

The Billboard

JUNE 1, 1946
25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

Is Broadway So Nice
To Come Home To!

—Page 3

U. S. CASING FOREIGN
RADIO MARKETS

—Radio Dept.

"Best" Drama Critics
In Hub, Philly & D. C.

—Legit Dept.

GUY LOMBARDO

He's a Smart Dresser Too (See Music) ⇨



"See That You're Born in Texas"

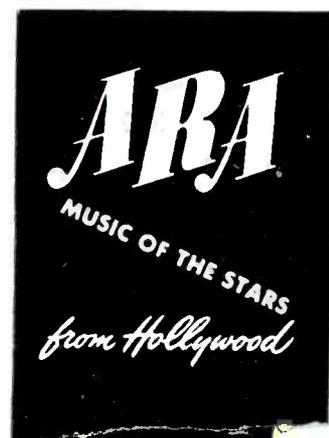
By the **CASS COUNTY BOYS**

Backed by "BOOGIE WOOGIE COWBOY"
ARA RECORD 4006



This is a tune that's going to be "Tops"—Tops for a long time to come! Buy and exploit it! You've heard the Cass County Boys on the Gene Autry Radio Program and you'll see them in motion pictures! Be first to cash-in on this number..... it's a "sleeper." SEE THAT YOU'RE BORN IN TEXAS is their first recording for a major, and remember ARA is the only extra-profit major! Another "One-zy, Two-zy" ARA combination of extra-profit tunes plus extra-profit artists. Write for our regular release lists.

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EX-G.I.'S B'WAY THEN AND NOW

ASCAP's Food-for-Europe Plan

NEW YORK, May 25.—American Society of Composers, Authors and Publishers will send 200 large food baskets to needy European composers next week. Some time ago the Society wrote all the European performing rights societies asking for names and addresses of writers in straitened circumstances and got the 200 names

practically by return mail. Among the 200 are writers of world renown. Baskets will be sent periodically, as long as the need exists.

Metopera Cleans Up In Memph, \$7.20 Top, And Mpls, 82G Take

NEW YORK, May 25. — Reports from cities west of the Hudson where the Met opera is touring, reveal a good box office for the longhair chimp troupe, with Memphis getting a sold-out two-night stand and Minneapolis showing a gross of \$82,102 and a net profit of \$8,172. Latter figures were released by Arthur J. Gaines, Minneapolis Symphony ork manager. Troupe is due back in Minneapolis next year for four operas. They played at the University of Minnesota.

Memphis date was the first the Met has had in this city since 1901, when the Maurice Grau touring company played there. This year's visit was drum-beaten with a tremendous press and radio fanfare. Front pages and regular plugs over the air were a common occurrence. Both *Madame Butterfly* and *Carmen* were sellouts in the 5,800-seat north hall of the auditorium at prices from \$2.40-\$7.20.

N. Y. Center Pulls 985G in Year

NEW YORK, May 25. — With a gross of \$985,542.63 paid by 614,000 persons to see 320 performances from April 29, 1945, to April 27, 1946, the City Center closed its books for the year. Actual attendance came nearer to 750,000 with cuffo men and women included. Legit and special attractions made enough profit to offset deficit in opera and symph ork shows.

A breakdown of the grosses shows that the musicals totaled higher takes than most of the dramas or specials. *Carmen Jones* topped the list with \$174,519 taken in at 45 performances. *Othello* was second with \$92,970 for 24. *Ballet Russe De Monte Carlo* was third with \$258,624 for 70. Others in order of high averages were: *The Desert Song* (\$137,305 for 45), *New* (See *Center Pulls 985G* on page 51)

The Score at Strike's End

Atchison, Topeka & Santa Fe Now More Than a Song, But Oh! What It Seemed To Be

Derailed Showbiz Goes Back To Work

NEW YORK, May 25.—At 5:10 pm. today (25) showbiz together with everyone else in the country, began to breathe easily for the first time in more than 48 hours. The railroad strike was over. President Truman addressed the combined houses of Congress, and there was an interruption for an announcement that the strike had been settled on his terms.

Showbiz could now sit back and review the past 48 hours and count the cost in shekels since the railroad men walked off their jobs at 5 p.m. Thursday (23). They would find that while the worry was heavy, actually the strike had not been on long enough to mean too much to the kitty. In fact, some facets of showbiz benefited. Amusement parks and resorts, for example, including Coney Island, Rockaway and Palisades Park, showed upped b.-o. in the Friday and Saturday totals. Customers, who normally would have fled to the country, were stuck in town, and these places furnished entertainment.

Showdom's Mental Fidgets

But for the most part after S-Hour struck, the trouble was more mental

than financial with showbiz. What losses might trail the result of the two-day travel stoppage, couldn't be counted yet. That was a headache for the future, but a minor one, since the strike didn't last long enough to make a very big dent in showbiz dough rolls.

S-Day had been expected. Showbiz along the Stem had had the jitters for days as press headlines and air reports built up the drama of the (See *RAIL STRIKE* on page 4)

"Dream Street" Strictly for Ostrich Set as Seen Thru Eyes of G.I. Back on Stem

Scribe Examines Nation's Ills and Showbiz Effects

By Frank Gill

"I joined up with the nation's largest troupe in February, 1944. Took training but grey hairs kept me out of either road company—ETO or Pacific. Same hairs kept me from leading roles (bar on shoulder) so stayed in the chorus, first as spear carrier (corporal) later as second spear carrier (pfc.). Spent most of my time teaching G.I.'s why they were in olive drab and what the brave new world would be when their engagement ended; i.e., Information and Education. Discharged October, 1945."

NEW YORK, May 25.—Overseas or at home, the G.I.'s used to think nostalgically of Broadway as so nice to come home to. Broadway with its shows, lights and gayety (real or synthetic) was another magnet to draw the soldier's thoughts to civilianhood. Those who went in before Pearl Harbor or within the first 12-18 months of the war had left a sparkling Broadway with turnstiles spinning to the musical clatter of shekels pouring into the tills. That was the Melody of Broadway as they knew it then.

4 Groups Seek 10 Mil 'Tin Cup' From JQ Legit

NEW YORK, May 25.—The tin cups are out on the Stem. The goal: Approximately \$10,000,000 for the cause of "art" in the theater. Collectors are three local and one national group who believe that their efforts should elevate showbiz from the more crassly commercial showshops. This costs money, as folk with similar ideas have discovered from time to time, and it's better to have the mazzuma in the mitts before launching a venture of this sort, than to take a chance that there will be a demand for ducats after opening. Hence the tin cups.

Besides, Broadway is discovering that with the lush war years over and the unsettled conditions of biz all over, angels dear to show pilots' hearts are beginning to thin out noticeably. So the dough must come from somewhere, and the three local groups figure that legit-lovers among the Stem's crowds will divvy up—if they're sufficiently intereste

Vet Memorial

Latest of these groups is the Veterans' Memorial Theater, an outfit with its mind on a non-profit, tax-exempt producing unit. Its share of the cup haul is \$300,000 to come thru tax-exempt grants and endowments, (See *10 Mil 'Tin Cup'* on page 51)



to slap showbiz around as much as possible. The gay lights twinkle only sporadically. More often there's a brownout on the Stem; a dimming of Broadway's best-selling Mazdas due to strikes or threats of same, fuel shortages, etc. The showshops even closed up one day some months back when Mayor William O'Dwyer put the shutters up during the fuel strike. That nicked Broadway's showbiz for an estimated \$10,000,000—just a piker's roll compared with what the total loss has been, and seems to be going to be, as the tax bites and the strike threats multiply.

Let's take a look at the record (as the late Al Smith used to say), from November last until today. That will give a pretty fair picture of what has changed the Stem and showbiz both locally and nationally since those G.I.'s donned the olive drab and went away.

20% Tax Stays —Indefinitely

With V-E and V-J Days over, showbiz believed it might go back to something approximating the pre-war or early war state of taxing. But Washington's solons bumbled and decided to keep the 20 per cent tax freeze on for an indefinite period. By November 10, Congress had decided that the tax would stay on at least until late this year, or maybe into 1947. Showbiz hopes of easing the burden slumped. Meanwhile, out West, a threatened rail strike added to the already raging travel headaches of showbiz. The ban on overnight sleeper service and car pooling was set to continue for the rest of the year. Trouping thus continued to be (See *Battered Broadway* on page 4)

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Battered Broadway Not G.I.'s 'Dream Street,' Scribe Opines

(Continued from page 3)

a major problem, and might grow even worse as returning hordes of vets came home from both sides of the world.

Locally the Met Opera, usually a pretty staid institution except for a few spats of temperament on the part of stars backstage, ran into a spot of bother when six of the 94-member chorus were dismissed. This led to a strike by the assembled chirpers and some inter-union squabbling before a settlement was reached.

Municipalities Nick At Amusement Biz

The pre-Christmas picture was no brighter. The federal tax bite was set definitely to stay on and certain cities, notably L. A., took heart at this and began to clap on their own excise gouges. L. A.'s was a 5 per cent chew. Baltimore, likewise decided to nick 5 per cent of showbiz take, while Seattle in the throes of a press strike found its showbiz badly hit.

At the advent of 1946, the incurably optimistic showfolk looked for the millenium. Mayor Fiorello H. (Butch) LaGuardia, whose only interest in showbiz was to flourish a baton (conducting warhorse tunes) before a longhair ork, was out and his successor, Mayor William O'Dwyer, it was hoped, would ease the situation somewhat, particularly in respect to burly, which LaG. had exiled from the Stem. With "The Hat" went Paul Moss, code cowboy of the administration's stiff licensing laws. His successor—then unknown—would be less stringent, showbiz hoped.

The hopes were vain.

O'Dwyer came in and stayed deaf to pleas for burly. He put Benjamin Fielding in the Moss saddle and the bans still stood. Murmurs of ticket broker black marketing kept Fielding busy for a while, but little was done one way or the other. Hollywood radio was yowling about the masses of hopefuls cluttering up studios clamoring for jobs that just weren't. They were becoming a problem. AFM's czar Petrillo had issued another imperial decree banning music on FM and tele stations.

Stem's Showbiz Hit By Tug Strike Crisis

By February, New York was in the throes of a barge strike which cut necessary fuel down to a minimum on the Stem as well as elsewhere. O'Dwyer made a quick survey of the situation and decided upon a blanket order for a brownout and shutdown as the barges and their bosses slugged it out on wages and hours. On February 11, with only a little less than two hours' notice, O'Dwyer pulled his ban and showbiz was closed down for 24 hours.

Meanwhile, in Massachusetts the State government went for socking 10 percenters a \$100 fee and a bond of \$1,000.

By March, telephone and subway strikes were threatened and showbiz bookers and show producers were tearing their locks trying to figure out how they'd keep in touch with shows on the road with the hello girls out, and how to keep the Stem houses filled if the underground boys followed suit. This was the moment when O'Dwyer threw his boomerang—a request to the State government for permission to levy taxes on everything in town to help pay for the subway and other losing ventures. Showbiz was due to be nicked \$50,000,000 in four years for this one. After some semblance of uproar, O'Dwyer with-

drew the request as far as showbiz was concerned.

Meanwhile, the trend towards local government nipping at showbiz cash boxes loomed larger as Modesto, Calif., and Miami city elders slapped on a 5 per cent and a 3 per cent tax, respectively.

Traffic jams and difficulties weren't helping Chi's showbiz any, either, at this time. Michigan, taking a tip from the Bay State, decided to tap 10 percenters for \$100 a piece to do biz. In Washington, Congress began consideration of an investigation of the 1,400 lobbies in the capital, of which 100 belongs to showbiz. Idea was to regulate these lobbies. That question hasn't been disposed of as yet.

Prices for Acts Go Into Nosediver

By the end of March, bookers discovered that the prices offered for acts was falling rapidly towards the 1941 level. Small cafes and lounges were getting less anxious for acts. The war boom was wiling and the visiting G.I.'s weren't coming around in such quantities now. So acts began to be canned after their contracts ran out and bookers lost that Lindy laugh. Right on the heels of this came the official White House order cutting down on suds-making and delivery to conserve grain for the less fortunate thruout the world. This hit bars and niteries harder than other showbiz efforts, and even the Treasury Department began to pull a long face over showbiz, predicting that it was sliding downhill fast, financially speaking.

While this was going on, the blue-nose vigilantes were night-riding again, slapping down shows in Boston and elsewhere and causing sleepless nights for niteries and other show ops. In the outdoor field, the Ringling Bros. Barnum & Bailey Circus ops began to squabble among themselves, getting none-too-happy publicity over the intra-mural fight.

The Civilian Production Administration rocked showbiz back on its heels by predicting heavy weather ahead in getting essential construction materials. Showbiz ops who had hoped to get some easing of the wartime situation, were treated to a pretty black picture.

Mine and Rail Strikes Cause the Jitters

Latest on the gripe list are the 40-day coal strike and the current truce jitters over John L. Lewis and his demands, and the railroad strike, both of which are in the off-again-on-again category. With government seizure of mines and rails, chances are that things will go along relatively smoothly. But then, there are bets out that they won't and looking at the situation from this angle, showbiz looks like it will be getting a shellacking at the tills again, as out-of-towners, commuters and others find it next to impossible to get in to see the Stem shows. However, at this writing, only a state of jitters exists, because no one knows just what will happen within the next few weeks. On the Coast, L. A.'s transit strike is taking its toll at the box-offices.

A gloomy picture, this parade of left and right jabs at showbiz, yet the biz seems to be holding up, despite it all. Even with the losses from all sources, showbiz admissions in March showed a rise of \$2,000,000 over the 1945 figure.

The biz was still in there pitching, but the result looked different to the returned G.I. The gayety of the Stem seems a little more forced; ducats are as hard to get, if not

The Billboard Presents...

By Leonard Traube

THE BILLBOARD-sponsored samplings, awards and surveys are alive on several fronts. They spread good will for *The Billboard*, to be sure, but they also are in the best tradenewspaper tradition in that their parallel objective is to pin down achievements in various branches of show business and to allow those who win them to take a bow for their artistry. Since the bow-taking often adds up in dollars and cents to those who are lucky enough to rate the laurels, *The Billboard* believes these annual service features are not mere academic honors to be plugged in the first blush of enthusiasm, hung on a wall and then forgotten.

Coming up are the Third Annual Donaldson Awards, named for *The Billboard's* founder, the late W. H. Donaldson. Whether it's acting or designing, scoring or debut, dancing or best first play, the Donaldson Awards tell the story of the Broadway theater for a full season. Interesting wrinkle here is that only the people in the theater are eligible to cast their ballots. More and more you hear about Donaldson Awards as something genuinely uplifting in the Broadway drama sweepstakes.

Last week the entry gates were closed for our Ninth Annual Radio Promotion Exhibit and Competition, and it is no particular secret that the judges, executives of advertising agencies and sponsors will have before them a record number of entries on display June 3-4 at the Astor Galleries of the Waldorf-Astoria, New York. The practice introduced last year of a second issue of the exhibit in Chicago will be continued for the convenience of the trade in the Midwest area.

Now on its eighth annual tour to the campuses is the College Music Poll wherein the post-bobby soxers and their more conservative brethren and sisters award the accolades to bands and singers, songs and disks. Students around the country have been uncannily prophetic in their choices year after year. What the scholars want, the bands and bookers must supply. The purveyors are obliged to dance to their tune. There is hardly a better barometer in all show business. From this point of view, the Campus Music Survey is the No. 1 market forecast in pop and middlebrow music biz.

Next time, we hope to tell you about a publicity-exploitation exhibit, inaugurated last year, that embraces the carnival industry, and also something about our eighth Annual Encyclopedia of Music, the biggest thing in clefdom.

We of *The Billboard* don't take our news and reviews lightly. We believe, also, that our polls and surveys, running charts and fixed trade-service features add that extra something which give us a solid "reason for being."

harder, than during the war days, and those cuffo pasteboards that came the way of the uniformed man, are no longer around. The prices are up and there are threats once again of wheatless, meatless and eatless days, or rather nights in the clubs and cafes around town. Scotch—if you can afford it—is rare and beer is often a luxury. No one seems to be taking the returned G.I. situation very seriously except a few scripters, whose legit efforts are hastening for the long sleep in Cain's.

But, even with the wrinkles on their brows, the tears in their beer (if they get it) and the gloom in their forebodings, showfolk are still optimistic by and large and will talk in (*See Broadway No 'Dream', Page 52*)

Rail Strike Not Too Severe On Showbiz Kitty

(Continued from page 3)

situation. Actually, however, when the strike occurred and all branches of the industry had time to look around and evaluate it, there was relatively little upset. Some headaches, sure, but no permanent injury as yet.

Stay Home and Be Safe

Legit show shops on the Thursday matinees and evening shows and on Friday night showed gaps in the pews—some of them for the first time in a year or more. Theatergoers were either marooned at home, or else were busy milling around at the main rail depots, trying to get home. Seeing a show in a theater or niteries was furthest from their minds as they besieged bus offices or picked up rides from trucks and cars going their way. Niteries felt the pinch; a harder nip than the already long hurt they've had from the coal strike, grain conservation, etc. The clef industry, panicked by the coal crisis, tried to laugh this one off lightly. Bands and acts on the road were urged to get bus, plane or car transportation. But new bookings plummeted to zero. Inquiries of ork 10 percenters elicited the calm reply: "All our bands are traveling by bus" or "everything is okay—we've had no SOS calls." But this, for the most part, the trade knows, is whistling in a graveyard. The strike caught roaming showbiz short, and pinched.

Los-Frisco Exchange Idea

A good example of this was reflected on the West Coast, where legit companies were getting to exchange dates in cities. The Civic Light Opera Company, playing *Roberta* in L. A. wanted to switch with the *Vagabond King*, playing in S. F. This meant a total of 22 truckloads of scenery setting out from both places. Plan arranged to circumvent possible (*See Showbiz Pulls Out on page 52*)

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E. W. Evans Pres. & Treas.

Joseph C. Csida Vice-Pres.

Lawrence W. Gatto Secy.

Editors

Leonard Traube Editor-in-Chief

Joseph M. Koehler Indoor Editor

Pat Purcell Outdoor Editor

Walter W. Hurd Coin Machine Editor

William J. Sachs Exec. News Editor

Managers and Divisions:

W. D. Littleford, General Manager Eastern Division

1564 Broadway, New York 19, N. Y.

Phone: MEdition 3-1615

M. L. Reuter, General Manager Midwest Division

155 North Clark St., Chicago 1, Ill.

Phone: CEnter 8-761

Sam Abbott, General Manager West Coast Division

6000 Sunset Blvd., Hollywood 28, Calif.

Phone: HOllywood 5-831

F. B. Joeling, General Manager St. Louis Office

390 Arcade Bldg., St. Louis 1, Mo.

Phone: CHestnut 0-443

C. J. Latscha, Advertising Manager

B. A. Bruns, Circulation Manager

Cincinnati, Ohio Phone: MAin 9-391

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WMCA 200G BOOT FOR PUB-SERV

Mart Block Wants To W. Coast But Hart Wants \$\$

NEW YORK, May 25.—Martin Block continues to have Pacific Coast yens and wants out at WNEW for a protracted period. Bernice Judis, top fem station exec in the nation, isn't too negative on Martin's vacash from platter spinning, but she doesn't like the dough Maurice Hart, station's No. 2 wax works oil, wants while the Block is gone.

Result is that everyone in town is suggesting names for the Block sweepstakes. One man being flacked is now in the Mutual net newsroom, another is spinning at a Brooklyn station and still a third is with WNEW competition.

Block looks at what's happened to Art Godfrey and doesn't want it to happen in Block-ville—alho in the past he's been loath to have any well rounded voice replace him, when he was absent due to conditions beyond his control.

P. S.: Station execs have announced that Block isn't going to the coast until 1947. Trade wants to know if they think the railroad difficulty will last.

Newspaper Net Cues Fight for More Ad \$\$\$

NEW YORK, May 25.—Imminence of media battle for the advertisers' dollar is pointed up by the recent hyping of the American Newspaper Advertising Network, which intends to sell package newspaper advertising as soon as organizational kinks are ironed out. ANAN has not officially begun to sell, but radio industry expects it to get going soon. Some 45 newspapers are already in on the deal, including *The New York Times* and *Daily News*, *The Cincinnati Times-Star*, *Indianapolis News*, *St. Louis Post-Dispatch*, *Chicago Tribune*, *Milwaukee Journal*, *Washington Star*, *Philadelphia Bulletin* and *Inquirer*, *Atlanta Journal* and *Daily News*, *Toledo Blade*, *Boston Herald-Traveler* and *Globe*, *Providence Journal-Bulletin*, *Worcester Telegram*. (See ANAN Cues Fight on page 9)

Stations Appeal For OK To Re-Air State Dep't S. W.

NEW YORK, May 25.—While American broadcasting stations are picking up *BBC Newsreel* coverage of the United Nations confab, FCC rules and regulations forbid the self-same stations from picking up the U. S. State Department broadcast coverage of UN.

FCC rules forbid the picking up of shortwave broadcasts that are beamed to Europe or other foreign countries, under which category come the State Department "interim" information airings. Original probing of the nix was started five years ago by Station WNYC, under La Guardia-Novil regime. When the Little Flower went to Washington to break down the hurdle to this type (See *Stations Appeal* on page 8)

Ins Vs. Outs At FCC's Chi FM Conclave

18 Fight for 12 Permits

CHICAGO, May 25.—One of the most important FCC hearings ever held here, one that could result in the assignment of 12 local FM channels for which there are 18 applicants, will be held June 3-22. Hearings, over which Samuel Miller, chief of FCC's new FM application department, will preside, will be held in Chi's Board of Education Building, with Jack Blume, new regional attorney for the FCC here, handling the legal end.

Hearings are considered to be of great importance because they will represent the attempt of orgs other than the presently entrenched AM broadcasters to get into operation and bring FM into the radio picture.

Most of the FM applicants who haven't been in radio stress that they back the FCC's blue book stand and that they are going to devote plenty of time to public service programing as well as programing of live shows of special interest to this community.

List of the applicants who haven't been in either the radio or television picture before this follows:

1. Lincoln & Belmont Publishing Company
2. Telair Company
3. Dual Engineering Corporation
4. Amalgamated Broadcasting System
5. Rattheon Manufacturing Company
6. UAW-CIO
7. Nathan Schwartz

Present AM or television stations applying for FM licenses are: ABC-WENR, NBR-WMAQ, WLS, WAAF, WIND, WBKB (B&K tele station), WAIT, WGES, WSBC and WJJD. Companies that formerly had applications but have withdrawn them recently are: 1. Knight Radio Corporation, headed by John Knight, publisher of *The Daily News* and other newspapers, who recently bought 42 (See 18 AFTER 12 on page 10)

WHBQ Peddles Spots on Fore And Aft Basis

NEW YORK, May 25.—WHBQ, Memphis, like plenty of other stations thruout the nation, is selling one-minute spots on the basis of ratings. Recent mailing piece, based upon a "typical week in May, 1946," offered, subject to prior sale:

Preceding Rating	Time	Following Rating
3.4	8:45 a.m.	3.1
5.3	2:30 p.m.	2.8
3.8	3:15 p.m.	3.6
5.0	4:45 p.m.	4.0

Pitch stressed the fact that "these availabilities are simply samples," but that WHBQ hoped that someone on the mailing list would be using them.

Tendency of stations thruout the nation to offer spots based upon ratings for the periods fore and aft is increasing, and time-buyers now can tell the bank rolls just who heard (numerically) the speling. Station reps wear a tired smile when this

VD Scores Low

OKLAHOMA CITY, May 25.—Oklahoma radio (11 stations) has gone all out to co-operate with the public health service and station WKY to fight VD with the 13 top-drawer disks made available by the Gaylord station. However, the rest of the nation, with the exception of one station in Illinois, WHBF, Rock Island, and two in Columbus, Ga., WDAK and WRBL, have politely ignored WKY's offer of disks for dubbing costs.

The Georgia VD campaign made history for that state, with plenty of kudos for outspokenness and the pick-up of the 13 half-hour campaign is proof that they're still aware of the job to be done. Rock Island's going along with the broadcasts is also something to double-check. Why the rest of the nation hasn't taken WKY's offer of the shows virtually "for free," even the 139-page FCC blue book can't answer.

'Guiding Light' Gets More Involved With Legal Complications

CHICAGO, May 25.—Long-standing legal fight between Emmons Carlson, NBC Midwest division promotion manager and Irna Phillips, soap opera scripter, over possession of *The Guiding Light* took a new slant this week when Carl Wester, who produces the show, claimed complete ownership and said he would file a motion to that effect Monday (27). Four General Mills soapers (NBC, 1 to 2 p.m. CDST), of which *Guiding Light* is one, are Wester packages.

Wester told *The Billboard* that the present injunction issued by circuit court here, preventing either Phillips or Carlson from moving the show until final disposition of the matter is obtained, does not apply to him and since he had complete rights he would move the show to the West Coast as originally planned.

"I own the rights to *The Guiding Light*, Wester declared, "and I have a definite contract to prove it. Furthermore, I sold the show to General Mills."

Wester fears the present litigation will "kill" the 15-minute tear jerker in the eyes of the sponsors, since it's known General Mills is getting un- (See *Legal Complications* on page 10)

development is broached. It seems that they have enough problems without quoting availabilities with dual ratings.

Sale Peps Talent Outlook

MEMPHIS, May 25.—Hope for more and better opportunities for Mid-South talent in radio was envisioned this week with the purchase of WHBQ here by Harding College, Searcy, Ark., for \$300,000, subject to approval of the Federal Communications Commission. Dr. George S. Benson, president of the college, lecturer and newspaper columnist, said that more opportunities would be afforded local talent on WHBQ when the school acquires control. Few changes will be made in its policy, and E. A. Alburty will be retained as manager. WHBQ is located in the Hotel Gayoso and is affiliated with Mutual.

Newseg Shift Lures B.-R.'s

Outlets stick to policy, as 'Herald-Trib' moves in—'Times' out of hourly news

NEW YORK, May 25.—Shift of *New York Times*, every-hour-on-the-hour newscasts from WMCA to the station now owned by *The Times*, WQXR, will take place July 1. That announcement, made Thursday (23), was hardly news, but what was unexpected was the joint announcement by WMCA and *The Herald-Tribune* that the Straus-owned percolator would continue the every-hour-on-the-hour airings with the HT preparing the newscasts. Latter deal was unexpected for a number of reasons. First, the news slots were worth \$200,000 in business for the station, if commercial, and there had been a number of bids which totaled that figure. Second, *The Herald-Tribune* has had a tie-up with Station WOR on a time for space deal (11:15 p.m. daily). Third, the editorial policy of the HT and that of the Straus station are not bed-fellow—the one being conservatively Republican and the latter liberal Democrat.

However, the decision to nix the dough and to turn the news slots over to the HT was consistent with the station operation since it was purchased by Nathan Straus, who has kept the public service responsibility paramount in his operations since the take-over. Deal will put the two major New York newspapers in direct radio competition with each other—for at the exact moment that *The Times* will be airing "All the news that's fit to print," *The Herald-Tribune* will mike the spot news of the moment, and will add to the hourly news summaries live voice stuff of HT men from overseas. Stress was also laid, in the WMCA-HT announcement, that local news will receive extra special attention in broadcasts.

Trade points out that from a broadcast point of view, *The Herald-Tribune* landed the better deal, since listening habits are not changed too quickly, and if the HT does an adequate news job it will hold the listeners who have been conditioned by *The Times'* airings during the last five years.

Spends Own Dough

Nixing of the \$200,000 which has had some of the commercial staff of WMCA speechless, is just another (See *WMCA 200G Boot* on page 12)

At Cross Purposes

NEW YORK, May 25.—Several years ago, Alfred Hitchcock turned out a thriller-diller pic, *Foreign Correspondent*, that started out with the murder of a great statesman by a fraudulent photographer who had a gat instead of film in his camera. This week NBC photogs were barred from taking any shots of United Nations' activities or bigwigs. When belabored for an explanation, Chris Cross, director of UN's radio publicity relations, lamely alibied: "Well, one of the photographers might have a gun in his camera."

FCC BLEACHING BLUE BOOK?

Hope Up, Tho Comish Nixes

NAB heat still on—Miller to blast in Chi speech— Dems rally for book

WASHINGTON, May 25.—Industry bigwigs here are jubilantly forecasting a conciliatory policy by the Federal Communications Commission on public service responsibility. Forecast is based on what is viewed as a "compromising" tone in FCC's explanation while granting 95 license renewals this week (22). FCC said: "The Commission's action in granting current renewals should not be construed as an indication that in all instances the program structures are in keeping with the over-all public service responsibilities enunciated by the Commission from time to time pursuant to the Communications Act of 1934 and summarized in the March 7, 1946, report."

No Back-Tracking?

An FCC spokesman, explaining this so-called "hedging," insisted that it represents "no back-tracking from the policy expressed in the public service responsibility report." Industry bigwigs, however, are viewing the FCC as being forced to take the conciliatory tones as the result of being placed on the spot on an issue which now has entered the political arena. Some radio legalists here are detecting a more serious note in FCC's latest official declaration on the report.

They see the prospect that the FCC is cautiously poling its way thru the mass of renewal bids for an open-and-shut case that will stand up in court in the event FCC is challenged for rejecting a renewal bid.

Regarded as especially significant was FCC's assertion that "in instances where there appears to be an extreme disregard of public service responsibility" (See FCC Bleaching on page 9)

Reynolds's Crosby Pitch on the Shelf

CHICAGO, May 25.—Reynolds Pen Company here made a do-or-die effort to get Bing Crosby last week, but was notified yesterday via telegram from Bing's attorney, John O'Melvanly, that the deal was at least temporarily off. Telegram said the offer was "most generous," and inferred that of all the fabulous deals the groaner has yet received, Reynolds's struck him as the best.

Frank Lamb, prexy of the pen company, spent a week recently conferring with Bing, O'Melvanly, and brother Everett, and is reported to have offered Bing in the neighborhood of \$20,000 per week plus a substantial share of the company's stock. Reason, the trade thinks, for the crooner's rejection, is that he isn't greatly concerned with working just now when Uncle Sam will take most of his earnings. He prefers a long rest against the time when taxes will be reduced.

Another rumor prevalent in Chi this week is that Mutual has been given carte blanche by General Foods to get Bing. This was denied by local execs, but one Mutual staffer said he had seen the check.

Back in New York, Jack Kapp, Decca exec, is reported set to pay Crosby a visit on the Coast soon in an attempt to fathom Der Bingle's plans.

Red Barber Sells Some Pub Service; Saves Umps Too

NEW YORK, May 25.—Red Barber is sweating out his personal Pubserv campaign. His first "come-on-and-do-it," was a campaign for cleaner ball parks, a no-litter fan campaign. That selling helped the Dodger park so much that Ford Frick, National League prexy, asked more baseball commentators to crusade a little, too—for cleaner ball parks.

A side-line bit of public service is Red's campaign to educate fans to the fact that umpires are people. It's worked. No ump has been beamed by a Dodger fan in a long, long time. Barber, who really sweats at his trade, calling them for the fans, has started a campaign for a little "honest industry," a "do the job right for the job's sake" pitch. This is addressed to the kids, altho the adults are taking it to heart also.

"Furniture for needy Brooklyn G.I. vets," and "food conservation" have both had their innings and continue to get their share of the Barber persuasiveness. Former has brought out carloads of usable material out of attics, cellars and public storage—and in no way hurting the giver—and in innumerable ways, helping the receivers.

Barber, however, never permits his pleas to get heavy. He's still there to sell Old Golds and do better-than-adequate sportscasting.

Holbrook Leaves WGN for E.T. and Pkg. Program Org

CHICAGO, May 25.—New radio package and transcribed program org on the West Coast is skedded to get going in a couple of weeks. John Holbrook, WGN announcer, is leaving the MBS outlet here to join the Hollywood org as producer and announcer. Name of the new production group is Teleways Radio Company. It will be backed by Hollywood movie and radio names and will feature programs using Warren William, movie actor; Allen Jones and other as yet unsigned Hollywood names.

William will be a director of the corporation and also will be featured in a transcribed dramatic feature titled *Devise and Bequeath*. Jones will be used on a planned transcribed musical variety show. First pro-

'Curtain' to NBC And Limited Net

CHICAGO, May 25.—*Curtain Time*, an ABC half-hour dramatic seg since last July 4, will change webs and times of airing beginning July 6. Show, which is sponsored by Mars, Inc., is switching from Thursday to Saturday nights 6:30-7 CDT and will be aired from NBC instead of ABC. Seg will still be Chi originated.

Reason for the change as explained by Harry Holcomb, radio director for Grant Agency, which handles the show, is that time change means less competition. Seg was competing with Abbott and Costello on Thursday nights on the senior web.

Curtain Time will start on 35 NBC stations instead of 100 ABC affiliates, but Holcomb said the number would probably be increased when time could be cleared for more stations. (Appropriation for the show has been reduced by the sponsors due to the sugar shortage, which is another reason for the cut).

Format will remain unchanged. Harry Elders and Nannette Sargent play the leads. Vincent Pelletier will do announcing chores in place of Lew Valentine, who returns this week to his former position as Dr. I. Q. Jimmy McClain, present doctor, leaves to become an Episcopalian minister.

It's Coll, Freedman & Gardner, Inc., as George Daly Exits

NEW YORK, May 25.—George Daly, one of the trio who won *The Billboard* indie flack award in the *Ninth Annual Radio Publicity Survey*, has decided to exit from the winning firm of Coll, Daly & Freedman to go out on his own. Daly will continue to handle material for Lennen & Mitchell and will also do considerable political flacking.

With the Daly exit, Margaret Gardner, West Coast manager for the trio, moves in as v.-p. and the firm becomes Coll, Freedman & Gardner, Inc. Gardner will remain on the Coast and Fred Coll and Zac Freedman will handle the East and the national releases.

Trade's wondering if Daly cut himself a piece of the award for his own office.

grams of the company will be released late in June.

In addition to William and Holbrook, personnel will include Edward J. McElroy, president; Pat McGeehan, movie actor, who will be a producer and stockholder; Ken Krippene, writer and director, and Lloyd Del Castillo, musical director.

Brass Knocker

NEW YORK, May 25.—One of the country's leading manufacturers of electronic equipment knows "everything" about showbiz. A company staffer, by way of explaining the tradition-bound state of mind of the execs, pointed out that if the 50 top-rated radio programs were submitted, the brass would "find something wrong with every one of them" and come up with reasons for rejection.

Media Battle Tipped By Seg Scuttling; 2-Yr. Comeback Seen

NEW YORK, May 25.—Scuttling of radio programs by advertisers weary of product shortages and economic uncertainties tips an unprecedented media battle. According to agency and web execs it's already begun. In fact, the clients now are demanding to know exactly how, where and why the advertising dollar is being used. Agencies, trying to make the most out of the slashed ad budgets, foresee not only sharper inter-agency, but also intra-agency, competition. Magazines, newspaper and radio departments will not only battle their counterparts in other agencies, but will attempt to elbow each other out of the lion's share of business to a greater extent than ever before.

Radio is expected to come out of the media battle in good shape, but observers in key sales positions on the webs predict that another two years may go by before the industry collective hits peak billings. Webs (See *Media Battle Seen* on page 9)

Chi AFRA Vets Find Nix in Radio

CHICAGO, May 25.—Chicago's AFRA members who went to war and are now back are in a bad way. AFRA here had 262 members in the armed services, of which about 80 haven't returned. Six were killed. Local chapter revealed not more than 20 of the total number who have returned are employed in radio in Chicago.

Reason the picture is so black is the exodus of radio organizations from Chicago during the latter years of the war and particularly during the last year. There just aren't the jobs available now because what jobs there are have been long filled.

Many vets, according to an AFRA spokesman, can't come back to their old jobs because they took a drafted man's job before being drafted themselves and signed "war replacement job waivers." On returning, they found man with the original job back at his old stand. Spokesman said union was fighting for reinstatement of these vets in spite of their having signed waivers since they were, in the union's opinion, entitled to same privileges as vets holding the original jobs, since both were drafted under the same laws.

Great temptation for the unemployed vet radio-theaters, singers and sound effects men is to strike out for greener pastures—except the pastures aren't greener anywhere else. Radio and agency work is admittedly overcrowded both in New York and Hollywood—tho the outlook isn't as bad in either place as in the Midwest.

No Fair

NEW YORK, May 25.—Brass at certain newspapers thruout the country, who supervise the radio stations owned by their newspapers, have been going around to their radio editors and asking how they voted in the *Ninth Annual Radio Publicity Survey* (May 18)—how come their stations didn't rate. Some of the editors, cornered, have admitted that they didn't vote their own percolators first place but did rank them second, etc.

"Why, then, didn't the station show up in the 2d column?" asked one piece of shining brass. The editor, being in a box, had to say that he didn't know.

The reason, *The Billboard's* research supervisor wishes to report, is that no editor was permitted to vote for any station with which his newspaper was affiliated or any newspaper owned or operated by his publication. Checking a newspaper's own staff just won't show why the publication-owned stations frequently didn't rate. These editors in this case had nothing to do with the case.

How about some editorial integrity, publishers?

U. S. CASING FOREIGN MARKET

Miller Again Asks for Confab With AFM Prez as Solons Rap Lea-Vandenberg Law as Inept

NAB Execs Try To Avert Showdown on Act

WASHINGTON, May 25.—Against a background of continued strife in Congress over the Lea-Vandenberg Act, National Association of Broadcasters bigwigs are making a determined bid to head off what some insiders regard as a radio musicians' strike threat dictated by James C. Petrillo, head of the American Federation of Musicians. Making no secret of their aim to head off a showdown, either by strike or by a challenge to the act, NAB officials are citing a letter sent by NAB President Justin Miller to Petrillo this week in which Miller stated, "We wish to avoid the wasteful procedure of strikes and lawsuits."

Avowedly having had no word from Petrillo since the NAB president asked the AFM chief weeks ago for another conference at which a permanent joint advisory committee could be shaped, Miller renewed his request to Petrillo in his letter. "We have no desire to use oppressive or unfair methods," wrote Miller.

Senator Blasts Act

After the NAB prexy dispatched his letter, Sen. Hugh B. Mitchell prepared a statement for delivery on the Senate floor, blasting the act as "doing more harm than good and raising more problems than it solves. If we continue the course marked out by the Lea Bill," stated Mitchell, "we will be inviting not only further strife and economic disorder, but ridicule and disrespect for our legislative efforts. Legal attorneys believe that the radio industry wouldn't have a snowball's chance in hell if it tried to have the act enforced." Mitchell declared that in lashing out at one labor leader, Congress might "bring untold harm and injury to millions of people."

Passage by the Senate yesterday of the Byrd amendment banning royalty payments to AFM, United Mine Workers and other unions, has left congressional nerves on edge. Mitchell, spearheading a move to scrap the Byrd amendment in a joint conference committee, is staunchly supported by Senator Glen H. Taylor, who prior to the Senate vote on the Byrd proposal, delivered a bitter address to the Senate in which he cited the L-V Act as "an excellent example of how not to frame labor legislation."

Taylor Sees Nix

Passage of the anti-Petrillo measure, Taylor told the Senate, "was not such a smart thing, either from the standpoint of the radio industry or of Congress. It is going to make me feel pretty good," Taylor said, "when the Lea Act is eventually declared unconstitutional." The Idaho solon was temporarily ordered to resume his seat by the presiding officer when he urged the Senate "not again to make a jackass of themselves as they did in passing the Lea Bill." Undaunted, Taylor got the floor a little later and continued to lambast the Lea Act. "All we did," he said, "was to make it unnecessary for Petrillo to bargain, and force those who want his services to go and lick his boots." Later, Taylor told *The Billboard* that one of his chief concerns in fight-

ing the act was for the acting profession, of which he at one time was a member. "The Lea Act, if enforced," he said, "could do much harm to radio actors; yet their union has been accused of no abuses." He declared that the radio industry is beginning to realize that in sponsoring the act, "it has very definitely laid an egg. When business men have problems, they should talk them over with Congress in person, rather than entrust their worries to trade associations and lobbyists who seldom exemplify the best thinking of the industry which they profess to represent."

In the House, congressional friends of the NAB are holding up action on the Robertson Bill which is similar to the Byrd anti-royalty amendment, waiting to see what happens to the royalty ban rider when House and Senate conferees meet to comprise differences in the two versions of the Case anti-strike bill. Certain that the amendment will stick, anti-Petrillo congressmen nevertheless are hanging onto the Robertson measure in the event of a setback.

KYW Is Eyed By Annenberg; Philly Rumors

Atlas WCAU-Record Deal?

PHILADELPHIA, May 25.—Radio row here is alive with rumors of impending deals by local newspaper publishers who are trying to get commanding positions in the broadcasting field. Recent announcement that *The Philadelphia Record* had gotten control, pending FCC okay of WCAU, one of the most powerful stations in the East, came as a complete surprise to rival newspapers. They are not expected to sit back (See *Annenberg Eyes KYW*, page 9)

'Aldrich Family', 'Man', Brice in Gen'l Foods Seg Shuffle

NEW YORK, May 25.—General Foods reshuffle of its radio business is understood to be in the works, altho Young & Rubicam denies that anything definite has been decided on. *The Aldrich Family* will shift from the 8-8:30 p.m. Friday CBS slot to the Dinah Shore Thursday night seg on NBC.

Adventures of the Thin Man, 7-7:30 p.m. Sundays on CBS for Post Toasties, may be dropped altogether after the June 9 broadcast, or may go to NBC or into the present CBS *Aldrich Family* time. *Thin Man* has been bucking Jack Benny. Fannie Brice, airing for Sanka on CBS, Sundays, 6:30-7 p.m., opposite *Gildersleeve*, is expected to be moved out of that dead-end position.

FM Set Mfrs. & Station Ops Nix NAB-RMA

New Org on the Horizon

NEW YORK, May 25.—Manufacturers of FM radio receivers and FM broadcasters are generally disgusted with the results of the integrating Frequency Modulation Broadcasters, Inc. (FMBI), into the National Association of Broadcasters. As one station man put it, we have lost a fighting entity—when a matter comes up which puts AM and FM against one another, naturally with NAB it's AM that receives the play. After all, it's AM stations and networks who are paying the bills.

Manufacturers feel the same about it, and since manufacturers were associate members of FMBI they feel they have a stake in the merger. Manufacturers also aren't too happy with the Radio Manufacturers' Association (RMA) and its handling of FM. There is no FM division in RMA, since the major divisions are "receiver manufacturers." As one RMA set manufacturer member put it, the same parts men who make FM parts make AM parts, the same (See *NAB-RMA Nixed on page 10*)

A Shot of Old Taylor

WASHINGTON, May 25.—Sen. Glen H. Taylor (D., Idaho), one-time actor-manager of a traveling stock company, used his showbiz experience to keep fellow senators awake in the wee hours of the Senate's longest night session this year. At about 1 a.m. Friday (24), Taylor leaped to his feet saying he felt "like an old fire horse which hears the ancient bell."

"In show business," explained Taylor to the nodding solons, "we generally started to work about 8 o'clock in the evening and then we used to quit about 11 when the show was over. I came through the depression. The movies started double features and we had to compete with them, so we started putting on dances. The dances didn't start until 11, and by 2 a.m. we were going strong. We went on until about 4 o'clock, and gradually tapered off until 6 o'clock in the morning." Taylor told the Senators, "I feel that since we are here a night session, it is only right that I should take over and again sell the powder of battle in the dark hours of the night."

"What a showman," boasted one of Taylor's aids later. "It was the first half-hour talk that ever kept every senator awake—during a night session, too."

Maginot Lines Everywhere

Europe "Deplorable," S. A. restrictions grow, British still control exchange

By Paul Ackerman

NEW YORK, May 25.—Ad agencies, clients and transcription companies, anxious to get back into foreign radio markets on a prewar scale, are casing the international situation and trying to solve the knotty problem confronting American operators. Best outlook, currently, is South America, but even there conditions which have arisen recently are burdensome. Europe as a market for American advertisers is just a big question mark, while Australia, New Zealand and other British dominions appear promising.

Situation on the continent is one of confusion. A rep of McCann-Erickson, just back from a look-see, reports "European radio is 'all screwed up'—with facilities in a deplorable state. In France, for instance, microphones are eight years old, turntables are antiquated and there are no acoustical facilities. Too, the political situation is far from clarified, and the kind of government France gets may have a bearing upon whether radio will be commercial. The elections are slated for June 6, but it may be long after this date before things really percolate. In the meantime rumors are rampant. In fact, the continent is a radio rumor mill. The Italian net is reported so tangled, time, sales and ditto Lichtenstein. Luxembourg is broadcasting. The matter of English language broadcasting is still undetermined.

Normandie Sta.

As for Radio Normandie, agencies say there's no talk of immediate resumption of commercial operation, but apparently some activity along this line is in the works. This week, Charles Michelson, in New York, received a request from Radio Normandie for copies of invoices on transcriptions shipped in prewar days. The firm's London headquarters received a direct bomb hit in the war, and the invoices would more readily enable Radio Normandie to collect on insurance claims and straighten itself out for commercial operation.

Top agencies hope the European picture will become clarified in six months, but as one agency man put it: "To say that it is now in a deplorable condition is an understatement."

South American picture is more hopeful, but presents serious problems. In the last year and a half, there has been a sizable increase in legislation restricting use of American and other foreign wax. This trend, according to Raleigh Hayden, of the National Export Advertising Service, is likely to grow, with the result that American advertisers will have to become more and more dependent upon local production rather than American-made transcriptions.

Emphasis of some Latin American countries upon use of local talent has been brought about by pressure of (See *U. S. CASING on page 9*)



CBC BATTLE NEARS SHOWDOWN

Outlet Grab Ires Industry

Provinces, M. P.'s, ops,
ready club as web moves
on CFCN, CKY, CFRB

MONTREAL, May 25.—Federal government was on the spot again this week over the policies of its Canadian Broadcasting Corporation, as members of Parliament, Provincial governments, private station operators and newspapers throuth the Dominion united to call for explanations of a series of situations caused by the CBC. John Diefenbaker, progressive conservative member of Parliament, said that he would introduce at the next session of Parliament, as a supplement to the Citizenship Bill recently voted, "a bill of rights to insure the freedoms of the press and radio. Freedom of radio is of major significance in view of the government's decision to deny the provinces the right to operate radio stations. In my opinion, if government-controlled thought over provincially-owned stations is dangerous, it becomes immeasurably more so if the federal government exercises like control over a national system."

Diefenbaker's statement came soon after the federal government announced that it would not give licenses to stations operated by the nine provincial governments in Canada, despite the fact that such provincial networks are already in the process of organization. The Province of Quebec has already voted \$5,000,000 for the setting up of Radio-Quebec.

Howe's Switch

What is most surprising is the sudden change of the federal authorities during the past year. In 1945, Reconstruction Minister C. D. Howe declared that provinces desirous of operating radio stations would be treated as individuals in the granting of licenses. Two weeks ago, however, Howe said that this policy has been altered and that no province would be permitted to operate radio stations. This statement came immediately after the collapse of the federal-provincial conference on taxation and prompted Andre Laurendeau, Bloc Populaire leader, to charge that the federal authority was refusing radio licenses to the provinces as reprisals for the failure of the conference.

Meanwhile, Alberta, which already has one station in operation, is getting ready for a fight to the finish with CBC. Public Works Minister W. A. Fallow said that he wouldn't be surprised if the CBC attempted to seize the Alberta-government-operated CKUA in Edmonton, and he added: "They'll get more than they bargained for if they do."

Referring to the refusal of the CBC to grant Alberta a commercial license for CKUA, the Minister charged that under the present set-up the CBC "can do anything they want. Any private station that interferes with their plans for complete monopoly in radio facilities hasn't a chance. If they want a wave length of a private station, they just take it away by either cancelling the license or seizing the station."

CBC Eyes 3 Stations

What caused the biggest hell-rai-

The Slide-Rule, Please

NEW YORK, May 25.—Slide-ruling the figures on the Ninth Annual Radio Publicity Survey Toppers (not tabbed in the local area report) revealed that the mathematician who double checked the extensions slipped on his figure skating. Here's the way the first three positions should have read:

(The balance were 100 per cent correct.)						
City	Station	Points	1sts	2ds	3ds	4ths
Baltimore (Md.)	WFBR	13	1	2	1	1
Des Moines (Ia.)	KRNT	23	4	1	1	2
Hartford (Conn.)	WDRG	18	2	3	—	1

Greatest sufferer was KRNT, which had an 11 count instead of 23 in the point column. No doubt instead of giving four points for the first position, the slide-ruler just went sour and gave 1, which would account for an error of 12 points.

In the Columbus (Ohio) tab, one third place for WBNS slipped down into a fourth place for WCOL instead of where it belonged, thus not justifying the point total which therefore appeared not to gee with the 1sts, 2ds, 3ds, 4ths breakdown. This time the points were correct. With WBNS rating the 15 it was given and WCOL the 6.

No change of rank order took place with these shifts, but in order to keep up with the reputation of *The Billboard's* 100 per cent accuracy, figuratively speaking as well as editorially, this *Slide-Rule Report* is made.

ing of the week, however, was the revelation that the CBC had ordered three 50-kilowatt transmitters and that the CBC will simply take over the wave lengths of three privately-owned stations—CFRB, Toronto; CFCN, Calgary, and CKY, Winnipeg. These stations will be given new frequencies, if some can be found.

Minister C. D. Howe announced Thursday (24) in the House of Commons that the CBC had applied for permission to take over the frequencies now used by CFRB and CFCN. He said the licenses for these frequencies were given on an annual basis. Commenting on Howe's statement, A. D. Dunton, CBC chairman, said that "the CBC has asked for nothing that belongs to private interests. The commercial stations concerned will be able to carry right on with their operations on other frequencies available."

The three wave lengths to be seized by the CBC in the new plans were originally granted to the corporation under the Havana Convention of 1937, on the understanding that they would be used for high-power transmitters. They became available in 1941 and were turned over temporarily to the independent stations until it was possible for the corporation to make use of them. It is even rumored that the CBC will try to buy these indies outright.

Harry Sedgwick, president of CFRB, one of the outlets to be taken over, declared that "the CBC project is simply a squeeze play to increase its volume of business. CFRB will protest to the end if necessary, because CFRB is one of Toronto's oldest stations which was functioning on a free wave length long before the CBC was organized. Moreover, the CBC already has a 50-kilowatt station here, which is enough."

Expansion plans for the CBC were aired in the House of Commons where they produced one of the liveliest debates seen during the current session.

STATIONS APPEAL

(Continued from page 5)
of public service, the commission ruled in his favor—but for non-commercial stations only. The boys who make a living from broadcasting were still red taped by the no-short-wave rebroadcast regulations.

Matter has again been brought before the FCC, by Pub Serv Novik thru the Harry Wilder stations WELI

Free Time Loaders Get "Instruction" On How To Move In

CHICAGO, May 25.—New institute designed to teach representatives of civic public service orgs how to use radio and also to get off the necks of broadcasters when crying for free time will be held by WBBM, local CBS station, in August. Institute, idea of J. Oren Weaver, WBBM's educational director, was okayed this week by leaders of the Social Work Publicity Council, whose members represent 300 social agencies here.

In council, which was set up to handle radio and other types of publicity for social orgs, are representatives of such groups as the Red Cross, welfare and housing groups, church orgs and educational and civic-minded outfits.

WBBM plan, which will be a venture carried out by the station without co-operation of other broadcasters here, will consist of classes and discussions one night a week for five weeks starting in August.

Under the plan, which was accepted this week by Lee Bieringer, program chairman for the social council, five subjects of value to social orgs will be taught, one subject a night. Subjects will be: What an Audience Likes, How to Produce Radio Shows, How to Use Music in Radio, How to Write a Script, and—most important of all for broadcasters who are plagued by time-seekers—How to Approach a Radio Station When Seeking Free Time.

(New Haven) and WSYR (Syracuse) with letters sent to the FCC this week.

The same nix, in another form, is the reason why the Pre-Wi test airings, beamed to stations can't be aired by the stations participating in the testing. Therefore a number of swell programs die on a closed circuit.

Barring of mikes at UN conference this past week during the Spanish discussion started a wave of protests from Stanley Richardson, prexy of the Correspondents' Association, to webs and stations who called it another slap in the faces of broadcasting. Answer by UN officials was that radio was being given the same facilities that the press had and that anything more—well, a mike makes delegates self-conscious and nervous.

Pre-Wi Debs P-to-P Despite AT&T Block

FCC Engineers 'Satisfied'

NEW YORK, May 25.—The Press Wireless "program delivery service" started its test (May 19) without the blessings of the American Telephone & Telegraph Company, which notified Pre-Wi 24 hours prior to the start of the tests that wires would not be available for the experiment. However, at the last moment, AT&T changed its mind (after the request for service was placed thru Station WMCA) and the lines between the Pre-Wi transmitters and WMCA and WNEW were installed without further complications. If the lines had not been okayed Pre-Wi would have used a low-power, Ultra-High Frequency transmitter which it has installed on the 25th floor of the Times Building for the relay. Lots of reasons were given for the line nix, but the industry feels that the fact that Pre-Wi, if the FCC okayes the program delivery idea, will be in actual competition with the telephone company's leased line biz, had more to do with the sudden line tightness than any official excuse.

Rail strike delayed in many cases the delivery of the recorded test programs from the stations who disked them off the air, but test acetates from Florida and Massachusetts have already proven a number of vital facts. Among these are equipment fundamentals, i.e., program technical quality is no better than the equipment over which it is received and recorded, that short-wave equipment at stations is generally not perking at anywhere near peak efficiency and short-wave antennas are for the most part inadequate for good reception.

Moduplex Shows Bugs

Disks at hand (reports too) indicate that moduplex transmission (multiple use of channels) has not been satisfactory in preliminary testings—however, Pre-Wi engineers claim that it's been better than they expected and that what has happened will enable them to take out the bugs sooner than they expected. (They had not requested okay for moduplex but followed FCC desires for a moduplex test.) Tests were made in several airings during bad thunderstorms and even in Florida the reception was as good as the stations' antennas and short-wave receivers.

Music transmission, which was not on Pre-Wi's original request for program delivery service, was as good as the voice, in several cases the kc. range sounding as broad as the e. t. from which it was transmitted. Engineers point out, however, that the selection of the music was made no doubt with the limitations of the channel widths in mind, but regardless of this, the tests proved that music can be integrated into the programs, if Petrillo doesn't find a special reason for nixing live music point-to-point.

FCC engineers monitoring the tests in Washington have been, it's claimed, very "satisfied" with the quality of the signal being beamed . . . and unless pressure is exerted from unexpected sources to stop the "program delivery service" okay, it looks in.

U. S. Casing Foreign Market; "Maginot Lines" Everywhere

(Continued from page 7)

labor organizations, and is regarded both as an imitation of the Petrillo technique and as a reprisal. This is how the situation shapes up:

Colombia—Legislation forbids the use of American transcriptions.

Venezuela—American wax may be used, but the commercial must be done by local talent. Thus, a musical jingle is ruled out completely.

Mexico—American wax may be used, but the advertiser must pay a penalty—double the cost of station time. A percentage of this penalty or premium payment goes to the talent union.

Latest restriction occurred in Cuba immediately following Petrillo's ban on pick-ups of foreign music. One of the two Cuban webs has a labor agreement not to use foreign wax and the other may follow soon.

There are pros and cons to the problem of transcribed versus local programing in the Latin market. One school of thought claims the elaborate syndicated-type of program has three strikes against it because talent cost is much greater than that of local programing. In addition, while Americans do a much superior job technically, they fall down on various script factors, such as failure to use Spanish idiom, and failure to grasp national listener differences. Wax companies try to blanket the field with programs using a "neutral" idiom.

Latin E.T.'s N. S. H.

On the other hand, Latin countries in general still lack the ability to produce good transcriptions, and still lack good radio writers. Raleigh Hayden says there is some market for translated American scripts, but it is small. However, he claims there's been a noticeable improvement in local scripting in the last four or five years. Hayden also states that American attempts at comedy and soap opera fail in the Latin markets, because an intimate knowledge of local types is necessary. Problem for the American advertiser is whether superior American technique can compensate for these failings.

Meanwhile, agencies are surveying the South-of-the-border field and weighing the problems. Arthur Kron, of the Gotham Advertising Company, is slated to check into New York early in June with complete data. Other agencies are also assembling facts. As of now, American billings represent a very "substantial" amount of Latin radio, with proprietaries, soap and certain food products the biggest advertisers. According to Hayden, about 50 per cent of the important programing in Cuba is sponsored by American clients, with the remaining local. In Argentina, Brazil and Mexico the percentage of billing is higher. Of all the South American countries, Mexico, Cuba and Argentina are considered outstandingly radio-minded.

Thesaurus Outlook Good

H. Traviesas, of NBC's radio recording division, has high hopes for the web's thesaurus, or library service, now that shipments to South America are no longer held up. Service, with 30 subscribers, is already being used in Mexico, Panama, Cuba, Guatemala, Colombia, Costa Rica and Brazil. Uruguay is asking about it. NBC also has begun to peddle the library service to European radio marts.

NBC recently made a batch of spots for Bristol-Myers for use in Latin America, and J. Walter Thompson is slated to contract for another batch for Standard Brands next week to be used in Central and South America. But while there is activity in spots, peddling of the syndicated

shows is proving an ache in the Latin market. According to Traviesas, the talent cost is too high. For instance, the price of NBC's *Five-Minute Mystery* series is more than any South American station can bear. However, it is believed some of the bigger advertisers may be persuaded to foot the bill. Bristol-Myers is understood to be considering an increased budget as are soap and other consumer product companies.

E.T. Firms Maneuver

Growing problem of South-of-the-border restrictions on American wax is forcing the American transcription companies into ingenious maneuvering. Agency wishing to develop a market in Colombia, for instance, may come to NBC radio recording divisions. NBC makes a master, gets it okayed by the agency, and sends it to Colombia as a "pilot" or guide. In Colombia, the job is done over, using local talent, and the master is shipped back to America, where pressings are eventually made.

Outlook for transcription business in the British dominions is encouraging, with foreign exchange restriction expected to be lifted in the "reasonable future," according to Charles Michelson. Empire's exchange control now in effect does not permit Australian and other dominion pounds to be changed into dollars to pay for U. S. programs.

Live Competish Seen

Michelson also predicts that wax companies will find increasing competition from live talent in Australia. *The Shadow*, for instance, is waxed in the Antipodes with local actors—the script being a refurbished version of the regular American story. According to Michelson, this use of local talent for a show like *The Shadow* is a departure. "Currently," Michelson adds, "we can't ship wax to Australia—other than sound effects—but we are trying to have this ban lifted thru Washington."

South American outlook to Michelson is good, with *Shadow* scripts being sent to Brazil where they are translated into Portuguese and sponsored by Gillette Blue Blades on the four-station national net. Other good territories are Rio, Sao Paulo and Puerto Rico. He's also representing SESAC's transcription library in South America.

One phase of the international business Michelson expects to flourish is importation of foreign programs to U. S. "All the radio brains aren't in the United States," he says. Currently, he is handling *The Star Theater*, a dramatic show produced in Australia by Grace Gibson, Michelson's Antipodes rep.

ANNENBERG EYES KYW

(Continued from page 7)

and let *The Record* become supreme in the local radio field. Altho *The Bulletin* and *Inquirer* have radio outlets, the stations are not in the same powerful category as WCAU in prestige, listening public or power.

It has been reported that Walter Annenberg, publisher of *The Inquirer*, which recently acquired WFIL, is now eying KYW, the Westinghouse - National Broadcasting Company, outlet in this city, as a means of surpassing WCAU.

Reliable sources state that the Atlas Corporation, of Cleveland, is underwriting the WCAU-Record deal and that Dr. Leon Levy, president of WCAU and Isaac D. Levy, chairman of the board, would be out of the local radio field in six months. The Atlas Corporation is said to have purchased six shares of WCAU stock held by Stan Lee Broza, program director, at a total price of \$60,000.

FCC Bleaching Blue Book? Hope Up, Tho Comish Nixes

(Continued from page 6)

sibilities, a hearing will be ordered on current renewals."

Even that, however, is regarded by some outstanding legalists here as "conciliatory," since it paves the way for "talk-it-over" concessions preparatory to any final FCC action in questionable cases. National Association of Broadcasters indicated that it will continue to "put on the heat" against FCC's public service responsibility report, with President Justin Miller, of NAB, preparing a new attack for delivery before the Advertising Federation of America in Chicago Tuesday. Miller, it was disclosed, is planning to reiterate his charge that the report presents a threat to freedom of speech on the air and also to free enterprise in America.

NAB campaign against the report is expected to filter into congressional campaigns this fall despite reluctance by most congressmen to take up cudgels until recently. High-ranking official at the Democratic National Committee headquarters here told *The Billboard* that any attempt by Republicans to pursue further the anti-FCC stand enunciated by Republican National Chairman B. Carroll Reece "will be met with a sustained attack on all fronts this fall."

Paul A. Porter, former FCC chairman and now head of Office of Price Administration, is advising Democratic party strategists to "hold any

major fire" for a while and let the Republicans get in a little deeper on the issue." Porter, who has had ample experience in mapping strategy and writing campaign speeches, is ready to pursue that kind of role in any coming political fracas on the public service responsibility report.

Dems Rally to FCC

With or without specific instructions from Democratic committee headquarters, Democratic congressmen are beginning to rally to the defense of FCC. Latest example came from Rep. Andrew J. Biemiller on the floor of the House Monday (20) when he answered charges made by Reece over the Columbia Broadcasting System Saturday (18). "The facts," declared Biemiller, "do not support the gentleman's insinuation that FCC seeks to control program content of radio broadcasts."

In support of his statement, Biemiller read off a long list of newspapers which he said have complimented FCC on its public service report. The congressman then inserted into the record a statement by the American Civil Liberties Union which heartily endorsed the FCC report. Civil Liberties Union stated: "The kind and quality of program service that an applicant proposed to give is a relevant factor to be considered at the time of issuing a broadcast license."

ANAN Cues Fight For More Ad Dough

(Continued from page 5)

Gazette, New Haven Register and the Paul Block newspapers.

Spokesman for ANAN this week stated the org would complete its presentation before making a sales pitch. He added, however, that various "network" groups were already completed—including Basic, Central, New England and Southeastern. Another, the Southwestern, is practically wrapped up.

All-Out Attempt

Belief in the radio trade is that plenty of dough is behind the ANAN, and that an all-out attempt will be made to get back a "proportionate" share of the advertising dollar which is now going to radio. Newspaper proponents, it's pointed out, claim that newspaper billings of \$600,000,000 annually as against \$400,000,000 are "out of proportion" in view of newspapers' allegedly greater coverage. Radio disputes this, figuring its coverage stacks up well as against newspapers. In any event, radio, faced with the leanest summer in years and a none-too-happy immediate outlook, expects rough going when the rags try to get back "what is rightfully theirs."

ANAN, organized about the turn of the year, has reportedly had a couple of major setbacks. First occurred when *The Cleveland Plain Dealer* pulled out; the second, when General Motors indicated it saw no value to itself in the ANAN. GM, pointing to its huge advertising budget, claimed it could get the same discount any other advertiser received and, therefore, could not see the necessity of playing ball.

That ANAN is looking at the radio business—at a very propitious, and for radio, embarrassing time—is indicated by the company's attempt to get a topflight radio man from CBS to head the operation. This occurred prior to Ed D. Madden's appointment as vice-president and general manager. Madden was formerly with McCann-Erickson. Harold B. Sherwood is president of the operation.

Media Battle Seen In Seg Scuttling

(Continued from page 6)

waxed fat in the lush years of the war, and had an edge over other media owing to the paper shortage, but the going is expected to be tough for some time.

Analysis of advertising philosophy of some network advertisers illustrates this increased caution regarding the use of the advertising dollar. General Electric is a prime example.

The firm drops the Phil Spitalny *Hour of Charm* program September 1 and has cut its sponsorship of the CBS *House Party* from five days a week to three. In addition, GE, which considers mags the best selling ad medium for electrical appliances, is now concentrating on newspapers rather than mags. Reason is simply that the company has no products to sell—and is, therefore, concentrating on institutional copy which, for reasons of immediacy, is best carried in newspapers. Other advertisers are thinking along the same lines.

With regard to radio advertising, GE execs point out an interesting angle. Company says radio was the last to be added to its budget and the first to be cut. As a sales medium, a mover of consumer hard goods, radio has never been put to the test by GE.

Failure to do this is advanced as one of the reasons some GE brass refuse to regard radio potentially as good as black-and-white. Nevertheless, GE intends to come back strong in radio on the four webs—for "reciprocity" reasons. That is, GE sells transmitters, radio equipment, etc., and figures it must be represented in the billings.

When product shortages ease and the general economic pic brightens, agencies see cut-throat competition ahead. The market is there, undiminished by strikes and delays of re-conversion, but it will take harder selling.

18 After 12 Okays at FCC Chi FM Confab June 3-22

(Continued from page 5)

per cent of Station WIND. With his purchase of WIND, Knight no longer has need for his own FM station, since WIND is applying for one. 2. WCFL. 3. Oak Park Realty Company, theater corporation owned by Loew's, Inc., owners of MGM.

Dyer May Hit Snag

Fight of most of the entrenched broadcasters to get FM licenses here, it appears, will be successful, but some of them, it has been indicated, who have not done a public service or community job with their standard operations will find it tough going when interviewed by the attorneys for the other applicants and possibly by the FCC. For example, WAIT, WGES and WSBC all were owned at one time by Gene Dyer. Dyer, under the duopoly rule, sold all but WAIT, but the sales were to members of his family or to relatives. He might have a tough time proving that his FM operations won't be owned by people who have hidden arrangements that make him able to retain sub rosa control.

One lawyer was originally slated to handle the FM application of the three former Dyer stations, but that has been changed, and now each will have its own lawyer. Other stations that have been predominantly commercial or that have sacrificed public service sustaining time for too much money making are expected to have a bad time, too.

Labor Orgs, Too

Among the new applicants there will be two labor orgs. Amalgamated has already expressed itself as being in favor of public service programming for its station here and for the other stations it hopes to operate in Rochester, N. Y., and Philadelphia. UAW's education director, Allen Seyler, while in town this week explained that for its Chi FM operation the union is planning a 50 per cent sustaining and a 50 per cent commercial operation—the same thing it intends to do in Newark, N. J.; Cleveland, Los Angeles, Detroit and Flint, Mich., the cities in which it hopes to have other FM stations. Seyler said that UAW, if granted a license here, would use plenty of live talent shows and would accent public service, with equal time given to both sides engaged in controversial discussions.

And Community Press

An interesting plan of FM station operation is being advanced by the Lincoln & Belmont Publishing Company which publishes 21 community newspapers. Mike Lerner, brother of Leo Lerner, head of the company and leader of the Illinois League of Independent Voters, stated that their FM station would definitely not be run as AM stations have been here. He stated that their station would be almost completely devoted to programming shows of community interest. They would go in for the broadcasting of high school football and basketball games, for giving time to minority groups, and even for trying to program for various sections of the city.

Judging from the testimony they recently gave at an FM license hearing in Cleveland, executives of the Telair org will not be given to programming both sides of controversial issues. This company which is owned by executives of the Firestone Rubber Company and other Akron big-wigs, recently testified at the Cleveland hearing that they would decide how much time was to be given to any side engaged in a controversial issue. This group is applying for FM stations here, in Cleveland, Detroit and Akron.

Nathan Schwartz, the only individ-

ual to apply for an FM license here, also is interested in public service programming. A well-known real estate operator, Schwartz will be represented at the hearings by John Moser, top radio lawyer in town. Moser said that Schwartz, who, incidentally, is one of the principal owners of Rainbo Ballroom here, is planning to devote at first about 65 per cent of the station's time to sustaining programs.

Spokesman for the Dual Engineering Corporation, an outfit that makes radio and other electronic parts and has never before been in the broadcast business, also stated that his station would be public service conscious. This spokesman, Jerome Rosetti, who is head of Dual, and with his brother, Albert, and his sister, Concetta, will be in charge of the Dual FM station, was not too specific, however, on just how this objective would be obtained.

Most of the stations, a check of the list of the applicants revealed, will be located in or near the Loop. Others, however, such as Dual, Lincoln and the Amalgamated operation, will be in neighborhood localities.

Vets To Be There

But whatever their location, judging by the pre-hearing battlegrounds drawn, there will be a fight undoubtedly between the present AM broadcasters applying for FM licenses and present FM license holders (WGN, WBBM, Zenith, for example) on one hand, and the newcomers on the other. It seems to be public service sustaining operation vs. present type of AM operation. Even the vets, it appears, will have a day at the FM hearings—just in case the expected fight is not hot enough. Members of the Radio Chapter of the American Veterans' Committee here have already indicated that they expect to make an appearance at the hearings to ask that some channels be held open for vets. They will point out that at least 50 per cent of the vets have not returned as yet, and to grant all the FM licenses here or elsewhere now, without holding any out for vets, will be an injustice.

ABC To 'Eavesdrop' Pre Conn-Louis Sock

NEW YORK, May 25.—There's nothing new about closed circuits—but an "open" closed circuit, giving the listeners the impression that they are accidentally catching the behind-the-scenes excitement of broadcasting, has socko promotion value. ABC will handle the June 4 pre-fight broadcast this way, featuring on the open closed circuit Joe Louis, Billy Conn, Mike Jacobs, Bill Corum, Don Dunphy, etc.

Stations have been advised of the promotion possibilities by ABC Vice-President Keith Kiggins, who is continuing to send bulletins and suggestions advising on how to hypo the Hoopers. The fight broadcast, sponsored by Gillette and slated for June 19, will be heard on 250 stations in the U. S. and Canada.

Manitoba Wants Ed FM for Six Spots

OTTAWA, May 25.—Manitoba Department of Education has applied for FM licenses at Winnipeg, Portage La Prairie, Brandon, Morden, Dauphin and Ericksdale.

Other applications are from Richard D. Hughes, Dauphin; H. Lloyd Henderson, Portage La Prairie, and the Arctic Radio Corporation, Flin Flon.

"Seven Caesars" of the FCC

To the Editor:

May I congratulate you upon the soundness of your reason in your editorial, "Yardstick Without Opinion."

There is no other proper method of measuring public interest than that outlined in your editorial. To base the standard of operation in public interest on the opinion of seven well-meaning savants would be ridiculous if it were not such a tragedy. May I offer as an example the record of this station.

Notwithstanding the fact there are two competitive stations in this city, with network affiliation, the rating of this station both by Hooper and Conlan discloses the fact it enjoys an over-all advantage for the past five years of between 61 and 65 per cent of the listeners—yet the "seven savants" have compelled us to operate on temporary license since August, 1945.

Commercial-Sustaining Record Only

They have requested us to send them a comparison of the percentage of commercial and sustaining time, but in no instance have they ever requested our file of letters of appreciation for the services this station has rendered to worth-while causes and non-profit organizations; nor have they asked for citations given the station for meritorious services by the various branches of the armed services and the Treasury Department. Quite naturally the station that enjoys the greatest number of listeners is going to receive the greatest amount of commercial business. But we never hesitate to cancel commercial programs for causes that are essential to public welfare.

Gorgers

When seven "Caesars" gorge themselves upon the meat of bureaucratic power and set themselves up as dictators of what the public must listen to in the way of radio programs, then freedom of speech, pursuit of happiness and the American system of broadcasting become as dead as the proverbial Dodo bird.

W. P. Harris, Director,
Lamar Life Station WJDX,
Jackson, Miss.

KSTP-ers Fishing Southern Waters

MINNEAPOLIS, May 25.—KSTP's \$567,000 fishing contest (*The Billboard*, May 18 and 25), will extend into the Southland when Miller Robertson, general sales manager for the NBC 50-kw. affiliate, and Sam Levitan, station flack, take off Sunday by plane to invite a group of notables to go fishing in the State. Carrying personal invitations from Gov. Edward J. Thye, of Minnesota, the pair will stop at St. Louis, Kansas City, Mo.; Tulsa, Okla.; Shreveport, La., and New Orleans and invite the mayors, prominent radio personages and newspapermen to come to Minnesota to fish for the prize-winning finnies.

Levitan has added to his widespread promotion of the contest by the use of 86 movie trailers going into Mindako theaters in Minnesota and North and South Dakota. As of Wednesday (22), three specially tagged fish were turned into KSTP, and the lucky anglers each received \$561.40 worth of merchandise awards. In all, there are 1,000 such tagged fish, with one of their number carrying an additional \$6,000 in prizes on its head.

NAB-RMA NIXED

(Continued from page 7)

tube manufacturers are involved and the same transmitter firms. It's only with the set manufacturers that there is any division of interests, with the firms that make sets primarily for FM yelling that someone should be doing something for frequency modulation.

There's no FMBI membership meeting until October and things will have to wait until that time for anything to be done about the org withdrawing from NAB. However, manufacturers and a few aggressive station ops have been talking together, and there is certain to emerge from the talks a new trade organization in which manufacturers and broadcasters will have equal representation, pay equal assessments and work together with advertising and promotion to sell both FM broadcasting and FM reception.

As one pioneer manufacturer put

Legal Complications Hit "Guiding Light"

(Continued from page 5)

easy about the unfavorable flack attending the lawsuit.

Wester is moving *Masquerade*, one of the four soapers in the *General Mills Hour* to the Coast June 3 and is planning to follow with *The Guiding Light*, *Today's Children's* and *Woman in White* in November.

A different side of the picture was presented by attorneys for Carlson, who claim half the profits on *Light* since January, 1937. *Light* is now drawing \$3,000 per week for Phillips. They indicated Carlson would be willing to dissolve partnership which was established by a recent court order for Carlson's share, plus half the proceeds of the sale if General Mills decides to take up its \$50,000 option on buying the show. If General Mills doesn't buy *Light*, then Carlson will ask for half of proceeds until 1949, the length of present contract with the food company. Carlson claims he was a partner with Phillips to get *Lights* on the air when it first was aired in 1941.

Friday (2) five new developments unfolded in circuit court concerning the case: (1) Phillips's motion to modify court decree by striking an injunction order (restraining movement of show), denied. (2) Phillips assessed \$1,800 master chancery court fee costs. (3) A motion made a week ago Thursday (16) by Phillips for appointment of receiver withdrawn when the court indicated it would deny the motion. (4) Motion made the same day (16), by Phillips to file a counter-claim, withdrawn. (5) Motion for another counter-claim requesting winding up of partnership and sale of the show allowed, with Carlson's attorneys not objecting.

Wester will make his motion to file an intervening petition, claiming he owns the show and is entitled to part of the profits. Deal between Wester and Phillips was consummated January 1, 1938.

it, "Standard broadcasting didn't come of age without the set building orgs digging down deep in their pockets, and it's got to happen that way again—only this time the broadcasters will have to chip in too."



AMONG THE NATION'S "TOP TEN" CITIES
WE GET OUR HIGHEST HOOPERATINGS
THROUGH **KSD, ST. LOUIS**

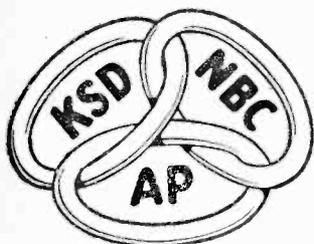
At frequent intervals, C. E. Hooper releases current national standings of the "First Fifteen" evening network programs. Naturally, the relative positions and ratings of most of the programs vary among the 32 cities which are surveyed by Hooper.

The extent to which these standings and ratings vary has been interestingly recorded in a group of tabulations which appeared in the May 4 issue of *The Billboard*. The tabulations show the Hooperatings and standings of the "First Fifteen" evening programs in each of the nation's "Top Ten" cities, which are: New York, Philadelphia, Los Angeles, Boston, Cleveland, Chicago, Detroit, Baltimore, Pittsburgh and St. Louis.

The figures used represented Hooper tabulations compiled during two- to five-month periods in the Fall and Winter of 1945-46, and in St. Louis *ten* of the "First Fifteen" were broadcast over KSD—*twice* as many as those of all the other St. Louis Stations *combined*. But more important are the following facts which were revealed in comparing the Hooperatings of individual programs among the ten cities included in *Billboard's* tabulations:

1. Charlie McCarthy's 29.8 Hooperating in Saint Louis was the highest rating credited the program in any of the ten cities tabulated.
2. The same is true of Jack Benny's 27.8 Hooper on KSD.
3. Also Abbott & Costello's 25.3 rating on KSD.
4. And also Amos 'n' Andy's 22.5 Hooperating on KSD.
5. Fibber McGee's 34.4 on KSD was the *second* highest Hooper for the program among the "Top Ten" cities.
6. The KSD ratings for Bob Hope, Red Skelton and Jack Haley were the *third* highest.

Just as NBC is an integral factor in "The Combination That Clicks in St. Louis," so is KSD one of the strong "links" in the NBC "chain." By continuing to take advantage of every opportunity to render special public services to its listeners, KSD will endeavor to infuse that link with ever-increasing strength.



KSD is the NBC basic station for St. Louis; it is 225 miles to the nearest other NBC basic outlet. KSD is the only broadcasting station in St. Louis with

the full service of the Associated Press—the AP news wires plus the PA radio wire. KSD is recognized throughout its listening area for its high standard of programming and advertising acceptance. To sell the great St. Louis Market, use "The Combination that Clicks"—KSD-NBC-AP.

KSD

ST. LOUIS • 550 KC

Owned and Operated by the
ST. LOUIS POST-DISPATCH

National Advertising Representatives
FREE & PETERS, INC.

WMCA 200G Boot for Pub-Serv; Newseg Shift Lures Bank Rolls

(Continued from page 5)
example of what Straus has wanted his broadcast organization to appreciate. Local operation does a top public service job and spends its own dough in doing it. Typical of the costs of doing public service are the budgets which the top-drawer pub-serv programs are given at the station. These may not seem big by network standards, but by indie station budgets they're something to make the one-way station operators shiver.

	Weekly	Annual
"New World A'Coming"	\$350	\$18,000
Adult Educational Series		
Psychology	150	7,800
Geography	150	7,800
Veterans Program	200	10,000
"Halls of Congress"	150	6,800
Children's Programs	150	6,800

This means over \$57,000 a year for public service, or over \$1,000 a week. And while a single special broadcast will cost many times that 1G on a web, there are very few indie stations that have anything like that budget for straight public service. These figures, of course, do not include the news operations of WMCA, which include such names as Kingdon, Walsh, Don Goddard and Henry J. Morgenthau, ex-secretary of treasury. These, despite their being public service, pay off and the news operation, despite the for-free every-hour-on-the-hour operation (which could bring in, as noted previously, \$200,000 per annum) are very profitable. News operations cost slightly under 1½G, which, considering the names, is low indeed. Profits from commercial sponsorship are still a non-releasable figure, but they help keep the books in the black.

Station Making Dough
Trade has been wondering for

sometime whether or not Straus has been pouring more dough into the station. Facts are that the station has been operating in the black practically since the time that the Straus-City Radio interests took over, and by operating in the black is meant a fair return on the million plus what was paid for the station to Ed Noble.

Side deals like making *New World*, nine-time prize winner in the public service field, available to stations throuth the nation on e.t.'s, have usually laid a nice resounding egg, because the WMCA staff is geared for station operations, not program peddling. However, the outlet has served as key for a number of special out-of-town station airings, feeding a number of stations public service spot news programs and is even at the present time serving as a New York studio for some of the Pre-Wi "program delivery service" FCC tests. That's in the new WMCA groove.

WMCA, prior to Straus, was not a too profitable operation. Noble is said to have added several hundred thousand dollars to his initial investment, "the 12 millionaires" nearly lost their millions, George Storer didn't get to first base (he's doing okay now thruout the country with FT industry stations) and Donald Flamm, in-and-out-owner of the station made a good salary but that thing called "profit" is said to have been an illusion. Financial statement of WMCA indicates that the operation is not only profitable but is "sound" as well, with ample reserves for obsolescent equipment. WMCA operation, say many station operators, could well be the "pilot" for the entire U. S. . . . and it may be that yet.

FOOD TALENT COST INDEX



An Index of how much it costs daytime food advertisers to reach urban listeners, based upon information made available by C. E. Hooper organization and projected by the Audience Research Department of the Radio-Television Department of The Billboard. (In the absence of continuous data on non-telephone listenership, The Billboard takes the liberty of projecting telephone-based radio audience measurements to total urban population in areas covered.)

Vol. 1 No. 1D Based upon Hooperatings of May 15, 1946.

Program Sponsor Agency Net & Stations	Hooper-Ratings	Opposition	Talent Cost	Cost Per Point	Talent Cost* Per 1,000 Urban Listeners
BREAKFAST IN HOLLYWOOD Kelllogg K. & E. ABC 230	6.6	Godfrey—CBS Warner—MBS Brown—MBS Waring—NBC	\$ 1,500	\$ 227.27	\$.38
LET'S PRETEND Cream of Wheat B., B., D. & O. CBS 142	5.9	String Ensemble—ABC News Round-Up—MBS Teentimers—NBC	\$ 2,000	\$ 338.98	\$.39
HOME EDITION Kelllogg K. & E. ABC 194	4.0	Tena & Tim—CBS Take It Easy—MBS Barry Cameron—NBC	\$ 1,000	\$ 250.00	\$.44
GRAND CENTRAL STATION Pillsbury McC.E. CBS 126	7.2	Live In Peace—ABC Opryhouse—MBS Nat'l Farm & Home—NBC	\$ 3,000	\$ 416.67	\$.59
BREAKFAST CLUB Swift McC.E. & J. W. T. ABC 230	5.7	O'Neil & Stuart—CBS Shady Valley—MBS Various—NBC	\$ 3,000	\$ 526.32	\$.80
JACK ARMSTRONG General Mills K. R. ABC 167	2.8	Cimarron Tavern—CBS Cap't Midnight—MBS Just Plain Bill—NBC	\$ 2,000	\$ 714.29	\$.81
TRUE STORY Libby-McNeill J. W. T. ABC 194	4.1	Vallant Lady—CBS Light of World—CBS Once Over Lightly—MBS Faith In Our Time—MBS Lone Journey—NBC Lora Lawton—NBC	\$ 2,000	\$ 487.80	\$.86
TOM MIX Ralston Purina Gardner MBS 283	3.2	Tennessee Jed—ABC Sparrow & Hawk—CBS Front Page Farrell—NBC	\$ 2,500	\$ 781.25	\$.89
TODAY'S CHILDREN General Mills K. R. NBC 127	4.9	Ethel & Albert—ABC Perry Mason—CBS Smille Time—MBS	\$ 2,500	\$ 510.20	\$.90
SECOND MRS. BURTON General Foods B. & B. & Y. & R. CBS 142	3.7	J. B. Kennedy—ABC Cedric Foster—MBS Guiding Light—NBC	\$ 2,000	\$ 540.54	\$.97
SUPERMAN Kelllogg K. E. MBS 203	3.4	Dick Tracy—ABC Varlous—CBS Portia—NBC	\$ 3,000	\$ 882.35	\$.97
TERRY & PIRATES Quaker Oats S. & M. ABC 187	2.7	Feature Story—CBS Pete Howe—MBS When a Girl Marries—NBC	\$ 2,300	\$ 851.85	\$1.06
WOMAN IN WHITE General Mills K. R. NBC 127	4.5	Bride & Groom—ABC Rosemary—CBS Queen for a Day—MBS	\$ 3,000	\$ 666.67	\$1.16
GUIDING LIGHT General Mills K. R. NBC 125	4.6	J. B. Kennedy—ABC 2d Mrs. Burton—CBS Cedric Foster—MBS	\$ 3,000	\$ 652.17	\$1.23
HOP HARRIGAN General Foods Y. & R. ABC 185	2.2	Sing Along—CBS Melody Hour—MBS Lorenzo Jones—NBC	\$ 2,250	\$1,022.73	\$1.45
KATE SMITH General Foods F. C. & B. CBS 141	5.8	Glamour Manor—ABC Lyle Vanams Words & Music—NBC	\$ 5,000	\$ 862.07	\$1.52
HYMNS OF ALL CHURCHES General Mills D., F. & S. ABC 187	2.9	Evelyn Winters—CBS Married for Life—MBS Road of Life—NBC	\$ 2,400	\$ 827.59	\$1.54
LADIES BE SEATED Quaker Oats La R. & E. ABC 196	1.9	Cinderella, Inc.—CBS News Today—MBS Pepper Young—NBC	\$ 2,000	\$1,052.63	\$1.74
FRED WARING Amer. Meat Inst. Burnett NBC 149	3.6	Breakfast In Hollywood—ABC Godfrey—CBS Warner-Brown—MBS	\$ 7,000	\$1,944.44	\$3.11
TAKE IT EASY Stokley C. & H. MBS 168	2.2	Home Edition—ABC Tena & Tim—CBS Barry Cameron—NBC	\$700.00	\$ 318.18	****
WHEN A GIRL MARRIES General Foods B. & B. NBC 67	6.9	Terry & Pirates—ABC Feature Story—CBS Pete Howe—MBS	\$ 2,300	\$ 333.33	***
STARS OVER HOLLYWOOD Prods Sorenson CBS 50	7.8	American Farmer—ABC Snow Village—MBS Ed McConnell—NBC	\$ 4,000	\$ 512.82	***
PORTIA FACES LIFE General Foods Y. & R. NBC 87	5.1	Dick Tracy—ABC Varlous—CBS Superman—MBS	\$ 2,750	\$ 539.22	***
MASQUERADE General Mills D., F. & S. NBC 32	3.9	Bride & Groom—ABC Time to Remember—CBS Queen for a Day—MBS	\$ 2,500	\$ 641.03	***
GIVE & TAKE American Home Prods McJunkin CBS 147	3.2	Galen Drake—ABC Club Time—ABC This Week—MBS Eileen Barton—NBC	\$ 2,000	\$ 625.00	****
VALIANT LADY General Mills D., F. & S. CBS 61	3.2	True Story—ABC Once Over Lightly—CBS Lone Journey—NBC	\$ 2,500	\$ 781.25	***
OPRY HOUSE MAT. Ralston-Purina Gardner MBS 149	3.3	Musical Showcase—ABC Country Fair—CBS Various—NBC	\$ 3,000	\$ 909.09	****

(Continued on opposite page)

WBNS PRODUCES BETTER



RADIO'S *Rising* COMEDIAN

JIMMIE COSTELLO

STAR OF

"LET'S HAVE FUN"

EVERY NOON 11:45 TO 12:00

WGN CHICAGO

Personal Manager, EDDIE SLIGH

SLIGH AND PHEASANT AGENCY
203 NORTH WABASH AVENUE CHICAGO



FOOD TALENT COST INDEX

An index of how much it costs nighttime food advertisers to reach urban radio listeners, based upon information made available by the C. E. Hooper organization and projected by the Audience Research Department of the Radio-Television Department of The Billboard.

(In the absence of continuous data on non-telephone listenership, The Billboard takes the liberty of projecting telephone-based radio audience measurements to total urban population in the areas covered.)



Vol. 1. No. 1-E Based Upon Hooperatings, May 15, 1946

Program Sponsor Agency Net & Stat.	Hooper-Rating	Opposition	Talent Cost	Cost Per Point	Talent Cost* Per 1,000 Urban Listeners
INNER SANCTUM Lipton Tea Y & R CBS 144	11.8	Ed. Sullivan—ABC Eugenie Baird—ABC Heatter—MBS Real Stories—MBS Amos 'n' Andy—NBC	\$ 4,500	\$ 381.36	\$.42
ONE MAN'S FAMILY Standard Brands J. W. T. NBC 142	9.1	Thompson—ABC CBS Symphony—CBS Vera Holly—MBS	\$ 4,500	\$ 494.51	\$.55
FRED ALLEN Standard Brands J. W. T. NBC 141	18.6	Sun. Eve. Hr.—ABC Crime Dr.—CBS Sucker—MBS Heatter—MBS	\$12,000	\$ 645.16	\$.65
ALDRICH FAMILY General Foods Y & R CBS 145	13.0	Woody Herman—ABC Passport to Romance—MBS Highways in Melody—NBC	\$ 8,500	\$ 653.85	\$.66
BING CROSBY Standard Brands J. W. T. NBC 137	17.4	Town Meeting—ABC Kostelanetz—CBS Heatter—MBS Real Stories—MBS	\$12,500	\$ 718.39	\$.74
THIN MAN General Foods B. & B. CBS 142	7.2	Drew Pearson—ABC Don Gardner—ABC Let's Go Opera—MBS Jack Benny—NBC	\$ 5,500	\$ 763.89	\$.75
DINAH SHORE** General Foods Y & R NBC 139	11.1	Town Meeting—ABC FBI in Peace & War—CBS Rogue's Gallery—MBS	\$ 9,000	\$ 810.81	\$.89
THOSE WEBSTERS Quaker Oats R. & R. MBS 289	4-3	Stallway to Stars—ABC Ozzle & Harriet—CBS Catholic Hour—NBC	\$ 4,500	\$1,046.51	\$1.16
GINNY SIMMS Borden Y. & R. CBS 145	9.0	Lone Ranger—ABC Your Land & Mine—MBS Inside Sports—MBS Gilbert—NBC Kaltenborn—NBC	\$11,000	\$1,222.22	\$1.27
JACK CARSON Campbell Soup W. W. CBS 141	7.3	Lum & Abner—ABC O'Neills—ABC Song Names—MBS Mr. & Mrs. North—NBC	\$12,000	\$1,643.84	\$1.82
LONE RANGER General Mills D.-F. & S. ABC 53	6.4	Various—All Webs	\$ 1,800	\$ 281.25	***
GILDERSLEEVE Kraft N. L. & B. NBC 82	15.1	Sun. Eve. Party—ABC Fannie Brice—CBS Foster—MBS Let's Talk—MBS	\$ 6,500	\$ 430.46	***
THE SHADOW Carey Salt McJunkin MBS 98	5.5	Darts for Dough—ABC Family Hour—CBS NBC Symp—NBC	\$ 2,500	\$ 454.55	***
JACK HALEY Nat'l Dairy McK & A NBC 68	18.2	Detect & Collect—ABC Hobby Lobby—CBS Treasure Hour—MBS	\$ 8,500	\$ 467.03	***
CORLISS ARCHER Campbell Soup W. W. CBS 141	6.8	Winchell—ABC Parsons—ABC Exploring Unknown—MBS Merry-Go-Round—NBC	\$ 3,500	\$ 514.71	****
BOB TROUT Campbell Soup W. W. CBS 25	3.5	Cal Tinney—ABC Various—MBS Lowell Thomas—NBC	\$ 3,000	\$ 857.14	***
HEDDA HOPPER Armour F. C. & B. ABC 184	2.7	Forever Ernest—CBS Bulldog Drummond—MBS Cavalcade—NBC	\$ 3,000	\$1,111.11	****
HOUSE OF MYSTERY General Foods B. & B. MBS 282	2.6	(Continued from opposite page) Various—ABC Theater of Today—CBS Various—NBC	\$ 2,500	\$ 961.54	****
BACHELOR'S CHILDREN Continental Baking Bates CBS 47	3.4	Listening Post—ABC Married for Life—MBS Joyce Jordan—NBC	\$ 3,500	\$1,029.41	***
TENNESSEE JED Ward Baking J. W. T. ABC 25	2.6	Sparrow & Hawk—CBS Tom Mix—MBS Front Page Farrell—NBC	\$ 3,500	\$1,346.15	***

*Where the network is less than 100 stations, no cost per thousand urban circulation is projected, since such a projection could not be justified. In these cases the programs are listed in the order of their "costs per point," whereas in the regular cases the programs are listed in the order of their "costs per thousand urban listeners, with the lowest costing program first, etc.

***Less than a 100 stations and therefore without a cost per thousand.

****Insufficient data.

D.-F. & S.—Dancer-Fitzgerald & Sample. Y&R—Young & Rubicam. R&R—Ruthrauff & Ryan. B&B—Benton & Bowles. B., B., D. & O.—Batten, Barton, Durstine & Osborn. K&E—Kenyon & Eckhardt. KR—Knox Reeves. McE.—McCann-Erickson. S. & M.—Sherman & Marquette. LaR. & E.—LaRoche & Ellis. C. & H. Calkin & Holden. J. W. T.—J. Walter Thompson. W. W.—Ward Wheelock Company. N., L. & B.—Needham, Louis & Brorby. McK. & A.—McKee & Albright. F., C. & B.—Foote, Cone & Belding.

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CAB Report

NEW YORK, May 25.—Ben (CAB) Duffy's appointing a research committee to come forth with that suggestion for a rating service that is needed and wanted by all parties.

Robert B. Brown, of Bristol Myers

and CAB treasurer, is talking money raising with the members of the board of governors.

Another week has gone on—and broadcasting hasn't saved a nickel or produced a better rating—from CAB, or for that matter at the moment, from Hooper or Nielsen either.

Who's researching for whom?

THE FAVORITE GUEST In Northern California

The qualities that make a favorite guest are the qualities that have won a permanent place for Station KYA at the firesides throughout fabulously rich Northern California—considerate, friendly, appreciative, helpful and entertaining.

Those are the qualities—reflected in careful programming—that have made KYA a welcome visitor, day after day, night after night, in the homes throughout the region.

As listeners look upon KYA as their friend, so do they receive the personalities that combine to make KYA a radiant, living force in the area. Chat with any KYA listener and he will tell you that the programs he prefers are those of *Dude Martin, Foreman Bill Mackintosh, George Ruge, Dave Dorris, Bob Emerick and Les Malloy*. He values them as his favorite visitors and, in turn, is loyal to them and their sponsors.

To the astute advertiser, this loyalty to KYA and its programs paves the way for ready public acceptance of his products and services in Northern California.

KYA

SAN FRANCISCO

Represented by
ADAM J. YOUNG JR., INC.
New York Chicago
Los Angeles San Francisco

neither too THICK...
...nor too SPARSE...

KTUL
COVERS THE
MONEY MARKET
OF EASTERN OKLAHOMA
Just Right!

• WRITE FOR INFORMATION

KTUL
5000 WATTS TULSA, OKLAHOMA
John Esau
GENERAL MANAGER
FREE AND PETERS, National Representatives

Hollywood Video Pot Boiling

Fireworks at FCC Hearing

KFI ap panned by Ford, Corwin and Balter—outlet's news called 'one-sided'

HOLLYWOOD, May 25. — First FCC tele session ever to be held away from Washington proved the merits of commission field hearings when California Committee on Radio Freedom yesterday (24) appeared to testify against KFI getting channel okay. Idea of field hearings is so that people of communities involved can get a chance to voice their opinion on whether government should grant okay to applicants.

Testifying on behalf of the committee was its chairman, ex-Congressman Thomas F. Ford, who told of KFI's firing three announcers February 10, 1945, because of their liberal viewpoints. According to Ford, present news treatment on the Earle C. Anthony station is one-sided and, therefore, owner does not deserve public trust in getting tele outlet.

Corwin Cites FDR Nix

Appearing next, Emil Corwin, committee's exec sec'y and brother of Norman Corwin, hit at Anthony for being only station in NBC chain to refuse to carry one of late FDR's fire-side chats. Anthony's attorney, Louis Caldwell, countered by stating that it was a political speech and, as such, time should have been bought.

Starting fireworks, Sam Balter, one of news commentators fired by Anthony, appeared to defend himself against claim made by KFI's owner during previous testimony that Balter could be bought off. Balter pointed out that he lost his job with KFI and later Don Lee-Mutual because he insisted on voicing his own opinions. As proof that he sticks by his convictions, he said he was canned from KFVB (Warner Brothers) when he came out in defense of film strike which was then going on.

"ABC Set To Go"—Woods

HOLLYWOOD, May 25. — Stating the American Broadcasting Company was ready to go "all out in radio television and FM on the West Coast," Mark Woods, ABC president, addressing trade and press reps here yesterday, added that he "hoped the FCC would grant the web a video and FM permit during the present hearings and conferences in Los Angeles." Woods said video was the greatest entertainment medium and added that the primary purpose of his visit was to get a look-see at possible video and FM sites. The exec has several locations here and in San Francisco under consideration. One delaying factor, Woods explained, was the present shortage of building materials, but the "green light" on this matter is awaited.

Woods stated that as soon as the web gets a Coast video station a West Coast television manager and staff would be appointed. Regarding FM, he said the web plans operations in Los Angeles-Hollywood, San Francisco, Chicago, Detroit, New York and Washington.

British Tele Kept Pace With U. S. By On-Spot Viewer, Scribe Says

NEW YORK, May 25.—Britain's tele, despite six years of war, buzz bombs, et al., is keeping abreast of if not outstripping Yank video in the laboratory in the opinion of Phyllis Davies, ace London scribe. Miss Davies, top reporter for *The London Daily Mail* prior to her resignation to come to the U. S. some weeks back, has paid close attention to British tele, since her boss, Lord Rothermere, is a video bug.

"The British," she said, "have been watching your television consistently. All thru the war they kept a man in New York to see what was going on. He's back in England now and has a

team of producers and directors with him. They're busy experimenting and improving all the time. They are not broadcasting, except to tune up. What I have seen of their work is fine. Clear vision, excellent lighting and, more pleasing than anything, no interruptions by static commercials as in your television here."

Static Pix, Plugs Upsetting

Miss Davies was referring specifically to the broadcast last week of the Mauriello-Woodcock fight which she saw on invitation from the NBC control room. She found the commercials and the static pix very upsetting. "They kill the pace and excitement of the show," she said. "Screening the fight was a first-class job. In fact, I'd say frankly that while Britain is doing a top job in television, you here have nothing to fear from competition. American television is fine. Only those commercials."

However, Miss Davies did pick on one branch of tele which seems to be bidding for the lead in the future—the Baird three-dimensional color video which she described as "staggering." She has seen demonstrations of this stereoscopic style of (See *British Keep Pace* on page 17)

NBC Notifies All & Sundry No Seg Lifts

Louis-Conn Theater Video?

NEW YORK, May 25.—National Broadcasting Company is notifying the world that its telecasts belong to NBC, despite the fact ownership of broadcasts or telecasts, once they have gone forth on the air, is still a legal never-never land.

Telecasts are preceded and tail-ended by the announcement that the video presentations are the sole property of NBC and that infringers will be prosecuted. Since hundreds of owners of fine radio receivers, with recording heads on their turn tables, have been disking (for home use) the top air programs for years and since the webs themselves record off-the-line or off-the-air for non-broadcast use, plenty of programs on order, the who-owns-what-after-the-fact is a toughie . . . just as long as no one uses for profit what's soft acetated from the air.

It will be possible eventually for the owners of an "off-the-face-of-the-tube" film printer to build themselves the finest home motion picture library in the world, and while the NBC disclaimer is not directed at this "trade," it is directed at the motion picture theater owner who intends to project the Louis-Conn fracas on the screen this summer.

Altho John Royal stated at his press conference, at which Mike Jacobs was present, that NBC had theater tele rights as well as home rights to all Madison Square Garden-Jacobs fight promotions, the Garden insists "that ain't the way we heard it." That means that NBC legal lights are re-reading contracts, that Madison Square Garden is "standing on its rights" and the exhibitor who is planning to "pirate" (he believes legally) the championship battle, are all whistling in the dark . . . until court day.

CBS also has added a note of "lift" warning to its air pic production, fore and aft. The announcer warns that Columbia airs its television presentations for home entertainment primarily and they must not be otherwise used without special permission.

16 Mil Barrel Awaits Action

Eight applicants for stations reveal dough to be invested—Hughes leads list

HOLLYWOOD, May 25.—Heavy dough is set to be poured into Hollywood television, according to financial plans bared at FCC hearing here. Eight applicants, fighting for seven channels allocated to this area, are willing to invest \$16,160,996 in local video once the tele ball gets rolling. Of this figure, more than 10,000,000 dollars is tagged for initial costs, which include construction sites, building, equipment on order, etc.; 5,800,000 dollars is slated for annual operational costs, taking in talent, engineering personnel, production staffs, administration, etc.

Applicant who appears ready to dish out the most, according to testimony presented, is Howard Hughes Productions, subsidiary of Hughes Tool Company. Frank M. McDonnell, Hughes Tool Company controller and treasurer, told FCC (represented here by commission's assistant general counsel Harry Plotkin, of Washington, and its regional attorney John Hearne, of San Francisco) that his firm is ready to make initial investment of 1,850,000 dollars and to spend 1,480,000 dollars first year in operational costs.

NBC Places

National Broadcasting Company is second on the dollar ladder, stating it will spend 1,135,000 dollars in initial costs, and will dish out 1,320,700 dollars in annual operational costs. NBC's tele head, John Royal, said his net's operations here would probably be the most elaborate the web will undertake anywhere in U. S. NBC plans to build video studios next to its present Radio City home on Sunset and Vine. Web owns entire block, and will set up tele building where Otto K. Olson building now stands, and on lot currently used for parking.

Television Productions, Inc. (Paramount), which will complete testimony Monday (27), will reveal initial cost between 750,000 dollars and 1,000,000. This will go for studio site and construction expenditures. At present, TPI's local outlet (W6XYZ) has been operating from Paramount studio lot, and will probably secure more space there for tele studio expansion until building crisis eases up. Operational expenditure for first year will be pegged at \$896,000, which will include equipment now on order. Equipment now on hand is listed as 121,000 dollars.

American Broadcasting Company's bid included statement net will spend 821,000 dollars as annual operational cost. Initial expenditure of \$923,828 includes new ABC building which can't be charged totally against tele in that web will use it for its broadcasting headquarters. Mark Woods, ABC prexy, stated several sites have been picked, but balked at revealing locations for fear price would be boosted if owners knew ABC was buyer.

Don Lee's figures put it in the money basement. For annual operational expenditure, regional net listed 172,000 dollars; initial outlay is set at \$293,168. Don Lee, however, has \$143,299 already invested in its (See *HEAVY SUGAR* on page 17)

SB's 'Hour Glass' Drops Names For 'Telegenics'

NEW YORK, May 25.—Switch in *Standard Brands Hour Glass* program skedded but quick has everyone at NBC and J. Walter Thompson coming up with different alibis. The switch will be in talent with name vaude and nitery talent being ditched for no name but "telegenic" entertainers. Ed Sobol, NBC's producer assigned to the job, believes (in print) that the fault with the *Hour Glass* is that the performers thus far booked have not been television. Off the record, Sobol has the feeling that the dual possibility, i.e., NBC's producer being responsible for the camera work, lighting, etc., and the agency man having the actual routineing of the show and scripting as his responsibility, works against telecasting a "perfect" air pic program. Sobol also does his best work when everything is plotted in advance and his scannings indicate he's not the "ultimate" in off-the-cuff producers.

Agency men, for their part, blame the "antiquated" equipment as mitigating against good production and have plenty to say about "NBC's autocratic handling" of shows. What they can't explain away are the sock Sunday night scannings and plenty of other telecasts which have been rated AA by the reviewers. This is the first "falling apart" of NBC's program production formula, which was announced some months ago. At that time, John Royal, NBC v.-p., admitted that any production rules and regulations would have to be changed as the "art" progressed. "Yesterday's rules," he said with a smile, "may not even have been good for yesterday — unless they were tested under continuous production."

**OUR SINCERE APPRECIATION
TO
THE RADIO EDITORS OF THE PHILADELPHIA AREA
WHO NAMED**

WFIL

First **IN PUBLICITY**

IN BILLBOARD'S NINTH ANNUAL PUBLICITY SURVEY

The co-operation of the radio editors has made it possible to win more listeners for our programs, more friends for our sponsors' products.

The year-round efforts of our publicity department are only a part of the planned promotion and merchandising to which WFIL is constantly devoted.

THAT'S WHY WE SAY:

A WFIL PROGRAM *Plus* PLANNED PROMOTION

equals

SALES SUCCESS IN PHILADELPHIA

AN ABC AFFILIATE

WFIL

560

First **ON YOUR DIAL**

PHILADELPHIA

REPRESENTED NATIONALLY BY THE KATZ AGENCY

At Home and How

Reviewed Wednesday (22), 7:30-8 p.m. Style—Service. Sustaining over WRGB (GE), Schenectady.

The American Broadcasting Company has packaged the Mystery Chef and Fran Lee, Mrs. Fixit, in one unit—with the Mrs. Fixit bridging the actual cooking or baking portion of the cheffing. The Mystery Chef still talks down to his audience and his baking a coffee ring in dinner clothes without getting a spot on him will infuriate any normal housewife. Nice camera calling by Edith Kelly (GE) and skit plotting by Bobby Henry (ABC) put the viewers' eyes right in the mixing bowl when it was necessary and gave them the all-over picture, when that helped. However, chef is too unctuous and his patter too precise to get to his fem audience thru the kinescope. As long as you didn't see him thru the radio years, there was something to his recipes-giving that intrigued. It isn't there anymore.

Fran Lee is a good performer. Seldom does she louse up a show. But when she's Mrs. Fixit, she has all the finesse of a five and dime demonstrator. This evening she presented her own methods of refurbishing lamp shades—and while some of the "ideas" were practical and charming, the rest were mauve decade. Also on some of the decorative bits like paint "spattering," the camera was too far away to show any of the actual spattering. A little let-up on (See *At Home and How*, opp. page)

Hedda Gabler

Reviewed Wednesday (22), 8:40-9:30 p.m. Style—Drama. Sustaining on W6XA9 (Don Lee), Hollywood.

With FCC brass in town for the L. A. tele hearings, Don Lee decided to put on a show for the visiting firemen as a practical demonstration of video progress. Vehicle selected was Ibsen's *Hedda Gabler*, which, altho adequately presented by a cast from Pasadena Playhouse, proved to be only mild tele. Ibsen's classic suffered from awkward translations and editing, winding up as a parlor conversational piece.

With acting and directing capably handled by the Playhouse group, Don Lee's tele producers were free to concentrate on camera work, lighting and composition. All three elements were handled with a marked degree of improvement over previous telecasts, but overall excellence was not achieved. Weakest link was camera work, with several rough spots marring an otherwise good show. For example, cameramen did practically no dollying thruout ailer, relying for contrast on switchovers from long shot to medium shot. Transition effect was lost, however, when screen was dark for several seconds between switchovers, and when introduction of new scene was choppy and rough. Blame should be shared jointly by lensers and control room technicians, latter being responsible for switching between cameras.

Knowing that close-ups have been fuzzy in the past, scenes were shot almost entirely from medium distances. Dramatic effect was therefore lost during highly emotional sequences.

Lighting was adequate altho first half of show saw grotesque shadows off the back of the setting. Situation was somewhat corrected by end of seg.

On the credit side, producers introduced recorded background music near play's end, highlighting suspense, and building the climax. Also pic worth were shadows from crackling flames in fireplace cleverly done by waving branches before Kleig light.

Direction for the Playhouse was by Thomas B. Armistead, with Jack Stewart producing for Don Lee. June Lewis, playing title role, headed competent cast which included Dan Curran, Elizabeth Nikodem, Erling E. Kildahl and William Gruenberg.

Let's Play Reporter

Reviewed Thursday (23), 8-8:30 p.m. Style—Audience participation. Sustaining over WABD (DuMont), New York.

The American Broadcasting Company again tried to tele-convert a mike show for the camera—and did it not too badly. Why it did it at all is the question. If CBS hadn't scanned *Right or Rewrite* (reviewed May 25 issue) last week then there would have been some reason for this Frances Scott (Frankie Basch) production. It was a plusher presentation of the observation-test formula, with nothing added to the CBS air pic. Okay, it was Frances Scott's idea first and ABC had held off the presentation, but it's n. g., nevertheless, to run in second place.

Frankie, Pardon Frances, scans like a toughie and she could have been established as a star reporter before she became the city editor in the *Let's Play* testing.

That points up one of the faults of most quiz sessions. No one gives a good damn about the video quiz master, unless it's John Reed King.

Camera work was okay but nothing was done to make either the star or her audience stooges human.

Video Review of *The Bad Man* Appears on Page 52

Wrestling Matches

Reviewed Thursday (23), 9-9:30 p.m. Style—Wrestling. Sustaining on W6XYZ, Hollywood.

Tonight's grunt and groaner seg walked off with the cookies. As an indication of what a home-viewer could get from sports scanning it could put nearly any ringsider on a tele-set buying spree.

Credit goes to top-notch camera work. One shot in particular was worth the whole show. This was a close-up of muscle-man pinned to the mat with the referee trying to insert his hand between the guy's shoulder and mat. Such sights, which even ringsiders miss, shows what video can mean to sports. It takes live-wire lensing to catch such shots.

Director Klaus Landsberg switched gabbers this time, replacing Dick Lane with Kieth Heatherington, and change was quite noticeable. Heatherington's easy-going style is in sharp contrast to Lane's rapid-fire word slinging. By comparison, switch was nix. In wrestling, patter is even more essential than boxing. For in the latter, viewer can see left to the jaw, right to the body action. But not all grunt and groan onlookers know a half-Nelson from scissors, and spieler should be there to call the holds. Also, wrestling, as a rule, is minus the action found in boxing. To compensate for long holds, announcer must keep pitch high by building climaxes with his voicing. In this respect, Heatherington's "let's see what they're going to do now" line failed to fill the bill.

The Farm Spotlight

Reviewed Wednesday (22), 8:20-8:30 p.m. Style—Educational. Sustaining over WRGB (GE), Schenectady, N. Y.

This evening's visit from profs of the New York State College of Forestry at Syracuse University concentrated on *Poison Ivy, Don't Get Rash*, which was the name of the scanning. It was a self-conscious bit of professorial play-acting which, in spite of itself, did get across thru diagrams and magnified sections of the three leafed plant, just what brought about the rash department.

It was all just too, too pat, but within its narrow limits it did some teaching. The youngster, Sandra Goodsite, was, like Dr. William M. Harlowe, teleconscious and there seemed to be no good reason why Prof. Floyd E. Carlson was dragged onto the set. It was all a very cute presentation on how the educational world looks upon making education palatable.

The itch in poison ivy is universal enough not to have to be dramatized. Television is a telling medium. Educationally it should be used that way—most of the time.

Tie This

Reviewed Wednesday (23), 8-8:30 p.m. Style—Audience participation. Sponsor—Pulitzer neckwear. Station—WABD (DuMont), New York.

Produced as a package for Pulitzer neckwear by Bob Loewi, *Tie This* incorporated much merchandising know-how in a half hour of video entertainment. Format essentially is audience participation, with Bill Slater, sports commentator, interviewing men and women who subsequently engaged in a tie-tying contest. Slater's approach was supercharged with hoke, but his light treatment and facile repartee with the contestants drew plenty of laughs.

The tie-tying routine was perhaps the best scanning of the audience participation sequences. A comedy bit with two blindfolded men feeding each other was laughable nonsense, whereas a hobby-horse race with gals participating failed to click. Latter

Angels Don't Marry

Reviewed Friday (24), 9-9:30 p.m. Style—Comedy. Sustaining over WABD (DuMont), New York.

Preem of the Television Repertory Players—and, incidentally, their bow-out for the summer to thesp in Fairhaven, Mass., strawhat house—was only a fair opener. Despite the drum beating by Lindsay Macharrie, prior to scanning, the show turned out to be somewhat dull both photographically and dramatically. The mummum was only fair, tho the Florence Ryerson-Colin Clement script didn't call for much heavy thesping, and put a load on the shoulders of Grace Carney and David Dunston. Maude Wallace, as the hotel proprietor, came thru best.

Production, handled by Bob Loewi and directed by Tony Farras, is a slight comedy of misunderstanding between an estranged husband and wife, who meet again in a hotel room after a railroad accident. Their efforts at explanation and reconciliation become pretty drably gabby for the most part, tho both Dunston and Miss Carney work hard to juice their lines. The camera doesn't do much to help, sticking to long shots, very few close-ups and no tricks. Whole show could have done with faster pacing.

There's plenty of room for good, slick one-actors on tele at present, but they'll have to have more pep and substance than *Angels* before the fan mail starts rolling in.

was conducted by Tiny Hill, who has been hoking at the Village Barn.

Audience participation format was varied occasionally by film sequences of sporting events. This was perhaps the show's weakest feature, and Slater, despite glibness, could not tie in these sequences with the program. He tried to but the effort just didn't jell. Film sequence of a chariot race, for instance, was preceded by Slater's introduction of three women "participants." Slater hoked this up as much as he could, but to no good effect.

In general, however, program had plenty of laughs and okay merchandising opportunities, including tie giveaways, tie-tying contests and displays. Cutting film sequences would help. Slater is definitely plus at the emcee spot and could probably do even better if Pulitzer and Bob Loewi continue to develop the show and tighten it up—even if they can't pay Slater as much as he thinks he's worth.

WLW
700 ON YOUR DIAL
THE NATION'S
MOST
MERCHANDISE-ABLE
STATION

THERE'S PLENTY OF
BUSINESS IN
DAYTON, OHIO
Get Your
Share By
Using...
WING The Dayton Station
WEED & CO. National Representatives

**8x10 GLOSSY
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Vacation Vanities

Reviewed Wednesday (22), 8:50-9:10 p.m. Style—Fashion show. Sustaining over WRGB (GE), Schenectady, N. Y.

Altho this was a sustaining seg as far as dough was concerned, it should be tagged a commercial, for it was out to sell H. S. Barney (department store) vacation clothes for and to milady. The device, a reporter interviewing a store stylist on her return from a buying trip, seemed a bit pat, but since it got away from the straight fashion scanning and since it also avoided making the fashion pitch an elaborate richwitch affair, check it as okay.

The station's Larry Algeo played the reporter slightly lack luster and Dion Gregory made the fashionist seem styleless. However, the show held all the way thru despite the performers' less than sufficient oomph. The scanning of the modeled fashions, in many cases as tho seen thru a mirror, was swell—since it was done thru the simple device of having a camera in back of the model scan thru a mirror frame (sans glass) and then a second camera back of the frame, scan what a mirror would reflect, it was an effective technical use of video. Someone used sense and Edith Kelly, producer-director on this program, gets the credit. . . . For using the idea and not overdoing the pic frame scanning.

Only nix on the program was the lack of close-ups of the garments being modeled and once or twice the lack of timing between continuity and modeling. This was especially noticeable in the bathing suit sequence. Add an admonition to "take it easy" and Barney's *Vacation Vanities* walks over to the credit side of the air pic ledger.

John Wanamaker Presents

Reviewed Monday (May 6 and 20). Style — Commercial. Sponsor — John Wanamaker. Telecast over WABD (DuMont), New York.

Attempts to sell pianos and rugs were viewed. The former proved that pianos will be sold via the air pic medium, but that a video selling technique will have to be developed plenty by Wanamaker's before the selling even touches bottom. In this scanning were played and shown a number of minipianos and organs, thus giving a new dimension to piano peddling.

Piano playing was technically good but colorless. The pianos were seen, but they were so poorly lighted that they didn't invite purchase except from the viewer already sold on buying a piano. None of them was shown in a home setting, and the continuity was, to say the least, unenthusiastic. The spieler just wasn't trying to sell, despite the fact that price tags and everything were mentioned.

It resembled a second-rate salesman showing a prospective customer a line of pianos and having each instrument's tone tested by a well trained 88'er. It's a beginning, but it isn't enough.

In the rug seg (May 20) there was an attempt to sell Persian rugs. The sales manager of A. & M. Karageusian told the story of Persians (reading most of the time, which isn't good) and an army pic of Iran during the war was cut into the telling. (A picture of old Persia had been planned, but DuMont couldn't get clearance at the last moment.) Then the camera cut to a close-up of a rug weaver. However, it wasn't close enough and the knotting detail and everything that would have been of primary importance to the home viewer had to be imagined. The same was true when the rug salesman was talking about the depth of the nap—it couldn't be seen. Reason for this, it's claimed, is that a telescopic lens is required to do this kind of a

Heavy Sugar Being Poured Into Hollywood Television

(Continued from page 14)

video operations. DL's outlet has been operating for last 15 years. Present studio and transmitter is atop Mt. Lee with new transmitter to be located at Mt. Wilson.

NBC on Spot

During cross examination of NBC chief engineer Raymond F. Guy, Hughes' attorney, Fred W. Albertson, asked if he considered 172,000 dollars sufficient for annual operational cost, stabbing at Don Lee's figure. Reply was that best possible tele operations couldn't probably be achieved at NBC's standards but that it was sufficient to put out fairly good video product at that investment. Reason for question was obviously to spotlight Hughes' willingness to dish out heavy coin for tele. Don Lee camp rumbled angrily at slam, with DL attorney William Dempsey pointing out his client already has know-how as well as dough invested in video and, therefore, could get along at that figure while others starting out would have to waste plenty before they could have something to show.

Earle C. Anthony (FI) annual operations costs was stated 421,267 dollars present and proposed tele expenditures 504,651.

Applicants to complete testimony before hearings end include Television Productions, Inc., *Los Angeles Times*, and Dorothy S. Thackrey. Friday's session closed with TPI prexy Paul Raibourn on the stand. Monday will bring testimony from firm's v.-p., George Shupert, and its Coast tele director, Klaus Landsberg. Plans call for night session if necessary to start out Thackrey case, with windup skedded for Tuesday on *L. A. Times*. Altho figures had not as yet been revealed at hearing. *The Billboard* learned Dorothy S. Thackrey (KLAC, *New York Post* pub) would spend proposed half-million dollars on Hollywood tele home, and was ready to shell out 350,000 dollars in annual operational expenditure. Both Ted and Dorothy Thackrey will take the stand.

It was also learned *Times* will name initial investment figure of 4,340,000 dollars, of which little over 3,000,000 will go into 10-story building to be erected in Hollywood.

Times owns considerable land along radio row, the actual location of site won't be revealed. Figure to be forwarded by *Times* as annual operating cost will be \$421,269. Thackrey plea will be based mostly on its current public service record with local station KLAC and San Francisco's KYA, plus liberal policy of *New York Post*. *Times* will hinge bid on fact that it has money needed plus fact that paper is one of biggest on Coast. Programing plans, as exclusively revealed to *The Billboard*, include an exclusive tie-up with Pasadena Community Playhouse from where *Times* feels it could operate as a studio until its Hollywood building goes up. David M. Crandell, radio head of Pasadena Playhouse, will take stand Tuesday (28) to testify in behalf of *Times*, along with Ray Monfort, chief tele engineer, formerly with NBC. Also taking stand will be pub Norman Chandler.

Hearings opened with Hughes's firm taking the stand. From the start, Earl C. Anthony's attorney, Louis Caldwell, started biting cross-exami-

job—and it's not available at this time.

Despite the lack of such a lens, correct motion picture and a host of other things, this scanning didn't lose its audience—male or female—which may be an indication that selling will be entertainment, come universal video.

nation of Hughes's witness. This was seen by some as indication that Anthony looked upon Hughes as weakest of seven other competitors and, therefore, could knock him out of the way. It also emphasized insecure feeling on part of Anthony, according to others who pointed to fact that FCC may balk at giving both NBC and its affiliate separate channels. Anthony's legal brain started throwing curves again when NBC took the stand. In this case, Anthony tried to prove that KFI's public service record stacks up with, if not exceeds, NBC-owned San Francisco outlet, KPO.

General opinion among those who should know, is that loser will be either Hughes or Thackrey, with *Times* running slight chance of not getting FCC nod. Howard Hughes, owner of Hughes Productions, has not taken the stand as yet, altho he is expected to do so Tuesday. Strike against him is he's newcomer to broadcasting biz. Unless he makes good showing when he appears, general indications point to him coming out on short end. Weak point with Thackrey is that it means bringing in out of town dough, and fact that amount does not stack up with others. Facts in favor are that Thackrey has already received okay from FCC for radio stations and that firm owns stations in town.

BRITISH KEEP PACE

(Continued from page 14) screening and claims it has a life-like beauty and realism.

"Baird," she said, "managed to keep

AT HOME AND HOW

(Continued from opposite page) pressure will produce a better show. A little at-home charm would produce a better Fran Lee.

After the Mrs. Fixit's fixits, the camera swung back to the Mystery Chef, whose coffee cake had been baking while Fran Lee was redecorating. A moment further reciping—and the camera signed off.

Everything was there on *At Home and How* but a show, and some necessary "Gee, I'd like to know you" charm.

A little idea stuff with the camera would have helped also—altho there wasn't anything camerawise that could have been called bad. In fact it all could have been damned by "adequate."

working all thru the war in his studios at the Crystal Palace. When I saw some of his work in 1944, I was amazed. He radiated a series of scenes from one part of his garden to another—pictures of an American Indian in war dress—and it was life-like. Later some screenings of shadow boxing made you duck instinctively as the fists lunged out in your direction. This three-dimensional color television, I believe, will be a world-shatterer when it does come out." (NBC showed three-dimensional color at its Princeton laboratories in December, 1945.)

Miss Davies explained that Britain has a large number of tele fans. There were many letters from those in the armed services, she explained, asking for tele when they returned. However, with sets marked at prohibitive prices and a large section of the population tele range lost because of war devastation, she believes it will be some time before the fans get their wish.

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Robbins Talks of Future Plans; Raps Pix Methods

NEW YORK, May 25.—When Jack Robbins comes back to the music publishing business—and it won't be long—he will have a highly centralized set-up involving recording talent, disk contactmen and material tailored for disk use. Discussing these plans with *The Billboard* this week, the exiting builder of the Metro big three (Robbins-Feist-Miller) emphasized that the need for a far-flung high-pressure staff of songpluggers no longer exists in a business which relies so greatly upon wax exploitation of songs.

Declaring that his 26 per cent of Robbins-Feist-Miller stock is worth far more than the \$500,000 it will net him under the buy-out arrangement with Metro, Robbins said he was taking the "financial licking" in order to avoid further unpleasantness with "people who have no interest in the music business and are willing to ruin it to advertise movies." He asserted repeatedly that as head of the three firms he found himself being forced into the position of a "stooge for the studios—plugging music in which I had no faith, promoting bad songs, getting in dutch with bandleaders by feeding them one dog after another."

Music Just Tool to Pix

Robbins feels that the music business is imperilled by Hollywood's strengthening grip. "When Hollywood was a new baby, it and the music business were able to help each other grow. But now the set-up has changed. A studio like MGM no longer has any use for the music business except as a specialized tool. When we allow ourselves to be used like this, we lose our sovereignty, our independence and eventually we lose our business. It is possible for music to work with pictures on a healthy basis only so long as Hollywood respects the problems of the music people and understands that you don't pick tunes like you pick oranges."

As the nucleus of future operations Robbins plans to use American Artist' Bureau, the personal management combine jointly operated by him and his two sons. Among the office's properties are Georgie Auld, Larry Clinton, Noro Morales, Sara Vaughn, Del Campo, Johnny Morris, Del Casino and Pupi Campo. Publishing activities, as Robbins sees them, would fall into his three familiar categories—Latin, educational and plain pop. On the Latin and pop, most of the contact work will be direct with recorders. In the educational field Robbins believes he has a head start on the rest of the profession, having expended considerable energy and moolah in contacting schools and clubs. "There are 100,000 school bands that haven't been getting the right kind of new material. Now that my hands are freed, I can give them the material."

Triple-Threat Talent

Robbins says he can expand his roster of artists and writers with several big names, most of whom, like Morales and Clinton, triple as composers, arrangers and recording artists, with prestige and plug value in all three fields. If things work according to present plans, he foresees a formidable layout in which he will be the mahout—directing the destinies of a flock of talent, dovetailing all with his publishing angles. He says part of his separation deal with Metro allows him to use the firm name, J. J. Robbins & Sons, Inc., for any future enterprise.

Thursday (23), Robbins appeared at what he sentimentally referred to as "My last meeting of the ASCAP board of directors." He made a fighting anti-Broadcast Music, Inc., speech as a swansong, and also got

in some licks against those whom he regards as enemies. Meanwhile, other publishers, hopefully endorsing Robbins's version of what's wrong with the MGM publishing operation, predict the demise of Robbins-Feist-Miller as potent forces in the pop field. They figure MGM will now have a free hand with the three publishing firms and will eventually hurt popular activity. It is also figured that the Robbins-Feist-Miller contracts with 20th Century-Fox and Universal films will be dissolved. All this is strictly speculation and wishful thinking, according to the boys Robbins leaves behind him.

GAC To Get New V. Lombardo Ork

NEW YORK, May 25.—Victor Lombardo's new band will be booked by General Artists' Corporation, with papers due to be signed early next week. Former member of brother Guy's reed section has been rumored in all sorts of tussles with his family, even to the extent of it being argued whether he'll be "permitted" to use the Lombardo monicker.

All such rumors have been scotched by the brothers themselves, however. New band will not be in the Lombardo vein, altho slated for the sweet side.

Canadian Orks Tour "American Style"

VANCOUVER, B. C., May 25.—A new system of transcontinental tours to build up Canadian orchestras to the status of U. S. "name" bands was heralded last week with the arrival in Vancouver of Horace Lapp and his orchestra. Lapp said his ork was the vanguard of a series of bands, now organized on the American touring basis by a new company—Norman Harris Artists, Limited, of Toronto.

"The old idea of 10 years in one place has been shelved," Manager Doug Widdes said. "We're going to try to build up Canadian bands and we can do it only by putting them on tour. That's how the Americans handle it."

Lapp, who has filled engagements at Toronto's Royal York Hotel and the Banff Springs Hotel, said it was the man behind the orchestra, the arranger, and not the musicians who made a band soar into the music headlines. He said he had lost some of his top musicians to U. S. orchestras, but added that Canadian bands were "coming up terrifically."

Sarkin Opens Russell's Terpery for Summer

SYRACUSE, May 25.—Abe Sarkin, local promoter, but new to the dance biz, has taken over Russell's Dance-land at Sylvan Beach for the summer. Opened with Ray McKinley (22) and plays Louis Armstrong Decoration Day.

Terpery draws from Utica, Rome and Oneida as well as Syracuse. Sarkin will play territorial bands on week-nights and names on week-ends and holidays.

Reading Musickers Up Dues

READING, Pa., May 25.—The Musicians' Union here approved an increase in yearly dues by \$1 to be effective July 1. Total membership in the union, including new members, is more than 700, which is an all-time high for this city.

Mish-Take

HOLLYWOOD, May 25.—The press agent is still referring to Charlie Mish as president of Trilon Records, Trilon's present management says Mish has been out of the company for the past six months. Rene LaMarre and George Drummond head up the Trilon diskery now.

Guizar To Cut For, Get Piece Of Merc Disks

HOLLYWOOD, May 25.—Singer Tito Guizar reported to have bought an interest in Mercury Records in addition to cutting for label. Mercury recently signed a number of Hollywood personalities including John Garfield and Jack Carson to cut sides but Guizar case is first reported as a part ownership deal as well as platter attraction.

How Mercury set-up will effect Guizar's Victor recordings for the Mexican and South American field has not been revealed so far. Among first Guizar platterings for Mercury will be several songs from his forthcoming Columbia picture, *Thrill of Brazil*.

MacDonald Disk Deal Talent & Distrib End

HOLLYWOOD, May 29.—Transfer of controlling interest in Richard A. Nelson, Inc., including the Four Star and Gilt Edge record labels to Cliff MacDonald as exclusively predicted in *The Billboard* last week took place with MacDonald ringing in Don Pierce as administrative exec. MacDonald and Pierce head a syndicate taking over completely from Richard Nelson, who inaugurated Gilt Edge and Four Star with MacDonald over a year ago. MacDonald was the recording head of the original set-up.

Deal also takes in all Star Artists' Bureau, Nelson milling and plating companies, an office building as well as Consolidated Distributing Company. MacDonald-Pierce interests acquired two thirds of the disk distributing firm, with Harry Fox retaining remaining third. Understood that the Nelson set-up is only one in town among indies which carries recording arrangement thru in every detail from start to finish of platter making. To get the ball rolling MacDonald is preparing issue of two new record releases this week. Ruth Migler, public relations director for Four Star and Gilt Edge, continues in like capacity with MacDonald-Pierce.

47 Nixes Scale Cut For Pac Sq. Terpery

HOLLYWOOD, May 25.—Walter Stutz, operator of the Pacific Square Ballroom, San Diego, made personal plea to AFM Local 47's board of directors for reduction of scale of Los Angeles bands playing his spot, but was turned down. His personal appearance followed a written request.

Biz known to have dropped off in San Diego with exodus of servicemen and Stutz's request was believed based on this angle.

Paragon New Platter Firm

NEW YORK, May 25.—Another new indie diskery, Paragon Records, Inc., entered the field here this week. Firm is headed by Prexy Jerome Reimers. Roger Butts is veepee and treasurer. Have their own pressery and expect to get first platters out in 60 to 90 days. No talent announcement at present.

Rail Strike Hits Pubs and Bands Hard

Bookers Are "Optimistic"

NEW YORK, May 25.—Coal crisis two weeks ago panicked the music industry, paralyzing shipments of music, lowering new bookings to near-zero, shuttering many locations. But it was a picnic compared to the railroad strike. Even with the railroad men working, transportation had been a precarious business for bands and publishers. End of the war had brought no sudden perfection to rail schedules, and seldom had there been a week in which bookers did not get SOS phone calls from promoters asking what had happened to suchandsuch an ork. And so this week the railroaders stopped working. What did the band agencies do? They "urged" their properties to charter busses. There was nothing else the agencies could do. New bookings fell off badly. Bands were caught short en route in all parts of the country. Often there were no busses to be had.

Bookers' Optimistic Palaver

Band agencies decided there was no point in contributing to the panic, and adopted an optimistic attitude. As far as on-the-record announcements were concerned, "All our bands are traveling by bus," or "everything is okay—we haven't had any calls for help from our bands." The agencies wanted promoters to think that the age of miracles hadn't passed and that 50 per cent of the nation's orks had been able to switch from rail to motor transportation without drawing an extra breath. But it didn't work. Promoters made plain that no new contracts would be signed until the rail and coal situations were settled.

H'wood Terperys Vie for Airtime

HOLLYWOOD, May 25.—Opening of the Avadon Ballroom here struck another note of competition in addition to the elements of band bookings and biz in general when spots recently started vying for net airtime. With the Palladium (Sammy Kaye) and Trianon (Joe Saunders) airing over CBS and KNX for years, Avadon (Bobby Sherwood-Jan Garber) jumped into the hopper by nabbing goodly portion of Casino Gardens' ABC-KECA airtime, but battle was ironed out when station and web granted additional time to Avadon, killing some recorded slots with Casino Gardens (Tommy Dorsey) resuming full sked.

Aragon Ballroom spotting Lawrence Welk's crew took the competitive broadcast cue by negotiating MBS-Don Lee-KHJ time. Prior to this Aragon has been limited to local station coverage. Lately over KMPC and for a long time previous on KLAC, the Meadowbrook (Bob Crosby), another KMPC alumni, shifted to MBS-Don Lee-KHJ several months ago.

As far as coast-to-coast coverage goes in connection with these skeds, Palladium is the perennial of the batch with at least one CBS C-T-C shot weekly. Casino Gardens has couple ABC shots which hit portions of the East and occasionally New York and Avadon is falling in the same groove.

Monroe Gets A & C Camel Summer Slot

5G Is the Price

NEW YORK, May 25.—After dickering for and finally nixing a deal to march on George Washington Hill's Lucky Strike Hit Parade, Vaughn Monroe this week signed with another cigarette sponsor, R. J. Reynolds Tobacco Company (Camel) thru the William Esty Advertising Agency.

Monroe, his ork and entire vocal corps will take over for about 13 weeks beginning July 4, as the summer replacement for the Abbott and Costello ainer. Show goes via NBC, Thursday 10 to 10:30 p.m. Monroe is grabbing off 5G weekly for the stint.

Five Ex-G.I. Cleffers Form Own Pub Company

HOLLYWOOD, May 25.—A combo of five songwriters, all ex-G.I.'s recently discharged, have pooled efforts to form a new song pub firm known as Songwriters Publishing Company. Firm includes cleffers Stan Cowan, George Brown, Bert Pelish, Ben Brown and Bob Sherman.

Outfit plans to publish own ditties, first of which is new novelty tune, *Ibiddy Bibbidy*, introed on Jack Haley air seg Sunday (19). Pub firm will apply for ASCAP membership in near future. Song penners Pellish and George Brown are already ASCAP members.

Another New Ork Territory: Syria

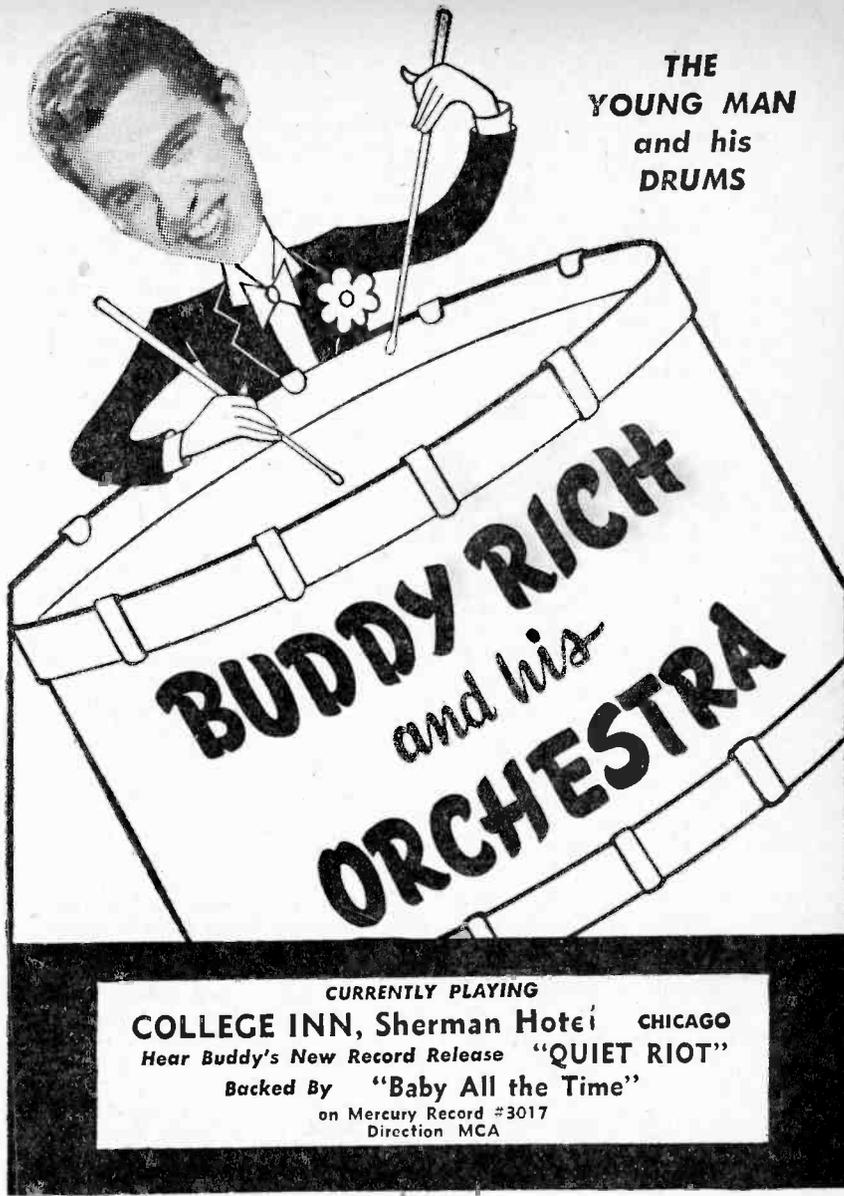
LONDON, May 18.—Another indication of band and music biz's growing international scope is the booking here of the Paul Lombard ork (seven men) into Mount Lebanon Hotel, Beirut in Syria.

Band will play the hostelry thru June, July, August and September and follow this run with a stint at the top Beirut nitery, the Club Lido. Beirut radio is skedding regular broadcasts for the ork during its stay in the country. Booking marks first time an English band has played in Syria.

Chi National Plans Master, Stardusk

CHICAGO, May 25. — National Recording and Film, local org, will begin cutting disks under the labels of Master and Stardusk in July. Org is currently doing radio transcriptions and they are about to release Jack Teagarden records with the label Teagarden Presents. Master label is not yet cleared. Carl Bean ork has cut six sides which are to be released as Master records if clearance is forthcoming.

Stardusk disks will feature Negro talent only. No artists were listed as signed for the label as yet and no Stardusk labels have been cut to date. National will only cut Master and Stardusk records. All other processing will be done at the Mercury plant here and thru Trilon on the West Coast. Firm is also working on dramatic transcriptions that should be ready for radio by fall.



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HARRY W. BANK, President
 HERB HENDLER, Director of Artists and Repertoire.

NEW YORK:

Platter Palaver

Lee Savin appointed veepee and sales director of Musicraft. . . . Diana Lynn, film ingenue, signed for a couple piano sides with Capitol. . . . RCA-Victor out with a new booth demonstrator which has a 12-inch speaker plus a special pick-up with sapphire needle soldered into place. . . . Stinson, continuing to distribute both its own label and the absorbed Asch output, is enlarging its local plant by 10,000 square feet. . . . Harold Kovner and Marian Fry head Cinemart, Inc., which will specialize in sound-on-film, air checks, 16mm. flickers, and demonstration platters. . . . Add new disk firms: Celtic Records, located here. Will bring out Irish folk stuff. . . . Sonora bringing out four velvetone sides.

Pubs and Penners

Frank H. O'Connor succeeds the late Walter S. Fischer as head of Carl Fischer, Inc. . . . Ken Hecht and Sid Bass out of the army and back in the biz of penning special material. . . . Valjean Music, McAlester, Okla., BMI affiliate, spreading out with a couple of contactees in Oklahoma and Illinois. . . . Mills Music follows Cement Mixer with "Shh, the Old Man's Sleeping," by Joe Ricardel and Frank Warren. . . . Pat Ballard, former Fred Waring flack, submitting *Just a Little Bit Late* to publishers.

Band Babble

Harry Moss signed Gray Raines to a booking contract. New ork now in rehearsal. . . . Harry James, according to the Roxy Theater press agent, appears in 86 scenes and speaks 243 lines in the *Do You Love Me?* flicker. . . . June 12 will be busy for Louis Jordan, who will be playing Paramount Theater. He will appear on Chesterfield CBS show and a midnight preem of his new all-Negro film, *Beware*. . . . Spike Jones sending out blurbs about ork's new success in the nitery field. . . . Louis Armstrong signed to star in a

Music---As Written

Paramount Puppetoon which will combine live action with George Pal's Puppets. . . . Korn Kobbler's have racked up 2,200 performances at Rogers Corners here. . . . Bobby Byrne inked to return to Roseland Ballroom, September 16. . . . John Scott Trotter will be musical director of Bing's next independent production, *Abie's Irish Rose*. . . . Rex Stewart takes over as relief band at Aquarium Restaurant May 27, for four weeks with five two-week options. . . . Earl Carpenter set for fifth straight summer at Scaroon Manor, New York. . . . Saxie Dowel into Cavalier Beach Club, Virginia Beach, Va., May 31.

CHICAGO:

Will Back plays a one nighter at Aragon Wednesday (29). Engagement was originally skedded for May 8 but dimout pushed it back. . . . Fire at Ohio Hotel, Youngstown, O., took library and instruments of Constance Duin All-Gal combo (4) Saturday (18). Unit was only partially covered for damages and narrowly escaped without personal injury. . . . New 75G Club Grove opens in Streator, Ill., May 28, by Panno Bros. McConkey Orchestra Company has exclusive booking rights and Cary Ganis Quartet will serve as opener.

Oh Henry Ballroom, just outside Chi, has signed Baron Elliott Ork (15) for an indefinite engagement starting July 3. Band has played spot twice previously and up until recently handled a commercial on a Pittsburgh station. . . . Trudy Marsh joined Teddy Phillips' ork at the Plaza Hotel, New Orleans, Monday (20). Trudy was formerly chirp for the Chuck Foster band. . . . Waco Ballroom, shuttered since 1941 due to the war, reopened May 30 with the Bob Strong Ork (15). Joyce Weinstein, Paul Bannister's

secretary at local GAC office, narrowly escaped injury Sunday (19) in a riding mishap. . . . Lang Thompson of the local FB office took off for Memphis Friday (24) to take in the Sully Mason band (16) which opened this week at the Claridge Hotel.

McConkey Orchestra Company has signed booking deal with Dallas Bartley and His Small Town Boys (7) and singer, Annie Laurie. Dallas was with Louis Jordan for two years and has cut sides for Decca, National and Cosmo. Outfit just concluded a tour with the King Cole Trio. . . . Vivian Martin bowed in as a member of WBBM's vocal staff. Station is local CBS outlet and she is currently on two programs a week. Vivian, a native of Chi, started out with an audition at the Melody Mill Ballroom and has played the Chez Paree.

HOLLYWOOD:

Larry Barnett, MCA band head, back to home quarters here for two weeks. . . . Horace Heidt tossing huge shindig at his San Fernando Ranch as welcome home party for Frankie Carle. . . . Joe Zimanich cutting Chuy Réyes Latin band. . . . Music Maids using Van Alexander arrangements for Superior Records. . . . Jim Richardson new Superior sales manager. . . . Booker Mack McConkey due in from Kansas City, Mo., for confabs with Jack Kurtze. . . . San Diego biz expected to be hypood after slump with Fifth Fleet permanently based there.

Musicraft's Bobby Weiss threw cocktail party for firm's Irving Felt and Peter Hilton intro here. . . . Palladium upping admission prices when higher salaried bands featured. . . . Palladium's Maurie Cohen and his new associate, Producer Joe McDonough, talking of making flicker with six

bands and leaders in on profit-sharing basis. . . . Ben Pollack back from NYC, has set Murphy Sisters and Ray Bauduc's Band for his Jewel label. Also bringing out Boyd Raeburn album shortly.

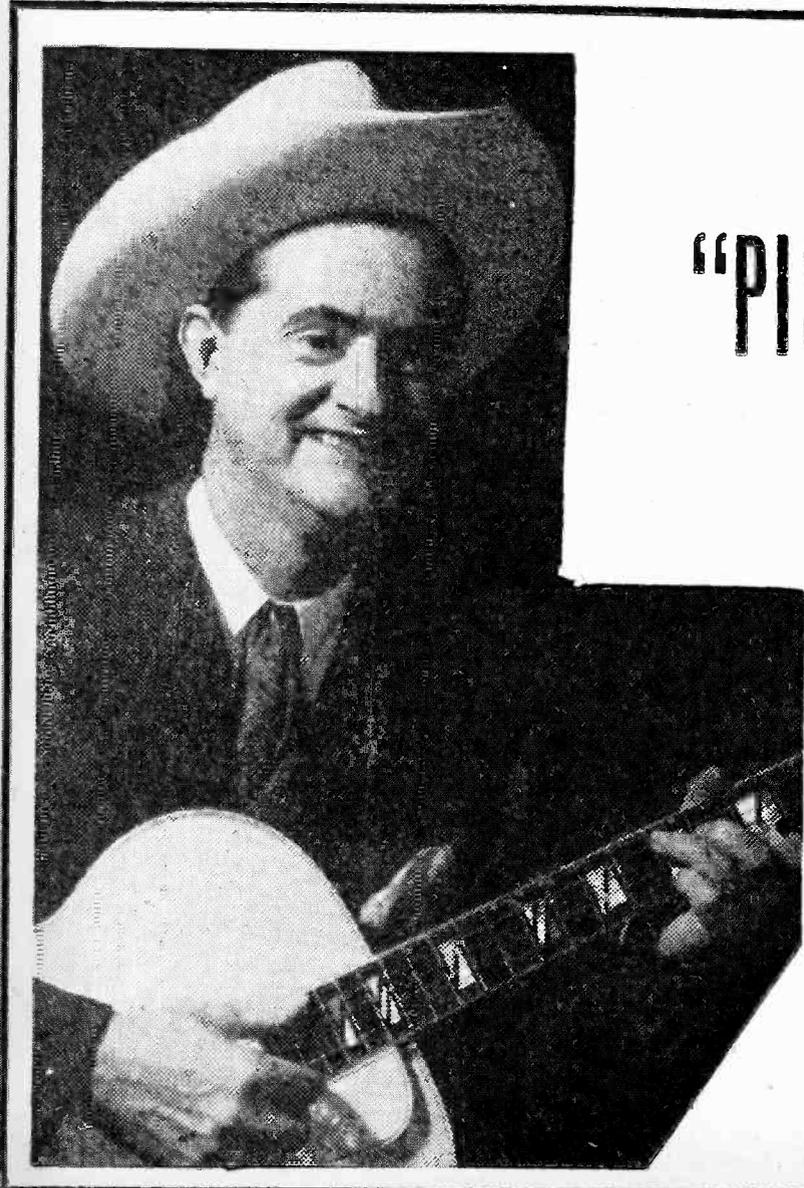
Chuck Lowery, of the Pied Pipers, and P. M. Bullets Durgom debuted own record shop. . . . Tunesmith Gene DePaul exiting service, teaming up with Don Raye again—Bob Stanton doubling from Columbia pix to take over Dave Street's air spot. . . . Capitol Records shifted agencies from BBDO to Dun-Fenwick. . . . Della Norell, Andy Russell's wife, doing vocal in Universal featurette. . . . Lawrence Welk extended thru Labor Day at Aragon.

Singer Bobby Beers to rejoin Welk shortly. . . . Henry Busse's manager, Bill Black, in town. Busse to Golden Gate June 12 before Avadon run. . . . Beltone Records' Dick Elwell en route East. . . . Valaida Snow, Beltone warbler, to New York for special appearance on Robert St. John's *People Behind the News* ailer. . . . Bennie Lagasse's band back to Navajo, Big Bear. . . . Kay Star's suit against Ben Pollack settled out of court.

Phil Shelley agenting Artie Wayne, ex-Freddy Martin vocalist, and penned him to Urban disk deal. . . .

DETROIT:

Jerry Harris, of Republic Pictures, is heading the new Park Avenue Music Publishing Company, opening offices in the Charlevoix Building in association with Harry J. Ross, Harmon Bickley and D. C. Trombley. . . . Frank Gagen, who has had his band at the London Chop House for three and a half years, moves June 12 to the Wonder Bar. . . . Teddy Harris, currently playing in the Sapphire Room at the Hotel Wardell-Sheraton, has been named staff arranger for the Park Avenue Publishing Company. . . . Ben Young and his orchestra are celebrating the start of his third solid year at the Bowery.



Al Dexter

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ROSALITA (Okeh 6708)

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SO LONG, PAL } 6718

LOSING MY MIND OVER YOU } Okeh
I'LL WAIT FOR YOU, DEAR } 6727

TRIFLIN' GAL } Okeh
I'M LOST WITHOUT YOU } 6740

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COLUMBIA 36898

HONEY, DO YOU THINK IT'S WRONG?

PUBLISHED BY HILL AND RANGE AND AL DEXTER, MUSIC PUBLISHING COMPANIES

AFM 47 Puts Salary Rule Into By-Laws

HOLLYWOOD, May 25.—AFM Local No. 47 has clamped down tight on special events promoters, ruling that cash bonds covering a week's salary for musicians be posted with local office seven days prior to any future engagement. Ruling, adopted by local union board and incorporated into by-laws, is upshot of recent incident arising when local band was booked for appearance at Lt. Dick Ryan Rodeo, held at L. A. Coliseum April 7. According to Ed Reed, local AFM business agent, Ryan refused to post cash bond several days prior to engagement as agreed in his contract and became adamant when Reed visited him at the stadium several hours before show time.

Ryan finally came thru, Reed says, after threatening personal violence to Reed. As result, union has placed Ryan's Rodeo on its black list. Ruling is not new, having been union's policy for several years. Adoption into by-laws, however, is expected to put teeth into it and make for iron-clad enforcement. Regulation will not be enforced, however, when dealing with established local contractors or promoters whose business standing and past record is such as to guarantee musicians' salaries. Regulation will apply to vaude shows, spectacular shows, comic operas as well as rodeos and other extravaganzas.

Berger Pressery's Enterprise Label

HOLLYWOOD, May 25.—Berger Enterprises, local record pressing plant, has branched into recording field with new Enterprise label. Firm has been reorganized and incorporated for \$50,000, with Frank Berger and Howard Kraus listed as principal stockholders. Kraus, former talent agent in Chicago, entered picture in April, since which time firm has recorded 32 sides for release under new label.

Waxery is making pitch for top vaude and radio talent, and has already recorded an album with Rudy Vallee. Firm is currently negotiating deal with Gracie Fields, now in Hollywood. Other artists inked by diskery include Gus Van, Jimmy James ork; Paul Page, composer of *Kilroy Was Here*, and John Gary, boy soprano.

Enterprise will do own pressings which, according to Kraus, will enable company to hit about 35,000 to 40,000 disks daily. Corporation expects to announce names of two additional major stockholders, one of which is reported to be Bill Parent, currently in Hollywood on leave of absence from Frederick Bros.' Agency.

"Jazz at Philharmonic" Gets Hot 9G in Detroit

DETROIT, May 25.—Jive paid off at the Masonic Temple Auditorium Saturday (18) when Norman Granz drew 4,600 people, including some 200 standees, with his *Jazz at the Philharmonic*, starring Lester Young, Coleman Hawkins, Helen Humes and Meade (Lux) Lewis.

Program was staged at a \$3 top—\$1.20 minimum, and grossed a near-record sum of \$9,260.40. Record contrasted with the Eddie Condon jazz concert on May 1, which drew 1,800 people for a gross of \$2,700. Difference was primarily due to adequate advance publicity on the Granz show and lack of it on the Condon date.

Management of the concert, incidentally, was sternly criticized in the local press for failure to provide programs, because selections played could not be identified even by music critics.

GUY LOMBARDO He's a Smart Dresser, Too

AS A fashion plate, Guy Lombardo's rating is on a par with his dance band leadership rating—number one in the country. He was recently voted the best dressed batoneer by the Custom Tailors' Guild.



Lombardo's sartorial schmalz has won him the top slot with dancers for the last 12 years. Jam-packed houses are an old story wherever the band appears. His air segs since the early days of radio have made his distinctive style famous all over the country. The Royal Canadians haven't missed a week in broadcasting and now are on Mondays on *Spotlight Bands* show over Mutual.

The boys have just finished a picture for MGM, *No Leave, No Love*, and are off on a series of personal appearances. But come fall, they'll be back at their old stand, New York's Hotel Roosevelt Grill, to open the season for the umpteenth time.

'Song Lyrics' Hefty 'Trade' Promotions

NEW YORK, May 25.—Music organizations and personalities are snaring plenty of publicity thru tie-ins with Lyle Engel's *Song Hits* magazine. Lyric sheet has been on heavy promotion kick recently and currently has three gimmicks, in which music, film and radio hook-ups predominate. First is lyric contest for amateur writers. Bob Nolan will do melody to winning lyric, and tune will be recorded by Cosmo and used in a Republic picture. There are other minor merchandise prizes.

Second tie-up is with the Coca-Cola airshows featuring Harry James, Guy Lombardo and Xavier Cugat. *Song Lyrics* readers "selected" James their favorite swing band, Lombardo top sweet ork, and Cugat No. 1 Latin-American group. *Song Lyrics* mag will make awards to these orks on coke shows June 10, 19 and 28.

Third gag is a *Song Lyrics* record of the month. In this stunt, lyric sheet selects a disk as the record of the month (July item is Victor's Perry Como cutting of *Surrender*). In return, record company will put on disk label that this is "Song Lyric Magazine's Record of the Month." Engel says he has set practically all the major and several top indie diskeries for the gag.

New ASCAP Pub Writer Members

NEW YORK, May 25.—Mel Torme, Dick Thomas, Eddie Asherman, George Bassman, Alice Cornett and Robert Wells Levinson were elected to writer-memberships in the American Society of Composers, Authors and Publishers this week.

New pub-members are Samuel Goldwyn Music (Chappell affiliate), Crystal Music, Emery Music, Empire Music and Keton, Inc.

Audition Accomps Must Get \$6 Minimum, Says 802

NEW YORK, May 25.—Local 802, American Federation of Musicians here, ruled this week that musicians employed as audition accompanists must get a minimum of \$6 per hour. If engaged by the artist, accompanist must be guaranteed at least one hour's work, with overtime \$6 per hour or fraction thereof.

If prospective employer hires the accompanist for the audition, at least two hours of work must be guaranteed, with overtime at the \$6 rate.

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(The Egg Plant Song)
BILL McCUNE and His Hotel McAlpin Orchestra

CR 1001

CR 100

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H'wood Department Stores On Disk Boom Bandwagon; Promotion, Exploitation Up

Big Push on Personals—Music Guys Running Own Shops

HOLLYWOOD, May 25.—Local department store execs have taken their record departments out of the woodshed, dolled them up in new finery, and given the disk business the promotional go ahead. Long considered a stepchild and "accommodation business" by store management, disk biz is finally coming into its own in a big way.

From exploitation standpoint, department stores have long taken a back seat to local record specialty shops, holding tight to the purse strings. The rapid expansion of record sales over the past years, with particular upsurge of business during the war has proved to store biggies that there's as much profit in records percentage-wise as there is in suits, dresses, housewares and other departments. Result is that stores are now busily engaged in catching up on record promotion and expansion.

All Have Depts

Without exception, major downtown department stores now have record shops. Several have opened within past few months, and all plan expansion as soon as materials are available. One store, Eastern Columbia Credit House, still considers record business as an accommodation for music department customers, maintaining a very small record section. Otherwise, stores are giving record departments prominent floor space and first-rate advertising exploitation.

Until the recent local transit tie-up, record biz in all stores has been good, with the future outlook encouraging enough to warrant increased purchasing and promotion budgets. Majority of record departments are concessions, including major stores such as May company, Broadway, Bullock's and Milliron's Fifth Street Store. Barker Bros., Robinson's and Eastern Columbia operate own departments. Concessionaires report that in some cases store management has discouraged expansion for fear of drawing what they term "the 3:30 p.m. trade" of teen-agers who they felt might run rampant thru their stores. Trend now, however is for greater promotional tie-ups, highlighted by personal appearances of recording artists. In this vein, L. A. has jump over cities, in that heavy percentage of nation's recording talent is located in city.

Milliron's Latest

Most recent department store to install record shop is Milliron's under label of Al Jarvis House of Music. (Jarvis, KLAC local disk jockey, operates two other record specialty shops in city). Opening day was highlighted by p.a. appearances of Red Skelton and other radio and music names, plus special live broadcast direct from department. Broadway department store, opening an enlarged department Friday (24) bought half pages in local daily papers to herald p.a. session with Judy Canova, Spade Cooley, Dave Street, Betty Rhodes, Allan Jones, Andy Russell, Betty Barclay and Bob Graham autographing their own diskings.

Record buyers report that long-hair stuff still accounts for 50 per cent of total sales. Unlike small record shops catering to collectors, department store record racks are confined to four major labels plus a well screened section of odd-label waxings. Generally little known labels stand small chance of getting

in solid with big local department stores. Traditionally conservative, majority of buyers look down on odd-label disks as not worth stocking.

Interesting from an over-all viewpoint is fact that persons in the trade with ready cash available are entering record biz as a sideline. Orkster Freddy Martin, for example, about to open his own record-music shop in Ambassador Hotel, with another outlet contemplated in Beverly Wilshire Hotel. Sonny Burke, band leader-arranger, has opened shop in Westwood Village, adjacent to UCLA campus, while Chuck Lowry and talent manager Bullets Durgom, of Pied Pipers, has similar shop located near large high school.

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and
VERA BARTON**

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- Butte *George Steele & Co.*
- Charleston, S. C. *Cannon Distributing Co.*
- Charleston, W. Va. *Chemcity Radio & Electric Co.*
- Charlotte *Williams & Shelton Co., Inc.*
- Chicago *Targ & Dinner, Inc.*
- Cleveland *Grossman Music Co.*
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- Des Moines *The Lagoe Co.*
- Detroit *Brilliant Music Co.*
- El Paso *Diehl & Lehman Appl. Co.*
- Houston *Texas Farm Supply Co.*
- Kansas City, Mo. *Ryan Radio & Electric Co.*
- Louisville *The Sutcliffe Co.*
- Los Angeles *Pacific Music Supply Co.*
- Memphis *W. B. Davis Elec. Supply Co.*
- Milwaukee *Clark Supply Co.*
- Minneapolis *Leitz Carpet Corp.*
- Newark *Beller Electric Co.*
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- Richmond *Goldberg Co., Inc.*
- Roanoke *Goldberg Co., Inc.*
- St. Louis *Appliance Distributor Co.*
- Salt Lake City *S. R. Ross*
- San Antonio *Southern Music Co.*
- San Francisco *J. M. Sablein Music Co.*
- Seattle *Herb E. Zobrist*
- Shreveport *The Electronics Co.*
- Spokane *John W. Graham & Co.*
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IT COULDN'T BE TRUE

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PART 1—The Billboard

HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S TOP TUNES

1. THE GYPSY
2. LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE)
3. PRISONER OF LOVE
4. ALL THROUGH THE DAY
5. THEY SAY IT'S WONDERFUL
6. SIOUX CITY SUE
7. OH! WHAT IT SEEMED TO BE
8. SHOO-FLY PIE AND APPLE PAN DOWDY
9. FULL MOON AND EMPTY ARMS
10. I DON'T KNOW ENOUGH ABOUT YOU
11. WE'LL GATHER LILACS
12. CEMENT MIXER (PUT-TI, PUT-TI)
13. YOU WON'T BE SATISFIED (UNTIL YOU BREAK MY HEART)
14. COAX ME A LITTLE BIT
15. IN THE MOON MIST

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

Weeks to date	POSITION		SONG	ENGLISH	AMERICAN
	Last Week	This Week			
4	8	1.	IN THE LAND OF BE-GINNING AGAIN	Feldman	Feist
15	3	2.	CHICKERY CHICK	Campbell-Connelly	Santly-Joy
10	6	3.	LET BYGONES BE BY-GONES	Feldman	*
8	1	3.	ALONG THE NAVAJO TRAIL	Peter Maurice	Leeds
21	4	4.	CRUISING DOWN THE RIVER	Cinephonic	*
9	2	5.	I CAN'T BEGIN TO TELL YOU	Chappell	Bregman-Vocco-Conn
7	4	6.	ON THE ATCHISON, TO-PEKA AND SANTA FE	Sun	Feist
4	9	7.	MARY LOU	Francis Day	Mills
2	17	8.	OH! WHAT IT SEEMED TO BE	Sun	Santly-Joy
6	11	9.	GOOD, GOOD, GOOD	Campbell-Connelly	Berlin
1	—	10.	MONEY IS THE ROOT OF ALL EVIL	Chappell	Sun
2	19	11.	SEEMS LIKE OLD TIMES	Francis Day	Feist
10	12	12.	I'LL BUY THAT DREAM	Bradbury Wood	Burke-Van Heusen
2	16	13.	INTO EACH LIFE SOME RAIN MUST FALL	Bradbury Wood	Sun
14	13	14.	I DREAM OF YOU	Peter Maurice	Embassy
10	5	15.	ASHBY DE LA ZOOCH	Noel Gay	Manhattan
21	7	16.	IT'S A GRAND NIGHT FOR SINGING	Chappell	Williamson
5	11	17.	WAITIN' FOR THE TRAIN TO COME IN	Francis Day	Martin Block
15	10	18.	IT MIGHT AS WELL BE SPRING	Chappell	Williamson
24	15	19.	I'LL CLOSE MY EYES	World Wide	*
6	—	19.	IT'S ONLY A PAPER MOON	Chappell	Harms, Inc.
9	15	20.	IF I HAD A DOZEN HEARTS	Victoria	Paramount

*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

ALL THROUGH THE DAY (Williamson), in 20th Century-Fox's "Centennial Summer." National release date not set.

IN LOVE IN VAIN (T. B. Harms), in 20th Century-Fox's "Centennial Summer." National release date not set.

ONE MORE TOMORROW (Remick), sung by Anne Sheridan in Warner Bros.' "One More Tomorrow." National release date—June 1, 1946.

AS IF I DIDN'T HAVE ENOUGH ON MY MIND (Melrose), sung by Dick Haymes and played by Harry James in 20th Century-Fox's "Do You Love Me?" National release date—May, 1946.

DO YOU LOVE ME? (Bregman-Vocco-Conn), sung by Dick Haymes and played by Harry James in 20th Century-Fox's "Do You Love Me?" National release date—May, 1946.

PERSONALITY (Burke-Van Heusen), sung by Bing Crosby, Bob Hope and Dorothy Lamour in Paramount's "Road to Utopia." National release date—March 22, 1946.

Music Popularity Chart

Week Ending
May 24, 1946

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, May 17, 8 a.m., and ending Friday, 8 a.m., May 24)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights of the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
11.	All Through the Day (F) (R)	Williamson	ASCAP
1.	As If I Didn't Have Enough on My Mind (F) (R)	Melrose	ASCAP
15.	Atlanta, G. A. (R)	Stevens	BMI
4.	Coax Me a Little Bit (R)	Bourne	ASCAP
3.	Come Rain or Come Shine (M) (R)	Crawford	ASCAP
18.	Day by Day (R)	Barton	ASCAP
3.	Do You Love Me? (F) (R)	Bregman-Vocco-Conn	ASCAP
7.	Full Moon and Empty Arms (R)	Barton	ASCAP
9.	I Don't Know Enough About You (R)	Campbell-Porgie	BMI
1.	I Don't Know Why (I Just Do) (R)	Feist	ASCAP
1.	I'm a Big Girl Now (R)	World	ASCAP
2.	I've Got the Sun in the Morning (M) (R)	Berlin	ASCAP
9.	In Love in Vain (F) (R)	T. B. Harms	ASCAP
5.	In the Moon Mist (R)	Shapiro-Bernstein	ASCAP
9.	Laughing on the Outside (Crying on the Inside) (R)	BMI	BMI
5.	More Than You Know (M) (R)	Miller	ASCAP
16.	Oh! What It Seemed To Be (R)	Santly-Joy	ASCAP
10.	One More Tomorrow (F) (R)	Remick	ASCAP
12.	One-zy, Two-zy (R)	Martin	ASCAP
16.	Personality (F) (R)	Burke-Van Heusen	ASCAP
3.	Prisoner of Love (R)	Mayfair	ASCAP
12.	Seems Like Old Times (R)	Feist	ASCAP
12.	Shoo-Fly Pie and Apple Pan Dowdy (R)	Capitol	ASCAP
1.	Should I Tell You I Love You? (M)	T. B. Harms	ASCAP
8.	Sioux City Sue (R)	Morris	ASCAP
6.	The Gypsy (R)	Leeds	ASCAP
7.	They Say It's Wonderful (M) (R)	Berlin	ASCAP
9.	We'll Gather Lilacs (R)	Chappell	ASCAP
2.	Without a Penny in Your Pocket	Global	ASCAP
14.	You Won't Be Satisfied (Until You Break My Heart) (R)	Mutual	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throughout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Going Strong		Title	Artist	Label	Lic. By
	Weeks Last	This Week				
9	3	1.	PRISONER OF LOVE	Perry Como	Victor 20-1814	ASCAP
5	1	2.	THE GYPSY	Dinah Shore	Columbia 36964	ASCAP
3	2	3.	THE GYPSY	Ink Spots	Decca 18817	ASCAP
7	4	4.	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Dinah Shore	Columbia 36964	BMI
4	6	5.	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Andy Russell	Capitol 252	BMI
5	7	6.	CEMENT MIXER (Put-ti, Put-ti)	Alvino Rey	Capitol 248	ASCAP
1	—	7.	ALL THROUGH THE DAY (F)	Frank Sinatra	Columbia 36962	ASCAP
3	18	8.	THE GYPSY	Sammy Kaye	Victor 20-1844	ASCAP
2	—	9.	ALL THAT GLITTERS IS NOT GOLD	Dinah Shore	Columbia 36971	ASCAP
17	6	10.	OH! WHAT IT SEEMED TO BE	Frankie Carle	Columbia 36892	ASCAP
3	13	10.	THEY SAY IT'S WONDERFUL (F)	Frank Sinatra	Columbia 36975	ASCAP
1	—	10.	THEY SAY IT'S WONDERFUL (M)	Andy Russell	Capitol 252	ASCAP
2	—	11.	THE GYPSY	Hildegard-Guy Lombardo	Decca 23511	ASCAP
1	—	12.	IT COULDN'T BE TRUE! (Or Could It?)	Glenn Miller Ork-Tex Beneke	Victor 20-1835	ASCAP
2	12	13.	BUMBLE BOOGIE	Freddy Martin	Victor 20-1829	ASCAP
2	11	13.	I DON'T KNOW ENOUGH ABOUT YOU	Peggy Lee	Capitol 236	BMI
1	—	13.	LAUGHING ON THE OUTSIDE (Crying on the Inside)	The Merry Macs	Decca 18811	BMI
16	5	13.	OH! WHAT IT SEEMED TO BE	Frank Sinatra	Columbia 36905	ASCAP
9	8	13.	SIoux CITY SUE	Bing Crosby-The Jesters	Decca 23508	ASCAP
1	—	13.	THE GYPSY	Hal McIntyre	Cosmo 475	ASCAP
1	—	13.	THE GIRL THAT I MARRY (M)	Frank Sinatra	Columbia 36975	ASCAP

Coming Up

THE HOUSE OF BLUE LIGHTS Freddie Slack-Ella Mae Morse Capitol 251

THE Dinnings Sisters

SING

'LOVE ON A GREYHOUND BUS'



from MGM's 'No Leave, No Love'

Biggest novelty number of the year — by writers of the 'Trolley Song' backed by a terrific campaign

Romantically sung by the sensational sisters, it has melody, rhythm, clever lyrics, everything!

'THE IGGIDY SONG'

This tune was a smash success when broadcast on the Bob Hope show . . . The Dinnings' unique version is a knockout!

CAP 261 50c plus tax

ALVINO REY

and his Orchestra

'BUMBLE BOOGIE'

Rey's hot guitar sizzles with this boogie woogie arrangement of "Flight of the Bumble Bee" . . . Alvino and band's greatest recording to date!

'SEPULVEDA'

Vocals by Jo Anne Ryan and Orchestra

A rhythmic tune named after the well known Southern California boulevard — it's another "San Fernando Valley!" Jo Anne Ryan delivers lively lyrics with rare styling.

CAP 262 50c plus tax





FROM HOLLYWOOD

Sunset and Vine

BETTY RHODES

IN HER FIRST RCA VICTOR RECORD!



I'D BE LOST WITHOUT YOU
and
WHAT HAS SHE GOT THAT I HAVEN'T GOT?

RCA VICTOR 20-1886

all with Russ Case and his Orchestra

HENRI RENÉ
and his
Musette Orchestra

CONCERTO FOR SQUEEZBOX
and
EMILIA POLKA
RCA VICTOR 25-1061

★ ★ ★ ★ ★ SCANDINAVIAN ★ ★ ★ ★ ★

TED JOHNSON
and his
Midnight Sons

UT PAA MAAKE-SHARE—Vals
(Sea Gulls Waltz) Vocal by Alfred Sahlin
and
DRAGSPELS—Hambo (Accordion—Hambo)
RCA VICTOR 26-0054

★ ★ ★ ★ ★ LATIN-AMERICAN ★ ★ ★ ★ ★

TITO GUIZAR

ADIÓS, MARQUITA LINDA
(Goodbye, My Beautiful Marquita)
with Orchestra
RCA VICTOR 23-0309

QUÉ BONITOS ES CONTENTARSE
(How Nice It Is To Be Friends Again)
(from the motion picture
"Como Mexico No Hay Dos")
with Guitar



PART 2—The Billboard

RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		Song	Label
	Last Week	This Week		
6	1	1	THE GYPSY (R)	Leeds
8	2	2	LAUGHING ON THE OUTSIDE (Crying on the Inside) (R)	BMI
7	3	3	ALL THROUGH THE DAY (F) (R)	Williamson
9	4	4	SIoux CITY SUE (R)	Morris
7	6	5	PRISONER OF LOVE (R)	Mayfair
15	5	6	OH! WHAT IT SEEMED TO BE (R)	Santly-Joy
2	8	7	THEY SAY IT'S WONDERFUL (M) (R)	Berlin
9	7	8	SHOO-FLY PIE AND APPLE PAN DOWDY (R)	Capitol
2	13	9	I DON'T KNOW ENOUGH ABOUT YOU (R)	Campbell-Porgie
13	10	10	YOU WON'T BE SATISFIED (Until You Break My Heart) (R)	Mutual
2	15	10	CEMENT MIXER (Put-ti, Put-ti) (R)	American Academy of Music
2	9	11	FULL MOON AND EMPTY ARMS (R)	Barton
2	14	12	SEEMS LIKE OLD TIMES (R)	Feist
5	12	13	I'M A BIG GIRL NOW (R)	World
1	—	14	IN THE MOON MIST (R)	Shapiro-Bernstein
11	11	15	ONE-ZY, TWO-ZY (I Love You-zy) (R)	Martin

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION		Song	Label
	Last Week	This Week		
4	1	1	THE GYPSY <i>Everyone Is Saying Hello Again (Why Must We Say Goodbye?)</i>	Ink Spots.....Decca 18817
10	2	2	PRISONER OF LOVE <i>All Through the Day (F)</i>	Perry Como....Victor 20-1814
4	5	3	THE GYPSY <i>Laughing on the Outside (Crying on the Inside)</i>	Dinah Shore....Columbia 36964
4	8	4	LAUGHING ON THE OUTSIDE (Crying on the Inside) .. <i>They Say It's Wonderful</i>	Andy Russell.....Capitol 252
2	10	5	HEY! BA-BA-RE-BOP <i>The Whiffenpool Song</i>	Tex Beneke-Glenn MillerVictor 20-1859

(Continued on page 114)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		Album	Label
	Last Week	This Week		
3	1	1	Benny Goodman Sextet Benny Goodman	Columbia C-113
40	2	2	Glenn Miller Glenn Miller and Orchestra	Victor P-148
11	3	3	The Voice of Frank Sinatra Frank Sinatra	Columbia C-112
12	4	4	Don't Fence Me In Bing Crosby	Decca A-417
3	5	5	Piano Cocktails Buddy Cole	Capitol BD-24

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
7	1	1	Jalousie Boston Pops	Victor 12160
28	3	2	Warsaw Concerto Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops	Victor 11-8863
33	4	3	Clair De Lune Jose Iturbi	Victor 11-8851
49	2	4	Chopin's Polonaise Jose Iturbi	Victor 11-8848
5	—	5	Warsaw Concerto Kostelanetz	Columbia 7443-M

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION		Album	Label
	Last Week	This Week		
15	4	1	Rachmaninoff Concerto No. 2 in C Minor Rachmaninoff, Philadelphia Orchestra	Victor DM-58
43	1	2	Rhapsody in Blue Oscar Levant, Philadelphia Orchestra; Eugene Ormandy, conductor	Columbia X-251
5	2	3	Grand Canyon Suite Toscanini, NBC Symphony Orchestra	Victor 1038
3	3	4	Desert Song Dennis Morgan	Columbia X-260
5	5	5	Rachmaninoff Concerto No. 2 in C Minor for Piano and Orchestra, Opus 18 Gyorgy Sandor, pianist; Artur Rodzinski, conductor, Philharmonic Symphony Orchestra of N. Y.	Columbia MM-605

Music Popularity Chart

Week Ending
May 23, 1946

CLIMB ON BOARD FOR A QUICK TRIP TO PEAK PROFITS

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
5	2	1.	THE GYPSY—Ink Spots	Decca 18817 (Phil Brito, Musicraft 15062; Jan Garber Ork, Black & White BW 774; Hildegard-Guy Lombardo, Decca 23511; Saminy Kaye, Victor 20-1844; Hal McIntyre, Cosmo 475; Gail Meredith, Manor 1019; Louis Prima, Majestic 7177; Dinah Shore, Columbia 36964; Freddie Stewart, Bel-Tone BT 7003)
9	5	2.	PRISONER OF LOVE—Perry Como (Russ Case Ork)	Victor 20-1814 (Billy Eckstine, National 9017; Ruth Robin-Gus Bivona Ork, 4 Star 1069; Gordon MacRae, Musicraft 15065; Ink Spots, Decca 18864)
5	4	3.	LAUGHING ON THE OUTSIDE (Crying on the Inside)—Dinah Shore (Sonny Burke Ork)	Columbia 36964 (Teddy Walters, ARA 135; Enoch Light, Continental C-1175; Vincent Lopez, Mercury 2074; The Merry Macs, Decca 18811; Andy Russell, Capitol 252; Jerry Wald, Sonora 3007; Saminy Kaye, Victor 20-1856)
9	3	4.	I'M A BIG GIRL NOW—Sammy Kaye (Betty Barclay)	Victor 20-1812 (Ruby Newman Ork, Sterling 7003; Dick Stable Ork, Coronet COR-512; Gertrude Niesen, Decca 23499; Ray McKinley Ork, Majestic 7190)
17	1	5.	OH! WHAT IT SEEMED TO BE—Frankie Carle (Marjorie Hughes)	Columbia 36892 (Frank Sinatra, Columbia 36905; George Paxton, Majestic 7164; Dick Haymes-Helen Forrest, Decca 23481; Charlie Spivak, Victor 20-1806; Dick Stable Ork, Coronet COR-511)
4	6	6.	THE GYPSY—Sammy Kaye (Mary Marlowe)	Victor 20-1844 (See No. 1)
2	10	7.	LAUGHING ON THE OUTSIDE (Crying on the Inside)—Sammy Kaye (Billy Williams)	Victor 20-1856 (See No. 3)
4	8	8.	THE GYPSY—Hildegard-Guy Lombardo	Decca 23511 (See No. 1)
4	14	9.	LAUGHING ON THE OUTSIDE (Crying on the Inside)—The Merry Macs	Decca 18811 (See No. 3)
4	7	9.	THE GYPSY—Dinah Shore (Sonny Burke Ork)	Columbia 36964 (See No. 1)
8	9	10.	SHOO-FLY PIE AND APPLE PAN DOWDY—Guy Lombardo (Don Rodney)	Decca 18809
9	5	11.	SIoux CITY SUE—Bing Crosby-The Jesters (Bob Haggart Ork)	Decca 23508 (Hoosier Hot Shots, Decca 18745; Zeke Manners, Victor 20-1797; Tony Pastor, Cosmo 471; Dick Thomas, National 5010; Jimmy Walker, Coast 2016; Kate Smith, Columbia 36963; Tiny Hill, Mercury 2024)
3	13	11.	CEMENT MIXER (Put-ti, Put-ti)—Alvino Rey (Rocky Coluccio)	Capitol 248 (Charlie Barnet, Decca 18862; Bob Crosby, ARA 137; Slim Gaillard Trio, Cadet CR-201; Jimmy Lunceford, Majestic 1045; Wingy Manone Ork, 4-Star 1074; Hal McIntyre, Cosmo 475)
3	15	12.	GIVE ME THE MOON OVER BROOKLYN—Guy Lombardo (The Lombardo Trio)	Decca 18809
1	—	13.	ALL THROUGH THE DAY (F)—Perry Como (Russ Case Ork)	Victor 20-1814 (Ray Bloch, Signature 15017; Dick Haymes-Helen Forrest, Decca 23528; Louanne Hogan, Musicraft 355; Tommy Jones, Sterling 7002; Vincent Lopez, Mercury 3004; James Melton-David Sapereon-Bert Shefter, Victor 11-9224; Art Mooney Ork, Vogue 730; Frank Sinatra, Columbia 36962; Three Suns, Majestic 7175; Margaret Whiting, Capitol 240)
3	11	14.	LAUGHING ON THE OUTSIDE (Crying on the Inside)—Andy Russell (Paul Weston Ork)	Capitol 252 (See No. 3)

(Continued on page 114)

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

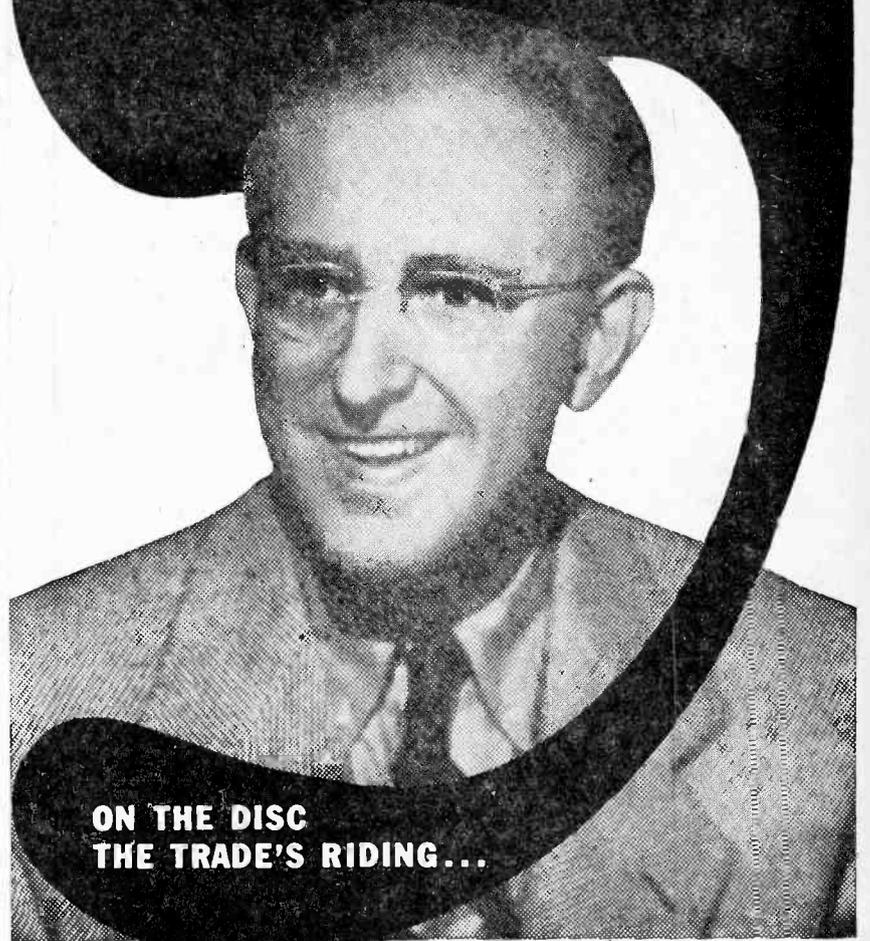
Weeks to date	POSITION		Record	Label
	Last Week	This Week		
5	2	1.	NEW SPANISH TWO-STEP.. Bob Wills	Columbia 36966
18	1	2.	GUITAR POLKA	Al Dexter.....Columbia 36898
15	5	3.	SIoux CITY SUE	Zeke Manners.....Victor 20-1797
2	4	4.	I WISH I HAD NEVER MET SUNSHINE	Gene Autry.....Columbia 36970
4	3	5.	ROLY-POLY	Bob Wills.....Columbia 36966
4	—	6.	YOU CAN'T BREAK MY HEART	Spade Cooley.....Columbia 33935
2	—	6.	LONG TIME GONE	Tex Ritter.....Capitol 253
9	—	6.	DETOUR	Spade Cooley.....Columbia 36935

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
14	1	1.	HEY! BA-BA-RE-BOP	Lionel Hampton.....Decca 18754
1	—	2.	THE GYPSY	Ink Spots.....Decca 18817
5	4	2.	I KNOW	The Jubilaires-Andy Kirk.....Decca 18782
13	5	3.	DRIFTING BLUES	Johnny Moore's Three Blazers.....Philo P-112
5	3	4.	BEWARE	Louis Jordan and His Tympany Five.....Decca 18818
8	—	4.	DON'T BE A BABY, BABY..	Mills Brothers.....Decca 18753
5	5	5.	R. M. BLUES	Roy Milton.....Juke Box JB-504
1	—	5.	DON'T LET THE SUN CATCH YOU CRYIN'	Louis Jordan and His Tympany Five.....Decca 18818
13	2	5.	SALT PORK, W. VA.	Louis Jordan.....Decca 18762

KAY KYSER AND HIS ORCHESTRA



ON THE DISC
THE TRADE'S RIDING...

LOVE ON A GREYHOUND BUS

(Vocal by Lucyann Polk and the Campus Kids)

ALL THE TIME

(Vocal by Michael Douglas)

BOTH FROM "NO LEAVE, NO LOVE"

COLUMBIA 36979

Don't Miss These Two Big Tunes! Kay Kyser turns them into top money favorites for you and the trade.

COLUMBIA RECORDS



Look What's New
at Majestic!

★ Eddy Howard...

Majestic's new recording star and his popular orchestra—Midwest favorites with national appeal—score with . . .

SHE'S FUNNY THAT WAY

The old-timer that's a brand-new sensation in the picture "The Postman Always Rings Twice."

and

THE RICKETY RICKSHAW MAN

Specially written for Eddy Howard, this is one of his most requested numbers.

Vocals by Eddy Howard . . . Majestic No. 7192

★ ★ ★

★ Louis Prima...

A Prima recording is always news. This time he's out first with two terrific new songs!

WHATTA YA GONNA DO?

and

THE COFFEE SONG

(They've Got An Awful Lot of Coffee in Brazil)

Majestic No. 7191

Majestic
RECORDS

Studio: New York City Sales: St. Charles, Illinois
(Subsidiary of Majestic Radio & Television Corporation)



PART 3—The Billboard

ADVANCE RECORD DATA

ADVANCE RECORD RELEASES

Records listed are generally approx- mately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- ACE IN THE HOLE Jesse Cryor Ork (Jesse Cryor) (Y-O-U CONTROLS) G & G 1030
- A FADED ROSE, A BROKEN HEART. Buddy Starcher & His All Star Round Up (BLESS YOUR) Four Star 1111
- AFTER HOURS Lady Wilcar-Baron Mingus Octet (PIPE DREAMS) Four Star 1106
- A GIRL FROM BROOKLYN (Dzieczyna Z Broklina) Clara & Nell Zamachaj-Joe Lazarz Ork (TAKE ME) Standard International F-3010
- AIR MAIL SPECIAL, Parts 1 and 2. Lionel Hampton Ork Decca 18880
- ALL BY MYSELF Morton Downey (BLUE SKIES) Majestic 1046
- ALL THE CATS JOIN IN Opie Cates Ork (Rythmaires) (THE SHEIK) Four Star 1102
- AM I CORRECT? Opie Cates Ork (Rythmaires) (I'VE FOUND) Four Star 1101
- ASHBY DE LA ZOOCH Baron Mingus & His Octet (Velvetones) (LOVE ON) Four Star 1105
- AS LONG AS I LIVE Jimmie & Leon Short (COULD YOU) Decca 9008
- BABY, I CAN'T SLEEP "T" Texas Tyler & His Oklahoma Melody Boys (GUITAR BOOGIE) Four Star 1114
- BABY, THEN I DON'T WANT LOVE. Ben Carter Combo (CAT & THE FIDDLE) Four Star 1104
- BABY, YOU CAN COUNT ON ME Peggy Lee (Dave Barbour Ork) (LINGER IN) Capitol 1263
- BACH: BRANDENBURG CONCERTOS NO. 3 and 4 ALBUM (Also PRELUDE IN E) (4-12") Boston Symphony Ork-Serge Koussevitzky, Dir. Victor DM-1050
- BALLIN' THE JACK (12") Sidney de Paris' Blue Note Jazz Men (WHO'S SORRY) Blue Note 41
- BARBER POLKA (Balwierz) Joe Bednarek Ork (OFF THE) Standard International F-3009
- BEATY STEEL BLUES Cecil Campbell's Tennessee Ramblers (NORTH CAROLINA) Victor 20-1874
- BEDSPREAD Baron Mingus Octet (MAKE BELIEVE) Four Star 1107
- BIRICCHINA (Mischievous) Colonial Troubadours (FRIVOLETTA) Standard International F-6012
- BLESS YOUR LITTLE HEART Buddy Starcher & His All Star Round Up (A FADED) Four Star 1111
- BLUE AND MELANCHOLY MOOD Monica Lewis (Ray Bloch Ork) (I GOT) Signature 15028
- BLUE SKIES Morton Downey (ALL BY) Majestic 1046
- BLUE TEXAS MOONLIGHT Elton Britt (HEARTACHES) Victor 20-1873
- BOB'S BELIEF (12") Flip Phillips Fliptet (SWEET AND) Signature 90003
- BOODLE-DO-DA-DEET Joe Liggins and His Honeydrippers (SUGAR LUMP) Exclusive 219
- BOULEVARD OF BROKEN DREAMS. Ross Leonard (Kenn Sisson Ork) (FALL IN) Stork CR 1006
- BROWN EYES (Olhos Castanhos) Brazilian Ork (MACHETA) Standard International F-113
- BUMBLE BOOGIE Alvino Rey Ork (SEPULVEDA) Capitol 262
- BYE, BYE BLACKBIRD George Price (HAPPY ANNIVERSARY) Stork CR-1011
- CAROLINA Ralph Pedit (HALF MOON) Standard International F-6008
- CAT & THE FIDDLE Ben Carter Combo (BABY, THEN) Four Star 1104
- CHARMING (Bellina) Ralph Colicchio Ensemble (THE FISHER-MAN) Standard International F-6010
- CHI-CHI-RI-GU (Kig-Iddy-Goo) Dick Kuhn Ork (Art Withall & Trio) (PUT YOUR) Top 1150
- CINDY Jo Stafford (I'VE NEVER) Capitol 259
- CLAP HANDS Viola Turpeinen's Scandinavian Ensemble (CORVETTE HAMBO) Standard International F-5002
- COAX ME A LITTLE BIT Nick Lucas Ork (Nick Lucas) (IF I) Diamond 2018
- CORVETTE HAMBO Viola Turpeinen's Scandinavian Ensemble (CLAP HANDS) Standard International F-5002
- COTTON SACK DRAG Merl Lindsay & His Oklahoma Night Riders (WE'VE SAID) Four Star 1118
- COULD YOU TAKE ME BACK? Jimmie & Leon Short (AS LONG) Decca 9008
- CSARDAS ALBUM Sandor & His Gypsies International Vol. 14
- Blooming Beautifully; My She Neighbor; Dancing Girl International S-701
- I Give Up; Muddy Way; Jumping International S-705
- Let's Make Merry; That's Her Answer; Throw Me a Kiss International S-702
- Little Girl; Big Girl; My Horse; Drinking International S-706
- Love Me or Leave Me; Come Gypsy; Nightingale International S-703
- So What; Meadow; Mischievous International S-704
- CUANDO ME QUERRAS? (When Manolin-Claudio-Conjunto Lirico Antel- Would You Love Me?) lano (LA NEGRA) Standard International F-4011
- DINAH Sam Donahue Ork (TAKE FIVE) Capitol 260
- DINORAH Ethel Smith-The Bando Carioca (TOCA TU) Decca 23549
- DON'T EXPLAIN Billie Holiday (WHAT IS) Decca 23565
- DOWN HOME Hamp-Tone All Stars (SHEBNA) Hamp-Tone 102
- EARLY IN THE MORNING Sonny Boy Williamson-Tampa Red-Big Maceo (YOU'RE AN) Victor 20-1875
- EDELWEISS Ernest Benedict Quartet (RED WINE) Standard International F-114
- ESO NO IMPORTA (That Doesn't Matter) Jose Luis Monero-Alfredo Mendez Ork (TUYO) Standard International F-4010
- FALL IN LOVE WITH ME Ross Leonard (Kenn Sisson Ork) (BOULEVARD OF) Stork CR 1006
- FIESTA IN MEXICO ALBUM Standard Ork. Standard International 3F-12
- Carnaval en la Aldea (Carnival in the Village) Standard International F-1001
- El Ranchero Enamorado (Rancher in Love) Standard International F-1001
- Espanolita Standard International F-1006
- Midsummer Dance Standard International F-1005
- Ramoncito Standard International F-1005
- Torero Mexicano (Mexican Toreador) Standard International F-1006
- FOSH-NOSH-KIT George Price (WHO DO) Stork CR-1010

(Continued on opposite page)

Music Popularity Chart

Week Ending
May 23, 1946

AND POSSIBILITIES

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

DOIN' WHAT COMES NATURALLY Jimmy Dorsey and His Orchestra, ALL THAT GLITTERS IS NOT GOLD... vocals by Dee Parker... Decca 18872
Here's a double-header, either side of which may put the Jimmy Dorsey band right back in the running as a top disk fave. If it does happen, and it's more than likely to, JD can thank whoever found Dee Parker for the band. Gal does each of these tunes just right, and backed by neat ork handling of really interesting arrangements, she makes these musts for dealers, disk jockeys and operators alike.

ALL THE TIME..... Kay Kyser and His Orchestra, vocal by Michael Douglas... Columbia 36929
The Kyser band hasn't been too prominent in the pop charts of late either, and here is the disk that may put him back as a contender. Again it's the vocal job, this time by Mike Douglas who handles the song-selling with all the pash and sincerity called for by this beautiful ballad from the soon-to-be-released MGM Van Johnson film, "No Leave, No Love." Reverse is another tune from the film which is skedded to get heavy exploitation from the bus company as well as the big 3 (Robbins-Feist-Miller) music publishing combine. It's "Love on a Greyhound Bus" and the Kyser ork handles it in neat novelty style.

GIRL OF MY DREAMS..... Bing Crosby with the John Scott Trotter Orchestra... Decca 18866
Bing and an all-time fave tune is a potent combination. The croon king has done better jobs on other tunes, but this one shouldn't have any trouble hitting the near top in disk sales anyway. Reverse is "Remember When."

(Continued on page 114)

ADVANCE RECORD RELEASES

(Continued from opposite page)

- FRIVOLETTA (Frivolous)Colonial Troubadours (BIRICCHINA).....Standard International F-6012
- FROM THIS DAY FORWARDFrank Sinatra (Axel Stordahl Ork) (SOMETHING OLD) ..Columbia 36987
- (1) GAIDA TROIKA; (2) ROUGH Russian Gypsy Ork (GREEN LEAVES) TOBACCOStandard International F-2005
- GET AWAY FROM MY BACK DOOR .Ben Carter Combo (KNIFE, FORK).....Four Star 1103
- GILDAHector Rivera-Alfredo Mendez Ork (NO ME) ..Standard International F-4009
- GOOD MORNING, CORINNEHamp-Tone All Stars (Wynonie Harris) (IN THE)Hamp-Tone 103
- GOT A DATE WITH AN ANGEL ...Skinnay Ennis Ork (Skinnay Ennis) (I DON'T)Signature 15033
- GREEN LEAVES ARE GETTING Russian Gypsy Ork (GAIDA TROIKA).....Standard International F-2005
- YELLOWStandard International F-2005
- GUITAR BOOGIE WOOGIET Texas Tyler & His Oklahoma Melody Boys (BABY, I)Four Star 1114
- HALF MOON (Meza Luna)Ralph Pedit (CAROLINA)Standard International F-6008
- HAPPY ANNIVERSARYGeorge Price (BYE BYE) ..Stork CR-1011
- HASTE TO THE WEDDING; PET All-Ireland Ork (STACK OF)Celtic-1002
- OF THE PIPERSElton Britt (BLUE TEXAS)Victor 20-1873
- HEARTACHESHamp-Tone All Stars (Wynonie Harris) (GOOD MORNING) ..Hamp-Tone 100
- HEY! BA-BA-RE-BOP, Parts 1 and 2Baron Mingus Octet (THIS SUBDUES).....Four Star 1108
- I DON'T KNOW WHY (I Just Do)...Skinnay Ennis Ork (Skinnay Ennis-Carmene)Signature 15033
- I GOT LOST IN HIS ARMSLeo Reisman (Marjorie Knapp) (I GOT)Decca 18861
- I GOT THE SUN IN THE MORN- Monica Lewis (Ray Bloch Ork) (BLUE ING AND)Signature 15028
- I GOT THE SUN IN THE MORN- Leo Reisman (Marjorie Knapp) (I GOT) INGDecca 18861
- I WANTA GO HOMEThe Piper's Sons (SUSIE) ..Four Star 1109
- I WON'T SAY I WILL, BUT I Ida James-Ellis Larkins Trio (YOU WON'T MUST)Decca 11004
- I WON'T WORRY, I WON'T CARE ...Buddy Starcher & His All Star Round Up (THE FIRE)Four Star 1113
- ICH BIN DEINER (I Am Yours)Dave Tarras Ork (MOZL-TOV ZELDA)Standard International F-8001
- IF I HAD MY WAYNick Lucas Ork (Nick Lucas) (COAX ME)Diamond 2018
- I'LL ALWAYS BE IN LOVE WITH Roy Milton's Sextet (TO BE)Hamp-Tone 101
- YOUHamp-Tone 101
- I'M GONNA MAKE BELIEVE (I've Connee Boswell-The Paulette Sisters (Bob Got Myself a Sweetheart)Haggart Ork) (WHO TOLD)Decca 18881
- I'M LONESOME WITHOUT YOU... Delmore Brothers (SHE LEFT) ...King 533
- IN A LITTLE SPANISH TOWNTune Toppers (SPELLING BEE)Stork CR-1008
- IN THE EVENIN' BLUESHamp-Tone All Stars (Wynonie Harris) (GOOD MORNING) ..Hamp-Tone 103
- IN THE FOREST (I SKOGEN)Standard Scandinavians (WHITE MOUNTAIN)Standard International F-5003
- ISLE OF CAPRIWingy Manone Ork (WHAT GOOD)Four Star 1116
- IT'S A WOMAN'S PREROGATIVE...Marie Greene (David Mann Ork) (SEPTEMBER SONG)Signature 15027
- IT'S MY LAZY DAYVaughn Monroe (Vaughn Monroe-The Moon Maids) (WHO TOLD)Victor 20-1892
- IT'S RISKY TO BE GONE SO LONG ..Buddy Starcher & His All Star Round Up (SONG OF)Four Star 1112
- IT'S WRITTEN ALL OVER YOUR Tune Toppers (ROSE ROOM)Stork CR-1007
- FACEStork CR-1007
- I'VE FOUND A NEW BABYOpie Cates Ork (AM I)Four Star 1101
- I'VE HEARD THAT STORY BEFORE. "T" Texas Tyler & His Oklahoma Melody Boys (SMILE WHEN) ..Four Star 1115
- I'VE NEVER FORGOTTENJo Stafford (Paul Weston Ork) (CINDY)Capitol 259
- JUKE BOX SATURDAY NIGHTThe Modernaires-Paula Kelly (Mitchell Ayres Ork) (SALUTE TO)Columbia 36992
- JUMPY RHYTHM JIVEMarvin Johnson Ork (Vocal Ensemble) (MERCY, MERCY)G & G 1031

(Continued on page 118)

365

I Got The Sun In The Morning
From Irving Berlin's musical score for "Annie Get Your Gun"

Along With Me
From the Broadway Revue "Call Me Mister"



ARTIE SHAW
and his orchestra
with
MEL TORME
and The
MELTONES





366

You've Got Me Crying Again
Summertime
BOYD RAE BURN & his orchestra

15067

My Fickle Eye
It Couldn't Be True (Or could it)



FONTAINE SISTERS
with
WALTER GROSS
and his orchestra

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New York • Hollywood

BMI Pin Up SHEET

Hit Tunes for June

A STORY BOOK ROMANCE (Block)

Jimmy Foster—Cl 101 • Guy Lombardo—Dec. (soon to be released)

(AH, YES) THERE'S GOOD BLUES TONIGHT

(Embassy)
Martha Tilton—Cap. 244 • Tommy Dorsey—Vic. 20-1842
Lucky Millinder—Dec. 18835 • Les Brown—Col. 36972
Clyde McCoy—Vogue 752

ALL THE CATS JOIN IN (Regent)

Benny Goodman—Col. 36967 • Roy Eldredge—Dec. 23532

BLUE CHAMPAGNE (Encore)

Jimmy Dorsey—Dec. 3775 • Freddy Martin—Vic. 20-1878
Frankie Masters—Okeh 6279

I DON'T KNOW ENOUGH ABOUT YOU (Campbell-Porgie)

Johnny Desmond—Vic. 20-1861 • Peggy Lee—Cap. 236
Mills Brothers—Dec. 18834

LAUGHING ON THE OUTSIDE (B. M. I.)

Merry Macs—Dec. 18811 • Teddy Walters—ARA 135
Dinah Shore—Col. 36964 • Enoch Light—Cont. 1175
Jerry Wald—Sonora 3007 • Vincent Lopez—Mercury 2074
Sammy Kaye—Vic. 20-1856 • Andy Russell—Cap. 252

MOON OVER BROOKLYN (London)

Guy Lombardo—Dec. 18809

TOO MANY IRONS IN THE FIRE (Marks)

Mills Brothers—Decca (soon to be released)

VEM VEM (Pemora)

Jose Morand—Apollo 1007 • Don Jose—Cotham 101
Pancho—Dec. (soon to be released)

WHO TOLD YOU THAT LIE? (Stevens)

Connie Boswell—Dec. 18881 • Vaughn Monroe—Vic. 20-1892

WITHOUT YOU (TRES PALABRAS) (Peer)

Andy Russell—Cap. 234 • Desi Arnaz—Vic. 20-1058
Jayne Walton—Mercury 3002 • Noro Morales—Maj. 5000
Jack Carrol—Music Art 750 • Chucho Martinez—ARA 5006
Randy Brooks—Dec. 18874

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PART 4—The Billboard

REVIEWS OF

Lightface portion of reviews is intended for information of all record and music

users. Boldface portion is intended for guidance of juke box operators.

BIG MACEO (Victor 20-1870)

Big Road Blues—FT; V.
Won't Be a Fool No More—FT; V.

Big Maceo is at the piano and mike for these race tunes with Tampa Red strumming the guitar and Chick Saunders at the drums. "Big Road Blues" is a great side with a great vocal. "Won't Be a Fool No More" is also in blues tempo and just a shade less interesting than the "A" side. Of interest to race locations only.

TOMMY TUCKER (Columbia 36980)

Ashby De La Zooch—FT; VC.
Pin Marin—FT; VC.

"Pin Marin" is a good novelty based on a Mexican tune which gets fine going over from Don Brown and the Three Two-Timers. Same combo takes the vocal on "Ashby de La Zooch," another novelty with a faster tempo. It's the best version of the tune to hit wax. "Ashby De La Zooch" is the side to stock.

JIMMY DORSEY (Decca 18872)

All That Glitters Is Not Gold—FT; VC.
Doin' What Comes Natur'ly—FT; VC.

Dee Parker scores a triumph with "Doin' What Comes Natur'ly," the Berlin tune from "Annie Get Your Gun." Side is all Dee and all great. She repeats the good work on "All That Glitters Is Not Gold," novelty Calypso that is currently making the rounds. Once more the band provides plenty of swell swing. Ensemble aids Dee with the vocal.

Count this as a sock double-header for Dorsey.

KAY KYSER (Columbia 36929)

Love on a Greyhound Bus—FT; VC.
All the Time—FT; VC.

Both sides of this one come from the film, "No Love, No Leave." The fast novelty, "Love on a Greyhound Bus" gets a cute arrangement and some cute interpreting from Lucy Ann Polk and the Campus Kids. Michael Douglas gives out on the lyrics of "All the Time" and makes it plenty sweet.

Here's a can't-miss duet.

MILLS BROTHERS (Decca 18834)

There's No One But You—FT; V.
I Don't Know Enough About You—FT; V.

This pair is done in the familiar style of the Mills Brothers. "There's No One But You," a ballad based on the Prince George Hotel commercial, is one of the best cuttings of the tune. For the flipover, the Mills Brothers do well with the Peggy Lee-Dave Barbour song, "I Don't Know Enough About You." Stock both sides.

STEPHEN FOSTER SONGS (Decca 440)

It was expected that sooner or later Bing Crosby would make an album of Stephen Foster tunes. Crosby does full justice to the popular composer's music. John Scott Trotter supports Bing for the sweet ballads, "Jeanne With the Light Brown Hair," "Nell and I," "Sweet Dreamer," "Sweetly She Sleeps" and "Old Black Joe." Victor Young's orchestra and the King's Men join in for "Old Kentucky Home" and "De Campdown Races." The Crinoline Choir and Georgie Stoll's orchestra are on hand for "Swanee River." Any or all of these would find nickels from Crosby's fans.

MAURICE ROCCO (Musicraft 364)

Cocktails for Two—FT.
Sugar—FT; VC.

Here's some more of Rocco's fine rockin' rhythmic piano supported by Cozy Cole at the drums and Mack Stuart on bass. All three experts show their stuff much more plainly than usual on "Cocktails for Two," which gets fast and fine treatment. Rocco takes a terrific swing vocal on the flipover, "Sugar," and plays the 88 with a speed that doesn't dim the excellence of his artistry. Piano and bass are muted and blended beautifully.

Here's a duet that can't fail to click in locations where swing listeners go.

MONICA LEWIS (Signature 15016)

I Have But One Heart—FT; V.
In Love in Vain—FT; V.

Monica Lewis doesn't waste a single note of this neat coupling. "I Have But One Heart" is in sweet ballad tempo and looks like a comer in the field. Flipover, "In Love in Vain," the torch ballad from the yet-to-be-released "Centennial Summer," is turned out in a neat arrangement. Ray Bloch and his orchestra provide the background for both sides.

This fine coupling is sure-fire stuff for the jukes.

BON BON (Davis 7202)

Must We Say Goodbye—FT; V.
Heaven Happened Tonight—FT; V.

Bon Bon is supported by the Park Avenue Trio as usual and certainly does wonders with the average quality of the songs. "Must We Say Goodbye" is a torch ballad and "Heaven Happened Tonight" is in beguine rhythms.

"Must We Say Goodbye" will interest Bon's fans.

JONES BROTHERS (Majestic 1038-39)

Ain't She Pretty—FT; VC.
Them There Eyes—FT; V.
A Hundred Years From Today—FT; V.
I Wanna Be Loved Like a Baby—FT; V.

Jones Brothers certainly prove they know how to sell and sing a tune. They have all the lively good spirits which puts them on the top as far as this type of singing is concerned. "Ain't She Pretty" is done in fast styling and is a great side. A bit slower is "A Hundred Years From Today," but it's of equal rating. Also fast is "Them There Eyes" which has a bit of good scattling in it. Sweet ballad of the group is "I Wanna Be Loved Like a Baby." It has a fine arrangement with the boys getting lots of feeling in the lyrics.

Four sides deserve prominent space in the juke departments.

ESPE MUSETTE (International F-111-12)

Hepcats' Polka—FT.
Mama—FT.
Major and Minor—FT.
Brooklyn Polka—FT.

The Musette accordion takes the lead here. As far as polka fans are concerned, Hepcats call for meows in the music of "Hepcats' Polka." It's a cute idea and a cute side. "Major and Minor" is another fast, good polka. "Mama" is a polka in a bit of a Spanish mood. "Brooklyn Polka" is moderate in tempo.

Strictly for locations where foreign music goes.

GEORGE PAXTON (Majestic 7183)

All the Time—FT; VC.
Love on a Greyhound Bus—FT; VC.

Alan Dale takes a great chorus on "All the Time" and the band sports a fine arrangement of the tune from "No Love, No Leave." From the same film comes the fast novelty, "Love on a Greyhound Bus." Band plays it in swing styling, with Rosemary Calvin, Johnny Bond and the Five Lynns doing the chirping.

Here's two that are bound to gather nickels in the jukes.

RAY BLOCH (Signature 15017-21)

All Through the Day—FT; VC.
Cynthia's in Love—FT; VC.
Cinderella Sue—FT; VC.
They Say It's Wonderful—FT; VC.

Larry Douglas takes a good vocal on "All Through the Day" from the ballad department of "Centennial Summer." The swing tune, "Cinderella Sue" features the Bloch Four. Real show-stopper is Bobby Doyle, who takes the mike for the sweet "Cynthia's in Love." He does a wonderful job of it and repeats the good work on the flipover, "They Say It's Wonderful," from "Annie Get Your Gun."

Don't overlook Bobby Doyle's two sides. He's sure-fire stuff.

GLEN GRAY (Decca 18843)

One More Tomorrow—FT; VC.
If I Love Again—FT.

Eugene Baird does the sweet chirping for "One More Tomorrow" from the film of the same name and makes the side a good one. Bobby Hackett takes trumpet honors on "If I Love Again," a straight instrumental version of the tune which is a good one.

"One More Tomorrow" will prove a gold mine for jukes.

NEW ORLEANS JAZZ—FT.

(Victor HJ-7)

This is the first in a new series of jazz albums due under the Victor label which features Bunk Johnson and His New Orleans Jazz Orchestra. With Bunk at the trumpet, the outfit includes Jim Robinson on the trombone; George Lewis, clarinet; Lawrence Marrero, banjo; Alton Purnell, piano; Alcie (Slow Drag) Punnell, bass, and Warren (Baby) Dodds, drummer. It's an album full of nostalgia for old-timers and plenty to interest swing fans of today. Set-up includes "When the Saints Go Marchin' In," a fast version; "Snag It," slower jazz; "High Society," fast; "A Closer Walk With Thee," "Darktown Strutters' Ball," "I Wish I Could Shimmy Like My Sister Kate," "One Sweet Letter From You" and "Franklin Street Blues." For collectors only.

Music Popularity Chart

Week Ending
May 16, 1946

NEW RECORDS

CARIB SONG—FT; VC (International Vol. 11)

"Carib Song" enjoyed a brief but highly successful run on Broadway with Katherine Dunham starring with her troupe. Baldwin Bergerson, who did the show music, plays for the album, and William Archibald, who did the book and lyrics, does the singing. It's one of the most interesting albums to hit the market in months. Tunes include "Basket," "Woman Is a Rascal," "Sleep, Baby, Don't Cry," "Insect Song," "Washerwoman" and "If." "Sleep Baby" is a standout lullaby and the whole album features fine singing.

Not much here for jukeboxes but plenty for collectors.

JACK SMITH (Majestic 7187)

My Fickle Eye—FT; V.
I've Never Forgotten—FT; V.

Five De Marco Sisters and Earl Sheldon's band support Smith thru "My Fickle Eye," a fast tune which doesn't give Smith much of a chance to display his particular talents for interpretation. He does much better on the ballad tune from "Earl Carroll's Sketchbook," "I've Never Forgotten."

"I've Never Forgotten" has limited appeal but it may click.

DICK THOMAS (National 5012)

Ragtime Cowboy From Sante Fe—FT; V.
Sleepy Head—FT; V.

Thomas and Fred Gray, who authored the successful "Sioux City Sue," try their luck again with "Ragtime Cowboy From Sante Fe." Song is limited for the hillbilly field and should go great shakes there. "Sleepy Head" is a hillbilly lullaby which Dick sings well. Both sides are arranged by Johnny Fortis, who makes both tunes sound swell.

This one is for hillbilly and folk tune locations.

GORDON MACRAE (Musicraft 15065)

Prisoner of Love—FT; V.
They Say It's Wonderful—FT; V.

MacRae gives a very drab reading of the oldie, "Prisoner of Love," which lacks the spirit necessary for the tune. He isn't up to the pash lyrics of "They Say It's Wonderful" from "Annie Get Your Gun" and doesn't do well by the tune or himself. Walter Gross and his band do the background.

Skip this one.

MILDRED BAILEY (Majestic 1040)

It's a Woman's Prerogative—FT; V.
Penthouse Serenade—FT; V.

Mildred Bailey doesn't do as well by "It's a Woman's Prerogative" as Pearl Bailey does in "St. Louis Woman," but the side gets better as it goes on. "Penthouse Serenade" is much more like it for the rockin' chair lady and she takes the oldie in her familiar stride. Ted Dale provides the backing.

"Penthouse Serenade" should get attention.

INK SPOTS (Decca 18864)

Prisoner of Love—FT; V.
I Cover the Waterfront—FT; V.

"It's a Woman's Prerogative" as Pearl Ink Spots that is used here again with good effect. Bill Kenny takes the lead on "Prisoner of Love," the ballad enjoying a revival this season, and does well by it. He's in evidence again for "I Cover the Waterfront," the Johnny Green oldie, and makes it a good side.

Count this as a double-header with plenty to interest juke fans.

ORRIN TUCKER (Musicraft 15064)

All the Time—FT; VC.
Love on a Greyhound Bus—FT; VC.

Here's still another waxing of the tunes from "No Love, No Leave," and it's a good one. Tucker is in the solo spot for the ballad, "All the Time," which sports a good arrangement. Fem chirper Scottie Marsh joins him for the novelty flipover, "Love on a Greyhound Bus," and makes it an effective waxing.

Watch for this disk when you stock up. It's a good one.

MIGUELITO VALDEZ

(Verne 0016 Musicraft 362)

Terra va a Tembla—FT; V.
Rhumba Rhapsody—FT; V.
Cabildo—FT; V.
Babalu—FT; V.

Valdez does two Afro-Cuban sides for Verne with Machito's band backing him up. "Terra va a Tembla" is given great treatment by Valdez, who is also good on the flipover, "Cabildo." For Musicraft, Valdez repeats a pair made successfully with Xavier Cugat and does just as well with them. "Rhumba Rhapsody" has Walter Gross at the piano and gives Gross more of a chance to show off than Valdez.

But the singer makes up for it in the Rhumba tempos of "Babalu."
Good for Latin locations only.

CURT BARRETT (Memo 5001 & 5002)

San Fernando Valley Blues—FT; V.
Smoky Moon—FT; V.
Serenading My Lucky Star—FT; V.
Trails to Santa Fe—FT; V.

For the non-nasal brand of Western ballading, Curt Barrett turns in a satisfying double disk. Platters pair contrasting tempos, with brisker beats going to "San Fernando" and "Lucky Star." Trailmen bring in guitars, fiddles, squeeze-box and electric-Hawaiian guitar to set the scene. To give "Smoky Moon" a lush love lullaby touch, the mellow sax chimes in on the instrumental intro and the Trailmen blend voices for choruses.

With exception of "Santa Fe" all sides could spin profitably in Western music boxes. "Smoky Moon" could go almost anywhere, altho geared for outdoor locations.

CEELLE BURKE ORCHESTRA

(Hi-Dee-Ho 001, 002, 101, 102 & 501)
Why Can't I Find Someone To Love Me—FT; V.
Blai-se-Belma—FT; V.
You Can't Do This to Me—FT; V.
Everything Starts With a Dream—FT; V.
My Man's Gone—FT; V.
Swing It, Mister Joe—FT; V.
Bod Bless My Daddy—FT; V.
South Sea Island Heaven—FT; V.
Whoo'ee Baby—FT; V.
Nine Times Out of Ten—FT; V.

Ceelle Burke, who a couple of years back won plenty of plays with his "Twilight Dawn," takes to this new label in the triple role of clefifer, batoner and vocalist. Ork matches his display of versatility, going thru swing, Calypso and Hawaiian styles in okay form. Jeri La Rue lifts the love lyrics to "Why Can't I Find" with pleasing results. Interesting ditty with a Claypsco kick, "Blai-se-Belma," gives Burke a vocal ride. Miss La Rue returns to pipe "You Can't Do This," with ork providing the rhythmic bite. Burke warbles wordage for the flipover, "Dream," which passes the ear test. Torch tune, "My Man's," gets slow rhythm vocal from May Flowers, backed by a not-too-exciting "Swing It" in contrasting tempo. Best of the bunch is "God Bless My Daddy," with Burke capably handling the tear-jerk lyrics. Sympathetic support comes from The Four Rhythmettes and toned down ork. War's end, however, may curb the song's appeal. "South Sea" on the "B" side is a listenable, typically Hawaiian lullaby. "Whoo'ee" is geared for the race register, Burke again in the word department. Mating surface carries Carolyn Richards's satisfying blues ballading of "Nine Times."

All sides may attract some phone fans. Best bets are "God Bless My Daddy" for general locations.. "Whoo'ee" holding race spot appeal.

SMILEY BURNETTE (ARA 4005)

Hominy Grits—FT; V.
Ten Gallon Hat—FT; V.

For right-smart, smack-dab disking with plenty of cracker-barrel crowd appeal, Smiley Burnette rings the rural bell with this twosome. "Hominy" is a moderately paced vocal dedication to Dixie's delicacies on a "That's What I Like About the South" kick. Here, as on the reverse, the Sunshine Girls share voice chores with Burnette to good effect. Latter's snappy beat holds lots of toe-tapping urge.

Couplet should keep rural music boxes jingling.

IDAHO CALL (Coast 223)

I'll Step Aside—FT; V.
I'm Tired of Living a Lie—FT; V.

Woe-walling in a righteous Western manner, Idaho Call puts his pipes to pleasing use in this twin-spinner. Sun Valley Cowboys' accordion, twangy guitars and fiddle scraping lend an authentic assist to the sagebrush singer. Johnny Boyd's "Step Aside" takes preferred play.

"Step" could keep phone fans at outdoor locations stepping up for replays.

JUDY CANOVA (ARA 138)

You Stole My Heart—FT; V.
It Couldn't be True—FT; V.

Without creating any excitement one way or another, Judy Canova picks on two of the more promising tunes of the current crop, projecting herself no more than she has to. Platter passes on the strength of Lou Bring's lush ork backing and homespun harmonizing of The Plainmen which give lift to Miss Judy's ho-hum voice work.

Both tune titles helping out plus the following Judy Canova has from t. c. airshows and pix, the platter may be worth a try.

(Continued on page 114)

Woody Herman



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Coming Up —

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SURRENDER

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THE GOOD EARTH

COLUMBIA - 36949

COLUMBIA - 36985



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BATTERY

BATTERY

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<p>BELLA ALLEN and the Bush Mountain Boys List... 79c Cost... 48½c tax incl.</p>	<p>2002 MOUNTAIN GAL AMONG THE DAISIES</p>
<p>BROOKS BROTHERS List... 79c Cost... 48½c tax incl.</p>	<p>2005 BABY PLAY IT STRAIGHT IN LOVE WITH TWO SWEETHEARTS 2006 ST. LOUIS BLUES IF SOMEBODY EVER BREAKS MY HEART</p>
<p>CRAVEN EDWARDS and His Lazy K Ranch Boys List... 79c Cost... 48½c tax incl.</p>	<p>2007 HAPPY BIRTHDAY THEY PLAY THE MUSIC THIS WAY WHERE I COME FROM 2008 TEXAS HOE-DOWN (Square Dance) UP JUMPS THE DEVIL (Square Dance)</p>
<p>DAVID STREET La Von Urbanski Orchestra List... 79c Cost... 48½c tax incl.</p>	<p>2011 IN LOVE IN VAIN WHO'S SORRY NOW</p>
<p>NICK LUCAS Vocals, His Guitar and Orchestra List... 79c Cost... 48½c tax incl.</p>	<p>2018 COAX ME A LITTLE BIT IF I HAD MY WAY 2019 WHATTA YA GONNA DO PAINTING THE CLOUDS WITH SUNSHINE 2021 SEEMS LIKE OLD TIMES GIVE MY HEART A BREAK 2022 MY BLUE HEAVEN EVERYONE IS LOOKING FOR THE RAINBOW</p>
<p>CAMP MEETIN' CHOIR QUARTET List... 79c Cost... 48½c tax incl.</p>	<p>2025 I'VE BEEN IN THE STORM SO LONG I WANT THE WORLD TO SEE JESUS IN MY LIFE</p>
<p>EDDIE LAMBERT Novelties in Dialect List... \$1.05 Cost... 65c tax incl.</p>	<p>3101 CHEENDERELLA JINX LEEPSHEETS AND THE SPIKING FROG 3102 JAKE AND THE BEANS TALK PUSS IN BOOTS</p>

<p>DON BAKER Organist JOHN AMES Vocals Album List, \$2.80 Cost... \$1.75 Ind. Records List... \$1.05 Cost... 65c tax incl.</p>	<p>D1—WEDDING ALBUM 2003 WEDDING MARCH (Lohengrin) (Inst.) O PROMISE ME (Vocal) 2004 I LOVE YOU TRULY (Vocal) BECAUSE (Vocal)</p>
<p>ROY SHIELD and Orchestra JACK OWENS Vocals Album List... \$3.91 Cost... \$2.39 Ind. Records List... 79c Cost... 48½c tax incl.</p>	<p>D2—MEMORY WALTZES 2041 MISSOURI WALTZ (Vocal) ALICE BLUE GOWN (Inst.) 2042 TEXAS MOON (Vocal) THREE O'CLOCK IN THE MORNING (Inst.) 2043 KISS IN THE DARK (Inst.) TILL WE MEET AGAIN (Vocal) 2044 BEAUTIFUL OHIO (Vocal) WONDERFUL ONE (Inst.)</p>
<p>JOSE CORTEZ and His Orchestra Album List... \$3.12 Cost... \$1.91 Ind. Records List... 79c Cost... 48½c tax incl.</p>	<p>D3—RHUMBA RHYTHMS 2015 SPANISH RHAPSODY CORUMBA 2016 RHUMBAMBA NO PANCHO 2017 ZUNIL MIGUELLO</p>
<p>CAMP MEETIN' CHOIR Album List... \$3.12 Cost... \$1.91 Ind. Records List... 79c Cost... 48½c tax incl.</p>	<p>D4—SPIRITUALS 2026 ANYHOW I'M GONNA WALK RIGHT IN AND MAKE MYSELF AT HOME 2027 IF I CAN JUST MAKE IT IN WORKING ON THE BUILDING 2028 LORD SEARCH MY HEART DON'T WONDER ABOUT HIM</p>

WEDDING ALBUM D1



MEMORY WALTZES D2

RHUMBA RHYTHMS D3



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ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Bobby Byrne

(Reviewed at Roseland Ballroom, New York, Thursday Evening (23). Booked by General Artists Corporation. Personal manager, Howard Richmond, Artists Representatives of America; road manager, Jimmy LaMarr.)

TRUMPETS: George Nowlan, Al Di Risi, Tempi Conner.
TROMBONES: Byrne, George Wall, Frank Banko, Sal Giovanetti.
SAXES: Donald Byrne, Anthony Barbero, Jimmy Milione, Dale Thompson.
RHYTHM: Sonny Weldon, piano; Ray Marasco, bass; Tony Rongo, drums; Danny Gregus, guitar.
VOCALISTS: Peggy Coffey, Bob Hayden.
ARRANGERS: Len Whitney, Fred Van Epps, Gabe Julian, Bob McDonald.

Strongest point in this aggregation is boyish-looking leader. His trombone work is right out of the top drawer on any kind of material (a wonderful wail on scorchers and jumpers, a mello delight on ballads). It is greatly improved over his tramping of pre-war days (and that wasn't bad), and if TD should ever decide to quit fronting an ork, an ideal nomination for the spot is Byrne.

But it isn't only from Byrne's playing that the band gets a terrific boost. It's his handling of his youthful sidemen on the stand, and his intelligent, conscientious and continuous study of what the payees want that will contribute to the ork's eventual entry into near-top brackets as much as any other single factor. At this terpery Byrne makes it his business to learn and deliver whatever kind of music the customers want at the time they want it. He passes up playing stuff he would rather play, even stuff he knows the band can do better, in favor of the demand of the moment. Also on the credit side of the ork's ledger are the keyboarding of Sonny Weldon, Dale Thompson's clary rides, brother Donald's bary sax work, and last but hardly least, Bob Hayden's vocalizing. Weldon is one of the few 88'ers around (aside from the Cavallaros, Carles, etc.) who not only does a technically perfect rhythm job, but also supplies an occasional Steinway flash, melody-wise, that makes for neat contrast breaks thruout the evening.

Thompson is a 21-year-old kid Byrne picked up in Omaha, where he was tootling for Jimmy Palmer. The kid plays one of the cleanest, most exciting clarys heard in a long time, particularly by a musicker his age. Don Byrne's pacing of the reed section is evident on more than one number, and Hayden's bary warbling is a refreshing departure from the whisper-and-croon school which has been riding high for so long. Hayden's pipes have power which he uses without losing control; his phrasing is good and he carries that note of sincerity so necessary to successful ballad-selling.

On the debit side in Byrne's present picture is a fair part of the library, a number of the arrangements of which need a going over. This was particularly noticeable on some of the ballads such as *Gypsy*, which was unimaginative, draggy and dull, and other stuff such as *Begin the Beguine*, in which the scoring captured little of the intrinsically lovely sway of the Porter tune. Number two in the minus department is girl vocalist Peggy Coffey, who still has to learn such fundamentals of chirping as breath-control. Gal tries hard but doesn't have the voice, nor experience to get over. Byrne might do better to use her less frequently.

Over-all, the band is good (nice integration of brass and reeds, solid, danceable beat) and stands a fair chance of making the big name grade. They have another couple of weeks to go at this dancery, then one-niters and location dates at

Bobby Sherwood

(Reviewed at Avodon, Los Angeles, May 19. Booked by Music Corporation of America. Personal Manager: Eddie Green).

TRUMPETS: Ray Downs, Dick Fultz, Henry Iacomella and Jack Gabel.
TROMBONES: Wes Cope, Skippy Layton, Jimmy Marshall and Bob Leaman.
SAXES: Seymour Press, Donald Dean, Dave Cavanaugh, Marty Glaser and Leaner Bredwell.
RHYTHM: Hollis Sulser, piano; Keith Williams, drums, and Bart Edwards, bass.
VOCALISTS: Frances Glenn and Jay Johnson.
ARRANGERS: Bobby Sherwood, Dave Cavanaugh and Skippy Layton.

Sherwood's youthful aggregation packs plenty of rhythmic fire and bears watching. With proper build-up and a few breaks crew can climb to top rung on the band-ladder before long. Ork punches with a powerhouse wallop, especially felt in its full-steam workout on *Cottontail*.

Balanced blending, solid beats, crisp cutoffs give group top-drawer flavor. Arrangements allow the hefty brass wing free rein. Trumpets are used quite often for rhythmic bites while the rest carry the musical meat. Effect is refreshing. Also interesting, is Sherwood's use of bass trombone. Bob Leaman, who plays both valve and bass, literally doubles in brass, dividing his time about equally between both instruments. Bass tram helps put bottom on the band, giving it well-rounded tone.

Noteworthy among Sherwood's men is first trumpeter Roy Downs. Only 18 years old, lad blows a sharp horn, and judging by tonight's display, should go places. Word warblers Frances Glenn and Jay Johnson are easy-to-listen-to, mostly chiming in on the lullaby side of the library. Sherwood adds spice to the already spirited outfit by shifting between trumpet, guitar and vocal solos. In the role of swing rep in his terpery's sweet vs. swing touney (see Jan Garber review), Sherwood proves himself to good advantage.

Coney Island, Cincy; Lakeside and Denver, and back to New York by October. GAC is trying to set Hotel Pennsylvania or New Yorker for the ork in late fall. If, by that time the book is somewhat cleaned up, and if a couple of Cosmo records (now being cut), Byrne should be on his way.

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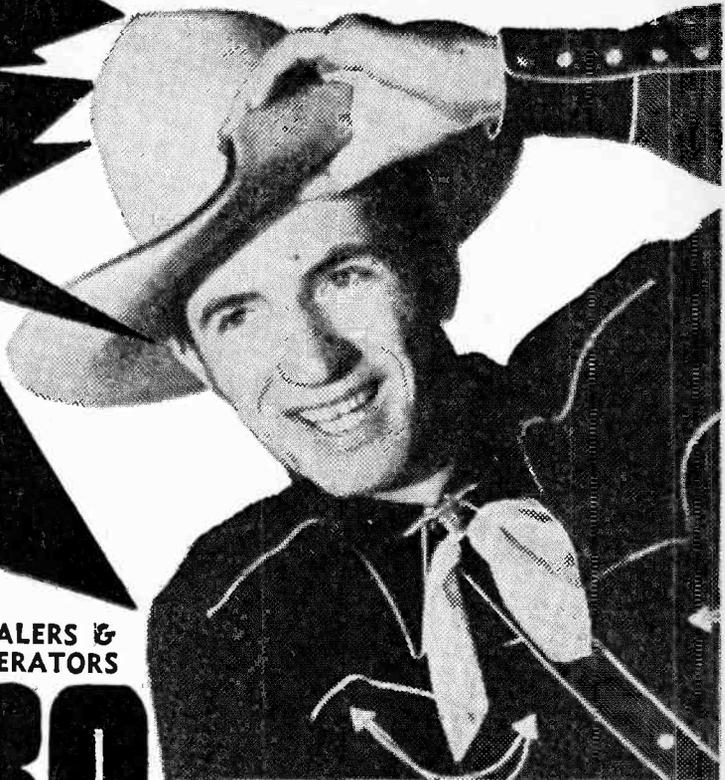
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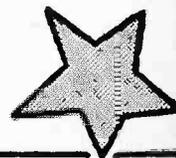
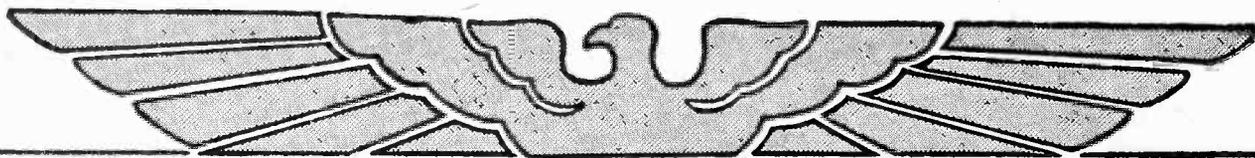
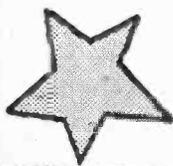
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Detroit's Reichhold Swings Into Disk Biz; Symphs Only

DETROIT, May 25.—The anticipated debut of Henry Reichhold, sponsor of the Detroit Symphony Orchestra, into the recording field became a fact Wednesday, with the filing of incorporation papers for R. C. I. Records, Inc. New outfit is to be a subsidiary of Reichhold Chemicals, Inc., which is his principal business interest, and whose initials give the name to the new recording company.

RCI will be devoted primarily to the symphonic and classical side of recording. Reichhold told *The Billboard* that he does not plan to go into the strictly popular record field, which is the backbone of business for most existing companies.

Will Cut All Detroit Symphs

All concerts of the Detroit Symphony in its own quarters at Music Hall here will be recorded—both the regular concert series under Walter Krueger, currently directing leading European orchestras, and the popular series to be directed by Walter Poole. Permanent high fidelity recording equipment has been installed in the former projecting booth of the hall, and needs only to be plugged in during a concert to get the music on disks, thus eliminating the expensive problem of special recording sessions which make usual longhair recordings an economic question mark. How crowd noises, and other in-person "sound effects" will be eliminated in the process is not clear.

New 18-Second Presses

Some special pressing equipment has been developed for the new Reichhold disks. Claim new machines will deliver a record every 18 seconds. Records will be of unbreakable and non-warp plastic of a vinyl-type material which is a special composition designed by Reichhold Chemicals. Production will be concentrated on a 12-inch record to sell for \$1, with a 10-inch record selling at 75 cents also to be produced. Aim will be to produce the records at a minimum price for wide popular sale in the classical field.

Pop Concert Series

Immediate start of new series of pop concerts for the symphony was

also announced this week, to run June 5-7 and June 12-14, directed by Valter Poole.

Concerts will be given in the Music Hall, which is fully air-conditioned, and aim at a popular audience. Program is made up with that aim in view, using such material as selections from *Oklahoma*, *Porgy and Bess*, *Showboat* and *Chocolate Soldier*.

Prices are set at \$1.20 to \$2.40, with \$2.40 seats in the first six rows of the balcony, all main floor seats going for \$1.80. Series will have a reduced orchestra of 60 pieces, with Celeste Cox, Rose Gardner and George Haddad as soloists.

Unusual feature will be the scheduling of two intermissions nightly, angled to hit the popular trade, with soft drinks served in the large lobby, which has been redesigned to seat some 200 patrons.

The six-concert series, running intensively (three nights in a row) for a pop series, will be used as a test for a summer policy. Present plans are still incomplete but will probably include an indoor series in the hall, suitable for use all summer, running thru July, followed by a few weeks of outdoor concerts, probably at the Michigan State Fairground's shell.

Berman To Try Disk Biz in South Africa

NEW YORK, May 25.—Charles Berman, Johannesburg, South Africa, ork leader and nitery op, sailed for home this week, and in the hold of the ship was a spanking new record press with which he will set up Africa's first disk plant. Trip to this country took him from Coast to Coast, nosing around record plants for inside dope. He went so far as to work four days at the Allied Plant in Hollywood to acquire savvy.

Berman has no set plans for his African operation, setting aside the next months for experimentation and breaking in help. He picked up a few stampers here for that purpose. Probably will concentrate on recording African veldt music and the like. Interesting twist is provided by Berman's statements to local recorders that British platters sell quite well in his area, and that Great Britain so far has discouraged South Africans from starting competitive wax enterprises.

802 Tags Prince, Rogers "Unfair"

NEW YORK, May 25.—Hughie Prince and Dick Rogers, songwriting team which has been doing nitery scores and special material, bobbed up on the unfair list of American Federation of Musicians Wednesday (22). Altho particulars of the rap against them were not available at AFM, officials of Local 802 here say that Prince and Rogers were found guilty of shorting arrangers. About a year ago the team was put on the 802 unfair list for similar reasons, but the local has not bothered to enforce the ruling.

Duo is currently doing work for La Martinique, China Doll, Latin Quarter, local spots, and for Michael Todd, producer. Union execs say the heat now is really on the pair and any joint which tries to incorporate Prince-Rogers stuff in a new show will find itself without a band. A strong factor in last year's 802 move against the writers was their neglect of a \$91 debt allegedly due arranger Willie Creager, who happens also to be head of the arranging department at 802.

As part of activities designed to enforce the ban on Prince and Rogers, Local 802 says it will communicate with Songwriters' Protective Association and Music Publishers' Protective Association. Rogers is a former band leader.

No Cuffo Rehearsals, 802 Again Insists

NEW YORK, May 25.—Local 802, American Federation of Musicians, is getting ready to play rough with ork leaders who hold free rehearsals. Exec board this week passed a resolution that in the future no band may rehearse on the cuff without the board's permission.

Business reps will be patrolling locations and rehearsal halls in search of violators. Previous 802 pronouncements on the subject have been disregarded, it is said.

San Jose Palomar Skeds June Bow

SAN JOSE, Calif., May 25.—Palomar Ballroom, new local terperly, will open the end of June, according to plans of Charley Silvia and Tom Coakley, ops.

Spot is heavy on appurtenances, featuring two bars, one a pop stand for kids. Names will be used from time to time, with Freddy Martin an early possibility, since Coakley is his lawyer.



Exclusive RECORDS
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Arnstein Gets O In Porter Case

NEW YORK, May 25.—Ira Arnstein took his most significant licking this week when a jury in Federal Court here ruled that Cole Porter had not plagiarized from him in penning *Don't Fence Me In*, *Night and Day*, *I Love You*, and *My Heart Belongs to Daddy*.

During his hectic court career, Arnstein has tangled with E. B. Marks, 20th Century-Fox, and Porter, seeking an aggregate of \$14,750,000, and is still batting zero. Arnstein threw a temporary scare into the music biz because this was the first time any of his beefs had been fed to a jury. Monty Woolley, Sigmund Spaeth and Deems Taylor appeared as witnesses in Porter's behalf.

Felix To Op, Book Pleasure Beach Spot

BRIDGEPORT, May 25.—Pleasure Beach Ballroom, Bridgeport's municipally-operated terperery at Pleasure Beach Park, opens tonight under management of Otto (Don) Felix, veteran dance hall operator, who will also handle all bookings.

Same policy will prevail as in former seasons, with name bands on Sundays and holidays and local bands during the week. Les Brown comes

Triple 'Lie' May Be Obie-Kaye Tiff Pt.

NEW YORK, May 25.—Sammy Kaye thought he had another *I'm a Big Girl Now* in something called *It's a Lie! It's a Lie! It's a Lie!* until Eli Oberstein RCA-Victor wax mahout, stepped in this week and said nix. Like *Girl*, the *Lie* item was written by Drake, Hoffman and Livingston and published in elaborate secrecy by Kaye's World Music. As nonchalantly as possible—so as not to excite other leaders and diskers to the song's possibilities—Kaye has been trying it out at Palladium Ballroom, Hollywood, and has been confiding to his chums that it's better than *Big Girl*.

Oberstein says "Kaye will record what I want him to record—not what he decides to record. And that's that." Friends of the maestro, while impressed with Oberstein's finality, are not sure Kaye will forego *Lie* so easily. His success with *Big Girl* is said to have convinced him that it's good biz to get the X on a novelty, become identified with it, and reap its publishing rewards. Since he is the publisher of *Lie*, and has said he will record it—he'll want to record it, period, say insiders.

in tomorrow night as the first name ork. Jack Still orchestra will be house band again.



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Decentralization, Too

By Dick Carter

NEW YORK, May 25.—If rank and file spokesmen for Local 802, American Federation of Musicians here, have their way, the local's delegation to next month's AFM national convention will raise the roof. Last week 270 members of 802 voted in an informal meeting to ask that the delegation (Jack Rosenberg, Willie Feinberg and Harry Suber) seek "democratization" of the AFM by amendment of its weighted voting procedure.

Occasion for this and other resolutions was the monthly general membership meeting of Local 802. Since there was no quorum, the confab's pronouncements were unofficial. The 270 faithful voted to present all resolutions to the local exec board, and in one instance voted to by-pass the exec board if necessary. By-passing will come about if the exec board declines to push for the so-called "decentralization of music" plan. Proponents of the plan stated that the AFM is looking for some method of using the \$1,000,000-plus record royalty fund for upping employment, and that the international officers would welcome an opportunity to consider decentralization, whether it were presented officially by 802 or unofficially by a group of 802 members.

Stoky Is for It

Leopold Stokowski and leaders of other locals thruout the country were cited as being squarely behind decentralization and as sharing the view of many 802-ers that the plan is not simply a make-work gimmick, but a practical way of using the royalty fund for its original purpose. Unanimous resolution asking the 802 delegation to press for AFM adoption of decentralization will be presented to the local exec board next week, along with the demand for alteration of the national voting system.

Voting Is Undemocratic

Speakers were vehement in their appraisal of AFM voting procedure as "undemocratic." It was decried that 802 has only three delegates and 10 votes, tho 27 times as large as other locals with the same voting power. Under AFM rules, the 10 votes are cast in convention elections. On resolutions each delegate has but one vote which leaves 802 in an even more unfavorable position. Only way the full strength of 802 can be wielded in a convention is if 10 delegates or five locals ask for a roll-call vote, whereupon votes are tallied according to the number of members in each local. However, a committee composed of the AFM exec board and convention committee chairmen is empowered to veto any laws passed by roll call.

All-Out for June Quorum

Among leading local members who attended the discussion were Al Manuti, Irving Bloom, Max Arons, Bob Efros, Harry and Myron Robbins, Dave Freed, Horace Grennell, Nick Vicalo, a group of network staff ork members and several local business delegates. Bodya, representative of all factions in the local, voted to go all-out for a quorum at the June membership meeting. Total of 184 members signed cards pledging to work toward this end.

Jack Rosenberg, 802 president, in commenting to *The Billboard* on the matter of achieving proportional representation at AFM conventions, said

**Special Scorings
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A Texas Gimmick**

NEW YORK, May 25.—Couple of Texas bandleaders are taking advantage of native naivete to rub out competition. They have allowed word to spread that only an ork which uses special arrangements can accept percentage bookings and that bands which (like most territorials) use stocks, must get a guarantee. To make it stick, the rumor-manufacturers have let it be "known" that not only the "guilty" bandleader, but also the spot that hires him, is in for trouble from the union.

American Federation of Musicians' national officials here have never heard of such a thing, Texas.

he would be tickled to death if such a ruling were effected, but recalled that "in 1936 I proposed such a change on the floor of the convention and they damn near killed me."



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Yank Orks Wanted Abroad, But Oh! Those Fancy Deals

NEW YORK, May 25.—Of all the foreign offers sent to American talent since the war's end, the "outstanding" recently came to Bob and Bing Crosby, Benny Goodman, Jimmy Dorsey, Artie Shaw and his quintet, and the Negro quartet, the Four White Spots, from a Barcelona (Spain) agent. Sent to a local booker, the offer emphasized the urgency of getting Shaw and his quintet for a September 15 opening in Barcelona, the engagement to extend until May 31, 1947. Shaw would get 1,000 pesetas (less than \$250) per day, plus 50 pesetas (less than \$12) per day living expenses. Said the Barcelona big-timer: "My commission would be the 10 per cent of all the wages that Artie Shaw and his quintet perceived" (Sic).

Offers keep pouring in from all parts of Europe, with occasional dribbles from South America and Australia. Common to most of the offers is the reluctance of the would-be buyers to post any advances or to provide transportation. This is caused mainly by the fact that citizens of the countries involved are forbidden to export money. For this reason, a band tour in Europe would be fruitless unless the maestro planned to squander all the cabbage where he earned it.

Glaser's Sov Offer

Joe Glaser, who has been getting bids for Louis Armstrong, an old-time European fave, says that the nearest thing to a satisfactory arrangement came from the Soviet Union, which said it would post 25 per cent of the money in advance in an American bank. The other 75 per cent would be paid in a novel way. Glaser would book a Russian act, to be imported to the U. S., and would deduct from its earnings the money due Armstrong. Similarly, the coin due the Russian would be deducted from Satchmo's Russian take. The offer was in the nature of a feeler, and correspondence as to price, dates, etc., would follow on the agenda.

Sweden has offered Armstrong 10 weeks at \$10,000 per week, but as usual, the advance dough and advance transportation are the bottle-necks. Glaser, like other bookers, is confident that as soon as Great Britain irons out the kinks in her exchequer (perhaps by next year) there will be work on the tight little isle for established name bands (see *The Billboard*, Page 50, May 25 issue). Bookers are likewise unanimous in the expectation that James C. Petrillo, American Federation of Musi-

cians prexy, will not stand in the way of European jaunts by refusing entry to foreign orks.

Agencies Push Disk Deals With Indies

HOLLYWOOD, May 25.—While local William Morris and General Artists Corporation booking offices have gone all out romancing indie waxeries and transcription firms here in attempts to set talent recording deals (*The Billboard*, May 4), neither Music Corporation nor Frederick Bros. have been asleep at the switch. Lyle Thayer, of MCA's band department is pitching strong for band, cocktail unit and act disking deals, having set more than a dozen platter contracts in recent weeks. A number of labels are represented with Henry King and Jan Garber cutting for Black-and-White, Skinnay Ennis for Signature, Dick Jurgens for Columbia, Hal Sandick for Enterprise, Robert Maxwell for Columbia, Ray Herbeck and Ted FioRito for 4-Star. E. t.'s set by Thayer include Alvino Rey and Gene Krupa for Capitol, Jimmy Grier and Pee Wee Hunt for MacGregor and Garwood Van for Standard.

Frank Duggan and Billy McDonald, of Frederick's, set deal for Four Barons and the Esquires to record for Rhapsody. Other recent FB disk penings are Bonnie Baker, the Captivate-Airs and Dusty Brooks on Memo Records. Understood that practically all disking contracts set by major bookers for cocktail groups are one-time shots, with some of the units jumping labels regularly.

Burton Adds Chi Chirp To Fast-Building Stable

HOLLYWOOD, May 25.—Bill Burton, personal manager for a raft of radio and pic people, has brought Joanell James, chirper from Chi's Buttery Room, here for a 20th Century-Fox test. She joins Dick Haymes, Helen Forrest, Louanne Hogan, Margaret Whiting and Bob Eberly in Burton's stable of name vocalists.

Burton also has several dramatic personalities, including Margo Woode, Barbara Whiting, Joan Myles and Kenny Williams plus song writers Joe Myrow and Eddie Delange. Burton's extensive management set-up started when he dropped the guidance of Jimmy Dorsey's band a few years ago.

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- 5012 You Are My Sunshine When My Blue Moon Turns to Gold Again
- 5013 Twilight on the Trail Tumbling Tumbleweeds
- 5014 Cool Water My Little Buckaroo

17 DE LUXE ALBUM—\$1.92

- Rhumba at the Waldorf with Emil Coleman & His Waldorf-Astoria Orchestra
- 1025 The Peanut Vendor Lady in Red
- 1026 Mama Inez Carioca
- 1027 Green Eyes Orchids in the Moonlight

1022 Happy Birthday Medley Wedding March Airlane Trio

1020 Meet Me on the Corner Johnny on a Pony Ted Martin & the Airlane Trio

1021 Someday Shame on You Ted Martin & the Airlane Trio

1018 Josephine, Please No Lean on the Bell If I Had My Way The Airlane Trio

1017 I Didn't Mean a Word I Said Strange Love Ted Martin & Mac Ceppos Orchestra

1016 One-Zy, Two-Zy Seems Like Old Times The Mack Triplets & Mac Ceppos Orch. 49c

1015 Harriet You're Gonna Hate Yourself in the Morning The Airlane Trio—Vocal by Vera Massey

1014 Stardust Temptation Ted Martin & Mac Ceppos Orchestra

2003 I Want To Talk About You I'll Wait and Pray Billy Eckstine

2002 The Real Thing Happened to Me Opus X Billy Eckstine

2001 If That's the Way You Feel Blowing the Blues Away Billy Eckstine

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217 What's the Score? Body and Soul Herb Jeffries—Buddy Baker & Orch.

216 Caravan You Ain't Goin' to Heaven No How Joe Liggins and His Honeydrippers

215 I Want To Love and Be Loved Changes Judy Carol and Basin Street Boys C. O. D.

214 There Is No Greater Love Johnny Moore and His Three Blazers 65c

213 Miss Betty's Blues Love's Lament Joe Liggins and His Honeydrippers

212 I Know My Love Is True Harlemaesque Joe Liggins and His Honeydrippers

210 Got a Right To Cry Blue Moods Joe Liggins and His Honeydrippers

207 The Honeydrifter Parts I and II Joe Liggins and His Honeydrippers 65c

★ MANOR ★

1020 New Jerusalem Jesus Is Real to Me Sky Light Singers

1021 They Put John on the Island Motherless Children Heavenly Gospel Singers

1022 After Hour Creep Garbage Man Blues Luis Russell and Orchestra 49c

1023 Life's Too Short Romance Without Finance The Cats and the Fiddle

1024 God Shall Wipe All Tears Away I'm a Poor Pilgrim of Sorrow The Kings of Harmony of Alabama

1025 The Uncloudy Day Jesus Prayed for You and I Ernestine Washington and Heavenly Gospel Singers 49c

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Same Cleffer Diskers Get Pitch as Pubs

To-Order Material Wanted

NEW YORK, May 25.—Dogging the footsteps of record execs has become as popular a penner pastime as the business of button-holing publishers. The theory behind this increasing devotion to waxers is considered sound—since it involves getting unpublished songs lined up for disk sessions. Once recorded or set for recording, almost any song is acceptable to almost any publisher. Altho most record companies are jammed for production on established hits and are set for material far into the future, they are disinclined to brush off experienced writers. More and more the emphasis is on tunes with specific disk potentialities (see last two issues of *The Billboard*) and since waxers are not getting as much of a selection of this sort of thing as they'd like from publishers, they try to keep on the lookout for it from roving cleffers. When a writer is lucky enough to place a song with a recorder in this way—an infrequent happening—he is then in good shape for his bout with the pub, having more to offer and being more likely to wangle a fat advance.

How About Release?

A writer sometimes runs into what several have encountered with one important publisher who delivers a routine somewhat as follows: "You've got the song recorded? Okay, I'll take it. But don't ask for an advance. After all, I'm the only guy who is able to get the record company to release the disk, and an unreleased record does nobody any good." Other firms, however, do not react in this fashion, and are disposed to augment the usual advance in consideration of the fact that the writer has already broken the wax ground.

Record executives say that in the continuing absence of top service from the major pubs, they wish there were more writers who could compose to order. Decca, Columbia, and many indies of course have created their own publishing subsidiaries to handle such custom-tailored material. Decca's Allan Roberts and Doris Fisher, most of whose output is published by Decca's Sun Music, have proved especially valuable as creators of special platter material, with such items as their *Into Each Life Some Rain Must Fall* for the Ink Spots, and *Tampico*, a story all its own. *Tampico*, like other Roberts-Fisher pieces, was originally written on the inspiration of Dave Kapp, who figured it a natural for one of the Decca bands. After it was completed, Kapp found the schedule too crowded and gave the writers permission to peddle the tune elsewhere. They retailed it to Capitol, which saw it as a goodie for Stan Kenton, and was right. And, not at all incidentally, the song is published by Capitol Songs. All of which shows that even a writing team with a real "in" at one disk firm occasionally has to go out and scuffle with the rest of the fraternity in order to sell a song, and under such circumstances usually makes straight for another record outfit.

Free-Lancing Tougher

Joan Whitney and Alex Kramer, another of the few teams credited with ability to manufacture ditties to size, are the latest additions to the Decca stable, which, like most other record-pub set-ups, has an eye peeled for any other penners who

Promoters Still Count on Kids To Tip New Ork Bets

NEW YORK, May 25.—Even after all these years the kids are still tyrannical rulers of the one-nighter biz, with even veteran promoters continuing to rely on their judgment almost to the exclusion of all others. Bookers say that many promoters who have been in the racket for years, still hardly know one ork from another, never listen to the radio, dislike music and have tin ears. When a new or unfamiliar name is offered them they say they'll "have to think it over." Then they run pell-mell to the leading kids in the town to get the verdict.

So far, the fan club and handshakes have been the only means of wooing the brats. Bookers are sure that if some way were found to "get to" the kids and stay with them, the one-night booking business would be freer of unexpected headaches. More than once a leader has accidentally frowned in the direction of a key kid and has loused himself up in an otherwise solid town. (Ed note: The forthcoming Eighth Annual *Billboard* College and High School Music polls are the sole trade guide to kids' band faves.)

Muzak's Plastic Platters Come High, But Indies Buy

NEW YORK, May 25.—New Muzak price list on its cherry-red plastic platters (see *The Billboard*, May 25) was issued this week and fulfilled earlier predictions that it would not be any balm to hopeful indie recorders.

Price on 10-inch disks in lots of 1,001-5,000 is 50 cents each, dropping 5 cents in the next bracket and hitting the absolute low of 40 cents on lots of over 10,000.

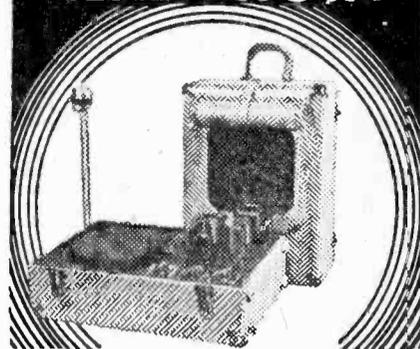
Fact that many firms want production at any price just to remain on the scene is shown in the number of independent firms trying to get Muzak to divert more of the plastic platters to the 10-inch category.

Trilon-Ferguson Disk Tie

HOLLYWOOD, May 25.—Rene LaMarre, of Trilon Records, Oakland, Calif., is negotiating with Denver Ferguson, head of his own band booking firm in Indianapolis, to record a batch of Ferguson's band properties. LaMarre has already cut stuff by Snookum Russell's band. A Ferguson property, and booker is coming to the West Coast to close other deals. Ferguson handles a number of semi-name colored attractions. LaMarre and his partner, George Drummond, have just completed deals for Trilon Record distribution, with Frederick & Lee, of Minneapolis, handling nine Midwestern States, Port Orange Radio Distributors of New Jersey taking care of New England territory, and other outfits taking over the East and Southwest. Trilon continues its own Coast distribution. LaMarre and Drummond are also in the theater biz and will open a new house called Bal Theater in Oakland.

demonstrate this rare talent and are willing to sign exclusive deals. The existence of these "stables" makes it that much tougher for the average alleyite to break in on a free-lance basis. But any afternoon in the week almost every major recorder's anteroom contains a couple of penners waiting to inform the bigshot that they have just created "exactly the right thing for" Suchansuch, a disk artist. It doesn't work very often, but writers claim it's no more of a waste of time than getting turned down by publishers.

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MGM Will Hold Big 3 Video Rights 'A While'

NEW YORK, May 25.—Jack Robbins-Metro divorce does not enhance the early likelihood of the American Society of Composers, Authors and Publishers getting the right to license MGM (Robbins-Feist-Miller) music for television. Metro publishing firms have been the only major pubs to withhold video rights from the Society, with Robbins a strong dissenting minority, believing that ASCAP should be given the chance. People close to the situation believe, however, that reports of MGM never giving up the telemusic rights are exaggerated.

High-ranking spokesman for the Metro firms told *The Billboard* this week that the present withholding of tele rights from ASCAP does not mean permanent withholding, and that his firms, on orders from Hollywood, are simply waiting to see how the thing pans out. In answer to the suggestion that ASCAP, contrary to current practice, might eventually take the position that it has video rights on its entire catalog, including music of non-signatories to the tele papers, he pointed out that the original MGM-ASCAP contract specified that the MGM publishers retain the right to license video music.

Strong music biz suspicions that Metro might choose to cling to tele and eventually try to make it at least partially its own baby are not allayed by the film firm's reluctance to play ball with ASCAP. However, as indicated by the spokesman referred to above, Metro employees whose hearts are in Tin Pan Alley are confident that there will be no ASCAP-Hollywood television war.

Sinatra in Comics; Orks Get Play, Too

NEW YORK, May 25.—Frank Sinatra, who recently made his funny-paper debut in Al Capp's *Li'l Abner*, is now hero of a comic book, cover cartoon of which shows the valiant voice bopping a bully on the beeper. Book, called *Picture News*, is published in Bridgeport, Conn., by Louis P. Birk, with Emile Gauvreau, vet newspaperman, as editor.

Also featured in the Sinatra edition is a cartoon tale about Benny Goodman. Birk is circulating talent agencies for yarns about showbiz figures, for incorporation in succeeding issues of the mag.

ASCAP Board Vote Postponed to June 3

NEW YORK, May 25.—American Society of Composers, Authors and Publishers has postponed the counting of ballots in the appeals board election from May 29 to June 3. Inability of the election committee to appear on the 29th is given as the reason.

Members have been looking forward to results of the election with uncommon interest, since Irving Caesar, recently put up for re-election as a writer-member of the ASCAP Board of Directors, is a write-in candidate for a publisher slot on the appeals board.

Originally nominated for the ballot, Caesar withdrew on the grounds that his shift to the publisher's side of the Society would strike many members as coming too soon. Louis Bernstein, however, is campaigning for a write-in Caesar vote, and the trade is curious to see how many talies Bernstein can influence.

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Signature Inks Ennis

NEW YORK, May 25.—Skinny Ennis signed a disk contract with Signature Records this week, Prexy Bob Thiele saying the Bob Hope maestro will have at least eight sides between now and the first of the year. First two will be *Got a Date With an Angel* and *Remember Me*, both Ennis standbys from the Hal Kemp days.



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**3 Suns Old \$300
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NEW YORK, May 25.—The Three Suns found out this week that they're hot disk attractions, but the news came in painful form. Joe Davis, who has parlayed a passel of old U. S. Record Company masters into a batch of albums, reports that early orders show the Three Suns album in greater demand than such morsels as Harry James, Dick Haymes-Harry James, Sammy Kaye and Korn Kobblers, all of whom Davis has issued via the old master route.

The boff orders for Three Suns are interpreted to be at least partly due to the fact that their new *Twilight Time* album for Majestic is still not being produced in sufficient quantity to meet the demand, while the trade is getting more ample supplies of Kaye, James and Haymes stuff. However, all this was taken into advance consideration and early betting was that the Haymes-James disks would be top sellers.

What burns the Suns is that the eight sides contained in the Davis album were cut by them five years ago for \$300 and a stipulation that there would be no royalties. And now they fear that the Davis book will cut into sales of their Majestic output, on which they do get royalties. They also protest that since the disks were made so long ago they are not a true representation of current Three Suns performance. Davis asserts that this is just so much crying-towel stuff, that the disks are top-drawer, that radio stations and retailers are more than happy with them and that the Suns or Majestic should have bought the masters themselves if they wanted to keep them off the market. Davis paid \$50 apiece for the masters—a total of \$400 for the album, and no Petrillo royalty, since they were cut in 1940. He says that, since the numbers are all standard, he fully expects to sell around 50,000 albums before he's thru. Numbers include *Song of India*, *Hawaiian War Chant*, *Missouri Waltz*, *El Rancho Grande* and *Jungle Drums*.

Meanwhile, Davis has taken on eight distributors, with another 8 or 10 in the talk stage. Areas now covered are Rocky Mountain, Virginia-Maryland-D. C., Minnesota-Dakotas, Iowa - Indiana - Wisconsin, New England, Texas, Western Pennsy and West Virginia. He intends to buy airtime in every territory, as he has already done in Washington and Baltimore. And just to keep his hand in the master-buying biz, last week he purchased 300 old masters of classics, all cut in Europe. Figures later on he'll bring out some symphonic waltz albums, since the batch of 300 is replete with that sort of thing. Also a bunch of 10-inch operatic biscuits, for which he is making plans.

**Gilbert Back
In SPA Fold**

NEW YORK, May 25.—L. Wolfe Gilbert was reinstated to membership in Songwriters' Protective Association this week, after having been outside the fold for a year. Long a thorn in the side of many publishers and not a few writers, the scrappy Gilbert resigned from SPA last May after a knock-down-and-drag-out tussle over policy. He had long functioned as unofficial leader of SPA's California contingent. His successful application for reinstatement comes at a time when SPA places high value on unity, and hopes for full co-operation from the West Coast tribe.

Fred Ahlert and John Schulman, lawyer, flew to Hollywood this week (24) and next week will meet with a select few Western cleffers to discuss contract proposals to be made later this season to Music Publishers' Protective Association. As has been the practice here, all discussions will be secret, with suspected blabbermouths excluded. Principle continues to be to tell the terms to the publishers over the negotiations table—and not by grapevine in Lindy's or the Brown Derby.

Swede Here for Pan-Am Talk

NEW YORK, May 25.—Einar Rosenborg, of the Swedish Performing Rights Society (FSTIM) arrived here this week to take in the sights at the American Society of Composers, Authors and Publishers, and then head for Washington where the Pan-American Union will tee off its copyright conference June 1.

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Bothwell's '400' N. Y. Preem

NEW YORK, May 25.—Johnny Bothwell lights at his first New York location June 13, following Benny Goodman at 400 Restaurant here. He will be in until June 29, when spot shutters for summer. He has been breaking new band in on one-nighters.

Chester's 2d Ritz \$1,885

BRIDGEPORT, May 25. — Bob Chester, playing a return engagement at the Ritz Ballroom here Sunday (19), drew 1,571 persons for a gross of \$1,885.20, bettering his March 10 date by 23 persons. On that date he grossed \$1,857.60.

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Double coupons. Double prices.

Chi Rainbo To Do 2-Month Fade-Out

CHICAGO, May 25.—Rainbo Ballroom here will shut down for about two months this summer, according to Len Schwartz, one of the operators. Lack of an air conditioning unit was given as the main reason for the shut down, but the trade feels that the scarcity of name bands for summer bookings fits into the picture. Spot, which opened last March with Tommy Dorsey and raked 16G the first week seems to go only with big names, and several attempts to sell lesser names did not fare well at the box office.

No Air Until '47

Air conditioning unit will not be available until May, 1947, Schwartz said. Reopening date for the ballroom could not be definitely set, since arrangements with Tommy Dorsey to come in August 30 are only tentative. Dorsey may be tied up with a picture at that time, and if so, Rainbo will open September 7 with the best band available. Charlie Barnett will be the last band appearing before the close-down June 16. Jimmy Dorsey ork will be in for a week in the meantime. Fall bookings include Hal McIntyre, who is signed for two weeks starting September 27, and Frankie Carle for two weeks October 11. Schwartz is angling for a return of both Dorseys in the fall, as well as Stan Kenton.

Orksters, Please Note

Berigan Fund Low Again

NEW YORK, May 25.—Bob Christenberry, Bob Weitman and Harry Moss, custodians of the Bunny Berigan Memorial Trust Fund, report that the boodle again is in anemic condition. They are appealing to all name leaders to kick thru with as much money as possible in order to restore the fund to proper shape.

Fund was set up immediately following Berigan's death four years ago to provide for the education of his daughters. Custodians report the kids are in good care, but that prompt aid is essential.

Band Pull Cued by Sudan's

Renewal of Billy Eckstine

NEW YORK, May 25.—Potency of bands as attractions in class Harlem joints is pointed up by Club Sudan's renewal of Billy Eckstine, who closes May 29, does a couple of theaters and comes right back into the spot June 14 for four more weeks. Sudan has been paying court to downtown trade with some success and plans to use names all next season.

Eckstine goes to the Swing Club, Oakland, Calif., following his Sudan closing. Opens in Oakland July 31, and remains until September 4.

Morocco Back to Bands

HOLLYWOOD, May 25.—The Morocco, Vine Street nitery which recently switched to a show policy after the Red Nicholas band soloed at the spot for 14 months, is reviving the band set-up. Ace Hudkins, ex-Artie Shaw manager, is handling bookings, and teed off (23) with Lucky Thompson's orchestra and the Vivian Gary Trio.

Vocalist Linda Stevens gets solo spotlight and the Tommy Todd Trio is in on off nights. Thompson and Gary share the nightly ABC Coast wire. Moving back into hot band arrangement, Morocco is heading for jive draw with the down-the-street Billy Berg's, where Slim Gaillard Trio shares billing with Milt DeLugg's band.

Jack Surrell, who formerly headed his own trio, Shades of Rythm, has opened in the Chancellor Lounge of the Barium Hotel, Detroit, as a single on piano.

IN SHORT

New York:

Rose-Marie set for the Capitol June 19. . . . Bob Olin, ex-light heavy-weight champ, is readying an act and is talking to Rocky Graziano to join him. "If Rosenbloom can do it, so can I," said Olin. "I'm just as repulsive as he is." Sol Tepper started for Chicago and ended up on the West Coast. . . . Peggy Loeb is the West Coast. . . . Cosy Cole is prepping a new act. Will use three men and two boys in a dance routine to drums. . . . Airlane Trio starts at the Dubonnet, Newark, N. J., May 30. . . . King Cole Trio goes to the West Coast after winding up five weeks at the Zanzibar. . . . The Gailards are now at the Village Barn. . . . Pete Hays, guitar, just added to Charlie Walter's unit which is now in its 10th month of Joyce's in Washington Heights. . . . Robert Pope (St. Louis Woman), forming an instrumental quartet, Robert Pope Four-some.

Chicago:

Howard Rosene is back at his desk in the local GAC office after a serious operation. He was out for two weeks. . . . Package show hits the Orpheum, Omaha, May 31 consisting of Chuck Foster ork, Dinning Sisters, Hal Stone and Watkins Twins, tap-terpers who recently returned from two and a half years overseas duty with the USO. . . . George Moore, dancer, the Park Plaza, St. Louis, May 31, after doing club dates in Chi for several weeks.

Gaynor and Ross, roller skaters will open the Tic Toc, Milwaukee, June 10, and then come to the Bismarck, for eight weeks.

Jim Morehead and Madeline Garrie were to open at Eau Claire Hotel, Eau Claire, Wis., May 20, but Madeline was stricken with appendicitis May 18 and Estabrook and Farrar went in their place. . . . Mutual Entertainment Agency signed Joey Raye, pianist; Duke Groner, Negro trio, and Bobbie Hahn this week. . . . Mazer signed another contract with Mutual and goes into the Silver Frolics here June 7. . . . Chuck Ikerd Trio will open the Music Box, Minneapolis, June 3. . . . Don Pedro bowed at the Tailspin here May 27, and the Happy King Trio will soon go into the Embassy Club, Denver. . . . Aristocrats of Rhythm Trio are rounding out a year at the Garrick Lounge. . . . Bill Fairbanks opened the Capitol Lounge, Monday (27). . . . Sharps and Flats are in their fourth month at Bar Music.

Philadelphia:

Day, Dawn and Dusk double between Ciro's and Palumbo's (same management), beginning May 27. . . . Eleanor Hunter and Her Debonaires at Twin Bar, Gloucester, N. J., with Jimmy Venutti's quartet, featuring Mitzi. . . . Pearl Williams moves her piano and mike over to the Bates Musical Bar. . . . Art Davy Trio has been added to Lexington Casino. . . . Johnny Phillips is reorganizing his local unit now that most of the members have returned from the armed services.

West Coast:

Ben Holzman, of William Morris Agency, became a grandpa for the second time. . . . Morgan's Club, Albuquerque, N. M., upping its entertainment budget, with Frederick Bros., to handle the bluk of bookings. . . . Monty Montjoy ork going into Cockatoo, Inglewood, Calif. . . . Jack Watson combo set for Happy Hacker's Burgundy Room, L. A. . . . Bob Hoffard, organist, going to Charriot Club, Salt Lake City. . . . Roland Kroll Quartet opens at Club 50, Pocatello, Idaho, June 15.

Saunders King ork being held over for another four weeks at Backstage Club, San Francisco. . . . Edna Wil-

liams, trumpeter, leaving West Coast for Chicago to front Darlings of Rhythm, 14-piece ork. . . . Harry Richman going into Florentine Gardens, Hollywood, middle of June. . . . Jimmy Savo, currently at Florentine, held over another four weeks. . . . Redecorating of Slapsy Maxie's, Hollywood, scheduled to start June 3, temporarily stymied because of building restrictions. . . . Dorothy Claire going into Maxie's after her stint at New York Copacabana.

Billy Blair opens June 1 at Nevada Biltmore Hotel, Las Vegas. . . . D e l l o d i a n s, instrumental quartet, signed to 37-week contract at Howard's Glendale, Calif. . . . Milt DeLugg and Swing Wing set for L. A. vaude week of June 18. . . . Gil Evans Trio drew a six-week hold-over at Del Mar Hotel, Del Mar, Calif. . . . Louis Jordan set for Billy Berg's Swing Club, Hollywood, for early fall.

San Francisco:

Don and Beverly, dance duo, have broken with MCA. Dissatisfied with bookings, they say. . . . Ardenne De Camp is leaving the Balalaika, Russian spot, to become chirp with Maurice Unger's ork in Hollywood. . . . Jack Marshall, who closed out 26 weeks at the 365 Club, is set to do his hat number in Universal's Oh, Say Can You Sing? . . . Carrie Finnell open June 6 at Music Box. . . . El Morocco will spring about June 25, with singer, Guy Cherney, at Helm. . . . Greb (the fem half of Greb and Lober, dancers at the Mark Hopkins), will take time out soon to await the stork. . . . Jimmy Dorsey's crew opens July 4 at new Playland-at-the-Beach spot. . . . Trumpeter Horace Petrasse has joined Bill Millward's ork at the Lido.

Detroit:

Roy Maurice, acrobalancer, playing return engagement at Club Casanova. . . . Liberace, pianist, at the Hotel Statler Terrace Room, was guest at a birthday party given at London Chop House by E. C. (Skipper) Schwimmer. . . . Andy Rice returned from Hollywood retakes for his new film, Ramrod, to open at the Club Casanova. . . . Baro and Rogers return to Latin Quarter. Kay Andre returning from West Coast to Cliff Bell's Cafe. . . . Connie Gale, vocalist, replacing Eileen Faye at London Chop House.

Diane Dale, who's been at Baker's Show Bar for several weeks, opened Monday (20) at Club Bali. . . . Helen Henderson, singing pianist, has returned to Club Tropics. . . . Judy Carroll, vocal-pianist, opened at the Cafe Burgundy Monday (20), replacing Audree Hines. . . . Jack Nelson, electric-organist, at Fireside Lounge, which reopened with new policy.

Miami:

Paul, of acro team of Paul and Paulette, injured his back in a fall at Olympia Theater during his trampoline specialty and was unable to work. Called up stooges from audience to add comedy and fill-in. . . . Mary and Mack Nathanson, former ops of Mary and Mack's Bar, have not yet exercised their option to buy Paddock spot on beach, with deal still pending. . . . Jerry Cooper due to leave for the West Coast after present Clover engagement. . . . Danny Brown has shuttered Jewel Box for summer. . . . Ned Schuyler talks of opening main Beachcomber Room in July with band and floor-show.

Here and There:

Joe E. Lewis set for Chez Paree, Chicago, June 14. . . . Burns Twins and Evelyn additions at Roosevelt Hotel, New Orleans. . . . Blaine Johnson and Continentals started May 27

at the Hotel McCurdy, Evansville, Ind. . . . Larry Adler at the El Rancho, Las Vegas, Nev., his first nitery date since the Waldorf-Astoria. . . . Saul Grauman's Musical Stairatone Revue, current at French Casino, New Orleans, goes to the Folies Bergere, Mexico City, after four weeks in N. O. Show started there May 20. . . . Nadine and Charles and their 10-year old daughter, Shirley Jeanne, returned from the Glass Bucket Club and Palace Theater, Kingston, Jamaica, and are now at the White Hat, Greencone Springs, Fla. . . . George Jackson held over indefinitely at Jermyn Hotel, Scranton, Pa. . . . Bernie Collins Trio managed to save everything, including their Hammond organ, when a fire destroyed the Halfway House, Glens Falls, N. Y., May 6. Group is now at Club Eldorado, Philly. . . . Patricia Marshall new starter at Top Hat, Union City, N. J. . . . Three Bars closed at Murphy's, Trenton, N. J., and opened Thursday (23) at Traymore Hotel, Atlantic City.

King Cole Trio moves into Lookout House, Covington, Ky., for five days, beginning June 21. . . . Johnny Knapp, tenor, who trouped with *This Is the Army*, bowed Wednesday (23) with the new ice revue at Coliseum, Chicago, after six months at Netherland Plaza, Cincinnati. . . . Madeline Bohanon, of Lindsay Lovely Ladies at Lookout House, Covington, Ky., in Christ Hospital, Cincy, recovering from a skull fracture sustained in a fall from a swing.

L. A. Orph 7-Day Break on Flesh Switch to M-D

LOS ANGELES, May 25.—Orpheum's vaude got a seven-day reprieve when house management Thursday (23) decided to delay moving stagershow from there to the Million Dollar Theater. Final curtain at former (which now becomes first-run film house) was skedded for June 4, with flesh attractions going into Million Dollar June 11. This would have meant vaude blackout for one week, but as it now stacks up, stagers will stay at Orpheum and then move to other house June 11 with no time lost. Reason for last-minute switch in plans is that Orpheum was to open with first-run pic June 4, but management discovered that nearby Los Angeles Theater, owned by same corporation (Metropolitan Theaters) will also have first-run flicker on that date, which would have meant competition with itself.

Freddy Slack was originally booked for Orpheum June 4, but later was informed that switch of vaude to Million Dollar would cause loss of one week, falling into time Slack was to appear. Eleventh hour decision to use Orpheum's boards came too late for Slack to ready his show. House is trying to whip up stager around Al Lyon's house ork with nothing definitely set. Acts set for Orpheum will merely move to Million Dollar, involving no other mixup than Slack having to drop out. Ink Spots will open Million Dollar (11), Milton DeLugg Swing Wing and Red Nichols's Ork take over June 18, followed by Lecuona Cuban Boys (25), Duke Ellington coming in July 2, Woody Herman following week, with Louis Prima coming up July 23. (Week of July 16 is still open.)

Orpheum was last house built by Orpheum Circuit in U. S., and hasn't been sans flesh attractions since. Both houses will continue under operation of Sherrill Corwin, Metropolitan Theaters partner. Seating capacity for Million Dollar will be greater than at Orpheum, 2,400 against 2,200. Firm is spending \$200,000 fixing up Million Dollar.

Pgh. Agents Give Bonds for Spots, Settling Issue

PITTSBURGH, May 25.—Whole Pittsburgh nitery picture changed completely last night (24) when cafes using AGVA talent agreed to go along with the new basic agreements and put up cash bonds but with a new twist. Instead of individual spots anteing up, franchised agents are putting it on the line. One agent who isn't exactly rolling in the stuff is readying to up a fistful of moo covering five clubs. AGVA says it doesn't care who pays, so long as it's in cash and in sufficient quantity to cover salaries of acts for two weeks.

Situation was brought to a head when AGVA received 100 per cent backing of Central Labor Council, which controls musicians, waiters, bartenders and truck drivers who deliver the beer and stuff. Quarrel started about three weeks ago when ops refused to post cash bonds with AGVA and formed a Cafe Owners' Guild to battle the union's demands. AGVA refused to recognize the org and as each spot refused to put up the bond it was placed on the national unfair list. Guild countered by throwing out all acts, bringing in combos and bands.

Nitery-Eatery Biz In March, 1946, Tops Yr. Ago 15%

WASHINGTON, May 25.—Sharp rise in American business receipts, with niteries and eateries in the vanguard, is revealed in the latest survey of retail dollar-volume sales by the United States Department of Commerce.

New York, heart of the nation's nitery industry, hiked its business at eating and drinking places by 14 per cent from March, 1945, to March of this year, the survey shows. Outdistancing the national average, which showed a 6 per cent gain, New York City's gain outranked the rest of the State.

Next to Gotham's 14 per cent was a 12 per cent rise in Monroe and Wayne counties, while New Jersey counties of Essex and Hudson showed only a 3 per cent gain.

Average increase, according to survey, is about 15 per cent for March, 1946, as compared with the previous March. Nevada increases topped those of all States reporting, showing a hike of 30 per cent.

AGVA Lifts Unfair Tag on Louisville Hotel for 2 Weeks

NEW YORK, May 25.—An "unfair" label, tacked onto the Brown Hotel, Louisville, last Saturday (18), was suspended for two weeks by Matt Shelvey, head of AGVA, after acts appealed to overrule action of local rep. Situation began when AGVA asked hotel for a minimum basic agreement. Hotel ops, said Shelvey, agreed to sign after some controversial points were cleared, but asked that negotiations be postponed until after Derby Week. Pat Patton, local AGVA rep, agreed. Meanwhile, date was set by Shelvey for talks to start, in effect being a deadline.

When Derby Week was finished, hotel ops refused to open discussions, which, said Shelvey, was a "fast one the boys pulled on us." So, Saturday hotel was placed on the unfair list. Meanwhile, acts from as far north as Montreal, not aware of the AGVA action, arrived to open. Blacky London, regional AGVA rep, notified them that spot was out of bounds. At this point, Shelvey was called in. His action to suspend for two weeks was based on the fact that he wanted the acts to get their dough and not be stranded in a strange town. Suspension would also give AGVA a chance to notify all agents not to book shows at the hotel until it signed the basic agreement.

Hotel has been using shows for 20 years, with exception of 18 months during the war. Spends about \$1,600 with rooms for shows. Present bill has Ruthe Daye, Sylvia Rhodes and Pat Burke, Sam De Mar and Denise and George Broderick.

Akron Nitery Biz Still Hot Sans Peak Industry

AKRON, May 25.—There's no trimming of sails in Akron night clubs despite the reduction of spending money as a result of curtailment in the big plants here. New clubs have opened and standbys have redecorated until some observers believe the town is overloaded with clubs. Most spots are doing big week-end business with the downtown drop-in places getting a lot of trade.

Growth of the nitery business here is noted especially in terrific increase in amusement lineage in Akron *Beacon-Journal*. Coverage has developed to the point where clubs are using as much space as theaters and outdoor spots combined.

Sinatra Smashes Chi Record With 90G at 7-a-Day

CHICAGO, May 25.—Duel between the two giant combo houses, the Chicago and Oriental for local supremacy in the pic-vaude field found the Chicago establishing a new local high with Frank Sinatra, and the Oriental more than holding its own.

Gross for the week which ended Thursday (23) during which the Voice was featured at the Chicago, was set at more than 90G. Sinatra missed two shows opening day because his plane was late in arriving from the East and Balaban & Katz men here estimate that some coin was lost due to the timing mishap. Frank did seven shows a day from then on and finally got rolling after a week end that was only slightly better than average.

Oriental Theater meanwhile grossed an estimated 55G with Bob Eberly, Chuck Foster ork and the pic, *A Night in Casablanca* with the Marx Brothers.

Previous Chicago high was held by Amos 'n' Andy who brought in \$74,000 during 1933, which was a World's Fair year here. During the recent past Betty Hutton brought in \$71,300 to the Chicago box office and both Charlie Spivak and Lena Horne went over 70G. Seating capacity of the Chicago is slightly less than 4,000 and the Oriental seats about 3,300.

Prices which helped to establish the record gross here was a flat 95 cents during the Sinatra run. Now back to 65 cents, 75 cents and 95 cents.

Hecht-Bass Credit Plan for Material

NEW YORK, May 25.—Ken Hecht and Sid Bass, material writers, have developed a method whereby they will sell their stuff on a credit basis. But in order not to get stuck, they have called in AGVA to give them an assist. Performers will be asked to pay down one-third and the rest in 10 weekly installments. Plan, according to sponsors, will enable performers to get material without hocking their shirts. Ordinarily, material writers insist on a down payment when work is started and full payment upon delivery.

According to Hecht, AGVA will back the plan to the extent of putting pressure on member-performers who fail to meet the weekly bites. Dave Fox, New York AGVA rep, gives a different version. He said plan has merit as it will enable ex-G.I.'s who want material and haven't the money to get started. He insisted, however, that union cannot take any action against defaulters, outside of requesting them to pay up.

Hecht and Bass, recently discharged from the army, have done stuff for Frances Faye, Desi Arnaz, Belle Baker and others.

Hartford Grand Re-Licensed Pix, Road Shows; No Burly

HARTFORD, Conn., May 25.—Grand Theater, downtown Hartford vaudefilmer, has been issued a license for the "showing of moving pictures and the presentation of roadshows, definitely excluding burlesque." License, which goes to Al Dow of New York, was suspended and then revoked about two months ago when two employees and several actors were convicted in Hartford Police Court for "participating in an immoral theatrical exhibition."

Spot reopened Thursday (16) with run of a foreign film, *Open City*. Reports here insist that Mack Herbert,

"Axis Sally" Role Ditch Worth 29G To Dale Belmont

NEW YORK, May 25.—Dale Belmont, canary, received a \$29,000 judgment against Lester Cowan, film producer, from a Supreme Court jury last week. Gal sued for a million for failure to get the part of Axis Sally in Cowan's *G.I. Joe*.

Her role was originally part of a plan to drum up the flicker. Cowan was to have national record auditions with the contestants to be anonymous. Winner of auditions was to get the job. However, Joe Bond, Belmont's manager, said that part was already promised to the gal and contest was just a press agent stunt. After Cowan heard the records, he was supposed to have decided that "unknown" was the gal. The gal, already picked in advance, said Bond, was Miss Belmont.

Cowan denied the whole transaction, claiming only phone conversations with the singer. His attorney moved to set the verdict aside. Judge Schreiber reserved decision.

Sans Air-Condish, Chi Frolics Folds, To Reopen in Fall?

CHICAGO, May 25.—Frolics, one of Chi's newer big time niteries will shutter Wednesday (29). Reason given is that ops were unable to secure air-conditioning equipment for the summer. Spokesman for the management insisted that spot will reopen in the fall with the usual name talent but local trade talk emphasizes the possibility of a complete shutdown.

Frolics opened last December 27 and shortly afterward broke into the big name field with Ethel Waters, Chico Marx, Steve Condos, Beatrice Kay, Sonny Mars, Dick Buckley, some of the names being featured there since that time. Arthur Krooth, owner, could not be reached for a statement but it was estimated that between 50 and 75G went into remodeling of the premises which was at one time a restaurant. Current headliners at the spot are Gypsy Rose Lee and her girls.

Martinique Buyers Buzz-Buzzing Again

NEW YORK, May 25.—La Martinique, which has been rumored on the block time and again, may switch hands before fall if present negotiations go thru. Latest deal was started when Dario, who runs the room together with Jimmy Vernon, bought the 800 Club which he intends to operate as a restaurant. Hottest bidders for La Martinique were Bob Wasserman and Stanley Schwartz, owners of the Coronet, Philly. Boys have been trying to break into the New York picture for some time and La Martinique seemed like the spot to move into.

Coronet ops started the bidding at \$150,000. Dario held out for \$250,000. Boys came back and finally lifted the ante to \$225,000 and that's where the matter stands now. Dario is still holding out for \$250,000.

Another interested party in the deal was Edward Hansen, owner of the Kungsholm, an East Side eatery. But the insiders insist that Hansen is in the bidding picture, he flatly denies any interest or any knowledge of the club.

who was house manager two months ago, will be in an administrative capacity at Grand for season of stock understood to be set for June under the Leventhal banner.

Negro Units Set For Split Weeks at Niteries, Theaters

DETROIT, May 25.—Systematic promotion of talent in the Negro field among both theaters and night clubs is being organized by Rollo S. Vest, head of his own booking office here. Vest is framing two separate units, one slated to play in each field, and each to be the first of a series of units to be put out on the road as conditions warrant.

First theater unit represents a tie-up with the Jimmie Raschel Office, Danville, Ill., who will furnish the bands. Eight-piece band, with Nanny Raschel, a brother, fronting the first, and five acts will be used, including Loe Owens, comedienne; Doris Smart, tapster; Chubby Kemp, fem swing singer; Toni Palmer, sweet singer; and the Maghandis, comedy dance team. Tentative booking for opening has been set at the Roosevelt Theater, Pittsburgh. Plan is to cover Michigan, Ohio, Indiana, Illinois, West Virginia, Kentucky and Pennsylvania. Shows are being built and offered to both white and colored houses.

Split Week, Once a Month

Basic idea is to operate upon a split-week policy, playing about three days of flesh upon a once-a-month basis, with units scheduled to swing the circuit of bookings with that frequency. Vest says there is much less resistance to the idea of buying a completed package show than individual acts, especially in houses that have long been without a regular stageshow policy.

In the night club field, units will be built and put out on the road as often as available talent permits, because of the greater number of openings here, compared to theaters. First unit, featuring the Minter Dancers and Effie Tolan, blues singer, is slated to open June 1 at the Club Vogue in Inkster, a Detroit suburb, for two weeks with option. Following that, the Betty Bryden Office of Detroit is slated to take over for about eight weeks of bookings in the Midwest, with Vest setting the unit for a date about August 1 in the Canteena Club, Columbus, O., followed by the Club 440, Indianapolis. Each unit will have four acts, plus a chorus line of four. Joe Minter, just out of the army, is producing.

AGVA Versus Versailles On Pay for G. I. Showcase

NEW YORK, May 25.—AGVA has brought claims against the Versailles on charges of non-payment to ex-G.I. contestants and guest artists who appeared in the club Sunday (26). Contests were run to choose winners, all with former showbiz experience, who would get two weeks in the room.

Buddy Ebsen emceed, and Dean Murphy did a routine. AGVA demands that Versailles pay Ebsen and Murphy one-seventh of their regular salary for going on the floor.

Harris's Liquor Auction

NEW YORK, May 25.—Repercussions of Jack Harris's La Conga and his subsequent floperoo, Club London, were heard when the corporation, New York Night Clubs, Inc., under which Harris did business saw its stock of liquor and wine sold at auction Friday (24) by the federal bankruptcy referee. Successful bidder was Joseph Ullmann, liquor dealer, who got the stuff, which included 80 cases of Scotch and 20 cases of wines, for \$10,200. Rogers Corner and ops of China Doll also tried to buy it. China Doll ops, who now occupy site of Harris Clubs, where liquor is stored, withdrew their bid when ref refused to accept as a condition that storage charges be paid before removal of the liquor.

Spanish Borsht

NEW YORK, May 25.—New nitery opened recently in the Spanish belt in Harlem on 116th Street and Lenox Avenue. It's strictly a below-the-border proposition, but club's tag is *Casa Siegel*.

Feigay Group Preps Tex Guinan Buildup, Own Room for Gypsy

NEW YORK, May 25.—Paul Feigay, legit producer, will enter the nitery field sometime next fall when he fronts a group of about eight money men in opening a room for Gypsy Rose Lee. Total is about \$150,000. Chief spot now under consideration is the old Folies Bergere at the Hotel Edison which used to be run by Clifford Fischer and Arthur Lesser. Big drawback there was lack of air conditioning, but equipment, it is understood, is now being installed.

Feigay admits that he has several other locations under consideration, but difference in price limits talks to preliminary discussions. Primary consideration, says Feigay, is an intimate room, preferably on the West Side, which is large enough to hold a runway. Policy will be to build Gypsy as another Texas Guinan and set up a glorified burlesque package around her. Room also will have dancing. Miss Lee, now on the road with her own unit, has been offered \$5,000 to go into the newly opened Riviera.

D'Jais, Secaucus, N. J., featuring Phil Brito thru June 14. Spot also has Hal Rose ork for dancing and floorshow including Barbara Barry, Elissa Jayne and Lou Nelson, emcee.

FOLLOW-UP REVIEWS

ZANZIBAR, NEW YORK.—Eddie (Rochester) Anderson's preem here Tuesday (21) brought out a flock of his Hollywood friends who in turn managed to snag a few of the Stem names. Jack Benny, Fred Allen and Phil Harris came aboard for an assist. Out front he had Mary Livingston, Dennis Day, Alice Faye, Rags Ragland and a mob of Benny's writers. So far as Rochester's act is concerned it left considerable to be desired. Without the help of Benny, Allen and Harris, it would have laid an egg. He's not going to have them every show and what he'll do without them remains to be seen.

Rochester needs an assistant. Kitty Murray, unable to get out of her contract at another spot, wasn't there. Instead he used a cute line kid who (See ZANZIBAR, N. Y., on page 49)

SLAPSY MAXIE'S, HOLLYWOOD: Two new acts, plus revamping of comic Jackie Gleason's material, gives current offering enough spark to click.

Ann Triola, tiny and cute, with a bubbly personality, really sells her individualized vocals. She sings three numbers, *I've Got to Get Hot, I Said Who*, and *Make It Another Old Fashioned, Please*. Ditties are clever. Sit well with ringsiders.

Betty Jo Huston, acrobatic terpreter, is the other newcomer. Young and talented, she gets good hand for her difficult acro stunts.

Rest of show is built around Gleason, doing same blackouts as in previous edition with owner Sammy Lewis taking over stooging duties formerly handled by Bert Wheeler, who shared top billing with Gleason.

Umbrellas Dip Stem Takes; Music Hall 105G; Para 95G

NEW YORK, May 25.—A week of almost solid rains, particularly at night, took a cut out of Stem takes, but despite the wet going, figures compare favorably with previous frames with the exception of the Roxy.

Radio City Music Hall (6,200 seats; average, \$100,000) bowed out after seven weeks with Myrtil and Pacaud, Marion Carter and *Green Years*, with \$105,000. Bill started with \$137,000 followed by \$138,000, \$147,000, \$142,000, \$125,000 and a sixth week of \$112,000. Total for run was \$906,000. New bill, reviewed this issue, has Joe Jackson Jr., Bettina Dearborn, Charles Laskey and *To Each His Own*.

Roxy Low 68G

Roxy (6,000 seats; average, \$75,000) finished its two-weeker with George Jessel, Rosario and Antonio, Merry Macs and *The Dark Corner* by collecting \$68,000 as against the previous week and opener of \$85,000. New show, reviewed this issue, has Count Basie, Gene Sheldon, Peters Sisters and *Do You Love Me?*

Paramount (2,664 seats; average, \$75,000) counted \$95,000 for its second frame with Duke Ellington ork, Mills Brothers and *Blue Dahlia*. Previous week was \$112,000.

Cap Hits 85G

Capitol (4,627 seats; average, \$65,000) attracted \$85,000 for its third inning with Guy Lombardo ork, Willie Shore, Anna Mary Dickey and *Postman Always Rings Twice*. Previous week's figure was \$94,000 and opener \$105,000.

Strand (2,770 seats; average, \$45,000) show of Carmen Cavallaro, Lenny Kent and *Her Kind of a Man*

bowed out after three weeks by counting \$50,000 for the last one. Opened with \$68,000 and followed with \$50,000. New bill, reviewed this issue, has Tommy Tucker ork, Steve Evans, Three Ross Sisters and *One More Tomorrow*.

Loew's State (3,500 seats; average, \$25,000) lifted to \$34,000 for Harry Savoy, Ciro Rimac and *The Lost Weekend*. Preceding take was \$22,000. New bill, reviewed this issue, has Willie Howard, Larry Stevens, Manuel Viera and *Ziegfeld Follies*.

S. F. Gate Aims at 48G With Andrews

SAN FRANCISCO, May 25.—Golden Gate (2,850 seats; average, \$32,000; prices, 45 cents to \$1) will rack up a \$48,000 gross with the Andrews Sisters on the bill ending Tuesday (28). House grossed \$6,800 opening day, approximately \$500 under the figure hung up by Frank Sinatra. Also on the stage were Pat Henning, Vic Schoen and ork, Johnny Bond, Red River Boys, Charles (Alamo) Leighton and the Boogie-Woogie Five. Pic, *The Falcon's Alibi*.

With a new stage bill and a film holdover, Gate grossed \$26,000 last week ending Tuesday (21). Stage-show had John Calvert, magician; Ruth Terry, Keye Luke and John Gallus. Pic, *Badman's Territory*.

Lunceford - Gaillard Head For Neat 29½G at L. A. Orph

HOLLYWOOD, May 25.—Continued good business should bring Jimmy Lunceford ork and Slim Gaillard Trio right up there with a neat \$29,500 for the week at the Orpheum (2,200 seats; 55 to 98 cents; average \$23,000). Big question marks are the local transit and national railroad strikes. Bill includes Ivie Anderson and Business Men of Rhythm. Pic, *A Guy Could Change*.

Previous show with Buddy Rich ork and Slim Gaillard Trio sharing top billing was good for \$24,000. Also on bill were Benny Rubin, and Nick and Vickie Collins. Pic, *Detour*.

"Salome" Weak 25G After Frankie at Det. Downtown

DETROIT, May 25.—Downtown Theater (2,800 seats; house average, \$23,000) reverted to normal business of \$25,000 this week with Beverly Ann Cort, six-year-old dancer from the suburban Van Dyke, as the headliner in the *Salome* number which she didn't perform under Billy Rose auspices on Broadway a few weeks back.

House record figures were set the preceding week by Frank Sinatra. The *Salome* of Van Dyke is a nice kid, critics generally agreed, but not yet of professional caliber. Pic, *Avalanche*.

Spivak's \$31,000 at Shea's Goes 17½G Over Pic Average

BUFFALO, May 25.—Shea's Buffalo (3,500 seats; prices 50 to 70 cents; average for straight pix, \$13,500) came thru with flying colors for the week ended May 23. Headlining Charlie Spivak and his band on stage, grossed a sock \$31,000. Tim Herbert, and John and Eve Kemmy were vaude acts, with Jimmy Saunders and the Star Dreamers as special band features. Pic, *The Hoodlum Saint*.

NIGHT CLUB REVIEWS

Riviera, Fort Lee, N. J.
(Thursday, May 23)

Talent Policy: Floorshows at 8:30 and 12:30. Operator, Bill Miller; publicity, Howie Horwitz; promotion, Seth Babitts. Prices: \$3.50-\$4.50 minimum.

Combo of a big-mouth audience more interested in shouting hellos, plus a weak show was more than Ted Lewis could lick opening night. Result was a bedlam that Lewis, as good a performer as he is, couldn't beat. Not only did customers walk out, but one fem lush, taking a short cut, wobbled across the floor while Lewis was working.

Show is made up of fair acts. That is, fair for opening spots at Loew's State. For the Riviera, a plushy cafe overlooking the Hudson, they just didn't fit. Out of six acts, four were assorted hoofers. Some looked good, but never good enough to hush the shrieking, overdressed monkeys out front.

Lewis worked hard. He even milked, asking for constant assurance with, "How do you like the show so far?" Sad fact is that the top-hatted guy is no longer strong enough to carry a weak show. His oldtime pops were great in the roaring '20's. They may even be great in the sticks. Here they were just aged corn which couldn't even get polite applause. If Lewis intends to go on he'd better get himself some strong acts.

Geraldine DuBois, singer, opened with a medley of oldies. She took one song while Lewis did bits of business behind her. Then Lewis took one while she pranced around. Nothing happened. Elroy Peace (Shadow) did his following-around bit with Lewis while the Reed Sisters (3) harmonized vocals behind them. Later, Peace did a double with Paul White in a noisy Harlem preacher number for some polite hands. The Stanton Sisters were a lull with their novelty kicks, across and deep back bends. Audrey Zinns, baton twirler, strutted while the ork (12) made with a Glenn Miller arrangement of *Anvil Chorus*. Nancy Bell hoofed to a beguine beat that nobody looked at.

It was that kind of a show. The only time there was any action was when Noro Morales's rumba band was on the revolving stand. It gave fems a chance to show off their furs and boast of their Florida tans.

Minnesota Terrace, Hotel
Nicollet, Minneapolis
(Tuesday, May 21)

Talent Policy: Dancing and floorshows at 8:30 and 12. Neil R. Messick, manager; James Hickman, room manager; Sally Delaney, publicity. Prices: \$2 dinner; drinks from 60 cents.

The Terrace has one of the strongest shows in years with Elizabeth Talbot-Martin, comedienne, and Walton and O'Rourke, puppeteers. Show closes June 1 with the Dorothy Lewis Ice Revue opening June 3.

The 42-minute layout teed off with Frankie Gelsone, ork warbler, who barys *Where or When*. The reviewer has often asked why some big band hasn't grabbed off Gelsone. He left Saturday (25) to go with Frankie Carle.

Talbot-Martin has been here before, but the audience still is amazed at the way she redoes her hair—with only two pins—to look like the characters she impersonates. Does a *Where Has My Little Dog Gone?* number a la Bette Davis, Katie Hepburn, Garbo and Mrs. FDR. Her night club tour, from honky-tonk to cafe society to Latin-American, is good, but the encore on Hildegard singing *Keep Your Chin Up* is best of the lot.

There may be other puppeteers as good as Walton and O'Rourke—but

La Conga, New York
(Thursday, May 23)

Talent Policy: Floorshows at 8:30 and 12:30 p.m.; Saturdays, 2:30 show. Owners-operators, Monte Gardner and Jack Greene. Prices: \$2.50-\$3.50, minimums.

Three new acts and Pupi Campo's Band on the podium playing shows and lulls constitute a fast, pulsating show in the approved Latin manner, with Diosa Costello, howls, hip-swings and all, as the top name on the bill.

Opener is Marianne, terper, who wins big hands with her spins and twirls. She's got them down to a science and her numbers constitute practically one good turn deserving another—and getting it. Her preem number is *Begin the Beguine*, which gives her a chance to take it a little slower and with a touch of more artiness than the follow-up, Ravel's *Bolero*, which is practically a succession of very lithe and graceful spins. Opening night (May 23) Marianne caught the fancy of the crowd and bowed off to a fine reception.

Second is Del Casino, better known on the West Coast in clubs and pix. He has a smooth, musical voice, good appearance and an easy, informal manner of delivery that slickly puts over his ballads. Opener, *I Don't Know Why*, gets him into the swing and he culls the palms plenty before returning to chant *Sorrento*. To his credit he sings it musically, and without the customary gulps, hawps and bel canto burps. Crowd fell for his style of delivery and sent him off with top applause.

Diosa Costello came on with all the old flash, but kept the hip-swings to a minimum until she had the crowd set. Her opener, *Mama Inez*, was mainly vocal, good and loud as ever. High spot of the less raucous moments of her act came with her take-offs on Hildegard, Ginger Rogers and a torch singer. And she had the crowd in her hand with a rendition in Yiddish of *Joseph, Joseph*. This brought a recall and gave her a chance to let loose with her torso, ending in a syncopated dance with Campo, her husband. Diosa does a sock job of selling her style of Latin hovden.

they've never played here. Working from a high-perched stage, the two men come thru with a sensational act. Each new puppet is better than the preceding one—and all are good. Tops are "Lazy Bones," the Negro lad, and "Old Mrs. Richwitch," who gets soused in a nitery. But it's the finale that takes the house by storm. With each partner handling a "love bug," the two go to the tables chattering away and passing out small corsages to the ladies. It's terrific.

Billy Stofft's 11-piece ork, in its third year here, continues as good as ever for both show and dancing.

College Inn, Sherman Hotel,
Chicago
(Friday, May 24)

Talent Policy: Dancing and floorshows at 8:30 and 11:30. Manager, Joe Spieler; production, Jay Jones; publicity, Howard Mayer. Prices: \$1.50-\$2.50 minimums.

Buddy Rich and Ork (18) opened here tonight and let go with everything they had, which was plenty. Trumpet blasts from the sidemen really sent the hep-cats, but made less hep table-sitters put hands to ears in an effort to close out some of the sound.

Low ceiling room, plus unstinted efforts of the brassmen (there's one lone guitar, one bass, one piano in addition to Rich's drums) made patrons wonder if the walls weren't coming down. He should soften up a bit or else get an outdoor arena. This room can't take it. However, frontman puts on a stunt with his drums which is one of the best yet here. He doesn't read music, but he doesn't have to. He's got the natural feel and in his crescendo winds up hitting everything but the kitchen sink. Got a great aud reaction.

Chirp Dorothy Reed fills a nice spot in an otherwise over-enthusiastic jump aggregation. Gal has fair pipes and a savvy of mike technique. Sang *Where Did You Learn To Love* and *Come Rain, Come Shine* to healthy mitting.

Terp team of Perry Franks and Janyce offered a standard act, which pleased the payees. Team has a neat routine which calls for solos by each one, then a get-together at the end.

Act which aroused most enthusiasm was holdover Think-a-Drink Hoffman, who showered willing imbibers with magic, tho real cocktails, etc.

Emsee Jack Lane is pleasing and does a good job.

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400 Club, St. Louis

(Saturday, May 11)

Talent Policy: Dancing and floorshows at 11, 1 and 3. Manager, Joe Kegan; maitre d', Lou Anagnos; publicity, Charlie V. Wells. Prices: \$2 weekdays, \$2.50 Saturdays.

Show packs a load of punch and flash with acts presented on rising stage.

Jeanne Webb, attractive vocalist, opens the show with *I'm a Big Girl Now*. Knows how to sell this type of song, sings well and garners a big hand, encoring with *Talk of the Town*.

Next, Pat McCaffrie, handsome emcee, goes into a routine of good and bad gags. But knows how to tell a story and soon has the audience on his side. Winds up with *Sioux City Sue* in fine bary. Nice hand.

Folie Miller, dancer, offers a routine combining tap and acro terping. She's lovely and talented.

Jimmy Ray is a clever soft-shoe dancer, one of the best. Moving with the grace, speed and noiseless effort of a cat, he goes into *Whispering Rhumboogie Swing*, then down memory lane with impressions of great soft-shoe artists of the past, including Eddie Leonard, Pat Rooney and Joe Frisco.

Headliner is Leon Prima (brother of Louis) with his five-piece Dixieland band. Comes on with heater trumpet version of *Swanee River*, then does several songs in the gravel-throated style made famous by Louis. Band carries the flavor of New Orleans all over it, and music packs vitality. Prima band also alternates with the house ork on dance sets.

Nick LaBanic's ork (10) cuts the show in fine style and serves up nice dance rhythms.

Rio Cabana, Chicago

(Friday, May 24)

Talent Policy: Dancing and floorshows at 10 and 1. Management, Chuck and Bert Jacobson; production, Eddie Noll; publicity, Madelyn Wood. Prices: \$2.50 minimum.

Jestin' Fun is the name of the new show here and the production has plenty of oomph thruout. Jan Murray is the headliner and his witticisms kept them yocking for well over half an hour. Murray sells his goods well and has plenty of balance. Most of his gags are new, and his double-takes, ad libbing and all-around showmanship merit and get a good hand. A few of his jokes were off-color, but he doesn't over do it and he has their undivided attention all the way.

George and Gene Bernard do their version of record-pantomime artists. They enter in top coats and soon doff them to reveal only aprons beneath. To an Andrews Sisters background of *Three Little Sisters*, they cause much laughter. As Crosby and Mary Martin doing *Wait 'Til the Sun Shines*, *Nellie*, they went well also. In the middle of their act they announced Sinatra. It took them a while to quiet the audience, and they then hit one of the high spots of the evening by taking off *The Voice* with his record of *Sunday, Monday or Always*. Mimic was dressed in an outrageously large bow tie and had to be helped to the mike. Crowd enjoyed this one and gave them a real hand.

Manor and Mignon are top-notch ballroom terpers. She gets off some kicks in mid-air during the lifts that are unusual for this type of act. Some of their back-to-back lifts were very well done. They finished with a pleasing offering done to *I Told Every Little Star*.

Rio Cabana lovelies opened the show with a number called *Sweet, Sentimental Spring*. Good costuming and interesting routines help to put the beautiful bevy over. Ellen Terry does some fancy sld dancing as part of the three-way feature, which consists of the chorus and singer Don Bradfield. Miss Terry is a capable dancer. One of her numbers is a twisting and twirling routine done over and between a small fence and other obstacles placed upon the floor. This one drew a good mitt. Bradfield is playing his first engagement here, and altho his singing is fairly good, he does not yet seem at home. Cee Davidson and ork back the show and supply some of the dance music. Rio Cabana's rumba band serves in this capacity also. Biz was good.

Club Andre, Syracuse

(Thursday, May 16)

Talent Policy: Dance band and floorshows at 9:30 and 12:30. Owner, Ray Martino. Prices: \$1.50 minimum.

Andre is still getting top play from Mr. and Mrs. Syracuse. Current show, the short on talent, is long on material. Milt Ross carries the burden with a neat performance. He is a natural, emseing in top form, with a swell line of chatter and not needing blue material to get his stuff over. He warbles well and his impersonations of Danny Kaye and Jimmy Durante are good for plenty of strong mitts.

Line of Three Cocktails, all lookers, do two numbers, a tap opening routine, followed by a Mexican hat number in precision style. Two gals who stepped out in specialties are strong on looks and wardrobe, but their solo numbers are weak on execution.

Louise, handling herself in great style, scored easily with three numbers. Gal has a swell wardrobe and an appearance that puts her over from start to finish. She did ballads and pop tunes all in the same smooth style and got top mitts. Her double work with Ross was good for plenty of laughs.

Biltmore Rendezvous,

Los Angeles

(Thursday, May 16)

Talent Policy: Floorshow and dancing at 1:30 p.m. daily; 7:30 p.m., Sundays. Owner: Biltmore Hotel. Manager: Sid Siboni. Prices: Dinner, \$1.25 up; drinks, 60 cents up.

Knife and fork crowd at this town's only daytime Class A spot get well-balanced fletcher fare in this revue. Ork, fronted by Al Gayle, capably supports acts and provides tunes for terppers.

Top palming goes to Navarr, who starts out with sleight-of-hand (multiplying silks, disappearing eggs, etc.) and ends up with fire-eating stunts. Wins biggest hand lighting candles by blowing flame from his mouth. Staged effectively by dousing house lights, accentuating fire. Guy's gaggy patter helps keep act at high pace.

Carmen D'Antonio's dance routines win hefty mitting. Her *Lady and the Bull* is clever. In this she utilizes flowing red cape to "battle the bull" with dance steps. She walks off with *Boogie-Woogie*, done to Tommy Dorsey's ditto ditty. Little dancing here, latter amounting to little more than muscle flexing, but customers like it.

Mario De Costa, decked out in colorful Spanish garb, makes effective use of his easy-to-take baritone in *Cielito Lindo*, *Estrellita*, and *Ay, Ay, Ay*, with Gayle's group coming thru nicely in setting south-of-the-border scene. Crystal White's acro act is used in first slot and proves okay ice-breaker.

Bimbo's 365 Club,

San Francisco

(Tuesday, May 21)

Talent Policy: Dancing and floorshows at 7, 9 and 12. Owner-manager, August (Bimbo) Giuntoli. Prices: \$2-\$3, minimums.

Town's top cuisinery comes up with a bop show that should pack 'em in. Bimbo gambled with two unknowns and hit the jackpot. They are Michael Doyle, baritone-emsee, and the Waltons—Jules and Joe Anni—"vocalists" dancers. Well done and a bright warmer-upper.

Vaja Del Oro, flashy Latin dancer, on next, is a fiery terper. She was well mitted.

Doyle followed with rich voice and did *Naughty Marietta* medley and *Ol' Man River* to a knockdown hand. Hard to get off. Nice show handler and seems set for a long run.

Waltons opened with a Spanish ballroom dance. Displayed sock terper ability with flair for mimicry. Their Phil Harris *One-zy, Two-zy*, with Jules as fem and Jo Ann as Harris, is a side-splitter. A panto with Jo Ann mugging to a cornet solo is terrific. Brought down house with their Kirsten Flagstad. Closed with *Begin the Beguine* routine with ork. Five bows and a tough off.

Finale is another smash, with Lynn Girls in beautiful costumes doing a *Lady* medley while Doyle sings in background. Ruth Rutherford, Donna Hill and Del Oro shine in solo spots. Doyle signed show off with more vocals. Derle Knox and ork (7) played ace show. Great on dancing. Capacity biz.

Elks' Stiff Terms Nix

Zanzi's Pitch for Kitty

NEW YORK, May 25.—Kitty Murray, who was due to open with Eddie (Rochester) Anderson at the Zanzibar, Tuesday night (21), didn't, and for an elementary reason. Gal is current at Elks' Rendezvous, Harlem, where she's skedded to stay until June 13. When offer came in, she wanted to take it but the Rendezvous regarded the Zanzibar as competition and asked \$1,600 for a release.

Miss Murray was willing to pay half of it when ops threw in other obstacles. As a replacement for her, they wanted to puy Patterson and Jackson and the Brown Dots. They

Colosimo's, Chicago

(Thursday, May 23)

Talent Policy: Dancing and floorshows at 8:30, 11:30 and 2:30 a.m. Owner-operator, Irv Benjamin; publicity, Les Lear; head-waiter, Paul Bergamini. Prices: \$2.50 weekdays; \$3.50 Saturdays, Sundays and Holidays.

Closed for repairs since April, this nitery has reopened under new ownership with Ada Leonard and Her All-Girl Ork and *Fantasy On Real Ice*, a blade show. Altho the band is only fair, Ada Leonard sells it and herself with looks and appeal and slick handling of the fem players. Her debbing songs are a mite blue, but clever—were ruined opening night by a breakdown in the p.a. system. But what could be heard was okay.

The ice show first around this town in a decade, is piloted by Trudy McGee and directed by W. Carl Snyder. It is made up of recruits from New York and from the cast of the former ice show at the Hotel Netherland Plaza, Cincy. Featured are bladers Virginia Walter, Peggy Fahy, Janice Hamilton, Mary Lou, Bruce Sheffer, Buddy Schroff, Bob Carroll, Crooner - Emsee Johnny Knapp and a six-girl line.

Show has pace and variety and is slickly timed. Majority of the acts are production numbers based on various ditties including *Berkeley Square*, *Warsaw Concerto* and fantasies set in New York and Paris. Costuming of these numbers is fine and boffs come to Peggy Fahy, Buddy Schroff and Bob Carroll for their nifty comedy apache number and Miss Fahy's simulated strip. Bruce Sheffer gets palms for his acro blading.

asked the Zanzibar to pay the difference between what they were to get and what they were willing to pay. Ops also asked for an additional sum in case the picture with Rochester and Kitty Murray is released during her stay at the Zanzibar.

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Orpheum, Los Angeles

(Tuesday Afternoon, May 21)

Jimmy Lunceford's Ork takes the high notes on the Orph stage, offering a variety of musical tidbits, supported by a generous helping of top talent, including the Slim Gaillard Trio, hold-overs from last week's bill. Lunceford starts things with a super swing arrangement of *Annie Laurie*. Sax man Joe Thomas follows with the vocals of *Don't Worry About That Mule* which is good for hefty mitting.

Clever tap duo, Business Men of Rhythm, comes on for several difficult and well-executed terp routines. Boys work practically without music, setting their own rhythm and sustaining it for more than five minutes of solid tapping, tossing in old and new tricks. When act finally builds to a climax and finishes, boys are out of breath, and customers are clamoring for more.

Tenor Nick Brooks does a creditable job with *Laughing on the Outside*, then joins Three Rhythm Boys for some fine chirping of *Baby, Are You Kidding* and *The Honey Dripper*.

Sultry-voiced songstress Ivie Anderson got off to a bad start by missing entrance cue. Apparent confusion on the stage brought titters from the house, but was deftly covered up by Lunceford crew, who filled in with an emergency tune. Once Miss Anderson got rolling with *A Little Bungalow*, aud went for chirping in big way. Gal knows how to shade her voice for good effect, especially on novelty tunes such as *Butter & Egg Man* and *Tall, Dark and Handsome*, both of which sell well.

To *Cement Mixer*, Gaillard Trio has added a *Ya Ha Ha*, and a new instrumental piece during which Gaillard plays guitar, piano, bass and finally skins. Regular bass man Tiny Brown doubles on piano for an over all riotous time. For want of a better name, Trio tagged this piece *The Switch-Oreeneey*.

Pic A Guy Could Change. Biz good.

Music Hall, New York

(Thursday, May 24)

Under the all-embracing title of *Metropolis*, the new show here has everything from a longhair warhorse tune by the symphony to an underwater ballet, which is elaborately and effectively staged. The Rockettes get their innings and the comedy end is handled superbly by Joe Jackson Jr., carrying on a tradition.

Charles Previn and the ork open with Liszt's *Second Hungarian Rhapsody* which nets a good reception. This segues into The Rockettes handling their precision routines in a skit on housing. The staging of this number is neat, and the line as usual wins the palms.

The radio broadcasting station, while a nice bit of staging, has no particular meaning in the next musical scene, devoted to a medley of Stephen Foster melodies—all the pops in his repertoire, except *Jeanie*—well-handled vocally by Lucile Cummings, Edward Reichert and the Music Hall Glee Club.

Joe Jackson Jr., in the familiar tramp bicycle act, remains a top seller for yocks and got them to spare.

Closer is the underwater ballet with Bettina Dearborn and Charles Laskey as top terpers. The corps de ballet work here is especially colorful and picturesque and the soloists do a nifty job.

Staging is excellent as is the lighting.

Film To Each His Own. Biz good when caught.

Loew's State, New York

(Thursday, May 23)

With Willie Howard topping the bill, this week's show accents comedy, and has some variety in supporting acts. Opener is Manuel Viera with his Musical Pets, a smooth act that sells. Follower is Harold Boyd and Jigsaws, a gob trio, who tumble expertly but bear a close resemblance to the Three Sailors, except for the gab. They bow out with the camel walk. But their act brought the yocks and got hands.

Singer Larry Stevens, of the Jack Benny program, did his vocal best with three numbers—*Blue Skies*, *Day By Day*, and *Laughing on the Outside*. He has good pipes, but little versatility in his salesmanship, and as a result got only fair applause.

The Richard Adair Dancers—a familiar nitery and vaude act—still have flash in adagio-acro moments and get good response from the pews.

Closer is Howard, with Al Kelly and a second stooge. Opener is a short sketch—mostly Kelly's double-talk—in which Howard, still an artist timer, makes too much of the mike. Sketch is not hilarious, but Howard's showmanship puts it over. He follows with some favorites—*Wee Doch 'n' Doris* and his merciless take-off on Sinatra and Crosby, closing with Jolson doing *April Showers*, interrupted by his stooges.

The usual sock hands brought Howard back for his inimitable soap-box stint which culled many boffs and sent him off with top hands.

Pic Ziegfeld Follies. Biz only fair when caught.

Olympia, Miami

(Wednesday, May 22)

A swell variety bill this week with one show-stopper. Les Rhode's ork did a lot better for the singing acts.

Lloyd and Willis opened in a fast hoofing specialty, with Marilyn handling comedy. Team did some unusual steps and won a heavy mitt.

Martha Stanley had the deuce spot and dished out clever impressions of Billie Burke, Katharine Hepburn, Vera Vague, Bette Davis, Louise Rainer and Shirley Temple with best of all her Carmen Miranda, hat and all. Earned several encores.

Lee Trent, dry comic emcee, told good stories and gags for a nice hand.

Tommy Ryan, a likeable chap using a roving mike, did *Begin the Beguine* (See *Olympia, Miami*, on opp. page)

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WALTON & O'ROURKE
SOPHISTICATED PUPPETS
May 13 to June 3
Nicolett Hotel, Minneapolis

Strand, New York

(Friday, May 24)

Tommy Tucker Ork, Steve Evans, Ross Sisters and The Chords make up an unsophisticated bill which works hard, should do okay in the hinterlands and managed to please a show-me opening night house. Band doesn't cause much stir and isn't given a heavy burden. After the usual *I Love You* theme, plays *Time To Go*, which by title and substance is better fitted for closing slot, where the rapid "special lyrics" spoken by Tucker might make more sense. Kerwin Somerville, out of the sax section, follows with an over-long *Seven Beers With the Wrong Woman* vocal to scattered laughs, after which come the Ross Sisters for the bill's first warmth. Girls are still the pertest contortionists around and still can't sing. Costumes look as if they were picked at random, but kids are so cute and their bends so remarkable that they chalk up their usual score.

Band's best bit is a pretty *In the Moonmist*, which segues into *Laughing on the Outside*, sung by the Three Two-Timers. Girls are above the usual run, sing sincerely, look good. They follow with *Sunny Side*, aided by a good stroboscope gag in which sidemen hold up colorful symbols of the song's lyrics. House liked it. Later, Tucker's other singer, Don Brown—year in and year out as good as any ork warbler—does *It Had to Be You*, *Prisoner of Love* and *Ave Maria*. Had to compete with hecklers, but tamed them on merit, sold the throng and had to beg off. Band gets another chance at next to closing with *Hey! Ba-Ba-Re-Bop* in a variety of rhythms from waltz to minuet via symphonic. No commotion in the audience.

The Chords, two frantic guys, twitch and holler thru a vocal band-imitation act that runs a wide gamut from punko to boffo. When they're good, like on Guy Lombardo, Henry Busse or any other bit which can stand off-key treatment, they're plenty good. Voices just don't stand up for Harry James, Tommy Dorsey, et al. Their lampoon of a Vaughn Monroe vocal is sensationally funny and they do okay intermittently on other stuff. Really work and will have a better act after they resign themselves to pruning. Crowd liked them and will welcome them back.

Steve Evans, an ingratiating guy with rubber face and body to match, builds thru a slew of character impressions to a long and sometimes unfunny drunk act that is the best anti-alky ad since the screaming-meemies scene in *Lost Weekend*. Follows with his take-offs on audience types and how they laugh. Here's where the house came down. Panicked everybody. Show winds up pronto, with everybody but Evans on for *She'll Be Comin' Round the Mountain*, a letdown.

McCONNEL & MOORE
The Original Gay 90ty's
Comedy Jugglers



Just Closed After 2½ Years
Goman's Gay 90ty's—San Francisco
OPENING MAY 21st TROPICS
RENO-NEVADA

Chicago, Chicago

(Friday, May 24)

This 52-minute production gets under way with the Woody Herman Ork (16) launching into *Caldonia* and featuring the maestro on the vocal. Steve Condos, dancer; Paul Winchell, ventriloquist; the Blue Flames; Herman Quartet, and the several Herman soloists round out the bill which played to a well-filled house.

Herman band supplied a good share of the punch here and their medley of *Sorrento*, *Mean to Me*, and *Hey! Ba-Ba-Re-Bop* got a good mitt from the aisle-sitters. Flip Phillips was featured on the tenor sax. Bill Harris on the trombone, and Woody sang during this medley. Red Norvo gave a socko rendition of *Man I Love* on the vibraharp, and Chubby Jackson did a good job of mugging and bass fiddling thru *Four Men on a Horse* with the rhythm section.

Blue Flames, three men and a girl, offered *Shoo Fly Pie* and later blended with Woody on *Day by Day*. This quartet has plenty of vocal oomph and should stay up there at the top for quite a while. Herman fronts his band very well and much of their success can be attributed to his salesmanship altho they are certainly not lacking as musicians.

Steve Condos tapped thru Flip Phillip's *One, Two, Three, Four, Jump*, and got quite an ovation. Steve has an effortless style which tends to make some of his classy hoofing look easy. His second number included much noiseless terping. The dancing in this one exceeded the routines of most of the tap terpers.

Winchell and his dummy, Jerry Mahoney, caught on right from the start. The gags were plenty good and the timing was excellent.

Winchell had them all laughing when he had Jerry pick on two members of the audience who allegedly scorned Jerry's vocal offering. He couldn't get away the first time and was brought back to give them a "sneeze" gag which went very well. Winchell's take-off of Charles Boyer was very clever and the dummy was handled very capably. Winchell should be able to sell to any type audience over almost any medium.

\$2,500 Serenade Icer
Opens at Virginia Beach

NEW YORK, May 25.—*Serenade on Blades*, ice show featuring Bob and Peggy White, co-producers, will preem at the Surf Beach Club, Virginia Beach, Va., July 4 on a 10-week deal. Unit, carrying nine persons and its own ice tank, sells for about \$2,500.

Show was to go into the Iceland Restaurant, New York, in mid-June, but ops wanted it on a four-week deal with options. With Virginia date on the sked, deal didn't jell.

Bernards Hit 2 Top Det.
Spots, One After Another

DETROIT, May 25.—Unusual switch direct from one top-flight night spot to another was made Monday (20) by The Bernards, who move into Lee 'n' Eddie's for a four-day stand on the bill headed by Zero Mostel.

They closed their two-week stand at the Latin Quarter the night before.

OLYMPIA, MIAMI

(Continued from opposite page) and then *Oh! What It Seemed To Be* and *My Grandfather's Clock*. Warm-ed up with *You Won't Be Satisfied* and audience participation. Came back for some funny biz with *Trent* as aid. Encored with *I'll Be Seeing You* and *The House I Live In* to stop the show.

Three Mandels, comedy trio in acro stunts, did hand and feet stands on a table, using a teeterboard for sensational twisters. Deserved the mitt they got.
Pic, Miss Susie Slagle's.

Roxy, New York

(Friday, May 24)

Show opens slow on sight tho it packs values on sound. After Count band gets thru with its first two jump tunes, tempo gets faster and closes in a terrific burst of excitement in a Harlem jitter number as the first part of the flesher winds up.

Second part with Gene Sheldon in off-key banjo and panto bits just about broke up the house. Working with Loretta Fisher, the shy comic did his usual routine including his hand sewing, mugging and bumps to drum beats. Walked off to a big mitt.

First part opens with Basie on board with 16 sidemen pounding out a couple of hot jumpers. (Sidemen get a chance to come down front for rides). Technical skill was great but hep stuff found house at a loss. It was a poorly conceived jam session. Next came the Peters Sisters with feathery white gowns covering their pachydermic frames. Gals did a couple of pop numbers but it was their clowning that paid off. Spectacle of the sisters galloping around like three percherons got some big yocks. Were forced to beg off.

Bob Bailey, a tall scared-looking tenor, did *Danny Boy* in fairish style. Basie wasn't too much help — his backing with jive overtones didn't do the ballad any good. Jimmy Rushing, the five-by-five chanter, didn't register too well this time around. Ann Moore, ork canary, was adequate.

High point was the big production number in which the Gae Foster Roxyettes and the St. Louis Swing-

ZANZIBAR, N. Y.

(Continued from page 45)

tried hard but nothing happened. Comic leaned heavily on the "Mr. Benny" gab and then went into song, *Waiting for Jane*, pulling in Buddy (Howell) and Bowser to play straight. To his next, *If Money Grows on Trees*, dance shuffle which left him puffing, he pulled laughs.

King Cole Trio, who came in last week, do sock selling of ditties they've made famous on the nation's jukes. This terrific threesome really does a job of peddling and the table sitters eat it up. Opener is *It's Better To Be by Yourself*, seguing into *Sweet Lorraine* and *Route 66*, which connect heavily with the crowd. A bouncy noodle or two on a chopsticks theme sends the trio off, to be brought back for *Frim Fram Sauce* as a closer. Boys could have done a half dozen more numbers and still have been recalled. They're a stand-out act.

Rest of the show speeds along fast, jivey and varied with Marie Ellington's chirping; comics Howell and Bowser, who get the yocks, and Maurice Rocco, who has the joint jumping. The Zanzibeauts line and Claude Hopkins and his band round out the bill.

sters joined to do a great job. It started fast, picked up more speed and held it all the way. Sparking was done by Ray Sax, who made like the Pied Piper of Hamelin, leading the kids in some of the hottest jitterburg dancing seen here in a long time. Finale of number, silhouetting performers, was an excellent piece of stagecraft and got a deservedly sock reception.

Pic, *Do You Love Me?*

RICHARD ADAIR DANCERS

in
"A CLYDE BEATTY FANTASY"

Featuring
LILLIAN AND MARY HAND — JEAN ARDEN
DOROTHY BONCORE

Now Appearing
LOEW'S STATE THEATER, N. Y.

Personal Manager—HANS LEDERER

★ **JACKIE GREEN** ★

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GENERAL ARTISTS CORP.

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Out-of-Town Opening

CYRANO DE BERGERAC

(Opened Monday, May 20, 1946)

COLONIAL, BOSTON

Jose Ferrer presents the Brian Hooker version of Rostand's play. Directed by Melchor G. Ferrer. Production supervised by Arthur S. Friend. Setting and costumes, Lemuel Ayres. Music composed and orchestrated by Paul Bowles. General manager, Jules J. Leventhal. Press representative, David Lipsky.

Porter Victor Becroft
 D'Artagnan Robert Rockwell
 Cavalier George B. Oliver
 A Guardsman Charles Bell
 Flower Girl Phyllis Hill
 A Citizen Wallace Widdecombe
 His Son Sandy Campbell
 A Cut Purse Leonardo Cimino
 A Meddler Francis Letton
 Carbon de Castel-Jaloux Nelson Leigh
 Orange Girl Patricia Wheel
 A Marquis Robert T. Carroll
 Brissaille Albert Whitly
 Ligniere John O'Connor
 Christian de Neuville Leif Erickson
 Ragueneau Hiram Sherman
 Le Bret Francis Compton
 Roxanne, nee Madeleine Robin Ruth Ford
 Her Duenna Paula Laurence
 Comte de Guiche Ralph Clanton
 Vicomte de Valvert Dean Cetrulo
 Another Cut Purse Nick Dennis
 Montfaucon Leopold Badla
 Cyrano de Bergerac Jose Ferrer
 Bellerose Howard Wierum
 Jodelite Robinson Stone
 A Soubrette Neva Patterson
 A Comedienne Barbara Joyce
 Lise Jacqueline Paige
 A Capuchin Robinson Stone
 A Spanish Officer Robert Carroll
 Sister Marthe Barbara Joyce
 Mother Marguerite Jacqueline Paige
 Sister Claire Phyllis Hill
 A Nun Patricia Wheel

Boston Critics' Tab

Jose Ferrer's production given a four to three vote. Score: 57 per cent. Yes: Elinor Hughes (Herald), Helen Eager (Traveler), Cyrus Durgin (Globe), Peggy Doyle (American). No: Elliot Norton (Post), L. A. Sloper (Monitor), Leo Gaffney (Record).

Jose Ferrer has scored a bull's-eye with his revival of Rostand's romantic opus, and turns in a Cyrano interpretation which can be stacked up against previous ones in the win column. His Cyrano has wit, swagger and charm, in spite of an over-size nose.

The plot hasn't been altered. Cyrano, nose and all, is the most daring swordsman in Paris, who is in love with his beautiful cousin, Roxanne, who loves handsome Christian de Neuville. When she tells Cyrano of her love and asks his help in protecting Christian from harm, he helps Christian woo and marry her. Not until Cyrano is dying does Roxanne realize that all the letters and words of love which Christian showered on her belonged to Cyrano.

Ferrer's production as well as his acting rate honors. The play is done in five acts, with two intermissions, and altho it runs about 20 minutes too long, the pace is kept lively enough to hold interest all the way. The five sets, too, are completely effective without being cluttered.

Ferrer's Cyrano is no tortured, brow-beating man, but more of a philosophical poet. Even in the famous balcony scene where he speaks the words of love which win Roxanne for Christian, touches of comedy keep things from getting gummed up by the pathos of the situation. Same holds true for the final death scene where Cyrano dies like a brave man and doesn't take too long doing it either, which earns him a shiny medal.

Ruth Ford's Roxanne is excellent. She manages to make her a gal of spirit and charm. Honors go also to Leif Erickson for his tongue-tied Christian, who is a man of action and not an ardent lover. Ralph Clanton's Comte de Guiche is crisp, and as sharply realized as the part will allow. Paula Laurence, as Roxanne's duenna, has almost nothing to do but she manages to make her lines count.

Cyrano de Bergerac comes out as good theater and good entertainment.

Out-of-Town Critics' Accuracy Averages

(May 1, 1945, to April 30, 1946—full season)

	Shows Caught		Wrong or No Opinion	Accuracy Average
	Right	Wrong or No Opinion		
BOSTON				
Elliot Norton (Post)	23	16	7	69.6
Leslie Sloper (Monitor)	21	14	7	66.7
Peggy Doyle (American)	25	15	10	60.0
Leo Gaffney (Record)	15	9	6	60.0
Elinor Hughes (Herald)	26	15	11	57.7
Cyrus Durgin (Globe)	26	13	13	50.0
Helen Eager (Traveler)	24	12	12	50.0
PHILADELPHIA				
Edwin Schloss (Record)	16	12	4	75.0
R. E. P. SENDERFER (Bulletin)	19	11	8	57.9
Jerry Gaghan (News)	18	10	8	55.5
Linton Martin (Inquirer)	20	8	12	40.0
WASHINGTON				
Andrew Kelley (News)	6	4	2	66.7
Nelson Bell (Post)	5	3	2	60.0
Jay Carmody (Evening Star)	6	3	3	50.0
John Maynard (Times-Herald)	6	3	3	50.0

(Note: Not included in the chart are plays with fixed or limited runs of less than 100 performances, and one production each in Boston and Philadelphia which premed too recently on Broadway to have made the success grade.)

BROADWAY OPENING

OEDIPUS and THE CRITIC

(Opened Monday, May 20, 1946)

CENTURY THEATER

A tragedy by Sophocles. English version by W. B. Yeats. Staged by Michael Saint-Denis. Music by Anthony Hopkins. Costumes by Marie-Helene Daste. Scenery by John Piper. Lighting by John Sullivan. Orchestra conducted by Norman Feasey. General manager, Laurence Evans. Stage director, John Sullivan. Press representatives, William Fields and Walter Alford. Presented by the Old Vic Company, under sponsorship of Theater, Inc.

A travesty by Richard Brinley Sheridan. Staged by Miles Malleon. Scenery and costumes by Tanya Moiseiwitsch. Orchestra conducted by Herbert Menges. Lighting by John Sullivan. Fight arranged by Peter Copley.

THE CASTS

Oedipus Laurence Olivier
 A Priest Cecil Winter
 Creon Harry Andrews
 Tiresias Ralph Richardson
 Boy Brian Parker
 Jocasta Ena Burrill
 Attendants to Jocasta Joyce Redman,
 Margaret Leighton, Nicolette Bernard
 First Messenger Miles Malleon
 Herdsman George Relf
 Second Messenger Michael Warre
 Antigone Jane Wenham
 Ismene Dee Sparks
 Chorus Leader Nicholas Hannen
 Chorus of Theban Elders: Max Brent, George Cooper, Peter Copley, Frank Duncan, Kenneth Edwards, John Garley, Joseph James, David Kentish, Robin Lloyd, William Monk, Michael Raghan, George Rose, William Squire, Sydney Tafler.
 Attendants, Guards, Priests, Servants, Crowd: Eleanora Barrie, Byrony Chapman, Julie Harris, Diana Maddox, Jane Wenham, Lawrence Carr, Will Davis, Carl James, Elmer Lehr, Rudolf Cavell, Bernard Pollack, John Reilly, Paul Riley, Sandy Roe, Al Studer, Alvin Sullum, Richard Wendley.
 Mr. Dangle George Relf
 Mrs. Dangle Margaret Leighton
 Servant Robin Lloyd
 Mr. Sneer Peter Copley
 Sir Fretful Plagiary Miles Malleon
 Mr. Puff Laurence Olivier
 First Scene Shifter William Squire
 Under Prompter John Garley
 First Sentinel Frank Duncan
 Second Sentinel George Cooper
 Sir Christopher Hutton George Rose
 Sir Walter Raleigh Michael Warre
 Earl of Leicester Michael Raghan
 Governor of Tilbury Nicholas Hannen
 Master of the Horse Kenneth Edwards
 Tilburina Nicolette Bernard
 Confidant Joyce Redman
 Whiskerandos Sydney Tafler
 Second Scene Shifter Max Brent
 Beefeater William Monk
 Lord Burleigh Ralph Richardson
 First Niece Diana Maddox
 Second Niece Jane Wenham
 Thames Kenneth Edwards
 First Bank Robin Lloyd
 Second Bank Joseph James
 Neptune George Cooper

The Old Vic Troupe added a final flare to their current repertory with a bill presenting a hurdle which few acting companies would care to undertake—a leap from the majestic horror of Sophocles' Oedipus Rex to the buffoonery of Sheridan's The Critic. Be it said that they bridge the gap with inches to spare for a double-header which drapes Laurence Olivier in laurels from head to foot.

Olivier's tortured king is a figure

to be long remembered in the theater. In short, his Oedipus is something little short of magnificent. He paints a pitiable and terrible portrait of the doomed Theban ruler which catches exactly the majestic, tragic mood of Sophocles' epic. His last scenes, played with sightless eye sockets dripping gore from self-inflicted wounds, are something to put an audience in a cold sweat.

Oedipus is heroic fare and the Old Vic-ers give it the heroic treatment it needs. Its characters have the stature of timelessness, and they have wisely kept away from trying to rationalize them with reality. Played in one long act without intermission, the W. B. Yeats version comes across with smashing impact and grandeur, a combination that minimizes one or two only adequate performances. Michael Saint-Denis' staging is admirable. John Piper's imaginative set and Anthony Hopkins' incidental music is exactly right for the mood.

Ena Burrill makes the pitiable queen-wife-mother all she should be and there are eloquent performances from Ralph Richardson as the blind seer and George Relf as the herdsman.

Bridging a gap of some 2,300 years with a 10-minute intermission, the troupe leaps nimbly down to the 18th century for a bout with Sheridan's lampoon of manners, theatrical and literary. The change comes as something of a shock, but after a few moments of the antics of Mr. Dangle, Mr. Sneer, Sir Fretful Plagiary, etc., it is possible to settle down to enjoy Sheridan's barbed jibes at the literary profession, jibes which are as timely today as they were in an 18th century drawing room. With the advent of Mr. Puff in the person of Olivier, the first act is a sheer delight.

Laughs likewise are galore in the second stanza when Puff inveigles his pals to attend a rehearsal of his new tragedy—a tragedy which develops into the rankest kind of horseplay farce. Unfortunately like all such matters, Sheridan has strung his buffoonery on too long a string, but the finale is uproarious with Olivier astride his own rising scenery.

Whether or not Critic fits into the same evening with Oedipus is a moot question, but there is no question that the Old Vic-ers know how to play farce as well as tragedy. George Relf is excellent as Mr. Dangle. Ditto is Miles Malleon as Plagiary. Ralph Richardson contris a juicy bit of panto as Lord Burleigh and Nicolette Bernard and Joyce Redman are hilariously mad ham actresses. And, of course, there is Olivier's Mr. Puff, which on top of his Oedipus offers ample proof that he can do about anything he sets out to do stagewise, even in the same theater and on the same night.

Off-Broadway Opening

COME MARCHING HOME

(Opened Saturday, May 18, 1946)

BLACKFRIARS' THEATER

A play by Robert Anderson. Staged by Dennis Gurney. Setting, Avril Gentles. Stage manager, Blythe Morley. Presented by the Blackfriars' Guild.

Robert Hughes Robert Fierman
 Sarah Bliven Jean Lovelace
 Professor Cunningham Edwin C. Hugh
 Mrs. Comstock Florence Brown
 Antoinette Bosworth Inge Adams
 John Bosworth Clark Howat
 Joe Zaccanio Thomas G. Monahan
 Mrs. Bosworth Sr. Florence Pendleton
 Chester Powell James Rafferty
 Dr. Belmont Frank Ford

There is probably no more damning praise than a "sincere effort by a promising young author." In the case of Come Marching Home such is not the intent, but somehow the phrase just fits. Home is sincere—over sincere and Robert Anderson writes with considerable know-how.

That's obviously true since Home won the National Theater Conference award for the best play written by an overseas serviceman in 1944, and in 1946 won the author a fellowship from the same organization. However sincere or promising, Anderson still has a long way to go to make the Broadway grade. His Home is an honest effort, but lacks the scripting finish to stand up in big-time competition.

Anderson is guilty of the fault of most young playwrights with a message. He is so full of what he has to say that his words are more important than his people, and his characters get to sermonizing and soap-boxing, when they should be making theater. He is concerned with a serviceman's idea of what should be done about political corruption after he gets out of uniform. He is quite wrought up about it—and justly so. Unfortunately, he has selected a more or less hackneyed theme to prove his point—a returned hero who enters politics to clean up his home town only to find himself smeared by the local machine and deserted at the last moment by his reform constituents. Final curtain leaves the lad soap-boxing to his wife and still hopefully confident that he will one day beat the rap.

It's a tale which has been told better before and Anderson has given his version a very slight leavening of comedy and managed to make nearly everything that could spike-up his drama take place off-stage. Result is for the most part a conversational piece that boasts few stimulating moments.

Productionwise, the Blackfriars have put on another thoughtful experimental job and, as usual, there are two or three performances which may easily sign-post a Broadway future for some of the 57th Street thespians. Clark Howat plays the idealistic hero with understanding, and (See Marching Home on opp. page)

ROUTES

Dramatic and Musical

Antigone and Candida, with Katharine Cornell (Harris) Chicago.
 Bloomer Girl (Shubert) Boston.
 Cyrano de Bergerac (Colonial) Boston.
 Dark of the Moon (Opera House) Boston.
 Dancer, The (Walnut St.) Philadelphia.
 Goose for the Gander, with Gloria Swanson (Royal Alexandra) Toronto.
 Harvey, with Joe E. Brown (Metropolitan) Seattle.
 Hamlet, with Maurice Evans (Cass) Detroit.
 Laura (National) Washington.
 Laffing Room Only, with Olsen & Johnson (Ford's) Baltimore.
 Late George Apley (Nixon) Pittsburgh.
 Merry Wives of Windsor (Erlanger) Chicago.
 Oklahoma (Biltmore) Los Angeles.
 Ring Twice Tonight, with Mae West (Strand) Vancouver, B. C., Can., 27-30; (York) Victoria 31-June 1.
 State of the Union (Blackstone) Chicago.
 Second Best Bed (Selwyn) Chicago.
 School for Brides (Locust St.) Philadelphia.
 Up in Central Park (Shubert) Chicago.
 Voice of the Turtle (Geary) San Francisco.
 Voice of the Turtle (Plymouth) Boston.
 Windy City (Great Northern) Chicago.

Norton, Kelly, Schloss Take Crix Laurels

Lead in Hub, D. C. and Phila.

NEW YORK, May 25.—Final tape-breaking for out-of-town critics accuracy honors for 1945-1946 shows the off-Broadway aisle-experts finishing with radical changes over last year's order. *The Billboard* last year started the log on the judgments of the play-catchers of Boston, Philadelphia and Washington in order to catalog their opinions on the Broadway success or failure potentials of their various local preems. In sum, if out-of-town predictions foredoomed a production to Stem failure and it ran 100 performances or more, each prognostication is tabbed as a wrong guess—and vice versa. As in the tally kept on the Broadway critics, the score is based on plays which preemed on Broadway between May 1, 1945 and April 30, 1946.

Norton Tops Hub Crix

Boston Post's Elliot Norton is first under the past season's wire for the Hub crix. Twenty-eight local try-outs reached Broadway. Norton sat in on 23 of these and went wrong only seven times for an average of 69.6 per cent. Last year, Peggy Doyle (*American*) led the Hub contingent, but slipped to third slot currently with 10 wrong guesses out of 25 for an average of 60.0.

Monitor's Leslie Sloper, however, came up from trail position to finish second with a score of 66.7, based on seven errors out of 21 shows caught. Leo Gaffney (*Record*) has jumped from sixth slot to a tie for third with *American's* fem critic. His tab of 60 per cent stems from calling nine out of 15 shows right. Ellnor Hughes (*Herald*) dropped from third to fourth. She tagged 15 shows right and 11 wrong for a score of 57.7. Helen Eager (*Traveler*) who was in fourth slot last season, dropped to a fifth place tie with Cyrus Durgin (*Globe*) with a 50.0 per cent average. Durgin guessed wrong on 13 out of 26 and Eager split on 24.

Schloss Again Leads Philly Field

Philadelphia Record's Edwin Schloss again finished well out in front of his nearest competitor. On the basis of 20 Philly openings tallied, Schloss covered 16, with four errors for a score of 75.0. R. E. P. Sensenderfer (*Bulletin*), who trailed local field last year, is second with 57.9. He was right 11 times out of a possible 19. Jerry Gaghan (*News*), repeats in third slot with an average of 55.5 and *Inquirer's* Linton Martin has dropped from second to fourth place with an average of 40.0. Martin is tagged with 12 errors out of 20 tries.

Few D. C. Preems

Washington has been scant on openings this season, but even the six preems which came on to try for the Broadway grade have put a crimp in previous local averages. *News's* Andrew Kelley has switched from a tie for last year's third slot to win the current tab with a score of 66.7 per cent. He was right four times out of six chances. John Maynard (*Times-Herald*), last year's topper, is currently tied for third with Jay Carmody (*Evening Star*) with a tab of 50.0, each split on six tries. Nelson Bell (*Post*) holds to his previous runner-up spot with a score

BROADWAY SHOWLOG



Performances Thru May 25, 1946

New Dramas

	Opened	Perfs.
Anna Lucasta (Mansfield)	8-30, '44	739
Born Yesterday (Lyceum)	2-4, '46	128
Dear Ruth (Henry Miller's)	12-13, '44	608
Deep Are the Roots (Fullton)	9-26, '45	278
Dream Girl (Coronet)	12-14, '45	179
Glass Menagerie, The (Playhouse)	3-31, '45	484
Harvey (48th Street)	11-1, '44	671
I Remember Mama (Music Box)	10-19, '44	673
Life With Father (Bijou)	11-8, '39	2,744
Magnificent Yankee, The (Royale)	1-22, '46	144
O, Mistress Mine (Empire)	1-23, '46	142
On Whitman Ave. (Cort)	5-8, '46	21
State of the Union (Hudson)	11-14, '45	221
Swan Song (Booth)	5-15, '46	13
This, Too, Shall Pass (Belasco)	4-30, '46	31
Voice of the Turtle, The (Morosco)	12-8, '43	897

Musicals

Annie, Get Your Gun (Imperial)	5-16, '46	12
Are You With It? (Century)	11-10, '45	227
Billion Dollar Baby (Alvin)	12-21, '45	180
Call Me Mister (National)	4-18, '46	44

Carousel (Majestic)	4-19, '45	467
Lute Song (Plymouth)	2-6, '46	126
Oklahoma! (St. James)	3-31, '43	1,373
Song of Norway (Broadway)	3-21, '44	740
St. Louis Woman (Martin Beck)	3-30, '46	65
Three To Make Ready (Broadhurst)	3-7, '46	92

Moved into Broadhurst May 20 from the Adelphi.

REVIVALS

(DRAMAS)

	Opened	Perfs.
King Henry IV, Part I (Century)	5-6, '46	11
King Henry IV, Part II (Century)	5-7, '46	5
Pygmalion (Barrymore)	12-26, '45	171
Uncle Vanya (Century)	5-13, '46	5

(MUSICALS)

Red Mill, The (46th St. Theater)	10-16, '45	256
Showboat (Ziegfeld)	1-5, '46	160

OPENINGS

Oedipus (with The Critic (Double Bill) (Century))	5-20, '46	4
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Final addition to Old Vic Rep got an all-out nod. Yes: Howard Barnes (*Herald-Tribune*), Vernon Rice (*Post*), John Chapman (*News*), Robert Garland (*Journal-American*), Herrick Brown (*Sun*), William Hawkins (*World-Telegram*), Lewis Nichols (*Times*), Louis Kronenberger (*PM*).

of 60.0. He covered five shows and was in error twice.

As noted in the boxed chart on opposite page, the final tabulation cannot include either *Call Me Mister*, which preemed in Philly, or *This, Too, Shall Pass*, which unveiled in the Hub. Neither has been on Broadway long enough to have made 100 performances (*The Billboard's* yardstick for measuring the success grade).

MARCHING HOME

(Continued from opposite page)

Inge Adams is especially good as his wife. There is a fine character bit by Thomas Monahan as an Italian gardener and young Jean Lovelace tabs herself a promising newcomer to the Blackfriars' fold in a minor role. Dennis Gurney has staged *Come Marching Home* with all the drive that the script permits. Unfortunately, *Home* halts too often to chat while on the march.

CENTER PULLS 985G

(Continued from page 3)

York Opera Company \$157,400 for 56), Paul Draper-Larry Adler concerts (\$24,771 for 9), *The Tempest* (\$67,234 for 24), New York Symphony Orchestra (\$49,333 for 24), and *Little Women* (\$13,141 for 16).

A breakdown of the split shows that of all the shows the Center made most money on *The Tempest*, taking \$30,654 of the \$67,234 total. From *Ballet Russe* the Center got \$27,988, the production picking up \$230,635. *Othello* was another lucrative show, netting the Center \$25,816 and the production \$67,153. *Carmen Jones* gave Billy Rose \$158,269 and the Center got \$16,250. From *Little Women*—the poorest of the lot—the split showed \$11,320 to the production and only \$1,181 to the house. *Desert Song*, too, was small pickings for the Center, which got \$13,009 to the production's \$124,296. Incidental attractions, totaling around \$10,000, are not included in the grosses. The

\$1,000 Top for 'Red Mill' UNNRA Aid

NEW YORK, May 25.—*Red Mill*, click revival, will give a special Sunday night benefit performance June 23 for UNNRA at 46th Street Theater at the request of Secretary of Commerce Henry Wallace.

Ducats will be scaled from \$1,000 for box seats to \$25 and \$50 for the balcony. If the house is full, show can gross \$111,600. Cast, theater, music, etc., are being donated for the performance.

K. C. Hill & Dale With Stars, But Seeks More Names

KANSAS CITY, Mo., May 25.—Summer legit gets a fresh start here when John Reeder opens the new summer Garden Theater at Unity Farm in the Blue River Valley for a 12-week season. New strawhatter, which will feature an all-Equity troupe (and all-union backstage), has the support of local civic orgs and *The Kansas City Star*.

Opener will be *Hay Fever* June 11 and skedded follow-up is *The Enchanted Cottage*. Management hopes to bring in Leo Carrillo for a week in *The Bad Man* and ZaSu Pitts for a similar stretch in *Ramshackle Inn*. Other top names are being sought for additional productions.

House capacity is 7,500 and b.o. scales from 75 cents to \$2. Reeder will direct. Theater is under management of L. G. Simmonds. Lucille Phillips reps the project in New York and Morris Small fills the same slot in Los Angeles.

Center is having an air-conditioning system installed this year. Mayor O'Dwyer continues as prexy.

10 Mil 'Tin Cup' Is Groups' Goal

(Continued from page 3)

contributions and non-interest-bearing loans. There are also sponsor memberships running from \$500-\$5,000 in the high brackets, and from \$25-\$500 in the lower echelons of payment. Actively participating members pay \$1.50 annual dues and get voting privileges. Sked calls for a six-production season, limited to runs of 3-7 weeks to be played in a "parent memorial theater." As shows change, if they show signs of making dough, they'll be sent trouping thru the country.

There will also be a tryout theater lab, and it is hoped that this end of the biz will get the nod from the G.I. Bill of Rights. Charter group will be expanded later by enrollment of active membership of vets, with permanent officers and directors chosen in the near future. Outfit applied this month for a charter from Albany, and got an endorsement from the American Veterans Committee's theater chapter. Interim board of directors, created last week, consists of: Ray Hinkley, chairman; Leatrice Joy Gilbert, secretary; David B. Graham and Erik Rhodes, treasurers; Leon Askin, Robert Breen and Lawrence Robinson. The 24 vet charter members include actors John Beal, Alan Baxter and James Whale.

Theater, Inc., Wants 200G

Already in operation is Theater, Inc. (preem production *Pygmalion*), a non-profit outfit currently host to London's Old Vic players. This organization, too, is tax exempt and is willing to take public money anytime. Idea is to establish a revolving fund of \$200,000 for four plays. However, no definite drive has yet been made to get the money, merely paws out before plush friends of legit. They've coughed up pleasantly, so far. Richard Aldrich, Beatrice Straight, Milton Rose and four others make up the board of directors.

The American Repertory Theater is looking for \$350,000 to put over its first season—1946-47—and is well within sight of their goal. Art, however, is flatly profit-making and backers will get preferred stock and 50 per cent of the total issue common stock. However, this common stock, tho full paid and non-assessable, will bring no voting power with it. The 350G will handle six plays for a 40-week season on Broadway, followed by a road tour. Margaret Webster, Eva La Gallienne, Victor Jory and Cheryl Crawford are the mainstays here, with other known names co-operating.

ANTA Seeks 5 Million

In addition these groups, there is a national outfit—the American National Theater and Academy, which is planning a drive for \$5,000,000. ANTA, which has a Congressional charter, will be a kind of parent company to theaters all over the country, advising, aiding, lending money and launching legit houses in places where there is a need for them. Vinton Freedley, Robert E. Sherwood, Gilbert Miller and other top-drawer showbiz names are on the roster of this group, which, eventually, might turn out to be of financial help to any or all of the other three.

Meantime, it's John Q. Public, wife and family, who are going to be asked to make the tin cups rattle, for the benefit of better and more highbrow theater. Incidentally, this trend towards incorporation in groups, rather than existing partnership deals on shows, is an oldie, which grew unpopular around the Stem when the taxes got heavy. Now, however, with somewhat slightly lighter excise dents in the coffers, the move towards incorporation is back. For how long, no one can say.

Burlesque

By UNO

Charles H. Allen has booked Lou Ascol as principal comic, and Lee Royce with the USO for Olsen and Johnson's *Hellzapoppin* headed for overseas. He also set Bobby Morriss for Earl Carroll's Theater-Restaurant, Hollywood. . . . Ed De Velde, former burly character-straight man, who recently returned from a European tour with *Night of January 16* for USO, is leaving on another unit, *You Can't Take It With You*, bound for the Far East. . . . Dave Cohn, recently appointed Eastern representative for Midwestern burly circuit, has already signed Joy Davis, Lyn Paige, Jack Neal, Jackie Neilson, Johnny Dove and Sam Alessi for next season. Cohn also is booking for Hi-Way Casino, Fall River, Mass.

Eddie Chester is rounding out his third year as emcee at Ernie's, Greenwich Village. . . . Hank Henry, Dick Richards, Marvin Harmon and Melaine LeBeau start stock at Rialto, Chicago, May 31, thru Phil Rosenberg. . . . Other Rosenberg placements are Billy Hagan, Scratch Wallace, Floyd Hallicy, Poppy Nolan and Bob (See *Burlesque Notes on page 82*)

Showbiz Pulls Out Of Rail Strike Okay

(Continued from page 4)

week-end continuance of the strike was for the trucks to meet in Fresno, switch loads and continue on to their destinations, while casts made the dates by bus. This was legit. Otherwise, niteries, band spots and vaude remained unaffected for the most part.

Chi, too, felt little repercussion up to today. Hopes for an early settlement were fervent, and bookers got set for the worst if their hopes were blasted. Only name outfit stranded was Spike Jones and his gang, reported yesterday (24) to be marooned somewhere between Winnipeg and Minneapolis. A cocktail unit and one band (unspecified) were the only casualties mentioned by top booking agencies. Buddy Rich and his ork managed to make the date at the College Inn in one of the last trains to roll before S-Hour. Stan Kenton's outfit, traveling by car, was able to continue his one-nighter tour to the Coast unhampered. Biggest gripe came from name ork bookers, who were worried about future skeds if the strike continued long. Their worries were over. And the nation heaved a deep sigh of relief that national and international economic tragedy had been averted.

Magic

By Bill Sachs

DELL O'DELL and Charles Carrer follow their stay at the IBM Convention in St. Louis, June 16-19, with a two-week stand at the Henry Grady Hotel, Atlanta, beginning June 27. . . . Bob Mason, who until recently played schools thru the West and South with Hardini and Company (George Hubeler), is now doing a single in Midwestern niteries. . . . Tom Auburn, magician-mentalizer, was top attraction at the recent four-day indoor fair sponsored by the Halifax, N. S., Kinsmen Club at the Arena there. . . . Milbourne Christopher's fortnight engagement at the Glenn Rendezvous, Newport, Ky., has been extended to a three-weeker, ending Decoration Day. Christopher was successful last week in breaking into the columns of several Cincinnati dailies with special personal interest items. . . . King and Zorita, mentalists, following their current engagement in the Empire Room of the Schroeder Hotel, Chicago, return to the Windy City for club dates. . . . John Calvert, during his recent engagement at the Golden Theater, San Francisco, is reported to have played tag with his former press agent, Bruce Lewis, of North Hollywood, Calif., with the result that Calvert was served with a warrant for (See *Magic on page 82*)

BROADWAY NO "DREAM"

(Continued from page 4)

dazzling terms of the day after, the month after or the year after tomorrow. That's one thing that hasn't changed on the Stern—the hopefulness of the people who make up its glitter and glamor.

And the returned G.I. surveys the blitzing of the last six months and realizes that, after all, showbiz shouldn't be doing too much bosom-beating. The tax shellacking, etc., really hits not the showfolk, but those who go to see the showfolk, who pay to see them. That's the G.I. himself, and he's so used to getting it in the neck in the service that Broadway seems just like a continuation of the army—sans reveille and salutes and k. p.

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Tele Review

The Bad Man

Reviewed Sunday (26), 8:15-9:40 p.m. Style—Drama. Sustaining over WNBT (NBC), New York.

Unfortunately, the bad man was a bad actor in *The Bad Man*, and because of this, WNBT's scanning was less, far less, entertaining than it should have been. In order that there be no misunderstanding, it must be stressed that this Ernest Colling production is being judged by NBC standards and not by the dramatic standards of any other occupant of a video channel, just as it's wise to judge dancing by WCBW (CBS) standards, motion picture coverage by ABC standards, and air puppets by WRGB (GE) presentations of the wooden heads.

Ernest Colling, producer-director and adapter of Porter Emerson Brown's stage success of a generation ago, *The Bad Man*, is no doubt NBC's No. 2 man when it comes to calling camera shots on an air pic. However, he was heavy handed with Peter Capell's Pancho Lopez, and without that part being Holbrook Blinn-ish, the play becomes straight melo, instead of high comedy.

Capell was the bandit Lopez, but there was nothing delightful about him. You believed him in his heavy lines and disbelieved his lighter moments. The reverse should have been true. Beverly Roberts, the love interest, unfortunately came thru the kinescope as matronly, almost old enough to have been the hero's (Walter Black) mother, instead of the light of his life. Mardi Bryant was well as a 1920 bobby-soxer, altho no one could believe she was 20 in the play. Check off Frederic de Wilde as something to make the young lady viewer's heart go patty pat, and John Souther was hissable as the heavy. WNBT's *The Bad Man* was okay for some other wave length than channel four in New York. It could have rated raves.

WANTED Burlesque Performers Specialty and Semi-Nude Dancers Write

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IT'S LIKE A BUNION DERBY

Pick J. M. Dean To Run Annual In Mississippi

JACKSON, Miss., May 25.—J. M. Dean, secretary of the Mississippi Association of Fairs, has been named executive secretary of the Agricultural and Industrial Exposition Commission and will serve as secretary-manager of the Mississippi Fair here October 7-12.

Dean also will serve as secretary for district and county livestock shows.

He was director of the Mississippi Exhibit at the Chicago World's Fair, and his experience in the business dates back to 1908 when, as county agent for Monroe County, he organized the first annual in that community. In 1922 he organized the Columbia (Tenn.) District Fair, and at the same time was assistant secretary of the Tennessee State Fair, Nashville. He returned to Mississippi in 1923 as an employee of the extension service, and has been secretary of the State association since 1927.

Art Lewis To Marry Rosalind Berk June 18

NEW YORK, May 25.—Art Lewis, president, Seaside Amusement Park, Virginia Beach, Va., will marry Rosalind Berk June 18, friends of the couple said here Wednesday (22). Miss Berk is the daughter of Neil Berk, well-known former general agent, who is now interested in Florida real estate.

Lewis owned and operated a railroad carnival bearing his name for several years before limiting his activities to parks. He also operates concessions at Ocean View Park, Norfolk.

Mills Gets It in Ohio When J. Pluvius Smiles

DECATUR, Ind., May 25.—Where the rains have held off, Mills Bros. has been drawing the folks. Here Wednesday (22) weather was good for a packed night and about three-quarters matinee.

It was cloudy but it did not rain at Defiance, O., Monday (20) and an overflow night house and a three-quarters matinee resulted. At Finlay, O., Saturday (18) it rained and top was about half filled for both shows.

Irish McGrew Hit by Car; Suffers Two Broken Legs

NEW BRIGHTON, Pa., May 25.—Irish McGrew, of Majestic Greater Shows, suffered two broken legs when struck by an automobile Monday (20) in front of the lot in Junction Park here. He is in Beaver County Hospital.

McGrew was employed by Roy Rosier on the Cavalcade Show.

Coleman, Alta., Goes Aug. 3

COLEMAN, Alta., May 25.—Coleman Board of Trade will sponsor a stampede here, August 3, under the management of Herman Linder, Cardston, Alta. L. S. Richards will act as stampede chairman.

Prepare To Win Lawsuits

By Atty. Leo T. Parker

Editor's note: This is a second of a series of three articles by Leo T. Parker, Cincinnati attorney, reviewing interesting informative court decisions of general interest to outdoor showmen.

Res Ipsa Loquitur

The term *res ipsa loquitur* appears to present legal complications. However, it means simply that the owner of a place of amusement is liable in damages for an injury to patron. In other words, various higher courts have held that the doctrine of *res ipsa loquitur* is applicable when injuries are effected by inherently dangerous amusement devices.

For example, in *Reinzi vs. Tilyou*, 252 N. Y. 97, it was disclosed that a person was injured when a stirrup broke while riding on a horse in a mechanical steeplechase operated in an amusement park. The higher court held that such danger was inherent in this particular amusement device, and applied the rule of *res ipsa loquitur*, holding the proprietor liable, and said that knowledge of the danger was enough to charge the proprietor with notice of the defect, altho he did not inspect and discover the weakened stirrup.

Also, see *Lusk vs. Peck*, 116 N. Y. S. 1051. In this case an injury occurred when "bleachers" collapsed in which a patron was sitting. The evidence disclosed that the collapse was due to a gradual rotting of the timbers supporting the "bleachers" which might readily have been discovered on inspection.

Therefore, the doctrine of *res ipsa loquitur* was held applicable which meant that the proprietor was liable in damages for the injury.

On the other hand, see *Shaw vs. Hayden Island Amusement Company*, 166 Pac. (2d) 128, reported April, 1946. In this case the testimony showed that a woman was injured when walking in an amusement park. She caught her foot in a hole in the pavement. The higher court said that it appeared that if she had looked where she stepped she would not have fallen. In holding the proprietor not liable for the injury, the higher court said:

"This rule of *res ipsa loquitur* when the accident is such as in the ordinary course of things does not happen if those who have management use proper care."

Inspection of Premises

Modern higher courts consistently hold that a proprietor is not negligent and therefore not liable in damages for injuries to patrons, if he proves that he had regularly inspected the premises to discover and repair defective and dangerous conditions.

Another important point of law is that if the testimony shows that the proprietor had made inspections of the thing which caused the injury, he is not liable altho he failed to repair the dangerous condition which had not for a long period caused injuries to others.

For illustration, in *Clark vs. Pierce & Norton Company, Inc.*, 40 Atl. (2d) 752, it was shown that a proprietor on a plot of ground between an "airplane ride" and a "scooter" building, maintains a pole carrying wires and a transformer for the purpose of furnishing electricity required for the operation of resort equipment. A patron was walking toward the lake when she was cut outside of her leg upon the end of a strand of wire which protruded a distance of about

one-quarter of an inch from the pole. She sued the proprietor. The testimony showed that previously the proprietor's employees had inspected the premises and failed to observe and remedy the defect because it was not considered dangerous.

In holding the proprietor not liable, the higher court said that the testimony showed that the wire had been there for 10 years without causing injury to any other patron.

On the other hand, see *Freda vs. Lake Ariel Park & Amusement Company*, 36 Atl. (2d) 849. In this case the testimony showed that a company operated an amusement park, and maintained therein a comfort station in which persons could go. One day while a patron was walking across the floor of the comfort station to reach one of the toilets, several boards collapsed, and she fell into the space beneath the floor up to her armpits. She suffered severe and permanent injuries, including a miscarriage. The evidence showed the boards and the joists had become internally decayed and rotten, and the nails rusty, thru the presence of water upon the floor and the dampness. The higher court held the company liable for \$1,832 damages on the grounds that the officials of the company were negligent in failing to inspect, discover and repair the dangerous flooring.

Calif. Beaches Get Own Radio Program

LOS ANGELES, May 25.—Los Angeles beaches are getting a boost via radio, thanks to Gartner of California, swim suit manufacturers. Org has two public service programs, one which gives the beach-going public reports of the air and water temperatures every hour and another, which started Thursday (23), which will dramatize a different Southern California beach each week.

Labeled the *Gartner Beach Party*, show will be aired every Thursday at 7:30 over KECA, Los Angeles. Star of the show will be Gil Merchon, recently discharged AAF pilot and former vocalist with Harry Owens orchestra. In addition to lifeguards, Merchon also will have as his guests famous Hollywood personalities. Dutch Smith, famous Olympic diving champion and recently discharged marine captain, will emcee the program and interview guests.

Injuries Fatal to Barnes Performer

DETROIT, May 27.—Wanda Carleton, 19, of Wilmington, Calif., died here Saturday (25) as a result of injuries received in a fall from a swinging ladder while performing at Olympia Stadium Wednesday (22), with Barnes Bros.' Circus.

For further details, see Barnes Bros.' story in the circus sector, of this edition.

Most of 'Em Go X-Country

Orgs on Diesel lines happy but coal-burners still have Brooklyn boys in innards

By Pat Purcell

CHICAGO, May 27.—Circus and carnival operators, after a week-end of the galloping heebie-jeebies, are moving, with the fellows on the Diesel and electric lines being in a happy frame of mind while those in the hands of the coal-burners are so silent it gives rise to the suspicion the Brooklyn boys are still hammering at their innards.

The settlement of the railroad strike made little, if any, change in plans. Those in a position to move overland did it anyway, and those who were awaiting an engine with an ODT order either got it and traveled or sat where they were, awaiting these essentials.

Carnivals of the railroad variety generally lit out overland in order to offer their fun and frolic to new populations.

In the Eastern sector, Frank Ber- (See *Diesels Electrics* on page 62)

Gainesville Group In Opera Tie-Up

GAINESVILLE, Tex., May 25.—For the first time in operatic history, a circus will share honors with singers when the Gainesville Circus is used in the production of *Punchinello*, George Lee Marks's Americanized version of *Pagliacci*. Event will be staged in San Antonio, in the Sunken Garden Theater, June 6-9.

Gainesville Circus will be making its first public appearance since the war when it provides big top atmosphere and thrills for the Barnumized opera. A full hour of Act 2 will be given over to jugglers, acrobats, wire walkers, horses, dogs and ponies.

President Roy A. Stamps' appointments to the executive and mechanical staffs for the Gainesville Community Circus have been approved by the board of directors. Appointments follow:

Roy A. Stamps, general manager; Joe M. Leonard, general agent; Cecil H. Tinsley, secretary and big show tickets; Stamps, equestrian director; Vern Brewer, lot superintendent; A. Morton Smith, program director; Emmett F. Curtis, legal adjuster; Roy P. Wilson, front door superintendent; Joe M. Leonard Jr., press representative; Alex Murrell, chief electrician; J. R. Wimberly, ring stock superintendent.

C. B. Stringer, transportation; Kenneth Blanton, personnel; Harvey Sherer, backyard; Portis Sims, wardrobe; Mrs. W. W. Welborn, wardrobe mistress; B. D. Ford, musical director; J. B. Saylor, principal clown; A. W. Wells, Cecil Farr and Sam Beattie, producing clowns; Dr. S. M. Yarbrough, medical department; Paul McGehee, boss canvasman; Robert Pence, reserved seat tickets; W. M. Jackson, public-address system; Frank Aldridge Jr., head usher; Mrs. Jones Westbrook, ballet mistress; Jack Heslop, steward; Henry Skaggs, boss hostler; Dr. A. A. Davenport, superintendent and purchasing agent for the show's shows, and Paul McGehee, foreman.

John Swier Wins Paterson Feature; Other Race Items

PATERSON, N. J., May 25.—John Swier, Astoria, N. Y., won the feature event at Hinchcliffe Stadium here Sunday (19). Race was reduced from five miles to four because of an accident involving Dee Toran, Paterson. Dutch Schaeffer, Floral Park, finished second; Toran, third, and Johnny Ritter, Paterson, fourth.

Toran lost his right rear wheel, spun into the rail and was crashed by another car. He was uninjured. In a preliminary, Tex Keene, Passaic, N. J., hit the rail and his car burst into flames. He was not hurt.

Rice Wins at Thompson

THOMPSON, Conn., May 25.—George Rice, Milford, Conn., set a new track record of 21:53 in winning the feature 25-mile 50-lap midget race at the Speedway here Sunday (19). Attendance was estimated at 10,000.

Lindskog Wins at Gilmore

LOS ANGELES, May 25.—Swede Lindskog, veteran speedster, won the 30-lap sweepstakes feature at Gilmore Stadium May 15. Johnny McDowell finished second with Perry Grimm, Danny Oakes, Ed Haddad and Cal Niday finishing in that order. There was only one minor accident.

Burbank Nixes Midgets

BURBANK, Calif., May 25.—Over protests of the San Fernando Valley Sports Center, the city council passed an ordinance this week to curb auto racing within the city limits. New amusement spot planned to feature midgets. Ordinance rules a public hearing must be held before any racing permit can be issued.

Holyoke's Holy Rosary Show To Go July 1 Week

HOLYOKE, Mass., May 25.—Holy Rosary Circus here, sponsored by Holy Rosary Church, will be held the week of July 1. Started four years ago, the outdoor circus has drawn 40,000 in the past. Matinees will be held July 4 and Saturday (6).

Al Martin, Boston, who supplies the acts and does the announcing, already has booked in the Ward Bell Flyers, Five Eltons; Sharkey, the seal; Lang Troupe; Walter Herod, tightwire, and the Slayman Ben Ali Troupe. Other acts are to be programmed. Music will be by Chet Nelson and His Circus Band.

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Splendid proposition for energetic Salesman with car. Prefer man with assistant. Address: Corry, May 29; Kanc, 30; Coudersport, 31; Wellsboro, June 1; Towanda, 3; Sayre, 4; all Pennsylvania; Owego, N. Y., 5.



STERLING S. (DUKE) DRUCKENBROD, veteran side-show manager, who died May 19 at Canton, O. Details in Final Curtain, this issue.

Program, Staff For Bell Bros.

GENEVA, Neb., May 25.—Bell Bros.' Circus got away to a good start here April 28. Big top is a 50 with two 30's and a 40. Side Show is a 50 with two 30's.

A new addition is a cookhouse, mounted on a semi-trailer, carrying a kitchen at front end and counter and stools along sides. Cookhouse can seat 28. Mrs. Frankie Woods, who has two helpers, is in charge.

Show is owned by Mr. and Mrs. Tom Ewalt, who live here. Staff personnel also includes: Joe B. Webb, announcer and equestrian director; George Hanlon, legal adjuster; Harry Ballard, front door, with Mrs. Ballard on reserved seat tickets and Mrs. Jack Harrison on back reserves; Tom Arton, brigade, with Jehu, Bill Brown and P. Dryson, billers; Bill Ehrs, advance agent; Joe Walters, boss props, with five assistants; Pete Hanagan, who has four assistants, in charge of ring stock; Camel Dubel in charge of menagerie and elephant; Shorty Lynn, general superintendent, and Lavern Stoley, electrician.

I. B. Duncan heads six-piece band, which consists of Frank Duncan, calliope; Fred Franklin, drummer; Russell Harrison, clarinet; Ernest Thompson, trombone, and Vern Duple, cornet, besides the leader.

Side Show personnel includes Joe Webb in charge of the cages containing lions, monkeys, and two honey bears; Janie WaGuyer, sword box; Chief White Eagle and Company, whips; Larry King, magic; Velma Harrison and Bob Ewalt, tickets; Willie Rawls, talker, and Lawrence Helser, who has four assistants, has grease stands and concessions.

Program follows: 1—"Columblanna," with entire personnel; 2—Dogs and ponies worked by Bob Ewalt and Peggy Harrison; 3—Mrs. Pete Woods, tight wire; 4—Jack Harrison, Billy Thompson and Q. Woods, clowns; 5—Mack and Jack Miller, comedy acrobats; 6—Virginia Lind, hand balancing; 7—Chief White Eagle, roping; 8—Liberty horses presented by Bob Ewalt, assisted by Billy Thompson; 9—Miller's and Woods' dog acts; 10—Peggy Jean Harrison, Spanish web; 11—Bill Miller, barrel kicking; 12—Military ponies presented by Bob Ewalt; 13—Clowns; 14—De Cole Trio, juggling; 15—Pete Woods, with clowns, table rock; 16—Miller Troupe, tumbling; 17—Elephant presented by Tom Ewalt; 18—Miss Ewalt and Peggy Jean Harrison, ladders; 19—Chief White Eagle and Company, whips; 20—Billy Thompson and Lilly Mae, baby gag; 21—Katherine Ewalt, rolling globe; 22—Clowns; 23—Liberty act worked by Tom Ewalt.

Tiger Nabs Proske

MIAMI, May 25.—Capt. Roman Proske, owner of the North Miami Zoo and Tiger Farm, was severely bitten in the left hand Tuesday (22) by a tiger cub.

New England Fans Hold Boston Confab

BOSTON, May 25.—New England States, with the exception of New Hampshire and Vermont, were represented at the second annual convention of three circus fans orgs—CFA, CHS and CMBOA—here Sunday (19) at the Manger Hotel. Confab was held to coincide with the Ringling-Barnum stand here.

John J. Crowley, Cambridge, Mass., a member of all three orgs, was in the chair when proceedings started at 9 a.m. Following discussions of news, opinions and plans, meeting was adjourned. Adjournment was preceded by outline of tentative plan to hold second annual fall gathering of the three orgs at Benson's Wild Animal Farm, Hudson, N. H., on or about Labor Day.

Members then turned their attention to the various displays of colored motion and still pictures, slides and models brought to the session by members. James McKenna, Pawtucket, R. I., showed a steel engraving of Astley's Menagerie and English Circus dating back to the 1880's. Frank Sullivan, Roxboro, Mass., displayed old P. T. Barnum lithos, heralds, and newspaper ads of 1873.

Maurice Allaire and Herb Ames, both of Portland, Me.; Jim Reynolds, Middleboro, Mass.; Mr. and Mrs. Ernest Brunette, New Bedford, Mass., and John J. Crowley exhibited scale models of wagons, railroad cars and animals. Father Ed Sullivan's photos and movies of the Ringling show, taken in the Southwest, and Ringling photos and movies, taken in New York by Bill Day, New Britain, Conn., were shown by Jim Hoyer, Hartford, Conn.

After luncheon, members visited with Blackie Nye, Ringling backyard custodian, and then visited the Big Show, its menagerie, kid show and backyard.

Boston dailies evinced considerable interest in the goings-on and gave meeting full coverage.

Among those present were Mr. and Mrs. William F. Machado, Fall River, Mass.; Charles Amidon, Worcester, (See N. E. Fans in Hub on page 63)

Poor Advance Wallops Banard at Medina, O.

MEDINA, O., May 25.—Failure of advertising material to arrive ahead of it was ascribed to the poor showing of Banard Bros.' Circus here. Originally billed for two shows here Monday (20), the matinee was canceled because of heavy rain and only 125 turned out in the evening.

Show held over following day, but cold weather canceled afternoon show and attendance was limited to 100 at night.

Mrs. Tom Mix in Good Turn; Visits Sick Boy, Hits Print

BERWICK, Pa., May 25.—Mrs. Tom Mix, informed by newsmen that Billy Smith, 15, who had hoped to see the Bradley & Benson Circus here Thursday (9), but was critically ill, visited him at his home and gave him an autographed picture. The *Berwick Enterprise* featured the story and used a picture of the bedside meeting.

Rodeo On at Fort Worth

FORT WORTH, May 25.—Billed as the World Series Rodeo, Western sports contests are being given here for the second consecutive year, under management of Fred Alvord, former world champion bronk rider and rodeo secretary for Gene Austin and Everett Colburn. Arena has seating capacity of 3,000, with prices \$1 to \$2.20. Bob Tadlock is arena director.

Eddie Delivers Baby Giraffe in Boston, Third Born in U. S.

BOSTON, May 25.—Boston became the third city in America Sunday (19) to be visited by a giraffe-carrying stork. This one, which has been hovering over the Ringling-Barnum circus for more than two weeks, finally delivered its burden to Eddie. Shorty is the proud papa. Papers gave this event full coverage with picture and quotes from Frank Braden.

Eddie has had a previous delivery, but the baby was lost in the Cleveland fire. Eddie was rescued.

The youngster, at this point said to be a male, was named Boston in honor of the city.

Elmsdale, Kan., Rodeo Clicks Under J. Ramsey

ELMSDALE, Kan., May 25.—RCA-sanctioned rodeo held at C. O. Barr's Ranch near here Sunday (12) drew good attendance and netted a profit. Stock was furnished by Poker Deck Rodeo Company.

Trick riders were: Ralph Graham, Betty Tarkington, Orville Vossler and Helen Kirkendall. Graham also gave a whip cracking and roping exhibition. Betty Tarkington and California Bobbie Hill did trick roping.

Hennie Reeding and California Bobbie Hill clowned, and Reeding also fought bulls. Wilma Standard and Helen Olson roped calves, and Helen Kirkendall provided a saddle bronk ride. Jack Rumsey, Poker Deck Rodeo Company manager, directed the arena.

Other rodeo dates, all in Kansas, are Humboldt, May 25-26; Cherryvale, June 4-5, and Ellis, June 13-15.

Mills' Band Will Have 20 Set-In Tooters at Elkhart

ELKHART, Ind., May 25.—When Mills Bros.' Circus plays here June 3 at least 20 musicians from the Boescher Band Instrument Company will sit in with the circus wind-jammers, Lee Hickle, of the company's personnel department, announced.

Circus will show here under auspices of the company's athletic and recreation association. Carl Fraser, Mills general agent, made the contract.

Record 4,500 Witness Tulsa Stampede Opener

TULSA, Okla., May 25.—A new opening night attendance record of 4,500 persons was set here Tuesday (21) for Johnny Lee Wills' annual Tulsa Stampede. Ken Harris, of Uteville, Colo., was seriously injured when he landed on the horns of a Brahman bull in the bull riding contest.

Winners Tuesday were Bill Linderman, bareback bronk riding; Herb Meyers, calp roping; Bert Clennon, saddle bronk riding; Wayne Dunafon, steer wrestling.

Leighton Dukes Jim Cole Gold; Berwick Deals Grief

BERWICK, Pa., May 25.—James M. Cole Circus ran into what was almost a cloudburst before the matinee Saturday (18), and yet succeeded in drawing a half-house in the afternoon, and a three-quarter filled tent at night. The wet ground provided plenty of grief, and it became necessary to cancel trapeze acts as it was impossible to anchor them.

Leighton, Pa., played the previous day, accounted for full houses both shows. Weather there was

CAVALCADE STEALS A MARCH

Kirkwood Rides High in Vermont With New Front

BARRE, Vt., May 25.—Joseph J. Kirkwood Shows rode high, literally and figuratively, in Vermont this week, rolling into excellent weather and business after an uneventful trip over the mountains from Troy, N. Y.

Shows added a 1946 Chevrolet tractor to its fleet before leaving Troy, and a new front entrance was flashed here for the first time.

According to Al C. Beck, secretary, org enjoyed top business at Newburg and Troy, last two stands in New York. Newburgh finished strong, the best of the season so far, as the Veterans of Foreign Wars used a 1946 Ford giveaway as a gate lure.

Location in Troy put it in the customers' laps and the VFW co-operated. Saturday (18) was a dismal day but the kid matinee proved the best to date. Org opens at Bennington, Vt., Monday (27) and will play this State and New Hampshire for another month.

C&W Rings Bell At Chester, Pa.

CHESTER, Pa., May 25.—Even the weatherman couldn't dampen the enthusiasm of Chester residents here the week ending May 18 and as a result Cetlin & Wilson Shows topped all its previous grosses here. It was the show's fourth consecutive yearly appearance here.

Monday (13) gave the midway its largest single day's biz of the season thus far. Tuesday was rained out, but Wednesday (15) three front gate and two back gate ticket sellers were kept busy handling the crowds. Shows, rides and concessions all enjoyed a big night. Rain cut attendance and grosses somewhat Thursday and Friday (16-17), but even then operators reported fair business.

Saturday (18) was the biggest Children's Matinee of the season so far. At 6 p.m. rain started again and kept it up until almost 8. At 8:30 the line started to form at the box office and it proved a big night, so big it sent the weekly gross far ahead of any the shows have had here.

Headed by Mrs. William Cowan, the Ladies' Auxiliary of the Miami Showmen's Club gave a baby shower for Mrs. Dick Lewis. Attending were Babs Geffen, Margie Yohan, Terry McCarter, Mrs. Perry Cowan, Louise Kaplan, Ada Cowan, Margie Glickman, Ruby Wilson, Anette Pincus, Memory Lewis, Dorothy Stevens, Pearl Vae Heiman, Dorothy Raner, Edna Raymond, Laney Crabtree, Dolly Neelsdorf, Carrie Campbell, Mrs. John Harrison, Milly Hammond, Irene Sechrest and Laura Manos.

Blue Ribbon Invades Ohio; Covington OK

CINCINNATI, May 25.—After a fortnight's stand on the Third and Philadelphia streets lot, Covington, Ky., just across the Ohio River from here, Eddie Young's Blue Ribbon Shows pulled out last night for Chillicothe, O., where it opens tonight on (See *Blue Ribbon in Ohio on page 65*)

Endy Bros. on Top of the World-- N. J. -- Looks Down on the Rain

NEW BRUNSWICK, N. J., May 25. Endy Bros.' Shows had at least one thing in their favor here this week—it was on higher ground than any other show in New Jersey. This would have little significance to the uninitiated but it was an enviable position to personnel on other shows located within the State who were still mired after more than a week of almost continuous rain.

But it wasn't all honey and roses. Dave Endy had to pick this spot out of the air and rehash it after only a week's absence because he couldn't

County Fair Org Hits At Grand Island, Neb.

GRAND ISLAND, Neb., May 25.—County Fair Shows, which opened at Hastings, Neb., April 27-May 10, concluded a successful two-week stand here tonight. Business at Hastings was fair, considering the weather which, for the most part, was bad.

Staff includes H. H. Gray, owner; F. E. Jordan and Oscar Gray, managers; George Payton, electrician; Sarah Treat, mail and *The Billboard* sales agent; Oscar Gray, lot man and banners; Ralph Starkey, rides and trucks; H. H. Gray, advance.

Shows have 4 rides and 20 concessions. Jim Hill has the Girl Show (See *County Fair Clicks on page 65*)

Worthy's '46 Season Bow Set for Dunkirk

DUNKIRK, N. Y., May 25.—A new kiddie Torpedo Ride, built out of surplus war material, will be unveiled when Worthy Shows opens the season here Monday (27). Besides the Torpedo Ride, org also will present a new Funhouse, and will have five rides, with a Whip to be added later.

The Merry-Go-Round has undergone overhauling, under direction of Jimmie Cunningham. It now has new lighting effects, attractive paint job and much chrome trimming. Cunningham also has the Ten-In-One. Whitey Rodgers has the Girl Show and Jim Riley the Geek Show.

Show personnel includes Eddie McNalley, ride foreman; Ray Koepke, superintendent of trucks; Oakey Fox, electrician; Dorothy Hudson, custard; William Harding, bingo; Harley Mun, Ferris Wheel; Robert De Simone, kiddie rides, and Jack Hudson, general agent and lot superintendent.

Okla. Storm Wrecks Ride, 21 Stores on Capell Bros.

HOLDENVILLE, Okla., May 25.—A heavy storm struck the Capell Bros.' Shows lot here at 1 a.m., Saturday (18), twisting the Ferris Wheel like it was made of baling wire, and destroying 15 concessions owned by Jack Thomas and six owned by Art Price.

Within 10 hours what was left of the wheel was packed and en route to the factory and H. N. (Doc) Capell, owner, has been assured by Ben Roodhouse his factory would work double shifts to complete repairs as

remain over at Perth Amboy and rail transportation anywhere else wasn't available. During the in-between week, Jimmie Strates played adjacent South River, which is considered a suburb of this city.

Late this week it was still a question of "Where do we go from here?" Endy was looking for the answer while Louis E. (Stretch) Rice filled in on the lot and opined that nowadays it took only good weather and dry lots to make out.

Jack Gilbert, World of Mirth Shows' concession manager for many years, has taken over here with a flashy line-up. His only complaint has been the weather. Homer Davis is assisting on the front end.

W. R. (Red) Hicks, agent, is facing the current trials and tribulations affecting outdoor biz optimistically. He's been around much too long to let worry get him down.

Wilmington Turns Prell Big Winner

WILMINGTON, Del., May 25.—Preceded by heavy newspaper and radio flack, Prell's Broadway Shows scored solidly here this week. Show moved here from Gloucester, N. J., and occupied the South Market Street grounds.

Show struck it rich opening night when an overflow crowd thronged the midway, exceeding all expectations. Count showed it was the best Monday opener since the big Alexandria, Va., date. Secretary Joe Prell estimated more than 6,000 were on the grounds. All shows and rides reported heavy grosses. Bob White's *Chez Paree Revue* topped opening night, with Ted Barro's Motordrome a close second. James Thompson's Side Show, Russell Haas's Snake Show and the Monkey Speedway also got a big share of the biz.

Town Well Billed

Town was well billed, Willis Johnson and his crew doing a great job. Newspaper ads were used daily in *The Wilmington Journal*, with a big spread in *The Sunday Times*. Spot announcements were used 10 times a day on both WILM and WDEL. Buddy Wagner interviewed Teddy Barro and Bob White over WILM opening afternoon on the station's Baseball Scoreboard Program, pre- (See *Prell Stacks It Up on page 65*)

Wagner Fights Omaha 'Dads'

Wraps council's mitts with old law—opens sans permit—VFW boxes for RAS

OMAHA, May 25.—Stealing a march from Memphis in a flanking move to beat the Royal American Shows into this city, and to better his position for a move into Davenport, Ia., got Al Wagner and his Cavalcade of Amusements into a merry legal tangle but the org opened, Saturday (25), by wrapping an old law around the mitts of the city fathers.

How long the shows will be permitted to remain open depends upon what happens this morning (Monday), as late Saturday night City Attorney Ed Fogarty had a writ served on Wagner for court appearance this morning in an effort to lift the restraining order under which the shows are operating.

Wagner moved his 40-car show from Memphis, Monday (20), arriving here Thursday, and had all wagons unloaded and spotted on the lot at 30th and Wirt streets, owned by Hiram Dee, which had been previously contracted for by Earl Haskett, VFW carnival committee man, for an appearance of the Royal American Shows, June 12-23. Haskett had laid \$1,000 on the line, which Dee contended was only a deposit, and the latter proceeded to rent the lot to Wagner for the May 23-June 3 period.

Wagner appeared astounded when (See *Wagner Battles on page 65*)

Johnstown Winner For JJJ; Execs Eye Milwaukee Stand

WASHINGTON, Pa., May 25.—Johnny J. Jones Exposition moved in here this week, thanks to plenty of overtime work put in by Ralph G. Lockett, general agent, and Art Frazier, who were kept busy dealing with the railroad and the ODT at Washington.

During all the rumpus over the rail situation, E. Lawrence Phillips, Tommy Allen and Lockett got away from it all while shows were in Johnstown, Pa., when they made "quickie" trip to Milwaukee to ready details for the shows's coming stand at the Centurama.

Johnstown proved one of the best dates thus far this season. Wednesday (15) shows execs claimed 14,000 paid their way onto the lot. Publicity was strong, newspapers and local radio going good. Oscar Hampton, committee chairman, co-operated.

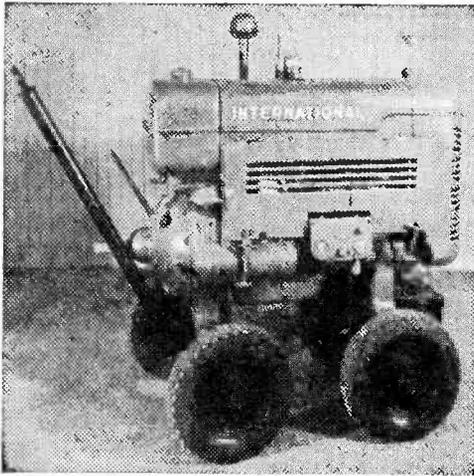
New banners were delivered for Carl Lauther's Side Show front. Bertha (Gyp) McDaniels added several new machines to her arcade. Milt Morris's candy apples peddled at a brisk rate. Speedy Merrill's trailer caught fire while on the road. It cost Speedy \$2,000, since there was no insurance, and destroyed Hazel Merrill's clothes.

Six new Diesel plants have been wired by Dave Sorg and are being used here. Dell Lampkin, ride superintendent, has not missed an opening night. Guests here were Mr. and Mrs. Herman Bantly and Mr. and Mrs. Edie Philbert.

POWER UNITS
FOR ALL TYPES OF RIDES
LE-ROI & INTERNATIONAL ENGINES

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**MERRY-
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CHAIR
-O-
PLANE

FLAT RIDES**

U-2 \$575.00

EDWARD C. FLAHERTY

43-87 VERNON BLVD. LONG ISLAND CITY, N. Y.
TELEPHONE STILLWELL 4-0050

WANT—GEM CITY SHOWS—WANT

DANCERS FOR BEST-FRAMED GIRL REVUE.

Oriental, Strip, Fan, Hula and Organized Chorus Line. Salaries paid out of office. Salary no object if capable.

REVUE OPENS JUNE 3, QUINCY, ILL.

Also NEED TWO GOOD BOSS CANVASMEN to take charge of 2 New Shows. CAN ALSO USE OTHER USEFUL HELP AROUND SHOWS AND ATTRACTIONS. CAN ALWAYS PLACE USEFUL CONCESSION PEOPLE.

BILL HOLT Show Mgr. **JACK DOWNS** General Mgr. **MAXIE HERMAN** Concession Mgr.
Address SPRINGFIELD, ILL., this week; then Quincy, ILL.

HERMAN LIST WANTS

CONNECTION AGENTS

Harold Wants One Good Morning Bingo Counter Man.

St. Albans, W. Va., This Week; Then the

Big One — Charles, W. Va.

P. S. — Fred Waibaler, Come On.

ELLMAN UNITED SHOWS

WANT RELIABLE RIDE HELP

For Octopus, Ferris Wheel, Flying Scooter and Merry-Go-Round. Will be at First and National Streets, Milwaukee, Wis., week of May 27 to June 2.

All address

ELLMAN UNITED SHOWS, 2239 North 56th Street, Milwaukee, Wis.

Want—CAPELL BROS.' SHOWS—Want

ON ACCOUNT OF DISAPPOINTMENT, CAN PLACE GENERAL AGENT

Must have car. Salary no object if you can "cut it."

Doc Burns, if at liberty, contact.

CAN PLACE A FEW MORE STOCK CONCESSIONS

GLEN GIBSON WANTS STRONG ANNEX ATTRACTION FOR BIG PIT SHOW — ALSO TALKERS AND GRINDERS

Address: H. N. CAPELL

Tahlequah, Okla., This Week, Then Per Route.

LOOK LOOK LOOK

JULY 4TH CELEBRATION, VANDALIA, ILL.

This is a bona fide celebration. Attendance over 20,000 last year. Should be larger this year with special athletic events, free acts, baseball, fireworks, with big street parade. Located in heart of city in city park. All civic organizations and Lions' Club sponsor this event. Can place Shows, Rides, Concessions. No exclusive for this date. Can play week July 1-6. We carry 6 Rides, 4 Shows, 30 Concessions. Wire early for location, as space is not plentiful. All address:

JOE KARR, WONDER CITY SHOWS

Vienna, Ill., this week; Marlon, Ill., next week.

RAS In Good Will Stunt To Aid Europe's Hungry

ST. LOUIS, May 27.—Rain and cold weather joined hands to make life miserable for the personnel of the Royal American Shows during the last week of a 26-day stand here, ended Sunday, but thru the efforts of Herb Pickard, org's public relations man, they succeeded in building plenty of character and good will.

RAS may be in St. Louis, at the Grand and LaCleda location, for another few days, but application was made Sunday to the ODT for a permit to move to Peoria, Ill.

Sock promotion stunt was staged Friday afternoon (24) when 3,986 kids each brought three cans of food, which completely filled eight large moving vans, to be sent for European relief thru the United Nations Relief and Rehabilitation Administration.

Everything Free

After the kids passed thru the front gate, depositing their food contributions, everything was free. Each was issued a pass to all the shows, all of which opened to accommodate them, and they rode all the rides at will until 6 p. m.

Attendance was remarkable, inasmuch as it rained hard until 1:30 p. m., and Pickard's last strong publicity stunt, a full-page advertisement Friday in each St. Louis paper, sponsored by local merchants, was killed when all newspapers quit printing advertising because of the strike situation.

Thru the entire week, the *St. Louis Globe-Democrat* gave the stunt full support with stories and pictures. Tie-in with the St. Louis Browns baseball team, whereby Outfielder Joe Grace, Infielder Johnny Lucadello and Pitchers Tex Shirley and Sam Zoldak agreed to work on the bally platforms and to sign autographs for the kids, hit the Associated Press wires. The ball players showed up and went thru their routines with RAS personnel despite the inclement weather.

Concessions were closed and the

Raney Biz Pars '45 In 3 St. Paul Dates

ST. PAUL, May 25.—Just completing its third seven-day date of the new season, Raney United Shows reports biz on a par with 1945, when show enjoyed its best year.

Bossed by Bob Raney, show opened May 7 at Dayton's Bluff, just outside St. Paul, and moved May 14 to Baker Playground in West St. Paul. Last night (24) it closed a week at College and Wabasha, in St. Paul, and headed for a nine-day date at St. Cloud, Minn. From there the outfit will tie for the iron range.

Six rides, 1 show and 22 concessions were used in the St. Paul area dates, with five shows and a cook-house being added for St. Cloud.

In use here were the Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Roll-o-Plane, Octopus and Kiddie Ride. Funhouse, owned by Chet Junkins, is new this year. Equipment all is repainted and the show is moved by 12 trucks.

Working with Raney are Leo Magel, who has three concessions and is assisted by his son, Bill Magel, in civvies after nearly four years of army service; Paul Warren, shooting gallery; Pearl Conley, bingo; Dot Biddle, darts; Clair Graves, guess-your-weight; Chet Junkins, Funhouse and caramel corn. Farmer Bill Drager is chief electrician. Personnel includes 20 men on rides and 45 on concessions.

operators, agents and their helpers did the heavy work in crating and loading the canned goods. Teaming up like stevedores to pass the crates from hand to hand and into the vans.

Promotion was made solid by the active participation of the Junior League, civic organizations, church women, university professors, the American Legion and the Amvets, working under the direction of Mrs. Gene Lasker, of the UNRRA.

Aftermath publicity was strong, even the staid *Post-Dispatch* applauding the gesture.

TENTS
CARNIVAL AND CONCESSION TENTS
MADE TO ORDER
ALSO SIDEWALL
D. M. KERR MFG. CO.
1954 West Grand Ave., Chicago 22, Ill.

WANTED—GIRLS
FOR POSING SHOW
Must Be Young and Attractive. Wire
EVERETT FILLINGHAM
c/o Hennies Bros.' Shows, Hammond, Ind.,
This Week, Then Per Route

WANTED
Man to take charge of Minstrel Show Front who can also talk on same. NO DRUNKS.
Wire At Once:
World of Today Shows
Leavenworth, Kansas, This Week

WANTED AGENTS
For Bowling Alley and Razzle Dazzle
ADDRESS:
R. W. ROCCO
c/o Gem City Shows, Springfield, Ill., This Week; Quincy, Ill., Next Week

WANTED .22 SHORTS
WILL PAY
\$100.00 PER CASE
Wire My Expense.
JOE CORBETT
Jacksonville Beach, Florida

JOHN MCKEE SHOWS WANT
KIDDIE ATTO RIDE AND SWINGS, 10-IN-1 SHOW, MONKEY SHOW, SNAKE SHOW AND FUN HOUSE, RIDE HELP THAT DRIVES SEMIS, EDDIE COY WANTS GIRLS FOR HAWAIIAN SHOW. Address:
JOHN MCKEE, Mgr.
Brookfield, Mo., week May 27

PAUL OLLIS WANTS
Good Men tear down, put up. Guaranteed \$50.00. No luses. Write or wire c/o
O. C. BUCK SHOWS
110-06 214th St. Queens Village, N. Y.

WANT
CUSTARD DIPPERS FOR CANADA
Join Now in St. Louis — Address:
CLAYTON HOLT
c/o Royal American Shows, St. Louis, Mo.

WANTED
Help for Merry-Go-Round, Swing, Kiddie Ride. Good pay, good treatment.
J. M. McINTYRE'S AMUSEMENT CO.
Oakboro, N. C., May 27-June 1

Savvy Plus Folding Money Give Strates Comeback After Fire

By Jim McHugh

PLAINFIELD, N. J., May 25.—Five months after a fire had swept his Mullins, S. C., quarters (December 22), destroying everything but the title, Jimmie Strates was playing here, after more than a month on the road, and back in the "big show" bracket. A combination of conjuring and ready cash, with emphasis on the latter, have resulted in a creditable combination of shows and rides, new light plants and wagons.

But in this biz one battle follows another and the James E. Strates Shows, like all others in this territory, are wallowing in mud at least ankle deep in newly plowed ground. Still, work is continuing without interruption, supplementing the 61 wagons that were turned out in quarters before taking the road. Eye appeal will come later with the replenishing of neon and spectacular lighting equipment. Help is plentiful.

Biz in War-Time Average

Business, too until the rains came, has been averaging wartime normalcy. It's well that it has since Dick O'Brien, assistant manager, can account for the \$165,000 that Clem Schmitz paid the org for fire insurance claims before finishing a tour of the lot.

Mike Olsen, trainmaster, and assistant Herman Bostwick claim five system flats are needed to supplement an advertised 40 cars.

Ditches and Hay for Mud

Jim Yotas, lot superintendent, had his troubles here and did his best to combat the mud with drainage ditches and plenty of hay. But with all of the muck, Eddie Seamon had his eight new Diesels spic and span.

Surplus war material is evident in the form of eight army trucks used to haul the show.

Other staffers around the shows include Harry Parker, business manager; Percy Morency, secretary; Nick Bozzinas, treasurer; Harry Logan, special agent; Frank Zacaroli, auditor; Earl Traux, ride superintendent; Elmer Rhodes, superintendent of show rides, and Chick Franklin, press and radio.

Showmen noted around the lot included Nate Eagle, Midgets; Jerry Jackson, Hep Cats; Al Mercer, *Charm Hour Revue*; Doc Hartwick, *Wild Life*; Walter Marks, Lion Motordrome, and Josh Kitchen, Animal Circus.

F. M. Sutton Extends Granite City Stay

ST. LOUIS, May 25.—Frank M. Sutton Sr., one of the "young-old" men in the carnival realm, stayed over in Granite City, Ill., this week, where his shows enjoyed good business. Shows got in only three nights last week, so Friday (17) Sutton, after conferring with Police Department auspices, decided to stay over. The decision paid off.

Sutton, now in his 66th year, has been operating his own shows the last 35 years, and has probably sold more different carnivals than any other man in the business. Many times he has vowed "this is my last year in show business," but each winter—even those winters after he sold his shows—finds him shopping around buying other rides, equipment, etc., etc., and he launches another show.

Changed His Mind

Last winter a deal was practically completed to sell his present Great Sutton Shows, but at the last minute he decided that it was "no go" and opened the season in Sikeston, Mo., April 25.

Executive staff includes: Mrs. William Norwood, secretary-treasurer; Rita Holmes, assistant secretary; Charles S. Reed, general agent; William Norwood, lot superintendent and chief electrician, and Eddie Letherland, sound truck.

Shows are: Circus Side Show, Moody Cook, manager; Betty John, female impersonator, Jerry Hutchinson, emcee; Snake and Geek shows, Johnny Bowman; *Bubble Dance* girl revue, Mr. and Mrs. Buddy Buck; *Nights in Casablanca* posing show, Eddie Steel; Funhouse, John and Ruth Long.

Rides are: Merry-Go-Round, Jimmie Stroud, foreman; Carl Slaughter and Robert Tarwin, assistants; Roll-o-Planes, Paul Anderson, foreman, Jimmie Crosnoe, assistant; Tilt-a-Whirl, Frank Berry, foreman, Vincent Harley, second man; Ferris Wheel, Norman Allen, foreman, Herbert Davis and Happy Simpson, assistants; Kiddie Rides, Jimmy Hutcheson Jr. and Mrs. James Hutcheson Sr.

Concessions

Concessionaires are: William K. Johnson, cookhouse and frozen custard; Harry K. Coulson, popcorn; Harold Reid, photos; Gale and Mary Fulton, bingo; game concessions, owned and operated by Mr. and Mrs. George Campbell, Pat Bales, Mr. and Mrs. Eddie Riley, George and Skeeter McAllen, Mr. and Mrs. Clair Winters, Mr. and Mrs. Bolen Barker, Walter Kreger, Bill Talley, Edward Crews, H. J. Biddle, Joe (Checker) Heisner and Herman Miller.

Front gates are in charge of Herbert Potter and James Kissell, the latter also being in charge of the neon wagon.

Eddie Young's RIBBON BLUE SHOWS

THE MOTORIZED SHOW BEAUTIFUL

Featuring Bob Fisher's Fearless Flyers

A route of choice Ohio spots, with Marion, Ohio, 4th of July Starting Our Fairs With Germantown, Ky., August 5th, and Continuing Thru the South to Florida This Winter.

CAN PLACE

CONCESSIONS—Will book high class bingo for season. Must be in keeping with the show. Also legitimate merchandise concessions.

SHOWMEN—Will book Fun House, Monkey Circus, Wax Show, Wild Life, Athletic Show, organized Minstrel Show. Must have own equipment and transportation. No hoppers or 40 milers.

CAN PLACE useful people in office owned 10-in-1.

GIRLS for high class Girl Show and Posing Show.

RIDES—Will book Rolloplane, Octopus, Spitfire or Caterpillar. Also Kiddie Train.

RIDE HELP—Second men that can drive semis. Positively no drunks.

Address EDDIE YOUNG, Mgr.

Chillicothe, Ohio, This Week; Then Per Route.

CLEAN CUT MIDWAY CARAVELLA SHOWS for CHOICEST SPOTS AMUSEMENTS

★★★★ BONA FIDE FAIR DATES AND CELEBRATIONS

WANTS CONCESSIONS— WANTS WANTS

Can place legitimate Concessions of all types (not conflicting).

AGENT—Can place capable and reliable Advance Man; no lush but strictly business.

RIDE HELP—Good Ferris Wheel Man, ONE who is not AFRAID of a No. 16 Wheel. Reliable Help on new Merry-Go-Round; TOP WAGES.

SHOWS—Fun House, Mechanical, Wild Life, Motordrome, Iron Lung; fine proposition; wire at once.

RIDES—Will book or buy any good Flat Ride. Will buy No. 5 Wheel, 10-Car Auto. Ride; all must be in A-1 condition. Will book Pony Ride; good proposition.

Artie Mulholland, Charlie Wolfe, Johnny Malaskey, Dave Gray, please contact us.

Scotty S.—I'm losing patience; get in touch with me at once.

All write or wire

FRANK H. CARAVELLA
Caravella Amusement Shows
UNION CITY, PA., this week

ALAMO EXPOSITION SHOWS

WANT COOKHOUSE FOR BALANCE OF SEASON. We have ten Fair contracts in Kansas, Oklahoma and Texas. Show has 200 people and will stay out until middle of November. Will buy Male Chimp not over 3 years old. Can place good reliable Billposter—will furnish car. Will book Shows that do not conflict. Address

Ardmore, Okla., this week; Lawton, Okla., next week.

TENTS

TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

ANYTHING IN CANVAS

Quick Deliveries. Wire

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All Sizes — All Styles.

Khaki — Blue — Olive.

E. G. CAMPBELL TENT & AWNING CO.

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CIRCUS, CARNIVAL CONCESSION

Builders for Good TENTS for Over 75 Years.

Hooper's Flameproofing Compound Khaki, Forest Green, Blue, Olive Green and White.

UNITED STATES TENT & AWNING CO.
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Chicago's Big Tent House Since 1870

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MERRY-GO-ROUND TOPS CONCESSION TENTS

Central Canvas Goods Co.

Harry Sommerville Forest Gill
121 West 8th St. KANSAS CITY 6, MO.

TENTS—BANNERS

Two 16x16 4-Way Concession Tents, 5' Awnings all around, 3' Bally Cloth, Green, Red Trim.

CHARLES DRIVER — BERNIE MENDELSON

O. HENRY TENT & AWNING CO.

4862 N. Clark St., Chicago 40, Ill.

WANT CONCESSIONS

Hoop-La, Ball Games, String Game, Balloon Dart Game, High Striker and others. (No Mitt Camps wanted.) Also WANT RIDE MEN.

MOUND CITY SHOWS

1417 Grattan St. ST. LOUIS 4, MO.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping Pong Balls, printed 2 sides, \$30.00. Ping Pong Balls for blowout, Dz. . . . 1.50. Replacements, Numbered Balls, Ea.50. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 \$ 1.25. M. W. Cards, 5x7: White, Green, Red, Yellow, per 100 2.00. 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000 1.25. 3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40. Round Gray Cardboard Markers, 1800 for 1.00. Thin Plastic Markers, brown color, M 2.00. All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago
Ladies' Auxiliary

Clubrooms were closed following Thursday's (10) meeting. On the rostrum were Mrs. George Rollo, president; Mrs. Nan Rankine, second vice-president; Mrs. Sam Gluskin, third vice-president; Mrs. Lillian Woods, treasurer, and Mrs. Robert H. Miller, secretary. Invocation was by Elsie Miller, chaplain pro-tem, in the absence of Maud Gailer, who was ill at her home.

Welcome letters were received from Ethel Weer, now in South America, and from Madaline Ragan, who expects to hit the road for the Dakotas.

Tom Rankine Jr., son of Nan Rankine, is in town after three years in the South Pacific and England. Summer activities will be confined to award books of \$250 in cash, with Elsie Miller, chairman.

Sally Rand is enjoying huge success as the owner of a California nite club. Mrs. Edward Hock, past president, is busy on her show playing lots in and around Chicago.

Letters received from Marie Simpson, Florence Ketring, Kitty Glosser, Cornelia Curtin, Viola Fairly, Myrtle Hutt Beard, Mildred Chase and Edna Conner.

Ida Chase, relief committee chairman, is ill. Maud Geiler, chaplain, who had a check-up at the hospital, is back home again. Mrs. Henry Belden, past president, is ill.

Secretary misplaced Grace Goss's address. Please write again.

Rose Page, manager of Showfolks of America, Inc., and member of the auxiliary, Mae Barrett and Elsie Miller, saw *Up in Central Park* recently.

Part of monies received from bazaar during open house, with Mrs. Henry Belden as chairman, have been donated to the American Cancer Relief Society.

Showfolk of America

1839 W. Monroe St., Chicago

CHICAGO, May 25.—First Vice-President Peggy Richards, in the absence of President Morton Schaeffer, presided at Tuesday's (21) meeting in the Hollywood Room of the Morrison Hotel. Herman Stoike, chairman of the cemetery committee, reported the passing of three members—Steve Moroni and Mrs. Lillian Hollenbeck, both of whom were buried in Show Folks Rest, and Max Landau, buried in the East.

Florence Reiselt, chairman of the home board of governors, reported on the remodeling of the home at 1839 West Monroe Street.

John T. Lamey, chairman of the board of directors, reported that the picnic would be held June 21 and all showfolks, whether members of this org or not, are invited.

Showfolks of America

San Francisco

SAN FRANCISCO, May 25.—President Sammy Corenson presided at the May 13 meeting. C. A. Johnson and Edward Amable were admitted to membership.

Welcomed after an absence were Jimmy Hunter, Maxie Wardell, Joe Borell, Adam McBride and Vince Guerra. Charles Stoll, of Oakland, Calif., and Mrs. Edward Morris were introduced. Harry Wallace, of the 101 Ranch and Wild West side show, spoke briefly. Charles Williamson, owner of Casa Shanrgi-La, Sacramento, extended an invitation to members to visit his place when in Sacramento.

Mrs. Galliani, who has been ill, was reported as improving.

National

Showmen's Association

1564 Broadway, New York

NEW YORK, May 25.—Fred Murray, chairman, has completed plans for Decoration Day services at Ferncliff Cemetery May 30. Transportation will be furnished those desiring to attend. Automobiles will leave from in front of the club at 2 p.m. Arrangements should be made with the secretary in advance. Dr. Allen Claxton, Broadway Temple Methodist Church, will conduct the services. All graves will be decorated. Insofar as possible all families of deceased members have been notified.

Chaplain Fred Murray attended the "I Am An American" day celebration, Central Park, Sunday (12), where he occupied a seat among the guests of honor as NSA representative. He was the guest of Vincent Impellitiri, president, city council.

William Brodie has been ill. Jack Carr is convalescing. Executive Secretary Walter K. Sibley back in circulation.

Letter came in from Bligh Dodds, Victor Weinberg and Andre DuMont. Dues are coming in. A new stamping machine has been received. S. A. Herbert's mother died recently. She was the aunt of D. D. Simmons.

Visitors included Sam Walker, D. D. Simmons, Ike and Nate Weinberg, Sol Wexler, George Rector, Phil Isser, Louie Fink, Charles Davenport, Lou Lange, Manny Kline and William Glick.

Mail is being held for George C. Johnson and W. A. Scudier.

Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, May 25. — Douglas Brown donated a ping pong table. Abe Levin is still champion. Commissary is capably handled by Fred Turcott.

Board of directors voted that all members joining now will be issued 1947 membership cards. The building dedication book is on the press and will be mailed soon. Club's Legion Post is working on the poppy sale.

Regular Associated Troupers

730 S. Grand Ave., Los Angeles

LOS ANGELES, May 25.—Thursday's (16) meeting was unusually well attended. Elected to membership were A. C. Housman, Charles G. and Irene Crouse, Clarence H. Krug, Louis Green, Elliott Brouillet, Katherine D. and Truworth E. Willard, Harry R. Shaffer, Joseph G. Duran, Billie and George D. Bryant, P. T. and Cecelia Williams.

Chairman Vivian Gorman, with her assistants, Helen Smith, Mora Bagby, Martha Levine and Elsie Suker, are working on the bazaar.

On the sick list were Bill Meyers, Gladys Forrest, Leon Blondin, Jenny Perry, Maybelle Crafts, Whitey Perry and Mora Bagby. Nell Robideaux is pinch-hitting for Mora Bagby as chairman of the sick committee.

Reports were given by Ethel Krug, Milt Cohen, Sis Dyer, Harry Quillen, Johnnie Castle, Vivian Gorman and Tillie Palmateer. Charles Crouse and Rose and Morris Ginsberg were introduced and talks were given by Sis Dyer, Bertha Cohen and Moe Eisenmen, the last named bringing greetings from Gladys Patrick.

Lillabelle Williams won the corde bag, donated by Vivian Gorman, which brought \$140 to the bazaar fund. Another \$57 was turned over to the same fund from a dinner at which Helen Smith, Elsie Suker, Nancy Meyers and Jerry Perry were hostesses.

FOR SALE

- 1—16-Ft. Long Range Gallery \$1200.00
 - 1—A.B.T. 6-Gun Gallery Complete; Lots of Extras 900.00
 - 3—Box Ball Alleys 300.00
 - 9—Skee-Ball Alleys, Now in Operation in Park 450.00
- DON COTTON**
Ruidoso, N. M.

STEBLAR GREATER SHOWS

WANT WANT

Hillsville, Va., May 27 to June 1; Damascus, Va., June 3 to 8; Weston, W. Va., June 13 to 22; Westover, W. Va., June 24 to 29; July 4—Oakland, Maryland, Firemen's Jubilee—July 4.

Will book or buy Merry-Go-Round and Loop-o-Plane. Can place small Cook House, Ball Game, High Striker, Custard, Scales, Girl Show, Snake Show, Monkey Show, with or without own outfits.

STEBLAR GREATER SHOWS
Hillsville, Pa., May 27 to June 1

WHITE'S RIDES

WANTED

To hear from T. R. Robertson by wire. Will sell or trade 12-Seat Chair-o-Plane for 24-Seat Smith and Smith. Any Concessions not conflicting.

Daisy, Tenn., week of May 27th; Soddy, week June 3rd.

WILL PAY \$130.00

Per Case for .22 Shorts. Any Kind.

J. H. BLOUNT

2712 Samford St. Shreveport, La.

WANTED

Slum Skillo Agents and Outside Help for Skillos. Wire

CHARLIE BAILEY

Care Sparks Bros.' Shows, Haleyville, Ala.

WANTED

For American Legion Victory Celebrations at Millersburg, O., and Rittman, O.

Can place Ferris Wheel, Tilt-a-Whirl or Octopus. Shows with own outfit. Legitimate Concessions of all kinds. Send all mail and wires to

J. R. Edwards Shows, Inc.

WOOSTER, OHIO

One Gallery, 16 ft. wide, 1/2 H.P., motor, \$300.00; one Electric Eagle, one Squirrel Tree, one Slide with Animals, one set Ten Pins, 42 Hinged Birds, Gongs, etc., manufactured by Mangels.

J. W. BURKET

281 E. Main St. Roaring Spring, Pa.

WANTED

Nail Store and Razzle Dazzle Agents.

CHESTER PALTY

Hopkinsville, Ky.

CARNIVAL WANTED

FOR BIG OCONTO CIVIC CELEBRATION, OCONTO, WIS., JULY 15-21. Fireworks, Water Carnival, etc., etc. Contact:

K. O. KEIPER

c/o Bogda Motors OCONTO, WIS.

HEADLINE MACHINE

FOR SALE—GOOD AS NEW. ALL ATTACHMENTS AND PLENTY OF NEW TYPE. Address:

FRANK LAZAR

1613 N. 125th St. SPRINGFIELD, ILL.

FOR SALE

15 CASES .22 SHORTS

MAKE BEST OFFER

BOX 793, c/o BILLBOARD

1564 Broadway New York 19, N. Y.

SOUTH COMMON MIDWAY

LOWELL, MASS., FOR JULY 4TH, 1946

Auction sale for choice of Lots at South Common Midway, Lowell, Mass., for July 4th Celebration will be held at City Hall, Lowell, Mass., Tuesday, June 25, 1946, at 10 a.m.

BOARD OF PARK COMMISSIONERS

George P. Legrand, Park Commissioner

CONCESSIONS AND SHOWS WANTED

Exclusive Pop Corn, Photos, Diggers, \$25; other Concessions, \$20. Camp booked Shows, 25 per cent.

McArdell's Midway of Fun

PERHAM, MINN.

WANT

A-1 Free Act for season. Legitimate Concessions, capable Ride Help, Shows with own equipment and transportation. Want two first-class Promoters capable of handling big spots, exhibits, etc. Watch Billboard for biggest route in southeast. Place Roll-o-Plane or Flat Ride.

Bullock Amusement Co.

Taylorville, N. C., this week; Mountain City, Tenn.; North Wilkesboro, N. C., next.

WILSON FAMOUS SHOWS

WANT

Wheel Foreman, Ride Help on all Rides. Come on, we will place you.

This week, White Hall, Ill.; next, Virden, Ill.

WANTED

Grinder for real Monster Show. Man for Photo Dark Room. No drunks.

ED STRASSBURG

(Care Gooding Shows)

Cialton, Pa., May 27 to June 1; Tarantum, Pa., June 3 to 8.

Exclusive Miff Camp

OPEN

One Camp, No Mob Scene.

SUNSET AMUSEMENT CO.

Shenandoah, Iowa, this week; Atlantic, Iowa, next.

Tivoli Exposition Shows

WANT

Two more good Shows for 20 Fairs and Celebrations. Have opening for good Cookhouse and few more legitimate Concessions. Wire or write:

H. V. PETERSEN, Mgr., Fremont, Neb.

WANTED
Thoroughly Experienced
SECRETARY
To Take Complete Charge of
Show Office
JOHN R. WARD
WORLD'S FAIR SHOWS
TERRE HAUTE, IND.,
week May 27
P. S. — Ted Cope, Wire Me.

THIS IS IT
Permanent, no strikes, passes, grift, gyms
or gate. Want Spitfire, Octopus, Rocket or
Tilt, or Caterpillar Kid Rides also open.
2 blocks from post office. Reference:
People's Bank here or Chas. Lenz Insurance
Co. All replies:
GENERAL MANAGER
LEGION BEACH PARK
PHONE 616 BILOXI, MISS.

**UNITED EXPOSITION
SHOWS—WANTED**
INDEPENDENT SHOWS
With own transportation. What have you?
RIDE FOREMEN and HELP THAT DRIVE
What can you do?
CONCESSIONS: Custard, Candy Floss
PERCENTAGE DEALER, BALL GAME GIRLS
ADDRESS: SHAWNEE, OKLA.,
This Week, Then Per Route

AGENTS WANTED
Capable Six Cat Workers, will give joint to re-
liable man. Swinger Agents, Roll Down work-
ers, P. C. Dealers. A-1 man to take care of
G-Top. Working men for joints. Gene (Scratch)
Martin, contact Harry Head. All others, con-
tact Curley Graham, concession manager, or
Patty Finnerty, business manager, Burlington,
N. J., May 27 to June 1st.
HARRISON GREATER SHOWS, INC.

WILL PAY \$135.00
Per Case for .22 Shorts.
BOX D-212
The Billboard Cincinnati 1, O.

FOR SALE
RIDES and TRUCKS on DIXIELAND SHOW.
Merry-Go-Round, Ferris Wheel, Chair-o-
Plane, Kiddie Auto Ride. WILL SELL ONLY
AS A UNIT. See them in operation in
Brunswick, Mo., May 27 to June 1. Address:
CHARLES OLIVER
1417 Grattan St. ST. LOUIS 4, MO.

Still in Cream
BATESVILLE, MISS., This Week Then the
Big One
Book any kind of a Kiddie Ride, 25%. A
mint for capable operator. Non-conflicting
Shows, 25%. Write, wire, before joining. Want
fifteen capable Concession Agents. Drunks, stay
away. 24 ft. by 10 ft. hood attached Cali. Ball
Game, fair condition, in chaffing bag, \$15.00.
DYER'S GREATER SHOWS

Central American Shows
WANT BINGO
Account of disappointment can place well flashed
and framed Bingo. Contact:
S. O. LEE, Mgr.
Maryville, Kansas, This Week

MIDWAY OF MIRTH SHOW
WANT
MERCHANDISE CONCESSIONS
MERRY-GO-ROUND FOREMAN
Address:
Auburn, Ill., This Week, Then Per Route

Pacific Coast
Showmen's Association
623½ S. Grand Ave., Los Angeles
LOS ANGELES, May 25.—Regular
Monday (20) meeting was conducted
by Vice-President Harry Suker and
Secretary Ed Mann.
Four new members were inducted:
D. R. Knicely, John R. Hobday, Ed-
ward Demerijan and Al Flint.
Joe Steinberg attended for the first
time in several weeks. He is chair-
man of the house committee.
Milton Cohen received condolences
on the death of his brother who
passed away last week in Bridgeport,
Conn.
Several interesting speeches were
made by members in charge of the
building fund. All reported that the
fund is growing nicely.
June 3 meeting was designated
"George Hines Night," honoring 90-
year-old George Hines, oldest mem-
ber of the club.

Ladies' Auxiliary
Mabelle Bennett presided at Mon-
day's (13) meeting.
A letter from President Betty G.
Coe was read. She enclosed a dona-
tion for UNRRA from Eloise Snyder,
Lil Shue, Margaret Farmer, Edith
Walpert, Marie Jessup, Gertrude
Matthews, and herself. Letters from
Tillie Palmateer, Rita De Angelo and
Rose Westlake also were read.
Johnnie Davis, Babe Miller and
Jenny Parker were reported ill, as
was Nancy Meyers's husband.
Mabel Hendrickson, chairman of
the bazaar, asked for more donations
and Larry Praxy turned in some arti-
cles. Bank award was won by Mary
Taylor and the door prize, donated
by Stella Lentin, by Gertrude Di-
Santi.

Announcement was received that
Mary Ernst Wills is the mother of a
son, born May 3 in Phoenix, Ariz.
Rose Fitzgerald is a grandmother,
her daughter having a baby girl.
Gay Hilderbrand turned in more
money for UNRRA, bringing that
drive to a close.
First Vice-President Mabelle Ben-
nett presided at the Monday (20)
meeting. Letters were read from
Tillie Uttke and Gertrude Mathews.
Bond award went to Rose Rozard and
door prizes donated by Edith Har-
grave and Mary Taylor were won by
Bertha Cohen and Jenny Rawlings.
Bazaar party for Rose Rozard and
Mabelle Bennett was postponed until
August 14, because of the streetcar
strike. Marie Morris, Estell Wamp-
ler, Ruby Kirkendall, Peggy For-
stall and Elsie Suker were called on
for talks.

Miami Showmen's Association
236 W. Flagler St., Miami
Ladies' Auxiliary

Betty Endy, president emeritus,
was hostess to 22 ladies in Hotel
Monticello, Norfolk, when Endy
Bros.' Shows played there. Follow-
ing luncheon, cards were played with
prizes going to Mrs. Cash Miller, Mrs.
Brecke and Mrs. Peggy Biscow. Guest
of honor was Joan Endy, youngest
member of the auxiliary. Others
present were Mrs. Bill Jones; Agnes
Maur of Cetlin & Wilson Shows;
Peggy Bisenio, Blanche Leighton,
Gertie Miller, Rose Bennett, Billy
and Rita Palitz, Gertie Barr, Billy
Gacher, Edna Lockhart, Edna Vog-
stat, Peggy Ruff, Penny Beunis,
Keitha Breske, Peggy Applebaum, the
two Nieuwers, Nellie Schultz and
Margaret Glickman. Stretch Rice,
Jack Gilbert, Dave Endy and Art
Lewis dropped in and each made a
donation to the Ladies' Mercy Hos-
pital Fund.
To date, half of the \$3,000 con-
tribution to the hospital has been
forwarded. Betty Endy is president
of the drive, with Hilda Roman,
treasurer, and Martha Weiss, secre-
tary.

CLEVELAND SESQUI-CENTENNIAL
Cleveland, Ohio—11 Days and Nights—June 24 to July 4
ALL LEGITIMATE MERCHANDISING CONCESSIONS AND GRIND SHOWS OF MERIT
WILL BE PLACED FOR THIS BIG EVENT
KINGSPORT, TENN., Week June 3 to 8 Incl.
WANT—Tractor Drivers and Train Men.
WANT—Experienced Ferris Wheel Help. Can also place Railroad
Workingmen in all departments.
EARL CHAMBERS can place experienced Wild Life Manager. Can
also place experienced Monkey Show Man.
WE CAN place Hillbilly Acts for Arizona Wild Cats Attraction.
WE HAVE OPENING FOR MANAGER THAT RIDES FOR SILODROME.
WILL FINANCE IF NECESSARY. THIS DROME LOADS ON
TWO WAGONS.
All address
CETLIN & WILSON SHOWS
Bluefield, West Virginia, this week

JOHNNY J. DENTON SHOWS
WANT WANT WANT
FOR HAZARD, KY., THIS WEEK—THEN DOWNTOWN, KNOXVILLE, TENN.
SPONSORED BY AMERICAN LEGION
RIDES—Want Help for 8 major
Rides and Kiddie Rides. Help on
Twin Wheels. Want A-1 Foreman
for brand new Octopus. Second
Men for Merry-Go-Round, Tilt-a-
Whirl, Rolloplane, Chairplane. If
you drink please do not waste my
time. You positively will not last
here. No collect wires.
SHOWS—Will book Shows with
own outfits, 25% to office. Can
use Help on brand new Fun House.
CONCESSIONS—All Stock Conces-
sions open. Will sell exclusive on
American Mitt Camp. No Gypsies.
WIRE
JOHNNY J. DENTON
JOHNNY J. DENTON SHOWS, HAZARD, KY.

WM. T. COLLINS SHOWS
WANT FOR 21 OF THE MIDDLE NORTHWEST'S BIGGEST FAIRS
STARTING JUNE 17 IN NORTH DAKOTA
SHOWS WITH THEIR OWN EQUIPMENT AND TRANSPORTATION—
10-in-1, Monkey Show, Animal Show, Snake Show, Hillbilly Show or any
Show of merit.
FOREMAN FOR FERRIS WHEEL and GENERAL HELP FOR ALL
RIDES. Address
W. T. COLLINS, Mgr.
Breckenridge, Minn., this week; then as per route

HARRISON GREATER SHOWS, INC., WANTS
FOR BURLINGTON, N. J., MAY 27-JUNE 1
Can place Legitimate Concessions of all kinds, no exclusive. Have brand
new tops for any worth while shows. What have you? Want to hear
from Organized Minstrel Show. Good proposition. Top salary for A-1
Mechanic that can take care of fleet of trucks. Want Ride Help on
following rides: Twin Ferris Wheels, Chairplane, Caterpillar, Merry-Go-
Round and Loop-o-Plane. This show has the best route of fairs in
Virginia, North Carolina, South Carolina, Georgia and Florida, starting
first of August. Get with the progressing shows. All wires to
FRANK HARRISON, Owner; PAT J. FINNERTY, Business Manager

W. G. WADE SHOWS
RICHMOND, INDIANA, JUNE 3 TO 8
Can Place Independent Shows and Concessions for This Date and
Others to Follow, Including a Circuit of 12 Fairs.
Want Rolloplane Foreman That Can Drive Semi; \$60.00 a Week.
Marion, Ohio, Follows Richmond. Address
W. G. WADE SHOWS, Marion, Indiana, This Week.



PENNY PITCH GAMES
 Size 46x46", Price \$30.00,
 Size 48x48", With 1 Jack Pot, \$40.00,
 Size 48x48", with 5 Jack Pots, \$45.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price\$15.00

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES
 All Readings Complete for 1946

Single Sheets, 8 1/2 x 14, Typewritten, Per M. . \$5.00
 Analysis, 3-p., with Blue Cover, Each03
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 Samples of the 4 Readings, Four for 25¢.
 No. 1, 35 Pages, Assorted Color Covers35

NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Polloy. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

HOW TO WIN IT ANY KIND OF SPECULATION. 24-p., "Vell" Bound 25¢

PACK OF 79 EGYPTIAN F. T. CARDS.
 Answers All Questions, Lucky Numbers, etc. 50¢

Signa Cards, Illustrated. Pack of 36 15¢

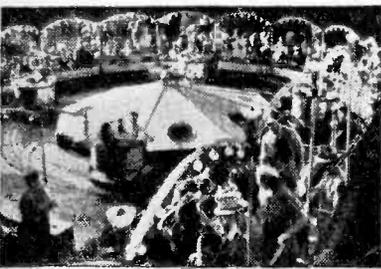
Graphology Charts, 9x17. Sam. 5¢, Per 1000 \$6.00

MENTAL TELEPATHY, Booklet, 21 P. 25¢

"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢. Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders or P. P. Extra.

SIMMONS & CO.
 19 West Jackson Blvd. CHICAGO 4, ILL.
 Send for Wholesale Prices.

BOOMERANG
 — MODEL 1946 —
 REPEATER - THRILLER - UNLIMITED CAPACITY



Write for Catalogue, etc.
U. S. RIDING DEVICES CORP.
 298 Junius St., Brooklyn, N. Y.—Harry Witt

REBUILT POPCORN MACHINES
POPCORN
BOXES - BAGS - SEASONINGS
Consolidated Confections
 1314 S. WABASH AVE. CHICAGO, ILL.



Candy Floss Machines
 Our AC Model #100 is now ready—complete with 8-step heater rheostat. Single Spinnerhead, \$197.50; Double Spinnerhead, \$212.50.
 Heater Rheostats, \$22.50; Single Bands or Ribbons, \$5.00 Ea.; Double Bands, \$13.00 Ea.
 Orders shipped on 25% deposit, balance on delivery. **CONCESSION SUPPLY CO., 1857 Ottawa Drive, Toledo 6, Ohio.**



Native Shrunken Female Heads, like photo, \$8 post paid. Male Heads, \$6 P.P.
 Also Devil's Child, \$20.
 Fish Girl, \$15. Wolf Boy, \$15. Ape Boy, \$15. All P.P. Many others. Best mfd. attractions in America.
Tate's Curiosity Shop
 Route 9, Box 385
 Phoenix, Arizona

SOUTH AMERICAN POPCORN
SPECIAL OFFER
 500 lbs. Supreme Quality Popcorn, 50 lbs. Moonstar Seasoning, direct from our farms, all for \$58.00. Our Best Popcorn, all you want, @ \$8.50 per cwt. Growers and Shippers Since 1932
M. M. BURNETT & SONS
 SPENCERVILLE, OHIO

MIDWAY CONFAB

All in a lifetime. While showing Danville, Ill., with Rogers Greater Shows, Billy Logsdon joined the Loyal Order of Moose, sponsor of the org's stand.

ing from burns received when extinguishing road flares.

Popular midway conference is one where Joe and Jim cut up jack.

Cadet Dick Wilkinson is counting the days until the term is over at Carlisle Military School in South Carolina. Then he'll join his mother, Mrs. Hymie Cooper, with the Marks Show.

William Brodie will join I. & T. Shows. . . . Mr. and Mrs. William Glick in New York from Baltimore for a visit. . . . Lieut. Ben Rosen back in the States again following a trip with the merchant marine.

Some showmen are out to make money —others to get even.

William (Buddy) Frank, son of Abe and Edna Frank, bingo operators on the Page Bros.' Shows, will wed Beulah Carlson, non-pro, in Pascagoula, Miss., Sunday (26). Couple will tour with show this summer.



RAY AYRES; his wife, Faye (right), and his sister-in-law, Lorraine Hoskins, report a successful start on the Reynolds & Wells World of Today Shows. Mrs. Ayres manages the Girl Show, while Ray, starring Lorraine, has the Posing Show. Photo by Jack Dadswell.

Jean Walker planned to celebrate her birthday Friday (24) by visiting World of Mirth Shows in Elizabeth, N. J. This is the first season in many years that she has not been on the road. She now resides at Pilkinton, Va.

Gerald Snellens, contracting agent, World of Mirth Shows, visited The Billboard New York offices Thursday (23). . . . Pete Molnar, World of Mirth Shows, is at Retreat Hospital, Richmond, Va., where he is recovering

Well Ventilated

A yesteryear special agent swore off drinking to save a bank roll. For several days after closing he stood in front of one of Chicago's leading hotels with his savings in his kick, and to every broken showman who passed he quoted: "Wintery winds blow thee; I have thee." A week later the passers-by saw him on his old location, under the influence of John Barleycorn, and quoting: "Spring winds blow to me; I need thee."

Corkie Zimmerman reports his cookhouse on the World of Pleasure Shows is doing okay. His crew includes Mrs. Zimmerman, cashier; Dick Austin and Andy Starr, griddle; Dick Shadel, William Douglas, Al Lane and Hap Miner, waiters; Harold Calgrove, cook, and Norman Tanner, dishwasher.

Red Hutchinson, Lenoir, S. C., has returned to his home to handle personal business after five weeks as a builder on Wonder Shows of America. He expects to rejoin the org as soon as he cleans up his affairs. . . . Jack Dalton, pistol expert, left 101 Ranch Wild West to join Dodge's Greater Shows.

Featured attractions with the Slim Kelley-Dick Best Side Show on the Cavalcade of Amusements include Betty Lou Williams,

Six jackpotting concession agents could advise the Big Four how to cut up any country.

Clem Schmitz, insurance broker, took advantage of the influx of shows to New Jersey to visit his clients and to inspect their equipment in operation. . . . L. T. (Pete) Christian rejoined World of Mirth Shows in Elizabeth, N. J., after taking a week off to attend to his mortuary interests in Richmond, Va. . . . Jimmie Strates bought welding equipment to facilitate the building of show property. . . . Doc Morehouse is starting his eighth season as assistant to Treasurer Ralph W. Smith, World of Mirth Shows.

Mr. and Mrs. B. H. (Dave) Davidson have purchased a farm near Waycross, Ga., where they plan to raise chickens and stock. Dave last year was general agent of Bill Brown's rides, and for the five previous seasons held the

LOOKING for Something?



You Will Find It in "HEX" New Catalog

WRITE FOR YOUR COPY TODAY

Hex Manufacturing Co.
 468-470 Seneca St., Buffalo 4, N. Y.

WANT A-1 NEON MAN
 That Can Blow It and Maintain Same.
 Will Give You Top Salary and Also Make You a Partner in Business.
 Address: BOX 385
 Care Billboard, St. Louis 1, Missouri

WILL BUY
 High Striker, also Devil's Bowling Alley; both must be in first-class condition.
 Write or Wire
CLIFFORD MYERS
 c/o Anderson Greater Shows
 Junction City, Kan., this week; Manhattan to follow.

WANT
 First-class Eli Wheel Man for park location. No ups and downs. If you can appreciate good treatment, pleasant surroundings and forty per week answer. Lush hounds and blowhards, don't waste my time. Write or wire
R. WATSON
 General Delivery EVANSVILLE, IND.

WANTED
 Devil's Bowling Alleys, any condition, will pay top price. Will buy Evans or Mason Big 6 Dice Wheels or Mutual Wheels.
D. M. KERR MFG. CO.
 BOX 106 BROOKFIELD, ILL.

WANT AMMUNITION
 Will pay highest price for .22 Shorts, Longs or Long Rifle Ammunition. Any amount.
H. C. BOWEN
 752 Fifth Ave. San Diego 1, Calif.

WANTED—O. J. BACH SHOWS
 One major Ride with or without transportation. Can place Cork or Lead Gallery, Pitch Till Win, Ice Cream or Custard, Addem Parts, Dart Balloons, String, High Striker, Devil's Alley. For Sale Cheap—Brand new Buell's War Show.
 Address: New Berlin, New York.

SOUND CAR
 Plenty Volume
BUELL'S CRIME SHOW
 Well Framed
 One or Both. Address:
G. FARRINGTON
 60 North Ave., Owego (Tioga Co.), N. Y.

WANTED
 Guess your weight sit down Scale, with 24 inch dial. Others acceptable.
WILLIAM GARRIGAN
 94 Atlantic Ave Revere, Mass.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

GUARANTEED TO POP
27 TO 1
 THE VERY BEST QUALITY
POPCORN
 Immediate Delivery—F. O. B. Chicago
10c Cartons—\$6.50 Per M

All Sizes of Bags.
 Salt and Seasoning.

POPPERS BOY PRODUCTS COMPANY
 60 E. 13th St. CHICAGO 5, ILL.

SUNSET AMUSEMENT CO.
CAN PLACE

Legitimate Concessions. Doc Womack wants Acts for Side Show, also Girls for Girl Show. G. Jackson wants Age Guesser.

FOR SALE—Animal Show complete, \$500.00.
 Shenandoah, Iowa, this week; Atlantic, next week.

WANTED AT ONCE

A sober, reliable Carousel Foreman. A good proposition to the right man.

HORACE BLUFORD
 Casino Park Virginia Beach, Va.

WAFFLE IRONS

4" Commercial Size. Cast Aluminum. Complete with wooden handles and formulas. \$2.50 each. Terms: 25% with order, balance on delivery.
 F. O. B. Toledo.
 Concession Supply Co.
 1857 Ottawa Drive
 Toledo 6, Ohio

Hear Ye!

Years ago a wild animal show talker, whom we'll call Colonel, married a gal 35 years his junior. To protect that May-December matrimonial venture, the Colonel built a hoop-la concession to keep her time and mind occupied. The hoop-la was always located within hearing distance of the animal show. One night the Colonel saw a young townner leaning over the hoop-la counter in earnest conversation with his bride. After waiting a half hour for the townner to leave, the Colonel couldn't stand the suspense any longer. Pointing his megaphone up the midway toward the hoop-la, the Colonel started grinding, "W-i-i-l-d animals; get rid of that chump! W-i-i-l-d animals; get rid of that chump!"

same position on Mad Cody Fleming Shows.

DETROIT NOTES.—Dick Deibert, just out of the army, will operate his own bingo concession on the Nickerson United Shows. He is the son of Ed Deibert, carnival operator with K. G. Barkoot. . . J. O. Barbee, former concessionaire with the W. G. Wade Happyland Shows, now an electrician here, may return to the road next season. . . Mr. and Mrs. Ora A. Baker were visitors to the Roscoe T. Wade lot at Berkley. . . Mr. and Mrs. Stanford Baker, of Royal American Shows, visited here. . . Roscoe T. Wade, carnival owner, twice flew to Pittsburgh on business. Mrs. Wade was hostess at a tea.

Heard that admission prices to Geek shows have been increased in a desperate effort to make them popular.

Bessie Bessett jumped her side show 2,200 miles from Silver City, N. M., to join H. B. Rosen's Shows at Sevierville, Tenn. . . Johnnie Riddick's Minstrel Show left Harrison Shows to join Central Amusement Company. . . Ethel Harrington, widow of John L. (Red) Harrington, recently traveled to Baltimore to visit his grave. She plans to sell her property in California and move east. . . J. J. Neel, who closed with Florida Amusement Company recently, joined Blue Ribbon Shows at Covington, Ky. . . After a week of rain at Murray, Ky., B. M. Scott's Regal Exposition Shows extended their stay in the Blue Grass City a week. Mrs. Babe Scott says the org may move into Ohio soon.

POPCORN with the **POP GUARANTEED**

SPECIAL CONTRACT PRICE THROUGH JUNE, '46
\$10.25 Per 100 Lb. Bag

Best Hybrid Corn—Pops over \$100.00 per bag. Sold on money-back guarantee. Non-contract price, \$10.50 per bag.
ALSO SUPPLIES: Top-quality popcorn cartons—5 sizes. Colored Cones, Glassine Bags, fine quality Seasoning, Cups, Spoons and Flavors.

NEW AND USED POPCORN AND PEANUT EQUIPMENT BOUGHT AND SOLD

PEANUT SUPPLIES: Strong, attractive bags. . . best Virginia Roasted-in-the-Shell Peanuts, 19 3/4¢ per lb.; 100 lb. bags. Write, wire or phone nearest factory for price list and complete details.
 Address Joe Moss or Ed Berg for quick personal attention.
 Our best references: CIRCUS, CARNIVAL, PARK AND THEATER BUYERS.
 Deposit Necessary on Your Order Per Our Terms.

CHUNK-E-NUT PRODUCTS CO.
 JOE MOSS Philadelphia 6, Pa. Factories in ED BERG Pittsburgh 1, Pa.

"AS LONG AS IT LASTS"

Pure CALIFORNIA
ORANGE ICE
 Drymix and Flavor Base
CONTAINS 45% CORN SUGAR
 Yields 500% Profit in 4 Oz. Cups

SEND \$5.00 for Enough To Make \$25.00 Worth and OPTION on Your Season's Requirements.

LONDONDERRY
 835 Howard Street San Francisco 3, Calif.

OHIO SUPER YELLOW POPCORN

BULK High Expansion — Ohio Grown **PACKAGE**

Packed in 100-lb. moisture-proof bags and in 10-oz. moisture-proof cans. Processors' ceiling prices. Test sample free on request. Also complete stock of Popcorn Cartons and Supplies.

BETTY ZANE CORN PRODUCTS, INC.
 638 BELLEFONTAINE AVE. MARION, O., or
 223 SPRING ST., S. W., ATLANTA, GA.
 Growers and Processors of Selected Popping Corn

"UP AND COMING"
MAJESTIC GREATER SHOWS

Can Place for WHEATLAND, PENNA., and Balance of Season, Including BIG 4TH OF JULY CELEBRATION, and 12 BIG FAIRS

SIDE SHOW, MOTORDROME, JIG SHOW, GRIND SHOWS.
 RIDES NOT CONFLICTING (Good proposition for Kid Rides).
 CONCESSIONS OF ALL KINDS. Can place agent of Razzle Dazzle.
 Want to Buy Tops, 30x100, 20x30, 20x40
 ADDRESS:
 SAM GOLDSTEIN, Owner-Manager; HARRY E. WILSON, Ass't; Struthers, Ohio, This Week; Then Wheatland, Penna.

OCTOPUS ROLLOPLANE FLY-O-PLANE
 World's Most Popular Rides
EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

GIRL SHOW
 Have Complete Outfit for Capable Operator
 OPEN BATTLE CREEK, JUNE 3
WORLD OF PLEASURE SHOWS
 MUSKEGON, MICH. (All This Week).

CRYSTAL EXPOSITION SHOWS
CAN PLACE FOR BALANCE OF SEASON

Shows with own outfits, legitimate Concessions of all kinds. Good opening for Bingo. Want man who has costumes and people to take over Minstrel Show. Address all mail to
 W. E. BUNTS, Elberton, Ga.

WHITE STAR ATTRACTIONS

Fremont, Ohio, May 27-June 1; Hudson, Mich., To Follow
CAN PLACE Lead Gallery, String Game, Frozen Custard or any 10c Concessions.
WILL BUY OR BOOK Roll-o-Plane, Train, Tilt-a-Whirl, Ridee-O or Kiddie Rides.
ALSO WANT Monkey Show or Fun House.
 RIDE HELP, COME ON—NO FLATS—ALL REPLIES:
 A. O. COFFMAN

BEAM'S ATTRACTIONS
HELP WANTED HELP WANTED

Foreman for new Tilt-A-Whirl. Good salary to experienced sober man. Operator for new modern FUN HOUSE, salary and commission. Grinder for Snake Show (salary). Agents for stock concessions. Write or wire
 M. A. BEAM, Mt. Pleasant (Westmoreland Co.), Pa., This Week; Jeannette, Pa., Next Week

PAGE BROS.' SHOWS

Can place general agent with or without car. Mr. Devine, H. Brown, Bobby Burns, if at liberty wire me. Cook house that caters to show people. Kettle Sisters, contact us, have good proposition for you. Will buy Roll-O-Plane. Have the cash. Have Jig Show outfit complete. Need people. Also Snake Show. Outfit complete, need operator.
 Springfield, Tenn., This Week; Lebanon, Next Week

Wade, Down River To Play Romeo, Mich., Festivals

DETROIT, May 25.—Contract for the Romeo (Mich.) Peach Festival was awarded this week to the Roscoe T. Wade Joyland Midway Attractions. Deal was signed by C. Joe Bennett, general agent, for the Labor Day week-end, August 31-September 2. Event, prior to the war, drew thousands to Romeo, with a program of vaudeville acts on the public streets. Blossom Festival, to be held at Romeo in June goes to the Down River Amusement Shows, operated by Severin Hilo.

WANTED

Experienced, reliable Man that understands operation for finest Ezeway Custard Machine on the road. A real proposition to the right party. Wire

JOHN ALBAN

J. J. Kirkwood Shows
Bennington, Vermont, this week; Rochester, New Hampshire, next.

Diesels, Electricians Bring Solace But Ops on Coal-Burners Fret

(Continued from page 53)
gen pushed his World of Mirth Shows overland from Elizabeth to Plainfield, N. J., a distance of 11 miles. Bergen had this move in mind when he hopped into Jersey when the coal strike started, as this is the way the shows have moved in that territory since wartime travel restrictions were imposed. World of Mirth officials learned during the war emergency the 11-mile overland jaunt was practical as it saves wear and tear on the runs.

Endy Hikes 16 Miles

Dave Endy, owner of Endy Bros.' Shows, pulled his wagons 16 miles over the concrete from New Brunswick to Port Reading, N. J. He left his train at Perth Amboy.

James E. Strates, proprietor of the org bearing his name, was in a

quandary Sunday as he has been sitting on the same lot at North Plainfield, N. J., and doesn't relish the idea of a third week, especially with the World of Mirth parking almost within shouting distance.

Strates was scheduled to open at Chester, Pa., today but he canceled that and is now desirous of moving to Elmira, N. Y., where Ferris Wheels and other amusement devices are not as thick as oil derricks around Oklahoma City.

"If I can get to Elmira with only two or three days delay, I'll be all right," Strates said, which indicates he has tossed himself on the mercy of the ODT. He was also thinking of Decoration Day.

Goodman Has a Pass

Only Max Goodman's Wonder Shows of America apparently had received an ODT permit as of Sunday morning. R. L. Lohmar, Goodman's agent, reported in St. Louis that he had a permit and a rail contract to move the org from Oklahoma City, where it closed last night, to Tulsa.

Silent, indeed, were representatives of the Cetlin & Wilson Shows, Johnny J. Jones Exposition and John R. Ward Shows. Cetlin & Wilson were at Lynchburg, Va., last week and had a celebration booked at Bluefield, W. Va., in the heart of the soft coal country, for this week. Jones was last heard of at Johnstown, Pa., while John R. Ward was in Indianapolis.

Royal American Shows are sitting betwixt and between, something or other in St. Louis at Grand and Laclede. As of Sunday noon, no ODT permit to move to Peoria had been received and Carl J. Sedlmayr would like to move as the natives of St. Looney have had a 26-day fling at his opera. Arrangements have been made to keep open in St. Louis for another week, but Sedlmayr would rather spend Decoration Day with the Peorians.

Hennies Ambles to Hammond

Hennies Bros.' Shows move on the double from East St. Louis to Chicago two and a half weeks ago apparently was the right thing to do as yesterday the org cruised easily across eight miles of pavement from Harvey, Ill., to Hammond, Ind., for the holiday stand.

"We didn't do much business in Harvey because of bad weather, but the weather was bad all over the country and we are where we can show for another three weeks with easy hauls if necessary," J. C. McCaffery, Hennies' general agent, said.

Al Wagner's Cavalcade of Amusements is in Omaha—the complete details of his trials and tribulations there being recorded in the carnival section of this edition.

After having played to 201,023 people in 13 days in the Boston Garden, closing last Saturday night, the Ringling Bros. and Barnum & Bailey Circus was loaded aboard its train Sunday with the assurance of the New York, New Haven and Hartford (electrified) road it would be delivered to the Pennsylvania, also electrified, for the move to Philadelphia as soon as the ODT permit came thru.

George W. Simth, general manager for R-B, said in Boston Sunday that if the train reaches Philadelphia by this morning the show will open with its billing, as the tent and all road props are set and ready on the Erie Avenue lot.

Dailey Catches Billing

Dailey Bros., after a two-day vacation in Amarillo, Tex., moved on the Santa Fe road Sunday morning for Clovis, N. M., picking up its billing.

Barkroot, Deibert Form Partnership to Operate Two Units

DETROIT, May 25.—A new carnival partnership was announced here Monday (20) by Ed Deibert, who is teaming up with K. G. Barkroot, head of Barkroot Bros.' Shows, Toledo. New org is slated to have two units, with equipment currently being sought for the second outfit. Name has not been picked, but it is expected that the familiar Barkroot title will be merged in the new one. K. G. Barkroot has been running the shows alone since the death of his brother last winter.

Barkroot Shows, which will be the No. 1 Unit, are playing Toledo lots, and are slated to go on the road after June. Fourth of July celebrations have been booked at Adrian and at Sand Lake, Mich. Following that, unit will cross the Straits of Mackinac to play the season in the upper peninsula of Michigan, while the other will work in Michigan and Ohio, centering around Toledo.

Deibert, who has specialized in operating bingo concessions in recent years, has been with Down River Amusement Company. He has just sold his Detroit home and plans to buy a home in Tampa next fall.

Borger and Pampa, Tex., were passed up.

Cole Bros., stuck at Hannibal, Mo., was nosed toward Kansas City, Mo., passing up Moberly and Sedalia, Mo., while out on the Pacific Coast, Clyde Beatty anticipated no trouble getting back on his route.

Hamid-Morton was supposed to open at Trenton today but the show was stuck at Montreal by the strike. Org could have moved on Canadian lines as far as the border but as no American lines were moving when the show closed in the Canadian city, Bob Morton preferred to sit it out there. Morton expected to open in Trenton just a day late.

Barnes Bros. closed its engagement and season in Detroit last night, and it was every man for himself as far as the actors' next moves were concerned. Most of them travel in their own cars, Terrell Jacobs with his 25 wild animals being the only one who faced any difficulty moving to his Peru (Ind.) headquarters. The three elephants, leased from the herd owned by the Al G. Kelley-Miller Bros.' Circus, were to be held over in Detroit to participate in the Automobile Golden Jubilee parade next Saturday for Radio Station WJR.

Polack Bros. was not bothered by the rail crisis, having opened a 10-day run in the City Auditorium at San Francisco Thursday (23), a George Westerman promotion.

E. J. Casey Gets Away To Good Start in Canada

WINNIPEG, May 25.—Despite cool weather, E. J. Casey Shows got off to a good start at their debut near here Monday (13). Shows played this week at Brooklands. Fort Gary, Man., is on tap the week of May 27-June 1.

Org has 6 rides, 3 shows and 30 concessions. Opening on St. Mary's Road at Guay Avenue in St. Vital was highlighted by the attendance of Manitoba government officials.

PAUL OLLIS WANTS

Clothes Pin Agent, also Workingmen for Concessions; \$50 guarantee. Phone or wire

Oneonta Hotel, Oneonta, N. Y., or
O. C. BUCK SHOWS

WONDER SHOWS OF AMERICA

WANTS FOR BIG IOWA STATE CENTENNIAL

FAIR GROUNDS, DES MOINES, IOWA, JUNE 27 THRU JULY 6.

Positively the Nation's Outstanding 4th of July Celebration
Parades — Pageants — Horse Show — Auto Races

TWO OUTSTANDING FREE ACTS (for This Date)

Zacchini and Selden, if available, contact Max Goodman at once.

WILL BOOK ANY TOPNOTCH SHOWS AND RIDES THAT DO NOT
CONFLICT WITH WHAT WE HAVE.

WILL BOOK CONCESSIONS OF ALL KINDS (No Exclusives)
CAN PLACE AT ONCE—AGENT FOR SIX CATS. Concession People,
reply to GEORGE GOLDEN, Concession Manager.

CAN USE GOOD SOBER AND RELIABLE RIDE MEN AND TRAIN
HANDS. WANT HEY-DEY FOREMAN. Top salary to right man.

SHOWMEN WILL FIND IT ADVANTAGEOUS TO JOIN THIS SHOW
FOR THIS DATE AND THE BALANCE OF OUR FAIR SEASON.

All reply to

MAX GOODMAN

WONDER SHOWS OF AMERICA, INC.

Tulsa, Okla., this week; then as per route

WORLD'S LARGEST AMUSEMENT CENTER RIVERVIEW PARK

CHICAGO, ILLINOIS
43RD YEAR

FEATURE FREAKS WANTED NOW FOR WORLD'S FINEST SIDESHOW

Highest salaries paid, no deductions, one day a week off, no lost days. Waldo, Jo-Ann Beach, Sadie Anderson, Turko, Hilburn, Alzoria, Bigmouth Sam, contact me at once. If you are on the nut, will take you off. Will advance fares and furnish money for wardrobe. Want strong Musical Act, Turkish Musicians, Bally Girls, etc.

ALL REPLY

RAY MARSH BRYDON, General Manager

SEVENTH SUCCESSFUL SEASON

BELTON SHOW Wants

For Siler City; then Sanford, with the only 4th of July spot in North Carolina, Bell Haven.

WANT Side Show with something inside; Bessie Bessett, contact us at once. Want any 10-Cent Stock Concession, High Striker, String Game or others come on. Want Minstrel Show People. Have best equipped show on road with bus transportation.

Don't be misled with false rumors, for we have the best Fairs in the Carolinas and now have 40 Concessions, four Shows and six Rides, so come on with the fastest growing show on the road. Yes, our first Fair is Galax, Va., August 26; then Leaksville-Spray Fair. All address, this week, Cooleemee, N. C.

C. J. BELTON, Owner

W. R. JOHNSON, Mgr.

CLYDE PARRIS, Agent

American Carnivals Association, Inc.

—By Max Cohen—

ROCHESTER, N. Y., May 25.—Second general information bulletin has been sent to members. Limited supply of the outdoor safety code has been received from the National Fire Protection Association. Copies will be sent members upon request.

Standings in the personnel membership race are James E. Strates Shows, 87; W. G. Wade, 39; Lee United, 22; Charles Hodge's Palace of Wonders, 16; Joyland Midway Attractions, 15, and Down River Amusement Company, 8.

The writer visited the William Jones Concessions at Sea Breeze, N. Y., visiting with Manager Sam Lipsch. Walter Schafer, press agent for W. G. Wade Shows, sent a publication which includes detailed instructions to committee members regarding their duties in sponsoring a show.

War Assets Administration advises quantities of stainless steel are available for sale as surplus. Washington advises production for the first three months is one-third higher than for the same period last year, altho one-sixth lower than in 1941. Automobile production continues to rise. OPA has authorized an increase of 27 per cent in the price of small electric motors. It also issued new regulations relative to establishing prices for trucks.

No revision in the tax laws is planned, with the possible exception of an amendment to the Social Security Law reducing the rate from 2½ per cent to 1½. Detailed information relative to veterans preference on surplus war goods is at hand.

Information released by the Commerce Department indicates the overall average in the sale of surplus goods is about 44 per cent of initial cost. The same department furnishes a survey on lumber and detailed information on the subjects of small business, and prospects in the areas of Portland, Oregon, St. Louis, Southwest, Mid-Continent region, Chicago area, Cleveland region and Southeastern region, as well as information on the production of paint, varnish, etc. A survey conducted by the U. S. Commerce Department among veterans indicates that out of 6,540 veterans polled, 77 per cent indicated a desire to enter the amusement field, altho the service industries as a whole claimed the interest of 13.6 per cent of the group.

Roy Williams Purchases Southern Exposition Org

CHICAGO, May 25.—Joseph and Mary Jason, of this city, announced this week they had sold and delivered their Southern Exposition Shows to Roy Williams, of Morgantown, N. C. Unit, which included five rides, has been added to Williams' equipment. Latter confines his activities generally to North Carolina stands.

Jobs for Veterans

DETROIT, May 25.—Joey Moss Post No. 442, the Michigan Showmen's American Legion org, has started an intensive campaign to interest members in employing of disabled war veterans.

A letter was sent to all members of the association requesting they comb their neighborhoods for handicapped veterans and give them the preference at jobs in the outdoor show field. The letter pointed out there are many disabled vets who could be useful around shows.

J. P. M. Glens Falls Stand Pans Okay Despite Weather

GLENS FALLS, N. Y., May 25.—Newly organized J. P. M. Amusement Company, headed by J. P. Muldoon, recently discharged veteran and well known in carnival circles, finished its second week here today. Show's new Chair-o-Plane did good business here.

Weather here, especially the first week, was not too good, but org did well despite the handicap. Whitey Brown's Girl Show, Miss America; the 10-in-1, featuring the Flamingo Family, and Twisto, India Rubber Man, also did big business. Capt. J. H. Waterman's arena show, presenting his high school buffalo and a Western rope act, scored. Free attraction was the Aerial Rooneys, Ed and Betty.

A-1 Amusement Organized; Polio Scare Checks Moves

NORTH PLEASANTON, Tex., May 25.—A-1 Amusement Company, fully organized for the first time last week for the annual rodeo at Jourdan, Tex., moved in here this week. Org is feeling its way carefully due to the polio scare. It will work towards the Mexican border as soon as conditions are relieved.

Boots Roberts has joined with cat rack and milk bottles; Jack Thorne with No. 6 Ferris Wheel, popcorn, snow cone, glass pitch and whisky bottle joint; Tony Martine with log, and Gertrude Bouchard, hoop-la, pan game and dart joint.

San Antonio Acts To End Battle of Flowers Plum

SAN ANTONIO, May 25.—Lucrative date afforded street shows and carnivals during the annual Battle of Flowers here may be all out and over, judging from action taken by Mayor Gus Mauermann and the city commissioners at a meeting Saturday (18).

Mayor and commissioners voted a city ordinance be prepared barring carnivals and street shows from Milam Square, in the heart of the city. Should such ordinance be passed, shows would have to move to lots on the outskirts, putting them on the fringe of the fiesta in place of the heart of the activity.

Spellman Unit of Gooding Ork Okay at Alliance Bow

ALLIANCE, O., May 25.—Another F. E. Gooding Amusement Company unit, with Todd Spellman at the helm, last of the Gooding executive personnel to be discharged from the armed forces, opened here May 13 and in spite of inclement weather experienced a good week's biz.

Shows carried 5 rides, 3 shows and 25 concessions. After the Ohio start, unit moved into West Virginia for several spots until the fairs start. Jack Lampton, general agent for Gooding, is handling the duties ahead.

N. E. FANS IN HUB

(Continued from page 54)

Mass.; William M. Purtill and John Getchell, both of Westerly, R. I.; James Reynolds and Paul Horsman, both of Middleboro, Mass.; Charles Higgins, New Bedford, Mass.; John Tweksburg, Camden, Me.; Stan Woodward, Enfield, Conn.; Bill Donahue, Torrington, Conn.; Everett Roberts, West Warwick, R. I.; Arthur Gunther, South Manchester, Conn.; Dana C. Blom and Lawrence C. Brown, both of Portland, Me.; William H. Judd, New Britain, Conn.; Walter H. Gomes, Cambridge, Mass.; Charles Davitt, Joe Beach, and Eugene Hubbard, all of Springfield, Mass.; John Kreis, Hamden, Conn.; and Mel Miller, Harrisburg, Pa., clown on the Ringling show.

J. J. PAGE SHOWS

CAN PLACE GENERAL AGENT

Good opening for Frozen Custard or Ice Cream and other legitimate Concessions except Cookhouse, Corn Game and Diggers. Want Musicians and Performers for Colored Minstrel Show. Geo. Shaffer, "Spark Plug" Goodman, "Ma" Moran and Gilbert and Ola Scott, get in touch with Bill Bratton.

Can place Fat Lady, Iron Tongue, Alligator Skin Man, Sword Swallower and any other Attraction for Side Show. Straight salary or percentage. Get in touch with Bill Betterly.

Want money-getting Grind Shows with own outfits. Can place useful Show People in all lines. Everybody address

J. J. PAGE SHOWS

Kingsport, Tenn., this week; followed by Appalachia, Va., next week.

REGAL EXPOSITION SHOWS, INC.

Want Canvasman, Ride Help and Semi Drivers.

Want Cook House Help for brand new Cook House and Bingo Help.

Blackie Asher, Swinger is open.

Want capable Roll-Down Men, P. C. Dealer.

Will book Scales, Custard, Cigarette Shooting Gallery and Candy Floss.

Big soldiers' pay day — 15,000 soldiers.

REGAL EXPOSITION SHOWS, INC.

HOPKINSVILLE, KY., THIS WEEK

WANT

Merry-Go-Round Foreman, also Chairplane Foremen and general Ride Help and Train Help; top salaries. Come on to Port Reading, N. J., this week.

ENDY BROS.' SHOWS, INC.

BLUE GRASS STATE SHOWS

WANT

Foreman for No. 5 Wheel, also Foreman for Smith & Smith Chairplane; top salary. Wire at once.

Tell City, Indiana, this week; West Baden, Indiana, next week.

CRESCENT AMUSEMENT CO. WANTS

COOKHOUSE HELP for office-owned Cookhouse, finest equipped Cookhouse on road; Griddle Man, Waiters, Chef that understands the business. Top salary to sober, reliable Help. RIDE MEN, Second Men that drive semi trailers. CONCESSIONS: Age and Scales, Counter Men for Bingo, Concession Agents, Ball Game Workers. No P.C. Agents. No Mitt Camps.

Address:

L. C. McHENRY, Manager

Statesville, N. C., this week; Mt. Airy, N. C., next.

EXPOSITION AT HOME SHOWS

WANT GENERAL AGENT—F. E. KELLY NO LONGER CONNECTED

Want for rest of season—Second Man on Ferris Wheel, Second Man for Double Loop-o-Plane; top salaries; Manager for Cookhouse. Have complete Snake Show. Want capable Operator. Want Concessions of all kinds that operate for 10c. WE ABSOLUTELY HAVE THE CIRCUS DATE. Wire ROX GATTO, New Sherwood Hotel, Baltimore, Maryland.

BAKER UNITED SHOWS

WANT SHOWS

With own outfits for best route of Indiana Celebrations and Fairs. Animal Show, Monkey. Life or any Show of merit. RIDE HELP—Want First Men for Ferris Wheel and Octopus; top salaries if you can qualify. Also need Second Men for other Rides.

BAKER UNITED SHOWS, Gas City, Indiana, this week; Elwood, week of June 2nd.

L. J. HETH SHOWS

SHOWS: WANT MANAGER FOR GIRL SHOW; MUST HAVE AT LEAST 3 GIRLS. HELP: RAY SMITH WANTS SOBER, RELIABLE GRIDDLE MAN, TOP WAGES. JOIN IMMEDIATELY. CAN PLACE CONCESSION AGENTS FOR SLUM JOINTS AND RIDE HELP THAT DRIVE SEMI-TRAILERS. ALL REPLIES:

14TH & TRIPLETT STREETS, OWENSBORO, KY.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Adams Am. Co.: Holyoke, Mass., 29-June 8.
 Alamo Expo.: Ardmore, Okla.; Lawton 3-8.
 A. M. P.: Hazleton, Pa.; Berwick 3-8.
 American Banner: E. Providence, R. I.; Pawtucket 3-8.
 American Expo.: Lorain, O.
 American United: Yakima, Wash.
 Anderson Greater: Junction City, Kan.; Manhattan 3-8.
 Bach, O. J.: New Berlin, N. Y.
 Baker United: Gas City, Ind.; Elwood 3-8.
 Barkoot Bros.: Toledo, O.
 B. & C. Expo.: Dansville, N. Y.
 Beam's Attractions: Mt. Pleasant, Pa.; Jeanette, 3-8.
 Bee's Old Reliable: Cynthiana, Ky.
 Belton: Coolee, N. C.
 Bernard & Barry: Chatham, Ont., Can.
 Berryhill United: Owingsville, Ky.
 B. & H.: Woodruff, S. C.
 Bishop Bros.: Imperial, Neb.
 Blue Grass State: Tell City, Ind.
 Blue Ribbon: Chillicothe, O.

Bodart: Shawano, Wis., 6-8.
 Bouillion Wm.: Kosciusko, Miss.
 Brewer United: Mount Pleasant, Tex.
 Bright Lights Expo.: Huntingdon, Pa.; Lewistown 3-8.
 Brown Family Rides: Glenville, Ga.
 Brownie Am.: Shidler, Okla.
 Buffalo: Homer, N. Y.
 Bullock Am. Co.: Taylorsville, N. C.; Mountain City, Tenn., 3-8.
 Bunting: Silvis, Ill.; Burlington 3-8.
 B. & V.: Mahanoy City, Pa.; Dunmore 3-8.
 Byers Bros.: North Platte, Neb.
 Capital City: Gallatin, Tenn.
 Capell Bros.: Tahlequah, Okla.
 Caravella Amusements: Union City, Pa.
 Carr, Lawrence: Westfield, Mass.; Maynard 3-8.
 Casey, E. J., No. 1: Fort Garry, Man. Can.; St. James 3-8.
 Casey, E. J., No. 2: Holland, Man. Can., 30-31; Transcona June 1-3; Glenboro 5-6; Carberry 7-8.
 Cavalcade of Amusements: Omaha, Neb.
 Central American: Marysville, Kan.
 Cetlin & Wilson: Bluefield, W. Va.
 Cherokee Am. Co.: Coffeyville, Kan.
 Coastal Plain: Jonesboro, N. C.
 Collins, Wm. T.: Breckenridge, Minn.; Moorhead 3-13.
 Continental: Frankfort, N. Y.
 County Fair: Sargent, Neb.
 Crafts 20 Big: Taft, Calif.
 Craig, Harry: Hobbs, N. M.
 Crescent Am. Co.: Statesville, N. C.; Mount Airy 3-8.
 Crystal Expo.: Elberton, Ga.

Cumberland Valley: Athens, Tenn.; Sweetwater 3-8.
 Cunningham's Expo.: Mason City, W. Va.
 Curl, W. S.: Hartwell, Cincinnati, O.
 De Luxe: Norwich, Conn.
 Dennis, P. B.: Hill City, Kan.; Ellis 3-8.
 Denton, John J.: Hazard, Ky.; Knoxville, Tenn., 3-8.
 Diamond & Hartsock Bros. Greater: Novinger, Mo.; Monroe City 3-8.
 Dick's Paramount: Middletown, Conn.
 Dobson's United: Red Wing, Minn.
 Douglas Greater: Springfield, Ore.
 Dudley D. S.: Plainview, Tex.
 Dumont: Somerset, Pa.
 Dyer's Greater: Batesville, Miss.
 Eddie's Expo.: Greensburg, Pa.
 Edwards, J. R.: Wooster, O.; Millersburg 3-8.
 Ender Bros.: Fort Reading, N. J.
 Enterprise Am.: Chatham, La.
 Exposition at Home: Baltimore, Md.
 Fairway Am.: Longview, Tex.; Quitman 3-8.
 Fay's Silver Derby: Dora, Ala.
 Fidler's United: Calumet City, Ill.
 Florida Am. Co.: Tryon, N. C.
 Folks Celebration: Albuquerque, N. M., 28-June 6.
 Francis, John: Lincoln, Ill.; Normal 3-8.
 Franklin, Don: Mexia, Tex.; Ennis 3-8.
 Frear's United: Omaha, Neb.
 Fuller Greater: Bloomington, Md.; Corriganville 3-8.
 Garden State: Norristown, Pa.; Alpha, N. J., 3-8.
 Gay-Way: Sylva, N. C.
 Gay-Way Rides: Woodbury, Ga.
 Gem City: Springfield, Ill.; Quincy 3-8.
 Gentsch, J. A.: Hickman, Ky.
 Geren's United: Washington C. H., O.
 Gold Medal: Logansport, Ind.
 Golden State: Norristown, Pa.
 Golden West: S. Sacramento, Calif.; Jackson 7-9.
 Gooding Greater: Ironton, O.
 Great Sutton: Alton, Ill.; Jacksonville 3-8.
 Greater Rainbow: Trenton, Mo.; Chariton, Ia., 2-8.
 Greater United: (Fair) Vernon, Tex.
 Grooves Greater: Oakdale, La.
 Hannum, Morris: York, Pa.
 Happy Attrs.: Wellston, O.; Gloucester 3-8.
 Happyland: Royal Oak, Mich.; Rochester 3-8.
 Harrison Greater: Burlington, N. J.
 Heller's Acme: E. Newark, N. J., 28-June 8.
 Hennies Bros.: Hammond, Ind.
 Henry Lew. Rides: Clifton Forge, Va.; Bedford 3-8.
 Heth, L. J.: (14th & Triplett Sts.) Owensboro, Ky.
 Hill's Greater: Kansas City, Kan.
 Home State: Sullivan, Mo.
 Hoosier State: Lapel, Ind.
 Hutchison, C. C.: Leavenworth, Kan.
 Imperial: Ashland, Ill.
 Jackson Bros.: Selmer, Tenn.
 J. P. M. Am. Co.: Springfield, Vt.
 Johnston, Lloyd G.: California, Mo.
 Jones Greater: St. Albans, W. Va.; Charleston 3-8.
 Jones, Johnny J., Expo.: Ambridge, Pa.; Lorain, O., 3-8.
 Joyland Am. Co.: Fairmont, W. Va.
 Joyland Midway Attrs.: (Vanborn & Telegraph Road) Detroit, Mich., 30-June 9.
 Kaus, W. C.: Fayetteville, N. C.
 Keystone Expo.: St. Pauls, N. C.
 Kirkwood, Joseph J.: Bennington, Vt.; Rochester, N. H.
 Lagasse Am. Co., No. 1: Woonsocket, R. I.; Amesbury, Mass., 3-8.
 Lagasse Am. Co., No. 2: Manchester, Conn.
 Lamb, L. B.: Nashville, Ill.
 Lawrence Greater: Trenton, N. J.
 Leeright, J. R.: Hastings, Neb.; Grand Island 3-8.
 Lone Star: Blytheville, Ark.
 Long's United: Susanville, Calif., 28-June 2.
 McCardell's Midway of Fun: Perham, Minn.
 McCown Midway: Osceola, Mo.; Versailles 3-8.
 McIntyre, J. M., Amusement Co.: Oakboro, N. C.
 McKee, John: Brookfield, Mo.
 Madison Bros.: Fairfield, Ill.
 Magic Empire: Collins, Miss.
 Magnolia Expo.: Bruceton, Tenn.
 Maine Am.: Waterville, Maine.
 Majestic Greater: Struthers, O.; Wheatland, Pa., 3-8.
 Manning, Ross.: Berlin, N. H.; Rumford, Me., 3-8.
 Marks: Richmond, Va.
 Martin, J. P.: Bayonne, N. J., 27-June 9.
 Martin's United: Bell Gardens, Calif., 30-June 9.
 Meeker's: Dayton, Wash.; Union, Ore., 3-8.
 Merit: Lowell, Mass.
 Merriam & Robinson: Perry, Ia.
 Meyerhoff's Crescent: Calgary, Alta., Can., 27-June 8.
 Midway of Mirth: Auburn, Ill.
 Midwest: Ely, Nev.
 Mighty Page: Greenville, Ky.
 Moore's Modern: Effingham, Ill.; Litchfield 3-8.
 Nelson Bros.: Limon, Colo.
 Nick's United: Fostoria, O.
 Ohio Valley: Mansfield, O.
 Omar's Greater: Glasgow, Mo.
 Page Bros.: Springfield, Tenn.; Lebanon 3-8.
 Page, J. J.: Kingsport, Tenn.; Appalachia, Va., 3-8.
 Paul's Am. Co.: Ozark, Ark.
 Pearlina Am. Co.: Hinton, Okla.
 Peppers All-State: Paducah, Ky.
 Percell's Pioneer: Williamsport, Pa.
 Pike Am.: Forsyth, Mo.
 Pine State: Union City, Tenn.
 Playland Am. Co.: Ellis, Kan.
 Porter's, Al., Wonderland: W. Lanham, Md.; Indian Head 3-8.
 Prett's Broadway: Newark, N. J.
 Price: (Mexican Park) Kenedy, Tex., until June 21.
 Rainbo: Manchester, O.
 Regal Expo.: Hopkinsville, Ky.
 Regent Am. Co.: Sidney, O.
 Reid, King: Oswego, N. Y.
 Rogers Bros.: Pelican Rapids, Minn.; Hankinson, N. D., 3-5; Ellendale 7-8.
 Rogers Greater: Crawfordsville, Ind.; Kokomo 3-8.
 Rogers & Powell: Houston, Miss.
 Royal American: St. Louis, Mo.
 Royal United: Decorah, Ia., 29-June 1.
 R. & S. Am.: Wilmington, N. C.
 Rosen H. B.: Oak Ridge, Tenn.
 Shan Bros.: Williamson, W. Va.
 Shipley's Am.: Hughes Springs, Tex.
 Shugart, Dr., & Sons: Vallant, Okla.

Siebrand Bros.: Flagstaff, Ariz.
 Silver Slipper: Cookeville, Tenn.
 Smith, Geo. Clyde: Houtzdale, Pa.; Cone-maugh 3-8.
 Smith's Greater: Apex, N. C.
 Southern Valley: Opelousas, La.; DeQuincy 3-8.
 Sparks Bros.: Halesville, Ala.
 Sparks, J. F.: Columbia, Tenn.; Dixon 3-8.
 Srader, M. A.: Gothenburg, Neb.
 Standard: New Castle, Wyo.; Rapid City, S. D., 3-8.
 Steblar Greater: Hillsville, Va.; Damascus 3-8.
 Stephens: Centerville, Ia.; Albion 3-8.
 Strates James E.: Rahway, N. J.
 Stumbo: Pierce City, Mo.; Jerico Springs 6-8.
 Sunflower State: Ellsworth, Kan., until June 15.
 Sunset Am. Co.: Shenandoah, Ia.; Atlantic 3-8.
 Tatham Bros.: Mason City, Ill.
 Texas: Floresville, Tex.
 Thompson Bros. Rides: Claysburg, Pa.; Williamsport 3-8.
 Tidwell, T. J.: Midland, Tex.
 Tinsley's City Rides: (Cleveland Park) Greenville, S. C.
 Tivoli Expo.: Fremont, Neb.
 Triangle: E. Liverpool, O.
 Turner Bros.: Danville, Ill.
 Twin River Am. Co.: Marble Rock, Ia.
 United Expo.: Shawnee, Okla.; Ponca City 3-8.
 Veterans United: Dakota City, Ia.
 Victory Expo.: Enid, Okla.
 Virginia Greater: Morrinstown, N. J.; Burlington 3-8.
 Wade W. G.: Marlon, Ind.
 Wallace Bros.: Lexington, Ky.
 Ward, John R.: Terre Haute, Ind.
 White Star Attrs.: Fremont, O.
 White Star Attr.: Fremont, O.; Hudson, Mich., 3-8.
 White's Rides: Daisy, Tenn.; Soddy 3-8.
 Wilson's Famous: Whitehall, Ill.
 Wolf: Osakis, Minn., 28-30; Melrose 30-June 2; Hancock 3-5; Gaylord 7-9.
 Wolfe Am. Co.: Spartanburg, S. C.
 Wonder City: Vienna, Ill.; Marion 3-8.
 Wonder Shows of America: Tulsa, Okla.
 World of Mirth: Plainfield, N. J.
 World of Pleasure: Muskegon, Mich.; Battle Creek 3-8.
 World of Today: Leavenworth, Kan.
 Worthy: Dunkirk, N. Y.
 Zelger, O. F., United: Walsenburg, Colo.; Trinidad 3-8.
 Ziegler: Plymouth, Mich., 27-June 2.

VIRGINIA GREATER SHOWS

WANT

Unborn Show, Mechanical City, any other proven Platform Show of merit. Lead Gallery, Balloon Darts, Coca-Cola Ball Game, Cork Cigarette Gallery. Will sell ex. on two Stock Wheels. Must be positively straight wheels. Jack Huffines wants Agents for Penny Pitches, Ball Games, Man and Wife with experience for Candy Apples and Popcorn. All guaranteed good treatment.

Morrinstown, N. J., this week, followed by Burlington, N. J.; Annapolis, Md.; Front Royal, Va.; Charlestown, W. Va. We have six Fairs.

All Mail and Wires to
WM. C. (BILL) MURRAY

JOHN GALLAGAN

NOW BOOKING FOR

Cadillac, Michigan, Fair, Sept. 9 to 13, and Jackson County Apple Festival, on the Main Streets of Jackson, Ohio, Sept. 17 to 21.
 All kinds Merchandise Concessions, Eating and Drinking Stands, Novelties, Jewelry, Photos, Pop Corn, Peanuts, Candy Apples, Snow Balls, American Palmistry (no gypsies), Demonstrators, Frozen Custard, Diggers. Will sell exclusives on many items. Gooding Rides and Shows playing both spots. 1 hold "Ex" on all Concessions at both spots.
FOR SALE—14-FOOT CAT RACK AND SET OF FURSCHNER SCALES.
 Can place Bingo Help also Agent for Shooting Gallery. Address:
JOHN GALLAGAN, c/o GOODING AMUSEMENT CO.
 Parkersburg, W. Va., this week; Zanesville, Ohio, June 3 to 8.

B. & V. SHOWS

Legion Celebration, **DUNMORE, Pa., June 3-8; PECKVILLE, Pa., June 10-15; PORT JERVIS, N. Y., June 17-22**

WANT FOR FAIRS COMMENCING JULY 29TH, AT OWEGO, N. Y. **WANT** **WANT**
 PENNY ARCADE, FUN HOUSE, DROME, GLASS HOUSE
 WANT Grind Stores. WANT Shows, Iron Lung, Crime, Monkey, Life, Illusion and Side Show. We have top and will frame same. Have tops for reliable showmen.
 WANT Roll-O-Plane, Tilt, Whip, Rocket, Ride-O and Kiddie Rides.
 WANT Countermen for Jones's Bingo. CAN PLACE capable Ride Foremen and help at all times.
J. VAN VLIET, Mgr., MAHANAY CITY, PA., MAY 27TH-JUNE 1ST

WONDER CITY SHOWS

Want Shows, own equipment, 15 per cent gross plus tax. Have complete Girl Show outfit. Want Manager with at least two girls. Rides: Octopus, Tilt, Roll-o-Plane. Good proposition. Can place Concessions, also Agents for Coupon Stores, Slum Skillo, 6 Cats. Want A-I Griddle Man, good salary. Have 10 Southern Fairs and the best 4th July Celebration to be announced next issue Billboard. All address:
JOE KARR, WONDER CITY SHOWS
 Vienna, Ill., May 27-June 1; Marion, Ill., June 3-8; Carbondale, Ill., June 10-15.

MARTIN'S UNITED SHOWS AND CARNIVAL

WANTED

CIGARETTE SHOOTING GALLERY, HOOP-LA, LEAD GALLERY, DART STORE, FISH POND, BUMPER STORE, CAT RACK, SLING SHOT, SLUM SPINDLE. Route: Bell Gardens, Calif., Fair, May 30-June 9; Beaumont, Calif., City Cherry Festival, June 12-16; San Diego County Fair, Del Mar, Calif., June 28-July 7.
 Mailing Address: 2732 Gilroy St., Los Angeles 26, Calif.
BEN MARTIN, Gen'l Mgr.

WANT COOK HOUSE

One that caters to show people.

BELTON SHOWS

This week, Coolee, N. C.
W. R. "WHITEY" JOHNSON, Mgr.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Banard Bros.: Wellington, O., 28; Lodi 29; Rittman 30; Sebring 31; Salem June 1.
 Beatty, Clyde: Santa Rosa, Calif., 28; Eureka 29-30; Ukiah 31; Petaluma June 1; Vallejo 2.
 Bell Bros.: Wheatland, Wyo., 1; Douglas 3.
 Cole Bros.: Kansas City, Mo., 27-29; Emporia 30; Wichita 31-June 1; Hutchinson 3; Selina 4; Topeka 5; St. Joseph 6.
 Cole, James M.: Norwich, N. Y., 28; Sidney 29; Delhi 30; Cobleskill 31; Amsterdam June 1.
 Dailey Bros.: Roswell, N. M., 28; Carlsbad 29; Pecos, Tex., 30; Odessa 31; Monahans June 1.
 Garden Bros.: Galt, Ont., Can., 27-29; Owen Sound 30-June 1; New Liskeard 3-4; Noranda, Que., 5-8.
 Kelly, Al G., & Miller Bros.: Pawhuska, Okla., 28; Ponca City 29.
 King Bros.: Titusville, Pa., 28; Corry 29; Kane 30; Coudersport 31; Wellsboro June 1; Towanda 3.
 Mills Bros.: Kokomo, Ind., 28; Lafayette 29; Delphi 30; Logansport 31; Plymouth June 1; Elkhart 3; LaPorte 4; Gary 5; Wilmington, Ill., 6; Aurora 7; Sycamore 8.
 Montgomery, C. R.: Baker, Ore., 28; Union 29; LaGrande 30; Elgin 31; Enterprise June 1.
 Owens, Buck: Cameron, Mo., 28; Trenton 29; Chillicothe 30; Carrollton 31; Brookfield June 1.
 Polack Bros.: (Civic Auditorium) San Francisco Calif., 27-June 2; Modesto 4-5; (Shrine Auditorium) Los Angeles 7-16.
 Polack Bros., No. 2 Unit: Phoenix, Ariz., 3-8.
 Poker Deck Rodeo: Cherryvale, Kan., 4-5.
 Ringling Bros. and Barnum & Bailey: (Erie Ave. & G St.) Philadelphia, Pa., 27-June 1.
 Sparks: Red Bank, N. J., 29; Asbury Park 30; Freehold 31; Somerville June 1.
 Stevens Bros.: Sayre, Okla., 28; Cheyenne 29; Arnett 30; Gage 31; Woodward June 1.
 101 Ranch Wild West: Portland, Ore., 30-June 2.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Basile, Joe, Band (Olympic Park) Irvington, N. J., for the season.
 Curtis, Rube (C. of C. Circus) Roanoke, Va., 30-June 8.
 Francis, Leo (Fontaine Ferry Park) Louisville, Ky., 27-June 1.
 Ketrow, Frank, Jungle Oddities: Charlottesvill, Va., 28-June 1.
 Long, Leon: Atlanta, Ga., 27-June 1.
 Marquis (His Majesty's) Montreal, Can., 27-June 1.
 Plunkett's Stage Show: San Angelo, Tex., 30-June 1.
 Renfro Valley Tent Show: Woodstock, Va., 29; Strasburg 30; Berryville 31; Romney, W. Va., June 1; Westernport, Md., 3; Frostburg 4; Meyersdale, Pa., 5; Somerset 6; Bedford 7; Roaring Springs 8.
 Romas, Flying: Summit Beach Park, Akron, O., 28-June 2.
 Rellim, Blondin: Edgewater Beach Park, Detroit 27-June 2.
 Slout Players Tent Show: Ionia, Mich., 27-June 1; Edmore 3-8.
 Terhune, Max, Show (Palace) Millen, Ga., 29; (Palace) Glennville 30; (Palace) Vidalia 31; (Palace) Wadley June 1.
 Walton, Lou (Shrine Circus) Omaha, Neb., 29-June 4.

Wagner Battles Omaha's 'Dads'

(Continued from page 55)

city council turned down his application for a license. Permits already had been issued the VWF in behalf of the Royal American for May 22-30, as well as the June dates, application having been made April 30 for both permits.

Attorneys for Wagner, one a former city official. Combed the codes and found a clause under which any show could require the city to a permit for a week on the payment of a \$10 weekly fee for operating rides and concessions. Wagner opened his shows, as well, and asked for a writ of mandamus against the city. District Judge James T. English issued a restraining order against the city from closing the previously permitless shows. Mayor Charles Leeman interpreted the order as permitting the show to open in all departments, which it did.

However, the mayor said: "Anyone attending the show does so at his risk." Adding that "the temporary restraining order is so broad that until we get more information city officials are powerless to act."

Cash Is Flipped Around

VFW committee battled hard to protect the city for the Royal American and Wagner told the VFW committee in front of city council that he would give them a guarantee of \$3,500 "even if it rains all week." Post members reported that they would stick by the agreement with Royal American.

Wagner then suggested to the VFW that they wire Carl Sedlmayr, owner of Royal American, asking him to post a \$2,500 guarantee, and if such a guarantee were forthcoming, the Cavalcade wouldn't show. The VFW wouldn't go for that, saying that Royal American's guarantee was already posted.

Memphis Big Winner

Meanwhile, the Cavalcade opened Saturday in its entirety, and altho the future of the stand here was a bit uncertain, all hands looked back with pleasure on the Memphis engagement. Show broke all existing records for cash in hand, the big winners being the Slim Kelley-Dick Best Side Show, the Negro shows, Bob Edwards's Posing Show, and the hillbilly troupe.

Perfectly located for Memphis's strolling crowds, the iron lung did a smash business there, and the bingo operated by Guy West and W. B. Jones turned in a phenomenal report.

Visitors at Memphis included Max Goodman, John R. Ward, Frank Peppers, Fred Illions, Ida E. Cohen, and Elliott Robertson, Kentucky's commissioner of agriculture and wife.

BLUE RIBBON IN OHIO

(Continued from page 55)

the beginning of a string of established Ohio stands.

Covington engagement, under the auspices of the American Legion, was originally skedded for one week, but the shows remained over last week when rainy weather dulled the initial week's grosses. The shows passed up Jackson, O., to make the Covington holdover.

First week's business in Covington was married almost nightly by rainy and accompanying cold weather, but in the spots where weather permitted, business was highly satisfactory, Manager Young reported. Second week, with the lot carpeted with ashes and shavings and with the weather more considerate, takes in all departments were noticeably better. It was noted, however, that the crowds were not in the same spending mood as in the past several seasons.

On the midway on the Covington stand were seven shows, seven rides and an array of well-flashed concessions. Manager Young reported that Lester Lucas's Side Show and the Motordrome were top money-getters on the engagement. Bob Fisher's Fearless Flyers, free act, held the crowds, and Dolly Young looked after the midway in her usual capable manner.

E. H. (Texas) Smith, formerly for many years with Capt. John Sheesley, is back with the Blue Ribbon Shows as secretary.

COUNTY FAIR CLICKS

(Continued from page 55)

and Cheyenne (Bud) Snell the Snake Show. Ride foremen are John Kramer, Ferris Wheel; John Meridith, Chairplane; Bill Barker, Kiddie Airplane; George Payton, kiddie autos.

Concessionaires are Clarence Richardson, grab and jingle board; Oscar Gray, bingo; Bob Starkey, penny pitch; Copper King Johnston, pan joint; Ralph Starkey, over and under; Bill Fox, scales and ball game; Westley Fox, glass joint; Jim Hill, hit and miss; Clifford Wallace, popcorn; P. E. Hustus, blowers; Ruby Swann and Sarah trent, hoop-la and ball game, and M. Marks, mitt camp.

PRELL STACKS IT UP

(Continued from page 55)

ceding the Phillies-Cubs broadcast from Philadelphia.

Tuesday (21) saw no letdown, with the crowds lining up at both front box offices as early as 7 p.m.

Rain Hurts Gloucester

A continual rain put the damper on the Gloucester date (13-18), show losing three nights. However, when weather was good, or even fair, good business was reported all around. Monday (13) was big, thanks to the awarding of 50 pairs of nylons as free gate prizes between 7 and 9 p.m. Tuesday was rained out, with Wednesday fair. Thursday (16) found the midway jammed until the rains came and chased everyone home. It rained again Friday, but despite the drizzle in the evening the crowd was surprisingly large. Saturday was Children's Day with more than 1,000 attending. Day was sponsored by *The Camden County Record*.

Abe Wolf, veteran Monkey Speedway op who has been hospitalized in Washington, expects to join soon.

LOOP-O-PLANE FOR SALE

With 5 1/2 horsepower motor, fence, ticket box, electric stringer and bulbs, all tools, block and fall extension ladder, speed wrenches, stakes, complete in every detail, perfect condition and appearance. \$850; with Dodge truck, mechanically perfect, good tires and spare tire, \$1250. Come and drive it away. Transformer, 75 kw., Universal, any current or cycle, mounted on Ford truck, semi covered, with extension pole, 2500 feet of cable, two large ampere switch boxes, primary cutout, A-1 condition, fine rubber and spare, \$100. Come and drive it away. Tents—20 by 30, with side walls, like new, \$140; 20 by 40, with side wall, like new, \$225; one white with red and white shewalls, 20 by 40, good for couple seasons, \$75; one 30 Watt Amplifier, two large outdoor speakers, mike and automatic record changer, ten or twelve records at one loading, same as new, \$125; amplifier works on Batteries or electricity. A. SMITH, Broadway Trailer Park, Elmira, N. Y.

GEM CITY SHOWS

GET WITH A WINNER OFFICIAL OPENING, JUNE 3-8, GET WITH A WINNER BIG SPRING FIESTA QUINCY, ILL.

SHOWS: Want Workingmen and Canvasmen for our Shows. Jack Koric wants for his Big Side Show, 1 or 2 additional high-class Attractions and Ticket Sellers.

RIDES: Will book Caterpillar, Glider, Waltzer or any Rides not conflicting.

RIDE HELP: Can place First or Second Men who can drive semis.

CONCESSIONS: Can place a few more Agents for Slum Stores. If you are capable, we will frame Concessions for you. Dave Sewell, wire immediately.

CAN PLACE CALLIOPE PLAYER—Prefer one who can maintain same and take care of Organ. Al Stringer and Walter Davis, contact J. BILL CARNEER.

All Address All Communications to

GEM CITY SHOWS

SPRINGFIELD, ILL., THIS WEEK; QUINCY, ILL., JUNE 3-8

THIS IS IT THE MUTH-GOLF MACHINE

The Machine You've been Waiting for Now Ready for Delivery The Muth-Golf Machine gives you the REAL hit of the ball and records the distance the shot would have traveled. A device which can be installed indoors as well as outdoors. It is durably constructed to withstand outside weather and rugged use. The Muth-Golf Machine is an all-weather and year-round money maker. It is new and revolutionary in its field.



IT'S ENTERTAINING IT'S INSTRUCTIVE IT'S FUN

For full details write to EDCO MANUFACTURING CORP. SOLE AGENCY OF "THE MUTH-GOLF MACHINE" Romaine Bldg., 136 Washington St., Paterson, N. J. Phone Armory 4-0779

Happyland Shows

WANT FOR CHOICE MICHIGAN DATES

WHICH WILL INCLUDE THE FOLLOWING

- * YPSILANTI, MICH., BIG 4th CELEBRATION
- * WAYNE HOMECOMING., WAYNE., MICH.
- * NORTHWESTERN MICH. FAIR TRAVERSE CITY
- * MOUNT PLEASANT FREE FAIR
- * PONTIAC ELKS' FESTIVAL IN DOWN TOWN PONTIAC
- * TUSCOLA COUNTY FAIR, CARO, MICH.
- * MANTON, MICH., LABOR DAY CELEBRATION
- * ALLEGAN COUNTY FAIR

SHOWS

We want a few more well flashed Shows with own transportation. Especially interested in good Monkey Show.

RIDES

WILL BOOK FLY-O-PLANE CATERPILLAR SCOOTER Or Any Other Non-Conflicting Ride.

WANT Foremen for Ridee-O and Merry-Go-Round and Ride Help that can drive semis. WANT Penny Arcade with own transportation All address HAPPYLAND SHOWS, ROYAL OAK, MICH., to June 2nd, Then Rochester, Mich., to June 9th

EXPOSITION AT HOME SHOWS

WANT IMMEDIATELY

Man or Man and Wife to run complete Cookhouse. Wire ROX GATTO, New Sherwood Hotel, Baltimore, Md.

FOR SALE

10-Car Kiddie Auto Ride, good condition. Come and get it. Price \$800.00.

KIDDIELAND

Ocean Beach Park New London, Conn.

Sunflower State Shows

Want at Once—Ball Games, Pitch Until You Win, Fish Pond, Snow Cone, Candy Floss, Penny Pitch, Pea Pool, Pan Game, Corn Game and any legitimate Concession except Darts, High Striker, Coke Bottle and Bowling Alley; all others open. Good proposition for Cook House and Photos. Can place several more Shows. Dale and Doris, wire or come on. Have good route through Kansas, Colorado and East Texas. Long season, no racket, no gate. Address: C. A. GORE, Manager, Ellsworth, Kansas, until June 15th; then Colorado until August 11th.

FROM THE LOTS

O. C. Buck

YORKVILLE, N. Y., May 25.—Org moved here Monday (20) after an excellent week at Menands, N. Y. Difficulty was experienced moving on to lot in heavy rain. Use of a four-wheel-drive tractor-truck, obtained from surplus army property, enabled show to open on time.

Drizzle marred opening Monday night, but 1,500 turned out. Stand is under Yorkville Fire Department and newly organized VFW Post.

Lon Ramsdell, having completed his engagement with Blackstone, the Magician, joined as legal adjuster. Recent visitors included Lieut. Walter Wheeler, of the New York State Police, and his family; James Littlefair, former secretary of the Norwich (N. Y.) Fair; Harry Agne and Otis L. Smith Jr.

Birthday of O. C. Buck May 16 was observed at Menands. The new office trailer was bedecked with flowers, gifts of members of the show. Roy Peugh Jr. has joined Ralph Flanagan, manager of Jones's bingo, for the season.—ROY F. PEUGH.

Golden West

ANGELS CAMP, Calif., May 25.—Show closed here Sunday (19) after a three-day celebration, which included the world-famed frog jumping contest of Cavaleras County, a rodeo, horse show and county fair. Celebration was in honor of the Forty-Niners.

Weather was perfect and business was excellent. Ride line-up was short due to a truck breakdown en route from Los Angeles.

Mr. and Mrs. Nathan Fisher Cohn and son, Norman, drove in from San Francisco. Other visitors were Eddie Burke, who booked the free acts for the fair, Bill Masino and Dave Kagan.—ROSE FISHER.

International

NORTH TOPEKA, Kan., May 25.—Week ending May 18. Weather, rain and cold. Business, good.

Shows moved to 10th and Jefferson street lot in Topeka for another week and opened Monday (20) to a good crowd.

Jackie Lee had a birthday party, which all personnel attended and she received many gifts.

Women have organized the Dingbat Club and opened activities with a dinner at Hooper's Chicken Palace. Membership is growing rapidly.

Thompson Bros.

ALTOONA, Pa., May 25.—Shows opened near here to satisfactory business despite cool weather. All rides and trucks have been repainted and overhauled. New Tilt-a-Whirl is on hand. General Manager James Thompson has a new canvas for the bingo, two new trucks and an office trailer. Ferd Thompson, absent from the org for four years, will manage the concessions. Joe Heverly will manage the rides at Lakemont Park. Staff includes James Thompson, general manager; Josephine Heverly, secretary; R. W. Sharpe, ride superintendent, and Leo Thompson, Tilt-a-Whirl foreman.

Wade's Joyland

DETROIT, May 25.—Org moved to Dundee, Mich., for a street celebration after closing a two-week stand on Twelve Mile Road in the suburban Berkley. Last week of the stand here was hampered by rain and cold weather.

Following Dundee, shows move back to Detroit suburbs, opening Decoration Day at Van Born and Telegraphs roads, in the southwestern industrial area.

Org has just acquired a new Caterpillar and Chairplane, General Agent C. Joe Bennett reported, increasing the rides to eight.

World of Mirth

ELIZABETH, N. J., May 25.—Shows concluded a 10-day stand here tonight, moving to Plainfield, N. J., for Monday (27) opening. Tommy Riggins, cookhouse op, says he will light his establishment with candles when show lights are not available.

Local stand gave personnel an opportunity to visit New York and also brought several visitors. They included Mr. and Mrs. Jim McHugh, Jim being a former press agent for the shows and now on *The Billboard's* New York staff; Bert Richter, former painter with the shows, and James E. Strates, whose shows played near-by Plainfield.—LEW HAMILTON.

"SIDE SHOW BEAUTIFUL"

Owned and Operated by

BILLY LOGSDON Wants

Working Acts, Pinushion, Sword Swallower, Corkscrew, Musical Act, Working Boys, Jimmy Hillard, Bumps, come on; I wired you. Billy Carter, Lou Decker, Pat and Freddie, Lillie McGregor, Canvasmen, reply to **BILLY LOGSDON**, Care Rodgers Greater Shows, Crawfordsville, Ind.

FLORIDA AMUSEMENT CO. WANTS

Join June Sixteenth

HIGH FREE ACT OR FLYING ACT FOR SEASON

State Price. Any Stock Concessions, No Exclusive.

Yes, We Play the Tobacco Markets and Florida All Winter.

HOWARD INGRAM

TRYON, N. C., This Week

WANT FIRST CLASS SHOW ELECTRICIAN

Guarantee \$75 a Week. All Replies to

MORRIS HANNUM

Yorktown Hotel, York, Pennsylvania, This Week.

Then as per Route.

JOHN FRANCIS SHOWS

14 Fairs and Celebrations commencing July 4, on the streets of Beardstown, Ill.

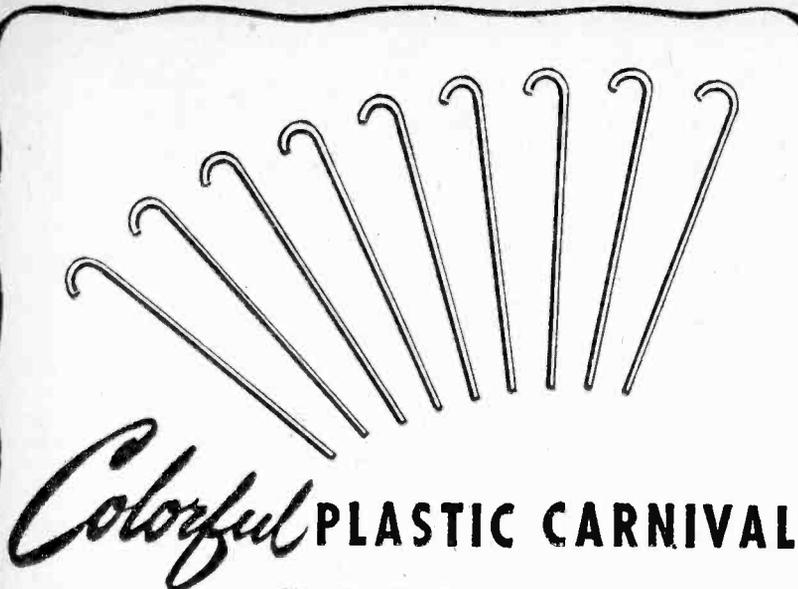
WANT

WANT

Ride Men that can drive Semi-Trailers. Have room for a few more 10c Grind Concessions.

NO GYPSIES—NO DRUNKS. ADDRESS:

Lincoln, Ill., this week; Norman (Suburb of Bloomington), next week.



Colorful PLASTIC CARNIVAL CANES

Also Plastic

Fast selling, profit-making items available now for IMMEDIATE DELIVERY.

**BEAN SHOOTERS
BOW AND ARROW SETS
GARMENT HANGERS**

All these plastic products are produced in brilliant colors with a lustrous finish that attracts and appeals on sight to young and old.

While we are in full production on these colorful plastic lines, demand is heavy and it will pay you to place your order QUICKLY. Send at once for samples and prices.

Distributors Wanted

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PRESSTITE ENGINEERING COMPANY
3999 CHOUTEAU AVENUE • ST. LOUIS 10, MISSOURI

STUMBO SHOWS

WANT FOR MISSOURI AND ARKANSAS FAIRS AND CELEBRATIONS

SHOWS, RIDES AND CONCESSIONS NOT CONFLICTING

C. H. and Lee Haywood want Skillo and Pin Store. Also Slum Store. Pierce City, May 27 to June 1; Jerico Springs, Mo., Big Celebration and Homecoming, June 6, 7 and 8; Siloam Springs Big Annual Celebration, June 20, 21, 22. All Reply

C. H. HAYWOOD, Manager, STUMBO SHOWS

BRIGHT LIGHTS EXPOSITION SHOWS

LEWISTOWN, PA., FIREMEN'S CELEBRATION, WEEK JUNE 3RD

Place flat ride. Can place shows, Half-Half, Minstrel, Wild Life, Unborn, Wax, Motordrome, Penny Arcade, Fun House, War Exhibit, Iron Lung. Place a few more concessions, Devil's Bowling Alley, Blower, String Game, Lead Gallery, B B Gallery, Basket Ball, Country Store, Novelties. Place Talker for 10-1, Swing Ball Agent.

Write or Wire **JOHN GECOMA** or **L. C. HECK**

Huntingdon, Pa., This Week; Lewistown, Pa., Week June 3rd; Phillipsburg, Pa., Week June 10th; Cherry Tree, Pa., Week June 17th. We have Asheville, N. C., Added to our list of Fairs.

H. B. ROSEN AMUSEMENTS

WANT Foremen for Merry-Co-Round, Loop The Loop, Loop-O-Plane.

WANT Show Carpenter and Painter.

WILL BOOK Girl Show—Must have not less than three girls.

WANT AGENTS FOR THE FOLLOWING OFFICE-OWNED CONCESSIONS: Picture Gallery, Man and Wife, Fifty-Fifty; Ball Games, Swinger, Cigarette Shooting Gallery, Duck Pond, Slum Bowling Alley, Hit and Miss Ball Game.

WILL BOOK Frozen Custard and Penny Arcade.

ADDRESS:

H. B. ROSEN, Mgr., Oak Ridge, Tenn., this week

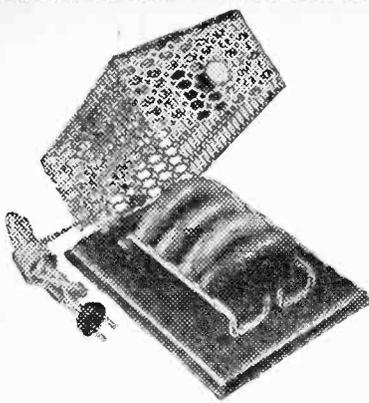
WANTED

Shows, Rides and Concessions. Agents for Grind Store, Slum Skillo, Swinger, P. C. Dealers. Want capable people. Reason: Enlarging for biggest 4th spot in South and several good spots to follow.

PLAYLAND AMUSEMENT CO.

RED KELLY, Manager and General Agent

ELLIS, KANSAS, MAY 27 TO JUNE 1ST



"Electrified Hot Dogs"
Deliciously Different

One "Minute-Chef" serves 8 people in 4 minutes. Economical, compact, trouble proof, guaranteed. Uses alternating current. Roasts weiner in its own juice from the inside out in 90 seconds. Price \$9.50 each prepaid. Immediate delivery. Inquiries invited regarding distributor's proposition after you have used the "Minute-Chef."

MINUTE-CHEF MFG. CO.
835 Tower Bldg. AKRON 8, OHIO



**PROFITWISE
MEANS
INSURANCEWISE**

**INSURE WITH
THOSE WHO KNOW
SHOWMAN'S
INSURANCE BEST**

- HAVE BINDING POWER
- INSURANCE IN FORCE
- ON RECEIPT OF
- WIRE OR TELEPHONE

**SEE US FIRST
CHAS. A. LENZ**

"The Showman's
Insurance Man"
1728 First St., N.
St. Petersburg, Florida
Phone 5914



★
M888 Insurance Exchange
Chicago, Illinois

SECOND-HAND SHOW PROPERTY FOR SALE

\$25.00 Baby Octopus in Glass Jar. Bargain.
\$25.00 Tumbling Mats covered with canvas. Good.
\$24.00 Bo Bo Wonder Child Mummy. Good attrac.
\$10.00 Wax Female Head & Bust. Fine expression.
\$26.00 Blood Pressure Mach. Dime slot, for arcade.

WEIL'S CURIOSITY SHOP
12 Strawberry Street Philadelphia 6, Pa.

**WILL PAY CASH FOR
USED RIDES**

When they won't run any longer don't junk 'em, sell 'em to us. ALSO WURLITZER BAND ORGANS. R. T. WADE, 1845 Lindsay, Detroit 27, Mich. Phone: VERmont 5-5232.

AMMUNITION WANTED

Get the top dollar for your .22 Shorts. Will take large quantities at this time.

W. O. KING

30 FESSENDEN ST. MT. CLEMENS, MICH.

SHOOTING GALLERIES

and Supplies for Eastern and Western Type Galleries. Write for Circular.

G. W. TERPENING

137-139 Marine Street Ocean Park, Calif.

Want Experienced Help

For Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Octopus, Chair-o-Plane. In all departments—long season.

DELGARIAN

2308 No. Melvina Ave. CHICAGO, ILL.
Telephone: Berkshire 7984

Alamo Exposition

WICHITA FALLS, Tex., May 25.—After playing to poor results at Bowie, Tex., shows got good business here. New lot was used and it proved a choice location.

Pat Lowry, of the State police, visited Owner Jack Ruback. Bill Carr, Spitfire manager, is finishing work on a new semi. Billie Rosen, Jack Little, Red Baker, Tony Kitterman and Robert Voight are getting in shape for the shows' golf tournament, in July.

Ted Custer left on a business trip. Several monkeys were added to the Hollywood Monkey Circus. A chimpanzee is expected soon. Jackie Graves supplied the folks with plenty of fish, his luck having been good in the Gulf of Mexico. Jackie French says she'll be a grandmother soon. Mrs. Roy Jones brought the children from San Antonio. They will be with her on the shows. Connie Anne Gallagher, featured on *Oddities on Parade* and in the Circus Side Show, gets plenty of publicity in the papers and on the radio.

Eddie Boothman's Funhouse continues a big money getter. The Miller Duo, free act, still holds the crowds. Martha Rogers, Sophie Mullens, Rosemary Ruback and Bobbie Hyman are making arrangements for another big picnic.

Mighty Page

CLARKSVILLE, Tenn., May 25.—Week ended May 18; location, Russellville Highway; weather, much rain; business, good considering weather.

Show was located quite a distance from town, but it didn't keep the crowds away when weather permitted. Wednesday (16) was lost and Friday (17) crowds were driven away at 9 p.m.

Largest gross of the season for a single day was registered Saturday (18), despite the fact one of the major rides was out of action. Concessions were in the money, and rides and shows clicked.

Smoky Harris joined here with his Girl Show. Frank Tezzano closed in Lewisburg, Tenn., with his Girl Show and took most of the Minstrel Show to the John R. Ward Shows.—ROBERT L. OVERSTREET.

Wolfe Amusement

BELTON, S. C., May 25.—Despite rain, org had a good week here May 6-11. Turtle and Myrtle Sordelett are keeping their 10 stock stores flashed.

Jack Coleman has taken over pea pool, and Pinky and Nan Edgar are doing well with bingo and popcorn. Mrs. Howard (Red) Cooper returned to her Cincinnati home. Charlie and Betty Russ have the Midway Cafe clicking. Mrs. Sue Wolfe and son, Ben Jr., are back on the shows.

Mrs. Bob Miller, who underwent an operation, is okay again and working the ball game. Mr. and Mrs. Floyd Berryhill have their photo gallery here. Francis and Merle Gratiot have made numerous shopping trips.

James Cooper and Rachael Maxwell, daughter of Sly Maxwell, were married while shows were in Bath, S. C. Owner Ben Wolfe says business in view of the weather has been good.—MRS. LESLIE COLEMAN.

Fuller Greater

FLINTSTONE, Md., May 25.—This small town brought out big crowds for the week ending May 18. Spot was played under fire department auspices. Shows opened Monday (13) but were rained out Tuesday.

Wednesday (14), however, a kiddie parade accounted for a big crowd and a firemen's parade Friday (17) was another drawing card. Several new concessions joined here.—PAUL E. FULLER.

MORRIS HANNUM SHOWS

**WANT FOR
THE BIGGEST JUNE
DATE IN THE EAST**

**Directly Across From Ringling Bros.-Barnum
and Bailey Circus Entrance**

Day and Date, June 10-15, Baltimore, Md.

**WANT SHOWS, RIDES AND CONCESSIONS
No Exclusive But Space Is Limited. All Replies to**

MORRIS HANNUM

**York, Pa., This Week, Yorktowne Hotel;
Then Baltimore, Md. All Wires to Southern Hotel.**

WANTED

**Lady Agents for Ball Games, Agents for Guess Your Weight,
General Ride Help with experience. Living quarters available.**

SEASIDE PARK, INC.

Virginia Beach, Va.

**WANTED FOR MINSTREL SHOW
ON WORLD OF MIRTH SHOWS**

Few Musicians. Can use Tenor Sax, salary \$30.00, including bonus; meals and berth furnished. Bernel Magness, get in touch. Can use a Comic. Liquor heads, save time and trouble, that is cause of this ad. All replies to

BOB BUFFINGTON

WORLD OF MIRTH SHOW, PLAINFIELD, N. J.; THEN PER ROUTE.

TAKE NOTICE LOOK WANTED

For Firemen's Celebration, Apex, N. C., all this week, followed with the biggest date in this section, Firemen's Victory and Old Home Celebration, held in the city limits, Siler City, N. C., week of June 3rd. The best pay roll in this section.

WANTED—Stock Concessions of all kind. Good opening for nice Lunch Stand and Bingo. No Gypsies or controlled Games wanted. Have Rides and Free Act booked. Will consider several Shows for this date and others to follow. Ride Owner needs Help, ones that drive Semi. All Address:

M. L. BARTLETT, Chairman

Apex, N. C.

FOR SALE

3 Westinghouse Transformers, all in first-class condition. Account just installed new light plants. 75, 25 and 15 kilowatts. Write for complete description.

JOHNNY J. JONES EXPOSITION

Ambridge, Pa., week of May 27th; Lorain, Ohio, week June 3rd.

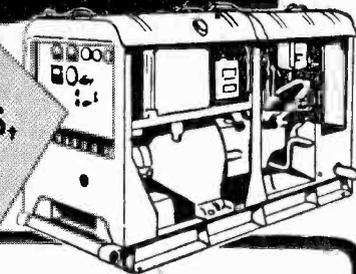
**FOR SALE
NEW ELECTRIC PLANTS**
3, 5, 10 KW, AC Hercules, Westinghouse, Willys. Government Surplus.
E. L. CHANDLER
886 E. California St. Pasadena 5, California
Phone: SYcamore 27068

FOR SALE
25 Kilowatt Light Plant complete, rheostat, switch, mounted on Dodge Truck. A-1 condition, ready to run. First \$1,000. Also 25 Kilowatt Transformer, \$100.00.

ROGERS & POWELL
HOUSTON, MISS.

New Portable 10,000 Watt ELECTRIC PLANT

IDEAL FOR CARNIVAL
LIGHTING, MERRY-GO-ROUNDS,
FERRIS WHEELS, RIDES!



New 10 KW electric generator, 115V. or 230V., single phase, 60 C., 2-wire, A.C. Self-exciting. Remote control. Complete with spare parts, tools, and instruction book. Mfg. by O'Keefe and Merritt Co. and Onan & Sons.

Willys-Overland Jeep gasoline engine, 4-cylinder, water-cooled, electric starting, 35 HP at 1800 RPM.

WRITE FOR DESCRIPTIVE CIRCULAR

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949 DREXEL BLDG., PHILADELPHIA 6, PA. • LOMBARD 5169

\$850

F. O. B. WAREHOUSE, PHILA.
**IMMEDIATE
DELIVERY**

Inquiries Invited
On Other Size
and Capacity Generators.

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CENTENNIAL CELEBRATION

HAMILTON, CANADA, JULY 1ST-6TH

The Greatest Outdoor Celebration In Canada

LOCATION — Streets in Center of City, Courthouse Square,

Open Air Market.

NOW BOOKING — Legitimate Merchandising Concessions,
Eating and Refreshment Stands.

CAN PLACE Outstanding Wild West Show and One or Two
Really Attractive and Productive Shows. Also One Out-
standing Free Act. Must Be Thrilling! Apply

J. W. CONKLIN P. O. Box 31, Hamilton, Canada

WALLACE BROS' SHOWS

"America's Most Spectacular Midway"

WANT

SHOWS: Monkey, Illusion, Geek, Mechanical City, Have New Tops for Any Worthwhile Show.

WANT

★ FROZEN CUSTARD - - - PENNY ARCADE ★
RIDES: Loop-o-Plane. TOM JOSEPH, WIRE.
CONCESSIONS: String, Joint, Buckets, Blower, Novelties, Jewelry, Ball Games, Sets, Nail Joint, Any 10c Stock Concessions.
WIRE OR WRITE: Lexington, Kentucky, This Week

NOTICE

Fair Secretaries in South ALSO COMMITTEES

Have 8 Rides, 7 Shows, 40 Concessions and High Aerial Free Act. Have Labor Day week open, also some open weeks in August and later. Write or wire at once.

BOX D-209, Billboard, Cincinnati 1, Ohio

All new equipment with plenty special publicity and billposting paper, and Billers to help make your fair or celebration successful.

NEW

SPITFIRE RIDES

Available for 1946 Season

FRANK HRUBETZ & CO.

Front and Shipping Sts.

IMPROVED

Salem, Oregon

SHOWFOLKS OF AMERICA

1191 Market St. San Francisco 3, Calif.

MEMBERSHIP DRIVE STARTS MARCH 1, 1946, ENDS SEPTEMBER 1—JOIN NOW

Initiation Fee, \$2; Dues, \$5. This Pays You Up to July, 1947. Send in \$7 at once. After Sept. 1 will hold to strict examination. Contact:

SAMMY CORENSON, President, Show Folks of America, 1191 Market St., San Francisco 3, Calif.
CLUB ROOMS NOW OPEN DAILY NOON TILL MIDNIGHT.

John H. Marks

RICHMOND, Va., May 25.—Shows moved in this week after two weeks in Charlottesville, Va. Shows had been billed there for a week, but uncertainty of travel caused by the rail situation, it was decided to hold over for another week, then return here, where org is set on Churchill lot.

Shows ran into delays when they arrived in Charlottesville. Lot was overgrown with shrubbery and two days work with bulldozer was required to get lot in shape. This killed Monday (6). Rain threatened the following day, but sky cleared and midway was packed. Rides and shows did well for the remainder of the week. Shows execs said that 20,196 paid their way in for the five-day stand.

Co-operation in Charlottesville was excellent. Radio gave shows good play and police lent able assistance in handling traffic.

John J. (Jack) Rogers, of Austin Circus, replaced Ralph Perry as billposter and was credited with doing an excellent job at Charlottesville. Nicholas Stepp, secretary, paid a flying visit to Asheville, N. C. Johnny Orenallas, of the Vanities, went to his home in Parkersburg, where he awaited a blessed event. Mrs. Bert Miller returned from a visit with her parents.

Personell was saddened by the death of Mrs. Jack Corbett, who died in Richmond and whose burial was in Hampton, N. H.—TED GRACE.

W. G. Wade

ALBION, Mich., May 25.—Local stand, third annual event under VFW auspices, opened Tuesday (14) with shows' largest gate of any day during the previous two years. Following day was lost to rain and cold. Thursday, with rain and cold, only a few hundred came thru the gate. Friday, however, was big. Saturday, Kids Day, drew hundreds despite rain and cold. It was clear, tho cold at night, but country folks, in on trading day, spent freely.

Sponsors, directed by Floyd I. Van Sickle, co-operated. Mr. and Mrs. Frank Rupp were pleasantly surprised with a visit from Frank's brother, Major Karl K. Rupp, whom they had not seen for four years. Mr. and Mrs. Milo Rupp were presented a Lilliputian aeroplane ride as a wedding gift. Charles Lee and some of his staff visited. Max Cohen, of the ACA, paid his annual visit.

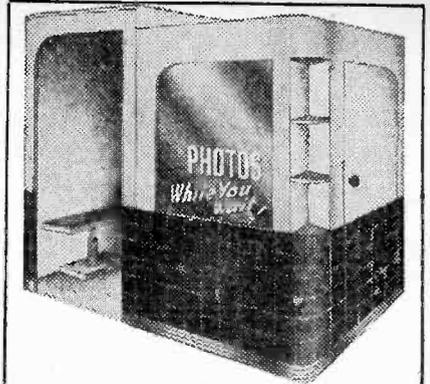
John Johnson has taken over W. O. Kings' Funhouse. Capt. R. V. Ritz closed and Nylon Starr has disposed of his concessions to publish a newspaper for 13 Southeastern Michigan American Legion posts.—WINGIE SCHAFFER.

Hill's Greater

ST. JOSEPH, Mo., May 25.—Week ended Saturday (18). Shows made the 435-mile jaunt without mishap, arriving Tuesday (7) but didn't open until following day because advertising called for a Wednesday starter. Opening night was the biggest of the season so far for the shows. Thursday was rained out. Considering the inclement weather, shows did a good 10-day biz.

Burt Bowlers joined with five concessions, including a photo gallery with an all-neon front. Others joining with concessions were C. W. Johns, E. Hebert and Johnny Guinn, with country store. Shows now have 51 concessions.

General Agent Frank Gaskins made a business trip to Kansas City, Mo. Owner-Manager and Mrs. Howard Hill made a plane trip to Joplin, Mo., where they purchased a Roll-o-Plane, giving show seven rides. Mrs. Frank Gaskins recently visited her home in Laurel, Miss., to welcome home her son, Keith, who has been in the navy.—FRANK GASKINS.



ELECTRONIC-AUTOMATIC Coin Operated and Regular STREAMLINE PHOTOMACHINES

Quick Delivery on Precision Equipment
Write or wire for full information, prices, etc., on Streamline and other types of photomachines, KD or one-piece cabinets. Also cameras without cabinets. All sizes built, full-length, single, double, triple. Guaranteed 5 years. Prompt shipments. Fair prices—easy to operate.

FEDERAL IDENTIFICATION CO.
1012 N. W. 17th Street, Dept. 3
Oklahoma City, Okla.

FOR SALE

5 Cal-o-Scope Drop Picture Machines. Ea. \$ 15.00
5 Watling Weighing Scale. Each 35.00
1 Chair-O-Plane With Electric Motor; Room for 32 Chairs, Have 16 Chairs; Ready as Mentioned Above. Price Only 600.00
1 Strip Photo Machine With Booth and Camera. Complete 150.00
1 P. D. O. Camera 75.00
1 Day Dark Street Camera, Complete With Day Dark Lens 75.00
My Photo Place at
Sans Souci Park, Wilkes-Barre, Pa.
HOME ADDRESS:
P. O. BOX 6 HUNLOCK CREEK, PA.

FOR SALE

● 1 16-Ft. Round Tent, Good Shape, Portable Frame
● 8 New Counters Made of Cedar
● 12 Large Doll Stands
● 24 Hoop-La Blocks
Price \$200.00

ESTHER FELKE

Riverview Park Chicago, Ill.

WANT

Two Agents for Bucket Store, can use wives on Ball Game or Nylon Wheel. Want Man and Wife to take over Japanese "Spoils of War" Show, beautifully framed, new banners and top. Carolina, get in touch with me; will frame and work Swinging Ball like you want it. Bob Jackson, if you want to get on a big show with a real joint, join me.

NORMAN ANDERSON

Care Johnny J. Denton Shows
Hazard, Ky., this week
P.S.: Jake Prior is no longer connected with me.

BINGO HELP WANTED

BILL STACY

Experienced and capable. Best pay.

Wire

Western Union, Marion, Indiana

FERRIS WHEEL FOREMAN WANTED

TOP SALARY AND BONUS TO COMPETENT OPERATOR.

HOCK AMUSEMENT CO.

3011 Montrose Ave. CHICAGO, ILL.
Phone: Brlargate 6000

FOR SALE

KIDDIE AIRPLANE RIDE
KIDDIE BOAT RIDE
Reasonable

MRS. RUTH DAVIS

19 Benham Ave. Milford, Conn.

FOR SALE

Ten (10) Diggers, made by Exhibit Supply Co., in working condition; one (1) twelve (12) foot Long Range Shooting Gallery, made by W. F. Mangels, Coney Island; two (2) Donkey Games, made by Philadelphia Toboggan Co.; twenty (20) various names and types of Pin Ball Machines. Make offer on above merchandise.

Want To Buy or Book

Speed King Auto Racers, gasoline, made by R. C. Chambers; three (3) Abreast Merry-Go-Round at Perry's Park, Highland, N. J., on P. C.

CERBINI BROS.

2612 WEST 15TH ST. BROOKLYN, N. Y.
Telephone: Esplanade 2-1106

WANTED EXPERIENCED

READERS and ADVISORS, also FRONT MAN to pitch

SWAMI K. HASSIN

and His Entire Company for INDIA TEMPLE MYSTERIES at EASTWOOD PARK & JEFFERSON BEACH, DETROIT. Open evenings only except Sundays and Holidays.

SWAMI K. HASSIN

2601 Clinton St. DETROIT 7, MICH.
Phone: MELrose 9844 or VERmont 55880.

BOB COLEMAN

WANTS

Bingo Counter Men, also Agents for Stock Huckley-Buck and Penny Pitch. Drunks cause of this ad. c/o VIRGINIA GREATER SHOW Morristown, N. J.

FOR SALE

New Motordrome, silo type; good Indian Motorcycle, new Public Address Equipment, mounted on clean 1939 Chevrolet Tudor. Also new 4-Wheel Trailer for transportation. For further details wire

HANN F. ROSS

1919 South X St. FORT SMITH, ARK.

FOR SALE—CASH ONLY

4 Gaming Concessions. Well framed. We own the built-in booths. Must sell to settle an estate, and by June 15. Beach is city-owned. Open year 'round in Southern California. Beach has everything to make it A-1 Hot Spot. Will not sell Beach Concessions only. All four to parties. Can't split them up. But we have one gaming booth and two photo studios on city lot in heart of downtown. Can sell one or any part of them. All deals must be cash. Contact:

John R. Castle

Pickwick Hotel San Diego 12, Calif.

FOR SALE

18 Car Scooter now operating, with tin or canvas top, 1941 Model Lusse Bros.' Cars, including good location on the Boardwalk at Jacksonville Beach, Fla. Address

L. ED ROTH

Box 204 Jacksonville Beach, Fla.

HOMER REES WANTS RIDE MEN

GOOD PAY, GOOD CONDITIONS MUST BE SOBER, RELIABLE

GOLDEN WEST SHOWS South Sacramento, Calif. MAY 27-JUNE 2

WANTED — WANTED

READER for Palmistry Booth. Address

RACHEL LILLY

World of Mirth Shows, Plainfield, N. J. Week 27th, Then As Per Route

SHOW GROUNDS

For Carnivals. No city license required. On Route 60 opposite Jayne Stadium, Morehead State Teachers' College. Location does its own advertising. Address W. E. PROCTOR, Owner, Morehead, Ky. Telephone 242.

Majestic Greater

MONACA, Pa., May 25. — Week ended May 18; auspices, Volunteer Fire Department; location, 15th and Washington; weather, good when not raining; business, okay.

With good weather Monday (13), gross was above the average. It rained Tuesday (14) until 5 p.m., and business was off, altho the gate showed 1,902 paid admissions. Weather was fine Wednesday (15) and midway was packed. Rain Thursday (16) hurt. Friday was lost to rain. It rained for the Saturday matinee, sponsored by Mayor William W. Massey, but 1,500 kids turned out. Saturday was big. Week as a whole proved good.

Max Kane, business manager, entertained nightly. Party Tuesday (14) had as guests Mayor John Bell, owner of Bell's Dine and Dance, where party was held; Vincent Wasiloski, John Stuehling, Mike Shimrack, Charles Calhoun, former councilman Bill Herman, Sam Goldstein, Maxwell Kane, Leonard Gould and the writer.

Fire Chief George E. Dietrich and Howard D. Johnston and the committee co-operated. *The Beaver Times* gave much space.

Joseph E. (Murphy) Smith, visited, as did Jack Lampton, of Gooding Shows.

Joe Martin, Octopus foreman, claims some kind of a record. Saturday he, together with one regular helper and two extras, tore down the ride in 58 minutes.

Bernard (Spud) Danton returned from his home in Michigan. His wife, Blanche, is ill there. Mr. and Mrs. William Cowgill celebrated their ninth wedding anniversary Saturday (18). Carleton Kersey celebrated his 21th birthday the same day. Mrs. Goldstein, mother of the owner, is a real trouper. Betty Cook left to visit relatives in Linden, N. J. Big Six Rigby joined with concessions. Mrs. Al Wallace returned from a visit with relatives in Ohio. Her sister and brother-in-law, Mr. and Mrs. William Thomas, returned with her for a visit. Mrs. Ruth Neese joined with concessions.—HARRY E. WILSON.

Virginia Greater

WESTMONT, N. J., May 25.—Bad weather was the rule here and as a result, shows stayed over three days before moving to Morristown, N. J.

F. McAllister and Bob Lands joined with concessions. Sol Speight made a trip south to get additional performers for his *Cotton Clue Revue*. Manager Rocco Masucci sent the winch truck over to Prell Shows, showing eight miles from here, to help them get off their lot Saturday (18). William C. (Bill) Murray, general agent, is back with the shows. Lewis Sawyer, Merry-Go-Round foreman, went to Elizabeth City, N. J., to report for induction. He failed to pass, however, and is back. Mr. and Mrs. Masucci and Donald visited at their home in Orange, N. J.

New office wagon is built on a 32-foot semi trailer and has three compartments, one of which is a private office for Mrs. Masucci and her staff. Another is a private office for Manager Masucci and Murray. Bob Coleman, bingo operator, added two more concessions.—H. W. (HAPPY) ARNOLD.

American Banner

FALL RIVER, Mass., May 25.—Shows moved here to a Main Street lot.

A week's stand at Salem, Mass., under auspices of St. John's Church, proved beneficial, despite bad weather. A wind of near-hurricane proportions blew down the front entrance but no damage was done. Mr. Stokes and the boys had a hectic half hour, however.

Pop Sears's Ferris Wheel topped rides, but Ryder's Rides held their own. All concessions reported a good week. Evan Hipple had a nylon drawing about every 20 minutes and got a big play.—E. RUTH.

TAP THIS "HIDDEN CONCESSION"

...and ADD SHOW PROFITS



Consolidated Electric Generating Plants and Floodlight units for circuses, carnivals, amusement parks, etc., provide power at such low cost that they can save you nearly as many dimes as you rake in from your best concessions.

If you want to see how these precision-made, heavy-duty units can prove to be a profitable "hidden concession" for you, look here:

1. Stationary models are built compactly to conserve truck space. Trailer-models eliminate the need and expense of extra vans and their fuel.
2. You can forget about the cost of erecting temporary poles and rigging cables to central power lines.
3. Price — Moderate, really. Operation costs — rock bottom. Dependability reduces maintenance to a minimum.

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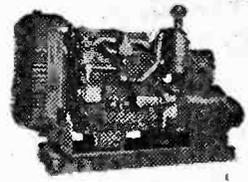
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FAIRWAY AMUSEMENTS

"TEXAS MOST BEAUTIFULLY ILLUMINATED MIDWAY"

WANT!

WANT!

Foreman for Allan Herschell Merry-Go-Round. Join immediately; \$50.00 week. Must know how to up and down ride and drive semi. Also want Wheel Foreman and Second Men on all Rides. Boozers and chasers, stay where you are. Our Rides are in new condition. Our transportation as fine as money can buy. Need Ticket Sellers and Agents for office Concessions. Good proposition for ambitious Agents, as we own all joints and only one of a kind. Counter Men for Bingo. Come on, get with the best. No Gypsies. Please pay your wires.

C. A. BAIN, Longview, May 27-June 2; Quitman, June 3-8; both Texas.

P.S.: Will book high-class Grab Joint.

BEE'S OLD RELIABLE SHOWS

WANT Foremen for Tilt and new Octopus that can and will keep in new condition. Top wages and sure if you can produce. Also can use a few more Working Men on all Rides. Drunks, stay where you are, we can't use you. CONCESSIONS—Want Man and Wife for Bumper Stand, also other Concession Agents for Stock Stores. Want Agents for Razzle Dazzle. Bill Harper and John Norcak, come on, will place you. Have for Sale—One 35x60 Hip Roof Minstrel Show Top, complete with seats, stage, fronts, bally platforms, etc. Used one season, in new condition, \$1000.00. Two Le Roi Power Units, \$150.00 each. Three Electric Pop Corn Poppers. One shop-built Auto Kid Ride, cars need repairs, other in good condition, \$250.00. If interested in any of above come and look, bring cash and truck to move. All in winter quarters at Winchester, Ky. Address:

BEE'S OLD RELIABLE SHOWS, CYNTHIANA, KY.

WANTED

High Class Girl Show Manager, either man or woman, but you must know the business. Have complete equipment for same. Salary, percentage and transportation furnished. Can place four additional girls, \$50.00 for line up, \$75.00 if you can be featured. All salaries out of office. Can also place two Roll Down Agents for most beautiful nylon store on road. Must be experienced and no lishes need apply. No expense has been spared in framing this store and only thoroughly reliable men who can stand prosperity need apply.

Address All Replies To

MICKEY O'BRIEN

c/o Sparks Bros.' Shows, Haleyville, Ala. — Don't Write, Either Wire or Phone

SNOW CONE SUPPLIES

Buy your Snow Cone Supplies this year from Snow Cone Headquarters. Complete line of Flavors, Cups, Spoons and everything you need. New catalogue ready now. If you have not received your copy write for it today.

GOLD MEDAL PRODUCTS CO.

318 E. THIRD STREET

CINCINNATI 2, OHIO

WANTED
FIRST CLASS CARNIVAL
 WEEK OF JULY 4TH
9th Annual Celebration
 Estimated 30,000 Last Celebration.
 Sponsored by V.F.W. Contact
K. D. GINGRICH
 121 S. Lafayette, Chanute, Kansas
 Phone 2248

RIDES WANTED
WISCONSIN RAPIDS, WIS.
4TH OF JULY CELEBRATION
 For Entire South Half of Wood County.
 Wire or write **HARRY KLAPPA**, Chairman
 4th of July Committee
WISCONSIN RAPIDS, WIS.

FIREMEN'S FESTIVAL
Gardner, Ill.
July 19 Thru 21, 1946
WANTS CONCESSIONS AND SHOWS
NO MONEY GAMES
Burt Parkinson, Chairman

CARNIVAL WANTED
 For Our
ANNUAL RODEO
 September 1 and 2
 For further details communicate with
WILMER A. KRAUSE, Secy., Rodeo Association,
 McLaughlin, So. Dakota

GIANT ARCTIC TARGET BALLOONS
 42 in. extra heavy, triple thick. \$18.00 per 100. No less 200 sold. 200 or more, \$16.00 per 100. 25 per cent deposit required on each order of 200.
H. J. MULLEN
 c/o Fountain Flower Store
 111 E. Fifth Street Cincinnati, Ohio

WANT CARNIVAL
 or Rides, Shows and Concessions for
40TH ANNUAL JULY 4TH CELEBRATION
 Write **O. E. THOMPSON**, Portia, Ark.

CAN PLACE
 For season one Number 12 (preferably 16) Elf Wheel, in good condition, well lighted.
 Answer:
HORACE BLUFORD
 Casino Park Virginia Beach, Va.

AMERICAN LEGION HOME COMING
Louisa, Ky., July 2nd to 6th
 Can place two Independent Shows and three Rides, Legitimate Concessions, no flat joints; Bingo open.
 Wire or Write
HARPER PRESTON, Booking Agent Louisa, Ky.

WANTED
 CARNIVAL WITH FREE SHOW ACTS PREFERRED.
 ALEXANDRIA BAY, THOUSAND ISLANDS, NEW YORK STATE.
WELCOME HOME VETERANS WORLD WAR II CELEBRATION AND STREET FAIR—SEPT. 9-15
THOMAS J. McARDLE, Chairman Entertainment Committee, Alexandria Bay, New York.

J. R. LEERIGHT SHOWS
 Can Place for Good Nebraska Territory
 RIDES—Octopus, Tilt, Roll-o-Plane. SHOWS—Mechanical, Ten-in-One, Wild Life, Monkey, Snake or any Grind. CONCESSIONS—Pop Corn, Coke Bottle, Dart Balloon, Scales, Lead Gallery, Custard, Penny Pitch, Fish Pond. Want Second Men on Ride; Agents for Stock Stores and Ball Games. No drunks or chasers. Replies to
Hastings, Nebr., now; Grand Island, Nebr., next week.

SPONSORED EVENTS
 Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

July 4th Celebration
Next on Calendar for
Residents of Lowell

LOWELL, Mass., May 25.—With the appearance of two carnivals here this season already a matter of record, Lowell now is preparing for its gigantic July Fourth carnival, reputed one of the largest in New England, which is expected to attract 300,000.

Another carnival is set August 19-24 during the Massachusetts American Legion State Convention. Event is under co-promotion of John F. Carney and Henry Finneal, of the Merit Shows. Carnival will be located in a downtown area and will include parades, free acts and fireworks in addition to regular carnival features. Officials predict a crowd of 500,000.

Carney operated the carnival here May 13-18 under sponsorship of the Garde Scare Coeur of Notre Dame de Lourdes. A feature was the Ward-Bell Troupe, booked by Al Martin. Despite its cool nights, business was surprisingly strong, especially on the week-end.

Second carnival was sponsored by the Lincoln Square Associates. Event, which opened Monday (20) and closed tonight, was promoted by Carney.

Ohio Valley Shows Ink
Papers for Hubbard Cele

HUBBARD, O., May 25.—Ohio Valley Shows have been signed for the midway at the Street Fair here June 24-29.

Event, sponsored by the Owls Club, will be a celebration to mark the return of Hubbard servicemen and women. Plans also call for fireworks and free attractions.

Harrisburg in Welcome Cele

HARRISBURG, Pa., May 25.—Labor Day has been tentatively set by city officials here as a welcome home celebration date for this city. City Councilman Robert C. Leitner said plans are indefinite at present. Vet organizations may employ talent for individual events in connection with the celebration.

Mid-America Expo
Gets 25,000 Start

CLEVELAND, May 25.—Twenty-five thousand were on hand Thursday (16) to be the first to view Cleveland's immense Mid-America Exposition in Public Auditorium, covering six acres of floor space. Former Governor Bricker and local industrialists discussed this panorama of modern living designed to represent things to come in American life and culture.

John A. Crawford, manager of Mid-America, has organized complete displays of modern plastics, metals, industrial equipment, old and new automobiles and homes.

First of the entertainers was Kenny (See Mid-American Expo on page 97)

News-Legion Rodeo, Horse Show Gets 35G in Wet Going

INDIANAPOLIS, May 25.—Despite inclement weather, the second annual combined rodeo and horse show in the Coliseum staged by the 11th district organization of the American Legion and sponsored by *The Indianapolis News* in four performances closing Sunday (19) grossed approximately \$35,000. More than 20,000 persons attended. Entries from Minnesota, Illinois, Michigan, Ohio, Kentucky and Indiana vied for prizes totaling \$5,000 in cash in addition to trophies and ribbons.

Special features were Earl Sutton, Ekalaka, Mont., making a 10-horse catch; a horse jumping over a jeep, and trick riding by Betty Thomas, Vinita, Okla., and Bee Bristow, Fort Worth.

Hibbing, Minn., Plans
Five-Day Home-Coming Cele

HIBBING, Minn., May 25.—Victory Jubilee and Home-Coming sponsored by Hibbing Chapter 2, DAV, commanded by Morris M. Stevens, will be held June 30-July 4. Co-operation of 117 clubs and organizations, business establishments and all mining companies has been assured.

Program will embrace air show, athletic program, thrill show, fireworks, ball, flower shows, queen coronation, pageant, and other special events.

Victor Hultstrand is chairman, and Hubert F. Dear, secretary.

Crafts Show for Garden

NEW YORK, May 25.—Campbell-Fairbanks Expositions, Inc., Boston, promoters of the annual Sportsmen's shows in New York and Boston, announced their first annual National Crafts and Science Show to be held in the basement of Madison Square Garden next fall. Show will be sponsored by *Mechanix Illustrated*, a Fawcett publication. Exhibits will include radio, television, model railroading, boats and other hobbies.

Lancaster Changes Date

LANCASTER, Pa., May 25.—Veterans' Home-Coming Day date here has been changed from June 14 to June 16. Headquarters have been established in the municipal building, with John C. Kiehl in charge.

New Cumberland Plans Fete

NEW CUMBERLAND, Pa., May 25.—New Cumberland Welcome Home Association has \$3,000, and is still collecting from contributors, for a welcome home festival to be held this summer.

SHOWS • RIDES • CONCESSIONS WANTED
 July 1 to 6 Inclusive
SESQUICENTENNIAL "FOURTH" VETERANS' HOMECOMING CELEBRATION
 Fire Department Sponsored — Backed by Civic Leaders. Address Letters, Wires to
BOB FERGUSON, Director
 Sesquicentennial Celebration
 POINT PLEASANT, W. VA.

WANTED
 #5 Eli Wheel, Mix-Up, Kiddie Auto Ride or what have you. Will pay Cash. Wire or phone collect.
DON C. EDWARDS
 2636 Kenwood St. Salt Lake City 5, Utah
 Phone 5-0804

WANTED
 A Carnival Show for a big Two Day Celebration, August 19th and 20th.
GARNER CENTENNIAL CELEBRATION
 Write **E. C. ELLING**, Secretary,
 Garner, Iowa

WANTED
Cook Shacks
—Grease Joints
 State LEGION CONVENTION
 JUNE 16, 17, 18 — MITCHELL, S. D.
 Wire — W. T. Wilt

WANTED
 For Firemen's Carnival at Geneseo, N. Y., June 19th to 22nd.
 Shows and Concessions and Parade on Friday Night.
 Write
GEORGE WESTLAND
 GENESEO, N. Y.

WANTED
 First class Carnival for one week celebration, sponsored by Volunteer Fire Department, June or July. State all particulars by letter. Write
L. F. FISHER, Chief
 NORTH BEND, OHIO

WANTED FOR
Weaubleau Annual Reunion
 to be held July 11-12-13, all kinds of Rides and Concessions. One of best spots in Ozarks.
JOHNNIE ALLEN, Weaubleau, Mo.

4th of July Celebration
 At Fort Pierre, S. D., for the 121st time. Rodeo and Acts. Request inquiries from Free Acts and Concessions.
REX TERRY, Sec.

WANT CARNIVAL
 At Rupert, Idaho, Week of
JULY 4 FOR 17TH ANNUAL RODEO
 Big Crowds. Wire
H. P. JUDD, Chairman

RIDES, ACTS, CONCESSIONS, BALLOONS WANTED
BIG FREE BARBECUE CELEBRATION
 JUNE 15
R. C. STANFIELD, Rockford, Michigan

WANTED
 Rides, Stands, Concessions for 4th of July Celebration in Black River Falls, Wis. We have already booked WLS. Write or wire to
EARL DUFECK
 BLACK RIVER FALLS, WIS.

FREE ACT WANTED
 FOR JULY 4 CELEBRATION, BIG STONE GAP, VA. WIRE OR WRITE
B. F. GILLIAM
 WISE, VA.

Wanted—Clean Carnival
 3RD OR 4TH WEEK, JULY
LOVINGTON ANNUAL HOMECOMING
 Chamber of Commerce, Sponsors
Ray B. Donovan, Chairman Lovington, Ill.

AWAITING AT THE SWITCH

Cole Loaded At Hannibal

Terrell soliloquizes on the strangest experience—cash in wagon but train stuck

HANNIBAL, Mo., May 25.—Zackariah Terrell, owner of Cole Bros.' Circus, had his ever present cane hung pendulously from his right arm as he surveyed his loaded train—all except the stock—and remarked:

"Never saw anything like this as long as I've been in the business.

"I've been thru wrecks, fights, floods, windstorms—everything that could happen to a circus, but I never thought I would see one loaded that couldn't be moved when there was money in the wagon to pay the railroad."

This is the second delay for Cole Bros. within 10 days and has messed up two routes for P. N. Branson, general agent, and his billing crew, to say nothing about the wallop it has taken at Terrell's bankroll. The first set-back came thru the coal strike which caught Cole on coal-burning roads and four days were spent in Lexington, Ky., before maneuvers could be completed to get permits to move to oil-burners. Now the railroad strike!

Backyard prognosticators are of the opinion that should the strike be brought to a sudden end and arrangements can be made for a quick move, the show will proceed directly to Kansas City, Mo., for its scheduled week-end run.

A Hectic Week

Show moved in here from Alton, Ill., where only half a house caught the matinee because of a late arrival, due to time lost detouring St. Louis from Belleville. Top was packed at night. The Belleville matinee was lost, show arriving five hours late after a battle with the mud in Princeton, Ind., Monday night. Belleville's night show was packed.

It was Princeton's first railroad show in 20 years and the town of 8,000 came up with two surprising houses, the matinee was three-quarters filled and night was capacity, even tho the customers had to wade thru mud to get on the lot. Heavy rain fell during the matinee.

After the lay-off at Lexington, show moved to New Albany, Ind., for the week-end (18-19) and business was bad as the spot had only three days billing.

Davenport Jams Winnipeg Arena

WINNIPEG, Man., May 25.—Orrin Davenport's Circus for Khartum Shrine Temple, May 11-18, excepting Sunday, smashed all existing records at the Amphitheater, capacity about 5,000.

Seven night shows and two matinees were given, and each one was a turnaway. Committee members are considering extending the 1947 engagement to 10 days.

Program featured the outstanding acts from the St. Louis Police Circus, including Dick Clemens and His Lions.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Lone Prairie, Kan.
May 25, 1946.

Dear Pat:

It has always been the writer's aim to give truthful accounts, uncolored and not exaggerated, of the Won, Horse & Upp Circus. It has also been his aim to avoid any misleading stories about extraordinary business, packed tents, turn-aways, etc. What to some circuses would be big business is regarded only as "fair" to this show.

While at Less Tip, Kan., last Sunday, the rain clouds rolled away, which inspired Manager Upp enough to again send his bill crew ahead of the show. Soon we will again see evidence of its ability on outhouses, stores and barns. It rained here Monday, but our bill crew was then too far away to be called back. During the Roman-standing race at night, Charley Horse, co-owner, struck a quarter-pole and was thrown from his horse. He pluckily picked himself up, again mounted and resumed the race amid the cheers of the spectators. Manager Upp immediately ordered all quarter-poles removed before each race. That kept our pole wagon coming in and going out of the big top all thru the performance.

Due to high winds, the matinee was canceled at Tree Less, Kan., and the tops lay flat on the ground until the wind layed at sundown. The night attendance was fair and would have been a turnaway but for the threatening weather and because our billers had passed up the town to get a good lead ahead.

Show was located in a baseball park at No Hit, Kan., last Wednesday. Because of a 10 a. m. ball game, the show wasn't moved onto the lot until noon, when high winds struck and clouds gathered. If the tops hadn't been protected by a high board fence and a grandstand, a blowdown might have resulted. Biz was only fair, but again we mention that fair business is considered big by our competitors.

Thursday's stand at Wind Funnel, Kan., gave the show two big houses. Due to the high winds that whipped

the canvas all day, it was impossible to remove the quarter-poles from under the big top so no races were given. The customers complained about not seeing the races so loudly that Manager Upp decided to hold them at a county fairgrounds nearby. Stock and riders were taken there and the races were given free. Only (See Won, Horse & Upp on page 81)

37 Injured When King Seats Fall; Biz Tops in Pa.

ALIQUIPPA, Pa., May 25.—Thirty-seven persons were injured here Wednesday (22) when a section of seats collapsed shortly after the evening performance of King Bros.' Circus got under way.

Show has been enjoying great success on its Pennsylvania tour, with straws and full houses being the rule, despite much rainy weather.

After experiencing difficulty getting on the lot at Sewickley, Pa., Tuesday (21) because of the soggy condition of the field, show played to a strong matinee, with an overflow at night. At Canonsburg Monday (20), the matinee was full and it was a straw at night. Despite rain at Brownsville Friday (17), show drew two overflows. It was the first circus there since the war and the crowds started to line-up early.

Rain cut attendance at Mullens, W. Va., Sunday (12) but even with that handicap show had a fair matinee and a strong night.

Mount Pleasant, Pa., proved a big one, town turning out two full houses Saturday (18), despite rain, in honor of Harold J. Rumbaugh, co-owner of the circus, who claims Mount Pleasant as his birthplace. Clark Queer, editor of *The Mount Pleasant Journal* and boyhood chum of Rumbaugh's, gave a dinner party. Guest was Don C. Hayman, of Uniontown, Pa.

Florida Hands R-B Stock

Bids to Lawyer for Eying

TALLAHASSEE, Fla., May 25.—Florida State Cabinet's attorney, former Gov. Doyle E. Carlton, is studying the offers by rival branches of the Ringling family to purchase the remaining assets of the John Ringling estate, which include one-third interest in the circus.

State Cabinet went into a huddle on this problem Monday (20) and after lengthy discussions decided to pass it on to the attorney for an opinion. Meeting was closed and Governor Caldwell's only comment was "All offers were referred to the attorney for study." He would not express an opinion when a report might be expected from Carlton—and neither would Carlton.

The chief executive declined to discuss the nature of the offers, presumably to have been made by John Ringling North and Robert Ringling, or the latter's mother, Mrs. Charles Ringling. The one-third of the circus stock at stake could keep

John Ringling North in the driver's seat as vice-president, while Robert was recently ousted from the presidency when Jim Haley, voting Mrs. Haley's stock, ganged up with John Ringling North, who votes the stock now in the balance as the executor of his late uncle's estate.

In addition to the circus stock, there are large real estate holdings in Sarasota County in the unsettled portion of the estate.

At the meeting Monday the State Cabinet took one step to prevent opportunists from cluttering the approach to the Ringling museum with grease or novelty joints. It authorized the purchase of 10 acres of land in front of the museum and across the highway to assure the State control of the entrance and grounds.

Cabinet also voted to spend \$12,000 from the State contingent fund to replace the roof on the Ringling home, which never has been opened to the public.

Dailey Parks In Amarillo

Davenport sees chance for biz fade after sock play in East Texas, Panhandle

AMARILLO, Tex., May 25.—Dailey Bros.' Circus was parked on a siding, all except the livestock, as Ben Davenport, owner, considered the great business that apparently was fading from his grasp.

East Texas and the Panhandle has been unusually good for this show despite several rough tussles with winds which at times reached cyclonic proportions, and it was tough to have to stop.

While the engineers were leaving their throttles Thursday (22), Davenport and his crew were holding the canvas on the ground to keep one of those celebrated plains-sweepers from blowing the show away. The wind died with the coming of the dusk and up went the canvas, and out came the crowds for such a solid turnaway that the side show did record business for the season.

The show loaded, as usual. Livestock, including elephants, was sent to the stockyards to be tended until the word comes the show can go on. Sight of the elephants, entirely strange to native Texas cayuses and pintos, had the yards in an uproar for a time.

Show moved in here from Plainview where fair weather meant excellent crowds. Lamesa packed the matinee and strawed the night so the spec had to be canceled. Floydada was okay despite cloudy weather, and Childress overflowed the matinee and filled the top at night. Memphis' matinee was three quarters filled but all seats were occupied at night.

H-M Entertains Royalty; Scores In Ottawa Stand

OTTAWA, May 25.—Hamid-Morton Circus, sponsored by the Kiwanis Club here May 13-18, did okay, getting four full houses, as many three-quarter and two half houses for the five-day, 10-performance date. Rain Saturday (18) and Thursday (16) hurt.

Canada's new Governor-General, Viscount Alexander, the Viscountess and their three children attended opening night. It was the first time they had witnessed an American circus.

Frank Cook, high wire walker, missed injury Monday (13), when a strut broke, tossing him from wire, which he caught in falling. Fred Canastrelli, discharged from the navy after two years' service, rejoined his parents in the ladder act Tuesday (14), working the matinee in his navy blues.

Montgomery Okay in Idaho

BUHL, Idaho, May 25.—C. R. Montgomery Wild Animal Circus drew two strong houses here Thursday (16). Lack of advance publicity hurt at Meridian Saturday (11), show getting only fair houses at both performances.

Ringling-Barnum

Closing the stand in Boston to good business, everyone was glad to get out in the open under canvas. Big event of the week was the birth of a giraffe. Sunday (19).

Show made its annual visit to Children's and Infants' Hospital to entertain the shut-ins. Fred Bradna was missed at this event. Florence Bailey and Ernestine Clarke were on the sick list.

Visitors in Boston included Mr. and Mrs. James Mooney and son, Jimmy; Angela Reynolds; H. A. Poole, correspondent of *The Billboard*; Jim Hoy and Bill Day, who showed us the movies taken at the Garden last year, and Father Sullivan, who also showed his movies.

Mrs. James A. Haley, recently on the sick list, has rejoined. Also back after a recent illness is Paul Jerome, *The Billboard* agent.

Backdoor Scenes: Merle Evans and the band do a terrific job playing *Holiday for Strings* during Truzzi's juggling turn. . . . Polock Joe, of the concession department, challenges Eckie Lawson to wrestle him between shows July 4. Macy will referee and Mel Hamlin will be matchmaker. Big show butchers will back their man to the limit. . . . Cannon, of the big top, is readying his Club Alabam for the season. . . . Donnie Lee has been added to the Harem gang. . . . Girls in the dressing room are readying their softball team and challenge all comers. . . . Rumor has it the clowns will have a team this year. . . . China surprised all the new prop hands when he worked the flying act during Ernestine Clarke's absence. Some of the newer ones volunteered to take his place dropping bars.—DICK MILLER.

King Bros.

After a week of muddy lots and cold weather, we finally got a break and the sun came out. Most of the guy ropes were turned into clothes lines. Thanks to Deacon McIntosh, who recently joined as boss mechanic, trucks are now running smoothly.

Recent visitors were Mrs. Delilah Hagan, Uniontown, Pa., and the Overlys. Flo McIntosh is awaiting the visit of Donnie. Cossette Cristiani is busy with her new web and will put it in the show soon, giving the org three webs. Dottie Hall is subbing in the elephant act during Crystal Peet's illness.

Nadio Cristiani marked his first birthday recently. Show boasts quite a nursery, with six children. Sylvia Gregory received another bouquet from Chester. Incidentally, Sylvia is entertaining her relatives, so Flo and I have to take Po-Po out for his exercise these days. Praise goes to Everett Coriell, who, after being away for five years, joined the show and went into his head slide without any warm-ups.—EDDIE HENDRICKS.

Bailey Bros.

After 40 days and 40 nights we still have rain. C. C. Smith, Harry Miller, Al Dean, Johnny Wall and Bob Stevens unanimously vote this the muddiest spring in 40 years.

In spite of the weather and all the handicaps, we get a laugh now and then, such as the Hendersons juggling a drying cloth instead of the customary Indian clubs; B. W. Huddleson doing a jig on a hot wire; little Diane Pressly trying to see how wet and muddy she can get; Frank Ludwig's private green plastic top; 2-year-old Susie Henderson getting stuck in the mud with her new rubber boots, and Gladys Gillum capturing her pet bear after he raided the cookhouse.

Jerry Pressly entertained friends in Salamanca, N. Y., as did Peggy Sylvester in Wellsville, N. Y. Pete (See BAILEY BROS. on page 81)

DRESSING ROOM GOSSIP

Cole Bros.

Rose Westlake is back after a flying trip to the Pacific Coast, where she attended the funeral of her mother. All of us had a forced vacation; I never knew there was so much "heat" in coal.

A lot of the folks crossed the bridge from New Albany, Ind., to Louisville to take in the races at Churchill Downs. Judging by the looks on their faces when they returned, they did some bad picking. The Freemans remained back, saw a motion picture that was older than the writer, and enjoyed the hospitality of Mr. Cole. It was easier on the pocketbook.

Hats off to the following for the fine work they have been doing in getting up and down in all the trying weather: Capt. Bill Curtis and his boys; Gene Weeks and his butchers; Robert E. Morrell and his ushers; Jack Biggers and his traincrew; Arthur Hoffman, Goldie Fitts and Bill Curly Booth, of the side show; Dutch Wise and his ticket sellers; Ace Donovan and his truck and tractor drivers; Mike Tabor and his prop men; Alabama Campbell, and John McGraw, of the ring stock; Arkie Scott and Bill Woodcock, of the elephant department, and George Davis and Alonzo Dever, of the cookhouse gang, not forgetting the porters and others.

Two of our ladies walked onto the New Albany lot and asked Noyelles Burkhardt where the dressing room was. He told them, but I noticed they didn't get to said D. R.; they forgot to bring a boat with them. Mike Tabor, Ralph Winarski and Whitey Chivalier have been doing an outstanding job in the prop department. No visitors this week. I guess it was too wet.—FREDDIE FREEMAN.

101 Ranch Wild West

Looks as the summer is finally here, and crowds are starting to come out in goodly numbers. The Hubba-Hubba Club gave its wiener roast. Camp fire was built in the arena. Buck Eddie's gang played their guitars and sang Western songs. Landon, of the midget act, provided plenty of laughs, and Victor, smallest of the midgets, sang in Spanish. Bernice Dean's Ford carries large lettering reading 101 Ranch Hubba-Hubba Girls' Club. Bill Dedrick, who is still lettering the show, did the job.

Pat Hart, one of the Mark Smith riders, recently was thrown from the Roman team and broke a bone in her foot. Since Mrs. Smith has gone home, Mark has to do his own laundry.

Seems as tho everyone has a cold around here. People are spending more time shopping in drugstores than in the dime stores. Ruby Wood has been spooning out medicine everytime someone knocks on her door. Everyone likes Ruby's new radio-record combo, and play those comic songs by Sophie Tucker. Mrs. Piggott, mother of Mary Henry, left for her home in Vancouver, but promised to return. Buck and Chic Eddie celebrated their 12th wedding anniversary Saturday (18). Mrs. Eddie received roses and a wool blanket from the Wild West gang.

Maurice Marmelajo is teaching Ameda and Alecia Gutierrez wige, and they are doing well. Jack Wright is flashing gaudy neckties these days. Asked if that was how he snared the women, he said: "Well, I'm getting pretty old and I've got to have something to dazzle them with." Mark Smith is teaching Jimmy Wood Jr. to ride. He has been riding mane and tail but after all, many a good rider had it rough at the start. Hope McLennan expects her husband, Don, back from overseas June 15.—TONI MADISON.

C. R. Montgomery

Mountain roads in Oregon have been causing the trucks plenty of trouble, but the show has been enjoying good business. Out seven weeks now, show has had only one day of rain. Everyone in the backyard is happy.

Alice and Grace Orton, Hope Gutierrez, Mrs. Ken Drake and William Brown had birthdays the last two weeks. Hope scored heaviest with five cakes.

One morning at daylight a bobcat got out of its cage and hid under Ted Orton's trailer. Al Moss did a Frank Buck and brought it back alive. Tex heard the purring, he said, but thought it was Grace snoring.

Manuel Valarde gets as big a laugh from the troupers as he does from the tip with his clown strip-tease. Hazel Moss is wearing a patch over her left eye. Baby Paul woke her up with a coke bottle. For 18 months old, he's a husky and swings a mean right.

Chick Dale is now in charge of the cookhouse and does capacity business. Glen and Ethel Henry visited with Joe Lewis. Mrs. Montgomery visited the show several days, but has returned to Albany, Ore.

We passed Jack Bell on the road and found him walking his hound. We named it Jack Jr. Mr. and Mrs. Bob Bennett had to carry the banner the other night—no rooms. Funny sight: Manuel teaching his wife to ride a bike. Mrs. Drake left for Washington. We had a blowdown in Lakeview, Ore., but nobody was hurt.—CAL HICKS, JACK BELL.

Clyde Beatty

Topic of conversation with our gang is: Where do we go from here? Newspapers are getting a going-over and radio sets plenty of attentive ears, as everyone is eager to find out the latest news on the coal and railroad strikes.

Railroad strike holds top concern, for the coal strike does not hit this show, as it travels thru the West behind oil-burners.

Jimmy Watts Jr. has replaced Larry Wilcox as truck boss. Buddy Richards, trainmaster, and Watts have the wagons on and off the lot in fast time.

Henry Kyes and band have a new top. Blackie and Scranton Harry (backyard kings) are in training for a boxing match to come off July 4. Phil Escalante has added Mel Remmick to his trampoline act. Red Larkin has replaced Norman Carroll as announcer for the big show.

The ladies have threatened to report Babe Siegrist to John L. Lewis because she is using a charcoal bucket in her dressing room.

On the sick list are Josephine Madison, Bobby Peck and Red Larkin.—DON FRANCISCO.

Dailey Bros.

A surprise baby shower was given Tommy O'Brien. Everyone wished that Marguerite O'Brien could have been present. Another happy event, the marriage of Clifford Barney and Doris Burns.

Harry Atwell, with his little black box, is an extremely popular man. There is no telling where you will find him popping up next. He has been taking publicity pix.

Our trainmaster has been renamed Speedy Blackie Martin. The reason is that we timed the train unloading and it took an hour and 34 minutes, which is excellent work.

Mildred Pyle continues on the sick list, and the writer continues to substitute for web. Nellie Curtis, our good-spirited nurse, is kept in high gear, tending to all with spring ailments.

Ray Morrison sustained a fractured hand when an ice truck backed into

James M. Cole

Rain has been playing hob with the show and folks are having a time trying to keep dry. In Easton, Pa., the lot was anything but dry and Manager Cole had to scurry around and switch locations at the last minute. Frieda, the elephant, did heroic work in getting us off and onto the new location. She got a two-column spread in *The Easton Express* for her efforts.

Visitors have included Julian West, late of the Bradley & Benson Circus; Father Gallager, Pen Argyl, Pa., who helped get the stake driver repaired; Ralph Clawson and Harry Kackley, of the Sparks Circus. Mrs. Maynard Visingard, after a week's visit with us, has returned to her home in Binghamton, N. Y.

The Alverados have a new house trailer. Iza La Bird is expected to join clown alley soon. Rags Pugh is now elephant superintendent. Raymond Shiloh and family have joined to take charge of the Side Show. Earl Hamel, Bill Tumber, Frank Whalen and the writer visited the Sparks show at Williamsport, Pa., visiting Mr. and Mrs. Clawson, Vic Robbins and Frank Clark.—CHARLIE CUTHBERT.

Stevens Bros.

Now in its fourth week out, show has been going good. Weather has been fair, with only one rainout, that in Boswell City, Okla., when a down-pour started about 1 p.m. Show didn't get off the lot until 3 p.m. next day, but made the following spot for the night show, which drew a good house.

Wilson Gatchell's dog left to play night clubs in Oklahoma City. R. M. Harvey, of Dailey Bros., was a visitor in Ryan, and Ben Davenport and Ralph Noble visited in Waurika.

Show is getting up in plenty of time. A new side show top has arrived. A high wind in Ringling ripped the side show top, so we had a sidewall for a day. High winds in Tipton caused lowering of big top.

Juan De Ovila, ring act, was taken sick and has been out of the program for a few days. Bonnie Fuller did a nice sitting somersault one show, doing a somersault from a horse. She slipped and made a landing on the ring curb in sitting position.

Owners Bob and Ione Stevens know how to hold the help—a good cookhouse. Leroy Briggs of the advance and Raymond Duke had a birthday cake and ice cream in the cookhouse Sunday (19). Folks wish that someone had a birthday every Sunday.

Dianna Gordon is the latest arrival on the show, doing ladders and traps. Little Robert Tabor is the champ prop boy on the show, working the props for his father's monkey act. The tip to the act is that he makes a style behind his father.—HARRY VILLEPONTEAUX.

him. Could the reason have been that Ray was in such a hurry to get the ice to the band boys?

Dick Bayes is recovering from a dislocated shoulder sustained when he tried to reach the grease stand and slipped. Dave Curtis, of the side show, left for Belleville, Kan., where he is to receive medical care. He is missed by everyone, particularly by Freddie, his sidewall assistant.

If Cecil Stappleton would retire earlier, there would be more help on the menagerie in the morning, but Shorty Byrd takes up where Cecil leaves off.

Butch Cohen, the Don Juan of the show, has gained so much weight that his popularity with the fair sex has waned considerably.

Visitors included Jo and Ed Bushe. Mr. and Mrs. Leo Moore and Mr. and Mrs. Bob Stevens.—DOROTHY LEE BROWN.

R-B Sure Pop For New Mark In Beantown

Big Top Up in Philadelphia

BOSTON, May 25.—Despite a slight attack of the "How do we get away from here" jitters, brought on by the rail strike, business here has most faces wreathed in smiles. Garden officials declare that when the final count is made tonight, all records for the Ringling Bros. and Barnum & Bailey Circus in this city will have been kicked into the discard.

Foxx official attendance figures thru the matinee Wednesday (22), which included 15 performances, indicated 89,893 folks had laid it on the mahogany. Opening May 15, the first three days were light but the weekend was terrific. Matinees picked up big this week, and Friday (24) the doors were closed at 7 p.m. Boston showed the same tendency as New York, the 90-cent gallery ducats wouldn't sell until everything else was gone.

Word was received that the big top and all road equipment arrived in Philadelphia from Sarasota Tuesday (21) and was upped Wednesday under direction of Ed Kelly, assistant general manager, and Leonard Aylesworth, boss canvasman. This gave officials here and performers the comfortable feeling that their "home" is ready for them when the road tour opens in the Quaker City Monday (27).

There was a rumor that Wilmington, Del., would be passed up due to the court action brought against the circus corporation in that State by Mrs. Charles Ringling. Attorney General Clair J. Killoran, of Delaware, told *The Billboard* representative there is no reason to connect court of chancery (where the suit will be heard) action with the Ringling-Barnum Wilmington play date.

Western Sports Show Skedded at San Diego

SAN DIEGO, Calif., May 25.—Second annual Cavalcade of Western Sports, sponsored by Harry Golub and Hort W. Campbell, is set for Lane Field here, June 15-16, with \$1,500 prize money.

Show line-up includes Andy Jaureghi, arena director and stock; Montie Montana, parade director, and Jack Schrade, announcer. Michael O'Shea, film star, will be king of the rodeo. Also featured will be the new Republic Pictures star, Sunset Carson, with Nellie Walker, Hollywood woman stunt rider and president of the Rough Riders Club. Acts include Poodles Hanneford and family, Verne and Myrtle Goodrich, Billy Hammond, Charlie Lamont, Phyliss Cannon and Fess Reynolds with the Little Brown Jug, and Dale Petross' Albino high school horses.

Also programed is a caravan of film stars, due here June 14. Local riding academies will vie for prizes for costumes, largest group and precision.

St. Paul May Lose Lot

ST. PAUL, May 25.—St. Paul's old circus grounds this week was put on the block as a possible site for industrial construction. The circus grounds for 50 years, the site is at Foster, Dunlap, Griggs and St. Anthony avenues, has an area of 15 acres. Its location near the downtown district and close to rail trackage made the site perfect for shows.

King Bros. Staff, Program

Staff: Charles A. Forrest, equestrian director; Lee Hinkley, band director; Jan Sidney, singer; Eddie Hendricks, announcer; Howard Marshman, boss props.

Program: Tournament; 1—Schoonovers, DeLisle Chappell, and Powells, dog acts; 2—Charles A. Forrest and Company, bar act; 3—Clowns; 4—Dorothy Hill, Betty Miller, Flo McIntosh and Cosetta Christi, swinging ladders; 5—Hind-leg walking dog, worked by Marie Powell; 6—Lloyd Senter, contortionist; Willie Clark, foot juggling; 7—Riding monkeys, worked by Matt Lawrish and Harry Schoonover; 8—Clowns; 9—Single elephants worked by Crystal Peet and Dorothy Hill, also concert announcement; 10—DeLisle Chappell, loop walking; Eddie Hendricks, single trap; 11—Everett Coriell, head slide; 12—Tina Coriell, Betty Biller and Chita Cristiani, webs; 13—Matt Lawrish, pony drill; 14—Coriell Family, juggling; 15—Clowns; 16—Harricks Trio and Powells Troupe, wire; 17—Clowns; 18—Betty Biller and Matt Lawrish, menage, also concert announcement; 19—Cristiani Troupe and Coriell Family, acrobats; 20—Miss Sylvia, iron-jaw; 21—Clowns; 22—Elephants, worked by Joe and Crystal Peet; 23—Clowns; 24—Leaps, featuring Tripoli Cristiani doing forward somersault over three elephants.

Clowns: Bozo Ward, Fred Wenzell, Lloyd Senter, Russell Wakeland, Albert Powell, Willie Clark, Tommy Bently and Daryl Davis.

Bailey Scores At Corning, N. Y.

CORNING, N. Y., May 25.—Bailey Bros.' Circus piled it high here Wednesday (22) at two performances. With schools dismissed at 2 p.m. more than 4,000, mostly kids, were on hand. The night show drew a like number.

Even a downpour of rain, which started before the performance got under way, couldn't stop the crowds at Olean, N. Y., Monday (20) and the top was full by starting time.

Threatening weather in the afternoon (18) kept the matinee crowd at Salamanca, N. Y., to 800 and rain at night hurt, with approximately the same number on hand. Performers were handicapped because of the soggy condition of the lot. One of the features, insofar as the locals were concerned, was the appearance of Mrs. Geraldine Pressly, who formerly lived in Salamanca. She was featured in a knife throwing and rope spinning act.

An all-day rain failed to cut attendance at Bradford, Pa., Friday (17), the matinee being strong and the night, capacity.

Vet. P. A. Sam Stratton Takes Over for Fields on R-B

NEW YORK, May 25.—Sam Stratton, vet press agent, has been contracted by F. Beverly Kelley, publicity director, to replace Bill Fields on Ringling Bros. and Barnum & Bailey Circus press staff. Stratton, now handling the legit, *Dark of the Moon*, in Boston, will join in Philadelphia.

Stratton has been handling legit since the early '30s when he made a season each with Hagenbeck-Wallace and the Big Show. Fields, if he were to continue his circus assignment on the road, would have to give up flacking for three legit offerings, *Dream Girl*, *Pygmalion* and the Old Vic Company, in accordance with a ruling of the Association of Theatrical Agents and Managers (ATAM), which prohibits multiplicity of employment for press agents on the road.

Barnes Holds In Detroit; Two Major Accidents

DETROIT, May 25.—Barnes Bros.' Circus enjoyed continued good business, but no turnaways, at Olympia Stadium, the 11-day engagement closing Sunday (26). Show played to a little under 100,000 in the first week, according to reliable estimates, drawing an average of three-fourths filled houses nightly, with about 4,000 average attendance at matinees. In view of the fact that all schools remained in full session, this was considered a good matinee turnout.

Weather was variable, with considerable rain during the first five days, including a cloudburst and electrical storm Sunday (19) that flooded parts of the city and put out the lights in some sections. With Saturday (18) also threatening, show lost considerable patronage on what should have been its two best days.

Two major accidents marred the run Wednesday (22). Wanda Charlton, a member of Johnny Gibson's Troupe, fell from a swinging ladder during the aerial ballet number, plunging 30 feet and receiving serious injuries. Hospital attendants reported a broken rib, she may have punctured a lung and that her pelvis might have been fractured. Blood transfusions were given Friday.

The same performance Ethel D'Arcy suffered a throat cut while doing her slide-for-life which will keep her out of action for a week or 10 days. An unnoticed guy-wire arrested her descent as she hung by her teeth and a handle on her stop-bar pierced her throat. Several stitches were necessary to close the wound.

Thursday morning (23) word was received of the death of Terrell Jacobs' father at Peru, Ind., but the veteran lion tamer carried on with the show, in which his number is probably the stellar attraction.

Jacobs earlier had arranged a tie-up with *The Detroit Free Press* and Radio Station WXYZ, by naming a four-month-old lion "Quizdown," after a children's quiz show on the station. In addition, he was scheduled to act as judge at the broadcast session of this show today.

Garden Bros. Draws 30,000 at Hamilton

HAMILTON, Ont., May 25.—A six-day stand here May 6-11, under auspices of Hindoo Koosh Grotto, proved profitable for both the Garden Bros.' Circus and the sponsoring org. Housed in the Barton Street Arena, show drew about 30,000 at the 12 performances.

Bad weather, coupled with industrial situation, held down attendance at Oshawa, sponsored by the Oshawa Fire Fighters' Benevolent Association (16-18). Opening day, the matinee drew a strong house, despite showers, while a heavier rain at night made for a smaller house. Friday (17) situation was the same, altho the weather was dry but cool. Rain Saturday (18) again held attendance down.

Business was good in Niagara Falls (11-13). Saturday (11), show had a full house of kids at the matinee, but the night house was just fair. Tuesday (12) the matinee was an overflow and the night show full. Rain failed to deter the crowds Wednesday (13), the night performance drawing a full one. The younger of the Melzora brothers, flying act, suffered a fall, but was not injured. Show in Niagara Falls was sponsored by the Junior Chamber of Commerce.

WANTED

Experienced Lecturers, Stockmen, Canvas Men, Semi Truck Drivers, experienced Novelty Man. Want to buy Miniature Cages with wheels, must be circus style; Rope Netting, at least six feet high. Always interested in hay-eating Animals. Show never closes. Write

FRANK KETROW

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WANTED

Popcorn and other Concessions for Ken Maynard's Wild West Show, opening June 8. FOR SALE—40x60 top, \$300.00; 20x40, \$150.00; both with sidewalls, poles, etc., complete.

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Wire Johnny B. Williams as per route—Carlsbad, N. M., May 29;

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6 Labor Deals—Pays 30%. Whitley Rodenburg, wire.

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NET ELASTIC OPERA HOSE

Black or Suntan, \$5.00. Elastic Dance Belts, \$3.50. Rhinestone Setting Punches, \$5.50. Settings, 2 1/2" across. Metal Spangles, Chainette Fringes, Cellophane Hulas, Lels or Bra, \$10.00. Folder? Yes. C. GUYETTE, 348 West 45th St., N. Y. 19, N. Y. CI-rolc 6-4197.

Beatty Hikes Elephants, Lead Stock To Make Date

REDWOOD CITY, Calif., May 25.—When the railroad strike tied up the Clyde Beatty Circus in Palo Alto Thursday (23), Clyde and his general manager, Ira H. Watkins, went into a huddle and came up with the right answer.

They paraded the show, elephants and all, six miles to this city with a State highway patrol as an escort, and kept their date here.

"Why, in the days when we did parades, six miles wasn't much of a hike in the big cities, so why not from town to town?" Watkins commented. Resultant march made great bally for the show, hitting Associated Press wires, but what the next move would be was undetermined. Anxious eyes were being cast toward Washington.

This territory has been unusually good to the Beatty show. Cool

weather at Salinas Saturday and Sunday (18-19) held down attendance altho Saturday night the top was comfortably filled and the Sunday matinee had a few on the straw in front of the blues.

San Luis Obispo Friday (17) turned out a three-quarter matinee and a well-filled night but at Santa Maria the day before both matinee and night were filled, even tho the matinee was an hour late in starting.

Pa. Spots Pack 'Em for Sparks

MOUNT CARMEL, Pa., May 25.—Sparks Circus turned them away here Wednesday (22). An extra matinee was added and the night turnout was a turnaway. Previous day at Mount Carmel, Pa., eight miles distant, show had turnaway business, both afternoon and night, in the rain.

Altoona, Pa., Saturday (18) was hard hit by rain. Four days of rain had preceded show and it rained hard before the evening performance. City provided half-house in the afternoon and about a three-quarter filled tent at night. Johnstown, Pa., played the previous day, accounted for about the same turnout. It rained before the matinee and was cloudy and threatening at night. A truck breakdown prevented elephants from getting in on time for the matinee, start of which was delayed one hour.

McKeesport, Pa., Tuesday (14) had them on the straw for the night performance. Matinee did not start until 4 p.m. and tent was half full.

Show has had four weeks of rain but in spite of this, biz held up remarkably well. Wednesday (8) at Clarksburg, W. Va., was big at both performances. Uniontown, Pa. Thursday (9) was a big matinee with a small house at night due to rain. Charleroi Friday (10) was a turnaway matinee and capacity at night even tho it rained all day. Rain came down all day again in Weirton Saturday (11). Matinee was good and evening only fair. At East Liverpool, O., Monday (13), show ran into a bus strike but schools were dismissed at 2 p.m., and show had a capacity matinee, and three-fourths house at night.

Justus Edwards has left, allegedly due to ill health, and Charley Underwood is now contracting press agent. Walter Nealand came over from Bailey Bros. and is handling Underwood's old job as press back on the show. Tommy Alquist, Stamford, Conn., in his first season out, is handling radio. Ray Goody, wire walker, left to join the new Orson Welles' legit production, *Around the World*. Marshall Johnson, one of the owners of the show, is visiting along with Baxter Rittenberry, auditor of the Florida Circus Corporation.

Stevens Entertains Orphans

TIPTON, Okla., May 25.—A strong wind, which at times reached near-hurricane proportions, hampered Stevens Bros.' Circus here Saturday (18), but despite this the show drew a strong matinee crowd and a fair house at night. Owner Bob Stevens was host to 130 children from Tipton Orphans Home at the matinee.

UNDER THE MARQUEE

What's your opinion?

Bill Bentlage has signed as producing clown for Tom Pack's Circus, opening June 18 at Nashville.

Fred Timon and Harry Philips, both of Oswego, N. Y., gave Garden Bros. the once-over at Niagara Falls, Ont., and report it a good show.

Twenty-four-hour man was fired for talking too much, which proves its dangerous to know too much.

Bob Atterbury wired from Laramie, Wyo., that his Lee Bros. opened May 8 as scheduled and that it has been doing bang-up business.

Mr. and Mrs. Herbert A. Douglas, West Chester, Pa., were guests of Charles T. Hunt Sr. at Paulsboro, N. J., and West Chester, Pa., stands of Hunt Bros.

Wet spring: In two months we'll be praying for rain to come in time to settle the dust on lots.

Joe Short was among the many visitors to Barnes Bros.' Circus in Detroit. . . . Ralph Bliss is now on the advance for the Sparks Circus. . . . Tommie Madden caught Bailey Bros. in Olean, N. Y.

Charles (Kid) Koster, who was in charge of the opposition brigade with the Clyde Beatty Circus for 10 weeks, left at Salinas, Calif., May 11, and has returned to his home in Hollywood. . . . Buck Maughiman is assistant superintendent of Banard Bros.' Circus and Rodeo.

Regardless of the number who knock circus cookhouses, we've never heard of any of them boycotting one.

Tommy Hanneford, of the Hanneford Riding Family, is entertaining G.I.'s at Camp Lee, Va., with his juggling and rope spinning. . . . Jimmie Cogswell, stilt clown, who suffered a broken knee-cap during the St. Louis Police Show, will remain at his Lincoln, Neb., home until June 20.

Leo and Hilda Spurgat, formerly with the Ringling show and interned on the Continent during the war, are now working theaters in Paris. They are booked for a four-month tour of Germany with the U. S. Army Club, and plan to return to the States in the fall.

Waste of breath is for an old-timer to tell a First of May that paydays aren't everything in life.

F. Beverly Kelley, Ringling-Barnum press chief, has been elected to the board of trustees at Ohio Wesleyan University for a five-year term, succeeding Branch Rickey, president of the Brooklyn Dodgers, who has completed the limit 20-year term.

Five Flying Fishers have been pinch-hitting for Bob Fisher's Fearless Flyers on the Blue Ribbon Shows, while Bob's act has been playing indoor dates the past six weeks. The Flying Fishers joined the L. J. Heth Shows this week for the season, and Bob Fisher has returned to Blue Ribbon.

It doesn't take a smart man to hang onto a guyline during a storm—but one's bread without butter depends on it.

Eddie Vaughan reports from Corsicana, Tex., that the political pot is beginning to boil down there and that his candidate for governor, Beauford H. Jester, is a lead-pipe cinch. . . . Joe Baker, who left the Sparks advance at Newark, N. J., says he plans

to spend some time with his sister in Miami.

Al Pitcher, one-time frog man, writes from Owego, N. Y., that despite several years of retirement he still enjoys hearing from old cronies. . . . Everett Blanshau reports that Kingston, N. Y., is ready to spread the golden carpet for Charley Hunt and his circus June 3-4, that being the veteran owner's hometown.

Ducat seller advised a beginner: "Occasionally the cake crop may be short, but short or long cake is always sweet."

Leon Bennett's side show on Bailey Bros.' Circus has Princess Cleo, mentalist; Doris Milligan, snakes; Miss Dottie, blade box; Betty Stiles, magic; Mr. Bill, Punch; Marie Loter, music; the Earls; impalement, and Frances Doran, annex. J. Jim Combs, Greenville, Pa., was a recent visitor. . . . Mrs. Victor Lee, Hillsdale, Okla., was a recent visitor at Dailey Bros. in Vernon, Tex.

Thomas J. Feehly, former lion trainer who sold his cats to Terrell Jacobs last December, visited in Frederick, Md., where he met Eugene Christy and Jim Cole. . . . Rex, Fannie and little Rex Ingham visited with Polly Jenkins and Uncle Dan when that troupe played in Greensboro, N. C., recently. En route to Staunton, Va., from Greensboro, the company stopped at the Ingham home in Ruffin, N. C., and were guests at a chicken dinner.

Tableau & Chariot Circus advertises "no salary deductions," but is careful to not pay more than a sawbuck per week.

First anniversary of the Leonard Aylesworth Ring, Circus Model Builders and Owners Association, was celebrated at the home of John H. Kiefer, Hummelstown, Pa., May 19. An exhibition of the models and miniatures of members of the group will be held in Harrisburg, May 31, in conjunction with a Circus Night program to be conducted by Enterprise Lodge No. 508, Knights of Pythias. John E. McCurdy will be ringmaster.

Jack Noakes, clown, postcards that he is no longer with Parada Shows and has joined Cherokee Amusement Company. . . . These CHS members visited Terrell Jacobs at Barnes Bros.' Circus in Detroit, Sunday (19): R. E. Conover and family and Cleo Witty, Dayton, O.; Robert Helvie, Peru, Ind.; Mr. and Mrs. J. W. Young and John Hurley, Ann Arbor, Mich.; Robert J. Green, Pontiac, Mich.; Herbie Head, Walter Pietschman and Julia Perry, Detroit, and Don Smith, Farmington, Mich. Conovers also visited Mills Bros., at Findlay, O., Saturday (18).

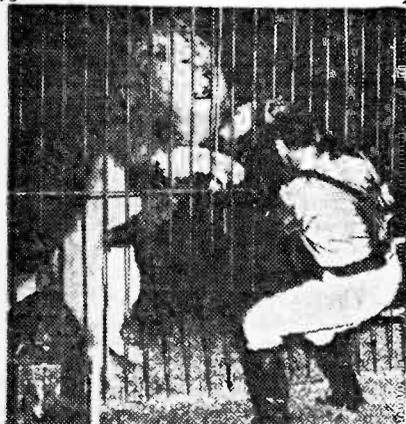
C. B. Smith, Red Davis and the latter's family have completed a tour of circuses in West Virginia. They caught Bailey Bros. at Morgantown, Sparks at Clarksburg, and King Bros. at Elkins. . . . Bob and Ione (See Under the Marquee on page 81)

WANTED KING BROS.' CIRCUS

Big Show Band: Cornet, Trombone, Bass Drummer and other Musicians account of enlarging. For Side Show Band: Colored Clarinet doubling Sax, and Bass Player; union scale. Berth and meals furnished. Assistant Big Top Boss Canvasman, Seatmen, Riggers, Pushers and Workingmen, Side Show Boss Canvasman. Address: Corry, May 29; Kane, 30; Coudersport, 31; Wellsboro, June 1; Towanda, 3; Sayre, 4; all Pennsylvania. Owego, N. Y., 5.

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Ground Acts doing two or more. Show opens Saturday, June 8, near Detroit. State salary in first letter. No time to dicker.

R. W. COULS
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AL TOMAINI WANTS

For Big Circus Side Show on Sparks Circus—Sword Swallower, Novelty Acts, Musical Acts, Bally Acts, Small Runt for Bally, Scotch Band, Freak strong enough to feature in Annex, small Midget (must be able to entertain), Hawaiian Dancers, Musicians, Lucky Ball, Ruben, Wyatt, Joe Pollack, Mona, write or wire at once.

AL TOMAINI, c/o Sparks Circus, Red Bank, N. J., 29th; Asbury Park, N. J., 30th; Freehold, N. J., June 1st; Summerville, N. J., 2nd.

Krasner Lights Tower in Snow; Spot Glistens

DENVER, May 25.—With a five-inch snowstorm and a fair-sized over-coated crowd for company, Manager Ben Krasner lighted Lakeside Park's big tower and ushered in his 29th season at Denver's funspot Friday (19). However, two days later, Sunday, with weather co-operating, park got off to a good start with 24,000 customers.

Opening, after a \$125,000 remodeling, landscaping and paint-up program, with 15 rides, indoor pool, motor boating, pony track and many concessions, Manager Krasner is continuing his policy of bringing in top-flight name bands to Denver, with Sonny Dunham taking over in El Patio Ballroom following Frankie Carle's two-week stay. This is Carle's first visit to Denver and he is getting a full-house nightly reception.

Midgets Get Big Play

Banned since mid-season of 1942, midget auto racing is again proving one of the most popular attractions. Park track, one of the highest rated in the country, has a 6,000-capacity covered grandstand, and, with 26 cars entered, is operating Wednesday and Sunday.

Another feature which is pleasing the patrons is the new 7,000-car asphalt-surfaced parking lot inside the park.

Because the park was unable to handle crowds at last summer special outings, Krasner, to date, is booking only school picnics, policy being to co-operate with schools for their events.

Tickets to USO

Lakeside is continuing the donation of 3,000 tickets weekly to local USO. Tickets carry admission and half-fare rides. Park gave up to 6,000 weekly during the war.

With Manager Krasner are Martie Ruttner, assistant manager; William Robertson, publicity; Herbert Trackman, public relations; Milton Spiker, midget track manager; Fred Gertz, master mechanic; Michael Ulaski, landscape engineer; John Flohr, head electrician, who is beginning his 34th season at the park; Ed Anderson, ground supervisor; Leo Peterson, chief of police; Frank Corey, Coaster manager; Daisy Keiss, head cashier, who has been with the park 27 years; Herman McCoy, Funhouse, and Fred Curtis, pool manager.

Rock. Playland In Crash Spot At Daily Tee-Off

NEW YORK, May 25.—Rockaway's Playland, which has been operating week-ends for several weeks, goes into daily grind today (25) with its official opening. Rail strike is not figured to hurt as park is easily accessible via auto and bus. For the first time Playland is offering free attractions—opener being the highwire Berosini Troupe.

Drew large attendance last Sunday (19) as a result of the publicity given the plane disaster at the funspot Friday (17). Two navy pilots were killed when their trainer plane crashed onto the roof of a building across the street from the main section of the park, bounced across the roadway and set fire to another large park building.

Both buildings, on Playland property, were so badly wrecked they will have to be completely rebuilt. (See *Playland in Crash* on page 81)

2 New Coast Spots Prep To Bow As Others Scurry for Lumber

LOS ANGELES, May 25.—Two new parks are in the offing here, one scheduled to open in the city about June 15 while the other is being readied in near-by Malibu. The first will be an amusement park while the second, to be completed by the first of the year, will combine educational and amusement features.

Opening in June is Biber & Sons' Wonderland, which will be located at 3229 S. Figueroa. According to William L. Biber Sr., it will be operated by the Biber Family and cater to family trade. Assisting him in the management will be Mrs. Biber, who was Dorothy Allen, formerly of the *Vanities*, and their three sons, W. L. Jr., Robert L., and John.

Wonderland for Kiddies

Wonderland will be located near the University of Southern California and will feature Kiddie Rides. With 60,000 square feet available, the entire section has been paved. A 90,000-kw. light system has been installed as well as water and sewerage lines. Biber, who was with the Al G. Barnes Circus, Con T. Kennedy Shows and others in the East, said a feature will be showers for concessionaires.

Mrs. Piera Ferranti, who is readying Ferranti's Village in the Santa Monica Mountains near Malibu, expects to start operation soon with work of improving the park continuing to January. This permanent park will feature a dance pavilion, swim pool, roller rink, lunch stands, and a kiddie amusement zones.

Lumber Shortage Acute

Lumber shortage is putting a crimp in expansion in this area. Situation is so bad that operators spend as long as three days to locate and buy a single four-by-four timber.

One of the first casualties is Lin-

Portland, Ore., Oaks 10% Over Last Year

PORTLAND, Ore., May 25.—Oaks Park opening, Saturday (18), was up 10 per cent above last year, Manager Robert Bollinger said. Good weather resulted in big Saturday and Sunday crowds.

Spot has 13 rides, same as last year. Roller rink ran all winter and, for much of the time, two or three rides.

Opening crowd was augmented by park's policy of going after organization business. A Bluebird group of Campfire Girls brought 600 to the rink, which had a special opening at 9 p.m. Another Campfire group was scheduled for today.

Bollinger is strong for school picnics and, as result of having written to schools in Multnomah, Portland, Clackamas and Washington counties, has averaged two picnics a day.

Eastern Spots See Gains From RR Halt

NEW YORK, May 25.—Park managers in New York's metropolitan area believe that their spots will gain rather than lose patronage as long as the railroad strike remains in effect. Week-enders who ordinarily jam trains to the country during this time of the year are apt to seek their outdoor entertainment closer to home, via the city's transit system.

Coney Island and Rockaways' Playland are easily reached from any point in the city. Accessibility of Palisades (N. J.) Amusement Park remains unchanged. Olympic Park, Irvington, N. J., and Playland Park, Rye, N. Y., continue to draw their usual combination bus and private auto trade.

conzoo Park, a proposed new 35-acre amusement park adjoining Lincoln Park. According to Charles Chrysler, manager, all plans for opening the spot have been postponed indefinitely.

Expansion of several Ocean Park enterprises has also been delayed. Outstanding exception is Chet Gardiner-Al Fenton's new boat ride. Lumber for their modernistic box office and landing stairway had already been delivered before shortage became acute.

One Lone Timber

Walter Newcomb Jr., owner-operator of the Santa Monica Pier, likewise reports he cannot expand or make needed repairs. Newcomb said he spent the better part of two days (See *2 Coast Spots Prep on page 81*)

Weather Break Helps Riverside Grosses Soar

AGAWAM, Mass., May 25.—After three successive week-ends of bad weather, Ed Carroll's Riverside Park finally hit the jackpot Sunday (19) when a combination of fine weather, renewal of the annual Mother's Day contest, postponed from May 12, and the first outing of the season sent grosses soaring.

In connection with the Mother's Day contest, Harry Storin, Riverside's promotion chief, got the surprise of his life. Seems Storin asked the mother with the most children present to step to the platform. Up stepped Mrs. Philip Hastings, Feeding Hills, Mass., followed by 13 children. Storin and his mike were almost crowded off the platform. Then he almost fainted when Mrs. Hastings told him four of her other children remained at home.

On Sunday, June 16, Carroll will introduce a new idea to Riverside when he puts on a championship horse-pulling contest. A special pit will be built on the athletic field. Event will be free, and prizes will be awarded. Carroll also announced that the free auto nights, discontinued during the war, will be resumed June 4 when a new Ford, now on display on the midway, will be given away.

Park continues to play name bands. Tommy Tucker opened here Wednesday (22), with Randy Brooks playing today. Carmen Cavallaro comes in June 4, and Glenn Miller June 10.

Olympic Bow Wash; Delay Hits Building

IRVINGTON, N. J., May 25.—Olympic Park's official opening last Saturday (18) was practically washed out by day-long rainfall. Skedded four-act circus bill was able to get thru routines for the matinee performance but night show was called off. Clear skies Sunday (19) netted the park a normal attendance with management reporting all rides and concessions registering good takes.

Delay in delivery of essential parts has stalled completion of several new rides, including a Cuddle-Up, Helicopter, Bubble Bouncer and Looper. Construction is well advanced on the rides and it is expected they will be ready for operation Decoration Day.

First special event will be a fireworks display Decoration Day. Swim pool opens next Saturday (1).

100,000 Jam Revere Beach For Opening

Veteran Employees Honored

BOSTON, May 25.—Signalized by a banquet, at which Gov. Maurice J. Tobin was guest of honor and at which park operators with more than 25 years of service were presented with scrolls, Revere Beach, marking its Golden Jubilee, opened the season here Wednesday (22).

More than 100,000 turned out, coming early and staying late. The crowd, in a festive mood and finding the park gaily decorated, jammed rides, concessions and food spots. Result was a terrific gross. Boston transit operators said all cars, running on a two-minute schedule from Boston, were jammed.

14 Mayors Attend

The banquet, given by the Revere Chamber of Commerce, was attended by many dignitaries, in addition to the governor, mayors of 14 cities that are part of the metropolitan district and the selectmen chairmen of the district. Following the dinner, a floorshow was presented by George A. Hamid. Acts included the Rice Sisters, Kay and Kay, the Hope Sisters, Martha Ann Benthly, the Texas Dollies with Faith, and Potas and Folsom. Show was arranged by Jay Collier and emceed by Hamid.

The banquet committee included Athel M. Cooledge, chairman; Sidney Curtis, reception; Benjamin Abraham, transportation; Philomeno Pizzano, presentation; Carmen D. Perrotti, music; Joseph L. Carr, president of Revere Chamber of Commerce; Julius J. Brayman and Fred C. Miskell, CC vice-presidents; Charles Crowell, secretary; Herman N. Gale, treasurer, and George C. Clarke, manager.

Predicts Great Season

In his remarks, Governor Tobin said in part: "There is no doubt in my mind this season will be the greatest ever at Revere Beach. Today, this beach has the privilege of serving 2,500,000 persons seeking rest and recreation." The governor's remarks were broadcast over WLAW.

Governor Tobin presented a scroll to Mrs. Andrew J. Cassa, widow of the founder of the beach. Individuals receiving scrolls, and their years of park service, follow:

Mary A'Hearn, 25; George G. (See *100,000 Jam Revere on page 81*)

Jantzen's Pool, Dance Hall Bust Previous Marks

PORTLAND, Ore., May 25.—Manager Paul H. Huedepohl reported that Jantzen Beach has broken all previous records in two departments—dance hall and swim pool. Tommy Dorsey set a new ballroom high, Saturday (11), with 4,605 paid admissions at \$2 a head for a \$9,210 one-night house.

Park's four pools are over 100 per cent ahead of a year ago. Over 4,000 swam over last week-end (May 17-19). Pools operate from noon to sundown.

Start of midget auto races on enlarged \$25,000 track has been delayed by high water from the Columbia River.

Huedepohl reported receipt of 24 new Dodgem cars, which replace the Scooters, and a new Spitfire.

Howard Waugh New Pilot at Memphis As Wallace Resigns

MEMPHIS, May 25.—Howard Waugh, former zone manager for Warner Bros. theaters in Tennessee and Kentucky, has been appointed manager of Mid-South Fairgrounds Park here, replacing Clifford Wallace, who resigned to enter the real estate business.

Tri-State night for Arkansas, Mississippi and Tennessee was May 16, and Children's Day was May 17. Ride prices were reduced to 5 cents for children and for grown-ups accompanied by children for both occasions. Four clowns were booked for Children's Day.

Realty Firm Purchases Baltimore's Bay Shore

BALTIMORE, May 25.—Bay Shore Park has been purchased by a realty firm headed by O. L. Bonifray and F. L. Majors, according to Reese H. Jones, public relations director at the spot.

New owners are making an 11th hour rush to get new equipment. Feature of the spot is a sand beach with a quarter-mile of salt water bathing. Picnic bookings, Jones says, are hitting an all-time high.

Former Concessionaires Operate Wilmington Spot

WILMINGTON, Del., May 25.—Rodeo Park, formerly Radio Park, eight miles north of here, is operating under management of E. Jones and M. Duke, both of whom have been associated with Radio Park the past five years as concessionaires.

Park has 3 rides and 20 concessions. Ed Callahan, Philadelphia, is handling booking of name acts.

CONEY ISLAND, N. Y.

By UNO

John G. Ward has placed his Sun Deck spot on the Boardwalk in storage and substituted a Merry-Go-Round, the second on the shore front. The other graces Steeplechase Park. . . . Harry Rosen controls 85 machines in his Boardwalk Harry's Arcade. Estelle Schiff, his sister-in-law, attends to the photos, and Sol, his brother, is general mechanic. Other Rosen assistants are Lawrence Brown, Robert Drake, Sol Safer and Guydon Vannucci. . . . Marilyn Beinerman is the new office chief for Stanley Gersh and Sam Garber in their Perfect Games factory on West Eighth.

Feltman's is undergoing a painting job on exterior, an innovation from its ancient bedecked pale yellow to a red, white and blue combo. New general manager is E. F. Kallman, brother of Alvin E., one of the three new execs. Irvin Gottschalk, manager for 25 years, now holds the title of restaurant manager. . . . Abe and Bernie Sherman have opened a new arcade rigged up with 55 coin games on Bowery, adjoining Bowery Follies.

Steeplechase Park, despite an all-day rain, catered to about 500 payees on opening day, May 18, which also ushered in the park's 50th anniversary. Sam Feinstein, new publicity boss, was a writer on *The Herald-Tribune* staff. On hand as official greeters for the golden mark were the brothers Tilyou, George and Frank, latter an ex-navy lieutenant, and General Manager Jimmie Onerato. The 31 rides and slides were in operation for the first time since the war began.

Joe's Arcade on the Boardwalk, operated by Joe Raziano, skirts his other enterprises, a poker game and Stauch's baths, an island oldie. Half

interest in all three brings Raziano's cousin, Joe Bonsignore, into the picture. Latter's other Coney attractions are the Bob Sled on the Bowery and a Roller Coaster and a dark ride on Surf. Two brothers of Raziano, Sam and Mike, help in the Arcade and at the poker tables. Mrs. Elizabeth Landolfi is the bath superintendent and has been ever since the building was taken over by the two Joes. General workers over all plants are Mike Migelingo and John (Johnny Put) DeSemono, both Stauch bath employees the last 20 years. . . . Greer Johnson and Madeline Capp, latter a sister of Al Capp, of the *L'il Abner* comic strip, are the new publicity purveyors for Steeplechase. Feinstein represents their office. . . . Alex DeGonslar and Alex Balla, former Coney silhouette men, are now in Manhattan. Former operates a factory manufacturing imitation flowers, and Balla a French eatery.

Tirza landed a big story of her Wine Bath dance show and other talents together with a front-page photo in the *Sunday News*. Yarn by Mary O'Flaherty also had her as honorary member of Local No. 2, United Association of Journeyman (See *Coney Island, N. Y.*, on page 81)

Two Intruders Help Malec With Press For Omaha Peony

OMAHA, May 25.—Every park owner knows every bit of publicity, scheduled or unscheduled, helps. Joe Malec, owner of Peony Park, which opened here today, garnered himself a bit of the unscheduled variety Friday (24), thanks to his quick thinking.

Living above the park's ballroom, Malec heard voices outside late Thursday night (23). He heard someone talking about taking his Packard. Getting his son, Joey, 14, Malec outlined his strategy. "You go to the master switch," Joe told his son, "and when I get outside with my gun, you turn on all the lights in the park."

In the meantime, the intruders decided against the Packard and decided on Malec's station wagon. Just as they started the station wagon's engine, Joey threw the master switch. Confounded, the intruders started to scamper. One jumped in the station wagon, the other into the car, which earlier had been reported as stolen, in which they came to Peony Park.

Under Malec's gun, one bandit got out, hands in air. The other, however, made a run for it. Malec fired but the fellow sped to temporary freedom. He was later captured.

LeSourdsville Lake Springs With Season Passes and Ork

MIDDLETOWN, O., May 25.—With institution of a free season gate pass, plans have been completed for opening of LeSourdsville Lake's Silver Anniversary season here tomorrow. Free pass will be doled out with each paid admission on opening day and on Sunday (26) and Decoration Day, lake officials announced.

Park will continue its dance policy on Wednesdays, Fridays, Saturdays and Sundays, and Del Mason's Ork will lead off at tomorrow's opener.

No Shortage of 'Go-Rounds', Ponies for New York Kids

NEW YORK, May 25.—New York will have an estimated 20 Merry-Go-Rounds, 10 pony rides and 150 bathhouses at the height of the outdoor season, according to Benjamin Fielding, commissioner of licenses.

Private Kiddie Beach Added at Carlin Spot

BALTIMORE, May 25.—An additional 5,000 feet of sandy beach, a private beach for children with a registered nurse in attendance, a picnic grove with a pony and horse track, 350 feet long and 90 feet wide, plus the usual remodeling of buildings, are a few of the improvements noted at Carlin Amusement Park this year.

Laid out on 32 acres, spot has amusement rides, Funhouse ballroom, side show, refreshment concessions and a pool.

Sig Guilmitti, of New York, veteran aerialist, wire walker and clown, is one of spot's headliners. Plans call for boxing, wrestling and other events in the Iceland skating rink building this summer.

Mrs. Marian Berry, manager, says business the first few weeks has been very good and she believes this season may be the best in history.

Streckfus Line's De Luxe Makes First Run May 29

ST. LOUIS, May 25.—The de luxe, streamlined, air-conditioned excursion steamer of the Streckfus Line, with a capacity of 4,000, makes its first run Wednesday (29). Capt. Joseph Streckfus is president and general manager. Capt. John Streckfus will be in charge of the trips, with Capt. Kern Streckfus, assistant. Hal Havrid, recently discharged from the army, will have his orchestra on the evening trips. Day cruises will have Freddie Laufketter's orchestra.

Toll in 46th Yr. at Waukesha

PEWAUKEE, Wis., May 25.—When Waukesha Beach Amusement Park opens the season here Sunday (26), Owner-Manager Theo M. Toll will be marking his 46th season at the spot. Toll says park will operate Sundays and holidays only as has been the custom the last two years. Spot added a new Pretzel ride and all other rides and buildings have been repaired and painted.

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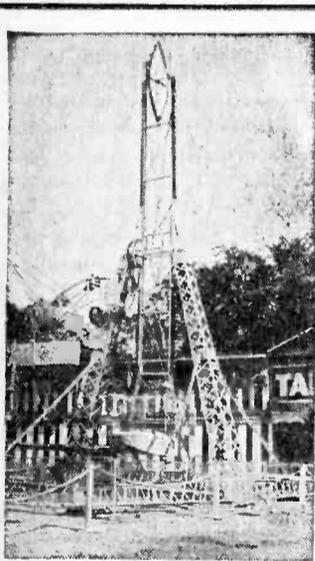
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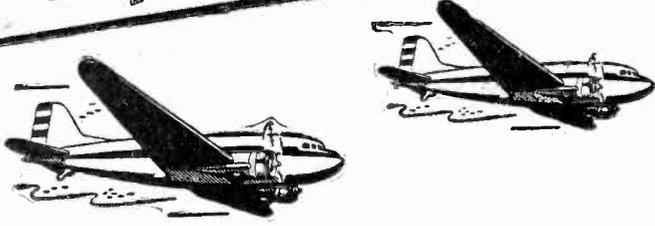
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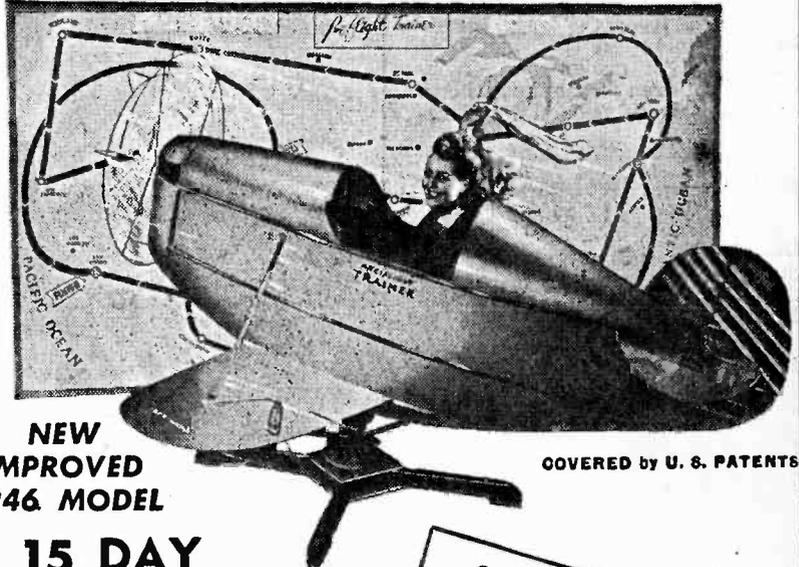
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MANY HOIST ADMISH PRICES

Mounting Cost Brings Raises

Brockton, Mass.; O. State, Minn. State tilt gate—Regina increases grandstand

By Herb Dotten

CHICAGO, May 25.—Increased front and grandstand prices will be charged this year by many annuals thruout the U. S. and Canada, early returns of a mail survey by *The Billboard* indicate. Mounting costs of operations are cited as the reason for the increases.

Both large and small fairs are going in for price raises, the survey reveals. Included among the major fairs which are boosting admissions are Ohio State Fair, Columbus; Minnesota State Fair, St. Paul; Brockton (Mass.) Fair and the Regina (Sask.) Exhibition.

Front gate admissions at Columbus and Brockton will be 75 cents, up 25 cents. Grandstand prices at both expos are expected to remain the same as hereto.

Minnesota Asks 50 Cents

Minnesota State Fair, regarded as the bellwether of Mid-Western fairs, will put into effect an increase from 35 cents to 50 cents on the front gate. This price change had been scheduled for 1945, but the fair did not operate last year because of its occupancy by a war plant.

Regina (Sask.) Exhibition has announced a boost of 25 cents on all grandstand seats. Unreserved section will go for 75 cents, the reserves at \$1. Regina's stand seats 8,808 but price jump will also effect 3,600 additional seats near the attractions platform.

Little Fellows, Too

Among the smaller annuals the Appanoose County Fair, Centerville, Ia., has announced a front gate price jump. Single admissions will go at 50 cents, as against 40 cents hereto, and season tickets, previously set at \$1.25, will go at \$1.75.

Southern Illinois Fair, Anna, is increasing its front gate admission from 40 to 50 cents. Same jump will be effected by Portage County Centennial Fair, Portage, O., and the Nicollet County Fair, St. Peter, Minn.

Jasper County Fair, Newton, Ill., and Southern Iowa Fair, Oskaloosa, have announced a jump from 35 cents to 50 cents on the front gate and the Washington County Fair, Bayport, Minn., from 32 cents to 40 cents for adults. Latter's children prices will remain unchanged.

Clay County Fair, Spencer, Ia., has also announced new higher prices, setting front gate admission at 60 cents and the grandstand at \$1. Belmont County Fair, St. Clairsville, O., has decided to increase the afternoon grandstand admission from 25 cents to 40 cents. Alexandria Fair, Alexandria, Ky., is upping its prices from 60 cents to 75 cents.

Other fairs have reported that they are now weighing increases and expect to make them. Included among these are Knox County Farm Fair, Bicknell, Ind.; Todd County Fair, Long Prairie, Minn., and Moultrie-Douglas County Fair, Arthur, Ill. Jackson County Fair, Jackson, Mich., expects to hold to its former front gate prices, but plans to peg its grandstand admissions higher.

First Rocket Car!

CHICAGO, May 25.—Claim that Duke Nalon drove the first rocket-propelled racing automobile on the Indianapolis Speedway Tuesday (21), and which was widely publicized by press services, was hotly refuted here by Frank P. Duffield, veteran fireworks and spec producer.

"Working with the late J. Alex Sloan in 1931, we built the first rocket-propelled car, and it was driven successfully by Sig Haugdahl," Duffield declared.

"Haugdahl drove the car at the Davenport and Des Moines annuals with much success, but came to grief at the Eastern States Exposition in Springfield, Mass., when he got going so fast he couldn't make the turn on the half-mile track."

The rocket apparatus was attached to the Wisconsin Special, which Haugdahl once drove to a measured mile record on Daytona Beach, and used in competition in many Midwestern and Eastern dirt tracks events.

Richwine Continues Despite Outcry of Crusading Clerics

MECHANICSBURG, Pa., May 25.—Riled by constant church attacks, Roy E. Richwine, owner and promoter of Williams Grove Speedway, has clamped the lid on attendance figures at his race meets. Sunday (19) gate was reported, however, as second best of the season.

Joei Chitwood, Reading, came thru with his first win of the year. Bill Holland, White Plains, N. Y., was second, and Walt Ader, Bernardsville, N. J., third.

Preachers are getting hotter each week in their outcries against Richwine, but the speedway's Sunday schedule still stands, with the addition of motorcycle races.

Richwine Friday (17) took a full page newspaper ad in *The Harrisburg Telegraph* to promote the race. Two other papers, *The Patriot* and *The Evening News*, refuse to accept Sunday race ads.

Motorcycle races are scheduled for the speedway June 2, and the next big car auto races are set for June 9.

Rehabilitation Plan Set for Minn. Plant

ST. PAUL, May 25.—Minnesota State Fair board has let contracts with Standard Construction Company, of Minneapolis, on a fee basis, to sufficiently rehabilitate four buildings, until recently army occupied, in time for the 1946 exposition. Contracting firm will recondition the arcade, commissary, poultry building and horse barn. Raymond E. Lee, fair secretary, said there was no hope of getting the swine barn, livestock pavilion and hippodrome ready.

Annual was awarded \$1,720,000 by the army for rehabilitation of its buildings used during the war to house an airplane propeller factory.

Work on the buildings will start June 1, Lee said.

Pageant Subs At Columbus

State annual presents spec in Coliseum as replacement for suspended horse show

COLUMBUS, O., May 25.—A pageant will be held at the revived Ohio State Fair this year as a replacement for the light horse show. Coliseum will be used for the pageant. Barns formerly used for show horses will house commercial exhibits.

Decision to substitute the pageant is result of inability to get horse show barns back in shape after army's wartime occupancy, coupled with the lack of a State appropriation which would provide sufficient premiums for the show. It is expected that the horse show will return to the program in 1947.

This year the event will offer five days of harness horse racing, limited to overnight entries, as lack of time precluded other type of competition.

Negotiations with army officials is now underway to recover for damages caused to fair plant. John M. Hodson, Ohio director of agriculture, has placed damage at "well over a million."

Sidney, O., Improves Roads, Walks; Delays Construct'n Program

SIDNEY, O., May 25.—Shelby County Fair is pushing its improvement program this year as far as materials will permit and is delaying major improvements until restrictions are relaxed. When the 1946 fair opens September 8 all roads will have been resurfaced, a new midway walk provided and a new training track will be in operation.

Construction of a new grandstand, livestock arena and community building are planned for 1947.

New features this year will include the Ohio Shropshire Sheep Show, Jersey Parish Show, Industrial Exposition and Rabbit Show, K. M. McDowell, secretary, announced.

Giveaways, Stunters Approved for Regina

REGINA, May 25.—Directors have approved plans for two cars, a tractor and three bicycles to be given away in front of the grandstand at the Regina Exhibition this summer and recommended that Jimmie Lynch's Death Dodgers be signed for three afternoon performances.

Approximately \$30,000 will be spent on the grounds, with work to be done on the grandstand, attractions platform and pari-mutuel wickets.

Improved facilities at this year's annual are expected to include a new system for sale of grandstand tickets. Plans are for a building 12 feet by 12 feet, with wickets on three sides for nine ticket-sellers. It was decided to use the west wing of the grain show building as a permanent industrial exhibit area.

A report of the grounds and building committee estimated the 1946 rental revenue at \$12,300 as compared with \$7,945 budgeted for 1945.

Maybe the Army Still Has Them Booked Solid

MINEOLA, L. I., N. Y., May 25.—J. Alfred Valentine, president, Mineola Fair, decided that a woodchopping contest would be a novelty for the 104th annual, but a futile search for ax-wielders, as far away as West Virginia, makes the inclusion of this feature doubtful. However, plenty of entries are coming in for the ox-pulling and working sheep-dog contests.

Golden Gate's Final Payday

Subscribers to San Fran's Expo get 34.8% back—push Centennial in '48

SAN FRANCISCO, May 25.—While the board of supervisors pushed plans for a California Centennial Celebration in 1948, directors of the 1940 Golden Gate International Exposition, Inc., have completed plans for dissolving their organization with final payment of checks to subscribers.

Checks totaling \$21,000, fourth and final payment of a series, were mailed this week, last of a total of \$634,000 paid to subscribers.

Return on the investment, it was announced, was 34.8 per cent of total subscriptions.

A second class of contributors, persons who made outright loans to Exposition finances, already have been paid off in full.

Allison, Ia., Offers Harness Racing 1st Time in 15 Yrs.

ALLISON, Ia., May 25.—Ninetieth annual Butler County Fair here August 14-17 will offer harness races for the first time in 15 years and will present a vastly improved plant.

Trotters and pacers will be presented one day with purses totaling \$500. Charles A. Toll has been named superintendent of the speed department.

Physical layout of the plant will have been changed and improved in time for the fair, according to Virgil E. Shepard, secretary. Moving of grandstand and placing of it on new foundation, erection of new bleachers, new grandstand stage platform and new bandstand will comprise principal improvements. Race track will also reflect much work, the oval being rebuilt and enlarged.

McArdell's Midway of Fun has been contracted.

New Site for Westchester

PEEKSKILL, N. Y., May 25.—M. E. Buckley, secretary Westchester County Agricultural and Horticultural Society, said that the annual fair which the group sponsors will be moved from White Plains to the Cavalry Armory here where more space is available. Stables will be used to house cattle. A stagshow has been contracted thru Joe Hughes, of George A. Hamid, Inc.

1946 • 44TH YEAR
MISSOURI STATE FAIR
 SEDALIA • AUGUST 18-25
 8 DAYS & NIGHTS 8
AUTO RACES 2 DAYS
ERNIE YOUNG REVUE
 5 GALA NIGHTS
HARNESS RACING 5 DAYS
FIREWORKS • BIG MIDWAY
AUTO THRILLS 2 SHOWS
HORSE SHOW 6 NIGHTS

Indoor and Outdoor Exhibit Space and Concession Rights Available — WRITE
ROY S. KEMPER, Secy.
 SEDALIA, MO.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during the week ended May 24. The complete List of Fair Dates was published in the issue dated May 25. The next complete list will be published in issue to be dated July 27. See each issue of The Billboard for corrections and additions.

Arkansas
 Fayetteville—Washington Co. Fair Assn. Oct. 8-11. James W. Holder.
 Texarkana—Four States Fair. Sept. 23-29. H. A. Craver.

Connecticut
 Berlin—Berlin Fair. Sept. 13-14. Emma Supernaut.
 Durham—Middlesex Co. 4-H Fair. Aug. 24-25. Emilie Linderme, Portland, Me.
 Fairfield—Greenfield Hill Grange Fair. Sept. 14. Helen B. MacQuarrie, Southport.
 Farmington—Hartford Co. 4-H Fair. Aug. 23-24. Mildred Reed, RFD 1, Bristol, Conn.
 Hazardville—Union Agrl. Fair. Sept. 25. Boyd R. Grant, Melrose, Conn.
 Madison—Putnam Farmers' Fair. Sept. 14. Albert Bishop, Guilford, Me.
 Meriden—Meriden Grange Fair. Sept. 20-21. Mrs. B. B. Tinkham, South Meriden.
 North Stonington—New London Co. 4-H Fair. Aug. 30-31. Anne Stoenber, R. D. 1, Lebanon, Conn.
 Orange—New Haven Co. 4-H Fair. Aug. 23-24. Florence Lichtenstein, New Haven.
 Vernon—Tolland Co. 4-H Fair. Aug. 30-31. Marilyn Palmer, Storrs, Conn.
 Wapping—Wapping Fair. Sept. 7. Evelyn L. Foster, Broad Brook, Conn.
 Woodstock—Woodstock Agrl. Soc. Aug. 31-Sept. 2. Donald B. Williams, R. 3, Putnam.

Kansas
 Caldwell—Sumner Co. Fair Assn. Sept. 4-6. George W. Murray.

Maine
 Andover—Oxford North Agrl. Soc. Sept. 25-26. L. R. Hall.
 Damariscotta—Lincoln Co. Fair Assn. July 31-Aug. 3. Emery W. Booker, Brunswick.
 Exeter—New Exeter Fair. Sept. 10-12. Millard S. Quimby, Corinna, Me.
 Farmington—Franklin Co. Agrl. Soc. Sept. 17-21. Frank E. Knowlton.
 Guilford—Guilford Athletic Assn. Sept. 7. Philip H. Jackson.
 Leeds—Leeds Agrl. Assn. Oct. 3 (tentative). J. J. Murphy, North Leeds, Me.
 Lewiston—Androscoggin Agrl. Soc. (Racing). Sept. 2-7. William B. Harnden, Auburn.
 Monmouth—Cochewewagon Agrl. Assn. Sept. 25-26. Clement H. Smith.
 South Paris—Oxford Co. Agrl. Soc. Sept. 9-14. Elmore C. Edmunds.

Maryland
 Hagerstown—Hagerstown Agrl. Assn. Sept. 16-21. Charles Cushwa.

Massachusetts
 Blandford—Union Agrl. Soc. Sept. 1-2. Charles O. Binder.
 Franklin—Franklin Fair Assn. Sept. 15-21. William A. Murray Jr.
 Heath—Heath Agrl. Soc. Aug. 29. Mrs. Arthur Crowningshield, Charlemont, Mass.
 West Tisbury—Martha's Vineyard Agrl. Soc. Aug. 16-17. Charles A. Turner.

Michigan
 West Branch—Ogemaw Co. Agrl. Soc. Aug. 27-30. Thomas P. Rau.

Missouri
 Canton—Lewis Co. Fair Assn. Aug. 28-31. Harry M. Ward.

Nebraska
 Chappell—Deuel Co. Fair Assn. Sept. 3-6. R. A. Fritchman.

North Carolina
 Charlotte—Southern States Fair. Oct. 7-12. Mrs. Helen S. Spencer.
 (See FAIR DATES on page 81)

WANTED
 A FULL CARNIVAL TO PLAY
THE WEIRWOOD FAIR
 For the 1946 meeting. Four days, August 13-16. Splendid location. Good attendance. Began operation in 1925.
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MARION COUNTY FREE FAIR
 July 29 to August 3 Inclusive
 WANT GOOD, CLEAN CONCESSIONS
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CIRCUS AND FAIR DATES
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 CAN ONLY USE FEATURE ACTS
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 CAN ALWAYS USE GOOD ACTS

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 August 27th to September 1st
 FREE GATE TILL 5 P.M.
 Write
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Galveston's 12th Annual
STREET FAIR
 JULY 31-AUGUST 3
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 WEEK OCT. 14TH, UNION, S. C.
 Two Acts Daily—High Wire or Platform Act—Prefer High Wire. Contact
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WESTCHESTER COUNTY HORTICULTURAL & AGRICULTURAL ASSN., INC.
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STATE ARMOY, PEESKILL, NEW YORK, ON SEPTEMBER 11th, 12th, 13th and 14th
 Change of location is due to the fact that we wish larger space than in the past. Peekskill Armory is the largest in the East and was formerly used as a Cavalry Unit. Has space and stalls for 200 head of livestock and booth space of 5,000 sq. ft. in the large riding hall of 200 feet by 118 feet.
 HIGH CLASS ENTERTAINMENT—TWICE DAILY. FOR INFORMATION, WRITE
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BOOK THE MOTORIZED SHOW BEAUTIFUL
10 RIDES — 10 SHOWS — 50 CONCESSIONS
Bob Fisher's Fearless Flyers for Free Act
Light Towers — New Canvas
 Have few dates open. We will be pleased to send you our route and have you visit and inspect our show any time.
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THE WHOLE TOWN TURNS OUT . . .
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THE STRATOSPHERE MAN
 World's Highest Aerial Act!

Sure and begorra it's Selden I'm after seein'. All the Mulligan Stew in Ole Ireland couldn't keep me on my beat when he's a-performin'.

Record crowds witness the spectacular 35-ft. swaying handstand atop a 138-ft. pole, a feat which only Selden can accomplish.

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FRITZ AND OTTO
THE SENSATIONAL KAYS
HIGH WIRE ACT
NEW — DIFFERENT
 This Season Represented by
ERNIE YOUNG
 SEN. KAYS, Billboard, Cincinnati, Ohio

THE FLYING ROMAS
 (TWO YOUNG GIRLS—TWO YOUNG MEN)
 America's Ace Exponents of Aerialistic Acrobatics
Featuring Miss Mary ROMAS
 Positively the only girl flyer successfully accomplishing DOUBLE CUTAWAY—Actual WRIST CAUGHT Double Somersault, Blindfolded or otherwise—TWO PEOPLE BLINDFOLDED UNDER and OVER PASSING LEAP. Many other outstanding features accomplished only by
THE FLYING ROMAS
 DAKOTA CITY, NEB.
 FAIRS, CIRCUSES, PARKS, ETC.—Write, Phone, Wire for Open Time.

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 CASH WITH ORDER PRICES ---10M, \$7.15--- ADDITIONAL 10M's AT SAME ORDER, \$1.65
 Above prices for any wording desired. For each change of wording and color add \$3.00. For change of color only, add 50c. No order for less than 10,000 tickets of a kind or color.
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WELDON, WILLIAMS & LICK
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 Just off the press is this guidebook. It contains the latest and best information revealed at the recent first annual College of Fairs, which was conducted by national authorities. "Fair Management" covers concessions, shows, rides, gates, passes, livestock judging, horse shows, planning, safety, etc., etc. It also includes information on California fairs, names and addresses of officials. Send \$1 for your copy today.
WESTERN FAIRS ASSOCIATION, Sacramento, Calif.

PARKE COUNTY FAIR
AUGUST 13-17
ROCKVILLE, IND.
 Let me hear from all old Concessionaires. Room for a few new ones.
 Joyland Amusement Co. Rides and Shows.
EARL G. SWAIM, Secy., Rockville, Ind.

Two Partners Solve Construction Ban With Plane Hangar

SHREVEPORT, La., May 25.—

Something new has been made available for skaters here, a rink housed in a portable hangar purchased from the government and scheduled to open today after an over-all expenditure by the proprietors of about \$23,000.

J. R. Buckles, an ex-G.I. who had been stationed at Barksdale Field here and who formerly operated a rink in Oklahoma City, and B. G. Pierce, of Clear Lake, Ia., who has operated rinks in various sections of the country for more than 20 years, are the owners. They erected the hangar, reputed to have cost the government \$17,000, in Bossier City, across the Red River from Shreveport.

Measuring 96 by 130 feet, the catenary type (suspension hangar has a clearance of 42 feet at the ridge and 13 feet at the eaves. It has been equipped with a post-free maple floor which accommodates 600 skaters, amplifying equipment and 500 pairs of Chicago skates. Steel gables and poles are used thruout, with 16-ounce canvas suspended from them as protection against the weather.

View in Retrospect By the Sefferinos

Cincinnati, O.

Editors *The Billboard*: I would like to take this opportunity to thank the many members of the RSROA for their splendid cooperation in making the Great Lakes Regional Championships the success it was. It is quite a thrill to be able to say that you are members of a group of such real sportsmen who don't mind going all out to put over such an event, even tho you are the beneficiary thru the prestige it affords your rink.

There were hundreds of out-of-town visitors to the 'drome during the meet, a good percentage of whom had no connections with the RSROA, and from my observations and talks that I had with many of them, I believe all left with a most favorable impression of roller skating conditions in Cincinnati.

Thanks to the efforts of Jack Dalton and the Reynolds brothers, the rollerdrome was very attractive. The boys spent two days and nights supervising the work of decorating and installing sound equipment, and they did a swell job! The rest of the members of the Ohio Chapter were at our call and the many jobs assigned them were carried out in good order. Freddy Martin arrived days ahead of time, and his work made the tasks of the Sefferinos seem small in comparison. The Jeffrey Seyfreids and the Jimmy Polands also did a good job. To make the event perfect was the arrival of Vic Brown, accompanied by Fred Freeman, Ben Morey and Dr. Keith Kahn. To each who (See *Sefferinos Say* on page 98)

Roller Derby Playing Philly

PHILADELPHIA, May 25.—Roller derby is in for a 17-day run at the Arena here and a few of the local rinks are inviting the stars of the show for guest appearances. Derby drew a column from Lanse McCurley, sports editor of *The Philadelphia Daily News*, McCurley citing the contrast between the rough tactics of the women in the derby as compared to the glamour gals in the *Skating Vanities*.

Vandals Damage Mass. Spot

SPRINGFIELD, Mass., May 25.—Acts of vandalism to the roller rink building at 135 Hickory Street here will make necessary repairs by the Goldstein brothers, owners, at a cost of about \$900. Building Commissioner Gordon Robertson has issued a permit for the repair work.

Roller Rumbings

Robert Beard is back as professional at Chilhowee Park Rink, Knoxville, after 42 months in the service.

Summer season opens June 19 at Earl Van Horn's Mineola (L. I.) Rink. Sessions will be held on Wednesday, Thursday and Friday nights. Dance classes will be discontinued June 5 until after Labor Day.

W. T. Brown, president of the RSROA of the United States, was honorary referee at the recent British Columbia RSROA of Canada Championships held at the Roller Bowl, Vancouver. Roy Brown, Francine (See *Roller Rumbings* on page 98)

'Fancy Dan' Skaters Important, But Don't Forget 'For Fun' Kids

By Lil Eardman

Pro of Norwood (O.) Roller Rink

We spend a great deal of time and effort on skaters for competition. We should continue to do so! But, in our endeavors and enthusiasm, let not the pro forget the fact that some skaters are not interested in competition, nor can the rink manage to exist on competitive patronage only. Therefore, it is just as important for the pro to contact the non-competitive and assumingly disinterested skater, too! Make them feel at home, encourage them with their skating and be sure they are informed about their possibilities and the class in which they can be taught the fundamental steps. This personal touch will do wonders toward stimulating interest, and will turn a not-so-regular into a paying regular coming thru the front door. Many a prospective good cash customer and potential skater who starts out "just for the exercise" or "just for fun," has been lost thru lack of encouragement.

After attracting the non-competitive skater and stimulating interest to the point of class entrance, the pro must present the fundamentals in an interesting and easy form. Remember, this is all new and unheard

of, so the pro must demonstrate and explain, with patience and encouragement, not only over and over again, but in such a way as not to scare them off. There are skaters who will learn quickly and those who won't. So a period of four weeks for the "quickies" is sufficient before advancement. Those slower to learn will be stimulated by the advancement of the others and more determined to learn.

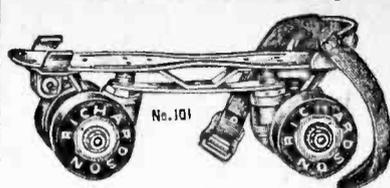
So, come on, pros, and let's help the rink management to give that extra little shove that new and self-conscious skaters need. It not only will pay dividends, but it will also add prestige.

Learn the fundamentals of ballet dancing to speed you on your way to roller skating. Ballet has a way of bringing out rhythm and graceful movement. The training provides the skater with fundamental lessons in co-ordination, proper posture, body control, foot and leg placement, as well as the correct use of the arms and hands.

From past teaching experiences, private or class, I've found that the majority of skaters or would-be skaters vaguely know or have never heard of an edge. Nor do they have the remotest idea of what to do with their arms, hands or body. Even the experienced skater, starting out to correctly learn the fundamentals of skating, finds it difficult to have the necessary control with the proper amount of flexibility.

Ballet dancing, as part of a skater's training, tends to make the skater acquire poise, grace and firm footing. It subconsciously instills confidence, which is all-important.

The First Best Skate



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Established 1884
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The Best Skate Today

WE BUY AND SELL
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Advise Make, Sizes, Condition and Quantity.
Also Best Price.

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STEEL SKATE CASES
15x11 sturdy wood frame construction, brass corners, lock and key, assorted colors. \$33.00 doz., F.O.B. Chicago. Sample, \$3.00. 25% With Order, Balance C.O.D.

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With STANDARD DANCE TEMPOS
Write for Complete List.

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No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal., in 5 gal. containers. Terms: 25% with order, balance C. O. D.

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108 PAIR NEW CHICAGO ROLLER SKATES
1 AMPLIFIER **1 RECORD TURNTABLE**
2 SPEAKERS

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WANT TO BUY OR LEASE
A Roller Skating Rink in operation or building large enough to accommodate a rink.

C. F. FRENCH
5056 N. California Ave. Chicago, Ill.

WANT TO BUY
COMPLETE PORTABLE ROLLER RINK
Not less than 40x100. Also 6 to 12,000 feet of maple flooring. Write, wire or phone collect.

HUGH COOPER
HENDERSON, TEXAS

WANTED
First class portable rink man. Must be sober and reliable and able to promote skating. No other need apply. Address

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Roller Rink Equipment
Including one Hammond Electric Organ with three speakers, one solovox attached; 180 pairs clamp skates and spare parts, one P. A. system (four speakers) with two microphones, two Coca-Cola coolers, one crystal ball with four spot lights attached, 40 pairs used shoe skates, one neon sign, one skate grinder, four neon lighting fixtures, miscellaneous items. Priced to sell quickly, F.O.B. Pittsburgh, \$5500.00. Call evenings after 8:00 o'clock. STerling 9756, or write **NEW ETNA ROLLER RINK**, Pittsburgh (Etna) 23, Penna.

MAPLE FLOORING
Will pay good price for good portable or loose flooring. State all particulars first letter.

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Quality SHOES For Quality SKATES



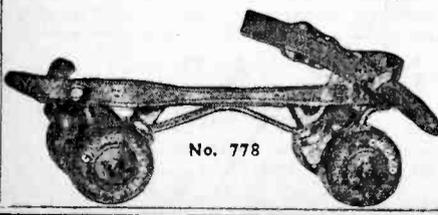
Your skaters are demanding more high priced precision roller skates. Be sure to have in stock for these better skates our Betty Lytle No. 9984 white bucko professional shoe, and No. 9995 black kangaroo shoe for complete skater satisfaction.

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Manufacturers of those famous BETTY LYTLE Roller Shoes
Cambridge, Mass.

RIEDEL
THE BETTER SKATING SHOE
NOW AVAILABLE
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RINK MEN WHO USE "CHICAGO" SKATES ARE SUCCESSFUL



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ORIGINAL CRATES (MARFUL) BRAND NEW
 Complete Identification
 or 4 for 25c PICTURE OUTFIT
 Camera, Lens, Booth, Developing
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 List Price \$658.10 With Tax
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 Building for Moving Picture Thea-
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 and Action Pictures never
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SPECIAL ATTRACTIONS
 Latest and biggest assortment of Western Action
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 Big 6-7-8 reel features only \$15.00 each.
 SPECIAL "High School Girl," \$50.00. Musical
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 Projector complete for \$195.00. Also 16mm.
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FOR SALE 16MM. SOUND
 4 Ampro UAB. Each \$349.00
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16 MM. RELIGIOUS SUBJECTS 35 MM.
 Westerns, Actions, Selected Shorts.
 Wanted: 16MM. Sound Projectors.
OTTO MARBACH, 630 Ninth Ave., N. Y. City
2 PROJECTORS, POWERS, S. O. F.,
35MM., COMPLETE, AMPLIFIER, 2
SPEAKERS \$425.00 CASH
JOS. MACRIE
 249 Bellevue Ave. HAMMONTON, N. J.

Slout's Mich. Bow
Attracts a Throng

HASTINGS, Mich., May 25.—Slout Players Tent Show opened the season at the winter quarters town, Ver-
 montville, Mich., May 15, capacity crowd greeting the bow-in. Another large crowd on the second night welcomed the added attraction, the Knapp Family, from a Michigan radio station. Remainder of the week held up well. Show moves on 14 pieces of rolling stock. A new top was received from the Rogers Tent & Awning Company, Fremont, Neb.
 Ralph and Layna Young are back with Slout after doing their bit in a war plant. Others returning after serving Uncle Sam are Bill Slout, lead, and William G. Bale, who is handling the stage and mounting the shows. Robert Whitaker is another ex-G.I. with the Slout org. Vaude specialties are offered by Klink Lemmon, Ora Slout, Ann Spalding, Ralph Young, Claire Burns, DeCleo, Bobby Brown, and the Slout Choir.
 Stanley Knight is handling the outfit, and Ora Slout looks after the advance.
 The company, on its opening, was given liberal space by *The Lansing State Journal*, a daily that covers most of the show's territory. *The Journal* carried the show's route and playing dates for the season, and used a cut of both Verne and Ora Slout. They credited L. Verne Slout of being the only surviving tent show manager from a group, in 1924, that included about 15 shows.

Rep Ripples

HARRY M. INGRAHAM opens his hall show, vaude-pic, last of the month in Campbell County, Wyoming, playing two-week stands. . . . Clifford Wyeth, former repster, is operating a hall pic show around Port Angeles, Wash. He will add flesh later and operate in Oregon with three people. . . . Gray's Vaude-Pic Show, now around LaGrange, Ga., will move into the Carolinas soon to play week stands in halls. . . . W. W. Alden will operate pix and flesh in the Rangely Lake sector of Maine this summer. He has had religious films thru the East and is high on the flesh-pix idea. . . . Murray Bay Players will carry five people and play resort towns around Elizabethtown, N. Y. . . . William Dewee Rainey is boss canvasman with Eddie Mellon's Dixie Hayride Tent Show. He also presents his fancy roping and sharp-shooting in the concert. Rainey informs that the org is playing to good business in Georgia.

RALPH R. ANDERSON, who has a hall pic show around Russellville, Ark., will add dramatic sketches when his wife and daughter join him soon. . . . W. W. Hiers left Smoaks, S. C., middle of May with a 16mm. outfit to play halls and schools before opening at fairs. . . . Maurice Cleary, who has been promoting amateur shows the past winter in Central Wisconsin, will have a vaude-pic show in Northern Wisconsin this summer. . . . Brownie's Fun Show is around Logan, Utah. . . . Dyne and Nagel will operate a drama-pic show around Clayton, N. Y., this summer, and will have three-people bills and pix. . . . George W. Plummer is readying a vaude-pic show to play Northern New England, opening after May 30. He has had religious films. . . . Joseph and Mae L. Fabiano, known in rep circles as Joey and Mae LaPalmer, have been settled in Fort Worth the past three years, where they are engaged in the photography business. Mae is managing one store, and Joe another. They plan to hit the road with a show of their own in 1947.

BURLESQUE NOTES

(Continued from page 52)

Ridley, for the Troc's new stock in Philadelphia, with Dolly Dawson, followed by Marsha Wayne, in featured spot; Stinky and Shorty, Bob and Roberta Carney, Laura LaBruce and Murray Briscoe, for Howard stock in Boston; Texas Lee, featured at the Grand, Youngstown, O., and Harry Conley, at Republic, Ocean View, Norfolk, Va. . . . Bernard Brooks, house manager before he joined the navy two years ago, is now handling the New York Globe pic house for Brandt Bros. . . . Se-grid Fox opens May 31 as feature at National, Detroit, and June 7 at Roxy, Cleveland. Following her in both spots will be Lana Bari. . . . Peggy Woods, re-engaged by Hirst circuit for next season, will spend the summer operating one of her stepfather's (Danny Krassner) concessions in a park near Philadelphia after a brief visit to her home in Baltimore.

Bonnie Boya opened at the Fox, Indianapolis. . . . Ronnie Carver, former chorine at the Avenue, Detroit, opened at Gayety, Cincinnati. . . . Harry (Beef) Sobel and brother Robert, Cincinnati concessionaire, in Indianapolis for the Decoration Day motor classic.

Milton Schuster returned to Chi from New York Saturday (18). While there he came to an agreement with Dave Cohn, who will represent the Milton Schuster office in the East. . . . Folly Theater, Kansas City, Mo., closed a successful season Sunday (19), and will reopen Labor Day. . . . Eddie Innes and Rene Andre closed Rialto, Chicago May 30, after a six-month's run. Both have signed with Milt Schuster for the coming season. . . . Grand Theater, St. Louis, closes its season Sunday (2). . . . Sherie Darlene opens a 12-week engagement at Burbank Theater, L. A. . . . June St. Clair's mother is seriously ill in New York. . . . Winnie Garret has been signed by the Midwest Circuit for the coming season.

Abe Attenson, former concessionaire and now owner of the Stage Door Bar, across the street from Cincy's Gayety Theater, is in Bethesda Hospital, that city, recuperating from an operation. His wife, Kitty Page, former stripper, is managing the bar during his absence. . . . Gayety, Cincinnati, passed from the Lasco Corporation to the Clifton Investment Corporation in a recent deal involving \$160,000. Change in owners will not affect the house's burly operation, it is said.

MAGIC

(Continued from page 52)

battery. Lewis told police he went to Calvert's dressing room on financial matters and was assaulted there to the extent of a broken nose. Pappy Calvert surrendered to police and posted bail to await trial. . . . Al Saal, Toledo trixster, spent last week at Barton City, Mich., on his annual trout fishing expedition. . . . Elmer (Skimp) Morris, after three years in army special services, has resumed with his Elmer Skimp hi-billy magic in the territory around his native Pine Ridge, Ark. . . . Recently played Hot Springsatorium, where he had as Dick Huddleston of Lum fame. . . . Husein Rhad who recently have b their mental dexterity were magi-desk visi day (22). On Thu

dini addressed a group of Cincy magi, Rhadini and Taia, en route to Cleveland, Buffalo and Boston, are working on a deal that will give them 16 weeks in Cuba, beginning in September.

JOHN SNYDER JR., prominent Cincinnati magic maker and former president of the International Brotherhood of Magicians, is still seriously ill at his home, 4436 Forest Avenue, Norwood, O. The strange malady which struck him low some six months ago is still as much a mystery to his attending physicians as it was at the outset, and John's condition has been steadily growing worse. Friends are urged to drop him a cheery note. . . . The Johnstones played the recent Boston SAM Spring Magicale, after which they went into the Hub's Rio Cabana with Charlie Spivak, where George Johnstone says he had a gala time trying to do graceful flower and silk flourishes with 18 pieces of brass blaring behind him. . . . Dr. Frederick Karr is showing his mental wares thru Idaho after a swing thru Northern California and Oregon. His summer dates will carry him up into October, at which time he plans to hit out for the East. . . . C. A. George Newmann, Minneapolis mental and magic wizard, typewrites from Oakes, N. D., under date of May 18: "Signor Blitz wrote 50 Years in the Magic Circle, and this is my 50th year in the same. I note with pleasure that Blackstone has been chalking up some terrific grosses this season. Allowance being made for the size of the communities I visit yearly and the seating capacity of the theaters and auditoriums I play, my own grosses wouldn't suffer by comparison. In addition to my regular mental performance, I am featuring the levitation, Abbott's Spirit Paintings, some smaller stage magic, plus the old-time blindfold drive." . . . Darrell, the Magician, has barned his show in Indianapolis, after a theater tour which began November 1 last, and which closed recently at the Palace Theater, Fort Wayne, Ind. The tour also included five weeks in Florida. . . . Guy Stanley, magic vet, verifies the recent report that he has purchased a home at Utica, Mich., but denies that he has gone into retirement there, as a recent item had He says that he and Mrs. Star haven't even thought of quitting road. They have just concluded extended tour and are already planning plans for a larger show season.

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THE FINAL CURTAIN

ALPHIN—Charles, 74, veteran theatrical producer, director and composer, May 13 in Los Angeles. Survived by his widow, a son and a sister. Services in Los Angeles May 15.

ANGER—Lou, 65, former vaude trouper and vice-president of United Artists' Theater Corporation, in Hollywood May 21 of a heart attack. Survived by his widow, Sophie Barnard, one-time singer and actress.

BARRY—Mrs. Elizabeth M. Odend'hal, 69, wife of Richard Barry, author and playwright, in New York, May 23. Mrs. Barry was co-founder and co-director (with her husband) of the Native Theater, Mamaroneck, N. Y.

BINNEY—Oliver F., 93, former vaude artist who spent 50 years on the stage, in New York recently. He was the husband of Lizzie Raymond, musical comedy actress, who died several years ago.

BRADER—Harry, former first violinist with Minneapolis Symphony Ork, May 20, at his home in Omaha. One-time operator of a vaude house in Omaha, Brader played with Minneapolis ork from November, 1936, until last January. His wife and three daughters survive.

CROSBY—Ernest L., for the past 25 years secretary-treasurer-manager of the annual Yarmouth (N. S.) Fair, recently in that city of a heart attack. Survived by his widow, five sons and two daughters.

CZERWINSKI—Edmund J., 59, concert pianist and attorney, while giving a concert at the Art Institute, in Milwaukee, May 12. He was a former director of the Kalina and Harmonica Singing Societies of Milwaukee, where he also presented three operettas, *The Sweet Girl*, *Czardas* and *The Bat* some years ago. Survived by his widow, two daughters, a son, a sister and brothers.

DOYLE—Walter, composer, in Millville, N. J., May 1. Survived by his mother.

GREEN—Roberta Crone, 29, singer and night club entertainer, May 19, in Youngstown, O., Hospital. She formerly sang with Perry Como and Freddie Carlone's orchestra, and recently had been a night club enter-

tainer. Her husband, Harold, and her parents survive. Services at Shriver-Allison Funeral Home, Youngstown, May 22.

Booth Tarkington

Booth Tarkington, 76, novelist and playwright, in Indianapolis May 19. In 1918 and 1921 he was awarded the Pulitzer Prize for literature. He received the Gold Medal of the National Institute of Arts and Letters in 1933 and the Howells Medal of the American Academy of Arts and Letters in 1945.

During the period between 1899 and 1946 he turned out about 20 plays and some 40 novels, including several best-sellers. Many of his plays were written in collaboration with Harry Leon Wilson, others with the assistance of E. G. Sutherland and Julian Street. Among his plays, used as vehicles by such stars as Nat Goodwin, Otis Skinner, Glenn Hunter, Alfred Lunt, William Hodge and Katharine Hepburn, were *Cameo Kirby*, *Your Humble Servant*, *Seventeen*, *Clarence* and *Alice Adams*. He also wrote *Monsieur Beaucaire*, which in its screen version rocketed Rudolph Valentino to fame. Survived by his widow, Susannah, and three nephews.

HARRIS, David J., 74, formerly with White's and Whitney opera houses, Detroit, May 17 in that city. Survived by his widow and son. Interment in Lakeside Cemetery, Port Huron, Mich.

In Loving Memory of Our Dear Wife and Mother
PEARL HARRISON
who passed away May 30, 1944.
I do not need a special day to bring you to my mind. The days I do not think of you are very hard to find. If all the world were mine to give I would give it, yes, and more, to see your dear face come smiling through the door.
YOUR LOVING HUSBAND, SON AND DAUGHTERS.

JAMES—Arthur, 68, vet newspaperman, former film editor of *The Billboard*, in Baltimore, May 23. He broke into the newspaper field on *The Philadelphia North American*, then came to New York, where he worked for *The World*, *The American*, and *The Evening Mail* as a political reporter, and later as advertising and publicity director for Mutual Films, Metro and William Fox Corporation. He founded and edited *Motion Pictures Today*, which became *Exhibitors' Daily Review*. For the last three years he was on the editorial staff of *The Baltimore News Post*. Survived by two daughters.

KINSLOW—Le Roy, 58, former comedian and producer, at Veterans' Hospital, Waco, Tex., May 13. He was with Jimmy Lee, and a producer for Coleman Shows for many years.

LAGE—Peter J., 33, pianist and band leader, in Milwaukee, May 9. A member of Russ Roland's band the last three years, he headed his own band before that. He also was with Bill Hasting's band. Survived by his widow, mother, two daughters, a son, a sister and brother.

MADEO—Dominick T., 40, prewar booking agent of New York, found killed near New Brunswick, N. J., May 19.

MEYERHOFF—Mrs. Marie, 90, wife of the owner of the Meyerhoff Theatrical Agency which was prominent in the '90's, May 18, in Penticton, B. C., Can. She is survived by a son, Henry Meyerhoff, of Penticton, and a daughter, Mrs. Emma Kaufman, of New York. Remains were temporarily placed in a vault

and will be brought to New York this fall for burial in the family plot in Evergreen Cemetery.

MUNN—Mrs. George F., 89, playwright, novelist and poet, in New York May 20.

MUSCANTO—Mischa, 53, violinist of the New York Philharmonic-Symphony Orchestra since 1922, in New York, May 20.

NIVEN—Mrs. David, 28, wife of the British actor, in Hollywood, May 21, of injuries sustained when she fell down a flight of stairs. Besides her husband, she leaves two sons.

REEVES—Mrs. Ann, mother of Fred and Winnie Lightner, in Greenport, L. I., May 21. Survived by her husband, two sons and a daughter.

ROYCE—William, who, under the pen name of James Royce Shannon, composed *The Missouri Waltz*, *Irish Lullaby* and *When Day Is Done*, in Pontiac, Mich., May 19, of injuries sustained when struck by a train. Royce first came into the spotlight in 1892 when he appeared with Flo Ziegfeld at the Chicago World's Fair.

SHELL—Mrs. Frederick B., former concert singer, in Maplewood, N. J., May 19.

SKEA—Alfred, 58, theatrical agent, in Long Island City, N. Y., May 17. He was a native of England but a Broadway booker the past 35 years.

TURCHI—Rocco, 63, nitery operator, recently in Wildwood, N. J. Survivors include three daughters and four sons.

WALSH—Arthur E., 51, vet outdoor showman, late of the James E. Strate Shows, May 14 at Marshall Hall (Md.) Amusement Park, of a heart attack. Survived by his widow, Lillian. Burial in Columbus, O., May 18.

WANNER—John, 58, South Langhorne, Pa., hotel and night club operator, in Philadelphia May 12. Survived by his widow, Margaret.

Marriages

CLEMENTS - MITCHELL—Olen Clements, war correspondent for the Associated Press, just back from China, and Pat Mitchell, of Station KPO, San Francisco, press department, in San Jose, Calif., recently.

FAIRFOX-ADAMS—James Fairfax and Jessie Adams, both members of the Wayne Babb Players, recently in Dallas.

LAUREL - RAPHAEL—Stan Laurel, film comedian, and Ada Raphael, opera singer, in Yuma, Ariz., recently.

POLANCO-BENTUM—Lieut. Joseph Polanco and Bench Bentum, high diver, in Christian Temple Church, Baltimore, May 19.

SCHUMAN-DWORKIN—Al Schuman, general manager of Hartford Theaters Operating Circuit, Hartford, Conn., and Carla Dworkin, at Miami Beach, Fla., recently.

TAYLOR-BURCHETTE—Thomas J. Taylor, of Kirkwood Shows, and Mrs. Hattie M. Burchette in Troy, N. Y., May 16.

WILLIAMS-DOWNES—Richard H. Williams to Dorothy Downes, daughter of Olin Downes, music critic of *The New York Times*, in New York May 6.

Births

A son to Mr. and Mrs. Walter F. Prude, in Harkness Pavilion, New York, April 24. Mother is the dance director Agnes De Mille.

A son to Mr. and Mrs. Gordon Miller in Easton (Md.) Hospital April 16. Parents are concessionaires with the Dumont Shows.

A daughter, Cutie, to Mr. and Mrs. George (Slugger) Katz in Mt. Sinai Hospital, Philadelphia, April 12. Father is a nitery operator in that city.

A daughter to Mr. and Mrs. Scott Moore, on the Moore yacht, Flushing Bay, L. I., N. Y., April 25. Father is

in *Showboat* at the Ziegfeld, and mother, Elizabeth Moore, is a radio actress.

A daughter, Lynn Diane, to Mr. and Mrs. Irving Katcher, in Detroit April 23. Father is owner of the Russell Theater there.

A son, Richard Paul, to Mr. and Mrs. Hal Davis in Women's Hospital, New York, April 24. Father is publicity chief at Kenyon & Eckhardt Advertising Agency.

A daughter, Margaret Ann, to Mr. and Mrs. L. Davis in Woman's Hospital, Philadelphia, April 20. Father is head of National Wired Music Company, Philadelphia.

A son to Mr. and Mrs. Phil Rose in Philadelphia April 25. Father is an emcee.

A daughter, Janice, to Mr. and Mrs. Earl England, in Detroit April 25. Father is head booker for MGM Pictures there.

A daughter to Mr. and Mrs. Jack Hope at Presbyterian Hospital, Hollywood, April 20. Father is brother and business manager of Bob Hope, comedian; mother is the former Lee Cheney, now with Warner Bros.

A son to Mr. and Mrs. Sidney G. Alexander at Jewish Hospital, Brooklyn recently. Father is advertising manager of Columbia Pictures.

A son to Mr. and Mrs. William G. Alexander at Good Samaritan Hospital, Los Angeles, April 25. Father is emcee and comedian; mother a former dancer known as Arlyne.

A son to Mr. and Mrs. Don Otis at Good Samaritan Hospital, Los Angeles, April 29. Father is program director for Station KMPC.

A son to Mr. and Mrs. William Holden at Hollywood Hospital, Hollywood, May 2. Father is an actor; mother is Brenda Marshall, actress.

A son to Mr. and Mrs. Ray Motley in Jewish Hospital, Cincinnati, May 4. Mother is staff vocalist at WLW, Cincinnati.

A son, Donald Allison, to Capt. and Mrs. William D. Wills in Good Samaritan Hospital, Phoenix, Ariz., May 3. Father is a brother of Arthur and Frances Wills, acrobats, last with USO Shows, Inc., touring Europe.

A son to Mr. and Mrs. Leonard Frantz in Philadelphia May 1. Father is a viola player in the Philadelphia Orchestra.

A daughter, Dorothy Anne to Mr. and Mrs. Ralph Stoddard in San Francisco April 19. Father is on the promotion staff of KGO, San Francisco.

A daughter, Susan, to Mr. and Mrs. Tommy Greenhows in San Francisco April 23. Father is an announcer at KGO, San Francisco.

A daughter, Barbara, to Mr. and Mrs. Peter Testan, in Mercy Hospital, Rockville Center, L. I., May 3. Father is chief engineer at WBYN, Brooklyn.

A daughter to Mr. and Mrs. Edgar Bergen in Hollywood May 10. Father is the ventriloquist; mother is Frances Weston, former Powers model.

A son to Mr. and Mrs. Peter Kavel in Detroit May 9. Father is manager of Wisper and Wetsman theaters, Detroit.

A son to Mr. and Mrs. Guido Ziliani at Westchester Square Hospital, Bronx, N. Y., May 9. Father is *That Guy Guido*; mother, Margaret Cronin, dancer with USO overseas caravan.

A daughter to Mr. and Mrs. Mark Crandall in Denver May 7. Father is sales manager of KEFL, Denver.

A daughter to Mr. and Mrs. David Leeds at Lenox Hill Hospital, New York, May 7. Father is announcer at WMCA, New York.

A daughter to Mr. and Mrs. Anthony Sansos in Philadelphia May 5. Father is trumpeter in Meyer Davis's orchestra in that city.

A daughter to Mr. and Mrs. Vincent Caruso in Fitzgerald Mercy Hospital, Philadelphia, May 9. Father is clarinetist with Clarence Fuhrman's KYW orchestra.

A daughter to Mr. and Mrs. C. G. Haney. Father is ride operator at Meyers Lake Park, Canton, O.

Sterling S. Drukenbrod

Sterling S. (Duke) Drukenbrod, 49, veteran circus sideshow manager, died May 19 at his home in Canton, O.

Taken ill last August at Crystal City-Festus, Mo., where he suffered a heart attack while serving as side show manager on the Clyde Beatty Circus, Drukenbrod had improved and recently was driven out to the Jack Mills Circus, then playing in Canton, to visit with folks of that show.

When in his teens, Drukenbrod joined the 101 Ranch, then Gollmar Bros.' Circus, and two years later joined the Ringling show. He was reputed the youngest side show manager in the business when he joined John Robinson. Later, in succession, he was with Hagenbeck-Wallace, Al G. Barnes, Sells-Floto, 4-Paw-Sells and Cole Bros. In 1943 he was in Akron as publicity director and sideshow manager at Summit Beach Park.

He was a member of the Showman's League of America, Trinity Reformed Church, McKinley Lodge, A. F. & A. M., Scottish Rite bodies and Tradmore Temple. Services May 22, with burial in North Canton Cemetery. Survived by his mother.

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 tune with safety on small investment. Send 25c (refundable) for sample. Entirely new item. Protected U. S. Pat. Office. Eico, Box 910, Tampa, Fla. je15

INGERSOLL DOLLAR STROPPERS—FAST
 \$1.00 throw; \$6.00 dozen, \$66.00 gross. Sample, \$1.00 postpaid. Factory Distributors: Walber's, 132B Monitor, Jersey City 4, N. J. je1

IT'S SENSATIONAL! THE ORIGINAL JUMBO
 Green Back Like Dollar Bill, \$5.00 thousand, \$2.00 hundred, 25c sample. Ken's Bank of Fun, 602 W. Main, Louisville, Ky. je15

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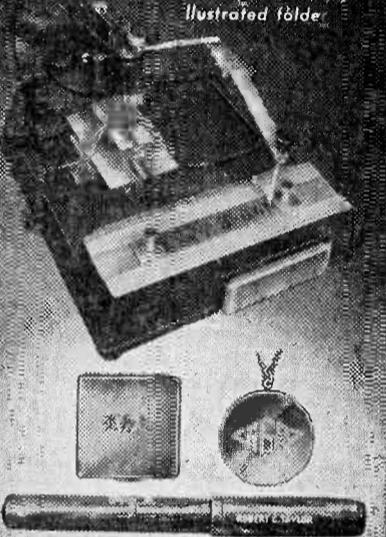
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WONDERFUL OPPORTUNITY TO OPERATE a Rental & Sale Spot Reducing Unit to homes. Very small investment. Write for details. Give references. Home Reducing Co., 147 W. 42d St., N. Y. 18, N. Y. Chelsea 3-3270. je1

600% PROFIT—A REAL MONEY MAKING Opportunity. For complete details write to: Ideal Sales Co., 1444 West 18th St., Chicago 8, Ill. je2

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

AAA AMERICA'S POSTAGE STAMP MA- chine for sale. Buying all kinds. Polders, immediate delivery. Write U. S. P., 100 Grand St., Waterbury 5, Conn. je22

AA BUYS—NEW POSTAGE MACHINES, 1c LoBoy and Ticket Weighing Scales, Nut Vendors. Adair Company, 6926 Roosevelt, Oak Park, Ill. je8

CARNIVAL, CIRCUS AND PARK SPECIALS

SENSATIONAL LOW PRICES

Orders Shipped Same Day



JOCKO



Mexican Charro Hats



Whips...

MILTON D. MYER COMPANY

332 THIRD AVENUE

THE UNDERSELLING SUPPLY HOUSE

PITTSBURGH 22, PA.



Actual Size of Pin

Engravers & Demonstrators

Another new number which we think will go over big. Safety Catch Pin, high polish front, satin back. Pink gold over nickel.

Send for catalog. If you have one, send for new sheets.

Dexter Engraving Jewelry Co.

Manufacturers of Engraving Jewelry
23 Arch Street Providence 7, Rhode Island

Sterling Silver DISCHARGE RINGS

Cash in on the tremendous market for this type of ring. It's today's leading ring seller!



No. 5R474—\$19.20 Doz.

Heavy polished sterling silver ring with "eagle" embossed sides. Gold finish discharge emblem. In all men's sizes.



No. 5R467—\$15.00 Doz.

Low priced sterling silver ring—good weight. Embossed sides. Gold finish discharge emblem. In all men's sizes.

STATE YOUR BUSINESS

HARRY PAKULA & CO.
5 North Wabash Ave. Chicago 2, Ill.

ACE-TEX BALLOONS
Factory To You
IMMEDIATE DELIVERY

Sizes	Per Gross
#5	\$ 2.40
#6	3.40
#7	4.15
#8	5.25
#9	6.90
#11	7.80
#14	11.40
Target Balloons. Per 100	18.00

NO ORDERS FILLED LESS THAN \$25.
50% Deposit With All Orders, Bal. C.O.D.

HOLLYWOOD NOVELTY CO.

P. O. Box 1294
Hollywood 28, Calif.

JOKE NOVELTIES

- Minimum Order \$10.00—1/3 Deposit On Order
- Cig. Loads Extra Loud, Carded, 24 Count. \$0.66
- Explosive Book Matches, Carded, 24 Count. .66
- Sparkle Book Matches, Carded, 24 Count. .66
- Snake Book Matches, Carded, 24 Count. .66
- Blitter Cig., Carded, 24 Count. .66
- Stinx Cig. Loads, Carded, 24 Count. .66
- Hot Ciggy, Carded, 24 Count. .66
- Hot Tooth Picks, Carded, 24 Count. .66
- Invisible Ink, Carded, 24 Count. .66
- Bloody Soap Powder, Carded, 24 Count. .66
- Explosive Kitchen Matches, 24 Count. .66
- Stink Parfum, 24 Bottles. .66
- Luminous Paint, 24 Bottles. 1.75
- Smokers Fun Shop, 53 Items on Card. 1.50
- Barrel of Fun, 15 Pkgs. of 50 Assorted Items to the Pkg., 25c Sellers, Carded 1.50

All Prices F.O.B. Prescott, Arizona
PRECISION NOVELTY HOUSE
P. O. BOX 432 PRESCOTT, ARIZONA

- Auto Bombs. Gr. \$12.50
 - Water Squirr. Pistols (Plastic). Doz. 6.00
 - Water Squirr. (Plastic). Gr. 4.80
 - Rocket Water Gun. Doz. 1.80
 - Singing Yo-Yo (Plastic). Doz. 1.90
 - Hot Gum (5 Sticks). Per 100 Pkgs. 4.80
 - Smoker's Fun Shop (53 Items). Card. 1.80
 - Tricky Dogs (Magnetic). Gr. 18.00
 - Squirr Rings. Doz. 8.50
 - Lapel Squirr (Best). Doz. 2.40
- Write for Catalog of Other Sales-Tested Items

DAYTON NOVELTY & MDSE. CO.
419 Wayne Ave. DAYTON, OHIO
(P. O. Box 593)

RISTOCRAT
STAINLESS STEEL
Expanding Watch Band

\$7.20 Per Dozen

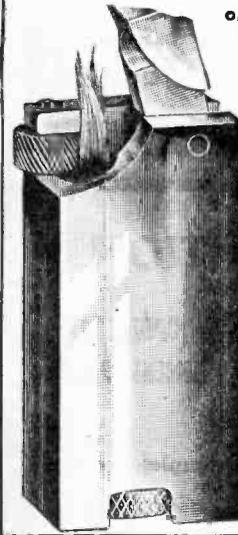
Your money back if you can duplicate this value! **ARISTOCRAT** Stainless Steel Watch Band will not tarnish. Flexible. Non-magnetic. Polished to mirror-like finish. Tops in value! Beautifully carded. Only \$7.20 per doz.



Highly Polished ALUMINUM LIGHTER

only **\$7.20** Per Doz.

Here's a sensational new polished aluminum precision made Cigarette Lighter that scoops the field for price, appearance and performance. Beautiful, slim, feather-light styling and high-test aluminum wheel proves this the outstanding lighter "buy." Your money back if you can duplicate this value anywhere on the market. Rush your order today and watch how fast they sell. Send 25% deposit with order if not rated.



ILLINOIS MART
Dept. N.Z. 3
510 N. Dearborn Street
Chicago 10, Ill.

HEAVY DUTY BINGO CARDS
IN 2 COLORS

WEAR LIKE 60
LOOK SO NIFTY
3000
TO SET
No Two
Identical

BINGO				
12	27	33	47	64
10	18	42	52	66
14	16	FREE	48	63
6	23	40	50	71
5	21	44	58	74

SOLD IN LOTS OF 100
NO LESS
Also Bingo Blowers and Other
Bingo Supplies
WRITE FOR SAMPLES

MORRIS MANDELL & CO.

131 W. 14th St., New York 11, N. Y. - Dept. B
CHelsea 2-3064

BALLOONS

Immediate delivery—large stock—best brands—actual factory sizes. No. 6, \$4.00; No. 7, \$6.00; No. 8, \$7.75; No. 9, \$9.50; No. 11, \$11.00. Giant No. 13, \$15.00; No. 16, \$24.00; No. 418, \$5.00; No. 524, \$9.50; No. 718, \$8.00. Best Birds ever made. \$21.00. 15% Deposit, Bal. C.O.D.

CHAS. A. ROSS

1227 Trenton St., Suite 21, Los Angeles 15, Calif.

NOW READY

AUTOMATIC ELECTRIC IRONS, \$72.00 per dozen. Sample \$7.00. NON-AUTOMATIC IRONS, \$54.00 per dozen. Sample \$5.50. TOASTERS, \$39.00 per dozen. Sample \$4.00. HOT PLATES, \$39.00 per dozen. Sample \$3.50. Order Now and Cash In On the Big Demand for Appliances
H. G. McSWAIN, Box L-42, Fort Smith, Ark.

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. jy20

ARCADE MACHINES—CLEAN AND WORKING. \$1,000.00. Take all or bid separately. 12 Guns, 2 Bowling, Barrel Roll and 3 Counter Games. We must sell at once. (List.) Pops' Arcade, Anniston, Ala. je1

BATTER UP MACHINE—ORIGINAL COST. \$2,500.00, will sell at \$1,500.00. Used only three weeks. ABT six-gun rifle range complete. Good condition. 1,000 steel pellets. \$1,500.00. Three Mutoscope Punching Bags, good condition, \$165.00 each. Four Mutoscope Rotary Merchandisers, \$237.50 each. Walbox Sales Co., 1503 Young St., Dallas 1, Tex.

BELL PRODUCTS CO. IS BADLY IN NEED OF all types of equipment. Therefore we will pay top dollar for any amount of Pin Games, Consoles, Phonographs, Slots and Arcade Equipment. We will buy equipment on or off locations. Write, wire or phone Bell Products Co., 2000 North Oakley, Chicago 47, Ill. jy13

CIGARETTE VENDORS—50 DU GRENIER Super-Streamline, 9 column, perfect condition, \$55.00 each. Kehler Vendors, 4500 N. Clark St., Chicago 40. je8

DRUM MAJOR, \$25.00; RITZ, \$25.00; CROSS-LINE, \$45.00; 2 Tom Mix Guns, \$25.00. Ed Signor, 1135 Hudson St., S. W., Grand Rapids 9, Mich.

FOR SALE—4 LATE PANORAMS, GOOD condition, now on location, \$309.75 each. One Liberty, \$175.00; one Argentine, \$79.50; one Dude Ranch, \$40.00; one Buckley Twin Twelve (Wurlitzer) Hideaway, two boxes and speaker, \$235.00. One Evans Ten Strike, \$50.00. 1/3 deposit, balance C.O.D. Gulf Coast Amusement Co., Box 434, Zephyrhills, Fla.

FOR SALE—I PARADISE PINTABLE (A-1 condition), \$42.50. If you need parts for Capehart phonograph write Templar Vending Co., 501 First St., Shelby, Mich.

FOR SALE—SINK THE JAP, \$59.50; VICTORY, \$99.50; Eagle Squadron, \$79.50; P & S Shangri-la, \$69.50; Champ, \$64.50; Big Chief, \$39.50; Five Ten Twenty, \$124.50; Sky Chief, \$164.50; Shangri-la, \$149.50; Sportsman F. P., \$249.50; Blue Grass F. P., \$174.50; Jap Ray Gun, \$79.50. Central Amusement Co., 1144 Union Ave., Ph. 2-6294, Memphis, Tenn.

FOR SALE—2 TURF KINGS, PERFECT. Kentucky, Sport King, need fiber gear; Santa Anita, Grand National, Thistedown, 1 Ball, Jackpot 4 Multiple Automatic Pap; Evans Banetail (1941), 7 coin forced feed head; Galloping Domino, black, 7 coin; Parts. Make offer. Write. Harold W. Howard, Buhl, Idaho, R. 3. je8

FOR SALE—P. L. BIBLE BAT-A-BALL READY to go. Less floor. Six Bats Flood Lights. Good canvas. Eastman Direct Photo Machine. Booth, Mirrors, Roll Paper, Other Supplies. Oval Canopy, new. Will accept any reasonable offer. S. L. Welter, 1002 Denison, Muskogee, Okla.

FOR SALE—FOUR WATLING GUESS YOUR Weight Scales. Like new scales. Condition perfect. \$100.00 each. D. S. French, 2224 W. Kings Highway, San Antonio, Tex.

KIRK AND WATLING ASTROLOGY SCALES. Toledo Lo-Boy, Pace Royal, Watling Cabinet Mirror, Want Scales for Paris, Rock-Ola, Coin Counting Trays for Pennies, Speedy Coin Stackers for Pennies and Nickels. Heineman, 556 Selden, Detroit 1, Mich.

OLD STAMP MACHINES TAKEN IN TRADE on new Triplex. Stamp Machine Operators Supply, 312 Ashbury, Evanston, Ill. je1

ONE THOROUGHLY RECONDITIONED AND repainted Ball Gum Machine and 1,000 Balls of Gum for \$10.00. Limited three to the customer. Thomas Novelty Co., 1572 Jefferson, Paducah, Ky. je8

SACRIFICE—LATE MODEL MUTOSCOPE Photomatic, inside lights, quarter slot, perfect condition, 5,000 frames with chemicals, new paint. Will pay 1/2 of freight. Will deliver within 150 miles. Owner retiring. \$600.00. Perry Tolby, 1110 Peoria St., Peru, Illinois.

SPECIAL GET STARTED DEAL—1 RECONDI- tioned Advance, Columbus, Northwestern or Silver King Ball Gum Machine and 1,200 Red "6" Balls Gum for \$12.00. 25% with order, balance C.O.D. Thomas Novelty Co., 1572 Jefferson, Paducah, Ky. je8

VICTOR, HOME RUN, \$10.00; 5c, BALLY, Natural play, \$10.00; Gottlieb Grip, \$19.50; Holly Grips, \$15.00; Play Ball, \$8.00. Stephen D'Amico, 28 Dorothy St., Hartford, Conn.

WATLING GUESS YOUR WEIGHT—SMALL. Mirror Front Scale, coin detector, perfect working order, like new. Bargain, \$60.00. W. S. Topping, 1260 Elm, Stratford, Conn.

WANTED—MILLS WOLF HEADS SLOT MACHINES. No junk. State condition and prices. Write! Joseph Worpek, 55 Grant St., Easthampton, Mass. je22

X-RAY POKERS TEN, 7 FOOT LONG—JUST off location. First \$300 takes them, as is. Free crating. \$75.00 each refinished and varnished and modernistic backboard. Modernistic backboards, \$5.00 each with Pokers, \$15.00 each separately. Penny Land, 3918 Boardwalk, Wildwood, N. J.

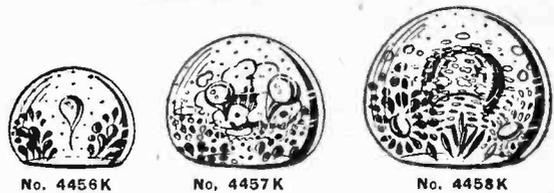
5 COLUMBIAS GOLD AWARD CIGARETTE Reels, \$45.00 each. 1/3 deposit, bal. C.O.D. B. F. Durham, 812 W. Prospect, Kewanee, Ill.

8 SHIPMAN DUPLEX STAMP MACHINES for sale. Peanut Vending Machines wanted. Geo. Van de Linde, 812 Brandon Ave., Norfolk, Va.

15 SEEBURG BOXES, WIRELESS, 20 SELEC- tions, \$23.00, good condition; 10 AMI Wall-boxes, 30 wire, \$8.00; 2 Ideal Scales (low boy type), \$20.00. Tom Tom Novelty, 3701 S. Saginaw, Chicago, Ill.

15 SANITARY ADVANCE 21-F VENDERS— Write. Original Mills Nickel Four-Bells, \$375.00; Quarter Pace Saratoga, \$150.00; Dime Silver Moon Console, \$149.50; Dime Pace Reels, \$149.50; Tanforan, \$44.50; 5c Reliance Dice, \$49.50; Rebuilt Jack-Pot Slots, \$27.50 up. Request list. Dime Silver Chief, \$169.50; Nickel One Star, \$64.50. Coleman Novelty, Rockford, Ill.

SOLID GLASS CRYSTAL PAPERWEIGHT
COLORFUL ASSORTED DESIGNS



No. 4456K **\$4.50 Per Doz.**
No. 4457K **\$9.00 Per Doz.**
No. 4458K **\$18.00 Per Doz.**

1 Doz. In **PACKED:** 1/2 Doz. In **WEIGHT:** 24 Lbs. Per Doz.
6 Lbs. Per Doz. 12 Lbs. Per Doz. 24 Lbs. Per Doz.
PROMPT DELIVERY TO RE-SELLERS
NO C. O. D. SHIPMENTS WITHOUT 25% DEPOSIT

PLEASE SEND FOR OUR PRICE LISTS (K) that constantly aim to bring to our customers a GRAPHIC MESSAGE of our NEWLY ADDED GIFT GOODS to the already existing SPLENDID VALUES.

PEAR SHAPED CRYSTAL GLASS PAPERWEIGHT
In an assortment of three designs and colors.

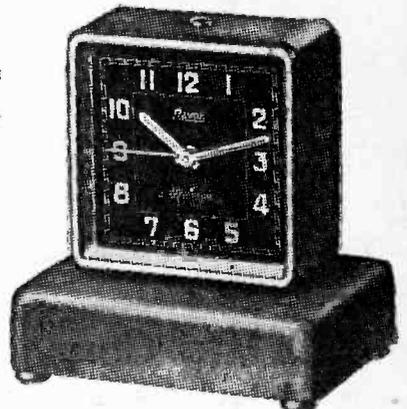


No. 4525K **\$7.20 Per Doz.**
PACKED: 1/2 Doz. In **WEIGHT:** 24 Lbs. Per Doz.
2 1/2 Inches High
9 Lbs. to the Doz.

LEO KAUL IMPORTING AGENCY, Inc. **333** and 335 SOUTH MARKET STREET Chicago (K) 6, Ill.

WAKE UP WITH A SMILE!
MUSICAL ALARM CLOCKS

Luminous Dial and Hands! Fine Swiss Watch Movement! Assorted Colors and Tunes.



\$10.95 EACH

Immediate Delivery! 25% With Order—Balance C. O. D.

TUCKER-LOWENTHAL
5 S. WABASH AVE. CHICAGO 3, ILL.

LOOK! NEW WRIST WATCHES!

Do Not Confuse These Watches With Cheaper Watches Advertised Elsewhere — There Is No Comparison!



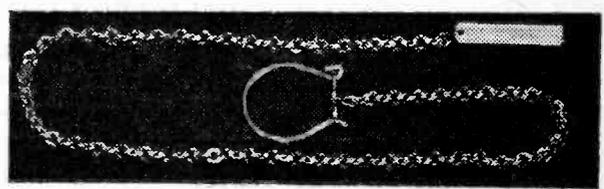
Immediate Delivery!
IDEAL PREMIUM OR GIFT ITEM!
★ BRAND NEW — MILITARY STYLE
★ SWISS ROSKOPF
★ RADIUM DIAL AND HANDS
★ RED SWEEP SECOND HANDS
★ FINE CHROME CASES WITH LEATHER STRAP
★ FANCY ARTISTIC DIALS
★ BELOW RETAIL CEILING

ONLY \$7.70 EACH, INCL. FED. TAX
TERMS: 1/2 Deposit, Balance C.O.D., F.O.B. Montgomery, Ala.

AMERICAN MERCHANDISING CO.

Dept. B W 30, 703 Vandiver Bldg. Montgomery 4, Ala.

MEN'S KEY CHAINS



20" Long
Gold or Silver Plated

SPECIAL OFFER
#700 — 18" long — Brass or Nickel Plated, \$1.50 Dozen, individually carded and boxed. Send \$6.00 for sample assortment of 1/2 dozen each.

#708 ENGRAVED CHAIN \$3.50 DOZEN Individually Carded and Boxed
#702 CABLE CHAIN \$2.50 DOZEN Individually Carded and Boxed

#705 MONEY CLIP \$2.00 DOZEN Individually Carded and Boxed
#754 TIE SLIDE WITH LOOP CHAIN, \$2.00 DOZEN Individually Carded and Boxed

ROLESTAN MFG. CORP. 25 West 32d Street New York, N. Y.

NEED MERCHANDISE?

WE HAVE A FULL LINE OF
SLUM—BINGO—CIRCUS AND PREMIUM ITEMS
SEND FOR ILLUSTRATED CATALOGUE
TELL IT TO **Casey** YOUR DEPENDABLE SOURCE OF SUPPLY
1132 S. WABASH AVE. - CHICAGO

IMPORTANT NOTICE

All Classified Ads must be limited to **50 WORDS OR LESS**

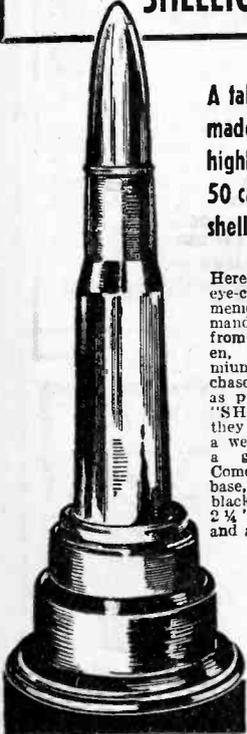
A BIG PROFIT MAKER

for Salesmen-Distributors!

Attractive

WORLD WAR II

"SHELLIGHTER 50"



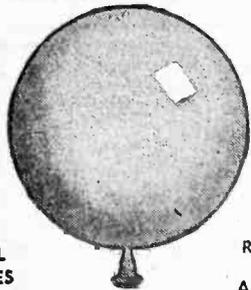
A table or desk lighter made from a genuine highly polished brass 50 calibre machine gun shell!

Here is a truly beautiful, eye-catching and useful memento! You'll fill demand orders everywhere from veterans, men, women, homes, offices, premium and volume purchasers because as soon as prospects see the "SHELLIGHTER 50" they want it! Mounted on a weighted base, it makes a good paper weight. Comes with either brass base, 2"x6 3/4", or with black plastic base in size 2 3/4" x 6". Individually and attractively boxed.

Send \$115.20 per gross, \$10.80 per dozen, or \$2.00 for 2 samples (one with bronze base and one with black plastic base).

M. F. S. Mfg. Corp.

1451 Lyell Ave.
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ALL SIZES

ROUND and AIRSHIP

Write For Our **SPRING and SUMMER NOVELTY LISTING NO. 199**

CONTINENTAL DISTRIBUTING CO.

822 N. Third St. Milwaukee 3, Wis.



Make Your Own RUBBER MOLDS

with **RED LATEX MOLDING COMPOUND**

Earn money, have fun; make your own molds for plaster objects. Produce novelties and gifts for home and to sell to friends. **RED LATEX MOLDING COMPOUND** (60% density) now available in quart and gallon quantities. Gives perfect results, easy to apply. Send for complete information and prices.

OHIO SUPPLY CO.

Dept. G-11, 474 Lilly Ave., Columbus 5, Ohio

5,001 ITEMS AT FACTORY PRICES

Your complete needs all at one source—Candy, Gum, Batteries, Gloves, Dry Goods, Pins, Sales-boards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Specialty Merchandise and many other scarce items. Send 3¢ stamp for complete new list. We have the merchandise. **MID-SOUTH SUPPLY CO.** 219 E. Markham St. LITTLE ROCK, ARK.

COSTUMES, UNIFORMS, WARDROBES

SINCE 1869—COSTUME BARGAINS. CHORUS, dollar up; Principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11, N. Y. au17

GREEN VELVET CURTAINS (11x5 1/2)—TWO for \$25.00. Five Banners (8x10), \$50.00. Red Caps, Coats, Wigs, Clowns, Cellophane Hulas, G-Strings, Evening Gowns, Men's Suits. Wallace, 2416 N. Halsted, Chicago.

ALL BRAIDED CELLOPHANE WAISTBAND Hula Skirts with Leis, \$7.50; Net Elastic Opera Hose, \$5.00; Net Panties, \$1.50; Net Bras, 75c; Rhinestone G-Strings, \$7.50; Bras, \$2.00; Strip Panels, Bra and Gloves, \$7.50; Girl Show Wardrobe, reasonable; singles or sets, \$3.00 a costume. C. Guyette, 316 W. 45th, New York City. Tel. Circle 6-4137.

ASSORTED BUNDLES OF COSTUMES, GOWNS, Trimmings, etc., \$5.00. Chorus Costumes, \$1.50 each; Evening Gowns, \$5.00. Other costumes and accessories. C. Conley, 308 W. 47th St., New York.

EVENING GOWNS FOR SALE—\$6.00, \$8.00, \$10.00. Also bought and rented. Mail orders—refund guaranteed. Braverman, 912 8th Ave., N. Y. C. 19. Store hours 5 to 9 p.m. je8

THEATRICAL SUPPLIES—STEIN'S MAKE Up, Wigs, Beards, and Supplies. Crop Wigs, \$5.00 and \$8.00; Red, \$8.00 only. Write for other prices. No catalog. Percy Ewing Supply House, 749 N. Water St., Decatur, Ill.

FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—FIFTY All Electric or Gas Heated Machines, cheap. Burch, Advance, Cretors, Dunbar, Kingery, Peerless Roaster. Candy Corn Equipment, 120 S. Halsted, Chicago. jy13

CLOSING OUT SLOT MACHINES, SALES Boards, Scales, Meat Slicers, Diamond Rings, Watches, Restaurant Fixtures, etc. Pier, 718 Main, Dubuque, Iowa.

GIANT HEAVY ALUMINUM TWELVE QUART Popping Kettle, new \$15.00; all electric, gasoline, city gas Peanut Roasters, new. Northside Co., Indianola, Iowa. je8

GRIDDLES—HEAVY CAST IRON, 32" LONG, 19" wide, 4 1/2 pounds, 2" handles. Good condition, \$8.50. Northside Sales Co., Indianola, Iowa. au3

HAVE SMALL LOT NEW HOOP LA BLOCKS—Price, \$1.50 each in quantities. Mail \$2.00 for sample postpaid. Esther Felke, Riverview Park, Chicago, Ill.

HEAVY STEEL GRIDDLE, FITS TWO BURNERS, \$10.00; Ship's Brass Bell, 8 in. across, with clapper, \$5.00; Sanitary Juice Dispenser, 5 gallon jar, rubber collared, enameled base, 25 lb. ice capacity, chrome plunger, 2 doz. thick 6 oz. glasses, \$25.00 F.O.B. Syracuse, N. Y. Mac Doby, 716 N. 19 St., Milwaukee, Wis.

NEW AND REBUILT KOHLER ELECTRIC Plants, A.C. & D.C. 800 watts to 50 kw. E. F. Schmaltz, 314 Wyoming Ave., Kingston, Pa., Phone 7-6915. je8

SLUM JEWELRY—300 ITEMS, \$10.00. ONE pound Broken Jewelry, \$4.00. B. Lowe, Holland Bldg., St. Louis 1, Mo. je1

STAINLESS STEEL EXPANSION GENTS' Watch Bands, high grade. Send \$1.50 for sample. B. Lowe, Holland Bldg., St. Louis 1, Mo. je1

WARDROBE TRUNK—BAL. 4 FT. 3" Height, 1 Ft. 9" Depth and Width, like new, \$75.00. Phone SO 2-1072. H. J. Stralian, 42 Woodland Rd., Maplewood, N. J.

100 JEWELRY ITEMS, \$25.00. (ITEMS RETAIL at \$1.00 each.) B. Lowe, Holland Bldg., St. Louis 1, Mo. je1

FOR SALE—SECOND-HAND SHOW PROPERTY

A NEW CATALOGUE 35MM. MOTION PICTURES—Westerns, Medicals, Hygiene, Roadshow Attractions, Comedies, New Prints. Low prices. Bussa Film Exchange, Friendship, O. je29

COMPLETE BABY EXHIBIT—WITH unusual and real specimens, complete with banners. Jewel Productions, 165 W. 46th St., New York City, N. Y. je1

FOR SALE—COMPLETE BOOTH EQUIPMENT for 400 seat theater. Movie Supply Company, 1818 S. Wabash Ave., Chicago. je15

FOR SALE—TO THE HIGHEST BIDDER, New Chicago Rink Roller Skates, 150 pair, never been used. Box C-191, Billboard, Cincinnati 1, Ohio.

FOR SALE—NEW FUN HOUSE, DARK WALK thru type, built on tandem wheel trailer, 50 ft. front, Neon lights, air compressor, all complete. 1645 East 56th St., Long Beach, Calif.

FOR SALE—POP CORN CONCESSION, Complete with Top and 2 Poppers, \$300.00. Write or see J. J. or P. Schmidt, c/o Imperial Shows, per route.

FOR SALE—AMMUNITION, 3 CASES .22 Shorts, splatterless. Make me an offer. Harold Summers, 3 Eddy St., Milford, Conn.

MANGLES MECHANICAL SHOOTING GALLERY, 11"x16", used one season, 7 Guns, 2 Pistols, Sideiron. Make me an offer. Harold Summers, 3 Eddy, Milford, Conn.

MONKEY RACER FOR SALE—THREE CARS, Steel Track and Frame, Tent, Banners, etc., \$350.00. Real Money Maker. Ira Sink, Lake View Terrace, Asheville, N. C.

ONE MILITARY BAND ORGAN—GOOD FOR Rollerskating, in good shape. G. Keener, Madison, O., Lake County. je1

Attention, Engravers

SWEETHEART DOUBLE HEART PIN—Highly Polished, Yellow Finish. Tissue Carded. No. 1X1... Per Doz., \$1.10; Per Gross, \$12.00

HEART & ARROW PIN. Yellow Finish, Highly Polished. Tissue Carded. No. 1X2... Per Doz., \$1.10; Per Gross, \$12.00

DISCHARGE No. 4S95

TIE SLIDE PER DOZ. \$2.00 Per Gross \$22.50

STAINLESS STEEL WATCH BANDS

3W28 White \$7.20 Doz.

3W31 White \$10.50 Doz.

3W30 Yellow \$13.50 Doz.

STERLING SILVER RINGS

5R90—Ladies' \$12.00 Doz.

4R119—Men's \$15.00 Doz.

BIELER-LEVINE WHOLESALE 5 N. WABASH AVE., CHICAGO 2, ILL. Moved To Larger Quarters—Note Our New Address

5-TUBE RADIOS NOW AVAILABLE! IMMEDIATE DELIVERY

CHECK THESE FEATURES

- BUILT-IN AERIAL
- MODERN CABINET
- 5 TUBE SUPERHETERODYNE
- WALNUT VENEER

PRICED LOW \$22.50 EACH

IN LOTS OF 6 Immediate Delivery.

25% With Order, Balance C. O. D.

COMMANDER PRODUCTS 343 S. DEARBORN ST. CHICAGO 4, ILL.

GLASSWARE SPECIALS

No.	Description	Cost
Z2005	Whiskey Glass, 1 1/2 Oz. Gr.	\$2.64
N6501	Min. Beer Mug	3.60
N1122	Tumbler, Sq. Bottom, 4 1/2 Oz.	3.48
N1131	Tumbler, Cubist Pat., 9 Oz.	4.32
N1830	Salt and Pepper Shakers, Metal Tops	3.00
N419	4 In. Coaster Ash Tray	3.60
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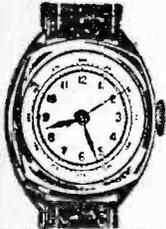
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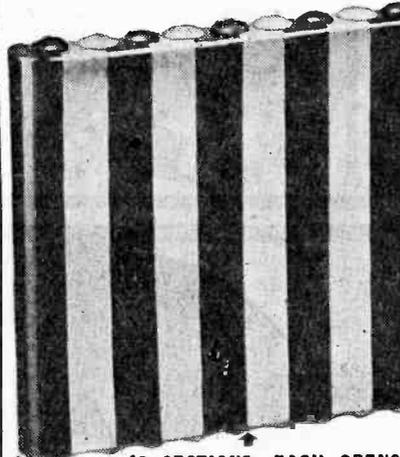
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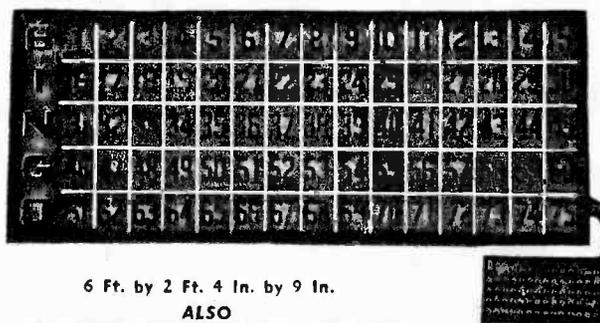
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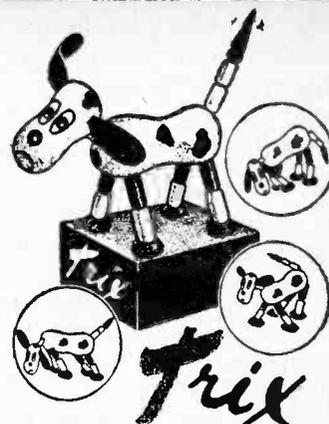
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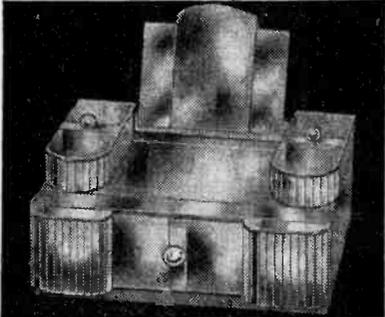
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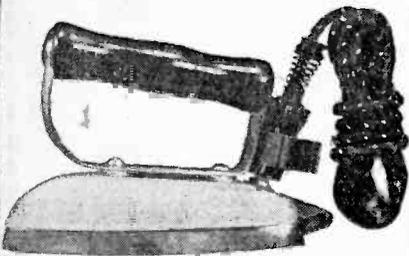
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MISCELLANEOUS

★ ANNOUNCER, COPY WRITER, ASS'T PRO- gram director; 26. Transcription and copy available on request. Seeks small radio station. Roy Borden, 1546 Wabash Ave., Pueblo, Colo. Phone 2858. 479/5/25

★ COSTUME DESIGNER, EXECUTOR — 26, pre-army exp. Designed "A Bell for Adano" while in service. Art Students' League. Union member. Michael Lucyk, 178 W. 81st St., N. Y. C. Schuyler 4-3550. 484/5/25

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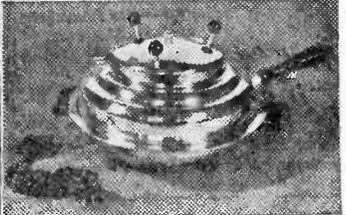
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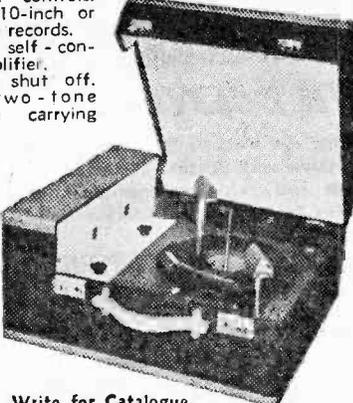
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★ **PUPPETURE, EMSEE—12 YEARS' SHOW-**biz exp. Interested clubs, vaude. Willing to travel anywhere for good salary. Kenn King, 11958 Lindblade St., Culver City, Calif. 478/5/25

★ **WILD WEST WHIP & TRICK ROPING ACT.** Seeks night club, vaude, radio connection. East or Middle West preferred. Own transportation. AGYA member. John F. Carrigan Jr., Box 76, Waleria, Calif. Redondo 7682. 480/5/25

YOUNG COMEDIAN INTERESTED IN ENTER-ing show business. Two years' college. Amateur and some small emceeing experience. Burlesque, vaude, or clubs preferred. Ambitious and eager to learn. Leonard Rosenberg, 477 Belmont Ave., Newark, N. J.

20 YEARS' EXPERIENCE AS SHOW PIANIST. Work acts. Handle tickets. Keep books, familiar with all taxes, including income tax. Nice wardrobe. Dot Williams, Rusty Williams Show, Saratoga, N. C.

CLOSE OUT

14-KARAT SOLID GOLD LADIES' & MEN'S
WRIST WATCHES
BRAND NEW,
LATEST DESIGN

Rose Diamond and Emerald Cut Jewel Numerals, Rectangular 14-Karat Yellow or Pink Gold Cases, Ultra Modernistic Design, Heavy Magnifying Crystal, 17 Jewel (Dasche) Best Swiss Movement, Gold Chain Stretch Band; a perfect timepiece, retail value, \$150.00; to close one or 1,000, each \$59.50. (Money-back guarantee.) Mark orders "For Resale" to avoid 20% tax. Remit by postal money order. Checks must be certified.

Over 20,000 Billboard Customers

Men's, gold filled, stainless, same as above; genuine leather band \$37.50

Ladies' 14 kt., 17 Jewel Octagon, same as above 49.50

Ladies' Cocktail Watch, same as above, trimmed with genuine rubies. . . 55.00

"MONEY-BACK GUARANTEE"

J. Aubrey Whyte Studios
132-136 W. 45th St. NEW YORK CITY

PLASTIC APRONS
TRANSPARENT COLORS
Glamorously designed for smartness, with an assortment of gorgeous pastel color tones. Durable. Stain and water proof. Cleans with swish of damp cloth. Sells fast on sight. Makes lovely gift or prize.

Net Per Dozen \$9.00
F.O.B. Chicago
SAMPLE \$1.00 postpaid
Immediate Deliveries
Write, Wire or Phone—Act Now!

L & R NOVELTY CO.
222 W. Adams St. CHICAGO 6, ILL.

NYLON Hosiery
List of over 100 wholesale houses selling Nylon, Rayon or Silk Hosiery. Send \$1.00 TODAY. HURRY.

Salesmen Sales Agency
P. O. Box 23, Station 23, Brooklyn 23, N. Y.

START COSTUME, JEWELRY, NOVELTY, PEARL BUSINESS
Investment moderate, fast sellers to jewelry, gift, specialty, department and other stores; \$25-\$50-\$100 to \$500 sample lines available. 25% deposit, balance C. O. D. One hundred per cent co-operation.

COSTUME JEWELRY SUPPLY HOUSE
264 Fifth Avenue New York 1, N. Y.

START WHOLESALE PEARL BUSINESS
Internationally advertised Cleopatra Pearls offer you an unusual opportunity to start business with small capital. Pearls are reliable year-round fast-sellers to jewelry, gift, specialty, department and other stores. Sample lines only \$25-\$100. Complete co-operation.

CLEOPATRA PEARLS
Dept. B, 264 Fifth Avenue, New York 1, N. Y.

DRINK PAN AMERICAN MATE
—for one month, then you will know why Argentina prefers Mate to coffee. Send \$1.00 for 20-oz. package postpaid. Write for wholesale price. We are as near as your mail box.

PAN AMERICAN TEA CO.
2704 S. Vermont Ave. Los Angeles 7, Cal.

The Billboard's
VETERANS' RE-EMPLOYMENT FREE ADVERTISING SERVICE
IF YOU ARE AN HONORABLY DISCHARGED VETERAN AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY SECURE A FREE ADVERTISEMENT.

Prepare your "At Liberty" advertisement of not more than 50 words and mail it to us, together with a photostatic copy of your discharge papers, and we will publish the ad for you in the regular Classified At Liberty columns of the earliest possible issue.

If you wish us to prepare the ad for you, send us your full name, age, address, working experience before entering service (not amateur show business experience), in which field you most prefer to work and your qualifications for a position of that kind. Mention salary expected or required if you wish.

There will be no charge made for writing or publishing your ad and you will be obligating yourself in no way.

Address your letter (and be sure to enclose the photostatic copy of your discharge papers) to The Billboard's Veterans' Re-Employment Service, 25 Opera Place, Cincinnati 1, Ohio.

EMPLOYERS: For Your Convenience in Selecting These Ads They Are Preceded by a Star (★).

A HOT SALESBOARD ITEM!
CAMPING SERVICE KIT

Set consists of Hunting Knife (highly polished, keen-edged, tempered blade), Spoon, Fork, Knife and Can Opener (stainless steel). Includes Leather Sheath that loops onto belt and folds over completely.

\$36.00
Doz. Sets
Sample Set \$4.00

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
No Order Shipped Without Deposit

RICHARD TRENT, LTD. 2067 BROADWAY NEW YORK 23, N. Y.

EYE SHADE CAPS
Lot #1—6 Stripe. Retail for 20¢ each, \$13.00 per gross
Lot #2—6 Stripe (With Binding). Retail for 25¢ each, \$15.84 per gross.
Lot #3—Celluloid. Binding all around. One stripe. Retail for 25¢ each, \$17.28 per gross.

All Caps Have Adjustable Elastic In Back
Send \$1.50 for Six Assorted Samples
No Orders Accepted for Less Than Gross Lots
25% With Order, Balance C. O. D., F.O.B. Cincinnati, Ohio

N. D. BATSALAS, 332 W. 4TH ST., CINCINNATI, OHIO

#700—5"
KNIFE • SHEATH
\$15.00 per doz.

High polished case hardened steel — sharp edge ready for use. Comes in top grain cowhide leather sheath.

5" AIDACO BRAND SHEATH KNIFE, \$18.00 PER DOZ.
SAMPLES FOR ABOVE \$2.00 EA.

25% Deposit, Balance C. O. D. Immediate Delivery. We carry a full line of Bingo, Concession and Carnival Merchandise. Write for our listing today.

CONELLE PRODUCTS CO.
248 West 23rd St. New York, N. Y.

Dealers Only
June Special
7 JEWELS

Waterproof, shockproof, steel back, anti-magnetic luminous dial and hands, Incabloc movement, strap, boxed.

\$14.90

Price on Order for 6 Watches.
25% Deposit Required, Balance C. O. D.

IRVING BERK
145 W. 45th St. N. Y. 19, N. Y.

WRIST WATCHES
MEN'S O. J. ROSK \$4.57 EA.
MEN'S 5J P.L. 7.26 EA.

In 1/2 Doz. Lots to Dealers Only.
25% Dep., Bal. C.O.D., F.O.B. Chicago.
BURTON SALES CO.
809 W. Madison St., Dept. A-85, Chicago 7, Ill.

CONCESSION AND PREMIUM MDSE.

NEW LOW PRICE IN DOZEN LOTS

- Pocket Knives, Pearl-like with Key Chains. Each .50
3-Pc. Child Brush Set. Per Set .25
Fine Wallets and Steerlike, Boxed. Ea. .30
Sail Boat Ash Tray. Each .15
Weather Houses (\$1.50 Value). Each .65
7-Pc. Stainless Steel Kitchen Set. 2.75
Novelty Compacts. Each .40c, .50
Sun Glasses. Each .15c, 30c, .50
3-Pc. Dresser Set (Boxed). Set .50
4-Pc. Perfume Att. Line Display (Boxed). Each, Inc. Tax .75
Marine Table Lighters. Each 3.00
12-Pc. Bar Set. Per Set 2.25
Aluminum Bun Warmer. Each 1.65
Wallet and Lighter Set (Gift Box). Each .75

LARGE ASSORTMENT SLUM ITEMS

SEND FOR SAMPLE—NO CATALOGUE
25% Deposit With Order, Balance C. O. D. Money Refunded If Not Entirely Satisfactory.

J. C. MARGOLIS
912 BROADWAY, NEW YORK 10, N. Y.

License Plate Emblem for Discharged Veterans



COUNTER DISPLAY CARD WITH EVERY DOZEN
U.S.A. - 1946
91218

Durable aluminum Stamping. Fully formed, gold lacquered. Easily attached to any license plate.
\$22.00 Per Carton
1/3 Deposit, Balance C. O. D. Cash Orders Rushed Immediately.

Send \$1.00 for 3 Samples and Display Card
I & S SALES
1537 TEMPLE DETROIT 16, MICH.

ENGRAVERS

FAST SELLING ENGRAVING JEWELRY
Ask for New Reduced Price List.
Men's Idents., Alum. & Gold Plate . . . \$3.50
Double Heart Brace, Gold Plate . . . 3.50
Double Heart, Filled Gold Plate . . . 4.50
Anklet, Sterling, Plain Center . . . 4.50
Anklet, Sterling, Double Heart . . . 4.50
Anklet, Gold Filled . . . 7.20
Sword or Key Pin w. Double Heart . . . 3.00
Sport Guard Pins, Gold Plate . . . 1.75
Sport Pins w. Double Heart . . . \$2.25 & 2.00
Scotty, Gold Plate . . . 1.25
Double Heart, Gold Plate \$1.00, 90c & .80
Ring, Nickel Plate, Boy's, Oval Signet . . . 3.00
Ring, Gold Plate, Girl's, Oval Signet . . . 2.00
Ring, Gold Plate, Girl's, Heart Signet . . . 2.00
Lighter, Block Type, Satin, \$8.40; Polish 10.80
Compact, Block Type, Gold Plate . . . 13.50
Compact, Heart Shape, Gold Plate & Colors . . . 21.00
Cigarette Cases, Ladies' Gold Plate . . . 18.00
A variety of other Pins, Rings, Bracelets on hand. Big discount for orders in gross lots.
Send \$10.00 or \$20.00 for samples.
1/3 Deposit, Balance C. O. D.
Alesare Distributors
710 Metropolitan Bldg. DETROIT 1, MICH.

BULK CHAIN

- Gold Filled Cable . . . 18c Ft.
Gold Filled Curb . . . 20c Ft.

EXTRA HEAVY NECK CHAIN

- Sterling Silver Curb . . . 30c Ft.
Gold Filled Curb . . . 45c Ft.

1/60-12K. ROLLED GOLD PLATE HEART CHARMS . . . \$13.50 Gr.

SPRING RINGS

- 6mm. Nickered Finish
Single Gross Lots . . . \$9.00 Gr.
Five Gross Lots . . . 7.50 Gr.
1/3 Dep., Bal. C.O.D., F.O.B. New York.

WIRE TRADER

114 East 32nd St. New York 16, N. Y.

PAPER MEN

Established trade paper for New York State ONLY. Contact at once.
BOX 785, c/o The Billboard
1564 Broadway New York 19, N. Y.

LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place, Cincinnati 1, O.

Parcel Post

Ferguson, Mack 15c Hunter, LeRoy, 5c

- Abshire, Herbert L.
Adams, Gus J.
Adderton, Stokes
Allen, Steve
Amy, Russ
Anders, James
Andrews, Eddie
Avery
Amin, Jimmy
Anthony, Ben
Applebaum, Sam
Armstrong, Jimmy
Astrologov, James M. (Jimmie, the Rebel)
Ayers, C. W.
Baker, Lawrence R.
Barbey, Stanley
Barclay, Robt. & Dorothy
Parker, Grace
Parlish, Louis
Barnes, James H.
Barnhill, Isaac W.
Barry, Jennie R.
Barth & Myers
Basho, Joe
Bauer, Harry E.
Baxter, Jack
Bennett, Fred K.
Berze, R. H.
Berger, Harry (Slim)
Berrhill, Louise
Bernard, Mrs. Billy
Betty, Baby
Biggs, Jack W.
Bishop, Marie
Blackburn, Edw. J.
Blackmon, Elvin E.
Blanton, J. W.
Bluestein, Morris
Bolton, Roy C.
Bossming, Marge
Boswell, Fred
Bovin, Margaret J.
Boyd, Frank (Carolina)
Royd, Thos. Calvin
Brannan, Joe Perry
Brewer, Geo. Wash.
Brooks, Wilbert
Broeddeker
Brown, Edgar P.
Brown, Harry N.
Brown, Mrs. Mary Jo
Brown, Mrs. Pearl
Bruno, John
Brush, Mrs. Hester C.
Bugg, John Harvey
Bullock, Harvey
Burdett, Robt. C.
Burgess, Jack
Burgess, Millard
Burns, Albert G. (Pres.)
Burns, W. E.
Burquin, J. F.
Burton, Francis
Bushae, Robt. L.
Bushe, J. (Puppets)
Caler, G. C.
Campbell, F. E.
Campbell, Mrs. F. A.
Campbell, Frances Y.
Campbell, Henry A.
Campbell, Robt.
Carr, Chas.
Carrigan, Chief
Garton, Paul
Carroll, Richard
Carroll, Leroy
Carroll, Wm. A.
Carsey, Ingersoll
Carter, Betty
Carter, Mrs. June
Carter, Lester
Caruso, John
Casey, Patrick M.
Cephes, J. E.
Chambers, Fred
Chan, Mrs. Ling
Chapman, Curly
Chase, Jimmy
Church, Luther
Clark, James H.
Clawson, Rose
Cocharan, M. J.
Cohen, Phillip
Coleman, Cliff
Collura, John
Constater, L. C.
Constantine, Rommie (Miss)
Cooper, Mrs. Chas.
Cooper, Cecil
Cooper, H. R.
Cooper, James C.
Cooper, Thos.
Costello, Robt.
Cox, Ernest
Craden, S. K.
Crandell, L. C.
Crawford, Mr. Gene
Crews, Mrs. Pearl
Curtis, Clarence
Dank, Lawrence
Davis, Bonnie
Davis, Flash
Dawson, Geo. Samuel
Dawson, Dolly
Decker, Thurman
Delmar, Jene
Delmont, Louis
Demetro, Archie
Demetro, Waiter
Deigler, Geo.
Deigler, John B.
Dennis, Frank
Dennis, Theo.
Dixie Prom
Dixon, Mary
Dodson, Ernest & Patricia
Dodson, Mrs. Majorie
Dombroski, Mrs. Anna M.
Donahue, Michael P.
Doolin, Rich
Dorsey, Jeanne
Dougan, Robt.
Dudley, R. R.
Dudley, Harry G.
Dunlap, Wm. Brice
Dunn, C. L.
Dunn, Jimmie Earl
Durham, Frank
Earle, Clyde
Eaves, G. T.
Edington, G. W. (Tent Show)
Edwards, Glen
Edwards, Jim
Edwards, Joe
Edwards, Louis
Eklund, Eric
Elhart, James
Elkins, Mrs. Louis
Ellis, John A.
Emerson, Geo.
Emrick, Burr
Eubank, Rachel
Esque, Col.
Evens, Frank
Evens, Joe
Evens, John
Evens, Steve
Evens, Tom
Exman & Broeddeker
Eysted, Benjamin
Fallor, H. D.
Farrell, Cpl. Thos. J.
Fernandez, Jose
Ferrando, Louis
Ferrando, Spike
Fitzgerald, Edw. R.
Fitzpatrick, C.
Fitzpatrick, Fred
Fitts, Frances
Flynn, Wm.
Flanagan, Rob
Flannagan, Vicky
Fleming, Thos. L.
Folden, Harley H.
Fonda, Gordon L.
Fontaine, P.
Forkus, Bill
Forkum, M. Margaret
Forrest, John M.
Fox, Sam
Frederick, Joe J. (Penny Arcade)
Friedenheim, Morris
Fry, Cecile
Fustaino, Mrs. Betty J.
Gable, Jos.
Gardner, Thos.
Garson, Gwen
Garton, Wm.
Gay, W. M.
Gasca, Leo & Josephine
Gibson, Mrs. Bert
Gilworth, Juanita
Glass, Dennis
Glenn, Ernest
Glasgow, Montomery
Gloden, Marion D.
Goad, Charley
Godwin, G. L.
Gold, Orin
Golding, Chas.
Goldstein, Nathan
Gould, A. H.
Gourley, Archie
Gowdy, Mrs. Pamela
Grasson, Roy
Graham, R. C.
Gray, Clifford H.
Gray, Mrs. Marie
Gray, Phillip
Green, Alfred
Green, Ralph
Gregory, Mrs. Hazel
Griffin, Scaburn
Griggs, Chas. Blair
Griggs, Mrs. Chas.
Griss, Lloyd A.
Guadaynino, Robt. F.
Guinn, John C.
Gustafson, Gerald C.
Hager, Ollie
Hager, Mrs. O. L.
Hale, Tison
Haley, James W.
Hall, Chas.
Hall, Mrs. Ed
Hall, Mrs. Louise W.
Hall, Paul
Hallis, C. J.
Hamilton, Archie
Hammond, Texas
Hancock, Mrs. Edna L.
Hangsterfer, Allan F.
Hannan, Jim
Hansen, Herbert
Hansford, Alice
Harding, R. E.
Hardy, Jas. Wm.
Harlan, Geo.
Harlan, W. R.
Harris, Frank
Harris, James Otis
Harris, Lillian
Harris, Maryory
Harrison, James R.
Harrison, Dr. O.
Hanson, Geo.
Harvey, Henry
Hastings, Mrs. Georgia
Hatch, Frank (Carnival)
Havens, Geraldine
Hawk, James B.
Hayden, Jim
Hayns, Mrs. J. B.
Heath, Mrs. Clara
Heck, Robt. A.
Hecker, Lee
Hefner, B. B.
Helman, Jordan Wm.
Hendrickson, Tauno
Hennies, Frances
Henrick, Harold
Hennan, Maxie
Herrick, Milton
Herington, Mrs. J.
Heth, Mrs. Floyd
Hickman, Ray
Higginbotham, Jack
Higgins, Pat
Hill, Harry & Loretta
Hillman, Mrs. C. L.
Hinkle, Merlin
Hogan, Mickey
Holeman, C.
Hollingshead, Texas
Hollman, Arnold
Holt, Mrs. Camilla
Homan, Steven D.
Hood, Fred
Hood, W. D.
Hooper, Frank C.
Hopkins, L. B.
Horne, Jos.
Horton, Louis J.
Hout, Leon T.
Howell, Otis Dixie
Howerton, Ira
Huey, Otto
Hugh, Geo. W. "Pop"
Huber, Fritz
Hubert, I. C.
Hunsaker, Mrs. Rose
Hunt, C. P.
Hunting, Harry E.
Hutchinson, T.
Hutt, Frances
Hynd, Wm.
Ivey, Lillian O.
Ivey, Wm. E.
Jackson, Robt.
James, Heavy
Jenkins, Ben.
Jennings, Bob
John, Nido
Johnson, Jos. J. X.
Johnson, Lewis
Johnson, Peter
Johnson, R. A.
Jack
Johnson, Russell Bruno
Johnston, Earle
Johnston, Lloyd G.
Johnstone, Arch
Jones, Carl
Jones, Ed
Jones, Henry
Jones, Mrs. Paul
Joyner, Jimmie C.
Kay, Mrs. Rena
Kayne, Don
Kellen, Mrs. M. Cecile
Keller, Millie
Kelly, Edith
Kelly, Charles Raymond
Kelly, J. H.
Kelly, Jack
Kelly, Mabel
Kelly, Toby
Kelly, Shipwreck
Kelly, Vernon
Kelly, Thomas C.
Kenner, Bennie
Kerr, S. A.
Kilgore, Clara B.
King, Jack
Kiser, Jeff
Klasky, Anita
Knapp, Eddie T.
Knight, Robert
William
Kovolski, Paul A.
Kubler, Carl
LaFaye, Ralph & Mary
LaMarr, Barbara
LaVelle, Helen
Lacey, Dallas
Lafferty, Del
Lamb, Buddy
Lambert, Chas. E.
Landes, Benj.
Langford, Walter
Lee, Arthur
Lee, Bob
Lee, Elizabeth
Lee, Tom
Leedy, Robert
Leto, James
Lewis, Willie
Lloyd, M. L.
Loekhart, Mrs. Wm.
Longsdorf, E. B.
Lopez, Kathleen
Loter, Marie & Happy
Loveless, Ted
Lumpkin, Bat.
Lunston, Clarence T.
Lusson, Marcelin D.
Lutz, May J.
McCall, Glenn J.
McCarroll, J. T.
McCauly, H.
McCluter, H. M.
McCoy, Lucky
McDaniel, Forrest
McDaniel, Noble B.
McGarry, Gerald P.
McGill, Frank
McKesson, John R.
McKinnon, Vivian
McMahon, Georgia
McNurlin, John Q.
McQuire, Miss
McShain, Edw. E.
McFill, Robert D.
Malanga, George
Males, Jack
Mantello, Mrs. James
Maricle, R. A.
Markovitch, Luana
Marks, Grover
Martin, Mrs. J. E.
Martenev, H. R.
Martellaro, James
Mason, Raymond W.
Matlock, Louie
Mattson, Edward
Mayer, John K.
Meacham Co., E.
Mevenburg, Henry
Meyers, Louie
Mical, Mrs. Jerry J.
Mical, Mrs. Myrtle
Middlestetter, Jess A.
Miklo, Jean
Miller & Mack
Miller, Ethel
Miller, George
Miller Rides
Mitchell, Dewey
Mitchell, Frank
Mitchell, Johnny
Mitchell, Mike H.
Mize, Lee
Montello, Mrs. Jerrie
Moody, Ebin
Moore, Edward
Stanton
Moore, W. J.
Morris, Mac
Mort, George B.
Mort, Jos.
Morton, Joseph
Moses, Travis
Moushon, Mac
Moyer, Edward
Mullins, Bill C. J.
Murphy, Ball Head
Murphy, Jimmy & Sara
Murphy, Joe
Murphy, W. A.
Murray, Bernard
Nadeau, Francis R.
Nealand, Walter D.
Neese, H. C.
Nelson, Harry
Nelson, Homer W.
Neugent, Katherine
Newcomer, Lewis E.
Newsom, Cassie
Nicholas, Ephriam
Nicholas, John
Nicholas, Lena
Niles, Donald
O'Brian, Geo. F.
O'Dear, Mayme
O'Tell, Palma
Orland, Mrs. Fannie
Owens, Fred
Owens, Richard
Owens, Robt.
Paer, Milton S.
Palen, Garuet
Palmer, Blacky & Pauline
Park, Sam J.
Parker, Rosa
Parrish, Mrs. Dale
Parrish, Kathleen
Pater, Joe
Patman, Earle
Newton
Patter, Northam S.
Patterson, Harold
Payne, Mrs. Virginia
Pearce Jr., James H.
Pelz, Eugene
Pentlick, Mrs. John
Percy, Howard W.
Perry, James E.
Peshong, Wm. J.
Peterson, Benjamin Edward
Peterson, Helen
Phelps, Joe
Phillips, Connie
Phillips, Raymond R.
Pizzi, D. O.
Posey, B. D.
Potter, Henry P.
Powell, J. D.
Powell, Jimmy (Slim)
Preston, Happy
Presey, C. A.
Charlie
Prewitt, Tex
Price, Mrs. Ray
Pritchett, Mrs. Francis
Prozer, Israel S.
Purvis, Cecil
Rairden, Robert
Raudolph, Frederick
Walton
Rawlings, Mrs. Cecil
Reed Jr., William Hugh
Rees, James A.
Reeves, Buddy
Relyea, William H.
Reneau, Chester B.
Renfro, Mrs. Joseph Bailey
Renfro, Mrs. J. H.
Resener, Irma
Rhodes, Dusty (D. D.)
Rhodes, Elmer C.
Rhorer, Bill
Rice, Cecil C.
Rice, Claude H.
Riggle, John
Riley, Eugene Ernest
Rinaldi, Albert
Rinhardt, Louis
Roberts, J. H.
Robinson, Don
Robinson, Josie
DeMott
Roddy, Irene
Rogers, Clarence L.
Rogers, Jelly Roll
Ross, James
Ross, Peter
Royal, W. H. (Splinter)
Rozier, Harley F.
Rue, Mr. Francis
Rupp, Jesse
Milo
Russell, W. C.
Russell, Wm. H.
Ryan Sr., Edward B.
Ryan, John
Sandlin, Ralph
Sargent, Lee E.
Saulsberry, Robert
Savage, Peggy
Schultz, Mrs. Frances
Scott, H. L.
Scott, Nria
Schmore, Mr.
Sersey, Joe T.
Shea, William
Shelley, Bartell
Shelton, Bob
Shepard, N.
Sheppard, Frank
Sheppard, Jack Lee
Shuman, Alma & Jack (Cookhouse)
Shoreck, Leo
Shuey, Roy
Sickles, Willard
Silcox, Joe
Simon, Leon J.
Simpkins & Littlefield
Smith, Jimmie
Smith, Joel
McCowan
Smith, M. A.
Snell, Sam
Snyder, William
Russell
Spencer, Frances
Spiller, Glen R.
Spitzer, Harry
Spurlock, Jimmie C.
Stack, P. G.
Stanczak, Frances
Gertrude
Stanko, Mack
Stanley, Charles W.
Starr, A. C.
Stear, Melvin M.
Stegall, James F.
Stephens, George W.
Stevenson, Louis E.
Stoddard, Doc
Wm. S.
Stogner, Newton F.
Stratton, Dottie
Stutzman, Bobbie
Stutzman, J. F.
Stutzman, Thomas J.
Suss, Harry A.
Sutton, G. F.
Swards Jr., J. D.
Sweetman, Ann
Tan, George
Tate, June
Taylor, Doris
Taylor, Ray Eugene
Taylor, Stubby
Thigpen, Willie
Thomson, Ethel
Thomason, Orbin
Harold
Tordenshiield, Carl
Torrence, Franz
Tovarniak, Mrs. John
Tyree, Dorothy
Unger, Ellen
Urey, Dewey
Urich, George
Urich, Miller
Valentine, Mary
Van, Freda
Fred
Vangness, K. O.
Vess, Pop
Vestal, James C.
Videto, Ken
Wade, Earle H.
Wade, R.
Walker, Ornie L.
Walker, Wm. L.
Wallace, Al
Walters, Geo.
Walters, J.
Ward, Harry (Slim)

BALLOONS

- Streetmen Special - Best heavy rubber, inflates 12 inches, ideal for gas balloons. Gr. . . . \$ 9.00
18-Inch Balloon Sticks. Gr. . . . 1.00
Yellow Flying Birds. Gr. . . . 14.80
De Luxe Arzy Flying Birds, very Colorful. Gr. . . . 18.00
Pin Wheels. Gr. . . . 7.00
Assorted Catalin Key Chains, Carded. Gr. . . . 4.75
6 1/2 Inch Dolls. Gr. . . . 16.50
Feather Backs for Dolls. Gr. . . . 9.00
Sticks for Dolls, 30x1/4. Per 100 1.50
Bullet Key Chains. Gr. . . . 8.50
Running Mice. Gr. . . . 15.00
Metal Cap Gun and Holster Sets. Doz. . . . 6.00
Assorted Western Jewelry, Carded. Gr. . . . 10.80
Rabbits' Feet. Per 100 . . . 4.25
Rabbits' Feet Key Chains. Per 100 6.00
Happy Liquid Bubbles with Wands. Gr. . . . 8.00
1/4 Deposit With Order, Balance C.O.D.

SCHATTUR NOVELTY CO.

142 Park Row, New York 7, N. Y.



\$36.00 Dozen

ALL PLUSH CLOWN

25% Deposit With Order, Balance C. O. D., F. O. B. Newark, N. J.
Send for Price List on Dolls, Toys and Games.

THE HOUSE OF DOLLS

126 Branford Pl. NEWARK 2, N. J.

GOLD PLATED ORNAMENTS

Crucifix, Pistol, Baseball, Football, etc., suspended on bar with pin and catch. Individually carded. Approx. 2 1/2" size. Assorted—\$18.00 Gro.

4" Crucifix, enameled gold, blue or pink. Individually carded—\$21.00 Gro. Gold plated, 1 to box, \$7.20 Doz.

Jewelry type Slum Pins, \$10 per thousand bulk, \$13.50 per thousand carded—1 to card.

Cast Ornaments for Badge Men, for all sports events—\$2.50 Gro. 25% Deposit, Balance C. O. D.

G. G. NOVELTY CO.

1574 57th Street Brooklyn 19, N. Y.



DISCHARGE EMBLEM TIE SLIDE

Gold Plated—12 on Display
GROSS . . . \$18.00

Parker Products Corp.
3 East 19th St. N. Y. 3, N. Y.

IRONS DELUXE IRON

Chrome finish with rheostat. O.P.A. \$7.90.
6 or more \$5.85
GREYHOUND TRAVELING IRON
O.P.A. \$6.20
6 or more \$4.48
RADIO AND APPLIANCE DIV.
AMERICAN APPLIANCE
1526 W. 79th St. CHICAGO, ILL.

Now Available! OAK-HYTEX BALLOONS

Present production limited to a few popular sellers. See your jobber.



The **OAK RUBBER Co.**
RAVENNA, OHIO

Hubba Hubba Wonder Dog

A NEW AND NOVEL TOY OR GIFT

A riot of fun and action for all ages. This fellow will sit up, wag his tail, or play dead just like a well-trained pup. Finger control makes every movement a laugh.



\$8.00
DOZEN

Immediate Delivery.

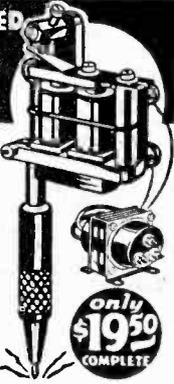
BERNARD FINE & CO.

507 5TH AVE. NEW YORK 17, N. Y.

DIAMOND POINTED ENGRAVING OUTFIT

Ideal for hand lettering Jewelry, Glass and Chinaware. Etches Iron and Steel. Designs Leather. Numerous other uses for hobbyist and manufacturer. Outfit Complete (with transformer) \$19.50. Order today.

The **ZEIS STUDIO**
728 LESLEY AVENUE
ROCKFORD, ILLINOIS



SWEEPING THE COUNTRY IN SALES!

OVER 20,000,000 SPIFFY INVISIBLE COLLAR "STAY-DOWNS" HAVE BEEN SOLD TO SERVICE MEN ALONE—and many more millions to civilians, but the demand has always been far greater than the factory could supply. Seldom has a 25¢ men's accessory achieved such phenomenal sales!

	Per Carton of 3 Doz.	Per Gross (4 Cartons)
DEALERS' COST	\$4.50	\$18.00
DEALERS' SELLING PRICE	\$9.00	\$36.00
DEALERS' PROFIT	\$4.50	\$18.00

1/4 Deposit With Order, Balance C. O. D.
JERRY SANFORD
277 Broadway New York 7, N. Y.

PLASTER PRODUCTS

New! Flashy! Unique!
KEWPIE DOLLS—DOGS—STATUETTES

We Take SPECIAL ORDERS—
IMMEDIATELY DELIVERY

DETROIT ART INDUSTRIES, INC.
5195 LORRAINE DETROIT 8, MICH.

MEDICINE MEN

Route Men, Credit Men, Dabit Workers! Here's the package with everything. ZEST-O-LAX. It's Big—full pint capacity. It's Good—this formula has been giving satisfactory results for more than a quarter century. It Sells—the package and label see to this. It's Profitable—sells for \$2.50 and costs you as little as 15¢. Write for full information on ZEST-O-LAX as well as hundreds of other money makers.

GOODIER COMPANY Dallas 8, Texas
FORMERLY "UNIVERSAL LABORATORIES"

MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

GENERAL PRODUCTS LABORATORIES
Manufacturing Pharmacists
137 E. Spring St. (Dept. B) Columbus, Ohio
There Is No Substitute for Quality.

Pipes For Pitchmen

By Bill Baker

Communications to 25 Opera Place,
Cincinnati, 1

WHAT HAS BECOME . . . of such widely known pitchfolk as Kid Carrigan, Jack Dillon, Ted Regan, Dr. Walter Gilbert, Dick Robertson, George Durst, J. H. Rutledge, Joe Steele, Lester Morris, Al Adams, George A. Sauerwein, Mr. and Mrs. Joe Hess, Leo Moriarty and Doc Rogers? Many of the boys and girls have been asking about these pitchmen. How about dropping a line to the column and letting us know what goes with you people?

Story behind many a pitchman's success is merit. Offer something useful and you'll have little difficulty getting the big dough.

SOL ADDIS . . . shoots thru the following from New York: "Was sorry to learn that my good friend, Abe Boshes, former champion wrestler, strong man and health and med lecturer, passed away Easter week of a heart attack. Abe was a gentleman and had many friends and admirers in and out of the pitch business. He'll be sorely missed by all."

CHARLES KRUSE . . . pens from St. Louis that he's thanking his lucky stars that Ray Kirsch and Jack Cotton induced him to buy a dummy to work with his bird whistles. Charley says the trick is paying off, but plenty.

JIGGS AND MAGGIE FINNIGAN . . . erstwhile pitchfolk, completed a successful three-day stand at the Ritz Theater, Macon, Ga., May 10. They report that business continues good for them in the South.

Doc Larry O'Brien

By E. F. Hannan

ONE of the most unique figures in old med and museum business was Doc Laurence (Larry) O'Brien. O'Brien came to the States from his native Limerick, Ireland, and did strong man feats with various shows and at museums until med caught him up.

He was almost the first I remember doing physical culture stuff in connection with med sales. Larry coined the phrase that afterwards became common with such lecturers, "Look over your doctor. Is he a healthy man; is he of good physique; does he look like one who knows how to keep his own body in prime condition? If he doesn't, what good can he do you?"

It was a bait-caster that always worked. O'Brien put some money in a road show using the Irish opus, Robert Emmet, but he fell off the wagon and cut up generally just when the thing looked like a money-getter.

He was tops with sales lingo and goes into the books as a regular of the old days. He tied up with Doc Sweet at one time, but Sweet's story is another one for some future time.

MID-AMERICAN EXPO

(Continued from page 70)

Delmar, Fred Allen's Senator Claghorn, who opened the show with a speech at 2 and 8 p.m. Friday (17) Johnny Olsen presented the Ladies Be Seated program from the auditorium's north stage. Today and Sunday Midwestern Hayride, WLW's hillbilly variety show, go for two shows a day. Thursday (30) Morton Downey, local son, will work.

Adults will pay 80 cents and students 60 cents for the 11-day run.



YOU ASKED FOR IT . . .
We Promised—HERE IT IS

The BEAR for Profits

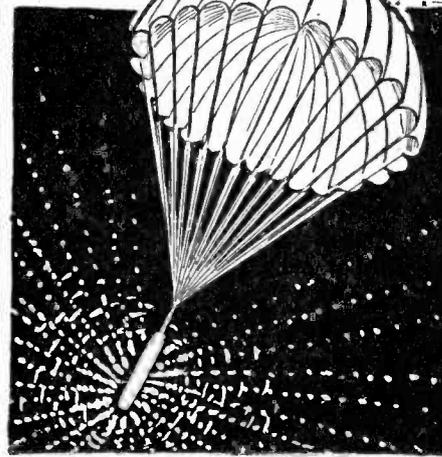
All odorless skins. Made of selected FURS.
\$7.50 Each **\$4.25** Each
(Large Size). (New Size)

IMMEDIATE DELIVERY

JOE END & CO.

Catering to Concession Trades
MIKE TISSER, Gen. Mgr.
799 Broadway New York 3, N. Y.
Phone: GR. 3-1812

REAL PARACHUTE FOR 4th of JULY



CELEBRATION

AND ALL GALA DAYS

A real combat plane parachute to carry

FLARES OR SPARKLERS OR ADVERTISING

At a price similar to paper parachutes, size 20" to 30" in diameter.

A Sensation at Any Celebration

Write for Quantity Prices and Details.

AVIATION PRODUCTS CO.

207 East 43d St., N. Y. City

Mfrs. of All Types of Rubber Balls and All Sizes of Parachutes.

NEW "ARKON" BALL BEARING FOUNTAIN PEN

LIFETIME GUARANTEE! WRITES 3 YEARS WITHOUT FILLING
BALL-BEARING TIP WRITES ON ANY SURFACE; 26,000 HOURS



Premium Men, Pitchmen, Carnival Men
YOU CAN'T BEAT IT FOR VALUE

Thousands of dollars in advertising has popularized the ball-bearing type of pen. Thousands of people want one, but the high price has held them back. That's why you can clean up with this new Arkon. It has all the wanted features yet sells at a price that fits all pocket books. It gets the play as a premium on any kind of deal. Use it to liven up your dead spots.

Has All the Expensive Features

Look what you get in the Arkon. Ball bearing tip rolls out the words. Writes on any material, paper, linen or textiles. Makes 6 to 8 carbon copies at a time. Pressure feed, always writes perfectly. Ink dries instantly. Cannot leak. Backed by lifetime guarantee. You can be first with it if you act now! Get your order in today. Immediate delivery. Sample for \$6.95.

In Lots of Six or More. Each **\$4.17**

WRITE, WIRE OR PHONE YOUR ORDER. ACT NOW!

CHARLES HIMMEL CO., 404 No. Wells St., Chicago 10, Ill.

SALESMEN CAN
CLEAN UP WITH
THIS ARKON PEN

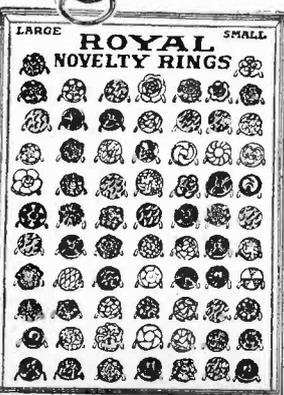
Here is a profit producer you can't afford to miss. Writes, looks and feels like twice the money. Everybody is a prospect. Everybody is interested. You can knock off sale after sale for big money and steady income.

WRITE TODAY

Write today for details. Order a sample lot for a test. You can't go wrong on this one.

THE RING SENSATION OF THE YEAR

LADIES' RINGS—2 SIZES



#1R RINGS. 12 attractively asst. colors and styles, display boxed. (Illustrated.) Per Gro. \$ 4.50

#PR Pearl Ring, asst. & boxed as above. Per Gro. 6.00

#GP 24 k. Gold and 100% Silver Plated Rings, asst. styles and display boxed. Per Gro. 8.75

#ERS Earrings and Finger Ring Set. Each set boxed. Silver plated metal backs. Asst. styles and colors. Per Gro. Sets 21.60

#PW Children's Charm Bracelet and Necklace Sets. Each set carded. Asst. silver plated and gold plated chains. Per Gro. Sets 22.50

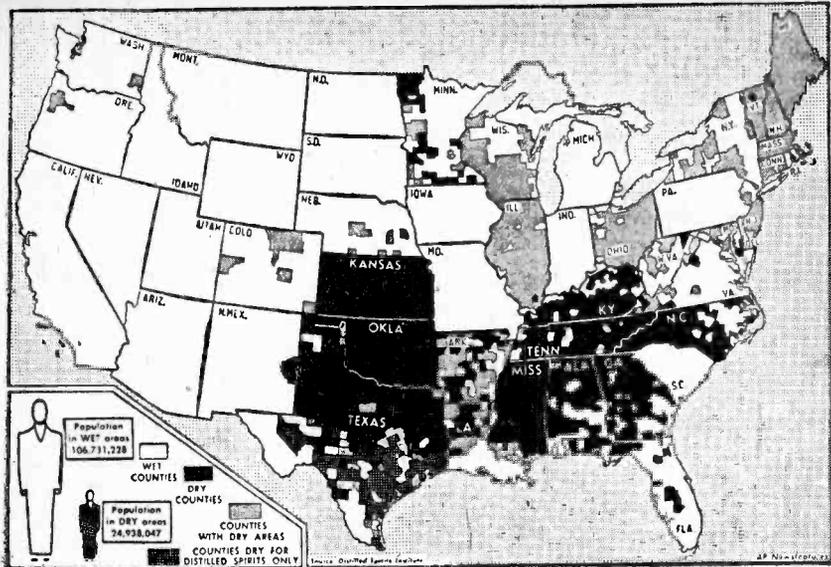
SPECIAL

Children's Finger Rings. Asst. Styles, 12 Brilliant Jewel and Pastel Colors.
Per Gross \$3.60. Minimum 2 Gross.

25% Deposit, Balance C. O. D. Write for Free Catalogue.

ROYALE MFG. CO.

World's Largest Manufacturers of Low Priced Rings
5210 3d AVE. BROOKLYN 20, N. Y.



PROHIBITION BATTLE map shows dries making slow progress. White areas show how U. S. is still overwhelmingly wet on basis of permission of liquor sales by States, counties and smaller political units. Wet territory contains 81 per cent of the population. Sixty-nine per cent of 3,070 counties permit sales of distilled spirits, beer and wine. Dries scored net gain of 342 political areas with a total population of 2,377,000 in the last six years, but only three States—Kansas, Oklahoma and Mississippi—have State prohibition. In contrast, 32 States and 85 per cent of counties were under prohibition before the 18th Amendment became effective in 1920.

News Digest

STRIKE—Manufacturers in Chicago, who were just beginning to get back on normal production schedules after the black-out scare, found themselves faced with a shipping crisis as the week ended. With rail shipment impossible, most coin machine manufacturers were making "token" shipments to out-of-town distributors. That is, they were placing machines in their warehouses, earmarked for certain distributors who had sent in their orders. As soon as normal rail shipments are resumed, the manufacturers will ship out machines on hand.

PARTS—Unexpected shortage came up this week when the rail strike halted shipments. Manufacturers found themselves unable to get some parts which are usually easy to obtain. Parts which were ordered and shipped on a day-to-day basis were not coming thru, and machine production in some instances had to wait. Like all other industries, the coin machine industry has found itself these past several weeks facing one new bottleneck after another.

VETS—Official publication of the Department of Commerce lists vending machine operation and repair as one of the main interests expressed by veterans who want to get into business themselves. Cafes, restaurants, filling stations and many other location possibilities also rate high on vet preference. Like experienced vending machine firms, Commerce Department officials repeatedly warn veterans against diving headlong into any business without making sure they possess proper qualifications.

BULBS—Add another shortage, at least temporary, to the long list already hampering production. Several manufacturers this week reported small-watt light bulbs nearly impossible to get. Bulb manufacturers confirmed the shortage, but the situation should be cleared in the near future.

SOFT DRINKS—With warm weather prevailing in most of the country, operators of soft drink vending machines again find themselves hard pressed to obtain enough carbonated beverage to keep their machines filled. This season, however, should be better than last, since the bottlers have been upped 10 per cent

in their sugar quota. Best guess now is that there will not be another increase in sugar quotas before the end of the year. Department of Agriculture officials in Washington this week predicted the shortage of sugar will run into 1948.

SALES—Another indication of venders as a sales medium came in a statement from Camp Roberts, California. During the war years and up to the present time, some 400,600 cokes per month were sold thru vending machines at Camp Roberts.

COFFEE—A coffee vending machine, to hold 500 cups, was revealed in Chicago this week. Machine is not in production, but it is definitely beyond the purely experimental stage. Vender will serve hot coffee with or without sugar, with or without cream. Vending trade expects the machine to be a natural companion for sandwich venders already in production or in the experimental stage. Locations for such a unit are innumerable.

HABITS—A Northwestern University professor of psychology has come forth with some information on juke boxes which operators have known for years. The professor announced that juke boxes have a great effect on people's habits. For example, if the juke box in the restaurant where they are eating is playing fast music, everyone eats faster and vice versa.

FOODS—A number of frozen food vending machines are reported testing on location at the moment, though no manufacturer has announced this fact. Rumored interested in the equipment is the Great Atlantic & Pacific Tea Company. Biggest bug to lick in frozen food production is the refrigeration element, and manufacturers are now working to eliminate that problem.

DISPUTE—A jurisdictional dispute between two phonograph service unions made page one this week in all of the Cincinnati newspapers. Upshot of the dispute was a court opinion that locations cannot be picketed if the object of their picketing is a juke box owned by some party other than the location's proprietor. By week's end, newspapers' stories on the servicemen's dispute had dwindled to very short follow-ups.

Editorial

The Liquor Map

By Walter W. Hurd

The Associated Press has recently given visual emphasis to the ever-present struggle between the wets and the dries. In recent times the business phases of the liquor question has a wide range of business benefits, extending all the way from expanding normal markets for the farmer's grain to lightening the tax load on homes and real estate.

The coin machine trade has long shared in the business expansion brought about by the liquor trade. Most conspicuous benefit to coin machines came in 1934 when the return of beer opened many thousands of tavern locations.

At the time, it was said that the return of beer paved the way for the modern juke box industry. There are some who will argue that improvements in electronic parts and recordings at about that time brought about the revival of juke box music. Others would say that new inventions could never have made the modern juke trade unless locations had also been provided for them.

It would, perhaps, be better to say that a coincidence happened and that the liquor trade made possible many thousands of new locations in which several types of coin machines would be a special aid to business.

Every music operator knows how much taverns have meant in his business. But it was not alone the music operator who found taverns a favorable type of location. Operators of penny vender machines also found taverns to be good spots. In a general way, every operator in the business has profited by the wide expansion of tavern locations and other establishments selling liquor and beer.

While the liquor business spread its benefits far and wide, at the same time it poses some tough problems for the country. The liquor trade has in recent years very wisely taken the lead in trying to solve these problems, and the coin machine trade should lend its full co-operation in helping to prevent those trends and incidents that stir up public criticism of the liquor business.

Many organizations within the liquor trade have been very co-operative with the coin machine trade, and such consideration should be reciprocated.

Altho the United States once tried prohibition as a national policy, and supposedly learned that it would not work, there has been a growing trend toward local prohibition in recent years. Many agencies conduct surveys on this subject so that business and industry will be properly informed on what is going on. The coin machine trade is one of those industries that needs to keep posted on the trends.

While the dries can give a lot of arguments and statistics to support their side, it would be much better for every citizen to view the liquor trade with the same consideration that is given to other modern developments which also pose serious problems for business and government.

At the present time, everybody is being urged to help the campaign for safety, and special reference is made to the automobile. Now it is easy to condemn the automobile as an aid to crime, accidents and immorality, but the automobile also has so many benefits that people prefer to join in controlling the evils in order to get all the benefits possible. There are many developments in this age about which we will have to adopt a similar policy, and liquor must be considered one of them.

I first learned about liquor by admiring the pretty two-gallon kegs of whisky which my dad always kept in the house for his morning dram. By the time I was old enough to take notice of such things, the big distillers in Central Kentucky had already begun to give stiff competition to the local mountain dew, and hillbillies who bought two gallons at a time were good customers.

Saturdays were drinking days, and my father had learned a unique way by which he could drink all day with the crowd and still never show the slightest effect from his drinking. When he thought I had gotten big enough to start helping myself to the keg, he told me his secrets about self-control. From that day, I have always felt that the friends of liquor must be the ones who strive to prevent those abuses that eventually lead to such things as prohibition.

There are so many different ideas on how to regulate the liquor business for the best interests of the nation as a whole that it is not easy to make up a concrete plan which will get the support of most business interests. The liquor trade will certainly keep on with its program of regulating its own members. That certainly is the most likely way to prevent a return of prohibition. In all this work of keeping its own house clean, the coin machine trade will be in close sympathy with the liquor and beer industries.

New Orleans To Ballot on Bells

Mayor Urges Legalization

Sponsors referendum after State pigeonholes bill for city ownership of games

NEW ORLEANS, May 25.—Tuesday (28) citizens of New Orleans will take part in a city-sponsored referendum to sound out public opinion on a plan which would legalize bell machines in this city.

New Orleans newspapers have been featuring Mayor DeLesseps S. Morrison's plan for making bells legal here. Nationwide interest was centered on the referendum when newspapers in other cities as far north as New York carried stories of the mayor's play.

Morrison, a former army colonel who only recently took office, has proposed that the Louisiana Legislature allow Louisiana cities of more than 300,000 population to "own, purchase, lease and operate all kinds and forms of coin-operated gaming devices and mechanical slot-controlled contrivances designed for chance-taking and amusement."

(New Orleans is the only city in the State with a population of more than 300,000, and therefore would be the only city affected the way the bill is written).

Public Spirit

As this is written, the New Orleans public is approaching the referendum in high spirits, and folks around town have begun referring to Tuesday as "New Orleans's New Mardi Gras." Even the Legislature, now in session, is expected to cancel all business Tuesday to await the outcome of the vote.

Similar measures have been proposed before in four or five States and in a half dozen cities. Nearest approach in detail to Morrison's plan is the current law in the State of Washington, where the State receives 20 per cent of the gross income on all gaming devices.

Legislative Action

Earlier this week, the Louisiana Legislature at Baton Rouge, where Morrison's bill had been introduced May 20, voted to postpone indefinitely consideration of the bill. This leaves some question as to what will happen in the event New Orleans' citizens should vote strongly in favor of the proposal as observers here say they are quite likely to do.

When any Legislature votes to indefinitely postpone consideration of a bill, this action practically amounts to killing the bill involved.

For the interest it may have, Mayor Morrison's bill is reprinted here in full, just as it was introduced:

Text of Bill

Text of the bill follows:

To provide for the raising of money for needful public or welfare purposes by the operation of coin-operated gaming devices and mechanical slot-controlled contrivances designed for chance taking or amusement, on the part of municipalities with a population of over 300,000 and by other municipalities and parishes of the State of Louisiana, but, in case of the latter, only when authorized by proper local option elections; to authorize the ownership purchase, operation and lease of such devices or contrivances by municipalities and parishes; to regulate the use and con-

Calendar for Coinmen

May 26-29—National Peanut Council, Cavalier Hotel, Virginia Beach, Va.

May 27-29—National Association of Purchasing Agents, Stevens Hotel, Chicago.

May 28—New York State Photo Suppliers & Users' Association, Broadway Central Hotel, New York.

June 5-7—Associated Retail Confectioners of U. S., Drake Hotel, Chicago.

June 7—National Automatic Merchandising Association (Illinois, Indiana and Wisconsin), Congress Hotel, Chicago.

June 13-15—Retail Tobacco Dealers of America, Hollenden Hotel, Cleveland.

June 24-27—National Confectioners' Association, Stevens Hotel, Chicago.

July 15-18—Music Industry Trade Show, National Association of Music Merchants, Palmer House, Chicago.

July 18-20—Southern Wholesale Confectioners' Association, Miami.

trol of such devices or contrivances and to provide for the allocation of and the placing or locating of same; to provide for adequate safeguards where the welfare and morals of the public are concerned, and to authorize the enactment of rules and regulations governing the operation of such devices or contrivances and the playing or use thereof by the public, and to provide for the manner and method of holding local option elections in the cases provided for in this act.

SECTION 1.—Be it enacted by the Legislature of Louisiana that, from and after the effective date of this act, it shall be lawful for cities in this State of over 300,000 population as shown by the last official United States census, to own, purchase, lease and operate all kinds and forms of coin-operated gaming devices and mechanical slot-controlled contrivances designed for chance-taking and amusement on the part of the public, under the terms and conditions and for the purposes herein set forth.

Others May Adopt

SECTION 2.—Any other municipality or parish of the State of Louisiana may adopt the terms and conditions (See N. O. TO VOTE on page 103)

Wood Output On Up-Swing Agency Says

U. S. Forecasts Rise

WASHINGTON, May 25.—For coin machine makers who have been battling the lumber shortage for months, the U. S. Department of Commerce had a word of hope this week.

The department's forest products division estimated that U. S. lumber output this year will top that of 1945 by 2,500,000,000 board feet. The division's experts estimated that American sawmills will roll out a total of nearly 30,000,000,000 board feet in 1946, and Joseph L. Muller, chief of the division, was bubbling with optimism in a press interview.

"I think there is much cause for optimism now," he declared. "Of course, the demand for lumber this (See Lumber Output on page 103)

Rail Walkout New Blow to Coin Industry

Hope for Short Strike

WASHINGTON, May 25.—Partially recovered from the coal strike and brownout, the nation's coin machine industry suffered another setback as the country-wide railroad strike slackened transportation to a virtual standstill yesterday (24).

Manufacturers and distributors everywhere were seeking trucks and trailers to carry on delivery of products already behind schedule due to the coal strike and shortages.

With buyers close to the industry's manufacturing centers in Chicago, New York and Los Angeles utilizing every available carrier to pick up orders, producers and jobbers were obliged to lay a delivery bank for customers in more distant parts. The policy, according to spokesmen, provides for token filling of orders regardless of the shipping distance, and insures fair distribution and immediate shipment when the strike is settled.

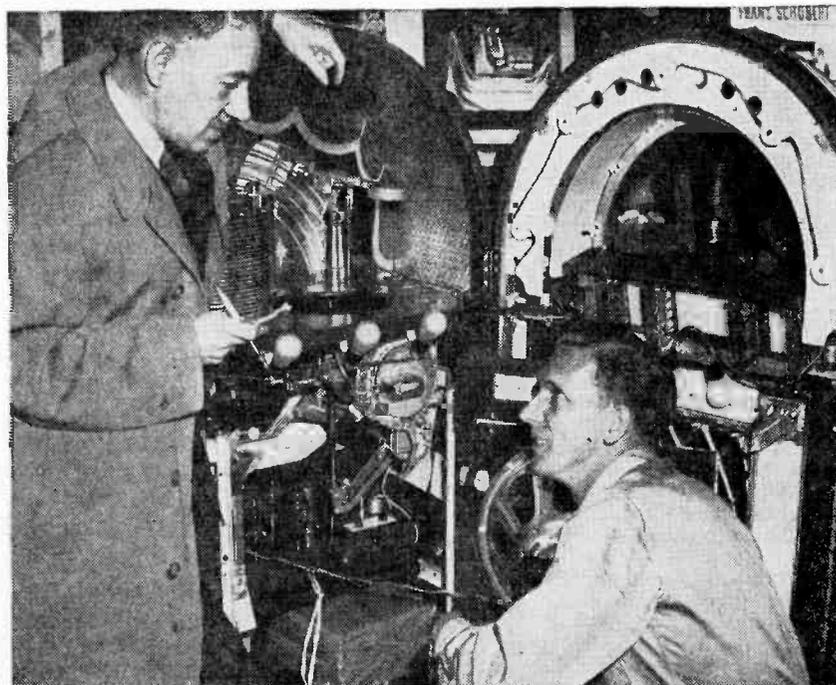
More serious than the delivery problem to manufacturers was the further curtailment of vital materials already slowed down by industrial strikes and shortages. A survey of manufacturing centers indicated most producers had only enough material on hand for a week's production. In many cases, easily obtained minor parts and equipment received on a day-to-day basis caused unforeseen bottlenecks.

In Chicago, center of the nation's coin industry and railroad hub of the United States, spokesmen were pessimistic unless there was immediate settlement of both major labor problems. Stoppage of coal delivery to the Chicago area where power companies have an inadequate fuel supply indicated an early dimout, which will almost entirely halt production, producers said.

On the government-operated Illinois Central Railroad, still rolling, only vital freight was being carried. Officials offered little hope that the line's facilities would be sufficient to offset the coal freight stoppage to any great degree.

The overburdened trucking industry was also obliged to limit loads to essential commodities and materials with shipping space available for non-essentials only after priority shipments had been made, offering the coin machine industry little assurance of relief.

With furnaces banked at most of (See Rail Walk-Out on page 103)



JUKE STUDENT Walter Thelen learns intricacies of juke box repair work at Kenton Music Shop, Covington, Ky. He's a veteran of the European war theater, is studying under the on-the-job training plan provided in G.I. Bill of Rights. Raymond J. Roeller, left, veterans' training program director, checks on Thelen's progress.

Bulletin

Settlement of the railroad strike after anxious hours of negotiation, brought little immediate relief to hard-pressed coin machine manufacturers swamped with orders and harassed by material shortages and the effects of the coal walkout.

The traffic snarl caused by jammed freight yards in the industrial centers and confusing schedules resulting from the strike has given the industry no hope the situation will completely ease for at least 10 days.

Exporter Mart For U. S. Biz In New Orleans

NEW ORLEANS, May 25.—An International Trade Mart, offering exhibit space to more than 300 firms interested in the Latin-American export business, will be opened here in the summer of 1947.

Project is sponsored by the same group of 50 New Orleans business men who opened International House here last year to promote trade and cultural relations with Central and South American countries. According to its backers, the Mart will cater particularly to medium-sized manufacturers and distributors, a policy which is expected to be attractive to coin machine firms.

Five-story building has been purchased to house the Mart. Together with improvements planned, it will represent an investment of about \$800,000. Rent receipts are expected to cover liquidation of a bond issue and expenses of the staff.

Two Advantages

Sponsors claim a two-fold advantage for New Orleans as an all-American trade center. They say that for a large part of the Mississippi watershed, rail and river shipments to New Orleans is cheaper than freight rates to other hemisphere countries.

Likewise, it is said, the American countries constitute the chief world trade area which will have plenty of dollars to pay for American products. During the war, according to government figures, these nations built up a \$3,300,000,000 in credits here.

An international foreign service bureau is planned in conjunction with the Mart. This agency will provide information on documentation, packaging regulations and credit. It also will carry on a marketing research program, the sponsors said.

Atlantic City Fun and Coin Play Crimped By Brownout Order

ATLANTIC CITY, May 25.—Coinmen faced serious curtailment of activity here because of the brownout order caused by the soft coal strike.

Patrons of niteries were told they would drink by candlelight or a reasonable facsimile for electricity if the Public Utilities Commission's "brownout" order is actually put into effect.

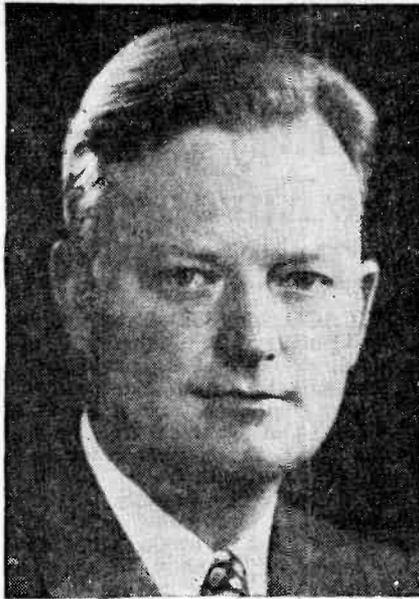
Survey of a dozen local bars indicated that nearly all will remain open, using candles, oil lamps or lanterns.

However, a number of club owners said they would rather close than take the risk of mixing candlelight with alcohol.

Machines operated by electricity would, naturally, be closed by the brownout order and a means of revenue would be closed to coinmen.

"You can't run a pinball machine with candle power," one operator said. "We will be forced to take losses along with all the other industries affected by the shortage of coal. We promise full support to any order. We are not the only industry affected, and we will not quibble about profits. However, we hope the strike can be settled since there will be great suffering because of the shortage of coal."

The order here read: "Eliminate all lighting in establishments such as taverns, night clubs, bowling alleys, skating rinks and baseball parks after 10 p.m."



JAMES T. HYDE, who recently joined AMI as assistant to sales chief Doc Eaton, has been busy getting acquainted with the trade thru visits to a string of phono showings.

Loot Juke's Cash, Vender

CINCINNATI, May 25.—Burglars who entered the restaurant of Irene Dennis, 1007 West Sixth Street, looted a juke box of \$14, and carted off a cigarette vending machine, which was later found, minus cash, on a Toledo street.

Motel, Trailer Camp Boom Seen as Hot Location Bet

WASHINGTON, May 25.—Coin machine operators who neglect tourist courts, motels and trailer camps as locations are overlooking a profitable source of income, Department of Commerce officials said this week. On the basis of information received by the Department, spokesmen feel that such spots could absorb a great many more coin devices than are now installed.

The commerce department is expecting a tremendous increase in tourist and trailer camps in the next few months to meet the record demand of American tourists. Officials say they are receiving many requests for information on opening up tourist facilities, as well as for expansion of existing camps. Each inquiry is being fully answered by sending out pamphlets and magazine articles on various phases of camp operation and construction.

In the motel business, more than a billion dollar total investment brings an estimated \$650,000,000 annual gross, netting owners about 25 per cent. Pre-Pearl Harbor motor tourist travel spent \$4,700,000,000 each year, an income comparable to the iron and steel industry.

With more than 20,000 auto camps already in existence, spokesmen in this field estimate that post-war tourist travel will greatly increase tourist camp construction. Before 1942, 800 complete new courts, with

a total of 16,000 cottages, were built annually. Additions to existing courts were at the rate of 60,000 new cottages each year.

Meanwhile, hotel occupancy-measurement of the fluctuating travelling public and likewise an indication of coin play levels—is now back to a peak level. Average room occupancy for first quarter of 1946, compiled nationally, reached 93 per cent, compared with 89 per cent for the same months a year ago. Seeking new income producing techniques, hotels are looking in the direction of coin-operated devices. Coin-operated radios are now receiving wide attention, with interest also centered on coin-operated typewriters, shoe-polishing machines, laundry machines and other types of service vending equipment.

Revived Interest

Air lines, railroad and bus companies all report tremendous interest in the revived and increasing tourist surge, while at the same time, hotel and tourist trade spokesmen say they are being flooded with advance reservations. From all directions, comes the same story.

Mountain resorts are deluged with applications and shore resorts predict that this post-war summer will be the greatest vacation season in history.

Lifting of war-time travel restrictions and increased number of passenger planes lead air lines to anticipate record number of vacation patrons. Many out-of-the-way resorts are expected to mushroom into existence as a result of increased acceptance of air-travel by hurried vacationists. Meanwhile, Pullman Company officials say that if the present demand materializes, they will be hard pressed with their car resources.

Summer vacation season is now beginning in many of the wilderness lake resorts in Maine, Minnesota, Michigan and Wisconsin, with tourist bureaus reporting optimistically on every phase of the industry. Fishing and hunting comprise the main activities, and as these are confined to day-light hours, many of the vacationists look for diversion in form of coin machines.

Southern Resorts

From the Southern tip of the country come reports of Floridan coin men that they expect record business this summer for first time since pre-war days. From the northernmost part of the country, George E. Bishop, secretary-manager of Upper Peninsular Development Bureau of Michigan, states that he has had inquiries from over 350 persons willing to invest from \$5,000 to \$100,000 in resort properties.

In addition to eight state-sponsored schools, Michigan State College is providing courses with classes in resort management, food preparation and construction of resort facilities, in anticipation of increased numbers of vacation-seekers.

Industry officials have expressed belief that coin-operated equipment will have an increased importance in the new resorts and trailer camps being built or planned. Popularity of cigarette machines, beverage venders, candy and ice-cream bar machines, and amusement machines such as the war-inspired automatic target ranges, has already been established in ordering of tourist camps and trailer camps.

Juke boxes, amusement and all variety of vending devices should draw heavy play in overnight centers, one commerce department official said, and especially in those camps located distant from theaters, taverns, and other entertainment places.

Trade Directory

Following tabulation of trade reports received during weeks of May 18 and May 25 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid to revising trade files.

(formerly Panoram Distributing Company), 551 Surf Avenue, Coney Island, N. Y.

Deep South Distributing Company (formerly George Distributing & Amusement Company), 364 South Washington Street, Mobile, Ala.

New Firms

Midwest Merchandising Corporation, 1543 South 20th Street, Lincoln, Neb.

Co-Operative Distributing Company, 234 West Jefferson Street, Louisville.

Bastian-Blessing, 4201 Peterson Avenue, Chicago. (Will manufacture soft-drink venders.)

Automatic Distributing Company, 806 North Milwaukee Avenue, Chicago.

Personnel Notices

Mac Pearlman has joined the H. Rosenberg Company, New York, as head of the purchasing department.

Joseph Kolodny, managing director of NATD and a vending machine operator, has been named chairman of a new national wholesalers' organization being formed.

William Ross and Leonard Factor, veteran coinmen, are setting up a new novelty firm, address not yet announced.

Murray Singer and Gene Barron have been added to the sales force of James H. Martin Company.

John N. Rolston has been named general manager of the music division of AMI.

Don G. Mitchell has been elected president of Sylvania Electric, New York.

Roy F. Waltemade and Earl C. Payton are two new vice-presidents at Rudolph Wurlitzer, North Tawanda, N. Y.

Eugene O. Baker has been elected president of the Automatic Machine Corporation, Boston.

Paul C. Lewis, Berlo Vending Company, has been named chairman of the Chamber of Commerce and Board of Trade in Philadelphia.

Dave Lovitz has been named advertising manager for O. D. Jennings, Chicago.

Abe Granitstein has been appointed sales manager of the Tri-State Sales Company's Buffalo branch office.

Seymour L. Gale and Morton Goldberg, in the army four years, have returned as partners in Drink-O-Matic Company, Chicago.

Distributor Appointments

Vendit Corporation, 2946 Grand Avenue, Chicago, announces appointment of the following additional distributor:

E. T. Barron Company, 816 West 36th Street, Minneapolis.

Amusement Enterprises, New York, announces appointment of the following additional distributors:

Stuart Novelty Company, 250 South Sixth Street, Salt Lake City.

V. P. Distributing Company, 2336 Olive Street, St. Louis.

Tradio Company, Asbury Park, N. J., announces appointment of the following additional distributor:

Ben H. Golob Distributing Company, 241 East 44th Street, New York.

Name Changed

Coin Amusement Games, Inc. (formerly Amusement Games, Inc.), 37 East 47th Street, Chicago.

Imperial Distributing Company

NOW IT'S SMALL LIGHT BULBS

New Headache For Industry

Coin machine makers, part distribut hit by shortage of miniature-type lamps

CHICAGO, May 25.—Newest and one of the most stringent shortages to plague coin machine manufacturers and distributors of parts is light bulbs, especially the miniature types used in pinballs and other amusement games.

Fluorescent bulbs, which were coming into wide use in coin machines just as the war began, also are reported in tight supply.

Al Silverman, vice-president and general manager of Williams Manufacturing Company, described the bulb supply situation as "an unprecedented crisis" as far as the coin machine industry is concerned. He quoted one large bulb manufacturer as saying his firm now is setting a tentative delivery date on small bulbs for new customers for nearly 29 months in the future—November, 1948.

Barely Fraction

Shortage of bulbs for the industry was confirmed by Al Stern, of Coin Operators' Supply Company, Chicago, as well as by spokesmen for the major electrical supply companies. Stern said he is getting barely a fraction of the bulbs he needs to fill orders for replacements.

An official of one of the largest makers of bulbs said the six and eight-volt types used in many coin machines are "very scarce." He attributed the shortage to a record demand from the coin machine industry and radio makers and the long shutdown of production resulting from strikes in General Electric and Westinghouse.

"Between the record demand and the months of small production, the industry has built up a tremendous backlog of orders," he declared.

Silverman pointed out that the situation also stems partly from the military occupation of Japan and Germany, the two largest makers of bulbs, next to the United States, in pre-war days. The United States is the only major bulb maker left and it must supply the world, he said.

Summarizing the supply situation for the entire industry, Silverman said it is just a new version of the late Joe Penner's famed duck dinner. All you have to do is bring the duck.

"Manufacturers are glad to make all the transformers you want—if you get the steel and wire," he said. "Cabinet makers are glad to make your cabinets if you supply the plywood and lumber." It boils down to

National Coin Of Chi Expands

CHICAGO, May 25.—A remodeling program now under way at the National Coin Machine Exchange, 1411 Diversey Parkway, will provide space for a new display room for all types of coin-operated machines, according to Manager Joseph Schwartz.

Already occupying extensive quarters in the location, the new layout will provide a large showroom for music machines exclusively besides the separate facilities for other machines.

Revenue Report

WASHINGTON, May 25.—Report of the Internal Revenue Department on collections of coin machine revenue for April followed soon after the report for March.

Total collections for April were \$331,204 as compared with \$210,815 for April, 1945.

Federal coin machine revenue in March of this year was \$209,908 and in February, 1946, the amount was \$301,915.

this: To get your supplies all you have to do is supply the supply houses. And to quote Joe E. Lewis, "It's tough to get the stuff."

He listed the three major shortages, in addition to bulbs, as steel, enameled wire and lumber, particularly plywoods and veneers.

Enameled wire he described as the "roughest" because suppliers simply refuse to sell it. Instead, they use it as a barter item to get other materials that they want. As a result very little of the wire gets onto the market, he said.

Tin and lead still are under government regulation, he reported, but the strictest regulation is on the phosphorous bronze used on switch blades and contacts. He compares fractional horsepower motors with the now extinct Dodo bird. Shortage of steel, which is used for transformer laminations, motor bases, brackets and housings, has been felt sharply throught the industry.

Big Jump in Philly Tax Receipts Shows Bright Biz Outlook

PHILADELPHIA, May 25.—Local financial picture is as bright as any time in its history according to a report of the Receiver of Taxes here. Tax collections for the first three months of 1946 are \$1,900,994 ahead of the corresponding period of 1945 and there is every likelihood of a substantial surplus in revenues at the end of the year.

What is happening is directly in contrast to financial forecasts made by City Council's fiscal experts when the budget was drafted in December, 1945. At that time a fall in revenues was predicted because of an anticipated drop in employment.

Greatest portion of the income came from the city-imposed wage tax but rises were in evidence in other city collection categories. Amusement taxes produced \$533,461 or \$152,355 more than last year. Parking tax brought \$40,333 more than year year.

Newly imposed taxes for which there is no prior figures included \$8,000 in auctioneer's licenses; \$8,380 from bowling alleys; \$135,400 from coin machines, and \$5,011 from sound recording machines used in public establishments.

Stinson Celebrates 30th Anniversary in Disk Biz

NEW YORK, May 25.—According to Herbert Harris and Irving Prosky, the Stinson Trading Company, Inc., is planning a large expansion in connection with its 30th anniversary as a phonograph record manufacturer.

Company has purchased the interest of Moe Asch, but will continue to produce recordings under both the Stinson and Asch-Stinson labels.

Buckley Flying To Europe for Tour of Trade

CHICAGO, May 25.—Pat Buckley, head of Buckley Manufacturing Company, disclosed that he has booked reservations to fly to Europe May 31 for an inspection tour of the coin machine industry there and to re-establish his firm's distributor set-up on the Continent.

Buckley will fly directly to Paris from Chicago. Only stops on the 22-hour flight will be at Gander, Newfoundland, and Shannon, Ireland. He said he expects to return about August 1.

He is going to Paris first in order to be on hand for the showing of his company's coin machines and its plastic products at the International Fair, which is expected to attract thousands of European business men to the French capital. He will also confer with Michel Fortino and other officials of the Novelty Company of Paris, French distributor for Buckley. Fortino only recently returned to France after an extended visit in the United States.

Buckley said he also will travel thru England, Belgium, Switzerland, Holland, Italy and possibly Spain to renew contacts with the European coin trade. At the same time, he will be seeking sites for two factories which his company plans to build in Europe. One will be a custom plastics molding plant and the other a custom die casting works.

G. F. Haley and F. F. Parsons will be in charge of the Chicago plant during his absence.

New Coin Firm Plans Bowling Alley Machine

NEW YORK, May 25.—A new coin-operated miniature bowling alley is announced as being in production by Fred Oddo, Minibowl, Inc., 136 Kane Street, Brooklyn. Oddo states "the machine is like no other coin machine now on the market." It is covered by patents.

Minibowl, Inc., is a new coin machine manufacturer of which the bowling alley is the first product to reach production lines. Other coin machines are also being planned, officials state.

Andrew McLean Sets New Det. Company To Enter Coin Field

DETROIT, May 25.—Andrew McLean, veteran Detroit and Chicago Heights (Ill.) operator, heads a new firm dealing in coin-operated machines of all types, including juke boxes, amusement machines and venders.

New enterprise, called State Amusement Company, with headquarters at 7529 Joseph Campeau Avenue, where McLean also conducts a restaurant business, plans to operate over a widespread area in Detroit and adjacent territory.

Concern plans to enter the distributing field later, and will establish a new store at a central location, McLean said. Firm is planning to accept the local distributorship for a new machine in the music field, he announced.

Tax Calendar

Alabama

June 10: Tobacco stamp and use tax report and payment due. Tobacco wholesalers' and jobbers' reports due.

June 20: Sales tax reports and payments due.

Arkansas

June 10: Cigarette reports due.

Colorado

June 15: Sales tax reports and payments due. Use tax reports and payments due.

Connecticut

June 10: Cigarette tax report due.

Florida

June 10: Agents' and wholesalers' cigarette tax reports due.

Georgia

June 10: Cigar and cigarette reports due.

Idaho

June 15: Cigarette wholesalers' drop shipment reports due.

Illinois

June 15: Cigarette tax return due. Sales tax report and payment due.

Iowa

June 10: Cigarette vendors' reports due.

June 30: Cigarette tax permits expire.

Kansas

June 1: City amusement licenses expire.

June 5: Cigarette distributors' reports due.

June 20: Sales tax report and payment due. Use fuel report and payment due.

Kentucky

June 10: Cigarette tax reports due.

Louisiana

June 20:—New Orleans City sales and use tax report and payment due. Sales and use tax report and payment due.

Massachusetts

June 20: Cigarette distributors' tax report and payment due.

June 30: Cigarette licenses expire.

Michigan

June 15: Sales and use tax reports and payments due.

Mississippi

June 15: Report of manufacturers, distributors and wholesalers of tobacco due. Sales tax reports and payment due.

New Hampshire

June 30: Tobacco products tax licenses expire.

North Dakota

June 10: Cigarette distributors' tax due.

Ohio

June 10: Cigarette wholesalers' report due.

June 15: Use tax report on cigarettes due.

Oklahoma

June 10: Cigarette tax reports due. Coin-operated music boxes reports and tax due.

June 15: Sales tax reports and payments due. Tobacco products reports due.

Rhode Island

June 1: Tobacco product license and permit fees due.

June 10: Tobacco product tax reports due.

South Carolina

June 10: Soft drink tax report and payment due.

June 30: Coin-operated vending machines, billiard parlors, bowling alley and skating rink licenses due.

Texas

June 1: Cigarette distributors' and solicitors' reports due.

Utah

June 30: Cigarette license expires.

Washington

June 15: Cigarette reports due.

Wisconsin

June 10: Tobacco products returns due.

Wyoming

June 15: Sales tax reports and payment due.

Daval Products Hikes Schedule After Brownout

CHICAGO, May 25.—Ben Lutske announces that Daval Products Corporation is making deliveries now on two post-war amusement games of pre-war type.

Other new games are on production lines at the firm's new Fremont Street plant here, and will be available soon for distribution, said Lutske, who is vice-president in charge of sales.

Like other manufacturers, Daval is working hard to make up production time lost during recent disruptions caused by the brownout. Officials said that all of the firm's employees are back on a full-time schedule, and that they are optimistic over prospects for steadily increasing output.

The two games which distributors are now receiving are "American Eagle" and "Marvels," Lutske said. They are being produced in both coin-operated and non-coin models. While these lines are being pushed on the basis of their pre-war popularity, it was emphasized that the firm is concentrating on a number of new game ideas. This work is being carried on by development and engineering staff at the same time assembly lines are rolling off other machines.

Lumber Output On the Upgrade

(Continued from page 100)

year will greatly exceed production, but we are on the way."

He said the whole lumber outlook is "much brighter" than it was two months ago. In the first two months of this year, it was feared that production would not exceed the 27,500,000 board feet produced last year, when lumber output was at the lowest ebb since 1939. But the year's output still will be considerably below the 36,000,000 board feet sawed in 1942 when military construction was at its peak.

From the great timber areas of British Columbia, tho, came a note of gloom that nearly overshadowed Muller's optimism. In Vancouver, it was announced that a strike of 37,000 Canadian logging and sawmill workers had brought lumber operations there to a standstill. Observers were expecting a long dispute over the workers' demands for a union shop, an issue which the operators have refused to submit to arbitration. The British Columbia industry supplies lumber for plywood plants and pulp and paper mills as well as shingle mills and sawmills producing construction lumber.

Representatives of the industry said the strike would be felt at once because most of the lumber produced in the area is shipped out green or dried for only 10 days. As a result there are no stock piles of any size.

Stocks Low

Speaking of U. S. lumber production, Muller pointed out that stocks of lumber were at an all-time low as the war ended, and the low stocks were quickly consumed by a record civilian demand. The pinch was made tighter by the fact that the sudden demand came just at the industry was going into its winter decline.

Production now has resumed at the high summer season rate, and it is expected to continue thru the summer and early fall, he said. But he added that the Department of Commerce estimates are based on satisfactory weather conditions and any prolonged period of bad weather could change the picture greatly.

New Orleans To Vote on Bells; Mayor Sponsors Referendum

(Continued from page 100)

tions of this act and be governed by its provisions if and when such municipality or parish shall have been authorized to do so by vote of the qualified electors thereof at a special election called and held for that purpose, according to law and as provided by the forms and regulations of local option elections; provided that such an election must be held if and when petitioned for in writing, signed by qualified electors of such municipality or parish equal in number to at least thirty per cent (30%) of the total number of votes cast in the last preceding general election; and there shall not be more than one such special election in any period of two years.

SECTION 3.—The commission council of any city with a population of over 300,000, or the governing body of such other municipalities or parishes as shall, by local option election, adopt this act and elect to come under its provisions, shall have the right, power and authority to enact, publish and promulgate such reasonable rules and regulations as seem fit and proper, and where not inconsistent with this act, governing the operation by persons, firms and corporations, of such devices or contrivances under permit from and supervision of such commission council or other governing body.

Power To Set Limit

SECTION 4.—The said commission council or other governing body, as the case may be, shall have the right, power and authority to limit the number and types of such devices and contrivances, provided that in any city of more than 300,000 population the number of such devices or contrivances owned, leased or operated by such city shall never be more than three thousand (3,000).

SECTION 5.—The said commission council or other governing body of any municipality or parish affected by this act shall have the right, power and authority to allocate or assign to persons, firms, associations or corporations who shall hereafter be termed "licensee," one or more of such devices or contrivances, and the said licensee may be permitted a consideration or royalty, payable from the money earned by such device or contrivance, the amount of which royalty or consideration shall be fixed by said commission council or other governing body, but it shall never exceed twenty-five per cent (25%) of the amount of money earned by such device or contrivance, and no licensee shall ever be allotted more than ten (10) of such devices or contrivances for operation in or on any single premises or establishment.

Zone Restrictions

SECTION 6.—The said commission council or other governing body of any municipality or parish affected by this act shall have the power and authority to limit the operation of such devices or contrivances to certain areas or zones and to refuse to permit their operation in certain neighborhoods or localities, provided that such limitations and restrictions shall be reasonable, nondiscriminatory and shall be consonant with the public welfare, and provided further that the operation of such devices shall never be permitted within three hundred (300) feet as the crow flies from any church, or school, asylum or institution where minors or incapacitated persons are congregated, quartered or housed.

SECTION 7.—No person, firm or corporation shall be eligible to oper-

ate as licensee such devices or contrivances under this act unless said person, firm or corporation shall be of good moral character, without having ever been convicted of any felony under the laws of any State, territory, the United States, or any foreign nation; each licensee shall also have been a resident of the parish or municipality concerned for five (5) years and shall have conducted a safe, sanitary and moral establishment under the laws and ordinances of the State of Louisiana and of the municipality or parish involved.

Minors Prohibited

SECTION 8.—It shall be unlawful for the commission council of any city of over 300,000 population to permit the operation of such devices and contrivances under this act by any person, firm or corporation, upon whose premises or in whose place of business, minors are permitted by law as a usual and customary thing.

SECTION 9.—It shall be unlawful for any licensee to permit minors to play or attempt to operate such devices or contrivances, and lack of knowledge as to the minority of such person or persons shall be no defense.

SECTION 10.—Every device or contrivance owned, operated or leased under the provisions of this act shall have attached to it in a prominent place so as to be readily discernible, a card or placard, containing the following information:

(a) That said device or contrivance is the property of or operated or leased by or for the municipality or parish concerned.

(b) The odds or approximate odds incident to winning or realizing a monetary return or profit from such a device or contrivance on the part of any person playing it.

(c) That the proceeds or profits earned or realized from the function or operation of such device or contrivance are dedicated to certain specific municipal or parish purposes or endeavors, naming them; and

(d) That it shall be unlawful for minors to play or engage in the operation thereof.

(e) The percentage or amount of the royalty or consideration allowed the licensee.

Penalties Provided

SECTION 11.—Any person, firm or corporation found guilty of violating any of the provisions of this act shall be fined not less than \$100 nor more than \$500 and imprisoned for not less than one month nor more than six months, or both fine and imprisonment, in the discretion of the court.

SECTION 12.—The earnings or profits realized from the operation of such devices and contrivances under this act shall be used for such general needful public purposes such as road building, street repair, public building, public welfare, health, recreation, or sanitation as shall be determined by the commission council or other governing body as the case may be.

SECTION 13.—The commission council or other governing body, as the case may be, shall have the right, power and authority to delegate and assign to the Louisiana State Racing Commission, or in proper cases its sports deputies, the functions of investigating the character and qualifications of licensees or prospective licensees under this act, and also their premises and places of business to ascertain if the provisions of this act are being violated, but the recommendations of said commission or its deputies shall not be binding upon the said commission council or other governing body.

This section is hereby declared to

Nine Southern Coin Firms in Conklin Chain

SHREVEPORT, La., May 25.—E. F. Conklin, well-known Southern coinman who headquarters in Houston, reported that his interests in the coin machine industry now extend to nine companies in Texas, Louisiana, Arkansas and Arizona.

Conklin said he also distributes all types of coin machines thru the States of Mississippi, Florida, Alabama and Georgia.

He said he now owns and operates the following companies:

Conklin Enterprises, Houston; Western Distributing Company, Dallas; Shreveport Novelty Company and Northwest Novelty Company, Shreveport, La.; Oil City Novelty Company, Oil City, La.; Ruston Amusement Company, Ruston, La.; Delta Automatic Amusement Company, Monroe, La.; Philmac Novelty Company, Fort Smith, Ark., and Tucson Novelty Company, Tucson, Ariz.

Rail Walk-Out Hits Biz Hard

(Continued from page 100)

the country's steel mills, coinmen were of the opinion that even quick settlement of both the rail and coal strikes would not immediately brighten the production picture. The setback to the steel industry and slow-down of production in allied lines is expected to be reflected darkly in the coin machine industry, manufacturers believe.

Power Plants

Altho the recent brownout caused many manufacturers to obtain generators and gasoline-operated power plants, few are strong enough to operate heavy electrical equipment. Most plants provide only enough light to keep offices operating.

Shipments by air were out of the question as the Office of Defense Transportation took control of the airways for the first time and forbade any commercial line to carry any freight or passengers except as specified on a priority list. Reservation holders were ordered to yield to priority holders. Numerous coin machine men in the market centers were stranded and obliged to seek rooms at hotels already jammed to capacity.

In spite of ODT's efforts to patch up some kind of rail service despite the absence of 250,000 key engineers and trainmen in order give even a small measure of relief, it was felt that because of the seriousness of the food and perishable goods situation, the coin machine industry would be strapped until the crisis is at an end.

be directory and not mandatory, and is separable from the body of this act and not a necessary and essential part thereof.

SECTION 14.—All laws or parts of laws in conflict with the provisions of this act are hereby repealed.

The provisions of Article 90 of Act 43 of 1942, and Act 231 of 1928, Sections 740-90 and 1009 of Dart's Louisiana Code of Criminal Law and Procedure are repealed but only insofar as they conflict with the provision of this act and no further.

If any section or subsection of this act, or any part thereof, is, for any reason, held unconstitutional, such decision shall not affect the validity of the remaining portions of such act. It is hereby declared that this act and each section and subsection thereof would have been enacted irrespective of the fact that any one or more of the sections and subsections be declared unconstitutional.

10-Month Sugar Shortage Seen

Hopes of Hike In Quota Fade

Venders of candy, drinks still plan record trade with hot-weather upsurge

WASHINGTON, May 25.—Hard-pressed candy and soft drink manufacturers can expect no relief from sugar worries for at least 10 months, and after that, continued rationing will be necessary for another two or three years, top government experts say.

This latest word from the Department of Agriculture's sugar division dashed hopes for the increased industrial allotments which would bring vending men more candy, chewing gum and soft drinks this year.

Prediction for improvement in 10 months is based on expectations of new Cuban and Puerto Rican crops due then, according to Alfred Greenwood, of the sugar division.

Candy Sales Goal

Undaunted by this bleak picture, leaders of the nation's candy industry were publicizing plans for hitting a billion dollar sales goal. But they apparently were discounting the current supply picture and setting their sights for the post-rationing period.

In Atlanta, James F. Mulcahy, merchandising director of National Confectioners' Association, told Southern wholesalers that better candy, greater variety and more attractive packaging would help to achieve this goal.

He said that candy sales in 1945 had mounted to \$658,000,000 at cost, and that when manufacturers get out from under the 60 per cent (of 1941 consumption) sugar quota, sales would soar to unprecedented heights.

Need New Customers

John H. Reddy, director of merchandising and advertising for New England Confectionery Company, Cambridge, Mass., emphasized the industry's need for millions of new customers.

More than one-fourth of the 2,804,000,000 pounds of candy produced in 1944 went to the armed forces, he said. Now that this outlet has largely disappeared, big new markets must be found or the industry will again be facing intense competition of pre-war days, he declared.

Speaking of industrial rationing of sugar, Mulcahy said candy manufacturers are not counting on lifting of restrictions until 1947 or later. Government spokesmen think the spring of 1948 a more likely date, assuming,

(See Hopes of Hike on page 107)

Cig Tax in Vermont Shows High Return

MONTPELIER, Vt., May 25.—According to figures recently compiled by the Federation of Tax Administrators, Vermont leads the North-eastern States in per capita tax revenue based on its current 1 per cent cigarette tax. Total revenue, however, is below that of some States having a larger tax.

Figures indicate better-than-average observance of the tax by wholesalers and retailers rather than sales in excess of other States, according to the federation.

Water Venders?

ATLANTA, May 25.—Condemnation of wells at nearly 100 suburban homes by the Fulton County health authorities put plain drinking water on sale at 2 cents a glass, nickel a quart and 20 cents a gallon.

Vending machine operators lost an opportunity, however, as exclusive seller was the West End Heights Women's Club, which obtained a license and dispensed the water from the front yard spigot of a member. With OPA approval yet.

Two New Cigarette Vending Firms File Articles in Conn.

HARTFORD, Conn., May 25.—Two new vending machine organizations have filed certificates of incorporation with Office of Secretary of State at the State Capitol here.

They are Veterans' Cigarette Vending Service, Inc., Bridgeport, authorized capital \$50,000. Listed incorporators: Frances Burckbuchler and Reuben Stern, both of New Haven, and Benjamin J. Leach, Bridgeport.

U-Need-a-Pack, Sales, Inc., New London, authorized capital \$50,000. Incorporators: Mary J. Keeney and Angelina Cataldi, New London; Herbert H. Willey, Norwich.

Georgell Co. Will Distrib Corn Mach.

HARTFORD, Conn., May 25.—George LeWitt, of Glackin & LeWitt theater enterprises, New Britain-Prainville, has formed, in partnership with son Baruch, a new firm, the Georgell Company, for distribution of a new model popcorn machine, called the Simplex Popcorn Machine, designed by LeWitt. New firm's offices will be in Strand Theater Building, Plainville.

Vending Receipts Ruled Exempt of Theater Gross

EASTON, Pa., May 25.—Money received thru vending machine sales in a theater lobby need not be included in a theater's gross receipts for the purpose of calculating rental consideration, it was decided in the Court of Common Pleas of Northampton County.

Decision was in the case of Easton Transit Theater Company vs. Pomfret Realty Company, which has been followed with interest by trade members in this area.

Question involved was whether federal admission taxes and receipts from sale of candy, popcorn and soft drinks sold thru venders in the Easton Transit Theater should be counted as part of gross annual receipts according to the terms of lease concluded August 4, 1938.

The following conclusions of law were reached by the court:

Petitioner has a right to relief under the Declaratory Judgment Act for a construction of the terms of the lease and of the rights of the parties; federal admissions taxes are

NAMA Slates 3-State Meet For Chicago

Session Called June 7

CHICAGO, May 25.—Three-State regional meeting of the National Automatic Merchandising Association will be held at Chicago's Congress Hotel June 7. Region includes the States of Illinois, Wisconsin and Indiana. Feature of the day-long program will be the "Information Please" panel to discuss machines and supply.

Meeting will get underway at 9:30 a.m., with an address of welcome by R. L. Strain, vice-president of the American Locker Company. Strain, who will be the presiding officer at the meeting, is NAMA's regional chairman for this region.

Following Strain's opening remarks, delegates will hear from C. S. Darling, executive director of the association. Darling's talk is entitled—"Perspective on Legislation."

Greene To Speak

Remainder of the morning session will be devoted to the information panel. At this panel, five vending classifications will be discussed from the point of view of supplies and machines. These five are cigarette venders, soft drink venders, penny venders, service machines, candy and cookie vending machines.

At 1 p.m. there will be a luncheon, with R. Z. Greene, president of NAMA and of Rowe Manufacturing Company, Inc., as the principal speaker. After Greene's address, the remainder of the afternoon session will be taken up by a public relations clinic.

This discussion will be lead by Howard Hultz, Hultz & Meiers Company, Springfield, Ill., operating firm. (See NAMA Calls on page 108)

Cleveland Ops Promote Jukes

CLEVELAND, May 25.—Final details are now being worked out to reinstate one of the most successful publicity programs originated by the Cleveland Phonograph Merchants' Association.

Sam Abrams, president of the Ohio Advertising Agency, and Jimmy Ross, chairman of the Cleveland Association's publicity committee, are working out plans to again push "The Hit Tune of the Month in Cleveland."

Before the shortage of records forced the end of this program, the association's hit tune placards and posters created wide interest in newspapers and over the radio here.

Posters, newspaper advertisements and spot radio announcements carried the title of the Cleveland hit which was then featured on the city's juke box to tie the campaign in with the trade.

NY's Coin Row Gets Telecoin Laundry Store

NEW YORK, May 25.—Newest addition to the Telecoin laundrette stores was opened here this week at Tenth Avenue and Forty-Eighth Street, in the heart of coin machine row.

Hours fixed for the establishment are 8 a.m. to 8 p.m., and the manager reports that the machines are receiving good play.

This installation, like all others franchised by Telecoin, uses the Bendix automatic washing machine. Initial installation of a battery of these machines, equipped with coin chutes, was made in Parkchester several years ago.

Idea of the laundrette at that time was to fill the gap left when many regular laundries were hard put to take on customers because of wartime shortages in materials and manpower. The idea caught on so successfully, however, that Telecoin and Automatic Laundry Distributors, Inc.—a second firm, using Westinghouse equipment—are now working on a national scale.

Many of the laundrettes established recently do not have coin-operated machines, since the coin apparatus is difficult to obtain now. As soon as this equipment is available, plans call for making all of the laundry units coin controlled.

Virginia Beach Set For Peanut Council Conclave May 26-28

VIRGINIA BEACH, Va., May 25.—More than 400 delegates from 21 States have sent in advance registrations for the annual meeting of the National Peanut Council here May 26-28.

Vending machine interests that do a great deal of business with penny peanut venders are awaiting developments of the council's \$1,000,000 promotion campaign which will be discussed at the meeting.

Also on the program for discussion is the stabilization of the peanut industry and report on the crop outlook. Currently, Georgia is leading the list of peanut growers.

THE Challenger IS BRAND NEW

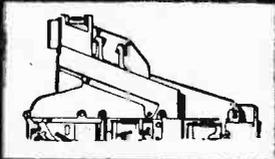
Its operating features are
with DUGRENER!

EXCLUSIVE

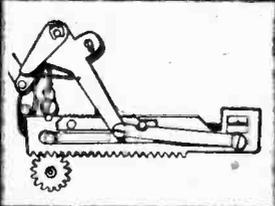
They combine to make the
DUGRENER
Challenger
AMERICA'S FOREMOST CIGARETTE MERCHANDISER



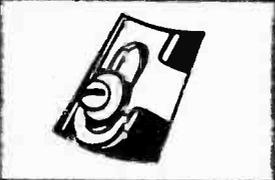
ONLY THE CHALLENGER has a single Coin Insert for 5¢, 10¢ and 25¢—and Speedy Coin Drop to facilitate each purchase.



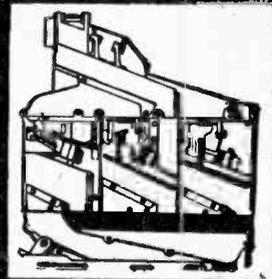
ONLY THE CHALLENGER has a delivery mechanism that operates on moveable steel racks and stationary shaft mounted on ball bearings to provide easy operation, eliminating all torque and strain to insure maximum life of the machine.



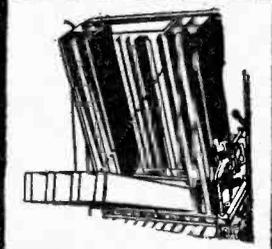
ONLY THE CHALLENGER has a new, simple, compact over coin mechanism which requires only one adjustment pre-set at the factory!



ONLY THE CHALLENGER Coin Mechanism operates on nickels, dimes and quarters—optional. With separate slug rejection for each coin (quarter—optional). You can operate different columns to vend at 10¢, 15¢, 20¢ and 25¢, in the same machine. Coins are automatically separated into proper channels from the coin insert plate.



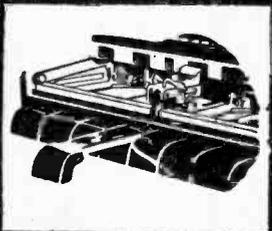
ONLY THE CHALLENGER offers the most conveniently located free match unit, a speed servicing time, and, cigarette columns (regular and auxiliary) that hold Standard or King Size packs without sleeves, or gadgets.



ONLY THE CHALLENGER permits ready accessibility to the entire mechanism. A single operating handle moves the complete unit forward in the cabinet in three convenient positions for instant servicing.



ONLY THE CHALLENGER has ejector handles that are formed steel sections that will not break, and a revolutionary type ejector that eliminates all package load on the delivery mechanism (no jamming or mutilation of cigarette packages), PLUS a positive empty column lockout device. No cash refunds to customers because of money lost in empty columns!



DuGrener is proud of these exclusive features—Proud of its entirely new Challenger . . . designed from first to last to give you the greatest return on your investment.

Arthur H. DuGrener Inc.

America's Foremost Manufacturer of Automatic Merchandisers

15 HALE STREET, HAVERHILL, MASS.

Bert Mills Corp. at Work On 500-Cup Coffee Vender And Soft-Drink Machine

Working Model Has Four-Way Cream-Sugar Selection

CHICAGO, May 25.—Bert Mills, president and treasurer of the newly formed Bert Mills Corporation, 143 North Wabash Avenue, confirmed reports that his company now is at work on designs for a 500-cup hot coffee vending machine as well as a 240-bottle soft drink vender.

Mills said the mechanical parts of the coffee vender have been completed and patent on the device is now pending. The drink vender, which will handle six-ounce bottles, also is being patented, he said.

Working model of the coffee machine has been made, and he said he hopes to have a production model out as soon as work on the soft drink machine is completed and the steel supply situation clears up. Devices operate on instant dehydrated coffee, and it will have four-way selection for black coffee, black with sugar, with cream only or with cream and sugar, he said.

How It Works

Coffee actually will be made in a spiral pyrex tube running to the cup, which will have the effect of mixing the ingredients as they flow, Mills explained. Cream and sweetening will be added in powder form, and to get the particular mixture he wants, the customer simply sets a dial selector at the proper spot. Mills said he also has worked out a push-button type selector, but he feels the dial type will be more practical.

Water for the coffee will flow from the city water lines into a three-gallon glass or pyrex container where it will be heated by an electrical unit, he said. At insertion of the coin by the customer, a portion of the pyrex tube will be filled with the coffee mixture desired and immediately afterward the hot water from the container flows into the tube and down to the cup which has been put in place by a dispensing unit.

Mills said the machine would be able to serve a cup of coffee in about three seconds from the time of coin insertion. He also plans to adapt it later to serve iced coffee at the push of a button or switch.

Machine will serve 500 eight-ounce cups from the supplies of coffee in its

magazines and Mills said the three-gallon hot water tank would be sufficient to serve them steaming hot at the rate of one per minute. He said the hot water supply also will be sufficient to meet any factory noon-hour rush.

Vender also could be adapted for serving hot soup using the dehydrated types developed during the war, he suggests.

Changer Included

Coin changer mechanism will be included in the machine so that it will take quarters, dimes or nickels. Cup used will be a specially double-wrapped insulated paper cup which Lily-Tulip Company has developed for hot beverages.

Mills said his firm has contracted with a manufacturing firm outside the coin machine field to handle actual production of both machines, and his firm will work as a sales and development organization. Mills, who has had more than 20 years' experience in coin machine manufacturing, is associated in the company with H. W. Chadwick, Chicago advertising executive. Chadwick is vice-president and secretary of the company.

Blake Enlarges Cig, Candy Biz On West Coast

LOS ANGELES, May 25.—Cliff Blake, who has been active in the West Coast cigarette vending trade for 14 years, now is expanding interests which include three firms, covering distributing and operating, as well as candy and tobacco wholesaling.

His Blake Sales Company, 1028 West Ninth Street, recently was named Pacific Coast distributor for products of Eastern Electric Vending Machine Corporation, he said. Territory will cover 11 Western States, with Denver as the eastern boundary.

In addition to the distributing firm, Blake maintains Cash Wholesale Tobacco Company, a wholesale outlet for cigarettes, tobacco and candy. Eagle Cigarette Vendors, Inc., is his third company.

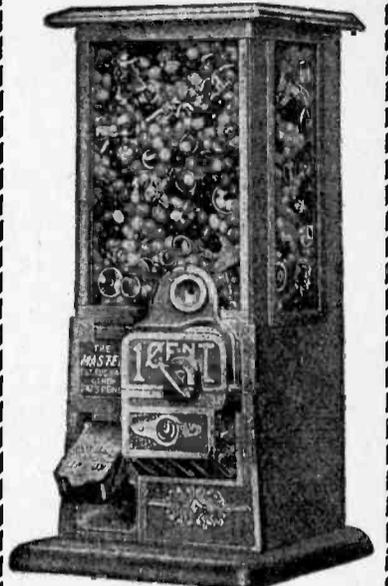
New Firm Will Make 8-Column Candy Vender

CHICAGO, May 25.—A newcomer to the coin operated vending machine industry, Vendall Company of 2323 Wolfram Street, has announced it will soon place on the market an eight-column, selective candy vender.

Among claims made for the machine are that it will automatically set merchandise so that old bars will sell first; that it will vend any size candy bar up to seven and one-half inches by two and one-quarter inches by one and one-half inches.

The firm announced also that the new machine will have inventory and sales dials, pilferage and vermin-proof coin chutes, easily removable stacks and a case independent of the operating unit.

"MASTER" NOVELTY PENNY VENDOR Immediate Delivery



EASY TO OPERATE **\$13.95** Ea.

START A ROUTE NOW! In Lots of 5 Or More

Two Tone, Tan and Green, Porcelain Finish. Capacity—5 lbs. of Pistachios or 1000 Balls of Gum or Peanuts or other products—proportionately.

ORDER TODAY!

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
TRI-STATE VENDING CO.
561 10th Ave. New York 18, N. Y.
Phone: LO. 3-3987

NEW MERCHANDISE for YOUR BULK VENDORS! POTATO CHIPLETS

Similar to Potato Chips but not in wafer form. "Potato Chiplets" are diced (cubes) to permit easy, clean vending through any type of bulk vending machine.

HERE'S A FAST 1c SELLER!

PACKED IN 35 LB. CTNS. @ 42c LB.
VENDED AT RATE OF 80c LB.

5 LB. SAMPLE PACKAGE \$2.50

ORDER TODAY—

IMMEDIATE DELIVERY!

Terms: 1/2 Cash With Order, Bal. C.O.D., F.O.B. Newark, N. J.

ASCO. VENDING MACHINE EXCHANGE

55-57-59 BRANFORD STREET, NEWARK 5, N. J.
BIGELOW 3-7744-5



VICTOR'S MODEL "V"

Famous Pre-War

Vendor

GLOBE TYPE

Model V capacity: 5

to 6 lbs. of bulk

merchandise or

1,000 to 1,200

balls of gum. Vends

1/2", 3/4" and 1"

ball-gum.

Model V Del. Cab.

Type, \$12.75 Ea.

Model V Wall

Bracket, 85c Ea.

Combination 1 1/2 and

5c Coin Counter,

Plus Postage,

\$1.25 Ea.

Orders Filled

In Rotation

1/3 Deposit,

Balance C. O. D.

Model V Globe Type, \$10.75 Ea.

PIONEER VENDING SERVICE

Exclusive Victor Distributor in N. Y.

461 Saekman St. Brooklyn 12, N. Y.

WHAT HAVE YOU TO SELL?

Half Deposit.

For Low Prices:

HARRIS VENDING

2717 N. Park Ave. Philadelphia 32, Pa.
Phone: Bal. 0806

ADVANCE Ball Gum Machines



We now have BALL GUM for our customers who buy ADVANCE Ball Gum machines from U.S.

Order now and have your priority number in when shipments begin to move in regular order.

1 to 9, \$9.94;
10 to 24, \$9.01;
25 to 49, \$8.35;
50 to 99, \$7.95;
100 to 199, \$7.69.

It won't be long now until ADVANCE will be ready for everybody. Neat, light clean, trouble free; one of OLDEST.

THE NEW BLACKSTONE High Speed Double Barrel COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2.10 post-paid each size.



NOW Shipping ADVANCE PEANUT MACHINES

Get your order in and reserve priority number.

1 to 9, \$10.31;
10 to 24, \$9.35;
25 to 49, \$8.68;
50 to 99, \$8.25;
100 to 199, \$7.98.

GRIP MACHINES

RECONDI-
TIONED

Good working order. Gottlieb, C. T. S., CC, Holly, Universal Grip Machines while they last, \$17.50. (We reserve right to ship what we have and guarantee satisfaction.)



COLLECTION BOOKS 65c DOZ., POSTPAID

Three-in-One Flat Coin Wrappers, the BEST. 85c Per M.
CHARMS, 15 Gross—\$13.25.

BALL GUM

BALL GUM is scarce, don't lose your locations. MARBLES, 5/8", the perfect substitute. Ass'd. colors glass agates, others.

Barrel, 40,000 \$52.50
Keg, 17,000 21.05
Cash with order. Prompt shipment.

THOMAS NOVELTY CO.
1572 Jefferson St. PADUCAH, KY.

Wildwood Ops Join In Seeking Writ To Revoke License Law

WILDWOOD, Pa., May 25.—Coin operators joined more than a score of merchants who are formulating plans for obtaining a writ of certiorari to set aside a recently enacted mercantile ordinance which increased license fees.

Meeting was conducted by Raymond Hyson, director of the Young Men's Business Association. Business men and merchants met to discuss the ordinance to which objections were raised at two hearings during the past week. Subsequent to the second hearing, the business men went on a three-hour strike to protest the increased fees.

Hyson said that an attorney has been employed by the group to draft necessary legal papers, action being taken on the grounds that undue levy is being brought on the merchants and coinmen to pay for city improvements, and that their group is being signaled out to pay these expenses. Increased fees affect about 30 types of businesses.

WANTED

Buckley Adaptors for 24 Wurlitzers. State quantity and price.

REGENT VENDING MACHINES, LTD.

779-781 1/2 Bank St., Ottawa, Ont., Canada

Hopes of Hike in Sugar Quota Fade as Long Shortage Looms

(Continued from page 104)

of course, that Congress extends control legislation.

Only quick solution, government men say, would be a sharp rise in sugar prices, cutting demand and discouraging large inventories. This, they claim, would cause more difficulties than continuing control, particularly for candy bar makers.

1946 Picture Clear

The 1946 sugar picture is by now pretty clearly formulated. According to Department of Commerce figures, total civilian allocation will amount to 5,433,000 raw tons, a small increase of 341,000 tons over 1945.

Three factors contribute to this estimate: The current import picture, the drainage of present supplies due to world food relief needs, and the country's domestic production.

Biggest loss is the Philippine crop, which accounted for 2,000,000 tons in the pre-war American market. Today, we are actually exporting sugar to the Filipinos, and there is little hope of restoring Philippine crops until late 1948 or early 1949, according to government sugar expert Alfred Greenwood.

From Cuba comes news of a sharp decrease in estimates of the 1946 crop, our chief cane-sugar source. Previously expected to bring more than 42,000,000 tons, the crop now is estimated at not more than 4,000,000 tons. Of this, the U. S. will receive about 2,000,000 tons, or 1,000,000 less than last year. Remainder will be split among a score of other countries.

Going Abroad

From our own stocks, large additional amounts are going to starving European and Asiatic peoples. Even

more is expected to be sent to Great Britain and the Netherlands, neither of which receives UNRRA food relief.

One brighter aspect is the U. S. beet sugar crop. Department of Commerce reports an expected 20 per cent increase over the 775,000 acres planted in 1945. New crop, it is estimated, will be the largest since 1942.

It should be emphasized, however, that no scattered reports of increased production will have appreciable bearing on this year's sugar outlook. Candy, chewing gum and soft drink supplies for this year are largely pre-determined by quotas already set, and these are not due for change until next year.

Orange Powder Seen as Boon To Vender Men

BOSTON, May 25.—Efforts of the vending machine industry to perfect a coin machine capable of dispensing efficiently fresh citrus juice received a helping hand from science recently with the announcement of the National Research Corporation that it has developed an orange juice concentrate and powdered orange juice as the result of long experimentation.

Produced by a high-vacuum dehydration process developed by the corporation, the orange juice powder is called the only product of its kind. The high-vacuum process, requiring no heat, enables the dehydrated product to retain its original flavor and vitamin content.

Vender Tests

Previous experiments by manufacturers have produced no vending devices capable of satisfactory and efficient operation. The juice when dispensed in its natural state was found to have lost both flavor and vitamin content after prolonged standing.

The powdered orange juice, it is believed, will lead to planning of venders which can overcome previous obstacles by utilizing powdered juice requiring only the addition of water.

Spokesmen for the industry pointed to successful operation of soft-drink cup venders which satisfactorily combine sirup and carbonated water at the same time, as an indication of new possibilities.

The new product was fully tested and accepted by the army. Interest shown in the concentrate by other sources, including vender producers, is such that little difficulty is anticipated in marketing the concentrate which is now in the process of production from the 1946 crop of Florida oranges.

The Florida Citrus Growers' Exchange has already announced plans to make a new citrus vender. There has been no indication, however, that the exchange plans to make use of the concentrate.

1,100 Gallons Hourly

The concentrate product is being marketed by the Vacuum Foods Corporation, an affiliate of the National Research Corporation. The organization's dehydration plant at Plymouth, Fla., can handle over 1,100 gallons of orange juice an hour. Based on anticipated reception of the product, the management plans to double the plant's capacity.

When vacuum packed in vapor-proof containers, the dehydrated juice will keep indefinitely at room temperatures.

Tax Administrator Warns Against Too High Taxes on Cigs

NEW YORK, May 25.—Evasion of State cigarette taxes thru mail-order transactions was one of the problems tackled at the first Eastern regional meeting of the National Tobacco Tax Association, held recently at Hotel Lexington here.

Lee Rotharmel, NTTA president, reported on a bill soon to be introduced in Congress which would require manufacturers to submit monthly reports on shipments made outside a State to other than trade outlets. He said that such legislation would be an important factor in combatting the mail-order method of evading State taxes.

Conference was attended by State tobacco tax administrators from New England and New York as well as tobacco wholesalers and manufacturers. Resolutions were adopted favoring legislation described by Rotharmel, and also for co-operation in arriving at a uniform procedure in making tax refunds.

Against High Tax

Scott S. McIntire, tobacco tax administrator for New Hampshire, warned against too-high cigarette taxes.

"Let's let cigarettes carry a fair tax share, but don't overburden the industry," he advised.

Ralph Caspote, Massachusetts administrator, disclosed that the 4-cent cigarette tax in his State is resulting in widespread attempts at tax evasion. Principal reason, he said, was that tax-free New Jersey and other States where lower levies prevailed were supplying the tax violators.

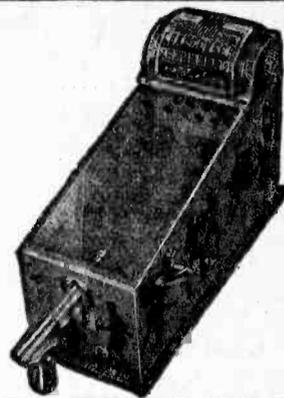
DON'T WAIT—ORDER TODAY!

NEW A. B. T. CHALLENGER

\$65.00 EACH

WRITE FOR QUANTITY PRICES

JOBBER, WRITE FOR SPECIAL PRICES



NEW NORTHWESTERN

MODEL 33 \$9.95

DELUXE \$19.75

READY FOR DELIVERY RUSH YOUR ORDERS TODAY!

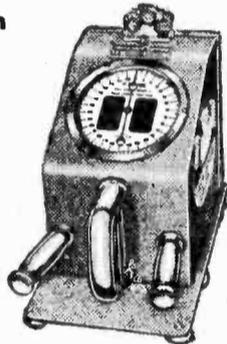


Now It Can Be Had!

New GOTTLIEB 3-WAY

GRIP SCALE

\$39.50 Each



NEW YANKEE (Divider Model)

Can be used with Cigarette or Fruit Reel. Change over in 2 minutes on location. \$29.50

COLUMBIA BELLS, \$132.50

NEW IMPROVED 1946 MODELS IMMEDIATE DELIVERY

Changeable to 1, 5, 10, 25c Play

MUSIC

All in perfect working condition

Wurlitzer 616, Lite-Up Grill \$250.00
Wurlitzer 600R, Victory Model 500.00
Symphonola (All Lite-Up) 189.50
Rock-Ola Monarch 275.00

CONSOLES

All in Perfect Condition

Big Game \$109.50
Bob Tail 119.50
Club Bell, Combination 250.00
Zeta 50.00
Fast Time 119.50
Jennings F.P. Mint Vender 79.50
Hi-Hand 189.50
Keeney Super Bells 289.50

DEPOSIT REQUIRED WITH ALL ORDERS SEND FOR COMPLETE LIST

WORLD'S SMALLEST 3-REEL MACHINE

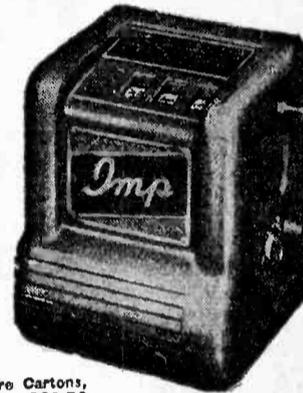
BRAND NEW IMP'S Fruit Reels Only

1¢ or 5¢

Sample \$13.50

Carton of 6 \$72.00

5 or More Cartons, Ea. Carton \$69.50



CIGARETTE MACHINES

Look like new and work to perfection

U-Need-a-Pak, 9-12 Cols. Ea. \$59.50
DuGrenier 7 Col. Model VD 72.50
DuGrenier 11 Col. Split Champlon. Ea. 95.00
DuGrenier 7 Col. Model V. Ea. 68.50
Stewart & McGuire 7 Col. Model S. Ea. 48.50

MILLS Brand New Vest Pockets \$74.50

USED COUNTER GAMES

Kicker & Catcher. Ea. \$29.50
Steepchase, New. Ea. 19.50
Lots of 5, Ea. 17.50
Pok-o-Reels (Divider Model) 19.50
Sparks (Gold Award) 29.50
American Eagle (Fruit or Sport Reels) 29.50
A.B.T. Guns 35.00

USED VENDING MACHINES

Jennings In-A-Bag Nut Vender, As Is .. \$ 6.00
Northwestern Tri-Selector 22.50
Duplex, 2 Globe, All Alum. 12.50
U-Chu Ball Gum Machines 6.50
Variety Shops, 5 Col., Clean, With Stand 17.50
Snacks, 3 Col., New Finish, With Stand 17.50
Brand New Stamp Machine 17.50
Advance Stamp Machines, 5¢, 10¢ or 25¢ Slots, Brand New 15.00
Model V Standard 10.75
Model V Deluxe 12.75
Silver Kings, Rebuilt, Like New 7.95
Watling Guesser Scale 150.00
New Watling Guesser Scale 175.00

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.

WORLD'S FINEST *Northwestern* BULK VENDERS

PLACE YOUR ORDER TODAY!

FOUR MODELS NOW IN PRODUCTION Deluxe • Model 33 • Model 40 • 33 Ball Gum

Time Payments Available on Quantity Purchases. Third Down, Balance 6 or 12 Months.

AMERICAN DISTRIBUTORS



MODEL 40

1349 FIFTH AVENUE PITTSBURGH, PA.



33

423 FRANKLIN STREET JOHNSTOWN, PA. BALL GUM

PERPETUAL SALES BOARD

10c PLAY=
Average Gross Take \$57.50
Average Pay Out 29.00
AVERAGE PROFIT—\$28.60

This profit can be made time and again with the same original board. The purchase of additional boards is not necessary! NET PRICE, \$6.75 EA. 2 BOARDS, \$12.00

BALL GUM

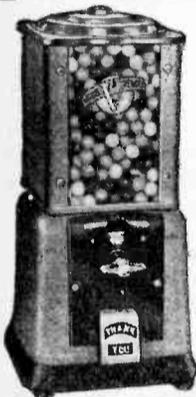
is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles.
Barrel of 50,000 \$54.50
Keg of 21,000 23.80

NUTS—4—U PEANUTS

90 Pound Carton, Blanched \$24.30
INDIAN NUTS—NEW CROP.
100 Pound Carton—\$54.00.



BRAND NEW! PROMPT DELIVERY!

Victor Model "V" 1c Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard Finish (glass globe), Each \$10.75
Model "V" DeLuxe Cabinet (as pictured), Ea. \$12.75

YOU HAVE TRIED THE REST — NOW TRY THE BEST.

COLUMBIA BELLS, \$132.50

NEW IMPROVED 1946 MODELS IMMEDIATE DELIVERY
Changeable to 1, 5, 10, 25c Play on Location.
Columbia Makes More Money F-A-S-T-E-R—Costs Less.

CHARMS

Fine Selection, 15 Gr. \$13.25
Penny or Nickel Counter, 1c or 5c. Ea. 1.25
Parcel Post Paid

Full Cash With Order, F. O. B. Factory

ROY TORR LANSDOWNE PENNA.

VENDING MACHINES

- 65 1c Short Tab ROWE Gum Machines. Ea. \$17.50
- Or All. Ea. 15.00
- 25 Like New HERSEY 1c 2-Col. Candy Bar Vender. Ea. \$12.50
- Or All. Ea. 10.00
- 25 SHIPMAN 5c & 10c Stamp Vender, 2 Col. Ea. \$20.00
- 15 ASCO 5c & 10c 2-Column Stamp Vender. Ea. \$20.00
- 10 1c Standard Stick Gum Venders. Ea. \$15.00

1/2 Deposit Required on All Orders.

CLEVELAND COIN MACHINE EXCHANGE

2021 Prospect Cleveland 15, Ohio
Phone: PProspect 6316



Brand New!

Shipman Triplex Stamp Machines Vends 1c, 3c, and 5c Postage Stamps. Sturdy! Compact Size! Foolproof! Operator's Price \$39.50 each. **PROMPT DELIVERY.** 1/3 cash with order, balance C. O. D.

★ Send for Free Descriptive Leaflet ★

R. H. ADAIR COMPANY

6924-26 Roosevelt Rd. Oak Park, Illinois

Folders—\$15.00 for 25,000, which return gross profit of \$250.00 when sold thru the machines.

NAMA Calls Three - State Meet for Windy City June 7

(Continued from page 104)

Hultz is regional vice-chairman in charge of public relations.

At conclusion of the clinic, regional officers for the coming year will be elected. In addition to Strain and Hultz, present regional officers include Jack Kelner, Kelner Vendors, vice-chairman in charge of membership, and Bill Swingler, Automatic Canteen, vice-chairman in charge of legislation.

Columbus Session

Last regional meeting of NAMA was held in Columbus, O., May 14, where a new executive committee for the region embracing Ohio, Michigan, West Virginia and Kentucky was named. This committee is composed of the following men:

Don W. Huck, Canteen Service, Columbus; Hugh C. Howes, Howes-Shoemaker Company, Detroit; Virgil Gladieux, Buddies Lunch System, Inc., Toledo; Paul Chinelli, Cigarette Vending Machine Company, Lansing, Mich.; Jack LaFever, Automatic Canteen Company, Cleveland; Frank Vogel, Columbus Vending Company,

Columbus; Tom England, Automatic Canteen, Newark, O.; Harry J. Hilborn, Canton, O.; Martin Gluchow, East Liverpool Cigarette Service, East Liverpool, O.; M. J. Billow, Canteen Company, Akron; Maurice Levitch, Stern Cigarette Vending Machine Company, Cincinnati; William Emig, Variety Vendors, Detroit; R. B. Syndor, Goldsmit-Syndor, Huntington, W. Va.; Francis W. Egerton, Edgerton Cigarette Service, Lexington, Ky.; C. W. Lauer, Canteen Service Company, Ashland, Ky.

At the Columbus meet, John Mill, vice-president of Rowe Manufacturing Company, was the luncheon speaker, with Virgil Gladieux acting as moderator for the public relations clinic.

NAMA headquarters in Chicago likewise announced this week that Frank Newman, legislative director of the association, resigned effective May 22. Newman joins the staff of Automatic Canteen Company of America after serving the organization since its beginning in 1935. During the war, Newman was absent from his post for three years while he served as naval communications officer on an attack transport in the Pacific. He took part in the Iwo Jima and Okinawa campaigns.

News from West Coast NAMA officials reveals that Harry G. Cisterman, chairman of the region embracing Northern California, Nevada, Utah and Wyoming, died in Oakland, Calif., May 5. Cisterman, 43, had been elected regional chairman at the group's annual meeting March 22, succeeding R. A. Parina, of San Francisco.

Actively engaged in the vending machine business for 11 years, Cisterman had been the Rowe Company's Pacific Coast representative for eight years. He had also been connected in an executive capacity with the Oakland Cigarette Service Company, headed by J. D. Roberts.

Cup Companies Push Sales to Drink Venders

CHICAGO, May 25.—Orval J. Poffenbarger has been appointed Western sales manager of the food and vending division of the Dixie Cup Company.

Poffenbarger will be in charge of sales of paper cups for soft drink vending machines and containers for ice cream venders in the territory west of Detroit. He has been with the company 17 years. Before his promotion, he was district manager of the Chicago sales area for the company's general line of paper cups and containers.

He also will act as assistant to Sam Sawyer, national sales manager for the firm, who is stationed at company headquarters in Easton, Pa. Sawyer will direct sales to venders in the Eastern half of the U. S.

In the Western territory, branch offices have been opened in Kansas City, Mo., with Archie Weaver in charge; in Dallas, under Jimmy King, and in Los Angeles under Reginald Harris. H. S. Burkhardt is in charge of vender sales in the Chicago area.

Dixie owns rights to a cup dispensing mechanism which it licenses to manufacturers thru the Johnson Fare Box Company, Chicago, Poffenbarger said.

Lily-Tulip Company, another large manufacturer of paper cups, also has established a vending machine division under direction of E. J. Ryan in Chicago. Ed Scully, who is stationed at New York, is national manager of the firm's vender cup division.

Universal Manufacturing Company, a subsidiary of Lily-Tulip, also is seeking some of the vending business, but its operations are limited to V-shaped cups in the six and eight-ounce sizes required by most vender operators.

At Easton, Dixie Cup Company reported a substantial increase in profits for the year ended March 31, compared with the preceding fiscal year.

Company's net earnings totalled \$1,213,845 in the last fiscal year, compared with \$940,328 in the fiscal year ended March 31, 1945. This year's profits were equal to \$3.79 per share on its 202,666 common shares, compared with \$2.44 earned last year.

New Dairy Groups Set in Colorado

DENVER, May 25.—Formation of the Colorado Dairy Products Association, Inc., was announced by Ammon Bradshaw, executive secretary of the recently-organized Denver Dairy Products Association, Inc. Bradshaw is also executive secretary of the Colorado association.

Other officers of the new State group, which will take in all dairy processors, manufacturers and distributors, are Harold R. Sutton, Pueblo, president; E. B. McLagan, Fort Morgan, first vice-president, and W. E. Swann, Grand Junction, second vice-president. Directors are Harold Myers, Alamosa; C. H. Selch, Steamboat Springs; Pete Jensen, Fowler; Harold Helton, Greeley; Fred C. Watts, Boulder; Paul Surace, Trinidad; William Coors, Golden, and Robert H. Reeves, Denver. Reeves also is president of the Denver organization.

Purpose of the organization, as set forth in the articles of incorporation, is to help maintain an adequate supply of pure and wholesome dairy products and to foster the production, processing, distribution and consumption of dairy products.

Canadian Cig Use Doubles

MONTREAL, May 25.—Canadian per capita cigarette consumption, doubled during the war, is now equal to that of the United States, according to figures recently made available here.

Prior to the war, Canada's per capita cigarette consumption was only half that of the United States, but current trends indicate record wartime levels will be maintained in the post-war era.

During the first 10 months of 1945, Canadians smoked 11,675,000,000 cigarettes, a slight increase over the 11,666,500,000 for the year of 1944. Manufacturers do not anticipate a return to the former favorite, "roll-your-owns."

The government's recent ruling that manufacturers may distribute 20 per cent of their present supply to new customers, is expected to infuse new blood into the dominion's industry.

Cigar shortages, however, are greater than ever, due in a large measure to unwillingness of cigar-makers to return to low-pay jobs in the cigar industry after having tasted the luxury of high war wages.

All-Industry Expo At Cleveland Will Spot Frozen Foods

CLEVELAND, May 25.—Developments of electronic significance to the vending industry in refrigeration will be exhibited and discussed at the fourth All-Industry Refrigeration and Air-Conditioning Exposition in the Public Auditorium here, according to K. B. Thorndike, chairman of the arrangements committee. Meet opens October 29 and will extend to November 1.

Convention, sponsored by the Refrigeration Equipment Manufacturers and Suppliers' Association, will feature exhibits, meetings and a banquet.

Manufacturers interested in coin-operated frozen food cabinets and coin food lockers are expected to display their products at the exposition.

Vending Firm Plans Pronto Pups Sales

CHARLESTON, W. Va., May 25.—Incorporation papers have been filed for the CabWayCo Pronto Pups Corporation, of Ceredo, W. Va., for authorization to operate and sell vending machines including a patented device and process known as Pronto Pups.

Corporation, capitalized at \$10,000, also was granted permission to deal in foods and sell soft drinks. Incorporators were Thomas F. Roberts, of Ceredo, and M. A. Dailey and William G. Hand, Ashland, Ky.

REGAL

KING OF THEM ALL

Your problems can be solved, your future



can be assured, your happiness and that of your family can be made certain by operating a route of our Penny Bulk Merchandisers. Special discount to new operators.

REGAL PRODUCTS CO.
GAYS MILLS, WISCONSIN

Vets Favoring Vender Trade

Put Coin Biz High on List

Government agency reports most returned G.I.'s want to enter retail business

WASHINGTON, May 25.—Vending machine rental and repair services made the choice list of small businesses preferred by returning veterans, according to figures released by Office of Small Business. List is determined by number of inquiries from ex-servicemen's letters to the Department of Commerce.

Closely related to coin machine business and ranking high in veterans' preferences are retail and service establishments such as restaurants, filling stations, amusement enterprises, motor courts, music stores and drugstores, all of which are location spots for coin machines.

60 Per Cent

More than 60 per cent of the inquiries received by the Department of Commerce show that business-minded veterans, anxious to be on their own, look for success in fields of retailing and servicing. Opportunities in these groups are good because many retail and service stores closed during the war, leaving vacancies to be filled.

Post-war lifting of many production restrictions and increased manpower has eased the burden and improved chances for successful peacetime expansion.

Rees D. Stith, Office of Small Business, warns, however, that no veteran should feel that success will come easily in the retail or service fields. Before beginning his business, the ex-serviceman must carefully consider all the problems to be faced and must be certain that he has the necessary personal qualifications, including a working knowledge of the business, sufficient capital, good credit sources, and ability to make friends.

Point Difficulties

First two years will likely be the most difficult, Stith pointed out, adding that of all employing concerns, including manufacturing enterprises, which started business in 1944, about 16 per cent were closed by the year's end. Mortality rate in retail trades was about 22 per cent; in service trade, 16 per cent.

The self-employment compensation benefits of the Servicemen's Readjustment Act of 1944—The G.I. Bill of Rights—may help a great many

veterans over the hurdles during the difficult first months of business. To qualify for the compensation benefits, a veteran must have had at least 90 days active service.

He is eligible for one month's compensation for each month of active service up to maximum of 10½ months. Amount of monthly compensation is difference between net earnings of business and \$100. In January of this year, more than 43,000 veterans were receiving self-employment compensation.

Radio, Appliances

Largest number of inquiries, nearly 10 per cent, have been from ex-servicemen wanting to enter the household appliance and radio field. Of 6,540 inquiries, 614 sought information on electrical-appliances and radios.

Most recent figures of the Department of Commerce indicate that the business population of the retail and service groups is again moving upward. Preliminary estimate as of September, 1945, reveals a 12-month increase in retail stores of more than 100,000; of service shops, 28,000. In spite of gain, number of these businesses must increase considerably to equal the September, 1941, figure of 1,620,000 retail and 643,000 service stores.

RCA Dispenser Like Venders

NEW YORK, May 25.—Self-service merchandising of radio tubes and parts has been announced by the RCA Tube Department.

Reflecting trend toward automatic merchandising, RCA officials have conceived a new "Store Planning Service" as their contribution toward helping the parts jobber build a more efficient merchandising operation.

New device, which officials predict will bring jobbers' merchandising methods up to date, will comprise a line of 22 individual units to be used either singly or in combination according to requirements. Following pace already set by coin machine venders, RCA self-servers, made of heavy gauge sheet steel and finished in multi-colors, will provide number of chutes in which stacks of packaged products slide downhill toward customer. Fresh packages move into reach as customer makes his selection.

Other features include the RCA literature rack for magazines, technical pamphlets and similar items.

Larger Factory To House Pitt Nut Processors

PITTSBURGH, May 25.—Pittsburgh division of Chunk-E-Nut Products Company is now in full production at its new, larger factory headquarters at 2908-14 Smallman Street here, according to Ed Berg, general manager.

New home of the company is a three-story, concrete daylight factory with 52,000 square feet of floor space given over to processing of shelled and salted peanuts, nut meats, popcorn, nut confections and other vending machine supplies.

Berg said that the firm's full line now is available here, as well as at the home plant in Philadelphia. This includes stocks of cartons and bags suitable for merchandising peanuts and popcorn.

Henry Theodor is assistant to Berg in the Pittsburgh plant.

400,600 Cokes a Month Sold Thru Camp Roberts Machines

LOS ANGELES, May 25.—Elmer C. Killberg, director of vending operations at Camp Roberts, California, for the past four and a half years, reports that during his term at that base over \$860,000 has gone thru vending machines there.

Killberg claims this to be a world's record for army camp vending operations. Types of machines used include candy, cigarettes, beverage, music and scales. This was the first time, he said, that the Army Exchange Service had purchased their own equipment and conducted their own vending operations, instead of allowing the usual outside operator to enter the base and place his own machines.

No bells were used at the camp, located near San Luis Obispo; 45 Seeburg machines were used, 200 miscellaneous makes of candy and cigarette machines, 75 Mills and Vendo coke venders, 16 scales, plus various napkin machines.

Peak month for coke equipment showed that 400,600 bottles were vended, for a total of over \$20,000. During busy years, 18 mechanics and servicemen were used to maintain what Killberg claims as the finest vending machine operation ever to be set up in an army camp, showing a very lucrative profit for the Army Exchange Service.

Camp Roberts trained over 250,000

troops during the war, including many heroes.

Killberg's home is in San Fernando, where he plans to continue in some type of vending operation now that his term at Roberts has expired.

ANNOUNCING

The New Sensational

CASH TRAY 5c Nut Vending Machine

NOW IN FULL PRODUCTION

Unparalleled earning records now being chalked up for operators and distributors.

PRICE: \$9.50 each

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Distributorships Open at Leading Points in U. S. for Responsible Representatives

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Northwestern



Your Assurance Of Postwar Security

Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwestern venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

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DELICIOUS ENRICHED CANDY WAFERS NOW AVAILABLE FOR CANDY VENDING MACHINES AND CARNIVAL OPERATORS. PEPPERMINT-FLAVORED SUGAR-MINS (340 Count Per Lb.)

CHOCOLATE-FLAVORED COCO-MINS (285 Count Per Lb.) (Both Enriched with Important Calcium Phosphorous Minerals.)

100-LB. DRUMS, 41¢ PER LB. (either flavor); \$41.00 Per Drum, F.O.B. Chicago. Terms: Net cash with order, or 1/3 deposit, balance C.O.D. No limit on quantities at present. Orders with full remittance given preference in shipping.

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HAWKEYE MATCH VENDORS



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Built in 2 models.
2 Books for 1c
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Retails for \$5.95

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GREATEST TIME SAVING PENNY WEIGHING SCALE

CAPACITY \$10.00

SPRINGS ARE PRECISION CALIBRATED
HEAVY SHEET METAL BASE
TIN SCOOP
DIAL IS CLASS COVERED WHICH PROTECTS POINTER WHEN IN USE

Skilled Hand Workmanship Is Employed in Building This Scale To Assure Reliability and Accuracy. There is a Sturdiness of Construction More Durable Than Is Generally Found in Scales. Finish Is Black Crinkel. Carrying Case Is Made of Strong Black Fibre To Meet the Hard and Constant Use That It Is Subjected to.

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1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

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New Factory Distributors—Now Delivering

BRAND NEW COLUMBUS NUT & BALL GUM VENDORS.
Be First With Columbus—Discover America's Ace Vendors.

Model #46—1¢ Peanut—Lots of 12 or More\$10.00 Ea.
Model #46Z—1¢ Pist.—Lots of 12 or More 10.40 Ea.
Model #46G—1¢ Ball Gum—Lots of 12 or More 10.85 Ea.
Model #46ZB—5¢ All Purpose—Lots of 12 or More 11.00 Ea.
Write for free circular and quantity prices. Orders promptly filled in ROTATION. Parts and Globes available. Send 1/2 deposit, balance C. O. D. on all orders.

CAMEO VENDING, 432 West 42d Street, New York

Judge Bans Location Picketing

Cincy Jurist Issues Writ

Enjoins pickets who carry banners asking restaurant customers to boycott juke

CINCINNATI, May 25.—Judge Alfred Mack, of Common Pleas Court here, has made two judicial decisions which may set a precedent in labor relations within the coin machine industry.

In handing down an injunction involving a local restaurant, Judge Mack in effect ruled that labor unions in Cincinnati cannot picket a coin machine location in a labor dispute involving work on the coin machine.

His first action was to make permanent an injunction he had issued some time ago forbidding Local 442-D, of the AFL Brotherhood of Electrical Workers, from picketing a restaurant which was the location of a juke box serviced by members of Local 1552, of the CIO United Automatic Electrical Phonograph Operators.

But at the same time, Judge Mack refused to forbid other AFL unions, including that of the Hotel and Restaurant Employees and the Bartenders, from picketing the restaurant in an effort to bring the restaurant's own employees into the union. Originally, the place was picketed by the AFL Electrical Workers' representative bearing a sign urging patrons: "Do not patronize automatic phonograph." This picket withdrew when he was served with the injunction, but his place was taken by another bearing a sign which listed the restaurant itself as "unfair" to the other unions.

Injunction against picketing the juke box was obtained by the owner of the restaurant, who also had unsuccessfully sought an injunction against the restaurant workers' picket.

Judge Mack ruled that the restaurant employees' union had a right under the law to picket the restaurant in protest against non-union employees "as long as their banners are telling the truth." The judge explained that he made the injunction against picketing the juke box permanent because no motion had been made to dissolve it.

How far the decision would be followed as a precedent by other Ohio courts, or those outside the State, naturally remains a question, but there were no reports at week's end of intention by the union to appeal to higher courts.

At any rate, the decision received wide publicity in the Cincinnati dailies, which featured the story in an effort to link the labor dispute to business rivalry between two groups of phonograph owners. In the same stories, the papers brought in the smashing of windows in two other restaurants, a tavern, a radio shop and a phonograph operator's place of business. No evidence was presented to link the window-smashing to any group of phonograph operators or servicemen, and Police Chief Eugene T. Weatherly simply told policemen to "go after" the vandals responsible.



THEODORE BLATT

Midwest Hotels Said Signed Up For Coin Radios

CHICAGO, May 25.—Bradley Distributors has signed more than 3,000 rooms in a number of hotels here for coin-operated radio locations, Morris Nozette, firm's head, announces.

Nozette recently opened headquarters at 32 North State Street to operate radios made by the Tradio Company, Asbury Park, N. J. New development is his appointment as distributor for the company's sets in metropolitan Chicago.

Under the new distributing set-up, Nozette said that hotels he has signed will become available to operators entering the field. Current plans are for the firm to continue to build up a network of additional locations in hotels and other outlets. These, he

Theodore Blatt Leaves Law for New Coin Post

NEW YORK, May 25.—Theodore Blatt has given up his New York law practice to devote full time to the coin machine business.

Long active in the trade as a coin machine attorney and one of the moving forces in organizing the nation's first operator association here, Blatt leaves the legal field to become factory representative for Solotone music boxes. He will be in charge of the New York, New Jersey and New England areas, according to Bud Parr, president of the corporation in Los Angeles.

Blatt has been a familiar figure in trade circles for many years. More than 15 years ago he pioneered the formation of the Greater New York Operators' Association. His brother, Willie (Little Napoleon) Blatt, is a well-known coin machine distributor.

First distributor appointment released by Blatt is Intimate Music Networks, Inc., 557 Rogars Avenue, Brooklyn, and 461 West 49th Street, New York. Firm is headed by Max Schiffman and Jack Rubin.

Schiffman and Rubin will distribute in metropolitan New York, said Blatt, pointing out that they had been engaged in telephone music operations for many years under the firm name of Premier Music Company.

Rubin, who is vice-president of the Automatic Music Operators' Association of New York, has sold out his juke box routes to concentrate on distributing activities.

said, would be passed on to operating firms.

Several plans are in works for extending coin radio locations beyond the hotel field, he reported. One interesting possibility is seen in hospitals and allied institutions. Radio entertainment, it is thought, would constitute a service to convalescent patients. In this connection a new under-the-pillow speaker extension might solve any noise difficulty involved.

Electro Puppet That Dances to Juke Displayed

CHICAGO, May 25.—An electronically operated dancing robot which taps out the rhythm in perfect time to the music of the juke box was a show-stopper at the first post-war National Premium Buyers' Exposition held May 20-23 at the Palmer House here.

Recently developed by the Radio Frequency Laboratories of New York, pioneer electronic research and engineering organization, the device which animates loosely jointed puppets and toy animals, was viewed enthusiastically by representatives of music machine manufacturers.

Juke Men Interest

Irving Lindenbaum, sales engineer for the laboratories, said the juke box industry was interested in the device because of the robot's eye appeal and novelty. He said manufacturers believed the machine would increase revenue for juke box locations as novelty entertainment.

A nationally known juke box manufacturer has already placed orders for 1,200 of the machines, Lindenbaum said.

The device operates by means of two electronic vacuum tubes and an inverted speaker which, acting as a microphone, draws the beat from the music machine and converts it into electronic pulses which animate the rod suspending the jointed doll. By means of the device, Lindenbaum claims, more perfect rhythm can be obtained than is possible humanly. The puppet's feet beat out the rhythm on a plastic sounding board.

Electronic Pickup

Radio Frequency Laboratories also has perfected an electronic head for phonographs which eliminates the need for needles and prolongs the life of disks. According to Lindenbaum, the company now has in the experimental or model stages, more than 25 separate electronic products which will reach the market when material shortage ease.

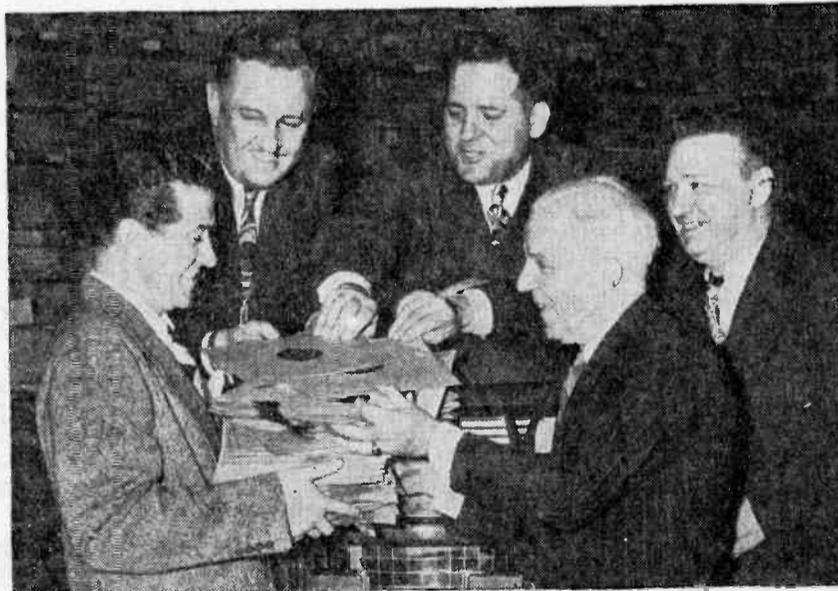
The dancing doll service, which is called Rhythm Robo, consists of a gaily decorated drumhead base with a small rod projecting from the center to which the doll is affixed. The figurine must weigh less than three-fourths of an ounce for perfect operation. At present the doll is being made of balsam, but the company has been experimenting with plastic and other materials in order to develop more durable figures.

E. & W. Distrib Appoints Three Ohio Dealers

CLEVELAND, May 25.—E. & W. Distributing Company has appointed three new Ohio dealers, Burt Dean, sales manager, announces.

All established coin machine firms, the three will handle Personal Music equipment, for which E. & W. is factory distributor, Dean said.

Appointees include Ted Bennett, Toledo Coin Machine Company, 813 Summit Street, Toledo; Woolfe Solomon, Central Ohio Coin Machine Exchange, 185 East Town Street, Columbus, and L. J. Goldstein, T. & L. Distributing Company, 1424 Central Parkway, Cincinnati.



EAGER JUKE ops in Chicago greet band leader Eddy Howard as he delivers his first Majestic platters. They're "Cynthia's in Love" with "To Each His Own," and "Rickety Rickshaw Man" with "She's Funny That Way." Left to right: Howard, Roy Bloomquist, Dan Palaggi, Ray Cunliff and Ed Bloomquist. Howard currently is playing at Chicago's Aragon Ballroom.

News

FOR MUSIC MERCHANTS



WHO SEEK MULTI-PROFITS ... MEASURED MUSIC* HAS NATIONAL ACCEPTANCE

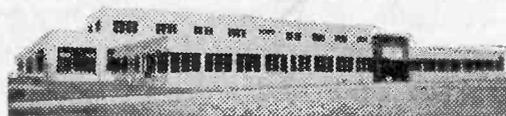
Extra takes are always good news—there is more money per location with MEASURED MUSIC systems than you had ever hoped for. A small, round-top plated box (only 6¼ inches high) at each table, booth and counter space allows customers to play music and hear it without leaving their seats—but only those hear it—in the immediate area where the Personal Music box is playing. The music quality is excellent. Each music box can be operated at the same time; each plays the same number at the same time, each making profits for you. That's multiple take, as enterprising music merchants

readily understand.

Higher returns and customer-approval have given MEASURED MUSIC national acceptance, with alert operators and music merchants. They have seen the advantages of MEASURED MUSIC—multi-profits, low upkeep and minimum servicing. Investigate and compare this modern, profitable MEASURED MUSIC system, right now.

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*Registered Trade Mark

AOLAC Public Relations Program Up for Award by Trade Association Group

L. A. Phono Ops Submit Packet of Goodwill Evidence

LOS ANGELES, May 25.—The Associated Operators of Los Angeles County, Inc., were honored this week by a request from the American Trade Association Executives to submit their public relations program exhibit for a possible award from the ATAE.

Curley Robinson, managing director of the operators' association, is a member of the executive group.

Three large folder books of material were sent to the awards committee. These folders contained broadsides, letters, magazines and newspaper clippings which trace the AOLAC's work in creating goodwill for the trade.

Cite Letters

Of particular interest are the many letters from various civic, fraternal, religious and trade organizations written to thank the operators for their help and co-operation in various activities. These documents form a testimony to the association's good work.

In his letter to an official of the ATAE, Robinson quoted the following paragraph from the preamble to the association's constitution which sets forth the aims of the operators:

"To promote, advance and maintain goodwill and harmonious action between the individual members; to establish high standards of business operations; to create and maintain ethical business practice among the members; to prevent violation of law; to stimulate a cordial public interest towards amusement machines and devices and their manufacturers, owners, operators and exhibitors; to prevent unfair and unjust legislation concerning amusement machines and devices; to the end that the members may receive benefits and advantages, and the industry in general be benefited thereby, and that the public view said industry with favor and esteem."

Some Sidelights

Remainder of Robinson's letter, addressed to the awards committee, is reprinted here for the interesting sidelights it gives on the association's activities.

"This association," Robinson writes of the AOLAC, "is comprised of approximately 286 members, known as operators or owners of amusement machines of all descriptions. These 286 operators or owners employ an average of two men, making in total approximately 900 people engaged in the vending of amusement ma-

Flying Service

DES MOINES, May 25.—A former army colonel has started a new service feature for the juke box trade in this area.

Charles Weber, who is Air-eon's service manager for the corn-belt States, has purchased an army plane from the government and is using the plane to make his calls on the trade.

chines in Los Angeles County, California.

"These operators or owners of machines are comprised of former small business and professional men who are endeavoring to make their livelihood thru this business.

"During the war, some 87 owners or operators were in the armed forces and their business or routes were taken care of either by their wives, mothers or some individual members of their family, all under the supervision of this association, in an honest, diligent, post-war endeavor, enabling them to resume life upon a firm basis immediately upon returning to civilian life.

Gift Record

"This association has donated freely and co-operated generously with all branches of the armed forces, so that amusement machines of all descriptions were available gratis, to all units and members of the armed forces thruout Southern California and those units which embarked for foreign lands from Southern California. This association donated to the armed forces over 2,200 pinball machines, over 350 phonograph or juke boxes and many hundreds of other amusement games. To substantiate our justifiable pride in our accomplishments towards the goal of building morale within the armed forces, we are attaching a few of the many score of letters received, for we were fully aware that this phase, morale, was of primary importance.

"This association has been fully cognizant of the evils of juvenile delinquency and has participated in all matters pertaining to its suppression. In addition, we have been most active on a Safe Driving Campaign and for any and all public matters. Included in the attached letters you will find data pertaining to this.

"This association," Robinson wrote in summing up, "will constantly seek newer and higher standards of performance for the industry it represents. None of us can rest on past laurels, on obsolete designs and principles. Integrity, sanity and good manners are sound business habits which all of us owe to every industry, and particularly to that industry one represents.

Contest Judges

Judges who received the exhibits mailed out by the AOLAC included Secretary of Commerce Henry Wallace; Eric Johnston, president of the

Challenge Co. Announces New Set-Up on Sales

BATAVIA, Ill., May 25.—Dr. Henry M. Garsson, president of U. S. Challenge, announced this week that the automatic equipment division of the U. S. Challenge Company would now handle national sales of the firm's juke box. Sales were formerly handled by Challenge Industries.

Meantime, in New York, Sam Kresberg and Albert M. Cole issued a statement that they had severed connections with Challenge. Garsson confirmed this, and expressed his appreciation "for the great job Kresberg and Cole did in setting up distributorships."

Kresberg and Cole sent the following telegram to announce their change: "You may be interested in knowing that we have severed all our affiliation, in every capacity, as of May 16, with the U. S. Challenge Company"

Bert Davidson remains with the firm as director of sales for the automatic equipment division.

At the same time, Garsson announced that an independent company, Western Vending Company, has been set up to handle national sales distribution of the firm's soft-drink vending machine. Drink vender, Garsson said, will be in production in June.

Distributor showings of the new juke box, Garsson said, are slated to be held within two or three weeks.

Kresberg and Cole announced that their future plans are not yet set, but added that they expected to enter into an agreement with a juke box manufacturer within a short time.

Kresberg was in charge of sales in the Middle Atlantic and New England States, with headquarters in New York. Cole had the Southeastern area, with an office planned for Dallas.

Both men are veterans of the coin machine industry, Kresberg as one of the pioneer juke box representatives and Cole thru his affiliation with the soft-drink vending trade.

Virginia, the Carolinas, Florida and Southern Georgia for the automatic phonographs and other music equipment being made by Packard.

U. S. Chamber of Commerce; Ira Mosher, president of the National Association of Manufacturers; and other leaders in the field of education and industry.

Coinmen thruout the country are acquainted with the fine job of public relations which the AOLAC, directed by Robinson, has done and is doing.

EVERYONE AGREES..

TRADIO

is a GREAT MONEY-MAKER FOR OPERATORS!!!

The ideal COIN-OPERATED RADIO for Hotel Rooms, Tourist Camps, Cabins, Motels, Hospitals, Club Rooms, Meeting Rooms, etc.—combines simple installation, foolproof, guaranteed operation, lowest operating costs and handsome design. Locations available in all parts of the country—if you act and order now.

OPERATORS' PRICES { A. C. \$69.95 F. O. B. ASBURY PARK, N. J.
D. C. \$79.95 F. O. B. ASBURY PARK, N. J.

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GENUINE FIBER MAIN GEARS
SAMPLE, \$4.00
FOR SEEBURG AND WURLITZERS, LOTS OF 10, \$3.50 EACH
(Less Steel Hub)

QUANTITY PRICE, \$3.00 EACH
Factory Guaranteed Against Defective Workmanship and Materials.

CASTORS
Set of 4 Heavy Duty Replacement \$1.60

SEEBURG— Reconditioned Wireless Wallomatic Boxes \$28.50
Reconditioned 3-Wire Wallomatic Boxes \$24.50

PLASTIC— (60 Gauge, Red) **PICK-UP COILS**
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Don V. Kennedy To New Job in Packard Sales

INDIANAPOLIS, May 25.—Don V. Kennedy, until recently advertising and sales promotion manager for the Packard Manufacturing Corporation here, has been named divisional manager for the Southeastern district of the firm's Pla-Mor national sales organization.

Announcement of Kennedy's appointment was made by Homer E. Capehart, chairman of the board.

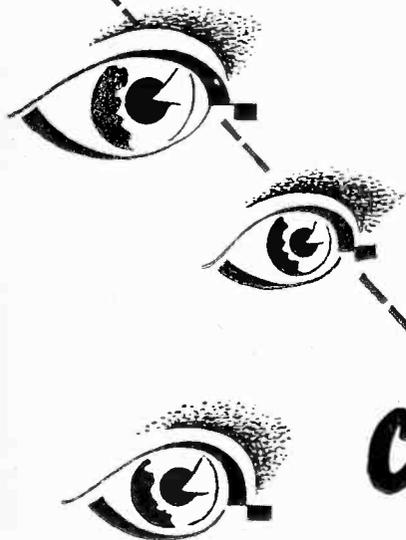
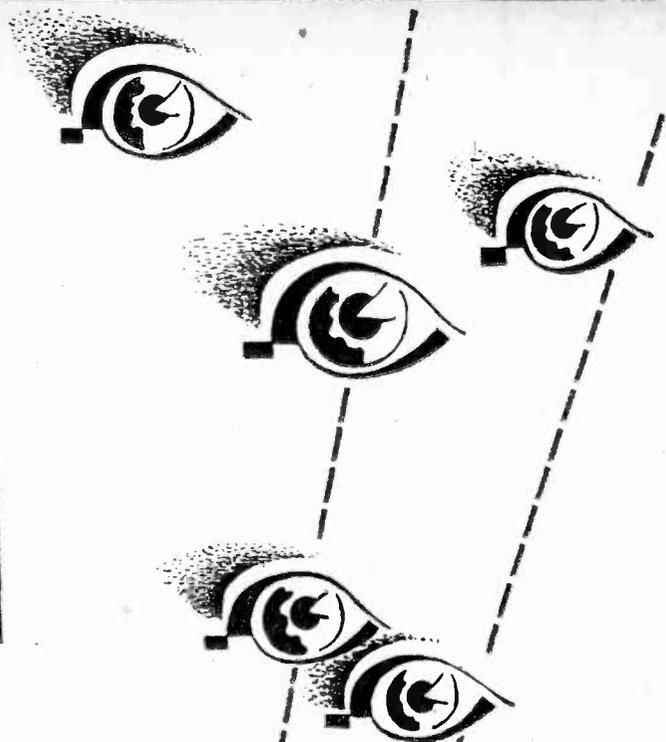
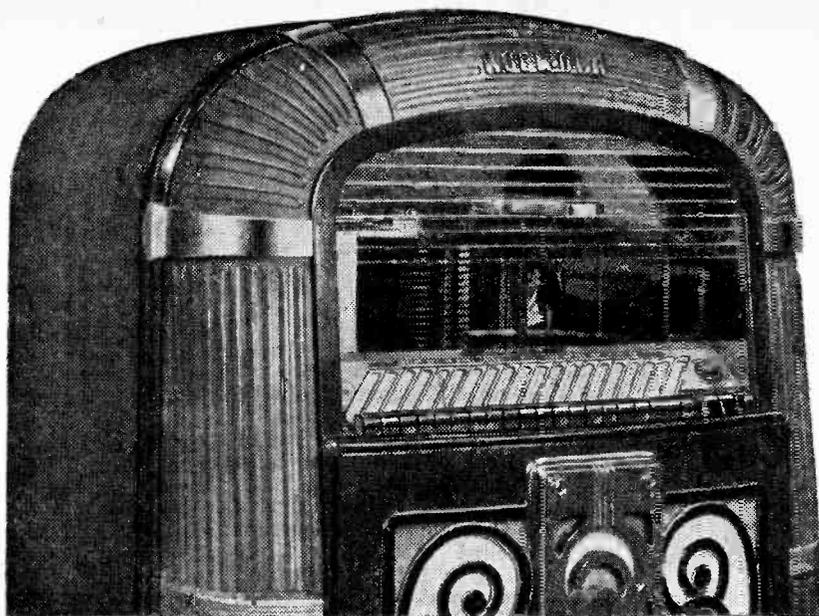
Kennedy has been connected with the firm for several years. Most of the time, Kennedy has been located at the general offices of the corporation. He is now in charge of sales in

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No Counting Necessary—Box Records Well and Ship by Truck Line F. O. B. to Us. We Will Go by Weight Packed and Forward Check to You. Ship Any Quantity. Advise When Shipping. Not Too Many Hillbilly. No Broken Records, Must Have Wrappers on Records.

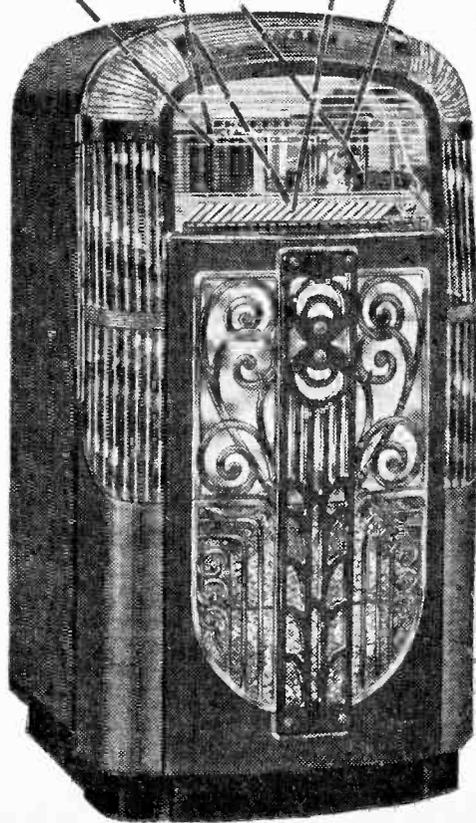
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All Films are approved by City and State Censorship Boards.

SOUNDIES DISTRIBUTING CORP.
 of America, Inc.
 209 W. JACKSON BLVD., CHICAGO 6, ILLINOIS

Record Reviews
 (Continued from page 31)

BOB STANLEY (Sonora 3009-3015)
Till We Meet Again—Waltz.
Girl of My Dreams—Waltz.
Meet Me Tonight in Dreamland—Waltz.
Carolina Moon—Waltz.

Perennial waltz favorites, played strictly legato, mark this appearance of Bob Stanley and his MBS ork on Sonora wax. Crew is heard on *Sweet Swing Time* seg, but there's no swing here in this three-quarter beat which is schmaltz to the gills, glockenspiel and all. Ork plays in ensemble save for an occasional fiddle solo on the melody. Best side is *Meet Again*, the late Dick Whiting's tune. Conjecture is that the two platters are aimed at home libraries and those buyers who still enjoy the waltz as a dance. For them the lush and flowing treatment will be like manna.

Weak for jukes, unless the spot boasts waltz fans.

TONY MARTIN (Mercury 3019)
Without You—FT; V.
I Don't Know Why (I Love You Like I Do)—FT; V.

Reminiscent of his wonderful pre-war Decca wax is the return of Tony Martin to the phonos, this time for Mercury. Lad's pash pipes are in good trim and he's hot in the cafes. Also being groomed for big things by

MGM. Backed by Al Sack's ork, his tenorizing of the ballad, *Without You*, new Southern plug tune formerly called *Tres Palabras*, is swoon-croon material. Bridge is done in Spanish. Equally swoony is *I Don't Know Why* on the flipover which is the torchy oldie. Lamplighters furnish vocal background on the latter.

Both sides will reap coins.

BUDDY RICH (Mercury 3017)
Quiet Riot—FT.
Baby, Baby All the Time—FT; V.

Top side here is another *Quiet, Please*, spotlighting a drum solo by Rich that occupies a good third of the disk. Rest of the piece is a variety of riffs flung back and forth, with George Berg's tenor taking a heated solo. Other side is the current ballad, launched with some fancy trumpet wailing by Bitsy Mullins and then a smooth vocal by the maestro. *Baby* has more general appeal; other is for rabid Rich fans.

BOB CROSBY (ARA 143)
Big Fat Ma, Skinny Pa—FT; V.

WINGY MANONE (ARA 143)
General Jumped at Dawn—FT; V.

Despite the pairing of personalities, the platter holds little that's out-

MOST-PLAYED JUKE BOX RECORDS
 (Continued from page 27)

Weeks to date	POSITION	Last Week	This Week	Record
1	15	—	15	THEY SAY IT'S WONDERFUL (M)—Perry Como (Russ Case Ork)Victor 20-1857 (Eileen Barton, Mercury 3005; Ray Bloch Ork, Signature 15021; Bing Crosby, Decca 18829; Al Goodman Ork, Victor 46-0001; Ray Herbeck Ork, 4-Star 1082; Henry Jerome Ork, Davis 2107; Jack Leonard, Majestic 7176; Gordon MacRae, Musicraft 15065; Will Osborne Ork, Black & White BW 769; Andy Russell, Capitol 252; Ginny Simms, ARA 139; Frank Sinatra, Columbia 36975; Jerry Wald Ork, Sonora 3007)
1	16	—	16	DOIN' WHAT COMES NATUR'LLY (M)—Dinah Shore-Spade Cooley OrkColumbia 36976 Jimmy Dorsey, Decca 18872; Jan Garber Ork, Black & White BW 774; Freddy Martin, Victor 20-1878)
12	16	16	16	OH! WHAT IT SEEMED TO BE—Dick Haymes-Helen Forrest (Earl Hagen Ork)Decca 23481 (Sec No. 5)
1	17	—	17	HEY! BA-BA-RE-BOP—Tex Beneke-Glenn Miller Ork (Tex Beneke)Victor 20-1859 (Lionel Hampton, Decca 18754; Louis Prima, Majestic 1044; Hampton-Tone All-Stars, Hamp-Tone 100)

Coming Up

CEMENT MIXER (Put-ti, Put-ti)—Hal McIntyre (Nancy Reed).....Cosmo 475
I DON'T KNOW ENOUGH ABOUT YOU—Mills Brothers.....Decca 18834
PRISONER OF LOVE—Ink Spots.....Decca 18864

RECORD POSSIBILITIES
 (Continued from page 29)

BUMBLE BOOGIE.....Alvino Rey & His Orchestra.....Capitol 262

This is one of the better boogie tunes to be turned out in some time. Written by ex-Freddy Martin keyboarder Jack Finan, it has already made a slight sales dent on the Martin Victor disk. Here the Rey outfit gives it excellent treatment with an outstanding guitar solo by Rey. If there's a place for a big-time boogie number on the charts this one can easily fill it.

I HAVE BUT ONE HEART.....Monica Lewis, with Ray Bloch Orchestra.....Signature 15016

This is a really beautiful ballad which deserves to get somewhere. If the plugging on it is successful, and if some of the names on the major labels latch on, it can turn out to be a big click. Signature has been turning out some nice work, but evidently hasn't hit enough of a production stride to make a pop chart dent. If they can cut them fast and plenty on this one, they stand a good chance of landing. Miss Lewis has a style all her own, quite different from the average pop girl singer, and the Ray Bloch directed orchestra plays lovely background for her. If you can get this, you won't go wrong. Reverse is "In Love in Vain" from film "Centennial Summer," which is moving right up, and figures to move faster when the picture hits the theaters.

BEST-SELLING POPULAR RETAIL RECORDS
 (Continued from page 26)

Weeks to date	POSITION	Last Week	This Week	Record
6	3	3	6	LAUGHING ON THE OUTSIDE (Crying on the Inside) . Dinah Shore.....Columbia 36964 <i>The Gypsy</i>
2	9	7	7	LAUGHING ON THE OUTSIDE (Crying on the Inside) . Sammy Kaye.....Victor 20-1856 <i>I've Never Forgotten</i>
3	7	8	8	THE GYPSYSammy Kaye.....Victor 20-1844 (Gee! I'm Glad To Be) The One That I Am
4	6	9	6	CEMENT MIXERAlvino Rey.....Capitol 248 <i>We'll Gather Lilacs</i>
7	4	10	4	I'M A BIG GIRL NOWSammy Kaye.....Victor 20-1812 Put Your Little Foot Right Out (F)

standing. Bob Crosby takes a slow spin with novelty *Big Fat Ma*. Quig Quigley doubles from brass, doing a scat vocal and winding up with a trumpet solo. Latter could have saved the side, but bad mixing hides his horn for almost half of the surface. Wingy Manone's fares a bit better on the flipover with his personality piping and trumpeting helping out.

Little here to alarm phono ops, tho tune tags may coax first tries.

NICK ESPOSITO (Pacific 607)
C Jam Blues—FT; V.
Back Fat Boogie—FT; V.

Duke Ellington's *C Jam Blues* gets top-drawer treatment from guitarist Nick Esposito and his small but solid jazz group. Feeling at home, Barney Bigard, ex-Ellington clarinetist, displays his facile fingering to high advantage. Bill Smith bows his bass in Slam Stewart manner to give bottom to the band. Fetching pickings by Esposito and smooth tenor sating from Merle Howard, with June Preston's piano and Stan Ward's drums on the rhythm assist, round out a thoroly satisfying side. Jam juice flows easy to an eight-to-the-bar beat on the reverse as all join in to give *Back Fat* meat. Bassman Smith's lyricizing spices the surface.

With the more commercial "Boogie" holding the nickel attraction, both sides could keep jazz phonos spinning brightly.

RAY HERBECK (Four Star 1083)
There's No One But You—FT; V.
Vitamin Pills—FT. V.

Cutting a contrasting couplet, Herbeck's hotel-styled syncos make for pleasing ear lending. Roy Cordell capably warbles sticky wordage for *No One*, as Herbeck's string-reed blending builds the mood. Lorraine Benson takes a bouncy vocal in the novelty tune, *Vitamin*. Latter, clefted by Slim Coates, has a clever kick and could catch.

"Vitamin" may show juke box health. Hand-holding crowd could go for "No One."

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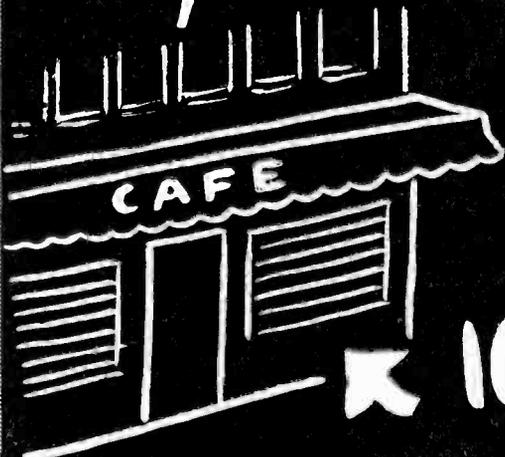
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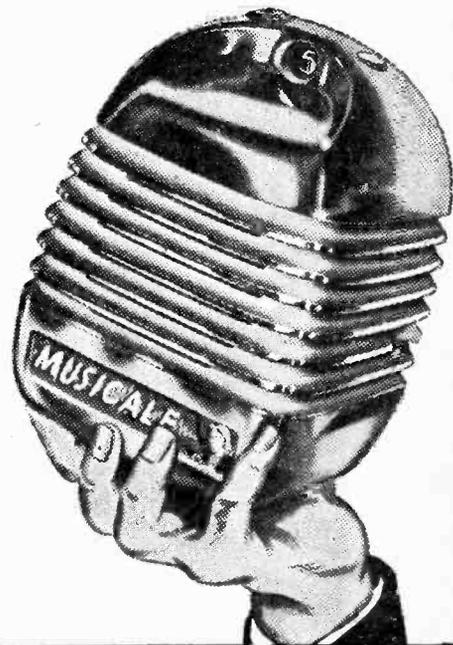
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EVERY THREE MINUTES a girl's voice—smooth as silk, persuasive as a promise—invites all the customers in all of your locations to listen to MUSICALE . . . every three minutes nickels by the hundreds pour into your cash boxes all over town! This "announced" music is new, dramatic, terrifically profitable (as present locations prove) yet it is only half the story of Musicale. You add the amazing profits of MULTIPLE revenue! MUSICALE is private music. Each unit is an individual entertainer, providing music only for those who are close to it. Musicale is heard only by those who want music and who pay for it. You can use many

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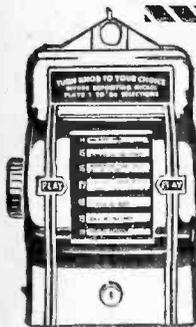
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Mills Slates Phono Shows In Early 1947

Shortages Cause Delay

CHICAGO, May 25.—Mills Industries, Inc., will have its new phonographs and movie machines ready for early 1947 release, it was announced by G. B. Mills, vice-president in charge of sales.

"Our original plans called for presentation of the Mills phonograph and Mills Panoram to the trade in mid-summer, with deliveries starting a few days thereafter," said Mills. "Now, with deliveries of materials and component parts indefinitely delayed by strikes and industry shut-downs, our schedule has necessarily been changed."

Important factor in moving release date ahead, he explained, was firm's decision against using substitute materials, which would have been necessary in order to ready machines for exhibition and shipment as planned.

Other Reasons

He said that such considerations, combined with limitation on quantities which could be manufactured under current shortages, would have made "costs and selling price far out of line."

Firm has not disclosed details concerning forthcoming models, but indicated that the phonograph would embody "radically different styling" and several technical improvements. Movie machines, it is understood, also will incorporate new features.

As the company's first positive indication of post-war plans for its phonograph and movie machines, the announcement is expected to be of wide interest to the trade. More information will be released as quickly as the materials situation clarifies, Mills said.

Teen Expert Joins Phono Firm in Iowa

DES MOINES, May 25.—Juke box distributors and operators have gone a long way toward assisting in the juvenile delinquency problem, but a new move in this direction has been made by the Sandler Distributing Company here.

Irv Sandler, head of the firm, announces that Russell Lavine, an expert in youth problems, has joined the distributor as assistant sales manager.

Lavine, formerly president of the Des Moines Junior Chamber of Commerce, is well known for his active part in curbing juvenile delinquency in the Des Moines area.

He served as chairman of a special committee set up by the Jaycees to aid in juvenile work during the war, and is credited with establishing a juvenile department for the Des Moines Police Department.

Distributors and operators throughout the country have taken steps to encourage youth canteens where juke boxes and soft-drink venders play a prominent part. Not only are these men doing a great job for the nation's youth, but they are likewise helping build good will for the coin machine industry.

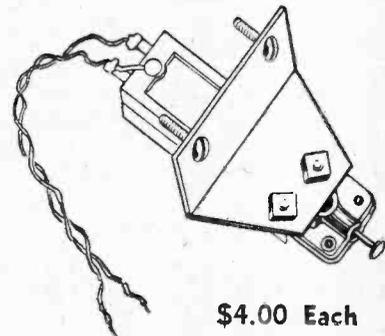
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KITS FOR YOUR
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Reduces record wear by 50%, improves tone of machine, saves your needles, reduces service due to bad records. Complete instructions with each crystal.

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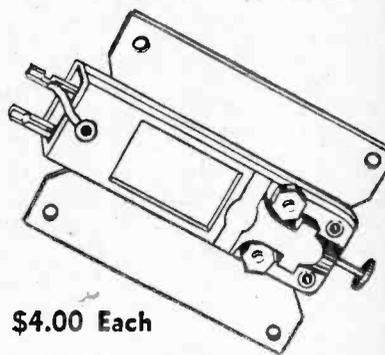
For Seeburg Round Head Tone Arms



\$4.00 Each

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"B" Style Cartridge for MILLS
and ROCK-OLA
\$3.00 Each

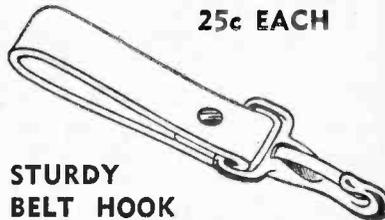
M-22 Style Cartridge for Singing
Towers
\$3.00 Each

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Known the World Over for Their
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KEYS LOST?
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HAS THE PLAY APPEAL

South Dakota Phono Ops in Get-Together

WATERTOWN, S. D., May 25.—Members of the South Dakota Phonograph Operators' Association held their second meeting of the year at the Lincoln Hotel, Watertown, May 15-16.

Operators from South Dakota, Iowa and Minnesota were in attendance. Distributors from the Twin Cities and from the G. W. Onthank Company, Des Moines, were also present for the meets and the steak dinner served at the Country Club.

Earlier this year, the operators held their first meeting at Huron, S. D. The association has made plans for four meetings during 1946, with the third scheduled for the Black Hills sometime in August.

Committee, which made arrangements for last week's program consisted of Carey, Brown and Brevik, operators from Watertown.

Expansion Plan For Blatt Bros.

BOSTON, May 25.—Business upswing has induced distributors Barney and Louis Blatt to plan extensive addition to their quarters at 1022 Commonwealth Avenue.

Plans call for an addition of 50 square feet of floor space. Also scheduled for the future is a second-story addition to house new suite of offices.

Blatt brothers are New England distributors for Seeburg phonographs.

Movie Machine Reviews

Produced and released by Soundies Distributing Corporation of America, Inc. Release date, April 29.

Program 1237

Hanover Hangover, presented by Johnny Long and his orchestra, is a jivey band number. The Campus Cut-ups (2 girls and 2 boys) do a jitterbug routine. Band setting. (Filmcraft.)

Ray Kinney and his orchestra play a very popular fox trot style Hawaiian number entitled *Ani Lani*. The Aloha Maids (4) in cellophane grass skirts offer realistic native background dancing. (Soundies.)

I'm Not That Way, a standard pop tune played by Lenny Herman and his band. The song in dialect burlesque, concerns a somewhat bashful "Swede" who goes to great lengths to convince you that he's not a wolf. Lovely Dorothy Drew adds feminine interest. (Filmcraft.)

Les Brown and his orchestra present a clever little tune entitled *Once Over Lightly*. Glamorous Doris Day and handsome Jimmie Palmer are an attractive twosome on the vocals. (Soundies.)

Cecile Lewin, in an abbreviated and eye-catching costume, does a toe-ballet to the tune of *Melody Parade*. The Swing Stars provide excellent background music, and there are several well-executed solos in this modern arrangement of a well-loved and familiar song. Band setting. (Filmcraft.)

Pass the Biscuits, Mirandy, a very clever novelty number, is presented by Spike Jones and His City Slickers. A hillbilly cabin scene, biscuits hard enough to be used for ammunition and the usual zany Jones sound effects provide the background. (R.C.M.)

Lee Sullivan, a fine Irish tenor, sings the romantic boy-and-girl bal-

lad, *When You Were Sweet Sixteen*. Lovely-to-look-at Janice Cullen does a graceful dance in keeping with the sentimental mood of this song. Garden background and kiss ending complete the picture. (Filmcraft.)

Thanks for the Boogie Ride with Gene Krupa and his orchestra is a jivey number with plenty of pep. Roy Eldridge, world-famous "ride-trumpeter," does his stuff and Anita O'Day takes care of the vocals as well as a little dancing on the side. (Minoco.)

Produced and released by Soundies Distributing Corporation of America, Inc. Release date, May 6.

Program 1238

A pleasing Western number entitled *I'd Love to Be a Cowgirl* features pretty Carolina Cotton. Deuce Spriggins and His Cowboy Swing Band and the Plainsmen Trio provide the music and the vocals. (R.C.M.)

Ruth Clayton, that popular and pretty songstress sings *Are You Having Any Fun?* A fast roller skating act provides additional interest. (Minoco.)

I Still Remember features the Dining Sisters in a particularly torchy ballad. Fine harmony and striking scenery complete the picture. Night club setting. (R.C.M.)

Blond, exotic Gertrude Niesen sings the familiar standard Latin number, *La Cucaracha*. Costumes and background, complete even to the usual sleeping peon, are typically Mexican. (Soundies.)

Boogie Woogie Cindy, a jivey tune with Harlesem lyrics is presented by the Nilsson Twins. Instrumental support is provided by Hal Borne's terrific trio. (R.C.M.)

Bewitching and blond Nita Norman sings *That's the Moon*. A comedy "drunk," a park scene and a

huge moon and flashes of pretty moon-girls make this an unusually interesting number. (Minoco.)

The mournful lyrics of a typical cowboy tune entitled *I'll Never Get Married Again* is sung by popular Red River Dave with his boys supplying the music. Radio studio set. (Filmcraft.)

Miss You is a popular memory ballad done by the Four Polks in the sparkling style that put them over and makes good listening to. Radio announcer Don Wilson does an introductory narrative on the Polks background prior to their being billed as the Town Criers and featured on Kay Kyser's radio show. (R.C.M.)

Madelene Quincannon.

Soundies Sells Six Op Routes In New Policy

CHICAGO, May 25.—Six routes of movie machines, four in the New York area, one in New Orleans and one in Los Angeles, have been sold by Soundies Distributing Corporation, it was announced here this week.

Soundies entered the operating field during the war years when that practice seemed advisable. Now, however, officials of the firm find it better to withdraw from the operating field to avoid competition with their own customers, according to executives of the firm.

Imperial Distributing Company took over two of the New York routes, while the other two were sold to T. E. Mahaffey, who formerly managed the operations of all four routes.

Ben Shear, of New Orleans, bought the New Orleans and the Los Angeles routes.

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**LEADERSHIP FOUNDED ON SOUND
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134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS

ADVANCE RECORD RELEASES

(Continued from page 29)

- JUST A DREAM Calvin Boaz-Marvin Johnson Ork (SAFFRONIA BEE) G & G 1029
- KNIFE, FORK & SPOON Ben Carter Combo (GET AWAY) Four Star 1103
- LA NEGRA MICAELA (The Dark Michaela) Vitin-Claudio-Conjunto Lirico Antellano (CUANDO ME) Standard International F-4011
- LINGER IN MY ARMS A LITTLE LONGER, BABY Peggy Lee (Dave Barbour Ork) (BABY YOU) Capitol 263
- LIVE AND LEARN Carlisle Brothers (RAINBOW AT) King 535
- LOVE ON A GREYHOUND BUS The Dinning Sisters (THE IGGIDY) Capitol 261
- LOVE ON A GREYHOUND BUS Baron Mingus & his Octet (Velvetones) (KASBY DE) Four Star 1105
- LOVE SONGS BY RICHARD DYER BENNET ALBUM Richard Dyer Bennet Disc 609
- Blow the Candles Out Disc 6020
- Brigg Fair Disc 6020
- Going to Ballynure Disc 6021
- Two Maldens Disc 6019
- Venezuela Disc 6021
- Western Wind Disc 6019
- LUETTA Peter Uryga and His Melody Kings (THE BOWERY) Rego 1001
- MACHETA Brazilian Ork (BROWN EYES) Standard International F-113
- MAKE BELIEVE Baron Mingus Octet (BEDSPREAD) Four Star 1107
- MAMMY'S LULLABY Merl Lindsay & His Oklahoma Night Riders (WATER BABY) Four Star 1117
- MARY B Walter Brown (MEAN OLD) Queen 4120
- MAZURKA FROM POZNAN (Mazur Z Posnania) Bernard Witkowski Ensemble (OLD GYPSY) Standard International F-3011
- MEAN OLD WORLD Walter Brown (MARY B) Queen 4120
- MERCY, MERCY Joe Lewis-Marvin Johnson Ork (JUMPY RHYTHM) G & G 1031
- MORE, MORE, MORE Annisteen Allen (THE BLUES) Queen 4119
- MORE THAN YOU KNOW Perry Como (Russ Case Ork) (SURRENDER) Victor 20-1877
- MORE THAN YOU KNOW Morton Downey (MY ROMANCE) Majestic 1047
- MOZL-TOV ZELDA (Congratulations Zelta) Dave Tarras Ork (ICH BIN) Standard International F-8001
- MY BABY LOVES ME SO SUPREME Jesse Cryor Ork (Jesse Cryor) (MY BLUE) G & G 1032
- MY BLUE HEAVEN Jesse Cryor Ork (Jesse Cryor) (MY BABY) G & G 1032
- MY ROMANCE Morton Downey (MORE THAN) Majestic 1047
- NEST OF THE FIRE FLIES (Nido Di Lucciola) Guido Bussinelli (THE LITTLE) Standard International F-6011
- NOBODY CARES The Piper's Sons (PANDORA'S BOX) Four Star 1110
- NO ME HACE FALTA (I Don't Miss You) Hector Rivera-Alfredo Mendez Ork (GILDA) Standard International F-4009
- NO VARIETY BLUES Louis Armstrong (Louis Armstrong-Thelma Middleton) (WHADDA YA) Victor 20-1891
- NORTH CAROLINA SKY Cecil Campbell's Tennessee Ramblers (Roy Lear) (BEATY STEEL) Victor 20-1874
- NOSTALGIC (CHE NOSTALGIA) Enzo Di Mola (TIC-TOC-TA) Standard International F-6009
- OFF THE RECORD (Tajemnica) Joe Bednarek Ork (BARBER POLKA) Standard International F-3009
- OLD GYPSY POLKA (Stary Cygan Polka) Bernard Witkowski Ensemble (MAZURKA FROM) Standard International F-3011
- ON THE ALAMO Benny Goodman (Art Lund) (RATTLE AND) Columbia 36988
- ORCHIDS FOR A MEMORY Ross Leonard (Kenn Sisson Ork) (YOU CALL) Stork CR 1005
- OY VEY IS TSU MIR (Woe Is Me) Miriam Kressyn-Abe Ellstein Ork (VEN MENSHEN) Standard International F-8002
- PAINTING THE CLOUDS WITH SUNSHINE Nick Lucas Ork (Nick Lucas) (WHATTA YA) Diamond 2019
- PANDORA'S BOX The Piper's Sons (NOBODY CARES) Four Star 1110
- PIPE DREAMS Lady Wilcar-Baron Mingus Octet (AFTER HOURS) Four Stars 1106
- PUT YOUR ARMS AROUND ME, HONEY Dick Kuhn Ork (CHI-CHI-RIGU) Top 1150
- RAINBOW AT MIDNIGHT Carlisle Brothers (LIVE AND) King 535
- RATTLE AND ROLL Benny Goodman (ON THE) Columbia 36988
- RED WINE Ernest Benedict Quartet (EDELWEISS) Standard International F-114
- REMEMBER ME Skinnay Ennis Ork (Skinnay Ennis) (THE IGGIDY) Signature 15032
- RHUMBA RHYTHMS ALBUM JOSE CORTEZ ORK Diamond D-3
- Corumba Diamond 2015
- Miguello Diamond 2017
- No Pancho Diamond 2016
- Rhumbamba Diamond 2016
- Spanish Rhapsody Diamond 2015
- Zunil Diamond 2017
- ROSE ROOM Tune Toppers (IT'S WRITTEN) Stork CR-1007
- SAFFRONIA BEE Calvin Boaz-Marvin Johnson Ork (JUST A) G & G 1029
- SALUTE TO GLENN MILLER The Modernaires-Paula Kelly (Mitchell Ayres Ork) (JUKE BOX) Columbia 36992
- SCHUMANN: DER NUSSBAUM, OP. 25, NO. 3 ("The Nut Tree") (12") Marian Anderson (SCHUMANN: STILLE) Victor 11-9173
- SCHUMANN: STILLE TRANEN, OP. 35, NO. 10 ("Hidden Tears") (12") Marian Anderson (SCHUMANN: DER) Victor 11-9173
- HAZEL SCOTT PIANO RECITAL ALBUM Hazel Scott Signature S-1
- A Rainy Night In G Signature 15025
- Pantaisic Impromptu Signature 15024
- How High the Moon Signature 15025
- I Guess I'll Have to Change My Plans Signature 15023
- Idyll Signature 15026
- Nocturne in B Flat Minor Signature 15024
- Sonata in C (Scarlatini): Toccata (Paradisi) Signature 15026
- Valse in C Sharp Minor Signature 15023
- SELECTED VIENNESE WALTZES ALBUM Standard Symphonietta Standard International 3F-13
- Billet D'Amour Standard International F-1002
- Blossoms of Spring Standard International F-1004
- Bygone Days Standard International F-1004
- Moonlight on the River Standard International F-1003
- Peu A Peu Standard International F-1002
- Viennese Gardens Standard International F-1003
- SEPTEMBER SONG Marie Greene (David Mann Ork) (IT'S A) Signature 15027
- SEPVULVEDA Alvino Rey Ork (Jo Anne Ryan & Ork) (BUMBLE BOOGIE) Capitol 262
- SHE LEFT ME STANDING ON THE MOUNTAIN Delmore Brothers (I'M LONESOME) King 533
- SHEBNA Hamp-Tone All Stars (DOWN HOME) Hamp-Tone 102
- SILVER STRING QUARTET ALBUM Silver String Quartet Standard International 3F-11
- Alhambra Standard International F-1008
- Au Matin Standard International F-1009
- Canzone Andalusia Standard International F-1008
- Canzonetta Standard International F-1009
- Capriccio Arabe Standard International F-1007
- Mattinata Standard International F-1007
- SMILE WHEN YOU SPEAK OF TEXAS "T" Texas Tyler & His Oklahoma Melody Boys (I'VE HEARD) Four Star 1115
- SOMETHING OLD, SOMETHING NEW Frank Sinatra (Axel Stordahl Ork) (FROM THIS) Columbia 36987
- SONG OF THE WATER WHEEL Buddy Starcher & His All Star Round Up (IT'S RISKY) Four Star 1112
- SORRY Johnny Aladdin Ork (Bob Vincent) (WHATTA YA) Music for Society 1503
- SPELLING BEE Tune Toppers (IN A) Stork CR-1008
- SPIRITUALS ALBUM Camp Meetin' Choir Diamond D-4
- Anyhow Diamond 2026
- Don't Wonder About Him Diamond 2028
- If I Can Just Make It In Diamond 2027
- I'm Gonna Walk Right In and Make Myself At Home Diamond 2026
- Lord, Search My Heart Diamond 2028
- Working on the Building Diamond 2027
- STACK OF BARLEY All-Ireland Ork (HASTE TO) Celtic 1001
- SUGAR LUMP Joe Liggins and His Honeydrippers (BOODLE-DO-DA-DEET) Exclusive 219
- SURRENDER Perry Como (Russ Case Ork) (MORE THAN) Victor 20-1877
- SUSIE The Piper's Sons (I WANTA GO) Four Star 1109
- SWEET AND LOVELY (12") Flip Phillips Fliptet (BOB'S BELIEF) Signature 90003
- SWEETHEART JINGLES Johnny Aladdin Ork (Bob Vincent & Ensemble) (WHEN THE) Music for Society 1504
- TAKE FIVE Sam Donahue Ork (Mynell Allen) (DINAH) Capitol 260
- TAKE ME WITH YOU (Wez Mnis Ze Soba) Clara & Nell Zamachaj-Joe Lazarz Ork (A GIRL) Standard International F-3010
- TELL ME PRETTY BABY Billy Eckstine Ork (Billy Eckstine) (YOU CALL) National 9019
- THE BLUES DONE GOT ME AND GONE Annisteen Allen (MORE, MORE) Queen 4119
- THE BOWERY POLKA Peter Uryga and His Melody Kings (LUETTA) Rego 1001
- THE FIRE IN MY HEART Buddy Starcher & His All Star Round Up (I WON'T) Four Star 1113
- THE FISHERMAN (Il Pescatore) Ralph Colicchio Ensemble (CHARMING) Standard International F-6010
- THE IGGIDY SONG The Dinning Sisters (LOVE ON) Capitol 261
- THE IGGIDY SONG Skinnay Ennis Ork (Skinnay Ennis) (REMEMBER ME) Signature 15032
- THE LITTLE BRUNETTE (Madonnina Bruna) Guido Bussinelli (NEST OF) Standard International F-6011
- THE MAID OF THE SWEET BROWN KNOWE Nicholas Farley (WHERE THE) Celtic 1004
- THE SHEIK OF ARABY Opie Cates Ork (ALL THE) Four Star 1102
- THERE'S A NEW DAY TOMORROW Jimmy Widener (WHAT A) King 536
- THIS SUBDUES MY PASSION Baron Mingus Octet (HONEY, TAKE) Four Star 1108
- TIC-TOC-TA Enzo Di Mola (NOSTALGIC) Standard International F-6009
- TO BE ALONE BLUES Roy Milton's Sextet (I'LL ALWAYS) Hamp-Tone 101
- TOCA TU SAMBA Ethel Smith-The Bando Carioca (DIN-ORAH) Decca 23549
- TUYO (YOURS) Jose Luis Monero-Alfred Mendez Ork (ESO NO) Standard International F-4010
- VEN MENSHEN ZOLEN BLEINBEN KINDER (If People Would Remain Children) Miriam Kressyn-Abe Ellstein Ork (OY VEY) Standard International F-8002
- VERDI: "AH! DITE ALLA GIOVINE" (Ah! Say to Thy Daughter Dear) Licia Albanese-Robert Merrill-Victor Ork-Frieder Weissmann, Dir. (VERDI: "IMPONETE") Victor 11-9175
- VERDI: "IMPONETE" (Now Command Me) From Act II of "La Traviata" (12") Licia Albanese-Robert Merrill-Victor Ork-Frieder Weissmann, Dir. (VERDI: AH!) Victor 11-9175
- WATER BABY BLUES Merl Lindsay & His Oklahoma Night Riders (MAMMY'S LULLABY) Four Star 1117
- WE'VE SAID GOODBYE Merl Lindsay & His Oklahoma Night Riders (COTTON SACK) Four Star 1118
- WHADDA YA GONNA DO Louis Armstrong (Louis Armstrong) (NO VARIETY) Victor 20-1891
- WHAT A LINE! Jimmy Widener (THERE'S A) King 536
- WHAT GOOD IS YOU? Winyng Manone Ork (ISLE OF) Four Star 1116
- WHAT IS THIS THING CALLED LOVE? Billie Holiday (DON'T EXPLAIN) Decca 23565
- WHATTA YA GONNA DO Johnny Aladdin Ork (Bob Vincent) (SORRY) Music for Society 1503
- WHATTA YA GONNA DO Nick Lucas Ork (Nick Lucas) (PAINTING THE) Diamond 2019
- WHEN THE HARVEST MOON IS SHINING Johnny Aladdin Ork (Bob Vincent) (SWEETHEART JINGLES) Music for Society 1504
- WHERE THE BLARNEY ROSES GROW Nicholas Farley (THE MAID) Celtic 1003
- WHITE MOUNTAIN (Hvite Fjeil) Standard Scandinavians (IN THE) Standard International F-5003
- WHO DO YOU LOVE I HOPE George Price (FOSH-NOSH-KIT) Stork CR-1010
- WHO TOLD YOU THAT LIE? Connee Boswell-The Paulette Sisters (Bob Haggart Ork) (I'M GONNA) Decca 18881
- WHO TOLD YOU THAT LIE? Vaughn Monroe (Vaughn Monroe-The Moon Maids) (IT'S ME) Victor 20-1892
- WHO'S SORRY NOW (12") Sidney De Paris' Blue Note Jazz Men (BALLIN' THE) Blue Note 41
- YOU CALL IT MADNESS Ross Leonard (Kenn Sisson Ork) (ORCHIDS FOR) Stork CR-1005
- YOU CALL IT MADNESS Billy Eckstine Ork (Billy Eckstine) (TELL ME) National 9019
- YOU MUST BE BLIND Ida James-Ellis Larkins Trio (I WON'T) Decca 11004
- Y-O-U CONTROLS ME Jesse Cryor Ork (Jesse Cryor) (ACE IN) G & G 1030
- YOU'RE AN OLD LADY Sonny Boy Williamson-Tampa Red-Big Maceo (EARLY IN) Victor 20-1875

Folk Festival

Three hundred students took part in the second annual folk festival held on the campus of Swarthmore (Pa.) College for three days last week. Festival featured American Indian ceremonial dances and music. Participating colleges and schools included Vassar, Mount Holyoke, University of Pennsylvania, University of Maryland, Barnard, Radcliff, Temple and Ogleby Recreation Institute.

Five Vagabonds, currently appearing at Jack Lynch's Walton Roof, Philadelphia, are slated to record the Frankie Adams Sapphire Music Company's tune, *I'm Just a Fool*, for Trianon Records. They will take the tune to California when they make a picture for Columbia.

Frank Capano, Philadelphia music publisher, has accepted Hazel Meyer's *A Cowboy in Love* for his Hillbilly Music Company. Tune will be recorded for Tin Pan Alley Recording Company by Tony Starr and a hillbilly outfit.

New weekly barn dance has been inaugurated at Langhorne, Pa., on the outskirts of Philadelphia. Dances are promoted by Bernie Gerber and Moe Weiss, Philly men, and will feature hillbilly acts and bands. Special wagons will meet all comers at a central point and take them to site of the dance, which is on a road that isn't conducive to automobile traffic. Dance is meeting a great response from the area. It is held every Friday night. "Red" Delaney is the permanent singing emcee.

Hillie Feldman and Lillian Freedman have opened the Rising Sun Hillbilly Music Company and are already publishing their first tune, *Ramble My Way, Baby*, by Curly Large and Chuck Gaghan. Song will be recorded by Lou Ebner and His Quaker City Harmonica Five under the Rising Sun label.

West Coast

Ken Curtis, Western singer, is in-

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roducing two new tunes in the Columbia pic, *Singing on the Trail*. Hoosier Hotshots are to be featured in the same film.

Columbia Records has recorded the first of 20 sides to be made by the Spade Cooley band. Diskery also is set to make waxes of Adolph Hofner's work.

Gene Autry will return from his current p. a. tour to start Republic Studio's *Sgt. Gene Autry*. Film will also feature the Cass County Boys. Tex Ritter ends his Northwestern tour soon and heads east for Cleveland Jamboree and the New Haven (Conn.) Rodeo.

Move to KARK

Dick Heart, L. C. Lench, James Evans and the Arkansas Mountaineers are now at KARK, Little Rock, Ark. Alton and Rabon Delmore are at WMC, Memphis, and the Ranch Boys are also there. Lazy Jim Day is on WSM, Nashville.

Harry and Bob, the Wanderers of the Wasteland, WHKK, Akron, are back on the air after giving up radio work for a while. They have a half-hour morning program and are making p. a.'s with their announcer, Cliff Rogers. Cliff sings and does comedy. Harry and Bob have appeared on WCHS and other stations prior to their WHKK entertaining.

Doc Williams and His Border Riders are seriously thinking of organizing a Western swing band. This doesn't mean they are going popular, but they will play their folk songs and tunes with heavier instruments. At present, the act consists of Doc, Cy; Doc's brother, Hiram Hayseed, and Chickie, Doc's wife. He was dis-

charged from the navy the summer of '45 and plans to broadcast on 10 or more stations next fall. Doc also operates the Scott Airport, Martins Ferry, O., a civilian flying school.

New Contest

Song Hits Magazine is sponsoring a new songwriting contest. Amateurs are invited to enter their lyrics. Music will be written by Bob Nolan, a member of the Sons of the Pioneers and composer of over 100 Western tunes, including the popular *Tumbling Tumbleweeds*. Winning song will be published by Global Music, Inc., recorded by Cosmo Records and used by Republic Pictures in a forthcoming Roy Rogers film to be sung by Rogers, Sons of the Pioneers or Dale Evans, depending on the type of song. Other prizes include a wrist watch, radio and phonograph.

Two top Western folk artists are competing in the election for honorary mayor of Studio City in Los Angeles. They are Judy Canova and Roy Rogers. WLW's popular *Midwestern Hayride* stars are making personal appearances in the Midwest.

Happy Perryman and His Happy-Go-Lucky Mountaineers have two new Columbia releases on music counters. Tunes are *There's a Palace Down in Dallas* and *Don't Feel Sorry for Me*.

Chaw Mank's two latest tunes have been hitting the airwaves. *Just a Little Spanish Prayer*, written in collaboration with the Miccolis Sisters, has been used on the KMOX Barn Dance show, and the Harry Cooper show debuted *That's a Picture of You on Mother's Day*, written by George Calder.

St. Louis saw the opening recently of two new barn dance places. Western bands that will appear at the dances are Ambrose Haley and His Ozark Ramblers, Mercury recording artists, and Grandpappy Jones and His Carson Cowboys from WEW. There is no doubt that the dances will be popular, for St. Louis, like many other cities, has tended more and more toward folk music and square dances.

Songs Survive

The fortunate survival of American folk singing, after a close call, is no accident. At a time when much of it seemed doomed by apathy, a small group of singers restored it with the renewed vigor and character. Much of the amalgam that will now secure to this important section of American music has been provided by Richard Dyer-Bennet, who prefers to be known as the 20th Century Minstrel, thus taking the position that his songs are as alive as they ever were. His new album of three 12-inch records, just released by Stinson-Asch, features a two-part engraving of *The Three Ravens* (Ravens), a classic unheard in this complete documentation for many years. There are also John Henry, still sung from time to time in the South and Midwest; *I Once Loved a Girl*; Barbara Allen, and the lulling *Gently, Johnny My Jingo*. Album has a commentary by John Ward.

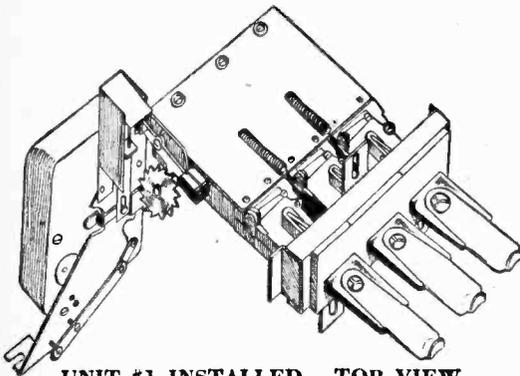
Contest Winner

Norma Van Court, winner of "My Gal From Houston," contest put on by Joe Marx, is being featured at the Cotton Club, Houston. The song of same name written by Marx was published by Tex Ritter and will be used in a forthcoming pic, *Geronimo Pass*, starring Red River Dave.

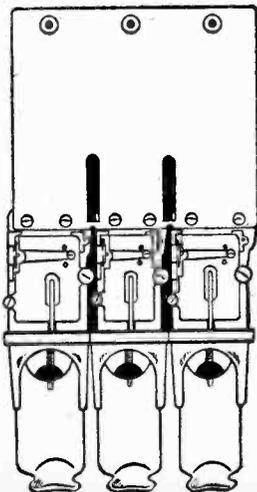
Note to contributor: If material you send in doesn't appear for some time, remember space limitations are severe. The editors of *American Folk Tunes* will do their best to give "plugs" to all folk-tune artists.

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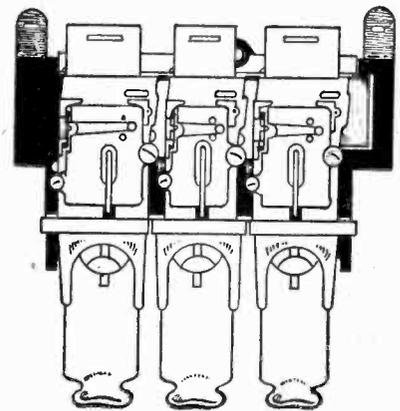
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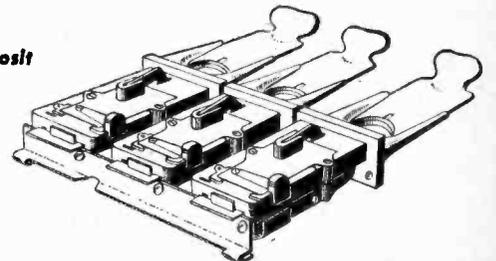
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New York:

Al Meyers and Irving Hahn, Rockaway Park, were pulling away from Mike Munves's place on 34th Street, in Al's car, when a truck struck them. Result: Al and Irving suffered broken ribs and one ruined car.

Al Blendow, sales manager of International Mutoscope, made a hurried trip to Boston last week to look things over. . . . F. McKim Smith, Atlantic City arcade owner, spent the week end in town looking for a secretary. . . . Harry Berger, West Side Distributing, has returned from his Texas trip and is planning big things for his parking meter and the Compton cigarette vending machine.

J. Schoenbach, Brooklyn, is off for Chicago to visit the Advance plant and plan future operations.

George Trad, Tradio coin radios, is still running around the country arranging distributors and attending various hotel conventions. George reports business "booming" in the coin-operated radio field.

H. Rosenberg, of the firm of the same name, is preparing for the premier East Coast Challenge juke box showing in a few weeks.

Arthur W. Percival, president of Telecoin Corporation, announces that the first model of his firm's new bulk milk vending machine is ready and announcement concerning it will be made shortly. The fruit juice vender is getting into final stages.

Teddy Blatt, well-known lawyer in the coin machine field, is planning big things for the Solotone products for which he was just named regional factory representative. Jack Rubin and Max Schiffman will handle the music machine in the New York area as Teddy's first announced distributor.

Sam Kresberg and Al Cole made the surprise announcement of the week when they sent telegrams to all Challenge distributors telling them they were no longer connected with the firm. Thomas Mahaffey purchased some

COINMEN YOU KNOW

of the Soundie machines this week in the Bronx and Long Island area.

Imperial Distributing Company purchased Soundie routes in the Manhattan and Long Island districts. Purchase by Imperial is said to make them one of the largest operators of Panoram machines in the country.

Harry Block, Block Marble Company, Philadelphia, spent some time in New York on business. . . . Ed Ravreby, Associated Amusements, Inc., Boston, is busy with the new Tradio radios that he is distributing in the New England area. . . . Paul Meyers, Bangor (Me.) operator, spent considerable time here on biz. Paul will visit Boston on his way back.

Stanley Gersh and Sam Garber, Perfect Games, are now members of the Arcade Owners' Association of America. . . . Nat Cohn, Modern Music, is awaiting final word on the date set for the Mills Music premiere in New York. Nat has his hands full at present with Vogue Records.

Leo Knebel, Manhattan Phono, reports that the new Aireon small-size juke is on the way. A son, William, is a proud addition to the Joe Pazen family. Joe is not all cheers, however, as Mrs. Pazen is still ill.

Ben Smith and Perry Wachtel, De Peri, are working late these evenings in spite of the fact that they have been adding to their staff. While they haven't found a large office space yet, they have managed to get another phone.

Leonard Rosenthal has gone back into the cigar vending machine business. Len was in it before the war, but during the war he had other interests and, he states, "where in hell could you get cigars regularly?"

Bob Martins is keeping mum, but from the way he has been running in and out of coin machine row

he should be ready to spring something shortly.

Sam Holtzman, Coney Island arcade owner, and numerous other arcade men in the area report that with the opening of Steeplechase Park last week business "jumped" to new highs. New frills and modern lighting has done much to make the park gayer.

J. Breidt, Tri-State Sales, is kept busy looking over his many interests. . . . Abe Granitstein, Buffalo branch manager for Tri-State, reports that things are clicking from the word "go." . . . Nathan Rosensweig, bulk vending machine operator, reports that supply deliveries are picking up.

Hal Meeks, Eastern Electric Vending Machines, reports production swinging along in spite of recent setbacks suffered by most manufacturers. . . . H. Morrow, vet Brooklyn op, is on the road to recovery, according to friends.

Julius A. Levy, Arthur H. DuGrenier's New York representative, has left for a business trip to Haverhill, Mass., to confer with Bip Glassgold, DuGrenier general manager.

Chicago:

Fred Davis, Indiana operator, likes to talk turkey. Davis, who attends all stock shows and exhibits in this section of the country, raises prize turkeys and steers, and he has established envious reputation for his prize-winning exhibits.

Bill Marmer of Sicking Incorporated, Cincinnati, demonstrated his new bifocals to Vince Shay and Art Cooley, by reading signs across the street, but he didn't fool them. Marmer had memorized the signs, but he gave the trick away when he couldn't find his "seeing-eye" dog, forgot which post he had tied the dog to, enjoyed the laugh with Shay and Cooley. . . . Lots of visitors from Kentucky; Jim Ashcraft and friend operator, Bogie. Jim is an old-timer, with 30 years' experience in the trade.

Tommy Heit came south from Canada to visit his local friends. Tom inherited his father's operating business and is doing a good job. . . .

Nate Gottlieb, of D. Gottlieb & Company, says the boys there are getting their "second wind," and will be raring to go when pace speeds up.

Leonard Micon, former Chicagoan and now of Pacific Coast distributors, brought his family with him from Los Angeles to visit locally, combining business with pleasure. Micon has been making the rounds of manufacturers and dropped in to see his friend, Al Stern, at World Wide. . . . Earl Fiedler and Jess Trump, from Rantoul, talked over the Illinois trade picture with Nate Feinstein, Eddie and Morrie Ginsburg, of Atlas Novelty, while visiting the city.

Cecil Rider from Gibson City, and Mel Burt from Coal City also were in town. . . . Other out-of-town visitors were Oscar Hoppka, Waterloo, Ia., and Leon Taksen, Philadelphia. . . . John Chrest, Exhibit Supply Company, is optimistic about plans and organization being formulated there. Says they secured new source of cabinets.

Ray Cunliffe, secretary, Illinois Phonograph Operators' Association, and wife joined the party given by Musicraft diskery and Jimmy Martin, welcoming Orrin Tucker, his band, and Scottee Marsh, Tucker's vocalist, when they opened in the Boulevard Room of the Stevens Hotel. Guests included Isabelle Davis, buyer at Mandel's department store; Miss Gustafson, buyer for Bissell Weisert Company; Dinty Moore, of Norman Ross Record Store; Mr. and Mrs. Forrest, of Hudson Ross Company, Merrill Melrose, Rose Radio Store; Ruth Dahm, Crown Stationery Shop; Angelo Angeleri and his son; Bob Lindahlloff, General Music Company;

Mr. and Mrs. Joe Peschkin; Mr. and Mrs. Silverman; Ray Paschke, Paschke Record Shop, and Bill Schlesinger. Members of the Martin firm who greeted local operators were Art Cohen and his wife, George Solar and Rube Lawrence.

Paul Glaser, salesman for Empire Coin Machine Exchange, has developed a healthy respect for the fistic prowess of Buck Jones, fellow boxing enthusiast and Empire worker. The boys were trading a few licks playfully as physical culturists do. "Just tickling" each other, as they described it. Paul came out of the "tickle" with a fractured rib, but it wasn't too serious, and he reports it is pretty well healed up now. But there's a move on foot to change Buck's nickname to "Manassa Mauler." . . . Ralph Sheffield, of Empire, is back in town after a business trip thru Ohio.

Earl Higgins, Omaha operator, and wife were among Chicago visitors last week. . . . L. R. Cornish and C. R. Mason came up from Peoria, Ill., for a brief swing around the coin machine showrooms. . . . Ray

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- ★ STAGE DOOR CANTEN & GRIP SCALE
- ★ SHINE-A-MINIT
- ★ CHAMPION HOCKEY
- ★ Jennings STANDARD CHIEF & SUPER DELUXE CHIEF
- ★ BANK BALL
- ★ Daval's GUSHER, MARVEL, AMERICAN EAGLE

Established 1925

Growing Steadily Ever Since

GENERAL Vending Sales Corp.
306 N. GAY ST. ★ BALTIMORE, 2, MD.

ARCADE SPECIALS

Factory Reconditioned
Ready To Operate

DEFENDER	\$249.50
ACE BOMBER	229.50
HOCKEY	229.50
AIR RAIDER	169.50
LIBERATOR	169.50
PERISCOPE	169.50
TORPEDO, BALLY	149.50
WATLING SCALE	149.50
BATTING PRACTICE	149.50
ROCKET BUSTER	149.50
CHICKEN SAMS	139.50
JENNINGS COLF BALL VENDOR, 10c PLAY	129.50
25c PLAY	149.50
KEENEY SUBMARINE	129.50
LOVE TELLER	129.50
TEST PILOT	129.50
VITALIZERS	99.50
ELECTRIC CHAIR	99.50
EXHIBIT MERCHANTMAN	79.50
MUTOSCOPE (1) REEL	69.50
QUESTION GIRL	69.50
ANTI-AIRCRAFT	49.50

All Equipment Sold on
Money-Back Guarantee



ALUMINUM DISCS for GROETCHEN TYPERS

Guaranteed Perfect \$7.00 per
IMMEDIATE DELIVERY 1000

1/3 Deposit With Order

MAX GLASS DISTRIBUTING COMPANY

914 DIVERSEY - CHICAGO 14, ILL.

SPECIAL FOR SALE

4 Ray's Tracks — 9 Nickel Coin
Head Payout Horse Race Consoles
Like New

Entire Lot — \$145.00

COIN AMUSEMENT GAMES, INC.

1335-37 E. 47th St. CHICAGO 15, ILL.
KENWOOD 5556-7

FOR SALE

- 1 Evans Galloping Dominoes, Overhauled by H. C. Evans & Co. Price \$175.00
 - 1 Original 10¢ Nickel Chrome Mills 150.00
 - 1 Original Mills 25¢ Brown Front 135.00
 - 2 Original Mills 5¢ Brown Front, Ea. 110.00
 - 8 Mills Slot Stands, Ea. 2.50
- One-Third Down, Balance C. O. D.
L. A. WILSON
Rowland, N. C.

Mills Sales Co. Ltd.

1640 18th STREET, OAKLAND, CALIF.

The authorized
BELL-O-MATIC distributor of Mills
Bell Products in the States of
Arizona, California, Nevada, and
Oregon suggests: MILLS BLACK
CHERRY BELL, the most copied
Bell in the world!

Wherrit also made the trip from San Luis Obispo, a California town well known to many an ex-serviceman.

Walter Braun, Mexico City coinman, is another of the growing number of Mexican coin machine men to make the trip up from south of the border. . . . Otto G. Jensen, of Jensen & Jensen Company, at Logansport, Ind., also was seen making the rounds of the coin machine shops. . . . Ken Wilkinsen, of United Amusement, San Antonio, was another coin machine shopper in town. . . . Another Texan, Ben McDonald, of Star Coin Machine, Fort Worth, also was up looking the situation over.

John Neise, Western Division sales manager for O. D. Jennings, is in Wisconsin visiting dealers and distributors. . . . Other travelers include Pat Buckley, of Buckley Manufacturing, who is scheduled to fly to Paris, May 31, on a two-month tour of inspection of the European coin machine industry. . . . Duaine Eggleston, of Plano, Ill., and Bob Hewenstein, of Fort Wayne, Ind., also were in town for a quick look at coin machine production prospects.

Despite shortages and brownout, Max Glass reports production on his hockey game up 50 to 60 per cent over a month ago. . . . Ben Siegl, of the P & S Machine Company, is happy over the reception by the trade of his new game. . . . Bill Frey, Miami, recently spent two weeks here on a combined business and pleasure trip. Bill is lining up new machines for use in Dixie. . . . John Emmerick is doing a rush repair business from his Belmont Avenue headquarters.

Abe Robinson, of the Gold Coast Amusement Center, admits he gets as much pleasure from talking to the people of various races and nationalities who make up his "international settlement" neighborhood as he does from the business they bring in.

Boston:

John McGuines, of Lawrence, Mass., has joined the sales staff of Hamel Distributing Company. He will cover Massachusetts for the firm. . . . Dave Bond, of Trimount, takes pride in what he terms the "most complete spare parts stock in New England. Dave reports increasing interest in the new Bonus Super Bell.

McNeil Music's Jack McNeil, of Lowell, was in town looking for new items for his route. Now handling jukes, he is ready to take on pinball games for the Lowell territory. . . . J. J. Golumbo's Back Bay showroom is a busy place. He reports phonographs enough to satisfy his operators, and has added a line of games. George McKeen, of New Hamp-

JAR DEALS AND SALESBOARDS



ALL STYLES
WRITE FOR
LATEST
CATALOGUE
AND
PRICE LIST

ERATH COMPANY
SOUTH BEND 24, INDIANA

WINDMILL: LEGAL COUNTER GAME READY FOR DELIVERY ONLY \$29.85

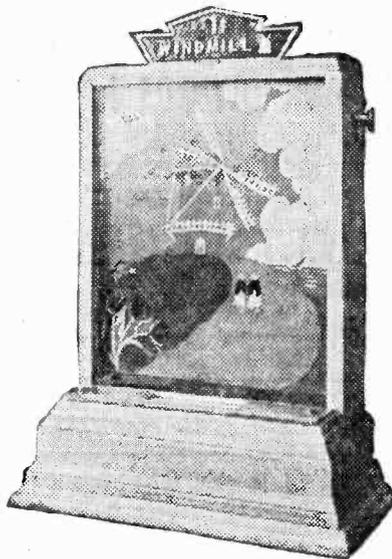
SIZE 6x13x17 — WEIGHT 8½ LBS.

GET YOURS—NOW!

EXCITING
THRILLING
SKILLFUL
FASCINATING
ALLURING
AND
IT ALWAYS
WORKS.

GET THE
COINS FAST.

A BIG MONEY
MAKER



DEPOSIT
COIN
AND CATCH
IT AS IT
DROPS.

YOU
OPERATE
THE SPOON.

A HIGH
SCORE
GAME FOR
1c

STANDARD GAMES CO.

MAIN 6536

95 N. GLENWOOD

COLUMBUS, O.

UNITED FOR BETTER BUYS

NEW RELEASES
EVANS TEN STRIKE
ABT 1c CHALLENGERS
BOWLAWAY SKEEROLL

BALLY SURF QUEEN
UNDERSEA RAIDER

NOW DELIVERING
GENCO TOTAL ROLL
CHICAGO COIN GOALEE
CHAMPION HOCKEY

SLOTS SPECIALS IN RECONDITIONED MACHINES MISL.

5c Blue Front	\$125.00	Double Safe Stands	\$ 59.50	Lucky Strike	\$100.00
10c Caille, 3/5	59.50	5c Chrome, 2/5	149.50	Sky Fighter	195.00
5c Brown Front	139.50	10c 4 Star Chief	115.00	Track Odds, D.D.	425.00
10c Brown Front	169.50	5c Sil. Moon Chief	125.00	Lucky Lucre '41	175.00

Want 5-Balls, Phonographs, Ten Strikes and Genco Play Balls.

WRITE TODAY FOR OUR PRICE LIST — TERMS: 1/3 CERTIFIED DEPOSIT

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD AVE. PHONE, GR-6772 MILWAUKEE 14, WISCONSIN

SURPLUS MACHINES FROM OUR ROUTE

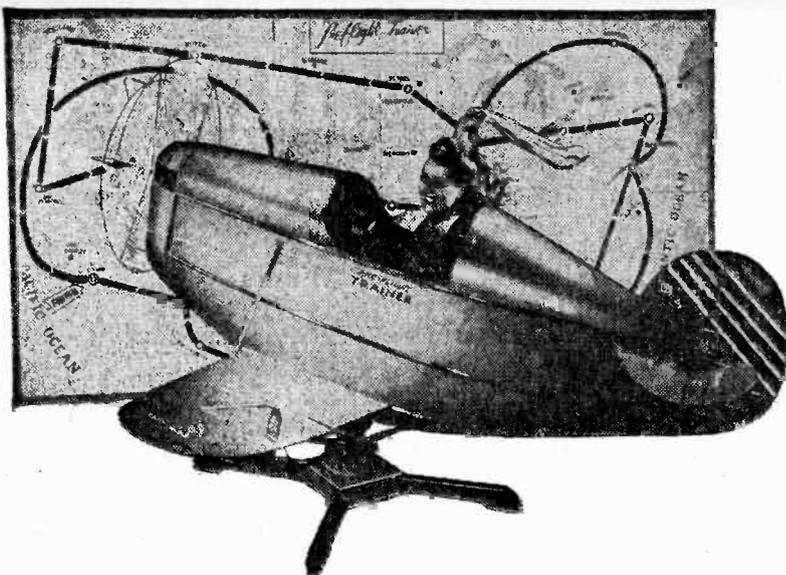
TURF KING	\$295.00	JOCKEY CLUB	\$295.00
LONGSHOT	225.00	KENTUCKY	225.00
SPORT KING	200.00	SANTA ANITA	100.00
SPORT PAGE	75.00	WATLING BIG GAME, Late Model	87.50
25c MILLS CHERRY BELL	87.50	BAKER RACER, New in Jan.	375.00
10c MILLS CHERRY BELL	140.00	25c JENNING VICTORY CHIEF	175.00
25c MILLS GOLD CHROME	185.00	10c JENNING VICTORY CHIEF	135.00

PHONOGRAPHS

ROCK-OLA SUPER	\$450.00	SEEBURG CROWN	\$300.00
ROCK-OLA DELUXE	400.00	SEEBURG GEN.	300.00
ROCK-OLA COMMANDO	595.00	ROCK-OLA STANDARD	375.00

1/3 Deposit With Order

VEECH SCALE CO. Phone 9828, Decatur, Ill.



ARCADE and PARK OWNERS in Eastern Penna.

The New Improved 1946 Model "Pre-Flight Trainer" Now on Display in Our Showroom and Ready for Immediate Delivery.

For Full Details and Information WIRE, PHONE or WRITE

ROTH NOVELTY COMPANY Est. 1925
54 North Pennsylvania Avenue WILKES-BARRE, PA.
(Phone 3-2853)

Watch for "S-A-M" The Hottest Thing in the Coin Machine Industry

WE ARE DISTRIBUTORS FOR LEADING MANUFACTURERS OF COIN OPERATED MACHINES

TRADE WITH CONFIDENCE HERE!

5 BALL FREE PLAYS — WE CAN DELIVER ALL GAMES ADVERTISED! COMPLETELY RECONDITIONED READY FOR LOCATION

ALL AMERICAN	\$59.50	BOOMTOWN	\$39.50
BAND WAGON	49.50	5-10-20	129.50
FLICKER	74.50	SEA HAWK	69.50
MONICKER	99.50	TEN SPOT	72.50
JUNGLE	82.50	BIG CHIEF	59.50
SCHOOL DAYS	64.50	WILDFIRE	59.50
METRO	64.50	HI HAT	85.00
CROSSLINE	54.50	FLEET	49.50
SINK THE JAP	79.50	MIAMI BEACH	79.50
STAR ATTRACTION	77.50	KNOCKOUT	129.50
MAJORS '41	79.50		

WRITE FOR OUR COMPLETE LIST OF PIN GAMES

NEW GAMES AND REVAMPS		REVAMPS	
CHI COIN GOALEE	\$525.00	GRAND CANYON	\$235.00
CHAMPION HOCKEY	289.50	BUBBLES	235.00
BANK BALL BOWLING GAME, 9 Ft. 12 Ft.	375.00 449.00	AMERICAN BEAUTY	105.00
DELIVERY GUARANTEED — LIKE NEW		FLYING TIGERS	105.00
1941 Galloping Dominoes	\$275.00	IDAHO	235.00
Bally Club Bells Comb., F.P. & P.O., 5c	209.50	BRAZIL	280.00
Bakers Pacers, Late, Like New	249.50	CONSOLE BARGAINS — LIKE NEW	
Paces Reels, 5c Comb., F.P. & P.O., With Rails	149.50	Paces Races Red Arrow, Late Serial	\$179.50
Keeney 5c Comb., Super Bell, F.P. & P.O.	295.00	Paces Races, Brown Cabinet, Late	159.50
THOROUGHLY RECONDITIONED — LIKE NEW		Paces Races, Black Cabinet	69.50
Supreme Guns	\$105.00	Bally Club Bell 5 & 25c Comb.	310.00
Test Pilot	105.00	Keeney 5 & 25c Super Bell Comb., F.P. & P.O., Perfect	555.00
Duplex Double Bulb Deluxe Peanut Machines, Like New, Ea.	9.50	Keeney 5 & 5c Super Bell Comb., F.P. & P.O.	545.00
Evans Tommy Gun	75.00	ARCANE — LIKE NEW	

COUNTER GAMES	
SMILEY FLOOR SAMPLE	Write for Special Price
Groetchen Zephyr (Slot), New	\$19.50
Advance Shocker	12.50
SLOTS	
Mills New Black Cherry, Original— 5c	\$238.00
10c	243.00
Mills New Original Q.T., Giltter Gold— 5c	174.50
10c	184.50
Mills New Vest Pockets	Write

WANTED — PIN GAMES, ARCADE, SLOTS, CONSOLES
GET ON OUR MAILING LIST — WE INVITE FOREIGN TRADE
Terms: 1/2 Down, Balance C. O. D. or S/D F.O.B. Chicago

COIN AMUSEMENT GAMES, INC.
1335-37 E. 47TH ST. KENWOOD 5556-7 CHICAGO 15, ILL.
ONLY 10 MINUTES FROM THE LOOP ON THE OUTER DRIVE

ATTENTION, PARK OPERATORS

Buckley Diggers Getting Top Money in Parks and Arcades

Rebuilt BUCKLEY TREASURE ISLAND DIGGERS

Guaranteed Like New. Price \$149.50
1/3 Down, Balance C. O. D.

ADVANCE DIGGER CO.

1702 MACK AVE. DAYTON 4, OHIO

shire, was recently in Boston looking over the market. . . . Bill Ward, Maine operator, reported good business and new locations on his monthly visit to local distributors. . . . Bert Clapper is planning to move to a location on Huntington Avenue near Symphony Hall. . . . Bert Levine's recent vacation in Upstate New York proved so restful that he is planning to make it an annual event.

Operators from all over New England were among guests at Si Redd's recent party. . . . Al Dolan reports unusual interest in the forthcoming meeting of the proposed Massachusetts Operators' Guild. Date will be announced in *The Billboard*.

J. A. Darwin, regional director for Packard Pla-Mor, recently visited Bill Hamel. He assured Bill that new music-makers would be delivered early in June. . . . Bill Greely, Hamel Distributing Company general manager, has added to his staff in order to devote more time to field work. Bill Hamel still commutes from Concord, N. H., but plans to move here soon.

Al Blandow and William Rabkin, of International Mutoscope, were guests of Ed Ravreby at the Honorable Samuel Wragg Lodge. Ravreby is Grand Master of Masonry in this State and Rabkin was Grand Master. Lodge meeting was a special event called the Medico-Judiciary meeting. Professors, judges and deans were invited guests of the Grand Master. Large number of colleges and schools in this area meant large attendance.

Frank Ward, of Chester, Vt.; Louis Tobby, Manchester, N. H.; J. Colman, Weymouth, Mass., and Azack, Bridgewater, Mass., were early-week visitors at Associated Amusements. . . . Colonel Greene, Greene Distributing Company, is rushing painters and decorators to finish his showrooms. In the near future he will announce expansion plans to trade.

Bert Clapper, Bay State Distributing, will occupy Ed Ravreby's Associated Amusements on Brookline Avenue as soon as Ravreby moves to his location at 864 Commonwealth Avenue. Clapper had planned moving to Huntington Avenue, but as soon as he saw *The Billboard* announcement that Ravreby was to occupy new quarters, he got in touch with Ravreby and closed contracts to occupy the Brookline Avenue spot. . . . J. Connelly, of Newton, Mass., plans to start a music and pinball route. He has been visiting distributors and inquiring about availability of machines.

Cleveland:

From an anonymous contributor comes this lyrical item about Morris

WANT TO BUY TEN STRIKES ALSO

ABC BOWLER	\$25.00
BELLE HOP	25.00
CHAMP	25.00
FOUR ROSES	35.00
HOROSCOPE	30.00
METRO	30.00
MIAMI BEACH	35.00
PARADISE	25.00
SCHOOL DAYS	25.00
SEA HAWK	25.00
SPOT A CARD	35.00
SPOT POOL	35.00
SOUTHPAW	35.00
STAR ATTRACTION	40.00

Games must be complete with all parts. Cabinets must be in good condition. Ship via Freight.

AMMCO DISTRIBUTORS

2513 MILWAUKEE AVE. CHICAGO 47, ILL. PHONE CAPITOL 1111

MAIL ORDER TODAY FOR NEW A. B. T. CHALLENGER



1c Play
5c Play
\$65.00 EACH

LOTS OF 25 . . . \$60.00
LOTS OF 50 . . . 55.00
LOTS OF 100 . . . 50.00

1/3 Deposit With Order

The VENDING MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA U. S. A.

SPECIAL! BRONZE GEARS for SPINNER MOTOR for KEENEY SUPER TRACKTIME
New, Original Factory Gears \$1.25 each LIMITED QUANTITY

TRIMOUNT COIN MACHINE CO.
40 WALTHAM ST. BOSTON 18, MASS. (Tel. LIBerty 9480)

WANTED 100 CHICAGO COIN 1940 HOME RUNS
State Price and Condition.
DURSELL NOVELTY CO.
173 ARCH STREET NEW BRITAIN, CONN. Phone 5154-W

Automatic Coin Machine & Supply Co.
4133 W. Armitage Ave., Chicago, Illinois
The authorized BELL-O-MATIC distributor of Mills Bell Products in the City of Chicago and adjacent territory suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

We Are Now Delivering Our Proven and Tested UNIVERSAL AMPLIFIERS

Ask the operator who owns one—that's our best advertisement
ORDERS FILLED IN ROTATION RECEIVED

MODEL A

Fits all WURLITZER Models 412, 24, 616, 500, 600, 700, 750, 780, 800, 850 and 950. All Seeburgs except High-Tones — All Rock-Olas.

COMPLETE WITH TUBES **\$54.50**
F. O. B., N. Y.

MODEL B

FITS ALL WURLITZERS, SEEBURGS, ROCKOLAS, INCLUDING HI-TONES

1. Saves you time, money and expense.
2. Your customer is satisfied.
3. Your Machine keeps working.
4. Built by competent Phonograph sound engineers.
5. We are the originators of the Universal Amplifier idea.
6. All workmanship guaranteed.
7. Complete with sockets for Speakers and Pick-ups for all Models.
8. Ready to operate.
9. Money back in 10 days if not completely satisfied.

COMPLETE WITH TUBES **\$74.50**
F. O. B., N. Y.

ATTENTION!
We Have a Special Deal
For QUALIFIED DISTRIBUTORS
WRITE FOR DETAILS

TERMS: Immediate shipment F.O.B. New York. 1/3 Deposit, Balance C. O. D. Shipments made by Railway Express unless otherwise instructed by you.

JAFCO, INC.

John A. Fitzgibbons, Pres.

776 Tenth Avenue New York 19, N. Y.
(Phone: COlumbus 5-7996)

S. Gisser, sales manager for Cleveland Coin Machine Exchange:

Toupee Or Not Toupee

"Where once there was an eerie glare,
There now exists luxurious hair.
We speak of Cleveland Coin today,
And Morris Gisser's new toupee."

The gagster submitted his doggerel to herald photographs soon to be published, showing Morrie without his Stetson, but with a "crop of head foliage covering the barren area." He adds, "Once again, as in days of yore, Morris will be able to say, 'You get in my hair—hair, that is!'"

Sydney Ander is a new executive board member of Cleveland Automatic Phonograph Merchants' Association. He succeeds Douglas Forest, now that Hintz-Wert has been absorbed by Atlas Music. . . . J. R. Wicks, of Ashtabula, and Emory Engel, of Cleveland, are new members of Ohio State Automatic Phonograph Merchants' Association. Regular meeting of the association, held recently at Hotel Cleveland, acted on their membership applications.

Bill Simon, former general manager of the Music Distributing Company, is now head of the W. E. Harvey Company, 1312 Ontario Street. Harvey Company is Cleveland distributor for Savoy and Black and White records. . . . Milt Cousin, of Gem Music, returned from a vacation in Boston.

Acme Phonograph sold a portion of its route to Al Vitalis, of Western Music Company. Another part of the route went to L. & N. Novelty Company. Acme is now concentrating on Seeburg distribution.

Sam Levine took a trip to Florida to spend some time with his mother who is ill. . . . Myron Erv, sales manager of Triangle Distributing Company, is back at his desk following a week's illness.

Detroit:

James and George Colovos are among first Detroiters to obtain loans under the G.I. Bill of Rights in order to enter the coin machine business. Veterans are establishing a juke box route with headquarters on East Jefferson Avenue. . . . Samuel A. Grossbart, Sydney Verier, Morton and Louis Sultan are organizing the Sultan Recording Company with offices in the Penobscot Building. . . . Clarence Golden and Maurice Poppick, Buffalo Sales Company, were recent visitors at Edelman Amusement Devices. Isidore Edelman reports good demand for his new game in New Mexico.

Charles Brownstein, Brown Vending Company, after a siege of arthritis for several months, is well again and back on the job. . . . Max Moore, of Triangle Amusement Games, has purchased a home in

ATTENTION, OPERATORS!!!
COLUMBIA BELLS

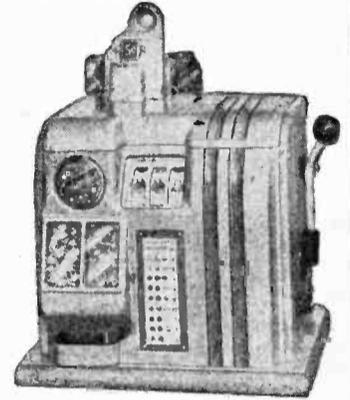
New-Improved-1946 Models

IMMEDIATE DELIVERY

Fresh off the production lines—featuring an array of new mechanical improvements—comes the famous COLUMBIA TWIN JACKPOT BELL!

These new improved 1946 models in dazzling, durable Hammerloid finish are changeable right on location to 1-5-10-25c play; hence, you get the service of four machines for the price of one—plus double slug protection!

COLUMBIA makes more money faster—costs less money to own.



Operator's Price—Single Lots	\$132.50
Lots of Five	127.00
Lots of Ten	121.00

WRITE FOR PRICE ON QUANTITY LOTS

Roanoke Vending Machine Exchange, Inc.

13 SOUTH JEFFERSON STREET

ROANOKE, VIRGINIA

(TELEPHONE, 2-7418)

Northwest Sales Company

3144 ELLIOTT AVENUE, SEATTLE, WASH.

The authorized

BELL-O-MATIC distributor of Mills Bell Products in the States of Idaho, Montana, and Washington suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

WANT COUNTER GAMES

Columbus, Northwestern and Victor Peanut Machines

WILL PAY TOP PRICES

Will Buy Any Type of Machine
Send Us Your List

VEEDCO 2113 MARKET ST. PHILA. 3, PA.

Beautiful! Sensational!

10' ROCKET BALL

SKEEBALL

\$349.50

VIC. MANHARDT CO. Inc.

547 N. 16th ST., MILWAUKEE 3, WIS.
Phone WEST 8345

HARD TO GET PARTS

★ MAIN FIBRE GEARS

for

- WURLITZER \$4.00
- STAR WHEELS30
- SELECTOR PINS, 1 Doz. 3.00
- For SEEBURG & WURLITZER
- NEEDLE SCREWS, 1 Doz. \$2.00
- VOLUME CONTROL KEYS, 100.. 5.00
- SHOULDER SCREWS FOR CANCEL PAWL ON WURLITZER MACAZINE SWITCH, 1 Doz. 1.50
- TRIP DOWN WIRE, 1 Doz. 5.00
- BRASS YOKE ROLLER, 1 Doz. 2.00
- MAIN CLOCK GEARS WITH HARDENED DOGS AND SPRINGS FOR MILLS AND JENNINGS SLOTS, Each 2.00

Plunger Rods or Ball Shooters for All Makes Pin Ball Mach., \$5.00 Per Doz.

Distributors and jobbers, write for quantity price list.

James Clement Mfg. & Coin Machine Parts

948 W. Russell St. Phila. 40, Pa.

MULLINIX
Offers
M U L L I N I X

FULL VALUE for YOUR DOLLAR

SLOTS

- 10c Jennings Dixie Bell, 3/5 \$ 95.00
- 25c Pace Comet, 2/4 95.00
- 50c Jennings Century 3/5 225.00
- 50c Mills Original Roman Head 315.00
- 2 Columbia Bells, Cigarette Reels, Each 45.00

EXTRA SPECIALS

- 1 Evans Galloping Dominos (Pre-War) \$225.00
- 1 Keeney's Super Track Time 225.00
- 1 Buckley D.D., J.P. Track Odds 650.00
- 22 "Brand New" 30 Wire Seeburg Boxes 17.50
- 10 "Slightly Used" 30 Wire Seeburg Boxes 12.50

1 BALL C. P.

- 3 Kentucky \$249.50
- 2 Long Shot 234.50
- 1 Sport King 179.50
- 2 Santa Anita 134.50
- 2 Pace Maker 39.50

5 BALL F. P.

- 1 Exhibit Leader \$72.50
- 1 Keeney's Red Hot 35.00
- 1 Bally Vogue 25.00
- 1 Buckaroo 25.00
- 1 Exhibit Golden Gate ... 25.00

All merchandise unconditionally guaranteed regardless of price. If not satisfied with anything you purchase from us, just return it prepaid within five days after receipt and your money will be refunded.

PHONE, WIRE or WRITE

Mullinix Amusement Company

1514-16 Bull Street

Phone 3-6601

Savannah, Georgia

CATALINA

MARVEL'S LATEST 5 BALL REVAMP

Price
\$249.50

F. O. B.
CHICAGO

**CONVERTED FROM
SPORT PARADE**

Can Also Use the Following

Games:
Boloway Snappy, '41
Show Boat Polo
Star Attraction Jolly
Stratollner Sporty
Legionnaire Home Run
Dixie Fox Hunt

**ORDER
TODAY!**

**DON'T
DELAY!**

NOW DELIVERING!

ORDER FROM YOUR DISTRIBUTOR OR WRITE TO US

MARVEL MANUFACTURING CO.

2124 Milwaukee Ave.

Phone: Everglade 0230

Chicago 47, Ill.

Another Big Advantage of

SEEBURG SCIENTIFIC SOUND DISTRIBUTION

Seeburg Wireless Remote Control or
Seeburg 3-Wire Remote Control

Your choice of no wires at all—or a basic three wire system. Eliminate heavy cables! Dependable operation. Part of Seeburg's plan to bring you Finer Music, Better Performance, Bigger Profits.



EXCLUSIVE SEEBURG DISTRIBUTORS

FOR MARYLAND—WASHINGTON, D. C.—VIRGINIA
140 W. MT. ROYAL AVENUE BALTIMORE 1, MARYLAND
415 W. BROAD STREET RICHMOND 20, VIRGINIA



RIVIERA

CONVERTED FROM

"BIG PARADE"

OTHER CONVERSIONS FROM . . .

ZOMBIE STARS
SUN BEAM LEADER
DOUBLE PLAY DUPLEX
WEST WIND SKY BLAZER
DO-RE-MI KNOCKOUT

\$60

F.O.B. Factory will be paid for above games.

Conversions for outright sale \$249.50 each

UNITED MANUFACTURING CO.
5737 BROADWAY, CHICAGO 40, ILLINOIS

SEND IN YOUR GAMES FOR CONVERSION

California where he recently acquired a machine route. . . . Mark Linkner, another partner in Triangle, has returned from a visit to his old home in Buffalo.

Ray Brown has bought out the interests of Harry Granader in his amusement machine route. Brown operated cigarette machines before going into the army. He has established headquarters at 12276 Meyers Road. . . . Jack Baynes, of Baynes Music Company, is handling press relations for the MAPOA.

Carl Schram, newcomer to the business; Milton Herman, of the Paradise Theater, and Saul Herman, his brother, have joined to form the Cend-o-Drink Company at 2685 Calvert Avenue. It will operate a route of new-type Coca-Cola and root beer dispensers. . . . Saul Herman will manage the company.

Stanley Best, returned from two years overseas with the army, has resumed active management of his music route under the name of the Best Music Company at 9665 Hartwell Avenue. His business, established 10 years ago, was operated by his wife and brother during his absence.

Sam Press and Isadore Schonberger are taking over the Ross Music Company, founded by Philip Beriman. . . . Harry Weinberger, of Reliance Merchandising Company, is back from a buying trip to New York.

Buffalo:

James C. Volker, whose Amherst Amusement Company operates music machines and games here, has expanded his route to nearly 200 pieces. He reports business spotty during recent weeks. William Linforth, one of Volker's men, recently became a father for the third time; newest addition is a boy and his name is Robert. . . . Joe Perry, who had just started in coin biz before entering the coast guard for a three-year tour of duty, is back with pin games.

Earl Snyder, whose Empire Vending Company includes music routes in addition to a large cigarette vending set-up, report that more than 50 per cent of his employees are veterans. Six of them are old Empire men, recently returned. Among new staffers is Donald Flynn, whose father was a detective sergeant in the local police force. Flynn, a master sergeant in the army, served in the Pacific for several years. Theodore Phillies re-



COLUMBIA BELLS

In Stock Immediate Delivery

ORDER NOW!
SINGLE PRICE \$132.50

Write for Quantity Prices

METAL TYPER DISCS

WRITE US FOR THE BEST



EXPERT REPAIR SERVICE ON GROETCHEN METAL TYPER

STANDARD SCALE CO.

715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.

Successors to the Groetchen Tool Co. in the manufacture of Metal Typer Name Plate Machines.

FOR SALE

Two PILOT TRAINERS

Bought new—used one month

\$1,200.00

Or will trade for PANORAMS

1/3 Deposit

Birmingham Vending Co.

2117 3d Ave., N. Birmingham, Ala.

WILL SACRIFICE

3 Paces Races, W. O. J. P. Ea. \$150.00

1 Paces Races, J. P. Ea. 200.00

2 Four Bells, late models. Ea. . . 300.00

4 Buckley Track Odds. Ea. 400.00

Wire One-Third Deposit With Order.

Copeland Wholesale Co.

1303 Carondelet St. NEW ORLEANS, LA.

SALESBOARDS

Holes	Specials—Immediate	Deliveries	Profit	Price
600	5¢ Diamond Dust	Def. \$11.00		\$.85
1000	1¢ Cig. Board, Girle, 28 Pkg.	Def.78
1000	5¢ Lulu Board Jr.	Def. 18.00		.89
1000	25¢ Charley	Def. 60.00		.89
1000	25¢ J.P. Charley	Avr. \$52.08	\$1.10	
1000	25¢ J.P. Charley	Avr. 62.08	1.22	
1000	10¢ J.P. Ready Money, Seal.	60.70	1.69	
1000	5¢ J.P. Home Run	27.00	1.89	
1000	5¢ J.P. Bingo, Jumbo Holes	22.95	1.89	
1000	25¢ J.P. Texas Charley, Avr.	102.28	2.29	
1180	5¢ Jumbo Tens, Seal, Jumbo	\$39.00	\$2.49	
1000	5¢ J.P. Beat This Card	33.00	2.59	
1000	5¢ J.P. Hot Stuff, Girle	27.00	2.79	
1020	5¢ J.P. Wanna Dough, Girle	27.00	2.79	
1884	5¢ J.P. O.K. Amer., X Th.	46.55	3.74	
1800	5¢ J.P. Lulu, Seal, X Thlek	33.00	2.89	
2170	Rd. Wh. Bl. Tab Tickets	Def. \$36.00	\$1.25	
2170	Rd. Wh. Bl. Sgl. Banded Def.	36.00	1.64	
2280	J.P. Ticket Deal	Def. 44.00	2.98	
120	Baseball Books, Single Banded. Doz.		1.89	
120	Tip Books, Single Banded. Doz.		1.98	
	Grand Prize Boards—Real McCoy Boards, Etc.			

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
DeLuxe Building Blue Earth, Minn.

**WANT TO BUY
CHICAGO COIN GAMES**
Any Kind—Don't Have To Work—All Parts Must Be There. Glass Not Necessary.

**F. P. & K.
DISTRIBUTING CO.**

577 Tenth Avenue
New York 18, N. Y.
Longacre 3-6235

Valley Specialty Co.

550 Clinton St. N. Rochester 5, New York

The authorized BELL-O-MATIC distributor of Mills Bell Products in Western New York State suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

SAM STERN SAYS . . .



ORDER TODAY!

The Greatest Phonograph Ever Manufactured

THE NEW ROCK-OLA

"Phonograph of Tomorrow"

ACT QUICKLY

ORDERS FILLED IN ROTATION

NOW DELIVERING!

NEW DAVAL

Marvels, Plain \$50.00
Marvels, Ball Gum 55.00
American Eagle, Plain 50.00
Amer. Eagle, Ball Gum 55.00

SCOTT-CROSSE COMPANY

Exclusive Distributors in East Pa. and So. N. J.

1423 Spring Garden St., Phila. 30, Pa.

Silent Sales Company

204 11th Avenue S., Minneapolis 15, Minn.

The authorized **BELL-O-MATIC** distributor of Mills Bell Products in the States of Minnesota, North Dakota, and South Dakota suggests: **MILLS BLACK CHERRY BELL**, the most copied Bell in the world!

WANT TO BUY

ANY Quantity the Following **GOTTLIEB** Games—

SCHOOL DAYS \$25.00
PARADISE 25.00
SPOT POOL 35.00
ABC BOWLER 25.00
BELLE HOP 25.00
SEA HAWK 25.00
HOROSCOPE 30.00
MIAMI BEACH 35.00
CHAMPS 25.00

EMPIRE COIN MACHINE EXCHANGE

2812 W. North Ave.
Chicago 47, Ill.
Humboldt 6288-89

RADIO DEAL

For Operators and Distributors. Write for Catalogue.

ABCO NOVELTY CO.

809 W. Madison St., Chicago 7, Ill.

cently sold his route of 75 cig machines to Empire.

Jim Blakeslee, Bernard Blacher and Herb Ross were among buyers of Gunard Music Company equipment. Firm's routes were split recently and sold to various operators thru Davis Distributing Corporation. Out-of-town coinmen who bought in this deal included Ernie Petering and Howard Mauer, North Tonawanda; C. Carr, Niagara Falls; Norman Bathrick, Barker; E. Atwood, Jamestown.

Morris Schmittman, who saw three exciting years in the infantry, and was severely wounded by shrapnel, is finally out of the service. He's back in business with music and games.

Jane Bradley is a new secretary at Davis Distributing, fresh from the Women's Marine Corps with which she did personnel work at a California air base. Ken and Donald Stephens, at Empire Automatic Music and Amusement, are awaiting return of Al, original coinman of the family. He's still a staff sergeant in the army, but hopes to come home soon.

Harold Weil is a comparative newcomer to the coin trade after more than four years in army service, two of them overseas, which netted him seven battle stars. Chuck Breisinger, son-in-law of coinman Vic Stehlin, is back in coin machine ranks with 16 months overseas service to his credit.

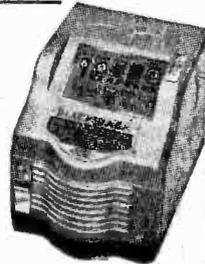
Los Angeles:

George Burke and Ken Brown are enlarging their Coinmatic Distributors offices again, branching out into still another adjoining building. Mollie Simon is building a nice business in her new public stenography and notary public service for operators. Mollie is particularly grateful to Curly Robinson for helping her to get started. Sam Brown, local operator, is out of the hospital following an operation.

Bill Abel, of Charles E. Washburn's Coast Record Manufacturing Company, is in Dallas, setting up a distributing unit for the company there. This unit will handle distribution in Texas, Oklahoma, Arkansas, Western Missouri and some of the Southern States for Coast Records and Peerless Discos. Washburn's brother, Dick, is taking over as local sales manager. Chet Wisner, traveling sales representative for Coast, has set distrib

AUTOMATIC BLACK JACK

5 reels. Player inserts 5¢ and machine automatically deals 2 cards in Nos. 1 and 2 windows. Player then can "draw" one or two cards in windows 3 and 4 by pressing buttons which release shutters. House's hand is revealed by pressing button under window 5. Brand new. Payout by proprietor. Size 9x7x7 in. Wt. 10 lbs. Send \$10.00 deposit, balance express C. O. D. Immediate delivery. **\$45.00** Each



AUTOMATIC POKER

Same size and specifications as Automatic Black Jack. 5¢ play. Each. **\$45.00**

Webb DISTRIBUTING COMPANY
6 SOUTH KEDZIE AVENUE - CHICAGO 12, ILLINOIS

SPECIALS BY STEWART

1 SPOT-A-CARD \$83.00
1 VELVET 49.50
1 SHOW BOAT 59.00
1 FOUR DIAMONDS 55.00

2 GENCO DEFENSE 89.00

1 CLOVER 67.00

STEWART NOVELTY CO.
250 South State, Salt Lake City, Utah

★ **PROMPT DELIVERY** ★

A. B. T. "Challengers"

Gottlieb "Grip Scales"

Jennings "Black Hawk" Slots

Marvel's "Catalina" Pin Games

Standard's "Windmill" Counter Games

WANTED USED PIN GAMES

We will pick up lots of ten or more games in Ohio or West Virginia. Send us your list.

SHAFFER MUSIC CO.

606 South High St.
Columbus 15, Ohio

5227 McCorkle Ave.
Charleston, W. Va.

1925 Market St.
Wheeling, W. Va.

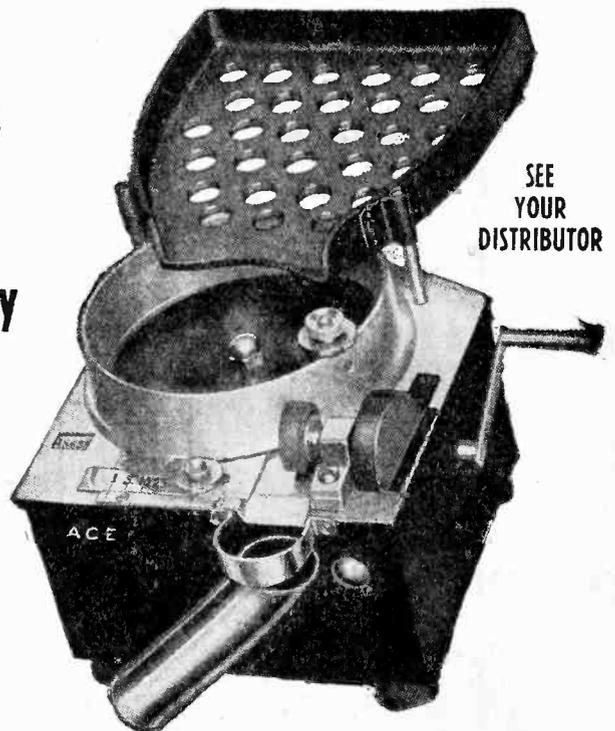
ACE COIN COUNTER



COUNTS AND WRAPS 1-5-10-25c

5 Ways Better Than Any Coin Counter Ever Made

SEE YOUR DISTRIBUTOR



\$139.50

COMPLETE WITH CARRY CASE AND TUBES ONE-YEAR GUARANTEE

ACE COIN COUNTING MACHINE COMPANY

3715 N. Southport

Chicago 13, Illinois

ATTENTION, SALESBOARD OPERATORS
NEW WOODEN TABLE MODEL NATIONALLY KNOWN CREST
RADIOS

Compare the following specifications on this fully guaranteed, highest quality radio with any other make:

Cabinet—American walnut veneer roll-over top and front with walnut veneer sides. Attractive contrasting two-tone blond maple dial escutcheon frame—attractive grille design. Measures 11" w. by 7 7/8" h. by 6 1/4" d. Latest advanced type superheterodyne circuit licensed under RCA and Hazeltine patents. Five RCA licensed radio tubes including rectifier; **HAS TWO DUAL PURPOSE TUBES.** Large 5" P.M. magnet for improved tone quality and performance. Illuminated rectangular slide rule type dial with calibrated wave band for easy reference tuning. A full vision dial easy to read and easy to tune. Automatic Volume Control Circuit—eliminates blasting and fading. Tuning Range—standard broadcast band from 540 K.C. to 1720 K.C. includes some police calls. Built-in loop antenna. Power supply—operated on 105 to 125 volts, 50-60 cycles, AC or DC. Shipping weight approximately 9 lbs. O. P. A. approved retail ceiling price \$31.35.

This beautiful hand-rubbed two-tone wood cabinet radio and a 1,500 hole, 10c play salesboard with radio as grand prize for only \$32.50, in lots of six or more, \$30.50.

The Board Takes in	\$150.00
Pays Out in Consolations	21.14
	\$128.89
Cost of Deal	32.50
Your Profit	\$96.39

AUTOMATIC RECORD CHANGER ELECTRIC PHONOGRAPH

Here is something entirely new in the salesboard field—AN AUTOMATIC RECORD CHANGER ELECTRIC PHONOGRAPH! Smooth functioning, quiet, instant operating. Plays twelve 10 or ten 12-inch records automatically. Built-in 3-tube Power Amplifier including Rectifier; 5" P.M. Alnico V Speaker. Cabinet covered with attractive simulated leather; 6" high, 13 1/2" wide, 15 1/2" deep. 110-125 volts, 60 cycles, AC only. O. P. A. approved retail ceiling price \$44.95. This brand new, fully guaranteed nationally known record changer and a 2400 hole, 10c play salesboard with record changer as grand prize for only \$46.50; in lots of six or more, \$43.50.

The Board Takes in	\$240.00
Pays Out in Consolations	67.56
	\$172.44
Cost of Deal	46.50
Your Profit	\$125.94

GIANT TABLE LIGHTERS, \$3.00 Each. In Lots of 36, Each.....	\$2.75
SESSION AIRLINER ELECTRIC CLOCKS. Each.....	9.45
REYNOLDS INTERNATIONAL PEN. Each.....	6.00

ORDER NOW FOR IMMEDIATE DELIVERIES
SEND 25% DEPOSIT WITH ORDER—BALANCE C. O. D.

ST. LOUIS DISTRIBUTING CO.

2852 Sidney Street Phone Laclede 6540 St. Louis 4, Mo.

deals in Utah, Idaho, Nevada, Wyoming and Colorado. Ira (Chips) Lee, head of Washburn's shipping department, has just added three new men, Abe Abrahamson, Willard Nicholas and Jimmie Bryant.

Aubrey Stemler is north for a couple of weeks on business. . . . L. B. McCreary, of the Solotone Corporation, reports his men are back from successful showings thruout the country. . . . Penny Eisen, K & M Service steno, to the hospital soon for an appendectomy. . . . According to Bill Happel, of Badger Sales, he recently bested Bill Wolf, of M. S. Wolf Distributing Company, in a hard contest on the golf links.

Recent callers at Badger Sales showrooms include Jack Bahler and Lowell Ayers, Inglewood; Bill Knight, Frank Abbott and Bernard Knott, Alhambra; Roy Jones and Jim Murphy, Inyokern; R. L. Browning, Long Beach; Irving Morley, Glendale; Harold Murphy and Jim Hume, Palm Springs; local ops Frank Lamb, Sam Brown and Earl Cale; Anton Jeppeson, Maywood; Walt Murra, Downey; Scott Dreyer, Whittier; Ray Reynolds, Big Bear Lake; J. H. Sheeter, South Pasadena; Fred Allen, Bakersfield; G. L. Catlin, Montrose; Carl Collard, Irving Gayer, W. L. Harriger, W. H. Shorey and Dwight Towne, San Bernardino; G. F. Cooper and R. G. Patterson, Riverside.

Recent visitors at Bill Happel's Badger salesrooms include Phoenix, Ariz., operator Gene Anderson; Bill Owens from Stockton; S. W. Ketchersid of San Bernardino; Jimmy and Lillian Scherer, Compton; L. D. Smith and Walt Murra, Downey; Anton Jeppeson, Maywood; Scott Dryer, Whittier; R. E. Barten and H. W. Tureen, Long Beach; Ted Johnstone, Glendale; Bernard E. Knott, Alhambra; Albert Edelberg, Venice; L. L. Barrett, Pomona; Allan Anderson, Shafter; local operators Everett Herron and Harold L. Sharkey.

L. E. Kelley, of K & M Service, announces his company has signed an exclusive distrib deal for Sunshine Records. New K & M partner, H. A. Lucas, is in Omaha on his country-wide tour for the company. Kelley has added steno Penny Eisen to his staff. Penny is a voice student, West three months from Brooklyn. . . . Bud Parr, General Music Company, and Curly Robinson, C. A. Robinson Company, are together on another of their business trips to Chicago. . . . Fred Gaunt, General Music sales manager, on a short trip calling on operators in the Bakersfield, Visalia and Fresno, Calif., areas.

Millie Simon is building a good business in her new public stenography and notary public service for operators. Millie is particularly grateful to Curly Robinson for helping her get started. . . . Sam Brown, operator, is in the hospital for a long-needed operation. Sam will be laid up until June 1. . . . Al Bettelman, of C. A. Robinson Company, is the proud father of a son, Ira Rodney, born April 5. . . . Steno Jacqueline MacLarty is running the Coinmatic Distributors offices while Preston Jarrell is in San Francisco at the NATD convention. Operators making the L. A.

4 5c Rotatops, 3-5 P.O. Ea.	\$75.00
1 10c Pace Comet, 3-5 P.O. @	75.00
1 25c Callie Commander, 3-5 P.O. @ . . .	75.00
2 10c Callie Commanders, 3-5 P.O. Ea. . .	75.00
2 5c Callie Commanders, 3-5 P.O. Ea. . .	75.00

Or the Lot of 10 for \$700.00
 One-Third Deposit, Balance C. O. D.
MILTON BRAUN
 A Wizard on Mills Silent Bells Exclusive. MILLS MACHINES BOUGHT, SOLD, REPAIRED, REFINISHED, OVERHAULED AND REBUILT.
 RT. 3, BOX 428 SAVANNAH, GA.

8 Keeney Anti-Aircraft, Br. Ea.	\$49.50
6 Keeney Texas Leaguers. Ea.	44.50
4 Buckley Treasure Island Dig. Ea. . . .	69.50
8 Daval Bumper Bowling. Ea.	79.50
50 Jennings Comet Fortune, 1c, New. Ea. . . .	29.50
15 Exhibit Ideal Card Venders. Ea. . . .	12.50
2 Microscope Ace Bombers. Ea.	239.50
3 Microscope Photomatics, Late. Ea. . . .	795.00
2 Rock-Ola World Series. Ea.	89.50
2 Western Baseball DeLuxe. Ea.	109.50

HERB EVERSCHOR
 276 S. HIGH COLUMBUS, O.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

"LOOK FOR THE EAGLE THE SYMBOL OF QUALITY"



REPLACEMENT PLASTICS

for all makes and models of **AUTOMATIC PHONOGRAPHS** (the oldest and newest)

NOW AVAILABLE RIGHT PRICES

Send For Complete Price List

★ **EAGLE**

COIN MACHINE CO.
 1514 N. FREMONT AVE.
 MICHigan 1247
 CHICAGO 22, ILL.

ARCADE OUTFITTERS
 (SINCE 1912)

Poker & Joker, Upright	\$110.00
Scientific Upright Baseball or Basketball	110.00
Bally Basketball	125.00
Kicker & Catcher	22.50
Pikes Peak	20.00
Cross Cross or Bingo	10.00
Poison the Rat or Kill the Jap.	12.50

NOW DELIVERING—NEW
 A.B.T. CHALLENGERS
 GOTTLIEB GRIP SCALE
 CHICAGO COIN GOALEE
 Complete Price List On Request

New Or Rebuilt—Any Make Or Model—Munves Has Them All

MIKE MUNVES
 510-514 W. 34th St.
 N.Y. 1, N.Y. (Bryant 9-6677)

W. L. Amusement Company

217 S. 7th Street, St. Louis 2, Missouri

The authorized **BELL-O-MATIC** distributor of Mills Bell Products in the Eastern part of Missouri and Southern Illinois suggests: **MILLS BLACK CHERRY BELL**, the most copied Bell in the world!

Wanted To Buy
PIN-BALL ROUTE IN CALIFORNIA
 BOX 738, THE BILLBOARD
 155 No. Clark Street Chicago 1, Ill.

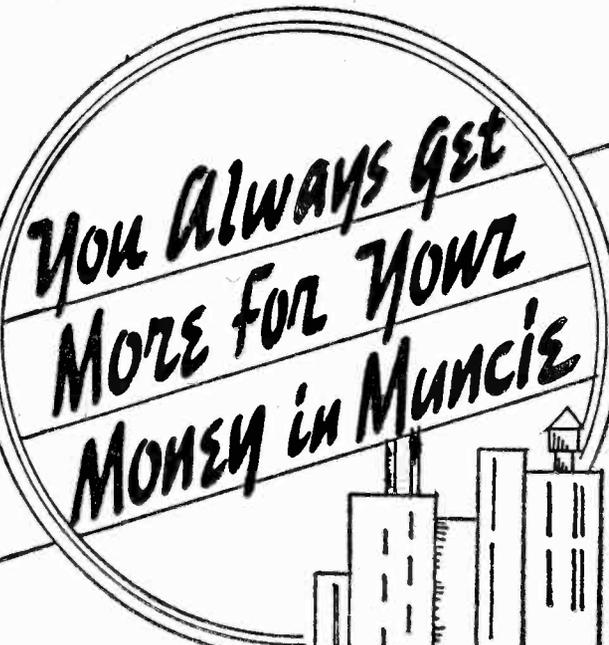
THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2 each size.

Blackstone Coin Packer Co.
 Madison 1, Wis.



Operators and Distributors



THE MANUFACTURING CENTER OF THE TICKET GAME INDUSTRY

- Jar Games
- Spindle Deals
- Tip Books
- Baseball Tallies
- Salesboards
- Trade Stimulators
- Sales Cards

Order From These Independent Manufacturers Located in Muncie, Indiana

- GAY GAMES, INC.
- COMMERCIAL PRINTING CO.
- A. B. C. NOVELTY CO.
- NOEL MANUFACTURING CO.
- WERTS NOVELTY CO., INC.
- MUNCIE NOVELTY CO.
- HOME TALLY CARD CO.

Always something NEW under the sun
This Time It's IMPERIAL

BENJAMIN BRENNER — ALAN A. ROSS
HERMAN L. TEPPER

TAKE PLEASURE IN ANNOUNCING A
CHANGE IN TRADE NAMES—FROM
PANORAM TO IMPERIAL DISTRIBUTING CO.

DEALERS IN AUTOMATIC COIN MACHINES

Specializing in

PANORAMS —Buy and Sell Anywhere

PRE-FLIGHT TRAINERS Distributors for
New York, New Jersey
and Connecticut

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BLACKHAWK'S

PERPETUAL PENNY CIGARETTE MACHINE
RED, WHITE AND BLUE JAR MACHINE

Immediate Delivery—No Federal Tax

SUPER COLOR BALL CABINET **\$24.95**

F.O.B. ST. LOUIS

There is nothing to get out of order, nothing to adjust, no replacement expense, yet in spite of the extreme simplicity of construction, this cabinet is completely automatic and will give positive unerring action.

Ruggedly constructed, practically indestructible, guaranteed to give positive results and your first cost is your only cost.

WE HAVE THESE MACHINES IN STOCK
READY TO SHIP

The fastest little money-maker on the market today

Exclusive Missouri Distributors

Write, Wire or Phone Today.

McCALL NOVELTY CO.

3147 LOCUST ST. ST. LOUIS 3, MO.
(Phone: Jefferson 1644)



SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY AGES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

WANTED

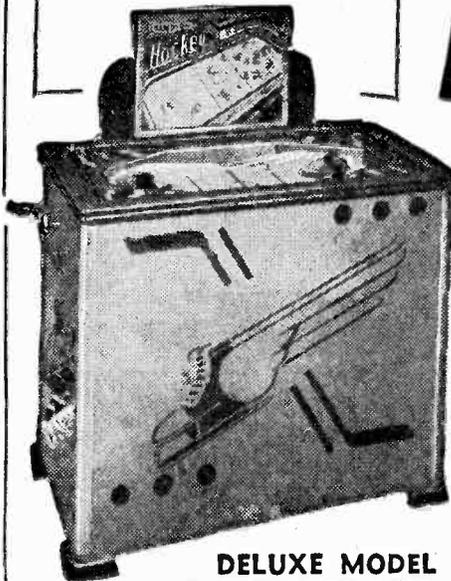
All Types Wall Boxes and Adaptors, Arcade, Free Play Consoles, Free Play Games, Scales, Mills and Jennings Free Play Mint Vendors.

State Quantity, Condition, Price.

THE ST. THOMAS COIN SALES, LIMITED

ST. THOMAS, ONTARIO, CANADA

NEW . . . SENSATIONAL



DELUXE MODEL
Only \$289.50 F.O.B.
IMMEDIATE DELIVERY

Exclusive Distributors For
ROCK-OLA Manufacturing Products in MASS. and RHODE ISLAND.



- ★ FAST ACTION with terrific player appeal
- ★ TWO PLAYER ACTION
- ★ NO SERVICE CALLS entire mechanical construction
- ★ SENSATIONAL TOP EARNINGS



ROCK-OLA
The Phonograph Of Tomorrow

Exclusive New England Distributors for the
NEW SENSATIONAL CHAMPION HOCKEY



J. J. GOLUMBO & CO.

116 Newbury St.

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KENMORE 3886-3887

NOW DELIVERING
BRAND NEW EQUIPMENT

- ★ BALLY'S UNDERSEA RAIDER
- ★ MILLS VEST POCKET BELLS
- ★ PIONEER'S SMILEY
- ★ DAVAL'S COUNTER GAMES
- ★ WILLIAMS' SUSPENSE
- ★ GENCO'S TOTAL ROLL
- ★ BALLY'S VICTORY SPECIAL
- ★ COLUMBIA'S TWIN JACKPOT BELLS

Will Pay \$60.00 for the Following Games:
Double Play — Sunbeam — West Wind — Do-Re-Mi Stars — Leader — Duplex — Zombie

WE PAY \$80.00 FOR KNOCKOUTS OR BIG PARADES

McGLENN'S DISTRIBUTING CO.

DISTRIBUTORS OF COIN OPERATED MACHINES
612 FIFTH AVE.

Atlantic 1818

Pittsburgh 19, Pa.

FOR SALE

We are agents for an amusement machine route located here in Denver, Colorado. The owner of this route is an old gentlemen who wishes to retire. There are approximately 35 pieces in this route, and its income for 1945, operator's share, was \$6,587.75.

It is for sale at \$5,750.00, and so far this year averaged the same amount. This is a real buy. Write, wire or phone

MODERN DISTRIBUTING COMPANY

1810 Welton Street

Tabor 2705

Denver, Colo.

DISTRIBUTORS FOR
ROCK-OLA MANUFACTURING CORP.

The
PHONOGRAPH
OF TOMORROW



ANOTHER GLOBE EXCLUSIVE!

NEW SELIUM TRANSFORMER

AND RECTIFIER
COMPLETE POWER UNIT FOR EVANS DOMINOES AND BANGTAILS AND GENCO PIN GAMES

GUARANTEED FOR ONE YEAR
AGAINST POWER LOSS. WRITE TODAY FOR FULL INFORMATION.

DUFFY'S Is Here!

GLOBE invites Operators and Mechanics' fullest inspection of Duffy's . . . the LATEST and truly GREATEST 5 Ball Revamp ever built!

SPECIAL: CLUB TROPHY \$275.00

MILLS SLOTS BONUS BELLS CHERRY BELLS, 3/10
SILVER CHROMES

MILLS AND JENNINGS GOLF BALL VENDORS, MILLS CLUB BELLS. WRITE—

SEEBURGS —MODEL 9800—GEM—CLASSIC—REGAL—COLONEL

EVANS DOMINOE AND BANGTAILS

Complete with NEW rectifier and coin retaining fingers. Ready to operate, \$300 each.

MILLS JACK-IN-BOX SAFE STAND, \$75.00

We are NATIONAL DISTRIBUTORS of the DOWNEY-JOHNSON PORTABLE COIN COUNTERS—TUBULAR WRAPPERS—LIGHTNING CASHIER. ALSO MANUFACTURERS OF THE GLOBE COIN SEPARATOR.

CHARLES (JIMMY) JOHNSON



GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. • ARM. 0780

WANT! WANT! WANT! WANT! WANT!

MUST BE IN GOOD CONDITION!

MUSIC

	WILL PAY
Wurlitzer 412	\$100.00
Wurlitzer 618	165.00
Wurlitzer 616, Light-Up Top and Bottom	200.00
Wurlitzer 24	250.00
Wurlitzer 600R	340.00
Wurlitzer 600K	360.00
Seeburg Rex	160.00
Seeburg Regal	285.00
Seeburg Gem	285.00

WANT ALL MODELS ROCK-OLA—MILLS—WURLITZER—SEEBURGS

CONSOLES

- SUPER BELLS COMB.
- CLUB BELLS
- HI HANDS
- JUMBO PARADES COMB., F.P. & P.O.
- SUPER BELLS TWINS, 5 / 25 COMB., F.P. & P.O.
- MILLS THREE BELLS

SEND LIST—STATE QUANTITY—WRITE, WIRE, PHONE!

H. ROSENBERG CO.

625 10th AVENUE, NEW YORK 19, N. Y.

LONGACRE 3-2479

"SMILEY"
is available NOW!

Brand New Counter Game

An Outstanding Game for Taverns, Arcades, Etc.

LEGAL ANYWHERE

1c or 5c Slot, \$39.50 Complete

Be the First in Your Territory—Buy Now and Reap the Harvest!!!

Send One-Third Deposit With Order — Balance C. O. D.

ARROW NOVELTY CO.

2852 Sidney St., St. Louis 4, Mo.
Phone: LAclede 6540



rounds recently included Jack Bahler and Lowell Ayers, Inglewood; Bill Knight, Frank Abbott and Bernard E. Knott, Alhambra; Roy Jones and Jim Murphy, Inyokern; R. L. Brownning, Long Beach; Irving Morley, Glendale; Harold Murphy and Jim Hume, Palm Springs; local ops Frank Lamb, Sam Brown and Earl Cale; Anton Jeppesen, Maywood; Walt Murra, Downey; Scott Dreyer, Whittier; Ray Reynolds, Big Bear Lake; J. H. Sheeter, South Pasadena; Fred Allen, Bakersfield; G. L. Catlin, Montrose; Carl Collard, I. B. Gayer, W. L. Harriger, W. H. Shorey and Dwight Towne, San Bernardino; G. F. Cooper and R. G. Patterson, Riverside, and Bill Wulf, of Modern Coin, after recuperation from his recent auto accident.

Indianapolis:

Tex Holley, of Coin Machine Exchange, will fly to Birmingham June 1 for the National Air Carnival. Tex reported that he expects to purchase used juke boxes in the South, and make business stops in Nashville and Chattanooga on the return trip. . . . Norma McQueen is still missing from her desk at Holley's headquarters. She's recuperating after several weeks' illness and confinement in St. Vincent's Hospital.

Mrs. Blanche Janes entertained the Janes Automatic Music Company staff with a chicken dinner at Hollyhock Hill. Betty Lou Wilson, of Janes' record department, went to California to marry Edward Sullivan, recently discharged navy man. Knot was tied in Los Angeles.

H. F. Banister's distributing firm here was welcomed as a new member of Music Operators of Indiana at the association's recent monthly meeting held in the Indianapolis Athletic Club.

Twin Cities:

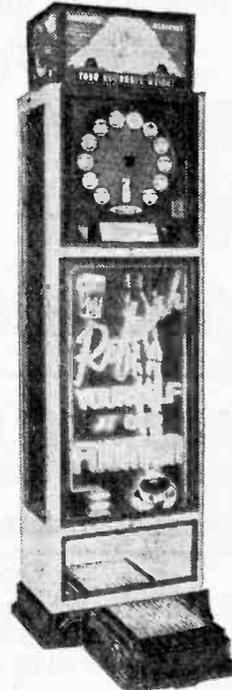
Paster Distributing Company, St. Paul, was host recently to Larry Frankel, Frankel Distributing Company, of Omaha, Nebraska, and Rock Island, Ill. Frankel was accompanied by Harold Andre and Herman Rimmerman. . . . In town seeking merchandise were: Harry Gallup, of Menominee, Wis.; Frank Kummer, Spring Valley, Minn., and Gil Hanson, St. Peter, Minn.

Vernon James, of the Mayflower Distributing Company, has gone Hollywood, his colleagues claim. Recently returned from a combined business and vacation trip to the West Coast, James is sporting a large sombrero and open-toed California sandals.

Philadelphia:

Harry Rosen, of David Rosen, after a year and a half running the record department that he started, reports business better than even he predicted when he opened the section.

BUY THE BEST AND LATEST K-80 ASTROLOGY SCALE
Expertly rebuilt
\$169.50
Includes 18,000 (6 Sets) ASTROLOGY TICKETS
1c Coin Chute



ARIES
MARCH 21 to APRIL 19
4. LOVE NATURE No. 1. During this period your love nature adjusts itself and becomes more stable and practical. You should not push yourself socially during the first twenty days of this period. After that you will become more positive. Be more sincere and idealistic. You will be wise to. (continued on next Card No. 5 about MARRIAGE AND BUSINESS PARTNERS). 1

Tickets for
ASTROLOGY SCALE \$5.00
for Set of 3,000
1/3 Deposit With Order

The VENDING MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA

WANTED
Mechanic on Pin Games. Mechanic on Pay-out Consoles. Mechanic on One Balls. Good opportunity with established distributor.
ROY MCGINNIS CO.
2011 Maryland Ave. Baltimore 18, Md.
Phone: University 1800

NEW COLUMBIA BELLS
5-10-25c, \$132.50 Each
CHAMPION HOCKEY
DeLuxe Model—\$289.50.
Eastern Pennsylvania, Southern New Jersey and Delaware distributor.

LEHIGH SPECIALTY CO.
1407 W. Montgomery Ave.
PHILADELPHIA 21, PA.
Phone: Poplar 3299

ROUTE FOR SALE
One of the cleanest setups on Florida West Coast. 40 Phonographs, 80 Pinball, some Slots, Consoles, Arcade and other equipment. Two Trucks, Records and other misc. included. All late model equipment. On good paying locations.
PRICE \$33,500.00
Route will pay for itself in one year.
P. O. BOX 2303 TAMPA, FLORIDA

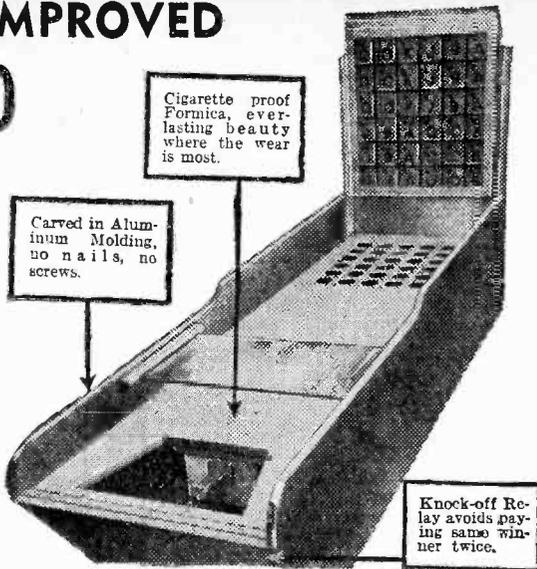
Keystone Panoram Co.
2538 W. Huntingdon St., Phila. 32, Pa.
The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Delaware, Eastern Pennsylvania, and Southern New Jersey suggests MILLS BLACK CHERRY BELL, the most copied Bell in the world!

THE NEW IMPROVED POKERENO TABLE

ALL NEW
MATERIAL

BRAND NEW
CABINETS

Excellent for Summer re-
sorts, parks and big money
earners on individual loca-
tions (built accordingly).



Also Penny Pitch
Tables ...\$95.00

\$175.00 F.O.B. FACTORY
7' LONG — 25" WIDE
IMMEDIATE DELIVERY

DISTRIBUTORS! Territories Still Available!
OPERATORS! Write for Nearest Distributor!

PERFECT GAMES COMPANY

2894-6 WEST 8TH STREET - - - - BROOKLYN 24, N. Y.
STANLEY GERSH Esplanade 2-4383 SAM GARBER

PAN COAST HI SCORE SKEE BALL

10' 6" Long. Two-Tone High Lustre Flashy Cabinet, Silent Roll, Two Sections for Easy Transportation **\$349.50**

Exclusive Factory Distributors for Michigan and Indiana.

WE CAN DELIVER NEW MACHINES

Exhibit Big Hit	\$298.50	Genco Total Roll	\$525.00	Riviera	\$279.50
Exhibit Card Vender	29.50	ABT Challenger	65.00	Big Top	249.50
Gottlieb Grippers	39.50	Stage Door Canteen	274.50	Bubbles	249.50
Mills Vest Pockets	74.50	South Seas	279.50	Oklahoma	248.50
Packard Boxes	\$38.95	Packard Brackets	\$5.00		
Pace Deluxe Cherry Bells, In Stock					

BARGAINS

Kicker & Catchers	\$20.00	High Hand	\$169.00	Pace Races, Brown	\$95.00
Keeney Anti-Aircraft	42.00	Rapid Fires	89.00	American Eagle	15.00
Gottlieb Grippers	22.00	Shoot the Chutes	62.00		

FIVE BALLS—Free Plays, Cleaned and Checked

ABC Bowler	\$ 49.00	Horoscope	\$ 70.00	Silver Skates	\$ 49.00
Belle Hop	69.00	Invasion	89.00	Sky Chief	159.00
Big Chief	35.00	Jungle	72.00	Sky Raider	130.00
Big Top	175.00	Keep 'Em Flying	135.00	Sky Rider	47.00
Bombardier (Genco)	110.00	Legionnaire	62.00	Slap the Japs	40.00
Bowling Alley	20.00	Marines	89.00	Spot a Card	87.00
Champs	49.00	Paradise	49.00	Seven Up	49.00
Gold Star	49.00	Santa Fe	210.00	Ump	19.00
Hi Hat	72.50	School Days	52.00	Victory	82.00

TERMS: 1/3 Certified Deposit, Balance C. O. D.

MILLER VENDING COMPANY

42 FAIRBANKS ST., N. W. Phone: 9-8632—9-8047 GRAND RAPIDS, MICHIGAN

Greetings From San Antonio

Yes, we now have for delivery:

- Black Cherry Bells, 5c, 10c, 25c and 50c Denominations.
- New Black Cherry Safe Stands
- Mills New Vest Pockets.
- Black Cherry Bell Cabinet Assemblies that will please you.

Let us convert your old Mills Escalator Slots into new Black Cherry Bells, 5c, 10c, 25c or 50c Denominations. All work done by skilled precision mechanics and guaranteed 30 days. A trial is all we ask.

Remember, if we do not have what you want we will get it for you.
Sell us your old Mills Escalator Slots.

**20 YEARS FAIR DEALING WITH JOBBERS AND OPERATORS
THROUGHOUT AMERICA**

Always first with the latest—Contact us for the better deal.

C. M. McDANIEL DISTRIBUTING CO.

DISTRIBUTOR FOR LEADING MANUFACTURERS OF COIN CONTROL MACHINES
301 S. MAIN AVENUE PHONE: F-1335—F-1336 SAN ANTONIO 5, TEXAS

GET YOURS NOW!!!

HAND PAINTED CONVERSIONS

For Seeburg Guns that CAN BE WASHED! A picture that will attract attention—comes in BEAR or OWL ready to install. 1 sample \$16.00—3 or more, \$14.00 each.

MACOMB MUSIC SERVICE EAST DETROIT, MICH.
16700 NINE MILE ROAD

Why it Will Pay YOU To SELL US YOUR ROUTE

NOW YOU CAN GET TOP PRICES for your equipment. So if you are interested in converting all or any of your equipment into cash CALL or WIRE US COLLECT and satisfy yourself that it will pay you to deal with us NOW!

HIGHEST CASH PRICES PAID

For HIDEAWAY UNITS OF ALL KINDS
ANY 20-RECORD SEEBURG OR ROCK-OLA
ANY 24-RECORD WURLITZER PHONOGRAPH

WE WILL BUY ONE PIECE OR YOUR ENTIRE BUSINESS!

WE HAVE ROUTES FOR SALE IN MINNESOTA, WISCONSIN AND IOWA

Contact us for detailed information

BUSH DISTRIBUTING CO.

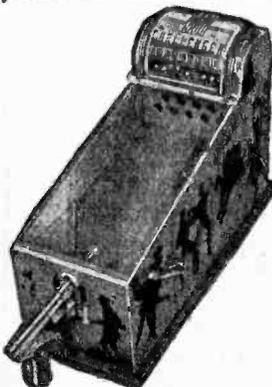
250 W. BROADWAY • PHONES CHERRY 3371 • MINNEAPOLIS, MINN.
ASSOCIATE OFFICES • MILWAUKEE • DES MOINES • OMAHA

WE HAVE A LIMITED NUMBER

Of the following Phonographs for sale. These machines are all in A-1 working order and ready for location.

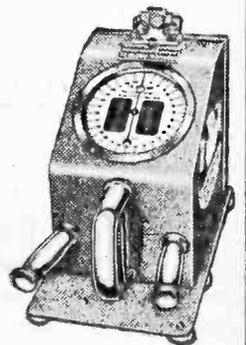
WURLITZER, MODEL 750	\$800	MILLS EMPRESS	\$400
WURLITZER, MODEL 850	800	MILLS THRONE	350
WURLITZER, MODEL 950	750	SEEBURG CROWN	375
WURLITZER, VICTORY, MODEL 24	500	SEEBURG REGAL	375
WURLITZER, MODEL 800	700	SEEBURG CLASSIC	485
WURLITZER, MODEL 24	400	SEEBURG, 8200	550
WURLITZER, MODEL 500	500	SEEBURG, 8800, ESRC	650
WURLITZER, MODEL 600 R	450	SEEBURG, 9800, ESRC	700
WURLITZER, MODEL 780 E	700	ROCK-OLA, COUNTER MODEL	200
WURLITZER, MODEL 412	160	ROCK-OLA JUNIOR	250
WURLITZER, MODEL 616 A	275	ROCK-OLA DELUXE	390
WURLITZER, MODEL 41	160	ROCK-OLA IMPERIAL	400
WURLITZER, MODEL 61	160	ROCK-OLA MASTER	475
WURLITZER, MODEL 71	185	ROCK-OLA SUPER	575

ONE-THIRD DEPOSIT WITH ORDER, BALANCE C. O. D.



NOW DELIVERING

ABT Challengers, \$65 each; lots of five, \$62.50; lots of ten, \$60; lots of 100, \$50. Gottlieb Grip Scales, \$39.50. Stage Door Canteen, \$274.50. Grip Scales and Stage Door Canteen to be shipped into Wyoming and Montana only.



Rushmore Amusement Company

613 8th Street Phone 530 Rapid City, S. D.

Hercules **A NAME YOU CAN TRUST**

NEW EQUIPMENT FOR IMMEDIATE DELIVERY
PACKARD PLA-MOR WALL BOXES \$38.95

Packard "Out-of-This-World" Ceiling Speaker \$159.50 (Plus Tax)	Genco TOTAL ROLL \$525.00
Packard Bar Brackets \$ 5.00	Gottlieb STAGE DOOR CANTEEN 274.50
Pioneer "SMILEY" 39.50	Williams "SUSPENSE" 324.50
Chicago Coin GOALEE 525.00	Bally SURF QUEEN 289.50
Exhibit, BIG HIT 298.50	Amusement Enterprises BANK BALL , 8 Ft. Size 375.00
	(12 Ft. and 14 Ft.—Write for Prices)

MUSIC — A-1 GUARANTEED

4 Wurlitzer Metal Stands for Counter Models \$ 29.50	1 Wurlitzer 616, with New Leather Sides \$250.00
10 Seeburg Wireless Boxes, 20 Selections 36.00	2 Wurlitzer 61 Counter Models, Ea. 160.50
20 Packard Boxes, Ea. 24.50	1 Wurlitzer 41 Counter Model 169.50

SLOTS

2 Mills 10c Chrome Bells \$175.00	4 Columbia 5c, Late Model \$ 75.00
1 Mills Blue Front, 5c 135.00	1 Mills Jumbo, P.O. 109.00

SELL US YOUR MUSIC ROUTE

WILL BUY YOUR MACHINES — 1 OR 1,000 — ON OR OFF LOCATION

TAKE ADVANTAGE OF PRESENT HIGH PRICES
TELEPHONE US AT OUR EXPENSE

1/3 WITH ORDER, BALANCE C. O. D.



HERCULES SALES AND DISTRIBUTING CO.

415 FRELINGHUYSEN AVENUE, NEWARK 5, N. J.

CABLE ADDRESS—HERDISCO

DAVE ENGELS

Phone: Bigelow 8-3544

IRV. ORENSTEIN

YOUR LAST CHANCE

To Unload the Following Old Games at TOP PRICES!

Commodore . . . \$15.00	Fox Hunt . . . \$22.50	Showboat . . . \$40.00
Nippy 15.00	Dixie 22.50	Snappy '41 . . . 40.00
Home Run . . . 15.00	Jolly 22.50	Legionnaire . . 40.00
Ocean Park . . 15.00	Sporty 22.50	Sport Parade . 40.00
Oh Boy 15.00	Polo 22.50	Boloway 40.00
Sky Line 15.00	All American . 22.50	Star Attraction 40.00
Roxy 15.00	Stratoliner . . 40.00	

SHIP BY TRUCK ALL YOU HAVE OF THESE GAMES

MARVEL MANUFACTURING CO.

2124 MILWAUKEE AVE. EVERGLADE 0230 CHICAGO 47, ILL.

NEW PRICE—\$90.00

To convert your Old Mills Escalator Model Slots into NEW BLACK CHERRY BELLS

Price Includes Complete Overhauling, Replacing Worn Parts and Installing Mechanism in New Case and Casting Assembly. Machine Parts Extra at Mills List Prices.

Precision Workmanship — Guaranteed 30 Days
 SHIP THEM TO US — 10-DAY SERVICE

"SPECIAL"

CLOSING OUT FOR \$30.00
"TRUE-FIT"—"PRECISION BUILT"

GOLD CHROME CASE AND CASTING ASSEMBLIES
 Complete With Drill Proofing, Award Plates, Club Handles, Etc.

WOLFE MUSIC COMPANY

1201 W. Main St. (Tel. 1312; Res. 1302) Ottawa, Illinois

\$8.00

WURLITZER OPERATORS BRAND NEW COIN SLOTS

FIT WURLITZER 412, 616, 24, 500 AND 600
 GUARANTEED TO FIT AND WORK PERFECTLY

PAN COAST AMUSEMENT CO., 640 10th Ave., N. Y. 19, N. Y.

Dave Rosen is kept busy these days with the new Solotone music machine.

Philip Adams, postage stamp machine operator, reports that the new association is going ahead better than expected. Frank Engel, Automatic Equipment, reports things "moving." Ben Fireman, Automatic Sales, will be handling a new type vender soon.

Sam Stern, Scott-Crosse, is off to Chicago for a quickie. Also Chicago-bound is Leon Taksen. Just returned from a West Coast trip that included stops at Kansas City, Mo., and Chicago is Bob Jennings, arcade owner.

Vancouver:

Jeannette Steedman, manager of the record department for Thomson and Page, Ltd., has just returned from a combined business and pleasure trip in the South. While in Hollywood, she called on Sidney De Azavedo, export manager for Capitol, who said that the firm would be pressing disks in Canada for Canadian trade in about six months.

W. L. Page, sales representative in Western Canada for Spartron, of Canada, Ltd., distributors and pressers of Columbia platters for this market, is in the city, calling on dealers.

Likewise W. N. Gowen, manager of record department for Taylor and Pearson, Ltd., local distributors.

Anne Welton is now manager of the record department for Kelly Piano Company, Ltd., Peggy Holt, assistant manager. Joe Myers, recently appointed distributor for Aireon in this province is combing city in search of suitable quarters to establish a showroom and house his mechanics, says he may have to build his own premises.

Hugh and Harold Smith, Western Canadian distributors for Wurlitzer, recently returned from an air trip to the Canadian assembly plant at Newmarket, Ont. While in the East, they visited the main factory at North Tonawanda, N. Y. Machines are coming in from Newmarket in fair volume. Operators in Vancouver and Vancouver Island points have received first deliveries. Next shipments will be distributed to Alberta and Saskatchewan operators.

Edward Gudewill, West Vancouver, has been added to list of juke box operators in B. C. Likewise Maurice Cottrell and Truman White, of Fraser Valley Music Company, Chilliwack, B. C., who have a circuit thru the valley. Gordon J. Westwood, with headquarters at Port Alberni, is another operator with juke in Island points north of Nanaimo. Westwood was formerly associated with W. R. Murray.



The Original Jeter's Batting Game For
BATTER UP STORES
 ARCADES and PARKS
 FAIRS and CARNIVALS

TOP MONEY
 YEAR AFTER YEAR

BATTER-UP CO.

401 Mich. Bank Bldg. Detroit 26, Mich.

WILL PAY—
\$100.00 Per Case for
.22 AMMUNITION, SHORTS OR LONGS
 BOX 792, CARE BILLBOARD
 1564 BROADWAY NEW YORK 19

ON HAND

- 14 Rock-Ola Master Phonographs. Each \$375.00
- 8 United South Seas, slightly used, Each 225.00
- 5 United Brazils, slightly used, Each 195.00
- 7 5c Blue Fronts, Each 135.00
- 1 10c Blue Front 145.00
- 2 5c Gold Chromes, Each 185.00
- 1 10c Gold Chrome 195.00
- 6 5c Brown Fronts, Each 150.00
- 1 5c Roman Head 125.00
- 1 25c Roman Head (factory re-conditioned & refinished) 195.00
- 1 25c War Eagle (factory re-conditioned & refinished) 195.00
- 2 5c Pace Comets, late model, Each 85.00
- 1 10c Watling Treasury 75.00
- 1 Chicago Metal Double Revolver-around Cabinet Slot Machine Safe, complete with locks & keys 175.00
- 2 Lock Box Type Slot Machine Stands, complete with keys and cross bars, Each 8.00

1/2 certified deposit required with all orders

W. E. EASTBURN
 P. O. BOX 1241 TELEPHONE, 2184-R
 HATTIESBURG, MISS.



UNIVERSAL AMPLIFIERS

Built for Uncle Sam
 Fits all Wurlitzers, Rock-Olas and Seeburgs except Hi Tones.

\$45.00 Complete With Tubes

The Most Complete Amp Ever Built.

ORDER TODAY

V. P. DISTRIBUTING CO.

2336 OLIVE ST. — 2339 PINE ST.
 Central 3892 ST. LOUIS 3, MO.

EXCLUSIVE DISTRIBUTION

AIREON MUSIC WILLIAMS' GAMES

Associated Amusements

72 Brookline Avenue, Boston 15, Mass.

The authorized

BELL-O-MATIC distributor of Mills

Bell Products in the States of

Massachusetts, Maine, New Hamp-

shire, and Vermont suggests:

MILLS BLACK CHERRY BELL, the

most copied Bell in the world!

SERVICEMAN

First class all around music serviceman for Richmond, Virginia, territory. Excellent opportunity. Drunks or drifters need not apply. Give details, experience and salary desired. Reply to

BOX D-180

THE BILLBOARD CINCINNATI 1, O.

2 Longacres, \$400.00; 1 '41 Derby, \$300.00; 1 Club Trophy, \$275.00; 1 Silver Moon, C.P., \$100.00; 1 Watling Big Game, \$50.00; 3 Jennings Cigarolas, \$75.00; 10 Daily Double Track Odds, \$575.00. Ball Tables, all consoles, good condition. Track Odds, A-1. Just off location due to territory close. 1/3 down, balance C. O. D.
ALABAMA AMUSEMENT CO.
 P. O. Box 229 PHENIX CITY, ALA.

WE ARE FACTORY DISTRIBUTORS FOR THE FOLLOWING COMPANIES:

- Williams Mfg.
- Mills Novelty
- D. Gottlieb
- Chicago Coin
- A.B.T. Mfg.
- Genco
- Bally Mfg.
- Exhibit Supply
- Packard Mfg. Co.

WE ARE MAKING DELIVERY ON

- SUSPENSE
- GOALEE
- STAGE DOOR CANTEEN
- VICTORY DERBY
- UNDERSEA RAIDER
- VEST POCKET BELLS
- BLACK CHERRY BELLS
- PLA-MOR WALLBOXES
- A.B.T. CHALLENGERS
- PIONEER'S SMILEY

- 3 Rapid-Fire Guns, Ea. \$ 99.50
- 2 Mills Thrones of Music, 375.00
- 1 Wurlitzer 24 345.00

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.

New Materials On Display at Premium Show

CHICAGO, May 25.—Modern design and new materials dressing up old stand-bys and newcomers to the novelty and premium field contributed to the sparkling displays on exhibit at the first post-war National Premium Buyers' Exposition at the Palmer House here, May 20 to 23.

Under auspices of the Premium Advertising Association of America, the exposition attracted many coin machine and salesboard men, interested in looking over new products and exchanging ideas at meetings held in connection with the show.

Visitors were enthusiastic over items developed as the result of new methods of manufacturing, new processes and recently-perfected synthetics, which, when material and labor shortages are relieved, are expected to enliven trade and open up new markets for the industry.

Favorites Shown

Time-honored premium favorites such as plaster kewpies and animals have given way to modern ceramics. Exhibits at the show displayed numerous modernized and eye-appealing items that have been favorites of salesboard men.

According to exposition officials, items displayed were of a much higher quality than at any of the pre-war shows. While mainly due to new skills developed during the past four years, much of the trend is due to the demand by buyers for more durable premium goods than were formerly manufactured.

More than 120 exhibition stalls displayed all types of premium merchandise from needle and thread kits to watches and silverware.

Among items exhibited were musical instruments, address-memo books, rings, trophies, plaques, brushes, brooms and mops, glassware, books, fountain pens, automatic pencils, leather goods and brassware.

On display also were the items generally found in coin operated diggers, including jackknives, billfolds, plastic novelties, cutlery, cigarette lighters, manicure sets, dolls, sun goggles, flashlights, cameras, cook-

British Changers

LONDON, May 18.—London's subway system, known as the Underground, has 900 coin-operated ticket-issuing machines in use, according to *The World's Fair*, British coin machine and amusement weekly.

Of these, 320 have coin changing mechanisms which give change with the ticket. The magazine attributed its information to London Transport.

ing utensils, ashtrays, novelty jewelry, harmonicas, key cases and numerous other articles, scarce since the conversion of manufacturers to war work.

A discussion meeting held Tuesday (21) was presided over by William L. Sweet, president of the Premium Advertising Association. Among speakers were Duane Jones, of New York, and M. R. Wilson, EKCO products, Chicago. The meeting covered advertising, promotional and marketing phases of the premium industry.

North Bend, Ore., Sets Fee on Pins

NORTH BEND, Ore., May 25.—A \$10 annual license fee has been placed on pinball and coin machine games in North Bend under terms of a new city ordinance effective last Thursday (23).

The same ordinance placed an an-

nual \$500 license fee on gaming devices, while card games and punchboards are dealt with under separately enacted regulations.

You Can Always Buy With Confidence at Cleveland Coin

This Week We Offer:

MUSIC	
8 Mills Panoram	\$365.00
2 AMI Streamliner, 5-10-25	350.00
1 AMI Top Flight	250.00
5 AMI Singing Tower	350.00
1 Wurlitzer 24, Celler, R.C.	275.00
Brand New Kleer Tone Speakers	29.50
Wurlitzer #100 Wall Boxes	18.00
Wurlitzer #310 Wall Boxes	18.00
NEW PACKARD WALL BOXES	38.95
BRAND NEW UNIVERSAL AMPLIFIERS FOR ALL TYPE PHONOS	45.00
Seeburg WS2Z Wireless Wall Boxes	39.50

BRAND NEW ONE PIECE ALUMINUM BRACKETS FOR PACKARD BOXES. Ea. \$4.50
50 or More. Ea. 4.00

ARCADE	
2 Bowl-a-Bomb Skee Ball Alleys, 9 1/2 Ft.	\$150.00
4 Bowling Leagues, 9 1/2 Ft.	150.00
1 Bowl-a-Ball, 9 1/2 Ft.	75.00
4 Premier Skee Barrel Roll, 10 1/2 Ft.	325.00
1 Keep 'Em Punching	110.00
1 Smiling Sam	150.00
2 Ten Strikes	85.00
3 Keeney Submarine Gun	135.00
2 Bally Rapid Fire	135.00
2 Shoot the Chutes	135.00
2 Chlekon Sam	125.00
1 Shoot Your Way to Tokyo	135.00
2 Tommy Guns	125.00
2 Western Baseball	110.00
1 Chicago Coin Hockey	189.50
2 Exhibit Vitalizer	125.00
1 Metal Typer, 10¢ Play	275.00
2 Brand New Metal Typers, 10¢ Play	325.00
1 Rotary Claw	275.00
2 Latest Type Photomatics	850.00
2 Panoram Peep Shows with Film	395.00

BRAND NEW	
Goalees	\$525.00
Lite-a-League	425.00
Gottlieb's 3-Way Grippers	39.50
Smiley	39.50
ABT Challenger	65.00
Bolascore	325.00
Pokerino Tables	175.00
Exhibit Merry-Go-Round	295.00
Exhibit Pop-o-Meter	295.00
PENNY OR NICKEL CHANGERS	10.00

SLOTS	
1 Mills 10¢ Brown Front	\$165.00
1 Mills 5¢ Black Diamond	165.00
5 Mills 5¢ Blue Fronts	150.00
2 Mills 10¢ Blue Fronts	165.00
5 Mills 25¢ Blue Fronts	195.00
1 Mills 5¢ Cherry Bell	160.00
1 Mills 5¢ Q.T., Glitter Gold Finish	85.00
1 Mills 1¢ Q.T.	50.00
1 Mills 10¢ Q.T.	95.00
1 Pace 10¢ Comet	85.00
1 Pace 5¢ Club Bell	150.00
1 Watling 10¢ Roll-a-Top	85.00
1 Watling 10¢ Roll-a-Top Console	135.00
1 Mills 25¢ Club Bell	250.00
5 Jennings Triplex Chief	150.00
5 Jennings 5¢ Club Consoles	165.00
1 Jennings 10¢ Club Consoles	185.00
1 Jennings 25¢ Club Consoles	195.00
1 Bally 5¢ Twin Bell	100.00
1 Groetchen's Comb. Gold Award	65.00
2 Groetchen's Comb. Double Jack. Bell	75.00
10 Mills 5¢ Vest Pockets	45.00
Groetchen's Columbia Bells, Interchangeable, 1¢, 5¢, 10¢ or 25¢	132.50
5 or More	127.50

CONSOLES	
Paces Reels Combination	\$150.00
Paces Saratoga Combination	140.00
Silver Moon, F.P.	110.00
Totalizer	110.00
Jumbo, F.P.	95.00
Big Top, F.P.	95.00
Paces Saratoga, P.O., Sr.	110.00
Paces Saratoga, P.O., Jr.	100.00
Big Game, F.P.	95.00
Mills Square Bells, P.O.	75.00
Paces Races, Red Arrow, Daily Double	195.00
Exhibit's 7 Coin Head Saratoga, P.O.	75.00
Keeney's Kentucky Club	110.00
Keeney's Pastime	175.00
Keeney's Track Time	125.00
Keeney's Triple Entry	125.00
BRAND NEW DOUBLE REVOLV-AROUND SAFES	225.00

CLEVELAND COIN MACHINE EXCHANGE
2021-25 Prospect Ave., Cleveland 15, Ohio
Phone: Prospect 6316-17

Roy McGinnis Company

2011 MARYLAND AVE., BALTIMORE, MD.

The authorized

BELL-O-MATIC distributor of Mills

Bell Products in the District of

Columbia and the State of Mary-

land suggests: MILLS BLACK

CHERRY BELL, the most copied

Bell in the world!

ABT CHALLENGER

ORDER NOW

- Each\$65.00
- Lots of 25. 60.00
- Lots of 50. 55.00
- Lots of 100 50.00



WRITE WIRE PHONE

Phone: DI. 0500

SILENT SALES
635 "D" St., N. W. Washington 4, D. C.

NEW AND USED EQUIPMENT

	Each
New Goalees in Cases	\$525.00
Chi Coin Hockey	195.00
Seeburg Chlekon Sam	95.00
Supreme 9 Ft. Skee-ball	195.00
Supreme 7 1/2 Ft. Skee-ball	150.00
Roll-a-Ball, 7 1/2 Ft.	125.00
Chi Coin Skeeballs, 9 Ft.	110.00
Genco 9 Ft. Skee-roll	150.00
Keeney Texas Leaguer	35.00
SKI Battling Practice	95.00
Keeney Air Raider	145.00
Keeney Anti Aircraft (Brown)	45.00
Pan Coast 9 Ft. Mechanical Skee-balls	185.00

CRATING \$5.00 EXTRA

We Carry a Full Line of Supplies.

MARCUS KLEIN

577 10th Ave. New York 18, N. Y.

WANTED PIN GAMES AND PHONOGRAPHS

RUSH YOUR LIST

S & W COIN MACHINE EXCHANGE

2418 Grand River Ave., Detroit 1, Mich.
Phone: RAndolph 0847



COIN-OPERATED AUTOMATIC SALES BOARDS

Deals of all kinds Write for particulars

R. C. WALTERS

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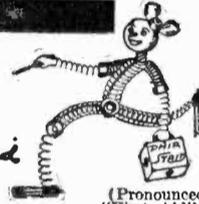
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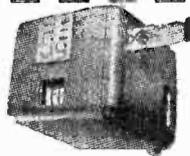
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\$39.50

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Keeney Anti-Aircraft 39.50	Whoopee Ball 3.50
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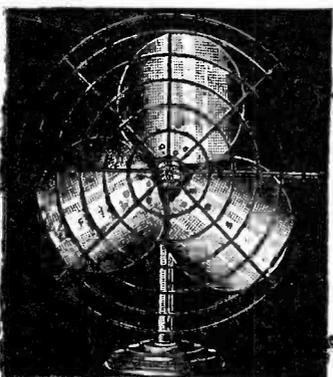
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Will Pay for Genco's

\$30	\$30	\$40
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Big League	Bordertown	Four Roses
Big Town	Boom Town	\$25
Formation	Bandwagon	Bang
Blonde		Mr. Chips
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With Free Play Unit. Done in Black Life.....
The Most Sensational Machine on the Market. Carries a New Machine Guarantee.

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New Mills Vest Pockets	74.50
Evans Ten Strikes, \$372.50; F.P.	435.00
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A.B.T. Challengers	65.00

Chicago Coin Goalee	\$525.00
Gottlieb's Three-Way Grippers	39.50
Exhibit's New 5-Ball—Big Hit (With 4 Coin Multiple)	298.50 396.50

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WANTED TEN STRIKES

also
Belle Hop paying \$30.00
ABC Bowler " 30.00
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Four Roses " 35.00
Send list of other games you wish to sell.
Must be complete with all parts—not
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freight or truck.

Robinson Says Arcade Biz Up After Dimout

CHICAGO, May 25.—Situating in the heart of this city's International Settlement, Gold Coast Amusement Center, arcade operated by Abe Robinson, veteran coin machine distributor, reports business holding up well during this reconversion period.

Centered in the North Clark Street night life strip, at Division Street, and surrounded by one of Chicago's most densely populated districts, the arcade has suffered no set-back in play since demobilization drained the district of its army and navy pleasure-seekers, according to Robinson.

Chiefly responsible for the spot's continued popularity, Robinson explains, is the arcade's policy of providing variety in its games and the practice of adding new equipment whenever it can be obtained.

The arcade occupies a large space on the ground floor of a four-story building, on the upper floors of which are a bowling alley and billiard rooms. A cocktail bar is operated in connection with the bowling alley and the arcade derives some of its evening play from carry-over trade from the upper floors.

Play Up

While play slumped considerably at the Gold Coast spot during the coal strike and brownout, business jumped back to average proportions when the lights went on again, Robinson said.

"With other Americans who enjoy

the relaxation and amusement to be derived from coin-operated games," Robinson said, "the machines have tremendous popularity among the Oriental races which are among the most numerous of the neighborhood residents."

The adjacent territory contains hundreds of closely packed hotels and rooming-houses, occupants of which make up an equally large per cent of the play.

Robinson has built a voice recording studio, which he intends to put into production when material shortages ease. The recorder and a plastic laminator, which encases in clear plastic identification cards, draft cards, pictures or personal papers, have been highly successful revenue builders, according to Robinson.

Parent company of the arcade is the Addison Novelty Company, which Robinson also heads. While the business has suffered like all others from shortages and material scarcity, Robinson is optimistic about the future, and forecasts unprecedented prosperity for all phases of the industry within a short time.

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for Chicken Sams and Shoot the Chutes Ray Guns

SHOOT THE WOLF For Chicken Sams
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INSTALLED ON LOCATION IN 20 MINUTES
We guarantee these to be most complete and outstandingly beautifully made conversions on the market. Complete with 5 pieces of scenery (sides, center pieces and new doll with lens inserted). Black Light tubing and attachments. Ready to plug in.

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WITHOUT BLACK LIGHT

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\$249.50 WITH BLACK LIGHT

F.O.B. Chicago
Complete With Free Play Unit

Without Black Light
Free Play Unit \$10.00 Extra
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COMPLETELY REBUILT RAY GUNS
COMPLETE MACHINES

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With these outstanding games you can get and hold the best locations. We are delivering the best in Black Light machines—the finest in every mechanical detail and player appeal.

ONLY MERCURY CONVERSIONS CARRY
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30-Wire Packard Pla-Mor Cable, Ft.	.19
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We will thoroughly recondition your Mills Slots and convert to Chrome Bells. Includes new castings, cabinet, drill proof, knee action, club handle and new parts in mechanism—\$125.00 complete.

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Also 12" and 14" available.
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READY FOR LOCATION ★ READY FOR PROFITS**

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| 1 Pioneer Weighing Scale | 2 Tokyo Guns | 1 Seeburg Paratrooper |
| 1 Mills Health Chart | 25 1-Cent Hershey Candy Machines | 1 Club Bells, Combination 54 |
| 1 Watling Tall Guessing Scale | 2 Silver Moons (Free Play) | 2 Galloping Dominoes |
| 6 Foot-Ease Vibrators | 2 Mills Golf Ball Venders (25¢ Play—Like New) | 6 Track Times |
| 2 Grip Tester Scales | 1 Pace Reel | 1 Kentucky Derby |
| 4 A.B.T. Big Hunters | 2 Bally Rapid Fire | 3 Totalizers |
| 1 A.B.T. F Model | | 2 Track Odds |
| 1 Century Super Torpedo | | 4 Pace Racers |

- | | | |
|---------------------------|---------------------------------|------------------------------------|
| 1 Five Cent Black Cherry | ★ SLOTS ★ | 1 Ten Cent Silver Chief |
| 2 Ten Cent Chrome Fronts | 2 Twenty-Five Cent Cherry Bells | 1 Twenty-Five Cent Columbia Chrome |
| 2 Five Cent Chrome Fronts | 1 Five Cent Cherry Bell | 4 Five Cent Columbia Chromes |
| 2 Fifty Cent Gold Chromes | 1 Five Cent War Eagle | |
| 1 Five Cent Gold Chrome | | |

New ABT Challengers

(1c and 5c Play)
Ready for IMMEDIATE DELIVERY

Sample for \$65.00 Lots of 10 for \$60.00 Ea. Lots of 100 for \$50.00 Ea.

H & L DISTRIBUTORS, INC.

MORRIS HANKIN · JACK LOVELADY
708 SPRING STREET, N. W. ATLANTA, GA



GUARANTEED SPECIALS
MONEY BACK WITHIN 10 DAYS IF NOT SATISFIED

**SELECT THE EQUIPMENT YOU NEED FROM
THE WORLD'S LARGEST STOCK**
★ Ready for Immediate Delivery ★

CHICAGO COIN
GOALEE . . . \$525.00

BANK BALL . . . \$375.00

New machines to be delivered in East. Pa. only
Williams "Susense"
Bally Surf Queen
Bally Victory Special
Bally Victory Derby

PILOT TRAINER, \$850.00

Hottest Money Maker for Arcades and Outdoor Amusement Spots

WE HAVE EVERYTHING FOR THE OPERATOR, INCLUDING COMPLETE LINES OF PARTS, RECORDS, PLASTICS, NEEDLES, ETC.

**NOW ON DISPLAY IN OUR SHOWROOM
NEW 1946 AMI PHONOGRAPH**

- | | | | |
|--|--------|---|--------|
| 10 Singing Towers \$479.50 | Each | 1 AMI, Model 8X | Each |
| 1 Wurlitzer 750 | Write | Seeburg Rex, Remote Control. Can Be Used for Remote Control Special . . . | 375.00 |
| 2 Rock-Ola Standards | 435.00 | 3 Seeburg Regals, Beautiful Condition, Repainted | 395.00 |
| 1 Rock-Ola Spectravox & Playmaster . . . | 435.00 | 5 Seeburg 12's | 179.50 |
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| 7 AMI 40 Record Hi-Boys | 545.00 | 2 Seeburg Colonials, Remote Control . . | 525.00 |
| 1 Wurlitzer 780 Colonial | Write | | |
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| 1 Wurlitzer 61, Counter Model with Stand | 215.00 | | |

1 HI-HAND, Beautiful Condition \$179.50

**WE HAVE BEEN APPOINTED EXCLUSIVE DISTRIBUTOR FOR
SOLOTONE MUSIC SYSTEM**

WRITE OR WIRE TODAY FOR COMPLETE SOLOTONE PLAN

BLACKHAWK'S PERPETUAL PENNY CIGARETTE MACHINES \$24.95

1/3 DEPOSIT, BALANCE C. O. D., F. O. B. PHILADELPHIA
WE WANT PINS—SEND US YOUR LIST!

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\$10,000 STOCK SALESBOARDS

BELOW FACTORY PRICE

Holes	Play	Description	Avg. Profit	Net Price
1000	25c	CHARLEY BOARD—THICK	\$ 50.00	\$.88
1000	25c	GOLDEN BOY CHARLEY—THICK	50.00	.88
1000	1c	CIGARETTE BOARD—30 PK.		.49
800	5c	HAPPY HUNTING—BOOK COVER	22.00	1.94
1200	5c	CAPITOL	30.00	2.67
1800	5c	PADDLE WHEEL	45.00	2.96
2000	25c	LU LU	100.00	2.76
2028	10c	JAR OF JACK	52.80	2.74
2300	5c	COVERED WAGON	50.70	2.98
2800	5c	HIT FIFTY	78.00	3.77
3000	5c	FAST ACTION	56.00	2.87

ONE CIGARETTE OR CHARLEY BOARD WITH EACH OTHER BOARD. FREIGHT PREPAID ON ORDERS \$75.00 OR MORE. TERMS: 1/4 CASH, BALANCE C. O. D. WRITE FOR FULL LIST.
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| 1 Mills 25¢ GOLD CHROME, 3/5 P.O., Knee Action, Club Handle, Drill Proof, Rebuilt Same as New \$125.00 | 3 Mills 5¢ Blue Fronts, 3/5 P.O., Club Handles, Knee Action, High Ser. Ea. \$110.00 |
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WANTED TO BUY

ALL MODELS KEENEY SUPER BELLS
COMBINATION FREE-PLAY AND PAY-OUT
MILLS THREE BELLS
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MILLS JUMBO COMBINATION F. P. AND P. O.

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WILL PAY TOP CASH PRICE

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Bell Products in the States of North

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CHERRY BELL, the most copied

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Four Diamonds 49.50	Broadcast 39.50	Mills Eagle, 1 Ball Conv. 69.50
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WE BUY AND SELL ROUTES OR EXTRA PIN GAMES. LET US KNOW WHAT YOU HAVE.

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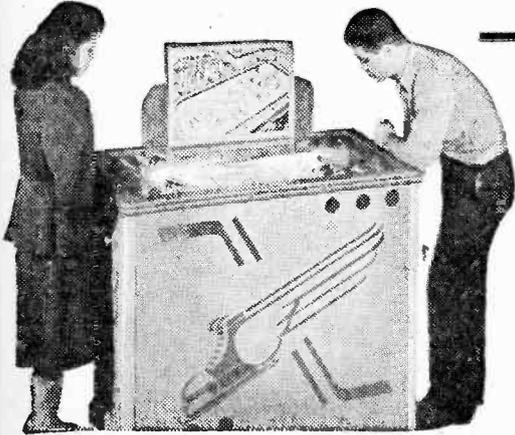
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MILLS BLACK CHERRY BELL, the

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SEEING IS BELIEVING . .

"Better than a 1-Ball . . .
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**WHIRLWIND
2 PLAYER
COMPETITIVE
ACTION!**

**TAKING ORDERS
NOW FOR
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**Deluxe Model
ONLY
\$289.50**

LEADER SALES & DISTRIBUTING CO.
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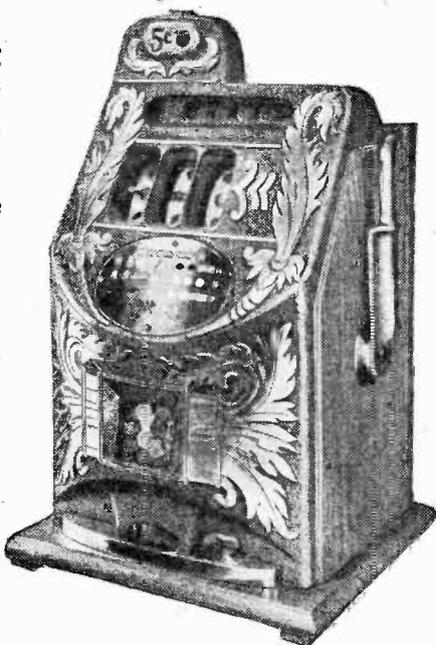
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New design, new playing field, new curved Jackpot section, new payout treatment. Fits Mills mechanisms. All aluminum, chrome plated. Turquoise blue background. White oak cabinet. Drillproof lining. Club handle. A product of historic quality.

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BLACK CHROMES

\$29.50

Brand New—Complete

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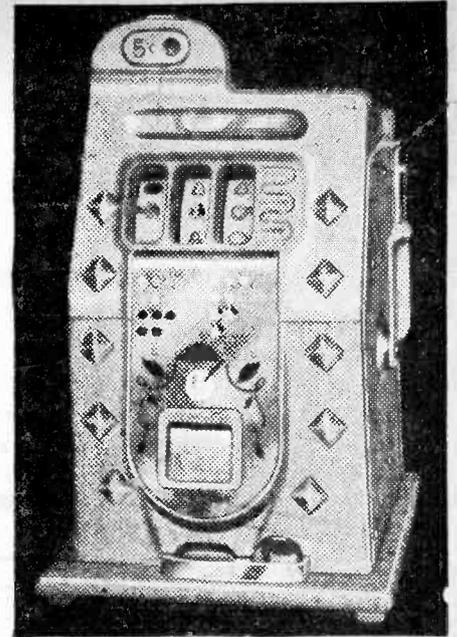
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\$39.50

Brand New—Complete



Fit All Mills Escalator Type Machines!!!

Specify 5c, 10c or 25c play; 2/5 or 3/5 pay.

All of these features included

- light, durable wood cabinet
- drill proof lining
- chrome castings (silver, gold or copper)
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- club handle
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Completely Assembled.

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BIGGER PROFITS ASSURED
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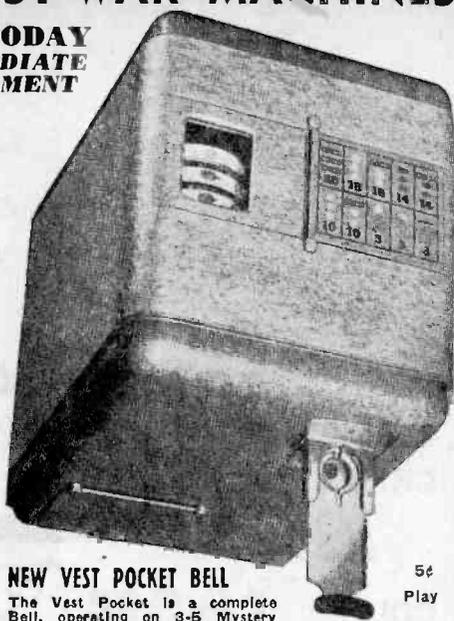
BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually crows and sparkles with brilliant flashes of Silver, Black, Red and Green.

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NEW SAFE STANDS \$22.50
Send 1/3 Deposit With Order.

SICKING, INC.



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The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. **BLUE & SILVER or GOLD & SILVER.**

5¢ Play

\$74.50

1401 CENTRAL PARKWAY, CINCINNATI 14, O.

LET'S HAVE FUN

5¢ PER PUNCH

25

TICKET PRINTED "TAKE 1 MORE PUNCHES" CAN WIN UP TO—

15¢ 10¢ 5¢
4¢ 3¢ 2¢ 1¢

BARREL OF FUN CONTAINS

20¢ 25¢ 50¢ 20¢

TICKET PRINTED "TAKE 2 MORE PUNCHES" RECEIVES TOTAL AMOUNT OF TWO MORE PUNCHES IN BARREL OF FUN

30¢

WOW!

So CUTE
And PROFITABLE, Too!

LET'S HAVE FUN
1080 Holes at 5¢
..... \$54.00
Average Payout 26.66
Average Profit \$27.34
THICK BOARD.

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SUPERIOR PRODUCTS

14 N. PEORIA ST. CHICAGO 7, ILL.

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Junbo Parade, P.O. . . 129.50	Packard Pla-Mor Boxes 38.95	Bubbles }
Junbo Parade (Comb.) . . 195.00		Catalina }
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Pat Reels (Comb.) . . . 149.50		
Bally Club Bell (Comb.) . . 219.50		
Bally Big Top, P.O. . . . 99.50		
Bally Big Top, F.P. . . . 119.50		
Bally Royal Draw, P.O. . . 99.50		
Satoga, P.O. 79.50		
Satoga (Ralls) 99.50		
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Je n. Silver Moon, F.P. . . 129.50		
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Pat Reels (Br. Cab.) . . 149.50		
Pat Reels, 30 to 1 I.P. 189.50		
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Bally Rapid Fire 99.50	Air Circus 139.50	Daval Penny Pack . . . \$24.50
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	NEW EQUIPMENT	SLOTS
	MILLS BLACK CHERRYS	150 NEW & USED
	CHI. COIN GOALEE	MILLS JENNINGS PACE
	GENCO TOTAL ROLL	WATLING COLUMBIA
	WILLIAMS SUSPENSE	1¢, 5¢, 10¢, 25¢ & 50¢ Play
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1948 MODELS
Factory Dist. for N. E. States
Bronze Chiefs, Standard Chiefs, DeLuxe Chiefs and Super DeLuxe Chiefs, in 5¢, 10¢, 25¢ & 50¢ play. Factory prices. Write.

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1946 MODELS
Standard Columbia Jackpot Bell, Convertible to Penny, Nickel, Dime and Quarter Play \$132.50
Chrome Columbia, Convertible, 1¢, 5¢, 10¢, 25¢ 169.50

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BLACK FRONT SPECIAL } Nickel, Dime & Quarter Play. Pays three on two bars, three on one cherry, no lemons on first reel, 80% payout to player. Like new in every way. Write.
HARD CHROME SPECIAL }
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5¢ Original Bonus Bell (Like New) . . \$350.00
10¢ Original Bonus Bell (Like New) . . 375.00
25¢ Original Bonus Bell (Like New) . . 400.00
1¢ Original Q.T. Bell 27.50

RECONDITIONED JENNINGS SLOTS
10¢ Big Chief S.J.P. Bell, 3-5 Payout . . \$185.00
25¢ Four Star Chief 149.50

USED CAILLE SLOTS
5¢ Seven-Way A.C.J.P. Bell \$ 62.50
25¢ Seven-Way A.C.J.P. Bell 225.00
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NEW OAK SLOT CABINETS
For Mills & Jennings Slot Machines—Suitable for Blue Fronts, Brown Fronts, Bonus Bells, Cherry Bells, Etc.—Knocked down (unpainted)—wooden part of cabinet only \$8.50

USED MILLS ORIGINAL SLOT CABINETS
In Good Shape, Wooden Part of Cabinet Only. Also good Used Mills Golf Ball Cabinet, console type, 1/2 Factory List Price.

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5¢ All Star D.J.P. Comet Bell, 3-5 P.O. \$79.50
10¢ All Star D.J.P. Comet Bell, 3-5 P.O. 89.50
25¢ All Star D.J.P. Comet Bell, 3-5 P.O. 99.50
5¢ Royal Club Console, 3-5 Payout . . . 95.00
25¢ Bantam S.J.P. Bell, 2-4 Payout . . . 42.50

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5¢ Keeney Super Bell \$300.00
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Production \$109.50
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USED ARCADE EQUIPMENT
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Late Model Mills & Jennings Slots, Music Machines, One Ball Free Play Games, Free Play Consoles, Five Ball Games.

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WE WOULD LIKE TO MAKE DISTRIBUTOR CONNECTIONS WITH MANUFACTURERS OR SUB-DISTRIBUTOR CONNECTIONS WITH ANY AUTHORIZED DISTRIBUTOR DESIRING AN ADDITIONAL WORTH-WHILE OUTLET FOR NEW COIN OPERATED MACHINES.
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One of the best routes on the Pacific Coast, consisting of 37 late model Phonos, 65 Wall Boxes, 7 Speakers, 11 One-Ball F.P. Machines, 4 One-Ball P.O. Machines, 10 Slots, 19 Five-Ball Machines, 2 Ray Guns, all on location, and Miscellaneous Shop Equipment. This route will pay for itself in less than one year.

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ONLY SKEE BALL COMPARABLE TO PRE-WAR TYPE



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TEN STRIKES Completely Overhauled, With All Worn Parts Replaced—Also Refinished to Look Like New **\$160.00**

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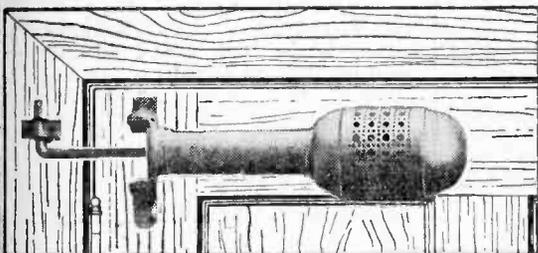
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Establish your own route and business. Insured monthly dependable income. Every dollar invested worth three dollars 4 months after units are installed. Every public-serving establishment and building your prospect.

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For all Wurlitzers, Rock-Olas and Seeburgs (except High Tones) Complete with volume and tone control, tubes and switch. Fine tone quality. Every operator needs one as a spare while repairing amplifiers! Special price for short time only. **\$45.00 each**

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BLACK CHERRY BELLS, Orig. Mech., Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5. 5c - - \$235.00 10c - - \$255.00 25c - - \$275.00

Mills New Vest Pockets \$ 74.50	Jenn. Master Silver Chief, S.P., 10c \$129.50; 25c \$149.50
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10c \$175.00; 25c 225.00	10c \$119.50; 25c 149.50
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25c 250.00	Jenn. Silver Chief or Silver Club Special, 5c 119.50
Mills Vest Pockets, Like New, Blue, Silver Chrome 39.50	10c \$139.50; 25c 169.50
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5, 5c 215.00	Jenn. Victory Model, 5c 119.50
10c \$225.00; 25c 250.00	Pace All Star Comets, Comp. Refin. in Gold and Silver Chrome, 3/5 5c \$79.50; 10c 89.50
Refinance Jackpot, 25c 49.50	25c \$125.00; 50c 350.00
Groetchen Columba, late model, chrome or porcelain fin., double JP, conv., 5c, 10c, 25c 79.50	Pace Rocket or Deluxe, SP, 5c 84.50
	10c 119.50

CONSOLES

Pace Club Consoles, 10c \$125.00	Baker's Pacers, Brown Cab., DDJP \$265.00
Callie Club Console, Late Mod., 25c 125.00	The Favorite 49.50
Bally Skill Field, 7-Coin Head 89.50	Rays Track, Late Serial Nos. 89.50
Pace Reels, 5c, Without Rails, A-1 Condition 69.50	Paces Races, Black Cabinet 89.50
Pace Reels, 5c, With Rails, A-1 Condition 89.50	Evans Roll-Ette 89.50
Pace Saratoga, 5c, Without Rails 69.50	Lucky Lucre, New Type Head 149.50
	Four Horsemen, 7-Coin Head 149.50
	Multiple Racer 69.50

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Bally Challenger 89.50	20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3 3.00
Race King 89.50	20 Stop Star Discs, hardened60
Mills Big Race 49.50	Keeney Anti-Aircraft, Brown 79.50
	Keeney Air Raider, Like New 149.50
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Evans Bang Tall, Cash Pay	596.50	New A.B.T. Challengers	65.00
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Evans Ten Strike With Free Play	435.00	Chicago Coin Goatee	525.00

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5¢ Super Bell Com.	\$274.50	Mills Jumbo, C.P., Late Model	\$109.50	Long Champs, P.O. (Exhibit)	\$ 49.50
5¢ Silver Moon, P.O.	119.50				
5¢ Bangtalls	225.00				

Refinished—ONE BALLS—Reconditioned

Fair Grounds	\$ 49.50	Kentucky	\$249.50	Record Time, F.P.	\$174.50
Sport King	209.50	Long Shot	239.50	Carom, Conv. to F.P.	49.50
'41 Derby	339.50	Sportsmen, F.P.	195.00	Preakness, Conv. to F.P.	49.50
Pimlico	369.50				

Refinished—ARCADE EQUIPMENT—Reconditioned

Evans Ten Strike, H.D., Repainted, Refinished Like New	\$119.50	Shoot the Chutes	\$109.50	Tommy Gun, Late Model	\$145.00
Rapid Fire, Perfect	119.50	Shoot to Tokyo	125.00	Chi Coin Hockey	199.00
		Chicken Sam Target Conv.	125.00	Multiscope Sky Fighter	200.00

Refinished—SLOTS—Reconditioned

Mills Black Cherry	\$225.00	5¢	\$250.00	25¢	\$275.00	Mills Gold Chrome	\$225.00	5¢	\$250.00	25¢	\$275.00
Silver Chrome (Mills)	225.00	25¢	250.00	275.00		Mills Brown Fronts	175.00	200.00	200.00	225.00	
Mills Copper Chrome	225.00	250.00	275.00			Mills Blue Fronts	150.00	175.00	200.00		
						Watling Rotatops	5¢ Only	95.00			

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ABC BOWLER	62.50	HI BABE	69.50	SPOTTEM	20.00
BIG CHIEF	42.50	LONE STAR	27.50	STAR ATTRACTION	69.50
BOSCO	89.50	METRO	49.50	TEN SPOT	45.00
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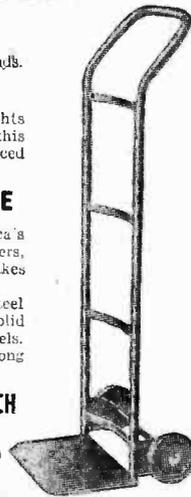
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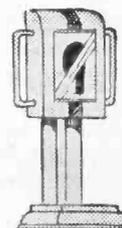


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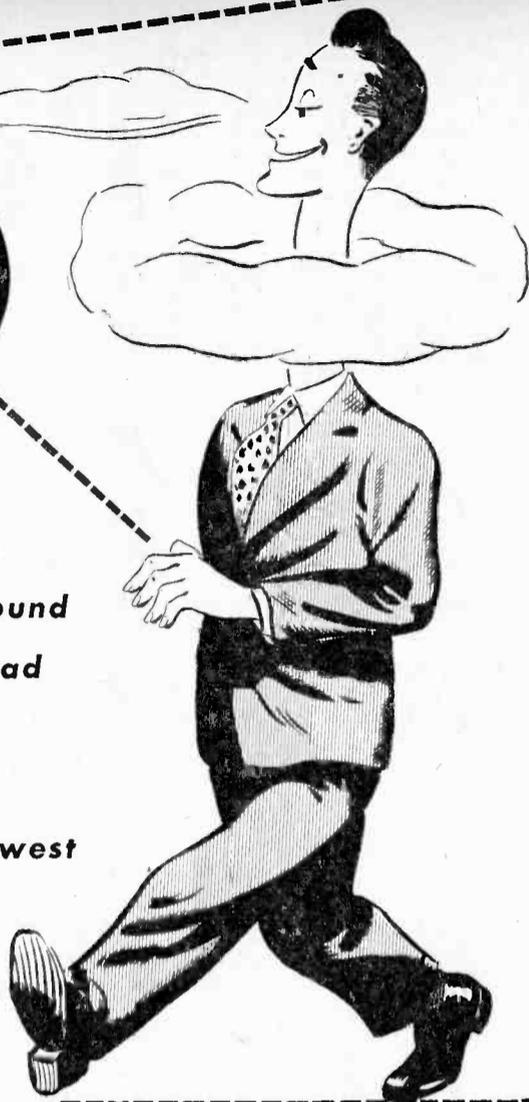
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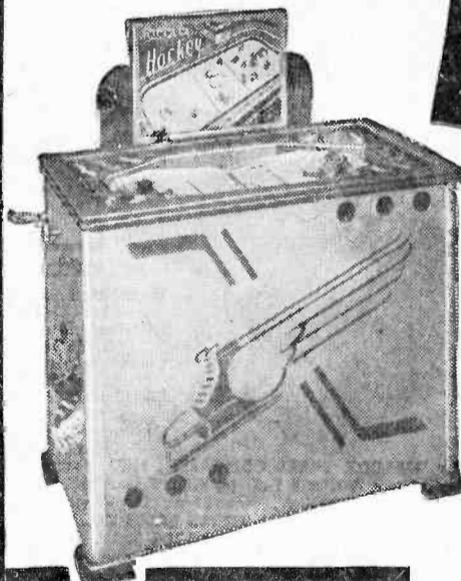
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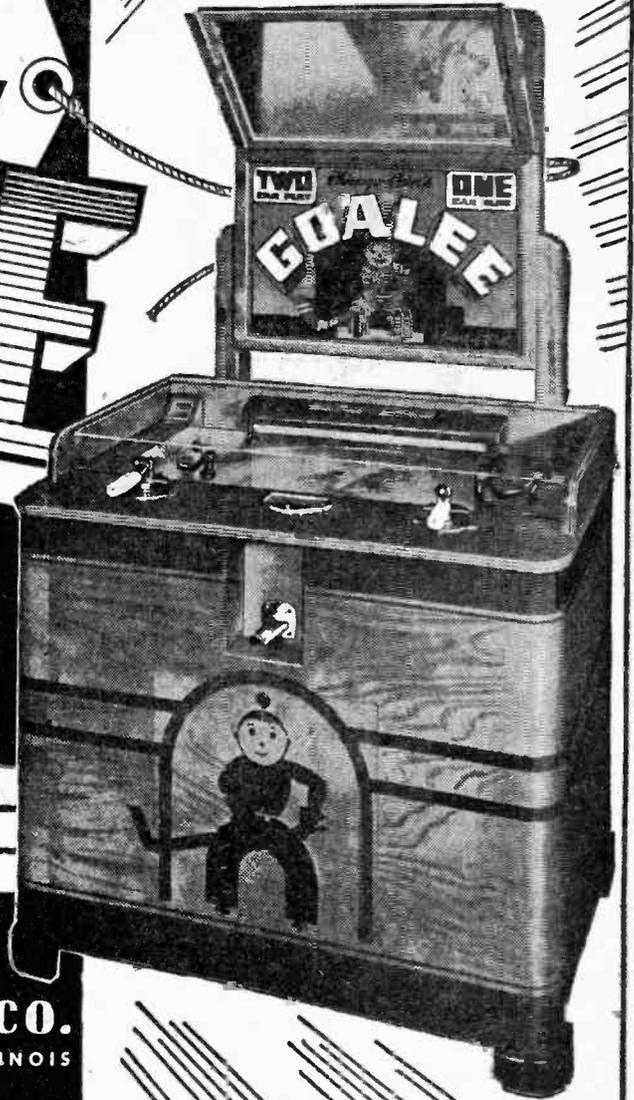
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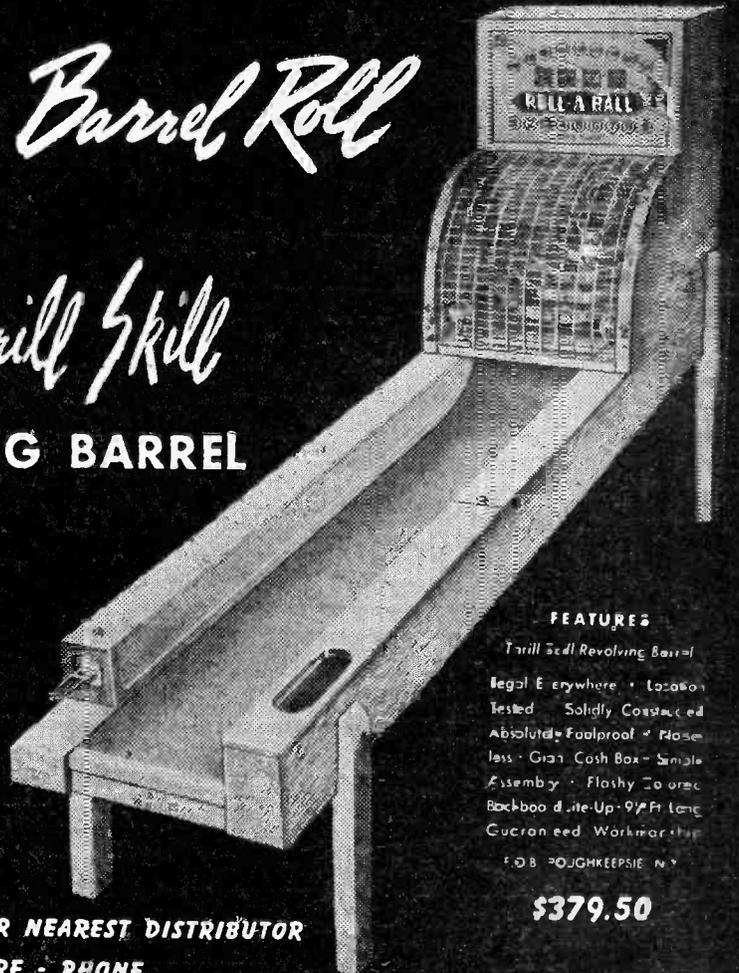


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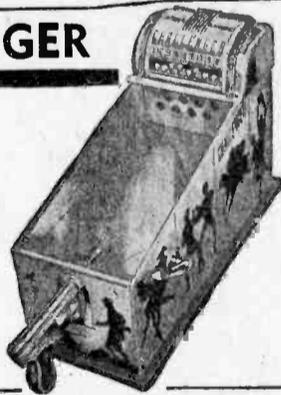
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 5 WURLITZER 71 COUNTER MODELS 235.00
 10 WURLITZER 61 COUNTER MODELS 169.50
 WURLITZER COUNTER MODEL STANDS
 FROM \$15.00 TO \$25.00 EACH
 10 WURLITZER 412's 169.50
 10 WURLITZER 616's 235.00
 2 ROCK-OLA IMPERIAL LITE-UPS, Beautiful Condition. 285.00
 ALL PHONOGRAPHS A-1 CONDITION!

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 Brake Bands for All Models, New ... 1.00
 Record Trays, New50
 #26804, #22177 Wurlitzer 616 Cancel Rods 2.25
 Star Wheels30
 Star Wheel Pins20
 Volume Control Keys, Per Doz.35
 Carbon Resistors, Box of 100 Ass't\$2.25
 8 M.F.D., 450 V.70
 RUBBER COVERED ZIP CORD, PER FT.02c

Glasses for 61 Counter Model, Ea.\$1.35
 Glasses for 71 Counter Model, Ea.90

SEEBURG PARTS

Tone Arms, Less Heads, New\$3.50
 Spring Assembly, Complete, New ... 2.75

ROCK-OLA PARTS

Belts, New\$.60
 16 MFD, 450V30
 25 MFD, 600V 2.00

MANY OTHER CONDENSERS AT PROPORTIONATE PRICES
 WE MANUFACTURE MANY NEW NECESSARY WURLITZER PARTS
 AND HAVE A COMPLETE STOCK OF USED PARTS FOR ALL
 PHONOGRAPHS—SEND US YOUR ORDERS!!!

TUBES! TUBES! TUBES! WE HAVE ALMOST EVERY TUBE MANUFACTURED—NO INCREASE IN PRICE!
 Deposit Required With All Orders!

ALBENA SALES CO.

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LIBERAL TRADE-IN ALLOWANCE

For Used **IMPS, CUBS, AMERICAN EAGLES, MARVELS, GINGERS and MERCURYS**

ON BRAND NEW

"SMILEY"
\$39.50 ea.

SEND IN YOUR LIST OF ANY OTHER MACHINES THAT YOU WOULD LIKE TO TRADE — WE BUY ANYTHING

OHIO SPECIALTY CO.

539 S. 2D ST.

LOUISVILLE, KY.

NOW DELIVERING — IN IOWA

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PLA-MOR ACCESSORIES

PLA-MOR WALL BOX\$ 38.95
 NO. 1000 ROTATING SPEAKER... 159.50
 NO. 900 ROSE, WALL SPEAKER... 49.95
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 BAR BRACKET 5.00
 30 WIRE CABLE, Per Ft.19
 ADAPTORS — WRITE FOR INFORMATION

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★ ★ **IN STOCK!** PIN GAMES AND ARCADE EQUIPMENT ★ ★
 NEW AND RECONDITIONED

Gilbert DISTRIBUTING COMPANY *In Iowa*

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TUBES IN FACTORY SEALED CARTONS!

THE ORIGINAL 7017 TUBE, O. P. A. CEILING PRICE.....\$1.95
 ALSO 1B5, O. P. A. CEILING PRICE..... 1.30

ALL TUBES GUARANTEED FOR 90 DAYS!
 WE CARRY A FULL LINE OF OTHER TUBES

TERMS: 1/3 Deposit, Balance C. O. D., F. O. B. Elizabeth, N. J.

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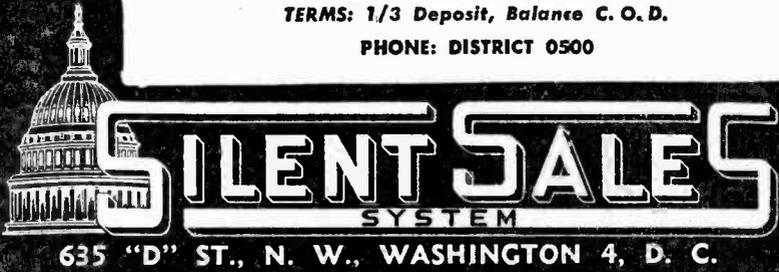
410 NORTH BROAD ST.
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ALL THESE PIN-BALLS AVAILABLE FOR IMMEDIATE DELIVERY. ALSO LOTS OF CONSOLES, ARCADES AND SLOTS, EACH GUARANTEED CLEAN AND IN A-1 OPERATING CONDITION. PLACE YOUR ORDER NOW, WHILE THEY LAST.

Yanks	\$ 99.50	Sea Raider	\$ 69.50	Super Chubbie	\$ 49.50
Spot Pool	59.50	Snappy '41	59.50	Spot Cha	89.50
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Zig Zag	69.50	Jungle	79.50	Victory	79.50
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Big Parade	119.50	Champ	49.50	Ten Spot	47.50
Venus	69.50	American Beauties	69.50	Gobs	89.50
Star Attraction	67.50	School Days	59.50	Miami Beach	79.50
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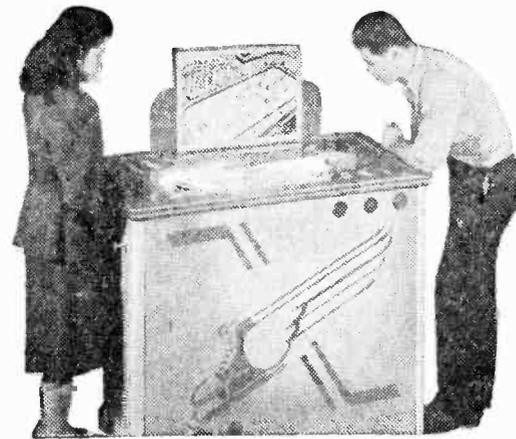
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"Fastest Money-Making Action We've Ever Seen!"



THE 2-PLAYER THRILLER

RUSH YOUR ORDER!

A "STEAL" AT ONLY \$289.50 Deluxe Model

MONARCH COIN MACHINE CO.

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WE WANT 1,000 FREE PLAYS

(Games MUST be Complete with ALL Parts) Here is a Partial List of Games we WANT—

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- POLO
- PARADISE
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- HOROSCOPE
- MIAMI BEACH
- CHAMP
- SEA HAWK
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- SPORT PARADE
- SEVEN UP
- MAJORS '41
- STRATOLINER
- SHOW BOAT
- SPOT POOL
- ARGENTINE
- BOLOWAY
- HOME RUN

Send your list AT ONCE stating quantity, price and condition of your equipment.

MID-STATE CO.

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- CATALINA
- LITE LEAGUE
- STAGE DOOR CANTEN
- IDAHO
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COUNTER GAMES AT CLOSE-OUT PRICES!

1¢ & 5¢ Liberty Bells, F.R.	\$17.50
1¢ Mercury Cig. Reels	15.00
1¢ to 25¢ Comb., Head or Tail	9.50
1¢ Daval Jiffy, Cig. Reels	9.50
1¢ Cub, Cig. Reels	8.50

5c Mills Black Cherry Chrome, 3/5 \$225.00
Shoot Your Way to Tokyo, Clean, Ready for Operation 125.00

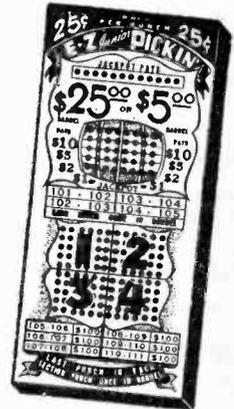
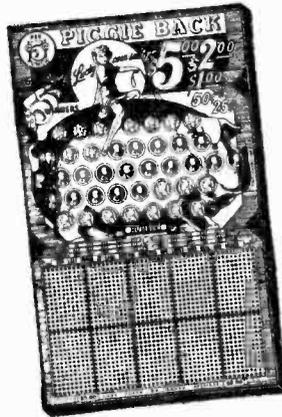
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IS THE WORD FOR BEE JAY'S

2

NEW SENSATIONAL SALES BOARDS



PIGGIE BACK

Contains 40 Lucky Coin Seals as Follows:
10 New Dimes
20 New Pennies
10 New Nickels

Board Takes in

1500 at 5c - - - - - \$75.00

Pays Out - - - - - 38.25

Definite Profit - - - - - \$36.75

E-Z JUNIOR PICKIN'

120 HOLES
Not a Series
12 BOARDS

Takes in - - - - - \$360.00

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HARLICH'S Newest

'DUCKY'
1800 R. M. Holes 5c Play
Takes In \$90.00
Pays Out 47.06
PROFIT \$42.94

"IN THE DARK"
960 G. L. Holes 10c Play
Takes In \$96.00
Pays Out 46.48
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\$50 TOPS!

THEY'RE TWO SWEET NUMBERS FOR PROFIT AND ACTION !!!



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READY SOON! OUR NEW MILLION DOLLAR PLANT!

Hail COLUMBIA BELLS

King of the Money Makers

OPERATOR'S PRICE
\$132⁵⁰

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Action! Suspense! Thrill of a winner!
The Columbia Twin Jackpot Bell has a playing fascination all its own—no wonder it makes more money than bigger bells yet costs much less to buy.
New improved 1946 Columbia Twin Jackpot Bells are now ready for
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VICTORY DERBY . . . \$646.50
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GUARANTEED RECONDITIONED EQUIPMENT

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Complete stock of Bally Parts. Prompt attention to mail orders.

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AUTOMATIC BOOK VENDING CO.

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\$8⁰⁰

WURLITZER OPERATORS BRAND NEW COIN SLOTS

FIT WURLITZER 412, 616, 24, 500 AND 600
GUARANTEED TO FIT AND WORK PERFECTLY

PAN COAST AMUSEMENT CO., 640 10th Ave., N. Y. 19, N. Y.

WANT TO BUY ANY QUANTITY

MILLS SLOTS

ESCALATOR MODELS

WILL PAY TOP CASH PRICE

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GOTTLIEB'S STAGE DOOR CANTEEN

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EXHIBIT'S BIG HIT

MILLS BLACK CHERRY BELLS

MILLS VEST POCKET BELLS

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"SMILEY" COUNTER GAME

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Bally Alley \$ 45.00	Keeney Submarine Gun \$125.00
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Grandstand, 1 Ball, C.P. 47.50	WRITE FOR PRICES

WANT TO BUY: 500 FIVE-BALL FREE PLAY GAMES



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SMASH-HIT 25¢ BOARDS



\$1000 TOP

400 HOLES—
\$1.00 buys section; 5 hole sections with last sale FREE each section.

\$43.90 PROFIT

Order as: No. 400 HIGH SEE

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10 Sections pay \$2.00 LAST SALE each section.

\$43.06 PROFIT

Order as: No. 400 PULLMAN QUARTERS

GARDNER & CO.

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CHICAGO 16

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| PARTS AND SUPPLIES | | | |
| 1 Wurlitzer 600 Speaker | \$27.50 | 1 Seeburg 8800, ES | 575.00 |
| 3 Wurlitzer #300 Adapters | 32.95 | FOR MUSIC MACHINES | |
| 1 Wurlitzer 24 Adapter | 39.50 | 4 Seeb. 24 Sel. 5¢ Wireless Wall-o-Matics | \$27.50 |
| 1 Wurlitzer #130 Adapter | 37.95 | Astatio B2 Crystal Pick-Up Cartridges | 4.75 |
| 2 Keeney Adapters | 24.95 | Metal Chandelier Speakers | 10.00 |
| 2 Wurlitzer 412 Amplifiers | 35.00 | 1 Wurl. #430 Speaker With Opaque Glass Sides | 74.50 |
| 3 Wurlitzer 616 Amplifiers | 39.95 | UA-15 All Purpose Amplifiers, Comp. with Tubes | 45.00 |
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| 1 Wurlitzer 500 Amplifier | 49.50 | ZIP CORD, 500' ROLLS. PER FT. | .2 1/2 ¢ |
| 2 Wurlitzer #304 Steppers | 19.50 | Line Cord. Per Ft. | .06 |
| 1 Wurlitzer #145 Stepper | 40.00 | Program Strips, 500 Sheet Pkgs. | 3.00 |
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WE CARRY A FULL LINE OF TUBES, KEYS, PLASTICS, ACCESSORIES AND PARTS

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MARVEL'S "CATALINA"
PACE'S 5c-10c-25c-50c-\$1.00
STANDARD'S WIND MILL
RELIABLE'S 5c CASH TRAY

★ ORDER TODAY ★

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15 "Thirst Quenchers"

Mechanically perfect. Supplies, Truck, etc. available. **BOX 764, c/o The Billboard, 1664 Broadway, New York 16, N. Y.**

I WANT A GOOD JOB!

Am an experienced coin machine mechanic (Plas, Slots, Ray Guns, Novelties) for past 20 years. Will go anywhere (especially California or Arizona). Please write, am available immediately.

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Packard Pla-Mor Wall Boxes ... \$38.95 | One Piece Bar Bracket ... \$5.00
30-Wire Cable, Per Ft.19 | Ceiling and Wall Speakers ... Write
#1000 Speakers (Out of This World) ... \$159.50 Plus Tax



MILLS VEST POCKET - \$74.50 F.O.B. Factory

NOW DELIVERING MILLS BLACK CHERRY BELLS

In 5-10-25-50c Play — Made in 2/5 or 3/5 Payout on 1 Cherry.

PROMPT DELIVERY Keeney's New BONUS Super Bell Place Your Order Now

WRITE FOR FURTHER INFORMATION AND PRICES ON OUR COMPLETE LINE

USED AND RECONDITIONED

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FOR SALE

80 ARCADE MACHINES. List price over \$3,000.00 Will sacrifice same for \$1,500.00.

Write **PENNY ARCADE**

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There's MAGIC IN THOSE WORDS!

Record Your VOICE

... The thrill that people get from making instantaneous recordings of their own voices—and mailing them to friends or taking them home and playing them over and over again on their own phonographs guarantees operators exceptional profits in a business that is only in its infancy!

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Completely Automatic. No attendant necessary. Soundproof booth large enough for 2 people to record conversation or song.

TRADE MARK REG. U. S. PAT. OFF.

Fully **AUTOMATIC—COIN OPERATED** . . . Remarkable earnings being reported — ask any **MUTOSCOPE** Distributor for **PROOF!**

DELIVERIES NOW BEING MADE . . . IN ORDER RECEIVED.

Now on display at all Mutoscope Distributors' Showrooms

See **VOICE-O-GRAPH TODAY** — or **MAIL** this coupon for Details

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Send me at once complete details on **VOICE-O-GRAPH.**

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MILLS OWL—1 OR 5 BALL, F.P.	79.50

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WANTED!

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LANDSLIDE	49.50
THREE UP	57.50
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SPARKY	49.50
TORPEDO PATROL	99.50
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USED PIN GAMES

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MAKE YOUR OWN NEW SINGLE AND DOUBLE PLAY HOCKEY

Parts come to you wired, all ready to install. Anyone can easily convert their old games to the new. 1/3 Deposit, Balance C. O. D. **\$40.00**

5c Liberty Bells	\$ 15.00
1c American Eagles	15.00
25c Mills Brown Fronts	200.00
Brand New Mills Vest Pocket Bells	74.50
25c Jumbo Parades	200.00
P & S Shangri-La	100.00
Catalina	249.50
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3924 W. Chicago Ave. · Chicago 51 · Belmont 7005



PEACHES from GEORGIA

EVERY MACHINE A PEACH OF A BUY

If any machine is unsatisfactory notify us within 48 hours after receipt of machine and full refund will be given. No argument whatsoever.

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Wurlitzer 24 Victory	\$495.00
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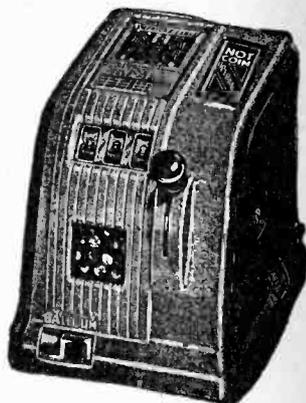
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Brand New, Factory Rebuilt Muto-scope Sky Fighter	\$325.00
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Bally's Rapid Fire, Refinished Like New	145.00
Tokyo Raider, Rebuilt & Refinished	95.00
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Pioneer Smileys, Brand New	39.50
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Jennings Roll in Barrel, Refinished	165.00
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SLOTS AND CONSOLES

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5c Rolltops, 3-5 P.O., Refinished (No Vender)	95.00
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5c Columbias, J.P.	59.50
Jennings 5c Sky Chief	115.00
2 5c 4-Star Chiefs, Refinished, Like New	110.00
10c 4-Star Chief, Refinished	140.00
10c 4-Star Chief	120.00
Jennings 10c Club Special	135.00
10c Pace, Latest Model, Like New	135.00
Mills 5c Gold Chrome, Rebuilt, Like New	175.00
4 5c Columbias, G.A., Latest Model	54.50
Double Slot Safe Stand, Doors and Locks Complete	62.50
10c Mills Bonus, Refinished	175.00
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25c Pace Comet, Refinished	165.00
4 5c H.L. Black Fronts, K.A. & C.H.	175.00
1 10c H.L. Black Front, K.A. & C.H.	190.00
1 25c H.L. Black Front, K.A. & C.H.	\$250.00
5c Pace Saratoga	100.00
Evans '41 Domino, Ticket Model, Very Clean	325.00
5c Paces Reel, F.P. & P.O.	165.00
2 Super Bells, Combination	259.50
1 Jumbo, P.O., Extra Clean	125.00
1 10c Paces Reels, Late Model	150.00
4 5c Paces Reels, Latest Model	125.00
1 Brand New Buckley Track Odds, J.P., Latest Model	850.00
Brand New Evans '42 Model Bang-tails, J.P.	499.50
5c Silver Moon, P.O.	115.00
Mills Jumbo Parade, F.P.	125.00
5c Paces Reels, Senior	100.00
5c '38 Domino, Large Odds Drum, Extra Clean	150.00
5c Brown Cabinet Paces Races, Very Clean	150
1 Pace 10 & 25 Cent Twin Comet Console, Guaranteed Like New	

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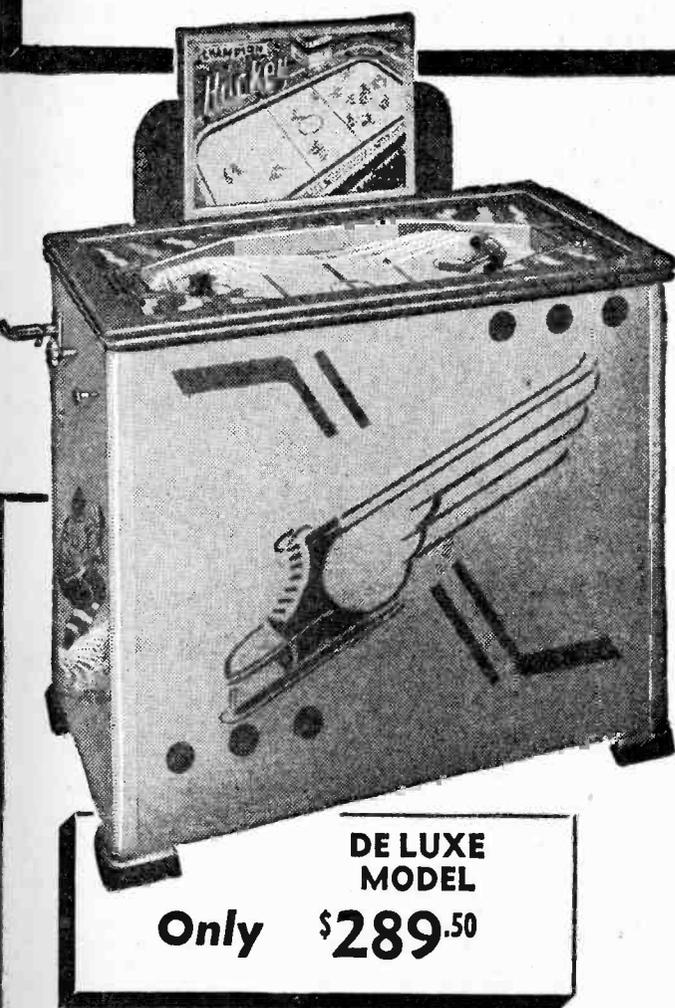
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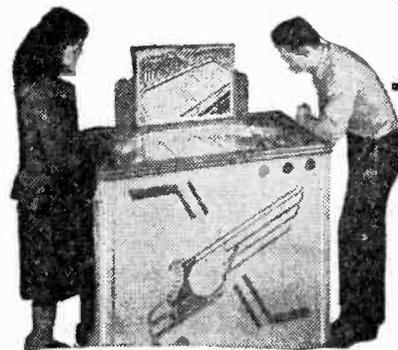
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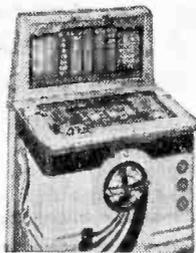
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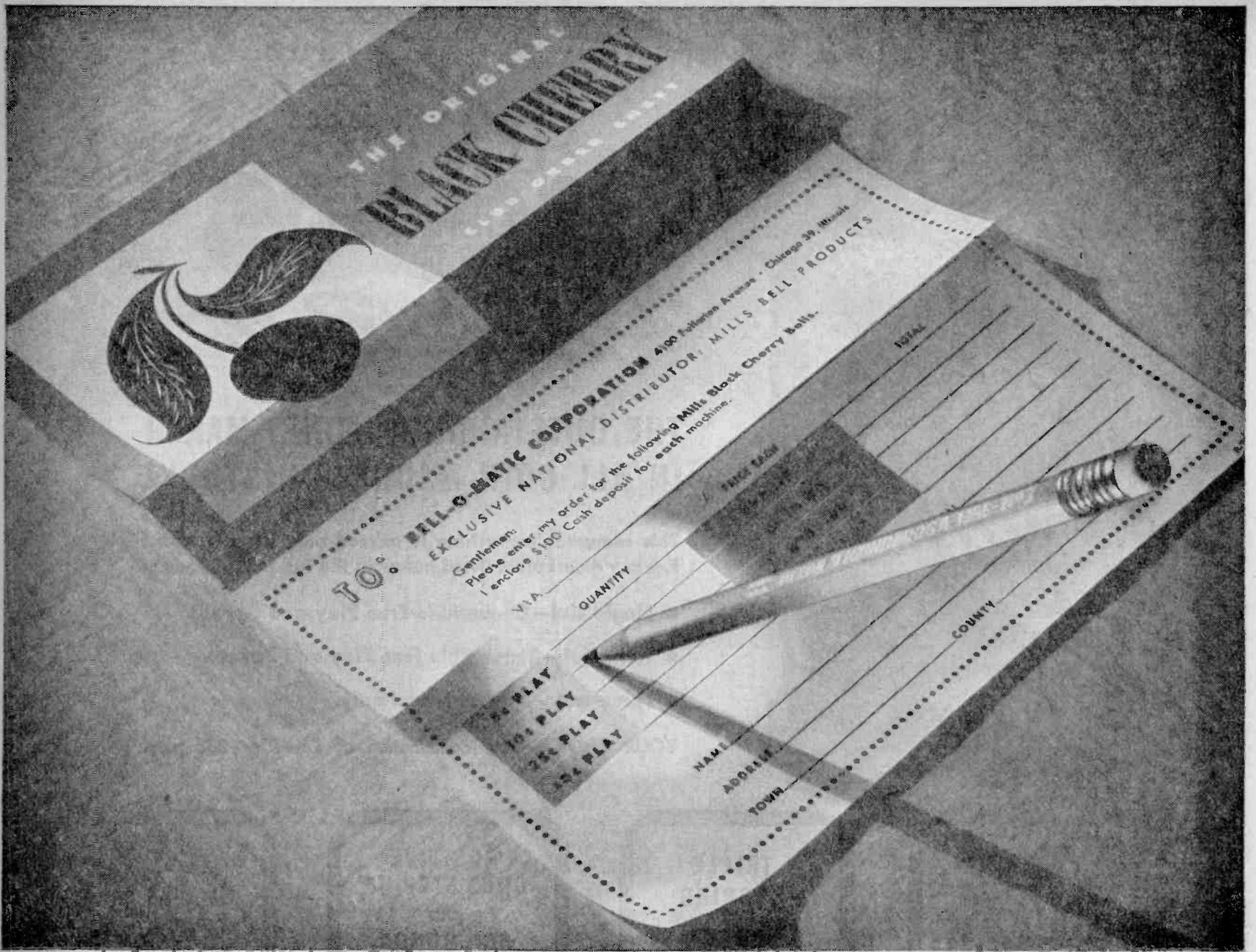
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Club Trophy, F.P.	275.00	160.00
Blue Grass	195.00	Mills 25c Blue Front
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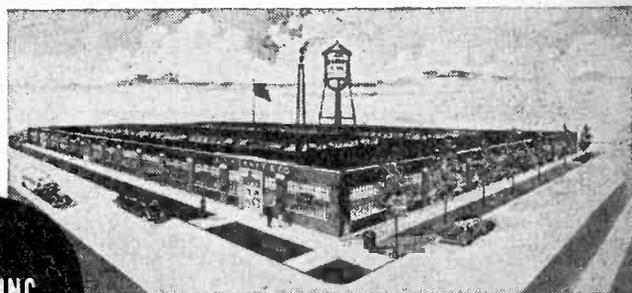
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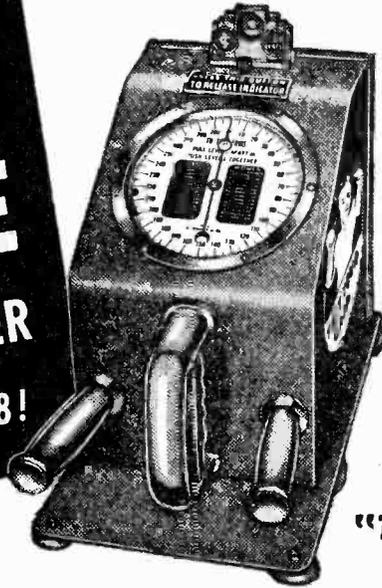
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KEENEY SUPER BELLS, TWIN 5¢-25¢, COMBINA-
TION FREE PLAY AND PAY OUT, REBUILT
AND RECONDITIONED \$595.00
KEENEY SUPER BELLS, TWIN 5¢-25¢, CASH
PAY OUT, RECONDITIONED AND REBUILT .. 395.00

KEENEY SUPER BELLS, 4-WAY, 3-5¢, 1-25¢,
CASH PAY OUT, REBUILT AND RECON-
DITIONED \$595.00
KEENEY SUPER BELL TWIN, 5¢-5¢, CASH
PAY OUT, RECONDITIONED AND REBUILT .. 375.00

RECONDITIONED CONSOLES

LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

MILLS THREE BELLS, 5¢-10¢-25¢ \$895.00
KEENEY 4-WAY, 25¢-25¢-25¢-25¢, P.O. 650.00
KEENEY TWIN, 25¢-25¢, P.O. 450.00
BALLY CLUB BELLS, F.P., P.O. 239.50
BALLY HI HAND, F.P., P.O. 199.50
BALLY ROLL 'EM, P.O. 139.50
BALLY SUN RAY, F.P. 139.50
JENNINGS BOBTAIL, F.P. 124.50
JENNINGS SILVER MOON, F.P. 124.50
WATLING BIG GAME, F.P. 124.50
WATLING BIG GAME, P.O. 124.50
JENNINGS SILVER MOON, P.O. 124.50

MILLS FOUR BELLS, LATE HEAD, 5¢-5¢-5¢-25¢. \$750.00
MILLS FOUR BELLS, ORIG. HEADS, 5¢-5¢-5¢-25¢ 495.00
PACE REELS, TWIN 10¢-25¢, P.O. 295.00
PACE SARATOGAS, TWIN 10¢-5¢, P.O. 295.00
PACE REELS, 5¢ (Comb.), F.P., P.O. 169.50
PACE SARATOGAS, 10¢, P.O., LATE MODEL ... 169.50
PACE SARATOGAS, 25¢, P.O., LATE MODEL ... 195.00
PACE REELS, 5¢, P.O., LATE MODEL 124.50
PACE SARATOGAS, 5¢, P.O., LATE MODEL 124.50
PACE REELS, 10¢, P.O., LATE MODEL 169.50
JENNINGS FAST TIME, P.O. 89.50
JENNINGS DERBY DAY 49.50

MILLS FOUR BELLS, LATE HEADS, 5¢-5¢-5¢-5¢. \$595.00
MILLS FOUR BELLS, ORIG. HEAD, 5¢-5¢-5¢-5¢. 395.00
EVANS BANG TAILS, LATE D.D., JACK POT ... 295.00
EVANS DOMINOES, LATE D.D., JACKPOT 295.00
EVANS LUCKY LUCRE, 3-5¢, 2-25¢ 295.00
EVANS LUCKY LUCRE, 5-5¢ 195.00
EVANS LUCKY STARS, 5¢ 129.50
BAKER PACERS, DAILY DOUBLE 299.50
MILLS JUMBO (COMB.), F.P., P.O. 214.50
MILLS JUMBO, LATE HIGH HEAD, P.O. 149.50
MILLS JUMBO, LATE HIGH HEAD, F.P. 129.50
JENNINGS SILVER MOON (COMB.), F.P., P.O. ... 199.50

RECONDITIONED SLOTS

MILLS REGULAR CHROME, 5¢ \$239.50
MILLS REGULAR CHROME, 10¢ 259.50
MILLS REGULAR CHROME, 25¢ 295.00
MILLS REGULAR CHROME, 50¢ 445.00
MILLS BLUE FRONTS, 5¢ 159.50
MILLS BLUE FRONTS, 10¢ 169.50
MILLS BLUE FRONTS, 25¢ 189.50
MILLS BLUE FRONTS, 50¢ 425.00
MILLS Q.T. GLITTER GOLD 99.50
MILLS VEST POCKET, CHROME 59.50
MILLS VEST POCKET, BLUE & GOLD 49.50
NEW MILLS VEST POCKET 74.50

ONE BALL MULTIPLE F. P. TABLES

BALLY LONGACRE \$359.50
BALLY THOROBRED 359.50
BALLY PIMLICO 275.00
BALLY CLUB TROPHY 195.00
BALLY '41 DERBY 195.00
KEENEY FORTUNE 169.50
KEENEY SKYLARK 139.50
BALLY BLUE GRASS 139.50
BALLY RECORD TIME 139.50
BALLY DARK HORSE 139.50
BALLY SPORT SPECIAL 129.50
MILLS '41 1-2-3 79.50

ARCADE EQUIPMENT

MILLS PANORAM \$395.00
MILLS SOLO-VUE 395.00
BALLY DEFENDER 225.00
KEENEY SUBMARINE 149.50
KEENEY AIR RAIDER 169.50
NEW LITE LEAGUE 425.00
NEW GOTTLIEB 3-WAY TESTER 39.50
NEW PITCH 'EM AND CATCH 'EM 169.50
NEW CHICAGO COIN GOALEE 525.00
NEW SKEE BARREL ROLL 449.50
NEW GENCO TOTAL ROLL 525.00
NEW WHEE GEE MYSTIC 169.50

RECONDITIONED PHONOGRAPHS, WALL BOXES AND SPEAKERS

ROCK-OLA COMMANDO \$595.00
ROCK-OLA PREMIER 575.00
ROCK-OLA SPECTRAVOX & PLAYMASTER 450.00
ROCK-OLA SPECTRAVOX (ONLY) 100.00
ROCK-OLA LATE 5¢-10¢-25¢ WALL BOXES 39.50
ROCK-OLA LATE 5¢-10¢-25¢ BAR BOXES 39.50
ROCK-OLA LATE 5¢ BAR BOXES 24.50
ROCK-OLA LATE 5¢ WALL BOXES 19.50

WURLITZER MODEL 950 \$795.00
WURLITZER MODEL 780M 695.00
WURLITZER MODEL VICTORY 500 595.00
WURLITZER MODEL VICTORY 24 495.00
WURLITZER MODEL 600 450.00
WURLITZER TWIN '12 250.00
BUCKLEY CHROME ILL. BOXES 24.50
PACKARD PLA-MOR BOXES 27.50

ROCK-OLA MODERNE SPEAKERS \$59.50
NEW KLEER-TONE SPEAKER CAB., 23", 19", 10" 24.50
METAL SPEAKER CAB., 15", 14", 9 1/2" 5.95
WALNUT SPEAKER CAB., 15", 14", 9 1/2" 4.95
12 IN. P.M. 16 OZ. SPEAKER 9.75
12 IN. P.M. 20 OZ. SPEAKER 12.50
12 IN. P.M. 48 OZ. SPEAKER 18.50
12 IN. P.M. 64 OZ. SPEAKER 24.50

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BADGER NOVELTY COMPANY

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Roanoke Vending Machine Exch., Inc.
13 S. Jefferson St., Roanoke, Va.
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The Challenger '47 is the only 30 Record "One Side" Electric Selection Phonograph



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AUTOMATIC EQUIPMENT DIVISION

FACTORIES: BATAVIA, ILL. WICHITA, KAN. CENTERVILLE, IOWA
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MAKE HEAP BIG
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*In Fact,
There's No
Finer Than a
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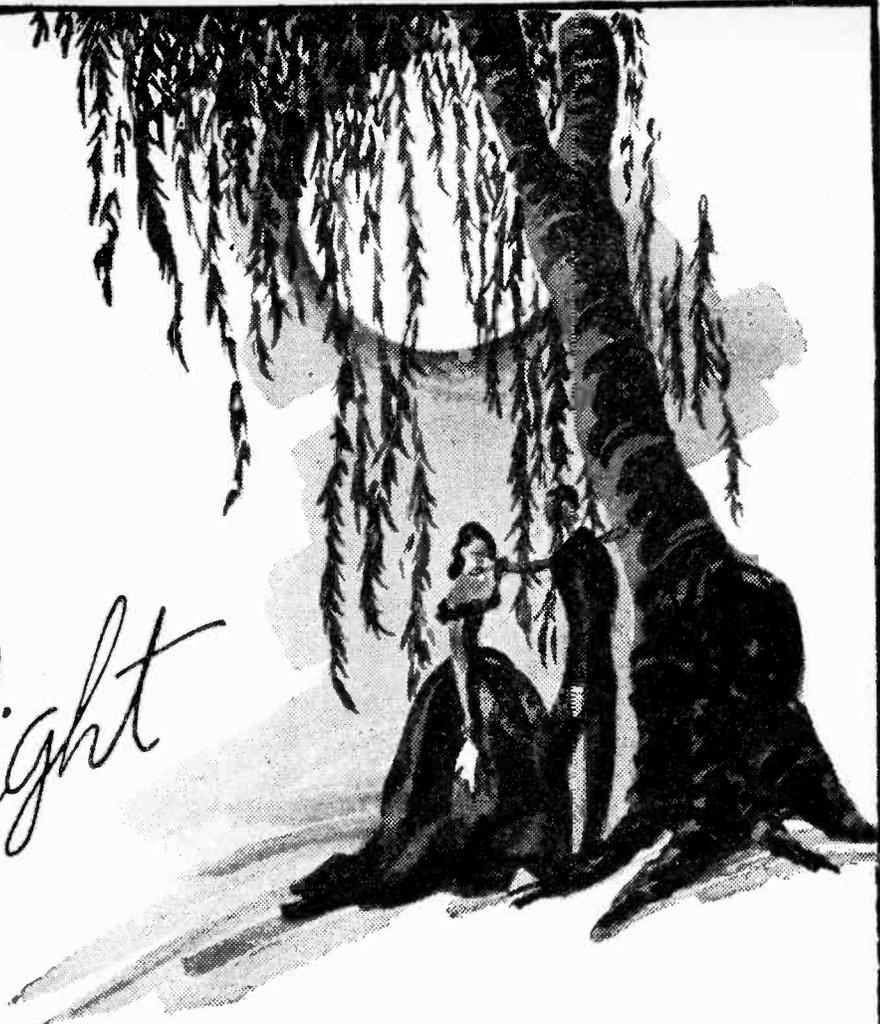
J U K E B O X

The new Model A AMI phonograph is a juke box. It doesn't attempt to be anything else. It is designed to sell music, attract nickels, dimes, and quarters into its cash box. It delivers more music selections and more music satisfaction to the public. The operators of America have proclaimed it the answer to their prayers. We are proud of it.

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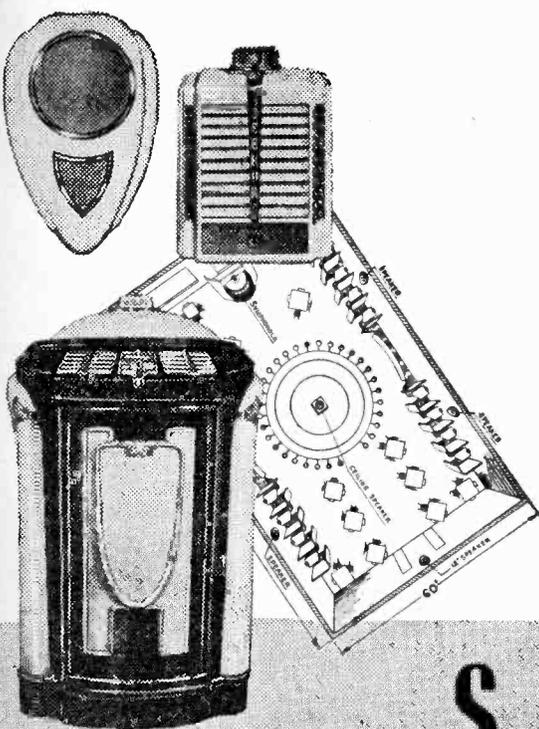
679 NORTH WELLS STREET • CHICAGO 10, ILLINOIS

*Mellow
as moonlight*



... MUSIC VIA **Seeburg** DEPENDABLE MECHANISMS **SCIENTIFIC SOUND DISTRIBUTION**

It's one of the greatest music services in all the world ... music for millions to enjoy for just a nickle! Music that's mellow as moonlight and as inspiringly distributed ... via Seeburg Symphonola, Wallomatics, and the correct number of strategically placed impedance matched Seeburg speakers. Music that never interferes with normal conversation.



6 Convenient Seeburg Offices

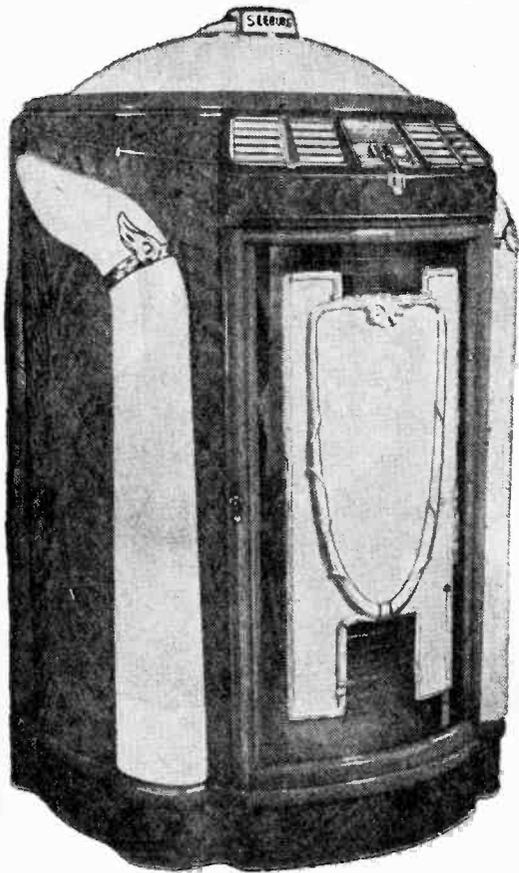
- ★ DALLAS, Pacific at Olive
- ★ HOUSTON, 910 Calhoun
- ★ SAN ANTONIO, 241 Broadway
- ★ NEW ORLEANS, 832 Baronne
- ★ MEMPHIS, 167 S. Second
- ★ OKLAHOMA CITY, 900 N. Western

★ Scientifically Charted Installations

S. H. LYNCH & CO.

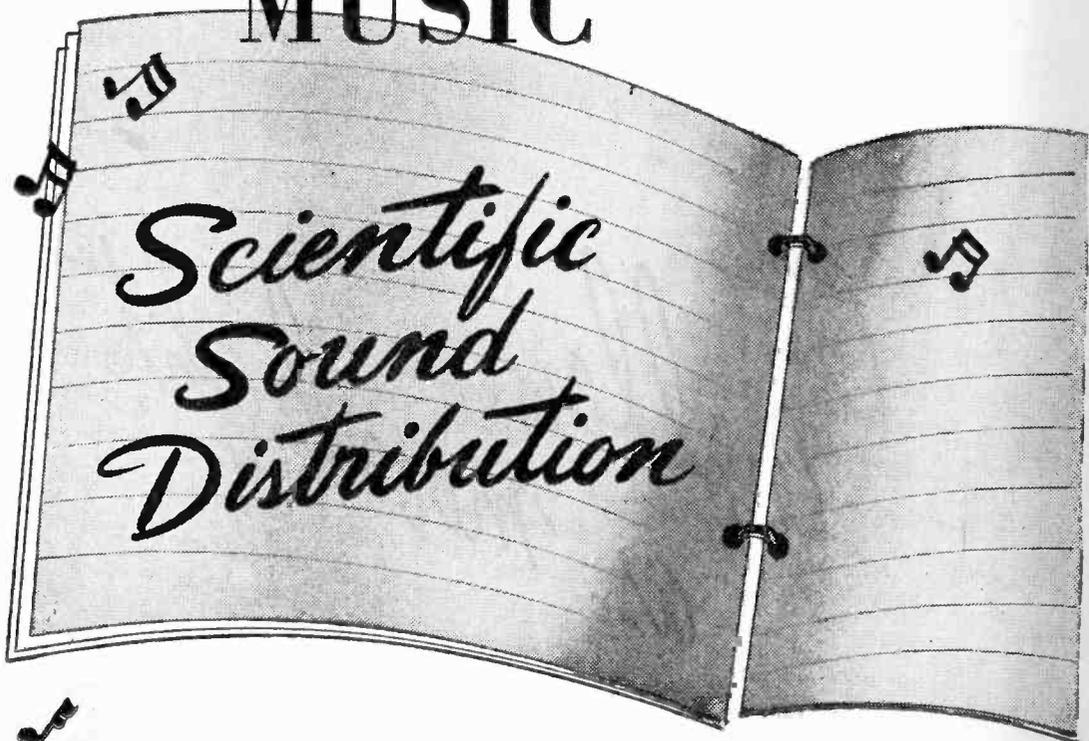
Exclusive Southwest Seeburg Distributors

SOUTHERN AUTOMATIC NOTES ON

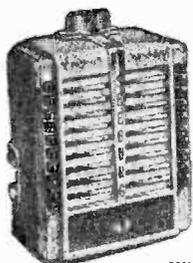


Symphonola 146

SEEBURG MUSIC

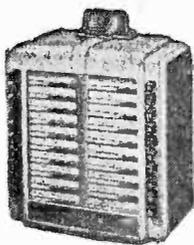


Music need no longer shout or whisper . . . location patrons need no longer strain for a "lost chord" over a blare of sound or through the dimness of distance. *Scientific Sound Distribution*, as presented in the "engineered installation" of a Symphonola 146 and companion Seeburg accessories, now *guarantees delivery of music in controlled volume to every point in a location!*



Wireless Wallomatic

GREATEST MUSIC SYSTEM OF ALL TIME!



3-Wire Wallomatic



12-inch Mirror Speaker



8-inch Tear Drop Speaker



Dual Remote Volume Control



Remote Control Special

VISIT OUR NEAREST SHOWROOM FOR A REVELATION IN MUSIC MERCHANDISING.

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242 N. Jefferson
LEXINGTON, KENTUCKY

603 Linden Avenue
DAYTON 3, OHIO

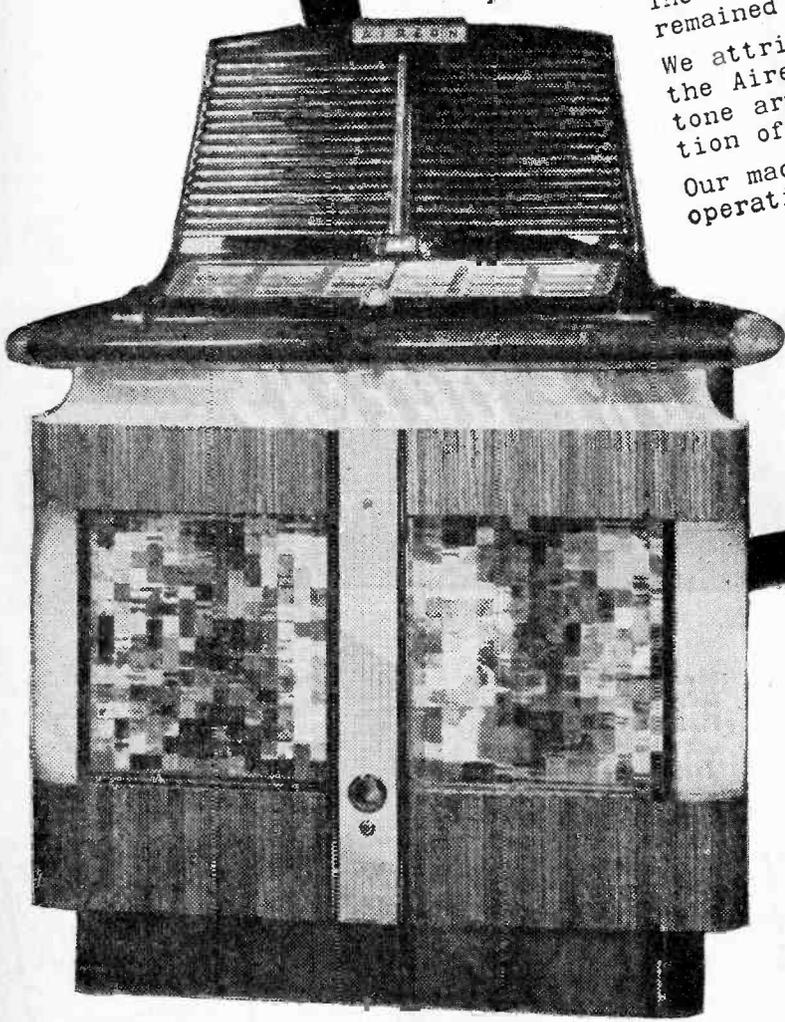
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Opening About June 1st - 710 N. W. 2nd St., EVANSVILLE, IND.



More Plays Per Record
More Profit Per Play

with
Aireon *Electronic Phonographs*



Advance Music Co.
 EXCLUSIVE DISTRIBUTOR FOR
Aireon Phonographs
 1606 GRAND AVENUE
 KANSAS CITY 6, MO

April 11, 1946

Aireon Manufacturing Corp.
 1401 Fairfax Trafficway
 Kansas City, Kansas

Gentlemen: Our new Aireon Electronic Phonograph has an unusual record which we would like to pass on to you.

We have 7363 plays on the same needle and with the same records. The needle, a Pfanstiehl, shows very little wear and the records are still like new.

The high grade of tone quality has remained unaffected up to this date. We attribute this excellent record to the Aireon's feather-light magnesium tone arm and to the smooth operation of the machine in general.

Our machine was put into operation on the 6th day of March.

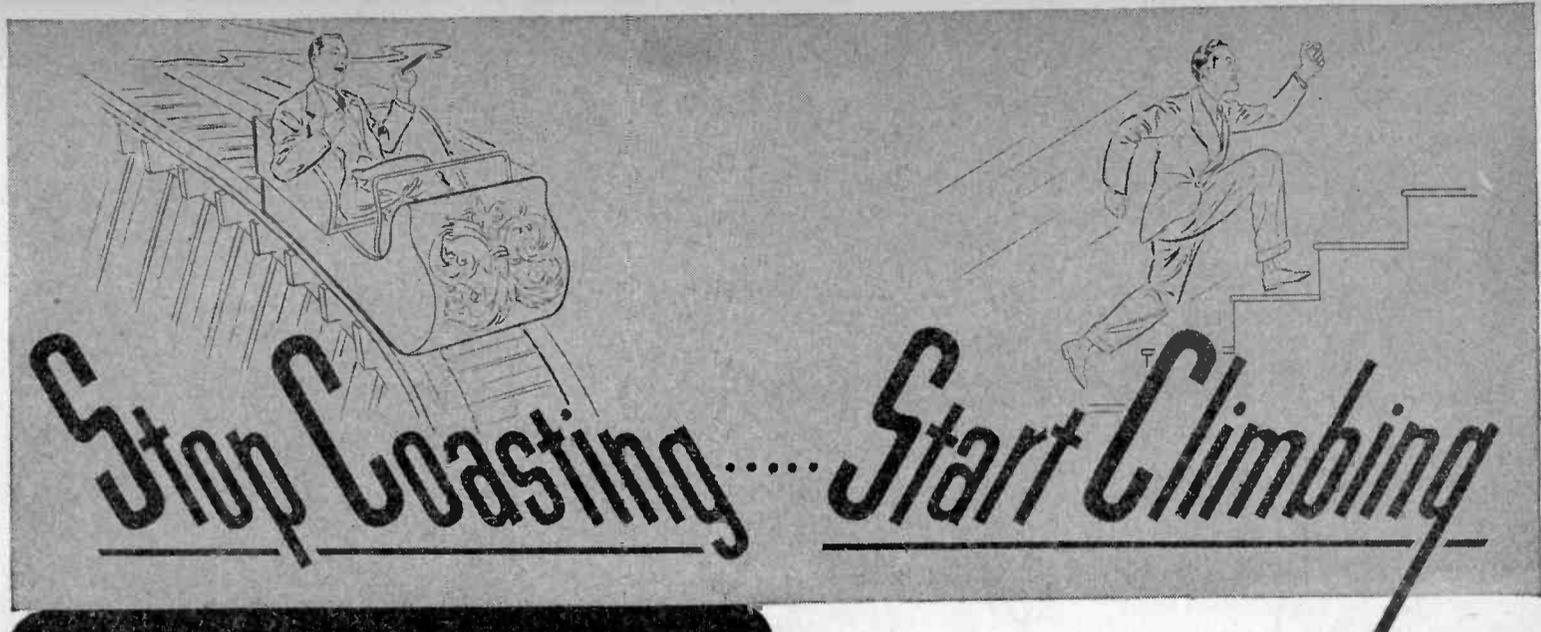
Yours truly,
 ADVANCE MUSIC COMPANY
Dave Cooper

● Records that still sound good after more than 300 plays each! Needles that outlast their maker's claims! That's money in the bank for music operators—makes every nickel in the cash box jingle louder! Only Aireon Electronic Phonographs can give you this extra dividend—because only Aireon's feather-light magnesium tone arm, perfect crystal pickup and smooth, even rim-drive turntable are so easy on the records and the needle!

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General Sales Offices:
 1233 Grand Avenue, Kansas City, Missouri
In Canada:
 Mafo Corp., Ltd., 4001 St. Antoine St., Montreal, Que.

Aireon
 MANUFACTURING CORPORATION

Plants and Laboratories: Slater, Mo.; Los Gatos, Calif.; Oklahoma City, Mexico, D.F.; Kansas City; Greenwich, Conn.; Pasadena, Calif.



VICTORY DERBY
ONE BALL MULTIPLE PAY TABLE

Packed with all the profit-proved features of Bally's famous pre-war multiples... plus new play-provoking ideas that are pushing profits to a new all-time high! Hundreds of VICTORY DERBY games on location for months are consistently topping all previous collection records of pre-war and war-time operations. See your distributor today and arrange for early delivery of VICTORY DERBY.



COASTING IS FUN and coasting is easy. But coasting is always down-hill and ends at the bottom. America's keenest operators quit coasting the day Bally started delivering post-war games. They're climbing now...climbing with bright new, trouble-free Bally products to top spots in their territories. Because they're taking the trouble today to Bally-brighten their locations, they'll own the envied routes of '47... after coasting has jerked to a stop. They're increasing their profits today, reducing their service costs, building a strong, secure future... rapidly climbing to the top with Bally.

VICTORY SPECIAL
ONE OR FIVE BALL REPLAY MULTIPLE

Bally's big, beautiful VICTORY SPECIAL is your post-war profit insurance in replay territory... quickly convertible to one or five-ball play... a fast money-maker either way, VICTORY SPECIAL features all the famous features of Bally's pre-war multiples... plus new play-stimulating ideas that insure plenty of repeat play. For top profits in replay spots order VICTORY SPECIAL.



SURF QUEENS
NEW FIVE BALL NOVELTY GAME

Make a date with Bally's new sparkling SURF QUEENS—fastest five-ball novelty game ever built. Designed by a practical operator known for his ability to pick winners, SURF QUEENS is packed with all the elements of a money-making game... combined with new angles that will bring the slowest novelty spots back to life in a hurry. Order from your Bally distributor today.



AS YOU WANT IT!

SOUND

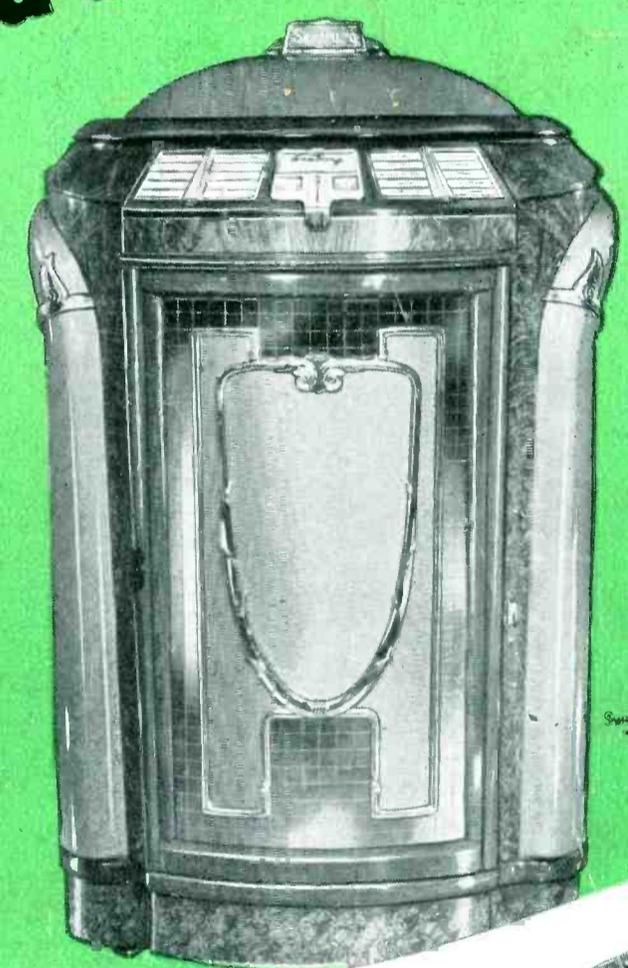
WHERE YOU WANT IT!

with Scientific Sound Distribution

Think what this means to you!
 Patrons in distant corners hear the music as clearly as those near the Symphonola.
 Patrons near the Symphonola are not annoyed by the blare from increased volume turned up to reach far tables.
 Both are encouraged to play the instrument because they hear music as they like it—at conversational level.
 Only Seeburg can give you Scientific Sound Distribution plus—

- * A new beauty in appearance
- * A new brilliance in tone
- * A new simplicity in operation

And the exclusive Seeburg development—Wireless Remote Control.



Symphonola "1-46"

"Be Sure—Buy Seeburg"

Seeburg

1902 • DEPENDABLE MUSIC SYSTEMS • 1946

J. P. SEEBURG CORPORATION
1500 N. Dayton St., Chicago 22



1946 Wireless Wallomatic

1946 3-Wire Wallomatic

0-inch Tear Drop Speaker

12-inch Mirror Speaker

Dual Remote Volume Control

1946 Remote Control Special

See Your Seeburg Distributor for a Demonstration!

WURLITZER'S TRIPLE-ACTION ADVERTISING REACHES EVERYONE, EVERYWHERE

AT
HOME



ON THE
ROAD



IN THE
LOCATION



WURLITZER
Factory-Approved
MUSIC MERCHANTS
and
WURLITZER LOCATION
OWNERS *are*
reaping the
rewards

Wurlitzer's "Triple Action"
Advertising Campaign
will reach Everybody...Everywhere



● Everyone who walks, rides, or reads is being exposed to Wurlitzer's powerful, colorful, national advertising that tells him to "Look for the Sign of the Musical Note . . . to identify a place where he'll find Wurlitzer Music . . . America's Favorite Nickel's Worth of Fun."

It has proven a location getter for Wurlitzer Factory-Approved Music Merchants, a patron producer for location owners, an unprecedented money maker for both. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y. *The Name That Means Music To Millions.

Watch **WURLITZER**
EXTEND ITS *Leadership*