

# The Billboard

APRIL 20, 1946

25 Cents

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

## THE THREE R's

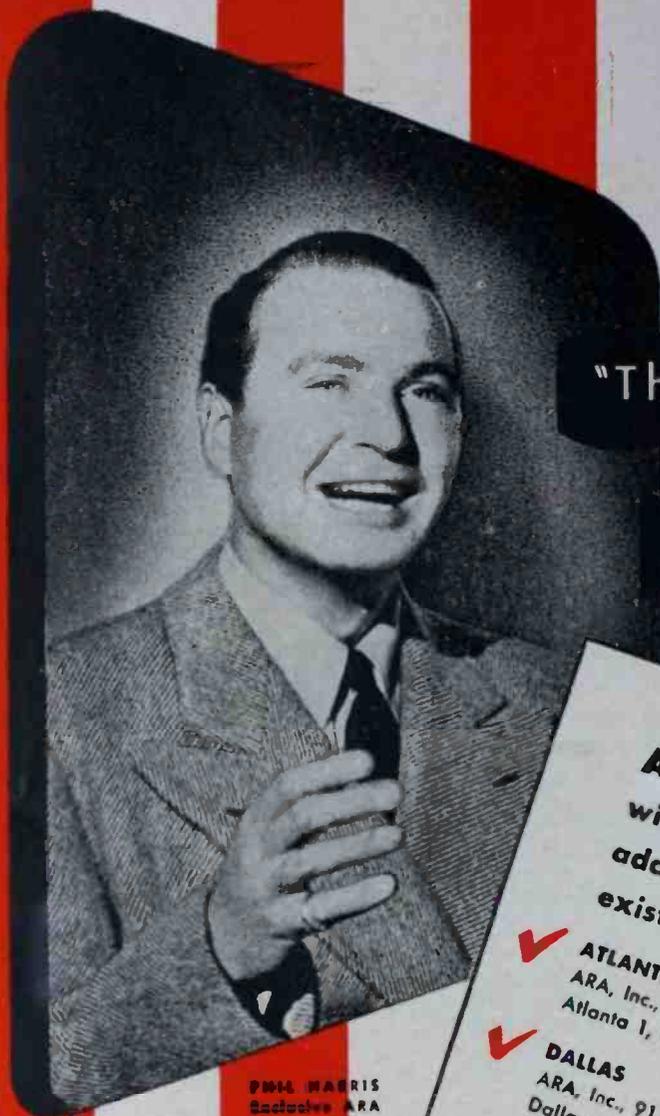
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in

## RADIO'S RATING RACE

A Hooperating Analysis  
in the Radio Department

KING COLE  
Frim Fram's B. O. (See Music Section) ⇨





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# ANTI-SHOWBIZ "VIGILANTES"

## Wheels — Again

DETROIT, April 13.—Harold Brow, producer at the Empress, burly house, until his automobile accident in a car-train crash last fall, is up again, altho still walking with a cane, and has joined Capt. R. V. Ritz's Hell-On-Two-Wheels show playing Detroit territory.

## Bluenoses Back at Same Old Ambush Stand After Industry's Huge War Job

Needlers at It Again in Prim New England, 'Moral' Montreal

NEW YORK, April 13.—To Horse! The Roundheads ride again. Reports from various parts of the U. S. and Canada reveal that the Bluenoses are clambering back into the saddle to ride moral herd on showbiz. After the freedom of the war years, when showbiz was up to its neck entertaining not only civilian America but the armed forces around the globe and the crepe-hangers took a back seat, current moves on officialdom's part presage a general tightening up of showbiz. The industry is going to be made to operate down to the last syllable and comma of the code or the watch-and-ward boys will come thundering down with fire and brimstone, summons and ban. Such is the obvious reaction to a rash of license folderol, suspensions, show closings, fines and civic ducat taxes, on the increase since V-J Day. In short, the witchhunt is on in the best Cotton Mather style.

Beyond Gotham, the boys are building the stakes fast and are lighting the brands.

### Hartford Fathers Go After Burly

In Hartford, Conn., this week, State Police Commissioner Edward J. Hickey yanked the op license of Mack S. Herbert, manager of the Grand Theater, a main drag combo vaude-pic house, because he permitted "unsuitable" persons to play his house. This ban closed any chance Herbert has to continue as house pilot, since a few days before he had been fined \$150 in Hartford Police Court for aiding in the production "of a theatrical show of a lascivious nature."

In shuttering the show March 25 cops hauled the cast into court where Dave Kayne, treasurer of the Follies (as the show was monikered), with Herbert, got a \$150 fine. Fines of \$25 each were slapped on the three male comics in the show—Ted Blair, Manny Kay and Benny Moore—while the two fem strippers were found not guilty.

### Censorship Cradle Wakes Up From Sleep

While this case was going on in Connecticut, the Hub — Bluenose Cradle—saw the first drastic action by its licensing board in many years. The watch-and-warders, headed by Chairman Mary Driscoll, yanked the license of the Hotel Bradford Roof Garden nitery (see *The Billboard*, April 6) for "objectionable" entertainment by canary Jayne Manners and comic Zero Mostel. The latter got slapped for his blue material by

the board. However, after a confab censors agreed to give back the permit and room re-opened with new acts. Ralph Snyder, show op, was given a warning. Strange part of the whole affair was that the Manners-Mostel combo had been going great guns for seven weeks before the snoopers discovered the blue material.

Last month, the circus-themed *Flamingo Road* was not permitted to open until "purified" by Boston's Mayor Curley, who blue penciled "certain eliminations" before the show debbed at the Wilbur Theater (see *The Billboard*, March 16). The old cry of "lewd and profane action" was the reason Hizzoneer wanted to use his chival. At first producer Roland Stebbins was for yanking the show from Beantown completely, but reconsidered and opened. *Flamingo* eventually flopped on Broadway.

Meanwhile, the famed Curley nepotism popped up again when the often-in-hot-water chief exec popped his wife's cousin, Beatrice Whelton, as assistant snooper. She is a department store exec who'll pick up an extra \$3,000-a-year for her morality scourging. Like her new boss, Censor Samuel Nissen, a mouth-piece, she has no showbiz background.

### Burly Is Not Safe In San Francisco

A similar rash of rectitude broke out in San Francisco this week as Samuel Brisk, manager of the President Follies Theater and seven members of the cast of the current show were flung into the hoosegow, following a cop raid on the house. Charge was giving a "lewd and indecent performance." Brisk was (See *ANTI-SHOWBIZ* on page 4)

## Population 6,000

MOBILE, Ala., April 13.—Jack Spiers, doing business as the Club Marion, Columbia, Miss., has been made defendant in a civil suit filed against him at Hattiesburg, Miss., by the OPA, which is seeking to collect triple damages amounting to \$1,892,261.52. Case will be heard at the current term of Federal Court in Hattiesburg.

OPA alleges Spiers charged \$594,367.50 above ceiling prices for "whisky, wine, gin, rum and beer sold."

## Robt. Ringling Shushed; Dunn Gets Heave Ho

### Both Sides Silent

NEW YORK, April 13.—Robert Ringling was told that he was no longer boss of the Big Show and William P. Dunn was banished from the Madison Square Garden arena at the night performance of the Ringling Circus Friday (12) by Leonard Biscoe, lawyer for the John Ringling estate, who was acting for James A. Haley and John Ringling North, holders of the disputed offices of president and vice-president.

Biscoe told Ringling: "Bob, you're not to give any orders," following which Ringling commented, "I'm still the president with all the perogatives." Dan Gordon Judge, Ringling counsel, who was present and listening in on the conversation, said: "That is what we were waiting for. We'll make the necessary moves. We'll take court action."

At a late hour tonight all was quiet at the Garden and both sides had adopted a policy of silence. Court action, as yet, had not been forthcoming and the next move was a matter of conjecture.

Controversy was quiet and escaped notice by the spectators who jammed the Garden for a sellout.

It is erroneously reported in another story in this issue that Maj. George D. Woods, a member of the board of directors since 1941, was elected to that body this year for the first time.

Complete details will be found in the circus section.

## Film Exhibs Claim Name Orks & Vaude Acts Build Grosses

INDIANAPOLIS April 13.—Name bands and stage attractions are "in the main responsible for the gross," the Associated Theater Owners of Indiana said here this week in a bulletin issued by the exhibitor organization.

Item's point was to slug film distributors who claim credit for sky-high New York and Chi grosses for their films, many of which, according to the Indiana exhibs, are stinkeroos. Org stated that it was high time distributors were forced to "discontinue their misrepresentation."

## UTWAC Exits With Bravos From World

### Fabulous Wartime Deeds

NEW YORK, April 13.—In a splurge of well-merited back-slapping and farewell speeches, the United Theatrical War Activities Committee bowed out of the show biz picture as a unit after four years of doing a stand-out job for overseas entertainment. The occasion was a formal luncheon, sponsored by the Radio Executives Club of New York in the ballroom of Hotel Roosevelt. The room was jam-packed, with over 800 bigwigs of stage, screen and radio, all gathered to say "Well done" to James E. Sauter, UTWAC exec sec, and other officials who worked to make UTWAC's job as successful as it was thruout the war.

Sauter, who was the recipient of most of the hurrahs as well as a ritzy leather desk set from UTWAC's board of directors (presented by George Heller, AFRA national exec sec) and a lucite cigarette case, embossed with the arms of Canada from the Canadian Government (presented by Harry Sedgwick), gave some telling figures of UTWAC's war service in his brief opening speech. Introed by RECNV prexy, Murray Grabhorn, Sauter stated that, in the three years and eight months of its existence, UTWAC handled 109,613 personal appearances of show biz names. This, combined with 56,037 handled by the Hollywood Victory Committee, brought the personal appearance wartime total to 165,650. Figures are exclusive of the American Theater Wing and USO-Camp Shows (the Stage Door Canteen, New York, worked with UTWAC). These figures, Sauter explained, were not the final totaling and were even conservative. Querying John Golden at a nearby table, Sauter elicited the info that 12,000,000 free show biz passes had been issued thruout the war.

### Congrat Wires

He then read telegrams of congratulations and praise for UTWAC from President Truman; Canada's Prime Minister W. L. MacKenzie (See *UTWAC EXITS* on page 99)

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**From Legit to Air,  
Now Back to Legit**

NEW YORK, April 13.—Mike Todd has acquired the 756-seat Vanderbilt Theater from A. Sheldon Jaffe at a reputed price of \$300,000. House, now leased by American Broadcasting Company, will become Todd's after August 31. ABC, which found itself one show-shop short by this transaction, has put out feelers for the John Golden Theater and is ready to close a deal. Winter Garden, a pic house this season, also is getting ready to go back to legit. Arthur Rank's British film outfit paid the "astronomical" rent of \$1,000 a day for the house and feels the stipend is too steep.

Legit will also welcome back to its ranks the old Hammerstein on Broadway and 53d Street. Theater, leased to CBS for several seasons, recently came into the possession of Oscar Hammerstein II and Howard Cullman.

**Open-Air Ops  
Break Out in  
6-Figure Rash**

DAYTON, O., April 13.—Dayton and environs are breaking out in a rash of open-air theaters. Latest is a \$125,000, 50-acre layout on the Dixie Highway between Cincinnati and Dayton, south of Miamisburg. Interested in the venture are three food products dealers, R. O. Baker, Miamisburg, and D. E. and L. A. Clemmer, Dayton.

Layout includes a year-round skating rink; the Miami Cruise-In-Open-Air Theater, accommodating 650 cars; 35-tee driving and approach range, two practice greens, 18-hole putting course and a car-hop sandwich shop. Opening is set for May 1, with Bob Stackler as golf pro. W. H. Mooney and L. A. Clemens Jr., returned vets, have charge of the theater.

This is the fourth open-airer to be announced in recent weeks. Two are scheduled for the area just west of the city, one of them by Herbert Ochs, now operating the only alfresco house here so far completed, the Drive-In, and another by Sam Lavin, wine merchant. Each is about a \$100,000 proposition.

Another nabe business center is scheduled for U. S. Highway 25 in Southern Hills, between Dayton and Cincinnati, by Milton G. Snyder, Paul Klees and Skyline, Inc., all of Dayton. This is a \$200,000 proposition and involves a gravel plant, supermarket, filling station and restaurant as well as theater.

Still another coming up is contemplated for Upper Dayton View, and is reported to represent a \$150,000 outlay.

NEW WESTMINSTER, B. C., April 13.—Building permit for an outdoor auto theater was taken out here by Steele Johnson Amusements, Ltd., this week, to be erected on a 12½ acre site. This type of theater is popular in California, but is the first to be erected in B. C. Plans call for patrons to drive into a parking area and view movies or stagshows from their cars. Refreshments will be served at a cafe building. Main cost of the project will be for towers for projection equipment, a closed-in stage and dressing rooms.

**Lunt-Fontanne Scholarship**

NEW YORK, April 13.—Afred Lunt and Lynn Fontanne have each sponsored a scholarship for the Professional Children's School. Awards will be made at PCS commencement exercises in May.

**Anti-Showbiz "Vigilantes"  
Back at Same Old Ambush  
After Industry's Big War Job**

**Bluenoses Make With Needle Again**

(Continued from page 3)  
socked 300 smacklers and the cast got 60-day suspended sentences.

In Providence, the State Legislature passed a bill to permit two additional Rhode Island towns—Cumberland and Hopkinton—to issue, thru officials, licenses for Sunday shows and exhibitions. The bill originally ruled out Cumberland, a burg of more than 10,000 population, but an amendment squeezed it in before Governor Pastore inked the law.

In Minneapolis, efforts are being made by the International Order of Good Templars to have liquor license revocation made a prerogative of the mayor alone, and not of the city council as at present. Idea came in the form of a resolution passed by the IOGT at annual convention here.

**Twin City Team-Up  
On Liquor Taxes**

At the same time, the "let's put the bite on showbiz" mood has caught on in the Twin Cities. Hard on the heels of a recommendation in Minneapolis that the burg take over ducat taxing, if and when Uncle Sam sloughs off part or all of the levy, comes a similar proposal in St. Paul, which adds also a hike in hootch taxes. St. Paul's Citizens Charter Committee reported to Mayor John J. McDonough late Thursday (11) two charter amendments; one, which got all hands, empowered the city to collect taxes for general or special purposes as long as such assessments are within the State law. Under this proviso, ducats, liquor and cigarette-tobacco levies could be made.

**Montreal Digs Up  
Old Sunday Statute**

Watching and warding is not confined exclusively to the Yank part of North America. They've got it in Canada, too, especially in Quebec which, next to the Hub, has always been a bluenose citadel. Last week, Provincial police announced their intention of enforcing a long forgotten "no Sunday show" law against niteries which go full blast thru Satur-

day nights into Sunday mornings. A survey of Montreal reveals that clubs which are open between midnight Saturday and midnight Sunday are in violation of three laws administered by three separate police forces—the municipal police, the liquor police and the Provincial police. Understanding is that the first two will join the third in this clean-up campaign.

Opening gun was fired in the form of a Provincial police letter to all niteries ops to cancel their usual after-midnight Saturday shows. This was a blow to the after-dark biz. Some started their show at 11:30 p.m. Others shuttered theirs completely. Notice came so fast that there was no time for some spots to make new arrangements and it fell to ork leaders at the Normandie Roof and at El Morocco to announce the change from the floor.

**You Have To Eat If  
You Want To Drink**

Meanwhile the Provincial liquor law, handled by liquor police, prohibits sale of hootch on Sundays except between 1 and 9 p.m., and then only with a meal costing 40 cents or more. Law was pretty well observed until a few weeks ago with the last call being made at 11:45 p.m., so customers could line up their glasses to carry them thru the ban period. Now, however, the peepers have found clubs selling liquor after midnight and police claim they're going to clamp down hard on offenders.

Previous moral muzzles on Montreal niteries usually fell foul of inside political pull. This time, however, the Bluenose Brigade figures to make its ukases stick and will close the night spots by prohibiting drinking, dancing or shows over the Saturday-Monday period.

**The Bluenoses Are  
"Riding to Glory"**

The squeeze went on in other communities in the U. S., such as Miami, Modesto, Calif., and Norfolk, (Bluenoses Again Needling, Page 99)

**Carnegie Hall Lowers Its  
Heyebrows -- Beer and Bands**

NEW YORK, April 13.—From Brahms to brew—the best beer of all comes to Carnegie Hall, and with music, too. Plan is to turn the long-hair house into a proletarian palace where pops will be played from the stage while the audience munches sandwiches and gulps beer (if there's any around) and beats time. It's the old hofbrau idea, to go sociable instead of social.

Music-for-the-masses pitch will go on for seven weeks from May 4 to June 22 while Brahms, Beethoven and Bach, from their pictures in the hall, silently moan in agony. Seats will be priced at \$1, \$2 and \$3, with 2,200 pews going at the first two figures and 800 at the last.

**All This and Butch, Too**

Instead of tossing out the first ball (his former stint as mayor) Fiorello H. LaGuardia, UNRRA head, will wave the first stick and open the festivities. No mean wand-waver himself, Arthur Rodzinski, Philharmonic's conductor, will carry on the program that night. Most of the ba-

ton wielders will come from radio—Mark Warnow, David Brockman, Joseph Bonime and Alfredo Antonini.

The 70-piece Philharmonic will play six nights a week and on the seventh will rest and the hall will go to a name band or a jazz concert. Benny Goodman and Xavier Cugat have already been signed for the series, and Duke Ellington, Tommy and Jimmy Dorsey, Artie Shaw, Frank Sinatra, Art Tatum and Woody Herman are dickering.

Idea is the brain child of Daniel Rybb, bull fiddler in the Philharmonic ork. He expects to give musicians work between seasons and to give unknown talent a chance to perform.

Series is going in strong for special nights. There will be a Viennese night, all-American night, Irving Berlin night, Richard Rodgers night, Victor Herbert festival, Jerome Kern night and a Scandanavian night. Beer, pretzels and "sandwiches with eye appeal" will be served upstairs in the boxes before the performance and during intermish.

**USO 'Lucky 13' Unit  
Aids in Disaster**

HONOLULU, April 13. — USO-Camp Shows Unit 835, nicknamed "Lucky 13" because of the number of performers in the cast, has been awarded an official commendation for work done during Hilo's tidal wave disaster. Unit was playing at the naval air station at Hilo on April 1 when the tidal wave struck at 7:15 a.m. Immediately, members of the unit pitched in to help feed thousands of stricken civilians. Men in the outfit helped wherever needed, working in the navy mess line, driving trucks, etc.

Show included Les Lamarr and Poppy, Tommy Dowd, the MacNeil Sisters, Dorothy Fisher, Sally Urban, Deo Ohrel, Ross Trio and Raymond Pike Jr.

**"Pygmalion" Cast, House  
Staff Cited in RC Drive**

NEW YORK, April 13.—Cast of Pygmalion and Barrymore Theater staff made the largest contribution to the Red Cross 1946 fund, according to Ralph Bellamy, theatrical division chairman, Wednesday (10). In recognition of this, Mrs. Fergus Reid, assistant fund raising director for N. Y. Red Cross, will present certificates of commendation to Gertrude Lawrence and Raymond Massey representing the company, and to Manager Sam Tauber for the house employees.

Company contributed \$1,109.74, of which \$904.24 came from proceeds of a backstage carnival arranged by Miss Lawrence. Personal contributions of cast and employees amounted to \$205.50.

**The  
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Phone: CEntrest 0443

C. J. Latscha, Advertising Manager  
Cincinnati, Ohio Phone: MAin 8890

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The Billboard Music Year Book and  
The Billboard Coin Machine Digest.

# "PLAY BALL" PUBLIC SERVICE

## NAB Came To Bury Caesar, But Finds Petrillo Adamant; Lea Bill Gives HST Jitters

### To Sign or Not Sign—That's the Question

WASHINGTON, April 13.—Girded as well as refreshed by a week-end of parleys at Virginia Beach, NAB President Justin Miller and two aids are hoping to make faster progress in resuming negotiations with AFM President James C. Petrillo and two associates at the conference in New York Monday (15). At NAB headquarters, an attitude of hopefulness was registered, but it was learned that Miller was not satisfied by the outcome of the opening sessions with Petrillo this week. The NAB boys, it was disclosed, had hoped that Petrillo would have been "at least a little less adamant" in view of Senate's passage of the Anti-Petrillo Bill which now awaits President Truman's action.

Meanwhile, at the White House the word is circulating that Truman is personally jittery over the impact of whatever action he takes on the Anti-Petrillo Bill, with a large segment of the American Federation of Labor seen as certain to be resentful if the President, by no action, lets the bill become law automatically at the end of the required 30-day period. Those who had been hoping that Truman would veto the bill are now less sanguine, in view of growing reports in White House circles that administration leaders are advising Truman against tossing the bill back to Congress where a two-thirds overriding vote seemingly could be mustered.

#### Conflicting Views

One report is current that liberalizing Democratic spokesmen, especially some of the members of National Democratic Chairman Robert Hannegan's task crew, are advising Truman to make the gesture at least of vetoing the measure even though Congress would override the veto. Opposing this view is former FCC Chairman Paul A. Porter, who now heads the Office of Price Administration, and who is on Hannegan's task force. Porter, according to an informed White House aid, is strongly encouraging Truman to let the bill become law.

Legalists are almost unanimous in the belief that if the bill becomes law it will be invalidated by the courts which are certain to get an immediate challenge case from the AFM. Legal analysts base their judgment not only on a avowed study of the bill but also on expressions of opinion voiced by congressmen since the bill was sent to the White House.

A number of congressmen, it has been disclosed, have voiced perplexity over the meaning of the word "duress" in the bill. One legalist, for example, pointed out that the AFM would be able to make "a substantial case for itself" by claiming it was seeking to fulfill Petrillo's original edicts "without duress."

ATLANTA, April 19.—Statement by AFM Chief James C. Petrillo early this week that "a 50,000-watt station in Georgia employs only three musicians at \$20 per week" drew a heated denial from John M. Outler Jr., manager of WSB here. Stating that Petrillo is dealing in half-truths, Outler added:

"Since WSB is Georgia's only 50,000-

watt station he must mean us. Let's keep the record straight. We have six AFM musicians on the pay roll at this moment and they're not drawing less than \$40 per week for one and one-quarter hours actual playing time."

WSB, affirmed Outler, has spent \$22,500 or more per year for musicians during the last five years, and has on numerous instances hired extra musicians for special programs.

In the meantime, AFM's fight against mechanization approached the crisis stage this week, with Petrillo demanding large wage and employment increases from the film industry and indicating that he would maintain a similarly firm, hard-headed attitude with regard to radio. Petrillo's demands were significant of the AFM temper. In short, the AFM, as epitomized by Petrillo, is ready for a knockdown, drag-'em-out fight and is by no means as chastened as some segments of the film and radio industries had hoped.

AFM talks with film and radio execs, while in the preliminary stages, augur no peace for the future. Inking of the Lea Bill by the President would pave the way for an early test of the mooted constitutionality of the measure. Test could come in a number of ways. Union leaders expect the blow-off to occur with an out-of-town local clashing with radio over an employment problem, thus precipitating an AFM strike against a network. Petrillo, according to this theory, may then be indicted according to provisions of the Lea Bill, and final disposition would be up to the Supreme Court.

#### Petrillo Neck May Be Out

AFM is prepared to go to such lengths, for its thinking is that the Lea Bill means an open shop on the air and a severe setback to the AFM's long struggle to regulate what it considers inroads on employment. Additionally, current administration (Petrillo Asks More \$\$ on page 20)

## Upton Close Seg Canceled by WIBG

PHILADELPHIA, April 13.—Following motion by WIBG's board of directors, the station yesterday canceled Upton Close. Apparently, a resolution urging Close's removal by the station and FCC, passed unanimously Wednesday (10) at a meeting of the board of directors of the local chapter of Independent Citizens' Committee of the Arts, Sciences and Professions (ICCASP), had something to do with it, since the action coincided with the ICCASP stand. Close's last airing on the station is May 7, the Mutual network taking advantage of the 28-day cancellation notice clause, altho WIBG asked for immediate cessation.

WIBG received "some" letters of protest from listeners and from two other organizations. One, a labor union, voiced its protests to an advertising agency placing business on the station. While no public statement (See WIBG Cancels Out on page 13)

## Splitting Airs

NEW YORK, April 13.—This town is being served by three stations on the new FM broadcasting band—WGYN, 96.1 mc.; WABC-FM, 96.9, and WHNF, 99.3—together with stations WQXQ and WABF which are airing on both the old and new wavelengths. With the last two named, five program skeds are available to set-owners who have new FM receivers.

Only ache here is that estimates place the number of these receivers at from 12 to 50. In other words, if the audience were equally divided, each station would have from 3 to 10 faithful followers.

## Ford II Foot In Pix Door for Summer Show

HOLLYWOOD, April 13.—Ford Sunday Evening Hour will take on a format with a pix twist when it forsakes the Motor City for 13-week Hollywood stay starting June 30. Show will spotlight motion picture scores, feature musical pix people as weekly guests, and showcase new screen vocal talent. Leigh Harline, RKO pictures batoner, will be musical director and will front 40-man ork plus a 12-voice chorus. Alfred Drake gets singing emcee job, with production chores going to George Zachary and scripting to George Faulkner.

Airer, however, will not limit himself strictly to screen cleftings, but (See Ford Foot in Pix on page 12)

## Coast Flacks May Have To Shift Union Affiliation to RWG

HOLLYWOOD, April 13.—Status of radio publicists' pacts here hang in mid-air until decision is reached next week if Screen Publicist Guild will continue to exist or be absorbed by the rival group which is linked with IATSE. Should latter group win next election, radio publicists will not be admitted into org. Union wants to keep membership restricted to pix praisers.

SPG now holds pacts with both ABC and CBS. Should IA group win, air flacks will tie-up with Radio Writers' Guild or other AFL union.

## \$235 Monthly Minimum Set By ABC-Chi RNG Contract

CHICAGO, April 13.—Contract between Radio Newswriters' Guild and American Broadcasting Company (Midwest Division) was agreed upon this week by the Guild and the web after three and one-half months of negotiations.

Guild had asked for increases totaling almost 100 per cent, but settled for 30 per cent, with 10 per cent increases up to three years, the period of the contract.

Minimum monthly amount agreed upon for a newswriter is the same as established by CBS and NBC here—\$235. ABC employs three newswriters in Chi and is contemplating adding one more.

## Barber, Foxx Will Crusade

Dirty streets, truancy, fem hat-doffing and sandlot leagues may be on skeds

NEW YORK, April 13.—Sports broadcasts, especially play-by-play baseball as a vehicle for public service, were pitched, this past week, by Red Barber (WHN, New York) and by Jimmy Foxx (WEEI, Boston) both of whom have a sock following. Idea in both cases, and these cases are multiplied a hundredfold throuth the nation, is to continue the job that these airings have done for blood banks, Red Cross, the USO and the other "worthy causes" during the war, but to continue them as personal causes of the sportscaster. It's Barber's plan, for instance, to look for things "close to the heart of the fans" that need doing. He feels, and so do the sponsor, Old Gold, and the station, WHN, that the appeals won't "louse-up covering the game," but can be handled as simply as a comment about a gorgeous fem in that third-base box.

Jimmy Foxx, who has a terrific "Woman's Day" following, was sold by WEEI almost as soon as he was announced for the air. Station had dodged doing a sports job, but Hal Fellows, CBS station brass handling the operation, has finally okayed a sports slant to the operation, which (See Barber and Foxx on page 11)

## Chi Tribune Buys Nielsen Service To Hypo Air Competish

CHICAGO, April 13.—The Chicago Tribune, owner of WGN, local MBS outlet, this week signed a contract to purchase the Nielsen Radio Index, and by so doing, became the first newspaper in this country to buy the Nielsen service. WGN also will use the Nielsen service "to improve its programing."

According to W. J. Byrnes, head of the Trib's business survey department, it has long been a policy of the Trib to make as close an analysis as possible of the radio medium, both to see ways in which radio competed with newspapers and also to see if some of the success records claimed by radio were valid. So far, he said, other radio survey orgs had not been able to supply this info on a consistent basis. He admitted that radio was a formidable competitor of newspapers, and stated that only by knowing as much as possible about the medium could Tribune execs expect to keep abreast of its development and competition.

Byrnes also stated that because a large number of advertisers were now using two or more media—radio and newspapers for example—the Trib wanted to get itself in a sound position, enabling it to assist such advertisers in planning du-media campaigns. He explained that with the help of information garnered from the Nielsen service, the Tribune company would be in better position to sell advertisers on deals involving use of both the paper and WGN.

# Clock Switch April 29 Has Coast Nets Groggy; ABC Is Hard Hit; May Ax Shows

## Change May Bring A.M. Audiences Out in Moonlight

HOLLYWOOD, April 13. — With April 29 breathing down their necks, net execs here are on an aspirin diet trying to work out problems that come with Daylight Savings Time. East's return to its summertime clock-turning practice will throw a heavy programming load on Coast radio. Now that four hours difference will exist between oceans, non-daylight Midwest dialers will have to bend ears westward one hour each night for web airers. Critical slot here will be 9 to 10 p.m. PST. At that time (1 a.m. EDT) New York and Chi lines are down, which means that a majority of Midwest and Mountain affiliates will have to be fed by the Coast. An hour per night per net (except Mutual) throws the burden of 21 hours programming on the Coast. Mutual is solving the problem with its zone-by-zone off-the-line transcriptions (The Billboard, April 6). Chief headache—what will webs use to fill the extra time?

Indications are that the next few weeks will see a mad scramble for band remotes, bottom drawer sustainers—anything will go just to fill the slot. The Billboard survey of nets here revealed that none has anything definitely set, but that they will hold huddles this week. Both ABC and CBS have a general idea on how they will handle the extra hour, but at the week's end neither would say what it will use as filler. NBC made no mention of what it will do. It revealed that the situation was still up in the air, and looked hopefully toward this week's developments.

### ABC Worst Hit

ABC is currently changing its line set-up for feeding Mountain States so that the Rockies region will get Coast programs. Web here is hardest hit of all by the clock switch, having its load almost doubled. In some instances it will be piping out three shows simultaneously. It will be feeding the Mountain area with one show, the Northwest with Coast commercial, and its four Southland affiliates with a third (probably a playback of an earlier C-to-C show). This means plenty of headaches for ABC-ers, in that the web here is already caught in a painful studio space squeeze with no relief in sight.

CBS will have somewhat of a similar problem, but will suffer less in that it has tight but adequate studio facilities. It will air Pacific net commercials such as *The Whistler*, which comes during a critical hour, and will pipe band remotes or sustainers in back of its local or regional bank-rolled segs. Web is eyeing the line to the Midwest and Rockies as an opportunity to showcase new packages which it hopes to build during the summer. Hour would provide means of testing talent and package ideas. Band remotes and studio muscales will be used for fillers.

### Different Since War

Fact that War Time replaced Daylight Saving for the past three years adds to the current complexity. Program and traffic men in pre-war years had something to go on by following the pattern of the previous year. Past few years, however, have brought numerous changes, such as new shows, time switches, etc. Hence net men have to almost start from scratch to straighten out the situa-

tion. Some who are tackling the problem admit that everything is in a muddle as the time-switch day nears.

Daylight Saving is causing still other worries for radio row. With a good many Hollywood originations depending on audiences, the earlier broadcast time will prove a troublemaker. Morning shows (Tom Breneman, *Glamor Manor*, etc.) already depending on palmers to get up at the crack of dawn will now have difficulties increased. Other audience participation shows which now tee-off in midmorning and don't pull too many seat warmers may find the hour difference disastrous, with housewives too busy at home at the new time to catch the show. Night-time segs for Eastern ears, already originating during early evening, will also have their headaches. Of course, top shows will always get a full house. But borderline airers can expect trouble. Late afternoon slots find men still at work and women too busy for showgoing.

## SCB Gabbers Vote Strike While AFRA Confabs a Boost

HOLLYWOOD, April 13. — Just when everything looked like it was about settled in the American Federation of Radio Artists' beef with Southern California Broadcasters over the pay boost for indie station announcers, gabbers last week voted to walk out from the 12 outlets. Both sides refused to comment on the reason for AFRA's sudden strike move at a time when agreement between the two orgs appeared within reach. They're sticking to their mutual pact of a press blackout until the matter is settled.

### Some Unsatisfied

However, The Billboard learned that when negotiations seemed headed for satisfactory conclusion (broadcasters and AFRA Exec Secretary Claude McCue had reached compromise which McCue felt would be acceptable to gabbers), some among the voicers felt the SCB pitch was insufficient, and pressed for a strike vote. The more conservative in AFRA ranks disagreed, with the final strike tally coming close.

Understood that the reason why a number of them voted for a walkout was to remind SCB that they can put the squeeze on stations and for them to cough up more coin. Others, however, who think now is the time to show strength, would like to pitch the strike into the SCB lap.

### Boost Offered

AFRA entered negotiations demanding a substantial boost, claiming that broadcasters were taking advantage of gabbers because the guys were part of a glamor industry and were willing to work for peanuts. Rates ranged from \$37 to \$55, depending on station size. Indies agreed that voicers should get a hike, but refused AFRA demands, saying Indies will pay the established boost of 18 per cent. Understood broadcasters had already agreed on a boost of 35 per cent in some cases in compromise talks which preceded the strike vote.

## Flacked Out of Biz

NEW YORK, April 13. — Checking on the National Broadcasting Company's mailing list recently, Syd Elges received a returned postcard from a newspaper that had gone out of business.

Card, however, had reached the original publishers who wasn't content with just that "going out of business" line. Said the pub, G. R. Hindman, of Aitkin, Minn., "Out of business, ran too much free material."

## WMAQ Debts Air Paper, Prepped By Chi H-A, NBC

CHICAGO, April 13.—A soup to nuts radio newspaper, said to be the first of its kind on any station in this country, will start on WMAQ, local NBC o-and-o station Monday (15). Foundation of the program, to be aired 12:45 to 1 p.m. (CST) weekdays and 11:45 to noon Saturdays, will be wire-recorded broadcasts made at scenes of news events in this territory. In addition, the series will include plenty of sports coverage, feature material, and even drama reviews and excerpts from current dramas, featuring the legit-ers' cast members.

Series is to be sponsored by The Chi Herald-American, with NBC special events and news department members under direction of Bill Ray, news chief, providing on-the-scene coverage most of the time. At other times, members of the H-A staff will be featured. Latter group will include reporters, and in the case of legit news, the paper's critic, Ashton Stevens. Show will even include interviews of H-A reporters who have covered stories and have come back to their city room to write their pieces. For the first 13 weeks, at least, NBC and the H-A will divide production costs, but the paper will pay for time.

For the series, NBC will use on each show an announcer, director and engineer. Bud Thorpe, former news and special events director of WOAI, San Antonio, has been hired to do most of the announcing. Sheldon Peterson, member of Ray's staff, will do the directing.

Ironic twist concerning this series is that more than just one 50,000-watt station in town was planning similar programs utilizing the co-operation of newspaper and station staffs. One station, in fact, had the proposal for a similar series made to it more than three years ago.

## "Rogue's Gallery" For 2-Net Airing

HOLLYWOOD, April 13.—Dick Powell—*Rogue's Gallery* mystery seg, currently on Mutual, is set to take over Cass Daley-NBC Sunday evening slot during summer, spot where it started. Deal now in inking stage, calls for full web coverage on both nets starting in June—149 stations on NBC and 299 on Mutual, for a total of 448 outlets. F. W. Fitch Company continues sponsorship of both segs. Dual net coverage will give thriller largest number of outlets of any commercial seg. Show will use different scripts for each net airing carrying thru on same format, characters and story line on both airings. Ray Bufum will continue to do major scripting, with free lance stories to be bought as fill-ins. Dee Englebach will handle both production chores.

## NBC Listeners Data Distributed To Net Insiders

NEW YORK, April 13.—Since CBS has not processed its ballots (1944 Listening Survey) beyond its own network and affiliates, NBC this week distributed internally the figures which it developed from its "all county" tab for NBC and CBS. Figures given to the sales department for 1944 are based upon the U. S. Radio Family Census of 1940 and were also projected upon the official census department's "estimated" number of radio families for January 1, 1945.

Basis of the figures are, of course, NBC's "regular listening" question on its survey card, a question which is still a matter of dispute wherever audience researches gather, since "regular" is not defined on the card. CBS's convention is that a network's job is to "service its clients" and not to process competitive figures.

The NBC figures show:

	Day	Night
U. S. Radio Families (1940) .....	28,838,203	28,838,203
NBC (Regular Listeners) (1944) .....	18,633,380	24,716,374
CBS (Regular Listeners) (1944) .....	16,159,297	20,940,401

If the 1944 figures can logically be projectable against 1945 radio families, NBC shows the following index:

	Day	Night
U. S. Radio families (1945) .....	33,100,000	33,100,000
NBC (Regular Listeners) (1945) .....	21,500,000	28,400,000
CBS (Regular Listeners) (1945) .....	18,500,000	24,200,000

	Percentage of U. S. Radio Families	Percentage of CBS Radio Families
NBC Percentage of U. S. Radio Families	65	86
CBS Percentage of U. S. Radio Families	56	73

Percentage figures, of course, are the same, regardless of the radio population figures against which they are projected. CBS's figures, when they were projected some years ago, gave the nation to CBS in the daytime and an edge to NBC at night. However, in deference to affiliates, Columbia doesn't even release the member stations' data. That, says Dr. Stanton, is up to the individual station. Columbia presents its own coverage figures—and in every form that its sponsors and agencies desire to have them.

So for comparative figures, the industry, until BMB delivers, will have to content itself with figures released internally by NBC.

## Shores No Voice Forces Wax Repeat

HOLLYWOOD, April 13.—Voice crack-up suffered by Dinah Shore during last few minutes of her Thursday night (11) radio show forced NBC to break long-standing rule and air playback of first broadcast for Pacific Coast repeat. This marked first time web had used waxing instead of live repeat with exception of Mr. Hush repeat show on recent *Truth or Consequences* seg.

Miss Shore's voice gave out during a bit of dialog five minutes before end of show. Bing Crosby, waiting to do a show following end of short seg, volunteered to fill in but couldn't make it since music arrangements were in wrong key. Violinist Vic Arnold and Ken Lane Choral Group filled in remaining air time.

Thrush's heavy pix skeds, recording sessions, and other commitments were blamed for crack-up. Current condition is diagnosed as bad case of laryngitis, but she is expected to be back on air next week.

# "Audience-Delivering" Stations

## Outlet for Thinking Listener Hirschmann's Blueprint for WABF in Metro Tele Buy

Operation Will Be in Red for Year—Maybe Two

NEW YORK, April 13.—Ira Hirschmann, erstwhile Philharmonic commentator and head of the Friends of Music, has at last landed a broadcasting station. Hirschmann, who has made most of his coin as an advertising and promotion head of department stores but whose heart has always been linked with longhair music, has finally (pending FCC approval) purchased Metropolitan Television, Inc., which, in keeping with the best longhair tradition, is actively operating only an FM sound transmitting station, WABF.

Backing Hirschmann are most of the people who have been affiliated with him in the operation of the Friends of Music, with none of the merchandising fraternity taking a piece of the station. Names of backers were not made public at his bow-in party (Wednesday, 10) for reasons that sounded like double-talk. However, among rumor's children tagged with an interest was none other than ex-Mayor LaGuardia.

### A&S First Sponsor

First sponsor, when, as and if the station goes commercial, stated Hirschmann, would be Abraham & Strauss. However, he made it plain that Bloomingdale's (which with A & S owned the station) would have no part, as a time-buyer or otherwise. Trade knows that James S. Scoff, prexy of the "B" Store, did not see eye-to-eye with I. A. H., and that this was one of the reasons why Hirschmann decided to become a broadcasting "magnate."

Station will continue to air on the old FM wave length, 47.5 (to which practically all FM receivers can tune) and on the new wave length of 98.5 for which there are practically zero receivers on the market. Station will not attempt to sell time on either wave length for at least a year, which means continuous red operation for that period and no

## Zeisel Report Tabs Listener Study Muffs

### Technique Changes Suggested

NEW YORK, April 15.—McCann-erickson today backed up its research director, Marion Harper, by doing what few advertising agencies have been willing to do thus far. It made available to the industry its findings on radio audience measurements in a 51-page report prepared by Dr. Hans Zeisel, of the Mc-E central research department. Report is an excellent example of what an independent "research authority" could do for broadcasting, and while its findings will not be accepted 100 per cent by any segment of the business, a (See Zeisel Report Tabs on page 19)

## No Backlog Credit In Com'rcial Radio

NEW YORK, April 13.—Stating an agency's radio department is only as good as tomorrow's commercial broadcast, Joe Moran, Young & Rubicam radio exec, stressed the continuing need for sound commercials at the Thursday (11) meeting of the American Association of Advertising Agencies at the Waldorf. Radio's a bust when its commercials are no good, he said, and added that "new ideas are needed and new methods indicated."

Tracing the development of commercials since the beginning of the industry, Moran said, "we've come a long way . . . with the war over . . . words that sold ideals must again sell merchandise . . . in ever-increasing quantities." He hit at ineptly-written and badly produced commercials as failing to aid distribution. Moran illustrated the growth of various desirable characteristics now found in commercials, such as simplicity writing which appeals to the ear, dialog, etc., and he touched on the fact that radio finally developed a group of sripters devoted to writing radio advertising exclusively. "Commercials," he added, "should be in the mood of the show, and blend in and out of the entertainment."

Comparing commercial blurbs over the years, Moran said a lot has happened in "one-seventh of a lifetime, but a lot more must happen in the next 10 or 12 years." He emphasized the need of experience, judgment, ingenuity and research to make commercials effective.

doubt for at least another year. This requires a bank roll that can take it, as the station wants to continue experimentation during this period.

### Revolusion Level

Hirschmann is committed to the theory that the audience has reached a point of "revolusion" in its listening to broadcast news and informative programs, and stated as much at the press conference. Said Hirschmann, (See Hirschmann's Op on page 34)

## Milwaukee's 4th Outlet

MILWAUKEE, April 13.—This city is due for a fourth outlet, a 250-watt daytime station with frequency of 860 kilocycles and call letters WFOX. Station is set for operation within one month. Directors of the Wisconsin Broadcasting System, Inc., owners of the outlet, are Charles Lanphier, now general manager of WEMP here; Stan Nastal, State Senator Robert Tehan and Congressman Thad Wasielewski. Lanphier, who has managed WEMP for the last 10 years, is resigning to devote full time to the new enterprise. John Ernest Roe, Madison, a partner in WEMP operation, will manage WFOX.

## Radio Turns Air Sripters Into Grub Streeters, FCC Reveals

WASHINGTON, April 13.—Top ranking radio industry folk here see the possibility that Federal Communications Commission might be pulling back its horns on the issue of "commercial excesses" because of the quiet manner in which FCC slipped into the laps of the press Friday (12) a dynamite-laden report showing exactly some of the points FCC was seeking to prove in its recent report on public service responsibility of broadcast licensees. Without a word of comment and without attempting to condense the data into press summaries, FCC left to the press the job of wading thru a mass of exhaustively compiled data which leads only to one conclusion—that radio writing talent gets paid little more than secretarial and janitorial help and far less than commercial employees.

### Talent No Dough

The study, the latest in a long series, reveals that the trend in radio stations of paying more for commercial men than for talent has become more intensified during the past year altho that trend has been often lamented by Commissioner Clifford J. Durr. Using a base week in October for comparison, FCC survey shows that average pay for commercial executives in 1945 was exceeded only by the managerial staff, with announcers, writers, and staff musicians far down the list. Even the outside salesmen, according to FCC, were far better paid than the boys who supply the talent. Average 1945 pay for the salesmen was a little over \$100

weekly, while musicians drew down \$62. Announcers received an average weekly pay envelope containing \$56.80, but the writers got only \$43.50, a couple dollars more than the accounting staff and only \$10 more than the stenographers, according to the study.

FCC's survey shows further that pay for commercial men in 1945 jumped an average of about \$13 weekly over 1944, while the talent side of the stations had to be satisfied with average increases of \$7 and less.

### 50,000 Watt Top Paying

Top weekly pay to talent during 1945, according to the survey was paid by the 50,000-watt clear channel stations with announcers getting the best break with an average weekly pay of \$88.75 and musicians getting \$82.77. On the other hand, these same stations paid commercial executives an average of \$299 weekly and outside salesmen \$224.76. Writers got an average of \$63.83 a week.

Among small stations similar conditions prevailed, according to the survey. Local stations paid their commercial executives at the average rate of \$128.73 weekly; outside salesmen received \$102.29, but musicians on local stations received only an average of \$62.22 weekly, and announcers only \$56.80. Writers got \$34.18, not quite \$5 more than the stenos.

### South Pays Poorly

In another breakdown, FCC figures showed that best 1945 rates went (See FCC on Sripters on page 19)

## Hooper - B.B. 1945-'46 Tab

WTAR, KARK, WOW, WKY, WBEN deliver "bonus listening" on net's "first fifteen"

By Joe Koehler

NEW YORK, April 13.—For the second year, station toppers rather than networks, are tabbed by The Billboard, and the picture has changed, with five stations breaking into No. 1 evening-Sunday afternoon slots. Daytime report has four new leaders. This disproves the theory of the "every two years" circulation exponents, for a better than 25 per cent change in one 12-month period should be told to time buyers without delay—regardless of whether or not BMB (Broadcast Measurement Bureau) or any other research organization decides that every two years is time enough.

Outstanding in delivering audience for network leaders (and a surprise local topper) is WTAR (Norfolk-Portsmouth, Va.). Time buyers admitted that they knew this station was doing a top job but expected that the listening index would be off after the war, since the area is a naval center and population as well as listening was due for a decline. Not that it wasn't a strong contender in the Hooper City Sweepstakes last year, with one nighttime leader, Edgar Bergen, and one daytime topper, Just Plain Bill.

However, this year it showed its heels to all station leaders, delivering top audiences for four nighttime shows and three daytimers, one of the few evening top-rated stations that does the same thing for its daytime sponsors. Not stopping with being first seven times, it breaks into the "first five" six more times in the evening tabulation and two extra times in the daytime. It's an amazing picture of what a station can deliver to a network rating. For while the ABC outlet (WGH) and the MBS percolator (WSAP), its competition, are not super power, WRVA, the nearest CBS station at Richmond, Va., is a 50kw. operation and a station that's out to wring every listener from every seg that it airs. The WTAR picture tops by a shade the job done by KARK, Little Rock, but the former is in a crowded cosmopolitan area and is a case history of how-to-do-it in a far-from-Main Stem section.

WTAR's evening report card looks like this:

Program	Nat'l Rating	City Rating	Bonus Hooper	Points	Rank*
Jack Benny	24.4	34.3	9.8	1	1
Fred Allen	24.1	30.7	6.0	1	2
Eddie Cantor	17.3	30.7	13.5	1	3
Gildersleeve	16.8	32.0	15.2	1	4
Edgar Bergen	27.2	35.5	8.1	2	5
Chas Daley	16.3	26.5	10.2	2	6
Jack Haley	18.0	34.7	9.7	3	7
Mr. D.A.	20.8	27.8	7.0	4	8
Amos 'n' Andy	16.9	29.8	13.0	4	9
One Man's Family	10.4	17.6	7.2	5	10

\*Rank among the first five stations on each program.

In the daytime, the teacher marks WTAR in this fashion:

Program	Nat'l Rating	City Rating	Bonus Hooper	Points	Rank
When a Girl Marries	7.6	17.0	10.0	1	1
Right to Happiness	6.6	16.2	9.0	1	2
Stella Dallas	6.4	15.2	8.5	1	3
Portia Faces Life	7.4	10.1	8.7	2	4
Young Wilder					
Brown	0.7	16.2	9.5	2	5

(See Audience—Delivering, page 18)

# THE PUBLIC SPEAKS...

Color television has now been shown to groups of non-set owners and owners of black-and-white sets. These groups speak for *the audience television must create for itself*. Impartial observers well-known in the fields of research and psychology attended the survey sessions. One was C. E. Hooper, who said: "I feel that Columbia leaned over backwards in being fair." Here's what the public says:

## ...GREATLY PREFERS COLOR, AND HERE'S THE EVIDENCE:

Both groups were given a check-list of 22 words to be applied either to color or black-and-white television. The words picked give the predominant reactions to each:

	NON-SET OWNERS	SET OWNERS		NON-SET OWNERS	SET OWNERS
For color	"Beautiful"	"Beautiful"	For black- and- white	"Acceptable"	"Acceptable"
	"Brilliant"	"Brilliant"		"Passable"	"Passable"
	"Exciting"	"Exciting"		"Drab"	"Tame"
	"Clear"	"Magnificent"		"Dull"	"Drab"
	"Magnificent"	"Easy to see"		"Tame"	"Dull"

- Only 1 out of 12 non-set owners (and only 1 out of 8 set owners) agreed with the statement, "I am completely satisfied with the television now being broadcast. Black-and-white is good enough for me."
- Only 1 out of 4 non-set owners and the same percentage of set owners agreed with the statement, "I would rather have a 16x22 inch picture in black-and-white than an 8 x 10 inch picture in color."

## overwhelmingly picks color television

- Only 1 out of 8 non-set owners (and 1 out of 7 set owners) agreed with the statement, "It would be better to spend money to improve the quality of programs in black-and-white than to spend it to develop color television."
- Only 1 out of 4 non-set owners (and 1 out of 12 set owners) agreed with the statement, "I would be completely satisfied with the quality of black-and-white television if I could get a larger picture."

### ... WOULD PAY MUCH MORE FOR COLOR, AND HERE'S THE EVIDENCE:

The question asked: "... if you were buying a new set, what is the most you would pay for one with a black-and-white picture 8 x 10 inches... or a color picture the same size...?"

The median answer of non-set owners was 49% more for color. The answer of set

owners was 34% more for color.

The same question was asked in connection with a 16 x 22 inch picture.

The median answer of non-set owners was 40% more for color. The median for set owners was 28% more for color.

### ... WOULD WAIT FOR COLOR, AND HERE'S THE EVIDENCE:

Those who did not already own television sets were asked: "What is the longest time you would wait for color after black-and-

white sets are on the market?" 7 out of 10 gave replies ranging from one year to "indefinitely."

#### LET US SEND YOU A COPY OF THE STUDY.

Its findings are of vital interest to everyone in any way responsible for planning his organization's investment in television. Address, Columbia Broadcasting System, Dept. T, 485 Madison Ave., N.Y. 22, N.Y.

**COLUMBIA BROADCASTING SYSTEM**



# FM as Ad Medium 5-6 Years Away —JWT's Spencer

NEW YORK, April 13.—Frequency Modulation broadcasting may not be an important advertising medium until five or six years hence, according to Abbott K. Spencer, J. Walter Thompson exec, who addressed a gathering of agency men Wednesday (10) at the meeting of the American Association of Advertising Agencies at the Waldorf. Spencer pointed out that advertisers could not consider this form of broadcasting as an important factor in distribution either in 1946 or 1947. It will take at least four or five years, he added, before one-half the radio homes can obtain FM receivers. On the basis of manu-

facturers' estimates, Spencer said, about 20 per cent of receivers manufactured in the next two years will be suitable for both AM and FM reception. One of the manufacturers this year is scheduling receivers for FM only. He dampened the FM picture further by pointing out that since the FM listening audience is negligible, and since the American Federation of Musicians insists on a double fee in the event AM music is piped for use over FM, advertisers would find the expense of FM broadcasting out of all proportion.

The JWT exec cleared up what he called two general misconceptions regarding FM. It is not true, he said, that FM coverage is limited to the horizon. It may extend 50 or 100 miles beyond. Secondly for really high fidelity reception, an expensive receiver is necessary, just as is the case in good AM reception.

# THANKS...

## And a Promise From

One of America's Outstanding Independent Stations to the Nation's Radio Editors and to Billboard!

We are proud to have been singled out for the public service rendered last year by our UNO Coverage. . . . We feel that such signal recognition carries with it an obligation to continue to serve our community fully in every way in our power. Through more energetic coverage of the news in our hourly Timeclocked News. . . . Through additional carefully prepared programs and features that will contribute to the public welfare . . .

That is our pledge!

★ ★ ★

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**ADAM J. YOUNG, JR., Inc.**  
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SAN FRANCISCO

**art Van damme**  
AND HIS SWING QUINTET

For Swing with a Zing!

RADIO ON THE AIR 15 TIMES WEEKLY NBC

NBC TRANSCRIPTIONS 117 COMPLETE SHOWS

MUTUAL ENTERTAINMENT AGENCY  
703 N. WABASH AVENUE CHICAGO

## STATION NIGHTTIME AUDIENCE RATINGS OF TOP NATIONAL NETWORK PROGRAMS



Based upon the C. E. Hooper "Continuing City-by-City Measurements of Listening" Reports covering Oct., '45 thru Feb., '46.

Vol. II Issue 1

April, 1946

Program	March 30th Hooperings	City	Station	Hooper City Five-Month Rating	Competition
FIBBER MCGEE & MOLLY	29.9	Tulsa	KARK	43.0	KGHI, KLRA
		Little Rock	KVOO	42.6	KOME, KTUL
		Wichita	KANS	42.2	KFH, KFBI
		Cincinnati	WLW	40.1	WKCY, WCPD
		Des Moines	WHO	39.1	WBBC, WBAI
EDGAR BERGEN	27.2	Buffalo	WBEN	38.9	WBNT, WEBR, WGR, WEBW
		Norfolk-Portsmouth	WTAR	24.7	WGH, WRVA, WRAP
		Tulsa	KVOO	32.4	KOME, KTUL
		Oklahoma City	WKY	32.1	KTOK, KOMA, KOCT
		Portland, Me.	WOSH	32.0	WGAN, WNAC
BOB HOPE	27.1	Oklahoma City	WKY	38.9	KTOK, KOMA, KOCT
		Denver	KOA	38.8	KFEL, KLZ, KYMR, KYOD
		Pittsburgh	KDKA	38.4	KQV, WCAE, WJAB, WWSW
		Omaha	WOW	37.7	KRON, KFAB, KMA, KOIL
JACK BENNY	24.4	Norfolk-Portsmouth	WTAR	34.2	WGH, WRVA, WRAP
		Providence	WJAR	29.4	WEAN, WFEL, WPRO
		Burton	WLW	29.9	WHIO, WING, WKBC
		Cincinnati	WLW	29.9	WKCY, WCPD
		St. Louis	KSO	27.8	WKRC, WBAI
FRED ALLEN	24.1	Norfolk-Portsmouth	WTAR	30.7	WGH, WRVA, WRAP
		Buffalo	WBEN	30.0	WBNT, WEBR, WGR, WEBW
		Seattle	KOMO	29.6	KIRO, KJR, KOL, KRBC
		Denver	KOA	28.0	KFEL, KLZ, KYMR, KYOD
		Oklahoma City	WKY	27.4	KTOK, KOMA, KOCT
SCREEN GUILD	23.3	Wichita	KFH	28.9	KANS, KFBI
		New Orleans	WWL	27.0	WDRU, WRBW
		Kansas City	KMBC	27.5	WNOE, WSNB
		St. Louis	KMOX	26.4	WDAF, KCKN
BING CROSBY	21.7	Omaha	WOW	31.1	KBON, KFAB, KMA, KOIL
		Buffalo	WBEN	27.8	WBNT, WEBR, WGR, WEBW
		Nashville	WSM	26.8	WLAC, WBYX
		Akron	WTAM	26.9	WABC, WAER, WBRK
RADIO THEATER	21.7	Scranion	WGSI	37.1	WARM, WFAF, WJZ
		Worcester	WTAG	36.0	WAAR, WBZ, WORC
		Yonkers	WKRN	34.4	KDKA, WFMJ, WTAM
		Rochester	WHOC	34.2	WHAM, WRAY
RED SKELTON	20.8	Oklahoma City	WKY	32.6*	KTOK, KOMA, KOCT
		Denver	KOA	30.8*	KFEL, KLZ, KYMR, KYOD
		Omaha	WOW	30.1*	KBON, KFAB, KMA, KOIL
		Tulsa	KVOO	28.7*	KOME, KTUL
		Indianapolis	WIRE	20.8*	WBFB, WIBC, WISH, WLW
MR. D. A.	20.8	Little Rock	KARK	32.9	KGHI, KLRA
		Buffalo	WBEN	29.5	WBNT, WEBR, WGR, WEBW
		Pittsburgh	KDKA	28.1	KQV, WCAE, WJAB, WWSW
		Norfolk-Portsmouth	WTAR	27.9	WGH, WRVA, WRAP
JACK HALEY	19.0	Omaha	WOW	25.4	KBON, KFAB, KMA, KOIL
		Buffalo	WBEN	24.7	WBNT, WEBR, WGR, WEBW
		Norfolk-Portsmouth	WTAR	24.7	WGH, WRVA, WRAP
		Pittsburgh	KDKA	24.3	KQV, WCAE, WJAB, WWSW
EDDIE CANYON	17.2	Norfolk-Portsmouth	WTAR	30.7	WGH, WRVA, WRAP
		Little Rock	KARK	27.8	KGHI, KLRA
		Cincinnati	WLW	26.1	WKCY, WCPD
		Cleveland	WBNS	24.7	WBBC, WBAI
AMOS 'N' ANDY	16.9	Little Rock	KARK	30.8	KGHI, KLRA
		Cincinnati	WLW	30.1	WKCY, WCPD
		Tulsa	KVOO	30.1	KOME, KTUL
		Norfolk-Portsmouth	WTAR	29.9	WGH, WRVA, WRAP
GREAT GILDERGLEEVE	16.8	Norfolk-Portsmouth	WTAR	32.0	WGH, WRVA, WRAP
		Salt Lake City	KDYL	30.9	KALL, KNAR, KBL, KDTA
		Seattle	KOMO	27.4	KIRO, KJR, KOL, KRBC
		Portland, Ore.	KGW	27.3	KALE, KEX, KOIN, KWJJ
		Cincinnati	WLW	26.5	WKCY, WCPD, WBBC, WBAI

(Continued on page 18)

\* Program not broadcast consistently, but during a majority of the months surveyed. LN—Limited Network. MA—Moving Average.

## STATION DAYTIME AUDIENCE RATINGS OF TOP NATIONAL NETWORK PROGRAMS

Based upon the C. E. Hooper "Continuing City-by-City Measurements of Listening" Reports covering Oct., '45 thru Feb., '46.



Vol. II Issue 1 April, 1946

Program	March 15th Hooper Rating	City	Station	Five-Month Rating	Competition
BREAKFAST IN HOLLYWOOD (Kellogg)	.84	Davenport-Rock Island-Moline	WOO	21.3	WMAQ, WBBM, WMT, WBBF, WGN
		Youngstown	WFMJ	21.2	WTAM, WRKN, WPIC, KDKA
		Knoxville	WBIR	20.8	WROL, WNOX
		Scranton	WARM	19.7	WEAF, WGAI, WJZ
		Springfield, Ill	WGBS	19.2	WTAX, WMAQ, WBBM, WGN, KMOX, WLS, WENR
BREAKFAST IN HOLLYWOOD (P. & G.)	7.7	Davenport-Rock Island-Moline	WOO	22.1	WMAQ, WBBM, WMT, WBBF, WGN
		Jacksonville	WPDQ	18.8	WJAX, WMRR, WJHP
		Youngstown	WFMJ	18.8	WTAM, WRKN, WPIC, KDKA
		Knoxville	WBIR	15.9	WROL, WNOX
		Akron	WAKR	14.8	WTAM, WADC, WHEK
WHEN A GIRL MARRIES	7.8	Norfolk-Portsmouth	WTAR	17.6	WRVA, WGH, WSAP
		San Antonio	WOAI	15.7	KTSA, KABC, KONO, KMAC
		Oklahoma City	WKY	15.2	KOMA, KTKO, KOCY
		Fresno	KMJ	14.7	KARM, KTKO, KFRE
		Pittsburgh	KDKA	13.8	WJAS, WCAE, KQV, WWSW
PORTIA FACES LIFE	7.4	Portland, Me.	WGSN	17.8	WGAN, WNAO
		Norfolk-Portsmouth	WTAR	16.1	WRVA, WGH, WSAP
		Fresno	KMJ	14.0	KARM, KTKO, KFRE
		Pittsburgh	KDKA	13.1	WJAS, WCAE, KQV, WWSW
		Atlanta	WBB	12.4	WGST, WAGA, WATL
		Knoxville	WROL	12.4	WBIR, WNOX
MA PERKINS (CBS)	7.4	Scranton	WQBI	22.8	WARM, WEAF, WJZ
		Worcester	WTAG	21.5	WRZ, WORC, WAAB
		Fresno	KARM	18.7	KMJ, KTKO, KFRE
		Wichita	KFM	12.0	KANS, KFBI
		Harrisburg	WHP	11.7	WRBO, WRBG, WSBA
OUR GAL SUNDAY	8.0	Worcester	WTAG	18.4*	WRZ, WORC, WAAB
		Harrisburg	WHP	17.9*	WRBO, WRBG, WSBA
		Knoxville	WNOX	15.3*	WROL, WBIR
		South Bend	WGBT	12.8*	WBBM, WGN, WHOT, WLS-WENR, WMAQ
		Pittsburgh	WJAS	12.2*	KDKA, WCAE, KQV, WWSW
YOUNG WIDDER BROWN	8.7	Portland, Me.	WGSN	18.1	WGAN, WNAO
		Norfolk-Portsmouth	WTAR	14.8	WRVA, WGH, WSAP
		Fresno	KMJ	14.0	KARM, KTKO, KFRE
		Pittsburgh	KDKA	13.8	WJAS, WCAE, KQV, WWSW
		Nashville	WGM	13.0	WLAC, WSIX
RIGHT TO HAPPINESS	8.8	Norfolk-Portsmouth	WTAR	18.2	WRVA, WGH, WSAP
		Nashville	WGM	18.0	WLAC, WSIX
		Portland, Me.	WGSN	14.8	WGAN, WNAO
		Dayton	WLV	14.8	WHIO, WING, WRBO
		Tulsa	KVOO	12.8	KTUL, KOME
KATE SMITH SPEAKS	8.5	Scranton	WQBI	21.4*	WARM, WEAF, WJZ
		Worcester	WTAG	19.8	WRZ, WORC, WAAB
		Rochester	WHEG	17.7	WHAM, WSAT
		Knoxville	WNOX	13.2	WROL, WBIR
		St. Louis	KMOX	13.2	KSD, KYOK, KWK, WLL
PEPPER YOUNG'S FAMILY	8.4	Nashville	WGM	18.8	WLAC, WSIX
		Tulsa	KVOO	15.8	KTUL, KOME
		Portland, Me.	WGSN	14.3	WGAN, WNAO
		Ft. Worth	WFAA-WBAP	14.1	KRLD, KSKY, EGKO, KFJZ
		Birmingham	WBRO	13.9	WAPI, WSGN, WJLD
HELEN TRENT	8.4	Worcester	WTAG	20.5*	WRZ, WORC, WAAB
		Knoxville	WNOX	16.2*	WROL, WBIR
		Harrisburg	WHP	14.9*	WRBO, WRBG, WSBA
		Rochester	WHEG	14.8*	WHAM, WSAT
		Scranton	WQBI	13.5*	WARM, WEAF, WJZ
YOUNG DR. MALONE	8.4	Scranton	WQBI	18.0*	WARM, WEAF, WJZ
		Worcester	WTAG	12.9*	WRZ, WORC, WAAB
		Pittsburgh	WJAS	8.1*	KDKA, WCAE, KQV, WWSW
		San Antonio	WOAI	8.1*	KABC, KTSA, KONO, KMAC
		Philadelphia	WCAU	8.0*	KYW, WFIL, WDAS, WIBG, WIP, WFEN
STELLA DALLAS	8.4	Norfolk-Portsmouth	WTAR	15.2	WRVA, WGH, WSAP
		Ft. Worth	WFAA-WBAP	14.6	KRLD, KSKY, EGKO, KFJZ
		Fresno	KMJ	14.5	KARM, KTKO, KFRE
		Nashville	KPRO	14.2	WLAC, WSIX
		Beaumont-Pt. Arthur	WJAX	13.3	KFDM, KTRH, KRIC, KPAO
		Jacksonville	WJAX	13.3	WPDQ, WJHP, WMR
BREAKFAST CLUB (Philco)	8.1	Akron	WAKR	21.8	WTAM, WADC, WHEK
		Youngstown	WFMJ	15.4	WTAM, WRKN, WPIC, KDKA
		Davenport-Rock Island-Moline	WOO	14.0	WMAQ, WBBM, WMT, WBBF, WGN
		Omaha	KOIL	12.9	WOW, KBON, KFAB, KOWH, KMA
		Birmingham	WGM	12.8	WBRC, WAPI, WJLD
LORENZO JONES	8.8	Fresno	KMJ	14.9	KARM, KTKO, KFRE
		Norfolk-Portsmouth	WTAR	13.8	WRVA, WGH, WSAP
		Jacksonville	WJAX	12.5	WPDQ, WJHP, WMRR
		Pittsburgh	KDKA	12.4	WJAS, WCAE, KQV, WWSW
		Ft. Worth	WFAA-WBAP	11.0	KRLD, KSKY, EGKO, KFJZ

\*Program not broadcast consistently, but during a majority of the months surveyed.

## Barber & Foxx Pitch Baseball As Pub Service

(Continued from page 5)

has always been very heavy on local service. Foxx will "look for things that require doing" and start getting them done painlessly, as he tags the balls and strikes.

### Crusading Pleas

Barber, on his part, has been sportscasting for 17 years and what worries him is how he can be a better sportscaster this year than in the previous 17. He really goes pontifical about it when he starts, but, nevertheless, he's sold on getting Brooklyn's streets clean, on cutting down truancy and a special personal must, getting women to take off their hats in the theater, even if their hair-dos require refurbishing after the picture.

### Sandlot Pitch

Foxx also has a personal public service pitch. He wants to get the kids to play sandlot baseball, and is going to get actual leagues going all thru the service area of WEEI, which includes of course Cambridge, Brookline, Watertown, Lowell, Lexington and a host of other small towns and Hub suburbs. Foxx feels that sandlot baseball will get them off the streets—and what's more logical than having him get the leagues going?

Sponsor and station are said to be weighing the bank-rolling of the leagues but idea seems to be at this time that listeners will take the idea right out of the hands of Foxx and bank-roll the kid games themselves.

What's been missing in the past has been the fact that the sportscasters have served general causes and not developed their own. There's plenty more publicity and good will to be garnered thru finding things that require doing and getting the dialers to do them, not for a cause but for the speller himself. What Red Barber did starting the blood donors coming in (he's said to have been the first to really do a job of getting the red corpuscles for the banks) is proof that he can do anything that the Red Head wants to.

### Cat Lovers Respond

Listeners recall for instance when he was calling them on a double-header and his wife wasn't home to feed his Siamese cats. Barber mentioned the fact that if the second game went on much longer the cats would be raising the roof in Scarsdale. He hadn't finished mentioning this than the station switchboard lit up like a Christmas tree. Looked like the entire town of Scarsdale was calling for his address so they could go over and feed the cats.

... And that's what happened to a single remark. When Barber turns on that Dodger charm, he'll make Brooklyn the cleanest city in the world and get those hats off the fems as well ... maybe, and he'll be setting the pace for all sportscasters.

neither too HEAVY . . .

. . . nor too LIGHT . . .

# KTUL

COVERS THE MONEY MARKET OF EASTERN OKLAHOMA

*Just Right!*

• WRITE FOR INFORMATION

# KTUL

5000 WATTS TULSA, OKLAHOMA

FREE AND PETERS, National Representatives

*John Esau*  
GENERAL MANAGER

SOMETHING NEW AND DIFFERENT FOR RADIO PRODUCERS

## JACK MARSHALL

and his original character creations

### JOE MUDDLEWITZ AND BUTCHY MCGURK

currently

ORPHEUM THEATER, Los Angeles, Calif.

Representation: WM. MORRIS AGENCY  
Personal Management: SAM SHAYON

## Ford Foot In Pix For Summer Show

(Continued from page 5)

will be strictly devoted to American music. Pix products will take up goodly portion of seg, presenting screen scores of outstanding past and present productions and will premiere some movie music before it gets on the sound track. Harline will take in complete range from ultra modern longhair, Aaron Copland, to pop pennings of Jerome Kern or Irving Berlin. American folk music of seventeenth century to Negro spirituals and cowboy songs will also fit into pattern. Show will thereby be shooting for varied audience.

Idea of throwing limelight on new studio vocalists will serve purpose of building stature of selectee, plugging pix company, as well as keeping interest up and cost down, use of screen scores will also serve as means whereby pix company gets plug, name of photoplay from which music was taken will get free air-ride. Another indication of increasing trend for more radio-pix tie-ins for mutual advantage to both.

Air show will ride the same ABC Sunday slot now filled by Detroit Symp. Understood agency, Kenyon & Eckhart, holds high hopes summer replacement may continue on in fall in place of symphony ork. Some close to scene feel younger Henry Ford may want show with more color than symphony seg, yet retaining dignity. Chances for this, however, appear slim because symph has become almost traditional Ford fave.

## WEAF Consolidates

NEW YORK, April 13.—WEAF is in business, starting today, when each of the 30-odd staffers connected with operation of the percolator move from various and sundry floors at 30 Rockefeller Plaza to the fourth floor, taking over quarters formerly occupied by the research department. "Figure wizards" have been taken downstairs to the second floor in the Sixth Avenue building. This shift cleans the slate for Jim Gaines, station chief, for within the year he's been on every floor in the RCA Building. Bets are that he'll stay where he is until fall at least.

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Only KROD can take your message to ALL the El Paso Southeast.

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100 8" x 10" \$ 6.00	MOUNTED
1000 8" x 10" \$ 55.00	ENLARGEMENTS
FAN MAIL PHOTOS	20" x 30" \$ 2.50 EA.
1000 5" x 7"	30" x 40" \$ 3.85 EA.
1000 Post Cards \$ 2.00	

COPYART

165 WEST 46th STREET, N.Y.C. (W)  
Branch—9514 Wilshire Boulevard, Beverly Hills, Cal.  
WE DELIVER WHAT WE ADVERTISE

## Too Short for a Head

Platter-spinner Al Jarvis is willing to drop his million-dollar suit against Warner Bros.' indie, KFVB, Los Angeles, providing the outlet agrees not to use his disk show format or the tags, *Original Radio Ballroom* or *Make-Believe Ballroom*. Outlet feels Jarvis wants to drop it because he can't make it stick and it's understood KFVB has named a new disk jockey to replace Jarvis, who recently went to KLAC, with subsequent high-powered promotional send-off for the replacement. Station is inviting agency execs for dinner April 24, but the reason is hush-hush.

WJZ, New York, has asked Boston's mayor, James Curley, who recently lost a decision to federal courts, to preside over the first anniversary of the station's Boston Blackie airtel and its party afterward at the Stork Club to celebrate the renewal of their contract. Hixsoner hasn't said yea or nay.

Professor Quiz asked a contestant to name a piece of furniture that is synonymous with a member of the President's cabinet. He expected her to reply "secretary" but she quipped: "If you're thinking about Mr. Byrnes, how about gas range?" Forty bucks.

Revolving Door: Perc Westmore, Hollywood make-up topper, hired by ABC to experiment with video make-up. . . . Bill Needham, former AP correspondent in Washington, to WGN (Chi) news staff. . . . Frank Devol, musical director for Ginny Simms show, named to similar post with Capitol Transcriptions. . . . Jerry Miles handling promotion and publicity for WDNC, Durham, N. C. . . . Larry Marks and Bill Manhoff now writing the Alan Young show. . . . Bob Anthony heading promotion, publicity and advertising at WJR, Detroit. . . . Glynn Ellis joining announcing staff of the Jay Jensen continuity department of WSSV, Petersburg, Va. . . . Arthur T. Brush, new ad manager at WFEA, Manchester, N. H. . . . Fred A. Bosin joined sales promotion staff at MBS, New York. . . . Charles E. Speer, who writes the ABC Tele-Lockheed show, skedded for a late April deb on WABD, DuMont outlet in New York. Eve Silvester, new publicity chief at all-Canada Radio Facilities—program division. . . . Rita Bronfman joined Broadcast Sales Company's New York sales staff.

Richard Goggins named writer-coordinator-production man for all ABC video programs. . . . Robert White, of WOR Chi office, has joined MBS sales staff. . . . George Springer exits from post as news ed at WMMN, Fairmont, W. Va., to join Beckley, W. Va., Post Herald. . . . Tony De Phillips has joined WWRL's (New York) sportscasting staff. . . . Guy S. Harris named continuity supervisor, replacing Mrs. Madge Roemer, who moved into sales promotion department at WGL, Fort Wayne, Ind. . . . Cheney Johnson named lighting consultant for ABC video. . . . Charles Wiley, of WGN's (Chi) flack staff, joins MBS flackery in that city. . . . John Dodge named NBC spot sales rep in New England and upper New York State areas. . . . Dave Bocal appointed musical director of W. E. Long Company, Chi. . . . Fred B. Cole leaves ABC to become disk jockey on WHDH, Calumet, Mich.

Don Lee adds a 40th station to the net on June 1, New outlet will be a 250-watter at Reno, Nev., operated by Sierra Broadcasting Company, owned by R. K. Wittenberg, Reno. Call letters not set.

About a year ago Elsa Miranda was a Spanish-American secretary at D'Arcy Advertising Company, agency handling Coca-Cola account. Today she's working for the same boss, but

what a difference. She has been inked to appear with Xavier Cugat on the C-C Spotlight Bands show every Wednesday night over WOR, New York, as a Latin-Yank thrush. Currently she's heard daily on Sing Along airing each week end.

Committee chairmen planning 2d tele conlab of TBA, to be held at the Waldorf-Astoria, New York, October 10-11: Awards, Paul Rabibourn, president Television Productions, Inc.; speakers, J. R. Poppele, president of TBA and vice-president and secretary of Bamberger Broadcasting Service; budget, Douglas Day, executive Buchanan & Company; displays, Richard Hooper, RCA-Victor Division, RCA Engineering; F. J. Bingley, chief television engineer, Philco Products, Inc.

Edward J. Jam, ex-G.I., plans a 250-watter for Highland Park, suburb of Detroit. Jam, who proposed to use his own name for the call letters, WJAM, hasn't decided whether to apply for FM or AM license.

Ohio Association of Broadcasters elected John Pattison Williams, WING (Dayton) veepee, prexy; E. Y. Flanigan, general manager of WSPD, Toledo, veepee; Carl Everson, general manager of WHKC, Columbus, secretary-treasurer.

Mayor Howard Lyons, Somerville, N. J., introing Alan La Fever, call-litter extraordinaire for Country Fair, who was elected mayor of the town during the duration of the usual "Youth Week," tagged La Fever's helting as the future way to get elected. Said the mayor: "I came up thru kissing babies. Alan has come up the hard way, thru lifting the call."

WTVL, Waterville, Me., will join ABC as a basic supplementary station June 1.

Foote, Cone & Belding Hollywood office changes: A. L. Capstaff in charge of all productions originating there. Vic Hunter heads talent relations and program development, with Jim Fonda as his associate. Burt Oliver in charge of all Hollywood business operation, contracts and communications to other firm branches, with Bud Spencer as assistant. Jack Burnett, FC&B flack chief, now out there conferring with Jack Melvin, newly appointed West Coast flack for the agency. Emerson Foote, agency prexy, also out on routine visit.

Program Palaver: Allis-Chalmers for the first time will sponsor all-Boston Symphony broadcasts—Pops, Esplanade and Tanglewood festivals—over ABC. . . Campbell Soup to b. r. Meet Corliss Archer, Sundays over CBS, starting April 28. . . . Elmer Davis to present a five-minute news round-up, Monday thru Friday, 9:55-10 p.m., in place of present Tuesday and Wednesday evening quarter hours, beginning April 22. . . . Bourjois, Inc. has bought Listen to a Love Song, starring Tony Martin, starting April 20. . . . American Home Products starts a five-a-week audience participation show in July over the Pacific Coast CBS web. . . . Garry Davis, son of Meyer Davis and currently singing in *Three To Make Ready* musical, is prepping an air act with Johnny Stern, same show. . . . KKOK has premed a new series, called *Wake Up, St. Louis*.

Dick Bray, vet Cincinnati sportscaster, takes his *Fans in the Stands* program to WCPO, there, having severed his connections with WCKY Friday (12). . . . Hulbert Taft Jr., following three and one half years in the army air corps, takes over as managing director for The Cincinnati Times-Star's WKRC.

Blue Barron returning to the air via WOR and WABC remotes

## B. R.-ers Play Bing-O; Kraft Out, Ev Says

### CBS, NBC Pitch for Crosby

NEW YORK, April 13.—Betting on who is going to land Der Bingel—hottest performer in radio—took a more frenzied course this week with Everett Crosby, Bing's manager and brother, stating that Kraft Cheese was definitely out of the picture and that some dozen prospective clients were in the running, including Ford, DuPont, General Electric, Eversharp and the Texas Company. It's also known that General Motors is frantically trying to land him. What network will get radio's No. 1 voice is still a moot point, too, indications being that NBC will probably lose him to the American Broadcasting Company or, possibly, the Columbia Broadcasting System.

According to Everett, Der Bingel's new radio set-up will probably be a live show, "at least to begin with." This statement carries interesting possibilities and indicates that Crosby will "eventually" do a transcribed opus. ABC and Mutual would seem to be the most likely networks for such a deal, but Everett, queried on this point, wouldn't admit this was so.

### NBC Nixes E.T. Seg

NBC, which tops all nets in program strength, will not let down the bars to permit a regularly transcribed program go on the web—not even Crosby. Jack Benny has long wanted such a deal, but the net always nixed it for various reasons, including the likelihood that the net would be plagued with similar requests by other top performers.

Columbia, like NBC, has always barred wax—but the net is in there pitching for Crosby and hopes to get him live via sponsorship of the Texas Company. If Bing goes CBS, it will probably be in the 9:30-10 p.m. Monday slot.

Regarding the ABC deal, Everett stated that both reports, namely, that the web would give Bing either stock or a block of time preceding and following his broadcast, were "still in the rumor stage." Warbler's manager didn't deny either of the reported deals, however, and ABC has its hopes way up in the blue. Network figures it can offer Crosby a more attractive proposition than Mutual, and that in view of Crosby's predilection for a wax program, ABC stands more of a chance than the two senior networks.

Whether Crosby would be smart to air via transcriptions, is a much-bruited point in the trade. In view of Everett's statement that the show would start live, it's figured that Bing would ease into the wax phase gradually—so as not to shock listeners. With the audience sufficiently conditioned, Der Bingel could then wrap up a series of programs far in advance—leaving him free for film commitments without the harassing troubles of radio rehearsals, script conferences, etc.

from Green Room, Hotel Edison, New York. . . . KOB, Albuquerque, N. M., currently airing a series called "Atom Bomb Lab Reports." . . . National Concert and Artists' Corporation offering a new package show with Frank Singiser. . . . WWSW, Pittsburgh, has launched a weekly seg, "Jobs for Veterans." . . . Rosalie Grant has started a weekly series, "The Enchanted Hour," over WWRL. . . . WRGB, General Electric's video station, featured "The American Book," fashion seg.

## WIBG Cancels Out Upton Close Airing

(Continued from page 5)

has been made as yet by the station regarding cancellation of Close, Edward Cleary, outlet manager, stated that the station was not aware of Close's off-the-air activities other than the public condemnation last month by Gov. Edward Martin, of Pennsylvania, which was widely circulated in the press.

Governor Martin condemned Close for a rabble-rousing and hate-inspiring speech made before a women's group in the western part of the

State. The governor warned the public against people like Close and others of that ilk who seek to set up race against race, religion against religion, and class against class.

### Mouthpiece for Newsletter

Still another strong beef against the station for carrying the commentator is the fact that it is providing a means for Close to distribute to listeners the kind of poison he wouldn't dare peddle via the microphone. ICCASP points out that when listeners write in for a copy of Close's radio talk, they also get a copy of his newsletter, called *Closer-Ups*, without asking for it. Cleary said the station was unaware of this.

It is also known that several vet-

eran and labor groups in the city, among others, were preparing similar cases against WIBG for providing Close with a mouthpiece. Check-up of a number of liberal organizations around town reveals that while they knew all about Close, they were surprised to learn that he was being heard locally on WIBG. Station, an indie outlet, picked up the show after WIP, local MBS station, turned him down but has made it a virtual secret that it was taking Close's broadcasts off the Mutual line. Common practice is for a local indie station to whip up a three-ring bally every time they get something from a network which the local affiliate sees fit to pass by. But in the case of Close, the station made no pitch for bows.

## KSTP Uses FDR Album As Promotion Gimmick

MINNEAPOLIS, April 13.—One of the first NBC stations to take advantage of the good will possibilities inherent in the NBC Album, *Rendezvous With Destiny*, is KSTP, NBC affiliate here.

Disks, waxed from the speeches of the late Franklin Delano Roosevelt, will be presented by the station to all Minnesota colleges, and Twin Cities' public school libraries, etc. Presentation will be made at a luncheon to which representatives of the educational institutions have been invited. Album, waxed by NBC's recording division, has a price tag of \$15.



# Record breaking is his business...

and he's on "The Voice of St. Louis"

LESS than a year ago Lee Adams began his two daily participating programs—*Housewives' Protective League* and *Sunrise Salute*—on "The Voice of St. Louis". Since then he's been steadily setting one new sales record after another... and breaking lots of old ones!

An unusual habit like that is worth talking about. So is his latest record-breaking achievement.

The William H. Wise Publishing Company recently purchased one week's participation on HPL-SS to sell a \$5.00 Modern Encyclopedia. They've used hundreds of programs on hundreds of stations in the past—and Lee was up against some highly imposing records. Yet, our Mr. Adams broke them all, in one week, with just six announcements.

Cecil Hoge of Huber Hoge & Sons, agency for the account, was impressed. So much so that he called for his pen and wrote: "You have broken every record we ever had for a cost per order on the Modern Encyclopedia. I believe we can easily say that your local show is by far the most effective way we could possibly use radio in St. Louis."

Got anything you want to sell at a record figure? If so, Lee Adams is your man in St. Louis. You can reach him through us or any Radio Sales office.

# KMOX

COLUMBIA OWNED  
50,000 WATTS  
CLEAR CHANNEL

THE VOICE OF ST. LOUIS

Represented by Radio Sales, the SPOT Broadcasting Division of CBS

## Construction Veto Measure Expected To Pass in Senate

WASHINGTON, April 13.—With the Senate ready to send to the White House the long-pending National Airport Bill, the Civil Aeronautics Board is expected to play an increasingly important role in FCC decisions on station locations and antenna height. Conference report on the bill, already cleared by the House, is slated for Senate passage next week.

Airport bill paves the way for a vast plan of new airport construction and repairs to existing facilities. Provision directs the Civil Aeronautics Administrator to work closely with the FCC in "eliminating, preventing, or minimizing airport hazards caused by construction or operation of any radio station."

According to legal observers, this provision has the effect of giving CAB veto power over construction of any new stations in the vicinity of a proposed or existing airport. It is also said that CAB is given the power of "requesting" the commission to make arrangements to shift any present antenna sites which are close enough to an airport to imperil planes. FCC, apparently anticipating congressional action, has been following the policy of leaving final say on height of antennas for new stations to CAB, but enactment of the airport bill will put the policy into law.

In Central New England WTAG is first in creative ability, first in listener interest and first in big time programming—therefore first in sales influence.

**WTAG**  
WORCESTER

### 8x10 GLOSSY PUBLICITY PHOTOS 100 for \$6.25

As low as 5c Ea. in quantity. If you use photos you should get our price list and see our samples before ordering. Drop us a card for free sample and price list. This is not the cheapest service, but our prices are low enough so that you can now afford real quality. Prompt, courteous service. Quality guaranteed.

Mulson, Dept. B,  
310 E. Washington Ave.  
BRIDGEPORT, CONN.

### MR. McCOY AND MR. MOSS

It's the real McCoy that OZ Moss has been selling the biggest stars in the business for 11 years. They know that my PHOTO REPRODUCTIONS are the real McCoy in publicity shots. No wonder I turn out 50,000 pictures daily in my own lab.

8x10's . . . . . 50 for \$4.13  
100 for \$6.60  
Mounted Blow-Ups—  
20x30, \$2.50; 30x40, \$3.85  
Postcards 2¢ in quantity

Write for Free Price List B, Samples and "How To Sell Yourself!"

**MOSS PHOTO SERVICE**  
155 W. 48th St., N.Y. 10  
BYrant 9-8482

## Where You Live, 'Experience' and '?' Get Stations

WASHINGTON, April 13.—With Federal Communications Commission publicly on the defensive over the issue of newcomers in radio, observers here are finding it increasingly impossible to chart criteria on which an applicant can compete for a station grant. Latest flurry of FCC proposed decisions this week, displays a wide variety of reasons for agency's preference, with newcomers in most instances, getting tougher break.

In a proposed decision granting a Savannah, Ga., station to A. C. Neff, FCC announced that Neff, altho not experienced in radio, had lived in Savannah most of his life. Other applicants, according to FCC, lacked "all-inclusive identification" with the city. In addition, FCC patted Neff on the back for picking a general manager with "fairly inclusive experience in radio."

In a second proposed decision, commission awarded a grant for a station at Glens Falls, N. Y., to Great Northern Radio, Inc., chiefly because its manager plans to move to the community. Manager of the competing applicant disclosed no such plan to FCC. Commission again mentioned radio experience of the successful applicant.

### "Local News" a Factor?

Observer Radio Company was awarded a station in Orangeburg, S. C., in a third proposed decision. One applicant was turned down chiefly because he "seems unwilling to assume the function" of broadcasting local news on a regularly scheduled news program. Another reason given by FCC for its rejection of the applicant was that he did not live in Orangeburg, even tho he promised to move. Owners of Observer Radio, FCC stated, have a common interest in the civic activities of the city. A third applicant was nixed because altho a resident of Orangeburg, "He has no experience in radio broadcasting." Also in rejecting this applicant, FCC pointed to the fact that he was president of a newspaper corporation and controlled three of the four Orangeburg theaters. Public interest, said FCC, is better served by granting the station to Observer Radio "which has no connection with these other media of disseminating news and information."

### One to a Customer

Previous to these decisions where radio experience was apparently given strong consideration, commission, stirred by Senate Small Business Committee's report criticizing FCC for alleged failure to give newcomers a chance, issued a statement in which FCC insisted it was giving newcomers a crack at radio stations. Specifically commenting on committee's FM channel reservation remarks, FCC stated that while it is not holding back any channel assignments, agency "is proceeding along lines which best achieve the objective" of preventing concentration of FM in the hands of a few. "One to a customer" is the policy on FM grants, FCC declared.

Indirectly replying to the Senate report, FCC gave a strong play to a decision granting National Electronics Laboratories permission to construct an experimental station in Alexandria, Va., providing radio-telephone service for busses, trucks and autos. FCC announced, "This is the first application presented to the commission by a company not already established in the business."

### "Monopoly" Factor

Meanwhile, FCC is prepping its decision in another newspaper case. Application of Donald W. Reynolds

## After Kraft

NEW YORK, April 13.—Canadian stations, just like those in the U. S. A., are hep to the angle of airing a local program immediately following a sock network seg. CKOC, Hamilton, Ont., in its promotion plugging sock civic program, *Hamilton's One Hundred Years*, ballyhoos the fact that the series will be aired at 9:30-10 p.m. Thursdays, "immediately following the Kraft Music Hall."

## FCC Still Strong On FM-AM Divorce; NAB Gets Flat No

WASHINGTON, April 13.—Disappointment appears in store for broadcast folk seeking fresh signs of retreat by Federal Communications Commission from its original position of insisting on divorcing FM and AM operations where stations are under identical ownership. Broadcasters' hopes were buoyed this week by FCC's amendment of rules to permit licensees owning both FM and standard stations to maintain a joint program log where the same program is being beamed over both classes of stations. But, the word in FCC is that, once the present transitional state of conditional grants is ended, the industry can look for hard-and-fast regulatory policy, divorcing AM and FM.

### NAB Plea No Soap

A sign of events to come is seen in FCC's flat rejection this week of a request by National Association of Broadcasters for amendment of FM rules to permit more leeway by licensees in the determination of hours of FM broadcasts. FCC is regarded here as becoming increasingly sensitive to criticism from outside the industry that it has failed to give fullest encouragement to FM, which is still in the transitional "conditional grant" state, despite FCC's original hope to put FM on commercial operational footing months ago. FCC's minor retreats last year from stiff FM operational requirements, coincidental with stiffening of American Federation of Musicians rules for music crews, have not been forgotten here, and FCC is now believed readying for a get-tough policy on separate FM and AM operations.

### Claghorn Goading

Commission is beginning to pick up speed again on its FM processing, goaded as ever by individual congressmen who have been hearing from irate station applicants and who are especially responsive to letters from home in the present pre-election phase. Commission this week granted regular construction permits to six broadcasters who had received approval of their engineering plans, while 10 new FM stations were given conditional grants.

for a new station in Fort Smith, Ark., had a hearing Thursday (11) and commission apparently is not concerned over Reynolds' connection with Fort Smith newspapers, but is concerned over whether his papers have been "engaged in practices designed to lessen competition and tending to create a monopoly in the newspaper advertising business." Commissioner Clifford J. Durr is expected to take a prominent part in framing FCC's statement on the case, avowedly loyal to his hostility to any radio station applicants where monopolistic tendencies are indicated. Altho overruled by the commission, Durr, strongly objected to the recent sale of WSSR, only station in Stamford, Conn., to the publisher of the city's only newspaper.

## FCC Approves Three Sales But Hostility Stays

WASHINGTON, April 13.—Insiders here are warning that Federal Communications Commission will stick to policy of stiff appraisal of bids for station transfers despite its quiet approval of three sales this week for total price of \$606,000. Small-station prospectors stand best chance of getting FCC's approval without big fuss, it is pointed out. With commish regarded as certain to remain in hostile mood with which it recently nixed the Hearst Radio, Inc., transfer of WINS (New York City) to Crosley Corporation, controlled by Aviation Corporation.

At same time insiders are hinting at surprise bit of strategy for overcoming the FCC decision on the WINS swap. Reports are current that Hearst Radio and Crosley might come to an agreement eliminating a transfer condition under which Hearst wanted Crosley to reserve an hour a day for 10 years for Hearst commercials to pay off \$400,000 of the transaction. Commission's decision stressed this provision in sale. FCC, according to insiders, may soon get a fresh application for transfer without the \$400,000 worth of commercials in deal.

### High Price Sole Hitch

Should such an agreement be reached, commission might find itself in the fix where sole reason for still denying sale would be the high price of the transaction. Majority of commissioners confined their disapproval of the sale largely to the time reservation feature, but concurring statement of Commissioners Durr and Walker emphasized the difference between the approximately \$2,000,000 price and value of physical property. (See FCC OK's 3 Sales on page 19)

## Big Station Grants Delayed by Commish

WASHINGTON, April 13.—FCC is keeping officially silent on the subject but authoritative sources within the commission are spotting a marked tendency to hold back on grants for proposed big stations. Reasons advanced are twofold. One, FCC is uncertain of outcome of clear-channel hearing, which gets under way again Monday (15) for a skedded three-week spell. Also, small station operators would stand a better chance than 5,000-watt boys of getting construction priority from Civilian Production Administration.

Commission is known to be cleaning up its backlog of applications by concentrating on low-powered stations whose signals are less likely to overlap with those of existing stations. Broadcasters with pending applications for larger stations are hoping that this is the sole reason for slow progress on their requests, but the inside word is that this is the least important reason. It is seen as possible, however, that FCC at the wind-up of the coming phase of the clear-channel hearings (the first week in May) will have a better idea of where the clear channels will be heading, and this state of mind may result in a possible flurry of big-station grants.

Seen as typical of what is happening was FCC's action this week in granting construction permits in the standard grants broadcast field chiefly to small watters. Out of 14 grants this week, only two were for power above 250 watts. One was a 1,000-watter which went to Paducah newspapers in Paducah, Ky., and the others, a 5,000-watter, went to Island Broadcasting Company in Honolulu.

## Philadelphia Story

WCAU has signed an exclusive contract to air 1946 U. of Penn football games played at Franklin Field. Outlet bought the games away from Atlantic Refining Company which has sponsored them since 1937 on WCAU and other local stations.

WHAT has inaugurated a new public service series called *The Doctor Speaks*, set to run indefinitely and feature local prominent physicians, with Dr. Rufus S. Reeves, director of the Department of Public Health, teeing off the show. Station is using direct mail and plenty of air time to sell the program.

New officers of the 1619 Club, made up of employees of KYW, are Daniel C. Park, *prexy*; Pamela Davis, *vice-president and treasurer*, and Regina Bell, *secretary*.

WFIL grabbed an opportunity for plenty of local publicity when a hometown housewife won second prize in the national contest conducted by Hedda Hopper and Tom Breneman for the most original hats sent in by listeners. Bill Farren, station flack, hustled out to the woman's house, grabbed pictures and stories for the local papers and got a good pick-up.

Nancy Nyland, young Philly singer discovered at Jack Lynch's Walton Roof here, set for a Monday p.m. series on WCAU. Station execs are impressed with the young singer's talent and are going all out to sell her.

Milton Starr, new WIP maestro, had a bad day April 1 when he joined the station, taking over the baton from Joe Frassetto. With only a few minutes to spare, program director Murray Arnold notified the music crew that they had a Mutual shot coming up to fill a vacant spot. Starr was in a panic when the signal to go on was flashed. As the music started, Arnold, in the studio, upset several music stands. Announcer then introduced Starr as Joe Frassetto. New leader was turning crimson by this time. Boys in the band began to hit sour notes and then just as Starr was about to collapse, the announcer turned to him and shouted "April Fool!" Everyone was in the know except the leader.

Zella Drake Harper, WIBG women's commentator, received the 1945 American Legion Auxiliary Award for important contributions to the education, entertainment and inspiration of the community.

Two years ago, Jane Read, emcee on WCAU's *Teen Age Party*, sat at a Girl Scout leaders' banquet and listened intently to Katherine Clark, WCAU news analyst, speak about radio. After the speech-making was over, Jane's mother, Mrs. Samuel Read, program chairman for the occasion, approached Miss Clark and told her that daughter Jane was interested in radio and would like some advice from Miss Clark. Last week at a Girl Scout leaders' banquet, the featured speaker was Jane Read, whose subject was *Radio Careers for Girls*.

KYW has started a new program, "KYW Presents," to showcase live

talent on the outlet. Clarence Fuhrman and the house orchestra play the show. Appearances of Penny Read, Phil Sheridan, Mary Lou Howard and Gene Graves, vocalists, are set thus far. Program is aired Monday evenings and is produced by Joe Derbyshire.

Frank M. Folsom, vice-president of RCA-Victor, Camden, N. J., spoke on vocational possibilities of Radio and Electronics on WCAU's weekly *Career Forum* Thursday (11). Airing was arranged by the station after numerous requests from its listeners for information on that field. Show is aired every Thursday p.m. and gives vocational guidance to young men and women.

Alexander Griffin, WIP-Mutual com-

mentator, had to stop writing his UN story in a Pullman coming back from New York on orders from the conductor. Passengers beefed when he started hitting the typewriter with gusto. Now he is ready to travel by air.

WCAU is retaining the "Tello-Test," five-times-a-week telephone quiz, on a sustaining basis after Vick Chemical Company dropped its sponsorship for the summer.

Seven local stations joined forces in a salute to Army Day, Saturday (6). Half-hour program entitled *The World's Finest* was carried by WDAS, WIBG, WIP, WHAT, WFIL, WPEN and KYW. Zero Mostel, nitery comic, was brought from New

York to head the show. Music was in the hands of Clarence Fuhrman and his KYW house band with vocals by Jean Baxter and Sgt. Buzz Aston. Sgt. Bill Hinds was emcee. Show was produced by Hinds and Aston, former staffers at KDKA, Pittsburgh. This was their last official army show, pair leaving after the broadcast for the separation center and KDKA.

WCAU has purchased Flo-Film units and is microfilming all scripts and other important records and documents. Station's files dating back several years are being processed. When this work is completed, current records and broadcast scripts will be placed on film each month.

# ATTENTION

advertisers, agency men, timebuyers—all businessmen—who are, or should be, using radio in New York today.

WOR can now make a statement that cannot be made by any other station in New York . . .

# WOR is the New York

## station tuned to longest

## in the most homes during the

## daytime (6:00 am to 6:00 pm)

## in a 4-state, 78-county area

## including metropolitan New York\*

\*based on the Nielsen Radio Index—New York Area—  
Oct.-Nov., 1945

MUTUAL

THERE'S PLENTY OF BUSINESS IN

DAYTON, OHIO

Get Your Share By Using . . .

**WING** The Dayton Station

WEED & CO. National Representatives

# Sponsors Line Up for WPTZ May 1 Preem

## Inquirer, Bulletin Buy Time

PHILADELPHIA, April 13.—WPTZ, Philco television station, will start commercial programming May 1 with the opening of its new studios in the 24th floor of the Architects Building. In turning commercial, the outlet tees off with a waiting list of prospective sponsors.

Altho contracts will not be signed until this week, starting sponsors will include the Gimbel Brothers department store, *The Inquirer* and *The Bulletin*. Last two named own radio stations. *Inquirer* last month took over WFIL and *The Bulletin* operates WPEN. Unusual angle is that the newspapers, it is understood, will plug their own television departments on the Philco tele station, giving the viewers an idea of the kind of tele program they will produce when they get their own stations. FCC will hold hearings June 17 on all local applications for tele licenses. While WPEN's tele plans are nebulous, other than the fact that the newspaper has leased the top floor of the tallest building in town for studios, WFIL has hired a director for its television department, bringing him in from New York. N. W. Ayer Agency is working out *The Bulletin's* tele set-up on WPTZ. Commercial tele on WPTZ will be only in half-hour segs. For a starter, station will be on the air only two evening hours on Mondays, Wednesdays and Fridays because of lack of equipment. As new equipment on order arrives, schedule will be expanded. At present, the Philco exec claims, "there are more advertising agencies knocking on our doors than we have time to sell because of the lack of necessary equipment."

WPTZ rate card is also in the tentative stage at this writing. However, contracts will be for 13 weeks only, and rates will be subject to revision after that period. Starting programs will be largely commercial and live, with a minimum of motion pictures. Also included will be time breaks and weather reports.

Gimbel Brothers department store has already decided to split its 30 minutes into two quarter-hour periods. One will include display of store merchandise and second period will be a kiddies show, directed by Wayne Cody, who airs a radio kiddies' show for the store on WIP as Uncle WIP. In view of the AFM ban, programs will use both student musicians and canned music.

## Proof of DuMont Puddin' in Scanning

NEW YORK, April 13.—First week's sked of DuMont's WABD which bows in April 15, doesn't differ too much from its pre-changeover, altho the sponsors look decidedly different. Missing is Lever Bros., who are replaced in the soap division by Colgate-Palmolive-Peet (Esty Agency). Added are C. F. Mueller (Duane Jones) and Lockheed Aircraft (American Broadcasting). Continuing are Pullitzer (men's ties) and Alexander Smith (carpets) with Bud Gamble's *Magic Carpet*. New sustainer, altho DuMont collects, is ABC's *Famous Jury Trials*.

Test will be how much more can be done via the new Wanamaker studio's four cameras and ample floor room than could be done in the closet-size facilities available in the old 515 Madison Avenue location.

# TELEVISION REVIEWS

## Balaban & Katz

Reviewed Friday (12), 7:30-9 p.m.  
Style—News, variety. Sustaining on WBKB, Chicago.

Tonight was just one of those run-of-the-mill nights at WBKB. Program merely constituted competent television programming (some not so competent, too), presented under above average technical engineering conditions that resulted in the telecasting of bright clearly defined, well-modulated pictures.

Bill Hamilton rang up the curtain with his Fair Store news commentary. We are still not satisfied with this program as a representation of what a department store as large and as important as the Fair could do in the video field. Hamilton, for one thing, continues to read much of his script. His commercials are woven into the program in a very inept manner. For example, at one point in the commentary Hamilton was about to start a discussion of news highlights of the past week. He was interrupted by loud noise in the studio. He said, "Hey. What's going on here, and another camera picked up a scene depicting a couple of men discussing gardening problems in a simulated outdoor backyard setting. The lack of planning here was very noticeable. The incongruity of having a news commentary interrupted by a commercial in such a crude manner hardly seemed worthy of the stage of development and improvement reached by WBKB in the past six months. The producer of this program ought to learn the value of integrated commercials that do their work. But in a subtle manner.

Easily top performer on the program was Ada Lynne, member of the cast of *Polonaise*. Miss Lynne, a robust, rough and ready comic vocalist, did impersonations of Martha Raye, Carmen Miranda and others. Her work was sheer entertainment. Lighting and camera handling, as well as WBKB's more powerful signal, resulted during Miss Lynne's work in the telecasting of a picture that easily had the quality of a home movie.

Commonwealth Edison's Company continues to go on its merry way presenting its teletquizcalls program each Friday night. This quiz program, during which Bill Anson calls up various members of the home video audience who answer his questions and thus win prizes, continues to be a top merchandise idea. To make everyone happy, the program has not been changed so that just about everyone receives a gift. Questions are divided into three parts. Those answering one part receive a gift. Those answering two, a more valuable gift and those answering three, an even better prize. All prizes are from an electrical appliance company.

We couldn't see much reason for the presentation of the first installment of the *Radio Stars on Parade* series. It merely consisted of Jean Eldridge interviewing Olan Soule and Barbara Ludy, principal members of radio's *First Nighter* program. As a radio interview, the idea might have merit but for the video medium it just didn't have enough action. It might have been okay if the actor and actress had done (without reading a script) a scene from one of their best radio programs, or anything to emphasize the action portraying potentials of television. As the program was presented, it merely constituted a promotional plug for radio, which some day in the near future will be one of television's competitors. And who wants to help give a competitor a buildup?

## Aviation Show

Reviewed Monday (8), 8:50-9 p.m.  
Style—Industrial pic. Sustaining over WABD, New York.

Just as good as the past motion picture coverage of special events by the American Broadcasting Company's video crew has been, this one was bad. Thruout the picture, long shots were employed where there should have been close-ups. The commentator talked of the long sleek lines of an airplane on exhibit when the camera caught and held Miss America and a half-pint attendant. It couldn't have been passed off as a gag, it was that bad.

Every so often, the voice and the pic were out of synch and that threw think-viewing right out of kilter. Every so often the camera focused on the line of personalities behind the speaker, bringing a hazy spler to the kinescope.

Neither the time nor effort were employed to cover this trade show, and a trade show is a tough baby to film interestingly even for a theater newsreel.

Just as these reviews have cautioned NBC to relegate unsuccessful experiments to the closed circuits, so must ABC be warned that even after the pix have been taken scrap them if they're not good.

## WBKB to Drama In a Solid Way

CHICAGO, April 13.—A new accent on video drama, which station execs have come to consider one of their most popular tele fare, is becoming more and more noticeable at WBKB, local television station. In the near future dramatic program will constitute more than two hours a week of the station's total time of about 10 hours per week. Bill Eddy, station director, has set up a plan whereby each of his directors will be responsible for the production and direction of at least one dramatic series.

New accent on drama reached a climax last week when the station introduced two new important drama series. One, introduced on April 4, features the students of Northwestern University in video adaptations of plays they have presented on their campus stage. The other, started on April 5, consists of dramatized incidents from latest best-selling books. Series is being presented with the co-operation of the *Chicago Daily News* book department, and, as often as possible, authors of the books dramatized will be interviewed during the programs.

Northwestern series will be produced by Lorraine Larson, book adaptations by Pauline Babrov. Book series will be presented every two weeks and will be a half hour in length. Northwestern series will be presented six times a year, and each show will be at least one hour in length.

Another dramatic series recently introduced by WBKB is *They Had Their Hour*, which is produced by Gladys Lundberg and presented once a month, for a half hour. In addition, Helen Carson continues to produce her once-a-month *X Marks the Spot* drama series. Beulah Zachary, another WBKB director, is planning at least two more dramatic series that will start in about a month. These will be based on original video scripts by Chicago writers, most of them radio writers. Her series will constitute a total airing of at least a half hour per week.

Interesting sidelight about these new drama series is that they indi-

# S. Calif. Tel. Co. Surveys Coast Possibilities

HOLLYWOOD, April 13.—Southern California Telephone Company is currently surveying local video field and its possibilities for development within next year in effort to gear itself for area's tele demands. In meantime, phone company last week started construction of 28 concrete buildings spaced eight miles apart between here and Colorado River, structures to house amplifying apparatus for T.C. coaxial cable. If T.C. tele won't be practical when link is finished next year, Mother Bell will use cable to pipe long-distance calls eastward until video is ready.

## Scophony Moves Nearer Dismissal Plea on Anti-Trust

NEW YORK, April 13.—Anti-trust suit against Scophony, Paramount and a number of other defendants on television patents, took first step when W. G. Elcock, of the firm, agreed, thru Scophony attorneys, to permit his deposition to be taken by government attorneys before the corporation is permitted to move for a dismissal of the suit.

Scophony wants out because it claims lack of jurisdiction on the part of U. S. courts since it is a foreign corporation.

## Minneapolis Stations Plan Building of Tele, FM Towers

MINNEAPOLIS, April 13.—Plans for construction of television and FM towers were announced here by WTCN (ABC) and KSTP (NBC). WTCN has taken space on the 28th floor of the Foshay Tower for installation of equipment with which to operate the 447-foot tower that will set atop the city's largest skyscraper. Flashing beacon will be erected at the top of the antenna and will emit 40 flashes a minute in all directions. Installation is expected to be done by May, according to John M. Sherman, WTCN technical director. Sherman said an engineering survey showed the Foshay Tower to be the most advantageous location in the State for FM. Special musical programs originating here, as well as chain broadcasts from NBC, will be carried over FM.

At the same time, Stanley E. Hubbard, KSTP prexy, said his station has received FCC approval to operate an FM station and will provide day-night coverage in a radius of 100 to 125 miles around the Twin Cities. Station will construct an 840-foot tower near its present transmitter site outside White Bear Lake. FM service is expected to start September 1.

cate how many actors will be needed for future dramatic offerings when video really gets into action. Average number of actors used on the WBKB dramatic programs will be about 30 when Miss Zachary gets her programs under way. Average cast will be about five. If one considers the ratio of WBKB's two hours of drama to about 10 hours of total programming per week, and carry it into the future when this station and others will have to be on the air at least 28 hours per week (and that number will be increased later, of course) then the potential market video will be for the actors of this country becomes apparent.

# The TRUTH About TELEVISION

WITH the opening on April 15th of Du Mont's John Wanamaker Studios in New York, Commercial Television became a full-fledged reality. It is fitting, therefore, that I thank my associates and friends in the television and electronics fields for the help which they have given us during the past fifteen years, from the days of our earliest television pioneering.

*Today, black-and-white television of magnificent quality is a reality—ininitely better than prewar television.*

Clever propaganda has spread the notion that there are two television camps: one for and one against color. This is deliberate misrepresentation. No one is opposed to color. For many years the majority of the industry has been deep in television color research.

But, after fifteen years of concentrated effort in this field, to which I have dedicated my life, I must state reluctantly, but unequivocally, that practical commercial color television for the home is, in my opinion, still in the far distant future.

The layman in his eagerness for Utopia may be dazzled by color demonstrations, but the informed, sincere scientist is not convinced by dramatically staged and carefully controlled laboratory demonstrations of any new art. It is a far cry from the successful laboratory experiment to the practical, useful product for the consumer.

Color is desirable but its importance has been over-emphasized. For instance, after 30 years of color motion pictures, less than 6 percent of today's motion pictures are in color.

Evidence of Du Mont's unqualified faith in black-and-white television and the commercial standards established by the



DR. ALLEN B. DU MONT, President  
Allen B. Du Mont Laboratories, Inc.

Federal Communications Commission is manifested in our investments in research, television stations, and in manufacturing facilities for receiver and transmitting equipment.

We believe that diligent research and exhaustive field experimentation in the years to come will add color television as a further refinement to an already existing public service of unprecedented value. Du Mont believes in the future of color television and we will devote our efforts to develop this refinement just as we have applied ourselves over the years to the creation of superior black-and-white television.

Practical color television for the public is not yet in sight. *Black-and-white television is ready to serve the nation now!*

*Allen B. Du Mont*

NOTE: If you are interested in studying the numerous technical difficulties that must be overcome before color television is ready for the public, please request a copy of our booklet, "The Truth about Color Television," now in preparation. Address: Dr. Allen B. Du Mont, 2 Main Avenue, Passaic, N. J.

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**DU MONT**



*Precision Electronics and Television*

# "Audience-Delivering" Stations

## Hooper - B.B. 1945-'46 Tab

WTAR, KARK, WOW, WKY, WBEN deliver "bonus listening" on net's "first fifteen"

(Continued from page 7)

Until better Hooper report cards are written, WTAR's tabbing will stand beyond a shadow of doubt. Of course, the evening report is predominately Sunday's, with from 6:30 to 9:30 p.m. (Gildersleeve to Allen), landing in WTAR's bonus territory.

### KARK Progresses

The KARK city-by-city Hooper continuous measurement record is really progression. Last year the station only tapped two firsts, Bob Burns and World Parade. Its major competition, ABC Station KGHI and CBS outlet KLRA, are both in the same town, so the hometown pull is equal—but the record (which follows) isn't.

Program	Nat'l Rating	City Rating	Bonus Hooper Points	Rank
Fibber McGee and Molly	28.0	43.0	11.1	1
Mr. D.A.	20.8	32.6	11.8	2
Amos 'n' Andy	16.9	30.3	13.4	1
Eddie Cantor	17.2	27.8	10.1	2

That's a sweet record. When KARK tops 'em, it does so by at least 10 points. That's plenty of dialers—even in Little Rock.

### Tab Your Third

There are some who will tab WKY, the station rated as third, ahead of KARK because, altho it rated first only twice, it landed three times within the "first five" and popped up once in the daytime tabulations. The reader is hereby given the opportunity of taking his own slide rule and computing the rating advantage of the two. WKY has 5kw. CBS Station. KOMA as competition as well as two 250-watters, KTOK (ABC) and KOCY (MBS), battling for its audience. However, it has the backing of the Gaylord interests which own *The Daily Oklahoman*, one of the great newspapers of the

## STATION NIGHTTIME AUDIENCE RATINGS OF TOP NATIONAL NETWORK PROGRAMS

(Continued from page 10)

Program	March 30th Hooperings	City	Station	Hooper City Five-Month Rating	Competition
BANDWAGON	18.3	Kansas City	WDAF	27.2	KCKN, KCMO, KMBC, WREN
		Norfolk-Portsmouth	WTAR	28.5	WGH, WRVA, WSAP
		Buffalo	WBEN	24.6	WBNY, WBBR, WGE, WBBW
		Omaha	WOW	23.7	KRON, KFAB, KMA, KOIL
		Oklahoma City	WKY	23.8	KTOE, KOMA, KOCY
SUNDAY AFTERNOON					
THE SHADOW (D. L. and W.) MA-LN	11.2	Portland, Me.	WCSH	18.6	WGAN, WNAC
		Buffalo	WGBR	16.3	WBEN, WBNY, WGR, WKBB
		Worcester	WAAS	14.3	WTAG, WBZ, WORO
		Harrisburg	WKBO	12.3	WHGI, WHF, WERA
Providence	WEAN	12.1	WJAR, WFCL, WPRO		
ONE MAN'S FAMILY	10.4	Jacksonville	WJAX	21.4	WHP, WMBR, WPDQ
		Portland, Me.	WCSH	20.0	WGAN, WNAC
		Salt Lake City	KBYL	19.4	KALL, KNAK, KSL, KUTA
		Denver	KOA	18.2	KFEL, KLZ, KYMR, KVOD
JOHN CHARLES THOMAS	10.3	Portland, Me.	WCSH	15.6	WGAN, WNAC
		Jacksonville	WJAX	14.4	WHP, WMBR, WPDQ
		Buffalo	WBEN	12.7	WBNY, WBBR, WGE, WKBB
		Pittsburgh	KDKA	12.5	KQ, WCAE, WJAB, WWSW
		Philadelphia	KYW	12.4	WIE, WCAE, WPEN, WDAS, WIBG, WFIL

Middle West, which is promotional-minded plus. WKY's evening report card (far better than last year's) has the following enscripted on it:

Program	Nat'l Rating	City Rating	Bonus Hooper Points	Rank
Bob Hope	27.1	38.9	11.8	1
Red Skelton	20.8	32.6	11.8	1
Edgar Bergen	27.2	32.1	4.9	4
Cass Daley	16.3	23.6	7.3	5
John Charles Thomas	10.3	12.1	2.1	5

In the daytime, WKY comes thru with one of the "first five":

Program	Nat'l Rating	City Rating	Bonus Hooper Points	Rank
When a Girl Marries	7.6	15.2	7.6	8

Apropos of the Bergen ratings, WKY went to town to bring the wooden head show to Oklahoma City, having the governor as guest and in a big way making the Chase & Sanborn airing deliver newspaper space and plus audience.

### WOW Delivers

Station WOW, Omaha, one of the oldest stations in the nation, has al-

ways brought in the listeners. Of late, there's been plenty of unpleasantness between the Woodmen of the World (at least a segment of the Woodmen) and the present operators, with suits and countersuits. However, the John J. Gillin Jr. management, has succeeded, despite legal complications, in getting its feet wet in the rarified air of the few stations that do a better job than the networks.

WOW heads the "first five" parade for Bing Crosby and Jack Haley and lands on the fourth top ledge for Bob Hope and Cass Daley.

It may not seem, at first glance, to be much to deliver in the first five, but it must be kept in mind that all the managed-and-operated stations and most of the 50kw. transmitters are in areas surveyed by Hooper in his City-by-City studies. To be in the first five means that the station is topping the stiffest competition in broadcasting. No managed-and-operated station landed in the first five except WTAM (Cleveland), KMO (St. Louis) and KOA (Denver), and no 50kw. operation landed in the first slot. Only two, WWL (New Orleans) and WLW (Cincinnati) were sock enough to land in the money position. Among the other 50kw. stations that do a job, as tagged by Hooper, and which landed in the "first five" are KDKA (Pittsburgh), WHO (Des Moines), KVOO (Tulsa), WSM (Nashville), KYW (Philadelphia), WFAA-WBAP (Fort Worth) and WCAU (Philadelphia).

Back to WOW, here are that station's ratings for network program toppers:

Program	Nat'l Rating	City Rating	Bonus Hooper Points	Rank
Bing Crosby	21.7	31.1	9.4	1
Jack Haley	16.0	25.4	7.4	1
Bob Hope	27.1	37.7	10.6	4
Cass Daley	16.3	23.7	7.4	4

### Daylight Delivery

Just as WOW seems to be less than its nighttime self (rating wise), just so does WCSH at Portland, Me., come thru when the sun's on high. In both the Sunday afternoon tabbing and the soap hours, it's in the ratings. The families and the housewives listen to WCSH this way:

Program	Nat'l Rating	City Rating	Bonus Hooper Points	Rank
The Shadow	11.2	18.6	7.4	1
John Charles Thomas	10.3	15.6	5.8	1
One Man's Family	10.4	20.0	5.5	2
Portia Faces Life	7.4	17.6	10.2	1
Young Wilder				
Brown	6.7	16.1	9.4	1

Program	Nat'l Rating	City Rating	Bonus Hooper Points	Rank
Right to Happiness	6.6	14.9	8.3	3
Pepper Young's Family	6.4	14.3	7.9	3

That's a pretty daytime picture—as pretty as Gainsborough to the commercial manager out to sell his station. FCC, on its part, might, of course, hold up its hands in holy horror at such listening to commercial shows—but the dialers don't.

### WBEN Connects

Station WBEN ran into the spotlight last year, with top ratings on Bob Hope and Bing Crosby. It's in the spotlight again. With Hope and with Crosby it delivers a sock audience but not No. 1 for Der Bingle. They love Edgar Bergen and his wooden heads up on the border. And they love Fred Allen, Mr. D. A., Jack Haley, Cass Daley and John Charles Thomas also, and here's the way they dialed in Buffalo:

Program	Nat'l Rating	City Rating	Bonus Hooper Points	Rank
Edgar Bergen	27.2	38.6	11.4	1
Fred Allen	24.1	30.0	5.9	2
Bing Crosby	21.7	31.1	9.4	3
Mr. D. A.	20.8	29.5	6.7	3
Jack Haley	18.0	24.7	6.7	3
Cass Daley	16.3	24.6	8.3	3
J. C. Thomas	10.3	12.7	2.4	3

Even a G.I. would like those bonus points.

### KFH Tops "Guild"

Amazing tho it'll seem to mood program experts, KFH (Wichita, Kan.), which last year topped the Hooper-rated City-by-City study for *Lux Radio Theater*, this time topped the list for *Screen Guild*. Since it's generally accepted that *Lux* delivers a great part of its audience to the *Guild*, it's remarkable that KFH isn't even in the "first five" rated stations for this program. However, it may be noted that KFH led the parade last year because it delivered 11.7 better than the national rating. This year, the fifth station delivered 12, so that KFH could have been just as good as last year, and no doubt was, and still not make the "first five" for *Lux*. The KFH report:

Program	Nat'l Rating	City Rating	Bonus Hooper Points	Rank
Screen Guild	23.3	28.9	5.6	1
Ma Perkins (CBS)	7.4	12.0	4.6	4

Last year's Station Program Rating report gave the play to WGBI (Scranton) in the daytime. This year it's again delivering the goods in the daytime and has inched up into No. 1 slot for one of the two evening CBS programs that makes the *First Fifteen*. It can be reported here that WGBI does the same kind of a plus job for other CBS nighttime shows, but since the Hooper "public" reports are limited to the *First Fifteen*, this tab is also so limited.

It should be pointed out that one of the reasons, no doubt, why KFH topped it on *Screen Guild* is that *SG* reaches Wichita at 9 p.m. and Scranton at 10 p.m. and a great portion of the listeners still go to bed around 10.

The pretty picture of WGBI, painted with Hooper figures, is:

Program	Nat'l Rating	City Rating	Bonus Hooper Points	Rank
Lux Theater	21.7	37.1	15.4	1
Ma Perkins (CBS)	7.4	12.0	4.6	1
Kate Smith	6.5	21.4	14.9	1
Dr. Malone	6.4	18.9	5.6	1
HeLEN Trent	6.4	13.8	7.4	5

### WDAF Best for Cass

The final tape breaker in the evening report was WDAF (Kansas City, Mo.), a station that wasn't in the honors last year. WDAF brings in the best Hopper (city) for Cass Daley, a 27.2 as against 16.3 nationally, or a plus of 10.9. That's nice going because WDAF has solid competition from KMCA, KCMO, KCKN and WREN or as wide-awake competition as anything any station has to fight.

There are many other highlights in the second annual Station Rating report (*Audience-Delivering*, opp. page)



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### Cinderella Mutual

NEW YORK, April 13.—Here's another one to add to that long list headed by "the trouble with this biz is . . ."

A week before CBS's Cinderella, Inc., hit the air, Mutual started tagging its *Queen for a Day* program as the "Cinderella Show." All may be fair in love and competish, but MBS is certainly slipping.

## Audience-Delivering Stations; Hooper - B.B. 1945-'46 Tab

(Continued from opposite page)

port. Space limitations are such that time buyers are referred to the charts themselves which run on Pages 10 and 11 in this issue. In the charts all five stations are rated for each of the toppers—save one. That one is Walter Winchell, who is not reported in this tabulation because the Hooper figures are not taken for 15-minute segs in City-by-City reports. No doubt there are stations delivering miracles for Winchell and Jergens, but it can't be reported here.

However, it should be noted, for instance, that WTAM (Cleveland) does a notable job for Bing Crosby, not in Cleveland, but in Akron; that WLW does a bonus job for Jack Benny not only in Cincinnati but in Dayton—and better in Dayton than in its home town.

As noted in the opening of this analysis, the daytime picture as well as the nighttime one has changed. Many of these changes have shown up in the nighttime analysis but others haven't. On Sunday afternoon, Florida goes all out, or rather it stays at home in Jacksonville, to hear *One Man's Family*, more than doubling the national ratings of 10.4 (city rating, 21.4). It also does okay for John Charles Thomas, adding 4.1 to his national index.

#### WOC Lands Twice

Station WOC (Davenport, Ia.-Rock Island-Moline, Ill.) landed once in the 1945 report but comes up twice in the first slot in the daytime tabulation in 1946. Here's the tricity station's report:

Program	Nat'l Rating	City Hooper	Bonus Points	Rank
Breakfast in H'wood (Kellogg)	8.4	21.3	12.9	1
Breakfast in H'wood (P & G)	7.7	22.1	14.4	1
Breakfast Club (Philco)	6.1	14.0	7.9	3

And, no doubt, if the American Broadcasting Company had other programs that ran into the *First Fifteen* semi-monthly report, WOC would be in there also.

#### WTAG Doubles

Worcester's WTAG, which only broke into the rarified rating atmosphere once in 1945, doubled that in '46, adding *The Romance of Helen Trent* to the show with which it previously lead the parade, *Our Gal Sunday*. It also added positions among the *First Five* stations with three other segs—and its report looks like this:

Program	Nat'l Rating	City Hooper	Bonus Points	Rank
Our Gal Sunday	6.9	16.1	9.2	1
Helen Trent	6.4	20.5	14.2	1
Ma Perkins (CBS)	7.4	22.6	15.2	2
Kate Smith	6.5	19.8	12.3	2
Dr. Malone	6.4	12.9	6.5	2

#### WTAG's United Nations promo-

differential on the crediting of the "busy" answers; 2 per cent lost because of its treatment of the listeners who do not identify the program, and 9 per cent for not checking to see if someone beside respondent is listening.

Report indicates the fallacy of the CAB bigger sample, showing that in the 33 cities covered by Hooper and CAB, Hooper delivered 675 calls, while CAB delivered 630 calls per 15-minute period.

Researchers who heard the report were practically 100 per cent behind the idea that an organization unrelated to any audience measurement organization, set up as Dr. Zeisel was to keep a check on ratings, would be a help to the entire broadcasting profession as long as it was not a one-man organization or dominated by any one man or group, any ad agency, sponsor, network or station. A rating Landis, says this group, would help get the figures straight and unquestioned.

tion and a number of other press agent plusses have given the station an enviable position in the public service field. On many CBS programs it tops the national field, but then these aren't among the first 15, and only those that are, as stated before, can be tabbed in this report.

#### WSM Daytime Placer

WSM (Nashville) had most rating forecasters placing it high up among audience producers, but it only gets in the running in the daytime, and then with two programs. It delivers No. 1 for *Pepper Young's Family*, with a bonus rating of 12.4, nearly twice the national rating. In other words, WSM delivers three times the audience that the network puts on the line. For *Stella Dallas* it's the No. 4 producing station and still it delivers two and one-third the network audience. These reports prove one thing, if nothing else, city-by-city studies are the way for sponsors to find out what goes with their advertising. The national rating is still whipped cream—something nice to wear on the lapel—but without real value in merchandising.

#### Dark Horses

Two stations that didn't "show" last year top daytime program reports this time. They are WAKR (Akron), which delivers for *Philco's Breakfast Club*, 21.8 against the national 6.1, and KMJ (Fresno, Calif.), which delivers 14.9 for *Lorenzo Jones* against a national 5.8.

KMJ also delivers for *Stella Dallas* (in the third position), with a 14.5 against a national 6.4, which is okay. It's the only West Coast webber that delivers in the plus rating division. The Akron station (WAKR) helps along its good work with a bonus rating of 6.6.

That accounts for all the top-ranking stations in this annotation on where extra-ratings are found. There has been no attempt to tag every station listed in the report, which in most cases is self-explanatory. These are figures that give pause indeed. If these stations deliver so much better than the national reports, there must be plenty of stinkers on the webs, and while it's nice to pay tribute where tribute belongs, it behooves the sponsors to check and hypo the weakies. No airing is too much better than its weakest rating.

What a station delivers to "the other guy" is not nearly as important as what it's delivering to the sponsor who's paying the bill.

### Miller Questions FCC's Rule On Use of Editorial Matter

VIRGINIA BEACH, Va., April 13.—Justin Miller, president of the National Association of Broadcasters, raised the question Thursday (11) as to whether the NAB should not challenge the FCC on its recent ruling frowning on the use of editorial matter over the radio.

Addressing a round table session of the Fourth District, NAB, in session at the Cavalier Hotel, Miller said he was not sure that government radio controls such as this did not constitute an infringement of free speech. Commission, he went on, is a government agency for the people and should not interfere with the rights of the radio industry to speak editorially.

He also addressed the opening session of the meeting, telling 200 delegates that American broadcasters are charged with championing the rights of people to a free radio, and urged them to be eternally vigilant for the first sign of encroachment against these rights.

### FCC Okays 3 Sales But Hostility Stays

(Continued from page 14)

ties involved which they estimated at a little over \$160,000.

It is considered likely that FCC will again call upon Congress to give it the power to set a ceiling on radio station sales, with commission having expressed itself in AVCO decision as leery of proceeding along that line without specific authorization. However, Congressional action on the issue appears unlikely in the short time remaining before the slated summer recess.

#### Million Ceiling?

Meanwhile, sources close to the commission figure that future station transfers at prices over the \$1,000,000 mark will have slight chance of FCC approval. These sources feel that the agency will find some condition in such high-price sales on which to base a refusal without actually putting itself in position of setting a price ceiling.

The three deals which were approved without comment by FCC this week were sale of Station WMOB, Mobile, Ala., by S. B. Quigley to Nunn Broadcasting Company for \$250,000; sale of WDGY, Minneapolis, by Mae Young to Twin Cities Broadcasting Company for \$301,000; and transfer of control of KELD, El Dorado, Ark., from T. H. Barton to Radio Enterprises, with 55 per cent of KELD stock going for \$55,000.

### FCC ON SCRIPTERS

(Continued from page 7)

to broadcasting employees in the Northern section of the United States. Here again, the survey illustrated that the commercial side of the stations drew higher salaries than the talent side. In the South, writers drew an average of \$36.85 a week, which was even less than the pay for accountants and only \$5 more than the stenographers got. Commercial execs in the South drew \$97.90 a week, and outside salesmen were getting \$87.99.



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# INDIES IN THERE SWINGING

## Feinberg Won't Run Again; May Resign Secretaryship; 'Lights Out' Lea Bill Jamboree

Blue Ticket Seen Weakened by Official's Bow-Out

By Dick Carter

NEW YORK, April 13. — Willie Feinberg, secretary of Local 802, American Federation of Musicians here, and acknowledged as its most popular official, will not run for reelection. Feinberg told *The Billboard* yesterday (12) that his 11 years in office have done his health no good and that he feels entitled to step out of the picture into something offering more security and fewer headaches. His decision, made amid much pressure to reconsider, weakens the Blue (administration) Ticket to an extent where exchange floorers foresee defeat for Jack Rosenberg, president, in the December elections.

Position of the administration is thought by many to have been steadily deteriorating in recent months, and to have suffered a damaging blow last Monday (8) during a disagreement over procedure in the price list meeting. Under the by-laws of the local, when a quorum of 500 does not attend a general membership meeting, all resolutions revert to the exec board for action. When the price list meeting convened at Palm Gardens here Monday, Sam Suber, business agent of the local, came to the platform and announced that there was no quorum and that the meeting was over. One of the estimated 250 802-ers present got up and said that since the hall was paid for, a discussion of the Lea Bill might be desirable. The suggestion was greeted with applause, whereupon things began to happen fast: A private policeman came forward to say Jack Rosenberg had ordered that the lights be put out. The lights were then doused.

### Feinberg Lights Up

This touched off vocal disorder in the hall, with members asking "Who paid for this hall, anyhow?" and screaming for a chinfest on the Lea Bill. Rosenberg is said to have remained adamant, and left the building when Feinberg had the lights switched on again. Feinberg then took the stand and delivered an address analyzing the Lea Bill. Several of the local's officials remained for the discussion. Among them were Harry Suber, treasurer; Al Manuti, exec board, and Irving Bloom, trial board, in addition to Feinberg. After a discussion of Feinberg's remarks, a committee of 19 was formed to implement a program of opposition to the Lea Bill.

In view of the heated circumstances under which the discussion had started, and to show that opposition to the Lea Bill goes beyond local factionalism, the 19 men were chosen from every political group in the local, including Rosenberg's Blue Ticket, the opposition Unity Ticket, the Independent Committee, and independents who have run for office in the past. Among the committee are Manuti, Unity; Dave Grupp, Blue; Dave Freed, former Blue stalwart, and Calmen Fleissig, who was Unity's candidate for president two years ago.

Telegram DeLuge  
Committee's first action took place

almost immediately. Circulating on the exchange floor of the local, it succeeded in having around 1,000 anti-Lea telegrams sent to President (See FEINBERG WON'T on page 24)

## Petrillo Asks More \$, Jobs From Pix, Air

### Diskers Also Feel Bite

(Continued from page 5)

of the AFM may stand or fall at the AFM convention in June if the Lea Bill is not beaten, or at least emasculated by a later measure.

Opponents to Petrillo within the AFM, already angered by the prexy's lack of public relations sense and the fact that Petrillo hasn't seen fit to take the public into his confidence via a more open attitude to newspapers, are expected to make the going rough for the chief if he fails now. All these angles, it is pointed out, indicate a do-or-die Petrillo stand.

### Joint Group Proposed

Radio industry, expecting that its NAB music committee would have the Indian sign on the AFM chief owing to congressional adoption of the anti-AFM measure, now foresees troubled waters ahead despite a semblance of calm at this week's meeting at the Belmont Plaza Hotel. NAB Prexy Justin Miller suggested a joint advisory committee to help solve radio-music problems, and Petrillo apparently took kindly to the idea—but later in the week Miller indicated his displeasure over the "adamant" attitude of the AFM chief. Latter claimed that 407 stations do not employ musicians, altho music is an essential part of their programming; and he reiterated the AFM's contention that network affiliates receiving web shows should give a break to local musicians. He also told Miller, "The propaganda has got to stop. If the propaganda keeps on, we can't be friends." Miller, agreeing that the friendly approach was best, added, "My boys can cite grievances which will match yours."

AFM-radio sessions did not get down to the bedrock of wage scales and increased employment, but observers, drawing a parallel from Petrillo's demands on the film industry this week, believe radio can expect a similar ukase. Radio network scales are now divided into roughly three categories for sidemen: \$126 for 25 hours sustaining; \$132 for 20 hours, sustaining and commercial, and about \$165 for 25 hours sustaining and commercial. No direct analogy with the film industry can be drawn—but it is expected the AFM will ask for a considerable hike—and what is (See Petrillo Demands on page 23)

## Palladium Seeks New Batoneers in Poll Re Sidemen

HOLLYWOOD, April 13.—Trying to find potential maestro material, Maurie Cohen, Palladium prexy, will poll patrons to learn names of touted sidemen in bands featured at the spot. Questioning will be done by waiters, etc., in a casual manner specially devised by Prof. Alfred Davison, of the University of Colorado, so that fan clubs, etc., will be unable to exert pressure.

Move is seen as an indication that Cohen is preparing to launch various tabbed sidemen on baton-waving careers via the much talked about chain of Palladiums from Coast-to-Coast. What the reaction of band leaders will be to the spot literally swiping their key sidemen, is something else. Poll is expected to get rolling shortly. Cohen will head for New York soon, hoping to kill use of the Palladium tag of new dancery there as he was able to do thru California courts with a San Francisco spot.

## Folios Flop; MPP Action Is Asked, Fluffed

### Many Reasons Given

NEW YORK, April 13.—While the music pub biz generally has had its usual Lenten dip, folio sales have been off for many months now and publishers who have been doing a job with the words and music books are becoming alarmed about the situation. Pubs' opinions as to reason for folio drop-off vary, but among the most widely held guesses are: (1) There have been too many folios issued. (2) Too many of the folios have the same public domain tunes in them. (3) The folio buying public is getting smart and it takes more than calling a book "Bing Crosby's Favorite Songs," or "Sinatra's Symphonic Selections" to sell the books. Content must hold up. (4) Newsstands' folios are cutting in. (5) Stores generally aren't displaying folio books properly, and since sales depend to a great extent on eye-appeal and impulse purchases, poor display results in poor sales.

In connection with latter reason, one publisher who had just completed a road tour and is sold on reason 4 as being the key bugaboo, wrote a letter to Walter Douglas, chairman of the board of the Music Publishers' Protective Association, suggesting that the MPPA hire an industrial designer to sketch up a rack for music store display of folios and other items, and to generally promote proper display of folios in stores. To date this publisher has had no reply from the MPPA board chairman.

### Rogers Aquarium Tabbed 'A'

NEW YORK, April 13.—Local 802, American Federation of Musicians here, has upped Rogers Corners and the Aquarium Restaurant, local feederies which use bands, to Class A, top pay.

## Pop Plenty New Ideas

Hustling for everything from talent thru presses—promotion twists unique

Editor's Note: Inasmuch as the last three or four issues of *The Billboard* have featured stories on powerhouse activities of major diskeries (Cap-Scranton deal, Columbia's new West Coast plant, Decca's 7,000,000-a-month production statement, etc.), BB's New York, Chicago and Hollywood staffs this week surveyed the field to learn what indie platteries were doing to meet the ever-toughening competition. This round-up is the result.

NEW YORK, April 13.—Indie record companies, by and large, are in there swinging. From the standpoint of talent and tunes, production and promotion, distribution and deals of varied nature with other phases of showbiz and other fields, the little guys are hustling in a manner which must prove beneficial to the entire record industry. New ideas are popping like Cantor's eyes. Each of the indies seems to have its own idea of how to contend with increased pressure from the majors. Some frankly admit that they are going to continue to stay out of the fields in which the majors push heavily, and concentrate on items where the majors do more or less of a token job.

### Specialization for Many

Continental, for instance, is concentrating its production on international (Music Indies Swinging, page 112)

## Racks & Mail Orders Slice Store Sales

### Dealers Claim Cut-In Plenty

NEW YORK, April 13.—Music stores thruout the country are beefing more and more about the manner in which sheet music racks and music mail order houses are cutting into their business. Pubs themselves are of the opinion that in many cases the stores have a legitimate beef. One outstanding example of the rack situation right here in town is the Gimmel's department store music department, which has been losing customers steadily, and attributes the loss to a considerable extent to the fact that there is a Song Distributing Corporation-American News Company rack right in Penn Station, railroad terminal just a stone's throw from the store.

Mail-order houses in the field such as Musical Instrument Exchange, Mutual Music Supply, Key Music (a Bourne subsid) and others have been doing a very aggressive job and many customers have acquired the habit of purchasing their music product by mail rather than from the stores. Stores themselves, in the opinion of some observers, are to blame for this situation. It is said that the fact that they failed to carry adequate stock (and in many cases no stock at all) of many music items discouraged buyers seeking those items, and tended to make them use the mail houses' services.

## Demands Sock B. O. When Names Jump To Competish Spots

HOLLYWOOD, April 13.—Demand for names by ballrooms, including Casino Gardens, Aragon, Meadowbrook, Palladium, Trianon and Avadon, has created a problem for booking firms here, with name bands repeating or jumping to competition spots, and results seem to be disastrous.

Avadon Ballroom, Los Angeles terp spot to open shortly with Barney McDevitt as manager, finally cracked open the door to top name band booking, with the Glenn Miller crew set for six weeks starting September 11. It is understood the the Avadon deal closed at the \$7,500 mark.

Miller deal puts Avadon in the key booking spot. McDevitt has a duo deal for Bobby Sherwood and Jan Garber for debut May 8, but July and August are open.

Experimental booking by Meadowbrook & Gene Krupa's band, six weeks after conclusion of his engagement at the Palladium, hasn't worked out profitably, with biz off as much as 50 per cent. Profits taper off considerably in most locations here during Lent.

## Boosey-Hawks Drops Suit

NEW YORK, April 13.—According to papers filed in Federal Court here on April 5, the infringement suit against RCA-Victor and Columbia Recording Corporation brought by Boosey & Hawks, Inc., was discontinued without prejudice and without cost to either party. Suit originally charged that the two disk companies waxed the Boosey-Hawks copyright song *Pomp and Circumstance* without proper license or consent.

## Overbeck Books Diego Terpspots

HOLLYWOOD, April 13.—As an aftermath of Larry Finley's court victory in his anti-trust suit against MCA in which he stated that due to an exclusive deal MCA had with the competing Pacific Square ballroom in San Diego, Calif., he could not secure name bands from the booking firm for his Mission Beach Ballroom, Bud Overbeck, MCA booker, has been assigned to book both Mission Beach and Pacific Square. Overbeck is submitting all MCA bands playing in the San Diego area to both managements at the same price unless a band leader specifically states he desires to play either spot and then this must be in writing so as to protect the booking firm.

Overbeck is the only important member of MCA's Beverly Hills band-booking division who was not subpoenaed in the Finley-MCA suit and move by the office to have him handle the San Diego ballroom bookings is seen as setting MCA in a completely neutral position. Overbeck, who originally concentrated activity as local cocktail head, is booking Biltmore Hotel plus the Trianon Ballroom, which Larry Barnett handled prior to his becoming overall MCA band chief, headquartering primarily in New York.

## Asks Lincoln Sunday Dances

LINCOLN, Neb., April 13.—Request that Lincoln City Council relax its ban on Sunday dancing was made by Eddie Garner, who has leased the Antelope Park Pavilion here. Garner pointed out that Sunday dancing is permitted outside the city limits and that Sunday movies and baseball are permitted inside the city.

# ASCAP's New Pay Method Isn't Jelling So Well With Some High-Rated Cleffers

## Participation Okay, But Yelp Re Inactive Grab

NEW YORK, April 13.—New method of paying writer-members of the American Society of Composers, Authors and Publishers backfired yesterday (12), touching off a violent hubub among middle and high-ranking penners who found that their latest checks were lower than those received last quarter. Under the new method of slicing the writer melon, all but Permanent Class and Class 4 share percentage-wise. Formerly all writers up thru Class C-1A received fixed amounts, no matter how the total writer bundle fluctuated (see *The Billboard*, April 6).

Checks were mailed yesterday, and the ruckus started when some penners went directly to ASCAP's offices here to pick up their checks, rather than await the postman. For the first time in several years, they found that the latest check was not larger than the last previous check, and was, in many cases, smaller. Explanation appeared to be that money had been shifted from the upper brackets in order to pay more to the new participating classes below CC. The reluctant uproar spread to Lindy's in no time and was a far cry from the sweetness and light which prevailed at the ASCAP dinner two weeks ago, when the new payoff was announced by President Deems Taylor.

## Pan Non-Productive Penners

Writers consulted by *The Billboard* before press time seemed agreed that

the "common enemy" is not the new system of allowing lesser lights to share in increased ASCAP revenue, but rather that portion of the old system which perpetuates the income of non-productive writers. Penners who got stung yesterday by the receipt of less dough than they expected were mumbling of doing something about "eliminating the dead wood." There was also increased agitation about hastening adoption of the Ahlert plan of paying writers, under which system a writer has to maintain his activity or else skid down the classification scale.

Discussion was too hot and excited to add up to a concerted drive for action, but it is expected that unless the society comes up with another joker, a campaign will be waged by the lately disappointed penners. Object: more dough for them that works, and less dough for them that don't.

## 10% Hike for Met Musickers

NEW YORK, April 13.—Ten per cent pay increase for Metropolitan Opera musickers has been negotiated for next season by Local 802, American Federation of Musicians. Eight-performance weeks go from the current \$148.80 to \$154.88. Seven-performance weeks will be upped to \$139.15 from \$126.50. Two-week preliminary rehearsals which paid \$99 per week this year, will cost \$108.90.

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Vocal by Walfredo de Los Reyes (Both sung in Spanish)  
RCA VICTOR 23-0308

## Remotes' Impotence Emphasized by 50G Mooney Folderoo

NEW YORK, April 13.—Art Mooney gave it up as a bad job this week, disbanding his ork Wednesday (10) following an engagement at Adams Theater, Newark, N. J. Decision to fold brought to an end what the trade had long considered an outstanding example of trying to build from the top down. Mooney's payroll was said to have averaged \$2,600, making unprofitable the sort of engagements open to him. People close to Music Corporation of America, which booked the band, say Mooney's backers lost in the neighborhood of \$50,000 during the comparatively short-lived venture. Other estimates place the loss closer to \$70,000.

Mooney had played a lengthy engagement at Hotel Lincoln here, operated by Mrs. Maria Kramer. Some weeks he had as high as 22 remote broadcasts from the spot, often coming into the room during the day for special airings. Some time ago he cut several disks for Vogue Records. No Vogue platters have hit the market as yet, however.

MCA execs say they have been trying for months to convince Mooney to cut his pay roll and that if he will reorganize on a more economical basis they think they may be able to make use of all the air time he had, plus the forthcoming recordings. As is, this was another indication that air time was not important enough to boost the band to a point where it could pay big-name freight.

## North Shore's Swank 'Anchor' May Be New Name Band Location

NEW YORK, April 13.—A new band location in the swank North Shore section of Long Island here will open at the Knickerbocker Yacht Club, Port Washington, May 24. First ork hasn't been signed yet, but Joe Serena, op, is talking in terms of Guy Lombardo, Xavier Cugat and that ilk.

Yacht Club, a private lay-out, has leased its Anchor Room to Serena, who envisions a class enterprise on the order of the old Pavilion Royale, where Rudy Vallee made hay years ago.

## Dave Salmon Brings Name Orks Back To Syracuse, N. Y.

SYRACUSE, April 13.—Dave Salmon, Inc., has leased State Armory to play Tommy Dorsey, playing to 3,100; then Carmen Cavallaro, who brought in 1,600 payees. April 4, Hal McIntyre in for one-nighter, then Salmon interests switched to Lincoln Auditorium, where he brought in Woody Herman for straight concert at \$3.60 top April 12.

April 20 Salmon back at Armory with Bobby Sherwood and dance one-nighter. Salmon, just out of army, was former local newshawk.

## Blue to Green Room; Waples in Eastern Bow

NEW YORK, April 13.—A familiar face will re-appear and a new face will break into this town on successive days when Blue Barron returns to Hotel Edison Green Room April 23 and Bud Waples makes his Eastern debut at Pelham Heath Inn April 24.

Barron, back at his old camping ground after a spell of army, has some of his original men with him, including chanter Clyde Burke. Waples formerly worked a territorial ork around Minneapolis.

## On the Stand

### Opie Cates

(Hollywood Palladium, Hollywood)  
(Booker: Art Whiting Agency)  
(Personal Manager: Frank Healey)  
TRUMPETS: Jim Hardy, Zeke Zarchy, Chuck Mackey and Jim Talbert.  
TROMBONES: Abe Lincoln, Bruce Squires and Jim Jameson.  
SAXES: Bill DePew, Clyde Hylton, Max Waller, Johnny Hamilton and Parky Parkerson. Opie Cates, clarinet.  
RHYTHM: Lou Butterman, bass; Carrol Thompson, guitar; Roger Renner, piano, and Carl Maus, drums.  
VOCALISTS: Anita Boyer and Barry Carlton.  
ARRANGERS: Denny Donaldson and Opie Cates.

Opie Cates, who waves the stick on the *Judy Canova*, *Barry Fitzgerald* and *Parky's* airshows, has long been interested in the straight dance band field, and is now giving it a try as fill-in on Buddy Rich's off-night. Cates's crew here is not the same he fronts for the airers, altho some regulars are in the ranks. This doesn't make for best co-ordination, but is an ill which Cates hopes to cure once he can get his air crew to share the stand.

In general, band provides satisfying terp tunes, with emphasis on the melodic line. Arrangements lean to smooth syncos, spot-lighting Cates's full-toned clary. At this terpery, however, kids crave more fire than this aggregation now offers. A stronger rhythm section might help. Fact that boys stick to music making and forget to turn on personality for payees also contributes to general chill. Band needs novelty tunes in its book and arrangements with more zip to please jive juves.

Thrust Anita Boyer does pleasing vocalizing on such ditties as *Surprise Party* and *Forgetful*. Bary Carlton would better his warbling if he would add sales appeal to his voicings. Guy has a good bary but could put more showmanship into selling his songs.

## Moss Pacts Morris, Grant

NEW YORK, April 13.—Harry Moss Agency has signed Johnny (Paradiddle) Morris and Johnny Grant to booking pacts. Office will handle Morris's bookings following his General Artists' Corporation six-weeker at Frolics Club, Virginia Beach, Va., where he opens May 11. Grant, trumpeter-singer just out of the navy, makes his debut as a maestro April 20 when he opens for the summer at Terrace Gardens, Cohoes, N. Y., with a nine-piecer. Agency plans to enlarge the ork later. Morris and Grant join Enoch Light and Johnny Messner under the Moss banner.

## Sinatra's \$125 to 25G Jump

CHICAGO, April 13.—A salary of 200 times that which he received during his last appearance here will be earned by Frank Sinatra when he appears at the B&K Chicago Theater May 10-17. Last time he appeared here (about five years ago) Sinatra received \$125 per week as a vocalist with Tommy Dorsey's band. That engagement, too, was at the Chicago Theater. For his May 10-17 run at the Chicago, Sinatra will receive \$25,000, to be the highest figure the theater has ever paid for an entertainer.

## 4 Names for Buff Ball Park

NEW YORK, April 13.—Lou Pepe, Buffalo promoter, was around town last week pricing orks for June 23, when he hopes to use four names in a swing concert at the Buffalo Ball Park, capacity 38,000. Will charge around \$1.20, including tax. Charlie Spivak has already been signed for the deal. He will play about an hour, moving to Dunkirk, N. Y., for an evening date. Other bands are not yet lined up.

### Sen. Chavez Pitches To Get Music Ban Against Yanks Lifted

MEXICO CITY, April 13.—U. S. Senator Dennis Chavez, who is down here for the Inter-American Labor Conference, this week interceded with the Mexican Musicians' Union in an effort to persuade them to lift the ban against American musicians playing this country. Ban originally imposed as counter-action to American Federation of Musicians' ban on Mex musickers playing America. Chavez pointed out that American Congress is attempting to pass legislation intended "to do something about union bosses in music." (Obvious reference to Lea Bill.)

A. C. Blumenthal, owner of the swank nitery, Ciro's in the Hotel Reforma here, said that he hoped and expected that the AFM would again permit international broadcasts from the spot, which were banned by the Yank union two months ago. Ciro's is the spot where Everett Hoagland had played for a number of years before the Mex union retaliatory ban.

### Lawrence's O'seas Jaunt

NEW YORK, April 13.—Robert Lawrence, ex-luminary of The Herald-Tribune's music staff, from which Uncle Sam snatched him in 1943, flies back to Europe as an ex-G.I. Thursday (18) to conduct his first concert at the Strassburg Festival. Guest-conductor appearances will follow in France and Italy, as well as a concert and opera team-up with Lawrence Tibbett. During army service in Italy, Lawrence orged and led the Mediterranean Symphony Orchestra, G.I. Special Services group. He has been bid for guest shots with the NBC Symphony after the current tour.

### Petrillo Demands More \$\$ and Jobs From Radio, Pix

(Continued from page 20)

more important, from the standpoint of total expenditures—a guarantee of much wider employment on stations taking network programs.

Apologists for radio, however, are quick to claim that whereas web programming, as practiced now, displaces local musicians—the extent of this displacement is not as severe as that experienced by the AFM when sound films moved into the pix houses. This major castastrophe in AFM employment, it is figured, cost the jobs of some 18,000 theater musicians, who were replaced by a few hundred in studios.

#### Demands on Pic

AFM contract with major pix producers expired April 1. New demands, given to the eight major motion picture companies at a meeting with the AFM board at the Belmont Plaza, called for the following: A 200 per cent increase in the number of men regularly employed in major studios and a 100 per cent increase in wages. This means a total employment of 720 men working a 10-hour week, each receiving \$10,400 yearly, as against the old contract's 235 men receiving \$5,200 yearly for a 10-hour week. Petrillo also asked pay increases for instrumentalists not on a regular working schedule, and myriad other demands such as \$25 extra pay for any line spoken by an irregularly employed musician, and 30 per cent extra pay for any musician required to furnish more than one instrument or more than one suit of clothing on any call.

Estimates of what the demands means to producers vary. Early in the week it was figured the producers' cost would be hiked from an annual expenditure of \$1,222,000 to \$7,488,000 under the new terms. Later estimates revised the figure upward to between \$15,000,000 and \$20,000,000. Producers issued a formal statement calling the proposed terms "fantastic," and "crippling." More talks are scheduled.

#### Maneuvering in N. Y.

Meanwhile, quiet moves by the AFM to solidify its position in the recording and band field, and an undercurrent of excitement in radio circles expecting to take advantage of the Lea Bill's provisions as soon as possible, were evident in New York. Various disk companies, for instance, were informed by the AFM that a change in wax scales and working conditions were wanted by the union. Capitol, Muzak and Columbia Records are known to have received such communiques, indications being that specific demands would be forthcoming at a later date. Band agencies were also contacted by the AFM and told to file all radio renewal contracts with the federation.

At Local 802, agitation against the Lea Bill was marked, with Bob Sterne, exec of local, early in the week making an impassioned plea on the exchange floor for supports against the measure. He spoke for 10 minutes, at the conclusion of which Western Union blanks were handed out and the members requested to send protests to President Truman.

### MacIntyre's Rollerdrome

TORONTO, April 13.—Hal MacIntyre and his orchestra played a one-nighter (9) here at the Mutual Street Arena, drawing 2,100 customers. Advance sale, \$1.25; door price, \$1.50. Arena, a rollerdrome, hasn't featured a name ork for several months, but is getting back in the groove—with Charlie Spivak skedded for a one-nighter June 18.



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### Warbler Emphasis Seen in J. Dorsey's Pacting of Carroll

NEW YORK, April 13.—Jimmy Dorsey has taken on Bob Carroll, former Charlie Barnet singer, who subsequently did a single on a flock of transcriptions and a number of NBC Hollywood sustainers. Fresh out of the army, Carroll replaces Buddy Hughes in Dorsey's larynx division. Band biz reaction to the Carroll-Dorsey arrangement is favorable to both, trade figuring Carroll's three-and-a-half-year hitch in the service leaves him in need of an important band slot as a builder. Agency sages see the move as equally beneficial to Dorsey, who, despite current endeavors to feature his instrument prowess, has never been so prominent as when he had potent vocalists like Helen O'Connell and Bob Eberly.

Dorsey's recording fortunes have been brightening lately, after a brief period of discontent with Decca Record Corporation. Decca has been going in heavy for Dorsey sessions lately, with another set for Monday (15). An album of JD's old Eberly-O'Connell smashes is due for issue shortly.

### 'Survey' Lines Up 3 Pubs; Debs Disk

HOLLYWOOD, April 13.—Music Survey, the song-testing org headed by Al Raksin, has lined up Leeds Music, Robbins and Shapiro-Bernstein for initial pre-publication tune reaction. Johnny Gluskin, the band p. m. and Eastern rep for Music Survey, has just arrived with pocketed deals. First test via specially recorded platters sent to over 600 disk jockeys on outlets thruout the country is on *That's My Home*, a Leeds melody.

Outfit has already set up a staff of arrangers and music conductors, with Lud Gluskin probably leading off with a large band cutting of *Home* joined, not only by a male and female vocalist, but also by a choral group. Side will be a vinylite 10-inch. Prepared scripts will also go to jockeys.

### Russell Is Finally Morris's

HOLLYWOOD, April 13. — Deal whereby the William Morris Agency takes over complete booking control of singer Andy Russell from General Artists' Corporation has just been concluded. Russell, originally booked by GAC, switched to the Morris agency last year, altho his contract with GAC still had some time to run. Outcome was that GAC was paid full commissions on any work Russell did with Morris booking the singer for gratis until his prior agency contract expired. With a year and a half still to go on Russell's paper, GAC consented to accept a lump sum rather than continue collecting a weekly percentage. Bullets Durgom and Sam Stiefel remain in Russell's personal management arrangement.

### Freddy Martin Plans Diskery

HOLLYWOOD, April 13.—Last week, booker Harold Oxley and his associate, Al Katz, were mentioned as going into the record biz, and now comes an announcement that maestro Freddy Martin has decided to establish his own label. Deal doesn't mean that Freddy will cease cutting for Victor, but platter idea is in connection with his record store soon to be opened in the Ambassador Hotel here. Martin expects to wax intimate album a la Liberty Records, of New York. Label will be called Ambassador, named after the hotel where his band has been featured for more than five years.

### Feinberg Won't Run Again; May Resigns as Secy.

(Continued from page 20)

Truman. This was done after Robert Sterne, editor of the local's official journal, had spoken on the subject over the exchange floor p.-a. system. The next day the committee appeared before the 802 exec board and declared that it didn't regard itself as being out of order or as revolting against Rosenberg, but that it saw itself as offering aid to the leadership in waging a common struggle. The exec board, with Rosenberg absent, took the matter "under advisement."

Committee is now petitioning for an April 19 general membership meeting, and is seeking to have the exec board do everything possible to guarantee a quorum. This meeting would be another step in rallying the membership against the Lea Bill.

### Rosenberg Says "Unimportant"

Altho the exchange floor has been buzzing all week with talk of the lights-on, lights-off routine at Palm Gardens last Monday, Rosenberg does not attach importance to the affair. "The fact that there was no quorum proves rank and file confidence in the administration," Rosenberg told *The Billboard*. He sees little efficacy in a rank and file endeavor to pressure Congress or the President.

Departure of Feinberg leaves the Blue Ticket a different proposition than the group which came to power 11 years ago. Feinberg joins such former sparkplugs as Max Arons, Sam Tabak and Dave Freed on the roster of ex-Blue officials, and it is believed that Feinberg's loss is the most serious yet incurred by Rosenberg.

Feinberg discounts rumors that he will associate himself with Music Corporation of America or General Artists Corporation after expiration of his term in office. He says he has made no commitments and that altho he has long been in receipt of offers from talent agencies, he is not at all sure into what field he will go. There is talk that he may not finish out his term, that he will resign around July.

### Levy to P.M. Charles Trenet

NEW YORK, April 13.—Lou Levy, thru an arrangement with Raoul Breton, who heads up Levy's French music interests, is acting as personal manager for Charles Trenet, Gaelic singer, who is on his way to this country. William Morris Agency will book the French warbler. Trenet is the second name tunerster from France to hit these shores since war's end, Jean Sablon, having done a fast couple of months here before returning to his own country.

### Coast Navajo Sold for 90G

HOLLYWOOD, April 13.—Navajo Ballroom at Big Bear Lake, Calif., owned for some time by Henry Halstead, former semi-name band leader, has been bought by Harry Chrissman for a reported \$90,000. Spot is the only dancery at the popular mountain resort since Stillwell's Ballroom burned to the ground at the end of last season. Frederick Bros. Agency continues exclusive at the spot, with Al Jahns's band set for the entire hot-weather run.

### Tanz in TD Program Deal

NEW YORK, April 13.—Tommy Dorsey has formed a souvenir program firm, Popular Programs, Inc., set for early May operation. Irving Tanz, former BMI contactman, is said to have been talked to for an exec slot.

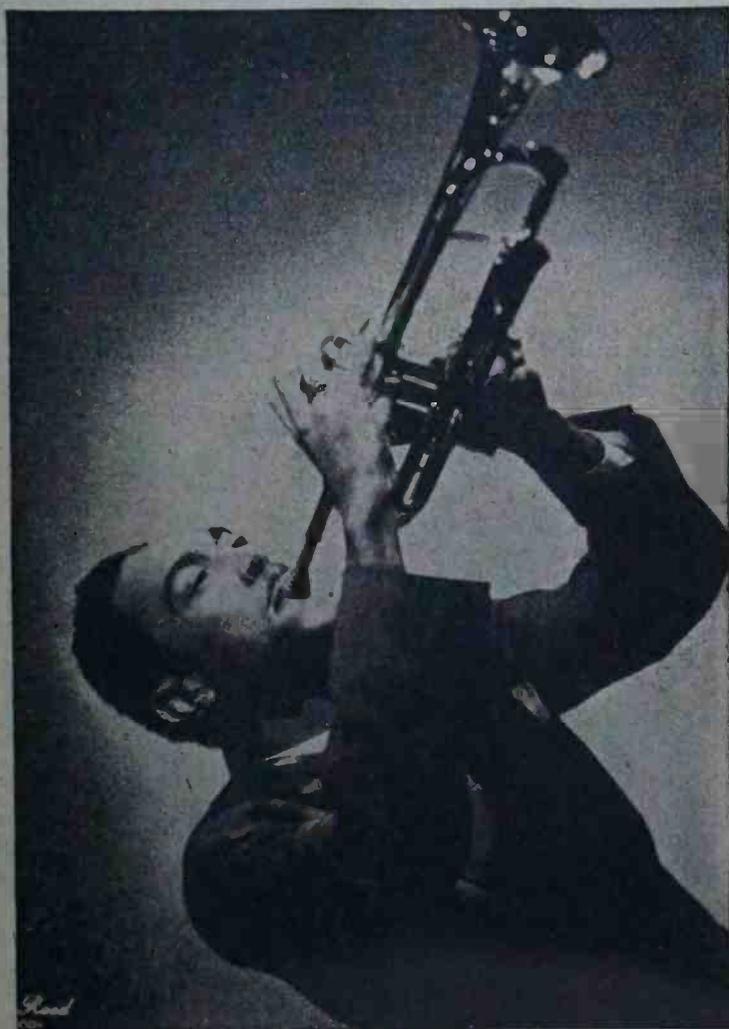
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**Music-As Written**

**NEW YORK:**

Gossiprattlers have it that the major diskers are just waiting for the price lift okay on shellac to come thru from OPA before they raise their 50 centers to 60. Supposed to happen sometime around beginning of June. All major diskers deny any intention to up 50-cent price. . . . Mills Music (American Academy of Music) is printing the lyrics of rebop smash *Cement Mixer* on cards which are placed on tables at 400 Club where Charlie Barnet, who disked tune for Decca, is current. If practice became widespread lyric mag publishers who buy "exclusive" rights may yowl as they did on record company usage of lyrics in promotion books. . . . Paul Puner says he has merely resigned Musiccraft presidency but will be back with firm probably as head of classical and kiddie diskings. Eddie Ellinger, Musiccraft veepee, confirms this. Puner still owns considerable block of stock in the outfit. . . . Irv Gwartz's mother died last week. Gwartz was formerly Musiccraft exec now heading up several disk distribution, pub and other enterprises. . . . Schillinger System of Music, two-volume book published by Carl Fischer and selling at \$30 per set, has already sold better than 1,000 copies. Name ork leaders, both pop and longhair, as well as many top arrangers are raving the tomes. . . . Robbins has somewhere around 14 platters set on its *Love On a Greyhound Bus* tune, featured in the next MGM Van Johnson starrer, *No Leave, No Love*. Cosmo is making an album of the film's tunes done by Pat Kirkwood, English actress, who plays fem lead opposite Johnson. . . . Sagebrush *Symphonies* the current rage in Canada.

Jack Robbins's colleagues at the Big 3 firms are cooking up a party to celebrate his thirty-fifth anniversary in the music business. Tentatively set for May 15.

**PUBS AND PENNERS:** Paramount Music's *To Each His Own* will get a send-off from Paramount Pix, whose Olivia DeHaviland film bears the same title. Pic firm will send 800 Bob Graham-Robert Emmett Dolan transcriptions of the song to U. S. and Canadian radio stations. Song is by Jay Livingstone and Ray Evens. . . . Dick Kuhn has a novelty called *Chi-Chi-Ri-Gu* (pronounced Kiggidy Goo), by Art Withall, R. Earlton Rae and Kuhn, who will record it on his top label and publish it himself. The

title is supposed to be Neopolitan for *Let's Pitch Woo Goo*. . . . BMI adds Tom Martin's Romaunt Music to its roster of affiliates. . . . Uncle Will Rossiter, 79 years old, celebrates his 58th anniversary in the music business Saturday (20).

**BAND BABLE:** Kay Allen will do the vocals with new Claude Thornhill band. . . . Ray Nance may rejoin Duke Ellington. . . . Ray McKinley takes on Chris Adams, chirp. . . . Henry Wells, trombonist-vocalist, switches from Count Basie to Rex Stewart. . . . Billy Eckstine goes into Harlem's Club Sudyay April 25 for five weeks. . . . Bobby Byrno now has Dick Merrick, ex-Jerry Wald, on vocals. Opens at Roseland Ballroom April 29. . . . Benny Goodman, the Dorseys, Duke Ellington, Frank Sinatra, Art Tatum, Arlie Shaw and Xavier Cugat are among those listed to appear in the spring series of Carnegie Hall Pops concerts. . . . King Gulon and MCA packed for seven years. . . . Harry Cool goes into Chase Hotel, St. Louis, May 31, for two and a half weeks. . . . Jean Campbell will vocalise for Steve Kisley. . . . Milt Britton signed for the summer at Atlantis, Coney Island. . . . Lil Green set for a Southern tour. . . . Bunk Johnson returns to Stuyvesant Casino here this week. . . . Johnny Bothwell prems his band in New England around May 10. . . . Warney Ruhl closes at Hotel Washington, Indianapolis, June 15, after a full year. . . . Irving Roberts replaces Ernie Holst at Cafe Madison here.

**PLATTER PALAVER:** Sonora signs Velvetones. . . . Moe Asch's Disc Records sponsoring a Stella Brooks Town Hall Concert Saturday (20), to coincide with release of a Brooks Album. . . . Mrs. Dick Haymes, known as Joanne Dru, grabbed the role of Rose, romantic lead in the screen version of *Abie's Irish Rose*, to be produced by Bing Crosby. . . . Louis Armstrong and ork do their first RCA-Victor date next week. Two pops and two standards are set. . . . Bibletone President Arthur L. Becker points out that his contract with Scranton Record pressery guaranteed him continued production in the event plant was sold. He says he is certain Capitol will honor the pact and his production will not suffer.

A benefit date which pays names orks more than enough to meet expenses and still doesn't pay enough to create guilty feelings is Halloran.

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.... listen to:

- ★ TED FIO RITO
- ★ GUS BIVONA
- ★ SLIM GAILLARD
- ★ RUTH ROBIN
- ★ AL DONAHUE
- ★ GLORIA WOOD
- ★ RAY HERBECK
- ★ BUCK ROGERS
- ★ WINGY MANONE
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Hospital. Staten Island. Every Tuesday, a name band plays an auditorium show for enlisted men and then moves to the officers' club for a brief dance.

**CHICAGO:**  
Ted Weems and boys are taking a seven-day break. Weems is heading for the Coast and his boys are spreading out toward their homes. . . Don Reid will play one-nighters at Chi's Melody Mill Mondays, Tuesdays and Thursdays during April, May and June.

Sharon Rogers opens at Flint (Mich.) Athletic Club April 19. . . Billy Bishop closes at Roosevelt Hotel, New Orleans, April 27, and opens at the Blackhawk May 15. Bobby Byrne set for New Casino Ballroom, Fort Worth, July 22-August 4.

Frankie Carle to play Colorado A&M prom at Fort Collins May 31. . . Sam Donahue set for Tune Town, St. Louis, April 23-30. . . Chuck Foster will do two weeks at the Oriental Theater starting May 18. . . Louis Jordan will open at the Paramount, N. Y., June 5.

Johnnie Long will do Cedar Point, Sandusky, O., July 19. . . Glenn Miller ork skedded to play at Purdue U. doings in Lafayette, Ind., April 16. . . Alvino Rey's tour finds him doing theaters and ballrooms in the Wisconsin, Indiana and Illinois circuit. . . June Christy, Stan Kenton ork chirp, celebrated her first anniversary with the Kenton band recently.

**HOLLYWOOD:**  
Bob Troup, writer of *Daddy*, has come in Route 66, with King Cole record out shortly. . . Lawrence Welk to Chicago for week vacash while band continues at Aragon. . . Pan-American diskery has Hollywood office now. . . MCA's Bud Overbeck to Las Vegas and Lyle Thayer to San Fran for Dick Jurgens opening.

Al Compante had to quit Music Publishers' Contact Employees Union head job here since his job with Republic Music keeps him too busy. . . Les Brown vacationing here. . . Georgie Auld to New York for quick recording date.

Jerry Johnson flacking Mercury Records on Coast. . . Al Jarvis' Can You Tie That record quizzer spotting name batoners and warblers as guests on KLAC now. . . Glenn Henry's new band with Lawrence Welk at Aragon. Welk inked new three-year pact with Decca. . . Aladdin Records has Bobby Ramos's

band for album altho Black and White diskery followed with exclusive contract to cut Ramos's crew. . . Hal Tate and wife, entertainment writers from Chicago, in town. . . Paul Page getting hep Hawaiian band for Urban Records. His tune *Who Is Kilroy*, recorded by Tin Ear Tanner and his Backroom Boys for Beltone and Four Star, has Ted Fio Rito on another Kilroy tune.

Pitts Singer out of service and looking into deals here. . . Danny Becker folding band in East to solo. . . Juan Tizol headed own disk date for first time for Harry Lim's Keynote session here. . . Spike Jones band headed for Canadian one nighters. . . Dorothy Claire, singer from Chicago, working here.

**HERE AND THERE:**  
Art Frew, head of GAC's Cincy office, and his new bride, Georgia Brown, band singer, have returned to Cincinnati after a honeymoon in New Orleans.

The Dukers ork, pre-war outfit, is reorganizing, with Carlyle Corbin at the helm. Corbin is arranger for Andy Kirk. Walt Sullivan will return as vocalist; Linwood Ewell will play drums, Wesley Walker and Corbin, bass. Rest of outfit not set as yet.

Jerry Feld, formerly with Gene Krupa, has been signed to the sax section of Elliot Lawrence's crew. He replaces Frank Lewis, who went with the new Milton Starr unit at WIP, Philadelphia. Lawrence's band presses a new series for the Associated Transcription Service April 17.

Charlie Spivak and his vocalist, Jimmy Saunders, were made honorary members of Philadelphia Record Dealers' Association when they visited that group at a meeting. . . Abe Neff and his band have made four Yiddish sides for 20th Century Records. . . Nate Snader, just out of the army and former house band leader at KYW, Philadelphia, was signed by the Philadelphia Orchestrá as a violinist.

Mike Pedicin is Introing Frank Capano and Tony Starr's *Va-Zu-Poo (Go to Work)* at Ciro's, Philly. . . George Sommers and his crew have been signed for Wagner's Ballroom, Philly, for the summer. . . Vaughn Monroe comes to Sunnybrook Ballroom, Pottstown, Pa., for a one-nighter, April 20.

Louis Armstrong played Atlantic City Convention Hall April 13. . . Charlie Barnet and Art set for a dance date at Convention Hall May 3. . . Una Mae Carlisle heads a jazz concert at Mercantile Hall, Philly, April 13.

# RECORD BUYING GUIDE

## PLAY SAFE, Mr. Operator:

Robbins-Felst-Miller — The Big 3 — publish the proven hits . . . songs that have passed the "acid-test" of popularity. Top artists, powerful promotion via radio and motion pictures, exploitation in the press . . . reduce speculation, increase profits for you.

DON'T GAMBLE . . . consult this guide to music machine prosperity, appearing in this space from time to time.

### from Robbins

From 20th Century-Fox's "DO YOU LOVE ME"

## I DIDN'T MEAN A WORD I SAID

- BON BON — Davis 2106
- BOB CHESTER — Sonora 3004
- ELLA FITZGERALD — Decca 18874
- HARRY JAMES — Columbia\*
- SAMMY KAYE — Victor 20-1795
- TED MARTIN — De Luxe 1017

- DANNY O'NEIL — Majestic 7171
- SLEEPY VALLEY FIVE — Cosmo SS 701
- KATE SMITH — Columbia 36963
- JO STAFFORD — Capitol 238

## JUST A-SITTIN' AND A-ROCKIN'

- GEORGIE AULD — Musicraft 15044
- THELMA CARPENTER — Majestic 1023
- DELTA RHYTHM BOYS — Decca 18739

- DUKE ELLINGTON — Victor 27587
- STAN KENTON — Capitol 229
- CHARLIE BARNET and the DELTA RHYTHM BOYS — Decca 23541

## ALL THAT GLITTERS IS NOT GOLD

- MILDRED BAILEY — Majestic 1034
- JIMMY DORSEY — Decca\*

- TONY PASTOR — Cosmo 474
- DINAH SHORE — Columbia 36971

## PICKLE IN THE MIDDLE (AND THE MUSTARD ON TOP)

- LOUIS PRIMA — Majestic 7179

### from Feist

## SEEMS LIKE OLD TIMES

- GEORGIE AULD — Musicraft 15060
- THELMA CARPENTER — Majestic 1030
- FIVE RED CAPS — Davis 2101
- GUY LOMBARDO — Decca 18737
- NICK LUCAS — Diamond 2021
- MACK TRIPLETS — De Luxe 1016

- GAIL MEREDITH — Manor 1020
- ART MOONEY — Vogue 711
- VAUGHN MONROE — Victor 20-1811
- RUBY NEWMAN — Sterling 7004
- BOBBY SHERWOOD — Capitol\*
- KATE SMITH — Columbia 36950

## 2 Hits from the Musical Play "THE DAY BEFORE SPRING" YOU HAVEN'T CHANGED AT ALL

- GEORGIE AULD — Musicraft 15059
- BOB CHESTER — Sonora 3006
- BOB GRAHAM — Jewel\*

- WOODY HERMAN — Columbia 36988

## A JUG OF WINE

- THELMA CARPENTER — Majestic 1030

- WOODY HERMAN — Columbia 36968

### from Miller

From M-G-M's "THE HOODLUM SAINT"

## SWEETHEART

- CONNIE BOSWELL — Decca\*

- BENNY GOODMAN — Columbia\*

\* Soon released

Artists listed alphabetically

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BACKED WITH  
**I DON'T KNOW  
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**RUBY NEWMAN** AND HIS ORCHESTRA

Ruby's sock society combo has been solid with the hep debarantes for years. Top conductor for CBS, he slings a slick stick, making the music that racks up sales.



**VERA HOLLEY**  
 Definitely slated for a top spot among show-business New on TV's GLOOM DODGERS, slated for T. Dorsey's MUTUAL NETWORK show. On this record she's really fine.



**MICHAEL REVELL**  
 Keep your ears on MICHAEL REVELL, whose songs wear smoothly out over MUTUAL. Now out of show, he's on his way up to stardom.

- STERLING NO. 7003      APRIL RELEASES
- I'M A BIG GIRL NOW** VOCAL BY VERA HOLLEY
- DON'T BE A BABY, BABY** VOCAL BY MICHAEL REVELL
- STERLING NO. 7004      APRIL RELEASES
- SEEMS LIKE OLD TIMES** VOCAL BY MICHAEL REVELL
- IT COULDN'T BE TRUE** MICHAEL REVELL

AND OF COURSE!

STERLING 7001

**ONE-ZY, TWO-ZY • WE'LL GATHER LILACS**

STERLING 7002

**WHERE DID YOU LEARN TO LOVE? • ALL THROUGH THE DAY**

**TOMMY JONES & HIS ORCH.**

Vocals by LOUISE TOBIN

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**PART 1—The Billboard**

**HONOR ROLL OF HITS**

(TRADEMARK)

THE NATION'S TOP TUNES

1. OH! WHAT IT SEEMED TO BE
2. ONE-ZY, TWO-ZY (I LOVE YOU-ZY)
3. YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)
4. PERSONALITY
5. DAY BY DAY
6. SHOO-FLY PIE AND APPLE PAN DOWDY
7. LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE)
8. DOCTOR, LAWYER, INDIAN CHIEF
9. SIOUX CITY SUE
10. PRISONER OF LOVE
11. SEEMS LIKE OLD TIMES
12. ATLANTA, G. A.
13. ALL THROUGH THE DAY
14. I'M A BIG GIRL NOW
15. I'M ALWAYS CHASING RAINBOWS

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

**ENGLAND'S TOP TWENTY**

POSITION	Last 1 This		SONG	ENGLISH	AMERICAN
	Week	Week			
9	1	1	CHICKERY-CHICK	Campbell Connelly	Sentry-Joy
8	8	2	I DREAM OF YOU	Peter Maurice	Embassy
4	2	3	ASHBY DE LA ZOOCH	Noel Gay	Manhattan
4	3	4	I'LL BUY THAT DREAM	Bradbury Wood	Burke-Van Heusen
15	3	5	CRUISING DOWN THE RIVER	Cinephonic	°
9	9	6	IT MIGHT AS WELL BE SPRING	Chappell	Williamson
3	15	7	I CAN'T BEGIN TO TELL YOU	Chappell	Bregman-Vocco-Conn
4	4	7	LET BYGONES BE BYGONES	Feldman	°
15	6	8	IT'S A GRAND NIGHT FOR SINGING	Chappell	Williamson
13	5	8	KENTUCKY	Campbell Connelly	BMI
18	7	9	I'LL CLOSE MY EYES	World Wide	°
4	10	10	IF I HAD A DOZEN HEARTS	Victoria	Paramount
2	20	11	ALONG THE NAVAJO TRAIL	Peter Maurice	Leeds
10	13	12	WHEN THE GANG MEETS AGAIN	Strauss-Miller	°
3	14	13	I'M SO ALL ALONE	Peter Maurice	°
11	11	14	MY HEART IS DANCING WITH YOU	Irwin Dash	°
3	17	15	PLEASE DON'T SAY NO	Sun	Foist
1	—	18	I FALL IN LOVE TOO EASILY	Francis Day	Foist
2	16	17	RANCHO SERENADE	Southern	Southern
1	—	18	ON THE ATCHISON TOPEKA AND SANTA FE	Sun	Foist
1	—	19	IT'S ONLY A PAPER MOON	Chappell	Harms, Inc.
17	20	19	IT'S BEEN A LONG, LONG TIME	Bradbury Wood	Morris
1	—	20	LET IT SNOW! LET IT SNOW! LET IT SNOW!	Chappell	Morris

\*Publisher not available as Billboard goes to press.

**PLAY STATUS OF FILMS WITH LEADING SONGS**

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

**ALL THROUGH THE DAY** (Williamson), in 20th Century-Fox's "Centennial Summer." National release date not set.

**DOCTOR, LAWYER, INDIAN CHIEF** (Burke-Van Heusen), sung by Betty Hutton in Paramount's "Stork Club." National release date—December 24, 1945.

**AREN'T YOU GLAD YOU'RE YOU** (Burke-Van Heusen), sung by Bing Crosby in Rainbow Productions' "The Bells of St. Mary's." National release date—December, 1945.

**HERE COMES HEAVEN AGAIN** (Robbins), sung by Vivian Blaine and Perry Como in 20th Century-Fox's "Wake Up and Dream." National release date—January, 1946.

**I CAN'T BEGIN TO TELL YOU** (Bregman-Vocco-Conn), in 20th Century-Fox's "The Dolly Sisters." Sung by John Payne. National release date—November, 1945.

**I'M ALWAYS CHASING RAINBOWS** (Miller), in 20th Century-Fox's "The Dolly Sisters." Sung by John Payne and Betty Grable. National release date—November, 1945.

**IN LOVE IN VAIN** (T. B. Harms), in 20th Century-Fox's "Centennial Summer." National release date not set.

**ONE MORE TOMORROW** (Remick), sung by Anne Sheridan in Warner Bros.' "One More Tomorrow." National release date not set.

**IT'S ANYBODY'S SPRING** (Burke-Van Heusen), sung by Bing Crosby in Paramount's "Road to Utopia." National release date—March 22, 1946.

**PERSONALITY** (Burke-Van Heusen), sung by Bing Crosby, Bob Hope and Dorothy Lamour in Paramount's "Road to Utopia." National release date—March 22, 1946.

(Continued on page 112)

# Music Popularity Chart

Week Ending  
Apr. 12, 1946



## SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, April 5, 8 a.m., and ending Friday, 8 a.m., April 12)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John C. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACT by the Accurate Reporting Service in New York. Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 80 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
8	All Through the Day (F) (R)	Williamson	ASCAP
18	Aren't You Glad You're You (F) (R)	Burke-Van Heusen	ASCAP
11	Atlanta, G. A. (R)	Stevens	BMI
13	Day by Day (R)	Barton	ASCAP
13	Doctor, Lawyer, Indian Chief (F) (R)	Melrose	ASCAP
2	Full Moon and Empty Arms (F) (R)	Barton	ASCAP
9	Here Comes Heaven Again (F) (R)	Robbins	ASCAP
3	I Can't Begin to Tell You (F) (R)	Bregman-Vocco-Cenn	ASCAP
3	I Don't Know Enough About You (R)	Campbell-Porgie	BMI
1	I Fall in Love With You Every Day (R)	Stept	ASCAP
19	I'm Always Chasing Rainbows (F) (R)	Miller	ASCAP
1	It's Anybody's Spring (F) (R)	Burke-Van Heusen	ASCAP
3	Just a-Sittin' and a-Rockin' (R)	Robbins	ASCAP
4	Laughing on the Outside (Crying on the Inside) (R)	BMI	BMI
17	Let It Snow! Let It Snow! Let It Snow! (R)	Morris	ASCAP
10	Oh! What It Seemed to Be (R)	Santly-Joy	ASCAP
5	One More Tomorrow (F) (R)	Remick	ASCAP
8	One-zzy, Two-zzy (R)	Martin	ASCAP
11	Personality (F) (R)	Burke-Van Heusen	ASCAP
6	Seems Like Old Times (R)	Feist	ASCAP
6	Shoo-Fly and Apple Pan Dowdy (R)	Capitol	ASCAP
2	Sioux City Sue (R)	Morris	ASCAP
	Symphony (R)	Chappell	ASCAP
10	The Bells of St. Mary's (F) (R)	T. B. Harms	ASCAP
1	They Say It's Wonderful (M) (R)	Berlin	ASCAP
4	We'll Gather Lilacs (R)	Chappell	ASCAP
8	Who's Sorry Now? (F) (R)	Milli	ASCAP
1	Without a Penny in Your Pocket	Global	ASCAP
1	You Are Too Beautiful (R)	Harms	ASCAP
6	You Won't Be Satisfied (Until You Break My Heart) (R)	Mutual	ASCAP

## RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throught the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks Last to date	Week This	TITLE	Artist	Label	Lie. By
10	1	1	OH! WHAT IT SEEMED TO BE	Frank Sinatra	Columbia 36905	ASCAP
11	2	2	OH! WHAT IT SEEMED TO BE	Frankie Carle	Columbia 36892	ASCAP
6	3	3	ONE-ZY, TWO-ZY (I Love You-zzy)	Phil Harris	ARA 136	ASCAP
13	4	4	PERSONALITY (F)	Johnny Mercer	Capitol 230	ASCAP
4	5	5	ONE-ZY, TWO-ZY (I Love You-zzy)	Freddy Martin	Victor 20-1826	ASCAP
7	12	6	SHOO-FLY PIE AND APPLE PAN DOWDY	Stan Kenton	Capitol 235	ASCAP
3	—	7	SIoux CITY SUE	Bing Crosby-The Jesters	Decca 23508	ASCAP
12	9	8	YOU WON'T BE SATISFIED (Until You Break My Heart)	Les Brown	Columbia 36884	ASCAP
7	—	9	ATLANTA, G. A.	Sammy Kaye	Victor 20-1795	BMI
8	10	10	DAY BY DAY	Frank Sinatra	Columbia 36905	ASCAP
2	9	11	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Teddy Walters	ARA 136	BMI
7	6	11	SHOO-FLY PIE AND APPLE PAN DOWDY	Dinah Shore	Columbia 36943	ASCAP
3	7	12	PRISONER OF LOVE	Perry Como	Victor 20-1814	ASCAP
3	—	12	SEEMS LIKE OLD TIMES	Guy Lombardo	Decca 18737	ASCAP
1	—	13	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Dinah Shore	Columbia 36964	BMI
6	8	14	OH! WHAT IT SEEMED TO BE	Dick Haymes-Helen Forrest	Decca 23481	ASCAP
8	10	14	OH! WHAT IT SEEMED TO BE	Charlie Spivak	Victor 20-1806	ASCAP
1	—	14	YOU WON'T BE SATISFIED (Until You Break My Heart)	Ella Fitzgerald-Louis Armstrong	Decca 23486	ASCAP
3	14	15	PRISONER OF LOVE	Billy Eckstine	National 9017	ASCAP

### Coming Up

- LAUGHING ON THE OUTSIDE (Crying on the Inside) ..... Decca 18811
- CEMENT MIXER ..... Alvin Roy ..... Capitol 248
- FULL MOON AND EMPTY ARMS ..... Frank Sinatra ..... Columbia 36947

THEY'RE BACK WITH

# BOOGIE WOOGIE AND BLUES

2 Smash Sides

ELLA MAE MORSE  
FREDDIE SLACK

VOCAL WITH RHYTHM SECTION

## 'HOUSE OF BLUE LIGHTS'

Fans have been waiting for another 'Cow Cow Boogie' by these past masters of 8-beat rhythm — this is it! Freddie Slack runs wild in racy rhythm on the 'backroom' piano. Ella Mae Morse puts added sock in snappy lyrics — a landslide of coin here!

## 'HEY MR. POSTMAN'

Blues as only Ella Mae Morse pours 'em out. She takes enticing lyrics and a catchy tune and builds a rave record. A high spot of Ella Mae's career — geared for a long run!

CAP 251 50c plus tax

Capitol RECORDS

FROM HOLLYWOOD

Sunset and Vine,

# Vaughn Monroe

AND HIS ORCHESTRA

JOSEPHINE  
PLEASE NO LEAN  
ON THE BELL  
and  
KATINKA

Vocals by Ziggy Talent

RCA VICTOR 20-1847



# Freddy Martin

AND HIS ORCHESTRA

I LOVE AN OLD  
FASHIONED SONG

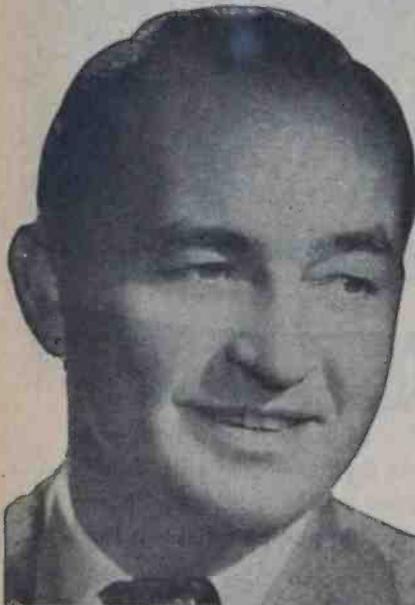
Vocal refrain by Artie Wayne  
and The Martin Men

and  
YOU'RE THE  
CAUSE OF IT ALL

Vocal refrain by Clyde Rogers

(Both from the Goldwyn picture  
"The Kid from Brooklyn")

RCA VICTOR 20-1848



WALTER DOMBKOWSKI and TOWN TAVERN POLKA  
AND HIS ORCHESTRA and CORN COBBERS POLKA  
RCA VICTOR 25-1056

NARCISO MARTÍNEZ and EL SENDERITO—Schottis  
Accordion with Guitar (The Little Trail)  
by Santiago Almeida and ALICE Y SAN DIEGO—Schottis  
(Alice in San Diego)  
RCA VICTOR 25-1057



## PART 2—The Billboard

### RETAIL SALES AND

#### BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION Last Week	POSITION This Week	TITLE	Label
9	1	1	OH! WHAT IT SEEMED TO BE (R)	Santly-Joy
5	2	2	ONE-ZY, TWO-ZY (I Love You-zy) (R)	Martin
8	4	3	YOU WON'T BE SATISFIED (Until You Break My Heart) (R)	Mutual
2	8	4	LAUGHING ON THE OUTSIDE (Crying on the Inside) (R)	BMI
6	6	5	DAY BY DAY (R)	Barton
9	3	6	PERSONALITY (F) (R)	Burke-Van Heusen
3	9	7	SHOO-FLY PIE AND APPLE PAN DOWDY (R)	Capitol
3	7	8	SIoux CITY SUE (R)	Morris
1	—	9	ALL THROUGH THE DAY (F) (R)	Williamson
1	—	10	PRISONER OF LOVE (R)	Mayfair

#### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in Italic.

Weeks to date	POSITION Last Week	POSITION This Week	TITLE	Label
10	1	1	OH! WHAT IT SEEMED TO BE	Columbia 36892
			<i>As Long as I Live (F)</i>	
8	2	2	OH! WHAT IT SEEMED TO BE	Columbia 36905
			<i>Day by Day</i>	
4	4	3	PRISONER OF LOVE	Victor 20-1814
			<i>All Through the Day</i>	
1	—	4	I'M A BIG GIRL NOW	Victor 20-1812
			<i>Put Your Little Foot Right Out</i>	
14	3	5	PERSONALITY	Capitol 230
			<i>If I Knew Then</i>	
4	5	6	OH! WHAT IT SEEMED TO BE	Victor 20-1806
			<i>Take Care</i>	
1	—	7	ONE-ZY, TWO-ZY	ARA 136
			<i>Some Little Bug Will Get You</i>	

(Continued on page 122)

#### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	TITLE	Label
5	1	1	The Voice of Frank Sinatra	Columbia C-112
			Frank Sinatra	
6	2	2	Don't Fence Me In	Decca A-417
			Bing Crosby	
6	3	3	The Bella of St. Mary's	Decca A-410
			Bing Crosby (John Scott Trotter Ork)	
8	4	4	Showboat	Victor P-152
			Tommy Dorsey and His Orchestra	
3	—	5	Getting Sentimental	Victor P-80
			Tommy Dorsey	
34	—	5	Glenn Miller	Victor P-148
			Glenn Miller and Orchestra	

#### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	TITLE	Label
22	1	1	Warsaw Concerto	Victor 11-8863
			Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops	
1	—	2	Warsaw Concerto	Columbia 7443-M
			Kostelanetz	
4	3	3	Spellbound	Victor 28-0404
			Al Goodman	
1	—	4	Jalousie	Victor 12160
			Boston Pops	
43	2	4	Chopin's Polonaise	Victor 11-8848
			Jose Iturbi	

#### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	TITLE	Label
6	2	1	From a Program of Chopin Piano Music	Victor DM-1034
			Played by Vladimir Horowitz	
39	1	2	Rhapsody in Blue	Columbia X-251
			Oscar Levant, Philadelphia Orchestra; Eugene Ormandy, conductor	
2	5	3	Grand Canyon Suite	Columbia MM-463
			Kostelanetz and Orchestra	
9	3	4	Rachmaninoff Concerto No. 2 in C Minor	Victor DM-58
			Rachmaninoff, Philadelphia Orchestra	
1	—	5	Night and Day	Victor M-1033
			Allan Jones	

# Music Popularity Chart

Week Ending  
Apr. 11, 1946

## JUKE BOX PLAYS

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

#### Going Strong

POSITION	Weeks to date	Last Week	This Week	Record
11	1	1	1	1. OH! WHAT IT SEEMED TO BE—Frankie Carle (Marjorie Hughes) ..... Columbia 36892 (Frank Sinatra, Columbia 36905; George Paxton, Majestic 7164; Dick Haymes-Helen Forrest, Decca 23461; Charlie Spivak, Victor 20-1806)
11	2	2	2	2. YOU WON'T BE SATISFIED (Until You Break My Heart)—Les Brown (Doris Day) ..... Columbia 36884 (Perry Como, Victor 20-1788; Louis Prima, Majestic 7144; Ella Fitzgerald-Louis Armstrong, Decca 23496)
9	6	3	3	3. OH! WHAT IT SEEMED TO BE—Frank Sinatra (Axel Stordahl Ork) ..... Columbia 36905 (See No. 1)
6	4	4	4	4. ONE-ZY, TWO-ZY (I Love You-zy)—Freddy Martin (The Martin Men) ..... Victor 20-1826 (Phil Harris, ARA 136; Tommy Jones, Sterling 7001; Eddie Cantor, Pan American 71; Hildegarde-Guy Lombardo, Decca 23511; Kay Kyser, Columbia 36960; Yank Lawson Ork-Monica Lewis, Signature 15021; Eileen Barton, Mercury 2069; Mack Triplets, De Luxe 1016; The Five De Marco Sisters, Majestic 7174)
13	3	5	5	5. PERSONALITY (F)—Johnny Mercer ..... Capitol 230 (Dinah Shore, Victor 20-1781; Pearl Bailey, Columbia 36930; Helen Carroll-The Satisfiers, Victor 20-1807; Bing Crosby, Decca 18790; Bill McCune, Davis 2103)
3	11	6	6	6. I'M A BIG GIRL NOW—Sammy Kaye (Betty Barclay) ..... Victor 20-1812 (Ruby Newman Ork, Sterling 7003)
3	15	6	6	6. PRISONER OF LOVE—Perry Como (Russ Case Ork) ..... Victor 20-1814 (Billy Eckstine, National 9017; Ruth Robin-Gus Bivona Ork, 4 Star 1069; Gordon MacRae, Musicraft 15065)
11	5	7	7	7. YOU WON'T BE SATISFIED (Until You Break My Heart)—Perry Como-The Satisfiers (Russ Case Ork) ..... Victor 20-1788 (See No. 1)
6	13	8	8	8. OH! WHAT IT SEEMED TO BE—Charlie Spivak (Jimmy Saunders) ..... Victor 20-1806 (See No. 1)
4	8	8	8	8. SHOO-FLY PIE AND APPLE PAN DOWDY—Stan Kenton (June Christy) ..... Capitol 235 (Dinah Shore, Columbia 36943; Guy Lombardo, Decca 18809; Mack Triplets, De Luxe 1013; Johnny Desmond, Victor 20-1801)
7	14	9	9	9. ATLANTA, G. A.—Sammy Kaye (Billy Williams) ..... Victor 20-1795 (Woody Herman, Columbia 36948; The Five Red Caps, Davis 2102; Andrews Sisters, Decca 18833)
3	9	9	9	9. SIOUX CITY SUE—Bing Crosby (Bob Haggart Ork) ..... Decca 23508 (Hoosier Hot Shots, Decca 18745; Zeke Manners, Victor 20-1797; Tony Pastor, Cosmo 471; Dick Thomas, National 5010; Jimmy Walker, Coast 2018; Kate Smith, Columbia 36963)
18	7	10	10	10. DOCTOR, LAWYER, INDIAN CHIEF (F)—Betty Hutton (Paul Weston Ork) ..... Capitol 220 (Hoagy Carmichael, ARA 128; Les Brown, Columbia 36945; Bill McCune, Davis 2103)
6	10	11	11	11. OH! WHAT IT SEEMED TO BE—Dick Haymes-Helen Forrest (Earl Hagen Ork) ..... Decca 23461 (See No. 1)
1	—	12	12	12. ONE-ZY, TWO-ZY (I Love You-zy)—Kay Kyser (The Moonbeams) ..... Columbia 36960 (See No. 4)
2	—	12	12	12. PERSONALITY (F)—Bing Crosby (Eddie Condon Ork) ..... Decca 18790 (See No. 6)
1	—	13	13	13. DON'T BE A BABY, BABY?—Mills Brothers ..... Decca 18753 (Phil Brito, Musicraft 15062; Tommy Dorsey and His Glam-bake Seven, Victor 20-1842; Benny Goodman Sextet, Columbia 36967; Mills Brothers, Decca 18753; Ruby Newman Ork, Sterling 7003; The Holidays, GI 106)
4	18	13	13	13. SHOO-FLY PIE AND APPLE PAN DOWDY—Dinah Shore (Sonny Burke Ork) ..... Columbia 36943 (See No. 8-B)
2	18	13	13	13. SHOO-FLY PIE AND APPLE PAN DOWDY—Guy Lombardo (Don Rodney) ..... Decca 18809 (See No. 8-B)

### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

POSITION	Weeks to date	Last Week	This Week	Record
12	1	1	1	1. GUITAR POLKA ..... Al Dexter ..... Columbia 36898
9	2	2	2	2. SIOUX CITY SUE ..... Zeke Manners ..... Victor 20-1797
11	—	3	3	3. SIOUX CITY SUE ..... Hoosier Hot Shots ..... Decca 18745
1	—	3	3	3. YOU CAN'T BREAK MY HEART ..... Spade Cooley ..... Columbia 36935
3	—	4	4	4. KENTUCKY WALTZ ..... Bill Monroe ..... Columbia 36907
5	4	4	4	5. SOMEDAY (You'll Want Me To Want You) ..... Hoosier Hot Shots-Sally Foster ..... Decca 18738
8	3	5	5	5. DETOUR ..... Spade Cooley ..... Columbia 36935
4	—	5	5	5. WAVE TO ME, MY LADY ..... Elton Britt ..... Victor 20-1789

### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

POSITION	Weeks to date	Last Week	This Week	Record
8	1	1	1	1. HEY! BA-BA-RE-BOP ..... Lionel Hampton ..... Decca 18754
6	3	2	2	2. DRIFTING BLUES ..... Johnny Moore's Three Blazers ..... Philo P-112
7	3	2	2	2. SALT PORK, W. VA. .... Louis Jordan ..... Decca 18762
2	—	3	3	3. I COVER THE WATER ..... Cats 'n' Jammers ..... Mercury 2003
3	3	3	3	3. FRONT ..... Cats 'n' Jammers ..... Mercury 2003
3	3	3	3	3. DON'T BE A BABY, BABY ..... Mills Brothers ..... Decca 18753
4	—	4	4	4. VOO-IT! VOO-IT! ..... The Blues Woman ..... Juke Box JB-502
4	—	4	4	4. R. M. BLUES ..... Roy Milton ..... Juke Box JB-504
4	—	4	4	4. GOT A RIGHT TO CRY ..... Joe Liggins ..... Exclusive 210

# THERE'S BIG MONEY IN THESE TWO DISCS



## BENNY GOODMAN

And His Orchestra

### DON'T BE A BABY, BABY

Vocal chorus by Art Lund

### ALL THE CATS JOIN IN

From "Make Mine Music"

Vocal chorus by Lizo Marrow

and Benny Goodman

COLUMBIA 36967

## HARRY JAMES

And His Orchestra

### DO YOU LOVE ME

Vocal chorus by Ginny Powell

### AS IF I DIDN'T HAVE ENOUGH ON MY MIND

Vocal chorus by Buddy DiVito

Both From "Do You Love Me"

COLUMBIA 36965

## ARE YOU GETTING THE GRAVY FROM THESE FIVE FAVORITES?

- FRANK SINATRA OH! WHAT IT SEEMED TO BE DAY BY DAY 36905
- FRANKIE CARLE OH! WHAT IT SEEMED TO BE AS LONG AS I LIVE 36892
- WOODY HERMAN ATLANTA, G. A. WILDROOT 36949
- BENNY GOODMAN IT'S THE TALK OF THE TOWN SWING ANGEL 36955
- HARRY JAMES I'M IN LOVE WITH TWO SWEETHEARTS THE WONDER OF YOU 36933

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2. POR ESO NO DEBES . . . . . 2118
3. PALABRAS DE MUJER . . . . . 2153
4. 10 MINUTES MAS . . . . . 2196
5. NOCHECITA . . . . . 2230
6. NOCHE PLATEADA . . . . . 2105
7. YA LO PAGARAS CON DIOS . . . . . 2143
8. CARTAS MARCADAS . . . . . 2085
9. YO VIVA MI VIDA . . . . . 2119
10. AMOR DE LOS DOS . . . . . 2171
11. HI LOS DE PLATA . . . . . 2213
12. SO MOS DIFFERENTES . . . . . 2219
13. SIEMPRE BORRACHO . . . . . 2236
14. MI CASITA DE PAJA . . . . . 2049
15. PALOMA CONSENTIDA . . . . . 2161

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# PART 3—The Billboard

## ADVANCE RECORD

### ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- ACERCATE MAS..... Rafael Mendez All-Star Ork.....  
ADIOS, MARIQUITA LINDA..... Noel De Selva's Ork.....  
ALL THE TIME..... Orrin Tucker (Orrin Tucker-Scottie Marsh).....  
ALL TOO SOON..... Tony Scott All-Star Septet (Sarah Vaughn).....  
AMADI MIO..... Leo Reisman.....  
AND TWO IS EIGHT..... Al Donahue Ork.....  
A STORYBOOK ROMANCE..... The Hollidays (Jimmy Foster).....  
ATOMIC POWER..... The Buchanan Brothers.....  
ATOMIC POWER..... Fred Kirby.....  
AVOCADO..... Andrews Sisters (Vic Schoen Ork).....  
BABALU..... Miguelito Valdes.....  
BARAMBA..... Chiquito and El Morocco Ork.....  
BEDROOM BLUES..... Smokey Joe Whitfield-Wingy Manone Ork.....  
BLUE MOON..... Three Flames.....  
BUCK DANCE RHYTHM..... Siltm Gaillard Trio.....  
BUFFALO BILL BLUES..... Oran "Hot Lips" Page Ork.....  
CAN'T WIN, CAN'T PLACE, CAN'T SHOW..... Paul Westmoreland and His Pecos River Boys.....  
CARNE..... Siltm Gaillard Trio.....  
CEMENT MIXER..... Bob Crosby Ork (Gordon Polk).....  
CEMENT MIXER..... Wingy Manone Ork.....  
CHIAPANECAS..... Noel De Selva Ork.....  
COCKTAILS FOR TWO..... Maurice Rocco.....  
COME RAIN OR COME SHINE..... Louis Prima (Jack Powers).....  
COPACARUMBA..... Chiquito and El Morocco Ork.....  
CUTIE'S DUE..... Ruth Robin-Gus Bivona Ork.....  
DE CORAZON A CORAZON..... Eddie Gomez-Noel De Selva's Ork.....  
DING DONG ORENY..... Siltm Gaillard Trio.....  
DOIN' WHAT COMES NATUR'LLY..... Dinah Shore (Spade Cooley Ork).....  
DON'T BE A BABY, BABY..... The Hollidays ("Trummy" Young All-Star Ork).....  
DON'T BE ASHAMED TO SAY I LOVE YOU..... Four Knights.....  
DON'T LET THAT SWEET FACE FOOL YOU..... Karl and Harty.....  
DRIFTING..... Memphis Jimmy.....  
DRINKING MY BLUES AWAY..... Billy Ford Ork.....  
EL CHAPARRITO..... Chiquito and El Morocco Ork (Chiquito).....  
EU VI UM LEAO..... Chiquito and El Morocco Ork.....  
\*ESCUCHAME..... Don Jose Ork.....  
EVERYBODY LOVES MY BABY..... The Three Suns (Artie Dunn).....  
EXACTLY LIKE YOU..... Cliff Lang's Jazz Ensemble.....  
FAT MOUTH BLUES..... Tab Smith Ork.....  
FLY HEN BLUES..... Cousin Joe-Bostic's All-Stars.....  
FORGETFUL..... Boyd Raeburn Ork.....  
GERSHWIN ALBUM.....  
Bidin' My Time (Robert Trendler Ork-Jerry Abbott).....  
Embraceable You (Robert Trendler Ork).....  
Of Thee I Sing (Robert Trendler Ork).....  
Somebody Loves Me (Robert Trendler Ork).....  
Someone To Watch Over Me (Robert Trendler Ork).....  
Song of the Flame (Robert Trendler Ork-Bruce Foote).....  
The Man I Love (Robert Trendler Ork).....  
They Can't Take That Away From Me (Robert Trendler Ork).....  
G.I. BLUES..... "Duke" Henderson (Tiny Webb Trio).....  
GIMME A LITTLE KISS WILL YA, HUH?..... Sammy Kaye (The Three Kaydets).....  
HARLEM NOCTURNE..... Randy Brooks.....  
HEART BREAK TRAIL..... Billy Williams.....  
HEART TO HEART..... Eddie Gomez-Noel De Selva Ork.....  
HELL UNDERSTAND..... Jubilee Singers.....  
HELLBOUND TRAIN..... Jubilee Singers.....  
HER BATHING SUIT NEVER GOT WET..... Andrews Sisters (Vic Schoen Ork).....  
HONEY, BE MY HONEY BEE..... Fred Kirby.....  
HOT PEANUTS..... Wingy Manone Ork.....  
I CAN'T GET ALONG WITH YOU..... Tampa Red-Big Macco-Tyrell Dixon.....  
I DIDN'T MEAN A WORD I SAID..... Boo Boo (The Park Avenue Trio).....  
I DON'T KNOW ENOUGH ABOUT YOU..... Johnny Desmond (Russ Case Ork & Chorus).....  
I DIDN'T MEAN A WORD I SAID..... Harry James (Buddy Di Vito).....  
I GOT LOST IN HIS ARMS..... Dinah Shore (Meredith Wilson Ork).....  
I LOVE AN OLD-FASHIONED SONG..... Freddy Martin (Artie Wayne-The Martin Men).....  
I MUST BE DREAMING..... Gloria Wood-Wingy Manone Ork.....  
I REMEMBER..... Ray Herbeck Ork (Roy Cordell).....  
I THOUGHT YOU OUGHT TO KNOW..... Vic Anderson.....  
I USED TO WORK IN CHICAGO..... Dusty Ward and His Arizona Waddles.....  
I WANT TO BE A COWBOY'S SWEETHEART..... The Moore Sisters.....  
I'D BE LOST WITHOUT YOU..... Phil Regan (Phil Davis Ork).....  
IF I HAD A WISHING RING..... Connie Boswell (Bob Haggart Ork).....

\*Re-released, formerly Goody label.

(Continued on page 124)

# Music Popularity Chart

Week Ending  
Apr. 11, 1946

## DATA AND REVIEWS

### RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

**I'M GLAD TO BE THE ONE THAT I AM..... THE GYPSY** Sammy Kaye (Betty Barclay and Mary Marlow Vocals). Victor 20-1844

Here's another one of those double-sided possibilities. Kaye band is hot and has been for some time on jukes, disk shows and over the counters. His "I'm a Big Girl Now" is doing well currently, and either or both of these two tunes (first a swing beaut, and second a lovely job on the currently popular ballad) could be the follow up to the "Big Girl."

**ALL THROUGH THE DAY. IN LOVE IN VAIN** Dick Haymes and Helen Forrest with Emile Hagen Ork.....Decca 2352

Another pair that could easily get into all best-seller and most-played lists. The Haymes-Forrest combo is a potent boy-girl team and, with these two songs from the "Centennial Summer" film, which will get heavy exploitation, it's a double-barrelled possibility here, too.

**THEY SAY IT'S WONDERFUL** Jack Leonard with Paul Baron Ork.....Majestic 7176

If Majestic will put enough production into this one, it should be Leonard's first real smash. Tune is from the "Annie Get Your Gun" legit musical, hence written by Irving Berlin. It will get plenty plugging from the publisher, the show's peak and all concerned and it's a melodic job with attractive lyrics. Leonard's handling is so smooth and loaded with pash. Backed by "September Song" also a nice job on part of Leonard and the Baron band behind him.

### RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

**BING CROSBY** (Decca 23510)

*I'll Be Yours*—FT; V. *We'll Gather Lillacs*—FT; V.

The Crosby pipes have been heard to better effect in just such pash lyrics as "I'll Be Yours," but this time the tempo is on the sluggish side and the French chanson requires more of a lilt than a dragging sob. "We'll Gather Lillacs," the turnover tune, is handled more skillfully but here again, the tempo is too slow for the song and Crosby's voice is heavy and too deadly serious. Both tunes are imports and require more gaiety than Crosby gives them. Carmorata backs Crosby with his band, but doesn't show off much brilliance because of the awkward beat.

Crosby's name will catch the nickels, but he won't be able to draw many repeats.

**DINAH SHORE** (Columbia 36964)

*The Gypsy*—FT; V. *Laughing on the Outside*—FT; V.

This pairing by Dinah Shore is a terrific boost for the songstress and one of her best to come to light in her recent record sessions. "The Gypsy" features some of Dinah's most spectacular chanting. It's a song into which she can really sink her teeth and she does a fine selling job. The Bonny Burke band backing is a particularly good one for the tune and has a good sax intro for the song. The flipover, "Laughing on the Outside," is one of best cuts of the song. Here Burke backs Dinah with smooth guitar work.

Dinah's fans will go for this one with the emphasis on "The Gypsy." The tune is a comer and this version of it will help it click.

**TOMMY JONES** (Sterling 7001-02)

*One-Zy, Two-Zy*—FT; VC. *We'll Be Together Again*—FT; VC. *Where Did You Learn To Love?*—FT; VC. *All Through the Day*—FT; VC.

Jones has highly commercial aggregation and sports some highly listenable arrangements. The trumpet and sax sections are standouts. Louise Tobin, former vocalist with Harry James during his early days in the business, turns in some good singing on all four sides. "One-zy Two-zy" gets a standard interpretation but Louise comes back with a sock "We'll Gather Lillacs" as a backer. She repeats her success with "All Through the Day," the Kern-Hammerstein song from "Centennial Summer," and does some nice singing on "Where'd You Learn to Love?"

The band is still in the newcomer field but interest in the songs should draw attention and once the combo is heard, there will be repeats.

**JACK LEONARD** (Majestic 7176)

*They Say It's Wonderful*—FT; V. *September Song*—FT; V.

Leonard gives out with lots of pash for "They Say It's Wonderful," the newest Irving Berlin tune from legit musical, "Annie Get Your Gun," and sells the song to a fare-thee-well. He gets some excellent backing from Paul Baron's orchestra with emphasis on the sweet fiddles which adds to the romantic singing. The flipover, "September Song," is a natural for the gang who like the song, and Leonard does a good job with it.

Leonard still has a host of fans despite a long absence due to war service. This is strictly their ball. Both sides will please them.

**CLIFFORD LANG** (Pan American 137)

*Stardust*—FT. *Begin the Beguine*—FT.

Lang really dishes out a classical version of "Stardust," which is more for listening than dancing. The sax section is a standout thruout. For the turnover side, Lang's arrangement of "Begin the Beguine" will remind too many people of Shaw's popular version. Since Shaw's record is still a seller, the familiar ring is not to its credit.

The appeal for this one is limited to symphonic jazz fans, who will find it too slow for their tastes.

**THE DINNING SISTERS** (Capitol 241)

*Wave to Me, My Lady*—FT; V. *Do You Love Me?*—FT; V.

With tunes tailor-made for their singing talents, the Dinnings indulge in an ear-winning songfest on both sides. Blenders are in their element for the Locester-Stein folk tune, "Wave to Me," and give it a refreshing rhythmic ride. On the reverse, six title tune, "Do You Love Me?," gets a velvet styling which makes for platter pleasantry. For both surfaces, an unblinded ork provides adequate backing.

With six tie-in helping out, "Do You Love Me?" should prove the money-making side.

(Continued on page 126)

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355 **ALL THROUGH THE DAY  
IN LOVE IN VAIN**  
Louanne Hagan with Alfred Newman  
and his Orchestra

15063 **COME RAIN OR COME SHINE  
JUST MAKE LOVE TO ME**  
Orlin Tucker and his Orchestra  
with Scottee Marsh

15062 **THE GYPSY  
DON'T BE A BABY, BABY**  
Phil Brito with Walter Gross  
and Orchestra

15060 **SEEMS LIKE OLD TIMES  
BLUE MOON**  
Georgie Auld and Orchestra  
Lynne Stevens, vocal

15053 **FULL MOON AND EMPTY ARMS  
EVERYBODY KNEW BUT ME**  
Gordon MacRae with Walter Gross  
and Orchestra

15044 **JUST A-SITTIN' AND A-ROCKIN'  
COME TO BABY DO**  
Georgie Auld and Orchestra  
Lynne Stevens, vocal

15054 **DO YOU LOVE ME  
I WISH I COULD TELL YOU**  
Phil Brito with Walter Gross  
and Orchestra

15059 **YOU HAVEN'T CHANGED AT ALL  
DAILY DOUBLE**  
Georgie Auld and Orchestra  
Lynne Stevens, vocal

15043 **HERE COMES HEAVEN AGAIN  
AIR MAIL SPECIAL**  
Georgie Auld and Orchestra  
Lynne Stevens, vocal

346 **The Hit That America's  
Talking About  
WHO PUT THE BENZEDRINE IN  
MRS. MURPHY'S OVALTINE  
I STAY BROWN ALL YEAR ROUND**  
Harry ("The Hipster") Gibson

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MERCURY PLATTER TOPS!

**ROSE MARIE**  
'In the Land of the Buffalo Nickel'  
'Chen'A'Luna'  
3003  
50c

**EILEEN BARTON**  
'They Say It's Wonderful'  
'You Brought a New Kind of Love'  
(TO ME)  
3005  
50c

**VINCENT LOPEZ** And His Orchestra  
'All Through the Day'  
FROM THE JEROME KERN HIT "CENTENNIAL SUMMER"  
'Where Did You Learn to Love'  
Solo Vocals by Bruce Hayes  
3004  
50c

**NAPPY LAMARE**  
Levee Loungers  
'Blues for Fannie'  
'Sometimes I'm Nappy'  
2071  
75c

**FOUR BLUEJACKETS**  
VOCAL QUARTETTE IN TRADITIONAL SPIRITUALS  
'Moses Smote The Water'  
'Rock-A My Soul'  
8004  
75c

**Hirschmann's Op Is Committed to H. F. Color Scanning**

(Continued from page 7)  
"Radio as it is now constituted has rapidly brought the U. S. to a status of a 'syndicated type of mentality.' Tap someone on the street and ask him a question on a topical subject and a hundred to one he'll come forth with a 'mass unthought-out answer.' We, at WABF, are intent in changing this. If we were presenting Winston Churchill's talk from Fulton, Mo., we would preface the talk with an announcement that he was the 'discredited' wartime leader of Great Britain, and what he said should be listened to with that thought in mind. We would explain he was a great, but private citizen of England." Hirschmann did not explain how he expected the FCC, which has frowned upon broadcasting stations having "editorial opinions," would react to "opinionated news," but he made no bones about the fact that he intended to make WABF the "thinking" station.  
On the musical side, there will be no programs for bobby-soxers, Hirschmann making it clear that the lowest in the musical scale that the station would go would be Johann Strauss waltzes. What he didn't explain was where the audience for this music would come from, since a majority of stations serving the FM audience of New York program for highbrows, and to date the lovers of symphony and opera haven't made a program or a station pay its rent. Hirschmann believes that "information and good music has an audience."  
**H. F. Experiments**  
On the television side, Hirschmann, being ex-CBS, is committed to ultra-

high frequencies, and that's where the station has its license. However, typical of the color-H. F. exponents, it was stated that the station (W2XMT) would experiment in the higher frequencies. When queried on whether or not they would build their own transmitter, they stated, "No, we'll buy a commercial job when we are ready." When asked when "ready" would be, the answer was that no order would be placed for at least 12 months. "The higher frequencies are where television will eventually be and that's where we're going to start," stated the manager of operations for Hirschmann.

On the question of facsimile transmission, the station is a member of the Facsimile Broadcasters' Association and is only awaiting a report, due next week, on what can and cannot be done in this field.  
Entire operation, the trade points out, is a red one for at least two years to come, and only a man with Hirschmann's associations in the field of music and finance would have a chance of pulling thru. "If the department stores ducked it, that gives you some idea of how not to make money in radio," is the way one station op tagged the venture. However, the operation will be the reflection of the man and the entire industry admits that when listening to WABF in the future, they will say, "This is Hirschmann."

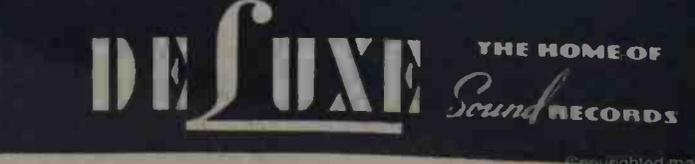
**Union Prexy Will Air Musickers' Wood Case**

MILWAUKEE, April 13.—Volmer Dahlstrand, president of Milwaukee Musicians' Association, thru Frank H. Ranney, general secretary of the Federated Trades Council, will take to the air Sunday (14) on Station WEMP and answer critics of the local's ban on gratis music for Veterans' Hospital at Wood, Wis. At 4 p.m. on the labor press program, We Report, Ranney will give listeners the musicians' side of the story.

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Teran Dist., 80 Riverside Dr., Jacksonville, Fla.  
Mt. States Dist., 32 Exchange, Salt Lake City, Utah.

# SPA Exec Meet Call-Off Tips "Nice" Pub Sesh

NEW YORK, April 13.—Cancellation of a Songwriters' Protective Association exec council meeting Thursday (11) underlines the fact that guests at SPA Prexy Sigmund Romberg's April 15 dinner for important pubs and penners (see last week's issue of *The Billboard*) will concentrate on eating beefsteak and will not talk cold turkey. Exec council was to have heard its first reading of SPA contract committee's draft of proposals to be presented to Music Publishers' Protective Association in negotiations later this year, but the reading and the meeting were called off because several of the council members had other business. As a result, many writer guests will come to Romberg's feed unprepared for a meaningful discussion of contract points. This is as the SPA leadership wants it. The dinner, despite all hints and whispers to the contrary, is strictly for good-will purposes.

That SPA is leaning over backwards in its efforts to generate good will is agreed by all concerned. It has discontinued pressing any but the most important grievances of writers against publishers on the theory that there's no sense inflaming the opposition over something relatively insignificant. Its once planned auditing of pub accounts is all but forgotten and will not be revived, if at all, until after the new contract is signed and sealed.

Publishers are likewise manifesting a desire to have everything as

## Amarillo Burns

NEW YORK, April 13.—To you, Amarillo may be just a speck on the map of our ally, Texas, or maybe it strikes you as a good title for a Johnny Mercer or a Sunny Skylar song. But to trumpeter Bobby Burns, late of the Charlie Spivak, Bobby Sherwood and Al Donahue bands, Amarillo is more than home. It's a place to go for kicks. Burns is supposed to be a good horn man and is in demand among name orks, but he never keeps a job long. He has to run back to Amarillo and get his kicks playing in a local joint where his salary range is \$60-\$90, depending upon how many soldiers are stationed at a nearby base. When he quit Bobby Sherwood the last time (he'd quit before), Manager Eddie Greene told him: "If I ever get you back to the United States, I'll make you take out citizenship papers."

friendly as possible. Several penners told *The Billboard* this week that their royalty statements are taking on increasingly robust appearances, particularly in the folio and lyric mag departments. That discrepancies still exist was borne out by a writer who said that one pub recently gave him a \$7 lyric mag statement on a hit song, while another pub passed him around \$150 on lyric rights for a dog tune. He says he has investigated and has found to his satisfaction that the \$150 came from fewer uses in lyric mags than the \$7. He reposes his faith in the new contract and is not squawking.

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with BUDDY BAKER and his ORCH.

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THE BASIN STREET  
BOYS  
with JUDY CAROL

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backed by  
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## Hamid Claims Ork Managers Do Dillinger

### Hold-Up, Yowls Pier Head

NEW YORK, April 13.—George Hamid Sr. lining up orks for his summer operations at Steel Pier and Hamid's Million Dollar Pier, Atlantic City, complains that band managers this year are doing a Dillinger that puts all previous stick-up jobs to shame. He accuses them of trying to out-smart each other so that they can go back and brag to their properties, and he declares that eventually they'll out-smart themselves. Has nothing but kind words for the band agencies, but can't get along with personal managers.

Hamid contends that the latest wrinkle is for ork p. m.'s to try to bully him into raising his Steel Pier admish above the traditional buck. States he won't do it, come hell or high water, because his clientele is used to getting a name band, a flock of movies, exhibits and vaude acts for the 10 dimes. He insists that he pays enough for any right-minded band, plus providing newspaper ads thruout the East, network wires, etc.

### Daily Sked June 10

Vaughn Monroe, Alex Bartha and Joe Frassetto are set for the Steel Pier opener, Easter week-end, and week-end operation will continue until mid-June, with Bartha and a traveling name sharing the stand. Tex Beneke-Glenn Miller band is ticketed for the final week-end June 9, after which the Pier will go on a regular daily sked. Monroe is inked for a return week in July; Sammy Kaye for an August week; Tony Pastor, week of July 7; Johnny Long, week of August 4.

Discussions on Harry James, Benny Goodman and Gene Krupa are

### Inside Out

NEW YORK, April 13.—*Laughing on the Outside, Crying on the Inside*, first Broadcast Music, Inc., item to hit the plug sheet in years, is the subject of much gab around Tin Pan Alley. Some of the guys who like to read payola into everybody's success have renamed the ditty *Laughing on the Inside, Paying on the Outside*.

now in progress. The date of James's Steel Pier appearance depends on arrangements to be made by Music Corporation of America. Hamid and the Rediker Brothers, operators of Convention Hall, Asbury Park, N. J. Hamid and the Redikers both want James for the July 4 week-end, but one of them will have to settle for the previous week. Hamid says that if James's \$20,000 per week asking price is not sufficiently modified, he will use the band for a shorter engagement.

In regard to the Asbury Park operation, Hamid says he welcomes it, since he believes the element of competition is non-existent and that the only result will be to keep more good bands in his territory. The Redikers have James, Krupa, Monroe, Claude Thornhill, Hal McIntyre and Charlie Barnet tabbed for a week apiece, starting June 29 and carrying thru to August 10, with other bands to be set for later bookings. Hamid's Million Dollar Pier will get under way in June, Alex Bartha switching from the Steel Pier and splitting the chores with names who will be set during the next few weeks.

### Finley's Summer Name Sked

SAN DIEGO, April 13.—Larry Finley's Mission Beach Ballroom here tees off for the summer May 14, with Tommy Dorsey. He will be followed by Stan Kenton, Woody Herman, Jimmy Dorsey, Louis Prima, Frankie Carle and Spike Jones. Spot will have a remote wire from KSDJ, owned by Finley and Clinton McKinnon.

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The Record Shop, Big Springs, Tex.

Music Sales Co., New Orleans, La.

# ASCAP Pubs' Tele Agent; 80% Say Okay

Deals Tabbed Month Ago

NEW YORK, April 13.—As predicted in the March 9 issue of *The Billboard*, American Society of Composers, authors and publishers has been assigned television licensing rights by its members. Society this week announced that more than the required 80 per cent of the membership had inked three-year assignments, thereby giving ASCAP the necessary go-ahead signal for negotiations with video stations.

Until *The Billboard's* story last month, there was much gossip about pubs "balking" at the idea of assigning to ASCAP a right which was so obscure and might involve undetermined dangers. Actually, the balking was confined to a minimum of ASCAP-ers, and was straightened out by legal advice. ASCAP tele pact gives the society only the same non-dramatic rights which it exercises in licensing for "blind" radio.

## Melton Set for Festival

PHILADELPHIA, April 13.—The *Philadelphia Inquirer* announced its second annual music festival to be held at Municipal Stadium here May 23. Paper started sponsorship of this music event last year and packed Municipal Stadium with upwards of 30,000 people. Headlining this year's show is James Melton of Metopera and Texaco Theater ainer. Bidu Sayas, of Metopera will be femme lead. Francis T. Murray, executive director of *The Philadelphia Inquirer* Charities, Inc., is in charge of the show. Scale for the event was announced as from \$1 to \$5, with special seats for school children at 50 cents.

## 1 World & Coo Coo

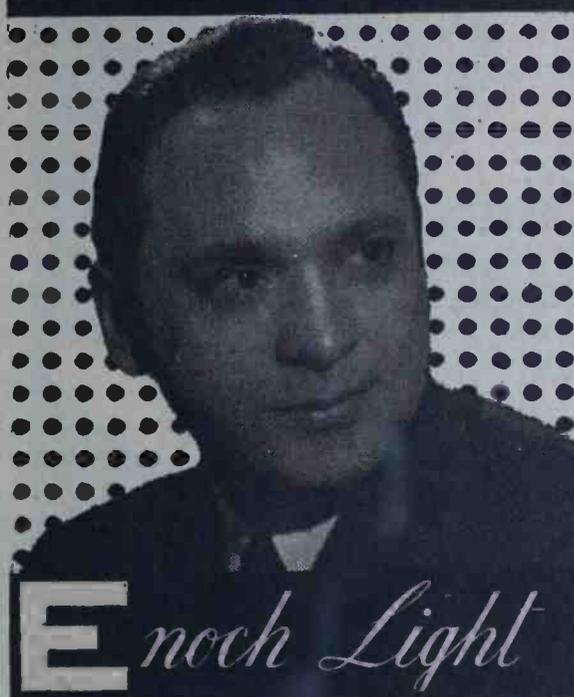
NEW YORK, April 13.—Six years ago Joan Whitney and Alex Kramer took their first song, the then unpublished *High on a Windy Hill*, to Saul Bornstein, the first publisher they'd ever met. Bornstein tried to make them feel at ease, sat them down and said: "Kids, before you play your song, I want you to hear my latest plug." He went to the phonograph and played Eddie Delange's *Imagination*. Whitney and Kramer were so embarrassed at the thought of comparison that they fled. This week they thought Bornstein might be interested in a novelty called *Coo Coo, Pidgy-Pidgy*. He sat them down and said, "Listen, kids, before you play your song, I want you to hear something." He went to the phonograph and played Geoffrey O'Hara's *One World*, sung by a chorus of 1,500 voices accompanied by an orchestra of 250 and recorded at the recent Music Educators' National Conference in Cleveland. Kramer and Whitney figured that *Pidgy-Pidgy* shouldn't follow *One World* and got up and left.

P. S.—Bornstein called them back and bought *Coo Coo, Pidgy-Pidgy*.

## Orange Armory's Saturday Negro Name One-Nighters

ORANGE, N. J., April 13.—Armory here inaugurates a series of Saturday dances tonight. Opening band is Lucky Millinder, with Slam Stewart's quartet in latter's first Jersey date. Second attraction (20) will be Count Basie.

Bands scheduled for future Saturday stands include Billy Eckstine, Louis Armstrong, Erskine Hawkins and Lionel Hampton. Added attractions will be Ella Fitzgerald, Ink Spots, Mills Brothers, Billie Holiday and Dizzy Gillespie.



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  - A LITTLE BIRDIE TOLD ME SO
  - AS THOUGH YOU WERE THERE
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## "I Got Those Can't-Sell-Sheet Blues" Gets Small Pub Revival

NEW YORK, April 13.—Overwhelming majority of small publishers don't like the prospect of a third sheet music rack (*The Billboard* March 9). Prone to regard every trade development as a nail in their own coffin, some now claim to hear Gabriel's horn, what with Lyle Engle's projected new rack and the oft-cursed Peatman sheet. They agree that another rack would be boomy for business, but not for theirs. Objection seems directed at racks in general, rather than the third rack in particular, with No. 3 foreseen as a means of intensifying a distasteful trend. As the smallies view it, they have a chance to sell sheet music when the customers come to the music store to buy Robbins's latest woe because the customer may accidentally brush against their product while reaching for the hit. But with racks making it possible for John Q to buy his music with his newspaper, and with racks carrying nothing that isn't from the top of the list, the little guys are using crying towels by the yard.

### More on Stands—Less in Stores

Not predicting an end to the music store method of vending sheets and disks, many little publishers claim that a portion of the buying public is already concentrating its music expenditures on the newsstands. Part of the population is figured to be splitting its purchases between racks and retailers, and the remainder continues to patronize the neighborhood music mart. But the third rack, in the eyes of weaker pubs, will mean that more sheet music will be bought on newsstands and consequently less in music stores.

Point, by and large, is conceded by larger pubs even as it applies to their own non-rack tunes, but they don't particularly care since their frequent rack-selected sales more than make up (in most cases) for what they lose thru decreased patronage in stores. Stores themselves are beginning to beef about the mass sheet distribution (see other story in this department).

Some of the smaller pubs, however, without hinting "plots," go on at length, speaking of the way everything seems to happen in favor of large firms. Peatman Audience Coverage Index tabulation continues to be a bitter pill with its de-emphasis of remotes as a measure of a song's radio importance. For the benefit of those who want to employ facts in their pro and connings, *The Billboard* herewith compares the last Accurate Reporting Service tabulation used (week ending November 22, 1945) with last week's Peatman sheet.

### Last Accurate Vs. Peatman

Week ending November 22 found 34 songs listed on *The Billboard's* ARS sheet, with the Dreyfus firms (Chappell, T. B. Harms, Crawford, etc.) carrying off five slots; the Warner group, two; Tommy Dorsey's firms, three; Saunders and Chelsea totaling two; Leeds, two; Santly-Joy, two; Robbins combine, three; Criterion, two; Cambridge, one; Pemora, one; Paull-Pioneer, one; Martin Block, one, and a scattering of others, all large pubs.

Last week's issue of *The Billboard* lists 30 songs, the Dreyfus group again carrying off top honors with five mentions; the Warner combine, three; E. H. Morris two; Robbins, two; Santly-Joy, two; Burke-Van Heusen, two; Barton, two, and small outfits like Martin and Campbell-Porgie, one. Firms or combines making the last tabulation of Accurate and not in evidence last week are Dorsey, Saunders, Leeds, Pemora, Criterion, Berlin, Cambridge, Paull-

Pioneer, Martin Block and Southern. Firms or combines which didn't score on the final Accurate last November but made last week's list are Barton, ABC, Bregman-Vocco-Conn, Campbell-Porgie, BMI, Martin, Capitol and Mills. It is, of course, recognized that one week of either sheet doesn't prove any cases, but comparison seems to indicate no more trouble for smallies with the Peatman sheet than under the old system.

## Biltmore's 'Cascades' Roof; Rouge Facelift

NEW YORK, April 13.—Biltmore Hotel here will operate its roof again this summer, reverting to the name "Cascades," used when the spot was one of the top band locations in the country. Last year Henry Busse played the roof, but this season's attraction is not yet decided.

Rumors that the Hotel Pennsylvania might shutter its Cafe Rouge and use its roof, inoperative for years, are denied by execs of the hotel. Indications are the roof will not be used until building material shortages ease to permit erection of protection against weather. Cafe Rouge will be shuttered for redecoration following George Paxton's June closing, and will reopen two weeks later with an as yet unsigned ork.

## Powell Nixes Ork Deals; To Study Serious Music

NEW YORK, April 13.—Mel Powell, Benny Goodman pianist whose current feature billing parlay with past publicity received as a member of Glenn Miller's AAF ork make him the subject of bids to lead his own band, is turning down all offers. The wants to take advantage of the G.I. Bill of Rights and study serious music and composition for a year before entertaining ideas about being a maestro.

Powell is understood to have flatly rejected a Decca offer which hinged on him forming his own outfit. He will stay with Goodman for the time being and probably start studying next fall.

## Brandwynne's Day-Off Rap?

NEW YORK, April 13. — Nat Brandwynne will be hauled before the trial board of Local 802, American Federation of Musicians here, on charges of having taken a booking on his day off. He is now playing at Hotel Roosevelt here. The alleged illegal date is supposed to have taken place a couple of weeks ago.

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## Cahn, Styne, Taylor Biz Mgr. To Drive For 50% Lyric Cut

HOLLYWOOD, April 13.—Eddie Traubner, business representative of penners Sammy Cahn, Julie Styne and Irving Taylor, told *The Billboard* yesterday that he believes writers should get 50 per cent of publisher revenue from lyric mag deals and that he is going to do everything possible to get the same for his clients, even to the extent of taking legal action. Santly-Joy and Leeds Music are possible objects of Traubner's attention, it is said.

NEW YORK, April 13.—Irving Taylor, who collaborated with Vic Mizzy on a batch of songs for Santly-Joy under an employment contract, has been disgruntled for some time. A couple of weeks ago the trade began talking in terms of a law suit. Mizzy and Taylor are no longer employed by Santly-Joy. The usual type of employment contract between publisher and writer gives the cleffer \$25 per week salary, plus an additional \$50 drawing against royalties. Often the writer consents to taking less than the accepted sheet royalty of 3 cents per copy, in return for personal exploitation promised by the publisher. Trade hints that Taylor and Mizzy operated under that general type of arrangement with Santly-Joy.

## Palmer Busts 7-Year Mark At Lodge; Expansion 'Soon'

NEW YORK, April 13.—Joe Waller, operator of Post Lodge, Larchmont, N. Y., was here this week doing nip-ups because Saturday (6) the Jimmy Palmer ork broke a seven-year record.

He figures Palmer's biz augurs well for the summer, when Hal McIntyre and Claude Thornhill are set for runs. Problems involved in enlarging the spot's current 500 capacity to a possible 1,100 may be ironed out soon, Waller says.

## Scott Ork, Russell for Para

NEW YORK, April 13.—Raymond Scott, who recently began his umpteenth comeback as a dance band leader, has grabbed off a booking at Paramount Theater here, opening July 3. Andy Russell will also be on the bill.

## KING COLE TRIO

Frim Fram's B. O.

LAST month the King Cole Trio took a quick one-nighter hop from regular stand at Trocadero in Hollywood and rolled up an \$8,400 gross at the San Francisco Auditorium. Few 20-piece name bands ever hit around this figure. It's a good indication of how these three boys have been whamming the box office.

Nat (King) Cole pounds the ivories, Oscar Moore strums a guitar and Johnny Miller plucks the bass. They've been riding high with a beat called "Royal Rockin' Rhythm," and the Troc, their regular headquarters, has named the room in which they play for them.

When the trio makes one-nighters, theaters and other personal appearances, the payees jam the joints. Their records are sold out before they're even delivered to the retail store. The boys are as hot as nylons now.

The trio's heading East soon and is booked in for a personal appearance at the Music Hall this summer. The ticket line'll probably stretch around the block.

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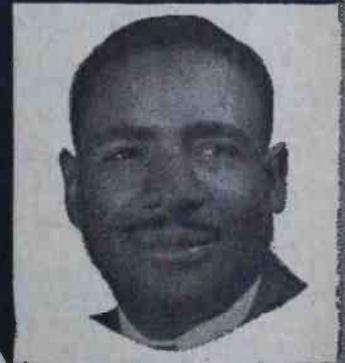
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Johnny Criner
- 15 Oh, What I Dreamed About You  
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- 7 Effie's Blues  
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Ernie Andrews
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- 5030 Brother Moses  
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The Revelators
- 5031 He Is My Rock  
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The Revelators
- 5032 Didn't My Lord Deliver  
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| 1022 Rough and Rocky<br>Beautiful Morning Glory<br>"T" Texas Tyler and His Oklahoma<br>Melody Boys         | 1062 Gals Don't Mean a Thing<br>Black Jack David<br>"T" Texas Tyler and His Oklahoma<br>Melody Boys            |
| 1019 Shame on You<br>Please Give Me One More Chance<br>Smoky Rogers & the Four Star<br>Rangers             | 1025 Navajo Trail<br>It's Been a Long Long Time<br>Benny Rubin   |
| 1033 Rollin' Prairie<br>Heading Down the Wrong Highway<br>Doc Denning & Four Star Rangers                  | 1026 Play Fiddle, Play<br>G.I. Boogie Woogie<br>Benny Rubin  |
| 1034 Dusty Trail<br>You Two-Timed Me One Time Too<br>Olan  | 1037 Atchison, Topeka and Santa Fe<br>Surprise Party<br>Benny Rubin  |
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Don't Let the Sun Catch You Cryin'  
Ernie Andrews
- 1021 I Don't Stand a Ghost of a Chance  
Paradise Lost  
Ernie Andrews
- 1022 That's My Baby  
Part I & II  
Marvin Johnson & Orch.
- 1023 Peculia Baulah  
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Last Call for Alcohol—Dat's All  
Wingy Manana and His "Jump"  
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- 534 Rely Weather for Me  
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- 533 St. James Infirmary  
Seven Eleven  
Smoley Joe Whitfield, Teddy Bunn's  
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- 532 You Don't Live Here No More  
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## Lou Levy Buys Coast Plot To House Firms

HOLLYWOOD, April 13. — Lou Levy has purchased a 5,000 square-foot plot on Highland Avenue here, where he will erect a building for his Leeds, Am-Russ, and Peter Maurice operations.

For the time being Andrews Sisters will continue to be handled from Levy's office on Sunset strip, with his Vine Street establishment, which now houses Leeds Music, to be diverted to a radio contact office as soon as the puberry can be moved to the new edifice. Planned for the new building, in addition to the routine music offices, is a rental library dealing in scores of classics.

Shipping will also be handled from the new place, cutting freight costs considerably, allowing New York offices to concentrate on Eastern shipments.

## Rex Stewart 7-Piece Ork's European Tour

NEW YORK, April 13.—Rex Stewart will take his seven-piece ork on a European tour this fall, under arrangements concluded this week with Nicolas Suris, Spanish plastic magnate, jazz mag pub, movie op and rep of Robbins Music.

A two-month series of concerts and dances has been fixed for Spain and Portugal, starting in late September or October. A month each in France, Holland and Belgium hinge on the attitude taken by musicians' unions of those countries. Suris, leaving for South America April 15, will return to Spain in May and align the Stewart dates. Dave Sternberg, Stewart's manager, will accompany the band to Europe.

## Waldorf, Other Hostelries Clipped for Retro Music \$

NEW YORK, April 13.—A tussle over who shall pay members of Leo Reisman's band an estimated \$5,000 in retroactive money for engagements played at Waldorf-Astoria Hotel here during 1944 and 1945 resulted this week in a message from Local 802, American Federation of Musicians, advising the hotel to kick thru by Wednesday (17).

Some weeks ago it was understood the local wanted part of the money from Reisman and part from the hotel, but this position was altered after Reisman had made an accounting to the union. Union has been seeking and collecting large amounts of retroactive cabbage from hotels all over town, including the Capitol, Belmont-Plaza and Warwick. Retroactivity is a result of a recent scale increase.

## Frankie-Boy With a Stick

NEW YORK, April 13.—Now it's Frank Sinatra, conductor. Seems that Alec Wilder wrote six modernistic pieces for woodwinds and a string ensemble. Snatra liked them, arranged a Columbia date, puzzled over the reading of the score and actually conducted the orchestra. Musicians who played the job, came away babbling about the guy's feel for the music and his ability to lead, despite a lack of formal training. Disks, six 12-inchers featuring oboe, bassoon, English horn and flute solos backed by strings, and two woodwind octets with strings, will be out, 'tis said, in a Columbia album next fall. Album will read, "Conducted by Sinatra."

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- LEWIE LOU, "The Yodling Pal"—KFEQ, St. Joseph, Missouri
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- ANDY REYNOLDS & 101 RANCH BOYS—WSBA, York, Pennsylvania
- FLO B. ROWE & SLEEPY TIME GALS—WBLB, Ogdensburg, New York
- HARRY SARA—WAAT, Newark, N. J.
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IN SHORT

Ontario Okays Lounges; Talent Outlet Seen

TORONTO, April 13.—Last week the Ontario Legislature gave its final okay to the cocktail lounge bill for this province, which includes the serving of beer and wine in restaurants. Drinks will not be mixed in front of the people and no liquor will be displayed publicly. Cities with a population of over 50,000—such as Toronto, Hamilton, Windsor, London and Ottawa—will have cocktail lounges. Smaller centers may set up such spots if public vote demands them.

Dancery ops, hotel men and big-time restaurant owners are keeping mum on their plans and waiting for the official government announcement. They realize that the actual setting up of such places will not be for some time yet. Material shortages will be big drawbacks in the opening of cocktail lounges. Scarce items include refrigerator equipment, machines to chip and shave (See Ont. Okays Lounges on page 47)

New York:

Blue Angel celebrates its third anniversary April 14. . . . Angie Bond Trio option picked up at Mardi Gras. . . . Buddy Rocco Trio goes back to Clark Gables, Dunellen, N. J. . . . Bill Robinson shindig at the Zanzibar, April 29, to mark his 60 years in showbiz.

Bob Russell, current at Belmont Plaza's Glass Hat, will produce *Miss America of 1946* pageant at Atlantic City. . . . Bobby Baxter just started at Latin Quarter, Boston. . . . King Cole Trio opens at 21 Club, Baltimore, June 1. . . . Jack Carter goes into the Chanticleer, Baltimore, for \$1,000. . . . Club Charles, Baltimore, will have Billy Vine and Joan Merrill in its next show. . . . Jack Kalcheim joined Nick Aqmeta.

New Jersey:

Wally Kibbler, formerly with the *Gloom Dodgers*, heads bill at Tip Top Club, Union City, for the next five weeks. Show includes Crosby Girls, Tip Toppers, Shirley Weber and Tommy Gray ork held over. . . . Charlie Barnet and orchestra booked into Adams Theater, Newark, for week opening Thursday, April 18. Stageshow rounded out by Jack Leonard, Eleanor Teeman and the Chords. . . . Cab Calloway and full show direct from Strand Theater, New York, opens at Adams on April 25. . . . New four-day vaude show opening at Victory Theater, Bayonne, N. J., Thursday, April 25, has George Prentiss, Jack Holst and Milady, the Kemys, Al and Connie Fenton, Jimmy Jammae and Connie, and Grace and Jean. . . . Elaine Sheridan opened at Melody Club, Union City, April 11. Show, emceed by Joe Doris, also has Ceil Waters, Dorene Antone and Chris Carter. Nick Capri ork held over.

Chicago:

Step Wharton opens at Elbow Room, Milwaukee, April 23. . . . O'Brien and Evans now in their 10th week at The Bowl, Springfield, Ill., and are to be held indefinitely. . . . Bob Weems, GAC Chi chief, announced the beginning of a GAC concert department, with Jack Denney as one of its members. . . . Jimmy Allen goes from Augie's, Minneapolis, to McCarthy's in Milwaukee. . . . Danny Polo Quartet into Commercial Hotel, Elko, Nev.

Mill Adler has drawn a holdover at Eau Claire (Wis.) Hotel. . . . Sam Riviera opened Tuesday (9) at Isbell's and will go to Silver Frolics Tuesday (23). . . . Nov-Elites opened Friday (5) at Chase Hotel, St. Louis, and will be there for four weeks, their option having been picked up. . . . Appletons will open April 19 at Boulevard Room, Stevens Hotel. . . . Chuck and Phyllis Palmer booked into Dover (O.) Hotel. . . . Paul Gray is reportedly (See IN SHORT on page 45)

GAC's Personnel Reshuffle

CHICAGO, April 12.—Sudden personnel shift at the Chi office of General Artists' Corporation puts Joe Musse in charge of the cocktail department with Ray Borden as his assistant. This is Borden's first link with a large booking outfit, having previously been an independent. Dick McPartland, who formerly headed the cocktail department here, has severed relations, with his future connections not yet set. As part of the shift, Frank Hobbs was made head of local radio department, Howard Lee, who headed this department, having left the company. Hobbs was understudy of Lee, who is planning to open his own radio production office here.

Ontario Eyes Mich. Lounge Operation

DETROIT, April 13.—Michigan's system of cocktail lounge operation may serve as the pattern for Ontario, it was indicated by the visit here of a commission of officials from the Canadian province to study the local system. Move is in advance of creation of a new field of cocktail lounges in Ontario, where they have long been banned.

Outstanding point of interest about Michigan lounges was their quick rise in popularity about four years ago, after being a minor element in the liquor situation. Today, there are an estimated 300 spots in Detroit using one to four-piece units, some of them paying up to \$500 a week for good singles.

If this trend is followed by the Ontario commission, it will mean a large new field of entertainment, primarily for Canadian artists, of course. Probability, however, is that talent will continue to circulate on an international basis.

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## 17 Chi Spots Hit by License Refund Ruling

### Bill Would Prevent Disaster

CHICAGO, April 13.—City council here passed an ordinance Monday (8) which by setting up procedure for refunding license fees when spots do not conform to city laws, in effect put the clamp on 17 prominent niteries here. The 17 spots hit by the ordinance are 51 Hundred Club, Playhouse, Club Alabam, Rio Cabana, Colosimo's, Casablanca, Tradesmen's Club, El Mocambo, Liberty Inn, Gayety Village, The Majesty, Nameless Cafe, Cave of Winds, Silver Cloud, Cuban Village, Club Charming and the Winkin' Pup.

In introducing the bill, Council Member Alderman Duffy asserted, "These places have been operating year in and year out in violation of the law. We have been inviting a major disaster like the Boston night club fire and only by chance have we avoided it."

Action came suddenly but not without warning. One Chi daily ran a story in late March which implied that the violations applied to night spots only, while the ordinance backed by Duffy covers garages, hospitals, dry cleaning establishments, etc.

Council's action lays bare a catch in the city's license-issuing and fee-collecting methods. All spots mentioned are operating on authority of receipts from the city collector who issued receipts at the time fees were collected. Establishments were then to be inspected by fire prevention and building commissioner's men and if found lacking, the fee was to be returned and license refused. Instead, spots were inspected and if found lacking were not closed, but allowed to operate and fees were retained. Council's order instructed the city collector to refund the license fee 15 days after a license has been refused, and notify the applicant that his application has been denied. He must also notify the commissioner of police that the premises for which the license was desired are not up to city standards.

Local ops, contacted while the matter was still in the rumor stage, expressed little uneasiness and said they were rectifying shortcomings wherever possible. Club Alabam had fireproof crash doors installed, and Rio Cabana ops said their violations concerned items that were impossible to get because of material shortages.

In the absence of Mayor Kelly, a spokesman at his office revealed that the mayor had no intention of using his veto power regarding the council's action and, therefore, implied that the measure has his backing. While Fire Marshal Corrigan and Building Commissioner Gerhardt have stated that their inspecting team's reports were submitted in writing to the city collector, no police action has as yet been taken. Commissioner Prendergast, of the police department, when originally informed, stated: "I'm looking into this immediately. Maybe there are a lot more that haven't been discovered yet." Thursday (11) a spokesman for Prendergast revealed that the police will not act until they receive word from higher up or until the ordinance is in their hands.

Law's sponsor, Alderman Duffy, when told of the police department's statement, asserted that in his opinion "any department head who did not take direct action in behalf of the public safety was not performing his duty." Meanwhile, another council member, Alderman Orlikoski,

## Cash Bonds in AGVA Kitty

NEW YORK, April 13.—More than \$50,000 has been taken in by AGVA in the last few weeks thru the deposit of cash bonds by niteries from all over the country and Cuba. The biggest lump was collected from the Carnival here, which put up \$8,000. Next was the Chanticleer, Baltimore, with \$6,500.

Other spots and amounts are as follows: Casanova, Detroit, \$2,000; Gay Haven, Detroit, \$1,000; El Rancho, Seattle, \$2,000; Bourchet La Boheme, Miami Beach, Fla., \$3,000; Riptide, Miami, \$1,000; Club Como, Buffalo, \$500; Silver Dollar, Boston, \$800; Rendezvous, Val Verde, Tex., \$600; Chin's Pagoda, Buffalo, \$1,000; Club Bali, Miami, \$2,000; Clover Club, Miami, \$1,000; Grand Casino, Havana, \$1,000; Sheridan Productions, San Francisco, \$1,500; Melody Lane, Seattle, \$2,000; Jewel Box, Milwaukee, \$1,000.

Union also received \$2,500 bond from Kelly's Ritz, Panama City, and Club Lido, Panama. But all Panamanian clubs, says AGVA, will be dropped as soon as contracts expire. Reason is the difficulty of policing such far-away spots. Bonds, in such cases, says AGVA, are not enough. Girls are forced to mix and are fired if they refuse. Union says it has no way of checking veracity of stories from either side. And as mixing is forbidden by AGVA and it has no way of telling which side is telling the truth, it has decided to return the bonds, cancel outstanding basic agreements and pull out of the picture. Another reason has to do with possible legal entanglements. If an AGVA member is fired and AGVA pays actor from the spot's bond, union may be sued. In the United States, Canada and Havana, union has reps on the spot, or can get them there in a hurry, to determine the facts. In Panama it is out on a limb.

## Louisiana Still In Wartime Boom; U. S. Benefit 20%

NEW ORLEANS, April 13.—War-born niterie boom is still on in Louisiana. Loss of wartime jobs, departure of military personnel and the slow pace of reconversion have failed to slow grosses in cabarets and other places of entertainment. This was disclosed in federal cabaret and admission tax collections reported by Charles A. Donnelly, United States Collector of Internal Revenue for Louisiana.

Cabaret tax collections, showing an increase of nearly 20 per cent for the first quarter of 1946 over the same period of the previous year, indicate that citizens are still whooping it up at the rate of more than \$500,000 a month. This does not include admish tax collections which cover everything from leg shows to lectures. The 20 per cent cabaret tax collections for the first three months of 1946, Donnelly reported, amounted to \$343,041, compared to \$303,103 for the first quarter of 1945. Total 1945 take was \$1,515,518. This year the anticipated gross is \$1,715,000.

Admission taxes for the first quarter of 1946 indicated that nearly \$6,000,000 was taken in on admissions to all sorts of gatherings in Louisiana. This figure represents little change from the 1945 figure.

Admission taxes brought \$440,248.05 into the federal treasury in January, \$327,161.86 in February and \$402,583.49 in March. During the same period in 1945, \$419,680 was paid in January, \$363,397.76 in February, and \$380,927.70 in March, totaling approximately \$1,170,000.

said he would seek a special session of the council to repeal the ordinance that closed down the establishments. "They have failed to comply with these regulations simply because they have been unable to obtain necessary building materials," he asserted, and went on to say: "Their lack of compliance does not constitute a public hazard."

Call to the Rio Cabana, which operates on a healthy talent nut, found them ready and eager to oblige with a reservation for any performance in the near future. Reaction at this spot, one of the most prominent, is considered by the trade to be typical of feeling among other operators.

## Commission Miser

NEW YORK, April 13.—Jack Zero was asked by some of the herring gobblers at Lindy's, "What's new?"

"What can be new," he replied. "I just fired my agent. I'm now laying off direct."

## Spring's Here, So Scramble's On for New York Spots

NEW YORK, April 13.—At least four New York niteries have changed or are in the process of changing hands. Tony Pastor's Uptown has just been bought by Monte Gardner, former op of Ciro's, Miami Beach, for an undisclosed amount. Room will open in a short time as Club Brazil, with Miguelito Valdez, Jose Curbello ork (10) and Pupi Campo band.

Crest Room, East Side spot now operating with a small-act policy, also is set to switch owners. Mrs. Sylvia Lieber, present op, denies it, tho she admits that hardly a day passes that some potential buyer doesn't come up. Bradley's is another room which may announce a sale in the near future. In this case, it is Billy Reed (with Monte Proser backing) who is trying to get in. Last week Reed made an offer of \$30,000 for the spot but was turned down. Deal, however, is still warm and may come to a heat soon.

Leon Enken, of Leon & Eddie's, is also branching out. He is trying to get the Cabana Club, Hotel Belvedere, Long Beach, Calif., and run it for the summer with a band policy during the week and acts on weekends. Room has been shuttered for a long time and will take about \$50,000, says Enken, to put it into shape. Deal is close to consummation.

## Palumbo Heads Philly's Encore War Chest Drive

PHILADELPHIA, April 13.—Claiming that niteries here made the worst showing in the recent United War Chest Drive, Frank Palumbo, of the Philly niterie family, heads a committee to put the section over the top even tho the drive closed several months ago.

With most industry sections going over the top, the niteries hit a poor 25 per cent of their quota.

## H'wood Biggies Press Smallies For Curfew Nix

HOLLYWOOD, April 13.—Local biggie niterie operators are getting set to fight the majority of smaller liquor licensees who oppose the lifting of the present midnight drinking curfew. Growing sentiment among rank and file of tavern ops, cocktail lounges, and even small club owners is to leave the current 12 o'clock law on the books—permanently. Big-time operators are pitching furiously to organize forces against such move, but so far no unified action has been evident—especially in the State Capitol where pressure would do the most good.

Curfew law, originally clamped down by the military during early days of the war, and later put on State law books, can only be repealed by act of Legislature. Chances are slim that action of any kind will be taken before next January, when the regular session of State Legislature meets. Nevertheless, big ops are griping loud and long, in hopes that enough pressure can be brought to force a special session of state politicians.

### Not Worth It, Smallies Claim

Smaller club owners and tavern keepers generally feel that profits derived from any extension of curfew wouldn't be worth headaches and added cost of operating spots. Employees nix any attempt to lengthen working hours, regardless of extra dough in their kicks. A recent poll taken by the Southern California Tavern Association revealed that 70 per cent of membership favored retention of the 12 o'clock closing. Association, therefore, will probably buck any move to repeal present law, in accordance with majority opinion.

## Miami Copa's Semi Names for Firemen

MIAMI, April 13.—Murray Weinger's Copacabana, which shuttered for the season a few weeks ago, will do a quick turnaround and re-light about the end of April. New policy, however, will no longer call for big names. Weinger intends to bring in acts selling for \$1,000-\$1,500.

Reason for reopening in off-season, says Weinger, is the number of conventions slated for Miami between May and end of August. With all that additional moo coming in he thinks a comparatively light budget policy will pay off.

## Miami Mocambo Tax Lien Filed by U. S. Revenue Dept.

MIAMI, April 13.—Tax lien covering assessments of \$16,607.96 was filed in U. S. Circuit Court Tuesday (9) against the Mocambo Club, of Miami Beach, by the Collector of Internal Revenue. Amount includes a 5 per cent penalty of \$790.86.

Claim is for taxes on miscellaneous items and cabaret admissions for a period ending March 1. Penguin Cooling System recently filed a lien, charging that payment on the air-conditioning system was past due. Revenuers are aiming at other spots in this area, and crusade will be continued until settlements are made.

## Atlantic City Niteries Fight Convention Hall Liquor Sale

ATLANTIC CITY, April 13.—Local niteries, in a letter to the city commission, opposed the sale of liquor at Convention Hall except for cocktails served at convention dinners too large for hotels to accommodate. Note was sent by the Atlantic City Licensed Beverage Association.

## Court Threat By Walters in AGVA Battle

### LQ Op Wants Protection

NEW YORK, April 13.—Lou Walters, Latin Quarter op, has threatened to start legal proceedings against AGVA thru Abe Berman, his attorney, seeking protection against what he calls "unauthorized strikes" and asking that all future controversies be submitted to impartial arbitration. Present situation, says Walters, grew out of the O'Dwyer city-wide shuttering of February 11-12. Cafe op, then in Panama, didn't learn about the shutdown until he returned to New York February 19. On that day Emil Lowe, AGVA rep, walked into the club and told Walters that all actors must be paid for the shutdown. Walters replied that everybody who reported for work would get paid. Few days later Lowe returned and said that regardless of whether acts reported or not on February 12 (curfew went off that day at 3 p.m.) they must get paid. Walters contended that line would get their money but attractions who did not contact the club, or were out of town and could not be replaced, should not get paid. In any case, Walters suggested that he sit down with AGVA officials and discuss it.

### Strike Ultimatum

Following day, Walters, who was in Boston, received a phone call from Nat Harris, his manager, who said that club had been given an ultimatum that "everybody gets paid or a strike will be called." Walters rushed back to town arriving late Saturday night and sent business check to AGVA with a letter stating payment was made under protest.

Next night (Sunday) union reps walked in on Walters and demanded payment. He told them check was in the mails. They replied their instructions were not to take a check, only cash.

Walters replied he didn't have that much cash in the house and with banks closed he couldn't get it. He then went to his actors and explained the situation assuring them they would get their money.

### Slate Brothers Enter

The Slate Brothers, who were not involved in the controversy, stepped in and asked what about them. Walters told them he held an AGVA contract with them and if they didn't go on he would sue them for breach of contract. They turned to the AGVA rep and asked, "Can you protect us?" Rep, according to Walters, answered, "No."

Meanwhile it came show time and everybody but the Moroccans, Tommy Wonder and Tito and Corinne Valdez went on. Dave Fox, AGVA New York head, walked in, and after more talk accepted Walters' personal check for \$1,100 promising that check would be returned if the LQ operating check arrived in the mails next day. Check, said Walters, was cashed and he had to make three appeals to AGVA to return his money.

### \$750 Fine

Slate Brothers meanwhile were called up before AGVA and charged with conduct unbecoming members and fined \$750. Their appeal, based on claim that board was not impartial, was refused, and they were given until Thursday (11) to pay up or they would be stopped from working. Boys went to Walters and asked for a loan to meet the bite. Walters phoned Matt Shelvey to intercede and Shelvey, according to Walters, told him, "So they squealed to you. Now they

## Detroit Talent Hit by Drought But Bookers Weep for Fem Acts

DETROIT, April 13.—Detroit entertainers face a curious situation with the shortage of beer which has reached famine proportions and threatens the talent biz in niteries and lounges. Shortage of girls still exists in meeting demand for private club work. Bookers are catching it coming and going.

An estimated half of Detroit taverns shut down the first of the week because of beer drought, but so far, few niteries and lounges have cut shows or closed for lack of beer.

### Strike Worries

Operators were worried over the street car and bus strike situation last week without much cause, as it turned out. Patrons turned out as usual via private car or taxi.

Immediate situation regarding talent is that spots are cutting their show budgets. There is a grave possibility of a wholesale closing down of shows and cocktail attractions this summer, probably on the line of extended "vacations" to give operators a chance to replenish their cellars.

### Fem Demand Off

Demand for girl entertainers is actually way below expectations, but less fem entertainers are available, bookers report. Decreased demand is accounted for chiefly by the beer shortage, which has meant cancellation of a lot of private parties.

Another factor that cuts the number of such events is the scarcity of available hotel rooms. Big hotels have a few open dates, and a lot of them cater to serious meetings of industrial and economic groups, court and arbitration hearings, etc. Result has been that golf and country clubs, for the first time in years, are getting reservations for parties almost every day.

What the bookers can't figure out

## 5100 Club Closes When U. S. Duns For 25G Taxes

CHICAGO, April 13.—The 5100 Club was shuttered Thursday (11) by the federal government when the spot couldn't meet the \$25,000 in back taxes which the government claimed it owed. When spot started in business it premed with semi-names, but later dropped back to small-budget performers.

Performers current when the room closed were Andy Rice Jr., Elmo Tanner, Marilyn Hare, Evelyn Terry, Duke Yellman's ork and a six-girl line. Club had a bond up with AGVA, so all actors were paid off.

have to get that dough up tonight (9) or we'll pull a strike."

Same night five AGVA reps walked into the club and asked the Slates for the money. Walters asked for Dave Fox. He was told Fox was out of town. Walters charges that Fox was not out of town but staying at the Hotel Edison waiting the outcome. Few minutes later Fox walked in and Walters gave the boys \$750 against an IOU and Slates paid it under protest. Fox refused money unless protest was withdrawn.

Walters charges that Shelvey in his phone talks to him made certain statements that threatened his business. "On the basis of past actions and these statements made to me, I have no course open to me but to seek court protection," said Walters. Matt Shelvey, asked about the Walters' matter, replied that he would wait for papers to be served and refused further comment.

is what to do about the continuing shortage of new talent, particularly on the distaff side. Plenty of local girls are available, but much of the homeguard talent has worked the party circuit so intensively that new names and faces are needed.

### Luba Malina to West Coast For "Roberta" Revival

NEW YORK, April 13.—Luba Malina is heading back to the West Coast to play the comic lead in Edwin Lester's revival of *Roberta*, which opens in San Francisco, then goes to Los Angeles.

This is the comedienne's second trip to the Coast in the past few months. Her last was to make *Sinbad the Sailor* for Charles Koerner of RKO. Before production could get underway, Koerner died and studio couldn't slot her. So she got \$25,000 for the five weeks she was there (at 5G a week) and came back to New York.

After winding up with *Roberta*, gal is slated to open in New York for Vinton Freedley in *Temporary Mrs. Smith*.

## Follow-Up Reviews

GREENWICH VILLAGE INN, NEW YORK: In the reshuffle, the Inn has drawn two more aces, making three of a kind. Fisher and White, comedy team, and Billie Banks, singer, bolster the line-up that has only Jan Merrill as holdover.

Fisher and White take the place by storm, keeping the customers howling with a brand of Hebrew-Erin humor that's aged in the wood. Little guy's face is a panic to watch. First number is a Yiddish dialect-Muscovite novelty about somebody loving the South. Then they do a vent parody act, singing *A-Tisket, A-Tasket*. They follow with a parody melo based on *The Shadow* and a comedy bit with one of the pair, dressed in a wig and orange-red cloak, mouthing words to Tibbett's record of *Largo Al Factotum*. Loud cries for more bring a novelty on *MacNamara's Band*.

Billie Banks occasionally makes like Jolson, but shows considerable nitery savvy and a good voice which he displays well with the opener, *Blue Skies*. Second number, a Gershwin medley, wasn't a good choice because he only sang a line or two of 11 pop tunes. He connects again with a scat version of *I've Got Rhythm*, to which he adds some torso twisting. His wind-up with *Hey! Ba-Ba-Re-Bop* has the joint jumpin'.

Jerri Keever, blonde thrush, also new at the Inn, looks good but doesn't live up to it. A succession of clinkers, occasional bad diction and a tendency to yell didn't do right by *Ohio* and *Day By Day*. Her version of Betty Hutton doing *My Rocking Horse Ran Away* went out with the war, and *Take Me Out to the Ball Game* spurs conversation. Crowd was polite, however.

On the night caught the Inn threw in a try-out. Don Ferris, ex-G.I., who looks like an ex-boxer, succeeded nobly in drowning out table talk, but wasn't impressive. Basic cause is that his voice isn't well-trained. He tries to get along on volume and lacks the polish and showmanship to connect in a club such as this. Rafter's rang with his *Temptation*, but by the time he had finished *Symphony*, the table chatter almost rivaled him.

## New Orleans Faces Out-of- Bounds Vote

NEW ORLEANS, April 13.—Members of the AGVA plan meeting here tomorrow (14) of nitery entertainers from four States to vote on recommendation asking that New Orleans be placed "out of bounds" for artists' group. Protests hinge on two points: (1) Managers of clubs making female entertainers become drinkers and (2) recruiting girls off the streets to become so-called strip teasers.

AGVA does not frown on strip teasing, but it does not like "cooch" dancing nor does it like to have girls become strip dancers for sub-standard wages. Ban would mean a virtual blackout of "live" entertainment in New Orleans since more than 75 per cent of the city's entertainers are members of AGVA.

"I am calling our representatives in from Mobile, Jackson and Shreveport for a meeting Sunday," Nickerson said Friday (12). Monday I will recommend to our national headquarters that New Orleans be placed out of bounds. Nickerson said conditions here "hurt the entertainers, reflecting on their characters, and it is injurious to the entertainment profession. The French Quarter," he said, "has a national reputation of being a sucker's paradise. Well, the conditions that prevail there also are going on in many places outside of the Quarter."

### Greshler Collects on Wallace Trio, Jean Rose Must Pay

NEW YORK, April 13.—Abby Greshler has been given the nod by Local 802, AFM, in the case of the Cedric Wallace Trio, which he signed under an exclusive management paper about a year ago. But it put Jean Rose behind the eight-ball.

During the past year Miss Rose had been submitting the combo and had been warned by the Greshler office to lay off. Act didn't belong to her. A few days after the call, the Greshler office received a registered letter from the Trio asking for a release, which was nixed. Meanwhile, Greshler brought action against the unit for back commissions, part of which they admitted they had paid to Miss Rose. Total commissions are about \$1,200. Union has ordered that commissions be paid and also "advised" Miss Rose that the money she collected from the Wallace unit belongs to Greshler.

### Ritz Bros.' N. Y. Cap Date

NEW YORK, April 13.—Ritz Brothers open at the Capitol Theater at an indeterminate date following the Guy Lombardo show which is due at the house May 2. Last time the three-man act worked in New York was at the Roxy about three years ago.

Willie Shore will come in with Lombardo. Comic was due to show with Cugat's ork, but previous commitments forced a postponement.

### Samuels for Kaiser-Frazer

NEW YORK, April 13.—Pinky and Mildred Samuels, who have been doing the same dance-knockout act for the past 15 years, are leaving showbiz to take over the Kaiser-Frazer agency in Valley Stream, L. I. This makes the second performer who will handle the new car. First was Orker Shep Fields, who has the agency in New Rochelle, N. Y., but Fields, unlike the Samuels, will continue in showbiz.

Clearpool Nitery, Memphis, is going in for floorshows, adding Sue Flace and her Dancing Dollies to the music of Johnny Long's ork, with Jack Morgan at piano and Nell Murphy on vocals.

Leon and Eddie's, New York

Talent Policy: Floorshow at 8, 10, 12 and 2; continuous dancing. Owners-operators, Leon Enken and Eddie Davis; publicity, Dorothy Galman. Prices: \$3.50 minimum.

Seven acts and three productions tie in well and should do plenty of biz here. Jackie Whalen, who has been caught before, has acquired a timing and an ability to project a pleasant personality which brought him good results time and again. His blue lines got yocks, while his sly stuff, delivered in a casual manner, didn't register. Boy needs material badly. Some of his stuff has been done so often that toppers are no longer yocks to customers.

Surprise of the bill is June March, stripper, who does more than peel. Gal is an actress and comes in with a clever routine which calls for a lot of chatter. She sells with skill. She is well-stacked and should do well in a musical.

The Barretts, hoofers, a red-headed gal and dark-haired boy, do okay with straight terps changing to ballet leaps and into a tango beat. They come back for a fast jitter number and get off to good mitts.

Lou and Lillian Bernard set a change of pace with their harmonica routine. Gal plays a three-sided king-size instrument and the boy one of regulation size. They preem with Tico-Tico and follow with *Might as Well Be Spring*. Their finisher was a Hungarian Gypsy number full of long runs and trills, getting string effects which sold to good hands.

Helene and Howard, dance team, a boy in grey and a gal in a black midriff gown, open straight and go into a knockabout comic routine. Gal, a slim little thing, is the bottom man thruout. Boy is tossed around like a sack of spuds, taking some resounding pratfalls. Cute appearance of the couple sells them easily. They come back for a zoot-suit number and dash off to a big hand.

Sonny King, another act caught before, has acquired ease in delivery that is audience-compelling. A tenor (See Leon and Eddie's on page 47)

NIGHT CLUB REVIEWS

Slapsy Maxie's, Hollywood

Talent Policy: Dancing and floorshows at 9 and 12. Owner-Manager, Sam Lewis. Prices: \$2.50-45 minimums.

New show brings together for the first time two top comics, Bert Wheeler and Jackie Gleason, who team beautifully to make for a fast and funny show. Opening-night audience, top-heavy with showbiz friends of the duo, went for their antics in a big way.

Owner-Producer Sammy Lewis has built the show around the physical appearance of the Mutt and Jephthah Wheeler-Gleason combo. Wheeler, putting on his best "hurt puppy" look, complains bitterly at the start about the show's billing, with king-sized Gleason apparently on the winning end. This theme is sustained thruout the show, making for funny patter and biz between the two.

Ever-present blackouts were tailor-made for Gleason and Wheeler. Funniest was Gleason's ridiculous take-off on *The Lost Weekend*. Glad in a Lord Faunteroy suit, with a toy typewriter under his arm. Gleason pleads with a soda jerk at the corner drugstore for "one more malted." Turned down and unable to hock his typewriter, he goes home to find a hidden bottle of Seven-Up, a la Ray Milland. Gorging himself, he lapses into a "mellow" mood and does the famous bat-devouring-rat scene from the pic. Clincher is use of the film's theme music as background.

In contrast to Gleason's loud buffoonery, Wheeler plays down to the customers with a steady flow of "confidential" patter and songs and doubles as emcee. His parody on *My Gal Sal*, turned into a mock tear-jerker, brought down the house.

Lois Andrews, sharing billing with Gleason and Wheeler, is easy on the eyes. Altho far from a seasoned club (See Slapsy Maxie's on page 47)

Minnesota Terrace, Hotel Nicollet, Minneapolis

Talent Policy: Dancing and floorshows, 8:30 and 12. Manager, Nell R. Mesalek; publicity, Sally Delaney. Prices: \$2 dinner; \$1.50 supper.

There are only two imported acts, but both are socko, in line with the room's policy of nothing but the best. Baron and Bernay, dance team, should have had a better mitt than they got, but Peter Lind Hayes had the capacity house eating out of his hands.

Show got started with Frankie Gelsone, ork fronter and bary, hitting out with *I Concentrate on You*. Lad has looks and voice.

Baron and Bernay are the best terppers of a long line of good hoofers to hit this place. Routines are original and costuming swell. Duo goes from ballroom to jive to tango without a hitch.

This was Hayes's first supper club date since getting back into civvies, and the guy's great on comedy. He started off with a travelog take-off on *Manhattan Island*. His Calypso singer and tippy John Charles Thomas are the best. His Russian and Cab Calloway are okay, too. Hayes hits a responsive chord with his caricaturing of radio spielers, but falls a little in his punch-drunk ex-fighter. Encored with vocal mimicry of Vallee, Arthur Tracy (the Street Singer), Crosby, Bob Burns, Ethel Waters, Guy Lombardo, Vaughn Monroe and Sinatra.

The 40-minute show didn't have a lag in it. Ten-piece ork, directed by Billy Stofft, drummer, with Gelsone batoning, does a top job for show and dance.

Villa Madrid, Pittsburgh

Talent Policy: Dancing and floorshow at 12. Owner: Etal Covato. Manager: John Magagnoli. Booker: Morry Fremont. Prices: 55-cent cover on weekdays, \$1 on Saturdays and holidays.

Owner Etal Covato marked his 20th year in the nitery field this week (8), but show when caught at opening did little to add to his celebration. Booker Fremont, who has put in crack layouts at the Villa all winter, seems to have missed on this one. Only turn on the bill that was up to the usual standard of the Villa shows was the Flying Berrys, sensational skating act. Act was handicapped due to refusal of Pennsy liquor board to permit the two Berry youngsters to appear, but Mom and Pop held their own nicely.

Ex-G.I. Andre Ferris has a pleasing voice and audience was receptive. Dottie Dell did an acrobatic turn that was an okay opening number.

Impersonator Don Marlowe, in with a big reputation from the South, proved disappointing. Boy was willing and has a world of material, but all he did has been done so much better so many times before, and his new stuff (Senator Claghorn and Frank Fay) fall far from the mark.

Bea Wallace, accordionist, is on between dance sets and Mark Lahe's ork plays for dancing and backs up the show well.

Vogue Terrace, Pittsburgh

Talent Policy: One show a night, seven nights a week with \$1 cover. No show when name bands are booked. Owner: Bill Householder. Manager: Clark Hamilton. Booker: Joe Hiller.

Vogue Terrace, district's highest budgeted night spot, is taking it easy during the Lenten season on the purse strings but still has rounded out a fast moving, entertaining show. Strongest turn is the Evans Family, composed of Ma and Pa Evans with son, Lester, and daughter, Maryetta. (See Vogue Terrace on opp. page)

Beverly Hills Country Club, Newport, Ky.

Talent Policy: Dance and show band; floorshows at 9 and 1. Management: Beverly Hillis Company, operator; Bernard Giatt, managing director; John Stoffel, maitre d'; Howard B. Thompson, of Allen, Heaton & McDonald, publicity. Prices: Dinner from \$2.50; drinks from 55 cents. Minimum, \$2, except Saturdays, \$3.

New layout which opened Friday night (12) has a tough row to hoe in following four weeks of Ted Lewis, his band and his unit, but it's pleasing fare nevertheless and clicked handsomely at the bow-in. Embellished to musical comedy proportions by the addition of the Kathryn Duffy Dancers (10) and some swell production efforts by Miss Duffy herself, the Lewis seg, just closed, stacked up as one of the strongest features ever to show here. Lewis opened the new Beverly season after the spot's annual several months' siesta, and business during his run was of the bonanza variety.

Kathryn Duffy Dancers usher in the current show with a routine labeled *Rhythm in Red* to make way for Fred and Sally Hartnell, hard-working sister-and-brother tap team. Open with precision cleating, follow with a jitterbug novelty, engage in solid individual tapping, and team for the finale for a whirlwind finish. Feature a sound assortment of lifts, holds and spins. Good mitting.

Bob Evans, one of the nation's top vents, employs sharp material, socko styling and excellent voice control to keep the audience in his palm thruout his running. Puts a heap of volume into his dummy, which is best demonstrated in his walk around the floor without the mike, and in the spots in which he has the brat sing. Encored, and bowed off, leaving them wallowing for more.

Tommy Dix, to coin a phrase, is a little lad with a great big voice that's packed with quality. Shuns the pops and wisely adheres to tunes that permit him to show off best his smooth pipes. Opens with *Great Day*, and follows with *Rodger Young* and *Ole Man River*. Pushed 'em over to an easy encore, in which he did *Because* and *Buckle Down, Winsocket*. Skipped to heavy palming.

Kathryn Duffy Dancers, in their third season here, are still a heavy asset to the Beverly shows. Girls, all lookers and well drilled, cavort in smart wardrobe. Offer three numbers in the current show, their best being the finale, *Stradivari Concerto*, which features Christina Carson, house ballerina, in some outstanding ballet work. She, too, is a holdover from last season.

The versatile and voluptuous Gayle Robbins, mistress of ceremonies, now in her third season here, paces the offering in showmanly fashion and does a click job of song selling.

Gardner Benedict and his ork, fast faves here in the past, return with this show for an extended stay. Lads do their usual good job on the dance and show chores. Valenta, attractive lassie, brightens the interims with her pianistics.

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MENTALISTS and MAGICAL MASTERS

HOTEL BRADFORD ROOF BOSTON, MASS. Until May 1st Thanks to Arthur Fisher Pers. Rep. HARRY GREEN 1619 Broadway New York City

**Chinese Skyroom, San Francisco**

Talent Policy: Dancing and Floorshows at 9, 10 and 12. Owner-manager, Andy Wong; production, Walton Biggerstaff. Prices: \$1.50 minimum; no cover.

Strictly a Chinese line-up. The Six Wongettes get things started with a snappy cake-walk routine. Gals are fresh-looking and put plenty of punch in their dancing. Costumes are abbreviated but gorgeous. Mirth spot in show handled by Prince Kim Low, who literally blows himself blue in the face with satirical trumpet solos. Paunchy, yet light on his feet, the prince cavorts with the patrons. Gets hearty laughs.

Sweetly lyrical is Beatrice Tom, a cute lark who does well with *Embraceable You* and *I've Got the World On a String*. Has good microphone poise. A shot of the sensational is Ah Wing, magician, who baffles with a fire-eating act and ekes gasps from ringsiders by poking a flaming fire-stick down his gullet.

Kim and Jessica Wong put a touch of the Oriental in a rumba number. Makes for good entertainment. Plenty of hand-clapping. Show-stopper, however, is Roberta Wing, petite vocalist with a style all her own. Has plenty of verve and a catchy lilt to her voice. Especially good in *Tampico* and *Rosemary*. Begged off after taking five encores.

Finale is a madhouse, with the entire troupe milling around to *Begin the Beguine*. Suave Sammy Tong ensembles. Don Ferrara's ork (6) backs up show effectively.

**Terrace Room, Hotel William Penn, Pittsburgh**

Talent Policy: Dancing and floorshows at 7:45 and 12. Manager: Tom Troy. Prices: \$1 cover on weekdays, \$1.50 Saturdays and holidays.

Tom Troy rounded up three sock standards and came up with a real winner, each act scoring heavily when caught (8). Show opened with dance stylist, Marianne. A smooth, clever performer, she was socko in her final *Bolero*.

Coty and Sue, hand-balancing act, follow with a well-rounded turn that had the customers clamoring for more. Team worked with deliberate ease and saved their smash roll-over trick for the encore. Male member of team drew nice applause with cane juggling stint.

Top act on the bill was fem singer Terry Lawlor, who held the floor for 20 minutes and had to beg off after eight numbers. Her work was smooth and polished and her selection of songs ran from her *Herman Lapidus Levine* to *Pretty Kitty Blue Eyes*, every number well arranged. Ork had to break into the dance music before the customers would let her go.

Marty Gregor's ork (10) excellent on the show and dancing.

**Light Comic**

NEW YORK, April 13.—Sid Rosen now goes around all puffed up like a pouter pigeon because *The Billboard*, in its review of the 18 Club, said, "The lighting was excellent." He carries the frayed clipping with these words heavily underlined, pulls it out at the slightest provocation.

Since the piece appeared the electric man has been making like he belonged between two pieces of bread. Publicity has become his major love—advising, counseling and even dictating suggestions to the club press agent.

**Trocadero, Hollywood**

Talent Policy: Dancing and floorshows at 9:30 p.m. and midnight. Management: Norman J. Staller, owner-manager; head waiter, Francois; publicity, Jimmy Byron. Prices: \$2 cover, drinks \$1.10 and up.

For the first time in a long time this spot is doing S. R. O. biz, thanks to the super salesmanship of Spike Jones. The virtuoso of the washboard pulls the house down as he and his City Slickers go thru their antics. Also adding to the payees' pleasure is the debut of Jones's 32-piece ork. Big band, however, does not mean that Jones is changing his style. He uses the City Slickers for the floorshow and the full-bodied ork to provide lush tempos for the terpers. Use of the large aggregation started as an experiment. Judging by tonight's response, Jones has definitely upped his stature by combining his corny crew with an outfit that can provide mellow music.

Show hits sock level, with the Slickers going thru their riotous routines in *Sheik of Araby*, *Black Magic*; *Clink, Clink, Another Drink*, etc. Customers really go big for their merciless burlycuing of *Holiday for Strings*, *Chloe*, and a new yock puller, *Glow Worm*. Last named holds the last slot and is effectively staged. Jones supposedly puts the spotlight on a "visiting" celeb, introduced as a Victor Red Seal recording artist, Eileen Carlyle. Payees prompt her to the platform with respectful palming as she gives wind to typical prima donna squawking. Red Ingle, who is featured in most of the Slicker insanities, chimes in to cinch this nut-house number as a top belly tickler. To add the final touch, stunt man Cy Malis, dressed as a Troc waiter, trips and crashes a dish-filled tray.

Vadja Del Ora lends serious light to the show with her spirited Spanish dances. Gal packs a lot of firenneze and gets good response. Kay Ballad displays her thrush talents in doing a Judy Garland take-off on *I Love Rhythm*. She packs plenty of personality into her pipes and fits well into the Spike Jones format.

Big ork has Helen Greco and Jimmy Cassidy handling the lyrics. Band's book is on the quiet side, sticking to tunes in the vein of *Oh! What It Seemed To Be* and charged occasionally with a south-of-the-border ditty.

**VOGUE TERRACE**

(Continued from opposite page) Act had to beg off after two encores. Sylvia and Christian, dance team, opened the show and sold themselves easily, but act looks a little rusty. Dodson brought his trained monkeys on next and was well received. Dodson has good material and his animals are well trained. Tenor Michael Strange, in the emcee spot, came on next and did a terrific job on three numbers. He opened with *Begin the Beguine* and followed with *Gee, I'd Like to Be With You On Easter Sunday*, and closed with a sock arrangement of the oldie, *Music Maestro, Please!*

Tommy Carlyn's ork, local, furnished music for dancing and show.

**Minneapolis Radio City Goes Flesh With Woody Herman**

MINNEAPOLIS, April 13.—Radio City, formerly Minnesota Theater, will revert to flesh when Woody Herman's ork makes a personal appearance the week starting April 19. Since house was remodeled, renamed and reopened by Minnesota Amusement Company nearly two years ago, policy has been no stagshows because of arrangement with RKO-Orpheum Theater here, home of stagshows.

Pact was broken last winter, however, altho neither house has presented stagshows in the interim. Orpheum still has nothing booked in. Herman ork appeared at the Orpheum last year.

**IN SHORT**

(Continued from page 41)

going great guns at Detroit's Latin Quarter.

King Cole Trio set for *Chesterfield Supper Club* program May 9. Frank Considine has joined the Frank J. Hogan Agency after leaving the navy. He will concentrate on club dating. . . . Leon Chess, 88-er, will soon go into his third year at Beverly Lounge. . . . The Characters will open at the Normandy April 30. . . . Thelma Sills is back after a Hot Springs vacation and will go into temporary retirement. . . . New address of Jack Kurtze, of McConkey Orchestra Company, is 847 Seward, Hollywood 38. . . . Harold Kopler, managing director of the Chase Hotel and the Park Plaza, St. Louis, stopped off en route to the Coast to look over the talent situation there. Ray Lyte, of the MCA Chi office, now doing exclusive booking for Lee 'n Eddie's, Minneapolis. He is opening the Three Ryan Brothers there April 22.

**Miami:**

Al Robinson at Jewel Box. . . . Ted Blake, comic, still at Paddock. . . . Hal Winters, Paul Mallory and Rose Gallo make up show at Copa Cabana Lounge. . . . Tubby Rives continues at Riptide. . . . Ned Schuyler's Beach-comber Lagoon features Jose Torrano's ork. . . . Jackie Coogan starts his broadcasts April 29. . . . Dorie Dale, Elinore Wynne and Patsy Corsi appearing at Brown Derby. . . . Jan Bart still held over at Clover. . . . Caesar and Rosita at Jimmie's. . . . Frank Craven and trumpet at El Toro.

**Philadelphia:**

Frances Carroll, after a long illness, returned to the El Dorado April 7. . . . Leo Fuld, at Jack Lynch's Walton Roof in *Fun for Your Money*, took a header and is in Jefferson Hospital in serious condition. . . . Bubbles Shelby, singer, is in University Hospital recovering from an

operation. . . . Harry Bee, harmonica, leaves the Embassy for Tucson, Ariz., to buy a baby-wear shop with his wife. . . . Deane Carroll, thrush, new to the line-up at Embassy, opened April 10.

**San Francisco:**

Capitol Records, Hollywood, dickering with Joaquin Garay and Al Wallace's ork for series. . . . Freddy Higuera (drums) and Jay Brower Jr. (sax) have joined Hen Abramson's outfit at Forbidden City. . . . Lolita and Ardo, dancers, signed for spot in new Universal pic with Desi Arnaz. . . . Billy Grant, panto comic, has bought an interest in Club Alabama, Oakland. . . . Lawrence and Frank Andrini, instrumentalists-singers, bought Diamond Horseshoe outright. Will rename it *La Vie Parisienne*. . . . Vince Barnett set for straight role in Universal's *The Killers*, his initial non-comedy role.

**Here and There:**

Ann Brower, singer, is en route to Chicago dates, following a successful run at 22 Club, Miami Beach, Fla. . . . Jack Jellison and ork are in their 17th month at the Patio, downtown Cincinnati nitery. Billy Gilbert starts at the Circle, Indianapolis, April 25. . . . Bob Eberly opens at Oriental, Chicago, May 16. . . . Blaine Johnson, ex-bass and singer with Clyde McCoy, is leaving the Red Jackets and forming own combo. . . . When the Oaks, Minnesota City, Minn., burned, Ozzie Clark's ork lost \$10,000 worth of equipment. Saved their library.

Irwin Corey into the Radisson, Minneapolis, May 31. . . . Cab Calloway to get \$7,500 at the Coronet, Philadelphia, May 15. Goes next to Club 21, Baltimore. . . . Club Charles and Club 21, Baltimore, just put up cash bonds with AGVA. Former upsid \$5,000; latter \$2,500, plus an extra aside to guarantee Gypsy Rose Lee's salary. . . . Pat Abbot into the Blue Mirror, Newark, April 11; Archie Robbins into same room, May 3.

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**Loew's State, New York**

(Thursday, April 11)

Sitting in the pews watching Ralph Slater put on his hypnotic demonstration is like being in a lab watching a chemist work on test tube cultures or in a hospital theater witnessing a surgeon ply his scalpel. To those with the savvy, it is hot stuff, but it has mild lure for the majority. Regardless of how convincingly Slater stresses the point that his show is scientific, there's bound to be latent skepticism that this is more pop entertainment hoked with abracadabra.

Slater, debbing in vaude, has much to learn about selling his act. Previous showings before top medics attest to the fact that the hypnotist has the goods. But whether his act can be sold on the buck-and-wing market is another thing. He is on the better part of an hour, and during that time the only real show stuff comes at the end in his post-hypnotic suggestion stunt which gets boffs when his stooges (volunteers from the audience) perform as he instructed them under a hypnotic sleep. Use of volunteers is good audience participation, but Slater's stress on the fact that his volunteers are unknown to him still cannot quite obscure the memory of past pop acts using plants. Yet there (See *Loew's State, N. Y.*, opp. page)

**Roxy, New York**

(Wednesday, April 10)

Two-part show here has all the makings of a real sock package, but unlike most fleshers, it is the productions that give it left. Opens with a Gay '90s number, with girls costumed in feather boas, Lillian Russell hats and bustled gowns. Costumes and scene brought a hand without anything happening. Boys wear high collars and vari-colored suits, and after an intro by Paul Villard, go into the *Turn of the Century* number. Villard makes like Frank Craven in *Our Town*, standing aside and commenting on the scene. His pleasant voice and intimate delivery heightens the effect considerably. Next comes the *Frankie and Johnny* number presented by Lee Sherman, just out of the service. Number is a modern ballet with Sherman playing the *Johnnie* to Miss Seckler's *Frankie*, with Miss Lind, a pretty blonde, being the other woman. Routine is brilliant and exciting. Sly bits of comedy thrown in lighten the mood and make it ideal for a pic-vaude house. While the number is going on, from the saloon to the mail scene, the house line goes thru some intricate modern steps which help frame the entire production.

Jackie Miles gets plenty of yocks when he follows for a short emcee bit to bring on the Lane Brothers. Team registers okay with its acro knockabout routines, getting gasps with its rope jumping bits. Walk off to a good hand. Miles comes back (See *Roxy, New York*, on opp. page)

**Olympia, Miami**

(Wednesday Afternoon, April 10)

A crack variety bill this week, with every act a winner.

Harold Barnes opens with as clever a slack-wire act as there is around. Nimble-footed chap does all manner of tap and ballet steps besides skipping rope. Several recalls.

Virginia Hayes gets hot with her boogie-woogie piano playing and songs. Goes to town with *St. Louis Blues* and *Cowboy Boogie*. Big hand.

Barr and Estes scored, with man doing eccentric and comedy dance, while femme (Estes) taps. Barr kids himself about his schnozzle. Pair winds up in a fast jitterbug bit. A wow.

Hal Winters, tenor, who has been around here all winter, stopped the show despite razzing from kids, which is usual at opening matinee. Sang *I Can't Begin to Tell You*, *Eyes Only for You* and *All the Things You Are*. Insistent hand brought *Symphony*. Winters is a comer.

Gaudsmith Brothers, old-timers, a hit with their nonsense and dogs. Pair are getting chunky but still manage to do a two-high mount, topped by the pooches, which earned a heavy mitt and brought them out for several bows.

Pic, *Three Strangers*.

**Orpheum, Los Angeles**

(Tuesday, April 9, 1946)

Fresh from an engagement at *Ciro's*, Hollywood, Desi Arnaz and His Latin Ork (20) fill the Orpheum stage with first-rate music and good showmanship. This is band's first theater date.

Music dished out is heavy on the south-of-the-border side, with orker pitching in on vocals. Arnaz has a fresh, youthful personality, and fronts the band with energy and bounce. Knowing he has to sell not only himself but the music he plays, Arnaz takes time out to explain background of each number.

Ork opens with *Cumbanchero*, vocalized by Arnaz. Has a robust set of pipes, but lacks control. Salesmanship more than overcomes any lack of polish, with vocals in Spanish resting well with the audience. Gives several other numbers, best of which is a subdued arrangement of *Tabu*.

Pacing the show, crew does a production arrangement of *Malaguena* and a Chopin medley in swing. Closing number *Babalu*, gives Arnaz a chance to take the spot for several minutes on Congo drums, building to a dramatic climax and curtain.

Joan Barton, attractive blonde, offers *Shoo-Fly Pie* and *Bahia*, the latter being especially suited to her. Voice has a plaintive quality, best on sweet stuff. Her offering drew only fair mitting.

Dulcina, Latin-American thrush, handles Spanish numbers, doing a good job with such standards as *Para Vigo* and *Tico Tico*. Works easily and sells wares with little difficulty, especially when she throws in a few dance steps between breaks.

Balancing the show are Lolita and Ardo, smooth ballroom dancers, and Jack Marshall, vaude old-timer, with some new comic material. In addition to his well-known trick-hat routine, Marshall panics crowd with characters Joe Muddlewitz and Butchie McGurk, which seat sitters went for in big way.

First show aud was cold at start, but soon caught the spirit of ork's hot Latin tempos.  
Pic, *The Gay Cavalier*. Biz good.



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**LOWE'S STATE, N. Y.**

(Continued from opposite page)

seems no other way in which Slater can get his act across.

Pew-sitters were interested, but not madly so. Which suggests that while hypnotism is sock stuff for the cognoscenti, it belongs in Cargenie Hall with the medics rather than in Loew's State with pop-minded aisle squatters. Anyway, the current showing, while a novelty, won't bring the b. o. queues down the Stem sidewalks.

Otherwise, the bill is brief and breezy.

Openers are the Diacoffs, British mama and two daughters, who sell a fast flash dare-devil bicycle act. Showing builds from a slow opener.

Canary Yvette does a good job of song peddling. Smooth pipes and showmanship help her to put over her numbers well, all except the finale, *Her Bathing Suit Never Got Wet*, which tries hard to cull yocks and doesn't. Her opener is *My Guy's Come Back*, seguing into *All Thru the Day*. A fair hand brings her back to recall *Symphony* which she does bi-lingually and well.

Johnny Woods, who doubles as emcee, has a fast patter and some okay material. However, his sock sale is his mimicry which is good. He takes off almost everyone in radio, from Rudy Vallee to Calloway, including comics, crooners, thespes, commentators, soapies, hillbillies and singing commercials. His act is, if anything, overloaded with imitations. Possibly concentration on the best of his subjects and lengthening of their showing and culling out others would hype this act considerably. But he got this week's hands deservedly.

Ruby Zerling's ork in the pit. Film, *The Sailor Takes a Wife*. Biz fair.

**FOLLOW-UP REVIEWS**

**RADIO CITY MUSIC HALL, NEW YORK:** In reviewing the current Music Hall show, which opened Thursday (4), *The Billboard* overlooked Marion Carter, soprano. Miss Carter works in the outdoor cathedral scene and sings two numbers, *Song Is You* and *Easter Bonnet*, both delivered with skill. Canary, dressed in a mink scarf and big picture hat, lends authenticity to the scene—Fifth Avenue and its annual Easter parade. Backed by the cathedral doors and flanked by the house staff, numbers receive good production and win appreciative hands.

**ROXY, NEW YORK**

(Continued from opposite page) for his spot to do his horse player, comic strip, finance company and taxes bits. Each one pulled belly-quotes. He finished with his movie bit, dropping it midway for a resume delivered to seat-hunters in the aisle. Resume was funny, but dragging it out to a full routine hurt the final result.

Connie Boswell, brought out in good taste, opens with *Doctor, Lawyer, Indian Chief* and followed with *Personality*. Neither song did too well. First one started off okay, but length robbed it of punch. She finished with *What Is America to Me?* which helped bring her home way in front. Singer has a great arrangement, and her dramatic delivery sold it for plenty of sock hands.

Show finishes with a community sing led by Miss Boswell. Pic, *Dragonwyck*. Biz excellent.

**SLAPSY MAXIE'S**

(Continued from page 44) performer, she handles her chores adequately, crooning specially written lyrics. Her act might sell better, however, if the material, mostly on the double-entendre side, were switched to include pop songs.

Rounding out the top bill are dance satirists Grace and Nicco, whose original clowning and graceful terping brought solid mitting.

Youthful De Castro Sisters, strictly on the south-of-the-border side, give out with catchy arrangements of Latin ditties. Trio is fresh and likable, with good blending of voices, but they punched too hard on the opening. Act should be varied to include more sweet stuff.

Negro songsters Johnny and George pulled the surprise of the show. Their original delivery of such oldies as *St. Louis Woman*, *Bie Mier Bist Du Schoen* and *Into Each Life Some Rain Must Fall* brought long and loud mitting. Complete abandon with which they sell their wares made them top faves.

Opening night show ran 90 minutes but it was well paced. Stan Myers ork played a fine show and dished out dance tempos.

**LEON AND EDDIE'S**

(Continued from page 44) with a bary range, he opens with *Stars in Your Eyes*, follows with *Sorrento* (English and Italian) and tried to walk after *Donkey Serenade*. Crowd, however, called him back for an excellent *Vesti la Giubba* with which he held them in his hands. Boy has good voice control but insists on showing it in each number. Even in *Donkey Serenade*, which he announced as being in jive talk, he tried for vocal rather than commercial effect.

Three Arnauts, standard vaude act, register as well here as they do in theaters. Their opening fiddle-acro bit doesn't do too well, but when they went into their bird-talking routine they were in all the way.

Sidney Sprague line (8) has some lookers and routines are fast. Open with a can-can number seguing into a precision a la Rockettes finish for good applause. Art Waner, with Julie Stein fronting, cut a good show.

**Music Hall, Strand Up With 135 and 74G; B. G. OK at Para**

**NEW YORK, April 13.**—With new bills in two houses last week, takes went up again. First was Radio City Music Hall (6,200 seats; average, \$100,000), which counted \$135,000 for its deb with Marion Carter, Three Swifts and *Green Years*. Second was the Strand (2,770 seats; average, \$45,000), pulling \$74,000 for its initial stanza with Louis Prima ork, Joe and Jane McKenna and *Devotion*.

**Para Sixth, 72G**

Paramount (3,664 seats; average, \$75,000) continued its pace, getting \$72,000 for its sixth week with Benny Goodman, Pat Henning and *Road to Utopia*, as against the previous frame of \$82,000. Bill started with \$135,000. Second, third and fourth innings brought, respectively, \$120,000, \$110,000 and \$90,000.

**Roxy's Latin Quarter 55G**

Roxy (6,000 seats; \$75,000) got \$55,000 for its second and final week with the Latin Quarter Revue, Arthur Lee Simpkins and *Doll Face*. Opened with \$70,000 for a total of \$125,000. New show (reviewed this issue) has Jackie Miles, Connie Boswell and *Dragonwyck*.

**Capitol Off to \$70,000**

Capitol (4,627 seats; average, \$65,000) dropped to \$70,000 for its third week with the Xavier Cugat ork, Harvey Stone and *Ziegfeld Follies*, against the previous chukker of \$80,000 and the opener of \$91,000.

Loew's State (3,500 seats; average, \$25,000) also dipped to \$24,000 for Kitty Carlisle, Masters and Rollins and *Colonel Effingham's Raid*. Previous week's figure was \$30,000. New

bill reviewed this issue has Ralph Slater, Yvette, Johnny Woods and *Sailor Takes a Wife*.

**Philly Earle Takes a Drop To 26 1/2 G With Sammy Kaye**

**PHILADELPHIA, April 13.**—What with Lent and a touch of bad weather, the gross at the Earle Theater (seating 3,000; prices, 45 to 95 cents) dipped a bit with the current bill featuring Sammy Kaye and ork. Take was \$28,500 for six days. Previous week with the Glenn Miller ork brought \$36,800.

Bill featured Kaye, Mary Marlow, Lane and Clair, Chubby Silvers, Betty Barclay, Cy Reeves, and Billy Williams.

Pic, *Getting Gertie's Garter*.

**San Fran GG HO Dives**

**SAN FRANCISCO, April 13.**—With a holdover vaudefilm show, Golden Gate (2,850 seats; prices, 45 cents to \$1; average, \$32,000) nosedived to a \$23,000 gross for week ended Tuesday (9). Stageshow had Al Donahue and ork, Minnevitich Madcaps, Dick and Dot Remy and Jane Slater. Pic, *From This Day Forward*.

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**Ont. Okay Lounges; Talent Outlet Seen**

(Continued from page 41)

ice, blown-glass cocktail ware, stainless steel and other decorative material, soda fountain equipment and furniture.

**Eight Months to Year**

With cocktail glassware unavailable in Canada, it will take from eight months to a year to import such goods from the U. S., which is behind on orders. It would take almost two years to produce cocktail ware in the Dominion.

It's the same story with other materials. Orders for ice machines can't be filled for months. Mixing machines are not yet being made here, and metal is still scarce. Refrigeration pic is cold, too, with a long list of back-log orders waiting to be filled. The chair situation isn't easy, either. It will take a year to fill orders for chairs suitable for nitery atmosphere. There are plenty of people interested in this business, but they'll just have to be patient.

**Ontario Eyes Mich. Operation**

**DETROIT, April 13.**—Michigan's system of cocktail lounge operation may serve as the pattern for Ontario, it was indicated by the visit here of a commission of officials from the Canadian Province to study the local system. Outstanding trait of Michigan lounges probably is their quick rise about four years ago, after being a minor element in the liquor situation. Today, there are an estimated 300 spots in Detroit using one to four-piece units, some of them paying up to \$500 a week for good singles.

If this trend is followed by the Ontario commission, it will mean a large new field of entertainment—primarily for Canadian artists, of course. Probability, however, is that talent will continue to circulate on an international basis.

## Chi Groups' Plugs Hypo 'Roots'; 'Moon', 'Polonaise' Hit Road

CHICAGO, April 13.—Two shows, *Polonaise* and *Dark of the Moon*, decamped from Chi this week for road runs, taking a fat chunk of Windy City dough with them. *Polonaise*, after six weeks, grossed \$150,000 for an average of 25G, which is \$3,000 above the nut. Producer Harry Bloomfield, who has been cleaning up on road runs after suffering terrific losses in New York, is taking the production for a Midwest and Western tour before opening in Los Angeles in the fall.

*Moon* copped \$188,000 in 12 weeks at a \$3.60 top, and is moving for an Eastern-Canada jump. Substitution of James Lanphier for Richard Hart in the leading role hasn't hurt the show any, crix giving Lanphier good notices. Hart is skedded to appear opposite Greer Garson in MGM's *Woman of My Own*.

CHICAGO, April 13.—*Deep Are the Roots*, mixed-cast production based on a racial theme and launched here three weeks ago at the Selwyn amid a barrage of praise and adverse criticism, is catching on after a dull start. Altho the show has been running since last September on the Main Stem, most old-time legiters predicted it would suffer the same fate as *A Young American*, which folded here after two weeks.

Main reason *Roots* is climbing (first week, \$13,500; second, \$14,500, and third, \$15,000) is due to backing from liberal and civic organizations ranging from Mayor Ed Kelly's Committee on Human Relations to the Anti-Defamation League. Other orgs which have volunteered free plugging to press agent Maurice Turet are: Julius Rosenwald Fund, Council Against Racial and Religious Discrimination, Civil Liberties Committee, B'nai Brith and *The Chicago Defender*, a leading Negro newspaper.

Turet has also organized an effective press campaign on the South Side among the city's 350,000 Negroes by employing Charles Griffin, Negro radio actor, as part-time flack man to spread the word that the play should be patronized.

*Root* publicity is a direct contrast to the flack deal accorded *A Young American*, which received better reviews but lackadaisical flacking that resulted in small b. o.

## Todd "Park" Looks Like Chi Klondike

CHICAGO, April 13.—Up in *Central Park*, Mike Todd production which opens here (16), seems likely to set record in Chi for advance sales. Show had 35G's last week (6) 10 days before opening and should have at least 75 to 100G advance at curtain time.

*Park* steamed into town in typical Todd style, aboard the first special train a touring show has used since the start of the war. Press agent Bill Doll, using ballyhoo tactics, promptly had first-night tix printed in large envelope size—the first seen in Chi in many years.

Malcolm Beggs replaced the late Noah Beery as Boss Tweed.

## Hirst's 3d 'Showboat' Baton

NEW YORK, April 13.—George Hirst takes over the baton from Edwin McArthur at the Ziegfeld Theater here Monday (15). This will be Hirst's third *Showboat* conducting chore. He was musical director for *Boat* when it was originally produced in 1927 and batoneered the revival in 1933. McArthur leaves the post for an engagement with the St. Louis Municipal Opera.

## OUT-OF-TOWN OPENINGS

### SHOOTIN' STAR

(Opened Tuesday, April 9, 1946)

#### SHUBERT THEATER, PHILADELPHIA

A musical with book by Walter Hart, Lewis Jacobs and Halsted Welles. Music, Sol Kaplan. Lyrics, Bob Russell. Staged by Halsted Welles. Choreography, Lester Horton. Settings, Frederick Fox. Costumes, Keen Barr. Musical director, Pembroke Davenport. Orchestrations, Hershey Kay. Produced by Max Liebman and Joseph Kipnes.

CAST: Susan Reed, Lee Fairfax, Marco Rosales, Larry Stewart, Art Smith, Margaret Irving, Richard Gibbs, Howard Da Silva, Edward Andrews, Doretta Morrow, Walter Stone, Elliott Sullivan, Rex King, James Moore, Peter Gray, Emily Earle, David Brooks, Bernice Parks, Sandra Grubel, Ruth K. Hill, Elline Walther, Jean Olds, Nelle Fisher, Ray Harrison, Thom Conroy, Jock McGraw, Edward Cullen, Clay Clement, Larry Anderson, Larry Gray, Nathan Kirkpatrick, Bram Nossel, Ellen Ayers, Christine Scoville, Mollie Cousely, Ethel Madsden, Helene Whitney, Everett Gammon, Richard Anderson, Larry Anderson, Jerry Berger, Allan Leonard, Barbara Steele, Nancy Lang, Doris Ebeiner, Patricia Schaeffer, Nona Schurman, Billie Kirpich, Lavina Nielsen, Edyth Uden, Jimmy Kirby, Aldo Cadena, Forrest Bonshire, Francisco Montone, Herbert Ross and David Ahdar.

A weak score and an appalling absence of comedy are the major detriments in the present state of *Shootin' Star*. Since they can both be remedied in its pre-Broadway run, it should arrive in New York in excellent shape and earn enough applause to spare.

### Philly Crux Tab

Took a three to one turn-down from local critics. No: Linton Martin (Inquirer), Edwin S. E. P. SENDERFER (Bulletin). Score: 25 per cent.

Frederick Fox has created some of the most beautiful settings to hit the stage this season. Each back-drop is painted with an eye to indicating distance and space. There is also a clever use of reproductions on two-dimensional drops between sets and it's an extremely effective trick. Kenn Barr's colorful costumes are perfect for the settings.

David Brooks cuts himself a commendable niche as Billy the Kid, the central character in the plot. Brooks struts and swaggers with the same naturalness as real-life cowboys and adds his fine voice to his acting ability to completely tie up matters for himself. The object of his romantic moves is pretty Doretta Morrow, who also boasts a good voice. She is also the adored of Howard Da Silva, proprietor of the saloon and Billy's best friend.

Story is the age-old Western that is always welcome. Billy rescues a lady and then goes to work for her father to clear up some very nasty land swindles by the official villain. More shooting is included than the stage has seen in many a quiet moon. In the end, Da Silva is appointed sheriff and it's his duty to capture or kill his good friend for an impetuous murder.

If the songs were more lively, the plot would not creek so dangerously with age. In every instance, the cast is good whether they belong in the singing, dancing or acting category. The best tune of the present bunch is sung by Larry Brooks and Da Silva, titled *Mighty Big Dream*. Bernice Parks does some good selling with her two solos and her attractive manner makes the songs count for more than they are worth.

Susan Reed does some of her excellent folk singing in the ballads that set the scenes and is a marvelous asset to the production. Clay Clement is Corey, the villain. Nellie Fisher and Ray Harrison do some of the clever dance routines in Western style. Sonia Shaw and Marco Rosales are in for a remarkable Mexican number.

### THIS, TOO, SHALL PASS

(Opened Monday, April 8, 1946)

#### COPLEY THEATER, BOSTON

A play by Don Appell, staged by the author. Setting, Raymond Sovey. Company manager, Lee K. Holland. Press representative, Karl Bernstein. Presented by Richard W. Krakeur and David Shay.

Janet Alexander.....Jan Sterling  
Martha Alexander.....Kathryn Givney  
Dr. Stephen Alexander.....Ralph Morgan  
Mac Sorrell.....Sam Wanamaker  
Buddy Alexander.....Walter Starkey

Pass has so much merit that its meller method of punching home a solution is an unfortunate let-down. Play deals with the problem of racial discrimination, the unwillingness of Martha Graham to permit her daughter (Janet) to marry a Jewish soldier friend of son Buddy Alexander. Mac Sorrell, the soldier, arrives for a visit to the Alexander home in a Midwest city. He has been corresponding with Janet for three years and his intentions are strictly honorable.

Mac, having saved Buddy's life in the Pacific, is welcomed wholeheartedly by the Alexander family, including Janet, until the fact of his race is brought to Mrs. Alexander's attention. Mrs. Alexander, a prominent committee woman on such tasty little committees as the League to Abolish Racial Discrimination, Clothes for Europe, etc., decides that such a marriage is not for Janet. Dr. Alexander, superbly played by Ralph Morgan, is unaware of the trouble brewing in his home because of Mac's religion, until Buddy is injured by Mac's car as he tries to stop his pal from leaving for New York.

### Hub Crux Tab

Five to two negative vote scores 29 per cent. No: Leo Gaffney (Record), Peggy Doyle (American), Elliot Norton (Post), Edwin Melvin (Monitor), Alexander Williams (Herald). Yes: Helen Eager (Traveler), Cyrus Durgin (Globe).

It is at this point that *Pass* breaks down with a dull thump. Play ends on a note of tragedy in spite of the fact that Mac wins Janet. Nothing is solved. Nothing much is proved except the basic premise—that intolerance causes great sorrow and harm.

Sam Wanamaker as Sorrell turns in a fine performance as the persecuted Jewish soldier. Jan Sterling does right by the slightly spineless Janet. Walter Starkey as Buddy, the ill-fated son, is superlative. Kathryn Givney, as the heartless and bigoted Mrs. Alexander, does a top-bracket job of creating an incredible character. She accomplishes her right-about-face on the matter of marriage with great skill. The trouble is that the character is not a human being, but a hunk of motivation.

The virtues of *Pass* are pretty much outweighed by the plot hokum. It starts off boldly and well. It ends with a thud.

### ON WHITMAN AVENUE

(Opened Wednesday, April 10, 1946)

#### ERLANGER THEATER, BUFFALO

A new play by Maxine Wood. Directed by Margo Jones. Incidental music, Paul Bowles. Setting, Donald Oenalager. Company manager, Charles Mulligan. Stage manager, Harry Altmer. Press representatives, David Lipsky and Bernard Simon. Presented by Canada Lee and Mark Marvin.

CAST: Canada Lee, Will Geer, Ernestine Barrier, Perry Wilson, Hilda Vaughn, Phillip Clarke, Abbie Mitchell, Vivian Baber, Robert Simon, Martin Miller, Richard Williams, Augustus Smith, Kenneth Terry, Betty Green Little, Jean Cleveland, Stephen Roberts and Joanna Albus.

This drama has a powerful message, preaches a good sermon on racial intolerance, offers some intensely moving moments and to some extent puts its message across. Its chief faults are wordiness and occasional extravagant action.

*Whitman Avenue* is a typical street in suburban middle-class America where a tempest is started by the ar-

rival of a Negro family in the upper flat of the Tildens. During her parents' absence on a trip, the young and idealistic daughter has rented the place to a Negro war veteran and his family, examples of fine clean living. This Negro saved her fiance's life during a Pacific battle, is now homeless and his wife expects a baby, so the girl sets herself up as his champion. Complications ensue in the form of protest meetings of the neighbors, pressure from real estate company and street fights between the Negro and white youngsters, ending with dissension and breaking up of the Tilden family when the colored (On *Whitman Avenue* on opp. page)

## Hill & Dale Prevue

NEW YORK, April 13.—Frank Carrington reopens Paper Mill Playhouse April 22, for sixth season at Millburn, N. J. First production of skedded 40-week stretch will be *Bitter Sweet*, starring Dorothy Sandlin.

Jack Wasserman and Tommy Brent are casting for their Morristown (N. J.) stock company. Seventeen-week season of revivals and tryouts is planned. Troupe will bow-in at Jersey Theater May 7.

Lawrence Langner and Armina Marshall are reopening the Westport (Conn.) Country Playhouse about July 1. John C. Wilson will be associated with them in the project and Martin Manulisk has been appointed managing director. Sked calls for revivals with guest stars and a couple of tryouts.

Gordon Roberts has been appointed director of drama for the Summer Festival season of opera and drama at Deertrees Theater, Harrison, Me.

Berkshire Playhouse, Stockbridge, Mass., reopens for a 10-week season, June 24, after four-year war shuttering. William Miles will return to his old job as manager-director. Mary Ward will handle publicity. Policy will be resident company plus guest stars.

Theater-in-the-Dale, New Milford, Conn., relights June 22 for an 11-week stretch. Louis Townsend is the manager. Hugh Price Fellowes will do the staging. Three to five pre-stem tryouts are planned during a resident stock season.

Director Freeman Hammond announced reopening of Keene Summer Theater, for a nine-week season, beginning July 2. New Hampshire strawhatter has been dark for five years.

Hedgerow Theater, Moylan-Rose Valley, Pa., opens its 24th rep season April 20. Jasper Deeter will direct. Policy this year will be to light Thursday thru Saturday up to May 25. Thereafter, thru November, Wednesday performances will be added. Tentative schedule includes three Bernard Shaw items, a couple of Chekov's and O'Neill's *Emperor Jones*.

The Playhouse, Weston, Vt., reopens for a 10-week season June 28. Policy calls for a resident stock company. Harlan Grant will direct. Plans include a try-out of a straight play and a musical.

Guy Palmerton has set the opening of the Playhouse, Worcester, Mass., for May 24. Worcester Drama Festival will run 16 weeks and casting is already under way. Lake Whalom Playhouse, Fitchburg, Mass., also under Palmerton's direction, will reopen June 24. A new musical, *Free for All*, is skedded for a try-out as well as a revival of *Pal Joey*.

Circus Review

By Robert Francis

RINGLING BROS. AND BARNUM & BAILEY CIRCUS

(Opened Thursday, April 4, 1946)

MADISON SQUARE GARDEN

A circus produced by Robert Ringling, Aubrey Haley and Mrs. Charles Ringling. General director, Pat Valdo. Art direction and costumes, Billy Livingston. Equestrian director, Fred Bradna. Technical direction, Robert Barnhart. Aerial direction, Fred Erwingo. Lighting, Fred Winckler. Master of ceremonies, Arthur Springer. Musical director, Merle Evans. Special score by Deems Taylor.

There is no question that a legit reviewer is putting his neck out when he attempts to size up the circus. He should properly be told to stick to his pew on the front side of the foots and leave the big top to his more experienced colleagues in the outdoor field.

However, in the last four or five seasons the Big One, otherwise Ringling Bros. and Barnum & Bailey Circus, has been showing a marked tendency to borrow from legit song-and-dance and vaude technique. So that perhaps gives a drama aisle-squatter some license to comment.

It seems that the circus is going increasingly adult. The emphasis is on color, lighting and costumes, with the acts getting a gal-production build-up which smacks of a big-time musical and precision ensembles which would do credit to the Rockettes. It is all very eye-filling. But despite the fact that the 1946 edition is evidently full-up with top-flight talent, the blue sawdust and chorus gals (body-draped, however, so handsomely) take something away from the old rough-and-ready big top charm.

There isn't any doubt that Robert Ringling has evolved another big, handsome show. It should do sock business, judging from the approval voiced by a Garden audience. However, it's all-over appeal seems to be pitched to adults more than youngsters. There is a definite trend to play down the slapstick and thrills for pageantry and pulchritude.

Current edition has likewise tossed overboard the grand opening parade and substituted a huge production spec number, *Toyland*, as a first-half finale. Latter is a first-rate spec, packing plenty of imagination, starting with sharply focused mechanical doll speciality and building to a fine climax with all-out arena parade featuring ensemble, floats and a Stroblite finale complete with a life-size toy train. It's a smash orb-popper that calls for plenty whistles and palming from the customers. But once more the big top reaches for class and paces the proceedings to a phony, pretentious score by Deems Taylor, which should make the late Victor Herbert turn over in his grave. It puts batoneer, Merle Evans, in a tough spot and if he were allowed to scrap it in favor of tried-and-true circus medley, spec could get a tremendous ear-lift.

Aside from the lack of thrill acts, there is nothing at all the matter performance-wise with this first post-war edition. There are dozens of new faces among what are obviously top-drawer tanbark artists. Considerable of the old guard also are back in harness again. Con Colleano is back to prove himself a master showman on the tight-wire. William Heyer again puts Starless Night thru his multi-gaited paces. Lalage once more panics the stands with her one-arm throw-overs. Massimiliano Truzzi scores roundly with his juggling routines. The Wallendas repeat their sock high-wire act and Roland Tiebor's seals are as hilarious as ever.

Talentwise it's still the greatest show on earth from the opening sky-ballet to the final *Changing of the Guard* spec. Billy Livingston's costumes and art direction would glorify any big-time musical. It's a show

BROADWAY SHOWLOG



Performances Thru April 13, 1946

New Dramas

	Opened	Ferts.
Anna Lucasta (Mansfield)	8-30, '44	661
Antigone (Cort)	2-18, '46	85
Apple of His Eye (Biltmore)	2- 5, '46	78
Born Yesterday (Lyceum)	2- 4, '46	80
Dear Ruth (Henry Miller's)	12-13, '44	664
Deep Are the Roots (Fulton)	9-26, '45	230
Dream Girl (Coronet)	12-14, '46	131
Glass Menagerie (Playhouse)	3-31, '45	436
Harvey (48th Street)	11- 1, '44	623
I Like It Here (Golden)	3-22, '46	27
I Remember Mama (Music Box)	10-19, '44	625
Life With Father (Bijou)	11- 8, '39	2,606
Magnificent Yankee (Royale)	1-22, '46	96
O, Mistress Mine (Empire)	1-28, '46	94
State of the Union (Hudson)	11-14, '45	173
Three To Make Ready (Adelphi)	3- 7, '46	44
Voice of the Turtle (Morosco)	12- 8, '48	848

Musicals

Are You With It (Century)	11-10, '45	118
Billion Dollar Baby (Alvin)	12-31, '45	123
Bloomer Girl (Shubert)	10-5, '44	638

	Opened	Ferts.
Carousel (Majestic)	4-19, '45	416
Follow the Girls (Broadhurst)	4- 8, '44	842
Lute Song (Plymouth)	2- 6, '46	76
Oklahoma (St. James)	3-31, '43	1,325
Song of Norway (Imperial)	3-21, '44	602
St. Louis Woman (Martin Beck)	3-30, '46	17

REVIVALS

(DRAMAS)

Candida (Cort)	3- 3, '46	0
He Who Gets Slapped (Booth)	3-20, '46	20
Pygmalion (Barrymore)	12-26, '45	122

(MUSICALS)

Red Mill (16th St. Theater)	10-16, '45	199
Showboat (Ziegfeld)	1- 5, '46	113

ICE SHOW

Hats Off To Ice (Center)	6-22, '44	368
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OPENINGS

Carmen Jones (City Center)	4- 7, '46	
(Three-week return engagement.)		
Ballet Theater (Metropolitan Opera House)	4- 7, '46	

CLOSINGS

Day Before Spring (National)	11-22, '45	163
Sunday (14)		
Up In Central Park (Broadway)	1-27, '45	606
Saturday (13)		

Return Engagement

CARMEN JONES

(Opened Sunday, April 7, 1946)

CITY CENTER

A musical by Oscar Hammerstein II, based on Melhac and Halevy's adaptation of Prosper Merimee's "Carmen." Score by Georges Bizet. Staged by Hassard Short. Libretto directed by Charles Friedman. New orchestral arrangements by Robert Russell Bennett. Settings, Howard Bay. Costumes, Raoul Pene DuBois. Choreography, Eugene Loring. Choral direction, Robert Shaw. Conductor, David Mordecai. Company manager, Harold Goldberg. Stage manager, David Morton. Press representative, Ned Alford. Presented by Billy Rose.

PRINCIPALS: Robert Clarke, George Willis, Elton Warren, Coreanla Hayman, Jack Carr, Napoleon Reed, LaVern Hutchinson, Muriel Smith, Urylee Leonados, Sibol Cain, Edward Roche, James May, Oliver Coleman, Andrew Taylor, Edward Christopher, Ruth Crumpton, Theresa Merritte, John Bubbles, Ford Buck, Bill O'Neil, Erona Harris, Jack Carr, Predis Marshall, Harold Taylor, Richard De Vaultier, Audrey Vanderpool, Glenn Bryant, Frank Palmer, Sheldon Hoskins, Randolph Sawyer and George Willis.

With the original cast practically intact, Billy Rose brought back *Carmen Jones* for a three-week spring swan song at the City Center, Sunday (7). This is the second stop-off at the city's temple of music and drama culture. Hammerstein-Bizet all-Negro opera-lampoon has been roading it steadily for 51 weeks and, says Manager Harold Goldberg, the boys and gals are tired. So Miss Jones will fold up her shawl for the summer at the end of the current engagement and reopen in Newark around September 1 for another cross-country trek.

It can be reported that there is still plenty of life in the all-Negro *Carmen*. There has been no let-down in production or performance. Howard Bay's sets are as eye-filling as ever and the cast keeps strictly to the direction groove originally marked out by Hassard Short. It is easy to see why it has been such hot b.-o. on the road. The hinterland has been getting the same quality as was dished up for the Stem.

Muriel Smith and Napoleon Reed sang the *Carmen* and Joe roles on Sunday night. Former is still fine vocally and her showmanship has mellowed and improved with long playing. In addition, she plays the gal as if she thoroly likes the chore, a slant that puts her over solidly with the customers. Reed continues to do all right by Corporal Joe, but is still straining heftily when his chanting gets into the top register. *Dis Flower* number still gives him vocal-cord aches. Sock thrashing honors again rest with Elton Warren as Cindy Lou. Her *Letter* song in the first act and the subsequent *My Joe* aria are tops with the customers. Glenn Bryant, huskier than ever despite the rigors of touring, continues in the prize-fighter song slot.

Only noticeable cast change is Oliver Coleman, who took over the drum-beating chore from Cozy Cole last January when the latter left the troupe to join Benny Goodman. If any of the boys and gals are tired, it certainly isn't apparent from the front side of the foots. *Carmen* will likely rack up capacity biz for its limited stay. Admish sealed from \$1.20 to \$2.40.

and out is eye-filling and clever. With sympathetic audiences this one could click and may sell okay, judging by popularity of other recent Negro problem plays.

'Leaven' First Show Of St. Louis Co-Op, Backed by Labor

ST. LOUIS, April 13.—Something new in labor theater ideas will make its debut when *Leaven*, first production of the St. Louis Co-Op Theater, plays at St. Louis University Auditorium, May 7, 8 and 9. Backed in its first two showings by St. Louis CIO unions and supported by union leaders, the new theater group is setting up a pattern for a national labor theater movement.

The Co-Op is to be incorporated under Missouri State laws as a non-profit organization, with members of the theater holding shares, electing officers and conducting business in all departments of theatrical activity, from finance to actual production.

150G Goal of Minneapolis Community Theater Drive

MINNEAPOLIS, April 13.—A 90-day drive to raise \$150,000 for erection of a community theater for Minneapolis, to be located in St. Louis Park, a suburb, has been launched here. Project is the brain child of North Star Drama Guild, which will be aided by a group of Minneapolis civic leaders organized under the name of the Civic Improvement Foundation.

Production plans for the theater call for a summer season featuring six shows in 12 weeks and a winter season of 36 weeks, opening in October. Casts will include community talent, members and staff of the Drama Guild and occasional guests from New York and Hollywood.

to make the customer feel that he's getting his full money's worth and therefore should be a sock coin-puller at the turnstiles. But all in all, an outsider could wish that the Big One would get back to sawdust essentials. It is losing vitality by getting too dressed up for its own good. But then, probably a legit reviewer just wouldn't know.

ROUTES Dramatic and Musical

- Annie Get Your Gun (Shubert) Boston.
- Ballet Russe de Monte Carlo (Royal Alexandra) Toronto.
- Bigger Than Barnum (Lyric) Bridgeport, Conn., 19-20.
- Blackstone (Colonial) Boston.
- Deep Are the Roots (Selwyn) Chicago.
- Dark of the Moon (Ford's) Chicago.
- Dear Ruth (Nixon) Pittsburgh.
- Harvey, with Joe E. Brown (Biltmore) Los Angeles.
- Hamlet, with Maurice Evans (National) Washington.
- Late George Apley (Erlanger) Chicago.
- Laura (Playhouse) Wilmington, Del., 19-20.
- Merry Wives of Windsor (Ford's) Baltimore.
- Oklahoma (Curran) San Francisco.
- On the Town (Great Northern) Chicago.
- On Whitman Avenue (Shubert-Lafayette) Detroit.
- Olsen & Johnson (Forrest) Philadelphia.
- Polonaise (Davidson) Milwaukee.
- Shootin' Star (Shubert) Philadelphia.
- State of the Union (American) St. Louis.
- This Too Shall Pass (Goble) Boston.
- Up in Central Park (Shubert) Chicago.
- Voice of the Turtle (Plymouth) Boston.
- Voice of the Turtle (Geary) San Francisco.
- Windy Hill, with Kay Francis (Harris) Chicago.
- Windy City (Shubert) New Haven, Conn., 18-20.

ON WHITMAN AVENUE

(Continued from opposite page)

folks are finally forced to leave. Canada Lee, in the role of the Negro veteran, does his usual fine acting job, tho the part is comparatively small. Richard Williams, Augustus Smith, Vivian Baber and Abby Mitchell come thru well as his family. Will Geer as Ed Tilden, the idealist family head who sticks up for true democracy and his daughter's actions, gives a stand-out performance. Perry Wilson, as the daughter, is all the part calls for, but Ernestine Barrier struggles thru her role of the reactionary mother with only moderate success. Hilda Vaughn's tender-hearted spinster is a fine contribution, also providing major comedy relief. Robert Simon, spokesman of the neighbors, is genuine. Cast as a whole did a commendable job. Donald Oenslager's single set of a suburban garden and house with front wall cut out to show action inside

Broadway Production

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## Burlesque

By UNO

**MARION LEE**, of the Hudson, Union City, stock group, is in French Hospital recovering from an appendectomy. . . . **Johnny Barry**, comic, ill in a Rochester hospital. . . . **Frank Que**, tapster, is a new extra attraction on Hirst wheel. . . . **I. B. Hamp**, comic, and **Al Baker**, straight man, signed with a hat maker for all future scenes. . . . **Ernie Peters**, back in civvies after three years of battle action and later connected with the mechanical staff of opera houses in Weisbaden and Stuttgart, has been reinstated assistant electrician at Hudson, Union City. . . . **Jack Reid**, former comic and burly show owner, is doubling out front between the Garrick and Municipal Opera House, St. Louis. . . . **Muriel Asche** girls held over at **Johnny Kane's Embassy**, Rochester. . . . **Dave Cohn** has set **Irma Vogelee** and **Bobby Fay**, **Olgo Tarnova** and **Faye Neil** and **Artie Lloyd** at **Tony Miccio's Jacques**, Waterbury, Conn. Also **Annette Allen** for the **Gayety**, Montreal, April 14 week, with **Hi-Way Casino**, Fall River, Mass., to follow.

**WILTON ZUCKER**, recently out of the army and before that with **Eltinge Theater** burly staff, is a partner with **Art Lewis** in the **Gaiety**, Norfolk, Va., and the **Republic**, Ocean View, near Norfolk. **Zucker** will manage both houses. **Republic** reopened for the summer with the usual burly stock and continues until **Labor Day** when the **Gaiety** resumes for the winter, continuing with **Hirst Circuit** shows. **Phil Rosenberg** is the booker. . . . **Neil Travers**, house singer, replaced **Nicky Trayne** at Hudson, Union City. . . . **Dick Bernie**, who toured with **This Is the Army** for three years, is a featured comic on the **Hirst Circuit** opposite **Jack LaMont** and **Danny Jacobs**. . . . **Hillman Brothers**, recent army discharges, are a new dance team booked by **Phil Rosenberg** as extra attraction in **Hirst** shows. Ditto **Jean Adams**, tapster. . . . **Richard**, six-year-old son of **Leon Van Gelder**, ork leader at Hudson, Union City, made his debut as a pianist in a recent recital at **Steinway Hall**. . . . **Midwest burly circuit** includes houses in **Toronto**, **Buffalo**, **Cincinnati**, **St. Louis**, **Kansas City** and **Detroit**, all booked thru **Milt Schuster** in **Chicago**. . . . **Abe Gore**, comic, opened recently at the **Palace**, **Buffalo**, with **Binder** and **Rosen's** unit on the **Hirst wheel**.

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## Vancouver Film Op Goes Flesh After 1G Fine

**VANCOUVER**, April 13.—Wartime Prices and Trade Board slapped a \$1,000 fine on the State Theater last week, thru the police court, because it was charging higher admissions than those sanctioned by the board. According to **Hymie Singer**, owner-op, the board at **Ottawa** was still considering his statement sent East by his auditors, showing he could not operate on the scale they demanded without going into the red, so were rather high-handed in tacking a fine on him.

With a cast and staff of 67 people and two feature pictures to pay for advertising, lighting, heating and other incidentals, the **WPTB**, he said, expected him to run a 850-seat house on admissions of 25 cents for matinees and 40 cents for nights. After the fine, **Singer** closed the house for one day and opened the next day with an all-flesh show (burly revues) at admissions of 50 to 75 cents for matinees and \$1 and \$1.50 nights. **WPTB** has no jurisdiction over stage shows when no pictures are shown, hence **Singer** can thumb his nose at the board and give his competition, which he claims was responsible for pressing the board to take action in his case, a **Bronx cheer**.

## Subdued Hurok Ballet Preem Still Sock B.O.

**NEW YORK**, April 13.—**Ballet Theater**, under the **Sol Hurok** banner, bowed in for its spring season at the **Met** with considerably less fan-fare than usual. Opening night, **Sunday (7)**, however, had the earmarks of the prems of previous years—a gala start-off with the faithful hanging around the lobby for last-minute standing room.

**Hurockers** got off to a good start and b. o. is healthy. **Stay**, which was to be limited to three weeks, has been extended an additional seven-day stanza, closing **May 11**. Only one addition has been made to the rep this season, **Pas De Deux**, patterned by **Anatol Obukhoff** to music by **Nicholas Tcherepnine**. Remainder of skeddied items contain most of the favorites.

**Balleters** will suspend operations **Saturday (13)** for **Holy Week**, resuming **Sunday (21)**. Mats are on week-ends, with admish spread from \$1.20 to \$3.60. Evening scale, \$1.20 to \$4.80.

**BRIDGEPORT**, Conn., April 13.—**Ballet Russe De Monte Carlo**, playing one performance at municipally-operated **Klein Memorial** here **Saturday (6)**, grossed a good \$3,600. House, a 1,480-seater, was scaled for a \$3 top.

## Minn. Curfew Law Challenged

**ST. PAUL**, April 13.—**Minnesota** law barring serving of set-ups between midnight and 8 a.m. was challenged as "unreasonable" in **Ramsey District Court** here by **Thomas McMeekin**, attorney. Appearing in behalf of **Peter Colas**, tavern owner, accused of violating State law, **McMeekin** argued that the law not only prevented serving of set-ups but also of water during the early-morning hours. He claimed in his demurrer that the statute puts the burden of proving innocence on the defendant when it should put burden of proof on the State. **Judge Albin S. Pearson** took the action under advisement.

## Magic

By Bill Sachs

**JAY PALMER AND DOREEN**, back in **New York** after an extended European jaunt for **USO**, leave in a fortnight for **South America**, via **Bermuda**, on another trek for **USO**, this time for four months. . . . **Bob Nelson**, of **Nelson Enterprises**, **Columbus, O.**, is due back at his magical plant this week after a several weeks' sojourn in **Florida**. His new catalog is to be released with his return. . . . **John Matthews** is displaying his nifties at **Geisz's Inn**, **Detroit East Side** spot. . . . **Harry Opel** pencils that he's still in the running around **Toledo** way, and that he still manages to ring in an occasional show in the territory. To dispel our **Blue Monday blues**, **Opel** sends along one of his poems, entitled **The Wife**. . . . **L. E. (Roba) Collins** posts from **Birmingham** that he's now with **Joe Darpel's Side Show** on the **Hennies Bros.' Shows**, doing emsee, magic, vent and **Punch**. . . . **The Clarks (Kalark and Nelen)** are current at the **Royal Lounge**, **Foxboro, Mass.**, with their magic and mentalism. . . . **Hardini and Company** closed their auditorium season **Monday (15)** at **Albion, Ind.** **Troupe**, made up of **George H. Hubler (Hardini)**, **Robert Mason**, **Bob Kilgore** and the **Balatt Twins**, with **J. C. Admire** on advance, opened the season at **Dayton, O.**, **September 15** last and since has played thru **Ohio**, **Indiana**, **Missouri**, **Oklahoma**, **Texas**, **Louisiana**, **Mississippi**, **Alabama**, **Tennessee** and **Kentucky**, presenting a two-hour stint under auspices. . . . **John C. Green** cracked a recent issue of **The Calgary Herald**, **Calgary, Alta.**, as the subject of a human interest yarn on the occasion of his 80th birthday. The piece outlined many of his experiences during his 68 years in show business. **Green** is still active in the **Canadian** territory with his full-evening show. . . . An executive committee of the **International Brotherhood of Magicians**, at a recent meeting in **Cincinnati**, elected **John Braun**, **Cincinnati**, national president of the **IBM**. He will hold down that post in addition to his duties as editor of the org's monthly mag, **The Linking Ring**. Present at the **Cincy** meet were **Gene Bernstein**, **Chicago**; **Jim McLemore**, **Indianapolis**; **Howard Chernoff**, **West Virginia**; **Bob Weill**, **Buffalo**, and **Stewart Judah** and **John Brown**, **Cincinnati**.

**AL SAAL**, **Toledo** trixster, breaks a long silence to say that for the last four years he has been confining his activities to spot bookings in the **Toledo** and **Detroit** areas. During the last three months he has shown frequently at the **Detroit Masonic Temple**, and has four more shows to go there this month. . . . After five weeks at **Hotel Sheraton**, **Providence**, **Lucille** and **Eddie Roberts** are exhibiting their magic and mental dexterity at **Hotel Bradford**, **Boston**, on a three-week stint. . . . **Monk Watson** made a quick hop into **Cincinnati** recently for a look-in at the **Blackstone** and a visit with the ailing **John Snyder Jr.**, then right out to resume his magic and comedy as the **Casite** magician. He has just landed a new route thru **Texas**, where he will sell the virtues of **Casite** at meetings of garage and service station men in his own inimical way. He expects to bump into a lot of the boys who attended the flying school at **Coleman, Tex.**, during the war, when **Monk** was the morale builder there. . . . **Sir Edwards** is working his mental and magic turns at sales representative meetings for the **Goodyear Rubber Company** thru **Indiana** and **Illinois**. Deal was set thru the **H. K. Burton Theatrical Exchange**, **Indianapolis**. . . . **Bill Crawford** typewrites from **Miami** to tell of catching **Rajah's** **Cavalcade of Mysteries** recently and

## Quebec Plug Combo To Sell Province

**MONTREAL**, April 13.—**Quebec** provincial government has created a new all-inclusive "provincial publicity service" which will unite in a single body such separate set-ups as the censorship board, tourist bureau, **Radio-Quebec** and entertainment in general.

Pressing for the adoption of this measure by the provincial premier, **Maurice Duplessis** declared that such a service "is the only means to combat subversive propaganda against **French-Canadian Quebec** and its traditions and true history, as well as to combat **Communist tendencies** evident in certain federal films and publicity."

### A Net Is Born

The director-general of the new body will have full control of all radio, moving pictures and other types of publicity in the **Province of Quebec**. Of particular interest is the inclusion of radio in the new set-up, since a bill has already been approved by the provincial house permitting the provincial government to establish a provincial radio network to be known as "**Radio-Quebec**," and to function simultaneously with private stations and the **Canadian Broadcasting Corporation**.

## Bard's Memorial Co. U.S.-Can. Tour

**MONTREAL**, April 13.—**Coincident** with the announcement that **Britain's** famed **Old Vic Company** of players is to visit **New York** this spring for a short season comes news that the acting company of the **Shakespeare Memorial Theater** at **Stratford-on-Avon**, due to merge with the **Old Vic** shortly, will visit **Canada** for a special tour starting here in **October**. This will be followed by a tour of the **U. S.**

The new outfit is in charge of **Sir Barry Jackson**. He has revamped the troupe by discharging all the old company on the grounds that they were "**Shakespeare machines**" and has created a completely new outfit. **Frank MacMillan**, of the **Yale University School of Drama**, has been called in to stage the production **Measure for Measure**, and **Peter Brook**, a 20-year-old **Oxford University** student, will handle **Love's Labor Lost**. Company will perform, in addition to the plays mentioned, **The Tempest**, **Cymbeline**, **Henry V**, **MacBeth**, **As You Like It** and **Dr. Faustus**, by **Christopher Marlowe**.

finding it a well-dressed, well-presented mystery revue, distinctly different from the usual run-of-the-mine stuff.

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# EAT, DRINK HUSTLERS HIT

## Ray W. Rogers, Vet Circus Man, Passes in S. C.

YORK, S. C., April 13.—Ray W. Rogers, 59, retired circus owner whose career reads like a Horatio Alger story, died early this morning at his home here.

For more than two years he had suffered from a serious heart condition, further complicated last October by cerebral hemorrhage.

Born in a small Vermont town near the Canadian border, he attended schools there and later in Canada. For several years he operated carnivals and other show enterprises in the Maritime Provinces, with headquarters at Halifax.

About 20 years ago in partnership with William Hamilton, he launched the Barnett Bros.' Circus. For two years the show toured Canada exclusively, then came into the United States in 1929. He bought property and opened winter quarters in York and gained recognition as a local leader in civic, business and fraternal matters.

In the '30's the Barnett show experienced varying degrees of success. Despite vicissitudes, he ended his career in excellent financial circumstances. Three years ago he bought a home in Rock Hill, which was a showplace of that section. Rogers put out the Wallace Bros.' Circus in 1936 and it continued to tour annually thru 1944.

When Rogers retired in 1942 he refused many offers for his show, and turned it over to his employees and let them operate it on a profit-sharing basis. The property was acquired by Clyde Beatty in a deal closed in January, 1945.

Rogers was stricken after signing a contract to produce a circus in Mexico City in December, 1944. He made two trips by plane to personally supervise the show.

The courageous fight to overcome his failing health amazed physicians, who long ago had termed his condition hopeless.

In addition to his show enterprises, Rogers was fond of farming. He operated a large turkey farm near York.

Funeral services were tentatively arranged for York Monday afternoon (15), with Masonic honors; burial to follow in York Cemetery.

Survivors include his wife, Mrs. Emma Rogers; three daughters, Norma, Helene and Constance; one son, Walter, all in circus business; two foster sons, Baron Nowak, midget performer, and Joseph Nowak, now in the army.

## Herman Linder, President Of Alta., Sask., Stampedes

CALGARY, Alta., April 13.—Herman Linder, Cardston, was named president of the Alberta and Saskatchewan Stampedes Managers' Association at the annual meeting here. Vice-presidents are Irving Hanson, Swift Current, Sask., and Dick Cosgrave, Rosebud, Alta. J. Charles Yule is honorary secretary. Linder is a former North American champion all-around cowboy.

Tentative dates for 45 stampedes in the two provinces were set, subject to confirmation by local associations. An effort will be made to avoid overlapping of dates so that keen competition can be guaranteed.

## N-Not G-Guilty

EL CENTRO, Calif., April 13.—There's a time and place for everything, but Irving Mockey, of the Clyde Beatty Circus, doesn't think his recent "joust" with an immigration authority comes under that heading.

Seems Mockey, along with other members of the show, recently took a trip to Mexicali, Mex. On his return, Mockey was asked his nationality at the border. Because he stutters, it took him about five minutes to get it out. The immigration official took it as a rib and refused to let Mockey back.

Fortunately, Henry Kyes happened along and explained the situation to the official. The officer, altho not fully convinced, allowed Mockey to cross the border with the admonishment "Next time don't drink more than you can handle."

Mockey didn't have time to explain he had only one bottle of plain coke.

## Capacity Houses At King Bros.' Bow

HARTFORD Ky., April 13.—Two capacity audiences greeted King Bros.' Circus at its opening here Friday (12). Ideal weather drew thousands who packed the big top at matinee and night performances. Public schools in the city and county were dismissed. It was the first big circus to exhibit here in years and visitors were on hand from far and near.

Performance moved smoothly and drew highly favorable comment. Among the features were the Christiani Troupe; the Three Harricks, wire walkers; Coriell Troupe, six people in an acrobatic act and novelties; Albert Powell Troupe; the Schoonovers, Australian whip crackers; Betty Biller, aerialist; Forrest Troupe; Willie Clark, and clowns including George Wenzel, Boxo Ward, Fred Adair, Lon Williams, Joe Bellamy and Frank Hunter. The big show band was in charge of Lee Hinckley, bandmaster.

The Side Show, with its huge display of double-decked banners, attracted wide attention. L. D. (Doc) Hall was in charge. The Side Show band was under Sparkplug Goodman.

## Hamid-Morton Tops Washington Record

WASHINGTON, April 13.—With Mrs. Bess Truman, wife of the President, and members of her Tuesday Bridge Club from Independence, Mo., in attendance Thursday (11), Hamid-Morton Circus established a new record for indoor circuses here, showing for the Shrine.

Three performances were necessary to handle Friday's biz, and Bob Morton reported the flow of cash as "staggering."

Marjorie Baker, 20, an aerialist, was clawed by Fritzie, a trained bear, during the performance Tuesday (9), requiring hospitalization. Elmo S. Springmann, naval gun factory mechanic and a member of the Shrine committee, was credited with saving her from more serious injury when he attacked the bear with his fists.

## Big Cut in Pop, Beer, Buns, Candy, Cups, Napkins Looms

More and bigger spenders at outdoor doings would produce record biz for concessions if it weren't for shortages, ops maintain

KANSAS CITY, Mo., April 13.—Shortages of practically everything in the way of eats and drinks for concessions will prevent this year from going down in history as the biggest of all time for concessions of that type at outdoor events thruout the nation. Shortages aside, grosses from concessions would zoom to new all-time highs, it is generally conceded, because of the vastly increased number of spenders—and bigger spenders at that—all eager to have a good time. But the shortages, which were severe last year, will be stronger this year, and customers at many outdoor doings are not expected to get anywhere near what they would buy if the eats and drinks were available. George Bush and C. G. (Chan) Laube of this city, who operates scores of concessions under the firm name of Bush & Laube, this week gave *The Billboard* a preview of what lies ahead for grandstand concessionaires.

## Williams Sets Stars in N. Y.

NEW YORK, April 13.—James T. Williams announced today that he has signed to produce a New York edition of the *Cavalcade of Stars* show, which has been an outstanding indoor event in Chicago the past two years.

The New York show has been scheduled for Madison Square Garden, September 23, Williams said. It will be staged under auspices of the Disabled American Veterans.

Williams will move his staff here following the Buffalo *Cavalcade of Stars* promotion May 8.

## Fire Destroys Circus Equipment, Building

CALIFORNIA, Mo., April 13.—The Art Hall on the Moniteau County Fairgrounds here, plus \$4,000 worth of equipment of the Monroe Bros.' Circus, which was stored in the building, was destroyed by fire about midnight, Tuesday (9). Loss of the hall, which was not insured, was estimated at \$2,000. Half the loss on the circus equipment was covered, Ted J. Ackeman, owner of the show, said.

Origin of the fire is unknown, but when firemen reached the grounds, the building was beyond saving. The fire was discovered by Jerome Weingartner and Henry Hackman.

The circus big top and animal tent, which had been recently purchased, and 14 sections of circus seats, electric wiring and 2,000 feet of new Manila rope were destroyed.

This was the second time the Art Hall burned in 35 years. The first building, which occupied the same site, was struck by lightning in 1911 and burned to the ground.

## J. C. Admire Rejoins King

HARTFORD, Ky., April 13.—J. C. Admire, who trouped with Floyd and Howard King when they had their own railroad shows, has rejoined King Bros.' Circus to handle press tie-ups and promotions. Admire recently closed an eight-month season with Hardini, the magician.

## Sparks To Play Fairmount

FAIRMOUNT, W. Va., April 13.—Sparks Circus obtained a permit to show here May 10. Bailey Bros. will play Parkersburg, W. Va., April 21, with Sparks following on May 8 and Cole Bros. on May 16.

### They Should Know

And Bush & Laube should know. They claim to operate "wherever the crowds gather" and their list of concessions supports the claim. They handle fairs, circuses, amusement parks, ball parks, rodeos—as a matter of fact, "everything but concessions in theaters and on boats," as Bush puts it. And Bush & Laube foresee big shortages and are taking them into account in their plans.

Here are the shortages which, according to (See EAT AND DRINK on page 66)

## Ernestine Clarke Weds in New York

NEW YORK, April 13.—Ernestine Clarke, descendant of well-known circus families, including the Clarkes and the Hannefords, was married to Parley Baer, program manager of Station KSL, Salt Lake City, in the Little Church Around the Corner Tuesday (9). Bride is a feature rider with Giustino Loyal's new act and a member of the Flying Clark-onians with the Ringling-Barnum circus. Her mother, also with the circus, is Mrs. Elizabeth Hanneford Clarke, sister of Poodles Hanneford. Her father was Ernie Clarke, aerialist.

Bride was given away by Dr. H. H. Conley, prominent CFA member from Park Ridge, Ill. Maid of honor was Tobey De Koch and the bridesmaids were Donna Cameron and Irma Pushnik, of the Big One. Ushers were Willie Krause and Dick Anderson, partners of the bride in the flying act.

Attending were Robert Ringling, Mrs. Charles Ringling, Pat Valdo; Nelly Breene, vet circus artist; many Ringling performers and CFA members; William H. Day, comptroller of New Britain, Conn., and Madeleine Parks.

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**DAILEY BROS.' CIRCUS**

Don MacIver, Chas. Rouke, Ralph Redden, wire MILT ROBBINS, Gonzales, Texas.

## One of Three European Acts In Biggie Bow

### Arriolas, Therons Absent

NEW YORK, April 13.—Launching its first post-war season at Madison Square Garden, Thursday (4), Ringling Bros. and Barnum & Bailey Circus eased away from its enforced wartime policy of sticking exclusively to domestic talent, presenting one European act with two others set to join before conclusion of the run here.

Big Show brought Los Arriolas, trampoline, from Spain; the Eriksons, hand balancers, from Sweden, and the Therons, cyclists, from Belgium. Only the Eriksons worked the opener. Los Arriolas are stand- (See 1 of 3 European Acts on page 66)

### Couls, Greiner Pick Up Show Equipment for Webster Bros.

DETROIT, April 13.—R. W. Couls and Fred Greiner, the latter of the Greiner and Russell troupe, have returned here from Canton, O., where they picked up Tinker Toy, trained pony; a calliope and other pieces of show property for Webster Bros.' Circus.

En route they stopped off and visited with Jack and Jake Mills, took a look at the Mills show and declared it ready for the road.

### Wichita Notes

WICHITA, Kan., April 13.—Buzzy Potts will be producing clown on the Al G. Kelly and Miller Circus and will have five joeys. . . . P. Brodie back into Dailey Bros. quarters from Memphis with new two-unit 90-kw. Diesel light plant. . . . Miller Family, of Springfield, Mo., will be with the Bell Bros. out of Geneva, Neb.

Buster Bernard is returning home after 18 months with a USO unit touring France, Belgium and Germany. His wife, Mary Ann Bernard, will meet him in San Francisco. Jimmy Armstrong and Buzzy Potts were overnight guests at the Harrisons.—BETTY LEONARD.

### Disch Retains Cudahy Post

CUDAHY, Wis., April 13.—Jake Disch, who divides his time between being Officer Corrigan, clown cop, and dean of the common council here, was the only member of the city government to retain his seat following recent elections. Disch has continued his clown appearances thruout his six years as a member of the council without missing a meeting. Local paper, *The Enterprise*, was solidly behind him.

### Set Three Rodeos in Alberta

LETHBRIDGE, Alta., April 13.—Three Alberta rodeo dates have been set by the Rodeo Association of America. Raymond Stampede will be held July 1-2; Calgary Stampede, July 8-13, and Cardston Rodeo, July 17-18. Rodeos will also be held at Red Deer and MacLeod but dates have not been set.

### Schumanns Tour Sweden

COPENHAGEN, Denmark, April 13.—Ernest and Oscar Schumann are taking their circus to Sweden for a two-month tour this spring, after which they will return to Denmark for a summer run at the Circus Schumann, indoor arena, in Copenhagen.



THE DIRECTING HEADS of the Clyde Bros.' Police Circus staged at Hutchinson, Kan., March 20-23. Left to right (seated): Howard W. Suesz, unit's owner-manager, and Chief Raymond W. Hensley, of the Hutchinson Police Department. Standing: Ted Edlin, promotional director, and Lieut. Bob Bruce, general chairman of the circus committee.

## R-B Votes \$200,000 For Fire Victims

NEW YORK, April 13.—Directors of Ringling Bros. and Barnum & Bailey Circus, at their annual meeting here, voted Wednesday (10) to make an immediate addition payment of \$200,000 to Receiver Edward S. Rogin, Hartford, Conn., for the benefit of victims of the Hartford circus fire July 6, 1944. Check, making more than a million dollars in cash assets available for claims, was granted, altho it is not required under the arbitration agreement until the annual audit has been made.

Funds will be used to make initial payment to the estates of 168 dead and hundreds of casualties, subject to Superior Court approval. Immediate need of victims was stressed by Joseph P. Cooney and Julius B. Schatz, representing the Hartford County Bar Committee guarding the interests of fire victims. They stated that many of the injured are destitute and have heavy medical expenses to meet.

No date has been set for the completion of this year's audit pending the submission of bills on outstanding obligations.

### Jerome Medrano Regains Control of Paris Spot

PARIS, France, April 13.—Jerome Medrano, pre-war owner and operator of the Cirque Medrano (indoor), is once again in charge of the spot founded by his father and almost continuously in Medrano hands until World War II when it was taken over by the Bouglione Family, operators of the Cirque D'Hiver, largest of the Paris indoor circuses.

Medrano is back in civvies after serving five years with the Free French and American air forces. Circus is being booked by the Albert Tavel office here.

### Stensvad Resigns as Head Of CHS; VanMatre Moves Up

NORTH PLATTE, Neb., April 13.—Arthur E. Stensvad has resigned as president of the Circus Historical Society, and has been succeeded to office by John Van Matre, vice-president.

Stensvad declared that the increased pressure of his personal business makes it impossible for him to devote the time necessary to handling official tasks for CHS, but that he will continue as an active circus fan.

## Montgomery Bull Balks at Travel

EL MONTE, Calif., April 13.—The elephant that was to tour with the C. R. Montgomery Wild Animal Circus is still here. She did not choose to run the route in 1946.

When the show moved out of here for Uplands, the elephant was put on a truck that was too flimsy to carry her. Preferring better transportation, the animal beat the truck body to pieces. She returned to her stall. Both elephant and truck are still here.

### Coleman Readies Clark For 60th Annual Tour

DAYTON, O., April 13.—E. E. Coleman organized the M. L. Clark & Sons Circus, which will open its 60th annual tour in Arkansas April 20. Truck and equipment was overhauled last fall, Coleman said, adding that "everything will be repainted before the opening."

More acts will be carried than last year, Coleman declared. Eight more girls than in '45 and a producer will be carried, with the girls being used in four or five different acts besides ballying on side show, he added.

### Two Full Houses Greet Sparks at Ocala, Fla.

OCALA, Fla., April 13.—First circus to show here in the spring, Sparks show played to two full houses Wednesday (3). Ocala out-drew Kissimmee, Fla., which had two strong houses March 30. Weather at both spots was ideal.

### Mills Leads Circus Org

LONDON, April 13.—Bernard N. Mills, of the Mills Circus, was elected chairman of the Association of Circus Proprietors of Great Britain at the annual meeting held this month. Maj. J. Russell Pickering continues as secretary, and Ronald R. Pickering was reappointed auditor.

### New Stands for Cardston

CARDSTON, Alta., April 13.—Subscriptions of \$13,000 have been raised by the Cardston Rodeo Association for new grandstand at the rodeo grounds. Stand will seat 2,000 and bleachers 1,200.

## Rogin To Begin Hartford Fire Payments Soon

HARTFORD, Conn., April 13.—Not quite two years after the disastrous circus fire here, July 6, 1944, first dividends on claims growing out of the conflagration will begin going out to relatives of the 168 dead and the 682 survivors of the tragedy.

Edward S. Rogin, receiver for the Ringling Bros. and Barnum & Bailey Combined Shows, Inc., announced that initial payments will start as quickly as 85 remaining damage suits are arbitrated.

The receiver said that 458 awards have been approved to date, the 150 death claims totaling \$1,394,550.85 and the 308 injury cases accounting for \$1,944,924.84. To this \$3,279,475.69 total will be added an estimated \$500,000 in settling the 85 remaining claims.

Rogin said that he now has \$807,920.73 on hand to begin payments. He expects to receive an additional \$200,000 and perhaps more within two weeks following a meeting of the circus board of directors. Lloyds of London, with which the show carried catastrophe insurance in the amount of \$500,000, is expected to reimburse the receiver when dividends to that amount have been paid.

Action by the Federal Government in permitting a roll-back payment of possibly \$312,000, representing payment of taxes in 1942 and 1943, together with an additional \$110,000 roll-back allowance for 1941 taxes paid, will further add to the reserve. The government has ruled in favor of the roll-back on grounds that claims to be paid may be classified as operating expenses.

### Sleepy Hollow Operators Enlarging Rodeo Ring

PHILADELPHIA, April 13.—Elmer and Pete Newman, who will open their Sleepy Hollow Ranch, Pennsburg, Pa., for the seventh season May 5, will increase space in their outdoor rodeo ring. Arena will be enlarged from its present length of 150 feet to 225 feet. This will provide 2,000 more seats. Capacity now is 2,220.

In conjunction with the Sleepy Hollow Ranch and Sunday shows, the brothers plan a series of three rodeos. Dates are May 30, July 4 and September 2.

In addition to the ranch, the brothers conduct the *Sleepy Hollow Ranch Gang* program over WFIL daily at noon, with a special Saturday night show aired before a visual audience that pays a buck top.

### Douglas Co., Ore., Posse Skeds Rodeo, Horse Show

ROSEBURG, Ore., April 13.—Second rodeo and horse show by Douglas County Sheriff's Posse, headed by Sheriff Bud Carter, will be staged here at the Douglas County Fair and Rodeo grounds June 22-23.

Stock will be provided by Christensen Bros. Cash prizes each day will be \$1,300. Parade, band concerts and other special events will be held. New grandstand seats 8,000.

### Acie Boy Dies on Coast

LOS ANGELES, April 13.—Acie Boy, the 28-year-old horse ridden on the Al G. Barnes Circus for five seasons by Doris Cleveland, and later purchased by her from a riding academy here, died recently at Lennox, near here. Acie Boy, trained by Mark Smith and groomed by Bill (Freckles) Smith, was buried in the Pet Cemetery near Calabassas.

# TWO MORE RAIL ORGS SPRING

## Goodman Bow In Arkansas

**Banner midway unfurled in 10-day shove-off on new lot in Little Rock**

LITTLE ROCK, April 13.—Max Goodman's Wonder Shows of America shoved off on their '46 trek under hot skies here Friday (5), breaking in a new lot on Asher Avenue at the city's western edge. First four days caught patrons in a spending mood.

New lot belongs to Goodman, he having bought the tract when Fair Park, long the Wonder org's winter base, became unavailable. It cost a chunk to grade and fill the new lot, but with an estimated 28,000 swarming thru the free gate in four days the gamble appears to be paying rich dividends.

Shows made a sparkling appearance altho several of the new fronts were not completed. Concessions and attractions are practically new. Play was evenly divided, front and back, with rides getting hours of capacity trips.

Concession Manager George Golden created an extremely narrow front-end. Hard-to-get items were apparently plentiful in the stores. Type-writers, cameras, radios, movie projectors, real leather luggage, tires and even nylons were on display.

Raynell, framed two sit-down shows, *Texas on Broadway*, hillbilly revue, and *Gay Parade*, under direction Elsie Calvert Brizendine. Both were well patronized. Jimmy Hurd, with an unusually strong line-up of acts, scored with his circus-style *Side Show*, and Sammy Lowry's *Motor* (*Goodman Little Rock Bow*, page 62)

## Wallace Combo Doing Sock Biz

ST. LOUIS, April 13.—Wallace Bros. Shows, which opened at Jackson, Miss., last month have enjoyed three big weeks of business. Opening week was far ahead of last year at Jackson, Miss., while in Jackson, Tenn., March 30, shows had 10,658 paid admissions, breaking all previous records for the shows at any spring date. At Columbia, Tenn., shows again hit the bell with 12,000 paid admissions, Saturday (8), at 15 cents per head.

Shows are considerably larger than last year carrying two Ferris Wheels, Tilt-a-Whirl, Merry-Go-Round, Chairplane, Octopus, kiddie train and Autos and Kid Ferris Wheel. Delivery on the new Spitfire is promised for May. Line-up of shows includes *Funhouse*, *Big Snake*, *Stella Show*, *Minstrel Show*, *Girl Revue*, *Monkey Show* and *Illusion Show*.

Executive staff includes E. E. Farroly, manager; Margaret Miller, secretary; H. Dale Smith, general agent; C. Q. Troop, banners and billposter; Glenn Osborne, legal adjuster; Ross Crawford, lot superintendent; Earl Riecken, master mechanic; James Reed, ride superintendent; Robert Terrell, show builder; Mike Patton, show painter, and L. S. Miller, mail man and *The Billboard* sales agent. Terrell and Patton are working on additional new panel fronts.



JAKE MOORE, owner of Moore's Modern Shows, and Kay Kaiser, girl show operator with Hill's Greater Shows, claim they caught a lot of fish as well as the ears while in Port Aransas, Tex., recently before the season's opening. Here we have them with the ears.

## Eastern Shows Get Under Way; Buck Hits Snow

NEW YORK, April 13.—Large number of carnivals in the New England-New Jersey sector are set to get under way within the next two weeks. O. C. Buck Shows were first under the wire, opening in Poughkeepsie, N. Y., Thursday (11) with snow blanketing the lot just prior to opening day.

Shows set for April openings in this area are Bistany Greater, Newark, N. J., April 13-20; I. & T., Astoria, L. I., April 13; Ross Manning, Peekskill, N. Y., 17-20; B. & V., Garfield, N. J., 18-28; Heller's Acme, East Paterson, N. J., 18-28; Playtime, Manchester, N. H., 18-27; Triangle, Uniontown, Pa., 20; Caravella, New Castle, Pa., 20; Sam Tassell, Lakewood, N. J., 22; United Amusement, East Providence, R. I., 22; Coleman Bros., Middletown, Conn., 25; Bay State, Newton, Mass., 26; Penn Premier, Peekskill, N. Y., 26; American Banner, near Boston, 27.

## Ruback Lines Up Lone Star Annuals

ST. LOUIS, April 13.—Jack Ruback, owner Alamo Exposition Shows, has signed a contract to play the Texas Forest Festival at Lufkin, Tex., October 7-12. Contract was signed for the festival by W. R. Beaumier.

Ruback also holds contracts for annuals at Denton, Center and Liberty, this year. Shows will also play Dodge City (Kan.) Fair, Anthony (Kan.) Fair and Race Meet, and Duncan (Okla.) Fair.

## NSA's Spring Bow-Out

NEW YORK, April 13.—Final meeting of the season of the National Showmen's Association was held in the clubrooms, Wednesday night (10) with Vice-President Joe McKee in the chair. Largely a bouquet-tossing session, with most of those present called on to take bows. Optimistic atmosphere, inspired by favorable reports coming in from shows already out and from concession men in parks and resorts operating week-ends.

## Crafts Back in Cal. After Big Ariz. Run

SAN BERNARDINO, Calif., April 13.—Re-entering California after five successful weeks in Arizona, Crafts 20 Big Shows opened here Wednesday (10) to record-breaking crowds for the initial night of a 10-day stand.

Adding a new Caterpillar ride, recently delivered by the manufacturer, the show now boasts 12 rides and 11 shows, while 16 neon-illuminated light towers are on the midway.

Owner O. N. Crafts has made several recent business trips thruout Western States in his newly acquired twin-engine, all-metal Beechcraft airplane, which he pilots himself. Crafts is licensed to fly single, twin and four-engine aircraft, in addition to commercial permits. Mrs. Crafts has been vacationing in lower California and Mexico, but expects to rejoin soon.

Jeff Griffin joined recently with his *Hollywood Moulin Rouge* girl-show troupe which includes several night club and theater acts. Griffin married Ruth Lee, who operates the *Crafts' Scandals* show, at Phoenix, Ariz., Sunday (7).

Recent visitors included John Mullins, Tulsa park operator who recently acquired a similar Phoenix enterprise; Ray Marsh Brydon, noted showman and promoter; Bert Britt, Long Beach ride operator, and Jack Urdike, California concessionaire.

Mrs. Ruth McMahon, concessionaire, returned last week after several weeks hospitalization and recovery from a recent major operation. Frank (Polack) Kitchner, veteran Craft mechanic, recently returned from the U. S. Army, where he instructed in a mechanic's school for officers.

Mrs. Clyde Gooding, wife of the operator of three of Crafts shows, joined (*See Crafts in Calif. on page 62*)

## Gooding Debut Clicks; No. 2 Unit Bow Set

COLUMBUS, O., April 13.—Floyd E. Gooding, general manager of F. E. Gooding Amusement Company, which opened the season at South Parsons Avenue here Monday (8) to good business, said this week that his No. 2 unit, American Exposition Shows, will crack the lid at Springfield, O., April 19. Shows are set for a nine-day inaugural stand. Gooding opened two additional units here Wednesday (10) and despite cold weather both enjoyed good play, he said.

Company's sixth unit goes into action April 29 at Cleveland and Starr avenues here. Organization has been awarded contract to provide the rides and shows at the annual Old Home Week Celebration on the main streets in Punxsutawney, Pa., July 1-6. Gooding said that the company last week added the midway contract for the Firemen's Street Fair in McKeesport, Pa., July 15-20. Shows will be the first carnival attraction to put in an appearance in McKeesport in over 10 years, he said.

Company also has been awarded contracts to provide midways at Jackson (O.) Apple Festival, September 18-21, and the G.I. Celebration to be held in Salineville, O.

## Ward Debuts At Atlanta

**Well flashed 31-car outfit opens to brisk biz despite rap by weatherman**

ATLANTA, April 13.—Inclement weather marred the season's debut of John R. Ward's World Fair Shows here Tuesday (9), but despite the elements business was brisk and it picked up daily. Shows played the Hapeville lot, opposite the airport.

This year the World's Fair Shows emerged as a railroad org, boasting 31 cars. Everything was freshly painted and show presented a good appearance.

Shows include *Circus Side Show*; *Follies Revue*, girl show; *Front-Page People*, *Bronze Vanities*, colored revue; the time-honored *Bug House*, *Daughters of Sin*, a 1946 novelty; *Nut House*, *Monkey Circus*, *Lion Motor-drome*, an artistic *Posing Show*, and a *Snake and Animal Show*.

Rides include the new *Fly-o-Plane*, *Dive Bomber*, *Rocket*, *Caterpillar*, *Rolloplane*, *Tilt-a-Whirl*, *Whip*, *Three-Abreast Merry-Go-Round*, *Twin Ferris Wheels*, *Octopus* and *Pony and Kiddie Automobile Ride*.

Front gate is elaborate with many colored lights and the midway is illuminated by huge light towers, with current from show's own light plant.

## SLA Legion Picks Owens To Command

CHICAGO, April 13.—Charles Owens was elected post commander of the Al Sopenar-Showmen's League of American Post No. 1008 at the initial meeting of the new organization in the clubrooms here Saturday (30).

Owens, in accepting, expressed appreciation in behalf of fellow legionnaires for the manner in which the SLA treated servicemen members, and particularly paid tribute to Floyd E. Gooding, originator of the *Mustering-Out Fund*; Bill Carsky, chairman of the *Soldier and Sailor Gift Package Committee*, and to M. J. Doolan, Mike Wright, Carl J. Sedlmayr and members of the 101 Club.

Other post officers elected were Louis Keller, vice commander; Walter B. Featherston, finance officer; Bernie Mendelson, adjutant; Sam Arenz, sergeant at arms; John P. Wulf, historian, and Lawrence O'Keefe, chaplain. Members attending contributed \$180, which was turned over to the treasurer.

Charter members include Nate Lewis, David Goldfen, Fred B. Steinberg, Lawrence O'Keefe, Frank R. Winkley, Harry Bernstein, Morris Winnemen, Al Sweeney, John Lempart, William B. Daly, Sam Arenz, Morris Pivor, Louis Keller, Walter B. Featherston, John P. Wulf, Wolfe M. Rosenstein, Charles Owens, Bernie Mendelson, Ray Oakes, Henry Susk, Arval Hoyt, Francis Woods and Max Friedman.

Temporary charter will be open 90 days, during which period all who join will be counted charter members. League has granted the new organization privileges to use the clubrooms for regular meetings. Edward Sopenar, for whose brother the post is named, will donate flags, stationery and general supplies.

# Strates Gets Publicity on NBC Hookup

Scores Heavily in Wash.

WASHINGTON, April 13.—Getting away to a good start opening day (4) with more than 11,000 paid admissions, the James E. Strates Shows piled it up here, with Saturday (6) topping with 22,000 paid and followed Sunday (7) with 19,000.

Show enjoyed top publicity, featured by a 15-minute coast-to-coast broadcast Tuesday (9) by Robert St. John, commentator on NBC. St. John dealt with the show's fire at Mullins, S. C., and the spectacular rebirth of the show. Program was promoted and developed by C. W. (Chick) Franklin, in charge of promotion.

Executive staff includes James E. Strates, general manager; William C. Fleming, general agent; Dick O'Brien, assistant manager; Harry Parker, business manager; Harry Logan, special agent; Nick Bozinas, treasurer; Percy Morency, secretary; Frank Zacoroli, auditor; Keith Buckingham, purchasing agent; R. W. McCrae, publicity; Mike Olsen, trainmaster; James Yotos, building chief; Elmer Rhodes, ride superintendent; Eddie Seamon, chief electrician; Bill Leon, front gate; Leslie N. Thomas, billposter; Earl Truax, lot superintendent, and Mrs. Percy Morency, mail and The Billboard agent.

## Shan Bros. Is New Title For Wilcox's 1946 Combo

NASHVILLE, April 13.—Shan Wilcox, owner-manager of Playland Shows, has changed the shows title to Shan Bros.' Shows. Founded under the Playland title seven years ago when the shows carried three rides and a few concessions, Wilcox's org has grown to a 12-ride and 7-show outfit.

Title change was made to avoid confusion with show names similar to Playland.

## JOE, COME HOME

All Is Forgiven

F. M. KITTY KELLY

Care ZACCHINI SHOWS  
Moultrie, Ga.

## RIDE HELP WANTED

Foremen for Caterpillar, No. 16 Wheel, Tilt-a-Whirl, Roll-o-Plane, Merry-Go-Round, and all other Ride Help. No moving, steady work year around at the beach. No tickets. Pay for your own telegrams.

GRIFFEN AMUSEMENT CO.  
Jacksonville Beach, Fla.

## BUFFALO SHOWS

Want Foremen for Wheel and Chair Plane, also Second Men. Highest salaries to those who are reliable. Will sell X contracts on Potatoes, Custard, Waffles and Apples and Long Range. Opening April 28th. HOWARD POTTER, Gen. Mgr., P. O. Box 808, Buffalo, N. Y.

## SECOND-HAND SHOW PROPERTY FOR SALE

We have plenty new Manila Rope. Reasonable price. \$6.00 Band Suits, Coat, Pants and Cap. Cheap. Sale on Streamers for Banner Line. Cheap. \$20.00 King Tut Mummy. Good money maker. \$12.50 Salesman Fibra Trunks. Good condition.

WELL'S OURIOSITY SHOW  
12 Strawberry Street Philadelphia 8, Pa.

## WANT

FOR 40th ANNUAL JULY 4th CELEBRATION  
3 or 4 Rides, Shows, Cook House and other Concessions. Write  
O. E. THOMPSON, Portia, Ark.

# BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Mid-Atlantic,  
By Radio,  
April 6, 1946.

Dear Pat:

You know how a showman feels when stranded on a flooded lot. That's the way we feel out here on the Atlantic Ocean. On flooded lots we gather at cookhouses and plan things which would make us recognized as seasoned showmen. Planning the future is more enjoyable than draining a lot. We've lived out here on this flooded lot for 10 days. There isn't a chance of draining the Atlantic into the Pacific Ocean thru the Panama Canal or we would have done so. Regardless of how lowly one's position is with a show, it is considered an unforgivable sin for one showman to take another for a townner. We like to shout our profession to the high-heavens. After three days of planning and voting, it was decided every trouper, whether in good or bad standing (had to add the "bad," because when you're in good on one show you're always in bad on another), shall be awarded a sleeve stripe for every year of trouping. That will do away with the old method of looking to see if one's heels are run over to determine whether he is a showman.

How often have we indignantly leaned over a concession counter, when called in, and asked, "How long have you been in the biz, Bud? Do I look like a rank sucker? I'm with it?" Conspicuous service stripes would do away with such insults. Often the concessionaire isn't to blame because our runover heels are too deep in mud to be seen. However, it was agreed to let agents call in first-seasoners or one-strippers as there is always a chance they haven't gotten hep yet, and being first-strippers the chances are they are yet welcome at home after closing without their fathers saying, at dinnertime, "Son, did you save any money while gallivanting around the country this year? If you didn't, get your damn fork out of that largest baked potato."

Good conduct ribbons were voted out entirely. All promotions are to be made according to the number of stripes one has on his sleeve. That is for the protection of showmen. Who would want to follow a one-stripe general agent?

One stripe means one season and the guy would probably talk and act like a business man or a dean of a university, and regardless of a one-striper's education, he may not be hep. Here is the way the advancements will be made. After a canvasser has honorably earned his first stripe, he is advanced to a ticket seller. His third stripe makes him a talker. His fourth moves him up to either a booth stomach demonstrator or a superintendent of a water sprinker or as the midway's shaving and sawdust bandit. That is if he has proved himself hep enough to take a little cake.

When a five-stripe man, he becomes a relief agent in a concession, or if he is hep enough to put in the sacks strong enough for some guy he has been an assistant to, he takes over that job. From then on stripes and advancements come fast, one every year besides those won in G-tops, until you have enough of them to become a manager. After winning his 50th stripe, he is then pensioned as a company mailman, stock tent checker or as the Lord of the Privy Seal, who rents keys for show-owned rest rooms at two-bits per week.

Stripe owners will be permitted to pick their own colors as long as they are loud enough to be seen at a distance. Women may choose either seal or mink. It was further decided that anyone found guilty of letting a townner wear his strip-carrying

coat, especially if the townner belittled the biz by passing himself off as a showman, the coat owner is to be fined one stripe for each offense, which would make his chances of becoming a manager very slim.

MAJOR PRIVILEGE.

## Highland Park Fat for Wade

DETROIT, April 13.—First Carnival date in 13 years in suburb of Highland Park proved a big success, according to W. G. Wade, owner of W. G. Wade Shows, which opened Friday (5) and will stay here thru Tuesday (15), then moves to West Vernor Highway at Stair Avenue, here.

Frank Ruff joined the shows in Highland Park, with a Motorplane and Kiddie Ride, Gene Avery has the Octopus, and Harry Beach the Scooter, as well as the popcorn concession and a Sky Fighter installation. Beach plans to add a Laff-in-the-Dark when shows go on the road.

Fred and Harry Mamas have arrived and are painting and remodeling their joints. They will have the percentage concessions when the shows have their grand opening May 1, at Pontiac, Mich. Fred Miller has returned from Florida and is readying his cookhouse for opening.

W. G. Wade Jr., recently discharged from the navy, is with shows as superintendent. A new transformer wagon is being built, so that the shows can plug in directly to the power lines without having a special transformer hung for each lot.

Location here has drawn many visitors, including John Hennessy, Mrs. John Quinn, Mrs. Carrie Dear, Mrs. Jack Gallagher and Eddie Bennett.

## Prell Org Opens At Richmond, Va.

RICHMOND, Va., April 13.—Prell's Broadway Shows opened the season here Wednesday (10). Shows arrived on 25 semi-trailers from Flemington, N. J., quarters and Charleston, S. C., and everything was ready for opening day, despite a heavy rainstorm Tuesday (9). Show was sponsored by the American Legion.

Jack Russell, oldest member in point of service of the Prell org, again has the cigarette pitch, shooting gallery and hoop-la. His brother, Red, ill for the last seven years, has joined him. Teddy Barro is again operating the Motordrome with his brother, Johnny, and Betty Allen. Bob White's *Chez Paree Revue*, James Thompson's freak shows and Abe Wolf's Monkey Speedway did heavy business opening night. Rides also did capacity.

Familiar faces on the lot included Steve and Marge Stevens, who have been with the shows since 1928; Bob and Kay McClure and Nick and Kate Green.

Shows close here Saturday (20) and open a two weeks' stand in Alexandria, Va.

## RA To Plug Tampa

TAMPA, April 13.—Royal American Shows will advertise Tampa on its trek thruout the United States and Canada this year. General Manager Carl J. Sedlmayr has painted show's dining car with large beach and citrus scenes, together with the words, "This year visit Tampa, hub of South Florida's Gulf Coast." Shows leave here April 20 to open in St. Louis May 1.

# Bloom Unveils In Miss. With Enlarged Org

COLUMBUS, Miss., April 13.—Oscar Bloom's Gold Medal Shows were unveiled here Wednesday (10) with a host of city, county and fair officials on hand, J. (Bill) Carneer, general agent and press representative, said. Organization, believed to be the largest ever assembled under the Gold Medal banner, is well illuminated from the marquee to the back end, which is featuring a new Fly-o-Plane. Plenty of neon is being used. Neon tubing on all sweeps was recently completed by Jackson Neon Company, with the assistance of Ernie Clark, shows' technician. Business at opening was highly satisfactory.

## Roster

Staff includes Oscar Bloom, owner-manager; J. T. (Whitey) Richards, secretary-treasurer; J. (Bill) Carneer, general representative and press agent; Glen Edwards, special agent; C. M. (Red) Miller, chief electrician in charge of Diesel plants; William (Bill) Dunn, transportation superintendent; Frank Cunningham, canvas; H. L. (Junior) Scott, artist and designer of the new fronts; M. E. (Frenchy) Frenzel, commissary chief and cookhouse operator; Elbert Ford, front gate, and Dennis Sisk, Leroy Meador and Erby Cooper, builders and shop repair.

## Rides

Rides and foremen are: Fly-o-Plane, Herschel Ward; Dive Bomber, Clarence Link; Flying Scooters, Blackie Troule; twin Ferris Wheels, Powell (Preacher) Kellum; Merry-Go-Round, Bill Boswell; Tilt-a-Whirl, J. E. Webb; Octopus, Andy White; Rolloplane, Jerome McNeill; Silver Streak, Jess Morgan; Aerial Swings, Roy Cutrell; Baby Autos, James Kelly; Kid Train, Ponies and Kid Swings, Erby Cooper. Delivery of two new rides is promised by the manufacturer before the fair tour.

## Shows

World's Fair Freaks, Floyd Woosley; two Girl Revues, Fred Webster; Big Snake, Mose Smith; Monkeyland and Wild Life Exhibit, Doc White; Glass House, L. Korn; Fun City, Les Copafield; Mechanical City, C. M. (Red) Miller; Two-Ton Myrtle, Michael Scott; War Trophy Exhibit, Mac McDonner and Red Allen.

Concession line-up includes Earl Crane, custard; Whitey Richards, pop corn; John Rice, bingo; William Murphy, diggers, Penny Arcade and hoop-la; Mrs. Oscar Bloom, pan game; Frank Asche, 5 merchandise concessions; Bill Duncan, 2; Fred Webster and Guy Peterson, 1 each; Andy Rathmussen, 5; Johnnie Mack, 3; R. Andre, 2; Jerome McNeill, 2, and Art Purtle, 1.

Carneer said the six Diesel light plants will be transported on three 35-foot trailers purchased from the government. All new fronts were constructed from the recently released chrome aluminum purchased by Owner Bloom from the government, and shows are to move on 58 semis until the fair season when three more will be added from quarters.

Six additional light towers have been added to make a total of 11, all of which were built in quarters by C. W. (Red) Miller. Carneer said the shows hold contracts for fairs in Illinois, Indiana, Iowa, Minnesota, Tennessee and Mississippi. Shows will remain here until next Saturday (20) when they move to Jackson, Tenn., for a week's stand.



**WANTED**  
**FOR BIG CELEBRATION**  
**TWO BIG WEEKS**  
**BEGINNING APRIL 22**  
**ALEXANDRIA, VA.**

First show in—best money spot of the season. Don't miss this one. Sponsored by St. Mary's B. C.

**W** WILL BOOK INDEPENDENT SHOWS, RIDES, GRIND STORE CONCESSIONS  
**A** PONY RIDE  
**N** PENNY ARCADE  
**T** MOTORDROME TALKER  
**E** CANVASOMEN  
**D** WILD LIFE SHOW  
 BOSS PAT WANTS  
 NAIL JOINT AGENTS  
 JAMES THOMPSON  
 WANT SIDE SHOW ACTS  
 WANT POSING SHOW  
 MANAGER WITH GIRLS

ALL ADDRESS

**SAM E. PRELL**

Wm. Byrd Hotel  
 Richmond, Va.

Until Saturday, April 20;  
 Then Alexandria, Va.

**STAR AMUSEMENT CO.**

Now Playing Strawberry Territory

Can place some Stock Joints, String Joint, Fish Pond, Dart Joint and similar Concessions. Will book Rides that don't conflict with what we have. Also good, clean Shows. Will give X to Bingo. McRae, Ark., this week; Judanna, Bald Knob and Beatty to follow. Contact:

MISS MELBA BURNS

c/o Star Amusement Co. McRae, Arkansas

**HALF AND HALF WANTED**

OTHER ACTS FOR SIDE SHOW.  
 Charlot LePage, wire. Address:

**SGT. MOODY P. COOK**

Great Sutton Shows, Osceola, Ark., till April 20th; then Silveston, Mo.

**OPEN MAY 11th**

Want Flat Ride for all town fair dates. Place Ball Games, Grind Concessions. Promoted and financed properly. Good route. Address:

**H. WOLFE**

Manville, N. J.

**WANTED CARNIVAL**

For annual AFL Labor Day Celebration and full week showing. Large crowd every year. Address:

**Lee S. Barton, chairman**  
 1074 East North St. Galesburg, Ill.

**WANT TO CONTACT CARNIVAL OR RODEO**

For Legion Celebration, July 3-4, at Beaver Dam, Wis., Fair Grounds. Write or wire  
**ALOIS KASTENMEIER, Post Commander**  
 Beaver Dam, Wis.

**WOLF SHOWS**

Opening May 8th, playing one and two towns a week. Want Concessions, a few Shows. Will buy or book small Merry-Go-Round. Can furnish transportation. Place Roll-o-Plane or Loop-o-Plane for season. Want Concession Agents. Sell Coin Game and book same. P. O. BOX 2726, Bloomington 612, Minneapolis, Minn. Phone: Midway 7847 Evenings.

**American Carnivals Association, Inc.**

By Max Cohen

ROCHESTER, N. Y., April 13.—Receipt of membership application from Fair Sales, Inc., of Rochester, filed by President Sam Mofsky, bringing the total membership to 191, is acknowledged.

Contributions to Public Relations Fund include: Bunting Shows, \$25, and Bay State Amusements, \$20. Second general information bulletin will be sent out May 1, along with data relating to 1946 personnel membership cards. A visit to shows in the Detroit area during the first week of May by the secretary is planned.

The following have acknowledged receipt of 1946 membership certificates: F. E. Gooding Amusement Company, Bay State Amusements, Charles A. Lenz and Dunleavy, Cleaves & Burnham.

There is much interest in the veterans program by the federal government. We have been contacted by the Navy Bureau of Personnel and United States Labor Department. Latter organization has furnished us with detailed information of the manner in which our industry can be helpful.

Commerce Department has furnished us with material of interest to the industry, including data on payment of income payments to individuals, and various surveys relating to the lumber situation. We also have a State by State report covering January, issued by this department, and, in many of these, specific information is given for particular communities. Shows contemplating engagements in new localities would do well to secure the information applicable to the particular area as the information furnished shows general business conditions for January as compared with the previous month and with the same month the previous year.

An article relative to the carnival industry appears in the April, 1946 issue of *Holiday*. Information from Washington indicates large gains in production are expected in the automobile and lumber fields. CPA has reinstated certain controls over particular types of cotton fabrics. Washington sources say that a tax bill for 1946, including a reduction in admission taxes, is dormant at present but there is still a possibility of its enactment later.

We have on file a copy of the National Housing Agency freeze order preventing new construction, repairs, etc., except as to certain specified exceptions. Insofar as the order relates to the carnival industry, certain types of construction may be subject to the order while others are not, depending on whether the item in question comes within the definition of "structure" as set forth in the order. Association will be pleased to attempt to answer inquiries.

**WANTED**

For Disco, Mich., 7th Annual Homecoming, Aug. 31, Sept. 1 and Labor Day. Rides such as Merry-Go-Round, Ferris Wheel, Whip, Kiddie Motor Ride, Swings and Poodles. If you can furnish us with all or part of this entertainment contact me. Will book small Show.

**J. O. BARBEE**

6845 11 Mile Road Center Line, Mich.

**WANTED**

RIDES and CARNIVAL ATTRACTIONS for any date between June 15 and July 10. Will set date of Celebration to accommodate Carnival. Attract 8000 people. Address:  
**J. W. GHULIOK, Bend Sportsman Club, Bend, Ill.**

**WANTED!**

2 or 3 Rides for big Celebrations in Wisconsin Open at Watertown, Wis., Legion Celebration, June 8th. Very short jumps. Dates include big Labor Day Celebration at Oconomowoc. Write  
**P. O. BOX 4, Wauchesa, Wis.**

**HARRISON GREATER SHOWS, INC., WANTS**

For Newport News, Va., 35th and Roanoke Sts., This Week

Then two weeks in the heart of Richmond, 7th and Broad Sts., three blocks from Murphy Hotel; then Broad St. and Boulevard; followed by one week in Baltimore; then Chester, Pa., first one in Chester this year; then the big one, Camden, N. J., first one in. Have best route of still dates in the East.

Will book Roll-o-Plane, Octopus, Fly-o-Plane or Spitfire with or without transportation. Very good proposition on Rides. Want Acts for Side Show. Johnny Riddicles wants Musicians and Performers for Minstrel Show. Have two brand-new Tops for any worth-while Shows. A few choice Slum Concessions open. Want A-1 Billposter that can produce. Want Ride Help and Semi Drivers. Good salary and long season. Want A-1 Mechanic that can take care of fleet of trucks. Stanley Levy, contact Dominic Mack. Klino, contact Patty Finnerty. Hardy Brady, contact Curly Graham. Need good Six Cat Workers. Ray Johnson, Little Rex, C Note Slim and Clothes Pin Agents, contact Curly Graham or Leo Hursh. Want Ferris Wheel Foreman that can take care of Twin Wheels, \$75 week and percentage. All wires to

**FRANK HARRISON, Owner and Mgr., or**  
**PATTY FINNERTY, Bus. Mgr., Newport News, Va.**

**WORLD OF PLEASURE SHOWS**

"Michigan's Finest Midway"

ECORSE, MICH., APRIL 25

WANT Mechanical City, Minstrel, Animal, Wild West, War Exhibit, Mickey Mouse, Iron Lung, Posing, Dancing and other money-getting Shows. Can place Merchandise Concessions of all kinds. Ride Help for 10 major Rides. Foreman for new streamlined Merry-Go-Round just delivered from the factory. Top wages to capable man.

24x36 Walk-In Type Bingo for sale. Good condition.

No. 2 Show now open at Fort and Eureka Road, Wyandotte, Michigan

**JOHN QUINN, Mgr.**

100 DAVENPORT ST.

DETROIT 1, MICH.

**DUMONT SHOWS**

EASTON, MD., APRIL 15-20; OXFORD, PA., APRIL 22-27

WANT CONCESSIONS

Ball Games, Pitch-Till-You-Win, Cork Gallery, String Game, Hoop-La or any legitimate Concessions.

**FATS USHER WANTS FOR HIS CONGRESS OF ODDITIES**

Working Acts, Inside Man, Freaks to Feature, Half and Half, Fat Girl, Sword Swallower, Bally Girls. Wire or come on. We carry our own Cookhouse and Sleeping Quarters. Lush heads and chasers, stay away!

Address: **LOU RILEY, Mgr., per route above**

**BROADWAY SHOWS**

Will buy Merry-Go-Round and Ferris Wheel, or will book the same two Rides at 25%.

Want to buy Tractor and Semi. Concessions all open. No racket. Show booked 15 weeks around Cincinnati; then South. Out all winter. Ride Help for Double Loop and Chairplane. Address all mail and wires to  
 Second and York Streets, Newport, Ky.

**SAMUEL FRAMBES, Mgr.**

**BISTANY GREATER SHOWS WANT**

For Best Territory in the East Already Booked

Can use Shows with their own outfits. Wild Life, Monkey Show, Posing Show on liberal terms. Can place following Rides: Octopus, Roll-o-Plane, Spit Fire, Whip. Will buy or book Chair-o-Plane. Concessions—Good opening for Guess-Your-Weight Scales or any ten-cent legitimate Store. Can use one more High Free Act. Openings for all kinds of Ride Help. Wire or write

**LEO BISTANY, Military Park Hotel, Newark, N. J.**

## NOTICE

Have just received another quota of licenses.  
CAN BUILD MORE

WALK THRU SHOWS  
AT ONCE

Write or wire for info on our 3 Shows

1. NEW BOUQUET OF LIFE
2. CRIME SHOW  
(Including boy and girl gangsters.)
3. GREAT WORLD WAR  
(Including Atomic Bomb and execution of war criminals.)

No nut. Easily hauled on 2-wheel trailer. One or two people run show. Most clear money.

Cuts, pictures of banners, and shows set up. Also letters, prices, etc., sent free. Shows for carnivals, parks and fairs.

If you are one who already has one of our shows, we will bring it up to date at small cost for 1946, or you may trade it in for any of our other shows at a reasonable rate.

**CHAS. T. BUELL & CO.**  
NEWARK, OHIO

"For 23 Years America's Finest Show Builders"

## WANTED

JOE (WHITEY) JERNIGAN, PAT GOGUEN,  
JOE HEDGEBETH

Get in touch with me by wire immediately.

**Dick's Paramount Shows**

Cambridge, Maryland

## CARNIVAL WANTED

Rides, Concessions and Free Acts for 4th of July Celebration to play behind gate. Privilege of 5th and 6th. Write or wire

**DON M. SMITH**

American Legion Wells, Minnesota

## WANTED

## BINGO

Countermen and Relief Caller: capable, sober, experienced. Don and Leroy, contact me. Wire

**BILL STACY**

Taft Hotel, 40 Davenport, Detroit, Mich.

## AGENTS WANTED

Can place one more capable Count Store and Skillo Agent. Charley Jackson, Candy Adams, answer. Browne Cole, Kimball Calhoun, doing good here. Wire

**MARTY MICHILS**  
SOUTHERN VALLEY SHOWS  
SPRINGHILL, LA.

## CLOSING OUT

All equipment Stanbery Santa Claus Parades, consisting of 12 pony-drawn Fairyland Floats, 6 case-drawn Fairyland Floats, 6 truck-body Floats, 2 20-ft. Semi Trailers, 500 Costumes, Capes, Head Gears, 300 Satin Banners and Flags, 10 sets Pony Double Harness, 6 sets Reindeer Harness, 200 Ortoque Figures with Costumes, many other sundry parade equipment. Take it all at small fraction of cost, with good will of a concern that has operated in over 800 cities in 12 States for the past thirty years—or will sell any items desired. May be inspected at headquarters. Write or wire

H. S. STANBERY, Fort Dodge, Iowa.

## ATTENTION

## COOKHOUSE—GRAB MEN

Have a limited supply Criddles, 21x32; weight 45 lbs. each. Grease trench all around. Good condition. Government surplus. No junk. \$8.00 each, two for \$15.00; F. O. B. Henderson, Ky. Priced about one-third O.P.A. culling. Draft or M. O. No checks.

**OHIO VALLEY NOV. CO.**  
Box 301, Henderson, Ky.

## RUTH NEESE WANTS

Rolldowns and Stum Skillo Asents. Opening April 27. Ohio Valley Shows, downtown Kenton, Ohio. Good spots following. Wire me Anderson, Ind., care Roy's Tourist Camp, Route 67, South till April 21. Then Kenton, Ohio, care Western Union. Also Man to take care of and help with points.

## CLUB ACTIVITIES

Showmen's League of  
America

400 So. State St., Chicago

CHICAGO, April 13.—Elected to membership were Carlos Carreon, C. W. Ayers, Ellen Gardner and Morris Weber. Sick list includes W. C. Deneke in San Antonio Sanitarium; W. J. Coultry, Tom Voller and J. D. Newman.

Bill Deneke says William French will handle his concessions on Jack Ruback's Alamo Exposition Shows. Ways and Means Committee is set and will mail books on the auto award about June 1. Servicemen's Committee is still sending packages to the boys in the service. Russell L. Ingle advises he was discharged recently.

Art Briese and Al Sweeney are doing preliminary work on the Banquet and Ball which will be held at the Palmer House. Al Sopenar, of the SLA American Legion Post invites all members of the league who were in service to join the post. Letters were received from William C. Deneke, Mrs. J. D. Newman and Russell L. Ingle. Callers included Nat D. Rodgers, Joe Murphy, Elmer Blakely, Ray Marsh Brydon, Nick Dallesandro, Virgil Earl and William Glickman. Final meeting is Thursday (25). It will be a farewell party. Bernie Mendelson finally got in for the evening. Ed Wall and Mike Wright are rushing the season with week-end trips to their Lake Delavan, Wis., cottages. J. C. (Tommy) Thomas, Al Sweeney, George Flint and Fred Kressmann attended the fair meeting at Kansas City, Mo.

## Ladies' Auxiliary

Thursday (11) was Edith Streiblich Night. Frances Keller, Billie Wasserman and Phoebe Carsky were welcomed back after short absences. Visitors included Flonnie Barfield and Martha McKay.

Members grieved to hear of the death of Esther Meyer's mother in Chicago. Burial was in Canton, Ill. Mr. Gloth is reported ill in a New Haven, Conn., hospital.

Nan Rankine is chairman of the party, plans for which are now being formed.

President Louise Rollo made a donation to the raffle which was won by Evelyn Hock.

Michigan Showmen's  
Association

3153 Cass Avenue, Detroit

DETROIT, April 13.—Regular Monday meetings have been suspended and during the summer meetings will be held each Wednesday at 1 p.m., starting April 24. A donation of \$300 was made by club and Bobby Cohn to the Joey Moss-Michigan Showmen's American Legion Post to defray expense of the campaign to put disabled veterans to work in the amusement field.

At the Monday (8) meeting, plans for the outing scheduled for underprivileged children were discussed. Red Cross Community Center will provide 200 kiddies for the first one.

Card from Al Wagner said his Calvalcade of Amusements opened to good business in Pascagoula, Miss. Ralph Decker writes from North Carolina that things look good there.

New members are Abe Silk, Edward L. Young, Herbert Harbin and Jack Sherman. Recent visitors included Dan Leslie, Sam Solof, Sam Stone, Bob Sugar and A. Magid. Recent donations to the building fund amounted to \$125, with Ben Moss, Bob Sugar and Ralph Lewis, among others, making the donations.

Harry Paskow is ill at his home.

## National

## Showmen's Association

1564 Broadway, New York

NEW YORK, April 13.—Eligibility Committee approved following applicants for membership: William J. Kelly, sponsored by John McCormick; Joseph T. Rhatigan, by Abraham Seskin; Gerald J. Finneran, by Joseph Hughes, and Alfred Erling, by C. Murray. General meeting presided over by Joe McKee, vice-president. On the rostrum were Fred Murray, Dr. Jacob Cohen and Walter K. Sibley.

Back from the South were Max Kassow, Harry Sussman, Al Burt, Jack Hornfeld, Charles Smith and Jerry Gottlieb. This was the last meeting of the season. Dr. Jacob Cohen made a closing speech.

Visitors included John J. Leonard, Ernest Prosser, Frank Miller, Bill Moore, Arthur Steinhardt, Lester Stone, Al Burt, Daddy Simmons, Jack Shapiro, Ray Sharpe, Murray Goldberg, Max Gruberg, Danny Krassner, Harold Nevins, Leo Bistany, Ralph Endy, Manny Kline, Sid Goodwalt, Harry Schwartz, Tex Sherman, Bert Swan, Tom Quincy, Al Horowitz, Ralph Cory, Frank Schillizi, Seymour Levin, Mr. and Mrs. Mack Harris, Mrs. Jack Greenspoon, Harry Moore, Irving and Sammy Berk.

Letters from Jack Oyler, and Frank Shean. Advertising solicitation for 1946 Banquet Year Book officially started by Gerald Snellens.

## Hot Springs Showmen's Club

300 Malvern Avenue  
Hot Springs, Ark.

HOT SPRINGS, Ark., April 13.—President Jack Wolever presided over a short business meeting March 30. More than 50 members and guests attended. Roy Blake, back from a buying trip in the East, was present.

Secretary R. A. Miller has moved to town and is building 11 four-room cabins along the lake where he has purchased three acres of ground.

Lee Moss, out of the hospital after two months, will not go out on the road this year due to the doctor's orders, but will have diggers with several shows.

New members elected were Joseph A. Carpenter, Mr. and Mrs. Joe Hoy, R. H. Hargrove, Mr. and Mrs. Roy Allen, Mr. and Mrs. E. H. Morse, Mr. and Mrs. Milton Reed and Ed Zimmerman. Visitors included Mr. and Mrs. Tom Wells, J. N. Pyle, Billie and Betty Harrington and Ray Bivins.

## Regular Associated Troupers

730 S. Grand Ave., Los Angeles

LOS ANGELES, April 13.—After an absence of several weeks, President Lucille Dolman presided at the Thursday (4) meeting. Elected to membership were George Lorraine, Frank Eaton, Jane and Charlie Albright, Fred Weideman and Rose and Morris Ginsberg. They were brought in by Herb and Violet Sucher. On the sick list are John Lorman, Lee Smith, Eddie Harris, Sybil Callahan and Elizabeth Berry.

Herb Sucher suggested a separate sick and relief fund be established and donated \$25 for such a fund. Billie Sucher donated \$10 and Clarence Alton \$25. Clarence and Inez Alton provided the lunch following the meeting. Guests included Mr. and Mrs. Williams and Mr. and Mrs. Campbell. Vivian Gorman donated a hat, won by Inez Alton, which netted \$15 for the bazaar fund. Nell Robideaux won the bank night award and Billie Sucher the door prize

VOLTAGE BOOSTER  
AND REGULATOR

New development in voltage boosting equipment! Engineered by men who know carnival problems. This regulator will step up power line voltage to meet requirements of your equipment. Not a transformer—it is designed by Western Electric Corp. Has conservative rating of 2 K.V.A. and will maintain output voltage of 110 volts AC 50-60 cycles even if power line voltage drops to 85 volts. Equipped with a deaerion-valve meter and has a thermal 35 amperé protector. No fuses to replace, just push the button back in. Sells for \$110.00 F. O. B. Toledo. 25% with order, balance delivery. Write for more details.

**Concession Supply Co.**  
1857 Ottawa Drive TOLEDO, OHIO

## GIRLS GIRLS GIRLS

GINGER NEWBERRY  
WANTS

GIRLS FOR POSING AND HULA SHOW, also capable Talker for Posing Show. WIRE, no time to write. Definitely no tushes or chasers.

**Dick's Paramount Shows**  
Cambridge, Md.

## SILVER SLIPPER SHOWS

Week April 15, Dayton, Tenn.; Spring City, Tenn., week April 22.

## WILL BOOK

Corn Game, must be flashy: Rotary Diggers, Flower Joint, Basket Ball, Jewelry Store, Fish pond, Novelty.

Can place Girl Show with own top, good proposition, and other Shows.

Will book any Flat Ride and will furnish transportation.

## SHEAKS CONCESSIONS

Opening Coshocton, Ohio, April 22.

Move on lot April 17. All people contracted come in. Can place one more Agent for Bingo. New Duck Pond open for reliable Agent. Tickets if I know you. Long season with celebrations and Southern route of fairs. This show has a free gate.

Write or Wire FLOYD SHEAKS.

## HARRY WEBB

## Has Openings With Zoo

Year round work. Following people wire if at liberty: Grabbo Henderson, Blackie Seowfield, Jack Pota, Peanuts Baker and others I know. Wire a/o Western Union, Bowling Green, Ky.

## LAND OF 10,000 LAKES

Opening Brainerd, Minn., May 1st  
Want to book or buy 3 Rides (account dis-  
appointment) — Chair-o-Plane, Kid Rides,  
Merry-Go-Round.  
Fair Secretaries—Special Event Committees  
In Minnesota and Iowa, we can furnish 3 to 5  
Rides. (No Mitt Camps wanted.)

## McArdell's Midway of Fun

2013 Bryant Ave., So. Minneapolis, Minn.

## A-1 NEON SHOP

## AVAILABLE FOR RAILROAD SHOW

Formerly with a large organization in this capacity, so know your needs and can produce. Proposition must include the exclusive for two legitimate joints. Write

BOX D-172, c/o Billboard, Cincinnati 1, O.

## FIRST, SECOND MEN

On all Rides. Wire

**BILL PARSONS, Supt. of Rides**

FREAR UNITED SHOWS

Florado, Kans., April 13-20

**Pacific Coast**

**Showmen's Association**

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, April 13.—Harry Suker presided at the regular Monday meeting (8). New members elected were Kenneth Zandt, Joe T. Nead and G. A. Edwards.

It was decided to continue the Monday night meetings throughout the summer. Hort Campbell, Moxie Miller and Clyde Gooding attended.

Monday (22) will be Clyde Beatty Night. Ladies' Auxiliary will serve refreshments and bingo will be played.

**Ladies' Auxiliary**

First Vice-President Mabelle Bennett turned the gavel over to Past-President Marie Tait, who is visiting her sister, Edith Hargrave. Mrs. John Lorman, new member, attended her first meeting. Letters were read from President Betty G. Coe and Gail Scott.

It was reported that Donna Day is home from the hospital, where she underwent an operation, and that Rose Fitzgerald's mother is ill.

Mabelle Bennett donated building fund tickets for the door prize. They were awarded to Elsie Suker and Esther Carley. Mabelle Hendrickson, bazaar chairman, reported the bazaar will be held in June in Opal Manly's home. Babe Miller, of San Diego, spoke, as did Octavia Reger, Emily Gregg, Marie Tait and Edith Hargrave. Nina Rodgers leaves soon to join the Monte Young Shows.

Following the meeting, bingo was played. Lunch was served by Rose Rozard, Stella Linton and Mabelle Hendrickson.

**Caravans, Inc.**

155 N. Clark St., Chicago

CHICAGO, April 13.—Letters were read from Claire Sopenar, Lucille Hirsch, Kitty Voss, Ruth K. Gottlieb, Bobbie Brown, L. L. Shipp and Norma Lang.

Pearl Washburn was welcomed to her first meeting. Bessie Mossman and Bessie Lamond attended after extended absences. Birthday party will be held at Como Inn Saturday (27), with the Rummage Sale being held the first week in May.

Frank Davis is still ill. Corde bag, donated by Mollie Foster, was won by Edith Streibich. Social Tuesday (9), with Mollie Foster and Edith Hawthorn as co-hostesses, was big success.

Info from the Tidewater District of Virginia credits Cetlin & Wilson Shows with 40 house trailers and World of Mirth Shows with 18.

**Showfolks of America**

San Francisco

SAN FRANCISCO, April 13.—President Sammy Corenson presided at the April 1 meeting.

Lloyd C. Cooper, Edan Cooper and Vernon Slocum were elected to membership. Guests introduced were Mr. and Mrs. Leon Field, Bernard Drier, Doc Lovell, Edward Smith, Jim Smith, Miller Williams and Mr. and Mrs. Morris Goldberg.

Steve Murphy, sick and relief committee, reported that W. J. Mulholland, now at the Marine Hospital, was improving; that Butch Geggus and Les Peterson continued the same, and that Mr. Dawson was seriously ill. Fred Weidman, who had visited Sam Druggan at the San Francisco Hospital, reported that Druggan was cheerful after his operation and welcomes visitors.

Teddy Teixeira was asked to call on Ralph Deering in Oakland and determine his condition.

Dr. Ernest Manneheim was present to vaccinate any member who wished it. At the board meeting, Chairman Weidman voiced the opinion that names of needy members should not be raised on the floor. The board concurred, and then voted \$25 each to two needy members whose cases had been previously investigated.

Payment of \$500 was authorized to the winner of the automobile awarded as the door prize at the "Night of Stars," the winner having elected to take that sum instead of the car.

P. Charles Camp spoke of visiting 10 shows in as many days, and expressed belief that club's membership could be doubled with a concerted drive. April 8 was designated Foley & Burk Night as that show will soon go on the road.

Pot of gold went to Morris Ginsberg, who donated \$5 to the cemetery fund.

**Heart of America Showmen's Club**

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., April 13.—First Vice-President Al C. Wilson presided at the regular weekly meeting, attended by 46 members, including Frank Lehman, Merlin Findlay, Tommy Cooke and Mr. Reece.

William Murphy, who has been in the hospital, is recuperating at his home. Sam Campbell, who operated the old Coates Hotel for years, is ill at his home. John Rogers is a patient in Research Hospital. Final meeting of the weekly series was held Friday (12). Clubrooms will be open daily, however.

**W. C. KAUS SHOWS**

Featuring

**THE ZACCHINI CANNON**

CONCESSIONS—Hi-Striker, Country Store and a few other 10c Stock Stores.

SHOWS—With own transportation. Iron Lung, Motordrome, Fun House. JOE HILTON can place for combined Side Show, Feature Freaks, Mentalist and other worth-while acts.

RISE HELP—That drive semis. Pleasant working conditions.

WANT Ferris Wheel Foreman and Second Man.

Join a winner. Long season with an excellent route.

**RUSS OWENS, Gen. Mgr. JACK PERRY, Ass't Mgr.**

Raleigh, N. C., this week; Durham, N. C., week April 22.

**Wonder City Shows Want**

Legitimate Concessions all kinds. Sell X on Diggers or Custard. Pat McCarty, Otis Hall or any other dealers, contact at once. We work six days a week. Joe Goodman, wire "Hoppy." If you can make money will frame you, either Show or Concession. Any Agent who worked for "Hoppy" Earl Chapman, contact at once. Need Agents—Pin Store, Slum Skillos, Ball Games, Count Stores, Swingers, Penny Pitches. SHOWS—Will book any Independent Shows for 15%. Committee money and government tax. Good proposition for Octopus, Roll-o-Plane, Tilt. This is A-1 territory. This is not a promotion but a bona fide traveling organization.

All Address:

**JOE KARR or "HOPPY" EARL CHAPMAN, Bus. Mgr.**

Wonder City Shows, De Witt, Ark., April 15-20; Brinkley, Ark., Apr. 22-27; Helena, Ark., Apr. 29-May 4; Jonesboro, Ark., May 6-11; then Ky. coal fields. Bob Bloom, wired money Anniston, Ala.; returned.

**WANTED**

FOUR WEEKS IN BALTIMORE

Choice Locations and Several Money Spots and Celebrations To Follow

Experienced Billposter needed at once. Highest salary. RIDES—Want any ride that does not conflict. What have you? CONCESSIONS—Bingo, all season's work; Ball Games; Grand Stores, every kind will positively operate here. SHOWS—Have complete, with transportation, 10-in-1, Snake and Girl Shows; will turn over to capable showmen. Lynn Lopez, have good proposition for you. WANT Diggers and Rotaries. Can use for entire season one more sensational Free Act. Cerrards are no longer with this show. Wire or phone

**ROX GATTO, Mgr.**

CARE NEW SHERWOOD HOTEL, BALTIMORE 1, MD.

**GEREN'S UNITED SHOWS**

SHOWS with own outfits and transportation, I will book you on as good a route as any Truck Show in this part of the country POSITIVELY FREE on all still spots, 20% on seven Fairs. Want Monkey, Life, Glass, Mechanical, Fun House, or what have you?

It will pay you to pay this Show a visit, Columbus, Ind., until April 20; Seymour, April 22 to 27; Connersville, April 29 to May 4; Richmond, May 6 to 11; Muncie, 13 to 25; Peru, 27 to June 1.

The only reason for this ad I do not play corn fields or Fair Grounds on still dates. I put this Show in the best and must have back end. All replies GEREN'S UNITED SHOWS

**Florida Amusement Co.**

Now Playing the Best Spots in Western North Carolina. First in and in Heart of Town—Florida Fairs All Winter

Place Concessions, also Side Show, Agents, Slum Stores and Roll-down. Jimmie Hicks, Big or Little Joe, contact R. F. "Red" Inman, Bus. Mgr. Place Stock Wheel; Jackie Fields Flood, contact. Blinky Bernstein, get in touch. We carry one Store of a kind. Six Cat Agents.

Anderson, S. C., this week; Murphy, N. C., follows; then Bryson City, Asheville. All address

**HOWARD INGRAM or R. F. "RED" INMAN, Bus. Mgr.**

Anderson, this week.

**GARDEN STATE SHOWS**

CALL—OPENING COPLAY, PA., MAY 4TH TO 11TH, 2 BIG SATURDAYS—CALL.

Show fleet will arrive on the lot April 20th. All persons holding contracts confirm. Our FAIRS begin July 8, with the Fort Providence Fair, Fort Providence, Pa., and include THE GREAT KIMBERTON, PA., FAIR and McClure Celebration and Fair. Our Celebrations include the American Legion July 4th Celebration, Pen Arzel, Pa., and Mount Carmel MEMORIAL Celebration, Morristown, Pa., and a route of the best still spots ever. We are featuring CLARA TORINA, the Skycraper Girl, as free attraction. WANT Concessions—No writ or syndics. Will place Custard, Basket Ball, Coca-Cola Bottles, Ace-Sales, Grand Stores not conflicting, Rat Game, Pea Fool, Over-Under, Best Dealer. What have you? Want Shows of all kinds. Liberal percentage. Opening for Arcade and Fun House. Want Billposter with car. State salary. Can place a few Ride Men and Semi-Drivers. All address:

R. H. MINER, New Holland, Pa., until April 28th.

**WANT - - - WANT - - - WANT**  
**PINE STATE SHOWS**

V. F. W. Spring Fair, April 15th to 20th; Pontotoc, Miss., V. F. W. Spring Fair, April 22nd to 26th; Ripley, Miss.; then Tennessee, Kentucky and Maryland.

Want Concessions of all kinds, Ball Game, Milt Camps, Photos. Sell X on Custard. Will book or buy Ferris Wheel for cash. No Junk. Want Shows and Rides not conflicting. Want Ride Men, Jenny Foreman, Chair-o-Plane Second Man, Tilt Foreman; Canvas Man, also to handle marquee. Phil Rocco wants Agents. Agents for office joints. Wire George Emerson.

ALL REPLY: MANAGER, PINE STATE SHOWS

**DIAMOND MIDWAY SHOWS**

WANT WANT

Shows, Concessions and Rides that don't conflict with what we have for the following celebrations in Missouri: Memphis V. F. W. Homecoming and Barbecue, on streets around the Court House. La Plaza Fall Festival, around the square, by community's Commerce Club. Kirksville June Celebration, ball park; Pres. Dr. R. E. Strickler, Monroe City Odd Fellows, Shelby American Legions, Beaver May Festival, Browning Legion, Queen City Fire Dept., City of Bucklin, Browning Horse Show, Green Castle Business Men's Homecoming, Green Castle, Labor Day; other celebrations to follow. Wire or Phone 19.

DIAMOND MIDWAY SHOWS, Green Castle, Mo.

**RAINBO CARNIVAL Wants**

SHOWS—10-in-1, Mechanical or any other Shows of merit. Can place Rides not conflicting with Merry-Co-Round, Tilt-a-Whirl, Chairplane and Ferris Wheel. Can use one more High Free Act. Little Kentucky wants P. C. and Slum Agent. Got in touch with Tex Rollins, owner and manager. Fair and celebration secretaries W. Va., Va., Ky. and Tenn., write or wire

BILLY BURTON, General Agent, this week, Cedar Grove, W. Va.

**WANTED TO HEAR FROM RED DOWNS AND GENE BASS**

Wire. Also want Count Store Agents. Write or wire

**HENRY H. HETH**

L. J. Heth Shows, McMinnville, Tenn.

**PENNY PITCH GAMES**

Size 48x48", Price \$30.00.  
Size 48x48", With 1 Jack Pot, \$40.00.  
Size 48x48", With 5 Jack Pots, \$45.00.

**PARK SPECIAL WHEELS**

30" In Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price . . . . . \$15.00

**BINGO GAMES**

75-Player Complete . . . . . \$5.00  
100-Player Complete . . . . . 7.00

1/3 Deposit on All Orders.

**SLACK MFG. CO.**

124-126 W. Lake St. CHICAGO, ILL.

**ASTRO FORECASTS AND ANALYSES**

All Readings Complete for 1946

Single Sheets, 8 1/2 x 14, Typewritten, Per M. . . \$8.00  
Analysis, 3-p., with Blue Cover, Each . . . . . 1.00  
Analysis, 5-p., with White Cover, Each . . . . . 1.05  
Forecast and Analysis, 10-p., Fancy Covers, Ea. . . . 1.16  
Samples of the 4 Readings, Four for 25¢.

No. 1, 35 Pages, Assorted Color Covers . . . . . 35¢

**NEW DREAM BOOK**

180 Pages, 2 Sets Numbers, Clearing and Polloy, 1200 Dreams, Bound in Heavy Gold Paper Covers, Good Quality Paper, Sample, 15¢.

**HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound . . . . . 25¢**

**PACK OF 78 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 50¢**

Sigma Cards, Illustrated, Pack of 36 . . . . . 15¢

Graphology Charts, 9x17, Sam. 5¢, Per 1000 \$6.00

**MENTAL TELEPATHY, Booklet, 21 P. . . . . 25¢**

**"WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P., 35¢. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢.**

Shipments Made to Your Customers Under Your Label. No checks accepted. O. O. D. 25% Deposit. Our name or ads do not appear in any merchandising. Samples postpaid prices. Orders or P. P. Extra.

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19 West Jackson Blvd. CHICAGO 4, ILL.

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**GUARANTEED TO POP**

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THE VERY BEST QUALITY

**POPCORN**

Immediate Delivery—F. O. B. Chicago

**10c Cartons—\$6.50 Per M**

All Sizes of Bags.  
Salt and Seasoning.

**POPPERS BOY PRODUCTS COMPANY**

60 E. 13th St. CHICAGO 5, ILL.

**BOOMERANG**

— MODEL 1946 —

REPEATER - THRILLER - UNLIMITED CAPACITY



Write for Catalogue, etc.  
**U. S. RIDING DEVICES CORP.**

298 Junius St., Brooklyn, N. Y.—Harry Witt

NOW AVAILABLE FOR THE FIRST TIME!

**The Kettle Kleaning Kit**

- 1 Carton of "Ohar-X"
- 1 Gal. Liquid "Kettle Kleaner"
- 1 Pint "Pot Sweetner"
- Stainless Steel Spatula
- 2 "Plas-Ti-Pads"
- 125 Absorbent Wipes

All for \$6.00

**BLEVINS POPCORN CO.**

Atlanta—Atlanta Service Warehouse, 317 Whitehall, S. W.  
Nashville—155 2nd Avenue South  
Memphis—Poston Warehouse, 671 S. Main St.

**MIDWAY CONFAB**

April showers.

Thomas F. McCarthy, Manasquan, N. J., has applied for a permit to erect a Ferris Wheel at Ocean and 14th avenues in Belmar, near Trenton, N. J.

Playtime Amusements open the season in Manchester, N. H., Thursday (18). E. W. Burr is manager.

Remember the yesteryear manager who couldn't remember like everything?

Francene, better known as Francis Lee, annex attraction on Cash Miller's Side Show on Endy Bros.' Shows, visited Cleo Renee and Stanley Barbay while shows played Miami. . . . Ralph Rothrock will handle the advertising this year for Triangle Shows.

CORP. NORMA I. ROEDER, who formerly trouped as a mentalist on carnivals as Princess Maja, was honorably discharged from the army air forces last December after serving 19 months as teletype operator at Luke Field, Ariz. She has just re-enlisted and is now at Camp Beale, Calif., awaiting overseas orders.

Frank Zorda, side-show operator on Mighty Page Shows, was tendered a surprise party in celebration of his birthday in Madame Zelda's house trailer while shows were playing Troy, Ala. This season marks Madam Zelda's sixth with the Zorda unit.

Considering the fact fig leaves are not available, one shouldn't be too hasty in censoring shows.

Lew Hamilton, Girl and Midget Show operator on World of Mirth Shows, in New York on a purchasing trip, reports many flash materials are hard to get. . . . Ike Weinberg, back in New York for a day following opening of James E. Strates Shows in Washington, reports the marquee ticket sellers had difficulty handling all the people who wanted to attend. . . . Bill Moore is back in New York from Florida. . . . Jack Shapiro, general manager of Triangle Shows, in the big town for a hurried visit.

Mr. and Mrs. R. Z. Bunch, formerly of Frank West and Cetlin & Wilson shows, are operating a trailer park near Elizabeth City, N. C. Rex and Fannie Ingham and son, Milton, were recent visitors. . . . William A. Reid, manager of A-1 Amusement Company, is in shows Jourdanot, Tex., quarters. . . . Harry Greenfield visited Sol Brody and Sol Addis at Coney Island, N. Y., recently.

Among modern inventions of today, the airless airbrakes on show trucks seem to be one of the leaders.

John T. Hutchens's Modern Museum is in St. Louis ready to load for the first stand of the season with Snapp Greater Shows at Joplin, Mo. Hutchens has had four men in quarters for three weeks and has all property repaired and painted. New canvas and banners give attraction plenty of flash. Twelve acts have been signed for the opening date. Chief Rain-in-Face will be with the unit again.

M. B. (Doc) Rutherford has joined Florida Amusement Company as publicity agent and advance. This season marks Doc's 35th in outdoor show business. He'll also handle The Billboard sales on the lot. . . . Robert (Waz-E) White, mechanical man, who closed with Earl Meyer's Strangest Show on Earth, joined Wendell Kuntz's Side Show on Cetlin & Wilson Shows at Norfolk.

New fountain pen that will write under water must have been invented for managers who carry their offices in vest pockets for rainy day use.

Deloris Coranado, fat girl with Frank Forrest Museum, was hostess at a farewell party for A. J. Budd, operator of Side Show and Girl Show on West Coast Victory Shows, at Budd's home in San Francisco. Guests included James Brenaman, Charles Kay, Jerry Jerome, Lady Ethel, Prince Dennis; Ruth La Argo and son, Tony; Ginger Fowler, Dixie Deer, Lucille Coranado, Ray Minto and Leroy Kintzel. . . . Cliff Daniels, Turlock, Calif., presented members of *Freaks on Parade*, on French Casino Shows, with a good luck cake in Merced, Calif., when shows appeared there. . . . Mrs. Anna Brown, Delphos, O., mother of Forrest Brown, is a patient in St. Rita's Hospital, Lima, O.

C. W. Shipley Jr., of Shipley Amusements, is passing out cigars on the birth of a daughter, Barbara Jean. . . . Texas Cody underwent an operation in Missouri Pacific Hospital, St. Louis. He has been on the

**I. K. WALLACE** says:

"I want to thank you for promptness in furnishing repairs for the BIG ELL I think you rank 100%."

We cannot exactly always live up to Mr. Wallace's "100%," but we always do our very best.

Thank you all for continued patience and co-operation. We hope our service can be improved soon. Always serving with a smile!

**ELI BRIDGE COMPANY**

Builders

800 Olive Avenue Jacksonville, Illinois



**PROFITWISE MEANS INSURANCEWISE**

Protect your investment; let us show you how you can insure yourself against unforeseen losses. We are the world's largest exclusive insurance agency for show business.

See Us First

**CHAS. A. LENZ**

'The Showman's Insurance Man'

1728 First St., N. St. Petersburg, Fla.  
Phone: 5914

— or —

A1338 Insurance Exchange Chicago, Ill.



**When EAST Get Your Hi-Test South American POPCORN**

Fresh Roasted PEANUTS from VIRGINIA & SPANISH PEANUT CO.

Providence 7, Rhode Island

Write, Wire or Phone GAspee 2543

**WHEELS OF ALL KINDS**

Tickets—Paddles—Laydowns

Complete KENO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES

New Available . . . Write

Write for Catalog

**H. C. EVANS & CO.**

1520-38 W. Adams St., Chicago 7

**FOR SALE WURLITZER BAND ORGAN**

Style 153, just rebuilt by us. Write

**WEST COAST ORGAN CO.**

1261 1/2 La Brea Ave. Los Angeles, Calif.

**ATTENTION, CONCESSION OPERATORS**

Buy Direct From The Manufacturer And Save

Write for Free Samples or Get a Trial Order.

6-in-1 Multiple Screw Drivers (Pocket Size) . . . . . \$1.00 Gross  
Stream-Lined Automatic Wrenches (Pocket Size) . . . . . 1.25 Gross  
Conventional Type Screw-Drivers (Pocket Size) . . . . . 1.00 Gross

These are serviceable tools—made of full tempered steel. This is slum at its best and at its lowest price.

**A. O. VAN DRAKE COMPANY, Valparaiso, Indiana**

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**POPCORN BELOW CEILING**

SOUTH AMERICAN

SINGLE BAG . . . . . \$9.00 5 BAG LOTS . . . . . \$8.50

Also Hybrid Yellow, Sunburst Yellow, White Hullless, Portable Poppers, Kettles, Boxes, Salt, Seasoning.

**J. H. POPCORN CO., INC. Wayne, Ohio**

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**OCTOPUS ROLLOPLANE FLY-O-PLANE**

World's Most Popular Rides

**EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.**

**WANTED**

For American Legion 4th of July Celebration at Fairgrounds, Muncie, Indiana.

Independent Shows, Rides and Concessions. Address all letters or wires to

**ORA SANDERS**

American Legion Chateau

**COLEMAN HANDY GAS PLANTS**



Model 457-G—Handy Gas Plant, having 5 inch burner over 8 gallon tank, instant lighting, pump, 3/4" cast iron grate, carrying bale—\$18.95.  
Model 460 — Plant with 7 inch burner, complete—\$18.95.  
**FIVE GALLON TANK**, with air gauge, instant lighting valve, p u m p, tubing with con.—\$11.95.

THREE GALLON TANK .....\$9.75  
5" Coleman Burners ..... 6.45  
7" Coleman Burners ..... 7.95

Complete line Tubing, Tees, Wall Valves, Generators, Air Gauges, etc.

Immediate shipment.

**NORTHSIDE SALES CO.**  
INDIANOLA, IOWA

All-American, Blue Ribbon and Reading shows. . . Moore's Modern Midway opened at Charleston, Mo., Saturday (13). Mr. and Mrs. Russell Putnam arrived for the opening with their frozen custard. Fred Boltis opened there with his photo gallery and Penny Arcade. . . J. A. Murphy has signed again as general agent of Lake State Shows, which open on a North St. Louis lot Sunday (21). . . W. E. (Bill) Snyder, of Wonder Shows of America, spent several days in St. Louis.

Billy Logsdon, side show owner on Fay's Silver Derby Shows, writes in addition to reorganizing his 10-in-1 Show at Clayton, Ala., he also has added a new blue and white side show tent. Patsy Vidalia is doing a double act in Logsdon's show. She works in the sword box illusion and also does a song and dance number.

If the hotel room shortage continues, many of us will return to the old living top days, and like the Arabs of old, we'll fold our tents and quietly take our room problems with us.

Mark Sheeler, announcer on WSSV, Petersburg, Va., initiated an on-the-spot broadcast from within the Cetlin & Wilson Shows' Funhouse during its engagement at Petersburg. Announcer, and girl patron who accompanied him, kept up a step-by-step description of the fun as they made their way thru the Maze.

Detroit Notes: Gladys Schaum has returned from Florida and New Orleans to resume her duties as secretary of W. G. Wade No. 2 Unit. . . Cameron D. Murray, manager of the No. 2 Unit, currently playing its second stand of the season on the East Side at Beals and Charlevoix avenues, moves soon to Schaefer and Fenkell avenues in Northwestern Detroit. . . Capt. R. V. Ritz, who has the Hell-on-Two-Wheels Show with Down River Shows, is building ride engines for several Michigan shows at his quarters in River Rouge. . . Ed Deibert is leaving for Anderson, Ind., to open his bingo game on Nick's United Shows, while his other game remains with Down River Shows.

Mort Maius, supervisor of theaters for Associated Theaters Circuit, was a visitor on Down River Shows in River Rouge Sunday (?). . . Roscoe T. Wade, owner, Joyland Midway Attractions, made a trip to Grand Rapids, Mich., on business Tuesday (9). . . Bob Morris just returned with his photo gallery from Alabama, where he wintered, and will join the W. G. Wade Shows. . . Mr. and Mrs. Bob Thomas have a new Penny Arcade mounted on a special trailer, which they will open on Wade Shows. . . Miller W. Finch, of Ross Manning Shows, playing New England and New York, is installing a new batter-up game, Bruce Bryan reports.

Mr. and Mrs. F. E. Gooding and their daughter, Joyce Ann, entertained at Grandview Inn, Columbus, O., Friday (5), with a dinner party honoring Mr. and Mrs. Randolph Andrews and Mr. and Mrs. Carl Spellman. Andrews and Spellman were recently discharged from the army. This will be the Andrews' first season with a Gooding unit. The Spellmans will be manager and secretary, respectively, of the new unit which will operate under the title of Gooding Park Attractions. Available personnel of the six Gooding shows assembled for the annual party included Arby Gooding, Mr. and Mrs. John F. Enright, Mrs. Lottie Drumm, Mr. and Mrs. Gerald Frantz, Mr. and Mrs. William Leisure, Mr. and Mrs. Floyd Smith, Mr. and Mrs. Jack Lampton, Mr. and Mrs. W. J. Goutermont, Mr. Frank Enright, Sophia Mengall, Kathleen Holleran, Joe Gas-kill, Homer Dennison, Mr. and Mrs. George Bouic, Mr. and Mrs. O. Buck Saunders, Ray Riffle and Charles O'Brien.

**JOSEPH J. KIRKWOOD SHOWS**  
America's Best Advertised Midway

Featuring **EMANUEL ZACCHINI**  
Shot From a Cannon Over Two Ferris Wheels

**HELP:** Foreman for new Flying Scooter. Truck Mechanic that can handle fleet of 20 trucks working from the finest shop truck, complete in every detail. Always place good, reliable, experienced Ride Help.  
**SHOWS:** Monkey Show, Minstrel Show or any show that wants the best treatment and route in the East, with or without equipment.  
**RIDES:** Any Ride not conflicting with what we have, write or wire for a real proposition.  
**CONCESSIONS:** Can place a few more 10c Grind Concessions. Especially want Fish and Duck Pond, High Striker and Candy Floss. Chick Franklin, holding your position open. Wire. We give you plenty people on the lot every night. Get with the fastest growing show in the East. America's best advertised midway. Everybody address:

**JOSEPH J. KIRKWOOD SHOWS**  
Week April 15th, Martinsburg, W. Va.; then per route.

\$10.00 TO \$30.00 PER 100-LB. BAG

**MORE PROFIT**

FOR YOU IF YOU USE OUR

**GUARANTEED POP-CORN**

\$9.25 per 100 lb. bag, 1 to 5 bag lots

A TRIAL ORDER WILL CONVINC

IMMEDIATE SHIPMENT

**FOUNTAIN COUNTY POPCORN CO.**

Veedsburg, Indiana

**DELIVERY NOW**

CARNIVAL AND WHOLESALE POPPERS

Pops 60 Lbs. Corn Per Hour

NEW PEANUT ROASTERS

FULL LINE OF SUPPLIES

Popcorn, Seasoning, Salt; Glassine Cones, Bags, all sizes; 6¢, 7 1/2¢ and 10¢ Cartons.

**Allanta Popcorn Supply**

145 Walton St., N. W. Atlanta 8, Ga.

**SARATOGA KETTLE POPPERS**

12 Qt. Capacity, \$16.00

Each. Terms: 25% With Order, Balance on Delivery, F.O.B. Toledo.

**CONCESSION SUPPLY CO.**

1857 Ottawa Drive, Toledo 6, Ohio

**SPECIAL PRINTED—ROLL OR FOLDED TICKETS**

100,000 — \$19.85.

Each Additional 10,000 — \$1.45.

Cash With Orders

**DALY TICKET CO.**

COLLINGSVILLE, ILL.

**PEANUT • POPCORN EQUIPMENT**

BOUGHT AND SOLD

Complete line Peanuts, Popcorn and Supplies, Cups, Spoons and Flavors.

**CHUNK-E-NUT PRODUCTS CO.**

PHILA. 6, PA. Dept. M PITTS. 22, PA.

**WANTED**

SHOOTING GALLERY AMMUNITION

Write full details and your price.

**W. O. KING**

30 Fessenden St. Mt. Clemens, Mich.

**WANTED**

Mechanical Show, City, Farm or Circus; must be A-1. Will pay up to \$10,000.00 cash if set what wanted. Write or wire at once.

**THEO. FRANCISCO**

5317 S. TACOMA WAY TACOMA 8, WASH.

**REBUILT POPCORN MACHINES**

POPCORN

BOXES - BAGS - SEASONINGS

Consolidated Confections

1314 S. WABASH AVE. CHICAGO, ILL.

**DICK'S PARAMOUNT SHOWS, INC.**

WANT WANT

**SHOWS**—Can place Wild Life, Iron Lung, Snake or Monkey Show. Have paraphernalia and transportation for same.

**RIDES**—Rolloplane or Kiddie Autos.

**SIDE SHOW ACTS**—Want Magician and Freak to feature.

**HELP**—Second Men on Merry-Go-Round, Ferris Wheel and Rocket; semi drivers preferred. **WANT A-1 BILLPOSTER.** Help wanted on **PHOTOS and PENNY ARCADE.** Man and Wife to work on Grind Stores.

Cambridge, Maryland, April 15 to 20.



**PROFITWISE MEANS INSURANCEWISE**

INSURE with those who KNOW

Showman's Insurance BEST. We are the world's largest exclusive insurance company for show business.

See us first

**CHAS. A. LENZ**

"THE SHOWMAN'S INSURANCE MAN"

1728 First St., N., St. Petersburg, Fla. Phone: 5914

A1338 Insurance Exchange Chicago, Ill.



**LAST CALL**

**KING REID SHOWS**

GALA OPENING BENNINGTON, VERMONT, MAY 6

All Ride Help report to Friday Patrick May 1. Want capable Girl Show Manager and Performer. Will be on the lot in Bennington, May 4. Until then, address all communications to **KING REID, Winter Quarters, Manchester Center, Vermont**

**CALL— BUNTING SHOW —CALL**

Open Thursday, May 2, Bloomington, Illinois

ALL PEOPLE CONTRACTED ACKNOWLEDGE THIS CALL.

CAN PLACE FEW MORE LEGITIMATE MERCHANDISE CONCESSIONS. WANT SOBER, EXPERIENCED RIDEMEN; semi drivers given preference.

Top salary.

Address **E. H. BUNTING, Manager, P. O. Box 297, Ladd, Ill.**

**POPCORN CONCESSIONAIRES**

Jumbo Popping Units for your Trailer are available now. Tank gas fired, capacity 50 lbs. of raw corn per hour. Price without stand, \$48.00; with stand, \$298.00. Write for circular today.

**GOLD MEDAL PRODUCTS CO.**

318 E. Third St., Cincinnati, Ohio

## LAST CALL LAST CALL LAST CALL TINSLEY'S CITY RIDES

"America's Most Modern Midway"

OPENING GREENVILLE, S. C., APRIL 29TH

With a Route of the Best Industrial Cities in the South To Follow  
CONCESSIONS—Will book a few more legitimate Concessions operating for 10c. Positively no coupon stores, no percentage.

FREE ACTS—We offer a season's work for high class Free Attractions. Must be thrillers.

RIDE HELP—Can place experienced reliable Foremen and General Ride Help. Must be strictly sober. We have Twin Ferris Wheels, Octopus, Rollo-Plane, Chairplane, Caterpillar, Merry-Go-Round, Whoopee, Junior Chairplane, Kiddie Auto, Kiddie Airplane and Live Pony Riding Academy. The above Rides are new and modern in every respect.

Address JOHN T. TINSLEY

22 East Court Street

Greenville, S. C.

## LEE UNITED SHOWS

OPENING DETROIT, MICH. (JOHN R. AND 10½ MILE ROAD) FRIDAY, APRIL 19

CAN PLACE A FEW MORE LEGITIMATE CONCESSIONS  
(No Gypsies)

ALSO SHOWS WITH OWN OUTFITS

Wire or Write:

CHARLES H. LEE, Mgr., Royal Oak, Mich.  
Jackson, Mich., Follows, May 2-11

## LAST CALL—WONDERLAND—LAST CALL

Spring Blossom Fiesta

OPENING GREATER WASHINGTON, D. C., APRIL 27

LOCATION AT — CENSUS BUILDING — SUITLAND SECTION

All Rides Contracted Report April 25th—Concessions Report April 27th  
RIDES—Want Kiddie Auto and Airplane Swing. Book 25 per cent and pay half transportation to join. Want Assistant Electrician; report lot only.  
CONCESSIONS—Want Nylon, Fruit, Grocery, Custard and Grind stores of all kinds. No Gypsies. No Racket. No admission charged to show grounds.  
Address AL PORTER, 3056 Taylor St., N. E., Washington, D. C.

## C. F. ZEIGER UNITED SHOWS WANT

General Agent, Foreman for New Allan Herschell Merry-Go-Round, Ride Help on all Rides. Top salaries. Will furnish new outfits for Side Show, Girl, Animal, Monkey, Fun House, any money-getting Shows. Useful Carnival People, write. Show opens April 27.

C. F. ZEIGER, Box 704, Rocky Ford, Colorado.

## SOUTHERN STATES SHOWS WANT

FOR RUSKIN, FLA., WEEK OF APRIL 29

and a Long Season in the Best Spots to Follow

Few more Stock Concessions, also Ride Help in all departments; those driving trucks given preference. Earl Miller, get in touch with me. For Sale—15 Kw. Light Plant, in perfect condition, mounted on 4-wheel chassis with good tires. All answers to

JOHN B. DAVIS

Sunshine Park, Grand Central Ave., Tampa, Fla., until April 27th.

## FOR SALE

125x20 Side Show Top with poles, eight ft. sidewall, top in five sections, one section new, balance in fair condition, also banner line for same, price for complete outfit, \$550.00 cash. 50x16 Canopy Top with tapered sidewall, made for Monkey Show; top used eight weeks, same as new, sidewall used more but in good condition, no poles, \$300.00 cash. Allan Herschell 10-Car Auto Ride, top and sidewall, good condition, \$125.00 cash. 13x20 Fly, \$15.00. 12x8 Concession Top, 9 ft. wall, bally cloth, fair condition, \$35.00. 12x10 Concession Top, fair condition, sidewall not so good, \$20.00. Three Rolls Music for 125 Wurlitzer Organ, as is, \$4.00 each.

HAPPYLAND SHOWS

3633 SEYBURN, DETROIT 14, MICH.

## SRADER SHOWS

Open Newton, Kans., on the Streets, April 17th; Junction City follows.  
Can place Ball Game Agents and Shows with own outfit. Have Pit Show Top, will make good proposition if you can furnish attractions. Have some good fairs and good route of still dates.

SRADER SHOWS, NEWTON, KANSAS

## BERRYHILL UNITED SHOWS

OPENING MAY 6 AT FAIR GROUNDS, VANCEBURG, KY.

Grounds will be open May 3rd for those contracted. Few Grind Stores open. Mitt Camp already sold. Can use any Stock Concession not conflicting. Need Chairplane and Loop Foremen and Second Men on other Rides. The best salary and bonus at end of season. Bob Miller, answer at once. Will book any good Show. Will book or lease Merry-Go-Round. Write, wire or phone.

LEO BERRYHILL, Mgr.

Lucasville, Ohio

## Triangle Org Blossoms Under Boss Jake-Come-Lately Shapiro

EBENSBURG, Pa., April 13—He terms himself a greenhorn at the carnival biz, but Jake Shapiro may be on the con.

Thirty years a purveyor of billing paper to outdoor showmen, Jake lived on the rim of midways until the day last winter he moved out of his Pittsburgh printing plant and into ownership of Bantly's All-American Shows.

Results since indicate that Jake is too self-critical.

First, he blithely rechristened his org the Triangle Shows, a title brought along from his poster biz and by which he is widely and happily known thruout the trade.

Then, Jake went to work on what he had bought. It wasn't easy, in the face of equipment and material shortages and the dearth of willing hands, but the self-styled greenhorn has come up with a bright array of 10 rides, as many shows and 38 concessions for the 1946 tour which opens April 20 at Uniontown, Pa.

Moreover, Jake explodes ideas and projects that have the mark of showmanship.

For example, he recently asked the Federal Communications Commission for the right to operate his own radio broadcasting station smack on the Triangle lot requesting the call letters WJST (Jake Shapiro Triangle).

Jake announces that he has already purchased a combination long and short-wave broadcasting set, as used by the army and navy during the war, valued at \$3,000. If his FCC request is granted, he will broadcast on short and long-wave bands direct from the midway.

Triangle newcomer is committed to an all-out drive for cordial relations between the show, its sponsoring committees and the public. To this end, he has bought a new 30-foot house trailer to serve as an entertainment base. Interior has been decorated and fitted for this purpose.

Not content, however, to confine his talent for hosting to trailer limits,

Jake's agents will carry instructions to take over the best suites available in leading hotels on the route as supplementary entertainment headquarters.

Winter quarters activity at the fairgrounds here has been stepped up in recent weeks. More than half of 25 new Federal tractors and Fruehauf trailers ordered have been delivered, and two new rides, a Caterpillar and Moon Rocket, are expected before the Uniontown opener.

## Additional Celebrations

Listed by Mike Krekos

FRESNO, Calif., April 13.—Mike Krekos, general manager, West Coast Amusement Company, today announced additions to the list of fairs, celebrations and festivals his shows will play this season.

Included are Lodi Picnic and Los Banos May Day Festival; Spring Festival, Vallejo, Calif.; Veterans Homecoming Week, San Jose; Livermore, Calif., Rodeo; July 4 week, Klamath Falls, Ore.; Grape Festival, Lodi, Calif.; Madera, Calif., District Fair, and American Legion Armistice Day celebration, Porterville, Calif.

## Fisher Names D. W. Kane

Golden West Accountant

SAN FRANCISCO, April 13.—Harry (Polish) Fisher, general manager of the Golden West Shows, announced today that Dwight W. Kane has been named general accountant for the org.

Kane, who operates a showman's accounting and bookkeeping office here, is also treasurer of the Showfolk of America, San Francisco chapter.

## Crescent Combo Again

To Open in Vancouver

VANCOUVER, April 13.—Henry Meyerhoff's Crescent Shows open at Larwell Park April 22 for two weeks, with the Vancouver Park Board again the sponsoring org.

Shows wintered at Penticton, B. C.

Most impolite thing one can do is to shove another away from an office checking in window before he has a chance to scan the check-up sheets to see what the other attractions grossed.

## Mrs. Nan Rankine Hostess

At Past President Party

CHICAGO, April 13.—Mrs. Nan Rankine was hostess at her home here week to past presidents of the Ladies' Auxiliary, Showmen's League of America. Following the dinner, bridge was played.

Prizes went to Marie Brown, Evelyn Hoek and Rose Page. Guests included Mmes. Ida Chase, Elsie Miller, Louise Rollo, Leah Brumleve, Sam Gluskin, Al Lotto, Viola Blake, Ed Hoek, Henry Belden, Delgarian Hoffman and Lillian Woods.

## Diamond To Open in Mo.

GREEN CASTLE, Mo., April 13.—Diamond Midway Shows are quartering here, the owners having sold their lunchroom in Kansas City, Mo. Show will open here April 29. New tops and frames arrived from Central Canvas Company and other tents are expected soon. Concessionaires include Whitey Butler, Bob Erans, the Masons, Ben Martin, Joe Langly, Joe Wiggs, Oral Coatney and Leroy Itchner. Jack Darlin, clown, of Corpus Christi, Tex., will be here for the opening.

## 4G Fire Hits Fla. Amusement

GREENWOOD, S. C., April 13.—Fire of undetermined origin hit the Florida Amusement Company here Tuesday (9), destroying the Girl Posing and Snake shows owned by Doral Deshon. Loss was estimated at \$4,000.



ROY E. LUDINGTON, general manager of Crafts 20 Big Shows, took time off recently in Tucson, Ariz., to don Western garb and mount a trusty steed—but that horse looks so much like a prop that a prop it must be.

**NOTICE**

CAN USE HELP IN ALL CONCESSION DEPARTMENTS  
All Agents Report April 17th.  
We Open Uniontown, Pa.,  
April 20th.

**JOE KANE**  
**TRIANGLE SHOWS**  
UNIONTOWN, PA.

**WANTED**

COMPETENT MAN TO OPERATE  
COOKHOUSE

Have Complete Outfit. Work  
With Office. Contact

**MAX GOODMAN**  
At White Plaza Hotel, San Antonio,  
Texas

**Wonder Shows of America**

**WILL BOOK**

DODGEM, CATERPILLAR, FUN  
HOUSE OR PONY TRACK

A-1 Location. Look for Banner  
Season.

Phone - Write - Wire

**EARL J. REDDEN**  
PLAYLAND PARK  
South Bend, Ind.

**WANT**

COUNTER AND GRIDDLE MEN

For Up-To-Date  
MIDWAY CAFE

Also want to hear at once from John E. Schaffer.

Address:

**JOHN N. GRAVIS**

c/o Rogers Greater Shows, Marlon, Ill., This  
Week; Christopher, Ill., Next Week

**WANT**

Ferris Wheel Foreman. Have Second and  
Third Men. Stock Concessions of all kinds.  
come on. Shows, come on. Book Tilt and  
Octopus.

**BREWER UNITED SHOWS**

Logansport, La.

**ROY MARR**

**WANTS**

2 SPOT-THE-SPOT WORKERS

Harry Fingers Walker, contact me! Also  
WORKERS FOR PENNY PITCH and HOOP-  
LA.

Address: ROY MARR

c/o Hill's Greater Shows Galveston, Tex.

**FOR SALE**

24-ft Merry-Go-Round newly painted and decorated,  
good running condition; modern machine; has 20  
horses, two cheriots and organ. Complete with  
fence, sidewalk, top, ticket booth. Ready to operate.  
Also new motor. There is nothing to do or touch  
on this machine. Will sell for \$3,500.00 cash.  
Can be seen in operation. Selling account of illness.

**LAWRENCE MATURO**

2666 W. Grand Ave., CHICAGO 12, ILL.

**WANT**

FOR RENFRO VALLEY FOLKS SHOW

Assistant Ross Concessions; Top, 60x150; Working-  
men to drive semi trucks, \$5 per day, one show  
daily. No booze. Girl for Single Traps and Web  
Act. Long season. Open May 3th. Address:

**WM. KETROW, Gen. Del., Charlotte, N. C.**

**CARNIVAL WANTED**

Farmington Jr. Chamber of Commerce

**FLAG FESTIVAL**

Week of July 4th

10 or 15 Rides, 40 or 50 Shows and Concessions;  
must be clean. Contact

**ANDREW PAULE JR., Chairman, Farmington, Mo.**

**OMAR'S GREATER  
AMUSEMENTS WANT**

Shows, 2 more Major Rides, Cook House, few  
Concession Agents, Ride Help.

Corning, Ark., April 15 thru 20

**CETLIN & WILSON SHOWS**

30 CAR RAILROAD SHOW

WEEK APRIL 29TH, NEWPORT NEWS, VA.

WANT—Worthwhile Grind Shows with or without own equipment and  
transportation.

CAN PLACE ALL LEGITIMATE MERCHANDISE CONCESSIONS

WANT TRAIN CREW MEN IN ALL LINES, POLERS, ETC.

Best of Treatment and Berths in First Class Berth Car.

WANTED—Circus Wagon Blacksmith to Join at Once.

All Address This Week

**CETLIN & WILSON SHOWS**

20th and Monticello Sts.

Norfolk, Va.

SHOW CARPENTER WHO CAN ALSO BUILD WAGONS

Will Give Very Good Proposition.

**Blue Grass State Shows**

**LAST CALL LAST CALL**

Show Opens Saturday, April 27, Owensboro, Ky.

14th and Triplett St. Show Lot — First In

WANT Concessions of All Kinds—Custard, Fishpond, Duckpond,  
Pitch-Till-You-Win, Bowling Alley, Darts, High Striker, Basketball,  
Novelties, Jewelry, String Game, Country Store, Knife Rack and any  
other Slum Joints.

CAN PLACE Ride Help on all Rides; top salaries.

WILL BOOK any Show with own outfits—Liberal Percentage.

**WIRE—DON'T WRITE—WIRE**

Address

403 E. 9th Street **C. C. GROSCURTH** Owensboro, Ky.

**NICK'S UNITED SHOWS**

WANT THE FOLLOWING

TO JOIN IN KOKOMO, IND., WEEK OF APRIL 22

Posing Show, Girl Show. All address S. W. NICKERSON,

Muncie, Ind., Till April 21; Then Kokomo

**FOR SALE--SILVER STREAK**

Good condition, \$7,500 cash.

**GID L. FALLON**

Care J. R. Edwards Shows, Marion, Ohio

**FRED HEDRICK, Owner STANLEY REED, Mgr.**

Wanted for Mt. Holly and Cherryville. First in 5 Years.

Can place Flat Ride, also a neat Kiddie Ride. Side Shows or Walk Through Show. Will consider  
clean Girl Show. Will give good proposition with own outfit. Stacy Knott can place Ride Help.  
Ray Price wants to hear from P.O. Dealers and Slum Store Workers. Can place sober, reliable Man  
to handle Front Gate. Get with the show that is playing real spots. Wire or write

**HEDRICK'S GAY WAY SHOWS**

Wadesboro, N. Car., this week; Mt. Holly next.

**HELP WANTED for JACKIE'S BINGO**

Game Opening April 20, NEW CASTLE, PA.

Top Salary and Bonus.

Care CARAVELLA SHOWS

**The New Wenzel TH-2  
ROLL TICKET HOLDER**



Fully adjustable, hold rolls at correct tension.  
C. O. D. or check with order. **\$3.25**  
Sent Prepaid. Complete.

**Wenzel Projector Co.**  
2509-18 S. State St. Chicago 18, Ill.

**H. B. ROSEN  
AMUSEMENTS**

WANT

GENERAL AGENT

Salary No Object If You Can  
Produce.

Must Join on Wire This Week.

Address

**H. B. ROSEN, Manager**  
Fort Payne, Alabama, This Week.

**WHITE'S RIDES & BAZAAR**

Will book Hoop-La, Mug Joint,  
Pop Corn, Candy Apple, Snowball,  
Grab or small Cook House, Penny  
Pitch.

Will buy small Merry-Go-Round or  
book one. Come on, Slim and  
Maxy. We have no more.

**GUY WHITE**

Ty Ty, Ga., April 15th Till 20th.

**AT LIBERTY**

**Legal Adjuster-Manager**

Circus or Carnival.

**HARRY W. LAMON**

Milner Hotel, Kansas City, Mo.

**INTERNATIONAL SHOWS  
WANT**

**MECHANIC WITH TOOLS**  
Capable of keeping trucks in rolling shape.  
Will pay top salary.

**WANT CAPABLE PEOPLE**

To handle Monkey Show and Snake Show.

**A FEW SLUM STORES OPEN**

Address: **COLEMAN LEE, Mgr., Bartlesville,**  
Okla., This Week; Ponca City, Okla., Next Week.

**Midway of Mirth Shows**

WANT

**FERRIS WHEEL FOREMAN**

Must Drive Semi — Join At Once

Address **MURPHYBORO, Ill., This Week**

**CARNIVAL WANTED**

For Our

**ANNUAL RODEO**

August 31 and Sept. 1

For further details communicate with  
**WILMER A. KRAUSE, Secy., Rodeo Associa-**  
tion, McLaughlin, So. Dakota.

**WANTED**

Small Carnival for July 4th Celebration at Minong,  
Wis., Celebration, one day only, but will obtain  
permission for Carnival to remain two or three  
days if desired. Resort center. Write descriptions to  
**DeWAYNE JENSEN, c/o American Legion Post**  
485, Minong, Wisconsin.

**BINGO OPERATORS**

Here is an  
**OUTSTANDING**  
New ITEM  
Secretary  
**DESK LAMP**

Completely wired with AP-  
PROVED 6-foot cord and plug.  
Exactly as shown (without  
bulb).

**\$2.10**  
EACH

- NO BREAKAGE
- INDIVIDUALLY PACKED
- 1 Doz. to a master CARTON

YES, we have better prices for quantity users. IMMEDIATE DELIVERY. 25% Deposit, Balance C.O.D., F.O.B. N.Y.C.



WE CAN SUPPLY YOU AT ONCE WITH—

- PLUSH TOYS
- FUR ANIMALS
- DOLLS
- GRIND STORE and SLUM
- RAGGEDY ANN DOLLS
- BOUDOIR DOLLS
- BLANKETS
- BINGO ITEMS

**JOE END & COMPANY**

CATERING TO CONCESSION TRADES MIKE TISSER, Gen. Manager  
799 BROADWAY Phone: Gramercy 3-1812 NEW YORK 3, N. Y.

**GROVES GREATER SHOWS**

LAKE CHARLES, LA.

Can Place Agents, Ten-Cent Stock Stores, Penny Pitches, Hoopla.  
Want Help on Merry-Go-Round and Chairplane.

Will Buy or Book Kiddie Auto Ride, for Balance of Season.  
All Replies: ED GROVES, Lake Charles, La., April 15-27

**VICTORY EXPOSITION SHOWS WANT**

CONCESSION AGENT FOR OFFICE CONCESSIONS

CAN PLACE TWO GRIND SHOWS (Have Tops and Fronts for Same)

Address: Seguin, Texas, This Week; Battle of Flowers, San Antonio, April 22-27; Merchants and Manufacturers Exposition, Waco, April 29-May 3. Then Long Season With 22 Fairs, Closing at Valley Mid-Winter Fair, Harlingen, Texas, December 2, and Opening 1947 Season at Charro Days Fiesta, Brownsville, Texas, February 8-16.

**FOR SALE**

TEN CAR SCOOTER, NUMBER FIVE ELI FERRIS WHEEL,  
RIDE-O, THIRTY K.W. LIGHT PLANT

Can Be Seen in Operation During Battle of Flowers, San Antonio, Texas.

**ROLAND SMITH**

306 MADISON ST. (Phone: Garfield 6575) SAN ANTONIO, TEX.

**WANT— L. J. HETH SHOWS —WANT**

SHOWS: Girl Show Manager with Girls. Have complete outfit. Fat Show, Munroe Bros. want Acts for Side Show.  
CONCESSIONS: Frozen Custard, Snow Balls, Cotton Candy.  
HELP: Experienced Ferris Wheel Operator, Canvas Man. Floyd Heth wants Coupon Store Agents. All replies:  
L. J. HETH SHOWS, McMinnville, Tenn., this week.

**BEAM'S ATTRACTIONS**

Want Concession Agents for Ball Games, High Striker, Slum Stores. All Concessions are new and the best money can buy. Will book Scales, Cane Rack, String Game and Fish Pond.  
SHOW OPENS JOHNSTOWN, PA., MAY 2. Start set-up April 30. Wire or write

**M. A. BEAM** Windber, Pa.

**Goodman Little Rock Bow Reveals a Banner Midway**

(Continued from page 53)  
drome dished out riding thrills. A feature is an exchange from a motorcycle to a trapeze.

When the power company's construction charges were upped Goodman SOS'd for eight Diesel light plants, which are to be mounted on wagons for permanent use beginning at Austin, Tex., April 27. Shows close here Sunday (14) and will lay off a week before opening at the Battle of Flowers, San Antonio.

Joe Goodman, pinch-hitting in the publicity department, hustled a full-page greeting ad from local merchants, planted a two-page feature story in *The Arkansas Democrat* and otherwise functioned like a veteran, but his best effort was in making talkers out of the starters for Little Rock's trolleys. "All Aboard for the Wonder Shows," they shouted.

**Roster**

Staff: Max Goodman, general manager; George Golden, concession manager; R. L. (Bob) Lohmar, general agent; William E. Snyder, business manager; Louis Yaffa, concessions secretary; Grant Chandler, general superintendent; Edward Latham, electrical department; Lee Spain, trainmaster; C. Nat Morgan, special agent; W. E. Jack, billposter, and Walter Hale, promoter of special events.

Side Show: Jimmy Hurd, manager; Raymond Newman, talker; Jay Hatfield and Tom Bundy, tickets; Grady Styles, Lamos and Chaney, marionettes and Punch; James Zaharee, rice writer; Alzonia Lewis, turtle girl; Roswell Glover, magician and lecturer; Alfred Reynolds, fire act; Mimi Garnean, sword swallower. In the annex, Kay Zaharee, birth of a baby.

Glasshouse: Red Hutchinson, manager; Luther Vance, tickets. Life Show: Mrs. Jimmy Hurd, owner-lecturer; William Fisher and Charles Thomas, tickets. Hillbilly: Jack Carter, talker and manager; Ernest Wright and His Eight Cowboys; Jackie Lee, singer; Ethel Marrow and Her Texas Belles; Johnnie Ways, one-man band, and Jimmy O'Brian, boss canvasman.

Girl Show: Elsie Calvert Brizendine, talker-manager; Jake Brizendine, construction; Patsy Lee and Bomberettes, including Viva Hublitz, blues singer; Betty Hooper, Sophie Tucker, Phyllis Bradden, Betty Lynch, Ida La Fever, Alice Shelton, Ida Fernandez and Vicki Lee. Maurice Clark is at the organ.

Concessions: Mr. and Mrs. Max Levine, Louis Forque, Joseph (Turkey) Dunn, Ben Whitmore, Mickey Billen, Arthur Brown, H. Zoham, S. J. Carroll, Ben Wishnoff, Carl Copelin, Harry Rubin, Louis Kaplan, Jimmy Ferron, Eli Webber, Ceil and Harry Martin, Bill Atchain, Irving Zolun, R. Erdell, Abe Zuckerman, Sammy Stein and Florence Rubin, Frank Harbin, Dorothy Billen, Maurice Richby, Art Radtke, Brinnie

and Jack Littlefield, Arend Kannegieter, Mrs. A. Cunningham, A. W. Sitts, W. D. Lanord, Johnny Dundee, Howard Stroud, Al Kennedy, Joe Wienberg, Danny Miller, Rufus Johnson, Peggy Newman, Jimmy Carter, Tommy Davis, Harriet Levine, Ruth Sherwood, Mr. and Mrs. Zeke Zinn and Louie Fink.

Russell Hull, Richard Sherwood, Mr. and Mrs. Lee Caudill, Mr. and Mrs. Steve Porth, Larry Newman, Pete Norman, W. T. Harwood, Red Hennessy, Walter Pearl, Mr. and Mrs. Sam Caldwell, Mrs. Grant Chandler, Mr. and Mrs. Al Baysinger and S. Clovis Rudean. Mr. and Mrs. Clint Nogle have the Penny Arcade.

**Rides**

Jesse W. Murrey, Danny Martin, Randall Wielenman, Theodore A. Ruth, Bill Brady, Lloyd F. Pulver, Charles Hanes, Mrs. Lee Spain, J. D. Powell, James E. Carmack, Curly McCaffery, Clifford Erickson, James E. Dudley, Mrs. Tommy Lewis, John P. Glover, Theodore Centers, J. A. Kinney, Gordon Luckett, Mrs. Jesse Murrey, Earl J. Couse, John Horvath, Thomas J. Magliolo, Leroy Hester, Charles Van Ness, Joseph Caffrey, James Dewitt, Eugene Brown, Homer Finely, Willie Keckler.

Train Crew: Thomas E. Lewis, Hobart Carter, Lee Steakley, Owen E. Murphy, Anville Thomure, Jack Jordan and Thomas F. Short. Shop Crew: Morgan Van Costello, Robert A. Garner, Clive B. Stephens. Tractors: Morris Golosky, William McCormick, Henry Lee and James C. Willis. Dining Car: Mr. and Mrs. James R. McCormick. Pullman: James H. Roberts.

**CRAFTS IN CALIF.**

(Continued from page 53)

here and will operate the cobra and reptile exhibit.

Larry Nathan, advance agent and biller, has made several recent trips to Hollywood and Los Angeles to visit friends and relatives there. Nathan's brother operates one of the largest clothing concerns in Hollywood.

John (Spot) Ragland, concession magnate, has recently served as host to several parties, including a surprise birthday celebration for Jimmie Whittaker, at which Ragland engaged the band and entire floorshow from the city's largest night club.

Show will leave here Thursday (21) and will open at Riverside, Calif., for a one-week stand.

**Up Swift Current Capacity**

SWIFT CURRENT, Sask., April 13. —In preparation for the Frontier Days Celebration, the seating capacity of the grandstands at the rodeo grounds here will be upped from 1,100 to 4,000, if materials are available. Cost will be \$10,000. Stand will be roofed and will provide additional exhibit space.

**JOSEPH J. KIRKWOOD SHOWS**

WILL BOOK, BUY OR LEASE, WITH OR WITHOUT TRANSPORTATION  
\$5 ELI FERRIS WHEEL, 7 CAR TILT-A-WHIRL OR OCTOPUS

Wire: JOSEPH J. KIRKWOOD SHOWS, Martinsburg, W. Va., This Week; Followed by Trenton, N. J.; Poughkeepsie, Newburgh, Schenectady and Troy, New York.

**FOR SALE—FROZEN CUSTARD MACHINE**

A-1 CONDITION. CRATED TO SHIP ..... \$1,600.00  
ONE 10-GAL. HOLDING CABINET—NEW FREEZING UNIT... \$190.00

You pay transportation

Address: MARGARET ANDERSON

303 S. Washington Blvd.

Sarasota, Florida

**BATTER-UP**

NOW DELIVERED IN 10 DAYS

**BATTER-UP CO.**

401 MICHIGAN BANK BUILDING

DETROIT 26, MICHIGAN

Write for  
BASEBALLS,  
BATS & PARTS  
CANVAS  
SCORE SHEETS

# LAST CALL

## WONDER SHOWS OF AMERICA

ALL ABOARD for "Battle of Flowers," SAN ANTONIO  
"The Fiesta of America"

Nation's Biggest Spring Date—Can Use Concessions—  
No Exclusives

WANT SCOOTER FOREMAN—Must know his business. Salary no  
object for right man. Eddy Pasterson, contact me at once.

### SIDE SHOW ACTS

WANTED FOR OFFICE-OWNED SIDE SHOW—Outstanding Freaks,  
Novelty Acts, Midgets, Bally Acts, Half-and-Half for platform.  
Top salary. Mimi Carneau, expect you here. Marvin Smith,  
Anato Hayes, Popeye, Big Mouth—Talkers, Grinders, Ticket  
Sellers—come on. Teddy Rogers, wired you money.

LONG SEASON — ALL WINTER'S WORK

MAX GOODMAN

## WONDER SHOWS OF AMERICA

San Antonio, April 22-27 — Austin, Texas, April 29-May 4

## PLACE IMMEDIATELY

Account Illness

CAPABLE CARNIVAL MANAGER

All Neon, Class A Carnival, Legitimate Concessions.

Qualifications, Experience, References, Character Paramount.

Write BOX D-174, Billboard, Cincinnati, Ohio

## SHAN BROS.' SHOWS

Want Octopus Foreman. Can place Rat and Pan Games. If you  
have other legitimate Concessions, will book.

SHAN WILCOX, Ball Park, Nashville, Tenn.

## DALE BARRON WANTS

Side Show Lecturers. Salary and percentage if you can handle people  
and sell Blade Box and Bhudda. Red Feather, wire.  
Can place at once clean Cook to feed twenty people three meals daily.  
No Sunday work. Prefer colored couple.  
Can always place Dancing Girls or Polly Girls.

DALE BARRON, Care Lawrence Greater Shows  
Rocky Mount, N. C., April 15 Thru 20.

## WANTS—W. S. CURL—WANTS

Chairplane Foreman, also Men for all Rides. Semi drivers given prefer-  
ence. Can use a few more Stock Stores. Jewelry still open. Can use a  
few more Agents for office-owned Joints.  
Would like to hear from a good high sensational Free Act. State best  
price and proposition for 15 weeks at once.

2 SATURDAYS, APRIL 20      OPENING LONDON, OHIO      2 SATURDAYS  
APRIL 27

## BILL'S RIDES

Prattville, Ala., April 15-20; Tuskegee, Ala., To Follow

Want legitimate Concessions and legitimate Agents for all departments. Also Man and Wife  
to take charge of Photo Gallery. Will book any Ride not conflicting. Will book Candy Apple,  
String Game, High Striker, Novelty Stand or Coca-Cola Bottle Game. All replies to  
BILL BROWN, Owner and Manager

P.S.: Pay own wires.

## WANT TO BUY

Side Show Top Banners and Front. Will buy complete or part. Top must  
be 20 by 80 or 90 feet. No junk wanted. State full particulars.

E. L. YOUNG, Manager

## BLUE RIBBON SHOWS

Springfield, Tenn., this week

# ROYAL AMERICAN SHOWS

"WORLD'S LARGEST MIDWAY"

SEASON OPENS ST. LOUIS, MO., GRAND AND LA CLEDE AVES.  
SHOW GROUNDS, MAY 1st

TRAIN LEAVING TAMPA, FLA., APRIL 24th, ARRIVING ST. LOUIS, APRIL 27th

### HELP WANTED

FOREMAN FOR ROLL-O-PLANE RIDES, FERRIS WHEEL OPERA-  
TORS, TRACTOR DRIVERS, SCOOTER RIDE HELP, WORKINGMEN  
FOR RIDES, SHOWS AND DIESEL PLANTS. COLORED PULLMAN  
PORTERS, TRAIN POLERS AND CHALKERS.

### HAVE FOR IMMEDIATE SALE:

ONE STEEL UNDERFRAME SLEEPER

(Can Be Seen in Winterquarters, Tampa, Fla.)

All Address: **CARL J. SEDLMAYR** General  
Manager

WINTER QUARTERS: FAIR GROUNDS, TAMPA, FLA., until April 24;  
then GRAND & LA CLEDE AVES. SHOW GROUNDS, ST. LOUIS, MO.

## GEORGE CLYDE SMITH SHOWS

OPENING MAY 2ND AT DUNCANVILLE, PENNA.

WANTED—Devil's Bowling Alley, Blower, Candy Floss, Cane Rack, Huckly  
Buck, Darts, Penny Arcade.

WANTED—Side Show, Wild Life, Monkey Show, Crime Show, War Show,  
Lola, Come on.

WANTED—Octopus Foreman, Chair-o-Plane Foreman and Ride Help,  
Truck Drivers, Ticket Sellers.

All People Contracted, Please Report. All Replies to  
GEORGE C. SMITH, P. O. BOX 521, CUMBERLAND, MD.

## AMERICAN BANNER SHOW

CALL      22 SOLID WEEKS 22      CALL  
\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$

OPENING DATE APRIL 27, GREATER BOSTON

WANT RIDES. Low percentage. What have you? WANT STOCK CONCESSIONS except Popcorn  
and Grab. WANT Stock Store Agents. Will frame any money-getting game. Electrician, must have  
license. Ride Help. High sensational Free Act. Everyone booked please acknowledge this call. Don't  
get left at the post. Wire or write now! If you CAN'T stand prosperity stay where you are.

JOE SHINE, Gen. Mgr., Box 79, Uphams Corner, Dorchester, Mass. Tel.: GR. 6616

## HELLER'S ACME SHOWS

Open April 18th to 28th, Inclusive—2 Saturdays, 2 Sundays—Market St., East Paterson, N. J.

Want Billposter. Want High Free Act. Want Shows. Want Man to drive truck and take charge  
of 4 Ball Games, also Man for Diggers. All Concessions booked except Novelty and Potato Chips.  
No Gess. Ride Help wanted. Foremen for Whip, Spitfire, Chair-o-Plane, Kiddy Rides, Ferris Wheel,  
Mike Gramer, Bobby Edwards, Red Pendergrass, come on. Spitfire Schuey and Merry-Go-Round Joe  
De Belata, wire. Clarkson, what's wrong? Winter quarters open, Campgaw, N. J. Come on, take bus  
from Paterson, N. J., to Campgaw School. All address:

HARRY HELLER, Box 6, Campgaw, N. J. Phone: Wycoff 4-0752-W.

## JOHN FRANCIS SHOWS

WANT GOOD SECOND MEN, WHO DRIVE SEMI TRAILERS, FOR ALL RIDES  
CAN PLACE CAPABLE FOREMAN FOR DANGLER RIDE  
WILL BOOK A FEW MORE 10c CONCESSIONS (No Gypsies)  
WHITEY LUTZ WANTS CONCESSION AGENTS

All Address: JOHN FRANCIS, Mgr., (Jennings Road and Emma St.)  
St. Louis, Mo., This Week; Granite City, Ill., Next Week

## Mad Cody Fleming Shows

We have the best opening spot in Georgia. If you want a real season's work  
better join the show with a reputation and the spots.

Want few Concessions. Will book one more major Ride.  
Opens Brunswick, Ga., Two Saturdays, April 27-May 4.  
Ride Help report April 22. All replies Hickox, Ga.

## HENNIES BROS.' SHOWS

WANT DROME RIDERS (Straight or Trick)

New Drome. First-class equipment. Long season. State all in first wire or letter. Address:

O. L. HAGEN, Mgr. Motordrome

c/o HENNIES BROS.' SHOWS

BIRMINGHAM, ALA.

# Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Am. Am. Co.: Jourdan, Tex.; Pleasanton 21-27.  
 Alamo Expo.: Pelly, Tex.  
 A. M. P.: Farmville, Va.  
 American Expo.: Springfield, O., 18-27.  
 American United: Tacoma, Wash., 20-27.  
 Anderson Greater: Fort Scott, Kan., 17-27.  
 Bach, O. J.: Elmira, N. Y., 25-May 4.  
 Badger State: Oskosh, Wis.  
 Baker United: Bech, Grove, Indianapolis, Ind., 20-27.  
 Barkoot Bros.: Toledo, O., 18-27.  
 B. & H.: Edgefield, S. C.  
 Bill's Rides: Prattville, Ala.; Tuskegee 23-27.  
 Bishop Bros.: Springer, N. M., 15-21; Rog 23-27.  
 Blalany Greater: Newark, N. J., 1-4.  
 Blue Ribbon: Springfield, Tenn.  
 Borderland: Aransas Pass, Tex.  
 Brewer United: Loganport, La.  
 Bright Lights Expo.: Lynchburg, Va., 18-27.  
 Brownie Am.: Okmulgee, Okla.  
 Buck, O. C.: Poughkeepsie, N. Y.  
 B. & V.: Garfield, N. J., 18-27.  
 Byers Bros.: Clovis, N. M.  
 Capell Bros.: Chickasha, Okla., 13-21.  
 Capital City: Old Hickory, Tenn.  
 Cavalcade of Amusements: Atlanta, Ga.  
 Caravella Am. Co.: New Castle, Pa., 20-27.  
 Celebrations: Artesia, N. M.  
 Central American: Miami, Okla.  
 Central Am. Co.: Summerville, S. C.  
 Central States: Salina, Kan.  
 Cetlin & Wilson: Norfolk, Va.  
 Chanoz Jimmie: Eaton, O., 20-27.  
 Coastal Plain: Chéras, S. C.  
 Coleman Bros.: Middletown, Conn., 25-May 4.  
 Continental: Kingston, N. Y., 25-May 4.  
 Crafts 20 Big: San Bernardino, Calif., 15-21.  
 Craig, Harry: Kermit, Tex.  
 Crescent Am. Co.: Kansasopolis, N. C., 15-27.  
 Crystal Expo.: Warner Robins, Ga.  
 Curl, W. S.: London, O., 20-27.  
 Denton, Johnny J.: Athens, Ala.  
 Dick's Paramount: Cambridge, Md.  
 Dickson United: Purcell, Okla.  
 Dixieland: Hammond, La., 15-21.  
 Dument: Easton, Md.  
 Dyer's Greater: Water Valley, Miss.  
 Eddie's Expo.: Ford City, Pa., 23-27.  
 Edwards, J. R.: Marietta, Ga.; Postoria 22-27.  
 Endy Bros.: Elizabeth City, N. C.; South Norfolk, Va., 23-27.  
 Factotum: Norman Park, Ga.  
 Fay's Silver Derby: Phenix City, Ala.  
 Fidler's (Riverway & Hellen Ave.): St. Louis, Mo.

Fleming, Mad Cody: Hickox, Ga.  
 Florida Am. Co.: Anderson, S. O.; Murphy, N. C., 22-27.  
 Francis, John: (Jennings and Emma Sts.) St. Louis, Mo.; Granite City, Ill., 22-27.  
 Franklin, Don: Alvin, Tex.  
 Frank's (First and Amos Sts.): Macon, Ga.  
 Frear's United: Eudorado, Kan.  
 Gay-Way Riders: Macon, Ga.  
 Gem City: Quincy, Ill.  
 Gentsch, J. A.: Oxford, Miss.  
 Geren's United: Columbus, Ind.; Seymour 22-27.  
 Gold Bond: Paragould, Ark.; Pochontas 22-27.  
 Gold Medal: Columbus, Miss.; Jackson, Tenn., 22-27.  
 Golden Gate: Pembroke, Ky.  
 Gooding Greater: Charleston, W. Va., 22-May 4.  
 Great Sutton: Osceola, Ark.  
 Greater Rainbow: Galena, Kan.; Parsons 22-27.  
 Greater United: Kilgore, Tex.  
 Groves Greater: Lake Charles, La., 15-27.  
 Hannum, Morris: Lake Mouth, Va.  
 Happy Attrs.: Coshocton, O.  
 Harrison Greater: Newport News, Va.; Richmond 22-27.  
 Hedrick's Gay-Way: Wadesboro, N. C.; Mount Holly 22-27.  
 Heller's Acme: East Paterson, N. J., 14-28.  
 Heth, L. J.: McMinnville, Tenn.  
 Hill's Greater: Galveston, Tex.  
 Home State: Marshall, Ark.  
 Impass: Mount City, Ill.; Greenville 22-27.  
 International: Bartlesville, Okla.; Ponca City 22-27.  
 Jones, Johnny J., Expo.: Spartanburg, S. C.  
 Joyland Am. Co.: Mayville, Ky.  
 Joyland Midway Attrs.: Wyandotte, Mich.  
 Kaus, W. C.: Raleigh, N. C.  
 Keystone Expo.: Bishopville, S. C.  
 Kirkwood, Joseph J.: Martinsburg, W. Va.; Trenton, N. J., 22-27.  
 Lamb, L. B.: Henderson, Tenn.  
 Lawrence Greater: Rocky Mount, N. C.  
 Lee United: (John R. & 10 1/2 Mile Road) Detroit, Mich., 19-27.  
 Leeright, J. R.: Drumright, Okla.; Pawnee 22-27.  
 Lloyd's Rider: Indianapolis, Ind.  
 Lone Star: Hazlehurst, Miss.  
 Long's United: Madera, Calif.  
 McCown Midway: Windsor, Mo.; Holden 22-27.  
 McIntyre: Camden, S. O.  
 McKee, John: Lemay, Mo.  
 Madison Bros.: Brinkley, Ark.  
 Magnolia Expo.: Double Springs, Ala.  
 Malestic Greater: Greenbelt, Md.; Annapolis 22-27.  
 Manning, Rosa: Peckskill, N. Y.  
 Marlon Greater: Newberry, S. C.  
 Marks, John H.: (Church Hill Lot) Richmond, Va.  
 Merrit: Fall River, Mass., 25-May 4.  
 Midway of Mirth: Murphysboro, Ill.  
 Mid-West: Coolidge, Ark.  
 Mighty Page: Atlanta, Ga.  
 Moore, Modern: Charleston, Mo.; Metropolis, Ill., 22-27.  
 Nick's United: Muncie, Ind.

Omar's Greater: Corning, Ark.  
 Page Bros.: Brownsville, Tenn.  
 Paul's Am.: Marfreesboro, Ark.  
 Peppers All-State: Tuscaloosa, Ala.  
 Pike Am.: Hope, Ark.  
 Pine State: Pontotoc, Miss.; Ripley 22-27.  
 Playland: (Ball Park) Nashville, Tenn.  
 Playtime Am.: Manchester, N. H., 18-27.  
 Prell's Broadway: Richmond, Va.; Alexandria 22-May 4.  
 Rainbo: Cedar Grove, W. Va.  
 Regal Expo.: Dalton, Ga.  
 Rio Grande: Batesville, Ark.  
 Rogers Greater: Marietta, Ill.; Christopher 22-27.  
 Rogers & Powell: Brookville, Miss.  
 Rosen, H. B., Am.: Port Payne, Ala.  
 R. & S. Am.: Washington, N. C.  
 Shan Bros.: (Ball Park) Nashville, Tenn.  
 Shipley's Am.: Blountville, La.  
 Shugart, Dr. & Son: New Boston, Tex.  
 Siebrand Am.: Needles, Calif.  
 Silver Slipper: Dayton, Tenn.  
 Smith Casey: Seminole, Okla.  
 Smith's Greater: Fayetteville, N. C., 20-27.  
 Snapp's Greater: Joplin, Mo.  
 Sooner State: Loyola, Okla.  
 Sparks Bros.: Winfield, Ala.; Jasper 22-27.  
 Sparks, J. P.: La Orange, Ga.  
 Star Am. Co.: McAfee, Ark.  
 Steblar Greater: Glade Spring, Va.  
 Strates, James E.: Wilmington, Del.  
 Sunflower State: Pratt, Kan.  
 Sunset Am. Co.: Excelsior Springs, Mo., 25-May 4.  
 Tassell, Barney: Kenbridge, Va., 20-27.  
 Tidwell, T. J.: Plainville, Tex.  
 Tivoli Expo.: Pittsburg, Kan., 22-27.  
 Triangle: Uniontown, Pa., 20-27.  
 Turner Bros.: (White City Park) Springfield, Ill., 23-May 4.  
 United Am.: East Providence, R. I., 22-27.  
 United Expo: Ennis, Tex.; McKinney 22-27.  
 Utah Expo: Beaver, Utah; Richfield 22-27.  
 Victory Expo.: Seguin, Tex.; San Antonio 22-27.  
 Virginia Greater: Suffolk, Va.  
 Virginia Midway: Abingdon, Va.  
 Wreeland, J. & E., Rides & Am.: Troup, Tex.  
 Wallace Bros.: Madisonville, Ky.  
 Ward's, John R., World's Fair: Nashville, Tenn.  
 West Coast Victory: San Jose, Calif., 16-21; Vallejo 23-25.  
 White's Rides: Ty Ty, Ga.  
 Wolfe Am. Co.: Alken, S. C.  
 Wonder City: DeWitt, Ark.; Brinkley 22-27.  
 World of Pleasure: Ecorse, Mich., 25-May 4.  
 World of Today: Oklahoma City, Okla., 15-17; Wichita, Kan., 18-May 5.  
 Zschimi: Moultrie, Ga.

# Down River First With Concessions In Detroit Area

DETROIT, April 13.—Down River Amusement Company, new carnival organization, is the first to open with concessions in the Detroit area this season. Other local shows playing inside Detroit city limits are using rides, arcades, cookhouses, refreshment concessions, and shooting galleries. There are no games because of the Detroit ordinance.

Down River Shows, carrying 5 rides, 24 concessions and 1 show, opened March 30 at West Jefferson Avenue bridge, in suburban River Rouge, just across the bridge from Detroit. Business is good. All attractions were off the nut by the first Sunday night, Hilo said. Date is under auspices of the Kiwanis Club.

### Closes Sunday

Shows close tomorrow (14), moving to Rochester Lions Club auspices, for 12 days, and then return to the down river suburb of Trenton May 3-12, under American Legion auspices. Hilo will play other dates in Detroit until June 15, when the rides will be taken into his Pleasureland Park. Down River Shows will be disbanded at that time, with the bulk of the concessions going with W. G. Wade No. 2 Shows.

Capt. R. V. Ritz has his Hell-on-Two-Wheels Show here with he and Shirley Ritz riding. Harold Brown, who was seriously injured in an automobile-train collision last fall, does the talking on the front.

Hilo is burying a new Kiddie Auto Ride from Allan Herschell, with C. B. Woodcock, Royal Oak, Mich., joining shows at Rochester with his own Kiddie Auto Ride. He will remain until Hilo's own ride is delivered.

Concessionaires include Bill Postelwaite, 7; Happy Adams, 3; Gil Cohen, popcorn; Charles Stapleton 2; W. O. King, shooting gallery; Kenneth Reiss, Penny Arcade and penny pitch; R. N. Frazer, Devil's Bowling Alley; George Shinberg, photo gallery; C. F. Mellen, cookhouse and Ed Deibert, bingo. Games are being run by sponsors.

# Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Bailey Bros.: Danville, Ky., 17; Richmond 19.  
 Barnes Bros.: Opens at Stadium, Chicago, Ill., April 20.  
 Barr Bros.: Nelsonville, O., 27.  
 Beatty, Clyde: (Washington and Hill Lot) Los Angeles, Calif., 15-28.  
 Bradley & Benson: West Chester, Pa., 18; Phoenixville 20; Pottstown 22.  
 Cole Bros.: Louisville, Ky., 18-21; Owensboro 22; Evansville, Ind., 23; Terre Haute 24; Decatur, Ill., 25; Springfield 26; Peoria 27.  
 Dean, Al: Torrance, Calif., 16; Hawthorne 17-18; (Football Bowl) Santa Ana 19-20.  
 Dickman, Bob: Swansboro, N. C., 16; Beaufort 17.  
 Hamid-Morton: Buffalo, N. Y., 16-27.  
 Kelly, G. M.: Miller Bros., Hugo, Okla., 17.  
 King Bros.: Campbellsville, Ky., 16; Lebanon 17; Harrodsburg 18; London 19; Manchester 20; Pineville 22; Harlan 23; Cumberland 24; Whitesburg 25; Hazard 26; Wayland 27.  
 Mills Bros.: Ashland, O., 20; Marion 22; Delaware 24; Marysville 25; Columbus 26-27.  
 Montgomery, O. R.: Sonora, Calif., 16; Manteca 17; Jackson 18; Sacramento 19-21.  
 Owens, Buck: (Fairgrounds) Springfield, Mo., 22-28.  
 Polack Bros.: Sacramento, Calif., 26-May 4.  
 Ringling Bros. and Barnum & Bailey: (Madison Square Garden) New York, until May 13.  
 Sparks: Salisbury, N. C., 16; High Point 17; Greensboro 18; Durham 19; Wilson 20; Norfolk, Va., 22-23.  
 Zallee Bros.: Pekin, Ill., 19-20; Havana 22; Beardstown 23; Rushville 24; Mount Sterling 25; Pittsfield 26; White Hall 27.  
 101 Ranch Wild West: Merced, Calif., 16; Turlock 17; Tracy 18; Stockton 19-20; Livermore 21.

# Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Basile, Joe, Band: Buffalo, N. Y., 22-27.  
 Campbell, Loring: Salt Lake City, Utah, 15-24; Heber 25; Vernal 26; Roosevelt 27.  
 Couden, Doug & Lola: School assemblies, Dalton, Ga.  
 Darrell (Smoot) Parkersburg, W. Va., 17; (Harris) Tarentum, Pa., 18; (Strand) Elmira, N. Y., 19-23; (Lafayette) Batavia 24-25; (Capital) Dunkirk 26-27.  
 Harvey and His Instruments: (Stacy Treat Hotel) Trenton, N. J., 20; (Del Rio Club) Manor 27.  
 Key, Tucker: Mamou, La., 17; Basile 18; Church Point 19-20; Welsh 21-22; Vinton 23; Houston, Tex., 25-27.  
 Le-Mar: Windham, O., 17; Garrettsville 18; Huntsville 23; Harrod 24.  
 Lewis Lyceum Co.: Elkton, Ore., 18; Lorane 19; Lowell 20; Oakridge 22; Eugene 23; Coburg 24; Junction City 25; Santa Clara 26.  
 Lippincott: (Pain) Leesburg, Fla., 17; (Clay) Green Cove Springs 19.  
 McClung's Pythons: Gettysburg, Pa., 16; Lancaster 17; W. Chester 18; Coatesville 19; Phoenixville 20.  
 Margulis: (Auditorium) Mt. Vernon, Ind., 17; (Ketch) Indianapolis 19-21; (Auditorium) Lexington, Ky., 23-24; (Palace) Rockford, Ill., 24-26.  
 Romas, Flying: DeWitt, Ark., 15-20.  
 Scheels, Raymond: Tyler, Tex., 17; Overton 18; Gladewater 19; Joineville 22; Carthage 23; San Augustine 24; Lufkin 25; Grape-land 26.

# OHIO VALLEY SHOWS

Opening date Kenton, Ohio, April 27

Will book Shows—Athletic, Snake, Monkey, Hillbillies, Peep and Side Show, Concessions—Bowling Alley, Coca-Cola, Knife Rack, String Game, Pitch-Tilt-Whin, Slum Store, Basketball, Punk Rack, Pan Joint, Dart Game.

### ROXIE HARRIS

305 Walnut St. FINDLAY, OHIO

# W. E. JACK

Wire me

# JOHN R. WARD'S WORLD'S FAIR SHOWS

Nashville, Tenn.

### WANTED

Capable Agents for Count Stores, Slum Skillo, also Line-Up Store. None but capable men need apply.

### H. C. NEESE

Muncie, Ind., this week; then Kokomo following.

# FLORIDA AMUSEMENT

### WANTS

Chair-o-Plane Foreman, highest salary; sober Percentage Agents.

Anderson, S. C., now; Murphy, N. C., follows.

# AGENTS WANTED

For Ball Game, Penny Pitch, Over and Under, Pan Game, Beat Dealer, Come on, Eddy, Chief Bama, Noddy, Walter (Slim) Miller, wire me at once.

### ROBERT BAROMAN

Care White Star Attractions Jasper, Tenn., this week

# JOHNNY J. DENTON

## WANTS WANTS WANTS

Concessions—Will sell X on Lead Gallery, Candy Apples, Scales; very good opening for Penny Pitch, Ball Games, Coca-Cola Joint, Devil's Bowling Alley, Fish Pond, Pitch Tilt You Win. No flats, no percentage, no gypsies. Can place Penny Arcade; Johnny Green wants capable Agents for Grind Stores, Wheel Man, Bucket Store Agenfs. Ride Help wanted—Tilt-a-Whirl, Wheels, Merry-Co-Round, Chair-o-Plane, Octopus, Kiddie Ride, Roll-a-Plane. SHOWS—Have good opening for Monkey Show or will book any Show with own equipment. 25 per cent to office. Wire or write

JOHN DENTON, care Johnny J. Denton Shows, Athens, Ala.

# AMERICAN VETS COLORED PARK

OPENING APRIL 28

## ONLY ONE THIS PROSPEROUS AREA

Want Shows, Rides, Concessions. No gate, grift or gyps. All year's work. No jumps or help strife. Book or buy Merry-Go-Round, Wheel, Tilt, Scooter, Dinty Moore, Chas. White, answer, Minstrel Show, get well here. Seven days each week. Ex Custard, Bingo, Photos, Cook House, Ball Games, Bumper, Fishpond, Bowling Alley, etc. All open. Wire or phone 616. PAUL BATES, Secy., 126 E. Beach St., Biloxi, Miss.

# LAST CALL! LAST CALL! LAST CALL! PENN PREMIER SHOWS

OPENING PEEKSKILL, N. Y., APRIL 26—8 DAYS

WANTED—Lady and Gent Riders for Drome at once. Also Talkers and Ticket Sellers. WANTED—Side Show Acts, Tattoo, Sword Swallower, Mental or any other Acts not conflicting. No Time to Write, Wire. Address All Mail and Wires to LLOYD D. SERFASS, Gen. Mgr., Stroudsburg, Pa.

# WHITE STAR ATTRACTIONS

JASPER, TENN., WEEK APRIL 15

Want Assistant, Grind Stores, Slum Stores, come on. Shows, come on. 10-1. Cook, Deep Sea, jig or any Show with own outfit or Walk Through. Will book Bingo due to disappointment. Will buy late model Tilt or any good Ride or book same long season. The best spots through Tennessee, Kentucky and Ohio. Celebrations start in May; fairs start in July. Useful carnival people, come on. Flats, save your wires; no gyps. All Replies to A. D. COFFMAN, Mgr.

# TRAILERS

**ALL STEEL BODY**

LENGTH—9½ FEET  
WIDTH—7½ FEET

**ALL STEEL RIBS**

HEIGHT—13 FEET

**4 TIRES—8 PLY**

SEIBERLING OR FIRESTONE  
SIZE—750 x 20

MADE FOR U. S. ARMY  
AVERAGE COST \$2,500.00

**FIRST  
COME,  
FIRST  
SERVED**



**\$400<sup>00</sup>**

**BRAND NEW  
F.O.B.—EASTERN COAST**

## IMMEDIATE DELIVERY

**ALFRIN EXPORT & JOBBING COMPANY, 1127 Connecticut Avenue, Washington, D. C.**



*All excellent condition  
to be used at once...*

# "60" INCH SEARCHLIGHTS

"60" INCH SEARCHLIGHTS  
MOBILE POWER PLANT  
CONTROL STATION  
CONTROL CABLES  
POWER CABLES

**ALL ONE UNIT  
COST U. S. ARMY \$28,500.00**

**YOUR COST \$1500<sup>00</sup>**  
F. O. B. YOUR NEAREST  
VANTAGE POINT

NECESSARY POWER SUPPLY TO OPERATE LIGHTS  
120 VOLTS-D.C. 18 K.W.-150 AMPERES

ARC VOLTAGE—78-2 • LIGHT RATED—650,000,000 Candle Power  
All Searchlights mounted on standard 4-wheel chassis.  
ALL Searchlights have provision for remote electric control.

### MOBILE POWER PLANT

16½ Kilowatts—110 Volts—Gasoline Engine—6 Cylinder Hercules, L Head, 1200 RPM—  
50 HP—Generators in Direct Drive.

AC Generators can be substituted for DC.  
Complete Tool and Spare Parts Box.

**Sold  
and Satisfied**

- HENNIES BROS. (2)**
- DICK'S PARAMOUNT (1)**
- JIMMY STRATES (3)**

**Immediate Delivery**

**Twenty-Four (24) Hour Service**

**ALFRIN EXPORT & JOBBING CO.  
1127 Connecticut Avenue, Washington, D. C.**

**LONE STAR SHOWS**  
**HAZLEHURST, MISS., APR. 15-20**  
 WANT First and Second Men for Merry-Go-Round, Ferris Wheel, Super Roll-o-Plane, Octopus and Tilt. Top salary, come on. Will place you.  
 WANT legitimate Concessions of all kinds. Want Agents for office-owned Concessions. Can place a few more Shows with own transportation. Address all mail to  
**J. R. McSPADEN**  
 As Per Route

**ZACCHINI SHOWS**  
**WANTS**  
 Wild Life Show, legitimate Concessions all kind. Want High Free Act. Bill (Pop!) Gross, wire Stanley Roberts. Pearl Dixon wants Roll Down and Pin Store Agents. Cross Road, Ben Stewart, Chas. Osteln, come at once. Address:  
 Moultrie, Ga., this week; Brunswick follows.

**WANTED**  
 Ferris Wheel Operator for long season's work; married or single. Can use Wife in Concession. Also capable Agents for Concessions. Work 50-50 aftern. Mike O'Day, get in touch with me. No tear down; at a wonderful beach. Apply:  
**F. W. WADSWORTH**  
 Morehead City, Atlantic Beach, N. C.

**WANTED QUICK**  
 Half and Half, good Talker, Tattooer, Freak to feature, Girls for Rally and Illusions, Mental Act. Others that can stand good treatment, contact.  
**GEO. COLLINS**  
 PEPPERS SHOWS TUSCALOOSA, ALA.

**Notice—Ride Men—Notice**  
 Help for #12 Ferris Wheel and Chair-o-Plane. Henry, Georgia Boy Benton, Roy Smith, Uls, Itelkie, Roy Hank, Shoreck, Walk-Away Kelley, Doc Stanton, answer. No driving, short moves, good salary and commission. Opening May 4. Pop and Mom Rides.  
**HARRY E. HUNTING, Carlinbrook Pa.**

**Mich. Showmen's Legion Post  
 In Drive To Aid Disabled Vets**

DETROIT, April 13.—A move to provide suitable jobs in show business for disabled veterans was launched this week by the Joey Moss Michigan Showmen's Post of the American Legion.  
 Typical of the objectives is the employment of disabled veterans in sit-down jobs, such as ticket takers. Employment in amusement parks is sought primarily, because such jobs will give men a chance to settle down for the season, near their homes.  
 Move is being financed by Michi-

gan Showmen's Association with which the Legion Post is affiliated, but the latter agency will be the directing organization.  
 Letters will be circulated to every show business organization, including parks, carnivals, circuses, beaches, theaters and night clubs.  
 Immediate drive is being concentrated on amusement parks and beaches. A preliminary check of possibilities at Eastwood and Jefferson Beach parks here indicated that 30 veterans could be placed.

**1 of 3 European  
 Acts in R-B Bow**

(Continued from page 52)  
 ing around awaiting the arrival of their equipment, due Thursday (11), while two key riders of the Therons' group reported ill opening night after having worked the dress rehearsal Wednesday (3).  
 That is all that Europe could contribute for this season's opening. Whether or not it will continue to be the prime source of thrilling presentations is questionable. Local importers, anxious to get back into the field, don't know. It is not known what toll the war has taken. Communication and travel have not as yet made it possible to learn the answers. South American talent is noticeably lacking, indicating, perhaps, that there isn't any to be had in the Latin countries.

duty. One son was lost in action. Also the Bchees, with Clayton out of the army only a short time, and the Flying Behrs, who have been playing independent dates.  
 Other aerial thrillers new to the Big Show include the Merions, Bellas Coralias, Meyers and Helen, Jackie Le Clair, and John and Jane.  
 Two featured acts, the Giustino Loyal Family, new riding act, and Con Colleano (returned), tight wire, were on Cole Bros.' Circus last year. Both have their own displays. Colleano's single act is built into a production number with 32 girls dressed as toredors bringing him on.  
 Irah Watkins fills all but one of the rings and stages in the second display with his trained ponies, dogs and chimpanzees. This is Watkins's first appearance with the Big Show, altho he has played indoor dates for Hamid-Morton and other circuses in addition to numerous fair, park and theater circuits. Yu's Dogs, French poodles, work one ring.

**Thrillers Held Over**  
 Held over from last year for their ability to create audience tenseness are the Erwings, the Cartiers, Lallage, the Wallendas, Clarkonians and Les Valles. New this season on the Ringling trapezes are the Otaris (returned), an act built following the return of four boys from overseas

**Gals Back Truzzi**  
 Massimiliano Truzzi, who juggles over a wide area, is back after an absence of several years and an interlude with Polack Bros.' Circus on Shrine dates. His presentation has been enhanced with a number of gaily costumed girls forming a background.  
 The 48-horse carousel, presented on graduated steps in the center ring, includes several Watkins ponies at the top. Sylvia Watkins handles the whip at the peak of the spectacle, with Capt. William Heyer at the ring curb to cue the animals.  
 Other acts held over from last year include Roland Tiebor's Sea Lions and Capt. William Heyer and his horse, Starless Nite. Both rate their own displays. The Lin Tengs, Chinese wire walkers, and the Bombshells, balancing act, are back.  
 Held over, too, are Gargantua and Toto in the menagerie.

**Eat and Drink  
 Hustlers Bopped**

(Continued from page 51)  
 cording to the B. & L. boys, loom for the season:  
 Beer, which was hard to get last year, will be at least 30 percent under last year's supply.  
 Soft drinks, not too easy to get in '45, will be 40 per cent under last year.  
 Hot dogs will be available, but the rolls to go with them will be hard to obtain.  
 Bread, too, is expected to become scarcer.  
 Vegetable oil for popcorn will be more difficult to obtain than last year—and it was plenty hard to get then. Butter, of course, is out for this purpose—and has been out for several years—and it takes some scrambling to get the substitute vegetable oils, which grow more and more difficult to obtain.  
 Paper cups, generally speaking, will be hard to get. Paper napkins are getting scarcer and the B. & L. org has had to use unbleached paper to wrap hot dogs in several localities.  
 Ice cream will be off at least 25 per cent from last year's cut down supply.  
 Candy items will be way off. Crackerjack quota of the B. & L. outfit has been cut 50 per cent.  
 What complicates the concessionaires' problems is the fact local distributors or sales outlets which normally are eager to supply concessionaires because it means disposing of huge quantities with a minimum of effort, are disinclined to go all-out for the concessionaires because to do so might provoke criticism of their customers, who they'll have to ration in any event in many instances.  
 This is the big rub and will add to concessionaires' woes thruout the season.

**There Is Brighter Side**  
 On the bright side for concessionaires is the end of their labor problems. During the war, this was the big headache, most of the boys and girls either being in the service or engaged in lucrative defense work. That problem is ended, and, what's more, according to B. & L., the returning veterans now working seem to bear down harder at their jobs than the pre-war help did.  
 Also on the bright side is the program possibilities. With free spenders abundant, more programs will be sold at many events this year—and, while there is a paper shortage and printers are loaded with work, programs will be produced in greater numbers and bigger sizes than ever before. Increased cost of production will be more than offset by the increased take from advertisements and the sales of programs is expected to go way up.  
 In line with this, the B. & L. org is making plans for a strong drive on programs and has Joe Jacobson heading this department.

**REGENT AMUSEMENT CO. WANTS**  
**FOR DAYTON, OHIO, OPENING APRIL 29**  
 A few more legitimate Concessions, Penny Arcade, Shows of all kinds. Joe Exler, contact me.  
 All replies to  
**HARRY ALKON, Concession mgr.**  
 632 Brooklyn Avenue Dayton 7, Ohio  
 Owners—HARRY ALKON and BILL WITHROW

**WANTED**  
**OPERATOR FOR IRON LUNG**  
 HAVE BEAUTIFUL FRAMED OUTFIT. WIRE  
**O. C. BUCK** Poughkeepsie, N. Y.

**WANT CAPABLE MAN**  
 To take full charge of Merry-Go-Round, Ferris Wheel and Tilt-a-Whirl; salary and good percentage. Must be capable and reliable. Long season and excellent booking.  
 Phone: Vermont 55232.  
**JOYLAND MIDWAY ATTRACTIONS**  
 16845 LINDSAY, DETROIT 27, MICH.

**WANT CONCESSIONS OF ALL KINDS**  
 All open. Opening April 22, Lakewood, New Jersey; April 29, Camden, New Jersey; both in heart of town. Other good spots to follow. Booked until October. Apply:  
**SAM TASSELL, 5839 Walnut St., Philadelphia, Pa.**  
 P.S.: Want sober and reliable Wheel Foreman.

**Navy Mechanic Rescues  
 Girl Aerialist From Bear**  
 WASHINGTON, April 13.—E. F. Springman, an unarmed navy yard mechanic, saved Marjorie Baker, aerialist with Hamid-Morton Circus, current at Uline Arena, from possible death, Tuesday (9), when he straddled and partially held a bear that was charging her. Animal succeeded in dragging the performer for 20 feet before being halted by its trainer, Mrs. Emil Pallenberg. Miss Baker suffered abrasions and bruises about the face and neck.  
 Springman was standing in the runway when he saw the bear lunge at Miss Baker.

**RAA Slated To Meet in S. F.**  
 SAN FRANCISCO, April 13.—Annual convention of the Rodeo Association of America will be held here in January, altho the exact date has not been set. Announcement was made by the San Francisco Convention and Tourist Bureau.

**7 Scheduled in S. Arizona**  
 BISBEE, Ariz., April 13.—Following events have been scheduled for Southern Arizona: April 14, rodeo at Gold Gulch, Mule Mountain Horsemen's Association sponsoring; April 28, horse show at Sonoita; May 5, Mule Mountain Horsemen and Bisbee Recreation Center, co-sponsors of full-scale horse show; May 26, rodeo at Fry, Mule Mountain Horsemen and Ray Coffee, co-sponsors, and June 10, rodeo at Gold Gulch, Dick and Francis Folger, sponsors.

**Dennis's Rides and Shows**  
 Opening April 20th, Atwood, Kansas  
 Can place few more Stock Concessions, Loop Man, couple more small Grind Shows. Will book Octopus, Fly-o-Plane, Ride-o or Scooter. All replies:  
**F. B. DENNIS, Atwood, Kan.**

## Winter Quarters

### Douglas Greater

KENT, Wash., April 13.—Everyone is getting ready for opening. E. O. Douglas, owner-manager, has purchased a fleet of new trucks.

Concessionaires include Mr. and Mrs. Ray Holding, Mr. and Mrs. A. H. Hawkins, Harry Goodman, Ralph Shattuck and Otto and Frank Fictum. Frank Fictum and Jack O'Day, recently discharged from the army, have purchased new kiddie rides, a truck and semi-trailer. Elmer (One Brush) Curley is busy painting signs. Raymond (Bud) Douglas will have the cookhouse and bingo again.

Jack Smith is fixing up his 10-in-1 Show. Clarence Anderson is getting his three grind shows ready. Jack O'Brien says the Athletic Show will be set for opening. Recently discharged from the army, Ferdinand Schulz is master mechanic.

Two new show tops have been purchased. One will be used for Marie Atkinson's *Streamlined Follies*. Mrs. E. O. Douglas will again have the popcorn and candy floss and reports that her daughters, Phyllis and Maureen, will join her when school is out. Phyllis and her mother spent part of the winter in California.

At local quarters are Slim Tremain, Secretary Frank Ward, General Agent Basil (Bob) Green, Jack O'Day, Raymond (Bud) Douglas, Cupcake and Evelyn Woronuk, Jack and Marie Atkinson, Elmer and Hazel Curley, Mr. and Mrs. Wilbur Robinson, Ferdinand Schultz, Frank Miller, R. H. Morgan, Bud and Toni Preston, Bobby Seal, Wallace Whetstone, Lloyd Sawyer, J. W. Smith and Kate (Mom) Nedell.—**MARIE ATKINSON.**

### WANT

Agent for Fish Pond who will help electrician. Salary and percentage.

**HARRY AND HAZEL ALEXANDER, COME ON.**  
Address  
**W. P. GAWLE**  
1/2 Madison Bros. Show, Brinkley Ark., This Week

### PLASTEX SLUM

App. Size 1x3 inches.  
Gross \$2.50, 10 Gross \$22.50.  
1/2 Deposit, F. O. B. Dallas.

### MELANDRA STUDIO

309 N. EWING DALLAS 8, TEXAS

### WANT TO PURCHASE

FERRIS WHEEL, CHAIRPLANE, MERRY-GO-ROUND and a WHIP. Write or wire.

**MR. WILLIAM I. GOSNELL**  
14 E. Pleasant St. Baltimore, Md.  
Or Phone Mulberry 6448

### WANTED

## ALAMO EXPOSITION SHOWS

NEED HELP ON All Rides That Can Drive Trucks and Semi Trailers and Do Not Booze While on the Job. **SHORTY TAPPEN** Wants Acts for Pit Shows, also Half and Half, Mind Reading Act and Fire Eater. **TEX TALLY** Can Place Agents for Nail Store.

**CAN ALSO PLACE a Good Advance Agent Who Has His Own Car.**  
DON'T ANSWER — COME ON

**JACK RUBACK, Mgr.**

PELLEY, TEXAS, APRIL 15 TO 20; THEN PER ROUTE

### FOR SALE

## COMPLETE SILO DROME

IN FIRST-CLASS CONDITION. ON OR NEAR DETROIT LOTS—CAN BE SEEN IN OPERATION. REASON FOR SELLING—HAVE OTHER BUSINESS.

**CAPT. R. V. RITZ, 10138 W. JEFFERSON, RIVER ROUGE 18, MICH.**

Phone: Vinewood 2-0349

## HERMAN LIST WANTS

Will open with the Jones Greater Shows April 27 at Point Pleasant, W. Va.

I can use a few agents for Slum Stores, Ball Games, Penny Pitches and P. C. Also Counter Men for Bingo. **NOTICE:** I pay unemployment compensation on all employees, and this takes care of the winter months for you. Get in touch with me care of Fay's Silver Derby Shows this week. After April 20th care of The Billboard, Cincinnati 1, O., or Jones Greater Shows, Point Pleasant, W. Va.

### Caravella Amusements

NEW CASTLE, Pa., April 13.—Work in quarters has moved satisfactorily and shows will be ready for opening. New light towers arrived and a new marquee has been turned over to the paint department, as have several new fronts. Merry-Go-Round has been streamlined and a new Caterpillar is expected to be delivered by May 1. Delivery on a new Kiddie Whip is expected daily, and the Kiddie Ferris Wheel has arrived in quarters.

Tom Shingledecker is in charge of the carpenter shop. Mal Fleming is treasurer and auditor. Cecil Compton is chief mechanic, and Art Gray, formerly with Bantly's All-American Shows, is in charge of the paint department. Stewart Morris has the electrical department.

Prof. J. (Bozo) Mansfield arrived with his See Them Alive Show, complete with new banners and canvas. Princess Ruby is annex attraction. Other attractions include Captain Jenkins and Professor Arnold. General Agent W. E. LaSalle is ill in a local hospital and in his absence Manager Caravella and Mal Fleming are taking care of booking details.

### Midway

ST. PAUL, April 13.—With seven rides in top shape and two new ones arriving from the factory, shows are set for their local opening May 11. All rides are equipped with new canvas tops and lights and concessions and shows are arriving daily. Mr. and Jack Kelley returned from the South with five new concessions. Jake Sokolik is also on hand.

Rocco Schiavone Jr. has been released from the navy and will resume his duties with the shows. Manager Rocco Schiavone Sr. says the shows have a complete season of fairs and celebrations booked.

### Bright Lights

SALEM, Va., April 13.—Everything is in readiness for the opening at Lynchburg, Va., Thursday (18). Shows will open with 10 rides, 8 shows and 50 concessions. Mr. Salsberg will again be legal adjuster.

Manager John Gecoma, who has been hospitalized, is well again. Robert Heck, recently discharged from the army, will join his father, L. C. Heck, assistant manager. — **MRS. SAUL SALSBERG.**

## Better Cooking — Better Light for Carnivals, Shows, Concessions

★ All these Coleman Appliances make and burn their own gas from gasoline.

### Coleman Burners



Dependable gas heating service under all conditions. Ideal for popcorn, hamburger, hot-dog stands, under coffee urns, steam tables, hot plates, water heaters, 5 and 7-inch burner models.

### Coleman Handy Gas Plants

Portable complete gas plants; use them anywhere. Give clean, odorless, speedy gas heat adjustable to any volume for cooking, heating water, steaming; for repair shops. Costs only a few cents a day to operate. 8½-in. grate. Instant lighting; 5 and 7-inch burner models.



### Coleman Hot Plate



Ideal for lunch counters, hot-dog and hamburger stands. Cooks just like city gas. Instant lighting. Solid Metal Fuel Tank, resists rust and corrosion. Hinged top. 2 and 3-burner models.

### Coleman Floodlight Lanterns

Big, powerful, dependable light for every outdoor night job. Floodlights 100-foot area so bright you can read a newspaper 50 feet away. Defies wind, snow, rain, sleet, and keeps on burning. Pyrex globe. Quality-built to take it when the going is rugged. Safe, can't spill fuel even if tipped over. 1 and 2 mantle models.



## Coleman

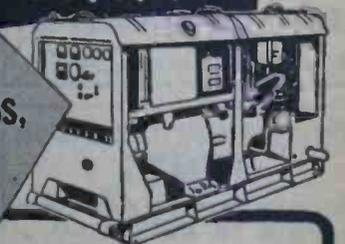
REPAIR PARTS now available. If Coleman dealer cannot supply you, write nearest Coleman office.

WRITE for prices and complete information. Address nearest office, Dept. 12B.

The Coleman Co., Inc., Wichita 1, Kans. Chicago 11, Ill. — Philadelphia 8, Pa. Terminal Commerce Bldg. Los Angeles 64, Calif. — Honolulu, T. H. — Toronto, Can.

## New Portable 10,000 Watt ELECTRIC PLANT

IDEAL FOR CARNIVAL LIGHTING, MERRY-GO-ROUNDS, FERRIS WHEELS, RIDES!



New 10 KW electric generator, 115V. or 230V., single phase, 60 C., 2-wire, A.C. Self-exciting. Remote control. Complete with spare parts, tools, and instruction book. Mfg. by O'Keefe and Merritt Co. and Osan & Sons.

Willys-Overland Jeep gasoline engine, 4-cylinder, water-cooled, electric starting, 35 HP at 1800 RPM.

WRITE FOR DESCRIPTIVE CIRCULAR

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949 DREXEL BLDG., PHILADELPHIA 6, PA. • Lombard 5169

\$850

F. O. B. WAREHOUSE, PHILA.

IMMEDIATE DELIVERY

Inquiries Invited On Other Size and Capacity Generators.

## Want-KEYSTONE EXPOSITION SHOWS-Want

WANT FOR COTTON MILLS AND CELEBRATIONS—BOOKED SOLID FOR 10 WEEKS

THIS WEEK, BISHOPVILLE, S. C., THEN INTO COTTON MILLS DISTRICT  
WANT—Due to disappointment, a clean Grab joint, one that can cater to the public.  
WANT—Concessions as follows: Candy Apples, Hoop-La, Bingo, Darts, Bumper, Scales, Basket Ball, Knife Rack, Penny Arcade. No Palmistry.  
WANT—Grind Shows with own transportation.  
WANT—Percentage Agents and Concession Agents.  
This show will be out 40 weeks, playing cotton-mills and tobacco sections and then, into Florida Fairs. Get with this carnival where you can make money. Office owns five Rides. No pay rate. Address all mail and wires to KEYSTONE EXPOSITION SHOWS; This Week Bishopville, South Carolina.

### NEW

## SPITFIRE RIDES

Available for 1946 Season

FRANK HRUBETZ & CO.

Front and Shipping Sts.

### IMPROVED

Salem, Oregon

### 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 36 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$6.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

### 3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

**LIGHT WEIGHT BINGO CARDS**  
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded.  
3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
Ping Pong Balls, printed 2 sides, \$30.00  
Ping Pong Balls (for blowers). Dz. 1.50  
Replacements, Numbered Balls, Ea. .50  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000, \$1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100, 2.00  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25, size 4-5, per 1,000, 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M, 1.40  
Round Gray Cardboard Markers, 1800 for 1.00  
Thin Plastic Markers, brown color, M, 2.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. JACKSON Blvd., Chicago 4, Illinois

## TENTS

CIRCUS, CARNIVAL  
CONCESSION

Builders for Good TENTS  
for Over 75 Years.

**UNITED STATES  
TENT & AWNING CO.**

2315-21 W. Huron CHICAGO 12  
Chicago's Big Tent House Since 1870

**TENTS  
MERRY-GO-ROUND TOPS  
CONCESSION TENTS**

**Central Canvas Goods Co.**

Harry Sommerville Forest Hill  
121 West 8th St. KANSAS CITY 6, MO.

**Carnival and Concession  
TENTS**

Serving the Showmen of the Southwest  
**JOHN M. COLLIN CO.**  
18 E. KIRK ST. SHAWNEE, OKLA.

### TENTS—BANNERS

CHARLES DRIVER — BERNIE MENDELSON

**O. HENRY TENT & AWNING CO.**

4862 N. Clark St., Chicago 40, Ill.

\$50.00

### BINGO COUNTERS

For 20x40 Joint—Approx. 24" wide  
These Are High-Glass Tally-Made Counters  
In A-1 Condition

**ED DEIBERT** 15059 Pierson  
Detroit 23, Mich.

**WANTED  
SHOWS, RIDES AND CONCESSIONS**

For American Legion Carnival and Home Show,  
June 6-7 and 8, afternoon and evening, at  
Georgetown, Ohio, Fairgrounds.  
Communicate with

**ROBERT GREEN**  
Chairman Concession Committee  
GEORGETOWN, OHIO

## FROM THE LOTS

### West Coast Amusement

MERCED, Calif., April 13.—Local date at the lot on 15th and R streets was another winner and shows received effective newspaper and radio publicity. Station KYOS especially co-operated.

Thursday (4), show was visited by H. J. Bunce, secretary, Madera County District Fair, and Joe Toscano, director of Los Banos May Day Festival.

Charles Walpert's new Funhouse is proving a winner. The Walperets also have two concessions. A. J. Budd's Bombo Show and Nights in Paris are doing well. Bob Matthews has two animal shows and Norman Shue has two concessions, including the race track derby. Eddie Burnett is doing well with his concessions, as is A. Monroe, who has ball games. Mrs. Isabel Meyers has charge of the main gate box office, and Mrs. E. Coe is on the ride box office. John Miller's modern cookhouse is clicking.

Shows open in San Jose Tuesday (16), then will move into the San Francisco Bay area. May 1 they return to the Valley to play the May Day Festival in Los Banos. General Agent William T. Jessup reports he has the Northwest and Oregon territory booked. Shows leave California the last week in June.

General Manager Mike Krekos, en route South, visited here with Art Craner, show's press representative.

### Long's United

FRESNO, Calif., April 13.—Due to heavy rains, the shows, playing under auspices of the VFW, stayed over a second week. Despite the rain (shows were rained out two days), business the first week was fair.

Mr. Brandon, Crafts advance agent, visited, as did Pat and Mabel Monzo and Mr. and Mrs. Walter Connor. Mrs. Connor made a hurried trip to Merced, Calif., to visit Greek Shows. Mr. and Mrs. Wilson joined the Kent-Usher combine, handling the rat race. Double Rollo-Plane made its first turn for Walt and Clara Connor over the week-end.

Funhouse is reported on its way. Munzo, Connor and Gilliland are readying new concessions. Lillian Shepard enjoyed a visit from Mrs. Clark. Mrs. Hicks rejoicing over getting more mail from her roving son. Harold and Pat Long were entertained by VFW.—GAIL SCOTT.

### Sparks Bros.

DEMOPOLIS, Ala., April 13.—Shows moved here from Mississippi and a big crowd was on hand to watch unloading. Opening night, Monday (1), proved a red one, with a packed midway. Weather was ideal all week. Jiggs and Paris show did capacity and other shows scored heavily.

Concessionaires were pleased with business and even Doc Angle, mailman and The Billboard sales agent, was smiling.

### W. C. Kaus

BEAUFORT, N. C., April 13.—Shows opened here Monday (1), under American Legion auspices. Jack Perry, general representative, who had remained in Miami because of illness, arrived unexpectedly opening night.

General Manager Russ Owens had all trucks out of quarters, and new ones were on hand for the three new Diesel light plants. Scotty's Minstrel Show, K. C. McGary's 42nd Street Revue and Snake Show, as well as Joe Hilton's 10-in-1 and Jack Miller's bingo all decked out in new canvas. Jack Perry has built a new Twirl Arcade.

Hugo Zacchini arrived Tuesday (2) with his cannon act—as free attraction. Herb Sheib has been retained as special representative and press agent. Shows carry 8 major and 3 kiddie rides, 7 shows and 40 concessions. Mrs. Marie Kaus has been devoting her spare time to nursing in the New Bern (N. C.) Hospital.

Staff includes: Russ Owens, general manager; Jack Perry, general representative; Mrs. Marie Kaus, treasurer; Mrs. Helen Owens, secretary; Herb Sheib, general representative and press, and Eddie Elkins, business agent.—EDDIE ELKINS.

### Capital City

NASHVILLE, April 13.—Shows bowed here March 30 and business the first week of a two-week stand was good, aided by excellent weather. Visitors included Mr. and Mrs. T. J. Apple and daughter; Robert R. Kline, Cavalcade of Amusements; Ellis Winton, Cumberland Valley Shows; W. J. (Billie) Williams, E. Z. (Dad) Reading, Mr. and Mrs. Watchie Moore, Doug and Red Daugherty, James C. Girourd, Phil Knight, Don Myers, and W. E. Page, Page Bros.' Shows.

Concession line-up includes E. B. Martin, fishpond, cigarette gallery and ball game; Pete Stephens, ball game and mechanical show; Horace Drennon, popcorn and diggers; Pinkie Smothers, guess-your-age and scales; Carl Little pan stand and penny pitch; Joe Lowery, peapool; Dick Wilson, photo gallery, and C. B. Conquest, Penny Arcade. Con Cunningham has the Roll-o-Plane and is lot superintendent. Dixie Cunningham handles Roll-o-Plane tickets.

Shows are carrying 4 rides and about 20 concessions.—BILL STERLING.

### Casey Smith

DURANT, Okla., April 13.—Week ended Saturday (6); auspices, IOOF; weather, perfect; business, fair.

Newspaper publicity was good, with The Durant-Democrat co-operating. Visitors included Joe Baker, Mr. and Mrs. Grabo Henderson, Mr. and Mrs. Knox, Mr. and Mrs. Harry Lamont and Carl Bonds.

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For ORIENTAL SHOW and POSING SHOW. No experience necessary. Best of treatment. Top salaries. People who worked for me before, please contact. All people contracted report to Springfield, Ill., April 22. Show opens April 23.

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Long pleasant season West Coast Shows. Freak for Side Show, Colored Dwarfs for Bally. Australia dates to follow.

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Top salary to reliable, sober operator that can drive semi. Move every 12 days.

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Agents for Stock Store, Penny Pitch and Ball Game.

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**DELGARIAN**

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**Wonder City**

DERMOTT, Ark., April 13.—After wet and mud, shows are ready for the trek north. Owner Joe Karr has everything in shape. Rides are Ferris Wheel, Frank Shaw, foreman, and Red Dermond, second man; Merry-Go-Round, Gus Bobbitt, foreman, and John Clark and James Carmak, second and third men; Chairplane, Henley Ott, foreman, and Artie Turner, second man. A Loop-o-Plane was purchased from Madison Bros. and will make a total of six rides, plus kiddie rides.

Staff has Joe Karr, owner-manager; Mrs. Dimples Karr, secretary-treasurer; Earl (Hoppy) Chapman, business manager; Lee Kimball, superintendent of concessions; John Wesley Holmes, ride superintendent; Walter Colgrave, engineer and electrician; Joe Moore, assistant electrician; Mrs. Edna Chapman, front gate; Paul Hayden, advance agent; Thomas V. Smith, transportation superintendent; Rabbit Sanders, assistant.

Concession line-up includes Mrs. Joe Karr, owner of corn game and cookhouse; Emery Tucker, corn game manager; Evelyn Karr, assistant; Pappy Ryan, cookhouse; Curley McKann, chef; Honey Mae Karr, cashier; Shirley Smith and Mrs. Clyde Howie, popcorn and candy apples; Mrs. Carolina Simmons, snow cone; Mrs. Castor, hot-dogs; John Mitchell and Steve Costa, palmistry; Joan Karr, penny pitch; Mr. and Mrs. Floyd Kile, photos; Bill Tieman, cigarette pitch.

Office owns 17 concessions with these agents: Jack Bishop, Bud Lovell, Mooney and Nig Corbett, Jazzy Ruzzo, Brownie Cole, Lee Kimball, Carolina Simmons, Red Able, Charlie Norman, Whitey Shay, Red Applyby, Pop Irby, Tex Thorpe, Jeff Kalsner and Kid Clyde Howie. Red Saunders joined with three concessions. Also joining where Mr. and Mrs. Jack Lovell and Mr. and Mrs. Larry Simmons.

Shows include Curly Migraty, Working World; Louis Selzer, Monkey Show; Bill Tieman, Artists Models, and Curly McCann, Chez Paree. Free act is presented by Roy Valentine, with the Four Flying Romas, composed of Wayne Bowers, catcher, Pat Bowers and Mary and Roy Valentine, fliers. Valentine has recovered from injuries sustained in an accident at Shreveport.

All were shocked to learn of the injury suffered by Pfc. Joe Lovell at Camp Polk, La. Joe was transferred by plane to Veterans' Hospital, El Paso, Tex. His mother, Mrs. M. Lovell and Jake Farrar are at his bedside.

Recent visitors included John R. Ward, Mr. and Mrs. Eddie Moran, Mr. and Mrs. Naille, Billy King, Hawkshaw Davenport, Bill Norwood, Ed Groves, Joe A. Gentsch and Billy Terrill. Jackie and Connie Karr are still bosses of the midway during the day. Writer is sound car operator and *The Billboard* sales agent.—MRS. EMERY TUCKER.

**Alamo Exposition**

WACO, Tex., April 13.—Shows ended a two-week stand here today, with business 40 per cent ahead of last year. Spitfire, together with other equipment Manager Jack Ruback purchased in Chicago last winter, is expected soon.

When Hollywood Monkey Circus opens at the next stand it will be combined as a monkey speedway and circus. Two chimpanzees will be added. Miller Free Act, presented nightly, held crowds. Connie Ann Gallagher, with Captain Tappen's Circus Side Show and Oddities on Parade, was busy during the Austin engagement posing for Universal Newsreel cameramen.

Visitors included Sheriff Homer Casey and Chief of Police Maxey of Waco, and Denny Pugh and Joe Murphy, carnival and park operators. Ned Rao set them up to a spaghetti dinner. All were grieved to learn of the death of Harrison Waite, well-known banker and circus fan.

Eddie Boothman, manager of the Crazy House, is among the big money getters. Albert Wright is feeling okay again. Sophie Mullens is on the sick list. Bobbie Hyman again has charge of the mall and *The Billboard*.

Shows here had 10 rides, 10 shows, plus the Miller Free Act, and 40 concessions.—TED CUSTER.

**Majestic Greater**

MONROE, N. C., April 13.—Week ended Saturday, April 6; auspices, Winchester School Athletic Fund; location, Concord Road Showgrounds; weather, fair and cloudy; business, okay.

Breaking in a new lot didn't do shows any good. First part of week had everyone disheartened, but through hard work on the committee's part stand on the right side. First regularly Kids' Day brought out several thousand children, and, altho they spent, the gross didn't measure up to the number of people on the lot. Saturday night was a big one, with 5,700 paid admissions.

Leonard Gould returned from a visit to Detroit. Mrs. Sam Goldstein, wife of the owner, was in Detroit, visiting relatives. Esther and Al Wallace are doing well with their cookhouse. Mack Maxwell, chef, is proving popular. Lloyd Soules is doing a fine job in keeping rolling equipment in shape. Paulie, chief electrician, keeps shows bright. C. M. Rumley, of Durham, N. C., was a welcome visitor.

Under supervision of Owner-Manager Sam Goldstein, all equipment is being repainted. Nate Roth's concessions continue big. Freddie Reckless, free act, holds them on the lot. Flatop Max left for Detroit to visit relatives. Mr. and Mrs. W. D. Cowgill and Mr. and Mrs. Charles A. Fry are now operating concessions for C. Wills.—HARRY E. WILSON.

**Golden West**

MARTINEZ, Calif., April 13.—Shows closed a week's engagement here Sunday (7). Weather was cold but patrons spent well at concessions, while ride business was slow. General Manager Harry P. Fisher had show booked in the heart of town.

Secretary-Treasurer Harold H. Shapiro entertained Enid and Nathan Fisher Cohn, visitors from San Francisco. Also in the party were Rose Barnett, first corresponding secretary of the Showfolks of America, San Francisco; Eddie Manasa, Robert Fredell and Marian Razan. Cohn delivered contracts for several fairs and celebrations. Among those already tied up are Calaveras County Fair, Angels Camp; Calistoga Fair and Horse Show and Italian Fiesta, Jackson, Calif.

Homer Rees, general foreman, is adding 220 globes to Ferris Wheel and Jerry O'Brien, assistant to Rees, is supervising this addition.—ROSE FISHER.

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**COMBINED SHOWS**  
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Want Concessions of all kinds. Will book INDEPENDENT Shows. Will book or buy Rides that don't conflict. Want First Man for Big Eli Wheel and Smith & Smith Chair-o-Plane. Second Men on all Rides.

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Complete with 40 W. RED Globe and 11 foot cord. FIRE-WAR cast aluminum construction. Original price about seven dollars and fifty cents each.

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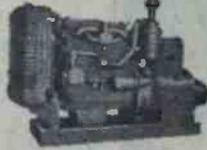
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Man or Couple to take charge of Modern Arcade traveling thruout OHIO with J. R. Edwards Shows, Inc. 10'x20' living space with cots in rear of tent. Applicants must be honest and reliable. Previous experience helpful but not necessary. State all first letter or contact in person.

**CHAS. M. HUTH**

Marion, Ohio, April 15 to 20; Then Fostoria.

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WANT

2nd Man, Tilt  
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Man for towers and gate.  
All must drive Trucks.  
Good salaries and bonus.

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Ball Games, Slum Stores, Percentage and Cook House.

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Good propositions.

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COOK HOUSE, STOCK JOINTS OF ALL KINDS.

EXPERIENCED RIDE HELP. Join Here.

Address: FRED GRAY, Mgr., Batesville, Ark., Until April 20.

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Want the Name and Address of Any Firm Supplying Complete Miniature Golf Courses, or Equipment and Plans for Constructing Courses of This Kind. Send All Particulars to

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## From the Lots

### Cetlin & Wilson

PETERSBURG, Va., April 13.—With ideal weather all week, shows closed their opening stand here Saturday (6) on the right side. Co-Owners Cetlin and Wilson said the take was 300 per cent more than any previous spring engagement. With conditions here no better than in former years, big increase was attributed to the augmented midway and greater drawing power of a railroad show.

Work continued in quarters to ready more show fronts and equipment before hitting the road. John W. (Jack) Wilson, general manager, said that all attractions, with exception of the new rides promised for an early delivery, would be ready and open before show leaves Virginia.

Rides at opening were Moon Rocket, Merry-Go-Round, three Ferris Wheels, Tilt-a-Whirl, Pony Ride, Miniature Train, Kiddie Auto, Kiddie Merry-Go-Round, Kiddie Swing, Scooter, Chairplane, Caterpillar and Roll-o-Plane.

Shows which were ready included Kuntz's Side Show, Chamber's Monkey Circus, Wild Animal Zoo, Gorilla Show, Jungle Monsters, Motor-drome, Tim Mix's Hillbilly and Cowboy Show, Posing Show, Funhouse and Paradise Revue. The Albanis, high act, presented the free attractions. Concessions, flashing much new canvas, grossed heavily. William Cowen, business manager, reported the best opening week here for his department.

Visitors included Doc Dun, secretary Wilson (N. C.) Fair, R. Williard Emins, secretary, and all Petersburg Fair Board members; Mr. and Mrs. Frank Bergen, Mr. and Mrs. Harry Hauke, Mr. and Mrs. Raymond Purdy, Mr. and Mrs. Frank Anderson, Mr. and Mrs. Jack Arnott, Mr. and Mrs. Lew Hamilton, Wallace Cobb, Mr. and Mrs. Earl Purtel, Mr. and Mrs. Mac McAskil, Walter K. Sibley, Marshall L. Green, Harry Kackley and L. T. (Pete) Christian.—STARR DE BELE.

### Geren's United

COLUMBUS, Ind., April 13.—Shows were the first to play here in some time and business proved good. Shows, playing under auspices of the American Legion, had six rides and 32 concessions. Tilt-a-Whirl topped rides opening night, with Spitfire second. The Gutheries, free act, were well received. Tell Eckman, Connersville, Ind., who operates the cookhouse, reported good business.

Visitors from Stafford's United, Baker's United, Virginia Rose and Nickerson Shows were spotted on the midway. Staff includes W. R. Geren, owner-manager; Mrs. W. R. Geren, secretary-treasurer; Howard Snyder, electrician, and Art Brooks and Chet Pierce, mechanics. Manager Geren will go to Indianapolis Monday (15) to get the new 28-foot Superior semi which will carry the Spitfire.—WALTER BRINKMAN.

### Blue Ribbon

ATHENS, Ga., April 13.—Sponsored by American Legion, opening Monday (1) saw the best attendance of any still date in two seasons for the shows. Jack Bailie is lot superintendent. George Kelly bought P. W. McCreary's cookhouse and has installed all electric equipment.

Mr. and Mrs. Crandel and son, Richard, are doing well with jewelry and de luxe bingo. Mr. and Mrs. Bill Thomas have five concessions, including a new pan game. Ruth Cooper, for several years with Crafts 20 Big Shows, is working the Girl Revue and Posing Show.

Herman G. Smith, general agent, is in a Louisville hospital. Bob Fisher's Fearless Flyers, free act, is holding the crowds. Dolly Young entertained Chief and Mrs. Wood at luncheon at Georgian Hotel. Fred Barker is doing a good billing and advertising job. Shows move to Rome, Ga., for Veterans of Foreign War Spring Festival.



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## FOR SALE—BARGAIN

Penny Arcade. 100 machines. Skyfighter, Stamper, and other 56 machines. Licensed until July 1. Modern, well lighted flasher front. 30x50 brand new top. Complete sound system, change box, tables, counters with bally cloth. Plenty of cards and other merchandise. Ford tractor with new #41 motor and 8 new tires with tubes. 4 other perfect tires. Flashy trailer, comfortable bunks for two. Built-in wash basin, cabinets, etc. Now working on very good show and can stay if you want. The only reason this arcade is for sale is because of health. Will take best cash offer over \$4,000. Have one good working man and truck driver.

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## OHIO SUPER YELLOW POPCORN

New Crop — High Expansion — Ohio Grown

Packed in 100 lb. moisture-proof bags or in our exclusive 50 lb. rodent-proof cartons. Processor's ceiling prices. Testing sample free on request. Also complete stock of Popcorn Cartons and Supplies.

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**STREATOR IS DOING IT AGAIN  
4TH OF JULY HOME-COMING CELEBRATION**

Concessions and Free Acts Wanted  
July 3, 4, 5 and 6  
E. J. FARMER, Chairman  
American Legion Post #217  
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**WANTED WANTED**

High-class Carnival for biggest 4th July Celebration in Tennessee. At least 8 or more Rides, 5 or 6 clean Shows. No grift will be allowed here. No Gyro. This is a proven and tested celebration. This is the 27th annual, held in the heart of town. Plenty of shade. No gate. Radio entertainers already booked, nationally known speakers. American Legion parade, new 1946 car given away. One other big attraction in free act pending. Sponsored by Young Men's Business Club, Inc. State all first letter as time is short.

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**CARNIVAL WANTED**

**FOR HOME-COMING CELEBRATION**

Train show or first class truck show. V.F.W. sponsors—June or July.  
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**MIDWAY SHOWS  
ROCCO & SON**

Opening May 14th, 9-Day Firemen's Celebration, Rose town, on City Limits of Twin Cities. Seven Rides, two new 1946 models. No still spots. Choice celebrations and fairs. Can place Fun House, Mirror Show, Animal Show, etc. Stock Concessions not conflicting. Cook House, Grab Joint, Candy Floss, Caramel Apples, Custard. Can use good Men on Wheel and Merry-Go-Round. Contact "ROCCO," Como Station, Route 5, St. Paul, Minn. Tel.: Nestor 9870.

**WANTED**

Rides of all description for the

**SWISS CENTENNIAL**

to be held August 15-16-17-18 at New Glarus, Wis.  
Write ED N. FUHRMANN

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CONCESSIONS AND ACTS FOR  
**STREET CARNIVAL AND HOME COMING**  
Stockton, Ill., on U.S. 20, July 18-19-20  
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**WANT**

Rides and Side Shows for July 4th, 5th, 6th. County wide celebration. Contact

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July 4th Week

**LEGION AND V. OF F. W. CELEBRATION**  
Largest in History. Car Given Away.  
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**WANTED**

5 MAJOR AND 2 KIDDY RIDES, HIGH ACT,  
JUNE 12-13-14-15  
**V. F. W. ANNUAL**  
HARRY FRAME  
215 Main Street L. P. Erie, Pa.

**WANTED**

**FOR JULY 3-4-5-6**

Beloit Fraternal Order of Eagles Drum and Bugle Corps want Rides, Concessions, Free Acts, etc.  
Write MELVIN COBB, c/o Eagles Lodge  
139 1/2 W. Grand Avenue Beloit, Wis.

**WANT CARNIVAL**

In June or July for benefit of  
**CENTERVILLE FIRE DEPARTMENT**  
Box 18, Centerville, Iowa

**WANTED**

**RAVENWOOD PICNIC—AUG. 8-9-10**  
Free Acts, Rides, Concessions desired. Picnic Annual, sponsored by American Legion Post 268.  
CLYDE ADCOCK  
Chairman of Committee, Ravenwood, Mo.

**WANT GOOD CARNIVAL**

To play Spartanburg, S. C. week of July 1, '46. Sponsored by Army and Navy Union, Spartan Garrison 800. Contact JOE SUGARMAN, Commodore, Morgan Hotel, Phone 400, Spartanburg, S. C.

**SPONSORED EVENTS**

**Veteran, Lodge and Other Organization Festivities**

Communications to 155 No. Clark St., Chicago 1, Ill.

**Harkrider Directs Plans  
For Vancouver Birthday**

VANCOUVER, B. C., April 13.—John Harkrider, for 14 years with Ziegfeld and later a Hollywood director, will be stage director of the outdoor spectacle, Vancouver's Jubilee Show in July commemorating this city's 60th birthday.

Harkrider unfolded his plans to dramatize Vancouver's past, present and future on a 500-foot stage. Cast of 2,000 will be headed by a name male vocalist and a fem dancer.

Harkrider left this week for Hollywood and New York to complete arrangements. He will return May 15.

**Hall Named King Cotton  
For Gastonia Festival**

GASTONIA, N. C., April 13.—R. Dave Hall, secretary and assistant treasurer of Stowe Thread Company, will reign as king of the Royal Court of Cotton during the fifth annual Gastonia Cotton Festival June 17-21.

Hall is connected with three other Belmont, N. C., textile plants. He is a former commander of the State American Legion.

**Beards for Sask. Frontier Day**

SWIFT CURRENT, Sask., April 13.—Males here are growing beards for Kinetic Club's Frontier Days Celebration in July.

City council passed a law making it compulsory for all males over 18 to stay away from razors. Nothing was said about penalties.

**Springfield Circus Set**

SPRINGFIELD, Ill., April 13.—Sponsored by Junior Chamber of Commerce, Hippodrome Thrill Circus will be held in Lanphier Park here July 15-20. Circus, produced and directed by Edwin N. Williams, will offer 22 acts from two rings and a stage.

**Hamid Show for Fete in Pa.**

DU BOIS, Pa., April 13.—Du Bois will pay tribute to its service men and women with a week-long victory celebration starting July 14. George A. Hamid revue, auto races and parades are planned.

**Oregon Governor's Talk  
To Feature Timber Event**

ALBANY, Ore., April 13.—An address by Gov. Earl Snell, Oregon, on July 4 will spark the annual Timber Carnival here July 3-4. Sponsored by Albany Junior Chamber of Commerce, program will include log tug-boat race, exhibition of woodmen's work, parade, horse show and sports competition featuring loggers' skill.

**Ginbel Kid Circus Draws 200**

PHILADELPHIA, April 13.—Ginbel Bros.' department store here sponsored a children's circus at the store auditorium with more than 200 kiddies attending. Circus was brought in from Atlantic City by Harold Gilbert, store's promotion manager, and Belgian and French 1946 Red Cross drive committees. Proceeds went to the Destitute Children in Europe Fund.

**WANTED FOR LIONS' CLUB CARNIVAL**

JUNE 3, 4, 5, 6, 7, 8

Waverly, N. Y. — 18 Miles East of Elmira, N. Y.

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We Have Big Free Stage Show Attraction

Large Grounds and Accommodations

No Admittance to Grounds Without Contracts or Confirmation Letter

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**ARTHUR A. MOSHER**

Chairman Carnival Committee

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WAVERLY, N. Y.

**APPLE BLOSSOM FESTIVAL**

WINCHESTER, VIRGINIA

First time since the war. Biggest spring date in the East. 150,000 people from 7 a.m. to midnight—two full days, May 2 and 3.

All Novelties, Grab and Juice, Mug Joints and all Straight Sales open. All locations on main street.

SOL NUGER, Apple Blossom Headquarters

**WANTED**

**FOR 124TH ANNUAL JEFFERSON COUNTY FAIR  
AUGUST 27-31, WATERTOWN, N. Y.**

(ALSO CAN PLAY LABOR DAY)

First Class Circus, also independent rides such as Ferris Wheel, etc., and Food and Drink Concessions.

To be held at Jefferson County Fair Grounds (Inside City limits) with space of 400'x600' to accommodate Circus and other attractions. Address

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**FOR SALE  
7  
NEW TRAILERS**



**\$1,495.00 ea.**

Complete with brakes and cab control. Liberal discount on two or more. For a real bargain get in touch quick with

**Dumes Auto Parts Co.**  
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**GIRLS WANTED**

For Hawaiian Show and Posing show. Experience unnecessary. Top salaries. Men wanted to handle Life Show. Doc Barnhardt, wire. All answers

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**World of Mirth Shows**  
RICHMOND, VIRGINIA

**WANTED**

**FOR MILO ANTHONY DELUXE SIDE SHOW  
OF AMERICA**

Working Novelty Acts of all kinds, Freaks and Fat People, Midgets, Novelty Bag Puncher, another Lecturer, Ticket Sellers, Girl for Illusions and Bally, Magician that can lecture, Working People that can drive Semi Trailer Trucks. All people must be sober and reliable. Address all mail and wires to

MILO ANTHONY, c/o F. E. Gooding Shows, Springfield, Ohio, until April 27.

**NOW BOOKING**

Concessions, Rides, Shows not conflicting with what we have now. Will buy small Merry-Go-Round. For Sale—Kid Chairplane.

**DICKSON UNITED SHOWS**

Purcell, Okla., this week; then per route.

**WANTED**

July 10-11-12-13—Concessions, Shows, Free Acts  
**MARSHALL LIONS' CLUB HOMECOMING  
AND FISH FRY**

E. R. PEFEY, Concessions  
Marshall, Ind.

**WANTED**

Concessions, Rides, Entertainment for Annual Homecoming

**CULLOM, ILLINOIS**

AUGUST 16 AND 17

Sponsored by American Legion  
Write EDWARD HAHN, Cullom, Ill.

**FOR SALE**

24-Horse Merry-Go-Round, Tractor Machine. Price \$1000. If necessary will accept \$500 cash—balance terms.

**Outdoor Amusement Co.**  
2666 W. Grand Ave. CHICAGO, ILL.

# ROBT. RINGLING FIGHTS OUSTER

## Haley Named President by Stockholders

### Jockeying for Top Spot

NEW YORK, April 13.—Mrs. Aubrey Haley and John Ringling North, holders of 63 per cent of the stock, pooled their voting power at the annual officers' meeting of Ringling Bros. and Barnum & Bailey Circus, Inc., here Wednesday (10) to elevate the former's husband, James A. Haley, to the presidency and ousting Robert Ringling, who had held the post since 1943. Action went thru even the Ringling attempted to stop Haley from casting his wife's vote by proxy, and failing that, tried to invoke a voting trust agreement made in 1941 between his mother, Mrs. Edith Ringling, and Mrs. Haley, which required them to vote their combined stock in the same way. Mrs. Haley was reported ill at her Sarasota (Fla.) home and unable to attend.

### Ringling Calls Confab

Election results were made known to the public thru the press following the meeting and everything was normal until Ringling called a press conference at Hotel New Yorker yesterday afternoon. Don Gordon Judge, of Engel, Judge & Miller, attorneys for Ringling, said: "The old board of directors is in control of the corporation. If Haley and North attempt to question the right of the old board to conduct affairs of the circus, they will have to get a court order to dispossess the old board."

The same night Ringling fulfilled his announced intention of ignoring the results of the meeting held two days before and, accompanied by William P. Dunn Jr., secretary-treasurer, who was also voted out and replaced by J. R. Griffin, auditor, entered the arena to take his customary position near the 50th Street ramp on the Hippodrome track. He was apparently unmolested, as he remained there thruout the show.

### Haley Claims Presidency

Jim Haley, president-elect, met the press after the show began, following a huddle with John Ringling North, newly elected first vice-president, and F. Beverly Kelley, publicity director, to explain "his (Ringling's) presence in the arena does not constitute an executive position." Haley explained by saying, "I'm sitting in the president's chair and the directors put me there."

Obviously expecting a move on the part of Ringling to nullify the Wednesday meeting, Haley distributed copies of the following letter to members of the press.

April 12, 1946.

Mr. Robert Ringling,  
Hotel New Yorker,  
34th Street and 8th Avenue,  
New York, N. Y.

Dear Sir:

On April 10, 1946, the regular annual meeting of the stockholders and directors of Ringling Bros., Barnum & Bailey Combined Shows, Inc., was held at the company's office in New York City. You were present at both meetings and are fully familiar with the election of directors and officers which took place at that time.

At the stockholders' meeting the owners of the entire outstanding capital stock, consisting of 1,000 shares, were present either in person or by proxy. By ballots cast by (See Robt. Ringling Fights, page 98)

## What's R-B Score?

NEW YORK, April 13.—A tense atmosphere prevailed in the backyard at Madison Square Garden prior to and during the night performance, Friday (12), following the press conferences of Robert Ringling and James A. Haley, both of whom claim to be president of the Big Show.

Bosses and key personnel who were favored by one or the other didn't know which end was up. When asked for an opinion they were careful to say equally nice things about each individual. The element of gambling was missing and they played both ends against the middle. The ax has fallen following previous changes and they were well aware of this.

The performers, secure in their professional attainments, tried to remain aloof but, as one circus official commented, "They don't know what the score is either."

Some one, recalling that Felix Adler was reportedly barred from the Garden by the Robert Ringling regime, wondered if he would be invited back by the Haley administration.

Everyone speculated and most of them were listened to except, possibly, the prop boys, most of whom haven't been around long enough to become familiar with the politics of the Big Show.

## R-B \$135,000 in 13 Performances

NEW YORK, April 13.—Healthy \$135,000 has been grossed by the Ringling show for 13 performances, April 4-10, at Madison Square Garden. Sharp pick-up in attendance was noted yesterday when the night show was a sellout.

Capacity matinee business is expected during the Easter holidays when public schools are scheduled to recess from April 18-28; parochial schools, April 17-28, and Jewish holidays, April 15-23.

## Freeland Unveils Al Dean In 3-Day Glendale Stand

GLENDALE, Calif., April 13.—Al Dean Circus, produced and managed by Forrest Freeland, opened here Thursday night (4) to good biz. Show, presented in one ring in an 80-foot top, with one 40-foot middle, will play Southern California under auspices. It moves on six trucks and trailers.

Glendale stand, three days, under American Legion auspices, opened without rehearsal but moved without a hitch.

### The Program

Display 1. Penny Parker, clown contortionist, in a barrel-rolling and juggling act.

No. 2. Linda Matchineff, aerialist. Does flying-ring act.

No. 3. Jack Andrews, Australian whips.

No. 4. Clown number. Penny Parker and Si Otis in balloon-blowing routine.

No. 5. Jack Andrews and his educated Brahma bull.

## Sedalia Proves Okay for Clyde

SEDALIA, Mo., April 13.—Clyde Bros.' Circus concluded the winter season here Wednesday (10) by doing sock business under auspices of the Sedalia Shrine. It marked the end of a 22-week tour of the Central and Southwestern States.

In addition to Sedalia, top spots on the tour were Fort Smith, Ark., under the Shrine; Hutchinson, Kan., police department; Topeka, Kan., Optimists Club; Galveston and Port Arthur, Tex., junior chamber of commerce, and the Optimists Club at Beaumont, Tex.

In the larger spots, the George Hanneford Riding Act was a feature. Program consisted of 22 displays. On completion of the tour here, the following departed for other shows: Art and Marie Henry to Tom Packs dates; Gus Kanerva and Mae Snyder to the K-M circus; Al and Louise Weir, Chicago, and Jimmie Armstrong to clown alley of Ringling-Barnum.

Others billed for other spots include the Harrison Duo, fair dates; the Bill Miller Family, Bell Bros.' Circus; Leo and Sonny Albrecht, Stevens Bros.; Buzz Potts, Kelly-Miller; Bill Irvin, fairs.

Of the advance staff, Dan Pyne will be back with Cole Bros.; Bobby Burns will pilot Roy Bible's Sello Bros.; Lawrence White will join Kelly-Miller; Ralph Lemon will do special newspaper work in Topeka, Kan., and Ted Edlin will aid Owner Howard W. Suez with the promotion and booking for next season. Suez plans to spend most of the summer in Oklahoma City.

## Joe B. Webb Calls It Off

GENEVA, Neb., April 13.—Due to the death of his elephant of blood poisoning recently and the fact that some acts could not join him until next month, Joe B. Webb, owner Webb Bros.' Circus, has decided to call off the show for this season. It was to have opened at South Sioux City, Neb., April 17. Webb will manage the Side Show with Bell Bros.' Circus.

## Broken Link

NEW YORK, April 13.—Election of James A. Haley as president of Ringling Bros. and Barnum & Bailey Circus marks the first time in the 68-year circus history of the Ringling family that a direct descendant of the brothers who founded the Big Show will not head the org.

## Cole Bros. Rehearse For Louisville Debut

LOUISVILLE, Ky., April 13.—Cole Bros.' Circus rehearsals for the April 18 opening will begin at local quarters April 15, with a final dress rehearsal scheduled for April 17. Tents will be erected tomorrow.

No. 1 advance car, in charge of J. A. Gephart, rolled out of Louisville Thursday (4) for Owensboro, Ky., first road stand. Ora Parks, general press representative, handled press for local opening and was joined Wednesday (10) by Fred K. Moulton, Emmett Sims, Robert North and A. J. Clark, Los Angeles, newcomer to the press staff. Col. Harry Thomas is handling radio here.

## McCaw Horse Opery Set To Bow April 18

LOS ANGELES, April 13.—Earl and Bonnie McCaw, who have been gathering equipment and horse acts at their ranch in Paris, Calif., have moved their winter quarters to Paul Eagles' ranch in North Hollywood to whip into shape a new type traveling show, Horse Follies of 1946. Opening date is April 18.

Show, to travel on 15 pieces of motorized stock, will be presented under canvas. Music will be under the baton of Tex Owens, composer of Western songs. He will lead a large hillbilly band.

Featured attraction will be Okeechobee Joe, movie horse. Other acts will be Si Otis and His Comedy Mule; Vic Cox, stunt man; Chief Don Napier; Hendrix Twins and Billy Eperson, riders; Harry Mason's Educated Animals; high school horses, jumpers, gaited and Liberty horses, and Roman riders.

## "Circus Official" Replaces Bob Ringling on Coke Show

NEW YORK, April 13.—Adding to the general confusion centering around Madison Square Garden where the Big Show went into the second week of its engagement was the following wire received by The Billboard from F. Beverly Kelley, publicity director.

"PLEASE OMIT NAME ROBERT RINGLING FROM RADIO STORY MAILED YOU YESTERDAY IN REFERENCE TO COCA-COLA BROADCAST, SAYING INSTEAD THAT THE GUEST WILL BE A CIRCUS OFFICIAL. OKAY TO KEEP HIM LISTED AS GUEST ON PROGRAM ENTITLED 'SO YOU THINK YOU KNOW MUSIC.'"

general manager; Jean Freeland, treasurer; Frank Yagla, concessions; Rolo, equestrian director and announcer; Elvia Ritchie, lot superintendent; Penny Parker, electrician, and Dale Farson, bannerman.

No concert was offered at opening, but Freeland plans to add a Minstrel Show, headed by Billy Mitchell, former movie comic.

# Montgomery's 2d Trip Out Built for Biz

## West Coast Org Shoves Off

LOS ANGELES, April 13.—C. R. Montgomery Wild Animal Circus debuted its second season in El Monte Wednesday (27), playing to three-quarter houses afternoon and evening. The khaki-colored square-end tent was left on the lot, with the show using its menagerie tent, an 80 with two 30's on the road until a new top 100 with three 40's arrives. Menagerie tent seats about 1,500. Until new canvas arrives, the menagerie is in a corral.

Show moved from El Monte to Uplands, then to Monrovia and San Fernando for Saturday. Montgomery will play no Sunday dates. Last week-end Sunday was utilized in transporting the show over the Ridge Route to Delano, a 142-mile jump, longest in the show's initial 10 days.

In El Monte, the show used three rings, but only two in Uplands and subsequent spots. There is little or no hippodrome track in the menagerie tent, and only one display, the spec, is held here, being crowded into the space.

Montgomery has good rolling stock. Transportation of the show is with 12 semis, two pick-ups, two panel-trucks on the advance, five show-owned trailers and 18 private cars.

### Longstreet Is G. A.

Official line-up includes C. R. Montgomery, general manager; Bell Longstreet, general agent; Cal Hicks, announcer and equestrian director; Bill Matchett, tickets; Mrs. Glocklen, secretary; Joe Sullivan, banners; Allan King, boss canvasman; George Brown, assistant canvasman; George Sargus, side show canvasman; Harold Hatfield, boss props and rigger; Jack Crabell, concessions; Jack Coleman, steward; Maurice Gordon, cook; Harry Smalley, chief mechanic; Charles F. Smyth, electrician; Todd Henry, transportation; Mac McDonald, menagerie. Side show personnel: H. C. (Whitey) Underwood, manager; Cal Stone, tickets; Jerry Bunn, tickets; Great Vernon, magician; Laddy Gene, sword-swallower; Princess Betty, snakes; Bobby Thompson, dancer; Schlitzzy, pinhead; Joe Slaker, anatomic wonder; Marie Jones, dancer.

Band: Jack Bell, bandmaster and trumpet; Antonio Betancourt, trumpet; Orville Allred, baritone; Robert Jones, drums; Mona Gutierrez, trombone; Tony Smalley, bass; Red Henry, trombone; Earl Moss, trombone; Bob Montgomery, trumpet; Fred Case, drums; Gabe Boone, caliope. J. C. Alloway, press agent, snagged good publicity in the local dailies getting two-column front page pictures and stories when a tiger escaped and entered the cookhouse. Show also had a broadcast over KFL, local outlet for NBC. Alloway made the tie-up with the public school that brought 500 kids to the opening matinee.

Gus Lind, who did unsupported ladder and foot juggling at the opening day shows, suffered a dislocated shoulder and will be out of the program for a few days.

Visitors to the lot included S. L. Cronin, Carl Sanus, Douglas Nelson Rhodes, Bob Roberts, George Perkins, Tom Kitchen, Johnny Gutierrez, Louis Velarde, Olveras, Maurice Marmalejo.

Louise Rich expects to join the show doing aerial work in about four weeks.

Montgomery presented the Lions' Club of Palm Springs with a pair

## Bailey Bros. Program

1. Tournament.
2. Captain Engerer's Lions (Ring 2).
3. Clown walkaround.
4. Web: Jerry Presley (Ring 1), LaBlonde bar act (Ring 2) and Delores Whiteside (Ring 3).
5. John Pringle's dog act (Ring 2).
6. Clown wedding.
7. Ladders: Ruth and Peggy Henderson and Jerry Presley.
8. Ponies with Opal Stevens.
9. Clown firecracker.
10. Henderson, juggling.
11. Clown car.
12. Dolly Jacobs and her horse, Boy Blue: Whiteside Troupe, King Reynolds, and John Pringle.
13. Clown quartet.
14. Bob Stevens's Liberty horses, presented by Rudy Rudynoff.
15. Juggling (Ring 1), Jerry and John Pringle; contortion (Ring 3), Jimmy LaBlonde.
16. Single traps, Delores Whiteside (Ring 1); balancing traps, Lew Henderson (Ring 2); single traps, Bruce LaBlonde (Ring 3).
17. Clown prize fight.
18. Rudynoff's horses.
19. Henderson balancing act.
20. Clown crazy number.
21. Dolly Jacobs's elephants.
22. Concert with Princess Tanit Ikae, East Indian Hindu mystic, and company.

of cubs. They were delivered Saturday (30) by Bert Mayo. Show will winter in Palm Springs at the close of the season.

### The Program (Reviewed March 29, Monrovia, Calif.)

C. R. Montgomery was originally a circus fan who started getting circus professionally by displaying camels and the like at his milk farm in Oregon. Last year was his first attempt to take a show on the road and the results were not too hot. However, with his show this year he has a commercial brand of entertainment designed along informal lines.

Cal Hicks is announcer and equestrian director. He is putting his recent experience (1944, Austin Bros.; 1945 Arthur Bros.) into the work. Only once did the show drag. This was more than half-way thru the program. It was not his fault, however. Show caught was under difficulties from the weather, rain falling, soon after the spec at 8:15.

DISPLAY 1. The spec, "Tournament of Allied Nations." Alice Orton astride a well-groomed horse carries the American flag, with the other performers following. There is no space on the hip track for this. Should be omitted until the new tent arrives. No. 2. Dog acts in Rings 1 and 3. The Henrys put 10 mutts thru paces. Canines are well trained. Good for starting act, and especially gleeful for the kids. No. 3. Clowns. Chick Dale and Mike Gutierrez. Not too funny. No. 4. Swinging ladder. Alice Orton over Ring 2 with the usual swinging ladder routine. Does well for a fill-in.

### Pups Win Mitt

No. 5. Joe Ryan's waltzing horse in Ring 1 goes thru some fancy side-stepping for a good hand. Ring 2 is Glenn Henry's riding dogs. Shetland with two pups hopping off a pedestal. Heavy mitting. No. 6. Clown stop, the old balloon trick. No. 7. Happy Henry in Ring 2 with his slack-wire turn. Features wheel-roll walk, juggling, unsupported ladder. New is the wire turnover, with Henry in a prone position and turning over and over on the wire. No. 8. Ring 1 with Theresa Matchett doing web work. A roll up and down would have flashed up the turn.

DISPLAY 9. Joe Ryan with four Shetlands in Ring 2 for a pony drill. Animals work well and wind up with a mount. Ponies could have been better groomed. No. 10. Clown stop. The old water in the pants trick. No. 11. Rolling globe. Alice Orton in Ring 1 and the Henrys in Ring 2. Hap Henry takes his (Montgomery's New Layout, page 98)

## Ringling Executors Mull Syndicate Plan To Buy Estate Assets

TALLAHASSEE, Fla., April 13.—Executors of John Ringling's estate are considering formation of a syndicate to buy remaining assets of the estate. Secretary of State R. A. Gray informed the cabinet. Gray, who was out of the city when the cabinet met, left a note reporting that Leonard Bisco, attorney for executors, asked him and School Superintendent Colin English to go to New York for a conference on the proposal.

Cabinet delayed action until Gray and the State's special Ringling estate attorney, Doyle E. Carlton, could be present. Gray's report said Bisco "seemed concerned first with the litigation of the codicil of the John Ringling will and second on the possibility of the executors and their attorneys forming a syndicate with sufficient financial strength to purchase remaining assets of the Ringling estate and thereby conclude the work of the executors."

Executors still hold real estate and other property with an estimated value of \$1,000,000 pending settlement of claims and debts against the estate. Codicil to Ringling's will cut bequests to Mrs. North, John Ringling North and Henry Ringling North, and turned most of his estate over to the State of Florida. Original will left only the museum and home to the State and made the Norths his principal beneficiaries.

Court interpretation of the codicil is pending, with one point of the litigation designed to determine whether it was intended to disqualify the Norths as executors and trustees.

DELANO, Calif., April 13.—Aided by clear weather, the 101 Ranch Circus drew two strong houses here Sunday (7).

## New Twist By Gals

SWIFT CURRENT, Sask., April 13.—Girls of this city are getting tired of letting the men hold the spotlight by growing beards for the Frontier Days Celebration in July. Until the big event, they're going to wear their hair in braids. Males have been growing beards since March 1.

## Tex. Community Org Frames '46 Program

GAINESVILLE, Tex., April 13.—Gainesville Community Circus will resume activities, halted by the war, with three performances at Cooke County Fair here September 2-4.

Unable to obtain canvas, circus will play in front of grandstand, and in buildings for out-of-town appearances this fall. It expects to open under a new 110-foot top with three 45-foot middles in 1947.

First membership meeting since 1941 was held Monday (1) saw Roy A. Stamps, elected president; Joe M. Leonard Sr., vice-president; Cecil H. Tinsley, secretary-treasurer, and these directors: Emmett F. Curtis, G. D. Bell, Kenneth Blanton, B. A. Dillard, C. B. Stringer, J. B. Saylor, Cecil Farr, Portis Sims, W. A. Murrell, A. W. Wells, Vern Brewer, Dr. A. A. Davenport, Joe M. Leonard Jr., Roy P. Wilson and A. Morton Smith.

Preliminary training will be given in physical education classes at Gainesville High School, and trapeze, Spanish web, aerial ladder and Roman rings have been set up in the gym.

B. D. Ford, municipal band director, has started his musicians on circus music. New 53-whistle callope will be used with the high-school band at football games this fall.

Advertising in the Billboard Since 1905

**ROLL OR FOLDED TICKETS** DAY & NIGHT SERVICE  
SPECIALLY PRINTED  
CASH WITH ORDER PRICES—10M, \$7.15—ADDITIONAL 10M's AT SAME ORDER, \$1.65  
Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only add 50c. No order for less than 10,000 tickets of a kind or color.

<b>STOCK TICKETS</b>	<b>ROLL TICKETS</b>
1 ROLL.....75c	1 ROLL.....75c
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**WELDON, WILLIAMS & LICK**  
FORT SMITH, ARKANSAS  
Tickets Subject to Fed. Tax Must Show Name of Place, Established Price, Tax and Total. Must be Consecutively Numbered from 1 up or from your last Number

**WANTED . . .**

**STADIUM SEATS**

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WALTER L. NEWELL, 1907 So. Broadway, St. Louis 4, Mo.

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WANT TO HEAR FROM SIDE-SHOW ACTS  
for

**BUCK OWENS' CIRCUS**

Fire-Eater, Punch and Judy, Scotch Highlander, Workmen in all departments. Want to hear from Bannerman, Half and Half, also Billposter.

GEO. E. FOSTER  
Springfield, Mo.

AVAILABLE ON OR ABOUT MAY 15

**ART WINDECKER**

HOTEL PARAMOUNT  
46th and Broadway, New York 19, N. Y.  
Circle 6-5500

**WANTED**

Colored Musicians and Girls.

Trumpet, Sax for Ten Piece Band.

Wire

**JOHNNY B. WILLIAMS****Dailey Bros.' Circus**

Gonzales, Texas

**WANTED**

One high-class Family Act to feature in big show program. Also Wild Animal Act. Can also place two Clowns with own sleeping accommodations. Will pay best salary to first-class mechanic. Long season and pay every night. Can use Acts not placed until fair dates or Acts with one or more weeks open.

**Bradley & Benson Circus**

Route: Phoenixville, Pa., April 20th; Pottstown, Pa., April 22nd.

**WANTED****KING BROS.' CIRCUS**

24-Hour Man who has car, also Agent to close schools. For big show band strong Cornet and Clarinet doubling Saxophone. Write or wire; Lebanon, Apr. 17; Harrodsburg, 18; London, 19; Manchester, 20; Pineville, 22; Harlan, 23, and Cumberland, 24; all Ky.

**WANTED****CIRCUS SIDE SHOW ACTS**

One Man Band, French and Magic, 2 Oriental Dancing Girls, Scotch Bearpiper, Tattoo Artist, Mitt Reader, Acts that fetch preferred. Good Half and Half. Any outstanding Freak. Hamboots-Beulah, Cliff, Cecil, Bill (Finger) Steele, come on. Cookhouse given. All acts report to

**CUBAN MACK**3848 So. Wabash OHIOAGO  
Showst April 24, Ironton, Ohio**M. L. Clark & Sons Circus**

Want to lease Elephant, Acts for Big Show and Side Shows. Colored Band, Calliope Player, Billposter and Lithographer, Light Plant Man and Mechanic. Fearful people, answer. Long season, good Cook House.

**E. E. COLEMAN**

4750 N. Main St. DAYTON, OHIO

**NET ELASTIC OPERA HOSE**

Blank or Wustan, \$5.00. Elastic Dance Belts, \$3.50. Rhinestone Riding Bunches, \$5.00. Netties, 25¢ a gross. Metal Bunches, Chainette Princess, Calliope Hulas, Leds or Bra, \$10.00, Forder? Yes. C. QUETTE, 346 West 48th St., N. Y. 19, N. Y. Of-cis 6-4137.

**FOR SALE**

Spotted and Albino Mules, 500 to 800 lbs., for Clowns and Circus; one Show Wagon with Hand Carred Body. Wanted: Pure bred Sicilian Jacks and Jennets.

**Will A. Johnson & Son**  
SUGAR GROVE, ILL.**WANTED**

Man who likes mules and has had experience in driving them in shows. Must be strictly free from liquor habit.

**Will A. Johnson & Son**  
SUGAR GROVE, ILL.**RODEO AND SHOWMEN**

I have complete Sound Service for Rodeos and Shows. Will sell, rent or expertly repair Sound Systems. Have amplifiers, horns and mikes. What do you need? Wire or write.

**RADIO RED**

P. O. Box 154 Carrizo Springs, Tex.

**BOND BROS.' CIRCUS****WANTS**

Aerial and Ground Acts that double, Clowns and other useful people.

1036 BROADWAY - CAMDEN, N. J.

**UNDER THE MARQUEE**

May beckons.

Mabel Miller, aerialist, who spent the winter in Florida, will be back this year with Barnes Bros.' Circus.

Worst example of misplaced confidence is stepping onto a water-covered lot and finding that the boots you closed with last season have started to leak.

The veteran Bert Cole, retired, and his wife; Abe Aronson and Eunice Howe attended the Ringling show in New York Monday (8). Aronson for many years clowning with his dogs on the larger circuses.

Mr. and Mrs. Rex M. Ingham and son visited with Bob Dickman, Frank Doss and Frank Higgins at the Greenville, S. C., opening of the Bob Dickman Circus. . . . Bob Sams, writing from Asheville, N. C., reports that Bailey Bros. did three shows there Monday (8). He expected to visit the Sparks show this week.

We never did care what kind of a house we had as long as it was a straw one.

Tige Hale wires that on jump from Statesville, N. C., to South Boston, Va., with the Bradley & Benson Circus, his band sleeper bus was forced off the road by another car. Bus and instruments were badly damaged, but musicians escaped serious injury. . . . (Frank (Shorty) Smart will be in the concession department with the Cole show.

Heard a manager bought a musical saw to get his wind-jammers interested in carpentering.

Johnny Anderson, back in harness at his Enquirer Show Print, Cincinnati, after a two-and-a-half-year stretch in the army, recently visited Barr Bros.' quarters at Nelsonville, O., and the Banard Bros.' quarters at Etna, O., and reports considerable action at both spots. Anderson says that Doc Ford and Bill Meyers, Barr managers, will move on 15 trucks this season, opening at Nelsonville April 27.

Some day an actor is going to get so badly jammed in an upper-three-high berth that they'll have to dissect him to get him out.

R. Neil Altenburg, animal trainer; who has just recovered from injuries sustained when he was mauled by a tiger, recently had another mishap, this time with a lion. John Wixom entered the arena unarmed and pried open the lion's jaws with his hands, allowing Altenburg to escape. Altenburg was treated at a hospital.

D. H. (Whitie) Rodenburg, closing with the Polack show at Akron, O., because of bad health, visited the Buck Owens-Si Rubens quarters at Springfield, Mo., en route to Oklahoma City, where he is recuperating. He also caught Howard Suez's Clyde Bros.' indoor show at Joplin, Mo. Mrs. Roderburg (Rosalee Gordon) has returned from the Mojave Desert in California and is with her husband. . . . Bob Eugene Troupe will open at the St. Louis Police Circus April 21 after a winter vacation at Fort Pierce, Fla.

Showmen have so many ups and downs in life that when they are financially embarrassed very few blush over the situation.

Walter F. Donor, Stapleton, N. Y., recalls the old days of 1894 or 1895 when he trouped as a kid of 15 with the old Walter L. Main Show.

In a letter to Main, he mentions Jockey Bob Taylor, chariot racer; Jim Wilson; Mary Abrams, wardrobe mistress; R. H. Dockrill, equestrian director; the Martini Family, cyclists; and the Harrison Family, equestrians. W. M. Temple, of the Central Show Print firm at Mason City, Ia., also recalled his first visit to the show in another letter received by Main at Geneva, O. He visited the show at Caldwell, Kan., about 1896.

When a First of May announces, "I'm with it and for it," you may well inquire where in the world he picked up such a quaint old thing.

Harry Thompson, who began trouping at 12 and now retired at 85 in Dupu, Ill., figures that he's one of the oldest living circus men. . . . Rube Simonds, clown with Cole Bros. last season, left Boston for Newberry, S. C., to open with Bailey Bros. Friday (5). . . . Gerald W. Didihrney (Koran, the Magician) notes from Winnipeg the omission of Harry E. Dixon from Walter D. Nealand's list of all-time circus and carnival press agents in the Spring Special issue of *The Billboard*. Harry, says Didihrney, was one of the best, and, he asks, what about Frank J. Lee?

Retired old-timer cut a caper in celebration of baby foot weather, and this is not to mention his contusions and abrasions.

Joe Haworth Jr. will be assistant legal adjuster on the Cole Bros. show this year, assisting his father. . . . Arthur Costello is learning to handle Liberty horses and ponies under direction of Milt Herriott at Evans and Stark's Training Barn, Centerville, Ia. . . . Bonar Colleano Jr., of the Maurice Colleano Troupe, was guest of honor at a birthday party in London recently, given by a group of British-American circus and vaude folks.

Sugar Foot Williams writes that he hopes to get back on the road soon. At present he is at home in El Dorado, Ark., because his mother is ill. . . . Pete Hannagan, Emporia, Kan., has joined Bell Bros.' Circus and will have charge of the Wild West concert this season.

When a canvasman heard a manager was easily moved to tears, he moved into an upper berth with a wife, six kids, a pooch and her 10 pups.

Queenie Dunedin, formerly with the Ringling show as a member of the Dunedin Troupe and more recently doing character skits at fairs, was given a house-warming by friends following her purchase of a summer cottage at Hough's Neck, Mass. Those attending included Mr. and Mrs. Henry Cogert, Texas Dories, Dora Van, Marcel Driscoll, Mr. and Mrs. Jim Kennedy, Beatrice Henderson, Mr. and Mrs. Gordon Seabury, Ethel Burell, Madeline Stoddard, Cecil Beattie, Elaine Woodcock, Ray Nichols, Mr. and Mrs. Fred Dale, Lee Ryan, George Lafollette, Joseph Bourdin, Mr. and Mrs. Jack Goldie, Bob Glenn, Joe Donovan, Fred Hall, Mr. and Mrs. Russell Critchett, Mrs. Dotty Lawler, Mr. and Mrs. Tony Grafano, Mrs. Harry Murphy, Mrs. Walter Grace, Mr. and Mrs. Charles McGarry, Bill Moreland, Pete Brady, Franklin P. Greene, Tommy Hart, Russell Clark, Mr. and Mrs. Henry Curry, Harry McGowan, Deperon Duo, Bert Wilson, Discan brothers, the Renees, Mario and Carmen, Fred and Ruth Lewis, George Hoskins, Tom Handers, Frank Roberts, Billy Rand, Al Joy, Al Stedman, Mr. and Mrs. Henry Benjamin, Tom Carr, Tess Noel, Lewis Levena, Virginia Hauer and Lon Fagan.

**Al Martin Sets Acts For Lewiston Event**

LEWISTON, Me., April 13.—First circus in this area since prior to declaration of war, to be held at the Lewiston Armory April 22-27, is sponsored by the local Boys Club. Production is being booked by Al Martin Agency, Boston.

Following have been booked: Mickey Sullivan's Yankee Circus Band, Palermo's Dogs, the Kayos, Ira Millette and Penny, the Great Eugene, Morris and Morris, Al Libbey and Betty, Nathane Brothers, Munroe and Grant, Montana Kid and Coley Bay, Campbell Sisters, the Five Eltons, Ada and Her Pals and Flordelina Ortega.

**Dickman Clicks in S. C. Opener; Adds New Canvas**

GREENVILLE, N. C., April 13.—Bob Dickman Circus bowed here Monday (1) to capacity business, following with similar results at Farmville, Snowville and Ayden, N. C. Two straw houses were reported at Ayden.

Dickman opened with all new canvas and other improvements. Bill Robinson is the program director. Program ran smoothly. Line-up includes Frank Doss, ponies, dogs and monkeys; Dan Cooke, Fairyland in Strobelite; Buck Leahy, balancing; Harris and Wales, dogs; Hal Harris, A-Night in a Persian Market; Sgt. Frank Roda, band leader; Achmed Troupe, acrobats, and the Glick Sisters.

**Daily's Wild West Show Booked for N. E. Fairs**

NEW YORK, April 13.—Joe Daily's Wild West Hippodrome has been booked by Al Martin Agency, Boston, to appear at New England fairs as a grandstand attraction.

Unit carries eight cowboys and girls and eight horses. Following the fairs, show will head south, playing fairs and special events, ending in St. Petersburg, Fla., where Daily will set up quarters.

**HUNT BROS.' CIRCUS****WANTS**

Aerial Team doing 2 Acts, Clowns, Kenneth Walto, contact Zakka, Lavarta Troupe, wire, Ring Stock Grooms, Property Men and Working Men. Show opens April 29.

C. T. HUNT, BORDENTOWN, N. J.

**MUSICIANS WANTED**

Baritone to join by wire. State room accommodations. Must be union. No holdback. Pay every night, 30-week season. Wire

**Joe Rossii, Band Leader**As per Dailey Bros.' Circus route  
Gonzales, Texas**ORGAN GRINDER MONKEY****WANTED**

Please describe fully variety, also whether organ and props included together with acts; also best cash price. P. O. BOX 1540, San Antonio 6, Texas.

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**THE HEBELER SHOPS**

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# VENICE PIER IN FIGHT FOR LIFE

## Follows Old Dobbin

PHILADELPHIA, April 13.—Dwindling passenger revenue and increasing cost of operation make it impossible for the Fairmount Park Trolley Company to continue, Norman S. Alexander, president and general manager of the line, said at a public hearing on the company's petition to discontinue service. Trolleys, which are 50 years old, were principally used to haul passengers thru Fairmount Park to Woodside Amusement Park, located in the heart of the city-owned greensward. Woodside is serviced by trolley cars and busses and no hardship would result if the park line ceases operation. Alexander said that between 1926 and 1945 the number of passengers carried on the six-mile line decreased 65 per cent. In the past 20 years the average loss has been \$19,890, he said, and estimated losses in 1946 will total more than \$63,000.

## Woodside Opens For '46 Season

PHILADELPHIA, April 13.—Woodside Park opens its season today. All amusements and attractions will be open every night and weekends until May 24, when park begins daily operations. Among new features is the Looper. Regular attractions include Jack Steck's Kiddie Hour every Sunday afternoon; Free Sunday Concerts with vaude and nitery talent, and fireworks every Friday. Jack Steck, beginning his 15th season here, will audition 30 children every Sunday afternoon in Sylvan Hall followed by the concerts. Park operators are lining up special days for local business concerns. Tickets are given away thru local dealers where tie-up products are sold and terrific business for concessionaires usually results. Large ads are being used in all local papers plugging opening.

## Harris Office Manager At Jefferson, Detroit

DETROIT, April 13.—Harry Harris, recently discharged from the army, has been named office manager of Jefferson Beach Park at Saint Clair Shores, Manager Harry Stahl announces. Park will be reopened after being closed two years. Harris, formerly with Eastwood Park here, has been with the World of Pleasure and other shows. He has been assistant to Bernhard Robbins, secretary of the Michigan Showmen's Association, since leaving the army.

## Knoebel Spending 20G On Grove's Improvements

ELYSBURG, Pa., April 13.—Owner H. H. Knoebel has spent over \$20,000 to put Knoebel's Grove in shape for opening here May 30. New Stratoship has been erected. Additional summer bungalows, new Sportland, open-air band stand, new Dodgem and new and heavier lighting and power system are being built. Knoebel will have his sons, J. E., and H. H. Jr., with him this season.

## Jantzen Beach Opening Ahead Of '45 by 20%

PORTLAND, Ore., April 13.—Jantzen Beach, despite rainy weather, opened for the season last weekend (5-7) with a gate 22 per cent above that of last year's opening for a new high for the resort, says Paul H. Huedepohl, manager. Huedepohl hands much of the credit to the Dick Jurgens dance band, which in three days drew 4,075 paid admissions at \$1.75 a copy. Band had been away from the park eight years but had lost none of its drawing power, said Huedepohl. Jurgens was signed for nine-day billing this time. Jantzen opened with 50 per cent of its games new from a year ago, including a new shooting gallery, and Huedepohl was especially loud in his praise of the nylon wheel, with its black light. Among the rides, he has bought a new Dodgem, which will replace the Scooter when it arrives, and a new Spitfire.

Contract has been signed with George A. Hamid for appearance of the California Queens, high act, for two weeks beginning Monday (22).

Park has let contract to rebuild the track for midget auto and motorcycle racing, spending about \$25,000 on the project. It includes enlargement of the grandstand from 3,500 to 5,000 capacity. Race concession is operated by Bobby Rowe. Swim pool will open May 11.

## Bates Heads Ride Assn.

LONDON, April 13.—A. Bates was named president of Amusement Rides Association at the annual meeting in Black Boy Hotel, Nottingham. Other officers named were J. C. Proctor, vice-president; John Farrar, treasurer, and Harold Moody, general secretary.

# Ex-G.I. Joes Help Riverside Set New Opening-Day Mark

AGAWAM, Mass., April 13.—Ex-G.I. Joe is really serious about his fun this year. A holdout from the midways during the war years, he has returned eager for fun and well-heeled to lay it on the line for what he has missed. That is the opinion of Ed Carroll, owner-manager of Riverside Park here, which bowed for the season Saturday (6). Carroll reports the discharge button boys were as conspicuous as incandescents on the midway and they helped set a new record opening mark. Altho the mercury hovered down near the 30 mark, dance hall, enclosed with portable shutters and sans any heating system, was jammed for Woody Herman. Gross was up 43 per cent over Herman's appearance last season and against a June date at that. Carroll is going after dance biz on basis of opening and has booked Spivak for April 27 and George Paxton May 4. Herman priced at \$2 per person including tax.

**New Games Set Highs**  
New games, operated for first time by Carroll, set new highs. All game stands have new flasher ideas which caught on immediately.

## Horwitz Wins Point In Legal Battle To Operate Motor City

DETROIT, April 13.—Season started in a small way here Sunday (7) with the opening of Motor City Park, West Side miniature operated by Victor Horwitz, following temporary settlement of legal obstacles that threatened to keep it closed. Considering the rail and bus strike and cool weather, business was good, Horwitz said. Spot is opposite the largest city-owned park, and business was entirely dependent on private car transportation. Legal difficulties arose last year when a neighborhood association sought to stop the park's operation. Horwitz has been operating under a temporary injunction. He secured a 90-day stay in December from the Circuit Court, but was unable to secure an extension. Last week he appealed to the State Supreme Court, securing a further stay until the case is ready for trial.

## Caracas Folds for Season

CARACAS, Venezuela, April 13.—Coney Island, Caracas's largest amusement park, has closed for a few weeks after a successful season. Some of the rides are being set up in plazas around the city and in suburbs to keep them in operation until fun-spot is reopened. Meanwhile, all equipment will be given an overhauling and considerable paint will be splashed around. Some new rides will be brought in from the States if they are available in time for re-opening.

## Rink, Arcade for N. C. Spot

ASHEVILLE, N. C., April 13.—Skating rink and a Penny Arcade will be new features at Recreation Park here, according to Harry K. McDonald, manager.

## Seek To Have Site Razed

**Odds are spot is now in last year—concessionaires, ops apprehensive about future**

VENICE, Calif., April 13.—Venice Pier is engaged in the toughest battle in its 40-year history—a struggle for its very existence. Odds are the Pier is now in its last year as an amusement center.

A stiff political fight is now under way to have the pier razed on the grounds that it is unsafe. Even if it is not declared unsafe, battle leaders say, spot will have to go anyway when, and if, the proposed new coast freeway is built.

**Issues Confusing**  
Issues involved are confusing and the uncertainty of the pier's future makes amusement device operators and concessionaires wary of spending for improvements. Too, there is nothing to attract new enterprises under present conditions and many booths and shows are shuttered. Atmosphere is one of general discouragement and apprehension.

Nearly all concessionaires and operators report heavy falling off of business during the last six weeks, due to unfavorable newspaper publicity stemming from the rumor the pier is unsafe. Inclement weather the past few weeks is another important factor.

**May Be Years Away**  
Optimists at the pier point out it may be years before the proposed new freeway is built. They feel if they can lick the condemnation proceedings, the pier may get a new lease on life. They say the season never gets in full swing until after May 1 and the present poor business is not necessarily a sign the coming summer won't show a profit. Not even the most optimistic, however, are buying so much as a gallon of paint to touch up show fronts and booths.

## Oaks Spot Opens Three Rides for Roller Fans

PORTLAND, Ore., April 13.—Oaks Amusement Park, preparatory to season's opening in May, opened three rides Friday, Saturday and Sunday nights (5-6-7) for crowds flocking to roller rink, which was open all winter. Rink, however, has been packing them in all winter, with biz on upgrade each month. "Business the last six months at the rink has been up 20 per cent," says Manager Robert E. Bollinger, in contrast to other entertainment lines, which have unlimbered the crying towel with departure of war industry workers. "We can't account for it unless it is the number of returning veterans," Bollinger said.

## Philly Zoo Adds Animals

PHILADELPHIA, April 13.—Eight animals were dispatched to the Philly Zoo Sunday (7) by Charles W. Darlington, Drexel Hill, Pa., clerk and amateur hunter, who, with his wife, recently explored Brazilian jungles. Under an agreement with the zoo, institution was given first option on buying a harpy eagle, a pair of king vultures, a Toucan, an ant-eater, two boa constrictors and a Cebus monkey,

## Royal River Getting Sock Publicity From Paper on Contest

UPPER GLOUCESTER, Me., April 13.—H. I. Small, manager, Royal River Park, newest local sports and amusement center, is getting plenty of publicity in *The Portland Press-Herald*.

Small decided to stage a Miss Maine Cheerleader of '46 Contest June 1, and *The Press-Herald* sports department is running pictures daily of the various contestants.

Park, which opens May 30, will have A. M. A.-sanctioned motorcycle races opening day, in addition to band concerts, baseball games and a dedication ceremony.

Park will have restaurant, Penny Arcade, dance casino, snack bars, boating, horseback riding, picnic areas, playgrounds, archery range, Merry-Go-Round, kiddie park and outdoor movies.

In addition to the cheerleader contest, other special events billed thru the season include speedboat racing, Anderson & Tramer Circus, fireman's muster, rodeo, auto thrill show, horse show, New England Hobby Show and Howard Dutton's Aeroplane Thrill Show.

## While Strolling Thru the Park

Jake Figt, owner-manager of Lakeside Park, Storm Lake, Ia., is right in there pitching to help in the job of rebuilding spot's Cobblestone Inn. The other day a visitor found Jake astride a tractor working right along with the boys. Altho dancing continues in the inn, dining rooms will not be ready until Labor Day. Jake recently was a visitor in Chicago for the Trailer Show and plans to return for the Boat Show.

Roy Warfield, who for years has had a financial interest in River-view Park, Sioux City, Ia., is taking an active interest in the spot this year. He, together with Roy and Sam Pickus, owners of the Coaster and Funhouse at the park, plan an expansion program. Improvements call for a new Dodgem, new Century Flyer, miniature train and new paving. They also plan to add two more rides. All fronts will be dressed up. A boxing arena, seating 4,000, and resumption of midget auto racing also are contemplated. As soon as building materials are available all concession and game buildings will be razed and fireproof structures will be erected. New tile rest rooms already are under construction. Milton Pollis is no longer connected with management of the park. A new manager will be named soon.

At Peony Park, Omaha, Joe Malek is supervising a force of 60 carpenters in the work of adding 17,500 more feet of floor space to his ballroom. Expansion has pushed walls out on three sides and structural effects of artistic tile, indirect lighting, glass brick, etc., will cost around 100G. In addition, Malek is starting a housing development across from the park property, with 65 homes scheduled for completion this year.

Paul Ekay Storin, son of Harry Storin, Riverside Park, Agawam, Mass., made his debut as an actor at Providence March 22 in the Rhode Island School of Design Theater. Student production was *Outward Bound*, and Mr. and Mrs. Storin were there to root for him.

Max (Wannie) Berkowitz, concessionaire, Eastwood Park, Detroit, has returned from Florida. . . . Harry Paskow, concessionaire, recently discharged from the army, is ill with pneumonia.

Ed Carroll and Happy Storin represented staff of Riverside Park, Agawam, Mass., at funeral of Thomas E. Morrissey's father at services in Charleston, Mass., April 8. . . . Sgt. Harry Storin Jr. was up from Wash-

ington for opening of Riverside Park, Agawam, Mass. He met his buddy, Jim Farley, Cambridge, Mass., at the Woody Herman dance. Last time they saw each other was on Bougainville in the Pacific. . . . Mrs. Woody Herman made one of her rare public appearances when she came from New York to be with her husband at Riverside Park opening. She brought along a party of friends. . . . Ed Carroll has been re-elected a member of the convention bureau, Springfield, Mass., Chamber of Commerce.

## Pro High Divers Clash In 2d Palisades Meet

NEW YORK, April 13.—Palisades (N. J.) Amusement will sponsor the second World's Championship High-Diving Contest this summer after a wartime lapse of six years. Dates and prize money will be announced later.

Bert Nevins, of Bert Nevins Associates, Palisades publicity director, originator of the contest, is contacting divers for their participation. Contestants will be drawn from the professional ranks only.

Approximately 25 men and women competed in the first contest which was by Capt. Sol Solomon with a dive, estimated at 122 feet, into a tank.

## Krillow Spends 350G On H. Johnson Eatery

ATLANTIC CITY, April 13.—Frank P. Gravatt, former owner of Steel Pier and owner of the block opposite the amusement structure, has leased 200,000 square feet to Jimmy Krillow, who will install a \$350,000 Howard Johnson Restaurant.

Gravatt also is reported planning to combine two of his hotel properties, Lafayette and Colonial, which adjoin one another, into one structure. He recently bought the latter building.

## Predict Upswing in Biz At Columbus's Zoo Park

COLUMBUS, O., April 13.—Leo and Elmer G. Haenlein, owners of Zoo Park here, predict that business at their sunspot will be up 20 per cent over a year ago "because we are booking picnics this year." Last year they were unable to do so because of the manpower shortage.

Park will have a new Whip, frozen custard stand and Funhouse with neon lighting. Penny Arcade has been enlarged.

## May 1 Debut for Happyland

VANCOUVER, B. C., April 13.—Happyland Park here opens May 1. Last season all attendance records were broken. Gordon Whiteway, press agent, says the ballroom, which opened some weeks ago, is doing sock business.

## Paper Backs Hippo Drive

FORT WORTH, April 13.—The Fort Worth Star-Telegram has announced that it will receive donations to buy a hippopotamus for the municipal zoo at Forest Park. About 25 years ago *The Star-Telegram* raised a fund to buy the first elephant for the zoo.

## Pavilions for Triton Beach

MAYO, Md., April 13.—Used the last four years by the armed forces as a recreational area, Triton Beach will open to the public this year. Three picnic pavilions have been constructed. Raymond W. Kalb is manager. Beach opens May 30.

## AC Racing Assn. Granted 42 Days

ATLANTIC CITY, April 13.—The Atlantic City Racing Association will operate 42 days of racing this year under dates assigned to the resort track by the New Jersey State Racing Commission. Dates are July 22 to August 17 and September 16 to October 5.

Chairman John Rogers, of the Commission, said this year's dates will have no bearing on those to be set in 1947. Results this year will determine future action, he said.

John B. Kelly, president of the Atlantic City track, said his organization was disappointed at not getting any dates over holidays.

## Md. Spot Adds Swim Lockers

ANNAPOLIS, Md., April 13.—Additional lockers have been added to the bathhouse at Beverly Beach here, making a total of 6,500 lockers. Beach, managed by Edgar S. Kalb, opens May 30.

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Bleachers, 5 M Seats, 15-25-28 High:	
300 Park Benches, 8', 10', 12', Per Ft.	1.00
450 Outdoor Folding Chairs, Ea.	2.00
300 Twisted Steel Chairs, Ea.	1.80
G.E. Motors, AC 7 1/2, 15 H.P. Contin. Ballroom Lighting System, Nine Variable Color Chases, cost \$8,000, sacrifice	1,000.00
3 7/2" I.L.G. Ventilating Fans	
Complete Centrif. Pump with 6 1/2" H.P. Motor	
12 5/8" Ceiling 4-Blade Elec. Fans	40.00
7 Turntables with Counter, Ea.	40.00
Complete Rabbit Game	350.00
Pat. Em-Ball Game	150.00
50 Steel Enam. Reflectors, Ea.	5.00
50 Outside New Metal Sockets, Ea.	1.50
2M Red 80 W. Lamps, Ea.	.05
Wheels, Rolldowns, Many Other Items	

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This is your chance. Fairgrounds in city. Will open May 15th. Penny Pitch and Ball Games sold. No tented shows. Thirty thousand people in Rocky Mount. Contact me by wire, telephone or letter quick.

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## 17-Car Portable AUTO SKOOTER

1940 Model Cars  
Good Shape

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### WILL PAY CASH FOR 7 CAR TILT

OR OTHER GOOD PARK RIDE WRITE OR WIRE PRICE AND MAKE

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### FOR SALE—SWAN BOAT

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Booking Concessions and Rides Now.  
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Steam or Diesel type, streamlined or super-detailed, 11 gas driven, adults or children; 26 pass. model with track, \$2,495.00. Order now for May delivery. Catalog with photos, \$1.00; bill refunded first order.

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### DARK RIDE ILLUSIONS

UNDER U. V. LITE — BRILLIANT Also for Funhouse. 5'6"x80"x10". Will increase receipts.

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Kiddy and Adult Ride and Concessions. Outdoor attractions to operate on Park permit. May 30 to Sept. 1. Will pay large percentage or hire.

### NEW FROZEN CUSTARD MACHINES

### GOOD USED RIDES

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### MONEY-MAKER

### STREAMLINE MINIATURE TRAIN

500 Ft. Track, Model A Motor, one 12-Passenger Coach. First \$1,000 sets it. F.O.B. Ardmore.

**G. B. HARLIN** Ardmore, Okla.

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### WANTED—LARGE KRON OR TOLEDO

### PLATFORM SCALE

Must be in good condition

Wire **JEFFERSON BEACH PARK**, St. Clair Shores, Mich.

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### Weather Plagues Ocean Park Pier

OCEAN PARK, Calif., April 13.—Bad weather, especially on week-ends, has kept crowds from Ocean Park Pier the last six weeks. Despite this, ride operators and concessionaires are optimistic.

Current freeze on building has dampened several contemplated projects, including erection of a large building on the strand near the pier entrance. This property, formerly an auto park, was purchased by Nate Schur, owner of several beach bars and tango parlors.

He planned to erect a modern structure to house stores, concessions and a tango parlor. Lot now is for lease to concessionaires who, it is reported, may erect small buildings not to exceed \$1,000 each, in accordance with the new regulation.

A Sky Ride, operated by Edmund Martine, has been added.

### Downs Amusement Spot Plans Opening May 25

ST. LOUIS, April 13.—Downs Amusement Park, owned by Glick Real Estate Company, South St. Louis, is being painted and redecorated for opening, May 25.

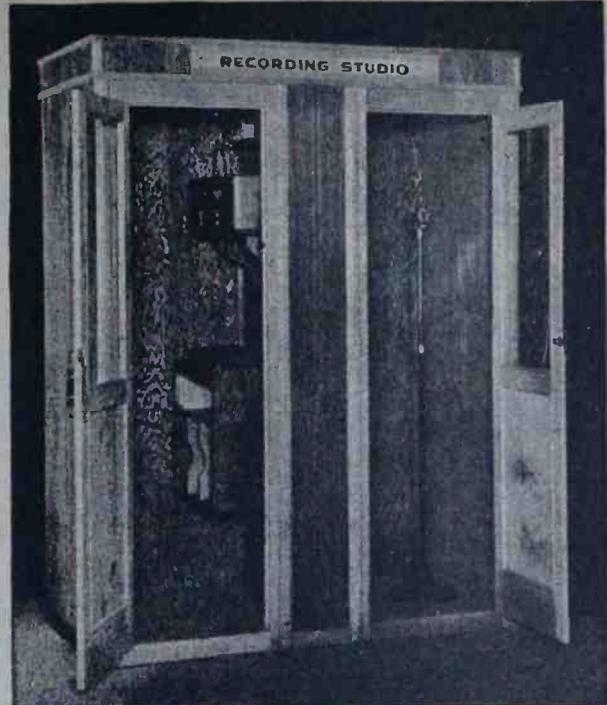
L. Brendal Jr. is lessee and manager and Harry Wald will have the concessions. Johnnie Cook's orchestra will provide the music at the Pavilion nightly, with a matinee on Sundays. Park will be minus rides, owing to inability to obtain first-class equipment. Vaude acts have been booked for Fridays, Saturdays and Sundays.

Skating rink will be under management of Forest Gill.

### Walled Lake Bows April 20 For Week-End Operations

DETROIT, April 13.—Walled Lake Park opens for week-end trade starting Saturday (20), Robert K. Templeton, promotion and concession manager, announces.

This is an earlier date than originally planned by Fred W. Pearce, operator.



### Extraordinary OPPORTUNITY

3 brand new double booth, manually operated, recording studios exactly as pictured above. Cabinets of natural finish walnut veneer and maple. Seeburg recording unit—5 tube amplifier—adjustable floor mike—all of highest grade. Record 6 1/2", 8", 10", 12" discs. Ready for operation—and highly profitable! \$950 Ea. (1/2 cash with order), F. O. B. New York. Remember, only 3 available . . . (brand new). First come—first served!

### ELNOMAR ARCADES 44TH RD. AND 11TH ST. LONG ISLAND CITY 1, N. Y.

### OPENS MAY 11TH SEASIDE PARK VIRGINIA BEACH, VA.

POP CORN MAN AND WIFE Salary and Percentage New Equipment	GLASS FUN HOUSE OPERATOR
● SCALE AND AGE AGENTS ●	
● LADY BALL GAME AGENTS ●	
PEA POOL AGENT	CUSTARD DIPPERS
RIDE HELP IN ALL DEPARTMENTS GRIDDLE AND COUNTER MEN Living Quarters Available	

### WANTED WANTED WANTED MORRIS POSNER AND MEYER HAMBURG Present this season at Coney Island, N. Y. C.

### WONDERLAND

(formerly the World Circus Side Show)

Truly the Largest and Most Beautiful Side Show in This Country

WANTED—Freaks, Novelty Acts, Living Oddities, etc. Also Talkers for Front; must be capable. Want Attractive Girls, experience unnecessary.

GOOD PROPOSITION TO CAPABLE PRIZE CANDY PITCHMAN

When replying state all about yourself and mention salary.

Write **WONDERLAND**

1216 Surf Avenue

Coney Island 24, N. Y.

# EARLY BIRDS MAKE CHANGES

## Freeze Trails Hep Planners

Midwest fairs to show considerable improvements—Dallas, Topeka in front

KANSAS CITY, Mo., April 13.—Despite the government freeze on construction, many of the fair plants embraced in the Midwest Fair Circuit will look vastly different this year, it was revealed at the meeting of fair executives here Wednesday (10).

Most of the ambitious construction programs originally planned this year have been set aside until such time as the government freeze is lifted and there is an ample supply of good material and labor.

However, fair executives, who had initiated part of their reconstruction program or had obtained materials or are using non-essential materials, will push their projects. Some have completed changes.

### Some Landmarks Missing

Landmarks at some of the annuals will be missing. Lloyd Cunningham, manager, Iowa State Fair, Des Moines, reported, for instance, that the Roller Coaster, long a feature at the fair, is being torn down. Last used in '41, which was the last year the fair was operated before the army moved in, the Coaster, Cunningham said, had deteriorated to the point where it was no longer believed safe. Sale of the lumber will bring a high price in the current used-lumber market.

Coaster has been owned and operated by a group which included Ralph Hemphill, secretary, Oklahoma State Fair, Oklahoma City. Hemphill revealed he is making efforts to obtain tents as a temporary replacement of the livestock building destroyed by a tornado. The 170 foot by 275-foot structure, which was built of wood, with steel supports, went before the winds in '45.

Hemphill also revealed a move is on in Oklahoma City to obtain a new site and build a new fair plant. Present plant is too small in area. Comprised of 160 acres, only 120 are of use to the fair, the remaining 40 consisting of swampland. The land, however, bears a high value because it has a great oil-producing potentialities. Only three of the buildings on the present site have any substantial value, Hemphill said.

### Will Float Bond

Move in Oklahoma City is to float a \$3,000,000 bond issue by the city to buy a new site and build a new plant. A 26-acre site on the southwest side of the city is proposed. Texas State Fair, Dallas, will present some notable changes. Early planning and acquisition of materials and the use of some non-essential material make possible the changes.

Roy Rupard, vet manager, pointed out here, that the amusement zone has been quadrupled in size and now embraces an area 205 feet by 800 feet. Midway area is operated as State Fair Park during the outdoor season when the fair is not in operation, and this year, in addition to an increase in size, the area will offer many changes. Rides have been increased to 26, as against 12 in pre-war years. Numbered among the new features are Spitfire, Laff in the (See Freeze Puts Chill on page 80)

## Farmers in Financial Clover; Big Year for Tillers Forecast

WASHINGTON, April 13.—Farmers will be holding as much, if not more, money this fair season as they held during the record and profitable war years, according to advance forecasts by United States Department of Agriculture. At this writing the weather, affecting the farmer thruout the growing season, forms the only unknown quantity, just as it proves worrisome and unpredictable to fair managers.

Because the additional chore of preventing starvation in other nations thruout the world has been tossed into the lap of the American farmer, he is being urged to plant an extra 10 million acres this year. Government price supports, in effect for the sixth year, protect the farmer from the danger of price decline due to over-planting. His income will depend only on the number of acres he can till and harvest. Ex-servicemen with a rural background, returning to farms, can account for more acreage.

### Eager Market

Crop predictions, viewed sectionally, compare favorably thruout the country. There is a ready and eager market for every crop ranging from tobacco to vegetables, but increased production on any level deemed attainable will still fall short of satisfying the demand. There still won't be enough grains for beverage alcohol.

Food and feed grains produced in the Middle West will equal previous record harvests. Demand for the South's tobacco is exceptionally strong as prices remain at a record high. It is expected this crop will equal or surpass the 900 million dollars it earned in 1945. Over 200

## P-M Ruled Legal in Mich.; Lease of State Plant Nixed

DETROIT, April 13.—Pari-mutuel betting in Michigan was ruled legal by the State Supreme Court Wednesday (10). At the same time, five of the eight justices ruled that lease of the Michigan State Fairgrounds to the Detroit Racing Association was illegal because of a technicality.

Judges, however, refused to interfere with the association's plans for a meeting this spring, and George W. Lewis, general manager of the track, announced that the track would open May 25 for a 49-day meeting.

State has collected \$6,427,987.33 in license fees and taxes on admissions at the track since pari-mutuel racing was begun in 1933.

## Nova Scotia Exhibitors Organize; Munn President

TRURO, N. S., April 13.—Nova Scotia Exhibition Association was recently organized here under direction of A. B. Banks, provincial superintendent of exhibitions. Org has been in development stages for about a year.

Charles Munn, Leitches Creek, was elected president. Other officers named were D. White, Lawrence-town, vice-president, and A. B. Backs, Truro, secretary-treasurer. Besides officers, board members named were F. MacKay, Pietou; W. J. Crouse, Bridgewater, and W. R. Retson, Truro.

million meat animals, including an increase of two and one-half million hogs over a year ago, will earn top prices for the nation's ranchers. Fruit crops will equal the eight million tons harvested last year.

### Big Years Seen

Come fair time the farmer will have plenty of money to spend. But with only a few months to go before harvesting it looks as tho the only thing he'll be offered in unlimited quantity will be entertainment. Now, as during the war, there is a definite shortage of farm machinery.

Hunger of the nation and the world cannot be satisfied with a single year's crop. That means a continuation of record planting for several years, with high prices being maintained by the continuing demand.

## Elect Turner Secretary Of Elmira, N. Y., Annual

ELMIRA, N. Y., April 13.—Robert Turner has been named to succeed the late H. Ward Kinley as secretary of Chemung County Fair here. G. A. Turner was renamed race secretary for his 25th term and E. L. Hardeman was re-elected treasurer for his 20th term at a recent election.

Other officers re-elected were Thomas B. Bowlby, president, and Frank Wigsten, vice-president. Directors are August Botcher, Frank Bly, G. A. Turner, Anson Saunders, Stanley Roberts and Harry Stow.

## Hollingsworth Named Prexy Of Revived Indiana Event

RISING SUN, Ind., April 13.—Max Hollingsworth has been named president of the Ohio County Farmers' Fair Association, reorganized group which will revive the Ohio County Farmers' Fair, suspended during the war years. Dates have been set for August 14-17.

Other officers are John Huron, vice-president; A. W. Siekman, treasurer; Roy Gibson, secretary; Richard Fancher, grounds, and Ralph Face-mire, advertising manager.

## Detroit World's Fair Project Still Alive

DETROIT, April 13.—Detroit's projected World's Fair, which gained plenty of publicity last summer, is still a possibility, a check at the committee headquarters here shows.

A final report on the possibilities and costs of such an event is expected within the next two months.

Possible spurt to an earlier decision is predicted because of the announcement that London is setting a World's Fair date for 1951.

## Stebbins Quits Racing; Is Garden House Manager

NEW YORK, April 13.—Walter Stebbins, eastern big car and midget race promoter until joining military intelligence, announced that he has retired from the promotion field to accept a position as house manager of Madison Square Garden.

Stebbins, long associated with the Garden, attained the rank of major in the service and was honorably discharged last February.

## Miss. To Run State Annual

Legislation creates commission — appropriates for construction, operations

JACKSON, Miss., April 13.—Mississippi is to have a State fair here it was announced following action by the Legislature and the governor in enacting and signing a bill creating the Mississippi Agricultural and Industrial Exposition Commission as the agency which will operate the fair.

Legislation calls for the naming of seven members to the board. They would be the commissioner of agriculture to serve as chairman; director of extension service, president of the livestock association, director of vocational education, a representative of the State Association of Fairs, a representative of the agriculture and industrial board and a representative of the Jackson City Commission. Members will serve four years without compensation.

As a result of this action, the Jackson-sponsored fair will be abandoned. Sixteen years remain on the city's lease of the grounds from the State, but it is understood that city officials have agreed to relinquish the plant. One of the bars to early acquisition of the grounds is the fact that the Jackson club in the Southeastern Baseball League holds a lease with the city for use of the ball diamond located in front of the grandstand.

Legislature, in addition to creating the commission, has made an appropriation for \$34,000 to be spent on erecting buildings which may be recommended by the commission, and \$15,000 for operations.

Creation of the commission will not affect operations of district fairs, the bill specifically states.

Present fair plant is greatly in need of repairs and new construction. The latter, however, will await a removal of the government ban on this type of construction and availability of materials.

Last week W. R. Cannady, Meridian, was named president of the Mississippi Association of Fairs, which will be represented on the commission. Other association officers are E. E. Dean, Hattiesburg, first vice-president; Carroll Gartin, Laurel, second vice-president, and J. M. Dean, Jackson, secretary.

## Red Deer, Alta., Spending \$5,500 for Improvements

RED DEER, Alta., April 13.—Red Deer Agricultural Society and this city will spend \$5,500 on the fairgrounds as part of a five-year plan to rebuild the main buildings and generally improve facilities.

Grounds are owned by the city. Fair board is to supply \$1,500 of this year's fair's profits as its contribution, while the city puts up the remainder.

## Lincoln, Neb., Contracts Barnes-Carruthers Unit

LINCOLN, Neb., April 13.—Nebraska State Board of Agriculture has closed with Barnes-Carruthers Theatrical Enterprises, Inc., Chicago, for latter's No. 1 unit.

Deal for grandstand show was closed here Monday (1), with Rube Liebman representing the B-C office.

# HEAD FOR MODERN EXHIBITS

## Envelope to FDR From 1944 Calgary Stampede Nets \$100

CALGARY, Alta., April 13.—Stamped and canceled envelope, posted from Calgary Stampede post office on the fairgrounds in 1944, to Franklin D. Roosevelt, brought \$100 when it was auctioned in New York during the sale of the late President's stamp collection.

Envelope, with the special Stampede cachet, was mailed in Calgary by Ernest A. Kehr, stamp editor of *The New York Herald-Tribune*, when he was visiting here.

This year a special die will be used in the letter-cancellation machines at the Calgary Post Office to advertise the annual.

## Montreal Exhibitions Under Probe by City

MONTREAL, April 13.—Due to criticism from aldermen dissatisfied with the revenues from Provincial Exhibitions held at municipally-owned fairgrounds, city council has formed a committee of aldermen to investigate the management of the exhibitions and report findings to Quebec authorities.

At a recent council meeting, one alderman told the administrative committee he was "surprised" at the small surplus of \$9,000 to \$10,000 because of the low rental of the grounds. He added that the city would collect more if it watched the exhibitions more closely. Another council member declared that, in his opinion, high amusement taxes were responsible for the low profits.

## Attraction Reps In Big Turnout

Midwest Circuit gets big attendance from peddlers—Okla. City closes for show

KANSAS CITY, Mo., April 13.—Everybody in the attraction-peddling field it seems, was here for the Midwest Fair Circuit meeting Wednesday (10).

It was a far cry from the old days when four representatives, one each from the grandstand attraction, fireworks, auto racing and thrill show field, attended.

Barnes-Carruthers was represented by Mike Barnes, Sam Levy, Fred Kressmann and Rube Liebmann. Boyle Woolfolk office was represented by Boyle Woolfolk and George Flint. Ernie Young, of the agency bearing his name, was also on hand. All were bidding for grandstand contracts. Tom Drake, of the Drake & Truax office, was also around, but just visiting.

### Oklahoma City Buys

Only one fair contract was closed. That was Oklahoma City, which went to the Barnes-Carruthers office.

Hutchinson didn't act until the following day, when the State Fair board met at Topeka and contracted its show thru the Barnes-Carruthers office.

Some of the annuals had previously closed for their grandstand shows. Still open are Topeka, Kan.; Muskogee, Okla., and Shreveport, La. Last named was represented here but business kept William R. Hirsch, manager, in Shreveport.

Frank Winkley and Jerry Marlatt were on hand, representing Winkley's All-American Thrill Show and Motorcycle Races, and Lee Overland represented Jimmie Lynch's Death Dodgers. Winkley's org took all contracts closed at the meeting, signing Hutchinson, Topeka, Muskogee and Oklahoma City for a total of 10 shows of either thrill or motorcycle races.

### Each Take Two

Gaylord White and Al Sweeney (National Speedways) and John Sloan represented the auto race field. The White-Sweeney org closed for three days at Hutchinson and two at Muskogee, while Sloan drew three days at Topeka and two at Oklahoma City.

Others on hand from the attraction field were Frank Duffield, Thearle-Duffield Fireworks Company; Tommy Thomas, Royal American Shows, who was visiting; John A. Guthrie, Grand Nations Rodeos, Inc., and Mary Jane Burns, Colleen Moore Doll House. Also noted were George Bush and C. G. Laube, grandstand concessionaires.

### Kingman Speaks

Frank Kingman, Brockton, Mass., secretary of the International Association of Fairs and Expositions, attended the meeting and spoke on the 20 per cent federal front gate tax and discussed possible efforts to have it repealed.

Representing fairs were: Ozark Empire District Fair, Springfield, G. B. Boyd; Missouri State Fair, Sedalia, Roy S. Kemper; Iowa State Fair, Des Moines, Lloyd B. Cunningham; Minnesota State Fair, St. Paul, Harry J. Frost; Nebraska State Fair, Lincoln, Edwin Schultz and A. A. Russell; Kansas Free Fair, Topeka, Maurice W. Jencks, Clive Lane, Mrs. Lola Crow and Gladys Coleman; (See Reps Turn Out on page 80)

## Dog Races, Betting For West Canada

REGINA, Sask., April 13.—Greyhound racing will make its initial appearance at several Western Canadian fairs this summer.

Promoter Maurice Williams, Regina, has signed Brandon, on the Class A Circuit, and some Class B spots. There will be pari-mutuel betting.

## Pacific National Seeks Cash for Ground Damage

VANCOUVER, B. C., April 13.—Pacific National Exhibition (formerly Vancouver Exhibition) has asked the Department of National Defense to open negotiations for settlement of depreciation to buildings and property incurred during its four-year occupancy of the Hastings Park Exhibition grounds.

John Dunsmuir, chairman of the negotiations committee, states wear and tear on buildings and property has been tremendous. A clause in the agreement with Ottawa stipulated that the property and buildings would be returned in condition equal to that at the time of taking over.

## Farm Group Opposes Sale Of Victoria, B. C., Grounds

VICTORIA, B. C., April 13.—Opposition is developing to Victoria council's plan to sell Willows Fairgrounds, where the annual race meeting and fall fair are held. Agricultural branch of the Craigflower District Civil Defense Guild has passed a resolution urging council to reconsider its decision.

Guild points out that the fair is an important factor in developing livestock and promoting good crops. There are no other facilities for holding the annual which serves the southern part of Vancouver Island.

## Units Slated For Midwest

Texas State designer closes deal which will supply traveling display to circuits

KANSAS CITY, Mo., April 13.—Executives of Midwest Fair Circuit, meeting here Wednesday (10), moved to modernize and increase commercial exhibits when they agreed to a proposal by Horace Black, for 12 years in charge of exhibit designing at Texas State Fair, Dallas, whereby Black would prepare a modern display section to travel from fair to fair.

Exhibit unit would embrace the latest principals in display design, Black told fairmen, and would serve to break away from traditional fair booths.

### Set Up Circuits

Idea is to make effective use of fair throngs by spreading flow of traffic and giving maximum opportunity for all exhibits to command attention. Only by breaking the line-up and by varying them in size and appearance can successful exhibit results be obtained, Black said.

Plan will have Black design and build two identical units. These would be routed over the Midwest Fair Circuit. Due to conflicting dates, one will go to fairs at St. Paul; Topeka, Kan.; Oklahoma City and Dallas. Other will go to Springfield, Mo.; Des Moines; Lincoln, Neb.; Hutchinson, Kan.; Muskogee, Okla., and Shreveport, La.

Due to other conflicts, a third unit may be built for fairs at Milwaukee, Sedalia, Mo., and Fort Smith, Ark. (See *Traveling Displays* on page 80)

## ACTS WANTED

FOR MY CIRCUS AND FAIR DATES FOR 1946

CAN ONLY USE FEATURE ACTS

**ERNIE YOUNG**

155 N. CLARK ST. CHICAGO, ILL.

## REOPENING

After War-Time Closing

**LYCOMING COUNTY FAIR ASSOCIATION**

HUGHESVILLE, PA., DAY AND NIGHT OCTOBER 1-5, 1946 (Following Bloomsburg)

### WANTED

CARNIVAL — SHOWS — CONCESSIONS EAT STANDS — ATTRACTIONS — ACTS

Write ELTON B. EDKIN, Secretary 122 South Broad Street Hughesville, Pa.

## WANTED

August 28-29-30

**HIGH CLASS CARNIVAL CO.**

at the 45th Appleton City, Mo., Fair, Stock and Poultry Show. Write C. B. CLARK, Secretary Appleton City, Mo.

## 'SWING' SENSATION OF 1946

THE GREAT GREGORESKO

"THE ONLY MAN WHO HANGS HIMSELF AND LIVES TO TELL THE TALE"

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PERSONAL MANAGER

CHARLES ZEMATER, 54 W. Randolph St., Chicago

## ATTENTION

**WISCONSIN CELEBRATION AND FAIR COMMITTEES**

WE ARE NOW BOOKING OUR 5 RIDE UNIT FOR THIS SUMMER Several Good Open Dates Left

TILT-A-WHIRL MERRY-GO-ROUND

FERRIS WHEEL

CHAIR-PLANE KIDDIE AUTO-RIDE

**Gielow Amusement Enterprises**

2315 W. Scott St.

(Phone: Orchard 2962)

Milwaukee 4, Wis.

(PROF. ARTHUR A. GIELOW)

## WANTED

**OGDENSBURG FAIR AND CELEBRATION**

OGDENSBURG FAIR GROUND, HONORING WORLD WAR II VETERANS

Carnival Company. Legitimate Concessions, Thrill Shows, Auto Races, Rides, Shows. Two Holidays—Monday, July 1st, Canada's Dominion Day; Thursday, July 4th, Independence Day—you will get money in this spot.

ERWIN CHILTON, Chairman; LEE B. EVANS, Manager, Elks' Home, Box 37, Ogdensburg, N. Y.

# Freeze Puts Chill On Early Birds

(Continued from page 78)

Dark, Rapids, Bozo Ride, Scooter, and a new Funhouse. A 60-foot steel arch will be an added feature when park opens May 1. Streets and lighting have been improved.

A notable feature will be a new two-story building, 28x115, which will offer a restaurant on the first floor and clubrooms on the second. Building will present an all-glass brick front and use vitrolite. Concession stands thruout will be marked by the widespread use of monel metal counters and glass fronts.

### Changes at Topeka

When Kansas Free Fair, Topeka, opens, it too, will present substantial changes, altho the originally planned construction program has been trimmed to comply with government restrictions. Freeze on construction has caused postponement of the proposed erection of sheep and swine building, which was planned to hold 390 pens. Building was to be 218 feet by 228 feet.

Complete, however, will be the 4-H Building. Materials for this had been obtained and work on this 125 foot by 150-foot building was well under way before the freeze.

The same is true of a new concrete stage, 50 feet wide by 60 feet deep, which will offer toilets, showers, etc., for performers.

Other changes at Topeka include fencing and roadways which are not affected by government restrictions. Opening of an additional street, with extension of fences, will permit added entrances. Road improvements include 28,000 square feet of black top over present surfaces.

# T. H. McLeod Named Regina's Asst. Mgr.

REGINA, Sask., April 13.—Capt. Thomas H. McLeod has been appointed assistant to Manager James Grassick, of Regina Exhibition. McLeod will assume his duties upon discharge from the Canadian army.

In 1937 he graduated from University of Saskatchewan with a B. S. in agriculture and joined the university's extension department to serve as livestock judge and conduct field days and farm boys' camps. He enlisted in May, 1942.

His appointment marks the first time the exhibition has had an assistant manager.

# Matlick Resigns as Member Of Kentucky State Board

LOUISVILLE, April 13.—J. O. Matlick, Louisville, manager of Kentucky State Fair last year and a member of the State fair board the past two years, submitted his resignation as a board member Wednesday (10) to Governor Willis.

C. Waltman Taylor, Lewisport, business man and State representative, is slated to manage this year's fair.

# Allen New Knox Pilot

VINCENNES, Ind., April 13.—Lloyd Allen, principal of Edwardsport School and former county superintendent of schools, has been named manager of the annual Knox County Fair to be held at Bicknell, August 13-17.

**WANTED**  
Rides and Concessions for the  
**Elmore Township Fair**  
Aug. 21-24, inclusive  
Fairs at Bicknell and Lyons the preceding and following weeks. Make three in one. Write  
**JAMES QUILLIAM**, Concessions, Elmore, Ind.

**Fair Dates**  
The following corrections and additions to the List of Fair Dates were received during the week ended April 12.  
The complete List of Fair Dates was published in Spring Special Number dated March 30. The next complete list will be published in issue to be dated May 23. See each issue of The Billboard for corrections and additions.

- Arkansas**  
Do Queen—Sevier Co. Livestock Show & Fair, Oct. 3-5. Ralph B. Kite.  
Pocahontas—Randolph Co. Fair Assn. Oct. 3-6. Ben A. Brown.
- California**  
Anderson—Shasta Co. District Fair, Sept. 12-14. Dudley V. Saelitzer.  
Grass Valley—Nevada Co. Fair, Aug. 23-26. Loyla E. Freeman.  
Hayward—Trinity Co. Fair, Aug. 24-25. J. D. Berry.  
Merced—Merced Co. Fair, Aug. 14-18. James J. Uhle.  
Red Bluff—Tahama Co. Fair, Sept. 27-30. George P. Blake.  
Roseville—Placer Co. Fair, Aug. 23-25. Tom J. Pugh.  
Sonoma—Toulumne Co. Fair & Horse Show, Sept. 13-15. Mrs. Frances M. Graham.  
Ukiah—12th District Agrl. Assn, Aug. 2-4. Norman O. Buhn.  
Ventura—Ventura Co. Fair, Sept. 18-22. Casper O. Scott.  
Woodland—40th Dist. Agrl. Assn. (Yolo Co. Fair), Aug. 23-25. Harry B. Grego.
- Connecticut**  
Haddam Neck—Haddam Neck Fair Assn. Sept. 2. Amzi N. Clark, RFD 1. E. Hampton.
- Georgia**  
Cartersville—American Legion Bertow Co. Fair, Sept. 23-26. Lewis E. Rorer.  
Oainesville—Northeast Georgia Fair, Oct. 28-Nov. 2. Herbert H. Adderholdt.
- Idaho**  
Cambridge—Washington Co. Fair Assn. Sept. 4-6. Arthur Wilson.
- Illinois**  
Monee—Monee-Will Co. Fair, July 4-7. Scott McLaughlin.
- Indiana**  
Aurora—Aurora Farmers' Fair Assn. Oct. 4-6. Patricia Hill.  
Elmora—Elmora Township Fair, Aug. 21-24. Mrs. Lenore Summerville.  
Fort Wayne—Allen Co. 4-H Club Fair, Aug. 7-8. Mrs. Esther Salomon.  
Hartford City—Farmers & Merchants Agrl. Assn. Sept. 17-21. Robert Newbauer.
- Iowa**  
Des Moines—Polk Co. 4-H Fair, Aug. 14-16. Russell D. Wells, 202 Royal Union Bldg.  
Jefferson—Greene Co. Fair Assn. Sept. 5-8. D. E. Lyon.
- Kansas**  
Harper—Harper Co. Agrl. Fair Assn. Oct. 15-19. R. E. Dresser.  
Inman—Inman Community Fair, Oct. 17-19. William J. Braun.  
Macksville—Macksville Community Fair, Aug. 22-24. Fred Hopley.  
Osage—Pottawatomie Co. Fair Assn. Aug. 21-23. A. H. Haighawout.
- Kentucky**  
Hopkinsville—Hopkinsville Fair, July 9-12. J. T. Johnson.
- Maine**  
Union—North Knox Agrl. Soc. Aug. 20-26. James L. Dornan, East Union, Me.
- Massachusetts**  
Northampton—Three-County Fair, Sept. 1-7. John L. Banner.
- Michigan**  
Pawterville—Pawterville Agrl. Soc. Sept. 3-7. O. B. Hall.  
Norway—Dickinson Co. Free Fair, Aug. 30-Sept. 2. Frank J. Molinare, Iron Mountain.
- Mississippi**  
Meridian—Mississippi Fair & Dairy Show, Sept. 30-Oct. 5. W. R. Cannady.  
New Albany—Union Co. Fair Assn. Aug. 29-31. L. O. Wilson.
- Nebraska**  
Pawnee City—Pawnee Co. Fair Assn. Oct. 1-4. Kenneth Butterfield.  
Stapleton—Lohan Co. Fair & Rodeo, Aug. 30-Sept. 1. V. E. Magnuson.  
Stapleton—Frontier Co. Fair Assn. Sept. 3-8. Richard Hopkins, R. 2, Bartley.  
Syracuse—Otoe Co. Fair Assn. Aug. 27-29. J. F. Sorrell.
- Nevada**  
Fallon—Nevada State Fair, Aug. 31-Sept. 2. C. J. Thornton.
- New York**  
Brookfield—Brookfield-Madison Co. Agrl. Soc. Sept. 2-8. R. F. Burdick.  
Gouverneur—Gouverneur Agrl. Soc. Aug. 10. B. A. Dodds.  
Hamburg—Erie Co. Agrl. Soc. Aug. 19-24. J. C. Newton.  
Little Valley—Cattaraugus Co. Agrl. Soc. Aug. 26-29. James W. Watson.
- North Carolina**  
Boonville—Boonville Agrl. Fair, Oct. 17-19. J. R. Walker.  
Murphy—Cherokee Co. Fair, Sept. 25-28. T. W. Axley.
- Ohio**  
Columbus Grove—Putnam-Allen Co. Agrl. Soc. Dec. 18-20. Amos L. Goodwin.  
Woodfield—Monroe Co. Agrl. Soc. Aug. 7-9. Ralph Schumacher.
- Oklahoma**  
Anadarko—Caddo Co. Free Fair Assn. Sept. 16-21. Jim Tomlinson.  
Bristow—Greer Co. Free Fair Assn. Sept. 18-21. Wayne L. Smith.  
Wewoka—Bemola Co. Free Fair Assn. Sept. 11-14. W. F. Lott.

# Traveling Displays Set for Circuits

(Continued from page 79)  
This group might be expanded to include a few other fairs.

**Fairs To Sell**  
Each fair will sell local exhibitors on buying space in the display. Black, however, will have a representative at each fair to determine the effectiveness of the display, reaction of exhibitors and public, and to obtain information designed to expand the service and to work out a permanent basis of operation with the fair.  
Theme this year will be on "homes," and only exhibitors tying in with the subject will be sought. Each year there will be a different theme.  
Black is credited with doing an outstanding job at Dallas. Exhibits vary in size and shape. Circular and odd-shaped displays and shadow boxes are featured. In addition to making exhibits more appealing, they have upped income from exhibitors to 10 times the former amount.

# Army To Sell Buildings On Bucyrus, O., Grounds

BUCYRUS, O., April 13.—The army has announced that it is going to sell the buildings on Crawford County Fairgrounds here.  
Plant was used as a military railway training camp. Announcement followed the army's refusal to dispose of the fairgrounds under the county's terms. Dates for resumption of fair have been set tentatively for August 5-8.

# Hughes Signs Quebec City

QUEBEC CITY, Can., April 13.—Attraction contracts for the exposition here have been signed by Joe Hughes, of George A. Hamid, Inc. Included are the *Fantasies Revue* and Reg Kehoe and His Marimba Queens.

# Pennsylvania

- Cambridge Springs—Community Fair Assn. Sept. 12-14. John M. Graham.
- Derry—Derry Twp. Community Fair Assn. Sept. 19-21. J. A. Greubel.
- Greensburg—Harrod Community Fair, Aug. 22-24. R. M. Zundel.
- Meyersdale—Somerset Co. Fair Assn. Sept. 2-6. George R. Paxton.
- New Holland—New Holland Farmers' Day, Oct. 3-5. I. W. Cauler.
- Sugar Grove—Sugar Grove Community Fair Assn. Sept. 12-14. Stanley Lawrence.
- Tionsa—Tionsa Community Fair Assn. Aug. 23-24. Ida Blanchard.
- Waterford—Waterford Fair Assn. Sept. 4-7. Sam Lewis.

# South Carolina

- Chester—Chester Co. Fair, Oct. 21-26. W. C. White, American Legion.
- Lancaster—Lancaster Co. Colored Fair Assn. Nov. 4-9. C. H. Turner.

# Tennessee

- Alamo—Crockett Co. Colored Fair, Sept. 16-21. E. D. Brown.
- Spencer—Van Buren Co. Fair, Sept. 5-7. H. L. Hollingsworth.

# Texas

- Paris—Lamar Co. Fair Assn. Sept. 23-28. Dorey Mackey.
- Tyler—East Texas Fair, Sept. 9-14. V. F. Fitzhugh.

# Vermont

- Tunbridge—Union Agrl. Soc. Third week in Sept. Edw. R. Flint.

# Virginia

- Bland—Bland Co. Fair Assn. Sept. 13-14. T. E. Mallory.

# Jack Polk, Vet Booker Long Ill, Dies in Chi

CHICAGO, April 13.—Jack (Polk) Polack, 64, for many years identified as a sales representative of fair booking agencies, died here Sunday (31), after a seven-month illness.

For 10 years up until four years ago, he had been a sales representative for Barnes-Carruthers Theatrical Enterprises, Inc., this city, and prior to that for 10 years he had been a sales representative for Law Rosenthal, Waterloo, Ia.

Born July 11, 1881, he was identified with show business for 45 years, having first broken in on the stage when he was 19 years old. A member of the Showmen's League of America, he was buried Thursday (19) in Showmen's Rest, Woodlawn Cemetery, here.

Besides his widow, the former Rose Helle, a stepdaughter, Mrs. Ethel Palucki, and three brothers, Louis, Henry and Robert, all of this city, survive.

# Former Draft Director Named to Pomona Board

SACRAMENTO, April 13.—Dr. Clarence A. Dykstra, provost of the University of California, Los Angeles, and former director of the National Selective Service Act, has been named a director of the Sixth District Agricultural Association, which takes in part of Los Angeles County and governs the Los Angeles County Fair at Pomona.

Gov. Earl Warren also appointed three directors, Dr. Rufus B. Von Kleinsmid, president, University of Southern California; Standish L. Mitchell, president, Southern California Automobile Association, and R. E. Matteson, Hermosa Beach business man.

# 3 Utah War Casualties Return; 31 Will Operate

SALT LAKE, April 13.—Three war-suspended fairs in Utah will return to operation this year, according to a compilation by Sheldon R. Brewster, of the Association of Utah Fairs and Livestock Shows.

Revivals are Wasatch County Fair, Heber, August 23-24; Box Elder County Fair and Rodeo, Tremonton, August 26-28, and Utah County Fair, Provo, August 29-31. Thirty-one fairs and livestock shows will operate in the State this year, according to Brewster.

# Vancouver Opens June 28

VANCOUVER, B. C., April 13.—Vancouver's race season gets under way June 28 at Landsdowne Park and runs thru August 3. Hastings Park meeting, comprising 14 days, will be held late in August, closing Labor Day.

# \$2,500 Saskatoon Ad Budget

SASKATOON, Sask., April 13.—Saskatoon Exhibition Association has decided to spend \$2,500 on newspaper and radio advertising for the 1946 fair, slightly under the 1945 appropriation.

# REPS TURN OUT (Continued from page 79)

Kansas State Fair, Hutchinson, S. M. Mitchell and Perry H. Lambert; Oklahoma State Fair, Ralph T. Hemphill and C. G. Baker; Oklahoma Free State Fair, Muskogee, Ethel Murray Simonds, W. W. Simonds and L. A. Rounds; Texas State Fair, Dallas, Roy Rupard, and Arkansas-Oklahoma Livestock Exposition, Fort Smith, A. D. Murphy.

ARMSTRONG, B. C.—Frank Choveaux, of Okanagan Landing, has been re-elected president of Interior Provincial Exhibition.

The First Best Skate



**QUALITY**

**RICHARDSON BALLBEARING SKATE CO.**  
Established 1884  
3312-3318 Ravenswood Ave. Chicago, Ill.

The Best Skate Today

# 600 To Vie for Top Spots At Cincy RSROA Regional

DETROIT, April 13.—About 600 top-ranking State winners for the RSROA-USFARS Great Lakes Region are skedded to participate in the regional championships to be held under auspices of the Ohio Chapter, RSROA, at Sefferino Rollerdom, Cincinnati, May 7-11. The regional event is doubly important this year because of increased interest in competitions since the end of the war.

Full contingents of competitors from Illinois and Indiana are assured. Illinois championships were held at the Arcadia, Chicago, March 27-April 5, and the Indiana championships at Rollerland, Indianapolis, April 3. Yet to be decided are the Ohio and Michigan meets. Former is scheduled for Rollercade, Cleveland, April 16-18. Michigan competition will be held at Arena Gardens and Arcadia, Detroit, April 23-25. Entries from Wisconsin and Kentucky are also expected.

State competitions have screened out competitors to an eligible limit of 120. In turn only 120 place-winners of the Great Lakes Championships will be eligible to enter the RSROA-USFARS Nationals to be held at Gay Blades, New York, June 24-28.

C. V. Sefferino, in charge of Cin-

cinnati arrangements, reports that every effort will be made to obtain hotel accommodations for the hundreds of competitors and guests expected to attend. George Anagnost, Skateland, Columbus, O., secretary of RSROA's Ohio chapter and directly responsible for overall preparations of the meet, requests that all inquiries be directed to his office. Anagnost reports all plans are rapidly going forward.

Jack Dalton, operator of the Cleveland Rollerade, has been placed in charge of operations for the championships and will serve as a co-ordinator for the amateur officials, who will actually operate the meet. Jeffrey Seyfried, professional for Dalton, is preparing scoring department arrangements. Numerous USFARS officials, including W. P. Hodous, Otto J. Albrecht, J. Vaughn Johnstone, Robert Irwin and Peter J. Poland, will officiate. Meet is the first important competition within the region to be conducted under the USFARS banner.

## Coast Outlet for Jones Co.

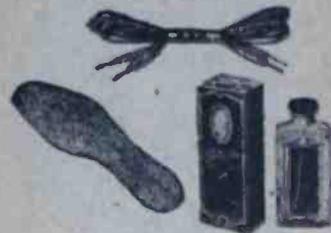
PITTSBURGH, April 13.—Milton Aranson, of the Johnny Jones Jr. Company, spent three weeks in Los Angeles recently in connection with the opening of the firm's new wholesale warehouse there. While there, Aranson and Messrs. LaPlante and LaSalle took in the State Championships at Oakland Rink. New outlet of the company is carrying a complete line of skates, parts and shoes, it is said.

## Gould Buys Des Moines Spot

DES MOINES, April 13.—Robert Yale Gould, recently released from the navy, has purchased Midtown Roller Rink here from Mr. and Mrs. H. B. Caple, who have operated the rink in recent years. Gould plans to redecorate the exterior and interior.

Eastern RSROA regionals covering Pennsylvania, West Virginia, Delaware, Maryland, Virginia and Washington will be held in H. D. Ruhman's Lexington Rink, Pittsburgh.

**ROLLER SHOE  
Accessories  
AVAILABLE TODAY**



**LACES**

54" — 63" — 72" and 81" black and white.

**CINDERELLA POLISH**

That Famous White Buck Polish, the finest made.

**INNER SOLES**

for smooth comfort and fit. Men's and Women's.

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TOE STOPPERS**

Your skaters need.

*Write for Complete Service  
Bulletin TO-DAY!*

**HYDE ATHLETIC SHOE COMPANY**

Manufacturers of those famous BETTY  
LYTLE Roller Shoes  
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**FOR SALE**

Complete 40x80 Portable Rink, 150 Pair Chicago Skates, good music system and Tent, \$4,000.

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BOX 207 Phone 953-W MARION, IOWA

**WANTED**

A Portable Skating Rink

**MRS. EVA McLOCKLIN**

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**WILL BUY OR SELL**

NEW OR USED RINK ROLLER SKATES.

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## WE BUY AND SELL

New and Used Rink Roller Skates

Advice Made, Size, Condition and Quantity.  
Also Best Price.

**JOHNNY JONES, JR.**  
244 Blvd. of Allies, Pittsburgh, Pa.

## No. 321 DUSTLESS FLOOR DRESSING

Cleanses the air, providing a snug grip with less wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.  
**QAGAN BROTHERS**  
444 Second St. Everett, Mass.

## FOR SALE

Roller Skating Equipment, including 105 pairs of Chicago Rink Skates.

**RICHARD TUMOLO**

1210 W. Independence St. Shamokin, Pa.

## ROLLER RINKS

Complete or in parts. Will pay highest CASH ON THE SPOT for good complete outfits or items. Will collect any time or write.

**H. W. SIEPMAN**

Order Requests, Iowa Ph. 7848

## FOR SALE

One 40x80 Tent, Push Pole Type, 5 Steel Center Poles. Side walls, excellent condition.

**MADISON ROLLER SKATING CO.**

813 West Johnson St. Madison, Wis.  
Phone Badger 4000 Night) Fairchild 8223 Days

## Kiwi Rollery Assn., RSROA in Alliance

DETROIT, April 13.—Announcement of a formal alliance between New Zealand Roller Skating Association, Inc., and RSROA was made this week by Fred A. Martin, secretary-treasurer of the latter organization, and confirmed by George S. Bright, NZRSA secretary. NZRSA is the governing body for amateur and professional skating in the Southern Dominion. Pact marks the second international affiliation for RSROA, with the Canadian organization of the same name closely associated thru numerous activities.

A project to inaugurate the new affiliation by the sending of a skating team consisting of four skaters and a manager to participate in the RSROA national championships and possible other events in this country was apparently frustrated for this year when the Minister of Internal Affairs denied an application for transportation facilities. He advised that no regular steamship facilities are available to North American ports and that all available space is being reserved for fiancées and brides of American soldiers.

In concluding the negotiations for the affiliation, Bright said that NZRSA is happy to further strengthen its bond of friendship with the United States by alliance of RSROA. The history of skating is somewhat the same in both countries, with the NZ Association coming into existence in 1928, one year after RSROA.

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## ALL METAL ROLLER SKATE CASES

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8820 Linwood Avenue Detroit 8, Mich.

## "FLEXIBLE ACTION"

is obtainable in all

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WHITE**

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Liberal Jar, With Sponge, 25c.

Special Price to Rink Men.

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## PRE-WAR METAL CASES

ALL COLORS, \$2.75 EACH BY THE DOZEN

COMPLETE STOCK OF LADIES' WHITE, MEN'S WHITE, BLACK AND BROWN

**ROLLER SKATE SHOES**

Complete stock of the New Cleveland Statementer Precision Skates at \$17.95 Per Pair, Plus 10% Tax.

Immediate Delivery On All the Above

**JOHNNY JONES, JR.**

244 Boulevard of Allies  
Pittsburgh, Pa.

3218 West 54th Street  
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PROGRAM ON 16MM. FILM

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**AMUSEMENT RESEARCH CO.**

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## Stock and Rep Vets In WLW Air Group

CINCINNATI, April 13. — WLW Stock Company, made up of a number of dramatic stock and rep vets, is this season again making a series of personal appearances in small towns thru Indiana, Ohio and Kentucky, broadcasting original radio plays direct from the auditoriums of the local high schools. The air dramas are presented in connection with the high schools' own spring plays, and a leading member of the school cast also participates in the radio play. Airings are made over WLW each Friday night from 11:30 to 12.

*Forsake Me Never*, written by Jim Parsons, of the WLW staff and formerly associated with various Midwestern rep shows, was the first of the offerings aired in the new spring series from the Osgood, Ind., high school last Friday night (5). Unit appeared in Muncie yesterday. Others in the WLW drama cast are Robert Bentley, former stock leading man; Jewell Townsend, well-known Midwestern repster; Austin Williams, former trouper, and Charles Lammer, veteran WLW director-producer, who put in many years in dramatic stock as an actor and producer.

### By Gosh Sells Tenter

CINCINNATI, April 13. — Byron Gosh, who for a number of seasons has had his By-Gosh Tent Show on the road, has sold the outfit to the Wallace Amusement Company. He has several theater interests, but says he'll take it more or less easy this summer.

## Rep Ripples

**COSTA'S Drama-Pic Show** is around Napanee, Ont. . . . Leon R. Glass, who has a religious film show around Sault St. Marie, Mich., will soon go drama-pic May 1 to play his established Wisconsin territory. Three people will give short-cast bills and 16mm. pictures. . . . Gitt's Show will take to road about May 1, opening around Glenwood Springs, Colo. Org will be vaude-pic and do three and four-week stands. Show will present dramatic sketches, and will feature films such as *Jesse James*, *Gold Diggers* and *Riders of the Cactus*. Gitt states he has film enough for month stands. . . . In the *May Esquire* is a piece, *Last of the Minstrels*, written by Herb Grafis, telling the story of Tommy Lyman, bistro ballad venter. A singer's singer, Lyman has been in show-biz since Frank Sinatra was a bobby-soxer, according to *Esquire*.

**J. G. GILL** is readying a drama-pic show in Portland, Ore. He had a school show in Oregon and Washington the past winter. Gill will play halls until June and then go under canvas. . . . C. C. Lee will have a tent-pic org and illusion show in Pennsylvania, opening at Oakmont in June. . . . Playstead's Show, offering films and dramatic sketches, opens after closing of school show in the Boulder (Colo.) area to play halls. . . . Bailey's Texas Show, vaude-pic, is in the Amarillo sector. . . . Forest Players, five people, who have been around Nashville, will go under tent in the Selma (Ala.) sector. Org was in Florida most of the winter. . . . Roberts Family is playing E. F. Hannan's *Henry Goes To Town* around Trinidad, Colo.

## Changes

By E. F. Hannan

**IN 10-20-30 DAYS**, the heavy play I was for bills that rocked between heavy drama and laughter. Then along came force of the Johnny Ray type, which gradually worked into Toby. But all thru these years, Tom, Ten Nights and *Shepherd of the Hills* kept their place with road and rep.

Years ago I had a play with 12 in the cast that was liked by amateurs. I cut it to nine people for rep and road shows and then again it was cut to six for tent rep. The last several years vaude-pic shows have used it with three, and if it wasn't quite as rough in character, it would be fine for school solo shows. The move is always to cut the nut by cutting the flesh cost.

## Walker Says Duble and Hunt Forgot O'Brien's Minstrels

High Point, N. C.

Editors *The Billboard*:

Both C. E. Duble and Harry (Kid) Hunt, in their recent articles, failed to mention one of the oldest colored minstrel orgs, J. C. O'Brien's Famous Georgia Minstrels, out of Savannah, Ga. He had three out at the time—Georgia Minstrels No. 1 and No. 2 and the Mobile Minstrels.

Mr. Busenbark was general agent; Jimmie Sullivan, manager No. 1, and Lew Aranson, No. 2. Jake Vetter was agent for No. 1, and I was billposter. The show featured Jim Green, comedian, as the human top. We had a large poster, a 36-sheet block bill.

The org also had a large car, 82 feet long, which couldn't move on some of the railroads due to tunnels and curves. This was in 1917. Show was motorized. It is the only minstrel show that I know of that carried ladders from swings, circus style.

E. B. WALKER.

## CLOSE OUT SALE

All 5-9-7 reel 35MM. action features, \$15.00 each. Get the best films for your money. Every film guaranteed. Specials—*"High School Girl"*, \$50.00, and others. Film rentals, \$7.50 two nights or \$15.00 per week. Big rental lists. DeVry 16MM. sound projector complete ready to operate, \$295.00. Large shipping cases, \$4.00 each. Get our big lists free.

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## 16MM. & 35MM. SOUND PROJECTORS

Brand New — Immediate Delivery  
Large List 35MM. Films and Used Equipment  
Complete 35MM. Sound Movie Equipment  
for small theatres, drive-ins, tent shows,  
only \$1500. Brand new.

## ACE CAMERA SUPPLY

529 So. Detroit Ave., Toledo, Ohio or  
305 Broad St., Bennettsville, S. C.

## Attention, Roadshowmen

16MM. Sound Films. Latest Releases—Westerns, Special Action Pictures and Big Special Road Show Releases now available. Also All-Colored Cast Releases. Write for details.

## SOUTHERN VISUAL FILMS

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## 16MM. RELIGIOUS SUBJECTS 35MM.

Westerns, Action, Selected Shorts.  
Wanted: 16MM. Sound Projectors.

OTTO MARBACH, 630 Ninth Ave., N. Y. City

## FOR SALE

35MM. and 16MM. SOUND FILM & EQUIPMENT

Box 32, Springfield, Illinois

## 16MM. SOUND MACHINES

and Film Programs rented on weekly basis to responsible persons.

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Springfield, Illinois

Attention Roadshowmen!  
NEW!! EXCLUSIVE!!

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## BARDEX RADIO MINSTRELS WANT

COLORED Musicians, Piano Player, Performers and Comedians who can cut it. Also a good Quartet and Ballad Singer. This is a Free platform Med Show, making 2 and 3 week stands in larger cities. Opening in May in Pennsylvania. Hundreds of silk and satin costumes, largest and best equipped med show on road. Write, stating salary, experience, etc., to DR. MILTON BARTOK, P. O. Box 2047, Sarasota, Florida, till May 1st; then to Box 491, Columbus, O.

## WANT FOR TENT SEASON

Leading Man, General Business Team who can play characters and specialties, Working Men, Specialty People and Musicians.

**ROBERSON-GIFFORD PLAYERS**

Clinton, Illinois

## WANTED

Med. People in all lines. Can place one more good Team, also good R. F. Comic, Piano Player and two Working Men. This is a modern platform show playing two-week stands. Open Columbus, O., May 15th. Write

**HAROLD L. WOODS**

c/o Nan-King Products Co.  
135 E. Spring St. COLUMBUS, O.

## The Princess Stock Co.

Wants Trumpet Player, also A-1 Drummer, with Drums. Other useful people, write. Last season. Week stands. Top salaries. Rehearsals April 22. Show opens April 29. Address:  
E. C. WARD, Colo Camp, Missouri.

# The Billboard's VETERANS' RE-EMPLOYMENT SERVICE

Each week The Billboard publishes this classified directory of honorably discharged veterans who have had experience in show business or its allied fields, or who have talents which may enable them to get into some phase of the amusement industry. There is no charge to anyone for this service. Prospective employers are urged to contact the servicemen whose advertisements appear here direct.

**ACTOR, 31; army Special Services.** Pre-army stock companies, comedy, dramatic stock preferred. Mike E. Solle, 2448 S. Central Pl. Ave., Chicago 23, Ill. Tel. Rockwell 1598. 411/3/16

**ACTOR:** pre-army repertoire, stock (5 years). Ventriloquist, magician. Interested legit, radio, vaude. Ken Hodke, 1720 N. Emporia, Wichita, Kan. Phone: 4-1565. 416/3/16

**ANNOUNCER:** passed auditions: NBC, ABC, MBS (New York); studied radio announcing at New York Institute of Music and Art. Script writer, newscaster, WLLK, AFRS (Alaska) while in U. S. Navy. Willing to travel. Salary \$40 per week. Arthur Emmanuel Wiskar, 242 East 87th St., New York 28, Tel. LE. 4-3272. 426/3/23

**ARRANGER:** musical arrangements for dance bands. Pre-army experience. Air corps dance band arranging while in the service. Sanford J. Lewis, 747 Sheridan Rd., Wilmette, Ill. Phone: Wilmette 1353. 419/3/16

**ASSISTANT manager motion picture theater:** 3 1/2 years' pre-army exp. Completed course at Theater Managers' Institute. Howard E. Beck, 916 Edgar Ave., Ethingam, Ill. Phone 786-W. 433/3/30

**BARITONE VOCALIST:** popular, semi-classical. Chicago Music Festival winner ('42). Interested radio, motion pictures. Dan McCabe Danforth, 4447 Wolcott Ave., Chicago, Ill. Edgewater 5269. 385/3/77

**BARITONE:** sang with name bands while in navy (Tommy Tucker, Shep Fields, Henry Busch). Seeks opportunity with dance band. Harry M. Goodman, 2742 Wilkes Ave., Baltimore 23. Phone ED. 3138-J. 431/3/30

**BARITONE:** popular, classical. Featured with 45-pc. coast guard band (2 yrs.). Radio, night club exp. Own arrangements. Interested musicals, night clubs. Nick A. Corseil, 3111 Park Ave., Bronx, N. Y. Me. 5-6078. 458/4/20

**BUSINESS MANAGER:** club, vaude shows; pre-army, Bridge Tiny Town, Marionettes. College. Promotion, administration exp. Jack Vialli, 1121 New Hampshire Ave., Washington, D. C. RE. 0630, Ext. 708. 396/3/29

**CHORUS BOY, 24:** pre-army dance team (split partner). Interested musical. Martin Romagn, 35-03 133d Ave., Ozone Park, New York. 390/3/29

**CLARINET-SAX MAN:** legit theater ork preferred. Pre-army college symph. band exp. R. A. (Music) AAF Band. Will consider dance band offer. David W. Westgate, 109 West 77th St., New York, N. Y. TR. 4-8846. 440/4/13

**DRUMMER:** solid or Dixieland; read, fake; pre-army—3 years' combo bands. Seeks radio, night club or vaude band. Tommy Evans, 254 W. 98th St., New York, N. Y. AO. 4-8710. 418/3/16

**ELECTRIC GUITARIST, 30,** seeks location job. (N.Y.C., Long Island) with dance band, cocktail unit. Pre-army band leader. Local 802. Radio, clubs, preferred. Edward E. Schlemmer Jr., 6926-68 88th St., Brooklyn, N. Y. 413/3/16

**EMSEE, straight man:** army shows; pre-army amateur exp.; fast talker; record forwarded on request. Will travel. Burques, vaude preferred. George H. Clune II, Browns Grove, Scottsville, N. Y. 429/3/23

**EMSEE:** 3 1/2 years Army Special Services shows; vocals, comedy, announcing. Consider any reasonable offer. Radio, clubs preferred. Paul J. Connor, 740 No. 65d St., Philadelphia, Greenwood 3230. 429/3/20

**EXPERIENCED VETERAN** seeks job in colored night spot as manager, headwaiter, bartender. William L. Davis, 331 Livingston Place, Alton 4, O. 397/3/29

**HAMMOND ORGANIST:** own organ; 1 year prof. exp.; seeks opportunity. Interested all fields. Sonny Durant, 405 Ardenly Rd., Scarsdale, N. Y. 400/3/79

**HAMMOND ORGAN specialist:** also pipe organ, novachord. Extensive civilian, army experience. Interested radio, club, roller rink, vaude. Gary Lohr, 3 Prospect St., Spring Valley, N. Y. Phone 5-2R. 436/3/30

**HILTBILLY MUSICIAN, fiddle, guitar:** hiltbilly vocals (original songs). Seeks location job, radio, vaude. Starting salary \$60 week. John A. Erving, 613 W. Church St., Champaign, Ill. 424/3/23

**LEAD ALTO-SAX man:** 8 years' dance band exp. (clarinet, sax), army bandman (4 years). Interested radio, night club, vaude. Peter Lombardo, 3521 65th St., Woodside, L. I. HA. 9-2862. 423/3/23

**LEAD ALTO SAX, clarinet man;** bass clarinet, double tenor. Pre-army small combos, cocktail units, dance bands. Radio, vaude exp. Played NYAFF Symphony Orchestra. Collects. Seeks show or dance band. Location job preferred. Frank Johnson, P. O. Box 346, Wilton, Conn. Wilton 320-3. 432/3/30

**LEAD TRUMPET MAN:** 12 years' exp. with semi-name bands. Coast guard dance band; military band soloist. Angelo Castiglioni, 2319 Frenchmen St., New Orleans. Phono FR. 7455. 434/3/30

**LYRIC WRITER:** pre-army staff writer for American Music, Inc., Los Angeles. Songs for radio, stage, screen. Will collaborate with composer. William S. Nale, Box 340, Medaryville, Ind. Phone: 156. 425/3/23

**LYRIC WRITER:** popular songs, night club material. Twelve published songs. Seeks opportunity music publishing company. Mel Lewis, 302 West 87th St., New York, N. Y. BOE. 4-9054. 443/3/76

**MAGICIAN:** pre-army club dates, night clubs (3 years). All-soldier theater unit (2 years) while in service. Vaude, night clubs preferred. Noel J. Spanner, 1102 Case St., Centralia, Ill. Tel. 1512-W. 428/3/23

**MAGICIAN'S ASSISTANT:** 7 years' exp. comedian, talker, side shows, vaude, emcee. Vaude preferred. Quintin B. Liberto, 42 Harrington Ave., Quincy, Mass. 302/3/79

**MANUFACTURER'S AGENT:** salesman; amusement machines, novelty mfgs. Pre-army selling exp. Own car. Up-State New York preferred. Straight commission basis. Robert R. Cluse, 283 Fordham Rd., Rochester 12, N. Y. Charlotte 2258-M. 393/3/79

**MOTION PICTURE PROJECTIONIST:** trained in army school, seeks job as 35mm. projection machine operator. Ray Garman, 315 Taylor St., De Kalb, Ill. Phone: QE. 69. 422/3/16

**MUSICIAN-VOCALIST:** alto-tenor clarinet pre-WAC dance band exp. Union. Wants to join male or female ork. Will travel. Fritzie Rich, 69 Fuller Place, Irvington, New Jersey, Essex 3-0701. 409/3/10

**NIGHT CLUB MANAGER, 16 years' exp.** entertainment field. Baritone vocalist, emcee. Will travel. S. A. Ramsey, P. O. Box 4, Arden, Nev. 398/3/79

**NOVELTY ROLLER Skate Act:** 3 years' club date, fair, vaude exp. Chippings, letters on request. Interested theater, clubs. Edwin L. Simmons, Henry, Ill. 407/3/79

**ORGANIST:** 8 years theater, cocktail lounge exp. Consider all offers except rinks. Theater, radio, preferred. Will travel. Buddy Nolan, P. O. Box 106, West Point, Pa. Phone: North Wales 834. 440/4/6

**PHONOGRAPH RECORD LIBRARIAN, 28:** classical repertoire; knowledge of light, popular music. Excellent references. Desires position with radio station, publishing company, record retail store. Ernest H. Lerman, 339 Riverside Drive, New York, N. Y. WA 3-2123. 448/4/13

IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY AVAIL YOURSELF OF THIS SERVICE.

Write The Billboard's Veterans' Re-Employment Service editor (1564 Broadway, N. Y. 19, N. Y.) a letter, carefully stating all the following information:

- (1) Full name, age, address and telephone number (if any).
- (2) Working experience (if any) before entering armed forces. (Do not list amateur show business experience.)
- (3) Names and addresses of employers for whom you worked before entering armed forces.
- (4) Branch of armed forces in which you served, and date of discharge.
- (5) Work done in the armed forces which may help qualify you for show business job you seek.
- (6) Education (state fully, by years in grade school, high school and college).
- (7) In which show business field would you most prefer to work?

- (8) What specific type of job would you prefer?
- (9) What salary would you require? (You need not state this, if you do not choose to.)

Mail the letter containing all the above information, together with a photostatic copy of your honorable discharge papers, to the editor at address stated above. If the copy of your papers is not included you will not be eligible for this service. The information supplied in your letter will be rewritten into a classified advertisement and run in the first available issue in these columns. The Billboard would appreciate it if, after your advertisement appears, you would write the Veterans' Re-Employment Service editor, each week, stating whether you have secured a job, or whether you would like your advertisement continued. There is no charge or obligation of any kind entailed in this service.

**PIANIST:** concert and dance ork exp. Seeks summer resort engagement with dance ork. Salary \$60 week plus maintenance. Robert W. Hubbard, P. O. Box No. 65, Lockport, N. Y. 439/4/6

**PIANIST, GUITARIST, SINGER:** work single, team, ork. Pre-army 10 years show biz exp. Interested all fields. Adolphe E. Salecto, 2525 Federal St., Philadelphia, Pa. 450/4/13

**PROJECTIONIST:** camera man army projectionist, pre-army motion pictures. Will consider helper job to start. Howard W. Martin, 5040 N. Kenmore, Chicago, Ill. Phone Ardmore 2025. 421/3/16

**PROJECTIONIST:** 40; civilian and army experience—all type equipment. Desire to locate in Ohio, Kentucky, Illinois, Indiana, Virginia. George Talaca, 305 McKinley Ave. S. W., Canton, O. Phone 6155. 456/4/20

**PUBLICITY ASSISTANT:** 2 years' pre-war agency exp.; versatile copy contact man; radio spot writing. Army publicity for Mat. Melyn Doudas entertainment group. Phil Wasserman, 658 Montgomery St., Brooklyn, N. Y. PR. 3-6789. 405/3/79

**PUBLICITY WRITER:** free-lance work wanted. 8 years' exp. College graduate. Ken Russell, 4847 N. Harding St., Chicago. 435/3/30

**RADIO ACTOR, 27:** varied experience—legit, vaude, radio. Scholarship student 6 years. Excellent references. Irving Berlow, 730 Arnow Ave., Bronx, New York. Olinville 5-6473. 441/4/13

**RADIO ANNOUNCER, actor:** pre-army KVEO, KRIC; program director, announcer, actor, writer. Pasadena Playhouse grad. Interested radio, legit. William Royal Grigzin, 8731 139th St., Jamaica, L. I., N. Y. JA. 8-3775. 380/3/72

**RADIO ANNOUNCER-PRODUCER-WRITER:** college graduate, pre-army experience. All phases, 3 years with metropolitan station. Wrote, produced, announced army radio shows. Seeks job with future. Murray Benson, 6209 23d Ave., Brooklyn, N. Y. ES. 6-2081. 447/4/13

**RADIO PRODUCER-ANNOUNCER:** varied program exp. (2 years). Ent. dir. Army Spec. Ser. (3 years). Fine recommendations. Don Whitman, 12741 Birwood Ave., Detroit, Mich. Hogarth 6464. 456/4/13

**RADIO SCRIPT WRITER:** free-lance radio writing exp. Music background. Seeks opportunity in radio. Alexander Adler, 2144 Bronx Park East, New York 60, N. Y. Tam. made 2-4084. 441/4/76

**RADIO SCRIPT WRITER, director, producer.** Pre-army free-lance writing (Norman Corwin, Mitchell Grayson, WNYC, Fawcett Publications, etc.). Irving Levinson, 118 Riverside Drive, New York, N. Y. SU. 7-4150. 445/4/13

**RADIO SPOT SALES:** 3 years' prof theater, radio exp. Creative sales ability. Interested radio sales, television production. Richard Stark, 257 Claremont Road, Ridgewood, N. Y. 444/4/6

**SCRIPT-WRITER:** pre-army radio exp. News, dramatization, special events broadcast. Interested radio, motion picture. Midwest prof. Guy S. Harris, 1142 Ainslie, Chicago, Ill. Ravenswood 5820. 371/2/23

**SINGING BOY for ensemble:** Army Special Services (2 years). In army show "Big in Your Beer". Pre-army chorus exp. Leo Pelletier, 85 Shamut Ave., Central Falls, R. I. 430/3/30

**SINGING EMSEE, tenor:** pre-army club date exp. Interested radio, night club, vaude. Starting salary, \$76 week. Patrick Lower, 219 80th St., N. Y. O. 376/3/72

**TELE PRODUCER:** formerly motion picture asst producer; sales, engineering background. Video since 1940. Seeks position with aggressive firm, excellent references. N. Delville, 18 W. 87th Street, New York, N. Y. 417/3/18

**TENOR CLARINET, vocalist:** loc. 802, civilian and army band exp. Will travel. Arthur Randolph, 232 E. 116th St., New York. Phone LE. 4-9378. 438/3/30

**TENOR SAX, clarinet man:** legit, take off, both instruments. Arranger. Pro. exp. (10 years) B. A. Music (Dartmouth). Interested Radio, night club, vaude. Ralph P. Folsom, 94 Sarton Ave., Sayville, L. I., N. Y. SAY. 1026. 385/3/72

**THEATER MANAGER:** pre-army own theater. Theater Managers' Institute grad. Also experienced projectionist. George A. Eblan, 2609 West Sixth Place, Cleveland, O. Apt. 9. 401/3/79

**THEATER MANAGER, 37:** experienced. References on request. South preferred. Zenobia Awatin, 718 Court St., Lynchburg, Va. 402/3/79

**THEATER MANAGER:** projectionist with 5 years' experience, seeks position. Starting salary \$40 per week. Marvin Martin Manheimer, 432 Hull Dr., Tallahassee, Fla. Phone: 1276W. 420/3/16

**THEATER MANAGER, publicity director:** 10 years exp. (Independent, circuit operation). Desires position with growing org. New England preferred. Pierce Parkhurst, 394 Elm St., Gloucester, Mass. 452/4/13

**THEATER MANAGER:** 5 yrs. pre-army experience (Balaban & Katz Theater, Aurora, Ill.). Willing to travel anywhere. Ernie M. Anderson, 810 Walnut St., Aurora, Ill. Phone 5310. 459/4/20

**TRUMPET MAN:** play section, jazz. Want to join dance ork. Radio, club, vaude preferred. Joseph N. Machl, 1448 W. 83d St., Chicago. RAV. 1424. 437/3/30

**TRUMPET MAN:** 5 years' dance band exp. Pre-army own combo. Arranging, composing exp. Interested night club dance band. Clifford Bottoms, 136 West 112th St., New York, N. Y. 442/4/76

**VETERAN, 27,** seeks clerical position with music publishing firm or booking agency. Willing to learn field. Music background. Jerry D. Goodman, 1372 Riverside Drive, New York, N. Y. WA. 7-5529. 446/4/13

**VOCALIST, dancer:** summer stock, radio, vaude, club exp. Navy shows. College grad. AGVA. Paul Woods, 817 S. Normandie, Los Angeles 5, CALIF. EX. 7106. 404/3/79

**VOCALIST, 24;** baritone: pre-army radio (3 yrs.), television, club band, exp. Radio preferred. Joe Craig, 1463 King St., Denver 4, Colo., Keystone 9732. 412/3/16

**VOCALIST:** civilian and navy dance band experience. Seeks opportunity—night club, radio dance band. James Martin Mills, 648 W. 182d St., New York, N. Y. Wadsworth 3-0408. 457/4/20

**WEST COAST PUBLICITY:** 5 years' cartooning experience; layout, copy exp. 2 years. Willard Hope, 3346 Thelma Ave., Los Angeles, Calif., Capital 3714. 364/2/16

**WRITER:** publicity, radio advertising. College. Interested legit, radio. Edward B. Schulze, 1138 Scott Ave., Chicago Heights, Ill. Chi. Hts. 1752. 395/3/79

**WRITER:** script adaptation, stories. Pre-army advertising copywriter, radio script writer. Radio field preferred. Colin O. Kemper, 4331 N. Kedzie, Chicago, Ill. Keystone 6125. 403/3/79

**WRITER, Editorial, Publicity:** Pre-army editorial asst (trade publication); reporter, feature writer (daily newspaper). College grad. Starting salary, \$65 wk. Irving Kaplan, 1648 64th St., Brooklyn 4, N. Y. 408/3/16

**WRITER, musical drama:** will consider all offers sent with references. Stage, screen, radio; script, music. Top rate salary. Benjamin J. Conroy, 91 West 6th St., Mansfield, O. Tel. 3-6446. 414/3/16

**ABRAHAMS**—Mrs. Yetta, 42, wife of Nathan Abrahams, manager of the Forrest Theater, Philadelphia, in that city April 2.

**ANDERSON**—Elizabeth (Bess), 61, member of the Ladies' Auxiliary, International Association of Showmen, St. Louis, March 28 at the home of Mrs. E. B. Kentz, Montgomery, Fla., of a cerebral hemorrhage, while visiting Mrs. Lester Hutchinson. Services in Memphis, Mo., with burial in Showmen's Rest, Woodlawn Cemetery, Chicago. Five brothers and a sister survive.

**BARRISON**—Philip S., 57, former actor and director, in New York April 8. He appeared in two Broadway shows produced by John Golden and later held various radio posts.

**BRIMLEY**—Herbert H., 84, for over 50 years director of the State Museum, Raleigh, N. C., in that city April 4. He retired in 1937. Survived by his widow, two sons and a brother. Services in Raleigh, April 6, with burial in Oakwood Cemetery there.

**COOK**—Eugene C., 55, former secretary-treasurer of Barker Shows, March 30 in McComb (Miss.) infirmary of a heart ailment. He also appeared in light comedy and vaude for several years. Survived by his widow, Estelle; two daughters, his father and two sisters. Services in Osyka March 31.

**HERBERT**—Thomas Francis, 58, legit, musical comedy and vaude performer and brother of Hugh Herbert, screen comedian, in St. Vincent's Hospital, Los Angeles, April 3 of cirrhosis of the liver. He toured England in 1938 with a vaude act, *Hollywood Doubles*, in which he impersonated his brother. At one time he managed his own dramatic stock company in Washington. He played in a number of movies the past few years. Survived by his daughter, Mrs. A. Van Schyndel, and his brothers, Edward and Hugh. Services in Hollywood March 5.

**HINZ**—Emil H., 55, projectionist at the Downtown Theater, Detroit, vaudeville house, in that city April 7. Survived by his widow. Interment in Lutheran Cemetery, Detroit.

**KAYES**—Tommy, 44, internationally known British animal trainer and circus performer, in Battersea, England, recently.

**LA FRANCE**—Fred, 67, vet black-face comedian, in Long Beach, Calif., April 2 of injuries sustained in an auto crash. He was a partner in the act, *La France and Kennedy*, later known as *La France and Garnet* after his marriage to Jane Garnet.

#### IN MEMORIAM

### J. L. "LOUIE" LANDES

Gone But Not Forgotten.

April 16, 1939.

MR. AND MRS. CHAS. ROTOLO

**LAUT**—Emil W., president Auglaize County Fair, Wapakoneta, O., and member of the board for 53 years, in that city April 2. He was one of the organizers of Ohio Fair Managers' Association. Fair board members were pallbearers at his funeral services April 5.

**LEWISOHN**—Mrs. Mary A., 73, playwright, dramatic critic and poet, who worked under the pen name of Bosworth Crocker, in Brooklyn April 8. A native of England, she was dramatic critic of *Town Topics* from 1919 to 1924. Among her plays were *Pawns of War*, *The Last Straw* and *Heritage*. She was the former wife of the late Henry A. Childs and of Ludwig Lewisohn, author, whom she divorced in 1938.

**McGOWAN**—Robert Woodrow, 32, former concessionaire with the Zimars Greater, Rubin & Cherry Exposition and United Exposition shows, in Erlanger Hospital, Chattanooga, April 3. Survived by his father and

seven sisters. Burial in Chattanooga Memorial Park Cemetery.

**McKEON**—Alice T. (Miss Lewis, mentalist), in Newtown, Conn., April 1. Survived by a daughter, two brothers and sister. Burial in Paterson, N. J.

**NESTLER**—Hyman, retired orchestra conductor, in Miami Beach, Fla., April 1. Survived by his widow, two sons and a daughter.

**OLIVER**—Otis L., owner of the stock company bearing his name, at Medical College of Virginia Hospital, Richmond, April 2. In late years he was a representative of Art Instruction, Inc., Minneapolis. Survived by his widow, Zula, Detroit. Services in Richmond April 5, with burial in Forest Lawn Cemetery there.

**REED**—Dave, 73, former songwriter and vaude performer, in New York April 11. His stage career started as banjoist in the family's vaude act, *Seven Reed Birds*. As a lyric writer he wrote numbers for May Irwin, Peter F. Daley, Harry Bolger, George Primrose and Chauncey Olcott. His biggest hit was *Love Me and the World Is Mine*, written in collaboration with Ernest K. Ball while on the Witmark & Sons staff. He and Ball composed 26 songs while under Witmark contract.

**ROGERS**—Ray W., former circus operator, of a heart attack at his home in Rock Hill, S. C., April 13. He had been in ill health for several years. Rogers had the *Wallace Bros.* Circus on the road for a number of years, with headquarters at York, S. C., and prior to that had out *Barnet Bros.* Circus. He at one time was partnered with Bill Hamilton. Survived by his widow, Mrs. Emma N. Rogers.

**ROHN**—Ernest, Canton, O., magician and member of United Showmen's League of American, at Masonic Home, Springfield, O., April 7. His widow and daughter survive.

**RUPPERT**—Kay, former ballet dancer with *Cole Bros.* Circus, in Louisville April 3. She had also appeared in burlesque. Burial in Springfield, O., April 6.

**RUSSELL**—Bertram B., musician and member of the Juggling Russells, March 31 at his home in Richmond, Ind. Survived by his widow, three children, a sister and brother. Burial in Richmond.

**SHELL**—Dale (Shorty), in Veterans' Hospital, Fayetteville, N. C., February 23 of a heart attack. He was formerly with Broadway of America and *Mighty Monarch* shows. The past five years he was with R. H. Work at the park in White Lake, N. C. Survived by widow, Billie, Elizabethtown, N. C., and a son, John. Interment at Monticello, Ind.

### In Memory of L. E. "Fingers" Scott

Deceased March 29, 1945  
Jack Warren  
Mr. & Mrs. Leo Carson  
Larry Lovette

**SHERMAN**—Adele Palmer, professionally known as Adele Palmer, in General Hospital, Los Angeles, March 29. She had been with Ward & Colkes Theatrical Company, for 10 years and appeared with Edmund Hayes in the *Wise Guy* for 10 years.

**SMITH**—Frederick L., 70, violinist with New York Philharmonic

Symphony Orchestra and its predecessor, the Philharmonic, for 29 years, in New York April 9.

**STEFANO**—Thomas A., concertmaster of the Albany Symphony Orchestra, in Albany, N. Y., April 4. He conducted concerts for Albany and Schenectady radio stations, played with the Silver Strings ensemble on WGY, and was first violinist of the WOKO studio ensemble.

**TEW**—Ralph A., 75, president of Lenawee County Fair Association, in Ann Arbor, Mich., March 29.

**WAITE**—Harrison B., 51, for several years affiliated with the Brazos Valley Fair, Waco, Tex., and vice-president of First National Bank, in Waco April 3 of a heart attack. Survived by his widow, mother and three sisters.

**WILCOXON**—James E. (Brick), 48, California State Fair director, in Marysville, Calif., April 7. He was chairman of the fair building and grounds committee and had served on the board since 1943.

**WILLIAMS**—Edward G., 77, for many years secretary of Blue Hill (Maine) Fair, recently. He was also secretary of Maine Fair Associates for a number of years.

## Marriages

**BAER-CLARKE**—Parley Baer, program manager at KSL, Salt Lake City, and Ernestine Clarke, Ringling-Barnum circus aerialist, in New York April 9.

**BURR-SALLA**—John Burr, co-manager of Playtime Amusements, and Rose Salla April 10 in Quincy, Mass.

**ENLEW-VALERA**—Grayson M. Enlew, Los Angeles radio actor, and Virginia Valera, Philadelphia radio singer, in Philadelphia, April 3.

**KELTY-JOVER**—A. I. Kelty, of Glendale, Calif., and Nena Jover, British variety performer, in Wimbledon, England, April 1.

**LAMB-KENARD**—Sam B. Lamb, formerly with Heart of Texas Shows, and Terrell Kenard in Sweetwater, Tex., March 11.

**LILLEY-FLEISCHMAN**—George Lilley, former radio columnist on *The Philadelphia Record* and now writer of a syndicated air column out of New York, and Clare Fleischman, sub-editor of the Winston Publishing Company, Philadelphia, in Elkton, Md., April 3.

**MARTIN-BROWN**—Jerry D. (Jay-Dee the Great) Martin and Vonnie Wilson, free-act worker, March 15 in Douglas, Ga.

**MARION-VERDUGO**—Charles Richard Marion, screen writer, and Elena Verdugo, film actress, March 24 in Westwood, Calif.

**McGOVERN-DAVISON**—Roy Dale McGovern, concessionaire with James E. Strates Shows, and Dorothy Elaine Davison, ticket taker with the same organization, in Frederick, Md., March 18.

**MICKELSEN-LEE**—Matt V. Mickelsen, non-pro, and Dorothy Irene Lee, secretary to Sam Levitan, KSTP-NBC promotion manager in Minnesota, February 2 in Bayport, Minn.

**MORRIS-ZARICK**—Douglas Morris, lighting director with *Ice-Capades of 1946*, and Dorothy Zarick, skater with the show, in Hollywood, January 9.

**RUFFINO-BACHMAN**—John J.

Ruffino, manager, Rainbow Terrace, Philadelphia nitery, and Margaretta Joan Bachman, who, with her mother owns the night club, March 9, in Wayne, Pa.

**RUSSELL-EMERICK**—Harry Russell, Detroit booking agent, and Goloa Emerick, dancer, March 29 in Niles, Mich.

**SHOWALTER-ALLEN**—H. E. (Sailor) Showalter, of J. J. Kirkwood Shows and Esther L. Allen March 28 in Fayetteville, N. C.

**SLOTHOWER - FAIRWEATHER**—Bob Jon Slothower, bass fiddle player with the Three Naturals, and Elizabeth Fairweather in Atlantic City March 15.

**SPECTOR - SCHMIDT**—Murray Spector (Rummy Bishop), comic, and Betty Schmidt, chorine at the Casino Theater, Pittsburgh, in Philadelphia recently.

**STIEFEL-SPRITZLER**—Harold R. Stiefel, member of the firm of Stiefel Bros., Pennsylvania theater operators, and Jacqueline H. Spritzker, in Philadelphia March 27.

**SUTTON-ALLEN**—Frank M. Sutton Jr., general manager Great Sutton Shows, and Jean Allen, daughter of Mr. and Mrs. Leo Allen, concessionaires on Johnny I. Jones Exposition, in Christian Church, Atlanta, March 20.

**WELLS-GRUBE**—James T. Wells Jr., former lieutenant in the marine corps, to Nancy E. Grube, of British Broadcasting Corporation, in Essex Falls, N. J., March 26.

**WHEELER-MONTGOMERY**—John P. Wheeler and Mary Binney Montgomery, former ballet mistress of the Philadelphia Opera Company, March 9 at Radnor, Pa.

## Births

A daughter to Mr. and Mrs. Alvin Smith in Corpus Christi, Tex., March 21. Parents are with Byers Bros.' Shows.

A son to Mr. and Mrs. Donald E. Crabb in Hackley Hospital, Muskegon, Mich., March 11. Father is a pitchman and outdoor showman.

A daughter to Mr. and Mrs. Barney Rapp in Christ Hospital, Cincinnati, April 2. Father is a band leader and on the staff of General Artists' Corporation, Cincinnati. Mother is the former Ruby Wright, band singer.

Twin girls to Mr. and Mrs. Eddie Jones in Bethesda Hospital, Cincinnati, April 3. Father wrote the pop tune, *I Only Want a Buddy, Not a Sweetheart*.

A daughter, Veronika Jane, to Mr. and Mrs. Leonard Kalinauskas in Biloxi, Miss., March 29. Father was formerly with the Bunting Shows.

A son to Mr. and Mrs. Gene Graves at Lying-In Hospital, Philadelphia, March 1. Father is announcer and vocalist at Station KYW.

A daughter to Mr. and Mrs. Larry Gordon at Crystal Lake, Ill., recently. Father is music arranger on the Alka-Seltzer air seg.

A daughter, Barbara Jo, to Mr. and Mrs. Hal Hamilton in Detroit Osteopathic Hospital February 16. Father is an emcee, and mother is a former dancer.

A daughter to Mr. and Mrs. Lee Sabinson, at Beth Israel Hospital, New York, March 1. Father produced *Home of the Brave*, recent Broadway legit.

A son to Mr. and Mrs. Herbert S. Bright in Lying-In Hospital, Philadelphia, March 7. Mother is the former Rhoda LaVere, rumba dancer.

A son to Mr. and Mrs. Isadore Janowsky at Hartford, Conn. Father is musician with WTIC, Hartford.

A daughter, Denise Claire, to Mr. and Mrs. Floyd Richards at Hartford, Conn. Father is announcer at WTIF, Hartford.

A daughter to Mr. and Mrs. Ramon Powers in Chicago, March 2. Mother is the former Zaza Coriell, of Coriell Family, acrobats.

A son to Mr. and Mrs. Alvino Rey at their home in Encino, Calif., March 3. Father is band leader; mother is former Luise King, of King Sisters.

#### In Loving Memory Of

## RUBIN GRUBERG

WHO PASSED ON APRIL 16, 1942

Sadly Missed by Wife and Daughter

CONEY ISLAND SELLS FUN

Table listing various items for sale such as 'There is Money in It', 'Jobbers—Storekeepers—Pitchmen', 'Popular Selling Items', 'Now in Stock', 'Alarm Clock', 'Candle Joke', 'Auto Bombs', 'Screams, Shouts', 'Woody Soap Joke', 'Chinese Ring Illusion', 'Metal', 'Cigarette Thru Manly Trick', 'Fairy Finger Joke', 'Faded Bankroll (Stage Money)', 'Top-Don-It—Large, Boxed', 'Hip Toes', 'Famous T Puzzle', 'Great Hindu Mystery', 'Hot Spots, a Hot Number', 'Hot Gum, Chicles, Envelopes', 'Hot Gum, 5 Slice Pkgs.', 'Hot Tooth Picks', 'Land Monkeys (Unbreakable)', 'Hindu Prayer Chain, Large', 'Hot Olives for Chislers', 'Hot Powder', 'Invisible Secret Lovers' Ink', 'Lovers' Cards (12 in Set)', 'Rubber Hot Dog in Box', 'Pencil Vanisher', 'Ladder Tumbling Blocks', 'Goofy Golf Balls', 'Laugh Toilet Tissue', 'Luminous Paint (Glo in Dark)', 'Looney Letters (8 Sets)', 'Magic Mirrors (Upside Down)', 'Colored Pinup Girl Mirrors', 'Rubber Point Pencils', 'Rabbit's Foot, Ind. Oarled', 'Rodeo Puzzle (It Can Be Done)', 'Smash Powder—Box War', 'Storm Storm Pills—Carded 36s', 'Stink Plugs for Smokers', 'Trick Soap', 'Shooting Book Matches Best', 'Shooting Cigarette Load, Loud', 'Red Torchlight Match, Best', 'Smash Book Matches', 'Block—Cup Sticks to Saucer', 'Smash (Jump Out) Cream Jars', 'Smash (Jump Out) Jam Jars', 'Smoker Dog, Duty Free, Metal', 'Smoker Dog, Plastic', 'Smoker Dog Pills—36 on Card', 'Squirring Cigarette, Amer. Made', 'Squirr In Eye, Swan Tester', 'Smoko From Finger Tips', 'I Can't Take It With You', 'Phoney Theatre Tickets, 24', 'Ventriilo Voice Thrower, Alum.', 'Van Quarter in Glass, Boxed', 'Pocket Cigarette Rollers', 'Winko Bubbles, Big Loop, 6 Oz.', 'Mustache & Goatee', 'Gay '80 Mustache', 'Smile Gum', 'Comic False Beard', 'Comic Falso Nose', 'Comic Cigarette Labels, Per Hundred', 'Double Jumbo \$1 Bills, Per Hundred', 'Comic Diplomas, Assorted, Per Hundred', 'Comic Prison Pennants, 12", Per Hundred', 'Comic Theatre Tickets, in Env., Per Hundred', 'Comic Wall Display Cards, Per Hundred', 'Make Your Store the Hottest Spot in Town', 'Don't Waste Time—Order From This List', 'SEND DEPOSIT—BALANCE O. O. D.', 'Full Amount With Order—Take 2% Off', 'HARRY SCHWAMM', '337 East Ninth St., Dept. 5', 'New York City 9'

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333 Hudson St. New York 13, N. Y.

Advertisement for Bobby Sachs Brigades Traffic Sign Pins, featuring images of various signs and pins.

ATTENTION CARNIVAL CONCESSIONERS

In time for your summer season—immediate delivery these beautiful Model Airplanes, made of heavy cast glass, filled with delicious candy.
\$10.00 PER GROSS - 6 DOZ. PER CASE
Shipping Weight 30 Lbs., E.O.B. Philadelphia .50 per CWT. Freight allowances on orders for Ten Gross or more.
TERMS—CERTIFIED CHECK WITH ORDER
LEVIN & OLDER
2712 N. Hope St. Philadelphia 33, Pa.

AGENTS & DISTRIBUTORS

AGENTS, JOBBERS—BUY DIRECT—FOUN-tain pens, razor blades, combs, cigarette lighters, key chains, leather goods, pipes, compact, etc. Send for free circular. Hygiene Drug Products Co., 321 Broadway, New York 7, N. Y.

BADGE BOARD OPERATORS

Advertisement for a miniature cowboy hat with a key chain, featuring an image of the hat and text: 'For Immediate Delivery! MINIATURE of a COWBOY HAT with a kinkless key chain attached. This is a proven fast number. Hat is made of genuine COPPER with a bright finish. Size, 1 3/8" in diameter. No. 650 . . \$18.00 Per Gr. Less 2% for cash 25% deposit with order'

Meier and Frank Merchandise Co. 2150 ARAPAHOE STREET DENVER 2, COLORADO

It's Bengor again with Expansion Bands

Advertisement for CLIX CANDID CAMERAS, featuring an image of the camera and text: 'Made of STAINLESS STEEL and built to last for years. Individually coded, glassite wrapped. Will fit any watch. A sales sensation at the price. Immediate Delivery \$9.00 DOZ. \$21.00 DOZ. BENGOR PRODUCTS CO., 119 FIFTH AVE., N. Y. 3, N. Y.'

CHAIRS

Advertisement for folding tables and chairs, featuring an image of a chair and text: 'Many Styles Also Folding Tables PROMPT SHIPMENT Smallest Order 2 Dozen ADIRONDACK CHAIR CO. 1140 Broadway New York 1, N. Y. Dept. 5 Corner 26th St.'

YOU CAN DO IT

Advertisement for Hollywood Mask Perfumes, featuring text: 'Selling Genuine HOLLYWOOD MASK PERFUMES 2 Dram Individually Boxed, Retail 75c INDIAN ROMANCE—for Blond NEW YEAR—for Brunette \$2.50—for Dark Broker and Demons. Pr. \$17.25 Gross. F.O.B. Chicago. 25% Dep., Bal. C.O.D. (Intro. Offer)—4 Each Odor for \$20.07 HOLLYWOOD MASK 243 E. Illinois St. CHICAGO 11, ILL.'

SEA FOAM

Advertisement for Beautiful Lasting Bubbles, featuring text: 'BEAUTIFUL LASTING BUBBLES Price \$1.50 per doz. for small lots; \$1.30 per doz. for lots of 2 gross or more. Transportation prepaid or allowed up to \$2 per cwt. 4-Oz. Bottles NET including Loops. Does Not Stain. Terms—Cash With Order. H. B. KETCHUM, INC. P. O. Box 973 Charlotte, N. C. BUBBLES'

# Looking for REAL FUR TOYS

**BEST LINE YOU EVER SAW!!**



It's Cats—Dogs—Dolls—Lamb—Bears, with moving eyes. They're beauties—makes a swell toy for youngsters—and many women decorate their beds or living room sofa with them. It's a BIG—Quick—Easy Seller.

- |  |  |   |
|--|--|---|
| <p><b>NO. 18—SCOTTY</b><br/>Made of brown woolly cloth. Size 12x10 per dozen. <b>\$13.50</b></p> | <p><b>NO. 101—CAT</b><br/>Made of white rabbit skin. Size 16x5 per dozen. <b>\$24.50</b></p> | <p><b>NO. 208—SCOTTY</b><br/>Extra large, long haired, made of dog skin. Anorak color. Dozen All black \$42 Doz. <b>\$36.00</b></p> |
|--|--|---|

Send for beautifully illustrated 12-page colored catalog and price list #105. 25% Deposit With Order, Balance C. O. D.

## ACE TOY MANUFACTURING CO.

122 WEST 27TH STREET NEW YORK 1, NEW YORK  
Manufacturers of Fur Stuffed Toys

### "TOPS" in POPULARITY

Get acquainted with our fast-selling, highly desirable line of personalized jewelry. Individual names handcrafted on 12 karat 1/80 gold rolled on Sterling Silver.

Illustrated pins are fresh water pearl, in pink or white. No. 107—\$4.80 Doz. No. 108—\$9.60 Doz. No. 106—\$8.00 Doz. Special prices for gross quantities. Immediate delivery.

WRITE FOR ILLUSTRATED CIRCULARS SHOWING VARIETY OF SMART NEW DESIGNS. ORDER NOW FOR MOTHER'S DAY UNIQUE NOVELTY JEWELRY CORP.

98 PARK PLACE NEW YORK 7, N. Y.



Personally Handcrafted

## BRAND NEW TABLE MODEL

FULLY GUARANTEED SUPER-HETERODYNE BUILT-IN AERIAL A. C. - D. C. 110 V. ALL ELECTRIC

6 TUBES

SAMPLE **\$26.50** F.O.B. N.Y.C. O.P.A. Approved

### IMMEDIATE DELIVERY!

Rich hand-rubbed walnut cabinet with RCA Licensed Tubes and a 5" Heavy-Duty PM Speaker—tremendous volume—hairline selectivity—outstanding tone. No aerial required. Each radio is packed in an air-cushioned carton, fully guaranteed and immediately shipped when your order is received. Rush your order today and be positive your radio is on its way tomorrow! Order Now! SEND 25% DEPOSIT WITH ORDER—BALANCE C. O. D.

ROYMART CO.

104 FIFTH AVE., DEPT. 88-18 NEW YORK 11, NEW YORK

# CHOCOLATES

IMMEDIATE DELIVERY!

ATTRACTIVELY PACKED IN 1 POUND GIFT BOXES

**\$8.40 DOZ.**

Minimum Order 1 Doz.

SAMPLE \$1.00 PER BOX

1/2 Deposit With Order, Balance F. O. B. Chicago

A COMPLETE LINE OF GENERAL AND SPECIAL MERCHANDISE WRITE FOR OUR CATALOG

EARL PRODUCTS CO.

221 NO. CICERO AVE. CHICAGO 44, ILL.

- 16MM. Excel Elec. Movie Projector. \$10.35
- Assorted Comic Strips, 16mm., 100 ft. Movie Films, Three Stooges, Krazy Kat, Barney Google (Write for Other Assortments). O.P.A. Ceiling \$2.75, Your Price..... 2.00
- Electric Stove, 6 Heat Double Burner. O.P.A. Ceiling \$17.60, Your Price Sample..... 8.80 10.00
- Electric Toaster, O.P.A. Ceiling \$4.80, Your Price..... 2.68 Sample..... 3.00
- 24-Piece Silver Plated Service..... 5.75
- 24-Piece Stainless Steel Service..... 5.75
- Either Set Attractively Boxed. Sample Set..... 7.50

DOE, ENOUGH SAID — MONEY WILL BE the middle name of all our customers. \$5.00 buys thousand Jumbo Dollars, hundred bucks cost \$1.50. Most surprising sample 25¢. Ken's Bank of Fun, 602 West Main, Louisville, Ky.

EXPERIENCED HOUSE TO HOUSE PORTRAIT men; here's something different. Take orders for \$210 enlargements. Hand Colored in Oil; life-like photos, in simulated leather photo albums. Sells for \$2.98 and you make \$1.25 on each order. Year round proposition. Write for complete Free Details. Foto Portrait Company, 1172 Ogden Ave., Dept. B4, New York City 52. ap211

FOR SALE — CARDED PECANS, CASHEWS, Almonds, Pistachios, Herring, Dried Shrimp, Walnuts or Pinenuts. 24 10¢ packages each card. Cards retail for \$2.20; your cost \$1.20 each. Mercader Distributing Co., 2303 37th Ave., San Francisco 18, Calif. ap217

GET 200 MONEY MAKING DEALS—BUSINESS plans, rare formulas, schemes, unusual items, Folio Free. Formico KA, Box 572, Dayton, O. ap27

GYPSY HOOP EARRINGS — SHINE LIKE gold. Screws, \$1.00. Waldren, Oxnipee, N. H.

HOT CONCESSIONAIRE ITEMS READY FOR immediate delivery. Write today for illustrated folder and price list. Pig Banks, Baskets, Ash Trays, Fur Dogs, Hand Carved Walking Canes, Miniature Novelties. La Casa Mexicana, Box 1414, Brownsville, Tex. ap20

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MAGIC SPARKITS—AT TOUCH OF CIGARETTE, play poker, gold, roulette, auto race. New fast seller. Big profits. Generous trial offer, \$1.00. Dime brings samples, wholesale prices. Here's another. Every car owner a prospect. Retail for \$1.50, costs 39¢. Sample, exclusive territory offer, 25¢. Barkley Co., Dryden 4, Va. ap20x

MAKE QUICK CLEAN UP SELLING PERFUME Deals. Jobbers prices. Particulars free. Sample line, \$1.00. Mission, 2323 West Pico, Los Angeles 6, Calif. dc21

MAKE, DEMONSTRATE AND SELL "ALUMINUM Weld." Apply with a match. Guaranteed formula, \$1.00. O. G. Dowty, 316 6th, San Antonio, Tex.

MAKE CLEAN-UP SELLING PERFUMES. Toilettries. Distributors' prices on request. Long profits. C. Behm Sales, 3635-D, Roosevelt, Chicago 24, Ill.

NEW! CUTE! DIFFERENT! ALL PLASTIC PICTURE stands. 2"x3". Dozen \$1.50, gross \$18.50. F.O.B. Unique Products, Box 105, Caldwell, N. J. my4

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OPPORTUNITIES — SELL AS YOUR OWN, modern Expansion Watch Bands. The No. 1 seller on American sales parade. Beautiful cellophane packaged mirror like Stainless Steel Band. Will sell itself. Big profits. Write for sample. Specialty Sales, 1507 South Michigan Ave., Chicago, Ill.

OUTSTANDING GIFTS FROM THE WEST and the Redwood Empire. Useful and wholesale prices, 10¢. My Special! A Redwood Burl Inlaid Brooch with colored Trout Fly. Retail at \$2.00. Samples at invoice to rated firms. E. Johnson, 812 S. Virginia, Reno, Nevada. my4

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SALESMEN, MECHANICS, ELECTRICIANS, Greasers, Pitchmen. Sell something new, patent pending. "G-Caps" for grease fittings on cars, trucks, industrial and farm machines. Samples 25¢. Marchlewicz, 418 E. Polkson, South Bend, Ind.

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SELL PULL PART TIME, INDIVIDUALIZED Belts, Buckles, Cap Badges, Tie Holders, Thousand Emblems. Every veteran prospect. Fast profits. Repeat. Write today special outfit offer. Hookfast BB, Box 1425, Providence, R. I. je29x

SOCIAL SECURITY PLATES ARE NOW BACK. Yes, the real Brass ones. Also have Leatherette Cases for the Plates. Complete sample 25¢ in stamps. C. Gameiser, 146 Park Row 7, New York. ap20

SOCIAL SECURITY WORKERS TAKE ORDERS for Social Security Plates. We stamp name and number and return. Complete. Work 30-60. Send 25¢ stamps for complete outfit. C. Gameiser, 146 Park Row 7, N. Y. ap27

WE PAY YOU \$25 FOR SELLING FIFTY \$1.00 Assortments Birthday, all occasion cards. Tremendous demand. Sell for \$1.00—your profit 50¢. It costs nothing to try. Write for samples. Cheerful Card Co., 102 White Plains, N. Y. my4

500 GROSS IMPORTED FROM HAITI, 60 INCH Beaded Necklaces. Closeout per gross, \$5.00. Koptiko, 26 West 47th St., New York 19, N. Y. my11

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BOA CONSTRICTORS, BEADED LIZARDS, Black Iguanas, Rattlesnakes, large dens mixed nonpoisonous snakes, Cottonmouth, Moicans, small Rhesus Monkeys, African Green Monkeys, Sooty Mangueby, Pistol Monkeys. Chase Animal Farm, Egypt, Mass. ap20

CANADIAN PORCUPINES, \$10.00; YOUNG Ocelots, \$175.00 pair; Prairie Dogs (June delivery), \$7.50 pair; Grey Fox, \$10.00. Rex M. Ingham, Buffalo, N. C.

FOR SALE — TWO HORSES WITH 8 FEET each, wear 8 shoes, mother-daughter, also; Black Bear, Monkey, Tort, Organ, Joseph Dion, 286 Collin, St. Jean P. Que., Canada.

## IT'S NEW The Rodeo Ring

A reproduction of a fine hand-carved Championship Rider's saddle. Solid sterling silver. Sizes 9, 10, 11, 13.

**\$36.00 DOZ.**

Ladies' ring exactly as above but on smaller scale. Both rings of highest quality. finish, and workmanship. Sizes 6, 7, 8.

Illustrations 3/4 actual size.

SAMPLES, cash with order Gents, \$3.60; Ladies, \$2.75

25% Deposit Required on C. O. D. Dozen Orders.

### National Jewelry Co.

Dept. 6-W, Wheeling, W. Va.

## ACE-TEX BALLOONS

Factory To You

IMMEDIATE DELIVERY

Size	Per Gross
#5	\$ 2.40
#6	3.40
#7	4.15
#8	5.25
#9	6.90
#11	7.80
#14	11.40
Target Balloons, Per 100	18.00

NO ORDERS FILLED LESS THAN \$25. 50% Deposit With All Orders, Bal, C.O.D.

### HOLLYWOOD NOVELTY CO.

P. O. Box 1294 Hollywood 28, Calif.

### MONEY CLIPS

Stainless steel. Sensational fast selling novelty. Guaranteed never to tarnish. 1 Doz. Display Cards.

**\$2.20 per doz.**

25% With Order, Balance C. O. D. Send 25¢ for Sample. Special prices to jobbers.

SALESMAN WANTED. NATIONAL MET. CO. 188 N. Main FALL RIVER, MASS.

### MINIATURE CAMERA

CANDID TYPE \$2.67

And Carrying Case Dealers' Cost

- ★ Genuine Falcon
- ★ Black Plastic Case
- ★ Precision 50 mm. Lens
- ★ Fixed Focus—Easy To Operate
- ★ Eye-Level View Finder
- ★ Snapshot or Time Exposure
- ★ Takes 16 Pictures on Standard 127 Roll Film

SUGGESTED 1ST PRICE \$3.98

### MARLENE SALES CO.

5 N. Wabash Ave. Chicago 2, Ill.

# Continental

ORDER FROM THIS AD TODAY!

- 8706 Comio Buttons.....\$17.50 M
- 8264 American Flags......05 Gr.
- 24003 Pencils.....2.00 Gr.
- 84029 Metal Crickets.....1.90 Gr.
- 8470 Metal Whistles.....1.90 Gr.
- 87102 Wodding Rings.....1.85 Gr.
- 8709 Plastic Crucifix.....1.50 Gr.
- 8700 Comio Hat Bands.....17.00 M
- 84030 Musical Stems.....1.20 Gr.
- 8708 Bow Pins.....1.35 Gr.

### GLASSWARE

- 1890 Beer Mug.....\$ 3.25 Gr.
- 18502 Ash Trays.....3.80 Gr.
- 18052 Ash Trays.....3.90 Gr.
- 18901 Salt & Pepper Shakers.....3.00 Gr.
- 18048 Berry Bowls.....3.00 Gr.
- 1827 8-Oz. Tumblers.....5.52 Gr.
- 18503 Glass Reamers.....5.04 Gr.
- 18053 Green Cups.....5.78 Gr.
- 18064 Green Saucers.....5.78 Gr.
- 18202 Hat Ash Tray.....5.25 Gr.

### NOVELTIES

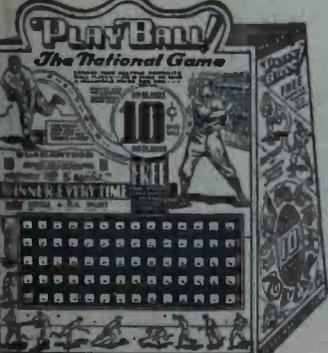
- 8827 Spanish Hats.....\$27.50 Gr.
- 8622 Mexican Hats.....24.00 Gr.
- 8835 Cowboy Hats, Small.....14.75 Gr.
- 8840 Cowboy Hats, Large.....22.00 Gr.
- 8607 Yodeler Hats.....16.50 Gr.
- 78338 Bisque Dolls.....16.50 Gr.
- 8406 Swagger Canes.....10.00 Gr.
- 8403 R.W.S. Batons (Without Bell).....18.00 Gr.
- 8408 R.W.S. Batons (With Bell).....21.00 Gr.

### BINGO

- 4720 Metal Smokers.....\$14.00 Dz.
- 4101 Steel Skillets (In Lots of 20)......85 Ea.
- 48103 Aluminum Skillets.....8.89 Dz.
- 4043 Glass Coffee Maker (8 Cup).....12.50 Dz.
- 41037 Canister Sets (4 Pieces).....6.30 Dz.
- 4084 Glass Bake Set (10 Pieces).....11.40 Dz.
- 4004 Glass Roasters.....8.00 Dz.
- 49025 Nut Pick & Bowl.....6.25 Dz.
- 1850 Water Set (7 Pieces)......50 Ea.
- 4657 Baby Blankets.....11.00 Dz.

**Continental Distributing Co.**  
822 N. THIRD ST.  
MILWAUKEE 3, WIS.

## TIMELY! A FAST SELLER



No. D320 sells out fast in taverns, cigar stores, clubs, pool halls, liquor stores, fairs, bazaars, etc. This stupendous deal consists of 70 assorted and frequently changed surprises in packages. Each contains a good 10¢ value. (Shipped by express or freight, collect.) Weight, 12 lbs.

**COSTS YOU \$3.50** Lots of 14 **\$3.35 EA.**

SPORTS CO., 4-48 Lamont, Lo Center, Minn.

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NOTIONS—SUNDRIES  
**LEE RAZOR BLADES**

Write for Price List  
**LEE PRODUCTS CO.**  
437 Whitehall St., Atlanta 2, Ga.

## LUCKY MEXICAN SILVER DOLLAR MONEY CLIP

\$.250 RETAILER, SPECIAL \$6.75 DOZ.  
**MARLENE SALES CO.**  
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**FOR SALE — MALE SPITZ, YOUNG, HIGH** Back Somersault Dog; also male young Double Ladder Dog, up and down; one female Tight Wire and High Diving Dog. Carl Ferguson, 1912 Daulton Ave., Huntington, W. Va.

**FOR SALE — ONE MALE BLACK CUB BEAR.** Bell Bros., Circus, Geneva, Neb.

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**MEXICAN DONKEYS (BURROS) — HEALTHY** stock for immediate shipment. Young, tame, suitable for children to ride on, \$35.00 each or 2 for \$60.00. Mother with beautiful baby, \$85.00. Medium or large sizes for pack, carry, saddles, \$35.00. Carload of 46, special price. Guaranteed live delivery. Cash with order. Antonio Cavazos, Box 518, Laredo, Tex. my4

**SCARLET MACAW, SPLENDID TALKER:** tame Monkeys; talking Parrot; Parakeets, all colors, \$10.00 pair; female Canaries, \$12.00 doz.; Waltzing Mice; Hamsters, orange colored; female Cocker Pup, \$25.00; white Spitz Dog, \$15.00; Persian jumbo male Cat, \$10.00; monkey faced Owl, \$10.00. Detroit Bird Store, 8129 Grand River, Detroit, Mich.

**WANTED — HIGH DIVING DOG, MUST BE** young and fast; also back somersault dog. Harry Beasles, Edwardsburg, Mich. ap20

**WANTED — GIANT JUNGLE RATS IMME-**diately. Price and details by airmail. Also interested other animals. Chuck Rudisill, P. O. Box 513, Fairmont, Minn.

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**ARCHERY LOCATIONS FOR SALE — ONE** fully equipped with sleeping room; and extra stand for prizes; new equipment including 17 bows. Price \$450.00. Stan Johnson, 515 Clinton St., Jamestown, N. Y.

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**FUNDAMENTAL KNOW-HOW, GAINED FROM** nine years successful experience in a business, with unlimited possibilities, which may be started with less than \$100.00. Dollars From Pennies, 2100, T. O. Thomas, 1672 Jefferson, Paducah, Ky. my4

**GOT \$24,500; USED JUST THREE SCHEMES** from "Scheme" Magazine, Alliance, Ohio. 48th year and only \$1.00. Three special copies, 25¢. my4

**HAVE IDEA FOR NEW COIN OPERATED MA-**chine. Need man who understands electrically operated machines. How to apply electricity to mechanically operated machine. Write Joseph Costanzo, 128 Washington St., Carbondale, Pa.

**HURRY! SELLING SUCCESS TIPS — PLANS,** supply sources galore; booklet and opportunities only 25¢. Parcell Market, 2701 S. Main, Elkhart, Ind. my18

**IF IT'S BIG MONEY YOU WANT READ "SURE** Winner" ad on Pipes page. O. G. Dowty.

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**MAKE MONEY WITH MAGIC SHOW — SE-**crets of old-time showman revealed. Big money to be made now. Get your share. Postal brings free details. Ellis, 76B Sasamore, Winthrop 52, Mass. my11

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**SELL BOOKS BY MAIL — TREMENDOUS SALES** and profits. We furnish everything and help you succeed. Details free. Century, 101-B West 14th St., New York 11, N. Y. my11

**SEND FOR OUR ILLUSTRATED CATALOG —**"More Money for Ambitious People." Worth a lot, but free to you, without obligations. Geo. Hians, Box 181, Oak Park, Ill.

**SPECIAL — INCH DISPLAY ADVERTISEMENT** in over fifty mail order magazines year, only \$24.00. Wood's Popular Adv. Service, Atlantic City, N. J. ap20

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**THERE'S BIG MONEY WRITING SHOWCARDS.** Also Commercial Art. Learn in spare time. Free particulars, Sherwood Publishing Co., Box 8-K, Irvington, N. J.

**YOUR FUTURE MY INTEREST — BE FINAN-**cially independent on \$5.00 investment. Write for details. Bee's Agency, 3788 Columbus Drive, Baltimore 15, Md.

**4-COLOR ILLUSTRATED IMPRINT FOLDER —**Something that is different, dynamic, profitable. Details 3¢ stamp. Rickett, 2561 South Wauw- maker, Philadelphia, Pa.

## Remember Us

You Decided We Were Your Slum Choice for 1946

Actual Size Photo

### \$2.30 PER GROSS

Delivered Anywhere U. S. A.

Packed 10 Gross Per Box Assorted Pieces and Colors. Send 50c Deposit Per Gross With Order, Balance C. O. D. Introductory Offer of \$2.00 for 100 Piece Sample of Assorted Pieces and Colors.

## CARNIVAL PLASTICS CO., Williamson, N. Y.

SELL

# Non-Spill

INKWELLS AND PEN SETS

## DEMONSTRATORS • STREET SALESMEN HOUSE-TO-HOUSE CANVASSERS Earn BIG MONEY!

*Fascinating, Convincing Demonstration! Stops and Holds the Crowds Like a Magnet!*

- An attractive, modern pen set that cannot spill, even if turned upside down or knocked off the desk and onto the floor. Prevents ruining carpets and valuable papers. Always open and ready for use.
- The pen fills itself by capillary attraction and is clog-proof.
- Factory tests show that the pen holds enough ink to write a page of 300 words without refilling.
- When not in use the inkwell is effectively and automatically sealed so that the ink cannot evaporate.
- Retail at only \$1.25. When we say they sell, we mean SELL! Act Now! Write today for full particulars and open territory. Shipments can be made at once!

**PAN-AMERCO**  
30 ARCADE BUILDING WAUSEON, OHIO

IMPORTERS MANUFACTURERS REPRESENTATIVES DISTRIBUTORS

## HERE AT LAST — FOR IMMEDIATE SHIPMENT GREYHOUND AUTOMATIC TRAVELING IRONS

With 3 Way Heat Control

**\$4.58** Each

F.O.B. Baltimore, Md.

OPA Retail Ceiling \$6.20 Plus Cord

Comes Complete with Stand & Cord

No limit — All shipments within 5 days of receipt of check, order.

No. C. O. D.'s. Send Check with order. Minimum shipment one dozen.

Samples \$6.20 Each.

Shipped From New Orleans

**CONCESSION ENTERPRISES**  
Appliance and Radio Division  
535 CARONDELET ST. NEW ORLEANS, LA.

## LOOK AT THESE PRICES!!!

IMMEDIATE DELIVERY

**HEART SLIDE LOCKET**

For 2 Photos

24kt. Gold Finish, Brilliantly Polished, Individually Garded.

3.00 Dozen  
33.00 Gross

No. 1718

**ROUND LOCKET**

For 2 Photos

Onions on Hinae. Genuine Mother-of-Pearl Center. 14kt. Gold Finish, Brilliantly Polished. Each Attractively Gift Boxed.

9.60 Dozen  
108.00 Gross

No. 1700

25% Deposit With Order; Balance C. O. D.

**Falk Novelty Co.** 33 UNION SQUARE, NEW YORK CITY 3

PARK, CIRCUS AND CARNIVAL SPECIALS

Table listing various items like Worth Covered Base Balls, Weighted Feather Darts, Straw Horse & Man, etc. with prices per dozen.

U. S. MADE SLUM

Table listing items like Heavy Whiskey Glasses, Miniature Mugs, etc. with prices per gross.

Importers Wholesalers KIPP BROTHERS (Established 1880) 117-119 S. Meridian St., Indianapolis 4, Ind.

BINGO, CONCESSION AND CARNIVAL MERCHANDISE

Large Table Lamps, Aluminum Cake Sets, Water Sets, Poker Racks, Toasters, Blankets, Stuffed Toys, Luggage and a Full Line of Slum. Write for Our Listing Today.

CONELLE PRODUCTS CO.

248 West 23d Street New York 11, N. Y.

TRICK MATCHES

BOOK MATCHES—5 KINDS

SPARKLING—SNAKE—GO-OUT—EXPLOSIVE—DUMMY EXPLOSIVE KITCHEN MATCHES

CIGARETTE LOADS

FUN SHOP DISPLAY CARDS 54 ITEMS ON CARD

All Merchandise sold either in Bulk or on Attractively Colored Display Cards. OUR MATCHES ARE MACHINE MADE.

LOWEST PRICES—HIGHEST QUALITY

JOBBERS—WRITE FOR PRICES ON OUR COMPLETE LINE

SUPERIOR

NOVELTY MATCH COMPANY

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THE New MODERN STREAMLINED SIDEWALK BICYCLE!



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OUTSTANDING FEATURES!

- ★ Thick Puncture-Proof Tires ★ Rubber Bike Grips
★ Rubber V-Belt Drive ★ Roller Bearing Wheels
★ Sturdy Tubular Frame ★ Total Weight 13 Lbs.
★ Adj. Metal Seat ★ One to Carton

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TERMS: 25% Dep. With Order, Bal. C. O. D.

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BEST QUALITY—RED-WHITE-PINK

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COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

AA BUYS!—BRAND NEW POSTAGE STAMP Machines, 1c Lobby and Ticket Weighing Scales, Nut-Candy Vendors, Free list. Adult Company, 8926 Roosevelt, Oak Park, Ill. m24

A-1 AMERICA'S POSTAGE STAMP MACHINES for sale. Buying all kinds. Posters, immediate delivery. Write U. E. P., 100 Grand St., Waterbury 2, Conn. m34

A-1 CIGARETTE AND CANDY VENDING Machines. All makes, models, lowest price. What have you to sell? Mack Postal, 6750 N. Ashland, Chicago. m311

ARCADE—ANTI-AIRCRAFT, BROWN, \$49.50; Black, \$39.50, with screens; Bally Alley, \$39.50; Bally Bull as is, complete, \$25.00; Rapid Fire, clean, \$125.00; Peas Leamur, \$39.50; Tokio Gun, \$125.00. King-Pin Equipment Company, 820 Mills, Kalamazoo 21, Mich.

BARBAGE, CHUBBY, MASCOT, METRO, FOUR \$150.00; 2 1/2 Jumbo, \$109.50; Tanforan, \$64.50; 6-25c Bally Bells Flat Top Console, \$99.50; Mills Cigarette, \$40.50. Coleman Novelty, Lockford, Ill.

BELL PRODUCTS CO. IS BADLY IN NEED OF all types of equipment. Therefore we will pay top dollar for any amount of Pin Games, Consoles, Phonographs, Slots and Arcade Equipment. We will buy equipment on or off location. Write, wire or phone Bell Products Co., 2000 North Oakley, Chicago 47, Ill.

CIGARET VENDORS FOR SALE — 500 Perfectly reconditioned in our own shops. Keltner Vendors, 4509 N. Clark St., Chicago 40, Ill. ap27

COIN COUNTER — STANDARD JOHNSON, slightly used, Model N-4, \$180. Phyllis Cigar Machines, 30, make offer. 10-Columbus Presidents Rowe, \$80; 8-Columbus Hoyle, \$60. Irvin Bell, 65 Belmont Ave., Springfield, Mass.

FOR SALE—IN A-1 CONDITION, FOUR ROSES, Seven Up, Defense, Dude Ranch, Rotation, Super Chubbie, Hold Over, \$48.50 each. Send \$4 deposit. M. H. Pacht, 85 Market St., Portland, Me.

FOR SALE—WATLEY 6c SLOT, CLUR HANDLE, Blue Front, Double Jackpot, good condition, \$65. Randall, 12 Couch, South Norwalk, Conn.

FOR SALE—1 1/2 BLUE Q.T., \$35.00; 1c MILLS Blue Front, \$65.00; 1c Mills Gold Chrome, \$100.00. Frank Guerrini, Burnham, Pa.

FOR SALE OR TRADE FOR NEW MACHINES—One 41 Derby, one Dart Horse, one Blue Grass, one Eureka, two Record Times, three Sunrays, one Victory, one Jumbo Parade; one Fast Time, one Big Game, one HI Hand, three Club Bells, one F.P., P.O., two Faces Reels. ABC Novelty Co., 2509 So. Frisco St., San Antonio, Tex.

FOR SALE—40 WATLING FORTUNE TELLING Scales, excellent condition, \$90.00 each. Tuxedo Novelty Company, Roxboro, N. C. ap27

FOR SALE — PEANUT MACHINES, NORTH-western, Model 33, \$7.50; Columbus, Model 21, \$8.50. Cigarette Machines, DuGrenier, 9-Columbus Vd., \$72.50. Wanted, 7-Columbus Stewart McGuire, Model S. Joe, Lipinsk, 822 4th St., Grand Rapids, Mich.

MOVIE PHONOGRAPHS EQUIPPED WITH BELL and Howell Filmosound Commercial Projector and Speaker, 800 feet continuous Reelwind Assembly in perfect condition, used very little, 800 feet Film included, price \$400.00 F.O.B. Louisville. E. N. Mimms Company, 1013 East Broadway, Louisville, Ky.

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POKER TABLES — 9 SCIENTIFIO X-RAY Pokers, modernistic backboard, Hill style, 7 foot, \$100 each, crated, 5 X-Ray Pokers, Flat style, 7 foot, \$45 each, crated. Polakas, 7 Lake, Birmingham, N. Y.

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USED BLUE FRONT CASTINGS, UPPER, Lower and Back, \$3.00 each; Money Cups, \$1.00 each; all perfect shape, used refitting. Used Wooden Cases, good shape, \$2.00; with drill press, \$4.00; Penny Q.T.'s, \$35.00; Quarter Club Console Bell, converted from Golf Ball, \$225.00. E. R. Horn, 137 East Market, Akron, O.

WANTED — MECHANICS, ONE BUCKLEY Track Odds man, also one combination man for music and coin operated amusement machines. United Novelty Co., Inc., Bloom, Minn. m311

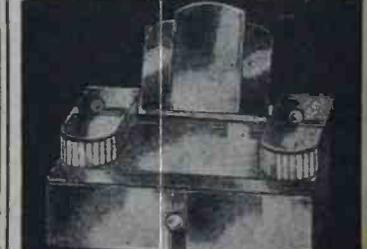


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THIS MONKEY ACROBAT has a terrific appeal for every youngster... a circus or carnival souvenir that will outsell stundbys like balloons, whips and windmills. Easy to operate, exciting action to demonstrate. Well made of heavy-ply bristol, securely jointed with swaged metal rivets, printed in gay organ grinder colors, colored wood plunger. Packed 1 gross in carton. Shipping weight, 7 lbs. ORDER NO. 42. PER GROSS \$8.64

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- Chrome Case
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131	Electric Kitchen CLOCK	14 Pieces	54 3,000 Holes	\$150.00	\$20.00	\$25.00	\$105.00
135	Electric TOASTER	12 Pieces	54 3,000 Holes	\$150.00	\$20.00	\$27.50	\$103.50
136	Electric Auto- matic IRON	12 Pieces	54 3,000 Holes	\$150.00	\$20.00	\$29.50	\$100.50
137	Electric Mantel Alarm CLOCK	15 Pieces	54 3,000 Holes	\$150.00	\$20.00	\$34.50	\$ 95.50
141	Electric Table Alarm CLOCK	12 Pieces	54 3,000 Holes	\$150.00	\$20.00	\$25.00	\$105.00
144	Electric 4-Blade Remington RAZOR	16 Pieces	104 2,500 Holes	\$250.00	\$20.00	\$49.50	\$180.25
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N1122	Tumbler, Sq. Bottom, 4 1/2 Oz.	3.48
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N1830	Salt and Pepper Shakers, Metal Tops	3.00
N419	4 In. Coaster Ash Tray	3.60
N2545	Mixing Bowl, 5 1/2 In.	5.04
N9810	Candle Holder, Pkd., 4 Doz.	.42
3879	Green Coffee Cup	5.40
3829	Green Saucer	5.40
27312	Sherbet Dish, Panel Sides	5.40
1874	4 3/4 In. Dessert Dish, Pkd., 12 Doz.	.36
1879	8 1/2 In. Dessert Bowl, Pkd., 2 Doz. (Matched Make Up Sets)	1.00
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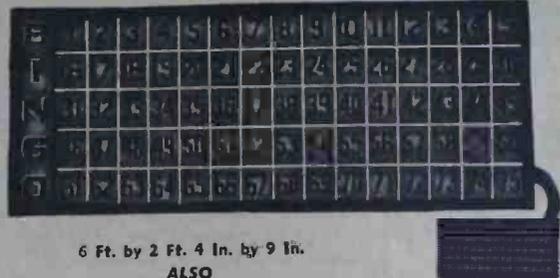
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# Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place, Cincinnati, 1

**RECENTLY DISCHARGED** . . . from the service, Alex B. Callow is in Pasadena, Calif., where he is planning a svengali deck layout.

**RUBY RUBON** . . . who has been working Bridgeport, Conn., letters that she would like to read pipes here on Ed Ross, Jerry and Kitty Ross and Larry Velour.

**ED H. MORSE** . . . of the Massachusetts company bearing his name, tells the following from Attleboro: "Noticed the obit of Mrs. C. P. Lindner in the March 18 issue. I wonder how many of the knights of the road remember her as Mom? The team of Mom and Babe Beard had been concessionaires and demonstrators for a long while and had been spotted in all the big-time

spots at one time or another. Combo operated a permanent New York store with Nellie Kelly, which has been going for years. They also had spots at Ocean Grove, N. J., each summer as well. They had their own homes on Long Island and in Miami. Much of this was due to Mom's long years of work and being a good trouper, a friend and a comforter to all road folk. It will seem odd not to see Mom and Babe together as they had been inseparable. Mom was the rudder which safely piloted the ship home thru many a rough sea. She'll be sorely missed by all who knew her."

**MIGHTY ATOM** . . . following a lengthy silence, reports that he is framing a med layout in Brooklyn and plans to hit the road with the new unit soon. He says he'd like to read pipes from Harry Myers, Bob Brent, the Ragan Sisters and Harold Woods.

**PAUL LOKEY** . . . has his photo gallery in shape in Harrisonburg, Va., and is rarlin' to go.

**CHALKING UP** . . . good takes around Richmond, Va., are Bill Webster and Fred Shifflet.

**REPORTS FROM** . . . Washington indicate that William (The Kid) Dietrich is still going strong in that sector.

**JULIAN SHIFFLET** . . . is back from the service and working with his brother, Ralph.

**ALTHO CHARLES ANDREWS** . . . is under the weather in Roanoke, Va., suffering with carbuncles, it's reported that he'll be among 'em this season.

**RALPH BENNY** . . . plans to corral the lucre this season with popcorn.

**WILLIAM McDORMAN** . . . following a vacation in Harrisonburg, Va., this winter, is preparing to hit the road soon.

**IN ITS MARCH 20** . . . issue, *The New York Herald Tribune*, in a feature article written by Clementine Paddleford, dwelt at length on the magic a demonstrator makes with a garnishing set. It all happened at a recent exposition at the Grand Central Palace, New York, and piece was accompanied by a pic of Mr. Weiner, the demonstrator, going thru his highly entertaining capers which resulted in the lowly potato becoming a festive garnish.

**SGT. C. J. PRUSICK** . . . former pitch ace, is with Battery A, 294th AAA Bn., APO 957, care of Postmaster, San Francisco, Calif. He would like to read pipes from the boys with whom he formerly worked fairs and circuses.

**"JUMPED IN HERE** . . . from Tylor, Tex., and made the Shrine parade and convention with working balloons downtown, a few days before the parade," pens Charles K. Rudisill from Wichita, Kan. "Business and weather were ideal. Also worked the Boy Scout Jamboree at Hutchinson, Kan., to good takes. Formed a partnership with Sam Hendley, of Tyler, Tex., recently and we are framing several shows and a concession to play the Midwest. Following our local stand, we will head for Minnesota to get shows and concessions ready to play centennial celebrations in Iowa.

**KEN AND GRETA REYNOLDS** . . . gold wire artists, are en route south after being isolated at Put-in-Bay, O., for over four months framing their store for the 1946 season. Piping from Marion, O., they say they'd like to read pipes from Louis Sweeney, Charlie Price, Bert Kayton, Kitty Hale, Ray Dirk, Emma Hinker, Ethel Hill, Mabel Mack, Kentucky Lee, Jimmie Wells, George Bayer, Mary Rose and Bill Swail.

# Old-Time Soapman

By E. F. Hannan

**RECENTLY** in New Orleans I met Danny Tobias who, in his younger days, was a top soap salesman. Danny covers the country for a manufacturing concern now and wears a tux when he comes down to the lobby for dinner. But he wanted to chin about old days and the real soap days, and said: "I hope these med tricks which are starting out will not forget to assign a corner for soap. Soap of the medicinal kind has never stopped selling and never will, and I want to see med and pitchmen get some of this biz.

"Scalp scales and skin diseases will always demand soap and, it's funny, but in the days when I was high-pitching it there were several cities that were knockouts for such an item. One was Worcester, Mass., and I never could tell why one city would be any better than another for such an item as soap, but it was so."

No matter how high in the business world a man gets the things he remembers are the things he did when he paid all his bills with cash instead of check. Danny has seen both sides.

Johnnie Enright and Hamilton Whitey.

**HERBERT A. TODD** . . . a newcomer to the pitch field, is in Roanoke, Va., after a successful tour of the Carolinas with Aladdin Cleaners in H. L. Greene Stores. He plans to remain in Roanoke for about three weeks with the McClellan chain before heading for the same org in Petersburg, Va. "Made my first pitch last November in Columbia, S. C., and thus far have been doing okay. I'm booked for returns at all spots worked."

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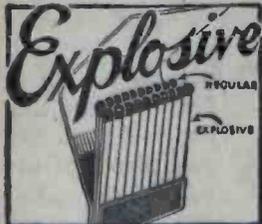
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Profits are limitless, pays as much as \$ for 1. Cheat and fool proof, unconditionally guaranteed. Sample free. F. O. B. Chillicothe, Mo.

**HE-GO MFG. CO.**  
Chillicothe, Mo.

# Robt. Ringling Fights Ouster As Haley Is Named R-B Prexy

(Continued from page 72)

stockholders at the meeting, under the cumulative voting provisions of the stock, a new board of directors was duly elected for the ensuing year. The new directors and the number of votes cast for each, are as follows:

Aubrey B. Haley	1,103 votes
James A. Haley	1,102 votes
Edith Ringling	882 votes
Robert Ringling	882 votes
George D. Woods	864 votes
John Ringling North	863 votes
James R. Griffin	863 votes

At the regular annual meeting of these directors, immediately following the stockholders' meeting, the following officers were duly elected for the ensuing year by vote of a majority of the directors:

James A. Haley, president  
John Ringling North, first vice-president  
Aubrey B. Haley, vice-president  
Edith Ringling, vice-president  
James R. Griffin, secretary and treasurer

A new executive committee was also elected at said directors' meeting, consisting of James A. Haley, John Ringling North and James R. Griffin.

At the regular annual meetings held on April 18, 1945, you were elected a director, president and a member of the executive committee to serve until the annual meetings just held. Your tenure of office in all these capacities, except as director, has now come to an end and your successor to the presidency and in the executive committee has been duly elected in your stead.

By reason of the foregoing, from and after the meetings of April 10, 1946, you have had no further right or warrant to exercise any of the authorities or to enjoy any of the privileges of these offices formerly held by you.

This corporation, its directors and stockholders will hold you strictly accountable for any attempted usurpation of the authority to act as an officer or as a member of the executive committee of this corporation.

Ringling Bros., Barnum & Bailey Combined Shows, Inc.

(Signed) James A. Haley, President.

Judge, speaking for Robert Ringling at the latter's press conference, stated, "He (Ringling) has not received the press hand-out but contemplated that he would ultimately be the recipient, and that he would probably serve similar letters on Haley and North."

Ringling left all of the talking to his attorney and spoke usually only to correct erroneous statements on the circus's historical background. William P. Dunn Jr was also present.

**RR Says Meeting "Illegal"**

Contending that the stockholders' meeting was invalid, Ringling based his claim on an agreement signed by Mrs. Haley and his mother, Mrs. Charles (Edith) Ringling, September 15, 1941, requiring them to vote their collective stock as a unit for 10 years, until September 15, 1951. Each person owns 31½ per cent, with the other 37 per cent belonging to the John Ringling estate, of which John Ringling North is executor.

The verbatim text of the agreement upon which Ringling bases his claim of invalidity follows:

**"Parties Will Act Jointly"**

"In exercising any voting rights to which either party may be entitled by virtue of ownership of stock or voting trust certificates held by them in either of said corporations, each party will consult and confer with the other and the parties will act jointly in exercising such voting rights in accordance with such agreement as they may reach with respect to any matter calling for the exercise of such voting rights.

"In the event the parties fail to agree with respect to any matter covered by Paragraph 2 above, the question in disagreement shall be submitted for arbitration to Karl D. Loos, of Washington, as arbitrator, and his decision thereon shall be binding upon the parties hereto. Such arbitration shall be exercised to the end of assuring for the respective corporations good management and such participation therein by the members of the Ringling family as the experience, capacity and ability of each may warrant. The parties may at any

time, by written agreement, designate any other individual to act as arbitrator in lieu of said Loos."

The contract was signed by Edith Ringling and Aubrey B. Ringling and Mrs. Haley and witnessed by Frances Sauer and another person whose signature was undecipherable. The paper was not notarized nor has it at any time been filed with any court authority.

**Says Haley Repudiated Promise**

Ringling said that at midnight, Tuesday (9), Haley had agreed to postpone the meeting for 60 days. Judge said, "Haley repudiated that promise at the meeting."

Friday night Haley denied that he had agreed to the 60-day postponement, explaining that the by-laws call for meetings to be held on the second Wednesday of every April. John Ringling North, new first vice-president and president from 1938 to 1943, who was present at the conference, said nothing.

Loos was present at the Wednesday meeting and was called upon by Mrs. Edith Ringling to arbitrate the postponement of the session, and he decided in favor of that action, Ringling said. Ringling and his attorney said that as far as they were concerned the meeting stands adjourned for 60 days, according to Loos's decision.

Action came to a standstill last night following Haley's press conference as he and Ringling, both of whom were in Madison Square Garden, claimed the presidency of the Greatest Show on Earth. Unless the principals find mutual agreement it becomes apparent to observers that the only course remaining would be a court injunction restraining one of the parties from claiming or exercising the office of president. At this writing it was a guessing game, altho Ringling had indicated that he would leave the initiation of court action to the Haley camp.

**"Family Quarrel"**

Representatives from every New York newspaper and news service were present for the conferences. One reporter indicated that the reading public would form the opinion that it was a "family quarrel" unless some better reason for the confusion was given for inclusion in the stories. He was told by Robert Ringling that it amounted to just that.

Ringling family arguments have been identified with each generation, but John Ringling and his brothers Otto, Charles, Alf and Al kept theirs hidden from the public.

Salaries involved form only an infinitesimal part of the millions grossed annually by the Big Show. The president gets \$30,000; vice-president, \$20,000. Conceivably, since Robert Ringling has been demoted to a position on the board of directors, an unsalaried job, he can envision no circus income for several years, since Hartford fire payments will take surplus moneys for an estimated several years.

George D. Woods, executive vice-president of the first Boston Corporation, will occupy a seat on the board of directors for the first time. Other members include John Ringling North, executor of the John Ringling estate; Mrs. Haley, who inherited her stock as the widow of Richard Ringling, son of the late Alf T. Ringling; Mrs. Charles Ringling; Mrs. Ida Ringling North, mother of John and sister of the original brothers and J. R. Griffin.

**London Lifts Animal Ban**

LONDON, April 13. — Wartime ban on exhibition of wild animals and reptiles has been lifted by London County Council.

# Montgomery's New Layout Is Built To Grab Off Business

(Continued from page 73)

up an inclined board and down five steps for a finish. No. 12. Clowns. Ring 2. Hap Henry in funny garb, with Mike Gultierrez assisting. Henry makes dive thru frame with knives pointing centerwards. Gives the turn suspense with comedy antics. No. 13. Jack Bassett in Ring 1 with a lot of props for bottle, table and chair balancing turn. 8400 an exceptionally good act. Does hand stand atop three tables and four chairs. High point is an eight-point balance, with Bassett, assisted by Mrs. Bassett, getting a beg-off hand.

**Joey's With Egg**

No. 14. Clowns, Ring 2. Gus Lind and Gultierrez with the duck laying an egg. Blown egg tossed into the audience. Okay and better than the water-bucket gag. No. 15. After-show pith. Della Ryan, Glenn Henry, Alice Orton, Chick Dale, and Tex Orton mounted to boost the sale. No. 16. Revolving bar. Over Ring 1 Hope Gultierrez does revolutions with a Van Wyck revolving bar to finish off some trap work. No. 17. Clown stop. Hap Henry in Ring 2 with comedy juggling, clubs, hats, etc. Works hard. No. 18. Single trap turn. LaTerestas. Low top almost puts her on the ground. However, her swinging heel and toe catches go well.

**DISPLAY 10.** Riding act. Della Ryan in Ring 1 and Joe Ryan in Ring 2 sell horsemanship. No. 20. Riding act. Betty Miles, in gay plumage, and Pete Smith, in tails, do a flashy turn. Miss Miles does the riding, with Smith standing by. No. 21. Clowns. Ring 2 with Lind and Gultierrez. Lind, with large fishing pole, pulls a goldfish from a bowl, and then yanks a large imitation fish. No. 22. Tight-wire acts in Rings 1 and 2. Gultierrez and Velarde doing the usual handkerchief pick-ups and drunk acts. No. 23. Clown stop. The old knife-in-the-cabbage-head, with a different twist. Gultierrez comes out of the barrel and "exposes" the trick before the cabbage has been butchered. No. 24. Roman rings. Ring 1 with Marilyn Rich doing Roman rings before 55 one-arm phalanges. Show runs 90 minutes.

**Concert**

**DISPLAY 1.** Glenn Henry with his whip cracking. Chick Dale adds comedy to turn. Henry manipulates the bull whip. No. 2. Della Ryan and her educated horse. No. 3. Glenn Henry and Chick Dale in rope spinning. Wind-up is the big spin. No. 4. Alice and Tex Orton, knife throwing. Orton works close but fast. Gives implement turn a fine finish with the blindfold knife throwing. Concert runs about 18 minutes.

Show caught had only four in band, including Jack Bell. His trumpet is asset to the outfit, but calliope, which was on the stand, would have made the show more circusy.

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**GOLD WIRE JEWELRY NOV. CO.**

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## 10G Prizes Cut Up In El Paso Rodeo

EL PASO, Tex., April 13.—More than \$10,000 in prize money was awarded winning contestants in the Southwestern Livestock Show and Rodeo which closed Sunday, March 31. Top money winners were: Calf Roping—Sonny Edwards, Big Spring, Tex., 31.6 seconds for two calves; Fred Darnell, Douglas, Ariz., 31.9; Jim Burk, Comanche, Okla., 37.3; Homer Pettigrew, Springer, N. M., 39.4.

Steer Wrestling—Dave Campbell, Las Vegas, Nev., 15.8 seconds for two steers; Hank Mills, Pueblo, Colo., 17.2; Buck Sorrells, Tucson, Ariz., 18.9, and Bill McGuire, Phoenix, Ariz., 21.1.

Saddle Bronk Riding—Bill McMacken, Phoenix, first; Paul Gould, Sweetwater, Tex., and Claude Morris, Chandler, Ariz., tie for second and third; Gerald Roberts, Phoenix, fourth.

Brahma Bull Riding—Wag Blessing, Bell, Calif., first; Johnny Spruell, Canadian, Tex., second; Howard Baker, Phoenix, third, and Wirt Baughman, Archer, Tex., fourth.

Buster Ivory, Hayward, Calif., was top winner in bareback bronk riding. Clifford Whatley, Duncan, Okla., suffered a broken nose in the final day's calf roping when his rope slipped off the calf's neck and whipped back to strike him across the face.

## Dalhousie Plans Uncertain

DALHOUSIE, Ont., April 13.—While plans for the opening of Lakeside Park here are indefinite, Manager S. H. Brookson says fireworks may be used as one means of signaling the May 24 bow. Another ride is sought to replace the Custer Cars. Later the Over the Falls will be moved and a new building set up to house a shooting gallery.

## Tolchester Beach Adds Whip

TOLCHESTER BEACH, Md., April 13.—Whip has been installed in Tolchester Beach Park here. In addition, improvements have been made on the Coaster grounds and beach. Manager Ralph McGinnis, in announcing the May 28 opening said cost of improvements is around \$10,000.

## Sneak Preview at Eastwood

DETROIT, April 13.—Without much fanfare because of a last-minute decision, Eastwood Park opened here today with a sneak preview. Eastwood Gardens, ballroom, is slated to open May 17, one week earlier than usual.

## A.R.E.A. News

By R. S. Uzzell

Rex D. Billings, of Belmont, Montreal, says he had visits in Florida from park men from seven States and two provinces of Canada. Billings and George A. Hamid visited David Stone in Florida shortly before Stone's death. Hamid will be in Montreal May 4 to open his Society Circus billed for a week's run at the Arena.

Belmont Park opens for a preview May 4-5 and May 11-12, and formally opens May 18. The Conklin brothers are putting in some more rides, while Tom Nugent has completed three fronts for games. Conklins will use plenty of paint this year and are framing fronts for most of the midway attractions.

Maurice Lamar, Belmont picnic booker, says he has the usual number signed.

Scarcity of lumber is also a problem at Belmont. Labor is more plentiful than last year. Beer is not easy to get. Eating places will have to hustle for supplies.

## Sphinx Springer

NEW YORK, April 13.—Ringling Bros. and Barnum & Bailey program lists Arthur Springer as master of ceremonies.

Springer was at the opening, decked out in white tie, tails and silk topper.

He was there all thru the 3 hours and 23 minutes of the performance, and the only time he stepped to the microphone was to announce, "Ladies and gentlemen! There will now be a 12-minute intermission."

Yup, that's the way the show ran—straight thru like a musical comedy with nary an announcement.

"Maybe they're saving him for the candy pitch," a wag observed.

## Findlay Riverside Sets Decoration Day Opening

FINDLAY, O., April 13.—Riverside Park, city-owned and managed by J. N. Malloy, director of public service, opens May 30. Improvements have been made on the shelter houses, Merry-Go-Round, Ferris Wheel and motor launches.

Funspot has 10 large brick shelter houses accommodating 70 to 100 persons at tables. Spacious grove also is used for picnics.

## AC Sets Gown, Hat Pitch

ATLANTIC CITY, April 13.—Anticipating large Palm Sunday and Easter holiday crowds, local resort has prepared special events which garnered loads of publicity in past years. On Palm Sunday resort will again select the 50 best-dressed women on the boardwalk. Easter Sunday, resort will again select the 10 most attractive Easter bonnets. Best-dressed men in the parade also will be chosen. Judges for the Easter Parade are Bess Myerson, Nancy Craig, Bert Bachrach and Oscar Shoemaker.

## Nebraska Spot Opens May 1

CRETE, Neb., April 13.—Tuxedo Park here, managed by F. J. Kobes, opens May 1. Park uses free acts for celebrations, and has dancing, boating, swimming, a playground, gun club and lunch and refreshment stand.

## AROUND THE GROUNDS

SIXTY ACRES in West Mead Township, outside of Meadville, Pa., have been purchased by Crawford County Park and Fair Association. A grandstand and race track are to be built in time for fall use, President Harry L. Wentworth says.

HAROLD LINDSAY, new manager of Upper Peninsula State Fair, Escanaba, Mich., lost little time in hitting the public prints. His first release carried the information that Barnes-Carruthers will present the stagemat, that the WLS barn dance troupe will be a one-day special feature, and that Jimmie Lynch and His Death Dodgers will be presented at one performance.

EDWARD J. CARROLL, president-general manager of the fair at Great Barrington, Mass., has been appointed chairman of the Recreation Committee of South Berkshire Chamber of Commerce.

ROY F. PEUGH has resigned as secretary of Altamont (N. Y.) Fair.

MICHIGAN'S State Fair grounds, Detroit, will not be rented for city activities, as requested, until such

## Bluenoses Again Needling Industry

(Continued from page 4)

Va., where ducat taxes have been slapped on by city elders to help pay for running the towns. These bites range from 3 to 5 per cent in the different cities.

In all, whether by tax gouges for admission, liquor bans, license lifting or show banning, the Bluenoses are on the warpath, determined that showbiz, which did such a swell job in wartime, giving all types of folk all types of entertainment, is now to be corraled by the code under snooper control—with the temperance-and-*tsk-tsk* troopers riding to glory.

## UTWAC EXITS

(Continued from page 3)

King; the Treasury Department; Lieut. Gen. Leroy Lutes, representing the army; Gov. Thomas E. Dewey of New York; Gen. Omar Bradley, VA head; and from ex-New York Times legit critic, Brooks Atkinson, now in Moscow. An emblazoned scroll for UTWAC was presented to Paul Dullzell, four A's prexy, by Grabhorn on behalf of the RECNY. Speeches followed from Basil O'Connor, Red Cross prexy; License Commissioner Benjamin Fielding, bringing greetings from Mayor William O'Dwyer; Harry Brandt, representing Pir; George Heller and Walter Hoving.

Herb Richardson, chief flacker for Canadian war loan drives, brought greetings from his country and stated that in the war dough pitches Canada collected \$12,500,000,000, or \$1,000 per man, woman and child in the country. Guy Herbert, chairman of Canada's Wartime Entertainment Committee, presented Actors' Equity head, Bert Lytell, with an ornamented message of thanks to UTWAC, written on Canadian pine wood. The meeting closed with a one-minute's silent tribute to the late President Roosevelt and the singing of the national anthem by Lucy Monroe.

## Interlaken Opens April 28

FAIRMONT, Minn., April 13.—R. A. Erickson, manager of Interlaken Park here, which opens April 28, sees a good year ahead. Considerable increase in business is expected from tourist travel and picnics. Erickson plans to feature band concerts, outdoor movies and possibly free acts.

## Flying Quadruped

NEW YORK, April 13.—Make way for the horse on the flying trapeze—that is, if you believe picture captions carried by The World-Telegram and Herald-Tribune Tuesday (9), on the Ernestine Clarke-Parley Baer wedding. Pic shows bride, Ringling aerialist and equestrienne, and groom flanking the former's horse, Stranger. Explanation includes "... The horse the bride rides as one of the famous Flying Clarkonians."

## B-B Plays to Good Biz At Warner Robins, Ga.

MACON, Ga., April 13.—Bradley & Benson Circus, fresh from a 92-day tour of Florida, played near-by Warner Robins Monday (1) to profitable business.

Moultrie and Sylvester were no good and Cordele, Saturday spot, was blanked out by blow-down. Show passed Macon up to play the big army air base, 15 miles away. Matinee was light, but night crowd was good.

Charles Sparks and Paul M. Conaway were among Macon visitors. Others included Ernie White, Chattanooga; Jimmy Salter, former 24-hour agent who is manager of a Warner Robins theater; Julien West, formerly with Austin Bros.' Circus, and W. E. Franks, carnival and park operator.

## Fair Elections

VANCOUVER, Wash. — Clark County Fair Board, preparing for its first post-war fair, September 5-7, elected Alfred Wulf, president; John Gretsche, vice-president; Ed Boddy, treasurer; County Agent R. T. Coise, secretary. Representatives are Leo Kadow, Holstein Cattle Breeders; Jack Molyneaux, Battle Ground Commercial Club; Lewis Armstrong, Pomona Grange; Gerry Gaines, Smith-Hughes Agricultural Instructor; Wulf, Jersey Breeders, and Gretsche, 4-H Leaders Council.

PRESCOTT, Ariz.—Fred Schemmer has been elected president of Northern Arizona State Fair Association, succeeding John A. Thompson. Other officers are Bruno Rezonico, vice-president; M. B. Hazeltine, treasurer; Evelyn Carnapas, secretary, and Onas Jett, assistant secretary.

HOT SPRINGS—Circuit Judge Earl Witt has been named chairman of Garland County Fair Association; Charles Hassell, vice-chairman; Tom Stone, treasurer, and David Landis, secretary. I. L. Stivers, Lakeside, Ark., is general manager in charge of grounds and concessions. Roy Bosson will handle publicity.

HARRISBURG, Ark.—A. L. Wadde has been elected president of Poinsett County Fair Association which this year will revive the annual fair. Other board members include Edward Maddox, secretary; J. P. Arkins, Paul Boyer, Ivo Harness, R. L. McGill, Johnny Roberts Jr., G. C. Jernigan, F. R. Huber, Earl Glasgow and Virginia Wilmuth.

DENHAM SPRINGS, La.—Julius Smith has been named president of Livingston Parish Fair here. Other officers are L. N. Benton Jr., vice-president; Vic Smart, treasurer, and L. B. Rogers, secretary-manager.

ANADARKO, Okla.—Jack Roody has been named chairman of Anadarko Fair Board. Other officers are Harold Plummer, vice-chairman; Jim Tomlinson, secretary, and J. O. English, treasurer. Board members are Bruce West, Charles Hatfield, S. G. Stevens, Ward Wamsley, George Bryant, Virgil Tucker and Mr. Foster.

Editorial

## Pinball Hypocrisy

By Walter W. Hurd

**A**N INTERESTING sidelight on the recent pinball crusade in New York City was published on Page 2 of *The Daily Mirror*, April 6, 1946:

The major headline said: "Police Smash Plot to Flood City With Pinball Machines." On the same page was another headline which said: "City Votes Betting Tax; Mayor To Sign Next Week."

If a newspaper had been crusading for pinball, it could hardly have arranged a more telling blow at the hypocrisy that underlies the recent drive against a so-called "pinball invasion" of New York.

The picture is that of a city administration trying to rush thru a bill to tax gambling on racing bets, which is big business, but at the same time stirring up a terrific noise about the little fellows in the pinball business. Even if pinball were an out and out gambling business, why the discrimination?

The news report in *The Mirror* also has another interesting suggestion as to the why of the discrimination. It reports that a prominent business man had urged the city administration to tax gambling on the races, leaving it to the readers to infer the reason, but at the same time to revoke the licenses of all small places that have gaming devices.

If some New York newspaper were really interested in getting a story, there is undoubtedly a good one behind the scenes. But there again, the little fellows in the pinball business have three strikes against them before they start. Newspapers profit by reporting the news that keeps gambling on the races alive, but there is never much prospect of the pinball business furnishing news of popular interest.

So the little fellows in the pinball business will have to suffer the crusades that come at well-timed intervals, as a part of the ups and downs of business.

The files are filled with news reports of the crusades that come at intervals. One came in 1933, when pinball was very young; there were flurries in 1935 and 1936. The flurry in 1936 attracted some political attention, and so by 1941 and 1942 a former mayor of New York had learned how to make much publicity by blasting the trumpets against pinball.

The real reason for the present pinball crusade will never be published, but the games did make the front pages of the city's

newspapers. The present outlook is that the little fellows, with their pinball games (if they have any left), will be down and under for a long time.

That the recent crusade may have its humorous side was suggested by Walter Winchell in his *Broadway Rhythm* column April 9:

"All that hollering last week in the headlines (about slot machine mobs invading the city) was pure bunk. The mobs can't get enough machines to meet the demand in the many territories where they are legal."

When the question of legality of pinball is raised, the record shows that 17 States now license the game as legitimate amusement. Four States now license even the popular "one-arm bandits" for private clubs. Hundreds of cities and towns license pinball as legitimate amusement. New York, Chicago and Los Angeles are the three big cities that have a superior system of morals under which citizens may gamble on the races but cannot enjoy pinball.

By some strange coincidence each of these cities has banned pinball with big political fanfare. By an equally strange coincidence, the federal crime reports have shown big increases in crime in each of these cities at about the time all the pinball fanfare was taking place. Probably the city administrations in question would say that pinball caused the crime increase, but thinking people are beginning to wonder if the pinball hullabaloo is not a smoke screen to cover up something else.

Whatever be the real reasons for pinball crusades in some of our cities and States, there will always be the big question about why it must be wrong for New Yorkers to play pinball while 17 States think it legitimate for their citizens. There will also be the much more ticklish question of why New York can license gambling on the races but at the same time must create a storm about pinball.

There are reports now circulating that one of the big magazines had prepared an expose on pinball and gaming devices. But the publisher has recently got a new idea and may publish an entirely new slant on pinball.

Some day some magazine will turn the tide and give pinball politicians something to think about.



"No, no, Joe! You don't put a 'tilt' on a juke box."  
(Reprinted from *Platten Charter*, May, 1946)

## News Digest

**PLAY**—Effect which general business conditions have on machine play is demonstrated with increasing emphasis week after week. West Coast towns, where servicemen have been withdrawn, are feeling the pinch. Spots where beer is particularly short have noted definite drop in juke and game play. Strikes and slowness in reconversion in industrial areas continue to have their effect on play.

**PINS**—Big news in New York this week were front-page headlines heralding a pinball "invasion" of the city. Mayor O'Dwyer called reporters into his office to tell them of the alleged move and to say that city officials were taking steps to prevent the invasion. Columnist Walter Winchell threw up his hands in the middle of the verbal battle and wrote that pin game manufacturers cannot turn out enough machines to take care of demand elsewhere much less attempting to "open up" New York.

**SUGAR**—Soft-drink vending machine operators are already feeling the pinch of warm weather demand and insufficient supplies. Even though the government has granted a 10 per cent increase in sugar allotments, the sugar quotas are far from sufficient. Meantime, one observer in the field predicts that sugar will be on the ration list thru 1947.

**SWINDLES**—Better Business Bureaus everywhere have repeated warnings issued months ago by leading coinmen who warned against fly-by-night promoters. Better Business Bureaus have come out again with a warning for prospective investors to investigate before putting their money into get-rich-quick schemes of any kind. Vending machine swindles are mentioned in some of the literature now being put out by the bureaus.

**EXPORTS**—In the States this week was Michel Fortino, one of the major French distributors of coin machines. While imports are still taboo in that country, France offers a large potential market for juke boxes, says Fortino. One French concern, he said, is already in production with a 20-record, 40-selection juke. Production of this machine, however, is at a low level because of material shortages and a fight over patent rights.

**PATENTS**—An enterprising company in New York has announced its intention of putting out a weekly list of patent rights which expired during the week. In Washington the

committee appointed to study the present patent set-up continued its probe into patent law. A rival group has already been organized to fight compulsory patent licensing should the committee recommend such a measure.

**MOVIES**—Elsewhere in this issue is the complete story of a plan by National Industries, Inc., Chicago, to set up a string of coin-operated motion picture theaters. National Industries is the world's largest manufacturer of beauty shop equipment, third largest maker of 16mm. sound motion picture projectors. National will also bring out a coin-operated movie machine for which it may produce. (See *NEWS DIGEST* on page 106)

## Nylons to Ops By World Wide

**CHICAGO**, April 13.—The magic word "nylon" ran thru coin machine circles this week as Al Stern of World Wide Distributors announced a contest in which 12 pairs of the precious hosiery will be given away each week.

Stern announced that three pairs of DuPont nylon hose will be given each of the writers of the four best letters from operators on the subject of the best money-making games. He said that the aim of the contest is to get the operator's point of view on the best-earning games, and all letters will be kept confidential.

Operators are asked to give their views on the best machines from the location standpoint in 24 words or less.

Judges will be James Gilmore, secretary of Coin Machine Industries, Inc., and Walter W. Hurd, coin machine editor of *The Billboard*.

## Scale Attraction

**ARDMORE** Pa., April 13.—Suburban merchant here found he was losing trade because foot traffic banded toward the other side of the street. Having failed to get the city to put additional lights on his side, he took action.

He put a weighing machine in his doorway and put up a neon sign advertising his coin-operated public telephones. Soon he had diverted traffic to his side.

# WAR OVER; PIN 'INVASION' ON

## Some Philly Bars Switch To 5-Day Wk.

### Beer Shortage Pinches

PHILADELPHIA, April 13.—Local coin machine operators face a new threat to their business with the current beer shortage. Many bars are closing one extra day a week—besides Sunday, already required by Pennsylvania law—due to lack of the amber brew.

In addition to the closing down most locations report that business is off 50 per cent because of the same shortage and the attendant publicity connected with it that seems to convey the impression that bars and niteries have no beer to sell at all.

Distributors are doling out their wares at the rate of one case per location. And that isn't much in this city—home of thousands of beer drinkers in both the neighborhood spots as well as the top downtown niteries.

### Distributors Close

Some distributors are shutting down as soon as they run out of beer and wait until a new shipment comes in before opening again.

On Saturday (6) nearly 800 brewery employees and scores of beer truck drivers were out of work as a result of the month-old federal curbs on the use of grains in alcoholic beverages. As a result, this lay-off will be felt down the line by location owners and coin machine men in this territory.

State's 63 breweries, normally employing 10,000, have been forced to lay off about 3,000 since the most stringent of the government restrictions went into effect March 1.

### Production Off

Altho beer production has been reduced by only one-third, a much greater curtailment has been experienced by many wholesalers, package dealers and bars here. This is true because some out-of-town breweries, now able to sell their entire output in their own community, have been slashing their delivery costs by halting sales in Philadelphia.

Sam Lerner, Philly operator, said that the situation was critical, but that owners have installed additional machines to take up the slack in bar trade. So now they are playing the machines longer between rounds.

A four-point program is being installed by Philly bar and cafe operators to insure an equitable spread of the existing supply of the brews on the market.

### See Rationing

It calls for an equal rationing of brewers' sales to distributors, prompt exposure of black market operators, elimination of favoritism and a budgeting of day-to-day sales by all outlets.

It is still possible to buy a glass or a bottle of beer in most Philly locations, a survey of places indicated on Saturday (6).

The grain curtailment, ordered by President Truman, to provide bread-stuff for hungry nations, banned the use of wheat and cut brewer's consumption of rice, corn, barley and malted barley to 70 per cent of what they used last year.

## Calendar for Coinmen

- April 22 thru 27—National Plastics Exposition, Grand Central Palace, New York.
- April 22—Association of Manufacturers of Confectionery and Chocolate, Hotel Pennsylvania, New York.
- April 30 thru May 2—National Candy Wholesalers' Association, Sherman Hotel, Chicago.
- May 1—Ohio Phonograph Owners' Association, Carter Hotel, Cleveland.
- May 2 and 3—National Association of Tobacco Distributors, regional convention, St. Francis Hotel, San Francisco.
- May 9 thru 11—Allied Non-Theatrical Film Association, Inc., Hotel New Yorker, New York.
- May 13 thru 16—Radio Parts and Electronics Equipment Conference, Stevens Hotel, Chicago.
- June 5 thru 7—Associated Retail Confectioners of U. S., Drake Hotel, Chicago.
- June 24 thru 27—National Confectioners' Association, Stevens Hotel, Chicago.
- July 15 thru 18—Music Industry Trade Show, National Association of Music Merchants, Palmer House, Chicago.
- July 18 thru 20—Southern Wholesale Confectioners' Association, Miami, Fla.

## N. Y. Papers Make Splash

Long history of pinballs continued — steals space from UNO's historic meet

NEW YORK, April 13.—Coin machines made front pages in all the big newspapers here last week, and early this week the stories were still appearing in the inside pages. With scare headlines announcing "pinball invasion," the news began to take on the appearance of pre-war days when coin machine exposes appeared in various cities at intervals.

Truly, the war is over, people in the pinball trade had begun to say, for during the war years news of international conflict had crowded the coin machine trade out of the dailies.

Wisconsin newspapers were the first to appear with post-war sensations. There, however, it was a State-wide drive and not confined to one city.

New York is the first big city to be treated to the post-war sensation of a "pinball invasion" in the press and in political circles.

### April 5 Big Day

April 5 was a big day for press reports of the coin machine threat. The New York Times, in a front-page story, announced that "Pinball Interests Map City Invasion." The Herald-Tribune also carried a front-page story announcing that "Mayor Starts Police War on Slot Machines." One newspaper carried a banner in red type. Even the newspaper PM joined in by saying: "Hey, Costello, the Mayor Says No Go, After All."

In case the coin machine trade has forgotten, Costello is one of the alleged racketeers who is supposedly helping to engineer the threatened invasion.

By April 6 one newspaper was headlining, "Police Smash Plot To Flood City With Pinball Machines."

### Meeting Held

The spark that seems to have set off this sensational furor was a meeting of operators of various types of coin-operated amusement machines held the last week in March. According to some of the newspaper reports, at least 100 of the machine owners attended this meeting at which big plans for opening New York were made.

According to men who attended the meeting it was a session of warm discussion all right, but the debate centered chiefly around the idea of hiring an attorney to file a test case in New York in order to determine by strictly legal means whether certain (See War On Over Pin on page 104)

## Visiting Paris Distributor Forecasts Music Next Big Boom of French Coin Trade

### Michel Fortino Reports Industry Hard Hit by War

By Jay Shanklin

CHICAGO, April 13.—"Le juke box marche tres bien en France, mais ils sont tres peu."

That is the opinion of Michel Fortino of Paris, major French distributor of coin machines. Translated by Pat Buckley, of Buckley Manufacturing Company, who is Fortino's host in the United States, it sums up: Juke boxes are going over big in France, but they are very scarce.

Imports of U. S. machines in France are still forbidden, but Fortino said he has hopes the ban will be lifted in the next six months or so. Buckley announced that Fortino's firm, Novelty Company of Paris, has been appointed French distributor of his machines and music systems. Two other well-known French coinmen, Oscar Yeni and Francois Ciccarelli, are associated with him in the company.

### French Juke Box

Fortino reported that a French company, Etablissement Bonzini, is making a juke box called the Bussophone, which plays 40 selections from 20 records. Record changer of the machine is mechanical with a dial-type selector, he said, but the playing and amplifying mechanism is electrically operated. Production of the phonograph, however, is small not only from lack of materials but as a result of a long-drawn-out lawsuit, which is still pending, over the patent rights.

The brisk, 47-year-old French distributor, who has been in the coin trade for 14 years, predicts that coin-operated music devices will be the next great development in France. He sees juke and music systems rivaling the popularity pinballs attained there before the war.

American records are unobtainable, but French disks are plentiful, and what music machines there are, are doing a round-the-clock business, with such tunes as C'est Fini, which was imported to America as Symphony.

Pinballs, amusement games of

various types and bell machines still are very popular, he said, but the war and the long German occupation has taken a heavy toll not only on the machines but on the trade as a whole. Many operators and distributors left the business in those bitter years, some to die in concentration camps or the army, others to flee to Allied countries, and still others to enter other businesses.

### Back on Old Street

Fortino's firm has returned to its pre-war address, 42 Rue de Paradis, and he reports that Robert Bessac, who had the Paris-France-Automatic just up the street, is still doing business. But Marcel Chalier, who was a partner in Novelty Company before the war, now is in the garage business at Marseille. Rene Godin, publisher of the French coin machine magazine, still is in Paris, but he has left the coin trade.

Arcades, which the French call kermesses, have not achieved the popularity in France during the war that they have in the U. S., chiefly for lack of machines, Fortino said. Ray-guns, which were just coming in at the outbreak of war in 1939, are very popular arcade pieces, but they are not seen in taverns and bars as in America, he reported. There are three arcades in Marseille, a city of 800,000, and about six or seven in Paris, he said. Diggers and bell games are popular but scarce thru-out France. Bells are now illegal, but pinball and amusement games are lawful.

Venders, altho highly developed in Germany and elsewhere on the continent of Europe, never took hold in France, and Fortino saw very little hope for their development in the near future. For one thing, cigarettes are a government monopoly, and as for candy, sugar is unobtainable except for the most essential uses, he reported. Further, vending machines are regarded by most Frenchmen as simply a test of their in- (See Paris Distributor on page 106)

## "Pure Bunk"

Columnist Walter Winchell summed up neatly the situation on the feared "invasion" of New York by pinball games. He said in his nationally syndicated column:

"All that hollering last week in the headlines (about slot machine mobs invading the city) was pure bunk. The mobs can't get enough machines to meet demand in the many territories where they are legal!"

# COINMEN YOU KNOW

## New York:

Bernie Wolfson, Runyon Sales, was in charge of the showrooms this week while Sugie Sugarman, Abe Green, Mike Munves and Jack Mitnick attended the Chicago AMI juke box showing. Bernie says that the juke boxes will start leaving the factory the latter part of April.

Bill Blumenthal claims interest is high in the U-Need-A Vendors and when he gets the Bally Music Machines he doesn't know where he will put the crowds. . . . Jack Seidler tells of a new cigarette vending machine operators' association that is now being started in Brooklyn.

Nat Cohn and Earl Winters, Modern Music, are sitting back waiting for final plans of the new Vogue Record to be readied. Earl says things are starting to hum. They expect Mills music machine in the near future to make things even busier—if that is possible.

Hymie Budin, 47, passed away last Tuesday (9). Prominent in the coin machine trade, his funeral was attended by most of the present big names in the business.

Fred Baehr, G. V. Corporation, is moaning over the sugar situation as it affects candy and gum vendors. . . . I. Hayne Houston, vice-president of Spacarb, Inc., is also worried about the present sugar set-up.

Max Levine, Scientific Machines, claims he is starting to deliver machines to operators. . . . "Bip" Glassgold, Arthur DeGrenier, is still going back and forth between the city and Haverhill, Mass.

George Trad, Tradio coin-operated radios, spent last week in Chicago at the Sherman Hotel, meeting all those interested. Since the announcement of Tradio three other firms have announced plans for coin-operated radios, showing that the item has been given plenty of thought for some time by manufacturers.

Jack Kaufman, K. C. Novelty, Philly, is fixing up his showrooms after showing his new machines to ops. Jack reports that his Hockey game is really getting the business. . . . Runyon Sales, of New York, has also been doing some remodeling and fixing their repair and parts departments.

Mike Strakes, vending machine op., claims that cigar vending machines are on their way back in the city. . . . Automatic Distributing Company is putting out on all chrome machine that is creating attention around Manhattan. . . . Rowe Manufacturing and U-Need-A Vendors claim that they will enter the field in the future with new type cigar vendors.

Adrian Rothenberg claims that there is a shortage of soft drink vendors along the East Coast. . . . Ops in NYC claim that with the summer season near they can't get enough bottle or cup vendors to satisfy their top location spots—let alone the other locations.

Leonard A. Myers claims he is forming a concern to make popcorn ball machines. Coin-operated, the machines will, it is claimed, have many new features.

Martin Fried, Biff Sales, claims that they will open an office either in Manhattan or New Jersey in the near future. . . . George Ponsler got newspaper headlines here when he got an injunction against the city until May 6 on his Bank Ball machines.

Lester Robins echoed the crys of the coin machine trade when he stated that the lumber shortage was stopping production in most of the various branches of industry today. Except for the lumber shortage cabinet makers could be delivering to manufacturers of coin machines.

New lows in arcade business has been reached in NYC. . . . Arcades around Times Square are doing less

business now than at any time since the end of the war. . . . Easter holiday business may give the arcade owners a slight boost.

Ed Ravreby, Associated Amusements, Boston, has been running back and forth between his Times Square arcade and his Boston business. Ed says that with their newly expanded staff in Boston they are reaping in the orders.

Charles Shankman, Capital Projector Corporation, has many new ideas in the way of movie machines to offer the trade these days. . . . Traffler films in East Coast motion picture theaters are on the increase, with coin-operated plugs in the limelight.

## Chicago:

Joseph A. Kroeck, former Chicago music operator who recently sold his extensive North Side route and bought a seat on the Chicago Stock Exchange, is busy setting up his brokerage firm. He was pleased this week when his horse, Rose Canyon, ran second at Tropical Park, and he is making daily trips to the stables near Chicago to watch another of his horses, Juke Box, work out. Juke Box is scheduled to start at Sportsman Park in about three weeks. . . . Norman C. Kalmar, another Chicago coinman who entered the brokerage fraternity, still keeps an eye on activities in the coin machine industry from his desk at Daniel F. Rice & Company.

GIL KITT, Empire Coin executive, who was reported wearing an eye-dazzling tie with a decorative gal on it, has gone into deep mourning with a black tie. Crepe, he says, is in keeping with news that Empire won't be able to move into its new headquarters until July 1. Out-of-town callers at Empire offices this week included: Henry Fox, distributor from New Orleans; L. C. Smith, Burlington, Ia.; William Wrigley, operator of Peoria, Ill.; Leo Green, International Coin Machine Exchange, Cleveland, and Ben Spasser, Ace Distributing Company, St. Louis.

LARRY FRANKEL, distributor from Omaha, was in the van of a contingent of visitors from all parts of the Midwest at Stern's World Wide headquarters recently. Other callers included Mike Atol, Zenith Novelty, Duluth, Minn.; Irving Sandler, Des Moines distributor; Ed Heath, Heath Distributing, Macon, Ga.; Harry Block, Block Marble Company, Philadelphia, and Bill Marmer, Sicking, Inc., Cincinnati. Marmer had just returned from a vacation in Florida. Sid Goffstein, Minneapolis attorney and newcomer to the coin machine industry, was in town to complete arrangements for a phonograph distributorship.

Richard Cole, sales promotion manager of Challenge Industries, has returned from a short vacation in Florida. . . . Sam Kresberg, New York representative for Challenge, was in Chicago on a business trip.

H. V. Nicolai, phonograph importer of Tunis, North Africa, rated as most unusual among visiting coinmen from many sections of the U. S. and foreign countries present at the AMI showing here this week. . . . Sam Yaras, another visitor, was up from Texas where he keeps a finger on ranch holdings in addition to game and music distributing activities of Southwest Amusement Company, Dallas.

F. M. Eagan, Dallas arcade and pin games operator, was in town for the National Direct Positive Photographers Association convention at the Congress Hotel. He's been active in the Texas State Direct Positive group, as well as in the national organization.

Jack Cohen, of Cleveland Phonograph Merchants' Association, made a flying visit here to perfect entertainment plans for Ohio Phonograph Owners' Association annual meet to

open in Cleveland May 1. . . . M. Ehrenfeld, whose Telmusic Service operates telephone music system in Passaic, N. J., was a Chi visitor this week. Ehrenfeld has spent 25 years in the coin trade.

Sam Strahl, of American Coin-Operatic Company, flew in from Pittsburgh for the AMI event, reports his own showing at the William Penn Hotel as ready to go. . . . Mr. and Mrs. H. E. Russell, whose Russell Sound System operates music routes in Syracuse, N. Y., were here on business, talked expansion plans.

Vincent Barrio, of St. Thomas, Ont., and A. Domine, of Windsor, are among Canadian coinmen who recently have been here on business.

. . . Morris Hankin, of H. and L. Distributing in Atlanta, Ga., was another Chi visitor.

Ed Ponder, of Louisiana Coin Machine Company, New Orleans and his partner, Chris Nissen, were swapping news of phonographs and the Southland with Jim Hyde, assistant sales manager at AMI, who also hails from Louisiana. Ponder came up for the showing from Florida where he had been looking over some of his firm's business on the West Coast of the State. . . . Mike Gambino was among phone operators, coming up from the Madri Gras city, along with Thomas Welch and Earl Gore.

Mr. and Mrs. S. P. McCormick of Jackson, Miss., also were in the Dixie delegation at the AMI unveiling. . . . Mrs. Irene Posey made the trip from Pickens, Miss., while G. H. Mohring came in from Richmond, Va., and Joseph L. Lucas journeyed up from Houston, Tex. . . . J. E. Prince, Raleigh, was among North Carolinians on hand.

Bill Miller, operator of Miller Vending Company, and Marshall Herche, owner of Mechanical Service Company, were numbered among Grand Rapids, Mich., music men looking over the phonographs. . . . Pat Yeo was another Grand Rapids juke operator, in the city. . . . Max Marston, of Marston Distributing Company, and Harry J. White, of White Novelty, recently out of the army, were in the delegation of Detroiters.

Ralph Hageman, of Automatic Phonograph Company, Peoria, Ill. and Larry Swanson, of Consolidated Music, Chicago, also were reviewing the music outlook. Swanson was discharged from the army after 29 months service, mostly in the Pacific. . . . Another Peorian in for the display was Vilas Lasswell.

## Los Angeles:

CMAC men GEORGE DICK and HOWARD PRITZEL in town at the Mayfair Hotel. . . . VIC RALSTON, of local office of Standard Phonograph Corporation of New York, out on the road checking the trade most of the time these days, leaving Mrs. Ralston to run things at their Pico headquarters. . . . J. M. HARVEY, sales manager for Minthorne Music Company, reports he has just hired one of the finest electronics engineers on the coast, M. BERGSTROM, to supplement his expanding service force. This brings Harvey's staff to 15 people.

PRESTON JARRELL, Coinmatic Distributors, will exhibit U-Need-A-Cigarette vander for the NATD convention at the St. Francis Hotel in San Francisco. . . . FRED GAUNT, General Music Company, starting to get steady deliveries on Solotone boxes and filling orders regularly now. BUD PARR, owner of General, flying to New York to close some distrib deals. . . . JIMMY BUTLER, of Operators' Service, flying to Chicago over the week-end on business. Butler is manufacturing his own race-horse game for carnival concessions, to be a new innovation in this type of amusement game.

## Twin Cities:

Van Middlenass, Bismarck, N. D., turned over to son-in-law, Bob Westrum, his Van Specialty Com-



# SYLVANIA ELECTRIC

## USE THE BEST

# RADIO TUBES

and

# PANEL LAMPS

for

## REPLACEMENT IN JUKE-BOXES AND PIN-BALL MACHINES



# SYLVANIA ELECTRIC

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MAKERS OF RADIO TUBES, CATHODE RAY TUBES, ELECTRONIC DEVICES, FLUORESCENT LAMPS, FEL TUBES, WIRING DEVICES, ELECTRIC LIGHT BULBS

**YES SIR!**  
**WE'VE GOT IT!**  
**GOTTLIEB**  
 Improved Deluxe  
**GRIP SCALE**  
 3-Way Strength Tester  
**ORDER NOW and DON'T FORGET**  
**STAGE DOOR CANTEN**  
 Location Favorite of the Year!  
 ★ ★ ★  
**H. Z. Vending & Sales Co.**  
 1205-1207 Douglas St. Omaha 2, Neb.

pany. Bob will handle all game and juke routes, as well as arcades, operated by Middlemass, who is just back from a three-month vacation in the South and Mexico.

Herman Paster continues to shuttle between his St. Paul and Des Moines distributing offices. Matt Engel, firm's sales manager, says that the new two-story building on University Avenue to be occupied exclusively by Paster Distributing, will be completed by June 1. Mayflower Distributing Company, he said, will retain its present quarters.

Ted Bush, of Bush Distributing, is back after a few weeks of vacationing at Hot Springs. . . . Harold Lieberman, Acme Novelty Company, is a returned Florida visitor, as is M. M. "Doc" Berenson, Minnesota Machines. . . . Ken Willis, Bush salesman, has returned from a holiday in the Black Hills, S. D. . . . E. P. Meyer is a newcomer to the coin machine business in La Crosse, Wis. He bought a 50-unit route there, is busy learning all about juke, arcades and five-balls.

**San Francisco:**

Jack Gutshall, of Jack Gutshall Distributing Company, was the first out-of-town visitor to sign the register at the M. S. Wolf Distributing Company showing here. Gutshall has Aireons for Los Angeles and San Diego, taking Aireons right into Wolf's home town. . . . Lane Jasper, field serviceman for 11 Western States for Packard Manufacturing Company, is here looking around the shows. He motored to Los Angeles to visit friends. Jasper's headquarters are in Indianapolis.

Alfred Lamb, known in vaudeville as "The Mystic Lamb," is operating music machines here. . . . Another vaudevillian in the music business is Ray Seavert, who was part of the act of Ray and Lucas. . . . Ila M. Girdner has been operating machines in Watsonville and is getting a kick out of it. Her husband, Happy Jack Girdner, has turned part of the route over to her. . . . Tony Parina, of Parina Bros., in Salt Lake City on business.

Leon (Hi-Ho) Silver plans to have 1,500 nickel candy machines in operation by the end of the year. He ran his investment up from \$70 worth of penny gum and peanut machines in Los Angeles to a real operation here. Silver now operates three trucks taking care of machines that are in industrial plants, banks, telephone companies and even a glue factory.

**Detroit:**

Bob Chester, a hometown boy, is scoring a hit on local juke with his new tune, *Azusa*, Jack Brilliant reports. . . . Eddie Clemons, of the Music Service Company, has disposed of a large portion of his music machine business, and is concentrating on record sales.

Bob Thomas has completed construction of a new Penny Arcade and trolley, which he will operate in the Michigan-Ohio-Indiana territory this summer with the W. G. Wade Shows, assisted by Mrs. Thomas.

Bruce Bryan reports that Miller W. Finch of the Ross Manning Shows is installing a new Batter-Up Game. . . . Max Falk, of the Falk Sales Company, is in New York this week-end on a quick buying trip.

**Indianapolis:**

Louis Gray, manager of Banister & Banister, reports a big increase in the territory in the demand for all types of legal equipment. . . . Peter Stone, head of Indiana Automatic Sales Company, has been kept close to his office by the heavy pressure of business. . . . Frank Banister, of Banister & Banister, is spending much time in Chicago looking for pinball equipment.

John Grey, mechanic at Banister & (See Coinmen You Know page 105)

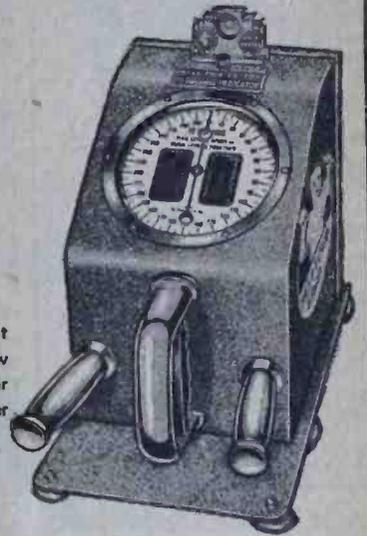
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In Maryland—In District of Columbia—In Virginia

IT'S GENERAL FOR GOTTLIEB'S NEW  
**GRIP SCALE**

3-Way Strength Tester

- ★ Anti-Tilt Device
- ★ Non-Clog Slot
- ★ Separate Cash Box
- ★ Button Indicator Control



A long-time favorite that you can count on for money-making power . . . now greatly improved to give you greater earnings, trouble-free operation. Order yours now from GENERAL!

Established 1925

Growing Steadily Ever Since

Formerly The General Vending Service Co.  
**GENERAL Vending Sales Corp.**  
 306 N. GAY ST. ★ BALTIMORE, 2, MD.

The NEW Sensational  
**ROCKET BALL**  
 Price \$299.50  
 (SIZE 8"6")  
 Distributed in this territory by  
**MANHARDT CO. Inc.**  
 547 N. 16th St. MILWAUKEE 3, WIS.  
 Phone: West 8345

**FOR SALE**  
 CIGARETTE VENDING MACHINES  
 10 Column Rowe and Royals, Good Condition: Finish As Is . . . \$80.00 Ea.  
 Refinished . . . . . 90.00 Ea.  
 7 Column Stewart-McGuire . . . . . 25.00 Ea.  
**AUTOMATIC CIGARETTE SALES COMPANY**  
 1818 Washington Ave. ST. LOUIS 3, MO.

**FOR SALE**  
 5 Bally Club Bells Comb., in perfect mechanical condition, cabinets refinished, \$200.00 each; 1 Jennings F.P. Slot with front Mint Vender, \$86.00.  
**H & G NOVELTY**  
 718 S.W. 20th Road Miami 36, Fla.  
 Phone 34140

**MECHANIC WANTED**  
 Good experienced mechanic for Wurlitzer music. Must understand remote control amplifiers, etc. Also pin games. Salary, \$100 per week, steady job, quick advancement. Give full details on first application. Call, write, or phone Grant 8542 before six p.m.  
**Click Amusement Corp.**  
 1528 Main St., Buffalo 8, N. Y.

**FOR SALE**  
 10 Evans completely automatic Duck Pin Bowling Alley, like new, 60 feet long, 4 1/2 feet wide. Can be set on any floor. Can make \$75.00 daily profit. Help necessary, only one man to collect money. Reason for selling is that I have a large chain of restaurants to contend with. Price for 10 Alleys, \$3500.00.  
**A. R. DIAZ**  
 494 W. Carolina St. SAN ANTONIO, TEXAS  
 Phone: Kenwood 4851

**WE WANT TO BUY**  
 Sport Parade \$35.00 Star Attraction \$38.00  
 Blonde . . . . . 20.00 Big League . . . 20.00  
 Sea Hawk . . . . . 25.00 Also want Imps, Cubs, Aces, Northwestern Deluxe Peanut Machines. Send complete list, price and condition.  
**Donlon Vending Service**  
 226 Market St. CAMDEN, N. J.

**FOR SALE** Complete equipment for Pool Room consisting of 5 Latest Model Tables, less than year old; 3 Cane Bottom Chairs, 1 Counter; 1 Back Bar, 50 Quis; 6 Beta Balls; 1 37" Ex. Fan; 2 Keno Boards; 2 Beta Kelley Pills; complete Markers, extra Chalk and other supplies. This equipment new stored, in perfect condition. Price, \$8,000.00 cash. JNO. M. MORGAN, P. O. Box 2207, Martin, Tenn.

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NEW RELEASES ★ NOW DELIVERING

- EVANS TEN STRIKE—BALLY UNDERSEA RAIDER—AMUSEMATIC LITE LEAGUE
- EVANS CUSTOM CONSOLES—CHICAGO GOALEE—GENCO TOTAL ROLL—
- BALLY SURF QUEEN—BALLY VICTORY DERBY—BALLY VICTORY SPECIAL
- PACKARD BOXES, SPEAKERS, AUXILIARY EQUIPMENT, ABT CHALLENGER

ALSO THESE RECONDITIONED BUYS IN USED MACHINES

★ SLOTS ★

- 5c Paco Comet Console . . . . \$100.00
- 10c Paco Comet Console . . . . 125.00
- 10c Callie 3-5 . . . . 50.00
- 5c Brown Front . . . . 140.00
- 10c Brown Front . . . . 175.00
- 5c Cherry Ball . . . . 140.00
- 5c Brown Frt. (Rebuilt) . . . . 125.00
- \$1 Jennings . . . . 695.00

**COMPLETELY REFINISHED**  
 Like New With Club Handles

- 5c Blue Front . . \$129.50
- 10c Blue Front . . 139.50
- 25c Blue Front . . 189.50

- 5c Chrome, 2/5 . \$145.00
- 5c Silv. Moon Chief 125.00
- 5c Jenn. Chief . . 125.00
- 10c All Star . . . . 65.00
- 5c New Black Cherry Bells . . . . . Write
- 10c New Black Cherry Bells . . . . . Write
- 25c New Black Cherry Bells . . . . . Write

★ ARCADE EQUIPMENT ★

- Supreme Skee Roll . . . . . \$250.00
- Rapid Fire . . . . 125.00
- Tommy Gun . . . . 130.00

- Pacific Express, A-1 . . . . \$225.00
- Zingo . . . . . 125.00
- Sky Fighter . . . . 200.00

- Bank a Ball . . . \$195.00
- Bowling League . 175.00
- Lucky Strike . . . 125.00

★ PHONOS — SPECIALS ★

- Capehart 20 Selector Phone . . . \$120.00
- Santa Anita, 1 Ball P.O. . . . . 110.00
- Singing Towers, 40 Selector . . . . 425.00
- Race King, 1 Ball P.O. . . . . 125.00
- Packard Bxs., Used, A-1 . . . . . 29.50
- 600 Packard Speakers, Like New . . 79.50

- Five Balls . . . . . Write for List
- Evans '41 Lucky Lucre . . . . \$175.00
- Sea Biscuit, One Ball P.O. . . . . 45.00
- Chicago Metal Double Stand . . . . 60.00
- Track Odds, Daily Double . . . . . 425.00
- Four Balls (Late Models) . . . . . 495.00

**WANT! PHONOS — 5-BALLS — ALL MODELS GENCO PLAY BALLS — EVANS TEN STRIKES**

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**NEW COLUMBIA DOUBLE JACKPOT BELL**

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NEW



5c, 10c or 25c Play  
**\$127.50 EACH** In Lots of 5 or More  
 \$132.50 single

**New Chrome Club Model, \$169.50 each**  
 Write for quantity price

Columbia Chrome Bell features 10-Stop Wide Fruit Reels ★ Twin Jackpot ★ Convertible from 5c to 10c, 25c or \$1 Play on location. Change Parts included with original purchase ★ operates on Cash Payout. Jackpot capacity adjustable for 5c, 10c or 25c coins.

1/3 Deposit with Order, F. O. B. Chicago.

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 MANY OTHER COUNTER GAMES  
 Write for Free Illustrated Circular  
 Showing Other Machines

**War On Over Pin 'Invasion'; N. Y. Dailies Make Splash**

(Continued from page 101)

tain types of new machines could be operated without interference by police.

Meeting met real difficulty when it came to the matter of raising about \$2,500 to pay attorney fees.

When this money-raising report reached political and newspaper circles, however, it zoomed into a \$25,000 corruption fund.

**Operators Disgusted**

Operators of pinball machines are reported to be disgusted about the whole situation. They say that every time they undertake to raise money to employ an attorney for the filing of a test case, it is difficult to raise a small fee, but that when the report gets to the press, they seem to have no difficulty in raising \$25,000 to \$100,000 for graft.

Some recalled that when the New York Assembly was in session recently, talk took place about raising \$2,500 for lobbying purposes to secure passage of a bill that would settle the question of pinball legality in the State. But in Albany, a lobby man representing big and reputable business interests, told operators that \$2,500 was not a drop in the bucket. He said that if they wanted to accomplish anything, \$15,000 to \$25,000 would be an acceptable fee.

There the talk of securing favorable legislation came to an end, because pinball operators recognized that the raising of such a sum is out of the question.

**Long History**

In all the voluminous reports being published about the threatened pinball invasion, it is not easy to discover the events that led up to the situation. Pinball games have had a history in New York since 1933 and have been the subject of many sensational newspaper stories and political scandals—most of them evidently manufactured for publicity purposes. The following events, however, are said to be signposts that point to the present outbreak.

During the campaign of Mayor O'Dwyer, reports were published that slot machine interests planned to invade the city if O'Dwyer was elected. These reports were embarrassing to O'Dwyer. Many trade leaders have said there was little basis for the reports. Certain slot machine interests may have dreamed of "opening the city," but that happens during campaigns in most cities.

Since Mayor O'Dwyer took office, rumors and counterrumors have circulated in political, trade and newspaper circles to the effect that efforts were being made, or would be made, to open the city to slot machines. These rumors were similar to those that circulate after a new administration takes office in all large cities.

**New Games**

Recently new amusement games began to come from factories in small quantities, and New York operators decided that a court test might be advisable to determine whether some of these machines could be operated under present regulations. Reason for the present regulations goes back to past political history and involves many factors which have not been published. For many years New York licensed pinball games and collected a handsome revenue from them.

During the first week in April Mayor O'Dwyer called a meeting of police officials and also a meeting for the press. Information given out at the meeting for reporters formed the basis for the big scandal story.

Published reports on the threatened invasion contained many allegations and rumors some of which follow:

Most sensational report was published in *The Daily Mirror* of April 6 which said: "The ingenious scheme of a three-city syndicate to flood New York with harmless-looking pinball machines was nipped when a confidential agent of Mayor O'Dwyer sneaked into a Chicago demonstration of the devices and obtained details on the ring's plans."

**Times' Report**

*The New York Times* in its report had said the day before: "It was learned that just a week ago a local representative of the Chicago interests called together more than 100 small-time operators at a downtown hotel, told them the time was ripe to move in with the gambling machines, and started a collection to cover legal expenses. A minimum of \$25 was asked from each operator."

The alleged syndicate was supposed to have represented interests in New York, Philadelphia and Chicago.

New York still does not rival Los Angeles for the greatest amount of sensational material published about pinball games. Before the war, for more than a year, newspapers in Los Angeles published material that would fill volumes. Los Angeles situation became so sensational that it even entered national news magazines and eventually became the basis of a libel suit.

**Long Way To Go**

Some readers discovered an amusing contradiction in New York stories published April 6. On the same page of *The Daily Mirror*, where it was reported that police had smashed the pinball invasion, was another report that the city had voted to tax betting and that the mayor would sign the measure in a week.

Cynics are having a hard time trying to distinguish how the city can have the boldness to tax pari-mutuel gambling with a 5 per cent fee and at the same time throw up its hands in holy horror at pinball games which represent mere pocket money.

**Cheaper Air Travel Ups Port Coin Play**

NEW YORK, April 13.—"Coin machines are doing a powerful business these days in air ports," according to an official at New York's airport.

With fares on most runs lower than the trains, more and more business men and tourists are taking to air travel. Before the war coin machines of all types did good business on air fields thruout the country. Now with increased interest in air travel and lower fares, more business is coming to vending, amusement and music machines located in or near airports.

With many new airports and improvements on old ones, provided for in the new National Airport Bill, it is expected by sources close to the trade that the boom will be at least double the present inflated volume sold thru coin-operated machines. With larger crowds at airports, amusement machines will also be taking in more coins.

**Inventions Pouring Into Patent Office**

WASHINGTON, April 13.—Casper Ooms, commissioner of patents, said the U. S. Patent Office is experiencing the biggest boom in history and, to aid inventors and patent attorneys, he ordered the search rooms kept open until 8:30 p.m. on week nights.

Search rooms contain files of old



**DEAL No. W-310**

Gives out 1 Ladies' Jewel, Stainless Steel Back; new style Wristwatch as Grand Prize; 8 Stainless Steel Men's Wristwatch Expansion Bands of open numbers with Sure Prize Board. Top Seals contain 5 Seals paying: 1500 Moles @ 10¢ Takes in ..... \$150.00 Less Consolations ..... 25.00

Maximum Profit (Less Cost of Deal) .. \$125.00

**COST OF DEAL**

Each (Net Price) ..... \$34.50 Ea.  
 Lots of 3 (Net Price) ..... 32.50 Ea.  
 Lots of 1 Dozen (Net Price) .. 30.50 Ea.

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5-Ball Ramp Pin Game

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 Los Angeles 13, Calif.

**FINAL CLEARANCE SALE**

- 3 Panorax (Solovox) ..... \$350.00
- 2 Test Pilot ..... 125.00
- 4 Rotary Merchandiser (Pusher) ..... 215.00
- 1 Rotary Digger ..... 200.00
- 2 Bally Alley ..... 50.00
- 1 Exhibit Bowling Alley ..... 60.00
- 1 Shoot Your Way To Tokyo ..... 125.00
- 1 Exhibit Baby Streamline Digger ..... 95.00
- 4 Roll Chute Merchandiser ..... 50.00
- 3 Roll Chute Mutoscope ..... 50.00
- 1 War Admiral, P.O., J.P. .... 75.00
- 1 Challenger, P.O. .... 50.00
- 1 Submarine (Keeney) ..... 115.00
- 1 Singing Tower (Photograph) ..... 325.00

**Isetts' Coin Machine Co.**

5514 SEVENTH AVE. KENOSHA, WIS.

patents, which must be scanned by applicants for new patents to avoid conflicts and infringements. Attendance in the rooms has been increasing steadily with the record influx of applications.

**K. C. HAS IT!**

NEW TWO PLAYER

**"CHAMPION HOCKEY"**

Lights, Mech., Console Type. \$234.50

- Amusement "Lite League" ..... \$425.00
- Chicago Coin "Goalie" ..... 525.00
- New 1946 Columbia Bell, Comb. 14-5c-10c-25c, J.P., Each ..... 132.50
- In Lots of 5, Each ..... 127.50
- Mills New Vest Pockets ..... 74.50
- New Big Three ..... 119.50
- New Fashion Colors ..... 119.50
- Exhibit Post Card, Vendor With 1,000 Cards, 2 1/2 Slots, Each. . . 29.50

**USED EQUIPMENT**

- Mills B. & G. Vest Pocket, Fac. Rec., Rep., Plus ..... \$ 57.50
- Mills B. & G. Vest Pocket, Fac. Rec., Rep., Plain ..... 54.50
- Bally Club Bell, Comb. .... 229.50
- Shoot the Jap, Reconverted, Perfect ..... 99.50
- Shoot the Chutes, Perfect ..... 75.00
- Evans Play Ball ..... 175.00
- Bally Conroy Gun, Perfect ..... 175.00
- Shoot Your Way to Tokyo ..... 150.00
- Periscope, Clean, Perfect ..... 149.50
- Pitch 'Em & Catch 'Em, Clean, Perfect ..... 109.50
- Drivemobile ..... 199.50

Send for complete list of new and used Arcade Equipment, Five Ball F. P. Games, Slots, Q. T. and Consoles.

TERMS: 1/3 Deposit, Balance C. O. D.

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GOTTLIEB

★ Improved ★ Deluxe

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3-Way Strength Tester

★ ★ ★

NOW DELIVERING

**Birmingham Vending Co.**

2117 THIRD AVE. NO.  
 BIRMINGHAM 3, ALA.

# COINMEN YOU KNOW

(Continued from page 103)

Banister, spent the week-end in Chicago where he participated in the celebration of a silver wedding anniversary. . . . Visitors to local distributors of music machines during the week included Robert Young, Marion; George Pollack, Rochester,

and Rictor Kirby, Marion. . . . Tex Holly, Vending Machine Exchange, states that the supply of records received are so poorly packed half are broken or damaged—careless packing on the part of the manufacturer is the cause.

### Memphis:

R. E. Williams, of Southern Amusement Company, is back from a plane trip to California, flying his own Cessna. While he contacted diskeries there for his Music Sales Company, Ed Newell was in Chicago on the lookout for machines.

Ed Roberson, who was manager of Williams's Service Novelty Company in Monroe, La., before going into the army, is music sales manager. . . . Jake Weinstein is up and around again after an illness.

### Milwaukee:

Edward Brede and Russell Barker are appointees to the board of trustees of the Phonograph Operators' Association. Tony Stahl and M. Wiskerchen, new on the association's entertainment committee, have as their first chore the planning of a picnic.

Doug Opitz, MPOA secretary, reports that at a recent meeting at the Knickerbocker Hotel it was voted to change the name to Milwaukee Phonograph Operators' Association. Featured at the gathering was a demonstration of new Signature disks by a General Electric Company representative. . . . Mr. and Mrs. Leslie Reder are back from a pleasure trip to New York. . . . Mr. and Mrs. Merlin Wiskerchen have returned from a motor trip to California.

With this "kick-off" column, The Billboard representative in Milwaukee gets going on a campaign to let the national trade know just how active you fellows are. Success of this column depends on your co-operation. Let's have those notes on your activities. Items about deaths, births, wedding bells, hobbies, business and pleasure, etc., should be mailed to James Gahagan, 529 North 13th Street, Milwaukee 3, or phoned to him at MA-0297.

### San Diego:

Tommy Farrell, local music machine operator, back in the city after seeing the new phonos displayed in Los Angeles. . . . Bob Boyd flew to San Francisco to attend the showing of the AMI machines there. He missed the debut in Los Angeles. . . . E. E. Peterson and Walt Shinkle, after seeing the new model phonographs that are soon to be in quantity on the market, are contemplating going back into the music business.

Bill Smith, local manager of California Amusement Company, motored to San Francisco with Mrs. Smith, who is spending a week with friends. Smith flew back to San Diego and then to Seattle for the showing staged by the M. S. Wolf Distributing Company. . . . Fred Downs plans to get his own music machine route going soon.

### Vancouver:

Hugh Smith, distributor for Wurlitzer in Western Canada, is back at his office after several weeks' hospitalization in Victoria. D. S. Robertson, Smith's head mechanic, is off to Eastern Canada on company business. He'll visit Toronto and Newmarket, Ont., where Wurlitzer's Canadian assembly plant is located.

Joe Myers, who recently sold his interest in Automatic Music Company, has returned from a business trip to juke manufacturers in New York and Chicago. He's reported to have acquired a distributorship from an undisclosed manufacturer.

## RADIOS ELECTRIC CLOCKS

Deal #216  
\$45.50

Prompt Delivery

- 1 5-Tube quality RADIO—large attractive table model—dynamic speaker, AC-DC.
- 2 Fine make self-starting Electric Clocks (guaranteed retail value \$7.95).
- 1 2000 hole Three Jackpot Money Board (Takes in \$200.00).

Complete \$45.50

Specify whether you desire items packed individually or mounted on pad with easel.

10% With Order, Balance C.O.D.

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Largest Stocks. All Popular Sizes and Types.  
Fino Cards—Low Prices—Fast Service.

FREE Catalog Write

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### Direct Positive Paper CAMERAS—EQUIPMENT

Filling orders coast to coast. No delay.  
Plenty of Eastman Direct Positive Paper.  
New Low Prices. 250' rolls 1 1/4" —\$4.20.  
2 1/2" —\$5.85. 3" —\$6.53. 3 1/4" —\$6.90  
(plus tax). Full stock of other sizes. Also  
new line of Cameras, Enlargers, Lenses,  
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**TRIPPE** Price Plus Guaranteed Satisfaction

**All A-1 Reconditioned Arcade Equipment**

<p>A.B.T. Target Skill (Late Model) . . . \$ 22.50 A.B.T. Target Skill (Model F) . . . 17.50 Ace Bomber . . . 219.50 Ace Bomber . . . 39.50 Bally Alley . . . 29.50 Bally Basket Ball (Repainted) . . . 75.00 Bally Bull . . . 88.50 Bally Rapid Fire . . . 118.50 Barrel of Fun (Exhibit) . . . 39.50 Basting Practice (Scientific) . . . 108.50 Bicycle Speed Tester (Exhibit) . . . 125.00 Card Vendors (Exhibit) with Base . . . 25.00 Card Vendors (Metal Int.), 2 for 5c . . . 39.50 Chicago Coin Hockey . . . 189.50 Chuck-a-Luck . . . 5.00 Circus Romance . . . 249.50 Casino Golf (New) . . . 49.50 Donkey Strength Tester . . . 139.50 Egyptian Mummy Exhibit . . . 119.50 Evans 36 Ft. Duck Pin Alley, Auto- matic Pin Set, Coin Operated (Unrated) . . . 189.50 Evans Tommy Gun . . . 99.50 Fireman (Int. Thigh-Graph) . . . 100.00 Goose . . . 525.00 Golf Put-Ex-In, 6 Ft. . . . 29.50 Grippe, Single (Gottlieb) . . . 15.00 Grippe Tease . . . 59.50 Hockey (Seeburg) . . . 69.50 Int. Microscope (with Stand) . . . 29.50 Int. Microscope L. Sign Counter . . . 29.50 Jungle Hunt, A.B.T. . . . 129.50 Keeney Air Raider . . . 42.50 Keeney Anti-Aircraft . . . 89.50 Keeney Submarine . . . 189.50 Kliso-Meter . . . 69.50 Knotty Peak (without Stand) . . . 215.00 Liberator . . . 189.50 Lion-Head (Electric Shocker, 1c) (Wall Machine) . . . 49.50</p>	<p>Love Meter . . . \$ 29.50 Lovo-o-Meter . . . 129.00 Mills Panoram . . . 295.00 Mystic Eye (Exhibit) . . . 139.50 Pikes Peak . . . 17.50 Pikes Peak Stands . . . 2.50 Peep Show (Back to Nature) . . . 49.50 Peep Show (Have a Look) . . . 49.50 Planatellus (without Side Signs) . . . 39.50 Periscope . . . 215.00 Poker &amp; Joker . . . 89.50 Radlogram (Exhibit) . . . 150.00 Ramoses (Exhibit) . . . 129.50 Red, White Blue Target (A.B.T.) . . . 22.50 Rock-Ola Ten Pins . . . 89.50 Screen Test . . . 149.50 Seeburg Chicken Sam . . . 109.50 Seeburg Gun (Sartander, Repainted) . . . 189.50 Seeburg Gun (Photo Elec. Rifle Range, Repainted) . . . 169.50 Skee Ballette (Gottlieb) . . . 69.50 Skee Ball Roll (New) . . . 369.50 Skee Jump (Repainted) . . . 59.50 Shocker Advance Electric, 1c . . . 12.50 Sky Fighter . . . 219.50 Striking Clock (Counter Model) . . . 49.50 Super Bomber (Evans) . . . 235.00 Stoner's Races . . . 89.50 Tail Gunner . . . 99.50 Test Pilot (Cabnets Only) . . . 29.50 Ten Strike (Evans) . . . 69.50 Texas Leaguer . . . 42.50 Thunderbolt (Like New) . . . 175.00 Tokyo Gun . . . 89.50 Tricks (Genco), Pin Ball . . . 39.50 Western Strength Test . . . 3.50 Whoopee Ball . . . 89.50 World Series (Rock-Ola) . . . 29.50 Your Future Mom . . . 119.50 Zingo . . . 119.50</p>
--	---

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

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GOTTLIEB IMPROVED DELUXE

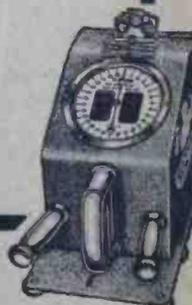
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3-WAY STRENGTH TESTER

Now Delivering

## MODERN DISTRIBUTING CO.

1810 WELTON ST. DENVER 2, COLORADO



### ATTENTION, OPERATORS

H. C. EVANS NEW 1946

# TEN STRIKE

WITH OR WITHOUT FREE PLAY  
READY FOR IMMEDIATE DELIVERY

## ISLAND DISTRIBUTING CO.

2502 39th Street  
GALVESTON, TEXAS  
Phone 4924

EXCLUSIVE DISTRIBUTORS FOR H. C. EVANS & CO.  
PRODUCTS IN TEXAS, NEW MEXICO, OKLAHOMA,  
NORTHERN LOUISIANA AND SOUTHERN ARKANSAS

GET YOURS NOW!!!

## HAND PAINTED CONVERSIONS

For Seeburg Guns that DAN BE WARNED! A picture that will attract attention—comes in BEAR or OWL ready to install. 1 sample \$16.00—3 or more, \$14.00 each.

### MACOMB

MUSIC SERVICE

16700 NINE MILE ROAD  
EAST DETROIT, MICH.

**"SAY, DID YOU HEAR ABOUT JENNINGS' NEW FIFTY CENT PLAY?"**



**THE NAME? SILVER EAGLE!"**

*Terrific? Of course, it's from Jennings!*

## Paris Distributor Sees Music Boom In French Trade

(Continued from page 101) gently in devising slugs and mechanical ways to beat them, he said.

### Paris Fair Set

Conditions in Belgium, Switzerland and other European countries are very similar to those prevailing in France, he said. Imports to Sweden and Switzerland, however, are scheduled to be resumed soon.

Fortino said Buckley machines will be put on display in France for the first time since the war at the International Fair in Paris May 25 to June 10. He is returning about April 25. He arrived in the United States February 12.

Buckley, who described France as "a paradise with the friendliest people on earth," plans to sail for Paris May 15. One of his plans is to buy a chateau in Monte Carlo for visiting French and American coinmen to use.

Fortino entered the coin business in 1932 operating a game called Russian billiards, which was coin-operated full-size billiard table originated and made in Belgium. Using a standard pool cue, the player tried to obtain a certain score shooting three balls into numbered holes. The game reached tremendous popularity there, he said, then was replaced by diggers and pinballs and later slots. Before the war, Fortino also was a distributor of bell game tokens at Marseille.

## Venders To Sell G.I. Fuel Tablets, Cans

PHILADELPHIA, April 13.—Local syndicate is preparing to take over part of the War Assets Corporation's supply of 20,000,000 compressed fuel tablets and cans of compressed fuel for sale in coin-operated vending machines geared for the resort and camping trade.

Syndicate is busy lining up locations and putting finishing touches to its machines. Fuel originally cost the government \$1,500,000.

With the increase in auto travel and the advent of campers in surrounding territory, operators felt that fuel tablets would go well. It's a lot easier than picking up wood.

## NEWS DIGEST

(Continued from page 100)

duce its own films. Veterans are to have first preference on the coin-operated theater idea.

**RADIOS** — With two manufacturers already in the field, and the possibility of a third announcing its entry shortly, coin-operated radios seem set for wide use in the post-war period. Hotels, tourist camps and motels offer a large number of good locations which should develop into even busier spots once the expected travel boom begins.

**LOANS** — The Bank of America announced this week that loans to small businesses have been and are on the increase. This is generally regarded as a healthy sign for the country's economic condition. Increased locations for coin machines will be one result of these loans. Loans to ex-servicemen under the G.I. Bill of Rights continue to place retail and service establishments far ahead in vet preference for the kind of business they would like to start.

**DISKS** — Record manufacturers have revised their production figures for 1946 upwards, which is good news to juke box operators. Top tunes are still not available in the quantity operators could use, but the

**YOU CAN always buy with confidence from Cleveland Coin! This week we offer—**

M. S. Glasser

**MUSIC**

2 Mills 12 Record	\$125.00
2 Keep 'Em Punched	368.00
1 Wurlitzer 24 in Charm Cabin with	
Wurlitzer Walt Exs	450.00
3 A.M.I. 40 Selection Highboys	450.00
1 Wurlitzer 600	400.00
2 Wurlitzer 600	425.00
1 Wurlitzer 7500	695.00
1 Seeburg 0800, P.O.	625.00
1 Wurlitzer 24 Victory	405.00
1 Wurlitzer 61	180.00
BRAND NEW UNIVERSAL APPLI-	
FIERS FOR ALL TYPE PHONES	45.00

**ARCADE EQUIPMENT**

3 Brown Anti-Aircraft Guns	\$ 65.00
1 Keep 'Em Punched	110.00
5 Bumper Bowling	75.00
1 Bow-a-Bomb	150.00
2 Slip the Japs	125.00
3 1/2 PL Bowling League	150.00
2 Rapid Fire	125.00
3 Seeburg Shoot the Chutes	135.00
1 Jennings Barrel Roll	165.00
3 Metal Typers	225.00
1 Shoot Your Way to Tokyo	195.00
2 Evans Tommy Gun	125.00
2 Chicago Coin Hickory	189.50

**GOTTLIEB'S THRICE WAY DELUXE GRIPPERS** .....\$39.50

**IMMEDIATE DELIVERY ON EXHIBIT'S ENTIRE LINE OF ARCADE EQUIPMENT AT FACTORY PRICES!**

**BRAND NEW PERFECT'S POKER TABLE!** Excellent for Conventions or Arcades—complete with all deluxe trimmings. Crated—\$175.00 in lots of 5 or more; \$195.00 in singles.

**CONSOLES**

2 Maybell, 4 Nickel	\$295.00
2 Peace Races, Brown with Daily Double	195.00
1 Keeney 8 Head Pastime	185.00
2 '38 Tract Times	125.00
4 Keeney Kentucky Clubs	125.00
1 Evans Galloping Dominoes, Early Mod.	150.00
1 Evans Bang Talk, Early Model	150.00
1 Peace Races Jr., With Rails	115.00
1 Peace Saratoga Jr., With Rails	110.00
2 Mills 5c Square Ball	85.00
1 Two-Nickel Super Bell	295.00
2 Peace Saratoga, Jr., P.O., Comb.	150.00
2 Slightly Used Peace Saratoga, Brass Rails, Free Play, Parout Combinations	165.00

**250 BRAND NEW GENCO'S PUNCH-BALL, same with BASEBALL FRONTS—NON-OIDIN OPERATED—\$17.50 each in singles—\$15.00 each for 25 or more!**

**ORDER NOW — KEENEY'S BONUS SUPER BELL**

Free play and cash payout combination console. Single coin head or two coin head. Each head takes up to five coins; 5 or 10-coin multiple, Dime or Quarter combinations. Distributors for OHIO AND WEST VIRGINIA. Orders taken now for preferred delivery! WRITE, WIRE OR PHONE!

**NOW DELIVERING**

Chicago Coin's GOALEE	\$325.00
Genco's TOTAL ROLL	525.00
Genco's UNDERSTANDING ROLLER	385.00
Gottlieb's STAGE DOOR CANTEN	249.50
Exhibit's BIG HIT	298.50
Exhibit's BIG HIT, Four-Nickel Multiple	398.50
Marvel's CATALINA	249.50

**VENDING MACHINES**

Esquire Model V, Cabinet Type Machine	\$12.75
Esquire Model V, Globe Type Machine	10.75
Advance Model D Ball Gum Vendor	9.50
Advance Model V Merchandise Vendor	9.50

**WE CAN ALSO FURNISH ADVANCE MACHINES TO VEND MOST ANY PRODUCTS IN PENNY, NICKEL, DIME OR QUARTER DENOMINATIONS! WRITE FOR FULL PARTICULARS!**

**PIN GAMES**

Line Up ... 5	48.50	Mystic ...	\$ 54.50
Skyline ...	55.00	Torpedo ...	125.00
Bombardier ...	125.00	Big Time ...	55.00
Barrage ...	48.50	'41 Major ...	69.50
Zig Zag ...	79.50	New Champ ...	85.50
Spotcha ...	125.00	Flying Tiger ...	110.00
Seven Up ...	84.50	Ten Spot ...	64.50
Shanghai-La ...	125.00	Silver Spray ...	49.50
Paradise ...	50.50	Starliner ...	59.50
Mills Owl ...	95.50	Cloner ...	69.50
Invasion ...	125.00	Four ...	
Metro ...	59.50	Diamonds ...	74.50
Landslide ...	48.50	Bandwagon ...	49.50

Orders for preferred delivery now being taken for brand new—

A.B.T.'s Challenger	\$65.00
Daval's Gusher	64.00

Special Prices in Quantity Lots

**TERMS: 1/2 Deposit With ALL Orders, Balance C. O. D.**

**CLEVELAND COIN MACHINE EXCHANGE**

2021-25 Prospect Ave., Cleveland 15, Ohio  
Phone: Prospect 6316-7



"Yes, Mama—my date covered himself with G-E Lamps and came as a pinball machine. He's made \$80 already!"—You make money faster with G-E Lamps in your machines—they stay brighter longer! Ask your coin machine wholesaler or write General Electric Lamp Dept., Div. 166 B-4-20, Nela Park, Cleveland 12, Ohio.

**LIVE—LIVE—LIVE—LIVE!**

# BUMPER RINGS

SMALL • MEDIUM • LARGE

SEND FOR LIST AND PRICES TODAY! NEW LIST JUST OFF PRESS!

**COIN MACHINE SERVICE CO.**

PARTS FOR EVERY OPERATOR'S NEED

2307 N. WESTERN AVE. Phone MUMboldt 3476 CHICAGO 47

picture looks better every week. Decca, for example, announced this week that their output has now reached 7,000,000 monthly.

## See Coming Glorified Rural Gas Stations Location Bet

READING, Pa., April 13.—Rural gas station of the future will become the newest location for wide-awake coin machine operators, according to current indications.

They will be something between an old-fashioned gas station and an outdoor supermarket geared to go after not only business from the outlying farmers and rural residents but also city residents passing by.

One of the factors behind the change in the stations is a wider understanding of the psychology of motorists. Once under way, they do not like to stop. The business of driving a car, in demanding constant attention, acts as a mild hypnosis. While not blotting out thoughts of other

matters, such as food, comforts and bargains, it tends to inhibit action about them.

### Many Examples

This has been demonstrated all over the country where good restaurants on a straightway do not only moderate business, while inferior restaurants at a junction or traffic lights do better.

Once the need of gas has stopped the driver, he will soon notice that displays of fresh country products stretch out from the gas station and that the station, instead of being screened by pyramids of canned oil, will offer articles that many have been wanting to buy but were too busy to stop.

After they get out of the car there will be plenty of coin-operated machines to lure the nickels, dimes and quarters from their pocketbooks. These rural gas stations are expected to be good outlets for frozen food vending machines.

## ORDER NOW!

### PHONOGRAPHS

Wurlitzer 616 Lite-up.....	\$265.00
Wurlitzer 600R .....	425.00
Wurlitzer 600K .....	450.00
Wurlitzer 600, Packard Key-board .....	390.00
Wurlitzer 500K .....	450.00
Wurlitzer 500, Remodeled..	475.00
Wurlitzer 42/24 Victory ....	425.00
Wurlitzer 750E .....	665.00
Wurlitzer 950 .....	665.00
Seeburg Cadet, ESRC .....	450.00
Seeburg Hi Tone, ES .....	535.00
Seeburg Hi Tone, ESRC .....	595.00
Seeburg 8200 Victory, Gem..	475.00
Rock-Ola Standard .....	375.00
Mills Panoram .....	375.00

### PARTS

Seeburg Adapter for 24 .....	\$10.00
Wurlitzer #300 Adapter .....	12.50
Seeburg Power Supply SP5-12 .....	7.50
Seeburg Transmitter, T12 .....	10.00
Wurlitzer #331-332 Bar Boxes .....	5.00
Buckley Boxes, 32 .....	5.00

### Write - Wire - Phone

1/3 Deposit, Balance C.O.D., F.O.B. N. Y.  
**HUB DISTRIBUTING CO.**  
 632 Tenth Ave., New York 19, N. Y.  
 Circle 6-9570

## AMERICAN

DELIVERS THE GOOD ONES!

GOTTLIEB

Improved Deluxe

## GRIP SCALE

3-WAY STRENGTH TESTER

## STAGE DOOR CANTEEN

ORDER NOW FOR PROMPT SHIPMENT

AMERICAN DISTRIBUTING CO., INC.

2034 Commerce St. Dallas 1, Texas

## SALESBOARD OHIO

OPPORTUNITY IN

COMPLETE LINE—ALL TYPES

Long established Eastern manufacturer will consider experienced Salesman for this territory. Liberal commission. Write fully.

Box D-173, Billboard Cincinnati, Ohio

## Coney Arcades Find Trade in Spring Upswing

CONEY ISLAND, N. Y., April 13.—Action is growing each week-end along Surf Street as the weather turns warmer. While amusement parks are not open yet, with the exception of a Merry-Go-Round and a few minor rides, the Penny Arcades, hot dog and candy stands and poker table establishments report that they are doing a "fairly good business."

Besides Surf Street and a few side streets near it, the Boardwalk is the other major avenue of fun open now. Very few new machines, less than an average of one per cent, can be noted in the many arcades in the area.

"Wandering up and down the streets looking for fun on a week-end has attracted many ex-service-men and their families," according to one arcade owner.

Rifle concession owners report that business is almost as good as they hoped it would be when bullets were released and the "boys" would be there to turn their service knowledge of guns to "plain fun."

## Good Summer, Say Fla. Ops

HOLLYWOOD, Fla., April 13.—Local coinmen report that they expect "record business this summer" for the first time since pre-war days.

Hotels here and in Miami Beach, Daytona Beach and Palm Beach have announced that they would stay open this summer for the first time since the war. Booking at hotels during the summer are expected to reach all-time highs, according to the Chamber of Commerce here.

Heavy reservations for spring and summer months have decided the issue in Daytona Beach, according to John E. Leonard, general manager of the Sheraton Resort Hotels. Added attractions in the way of flower shows, numerous recreational attractions and name bands will be offered in most areas to insure success of the new program.

Arcade owners in the vacation State report that they plan to stay open during the summer in line with the announced plan of hotel owners. Coinmen, who in the past operated only winter routes, also are expected to make it a year-round business.

## OPERATORS, ATTENTION

### ONE BALL FREE PLAY

30 LONGACRES, Each - - - \$375.00

ALL MACHINES THOROUGHLY CHECKED, READY FOR LOCATION

### SLOTS

5c BLUE FRONTS, Ea....	\$125.00	5c WATLING ROLATOPS, Ea. ....	\$80.00
5c BROWN FRONTS, Ea..	140.00	5-25 WATLING ROLATOP.	50.00
5c Q.T. GLITTER GOLD, Ea. ....	95.00	1c SMOKER BELL .....	40.00

### CONSOLES

JUMBO PARADES, Comb., Ea. ....	\$199.50	JUMBO PARADES, C.P., Ea. ....	\$149.50
SUPER BELLS, 5c Comb., Ea. ....	274.50	MILLS FOUR BELLS, 4-5c, Ea. ....	450.00
CLUB BELLS, Comb., Ea..	239.50	PACE RACES, Bl. C. ....	75.00

### FIVE BALL FREE PLAY

MIDWAY .....	\$139.50	TOPIC, Ea. ....	\$ 79.50
5-10-20's, Ea. ....	100.00	VICTORYS, Ea. ....	74.50
BOMB THE AXIS .....	45.00	BIG THREES, Ea. ....	129.50
AMERICAN BEAUTIES, Ea.	85.00	FOREIGN COLORS, Ea...	119.50
INVASIONS, Ea. ....	89.50	SNAPPY '41 .....	59.50

### NOW DELIVERING

STAGE DOOR CANTEEN — EXHIBIT'S BIG HIT — WILLIAMS SUSPENSE — JENNINGS BRONZE CHIEFS — STANDARD CHIEFS — SUPER DELUXE CHIEFS — BALLY'S VICTORY SPECIAL — UNDERSEA RAIDER — VICTORY DERBY

1/2 Deposit, Balance C. O. D.

## ESQUIRE DISTRIBUTING, INC.

3418 HARRISON AVE.

CINCINNATI 11, OHIO

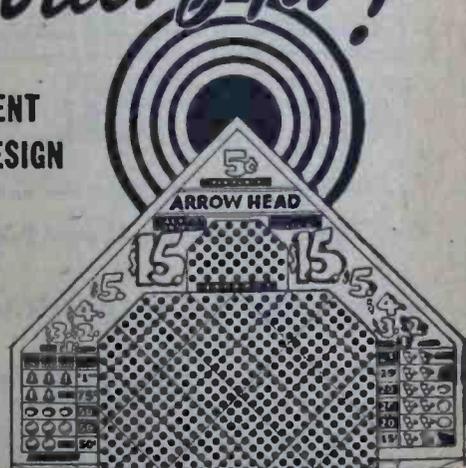
Phone MOnTana 6418

# A Direct Hit!

SOMETHING DIFFERENT IN SALESBOARD DESIGN

ARROWHEAD features an entirely new design in DIE-CUT construction sure to attract players everywhere. Score a direct hit by ordering NOW!

750 Holes at 5/ ... \$37.50  
 Pays Out ..... 18.45  
 Average Profit .... \$19.05



## SUPERIOR PRODUCTS

14 N. PEORIA ST. CHICAGO 7, ILL.

**WANT TO BUY CHICAGO COIN GAMES**  
 Any Kind—Don't Have To Work—All Parts Must Be There. Glass Not Necessary.

**F. P. & K. DISTRIBUTING CO.**  
 577 Tenth Avenue  
 New York 18, N. Y.  
 Longacre 3-6235

**WE WANT TO BUY For Spot Cash 1000 PIN GAMES**

SEND US YOUR COMPLETE LIST. Machines need not be in running order so long as no parts are missing. We do not need the glass.

**KRUSE & CONNOR**  
 4556 North Kenmore Avenue  
 Telephone: Edgewater 3500  
 CHICAGO 40, ILLINOIS

**FOR SALE**

- 1 New Bally Undersea Raider . . . . . \$399.50
- 10 1946 Model Evans Ten Strikes, Used Three Weeks, Like New, Ea. . . . . 224.50
- 3 Bally Sky Battles, Ea. . . . . 99.50
- 3 Bally Defenders, Ea. . . . . 99.50
- 2 Bally Rapid Fire, Ea. . . . . 99.50
- 1 Genco Victory, 5 Ball . . . . . 99.50
- 1 Genco Captain Kid . . . . . 99.50
- 1 Genco HI Hat . . . . . 99.50
- 10 New Gottlieb Stage Door Canteens, Original Cartons, Ea. . . . . 249.50
- 1 Bally Big Top, 5¢, Pay Out, Console . . . . . 79.50
- 1 Evans 5¢ Galloping Dominos . . . . . 124.50
- 1/2 Deposit, Balance C. O. D.

**CENTRAL TEXAS AMUSEMENT CO.**

510 W. 6TH ST. AUSTIN, TEX.

**WANT MEN**

Experienced Solicitors for Phonograph Locations. Work in large city. Must be able to produce, otherwise do not answer.

BOX D-170

The Billboard, Cincinnati 1, O.

**Trade Directory**

The following tabulation of trade reports and information received, during the week of March 16 is made for the convenience of the trade:

**New Firms**

Bell-o-Matic Corp., 4100 Fullerton Avenue, Chicago 39. Firm will handle U. S. distribution of all bell machines made by Mills Industries.

American Phonograph Co-Operative, Ltd., 134 North LaSalle Street, Chicago. Organization of Wurlitzer distributors formed to sell juke boxes in the export trade.

Southwest Music Company, Phoenix, Ariz. (Telephone music installations.)

**Personnel Notices**

George H. Behrens has rejoined the staff of Exhibit Supply, Chicago, after three and a half years in the army.

Bob Miller, returned from the service, is taking over operation of

Iroquois Amusement Company, Buffalo.

Robert E. Cochran has been appointed works manager of Standard Transformer Corp., Chicago.

Jay Bullock, Los Angeles juke operator, has been named organizer for Music Operators' Association of Southern California.

Charles J. Chartress, sales representative for Eastern Vending Machine Corp., New York, died en route while making contacts for the firm.

James T. Mangan, public relations man, will have his book, *The Knack of Selling Yourself*, the subject of a movie now being made.

James L. Hyde Jr. has been appointed assistant to the sales manager for Automatic Instrument Company.

**Change of Name**

Win Nathanson & Associates, Inc., New York, formerly Tom Fizdale, Inc., advertising and publicity firm handling trade accounts.

**Coin Trade Mounts As Strikes Settle**

READING, Pa., April 13.—Slow but steady progress is being made in reaching settlements between companies and employees in area steel plants. In some sections, these strikes had been in progress for several months and had seriously affected business at locations but in general business is good at most spots.

Efforts are being made thru a negotiating tribunal of three men to forestall a threatened strike of knitters in the hosiery industry. Reading is the home of a good part of the hosiery business with the world's largest, the Berkshire Knitting Mills, located here.

Coin machine operators report that business is continuing in a normal fashion with many locations reporting increased activity with the news that labor disputes that were threatening have been mostly dispelled.

**New Weekly Lists Expiring Patents**

NEW YORK, April 13.—Public Domain, a new weekly periodical, will list more than 1,000 expiring patents in each issue.

Published by Scientific Development Corporation, 614 West 49th Street, New York, the publication will appear for the first time in May. Patents listed will be those due to expire four weeks after date of each issue.

**Cohen Returns To Find Silent Sales Enlarged**

MINNEAPOLIS, April 13.—W. M. (The Sphinx) Cohen, head of Silent Sales Company here, says he is enjoying the greatly enlarged plant found waiting when he got back from a stay in Miami recently. It is much better to have a big new plant, ready for business when new machines are available in big quantities, than to be basking in the sun in Florida, the Sphinx stated.

The addition to the Silent Sales plant includes well-lighted showroom space and increased shop facilities. The addition was about 38 by 66 feet.

On the way back from Miami, Cohen stopped in Chicago to visit various manufacturers, especially to arrange for distributorship of the new Mills phonograph. The manufacturer recently announced in the trade press the appointment of Silent Sales as the distributor in this territory.

Cohen said he was really proud of this recognition by Mills firm and that he would exert his best sales effort in delivering the goods as fast as production could be speeded up.

Cohen also said he would distribute the new Keeney machines, and he expected big sales records when conditions improve. The Sphinx came back from the south looking the picture of health, says he is ready to set bigger sales records than ever chalked up by his firm before the war. In Chicago, he learned something of the conditions which manufacturers face at the present time, but he is optimistic in planning for and will plan for big business as the year moves on.

**Coin Concerns May Show Machines at Fairs Over World**

NEW YORK, April 13.—Coin machine industry can showcase its wares at many world fairs and expositions in Europe and the United States during the next several years if announced plans materialize.

Leading the parade is Great Britain, with government plans for a world fair next year. Fort Worth's Inter-American trade exposition is set for October. Paris is having its first post-war fair in May, and 20 other French towns have invited American firms to exhibit in shows they are sponsoring. Holland and Spain also have publicized plans for expositions.

**New Hollywood Record Plant**

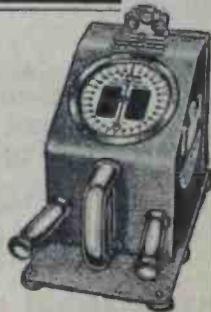
HOLLYWOOD, April 13.—A new plant for Columbia Records here is all set waiting for government approval. It will be located at Sunset and Robinson boulevards and added to the other Hollywood King Mills, O., and Bridgeport, Conn., plants, will make four in all.

**THE OLD RELIABLE GOTTLIB**

• Improved Deluxe

**GRIP SCALE**

3-Way Strength Tester



NOW DELIVERING .. ORDER TODAY

**CLEVELAND COIN MACHINE EXCH.**

2021-2025 PROSPECT AVE.

CLEVELAND 15, OHIO

**ATTENTION, BUYERS**

Of Sales Boards — Jar Games — Tips — Baseball Pools  
Price List Is Ready. The Lowest Prices in the Country.

No Order Too Large or Too Small.

**TANCO NOVELTY CO.**

Dept. B. P. O. Box 131

Appleton, Wisconsin

**We Are Now Delivering**  
**GOTTLIB'S STAGE DOOR CANTEEN**  
**PACKARD PLA-MOR WALL BOXES & SPEAKERS**  
**EXHIBIT'S BIG HIT**  
**MILLS BLACK CHERRY BELLS**  
**MILLS VEST POCKET BELLS**

SPECIALS FOR SALE	
Thorbred, 1 Ball, F.P. . . . .	\$395.00
Grandstand, 1 Ball, C.P. . . . .	47.50
Keeney Submarine Gun . . . . .	125.00
Track Time, 1938 . . . . .	\$100.00
Seeburg Jap Gun . . . . .	90.00
Mills 50c Silver Chromo, 2-5 Pay .	Write

**WANT TO BUY: 500 FIVE-BALL FREE PLAY GAMES**

**OLIVE NOVELTY CO.**

2625 LUCAS AVE., ST. LOUIS 3, MO.  
 (Phone: Franklin 3620)



TWENTY FACTORY DISTRIBUTORS meet in recent sales conference with Northwestern Corporation's President W. E. Bolen and Sales Manager W. R. Greiner. Vending men met at the firm's factory headquarters at Morris, Ill.

LOOK FOR THE EAGLE  
THE SYMBOL OF  
QUALITY



REPLACEMENT  
PLASTICS

for all  
makes and models of

AUTOMATIC PHONOGRAPHS  
(the oldest and newest)

NOW AVAILABLE  
RIGHT PRICES

Send For Complete Price List

EAGLE

COIN MACHINE CO.

1514 N. FREMONT AVE.  
MICHIGAN 1247  
CHICAGO 22, ILL.

# Hercules "A NAME YOU CAN TRUST"

IT MAKES NO DIFFERENCE  
WHETHER YOU DO BUSINESS WITH US AT OUR NEW MODERN  
SHOWROOM—THRU THE MAILS—OR BY PHONE—YOU WILL  
ALWAYS RECEIVE THE SAME  
**HERCULES VALUE AND SERVICE**

Here Are a Few Items  
From Our Tremendous Stock!

★ ARCADE EQUIPMENT ★

- |  |                                    |
|--|------------------------------------|
| 1 Keeney Submarine . . . \$ 99.50                                      | 1 Supreme Rocket Buster . \$175.00 |
| 2 Telescope Sky Fighters . 175.00                                      | 1 Bally Rapid Fire . . . . . 99.50 |
| 1 Thunderbolt . . . . . 175.00   | 1 Exhibit Punching Bag . . 59.50   |
| 5 Keeney Air-Raiders (converting to Shoot Your Way to Tokyo). \$ 99.50 |                                    |

★ PIN GAMES ★

- |   |                                |
|---|--------------------------------|
| 1 ABT Bowler . . . . . \$ 49.50                       | 1 Progress . . . . . \$ 21.50  |
| 2 5/10/20 . . . . . 109.50                            | 1 Target Skill . . . . . 20.00 |
| 1 Marines at Play . . . . . 89.50                     | 1 Speed Ball . . . . . 42.50   |
| 1 Sea Hawk . . . . . 49.50                            | 1 Paradise . . . . . 59.50     |
| 1 Big Chief . . . . . 51.00                           | 1 Bol-a-Way . . . . . 72.50    |
| 1 Pan American . . . . . 59.50                        | 1 Topic . . . . . 79.50        |
| 1 G.L. Joe (converted from Jungle) . . . . . \$ 79.50 |                                |

★ MUSIC ★

- |   |   |
|---|---|
| 1 Seeburg Wireless Cellar Job . . . . . \$325.00  | 2 Wurlitzer \$145 Red Steppers . . . . . \$ 35.00 |
| 10 Seeburg 20 Selection Wireless Boxes . . . . . 35.00                                  | 15 Wurlitzer \$100 5c Boxes . . . . . 12.50       |
| 1 Wurlitzer Twin 16, Complete With Steel Cabinet and Buckley Adapter . . . . . \$225.00 |   |

1/3 with order, bal. C. O. D.—ORDER TODAY



HERCULES SALES AND DISTRIBUTING CO.

415 FRELINGHUYSEN AVENUE, NEWARK 5, N. J.

CABLE ADDRESS—HERDISCO

DAVE ENGELS

IRV. ORENSTEIN



## MARKEPP VALUES

- SLOT MACHINES & CONSOLES**
- 5¢ Cherry Ball, Original Cabinet . . . \$189.50
  - Refinished . . . . . 85.00
  - '32 Track Time . . . . . 135.00
  - Jumbo Parade, P.O. . . . . 135.00

ARCADE EQUIPMENT

- Mills Cigarette Machines (10) @ \$22.50; Lot . . . . . \$175.00
- Poker & Joker . . . . . 69.50
  - Seeburg Target, Conv. . . . . 95.00
  - Keeney Air Raider . . . . . 139.50
  - Bally Rapid Fire . . . . . 165.00
  - Tall Gunner . . . . . 95.00
  - Scientific Batting Practice . . . . . 105.00
  - Liberator . . . . . 175.00
  - Pikes Peak . . . . . 17.50
  - King Pin . . . . . 205.00
  - Shoot the Chute . . . . . 74.50
  - Bally Defender . . . . . 235.00
  - 3 Slightly Used Goalos . . . . . Write

FIVE BALL PIN GAMES

- |                         |                         |
|-------------------------|-------------------------|
| Eagle Squadron \$445.00 | Victory . . . \$415.00  |
| Paratrooper 105.00      | Stratoliner . . . 65.00 |
| Pan American 69.50      | Major, '44 . . . 85.00  |
| 2 Gold . . . . . 25.00  | Big Chief . . . 49.50   |
| Star . . . @ 54.50      | Sporty . . . . . 25.00  |
|                         | 7 Up . . . . . 89.50    |

NEW GAMES

- WHAT HAVE YOU TO TRADE?  
A. B. T. Challenger, New, Del. . . . . \$ 65.00
- 2 Weeks . . . . . 349.50
  - Munroe Super Skis Roll . . . . . 525.00
  - Genco Total Roll . . . . . 525.00
  - Chicago Coin Goalos . . . . . 525.00
  - Gottlieb Stage Door Canten . . . . . 249.50

MUSIC

- Klaxon-Tone Speaker, New . . . . . \$ 29.50
- Wurlitzer 800, Victory Cab. . . . . 495.00
- A.M.I. Hi-Boy 302 . . . . . 425.00
- Wurlitzer 950 . . . . . 735.00
- Seeburg 8800, R.O. w/Transmitter 850.00

THE MARKEPP CO.

(M. M. Marcus & Sons, Est. 1928)  
4310 Carnegie Ave.  
Cleveland 3, Ohio  
HENDERSON 1043

# Bally

PRODUCTS

IMMEDIATE DELIVERY

NEW MACHINES

VICTORY DERBY, AUTOMATIC PAYOUT,  
1-BALL VICTORY SPECIAL, FREE PLAY  
SURF QUEEN, 5 Ball Free Play

WRITE

USED FREE PLAY

- 10—Longacres . . . . . Ea. \$360.00
- 10—'41 Derby . . . . . Ea. 260.00
- 5—Pimlico . . . . . Ea. 300.00
- 10—Club Trophy . . . . . Ea. 250.00

## WISCONSIN NOVELTY CO.

5033 6th Ave., Kenosha, Wis.  
Phone 23863

### ARCADE EQUIPMENT FOR IMMEDIATE DELIVERY!

- 2 Photomats, Semi Automatic, 4 for 25¢ . . . . . \$500.00
- 1 Photomaton, Semi Automatic, 3 for 50¢ . . . . . 500.00
- 4 Ace Bombers . . . . . 225.00
- 2 Sky Fighters . . . . . 175.00
- 5 Telescope Card Machines . . . . . 49.50
- 1 Voice Recorder . . . . . Write
- 4 Bally Defenders . . . . . 144.50
- 2 Super Bombers . . . . . 225.00
- 3 Cockeyed Circus . . . . . 50.00
- 25 Lbs. Roovers Name Plate Tars. Per Lb. . . . . 1.25

1/2 Deposit, Balance C. O. D.

PEERLESS VENDING MACHINE CO.

220 W. 42nd St. NEW YORK 18, N. Y.  
Phone: Wisconsin 7-9173

WILL PAY—

\$75.00 Per Case for  
.22 AMMUNITION, SHORTS OR LONGS  
BOX 800, CARE BILLBOARD  
1564 BROADWAY NEW YORK 19

## GEORGE NOVELTY COMPANY

DELIVERIES MADE ON BRAND NEW EQUIPMENT

- |  |   |
|--|---|
| Jennings Bronze Chief . . . . . \$248.00 | Jennings Super Deluxe Chiefs . . . . . \$274.00 |
| 5¢ . . . . . 288.00                      | 10¢ . . . . . 284.00                            |
| 10¢ . . . . . 289.00                     | 25¢ . . . . . 294.00                            |

NEW COLUMBIA TWIN JACKPOTS

- Adjustable to Play 1¢-5¢-10¢-25¢ . . . . . \$132.50
- Mills V. P. (Brand New) . . . . . 74.50

USED MACHINES

- |                       |                        |                                    |
|-----------------------|------------------------|------------------------------------|
| MILLS ORIG. OHROMES   | JENNINGS S. M. CHIEF   | ORIG. GOLD OHROME                  |
| 5¢ . . . . . \$160.00 | 5¢ . . . . . \$200.00  | 5¢ . . . . . \$160.00              |
| 10¢ . . . . . 170.00  | 10¢ . . . . . 170.00   | 10¢ . . . . . 170.00               |
| 25¢ . . . . . 200.00  | 4-STAR VICTORY CHIEF   | 5¢ SILVER CHIEF . . . . . \$175.00 |
|                       | 10¢ . . . . . \$200.00 |                                    |

CONSOLES

- Jennings Silver Moon, 5¢ Free Play . . . . . \$100.00
- Mills Jumbo Parade, 5¢ Free Play . . . . . 75.00
- Mills 1-2-3, 1941 (Like New) . . . . . \$350.00
- Pace Saratoga, P.O. . . . . 150.00

WRITE FOR LIST OF PIN GAMES FOR IMMEDIATE SHIPMENT.

WANT

- |                         |                             |                               |
|-------------------------|-----------------------------|-------------------------------|
| WURLITZER               | MUSIC                       | WANT                          |
| 500K . . . . . \$375.00 | Gem . . . . . \$200.00      | 8800, ROES . . . . . \$525.00 |
| 750M . . . . . 575.00   | Colonel . . . . . 275.00    | 8200, ROES . . . . . 575.00   |
| 950 . . . . . 625.00    | 8800, ROES . . . . . 550.00 | Masters . . . . . \$350.00    |
|                         |                             | Commandos . . . . . 475.00    |

NORTHEAST PENNSYLVANIA OPERATORS: Watch for our opening of our new showroom, one of the largest in the East. Announcements of games distributed by us will be announced at a later date.

## GEORGE NOVELTY COMPANY

1718 WASHINGTON AVENUE PH. 2790 NORTHAMPTON, PA.



# MATCHLESS LAMPS

DEPENDABLE SERVICE  
FOR EVERY TYPE OF GAME  
MUSIC AND WALL BOX

## MATCHLESS ELECTRIC CO.

564 WEST RANDOLPH STREET · CHICAGO 6, ILL.



## O'CONNOR VENDING MACHINE CO.

624 Crawford St., 2320 W. Main St.,  
Portsmouth, Va. Richmond, Va.

- |                                      |                                     |
|--------------------------------------|-------------------------------------|
| 3 5¢ BROWN FRONTS . . . . . \$129.50 | 5 5¢ MELON BELLS . . . . . \$129.50 |
| 2 10¢ BROWN FRONTS . . . . . 149.50  | 2 10¢ MELON BELLS . . . . . 139.50  |
| 2 5¢ SILVER OHROMES . . . . . 149.50 | 2 5¢ BROWN OHROMES . . . . . 199.50 |
| 2 5¢ GOLD FRONTS . . . . . 149.50    | 1 10¢ GOLD FRONT . . . . . 159.50   |
| BALLY SURF QUEENS                    | BALLY VICTORY SPECIAL               |
| BALLY VICTORY DERBY                  | BALLY UNDERSEA RAIDER               |

CHICAGO COIN GOALEE

1/2 Deposit With Order, Balance C. O. D.

## FOR SALE

5 THOROBBREDS—5 LONGACRES  
\$350.00 EACH

1/2 Deposit, Balance C. O. D.

## NASTASI'S COIN MACHINE EXCHANGE

1010 Poydras St. New Orleans 13, La.

## FOR SALE

CONSOLES

- Evans Lucky Star . . . . . \$100.00
- Black Cabinet Paces Races . . . . . 75.00
- Brown Cabinet Paces Races . . . . . 175.00
- Jennings Silver Moon, F.P., P.O. . . . . 89.50
- Buckley Colors . . . . . 85.00
- Jumbo Parade . . . . . 79.50
- Big Game . . . . . 84.50

MARBLE BOARDS

- Genco South Paw . . . . . \$70.00
- Bally Flicker . . . . . 59.50
- Bally Broadcast . . . . . 45.00
- 2-Wire Wurlitzer Wall Box . . . . . 19.50

## JOE MOSS AMUSEMENT COMPANY

311 E. Third St. SANFORD, FLA.

# AUTOMATIC COIN

**NOW DELIVERING**

BRAND NEW Genuine MILLS VEST POCKET BELL..... \$74.50  
Now Accepting Orders for Genuine MILLS BLACK CHERRY BELL

### OTHER NEW RELEASES MILLS BLACK CHERRY BELL

- EXHIBIT BIG HIT, 5 BALL F.P. .... \$298.50
- GOTTLIEB STAGE DOOR CANTEN ..... 249.50
- GENCO TOTAL ROLL ..... 525.00
- SKEE ROLL (9 FT.) ..... 349.50
- CHICAGO COIN GOALEE ..... 525.00
- MUSEMATIC LITE LEAGUE ..... 425.00

### GUARANTEED RECONDITIONED CONSOLES

- |  |  |
|--|--|
| Ev. '41 Galloping Domino, J.P. .... \$269.50 | Jenn. Fastime, P.O. .... \$ 79.50        |
| Ev. '39 Galloping Domino, Reg. .... 179.50   | Baker's Races, D.D. .... 225.00          |
| Ev. Lucky Lucre ..... 149.50                 | Keeney 4-Way Super Bell, 5c & 25c 595.00 |
| Ev. Jungle Camp ..... 79.50                  |  |

### Order Your PARTS From Our Gigantic Stock!

- |  |  |
|--|--|
| Main Clock Gears for Mills, Compl. .. \$2.75 | Star Wheels for Wurlitzer, Ea. .... 30c  |
| Med. Idler Gears for Mills ..... 1.50        | 65C7 Tubes ..... 65c                     |
| Springs for Mills: Main, Handle, Long        | ABT F.P. Coin Chutes ..... \$3.75        |
| Knee Action, Side Arm, Clock and             | Coin Chutes for V.P. Bell ..... 3.50     |
| Main Slide, Ea. .... .25                     | Collection Books ..... .07               |
| Cash Boxes for Mills ..... 1.25              | Fiber Main Gear for Wurlitzer. .... 3.95 |
| Locks for Mills ..... 2.00                   | Bulbs:                                   |
| Back Doors for Mills ..... 5.00              | 6V—No. 55 ..... .07                      |
| Cash Box Doors for Mills ..... 2.50          | 6V—Nos. 40, 44, 46, 47, 50. .... .09     |
| Playmaster Phonograph Needles, Ea. .... .27  | No. 1458-20V ..... .15                   |

**WE ARE AUTHORIZED DISTRIBUTORS FOR MILLS PRODUCTS IN ILLINOIS AND IOWA**

## AUTOMATIC COIN MACHINES & SUPPLY CO.

ALL PHONES: CAPITOL 8244

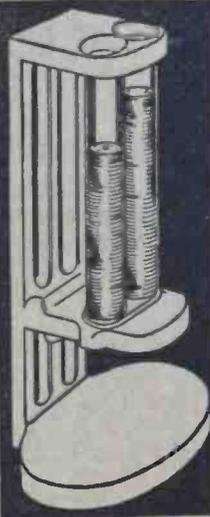
4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS  
Affiliate Offices: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa

**STOP**  
Coin Tumbling.

**STOP**  
Opening and closing cash Registers.

**STOP**  
Wasting time counting pennies, nickels, dimes, quarters.

**STOP**  
Loss from mistakes in making change.



**YOU CAN SAVE MONEY!**  
with this Trigger Action

## COIN VENDER

OPERATORS, STEWARDS, BARTENDERS,  
CLUB MANAGERS, RESTAURANT AND STORE OWNERS

Speed up your coin machine play. Trigger action coin vender gives you FAST ACCURATE CHANGE. All aluminum—Non-Slipping or marred base. Beautiful Mahogany Krinkle finish. Send \$5 deposit or send full amount and we will ship prepaid..... **17.50** Pat. Pend.

**VENDOMATIC SALES CO.**

ELLCOTT SQUARE  
BUFFALO 3, NEW YORK

## HARMAN ELECTRIC TONE ARM TRIP

NOW AVAILABLE FOR SEEBURGS  
(For Other Phonographs Soon)



A trial of the Harman Electric Tone Arm Trip will quickly convince operators of phonographs that its use will greatly extend the life of records as side pressure on the needle is eliminated. In addition our trip permits the needle to feed into the cut-out groove without pressure acting on the needle to cause its jumping out of the groove. Complete with wiring—with either lugs or male plug (specify which is desired in ordering). Can be installed and adjusted in short time. No drilling or tapping required. Installation diagram with few simple instructions furnished. Can also easily be wired to operate from remote cancel button.

**Price Each \$7.50 C. O. D., Chicago, Ill.**  
PROMPT SHIPMENT—QUANTITY DISCOUNT ON APPLICATION

## HARMAN ENTERPRISES

443 N. La Salle St. Chicago, Illinois

## Capital Phono Men Hold First Annual Dinner

WASHINGTON, April 13.—First annual dinner for operators and distributors in the Washington area will be given by the Washington Coin Machine Association Friday, April 12.

Dinner will be staged at the Hamilton Hotel, 14th and K streets, N. W. Among the speakers scheduled to appear on the program is Homer E. Capehart, chairman of the board of Packard Manufacturing Corporation.

Officers of the association promise a gala home-like get-together for the evening. All coinmen expecting to attend should notify committee chairman, Ben Rodins, 412 Ninth Street, N. W. Factory agents and distributors from Baltimore, who supply this territory with equipment, have likewise been invited to attend.

Final plans for the dinner were drawn up at a meeting held in the Hub Enterprises office here Thursday (4). This will be the association's fourth meeting thus far this year.

Officers of the Washington Coin Machine Association are Evan Griffith, president; Jack Robinson, vice-president; and Horace Biederman, secretary-treasurer.

## South Carolina Tax Reflects Shortages Of Soft Beverages

COLUMBIA, S. C., April 13.—Apparently reflecting the acute shortage of sugar, South Carolina's taxes on soft drinks and coin machines were among the few State levies to show declines during the first nine months of the 1945-'46 fiscal year.

Collections of the soft drink levy up to March 30 totaled \$2,319,035 compared with \$2,534,388 in the corresponding period of the previous year. This was a drop of about 8 per cent.

Tax on coin-operated devices brought in only \$36,780 in the period ending April 1 compared with \$43,305 in the corresponding period a year ago.

Revenue from the levy on tobacco products zoomed nearly \$900,000 ahead of last year, the gasoline tax jumped nearly 40 per cent, and returns from various levies on beer, wines and liquor nearly doubled.

An increase in the formation of new businesses was indicated by rise of nearly 20 per cent in fees paid on licensing of corporations. Levy on admissions to places of entertainment also registered an increase of nearly 20 per cent.

## ANTFA Convention In N. Y. May 9-11

NEW YORK, April 13.—Allied Non-Theatrical Film Association, Inc., announces that its annual convention, to be held May 9-11 in the Hotel New Yorker here will prove of interest to coin machine operators from the standpoint of coin-operated movie machines.

All branches of the audio-visual and 16mm. motion picture field are represented in ANTFA membership. First national trade show is to be devoted entirely to professional and commercial 16mm. and home movies, according to Wilfred L. Knighton, executive secretary of the organization.

One of the special attractions will be continuous motion pictures May 11, from 9 a. m. to 5 p. m. in the Grand Ballroom.

Stars of Hollywood and Broadway will entertain at the banquet May 11, to be attended by leading personages of the motion picture and photographic industries, it is reported.

## Convict Latuff

ST. PAUL, Minn., April 13.—Jack Latuff was sentenced to 15 months in federal prison after he pleaded guilty to using the mails to defraud coinmen on fake sales of juke boxes and other coin machines. Sentence was pronounced by Federal Judge Robert C. Bell.

Government charged that Latuff took orders for coin phonographs and other machines, receiving down payments ranging up to \$200, and never delivered the merchandise. His activities extended from Canada to California, Colorado, Nebraska, New York, Ohio and Minnesota.

Using a St. Paul address of 22 West Indiana Street as headquarters, Latuff made deals by long-distance telephone after taking the names of coin machine distributors and operators from various trade publications, the government charged. It was thru the efforts of *The Billboard* that Latuff was tripped up and taken into custody last year.

He was given a workhouse sentence for passing a bad check in Minneapolis and served from May, 1945, until a few weeks ago. Latuff has a previous criminal record, having served a term in the federal penitentiary at Leavenworth, Kan., for passing counterfeit \$10 bills and another in the Minnesota State reformatory at St. Cloud for passing bad checks.

Before he was sentenced in federal court, he told Judge Bell that he has tried to reimburse the coinmen he swindled, but that he still owes between \$800 and \$900 on the deals. According to trade sources, he hit some well-known operators for sizable sums during the war years.

## Coin Play in Rise As Chester Lifts Its Diphtheria Ban

CHESTER, Pa., April 13.—Coin machine operators report that business is back to normal after dip occasioned by the banning of the city's more than 12,000 youngsters under 16 from public places including theaters and other locations due to a diphtheria epidemic.

Move was instituted March 20 after the worst outbreak of the disease in the city since 1936. Children were banned from all public places for 10 days from that date. With the banning it meant that parents and older sisters and brothers stayed home too and business fell off.

But, now that the epidemic has abated and the ban has been lifted, business is back to normal again.

## Stanley Gersh Expands Firm

NEW YORK, April 13.—"We are in the largest expansion program in the history of the concern," Stanley Gersh, of Perfect Games Company, states. Firm has doubled its present floor space by taking over the building at 2394-6 West Eighth Street, Brooklyn.

Not satisfied with the added space, Gersh adds, a deal has just been closed for another building to add to the production end of the business. Employees have been tripled in number to handle the flow of orders for game machines. Sam Garber is Gersh's partner.

**WHERE  
TO  
GET IT**

**NEW A. B. T.  
CHALLENGER**



1c PLAY

**\$65.00** EACH

Everyone gets a thrill out of using a real army type pistol. Together with an extremely attractive cabinet this "Challenger" will astound you with its drawing power in any type location. The desire of one customer to challenge another creates more interest, constant play and enormous returns.

1/3 Deposit With Order

**The VENDING  
MACHINE CO.**  
FAYETTEVILLE, NORTH CAROLINA  
U. S. A.

**WANT TO BUY**

ANY Quantity the Following  
GOTTLIEB Games—

- SCHOOL DAYS .....\$25.00
- PARADISE ..... 25.00
- SPOT POOL ..... 35.00
- ABC BOWLER ..... 25.00
- BELLE HOP ..... 25.00
- SEA HAWK ..... 25.00
- HOROSCOPE ..... 30.00
- MIAMI BEACH ..... 35.00
- CHAMPS ..... 25.00

**EMPIRE COIN  
MACHINE EXCHANGE**

2812 W. North Ave.  
Chicago 47, Ill.  
Humboldt 6288-89

**WANTED**

Man who can fix Wurlitzer, Seeburg and Rock-Ola Music Boxes. Also familiar with Pinball Machines. Please furnish reliable reference.

**Akron Wired Music Co.**  
739 North Main Street  
Akron 10, Ohio



*It's Here!*

**KEENEY'S  
BONUS  
SUPER BELL**

- 5-COIN MULTIPLE HEAD
  - PRECISION BUILT
  - COMB. F. P. and P. O.
  - EITHER SINGLE OR TWIN
- 5c J. P., \$29.00—25c J. P., \$149.00

**TREMENDOUS  
PLAYER APPEAL**  
**WRITE--WIRE--PHONE  
FOR  
PREFERRED DELIVERY**

**ROBINSON DIST. CO.**

1400 St. Charles Ave.  
NEW ORLEANS, LA.  
Tel.: Raymond 8649

Exclusive Distr. for Louisiana, Missis-  
sippi, West. Tenn., Gulf Coast of Ala.

**ROBINSON SALES CO.**

7525 Grand River  
DETROIT, MICHIGAN  
Tel.: Tyler 7-2770

Exclusive Distr. for Michigan

**Now on Display in Our Showrooms!**

**MILLS** | **MUTOSCOPE** | **PRE-FLIGHT**  
**VOICE-O-GRAPH** | **TRAINER**

VEST POCKET  
BLACK CHERRY BELL

**DON'T FAIL TO COME IN AND SEE THEM!**  
**ED RAVREBY**

**Associated Amusements, Inc.**

72 BROOKLINE AVE. (Phone: Commonwealth 0933-0934) BOSTON 15, MASS.  
Branch Offices

1849 Main Street, Springfield, Mass. • 29 North Main Street, Fall River, Mass.

**INTERNATIONAL SCOOPS**

NOW IS THE TIME TO BUY

USED		NEW	
3 Wurlitzer 750 E's, Each	\$695.00	Stage Door Canteen	\$249.50
1 Rock-Ola Commando	\$65.00	Big Hit	295.50
4 Wurlitzer 61's, Counter Model	155.00	Suspense	279.50
1 Mills Throne of Music	325.00	Surf Queen	289.50
Chi Coin Mockey	210.00	Bubbles	249.50
Seeburg Shoot the Chutes	99.50	Goalie	525.00
Seeburg Shoot the Jap	89.50	Packard Wall Boxes	36.95
Jennings 5c Blue Skin	150.00	Total Roll	525.00
Columbia 5c Cigarette Reels	49.50	Smiley, New Counter Game	39.50
Wooden Reels Mutoscope	17.50	Gusher, New Counter Game	54.00
Wooden Drop Picture	14.50	Marvel, New Counter Game	50.00
Striking Clocks	69.50	American Eagles, Counter Game	50.00

WANTED: 100 PIN GAMES AND 100 PHONOGRAPHS

Write, Wire or Call

**INTERNATIONAL COIN MACHINE DISTRIBUTORS**

2115 PROSPECT AVENUE MAIn 5769-70 CLEVELAND, OHIO

**MILLER VENDING COMPANY**

OFFERS

NEW MACHINES IN STOCK

Exhibit Big Hit	Big Top	Stage Door Canteen	Mills Vest Pockets
Exhibit Ideal Card Vender	Grand Canyon	Genco Total Roll	Sireamliner
Bubbles	Packard Boxes	Trade Winds	Gottlieb Grippers

**ONE-BALL MACHINES, RECONDITIONED**

SPORT SPECIAL ..\$127.50 | CLUB TROPHY ...\$239.50 | RECORD TIME ...\$127.50

GUNS

RAPID FIRE .....\$95.00 | SEEBURG SHOOT THE CHUTE .....\$72.00  
KEENEY ANTI-AIRCRAFT ..... 47.00 | ABT FIRE AND SMOKE ..... 20.00

TERMS: 1/3 CERTIFIED DEPOSIT, BALANCE C. O. D.

**MILLER VENDING COMPANY**

42 FAIRBANKS ST., N. W. Phone: 8-8632-8-8047 GRAND RAPIDS 2, MICH.

**OPERATORS!**

JUNE DELIVERY ON

**PACKARD PLA-MOR PHONOGRAPHS**  
and we're not kidding!

- ★ NOW AVAILABLE FOR DELIVERY
- Packard Pla-Mor Wallbox .....\$ 38.95
  - Packard Rotary Speakhanger ..... 159.50
  - Packard Model 800 Wall Speaker ..... 46.95
  - Packard Model 800 Wall Speaker ..... 33.95
  - Packard Model 700 Wall Speaker ..... 19.95
  - 30-Wire Packard Pla-Mor Cable, Ft. .18
  - Bar Brackets, Aluminum ..... 5.00

We will thoroughly recondition your Mills Slots and convert to Chrome Bells. Includes new castings, cabinet, drill proof, knee action, club handle and new parts in mechanism—\$125.00.

**We Can Supply You With**  
Blue Fronts — Brown Fronts — Gold Chromes — Silver Chromes — Club Bells — Black Cherries — Cherry Bells — Q.T.'s — Jumbo Parade — Four Bells — Three Bells.

**ARCADE EQUIPMENT**

- Factory Rebuilt — Ready To Operate
- 2 Keeney Submarine .....\$100.00
- 3 Bally Rapid Fire ..... 175.00
- 1 Microscope Sky Fighter ..... 275.00

**NEW ARCADE EQUIPMENT**  
NEW BARK BALL, 9' .....\$375.00  
2 NEW PILOT TRAINER @ 750.00

**JENNINGS 4-STAR CHIEFS**  
5c, \$100.00; 10c, \$125.00; 25c, \$175.00

**WATLING ROLATOPS**  
5c, \$75.00; 10c, \$100.00; 25c, \$150.00

- OTHER GUARANTEED BUYS!**
- Jennings Fastlane, Auto. Payout . \$ 75.00
  - Kentucky ..... 250.00
  - Saratoga Automatic Payout ..... 85.00
  - Pages Reels, Rack—Very Clean ..... 125.00
  - '58 Keeney Track Time ..... 75.00
  - 1 Spinning Reels, P.O. .... 85.00
  - Dewey Single ..... 75.00
  - Dewey or Callie Double ..... 150.00

★ ★ ★  
SPRINGS: 2725A — 3198 — 10c;  
2734A — 2880A — 3793 — 25c  
Balls: Award Card Balls, Dozen ..... 10c  
Cabinet Balls, Dozen ..... 50c

**AUXILIARY EQUIPMENT SPECIALS**

Quantity	Model	Item	Price
1	320	Wurlitzer Box	\$20.00
3	125	Wurlitzer Boxes	@ 37.50
1	120	Wurlitzer Box	25.00
6		Indoor Speakers	@ 22.50
2		Outdoor Speakers	@ 25.00
1		Corner Speaker	16.50
1		Picture Speaker	25.00
5		Seeburg Remote Speak- ers (Speak Organ) @	35.00
1		Seeburg Speaker	25.00
20		Seeburg Selectomatic @	50.00
1	111	Wurlitzer Bar Box	15.00
1	412	Wurlitzer Front Grill	12.50
1		Rock-Ola Front Grill	12.50
4		Rock-Ola Dial Wall Boxes	@ 17.50
1		Keeney Wall Box	5.00
5	125	Wall Box Covers @	5.00
1		Keeney Adapter for Mills Phonograph	20.00
1	75	Wurlitzer Electric Selector	25.00
1	305	Wurlitzer Impulse Receiver	25.00

Write for Your Needs and Special Prices.

**TWIN PORTS SALES CO.**

230 Lake Ave., South Duluth 2, Minn.  
Mel. 2888

**WANTED—  
PIN GAMES  
PHONOGRAPHS - CONSOLES**

**RUSH YOUR LIST FOR  
IMMEDIATE ACTION**  
Liberal Quotations.

**ATLAS NOVELTY CO.**  
2200 N. Western Ave. Chicago 47, Ill.  
Phone: Armitage 5005

**GRIP MACHINES**

RECON-  
DITIONED

Good working order, Gottlieb, C. T. S., GC, Holly, Universal Grip Machines while they last, \$17.50. (We reserve right to ship what we have and guarantee satisfaction.) They won't last long.

**THOMAS NOVELTY CO.**  
1572 JEFFERSON PADUCAH, KY.



# Music Indies Swinging Hard; Pop With Plenty New Ideas; Hustle All Along the Line

## Promotion Twists Stack Up Unique

(Continued from page 20)

tional, foreign, folk, and hot jazz stuff, with only an occasional quiet forage into the pop pastures. Savoy, which has been doing a heavy hot jazz job, is going a step further into specialization by cooking up a series of Jewish jive records (old Jewish standards played by hot jazz men in strict jump tempo). They have already made 12 disks and plan more.

Moe Asch, Keynote, Commodore and other orgs which have done well for years with hot jazz, intend to stay right in that field. Sonora, while taking a fair fling at pops, is concentrating pretty strongly on cowboy and folk stuff. National is putting effort into Dick Thomas for cowboy, and Billy Eckstine and Pete Johnson for race and hot jazz items, with an occasional nudge at pop output. Apollo, while retaining its key interest in hot jazz, is going to plunge into the pop picture and is about to sign a pre-war name singer plus other standard pop talent.

Standard Phono is continuing to concentrate on international and foreign material. Another indie in New York is carrying specialization to a new extreme. Firm is called Union Records and is putting out albums of picket songs, and items slanted strictly for the labor market. West Coast, too, has its share of hot jazzeries with Cadet, Exclusive, and 4 Star working hard on the field. Chicago has its rhumbogies and such firms that are also concentrating on the not-too-crowded special fields. Gotham Records, ex-Goody, is concentrating on hot jazz, Latin American stuff and blues platters. Seeco is sticking to south-of-the-border material.

### Some Take Pop Crack

Others for the moment are boldly striding into the pop field. Here the reasoning is that production of majors is still limited enough to leave plenty of sales room for good indie output of current pops. Others state that "now and forevermore" they are in the pop field. ARA with such names as Ginny Simms, Bob Crosby and Phil Harris; Sterling building pop orks such as Tommy Jones with Louise Tobin (ex-BG chirp) on vocals; Cosmo with Hal MacIntyre, Tony Pastor and Bobby Byrne; Musicraft with Artie Shaw, Phil Brito, Kitty Kallen and Phil Moore; Vogue in Detroit with Phil Spitalny, Frankie Masters, Shep Fields, Sonny Dunham, etc.; Mercury with Buddy Rich, Vincent Lopez, Jayne Walton, Tiny Hill, Harry Babbit and more; Majestic with Jimmie Lunceford, Ray McKinley and other names, and numerous other indies maintain that they are in the pop swim to stay.

### Radio, Pix, Legit Names

Some of the indies have made strong and successful tries to snare top and near-top names from such fields as legit, films and radio. Collectors' Items has signed numerous Negro legit musical names such as Avon Long and William Franklin. Mercury has just pacted a flock of film names for albums, among whom are John Garfield, Jack Carson, Katherine Grayson and Peter Lorre. Melodiscs has latched on to one-time radio biggie George Givot, Pan American has hitched its wagon to Eddie Cantor. Cosmo has hooked Pat Kirkwood, English film actress and Van Johnson's new leading lady in *No Leave, No Love*. Musicraft has tied up Louann Hogan, who is get-

ting a 20th-Fox film build-up.

But it is in the field of new packaging, promotion and sales stunts that the indies are really stepping out. Mercury has an envelope which bears an autographed photo and a bio of the leader or vocalist who cut the disk. Collectors' Items has an over-width envelope with three holes punched in the left-hand edge so that it can be dropped into a loose-leaf album. Disk has a space on the label below the word "Collector" where the buyer writes name to indicate that the record is from his personal collection. This same indie is also promoting Collectors' Items counters in disk shops.

Mercury has what it calls an audition box, which will carry one copy of each of its five new monthly releases. Dealers and distributors pay a small fee for this box and disks and then have an opportunity to hear the records instead of having to order from release sheets. Musicraft has hired the Earle Ferris office, high-powered radio and showbiz flackery, to do its publicity. Same outfit is among those who are pressing special vinylite platters of their output to be sent to reviewers and disk jockeys, and also include chatter matter for jockey usage in their release sheets.

### Hotels, Theaters, Jocks, Et Al.

Cosmo has tied up with hotels, theaters, stores and a guy named Moe in an effort to push sales. When Hal MacIntyre opened at the Hotel Sherman, Chicago, recently, a copy of a Mac-Cosmo disk was on every table opening night and on the first Saturday night after opening so the kids could all get a free platter. Lobby of the Sherman, elevators, and halls thru the hostelry all had signs about Mac being in the Panther Room, but also prominently mentioning that he was a Cosmo recording artist.

Eddie Heller, Cosmo sales manager, is going to try the same gimmick around New York when Tony Pastor opens at the Hotel Pennsylvania Monday (15). When MacIntyre played the Oriental in Chi, disks were given to the first 200 patrons who showed up at the theater. Dealer and disk-jockey ties were arranged. In an effort to sell new attractions (which the company may be eager to sign) on the job the pressery can do for them, Cosmo is preparing a booklet showing the promotional effort put behind the leaders now recording for them. Cosmo, by the way, is about to spring a deal (a merger with another powerful indie) which will be announced in *The Billboard* next week. Continental Records expects to announce a promotion tie-up with a major radio organization shortly. Disc Records, run by Moe Asch, is sponsoring Town Hall concerts for its attractions, having a Saturday night (20) performance set for Stella Brooks.

### Scripts and Stories and Air Time

Bibletone is supplying radio stations with script shows for free if



**JIMMY WAKELEY**, Decca artist, gets some assistance from Doc Eaton. Wakeley likes juke music so much that he can stand on his head in accompaniment.

they'll buy Bibletone disks to play with the scripts. Jack Reilly, head of Cadet on the West Coast, had a tie with disk jock Alex Kooper on KXLA to give away Slim Gaillard's *Cement Mixer* platters as prizes in a phone quiz. Cadet also works disk jockey names into the lyrics of some of Gaillard's scat songs. Dick Nelson, of Gilt-Edge and 4 Star, tossed a party for press and disk jockeys in a West Coast radio studio at which talent on his labels did a show. Spotlight Records bowed into the field by sending distributors and dealers special disks on which a few bars of the tune were played, with the rest of the side carrying a personal sales message from the artist who made the record. In its *Spellbound* album, ARA had special leaflets, telling the story of each side, attached to the envelopes of the disks in the package.

Bobby Weiss, of Musicraft, arranged a tie-up with the Greyhound Bus Company on an Orrin Tucker record of *Love On a Greyhound Bus*. Joe Davis, who bought up for his Davis label, old masters of records by such names as Harry James, Dick Haymes, Sammy Kaye, Jan Peerce, the Three Suns and Singin' Sam, is pushing sales of these and other platters by buying air time on Baltimore and Washington stations. Beginning April 29 and every Tuesday, Wednesday and Thursday at 6:30 to 6:45 p.m., the Davis line will be played and promoted over WCBM in Baltimore, and beginning April 30, every Monday, Wednesday and Friday the same series will go out over WINX, Washington. Series is skedded to run 13 weeks, and Davis is lining up other cities. Davis is also buying full-page ads in out-of-town editions of *The New York Sunday News* and *The Mirror*. Davis has also formed a new music publishing company, Caribbean Music, Inc., thru which he will push Latin American music which he will record on his own labels. Many other diskers, of course, have formed pub companies with the idea of recording and pushing their own tunes and disks.

### Distribution Push

More and more of the indie platter-makers are coming to realize the importance of their distribution setups. Some of them, such as Apollo

in New York, are quietly setting up their own company-owned-and-operated distributors, in the Decca and Capitol manner. Others are lining up the best distrib ties possible with independent distributors. Some of the indies feel that their present distribution structure gives them the greatest possible edge when it comes to growing in the disk biz. Among these are Sonora, Majestic and Signature.

First two, of course, are radio set and phonograph manufacturers and have strong distribution tie-ups with firms that have their set lines. Signature recently hooked up distribution-wise with General Electric Supply Company, powerful national sales organization. Other indie diskers are quietly but constantly scouting around for similar distribution hook-ups with big radio set, phonograph or electrical appliance manufacturers or distributors. Philco, Westinghouse and other such outfits have been persistently mentioned along rumorow as tying up with one indie disking outfit or another, and since Signature snagged the GE Supply deal, trade observers expect one or more other deals along these lines to break from time to time.

### Co-Op Distrib and Manufacturing

Numerous indies have worked out co-operative manufacturing and distributing deals. This has been especially true of distribution from one coast to the other. Apollo, for instance, ships masters and labels of its products to such West Coast waxeries as Gilt-Edge and Exclusive, and these Hollywood indies press the Apollos, put the labels on them and distribute them in the West. Apollo does the same thing for the Coast firms with their pressing and distribution in the East.

On the West Coast, indie manufacturers attempted to go a step further in co-operative management. They set up a Pacific Coast Independent Record Manufacturers' Association thru which they hoped to buy shellac, mix materials, etc., as a pool. Internal dissension resulted in a quick folding of the org, however. Ben Pollack, Jewel Records head, has even gone so far as to attempt to set up a distribution of disks thru grocery and drugstore racks. He claims to have the Coast set-up ready to spring and is now in Chicago lining up a similar arrangement.

### Production a Puzzle

Production-wise, the indie diskery picture is a puzzle. Numerous platteries are pressing for other platteries. Many more have their production spread out around a dozen independent pressing plants, and practically all of them are trying to line up further pressing facilities, with uneven success. Few of them are quietly setting up their own plants and hoping to build from there. Continental, for instance, has three small New York plants—12 presses in all—operating. Majestic is working on a new plant in Elgin, Ill. But, generally speaking, any guess on total indie production is as good as another.

Space doesn't permit a detailed round-up of the activities of all indie diskers in all lines. No doubt scores of worthy efforts have been overlooked, but the trade is generally agreed on two things: (1) By and large, indie diskers are not going to drop out of the business without putting up one whale of a tussle. (2) Their efforts cannot help but prove a boom to aggressiveness and progressiveness in the industry.

## PLAY STATUS OF FILMS WITH LEADING SONGS

(Continued from page 28)

**THE BELLS OF ST. MARY'S** (Burke-Van Heusen), sung by Bing Crosby in Rainbow Productions' "The Bells of St. Mary's." National release date—December, 1945.

**WHO'S SORRY NOW** (Mills), sung by Lisette Veron in David L. Loew's Production, "A Night in Casablanca." National release date—May 10, 1946.

## WANTED

Ten or fifteen Juke Boxes on location in or near Richmond, Virginia. Answer:

**J. H. CAMPBELL**  
1101 West Grade St. Richmond, Va.

# Cigar Vender Said on Way Back

## Machines In N. Y. Taverns

### Automat Grocery Slated To Open at Chicago in Month

CHICAGO, April 13.—Long-heralded Chicago opening of Clarence Saunders's automatic grocery store, "Keedoozle," will materialize sometime this month, according to a story carried by Advertising Age.

The Memphis ex-grocery king, it is said, will unveil his automat food mart for private showing during April, with full-size operating units to be ready about June 1.

This report indicates that method of operation will be the same as previously described, with patron using a key-like instrument. Paper tape in key records name and price of item when key is inserted in "contact holes" under glass enclosed food displays.

### To Form Texas Tobacco Group

DALLAS, April 13.—Several operators of cigarette vending machines are among tobacco wholesalers taking the lead in a move to organize a Texas Association of Tobacco Distributors.

Among those attending a recent pre-organization meeting were Ed Brown, Dallas Wholesale Tobacco Co.; Clarence Cleere, Cleere Wholesale Co., Fort Worth; Ed Furlow, S. H. Lynch & Co., Inc., Dallas; C. W. Berry, Berry Candy Co., Tyler and Houston; Mr. and Mrs. Walter Price, Price Wholesale Company, Port Arthur; Christine Caple, Simon Wholesale Co., Tyler; J. W. Chambers, Chambers Cigar Co., Childress; A. C. and Ben Swearingen, Swearingen's Wholesale Co., Texarkana and Glade-water; O. M. Carmichael, Nelms, Inc., Dallas; L. W. Bushby, John Lee Tobacco Co., Waco; W. J. Mosely, Mosely Wholesale Co., Waco; Ray J. Kilian, House of Kilian, San Antonio, and B. B. Simms, Simms Tobacco & Candy Co., Denison.

### Novices Told To Seek Reputable Coin Companies

DES MOINES, Ia., April 13.—Better Business Bureau of Des Moines, Inc., this week joined distributors of coin machines in warning veterans and others with money to invest to beware of swindles involving vending machines.

The Business Bureau chorused the suggestion of distributors that newcomers investigate all deals carefully before making deposits.

Coin machine distributors have repeatedly pointed out the necessity of dealing with reputable and established coinmen in buying routes or machines. Pitfall of the unwary in frauds, whether involving venders or any other type of business, is the lure of quick, easy money.

Most common swindle involving venders is the "guaranteed" route, where the swindler sells a route of machines which he will operate and return the victim a handsome monthly profit. Seldom does the perpetrator of this fraud have more than a couple of machines for demonstration purposes, but sometimes he simply leaves the victim with a number of machines bought at highly inflated prices based on the "guaranteed income." Trouble is that when the victim comes to collect his guaranteed earnings, the swindler has left town.

### Lack of Beer Still Hurting Coin Play In Taverns of N. Y.

NEW YORK, April 13.—Tavern owners still report that business is on the decline in Manhattan. Most spots cannot sell beer after 10 p.m., and while establishments were overflowing until 4 a.m. in the past, after midnight there is only a trickle of patrons in most of the spots.

On Eighth Avenue, just below Times Square, tavern owners have turned out the lights in the rear of their huge bars and sell only in the front part.

North of Times Square, not hit as hard as lower Manhattan because more liquor customers collect there, report that their juke box intake has been lowered because of the situation.

On the brighter side, one bartender states that he keeps nickels flowing into the juke because "I'd be lonely without some noise around me."

### Confectioners Slate Meeting

NEW YORK, April 6.—Association of Manufacturers of Confectionery and Chocolate will hold its annual spring dinner at the Hotel Pennsylvania here April 22, Harry Lustig, secretary, announced. Approximately 400 are expected to attend.

Chairman of arrangements is David P. O'Connor, director of sales of Penick & Ford, Ltd. Others on the committee are Irvin C. Shaffer, of Just Born, Inc.; William F. Fischer, Magnus, Mabee & Reynard, Inc.; George R. Engel, American Sugar Refining Company; Frank Forbes, Wood & Selick, Inc., and Milton Mullens, Lamont, Corliss & Company.

### One on Lot

NEW YORK, April 13.—Only coin-operated machine present at the Ringling Brothers and Barnum & Bailey Circus, now showing at Madison Square Garden, is a penny scale.

Don't smear—officials report that that scale "no doubt is doing the best business of any scale in the city of New York at the present time."

Scale is located next to the main doors.

### Brown Expands Cigarette Firm At Little Rock

LITTLE ROCK, April 13.—Ed Brown, owner Arkansas Wholesale Tobacco Company, said his firm has completed plans for remodeling its plant, expansion of its sales and office staff and opening of a new branch office.

Remodeling operation will include construction of an addition of 8,000 square feet of warehouse space and installation of new fixtures.

New branch will be opened at Pine Bluff, Ark. At the same time sales staff will be increased to five and the company's trucks will extend operations to 22 counties around Little Rock, C. E. Johnston, manager, said.

Brown, who also operates Dallas Cigarette Service, Dallas, acquired Arkansas Wholesale from S. H. Lynch & Company, Dallas, in 1943. Lynch had established the firm in 1936. Both of Brown's firms operate a large number of vending machines.

### Ops to NATD Western Show

SAN FRANCISCO, April 13.—Many cigarette vending machine operators from the Pacific Coast will be among tobacco men attending the Western convention of the National Association of Tobacco Distributors which opens in St. Francis Hotel here May 1. Meeting will run thru May 4.

Board of directors of the association also will meet during the convention. Sylvian Mirsky, a director of NATD, is in charge of arrangement for the session. He heads the distributing firm, B. Mirsky & Sons.

In New York, Joseph Kolodny, executive secretary of the association, announced the promotion of Jerome Kaufman to assistant executive secretary. Kaufman, who has been with NATD for two years, formerly was an attorney with OPA.

### Tobacco Retailers Gather In Cleveland June 13-15

CLEVELAND, April 13.—Eric Calamia, president, Retail Tobacco Dealers of America, announced that arrangements are being completed for the association's national convention to be held here in Hollenden Hotel beginning June 13. Meeting will continue thru June 15.

Local committee on arrangements is headed by J. C. Newman, of M. & N. Cigar Company, assisted by Walter H. Serrer, David Saltzman and Samuel Abrams, secretary, Cleveland Tobacco Table.

### But operator reports name brands still too short to provide steady supplies

NEW YORK, April 13.—Cigar vending machines are on the way back in Manhattan. Many have been on location for some weeks and several new firms are now manufacturing and operating their own machines.

When a new tavern opened at 27th and Eighth avenues the first coin-operated vending machine on location was a new all chrome, turn-knob type, cigar vending machine. Cigars vended are an off-brand, of which a steady supply is assured.

"Popular brand cigars," Mike Strukes, cigar machine operator, states, "are not to be depended upon for that brand can be established. Also some customers have tried some of the national brands and found them not to their liking. With a so-called off-brand cigar, a following for that brand can be established with the machines. Besides, everyone will try it once. You at least have a chance of establishing a following that way."

#### Makers' Plans

In Philadelphia the Bayuk Cigar Company of Philadelphia announced that it will return cigars to vending machines in that territory very shortly. Before the war "Phillies" were well known as a cigar that could be obtained from coin-operated vending machines in the East.

Old cigar venders, out of service for some years, are being shined up by their owners and slowly finding their way back to the thousand-odd locations around Manhattan that have proven profitable for these machines.

During the war, prices of cigars were boosted in general and old 5 (See CIGAR VENDERS on page 117)

### ADVANCE NO. 11 Built for the Operator!



PRICES AS LOW AS \$8.00 EACH IN LOTS OF 100. WRITE FOR QUANTITY PRICES ON MERCHANDISE AND MACHINES!

This machine is exceptionally strong in construction—the result of over 45 years of experience, where no effort or expense has been spared!

**J. SCHOENBACH**  
1647 Bedford Ave., Brooklyn 25, N. Y.

### PERPETUAL SALES BOARD

10c PLAY—  
Average Gross Take .....\$57.50  
Average Pay Out ..... 29.00  
AVERAGE PROFIT—\$28.60

This profit can be made time and again with the same original board. The purchase of additional boards is not necessary! NET PRICE, \$6.75 EA. 2 BOARDS, \$12.00

### BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

#### CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles.  
Barrel of 50,000 .....\$54.50  
Keg of 21,000 ..... 23.80

#### NUTS—4—U PEANUTS

90 Pound Carton, Blanched ...\$24.30

#### CHARMS

Fine Selection, 15 Gr. ....\$13.25  
Penny or Nickel Counter, 1c or 5c. Ea. .... 1.25  
Parcel Post Paid

Full Cash With Order,  
F. O. B. Factory

**ROY TORR**

LANSDOWNE PENNA.



**ADVANCE Ball Gum Machines**

Order now and have your priority number in when shipments begin to move in regular order.

1 to 9, \$9.54;  
10 to 24, \$9.01;  
25 to 49, \$8.35;  
50 to 99, \$7.88;  
100 to 199, \$7.60;  
200 to 499, \$7.42;  
500 and up, \$7.25.

It won't be long now until ADVANCE will be ready for everybody. It's fast, light, clean, trouble free; one of OLDEST.



**NOW Shipping ADVANCE PEANUT MACHINES**

Get your order in and reserve priority number.

1 to 9, \$10.21;  
10 to 24, \$9.39;  
25 to 49, \$8.69;  
50 to 99, \$8.25;  
100 to 199, \$7.98;  
200 to 499, \$7.79;  
500 up, jobbers, \$7.50.

**THOMAS NOVELTY CO.**  
1572 JEFFERSON PADUCAH, KY.

# Data Sought on Nazi Show Window - Vender for Stores

CHICAGO, April 13.—Prospect of the release of several thousand documents on German industrial processes and patents inspired speculation among coinmen as to whether the documents would include data on the coin-operated automatic-type store fronts developed in Germany before the war.

The device, termed an *Automaten-Schau fenster* or "automat-show window," was developed by Seitz-Werke, GmbH., a machinery and filter manufacturing firm at Kreuznach in the Rhineland. The firm was headed by Theodore and George Seitz, and it had a branch in New York under the name American Seitz Filter Corporation.

Automat-show window was simply a reversible display window with an elaborate vending machine on the back of it. It was mounted on a shaft so that the storekeeper could turn the window out in the daytime, then swing it around at night so that the vender faced the street at night. Thus patrons would have 24-hour service for candies, meats, tobacco or any other product.

### Three Types

Only three types were developed, according to the latest information just before the outbreak of war in 1939. One was installed in a butcher shop operated by Kurt Kermann at 18 Osterstrasse in Chemnitz, an industrial city of about 300,000 in Saxony. It was about five feet high and it had 60 compartments to vend sausages, weiners and other meats. It had a coin chute and return for each of five columns containing 12 compartments. The compartments re-

sembled those of New York's Automat restaurants.

Sales promotion pamphlets put out by Seitz-Werke showed two other models. One was a 17-column candy vender, which would dispense everything from bars to pound packages. It apparently was operated by two coin chutes. When whirled around, an elaborate display window replaced the vending machine.

The other model, developed for a tobacco store, included one seven-column and one nine-column vender built into a glass show window, and two six-column venders built into the door. Vender fronts and magazines all apparently were made of glass so the customer could see exactly what he was buying. They were operated by pull-type levers similar to those on some American cigarette venders, with one coin chute serving each vender unit. By this arrangement, when the store was closed at night, the customer still would have a choice of 28 tobacco products. Each column apparently was operated by a different combination of coins.

### Sample Models

One of the machines was shown at the Merchandise Fair in Leipzig during 1938, and according to reports reaching U. S. Department of Commerce officials then, orders for some sample machines were placed by English buyers. There have been no reports of any such machines in operation in the British Isles, but this may have been the type of device a candidate for Parliament had in mind in a recent campaign when he advocated establishment of all-night automats for late workers.

Obvious objection to the machine, with its all-glass front, is the ease with which it could be broken into. But development of unbreakable transparent plastics undoubtedly would provide an easy solution for this difficulty today.

# USDA Predicts Rise In Tobacco Acreage Despite Price Drop

WASHINGTON, April 13.—Department of Agriculture estimated that U. S. tobacco growers will plant 1,554,000 acres in 1946, an increase of more than 100,000 acres over year's plantings, despite agitation for sharper limits on tobacco production.

In 1945, a total of 1,846,000 acres were planted to tobacco thruout the United States, according to USDA. This compares with average plantings of 1,554,000 acres in the period 1934-1945.

In Wisconsin, the Crop Reporting Service estimated that the State's tobacco acreage would be nearly 16 per cent greater than in 1945 and the largest in 14 years. Plantings were figured at about 26,700 acres.

# Hershey Elected to Candy Firm's Board

HERSHEY, Pa., April 13.—Paris N. Hershey, who has been associated with Hershey interests since 1913, and D. Paul Witmer were elected directors of the Hershey Chocolate Corporation at the annual meeting of stockholders.

William F. R. Murrie was re-elected president of the firm for the 39th consecutive year, and Ezra F. Hershey was named treasurer. L. W. Majer was chosen secretary. Other directors are P. A. Staples and O. E. Bordner.

## NEW CHARMS

that are different from any you've seen because they are cast from brand new postwar molds embodying every feature desirable to vending machine operators.

- "Eye catching" brighter colors—no ambers, no dulls, no neutrals—perfect size for your machines—no pec-wees.
- Every single piece desirable and worth while.
- Molded in fine detail—a product of superior craftsmanship.
- Not just an ordinary charm pack! These new items will really spruce up your sales and profits. Can be used to good advantage with Spanish peanuts.

**Pack of 100 Pieces—\$1.00**

Terms: \$1.00 cash with order, balance C. O. D. Note: There is no Federal Tax on machines used for vending charms. Free copy of new exemption ruling from Treasury Department upon request.

### RELIABLE NUT COMPANY

5721 W. Jefferson Blvd.  
LOS ANGELES 16, CALIF.



**Mr. Operator:**  
Exactly what you have been waiting for.

**"NEW" 1946 "NATION" WEIGHING MACHINE**

- ★ All Porcelain
- ★ Correct Height
- ★ Foolproof Operation

**\$100.00 Cash** With Order

**\$108 on Time** \$10.00 With Order, \$5.45 Per Mo. Gives Bank Reference.

Special Price—5 or More.

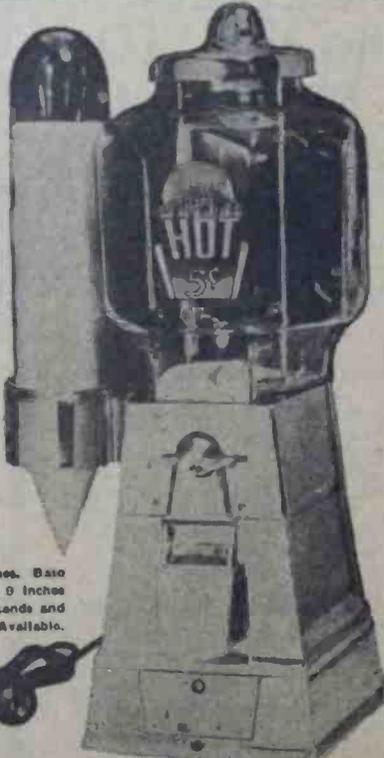
F. O. S. Factory.

Orders filled in Rotation.

## RUSS THOMAS

Vending Machines and Supplies  
3285 Overland Rd. Tel. 4-7187  
MEMPHIS 11, TENN.

# NOW IN PRODUCTION



## ASCO 5c HOT NUT VENDOR

Beautifully designed and well constructed of strong, highly polished aluminum castings with a crystal-clear globe to display the nuts most appetizingly. A "Flasher" calls attention to the machine to insure maximum sales.

The Asco 5c Hot Nut Automatic Dispenser is a fool-proof vendor that will produce big profits for you.

Height 21 inches. Base 7 inches wide, 9 inches deep. Floor Stands and Wall Brackets Available.

Send for our Illustrated Booklet "ASCO BUSINESS PLAN FOR YOU"

### ASCO VENDING MACHINE EXCHANGE

55-57-59 Branford Street Newark 5, N. J.  
Bigelow 3-7744-5

In Stock for IMMEDIATE DELIVERY

## VICTOR'S MODEL "V" Famous Pre-War Vendor GLOBE TYPE

Capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 3/4", and 1" Ball Gum. \$10.75 Ea.

Model V Wall Bracket, 85c Ea.

Combination 1c and 5c Coin Counter, \$1.25 (Plus Postage).

1/2 Dip., Bal. C.O.D., F.O.S. Newark, N. J.

### ASCO VENDING MACHINE EXCHANGE

55-57-59 Branford Street - Newark 5, N. J.  
Bigelow 3-7744-5

## Northwestern Vendors

- Oh Luxe Merchandiser \$10.75
- Model "33" 6.75
- Model "39" 11.95
- Model 40 (42 Globe) 7.20
- 6c Globs, 15c Extra
- 3c Ball Gum (3 1/2 c Globe) 3.40
- (5c Globe, 15c Extra)

All Quotations Net, F. O. S. Factory.

IMMEDIATE DELIVERY. Send for List of Used Machines, Parts and Supplies. Send 1/8 Deposit When Ordering. Balance C. O. D.

### IDEAL NOVELTY CO.

CARL F. TRIPPE  
"Authorized Northwestern Distributor"  
2823 Locust St. ST. LOUIS 3, MO.

# 1st Meet for Candy Jobbers

## 1,000 Expected In Chi April 30

Three-day gathering will stress organization with carnival ball highlight

CHICAGO, April 13. — National Candy Wholesalers' Association, Inc., newly organized group of candy jobbers, will hold its first convention in the Sherman Hotel, Chicago, beginning April 30.

Convention, which will open Tuesday noon, will continue thru Thursday, May 2. C. M. McMillan, executive secretary, said. Registration will begin Tuesday morning following a meeting of the board of directors Monday night.

Henry W. Loock, Baltimore wholesaler and chairman of the NCWA board, will preside at the three-day gathering, which will stress the need for organization among candy wholesalers and the continuing importance of having representation in Washington. Loock is associated with McDowell-Pyle & Company.

### Expect 1,000

McMillan said attendance is expected to reach 1,000, and turnout may pass that figure at the luncheon scheduled to open the convention. A carnival ball will be held in the Grand Ballroom of the hotel Tuesday night. Event will feature a floor-show.

Speakers will include presidents of three other major trade associations—National Confectioners' Association, National Confectionery Salesman's Association and Western Confectionery Salesmen's Association.

First general session, to be held Wednesday morning, will be devoted to discussion of merchandising, advertising and sales. J. Knox McConnell, McKeesport, Pa., will preside. Speakers scheduled include James F. Mulcahy, merchandising director of NCA, and S. H. Cady Jr., secretary of the Council on Candy. A number of jobbers also will discuss methods of sales training and trends in candy retailing.

### Trade Practices

Wednesday's luncheon meeting will feature a discussion of trade practice rules affecting the candy wholesaler by a panel of business men experienced with trade rules. Remainder of the day will be left open for candy men to visit plants in Chicago, but movies on candy making and merchandising also will be shown. Some committee meetings are scheduled for that time, too.

General session Thursday morning will feature a discussion of jobbing plant facilities, with C. E. Morgan, of Morgan Bros., Inc., Asheville, N. C., as chairman. Topics will include warehousing cool rooms, delivery trucks and inventory systems. Awards for the winner in the association's modern warehouse contest also will be announced.

An executive session for election of officers, adoption of resolutions and formation of plans for development of the association will close the business of the convention, but a banquet and dance will be held Thursday night. Installation of the organization's first president and other officers will take place at the dinner.

### Over 700 Members

McMillan reported that the group's membership roll now has passed the 700 mark, and applications for mem-

## N. Y. Sodamat Ops Register Fat Biz

NEW YORK, April 13.—After its first week of operation, the Sodamat, 1235 Avenue of the Americas, reports that it is doing "a record business that more than meets with our approval."

Fourteen cup venders are built into the wall of the establishment with a hot dog and waffle bar against one of the walls.

"Not only does it save time on the part of help to serve the drinks," officials state, "but we never could serve that many flavors to as many people that buy from the venders—no matter how many people we hired in this small location."

## Orders Fire OK On Corn Vender

PHILADELPHIA, April 13.—Local operators were advised last week by Fire Marshal George J. Gallagher that the approval of his office must be given before popcorn machines can be installed in local theater locations.

The fire marshal said that in making inspections of theaters and motion picture houses it has been found that temporary decorations, extensions, alterations and displays are being made and additional devices installed such as popcorn machines and liquid dispensers without first getting his department's approval. This is necessary under local fire regulations.

Any devices which have been installed without the necessary approval must be immediately removed, the fire marshal said.

Approval of his office must be secured then so the regulation of the Electrical Bureau, which prohibits extensions, changes and alterations to the electrical wiring systems and equipment without first obtaining the marshal's permission be complied.

Marshal Gallagher added that these practices must stop at once and any violation of the regulations will be cause for revoking of the theater or motion picture license.

## Sunshine Biscuits Declares Dividend

CHICAGO, April 13.—Sunshine Biscuits, Inc., formerly Loose-Wiles Biscuit Company, has declared an initial dividend of \$1 on its new common stock.

Makers of packaged cookies for a specially manufactured vending machine, firm indicated that the return is equivalent to \$2 on the old \$25 par value stock which recently was split to \$12.50 par value shares.

Name change of the company was recently voted by the board of directors.

bership still are coming in steadily.

He also announced appointment of five more State representatives to the council of Region No. 6. They are Harvey Miller, McGehee, Ark.; Sidney Grossman, Louisville; Frank P. Corse, Biloxi, Miss.; Leslie Badeaux, Thibodaux, La., and H. A. Tiller, Knoxville.

## NATD Western Meet May 2-4

NEW YORK, April 13.—The San Francisco NATD convention will be the largest Western convention ever held by the association, according to H. B. Patrey, assistant secretary, in disclosing plans for the show which takes place May 2-4 at the St. Francis Hotel.

While it will not be as large as the Chicago or New York conventions, there will be 37 booths, four of them booked by vending machine concerns. Rowe Manufacturing Company will be present with its exhibit of cigarette machines along with Coinmatic Distributors, U-Need-a-Vendors; Blake Sales Company, Eastern Electric vending machines and R. P. Pania & Company, DuGrenier line of cigarette machines.

While no speaker is assigned the topic of vending machines, Patrey states, it is possible that coin-operated vending machines will be under discussion at the affair.

## REGAL

KING OF THEM ALL



Your problems can be solved; your future can be assured; your happiness and that of your family can be made certain by operating a route of our penny Bulk Merchandisers.

See your distributor or write direct

### REGAL PRODUCTS CO.

GAYS MILLS, WISCONSIN

## MARBLES

While BALL GUM is scarce, don't lose your locations. MARBLES, 1/4", the perfect substitute. Ass'd. colors glass agates, others.

Barrel, 40,000 ..... \$52.50  
Keg, 17,000 ..... 21.00

Cash with order. Prompt shipment.

### THOMAS NOVELTY CO.

1572 Jefferson St. PADUCAH, KY.

## BRAND NEW A. B. T CHALLENGERS

SAMPLE ..... \$65.00

Lots of 25 ..... \$80.00  
Lots of 50 ..... 65.00  
Lots of 100 ..... 50.00  
Gun Stands ..... 5.00



## MILLS Brand New Vest Pockets \$74.50

PIN GAMES—USED

Gun Club	Each \$79.50	Midway	Each \$175.00
Dixie	49.50	1-2-3	59.50
Clover	89.50	Marvel	125.00
Cadillac	49.50	Streamliner	189.50
Dbie. Features	60.00	Bombardier	109.50
Action	125.00	Shangri-La	125.00
Pin Up Girl	90.00	Defense	
Invasion	99.50	(Baker)	59.50
		Spot-a-Pool	74.50

## MUSIC

All in perfect working condition

Seeburg Symphonola, 12 Rec. .... \$179.50  
Wurlitzer 500R, Victory Model ..... 500.00

## CONSOLES

All in Perfect Condition

Big Game	\$109.50
Fast Time	109.50
Bob Tail	129.50
Big Top	99.50
Sun Ray	139.50
Club Bell	250.00
Silver Moon	109.50
Royal Flush	50.50

## SPARKS

Champion 1c or 5c Gold Award, reconditioned like new, \$29.50

Cigarette or sport symbols.

## AMERICAN EAGLES

Like new, 1c or 5c, fruit or sport symbols. \$24.50



## WORLD'S SMALLEST 3-REEL MACHINE

### BRAND NEW IMPS

Cigarette or Fruit Reels

1c or 5c

Sample \$13.50

Carton of 6 \$72.00

5 or More Cartons, Ea. Carton \$99.50

## CIGARETTE MACHINES

Look like new and work to perfection

U-Need-a-Pak, 8-12 Cols. Ea. .... \$59.50  
DuGrenier 7 Col. Model VD ..... 72.50  
DuGrenier 11 Col. Split Champion. Ea. 95.00  
DuGrenier 7 Col. Model V. Ea. .... 89.50  
Stewart & McGuire 7 Col. Model S. Ea. 49.50

## NEW NORTHWESTERN MACHINES

De Luxe 1c & 5c Comb. .... \$19.75  
Model 283 ..... 9.75

## WRITE FOR QUANTITY PRICES

### USED MACHINES

Northwestern Deluxe	\$16.95
Northwestern Standard	9.50
Northwestern Tri-Selector	22.50
Duplex, 2 Globe, All Alum.	12.50
U-Chu Ball Gum Machines	6.50
Variety Shops, 5 Col., Clean	15.00
Stands	2.50
Snacks, 3 Col., New Finish	15.00
Stands	2.50
Stewart & McGuire 1c & 5c Comb.	0.50
Brand New Stamp Machine	17.50

## USED COUNTER GAMES

Marvels, Cigarette Reels only, 1c or 5c Slots, Ea. .... \$19.50  
Kicker & Catcher, Ea. .... 29.50  
Steppachaso New, Ea. .... 10.50  
Lots of 5, Ea. .... 17.50  
Vansee, Kils, Wings, Poko-Reels (Divider Models), Ea. .... 12.50  
Mills Vest Pockets, Blue and Gold, 54.90

## COLUMBIA BELLS, \$132.50

NEW IMPROVED 1946 MODELS IMMEDIATE DELIVERY

Changeable to 1, 5, 10, 25c Play on Location.

Columbia Makes More Money F-A-S-T-E-R—Costs Less.

DEPOSIT REQUIRED WITH ALL ORDERS | SEND FOR COMPLETE LIST

## RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET PHILADELPHIA 23, PA.

**"MASTER" NO. 77  
COMBINATION  
PENNY-NICKEL  
VENDORS**



Easy To Operate  
Start a Route Now!

**\$15.63**  
In Lots of 5 or More

Two Tone, Tan and Green, Porcelain Finish. Capacity—5 lbs. of Pistachios or 1000 Balls of Gum or Peanuts or other products—proportionately.

**ORDER TODAY!**

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

**TRI-STATE VENDING CO.**

581 10th Ave. New York 18, N. Y.

**British Like  
Coin Laundry**

LONDON, April 13.—Recent display of a coin-operated washing machine at an electrical appliance show here has touched off widespread interest among English housewives and plans are reported going forward for establishment of self-service laundries similar to those in the United States.

Such laundries are expected to find even wider acceptance in England than in America, as fewer British families have their own washing machines. Many still do their laundries with scrub board and washtub.

**Official Enthused**

One government official already has given his enthusiastic approval to the project. He is quoted as declaring, "I hope we have a lot of them—especially in industrial areas, and soon."

British coin laundries would be operated on the same basis as their American counterparts, and the charge generally would be one shilling for 10 pounds of laundry. It is planned to open them in London, Manchester and Liverpool. Each establishment would have about a dozen machines, and most of them would be located in apartment house and tenement districts. Some are expected to be open 24 hours per day.

**Return of Theater  
Vendors in Canada  
Waits More Candy**

ST. JOHN, N. B., April 13.—A severe shortage of candy is delaying return of vending machines to theater lobbies in Eastern Canadian provinces.

Some of these machines have been out of theaters since 1939, and they will need reconditioning before being put back into action, according to operators.

Peanuts and gum are somewhat more plentiful than last year, but the supply of each still is far below normal and demand is running high. Retailers of candy still are keeping it behind the counter and rationing it to steady customers at the rate of about two bars of a half-pound a week.

Carbonated beverages continue to be extremely scarce. Vender operators and bottlers estimate that they are able to meet only about 20 per cent of the demand. With manufacturers limiting deliveries, most dealers now are sold out within a few hours after getting supplies. Indications are that the shortage will run into the summer despite the recent increase in sugar allotments.

**Hot Dog Vender  
Is Set for Tests**

CHICAGO, April 13.—Jack Lewis, of Lewart Distributing Company, national distributors of the Radio Chef hot-dog vender, said the machines are scheduled for location tests in Chicago within the next week or 10 days.

Lewis said his firm hopes to have nearly 25 machines on various locations, ranging from factories to theaters and arcades. Tryouts were planned earlier, but material shortages and other production problems attending reconversion have delayed them.

Plan is to invite local distributors and prospective operators into Chicago for showings of machines on actual locations once engineering and other technical tests have been completed.

**Candy Supplies**

Five-cent candies suitable for vending machines and currently advertised as available include the following:

**ADVANCE WILD CHERRY DROPS**, Metro Chocolate Company, Inc., and Ridley's, Brooklyn.

**BABY RUTH**, Curtiss Candy Company, Chicago.

**BOBCAT**, National Candy Company, St. Louis.

**BOLSTER**, New England Confectionery Company, Cambridge, Mass.

**CHERRIE**, Melster Candies, Cambridge, Wis.

**CHOCOLATE MINT PATTIE**, New England Confectionery Company, Cambridge, Mass.

**CHOCOLATE PEPPERMINTS**, New England Confectionery Company, Cambridge, Mass.

**FLASH**, P. Margarella, New York.

**FORESTWOOD MARSHMALLOW**, P. Margarella, New York.

**GREENWICH VILLAGE FUDGE**, P. Margarella, New York.

**HATS-OFF**, Gold Medal Candy Corporation, Brooklyn.

**HOT SCOTCH**, Melster Candies, Cambridge, Wis.

**LAFAYETTE MIXED**, Hawley & Hoops, New York.

**LADY LYNN NUTTY NOUGAT**, Mary Adams Candies, Lynn, Mass.

**LITTLE CHUCKY**, Top Notch Candies, Inc., New York.

**MELSTER NOUGAT**, Melster Candies, Cambridge, Wis.

**NECCO**, New England Confectionery Company, Cambridge, Mass.

**PECAN PETE**, Paul F. Beich Company, Bloomington, Ill.

**PLAYTIME TOYS**, Hawley & Hoops, New York.

**SEVEN UP**, Trudeau Candies, Inc., St. Paul.

**SKY BAR**, New England Confectionery Company, Cambridge, Mass.

**SCOTCH MINTS**, Hawley & Hoops, New York.

**UNEK**, John Horne Company, Chicago.

**WASHINGTON SQUARE PEPPERMINT**, P. Margarella, New York.

**WELCH'S FUDGE**, P. Margarella, New York.

**WHIZ**, Paul F. Beich Company, Bloomington, Ill.

**Says Sugar Ration  
May Extend to '47**

WASHINGTON, April 6.—Harold O. Smith Jr., Washington representative of the National Confectioners' Association, has predicted that rationing of sugar may continue into 1949.

He also said that the present ration for industrial users of 60 per cent of amount used in 1941 probably will continue thru 1946. He said sugar supplies are not as large as believed two months ago.

**Southern Candy-men  
To Gather in July**

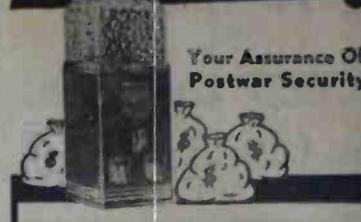
ATLANTA, Ga., April 13.—Southern Wholesale Confectioners' Association will hold its annual convention July 18-20 in Miami, according to C. M. McMillan, executive secretary. Frank P. Corso, Biloxi, Miss., president, will announce hotel arrangements later, he said.

Other officers are Evans George, Monroe, La., first vice-president, and Sam Sawyer, Elba., Ala., second vice-president.

**Jacobs Declares Dividend**

DETROIT, April 13.—F. L. Jacobs Company, maker of soft drink vending machines, automotive parts and appliances, has declared the regular quarterly dividend of 62.5 cents on its 5 per cent cumulative convertible preferred stock. Par value is \$50.

**Northwestern**



Your Assurance Of Postwar Security

Time and time again Northwestern bulk vendors have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwestern—vendors built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION  
1487 ARMY AND NAVAL BUILDING, CHICAGO, ILLINOIS

**THE FAMOUS COLUMBUS VENDORS**  
(With Vise-Grip Locks)

- Model 46—Peanut Vendor
- Model 46Z—For Candy, Charms, etc.
- Model 46G—Ball Gum

Write for Circular and Prices.

**MARKEPP SALES CO.**  
4310 Carnegie Ave., Cleveland, Ohio

**"SPECIAL"**

1 5¢ Johnson Coin Counter	..... \$100.00
1 1¢ Kicker Catchers Games, Ea.	22.50
6 1¢ Totalizer Counter Games, Ea.	20.00
20 1¢ Silver Ring, Nut Vendors, Ea.	7.95
3 1¢ Int. Mus. Deluxe Card Vendors, Ea.	30.00
50 Cigarette Vendors—Write for List Prices	

**CAMEO VENDING, 432 West 42nd, New York**

**12 SELECTERIA VENDING MACHINES**  
39 bar. Will be overhauled and refinished by original Chicago manufacturer. Write or telephone for details.

**A. W. HUGHES**  
3174 N. 39th St. MILWAUKEE, WIS.

**TUBULAR COIN WRAPPERS  
NICKELS ONLY**  
25,000 ..... \$12.50

**A. A. HACKER** 757 LENOX RD. BROOKLYN 3, N. Y.

**VICTOR'S MODEL "V" Famous Pre-War Vender**  
DeLuxe Cabinet Type.  
Model V, capacity 6 1/2 to 8 lbs. of bulk merchandise or 1250 to 1600 balls of gum. Vends 1/2", 3/4" and 5/8" ball-gum.  
Model V Del. Cab. Type \$12.75 Ea.  
Model V Globe Type, \$10.75 Ea.  
Model V Wall Bracket, 60¢ Ea.  
Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.

**Orders Filled in Rotation**

1/3 Deposit, Balance C. O. D.  
**PIONEER VENDING SERVICE**  
Exclusive Victor Distributor in N. Y.  
481 Seckman St., Brooklyn 12, N. Y.

**VENDING OPERATORS  
Roasted and Salted Blanched  
VIRGINIA PEANUTS  
BY THE TON!**

Vacuum Packed in 8 oz. cans—Government surplus. Will keep fresh for years! Open 'em up right on location! \$2.10 per dozen cans (below our ceiling). Packed 48 or 72 cans per case. Shipping weight of 48 cans is 34 lbs. Stock up now to insure having enough Virginias to last until new crop comes out next Christmas. Don't gamble with running short of stock. Play safe. Write, wire or phone that order in today. Terms: 1/3 Cash With Order, Balance C.O.D.

**RELIABLE NUT CO.**  
5721 W. Jefferson Blvd.  
Los Angeles 16, California

**WORLD'S FINEST  
PRECISION BUILT  
5 CENT  
BULK VENDOR**

CAN TAKE IN \$30.00 ONE DUMP  
DISTRIBUTORS WANTED  
KANSAS CITY EAST  
SALESMEN WANTED — OMAHA EAST  
Get in while there is no competition. Mass production means IMMEDIATE DELIVERY.

**LOS ANGELES MANUFACTURERS**  
Rm. 518, 448 S. Hill St., Los Angeles 13, Calif.

**Cigarette Machines  
FOR SALE**

4 10 Col. Rowe Presidents @ \$115.00  
4 8 Col. Rowe Presidents @ 95.00  
4 8 Column Rowe Royals (Automatic Shift) ..... @ 70.00

**Cigarette Service Co.**  
108 East Church St. ELMIRA, N. Y.

# Drink Vender Shortage In East Felt as Summer Near

NEW YORK, April 13.—Location owners report that New York City is suffering from a lack of coin-operated soft-drink vending machines. Now that the warm weather season is closing in, they complain, the shortage is being felt more than ever.

In a hurried survey around the busy spots of Manhattan, out of 12 top soft-drink vending machine locations, only one had a vender on location. When asked why their establishments didn't have machines, owners report that either they haven't been approached on the subject, or they asked a concern for a coin-operated vender and were told they would have to wait a little while for a machine.

Officials of a Times Square motion picture theater with a three-flavor cup vender located between their rest rooms, said that they would like to obtain another because of the volume being done on the present machine.

### Used Machines

Some operators foresaw the present shortage of soft-drink venders in New York and looked around the used machine market for venders in fairly good working condition. These are the few machines that are now around the city.

Other operators have started plans along the lines of the Sodamat, which opened recently near Times Square. Fourteen cup venders are built into the wall in an ultra-modern type establishment. A similar location is now in operation along the Boardwalk at Coney Island, at the Atlantic City Boardwalk, and several proposed other locations are now being readied for business in Manhattan.

Besides the pre-war bottle and cup vending machine manufacturers, already many other firms have announced their desire to enter the field. Several West Coast and Midwest firms are now at work on a limited production basis. Two firms located in the city are expected to announce their plans within a week or two at most.

### More Drink Venders

"Too much attention is being paid to new-type food and novelty venders," one operator said, "and not enough to the standard pre-war bread and butter vending machines."

A Brooklyn operator said that he has been lucky in getting delivery of ten milk vending machines, which he is using to vend soft drinks. When he can get enough soft-drink venders, he said, he will use the milk venders for factory locations where he has

# New Coin Typewriter Firms Seeking Hotel Locations in N. Y.

NEW YORK, April 13.—Coin-operated typewriters are the subject of conversation these days in many downtown Manhattan hotels. While the Type-o-Matic firm has been operating for some time here, it seems that there are two newly established firms bidding for locations.

Coin Typewriters, Inc., is using standard typewriters with coin chutes attached. Typewriters are clamped to any desks available. Another firm is also coming out with an electric coin-operated typewriter that is awaiting typewriter production up-swings before announcing its full plans.

Type-o-Matic's typewriters are secured to a special table that has the coin chute in it. Operating for a dime, locations include some of the best Times Square hotels, USO clubs and railroad stations.

already promised the machines.

Soft-drink manufacturers state, when queried on the subject, that while present sugar regulations affect production of the larger firms, it is helping the smaller ones to get a foothold on the market. Because of this the larger concerns are using every means at their disposal to keep their products flowing to coin-operated machines—"even at the risk of losing fountain sales."

Adrian Rothenberg, operator of soft-drink vending machines in New Jersey, claims that the entire East Coast is short on soft-drink venders. In relation to number of locations, number of people and number of machines on hand, there is no other section of the United States as short of coin-operated equipment as the East, he said.

Distributors of venders in Manhattan claim that they have more orders for machines than they know what to do with.

# Cigar Venders On Way Back

(Continued from page 113)

and 10-cent favorites were next to impossible to secure. They are still in fairly short supply, dealers report. Cigar operators further state that the average cigar sold before the war was priced at 10 cents, with heavy favorites in the 5-cent class. During the war the average cigar sale was around 16 cents, with a drop now to about 12 cents.

### War Experience

Overseas soldiers found that cigars cost them next to nothing compared with prices they had seen in the States, and the cigarette shortage made many of them confirmed cigar smokers. The War Department, not foreseeing the increase in cigars smoked by the armed forces, found it necessary to cut the weekly overseas ration of them first from 21 cigars a week to 16, then to 12, and finally to nine.

It was not until early 1945 that post exchange officers in Europe could raise the cigar ration again to 14 a week. Even at the war's end it was considered impossible to allow the ration to go back to the 21 a week that was in use up to late 1943.

More than a few former ex-servicemen that formerly smoked cigarettes now go in a cigar store to purchase cigars. Dealers report that expensive cigars that soldiers received while in service for a few cents are in steady demand.

### New Machines

Robert Z. Greene, president of Rowe Manufacturing, said at a recent NATD forum that his firm would manufacture a cigar vender "in the near future." Other cigarette vending machine manufacturers will undoubtedly follow suit because of the demand for that type vender.

Most popular of the cigar venders now on location is the wall type that looks like a gum machine. Operators report that wrapped cigars are the only type that should be sold thru these machines and extra care such as being taken to insure the vending machine patron of a fresh smoke.

"Survey after survey," operators report, "tell us that half the goodness of a cigar is whether or not it is fresh."

Strukes claims that his machines are already paying off more than he had hoped for in such a short period. Other operators further claim that unlike the cigarette machine business, "top-paying locations are to be had without any effort at the present time."

# Macy Movie Mchs. Create Sensation

NEW YORK, April 13.—Installation of eight movie machines in the theater section of Macy's has created a sensation, according to store officials. Two weeks ago, when installed by Charles Shankman, a rack was put in to hold 14 to 16 machines, but it was decided to try eight as a test. Special steps-ups were constructed to allow children to see the cartoons.

Officials claim that large crowds around the machines have been blocking traffic. While intended for youngsters, Nat Halpern, Capitol Projector Corporation, states that grown-ups aren't giving the children a chance at the machines.

# N. Y. Gets Authority For Parking Meters

ALBANY, N. Y., April 13.—Gov. Thomas A. Dewey has signed a bill giving the city of New York permission to install parking meters. Up to now all cities in the State except New York had the right to use meters.

Altho signed at the request of Mayor William O'Dwyer, city officials say that installation of meters is not being considered at the present time.

O'Dwyer said that while he could see no immediate use for meters, he didn't see any "reason why State law, in granting the power to do this to all cities, should exclude New York. The city should certainly have the same power as other cities to decide this local question."

# Shine-A-Minit Distribs for Ohio and N. Y.

MILWAUKEE, April 13.—Appointment of two distributors of the new coin-operated shoe-shining machine, "Shine-a-Minit," was announced by A. R. Slade, general manager of Coin-Arts Industries, national distributor of the device.

Benjamin Brenner and Herman Tepper, of the Panoram Distributing Company, Coney Island, N. Y., were named distributors for the device in metropolitan and Eastern New York.

Meyer M. Marcus, head of Markepp Sales Company, was appointed distributor for Ohio.

Announcement was made after visits to the Coin-Arts plant here by Marcus, Brenner and Tepper. Slade announced that the machine is now being readied for production.



**Brand New!**  
Shipman Triplex Stamp Machines Vends 4¢, 3¢ and 2¢ Postage Stamps. Sturdy, Foolproof Operation. Price \$36.50 each. PROMPT DELIVERY. 1/3 cash with order, balance C. O. D.  
★ Send for Free Descriptive Leaflet ★  
**R. H. ADAIR COMPANY**  
6924-26 Roosevelt Rd. Oak Park, Illinois  
Folders for Machines, \$1.00 Per 1000. Less in Quantities.

## ANOTHER FEATURE

in the

# DuGRENIER Challenger



Delivery mechanism operates on movable steel racks and stationary shaft mounted on ball bearings.



**THIS FEATURE PROVIDES EASE OF OPERATION, ELIMINATES ALL TORQUE AND INSURES MAXIMUM LIFE OF THE MECHANISM.**

**ARTHUR H. DuGRENIER, INC.**  
America's Foremost Manufacturer of Automatic Merchandisers  
15 HALE STREET, HAVERHILL, MASS.

## Calif. Amuse. Directs Phone Music for Wolf

SAN DIEGO, Calif., April 13.—Altho Bill Wolf has changed the name of his branches in Los Angeles and San Francisco from California Amusement Company to M. S. Wolf Distributing Company, the local original branch will continue under the former title. Wolf's spots in Los Angeles, San Francisco, Portland and Seattle will distribute while the local office will continue to operate continuous and measured music.

Office is under direction of Bill Smith, well-known music man, who joined this organization several months ago. Continuous music is provided with outlets in the swank San Diego Club, Saddle Rock Grill, Tower Bowling Alley; Sears, Roebuck & Company, and the Kelley Laundry supplied with C. P. MacGregor transcriptions. Laundry has music thruout the plant and has increased its employee efficiency thru the installation.

California's telephone music has a set-up with radio that permits the piping of newscasts, baseball or football broadcasts into the wall and bar boxes. Music is piped to the boxes manually from 9 a.m. until midnight, when the operation is mechanical. When manually operated, there is a five-minute pause between numbers, giving the operator an opportunity to announce the following tune. Announcement is heard only in the boxes in operation. However, when equipment is available, relays will be placed in every box to permit the title of the tune to follow to be heard.

Music to the counter boxes is planned with the operator being given a list of tunes to play. In the morning sweet music is played, with dinner music put on during the lunch hour. Following lunch, and during the cocktail hour, the tempo is speeded with a slowing to dinner music tempo scheduled in the late afternoon and evening. After 10 p.m. the music offered is on the swing side.

Firm also operates boxes on location.

## Record Makers Set Big Output

CAMDEN, N. J., April 13.—With an estimated 400,000 juke boxes expected to be in use before the end of the year, even the most conservative record manufacturers expect their 1946 sales to treble the 1939 production mark of 130,000,000 disks, provided they have no trouble in obtaining materials and labor.

Optimistic as the outlook is, none of the producers know when they will be able to start stepped-up production programs. During the war there was a shortage of shellac, one of the principal ingredients of standard disks. That shortage was recently alleviated, but the big problem of getting machinery for the making of record manufacturers expect their set back the program many weeks.

This was revealed by RCA-Victor officials at Camden, N. J.

Today the average "hit" record sells about 250,000 copies. Back in 1936 the top hits averaged only about 25,000. In 1941 the late Glenn Miller's recording of *Chatanooga Choo-Choo* reached the 1,000,000 mark. Since then numerous other successes have reached that figure, with juke boxes helping to get the song started in every case.

## Columnist, Coinman Engage in Exchange of Sallies on Jukes

DETROIT, April 13.—Victor J. De Schryver, secretary-treasurer of the Michigan Phonograph Owners' Association and head of Marquette Distributing Company here, has taken issue with the redoubtable Malcolm W. Bingay over his recent column on juke "noise," appearing in the *Detroit Free Press* and other Knight newspapers.

Good-humored exchange of correspondence between the professional music man and professional opinion-molder now serves as the basis for another Bingay column. Slugged *More on Music*, it is reprinted here in full:

I have here a letter of protest from Victor J. De Schryver concerning my mention of the juke box we found in the hamburger stand at the end of the Apache Trail. The gentleman says:

### De Schryver Note

"Dear Mr. Bingay: Got all steamed up when I read your column because you had apparently spoiled a delightful tale with a nasty crack at the juke box—a machine that has supported my family in Detroit for at least as long as you've spent learning about your old home town.

"While nursing my wounds I read the *Pellucid Pillar* again (as I've had to do many times in the past) and the awful truth struck me. That rascal

## WPOA Board Members Meet In Milwaukee

MILWAUKEE, April 13.—Board of directors of Wisconsin Phonograph Operators' Association, Inc., held their monthly meeting at Medford Hotel April 8.

Attending the meeting were Doug Opitz, Milwaukee; Kenneth Ferguson, Stillwater, Minn.; C. S. Pierce, Broadhead, Wis.; S. J. Hastings, Milwaukee; Charles Hopp, Manitowoc and Kewaunee; Roy Stone, Rice Lake, Wis.; George W. Gessert, Milwaukee; Sam Anderson, Rhineland, Wis.; Arnold A. Fochs, Beloit; Harry H. Witcher, Watertown, and Louis Jacobs, Stevens Point, Wis.

Association, tho it has been in operation for a comparatively short time, is rapidly expanding its membership and is working to assist all State music operators with their problems.

Association's aim is to promote co-operation among operators and the public acceptance of coin-operated phonographs. Meetings will be held each month by the board of directors.

## AMI Ads Shown By Type Group

CHICAGO, April 13.—Four advertisements of the Automatic Instrument Company (AMI) were selected by the Society of Typographic Arts for display at the Society's annual Exhibition of Chicago Design and Printing in the Art Institute. Advertisements were chosen for excellence as examples of printing and advertising techniques.

The show, which opened in March, will continue thru April 26.

AMI ads, all of which appeared in *The Billboard*, were prepared by the firm of Mangan & Eckland. James T. Mangan and Everett Eckland are members of STA, and Mangan formerly was one of the Society's directors.

Bingay is right—again. Too many times in the past the juke box has been a public earache—despite the fact that the earache staved off my family's stomach-ache.

"Well, while you were on vacation, science kept marching on and delivered to me by air a juke box with electronic ears. This patrician-looking instrument has learned a secret of good breeding—it lowers or raises its voice according to the varying degree of sound in the room. It's done by a microphone that constantly measures in decibels and, by electronic impulses, instantly adjusts the volume of the juke box to ear comfort level.

"Now I feel better. No public earache and no private stomach-ache. And, by the way, did you ever think that you could tell something of the character of a restaurant or tavern owner, or their customers, by the records they have in their boxes? It will be interesting to see what effect a dignified, well-bred juke box, when they become available soon, will have on public taste in the better spots in Detroit.

### Nickel Invitation

"The nickel is an invitation to investigate the possibilities of culture, or at least comfort, in our new juke box. If you can take two 10-minute breaks in your autographing chore, stop in our new showroom and we'll be glad to have you."

Answer: Dear Mr. De Schryver: I received that nickel. But, I confess, I bought a coke with it. How do you expect me to do any scientific research on juke boxes with one dinky nickel? Such investigation would take a whole barrel of nickels.

And even with the expenditure of all this money, there would be the greater cost of getting chummy with the customers to ascertain their "consumer reaction."

And I am quite sure that these findings would be in keeping with the facts already developed by the Bingay Research Institute's investigation in preparation for the opening of that ideal restaurant.

This survey shows that music is bad for digestion when coming out of a juke box. The reason is simple. The fellow who gets to the slot first with his nickel starts his favorite tune. Now at least one-half of the people eating are so tired of that (*Scribe, Coinman Swap, page 125*)

## Pete Rigdon Joins Dad in Aireon Sales

KANSAS CITY, Mo., April 13.—Pete Rigdon, recently was discharged from the army, has joined Aireon as a district sales manager to work under his father, Ralph, who is regional manager for the firm in Louisiana, Texas, Oklahoma, Arkansas, Missouri, Kansas, Nebraska and Southern Illinois.

Both attended the recent showing the company's phonograph at the American Distributing Company, Dallas.

Elder Rigdon is a veteran of the industry, having started in 1927 with Holcomb & Hoke, builders of an early automatic amplified phonograph.

Young Rigdon was a licensed mortician before entering the army, but the family tie to the music business brought him to his present post, he says. He suffered shrapnel wounds in the chest and neck and a shattered jaw during the battle of the bulge. He was a major.

## Fuller Given Newly Created Wurlitzer Job

NORTH TONAWANDA, N. Y., April 13.—Paul M. Fuller has been appointed to the newly created position of director of merchandise for the Rudolph Wurlitzer Company's North Tonawanda Division, according to Carl E. Johnson, general manager.

Fuller's department will serve as a clearing house for all pertinent data for the design of Wurlitzer products manufactured in the North Tonawanda plant, Johnson explained. Products will include phonographs, electronic organs and soft drink venders.

Aim is to design the products in accordance with requirements of the markets in which they will be sold, Johnson said. Department will be divided into three sections. They will be field research, design and modelization. Research section will specialize in field and market surveys and in the investigation of new materials. Fuller said complete physical and chemical laboratories will be maintained for the purpose of analyzing materials and developing their adaptation to the company's products.

Fuller has had broad training in art, architecture, and design in Europe and the United States, Johnson said. He was manager of the interior decorating studios and construction department of Marshall Field & Company, Chicago department store. Later he established his own architectural and decorating firm in Chicago. He conceived and created the famous million-dollar Black Forest exhibition at the Chicago World Fair in 1934. He became associated with Wurlitzer in 1936 as a design consultant and has since been responsible for styling of the company's phonographs and auxiliary equipment. He was named manager of the product design department in 1944.

## Schwartz Heads Firm To Handle Juke in Canada

MONTREAL, April 13.—Trans-Canada Distributors, Ltd., newly formed corporation, has been granted the franchise for the new Challenger phonograph in Canada, J. M. Schwartz, president, announced.

Associated with Schwartz are Mardy Morosnick, of Winnipeg, and J. H. Meyers, Vancouver. Headquarters of the new firm will be at 1247 Guy Street, here.

Schwartz, who is owner of the Quebec Coin Machine Exchange, Regd., Montreal, will handle distribution in Eastern Canada. Morosnick, who owns the Winnipeg Coin Machine Company, will look after distribution thru Midwestern provinces, and Myers, who operates Automatic Music Service of British Columbia, will handle sales in the Pacific Coast territory.

## Packard Plans For Cincy Expo.

INDIANAPOLIS, April 13.—Participation of the Packard Manufacturing Company in a co-operative exposition in the Union Station here was announced this week by company officials.

The exhibit, under sponsorship of the Indianapolis Chamber of Commerce, will be opened soon.

# Thar's GOLD in them thar \*MEASURED MUSIC\* SYSTEMS and the BIGGEST PROFITS ever



**\* MEASURED MUSIC \***—this new system of merchandized music is a gold mine compared with older systems because:

1. The attractive chrome metal unit is precision built and tone modulated. It really pulls more plays.
2. Individual unit at each table or booth is heard only in the immediate area. Those that don't pay can't hear the play.
3. All of the units in one location can operate at the same time, each taking in more money for you—that's a multi-take.
4. Only one set of records (with telephone wire studio system), no title strips to install, no complicated mechanisms to repair; one service man can look after many locations.
5. Less attention to locations since one set of records can service an entire city wide system.

THE HOME OF PERSONAL MUSIC

Write or call  
for information.



Deliveries are  
being made now.

## PERSONAL MUSIC CORPORATION

P. O. Box 720, U. S. Highway No. 1, Newark, New Jersey  
Telephone Bigelow 8-2200

# USED RECORDS

100,000 Used Records  
From Juke Boxes  
Popular,  
Race and Hillbilly

10¢ Each Lots of 1000

1/3 DEPOSIT, BALANCE C. O. D.

## Hermitage Music Co.

423 BROAD STREET  
NASHVILLE, TENN.

# AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

All Communications to 155 N. Clark St., Chicago 1, Ill.

### Folk Music Up

American folk music, which is hitting new highs in popularity throught the country, will be the subject of a forthcoming Paramount Picture titled *Autobiography of a Ballad Hunter*. It is based on the life of John A. Lomax, who has searched for early American folk tunes for over 35 years. He has sung or recorded several thousand tunes which are now in the Library of Congress. Bing Crosby will probably be selected for the leading role. However, this role would be a choice plum for any of the well-known folk artists appearing today.

America's favorite folk tunes are coming to life. Walt Disney has started a series of full-length cartoons based on familiar folk legends and folk songs. First of the series is *Make Mine Music*, a musical comedy which contains the hillbilly favorites, *The Martins and the Coys*. Other such favorites will be incorporated into future cartoons of the series.

Altho he had 90 days, Jack Guthrie was busy on his recent army furlough. He waxed some new records and transcriptions for Capitol Records and visited Nashville for a two-week engagement on the Opry House Matinee as guest of Ernest Tubbs.

Tex Ritter, having broken all records at San Antonio Theater on his recent tour, is making arrangements for a similar tour. With Wesley Tuttle, Ritter will return to the Lone Star State in mid-April accompanied by Dub (Cannonball) Taylor, Slim Andrews, and, of course, Ritter's horse, White Flash.

### Davis Records

First releases of Gov. Jimmy Davis's recent recording session for Decca records are hitting the counters. Numbers chosen for these releases are *Tired of Crying Over You* and Frank Loesser's *Wave to Me, My Lady*. Releases mark the first appearance of Governor Davis with a popular band. Lawrence Welk's orchestra, having proved its talents as accompanist for Western ballads on a Red Foley record, provides the music.

Judy Canova, well-known hillbilly singer, has taken to writing. She is recording her singing and acting experiences for posterity in a book. Title will be *There's a Punch in Judy*.

Roy Acuff's latest Song Folio No. 102 has hit music counters. Published by Acuff and Rose, it contains 20 of Roy's latest tunes. Among the

numbers are *Pins and Needles, We Live in Two Different Worlds, No One Will Ever Know* and *Blues Is on My Mind*. Folio also contains many photos of Roy, his family and his Smoky Mountain Boys.

Bobby Cook, of KMA, Shenandoah, Ia., is still with Harpo, of the former WLS Harpo and Tiny team. They are planning to take out their tent show this summer, using station acts. They had the show in Ohio, West Virginia and Kentucky last year.

Bluff Creek Round-Up is on the air each Saturday night. Hiram Higsby, show producer, also emcee, is an old-time showman, having appeared with some of the best known radio acts in the biz. Harry McAuliffe (Big Slim, the Lone Cowboy) was off the air several days recently when his father died. Slim will leave WWVA the last of April to start on his Canadian tour. He sold his 3-year-old colt, General, son of his famous Flash, to J. M. Bailey, the circus owner.

### Gregory Song Book

Cowboy and Bobby Gregory are doing up another song book this fall—song book No. 2. Slim's latest song, written in collaboration with Mary Jean Shurtz and Chaw Mank, *Nothing More To Say*, is proving to be a popular number over WWVA way. Slim will record the song this summer. Sunflower, popular girl singer of WWVA, is ill in the hospital. Smilie Sutter and Reed Dunn are doing the solos that Smilie and Sunflower did formerly.

Woody Wooddell, of WPIC, Sharon, Pa., has a new book of songs that has many popular folk songs in it, as well as photos of radio and movie personalities. Songs include such favorites as *Shame on You, No Letter Today*, etc. Woody is heard over WPIC each afternoon and is also making many p. a.s to packed houses. Grandpa Jones went topside April 6, Grand Ole Opry, with his singing of *I Like Molasses*.

Curly Miller and group, including Little Hallie, Jimmie Hutchinson, Marion Martin and Froggie Cortez, have taken over the morning program formerly held by Blaine Smith on WEST. Blaine has left the air for a while. Bucky Barfield, who is with Pee Wee King and His Golden West Cowboys, is one of radio's outstanding girl yodelers.

Lew Childre, also of WSM, gave a palm-pulling rendition of *You Can't*

Break the Chains of Love, on the Grand Ole Opry recently.

### WLS Fairs

County fair season isn't far off and WLS acts will be hitting the highways again this year keeping dates with their listeners at fairs throught the Midwest and bordering States. Earl Kurtz, of the WLS Artist Bureau, has closed contracts for several fairs in the Wolverine State.

Our President Was Called Away to Heaven by Bill Boyd-Lew Mel and Matt Pelkonefi, published by Russ Hull's Country Music of Chicago, will probably be heard plenty. It was written as a memorial to the late President, Franklin D. Roosevelt.

WFIL's *Hayloft Hoedown* continues to pack them in every Saturday night at Philadelphia's Town Hall. In addition the portion of the show that was aired over the ABC network coast-to-coast has been increased from 15 minutes to a half hour, owing to the success of the program.

Newest addition to the already outstanding cast of Western performers is Pee Wee Miller, formerly of New York's Village Barn. Pee Wee's heard playing guitar and bass, and he sings Western ballads and pop songs.

Recent guest was a horse, Eight Ball, and his master Tex Smith. Smith and the horse clicked in their air appearance.

Along with its WFIL and ABC popularity, *Hayloft Hoedown* continues to be one of Philly's favorite Saturday night stageshows. Tickets are \$1 top for adults and are on sale all week in advance of the show at the Central City Ticket Office in the center of town. Office reports continuous response for tickets and say it is one of their most popular offerings.

Jack Steck is emcee of the show. Rest of the cast comes from Pete and Elmer Newman's *Sleepy Hollow Gang* which airs at noon each day on the station and plugs the Saturday night show daily.

### Pacific Coast News

Cal Shrum and principals of his first Western picture, *Swing, Cowboy, Swing* do a week's p. a. at Lyric Theater, Salt Lake City, beginning April 22. Shrum's new recording company, Westernair Records has inked over 20 vocalists to recording contracts, including Alta Lee, Don Weston, Jeannie Akers, Al Winters, Walt Shrum, Rusty Cline and Britt Wood.

Globe Records will release five disks in May, featuring Jerry Orby and His Texas Ranchers, Elmer Christian and Bar X Cowboys, and Shelley Lee Alley and His Alley Cats.

Texas Jim Lewis and His Lone Star Cowboys now airing over KECA on Rancho Round-Up Time from the Riverside Rancho, Los Angeles. . . . Featured entertainers include Toby Jones, girl vocalist; Dude Jackson, male crooner; and comic, Buddy Hayes. . . . Merle Travis, of Cottonseed Clark's Hollywood Barn Dance, has been set for his own program of Western songs and guitar music over KFI (Los Angeles) via daily sponsorship of Sunway Vitamins. . . . Western Harness Racing Association held a cocktail party for radio announcers and commentators, marking the opening of harness racing at Santa Anita.

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TURN YOUR USED RECORDS  
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## NATHAN MUCHNICK

1251 N. 52nd St., Philadelphia, Pa.

Phone: GRE 3153

WILL PICK UP WITHIN 100 MILE RADIUS.

## RECORD DISCS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

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For

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MUSIC DISTRIBUTING CO.

1156 Main St. Hartford, Conn.

Ralph Colucci, President

J. Cameron Gordon, Gen. Sales Mgr.

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8c each for used RECORDS. Write for full details.

**Davis Distributing Corp.**

625 Erie Blvd., East Syracuse 2, N. Y.

## FOR SALE

1 '39 Standard Rock-Ola Dial-A-Tune Phonograph, Floor Model, equipped with adapter and 10 Dial-A-Tune Boxes. This equipment in perfect condition; now on location. Will sell for \$625.00. 1/3 cash, balance C. O. D.

**PENN MUSIC SERVICE**

914 WATER ST. MEADVILLE, PA.



MUSIC FOLK line up at Dallas showing of new Aireon by Earl Reynolds' American Distributing Company. Left to right: Mrs. Earl Reynolds; Joe W. Holloway, Aireon advertising manager; unidentified lady; Jack Matassa, service department; Mrs. Porter Harrison; Pete Rigdon, district sales manager; Porter Harrison, distributor; Earl Reynolds; Ralph Rigdon, regional sales manager; Harold Smith, serviceman.

## 6¢ PER POUND!!

We will purchase solid shellac stock scrap records at 6¢ per pound. Ship via freight, mark your bill of lading "phonograph scrap records" to insure obtaining low freight rate. We pay all freight on this basis, deducting same plus tare, and will remit to you on a basis of 6¢ per pound on net weight. Do not ship laminated records!

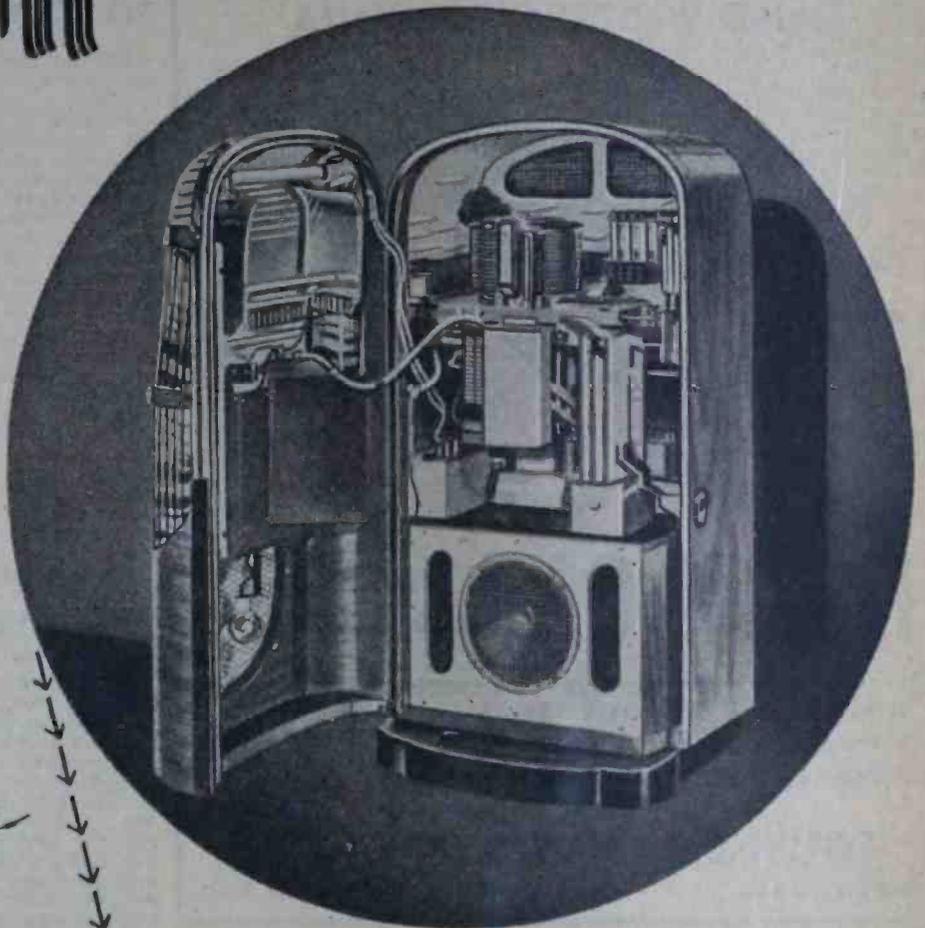
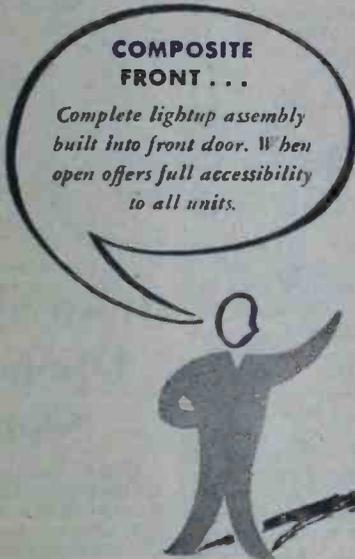
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### COMPOSITE FRONT . . .

*Complete lightup assembly built into front door. When open offers full accessibility to all units.*



### COMPLETE VISIBILITY

*Chromium plated 20 Record Mechanism Coin Chutes—Program—Thank You Register and Cancel Button in view*



*The*  
**PHONOGRAPH  
OF TOMORROW**



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# OPERATORS IN THE CAROLINAS AND WESTERN VIRGINIA



NOW ON  
DISPLAY

## ROCK-OLA THE PHONOGRAPH OF TOMORROW

- 6 Mills Empress .....\$375
  - 2 Wurlitzer 24-Victory...\$450
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- READY FOR LOCATION**

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## Now Is The Time To Unload Your TWIN 12's & 24 WURLITZER

HIDEAWAYS, COMPLETE WITH ADAPTERS  
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### MARSTON DISTRIBUTING CO.

313 E. Jefferson Ave. Phone CAadillac 4082 Detroit 26, Mich.



### Homer E. Capehart wires

I am happy to announce that we will begin shipment of **PACKARD PLA-MOR PHONOGRAPHS** in June. Please advise all of your customers.

### ANGOTT SALES CO., INC.

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### PHONO OPERATORS . . . HERE IS THE PERFECT SERVICE

### STAR READY PRINTED TITLE STRIPS

FOR FULL DETAILS SEE YOUR BILLBOARD COIN MACHINE DIGEST . . . OR WRITE  
STAR TITLE STRIP COMPANY, 708 ARCH STREET, PITTSBURGH 12, PENNA.

## Sell Your Used Phono Records Now!!!

WE BUY LARGE OR SMALL QUANTITIES

### MERVIS TRUCKING CO.

Room 221, Quinby Bldg., 5511 Euclid Ave. CLEVELAND 3, OHIO

## Two New Music Concerns Open In Philadelphia

PHILADELPHIA, April 13.—Two new music firms opened here this week.

Personal Music Corporation, a foreign corporation organized and existing under the laws of the State of Delaware, where its principal office is located at 19-21 Dover Green, Dover, Delaware, gave notice that application will be made to the Department of State of the Commonwealth of Pennsylvania, at Harrisburg, Pa., for a Certificate of Authority.

Certificate will permit them to do business within the State of Pennsylvania under provisions of the State's Business Corporation Law.

In their application the corporation says that the character and nature of the business it proposes to transact in Pennsylvania is the operation of coin music boxes, juke boxes and similar devices; to conduct a general music and entertainment business.

Proposed registered office of the corporation in Pennsylvania will be located at 204 Colonial Building, 13th and Market streets, Philadelphia.

#### Wire Music

Second firm is Music by Wire, Inc., which is incorporating in Pennsylvania and the names of its principals have not been announced.

Music firm is being organized to furnish, convey and disseminate to customers by the medium of wire, music and advertising. They are also going to sell, manufacture, rent and buy and repair all types of sound producing equipment, radios, sound records, music vending machines, electrical appliances and equipment and other kindred products.

Firm, in its application, says it is going to provide programs of an educational and religious as well as musical nature to its customers by means of wire and other methods of communication and reproduction.

## Indiana Music Operators May Join Biz Group

INDIANAPOLIS, April 13.—Members of Music Operators' Association of Indiana voted to become members of the Better Business Bureau following an address by a representative of the bureau at a meeting here April 1.

Meeting of the State Association preceded an evening session of the local music merchants held at Indianapolis Athletic Club. Both groups were presided over by Henry Windt, Hoosier Simplex Music Company, who is president of both local and State organizations.

New members admitted were Bob Hall, Richmond, and Simon T. Fowler, Cambridge City, operators. Mrs. Blanche James, of James Mu-

## Columnists Love Juke Statistics But From Where?

CHICAGO, April 13.—Dale Harrison, about-town columnist for *The Chicago Sun*, treated his readers this week to that venerable favorite of the boys who have to fill a column of type daily—statistics of the juke box business.

Under the title "Nickel, Nickel, Nickel" and without citing any sources, Harrison reported as follows:

"People in Chicago fed 298,000,000 nickels into 15,000 coin machines last year. Translated into money, that's \$14,950,000—a lot of money to hear Bing Crosby sing *The Bells of St. Mary's*."

"These 298,000,000 nickels bought 12,416,666 hours of juke box music, which is at a rate of \$1.20 an hour."

"The national 'take' of the juke boxes is between \$8 and \$10 per week. In Chicago the average weekly take is exactly twice that amount."

"In Chicago proper, there are 9,200 coin machines."

## Juke Showing Opens Wolf's Seattle Home

SEATTLE, April 13.—M. S. Wolf Distributing Company opened its third and latest distributing branch here this week with the showing of AMI phonographs.

With Bert Beutler, branch manager, Bill Wolf supervised activities, playing host to more than 500 music men in the Puget Sound area during the two-day event.

Opening of the local branch gives Wolf outlets in Los Angeles, San Francisco and Seattle. Portland branch will open in mid-May with A. M. Moss as manager.

Seattle quarters, located at 2313 Third Avenue, have been remodeled. Nearly half of the 7,000 square feet of floor space is devoted to display space. Glass front set between glass brick pillars is featured on the exterior of the one-story building.

#### S. F. Staff Aids

Wolf brought in office managers and staffs from other branches to assist in the showing. On hand from Los Angeles were Frank Butterfield, service chief; Charles K. Ryman, auditor, and Mrs. Golden Williams.

Representing the San Francisco office were Garton Moss, M. W. Griffin and Anona Gates. Bill Smith, manager of California Amusement Company, San Diego, flew to represent his branch.

Seattle staff includes Mrs. Vera Jones and Richard Wehr.

Company, is secretary of the association.

## BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 30)

POSITION	Weeks Last 1 This	Weeks	Artist	Record
2	9	7	SIoux CITY SUE	Bing Crosby and the Jesters... <i>You Sang My Love Song to</i> .....Decca 23508 <i>Sombody Else</i>
4	7	8	ONE-ZY, TWO-ZY	Freddy Martin...Victor 20-1826 <i>Sleepy Baby</i>
6	7	9	OH! WHAT IT SEEMED TO BE	Dick Haymes-Helen Forrest... <i>Give Me a Little Kiss, Will You, Huh?</i> .....Decca 23451
2	10	10	HEY BA-BA-RE-BOP	Lionel Hampton ....Decca 18754 <i>Slide, Hamp, Slide</i>
9	6	10	YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)	Les Brown ....Columbia 36884 <i>Come to Baby, Do</i>

# MOVIE MACHINE REVIEWS

Assembled and released by Soundies Corporation of America, Inc. Release date, March 25.

**Program 1232**

The stunning Dinning Sisters present the lovely tune *Valley of the Sun* in their own inimitable style. Girls demonstrate their talent and charm clad in attractive evening gowns. (R. C. M.)

*Fraidy Cat*, a clever novelty number is sung by cute Jean Porter, Hollywood starlet, with a girl trio accompanying. Ray Noble's orchestra, dressed in a mixture of everything from swimming shorts to tuxedos (a sort of "come as you were when you were invited" theme) furnish the music. (R. C. M.)

Deuce Spriggins and his band with The Plainsmen Trio sing and play the current leading record seller *Sioux City Sue*. Lovely Carolina Cotton gets herself sung to and chimes in with a few choice yodels. (R. C. M.)

An unusual pop number *I Hear Music* is sung by Grace McDonald. Grace and handsome Wesley Adams do a sprightly dance. (Minoco)

Hollywood's newest sensation, the blond and luscious Nilsson Twins ask the musical question *Why Don'tcha Kiss Me?* The guitar, xylophone and piano of the Hal Borne Trio provide the music. (R. C. M.)

*Beat Me Daddy Eight to the Bar* is played by Gray Gordon and his band, with Meredith Blake doing the vocals. Scene is a boat deck. (Soundies)

Blond Imogene Lynn sings a catchy tune entitled *Under the Banana Tree*. Little Terry Vance, in costume decorated with bananas, does some torrid dancing while chorus girls (6) provide a tropical atmosphere in the background. (R. C. M.)

The old pop hit tune *Lullaby of the Rain* is sung by Melton Moore

with Mary Dowell providing the eye-appeal. Three shadowy gals with umbrellas do a dance in the background. (Soundies)

Assembled and released by Soundies Corporation of America, Inc. Release date, April 1.

**Program 1233**

Johnny Long and his orchestra play a novelty number called *Junior*. Junior himself, the boy trumpet wonder of the band, gets in some hot licks on the horn. Francey Lane sings the vocals. (Filmcraft)

The old and ever popular favorite *Maybe* is presented by The Kidoodlers. These four boys with musical toys harmonize beautifully on this number. Gals (6) do an attractive dance. (Minoco)

Vocal artist Larry Stewart and dancer Ceci Eames combine their talents to make *What a Difference A Day Makes* a charming number indeed. An all girl orchestra (6) expertly furnishes the music. (Filmcraft)

*Isn't That Just Like Love* is sung by dimpled radio star Sylvia Froos. An all girl orchestra (10) accompanies her. Band set. (Minoco)

Carolyn Gray, featured vocalist with Gene Krupa's Band, sings a new song about gay Paree entitled *Cocktails and Oo-La-La*. Dancer Tari Vance and a chorus of six belles do a snappy dance routine. (R.C.M.)

The Western favorite, *Call of the Canyon*, is presented by the King Sisters. Alvin Rey and his orchestra supply the music. Cowgirl costumes, a campfire and realistic howls of coyotes in the distance provide an interesting "prairie" background. (Minoco)

Gloria Parker and her orchestra play a novelty number called *Here Comes the Fattest Man in Town*. Gloria sings and plays her xylo-

phone. The setting is a street scene with Blimpy, the fat man concerned. (Filmcraft)

*The Night Is Young* is sung by Bob Hannon, a CBS favorite. A parade of beautiful girls, gorgeously gowned, provides the eye appeal. (Minoco) Madelene Quincannon.

## Coin Radios on Display at Chi

CHICAGO, April 13.—Operators and executives of various hotels in the Chicago neighborhood got their first look at the coin-operated radio being put out by Tradio, Asbury Park, N. J. Showing of the coin-controlled radio was held in the Sherman Hotel this week.

George and Victor Trad, the two brothers who own Tradio, were on hand to show their radio and to greet operators and hotel men.

Officials of many of the larger hotels came in to see the equipment, the brothers said, and expressed great interest in the model being shown.

Tradio's coin-operated radio gives three hours' radio entertainment for 25 cents. Radio itself is encased in a streamlined, metal cabinet which fastens to the wall. This feature, the Trad brothers state, locks the radio onto the wall so that it cannot be removed or tampered with except by the operator who has the key to open the box.

Feature of this is the fact that the radio if in need of service may be removed and a new radio put on the bracket without calling in the operator. The operator may then pick up the set which needs repair without interfering with the operation. Operators will leave spare sets with hotel managers to meet this emergency.

## Seek To Enroll All Phonograph Owners in Cincy

CINCINNATI, April 13.—Round-table discussion of the current membership drive featured the semi-monthly meeting of the board of directors of the Automatic Phonograph Owners' Association here this week. The meeting, held in the offices of the organization, was presided over by Sam Chester, president.

The directors' confab was followed by a general meeting at the Hotel Gibson, at which Chester appointed committees to lead the drive for new members.

Taking part in discussion were John Weisenberger, of the Kentucky Service Company; Ray Bigner, Wexco Novelty Company, and Nate Bartfield, of B-W Novelty Company.

Present were Mrs. John Weisenberger, Dolores Ganzmiller and Mrs. Batte.

## Exhibition Set For Music Trade

NEW YORK, April 13.—William A. Mills, executive secretary National Association of Music Merchants, states that visitors planning to attend the Music Industry Trade Show, July 15-18, should make early bookings with the Palmer House, Chicago, as a large number of reservations have been received.

Most record concerns are expected to exhibit at the four-day showing in spite of the fact that the limited space given to the NAMM show by the hotel makes it impossible to handle all the firms who wanted displays.

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Write for your copy today. You'll receive it monthly thereafter. And once you're on our mailing list, you'll automatically receive all the latest news about

**MILLS MUSIC**

ADVANCE RECORD RELEASES

(Continued from page 32)

IF SOMEBODY EVER BREAKS MY HEART, IT'S GONNA BE YOU  
 IF YOU WERE THE ONLY GIRL ..... Phil Brito (Walter Cross Ork).....Muscraft 18066  
 I'M ALL THRU TRUSTING YOU ..... Dusty Ward and His Arizona Waddies.....Victor 20-1857  
 I'M CONFESSIN'.....Wingy Manone Ork.....4 Star 1074  
 IT COULDN'T BE TRUE (Or Could It?) ..... Al Donahue Ork (Penny Piper).....4 Star 1081  
 IT COULDN'T BE TRUE (Or Could It) ..... The Three Suns (Artie Dunn).....Majestic 7180  
 JAZZ AT THE PHILHARMONIC, VOL. II, ALBUM (2-12") ..... Lester Young and All-Star Ork.....Disc 501  
 Blues for Norman, Parts 1 and 2.....Disc 2001  
 I Can't Get Started, Parts 1 and 2.....Disc 2002  
 JEALOUS ..... Johnny Guarneri.....Majestic 1035  
 JOHN ON THE ISLAND ..... Jubilee Singers.....Hub 3005  
 JOSEPHINE, PLEASE NO LEAN ON THE BELL ..... Eddie Cantor (Rafael Mendez Ork).....Pan-American Pan 044  
 JOSEPHINE PLEASE NO LEAN ON THE BELL ..... Vaughn Monroe (Ziggy Talent).....Victor 20-1847  
 JUMP JACK JUMP ..... Cecil Gant.....Gilt-Edge 538  
 JUST A-SITTIN' AND A-ROCKIN' ..... Delta Rhythm Boys-Charlie Barnet.....Decca 23451  
 JUST IN CASE YOU CHANGE YOUR MIND ..... Four Knights.....Decca 11003  
 KANSAS CITY JIVE ..... Oran "Hot Lips" Page Ork.....Hub 3007  
 KATINKA ..... Vaughn Monroe (Ziggy Talent).....Victor 20-1847  
 JEROME KERN ALBUM ..... Walter Cross Ork.....Muscraft N-6  
 All the Things You Are.....Muscraft 359  
 Don't Ever Leave Me.....Muscraft 358  
 Make Believe.....Muscraft 361  
 Smoke Gets in Your Eyes.....Muscraft 360  
 The Touch of Your Hand.....Muscraft 360  
 Who?.....Muscraft 359  
 Why Do I Love You?.....Muscraft 361  
 Why Was I Born?.....Muscraft 358  
 LAUGHING ON THE OUTSIDE (Crying on the Inside) ..... Jerry Wald Ork (Anne Russell).....Sonora 3007  
 LAXY LULLABY ..... The Holidays ("Trummy" Young All-Star Ork).....GI 106  
 LEONA OF L. A. .... "Duke" Henderson (Tiny Webb Trio).....Globe 108  
 LONESOME MAN BLUES ..... Cousin Joe-Bostic's All-Stars.....Gotham 600  
 LOVE ON A GREYHOUND BUS ..... Orrin Tucker (Orrin Tucker-Scottie Marsh).....Muscraft 18064  
 LOVE ON A GREYHOUND BUS ..... Al Donahue Ork (Penny Piper).....4 Star 1080  
 MAKE BELIEVE ..... Johnny Guarneri.....Majestic 1035  
 MAKIN' WHOOPEE ..... Eddie Cantor (Rafael Mendez Ork).....Pan-American Pan 044  
 MAMA ..... Phil Brito (Walter Cross Ork).....Muscraft 15068  
 MEMPHIS IN JUNE ..... The Holidays (Jimmy Foster).....GI 101  
 MONTUNO ..... Chiquito and El Morocco Ork (Chiquito & Chorus).....Gotham 901  
 MUCHO GUSTO ..... Olga San Juan (Rafael Mendez Ork).....Pan-American Pan 045  
 MY BLUE HEAVEN ..... Gloria Wood-Wingy Manone Ork.....4 Star 1066  
 \*NAO TENHO LAGRIMAS (I Have No Tears) ..... Don Jose Ork.....Gotham 100  
 NOCHECITAS ..... Eddie Gomez-Noel De Selva's Ork.....Pan-American Pan 130  
 NO MAN IS AN ISLAND ALBUM ..... Orson Welles.....Decca A-439  
 John Brown: In Behalf of His Despised Poor.....Decca 29203  
 Lazare Carnot: The New World Teaches the Old.....Decca 29201  
 John Donne: For Whom the Bell Tolls.....Decca 29200  
 Patrick Henry: Liberty Or Death, Parts 1 and 2.....Decca 29202  
 Abraham Lincoln: The Gettysburg Address.....Decca 29204  
 Thomas Paine: Tyranny Is Not Easily Conquered.....Decca 29201  
 Pericles: The World Is Their Sepulchre.....Decca 29200  
 Daniel Webster: Liberty and Union, Now and Forever.....Decca 29203  
 Emile Zola: Truth and Justice Cost Too Dear.....Decca 29204  
 NO PAD TO BE HAD ..... Delta Rhythm Boys-Charlie Barnet.....Decca 23541  
 OH, HELEN! ..... Sammy Kaye (The Three Kaydets).....Davis 2105  
 DANNY O'NEIL ALBUM ..... Danny O'Neil.....Pilotone 107  
 A Little Bit of Heaven.....Pilotone 5100  
 Danny Boy.....Pilotone 5103  
 I'll Take You Home Again, Kathleen.....Pilotone 5097  
 Julie O'Dooley.....Pilotone 5098  
 Mother Machree.....Pilotone 5101  
 My Wild Irish Rose.....Pilotone 5099  
 Too-Ra-Loo-Ra-Loo-Rai, That's An Irish Lullaby.....Pilotone 5104  
 When Irish Eyes Are Smiling.....Pilotone 5102  
 DANNY O'NEIL ALBUM ..... Danny O'Neil.....Pilotone 108  
 Come Back to Erin.....Pilotone 5100  
 Did Your Mother Come From Ireland?.....Pilotone 5108  
 Johnny Doughboy Found a Rose in Ireland.....Pilotone 5105  
 Little Town in the Old County Down.....Pilotone 5102  
 Macushla.....Pilotone 5107  
 Peggy O'Neil.....Pilotone 5109  
 Where the River Shannon Flows.....Pilotone 5101  
 You're Irish and You're Beautiful.....Pilotone 5108  
 PANACEA ..... Woody Herman (Woody Herman).....Columbia 36966  
 \*PEANUT VENDOR ..... Don Jose Ork.....Gotham 102  
 PICKLE IN THE MIDDLE (And the Mustard on Top) ..... Louis Prima (Louis Prima).....Majestic 7179  
 POLLY WOLLY DOODLE ..... The Korn Kobbler.....Majestic 1036  
 PORGY AND BESS ALBUM ..... Pilotone 103  
 A Woman Is a Sometime Thing (Bruce Foote-Robert Trendler Ork).....Pilotone 5126  
 Bess, You Is My Woman Now (Bruce Foote-Robert Trendler Ork).....Pilotone 5127  
 I Got Plenty O' Nuttin' (Bruce Foote-Robert Trendler Ork).....Pilotone 5122  
 It Ain't Necessarily So (Robert Trendler Ork).....Pilotone 5121  
 Leaving for the Promised Land (Robert Trendler Ork).....Pilotone 5128  
 My Man's Gone Now (Robert Trendler Ork).....Pilotone 5125  
 Oh Lawd, I'm on My Way (Bruce Foote-Robert Trendler Ork).....Pilotone 5124  
 Summertime (Robert Trendler Ork).....Pilotone 5123  
 PRISONER OF LOVE ..... Gordon MacRae (Walter Cross Ork).....Muscraft 18095  
 PRISONER OF LOVE ..... Ruth Robin-Gus Bivona Ork.....4 Star 1089  
 REGRETTING ..... Bon Bon (The Park Avenue Trio).....Davis 2108

\*RHUMBA AT THE WALDORF ..... Don Jose Ork.....Gotham 103  
 RHUMBA RHAPSODY ..... Miguelito Valdes.....Musicraft 362  
 RIDIN' DOWN THE OLD TEXAS ..... The Moore Sisters.....Sonora H-7010  
 TRAIL ..... Tab Smith Ork.....Hub 3009  
 RIFFIN' THE BASS ..... Don Jose Ork.....Gotham 101  
 \*RUMBA RUMBA ..... Chiquito and El Morocco Ork (Chiquito).....Gotham 900  
 SAL SI PUEDES ..... Wingy Manone Ork.....Gilt-Edge 536  
 SALT PORK, WEST VIRGINIA ..... Johnny Desmond Russ Case Ork & Chorus.....Victor 20-1891  
 SHOO-FLY PIE AND APPLE PAN DOWDY ..... Ellis Siegmester, Etc. Ork.....Decca A-404  
 SING OUT, SWEET LAND! ALBUM ..... Decca 23428  
 As I Was Going Along (Alfred Drake).....Decca 23430  
 Big Rock Candy Mountain (Burl Ives).....Decca 23439  
 Blue Tail Fly (Burl Ives).....Decca 23443  
 Casey Jones (Bibi Osterwald).....Decca 23445  
 Frankie and Johnny (Burl Ives-Alma Kaye-Jack McCauley).....Decca 23441  
 (1) Hammer Ring, (2) Watermelon Cry, (3) Didn't My Lord Deliver Daniel? (Herk Armstrong-Juanita Hall) (Spiritual Ensemble).....Decca 23442  
 I Have Been a Good Boy (Jack McCauley).....Decca 23440  
 I'm Goin' Down the Road (Burl Ives-Jack McCauley).....Decca 23430  
 Little Mohee (Alfred Drake-Alma Kaye).....Decca 23440  
 More Than These (Alfred Drake).....Decca 23443  
 The Roving Gambler (Jack McCauley-Alma Kaye-Bibi Osterwald).....Decca 23461  
 (1) Trouble, Trouble, (2) Basement Blues (Juanita Hall) (Spiritual Ensemble).....Decca 23442  
 Wanderin' (Alfred Drake).....Decca 23440  
 Where (Alfred Drake).....Decca 23438  
 SINGING AN OLD HYMN ..... The Buchanan Brothers.....Victor 20-1850  
 SOMOS DIFERENTES ..... Eddie Gomez-Noel De Selva's Ork.....Pan-American Pan 139  
 SPECIAL DELIVERY ..... Cecil Gant.....Gilt-Edge 538  
 SPELLBOUND ..... Leo Reisman Ork.....Decca 18841  
 STANDING ON A HIGHWAY ..... Jubilee Singers.....Hub 3004  
 STORM CLOUD ..... Billy Ford Ork.....Hub 3008  
 STRANGE LOVE ..... Phil Regan (Phil Davis Ork).....Majestic 7181  
 SUGAR ..... Maurice Rocco.....Muscraft 364  
 SWEETHEART ..... Connee Boswell (Bob Haggart Ork).....Decca 18842  
 TALK OF THE TOWN ..... Gloria Woods-Bus Bivona Ork.....4 Star 1070  
 TALK TO ME ..... The Holidays (Buddy Weed Trio).....GI 102  
 TELL ME WHY YOU LIKE ROOSEVELT, Parts 1 and 2 ..... Evangelist Singers.....Hub 3012  
 TEN LESSONS WITH TIMOTHY ..... Tony Scott All-Star Septet.....Gotham 105  
 THAT'S THE GROOVY THING ..... Earl Bostic Ork.....Gotham 104  
 THE FIVE RED CAPS ALBUM ..... The Five Red Caps.....Davis DA-1  
 After I've Spent My Best Years on You ..... It's So Good, Good, Good  
 I Didn't Mean to Be Mean to You ..... Red Caps Ball  
 If I Can't Have You ..... Spellbound  
 In the Quiet of the Dawn ..... Thru Thick and Thin  
 THE GIRL THAT I MARRY ..... Frank Sinatra (Axel Stordahl Ork).....Columbia 36975  
 THE MEXICANA ..... Olga San Juan (Rafael Mendez Ork).....Pan-American Pan 045  
 THE OLD SQUARE DANCE (Is Back Again) ..... The Korn Kobbler.....Majestic 1036  
 THE RIGHT ROMANCE ..... Louanne Hogan (Alfred Newman Ork).....Muscraft 356  
 THE VOOT IS HERE TO STAY ..... Ivie Anderson.....Black and White BW 772  
 THERE'S NO ONE BUT YOU ..... Ray Herbeck Ork (Roy Cordell).....4 Star 1083  
 THERE'S NO ONE BUT YOU ..... Mel Torme and The Mel-Tones.....Muscraft 363  
 THESE FOOLISH THINGS ..... Cliff Lang's Jazz Ensemble.....Pan-American Pan 142  
 THEY SAY IT'S WONDERFUL ..... Perry Como (Russ Case Ork).....Victor 20-1857  
 THEY SAY IT'S WONDERFUL ..... Ray Herbeck Ork (Roy Cordell).....4 Star 1082  
 THEY SAY IT'S WONDERFUL ..... Gordon MacRae (Walter Cross Ork).....Muscraft 15065  
 THEY SAY IT'S WONDERFUL ..... Frank Sinatra (Axel Stordahl Ork).....Columbia 36975  
 THEY SAY IT'S WONDERFUL ..... Jerry Wald Ork (Anne Russell).....Sonora 3007  
 THREE OLD MAIDS ..... The Holidays (Buddy Weed Trio).....GI 102  
 THUNDER ROCK ..... Randy Brooks.....Decca 18844  
 TIPPIN' IN ..... Earl Bostic Ork.....Gotham 104  
 TODDLE ..... Gloria Wood-Gus Bivona Ork.....4 Star 1070  
 TONSILECTOMY ..... Boyd Raeburn Ork.....Jewel 10000  
 TRES PALABRAS ..... Leopold Gonzalez-Noel De Selva's Ork.....Pan-American Pan 043  
 TROUBLE KEEPS HANGING 'ROUND MY DOOR ..... Paul Westmoreland and His Pecos River Boys.....San Antonio 101  
 TRY, TRY AGAIN ..... Camille Howard-James Clifford Swing Band.....Pan-American Pan 141  
 TWO HEARTS ARE BETTER THAN ONE ..... Louanne Hogan (Alfred Newman Ork).....Muscraft 356  
 \*UN SUENO ..... Don Jose Ork.....Gotham 102  
 \*VEM VEM ..... Don Jose Ork.....Gotham 101  
 VITAMIN PILLS ..... Ray Herbeck Ork (Lorraine Benson).....4 Star 1083  
 WHEN THE ATOM BOMB FELL ..... Karl and Hartly.....Columbia 36982  
 WHERE DID YOU LEARN TO LOVE? ..... Bob Crosby Ork (Bob Crosby).....ARA 137  
 WHIFFLE DIDDLE BIRD ..... Smokey Joe Whitfield-Wingy Manone Ork.....Gilt-Edge 539  
 WHO'S SORRY NOW? ..... Harry James (Wille Smith).....Columbia 36973  
 WHY GOODBYE? ..... Al Donahue Ork (Lynn Johnson).....4 Star 1080  
 WIDOW JENKINS BLUES ..... Camille Howard-James Clifford Swing Band.....Pan-American Pan 141  
 MARY LOU WILLIAMS PIANO SOLO ALBUM ..... Mary Lou Williams.....Disc 612  
 Blue Skies.....Disc 5026  
 Cloudy.....Disc 5025  
 How High the Moon.....Disc 5025  
 Lonely Moment.....Disc 5027  
 Man I Love.....Disc 5026  
 These Foolish Things Remind Me of You.....Disc 5027  
 WILLOW ROAD ..... Mel Torme and His Mel-Tones.....Muscraft 363  
 YA HA HA ..... Slim Gaillard Trio.....4 Star 1078  
 YIPPEE KI-YAY-E ..... Billy Williams.....Victor 20-1849  
 \*YO SOY ABAYALA ..... Don Jose Ork.....Gotham 100  
 YOUR ISSUE IS JUST LIKE TISSUE ..... Three Flames.....Gotham 106  
 YOU'RE THE CAUSE OF IT ALL ..... Freddy Martin (Clyde Rogers).....Victor 20-1848  
 YOU'VE GOT ME CRYING AGAIN ..... Woody Herman (Woody Herman-The Blue Flames).....Columbia 36968

\*Re-release, formerly Goody label.

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### Decca Doubles Disk Sales; Output Hits 7,000,000 Monthly

NEW YORK, April 13.—Decca Records sales for the first quarter of 1946 climbed to 7,000,000 twice the volume for the first quarter of 1945 and highest for any quarter in the company's history, officials said.

Bulging sales reflect rapidly increasing disk output from 2,000,000 monthly last August to a current 7,000,000 a month. When the new Los Angeles and Chicago diskeries hit capacity—expected this fall—firm expects to wax 10 to 12 millions a month.

#### Continue Quotas

Despite clearing production picture, Decca is keeping distributors on a quota basis, according to officials. Present output emphasis is now on 50-cent records, they said, altho 35-centers are still in production on a reduced level.

With material and labor costs on the upgrade, it is expected that higher volume output will keep prices at current levels for the present.

### Street-Car Speaker System Tried in KC

KANSAS CITY, Mo., April 13.—Aireon Manufacturing Corporation has developed and is testing a street-car public-address system in co-operation with Kansas City Public Service Company.

Now in operation on a new streamlined car, the apparatus provides intra-car communication, using a hand-type portable microphone and amplifying unit powered by 32-volt battery.

Public Service officials said that they do not contemplate using the system to offer patrons musical entertainment, but the implication was that this would be a possibility.

### Slap by Columnist Shows Juke's Role In American Scene

CHICAGO, April 13.—Left-handed testimonial to the part of the juke box in American life came this week from Malcolm W. Bingay, editorial director of *The Detroit Free Press* and columnist for John S. Knight newspapers.

Writing of a trip up the Apache Trail in Arizona to the Theodore Roosevelt Dam, Bingay told of arriving at a concrete hamburger stand well up the trail.

"There was, of course, a juke box," he wrote, "but a large sign regretted that it was out of order."

"What," I demanded of the proprietor, "do you mean not having that juke box in condition?"

"I have telephoned down to Phoenix," he apologized. "They are sending a man."

"Ah," sighed Bill (Bingay's companion). "Visualize that little man in his shop at Phoenix 200 miles away. He takes his jalopy and fights his way up the Apache Trail. Then he arrives. He pulls from his pocket a screw driver. He tightens this or loosens that. There shrieks forth across celestial space that juke-box favorite, *Hey Ba Ba Re Bop*. Civilization is saved."

"Mister," I said to the proprietor, "do you wanna double your business?"

"I sure do," he said.

"Then," I said, "get a big sign out in front of your place saying, 'Come in and enjoy your lunch; the juke box is out of order.'"

Bingay didn't report what the lunchroom owner said to that, but any operator who has tried to take a juke out of a hamburger stand recently can imagine the owner's reply.

### Midwest Debut For AMI Draws Coinmen to Chi

CHICAGO, April 13.—New phonograph of AMI made its debut to Midwestern music operators and distributors in the Hotel Continental at a two-day showing which attracted large numbers of coinmen as well as numerous interested citizens, recording artists and journalists.

Machine was displayed under direction of DeWitt Eaton, general sales manager, and James T. Mangin, publicist for the firm, with Paul F. Bleck, general service manager, and John F. Swisher handling the technical demonstrations.

Record changer which plays 40 tunes from 20 records, has only eight moving parts, according to Bleck, and weighs only 45 pounds, was the feature of the machine. Changer is mounted on springs, and it may be removed by unscrewing four wing nuts, he said. A play counter and a tabulator of coin receipts are attached to the changer.

Amplifier, which he said has a maximum output of 30 watts, is arranged for four auxiliary speakers, but Bleck said more could be added by proper hook-up. Player is operated by a 24-volt DC motor, and the company claims its "featherweight" tone arm puts only 1 1/4 ounces pressure on the record.

Speaker of the juke box itself is a 15-inch dynamic type which is placed at the top of the box at ear level. Cabinet, made of plastic-bond wood, stands five feet seven inches tall and it is 37 1/2 inches wide, Bleck said. Its overall weight is 375 pounds.

Another feature which Bleck declared would greatly increase player interest in the machine is a glass window which gives full view of the record changer's operation. A mirror in the back of the cabinet shows its operation from the rear.

Bleck pointed out that the machine may be serviced from either front or rear. Coin box, record changer and selection listings all may be reached thru doors in the front of the cabinet.

Among musical talent appearing at the show were Frankie Masters, orchestra leader; Jackie Green, impersonator, and a group of musicians from Mercury Records. A continuous buffet dinner and drinks were served thruout the two-day exhibition.

Curiosity feature of the show was a juke box of 1900, which played 24 cylinder records. It had a manual selector, and visiting coinmen kept it going steadily when the AMI machine wasn't playing.

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### Scribe, Coinman Swap Juke Talk

(Continued from page 118)

tune they hate it. They just have to sit there and squirm. This nervous tension upsets their digestive tract something awful.

#### Two Kinds

Again, I do not see how this here decibel system will help much. An addict of, let us say, this new song *Hey Ba Ba Re Bop* wants it played very loud. If it were in any way muted the customers who are cursed with that vice would think they were being cheated. People who like to listen to such tunes as *Hey Ba Ba Re Bop* all appear to be hard of hearing.

Investigation, however, reveals this to be a fallacy. They are not deaf in the sense that there is anything wrong with their auricular systems. The fault is in their heads. Things do not register easily in their cerebral machinery and, therefore, they feel that tremendous noise is necessary for them to understand. This phenomenon is frequently noted during political campaigns where the guy who can shout loudest gets the most votes.

Some years ago, while driving out to Lansing, I stopped for a hamburger and a cuppa coffee. A truck driver was at the juke box with a fistful of nickels. A bovine waitress was sobbing softly. With that natural, quick human sympathy for which I am famous, I asked what the hell was the matter.

"He's driving me nuts," she said, pointing to the customer. "He keeps playing over and over again that *Roll Out the Barrel*."

Quicker than a flash I had a solution. I said to her: "Why don't you jam the thing so that it can't play?"

### Hillis Iams Named Mills Exec in East

CHICAGO, April 13.—Hillis Iams has been named district sales manager for the Eastern branch of Mills Industries, Inc., refrigeration division.

Iams recently rejoined Mills after a term as president of Supply Distributors Corporation, Boston.

"How do you jam the jam thing?" she sobbed.

I said I did not know, never having taken a course in mechanical engineering, but suggested sticking in a plugged nickel.

"No," she sighed. "I could not do that because my boy friend will be in here after while and he likes to play *I'm Dreaming of a White Christmas* and I would not want to disappoint him."

My answer was drowned out in the roar of *Bring Out the Barrel*.

You see, Mr. De Schryver, our problem has many complications.

### RISING STAR GOSPEL SINGERS (Pacific 604)

What Are They Doing in Heaven?—V.  
Does Jesus Care?—V.

This San Francisco spiritual group strikes a responsive note with their shuffle styling of *What Are They Doing in Heaven?* A soft tenor carries the melody line, with remaining choristers chiming in. On the reverse, group presents an authentic interpretation of the hymn. Again a single voice quietly chants the question, with the others answering in the affirmative.

Not for the juke box trade.

### ZEKE CLEMENTS (Liberty 5)

Blue Mexico Skies—FT; V.  
Looking for an Angel Like You—FT; V.

Zeke Clements rides herd on this label and puts Western flavor into his outdoor chants. Scraping fiddles and twanging guitars lend spirited support to Clements's baritone. The Grand Ole Opry alumnus gives a passing appraisal of Mexico Skies, and on the reverse earnestly relates of his search for an Angel Like You.

This coupling may coax coinage from outdoor phono fans.

### HENRY KING (Trilon 116 and 117)

As If I Didn't Have Enough on My Mind—FT; V.

Near to You—FT; V.  
You May Not Love Me—FT; V.  
My Shawl—FT.

Long absent from the spinning sides, Henry King brings his smooth hotel-styled ork back on this new label entry. Arrangements, following a moderate rhythmic pattern, stick to muted brass, reeds and strings. Bee Harold chirps the lyrics to *Enough on My Mind* (from 20th Century-Fox pic *Do You Love Me?*) and gets typical society band backing from King's crew. *Near to You*, on the reverse, is an unimpressive addition to the many ballad versions of Beethoven's *Moonlight Sonata*. Michael Barton tries hard to sell the wordage but routine rhymes hamper him. He puts his pleasing pipes to better advantage in warbling the Burke-Van Huesen romancer *You May Not Love Me*. *My Shawl* takes on subdued Latin colorations under King's baton. Tubby Meritz's muted trumpeting adds to the side's sugar content.

Both disks may collect coins in spots where they like it sweet 'n' low. *Enough on My Mind* and *Shawl* taking the edge.

### SLIM GAILLARD TRIO (Cadet 201)

Scotch'n' With the Soda—FT; V.  
Cement Mixer—FT; V.

A waxery's dream come true, this label's initial entry is swiftly moving

into the national limelight, thanks to Gaillard's zany novelty *Cement Mixer*. Platterer, however, guessed wrong in giving it second billing, devoting the top side to the more musically meritorious *Scotch'n'*. Of course, lyrics are on the sinful side, having liquor as their topic. Trio here proves its capabilities, with Gaillard on piano, Zutty Singleton drumming and Tiny Brown rounding out on bass. Gaillard and Brown blend in on the thirst-provoking words. Pair chime in for the meaningless rhythm jargon in *Cement Mixer*.

*Cement Mixer*, as done by the originators is already proving a concrete coin catcher.

### LAMPLIGHTER ALL STARS (Lamplighter 101)

Wini's Blues—FT; V.  
My Complaint, Baby—FT; V.

New label bows in with a conventional blues twosome that passes the ear test. Altho meager material proves a handicap, Wini Beatty does a sincere job in chanting the *Harlemese*. She gets support from quintet headed by Barney Bigard (ex-Duke Ellington clarinetist) with Red Callender on bass, Allen Ruess's guitar, Zutty Singleton (now with Slim Gaillard Trio) setting drum beats, and Miss Beatty knuckling the ivories while she vocalizes. Bigard's down-to-earth clarinet helps save these sides.

Wini's Blues is worth a try in race spot phonos.

### TEMPO JAZZ MEN (Dial 1001)

Dynamo A—FT.  
Dynamo B—FT.

A new label entry kicks off with a "be-bop" biscuit which packs a lot of jammistic fire from start to finish. Billed as "Gabriel," Dizzy Gillespie, "be-bop" pioneer, builds up a feverish rhythmic pitch with his terrific trumpeting, making the riff ride exciting all the way. Lucky Thompson moves his tenor sax into high gear and displays his sense of improvisation to good avail. Milt Jackson chimes in on the vibraharp with Ray Brown on bass, Stan Levey's drums and Hal Haig's piano keeping the powerhouse pace going.

A collector's item for the locations that take to the sizzlers.

## Record Reviews

(Continued from page 33)

### THE HOLLYWOOD 4 BLAZES

(Lamplighter 103)  
As Long as I Love—FT; V.  
Dark Eyes—FT.

Four Blazes a coast cocktail combo, haven't much to offer here. George Crawford, who also dusts the keyboard in the foursome, warbles an unimpressive King Cole like vocal in *As Long as I Love*. Colorless backing makes side a wax-waster, flip-over fares better, giving *Dark Eyes*, a riff-ride, with Ulysses Livingston's guitar and Legrand Mason's bass carrying the load. Drummer Roy Porter rounds out the quartet, hitting hides heavy on the off beat.

Jazz spot ops may want to take a chance on *Dark Eyes*.

### PAUL WESTON (Capitol 245)

Full Moon and Empty Arms—FT.  
Nobody Else But Me—FT; V.

Frequently lending musical support to this waxery's warblers, Paul Weston again takes the spotlight himself and comes up with a tasteful twin that makes for soothing listening. A full-throated string section captures the melodic sweet of *Full Moon and Empty Arms*, based on a theme from Rachmaninoff's *C Minor Piano Concerto*. Skitch Henderson's moody Steinway adds to the side's appeal, and preludes his entry as a batoneer on this label. Flipover finds Lou Dinning (of the Dinning Sisters) in her solo debut applying velvet voice to the late Jerome Kern's *Nobody Else But Me*. Kern penned this as an addition to Broadway's revival of *Show Boat*.

Disk will delight phono fans at the smarter spots.

### JOE LIGGINS (Exclusive 216)

Caravan—FT.  
You Ain't Goin' to Heaven, No How—FT; V.

Joe Liggins' piano plus two saxes, guitar, bass and drums is all that it takes to pack plenty of rhythmic sparkle into Duke Ellington's *Caravan*. Altho tune is an oldie, arrangement takes a refreshing spin and comes up with a zestful brand of musical meat. Despite hard trying, reverse fizzles. Chief trouble with this wax waster is lack of material. *Caravan* should spin brightly in jive jukes.

### HILDEGARDE-GUY LOMBARDO Decca 23511)

One-Zy, Two-Zy—FT; VC.  
The Gypsy—FT; V.

Hildegarde sounds like any other band singer on both sides of this platter since neither song fits into her special song category. She's in good voice but nothing much happens on *One-Zy, Two-Zy*. *The Gypsy* is much more in her line and she gives it a sweet treatment.

This will catch on because of the tunes. Lombardo's name will draw and that's enough strength to stack these.

### SAMMY KAYE (Victor 20-1844)

I'm Glad To Be the One That I Am—FT; VC.  
The Gypsy—FT; VC.

This is one of the smooth Kaye recordings and has good vocals on each side. *I'm Glad I Waited for You* features Betty Barclay backed by ensemble singing from the band, and aided by Billy Williams. It's a swell swing click. For *The Gypsy*, Kaye features the fine voice of Mary Marlow, who does full justice to the tune.

Plenty here to hold the interest of the coin crowds.

### KATE SMITH (Columbia 36963)

Sioux City Sue—FT; V.  
I Didn't Mean a Word I Said—FT; V.

Kate hits a bright and breezy stride for *Sioux City Sue*. And with Jack Miller's band providing a zingy background, her interpretation of the ditty is worth hearing. She goes sweet for *I Didn't Mean a Word* and makes it a pleasant one.

*Sioux City Sue* takes the lead here and will draw many nickels.

### DANNY O'NEILL (Majestic 7171)

One More Tomorrow—FT; V.  
I Didn't Mean a Word I Said—FT; V.

The pash pish of Danny O'Neill rings the bell with a resounding smack for the *One More Tomorrow* ballad from the picture of the same name. It's a slow fox-trot and Paul Baron's band gives a good foundation to make O'Neill's voice all the more striking. For *I Didn't Mean a Word I Said*, Danny picks up the tempo to good advantage.

Where the juke box rhythms lend atmosphere, locations will make the most.

### DICK HAYMES-HELEN FORREST (Decca 2352)

All Through the Day—FT; V.  
In Love in Vain—FT; V.

This is smart coupling both from the choice of song and the choice of singers. Both songs are from the soon-to-be-released *Centennial Summer*, which sports a Jerome Kern score. Emile Flagen backs the singer and gives it lots of good fiddles. Haymes and Helen divide the songs between them and they couldn't have divided more equally if they used a scissors. *In Love in Vain* is given glib treatment. *All Through the Day* is also well done.

Their singing in *In Love in Vain* makes you want to hear more.

### MERRY MACS (Decca 18811)

Laughing on the Outside—FT; V.  
Ashby De La Zooch—FT; V.

What promises to be one of the novelty rages of the season is offered effectively by the Macs in *Ashby De La Zooch*, which they give a slow easy arrangement. In contrast, they provide smooth and easy flowing melody for *Laughing on the Outside*.

This will get a nice play from the phono fans.

### GUY LOMBARDO (Decca 18809)

Shoo-Fly Pie—FT; VC.  
Give Me the Moon Over Brooklyn—FT; VC.

Lombardo comes into the *Shoo-Fly Pie* field a trifle late, but he has an effective spinning in this one. Don Rodney handles the vocal in grand style. The turnover, *Give Me the Moon Over Brooklyn* is a novelty which makes good use of the Lombardo Trio. It's a cute tune but one that will likely have a short life.

Lombardo will be able to come in on the *Shoo Fly Pie* market without too much difficulty and get his due share of the coin.

### ZEKE MANNERS (Victor 1845)

I Can Beat You Doin'—FT; V.  
If You Only Knew—FT; V.

With a hot fiddle and clarinet setting a fast hillbilly pace, Zeke comes out with a money-maker in *I Can Beat You*, which has a lot of appeal. The flipover, *If You Only Knew*, is on the sweet side and has Curley Gribbs turning out the lyrics.

Manners has a good name and there is plenty of phono attraction for hillbilly locations on both sides.

### EFFIE SMITH (G & G 1017)

I Been Down in Texas—FT; V.  
Root-Lie-Voot—FT; V.

Despite Effie Smith's song salesmanship, trite tune material makes this a shallow offering. Darby Hicks' small jazz group fails to excite in providing the backing. Arrangements for the most part show little imagination and don't help raise sides' stature. Miss Effie, however, makes the best of it and comes up with a listenable dedication to Texas. Lack of melodic appeal, reasonable rhymes, etc., leaves little for the reverse.

Texas may snare some coins from jazz phono fans.

### JIMMY WALKER (Coast 2017)

This Lonely World—FT; V.  
Hide Your Face—FT; V.

Jimmy Walker sings effectively both of these outdoor chants, with his Western Stars providing appropriate accompaniment. He turns to teary troubadouring as he wails the woes of *This Lonely World*. Fiddles and guitars whip up a brighter beat for the flipover.

Disk should jingle jukes at locations where folk music goes well.

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EXCLUSIVE DISTRIBUTORS OF AIREON ELECTRONIC  
PHONOGRAPHS AND AUXILIARY EQUIPMENT

Announce the Opening of Their New Offices and Showrooms at

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Consisting of 40 Late Model Music Machines

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THE INN HOTEL

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**AUTOMATIC BLACK JACK**

5 reels. Player inserts 5¢ and machine automatically deals 2 cards in Nos. 1 and 2 windows. Player then can "draw" one or two cards in windows 3 and 4 by pressing buttons which release shutters. House's hand is revealed by pressing button under window 5. Brand new. Payout by proprietor. Size 8 1/2 x 7 in. Wt. 10 lbs. Send \$10.00 deposit, balance express C. O. D. Immediate delivery. **\$35.00** Each



**AUTOMATIC POKER**

For 5¢ play. Player receives complete Poker hand when 5 reels come to stop. Fifty cards (almost complete deck) represented. Reward plate gives odds on various Poker hands. Brand new. Payout by proprietor. Size 8 1/2 x 7 in. Wt. 10 lbs. Send \$10.00 deposit, balance express C. O. D. Immediate delivery. **\$35.00** Each



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Serial KD 23 including 4000 Photoframes, lots of Chemicals and all the mixing and Storage Equipment that is needed to operate. All for \$895.00.

Action ... \$ 99.50	Marines ... \$ 99.50
Belle Hop. 69.50	Mills 1-2-3
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Jeep (Used) 99.50	School Days 49.50
Jungle .... 79.50	Sea Hawk... 49.50
On Deck ... 29.50	Star Attraction ... 59.50
Power	Trailway ... 54.50
House ... 39.50	'41 Derby
	(One Ball) 274.50

1/3 Deposit, Balance C. O. D.

**General Amusement Co.**

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**NEW AND USED EQUIPMENT**

Coat of Arms	Each	Write
Total Roll, New		Write
Undersea Raider, New	\$399.50	
Ganoo Playball, Used	145.00	
Chicago Coin Hockey, Used	190.00	Write
F.P. & K. Skee Barrel Roll, Used	225.00	
Supreme Skee Roll, 9 1/2" FL	195.00	
Supreme Skee Roll, 7 1/2" FL	125.00	
Ontario Roll-a-Ball	195.00	
Wurlitzer 14 Fl. Skee Ball	119.00	
Scientific Bating Practice	150.00	
Roll-a-Ball, 7 1/2" FL, Skee Ball	95.00	
Seeburg Jap Conversion, A-1	225.00	
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CRATING \$5.00 EXTRA  
We Carry a Full Line of Supplies.

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**WANTED CIGARETTE VENDING MACHINES**

ROWES—ROYALS AND PRESIDENTS NATIONALS—9-30 AND 9-50 STEWARTS—9 COLUMN CHAMPIONS U-NEED-A-PAKS—9 COLUMNS

Address: BOX 300, c/o The Billboard, 390 Arcade Bldg., St. Louis 1, Mo.

**WANT MECHANIC**

For all kinds of machines in arcade in summer resort. Top salary to the right party.

**AUGUST PAGLIUGHI**

P. O. BOX 52 DETROIT 19, MICH.

**Cinema Jukes Also Planned**

Chicago cosmetic concern says new 16mm. projectors on market within 90 days

CHICAGO, April 13.—Peak production on National Industries, Inc., movie machines—including the coin-operated model — will be reached within 90 days, according to Ed Leven, director of the motion picture division for NATCO. Company is located at 2638 North Pulaski, Chicago.

National Industries, founded in 1932 by Gerald and Willard Gidwitz, who still head the firm, is the newest manufacturer in the trade. Firm is the largest beauty shop equipment manufacturer in the world, and the nation's third largest manufacturer of 16mm. sound motion picture projectors.

NATCO recently acquired a huge plant on Chicago's North Side which was occupied by Bendix during the war. This brings the firm's manufacturing facilities to more than 1,000,000 square feet in a total of six factories. Three of these are located in Chicago, others are in St. Louis, Montreal and Mexico City.

**Three Projects**

Currently, the company has three ideas on the fire of interest to coinmen. Movie machines are being manufactured in two models, one with coin operation and the other designed for use as an advertising media.

Coin-operated model stands 6 1/2 feet high, is 39 inches wide, 27 inches deep. Screen measures 22 by 29 inches, with coin mechanism constructed to take 22 dimes. Insertion of one dime gives the customer 2 1/2 minutes of music and pictures. Each machine has 16 selections to the reel, with a total running time of 45 minutes.

Machine is housed in a wooden cabinet, built in the firm's own shop. NATCO makes its own projectors and all of the major parts of the mechanism, including the projector itself. Projector was originally developed during the war for the navy, which used it in gunnery training. Small motors used in the machine are made by National Industries, which also uses the same motor in its hair-dryer equipment.

Interesting fact about the projector is that it is built in three component parts—intermittent system, sound head and amplifier. Should any one of the parts wear out or develop trouble, it can be easily replaced, Leven says, without shipping the entire machine for repairs.

**Selector Unit**

Executives say that they have worked on a selector unit for the movie machines, but have temporarily dropped this project. Instead of attempting to make the machine selective, Leven states, every effort will be made to produce balanced, varied programs suitable to any location and designed to interest any average audience.

NATCO will not sell its movie machines, Leven says. Instead, machines will be leased to coin machine operators and to individuals or location owners. Agreement in the lease also provides for regular checks and for servicing by factory representatives.

Coin machine operators will have first chance in opening up territories, Leven says. "The future of the entire industry is in the hands of the operator," Leven commented, but the firm will likewise lease its equipment to individuals or to location owners.

Movie machine itself is constructed along new lines. For one thing, the

**Venders Organize**

NEW YORK, April 13.—A new cigarette vending machine operators' organization is now being formed in New York, according to Jack Seidler, Brooklyn vending machine owner.

The first meeting of over 50 operators was slated for this week end in Manhattan. Seidler said that names of officers and plans of the association will be announced soon.

**Runyon Sales Works At Remodel Project In N. Y. Showrooms**

NEW YORK, April 13.—Bernie Wolfson, Runyon Sales Company, New York, announces that his firm has been busy the past week remodeling part of their 10th Avenue showrooms. Work will continue thru this week.

Part of their showroom space has been fenced off to make room for two desks, and the shortage area next to the showroom is being remodeled into a parts and repair department.

projector flashes its picture directly onto one mirror which then reflects the image on the screen.

Currently interested in the machine, officials say, are a large motor car manufacturer, a national travel agency, a railroad and a major airline. The railroad and the airline intend installation of the movie machines on trains and planes, Leven states.

Unit designed for advertising purposes stands 7 1/2 feet high and is somewhat narrower than the coin-operated model. Purpose of the height is to get the screen above head level so that crowds gathered around will not obscure the view. Same sound and projecting equipment is used in both boxes.

**Coin-Operated Theater**

Another project being pushed by NATCO is a completely coin-operated newsreel theater. Leven is known in this business as the former West Coast manager for Telenews. Plan is to lease automatic projection equipment which will run a continuous newsreel program for 45 minutes on as long a schedule as the theater's manager desires.

Customers would enter the theater thru coin-operated turnstile, would take their seats and see a complete show or as much as they wish to see. Price of admission would be in the neighborhood of 10 cents. Only one man would be required to be on hand as an attendant, since the projection equipment operates automatically.

Leven sees such theaters as profitable ventures for ex-servicemen, and he says that his firm will make every effort to see that interested, qualified G.I.'s get first break on the idea. Such theaters, Leven adds, would be natural locations for other coin-operated equipment such as candy, cigarette, soft-drink and popcorn vendors.

**Export Scheduled**

NATCO is using a well-established world-wide selling and service organization to promote its international cosmetic business. Export plans are now being put into action, with Latin-American countries currently slated to get the movie machines at the same time they are released in this country.

Production plans call for 10,000 of the movie machine units to be completed during the remainder of 1946, Leven states. Jack Kellman, sales manager for NATCO, maintains that "125,000 projectors within the next five years is the absolute minimum production."

**WE PAY \$20.00**

FOR FORMATION POWERHOUSE FOLLIES BIG TOWN BIG LEAGUE BLONDIE PUNCH OR TOPS

**WILL PAY \$15.00**

For ANY other GENCO Free Play Games. All Games must be COMPLETE with all parts.

**P&S MACHINE CO.**

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**HARD TO GET PARTS**

**MAIN FIBRE GEARS**

WURLITZER	\$4.00
STAR WHEELS	.30
SELECTOR PINS, 1 Doz.	3.00
For SEEBURG & WURLITZER	
NEEDLE SCREWS, 1 Doz.	\$2.00
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SHOULDER SCREWS FOR CANCEL PAWL ON WURLITZER MAGAZINE SWITCH, 1 Doz.	1.50
TRIP DOWN WIRE, 1 Doz.	5.00
BRASS YOKE ROLLER, 1 Doz.	2.00
MAIN CLOCK GEARS WITH HARDENED DOGS AND SPRINGS FOR MILLS AND JENNINGS SLOTS, Each	2.00

Plunger Rods or Ball Shooters for All Makes Pin Ball Mach., \$5.00 Per Doz. Distributors and Jobbers, write for quantity price list.

**James Clement Mfg. & Coin Machine Parts**  
948 W. Russell St. Phila. 40, Pa.

**FOR SALE—ORIGINAL**

MILLS, JENNINGS, PACE SLOTS	
3 5¢ Mills Brown Fronts	\$145.00
2 10¢ Mills Brown Fronts	155.00
2 25¢ Mills Brown Fronts	190.00
5 5¢ Mills Blue Fronts	125.00
4 10¢ Mills Blue Fronts	195.00
3 25¢ Mills Blue Fronts	175.00
1 5¢ Mills Jumbo Parade, P.O.	85.00
3 10¢ Jennings Chicks	95.00
1 10¢ Pace Comet, 3-5	85.00
1 5¢ Pace Comet, 3-5	80.00
2 1¢ Pace Comet, 3-5	39.50
1 1¢ Walling Twin Jack	29.50
4 5¢ Mills Goosneck, J.P.	29.50
4 5¢ Callie Club Slots, Late	89.50
4 10¢ Callie Club Slots, Late	89.50
1 25¢ Callie Club Slots, Late, No Lemon	99.00
1 5¢ Mills Vest Pocket, Green	42.50
1 25¢ Callie S.J.P., Green	39.50
1 25¢ Mills Dice Stand	39.50
1 5¢ 5-Ball Texas Mustang	79.50
80 Safe Load Stands	\$8.00 to \$5.00
1 Triple Revolver, No Door Lock	150.00
3 Mills Double Cabinet Stands	45.00
50 Bags R.W.B. Tickets, 2100 Count—\$1.50 a Bag.	
3 25¢ Mills New Black Cherry, 2-5	—Write Payout

1/3 Deposit With Order, Balance C. O. D. **FORSYTH MUSIC AND NOVELTY CO.**  
1279 Main Street Green Bay, Wisconsin  
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**OPERATOR WANTED**

Pin Balls and Music Boxes. Must know business from A to Z. In office, routes and shop. State all in first letter—married, age, experience, etc.

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**MARVEL'S CATALINA** \$249.50  
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**IMMEDIATE DELIVERY!**

**OKLAHOMA  
LITE LEAGUE  
STAGEDOOR CANTEEN  
IDAHO  
STREAMLINER  
MODEL '42 BANGTAILS**  
5c OR 25c (PLAIN OR J. P.)  
Many other FREE PLAYS and  
CONSOLES. Write, wire or phone.  
**DEAL WITH US  
SAVE MONEY AND TIME**

**WANT TO BUY  
500 F.P. GAMES**

Can Use 500 FREE PLAY Games  
(games must be complete)

LOT-O-FUN  
SPORTY  
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LIGHT A CARD  
SNAPPY, '41  
SPORT PARADE  
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STRATOLINER  
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Send your list at once stating  
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**EXPORT  
TRADE!**  
We invite  
correspondence  
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operated equip-  
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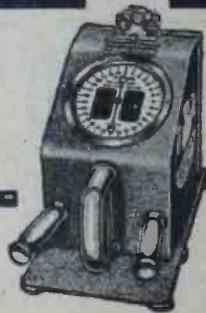
**GET OUR LIST AT ONCE**

**MID-STATE CO.**

**EXPORT  
TRADE!**  
We invite  
correspondence  
regarding coin  
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2846 ROOSEVELT ROAD SACRAMENTO 2691 CHICAGO 12, ILL.

**It's Money  
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**GOTTLIEB**  
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**GRIP SCALE**  
3-WAY STRENGTH TESTER

Rush Your Order

**OLIVE NOVELTY CO.**

2625 LUCAS AVE. ST. LOUIS 3, MO.

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**BALLY**

VICTORY DERBY, 1-Ball Payout  
VICTORY SPECIAL, 1-Ball Free Play  
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UNDERSEA RAIDER, New Type Gun

COMING SOON—BALLY'S PHONOGRAPH

**USED MACHINES—RECONDITIONED 1-BALL FREE PLAY**  
LONGACRES . . . . . \$410.00  
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VICTORIOUS 1943 . . . . . 74.50

**WANTED—ALL TYPES OF PHONOGRAPHS. "ESMA-  
RALDA" FORTUNE TELLING MACHINES.**

**ARCADE**

BALLY RAPID FIRE, A-1 . . . . . \$174.50  
SCIENTIFIC BIRTHDAY CLOCK . . . . . 100.00  
WESTERN STRENGTH TEST . . . . . 32.00  
RADIO RIFLE WITH FILM (Needs Minor Repair) 20.00

**EXCLUSIVE BALLY and CHICAGO COIN DISTRIBUTORS**

**FOR THE ENTIRE STATE OF TEXAS**

**PAN AMERICAN SALES COMPANY**

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**CHICAGO  
COIN'S  
GOALEE  
FOR PROMPT  
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**JACK NELSON'S  
DOUBLE  
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PHONO-NEEDLE**



**E. & R. SALES CO. Offers Following Games**

**CLEAN, READY TO OPERATE**

**ONE BALLS**

1 '41 Derby . . . . . \$270.50  
1 Club Trophy . . . . . 250.50  
2 Spt. Special . . . . . 134.50  
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2 1943 Victorious . . . . . 80.50  
One Lot of 5 Balls, Consisting of 1 Roller Derby, 1 Lime Lito, 2 On Deck, 1 Scoop, 1 Com-  
modore, 1 Progress—\$250.00.

**FIVE BALLS**

1 American Beauty . . . . . \$89.50  
1 Production . . . . . 88.50  
2 Spot-Cha . . . . . 89.50  
2 Shangri-La . . . . . 89.50  
2 Eagle Squadron . . . . . 89.50  
1 Destroyer . . . . . 89.50  
2 Hold Over . . . . . 89.50  
1 Lime Lito, 2 On Deck, 1 Scoop, 1 Com-  
modore, 1 Progress—\$250.00.

1 Bally Defender . . . . . \$249.50  
1/2 Certified Deposit, Balance C. O. D.

**E. & R. SALES CO.**

813 COLLEGE, N. E. GRAND RAPIDS 5, MICH.

**Selling Needed  
To Obtain Full  
Play on Photos**

CHICAGO, April 13.—Coin-operated photo machines are a "must" for arcades, but they need novel selling techniques to attract full potential play, according to arcade man M. Mike Cohen, Columbus, O.

In town idea-hunting at the annual convention of National Direct Positive Photographers' Association, Cohen is the owner of Myco Automatic Sales Company, Columbus, operating amusement machine routes as well as the Penny Arcade at 44 North High Street. Accompanying him was Robert Cohen, who manages the arcade.

With two coin photo booths currently in operation in his arcade, Cohen said that he had new machines on order. The direct positive process, which is used in coin-operated booths, is constantly being improved, and coinmen can do a better job by keeping up with developments, he said.

Discussing arcade play in Columbus, Cohen said that business had taken a drop with the end of the war and increasing demobilization of the services. Remedy is in quick exploitation of new equipment, he said, citing new navy-type electric machine guns and rifle ranges as examples.

In addition to his Columbus coin machine interests, Cohen is a partner in the Ohio Specialty Company, Louisville, which holds Packard, Genco and other distributorships. Other Ohio Specialty partners are Charles Rosen, Louisville, and Milton Cohen, Cincinnati.

**Give Solotone  
Midwest Show**

CHICAGO, April 13.—Midwest preview of the new wall-box music machine manufactured in Los Angeles by the Solotone Corporation was held here this week in the Bismarck Hotel.

According to Bud Parr, sales manager, wide interest has been displayed in the new box, now in production on the West Coast. Device features both 5 and 10-cent coin slots and plays continuously for six minutes with each five-cent insertion. Chiefly responsible for distributor enthusiasm, Parr said, was "personalized" volume and tone which permit music to be heard only within booth or bar area confines, allowing any number of boxes to be placed in one location.

Bud Parr, L. B. McCreary and Cliff Wilson are partners in Solotone Corporation, which has announced appointment of Theodore Blatt, well-known New York attorney, factory representative for New York and New Jersey.

Available to visitors were notarized collector receipts of West Coast operators who have the instruments on location.

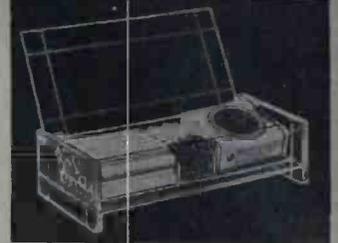
**Plan New Venders  
For Popcorn Balls**

NEW YORK, April 13.—A concern to vend popcorn balls is now being organized, according to Leonard A. Meyers. Balls will be vended from a coin-operated machine that will have many new features and desirable factors involved, he further states.

Plans are not complete as yet, but Meyers is conducting research on the project from his suite at the Edison Hotel here.

**LATEST SALES BOARD NOVELTY**

Boxes made from Plastic. During the war used in Airplanes. A sample assortment will convince you.



Packed Six (6) to an Assortment . . . \$14.88  
If Board Wanted, 1,000 Hole Board . . . .83



**WHILE THEY LAST  
Sample Dozen  
\$11.52**

A Trial Order With Full Information Will Convince You.

Get on our mailing list now. We may have something good to offer later on.

**THE NEW DEAL MFG. CO.**  
411 NORTH BISHOP DALLAS 8, TEXAS

**WANT TO BUY  
MILLS SLOTS**

Escalator Models, in any condition.  
Cash or Trade In on Precision  
Rebuilds.

**WOLFE MUSIC CO.**

217 W. Main St., Ottawa, Ill.  
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OUR AD**

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CARNIVAL SECTION  
THIS ISSUE**

**ON THE SENSATIONAL**

**ELECTRIC  
MACHINE GUN**

**RUNYON SALES CO. OF N. Y., INC.**  
593 10TH AVE. NEW YORK 18, N. Y.  
Longacre 3-4820

**WANTED TO BUY  
CHICAGO COIN  
AND  
GENCO GAMES**

**NOT NECESSARILY IN WORKING  
CONDITION, BUT ALL PARTS MUST  
BE THERE—GLASS, LEGS, CABINET  
NOT WANTED.**

**Square Amusement Co.**  
AL SCHLESINGER—JOHN A. FITZGIBBONS  
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For Sale at Bargain Prices

Jumbo Type Free Play Machines, Mills Jumbo Parade, Bally Big Top, Pace Saratoga. All above equipped with regular coin chutes. All kinds of Raider, Skyfighter, Cranes. All machines are in A-1 condition. Write for Prices.

**EASTERN NOVELTY COMPANY**

200 Argyle Street Halifax, Nova Scotia

**FOR SALE**

Six Brunswick Bowling Alleys, complete with Balls, Pins and Automatic Resct. Alleys like new. Must be sold at once. Wire

**C. E. CAUDELL**

c/o Robins Field Exchange, Robins Field, Georgia

LOOK WHAT WE HAVE!

50c



**NEW BLACK CHERRYS, SILVER, GOLD OR COPPER CHROMES \$350.00 EACH**

Built to operate like a nickel, dime or quarter Center-Drop Mills Slot. Completely NEW throughout. Full money-back guarantee if not completely satisfied.  
 5c Play....\$260.00    10c Play....\$275.00    25c Play....\$285.00

**WE REBUILD ANY MILLS ESCALATOR TYPE MACHINES \$69.50 into NEW PLUS PARTS**

**BLACK CHERRYS; SILVER, GOLD OR COPPER CHROME BELLS!**

Machine is completely torn down, replated and reassembled. All worn out parts are replaced; the machine is rebuilt to look and operate like NEW Black Cherrys, Silver, Gold or Copper Chromes.

**FOR SALE!** Black Cherry Bell Set-Ups, Each.....\$43.00  
 Silver, Gold or Copper Chrome Cabinets, Each.. 39.50

**INCLUDE THESE FEATURES:**  
 Drill Proof Lining; Club Handle; Denominator; Reward Card; Reel Glass Escalator Glass; Jackpot Glass, etc.

**NEW MILLS VEST POCKETS, Immediate Delivery.....\$74.50 each**

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**NEWLY STYLED and COLORFULLY DECORATED A ONE-PIECE PRODUCT**  
 STURDILY CONSTRUCTED IN COLORFUL FIBER CONTAINERS WITH LOOSE TICKETS AND JACKPOT SEAL ARRANGEMENTS AROUND THE KAN.



**"FIVE FIN'S"**

**684 TIP STYLE COUPONS—5c PLAY**  
 Takes in @ 5c .....\$34.20  
 Pays Out: 5 Seals Avg.....\$ 7.60  
 45 Consolations .. 11.40 19.00

**PROFIT (Average) .....\$15.20**  
**RETAIL PRICE — \$3.00**  
 (Actual Size 4 3/4" High by 4 1/2" Wide)

**"ROUND-UP"**

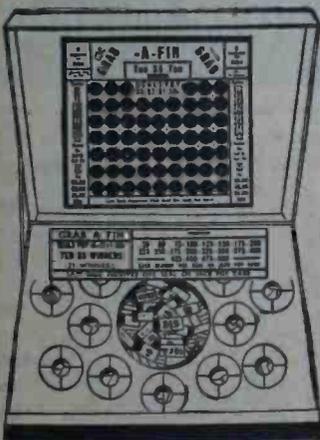
**2040 RED-WHITE-BLUE COUPONS**  
 Single Fold — 5c Play or Folded 5's — 25c  
 Takes in (either fold) .....\$102.00  
 Pays out: 13 Seals Avg...\$25.00  
 104 Consolations. 41.00 66.00

**PROFIT (Average) .....\$ 36.00**  
**RETAIL PRICE, Single Fold — \$5.60**  
 Folded 5's — 6.40  
 (Actual Size 6 1/2" High by 5" Wide)



ORIGINAL JAR-O'-DO • ORIGINAL JAR-O'-DO

**THIS IS IT ! THE KING !**



Yes, it's another version of the famous "GRAB-A-FIN" deal! Reigning over all others as being absolute tops in popularity, quality and satisfaction!

**A BEAUTIFUL PADDED BOX CONTAINER**

These "GRAB-A-FIN" deals allow easier play for the following reasons: The tickets are stapled with genuine staples—five or six loose in one—not with a band and not by sewing where it is necessary to open all at one time. By our method of stapling, the players can open one ticket at the time, thereby allowing them to play high-low, yet they have to buy five or six at the same time.

**UNIVERSAL MANUFACTURING COMPANY, INC.**

"WORLD'S FOREMOST MFR. OF JAR GAMES"  
 405-411 E. 8TH  
 KANSAS CITY 6, MISSOURI

This deal is available in the following variations:

Takes in 1000 tickets, stapled 5 in a bundle, for 25c	.....\$50.00
Pays Out (Avg.)	..... 26.00
Profit (Avg.)	.....\$24.00
Takes in 1200 Tickets, stapled 6 in a bundle, for 25c	.....\$50.00
Pays Out (Avg.)	..... 26.00
Profit (Avg.)	.....\$24.00
Takes in 1200 tickets, stapled 6 in a bundle, for 50c	.....\$100.00
Pays Out (Avg.)	..... 53.90
Profit (Avg.)	.....\$ 46.10
Takes in 1200 tickets, stapled 6 in a bundle, for \$1.00	.....\$200.00
Pays Out (Avg.)	..... 107.80
Profit (Avg.)	.....\$ 92.20

ORIGINAL JAR-O'-DO • ORIGINAL JAR-O'-DO

**"SMILEY"**

**IS COMING!!!**

Watch for the April 27th issue of "The Billboard" for our **Big Announcement!**

Manufactured by **Pioneer Coin Machine Company**  
 2634 N. Laramie Ave., Chicago 39, Illinois • National 2727  
 "Pioneer" mill. Pioneer

# CATALINA

MARVEL'S LATEST 5 BALL REVAMP

Price  
**\$249.50**

F. O. B.  
CHICAGO

CONVERTED FROM  
SPORT PARADE

Can Also Use the Following  
Games:

Bowling	Snappy, '41
Show Goat	Polo
Star Attraction	Jelly
Stratoliner	Sporty
Legionnaire	

ORDER  
TODAY!

DON'T  
DELAY!

NOW DELIVERING!

ORDER FROM YOUR DISTRIBUTOR OR WRITE TO US

**MARVEL MANUFACTURING CO.**

2124 Milwaukee Ave.

Chicago 47, Ill.

Phone: Everglade 0230

## NEW PRICE--\$90.00

To convert your Old Mills Escalator Model Slots into  
**NEW BLACK CHERRY BELLS**

Price Includes Complete Overhauling, Replacing Worn Parts and Installing Mechanism in New Case and Casting Assembly. Machine Parts Extra at Mills List Prices.

Precision Workmanship — Guaranteed 30 Days  
SHIP THEM TO US — 10-DAY SERVICE.

"SPECIAL"

CLOSING OUT FOR \$30.00  
"TRUE-FIT" — "PRECISION BUILT"

GOLD CHROME CASE AND CASTING ASSEMBLIES  
Complete With Drill Proofing, Award Plates, Club Handles, Etc.

**WOLFE MUSIC COMPANY**

1201 W. Main St.

(Tel. 1312; Res. 1302)

Ottawa, Illinois

## VICTORY CONVERSION VALUES

ON DECK	for Snappy	SKY RAIDER	for Big Parade
GIRLS AMOY	for Sea Hawk	TAIL GUNNER	for Ten Spot
MISS AMERICA	for All American	ARTISTS & MODELS	for Star Attraction
CLAMOR GIRLS	for Sport Parade	SEA RAIDER	for Capt. Kidd
FOLLIES OF '46	for Hi-Hat	BASEBALL	for Seven-Up
BOMBARDIER	for Victory	BASEBALL	for Slugger
G.I. JOE	for Jungle	PLAY BALL	for New Champ
ARMY & NAVY	for Knockout	PLAY BALL	for Old Champ

COSTS  
YOU  
ONLY  
**\$9.50**  
Each  
F.O.B.  
Chicago

HERE IS WHAT YOU GET

NEW! Flashy, 14 Color Score Glass  
NEW! Large Size Bumper Caps  
NEW! Score Cards

NO MECHANICAL CHANGES

NOTHING  
ELSE TO  
BUY

**VICTORY GAMES**

2140-44 Southport Ave. Chicago 14, Illinois

"America's Pin Game Conversion Headquarters"

RUSH  
YOUR  
ORDER  
TODAY

## SALESBOARDS— All Orders Shipped Same Day Received

Mills	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUGS, DEFINITE PROFIT	9 7.00	8 85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	18.00	1 25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1 25
720	5¢	BABY BELL, SLOT SYMBOLS	17.97	1 75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3 25
1000	5¢	JACK POT CHARLEY, THICK & PROTECTED	185.30	2 50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	2 25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.44	3 25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.78	3 25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	36.20	2 50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	88.87	3 50
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	182.75	8 00

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Olympic Boards, 10, 20 or 50 staking your requirements. 25% deposit with all orders—balance C. O. D.

**MICHIGAN CITY NOVELTY CO.** BOX 66, MICHIGAN CITY, INDIANA

## Bancamerica Little Biz Loans Soar

100% Rise General

SAN FRANCISCO, April 13.—Bank of America, second largest commercial bank in the world, reports that its business loans of less than \$10,000 have increased nearly 100 per cent in the past year. It said it has made more than 2,500 of such small loans in the last 11 months.

West Coast bankers declare that these figures are nearly representative for the country—at least the West—with banks, for the first time since World War I, actively seeking good loan risks. One Western bank is reported to have a "loan scout" out making the rounds for lending prospects.

General Condition

Banks over the nation, bulging with all-time record deposits, are expecting the loans business to pick up rapidly once reconversion really gets under way. Portland, Ore., financial houses are forecasting a 50 per cent increase, but most bankers thru the Midwest, South and East are not looking for increases of more than 10 or 15 per cent in the next year.

Federal Reserve Board reported from Washington that its member banks in 101 leading cities now have 18 per cent more money out on business loans, big and little, than a year ago. For the week ended March 27, such loans totaled \$7,464,000,000, a drop of \$27,000,000 from the record high of the week before. Nevertheless, the loans still amount to only 10 per cent of the banks' deposits, and most bankers like to have a larger percentage of their money out on commercial loans. It is estimated that between 35 and 50 per cent of these loans are term credits of three years or more.

Bankers declare they are especially eager to make loans to veterans and other starting new businesses, provided, of course, the borrowers can give proof of their business ability. Veterans with business know-how can get loans without resorting to the guarantee provisions of the G.I. Bill of Rights, several bankers said. But even the Veterans' Administration has issued warnings against veterans without qualifications trying to jump into businesses of which they have no real knowledge.

Risk-Worthy Vets

Bank of America officials cited as typical of the risk-worthy veterans the case of a 27-year-old sergeant to whom they made a \$5,750 loan for three years at 5 per cent to buy a restaurant in his home town. The bank advanced the sum on a chattel mortgage on the cooking equipment after the veteran had put \$1,500 of his own savings into the venture. A check made before granting the loan disclosed the restaurant had been netting nearly \$500 a month for the previous year.

Not many years back, bankers would have had difficulty keeping from laughing at a young man suggesting they make a loan on such security.

### MUST SELL

\$250.00 TAKES ALL — TOP CONDITION  
Checked Before Wooden Grated

1 Baby Ranger, 5¢ Pistol	970.00
1 Fleet, 5¢ Pin Ball	30.00
1 Challenger, 1¢ Pistol	20.00
1 Pique Peak, 1¢	15.00
1 Gallo, 5¢ Slot w/Mat. Stand	78.50
1 Pace Kitty, 10¢ Slot w/Mat. Stand	55.50

1/2 Deposit, Balance C. O. D.  
**FRANK'S RECORD EXCHANGE**  
205 4th Street San Francisco, Calif.

## RADIO SPECIAL

IMMEDIATE DELIVERY!

Deal #217

- 1—6-Tube Radio ★  
Super Heterodyne ★  
Beautiful Veneer Cabinet ★  
Built-In Aerial
- 1—Fine Self-Starting Electric Clock  
(guaranteed retail value \$7.95)  
for Bonus Prize

- 1—2000-Hole Jackpot, Grand Prize  
Money Board — Takes Gross  
Profit \$168.45 — 172 Winners

Complete \$45.00

Order 6 or More \$42.50

10% Deposit With Order,  
Balance C. O. D.

**SUPERIOR  
MERCHANDISE CO.**

10516 Superior Avenue  
Cleveland 6, Ohio

## SPECIALS BY STEWART

ONE BALLS

- |                          |          |
|--------------------------|----------|
| 2 Kentucky's             | \$225.00 |
| 1 Longshot               | 215.00   |
| 2 Sport Kings            | 195.00   |
| 1 Fortune, P. O. & F. P. | 145.00   |
| 3 Santa Anita's          | 115.00   |
| 1 Hawthorne              | 75.00    |
| 1 Winning Ticket         | 65.00    |
| 1 Mills 1-2-3            | 60.00    |
| 1 Stepper Upper          | 55.00    |
| 1 Thistle Downs          | 40.00    |
| 1 Center Smash           | 15.00    |
| 1 Derby Day              | 15.00    |

**STEWART NOVELTY CO.**  
250 South State, Salt Lake City, Utah

### FOR SALE

Just Off Locations, Knee Action, Club Handle

1 50¢ Mills War Eagle	\$300.00
26 25¢ Mills Brown Fronts, 3-5 Pay	
Out, Ea.	200.00
1 25¢ Mills Copper Chrome, 2-5 Pay	210.00
Out	
1 10¢ Mills Copper Chrome, 2-5 Pay	200.00
Out, Ea.	185.00
5 10¢ Mills Brown Fronts, 3-5 Pay	
Out, Ea.	185.00
1 10¢ Mills Silver Chrome, 2-5 Pay	195.00
Out	
6 5¢ Mills Brown Fronts, 3-5 Pay	175.00
Out, Ea.	165.00
1 5¢ Mills Gold Chrome, 2-5 Pay	165.00
Out	
2 5¢ Mills Copper Chrome, 2-5 Pay	165.00
Out, Ea.	165.00
9 5¢ Mills Silver Chrome, 2-5 Pay	195.00
Out, Ea.	195.00
4 5¢ New Vest Pocket Ball Machines	
Have Never Been in Use, Ea.	65.00
1 5¢ Used Blue and Gold Vest Pocket Ball	50.00

All of these machines are in regular cabinets. This is all nice clean merchandise.  
**LEE NOVELTY COMPANY**  
(Owner, Robert Ehrhardt Sr.)  
1004 SPRING ST. SHREVEPORT, LA.  
Office Phone: 2-6448 or 2-3025

Compare!  
"PRE-FLIGHT TRAINER"  
that's All we ask!  
(for name of nearest distributor)  
WRITE, WIRE, PHONE  
**PRE-FLIGHT TRAINER CO.**  
231 W. WIS. AVE. MILWAUKEE 3, WIS  
Phone: BRADWAY 4418

## ARCADE SPECIALS

Factory Reconditioned  
Ready To Operate

DEFENDER	\$249.50
ACE BOMBER	229.50
HOCKEY	229.50
AIR RAIDER	169.50
LIBERATOR	169.50
PERISCOPE	169.50
TORPEDO, BALLY	149.50
WATLING SCALE	149.50
BATTING PRACTICE	149.50
ROCKET BUSTER	149.50
CHICKEN SAMS	139.50
JENNINGS GOLF BALL VENDOR,	
10c PLAY	129.50
25c PLAY	149.50
KEENEY SUBMARINE	129.50
LOVE TELLER	129.50
TEST PILOT	129.50
VITALIZERS	99.50
ELECTRIC CHAIR	99.50
EXHIBIT MERCHANTMAN	79.50
MUTOSCOPE (1) REEL	69.50
QUESTION GIRL	69.50
ANTI-AIRCRAFT	49.50

All Equipment Sold on  
Money-Back Guarantee



### ALUMINUM DISCS for GROETCHEN TYPERS

Guaranteed Perfect \$7.00 per 1000  
IMMEDIATE DELIVERY

1/3 Deposit With Order

## MAX GLASS DISTRIBUTING COMPANY

914 DIVERSEY - CHICAGO 14, ILL.

## JAR DEALS AND SALESBOARDS



ALL STYLES  
WRITE FOR  
LATEST  
CATALOGUE  
AND  
PRICE LIST

ERATH COMPANY  
SOUTH BEND 24, INDIANA

### THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER

Count and wrap 84 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$3 each size.

Blackstone Coin Packer Co. Madison 1, Wis.



## Black Light in RayGunRevamp

CHICAGO, April 13.—Conversion of ray guns to models using black light, so-called "invisible rays," was announced here this week by the Mercury Coin Company. Black light is said to impart a three-dimensional effect to flat objects, according to Fern Koler and Jeff Landers, partners in the firm.

They said that the new machines, to be called Shoot the Wolf, will be finished in lacquers and satins especially picked to emphasize the third-dimensional feature.

Adaptations are suitable for tavern locations, Landers said.

## Decca Offices In New Orleans

NEW ORLEANS, April 13.—Selection of this city as headquarters for the South and lower Midwest divisions of the Decca Record Company and affiliated World Broadcasting System was announced this week by Robert N. McCormick, manager of the territories. Division will operate branch offices in 10 States.

World Broadcasting System, which manufactures transcription libraries, package feature shows and other types of radio programs is headed here by Charles M. Lammond, recently released from the Army Air Force.

McCormick also announced the return of H. L. Alexander from the army to managership of the San Antonio Decca office. He is the brother of R. E. Alexander, manager of the Dallas branch since its inception.

## Gottlieb Grip Scales Return

CHICAGO, April 13.—D. Gottlieb & Company is resuming production on its grip scale game, one of the machines with which the firm got its manufacturing start, according to Nate Gottlieb, secretary-treasurer.

Machine, which features a three-way strength test—grip, push and pull—with penny insertion for each, was first produced in 1928. Since then it has been in and out of production several times and is now being returned because of operator requests, said Gottlieb.

Firm currently is remodeling office and plant facilities to accommodate new production lines. Installation of an air-conditioning system is part of the program to improve working conditions for Gottlieb's growing staff.

## H. Budin, Vet Coinman, Dies

NEW YORK, April 13.—Herman S. (Hymie) Budin died Tuesday (9) at his home, 2201 East 26th Street, Brooklyn. He was known for almost 30 years in the coin machine industry. Services were attended by many big names in the business.

Starting in business with his father in 1918 as an operator of peanut machines, Budin grew with the industry. A few years after his start as an operator, he became a jobber under the name of Budin Specialties and remained in business until World War II. He was a partner of Jack Fitzgibbon until the latter decided to move to Manhattan. Budin also owned an arcade in Norfolk, Va.

He leaves his wife, Jean, and three sons, Robert, Jay and Paul.

## AT LAST! MAKING DELIVERIES



also—NEW BALLY BABYS—WRITE

## COVEN DISTRIBUTING CO.

3181 ELSTON AVE.

(IND. 22101)

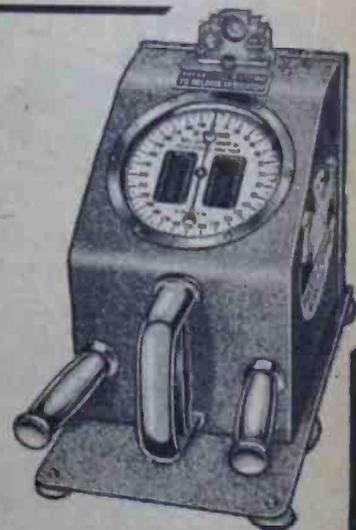
CHICAGO 18, ILL.

EXCLUSIVE Bally DISTRIBUTOR

## POWER HOUSE FOR PROFITS!

GOTTLIEB Improved Deluxe

## GRIP SCALE



3-WAY STRENGTH TESTER

AND GOTTLIEB

## STAGE DOOR CANTEN

Rush Your Order  
For Earliest Delivery

## FLORIDA AUTOMATIC SALES CORP.

839 W. FLAGLER ST., MIAMI, FLA.

615 MAIN ST., JACKSONVILLE 2, FLA.

129 S. FRANKLIN ST., TAMPA, FLA.

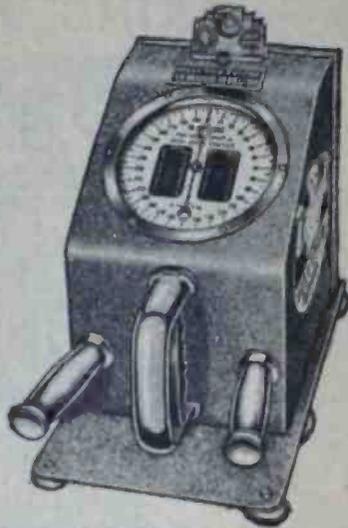
# DEPENDABLE EARNINGS!

GOTTLIEB

Improved Deluxe

## GRIP SCALE

3-WAY  
STRENGTH TESTER



ALWAYS  
A RELIABLE MONEY-MAKER

Delivering Now!

THE NUMBER 1 PIN GAME

## STAGE DOOR CANTINE

ADVANCE AUTOMATIC SALES CO.

1350 Howard St.

San Francisco 3, Calif.

## Bell Game Firm Set Up in Penn.

PHILADELPHIA, April 13.—Bell-o-Matic Corporation, new national distributor for Mills Bell and related machines, has set up a firm in Pennsylvania.

New outfit filed notice for an application to the Department of State of the Commonwealth of Pennsylvania, at Harrisburg, Monday (1), to set up Bell-o-Matic Corporation, a foreign corporation, formed under the laws of the State of Delaware.

In its application it said its principal office was located at 100 West 10th Street, Wilmington, Del., and it asked for a Certificate of Authority to do business within the Commonwealth of Pennsylvania under the provisions of the Business Corporation Law of the Commonwealth of Pennsylvania.

Application also stated that the character and nature of the business said corporation proposes to transact in the Commonwealth of Pennsylvania under the said Certificate of Authority is to buy, sell, lease, install, repair and generally deal in and deal with coin-operated machines and automatic vending machines and related products and parts.

Proposed registered office of the said corporation in the Commonwealth of Pennsylvania will be located at 123 South Broad Street, Philadelphia, according to the application.

Bell-o-Matic will be sole national distributor for Bell products of Mills which were formerly produced under the name of the Mills Novelty Company. The main office will be in Chicago, Ill.

## METAL TYPER OPERATORS

NEW MACHINES  
EXPERT REPAIR SERVICE



Your Typer Machine will earn you more money, last longer, and give better service, if you use GOOD DISCS.



For Quality Discs, Made Right, to Work Best Write Direct to

STANDARD SCALE CO.

715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.

## 2 Amusement Firms Register Papers To Open Philly Offices

PHILADELPHIA, April 13.—Two new coin machine firms were set up here this week. Duo are Arrow Amusement Company and M. & S. Amusement Company.

Former gave notice preparatory to filing in the office of the secretary of the Commonwealth of Pennsylvania, at Harrisburg, Pa., and in the office of the Prothonotary of the Courts of Common Pleas of Philadelphia County for a certificate for the conduct of a business under a fictitious name.

In its notice its principal place of business was announced at 2111 North 33d Street, Philadelphia. Owners of the new outfit were listed as Herbert Klein, 2111 North 33d Street, and Morton Silver, of the same address.

A similar notice was announced by M. & S. Amusement Company for a certificate to do business under a fictitious name here. Application will be made at the same office at Harrisburg and in the local courts here.

Principal office of the M. & S. Company was listed at 303 Green Street. Owners of the new firm announced were Harry Mendelsohn, 6151 North 17th Street, Philadelphia, and Irwin H. Silver, 1820 North 31st Street, Philadelphia.

Both firms are expected to engage in a general amusement machine business.

AVERAGE PROFIT \$87.45

# 3 BIG PRIZES

What they want when they want it!

PLAY and PROFIT TESTED



Beautifully made! Built-in serial. Plays wonderfully! A grand "GRAND" prize!



SILVERWARE

Service for 6 in a handsomely fine presentation case! In great demand!

EMPIRE LIGHTER

Streamlined, chrome-finish desk lighter! Never fails!

3 BIG PRIZES

SEALS FOR 3, 2, 1, 50, 25

ON PRIZES LISTED IN JACKPOTS

RADIO SILVER LIGHTER

2,000 HOLES-10c PLAY COMPLETE DEAL, \$45.00

BERKELEY EXPORT

2,000 HOLES-10c PLAY COMPLETE DEAL, \$45.00

BERKELEY EXPORT

Takes in 2000, less consolation (in trade), \$12.55.

Lots of 6 or more, \$42.50. 25% dep. bal. on delivery.

8 STATE ST. N. Y. C. 4

"Home of Timely, Tested Deals!"

TREMENDOUS APPEAL LIMITED

Quantity! Write, wire for particulars!

HOSE DEAL!!!

## CONKLIN SHOWS WANT TO BUY 30 BUCKLEY DIGGERS

Must Be in GOOD OPERATING CONDITION

STATE PRICE AND GIVE ALL INFORMATION FIRST LETTER

J. W. DONKLIN

P. O. Box 31 Brantford, Canada

## THIS OFFER GOOD FOR 30 DAYS

WILL PAY FOR FOLLOWING IN GOOD CONDITION

- \$725 for Wurlitzer 850
- \$675 for Model 800 Wurlitzer
- \$575 for Model 700 Wurlitzer
- \$410 for Rock-Ola Super
- \$400 for 600 Keyboard
- \$390 for Rock-Ola Master
- \$325 for Rock-Ola Standard
- \$275 for Mills Empress
- \$225 for Mills Throne
- \$165 for Wurlitzer 616
- \$145 for Rock-Ola 20
- \$135 for Wurlitzer '41
- \$120 for Rock-Ola 16
- \$ 80 for Wurlitzer 412

## FOR SALE

PLASTIC SHEETS 20x50" RED ONLY . . . \$7.50 EA.

- Wurlitzer 20 Boxes . . . \$22.50
- Buckley Lite-Up Boxes . . . 19.50
- Wurlitzer 2180 Adapters . . . 25.00
- Wurlitzer 2300 Adapters . . . 17.50

WRITE FOR PRICES ON ALL OTHER EQUIPMENT

## AMERICAN COIN MACHINE COMPANY

437 Elizabeth Ave., Newark 8, N. J.

Phone: Waverly 3-1500

## RADIO DEAL

For Operators and Distributors. Write for Catalogue.

ABCO NOVELTY CO. CHICAGO 7, ILL.

## FOR SALE—FOR SALE

MUSEOGRAPHIC PHOTOMATICS

Early and Late Models, All in Good Working Condition. 500 Pieces of Arcade Equipment of All Kinds.

TONY BRILL

811 N. Rialto St. Los Angeles 28, Calif.

# EXHIBIT VITALIZER

Expertly Reconditioned \$99.50

1c or 5c Chute



## NEW MACHINES

- Three Little Meters (Set of 3, Complete with Base and Sign) ..... \$218.00
  - Three Wheels of Love (Set of 3, Complete with Base and Sign) .. 218.00
  - The Three Wise Owls (Set of 3, Complete with Base and Signs) . 218.00
  - Three Blind Mice (Set of 3, Complete with Base and Sign) ..... 218.00
  - Streamline Card Venders (1000 Cards Free with Each) ..... 72.50
- ALSO  
Panoramas, Five Balls and Various Other Types of Machines.

WRITE US WHAT YOU WANT OR SEND FOR COMPLETE LIST

1/2 Deposit With Order

**The VENDING MACHINE CO.**  
FAYETTEVILLE, NORTH CAROLINA  
U.S.A.

## SALESBOARDS

Notes	Name	Immediate Delivery	Price
400	5c Board	Def. \$ 7.00	0.58
800	5c Diamond Dust	Def. 11.00	.75
1000	1c Olg Board, 25 Pack	Def. 50.00	.89
1000	25c Charley Board	Def. 17.00	.98
1800	5c Nickel Charley	Def. 18.00	1.89
1000	25c J.P. Charley	Avr. \$62.04	\$1.12
1000	25c J.P. Charley	Avr. 62.04	1.19
1000	25c J.P. Easy Pickin, Seal	61.50	1.87
1000	10c J.P. Ready Money, Seal	57.00	2.98
1000	25c J.P. Lightning Jumbo	22.00	1.79
280	25c J.P. Take It Jumbo	93.00	2.06
1200	25c J.P. Texas Charley	102.08	2.25
1000	5c J.P. Bingo Jumbo, Seal	\$23.00	\$1.78
1184	5c J.P. Jumbo Yens, Seal	31.00	2.39
1000	5c J.P. Beat This Card, X Th.	93.00	2.59
1000	5c J.P. Hot Stuff Girls	27.00	2.98
1000	5c J.P. Wanna Omg	27.00	2.83
1000	5c J.P. Sweep Up, Jumbo	29.00	2.98
1800	5c J.P. Lulu, X Thick, Seal	33.00	2.73
2170	5c Tab. Rd. Wh. B. Tickets	\$36.00	\$1.25
2172	5c Banded R.W.B. Tickets	36.00	1.84
2280	5c Comb. Tickets, Banded	36.00	1.98
120	Tin Books, Single Banded	Dot.	1.89
120	Baseball Books, Am. Nat.	8.8. Dot.	1.89

Write for Catalog Top Flight Boards.

WORLD'S BEST BOARDS, TICKETS, CARDS DELUXE MFG. CO. Deluxe Building Blue Earth, Minn.

# Mint Output Up To Feed Coin Chutes

New Machines Figure

PHILADELPHIA, April 13. — United States mints and the Bureau of Printing and Engraving are working hard to keep the public supplied with the coins and bills that represent their buying ability. The rush of production plus the complicated new taxes and the development of so many varied coin-operated vending machines found the nation at the brink of a coin shortage when the war began.

Prices that formerly had been rounded off conveniently at a nickel or a dime, called for additional pennies. At the same time, surface and subway travel increased sharply. To meet the odd-size shortage, the mints turned out the zinc-steel penny. To meet the nickel-dime shortage, they simply worked longer hours.

24 Tons Daily

An indication of the size of America's small-coin need may be gotten by examining Philadelphia's estimated daily use of nickels. This recent estimate sets the weight of nickels that find their way into Philadelphia tills each day at 24 tons. That amounts to almost 5,000,000 nickels.

It takes 200,000 nickels to equal the buying power of a \$10,000 bill, but the nickels are far more important in the nation's day-by-day economy. This is indicated by the fact that there are \$295,000,000 worth of nickels in circulation and only about \$20,000,000 worth of \$10,000 bills.

The small coin demand hasn't reached its peak, since the many new types of coin machines are keeping the need for them up to war-time levels, according to mint officials here.

## Coin Play in Dip As G.I.'s Leave California Towns

OCEANSIDE, Calif., April 13.—Southern California towns that once drew a large percentage of their business from servicemen are finding business about 40 per cent off. This town, once filled with marines, is one of those feeling the loss of business. However, coin machine operators do not feel that business is off as much here as in other spots.

San Diego, strictly a military town during the war with Camp Elliott, a marine camp; Camp Callan, an army camp for anti-aircraft trainees, and the naval base has been hit by a conservatively estimated 40 per cent cut. Broadway, one time thronged with sailors, is like any other street. While San Diego may have returned to normalcy, business is still off.

What is hurting operators here is that they geared to wartime populations. When streets became crowded, operators leased high-priced spots for arcades or made expensive installations. The number of people to support high rentals and large overheads are not here. Not for the present anyway.

Operators are still optimistic over the future. Housing is at a premium. Factories, except a few in San Diego that are strike bound, are planning heavy production schedules. The fellows who empty the money boxes believe that prosperity is just around the corner. They do not expect it to be like it was during the war. But money-making days will return, they say.

## TOP QUALITY BARGAINS

NEW! NEW! NEW! We now have in stock for immediate delivery the new 1946 Packard Pla-Mor Selective Remote Control Wall Box. Modern in design and glowing with play-appeal, this box has long held the reputation of being tops in "Trouble-Free" Operation. Place your orders now. Also Packard Adaptors, Speakers and Cable now being displayed and delivered.

CONSOLES	
3 Bally Club Bell	\$239.50
1 Jennings Good Luck, 5c, P.O.	39.50
1 Jennings Silver Moon, 5c, P.O.	99.50
1 Jennings Silver Moon, 25c, P.O.	\$219.50
2 Keeney 4 Way Super Bell, 5-5-5-5, P. O.	449.50
4 Keeney Super Bell, 5c, Comb.	279.50
ARCADE AND COUNTER MACHINES	
2 Bally Defenders	\$209.50
1 Bally Sky Battle	159.50
3 Keeney Anti-Aircraft, Brown	89.50
1 Keeney Air Raider	139.50
5 Mills Panorama, Serial Over 3000	359.50
1 Mutoscope Ace Bomber	249.50
2 Mutoscope Drivenobile	289.50
2 Mutoscope Sky Fighter	\$269.50
3 Marvel Olorette Reels, Token P.O.	15.00
1 Kicker and Catcher, 1c	17.50
1 A.B.T. Taroot Skill, Model F, 1c	17.50
1 Gottlieb 1c Grip Machine	15.00
1 1c Advance Electric Shocker	15.00
SLOTS	
3 Mills 5c Blue Front	\$142.50
2 Mills 10c Blue Front	152.50
1 25c Mills Cherry Bell	189.50
1 5c Mills Cherry Bell, 3-10	139.50
4 Mills 5c Melon Bells	134.50
1 5c Columbia Double J.P. Bell	\$ 89.50
1 Mills 5c Gold Chrome, Serial Over 470,000	104.50
1 Mills 5c Q.T. Selectomatic Gold	87.50
4 Mills 5c V.P. Bell, B&G	49.50
MISCELLANEOUS	
14 Jennings Hi-Boy Scales, Ea.	\$ 59.50
Lot	700.00
2 Wurlitzer 816 Phonographs	249.50
1 Wurlitzer 611 Counter W/Stand	189.50
11 Buckley Bar Wallboxes, 5c Ill.	19.50
12 Buckley Bar Wallboxes, 5c Chrome	17.50
7 Wurlitzer #125 Wall Boxes,	21.50
5-10-25c	21.50
5 Wurlitzer #120 Wall Boxes, 5c	21.50
60 Seeburg Selectomatic Wall Boxes (24 Records)	8.50
1 Rock-Ola #1526 Bar Box	38.50
1 #300 Adaptor for Wurlitzer 24	27.50

EVERY MACHINE GUARANTEED CLEAN AND IN GOOD CONDITION. WRITE AND GET ON OUR MAILING LIST—IT PAYS. TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

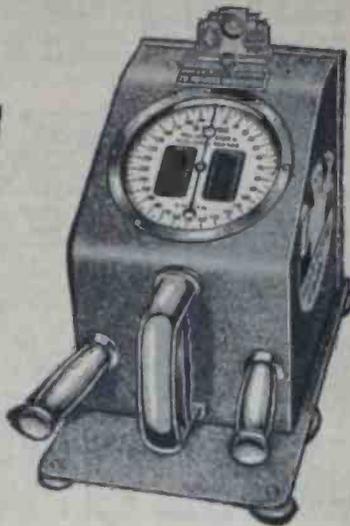
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635 "D" ST., N. W., WASHINGTON 4, D. C.

FREE PLAY	
ABO Bowler	\$59.50
Big Chief	42.50
Bolaway	79.50
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Fless (Plastic)	38.50
Flicker	65.00
Fox Hunt	44.50
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Mascot	38.50
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Monicker	89.50
School Days	59.50
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Super Six	32.50
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Bally Club Bell	\$219.50
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Saratoga, P.O.	78.50
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Parlay Races, P.O.	29.50
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Bally Big Top, P.O.	89.50
Fast Time, P.O.	89.50
Royal Draw	89.50
Jumbo Parade, F.P.	\$119.50
Bally Big Top, F.P.	119.50
Pace Rools (Comb.)	149.50
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Record Time, F.P.	\$159.50
Sport Special, F.P.	159.50
Pacemaker, P.O.	39.50
One-Two-Three, '40, F.P.	79.50
Dark Horse	189.50
MUSIO	
Wurlitzer 600	\$425.00
Rock-Ola '40 Super Rock	450.00
ARCADE	
Air Raiders	\$ 99.50
Kind Pin	139.50
Rapid Fire	39.50
Skee-Ball-ette, As Is	39.50
Sky Battle	129.50
Battling Practice	89.50
Tom Mix Radio Rifle	39.50
Submarine Gun	99.50
Western Baseball	49.50
Tommy Gun	109.50
SLOTS	
Mills Bl. & Br. F., 5c	\$125.00
Mills 5c, Rebuilt Fac.	195.00
Mills 25c, Rebuilt Fac.	225.00
Mills Console Club, 10c	225.00
Mills Console Club, 25c	250.00
Mills Q.T., Rebuilt, 5c	89.50
Mills Q.T., Rebuilt, 25c	125.00
Pace Chrome, 25c (Used 1 Week)	200.00
Pace Console, 5c	150.00
Pace Console, Factory Rebuilt, 5c	105.00
Pace Console, Factory Rebuilt, 10c	225.00
Pace Console, Factory Rebuilt, 25c	250.00
Jennings Console, 5c	\$150.00
Jennings Console, 10c	175.00
Jennings Console, 25c	200.00
Jennings Cigarola	59.50
Watling Rol-a-Top, 5c	75.00
Watling Rol-a-Top, 25c	115.00
MISCELLANEOUS	
13 Mills Olg. Ma.	\$49.50
3 Mills Scales, Ea.	95.00
1 Detroit Scale	45.00
2 National Scales, Ea.	35.00
COUNTER GAMES	
American Eagle, 1c	\$12.50
American Eagle, 5c	18.50
Sparks, 5c	19.50
Ginger, 1c	12.50
American Flags, Now, 5c	12.50
Wings, Now, 1c	12.50
Ros, Now, 1c	12.50
Klitz, Now, 1c	12.50
Lucky Smokes, Now, 1c	12.50
Penny Packs, Now, 1c	19.50
Mercury, 1c	12.50
Mercury, 5c	19.50
Penny Pack, Used	9.50
View-a-Scope	22.50
Peek Show	22.50
Sevon Grand	19.50
Daval #219, Now	12.50
NEW EQUIPMENT	
Goalse	
Total Roll	
Mills Vest Pocket	
Mills Black Cherry	
Bally Surf Queen and Victory Specials	
Williams Suspense	
Pioneer Smiley	
Packard Pla-Mor Boxes and Speakers	
A.B.T. Challengers	

Terms — 1/3 Deposit, Balance C. O. D.  
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539 S. Second St. Louisville 2, Ky.

**STEADY PROFITS!**  
GOTTLIEB  
★ Improved ★ Deluxe  
**GRIP SCALE**  
3-Way Strength Tester  
GOING STRONG!  
**STAGE DOOR CANTEN**  
ORDER NOW!  
**W. B. NOVELTY CO.**  
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**GOTTLIEB**  
 ★ Improved  
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**3-WAY**  
**STRENGTH**  
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**BACK AGAIN**  
 GOTTLIEB  
**GRIP SCALE**

BETTER THAN EVER  
 ORDER NOW!

**CLIFF WILSON DIST. CO.**

1121 So. Main St.                      119 So. Walker  
 Tulsa, Okla.                              Oklahoma City, Okla.

**Fishelburg Pushes**  
**Huge Arcade Plans**  
**For Atlantic City**

ATLANTIC CITY, April 13.—It is reported that one of the largest leases of its kind will be signed between Charley Fishelburg, operator of Penny Land here, and George A. Hamid for space on Hamid's Pier for the erection of a huge amusement arcade.

It is reported that total rental for the space involved will reach \$100,000 and the location was formerly occupied by the Kohn interests from Coney Island with the Gay Nineties old-time movies and the Philip Morris cigarette company.

It is reported that Hamid will sign the lease and work was expected to get under way immediately on construction of the new amusement arcade.

**Many Machines**

Nearly every kind of coin machine imaginable is expected to be installed in the new Fishelburg arcade and local operators are interested in the reactions from the public on the many new devices.

Atlantic City is looking forward to

**Novel Plots Love**  
**And Pin Machines**

NEW YORK, April 13.—How a man's intuition helps in playing the not-so-different games of pinball and world affairs, but fails him in the game of love, is the theme of *The Stars Incline*, latest best-selling novel of Clyde Brion Davis.

Previous widely read Davis novels include *The Great American Novel*, *The Anointed* and *The Rebellion* of Leo McQuire. Book with the pinball machine theme is published by Rinehart & Company. It retails at \$2.75.

A banner year since nearly all the hotels have been returned to private owners by the army. The exception is the Chalfonts-Haddon Hall still occupied by the England General Hospital.

Advent of the amusement arcade on Hamid's Pier will further strengthen the position of arcades as a Boardwalk attraction. This new spot is expected to be the largest of its kind in Boardwalk history.

**MILLS NEW POST-WAR MACHINES**

**ORDER TODAY**  
**IMMEDIATE**  
**SHIPMENT**



**BLACK CHERRY BELL**

This wonderful new Bell is now ready for delivery in 5c, 10c, 25c and 50c Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

**NEW SAFE STANDS \$22.50**  
 Send 1/3 Deposit With Order.



**NEW VEST POCKET BELL**

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight.

**\$74.50**

**SICKING, INC.** 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

**RIVIERA**

CONVERTED FROM

**"BIG PARADE"**

OTHER CONVERSIONS FROM . . .

- |             |            |
|-------------|------------|
| ZOMBIE      | STARS      |
| SUN BEAM    | LEADER     |
| DOUBLE PLAY | DUPLEX     |
| WEST WIND   | SKY BLAZER |
| DO-RE-MI    | KNOCKOUT   |

**\$60**

F.O.B. Factory will be paid for above games.

Conversions for outright sale  
**\$249.50 each**

**UNITED MANUFACTURING CO.**  
 6125 N. WESTERN AVE., CHICAGO 45, ILL.



SEND  
 IN YOUR  
 GAMES FOR  
 CONVERSION

**Trade With Confidence HERE!**

**5 BALL FREE PLAYS**

<b>READY FOR LOCATION!</b>	<b>IMMEDIATE DELIVERY!</b>	<b>READY FOR LOCATION!</b>
SEA HAWK . . . . . \$ 69.50	OADILLAO . . . . . \$29.50	BARDWAGON . . . . . \$47.50
TEN SPOT . . . . . 75.00	HOROSCOPE . . . . . 75.00	ABC BOWLER . . . . . 65.00
MIAMI BEACH . . . . . 78.50	BRITE SPOT . . . . . 39.50	ONAMP . . . . . 65.00
FIVE-TEN . . . . . 127.50	SEVEN-UP . . . . . 65.00	GOLD STAR . . . . . 47.50
BOSCO . . . . . 90.00	ON DECK . . . . . 25.00	VICTORY . . . . . 94.50
ARGENTINE . . . . . 90.00	NEW CHAMP . . . . . 74.50	MON/OKER . . . . . 89.50
BIG CHIEF . . . . . 65.00	DEFENSE (Gonco) . . . . . 99.50	FORMATION . . . . . 32.50
KNOCKOUT . . . . . 129.50	PARAMOUNT . . . . . 29.50	ZIG ZAG . . . . . 74.50
	MR. CHIPS . . . . . 32.50	

**GUARANTEED THOROUGHLY RECONDITIONED**  
**ARCADE**

EVANS PLAYBALL . . . . . \$149.50	6 KEENEY ANTI-AIRCRAFTS (Brown Cabinet) Ea. . . . . \$ 39.50
EVANS TOMMY-GUN . . . . . 90.00	TEST PILOT . . . . . 139.50
PERISCOPE . . . . . 154.50	5 MUTOSCOPE SKY-FIGHTERS, Ea. . . . . 245.00
KEENEY AIR RAIDER . . . . . 125.00	KEENEY SUBMARINE . . . . . 120.00

**REPAINTED—GUARANTEED TO LOOK AND WORK LIKE NEW**  
**CONSOLES—A REAL BUY!**

4 RAY'S TRACKS, Ea. . . . . \$45.00	2 KEENEY DERBY DAYS (Slant Top), Ea. . . . . \$49.50
1 PACES RACES . . . . . 75.00	

SPECIAL—Bally Baby, Counter Game, Brand New! Interchangeable Sides and Reels . . . \$15.50

**WANTED**

PIN GAMES — ARCADE EQUIPMENT  
 SEND US YOUR LIST!

**WIRE! WRITE!**

For Your Needs—Anything Coin Operated  
 New — Used — We Invite Foreign Trade

**WRITE! WIRE!**

TERMS: 1/3 Deposit, Balance O. D. D., F.O.B. Chicago

**AMUSEMENT GAMES, INC.**

1335-37 E. 47TH STREET Kenwood 5566-7 CHICAGO 15, ILL.

**WANT CONSOLES!**

SUPER BELLS COMB.; SUPER BELLS TWINS, 5/25 COMB.; SILVER MOONS; BIG GAME, F. P.; CLUB BELLS, HI HANDS; JUMBO PARADE, F. P.; FOUR BELLS, LATE HEAD; THREE BELLS

WRITE—WIRE—PHONE TODAY!

**H. ROSENBERG CO.**

625 10th AVENUE, NEW YORK 19, N. Y. LONGACRE 3-2479

# The O-R-I-G-I-N-A-L WIN-A-FIN

FASTEST SELLING TICKET GAME ON THE MARKET  
3 DIFFERENT DEALS — PROVEN POPULARITY

### HERE'S WHY

#### WIN-A-FIN 1000

Takes in .....\$50.00  
Avg. Payout ..... 26.00  
Avg. Profit .....\$24.00

#### WIN-A-FIN 1200

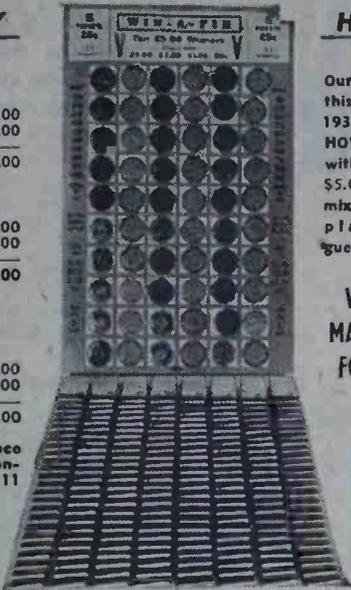
Takes in .....\$60.00  
Avg. Payout ..... 26.00  
Avg. Profit .....\$34.00

#### WIN-A-FIN 1200 MYSTERY

Takes in .....\$60.00  
Avg. Payout ..... 30.00  
Avg. Profit .....\$30.00

This deal has 1 advance to a 12 seal section containing 1 \$25.00 and 11 \$5.00's.

ANY OF ABOVE SAMPLE DEALS \$3.00 EACH



### HERE'S WHY

Our experience in making this type of deal since 1934 gives us the KNOW-HOW. Hand stamped with a distribution of \$5.00 hits on all 60 seals, mixing hits so well that players are always guessing.

WIN-A-FIN CARDS MAKE MORE PROFITS FOR THE LOCATION

Win-a-Fin deals are all made with Fast Action, 5 in a bundle tickets, sturdy construction and easels on the back ready for counter use.

ALL 21 WINNERS OPEN SEALS—TEN \$5.00 HITS ON EACH CARD  
GET ON THE BAND WAGON—ORDER WIN-A-FIN TODAY  
PROMPT SHIPMENTS—DISTRIBUTORS, WRITE FOR QUANTITY PRICES

## JAR TICKETS TIP BOOKS

We Manufacture a Complete Line  
RED, WHITE AND BLUE, COMBINATION, AND BINGO TICKETS  
WRITE US FOR PRICES

**MUNCIE NOVELTY CO.**

2704 S. Walnut St.,

Muncie, Ind.

### FOR SALE—READY FOR LOCATION

ABC Bowler .....	\$ 55.00	Jungle .....	\$ 64.50	Sara Suzy .....	\$ 34.50
Bally Rapid Fire .....	119.50	Majors '44 .....	50.50	Shanghai .....	134.50
Big Parade .....	124.50	Mills Eagle, 1 Ball Conv. .....	79.50	Star Attraction .....	60.00
Bubbles .....	125.00	Mills 1-2-3, Free Play .....	49.50	Tan Spot .....	49.50
Double Feature .....	34.50	Mills Owl .....	69.50	Toplo .....	80.00
5-10-20 .....	129.50	Mystic .....	34.50	Turf Champs, Payout .....	52.50
Four Aces .....	124.50	New Champ .....	55.00	Yankee Doodle .....	175.00
Gobs .....	109.50	Pin-Up Girl .....	155.00	Yanks .....	109.50
High Hat .....	70.00	Production .....	89.50		

SPECIAL—Ticket Deals—1836—Stapled in Fives—ONLY \$2.25. Others at Right Prices.  
Terms: 1/3 Deposit With Order, Balance C. O. D.

WILL PAY \$60.00 FOR EXHIBIT'S STARS, DO-RE-MI, WEST WIND, DOUBLE PLAY, SUN BEAM, ZOMBIE; \$85.00 FOR KNOCKOUTS! ALL F. O. B. INDIANAPOLIS.

We buy and sell routes or extra Pin Games. Let us know what you have.

**BANISTER & BANISTER DISTRIBUTING CO.**

442-4 MASS. AVE.

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To Unload the Following Old Games at TOP PRICES!

(OUR OFFER GOOD FOR 4 WEEKS ONLY!)

Nippy .....	\$15.00	Jolly .....	\$22.50	Snappy '41 .....	\$40.00
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Oh Boy .....	15.00	Pola .....	22.50	Sport Parade .....	50.00
Sky Line .....	15.00	Stratoliner .....	40.00	Boloway .....	50.00
Roxy .....	15.00	Showboat .....	40.00		

SHIP BY TRUCK ALL YOU HAVE OF THESE GAMES

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### IMMEDIATE DELIVERY

- SURF QUEENS UNDERSEA RAIDER VICTORY DERBY
- BIG HIT ROLL-A-BALL VICTORY SPECIAL
- WEEKLY SPECIAL—5c National Standard Wall Box Slug Ejectors, \$5.00

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The Manufacturing Center of the Ticket Game Industry

SEE - PLAN - TALK THE NEW LINES!

- Jar Games
- Spindle Deals
- Tip Books
- Sales Cards
- Baseball Tallies
- Trade Stimulators
- Salesboards

are only a few hours' ride from the world's center of ticket game manufacturing. Come ... spend a day at the factories for advice and demonstration of products.

**TICKET GAMES ARE AGAIN AVAILABLE!**

- New Ideas • New Games • Old Reliable Products
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For Operators and Distributors

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--- \$40.00 ---

MAKE YOUR OWN NEW

## SINGLE AND DOUBLE PLAY HOCKEY

Parts come to you wired, all ready to install. Anyone can easily convert their old games to the new.

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1/2 Deposit, Balance C. O. D.

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3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

SAM STERN SAYS—ORDER TODAY!

### JACK NELSON'S 10,000 PLAY DOUBLE POINT NEEDLE

5,000 PLAYS WITH EACH POINT

- Two perfect precious osmium points to give you double the wear.
- Trouble-free performance; fits into the pick up the right way.
- Wears into the record the straight way—the right way.
- Especially designed for heavy work required of a needle in coin-operated phonographs—85% osmium content in the points.
- Actually two needles in one.
  - 25 Double Point Needles, 75¢ each ( 50 playing points)
  - 50 Double Point Needles, 75¢ each ( 100 playing points)
  - 100 Double Point Needles, 70¢ each ( 200 playing points)
  - 250 Double Point Needles, 85¢ each ( 500 playing points)
  - 500 Double Point Needles, 80¢ each (1000 playing points)

### "THE SPEED IRON" NEW SOLDERING GUN NEW SOLDERING PRINCIPLE

SAVES TIME! Always ready for use—heats up in 5 seconds.  
SAVES MONEY! No wasted power—intermittent heat prevents tip burning—more working time—less waiting time with fast heating.

EASY TO USE! Light weight, convenient to hold. Well balanced.  
PRICE \$14.95 COMPLETE WITH TWO EXTRA TIPS

Additional Tips, 5c Each

## SCOTT-CROSSE COMPANY

1/2 Deposit, Balance C. O. D., F. O. B. Phila.  
THE EASY'S LEADING DISTRIBUTOR  
1423 SPRING GARDEN STREET PHILADELPHIA 30, PA.

3 Little words  
that draw  
business like  
a powerful  
magnet



... The thrill that people get from making instantaneous recordings of their own voices—and mailing them to friends or taking them home and playing them over and over again on their own phonographs guarantees operators exceptional profits in a business that is only in its infancy!

**VOICE-O-GRAPH**

Completely Automatic. No attendant necessary. Soundproof booth large enough for 2 people to record conversation or song.

TRADE MARK REG. U. S. PAT. OFF.

Fully AUTOMATIC—COIN OPERATED ... Truly remarkable earnings being reported—ask any MUTOSCOPE Distributor for PROOF!

DELIVERIES NOW BEING MADE IN ORDER RECEIVED.

Now on display at all Mutoscope Distributors' Showrooms  
**SEE VOICE-O-GRAPH TODAY**  
or MAIL this coupon for details

INTERNATIONAL MUTOSCOPE CORPORATION  
44-01 Eleventh St., Long Island City 1, New York

Send me at once complete details on VOICE-O-GRAPH.

NAME \_\_\_\_\_  
FIRM \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_ 3-4-20

**PEACHES from GEORGIA**

**EVERY MACHINE A PEACH OF A BUY**

If any machine is unsatisfactory notify us within 48 hours after receipt of machine and full refund will be given. No argument whatsoever.

**MUSIC MACHINES**

- 2 Wurlitzer 24, Each ..... \$345.00
- 1 Seeburg Colonel ..... \$75.00
- 1 880 Wurlitzer ..... \$25.00
- Seeburg 8800, R.O. .... \$925.00
- 1 800 Wurlitzer (Refinished) ..... 450.00

**ARCADE MACHINES**

- Shoot the Chutes ..... \$109.50
- Ace Bomber ..... 225.00
- Tokyo Raider ..... 90.00
- Baseballista ..... 85.00
- 2 Brand New Genco Total Rais ..... 38.50
- New Gottlieb Grippers ..... 38.50
- New Smiley ..... 38.50
- 4 Seeburg Jailbirds, Converted to Shoot the Bear, Thoroughly Rebuilt. .... \$145.00
- Brand New Goalie ..... 525.00
- Brand New Undersea Raider ..... 399.50
- Brand New Super Baseball ..... 385.00
- Western Baseball, Last Model ..... 125.00

**PIN BALLS**

- Cleanest Pin Balls in the U. S. A. Every one thoroughly reconditioned; rolls scraped and guaranteed ready for location
- Marvel Baseball ..... \$145.00
  - Santa Anita, 1 Ball ..... 95.00
  - Doughboy ..... 47.50
  - Line Light ..... 47.50
  - 1-2-3, 1 Ball ..... 75.00
  - Thumbs Up ..... 74.50
  - '41 Major ..... 82.50
  - Spot Pool ..... 82.80
  - Sleep the Jap ..... 74.50
  - Dust ..... 47.50
  - Play Ball ..... 82.50
  - Mystic ..... 82.50
  - Flicker ..... \$ 82.50
  - Cadillac ..... 47.50
  - Fox Hunt ..... 47.50
  - Hit the Jap ..... 74.50
  - Dark Horse, 1 Ball ..... 175.00
  - '41 Snappy ..... 72.50
  - Landslide ..... 84.50
  - Speed Way ..... 49.50
  - School Days ..... 82.50
  - Midway ..... 169.50
  - Flat Top (Slightly Used) ..... 240.00
  - Foibles ..... \$ 49.50
  - Yankee Doodle ..... 225.00
  - Luxury ..... 59.50
  - Club Club ..... 94.50
  - Dryin Majors ..... 54.50
  - Jungle ..... 79.50
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  - Sea Hawk ..... 82.50
  - Teinotcher ..... 54.50
  - Crus Line ..... 79.50
  - Galabianca ..... 195.00

**SLOTS**

- Jennings 54 Sky Chief ..... \$125.00
- 2 54 Star Chief, Refinished, Like New ..... 135.00
- 104 Star Chief, Refinished ..... 165.00
- 104 Star Chief ..... 145.00
- Jennings 104 Club Special ..... 150.00
- 104 Pace, Latest Model, Like New ..... 150.00
- Mills 54 Gold Chroma, Rebuilt, Like New ..... \$225.00
- 4 54 Columbus, G.A., Latest Model ..... 69.50
- Mills Vest Pocket, Blue and Gold ..... 55.00
- Mills Vest Pocket, Chrome ..... 59.00
- Double Slot Safe Stand, Doors & Locks Complete ..... 75.00
- 1 25c Mills Bonus ..... 275.00
- 1 10c Mills Bonus ..... 175.00

**CONSOLES**

- 2 Supr Bells Comb. .. \$275.00
- 1 Jumbo P.O., Extra ..... 125.00
- 1 Wasting Big Game, P.O. .... 100.00
- 2 Silver Moon, P.O. .. 115.00
- 1 Club Bells Comb., Like New ..... 225.00
- 1 Paces Reels, 10c, Ralls, P.O. .... \$150.00
- Seeburg Paces, J.P.P., Latest, Brand New ..... 525.00
- 4 Buckley Track Odds, J.P., Latest Model, Perfect Condition ..... 625.00
- 6 Paces Reels, 5c, Ralls, P.O. .... \$125.00
- 1 Big Silver Moon, F.P. .... 125.00
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We sell cards at factory prices. 44 different Exhibit postal card series (including 1946 series) on hand. Also on hand are cards for any machine that vends cards, including "Palm Reader," "Scale," "Grandmother," "Mystic Pen" and "Paper Love Letters," etc.

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Counts  
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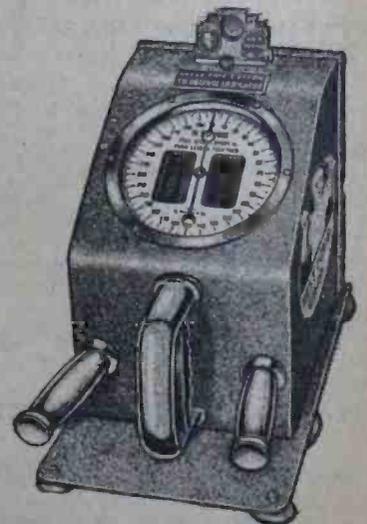
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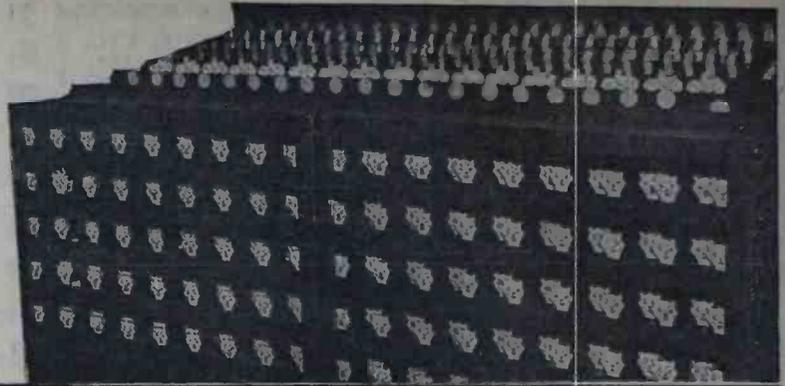
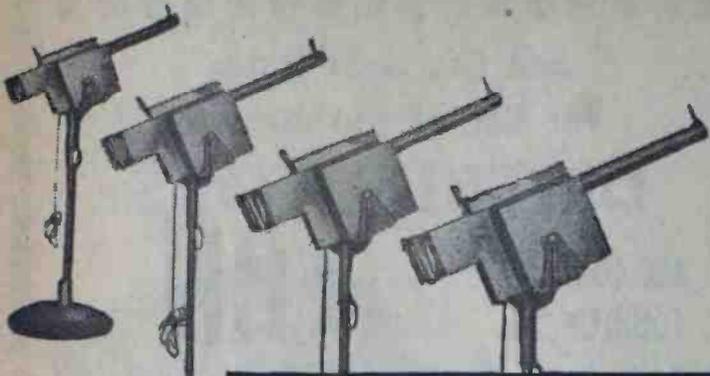
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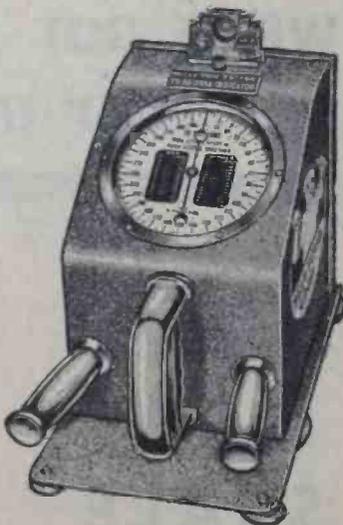
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7" Long  
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NOTHING ELSE LIKE IT! THEY HAVEN'T BEGUN TO PLAY IT!

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- WILL PAY FOR ITSELF IN EIGHT WEEKS
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THIS GAME WAS PLAYED ALL OVER THE WORLD DURING THE WAR. THOUSANDS SOLD TO THE ARMY, NAVY, RED CROSS AND U.S.O. CLUBS

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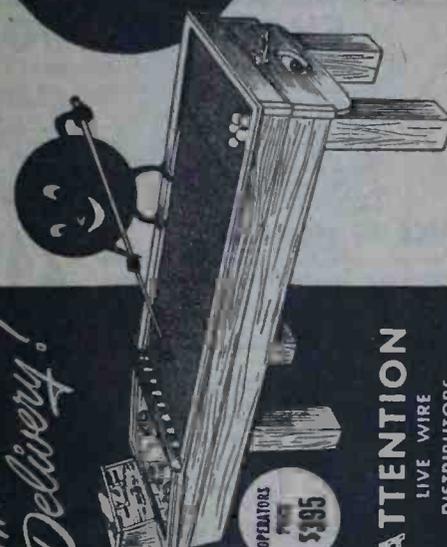
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**EVANS DOMINOE and BANGTAILS**

Complete with NEW rectifier and coin containing fingers. Ready to operate. \$300 each.

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**WILL BE GIVEN AWAY FREE!**

**EVERY WEEK!**

**TO OPERATORS ONLY IN**

- ★ ILLINOIS
- ★ NEBRASKA
- ★ IOWA
- ★ KANSAS
- ★ MISSOURI

**HOW?** Just tell us in 25 words or less, in plain everyday language, what you consider the best equipment in any of your locations.

*Simple—isn't it—for such a RARE gift?*

The best four answers each week, in the opinion of our judges, will receive THREE PAIRS EACH of the FINEST DuPONT NYLON HOSE.

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- MR. WALTER HURD
- MR. JAMES A. GILMORE

Coin Machine Editor Secretary & Treasurer of Coin Machine Industries

The Billboard

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- NO COST
- ABSOLUTELY FREE

All replies will be held in strictest confidence. Selections will be made weekly until close of contest on June 1st, 1946. This contest is not open to our employees. In the event of ties, duplicate prizes will be awarded.

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FOR SEEBURG  
PHONOGRAPHS  
AND ACCESSORIES

FOR OPERATORS WHO INSIST ON THE BEST

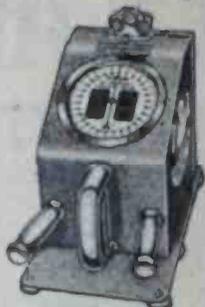
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★ Improved ★ Deluxe

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3-WAY STRENGTH TESTER

NOW DELIVERING!



## MORE for Your Money in Milwaukee Coin VALUES

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10¢	\$175.00; 25¢	10¢	\$129.50; 25¢
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Mills Blue Fronts, Comp. Refin., Club Handles, 10¢	150.00	10¢	\$119.50; 25¢
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Mills Extraordinary, Comp. Refin., Club Handles, 5¢	125.00	Jenn. Silver Chief or Silver Club Special, 5¢	119.50
10¢	\$150.00; 25¢	10¢	\$139.50; 25¢
175.00			
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5, 5¢	215.00	Jenn. Victory Model, 5¢	118.50
10¢	\$225.00; 25¢	Pace All Star Comets, Comp. Refin. in Gold and Silver Chromes, 3/5	89.50
225.00		5¢	\$79.50; 10¢
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Mills Cherry Belle, comp. refin., club handles, drill proof, 5¢	139.50	Pace Rocket or Deluxe, 8P, 5¢	84.50
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195.00			
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Pace Club Consolas, 10¢	\$125.00	Rock-Ola Playmaster with Spectros, A-1 Condition	\$425.00
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189.50		20 Stop Discs, S.P., O.M., or Club Spec. or Cherry P.O., Set of 3	3.00
Jennings Olga-Rolls, 5-10¢, Late Model, Like New	89.50	20 Stop Star Discs, hardened	.60
Callie Club Consola, Late Model, 25¢	125.00	Mills Orig. 4-Ball Cabinet	19.50
Walt's Big Game, 10¢, Like New	150.00		
Billy Ball Field, 7-Coin Head	89.50		
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Pace Reels, 5¢, Without Rails, A-1 Condition	69.50		
Pace Reels, 25¢, Without Rails, A-1 Condition	128.00		
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1/3 DEPOSIT, BALANCE C. O. D.			

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Tail Cunner	49.50

### ONE BALLS

Club Trophy	\$220.00
Longacres	375.00



\$74.50

BUYS THE MILLS NEW VEST POCKET BELL

ORDER NOW!

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## ALL ELECTRONIC RAY GUNS USING THE AMAZING BLACK LIGHT

A new principle applied for the first time to coin machines. Black Light is the "invisible ray" which brings out by invisible radiation lustrous and beautiful colors on luminescent lacquer-treated subjects. The "neon-like" effect of a novelty will continuously attract players and enhance the appearance for a permanent lift in money-making power. For the first time, this principle has been applied to coin machines—and the result is truly amazing.

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TOMORROW'S GAME TODAY

OUR FIRST BLACK LIGHT CREATION

The very finest that electric engineering and ingenuity has developed. These are conversions from the Seeburg Chicken Sam, so completely "reached" that they are virtually a new game. Everything is checked and if necessary replaced. We are confident to the extent of giving a money-back guarantee—and we'll pay all freight charges if you aren't satisfied! The internal workings of the game are perfect—as perfect as the exterior which is also smartly groomed with a velvet finish. Truly, these games are as sleek and streamlined as rabbits.

THE PRICE IS MODERATE

These Ray Guns, actually with more appeal and money-making potentiality than any new piece of equipment on the market today are under-priced when compared with present market conditions and ability to garner the nickels. Add to this the new Black Light principle and a free play unit and you have a bargain at

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Complete F. O. B. Chicago Send 1/2 Deposit

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Converted from Seeburg Chicken Sam, Jap and Convict

### MAID 'N' MONSTER

Converted from Seeburg Shoot the Chutes

Greatest sensation, proven money maker. Scenery most colorful and original on the market. The cabinets are refinished and beautifully repainted in our own outstanding original manner.

"SHOOT THE BARTENDER" AND "MAID 'N' MONSTER" have proved by every test to top all other Ray Guns in mechanical design and player appeal.

We spare neither money nor time to make them the BEST. Entire mechanism rebuilt from A-Z. Guaranteed to give new machine performance.

EVERY MERCURY PRODUCT SOLD ON A MONEY-BACK GUARANTEE

### MAKE YOUR OWN CONVERSIONS

### SHOOT THE BARTENDER

Converted from Seeburg Chicken Sam, Jap and Convict IN FIVE COLORS

### MAID 'N' MONSTER

Converted from Seeburg Shoot the Chutes

IN FIVE COLORS Each F. O. B. Chicago Send 1/2 Deposit

Installed on Location in 20 Minutes • Gorgeous Scenery • Greater Player Appeal • Makes a New Game Out of Your Old Ray Gun • Hand-Painted, New Doll with Lens Already Inserted Included.



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COIN MACHINE COMPANY

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ESCALATOR MODELS

WILL PAY TOP CASH PRICE

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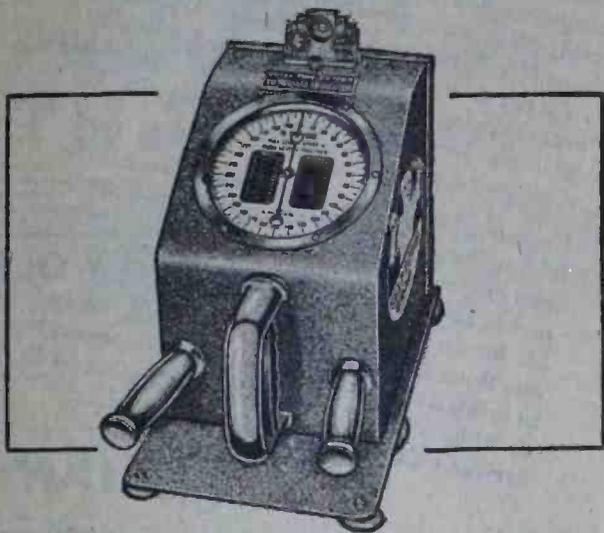
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Seeburg, Wurlitzer, Bally Rapid Fire and Seeburg Ray Guns. Reasonable prices and expert workmen. Ship R. R. Express prepaid. Will return Express C. O. D.

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**HAVE Gottlieb Improved Deluxe GRIP SCALE 3-Way Strength Tester**



And **HOLD** Those Counter Locations From Now On!  
FOR EARLIEST DELIVERY ORDER FROM

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**We Can Rebuild Your Old Scales and Make Them Look Like New**

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- VISUAL BALL LIFT

ORDER FROM YOUR JOBBER OR A WILLIAMS REGIONAL DISTRIBUTOR

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**IMMEDIATE SHIPMENT**

MARVEL'S LATEST NEW REVAMP "CATALINA" ..... \$249.50  
STAGE DOOR CANTEEN—HOLLYWOOD—UNITED REVAMPS (Each) ..... 249.50  
SOUTH SEAS—RIVIERA (Each) ..... 279.50

**NOW DELIVERING**

**BRAND NEW FACTORY RELEASES**

Victory Special .....	\$589.50	Evans Ten Strike .....	\$372.50
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Total Roll .....	525.00	New A.B.T. Challengers .....	85.00
Amusement Lite League .....	425.00	50¢ Pace Deluxe Bell .....	500.00
Ev. Bangtail, 5¢, J.P., O.P.O. ....	596.50	\$1.00 Pace Deluxe Bell .....	600.00
Exhibit's Big Hit, Single Coin Play .....			293.50
Silver King Peanut Vendors for Immediate Delivery .....			Write

**JENNINGS SLOTS**

<b>STANDARD CHIEF</b>	<b>BRONZE CHIEF</b>	<b>SUPER DELUXE CHIEF</b>
5¢ ..... \$249.00	5¢ ..... \$249.00	5¢ ..... \$274.00
10¢ ..... 259.00	10¢ ..... 259.00	10¢ ..... 284.00
25¢ ..... 269.00	25¢ ..... 269.00	25¢ ..... 284.00

**Thoroughly Reconditioned Automatic Payout Consoles**

Baker Pacers, DDJP \$285.00	Ev. '41 Bangtail, JP \$295.00	Super Bell, 25¢ ..... \$395.00
Baker J.P., Remote . 345.00	Ev. Rolletto Jp. .... 125.00	4-Way Super, 3/8 & 25 650.00
Bally Roll Em . 148.00	'40 Dominos . 175.00	Super Bell, Tw. 5 & 5 395.00
Bally Hi Hand, 5¢ . 199.50	'41 Dominos, JP, 5¢. 295.00	Super Bell, Tw. .... 485.00
Bally Hi Hand, 25¢. 295.00	'41 Dominos, JP, 25¢ 475.00	Comb. 5 & 5 . 485.00
Bally Bells, 5 & 25¢. 125.00	Jenn. Silvermoon . 145.00	Super Bell, Tw. 5 & 25 485.00
Bally Glob Bells . 245.00	Jenn. Derby Day, 5¢. 85.00	Super Track Time . 285.00
Bally Royal Draw . 105.00	Jenn. Bobtail . 125.00	Mills Four Bells . 395.00
Callie Roulette, 25¢. 275.00	Jenn. Golf Ball, 25¢ 195.00	Jumbo Parade, Lat5¢ 135.00
Ev. '40 Pacer . 295.00	Keeney Super Bell, 5¢ 310.00	Paros Races (Br.) . 175.00
Ev. Lucky Lucie . 150.00	Liberty Bell . 55.00	Paces Saratoga, 5¢ .. 99.50

**FLASH!!!** Paces Twin Reels, 5 and 10 ..... \$295.00  
Paces Twin Reels, 10 and 25 ..... 345.00

**SPECIALS**

Mills Used 5¢ Vest Pockets, Perfect Condition, \$52.50 Ea.; with J.P., Ea. .... \$ 62.50  
Exhibit Rotary Merchandiser, Pusher Type, In Beautiful Condition ..... 325.00  
Groetchen Metal Typex, LIKE NEW, with 10¢ Chute ..... 350.00  
2 A.B.T. Aromatic Rifle Ranges, Complete, with 9 Rifles. Ea. .... 1500.00  
New Mills 4 Bell Cabinets. Ea. .... 22.50  
**EXPORT TRADE!** With the lifting of Export Restrictions we have opened our Foreign Sales Department. Send for information about all coin-operated equipment.

**WE WANT 500 FREE PLAY CONSOLES AND 1,000 FREE PLAY PIN GAMES**

Write for Lists: Special Arcade Equipment Values and Rebuilt Slot Machine Values.  
TERMS: 1/3 DEPOSIT, BALANCE O. O. D. OR SIGHT DRAFT.

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# TESTED Empire Coin MACHINES

EXHIBIT'S NEW 5-BALL Big Hit, \$298.50; With 4-Coin Multiple \$398.50

UNDERSEA RAIDER, GUN .....	\$399.50	AMUSEMATIC LITE-LEAGUE .....	\$425.00
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F.P.K. SKEE BARREL ROLL .....	414.50	VICTOR "V" NUT & GUM VENDOR .....	10.75
NEW VEST POCKETS .....	74.50	NEW GROETCHEN COLUMBIA, I.P. ....	132.50
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EVANS BANGTAILS, 5c COMB. F.P. & P.O. ....	799.50	7-COIN, \$674.50; 25c PLAY .....	435.00
EVANS TEN STRIKE, \$372.50; WITH FREE PLAY .....	596.50		
EVANS 5c BANGTAILS & GALLOPING DOMINOES, CASH PAY .....	129.50		
KLEER-FLO PARTS CLEANER AND 30 GALLON DRUM OF FLUID .....	WRITE		
NEW JENNINGS BRONZE CHIEFS & LITE UP SUPER DELUXE CHIEFS .....			

**SPECIAL!** A.B.T. CHALLENGERS! NEW! DELIVERY IN 4 WEEKS.....\$665.00

**SPECIAL!** WURLITZER 71 & STAND—5 OF THESE.....\$249.50

## CONSOLES

64 SUPER BELL, COMB. ....	\$274.50
MILLS SAFES, DOUBLE-FRONT .....	89.50
DOOR .....	109.50
HILLS JUMBO, G.P., LATE MODEL .....	110.50
WATLING BIG GAME, P.O., 28¢ .....	189.50
BALLY BIG TOP, P.O. ....	109.50
5¢ JENN. GOOD LUCK—CASH PAY .....	89.50
WATLING BIG GAMES, F.P. ....	110.50
BALLY BIG TOPS, F.P. ....	124.50
JENN. SILVER MOONS, F.P. ....	119.50
JENN. BOBTAILS, F.P. ....	89.50
JENN. FAY TIMES, F.P. ....	89.50

## ARCADE

TOMMY GUN, LATE MODEL .....	\$149.50
BROWN ANTI-AIRCRAFT .....	89.50
WESTERN SUPER GRIP A STAND .....	40.50
SHOOT TO TOKYO .....	139.50
AIR RAIDER .....	174.50
ONIOCKEN SAM, TARGET ONLY .....	139.50
RAPID FIRES, PERFECT .....	165.00
DEL. TEXAS LEAGUER .....	59.50
PIKES PEAK .....	19.50
EVANS SKI BALL .....	39.50
BATTING PRACTICE .....	119.50
EXHIBIT DIGGER .....	79.50
KEENEY SUBMARINE .....	149.50
SHOOT THE CHUTES .....	109.50
RAPID FIRE GUN CASTINGS .....	19.50
MILLS MODERNE SCALES, A-1 .....	72.50
KICKER & OATMER .....	24.50
WATLING FORTUNE SCALE .....	115.00

## ONE BALLS

COURTST, 1 OR 5 BALL, F.P., P.O. 5 .....	94.50
FAIRGROUNDS .....	49.50
SPORT KING .....	209.50
'41 DERBY .....	339.50
BALLY DARK HORSE .....	179.50
KENTUCKY .....	249.50
OLUS TROPHY .....	815.00
BLUE GRASS .....	189.50
LONG SHOT .....	239.50
VICTORIOUS, F.P. TURF CHAMP .....	109.50
SPORTSMAN, F.P. ....	195.00
SKYLARK, F.P. & P.O. ....	175.00
RECORD TIME, F.P. ....	174.50
LONGACRE, F.P. ....	435.00

## SLOTS

10¢ JENN. SKY CHIEF, SPECIAL .....	\$189.50
25¢ BONUS BELL, LATE .....	265.00
10¢ BONUS BELL, LATE .....	215.00
10¢ BLUE FRONT, PERFECT .....	169.50
GROETCHEN COLUMBIA, FRUIT .....	89.50
Late Model .....	89.50
25¢ CAILLÉ'S 3-LEAGUER .....	89.50
25¢ MILLS CHROME, 2-5 .....	254.50
10¢ WATLING ROLATOP .....	89.50

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MI DIVE, LEADER, ZOMBIE, STARS, DO-RE-MI, DOUBLE PLAY, SUN BEAM, DUPLEX, SKY BLAZER & WEST WIND @ \$45.00. ALSO ALL RUBBO AND OTHER EQUIPMENT. SEND YOUR LIST. WE NEED F.P. OR GOALS!!

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INVASION .....	\$109.50
COMMANDER .....	89.50
HIBOY—METRO .....	89.50
ZIG ZAG .....	79.50
PRODUCTION .....	109.50
BOMBARDIER .....	100.50
OH JOHNNY .....	49.50
TEXAS MUSTANG .....	89.50
BOBOCO .....	89.50
SUPER CHUBBIE .....	74.50
GENCO VICTORY .....	84.50
FOUR ROSES .....	72.50

## NEW REVAMPS

RIVIERA .....	\$279.50
STREAMLINER .....	249.50
OKLAHOMA .....	249.50
OATALINA .....	249.50
SOUTH BEAR .....	279.50
BIG THREE, 1 Ball .....	309.50
PIONEER BUBBLES .....	249.50
TEN SPOT .....	\$ 99.50
KEEP 'EM FLYING .....	154.50
BIG CHIEF .....	64.50
GENCO HI HAT .....	87.50
FLICKER .....	64.50

## USED PIN GAMES

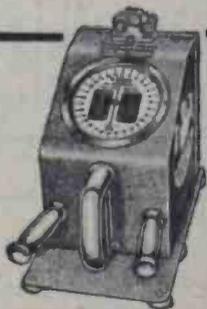
TOWERS .....	\$ 59.50
DUDE RANCH .....	59.50
BELLE HOP .....	79.50
SPOT POOL .....	79.50
DIXIE .....	59.50
TOPIO .....	54.50
SEVEN UP .....	69.50
PLAYTIME .....	49.50
THREE SCORE .....	54.50
BARRAGE .....	89.50
BALUTE .....	89.50
BIG TIME .....	54.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE O. O. D. OR SIGHT DRAFT.

Empire Coin

MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS



GOTTIEB  
**GRIP SCALE**  
3-Way Strength Tester

- Improved
- Deluxe

**HOLLIDAY HAS IT!**

ORDER NOW FOR EARLY DELIVERY!

**T. B. HOLLIDAY CO.**

1200 W. MOREHEAD ST., CHARLOTTE 1, N. C.

Dear Mr. Operator,

Dave called me from Chicago, where he was attending the AMI Premier Showing, and here is colossal . . . the machine is terrific . . . the food is wonderful . . . the drinks are, etc., etc." But the big galoot didn't give me anything concrete to say in his message to you this week.

However, I know how excited and elated Dave is over the new AMI 40 Selection Phonograph. As a matter of fact, I know how excited everyone is about it . . . so I know why he was a bit incoherent over the telephone. But the one thing he did tell me is that he's arranging to bring the New AMI Model "A" Phonograph to Philadelphia . . . and just as soon as it arrives we'll tell you about it!

Ad Man

P.S.—That bucking broncho Dave rode out to Chicago, as pictured in last week's ad, broke down in Squeedunk and he traded it for a hot dog and a seat on American Airlines . . . just thought you'd like to know.

**David Rosen**

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.

PHONE: STEVENSON 2258-2259

## NEW ARCADE EQUIPMENT

IMMEDIATE DELIVERY

Genco's "Total Roll" .....	\$525.00	Bally's "Undersea Raider" .....	\$399.50
Amusematic's "Lite League" .....	425.00	Exhibit's "Fool Hase" .....	225.00
Exhibit's "Card Vendor" .....	29.50	Gottlieb Deluxe Grip Scale .....	39.50

Special To All Phonograph Operators and Servicemen . . .

New Graduated Pickup Weight Scale — \$1.00

(Write for Quantity Prices)

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READY FOR LOCATION

"Chicken Sam" Rayolites .....	\$119.50	"Bartender" Rayolites .....	\$139.50
"Rifle Range" Rayolites .....	139.50	"Maid 'N Monster" .....	139.50
"Balling Practice" .....	99.50	Keeneey "Submarine" .....	139.50
1940 Deluxe "Western Baseball" .....	\$149.50		

**SHAFFER MUSIC CO.**

606 South High St.

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5 BALL FREE PLAYS

# TEN STRIKES

ARCADE  
EQUIPMENT

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Giving Us the Details of  
What You Have — TODAY!

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NORTH AND SOUTH CAROLINA, SOUTHERN GEORGIA AND ALL FLORIDA

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Packard Pla-Mor Wall Boxes .....\$36.95    One Piece Bar Bracket ..... \$5.00  
30-Wire Cable. Per Ft. .... .19        Ceiling and Wall Speakers ..... Write

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& COMPANY  
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N., S. CAROLINA

AND  
OTHER LEADING  
MANUFACTURERS



Write For Further Information and  
Prices On Our Complete Line

**Mills Vest Pocket, \$74.50**

F. O. B. Factory  
NOW DELIVERING

**MILLS BLACK CHERRY BELLS**

In 5-10-25-50¢ Play — Made In 2/5 or 3/5  
Payout on 1 Cherry

Keeneey's New BONUS Super Bell  
PLACE YOUR ORDER NOW

### USED AND RECONDITIONED

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1 Exhibit Stars .....	74.50	1 Keeneey Red Hot .....	39.50
3 Exhibit Knockout .....	129.50	1 Mills Empress .....	39.50
1 Exhibit Sky Chief .....	160.00	1 Exhibit Duplex .....	82.50
1 Exhibit Shortstop .....	44.50	1 Bally Monicker .....	97.50
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1 Genco Band Wagon .....	49.50	1 Scientific Batting Practice .....	79.50
1 Supreme Rocket Buster .....	225.00	2 Chicago Coin Hockey .....	179.50
1 Super Torpedo .....	225.00	2 Seeburg Symphonola .....	149.50
1 Liberator .....	179.50	4 Rook-Ola Windsor .....	300.00
4 Kentucky Clubs .....	79.50	2 A.M.I. Top Flight .....	275.00

FULL CASH MUST ACCOMPANY ORDER IN FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDER OR CERTIFIED CHECK.

## MOSELEY VENDING MACHINE EXCHANGE, INC.

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# BLACK CHERRY CABINET SETS

INCLUDES WOOD CABINET COMPLETE,  
ASSEMBLED, READY TO USE

**NO FILING OR FITTING**

CASTINGS IN BEAUTIFUL HAMMERLOID FINISH WITH  
BRIGHT CHERRY ORNAMENTS — POLISHED, ETCHED  
AWARD PLATE—CLUB HANDLE—DRILL  
PROOF PLATES—CABINET RAILS AND  
POLISHED MONEY CUP. COMPLETE.....

**\$44.75**  
PER SET

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COMPLETE WITH CABINET  
FITTED SAME AS ABOVE.....

**\$34.75**  
PER SET

Why Use Inferior Sets When the Best Costs No More?  
When ordering specify NICKEL, DIME or QUARTER play. Also specify 3/5 Mystery,  
2/5 or 3/5 One-Cherry payout.

**QUICK DELIVERY**

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BLACK CHERRY BELLS  
BLACK BEAUTY BELLS  
GOLD CHROME BELLS  
SILVER CHROME BELLS

LIBERAL ALLOWANCES FOR OLD EQUIPMENT  
WE BUY, SELL AND EXCHANGE

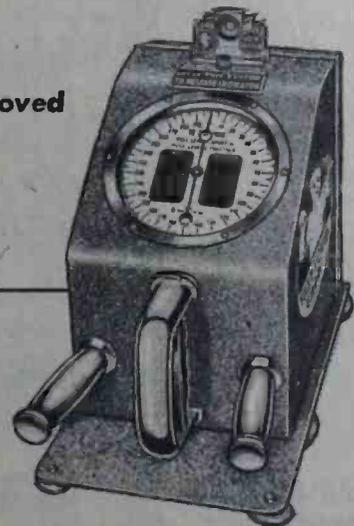
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1700 W. WASHINGTON BLVD. ● CHICAGO 12, ILLINOIS

Get a GRIP on your  
Locations!

Improved

Deluxe



GOTTLIEB **GRIP SCALE**

3-WAY STRENGTH TESTER

NOW DELIVERING

## REX COIN MACHINE DIST. CORP.

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1230 BROADWAY

SYRACUSE, N. Y.  
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**OPERATORS, ATTENTION!!!  
DON'T GAMBLE!**

HERE ARE FOUR SURE BETS!

1. THE ROCK-OLA PHONOGRAPH OF TOMORROW (the Phonograph that created a sensation!)



2. COTTLIEB'S STAGE DOOR CANTEEN (now in its sixth month of production and operators' demands are bigger than ever)



3. COTTLIEB'S THREE-WAY GRIPPERS (always the best Grippers on the market!)
4. PACES SLOTS AND PACES REELS (5c, 10c, 25c, 50c and \$1)

WE ARE DELIVERING AND ALL ORDERS ARE FILLED IN ROTATION  
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FOR MARYLAND—WASHINGTON, D. C.—VIRGINIA  
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**SUPER QUALITY COIN WRAPPERS**

\$2.00 NICKELS	1 Case	75¢	Per M
25 M PER CASE	3 Cases	70¢	Per M
	6 Cases	63¢	Per M
	12 Cases	60¢	Per M

**FINEST QUALITY MAPLE SKEE BALLS**

2 1/2" Each	42¢	Per 100	\$32.00
2 3/4" Each	55¢	Per 100	52.00
3 1/2" Each	65¢	Per 100	52.00

**SOLDERING IRONS**

THE FINEST MADE FOR COIN MACHINE REPAIRS!

FAMOUS "KWIKHEAT"  
\$8.75 Ea. Set of Five Extra Tips \$5.00

FAMOUS SPEED GUN IRON  
Heats in 5 Seconds Dealers Price \$12.95 Ea.

**BLOCK MARBLE CO**

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Get it from BLOCK—They have it in stock!

**REMODEL YOUR OLD SKEEBALLS  
TO LOOK LIKE NEW!!!  
CORK LINOLEUM MATTING**

Ready cut for 14-foot Wurlitzer Skee Ball Alleys; 10, 12 and 14-foot Bank Rolls. Also for 14 and 36-foot National Skee Ball Alley. Cut to your specifications for any other make.

**NETTING** Ready for Wurlitzers. Cut to Your Specification for Any Other Make.

Immediate Delivery

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★ COILS OF EVERY DESCRIPTION ★ BRASS RIVETS—ALL SIZES, IN QUANTITY

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**ECONOMY SUPPLY CO.** 1015 MARYLAND AVE. BALTIMORE 13, MD.

**TWO OF THE WORLD'S MOST REMARKABLE MACHINES**

Mutoscope's PHOTOMATIC : . . Coin operated — Automatic — Takes your picture!  
Mutoscope's VOICE-O-GRAPH : . . Coin operated — Automatic — Records your voice!

BOTH GREAT AND STEADY MONEY MAKERS FOR OPERATORS

**ROANOKE VENDING MACH. EXCH., INC.**  
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Mutoscope Distributors for VIRGINIA (except Northern Counties), and 4 SOUTHEASTERN COUNTIES OF WEST VIRGINIA • Trade Mark



**COMPARISON PROVES! COMPARE THESE VALUES WITH ANY OFFERED!**

We refuse to advertise used games unless they are in good mechanical condition, rolls scraped, ready to be placed on location. Our prices speak for themselves. We offer the following five ball free play for immediate delivery:

TORPEDO PATROL (Revamp)	89.50	CAPTAIN KIDD	84.50	TEN SPOT	47.50
TOPIC	89.50	FIVE-TENTHENTY	109.50	SNAPPY	57.50
SEVEN UP	52.50	FOX HUNT (Re-painted)	37.50	SUN VALLEY	99.50
BOLAWAY	64.50	VENUS	99.50	STRIP TEASE (Revamp)	129.50
MONIKER	67.50	VICTORY	79.50		

Kindly include one-third deposit in cash, cashier's check or money order. State method of shipment preferred.

**MORRIS NOVELTY COMPANY, INC.**

4505 Manchester Avenue Phone: Franklin 0757 St. Louis 10, Mo.

# AMUSEMENT PARK OPERATORS

## FOR THE OUTDOOR SEASON

# SHOOT *the* BEAR

**RAY GUN**  
WITH FREE PLAY UNIT  
IS LOCATION TESTED AND PROVED

Cabinets are completely refinished and repainted. Entire mechanism rebuilt from top to bottom. Looks like a brand-new machine—operates like a brand-new machine. Has top player appeal and is a consistent year-round money maker. Free play unit has never been used with ray gun before. Gets terrific replay. Be the first in your territory. Order your unit now. Immediate shipment. All Coinex Equipment is sold on a money-back guarantee.

**\$199.50**

\$10.00  
Less Without  
Free Play Unit

### WANTED AT ONCE!

Seeburg Chicken Sam and Jailbirds

Must Be Complete With All Parts—Not Necessarily in Working Order. Will Pay

**\$60.00**  
EACH

F. O. B. Your City

SEEBURG RAY GUN AMPLIFIERS, RIFLES  
REPAIRED — 24 HOUR SERVICE

### COINEX SHOOT THE BEAR CONVERSION

Can be installed on location in twenty minutes. Pays for itself and allows a profit in one week's time. Colorful, with top player appeal, it makes a new piece of equipment out of your old Seeburg Chicken Sams, Convicts or Japs. Complete conversion ready for installation.

**\$14.75**

# COINEX

COIN MACHINE EQUIPMENT CO., INC.

Telephone GRAceland 0317 • 1348 Newport Ave., Chicago 13, Ill.

**"DUCKY"**  
1800 R. M. Holes 5c Play  
Takes In \$90.00  
Pays Out 47.06  
PROFIT \$42.94

**HARLICH'S**  
*Newest*

**"IN THE DARK"**  
960 G. L. Holes 10c Play  
Takes In \$96.00  
Pays Out 46.48  
PROFIT \$49.52

**\$50**  
TOPS!

THEY'RE  
TWO SWEET  
NUMBERS  
FOR  
PROFIT  
AND  
ACTION  
!!!



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8413 W. JACKSON BLVD.  
CHICAGO 7, ILLINOIS

READY SOON!  
OUR NEW MILLION  
DOLLAR PLANT!

## "THE HOUSE OF FRIENDLY PERSONAL SERVICE"

# ATLAS

Headquarters for  
NEW Equipment

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**NEW!**

DELIVERING NOW: STAGE DOOR CANTEN ..... \$249.50  
EXHIBIT BIG HIT (Single Coin Play) ..... \$298.50  
REVAMPS: IDAHO, GRAND CANYON, STREAM-LINER, CATALINA, BUBBLES, EA. .... \$249.50

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**NEW!**

Delivering Now:

GOALEE ..... \$525.00 TOTAL ROLL ..... \$525.00  
TEN STRIKE (Regular) 372.50 TEN STRIKE (F.P.) 435.00  
ABT TARGET SKILLS and CHALLENGERS, EA. .... \$50.00

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**NEW!**

Jennings Bronze Chief, 5c. .... \$249.50 Jennings Super Deluxe (Lite-Up)  
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Jennings Bronze Chief, 25c. .... 269.50 10c ..... 284.50  
Jennings Stand'd Chief, 5c. .... 249.50 25c ..... 294.50  
Jennings Stand'd Chief, 10c. .... 259.50 50c Pace Deluxe Bell ..... 500.00  
Jennings Stand'd Chief, 25c. .... 269.50 \$1.00 Pace Deluxe Bell ..... 600.00  
Groelchen Columbia Jackpot Bell. 132.50

**GUSHER**  
DAVAL'S NEW COUNTER  
GAME SENSATION!  
Write For Particulars

**GOTTLIEB**  
GRIP SCALE  
Improved Deluxe  
3-WAY STRENGTH TESTER

### CONSOLES

**NEW!**

Delivering Now: BAKER PACERS, 5c, Standard ..... \$475.00  
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Coming Soon: JENNINGS CHALLENGER (TWIN COIN)  
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**GUARANTEED!**

If unsatisfactory, return in 10 days for full refund of purchase price!

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Jenn. 5c Silver Moon Club ..... 149.50  
Jenn. 5c Silver Club ..... 149.50

#### ARCADE

Shoot the Chutes ..... \$129.50  
Sky Fighter ..... 275.00  
Hockey ..... 209.50  
Air Raider ..... 179.50  
Ace Bomber ..... 275.00  
Western Major League ..... 149.50

#### CONSOLES

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Super Bell, 5-S-5-25, P.O. .... 550.00  
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Mills 5c Club Console ..... 225.00  
High Hand, F.P. & P.O. .... 179.50  
Jumbo Parade, P.O., Late Head ... 129.50

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Offices [ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19





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CHROME CABINET ASSEMBLIES**

*Better Built by Buckley—  
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- ✓ PAYOUT CUPS WITH ANTI- SPOON CUP.
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GOLD WRINKLE  
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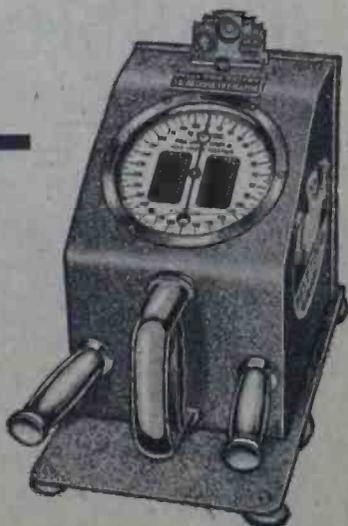
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FROM BUCKLEY**

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DELIVERING**

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**GRIP  
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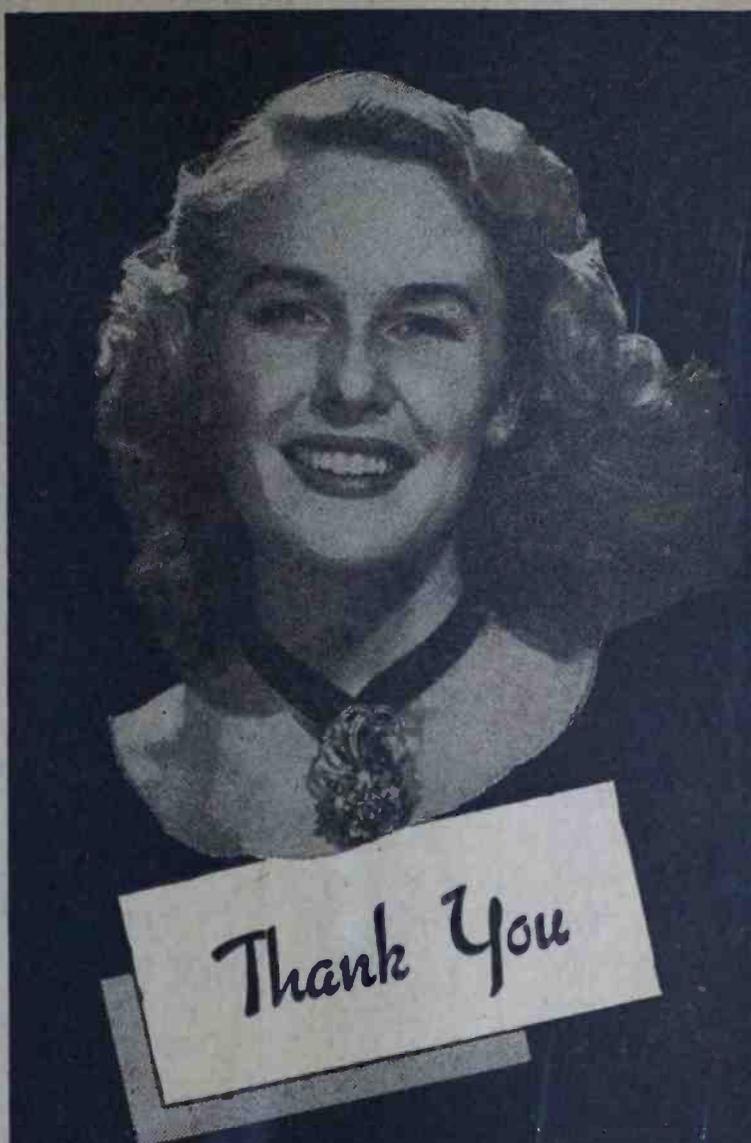
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*In a Class by Itself!*

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**AMI**

40 SELECTION PHONOGRAPH  
JUST AS YOU WERE THRILLED  
BY THE MACHINE ITSELF

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*Now We're Both Sure That  
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**AMERICAN COIN-A-MATIC MACHINE CO.**

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**CENTRAL OHIO COIN QUALITY BUYS**  
 "There Is No Substitute for Quality"



Wolf Solomon

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Double Play	89.50
Day Blazer	89.50
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Texas Mustang	89.50
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Mills 1-2-3	79.50
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25c Superbells, F. P.-C. P.	319.50
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Kentucky Clubs, 7 Coin	89.50
Keeney Triple Entrys, 9 Coin	159.50
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Jumbo Parades, C. P. L. Head	129.50
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25c Fastlimes, C. P.	169.50
25c Bobtail Totalizer	159.50
2 Way Superbell, 5c-25c, C. P.	379.50

ARCADE EQUIPMENT					
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Air Raiders, A-1	169.50	Periscope	149.50	Scientific Clock	89.50
Sky Fighters, A-1	199.50	Sea-a-Freak, new	89.50	Popomatic	75.00
Panorams, late	379.50	Ace Bomber	249.50	Chi Coin Hockey	209.50
Photomatic, late	795.00	Tommy Guns	109.50	Keeney Submarine	159.50
Undersea Raider	345.00	Shoot the Chute	129.50	Voice Recorder	150.00
9' Skee Rolls	179.50	Daval 8' Bumper	99.50	Undersea Raiders	345.00
4 Evans 48' Automatic Duckpin Alleys (like new), each	\$750.00				

**THE OPERATORS' DREAM CONSOLE**

<p>COMBINATION F. P., C. P. 1 COIN HEAD 5 COIN MULTIPLE 2 COIN HEAD 10 COIN MULTIPLE, LARGE JACKPOT</p>	 KEENEY'S NEW BONUS SUPERBELL	<p>WIRE - WRITE PHONE DISTRIBUTORS FOR <b>OHIO, WEST VIRGINIA</b> PREFERRED DELIVERY</p>
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WE ARE NOW SITUATED IN OUR NEW OFFICES AND SHOW ROOMS, ALL ORDERS PROMPTLY FILLED.

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5c BLUE FRONTS	\$145.00	5c SILVER CHIEFS	\$185.00
10c BLUE FRONTS	189.50	10c SILVER CHIEFS	199.50
25c BLUE FRONTS	179.50	25c GAILLE 2/4, LIKE NEW	99.50
5c COPPER CHROMES, LIKE NEW	205.00	5c CHERRY BELLS	169.50
10c COPPER CHROMES, LIKE NEW	210.00	DOUBLE REVOLVING SAFES, Brand New, Heavy Loading Type	195.00
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5c GOLD CHROMES, LIKE NEW	205.00		
5c NEW VEST POCKETS	74.50		

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**NEW LINE OF AMUSEMENT MACHINES SUPPLIES and CARDS READY NOW!**

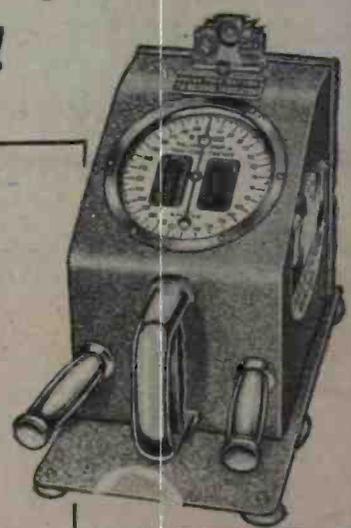
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**LIKE PENNIES FROM HEAVEN!**



the NEW GOTTIEB

- ★ Improved
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3-WAY STRENGTH TESTER

**RUSH YOUR ORDER FOR EARLY DELIVERY!**

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# America's Finest...

**SELL US YOUR MUSIC MACHINES  
YOUR AMI TELEPHONE  
STUDIOS AND MUSIC EQUIPMENT**  
TAKE ADVANTAGE OF TODAY'S HIGH PRICES  
Want Any Quantity, On or Off Location, or Complete  
Routes Anywhere in the United States!  
Will Pay Highest Cash Prices—Write—Wire—Phone

**5 AMI Telephone Studios; Complete, Slightly  
Used. WRITE—PHONE—WIRE FOR DETAILS!**

NOW  
DELIVERING  
CHICAGO COIN'S

## GOALEE

**MUSIC MACHINES • READY FOR LOCATION**

5 Wurlitzer 412 .....	\$178.00	1 Wurlitzer 750E .....	\$775.00
5 Wurlitzer 618 .....	269.00	1 Rock-Ola Super 40 .....	495.00
3 Wurlitzer 24 .....	335.00	3 Seeburg HI Tone, ES .....	625.00
1 Wurlitzer 790E, Colonial Mod. 795.00		5 Seeburg HI Tone, ROES .....	675.00

**WE CAN DELIVER ALL MAKES AND MODELS OF  
PHONOGRAPHS**  
WRITE—WIRE—PHONE YOUR NEEDS

**MISCELLANEOUS**

**25 NEW AMI BAR BOXES ..... \$23.00**

5 Seeburg 24 Boxes, 3-Wire, 5¢	\$22.50	4 Seeburg 20 Sel. 3-Wire	\$20.50
3 Seeburg 24 Boxes, Wireless	29.50	25 Buckley Bar Brackets	.95
5 Rock-Ola Wall Boxes	12.50	50 Buckley Pedestals	2.50
50 Buckley 24 Record Boxes (lift-door)	9.50	5 Wurlitzer 412 Amplifiers, Less Tubes	25.00
15 Wurlitzer #120 5¢ Boxes	24.50	10 Keensy Speaker Baffles	15.00
10 Wurlitzer #125, 5/10/25¢	22.50	5 Chandelier Speaker Baffle, Lift-Up	15.00
10 Wurlitzer #145 Fast Stepper	40.00	5 Adapters for Mills Empress	32.00
10 Wurlitzer #304 Stepper	19.50		
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**NEW WURL. RECORD TRAYS, From Model 412 to 950. No Counter Models.**  
In lots of 100, 42c each In lots of 100 or more.

BUILT SPECIALLY FOR THE U. S. GOV'T

### UNIVERSAL AMPLIFIERS

For all Wurlitzers, Rock-Olas and Seeburg Machines. Tone quality and plenty of volume. Complete with switches, volume control and tone control. **\$47.50**

**ORDER IMMEDIATELY!**

We will take all your used amplifiers and allow a credit on the purchase of the above amplifier.

1/2 Deposit, Balance C. O. D., F. O. B. Newark.

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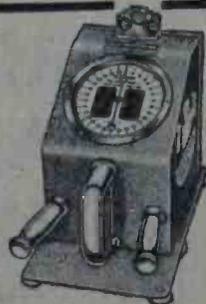
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GOTTLIEB

Improved Deluxe

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3-WAY STRENGTH TESTER



A Peach of a Money Maker!

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# Immediate Delivery!



## We Will Not Be Undersold!

**BLACK CHROME CABINETS** \$2950  
\*Extra Super Value Brand New, Complete, only

**GOLD or COPPER CHROME CABINETS** \$2950  
Brand New, Complete, only

**GENUINE SILVER CHROME CABINETS** \$3950  
Brand New, Complete, only

These New Features Included in All Chrome Cabinets:

- ★ Light, Durable Wood Cabinet
- ★ Drill Proof Lining
- ★ Chrome Castings (gold, copper or silver)
- ★ Metal Reward Plate
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Fit All Mills Escalator Type Machines  
Specify 5c, 10c or 25c play,  
2.5 or 3.5 pay

## American Amusement Co.

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"IF YOU MISS US - YOU MISS MAKING MONEY"

# Makes MORE Money!

## THAT'S WHY

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# GOALEE

*Has all the Operators Talking*

**ONE OR TWO NICKEL PLAY**



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**PRODUCTION IS STILL LIMITED .. SO ORDER TODAY FOR EARLIEST DELIVERY**

## IT'S CENTRAL'S SHOOT THE MOTHER-IN-LAW

GUARANTEED Greater Cash Returns

LOCATION TESTED AND WITH TOP COIN APPEAL FOR ALL TYPES OF LOCATIONS

- Entire mechanism rebuilt by experts.
- Cabinet completely refinished.
- Scenery by Craig Parker, the largest and finest art studio which is devoting its entire time to the coin machine industry.
- Double Money Back Guarantee.
- None can Compare—the best on the market.

BECAUSE OF VOLUME PRICED LOW AT

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F. O. B. CHICAGO  
1/3 Deposit, Balance C. O. D.

AND NOW

## TWO NEW COMPLETE SCENIC CONVERSIONS

Our own originals and done only as Craig Parker would do them

DON'T LET YOUR MACHINES GO COIN HUNGRY

### SHOOT THE MOTHER-IN-LAW

IN 5 COLORS

NEW LOW PRICE

Complete with Doll for Seeburg Chicken Sam

**\$14.50**

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A 5-COLOR JOB "The Army's Nemesis" For Seeburg Shoot the Chutes

NEW LOW PRICE

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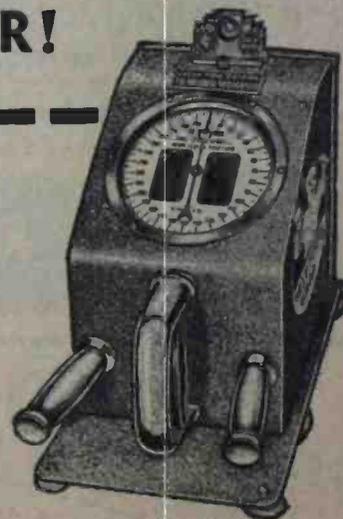
FINER WORK—HIGHER QUALITY—LARGER RETURNS

GUN CABLES

5-WIRE, TOP GRADE, ANY QUANTITY . . . . . 10c FT.

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COIN MACHINE COMPANY  
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## Proven Through the Years A WINNER!



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Also Delivering STAGE DOOR CANTEN

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Pittsburgh 19, Pa.

# BADGER'S Bargains

"Often a few dollars less - Seldom a penny more"

LOS ANGELES see  
Bill Happel  
MILWAUKEE see  
Carl Happel

## KEENEY RECONDITIONED SUPER BELLS

KEENEY SUPER, 5¢, F.P., P.O. ....	\$299.50
KEENEY SUPER, 25¢, F.P., P.O. ....	350.00
KEENEY 4-WAY, 5¢-5¢-5¢-5¢, P.O. ....	475.00
KEENEY 4-WAY, 5¢-5¢-25¢-25¢, P.O. ....	550.00

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KEENEY TWIN, 5¢-25¢, F.P., P.O. ....	575.00
KEENEY TWIN, 25¢-25¢, F.P., P.O. ....	595.00
KEENEY 4-WAY, 5¢-5¢-25¢-25¢, P.O. ....	575.00

KEENEY TWIN, 5¢-5¢, P.O. ....	\$350.00
KEENEY TWIN, 5¢-25¢, P.O. ....	385.00
KEENEY TWIN, 25¢-25¢, P.O. ....	425.00
KEENEY 4-WAY, 25¢-25¢-25¢-25¢, P.O. ....	595.00

### CONSOLES

MILLS THREE BELLS, 5¢-10¢-25¢	\$850.00
MILLS FOUR BELLS, LATE HEAD, 5¢-5¢-5¢-25¢	750.00
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MILLS FOUR BELLS, ORIG. HEAD, 5¢-5¢-5¢-5¢	385.00
EVANS DOMINOES, LATE TWO TONE, O.D., J.P.	295.00
EVANS LUCKY LUCRE, 3-5¢, 2-25¢	295.00
BALLY SUN RAY, F.P.	139.50
BALLY HI HANOS, F.P., P.O.	199.50
BALLY ROLL 'EM, P.O.	129.50
BALLY CLUB BELLS, F.P., P.O.	239.50
MILLS JUMBO, LATE HEAD, P.O.	149.50

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BALLY PINLICO	295.00
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KEENEY SKY LARK	199.50
BALLY BLUE GRASS	149.50
BALLY RECORD TIME	149.50
BALLY DARK HORSE	149.50
BALLY SPORT SPECIAL	129.50
MILLS '41 1-2-3	79.50

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MILLS REGULAR OHROME, 5¢	\$265.00
MILLS REGULAR CHROME, 10¢	310.00
MILLS REGULAR CHROME, 25¢	395.00
MILLS REGULAR CHROME, 50¢	445.00
MILLS BLUE FRONTS, 5¢	159.50
MILLS BLUE FRONTS, 10¢	189.50
MILLS BLUE FRONTS, 25¢	285.00
MILLS GOLD OHROME, 5¢	445.00
MILLS GOLD OHROME, 50¢	495.00
MILLS Q.T., GLITTER GOLD Q.T.	49.50
MILLS VEST POCKET, BLUE, GOLD	59.50
MILLS VEST POCKET, CHROME	59.50

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ROCK-OLA MASTER NEW ROCK-OLITE	475.00
ROCK-OLA SPECTRAVOX, PLAYMASTER	450.00
ROCK-OLA SPECTRAVOX	400.00
PACHARD PLA-MOR BOXES	27.50
ROCK-OLA LATE BAR BOXES	24.50
ROCK-OLA 5¢-10¢-25¢ BAR BOXES	49.50
ROCK-OLA WALL BOXES	19.50
5-WIRE CABLE, PER FOOT	.12
30-WIRE CABLE, PER FOOT	.22

### WURLITZER MODEL 950

WURLITZER MODEL 950	\$795.00
WURLITZER MODEL 500 VICTORY	550.00
WURLITZER MODEL 24 VICTORY	495.00
WURLITZER MODEL 500	475.00
WURLITZER MODEL 800	450.00
WURLITZER TWIN 12	225.00
KLEER-TONE SPEAKER CABINET, 23", 19", 19"	24.50
KLEER-TONE SPEAKER CAB., 27 1/2", 23 1/2", 14"	34.50
WALNUT SPEAKER CABINET, 15", 14", 9 1/2"	4.95
METAL SPEAKER CABINET, 15", 14", 9 1/2"	5.95
12 IN. P.M. 20 OZ. SPEAKER	12.50
12 IN. P.M. 18 OZ. SPEAKER	9.75

### ARCADE EQUIPMENT

MILLS PANORAM & SOLO-VUE	\$395.00
WILLIAMS LIBERATOR	189.50
PITON 'EM AND CATCH 'EM (NEW)	189.50
WHEE GEE MYSTIC (NEW)	189.50
KEENEY SUBMARINE	149.50
BALLY RAPID FIRE	189.50
KEENEY AIR RAIDER	189.50
MUTOSCOPE SKYFIGHTER	275.00
MUTOSCOPE ACE BOMBER	275.00
TAIL GUNNER	189.50
JENNINGS BARREL ROLL	149.50
MILLS DUMBBELL LIFTER	69.50

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### DEPENDABLE COIN MACHINE PARTS, SUPPLIES AND ACCESSORIES

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MICRO SWITCH, RED OR GREEN	1.25
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MOTOR BELTS, ALL SIZES	.75
WURLITZER BRAKE-BANDS, ALL SIZES	1.25
PHONOGRAPH PLASTICS, ALL MODELS	Write
PHONOGRAPH CASTERS, SET OF 4	1.45
WURLITZER RECORD TRAYS	.65
SEEBURG OR ROCK-OLA TRAYS	.45

AMPLIFIERS, FITS ALL MODELS	\$45.00
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CONTACT SERVICE KIT	1.95
BELL TIME CLOCKS	6.95
SLOT MACHINE SPRING KIT	.85
DUO LOOKS, LONG BARREL	.75
DUO LOOKS, STANDARD	.75

ELECTRIC SPEED SOLDERING GUN	\$12.95
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WIRE STRIPPER AND CUTTER PLIERS	4.95
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LIFETIME PRESSURE OILER	2.95
A.B.T. 500 COIN OILERS, ALL MODELS	3.50
ALUMINUM NICKEL COIN COUNTER	1.35

## BADGER SALES COMPANY

1612 WEST PICO BLVD. All Phones: Drexel 4326 LOS ANGELES 15, CALIF.

## BADGER NOVELTY COMPANY

2346 N. 30TH STREET All Phones: Kilbourn 3030 MILWAUKEE 10, WIS.



# Sensational ROLL-A-BALL Barrel Roll

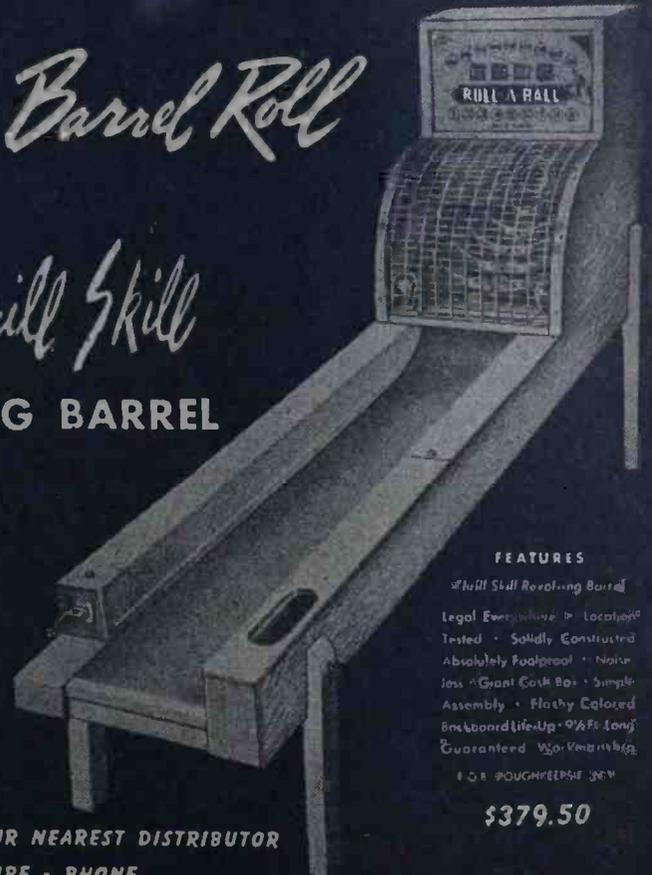
## THE NINE BALL ALLEY

WITH THE PLUS **+** FEATURE

*Thrill Skill*

## REVOLVING BARREL

not just another skee ball alley.  
It's the greatest income producing  
LEGAL GAME ever manufactured.  
And that has been proven where this  
proving means most on location.  
Hundreds of BARREL ROLLS are now  
in operation throughout the nation  
nabbing nickles fast. Get Your  
Share of This Gray. ORDER YOUR  
BARREL ROLLS TODAY!



### FEATURES

- Thrill Skill Revolving Barrel
- Legal Everywhere - Location
- Tested - Solidly Constructed
- Absolutely Foolproof - Noiseless
- Easy to Assemble - Flatly Enclosed
- Backboard Life-Up - 9 1/2" Long
- Guaranteed 1 Year - 100% Satisfaction

1 Q.R. ROUGHMEAT 350V

\$379.50

NOW BEING SHOWN AT YOUR NEAREST DISTRIBUTOR  
OR WRITE - WIRE - PHONE

**Jafco Inc.**

JOHN A. FITZGIBBONS  
AL SCHLESINGER

776 TENTH AVENUE  
NEW YORK 19, N.Y.  
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# COLUMBIA BELLS

NEW—IMPROVED—1946 MODELS

## IMMEDIATE DELIVERY

Fresh off the production lines—featuring an array of new mechanical improvements—comes the famous COLUMBIA TWIN JACKPOT BELL!

These new, improved 1946 models in dazzling, durable Hammerloid finish are changeable right on location to 1-5-10-25c play; hence, you get the service of four machines for the price of one... plus double slug protection!

COLUMBIA makes more money f-a-s-t-e-r—costs less money to own:

OPERATOR'S PRICE

**\$132<sup>50</sup> FOB**  
Chicago, Ill.

All orders must be accompanied by a one-third deposit, postal money order or certified check, balance C.O.D.

### GROETCHEN TOOL COMPANY

RANdolph 2807 126 N. Union Ave., Chicago, Ill.



#### NEW MACHINES NOW BEING DELIVERED

**NOW TAKING ORDERS FOR ABT CHALLENGER**  
MARVEL'S LATEST NEW REVAMP—CATALINA... \$249.50

UNITED RIVIERA .....	\$279.50
UNITED STREAMLINER .....	249.50
STAGE DOOR CANTEEN .....	249.50
MILLS NEW BLUE AND GOLD VEST POCKET .....	74.50
GOALEE .....	525.00
TOTAL ROLL .....	525.00
BIG HIT—EXHIBIT'S NEW 5-BALL .....	298.50

#### NOW DELIVERING STAGE DOOR CANTEEN

Exclusive Distributors for NORTHERN ILLINOIS, NORTHERN INDIANA, EASTERN IOWA AND MICHIGAN.

A Proven Money Getter by Actual Test!

<b>JENNINGS BRONZE CHIEF</b>		<b>JENNINGS SUPER DELUXE CHIEF</b>	
5c .....	\$249.00	5c .....	\$274.00
10c .....	259.00	10c .....	284.00
25c .....	269.00	25c .....	294.00

#### RECONDITIONED PIN GAMES

Sky Chief .....	\$185.00	Genco Victory .....	\$94.50	Zig Zag .....	\$89.50
Big Parade .....	140.00	Marvel Baseball .....	80.00	Horoscope .....	89.50
Shangri-La .....	134.50	Topic .....	84.50	Sea Hawk .....	125.00
Air Circus .....	130.00	Texas Mustang .....	79.50	School Days .....	89.50
5-10-20 .....	129.50	Monicker .....	79.50	4 Diamonds .....	89.50
Sky Raider .....	129.50	Southpaw .....	79.50	4 Roses .....	89.50
4 Aces .....	129.50	Miami Beach .....	79.50	Star Attraction .....	89.50
Sun Valley .....	125.00	Spot Pool .....	74.50	7-Up .....	87.50
Invasion .....	109.50	Gin Club .....	74.50	ABC Bowler .....	87.50
Warfare at Play .....	110.00	Bolaway .....	72.50	Ten Spot .....	84.50
Flying Tigers .....	110.00	Sluggo .....	72.50	New Champ .....	59.50
Yanks .....	95.00	Jungle .....	72.00	Big Chief .....	49.50

#### ONE BALLS—ARCADE EQUIPMENT—SLOTS

<b>ONE BALLS</b>		<b>ARCADE</b>	
Turf King, P.O. ....	\$325.00	Tommy Guns .....	\$85.00
Jockey Club, P.O. ....	325.00	Keeney Submarine .....	125.00
41 Derby, F.P. ....	325.00	Slap the Jap .....	125.00
Dark Horse .....	165.00	Western Major League .....	100.00
Sport Special, F.P. ....	185.00	Batting Practice .....	110.00
Record Time, F.P. ....	185.00	Shoot to Tokyo .....	125.00
Club Trophy, F.P. ....	275.00	Chicago Coin Hockey .....	210.00
Blue Grass .....	195.00	<b>SLOTS</b>	
Long Shot .....	225.00	2 Wats, Relations, 5c. Ea. ....	\$ 85.00
Sport King .....	275.00	Mills Q.T.'s Glitter Gold, Rebuilt, 5c. ....	89.50
Kentucky .....	275.00	Mills 5c Vest Pocket, Refinished .....	45.00
Mills Owl, F.P. ....	79.50	Jenn. Sky Chief, 5c, Chrome Front .....	139.00
<b>ARCADE</b>		Mills Blue Front, 5c. ....	180.00
Sky Fighter .....	\$250.00	Mills Blue Front, 10c. ....	175.00
Alp Ralder .....	185.00	Mills Blue Front, 25c. ....	150.00
Rapid Fire .....	150.00	Mills Brown Front, 5c. ....	150.00
Shoot the Chutes .....	110.00	Mills Brown Front, 10c. ....	175.00

**NATIONAL COIN MACHINE EXCHANGE**  
1411-13 DIVERSEY BLVD. Phone: BUCKingham 64861 CHICAGO

#### GOTTLIEB

Improved De Luxe

## GRIP SCALE

3-WAY STRENGTH TESTER

Hundreds of Operators Have Requested That Production Be Resumed on This Machine That Has Been a Proven Money-Maker Since 1928!

### LOOK AT ALL THESE FEATURES:

- Time-tested, tremendous profit maker!
- 1c play—sure-fire penny catcher!
- Operate in your present location—no additional overhead!
- Entirely mechanical, trouble-free operation—ruggedly constructed!
- 3-way tester triples the take

EXCLUSIVE DISTRIBUTORS IN NEW ENGLAND

## TRIMOUNT COIN MACHINE CO.

40 Waltham Street (Tel. LIBerty 9480) Boston 18, Mass.

# THE GOLDEN FALLS

*A product of Mills*



Drenched with beauty! Flooded with mechanical improvements, this new addition to Mills Bell line is now in production. Features the hand load Jackpot in dominant display. The eye-appeal is terrific, the player appeal assured. Be the first to operate Mills Golden Falls—place your order at once to insure your priority on shipment.

**BELL-O-MATIC CORPORATION**

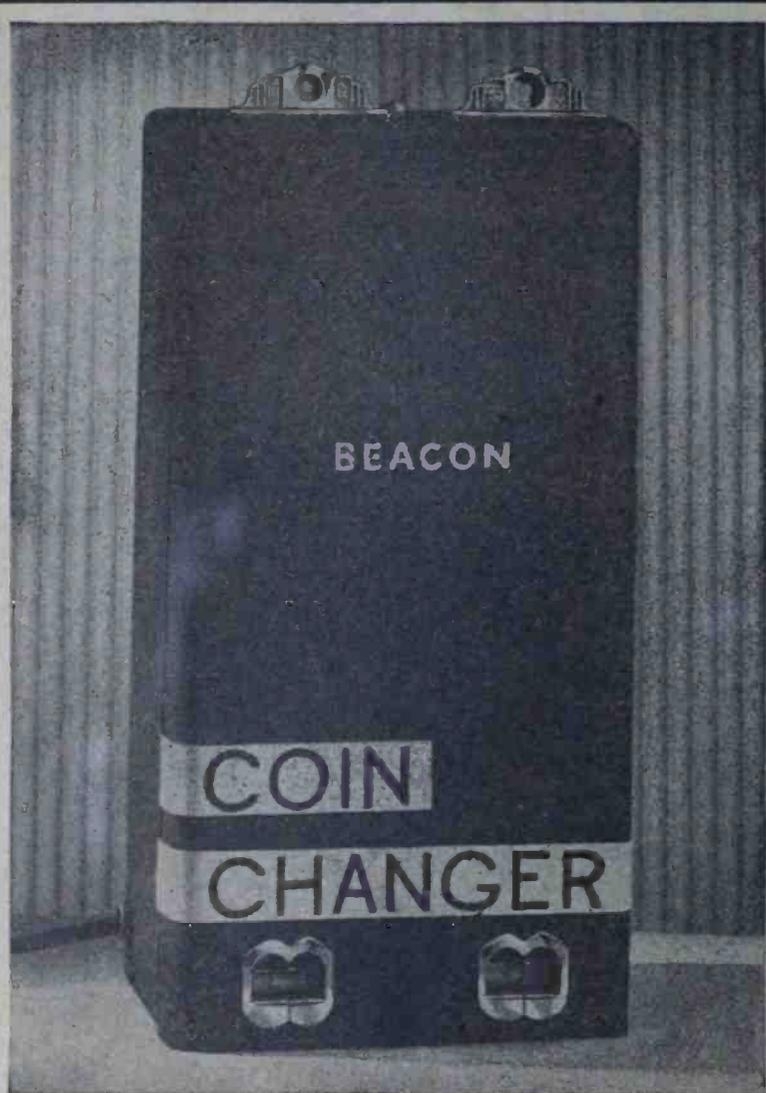
EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS

3100 Fullerton Ave.

Chicago 33, Illinois

# ★ PREMIERE SHOWING ★

BELL PRODUCTS CO. 2000 N. OAKLEY CHICAGO



Patents  
Pending

Thursday, Friday and Saturday  
April 18, 19 and 20th

Most of you have already seen many of the newest Phonographs, Pin Games, Consoles, Cigarette Machines, Arcade Machines and other coin operated devices —

... and NOW ... the BEACON COIN CHANGER!

The BEACON COIN CHANGER changes quarters or dimes into nickels with the speed of lightning! Makes change in less than a second! The BEACON COIN CHANGER holds \$40.00 in nickels.

**THE BEACON COIN CHANGER  
IS ELECTRICALLY OPERATED!**

**THE BEACON COIN CHANGER  
Can Be Used Practically EVERYWHERE!**

In ANY Location With

PHONOGRAPHS  
PIN GAMES

CONSOLES  
VENDING MACHINES

Here's an idea of where the BEACON COIN CHANGER will serve the public who want nickels in a hurry—

TELEPHONE LOCATIONS  
RAILROAD STATIONS  
AIRPORTS  
BUS STATIONS  
SUBWAY STATIONS  
HOTELS  
ARCADES  
CLUBS  
FACTORIES  
THEATRES

OFFICE BUILDINGS  
PUBLIC PARKS  
RADIO STATIONS  
SOFT DRINK STANDS  
DEPARTMENT STORES  
CITY BUILDINGS  
COUNTY BUILDINGS  
STATE BUILDINGS  
FEDERAL BUILDINGS

A glance through your local classified directory will immediately bring to mind scores of other ideal locations where the BEACON can be used successfully.

## TO MEN OF VISION!



AL SEBRING

I cordially invite you men of vision to attend the Premiere Showing of the BEACON COIN CHANGER at our showrooms on Thursday, Friday and Saturday, April 18, 19 and 20.

I have been associated with the Coin Machine Business for more than 15 years. Many changes have taken place in the field since then. Believe me when I say that I have yet to see any device that will do more for an operator while he is away from ANY location than will the BEACON COIN CHANGER! Here's something you've been dreaming about! A device that provides nickels for players of your machines WITHOUT LOSS OF PLAY. WITHOUT BOTHERING THE LOCATION OWNER. WITHOUT MIDNIGHT SERVICE CALLS FOR NICKELS!

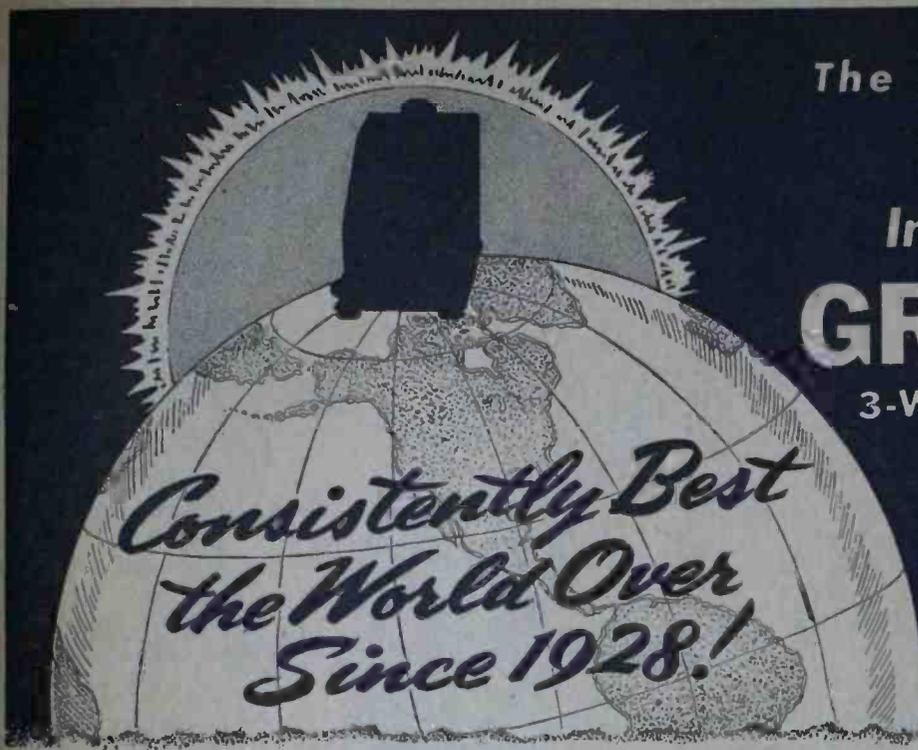
But that's not all the BEACON COIN CHANGER will do for you. Space does not permit the listing of all locations where the BEACON COIN CHANGER can do a BIG job of feeding wanted nickels to a rushed public.

All of us at BELL PRODUCTS are ready to welcome you on APRIL 18, 19 and 20th.

**FRANCHISED TERRITORIES ARE AVAILABLE TO RESPONSIBLE DISTRIBUTORS**

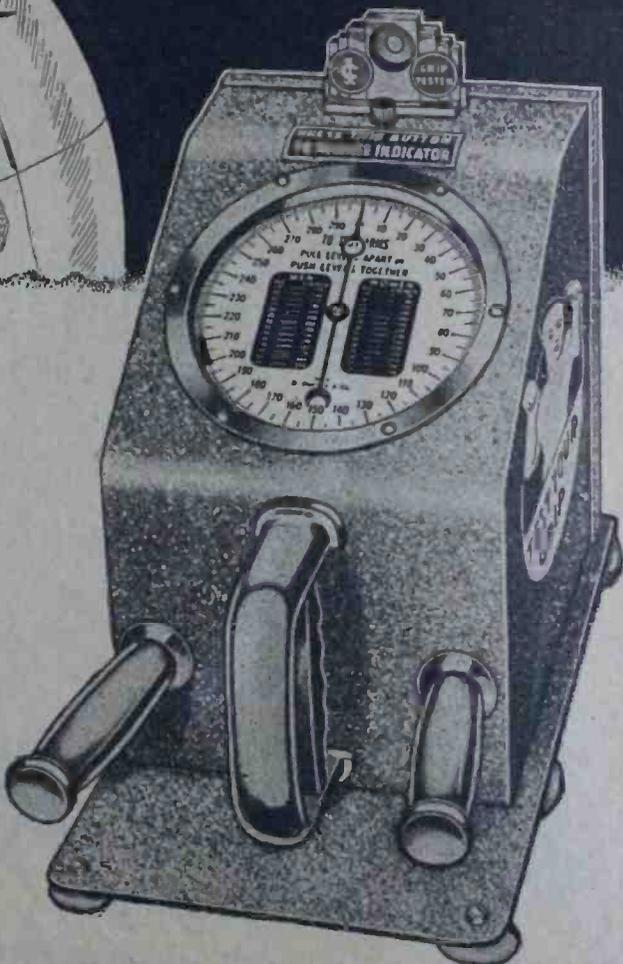
# BELL PRODUCTS CO.

2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.



The Sun Never Sets on a  
**GOTTLIEB**  
 Improved DeLuxe  
**GRIP SCALE**  
 3-WAY STRENGTH TESTER

**1st in**  
**PERFORMANCE . . .**  
**PROFITS . . .**  
**QUALITY!**



- THE ONLY GRIP MACHINE WITH ALL THESE TIME-TESTED FEATURES!**
- **BUTTON INDICATOR CONTROL**  
*for competitive play*
  - **ANTI-TILT DEVICE**  
*prevents cheating*
  - **CHROME HANDLES THROUGHOUT**  
*full chrome trim*
  - **NON-CLOG SLOT**  
*button in rear instantly clears obstructions*
  - **SEPARATE CASH BOX**  
*absolutely tamper-proof*
  - **TENSION ADJUSTMENT**  
*may be set to suit location*
  - **BELL ADJUSTMENT**  
*may be set to ring bell at any number*
  - **CASE**  
*heavy gauge uni-steel construction*
  - **6 RUBBER SUCTION CUPS**  
*hold machine securely to counter*

Convenient Location Size: Only 8<sup>3</sup>/<sub>4</sub>" Wide, 13<sup>1</sup>/<sub>2</sub>" deep, 12<sup>1</sup>/<sub>2</sub>" high. Chinese red, crackled Duco finish. Shipping weight, 27 lbs.

Tests strength of hands for Grip . . . tests strength of arms for push and pull . . . but best of all, this long-time location favorite passes every test for money-making power! Gottlieb's De Luxe GRIP SCALE is a handsome, rugged champion, with new improvements to give you even finer trouble-free operating and consistent top earnings. Treat yourself and your locations to the Grip Scale that since 1928 has proved . . .

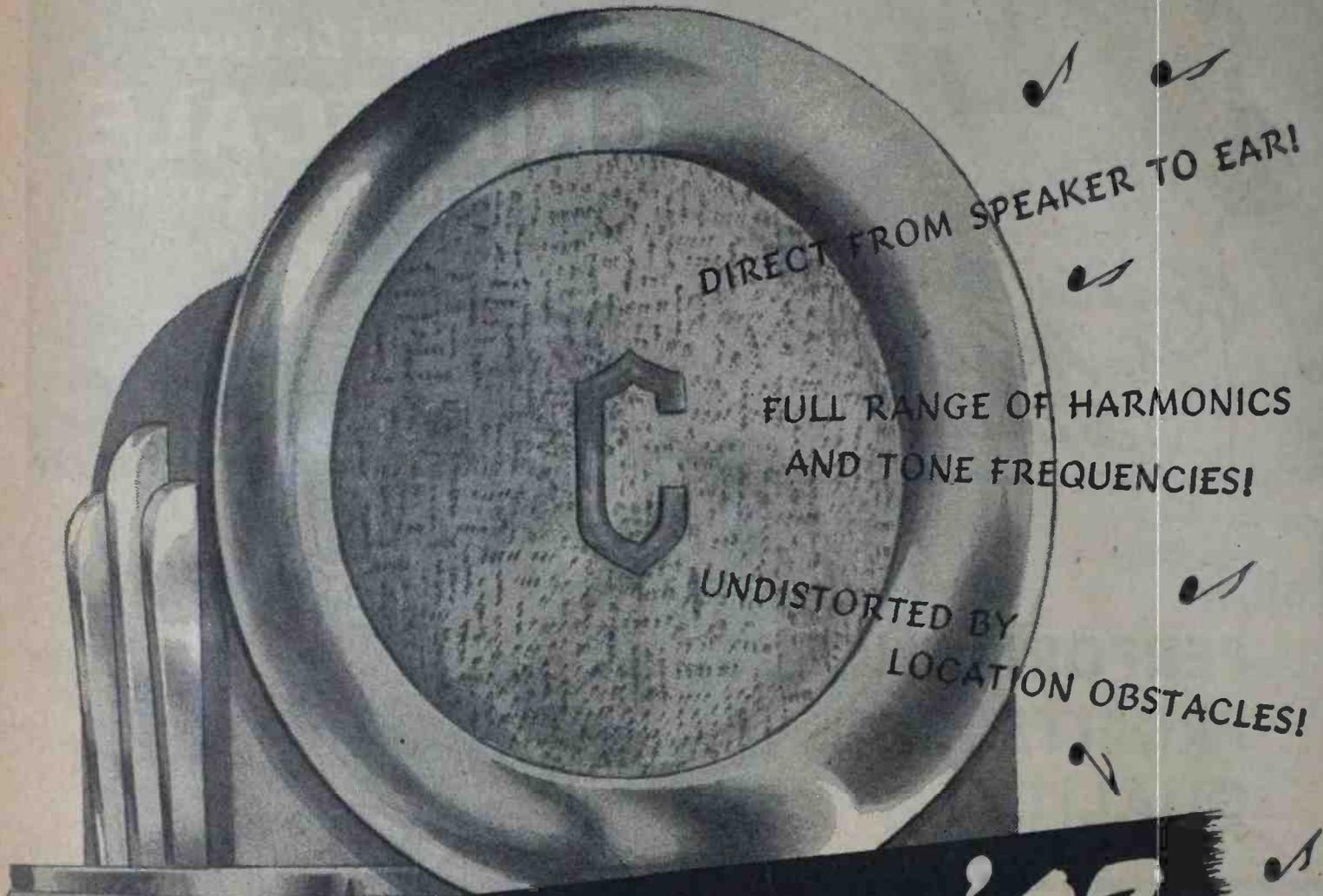
**There Is No Substitute For Quality!**  
**NOW DELIVERING!**  
**ORDER FROM YOUR JOBBER TODAY!**

**STAGE DOOR CANTEEN**  
 None Better!

**D. GOTTLIEB & CO.**  
 1140 N. KOSTNER AVE. CHICAGO 51, ILLINOIS

**JOIN CMI NOW!**

# PERFECT REPRODUCTION



DIRECT FROM SPEAKER TO EAR!

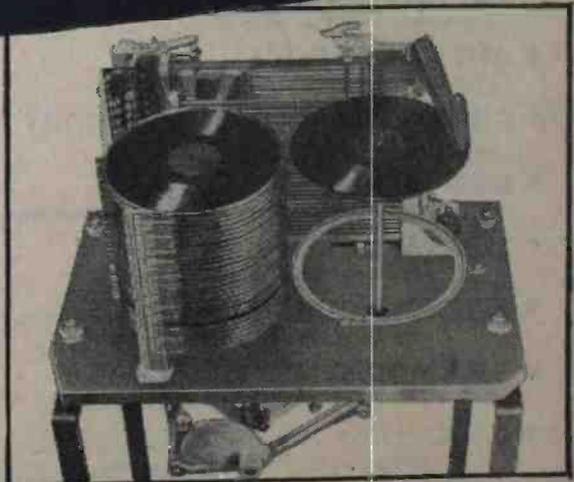
FULL RANGE OF HARMONICS  
AND TONE FREQUENCIES!

UNDISTORTED BY  
LOCATION OBSTACLES!

## Challenger '47

THE **ONLY** 30-RECORD PHONOGRAPH  
*One Side* ELECTRIC SELECTION

**PLUS** *the Most Reliable and Trouble-Free  
Mechanism in the Music Industry!*



CHALLENGER AUTOMATIC MUSIC AND CHALLENGER DRINK DISPENSER ON DISPLAY CHICAGO SHOWROOMS.

# Challenge

AUTOMATIC EQUIPMENT



# Industries

DIVISION OF U. S. CHALLENGE CO.

FACTORIES:

BATAVIA, ILL. WICHITA, KAN.  
CENTERVILLE, IOWA

EASTERN OFFICE:  
FSK BUILDING,  
250 W. 57th STREET,  
NEW YORK 19, N. Y.

GENERAL OFFICE AND SHOWROOMS  
FIELD BUILDING CHICAGO, ILLINOIS

# THE "AHS" HAVE IT!



**SPARKLE..**  
*and more!*

**BEAUTY..**  
*and more!*

**PROFITS..**  
*and more!*

**Terrific! . . . . Of Course, it's from Jennings!  
Now on display at your distributor's or dealer's.**

**O. D. JENNINGS AND COMPANY**

4307-39 WEST LAKE STREET • CHICAGO 24, ILL.



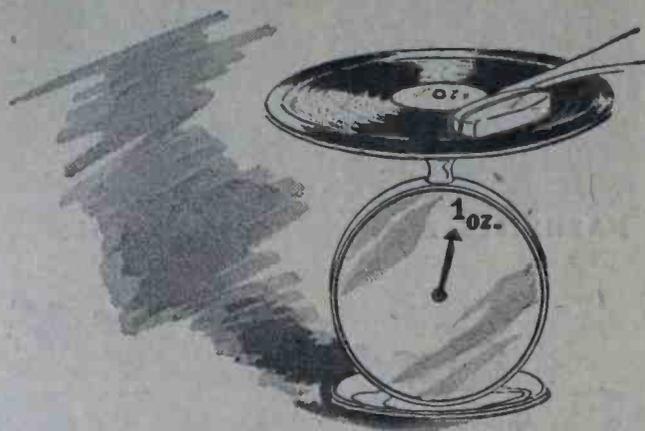
**"CHATS WITH DOC"**

*Demountability*

"Take a look inside the new A.M.I. phonograph and you're impressed by the presence of wing nuts. The wing nuts are there to make it easy for the service man to demount the mechanism

or any of the phonograph's component parts in a few seconds' time. Interchangeable sub-assemblies! Instant accessibility!" *DeWitt (Doc) Eaton, AUTOMATIC INSTRUMENT CO.*

**AUTOMATIC INSTRUMENT CO.**



THE NEW **Seeburg** TONE ARM...  
DEPENDABLE MECHANISMS

*Just One Ounce  
 Pressure on Records!*

No more excessively-worn grooves . . . because the new, post-war Seeburg tone arm has a needle pressure on records of only one ounce . . . instead of the former two and one-half ounces. Tests conducted during the past year or so have shown that even war-time records are good after 300 or more playings . . . which is remarkable! And remember . . . Seeburg uses the amazing new PN crystal, which was army and navy-tested to operate under abnormal conditions . . . hot, or cold, or high humidity.



*6 convenient complete Seeburg offices:*

- ★ HOUSTON
- ★ SAN ANTONIO
- ★ OKLAHOMA CITY
- ★ DALLAS
- ★ MEMPHIS
- ★ NEW ORLEANS

**S. H. LYNCH & CO.**

*Exclusive Southwest Distributors*



LOUISVILLE, KY.



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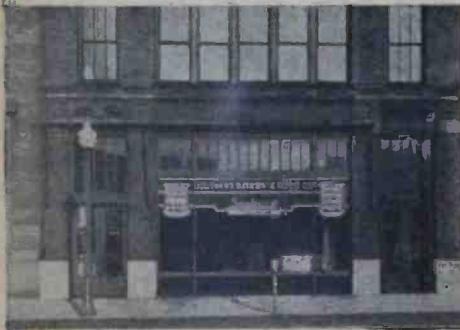
DAYTON, OHIO



FT. WAYNE, IND.,



CHATTANOOGA, TENN.



CINCINNATI, OHIO



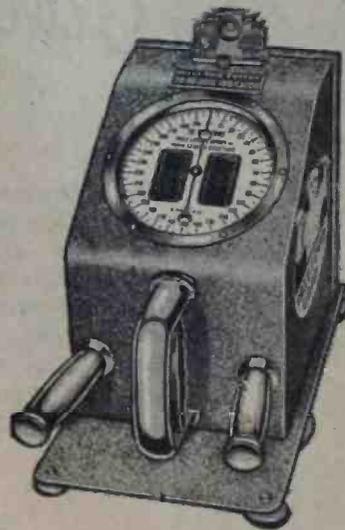
LEXINGTON, KY.



INDIANAPOLIS, IND.

*Southern*  
**HAS IT!**

**GOTTLIEB Improved Deluxe**  
**GRIP SCALE**  
**3-WAY STRENGTH TESTER**



**PERFORMANCE**  
**YOU CAN**  
**DEPEND ON!**

**EARNINGS**  
**YOU CAN**  
**BANK ON!**

*Now Delivering*

**SEEBURG PRODUCTS ★ EXHIBIT BIG HIT**

*Factory Distributors:*

J. P. SEEBURG CORP.  
EXHIBIT SUPPLY CO.

D. GOTTLIEB & CO.  
J. H. KEENEY CO.

**ABOUT MAY 1st**  
**SOUTHERN**  
**WILL BE OPEN IN**  
**EVANSVILLE, IND.**  
**710 N. W. 2nd ST.**

**SOUTHERN AUTOMATIC MUSIC CO.**

542 S. 2nd ST., LOUISVILLE 2, KY  
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425 BROAD ST., NASHVILLE 3, TENN.

211 E. 10th ST., CHATTANOOGA 3, TENN.  
242 N. JEFFERSON, LEXINGTON, KY.  
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# Aireon *Electronic*

## "MUSIC IN THE MORGAN MANNER"



I have never heard my music sound any better than it does right now on this machine. I have always prided myself in producing dance music that is pleasant to listen to and am happy to say Aireon as I hear it now carries on my wishes to the nth degree.

Sincerely,  
*Russ Morgan*



Only Aireon Electronic Phonograph music can have the fascinating tone quality to please the most exacting of maestros—to truly present the illusion that the favorite bands or singers are really present. It is this perfection that brings plays and replays—profits and extra profits to Aireon operators and locations.

# Aireon

MANUFACTURING CORPORATION

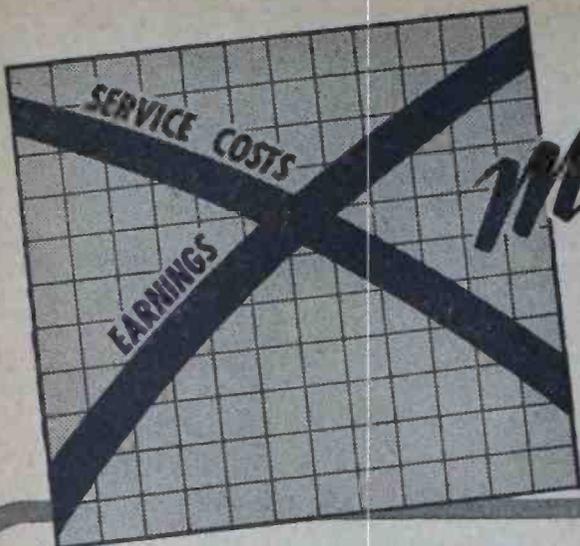
General Offices:

1401 Fairfax Trafficway, Kansas City, Kans.

General Sales Offices:

1233 Grand Avenue, Kansas City 6, Mo.

Plants and Laboratories: Slater, Mo. • Los Gatos, Calif. • Oklahoma City  
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*marks the spot...*

**WHERE NET PROFITS BEGIN**

EARNING-POWER is only half the story of pin-game profits. Low operating costs are equally important. In Bally's new post-war games you get an abundance of the color and flash, the fast action, the thrills and suspense that add up to top earning power. And you get the two factors that insure lowest operating costs. **FIRST**, new precision techniques mastered during the war, when the Bally plant won the Army-Navy "E" Award for "excellence in production" . . . improvements

in design and construction that guarantee long life on location, trouble-free operation. **SECOND**, to speed up adjustments and routine service, Bally offers the new, exclusive "get-at-able" mechanism housing . . . the handy swinging shelf feature of **VICTORY DERBY** and **VICTORY SPECIAL** . . . the neatly packaged mechanism of **SURF QUEENS**. See Bally's new hits at your distributor today. You'll want to Bally-brighten your locations as quick as you can get delivery!

**VICTORY DERBY**

**ONE BALL  
MULTIPLE  
PAY TABLE**



Packed with all the profit-proved features of Bally's famous pre-war multiples . . . plus new play-provoking ideas that are pushing profits to a new all-time high! Several hundred **VICTORY DERBY** games on location two to twenty weeks are consistently topping all previous collection records of pre-war and war-time operations. See your distributor today and arrange for early delivery of **VICTORY DERBY**.

**VICTORY SPECIAL**

**ONE OR FIVE  
BALL REPLAY  
MULTIPLE**



Bally's big beautiful **VICTORY SPECIAL** is your post-war profit insurance in replay territory. Quickly convertible to one or five ball play . . . and a fast money-maker either way, **VICTORY SPECIAL** features all the famous features of Bally's pre-war multiples . . . plus new play-stimulating ideas that insure plenty of repeat play. For top profits in replay spots order **VICTORY SPECIAL** today.

**SURF QUEENS**

**NEW FIVE BALL  
NOVELTY  
GAME**

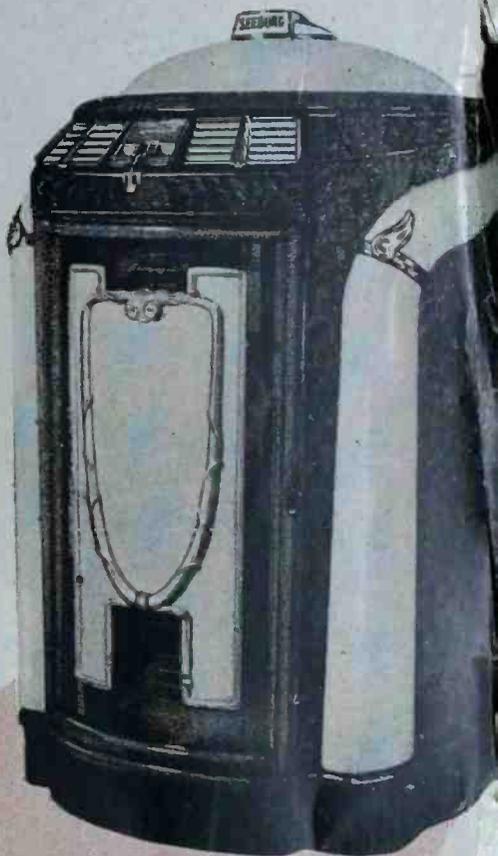


Make a date with Bally's new sparkling **SURF QUEENS**—fastest five-ball novelty game ever built. Designed by a practical operator known for his ability to pick winners, **SURF QUEENS** is packed with all the elements of a money-making game . . . combined with new angles that will bring the slowest novelty spots back to life in a hurry. Order from your Bally distributor today.



**Bally MANUFACTURING COMPANY**  
DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

# Always Hits the Spot!



Quality in an automatic phonograph means dependability and long life. It means less maintenance cost and better listening . . . The very name "SEEBURG" has meant top quality in automatic music for over forty years. Because SEEBURG has built up a strong backlog of "know-how" through its years of commanding the field is the reason you can expect and get the best in SEEBURG . . . The SEEBURG Symphonola 1-46 is the pleasing result of these years of maintaining only the highest quality in every feature.

*Be Sure . . . Buy Seeburg*

**THE GREATEST  
MUSIC  
SERVICE  
OF ALL TIME**

# Seeburg

1902 DEPENDABLE MUSIC SYSTEMS 1946

J. P. SEEBURG CORP. • CHICAGO

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**SEEBURG  
SCIENTIFIC  
SOUND  
DISTRIBUTION**

*Nearly*  
**2 BILLION IMPRESSIONS  
 ON THE AMERICAN PUBLIC**

**THE GREATEST CAMPAIGN EVER LAUNCHED  
 BY A COMMERCIAL PHONOGRAPH MANUFACTURER**

Only Wurlitzer had the foresight and the finances to institute a Triple-Action Advertising Program direct to the public . . . in national magazines . . . on billboards coast to coast . . . on signs in every Wurlitzer location.

But Wurlitzer won't share the benefits alone. Every Wurlitzer Factory-Approved Music Merchant will find it easier to get and hold the best locations.

Every Wurlitzer location owner will find he is enjoying increased patronage—greater play on and profits from his Wurlitzer Phonograph.

From now on every live-wire location will be satisfied with nothing but Wurlitzer Phonograph Music. The Rudolph Wurlitzer Company, North Tonawanda, New York.

•The Name That Means *Music* to Millions

Wurlitzer's "Triple Action" Advertising Campaign will reach *Everybody...Everywhere*



EVERY  
**WURLITZER**  
 ADVERTISEMENT WILL  
 FEATURE THE

**"SIGN OF THE MUSICAL NOTE"**



...WILL SELL WURLITZER  
 PHONOGRAPH MUSIC  
 AS

*"America's favorite  
 nickel's worth of fun"*

**WATCH WURLITZER EXTEND ITS LEADERSHIP**