

# The Billboard

June 29, 1946  
25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

## The Wolverine State

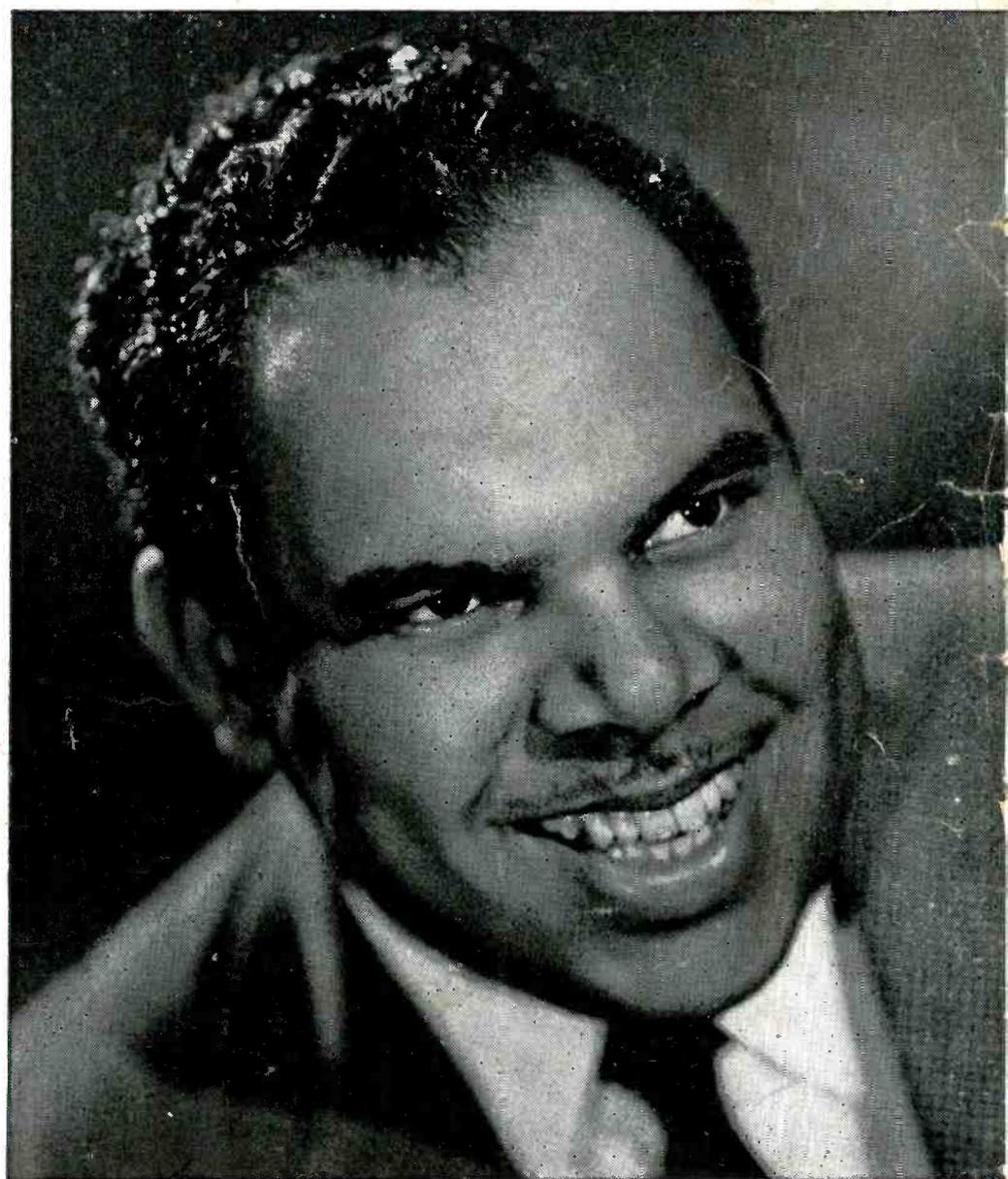
**As Autos Go  
So Goes Showbiz  
in the Motor City**

—Page 3

**Michigan State College  
Surveys Cap and Gown  
Listening Tastes**

A Poll Made Exclusively  
for The Billboard—Radio Dept.

PHIL MOORE  
Took Four To Make a Sock Combo  
(See Music) ⇨

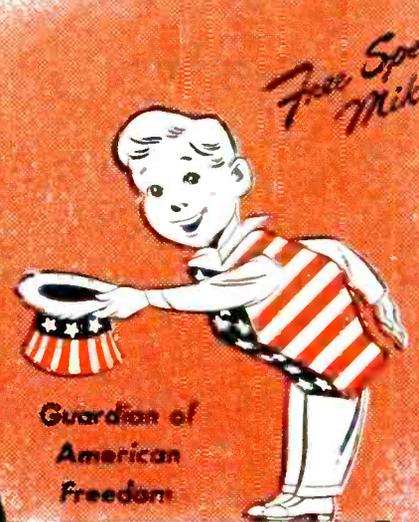
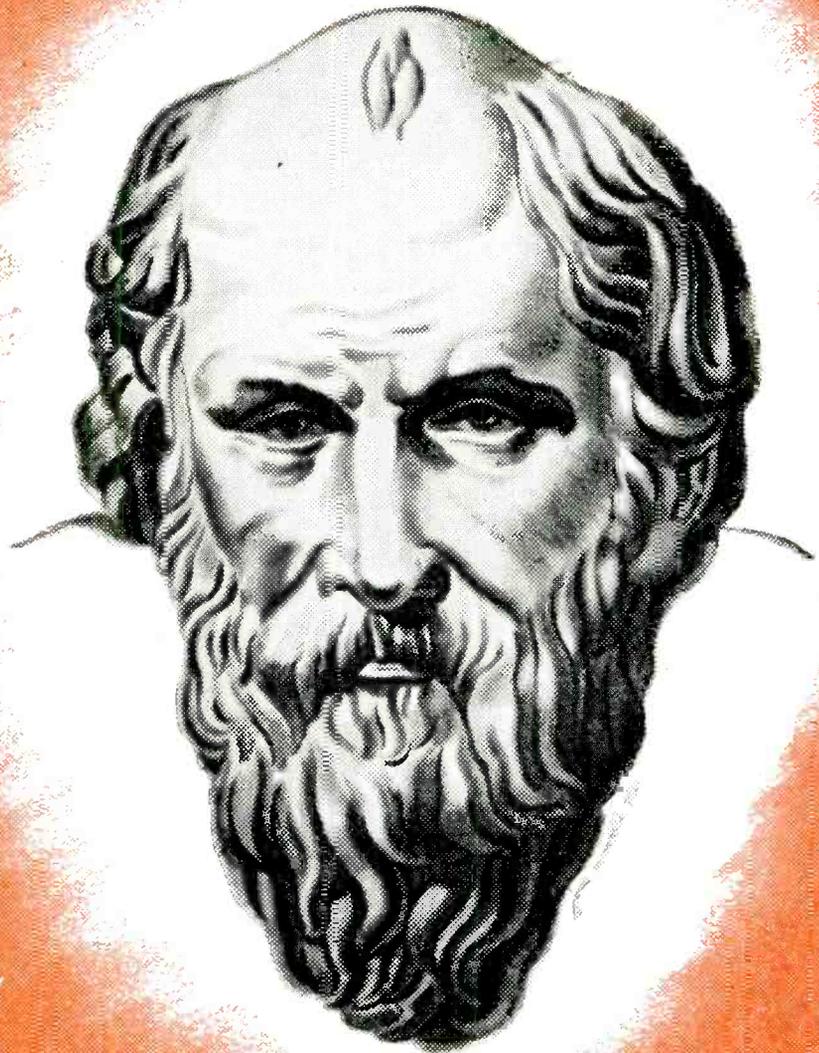


**DIOGENES  
SAID:** "The most  
beautiful thing in the world is  
freedom of speech."

Self-evident to thinking men—in  
the times of Diogenes as well as  
in this modern world—is the fact  
that all the freedoms of mankind  
are based on the freedom of  
thought and speech.

Restrict freedom of the air, or  
freedom of the press, and no  
freedom exists.

**AS TRUE TODAY  
AS IT WAS THEN**



**WJLR**

THE GOODWILL  
STATION, INC.  
DETROIT

**"MICHIGAN'S GREATEST ADVERTISING MEDIUM"**  
Columbia Broadcasting System Basic Station • Fisher Building, Detroit

# Autos---Det. Showbiz Barometer

**Okie No. 1 Musical  
With 1,405 July 1**

NEW YORK, June 22.—Next Monday (July 1) *Oklahoma* becomes the all-time No. 1 musical in legit annals with its 1,405th performance at St. James Theater. That evening show will top *Hellzapoppin*, which played 1,404 times, and *Pins and Needles*, 1,108 times.

Show made its debut March 31, 1943, at the 1,509-seat St. James Theater. July 1 performance will mean that 2,107,611 people have seen the musical, paying a total of \$5,442,-614. Road company, which is holding forth in Los Angeles, has chalked up 1,263 performances in 23 cities, grossing \$4,862,139 from 1,918,454 ducat buyers. This company broke the all-time record for a touring show by filling the cash register with \$64,-364 in Hartford's Bushnell Auditorium for a week's stand.

Combined gross for both companies totals a staggering \$10,304,753 with the combined attendance being 4,026,-065 and the number of performances hitting 2,668. *Oklahoma* has, in addition, been responsible for catapulting a good many unknowns to stardom. Joan Roberts, Alfred Drake, Joan McCracken, Bambi Lynn, Celeste Holm and Edna Skinner are just a few.

## Montreal Plans Big Concert Season; 1st Pulls Over 10,000

MONTREAL, June 22.—Montreal will be one of the greatest centers of outdoor musical activity this summer with every possible type of offering from symphonic concerts to operas scheduled for presentation in local open-air stadia and on top of Mount Royal, located in the heart of the city. First outdoor concert of the season, *Fiesta Mexicana*, proved a huge success this week despite the cool weather. More than 10,000 persons turned up at Molson Stadium, at prices to \$2.50, to applaud a concert of Latin-American music. Stars of the show were Alfredo Antonini, Frederico Rey and Maria Teresa Acuna, dancers, and Nestor Chayres, Mexican tenor. The Montreal Philharmonic Orchestra also was well received.

This week Wilfred Pelletier will conduct the orchestra of Les Concerts Symphoniques in its first weekly offering at the Challe, located on top of the mountain, where as many as 20,000 persons gather on concert nights during the summer. The first such alfresco concert on the mountain was given in 1938 under the direction of Mr. Pelletier. This year there will be a concert on every Tuesday evening from June 25 to August 13. Conductors at these popular concerts will include Sir Ernest MacMillan, Anal Dorati, Desire Defauw, Arthur Fiedler, and Frieder Weissmann.

The biggest musical presentations of the season, however, will be the staging of the operas *Carmen* and *La Boheme* at the 15,000-seat Molson Stadium. *Boheme* will be presented July 10 with an all-Metrop. cast, starring Grace Moore. Raul Jobin and Lily Djanel will star in *Carmen* August 6.

## Paycheck Slump Nicks B.-O.; Jubilee Tips Trends as Cuffo Shows Draw Biggest Crowds

### Slow-Down Is Here, With Coming Events Casting Shadows

DETROIT, June 22.—Detroit showbiz, like almost everything else in this town, moves on wheels—the wheels of progress. When they spin, so do the show turnstiles. When they're stopped, the effect is soon very noticeable at the b. o.'s. This has been true ever since Detroit became the Auto Capital, and is even more true today when the city, studded with factories in its outskirts and environs, has spread to other industries such as refrigerators, washing machines and allied products. In such a strictly industrial center the slightest hitch in production makes itself felt in the spending power of the workers, as, for instance, the recent wave of long strikes, i. e., General Motors. Detroit's b. o.'s are still hearing from that one. During the war when the city was converted completely to high-priced war production, showbiz grosses soared. But just a short while before V-J Day a decline began to be noticed at ticket windows. First it was not too apparent, but by the time the Nips were putting their Hancock's to the surrender papers aboard Big Mo, Detroit showbiz could see dark clouds ahead. The gauge is still dropping,



with showbiz takes here today between 20 and 30 per cent below 1945 figures. The end of big overtime checks and the loss of money thru strikes are showing up now in out-

(see Autos—Motor on page 4)

## Lounge Bookers Stew on AFM's Proposed Ban of Ex Pacts

CHICAGO, June 22.—Move that was reported to have been made by AFM members at their recent Florida convention concerning exclusive booking contracts had plenty of central lounge booking agencies worried here this week. Proposed rule, which would eliminate exclusive booking pacts, is not exactly rumor because AFM office here did not deny it even tho it would not elaborate on it. Most of the "exclusive booking deals" are no more than agent-management agreements. Mutual entertainment agency here has an "exclusive" with Kentucky Lounge, Silver Frolics, Argyle Show Lounge and Paoletta's. Central booking office has, among others, the Normandie Lounge, and indies such as Phil Albright have tie-ups with such spots as the Sky Club. All of the above-mentioned places represent some of the best spending spots in the city. In several other healthy budgeted lounges, such as Tailspin and Rag Doll, various agen-

cies are almost always represented by one or two acts on each bill.

Smaller bookers said that the action was directed more at bigger agencies that would supply all artists from their own lists. Smaller bookers, on the other hand, are not opposed to letting others in on their exclusive arrangements on a free-splitting basis. Small bookers claimed that the biggest were definitely opposed to any arrangement that would force a cut in their fee.

Ed Benkert, of the AFM office here, said that he did not recall the proposal specifically since there were so many submitted during the convention. He said that he was not at all sure, but that he felt that that particular proposal was finally sent to the executive board and that no action has as yet taken place. Effect that such action would have on present cocktail booking set up is obvious. A union law that forbade exclusive booking rights would knock the status quo for a loop and throw many sewed up accounts right back on the open market.

## It's Friendship

HOLLYWOOD, June 22.—Friendship and gratitude are important to Jack Carson, who is taking his CBS show to the Tower Theater, Kansas City, Mo., for a week's engagement starting Friday (28). Carson will get no pay and here's why:

Ten years ago, after Carson had held down an emcee job at the Tower for two years, Manager Barney Joffee told him, "Jack, you're good enough for Hollywood." Joffee took Carson to the film capital and introduced him around. Carson promised: "If I make good and become a name, I'll come back and play a week's show for you some time." Tower expects a record gross during Carson's week's stay.

## Pitt Niteries Drive On Minors; Servers Face Beer Shut-Off

PITTSBURGH, June 22.—With its dispute with AGVA over, the Night Club Owners' Guild of Pittsburgh moved right back to a prominent place in the news sections of the three Pittsburgh dailies by launching an attack against minors who falsify their age when going to niteries. Guild has requested Mayor Lawrence to have the city issue identification cards with attached photos to establish age without question. The ops also have asked hizzoner to return the wartime "curfew squad" to combat the present acute juvenile delinquency problem.

Joe Lieber, exec sec of NCOG, said that the clubs had been taking matters into their own hands and that no minors had been admitted for months even tho they were accompanied by parents. He added that unprincipled licensees are worrying the legitimate ops since the entire field suffers with the rise of juvenile delinquency.

The West Penn Brewers' Association took a practical stand this week against all tap rooms, taverns, lounges and niteries who serve minors by stating that no beer would be sold to any licensee who violated the State liquor laws. Two licensees have already been shut off and the system may bring prompt and positive action.

## 'Mistress' Lunt & Fontanne's High; Take Over Half-Million

NEW YORK, June 22.—When Alfred Lunt and Lynn Fontanne close *O, Mistress Mine*, Saturday (29) for their annual summer holiday at Genesee Depot, Wis., show will have been performed 182 times. With a weekly take of over 24G, *Mistress* has already grossed over a half-million dollars.

*Mistress* looks to become Lunt's most successful Broadway vehicle. Longest previous run was a 300-performance stretch with *Idiot's Delight* in 1936. As Theater Guild and John Wilson expect a full-season *Stem* stanza, when comedy relights August 26, show will top all Lunt records.

### In This Issue

American Folk Tunes . . . . .126	Legitimate . . . . .54-55	Reviews: Bands . . . . .35
Broadway Showlog . . . . .55	Letter List . . . . .103	Legit . . . . .54
Burlesque . . . . .53	Magic . . . . .53	Night Club . . . . .48
Carnival . . . . .59-78	Merchandise-Pipes . . . . .92-106	Records . . . . .32
Circus . . . . .79-82	Music . . . . .21-46	Vaude . . . . .50
Classified Ads . . . . .92-102	Music as Written . . . . .24	Television . . . . .14
Club Activities . . . . .60	Music Machines . . . . .118-126	Rinks-Skaters . . . . .88-89
Cocktail-Night Club . . . . .46	Music Popularity Chart . . . . .26-33	Roadshow Films . . . . .90
Coin Machines . . . . .107-116	Night Clubs . . . . .47-52	Routes: Carnival . . . . .66
Fairs-Expositions . . . . .86-87	Parks-Pools . . . . .83-85	Circus . . . . .66
Final Curtain, Births, . . . . .	Pipes for Pitchmen . . . . .105	Legitimate . . . . .55
Marriages . . . . .91	Radio . . . . .5-20	Miscellaneous . . . . .66
General Outdoor . . . . .56-57	Radio Talent Cost Index . . . . .10-11	Sponsored Events . . . . .75
Honor Roll of Hits . . . . .26	Repertoire . . . . .90	Television . . . . .14-17
In Short . . . . .46		Vaudeville . . . . .47-52
		Vending Machines . . . . .110-117

The Billboard, Main Office, 25 Opera Place, Cincinnati 1, Ohio. Subscription Rate: One year, \$10.00. Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under act of March, 1897. Copyright 1946 by The Billboard Publishing Company.

# Autos - Motor City Biz Index; Dip Hits B.-O.

## Jubilee Tips Trend

(Continued from page 3)

doors, movies and legit. The big decline started with the GM strike and was increased as Ford had several close-downs and other plants shuttered for brief periods.

### Continuous Headache

Frankly Detroit isn't any too optimistic about the future just now. Unlike other top urban centers where reconversion seems to have been made fairly smoothly and with as little trouble as possible, Detroit has had one long headache after another, and folk who still have savings are leaving them in the banks.

A concrete example of this careful attitude is to be seen in the recent Automotive Golden Jubilee which went off in a blaze of ballyhoo. So long as the shows were free, the public poured in. Only three pay-gate shows at Olympia were sellouts and drew only 38,000 in all. On the other hand, four big days of downtown free shows drew a turnover of almost 2,000,000. Concessionaires of novelties and refreshments noted the hands-in-pocket attitude of the crowds. Even carneys downtown, altho they set a record for a single day, played to less than 15,000 on biggest day. Meanwhile attractions which called for no dough proved the strongest magnets.

Most recent reports from outdoor ops show that they too have been and are continuing to feel the decline. In general, they had only a fair Decoration Day this year despite good weather. Legit hasn't been doing too well, and neighborhood pic houses are down almost to pre-war summer slump levels.

In short, Detroit's industrial wheels aren't spinning at full tilt, and so there's a corresponding slow-up at the 'stiles. And it looks just now as if this situation will be around for a while.

### GM Employee Shows Thru

DETROIT, June 22.—Shows for employees of General Motors, sponsored by the parent corporation, are a thing of the past. They have been one of the biggest sources of revenue for indoor show business among industrial sponsors during the past four or five years.

Reason for dropping them is the end of the war, inasmuch as the shows were aimed at stimulating the defense and war production programs. Typically, the 1942 show went out as *Produce More for Victory* and the 1943 show as *It's Only the Beginning*. Shows played in as many as 30 cities, wherever there are sizable GM plants, carrying bands, acts and some stars, usually playing a circuit of near-by States. In some cases additional acts were added in local territories. One year GM rented theaters for the shows, where they were available, and operated thruout upon a lavish scale that meant plenty for talent.

None were taken out last year, and the policy has been definitely dropped, it has now been confirmed by GM.

## All-Star Braintrust For ATW Refresher

NEW YORK, June 22.—Showbiz vets taking the refresher courses at American Theater Wing will be getting wits sharpened by a line-up of top-drawer names that reads like a "Who's Who" of entertainment industry. Legit producing will be taught by Brock Pemberton, Kermit Bloomgarden and Louis Lotito; publicity by Dick Maney, Harry Forwood, Karl Bernstein, Michael Mok; make-up by Edgar Stehli and Eddie Senz; stage design by Donald Oenslager and Moe Hack; costume design by Aline Bernstein and Emeline Roche; play analysis by Kenneth Rowe; and a theatrical symposium in which Jo Mielziner, Edward Sobol, Margaret Webster, Agnes De Mille, and Jerome Robbins will hold forth.

Worthington Minor will chair the tele seminar in co-operation with NBC and DuMont. Radio acting will be taught by Mary Hunter, Robert Shayon, Ed Byron, Jerry Devine, Carl Eastman and Ted Corday; radio dialects by Luis Van Rooten; radio production by Earl McGill; scriptwriting by Elwood Hoffman; and station operation by Ted Gott. The summer session starts July 8.

## Stadium Concerts On Wing Again With 17,000 Preem

NEW YORK, June 22.—Stadium Concerts, Inc., unrolled the carpet for the opening of org's 29th season of al fresco longhair music fare at Lewisohn Stadium Monday (17). Despite pea-soup clouds which threatened to put the New York Philharmonic's fiddle strings out of commission, nearly 17,000 faithful turned out to hear Artur Rodzinski baton the ork and the soloing of Artur Rubenstein. Better weather likely would have had the stadium packed to its 24,000 capacity.

Honorary Chairman Sam A. Lewisohn, son of the founder, gave the crowd the annual welcome which goes with the tee-off for another summer season, and his co-honorary chairman, Mayor William O'Dwyer, added a new voice over the welcoming mike. Latter has evidently taken on the mantle of Butch La Guardia lustily to beat the drum for the fare. Hizzoner does not feel that stadium's cultural aspects are fully appreciated by the public. La Guardia was expected to be on hand to back him up but failed to show.

### Five-a-Week Policy

There are one or two new policy twists this season. Schedule calls for five concerts weekly, Monday thru Thursday, plus Saturday nights. Rain blackouts, however, will switch Thursday and Saturday offerings to following respective night. Also for first time in history season tickets for the reserved center section are on sale. Ducats for 40 concerts are priced at \$50 (plus tax). Chairman Mrs. Charles S. Guggenheimer reports 450 of these already paid for which gives the treasury over 22G as a working backlog for the new season. Single admish scale prevails as previously, 30 cents to \$1.20 unreserved, \$1.80 reserved and \$2.40 for table seats (all including tax).

Tonight (22) stadium features season's first pop star when Kate Smith solos with Paul Lavallo on the podium. Next Saturday (29) skeds a return date after five years by Larry Adler and his harmonica.

## Trial Airing Hit, But Judge Okays Carnera's Rap

DES MOINES, June 22.—Condemnation of courtroom proceedings broadcasting was made by the Iowa Supreme Court in a decision upholding a six-month jail sentence and \$500 fine given Al (Babe Carnera) Bisignano, Des Moines night club operator, on a contempt of court charge. The State court ruled that the broadcasting did not violate the constitutional rights of Bisignano, but "we cannot approve this form of publicity of proceedings in court." Station KRNT used a wire recorder with a mike on the judge's desk to pick up the proceedings which were aired later as a public service feature.

The court said that "rule 53 of the new federal rules of criminal procedure forbids the taking of photographs during the progress of judicial proceedings or radio broadcasting of such proceedings from the courtroom. It is a rule that every court should follow whether federal or otherwise and in either criminal or civil proceedings."

## Rodeo Cowboy Org, AGVA Jurisdiction Fight Set for Table

HOLLYWOOD, June 22.—A jurisdictional dispute between AGVA and Rodeo Cowboys' Association arising out of Gene Autry's *Flying a Rodeo*, currently playing L.A., will be referred to the national officers of both orgs for eventual settlement. Matter is to be brought up at a meeting between AGVA chief Matt Shelvey, and RCA secretary, Earl Lindsey, tentatively skedged for October when Madison Square Garden Rodeo opens in New York.

Squabble arose when AGVA claimed jurisdiction over acrobats, trick ropers and riders on grounds that such performers, when not on horses, are circus artists and therefore, under AGVA domain. RCA refused to recognize this claim and agreed to let national chieftains of both talent unions settle the matter over the conference table. AGVA, however, has succeeded in signing up Gene Autry, Ringmaster Abe Lefton and other performers as paid up members of the union.

## USO-Soldier Live Shows Draw 65,584 in ETO

BAD SCHWALBACH, Germany, June 22.—ETO live show attendance, exclusive of the Western base section for the period of May 6-14, totaled 60,584, of which 36,414 was for USO-Camp Shows and 24,170 soldier shows. Figures are from the U. S. Army Theater Special Services.

Soldier shows staged 55 performances and USO 51. Top audience went to the USO show, *Pack Your Troubles*, which brought in 11,650 for five performances. Top soldier show was *Chapeleers*, with 4,150 for five performances. Other big attendance shows for USO were *Fun Marches On* (4,800 for five), *Dear Ruth* (2,900 for five), and *Irene* (2,614 for four). Other big soldier show attendances were *Room Service* (4,000 for five), *0599* (3,400 for five) and *Out of the Frying Pan* (2,400 for five).

Western base section's total was 4,970 attending 15 performances of both types of shows, with the USO's *Good News* racking up top pew-filling with 2,237 in seven performances.

## WXYZ's Advance Election Coverage Makes Sock Airing

DETROIT, June 22.—State election results here Tuesday (18) were handled with speed when it came to dramatizing the returns thru the aid of wire recording at WXYZ and its Michigan Network, which stayed on the air some hours overtime to broadcast late returns. Polls closed at 8 p.m. and at 9:45 p.m. the station ran recordings made by the six candidates for governor, taken from their final speeches last week by John Pival. With all candidates represented, program gave the feeling that they were gathered at the studio to await returns and each was still confident of victory.

Later, speeches of the two winners (in the primaries) were run when the returns appeared complete enough to predict the results. The "victory speeches" of all candidates were recorded earlier in the day, to be used in case they won. Method was an outgrowth of the situation in last year's mayoralty election in Detroit, when William Handericks, of the station staff, was up until nearly daylight chasing the two candidates for mayor around town before finally catching up with them for their speeches.

## Klein Posts "Tid-Bits" Bond

NEW YORK, June 22.—Arthur Klein's *Tid-Bits* of 1946, vaude show due to open about mid-July at the Booth Theater, has posted a \$4,500 bond with AGVA. There will be 10 shows a week—seven evening, one midnight and two matinees. Auditions are being held at the Booth. Joey Fay is the only act signed so far.

## Brito Tops D'Jais Record

NEW YORK, June 22.—Don Francella, one of the owners of D'Jais, Secaucus, N. J., according to Irving Romm, told him that Phil Brito, who recently closed there, topped the record previously made at the club by Ella Fitzgerald. Figures were not disclosed.

## The Billboard

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson Publishers

Roger S. Littleford Jr. William D. Littleford

E. W. Evans ..... Pres. & Treas. Joseph G. Csida ..... Vice-Pres. Lawrence W. Gatto ..... Secy.

Editors

Leonard Traube ..... Editor-in-Chief Joseph M. Koehler ..... Indoor Editor Pat Purcell ..... Outdoor Editor Walter W. Hurd ..... Coin Machine Editor William J. Sachs ..... Exec. News Editor

### Managers and Divisions:

W. D. Littleford, General Manager Eastern Division 1564 Broadway, New York 19, N. Y. Phone: MEdallion 3-1615

M. L. Reuter, General Manager Midwest Division 155 North Clark St., Chicago 1, Ill. Phone: CEntrol 8761

Sam Abbott, General Manager West Coast Division 6000 Sunset Blvd., Hollywood 28, Calif. Phone: HOLlywood 5831

F. B. Joerling, General Manager St. Louis Office 390 Arcade Bldg., St. Louis 1, Mo. Phone: CHestnut 0443

C. J. Latscha, Advertising Manager B. A. Bruns, Circulation Manager Cincinnati, Ohio Phone: MAIn 3331

Printing Plant and Circulation Office 25 Opera Place, Cincinnati 1, Ohio

Subscription rates, payable in advance—One Year, \$10.00; Two Years, \$17.50. Single Copy 25¢. These rates apply in the United States, U. S. Possessions, Canada and countries in Pan-American Postal Union. Rates in other foreign countries sent upon request. Subscribers when requesting change of address should give old as well as new address.

The Billboard also publishes: The Billboard Encyclopedia of Music and The Billboard Coin Machine Digest.



# Brass Knucks in Research Peace

## CAB Pitches For More \$\$

**Org asks subscribers to contrib dough saved by Hooper deal to pull CAB out of hole**

NEW YORK, June 22.—Mark July 31 as the date on which Crossley ratings pass into the limbo of forgotten things. Check Edgar Kobak, battling prexy of the Mutual Broadcasting System, as the man who never wavered from his stand that duplication of rating services had to end. To the very end he stood up for the broadcasting industry, when all the other three networks and their execs had retired from the scene of action. He stood up, altho the very men he was fighting at times were both sponsors and ad agency reps who were customers of MBS. In no release by CAB (Co-Operative Analysis of Broadcasting) or by the C. E. Hooper organization was the name of Kobak mentioned. The trade noted that his long battle and the many hours that he spent as one of the three-man committee to suggest reorganization of the CAB officially went without salute, which is no doubt the way Kobak preferred it.

The end of CAB as a rating service, temporarily or permanently, according to which side of the fence the commenter is at the moment, came basically because there just wasn't any dough in the co-op exchequer, despite the fact that CAB members paid \$30 in advance each year. The deal that C. E. Hooper signed is to deliver for \$1 a month to non-network program sponsors the equivalent service which CAB was delivering until the end of current (See CAB PITCHES on page 7)

## Trammell Takes His M&O Boys to The Woodshed

NEW YORK, June 22.—NBC's papa, Niles Trammell, spanked a number of the managed-and-operated station toppers this week in a two-hour session in the board room at 30 Rockefeller Plaza. Trammell is said to have told the execs that he wanted more activity, program promotion and sales on their part than had developed during the last year and that the time had come to stop feeling smug about being NBC.

Among the station managers who were in New York for the meeting were Carlton Smith (WRC), Vernon Pribble (WTAM), John Elwood (KPO) and Lloyd Yoder (KOA). Sidney Strotz, Western v.-p.; I. W. Showerman, Midwestern g. m., and Frank Russell, Washington v.-p., were also main stemming for the meet.

Emphasis also was put, it's stated, on local programing and sales for the future, with a definite statement by Trammell that a few "high-spot programs and sales aren't enough." No shake-ups were threatened, for NBC-ers know that the prexy feels that he has a group of hard-hitting station execs. His spanking was just intended to avoid their getting soft when sock activity will be needed most.

By Joe Koehler

## Hooper Maps Service Expansion With Trade Advisory Braintrust

NEW YORK, June 22.—Having accomplished one of his off-the-record objectives, the elimination of duplication in rating services (there's little doubt in the trade that what Hooperatings had to offer was instrumental in the present retirement of the Co-Operative Analysis of Broadcasting from the rating field), C. E. Hooper on Thursday (27) will sit down and have his first talk with

a group representing both media (broadcasting), agencies and sponsors on the broadening of his services to the industry.

This "advisory committee" on standards has been in the minds of various members of the Hooper organization for some time, but was impossible during the recent "conflict." The men invited for the conference include Ken Baker, Ed Battey Jr., Hugh Beville, Henry Brenner, Larry Deckinger, Ben Duffy, Ed Evans, George Gallup, Marion Harper Jr., E. P. H. James, Larry Lockley, Tom MacGowan, Frank Pellegrinn, C. A. Pooler, Gordon Scrowcroft, D. P. Smelser, Jerry Tasker and Bud Wilson.

## Bowes Mantle to Godfrey in New Air Talent Hour

NEW YORK, June 22.—Art Godfrey may inherit the *Amateur Hour* mantle of the late Major Bowes, but with a few Godfrey twists. Web amateurs have been the peculiar province of Bowes for more than a decade and altho there have been "get the hook—or bell" airings locally (the Fox Amateur Hour over WMCA, New York, is a typical example) nothing has passed first base on the chains since first the Major started airing.

Godfrey pitch will have a *Talent Scout* title, an applause meter for selecting the winners, be open to pro as well as tyro talent and will have as the come-on a starring appearance on a CBS network airings as the pay-off.

Program, waxed this week, is being studied at the web, and with Godfrey's ad-lib personality is almost certain to be given a spin. Already a number of agency men, realizing the tremendous yen among ex-servicemen for an air chance, are interested in the seg and it may even be sold before it hits the air.

## Transit Org Inks MBS 50-Outlet Web Seg Sked

NEW YORK, June 22.—The American Transit Association will join the list of trade associations sponsoring programs over the Mutual Broadcasting System, July 19 at 10 p.m., with a new program presenting in "March of Time" form the human side of the news, the "story of small people."

Commercial pitch, the saga of transit, will open and close the seg, with local cut-ins planned for the middle commercial. Transit Association will sell the management part of the transportation story, with locals selling the bus, street car or subway organization that's directly serving the public locally.

Transit org will pay for 50 Mutual stations, with other stations taking the program sustaining. The stations (See *Transit Org Inks* on page 7)

## Nielsen Blasts Hooper Deal

**Coincidental method tagged failure — points to CAB flop as proof**

NEW YORK, June 22.—The "ideal" rating service upon which the Co-Operative Analysis of Broadcasting is basing its present appeal for continuance and its request for part of the industry's savings from its axing of the Crossley rating reports is claimed to be a misnomer, according to many research experts. The "ideal" rating is said to be a projectable rating, which may be needed to tell the industry something in the way of actual circulation of any program, but circulation figures are one thing and program popularity another. It has been consistently stressed both in the legends which go out with every report and in *The Billboard Talent Cost Indexes* that the Hooperatings are not nationally projectable. *The Billboard* does project the ratings to urban areas of over 25,000, since it's admitted that the 32-city report (network Hooperatings) can be projected to the total urban population. However, *The Billboard* projection makes no pretensions of being a population projection; it is made only for networks of over 100 stations, and it's a rule of thumb used only because no circulation projections, or basis for circulation projections, are actually available.

However, without popularity ratings the effectiveness of one program's impact against another is lost. The Hooper rule of using only four network towns, in which in theory the listener has equal access to the programs of all webs, makes for comparability, which must be missing in any other type of rating service. It's (See *NIELSON BLASTS* on page 7)

# Mushroomers Now Toadstools

## RDG Facing Life-Death IATSE War

### Int'l Union Bid Fades

NEW YORK, June 22.—What seemed to be a jurisdictional battle between the IATSE and the Radio Directors' Guild over television directors at CBS may turn out to be a life or death struggle for RDG. Radio pilots' org is being pressured thru the AFL to hand over the control of video meggers to the IATSE.

In fact, at the CBS election last week, tele directors' ballots were impounded at the request of IATSE, who told the NLRB, thru AFL rep William Collins, that its tilt with RDG was a simple jurisdictional matter. RDG members were furious at this move, since it seemed as if AFL had sold them down the river, di-

### Friendly-Like?

HOLLYWOOD, June 22.—With naught but good will and public service in mind, Earl C. Anthony's KFI (NBC affiliate) offered to help ABC's KECA carry the Louis-Conn fight, pointing out that the 50,000-watter would boost the broadcast's coverage if the outlet would share the airing. KFI Manager Bill Ryan was even willing to drop NBC's Kay Kyser show just to show its heart was in the right place. Fight-proud KECA did a slow burn, politely informed Anthony that the proposal was made too late and inwardly gloated when it came thru with 70.1 rating, highest Hooper ever hit here.

## Outlets Frown on Shoe-Stringers

**SCB waging war to cull off-the-cuff ranks — annual check seen as only hope**

HOLLYWOOD, June 22.—So-called ad agencies, mushrooming here during war years, have flowered into No. 1 headache for local station execs. Guys operating on shoestring, offices in their hats and one or two flimsy accounts in their pockets have broadcasters biting their nails since L. A. phone book lists 270 different percenters. Outlet ops estimate at least an additional 100 claiming ad-agency tag, tho they're even sans phones and offices.

With new faces flooding the field station men fear greater influx of unsavory practices. According to outlet execs, greater majority of newcomers are fly-by-nights who lack the background, know-how or set- (See *Outlets Frown* on page 12)

rector sentiment at CBS being overwhelmingly RDG. Situation is further complicated by the fact that RDG is pitching for (See *RDG Faces Life* on page 8)

## KECA Tops Net Hooper; Fight Bally Pays Off

HOLLYWOOD, June 22.—Hooperwise, the Louis-Conn fight hit Hollywood at a bad time, 6 p.m., when many listeners were home-bound from work via streetcars, buses or radio-equipped autos beyond reach of checking service. Despite the handicap, ABC Coast sales promotion chief Jack O'Mara's drum-beating won the net-owned KECA a 70.1 Hooper. Believed to be a peak rating attained by a single-station broadcast here, the local Hooper out-shot the web's national 67.2 rating.

O'Mara geared his 10-day campaign at reminding the populace of

NEW YORK, June 22.—Rating of 67.2 achieved by the Louis-Conn fight—the highest Hooper ever achieved by a single commercial broadcast on any one network—is regarded here as the answer supreme to detractors who belittled the ability of ABC to gather sookio circulation. To the trade the conclusion is obvious: Bring a web a top show and it will grab a top rating.

the 6 o'clock airing so listeners would be sure to get home in time. Town was blanketed with typical fight posters and spot announcements on KECA. O'Mara was able to get a 2 by 10-inch ad in *The Los Angeles Daily News*, hitting home the time of the broadcast. KECA also used billboards and a plane with a trailer.

In downtown L. A. a couple of colored lads paraded with portable radios in each hand, and sandwich boards reading: "I am taking no chances of missing Louis vs. Conn fight at 6 o'clock tonight over KECA."

To get local radio row Hooper-conscious of ABC's exclusive broadcast. O'Mara mailed 1,100 postal cards to people in the industry asking that they make an estimate of KECA's Hooper. Five closest guessers were promised (and got) Gruen watches. Results of estimates plus actual Hooper will be used by O'Mara for a promotional pamphlet.

## Ed Invasion Marks Cuffo Time Again

NEW YORK, June 22.—It's "free loading time." Once, in some cases twice, a year the radio editors from key cities throught the nation land on New York with a thump, and the network boys roll out the red carpet and go to town. That time is now. Currently in town are Adele Hoskins (*Chicago Daily News*), Larry Wolters (*Chicago Tribune*) and Robert S. Stephan (*Cleveland Plain-Dealer*).

Next week's invasion will be lead by Herschell Hart (*Detroit Free Press*). Boys at the nets are carrying around plenty of entertainment cash, but they seem able to bear up under the weight. However, the hang-over department is very populated and is likely to continue to be crowded for some time to come.

P. S.—NBC will not hold its usual gold tourney this year nor will there be a baseball junket for the trade press mob.

## RWG Seeks \$300 Rate for CBS Coast News Writers

HOLLYWOOD, June 22.—Radio Writers' Guild will open contract negotiations covering KNX newswriters. Following the line of the Guild's recently concluded pact with ABC here, it will ask that KNX scribblers be upped to \$300 per month after concluding one year at \$270 per month.

For staffers who have been with the outlet's news staff for one year the union will ask an automatic boost to the \$300 rate. Contract will be for one year.

## CKLW Hits Jackpot in 3-Day Tornado Public Service Job

DETROIT, June 22.—The recent tornado which took nearly a score of lives in the Detroit-Windsor district revealed what an outstanding public service job can be done by radio in an emergency. Palm in this particular tragedy goes to Mutual's CKLW (with outlets in both cities), which turned in a three-day job still being talked around here. All percolators in the vicinity chipped in the newscasts and appeals for aid and general offers to serve in any capacity that would aid the stricken were made, but CKLW went further and did an invaluable job, despite tremendous difficulties, such as failure of power lines in the Windsor area.

Only the Windsor outlet was used and station worked on an emergency gas-driven power plant from 6 p.m. (when the storm hit) until 1:30 a.m., when it had to fade off the air because the plant wore out. It was back in service the next day, however, after station engineer Douglas Wilton, single-handed, brought up a 350-pound power plant from Bob-Lo Amusement Park and installed it in an alley to provide lights for the studios and sufficient juice to keep platters turning. Meanwhile, staff, working under a leaking roof by candlelight (lights were out for three days), had to walk up and down 10 flights of stairs to the studios.

### Relief, Lighting Pleas

Within an hour after the tornado struck, CKLW's general manager, J. E. Campeau, had an appeal for an emergency relief fund on the air. Among first pleas was one for emergency lighting plants for hospitals. One of these was answered by a listener who crossed the U. S.-Canadian border with a dozen portable plants, and thus saved the lives of a mother and baby. Necessarily, most of the appeals went to U. S. listeners, since only battery-receiving sets were working in Canada.

Richard E. Jones, commercial manager of the station, and newscaster Cliff Hopkins rounded up three top Detroit scripters, Mark Beltaire, *Detroit Free Press*; Tony Weitzel, *Detroit News* (officially on WWJ), and Jerry Pettit, *Detroit Times*, and headed across the border to do on-the-spot splicing. Gordon Allen, blind switchboard op, stayed on all night, directing volunteer nurses, doctors

and others to hospitals and emergency calls. Wally Townsend, staff 88-er, wore his digits out playing background and fill-in music thru-out. The staff doled out plenty of relief coin to destitute families, aided in finding lost persons, and purchased all available canned heat units from Detroit for the stricken.

## 'Song Road' Bought By Formfit for July

CHICAGO, June 22.—Formfit Company (foundation garments) thru the local MCA radio office, this week bought itself a transcribed 15-minute package which it intends to use once a week on stations in 50 key markets where it has distribution, starting the first week in July.

Package, titled *Song Road*, features Nancy Martin, featured *Breakfast Club* singer, and organ music by Adele Scott. Deal was made directly thru MCA, but MacFarland, Aveyard, agency of Formfit, a local company, will handle time buying. Platters will be cut at Columbia.

### Second Show

Eugenia Price, who will write and direct the Formfit program, is also preparing another transcribed show which will be sold thru MCA. The program, as yet uncut and untitled, will feature Addison Pelletier, world traveler, in informal talks about present-day affairs and discussions of places he has visited. This show is planned as a five-a-week, 15-minute job.

## Fulton Lewis on 197 Stations With 225 to 250 Expected

NEW YORK, June 22.—Fulton Lewis continues to increase his lead in the co-op news commentator field with a total of 197 MBS stations. The gabber probably has more than this number, inasmuch as on some stations he is sold three days a week to one, and two days to another sponsor. MBS expects Lewis to jump to 225-250 stations by September.

Largest ABC co-op is believed to be Baukhage, with sponsors on 96 stations, according to a recent recap. ABC's Raymond Gram Swing, who was sold on 109 stations in August, 1945, is estimated as having 73, according to recent figures.

## FCC Chill Sends Crosley - Hearst Into New Huddle

WASHINGTON, June 22.—Crosley Corporation, in a final bid to get FCC authorization for purchase of WINS (New York) from Hearst Radio, is completing a new proposed contract with Hearst, but the backstage word at FCC is that the final decision will be another nix unless the new pact shows the following two major points: (1) Exactly how Crosley intends to pay off \$400,000 which in the original agreement was reserved for "contract time" and (2) whether the station will drastically increase its "public service" programming. FCC is insisting on keeping the "blue book" rules before the industry in the WINS case, and the rules will be the major criteria for final judgment.

In the wake of two days of oral argument here this week (19, 20), Crosley and Hearst moved fast to map a new contract, keeping in mind FCC's interest in the two big points mentioned above.

### P. S. Will Count

FCC reiterated in the course of argument that it is dissatisfied with previous expansions by Hearst and Crosley on the \$400,000 part of the \$2,100,000 transaction, and James Shouse, president of the Crosley Corporation, is promising to be plenty specific. With an apparent view to appeasing FCC on the programming issue, Crosley Corporation is promising to use some of its more outstanding WLW shows on WINS. Backstage, however, is that FCC would be more likely to lean toward a favorable decision if some specific promises were made on "public service" programming time. Commissioners are reportedly still anxious lest Crosley, in meeting the high cost of the station, will be forced to indulge "too heavily" in commercials also. Commissioners have labeled as "fuzzy" some substitute arrangements proffered by Crosley for handling the \$400,000 obligation. Chief substitute proposed was an offer of "credit" by Crosley to Hearst on the list price of any AM, FM or video broadcast equipment manufactured by Crosley in the next 10 years, altho Crosley, according to Shouse, does not now have plans for manufacturing such equipment.

Question of upping power of WINS from its present 10-kw. to 50-kw., originally authorized but suspended (See *Crosley-Hearst on page 8*)

# Canuck Indies Face Freedom

## Probe Seeks To Clip Net's Power

### CAB wants out from under web control and asks for independent ruling board

MONTREAL, June 22.—The consolidation of responsibilities for all radio activities in Canada under a single minister of the Crown and the establishment of an independent arbitration board to rule on all radio topics, particularly the operations of private outlets, are most likely recommendations House of Commons radio committee will make at the end of its sittings.

This means that the CBC will no

## MusicWeatherVane

PHILADELPHIA, June 22.—All the local radio stations are joining to render special service to the longhairs who will patronize the Robin Hood Dell summer concert series which gets under way Monday (24). Notice of postponement of a concert will be aired on each of the nine local stations between 6:30 and 6:45 p.m. on concert night.

more be in the privileged position of a government body having arbitrary powers over the private stations which with its competes as, by the committee recommendation, the powers to rule over private stations will be taken away from the CBC and handed over to an independent board. The matter of the establishment of

an independent board modeled along the Board of Railway Commissioners, whose rulings apply both to the State-owned railways and to the private lines, has been developed by previous parliamentary committees, but no action has been taken. Majority reports of previous committees had voted to leave the CBC with the arbitrary powers.

### CAB Makes Plea

It is understood that the Canadian Association of Broadcasters, an organization of the private stations of the country, is going to repeat its request for the independent board, claiming the CBC should not be in a position to rule on question affecting its own relations with private stations. The CAB claims that this situation has the same unfair advantage to private interests as would result if the Canadian National Railways arbitrated railway matters affecting private interest instead of the (See *Freedom for Canucks, page 8*)

## KSTP Option Goes Begging as Adams Inks With WCCO

MINNEAPOLIS, June 22.—Apparently ignoring an option on his services held by KSTP, NBC 50-kw. affiliate here, Cedric Adams, ace newscaster in the Northwest, has signed a four-year contract to remain at WCCO, CBS 50-kw. outlet in the Twin Cities.

WCCO's victory came some six weeks after an exclusive report in *The Billboard* that Adams, who has a 12:30 p.m. Hoopering of 18.9, had inked the option for Stanley Hubbard, KSTP prexy. The option gives Hubbard until February 1, 1947, to clear the Northwest network and set bankrollers for Adams.

### Aired Inking

First intimation the public had that Adams had inked with WCCO came on his 10 p.m. broadcast Tuesday (18), when he announced it just before sign-off. Altho A. E. Joscelyn, WCCO Mr. Big, and his top staffers were celebrating their victory by going on a fishing trip and other station staffers were mum to *The Billboard* on the deal, it was learned reliably that the station met the KSTP offer, and then some.

Adams's weekly fee was hiked from \$750 to "better than \$1,000," and he was assured freer reins in preparation of his twice-daily news segs. He had complained that WCCO news department was doing too much of the preparation and all he knew was what he read off the prepared script.

New part goes into effect next August 1 (thus killing off the existing agreement dated to July 1, 1947), and extends to July, 1950. Other "sources of irritation" between Adams and WCCO also were ironed out.

Stanley Hubbard's (KSTP) only comment when he learned of Adams's action was: "We have a gold-edged legal option starting February 1, 1947, on Mr. Adams's services. If we choose to exercise it, we can talk about it then."

## Foreign Language E.T.'s To Explain Corwin's Trip

NEW YORK, June 22.—Transcribed program in several languages is being prepared by the Common Council for American Unity, one of the sponsoring organizations of the One World Award of 1946, to be relayed by the State Department to national networks of various countries. Program, to explain the significance of Norman Corwin's round-the-world trip, is expected to be aired by foreign webs coincidental with Corwin's arrival.

French version, which includes a message by Charles Boyer, is being prepared with the collaboration of Paul Gilson, representative of the French governmental radio network in the U. S. Swedish, Polish, Russian, Greek, German, Italian, Arabic and Chinese versions are planned. Basic program is being written by Jacques F. Ferranc, secretary of the One World Award committee. Program will be recorded in the CBS studios.

## BWI Plan Control Like CBC

MONTREAL, June 22.—Much interest has been aroused in Canada by reports that the government of the British West Indies is planning to organize a CBC-like Crown radio corporation for that part of the British Empire. It is reliably learned here that Gerry Wilmot, CBC official whose voice is familiar thruout Canada for his war broadcasts from overseas, is being considered as general manager of the new network.

## No WPAT Operash

NEW YORK, June 22.—Note in *The Billboard* story (June 15, *One Out of Five FM Channels for Vets*) that Mid-Coastal Broadcasting Company operates WPAT in Paterson, N. J., is an error, according to Sidney Flamm, manager of the station. Mid-Coastal, states Flamm, is owned 50 per cent by Joel S. Kaufman and 50 per cent by James Cosman. North Jersey Broadcasting, Inc., operator of WPAT, is owned 50 per cent by James Cosman and 50 per cent by Donald Flamm (Sidney Flamm's brother).

It was Mid-Coastal that was not granted a D. C. FM station license, and M-C has no connection with WPAT, beyond the fact that one of the two partners who control it owns half of the station. Operationally, there is no connection between the two corporations, and the M-C exec, Joel Kaufman, who testified before the FCC and about whom the FCC stated, "He knew nothing about the commission rules and showed no familiarity with the code of the National Association of Broadcasters," has never had anything to do with WPAT.

# Nielson Blasts Hooper Deal; Coincidental Tagged Failure

(Continued from page 5)

Hooper's claim, as reported in *The Billboard*, that the combination of Diary Studies (an extension of the CBS diary development) and coincidental reports will make possible projectable ratings and plenty of experimentation is going on at this time to develop these combo diary-coincidental reports.

### Nielson Blast

A. C. Nielson upon hearing of the CAB deal with Hooper issued a three-page statement blasting the arrangement. He used the plans for Hooper to service CAB subscribers as a peg for his claim that "coincidental service is obsolete." He used CAB's complete failure as a rating organization as proof that "the coincidental method has now been thoroughly discredited," this despite the fact that the three-man committee definitely stated in its report that an extension of the coincidental method, rather than its replacement, was a desired aim.

His statement that "the discontinuance of CAB ratings is of major importance as a formal admission that the coincidental telephone technique is both obsolete and inadequate" brought forth from the Hooper org

an answer which focused the so-called "ideal measurement" formula right upon Nielson. Hoop's statement slapped the Nielsen Radio Index claims in the following manner:

(1) "Nielsen doesn't measure listenership; it measures tuning."

(2) "The Nielsen sample is neither fish nor fowl. It is neither concentrated in four-network cities where it might serve to furnish comparative statistics between programs on the major networks, nor is it scattered nationally in a manner to furnish a base for protection to total homes."

(3) "It is, and probably always will be, too small to furnish breakdowns to be statistically reliable as a base for geographic breakdowns."

While the building battle between Hooper and Nielson was not unexpected by the industry, it was hoped that there would be a lull in the story, but it was only a fond hope. Nielson offered CAB \$250,000 for the co-op, lock, stock and barrel. He also offered, back in 1938, \$250,000 for the Hooper organization on the same basis. He didn't get either. Nielson's investment in equipment and organization runs into millions and if his "instantaneous audimeters" are extended to cover even a segment of the country there will be further millions invested in radio audience measurements. The i. a.'s cost real dough.

Hooper has won this round and Nielson's blast was ample evidence in the industry that he had. Latter's "instantaneous" plans are obviously to answer the needs of the "ideal measurement" which wants more facts more quickly. NRI (Nielsen Radio Index) has had a strong negative in that its present reports are about 30 days after a broadcast and the advance reports are apt to vary as much as five points from the final reports. Hooper's answer to the need for frequent and speedy reports is that if the industry wants reports every week from Hooperatings it can have them—it's just a question of \$\$\$. On the need for more rapid reports, he sked of seven days after broadcast is held by the industry to be on the ball. When the American Broadcasting Company needed a Louis-Conn report, it got that report the day after miking. So the speed can be stepped up, but it also costs dough.

Misuse of CAB, Nielson and Hooper reports has nothing to do with these organizations. That has been stressed by all factors in the industry. The three-man committee points its collective finger at the abuse, but all rating organizations have ridden herd on it. But misrepresentation is almost impossible to control 100 per cent in advertising.

The so-called (in the ideal rating report) need for "consistent and unmistakable trends," which no doubt means "moving averages that smooth out peaks and valleys," is one that can be provided any advertiser or agency by its own organization with the simple employment of a statistical clerk to average this week's rating with the last report and the next report's with this averaged rating.

The trade wants at this stage of the rating business a little peace and quiet. That doesn't mean that it wants to be lulled into a rating sleep during which other media may pass it by, but wants development in the lab—where it belongs—not in the public and trade prints. To quote one key researcher, "Now that we have one coincidental rating service (Hooper), one tuning rating service (NRI) and one on the sideline rating service (CAB), let's stop calling each other rating bastards and legitimize this program indexing. Other media are doing it."

# CAB Pitches for More Moola; Asks Subscribers To Contrib

(Continued from page 5)

CAB contracts, which is May 31, 1947.

Besides this Hooper has agreed to furnish CAB member-subscribers the Hoopering service and to pay to CAB the difference between what the Hooper charge to that subscriber would have been and the CAB charges. Thus the Hooper organization will contribute to "settling of present obligations of the CAB" during the lifetime of the agreement between CAB and C. E. Hooper.

### CAB's Further Plea

However, it has developed already that this will not be enough to assist the CAB to settle its obligations and start its new research committee in "establishing the formula for an ideal rating" and letters have gone out to the 68 CAB subscribers who have been subscribers to Hooperatings at the same time, asking the subscribers to "contribute" their savings for the months of August and September to the co-op to assist it in paying off its obligations and in setting its interim operation. A number of the ad agencies who have received these "donation" requests have already signified that they "have been contributing long enough," and that they "are not in a position to pay for something which should have been in the budget of any co-op organization from the start of the 'decline.'"

Ben Duffy, who signed the Hooper agreement as chairman of the CAB board, it's understood, would like out on the entire CAB deal. The amount of Duffy's time that was consumed in the settling of the affairs of the co-op has at times made him unavailable for B.B.D.&O. affairs and, after all, he's prexy of that agency. It's expected that Duffy eventually will retire from the chairman position and that the handling of the new "policy setting" at CAB will be left entirely in the hands of Al Lehman, prexy of the organization.

### Projectable Ratings

Back of the "research committee" is the idea of a "projectable rating"

on a quarterly basis. However, as pointed out in another column on this page, "projectable ratings" are not "program ratings" and are therefore not comparable . . . and without comparability, program pop clarity becomes an unknown quantity. CAB has not accepted in any of the letters which it has thus far sent out the position of being an arbiter of program rating systems. Instead, the underlying thought back of most of the releases is that CAB plans to come forth with an "ideal service" of its own and thus the broadcasting industry would once again be saddled with duplicate services.

What most factors in the trade feel now is necessary is a clarification of just what CAB plans to do, what it will require in the form of a budget and who will control the co-op. The latter is a moot point since the networks withdrew from the board of governors and the NAB committee which was just supposed to represent broadcasting hasn't been too active in CAB policymaking. It's felt that there's been far too little in the form of financial statements to the members in the past, and if advertisers, agencies and networks and stations go along again, it'll only be on an open budget openly arrived at. Industry hasn't closed any doors but it's been bitten once, say research brass.

## TRANSIT ORG INKS

(Continued from page 5)

taking it for free will be selling it to a local bus or other transit company, using the program itself, sans the Transit org opening and closing, as the audition. Local area transit members are Fifth Avenue Bus, Third Avenue Railroad and Public Service of New Jersey.

Deal was presented to MBS stations in a half-hour closed-circuit session, April 30, 1:15-1:45 p.m., and over 50 stations have accepted the sustaining tie-in, with plenty more expected to say "yes" before the preem date. Owen and Chappell is the agency on the account.

# Availability Wins College Ears

## Tab's Studes Tab Studes

**WJR runs away with station vote—'Lux Radio Theater' leads program fave**

NEW YORK, June 22.—While program popularity is still a great factor, the *Third Annual Survey of College Radio Listening Habits*, made for *The Billboard* by graduate students of the Michigan State College, proves the point that availability if it's overpowering, will top the listening appeal of blue ribbon programs delivered with less than adequate clarity. *Lux Radio Theater* leads Michigan State student listening with 304 points, *Hit Parade* is second with 291 points and Bob Hope is third with 280 points. These points are recorded on the basis of three for a first place vote, two for second, and one for third.



### Double No. 1

Hooperatingly speaking, Hope is No. 1, and he's also No. 1 favorite comedian of the collegians, with 364 points against the second placer's 50 (Fred Allen). This rank order has nothing to do with availability, of course, for both are heard over WWJ (NBC in Detroit). However, it has something to do with another factor. The cap and gowners listen in a big way to the *Ford Sunday Evening Hour* and can't listen to its competition (Allen and Bergen) at the same time.

WJR (CBS) lays down a sock signal in Lansing, Mich., and WWJ (NBC) just doesn't come thru with the microvolts in that town, or its college suburb, East Lansing. Of course, the fact that WJR consistently is promotional minded and sells that better signal is a plus too, but WJR has 50-kw. and WWJ 5-kw. and that counts when a tuner gets out of the Motor City.

### Station Preferences

The way the collegiates listen to and prefer percolators is another interesting point in this survey which was handled as part of her studies by Maxine A. Eyestone, under the supervision of Prof. Joe Callaway. WWJ (NBC) got 613 preference points but only 417 listening points. The rest of the college's top 10 stations rate, on preference and listening, as follows:

Station	Preference Points	Listening Points
WJR (CBS)	1,311	1,133
WWJ (NBC)	613	417
WJIM (ABC)	429	711
WKAR (Campus)	379	703
WGN (MBS)	243	123
WMAQ (NBC)	164	76
WXYZ (ABC)	137	83
CKLW (MBS)	66	39
WLW (NBC)	50	26
WBBM (CBS)	46	30

Thirty-five other stations are listed among the studes' preferences. However, only 14 others are listed among the "listening" group. The voters remember their favorite back home stations in "preference" voting but are realistic in their regular listening. Also interesting is the fact that even network listening isn't restricted to the most available station and, altho WJIM is the local ABC outlet, a sizable gang of students

## COLLEGE FAVES

(The Top Ten as Tabbed by Michigan State College Students)

Comedian	Variety Segs	News-caster	Commentator
1. Bob Hope	Bob Hope	Lowell Thomas	Walter Winchell
2. Fred Allen	Bing Crosby	Gabriel Heatter	Lowell Thomas
3. Jack Benny	Breakfast Club	Chuck Anthony (WKAR)	Drew Pearson
4. Red Skelton	Fred Allen	Bob Trout	Gabriel Heatter
5. Fibber McGee	Edgar Bergen	Harry Hellman	H. V. Kaltenborn
6. Edgar Bergen	Jack Benny	Bud Guest (WJR)	Baukhage
7. Jack Carson	Tom Breneman	Elmer Davis	W. L. Shirer
8. Joan Davis	Dick Hayes	Stevenson	J. B. Kennedy
9. Jimmy Durante	Kate Smith	Bill Henry	Raymond Swing
10. Senator Claghorn	Bob Crosby	L. Frymire (WKAR)	Elmer Davis

listen to ABC's next nearest outlet, WXYZ (Detroit). That's also true of NBC, which gets part of its listening from WWJ and another part from WMAQ (Chicago) and still another part of it from WLW (Cincinnati). Adding up the three NBC outlets gives a listening standing for NBC of 589. CBS, however, adds only 30 points from WBBM (Chicago) to its 1,113. WJR is too good. It's also interesting to note that WGN has more listeners for MBS than the web's Detroit-Windsor outlet, CKLW, altho together the points 162 are nothing to talk about.

### Listening Top Ten

Program	Rating
Lux Radio Theater	304
Hit Parade	291
Bob Hope	280
Ford Sunday Evening Hours	102
Sports	94
Bing Crosby	77
Fred Allen	77
Jack Benny	58
Philharmonic (N. Y.)	57
Dawn Salute (WKAR)	55

And it takes until No. 30 for a second local program, Ross Mulholland, of WJR, to make the best listening grade.

Personality popularity has nothing to do with listening of the campus cut-ups. They have set ideas which in most cases were nurtured back home away from cloistered halls. This college report only underlines that fact.

Like many other dialers, the difference between newscasters and commentators is not clear to the boys and girls and they mix 'em with the greatest abandon. The selections for comedian and variety segs talk for themselves. Locals do get a play in the newscaster division, but the campus crowd doesn't think too much of locals—when it comes to commentating.

The survey, to be discussed in installments in future issues of *The Billboard* due to newsprint limitations, added a new question this year. The students were asked how broadcasting stacked up against newspaper as "a disseminator of daily news." On the campus, radio won in a walkaway, 491 ballots for radio and 167 ballots for newspapers. The reasons given were, on the radio side, brevity, conciseness, timeliness and no effort on the part of the ears; on the newspaper side, there were two reasons, more detailed and readability.

Their obvious preference for broadcasting didn't stop the students from becoming savants on the subject of commercials and what to do with them, nor did it halt them from asking for things they find missing on the air, among which are "popular music all day long," "more classical music" and "better program diversification."

These and other radio yens will be reported upon in a forthcoming issue. The college listener of today is the home listener of tomorrow and while the Michigan State College this year did not as planned, compare listening in Lansing itself in contrast with listening on the campus, what the cap and gowners wanted during the spring semester is a telescopic pic of general dialers desires to come.

## CBS-NLRB Election Challenged Votes Mostly Technical

NEW YORK, June 22.—National Labor Relations Board is expected to dispose of the "challenged" ballots in the white collar election at CBS within two weeks. These challenges are considered mostly technical, resulting from the fact that the board was overcautious. No run-off election, it is believed, will be necessary to declare UPWOA the winner. The CIO union polled 327 votes in the election last week out of a total of 647 valid votes. Challenged ballots totalled 23, hiking the total to 670. It was estimated that the CIO union needed only nine of the challenged votes to win.

Both CBS and the UPWOA expressed themselves as anxious that the NLRB dispose of the matter as quickly as possible.

## Frankel Joins Hanna's WHCU

NEW YORK, June 22.—Lou Frankel, for nearly three years radio editor of *The Billboard* and before that radio editor of *Tide* and a publisher of a talent radio trade sheet, this week joined the staff of Mike Hanna's WHCU, the Cornell University station. Frankel, who during his work with *The Billboard* became associated in the trade mind as a public service operation exponent, will have the title of continuity director, but it's understood that he'll actually have a roving assignment, with the entire field of station operation his hunting ground.

## CROSLY-HEARST

(Continued from page 6)

by war, is still moot and will be disposed of in FCC's final decision.

Meanwhile, FCC let loose another batch of approved license renewals for stations which seemingly conform to the "blue book" rules. More than three-score station licenses were in the batch.

FCC "blue book" will be up for discussion again by the National Association of Broadcasters at a meeting of the association's recently consolidated program departments. Departmental committee will meet July 1 and 2 in the Drake Hotel, Chicago, NAB announced.

## FREEDOM FOR CANUCKS

(Continued from page 6)

independent board of railway commissioners doing it.

As for the consolidation of responsibility for the CBC, it is considered an urgent need as three Crown ministers now handle various aspects of radio activities: Hon. C. D. Howe, Reconstruction Minister, has the licensing authority; Revenue Minister McCann speaks for the CBC generally, while Transport Minister Lionel Chevrier deals with matters of equipment and transmissions.

## Ontario Premier Blasts CBC for Nixing His Spiel

MONTREAL, June 22.—Directly attacking the CBC, Premier George Drew, of Ontario, told a Progressive Conservative meeting at Guelph that the "time has come when the people of Canada should be greatly concerned with free speech." He attacked the CBC for alleged refusal to permit him, as premier of Ontario, to explain the Province's stand at the recent Dominion-Provincial conference, which failed, and he claimed that there was "no freedom of radio" in Canada today.

In view of the "restrictions clamped down" on the radio, the Premier said gatherings such as the one he was addressing became increasingly important "because we are able to talk to the people where free speech is really free speech." He said he would take every opportunity to put before the people Ontario's position and would speak at numerous public gatherings "because an impression has been created, thru a thoroly organized propaganda campaign, that Ontario has blocked an agreement that would be to the advantage of the rest of Canada." Drew said that at the Ottawa conference on taxation Ontario had made it clear that the Province was prepared to put its full strength behind every effort to strengthen Canada.

## RDG Faces Life, Death IA Fight

(Continued from page 5)

an international charter (it now has a federal) in AFL. Radio pilots' org meets Monday night to vote on whether it wants to make a deal with IATSE and surrender jurisdiction of 13 tele directors at CBS or fight. Section of the union wants to horse-trade and feels that IATSE might back the RDG in its pitch for the international charter.

Battle may develop within the union whereby two factions may emerge. One will be led by union Prexy Ed Byron and another headed by Robert Heller and Robert Louis Shayon. Talk in the trade is that no matter what the deal, RDG cannot hope to get an international charter, since IATSE is unalterably opposed to having another autonomous union in the entertainment field competing with it for members. This talk brings a quick chorus of "I told you so's" from RDG members who were against joining the AFL and wanted the CIO.

Heller faction points out that losing video meggers at CBS would amount to a body blow to RDG and would so weaken the union that in the future the IATSE would walk in and take over RDG itself.

Meanwhile NLRB has served notice on IATSE that ballots will be counted on June 25 unless it is given a satisfactory reason for doing otherwise. Of course, IATSE expects any deals on the fire to be cooked by that time. CBS has issued a statement asking that NLRB count the ballots, and tele directors there have also sent a telegram asking for action on their vote.

### Doolittle New Package Org To Peddle Allan Jones, Lamb

CHICAGO, June 22.—Jimmy Doolittle, long associated with Berle Adams, local personal manager and head of Mercury Records, in a radio packaging company known as Craig Dennis Productions, this week left the Adams outfit to set up his own production company. From now on Adams will have complete control of Craig Dennis, and Doolittle, who is associating himself with Cliff Bitker, will manage only the business

of his new company, to be known as BD Productions.

First major undertaking of BD took place Friday (21) when its new package, featuring Allan Jones, movie and stage star, was auditioned at ABC here. Package, a half-hour opus starring Jones and featuring Gil Lamb, movie comedian, will be peddled for commercial sponsorship by Doolittle and ABC, and is expected to hit the air originating in Hollywood. Doolittle has on the string a potential sponsor who now is dissatisfied with a program he has on NBC.

Package will sell for about \$7,000 and will be a variety airing titled

The Radio Department this week does not carry "Too Short for a Head" because of the great amount of space devoted to research stories. The column will appear as usual in next week's issue.

Your Moment With Allan Jones. Variety seg is written by Myron Golden and Bob Pierron. BD is also preparing another package, a half-hour program starring Lamb in a comedy-mystery series based on the Lefty Peep pulp magazine stories.

### B-M Pact Nixed, Cantor-Pabst Set

HOLLYWOOD, June 22.—Eddie Cantor's pact with Bristol-Myers and Young & Rubicam was torn up Friday (21) by mutual agreement of all involved. This will pave the way for Cantor to start his stint for Pabst in the fall.

B-M will stick by its promise to Ed Gardner in giving him Cantor's Wednesday time slot at 9 p.m., EST on NBC. Agency has not yet found a show to fill the spot vacated by Gardner, Fridays at 8:30 p.m. EST.

## THE YANKEE NETWORK NEWS SERVICE

# 12 YEARS OF NEWS LEADERSHIP!



*New England's FIRST Independent Radio News Gathering Organization*



**WNAC**  
*"NEWS while it's NEWS"*  
 The Yankee Network News Service  
*On the Air*

On June 15, The Yankee Network News Service changed its format.

On that date, each edition — 8:00 A. M., 1:00 P. M., 6:00 P. M., 11:00 P. M. — went on the air, on the dot, with the latest, up to air-time headline news.

Since 1934 The Yankee Network News Service has operated the largest independent radio news service in New England. Over the years it has constantly enlarged its facilities for giving the most complete local, national and international news coverage. The present arrangement is therefore a change in style of news presentation only.

This new routine, we believe, will be more than ever in the public interest and will enhance Yankee leadership and acceptance as New England's most complete radio news service.

*For complete story and availabilities of the news in New England — Ask Your Petry Man*

## THE YANKEE NETWORK, INC.

*Member of the Mutual Broadcasting System*  
21 BROOKLINE AVENUE, BOSTON 15, MASS. Represented Nationally by EDWARD PETRY & CO., Inc.

### Chi Soapie Flacking Lathers 400 GFWC FemConventionReps

CHICAGO, June 22.—NBC and Carl Wester (producer of the General Mills soap opera hour) staged one of the smartest promotion gimmicks for soap opera yet seen in the Windy City when more than 400 delegates to the General Federation of Women's Club meeting here this week were web guests Thursday (20). Club women saw production of *The Guiding Light, Today's Children* and *Woman in White*, and then heard I. E. (Chick) Showerman, manager of the NBC central division; Wester, and Dr. Freda S. Kehm, former professor in sociology at Carlton University, give pitches for the daytime tear-jerkers. (Dr. Kehm is employed by the Howard Mayer flack firm here to promote Irna Phillips soap opera dramas as a means of social education.)

#### Pitch to 4 Million

Pitch was smooth and will be carried back to the 4,000,000 club women the delegates represent. Attitude of delegates toward the daytime serials, after the pitch had been made, was summed up by Mrs. John J. Jennings, of Joliet, Illinois chairman of the federation's radio department: "Daytime serials exert good, yet subtle social propaganda in a form which probably wouldn't be read. We favor these programs which teach thru entertainment."

Showerman, who now commands thru his net, the heart of the soap opera field, made it plain he wasn't there to preside over the soapers' demise, even tho the tear-wringers have long been under sharp attack by both public and trade sources as appealing to immature minds.

He told the women: "You are the final judges of what goes on the air and you have indicated to us what you want and you're going to get it."

#### Hooper Has Proof

Wester said proof that soapers are still holding their own in spite of

determined competition from ABC's audience participation shows and Mutual's give-away segs like *Queen for a Day*, lies in Hooper ratings ever since rival webs attempted to snare soapers' audiences. He said ratings were approximately the same a year ago as now.

Dr. Kehm told delegates many social messages are driven home via soapers, and cited several religious and civic groups who swore by the serials as morally uplifting.

Response of the group left no doubt but that a good promotion job had been executed, and the smart soap apologists are beginning to fight back with more than soft suds.

### Yankee Net Selling Future Biz in Aired Jubilee Wire Show

BOSTON, June 22.—Yankee Network and local key station, WNAC, combined a smart public service with a shrewd bid for Massachusetts automobile dealers' future radio business Tuesday (18). Major "speaker" at the Massachusetts State Automobile Dealers' Association banquet at the Statler Hotel was wire recording Yankee Network special events crew made in Detroit during the Automotive Golden Jubilee. Broadcast brought a flock of famous auto names in person to the banquet under the title of *Yankee Goes to Detroit*. Such headliners as Henry Ford II; T. H. Keating, Chevrolet sales manager; Charles W. Nash, board chairman, Nash-Kelvinator; Barney Oldfield, famous auto racer; W. G. Lewellen, distribution v.-p., General Motors; George T. Christopher, prexy and g.m., Packard Motor Company; C. E. Bleicher, prexy, DeSoto Division, Chrysler Corporation; Stewart W. Monroe, general sales manager, Chrysler; George W. Pratt, general sales manager, Hudson Motor Company, and other top executives gave the assembled dealers the facts they wanted to know first-hand.

Reception by the dealers was enthusiastic, and once again Yankee made its public service policy pay off double in good will.

## THE BILLBOARD-HOOPER ALL PROGRAM 4-NET EVENING TALENT COST INDEX

Issue #2 (June 29, 1946)

Based upon February 15, 1946, Report



Presenting in rank order on the basis of "Cost Per Thousand Urban Listeners," or, where the network is too small to project to all urban centers of over 25,000 population, on the basis of "Talent Cost Per Hooper Point," all network shows, except co-operatives, on the air in the evening during the first week in February, 1946. In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban families.

Program	Hooper rating	Cost Per 1,000 Urban List.	Program	Hooper rating	Cost Per 1,000 Urban List.
Big Town	18.3	\$ 136.61	Cavalcade of Amer.	1.1	675.68
Cedric Foster	5.1	156.86	Woody Herman Show	4.1	731.71
Supper Club	11.5	173.91	Hildegard	12.6	753.97
Parker Pen—News	8.9	168.54	Island Venture	4.3	687.67
People Are Funny	14.7	204.08	Rogues Gallery	4.6	760.87
Jimmy Fidler	5.7	219.30	Curtain Time	3.9	769.23
Mr. Charlie	17.7	225.99	Hobby Lobby	6.0	833.33
Mr. District Attorney	19.9	226.13	Follies of 1946	9.9	757.58
Dick Haymes Show	8.3	240.96	Frank Sinatra	13.9	1,007.19
The Sheriff	9.4	212.77	Joan Davis	18.1	994.48
Mr. and Mrs. North	13.2	227.27	Hedda Hopper	12.1	857.14
Mystery Theater	11.4	219.30	Ernie	12.1	1,074.38
Drew Pearson	9.8	255.10	Powder Box Theater	8.9	786.52
Crime Doctor	13.3	263.16	Ginny Simms	11.3	973.45
Take It Or Leave It	17.2	261.63	Holiday and Company	5.7	877.19
Theater of Romance	12.6	271.32	Information Please	11.3	973.45
Grand Ole Opry	11.9	252.10	Jack Carson	11.1	1,081.08
Famous Jury Trials	9.1	274.73	Beulah Show	6.7	1,119.40
Gabriel Heatter (Sun.)	4.2	285.71	Burns and Allen	14.2	1,058.34
Walter Winchell	22.5	266.67	Telephone Hour	9.2	1,073.91
Bob Hawk	15.0	266.67	Durante-Moore	12.6	1,073.91
This Is Your F.B.I.	11.5	304.35	Guy Lombardo	5.0	1,100.00
Waltz Time	12.1	289.26	Goat Moments	7.8	1,025.64
First Nighter	11.4	307.02	Detect and Collect	4.1	1,097.56
Truth or Consequences	19.6	357.14	Sun. Eve. Party	4.0	1,250.00
Fibber McGee and Molly	32.6	460.12	Kate Smith	10.6	1,273.58
Frank Singler	4.1	292.68	Request Performance	7.4	1,216.22
Vox Pop	12.8	312.50	Exploring the Unkn.	2.8	1,250.00
Don Gardiner	4.5	333.33	His Honor the Barber (LN—MA)	10.8	1,250.00
Can You Top This	14.3	347.22	James Melton	8.0	1,362.50
Double Or Nothing	8.6	348.84	Danny Kaye	11.2	1,562.50
Judy Canova	15.6	352.56	Andrew Sisters	5.3	1,509.43
Bandwagon	16.8	366.90	Treasure Hour of Song	3.1	1,451.61
Date With Judy	12.9	348.84	Keep Working, Keep Singing	3.5	1,714.29
Manhattan Merry-Go-Round	10.5	380.95	Radio Hall of Fame	6.1	1,976.21
Life of Riley	17.0	382.35	Andre Kostenanetz	5.3	1,985.71
American Album of Fam. Mus.	12.1	371.90	Bob Crosby	3.7	1,891.89
Red Skelton	24.9	381.53	Fresh Up Show	3.3	2,272.73
American Melody Hour	10.4	384.62	Theater Guild (Full Hour)	4.7	3,191.49
Fred Allen	26.8	447.76	Freedom of Opportun.	1.0	3,000.00
Inner Sanctum	11.0	409.09	Sun. Eve. Hour	2.9	3,448.28
Aldrich Family	18.7	454.55	Spotlight Bands	3.3	3,787.88
Gabriel Heatter (TT)	11.4	438.60	Boston Symphony Orchestra	2.5	4,800.00
National Barn Dance	6.7	447.76	Chester Morrison	2.7	111.11
Bob Hope	32.6	460.12	Johns-Manville News	11.5	130.43
La Guardia Speaks for Liberty	6.6	378.79	Mr. Keen	12.0	166.67
Amos 'n' Andy	19.3	466.32	Louella Parsons	13.5	185.19
Helen Hayes	7.8	448.72	Lone Ranger	9.2	195.65
News of the World	8.3	421.69	Mommie and the Men	8.3	240.96
John W. Vandercok Concert—Firestone	8.0	437.50	Bill Stern	8.2	243.90
Screen Guild Players	21.0	476.19	Adv. of the Falcon	7.8	256.41
Charlie McCarthy	28.5	547.17	Lowell Thomas, LN	15.1	264.90
Gangbusters	9.3	483.87	H. V. Kaltenborn, LN	11.0	272.73
Dr. I. O.	12.1	454.55	A. L. Alexander, LN	7.1	281.69
Bing Crosby	25.0	500.00	F. B. I. in Peace and War	15.8	284.81
Hour of Charm	10.4	576.92	Sherlock Holmes	9.8	306.12
Kay Kyser (Full Hour)	15.4	551.95	Monitor Views the News, MA	2.2	363.64
Blondie	16.8	625.00	Bulldog Drummond	6.7	373.13
Adv. of the Thin Man	8.3	662.65	Earl Godwin	4.0	373.00
We the People	13.0	500.00	Jack Haley	21.8	389.91
Gabriel Heatter (MWF)	6.4	562.50	Great Gildersleeve	16.5	393.94
Inside of Sports	3.0	500.00	Arthur Hale, LN	3.2	488.75
Lum and Abner	6.3	555.56	Ellery Queen	11.7	470.09
Duffy's Tavern	14.8	574.32	Saturday Night Serenade	9.3	483.87
Meet Me at Parky's	4.8	576.92	Suspense	12.1	495.87
Break the Bank	9.1	549.45	Dick Tracy	3.9	512.82
Contented Program	14.3	629.37	Jack Kirkwood	7.3	547.95
Dinah Shore	7.1	633.80	Fishing and Hunting Club	2.6	576.92
Those Websters	19.2	677.08	Bob Burns	16.2	617.28
Radio Theater	23.6	677.97	Celebrity Club (Half Hour)	7.8	641.03
Quiz Kids	9.4	638.30	Jack Smith	8.5	647.06
Fulton Lewis, MA	4.8	520.83	Highways in Melody	7.5	666.67
Adv. of Ozzie and Harriet	10.1	742.57	This Is My Best	8.8	681.82
Eddie Cantor	17.9	754.19	Real Stories	3.6	694.44
Malsie	8.9	674.16	Radio Auction	3.1	967.74
Your Hit Parade	13.4	783.58	Fight of the Week	1.7	1,176.47
Jack Benny	26.8	845.86	Doctors Talk It Over	1.1	1,363.64
			MA	1.7	1,764.71
			Your Land and Mine	1.7	1,764.71

The "Talent Cost Index" is protected by the copyright of The Billboard and infringement will be prosecuted.

### CBS Gives Army Free 7-Wk. Net Ride

NEW YORK, June 22.—Columbia Broadcasting System and N. W. Ayer Agency are co-operating to give the U. S. Army a free ride on the recruiting show, *Sound Off*, set for a seven-week run on the web starting July 4 in the 8:30-8:55 p.m. slot. This is the period being vacated when *Your FBI in Peace and War* takes a summer hiatus.

CBS will donate the time, and N. W. Ayer will not collect the usual 15 per cent commission. The army will pay the talent bill. Talent will include Mark Warnow's orchestra and guests. Format will be a pop musical, produced by Earl McGill for the agency and Larry Puck for CBS.

Interesting angle of the deal is that Ayer will collect its commish on the newspaper billings of the army's recruiting campaign. Ayer is also collecting for network billings placed in other areas and for transcribed

### Sex Rears Its Head, But as WEEL Series To Guide Youth

BOSTON, June 22.—What the trade regards as one of the most progressive moves, programwise, ever to be taken by the radio industry will be inaugurated at WEEL, local CBS outlet, Monday (1) when the station, in co-operation with the Greater Boston Community Fund, starts a series titled *Sex Guidance for Today's Youth*.

Series, consisting of nine programs in the station's *Let's Talk About Children Program*, is believed to be the first attempt to treat the subject of juve sex on the air. Program, considered particularly timely in view of post-war unrest among young people, will have as consultants Dr. W. Linwood Chase, of the Massachusetts Society for Social Hygiene, and Dr. Augustus S. Rose, psychiatrist.

programs aired in connection with the army's recruiting drive.

neither too MAMMOTH....  
...nor too MINUTE...  
**KTUL**  
COVERS THE  
**MONEY MARKET**  
OF EASTERN OKLAHOMA  
*Just Right!*  
• WRITE FOR INFORMATION  
**KTUL**  
5000 WATTS TULSA, OKLAHOMA  
John Esau  
GENERAL MANAGER  
FREE AND PETERS, National Representative

# THE BILLBOARD-HOOPER ALL PROGRAM 4-NET DAYTIME TALENT COST INDEX

Issue #2 (June 29, 1946)

Based upon February 15, 1946, Hooper



Presenting in rank order, on the basis of "Cost Per Thousand Urban Listeners," or, where the network is too small to project to all urban centers of over 25,000 population, on the basis of "Talent Cost Per Hooper Point," all network shows, except co-operatives, on the air during the daytime, first week in February, 1946. In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban families.

Program	Hooper rating	Cost Per Point	Cost Per 1,000 Urban List.	Program	Hooper rating	Cost Per Point	Cost Per 1,000 Urban List.
Betty Crocker (NBC)	4.3	\$ 116.28	\$ .19	Barry Cameron	2.8	714.29	—
Young Widder Brown	8.2	195.12	.29	Rosemary	3.4	735.29	—
Ma Perkins (NBC)	6.6	196.97	.29	David Harum	3.3	757.58	—
Breakfast in H'wood	—	—	—	Lora Lawton	3.3	757.58	—
(P and G)	8.1	185.19	.30	Bachelor's Children	4.2	833.33	—
Home Edition	5.4	185.19	.30	Valiant Lady	3.0	833.33	—
Breakfast in H'wood	—	—	—	John B. Kennedy, MA	2.8	892.86	—
Kellogg	7.8	192.31	.30	Try 'n' Find Me	—	—	—
Our Gal, Sunday	7.8	224.38	.33	LN	2.7	925.93	—
Stella Dallas	7.2	243.08	.36	Victor H. Lindlahr	1.9	1,052.63	—
Jack Armstrong	4.8	416.67	.40	SATURDAY A.M. INDEX			
Helen Trent	6.7	268.66	.43	Billie Burke	7.6	\$ 187.37	\$ .24
Backstage Wife	6.5	269.08	.43	Mary Lee Taylor	3.6	208.33	.27
Front Page Ferris	5.3	330.19	.46	Let's Pretend	7.1	281.69	.34
Big Sister	6.0	312.50	.48	Theater of Today	7.4	337.84	.44
Lorenzo Jones	5.9	338.98	.48	Grand Central Station	6.5	481.54	.56
Tom Mix	5.4	462.96	.48	County Fair	4.3	930.24	1.06
Captain Midnight	4.0	500.00	.52	Metropolitan Opera	3.3	3,080.30	4.06
Terry and the Pirates	4.5	511.11	.53	Tin Pan Alley	—	—	—
Right to Happiness	6.5	346.15	.56	of the Air	3.9	448.72	—
Hop Harrigan	3.9	576.92	.65	Wake Up and Smile	2.9	517.24	—
My True Story	4.9	408.16	.68	Stars Over H'wood	7.6	526.32	—
Today's Children	5.8	431.03	.70	Give and Take	3.8	555.56	—
Breakfast Club	—	—	—	Teentimer's Club	4.3	697.67	—
(Philo of America)	5.6	468.75	.75	Smilin' Ed McConnell	4.1	731.71	—
Breakfast Club	—	—	—	Opry House	—	—	—
(Swift)	5.4	555.56	.83	Matinee (1:00)	3.0	833.33	—
Ladies Be Seated	3.3	606.06	.83	Galen Drake, MA	0.9	833.33	—
Road of Life (NBC)	5.3	518.87	.85	House of Mystery	2.4	1,041.67	—
Superman	4.4	881.82	.85	Opry House	—	—	—
Second Mrs. Burton	4.1	487.80	.87	Matinee (1:30)	2.2	1,363.64	—
Woman in White	5.4	555.56	.99	National Farm and	—	—	—
The Listening Post	3.1	645.16	1.02	Home Hour	1.9	1,578.95	—
Guiding Light	4.8	625.00	1.03	Club Time, MA	0.5	3,000.00	—
Kate Smith Speaks	7.4	675.58	1.03	MA—Moving Average	—	—	—
Ted Malone	4.2	595.24	1.04	LN—Limited network	—	—	—
Strange Romance of E. Winters	2.7	668.67	1.17	SUNDAY DAYTIME			
Queen for a Day	—	—	—	Darts for Dough	7.0	\$ 142.86	\$ .14
(P and G)	5.2	769.23	1.32	Gene Autry	7.5	333.33	.28
Hymns of All Churches	2.9	827.59	1.35	Sammy Kaye	8.2	394.88	.30
John J. Anthony	3.3	909.09	1.49	Quick As a Flash	7.1	352.11	.33
Queen for a Day	—	—	—	William L. Shirer	5.9	338.98	.35
(Miles)	4.2	952.38	1.49	One Man's Family	11.5	391.30	.39
Morton Downey	3.2	1,093.75	1.58	Counterspy	6.5	535.46	.57
G. E. House Party	4.0	1,222.22	1.69	Carmen Cavallaro	9.5	652.93	.76
Jack Berch	2.5	3,000.00	1.78	R. C. A. Victor Show	5.0	800.00	.89
Bride and Groom	3.3	1,212.12	1.85	Mary Small Revue	4.4	1,022.73	.95
Glamour Manor	4.0	1,250.00	1.85	John Charles Thomas	8.0	944.44	1.10
Fred Waring	3.8	1,842.11	2.94	Family Hour	7.9	1,202.63	1.24
Betty Crocker (ABC)	5.3	94.34	—	Nelson Eddy	7.0	1,428.57	1.47
Tennessee Jed-LN	2.5	140.00	—	Harvest of Stars	5.6	1,785.71	1.89
Ma Perkins (CBS)	8.7	149.43	—	N. B. C. Symphony	4.8	2,222.22	2.30
Take It Easy Time	2.5	280.00	—	Reader's Digest	4.4	2,045.45	2.36
When a Girl Marries	8.0	287.50	—	New York	—	—	—
Aunt Jenny	6.0	333.33	—	Philharmonic	4.1	2,439.02	2.74
One Woman's Opinion	1.5	333.33	—	Hollywood Star Time	4.0	3,375.00	3.64
Young Dr. Malone	7.3	342.47	—	The Shadow (DL & W)	—	—	—
Life Can Be Beautiful	7.2	347.22	—	MA, LN	13.3	187.97	—
Lyle Van—News	2.8	357.14	—	Orson Welles	5.3	235.85	—
Just Plain Bill	5.5	363.64	—	Galen Drake	3.0	250.00	—
Pepper Young's	—	—	—	The Shadow (Grove)	—	—	—
Family	7.0	378.57	—	MA, LN	9.7	257.73	—
Tena and Tim	3.9	384.62	—	The Shadow (Carey)	—	—	—
Portia Faces Life	7.0	392.86	—	MA, LN	8.1	308.64	—
Joyce Jordan, M.D.	4.0	500.00	—	John B. Kennedy	8.5	429.57	—
Perry Mason	4.9	510.20	—	Smoke Dreams	6.6	454.55	—
A Woman's Life	4.8	520.83	—	World Front, LN, MA	5.1	490.20	—
Road of Life (CBS)	5.2	528.85	—	Sweetheart Time	2.0	500.00	—
Light of the World	3.4	588.24	—	Murder Is My Hobby	7.7	519.48	—
Masquerade	3.9	641.03	—	Ilka Chase	2.0	750.00	—
Richard Maxwell	2.2	681.82	—	—	—	—	—

The "Talent Cost Index" is protected by the copyright of The Billboard and infringement will be prosecuted.

# A Trellis for the Vine

KYA, years ago, recognized that there was more to newscasting than ripping off teletype reports and reading them as is over the microphone. KYA also recognized that in news there is a vital force for the betterment of the community by careful, accurate reporting.

As an example of this aggressive policy of reporting, KYA is now broadcasting a new public service series, entitled "A Trellis for the Vine." The purpose of the program is to find foster homes for hundreds of forgotten children in the San Francisco-Bay Region, a serious post-war problem uncovered by the alert staff of the KYA News Bureau. The series is being broadcast in co-operation with the welfare agencies affiliated with the Community Chest, and stories about the drive are carried in the newscasts.

The story of "A Trellis for the Vine" is another of the reasons why Northern California looks to KYA for the news—every hour, on the hour.

# KYA

SAN FRANCISCO

Represented by Adam J. Young, Jr., Inc. NEW YORK LOS ANGELES CHICAGO SAN FRANCISCO

## Chi ABC Promotion Via Hotels, Clubs

CHICAGO, June 22.—Scheme to increase attendance at studio audience shows has been worked out here by ABC promotional execs in conjunction with local hotels, women's clubs and convention bureaus. Plan, started this week, calls for distribution thru hotels and other organizations of brochures calling attention to the ABC audience shows (the net airs 10 from here), with the information that tickets for these can be obtained at ABC. Net distributed 10,000 brochures this week, and judging by requests it received for additional pieces, plans to print tens of thousands more.

The idea is based on realization that thousands of visitors who are in Chi, a convention town, constantly seek places to go. ABC is taking advantage of this need and turning it into promotional value for itself.

Agreements for the distribution of the promotional material have been worked out with all of the leading downtown hotels, the Chicago Convention Bureau, the local Federated Women's Clubs as well as the local branch of the National Federated Women's Clubs.

## Gladys York Upped at ABC

NEW YORK, June 22.—Gladys York, formerly assistant sales service manager for ABC, has been upped to sales service manager, replacing Alfred Beckman, who resigned to take the post as time-buyer and business manager of Buchanan & Company's radio department. Donald Buck moves into the assistant sales service post. Miss York, with ABC for two years, spent eight years with CBS, the last four of which were in Columbia's sales service department, where she was in charge of facilities contracts.

## KSTP's Grand Prize Winner

MINNEAPOLIS, June 22.—KSTP has paid off its grand prize totaling \$5,790 in cash and merchandise in its \$500,000 tagged fish contest. Winner who hauled in a two-pound wall-eyed pike from Whitefish Lake to find the finnie had tag No. 1,000 on it was Elmer C. Hauge, of Pequot Lakes, Minn., a returned veteran now serving as a fishing guide. His haul included \$1,000 in cash, a 1946 Dodge Sedan, a five-day vacation for two in New Orleans next winter, plus an assortment of other merchandise. Gov. Edward J. Thye awarded the loot in a special ceremony at St. Paul Hotel.

# WCPO

is proud to receive  
*An Award*

9th ANNUAL RADIO PROMOTION  
EXHIBIT AND COMPETITION  
for its promotion of  
*The TOM MIX Show*  
*For Ralston Purina*  
**(PERSONAL APPEARANCES)**

Further Proof of WCPO's Distinguished Service to its Advertisers

REPRESENTED BY THE BRANHAM CO.  
 Affiliated with The Cincinnati Post  
 CINCINNATI'S NEWS STATION

# Outlets Frown On Shoe-Stringers; War On To Cull Off-Cuff Ranks

(Continued from page 5)

up adequately to service accounts. This means an additional load on broadcaster, who, to keep an account, is often forced to put up with situation. Some percenters who give as their telephone numbers a phone service exchange can't be reached in time to check on commercials' scripting, etc.

### Relatives Cash In

With so many in the biz these days stations don't always know with whom they are dealing. Broadcasters present plenty of examples of accounts taken away from established agencies and turned over to relatives or men on bank-rollers' pay roll in effort to keep 15 per cent agency fee. One sponsor, spending \$1,000 per week with a station, decided to give his shiftless nephew an easy \$150-per-week job. Such practices which have long plagued station managers are now on the upswing and harder than ever to track down because of many newcomers.

Stations are not the only victims. Sponsors often come in for fleecing, according to Cal Smith, KFAC manager and head of Southern California broadcasters' agency recognition committee. (Latter has been waging up-hill battle for past three years to weed out undesirable pseudo agencies.) Smith says tyro percenters will pick on advertisers new to radio and quote inflated time rates to boost their loot. Much of this was tried recently, according to Smith, during State primary elections. Candidates, totally unacquainted with radio rates, were asked to shell out far more than time cost.

Opposite can prove equally troublesome. Clyde Scott, manager of KECA, tells where sponsor called up to gripe about being overcharged because an agent was giving him lower quotations than carried on outlet's rate card. Investigation revealed percenter was set to turn back some of his take to bank-roller to get the account, but told sponsor that by working thru his "agency" he

could secure time cheaper. Other cases show where splitting comish and telling advertiser he was getting rake-off on rates is used as lure to snare the accounts. Percenters then pad bank-roller's bill with phony production costs, etc., thereby getting back their dough.

### Rate Cutting Aches

Bob Reynolds, KMPC manager, told *Billboard* problem is serious. When present biz boom hits slump guys will resort to widespread rate-cutting which will hit back at broadcasters. Reynolds said Smith's committee is currently drafting plan for greater crack-down on the newcomers. SCB's squeeze on shoe-string agencies got underway last year when committee was named to look into problem. Before then Cal Smith carried on fight single-handed. Members on Smith's committee are Scott, Lee Wynne (KGER, Long Beach), Harry Witt (assistant manager, KNX) and Bill Beaton (KWKW, Pasadena). At present agency coming to station with an account must be accredited by SCB's committee. Application for recognition must be filed with group, listing agency's personnel, financial statement showing condition of biz, average monthly billing, assets and liabilities, what media associations recognize agency, if any personnel are connected with clients, if applicant owns any interest in clients' biz, etc. Questionnaire goes into background of applicant to see if he knows air medium. Also asked list of active clients. Smith's committee then reports back to station whose time applicant wants to buy. Report is in form of recommendation and station can do as it sees fit. Outlets, however, will usually take account on temporary basis pending word from SCB on agent. To protect itself, station will make contract with sponsor (after checking his credit standing) and hold him directly responsible for fees until SCB check-up is completed.

### It Worked

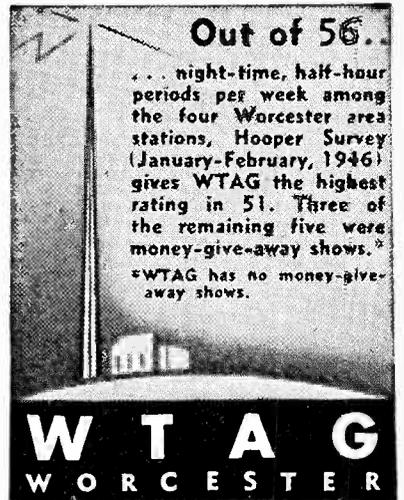
This plan in past year has discouraged numerous inadequate newcomers from moving into radio, however, many are slipping in despite precautions. SCB gets average of five per month asking for the nod. Of the 270 agencies listed in phone book little more than 100 have been okayed by Smith committee.

When SCB has gone thru its current revamping move (*Billboard*, June 22) committee will bring its plan before org to further clamp down on growing tide of troublesome tyros. Idea will be to pattern SCB's agency policies after the Cleveland plan for agency recognition. In latter, however, all media have joined to keep out incompetent and inadequate. Radio here will have to be on its own. Broadcasters had made numerous overtures to Los Angeles newspapers' association on this score but had always been handed the cold shoulder.

Applications will be reviewed yearly. Problem of weeding out undesirable agencies is far from peculiar to just this territory. At present special committee of National Association of Broadcasters is weighing it nationally. Report will be made on findings to NAB's board of directors when it meets in Denver in August.

Two chief reasons given for boost in small agencies: End of war has brought back many boys who had previously worked as station salesmen and now want to go into biz on their own despite lack of proper

dough or know-how; field has also been filled by percenters who worked newspapers, but paper shortage has forced them over into radio. Trouble here is men who know layout for black-and-white are lost when it comes to air medium.



**Out of 56...**  
... night-time, half-hour periods per week among the four Worcester area stations, Hooper Survey (January-February, 1946) gives WTAG the highest rating in 51. Three of the remaining five were money-give-away shows.  
\*WTAG has no money-give-away shows.

**WTAG**  
WORCESTER

**PHOTO REPRODUCTIONS**  
**PHOTOS 8x10 5 1/2c EA.**  
Genuine Glossy Photographs  
Unsurpassed in Quality at any Price  
NO NEGATIVE CHARGE - NO FRAMES

100 8x10 \$ 6.00	MOUNTED
1000 8x10 \$55.00	ENLARGEMENTS
1000 5x7 \$ 30.00	20x30 \$2.50 EA.
1000 POST CARDS \$ 20.00	30x40 \$ 3.89 EA.

**COPYART**  
Photographers  
165 WEST 46th STREET, N.Y.C. (19)  
Branch - 7514 Wilshire Boulevard, Beverly Hills, Cal  
WE DELIVER WHAT WE ADVERTISE

U. S. A.'s LARGEST REPRODUCTION HOUSE



## 19 AWARDS

in

## 19 MONTHS

to Westinghouse Station

# WOWO

FORT WAYNE, INDIANA

Once again, a jury—this time composed of agency executives and sponsors—has honored WOWO, Indiana's most powerful station. In *The Billboard's* Ninth Annual Promotion Survey, WOWO wins third place in over-all promotion, clear channel division

Nineteen awards in as many months! Such recognition can mean only this: Skillful, persistent promotion of the right things of broadcasting... *programs and services of primary interest and importance to the people of WOWO's area.*

## WESTINGHOUSE RADIO STATIONS Inc

KDKA KYW KEX WBZ WBZA WOWO



**Burrelle's**  
ESTABLISHED 1800  
PRESS CLIPPING BUREAU, Inc.  
165 Church St., New York 7, N.Y.  
BARolay 7-5371

## Now in Preparation

# The New 1946-47 ENCYCLOPEDIA OF MUSIC

... bigger ... better ... more comprehensive than ever!!!

**The Greatest  
Year-Around  
Reference Work  
Published  
for Any Industry**

10 COMPLETE SECTIONS

including a separate section on the famed

**MUSIC'S WHO'S WHO**

MORE THAN 50 FEATURE ARTICLES

72 ESSENTIAL REFERENCE LISTS

OVER 25,000 GUARANTEED  
CIRCULATION



RESERVE YOUR COPY NOW...  
Write B. A. Bruns, Circulation Manager, 25 Opera Pl., Cincinnati, Ohio, for single copy or group rates—also combination *Billboard* and *ENCYCLOPEDIA* subscription offer.

# WIND Pioneers Nitery Acts on Regular Airings

CHICAGO, June 22.—New type of remote radio program from a nitery, featuring acts on the bill instead of the usual run-of-the-mill ork airing, is being started next week by WIND, local indie. The show, which will be aired Monday thru Friday from 11:30 to 11:45 p.m., will originate at the Latin Quarter here and is said to be the first of its kind here if not in the country.

Howard Miller, WIND's program director, got around the union bugaboos which had had other station men stopped and got clearance to give the home audience a chance to listen to name acts in the Latin Quarter show. Miller did this with such ease that his action could be a lesson to other station program directors. He merely went to AFM to get clearance for the band's participation in such a show and for future musician name attractions. From AFRA he got permission for the emcee, which for next week's show will be Doug Carter, LQ comic. And from AGVA he also got permission for the nitery stars, Borrah Minevitch's Harmonica Rascals, to appear on the air. None of the talent are being paid extra for the radio programs, and the Latin Quarter is paying only its usual remote charges of about \$150 a week.

Miller believes the remote idea will have value other than an airing time audience catcher. He believes that since it is aired late at night audience will be listening to WIND last thing at night and will have radios tuned to station when sets are turned on in morning. This, he believes, will help build audience for his 8 a.m. platter airing.

Station will promote the program, which will be titled *Ralph Berger's Little Show*, with newspaper ads and place cards in the nitery.

# U. S. and Industry Plan Station Staff Training Program

WASHINGTON, June 22.—Industry and government educational bigwigs are getting their heads together on what is described as a co-ordinated program for "live talent" to fill ranks in AM and FM stations which are multiplying. On the federal side, the ball is being carried by the U. S. Office of Education, with cooperation of the Federal Communications Commission, on a budget which the federal authorities admit doesn't promise much chance for training. On the industry side, the National Association of Broadcasters is interesting itself in what it fears may develop into a "serious shortage" of

announcers, newscasters and other program personnel as more and more stations get under way.

Dr. Franklin Dunham, radio chief at the U. S. Office of Education, said the federal plan is to encourage experience in the noncommercial educational field in hopes that ready-made talent can step into the commercial field. Despite its depleted budget, the agency is promising to give "all possible aid" to educational stations in need of advice on management, Dunham said. On the programming side, USOE is preparing scripts for educational stations, some of the scripts, Dunham said, are being picked up by commercial sta-

tions. Efforts of NAB to insure adequate talent for its membership are being concentrated on the hiring of ex-servicemen under the on-the-job-training program of the Veterans' Administration. Experience of Station WOSH, Oshkosh, Wis., in using vets is being cited by NAB as a typical case. Four months ago, the station hired three ex-servicemen for a three-year training program in the announcing and promotion departments. All, says NAB, are working out fine. WOSH is now preparing to hire other ex-servicemen under the training program for script writing and other radio jobs.

# Short Wave Program Of State Department Hypoed With Cash

WASHINGTON, June 22.—State Department's projected short wave radio information program, modified from the original blueprint, is now in the cards as the result of a new lease of life given to State's proposed \$9,284,778 outlay in Congress. House is expected to pare down the appropriation which was voted Friday (21) by the Senate. State Department, however, is already adjusting its blueprint to the expected cut.

State Department information chiefs are figuring themselves lucky as the result of the Senate's latest action, since the radio info program proposal for 1947 has been foundering for months in Congress and on one occasion was completely given up for lost. The proposed outlay, covering perpetuation of foreign broadcast service, is expected to wind up in a joint congressional conference committee prior to the scheduled recess.

Resolution of the entire short wave picture is expected soon, with private radio interests expecting a deal whereby the leased transmitters will be available for commercial as well as governmental use. NBC and CBS network execs, as well as others involved in the future of commercial short wave, are ready to peddle time as soon as they get the green light. Decish on this matter was expected last April, but pruning of the State Department's budget for the radio information program and Bill Benton's conflict with wire services which refused to furnish news for "propaganda" purposes, delayed clarification on the situation.

**100 8 x 10 PHOTOS \$6.60 NO CHARGE FOR NEGATIVE**

Now you can get the photo reproduction work with a reputation for top notch quality at prices you would expect to pay only for cheapest cut-rate quality. Join our enthusiastic thousands of satisfied customers from Coast to Coast. 250 Glossy Postcards, \$7.15, no negative charge. Before ordering anywhere, send for our complete Price List, Free Samples, Ordering Instructions. Courteous and honorable treatment guaranteed.

**MULSON STUDIO, BRIDGEPORT 8, CONN.**

**Original Comedy Material**

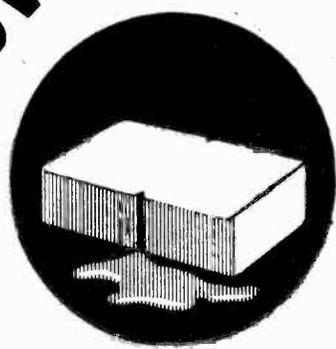
Created for people in business for laughs. Our monthly gag service is just what the doctor ordered if your comedy show needs a Hooperation. Send \$1.00 for Trial Script.

**GAGS-OF-THE-MONTH**  
Dept. R1, 310 W. 95 St., New York City

**WBNS FOR A GOOD PULL**

For Example  
**HOOPERATING**  
COLUMBUS, OHIO  
Fall-Winter '45-'46  
**DR. CHRISTIAN**  
**22.3**  
ASK ANY BLAIR MAN

# "LOVE THAT SOAP"\*



No matter if you're selling soap, shaving cream, or soft drinks, you'll "love that coverage" WIP gives you in Philadelphia. Our clients are "right on the beam." They seldom miss "the last bus to Hoboken." "Check!" "Right?"



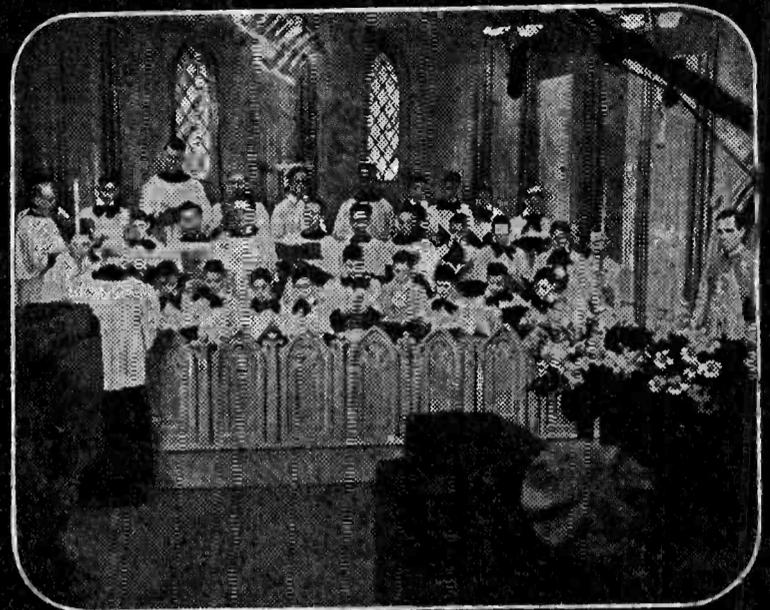
5,000 WATTS • 610 K.C.  
*It's Mutual*

Represented Nationally by GEO. P. HOLLINGBERRY CO.

\* Credit Frederic Wakeman's "The Hucksters"



\* ABRAHAM LINCOLN IN ILLINOIS - "Television's Greatest Play to Date..." VARIETY



\* EASTER SERVICE - "A Half-Hour Holy Week Session Which Took Every Beholder Right to Church..." BILLBOARD

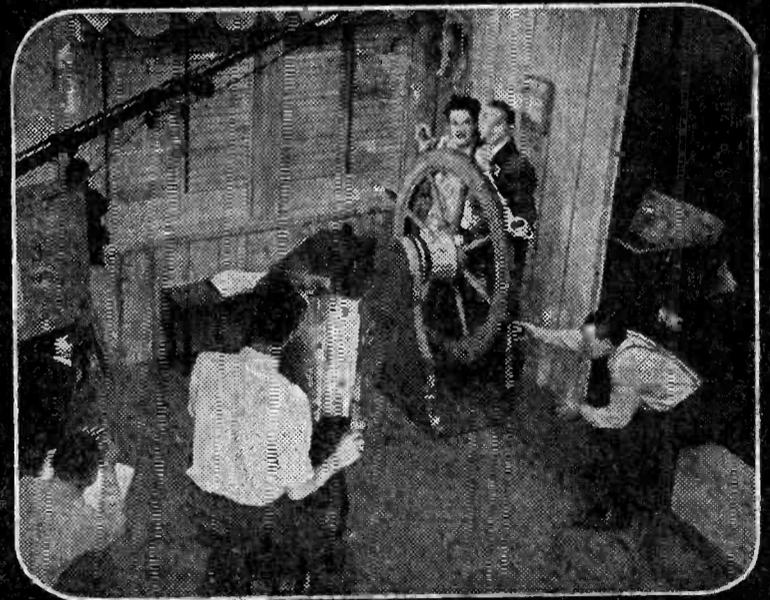


\* THE FIRST YEAR - "By Far the Best Television Entertainment I Have Ever Seen..." JOHN GOLDEN

What makes  
a Television  
DIRECTOR?



\* YOU CAN'T TAKE IT WITH YOU - "Another Sock Video Version of a Famous Stageplay..." VARIETY



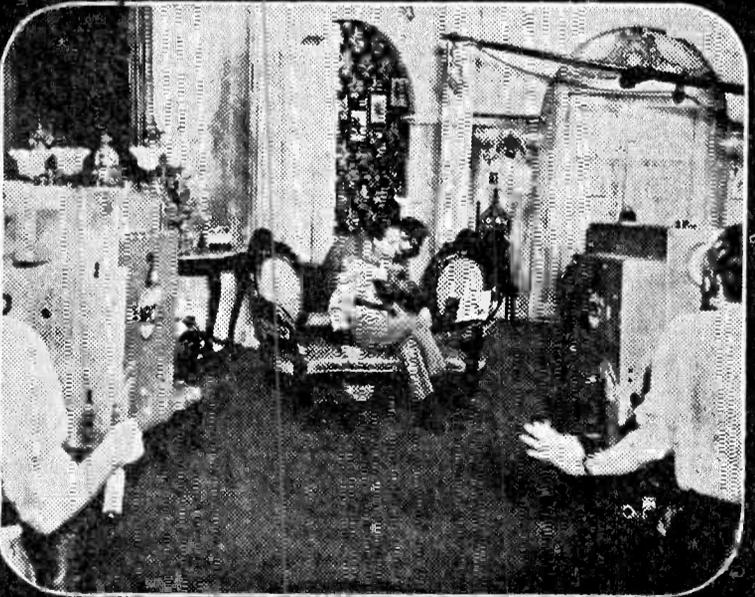
\* CHILDREN OF OLD MAN RIVER - "One of the Best Television Shows of More Than 30-minute Duration Yet Presented..." VARIETY



\* FRONT PAGE — "Undoubtedly One of the Best-Produced Plays Yet Televised... Drew Hefty Belly Laughs..." VARIETY



\* ANOTHER LANGUAGE — "An Auspicious Beginning to NBC's Fall Dramatic Season... A Smash Hit..." BILLBOARD



\* ANGEL STREET — "Video Version... As Sock as Footlight Presentation..." VARIETY

A TELEVISION DIRECTOR is *made* by the hit shows he creates. For obvious reasons\* NBC television directors are credited with being tops in television.

Essentially men of vision and imagination, they got into television in its formative years. Born showmen, raised in show business, they bring to bear in NBC television productions the full weight of years of individual successful experience in the theatre, films, the sports world and in radio.

That previous experience—adapted through actual daily application to the stricter requirements of the television medium—is reflected in the consistent excellence of all NBC television productions.

### What makes WNBT the best media buy in Television today?

At WNBT the experience, imagination and stagecraft of show-wise NBC television directors (*and* writers, camera crews, technicians and engineers) are backed by the finest television facilities in the business.

Whatever your television requirements—whether you produce your own shows with NBC experts..., whether your ideas are developed and produced by NBC... or whether you sponsor programs built and telecast by NBC—WNBT offers short cuts and economies made possible by expert planning and the longest, continuous practical experience in television.

**NBC TELEVISION**

**WNBT NEW YORK**

**NATIONAL BROADCASTING COMPANY**

A SERVICE OF RADIO CORPORATION OF AMERICA

## Louis-Conn Fight

Reviewed Wednesday (19), 10:05-11 p.m. Style—Sports. Agency—Maxon, Inc. Sponsor—Gillette Safety Razor Company. Station WNBC (NBC), New York, and special network.

This was touted as a five-camera scanning job. It was a great handling of the actual fighting by one camera. The rest of the cameras might just as well have stood in bed. Crowd shots were wasted footage and the color shots of the entire ring made it look like a toy. But when the camera focused, as it did most of the time, on the actual battle (what little battle there was) you were there in a \$100 seat. The cameras kept the battlers, in the prelims as well as in the feature event, centered all the way thru, and it was a perfect demonstration of just how good scanning of a sports event can be. That image-orthicon brought the fighters into sharp relief and nothing was lost.

The program brought the viewer right to the Yankee Stadium, but there it stopped. The commercials were as bad as they could have been. It was a million-dollar enterprise with a 10-cent commercial. Someone forgot that it was supposed to sell Gillette razors and blades. Most of the commercial pictures looked like nothing in the world but underexposed film . . . and still film at that. Why, in a medium that must depend upon movement, did Gillette decide upon still selling? And why did the cameras have to go to black level almost every time they switched to a selling pitch. It made the average home receiver owner feel that his set had gone bad. There were plenty of near heart failures before each commercial, and they weren't all in the Maxon Agency or Gillette brass department either.

Everything was done to promote the fight scanning, and the special Hooper survey made for *The Billboard* (see Television news page, this issue) indicated that practically every viewing family had a mob at home. It's a shame that someone at the agency, sponsor or at NBC didn't spend time with the advertising. It did help to pay the bill.

## Gulf Oil News

Reviewed Thursday (20), 8:15-8:35 p.m. Style—Newscast. Agency—Young & Rubicam. Sponsor—Gulf Oil. Station WCBW (CBS), New York.

CBS staffers are still tops in handling a video news seg. They combine imagination, special motion pix, maps, diagrams and sock continuity and mold them all into a fast-moving commentary. They've spent plenty of time and money on developing each part of a newscast and the result is that even with a brand-new man as emcee, Milto Boulton, it comes up plenty sock.

Boulton was ragged. He must have felt part of a three-ring circus. However, his training on the *We, the People* sound seg ought to have conditioned him a bit for television news. He read too much and some of his timing was off. However, the tie-up between the air show and the tele program is a plus that'll pay off during this video development period.

A new way of handling two sides of a question was utilized for the atom bomb subject. An open book was shown with the U. S. (Bernard Baruch) side of the question shown by a series of cards on one side and the Russian (Andrei Gromyko) side by a series of cards on the other side. As each point was made, one card was pulled out. Which made for effective visual contrast, a forum in print.

The motion pix, Harlem's Joe Louis parade, etc., were all good. This was a television newseg at its best.

## Cash and Carry

Reviewed Thursday (20), 9-9:30 p.m. Style—Audience participation. Sustaining over WABD (DuMont), New York.

The second presentation of Carr and Stark, package program org, is at least several hundred per cent better than their first try, *Beepstakes*. All the questions were visual. Check. There was plenty of action in the answering of the questions. Check. However, less movement behind the store counter and more in full view of the audience would have helped.

All the audience participation was before the camera, which is a negative since the folks at home should be keyed into the show. Latter would have been a simple matter because there was a bonus question—"What's in the ? Barrel?" Which could just as well have been answered via the telephone route since there was a phone on the counter.

The members of the audiences were really great fun this trip. That's a bit dangerous, depending on the "suckers" to supply all the humor. Dennis James, the emcee-storekeeper, still doesn't know how to relax . . . and he's not a natural humorist. Still he had the show moving along at a rapid pace and there was no pause for empty reflection. Give him this vehicle week after week and in no time flat he'll be as good as the best of them. He's clean cut and when he eases up (that doesn't mean that anyone would want him to take it easy—(See *Cash and Carry* on page 20)

## Shopping at Home

Reviewed Tuesday (18), 8:45-9 p.m. Style—Shopping guide. Sustaining over W6XYZ (Paramount), Hollywood.

Outlet's Gordon Wright, pinching for Klaus Landsberg, handled himself well considering it was the first time he held the driver's seat. Seg is devoted to scanning of new gadgets, with gabber Kieth Hetherington capably handling demonstrations and explanations as cameras move in for close-ups. This portion of the telecast is similar to the seg the station had formerly tagged *Comforts and Luxuries*.

Example of items treated: Insect-killing D.D.T. lamp, calibrated poker chip holder, elastic ironing cord and portable table and chairs. Products' prices were mentioned with a plug for the stores where the items are on sale. This type of program proves that the tele eye has sales punch. Interest, however, can be kept high only if commodities scanned are unusual. Everyday stuff wouldn't keep viewers looking.

Picture quality was at its usual high. Lensing was not up to the outlet's par when it came to composition. Wright's chief fault was in switching cameras too often.

## Slipcover Magic

Reviewed Wednesday (19), 8-8:30 p.m. Style—Service. Sustaining over WABD (DuMont), New York.

This is tabbed "sustaining" because nobody pays for it. But as far as the viewers are concerned, it's strictly a commercial telecast by John Wanamaker's and *Woman's Home Companion* . . . and both should know better. It's badly produced (too much scanning of the WHC's home furnishing expert and not enough of the how-to-do-it picture). It was badly lighted and the entire half hour which was skedded to sell milady on making her own slipcovers made the job seem tremendous.

Again and again it must be said that scannings like this should die on closed circuits. Every time that one of these tune-it-out shows is aired it sets television back months in the minds of set owners.

## Roads to Romance

Reviewed Tuesday (18), 8-8:30 p.m. Style—Travelog, films. Sponsor—Chevrolet Division of General Motors. Agency—Campbell - Ewald. Station—WABD (DuMont), New York.

Program, one in a series of four plugging Chevrolet cars, had some good film sequences of natural scenery, including Zion National Park, the Grand Canyon and Monterey, but the attempt to tie in these film shots with a family's aspirations for new autos, travel and vacations was done in an artificial manner via stilted dialog. It just didn't jell.

Opening scenes, with a family group (mother, father, son and daughter) chattering about past motoring pleasures, tip off the theme—see your local Chevrolet dealer. This plug is stripped into the program some half dozen times, generally following the travel shots. Films plus the plugs were effective enough, but as soon as ABC's producer-director Harvey Marlowe attempted to depict the yearnings of the stay-at-home folks he ran into trouble. Live people just don't talk the way this Chevrolet show makes them.

Basically, Marlowe's idea is good, showing the family traveling to Grand Canyon in the good old days and indicating good times are coming again. But in view of the lack of good writing, Marlowe might have trimmed the family chatter to a minimum, letting only one or two shots of the family group suffice and permitting the films a bit of commentary and stripped-in plugs do the rest.

Actors were Fran Lee, as the mother; Warren Hull, father; Joan Shepard and Peter Griffith, the children, and Scott Tennyson, the garage attendant who plugged the virtues of Chevrolet. Actors are rarely good when saddled with corny talk, and why should *Roads to Romance* be an exception?

## Write Me a Love Scene

Reviewed Thursday (20), 8:30-9 p.m. Style—Drama. Agency—Duane Jones. Sponsor—American Soap Company. Producer—American Broadcasting Company. Station—WABD (DuMont), New York.

By this time viewers should be accustomed to the Ryerson-Clements shelf of one-acters, since they're one-set plays and lend themselves to scanning. *Write Me a Love Scene* is typical of the R-C scrivening, frothy sophistication in dialog, Epworth League in actuality. Check the casting on this as okay. Wynne Gibson was the wife-secretary to perfection. Peter Von Zerneck was a little too-too as the husband writer and June Harven did the cockney maid out of cubbyhole that wasn't too dusty. Woody Parker as the "Marchbanks" of the tale was on the non-pro side, but that didn't hurt too much.

Production, however, wasn't as smooth as Director Harvey Marlowe's usually are. The record of the piano playing started once before the writer dropped his hands to the keys and later he was discovered by the camera in the doorway before his entrance was skedded.

But these weren't the worse faults. What was bad was the intermission break, which took the form of *Fashions of '46* and which broke into the scanning without so much as take-your-leave. After a while the viewers got the point that this was the commercial, matching beautiful new clothes with the idea of a beautiful skin—a skin that Sweetheart Soap will bring yuh, and expected that after the speling the drama would continte—and it did. An olio can do the commercial job in video, but it's difficult to take when the viewer is slapped in the face with it.

## Balaban &amp; Katz

Reviewed Thursday (20), 8:05-9:45 p.m. Style—Variety. Sustaining on WBKB, Chicago.

Tonight's telecast included a program by the American Medical Association entitled *Hygiene in the Home* and a dramatic presentation in the *X Marks the Spot* series entitled *A Corner on Corpses*. The AMA skit had the studio audience yawning after the first few minutes, but the dramatic presentation was a definite sock.

Narrator for *Hygiene in the Home* was Dr. W. Bauer, of AMA. The doctor who spoke out against epidemics and how they can be avoided lost his audience quickly because he read practically all of his narration. Video effects that accompanied the doctor's talk came in the form of quarantine signs and were definitely lacking in their attempt to emphasize the dangers that he spoke of. Show then shifted to a home scene and for half an hour the audience was bored by the activities of a doctor, a mother and her child in the sick room. The dialog between the mother and the doctor was especially uninspired. One fact was driven home, however, and that is television's potentialities as an educational medium along these lines. The doctor's illustrations on how to wear your hair, clean thermometers and how to provide ingenious sputum receptacles were worth while as education but not as entertainment.

*A Corner on Corpses* was written, produced and narrated by Bill Vance. The story idea which centered around a 19th century Edinburgh (Scotland) murder ring was not exactly new, but the presentation was very good. Vance's narrative was well written and well produced. Cameras performed very well, and he made full use of the props.

Cast of this murder story consisted of Art Seltzer, Bill Perry, Ruth Schames, Ilka Diehl Keegan and Vance's young son, Dennis. All except the child have had radio experience. Make-up and costumes were very good. Vance's ending which found him as the assassinated culprit lying on a surgeon's table and about to be dissected had sock dramatic impact.

This over-all show indicated that (See *B&K* on page 20)

## Second Viewing

*Chime Time* (WABD, Thursday (20), 8-8:15 p. m.) has improved a great deal since its deb. It isn't a 15-minute commercial now, and while the plug is integrated, it isn't shoved down viewers's throats. What has come forth from the experimental series is a way to by-pass James C. Petrillo on the music ban. Just as the dinking companies used choral groups to back their singing stars during the platter ban, just so does ABC, under Harvey Marlowe's direction, use a choral group to back Jean Tighe, to give musical fullness to her singing.

This seg used a boardwalk tintype photographer's studio, with its cut-out figures sans heads, to set the mood for a collection of tune oldies. The use of mid-Victorian melodies made the choral background sound even more in place than it would have otherwise.

Okay, the photographer with a Big tam on his head, was corny, but then the late '90's were full of kernels.

Camera handling was neat, with plenty of close-ups and not too gaudy shots. If there was anything wrong at all with the scanning, it was the times that the Tighe fem seemed to step out of character and hog the camera. However, that wasn't often enough to spoil an entertaining tune seg.

# 45,266 There---141,375 Looked In

## Solons' Yen May Bring Quick Tele

### Color Too High, Says FCC

WASHINGTON, June 22.—FCC members are under heavy pressure from their engineers to issue a policy statement giving "stronger encouragement" to black-white video at expense of color video. This is the result of series of experiments by engineers showing dual-band transmission and reception as "prohibitively costly." Adding to the significance of the pressure from engineers is the fact that FCC is hearing strongly favorable suggestions from congressmen for encouraging go-ahead on video production as aftermath of demonstration of Louis-Conn fight at Statler Hotel here this week.

FCC engineers have been unsuccessful in devising "practical and reasonable cost" set capable of receiving both dual-band video, and as result they are convinced that dual-band operation (black-white and ultra-high color) would be unworkable. Nevertheless FCC commissioners are still hedging on determining fate of commercial color video allocation as well as permanent black-white channels.

### Lab Tests Cost

High-ranking FCC engineer told *The Billboard* that the engineering tests at FCC's lab at Laurel, Md., show that separate receiving units could be incorporated in one set but "at a price that would be prohibitive." This, he said, in opinion of engineers practically rules out possibility of dual-band idea for transmission as well as reception. He added, however, that "there could always be a turn of events in further experimentation. Meanwhile at Laurel experiments confined to black-white television are continuing. Spokesman added that problems of black-white video "are common to color television also." Chief problem now being tackled at the Laurel labs involves device that will eliminate interference on one video set caused by another in the same vicinity. FCC engineers are confident that this can be worked out, and one expressed view that "everything, so far as engineers are concerned, points to FCC logically heeding DuMont laboratories' advice to throw everything (See *Quick Tele* Seen on page 20)

## Rat Trap?

NEW YORK, June 22.—One Puerto Rican family had some interesting angles for the researchers making the Sylvania video survey. Family, with numerous children, uses its video set extensively and figures it saves money because the kids don't have to go to movies, etc. Family stated, however, that rats and other vermin crawled into the receiver, where they were electrocuted and remained in varying stages of decomposition. Could Sylvania do anything about that?



## SAMPLING THE LOUIS-CONN TELE-VIEWERS

The first telephone rating of any video program by the C. E. Hooper organization, an exclusive feature of *The Billboard*, being a 101-call sample in the Metropolitan New York Area.

Call No.	Using Set	Time Set Turned On	Time Set Turned Off	Number of People Viewing Before Louis-Conn Fight	Number of People Viewing During Louis-Conn Fight	Is Set Converted?
1.	Yes	8:30	11:00	4	6	Yes
2.	Yes	8:30	11:05	6	10	Yes
3.	Yes	7:00	11:00	6	15	Yes
4.	Yes	8:15	11:00	15	15	No
5.	Yes	7:30	11:15	10	12	Yes
6.	Yes	9:00	11:30	28	28	Yes
7.	Yes	8:00	11:15	17	17	Yes
8.	Yes	7:30	After Fight	Don't Know	25	Yes
9.	Yes	7:30	11:30	13	13	Yes
10.	No					
11.	Yes	8:30	11:30	Don't Know	250*	Yes
*This television set put up in a church for the men's club.						
12.	Yes	7:30	11:15	14	14	Yes
13.	Yes	7:35	After Fight	9	9	Yes
14.	Yes	8:30	"	34	34	Yes
15.	Yes	8:00	"	50	60	Yes
16.	Yes	8:30	"	6	6	Don't Know
17.	Yes	9:00	"	17	17	Yes
18.	Yes	9:00	"	Don't Know	49	Yes
19.	Yes	8:00	"	20	22	Yes
20.	No					
21.	Yes	8:00	"	Don't Know	25	Yes
22.	Yes	8:15	"	30	60	No
23.	Yes	8:30	"	15	15	Yes
24.	Yes	Don't Know*	Don't Know*	Don't Know*	Don't Know*	Don't Know*
*Respondent reached during daytime said we could get information during evening. We were unable to re-contract.						
25.	Yes	8:30	10:00	15	15	Yes
26.	Yes	8:00	After Fight	20	20	Yes
27.	Yes	8:00	11:00	7	7	Yes
28.	Yes	When Fight Started	Don't Know	6	6	Don't Know
29.	Yes	7:30	After Fight	30	30	Yes
30.	Yes	8:30	11:15	30	30	Yes
31.	Yes	8:45	After Fight	30	30	Yes
32.	No					
33.	Yes	8:30	11:00	25	25	Yes
34.	Yes	8:30	11:00	12	12	Yes
35.	Yes	8:00	11:00	30	30	Yes
36.	Yes	8:00	11:00	6	20	Yes
37.	Yes	9:00	11:00	60	60	No
38.	Yes	7:30	11:00	6	26	Yes
39.	Yes	9:00	11:00	40	40	Yes
40.	Yes	9:30	11:00	50	50	Don't Know
41.	Yes	10:00	11:00	30	30	Yes
42.	No					
43.	Yes	8:15	11:00	10	10	No
44.	No					
45.	Yes	7:30	11:00	15	15	Yes
46.	No					
47.	Yes	8:30	10:45	9	9	Yes
48.	No	Not ready in time				
49.	Yes	8:30	11:00	40	40	Don't Know
50.	Yes	8:30	11:00	15	15	No
51.	Yes	8:00	11:00	6	6	Yes
52.	Yes	Don't Know*	Don't Know*	Don't Know*	Don't Know*	Don't Know*
*Respondent says set was in use, but was at country home and she did not know answers to other questions.						
53.	No					
54.	Yes	8:30	11:00	24	40	Yes
55.	Yes	8:00	11:00	20	30	Yes
56.	No					
57.	Yes	8:30	10:45	35	35	Yes
58.	Yes	7:00	11:00	7	7	Yes
59.	Yes	7:30	11:00	6	60	Yes
60.	Yes	Start of Fight	End of Fight	—	35	Yes
61.	Yes	8:00	After Fight	20	175 (Guests)	Yes
62.	Yes	7:30	10:45	10	19	Yes
63.	Yes	8:00	11:00	4	15	No
64.	Yes	8:00	10:45	15	20	No
65.	No	Could not.				
66.	Yes	8:00	10:45	10	23	Yes
67.	Yes	9:30	10:50	0	200	Yes
68.	Yes	8:45	10:45	8	15	Yes
69.	Yes	8:00	10:50	14	14	Yes
70.	Yes	8:00	10:45	8	8	Yes
71.	Yes	8:00	10:45	20	20	Yes
72.	Yes	8:00	11:00	15	21	Yes
73.	Yes	7:30	10:50	4	8	Yes
74.	Yes	8:00	10:50	10	30	Yes
75.	Yes	8:30	10:50	4	8	Yes
76.	No					
77.	No	Everybody out.				
78.	Yes	8:00	After Fight	25	47	Yes
79.	Yes	8:00	11:00	People Streaming In	25	Yes
80.	Yes	8:00	After Fight	34	35	Yes
81.	No	Not interested, but saw it up the block.				
82.	Yes	Tuned in for Children's Program	After Fight	Don't Know	22	Yes
83.	Yes	7:30	11:00	8	8	No
84.	Yes	8:30	11:00	12	3 Dozen	Yes
85.	Yes	8:00	11:00	50	50	Yes
86.	Yes	8:30	10:45	No Information	43	Yes
87.	Yes	8:45	After Fight	No Information	45	Yes
88.	Yes	7:30	After Fight	11	11	Yes
89.	Yes	7:30	11:00	200*	200*	Yes
*Two sets—one outside.						
90.	Yes	7:30	11:00	9	9	Yes
91.	Yes	7:00	11:00	6	11	Yes
92.	Yes	8:00	After Fight	60	60	No
93.	Yes	8:00	After Fight	10	20	Yes
94.	Yes	9:30	After Fight	10	10	Yes
95.	Yes	8:00	After Fight	Don't Know*	Don't Know*	Don't Know*
*Husband had set at club.						
96.	Yes	7:00	After Fight	14	17	Yes
97.	No	"I don't care for it."				
98.	Yes	7:30	After Fight	10	12	Yes
99.	Yes	7:45	11:00	15	31	Yes
100.	Yes	9:30	10:50	4	4	No
101.	Yes	8:00	11:00	10	30	Yes

This is an exclusive feature of *The Billboard* and infringement will be prosecuted.

## Hooper Tab's Fight Viewers

Average of 32.5 persons per set builds terrific audience for Louis-Conn battle

NEW YORK, June 22.—Video set owners are television's best boosters. That was the reaction of the Hooper



interviewers upon the occasion of the first telephone checking of a scanned program. They are just as great rooters as were the first autoists, without any feeling that guests will ever call out "get a radio."

The average receiver tuned in on the fight, in the sample taken in the metropolitan area, had 32.5 people viewing the battle. The sample eliminated pubs and public places except in a few cases where the set-owner had moved the receiver over to the YMCA, church, club or some other community center. In these cases, as many as 250 people viewed the heavyweight championship fight from a single kinescope (complete report on the 101 interviews on this page).

### 101 Interviews

The sample, 101 interviews, while not large represented the greatest index of viewing from any concentrated area since the birth of air pix, the mail surveys of the past hitting that 100 figure, but from areas including Philadelphia, Schenectady, etc., only two respondents reported their sets were not in working order, altho a number (10) stated that their equipment had not been set for the new wavebands. It's possible, of course, to look in on channel 4 (WNBT's allocation) without the receivers being reset for the rest of the channels (old channel 3 is present channel 4).

Estimate of some 5,000 receivers in the metropolitan area in working order indicates that with 87 out of the 100 interviewed viewing the fight, and 32.5 people viewing per family, that over 141,375 people saw the battle over the air as against the 45,266 paid attendance at the Yankee Stadium. The figure of 141,375 is low because the Hooper interviewers only checked homes, and public places would have upped the number of people per receiver considerably. There were hundreds who viewed the fight at various manufacturer exhibits. Telicon, Viewtone, U. S. Television, Farnsworth (at WOR) and DuMont—both at 515 Madison Avenue and at John Wanamaker's—were just a few of the cocktail-viewing parties. NBC had around 600 on the sixth floor with the brass, the very shiny brass on the ninth floor and only radio's big sponsors seated in those big comfortable arm chairs. (Two advertisers who were teetering are said to have signed for new television programs before Louis knocked Conn out.

### The Comments

Typical viewer comments were: "The living room was packed with people, everyone brought his friends, (See *Hooper Tabs Bout* on page 20)

## FCC Delays Action On Wattage Boost Aps 'Til CC Results

WASHINGTON, June 22.—Federal Communications Commission's caution in handling bids for increased station wattage gained emphasis this week (21) when FCC transferred 14 such applications from the active to the "pending" file. FCC pointed out that action on the bids will have to await the outcome of the clear channel hearing which commission hopes to bring to a climax this fall.

The commission explained its concern over "possibility that a grant of a large number of such applications would further complicate the problems that are involved in the clear channel hearing." FCC added that "when no conflict with the result of the general problems that are in issue in the clear channel hearing can be foreseen. Additional daytime assignments on United States 1-A clear channels may be made before conclusion of that hearing." Class 2 station assignments will be chiefly affected by FCC's latest policy statement.

Applications which consequently went into the "pending" file this week were from Niagara Falls (N. Y.) Gazette Publishing Co.; Times Star Publishing Co. (Alameda, Calif.), Bay Cities Radio Corp. (Santa Monica, Calif.), Southern California Broadcasting Co. (Monterey Park, Calif.), C. Mervin Dobyns (San Bernardino, Calif.), Scenic City Broadcasting Co. (Middleton, R. I.), Radio Broadcasting Associates (Houston), Donnelly C. Reeves (Hanford, Calif.), Arthur H. Groghan (Santa Monica, Calif.), Southwest Iowa Broadcasting Co. (Creston, Ia.), Howdy Folks Broadcasters (Tulsa, Okla.), Tom S. Whitehead (Brenham, Tex.), Oklahoma Agricultural and Mechanical College (Stillwater, Okla.), and WLBG, Inc. (Columbia, S. C.). FCC this week for filing accepted nearly a score more new applications for standard broadcast stations, including one from Theodore Granik for a 5,000-watt in Washington and one for a station of unspecified power in New York by Bruno Shaw, of that city.

Mrs. Edward Rupp has left WCKY, Cincinnati, to become head of the traffic and promotion department of Fred A. Palmer Company, Cincinnati, station management and operation consultants.

**BOSTON'S EXCLUSIVE  
ABC OUTLET  
NOW 5000 WATTS**

**WCOP**

Serving the entire Metropolitan area of 3 million people

A COWLES STATION  
Represented nationally by the Katz Agency

Sell yourself with **MOSS** Photos

You'll score a big hit with Moss genuine Photo Reproductions made from your photo or negative. Typical prices: 8x10's, 50 for \$4.13; 100 for \$6.60; postcards, 2c.

Mounted blowups, 20x30, \$2.50; 30x40, \$3.85.

Write for FREE samples, price list B.

**MOSS PHOTO SERVICE**  
155 W. 46th St., N. Y. C. 19. BRyant 9-8482

## 'Tom Mix' Sponsor Gets a Letter -- And Acts on It

NEW YORK, June 22.—Not all sponsors regard letter-writing listeners as articulate cranks. Example of how seriously constructive criticism is sometimes taken is evidenced in the case of the Ralston Purina Company whose advertising manager, G. M. Philpott, recently received an epistle from a mother of two children praising the company's Tom Mix show and pointing out means of improving it from the angle of race relations. Mrs. Carline R. Wallerstein, the writer, told Philpott that the MBS seg was the best kid show on the air because of its attention to moral and civic problems. Show could be improved, however, by lending more dignity to comedy characters representative of a minority race, according to Mrs. Wallerstein. Suggestions immediately drew a promise from Philpott that the criticism, which he considered valid, would be acted upon.

Woman's suggestions were then forwarded to Charles Clagett, in charge of the show, who in turn informed George Lowthar, scripter. This Tinker - to - Evans - to - Chance business was picked up by the American Council on Race Relations in Chicago and commented upon as an encouraging sign of radio's interest in the improvement of race relations.

Tom Mix program, which was honored as the outstanding network children's show by the Chicago Federated Advertising Club, was characterized by Mrs. Wallerstein as "the only kid show that should not be banned from the air." She stated that the adventures were neither cheap nor sensational and the commercial made sense. The premiums, she added, gave the kids definite pleasure, whereas most radio offers leave children "resentful."

## Two Pkg. Firms On Way in Philly

PHILADELPHIA, June 22.—A radio production firm, a rare enterprise in local radio, has been established here as Harvey-Wilder Associates. Ex-Lieut. Comm. Ed Harvey, who was in charge of radio for the Fourth Naval District here, and ex-Lieut. Bob Wilder, also out of navy public relations, are the partners. New firm will handle public relations work too.

Another radio production firm is reported in the offing here, set up by Raymond and Sidney Gathrid, brother team. Former left his circulation promotion post at *The Daily News* for radio, linking with his brother, who penned the same sheet's chatter column before entering service. Both had their own air shows here pre-war.

## Brouer Replaces MacFarland As Ayer's W. Coast Flackery

HOLLYWOOD, June 22.—Chet Brouer, local Young & Rubicam flack, will replace Jean MacFarland as head of N. W. Ayer's Coast radio publicity. After two years at the post, Miss MacFarland resigned effective July 8, following her marriage to Bob Shanley. Nelson Eddy is summer replacement for Shanley. Brouer formerly worked on ABC's Coast flackery, moved to Ayer as assistant publicist and until taking over the Ayer exec spot had been on Milt Samuel's Y. & R. staff.

## Taylor Asks Federal Trust - Bust Probe Of AM-FM Situation

WASHINGTON, June 22.—Full-scale anti-trust investigation of "causes of retarded FM development" is being forecast here by Department of Justice trust-busters in response to formal request from Sen. Glen H. Taylor (D., Idaho), kingpin on Senate small biz committee and one-time showman. Taylor has asked U. S. Attorney General Tom C. Clark to investigate to see if anti-trust laws have been violated by any members of radio industry.

Taylor is determined to bring into the open information accumulating on Capitol Hill and in FCC, pointing to a long future delay in FM's widespread use. In a letter to Attorney General Clark, Taylor is asking the D. of J. to find out "whether fact that many radio manufacturers owning standard (AM) broadcasting stations threatened by FM development has influenced the delay in making FM available and whether delay in introducing FM is due to manufacturers' desire to sell 20 million outdated AM receivers in 1946 in order to re-sell these 20 million with modern receivers in a year or two."

Taylor wants feds to determine if any trade association, its officers or committees, have been active in influencing failure to incorporate FM into 1946 receivers and whether any anti-trust law violations are involved.

Wendell Berge, top man in anti-trust division, has already encouraged Taylor's preparation to demand investigation, and trust-busters in the department generally predict that Berge will get an okay from his boss, Clark.

Significant in Taylor's request to Clark was his reference to findings of Senate small business committee indicating that "entrenched interests in AM broadcasting will have a decided advantage in the FM field." Standard broadcasters in FM, Taylor said, "can operate AM broadcasts over FM outlets; can offset early FM losses against AM gains on income-tax returns, and can use AM studio and transmitter property for FM stations."

## FCC Plan To Police Spectrum Designed To Touch Congress

WASHINGTON, June 22.—Federal Communications Commission is pointing toward sharply expanded activities despite its current budget limitations, with the prospect that Congress at its next session will acknowledge FCC's growing place in the sun with vaster funds. FCC took an important step in that direction this week (21) when it announced details of its master plan to police the expanded post-war radio spectrum.

Key to the plan is consolidation of the field engineering and monitoring division which, the commission explains, "will be the foundation of the FCC's activities for all radio services." The division, besides monitoring the spectrum in quest of interference sources, will also seek to detect illegal stations, inspect all classes of licenses, measure frequencies and make field surveys.

### Shake-Up Skedded

In carrying out the scheme, drastic reorganization of the administrative set-up is skedded both in Washington and in the field. FCC, in selling its new plan to the public and Congress, boasted in its announcement this week that astute monitor work not only has helped bring about improved radio service, but also has helped government track down bootleggers, catch "race track crooks" and catch wartime spies.

## Crossley Wake Has Webs Scrapping Pocket Pieces

NEW YORK, June 22.—Immediate aftermath of the end of Crossley ratings (CAB) has been the elimination of the NBC Four Network pocket piece and the possible elimination of CBS's three network folder as well as NBC's West Coast Four Network pocket piece. Reason for is that the pocket pieces were basically issued so that sponsors, ad-agency men and network's own staff would have a ready reference on comparative ratings. They were issued in two forms, one with the ratings for the insiders and one without the ratings for "those who had no right or authority to have the ratings." The latter form, however, was unimportant, and since with the ending of CAB the webs will have no authority to print any ratings (Hooper's contract forbids it), NBC has exited from the printing business. Hooper will supply as many copies of his *Hooperatings Pocketpiece* as each network requires and has a non-bootleg reason for using.

CBS will continue to issue its folder, sans figures, according to Elmo Wilson, Columbia research brass, but since the four networks are working with Hooper to include in the Hooper booklet everything they feel should be in it, the trade feels that even the CBS report will be axed shortly. West Coast gang are meeting toward the end of next week to see a proposed new Pacific pocket piece, which has already received the tacit blessing of the networks.

Thus it's expected another "duplication" of effort and useless expenditure of dough will be eliminated as a result of July 31 death of Crossley ratings.

## Ask VA Nod for AFRA G.I. School

HOLLYWOOD, June 22.—AFRA has asked Veterans' Administration and State Board of Education to approve its plan to set up a "refresher" radio school for returned vets with previous professional radio experience. Under this plan, ex-G.I.'s who prior to entering service had worked as air thespians, announcers, vocalists or sound-effects men, will get 16 to 20 weeks' brushing-up course. Faculty would be industry instructors. Head of brainery has been selected, but because he is still in service, AFRA refused to reveal his identity. If Veterans' Administration grants its nod (reply is expected within two weeks) ex-radio returnees will be able to get privileges provided under the G.I. Bill of Rights, government footing tuition fees plus paying them while they are attending school. AFRA's Hollywood exec secretary, Claude McCue, said school will be non-profit with all money taken in to be turned over into administration of project. McCue expects between five to six hundred to attend courses. Union will probably ask applicants for proof of at least two years' professional experience.

High point in plan is radio workshop aired locally, giving vets chance to showcase their wares. Kick-off of school and place where it will be announced after VA and State voice their verdict. AFRA may seek tie-in with one of local colleges for classroom space.

W. R. Christian, sales manager of WSAI, Cincinnati, since October, 1943, has joined Frederick W. Ziv advertising agency as representative in the Washington-Baltimore area. E. K. (Epps) Bauer, WSAI comptroller since its sale to the Marshall Field org in 1944, has been appointed assistant to Robert M. Sampson, general manager.

# An award shared with our advertisers

**FIRST AWARD  
BILLBOARD RADIO  
PROMOTION EXHIBIT  
SINGLE CAMPAIGN  
NON-NETWORK**



In this book WHN, competing with 140 stations under the expert eyes of nearly 200 agency-advertiser judges, told how a top-powered station supports its top-drawer advertisers with top-powered audience promotion. If you missed the Billboard exhibit, ask a WHN representative for a personal perusal of this prize-winning entry.

**WHN NEW YORK** 50,000 WATTS • 1050 KC.  
Represented by RAMBEAU

## Quick Tele Seen In Solons' Yen

(Continued from page 17)  
into black-and-white television in order to get the commercial operations started on a big scale."

### Solons Enthusiastic

Engineering opinion within FCC is being offered to commissioners independent of suggestions now pouring in from key congressmen and administration bigwigs who witnessed National Broadcasting Company-Dumont-RCA black-white video demonstration of Louis-Conn fight at Statler. Station WRC, which handled the capital side of the demonstration, took over the entire Statler mezzanine to put on the show, drawing heavy praise from Cabinet men like Secretary of Commerce Henry A. Wallace and from most of the membership of Senate and House committees on interstate and foreign commerce, which handle communications legislation. FCC members, themselves witnessing the demonstration, were outspokenly enthusiastic, anticipating that customers will begin beating the doors to get television sets. Two members of FCC in private conversation acknowledged that commission will have to settle shortly the uncertainty of the industry as to whether the word is monochromatic video or whether adjustment will be made for commercial ultra-high color video.

### Still Skeptics

FCC's announcement Monday (17) of withdrawal of three Philadelphia applicants canceling the Philly hearings is pointed to by observers as just another example of the continuing trend of video back-outs with a "wait-and-see attitude." Those pulling out of the scramble, FCC said, were Westinghouse radio stations, Seaboard Radio Broadcasting Corporation and Pennsylvania Broadcasting Company. Remaining applicants for Philly video outlets are *Philadelphia Inquirer*, *Philadelphia Daily News* and William Penn Broadcasting Company.

Industry bigwigs here unanimously agree that black-white video has now received its biggest pitch in official Capitol Hill circles as result of WRC's demonstration which used 21 sets installed in nine dining rooms of the Statler's banquet floor. Screens ranged from the 11 by 8-inch direct-view model to the 22 by 11-inch projection type, with the latter viewed as giving too much blur. In the darkened rooms during the fight men like Rep. Sol Bloom (D., N. Y.) and Secretary Wallace were seen sitting on the edge of their chairs even during the dull opening rounds of the main match, and most of the nearly 600 officials and members of press who were present were so avidly interested in the video reception that they watched all the preliminary bouts too.

## HOOPER TABS BOUT

(Continued from page 17)  
and many people were outside the house hanging on the curtains."

"We turned the set to the windows. There were 60 old people in the living room, the younger people were outside the windows and the youngest were on stepladders."

"We had about 200. One set was put in the garden and the other one was in the house. I was scared it would rain." (So was Mike Jacobs.)

"We always have our set on. We let the children stay up to see the children's program." (Interviewer commented here that a sizable number of respondents mentioned that the children stay up to see the children's programs.)

## Ad-Less Video?

To the Editor:

For 20 years I have been reading articles in the daily press and in national magazines telling how television was just around the corner. . . . Most of the articles I have read indicate that the advertisers of America are going to foot this enormous bill of providing television entertainment. I do not believe it. I do not believe they will, any more than the advertisers financed the movies, and that was tried once.

The sooner we can persuade the technical talent of our industry that the advertisers are not going to pay for television, the sooner they will get busy and develop a means of technically obtaining a box office which will pay for the entertainment necessary to be offered by this great new industry.

E. F. McDONALD JR.,  
President,  
Zenith Radio Corporation.

## NBC Pays for IA Men Who Do Nix for Louis-Conn Scanning

NEW YORK, June 22.—In spite of all the build-up the Louis-Conn telecast almost didn't happen. The day before the fight a number of IATSE execs (said to be 30) walked in on NBC television and informed all and sundry that unless IA handled all the equipment at Yankee Stadium Mike Jacobs just wouldn't have any lights.

O. B. Hanson, engineering chief of NBC, was in Washington at the time but immediately flew back to New York and the huddles went on nearly all day Wednesday. Even as late as 4 p.m., John H. MacDonald, web trouble shooter, told a visitor: "If I were asked at this moment by the press if the fight would go on the air tonight I'd have to say I didn't know."

Fight did get scanned, and the deal that was set, altho nobody at NBC or IATSE would be quoted, is said to have been for 25 stand-bys, IATSE men who were feather-bedded for the job.

This was IATSE's round!

## Philly Gimbel's 1st Seg on WPTZ Pays Off With 10 Sales

PHILADELPHIA, June 22.—Chalking up sales within 12 hours as result of the first program sponsored by the Gimbel Bros.' department store is claimed by WPTZ, local Philco tele station. E. B. Loveman, in charge of Philco tele, claims that a visual demonstration of the latest style hairdo on a Wednesday night brought 10 new customers into the store within a half day. Four new customers telephoned for hairdressing appointments right after the commercial, which demonstrated coiffeuring techniques. These sales were made while the first Gimbel telecast was still on the air. Six additional new customers phoned the next morning.

Explaining that there are only 752 television receiving sets in the Philadelphia area, Loveman figured that this gives Gimbel's a 1.3 per cent return. When there are 100,000 receivers in the area—a figure conservatively estimated for the future—the same percentage, theoretically, at least, should bring in 1,300 new customers from a single telecast.

Loveman also claimed that this experiment by Gimbel's proved that advertisers trying the new medium

## Default Rulings in L. A. Hinted by FCC Unless Aps Show

WASHINGTON, June 22.—Federal Communications Commission is hinting at default rulings against some of the seven bidders for four video channels in Los Angeles as the commission prepares for a two or three-day hearing on the bids starting Monday (24). Chafing FCC is the lack of adequate testimony on hand so far despite prior hearings on the West Coast. Howard Hughes, head of Hughes Tool Company, one of the applicants for a L. A. video outlet, is among some of the applicants who have yet to make an appearance, altho FCC's legal staff has strongly urged such a move.

Hughes is now skedded for an appearance Monday. He was due here last Monday, but was detained on the West Coast on biz, according to word sent here. Once before, Hughes was in New York on biz at a time when he was skedded for a hearing on his application in Los Angeles. Bidding against Hughes for the four channels are Paramount; Earl C. Anthony, Inc.; Don Lee Broadcasting, National Broadcasting Company, American Broadcasting Company, Times-Mirror Company, Television Productions and Dorothy Thackrey.

Meanwhile, FCC on Friday (21) granted a construction permit for a new commercial video station to Carter Publications, Inc., which will install it in Fort Worth.

## B&K Plan Million-\$ Bldg. for FM-Video Theater Operation

CHICAGO, June 22.—A \$1,000,000 FM-video tower and theater will be constructed by Balaban & Katz here and should be in operation within a year. Location will be one block north on State Street from the site of video station WBKB, B. & K.'s present video outlet. Tower will be of radical design, being composed of a hollow steel tube with a spiral staircase from base to tip. It will be 685 feet high, about 100 feet higher than the tallest building in Chicago. Both FM and video transmitters will be located at the top of the shaft.

Theater will be at the bottom. Capt. Bill Eddy, B. & K. broadcasting director, said a conventional movie theater was planned, but that if video "took a turn in theaters," it could be easily installed there.

Large scale expansion of WBKB is planned at its present site on the top floor of the State-Lake Building, Eddy also stated. This plan calls for construction of new studios, dressing rooms and amphitheatres.

## CASH AND CARRY

(Continued from page 16)  
there's a difference between punching and having a sense of timing) he'll be okay.

If it wasn't a bit in appearance like several of John Reed King's shop and giveaway segs, it would rate AA. Take away the shop resemblance—give it more of a country-store atmosphere (no cash register, etc.) and move it from behind that counter—and then ease up, James, and you have video.

will not only gain valuable experience in the technique of sight-and-sound selling, but can also derive an immediate sales return. In the case of WPTZ additional sponsors are being signed, as the length of station time on the air each week is expanded. With a number of advertisers sharing the cost of operations, it may be possible in a few months to operate television stations at a profit.

## O'Toole Protest

WASHINGTON, June 22.—Capitol Hill is still slightly hysterical over Representative O'Toole's (D., N. Y.) complaint that the Louis-Conn fight was a lousy one. Inasmuch as O'Toole along with several hundred other congressmen witnessed the bout from a comfortable seat in the Statler Hotel where WRC had set up video receivers, O'Toole's fellow legislators are getting a bang out of O'Toole's protest that he sat thru a dull match.

O'Toole's blast is viewed as giving video one of its strongest boosts since congressman in asking the New York State boxing commission to hold up the purses of Joe Louis and Billy Conn based his demand for an investigation of evidence from a telecast of the fight.

## WBKB Okays Time Broker - Talent Deal With Jerry Walker

CHICAGO, June 22.—New idea in video programing here, building an afternoon hour a week around one emcee even tho specific portions of the program are of a variety nature that could change from week to week, will be started next week (26) by WBKB, B&K television station. Emcee-producer for the series will be Jerry Walker, one of the top video directors in town.

Walker was given an informal 13-week option on the time, which will guarantee him the time segment and allow him to do what he wants with it as long as what he does conforms to the station's programing standard. Walker will also be allowed to get sponsors for the time as long as their programs and commercial messages also conform with station policies and standards.

According to Reinald Werrenrath, second in command at the station, similar deals are open to other experienced video producers in town who have good ideas and demonstrate that they have sufficient know-how. Werrenrath stated, however, that the move was an experiment and would be limited to application during morning and afternoon hours only.

For his hour, 3 to 4 p.m. on Wednesdays, Walker will line up his own talent and have charge of weaving the show into one integral production. He plans to use various types of talent, but all thru the shows there will be woven a line of continuity and transition to retain audience interest. Time will not be broken down into specific periods, but will be programmed to fit the material on hand. Walker will appear on each show and do the video and vocal emseeing and will plan the transition devices. Potential sponsors will be offered periods and special shows during the hour, but their commercial messages will be handled in a manner similar to the way in which they are handled on radio commercial participation segs. No sponsor will be allowed to dictate a program policy that will destroy the continuity and smooth flow that is expected to retain viewing audience during this hour.

## B&K

(Continued from page 16)  
straight dramatic material placed in the right hands is a natural for video, but educational material needs less doctors and teachers except as consultants and more people with writing, directing, acting and all-round radio-theatrical know-how.

# CLOSER PIX-PLATTERY-PUB TIE

## Raphael Sets Up Own Pix-Pub Co-Op Biz

### Leaves Bourne for Coast

NEW YORK, June 22.—Fred Raphael, who for the past ten months has been assistant to Saul Bornstein at Bourne Music, Inc., leaves Bourne Friday (28) and shortly thereafter heads for Hollywood to set up his own business. Altho Raphael, when approached by *The Billboard*, would only confirm the fact that he is leaving Bourne and insisted that an announcement of his future activities would come from Hollywood after he had established himself there, *The Billboard* learned that Raphael will represent certain publishers on the West Coast, not as a contact man, but as their liaison with motion picture studios. In other words, Raphael will try to help filmmakers find exactly the tunes they want for their pictures, and at the same time help publishers he represents get the fairest possible price for their material.

*The Billboard* also learned on good authority that it is more than likely that Raphael will number among his clients a major Hollywood picture studio, for whom he will handle musical production chores. Raphael, prior to his association with Bourne, handled film synchronization work for Shapiro-Bernstein for about a year, and before that was in charge of Metro-Goldwyn-Mayer's music department here in New York, as well as program director for Loew's Station WHN. Raphael will have the first set-up expressly organized to develop a closer working arrangement between film companies and publishers on music usage.

## Lecuona Sues ASCAP for 45G Royalties

### Is He ASCAP or BMI?

NEW YORK, June 22. — Cuban composer, Ernesto Lecuona, filed suit in New York Supreme Court Wednesday (19) against Deems Taylor as president of the American Society of Composers, Authors and Publishers and Sociedad General de Autores de Espana (Spanish performing rights society) for royalties totaling \$45,508.01. The complaint charges that about January, 1946, ASCAP received from SGAE \$53,538.83 for the use of the plaintiff's musical compositions, and ASCAP promised to but didn't pay Lecuona that amount less 15 per cent. The Cuban clef is demanding the 45 odd G's plus interest and court costs.

### Who Has What?

Situation highlights once again the complete muddle making up American - Latin - American performance rights relationships. There is no question that ASCAP has collected money for performances of Lecuona's (see *Lecuona Seeks* on page 22)

By Joe Csida

## Decca's "Stone Cold Dead" Deal With Robbins a 1st; "Partnerships" With Pubs

NEW YORK, June 22.—Decca's Sun Music this week made a deal whereby it sold part of its copyright ownership in *Stone Cold Dead in the Market*, Calypso novelty written by Wilmoth Houdini, to Robbins Music Corporation. Amount Robbins paid for tune, and details of agreement were not disclosed, but it works out generally as follows: Robbins paid Sun flat amount in advance for tune and two firms will share in sheet sale profits, performance dough, disk royalties, etc. Decca's Sun published tune originally after waxing it by Ella Fitzgerald and Louis Jordan on a single disk.

### Closer Pub-Decca Co-Op

Deal marks the first time that Decca has sold any part of tunes it published thru its own music firms (Sun, New Era, Northern and Clarence Williams) to other publishers, altho larger pubs have for some time been propositioning the diskery on tunes originally published and waxed by Decca and its pub firms. Following as it does the pact wound up last week (14) whereby Decca went into business with Shapiro-Bernstein as equal partners in Mood Music Co., Inc., to exploit Columbia Pictures scores, the *Stone Cold* deal with Robbins would seem to indicate a closer working arrangement between Decca and established music publishers. (Decca-Columbia-Shapiro-Bernstein deal, incidentally, was first reported in *The Billboard*, May 11 issue, tho Jonie Taps denied it was in works at that time).

One of the reasons why Decca originally set up its own music publishing companies was that it got tired of seeing certain publishers collect heavily on tunes on which they did absolutely nothing. Decca would get writers to clef a piece, would make it with one or more of their (Decca's) top artists and when it became a going piece of material would simply watch writers turn it over to a publisher, who sat back and collected mechanical and performance royalties, sheet profits, etc., often without lifting a finger to help make the tune.

On the other hand, Decca-Sun-

Robbins deal indicates to many trade observers that a plug theory, long discussed, has been disproved. This theory was that if a major record company could turn out one or more hit records of a certain tune, those records alone would make the tune a smash hit in every direction. Decca came close to proving this with *Into Each Life Some Rain Must Fall*, which almost exclusively on the strength of an Ink Spots' recording, became a top sheet seller, got plenty performances, etc. Now Decca's assignment for exploitation of a tune like *Stone Cold* to a firm like Robbins is looked upon as tacit admission that to really hit the top of the *Honor Roll of Hits* a tune needs plenty of disk plugging, and plenty of solid contact work by a professional staff too.

Dave Kapp, of Decca-Sun, told *The Billboard* that they might make deals similar to the Robbins deal on *Stone Cold* with other publishers on other tunes, as situations developed. If Decca felt a tune needed the kind of exploitation another publisher with a hefty professional staff could give it, they would make the deal and retain only part (or perhaps none at all) of the copyright. It was understood that other major publishers are already (as they have in the past) dickering with Decca for publishing rights to some material the diskery is planning to make and publish under Sun in the near future. What it would all seem to add up to is a series of "fractional" partnerships between Decca and possibly most of the major publishers in the biz, on one or more tunes. And what it definitely adds up to is another indication of the closer co-op between diskers, publishers and record companies, which seems to be developing daily.

Decca-Shapiro-Bernstein, and now Decca-Robbins deal have trade speculating on the possibility that Columbia Records, which has two momentarily inactive publishing companies; Victor which has publishing plans and other platteries with present or planned publishing companies might soon start working out similar deals with major established publishers and film companies. A flock of rumors, and a few actual deals are anticipated.

## Plugger Plane

NEW YORK, June 22.—Lou Levy, prexy, and Al Gallico, professional manager of Leeds Music Corporation, promoted what will be the first airborne trip by contacters to a band opening. Twenty-one music men next Wednesday (26) will board an American Airlines DC-3 at La Guardia Field, fly to Boston and then beat their way by bus to Framingham, where Vaughn Monroe and his ork will open Vaughn's own dine and dance spot, the Meadowows. Plane leaves 5 p.m. Wednesday and heads back from Boston at 1 a.m. Thursday. Group will be back in Gotham, if all goes well, some time around 2 ayem. Levy and Gallico worked out the idea with Messrs. Cottington and McDonald, of American Airlines.

## MGM's Powers Gives Waxers A Blueprint

### Breaks Down Kern

NEW YORK, June 22.—Letter from Richard J. Powers, music co-ordinator for Metro-Goldwyn-Mayer Pictures, to artists and repertoire heads of all record companies on musical *Till the Clouds Roll By* marks the first time a major film company has gone to the trouble of explaining to diskers in complete detail exactly how every tune will be done in the picture, by whom each song will be handled, etc.

Powers' letter contained a pitch on what a terrific production *Clouds* (life story of Jerome Kern, which MGM has just completed) will be, urged single disks and albums on the tunes and then enclosed a "Musical Breakdown" which is reprinted below. (Altho breakdown is (See *MGM Gives Waxers* on page 22)

## Valdes Has Own Val Music Firm

HOLLYWOOD, June 22. — Latin singer Miguelito Valdes is the latest among talent to start his own publishing firm, to be known as Val Music Corporation. Firm's tunes will be exclusively of the Latin nature, including Valdes' originals as well as items he picks up.

Leadoff tune is *Vera Cruz*, already cut by Valdes for Musicraft Records, with *Casa Blanca* a follow-up. Other principals in the pub firm include Milt Deutsch, Valdes' manager, and Bob Broder, attorney. Neither BMI or ASCAP arrangements have been set yet.

## Musicraft's 'How To Dance' Via Disks

NEW YORK, June 22.—"How To Dance" via disks is new twist Musicraft plattery has worked out with the Arthur Murray dance studios. Waxery will put out one album a month thru the balance of 1946, and then one every other month in 1947.

Each album will constitute full Arthur Murray course of instructions on a single dance step. Samba, rumba, fox-trot, waltz, etc., will all be given treatment. Narration for platters will be by Dan Seymour. First sides will be cut Thursday and Friday (27 and 28).

Interest of sport fans and collectors will necessitate pressing of at least 100,000 records, and are ready to roll into action with immediate pressings, altho printing of labels may hold up quick delivery. Price to be \$1. Whether the fight record will mean anything to juke boxes, as the Messners seem to think it will, is a question, but they are hitting the field anyway in addition to ad and publicity splurges in sport papers as well as the Negro press. Displays are also being arranged for retail record stores to promote instant sales.

## Louis-Conn on 10-In. Wax New Aladdin Stunt

HOLLYWOOD, June 22.—In a quickly negotiated deal with the Gillette Safety Razor Company, Aladdin Records has secured an okay to issue a platter of the Louis-Conn fight for retail sale. Gillette owns recording rights on boxing event which they sponsored over the ABC Wednesday last week. Neither Leo or Eddy Mesner, owners of Aladdin, would reveal the dough it took to close the deal.

Time, of course, is of essence to take advantage of the current interest in the fight diskery which will consist of two 10-inch sides, one devoted to the eighth round radio knockout description, and Side No. 2 to the fight highlights. Aladdin expects in-

# Unity Withdraws Supreme Court Suit Against 802 Officials Re Elections

**Both Sides Claim Victory; HBA Will Run '46 Election**

NEW YORK, June 22.—The suit instituted by Calmen Fleisig and 18 members of Local 802 in May, 1945, against James C. Petrillo, Jack Rosenberg, the executive board and other duly elected officials to void the 1942 and 1944 elections was withdrawn Wednesday (19) by Fleisig and his Unity party after a two-day huddle of attorneys for both sides and Supreme Court Justice Bernard Botein. The trial of the suit started Monday (17).

**New Election Terms**

With the discontinuance of the suit, the court and the attorneys drew up terms by which the coming elections of Local 802 shall be conducted. Under the terms it was agreed that the Honest Ballet Association thru a representative will conduct the coming and subsequent elections. The terms further stipulated that HBA appoint a committee of three "outstanding citizens" to establish the rules and regulations "for the conduct of such elections" and that the committee shall have power to determine any and all appeals on any and all questions in connection with the election.

**No '42-'44 Ruling**

After the two-day conference attorneys for both sides claimed vic-

tories in the suit's discontinuance. Justice Botein did not rule on the charges that the 1942 and 1944 elections were improperly conducted. The complaint seeking to void the last two elections had charged that HBA had not given George Abrams its official sanction to conduct those elections and that he did it on his own. Abrams is a chief inspector and investigator for the HBA. The Unity party had charged that Abrams' handling of the elections had violated the rules and regulations of the constitution and by-laws of the union. They had claimed that a resolution was adopted at a September, 1942, meeting whereby HBA must conduct the elections.

Fleisig and the Unity party were represented by Barent Ten Eyck. HBA was represented by H. Bodin; Local 802, by Harry Sacher and J. B. Brodsky; Abrams, by J. M. Wolff, and Petrillo, by H. A. Friedman.

Rosenberg upon discontinuance of the suit said that this was a complete vindication of the officers of Local 802 and that the elections held in 1942 and 1944 were fairly and honestly conducted. Barent Ten Eyck in claiming the victory stated that "We have achieved our objective, since the HBA is a party to this suit and has signed the stipulations agreeing to conduct the elections thereafter."

## Lecuona Seeks 45G of ASCAP

(Continued from page 21)

works, but there is considerable question, it seems, as to whether Lecuona is a member of ASCAP or Broadcast Music, Inc. For one thing the composer is one of the heads of Federacion Nacional de Autores de Cuba (Author's National Federation of Cuba), which is affiliated with BMI. (FNAC collects \$12,500 per year for whole Cuban music library from BMI). The FNAC is at the moment locked in battle with a second Cuban society, Corporacion Nacional de Autores de Cuba (Author's National Corporation of Cuba) which is headed by Gonzalo Roig and Alfredo Brito. CNAC recently broke away from Ralph Peer's Southern Music (BMI) interests and signed with ASCAP.

Lecuona naturally, in order to be eligible for the Spanish society and ASCAP bundle, claims he is a member of the Spanish society which is, of course, affiliated with ASCAP. And the records of the Spanish society show that he is indeed a member. On the other hand it is said that Lecuona is also a member of the Argentine Performance Rights Society, which at the moment is affiliated with BMI, but which after December 31, 1946 will switch its affiliation to ASCAP. Many of Lecuona's works, of course, to complicate the situation a little further, are published by E. B. Marks, which is strictly a BMI firm.

## MGM Gives Waxers A Disk Blueprint

(Continued from page 21)

indicative of ever-increasing efforts of film companies' music co-ordinators to work in closer co-operation with waxeries, Powers' letter indicated the still-rampant problems in co-ordinating work and objectives of publishers and pix companies. Powers' note contained this line, which speaks volumes: "This picture, of course, won't be released until possibly early in 1947, and any recordings made are subject to the usual permission from the publisher, Chappell, Harms, Inc.")

**Tune by Tune**

But here is the breakdown:

"Attached is a list of musical numbers as they appear in the above picture. The list is subject to change after preview.

"The first one, 'How'd You Like To Spoon With Me' is a production number with Angela Lansbury and a chorus of boys and girls. Angela Lansbury does a verse and chorus vocally, followed by one instrumental chorus, closing with one chorus sung by everybody. The locale of the number is a theater stage and its main characteristic is the girls sitting in swings. (The number is actually called 'The Swing Number'.)

"'Leave It To Jane' sequence: This number also is supposedly a performance on a theater stage. The stars in it are June Allyson and Ray McDonald. The scene is a college campus. The numbers used in that sequence are: 'The Sun Shines Brighter,' sung by a chorus of boys and girls; 'Leave It To Jane,' also sung by boys and girls, and 'Cleopatterer,' done by June Allyson as a solo.

**Title Number**

"June Allyson and Ray McDonald are the stars in the number 'Till the Clouds Roll By,' also supposedly a stage performance. The scene is outside a country house. The first chorus is sung by Ray McDonald, the second chorus is instrumental and the third chorus is sung by everybody. The whole number takes place in the rain.

"'The Showboat' sequence, which is the first number to be seen in the picture, shows excerpts from the original show. This number is seen on a theater stage the night of the opening of 'Showboat' in New York. It opens (See MGM Gives Waxers on page 24)

**IT'S A HIT IF IT WEARS THE NEW**



**OSMO LABEL**

**ORDER NOW!**  
From your nearest Cosmo distributor.



**HAL McINTYRE**  
VOCAL: Nancy Reed  
"I'D BE LOST WITHOUT YOU"  
491

**BOBBY BYRNE**  
VOCAL: Peggy Coffey  
"WHATTA YA GONNA DO"  
488

**REVERSE OF COSMO RECORD 491**  
"SHOULD I TELL YOU I LOVE YOU"  
from the smash hit show "AROUND THE WORLD"  
VOCAL: Frankie Lester

**REVERSE OF COSMO RECORD 488**  
"RIDIN' ON A SUMMER AFTERNOON"

**cosmo RECORDS, INC. 745 FIFTH AVENUE, NEW YORK CITY**

- |  |   |   |   |   |   |  |  |
|--|---|---|---|---|---|--|--|
| Allied Music Sales Co.<br>3112 Woodward Avenue<br>Detroit, Mich. | Cosmo Records, Inc.<br>6000 Sunset Blvd.<br>Hollywood, Calif. | Barnett-Hooker Dist.<br>102 Cain St., N. W.<br>Atlanta, Ga.       | Interstate Music Suppliers<br>236 West 55th Street<br>New York City 19, N. Y. | Legum Distributing Co.<br>108 Light Street<br>Baltimore 2, Md.  | American Coin-o-Matics<br>1435-37 Fifth Ave.<br>Pittsburgh, Pa. | Stephenson Film Co.<br>816 Gray Avenue<br>Houston, Texas             | Herb E. Zobrist Co.<br>2125 Westlake Avenue<br>Seattle 1, Washington |
| Associated Dist. Co.<br>1823 California St.<br>Denver, Colorado  | Garden State Dist. Co.<br>201 Warren St.<br>Newark 4, N. J.   | Frederick Lee Co.<br>325 Second Ave., South<br>Minneapolis, Minn. | James H. Martin, Inc.<br>1407 Diversey Blvd.<br>Chicago 14, Illinois          | Scott-Crosse Co.<br>1423 Spring Garden St.<br>Philadelphia, Pa. | Capitol Sales Co.<br>366 Shaw St.<br>Toronto, Canada            | Allied Music Sales Co.<br>740 Superior Ave., N.W.<br>Cleveland, Ohio |  |

Tremendous Juke Box Specialty  
Tremendous Collectors' Item

# LOUIS-CONN FIGHT

Exclusively on **ALADDIN**

— — — 10" RECORD — — —

OFFICIAL RINGSIDE BROADCAST

Blow-by-blow description of KNOCKOUT ROUND

**RECORD #150**

"LOUIS-CONN Knockout Round"—PART 1

"LOUIS-CONN Fight Highlights"—PART 2

**Exclusive ALADDIN Distributors**

Major Dist. Co., 106 DeKalb Ave., Brooklyn, N. Y.

J. F. Bard, Chicago, Ill.

Crowe Martin, Houston, Texas

Record Sales Co., Birmingham, Ala.

Music Sales Co., Memphis, Tenn.

J. C. Boylan Co., Cleveland, Ohio

Davis Sales Co., Denver, Colo.

Taran Dist. Co., Miami, Fla.

O'Rourke Agencies, Honolulu

Mesner & Mesner, Hollywood, Calif.

Pan-American Record Distributing, Detroit, Mich.

Blue Bonnet Music Co., Dallas, Texas

Commercial Music Co., St. Louis, Mo.

Independent Record Sales, 5634 Santa Monica Blvd.,  
Hollywood 38, Calif.

# ALADDIN RECORDINGS

1918 Santa Monica Blvd.

Hollywood, Calif.

**DEALERS: Detach this page for Display**

Signature PRESENTS  
**MONICA LEWIS**

OPENING THE BLUE ANGEL, N. Y. C. SEPTEMBER



A MUST FOR ALL DEALERS AND OPERATORS

15016 **I HAVE BUT ONE HEART**

**The Billboard** SAYS—This is a really beautiful ballad which deserves to get somewhere . . . Signature has been turning out some nice work . . . If they can cut them fast and plenty on this one, they stand a good chance of landing. Miss Lewis has a style all her own, quite different from the average pop girl singer, and the Ray Bloch directed orchestra plays lovely background for her. If you can get this, you won't go wrong. Reverse is "In Love in Vain" from film "Centennial Summer", which is moving right up, and figures to move faster when the picture hits the theaters.

RECORDINGS PRODUCED BY BOB THIELE

PRICE 75c PLUS TAX

**Signature records**  
DISTRIBUTED BY  
**GENERAL ELECTRIC  
SUPPLY CORPORATION**

**Music—As Written**

**NEW YORK:**

Chucho Martinez, Latin American singer, has an eight-sided ARA album ready for release. . . . William Kroll Quartet, longhairs, cut a couple for Musicraft Tuesday and Wednesday (25 and 26) . . . Harry (the Hipster) Gibson back from tour with Mae West road show. . . . Continental this week regretfully upped album prices. . . . Veterans' Administration is distributing books of Stephen Foster songs to all VA hospitals and homes.

**MGM GIVES WAXERS**

(Continued from page 22)

with a colored chorus singing 'Here We All Work on the Mississippi.' The beaux and belles enter singing 'What a Pretty Bevy.' Captain Andy and his troupe make their entrance coming down from the showboat (singing 'Cotton Blossom'). Tony Martin appears on the levee singing 'Who Cares If My Boat Goes Up Stream'. At the end of his song Kathryn Grayson appears on the balcony of the showboat and Tony Martin and Kathryn Grayson sing the duet 'Make Believe.' At the end of the duet we dissolve to Lena Horne singing one verse and one chorus of 'Can't Help Loving That Man of Mine.' After Lena Horne's song, the entire ensemble is on the stage, with Kaleb Petersen singing one verse and one chorus of 'Ol' Man River.'

**Garland as Miller**

"Judy Garland, as Marilyn Miller, singing 'Look for the Silver Lining' as a solo. The setting on the theater stage is a kitchen with piles of dishes.

"Judy Garland also appears in 'Sunny.' This is a circus number. It is recorded with orchestra and chorus only. This number is followed immediately by 'Who,' which is a production number also. Judy Garland sings one chorus, following by an instrumental chorus, and finishing chorus is sung by Judy Garland and boys and girls.

"The number 'I Won't Dance' is done by Lucille Bremer and Van Johnson. The locale of this number is a Memphis night club. Miss Bremer begins with a vocal chorus of 'One More Dance.' Miss Bremer then does the verse to 'I Won't Dance,' followed by Van Johnson and Miss Bremer doing one chorus of 'I Won't Dance.' The number finishes with two instrumental choruses, with Miss Bremer and Van Johnson dancing.

**Montage and Finale**

"In a montage the following stars appear: (1) Dinah Shore, singing one chorus of 'They Didn't Believe Me,' supposedly as Julia Sanderson during a performance of 'The Girl From Utah.' (2) Dinah Shore, singing one chorus of 'The Last Time I Saw Paris.' (3) Lena Horne, singing one chorus of 'Bill.' (4) Cyd Charisse and Gower Champion, dancing to one chorus of 'Smoke Gets in Your Eyes, with orchestra and chorus. (5) The Wilde Twins singing 12 bars of 'She Didn't Say Yes, She Didn't Say No,' and 10 bars of 'Lovely To Look At.'

"The following principals appear in the finale of the picture: Lucille Bremer, singing 'Land Where the Good Songs Go'; Kathryn Grayson, singing 'Long Ago and Far Away'; Johnny Johnston, singing 'Dearly Beloved'; Virginia O'Brien, singing 'A Fine Romance'; Tony Martin, singing 'All the Things You Are'; Lena Horne, singing 'Why Was I Born?'; Lucille Bremer, singing 'The Way You Look Tonight,' and Frank Sinatra, singing 'Ol' Man River.'

**PHIL MOORE**

**Took Four To Make a Sock Combo**

**WHEN** Phil Moore composed Shoo-Shoo Baby he rode into home plate on the crest of a pop wave. It established him as a great cleffer, but it took four other guys to bring him recognition as a top instrumentalist and band leader. He organized the Phil Moore Four for disk-ing and personal appearances and found a sock combo on his hands.

The four have recorded for Victor, Musicraft and Standard. They have delivered in some of the ace niteries in the country, including Cafe Society Uptown and Downtown, and Copacabana, New York; Ciro's, Philly, and Club Bali, Washington. Their air shots also have built them up to the point where they've got a solid following and are making the turnstiles click unendingly wherever they appear.



Books are being supplied by the Foster-Hall Memorial Collection of the University of Pittsburgh.

Cootie Williams is said to be introducing a new brass technique during his current run at the Earle. Is going to accent brass as base of harmony and rhythm, rather than traditional reeds and strings. . . . Leeds pulled a cutie in connection with its Burl Ives folio. With Ives featured in 20th Century-Fox's Smoky, Leeds put out a jacket for its folio, tying it up beautifully with Smoky, and jacket at same time was distributed by 20th as window display streamer to music stores.

WLAW, Lawrence, Mass., is picking up name orks playing terpery Canobie Lake Park at Salem, N. H., and sending out half-hour musicals on them. . . . That cement mixer (yeah, a real one), a foundry in Ohio promised to send Mills Music, has arrived. Drop in to the Mills office in the Brill Building and see for yourself if you can't believe it. . . . Colleges and universities all around the country are scheduling lectures and building courses around the Joseph Schillinger system of musical composition. . . . Gotham Records signed alto-saxtet Earl Bostic to a two-year paper. . . . Baby Rose Marie walked out on her Capitol Theater date this week to run off and get married to soldier Bobby Guy. Pop is looking for her. . . . Manie Sacks skedded to guestar on the Block Columbia Record shop show.

**CHICAGO:**

Del Courtney and his band are paying their third return visit to Chi's Blackhawk. They replace the Billy Bishop ork Wednesday (26). . . . Russ Bothie's ork opened the season at Chi's Marigold Ballroom Saturday (15). Marigold features outdoor dancing, but also has facilities for indoor terping in the event of bad weather.

Plans for the annual trade show and convention of National Association of Music Merchants, July 15, were moving swiftly ahead this week. Over 300 exhibitors have already been assigned booths and showrooms. Opening luncheon at the Palmer House will be addressed by E. R. McDuff, prexy of NAMM, and William A. Mills, executive secretary. Six merchandising cilnics will be held and will deal with phonograph records, sheet music, store services, music promotion, etc. Convention will conclude at a large banquet to be held July 18. Mills, convention planner, predicted the biggest convention in the industry's history and said 1,580 requests for banquet seats alone had been received as of June 15, in spite of the fact that there are only 1,160 accommodations available in the banquet hall.

**HOLLYWOOD:**

Dick Gabbe, manager of Casino Gardens for the Dorsey Brothers, still has an August date open at spot, but not worried since both Tommy and Jimmy will be in town doing flicker work. . . . Anita O'Day reported joining Les Brown's band when they play the Palladium shortly. . . . Van Alexander to front own ork on Superior Records, aside from his output of arrangements for other crews. . . . Miguelito Valdes to dc album for Musicraft. . . . AFM nixed Harold Oxley's plans to start own waxery under ruling of booker not being employer or vice versa. . . . Oxley's son now road managing some of the old man's attractions. . . . Carlos Gastel to San Francisco for quick trip to see his property, Star Kenton. . . . Harry James ringing in new trumpeter, Harold Berg, and drummer, Bill Cavanaugh, for forthcoming Eastern trek.

**ANNOUNCING**

**A BRAND-NEW STAR  
ON A BRAND-NEW LABEL**

The GI's Favorite Vocalist. Formerly featured on the Army Air Force's own airshow "FLYING TIME" and now appearing in theaters and nite clubs thruout the country.



*Howard  
Slawin*

... His Voice  
... His 17-Piece Orchestra  
**AND HIS OWN COMPOSITIONS**  
on ...

**JUST RELEASED FOR IMMEDIATE DELIVERY**

● R-501

**I'M A LIAR**

*One of the smoothest, most beautiful ballads in a decade*

**SHE'S A DARLING**

*A sensational novelty with a surprise ending*

● R-502

**MY HEART IS OWNED AND OPERATED BY YOU**

*Destined to be the jump hit of the year*

**DON'T BLAME ME**

*That old standard*

● R-503

**JUST WOLFIN'**

*That delightfully different novelty*

**SATAN WAS RIGHT (The Devil Is You)**

*A devilishly cute ballad*

*Howard*  
**RECORDS**

**HOWARD RECORDS, INC.**

2007 WEST DIVISION STREET

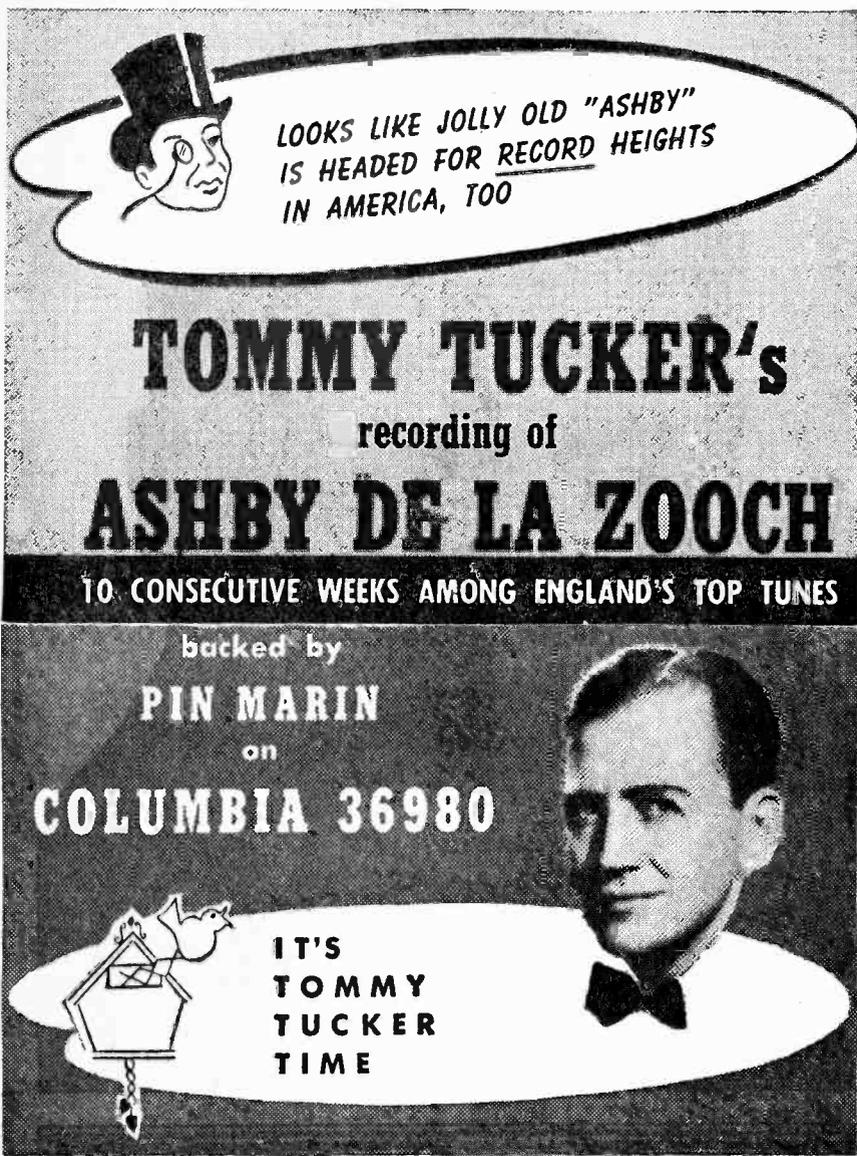
CHICAGO 22, ILL.

Branch Offices: NEW YORK and HOLLYWOOD. Factory—LODI, N. J.

Address All Communications to Chicago Office.

**A WORD ABOUT QUALITY**  
Every Scientific Control Known to the Recording Industry Is Utilized in HOWARD RECORDS To Give You the Finest, Most Enduring Record on the Market Today.

**DISTRIBUTORS**  
Choice Territories Available. Write or Wire Chicago Office for Complete Details.



LOOKS LIKE JOLLY OLD "ASHBY" IS HEADED FOR RECORD HEIGHTS IN AMERICA, TOO

# TOMMY TUCKER'S

recording of

## ASHBY DE LA ZOOCH

TO CONSECUTIVE WEEKS AMONG ENGLAND'S TOP TUNES

backed by  
**PIN MARIN**  
on  
**COLUMBIA 36980**

IT'S  
**TOMMY TUCKER**  
TIME



# PART 1—The Billboard

## HONOR ROLL OF HITS

(TRADEMARK)

THE NATION'S TOP TUNES

1. THE GYPSY
2. THEY SAY IT'S WONDERFUL
3. LAUGHING ON THE OUTSIDE (CRYING ON THE INSIDE)
4. PRISONER OF LOVE
5. DOIN' WHAT COMES NATUR'LLY
6. I DON'T KNOW ENOUGH ABOUT YOU
7. SIOUX CITY SUE
8. ALL THROUGH THE DAY
9. DO YOU LOVE ME?
10. IN LOVE IN VAIN
11. COME RAIN OR COME SHINE
12. ONE MORE TOMORROW
13. FULL MOON AND EMPTY ARMS
14. I DON'T KNOW WHY (I JUST DO)
15. CEMENT MIXER (PUT-TI, PUT-TI)

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

## ENGLAND'S TOP TWENTY

Weeks to date	POSITION		SONG	ENGLISH	AMERICAN
	Last Week	This Week			
8	1	1	MARY LOU	Francis Day	Mills
5	2	2	MONEY IS THE ROOT OF ALL EVIL	Chappell	Sun
13	3	3	I CAN'T BEGIN TO TELL YOU	Chappell	Bregman-Vocco-Conn
6	6	4	INTO EACH LIFE SOME RAIN MUST FALL	Bradbury Wood	Sun
25	5	5	CRUISING DOWN THE RIVER	Cinephonic	*
6	7	6	OH! WHAT IT SEEMED TO BE	Sun	Santly-Joy
1	—	7	BLESS YOU FOR BEING AN ANGEL	Noel Gay	*
14	10	8	LET BYGONES BE BYGONES	Feldman	*
19	4	9	CHICKERY CHICK	Campbell-Connelly	Santly-Joy
8	9	10	IN THE LAND OF BEGINNING AGAIN	Feldman	Feist
12	8	11	ALONG THE NAVAJO TRAIL	Peter Maurice	Leeds
11	11	12	ON THE ATCHISON, TOPEKA AND SANTA FE	Sun	Feist
4	14	13	COAX ME A LITTLE BIT	Victoria	Bourne, Inc.
14	12	14	I'LL BUY THAT DREAM	Bradbury Wood	Burke-Van Heusen
7	20	15	THIS HEART OF MINE	Bradbury Wood	Triangle
6	16	16	SEEMS LIKE OLD TIMES	Francis Day	Feist
10	13	16	GOOD, GOOD, GOOD	Campbell-Connelly	Berlin
1	—	17	SAVE A PIECE OF WEDDING CAKE FOR ME	World Wide	*
25	20	18	IT'S A GRAND NIGHT FOR SINGING	Chappell	Williamson
18	15	19	I DREAM OF YOU	Peter Maurice	Embassy
2	17	19	A DOOR WILL OPEN	Francis Day	Dorsey
1	—	20	HOMESICK	Chappell	*
4	18	20	I'D LIKE TO GET YOU ALONE (When You're Lonely)	Campbell-Connelly	Marks
2	20	20	AMADO MIO	Chappell	Sun

\*Publisher not available as The Billboard goes to press.



TEXAS' OWN BLUE YODELER **JESSE ROGERS**

"Ropes in" Sure-Fire Hits FOR **SONORA**

Star of the ABC Saturday night hit show "Hayloft Hoedown", Jesse Rogers has won enthusiastic fans all over the country with his unusual singing-style flavored with real-life experience in the saddle.

Order Jesse Rogers new "Clear As A Bell" SONORA disc, H7012 now—and let this popular star "rope in" more and more nickels for you.

SONORA RECORD H7012

"WHEN THE SUN GOES DOWN"  
"I LOVE THE NAME OF TEXAS"

THEY'RE NEW! THEY'RE HOT!

Order Yours From Your Nearest SONORA Distributor

**Sonora Records**  
Clear as a Bell

HOME ENTERTAINMENT AT ITS BEST

## PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

**ALL THROUGH THE DAY** (Williamson), in 20th Century-Fox's "Centennial Summer." National release date not set.  
**DO YOU LOVE ME?** (Bregman-Vocco-Conn), sung by Dick Haymes and played by Harry James in 20th Century-Fox's "Do You Love Me?" National release date—May, 1946.  
**I DON'T KNOW WHY (I Just Do)** (Feist), in MGM's "Faithful in My Fashion." National release date not set.

**IN LOVE IN VAIN** (T. B. Harms), in 20th Century-Fox's "Centennial Summer." National release date not set.  
**LOVE ON A GREYHOUND BUS** (Robbins), in MGM's "No Leave, No Love." National release date not set.  
**ONE MORE TOMORROW** (Remick), sung by Anne Sheridan in Warner Bros.' "One More Tomorrow." National release date—June 1, 1946.

# Music Popularity Chart

Week Ending  
June 21, 1946

## RADIO

### SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, June 15, 8 a.m., and ending Friday, 8 a.m., June 21)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film. (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
15.	All Through the Day (F) (R)	Williamson	ASCAP
1.	Along With Me (M) (R)	Witmark	ASCAP
3.	Ashby de la Zooch (R)	Manhattan	ASCAP
5.	Cement Mixer (Put-ti, Put-ti) (R)	American Academy of Music	ASCAP
7.	Coax Me a Little Bit (R)	Bourne	ASCAP
7.	Come Rain or Come Shine (M) (R)	Crawford	ASCAP
7.	Do You Love Me? (F) (R)	Bregman-Vocco-Conn	ASCAP
2.	Doin' What Comes Natur'llly (M) (R)	Berlin	ASCAP
11.	Full Moon and Empty Arms (R)	Barton	ASCAP
13.	I Don't Know Enough About You (R)	Campbell-Porgie	BMI
5.	I Don't Know Why (I Just Do) (F) (R)	Feist	ASCAP
5.	I Got the Sun in the Morning (M) (R)	Berlin	ASCAP
2.	I'd Be Lost Without You (R)	Advanced	ASCAP
13.	In Love in Vain (F) (R)	T. B. Harms	ASCAP
13.	Laughing on the Outside (Crying on the Inside) (R)	BMI	BMI
2.	Love on a Greyhound Bus (F) (R)	Robbins	ASCAP
9.	More Than You Know (M) (R)	Miller	ASCAP
12.	One More Tomorrow (F) (R)	Remick	ASCAP
7.	Prisoner of Love (R)	Mayfair	ASCAP
15.	Seems Like Old Times (R)	Feist	ASCAP
16.	Shoo-Fly Pie and Apple Pan Dowdy (R)	Capitol	ASCAP
4.	Should I Tell You I Love You? (M) (R)	T. B. Harms	ASCAP
12.	Sioux City Sue (R)	Morris	ASCAP
1.	Surrender (R)	Santly-Joy	ASCAP
10.	The Gypsy (R)	Leeds	ASCAP
11.	They Say It's Wonderful (M) (R)	Berlin	ASCAP
12.	We'll Gather Lilacs (R)	Chappell	ASCAP
4.	Where Did You Learn To Love (R)	Morris	ASCAP
1.	Who Do You Love, I Hope (M) (R)	Berlin	ASCAP
5.	You Are Too Beautiful (R)	Harms, Inc.	ASCAP
15.	You Won't Be Satisfied (Until You Break My Heart) (R)	Mutual	ASCAP

### RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys thruout the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		TITLE	Lic. By
	Last Week	This Week		
9	1	1.	THE GYPSY	Dinah Shore...Columbia 36964—ASCAP
7	1	2.	THE GYPSY	Ink Spots...Decca 18817—ASCAP
13	3	3.	PRISONER OF LOVE	Perry Como...Victor 20-1814—ASCAP
11	4	4.	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Dinah Shore...Columbia 36964—BMI
2	6	5.	DOIN' WHAT COMES NATUR'LLY (M)	Freddy Martin..Victor 20-1878—ASCAP
7	5	6.	THEY SAY IT'S WONDERFUL (M)	Frank Sinatra..Columbia 36975—ASCAP
8	—	7.	CEMENT MIXER (Put-ti, Put-ti)	Alvino Rey...Capitol 248—ASCAP
2	9	7.	HEY! BA-BA-RE-BOP	Tex Beneke-Glenn Miller Ork...Victor 20-1859—ASCAP
4	6	8.	DOIN' WHAT COMES NATUR'LLY (M)	Dinah Shore-Spade Cooley Ork...Columbia 36976—ASCAP
7	3	9.	THE GYPSY	Sammy Kaye...Victor 20-1844—ASCAP
5	—	10.	ALL THROUGH THE DAY (F)	Perry Como...Victor 20-1814—ASCAP
2	—	11.	I GOT THE SUN IN THE MORNING (M)	Les Brown...Columbia 36977—ASCAP (Monica Lewis, Signature 15028; Hal McIntyre, Cosmo 478; Buddy Morrow Ork, Mercury 3020; Leo Reisman, Decca 18861; Artie Shaw, Musicraft 365)
9	11	11.	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Teddy Walters...BMI 135—BMI
8	4	11.	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Andy Russell...Capitol 252—BMI
1	—	11.	THEY SAY IT'S WONDERFUL (M)	Perry Como...Victor 20-1857—ASCAP
1	—	12.	ONE MORE TOMORROW (F)	Frankie Carle..Columbia 36978—ASCAP (Glen Gray-Eugenie Baird, Decca 18243; Glenn Miller Ork-Tex Beneke, Victor 20-1835; Danny O'Neil, Majestic 7171)
3	8	12.	THE GYPSY	Hal McIntyre...Cosmo 475—ASCAP
4	11	12.	THE HOUSE OF BLUE LIGHTS	Freddie Slack-Ella Mae Morse...Capitol 251—ASCAP (Hal McIntyre, Cosmo 486)

### Coming Up

SURRENDER	Woody Herman	Columbia 36985
TO EACH HIS OWN (F)	Eddy Howard Ork	Majestic 7188
SURRENDER	Perry Como	Victor 20-1877

**THE TRUMPET King**

**COOTIE WILLIAMS AND HIS ORCHESTRA**

**'WHEN MY BABY LEFT ME'**

Racy blues featuring Cootie's scorching trumpet that won him No. 1 award in the 1946 Esquire Poll. Eddie Vinson's vocal sets a new high in sepia song styling.

**'ECHOES OF HARLEM'**

TRUMPET SOLO: COOTIE WILLIAMS

An instrumental masterpiece in which Williams' growl trumpet weaves hot patterns... One of Cootie's greatest!

**CAP 266 50c plus tax**

## Wesley Tuttle

AND HIS TEXAS STARS

### 'THO I TRIED'

One of the best Western rhythm tunes Tuttle and his Texans have ever recorded. Vocal duet is tops! Another Tuttle pay-off!

### 'WHEN YOU CRY (YOU CRY ALONE)'

A sweet cowboy ballad loaded with sentiment and appeal. Tuttle continues the favorite of Western fans everywhere!

**CAP 267 50c plus tax**

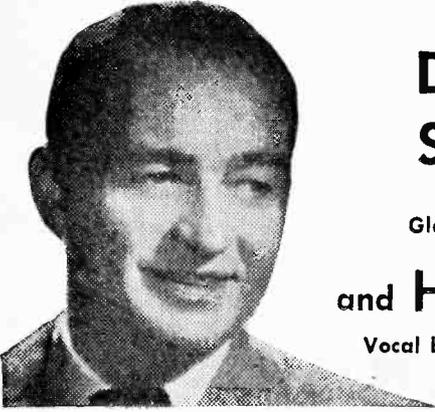
**Capitol RECORDS**

FROM **HOLLYWOOD**

Sunset and Vine

# Freddy Martin

and his orchestra



## DINGBAT THE SINGING CAT

Vocal by Stuart Wade, Glenn Hughes and The Martin Men

## and HAPPY JOURNEY

Vocal by Stuart Wade and The Martin Men

RCA VICTOR 20-1908

# Betty Rhodes

with Russ Case and his orchestra



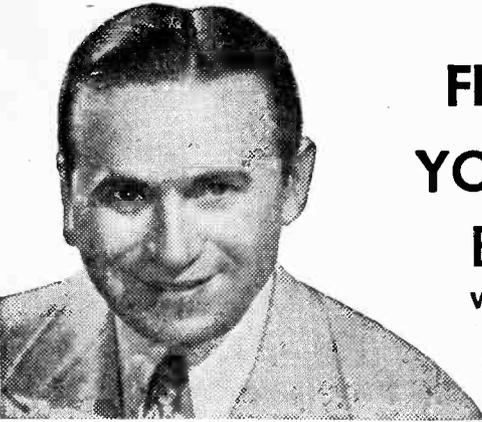
## THIS IS ALWAYS and SOMEWHERE IN THE NIGHT

(both from the 20th Century-Fox picture "Three Little Girls in Blue")

RCA VICTOR 20-1885

# Charlie Spivak

and his orchestra



## FLAT FEET and YOU ARE TOO BEAUTIFUL

Vocal by Jimmy Saunders

RCA VICTOR 20-1913

### INTERNATIONAL

#### HENRI RENÉ

and his International Orchestra

#### DANUBE WAVES—Waltz and THE SKATERS—Waltz

RCA VICTOR 25-0058

#### WALTER OSSOWSKI

and his Instrumental Quartet

#### PILOT POLKA (Pilotka Polka) and AT THE BANQUET (Na Bankiecie Oberek)

RCA VICTOR 25-1063

#### CAPULLITO DE ALELI—Guaracha (Violets in Bloom)

and

#### PRONTO JOSÉ—Bolero Son

(Quickly, Joseph)

Vocal by Octavio Mendoza

RCA VICTOR 23-0327



# PART 2—The Billboard

## RETAIL SALES AND

### BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		
	Last Week	This Week	
10	1	1.	THE GYPSY (R) ..... Leeds
6	2	2.	THEY SAY IT'S WONDERFUL (M) (R) ..... Berlin
11	4	3.	PRISONER OF LOVE (R) ..... Mayfair
12	3	4.	LAUGHING ON THE OUTSIDE (Crying on the Inside) (R) BMI
13	7	5.	SIoux CITY SUE (R) ..... Morris
3	9	6.	DOIN' WHAT COMES NATUR'LLY (M) (R) ..... Berlin
6	6	7.	I DON'T KNOW ENOUGH ABOUT YOU (R) ..... Campbell-Porgie
11	5	8.	ALL THROUGH THE DAY (F) (R) ..... Williamson
3	11	9.	DO YOU LOVE ME? (F) (R) ..... Bregman-Vocco-Conn
6	8	10.	FULL MOON AND EMPTY ARMS (R) ..... Barton
4	15	11.	IN LOVE IN VAIN (F) (R) ..... T. B. Harms
2	12	12.	ONE MORE TOMORROW (F) (R) ..... Remick
4	10	13.	IN THE MOON MIST (R) ..... Shapiro-Bernstein
1	—	14.	CYNTHIA'S IN LOVE (R) ..... ABC
2	—	15.	IT COULDN'T BE TRUE (Or Could It?) (R) ..... Santly-Joy

### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION		
	Last Week	This Week	
8	1	1.	THE GYPSY ..... Ink Spots ..... Decca 18817 <i>Everyone Is Saying Hello Again (Why Must We Say Goodbye?)</i>
14	2	2.	PRISONER OF LOVE ..... Perry Como ..... Victor 20-1814 <i>All Thru the Day (F)</i>
8	3	3.	THE GYPSY ..... Dinah Shore ..... Columbia 36964 <i>Laughing on the Outside (Crying on the Inside)</i>
2	9	4.	THEY SAY IT'S WONDERFUL ..... Perry Como ..... Victor 20-1857 <i>If You Were the Only Girl</i>
7	4	5.	THE GYPSY ..... Sammy Kaye ..... Victor 20-1844 <i>(Gee! I'm Glad To Be) The One That I Am</i>

(Continued on page 143)

### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
44	1	1.	Glenn Miller Glenn Miller Orchestra ..... Victor P-148
7	2	2.	Benny Goodman Sextet Benny Goodman ..... Columbia C-113
15	3	3.	The Voice of Frank Sinatra Frank Sinatra ..... Columbia C-112
15	5	4.	Don't Fence Me In Bing Crosby ..... Decca A-417
22	4	5.	On the Moonbeam Vaugh Monroe ..... Victor P-142

### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
37	1	1.	Clair de Lune Jose Iturbi ..... Victor 11-8851
32	3	2.	Warsaw Concerto Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops ..... Victor 11-8863
11	4	3.	Jalousie Boston Pops ..... Victor 12160
53	2	4.	Chopin's Polonaise Jose Iturbi ..... Victor 11-8848
8	—	5.	Spellbound Al Goodman ..... Victor 28-0404

### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
19	1	1.	Rachmaninoff Concerto No. 2 in C Minor Rachmaninoff, Philadelphia Orchestra ..... Victor DM-58
47	2	2.	Rhapsody in Blue Oscar Levant, Philadelphia Orchestra; Eugent Ormandy, conductor ..... Columbia X-251
1	—	3.	Exotic Music Kostelanetz ..... Columbia X-264
9	—	4.	From a Program of Chopin Piano Music Played by Vladimir Horowitz ..... Victor DM-1034
2	—	5.	Tchaikowsky Nutcracker Suite Philadelphia Orchestra, Eugene Ormandy, conductor ..... Victor DM-1020

# Music Popularity Chart

Week Ending  
June 20, 1946

## JUKE BOX PLAYS

### MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	POSITION Last Week	This Week	Going Strong	
			Record	Label
9	1	1	THE GYPSY—Ink Spots	Decca 18817
			(Phil Brito, Musicraft 15062; Jan Garber Ork, Black & White BW 774; Hildegard-Guy Lombardo, Decca 23511; Sammy Kaye, Victor 20-1844; Hal McIntyre, Cosmo 475; Gall Meredith, Manor 1019; Louis Prima, Majestic 7177; Dinah Shore, Columbia 36964; Freddie Stewart, Bel-Tone BT 7003)	
13	2	2	PRISONER OF LOVE—Perry Como (Russ Case Ork)	Victor 20-1814
			(Billy Eckstine, National 9017; Ruth Robin-Gus Bivona Ork, 4 Star 1069; Gordon MacRae, Musicraft 15065; Ink Spots, Decca 18864)	
6	6	3	LAUGHING ON THE OUTSIDE (Crying on the Inside)—Sammy Kaye (Billy Williams)	Victor 20-1856
			(Teddy Walters, ARA 135; Enoch Light, Continental C-1175; Vincent Lopez, Mercury 2074; The Merry Macs, Decca 18811; Andy Russell, Capitol 252; Jerry Wald, Sonora 3007; Dinah Shore, Columbia 36964)	
8	3	4	THE GYPSY—Dinah Shore (Sonny Burke Ork)	Columbia 36964
			(See No. 1)	
8	5	5	THE GYPSY—Sammy Kaye (Mary Marlow)	Victor 20-1844
			(See No. 1)	
13	8	6	I'M A BIG GIRL NOW—Sammy Kaye (Betty Barclay)	Victor 20-1812
			(Ruby Newman Ork, Sterling 7003; Dick Stabile Ork, Coronet COR-512; Gertrude Niesen, Decca 23499; Ray McKinley Ork, Majestic 7190)	
5	7	7	DOIN' WHAT COMES NATUR'LLY (M)—Dinah Shore-Spade Cooley Ork	Columbia 36976
			(Jimmy Dorsey, Decca 18872; Jan Garber Ork, Black & White BW 774; Freddy Martin, Victor 20-1878; The Five DeMarco Sisters, Majestic 7193)	
9	4	8	LAUGHING ON THE OUTSIDE (Crying on the Inside)—Dinah Shore (Sonny Burke Ork)	Columbia 36964
			(See No. 3)	
4	11	9	HEY! BA-BA-RE-BOP—Tex Beneke-Glenn Miller Ork (Tex Beneke)	Victor 20-1859
			(Lionel Hampton, Decca 18754; Louis Prima, Majestic 1044; Hamp-Tone All Stars, Hamp-Tone 100)	
7	10	10	LAUGHING ON THE OUTSIDE (Crying on the Inside)—Andy Russell (Paul Weston Ork)	Capitol 252
			(See No. 3)	
5	15	10	THEY SAY IT'S WONDERFUL (M)—Perry Como (Russ Case Ork)	Victor 20-1857
			(Eileen Barton, Mercury 3005; Ray Bloch Ork, Signature 15021; Bing Crosby, Decca 18829; Al Goodman Ork, Victor 46-0001; Ray Herbeck Ork, 4-Star 1082; Henry Jerome Ork, Davis 2107; Jack Leonard, Majestic 7176; Gordon MacRae, Musicraft 15065; Will Osborne Ork, Black & White BW 769; Andy Russell, Capitol 252; Ginny Simms, ARA 139; Frank Sinatra, Columbia 36975; Jerry Wald Ork, Sonora 3007)	
4	9	11	PRISONER OF LOVE—Ink Spots	Decca 18864
			(See No. 2)	
2	12	12	DOIN' WHAT COMES NATUR'LLY (M)—Freddy Martin (Glenn Hughes-The Martin Men)	Victor 20-1878
			(See No. 7)	
3	17	13	DOIN' WHAT COMES NATUR'LLY (M)—Jimmy Dorsey (Dee Parker)	Decca 18872
			(See No. 7)	
8	10	14	THE GYPSY—Hildegard-Guy Lombardo	Decca 23511
			(See No. 1)	

(Continued on page 143)

### MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION Last Week	This Week	Folk Records	
			Record	Label
9	1	1	NEW SPANISH TWO-STEP	Bob Wills... Columbia 36966
22	2	2	GUITAR POLKA	Al Dexter... Columbia 36898
6	3	3	I WISH I HAD NEVER MET SUNSHINE	Gene Autry... Columbia 36970
4	4	4	CINCINNATI LOU	Merle Travis... Capitol 258
2	—	4	WAVE TO ME, MY LADY	Gene Autry... Columbia 36984
9	3	5	SOMEDAY (You'll Want Me To Want You)	Elton Britt... Bluebird 33-0521
8	3	5	ROLY-POLY	Bob Wills... Columbia 36966
4	—	5	LONG TIME GONE	Tex Ritter... Capitol 253
1	—	6	ATOMIC POWER	Buchanan Brothers... Victor 20-1850
1	—	6	NO ONE TO CRY TO	The Sons of the Pioneers... Victor 20-1868

### MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	POSITION Last Week	This Week	Race Records	
			Record	Label
4	2	1	THE GYPSY	Ink Spots... Decca 18817
18	1	2	HEY! BA-BA-RE-BOP (GET YOUR KICKS ON)	Lionel Hampton... Decca 18754
4	3	3	ROUTE 66	King Cole Trio... Capitol 256
1	—	4	I KNOW WHO THREW THE WHISKEY IN THE WELL	Bull Moose Jackson Ork... Queen 4116
9	5	5	I KNOW	Andy Kirk-The Jubilaires... Decca 18782
9	5	5	R. M. BLUES	Roy Milton... Juke Box JB-504
16	6	5	DRIFTING BLUES	Johnny Moore's Three Blazers... Philo P-112
5	5	6	DON'T LET THE SUN CATCH YOU CRYIN'	Louis Jordan and His Tympany Five... Decca 18818
1	—	6	SNEAKIN' OUT	Erskine Hawkins... Victor 20-1883
1	—	6	STONE COLD DEAD IN THE MARKET (He Had It Com-ing)	Louis Jordan-Ella Fitzgerald... Decca 23546

GRAB THE PHONE!  
SEND A WIRE!

Your Distributor's Got  
the First  
Columbia  
Discs by



ELLIOT LAWRENCE  
and His Orchestra

I'LL BE WITH YOU IN  
APPLE BLOSSOM TIME

Vocal by Jack Hunter

STRANGE LOVE

from "The Strange Love  
of Martha Ivers"

Vocal by Jack Hunter

COLUMBIA—36999

WHO DO YOU LOVE  
I HOPE

From "Annie Get Your Gun"  
Vocal by Rosalind Patton

I KNOW

Vocal by Jack Hunter

COLUMBIA—37047

They're JUKE BOX Naturals!

Burst Your Billfold With The Cash  
You Collect on These Two Winners!

Get your Order in TODAY

COLUMBIA  
RECORDS



# HOT OFF THE RANGE!

COLUMBIA PICTURE STAR

## KEN CURTIS



6009 75c

WESTERN  
SINGING SENSATION

FROM HIS LATEST PICTURE "SONG OF THE PRAIRIE"

### 'IDAHO-HO'

AND

### 'I LEARNED TO LOVE YOU'

(TOO LATE)

MUSIC BY EDDIE BENNETT

## DINAH WASHINGTON

WITH TWO BLUE-HOT HITS!

### 'WHEN A WOMAN LOVES A MAN'

### 'OO-WEE WALKIE TALKIE'

8010 75c

# MERCURY RECORDS

Order Now From Your Nearest Distributor

Adair Appliance Co.  
664 Union Ave.  
Memphis, Tenn.

Dobbs-Skinner  
2821 Live Oak Street  
Dallas, Texas

Record Dist. Co.  
358 Shaw St.  
Toronto 3, Ontario, Canada

William B. Allen  
916 N. Claiborne  
New Orleans, Louisiana

Interstate Music Suppliers, Inc.  
236 W. 55th Street  
New York 19, New York

David Rosen  
855 N. Broad St.  
Philadelphia, Pa.

Allied Music Sales Company  
3112 Woodward Avenue  
Detroit 1, Michigan

R. H. Kyle & Company  
1354 Hansford Street  
Charleston, West Virginia

Sieking Dist. Co.  
2833 W. Pico Blvd.  
Los Angeles, Calif.

Allied Music Sales Company  
740 Superior Avenue N.W.  
Cleveland 13, Ohio

James H. Martin  
1407 Diversey Parkway  
Chicago, Illinois

Southland Distributing Co.  
441 Edgewood Avenue S.E.  
Atlanta, Georgia

Associated Distributing Co.  
1823 California Street  
Denver, Colorado

Monarch Sales Company  
210 N. 22nd Street  
Birmingham 3, Alabama

Taran Distributing Co., Inc.  
90 Riverside Avenue  
Jacksonville, Florida

C & C Distributing Co.  
712-714 Fourth Avenue  
Seattle 4, Washington

Mountain States Distributors, Inc.  
32 Exchange Place (306)  
Salt Lake City 12, Utah

Taran Distributing, Inc.  
Records and Appliance Division  
170 N.W. 23rd Street  
Miami, Florida

Crowe-Martin Distributing Co.  
1619 LaBranch Street  
Houston 3, Texas

Orlone Distributing Co.  
512 Pennsylvania Avenue  
Baltimore 1, Maryland

Triangle Record Distributors  
1508 Fifth Avenue  
Pittsburgh 19, Pennsylvania

Crowe-Martin Distributing Co.  
1228 E. Commerce  
San Antonio 3, Texas

Record Distributors, Inc.  
839 S. Wabash Ave.  
Chicago 5, Ill.

Twin States Dist. Co.  
517 W. Palmer  
Charlotte 2, N. C.



## PART 3—The Billboard

### ADVANCE RECORD DATA

#### ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

A BLUE SERGE SUIT WITH A BELT IN THE BACK	Cab Calloway (Cab Calloway)	(AFTER-NOON MOON)	Columbia 36993
AFTERNOON MOON	Cab Calloway (Cab Calloway)	(A BLUE)	Columbia 36993
(I DON'T STAND) A GHOST OF A CHANCE	Bill Samuels (Cats 'n' Jammers)	(PORT WINE)	Mercury 8012
A LITTLE CONSIDERATION	Art Kassel Ork (Gloria Hart-Art Kassel)	(SWEETHEART)	Vogue R-734
A NIGHTINGALE CAN SING THE BLUES	Claude Lakey and His All-Veteran Ork (Oradell)	(LAMENT TO)	Four Star 1123
ALL THE THINGS YOU ARE	Johnny Guarnieri	(CARIOCA)	Majestic 1054
ALL THE TIME	Claude Lakey and His All-Veteran Ork (Oradell)	(CALIFORNIA DEW)	Four Star 1122
ALLA EN EL RANCHO GRANDE	The Vagabonds (VIENI SU)		Trilon 12459
ALONG THE RIO GRANDE	The Plainsmen (NEW SAN)		Coast 227
AT LEAST A MILLION TEARS	Jack Rivers and His Muddy Creek Cowboys (The Plainsman)	(DETOUR)	Trilon 18575
BABY, WHAT YOU DO TO ME	Clyde McCoy Ork (Billie Jane Bennett)	(THERE'S GOOD)	Vogue R-752
BACK O' TOWN BLUES	Louis Armstrong (Louis Armstrong)	(LINGER LONGER)	Victor 20-1912
BAIA	Nestor Amaral-Jose Oliveira-Bando Carioca (NAO CHORE)		Sarco 106
BALLIN' THE JACK	Art Hodes Jazz Record Six	(THAT'S A)	Jazz Record 1009
BASIN STREET BLUES	Art Hodes Jazz Record Six	(SISTER KATE)	Jazz Record 1008
BEGIN THE BEGUINE	The Vagabonds (Raymond Manton)	(DONKEY SERENADE)	Trilon 111
BLACK MARKET BLUES	Wingy Manone Ork	(SUGAR)	Four Star 1125
BLUE EYES POLKA	"Whoopee" John Wilfahrt and His Band (NORWEGIAN SCHOTTISCHE)		Decca 4500
BLUE SKIES	Benny Goodman (Art Lund)	(I DON'T)	Columbia 37053
BOOGIE WOOGIE ALBUM	Jack McVea Ork		Black & White 54
Bartender Boogie			Black & White 766
F Minor Boogie			Black & White 767
Frantic Boogie			Black & White 768
House Party Boogie			Black & White 766
Jack's Boogie			Black & White 767
Jam Boogie			Black & White 768
BOOGIE WOOGIE DADDY	Leona Gray (Que Martyn Ork)	(I AIN'T)	Trilon 121
BUMP ON-THE-HEAD BROWN	Phil Harris (WOODMAN SPARE)		ARA-153
CALIFORNIA DEW	Claude Lakey and His All-Veteran Ork (ALL THE)		Four Star 1122
CAN'T WIN, CAN'T PLACE, CAN'T SHOW	Oklahoma Ed Moody (The Six Westernaires)	(WHAT GOOD)	Black & White 10006
CARAVAN	The Four Esquires (HONEYBUCKLE ROSE)		Trilon 12455
CARAVAN	Valaida Snow (Raymon Joel Sanns Ork)	(FRUSTATION)	Bel-Tone BT-7008
CARIOCA	Johnny Guarnieri	(ALL THE)	Majestic 1054
CHIMES BLUES	Art Hodes Jazz Record Six (ORGAN GRINDER)		Jazz Record 1006
CHIQUITA BANANA	Xavier Cugat (Buddy Clark With Chorus)	(SOUTH AMERICA)	Columbia 37051
COWBOY BLUES	Deuce Spriggins' Western Band (Carolina Cotton)	(WHAT'S THE)	Mercury 6010
DANCE WITH GYPSY MARKOFF ALBUM	Gypsy Markoff and Her Roun-Towners		Unique GM-1
Roun-Towners Ork			Unique GM-1
Begin the Beguine			Unique 3002
Blues and Boogie			Unique 3003
Caprice Espagnole			Unique 3004
Malaguena			Unique 3004
Tico-Tico			Unique 3003
Trolka (Gypsy Markoff)			Unique 3002
DETOUR	Jack Rivers and His Muddy Creek Cowboys (The Plainsman)	(AT LEAST)	Trilon 18575
DINGBAT THE SINGING CAT	Freddy Martin (Stuart Wade-Glenn Hughes-The Martin Men)	(HAPPY JOURNEY)	Victor 20-1908
DIZZY FINGERS	George Barry Ork	(WHATTA YA)	Coronet Cor-17
DO RIGHT, MAN	Wingy Manone Ork	(ROUTE 66)	Four Star 1126
DONKEY SERENADE	The Vagabonds (Raymond Manton)	(BEGIN THE)	Trilon 111
DREAM LUCKY BLUES	Julia Lee	(LOTUS BLOSSOM)	Mercury 8013
DR. FOO	Slam Stewart Quartet	(OH, ME)	Musicraft 367
DRINK TO ME ONLY WITH THINE EYES	Robert Merrill (H. Leopold Spitalny Ork)	(IN THE)	Victor 10-1218
DRINKIN' BY MYSELF	Wynonie (Mr. Blues) Harris	(MY BABY'S)	Bullet 252
DRUM SOLOS ALBUM	Baby Dodds		Disc 709
Maryland, My Maryland			Disc 6007
Rudiments			Disc 6006
Spokey Drums			Disc 6007
Tom Tom Workout			Disc 6006
EASY RIDER	Leadbelly (Sonny Terry-Brownie McGhee-Pops Foster)	(PIGMEAT)	Disc 5501
EV'RYBODY LOVES MY BABY (My Baby)	Tex Beneke-Miller Ork (Tex Beneke-The Crew Chiefs)	(I KNOW)	Victor 20-1914
FIVE MINUTES MORE	Frank Sinatra (Axel Stordahl Ork)	(HOW CUTE)	Columbia 37048
FLAT FEET	Charlie Spivak	(YOU ARE)	Victor 20-1913
FRUSTATION	Valaida Snow (Raymon Joel Sanns Ork)	(CARAVAN)	Bel-Tone BT-7008

(Continued on opposite page)

# Music Popularity Chart

Week Ending  
June 20, 1946

## AND POSSIBILITIES

### RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by en-

try into best selling, most played or most heard features of the Chart.

**WHEREVER THERE'S ME—THERE'S YOU** Betty Hutton with Joe Lilley and His Orchestra and the 4 Hits. Victor 20-1915

This Sunny Skylar-Pat Lewis tune is right down the blonde bombshell's alley and she does her usual all-out, super-vital job on it. It's a cinch follow-up to the smash hit "Doctor, Lawyer." It took Eli Oberstein, Victor's artist and rep head, a long time to get out with a Hutton platter, but dealers, ops and jockeys will agree this was worth waiting for. Reverse is Santly-Joy's new novelty tune, "My Pickle Eye," which is just fair, and doesn't give Hutton the chance to show like "Wherever" does.

**IN APPLE BLOSSOM TIME** Elliott Lawrence Orchestra, vocal by Jack Hunter. Columbia 36999

This band is in for a big all-around build up and the job it does on this first of its platters is far from a disappointment. Lawrence's pianistics, plus the unusual tonal coloring of French horn and oboe make for a really beautiful melodic pattern, and the Jack Hunter vocal is right up to the standard set by the ork. It may take Lawrence more than this first etching to hit the pop charts, but dealers, disk jockeys and operators won't go wrong grabbing this one anyway. Backing "Strange Love" from pic "Strange Love of Martha Ivers" is good job too.

**LINGER IN MY ARMS A LITTLE LONGER, BABY** Peggy Lee with Dave Barbour Orchestra. Capitol 263

Here's another Cap gal with a cinch pairing for all concerned. Lee's warm handling of this "Linger" number is a solid job of chirping and the ork backing, paced by Dave Barbour's guitar plucking, is excellent, too. Other side, "Baby, You Can Count on Me," is also well done.

### ADVANCE RECORD RELEASES

(Continued from opposite page)

**FULL MOON AND EMPTY ARMS** Bob Parrish-Lucky Thompson Trio (HOW DEEP?) Four Star 1119

**GET THE IDEA** Billy Krechmer and His Jam Session (MATINEE) 20th Century 20-5

**GINGER AND SPICE** Hoagy Carmichael Ork (OLE BUTTER-MILK) ARA-155

**GO TO SLEEPY, LITTLE BABY** Judy Canova (NO VACANCY) ARA-4010

**GUITAR REEL** Turner Brothers (NO ONE) Bullet 601

**HAPPY JOURNEY** Freddy Martin (Stuart Wade-The Martin Men) (DINGBAT THE) Victor 20-1908

**HOLIDAY FOR STRINGS** The Bando Carioca (JUCA, ADA) Sarco 108

**HONEYSUCKLE ROSE** The Four Esquires (CARAVAN) Trilon 12455

**HOW CUTE CAN YOU BE?** Frank Sinatra (Axel Stordahl Ork) (FIVE MINUTES) Columbia 37048

**HOW DEEP IS THE OCEAN?** Bob Parrish-Lucky Thompson Trio (FULL MOON) Four Star 1119

**HUMORESQUE** Don Byas Quartet (WRAP YOUR) Decca 23590

**I AIN'T GOT NOTHING FOR YOU TO DO** Leona Gray (Que Martyn Ork) (BOOGIE WOOGIE) Trilon 121

**I DON'T KNOW ENOUGH ABOUT YOU** Benny Goodman (Art Lund) (BLUE SKIES) Columbia 37053

**I DON'T KNOW WHY (I Just Do)** Eddie Heywood Ork (LOCH LOMOND) Decca 23590

**I JUST DON'T KNOW WHY BUT I DO** Bill Boyd and His Cowboy Ramblers (Bill Boyd) (TRAIL TO) Victor 20-1888

**I KNOW** Tex Beneke-Miller Ork (The Crew Chiefs) (EV'RYBODY LOVES) Victor 20-1914

**I LOVE YOU TOO MUCH** Porky Freeman Trio (PORKY'S BOOGIE) ARA-4009

**I'M CRYING MY HEART OUT (Over You)** Rose Marie (MY MAMA) Mercury 3013

**I MUST HAVE THAT MAN** Valaida Snow (Raymon Joel Sanns Ork) (SOLITUDE) Bel-Tone BT-7007

**I NEVER LEFT HOME ALBUM** Bob Hope Capitol CD-26

Broadcasts to the United States Army, Part 1 Capitol 10047

Broadcasts to the United States Army, Part 2 Capitol 10048

Broadcasts to the United States Coast Guard, Part 1 Capitol 10048

Broadcasts to the United States Coast Guard, Part 2 Capitol 10047

Broadcasts to the United States Marine Corps, Part 1 Capitol 10050

Broadcasts to the United States Marine Corps, Part 2 Capitol 10049

Broadcasts to the United States Navy, Part 1 Capitol 10049

Broadcasts to the United States Navy, Part 2 Capitol 10050

**I SAID IT AND I'M GLAD** Henry Patrick (Billy Hays Ork) (YOU GAVE) 20th Century 20-7

**I USED TO WORK IN CHICAGO** Three Bits of Rhythm (THAT'S THE) Modern Music MM-118

**PD BE LOST WITHOUT YOU** Guy Lombardo (Don Rodney Quartete) (ON THE) Decca 18901

**ILL FIND SOMEONE** Andy Hanley-Riders of the Range (SHOULD I) Aetna 100

**I'M A SHY GUY** Snookum Russell Ork (Snookum Russell) (THAT'S THE) Trilon 122

**IN THE GLOAMING** Robert Merrill (H. Leopold Spitalny Ork) (DRINK TO) Victor 10-1218

**IN THE SHADE OF THE OLD APPLE TREE** Maurice Rocco (TUNKE BLUES) Musicraft 368

**INTERNATIONAL NIGHT ALBUM** Henri Rene and His Musette Ork Victor S-44

Dance of the Clowns (Polka Bohemien) Victor 25-0062

Ecstasy (Valse Slave) Victor 25-0061

Gypsy Rhapsody (Danse Hongroise) Victor 25-0060

Neapolitan Echoes (Serenade Italienne Polka) Victor 25-0061

Peasant Wedding (Mazurka Polonaise) Victor 25-0062

Turkish Delight (Marche Turque) Victor 25-0060

**IT'S THE TALK OF THE TOWN** Shorty Sherock Ork (MEANDERING) Signature 28113

**IT'S MY LAZY DAY** Evelyn Knight-The Tune Twisters (Bob Haggart Ork) (MY FICKLE) Decca 18902

**ITTY BITTY GIRL** Kay Thomas (Maxwell Davis Ork) (LOVE POISONED) Black & White 783

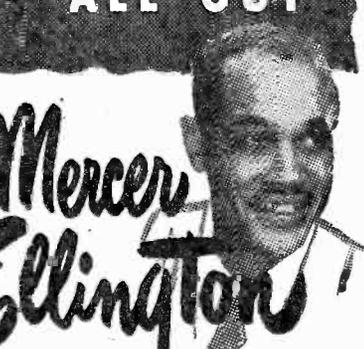
(Continued on page 124)

378 **LOVE OF MY LIFE**  
**THE GLIDER**



**Artie Shaw**  
**AND HIS ORCHESTRA**

379 **PASS ME BY**  
vocal—**CARMEN CLARKE**  
**METRONOME**  
—**ALL OUT**



**Mercer Ellington**  
**AND HIS ORCHESTRA**

380 **YOU'RE NOT THE KIND**  
**IF YOU COULD SEE ME NOW**



**Sarah Vaughan**  
Orchestra under direction of **TAD DAMERON**

381 **SOUTH AMERICA, TAKE IT AWAY**  
(from Broadway Revue "Call Me Mister")  
**TRY A LITTLE TENDERNES**



**Mel Tormé and his Mel-Tones**  
**SONNY BURKE and his Orchestra**

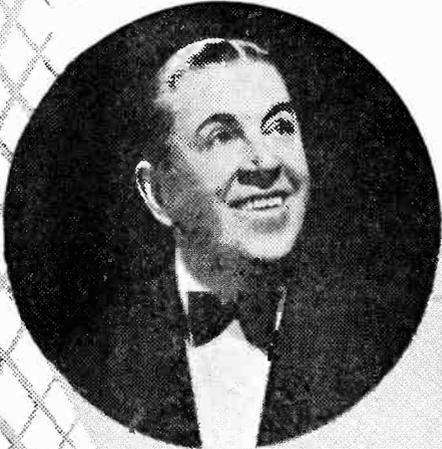
**MUSICRAFT RECORDS INC.**  
**NEW YORK • HOLLYWOOD**



**Musicraft RECORDS**

# Majestic Spotlights

★ ★ Two Great Stars..



**GEORGE OLSEN**

AND HIS ORCHESTRA

with a sentimental song...  
a sensational novelty.

## "SOMEWHERE IN THE NIGHT"

A Ray Adams vocal on this hit from the picture  
"Three Little Girls in Blue"

and

## "WHICH WAY'D THEY GO"

(They Went That-a-way)

With vocal ensemble

Majestic No. 7196



**Johnnie Guarnieri**

at the piano, with Cozy Cole's drums, Bob Haggart's bass, Tony Mattola's guitar... this quartet of virtuosos makes musical show pieces of those two jazz classics

## "CARIOCA"

and

## "ALL THE THINGS YOU ARE"

Majestic No. 1054



# Majestic RECORDS

Studio: New York City Sales: St. Charles, Illinois  
(Subsidiary of Majestic Radio & Television Corporation)



# PART 4—The Billboard

## REVIEWS OF

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

### Album Reviews

In a continuing effort to review as much of the output of all record manufacturers as manpower and paper limitations permit, The Billboard this week reviews 15 recently released albums in a special ALBUM REVIEW section on the next page. Albums covered are: "Esquire's All-American" (Victor HJ-8, "Emperors of Jazz" (Swan 7506 thru 7509), "Mary Lou Williams Piano Solos" (Disk No. 612), "Jerome Kern" (Musicraft N6), "Boogie-Woogie at the Philharmonic" (Disk Vol. 1), "Frances Faye" (International Vol. 12), "Twilight on the Trail" (De Luxe No. 16), "Jazz at the Philharmonic," Vol. 2 (Disk 501), "The Red Mill" (Victor K-1), "Cedric Wallace Quartet" (International Vol. 13), "Square Dances" (Victor P-155), "Rhumba at the Waldorf" (De Luxe No. 17), "Texas Top Hands" (Savoy 3008 thru 3011), "Pat Kirkwood" (Cosmo DMR 102), "Sleeping Beauty" (Harmonia H-25) and "Csardas" (International Vol. 14). These album reviews, of course, are in addition to the reviews on this and the facing page, and those in the music machines department this week.

#### LOUIS ARMSTRONG (Victor 20-1912)

**Back o' Town Blues—FT; VC.**  
**Linger Longer in My Arms—FT; VC.**

The Armstrong band spins solid for these sides, and so does Louie's horn. While there isn't that excitement in his bugling as in the days when he waxed with far less restraint and reserve, it's unmistakably Louie as he holds on today. Just as characteristic is his singing. "Back o' Town Blues" is an old Armstrong classic, while "Linger Longer in My Arms" is a mill-run ballad of no particular import in this pressing. Yet that Armstrong feeling for a song—playing and singing—is ever pronounced.

Sides won't excite the hot jazz fans much and the phono fans even less.

#### ELLIOT LAWRENCE (Columbia 36999)

**In Apple Blossom Time—FT; VC.**  
**Strange Love—FT; VC.**

Making one of the strongest bids for national fame among newcomers in the orchestra whirl, young Elliot Lawrence, grooming at the WCAU studios, Philly, makes his first step in disk circles, and with this platter leaves an imprint that should widen the gulf of enthusiasm already attending his efforts. For his starting spin, the maestro shows himself to be deft stroker of the keyboard, displaying classical leanings as he fingers forth the melodic beauty of the ballads. Moreover, it's more than just a band built around a piano pounder. It plays beautiful mood music in the modern mode, establishing a restful rhythmic mood in sustained brass harmonies that provide a striking musical bank for French horn and oboe. Lawrence also sports a fine romancer in Jack Hunter, whose piping falls easy on fem ears. Particularly effective is the setting provided for Harry Von Tilzer's classic, "In Apple Blossom Time." Establishing the same mood is the Lawrence brand of music for the movie title tune, "Strange Love."

With Elliot Lawrence invading the Broadway scene July 1 for a stand at Hotel Pennsylvania, machine ops are sure to have a winner here, with "Apple Blossom Time" a cinch for a coin harvest.

#### LIONEL HAMPTON (Decca 18880)

**Air Mail Special—Part 1 and 2—FT.**

It's a field day for the hot horns in the Hampton household. But instead of reboopy, it's a speed jam special for Benny Goodman's familiar "Air Mail Special" stomper. Instrumental stars play it hot and heavy for both sides with the maestro's own vibe hammerings stealing the solo spotlight.

The B-side, with beaucoup vibes and hot tenoring, provides more steam for the phono spin.

#### ZEKE MANNERS (Victor 20-1889)

**Make With the Music—FT; VC.**  
**Nobody's Love Is Like Mine—FT; VC.**

It's thoroely toe-tapping rhythym dispensed by Zeke Manners in the hoedown tradition, with a catchy quality in both the singing and playing of the boys in his hillbilly band. With piano and fiddle tearing off a trim style of Western hot, Manners makes it a pert and lively polka for "Make With the Music," while Curley, Ez and Gabe give out lyrically for this roll-out-the-barrel drinking song. The

hill country harmonies of the band and singing trio spin just as bright and breezy for "Nobody's Love Is Like Mine."  
"Make With the Music" will have the phono making with the buffalo heads—in heaps.

#### KAY KYSER (Columbia 36989)

**I Love an Old-Fashioned Song—FT; VC.**  
**You're the Cause of It All—FT; VC.**

It's desirable disking for dancers as Kay Kyser spins it smoothly and rhythmically for two tunes from the movie "The Kid From Brooklyn." While "I Love an Old-Fashioned Song" drips with nostalgia, Kyser kicks it off in a bright fashion with Michael Douglas and the Moonbeamers making the most of the lyrics. For the blues-styled rhythym ditty, "You're the Cause of It All," Lucyann Polk's drawl ditty is packed with plenty of persuasion.

Stemming from the Danny Kaye screen show, sides should show some strength at the phono slots, particularly for "You're the Cause of It All."

#### BILL BOYD (Victor 20-1888)

**Trail to San Antone—FT; V.**  
**I Just Don't Know Why, But I Do—FT; V.**

A typical prairie piper with a heavy tang of the murky outdoors in his pipes, Bill Boyd hits the "Trail to San Antone" in rousing and riding cowboy manner. Takes it in three quarter time for the sad lyrical story of "I Just Don't Know Why, But I Do," tale of unrequited love. His Cowboy Ramblers of fiddles, banjos and guitars provide the instrumental inspiration for his song.

Strictly for the phonos hidden at whittles stops and among the tall grass.

#### COUNT BASIE (Columbia 36990)

**Lazy Lady Blues—FT; VC.**  
**High Tide—FT.**

Count Basie rides out handsomely—even royally rhythmic—for both of these solid spins. Jimmy Rushing is in great voice for the slow and exciting race blues, "Lazy Lady Blues," shouting 'bout his gal who is even too lazy to die. Flipover is for the hot horns and the maestro's own ivory massages as they ramble righteously for "High Tide," a mop-mop riff special.

The Count will make both sides count with his fans, particularly at race locations.

#### KITTY KALLEN (Musicraft 15068)

**Just the Other Day—FT; V.**  
**Should I Tell You I Love You?—FT; V.**

Having grown in stature on the shoulders of Harry James, this little lady spins in fine order as she stands up on her own. With Sonny Burke providing solid musical support scaled to dance band proportions, Kitty Kallen evidences fine lyrical projection and in good voice for the rhythym ditty, "Just the Other Day," an embellishment of the Mission Bell Wine singing commercial, and for the Cole Porter show ballad, "Should I Tell You I Love You?," from "Around the World." Nonetheless, Miss Kitty sells. And by singing rather than by purring.

The songbird's popularity is always sure to count for some coin, with "Just the Other Day" the more satisfying side.

#### RAY BLOCH introducing BOBBY DOYLE

(Signature 15021)

**Cynthia's in Love—FT; V.**  
**They Say It's Wonderful—FT; V.**

Aiming for a fem market, the label comes as close to the original voice as one might dare. For in Bobby Doyle's pash piping, it's strictly a Sinatra kick. With the benefit of Ray Bloch's rich orchestral setting, Doyle is a double for the swoon kid. Singing most of the way in tempo for the two ballads and taking liberty with the beat for only the closing passages, it's a smooth spin for both "Cynthia's in Love" and the "Annie, Get Your Gun" dandy, "They Say It's Wonderful."

Well singing and swell songs, with both sides spinning bright for the boxes—even if the voice sounds so much like The Voice.

#### THE FIVE DeMARCO SISTERS

(Majestic 7193)

**Doin' What Comes Natur'lly—FT; V.**  
**That Wonderful Worrisome Feeling—FT; V.**

A rustic novelty from "Annie, Get Your Gun," the DeMarcos kick it all around the back yard for "Doin' What Comes Natur'lly," giving it a likable breeziness that is easy to take rather than cooking it up with corn. Contrasting, the five sisters blend their voices smoothly for a striking blues rhythym ballad, "That Wonderful Worrisome Feeling," which title is plenty descriptive of the ditty itself.

The show material being special material, the phono fans don't come natur'lly to "Natur'lly."

# Music Popularity Chart

Week Ending  
June 20, 1946

## NEW RECORDS

### ALLAN EAGER (Savoy 611)

*Booby Hatch*—FT.  
*Rampage*—FT.

The speed tenor sax improvisations of Allan Eager groove clean, and with plenty of instrumental steam for both of these speed spins. He shows his technical proficiency on both sides. Piano of Ed Finckel, filling in the bridges, bass and drums, round out the session.

Sides are for the hot jazz fans.

### CHARLIE BARNET (Decca 18888)

*Andy's Boogie*—FT; VC.  
*Baby, You Can Count On Me*—FT; VC.

It's the typical race blues set eight-to-the bar for "Andy's Boogie," with Art Robey shouting the back-biting lyrics and the trumpet sharing the instrumental spotlight with the maestro's soprano sax. However, Barnett and his boys never get excited. Neither will the spinner. "Baby, You Can Count On Me" is a rumba-styled ditty of no great shakes with Freddie Stewart singing the lyrics for which he was responsible. Here again nothing happens.

Where they save their nickels for only Charlie Barnett, coins may filter in for "Andy's Boogie."

### ARTIE SHAW (Musicraft 365)

*I Got the Sun in the Morning*—FT; VC.  
*Along With Me*—FT; VC.

The unpredictable Shaw swings out in an exciting manner for two of the top show tunes of the day. The band boys on this session make for a well-knit unit with the maestro's clarinet in top fashion. Setting just the right beat to make a breezy rhythmic affair for "I Got the Sun in the Morning," from "Annie, Get Your Gun," Shaw provides rich commercial appeal in setting forth the rhythmic harmonies of Mel Torme and the Meltones. Gearing the rhythm to the romantic groove, Shaw makes it smooth spinning for the ballad "Along With Me," with Mel Torme's solo singing selling it swell for the Harold Rome dandy from "Call Me Mister."

Combination of song, singing and swinging holds much play potential for "Sun in the Morning."

### TED MARTIN (De Luxe 1014)

*Stardust*—FT; V.  
*Temptation*—FT; V.

Displaying an easy pipe flow for the romantic in song, and with a rich orchestral background painted by Mac Ceppos, it's attractive word caressing that Ted Martin cuts out for these two evergreens. He sticks to tempo for both sides, with the band blending a bolero rhythm for "Temptation."

Phonos should find these fine, what with two of the better songs of all times and well sung.

### GEORGIE AULD (Musicraft 15072)

*Route 66*—FT; VC.  
*A 100 Years From Today*—FT; VC.

Georgie Auld has whipped together a fine combination for this cutting, with Sid Catlett's drumming stamping the rhythm section, but solid. It's a fine beat as the band kicks out on "Route 66," the musical diary of a trip to L. A., for which the maestro gets in some lowdown tenor saxing and singing. Flipover is a pick-me-up from the edge when Auld gives out on his soprano sax for the oldie ballad until Sarah Vaughn carries her song selling to the end. There's rich appeal among the hot jazz fans for a combination of Vaughn and Auld. On this spinning the blending is near perfect.

Georgie Auld fans, particularly at race locations, will lap up both of these sides.

### BING CROSBY (Decca 18887)

*Night and Day*—FT; V.  
*Just One of Those Things*—FT; V.

It's a tired Groaner giving out for these two Cole Porter standards. Altho he stays with the ballad tempo, Crosby is far from a "Night and Day" frame of voice for the title tune of the forthcoming Porter picture. While he gets going good for "Just One of Those Things," he gets overly dramatic and the spinning is just one of those things. John Scott Trotter tries hard to cover up with his music.

Phono fans will be too tired to play any of these sides.

### JIMMIE LUNCEFORD (Majestic 1053)

*Sit Back and Ree-Lax*—FT; VC.  
*Jay Gee*—FT.

Making his bow on the Majestic label, Jimmie Lunceford provides quite a let-down. "Sit Back and Ree-Lax" is a trite musical novelty rich in monotony. The Lunceford Quartet explain in the song how the boys will blow their horns, but you

can hardly tell the difference. "Jay Gee" is a repetitious riff instrumental. Nothing happens and there is no drive in the rhythms set forth. Maybe the boys in the band aren't entirely to blame.

Nothing here to make for more than inertia among the phono fans.

### ENOCH LIGHT (Continental C-1185)

*Do You Do? Do You Do? Do You Do?*—FT; VC.  
*If I Had You*—FT; VC.

With Patsy Garrett, assisted by the Lamplighters, providing pert vocal calisthenics, there is rich commercial appeal in the spinning of "Do You Do? Do You Do? Do You Do?," a rumba-foxtrot novelty. For the oldie "If I Had You" ballad, the song selling of Danny Sullivan falls below the earmark. Nor does he get assistance that counts from the accompanying quartet or from the Enoch Light band. No distinguishing mark to this side.

It will take song popularity to stimulate play for "Do You Do?"

### ALL-IRELAND ORCHESTRA (Celtic C11001-2)

*Stack of Barley*—FT.  
*Pet of the Pipers*—FT.

The banjo strumming of Pat McCarthy and accordion squeezings of Mickey Carton pace this Erin-style combo for two standard Irish jigs. It's the kind of music the boys know best, and they play it that way.

Wearers of the green will give out for these.

### SHORTY SHERTOCK (Signature 28113)

*It's the Talk of the Town*—FT.  
*Meandering*—FT.

If for nothing else the hot jazz fans will hunger for this disk because Shertock has turned over the slow spinning "It's the Talk of the Town" side to showcase the tenor sax improvisings of Corky Corcoran. Lad displays not only fine jazz feeling, but also a good tone. "Meandering" turns the spotlight on piano-squatter Arnold Ross, but it's only a musical exercise that Ross has composed for himself, with no spark stemming from the Steinway and even less from the band wading thru the etude.

Music ops can safely pass up this couplet.

### BOB HOPE (Capitol Album CD-25)

*I Never Left Home*

Something different in plattering, this disk book devotes its eight sides to gag excerpts from the radio comic's airshows. Broadcasts were made during the war at army, navy, coast guard and marine camps, with considerable portions of the sides taken up by applause. Occasional Pepsodent plugs are voiced by Hope, but these are in gag form and aren't hard to take. As would be the case with any comedian's stuff, first hearing kills interest in replays. However, the fact that broadcasts were made at service camps plus Hope's following (built up thru his high Hooper airshows, big b.-o. pix) gives the album high merchandising promise. Many will buy it just for memento's sake.

For the home shelf.

### JACK McVEA (Black & White 54)

*Boogie-Woogie*

Waxery has picked two previous releases and one new one for this album. There's plenty of eight-to-the-bar contagion packed into the six sides by saxman Jack McVea's seven-man jazz band, and group displays fine solo and ensemble capabilities thruout. Temperature-raising results are achieved on "Bartender Boogie" with exciting piano work, solid saxing and a growl-muted trumpet lending the torrid touch. Moderately paced "P Minor Boogie" (the new number) is effective in its use of the minor key. Interesting rhythmic pattern and instrumental work catch the ear in the not too frantic "Frantic Boogie."

"Bartender" and "Frantic" could spin brightly in jazz jukes.

### RILEY SHEPARD (Musicraft 15070)

*Atomic Power*—FT; V.  
*Guilty Heart*—FT; V.

The label's newest Western song stylist, Riley Shepard, sounds just like any other cowboy singer whose heart hangs heavy in his song. Provided with a small rhythmic band for brightness, he weeps his way thru "Atomic Power," Western favorite with hymnal qualities. "Guilty Heart" is the typical cowboy lament.

Just another cowboy singer but may show phono strength on strength of the song popularity of "Atomic Power."

(Continued on page 122)

# A LIST OF THE MOST POPULAR FOLK SONGS

## ROLY POLY

(A real hit and getting bigger every day due to BOB WILLS Columbia record.)

## YOU TWO TIMED ME ONE TIME TOO OFTEN

(One of the biggest, thanks to TEX RITTER on Capitol record and HOOSIER HOT SHOTS on Decca records.)

## I TALK TO MYSELF ABOUT YOU

(EDDIE ARNOLD recorded it for Victor and it's big.)

## I'M SORRY IF THAT'S THE WAY YOU FEEL

(Brand new and doing big things because of JIMMIE DAVIS' new Decca record.)

## NO ONE WILL EVER KNOW

(A Columbia record by ROY ACUFF gave it a good start.)

## I THINK I'LL GO HOME AND CRY

(Here is a real country tune recorded by ROY ACUFF on Columbia.)

## BLUES IN MY MIND

(There are two Columbia records on this tune by ROY ACUFF and THE RAMBLING ROGUE.)

## I WEAR YOUR MEM'RY IN MY HEART

(SONS OF THE PIONEERS for Victor started this one.)

## THE WRECK ON THE HIGHWAY

(ROY ACUFF'S Columbia record made this tune a folk song standard.)

## YOU'RE ONLY IN MY ARMS (to cry on my shoulder)

(This tune was recorded by the RAMBLING ROGUE and PATSY MONTANA.)

## THAT GLORY-BOUND TRAIN

(ROY ACUFF'S Columbia record and Republic Picture sensation.)

## I WANT TO BE WANTED

(Bob Atcher's theme song on CBS and his Columbia record promises much.)

## SOUTHERN BELLE (from Nashville, Tennessee)

(THE PEACH PICKERS latest Columbia record.)

## THANKS FOR THE HEARTACHES (thanks for the tears)

(A tune starting to step out due to ELTON BRITT'S Victor record.)

## ALL THE WORLD IS LONELY NOW

(Just released by ROY ACUFF on Columbia records.)

## AS LONG AS I LIVE

(Just released by the BAILES BROTHERS on Columbia records and JIMMIE AND LEON SHORT on Decca records.)

## COULD YOU TAKE ME BACK?

(Just released by JIMMIE AND LEON SHORT on Decca records.)

## DON'T FEEL SORRY FOR ME

(Just released by HAPPY PERRYMAN on Columbia records.)

## I CAN'T GO ON THIS WAY

(Just released by ROY ROGERS on Victor records.)

## I MUST HAVE BEEN WRONG

(Just released by BOB ATCHER on Columbia records.)

## THERE'S A PALACE DOWN IN DALLAS

(Just released by HAPPY PERRYMAN on Columbia records.)

WHEN ORDERING PLEASE SEND SHIPPING INSTRUCTIONS  
and send all orders to

**ACUFF-ROSE PUBLICATIONS**  
220 CAPITOL BLVD. NASHVILLE 3, TENN.  
(Sole Selling Agents for MILENE MUSIC)

HIS  
GREATEST  
RECORD!

# PETE JOHNSON

and his all-Stars

NATIONAL 4003  STAR SERIES

TO BE  
RELEASED  
JUNE  
28th

# "Atomic Boogie"

backed by  
BACK ROOM BLUES



STAR  
SERIES

## 1946 STOMP!

I MAY BE WONDERFUL  
ETTA JONES VOCAL

NATIONAL 4001

### ECKSTINE

IT'S A  
SMASH HIT!

## YOU CALL IT MADNESS BUT I CALL IT LOVE

TELL ME PRETTY BABY

NAT'L  
9019

BLUE • NAT'L 9018 PRISONER OF LOVE NAT.  
2ND BALCONY JUMP! ALL I SING IS BLUES 9017

### JOE TURNER

"TOPS  
IN BLUES"

## MY GAL'S A JOCKEY!

I'VE GOT LOVE FOR SALE

NAT.  
4002

## DICK THOMAS

FAVORITE  
COWBOY

HIS LATEST HIT RELEASE!

### RAGTIME COWBOY

NAT 5012

FROM

### SANTA FE SLEEPYHEAD

STILL GOING GREAT

NAT 5011 MOANIN' IN THE MORNIN', TOO SOON  
GRIEVIN' IN THE EVENIN' TO TUCSON

THE ORIGINAL AND STILL THE BEST

NAT 5010 SIOUX CITY SUE  
SOME DAY DARLIN'

OPERATOR'S AND  
DEALER'S PRICES

TAX  
INCLUDED

4000 5000 49¢  
SERIES SERIES

9000 65¢  
SERIES

# NATIONAL

Records

## ALBUM REVIEWS

These album reviews are an extra service. Regular reviews of single disks begin as usual two pages preceding this in Part Four of the Music Popularity Charts. (From time to time, whenever space permits, *The Billboard* will publish additional reviews in this fashion, in a continuing effort to review as much of the output of all record manufacturers as possible.)

### "ESQUIRE'S" ALL-AMERICAN (Victor HJ-8)

Plenty of smart sales showmanship in the manner in which Victor has packaged these two 12-inch records representing an assembly of *Esquire's* '46 Hot Jazz Award Winners. Inside the eye-catching cover is a realm of pages with interesting bios and pix of the sidemen rounded up by Leonard Feather, who also gets composer credits for three of the four sides. But as for the platters themselves, it's the mill-run sessioning of planned improvisations. And while on par with the talents of the soloists, it falls short of Oscar-caliber. First two sides, a 12-bar blues strain tagged *Long, Long Journey* and a riff rider identified as *Snafu* spotlights Louis Armstrong. And Duke Ellington formally introduces Satchmo as the soloist. Armstrong adds vocal force to the *Journey* junket, and takes time out from his trumpeting to allow flashes of Johnny Hodges's alto and Don Byas's tenor. For *The One That Got Away*, Red Norvo hammers his vibes admirably and without benefit of voice intro enjoyed by Armstrong. And with the tempo slowed down to give wider improvising expanse to the saxists, Hodges and Byas highlight, with their interpretations the familiar *Gone With the Wind*. But never do the lads lose their restraint to bring up any feverish pitch to make the spinning stand above so many of the hot jazz groovings glutting the disk marts. Nonetheless, it's a pre-sold package, what with the *Esquire* linking, star-studded names on the labels and grand get-up to make it easy merchandising.

### EMPERORS OF JAZZ (Swan 7506-07-08-09)

For nostalgic jazz needling that harks back to the days of the Dixieland Jazz Band, Memphis Five and others of that golden era of Dixieland jazz, here are eight sides that make for good representation. Some of the lads on this session even stem back to that heyday, what with Phil Napoleon's trumpet, Frank Signorelli's pianology and leader man Tony Spargo adding his old-time kazoo antics to his drum beats. Moreover, these "Emperors of Jazz" fortify themselves with some of our present-day swing stalwarts, notably the trombone sliding of Lou McGarrity. All the sides are on a Dixieland kick, rich in solo improvisations and spinning bright. Selections all stem from the early days, including such standards as *Royal Garden Blues*, *Nobody's Sweetheart*, *Muskrat Ramble*, *Clarinet Marmalade*, *At the Jazz Band Ball*, *Fidgety Feet*, *Tiger Rag* and *Little Emperor Blues*. Album jacket not included with records shipped for review.

### MARY LOU WILLIAMS PIANO SOLOS (Disk No. 612)

There is sheer melodic beauty in the piano improvisations developed by Mary Lou Williams for six solo sides that make up this album. Her piano moods, running the gamut from classical to barrelhouse, make them a desired set of disks. Selections include two mood originals, *Cloudy* and *Lonely Moment*, in addition to such standards as *How High the Moon*, *Blue Skies*, *These Foolish Things* and *The Man I Love*. It's pure piano jazz thruout. Album jacket not included with records shipped for review.

### JEROME KERN (Musicraft N-6)

Here is a fetching melodic mosaic

woven out of eight everlasting show tunes by Jerome Kern, with expert weaving on the part of Walter Gross, who not only conducts the large studio orchestra but also has the set serving as a crafty vehicle to showcase his full-fashioned Steinwaying. The brilliance of the conductor, particularly when fingering the ivories, compensates for the lack of any lyrical effects to contrast the heavy dosage of orchestral fare dished up with the same degree of color. And while the eight songs selected hardly represent the cream of Kern's tune craftsmanship, there can be no denying the everlasting popularity of *Don't Ever Leave Me*, *Why Was I Born?*, *All the Things You Are*, *Who, Who, Who*, *Smoke Gets in Your Eyes*, *The Touch of Your Hand*, *Make Believe*, *Why Do I Love You?* With the Kern movie ready for release, this package is a timely merchandiser. Album jacket not included with records shipped for review.

### BOOGIE-WOOGIE AT THE PHILHARMONIC (Disk Vol. 1)

Norman Granz, impresario of the concert hall jazz concerts, brings the Carnegie Hall impressions on wax—complete with applause sound effects and warm-up frescos on part of the soloists. However, fortunately such distractions do not depreciate from the talents of Meade Lux Lewis, who showcases his boogie-woogie Steinwaying for the four sides in this set. A deft ivory knuckler, it's pure eight-to-the-bar sorcery as Lewis licks the keyboard for *Medium Boogie*, *Fast Boogie*, *Slow Boogie* and his own classic *Honky-Tonk Train Blues*. Album jacket not included with records shipped for review.

### FRANCES FAYE (International Vol. 12)

For her disk debut, Frances Faye is a reserved jive shouter and piano-busting pounder. And as a result, hardly recognizable to nitery circles. Gets a fair share of personality equation across in the spinning, with supporting elements in a small jam band sparked by Tony Gottuso's stellar guitar pickings. It's a subdued degree of Miss Faye's own way of rhythm singing that will interest largely the after-midnight crowd who might find themselves at home some night to play some platters. And while these will hardly be held spellbound by the spinning, they will at least be inclined to forgive her restraint. Album, which features the Faye photo on the cover, includes the selections from her nitery repertoire—*Personality*, *All That Glitters Is Not Gold*, *I Can't Believe That You're in Love With Me* and her originals in *Well, All Right*, *I'm Drunk With Love*, *Purple Wine*. Two additional sides—*Boogie-Woogie Washerwoman* and *Sorrento*—missing in album shipped for review.

### THE RED MILL (Victor K-1)

This promises to be the first in the label's new "Two on the Aisle" series—bringing the musical stage creations almost intact on wax. And with Victor Herbert's *The Red Mill* enjoying a fruitful revival on Broadway at the moment, this set makes for a good start. Al Goodman, an old hand at handling show scores, leads the orchestra. And with fine voices of Mary Martha Briney, Donald Dame, Earl Wrightson, the Mullen Sisters and a mixed chorus, the spinning fairly drips with nostalgia as the familiar Victor Herbert melodies are brought back again. Eight selections that highlight the show score are presented here by the professional cast (not the show cast), and take in *The Isle of Our Dreams*, *Badinage*, *In Old New York*, *Because You're You*, *When You're Pretty* and the *World Is Fair*, *I Want You to Marry Me*, *Moonbeams* and *Every Day Is Ladies' Day With Me*. With the attractive jacket is keyed 11 pages of illustrated libretto and show foot-

## ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

### Freddy Martin

(Reviewed at Cocoanut Grove, Ambassador Hotel, Los Angeles, June 12. Booked by MCA)

TRUMPETS: Norman Bailey, Clayton Cash, Harry McKeehan.

TROMBONES: Glenn Hughes, Charles Probert.

SAXES: Russ Klein, Artie Brooks, Clyde Rogers, Gene Conklin, Freddy Martin.

RHYTHM: Murray Arnold, piano; Bob White, drums; Arnold Olson, bass.

STRINGS: Jack Shulman, Jack Marks, Irving Weinger, Truman Boardman.

Cello: Virgil Gates.

VOCALISTS: Stewart Wade, Glenn Hughes, Gene Conklin, Clyde Rogers, Murray Arnold, Charles Provert, and "Martin Men."

ARRANGER: Bob Ballard.

It takes only a quick listen to know why the Martin ork is in its sixth consecutive year at this swank hotel spot. Crew is tops in dishing out smooth tempi for dancing and listening. Sustained, rhythmic beat, fine library and over-all excellent balance add up to a package loaded with solid commercial and pop appeal. Band recently has undergone minor reorganization with five sidemen returned from service and former spotlighted pianist, Jack Fina, replaced by 22-year-old Murray Arnold. On the job two weeks, Arnold has already proven an asset to organization. Aside from filling Fina's shoes at the ivories, boy doubles on vocals. His piano touch is somewhat lighter than Fina's, but lad shows plenty of imagination and steady beat.

Band's wide library range includes everything from oldies, such as *Tea for Two* to *Warsaw Concerto*. Generous smatterings of novelty ditties, current ballads and occasional South-of-border tunes complete well-rounded fare.

Arrangements generally showcase sections rather than instrumentalists. With exception of Arnold's piano passages and alto sax breaks by Martin, bulk of ork's effect comes from coordinated work of fiddle, sax or trumpet sections, with trams and rhythm furnishing background fullness.

Vocal chores are divided between singer Stewart Wade, who handles ballads well, and five sidemen who combine efforts as "Martin Men" harmony group as well as soloing. Martin fronts band in warm, friendly manner. Ork work is smooth, effortless and reflects confidence built up after five years of working together in one spot.

### Tommy Dorsey

(Reviewed at Casino Gardens, Santa Monica, Calif., June 11. Booked by MCA. Personal Manager, Arthur Michaud. Road Manager, Dave Jacobs)

TRUMPETS: George Seaberg, Jack Dougherty, Micky Mangano, Charley Shavers, Ziggy Elman (skedded to leave band in near future).

TROMBONES: Tex Satterwhite, Larry Hall, Greg Phillips, Tommy Dorsey.

SAXES: Sid Cooper (lead alto), Buddy DeFranco, Bob Dawes, Boomy Richman, Babe Fresk.

RHYTHM: Johnny Potoker, piano; Sid Black, bass; Sam Herman guitar; Alvin Stoller, drums.

VOCALIST: Stuart Foster.

ARRANGERS: Hugo Winterhalter, Billy Flanagan, Sid Cooper.

Just as the T. D. name has lost none of its b.-o. magnetism, so his aggregation has lost none of its fire or its ability to create contrasting mood music. Dorsey is jam-packing this dancery, with week-ends reaching turn-away proportions. The style versatility that has held him so consistently on the top rung thru the years is still pleasing the kids—from 9 to 90.

Oldsters and moon-struck kids eat up tunes such as *Don't Be a Baby* and *Make Believe*. It's here that the T. D. trombone, still giving out the full-bodied, warm tone, comes into its own. On the other hand, jive

### Freddy Nagel

(Reviewed at Peacock Court, Hotel Mark Hopkins, San Francisco, June 4. Booked by Music Corporation of America.)

TRUMPETS: Dick Selhost, Tom Goheen.

TROMBONES: Marty Smith, Jim McKeown, Clark Smith.

SAXES: Nagel, Lowell Smith, Art Cary, Dale Jolley.

STRINGS: Ed Wells, Art Peterson, Gene Monari.

RHYTHM: Jim Geil, piano and celeste; Lyle Smith, bass; Buddy Holcomb, drums.

VOCALIST: Dick Baldwin.

ARRANGERS: Nagel, Clark Smith.

Returning to the band business after three years in the armed forces, Nagel has put together a strong two-beat outfit. Debuting four months ago at El Rancho Vegas, Las Vegas, Nev., the group shows promise in its chosen section of biz, swank hotel rooms. Music has plenty of bounce. Nagel's instrumentation is not orthodox for this type of outfit. The line-up gives plenty of range, yet limits the bookings to the larger spots. Sections are individually strong, and because of this, the tram, sax, string and rhythm groups go in segs. With the trumpets it is different, for Selhost takes the feature on muted horn. Nagel on tenor sax fronts smoothly and joins the reeds on power drives.

Band goes heavy for Latin American music in this spot. The tunes are requested. Oldies get the nod, too, with show tunes coming in for top spots. Kern, Porter, Youmans and similar top-cleffer items are ably handled by the full band, with the rhythm section taking choruses as Geil's celeste is restfully heard against Holcomb's brushed drums. Lyle Smith's bass is felt more than heard. Geil's celeste is effectively spotlighted in the carry-over parts of medleys, a featured deal.

Outfit could use a fem singer. All vocal assignments now go to Baldwin, who barys strong. This is his first professional engagement. His singing thru portholes served as a starter. More experience in phrasing and selling will make him an asset to the band. Group's library and general set-up combine to make Nagel's outfit a sweet bet for the larger pushed places.

juves jump wild at the sound of a high-powered *Hawaiian War Chant*, or his yesteryear disk-hit, *Well Get Hit*. Ziggy Elman's terrific trumpet cuts in for a couple of torrid breaks backed by the white-hot hides of Alvin Stoller. Former tubber with Charlie Spivak, Stoller joined Dorsey's camp when Buddy Rich went out on his own last year.

In sessions with "Clambake Seven" (consisting of Elman, Shavers, T. D., DeFrance, Richman and Stoller, the drummer displays stick savvy, a fine sense of solid beat and cross rhythms. Exhibition numbers, *Hollywood Hat* and *On the House*, gave gawkers plenty to watch.

Band's lack of a fem thrush, which may be remedied by results of T. D.'s promotional contest on Mutual web, is definitely noticeable. Stuart Foster, however, holds Frank Sinatra's old mike-clinging spot quite capably.

### RCA Gets New Disking Wax

WASHINGTON, June 22.—RCA-Victor has acquired rights to a new recording wax which is said to permit higher fidelity reproduction. Using the same wax as in ordinary processes, the patent involves addition of a plasticizer made of ceranova wax, white mineral oil and stearic acid, producing a glossier material. Idea was patented here this week by Horace P. Billings, Haddenfield, N. J.



Scores again!

# AL DONAHUE



and his  
**LOW DOWN RHYTHM** in a top hat



75¢



4 Star Records brings you top platter tunes—hot and sweet—jazz and novelty—cut by the bands, the vocalists, the artists who rule the groove of popular taste throughout the nation!

**1080 LOVE ON A GREYHOUND BUS**  
(Vocal by PENNY PIPER)

**WHY GOODBYE**  
(Vocal by LYNN JOHNSON)

**1081-IT COULDN'T BE TRUE**  
(Vocal by PENNY PIPER)

**AND TWO IS EIGHT**  
(Vocal by AL DONAHUE)

Send for complete 4 STAR release list

World-Wide Distribution by  
**CONSOLIDATED RECORD DISTRIBUTORS, INC.**  
Producer's Representatives  
2519 W. 7th St., Los Angeles 5, Calif.  
Phone Federal 2148

**4 STAR** Records  
from HOLLYWOOD

**Mr. Dealer!**  
Get in step with the 4 Star Profit Parade TODAY!  
Write, wire, or phone your nearest Distributor!

**Mr. Distributor!**  
4 Star offers you the fastest growing PROFIT line in record history! If your territory is still open, climb on the 4 Star-studded bandwagon NOW—before it's too late! Write, wire, or phone Harry Fox, Executive Vice-President, at CONSOLIDATED RECORD DISTRIBUTORS—TODAY!

# Sweeping the Nation!

## "ITTY BITTY GIRL"

—Terrific Lyrics

—Hot Sax

—Great Jump Rhythm

ALADDIN RECORD #139



vocal by

**VELMA NELSON**

### ALADDIN RECORDINGS

4918 Santa Monica Blvd.

Hollywood, Calif.

Exclusive ALADDIN Distributors

Major Dist. Co., Brooklyn, N. Y.  
J. F. Bard, Chicago, Ill.  
Crowe Martin, Houston, Texas  
Record Sales Co., Birmingham, Ala.  
Music Sales Co., Memphis, Tenn.  
J. C. Boylan Co., Cleveland, Ohio  
Davis Sales Co., Denver, Colo.

Taran Dist. Co., Miami, Fla.  
O'Rourke Agencies, Honolulu  
Mesner & Mesner, Hollywood, Calif.  
Pan-American Record Distributing, De-  
troit, Mich.  
Blue Bonnet Music Co., Dallas, Texas.  
Commercial Music Co., St. Louis, Mo.  
Independent Record Sales, Los Angeles, Cal.

## Philly Op Plans A Meadowbrook For So. Jersey

SOMERS POINT, N. J., June 22.—Orsatti's Casino, swank roadhouse here near Atlantic City, lights up again tonight (22) with a name band policy. Formerly called the Gateway Casino, spot has been taken over by Arnold Orsatti, who operates Orsatti's Musical Bar in Philadelphia and who plans to make the roadhouse mean as much in South Jersey as the Meadowbrook in North Jersey.

Dick Stabile comes in for the kick-off, with other bands set for stays of a week or less. Gene Krupa takes over June 30; Bob Chester, July 7; Buddy Rich, July 14; Jack Teagarden, July 21; Carmen Cavallaro, July 26; Charlie Barnet, July 28; Claude Thornhill, August 4; Shep Fields, August 11; Glen Gray, August 18, and Tony Pastor, August 25 until the Labor Day wind-up.

For the grand opening June 28 and 29 Orsatti brings in Max Baer and Maxie Rosenbloom as extra-added. Giant boite will operate on a no minimum or cover basis, charging instead a door admission of \$1 weekdays and \$1.50 on Saturdays and holidays.

### Opry Talent to Bullet

NASHVILLE, June 22.—Jim Bullet, head of Bullet Record Company, has closed deals with Frankie (Pee Wee) King and His Golden West Cowboys, Cowboy Copas, Bradley Kincaid and the Kentucky Mountain Boys, Minnie Pearl and the Texas Troubadours to record for the Bullet label. Aforementioned talent is on WSM's *Grand Ole Opry*. Bullet figures to release first sides by many of them in the near future.

## No Air Cooler, So Terrace Room To Do Summer Fold

NEWARK, N. J., June 22.—Terrace Room is folding Sunday night (23) for summer weeks following current stand of Bob Chester's orchestra. Room, located in Mosque Theater Building, is owned and operated by Rosenhaus Bros., proprietors of local WAAT.

Decision to close came as result of refusal of Civilian Production Administration to grant okay to expand spot's air-conditioning plant, according to op. Room will reopen September 17, teeing off with Guy Lombardo and His Royal Canadians.

### Massey to Cadet

HOLLYWOOD, June 22.—Singer Curt Massey has left Columbia Records stable and has inked an exclusive recording contract with Cadet Records, local indie waxery. First recording session under new label will be held today (22), according to diskery owner Jack Riley. Cadet firm, which hit with Slim Gaillard's *Cement Mixer* platter, has set up national distribution org headed by Merle P. Smith, former Decca distributor. Dallas office is first Cadet outlet opened, with Guy Alexander, also ex-Decca, in charge. Plattery plans to open other individual outlets or distributorships in near future.

### Stabile's Pleasure \$1,680

BRIDGEPORT, Conn., June 22.—Dick Stabile, fourth name ork to play Pleasure Beach Ballroom this season, did okay last Sunday (16), with 1,400 persons planking down \$1.20 each for a gross of \$1,680.

ANOTHER RECORD SMASH  
FROM THE HOUSE OF AUTHENTIC FOLK MUSIC

## I JUST DON'T KNOW WHY, BUT I DO



VICTOR RECORD  
20-1888

by

**BILL BOYD**  
AND THE  
COWBOY  
RAMBLERS

ORDER RECORDS FROM  
YOUR RCA DISTRIBUTOR

LIGE LEVY, Prof. Dept. RUSS HULL, Gen. Mgr. MATT PELKONEN Artists Relations

SHEET MUSIC

Now being distributed



20 EAST JACKSON BLVD.  
CHICAGO 4, ILLINOIS

Sole selling agent  
ASHLEY  
MUSIC SUPPLY CO.  
1600 BROADWAY  
NEW YORK 19  
Orders shipped same day as received

## Here are the Records

THAT HAVE PUT MORE NICKELS INTO JUKE BOXES THAN MOST OF THE POPULAR "POPS"



**Craven Edwards**  
AND HIS  
**LAZY K RANCH BOYS**  
#2007

**HAPPY BIRTHDAY**  
THEY PLAY THE MUSIC THIS WAY  
WHERE I COME FROM

### NOVELTY HILLBILLIES

With Plenty of "PLAY IT AGAIN"

2001 SINCE LUM CUM HUM  
I WISH I HAD DIED AT THE ALTAR  
Caleb Coy and the Bush Mountain Boys  
This is NOT a Dirty Record

2002 MOUNTAIN GAL  
AMONG THE DAISIES  
Bella Allen and the Bush Mountain Boys

List . . . 79c Cost . . . 48½c tax incl.  
All Orders Will Be Shipped by Your Nearest Diamond Distributor

**DIAMOND RECORD CORPORATION**  
1650 BROADWAY · NEW YORK 19, N. Y.

## W. C. Aragon to Same Routine That Made Midwest Terpalaces

HOLLYWOOD, June 22.—Gordon Saderup, operator of the Aragon Ballroom, Ocean Park, Calif., is taking a cue from the Aragon-Trianon Ballroom policy in Chicago, with certain bands practically set to become house crews returning at regular intervals.

Coincidentally, names featured at the Windy City's duo ballroom set-up are a part of Saderup's plan. In this vein, Lawrence Welk, a Chicago Aragon-Trianon feature for years, currently holds down the bandstand, and Saderup has signed Art Kassel, who alternately shares Welk's Chicago dancery engagements. Welk remains at the Aragon thru Labor Day, with Jan Garber (a product of the Wayne King era at Chi's Aragon-Trianon) taking over and being followed by Art Kassel. Saderup hopes to use this trio of bands in regular alternate runs.

## McDonald-Pierce Set on 4-Star Deal

HOLLYWOOD, June 22.—Mix-up in the taking over of 4-Star Records' holdings of Richard Nelson Enterprises by Cliff MacDonald and Don Pierce has been satisfactorily settled, with MacDonald and Pierce putting up the dough in question and agreeing to take over liabilities. Over a month has elapsed since the first reported sale to MacDonald-Pierce, with deal not closed then due to money differences, altho the new owners took over actual operation of the waxery and its affiliations including pressing and biscuit plant.

Jerry Raiston, attorney for Nelson, as well as for Music Publishers' Protective Association, has also made arrangements to clear the difficulty new 4-Star management ran into with MPPA concerning past due song royalty payments. Prior due payments are being taken care of by MacDonald-Pierce clearing the way for forthcoming recording sessions.

## AFM 47 Sets Tubs Greek Operetta Pay

HOLLYWOOD, June 22.—Scale pay has been set by AFM Local 47 for musicians working on the boat Avalon which makes daily round trips to Catalina Island. Sked calls for sidemen to receive \$75 for six round trips in six days or less. Leader gets 50 per cent extra. An additional trip in one day calls for an extra \$12.50 and a dollar per meal if not provided by the management.

Scale has also been set for bands playing new Greek Theater open-air operetta series this summer by AFM Local 47. For seven shows per week sidemen are to get \$15 per. Casual men, playing less than seven shows per week, get \$18 for each performance. Leader, librarian and contractor get an extra 50 per cent.

## 77 Feud Ends as Perri Gets Ass't Prexy Slot

PHILADELPHIA, June 22.—James Perri, who has twice taken the election stump for an officer's slot at Local 77, AFM, has been appointed to the local's newly created post of assistant to the president. Appointment was made by Prez Frank P. Liuzzi and marks the consolidation of one of the bitterest political feuds within the local union.

Perri, who has served for many years as an investigator, opposed the Liuzzi ticket in the past two elections, failing once for the presidency and more recently for secretary.

## Big Town Symp Tour Scales Set by Locals, Rules AFM

NEW YORK, June 22.—An unusual situation wherein the New York Philharmonic Orchestra would have gone on tour and the musicians would have received only \$15 more per week than they get for playing on their home grounds has been resolved by American Federation of Musicians.

AFM board has ruled that in the case of orks like the Philharmonic, Philly Symphony, Boston Symphony, Metropolitan Opera, etc., wage scales for tours can be negotiated by the home local. This leaves Local 802 here free to set the bite for the New York Philharmonic boys' tour next year.

Philharmonic scale is \$110 per week, AFM scale for traveling symphony is only \$125. When orksters found out they were being booked for a 1947 tour they set up a joint howl, resulting in application of Jack Rosenberg, Local 802 president, to the AFM for some correction in the scale. AFM responded with the new ruling. Local 802 has not yet determined what price it will ask for the journeying symphonists, but it is guaranteed that the final figure will be well in excess of \$125. The AFM ruling does not affect smaller symphony orchestras, most of whom average around \$60 weekly at home and benefit hugely from the \$125 traveling scale.

## Delmar Beach Club Opens With Ork-Acts

HOLLYWOOD, June 22.—With the reopening of the Del Mar Beach Club at Santa Monica, an additional L.A. vicinity band location comes to the fore, and Southern California joins Catalina Island, Big Bear Lake and Arrowhead Springs in the presentation of semi-name bands. Management of the Del Mar starts off the season today (22) with a three-night-a-week policy. Acts will be used in addition to bands.

Bookings into the spot are not controlled by any one agency, with all pitching, and GAC and Frederick Brothers' Agency having already lined up several dates. Carl Von Titter, of GAC, has spotted the Ciro Rimac band, Miguelito Valdes, the DeCastro Sisters and Michael Tobin. FBA's Tom Kettering set Gus Arnheim and Carlos Molina bands. MCA has a localite band, Ivan Eppinoff and a possibility with Eddie Oliver.

The Cabana Club, Santa Monica, owned by several of the movie set and formerly called the Deauville Club, will also open a dancing-dining room shortly altho bookings have not been set. As reported previously in *The Billboard*, the Mir-A-Mar Hotel, also in Santa Monica, will debut an entertainment policy this summer.

## 8c-an-Hour Hike for Victor Indianapolis Workers

INDIANAPOLIS, June 22.—Employees of RCA's Victor Division here received 8 cents more an hour in their last pay envelopes. The raise was contained in a new contract signed recently with the International Brotherhood of Electrical Workers (AFL), Local B-1048.

Other features of the contract are a union shop, six paid holidays, arbitration of grievances, two rest periods on each shift, seniority accumulation by divisions and productivity guarantee. It also contains a non-strike clause. The contract is effective immediately and expires January 1, 1948.

# COMMODORE

THE GREATEST NAME IN . . .

## HOT RECORDS

NOW AVAILABLE TO THE TRADE

★ ★ ★

### 5 New Releases . . . Sure Hits For Dealers and Operators

- ★ BILLIE HOLIDAY & EDDIE HEYWOOD . . . She's Funny That Way  
How Am I To Know . . . . . C-569
- ★ EDDIE HEYWOOD & His Orchestra . . . Carry Me Back to Old Virginny  
Blue Lou . . . . . C-570
- ★ "HOT LIPS" PAGE & His Orchestra . . . You'd Be Frantic Too (Blues)  
Rockin' at Ryans . . . . . C-571
- ★ KANSAS CITY SIX With Lester Young . . . Four o'Clock Drag  
Three Little Words . . . . . C-573
- ★ RED MCKENZIE and Ernie Caceres  
Orchestra . . . . . Through a Veil of Indifference  
Sweet Lorraine . . . . . C-572

All C -500 Series, 10 Inch — Retail Price \$1.00 Plus Tax

All C-1500 Series, 12 Inch — Retail Price \$1.50 Plus Tax

(All records shipped F. O. B. New York City)

And good news for you . . . we now can service our entire catalogue, featuring among the many outstanding hits, these "Classics in Swing."

- ★ BILLIE HOLIDAY & Her Orchestra . . . . . Strange Fruit  
Fine and Mellow . . . . . C-526
- ★ EDDIE HEYWOOD & His Orchestra . . . . . Begin the Beguine  
I Cover the Waterfront . . . . . C-1514
- ★ "CHU" BERRY & ROY ELDRIDGE . . . . . Body and Soul  
Star Dust . . . . . C-1502
- ★ BILLIE HOLIDAY & EDDIE HEYWOOD . . . . . I Cover the Waterfront  
Lover, Come Back to Me . . . . . C-559
- ★ COLEMAN HAWKINS & ART TATUM . . . . . My Ideal  
Mop Mop . . . . . C-548
- ★ MEL POWELL & His Orchestra . . . . . The World Is Waiting for the Sunrise  
Mood at Twilight . . . . . C-544
- ★ EDMOND HALL SEXTET With Eddie Heywood . . . . . Downtown Cafe Boogie  
Uptown Cafe Blues . . . . . C-1512

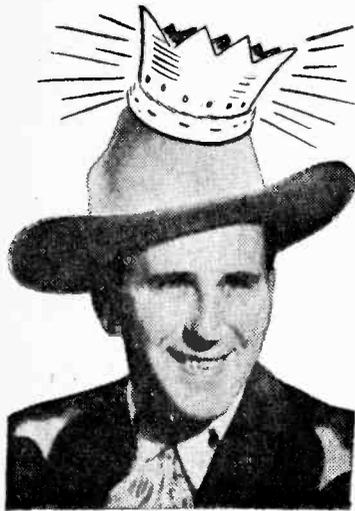
★ ★ ★

TOP ARTISTS . . . the most complete library of recorded JAZZ on any label. COMMODORE is the standard by which all other labels are judged. COMMODORE quality is synonymous with perfection . . . every record is important and world famous.

Write TODAY for the New COMMODORE Catalogue

COMMODORE RECORD COMPANY, INC.  
415 LEXINGTON AVE. ORDER DEPT. NEW YORK 17, N. Y.

# this "FRANKIE" is KING!



OF  
**BULLET RECORDS**  
 AND  
**REPUBLIC & MONOGRAM**  
 WESTERN PICTURES  
**WSM**  
**GRAND OLE OPRY**  
 FOR ROYAL CROWN COLA  
 9 TO 9:30 C.D.T.  
 EVERY SATURDAY NIGHT

FRANKIE "PEE-WEE" KING

and his **GOLDEN WEST COWBOYS**

JULY RELEASE

★ "THAT CHEAP LOOK IN YOUR EYE"

Backed by

★ "YOU WERE THE CAUSE OF IT ALL"

BULLET RECORD No. 614

**ORDER NOW! BE THE FIRST!**

— Personal Manager —

J. L. FRANK, RADIO STATION WSM, NASHVILLE, TENN.

## Ex-Terperery Mgr. To Handle Orks

CHICAGO, June 22.—Kermit Bierkamp, ex-Rainbo Ballroom manager, who was formerly associated with Tom Archer's Midwest ballroom chain, will open a personal management office here within a month. Bierkamp is currently on a junket thru the Midwest and West Coast territories. Since leaving Rainbo about a week ago he has signed p. m. pacts with Carl Bean, Midwest territory band leader, and Nat Towles, Negro maestro, who is currently at Chi's Rhumboogie.

Bean's ork cut four sides last week for Tower Records, and Towles cut four for Tower Tuesday (19). Tower is a new label released thru Dick Bradley, who is also prexy of National Film & Recording.

## Berman Claims First With 100% Return Privilege

NEW YORK, June 22.—Irving Berman, of Manor Records, says his firm has been allowing distributors and dealers the 100 per cent return privilege for six months, that the idea was his in the first place, and that Julius Schiff, partner with Irv Gwartz in Diamond Record Corporation, got it from him months ago.

Plan, as announced by Diamond, was described in detail in the June 15 issue of *The Billboard*. Berman says the plan is working out well, and since it was his firm which did the pioneering, he might as well get credit for the fact.

## Shot in the Arm for Canuck Cleffers

VANCOUVER, June 22.—Canadian music composition is in the throes of a lusty renaissance and the sky is the limit. That's the opinion of Ettore Mazzoleni, composer, musician, principal of Toronto's Conservatory of Music and associate conductor of its Symphony Orchestra, who is in Vancouver to audition city musicians.

"Up 'til now," he says, "Canadian composers have had to go south. They had no outlet for their works." In the last few years, tho, he says, CBC and the National Film Board have opened up a fresh market and given composition a shot in the arm.

## ARA Into Longhair Disks

HOLLYWOOD, June 22.—Following its recent entry into the kiddie album field, ARA Records is making a splurge into the high brow musical end of things with the signing of Jacques Rachmilovich and His Santa Monica Symphony Orchestra. The Santa Monica Symph is reportedly among the country's top crews of this type, since a number of ace motion picture studio sidemen, weary of background flicker scores, give vent to their artistic emotions by jamming longhair style with the S. M. orchestra. Outfit has been cutting stuff for Symphony diskery heretofore, and ARA is believed their first major waxing deal. Dave Gould, ARA's talent chief, set the deal. Work of the symphony for ARA will be mostly of composers overlooked and unrecorded, altho regular classical best sellers will also be cut.

**LOW-DOWN** in mood

**HIGH-UP** in sales appeal

"The Blues Woman"

# MARION ABERNATHY

singing

NO. 1003

## ABERNATHY'S BOOGIE

Accompanied by George's Dukes

Reverse side:  
 "The Hour of Parting"

**SULTRY!**

**SINFUL!**

**SASSY!**

**75¢** plus tax

RETAIL PRICE — Standard Trade Terms & Discounts Apply

Produced in Hollywood by DANIEL O'BRIEN

MELODISC RECORDING COMPANY  
 6625 Sunset Boulevard  
 Hollywood 28, California

**CUT YOURSELF AN 'Extra' PIECE OF RECORD BUSINESS!**

A New Musical Approach in Child Education through Entertaining Records

**ALBUM 19**

"A Child's GARDEN of MANNERS"  
 (A CHILD'S DAY)

EMIL COLEMAN'S Famous Rendition of Hit Songs

**ALBUM 17**

"RHUMBA at the WALDORF"  
 For Record Sales to Record Fans

Top ranking Swingbilly

Denver DARING

"TWILIGHT on the TRAIL"

**ALBUM 16**

America's No. 1 exponent of Song

JOE HOWARD in "The GAY NINETIES Revue"

A MUST on your DISC order list!

**CUT AND MAIL TODAY**

Deluxe Record Company, Inc., Linden, New Jersey

Gentlemen: Please send me FREE ( ) copies of your newly designed Deluxe Classifier, now available. This Novel Sales Index will enable me to give my locations a complete record of top records. Also the ADDRESS of MY NEAREST DISTRIBUTOR ( ) check.

Name \_\_\_\_\_

Address \_\_\_\_\_ State \_\_\_\_\_

City \_\_\_\_\_

Make our Booths your Meeting Place at the NAMM Convention

## Bevhills Sloane Debs Swank Disk Shop in Play for Hot Jazz

HOLLYWOOD, June 22.—Further proof that department stores are taking their record departments seriously is the recent entry of W. & J. Sloane into the market with a record department opened in a swank Beverly Hills shop. Moreover, Sloane execs plan to go all out in a drive to attract all types of record buyers, and recently launched an ad campaign to plug out-and-out jazz labels.

Currently riding the crest of a record boom with other department stores (*The Billboard*, June 1), Sloane company is building the Blue Note label with ads in several community papers. Store also stocks Savoy and Continental jazz labels, and hopes to attract record collectors as well as the usual high school crowd of jazz fans. Sloane record department execs are aiming at large market of jazz platter buyers who now trade with record specialty shops. Large May Company stores here have also been stocking jazz labels recently, and running specific ads in papers on labels. Other downtown stores report similar great demand for jazz waxings.

## Big Three's New Conservative Policy

NEW YORK, June 22.—Now that Jack Robbins has departed from the Metro Big Three, Robbins, Feist and Miller Music, the firms have dedicated themselves to what is described as a conservative exploitation policy. Insiders declare that only orthodox means will be employed to promote the firms' product, with emphasis placed on trade paper ads, direct mail stuff and the usual plugging. Robbins, of course, is famous for his non-conformity, his addiction to the rumba, all-night pub crawling and other informal means of winning friends and influencing people.

Rival publishers who have wind of the Big Three rash of conservatism hope the firms will go whole hog, adopt an early-to-bed-early-to-rise policy, put their pluggers on short expense accounts, publish nothing but waltzes, and so forth. Big Three people say, however, that they have no intention of going that far. The new policy envisions curtailment only of what is termed "reckless" spending.

is currently in the East to set up merchandising deals.

Elwell has already reached an agreement with Bloomingdale's to handle his kidisk books. For the most part, these 10-inch platters present dramatized adaptations of Grimm Brothers and Hans Christian Andersen fairy tales. Direction is being handled by Ted B. Sills, former radio megger now a pix scribe, and film thesp Robert Bailey. Music backing is provided by Raymond Joel Sanns and his 22-man ork. Waxery says it will go into the kid field in a big way.

## Bel-Tone To Kidisks With Albums, Single

HOLLYWOOD, June 22.—Bel-Tone Records, indie Coast diskery, is sharpening its knife for a slice of the kidisk melon with release of four albums and a single platter skedded for July 15. Distribution will be thru music shops and department stores. Waxery's prexy, Dick Elwell,

# The Secret's Out



'Bull Moose' Jackson

Queen Record 4116

"I KNOW WHO THREW THE WHISKEY IN THE WELL!"

SUCH POPULARITY MUST BE DESERVED! A TREMENDOUS HIT ON THE JUKE. THIS ONE GETS THE DOUGH!

# KING Record Company

1540 BREWSTER AVE.

CINCINNATI 7, OHIO

# WINCHELL picks a WINNER!

DAILY MIRROR - THURSDAY, JUNE 13, 1946

## Walter Winchell In New York

Curtain-Calls: Nora Morales' big-time rhumband at the Riviera toying with "Rhumba Rhapsody" and anything else... "Atlanta, Ga." as plattered by the Red Caps... The Blend Tones via WOR from the Village Barn... "I'm a Big Girl Now," very sassy... "The Red" version... Mara Kim's terpsichore at the China... Ace Harris' Hub recording of "After Hours," gentle on the ears.



Chalk One Up For

# ACE HARRIS

And His Orchestra

No. 3019 { AFTER HOURS  
SHORTY'S GOT TO GO  
Vocal by Ace Harris

- No. 3007 **HOT LIPS PAGE** and His Orchestra
  - KANSAS CITY JIVE
  - BUFFALO BILL BLUES (Blues Vocal)
- No. 3015 **RUBLE BLAKEY**, the Debutantes & Orchestra
  - PROVE IT BY THE THINGS YOU DO (Vocal Quintette)
  - I MADE A PROMISE TO MY HEART (Vocal Quintette)
- No. 3017 **DON BYAS** and His Orchestra
  - GYPSY (Vocal by Ruble Blakey)
  - NANCY (Vocal by Ruble Blakey)
- No. 3018 **MASTER SPIRITUAL SINGERS**
  - GOOD NEWS THE CHARIOT IS COMING
  - WALK TOGETHER CHILDREN

# HUB RECORDS

565 5th AVENUE, N. Y. C.

Order From Your Nearest Distributor:

- NEW YORK—615 10th Avenue, New York 19, N. Y.
- BALTIMORE—2015 Maryland Avenue, Baltimore 18, Md.
- ATLANTA—367 Edgewood Avenue S.E., Atlanta, Ga.
- DETROIT—100-02 E. Atwater Street, Detroit 26, Mich.
- LOS ANGELES—2705 W. Pica Blvd., Los Angeles 6, Calif.
- NEW ORLEANS—418 Gravier Street, New Orleans, La.

**NO VACANCY**  
Capitol Record #258

Sung by **CAPITOL'S**  
New Recording Star  
**MERLE TRAVIS**  
(Reverse Side)  
**"CINCINNATI LOU"**

### Southern Biz Is Off, Say Bookers

CHICAGO, June 22.—Price ceilings and all-round shortages are bringing quite a beef and affecting talent nuts in such towns as Louisville, St. Louis, Nashville and Memphis, according to Clyde Baldschun, of the McConkey office here. Baldschun, who returned recently from a trip thru these towns, reports biz off considerably.

Ops are said to be eager enough to buy bands, but are holding off because the take at current prices would not justify the expenditure. Reason for off-biz varies in different places, but the one general beef is directed at OPA. In Louisville a gambling lid has been cracked down since the first of the year, and one spot there is reported to have dropped 24G already this year as a result.

Some owners have been working on legalistic gimmicks which will allow them to establish a minimum or otherwise increase the coin in-take. In places where no whisky can be sold over the bar a heavier price on set-ups and food is being sought. In other spots a gate toll is being charged on the entertainment basis. None of these measures, however, seem to have shed enough light to call the picture bright.

#### Gate Charge a Must

Baldschun sold bands to such spots as Silver Slipper, a Memphis supper club; Lake View Pavillion, Jackson, Tenn.; Colonial Club, Nashville, and Spur Inn, Karnak, Ill. In Tennessee the ban on over-the-bar liquor sales makes a gate charge imperative, and inability to make the talent nut up is causing some ops to deal in local stuff rather than outside talent. Plantation Inn, West Memphis, Ark.,

does a land-office biz after the 12 o'clock curfew takes hold in near-by Tennessee. Spot charges a \$2.40 gate Saturdays and is currently working a local Negro band. Place has the band working from 12 thru 4:30 a.m.

Declaring that the smaller ork peddlers had a tough time in this territory because the bigger agencies are firmly entrenched, Baldschun cited the case of one op who liked one of the better bands he had to offer but wanted to know what he could give him after that. Baldschun has such orks as Reggie Childs (13), Dick Abbott (8) and Gene Pringle (8) working this territory.

#### Close Up or Go Nuts

Lang Thompson, of Frederick Bros. here, said he could see the difficulty in setting smaller bands in this territory, but felt none of the pain since he deals with well-established hotel locations like the Claridge, Memphis.

Freddy Williamson, of Central Booking Office, Chi, sided with Baldschun and commented, "This year's business is not as good as some of us expected." Williamson felt that building restrictions, shortages and the price scales on liquor had biz slowed up and that ops had better get some relief soon or they would either "close up or go crazy."

Slow up or no, and building restrictions and price levels notwithstanding, none of the places named are closing, and few of the ops are being treated by psychiatrists. The Iroquois Gardens, Louisville, one of the spots whose ops are part of the moan chorus, is currently booking Charley Agnew.

#### Eckstine's 4½G 1-Nighter

NEWARK, N. J., June 22.—Total of 2,328 patrons paid \$2 per head to gross \$4,656 for Billy Eckstine's one-nighter at Graham Auditorium here last Saturday night (15).

## NEW BULLET RECORDS

**BULLET RECORDS MORE GRAND OLD OPRY STARS THAN ANY OTHER COMPANY IN AMERICA**

Mr. Distributor Get On The Bullet Band Wagon

Some Territories Still Available **HURRY**

### HILLBILLY SERIES

- 601—GUITAR REEL  
NO ONE WILL EVER KNOW  
BY TURNER BROS.
- 602—LIVING IN SORROW  
TALKING THE BLUES  
BY PETE PYLE

Both Are Naturals For Juke Boxes

### GOSPEL SERIES

- SB101—WHO IS THAT?  
YOU BETTER GET DOWN AND PRAY  
BY STAMPS BAXTER MIXED QUARTET  
Fine Gospel Singing by a Famous Quartet

### SEPIA SERIES

- 250—NASHVILLE JUMPS  
LOOSE AS A GOOSE  
BY CECIL GANT  
You Have Never Heard Cecil Until You Hear This Record
- 252—MY BABY'S BARREL HOUSE  
DRINKIN' BY MYSELF  
BY WYNONIE (MR. BLUES) HARRIS  
This Is Real Southern Blues

### STILL GOING STRONG

- 600—ZEB'S MOUNTAIN BOOGIE  
WAVE TO ME, MY LADY
- 251—DIG THIS BOOGIE  
LIGHTNING STRUCK THE POOR-HOUSE
- SB100—THEY HAVE GONE AWAY  
JUST WHAT HE PROMISED

### ALL BULLET RECORDS NOW 75¢

plus tax—usual discounts  
Order From Your Nearest Distributor  
OR NATIONAL DISTRIBUTOR

**Volunteer Music Sales Co.**  
1710 Portland Ave., Nashville 4, Tenn.

### THESE OPRY STARS TO BE RELEASED SOON

- THE ALABAMA BOYS
  - CHESTER ADKINS
  - OWEN BRADLEY AND THE TENNESSEANS
  - COWBOY COPAS
  - MILTON ESTES AND HIS MUSICAL MILLERS
  - BRADLEY KINCAID AND THE KENTUCKY MOUNTAIN BOYS
  - FRANKIE "PEE WEE" KING AND HIS GOLDEN WEST COWBOYS
  - CLYDE MOODY
  - MINNIE PEARL
  - JIMMIE SELPH
  - THE TEXAS TROUBADOURS
  - TURNER BROS.
  - YORK BROS.
- STARS FEATURED ON BOTH NBC & MUTUAL NETWORKS

## IF IT'S PACIFIC

### IT'S TERRIFIC!

### NICK ESPOSITO AND HIS BAND WITH BARNEY BIGARD

- Latest release
- "MEXICAN HAT DANCE" (613)
- "ROSE ROOM"
- Still riding high . . .
- "C JAM BLUES"
- "BACK FAT BOOGIE" (607)

### IVORY JOE HUNTER AND HIS BAND (THE BARON OF BOOGIE)

- Just off the press . . .
- "GAZING"
- "IVORY JOE'S BOOGIE" (612)
- Terrific reorders here . . .
- "TAVERN SWING"
- "BAD LUCK BLUES" (609)

### ERNIE LEWIS AND HIS ALL STARS

- A sure winner . . .
- "HIT THAT JIVE JACK"
- "VERNON'S ALLEY BLUES" (610)

### COINMATIC DISTRIBUTORS

2712 W. Pico Blvd. Los Angeles 6, Calif.

Pacific Records, 65¢ Wholesale  
ORDER FROM YOUR NEAREST REPRESENTATIVE  
C. & C. DISTRIBUTING CO., 712 FOURTH AVENUE, SEATTLE 4, WASH.  
COMMERCIAL MUSIC COMPANY, 510 NORTH SARAH ST., ST. LOUIS, MO.  
DOBBS-SKINNER, INC., 2821 LIVE OAK STREET, DALLAS, TEXAS.  
JAMES H. MARTIN, 1407 DIVERSEY BLVD., CHICAGO 14, ILL.  
MUSIC SALES CO., 680 UNION AVE., MEMPHIS 3, TENN.  
MUSIC SALES CO., 303 N. PETER ST., NEW ORLEANS, LOUISIANA.  
RECORD SALES CO., 2117 THIRD AVE., N., BIRMINGHAM, ALA.  
RUNYON SALES CO., 594 10TH AVE., NEW YORK, N. Y.  
STANDARD MUSIC DISTRIBUTORS, 1913 LEELEND, HOUSTON 3, TEXAS.

## Philly Symp Plays To 165,000 in 6-Week Cross-Country Trek

PHILADELPHIA, June 22.—The nation-wide tour just completed by the Philadelphia Symphony Orchestra, first since 1937 and sponsored by Columbia Records, was the most successful in the history of the organization. Manager Harl McDonald reported that the symphony played to a total of 165,000 persons, bringing the attendance for the 1945-'46 season to an all-time record high of 627,740. Six-week tour took in 30 American and Canadian cities for a total of 38 performances.

Symphony troupe, conducted by Eugene Ormandy, covered 11,000 miles, and audiences ranged from 4,500 to as high as 9,000, which peak was reached in Omaha. Other attendance highs were 8,000 in Seattle; 7,500 in Vancouver, B. C.; 7,000 in Portland, Ore., and 6,800 in Los Angeles. Total cost of the post-season trip was \$172,888, and the deficit was considerably less than was expected. The ork association and Columbia platters took care of the loss. Columbia counted it as a major promotion campaign for its classical label, which features the local symphony.

Significant is the fact, according to Maestro Ormandy, that 50 per cent of the audiences were young people. He attributed this evidence of youthful interest in symphonic music to radio and recordings as well as to the great number of G.I.'s who had heard the classics while in uniform and had

## Mich. Cascades Gardens Sets Orks for 1st Time Terp

DETROIT, June 22.—Milton and Edward Waldman, of Toledo, new owners of Cascade Gardens, Devil's Lake, Mich., opened last week for the summer. This is the first time the spot has had dancing, a new outdoor terrazzo floor having been installed. Orks have been booked thru R. J. Marin, of the Delbridge & Gorrell agency here. All bands will open on Tuesday and have been booked for two weeks with the exception of Lloyd LaBrie, opening ork, which will play nine days. LaBrie will be followed by Jimmy Heffner and His All-G.I. Band, opening June 25. Ralph Bowen and his orchestra will open July 9 and will be followed by Frank Beck and his orchestra.

Starting July 1 the Gardens will have old-time dancing every Monday night, featuring Tim Doolittle and His Pine Lodge Gang, with Smiling Red, singer of Western songs over WJR, Detroit, and Dottie, "the Pine Lodge Sweetheart." Gardens are being run in conjunction with a golf course, operated by the same owners.

grown to like them. Ormandy left for Rio de Janeiro Monday (17) to conduct a series of 10 concerts in the Brazilian capital and in Santiago, Chile. While there negotiations may be completed for four more guest appearances with the Buenos Aires Symphony. Prepping for the south-of-the-border jaunt, Ormandy crammed up on a mass of South American scores, since a native composer's work must be performed on each program by a visiting conductor.

## Record Buyers:

# YOU CAN WIN!

with

## VICTOR RECORD'S

latest sensational

Hillbilly Hit



# "CAN'T WIN, CAN'T PLACE, CAN'T SHOW"

featuring

## EDDIE ARNOLD

VICTOR RECORD #20-1855

# "Cowboy" COPAS

*Swingin'*

## KING Recording Artist



KING • 537

## TRAGIC ROMANCE

You will find me there

# KING Record Company

1540 Brewster Ave.

Cincinnati 7, Ohio

## TOPS ON BILLBOARD JUKE BOX CHARTS

JB-504

## R. M. BLUES

and

## RHYTHM BLUES

JB-503

## MILTON'S BOOGIE • GROOVY BLUES

by ROY MILTON and his SOLID SENDERS

"Another Great Race Record"

JB-502

## VOO-IT...VOO-IT and CRYING BLUES

by the BLUES WOMAN with BUDDY BANKS SEXTET

Two More Colossal Collectors of Coins

JB-505

NOT ON THE FIRST NIGHT  
THE LAZIEST GAL IN TOWN

BY  
FRANKIE and Her Boys

JB-506

PINE TOPS BOOGIE WOOGIE  
ECCENTRIC RAG

BY THE  
BAILEY SWING GROUP

JUKE BOX RECORD CO. INC. 7 W. 46th St., N. Y. C.

# MILLNER



Saunders King

**WHOLESALE DISTRIBUTORS  
ANNOUNCING**

For the  
**FIRST TIME ANYWHERE  
SENSATIONAL NEW RELEASES**

By the Renowned

**SAUNDERS KING**

**I'LL KNOW JUST WHAT TO DO  
WHAT A LIFE**

Both Vocals by Saunders King

#202 RHYTHM RECORD (List \$1.05)

OPERATORS AND MUSIC STORES—65c

**NEW EXCLUSIVE RELEASE—A TREMENDOUS HIT—85c**

#222—I LEFT MY HEART IN MISSISSIPPI (Vocal) HERB JEFFRIES  
I'M JUST A LUCKY SO AND SO (Vocal) HERB JEFFRIES

**ORDER NOW — IMMEDIATE DELIVERIES**

**MILLNER RECORD SALES CO.**

5916 PLYMOUTH AVE.

(PHONE: Cabany 1205)

ST. LOUIS, MO.

## Don Lee Ork Remote Improvement Drive

HOLLYWOOD, June 22.—In a drive to improve the over-all quality of dance band remotes, Don Lee regional net has put the clamps down on sloppy, carelessly produced music pick-ups and laid down a set of rules to govern future band air shots. New programing policy, set by Charles Bulotti Jr., Don Lee program director, unifies procedures to be used on all Don Lee outlets. Program revamping drive, according to Bulotti, is based on the recognized premise that listeners tune in dance remotes to listen to music, not to be annoyed by "gibberish from an announcer who is not prepared, either in script or in wit, to be amusing."

1. No joking or humor by announcers. Short and simple announcements.
2. Band leaders will not speak on air, except in special cases.
3. No applause, yelling or whistling at beginning of seg.
4. No lag between tunes.
5. Only three 15-second credits to remote origination point in 30-minute show; 2 credits in 15-minute ainer.
6. Opening theme not to exceed 45 seconds.
7. Opening credit to be read not later than 30 seconds after theme starts; closing credits to be tightened and timed to meet end of seg.

### Double Benefit

While above rules are to be given liberal interpretation, Bulotti pointed out that dance band remotes must be sold in the best possible manner to be easiest on the public's ears. Cleaning up production procedures, he stated, will do a good job for the bands concerned as well as for remote pick-up points. In the hope that other nets will join the drive against mediocre remotes, Bulotti has circulated his inter-office memo to program execs at other webs for their information, with a free hand to adopt similar procedures.

Don Lee web is currently airing a

## England's Union, BBC in Wax Pact

LONDON, June 22.—Present contract between the British Broadcasting Corporation (England's government-controlled radio net) and the English Musicians' Union expires the end of this month and a new agreement goes into effect July 1. Pact abolishes repeat recorded broadcasts to any of the home services of programs which are "wholly or mainly" musical in nature. Forbids waxed rebroadcasts, as a matter of fact, of any show of any kind which has a total of 20 minutes or more of music in it. Programs whose musical content is less than that may be rebroadcast via recordings.

New pact permits BBC to reproduce a recorded musical program for the overseas service five times or to distribute recordings of such programs to overseas broadcasting outfits for the sole purpose of airing the shows outside the United Kingdom. Overseas deal, however, calls for special payment to musickers and usage of all recorded music where permitted. It also calls for upped fees on the part of broadcasters. Contract is for one year, but will run longer since, in order to terminate it, either party must give the other notice of not less than six months, and such notice cannot be given before June 30, 1947.

total of 42 remote shots weekly from five pick-up points in L. A., San Francisco and San Diego. Spots include Mission Beach Ballroom, San Diego; Aragon Ballroom, Ocean Park; Trocadero, Hollywood, and Mark Hopkins Hotel and El Patio Ballroom, San Francisco.

## Now Delivering THE FOLLOWING RELEASES

### KING COLE TRIO

EXCELSIOR 105

"I'm Lost"  
"Pitching Up a Boogie"

EXCELSIOR 106

"Beautiful Moons Ago"  
"Let's Spring One"

WRITE FOR COMPLETE LISTS AND PRICES

## AMERICAN COIN-A-MATIC MACHINE CO.

Exclusive Distributors in Western Pa., W. Va. and Va.

1435 FIFTH AVENUE PHONE: ATLANTIC 0977 PITTSBURGH 19, PA

## ORDER THESE NEW RELEASES TODAY!

NATIONAL NO. 9019

"YOU CALL IT MADNESS,  
BUT I CALL IT LOVE"  
"TELL ME, PRETTY BABY"

BILLY ECKSTINE  
Dealer-operator price, 65c

NATIONAL NO. 5012

"RAGTIME COWBOY FROM  
SANTA FE"  
"SLEEPY HEAD"

DICK THOMAS  
Dealer-operator price, 49c

WRITE FOR COMPLETE LISTING!

## DAVID ROSEN EXCLUSIVE DISTRIBUTOR

PHONE: STEVENSON 2258-2259

855 N. BROAD STREET  
PHILADELPHIA, 23, PA.

## WHEN A WOLF MEETS A FOXY, FOXY GIRL

A SUPER NOVELTY SONG

JEFF KEEN, famous music critic for Philadelphia newspaper, writes, June 18: "Put a ticket on this number. It's going places."

25c Piano Copy.

ROWLAND CROASDALE PUB. CO.

Berwyn, Pa.

## COUNT THEM!

# 3 Labels that Count

★ ★ ★

## 1. URBAN RECORDS

The Novelty Sensation of the Year

### "THE CRICKET SONG"

Featuring Artie Wayne the composer and former Freddie Martin vocalist

Urban Record #123

## 2. INDIGO RECORDS, INC.

Specializing in Blues and Hillbilly

★ ★ ★

#100 "Let's Go Again"

vocal Carolyn Richards

#101 "Lazy Baby"

featuring Norman Alexander  
"Just Count the Days"

featuring Carolyn Richards

—with the  
Darby Hicks Quartette

★ ★ ★

## 3. REGAL RECORDS

presents

the George Gershwin Dedication Album

### "Our Friend Wrote Music"

By J. Calvin Jackson

★ ★ ★

49c INC. TAX TO DEALERS AND OPERATORS

For your Urban-Indigo-Regal releases write to

## REGAL RECORD DISTRIBUTING CO.

1506 N. Sierra Bonita Ave.

Hollywood 46, Calif.

### Ashley Flirts With, Passes Up Getting Into SDC Rack Deal

NEW YORK, June 22.—For four days this week (Tuesday thru Thursday) it looked like Ashley Music Supply Company, important New York jobbers, would join Moe Gale, Andrew Weinberger and Barney Young in the operation of the Song Distributing Company sheet music rack. Ashley and the Gale group were dickering over possible sale of the late Saul Immerman's 25 per cent interest in the rack operation to Ashley, but Friday (21) deal was off and Gale, Weinberger and Young bought up the Immerman interest themselves.

Gale, of course, is still the senior stockholder in the group, which says it has jumped its original order for music to be placed on the racks from the 50,000 copies with which it started nine months ago to 100,000 copies today. It is estimated SDC, which distributes thru American News Company, has about 12,500 racks on location today.

### Minnie Musickers' Park Proposal Gets Board Nix

MINNEAPOLIS, June 22.—Proposal by the Minneapolis Musicians Union (AFM) and the Minneapolis Park Board to split cost of a \$2,400 boost in music budget for 1946 to permit increase of Lake Harriet band from 24 to 32 musikers was turned down by the park board. Reject was due to fact funds would have to come out of money set up for next winter's skating rinks in city.

Musicians already have contributed \$2,500 toward the \$5,000 increase in the year's budget for the city. In 1945 the over-all music expense was \$14,000. This year it's \$20,000. Park music season runs from June 16 to August 9.

### Blaine With Cosmo Sets New Distributors

NEW YORK, June 22.—Jerry Blaine, who has been back in his post as Cosmo plattery sales manager since June 1, this week announced pacting of 10 new distributors, including Canada and the Philippines. Oriole Company has Virginia and North Carolina territories; Blue Bonnet Music, North Texas and Oklahoma; Crowe - Martin Company, South Texas; Capitol Sales, Eastern Canada; Albert News, Ltd., Western Canada; Philippine Educational Society, the Philippines; American Coinomatic, Western Pennsylvania and West Virginia; Consolidated Mills, Mississippi and Alabama; Alwin Distributing Company, Florida; Engine Gas & Electric Company, South Carolina.

Cosmo has also wound up its distribution deal with Apollo which handled the New York territory for Cosmo and Blaine now has his own distributor set-up for New York. There were rumors this week that Hal McIntyre, who bowed out of the diskery last week, might return.

### De Luxe Says Its Paying Butterfield Guaranteed 20G Yrly

NEW YORK, June 22.—De Luxe plattery this week signed Erskine Butterfield, swing pianist, singer and composer to an exclusive contract under which the waxery claims it is paying Butterfield a \$1,000 per side advance against a 5 per cent royalty and is guaranteeing Butterfield 20 sides per year, which would give the 88-er a \$20,000 annual guarantee from the Linden plattery.

Butterfield, according to Joe Liebowitz, De Luxe artist and rep head, will make some sides with a three-piece rhythm combo and others with a large orchestra.

IF THE GROOVES IN MY FACE WERE STRETCHED OUT, IN A STRAIGHT LINE, THEY WOULD MEASURE ABOUT 500 FEET! A PERMO POINT NEEDLE WILL TRAVEL IN THE GROOVE FOR MORE THAN 7 MILES FOR 1¢ COST! PERMO POINTS COST THE LEAST IN THE LONG RUN!

at all DECCA, RCA VICTOR, COLUMBIA record distributors

**PERMO, Incorporated**  
6415 Ravenswood Avenue, Chicago 26

**"MISUNDERSTOOD"**

a cute sensation

**"YOU'RE GRAND"**

a confession of love

**GEORGE M. GATES MUSIC PUBLICATIONS**

267 EDGECLAMBE AVENUE, SUITE 2-J

NEW YORK 31, N. Y.

ANNOUNCING THE APPOINTMENT OF RUNYON SALES CO. OF N. Y., INC., AS EXCLUSIVE DISTRIBUTOR FOR THE TOP INDEPENDENT LABELS!

Excelstor

EXCLUSIVE

BEL-TONE

PACIFIC

FARGO

MODERN

WESTERNAIRE

G&G

4 STAR

GILT EDGE

San Antonio

LAMPLIGHTER

STORK

## CHECK THIS LIST FOR THE LATEST RELEASES

(FILL IN QUANTITIES AND USE AS AN ORDER BLANK)

### EXCLUSIVE—65c

- #220 NOTHIN' EVER HAPPENS TO ME  
JUMPIN' AT THE JUBILEE  
by Basin Street Boys
- #221 IT AIN'T GONNA BE LIKE THAT  
WITH MY HEART ON MY HAND  
by Johnny Moore's Three Blazers
- #222 I LEFT MY HEART IN MISSISSIPPI  
I'M A LUCKY SO-AND-SO  
"Herb" Jeffries
- #225 VOOT NAY ON THE VOT NAY  
I SOLD MY HEART TO THE JUNKMAN  
Basin Street Boys

### PACIFIC—65c

- #602 BOOGIN' IN THE BASEMENT  
DON'T LEAVE ME
- #603 EMPTY BALLROOM BLUES  
PART 1 & 2  
Ivory Joe Hunter
- #607 BACK FAT BOOGIE  
C JAM BLUES  
Nick Esposito & Orch.
- #608 JUMP SAFARI  
OPUS FIVE—JAKE'S JIVE  
Nick Esposito & Orch.
- #609 BAD LUCK BLUES  
TAVERN SWING  
Jake Porter
- Ivory Joe Hunter

### G&G—49c

- #1017 I BEEN DOWN IN TEXAS  
ROOT-LIE-VOOT  
Effie Smith
- #1020 YOU GO TO MY HEAD  
DON'T LET THE SUN CATCH YOU CRYING  
Ernie Andrews
- #1021 PARADISE LOST  
I DON'T STAND A GHOST OF A CHANCE  
Ernie Andrews
- #1022 THAT'S MY BABY  
PART 1 & 2  
Marvin Johnson
- #1023 TOO BAD  
PECULIAH BEULAH  
Bobby Pittman

### LAMPLIGHTER—49c

- #101 MY COMPLAINT, BABY  
WINI'S BLUES  
Wini Beatty
- #102 YOUNG MAN'S BLUES  
PART 1 & 2  
Claude Trenier
- #103 AS LONG AS I LIVE  
DARK EYES  
Four Blazers
- #104 MELANCHOLY BABY  
SWEET GEORGIA BROWN  
Lamplighter All Stars

### BEL-TONE—49c

- #269 CRY, CRY, CRY  
FOR BETTER OR WORSE  
Eddie Dean & Western Stars
- #273 1501 MILES OF HEAVEN  
DREAM ROSE  
Eddie Dean & Western Stars
- #753 DIZZY BOOGIE  
POPITY POP  
Slim Gaillard's Orch.
- #755 MEAN MAMA BLUES  
RIFF CITY  
Wini Beatty & Slim Gaillard Trio
- #758 FLAT FOOT FLOOGIE  
SCHOOL KIDS' HOP  
Slim Gaillard's Orch.
- #7004 THE ICCIDY SONG  
MY BONNIE LIES OVER THE OCEAN  
The Todds
- #7005 APPLE ON A STICK  
PUT ON YOUR OLD GRAY BONNET  
The Todds

### 4-STAR—49c

- #1008 OKLAHOMA HILLS  
REMEMBER ME  
T. Texas Tyler & Melody Boys
- #1009 FILIPINO BABY  
YOU WERE ONLY TEASING ME  
T. Texas Tyler & Melody Boys
- #1076 KILROY WAS HERE  
EAST OF THE SUN  
Ted Fio Rito
- #1078 YA HA HA  
DING DONG OREENEY  
Slim Gaillard Trio
- #1079 CARNE  
BUCK DANCE RHYTHM  
Slim Gaillard Trio
- #1051 I HUNG MY HEAD AND CRIED  
YOU TURNED A GOOD MAN DOWN  
T. Texas Tyler & Melody Boys
- #1064 SHIMMY SHAKIN' DADDY  
PLEASE DON'T TURN YOUR BACK ON ME  
Merf Lindsay & Night Riders

IMMEDIATE DELIVERY. 1/3 DEPOSIT, BALANCE C. O. D., F. O. B. NEW YORK

**RUNYON SALES CO. OF N. Y., INC.** 593 10TH AVENUE  
NEW YORK 18, N. Y.  
LONGACRE 3-4820

**UNIQUE**  
PRESENTS THESE SENSATIONAL HITS

- ★ I'M ON MY WAY TO PARADISE (WITH YOU)
- ★ YOU'RE REALLY DOIN' SOMETHING TO ME
- ★ YOU'RE AN ADORABLE LITTLE DEVIL IS IT TRUE?
- ★ A NEW LOCK ON MY HEART
- ★ THE TUMBLING DOWN HOME ON THE FARM
- ★ STRANGE BUT TRUE (BEGUINE)
- ★ SWEETHEART OF CHEYENNE (NORTH WIND) BLOW ME OFF THE FOAM
- ★ ONLY BECAUSE I LOVE YOU
- ★ IN MY DREAMS
- ★ JUST FIND A SWEETHEART LIKE MINE MY JIM
- ★ MY FIRST LOVE LETTER FROM YOU
- ★ YES-SIR-EE, WE'RE IN LOVE

ARTISTS' COPIES AVAILABLE  
\*Orchestrations and commercials

**UNIQUE MUSIC PUBLISHERS**  
910 Alberta Ave. Detroit 20, Mich.

**Theater-Nitery Pact  
Nix Cues Philly 77  
Upcoming Scale Hike**

PHILADELPHIA, June 22.—Members of the musicians' union here, Local 77, have been served notice not to ink any new contracts at niteries and theaters that extend beyond Labor Day.

Such action serves notice on the music buyers that the local is plotting another hike in price scales. Committee of the union has already started working out new scales for all the spots in town. New rates in the fall are expected to be increased by a figure comparable to the raise granted railroad workers.

**Morocco Switches  
To Name Bands**

HOLLYWOOD, June 22.—In a complete switchabout of policy from small bands (Red Nichols) to acts to cocktail units, the Morocco, on Vine Street, swings to a name band set-up, with Boyd Raeburn starting June 27. Spot, operated by Norman Staller, who also runs the Trocadero, continues a no-cover, no-minimum policy depending on volume biz to keep books in the black. Morocco's move makes for the second big band nitery location near Hollywood and Vine sector, with the Swing Club recently bringing in Benny Carter's band.

As far as Raeburn goes, the engagement offers the initial Hollywood showcase for his band which has been praised by the critics as the newest thing in modern pop music. Lolling around Hollywood for many months midst breaking a booking contract at William Morris Agency, Raeburn's Morocco deal will be similar to his Band Box (Chicago) date a couple of years back when he debuted a jump band after fronting a mickey outfit for years. Band's only audio outlet during past months has been via Jewel platters. Attempts are being made to extend the 15-minute nightly ABC wire in Morocco, with early evening or late afternoon time in the offing. Special cocktail sessions may be held in order to air the Raeburn band on the afternoon sked.



**THE FIVE  
RED  
CAPS**

Currently Appearing  
**MARTINIQUE**  
WILDWOOD, N. J.

Walter Winchell says: "Orchids to 'Atlanta, G. A.' recorded by The Red Caps."  
Nick Kenny says: "I like!! The Red Caps' zingy record of 'Mary Had a Little Jam'."

EXCLUSIVE RECORDING ARTISTS FOR

**DAVIS RECORD CO.**

331 W. 51st St., N. Y. C.

Publicity Representative: Arthur Pine Associates, 67 W. 44th St., New York City.  
MANAGEMENT: NAT NAZARRO, 1619 BROADWAY, NEW YORK CITY

Predicting a grand slam . . .  
**"MASTERTONE" RECORDS**  
Makes It's Initial Bid for Fame With  
**4 SMASH SIDES!!!!**

#75-1--"BODY BY FISHER"  
(Face by Frankenstein)  
Vocal by Gordon Polk  
backed with

#75-3--"RUB YOUR LAMP ALADDIN"  
(I Want the Genie With the  
Light Brown Hair)  
backed with

#75-2--"SURPRISE SPECIAL"  
Instrumental Novelty

#75-4--"HAPPY WITH LOVE"  
Vocals by Gordon Polk

ALL RECORDED BY A SENSATIONAL NEW COMBINATION . . .  
DON BRASSFIELD and his SWING SEXTETTE  
(Brassfield, tenor sax, formerly featured with top-name bands)  
THEY'RE MELODIC . . . THEY'RE COMMERCIAL . . . THEY'RE TERRIFIC!  
WE PREDICT #75-1 WILL SWEEP THE NATION!!!!  
ORDER YOURS NOW . . . OPERATOR-DEALERS PRICE 49 1/2c. TAX INC.  
MORE NEW RELEASES SOON . . . WATCH FOR THEM.  
Some Territories Open . . . Distributors, Write.

**MASTERTONE RECORD CO., INC.**

4812 SUNSET BLVD., HOLLYWOOD 27, CALIF. PHONE: NORMANDY 2-7582

**MEMO:**  
**WALTER BLOOM**  
and his  
**ORCHESTRA**  
Currently  
**MUSIC BOX**  
OMAHA, NEB.

EXCLUSIVE MANAGEMENT  
**FREDERICK BROS. AGENCY, Inc.**  
NEW YORK • CHICAGO • HOLLYWOOD

**RECORD PRESSING**  
AVAILABLE  
New York City Plant offers unlimited quantities highest quality records. Available immediately. Super shellac biscuit.  
for particulars address  
**BOX 807, Care The Billboard,  
1564 Broadway, New York, N. Y.**

**CHECK** ✓

PHONE HI 9775

**JOE MARTIN**  
and his Orchestra

**FOSTER AND ASHBURN**  
ARTIST REPRESENTATIVES  
5636 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.

**Free!**

For advance information on records, songs, artists—  
Write Today for  
**"MUSIC MACHINE NEWS"**  
a Monthly Record Buying Guide  
for Music Machine Operators

**THE BIG 3 MUSIC CORPORATION**  
152 W. 52nd St., N. Y. 19, N. Y.

**FOR SALE**  
**Five Hydraulic  
Record Pressing Plant**

In operation. Capacity 100,000 per month. Low rent lease. Plenty of paper stock and material. Priced to sell.

**CROWN RECORD MFG. CO.**  
9307 W. Washington Blvd.  
Culver City, Calif.  
ARdmore 83181

**BLACK LIGHTS**

**BLACK LIGHT FIXTURES**  
All fluorescent and luminescent materials, satin filters

★  
**LARGE STOCK**  
**IMMEDIATE DELIVERY**

★  
Write for Our Catalog

**BLACK LIGHT PRODUCTS**  
450 East Ohio Street Chicago 11, Ill.

**ABA**  
MUSIC OF THE STARS  
from Hollywood

**JACK GUTSHALL**  
NATIONAL DISTRIBUTOR  
EXCLUSIVE, MODERN  
**SAN ANTONIO LAMPLIGHTER**  
and  
**G. & G. Records**

ROchester 2103  
1870 W. WASHINGTON BLVD.  
LOS ANGELES 7, CALIF.

**RECORD MAN**

5 years B'way experience. Looking for a good deal. **BOX 805, The Billboard, 1564 Broadway, New York 19, New York.**

**AT LIBERTY**

Team, girl bass, man electric guitar. Spanish, Hawaiian and vocal. Will work only together.

**BOX D-231**  
The Billboard Cincinnati 1, Ohio

**Exclusive RECORDS**

SUNSET AT VINE HOLLYWOOD

## RCA-Victor Execs on 6-City Distrib Tour

NEW YORK, June 22.—Herb Allen, field sales manager, and Jack Williams, record department advertising manager of RCA-Victor, played the first of a series of six two-day stands before the company's distributors this week (20 and 21) in Atlanta. Purpose of sessions is to bring distributors up to date on the Camden diskery's advertising and promotion plans for the fall and the Christmas season.

Allen-Williams team will do Dallas on the 27th; Los Angeles, July 8; Chicago, July 19; Cleveland, July 23, and New York July 30. Jim Murray, vice-president in charge of RCA-Victor Record activities, made the Atlanta date and will also show at Dallas, Chi, Cleveland and New York.

## Beneke-Miller 34G On Canuck 1-Niters

TORONTO, June 22.—Tex Beneke and the Glenn Miller ork did six one-niters in this territory recently and Canadians gave the outfit terrific reception.

Stands and grosses were: Wednesday (12), Crystal Beach Ballroom, Crystal Beach, Ont., \$6,000; Port Stanley Ballroom, Port Stanley, Ont. (13), \$4,500; Mutual Arena, Toronto (14), \$10,000; Windsor Arena, Windsor, Ont. (15), \$4,200; New Armouries, Hamilton, Ont. (17), \$5,100; Galt Arena, Galt, Ont. (18), \$4,500.

## ASCAP Accepts Robbins Resignation; Olman Fills In

NEW YORK, June 22.—Jack Robbins's "resignation" was "accepted" Thursday (20) by the board of directors of the American Society of Composers, Authors and Publishers and Abe Olman was elected to the board to complete Robbins's unexpired term. In the meantime, Robbins continued to lay new plans and develop others at a dizzy pace. He is currently eying the poor physical quality (paper used, artwork, etc.) of most English music, and is talking not only about lifting the high level production standards of English sheet music, folios, etc. (Robbins feels he set here in the U. S.) thru his newly formed Robbins-Connelly, Ltd. firm, but also of setting up a music production service for many bandleader-owned and other smaller publishing firms right here in America. He is also considering approaching many band leaders who have publishing companies with the idea of having Robbins-Connelly represent them in England.

Domenico Savino, 9 per cent stockholder in the Big 3, whom MGM has been trying to buy out, is still dissatisfied with the film company's offers, and it was said that the might simply resign his job with the firm and retain his stock interest. In the event Savino does bow out, Robbins is contemplating setting the educational music man up with his own firm, bringing out a flock of teaching material by the guy, etc. In the meantime visitors to American Artists Bureau (Howie Richmond - Buddy Robbins) offices are getting plenty of chuckles watching J. J. act as assistant to the kid bookers.

## Writer Sues RCA, Robbins, 20th on "Dig You Later"

NEW YORK, June 22.—*Dig You Later* advertised as a "Hubba-Hubba Hubba" tune, is charged by Irving Weissman, composer of the song, *Huba-Huba*, with being an infringement of his title in a Federal Court suit here filed against Radio Corporation of America, Robbins Music Corporation, 20th Century-Fox Film Corporation and 20th Century Music Corporation.

According to the complaint filed by Weissman's attorney, Sydney H. Harris, *Huba-Huba* or the *Huba* song was composed prior to June, 1942, and consisted of material wholly original. Prior to June 21, 1945, Weissman copyrighted the tune and secured exclusive rights to publish the tune and since issuance of the copyright, tune has been published by him.

Complaint alleges that altho notified of the alleged infringement, defendant's have continued to infringe and demands an injunction and an accounting of the profits derived by defendant's from the alleged infringement of plaintiff's title.

## Too Many Disks Of Same Tune Is Sales Poison

NEW YORK, June 22.—Most pubs and many diskers persist in the wail that music and disk business is way off. For the most part the same old reasons are given: Summer slump; no real hit to set the pace; strikes and consequent lack of production, etc., ad infinitum. One new reason, however, is gaining more and more credence among music-disk men re drop-off in record sales.

This is fact that too many companies are cutting same tunes in too many cases. Most notable recent example is Freddy Ahler's and Roy Turk's *I Don't Know Why* on which Leo Feist, Inc. (of the Big 3) is boasting 25 records. Trade hepsters point out that there just can't be a market for records of this tune by all of these artists, and that consequently the greater portion of them will not sell. *Don't Know*, of course, was a hit way back in 1931 and is now getting a revive due to usage in forthcoming MGM flicker, *Faithful in My Fashion*. Other examples of hefty cutting of single tune by many diskers is *Night and Day*, which got fifteen platters; *Surrender*, which has seventeen, etc. Probability is that somewhat same situation will develop with one or more Jerome Kern tunes pubbed by Chappell, which will soon get hefty plugging in connection with film of Kern's life, *Till the Clouds Roll By*, which MGM is now ballying to diskers (see other story in this department.)

## Imperial, New Chi Disker, Debs July

CHICAGO, June 22.—A new waxery, Imperial Records, Inc., will have their releases on the market by the middle of next month, according to James A. Roberts, Chi booker who has an interest in the firm. Hyman Schaffer, of Dayton, O., is prexy of the org which will issue disks under the Imperial label. Pressing for the firm will be done by Allied on the West Coast. Cutting will be done here at the studios shared by the Universal Recording and National Film & Recording companies. Universal handled the engineering end for Imperial. Four Imperial sides have already been cut of the Henry Brandon ork which is currently playing at the Edgewater Beach Hotel here.

Roberts revealed that the new org plans on cutting combos and singles as well as bands, but no bands or artists other than Henry Brandon's ork have been signed yet.

## Hamp, Spivak Draw 3,000 Apiece on Day Date Dances

TORONTO, June 22.—Local dance fans had two choices on seeing name bands when Lionel Hampton and Charlie Spivak played simultaneous one-niters, Tuesday (18).

Hampton appeared at the Palace Pier, while Spivak played at Mutual Arena. Conflict of dates decreased "take" to below average, with both operators reporting attendance around 3,000. Admish: \$1.50 per.

Louis Jordan's unit and Randy Brook's ork both go into the 400 Club, New York, September 6. . . . Marion Morgan started with the Harry James ork last week, replacing Ginnie Powell, who returned to Boyd Raeburn's ork. . . . Fred Lowery, the whistling virtuoso, with Dorothy Rae will play the Chicago Theater for three weeks, beginning June 28.

## THE NEW 1946-'47 ENCYCLOPEDIA OF MUSIC

EIGHTH ANNUAL EDITION

NO OTHER TRADE ANNUAL IS MORE WIDELY ACCEPTED . . . MORE OFTEN REFERRED TO

" . . . in the making of musical productions . . . your Year Book has already been — and I am sure will continue to be — a big help."

REPUBLIC PRODUCTIONS, INC.  
North Hollywood, Cal.

" . . . this is something that we have long needed and which is kept from year to year for the valuable information and helpful contents."

THE MAY DEPARTMENT STORES CO.

FAMOUS BARR CO.  
St. Louis, Mo.

" . . . our reference department will find it a very useful source of information."

COLUMBIA BROADCASTING SYSTEM, INC.  
New York, N. Y.

" . . . truly a complete encyclopedia of the Music Industry, and indispensable in a radio industry. The book with a thousand uses, we call it."

RADIO STATION WGGA  
Gainesville, Ga.

" . . . referred to regularly thruout the year."

BENTON & BOWLES, INC.  
Advertising, New York, N. Y.

" . . . Hardly a day passes without my referring to the Year Book . . . most valuable volume in my office."

MAJESTIC RADIO & TELEVISION CORP.  
St. Charles, Ill.

" . . . chock-full of information that every Music Merchant would be happy to get."

UNION DELMAR MUSIC & GIFT SHOP  
St. Louis, Mo.

" . . . enthusiastic over its contents . . . truly remarkable."

RITZ BALLROOM  
Bridgeport, Conn.

" . . . a must on the desk of every park operator . . . we are going to refer to innumerable times."

KENNYWOOD PARK  
Pittsburgh, Pa.

" . . . packed with informative features . . . of material help to all of us interested in the coin machine business."

GENERAL DISTRIBUTING CO.  
Dallas, Tex.

" . . . It will prove to be beneficial in many ways."

ROCK-OLA MFG. CORP.  
Chicago, Ill.

" . . . I keep it on top of my desk constantly for a handy reference . . . a truly magnificent music book."

CAPITOL RECORDS, INC.  
Hollywood, Calif.

. . . And Thousands More Letters From All Branches of the Music Industry Just Like These.

in 10 COMPLETE SECTIONS including a separate section on the famed MUSIC'S WHO'S WHO MORE THAN 50 FEATURE ARTICLES 72 ESSENTIAL REFERENCE LISTS OVER 25,000 GUARANTEED CIRCULATION

For advertising rates and full information, contact any of The Billboard offices.

RESERVE YOUR COPY NOW . . . Write B. A. Bruns, Circulation Manager, 25 Opera Pl., Cincinnati, Ohio, for single copy or group rates—also combination Billboard and ENCYCLOPEDIA subscription offer.



**King JUKE**

COIN MACHINE NEEDLE

The Elden Company  
610-616 W. NATIONAL AVENUE  
MILWAUKEE 4, WISCONSIN

**Vogue**  
THE PICTURE RECORD

Now in Production

VOGUE RECORDINGS INC.  
BOOK BUILDING • DETROIT 26, MICH.

## PHONOGRAPH RECORDS

If you have a phonograph in your home—a juke box in your tavern—or operate a route of machines—YOU will want to get acquainted with us! Just send us your name and address and we will send you our list of brand-new records that are ready for immediate shipment. All labels—all types—just let us know what you need. Become one of our thousands of satisfied regular customers. Write today! (Don Leary's.)

AUTOMATIC SALES CO.  
56 East Hennepin Minneapolis 1, Minn.

## Harry Moss Agency

Representing Name Bands, Name Acts, Tops in Cocktail Units.  
1697 BROADWAY, NEW YORK CITY  
Phones: COLUMBUS 5-7788, 7789, 7790

# McCONKEY Orchestra Company

## Expansion

**IN HOLLYWOOD**

847 Seward Ave.  
SEWARD AVENUE

**JACK KURTZE** MANAGER  
McCONKEY ORCHESTRA COMPANY  
847 SEWARD AVE.  
HOLLYWOOD 38, CALIFORNIA  
PHONE HEMPSTEAD 7141

**IN CHICAGO**

127 N. Dearborn Street  
DEARBORN STREET

**DICK SHELTON** MANAGER  
McCONKEY ORCHESTRA COMPANY  
127 NORTH DEARBORN STREET  
CHICAGO 2, ILLINOIS  
PHONE: STATE 7332

**IN KANSAS CITY**

Chambers Building  
CHAMBERS BUILDING

**MACK McCONKEY** MANAGER  
**DOC HITCHLER** ACT DEPT.  
McCONKEY ORCHESTRA COMPANY  
CHAMBERS BUILDING  
KANSAS CITY 6, MO  
PHONE, VICTOR 3346

**WATCH FOR  
ANNOUNCEMENT  
OPENING  
NEW  
EASTERN  
OFFICE**

## IN SHORT

### New York:

Billy Rose's new Diamond Horse-shoe show set for middle of August will be a book musical called *Venus on a Half Shell*. It'll run in acts—and everything.

The Latin Quarter will revert to its no-name policy next winter. Shows will be elaborate production affairs using standard acts and novelties. . . . Rochester, who opens at Loew's State June 27, follows with a week at the Apollo, starting July 5. . . . Mitchell Brother, ex-Diamond Horseshoe singer, will be featured in flickers by Joe Pasternack. . . . Dale Belmont gets her first Stern vaude date opening at Loew's State July 11. The raccoon publicity gimmick for Bill Miller's Riviera was cooked up by Seth Babits. . . . Mitzi Green gets the Capitol July 4 or 11.

Chico Marx set for the next Roxy show. . . . Kernels of Korn preem at the Essex House, Newark, N. J., September 16. . . . Muriel Gaines, current at Ruban Bleu, opens at the Chanticleer, Baltimore, July 18. . . . Sportsmen go into Club 511, Elizabeth, N. J. . . . The Boulevard, Elmhurst, L. I., nitery, just celebrated 20 years in business. . . . Gae Hess, in the Latin Quarter line, moved up into a featured spot. . . . Hawaiian Room, of Hotel Lexington, in biz 10 years. . . . Primrose Semon headlining new show at Red Mill, Bronx. . . . Huddie (Ledbelly) Ledbetter will do a folk concert at Carnegie in September. . . . Brownie McGhee and Sonny Terry will be on the program with him.

### Chicago:

B. W. Fredericks in-and-out of town. . . . Lake Club, Springfield, has pushed opening back from June 26 to July 2. . . . Nilsson Twins, comedienne, will appear with the Bob Hope Show at Chi's Coliseum, June 26. . . . George Moore, terper, has been booked into Park Plaza, St. Louis, for three weeks, beginning July 12. . . . Dawn Brothers replaced Jay Seiler, comic, at Colosimo's, June 20. . . . Irv Benjamin, owner of Colosimo's, is in the East scouting name acts to fill headline spot at his bistro. Chancellors, trio featuring Fergie Williams, Art Kaye's Comedaires (5); Mary Jane Ryan, piano and vocal, and the Casuals Quartet have all recently signed with Frederick Bros. here. Comedaire's contract is for three years and Miss Ryan's is for seven years. . . . Erskine Butterfield will play his first post-war Midwest engagement at the Dome, Minneapolis, beginning July 8. . . . Rozelle Gayle, Negro pianist and singer, who has been at the Tailspin for the last seven months, left for the West Coast on a three-week vacation Monday (17).

Modernaires (5) opened at Silver Congo, La Salle, Ill., after a seven-month engagement at Pelican Club, Shreveport, La. . . . Kay Jarrett is handling out-of-town cocktail booking at Central Booking Office here. George Marshall, who was with Don Gara's office, took over her city accounts about two weeks ago.

### Pittsburgh:

Tiny Miller set as vacation replacement for Maxie Simon at Swartz Nite Court of Fun. . . . Don Ross, former manager of Don Metz Club Casino, has left the club field because of ill health. . . . Sonny Miller is putting on Saturday afternoon swing sessions at his lounge on Sixth Avenue.

Harry Walton Quartet winds up its sixth month at Mercur's Music Bar this week and is being held over indefinitely. . . . Rudy Sokol is planning to revive his large budget policy for summer season at Riviera. . . . Cary Gannis Trio, replacing Sunset Serenaders, is set for a run at Hollywood Show Bar. . . . Mickey Ross has been inked to a new deal at Redd's Cafe.

### West Coast:

Delta Rhythm Boys begin Eastern tour end of month and will do guest shot on Carnation Milk air show July 29 from New York. . . . Ella Mae Morse, now at Band Box, Hollywood, signed by Universal pix, along with Mercer Brothers, comedy dance team. . . . Comic Jackie Green going into Band Box August 17. . . . Music Box Cafe, San Fran, drops straight show policy in favor of name bands July 23. . . . Comic Benny Rubin, currently at Billy Gray's Band Box, going into Music Box Cafe for two weeks end of this month. . . . Four Barrons have had option renewed at Town House, Reno. . . . Dusty Brooks and Four Tones have waxed two more sides for Memo Records. . . . Joey Rardin opening at Bal Tabarin, San Francisco, August 8. . . . June Edwards goes into Bimbo's 365 Club, S. F., August 8. . . . Jimmy Ames moves to El Rancho Vegas, Las Vegas, end of month. . . . Lillian May set for four weeks at Steak House, Phoenix, Ariz., beginning July 2.

Walter Liberaci set for San Diego Hotel. . . . El Cortez (Las Vegas) embarks on new talent policy, booking Frank Parker for kick-off.

### Rose New CNCTOA Prexy

SACRAMENTO, Calif., June 22.—William Rose, of Rose's Cuffet, Sacramento, has been elected president of the Central and Northern California Tavern Owners' Association, representing more than 1,500 taverns in eight counties. Rose was one of the group. He was first president of the Sacramento Tavern Owners' Association and has spent much time and effort in behalf of the taverns, both with the State board of equalization and California Legislature.

★ ★ HEADLINERS ★ ★  
ALL FROM THE MORISON, NORELL AGENCY  
1564 BROADWAY  
NEW YORK 19, N. Y.  
PHONE: 2-7116

**THE CHORDSMEN**  
EXCELLENT MUSICAL QUARTETTE  
with ENTERTAINMENT

**ALAN McPAIGE TRIO**  
SMOOTH, VERSATILE  
RADIO and RECORDING TRIO

**PAT JULIAN TRIO**  
VERY ENTERTAINING, FINE MUSICAL  
TRIO, THREE VOICES, RISQUE SONGS  
and COMEDY

**ROY SANTRO**  
SMART QUARTETTE  
Featuring KENNY DEXTER, VOCALIST

**MEMO:**

**CHARLES FORD**  
DISTINCTIVE PIANIST  
AND SONG STYLIST  
Held Over at  
ESQUIRE LOUNGE  
JOLIET, ILL.

Exclusive Management  
**FREDERICK BROS. AGENCY** INC.

# THEATER VS. NITERY BOOKERS

## D.C.'s Exit Law May D.D.T. New Nitery

WASHINGTON, June 22.—A complicated local law is holding up and threatening to cancel the opening of Washington's newest and largest nitery in the Grand Ballroom of the Willard Hotel. Law requires niteries to have an exit separate from the hotel proper. Since the Grand Ballroom is located on the 10th floor of the Willard, operators of the new club, Anger-Young Enterprises, find themselves in difficulties.

The firm now proposes to arrange with the Willard for exclusive use of a bank of the hotel's elevators in the hope of complying with the law, but D.C. officials are expressing doubt that this will carry out the rigid terms of the law. Until the matter is settled, local alcoholic beverages control board is holding up the application of Anger-Young for a liquor license.

In the event the club gets an official o.k., it will be managed by Paul Young, present owner of the Roumanian Inn. President of Anger-Young Enterprises is Harry Anger, former local executive of the Warner Brothers's theater chain. If the club is turned down, the Willard plans to continue to operate the location as a ballroom with Anger-Young bowing out of the picture.

## AGVA To Go After Agents Nicking USO Artists Over 5%

NEW YORK, June 22.—Agents who charged USO performers more than the legal 5 per cent will be placed on the AGVA griddle in the immediate future, said Matt Shelvey, union head. Drive will start in the Midwest from where a line of girls were sent to the West Coast recently and charged 15 per cent.

Reason for the belated drive, when USO has been buying acts for so long, is simple, said Shelvey. "We have been told time and again that some agents charge 10 and, in some cases, 15 per cent. But until we can have affidavits to substantiate these charges our hands are tied. "But now" he added, "we have the evidence and we'll go after them."

## Nazarro Refused Injunction Against Chuck & Chuckles

NEW YORK, June 22.—Nat Nazarro lost the first round in New York Supreme Court when he was denied a temporary injunction to restrain James Walker and Ed Martin from using the name Chuck and Chuckles and from working at Small's Paradise. Nazarro claimed that the services of Walker and Martin were unique and extraordinary. Justice William Hecht ruled that the claim was weakened by the circumstances that Martin is not the original partner of Walker. Latter is in a hospital and Martin is a substitute.

The judge also challenged Nazarro assertions that performers are headliners as claimed. Furthermore, he added there is serious dispute concerning the validity and enforcement of the contract Nazarro holds.

## Cincy Ops Band To Fight AGVA Bond Demand

CINCINNATI, June 22.—Four major Northern Kentucky niteries, Beverly Hills Country Club, Lookout House, Glenn Rendezvous and the Latin Quarter, this week joined forces to fight the latest demands made upon them by the American Guild of Variety Artists—that the clubs post a bond to guarantee their weekly combined pay roll for entertainment, exclusive of bands. This would mean a bond totaling about \$15,000.

Up to press time today, only Glenn Schmidt, Glenn Rendezvous operator, had been approached by AGVA on the new bonding proposal. Schmidt said last night that AGVA had not set any definite figure on the size of bond his club would be required to post. He expects the matter to come to a head next Tuesday, when Matt Shelvey, AGVA bossman, is due here from New York to mull the matter with Schmidt.

Following announcement by an AGVA spokesman that the Glenn Rendezvous would be used as the guinea pig in an operation "seeking to guarantee that every performer will be paid in full for his work," the other three club ops said that they would take their stand beside Schmidt and close their shows if the AGVA pulls its acts out of the Glenn.

AGVA set July 1 as the strike deadline on the bonding program. In commenting on the latest AGVA demand, Schmidt stated that acts have been getting their pay on time in Northern Kentucky niteries for the last 15 years and that "performers themselves would be the first to state that they always get their pay and on time."

Other club ops here feel that

## Ex-Prima Tag on Lilly Carol Billing In Spite of MCA

NEW YORK, June 22.—Lilly Ann Carol, ex-Louis Prima vocalist, stepping out as a single and preeming at the Bradford Roof, Boston, July 4, has been threatened with legal action by MCA if her billing includes any mention of her previous connection with Prima.

Jerry Rosen, the canary's rep, insists he has a legal right to use the words, "formerly with Louis Prima," and gal is being billed that way.

## Demarcos & Co. Set Concerts With Big End of 70-30 Split

NEW YORK, June 22.—Tony and Sally DeMarco will start a series of concerts November 11 in the Midwest. Deal is being arranged by Consolidated Radio Artists. Show will carry two singers (male and fem), a smart emcee and a piano player.

Deal calls for a 70-30 split, with the house scaled to a \$4.40 top. The DeMarcos will get the larger figure, out of which they will pay the acts. House will be bought by local concert promoters who will call in Rotary clubs and similar orgs to help finance the deals. Show will be billed as The Demarcos and Company. It is planned to have one concert hit Carnegie Hall around Christmas time.

AGVA is working on the theory that if Schmidt accedes to the new demands, the others will follow suit.

## Raid Is On and Indies Suffer

Longer route held out as lure to acts; lower price to clubs—spot pays 5% fee

NEW YORK, June 22.—With theater bookers coming into the nitery field, a new trend is slowly developing which may put the small indie booker behind the eight ball. Trend was started by Arthur Fisher, who recently became the New York Latin Quarter booker and now books the Miami Latin Quarter and the Boston Bradford Roof. It is understood that he's making a drive to get other spots lined up exclusive, holding out bait that he can get acts more time and, in many cases, buy them for less.

Another entrant in the field is the Eddie Sherman office, which books the New Aquarium, Atlantic City. Heretofore, Fisher and Sherman operated principally in the theater field. But with vaude biz suffering from belly drops, the boys decided to go after the cafe trade.

### Double-Barreled Gimmick

Biggest appeal to actors is that a booker with plenty of clubs and theaters can give them 20, 30 or even 40 weeks a year. Of course, with that kind of route available, bookers figure they can buy acts for less than their established salaries. It's argued that a \$1,000 act would take \$850 or so if it can get 30 weeks. Naturally this gimmick is meaningless with name attractions, who can work 52 weeks if they desire. With them it's a question of availability. But plan isn't aimed at attractions. It's meant (See Talent Raid On on page 52)

# Those Golden Days Are Gone

## Lounges Balk At Talent Cost; Slash Budgets

Philly op cuts food, drink tab—says stiff prices will revive vaude doldrums

PHILADELPHIA, June 22.—Sam Domsy, who with Lou Lantos operates a string of Lou's musical bars in town, is staging a sit-down strike on buying. One of the biggest buyers of cocktail units, Domsy fired back at the booking agents—particularly the New York offices. "They quote ridiculous prices for their units," said Domsy. "They don't seem to realize that the honeymoon is over. War plant pay envelopes are a thing of the past, and those working are not spending as freely as they did a year or two ago. Unless the offices, and attractions, too, come to their senses, they will soon find themselves in the same place as the vaude actors a decade ago when they start skyrocket." (See Lounges Balk on page 52)

## Stage Door Johnny

PHILADELPHIA, June 22.—Many nitery ops have figured on enlarging the men's room, which sometimes does better business than the dining room. But never have they thought of looking there to find a budding star for the floorshow—altho occasionally an attendant is made to double on the floor. In any event, that is where Harry Steinman, operating the Latin Casino, found his new singing star—Jimmie Randolph.

Everybody thought it was the usual gag when Aillie Howard, in his closing show at the nitery, announced a potential new star—Jimmie Randolph—the pro in the nitery's men's room. That is, until Randolph let loose with the pipes. A former musical scholarship student at Moorehouse College, Atlanta, Randolph got into his present calling when his musical career was cut short by a combination of war, marriage and parenthood.

## Joe Blow Blew, Coast Bookers See No Return

Honeymoon is over, agents say, and it's now survival of the fittest

HOLLYWOOD, June 22.—The lush wartime period during which second and third-rate cocktail units found easy work and good dough on the West Coast are not only a thing of the past, but probably never will return. That's the consensus of major West Coast lounge bookers who freely predict that from here on out it will be a survival of the fittest with mediocre talent doomed for an early fadeout.

They predict that current slump in biz will continue possibly until early next year. Situation is N.S.H. all along the coast and many cocktaileries may do a folderol before long. Bookers reason that with "Joe Blow" (See Golden Days Gone on page 52)

## NIGHT CLUB REVIEWS

### Biltmore Rendezvous, Los Angeles (Thursday, June 20)

Talent Policy: Dancing and floorshows at 1:30 p.m. daily; 7:30 p.m. Sundays. Owner, Biltmore Hotel; manager, Sid Siboni. Prices: Dinner \$1.25.

Customers crowding this daytime spot appear to enjoy current revue. Bill holds little that excites. Ball is kept rolling by Al Gayle who emsees, takes vocal and accordion solos and batons band backing acts and providing dance music.

Buddy Hughes's sleight-of-hand holds the last slot. Work includes multiplying silks and pop-ups, and he brings in dog to complete act. Routines run smoothly sans patter, but fresh material would be big boost. Armando and Lita, slapstick dance duo, fall all over the floor for couple of laughs. Acro-dancer Crystal White, hold-over from last revue, hasn't altered offerings since last time.

Wally and Mary Blair smoothly run thru juggling routines. Judging by ringsiders' response, act would have been better in final rather than kick-off slot. Lad does all the work, while lass, in orb-filling garb, sets up the props. Payees greet his juggling while atop high-seated unicycle with great hand.

Capable music-making by Gale's ork, maestro's warbling *People Will Say We're in Love* and *Siboney* and his squeeze box solos round out revue.

Jerry Sellers, WAAT bary, held over at Carousel, Newark, N. J., for two weeks. Sporn and Dukoff, novelty song and dance team, added to show.

### Leon and Eddie's New York (Tuesday, June 18)

Talent Policy: Floorshows at 8, 10, 12 and 2. Owners-operators, Leon Enken and Eddie Davis; publicity, Dorothy Gulman. Prices: \$3.50 minimum.

New show has what it takes to satisfy the tourist trade. Formula is the usual one—a hooper, a singer, a couple of novelties, singing emsee, productions and the irrepressible Eddie Davis. It makes a nice package, pulls mitts and keeps customers buying drinks.

Opener is Susan Dahl, a long-legged blond hooper with a routine of interpretive modern ballet plus taps. Turn is well handled and acquires added spice from her clever bits of biz. Gal showed enough to be ready for a Stem musical.

Phyllis Arnold, singer, has a pretty good voice and a competent delivery. Her cute way of toying with the mike draws attention. Ability to drop voice and build it gradually to sock finish shows good training. Routine consisted of rhythm numbers crowd went for.

The Pettys (boy and girl) with their puppet manipulations are a good act. Use six dolls, one the bug-eyed "Esky," and move them around with skill and realism. In a heavy torch number gal manipulator does the voice well.

Four Del-Aires, all male, are fast, tumbling act that would go better on a theater stage where there is more room than on the floor. Boys showed a few good tricks between their butterflies and fast flips. Walked off to good hands.

Bob Wayne, singing emsee, a short, dark-haired lad, has a pleasant grin and a good legit tenor voice. Seemed to be nervous and too wordy as an emsee, but managed to get fairish hands for his warbling. Needs better than slow ballads for this room.

June St. Claire, stripper, is so-so. Has a good figure but little else. Eddie Davis—well, he's the same Eddie Davis. If the crowd wants corn, he can sell it with the best of them. If it's double entendre, he knows how to get the yocks. If he's got a hep mob out front, he can handle that, too. For everything he pulls sock mitts and without milking.

Art Waner does handsomely in the show-cutting slot.

### Rainbow Room, George Washington Hotel, Jackson- sonville, Fla. (Saturday, June 15)

Talent Policy: Dancing and floorshows at 8 and 11:30 p.m. Owner-director, Robert Kloepel; show manager, Gert Smith. Prices: Dinners from \$2; drinks from 75 cents.

This mid-town plush spot kowtowing to the carriage trade has a show of quality rather than quantity this week. Del Breece, ex-navy, does a smooth job of prestidigitating, his disappearing bird cage trick being deftly done. Card manipulations and mixed drinks chore are slick and bewildering. Well liked.

Karolyn Kaye, blond lovely with a swell set of pipes, did medley of *Rio Rita* faves, following with *Showboat* tunes. Usually cold audience gave out with heavy mitting; canary came back with top notch *Begin the Beguine*. Miss Kaye is in her fifth week here and does the emseing with repression and fine showmanship.

A charming moppet, Shirley Jeanne, warbled *Square in Social Circle* in Huttonesque manner; followed with *Big Girl*, winding up with dynamic boogie stepping of adult caliber, causing customers to get off their hands and start pounding.

Nadine of dance duo, Nadine and Charles, did a fast tap in clear-cut style. Charles, with amplified uke attachment, did several numbers, his *Rhapsody in Blue* being outstanding.

### College Inn, Sherman Hotel, Chicago

(Friday, June 21)

Talent Policy: Dancing and floorshow at 8:30 and 11:30. Manager, Joe Spieler; publicity, Howard Mayer. Prices: \$1.50-\$2.50 minimums.

Alvino Rey and ork are the headliners here in the first show in which the traditional College Inn Models and other acts are off the bill. Only familiar trade-mark with exception of the band is veteran clown, Carl Marx, who's been here for 10 years and is so much a fixture he couldn't be rooted out.

Room's policy now is to book bands with their own acts, and opening choice of Rey was a fortunate one. Altho he and his ensemble didn't bring the house down, he put over a creditable performance with the aid of the Airliners.

Fronter gave forth on the electric guitar and amused payees with his Sonovox on such numbers as *My Bonnie Lies Over the Ocean*. Chirp Jo Ann Ryan sang *Come Rain, Come Shine*. Trumpeter Chuck Peterson gave a comic rendition of *Sleepy Time Down South*. Whole ork sings on some arrangements. Show won healthy mitting.

### Latin Quarter, Boston

(Thursday, June 20)

Talent Policy: Dancing and floorshows at 7:30 and 10:30 p.m. Owner, Michael Redstone; publicity, Frank Cronin. Prices: \$3 minimum.

The new summer show, minus a name, is an entertaining and, at times, top-bracket layout. Revues are used here, and current opus features the Lind Brothers, Tanner and Thomas, Wynn Seeley and the Ar-naut Brothers, plus the Gloria Lee Girls.

Chorus opens with an amiable and eye-appealing ensemble number. Tanner and Thomas follow with a waltz routine, made notable only by the charm of the fem. Contrast of the full-size gent and the pint-sized fem is good, but the lifts and routine in general don't back up the pair's obvious ability. Encore draws a fast boogie, also on the eye-appeal side instead of the performance angle.

Lind Brothers, way above average, step into the spotlight as a solid trio with good voices. First number, a fast *Camptown Ladies*, shows little because the boys crowd the mike. Second is *Shoo-Fly Pie*, handled nicely and geared to win a good hand. Next number is an operatic aria done straight and then in rhythm. Caliber of the boys's voices win more for the stint than the routine deserves. A little less interest in the mike plus more counter harmony are needed to kick the boys upstairs. Anniversary medley with which session is concluded is fast-paced but too much on the patriotic side.

Ensemble number, with the 10 gals nicely costumed and doing a pleasantly familiar routine, bridge spot before Wynn Seeley comes on to do smooth, fast taps. Gal rates high as a hooper, the only problems involved being a few too many hand and costume mannerisms. Taps are soft, fast and clean.

Wind-up of the show, apart from the final ensemble routine, is the violin and whistling turn of the Ar-naut Brothers. The bird number rates a big hand from the cash customers and is much smoother than the more familiar violin routine.

Tony Bruno and his ork cut a fine show.

Duo closed with a nifty and rhythmic ballroom tap that won heavy applause. Tops sartorially as well as in terping.

Clyde Gardner's ork (7), doing a five-year hitch at this room, exceptionally good in backing shows. Plays sweet and muted in most cases for the dance sets.

## Lucille & Eddie ROBERTS

MENTALISTS and MAGICAL MASTERS

STILL AT THE  
STUDIO LOUNGE  
GALVESTON, TEX.

Thanks to Sam Maceo,  
Sam Ferritta and Jan Bart  
Pers. Rep.: Harry Green

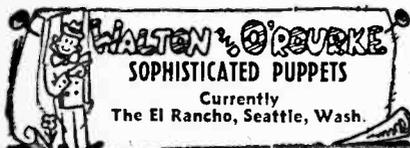
### NICK LUCAS

Star of Stage, Screen, Radio for  
PARKS — FAIRS — CELEBRATIONS

Write  
Wire  
Phone  
Walnut 4677  
Walnut 9451

## JOLLY JOYCE

Earle Theater Bldg.  
PHILADELPHIA, PA.



### DON'T BE A HAM-C!

## "HOW TO MASTER THE CEREMONIES"

(The Art of Successful Emceeing)

\$3.00 Per Copy

PAULA SMITH

200 West 54th St. New York 19, N. Y.

## PRIMROSE SEMON

NITE-LIFE'S

FOREMOST SINGING COMEDIENNE  
AND FEMCEE

Currently Headlining at the

"RED MILL"

in New York City

Under Personal Management of

HAL GOULD

HOLLYWOOD THEATRICAL AGENCY



SUITE 503, SHUBERT THEATRE BLDG., PHILADELPHIA, PA. PHONE: PEN. 4191

## JOE MAYNARD REYNOLDS

and

CHARLENE HELVEY, Asst.

ANNOUNCE OPENING OF PRODUCTION OFFICES

IN

THEATRE & RADIO

at

301 Fullerton Building

St. Louis, Missouri

Telephone Chestnut 8589

ATTENTION, G.I. ACTS: We are now casting an ALL EX-G.I. Revue, "KILROY IS BACK" . . . Some spots are open for additional units. . . WRITE or WIRE PROMPTLY.

Road shows being recast—The social problem play "LEAVEN"



### The Sweetest Music of Today

Styled the **WILL HAUSER** Way!

NOW ON TOUR

Exclusive Management—

GENERAL ARTISTS CORP.

CINCINNATI • NEW YORK • CHICAGO • HOLLYWOOD • LONDON

**Club Continental, St. Moritz Hotel, New York**

(Thursday, June 20)

Talent Policy: Dancing and floorshows at 8 and 11:30 p.m. Owner, S. Gregory Taylor; publicity, Harry Klemfuss Jr. Prices: \$2 minimum Saturday night.

This small, intimate room, with its effective new decoration, is a perfect setting for Chirper Ray Heatherton, who scores heavily with his ditties and come - all - yes. Surprisingly enough, in this rather plush setting, the Irish songs get the crowd, and Heatherton, once he found the temper of his audience, went to work with a vengeance and did a sock job opening night.

Interspersing his numbers with a few boff-getting gags and stories, Heatherton, on his first date since his discharge from the marines, sings *Without a Penny in Your Pocket*, then varies the tempo with *They Say It's Wonderful*, and moves into the Celtic twilight with *The Same Old Shillelagh*, which brought him top hands. *Chiquita Banana*, given in variety of dialects and styles, was another seller and brought him a recall which he answered with *The September Song* and *Dear Old Donegal*. His more serious moment, with the folk song, *The Foggy, Foggy Dew*, also went over big with the table-sitters and brought him back for a Viennese waltz and the closer, *Where Or When*.

Heatherton, has smooth pipes and knows just what to do to sell them best. Nice personality is peddled effectively, too. His easy, informal style seemed to go over well, and his intro of his marine buddy for an Irish song was a hilarious sock job.

Joel Shaw and his boys do a nice job on the show and play very danceable music. Gloria takes the lulls with some top 88-ing.

**Glenn Rendezvous, Newport, Ky.**

(Friday Night, June 21)

Talent Policy: Dance band and floorshow. Show at 9 and 1. Management: Pete Schmidt, owner; Glenn Schmidt, manager; Harry Martin, publicity; Ernie Price, maitre d'. Prices: Dinner from \$2; drinks from 40 cents. Minimum, \$1.50; \$2.50 Saturdays.

The daffiness boys, Slapsie Maxie Rosenbloom and Max Baer, are in here for a two-weeker, and their zany creations are drawing in the payees like crazy. Theirs is the slam-bang, disjointed, ad-lib style hodge-podge of hokum which if presented by anyone else but these ex-cauliflower cultivators would be the signal to untie the dogs. But on them, the stuff looks good, and they make with the corn, old and new, to the great delight of the full house.

With the patronage here made up largely of the sporting element, their names are an added asset at this spot, and they mingle freely to build added good will. Boys work anywhere from a half hour to an hour, depending upon how they feel and the mood of the audience. Did 45 minutes when caught and stopped it cold, Neal Stanley, doubling as emcee, having to beg off for them.

The Stanley lad fills his own spot with a speedily presented assortment of vocal and facial carbons, including those of Jerry Colonna, Ronald Colman, Charles Boyer, Sidney Greenstreet, Peter Lorre, Donald Duck, Barry Fitzgerald and James Cagney doing George M. Cohan. Makes a good appearance and his impressions are sound.

Merri Leone, a dream in face and figure, mars her song session with weak comedy efforts and overselling of ordinary material. Blond looker has the makings of a corking character-song vender, but she needs coaching on the comedy angle and special material to fit her own style. On this occasion she did *Blue Skies*, *Big Girl Now* and *Personality* to only fair returns.

Gloria Lee Dancers (6) cut it up nicely in two routines, and Wally Johnson and his band crew do their usual able job on the show and dance music.

**Kitty Davis, Miami Beach**

(Wednesday, June 12)

Talent Policy: Dance bands and floorshows at 9 and 1. Owners-operators, Kitty and Danny Davis. Prices: From \$2.50.

This spot maintains high standard of acts in latest show with Lou Saxon, comic, making a second appearance in six weeks and repeating his success. Handles the emcee job better than a lot of others who have been here, and his dialect stories and parodies on *Till the End of Time*, *It's Been a Long, Long Time*, and *I Wanna Get Married* wow the customers. Finished with *Miss Liberty* for a heavy mitt.

Tommy Dix opened after a successful engagement at Olympia. First song, *Great Day*, warmed up the folks for *Rodger Young*, *Old Man River*, and *Buckle Down, Winssocki*. Worked a duet with Saxon for laughs and insistent customers brought him back for *Because*. Begged off.

Vera and Notchoske, fems, in a ballet terp with unusual lighting effects, did well. Don Roy, in a rapid-fire baton swinging acro specialty in which he does some sensational twisters, did okay, too.

Josephine Delmar, dynamic fem, continues her run here. Has added *Tampico* to her list of songs which included *Bimbamboo*, *Olvida* and some hot parodies. Exotic terp numbers with audience stooze tops.

Johnny Silvers ork handled the show and Carlos Honez the rumba numbers.

**BEN KELLER**  
**MASSEUR TO THE PROFESSION**

Ready at Any Time To Serve You  
—at Your Theater, Home or Hotel

Some of my clients  
**RED SKELTON**  
**JOHNNIE "SCAT" DAVIS**  
**THE MAXELLOS**  
**GENE KRUPA**  
**BETTY BRUCE**  
**DIOSA COSTELLO**  
**JIMMY DORSEY**  
**ESTELLE TAYLOR**  
**OLYMPIA BRADNA**  
**WILLIE HOWARD**  
**PROF. QUIZ**  
**CASS DALEY**  
**THE LANE BROS.**  
**BOBBY WHALING & YVETTE**

... and many others

... and here's what they say  
**ESTELLE TAYLOR:**

"Thanks for curing my cold."

**BOBBY WHALING & YVETTE:**

"To the greatest masseur in the world—Benny Keller—many thanks—with-out your help we could never stay in condition."

**CASS DALEY:**  
"To Benny, many thanks for removing my 'kinks'."

**GENE KRUPA:**  
"To Benny, in appreciation of your fine work—I think you are the best in the business."

**THE MAXELLOS:**  
"To remember our friend Benny. A swell fellow and good doctor—luck and success."

**FRANKIE MASTERS:**  
"To Ben Keller—a man who knows his business."

**JOHNNIE "SCAT" DAVIS:**  
"To Ben Keller. You made me a new man. Good luck to you—you're good."

**WILLIE HOWARD:**  
"To Ben Keller—made me feel great. Best wishes."

**OLYMPIA BRADNA:**  
"Benny—it means that you really fixed my back and I'm thankful to you."

**DIOSA COSTELLO:**  
"To Benny, a very nice fellow and who is very good at giving massages. Good luck."

**JIMMY DORSEY:**  
"To Ben Keller—I want to thank you for taking care of me—you are wonderful."

**RED SKELTON:**  
"To Benny—best of luck to a fellow who'll fix you up."

**BUDDY EBSEN:**  
"To Benny—if you're feeling lousy before the blues begin, send for Benny Keller, and that's where the rub comes in."

**JOHNNY COY:**  
"To Benny—a champion at his art and a swell guy."

**RONALD REAGAN and JANE WYMAN:**  
"Good luck, Benny. Thanks for those swell rubs."

KEEP FIT AND WORKING WITH BEN KELLER

When in New York or Vicinity  
Telephone Chickering 4-1372  
**BEN KELLER**  
Graduate Scientific Masseur  
Will Call at Your Convenience.

More Night Club Reviews on Page 51



LAFFINGLY YOURS

**HAL FISHER**

Currently  
**LOOKOUT HOUSE**

Covington, Ky.

Thank You, Frank and Tony Sennes  
Dir: William Morris Agency, N. Y.  
Chicago, Hollywood

**Kitty Davis, Miami Beach**

(Wednesday, June 12)

Talent Policy: Dance bands and floorshows at 9 and 1. Owners-operators, Kitty and Danny Davis. Prices: From \$2.50.

This spot maintains high standard of acts in latest show with Lou Saxon, comic, making a second appearance in six weeks and repeating his success. Handles the emcee job better than a lot of others who have been here, and his dialect stories and parodies on *Till the End of Time*, *It's Been a Long, Long Time*, and *I Wanna Get Married* wow the customers. Finished with *Miss Liberty* for a heavy mitt.

Tommy Dix opened after a successful engagement at Olympia. First song, *Great Day*, warmed up the folks for *Rodger Young*, *Old Man River*, and *Buckle Down, Winssocki*. Worked a duet with Saxon for laughs and insistent customers brought him back for *Because*. Begged off.

Vera and Notchoske, fems, in a ballet terp with unusual lighting effects, did well. Don Roy, in a rapid-fire baton swinging acro specialty in which he does some sensational twisters, did okay, too.

Josephine Delmar, dynamic fem, continues her run here. Has added *Tampico* to her list of songs which included *Bimbamboo*, *Olvida* and some hot parodies. Exotic terp numbers with audience stooze tops.

Johnny Silvers ork handled the show and Carlos Honez the rumba numbers.

**NELSON SISTERS**



"Angels of the Trapeze"

Currently

**THE CHASE CLUB**  
Chase Hotel, St. Louis  
Thanks Again to  
**HAROLD KOPLAR**  
for a Wonderful Return Engagement.

Opening Oriental Theatre, Chicago, June 27th, until  
**"THE POSTMAN STOPS RINGING"**

Exclusive Management: M.C.A.



**PAT VALLEY**

THE MARIONETTE AND HIS GUITAR

Currently  
**PRESS CLUB, ERIE, PA.**

Opening July 4

**RAINBOW ROOM, Asbury Park, N. J.**  
Return Engagement Within 2 Weeks  
Thanks to JOE WILLIAMS  
Direction: ABNER J. GRESHLER  
Radio City, N. Y.

**ACTS**

PASSING THROUGH ST. LOUIS  
Interested in 1 or 2 Weeks' Work, Contact  
**CIRCLE BAR**

112 N. 8TH STREET ST. LOUIS

THE UNPREDICTABLE  
**CHARLEY CHANEY**

SATISFYING ST. LOUIS  
heldover  
**CHASE HOTEL**

MUTUAL ENTERTAINMENT AGENCY  
203 NORTH WABASH AVENUE CHICAGO



"THE FEELIN'S MUTUAL"

## Olympia, Miami

(Wednesday, June 19)

The show this week runs all the way from grand opera to a circus side show, and all in all a fairly good bill.

The Gibsons, knife throwers, do a sensational finish, fem being tied to a whirling wheel and Gibson missing her by inches. Gibson juggles knives to open the act. Well liked.

Randy Crane, emcee and impersonator, ran thru Fred Allen, Gabriel Heatter, Walter Winchell, Jimmy Fidler, Peter Lorre, and Jay Jostyn as *Mr. District Attorney*. Closed with Jimmy Cagney doing a song from *Yankee Doodle Dandy*, and got a nice hand.

Terry La Franconi, Mexican, sang native ditties, and one in English, *Night and Day*. A powerful voice and excellent poise got him swell returns.

Eddie Lambert and Company, fem and man, cleaned up next to closing. Male comic distorts the language and does a sock piano comedy bit. Fem, who deserves billing, is a stately six-footer with powerful soprano pipes when Lambert permits her to vocalize. Stopped the show, and for encore Lambert did a parody on Kipling's *Boots*.

The Chadwicks, best ballroom act seen here in some time, wowed with unusual lifts and whirls. Interpretation of *The Merry Widow Waltz* a gem. Took several bows.

Pic, *The Well-Groomed Bride*. Lines formed all day for this bill.

## VAUDEVILLE REVIEWS

## Loew's State, New York

(Thursday, June 20)

This week's bill has a trio of headliners, all of whom could do with some new, good material. In each case, the act suffers from weak, corny patter and even the ditties chanted are nothing to remember. It's the secondary acts which supply the entertainment.

With Ruby Zwerling's band in the pit giving good support, show opener is the Lambertis, balancing stunt duo, who sell niftily, with the fem supplying much of the strength and her partner the agility.

Frank Paris and his puppets are another good act, tho it would improve if he cut down the number of dolls he presents. Starting with Carmen Miranda, he goes thru the ostrich from *Fantasia*, a ballroom team, Sonja Henie and a comedy skeleton, a trick cyclist and ends with comedy dog. His act builds, with the later puppets seeming more lifelike than the earlier offerings.

First of the headliners is lyricist Irving Caesar, making his annual bow on this stage. Opener is a medley of his oldies, starting with *Swanee* and going thru all his hit pops, closing with *Tea for Two*. At this point, Caesar, who sells well, has his audience, then drops them with a series of rather pointless anecdotes, some corny patter and several new ditties which somehow don't jell. Aided by Jerry Marx at the piano, he chants a Roumanian folk song with his own lyrics, *Love Is Such a Cheat*, that gets nowhere, and follows with commercials which, for the most part, are unfunny. Closer is a brace of his safety songs for kids. Act is too long and gets only so-so reception. Trimmed it might have done better.

Benny Meroff, following, dishes out the corn in heaping spoonfuls, and runs from comedy patter to his mimicry and his juggling act. He works hard and gets giggles here and there, but his act is somewhat weatherbeaten. He gets a fair hand and stays over to intro the top name of the show, Ann Corio, then leaves her to her fate, which is worse than death—it's boredom. First of all, la Corio recognized as a bird of plumage, is no canary and should stay away from chirping. Her ditties, *I Have To Be Good* and *Poor Man's Dorothy Lamour*, are no help to her showing whatever. Her patter, too, is badly in need of a scriptwriter, and it isn't until she gives a tame version of her strip, that she really begins to mean very much on the stage. It's a pity because Miss Corio has developed a lot more stage poise than when last caught and might be able to put over better material to her advantage. Reception was poor.

Closer, the acro-adagio trio, Manon, Denas and Voley, is smooth and showy.

Film, *The Virginian*. Biz fair.

## Lewis Heads Vest Acts

DETROIT, June 22. — Eugene P. Lewis, general manager of the Rollo S. Vest Enterprises, has been moved up as head of the act department. Vest, who handled this branch before the war and since his return from the army, will give his attention to artists under personal management.

## Music Hall, New York

(Thursday, June 20)

A fast-moving fletcher, spotting Ben Dova and Dolores Anderson in the lighter moods, pulls solid applause almost all the way. Production tees off with a ballet by house staff, giving Bettina Rosay and Paul Haakon some effective moments and garnering a lot of mitting.

Second act was built around a group of memory songs, bringing on the house male glee club, with Dolores Anderson and Edward Reichert as soloists. Tunes included *Memories*, *Melancholy Baby* and *Shine On, Harvest Moon*. While performers were giving out with vocals, the backdrop, showing a heroic piano, lit up, and a company of four, unbilled, did about 32 bars of interpretative dancing, a kind of hoe-down affair. In the *Melancholy Baby* number, Jo Andrews, a small, sprightly hooper, came on for a quickie. Reichert did okay. Miss Anderson seemed to be in difficulty with the tempo, tho husky pipes were pleasant.

Ben Dova had a field day on the theater's tremendous stage. His drunk act and his tottering lamp prop were as good as ever. His running falls, one carrying him into the pit, registered well. He staggered off to a tremendous mitt.

Show closed with the Rockettes doing their always well-received precision terping. Finale opened with Dolores Anderson warbling *Good News Tonight*, while line was placed on stars running full stage. Number segued into *St. Louis Blues* then *Wang, Wang Blues* while the kids started to make with the gams.

Pic, *Anna and the King of Siam*. Long street lines.

## Oriental, Chicago

(Thursday, June 20)

Spike Jones and His City Slickers were working against time because of an 87-minute film on the same bill. They managed, however, to cram in as much entertainment in 34 minutes as the average performers do in an hour.

Ork (12) gave with all the stock Jones numbers in the inimitable Jones style. Mickey Katz and Red Ingle started with *Black Magic*. Ingle was in on several numbers and teamed with Dick Morgan on *Clink, Clink Another Drink*, which drew a big hand. Dr. Horatio Q. Birdbath gave his bird imitations and very cleverly familiarized the audience with some of the screen situations that went with them. His *Old McDonald* number was sock.

Nancy McDonald came in with her harp for *Holiday for Strings*. Dorese Midgely had some good tap routines that sold well. Helen Greco, blond chirp, was well mitted for her *Hey! Ba-Ba-Re-Bop*. Gal is quite a saleswoman and has plenty of body as well as voice to sell. Kay Ballard's parody of *My Man*, which satirized the apartment shortage, was well received.

George Rock, trumpeter, sang *I Wanna Get Married* and did trumpet solos that were punctuated with verbal comments as to the quality of this note or that. Ingle finally got on to himself and drew many yocks and quite a mitt for *Chloe*. The final number, *Glow Worm*, featured Aileen Carlyle, who didn't do much singing but was used as an excellent prop for all the tomfoolery that ensued. Entire show is emceed by Jones when he isn't firing cap pistols, beating washboards or cymbals. Biz good; pic, *Perilous Holiday*.

## Chicago, Chicago

(Friday, June 21)

Hildegard stars in the new bill, and the first day had the crowds lined up for each show. This marks her first vaude appearance in the Windy City. With her on the bill were Patsy Kelly, Jan Murray; Eleanor Teeman, tap dancer, and Harry Sosnik, who directed the augmented Chicago Theater ork (18). Show is exact facsimile of her NBC Penquin Room program.

Patsy Kelly was plenty alert during this performance. Too much emphasis was placed on her man-hunting tactics, however. Hildegard muffed some lines during the dialog with Miss Kelly. Latter's ad lib ability did much to fill in some but not all of the gaps.

Hildegard's singing and piano playing helped to rescue the show. On *Full Moon and Empty Arms* she was solid and drew a very big hand. She hit the high point with *They Say It's Wonderful*. Tap dancer Eleanor Teeman did a lively hoofing job to *It Had To Be You*.

While Hildegard was singing her grand finale, *Blue Skies*, many members of the audience got up and walked out. Biz very good. Pic *Our Hearts Were Growing Up*.

## Million Dollar, Los Angeles

(Tuesday, June 18)

There's a lot going on here this week with three musical combos and ditto number of vaude acts sharing the stage. Slim Gaillard's Threesome in the last slot pulls down the house on each number with its zany routines and groovy music. Musical burlesquing plus Gaillard's sales savvy has crowd cheering for more.

Red Nichols and His Five Pennies, with lush thrush Dotti O'Brien, keep show moving at a zippy pace. Miss O'Brien and Nichols join in warbling a gag edition of *Sheik of Araby* which clicks with the clappers. Instrumentals ride out in fine form solo and ensemble-wise, providing plenty for the ears. Milton De Lugg's swing wing breaks the ice in the kick-off slot, spotlight for most part falling on De Lugg's accordion and the almost (ex-Les Brown Herdsman) high-flying clarinet. Group packs plenty of spark and holds stage well. Clownish version of *Poet and Peasant Overture*, which finishes in break-neck double tempo, pulls palming plus.

Del Rio Brothers display smooth hand-balance routines for good response. Russ Clark's puppet act goes thru without a hitch. His "stripper" doll gets best hand. Dick Edwards passes as okay filler in impersonations. Ticket holders go for his panto belly-tickers, but cool off on the voiced stuff. Chief weakness—he's on too long.

## WESTERN and HILLBILLY STRING BANDS

5 TO 8 PEOPLE THAT CAN ENTERTAIN IN THEATRES

Write Full Details, Send Late Photos and Tell Where Can Be Seen.

LIMIE STILWELL

1100 Washington, Fort Worth, Texas

## WANTED Attractive Girl Skaters

For ensemble in major Chicago Nite Club Convenient Hours Excellent Salary Fine Chance to Advance.

Contact: THE NEW COLOSIMO'S 2126 S. Wabash Ave. Chicago

## ..... CASHBOX ..... Colored Attractions

- ★ REVUES
- ★ ACTS
- ★ SMALL BANDS
- ★ COCKTAIL COMBOS

Write, Wire or Phone

## COLORED RADIO ARTISTS ASSN.

THEATRICAL BOOKING AGENCY

3458 S. STATE ST. CHICAGO SUITE 407 Phone VIC. 7917—Nite Phone WEN. 5434

## ACTS WANTED

Break your jump East or West—can offer many night club, theater, convention and banquet bookings now. Write, wire, come in.

## RAY S. KNEELAND

AMUSEMENT BOOKING SERVICE 75 1/2 West Chippewa St., Buffalo 2, N. Y. A.G.V.A. Franchised Also want Outdoor Acts for Fairs, Outdoor Celebrations, etc.

## COMEDY PATTERN

FOR ALL BRANCHES OF THEATRICALS.

Fun-Master Gag Files, Nos. 1 thru 13, @ \$1.05 Each.

(13 Different Scripts for \$13.00)

## PAULA SMITH

200 W. 54th St. New York City 19

## RAMONA PARK THEATRE

Grand Rapids, Mich.

1500 SEATS, FULLY EQUIPPED, PLAYING STAGE BAND SHOWS FRI., SAT., SUN.

AVAILABLE FOR ATTRactions

MON., TUES., WED., THURS.

## EZ KEOUGH

203 N. Wabash Ave. CHICAGO, ILL. DEArborn 7142

## DISTINCTIVE ENTERTAINMENT

White or Colored. Finest Duos, Trios, Quartettes, Singing Pianists, Singers and Orchestras furnished for Night Clubs, Cocktail Lounges and Hotels. Call—Write—Wire

## CLIFF MARTINEZ AGENCY

1587 BROADWAY Phone: Columbus 5-9439 NEW YORK 19, N. Y.

**Curly's Theater Cafe,  
Shangri-La Room  
Minneapolis**  
(Friday, June 21)

Talent Policy: Floorshows at 8, 10 and 12. Manager, James Hegg. Prices: No cover, no minimum; dinners from \$1.50; drinks 40 cents up.

Scoring a beat on other Northwest niteries, Curly's has brought in for one week ending June 27 Mischa Auer, of the movies, for his first club date in years. The "sad Russian" gives out with genuine comedy instead of the type of stuff dished out on p. a.'s by some filmsters.

Thirty-five minute show, emceed by Jimmy Hegg, opens with the Watkins Twins, fem tapsters, who know what to do with their feet—and do it to a good hand.

Surprise of the show were the Honey Dreamers, two gals and three lads, vocalists, in their first professional appearance. Kids are terrific and need only to round off a few rough edges to become top-bracket talent. Their fast jive number was followed by *Laughing on the Outside* and *Blue Skies* which stopped show. They encored with *See You in My Dreams* and *I Don't Know Why*. Kids had to beg off. Keep an eye on them, for they're diamonds in the rough.

Auer's comedy drew belly laughs which will grow deeper once he and the ork get to know each other better. His parodies on pop tunes for some "sad Russian" lines were good. He rolled 'em in the aisles with his *Piano Concerto by Grapefruit* in which he rolled the fruit over the keys for listenable harmony. He got a big mitt and had to beg off. Jack White's five-piece ork was okay for dancing, but needs more rehearsing for the show.

**Rio Cabana, Chicago**  
(Friday, June 21)

Talent Policy: Dancing and floorshows at 10 and 1. Owners, Chuck and Bert Jacobson; production, Eddie Noll; publicity, Madelyn Wood; headwaiter, Sam Alex. Prices: \$3.50 minimum.

Harvey Stone headed this show and he merited every bit of billing he got. With him were Ellen Terry, terper; Irene Brooks, chirp; George Tapps, tapper; the Rio Cabana Lovelies and C. Davidson's ork (8).

Show started with a production number, *Hat Parade Hits*, which featured the chorus and the singing of Don Bradfield. Ellen Terry was the feature dancer in this one and the Rio chorus was characteristically well costumed. Irene Brooks, blond singer, is slightly short on pipe power but is strong on savvy. Her best was *Personality*.

George Tapps, tap and interpretive dancer, stayed on for 30 minutes. Tapps worked hard on his dance routine, which brought forth several encores and many mitts. He started out with an ordinary routine to *Whispering*, but soon gave them the artier stuff, which included *Basin Street* and *Me and the Drums*. On the latter number he went over big and when called back gave them his version of *St. Louis Blues*. Guy puts all he has into his dancing, which is superior, and retired to a healthy palming.

Harvey Stone, his pianist and writer, Buddy Arnold, caught on right off the bat. Stone appeared in a G.I. blouse and immediately launched into a G.I. take-off that was sock from start to finish. Stone had new army jokes that were presented with finesse and accepted wholeheartedly. Harvey was brought back for three encores and never once disappointed them. Stone had parodies galore and punch lines to go with them. Stone is a top nitery comedian who makes no mistakes and gets off before they get too used to him. Even his indulgence into Yiddish phraseology went well because it was sufficiently prefaced. Biz very good.

**NIGHT CLUB REVIEWS**

**Oval Room, Copley Plaza  
Hotel, Boston**  
(Wednesday, June 19)

Talent Policy: Dancing and floorshows at 8 and 11:15 p.m. General manager, Maurice T. Lawler. Publicity, James Wilber. Prices: \$2 minimum; \$1 cover after 10 p.m.

The newest icer concocted by Maribel Vinson and Guy Owen rates as best to date. Tagged *A Mardi Gras Ballet on Skates*, the show has terrific pace and plenty of eye-appeal. Cash customers on opening night beat their paddies raw, insisting on encores after each turn. Business was turn-away at both shows.

Skating gets off to a fast start with an ensemble number by the Four Belles wearing good-looking period costumes of the Deep South, with Lillian Tribby and Chet Nelson doing a smooth-bladed number with the gals as background. Guy Owen, as the gambling villain, takes the spotlight with a fast and plenty spectacular solo to *Louisiana Purchase* music. Heavy mitting kept him giving encores until he begged off.

Maribel Vinson, as the low-down girl friend of the gambler, next contris a smash solo to *Moanin' Low*, unveiling more skating ability combined with ballet savvy than the big icers have shown locally in a long time. Show then swings fast to a tricky blue-light stanza in which chorus and Nelson in combination with Iris Gordon get off with a stylized cakewalk to *Dinah*.

*Mardi Gras Ballet* adds up to top-bracket entertainment, with the skating, costuming and general production strictly class stuff. Not only do Vinson and Owen show their best stuff, but Nelson and Tribby produce fine duo numbers. Skating Belles Iris Gordon, Winnie Magee, Roslyn Kane and Jacqueline Sawyer turn in sound chorus numbers.

**Club Alabam, Los Angeles**  
(Wednesday, June 19)

Talent Policy: Floorshows and dancing at 10 p.m., 1 and 3 a.m. Owner-manager, Curtis Mosby; headwaiter, Oklan Leady; publicity, Lawrence Lamar. Prices: Dinner \$1.25 and up; drinks 50 cents up; admission 75 cents nightly, \$1.25 Sunday.

After three-week shuttering, this East Los Angeles Negro spot opened with a revue that's long on material, short on talent. Show as whole is off-balance, spotlighting four male solo vocalists, and only one gal thrush; there are no comics.

In the voice department, operatic tenor Ollie MacDonald is outstanding. Similar to Marian Anderson and Paul Robeson, lad has natural voice that is clear and strong and has a solid sense of dramatic projection. With proper training (emphasis on interpretative insight), boy should go places fast. Unfortunately, his offerings (*Eli Eli* in Hebrew, etc.), were out of place at this spot and went unappreciated.

Response was great for *Strange Cargo*, dance presentation by Starletta and De Cou. Latter plays part of snake, gal as his charmer. Her short garb with gyrations had customers wild.

Ruby Peters, pleasingly piping *I Cover the Waterfront* and *Shoo-Fly Pie*, couldn't hurdle handicap of following *Cargo*. Latter would be more prudently placed in last slot.

Dressed in orange tails, Jo-Jo Adams does fast blues which packs palm appeal. Booker Washington does song-and-dance routine and is preceded by Jesse Cryor's blues baritone. Line (8), gals green to the art but capably coached by Producer Betty Martina, did as well as could be expected. Ceelle Burke's Band (11) came thru in fine form to support the revue and make with the terp tunes.

**Latin Quarter, Chicago**  
(Friday, June 21)

Talent Policy: Dancing and floorshows at 8, 12 and 2. Owner-manager, Ralph Berger; production, Selma Marlow; publicity, Miller and Hixon.

Ralph Berger has in his new summer bill a show that ought to bring in the customers all thru the warm months, and in Jack Carter, star of the show, he's got a new nitery personality that in a short time should rank with the top comedians. Carter definitely is a find and a comer to watch from here on in.

Carter has one of the fastest and most amusing night club routines we have seen in many a month. His jokes range from the risqué to the subtle. His impersonations are tops. His ad libs are trigger quick. Considering the fact that before the war he was doing dramatic roles in legit and radio, and since getting out of the army a few months ago he has been billed in supporting spots on theater bills and only one major nitery, the Lookout House, Covington, Ky., and the way in which he was able to hold the specialized type of audience found in niteries is very rare.

Also on the star-packed, well-rounded bill were the Merry Macs, Borrah Minevitch's Original Harmonica Rascals, and Ted and Flo Vallett, top baton twirling, acro and balancing team. Show was emceed by Paul Carleton, who also doubled as featured singer and in production numbers with the Latin Lovelies line. Buddy Shaw and his orchestra took care of music for the floorshows and for dancing.

Altho the Harmonica Rascals have been seen in this town many times, their act never becomes tiring. Johnny Puleo continues to be a laugh provoker de luxe and a top pantomimist.

The Merry Macs appeared after Carter and they had a hard time recapturing the audience. For future shows, however, Berger is going to give them the opening spot, and they ought to go over much better then when the audience will be in a better mood to listen to their clever singing.

**Riviera, Ft. Lee, N. J.**  
(Thursday, June 20)

Talent Policy: Floorshows at 8:30 and 12:30. Operator, Bill Miller; publicity, Howie Horwitz and Seth Babits. Prices: \$3.50-\$4 minimums.

Second show of the recently reopened room is as full of entertainment a pre-war Hershey almond bar was full of nuts. Headliner is Ella Logan in her first date since she left the foxhole circuit. Her long absence hasn't hurt her. She is still one of the top personality warblers around and can sell with the best of them.

Opened with *Treat Me Rough*, giving it her Scotch burr and a hoydenesque treatment, and the mob was right in her palms. Then came a torcheroo, *Something I Dreamed Last Night*, followed by *Loch Lomond*, and you could hear a pin drop. Her audience compelling reaction isn't dependent on voice. It's based on her bits of business. A careless fling of hands, a shoulder drop, a little kick—all these add up to making her a ball of fire.

Tried to finish with *Star of County*

**Silver Slipper, Memphis**  
(Tuesday, June 18)

Talent Policy: Dancing and floorshows at 10:30 and 12:30. Owners, Stanley McDonald and W. O. Daughtery; manager, Tony Dann. Prices: \$1 cover for non-dinner guests.

First traveling band and show to be brought here by the new owners of Silver Slipper opened with only about a half-house to greet Leon Prima, back for the first time since he played the Slipper 16 years ago. Floorshow is the first approaching standards shown in Memphis in recent years.

Leads off with local girl holdover in fast rhythm tap, weakest spot in bill. John Elgin steps out of band to do a harmonica solo of the late Glenn Miller's arrangement of *In the Mood*. Encored with *Beer Barrel Polka*. Followed by Morris Richards, local radio announcer, in schmaltzy old-time tunes which won tremendous applause. Beverly Le Blanc, 13-year-old, followed in a toe strut to bring on Le Blanc Trio, adagio and acro. Working smoothly against the handicap that the audience had seen too many weak local youngsters, the act won the respect and applause of an unsympathetic crowd.

Gwen Parke, local girl featured regularly at Slipper until several weeks ago, is back with the band. Her part of the show is a special arrangement by Prima of *Swanee River*, which she followed with a duet with the orker in *Gimme a Little Kiss*. Prima gave his trumpet version of *Mighty Lak a Rose*, and for encore, *Hey! Ba-Ba-Re-Bop*, taking one chorus on the trumpet and singing the other. Prima regularly has six sidemen augmented with three from the local union for the Slipper date. Band listens well and turns out some fine dance music with real blues syncopation.

New owners have taken full advantage of Slipper's big dance floor, the Mid-South's largest, by installing sound system using recorded music to provide continuous dancing while ork is resting, another departure from Memphis custom. Food continues excellent under the new management.

Down, sans mike and music. Number was okay, but suffered when she had that long walk from stage front and center to upstage, steps and off. Song would be better if it ended near the exit and house blacked out. Crowd brought her back and she dug way down for that corny old flag-waver, *America, I Love You*. The way the mob went for it, you'd think it was a current hit tune.

Opening act is Raye and Naldi, whose slow dreamy lifts are wonderful to see. Naldi handles Raye as if she were a tiny doll, making difficult tricks look easy. Couple did five numbers, each one registering all the way. Gasps came with team's trick double-lifts and the graceful slow-sweeping pivots.

Hy Harold, thin, dark calypso singer doubling from Dick Himber's band, showed up nicely in his few minutes as a single. Boy nice pipes and shows good potential selling qualities. Dick Himber also does a single, a bottle vanishing trick, for fair hands. Bernie Morris takes over the Himber band and does a great show cutting job. Carol Kaye, ork canary, ex-Benny Goodman, makes Himber's band sound a lot better than it is. Noro Morales relieves with rumbas.

<p><b>STOCK TICKETS</b></p> <p>One Roll . . . . \$ .75 Five Rolls . . . . 3.00 Ten Rolls . . . . 5.00 Fifty Rolls . . . . 17.00 100 Rolls . . . . 30.00</p> <p><b>ROLLS 2,000 EACH.</b> Double Coupons. Double Prices.</p> <p>No C. O. D. Orders. Size: Single Tkt. 1x2"</p>	<p>The Way to Great Faith Is Through Great Trials.</p> <p><b>TICKETS</b></p> <p>for Any Season and for Anything</p> <p><b>TOLEDO TICKET CO.</b> Toledo (Ticket City) 2, Ohio</p>	<p><b>SPECIAL PRINTED</b> Cash With Order. Prices:</p> <p>2,000 . . . . \$ 5.50 4,000 . . . . 6.30 6,000 . . . . 7.10 8,000 . . . . 7.90 10,000 . . . . 8.70 30,000 . . . . 12.10 50,000 . . . . 15.50 100,000 . . . . 24.00 1,000,000 . . . . 190.50</p> <p>Roll or Machine</p> <p>Double coupons. Double prices.</p>
--	--	--

# Stem Takes Perk Up; State Hot 34G; MH Bow-Out 117G

NEW YORK, June 22.—Maybe it was the fight, maybe it was the weather or maybe it was a combo of both. But whatever it was, Stem biz was a little better last week, tho by no means sensational. The best gainer was the typical tourist house, Loew's State (3,500 seats; average \$25,000), which jumped from a previous week's \$20,000 to \$34,000. The bigger take was for Menasha Skolnik, Henry (Red) Allen-J. C. Higginbotham ork, Renee De Marco and Postman Always Rings Twice. New show, reviewed this issue, has Irving Caesar, Ann Corio, Benny Meroff and The Virginian.

Radio City Music Hall (6,200 seats; average \$100,000) exited after four weeks with \$117,000 for Joe Jackson Jr. and To Each His Own. Bill started with \$125,000. Second and third frames were \$137,000 and \$121,000. New show, reviewed this issue, has Ben Dova, Paul Haakon, Dolores Anderson and Anna and the King of Siam.

## Roxy Fair at 77G

Roxy (6,000 seats; average \$75,000) pulled in a fairish \$77,000 for its initial week with Desi Arnaz, Peter Lind Hayes, Copa Revue and Somewhere in the Night.

Paramount (2,664 seats; average \$75,000) attracted a comparatively good \$60,000 for the second inning with Glen Gray ork, Louis Jordan

## Fight Films and Sammy Kaye Fair 30G at S. F. Golden Gate

SAN FRANCISCO, June 22.—Gross for the week ending Tuesday (25) at the Golden Gate (2,850 seats; prices, 55 cents to \$1; average \$32,000) will hit an estimated \$30,000 even with the help of the Louis-Conn fight films.

Stageshow has Sammy Kaye and ork, Ernie (Cecil) Rudisill, Billy Williams, Arthur Wright, Stubby Silvers and the Kaye Choir. Pic, Bamboo Blonde.

Theatrical Headquarters  
in San Diego is the

**SANFORD**  
Hotel

"In the Heart of Everything"

Special Theatrical Rates

Now under the direction of

**FRANK ODOM**

Wire or Write

5TH STREET AT A  
SAN DIEGO, CALIF.

## ACTS WANTED

Break your jumps with Night Club, Hotel, Theater, Convention, Banquet Bookings. Write, wire, phone, visit

**Theatrical Enterprises**

The Only Licensed Agency in Central Kentucky  
Room 14, Nunn Building  
Lexington 9, Kentucky 6856-X  
AFM AGVA BMA

## WANTED

Dwarf or midget, man or woman, to join standard act playing theaters, hotels, cafes. Send photo or snapshot and state experience. Address answer to BOX 744, The Billboard, 155 N. Clark St., Chicago 1.

and The Bride Wore Boots. Opener was \$69,000.

## Cap Still Sizzling

Capitol (4,627 seats; average \$68,000) is still up there pushing along with the Ritz Brothers, Gracie Barrie, Buddy Morrow ork and Two Sisters From Boston, getting \$98,000 for the second week. Opener brought in \$109,000.

Strand (2,770 seats; average \$45,000) counted \$40,000 for its preem with Erskine Hawkins band, Charitoers, Berry Brothers and Janie Gets Married.

## Chi Oriental Takes Pared to So-So 42G

CHICAGO, June 22.—Chi's two big Loop combo houses ran neck and neck this week, but neither came away with heavy coin. Oriental, a 3,300 seater, did a fair \$42,000 with Duke Ellington's ork and show and the pic Murder in the Music Hall. One factor in this comparatively poor showing was that Duke played the Regal Theater here just three months ago.

Chicago Theater, with 4,000 seats, came up with about 42G also. Chicago slowed down to four shows a day from Monday on thru Thursday. Feature here was Belita, who put in a p. a. and starred in the pic also, which was Suspense. A full ice show and several other acts including radio singing star Jack Owens also were on the bill. Show had done 54G the week previous, and the weather, which was rainy this week, had its effect. Prices at both were 65 cents, 74 cents and 95 cents.

## Downtown, Detroit, In 8G 2-Week Skid

DETROIT, June 22.—Business at Downtown Theater (2,800 seats; average, \$23,000) has slumped the past two weeks following a high of \$37,000 set by Lotus Prima.

Combination of Chester Morris and Ray Kinney and His Hawaiian Orchestra grossed only a subnormal \$19,000, with Notorious Lone Wolf on the screen.

John Calvert's magic show grossed about the same, \$19,000, this past week, a fair figure under slump conditions for a show without names. Picture was Cat Creeps.

## L. A. Million-Dollar Limp Along With 1,900 Gate Av.

LOS ANGELES, June 22.—Current bill at Million-Dollar (2,400 seats) is limping at an average of 1,900 b.-o. patrons per performance, with 26 performances on the week. Slim Gaillard Trio, Red Nichols and His Five Pennies, Milton DeLugg Swing Wing, Del Rio Brothers, Russ Clark, and Dick Edwards comprise bill, Pic, Strange Impersonation.

Ink Spots, opening house last week, hit high with \$44,700. Bill included Peg Leg Bates, Helen Humes, Coke and Poke and Eddie Vinson's ork. Pic, Crime of the Century.

## Schuyler Renews Miami 'Comber at 207G for 9

MIAMI, June 22.—Future of Beachcomber, one of Miami Beach's top spots, was settled when Ned Schuyler renewed his lease from Sam Barken for nine years, at a total rental reported as \$207,000.

Deal permits Schuyler to make definite plans and a floorshow may be added August 1.

# Golden Days Gone, Say Coast Bookers Who See No Return

(Continued from page 47)

spenders out of circulation and inflation knocking at the door, cafe customers are thinking twice before shelling out a dollar for an average drink. Hardest hit are cities which no longer have military personnel and war workers for bulk of customers, including Los Angeles, San Diego, San Francisco, Portland and Seattle.

## Pacific Crowd Hep

Talent-wise, bookers believe West Coast public is generally a hep crowd (more so, possibly, than in Midwest and East) and won't go for anything but sock talent and top entertainment. According to Frank Duggan Jr., Frederick Bros. cocktail booker, only first class musicians and entertainers can ring the bell on the Coast—others quickly fade out. Negro artists go great guns in most spots, Duggan says, especially trios and quartets.

Hardest type of cocktail units to sell, according to indie bookers Phil Shelley and Bert Gervis, are sweet music combos with no vocal artist or "Mickey Mouse" crews. Gervis stated he has never been able to sell a "Mouse" outfit or even pure out-and-out Dixieland combos. Biggest sales handicap, according to Shelley, is fact that most operators won't take chance on bringing unknown combos from Midwest and East since club owners often pay transportation costs. Before owners will sink dough in "imported" acts, they want to be sure they're getting the best for their money. Result is that comparatively few out-of-town acts are booked direct, unless their reps are super salesmen.

## Negro Trios Wanted

Talent demand runs in cycles, and current call is for Negro trios, a la King Cole and Slim Gaillard com-

# Lounges Balk At Talent Cost

(Continued from page 47)

ing prices beyond what the business could pay."

Instead of playing the high-priced units, Domsy is content to bring in the lesser known units and solo pianists and singers. To insure the same trade turn-over, he has passed his talent savings on to the customers in the form of reduced prices for food and drink. It amounts to the same thing, said Domsy, when the theater managers threw out vaude when it became too expensive. Case in a booking point, he added, is a pianist submitted to him at a \$350 per week figure by a N. Y. percenter. The same pianist, who has still to play a Broadway spot, worked for Domsy only recently for \$125. "How the bookers or performers figure out such differential in price is beyond me," said Domsy. As a result of prices quoted him by the bookers in New York, Domsy sliced his talent budget heavily for his Lou's German-town Barn, Lou's Moravian Bar and Lou's Chancellor Bar. He also has the Club Teheran, now a private club, and is opening a spot in Wild-wood, N. J.

Practice of submitting the same attraction to competitive musical bars and having the ops bid against each other is one of the main reasons for the hike in asking prices, says Domsy. He fell for such maneuverings once or twice, but it's no go any more. That many other cocktailery ops feel the same way about it is seen in the fact that many nabe music bars have junked units entirely and are using only single musicians.

bos. Dough offered here is about same as in Chicago and the East, with exception of swank spots which reach deep in pockets and pay heavy sugar for a particularly hot attraction. Average trio earns \$375-\$500 week on Coast, while good single can draw \$175-\$225 for the week. Twosomes, not too common here, command \$225-\$300, while four-piece cocktail units can bring \$500 a week. Generally, units will take less dough for California bookings, slicing their take for a crack at the Coast and possible Hollywood showcasing.

Biggest problem in selling acts in West is fact that market is comparatively limited. Aside from major areas such as L.A., San Francisco, San Diego, Portland and Seattle, talent sellers have to reach way out to the hinterlands of Nevada, Idaho and Arizona to find buyers. Aside from above-mentioned cities, only spots using regular talent range from Coeur d'Alene, Idaho, to Reno, Elko, and Las Vegas, Nev., with Tucson and Phoenix, Ariz., offering limited number of working spots. Thus, only small percentage of acts roam away from L.A.-S.F. home grounds.

According to Pat Robbins, cocktail head for William Morris Agency, biggest break for operators, talent agencies and acts will come when present midnight liquor curfew law is lifted.

# Talent Raid On; Indies Fall Guys

(Continued from page 47)

for the semi-names and standard acts.

The booker can get around the net deals now current by agreeing to buy acts for net and getting their 5 per cent, not from the act or by splitting an office's 10 per cent, but from the cafe itself. With a cafe actually being serviced, the boys feel that a booking fee, called service fee, based on the budget, will work out better than the method now in vogue.

## Indies Squeezed

If the plan succeeds and theater bookers line up any number of clubs on the basis that they can actually deliver, it will put the indie cafe bookers in a spot. Indies are now harder put to it than ever. Every two weeks or so they have to come up with new shows and are slowly being squeezed by big salaries on one side and ops refusal to pay them on the other side. In latter case, biz is down and operators' reluctance to pay high salaries is understandable. But while they are arguing about a price the act is frequently locked up by the opposition and everybody gets sore.

How it will work out nobody knows. The big offices don't care one way or another unless they have an exclusive and see it threatened. The cafes are interested, if for no other reason, than it can get the acts for a little less. The actors will go for it because even if they take less dough they'll have longer routes and won't have to pay an additional 5 per cent. The only ones who are likely to be hurt are the indies who have to pay top money because they don't have more than one or two clubs.

AGVA doesn't care about it one way or another. Its contention is that an exclusive booker can charge 5 per cent. If the club wants to pay it, it's okay with them. But it won't stand for both the club paying a service fee and the booker charging the act.

## Burlesque

By UNO

Jai Leta, featured dancing-strip, opened (23) at the Republic, Ocean View, Norfolk, Va. Then to Detroit, Boston and Cleveland. Booked by Phil Rosenberg. . . . Fred Stone, recently discharged from the army, returned to his drums in the ork at the Howard, Boston. Wife is Billie Lee, burly and nitery dancer. . . . Irving Benson, comic, opens July 2 for the summer at National Country Club, Swan Lake, N. Y. . . . Folly, Kansas City, Mo., on the Midwest Circuit, will be managed again next season by Freddie Spears, out front, and Ben Lerner, backstage, with Hazel DeVoe, treasurer, for Warren Irons. . . . Marilyn Nathan, singer, started on a six-month USO tour last week. . . . Bob Conn and Virginia Dawn wound up seven burly weeks in Washington, Baltimore and Philadelphia and are leaving for an overseas USO tour thru Harry Beban. . . . Toby Monroe (Monkey) Kirkland has launched a stock company in Iola, Kan. Outfit consists of a jazz band, the singing Fiddlers (hillbilly act) and a three-act comedy-drama sandwiched between vaude turns.

Marsha Wayne, who returns to the Hirst wheel next season, closed at the Troc, Philadelphia, for a visit to her sister in Phoenix, Ariz., before vacationing with ma in Seattle. . . . Eddie Lynch is number producer at Globe, Atlantic City. . . . Dave Cohn has set Topaz, Vinnie James and Connie Ryan at Hi-Way Casino, Fall River, Mass., and Michelle for the featured spot week of June 29. Also for the Midwest Circuit next season, Ted Gauthier, Querida, Danny Dare and Ray Valeno. . . . T. V. Dalton has regained Follies Theater in Los Angeles and will continue present policy of burly stock. . . . Frank Smith, former burly house manager, now supervising the Broadway, New York, and wife, Mildred, celebrated their 25th wedding anniversary at their home in Millburn, N. J. . . . Fields and George are mourning the loss of their mother, Mrs. Rosa Hirschfield. . . . Walter Brown, Bennie Moore, Arlene Moody, Phil Crawford, Pat Morgan and Ted Blair comprise the current stock at the Howard, Boston, and Eddie Lloyd, Claude Mathis, Lew Denny, Bobbie Carroll and Chet Atland, ditto, at Republic, Ocean View, Norfolk, Va. . . . Abe Gore, comic, has re-signed for next season with the Midwest Circuit.

Lois De Fee, stripper, opens at the State, Vancouver, July 1. . . . Stinky Mason, comic, in his 25th week at the same house. Zandra, stripper, and Tommy Farmer, straight, rejoined the cast.

Lillian Hunt is now producing at the Follies Theater, L. A. . . . Herbie Barris is vacationing at home in Minneapolis. . . . George Pronath closed at Follies Theater, L. A., and will return home to Chi. . . . Dolores Dawn is currently in Myrtle Beach, S. C., where she joined Frances Abrams, Milt Schuster's secretary. . . . Little Jack Little is now in stock at Empress Theater, Milwaukee, and Mimi Reed is doing stock at Burbank Theater, L. A. . . . Bob Lee will open at Palace Theater, Buffalo, week of June 28.

## Theater to Smack Home Famine Facts With Rallies

NEW YORK, June 22.—A program preview of a series of rallies designed to smash home vigorously unpleasant truths to the pocketbooks and appetites of local citizenry was unveiled Friday (21) by the Famine Emergency Committee, community participation division, at 20th Century-Fox Little Theater. Rallies, which start Tuesday (25) and continue thru June 31 in 18 Skouras theaters in the metropolitan area, signpost the urgent need of public support for UNRRA's international relief program.

It is hoped that awareness of tragic worldwide conditions of starvation and disease can be promoted by the public showing of four shorts: *Our Children*, *Post-War Farms*, *UNRRA's Report to the U. S. A.* and *Seeds of Destiny*. In addition, a playlet, *The Promise*, presented by the Victory Players of the American Theater Wing, highlights the obvious lessons set forth by the pix.

Rallies will be free to public with Skouras theaters shouldering expense. Idea is to promote a package show which can be used thruout the country. Theater Wing contribution will be played by professional players in New York area, but script will be made available for production by amateur groups out of town.

Review was introed by Alexander Williams, co-ordinator for the committee, who presented Assistant Secretary of State William L. Clayton, for an aircraft via WQXR. Latter stressed the need of nationwide educational program to alert country to the fact that one-third of the world faces absolute famine.

## Shrine Hall Books Big Fall Show Sked

DES MOINES, Ia., June 22.—Expansion of the Shrine auditorium (4,200 seats) at Des Moines for booking road show attractions was announced in connection with sale of the building to the Cowles Broadcasting Company, operator of radio station KRNT at Des Moines.

Shows already inked for coming season include *State of the Union*, *Winter's Tale*, *Voice of the Turtle*, Tommy Dorsey and his band, Xavier Cugat and his band, U. S. Marine band, *Carmen Jones*, *Anna Lucasta*, *Rose Marie*, Allen Jones and concert company, *The Magnificent Yankee*, Tito Guizar and company, Draper and Adler, Lauritz Melchior and concert orchestra, Paul Robeson and *The Merry Wives of Windsor*.

Cowles airers said plans are to enlarge program by bringing in additional professional stage shows to those already booked. Mrs. George F. Clark, who has managed the auditorium, will continue as manager under the new owner. Building will also be renamed, altho none has yet been selected.

In addition the company plans to redecorate the auditorium, improve the acoustics and remodel a portion of the building to provide headquarters for radio station KRNT and also its new FM station.

## A. C. Club Harlem Reopens

ATLANTIC CITY, June 22.—Club Harlem, resort's top Negro nitery, has relighted for another season with Charlie Johnson again at the managerial helm. Joe (Ziggy) Johnson came in as producer, and the large show is headed by Ada Brown, the Three Chocolates and Jackie (Moms) Mabley, with Lillian Fitzgerald, Three Poms, Charles Phipps, Iron-Jaw Wilson and Toby Winters supporting, and a line of 10 prancers. Coleridge Davis band for the music.

## Magic

By Bill Sachs

AL DELAGE AND SHIRLEY, whose work in theaters and niteries was interrupted during the war by Al's two-year hitch in the navy and an overseas trek for USO, resumed recently with a week's stand at the Olympia Theater, Miami, followed with a week at the Temple Theater, Jacksonville, Fla. They have other theater dates to follow in Atlanta, Washington and Boston. . . . Milbourne Christopher, while in New York recently for an appearance on the *Hobby Lobby* air show, caught Orson Welles doing his Japanese magic act in *Around the World at the Adelphi Theater*. He describes it as an excellent piece of entertainment, fast-moving and paced by magnificent music. "Saw Dunninger do his 45-minute mental routine at the Biltmore," writes Christopher, "as water cascaded down the background and canaries around the room chirped in their cages. His showmanship is amazing. Caught Doc Marcus and his comedy conjuring at Loew's State." On his *Hobby Lobby* showing, Christopher predicted the amount of money a spectator would hold in his hand, and the word another member of the audience would choose from a 40,000-word dictionary. . . . Howard Brooks set for an early booking at the Lookout House, Covington, Ky. . . . Ray Amy, St. Louis trixster, is currently fooling 'em out Wyoming way. Ray says he recently added a gooseneck levitation to the act, but as he has no assistant to work in it, he's been getting a girl volunteer from the audience and blindfolding her. He claims that, up to this writing, he's used 17 girls, without any of them knowing what transpired. Ray, who was married in St. Louis May 11, now has his wife doing a mental turn in the show. . . . C. A. George Newmann, veteran Minneapolis mental wizard, with more than 50 years on the road to his credit, is now in his established North Dakota territory. He is sandwiching in many sponsored dates with his regular engagements, and reports business topnotch.

MORE THAN 1,000 magicians and friends of magic registered for the 18th Annual Convention of the International Brotherhood of Magicians held at Hotel Jefferson, St. Louis, June 16-19. Thirty-one magic dealers were on hand to show their wares. Four-day conclave was brought to a close Wednesday night (19) with a mammoth magic show at Keil Auditorium, with the program highlighting such magical satellites as Blackstone, LuBrent, Charles Carrer, Chaudet II, Dell O'Dell, the Great Ovette, Phil D'Rey and Will Williston. Don C. White was emcee, and music was furnished by Benny Radar's 21-piece ork. The three-hour show attracted an estimated 3,000 payees, with the top scaled at \$3.06. New officers were announced as follows: John Braun, president; Walter W. Coleman, vice-president; Everett W. Morgan, vice-president; Hazel W. Krock, executive secretary and treasurer; Dr. A. L. Baldwin, secretary, and Forrest P. Hendricks, chairman of executive committee. It was voted to hold the 1947 convention in Pittsburgh. Convention committee included Adolph Boldt, general chairman; Richard Wehmeyer, co-chairman; Forrest Hendricks, treasurer and headliners's show; Oscar A. Zahner, secretary-publicity and souvenir program; Ernest Heldman, hotel chairman; Louis Vizard, registration charman; Merlin Eifert, dealers's chairman; Jack Lippincott, originality contest; Philip M. Craig, banquet chairman; Andrew H. Buel, reception chairman; C. Stanley Weaver,

## Hope Packs 'Em In At Mpls.-St. Paul

ST. PAUL, June 22.—Bob Hope and his traveling troupe, who appeared at two performances today at the Auditorium, have had this town on its ear for the last 10 days. Under aegis of Saintpaulites, Inc., which booked him at the last moment and scarcely had time to do any plugging, show was a sell-out both here and in Minneapolis. Largest line-up in city's history was on hand at b.-o. opening for the 24,000 ducats for the two shows. First day's sale broke all St. Paul pasteboard records.

Troupe, which in addition to Hope consists of Skinny Ennis and ork; Olga San Juan, chirp-terper; Comic Jack Pepper, the Nilsson sisters; comedy dancer, Eddie Rio, and Six Paramount Starlets, moves in this week to the Chi Coliseum for two shows (26). Monday it goes to Milwaukee; Tuesday, Grand Rapids, and Thursday, St. Louis. In each town it'll play either auditoriums or stadia. This is Hope's first personal appearance in five years. He has undertaken it to replete his coffers, slimmed by income tax.

## Canadian Party Convention Asks Beer-Wine Sale in Cafes

VANCOUVER, B. C., Canada, June 22.—A suggestion that beer and wines be sold in eating places in British Columbia met approval of delegates to the Provincial Progressive Conservative convention here.

Delegates applauded when Leon J. Ladner, of Vancouver, declared, "As long as we are going to have liquor we should put it out on the table and not hide it in cupboards."

entertainment chairman; George A. Thompson, stage director; Edgar Mislter, cocktail hour; Mrs. H. O. Hendricks, ladies entertainment; Paul Limerick, admission chairman, and Harold T. Burgess, directory bulletin.

## 20 HYPNOTIC TRICKS

3 Rigid Methods, 5 Pulse-Stopping Ideas. Instant HYPNOTIZING! Spirit Taps from WHERE? Palms UP! Iron Bar Levitation. Temperature at 110 Degrees! Stick to the POINT! SEE the Point? Phantom EYES! PERSPIRE at Will! Glass Crash! Human LIE Detector. PSYCHOSORCERY. Hat-Pin THRU Arm. Penetration X-ray. Whistle if U Can. Hypnotism Mind Control. Hands UP! Blood Telepathy. Held Down. WHY? See YOUR Brain! 22 page BOOK for \$1. NELMAR, 2851 Milwaukee, Chicago.

## WANTED

Colored Performers, Musicians, Novelty Acts, Double or Single Acts. Need Trumpet, Sax. Dining car and state room if you wish. All winter's work in Florida. Medicine show; two-week stands. All replies:

VAN RAY'S MIGHTY MINSTRELS  
MOULTRIE, GA.

## WANTED

Leading Man, General Bus. Team and Performers in all lines for the

## TOBY KIRKLAND PLAYERS

Comedy — Drama — Vaudeville  
Write or Wire Immediately.  
MONROE MONKEY (Toby) KIRKLAND  
412 E. Lincoln St. Iola, Kans.

## COSTUMES

Rented, Sold or Made to Order for all occasions. Custom Made GIFTS. Send 25¢ for Sequin and Net Hair Ornament and receive Circulars FREE THE COSTUMER 238 State St., Dept. 2 Schenectady 5, N. Y.

## WALKATHON

WELLSTON, MISSOURI  
WANTS—Good Sprint Teams, M. C., Floor Judge, Trainer.  
Good floor money, plenty of sponsors. Opening July 15th.  
WRITE, DON'T WIRE  
AL ZUCKERMAN  
5858 Theodosia, St. Louis, Mo.

**WANTED**  
**EXOTIC DANCERS**  
**BE A BOOSTER FOR**  
**MILTON SCHUSTER**  
127 North Dearborn St. CHICAGO 2, ILL.

**WANTED**  
**Burlesque Performers**  
Specialty and Semi-Nude Dancers  
Write  
**PRESIDENT FOLLIES**  
San Francisco 2, Calif. E. SKOLAK, Mgr.

## Fed Offer May Bring Comedie Francaise For Broadway Run

NEW YORK, June 22.—The State Department has extended an invitation to the French National Theater, the Comedie Francaise, to visit America in the fall. Engagement on Broadway would be sponsored by American Theater and National Academy.

Robert Sherwood now in England, will visit Paris to arrange details. Comedie Francaise expects to bring Louis Jouvet, the French movie star, along on the trip.

## Hope Indoor Show Sellout in Tulsa

TULSA, Okla., June 22.—The Bob Hope Show at local Coliseum Friday night (14), set a record for legit here. Despite the hot weather, a sold-out house of 8,000 sat thru what Hope termed "the most expensive Turkish bath this audience has ever had." Scale was \$2.44, \$3.66 and \$4.88.

Featured was pretty Patti Page, vocalist at Station KTUL, who was the winner in a field of nine contestants to appear with the comedian in this show.

## Guild-Union Confab On Long O'Neill Play

NEW YORK, June 22.—Theater Guild has asked for a confab with Stagehands Union over rates for the new Eugene O'Neill show *The Iceman Cometh*. Probability is that Guild will have to pay their grips for two shows for working on this one extra long legit which begins at 5:30 and ends at 11 p.m.

Same sort of a deal was worked out when *Strange Interlude* was on the boards in 1929. *Iceman* is a one-set show but it has plenty of changes and moving just the same.

## Springfield, Mass., Line-Up Leads With "Carmen Jones"

SPRINGFIELD, Mass., June 22.—The Playgoers of Springfield's line-up for the 1946-'47 season, at the Court Square Theater, will be headed by Billy Rose's *Carmen Jones*, which will play three days starting September 2. Other productions scheduled: *Born Yesterday*, September 25; *Blossom Time*, October 1 and 2; *Anna Lucasta*, October 7, 8 and 9; *Blackstone and His Wonder Show*, October 14, 15 and 16; *The Student Prince*, October 29 and 30; Louis Calhern in *The Magnificent Yankee*, November 4, 5 and 6; *The Voice of the Turtle*, December 9, 10 and 11; *Ballet Russe de Monte Carlo*, February 11 and 12; the Theater Guild production of *Winter's Tale*, March 25 and 26; *The Merry Widow*, April 16, and *State of the Union*, April 21, 22 and 23.

New officers of the org are: Alfred H. Chapin, president; Norman Wallace and Harvey R. Preston, vice-presidents; Wallace Camp, treasurer; Harold D. Leslie, clerk; Dwight O. Gilmore, booking representative, and Milton Hale, managing director.

## San Francisco Drama and Pix Critic Form Council

SAN FRANCISCO, June 22.—Drama and motion picture critics have formed the San Francisco Theater Critics' Council. Officers elected at the first meeting were Wood Soanes, *Oakland Tribune*, president; John Hobart, *San Francisco Chronicle*, vice-president and publicity director; Kevin Wallace, *San Francisco Examiner*, secretary, and Fred Johnson, *San Francisco Call-Bulletin*, treasurer.

# BROADWAY SHOWLOG



Performances Thru May 22, 1946

### New Dramas

	Opened	Perfs.
<i>Anna Lucasta</i> (Mansfield).....	8-30, '44	771
<i>Born Yesterday</i> (Lyceum).....	2- 4, '46	159
<i>Dear Ruth</i> (Henry Miller's).....	12-13, '44	639
<i>Deep Are the Roots</i> (Fulton).....	6-26, '45	310
<i>Dream Girl</i> (Coronet).....	12-14, '45	218
<i>Glass Menagerie, The</i> (Playhouse).....	3-31, '45	516
<i>Harvey</i> (48th Street).....	11- 1, '44	703
<i>I Remember Mama</i> (Music Box).....	10-19, '44	705
<i>Life With Father</i> (Bijou).....	11- 8, '39	2,776
<i>O, Mistress Mine</i> (Empire).....	1-23, '46	174
<i>On Whitman Ave.</i> (Cort).....	5- 8, '46	53
<i>State of the Union</i> (Hudson).....	11-14, '45	253
<i>Swan Song</i> (Booth).....	5-15, '46	45
<i>Voice of the Turtle, The</i> (Morosco).....	12- 8, '43	929

### Musicals

<i>Annle, Get Your Gun</i> (Imperial).....	5-16, '46	44
<i>Are You With It?</i> (Century).....	11-10, '45	259
<i>Around the World</i> (Adelphi).....	5-31, '46	27

	Opened	Perfs.
<i>Billion Dollar Baby</i> (Alvin).....	12-21, '45	212
<i>Call Me Mister</i> (National).....	4-18, '46	76
<i>Carousel</i> (Majestic).....	4-19, '45	499
<i>Oklahoma!</i> (St. James).....	3-31, '43	1,405
<i>Song of Norway</i> (Broadway).....	3-21, '44	772
<i>St. Louis Woman</i> (Martin Beck).....	3-30, '46	97
<i>Three To Make Ready</i> (Broadhurst).....	3- 7, '46	124

### REVIVALS (MUSICALS)

<i>Red Mill, The</i> (46th St. Theater).....	10-16, '45	283
<i>Showboat</i> (Ziegfeld).....	1- 5, '46	192

### OPENINGS

<i>Icetime</i> (Center).....	6-20, '46	4
------------------------------	-----------	---

New edition of skating frolic racked up eight nods from critics against one head-shake. Yes: John Chapman (News), Herrick Brown (Sun), William Hawkins (World-Telegram), Otis Guernsey (Herald Tribune), Lewis Nichols (Times), Louis Kronenberger (PM), Robert Coleman (Mirror), Vernon Rice (Post). No: Robert Garland (Journal-American).

### CLOSINGS

<i>This Too Shall Pass</i> (Belasco).....	4-30, '46	63
---	-----------	----

Saturday (22).

## Philly Tryouts Hit Peak Last Season

PHILADELPHIA, June 22.—Recap of the 1945-'46 legit season not only shows new highs in grosses, attractions and playing time for the four Shubert houses, which kept lit virtually every week of the season, but also breaking of all records for the number of pre-Broadway shows coming this way. In recent years, with the box office dipping, producers skipped Philly on the tryouts. However, the past season saw 47 before-Broadway openings here out of a total of 62 shows, setting a new high according to all available records.

Of the 47 pre-runs only 10 productions were chalked up as complete flops. Five folded on the local dramatic doorstep before taking a chance in New York, and the other five folded up in other tryout towns before reaching New York.

Bridging the old and new season, air-conditioned Forrest Theater will remain lit during the hot months, with *Follow the Girls* coming in July 1 with hopes of remaining until Labor Day. And with Philly back on the pre-run map, coming season should find producers even more inclined to make their tryouts here. In addition to the Forrest Shuberts operate the Walnut Street, Locust Street and Shubert playhouses.

## Charter Philly Co-Op Group

PHILADELPHIA, June 22.—The Philadelphia Civic Theater Co-Operative, said to be the first "consumers co-op" theater in the country, was granted a charter under the laws of the District of Columbia. Members of the audience, according to the plan, will share in the returns of productions to be presented next season.

Group, headed by Morton Silver, has enlisted the support of the Co-Operative Federation, Eastern area, representing some 175,000 members in and around Philadelphia. Plans call for a September production.

## Todd-ATNA Flirting With Gielgud Season

NEW YORK, June 22.—Mike Todd, American Theater and National Academy have sent out feelers to an English troupe composed of John Gielgud, Leslie Banks, Leon Quartermain and Peggy Ashcroft to perform on Broadway boards next fall. Repertory would include *Love For Love*, *The Importance of Being Earnest* and *King Lear*.

Gielgud likes the idea and is giving the proposition serious consideration. Todd would show the troupe in his Columbus Circle Theater.

## Playwrights' Co. Loses Behrman

NEW YORK, June 22.—S. N. Behrman has resigned as an active member of the Playwrights' Company. He will, however, retain a financial interest in the group.

Behrman's reason for withdrawing is that managerial and production activities were too much of a drain on his writing time, as he advised his conferees, Maxwell Anderson, Elmer Rice and Robert Sherwood, some months ago. At last meeting before adjourning for the summer, Playwrights' Company accepted his resignation.

## Thompson, Lessing Head Scenic Artists' Union

NEW YORK, June 22.—Scenic Artists Union elected officers for the new year Monday (17). New prexy is Woodman Thompson; Charles Lessing is v.-p.; Peggy Clark, exec secretary; Rudy Karnolt, biz agent; Albert Amend, trustee; Arthur Romano, financial secretary, and George Everett, treasurer.

Fred Marshall is leaving the all-important slot of biz agent, which he held for 15 years to retire to his farm near Portland, Ore. Marshall and Howard Bay are the delegates to the San Francisco AFL convention in September.

## Leventhal All Over Summer Stock Lot

NEW YORK, June 22.—First post-war summer has the Jules Leventhal office in something of a frenzy. Current plans call for another season of subway circuit rotary stock between the Flatbush Theater, Brooklyn, and the Windsor Theater in the Bronx. William Brandt is associated with Leventhal, as usual, on this deal. Opener, *Goodnight, Ladies*, with Benny Baker and Bruce MacFarlane in the lead slots, skeds to light the Flatbush Monday (24) and move to the Windsor for the week beginning July 2. Season will run thru Labor Day at least. *Late George Apley* and the song and dancer, *On the Town*, are follow-ups in the making.

Other Leventhal activities have Mary Boland heading a revival of *Meet the Wife* at the Shubert Lafayette, Detroit. Monday (24) Jane Cowl lights the Erlanger, Buffalo, in *Candida*. At the same date Freddie Bartholomew heads a cast of *Pursuit of Happiness* at the Grand, Hartford, Conn., and July 1 Jane Cowl will repeat in *Candida* at the Town Hall, Toledo. All the productions are on a resident stock basis. Stars and supporting leads will be moved from one spot to another to do the same show with backing of resident troupes. Subway circuit will likely get some of them during the summer, with lesser parts cast here.

## Anna Rosenberg Expected To Mediate ATAM-League

NEW YORK, June 22.—Probability is that Anna Rosenberg will be chosen to mediate the league of New York Theaters—ATAM (flacks union) dispute.

ATAM proposed her name and league agreed. Battle here is mainly about the ATAM apprentice system which the League feels does not inject enough new blood into the legit bloodstream.

## "Sari" Low 15,251 Draw In Pitt; "Widow" Socko

PITTSBURGH, June 22.—*Sari*, with Mack Harrell and Margaret Spencer in the leads, drew a disappointing 15,251 persons to the second production of the Civic Light Opera Association of Pittsburgh.

Gross was held down due to threatening weather every night of week's run. Third production, *Merry Widow*, opened big with 2,650 on Monday (17), and 4,190 on Tuesday (18).

## Buck, O'Brien Top CAG Execs

NEW YORK, June 22.—Gene Buck and Pat O'Brien were elected prexy and vice-president respectively of Catholic Actors' Guild at org's annual meeting yesterday at Hotel Astor. Others chosen were George Buck, executive secretary; Jay Jostyn, second vice-president; Ed Begley, recording secretary; Frank McNellis, chairman of exec board, and Kathryn Givney, historian.

## ROUTES

Dramatic and Musical

*Bloomer Girl* (Philharmonic) Los Angeles.  
*Come On Up, Ring Twice*, with Mae West (Cass) Detroit.  
*Goose for the Gander*, with Gloria Swanson (Colonial) Boston.  
*Laura* (Harris) Chicago.  
*Merry Wives of Windsor* (Geary) San Francisco.  
*Meet the Wife* (Shubert-Lafayette) Detroit.  
*Oklahoma* (Biltmore) Los Angeles.  
*Obsession* (Mayfair) Portland, Ore., 27-28; (Metropolitan) Seattle, Wash., 29-July 6.  
*State of the Union* (Blackstone) Chicago.  
*Voice of the Turtle* (Russ Aud.) San Diego, Calif., 24-27; (Auditorium) Long Beach 28; (Lobero) Santa Barbara 29.  
*Voice of the Turtle* (National) Washington.

# Broadway Opening

## ICE TIME

(Thursday, June 20, 1946)  
CENTER THEATER

Ice skating revue presented by Sonja Henle and Arthur M. Wirtz. Staged by Catherine Littlefield. Settings designed and created by Edward Gilbert. Costumes by Lou Eisele and Billy Livingstone. Lighting by Eugene Braun. Choreography by Catherine Littlefield, assisted by Dorothy Littlefield. Skating direction, May Judels. Musical direction, David Mendoza. Musical arrangements by Paul Von Loan. Lyrics and music by James Littlefield and John Fortis. Executive director, Arthur M. Wirtz. Production director, William H. Burke. Stage director, Burton McEvilly. Press representatives, J. Lawrence Roberts and S. J. Brody.

**PRINCIPALS:** Joan Hyldoft, Freddie Trenkler, the Bruises, Brandt Sisters, the Ballards, Grace and Slagle, Fritz Dietl, Paul Castle, Claire Dalton, James Caesar, Jack Reese, Patrick Kazda.

**VOCALISTS:** Jay Martin, Denise Briault, Shirley Weber, Richard Craig.

**ENSEMBLE:** Ellen Barkey, Kay Corcoran, Helen Dutcher, Babette George, Gloria Haupt, Walli Hackman, Edith Kancel, Patricia Lemaire, Marvette Motic, Sharlee Munster, Ann Michel, Berenice Odell, Blanch Poston, Theresa Rothacker, Beth Stevens, Eileen Thompson, Edward Brandstetter, Edward Berry, Gere Decker, Robert Fitzgerald, Dan Hurley, Buddy Jones, Garry Kerman, William Knapp, Kenneth Leslie, Edward McDonald, Arthur Meehan, Jack Millikan, Gus Patrick, Kenneth Parker, Leonard Stofka, James Trenholm.

The Center has hit it again with its fourth top skating revue. The new show bids fair for an equal run with *Hats Off to Ice*, for it is colorful, beautifully staged and costumed and, for the most part, highly entertaining. A packed house opening night sent the show off with top hands for the old favorites and the talented newcomers heading the bill. Sole fault with the show is that first half seems to have exhausted most of the imitation. Only the opener to Act 11, a knockout Cossack number in settings, costumes and performances, is tops in display.

*Ice Time* is long, but the first half goes fast, being slickly paced and very effective across the footlights. In the second segment, there are more individual numbers (and one oldie *Double Vision*) some of which tend to drag at times. Opening night customers didn't seem upset by the time lags and gave big hands to every number.

Edward Gilbert's sets are lush and immensely colorful, and you'd never know there was a shortage of materials from the super job Lou Eisele and Billy Livingstone have done with the costumes. Production numbers, especially *The Nutcracker*, *When the Minstrels Come to Town*, *Cossack Lore and Mary, Mary, Quite Contrary* are standouts. Two others, *Garden of Versailles* and *The Dream Waltz*, could be clipped without any harm.

Comedy keynote is struck by Freddie Trenkler in the first half, and he is in top form, bringing down the house with his skillful antics on ice. Laughs near the close are provided in full measure by the Bruises, who also stop the show cold with their slapstick. But there are also comedy moments in several numbers, including *Old King Cole* and *The Ski Lesson*. The Zouaves, a quartet of slick skaters, also add their boff moments to the show. Pint-sized Paul Castle gets his share of well-deserved yocks in several numbers.

For the more serious talent star Joan Hyldoft reveals herself as a well-night perfect blader, especially as the candy fairy in *The Nutcracker* and in *Dream Waltz*. Fritz Dietl, James Carter, Buster Grace and Charles Slagle turn in top showing as precision skaters, while Jack Reese and James Caesar click heavily with their sock acro work. Helga and Inge Brandt come up with a slick duet in *Light and Shadow* and

*Double Vision* and score heavily in both, as do the Ballards in their adagio number.

The vocal numbers are well taken care of by a smooth chirp quartet, Jay Martin, Richard Craig, Desnise Briault and Shirley Weber, and the ensemble work is excellent throughout. The music, by and large, is okay, tho there's nothing to yell about either in the original score or the adaptations for the classics. Mendoza and his boys handle the notes well.

In short, *Ice Time* has what it takes to pull 'em in for many moons to come.

# Off-Broadway Opening

## MR. WINKLE'S HOLIDAY

(Opened Saturday, June 22, 1946)

### THE AMPHITHEATER FLUSHING MEADOWS PARK, L. I.

An aquareta with dialog by Norman Zeno. Music and lyrics by Herbert Kingsley. Directed by Al White Jr. Water ballets directed by Richard Bolton. Dialog directed by Marc Daniels. Settings by Emil Holak. Musical supervision by Lehman Engel, orchestra conducted by Kel Murray. Company manager, Sam Brin. Press representative, David Quirk. Stage manager, Marc Daniels. Presented by Elliott Murphy in association with John Moses.

Blacksmith ..... Joseph Scandur  
Town Crier ..... Rolly Pickert  
Wolf ..... Jack Riano  
Rip Van Winkle ..... Robert Cosden  
Dame Van Winkle ..... Dorothy Johnson  
Head Gnome ..... Rolly Pickert  
Princess ..... Irene Carroll  
Queen of the Water Nymphs ..... June Earling  
Her Consort ..... P. Steven Cornell  
King Neptune ..... Rolly Pickert  
Mother Goose ..... Dorothy Johnson  
Secretary ..... Helene Whitney  
Red Riding Hood, Little Bo Peep, Mary .....  
..... The Mack Triplets  
Simple Simon ..... Ted Cappy  
Miss Muffet ..... Terry Lasky  
Jack Spratt and His Wife .. Fayne and Foster  
The Beanstalk ..... Rolly Pickert  
Jack and Jill ..... Lane and Clare  
**DIVING CHAMPIONS:** Stanley Dudek, Helen McCall, Leonard Carney. **CLOWN DIVERS:** Henry LaMothe, Nat Cannon, Bert Voll, John Edmiston, Sater Kalfas, William Walter, Charles Vallino, Lou Varrone, Walter Plushett. **SINGERS:** Helen Oliver, Ethel Madsen, Helen Stanton, Helene Whitney, Suzanne Williams, Frank Gagliardi, Paul Generl, William Kokoszka, Paul Mario. **AQUARETTES:** Ann Bedmar, Kay Bedmar, Norma Brule, Rosemarie Byrne, Vickie Calvin, Dot Campanella, Patricia Connor, Renee Dunn, Betty Fernandez, Joan Forrester, Marie Guy, Pat Hall, Joan Harrington, Eileen Harrington, Violet Kelly, Jean Klemm, Bette Lang, Olga Macura, Cecilia McCann, Josita Nau, Ann Nerich, Doris T. Nye, Dorothea Olin, Betty Radon, Wanda Ridgeway, Helen Ritchie, Monica Scherzinger, Florence M. Schumann, Joan Timothy, Rosemarie Trumpf. **DANCERS:** Judy Bakay, Dolores Baron, Lola Blaser, Olga Brace, Virginia Conrad, Jessie Fullum, Gloria Garr, Virginia Gilchrist, Freddie Gray, Margaret Hamilton, Marlon Harvey, Rusha Holden, Gale Holland, Audrey Jackson, Dorothy Jeffers, Frances Krug, Mary Lou Lahmer, June Lain, Terry Laskey, Lynn Marlowe, Gloria Morgan, Michael Neale, Betty O'Dwyer, Murnai Pins, Edythe Uden, Myra Weldon.

**SONGS:** Holiday, Soliloquy, The Storm Is Over, Tropic Sea, The Lady in the Shoe, Love Comes at Last.

"An Aquaretta" is the way producer Elliott Murphy describes his stage and tank spectacle, *Mr. Winkle's Holiday* at the Amphitheater out in Flushing Meadows Park. Aquaretta sounds much like "Aquacaden," a spectacle which christened the same stage and pool when the Amphitheater was young. In essence, it's the same formula, except that it runs twice as long—and it isn't anywhere near as good. It takes astute showmanship and timing to put on one of those amphibious combos and both are sadly lacking in *Mr. Winkle*. The mixture doesn't jell. The stage numbers get in the way of the water numbers and vice versa.

Chief trouble with *Winkle* is the attempt in the dry-land department to dish up something in the nature of a book musical. The plot is something which would make authors of a lot of college song-and-dancers blush and the dialog keeps pace with it. Some of the music is tuneful. Two of Kingsley's efforts, *Storm*

*Is Over* and *Love Comes At Last*, are particularly easy on the ear. Ensemble line has been well drilled under Al White's direction. Sets are effective and costumes colorful. But somehow, the whole leaves the impression that you have seen and heard it all before—and better. It is woefully slow, and what with the interludes of divers, water clowns and aquatic ballets, you don't care much what happened to Rip Van Winkle while he was napping or whether he really married the dream princess.

Robert Cosden has the title role and a voice that comes pleasantly across the p.a. system. Irene Carroll is the princess and the same goes for her. The Mack Triplets contrib swing harmony vigorously. Fayne and Foster add their bell-ringing act to the proceedings, and Bobby Lane and Clare are, as usual, outstanding with their acro-terping.

On the water side there are the usual quota of champions among the divers. Stan Dudek, Helen McCail and Leonard Carney head the list. Water ballets are effective but show nothing much in the way of novelty and the clowns's antics are in same pattern as previous water shows.

However, with all its faults, *Winkle*, if sharpened-up and given a thoro pruning, could have a chance of doing summer b. o. As is, there is too much of everything. It needs integration, sharp cutting—in short, showmanship.

# Follow-Up Review

## OKLAHOMA

(Wednesday, June 19, 1946)

### ST. JAMES THEATER

A musical play, based on "Green Grow the Lillacs" by Lynn Riggs. Score by Richard Rodgers. Book and lyrics by Oscar Hammerstein II. Staged by Rouben Mamoulian. Dances by Agnes De Mille. Settings by Miles White. Costumes by Lemuel Ayers. Orchestra directed by Richard Baravalle. Orchestrations by Russell Bennett. Musical director, Jay S. Blackton. Company manager, Max A. Meyer. Stage manager, Ted Hammerstein. Press representative, Joseph Heidt. Presented by the Theater Guild.

Aunt Eller ..... Ruth Weston  
Curly ..... Jack Kilty  
Laurey ..... Betty J. Watson  
Ike Skidmore ..... George Spelvin  
Fred ..... Allen Sharp  
Slim ..... Herbert Rissman  
Will Parker ..... James Parnell  
Jud Fry ..... Bruce Hamilton  
Ado Annie Carnes ..... Bonita Primrose  
Ali Hakim ..... Joseph Buloff  
Gertie Cummings ..... Vivienne Allen  
Ellen ..... Dania Krupka  
Kate ..... Mae Smith  
Sylvie ..... Beatrice Lynn  
Armina ..... Nancy Hachenberg  
Aggie ..... Ruth Harle  
Andrew Carnes ..... Florenz Ames  
Cord Elam ..... Owen Martin  
Jess ..... Vladimir Kostenko  
Chalmers ..... Tom Avera  
Joe ..... Stokely Gray  
Sam ..... Remi Martel

**JUD'S POST CARDS:** Beatrice Lynn, Nancy Hachenberg and Kathryn Clark.

**LAUREY'S FRIENDS:** Joan Vohs, Polly Hays, Marlon Horosko, Susan Pearce. **Cowboys:** Gary Fleming, Lemoine Ketcham, Remi Martel, Victor Griffin, Maxwell Coker, David Neuman, George Stecher. **Other Post Cards:** Connie Love and Tania Flotat.

**SINGERS:** Stokely Gray, Herbert Rissman, Allen Sharp, Van Atkins, Frank Vesplia, Jerry Austen, Guy Smith Jr., Ridge Bond, Sara Bettis, Marjorie Austin, May Muth, Virginia Oswald, Ann Crowley, Janet Diamond, Toni Reynolds, Helen Wagner.

*Oklahoma* is a song-and-dance phenomenon. It is improbable that Broadway will see the like for years to come. Already it has passed three birthdays and the 1,400 performance mark. New faces and new voices come and go in the cast, but it doesn't matter in the least. *Oklahoma* serenely goes its tuneful way, packing 'em in to the tune of 30G a week. It's almost a safe bet that the romance of Laurey and Curly is good to keep the St. James lighted for at least another two years.

Looking at it for the 'teenth time, it is amazing how it has kept its

bloom. It is a simple story. The production is anything but lavish. But its very simplicity only serves to highlights its charm. Messrs. Rodgers and Hammerstein stirred plenty of brains into the combo of score and words. Rodgers' tunes never grow stale nor Hammerstein's lyrics dull. The Agnes De Mille choreography, which touched off a new style in Stem song-and-dancer terp patterns, is as refreshing and effective as ever. In sum, *Oklahoma* is still sock entertainment, and the customers love it all as much as they did on opening night.

Its getting getting hard to tab the gals and boys who romp around Laurey's farm. This reporter could pick only three who were there the night the curtain went up at the St. James back in March, '41—Joseph Bulog, Owen Martin and Herbert Rissman. But a lot of the others have been in long enough to rate as veterans. Ruth Weston is the current Aunt Eller and a good one. Betty Jane Watson is as good a Laurey as the show has ever had. Bonita Primrose is excellent as man-chasing Ado Annie and James Parnell is fine as her boy-friend. Most recent replacements are Jack Kilty to pinch-hit for Harold Keel, while latter plays lead assignment in *Carousel* for the summer, and Bruce Hamilton who is the new Jud Fry. Kilty comes thru as a vigorous baritone. Hamilton handles the villain chore effectively.

Ballet sequence is now headed by Dania Krupka, Jack Miller and Vladimir Kostenko and terp sequences have lost nothing of their sheen thru changes in personnel. All-in-all, current troupe is solid all the way thru. They play well together and constant direction sharpenings are evident. They still go at it as if they thought Rodgers and Hammerstein might have sneaked out front to make sure that they are on their toes.

# Silo Circuit

Cape May Theater, Cape May, N. J., skeds to star Lillian Harvey in *Over Twenty-One*, for week beginning Monday (24). Elissa Landi will have lead slot in Somerset Maugham's *Theater*, week of July 1, and Glenda Farrell heads cast of *Brief Moment* for July 8 stanza.

Clarence Derwent will top cast for new drama, *Drums of Peace*, by Edward Mabley and Leonard Mins, at Woodstock Playhouse, Woodstock, N. Y., week of July 9. Mary Morris directs.

Kenny (Senator Claghorn) Delmar has been signed for first strawhat appearance by Westport Country Playhouse. Delmar will play role originated by late Richard Bennett in *They Knew What They Wanted* week of July 1 at Westport, N. Y. barn.

Estelle Winwood is the choice for star-slot in *The Royal Family*, July 1 opener at the John Drew Memorial Theater at Easthampton, L. I. Featured in cast will be Catherine Willard and Wesley Addy.

*Hope For the Best* is Valley Players choice for season unveiling, Monday (24). Hugh Franklin and Helen Harrelson are featured.

*New Moon*, offered for first time in Paper Mill Playhouse's 11-year span, will take over stage at Millburn, N. J., July 16. Ruby Mercer and Charles Yearsley have lead assignments.

Music Hall Theater, Clinton, N. J., skeds Olive Deering and Robert Breton in *Philadelphia Story*, beginning Monday (24). Same duo with assist from Jetti Preminger tee-off in *Wallflower*, week of July 1. Ann Jackson and Joe Hardy follow in *The Barker*, week of July 8.

Ogunquit Playhouse, Ogunquit, Me., stars Tonio Selwart in *Autumn Crocus*, opening July 1. Francis Compton and Daisy Atherton have supporting roles.

# SHOWMEN GOOSE FLACKERS

## Biff-Bang, Chill Weather Kicks Open-Air Takes

NEW YORK, June 22.—Louis-Conn heavyweight championship fight at the Yankee Stadium on Wednesday (19) night definitely affected attendance at practically all open-air amusement spots, including carnivals, in the vicinity of New York. Chilly breezes and overcast skies perhaps were as much to blame for lack of attendance as was the fight, but biz at carnivals was completely blacked out once the feature bout got under way. Patrons dropped everything to huddle around loud-speakers of p.-a. systems or portable radios, which were very much in evidence at both parks and carnival lots. Television sets in roadhouses, clubs and taverns of the New York area offered stiff competition to outdoor spots attracting big crowds of motorists.

The World of Mirth Shows playing Lodi, N. J., half hour from New York, had a fair crowd on the lot and business was normal until 10 o'clock, after which the crowd quit rides and shows to gather in small groups to listen to the fight broadcast. Public-address systems held some of the crowd on the lot, but once the result of the fight was known the stragglers headed for the gates. Reports from the Lawrence Greater and Bistany Greater Shows, playing Perth Amboy, N. J., indicate that the fight also affected attendance and business on their lots in similar fashion.

### Park Ops Blame Weather

Amusement park operators were inclined to blame the cool weather as much as the fight for somewhat slim attendances. P.-a. systems held the customers in the parks and business resumed after the fight broadcast ended.

The Guenthers reported from Olympic Park, Irvington, N. J., that weather there was very much on the chilly side, but fight had little if any effect on park's attendance; in fact, the park's p.-a. system attracted a fair-sized crowd to the picnic grove during the fight broadcast.

Joe McKee, superintendent of Palisades (N. J.) Amusement Park, opined that the fight, plus cool weather, cut down the park's gate, but management is not complaining as business was near normal and park operated until well past midnight as usual.

Frank Tilyou, of Tilyou's Steeplechase Park, Coney Island, blamed the chill breezes rather than the fight for slightly subnormal attendance, but here too p.-a. system was used to hold the crowd and business resumed until usual closing time.

Julian Jack, director of public relations at Rockaway's Playland, blamed the ocean zephyrs for any loss of attendance Wednesday night, but season there is not in full summer swing, so mid-week night attendance is not yet at peak. P.-a. system also was used.

## Dressing the Beef -- and How!

SALT LAKE CITY, June 22.—Rodeos, local celebrations, sponsored events and drive-in spots in Central Idaho suffered less than many other sections from the meat shortage. Grease joints had plenty of hamburger to sell—and thereby hangs a tale. It was a horse's tail, at that.

Walter Toevs, Minidoka, Idaho, rancher, was arrested for horse-stealing, which was once a capital offense, by summary justice, in the Old West. At the same time A. D. Garde, Burley, Idaho, meat packer, was arrested. The law alleges Toevs stole the horses and Garde turned them into "beef." Both are bound over for trial—Toevs for rustling, Garde for selling adulterated meat products.

And they're peddling "horseburgers" in Idaho, the land of good beef and wild horses.

## Aim at Future In Campaigns

Public, over war frenzy, more choosy in picking spots to unload moola

By Jim McHugh

NEW YORK, June 22.—Showmen are giving their "Barnumizing" efforts a shot in the arm as they aim their pitches for current trade with a wary eye to the future. An intensive effort that almost amounts to a revival is on to sell the flush public. Record grosses are still in prospect, but in the opinion of many, the final count will reflect selling, exploitation and promotion. With some operators it is a long-range proposition to pay dividends over a span of years. For the first time since the beginning of the war both the money and the media are available in the needed quantity.

Mental relaxation on the part of the public, following the end of hostilities, marked the end of the nervous tension that sent them to any and all forms of amusement that promised a few hours respite from worrisome war cares. People now, generally speaking, will head for fun zones purporting to have the best in quantity and quality. Many operators have expressed the opinion that this is the way it is, particularly among traveling units where the competition is the heaviest since pre-war.

### Media Open Again

Press and radio outlets, recognizing little other than battle news during the turbulent war years, are now susceptible to readable and listenable press-agented material. Experienced promoters of free space, at a premium during the war, are more plentiful now, but still in the scarce category. Colorful copy on showbiz is once again acceptable, and pretty much a natural if it adds up to an editor's requirements. It still rates a big audience, and the lads who channel it to the consumer are cognizant of this.

As usual, the Big Show led the way with its platoon of space stealers appropriating more column inches of news space and minutes of radio time than any other showbiz unit. Campaign, gathering momentum, spread out nationally to do a bang-up job of heralding the approach of the Ringling-Barnum behemoth on a national scale. Other circuses are following suit with veteran tub-thumpers coining the multi-syllable words of praise.

### Carnivals Spend Dough

Paralleling their growth in recent years with heavy advertising campaigns, carnivals are doing a creditable job of billing and selling. Larger ones long ago backed away from the use of stock paper, and are now billing with their own copyrighted designs up to an including 24-sheets. In nearly every instance, managers recognize the importance of selling (Showmen Inject Hypo, opp. page)

## Storms Flatten Business In Northern Ohio, Mich.

DETROIT, June 22.—Outdoor shows generally escaped the path of destruction cut by a tornado in this area Monday (17). William G. Dumas and John F. Reid, operators of the Happyland Shows, think the term miraculous, overworked as it is, fits the escape their org experienced. Their lot on Jefferson Avenue, River Rouge, was untouched, tho located a bare quarter-mile from the path of the storm where a solid block of business buildings was leveled.

At first the tornado appeared to be heading straight for the Happyland lot. Occupants of trailers were evacuated and many took refuge under a railroad car loaded with steel on a near-by siding. The storm occurred about 6 p.m. when there was little activity on the midway.

### Business Is Flattened

The same night, about 10:30 o'clock, a lesser windstorm blew over Eddie Miller's candy floss stand but caused no further damage. Business suffered from the storm scare, few of the curiosity seekers who jammed the adjacent highways stopping to visit the midway.

Reports from other midways and parks in the territory indicated no significant damage.

A windstorm Sunday night (16), accompanied by rain and lightning, was more general. Its worst damage, aside from the effect on the box office, was caused at Edgewater Park, where electric service was disrupted for some hours.

### Northern Ohio Spots Hit Hard by Wind and Rain

TOLEDO, June 22.—Northern Ohio amusement operators spent the week digging out from under the avalanche of rain and mud which swept over this section Sunday and Monday (16-17).

Hardest hit was Cedar Point on Lake Erie, Sandusky, which opened its season Saturday (15) to one of the biggest opening-day crowds in history. Thousands of dollars in damage was suffered by the resort Sunday night when the storm literally swamped rides, concessions and the thousands of funmakers on the midway. Hundreds of trees were felled, power failed and the entire area was under ankle-deep water within a few minutes. Several thousand passengers on the S. S. Alabama, en route (See Storms Play Havoc, opp. page)

## Sunbrock Needs Sunshine To Get Chicago Winner

CHICAGO, June 22. — Kicked around by cold and rainy weather the first two days of his stand at Wrigley Field last Wednesday and Thursday, Larry Sunbrock needs a nifty dose of sunshine today and Sunday in order to finish with a sizable profit for Rodeo Incorporated's combination Wild West and Thrill Circus which closes tomorrow.

Assemblage the opening afternoon was extremely light and Wednesday night was washed out completely. Cold, threatening weather, with some rain sandwiched in, hit the biz hard Thursday. Friday, it picked up considerably, and the matinee today was strictly okay, with a big house in prospect for tonight. Tomorrow will tell the profit story, but a spokesman at Wrigley Field said he thought the show would be off the nut when box offices close tonight.

### Malikova Top Score

Sunbrock had pelted Chicago's eardrums relentlessly with hundreds of spot announcements via the radio and sound trucks before the show preemed. But he had passed up plugging Malikova, and it was she, who, working on a high wire, scored the biggest hit at those performances which were held either during the rain or on the muddy, much-churned up greensward.

She drew heavy applause and, judging by the folks' reaction, provoked the most thrills. The Flying Romas and the Konyots with their well-trained horses, rounded out the circus section of the bill.

The white rigging of the two aerial (See Larry Needs Sun on opp. page)

## Missouri Drivers' Licenses Are Okay

JEFFERSON CITY, Mo., June 22.—Showmen who hold Missouri drivers' licenses, and there are plenty who do, will be interested in an official order by Governor Donnelly, extending drivers' licenses intended to expire June 30 "until further notice." This is stop-gap action pending the outcome of a bill before the Missouri Legislature to extend the licenses a full year; in other words until June 30, 1947.

It puts an end to confusion as to whether holders of drivers' licenses would have to apply for renewal on July 1. Inquiries received by *The Billboard*, especially thru its St. Louis office, indicate that a lot of show folks have been at sea on this point.

Law enforcement officers, not only of Missouri but of other States as well, have been notified of Governor Donnelly's "until further notice" validation of the expiring licenses.

Incidentally, applications for licenses henceforth will have to be sent to Missouri's new State Department of Revenue in Jefferson City instead of the secretary of state's office, as in the past.

## Showmen Inject Hypo to Flackery

(Continued from opposite page) the public, and have fortified themselves with word wielders who can and do help to hypo grosses.

It has become increasingly hard to tell whether the praise notices of a hinterland campaign represent a large or small unit. Competitive awards in *The Billboard's* annual contest give ample proof of this. Paid-for newspaper and radio campaigns noted in some instances this season have run close to four figures, a sizable chunk of dough for the brethren who have only recently taken to exploitation on a large scale.

### Parks Modernize Efforts

Parks, faced with more or less static patronage, are directing new efforts toward attention-getters in an effort to build consistent patronage and, as a result, gross more shekels. Billing by the permanent units is the heaviest in the memory of old-timers. Latter includes an expensive painted board on Broadway, a comparatively recent innovation, and the sniping of every stationary object within miles. High-class press releases, prepared in an accepted form as opposed to the hit and miss "letter-to-a-friend" variety of the past, are filtering thru city desks to land with fair consistency in news columns. Promotional efforts are once again including the infallible new automobile give-away.

Auto races and thrill shows, well into their first post-war schedules, are banging away in a manner that is reminiscent of the pre-war selling done by this branch of the business. Build-up for the usual one-day events has to be top-notch to show results. Announced attendance at meets so far have been of record-breaking proportions, and this largely can be attributed to top selling jobs.

### Fairs Work Long-Range

Many fairs managers are doing a long-range selling job now instead of relying on the usual hectic one-week campaign at the end of which there were always too many things left undone. Embarking upon their first post-war showings with the emphasis still upon food, the champions of agriculture are letting it be known that the annuals will have a pre-war flavor.

Tub-thumping will always pay off, and the lads with the biggest drums and the heaviest hands will come up with the top post-season dividends.

## Packs Sets Record For N'ville Shrine

NASHVILLE, June 22.—Tom Packs Circus, closing a five-day engagement here tonight for the Shrine, established a record for outdoor crowds Friday (21) when an overflow of 7,000 people were seated on the grass of the baseball park.

Packs moves his show to Knoxville for an opening there Tuesday (25). Packs produces the show and directs the promotion, while Ernie A. Young, of Chicago, books all acts and is equestrian director.

## LARRY NEEDS SUN

(Continued from opposite page)

acts dressed up the ball park and added much not only to the performance itself but to the setting. Eight teepees, used by an Indian group in the show, were set on the grass, and these added considerable to the flavor.

Fencing, placed several feet in toward the stand along the foul lines, was gaily festooned with bunting, and this, together with the chutes, rounded up an attractive frame for the show.

### Riders Hit the Mud

More than enough stock was used and the riders and ropers did a good job, working during the greater part of the stand under adverse circumstances due to the poor footing. The payees, however, were more than satisfied with the rodeo performance. The muddy footing helped in some ways, the folks getting a big bang when the boys and gals spilled in the "grease." Biggest laugh-maker proved to be the Buckling Mule, with kids invited down from the stands of a free go.

Performance Thursday (20) matinees lasted 2 hours, 35 minutes, with events moving at brisk pace despite condition underfoot.

Sunbrock takes the show next to Eau Claire, Wis., for a three-day stand opening Friday (28).

## STORMS PLAY HAVOC

(Continued from opposite page) from the Point to Cleveland, safely rode out the storm on Lake Erie.

### Other Spots Suffer

Amusements at Put-in-Bay and other island resorts suffered the same fate, with rain washing out what had started to be a banner day.

In Toledo the storm did not hit until late evening, but driving mechanisms on rides at Walbridge and Willow Beach parks were flooded and put out of operation for the night.

Jimmie Lynch's Death Dodgers, skedded for Fort Miami Speedway, Maumee, O., Tuesday (18), were washed out and will return sometime in July.

## Gene Autry Will Feature At Madison Square Garden

NEW YORK, June 22.—Gene Autry and his horse, Champion, will be featured at the 1946 Madison Square Rodeo, opening September 25 and running thru October 27, with 48 performances. Autry and Everett Colborn will provide the stock.

Latter will be arena director, and Frank Moore will manage the show. A total of \$124,680, plus entry fees, will be offered in cash prizes—\$22,560 for saddle bronk riding, \$22,560 for steer riding, \$22,080 for calf-roping, \$16,440 for bareback bronk riding, \$12,480 for wild cow milking, and \$6,480 for the wild horse race.

## Horse Show Dates Changed

GLADEWATER, Tex., June 22.—Annual Gladewater Horse Show, usually conducted in the fall, will hereafter be held in the spring. Next show will be April 15-18, 1947.

# Kelly Calls Off Chi's Fall Festival; Plan To Run in '47

CHICAGO, June 22.—Chicago's first Fall Festival, planned for August 17-22, has been called off by Mayor Edward F. Kelly, who has indicated that the festival will be held in 1947 when, it is hoped, housing facilities and building materials will be available. Kelly in announcing the postponement ascribed material and housing shortages as the reasons. However, a curdling of public opinion is believed to have played a big part in the decision. Original plans had been to hold the event this year without using any building materials. Hotels recently have reported an easing in the room situation. Meanwhile some work had been done on the program framework for the fete.

### Local Events Planned

It was planned to break the festival down into local events thruout the city, with these to be climaxed with big spectacles and city-wide features at Soldier Field and North-erly Island. The city park department was well along with its plans for the local events when Kelly came thru with his announcement. No construction was proposed.

### Tribune Blast Hurts

An editorial blast, titled "Bread and Circuses," by Chicago's powerful *Tribune*, after work on the fete had been started, provided the tip-off on the curdling of public opinion, and the editorial blast is regarded as one reason why the festival was called off. The editorial did not mince words; it scored the idea of throwing a big-time fete this year while the city and nation was sorely in need of housing for veterans and while so many other pressing problems demanded solution.

### Mayor in Turmoil

Kelly, whose position as the city's political leader is not threatened, has, however, been running into an abnormally high number of headaches since he first announced his intent to initiate the first of a series of fall festivals, which he proposed as a step to give Chicago an annual trade show of huge proportions.

City council has provided more grief than in the past, and most of the newspapers have joined with a large segment of the population in demanding a change in the administration of the city schools. All of which has kept Kelly and his right-hand man, Corporation Counsel Barnett Hodes, very busy. Hodes had been named by Kelly to head up the over-all committee on the festival.

## Justus Edwards on Billboard's Staff

CHICAGO, June 22.—Justus Edwards, press representative for the Russell Bros.' Circus for seven years before being inducted into the army in August, 1942, has joined *The Billboard's* outdoor staff.

He has been assigned to the Chicago office.

Edwards was assistant managing editor of *Yank*, G.I. publication, in New York. He opened last spring as general press representative for Sparks Circus, but resigned six weeks ago because of ill health.

## Philly Mummies To Allow Biz Floats in Summer Walk

PHILADELPHIA, June 22.—Philadelphia's traditional New Year's Mummies will stage their first annual summer parade, to be known as the Mummies' Frolic, August 22. Date was set to coincide with the State convention of the American Legion.

Parade will be staged in the early evening, representing a three-and-a-half hour show, and for the first time, commercial floats will be permitted.

## Europe's War-Torn Animal Market Faces Lengthy Comeback

HAMBURG, Germany, June 22.—Replenishing Europe's war-depleted stock of wild animals to the point where dealers can once again compete in the world market is going to take many years. Few beasts survived Allied bombardment. Hagenbeck Zoo here lost an estimated 400 assorted animals. Others were destroyed in transit on their way to safer zones while still others were sent to neutral countries. The return of the latter to their original owners is problematical.

Food situation in Europe is so acute that the importation of new stock at this time, even if shipping space were available, would be impractical. Carl Hagenbeck and his uncle, Lorenze, surviving members of a family that once held a virtual monopoly on animal trading in Europe, are anxious to become re-established in the world market but have no hope of attaining their goal in the near future.

## Blowdown Hits Owens in Iowa

MONMOUTH, Ill., June 22.—Buck Owens' Circus & Wild West took a licking from the elements the first half of this week. Wind flattened the big top just after the matinee concert in Iowa City, Ia., Monday (17), causing cancellation of the night show. Folks were in the cookhouse when blow struck and there were no injuries. One center pole landed on the outside and six quarter poles were broken, but the canvas, new this year, suffered only two rips.

Moving to Davenport, Ia., show found the lot under water and blew a two-day stand (18-19). Attempt to wildcat Galva, Ill., failed because of another hopeless lot, so show proceeded to Galesburg, Ill., ahead of schedule and played its billing there Thursday (20). Management reported business good in Galesburg, where Mills Bos. was billed for today and Cole Bros. scheduled for July. Crowds in Monmouth were fair. James Beach, general agent of Bailey Bros., visited here.

Business last week in Iowa was only so-so, best being at Grinnell, where Leon Snyder, Jr., trick rider, was hospitalized for injuries received two days earlier in Ottumwa. At Marengo Saturday (15) water on the fairgrounds forced a switch to a cramped uptown lot.

## Miami Beach Votes 12G For Parade, Fireworks

MIAMI BEACH, Fla., June 22.—In connection with the 1947 Orange Bowl festivities, Miami Beach city council voted a \$12,000 appropriation to underwrite a parade and fireworks display.

Fireworks will originate from a barge in the ocean off Lummus Park January 3. Parade will be January 2.

# WEATHER SLUGS 'EM AROUND

## Jones Suffers In Windstorm

**Four tops lost, others hit by huge hailstones—new canvas ordered**

FLINT, Mich., June 22.—Johnny J. Jones Exposition was belted by the tail of the tornado which took several lives and destroyed considerable property in Detroit and Windsor, Ont., Monday (17), damage to the show property being estimated at \$3,000.

The Merry-Go-Round Minstrel Show, Gay New Orleans and Midget Show tops were ripped by the heavy winds, and the candy floss machine was blown over and badly damaged. Several concession tops were punctured by hailstones which, according to local observers, were the largest ever seen in this territory.

E. Lawrence Phillips immediately ordered new canvas, and sailmakers were flown in from Chicago to assist in repairing the damage. Show opened Tuesday night, but biz was nix that night and again Wednesday because of intermittent rain. The week-end picked up to save the stand.

### Committee Aids Flack

John Bayer and Fred Larmey, of the American Legion committee, co-operated in arranging special events. Radio station aired a strong show broadcast, with Eddy Keck, Tom Fern and John Reigle doing the talking for JJJ. Little Colonel Casper was credited with a fine job of emceeing the Del Rio midgets at Hurly and St. Joseph hospitals.

Speedy Merrill bought a new 30-foot trailer. Harvey Wilson has new banners and a new front on his Fun-house, and has accepted delivery on a three-room Continental trailer. Art Convers has completed a new chrome and neon front for his Wild Life Show, and Duke Jeanette is replacing the plush interior of his Strange Babies Show.

L. C. (Ted) Miller severed his connection as press representative Thursday (20) and returned to Pittsburgh by air.

## Cetlin-Wilson Open Cleveland Sesqui by Tossing Press Party

CLEVELAND, June 22.—Cetlin & Wilson Shows, working with the American Legion Commanders' Council, will toss a press and radio dinner Monday (24) night to signal the opening of the org's participation in the Cleveland Sesquicentennial.

Thirty-five newspaper and radio people have been invited from the surrounding territory as well as metropolitan Cleveland, R. C. McCarter, general agent, announced.

Jack W. Wilson, co-owner with Issy Cetlin, arrived here Friday to handle the booking of independent concessions.

Reports from Ashland, Ky., where the show closes tonight, indicate the week will be a winner despite the loss of Monday and Thursday thru rain. Other nights were okay, despite the fact that the org couldn't set up on the lot originally contracted and moved across the river almost two miles from the center of population.

## Alamo Lands Battle of Flowers

SAN ANTONIO, June 22.—Alamo Exposition Shows, owned by Jack Ruback, were contracted Friday (21) to play the Battle of Flowers, choice spring date, here next April 22-27.

Louis Ringol, general representative for Alamo Exposition, signed for the show while Jack Rabould signed for the San Jacinto Fiesta Association, sponsoring organization.

Shows, rides and concessions will be placed on San Antonio's two plazas, but the area around the General Hospital will be left open.

Max Goodman's Wonder Shows of America played the date last April, shows and rides grossing a nifty \$71,000.

## Ward, Goodman Takes Light in Tri-City Area

ROCK ISLAND, Ill., June 22.—John R. Ward's show, playing here under the Golden State title, and Max Goodman's Wonder Shows of America at near-by Silvis, Ill., experienced light business this week.

Ward used the Golden State title, as later in the season his World's Fair Shows are scheduled to play Mississippi Valley Exposition, Davenport, Ia., across the river.

Both shows were late arriving due to a train wreck east of Silvis, and blew the scheduled openings Monday (17). However, neither lost anything, as it rained so hard an opening would have been impossible.

W. E. (Bill) Snyder, Goodman's business manager, reported that the week ended Saturday (15) at Champaign, Ill., proved next to the biggest of the year for the Wonder Shows, being second only to the bumper harvest at San Antonio's Battle of Flowers.

Ward's org played outside the city limits of Decatur, Ill., that same week, opening strong, but biz faded toward the close.

## Buck 1st Inside Albany in 17 Yrs.

ALBANY, N. Y., June 22.—For the first time in 17 years, an organized carnival, the O. C. Buck Shows, played within Albany's city limits this week. Org showed for the benefit of the Albany Exchange Club's Crippled Children's Fund.

Spotted at the Hoffman Ball Park, showed Monday (17) night to a crowd estimated at 6,000. The following two days netted equally large turnouts.

The sponsoring org gave show excellent co-operation. Special programs were aired over stations WABY and WOKO. Eight thousand copies of a well-supported souvenir program, put out by the club, were distributed at the gate.

First issue of the O. C. Buck Chat-terbox was greeted with approval by show personnel. Mrs. Marguerette Fisher is editing. Jim McCracken has added a two-year-old chimp to the monkey circus. Doc Strang bought a p.-a. set from Paul Ollis and is using it on the Sex Show.

Louis Toma, Roy Peugh Jr., and Walt Betka left for Chicago, driving new Chevrolet trucks, which will have light towers mounted on them there.

Sam Fustanio was treated at Albany City Hospital for blood poisoning

## Endy Says Weather Has Walloped East, But Bigs Hold Own

CHICAGO, June 22.—David B. Endy, owner of Endy Bros.' Shows, reported here Thursday (20) that business at Sharon, Pa., this week has been up to expectations, but that the continuous rains in the Eastern sector this year have been most discouraging.

"When we've had a chance to operate, business has been great, and so far we've had enough action to overcome the losses suffered by rain," Endy declared. "Shows with small earning power have suffered considerably, but the larger orgs are weathering the storm, and we all anticipate a great fall season."

Endy was in Chicago to check up on the building progress on, some light towers he ordered last winter and to purchase draperies and costumes for a new girl show he is framing to open the week of July 1. He was accompanied by Mrs. Endy.

## B&B Neat 23G In London, Ont.

LONDON, Ont., June 22.—Bernard & Barry Shows, an all-Canadian outfit, opened here Saturday (8) for a seven-day run under the sponsorship of the Lions's Club and grossed \$23,000. Turnstile count showed 17,000 passed thru the gate.

Sponsors worked on a guarantee of one grand and a percentage, which gave them little over the guarantee.

Rain Monday and Tuesday (10-11) cut attendance. Two shows, Oriental Follies and Montana Frank's Wild West Revue, did the best business, with rides, including the new Moon Rocket, used for first time here, close behind. Grab joints were given a good run but concessions business was light. Grab joints were given a good run but concessions business was light. Free act with Capt. Roy Simms, performed twice daily.

suffered when his finger was punctured by a rusty dart.

Recent visitors included Bill Fleming, general agent James E. Strates Shows; Nelson Beardsley, Coleman Shows; Silo, mechanical man; Roy Kimball and Van Ransselaer Taylor, of the Altamont Fair; James A. Carey, auditor of county fairs for the State of New York; Mr. and Mrs. Russell Carpenter, of Victory Speedways, Middletown, N. Y., and Lester A. Stone, Holyoke, Mass.

New shooting gallery, recently purchased, has been mounted on a truck and will open at Menands, N. Y., Monday (24).

## Cedar Rapids Pays Wagner

**Week-end business enough to make it red—marine org sponsors stand in Joliet**

CEDAR RAPIDS, Ia., June 22.—Cavalcade of Amusements found this 10-day stand to be strictly a week-end affair, made so by the elements, but the week-ends were so strong that the engagement has been chalked up as definitely a red one.

Opening Friday, Saturday and Sunday biz topped the most optimistic expectations, with the gross for shows and rides being equivalent to a good week, according to Al Wagner, owner. Monday, Tuesday and Wednesday were blanked out by rain, while Thursday was light, but biz picked up strong Friday. Perfect weather was in order for the second kids' matinee today, the first having paid off okay Thursday.

### Deluge Dampens Promotion

William G. Naylor, press representative, set up a strong promotion for Monday (17), organizing a "Hey, Rube!" night for sponsor (American Legion) participation. Legionnaires showed up decked out in derbies, checkered vests, mustaches, etc., ready to take the bally platforms, but the deluge hit just before opening. Customers en route to the show stayed in their cars, many of which became mired in the low parking lot and had to be towed off by a show tractor.

However, the promotion effort was not wasted, as it was good for plenty of reader and art space in *The Cedar Rapids Gazette* and lent prestige to the show.

### Strong Auspices in Joliet

Org opens Monday (24) in Joliet under auspices of the Marine Corps League, Joliet detachment. Sponsor will use funds for its first national convention to be held in Joliet in August, which loosened up the radio and newspapers. Arrangements have been made for a marine corps exhibit and recruiting station on the grounds.

Joe Scholibo, acting as general agent, announced today he has signed the La Fayette (Ind.) Exposition for the week of July 8. Grotto is sponsor of the exposition, and the Cavalcade will be the first railroad carnival to play La Fayette in 15 years, Scholibo reported.

## Hennies Cuffed On Last Chi Lot

CHICAGO, June 22.—Hennies Bros.' Shows took a rough belting from the weather on its closing stand in the Chicago area this week, the lot being on Ogden Avenue, Cicero.

Monday, Tuesday and Wednesday were complete blanks, with biz picking up a bit Thursday and Friday. Clear skies today and favorable predictions for Sunday indicate the org still has a chance to make it a winner.

J. C. McCaffery, general agent, announced that six new steel flatcars were delivered today and will be used for the first time on the next run to Richmond, Ind.

Gus Bethune has taken over the operation of the office-owned cook-house.

## Douglas Gets Chill At Portland After Winning Valley Trek

PORTLAND, Ore., June 22.—Douglas Greater Shows closed a week on the outskirts of Portland Sunday (16) in sharp contrast to the bonanza biz enjoyed up the Willamette River Valley.

General Manager E. O. Douglas reported a "good" previous week at Salem, Ore., which followed "the best still week I have ever had since I started in show business" at Springfield, Ore. Favorable weather helped the Salem and Springfield crowds, while in Portland rain fell every day during the week.

Chief element, however, putting the kibosh on the Portland stand, according to Douglas, was the location. Shows unfurled just outside the eastern city limits, altho there is a suitable circus ground within a few minutes ride from the center of the city. Douglas points to the chilly attitude toward carnivals on the part of the city commission. City frowns on carnivals unless in connection with a sponsored event, altho the recent Portland Rose Festival went thru its post-war revival without benefit of carnival.

Junior Chamber dickered with Douglas over festival spot but when the chips were down Jayce couldn't spring the license from the city commission.

Besides bucking bad weather, shows competed with Pacific Coast League night baseball, dog races, boxing and wrestling.

## Papers Back Solon In Fight To Hike July 4 Concess Fees

LOWELL, Mass., June 22.—Backed by newspapers, which are carrying both stories and editorials on the subject, City Manager Flannery is out to raise by as much as 50 per cent the cost of rental on concession space for July 4.

Flannery, who believes this year will be the biggest financially in the city's history, feels concessionaires can bear the extra hike if weather is favorable.

Newspapers call attention to the fact that ride ops last year upped their admission price 50 per cent and shortened the length of the ride. Newspapers urge a flat 10 cents per ride.

## Strates Gets Away Big at Rochester

ROCHESTER, June 22.—James E. Strates Shows, making the move from Niagara Falls in record time, opened to a surprisingly large crowd Monday (17) in a drizzling rain, and clearing weather the next day generated hopes that the show would shatter the season's records at this stand.

A personal invitation to the managing editors of the local dailies to criticize the midway paid off. Papers carried favorable reviews and sent out photographers for art that includes Nate Eagles's midgets, the U-Loop-It and the Wilno free act. Max Cohen, of the American Carnival Association, was a nightly visitor. Percy Morency, secretary, was welcomed back from his siege in the hospital. Fred Fournier and Mrs. Nate Eagles are having operations.

Last week, in Niagara Falls, was the first without rain since anyone on the Strates shows could remember. Result was that natives and visiting honeymooners alike swarmed the midway to produce a swell week's business. A tricky newspaper ad is credited with giving the show its record matinee of the season Saturday (15), 8,000 children and 2,500 adults passing thru the turnstiles. No cut rates were used.

## Coasts Pans Well For Pacific United

CROCKETT, Calif., June 22.—Pacific United Shows, operated by D. M. Lewis and A. E. (Tony) Soares, opened their 11th week of the season here, Monday (17), at the Sugar Festival. Org, a small, compact unit, is first show in here for eight years. Outfit has been enjoying good business since opening April 1, making short moves thru the Oakland East Bay Area of industrial centers.

Staff comprises A. E. Soares, general manager; Danny Lewis, general agent; Jack Hensley, for 10 years with the Archie Clark Shows, superintendent; L. A. Hahn, concession manager; Bill Bazinet, formerly of the Bazinet Shows, wheel foreman; W. J. Estrada, Merry-Go-Round foreman; Mrs. A. E. Soares, Ray Sherman and Lee Seymour, ticket sellers.

Unit is skedded to play Apricot Festival, Brentwood, Calif., week of July 4; then the Frontier Days at Escalon, Calif., after which it heads down the west side of San Joaquin Valley for late dates in the cotton and fruit belts.

## Harrison Okay at Bridgeton

BRIDGETON, N. J., June 22.—Harrison Greater Shows played a successful stand last week at Memorial Field under auspices of Te-wah Tribe No. 19 of Redmen.

**complete POPCORN SERVICE**

**NEW POSTWAR POPPING MACHINES AND COUNTERS**

**SUPER-HYBRID GOLDEN JUMBO POPCORN**

**THE MARKET'S MOST ATTRACTIVE BOXES AND BAGS**

**SALT • SOLID AND LIQUID SEASONINGS**

**Farmer Boy**

**CORN & EQUIPMENT CO.**

REG. U. S. PAT. OFF.

352 WEST 44th STREET, NEW YORK 18, N. Y.

Offices in Other Cities. PHONE: Circle 6-1293

**WHERE TO GET IT... quick!**

**TWIN CITY SHOWS**

**NOTICE**

Largest 4th of July Celebration in Northwest.

Everything will work. All Concessions and Shows of all kinds, come on. Wire

**GEO. CRABLE**

Akron, Iowa

**RAINBO SHOWS**

**WANT**

Swinger Agent, Nail Joint and Slum Store; also Griddle Man. Have for sale 9-car Tilt-a-Whirl. Can be seen in operation July 4 at Brazil, Ind.

Address:

**TEX ROLLINS**

Worthington, Ind., this week

**FREDA-FRED VAN**

**WANTS**

For all new deluxe Side Show, Side Show Acts. No act too big, no act too small. Want to buy six Monkey Show Banners.

Wire

**FREDDIE WEST**

Care Western Union BALTIMORE, MD.

**WANT TO BUY**

For cash, Kiddie Rides or other One-Truck Rides. Fitz Winters wants P. C. Dealers and Wheel Agent. Ray and Jim Smith, wire for Rat Store. Frank Starr, looking for you.

Address:

**ROBERT C. BAKER**

Bistany Shows Perth Amboy, N. J.

**WANT**

Sober, capable Slum Bowling Alley Agent. Address:

**JOHN GALLAGAN**

Care Gooding Amusement Co. Loveland, Ohio, this week; Hillsdale, Mich., Celebration, next week.

**WANT**

For Big 4th of July, Stearns, Ky., few more Stock Concessions, Custard and Candy Floss, Candy Apples, Shows with own equipment, one more Ride not conflicting. All replies J. L. KEEF or

**O. C. CUNNINGHAM, CAPITAL CITY SHOWS**

Williamsburg, Ky., or

**SHAN WILCOX, SHAN BROS.' SHOWS**

Vivian, W. Va.

**SHOWS SHOWS**

Want Shows for Rensselaer, Ind., Fourth of July Celebration, week of July 1, and rest of season. Want Side Show, Fun House, Glass House, Girl Revue or any capable Show. Have outfits for one or two Shows. CONCESSIONS—Can use Stock Concessions, String Game, Bumper, Watch-La, Pitch-Til-U-Win or any Stock Concession not conflicting.

**BAKER UNITED SHOWS**

Noblesville, Ind., this week; Rensselaer, Ind., week of July 1.

**FOLKS CELEBRATION SHOWS WANT**

Sober and reliable Canvasman, Tilt-a-Whirl Foreman, Ferris Wheel Foreman, Merry Mix-Up Foreman. Also can use other good Ride Help. Can use man capable of being Assistant Ride Superintendent. Wire Flagstaff, Arizona, until July 7.

**WANT BINGO COUNTER MAN**

That can relief call. Operate 7 days a week. Here until Sept. 15th. No moves. Don't apply unless you can stay sober. Lushes don't last. Can also place Ball Game and a Slum Store Agent. Come on, will place you.

**ART D. HANSEN, Folly Beach Amusement Park**

FOLLY BEACH, CHARLESTON, SO. CAR.

**LLOYD'S RELIABLE RIDES**



Want Ride Help on #5 Wheel and new 2-abreast Jennie. Can place Grab and 10-Cent Stock Stores. Monticello, Ind., this week; then 4th of July week at Walkerton, Ind. All replies as per route in this ad. No gypsies or lusers.

**ROLAND SMITH WANTS**

Any Flat Ride, Show with own equipment, Girl Show, opening for small Cook House or Crab Joint. Good proposition for Bingo, Concession Agents, Ride Help, also Electrician. Big 3-day celebration, July 2-3-4, Pottsville, Pa.; then Sherman, Tex., up-town, to follow. Don Vier, get in touch with me.

**ROLAND SMITH**  
Liberty Hotel Cleburne, Texas

**FOR SALE**

Dub to health, Pistol Target Coin Store, 10x12 top, 4 guns, etc., complete, \$150.00. Photo Booth, complete, 10x12, \$450.00; 3 1/4 full view. Archery Game, complete, with or without present contract, \$550.00. All replies:

**CHAS. R. FRYOU**  
1416 Ninth St. BILOXI, MISS.  
Phone 1277-J

**COOKHOUSE HELP**

Griddle Man, 2 Waiters. Top salaries. If I know you come on.

**CORKIE ZIMMERMAN**  
c/o World of Pleasure Shows  
Kalamazoo, Mich., this week

**WANTED**

FOR MINSTREL SHOW—Cavalcade of Amusements; one good drummer, one Piano Player that can play in different keys, one Alto Sax, one Tenor Sax. Can place Chorus Girls. Can place good Woman Singer that can sing late numbers. Whiskey and wine heads, aspirators and men chasers, saw stamps and wires. Enlarging show for fairs.

**FRED SAWYER**  
Manager Minstrel Show  
CAVALCADE OF AMUSEMENTS, Joliet, Ill.

**FOR SALE**

**NEW TEN-IN-ONE TENT**

Size 21 ft. by 110 ft. Complete and ready to ship.

**CAMEL MFG. CO.**  
329 South Central Ave. Knoxville, Tenn.

**★ WANT RIDE HELP ★**

Want Ferris Wheel Help. Man for Kiddie Auto Ride; if married can use Wives on CONCESSIONS. Must have transportation. Write or wire

**I. K. WALLACE**  
1316 Spruce Street PHILADELPHIA, PA.  
New Bloomfield, Pa., 4th week.

**Attention!**

**BILL SULLIVAN JUNIOR ZELLER HARRY PYLE**

Call me at once. PAT MITCHELL, c/o Victory Exposition Shows, Eldorado, Kansas.

**WANT**

Stock and Grind Concessions of all kind—Ball Games, Eat and Drink Stands, Hoop-La, Penny Pitch, Cane Rack, Bumper Joint, Fish Pond, Pitch Til U Win, String Joint, Mug Joint. Will book any Stock Joint, Kiddie Rides. Firemen's 4th July Celebration. Barbeque and fireworks. Snow Balls and Poncoru open.

**ROY LITTLE**, Concession Mgr., Taylorsville, Ky.

**GOLDEN GATE SHOWS**

Want Cook House, Ball Games, Hoop-La, Cane Rack, Pitch Til U Win, Bumper Joint, Pop Corn, Mug Joint, Snow Balls, Cigarette Gallery, Mitt Camp, any kind Stock Joint. Office wants Agents, Kiddie Rides. Lebanon Junction, Ky., June 24 to 29; Taylorsville, Ky., July 1 to 6. Come on, will book you.

**FRANK OWENS**, Mgr.

**CLUB ACTIVITIES**

**Showmen's League of America**  
400 So. State St., Chicago

CHICAGO, June 22.—President's mail message and letter on the Buick award go forward shortly. Mustering-out committee and board of approval passed on applications of Roger S. Littleford Jr. and Bobby Cohn.

Sick list includes George Terry, John U. LeFebvre, H. D. Wilson, William Deneke, James LaMont, William J. Coultry and Tom Vollmer. No late reports from Joe Sorensen, in the Veterans Hospital at Dwight, Ill.

News of the death of Al A. Miller in Somerville, Tenn., where burial was made, received with regret.

Vice-Presidents E. Lawrence Phillips and David E. Endy, the latter with Mrs. Endy, called at the rooms. Other visitors were Bill Snyder, Ralph Lockett, Fitzie Brown, Maxie Herman, Harry Russell, Louis Fishman, Abe Katz, Frank Ryan, Leo Sennett, Leo H. Bergman, A. Flan, Irving Malitz, Max Brantman, Robert T. Gordon and Frank Sneck.

Visits are planned by the secretary to the Cavalcade of Amusements at Joliet, Ill., and the Gem City Shows at Aurora. William Carsky and Whitey Lehrter were visitors at Cole Bros.' Circus.

President Fred Kressmann leaves Monday (24) on his Canadian trip. Lou Leonard advises he may go East next month. Mail is held for Phillip Gilson, Leo Overland and Mrs. Maury Brod. William Kaplan, back in town, reports he will attend the nominating committee meeting early in July.

**Ladies' Auxiliary**

Gussie Travis, Anna Stewart, Grace Goss and Nan Rankine write that they visited Agnes Donahue in Royal Oak, Mich. Letters were also received from Trixie Clark and Florence Ketring.

Ethel Weir visited in Chicago with her family. Lena Schlossberg plans to spend July 4 in Waukesha, Wis., and President Louise Rollo will spend the day in the country. Ida Chase, relief chairman, reports Mrs. Ann Belden, Maude Geiler and Nellie Byrnes recuperating after recent illnesses.

Juanita and Hedda Henderson were guests of honor at a party given by Etta Henderson. Cleora Helmer's son is recovering from injuries received in an accident.

**National Showmen's Association**  
1564 Broadway, New York

NEW YORK, June 22.—Annual drive is now on to secure signatures for the 1946 Year Book. Sam Peterson and Nathan Rifkin both underwent operation recently. Visitors included Siro Aurillo, J. C. Oliver, Russell Bradshaw, Cliff Wilson, J. C. Harlacker, Leo Bistany, John R. Ward, Ted Williams, Larry Benn, George Regan and Jacob Alfred.

On a trip thru New England last week, Walter K. Sibley, executive secretary, met the following members and friends while visiting shows and parks: Coleman Bros.' Shows, Mr. and Mrs. Tom Coleman, Dick Coleman Jr., Pete O'Connell, Slim Fein and Leonard Ross; White City Park, Worcester, Mass.; Sam Hamid, resident manager; Lagasse Shows, No. 1 Unit, Hudson, Mass.; Mr. Lagasse, John N. Dowling, Cecil Dressler, Harry Ryan, Max Gould, George Garland, Billy Reilly and Thomas Thornton. In attendance at the Bunker Hill Day celebration, Charlestown, Mass., were John Carney, Bibs Malange and Happy and Dave White. He also visited Harry Finneral, Merit Shows.

**Pacific Coast Showmen's Association**  
623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, June 22.—Vice-President Bill Hobday presided Monday (17). Also on the rostrum were Vice-President Harry Suker and Ed Mann, secretary.

Five new members were elected and initiated: Paul M. Trent, Hugo E. Ewart, Cecil P. Worsley, Warner Austin and William L. Biber.

A letter was read regarding a proposed memorial for the late Al G. Barnes, and the matter will be taken up at a later meeting.

The club received a bronze plaque listing the names of 150 members who served in the armed forces. Official unveiling will take place at a later date.

John Lorman made an impressive talk on the building fund, which is coming along very well. Following adjournment of the business meeting refreshments were served under the direction of Ray Rosard.

**Ladies' Auxiliary**

First Vice-President Mabelle Bennett presided Monday (17). Helen B. Smith, secretary, and Gertrude DiSanti, treasurer, were the only other officers present. Florence Lusby, who was in an auto accident, was reported better, and Virginia Kline, who broke a bone in her foot, was reported on crutches.

Bank Nite award went to Jenny Rawlings, and door prize, donated by Marie Mead, was won by Ethel Ebell.

Minerva Boyd was present from the Ferris Shows and made a \$25 donation for the Red Cross. A chicken dinner July 12 and another bazaar party August 14, to be given by Rose Rozard and Mabelle Bennett, were announced. Tillie Palmateer sent in a lunch cloth for the bazaar.

Bazaar at Opal Manly's was a huge success. Peggy Forstall received the silk stockings donated by Opal Manly.

**Showfolks of America**  
San Francisco

SAN FRANCISCO, June 22.—President Sammy Corensen presided at the meeting Monday (10). Death of George Lawless, of Long Beach, Calif., was announced. Vice-President Harry Seber, as chaplain, led members in prayer.

Albert Anderson is in Sutter Hospital and William Mullholland is in Marine Hospital. Austin King and Paul Linden are in bed with colds. Mrs. Althea Orr is still ill at her home.

Elected members were Harry A. Hart, Robert O. Eiseld, Roger Irwin, George Baney, Sam Rhodes and George Walton. Roger Irwin was named official representative of Show Folks at Play-Land-at-the-Beach.

New members and guests introduced were Bob and Lee Watry, Bob Eiseld, William (Swede) Linstead, Mr. and Mrs. Harry Webster, Dolores Coronada, Harry Reynolds, George Walton, Camille Donnaye, Larry Rodgers, Laura Losowith and the three sons of Mary Texeira, Earl, Kenneth and Ronald Lawrence.

Fred Cockrell reported on the membership drive. Nellie Baker announced another clothing drive would soon be made. After a talk by Council Raiford, it was moved by Adam McBride and seconded by Nellie Baker, that a clown's head be installed for voluntary contributions. Adam McBride donated \$10 to the Cemetery Fund.

**WANTED—WANTED**

Four Daisy Cork Guns. Wire

**J. R. CREWS**  
c/o Tatham Bros.' Shows  
Moweaqua, Ill., week June 24

**Regular Associated Troupers**  
730 S. Grand Ave., Los Angeles

LOS ANGELES, June 22.—The June 13 meeting was presided over by Clarence Allton, first vice-president. Most of the business concerned the new clubrooms in the Kay Apartments, set for occupancy early in July.

Mail included a letter from May Allaman with news of the LeFors & Grath Shows, a card from Mora and Ernest Bagby in Chicago, a letter from William H. (Bill) Meyer with a \$26 donation, and a letter from Jennie Reigel saying she is feeling okay again. Donations to the sick and relief fund were sent in by Dan Michaels, \$20, and Al Lindenberg, \$10. An invitation was received from Helen and Jay O'Brien to their open house June 23. A telephone call from Sam and Lucille Dolman brought greetings from the Martih Shows.

A new member, Fred McCrea, was introduced by Bob Perry. Martha Levine reported for the bazaar committee, and Lil Eisenman brought crocheted edging. Herb and Billie Sucher returned just in time for the moving.

Bertha Harris is recovering from an operation in Monte Sano Hospital. Florence Lusby is getting along well after her accident. Jimmie Gallagher is laid up with arthritis.

**CARL HANSON**

Contact me immediately. Have good proposition. Don't act until you hear from me.

**FRANK W. PEPPERS**  
PEPPERS ALL-STATE SHOWS  
Centralia, Ill., this week; Wood River, Ill., next week.

**WANTED**

For Big Fourth of July Celebration, Cheyenne Wells, Colorado.

Independent Shows and Rides with own transportation. Want Concessions and Agents for all stores. Wire or come as per route.

**NELSON BROS.' SHOWS**  
Flagler, Colorado, week June 24; Cheyenne Wells, Colorado, July 2, 3 & 4.

**WANT**

Ferris Wheel Foreman on Eli No. 5. Will book any Ride not conflicting. Want Shows with own transportation. Also want any useful show people. Maud, Okla., this week; then the big one, Prague, Okla., week of July 4th.

**Dickson United Shows**

**BILL ARE WANTS AGENTS**

For Percentage, Ball Games and Guess Your Age and Weight. Wire BILL ARE, c/o Jos. J. Kirkwood Shows, Berlin, N. H., this week; Newport, Vt., next week.

**WANTED CARNIVAL AND SHOWS**

For Home Coming Celebration, week of August 18. Wide publicity.

**CLARENCE DeBRUN**, Chairman  
Assumption, Ill.

**Want Stock Concessions**

For 4th July 3 big days, playing all week at Bertrand, Neb.

Can place couple more small Shows for rest of season. Help of all kinds except drinks, come on. This show will positively play celebrations.

All Replies: F. B. DENNIS, Elm Creek, Neb.

**WANTED ROLL-DOWN AGENTS**

Good spots. Wire or call

**RUTH NEESE**  
COTTAGE HOTEL UNION CITY, OHIO

**SUNSET AMUSEMENT CO.**

Legitimate Concessions open. No exclusives. Webster City, Iowa.

### BROWNIE AMUSEMENT CAN PLACE

A few more Merchandise Concessions. Candy Floss, Crab Joint, High Striker. Have good proposition for Cook House. Want Grind Shows and Rides that don't conflict. Can use Second Men on all Rides; semi drivers given preference.

Hill City, Kans., 24 to 29; Arapahoe, Nebr. (the biggest 4th in Southwest Nebraska).

### WANTED

#### TO BOOK FOR CHOICE INDIANA SPOTS

Stock Concessions of all kinds. Will give reliable party the ex. on all percentage.

Can also use capable agents for Count Stores, Slum Skillo and Wheel. Our next spot is a Real One; also our 4th of July celebration.

All address:

**Royal Amusement Co.**

Union City, Ind., June 24-29

### CAVALCADE OF AMUSEMENTS CAN PLACE

CAPABLE NEON MAN. Have complete up-to-date wagon. Must understand all forms of Glass Blowing. Salary \$100.00 per week. Join at once. Contact

**AL WAGNER, Mgr.**

Joliet, Ill., this week; South Beloit, Ill., next week.

### Cavalcade of Amusements CAN PLACE

RESPONSIBLE COUPLE FOR POPCORN WAGON. Must understand how to make Candy Apples and Karmelcorn. All who formerly worked for Mrs. Iva Velare contact me. Wonderful opportunity for a big season's work.

Address:

**AL WAGNER, Mgr.**

Joliet, Ill., this week; South Beloit, Ill., July 1-6

### FLORIDA AMUSEMENT SHOW WANTS

A-One G Wheel Agent. Must be capable. Would like to hear from Jackie Fies. No nut over here. Fifty-fifty. We work six nites a week. So far we haven't lost a nite since opening date in nine weeks, and we have contracts for all winter in Florida. We only have one store of a kind and we book no competition. We carry seven Rides and five Shows, Free Act and Fireworks. Newland, N. C., this week; Marshall, N. C., follows.

### AMERICAN LEGION CELEBRATION

Delhi, N. Y., July 1-6. Can place Shows and Concessions, also Free Acts.

Want Big Show, American Legion Celebration, Binghamton, N. Y., July 1-15. Wire

**W. S. MALARKEY**

210 Court Street Binghamton, N. Y.

### Cavalcade of Amusements WANT

#### CAPABLE SECRETARY

For office. Must have knowledge of all forms of taxation. Salary \$100.00 per week. If you drink do not apply. Address:

**AL WAGNER, Mgr.**

Joliet, Ill., this week; South Beloit, Ill., next week.

### FOR SALE

Power Unit, mounted, needs minor repairs, \$150.00; four Nickel Shooting Pistols, perfect working condition, \$60.00; one 3 1/2 x 5 Table Model Camera, complete with lens, \$85.00; four big loaded Cats, \$20.00.

### WANTED

Agents for Peg Pool, Pan Joint, Under and Over.

**N. E. DAVIS**

c/o Home State Shows  
Mystic, Iowa, June 24 to 29; Marengo, Iowa, July 1 to 6

## WONDER CITY SHOWS

### MAMMOTH JULY 4 (3-4) CELEBRATION AND JUBILEE, VANDALIA, ILL.

Parades, free acts, ball games, athletic events, fireworks. Sponsored by Lions' Club. Located in city park in city of 20,000. Billed like a circus, expect 30,000 attendance. Wonder City Shows operate six days, July 1-6. Notice, Shows—We have Billy Logsdon's 110 Ft. Side Show, Linda Lopez' 60 Ft. Life Show, Cliff Patton's 40 Ft. Nights in Paris, Office 110 Ft. Side Show. Can place any Show not conflicting with the above. Harry Harris, place your Wild Life Show and you as a Lot Man; satisfactory salary. Notice, Rides—We own and operate 6 Rides. Can place Octopus, Tilt, Roll-o-Plane or Loop-o-Plane. Liberal proposition. Will furnish transportation for inducements. A long season with a guarantee of 4 Northern Fairs starting in July and 11 Southern Fairs starting Sept. 16th. All to be announced in later issue of Billboard. Notice, Concessionaires—Place any Stock Concession. Place a few choice Wheels and Grind Stores; also Diggers, Arcade. Can place Business Manager after July 6th. All address:

**JOE KARR, WONDER CITY SHOWS**

Effingham, Ill., June 24-29; Vandalia, Ill., July 1-6; Mattoon, Ill., July 8-13; Paxton, Ill., July 15-20; Danville, Ill., July 22-27.

P.S.: Can place Lot Man who can and will get show on and off lot as we open Monday nights. Good salary. Carl Hillman wants to hear from Georgia Boy or any good Player.

## MIGHTY PAGE SHOWS

**W. O. PAGE, Manager; ROBT. L. OVERSTREET, Assistant Manager; GYPSY BOB MEYERS, Concession Manager; MACK HOUSE, Legal Adjuster; CASH WILTSE, General Agent; EARL D. BACKER, Special Agent.**

Want for the largest Fourth of July Celebration in the State, Clinton, Indiana, sponsored by the American Legion Post #140. Parades, fireworks, new automobile given away on the grounds. 40,000 people expected. Then New Albany, Ind.; Charleston, W. Va., and route of Fall Fairs and Celebrations in the South.

CONCESSIONS—Booking all Concessions with the exception of Bingo, Custard and Popcorn. Want Novelties, Basket Ball, Bumpers, Jewelry, Ball Games, Nail Joint. Can place Agents for Slum Skillo, Country Store, Six Cat, Roll Down. SHOWS—Book any good Shows with or without equipment. Interesting proposition to new and novel attractions. Want Musicians for Minstrel, especially Drummer and Sax. Pocketbook Harris producing. Top salary to good people. Frank Zorda wants Acts for Side Show. Salary and bonus. RIDES—Can place Spitfire, Roll-o-Plane and Fly-o-Plane. Place Working Men on all Rides; must drive semis. Positively no lush hounds. Want for cash 35x70 or 40x80 Top. No junk. People joining now given preference for Fall Fairs and Celebrations.

MIGHTY PAGE SHOWS, Paris, Illinois, this week; then the big one, Clinton, Indiana, July 1 to 6.

### Annual 4th of July Celebration, Pell City, Ala.

Alabama's largest bona fide Celebration. Location downtown and sponsored by the American Legion. All Concessions open. Want Shows—Snake Show, Jig Show, Fun House, Glass, Side Show with own transportation at 25 per cent. Will book Roll-o-Plane, Ferris Wheel, Tilt-a-Whirl or any Ride not conflicting. Special attractive proposition for Show and Ride for this date and balance of season. Want Foremen for Merry-Go-Round and Chair-o-Plane. Top salaries. One '46 Kaiser Car, Frigidaires and Radios to be given away on the grounds. All people who know me get in touch with me at once. This is a free gate and fireworks every night. Route as follows:

Bessemer, Ala., week of June 24th; Pell City, week of July 1st; Leeds, week of July 8th; Warrior, week of July 15th; Summilton, July 22nd, and other good spots to follow.

### ROYAL RIDES

JOE AND SAM SALADINO

## GREAT SUTTON SHOWS

Want Photo Gallery, Ball Racks, Stock Concessions for big 4th of July Celebration, on streets, Savanna, Ill., and balance of season. Maquoketa, Iowa, this week

## WANT BILLPOSTER

With own transportation for motorized show of ten Rides and ten Shows for the best advertised show on the road. Drunks, save your time. State all in letter or wire. Top salary to one that can produce.

BOX D234, The Billboard Pub. Co., Cincinnati 1, Ohio

## NICK'S UNITED SHOWS AND MAC McCREARY

WANT Grind Store Agents for Roll-Downs, Skillos and Razzle Dazzle. Useful people all lines. We work every week; ask anyone. Dr. Jeffrin, please contact me. Lima, Ohio, this week.

## CARNIVAL WANTED!!

Northern California dates open, particularly August 21-25 and August 28-September 2. Wire

**WESTERN FAIRS ASSOCIATION**  
Chamber of Commerce Bldg. Sacramento, California

## SUNFLOWER STATE SHOWS

### WANT

**FOR BRUSH, COLO., JULY 1-6**  
Big Celebration and long season of Fairs and Celebrations in the money spots of the West. ALL LEGITIMATE JOINTS: Darts, Bowling Alley, Clothes Pin, Coca-Cola Bottles, Ball Games, Whiskey Bottles, Basket Ball, Penny Pitch, Jingle Board, Novelties, Scales, Hoop-La. SHOWS OF ALL KINDS except Snake and Ten-in-One. Good deal to Girl Show. (Must stay sober.) Will frame any Grind Show. Uncle Mac Atee wants to hear from Teddie Bear and Bernie Lawton, Little Bill. Wire Mac at once. Have good deal. Will send tickets.

### FOR SALE

GOOD SINGLE LOOP. Will book on Show. SET OF IRON CLAWS WITH TRAILER \$300.00  
ELECTRIC POPCORN MACHINE 25.00

J. D. Gilmore wants Stock Joint Agents, also Snow Cone Agent. Can always place useful Show People. G. M. (Nackie) McLain, I will place you. Wire C. A. GOREE, Mgr., Loveland, Colo., this week.

## ATTENTION

### Salary No Object

Speedy Williams, Flash Davis, Clyde and Camille, Vichy Schaffer, Patsy, Hawk Mich-key, Donahue, "Three Trick" Bud Turner or any other riders who know me, get in touch with me for best opportunity ever offered.

### DR. SERGE T. URLING JOHNNY J. JONES EXPOSITION

Wire Negaunee, Mich., now; Calumet, Mich., week of June 30th.

## Sunset Amusement Co.

### WANTS

Legitimate Concessions for North-east Iowa's largest 4th Celebration at Elkader, Iowa. Have plenty percentage, no flats. First Fair starts Sunday, July 7, Carrollton, Illinois.

Webster City, Iowa, this week;  
Elkader, Iowa, July 1 to 4

## Big 4th July Celebration

### LAWRENCEBURG, TENN.

Ten Thousand Paid Admissions Last Year. Booking Concessions of all kinds. Good openings for Cook House, Snow Cones, Juice, Ice Cream and Candy Apples. Want Agents for Skillo and Roll Downs. Will book Girl Show with own equipment. Will buy Evans Big Six Wheel. Will book two Mitt Camps. Rogersville, Alabama, this week; then the big one, Lawrenceburg, Tenn. All replies to

**C. W. HENDRIX**

**MAGNOLIA EXPO SHOWS**  
ROGERSVILLE, ALA.

## GIRLS

For dancing show. Wardrobe furnished if necessary. Top salary to good Strip Dancer. Also Hula, Rhumba, Oriental, etc. Also place good Grinder. Transportation furnished after joining. Wire and state age.

**F. W. MILLER**

Care Wade Shows, Dayton, Ohio, week June 24; Crown Point, Ind., week July 1.

## B. & V. SHOWS

Towanda, Pa., Fourth of July Celebration, July 1-6. Seven Fairs to Follow. Want Fun House, Drome, Arcade. Rides: Roll-o-Plane, Fly-o-Plane and Tilt. Want Grind Stores, Shows with or without outfits. Have 20x80 for Side Show, also 30x50. Both new.

Mayfield, Pa., June 24-29.

## WANT

Cook House or Grab. Book Bingo, Forty Dollars or will sell my Bingo for \$500.00.

**MARDELL'S MIDWAY OF FUN**  
Lisbon, N. D., July 1-5

# TRIANGLE SHOWS

**ANNOUNCES**

**GALA HOMECOMING  
JULY 4TH CELEBRATION  
CLARION, PA.**

FIRST BIG FAIR OF THE YEAR

## HARRINGTON

DELAWARE

**CONCESSIONS**      **EVERYTHING OPEN**

**JULY 22 TO 27**

FOLLOWED BY 15 BIG FAIRS AND CELEBRATIONS INCLUDING

## VANDERGRIFT

WESTERN PA. VOL. FIREMEN'S CONVENTION

★ ★ ★ **WANTED**      **MEN EXP. FOR LUNG & LIFE SHOWS, HILLBILLY ACT, MINSTREL SHOW**      ★ ★ ★

# TRIANGLE SHOWS

THIS WEEK, BRADFORD, PA.; JULY 1 TO 6, CLARION, PA.

**LAST CALL**      **HILL'S GREATER SHOWS**      **LAST CALL**

FOR MIDWEST'S BIGGEST JULY 4TH CELEBRATION AT RED OAK, IOWA

SHOWS: Fun House, Girl Show, Snake Show. An exceptional proposition to Side Show with own equipment.

RIDES: Will book or buy any Flat Rides.

CONCESSIONS: Cookhouse, Crab, Snow, Frozen Custard, Basket Ball, Photos, Ball Games, Hoop-La, Fish Pond, Pitch-Till-You-Win. Can place any legitimate Concessions. No exclusives on any of the aforementioned.

THIS SHOW IS CARRYING 9 RIDES, 6 SHOWS AND 20 CONCESSIONS AND HAS 12 BONA FIDE FAIRS AND CELEBRATIONS, ENDING IN TEXAS NOVEMBER 1ST. All Address:

**H. P. HILL, Mgr., Anita, Iowa, this week**

## LEE UNITED SHOWS

PLAYING MICHIGAN'S FINEST STREET CELEBRATIONS—BOOKED SOLID

WANT SHOWS WITH OWN OUTFITS AND TRANSPORTATION. CAN PLACE NEAT CLEAN GIRL OR POSING SHOW. WANT MAN AND WIFE TO HANDLE BEAUTIFUL PIT SHOW. Wire

**CHAS. H. LEE, Mgr.**

Saginaw, Mich., June 24 to July 1; Coleman, Mich. (July 4th Celebration), July 3-6.

## SOONER STATE SHOWS

THE SHOW WITH A FUTURE

WANTS—FOR CANTON, OKLA., 4TH OF JULY CELEBRATION—WANTS

For Fourth of July Celebration, two big days, 3rd and 4th. Big Rodeo and Indian Pow-wow. Big crowds, lots of shade. Stock Concessions of all kinds, Cook House or Set Down Grab, Photos, Country Store, Ball Games, String Joint. Will book any Rides that don't conflict. Mechanical Show, Snake Show, or any Shows of merit. 25% plus insurance. With our own transportation. We have five Western Oklahoma Fairs, and others pending. Show will be out until the 11th of November. Address all mail:

**K. E. (JELLY) VANDERFORD, Owner and Manager**

SOONER STATE SHOWS.  
Temple, Okla., June 24 to 28. Canton, Okla., 1st to 6th.

## ATTENTION, SHOWFOLKS!

I can use two more sober and capable Agents for Razzle-Dazzle and Skillo. Have opening for an outside stick who is willing to work. Can use a sober and capable P. C. Dealer to operate Three-Dice Chuck. Twenty-five thousand soldiers here, and we are getting plenty of action. We will be here several more weeks, as this is a permanent training camp. Blackie Wilson wants a Griddle Man and Waiters, also other useful Help around Cook House. If you have worked for me before and can work according to orders, contact by wire.

**MARTY MICHILS, Care SOUTHERN VALLEY SHOWS, Leesville, La.**

P.S.: Our "Fourth" will be the biggest in the South.

30 CARS **ENDY BROS.' SHOWS** 30 CARS

—PATRICIA GORDON—

WANTS FOR ALL NEW OFFICE GIRL REVUE

Line Girls— Dance Team to Feature—Musicians to strengthen Band—  
Canvasman

Will purchase for cash, Scooter; one more No. 5 Ferris Wheel, Hammond Organ.

Place useful Show People, Train Helpers, Chalkers, Ride Help. Come on. Springfield, Ohio, this week; East Liverpool, Ohio, week July 1

**DAVID B. ENDY**

★★★★ **HERE IT IS!** ★★★★★

## BIG FOURTH OF JULY WEEK CELEBRATION, Bridgeport, O.

in connection with

### MARTINS FERRY CENTENNIAL

FIREWORKS—PARADES—SPECIAL EVENTS AND OTHER BIG ONES TO FOLLOW,  
INCLUDING MICHIGAN AND NORTH CAROLINA FAIRS

## MAJESTIC GREATER SHOWS

CAN PLACE

Diggers (Bob Parker, answer). Will sell exclusive on Penny Pitches, Candy Floss, Ice Cream, Custard, Swinger and Nail Joints. SIDE SHOW: Wild Life (Mr. Cottrell, contact), Jig Show, Snake Show. Want Chair-o-Plane and one more Flat Ride. Lloyd Soules wants Novelty Agents.

Wire **SAM GOLDSTEIN, Owner-Mgr.—HARRY E. WILSON, Asst. Mgr.**  
East Palestine, Ohio, this week; then Bridgeport, Ohio

## J. F. SPARKS SHOWS

WANT

FOR BIG FOURTH OF JULY CELEBRATION, MT. VERNON, ILL., CITY PARK  
SHOWS—Ten-in-One, Girl Show, Big Snake, Monkey Circus or any  
Shows with own equipment.

CONCESSIONS—Custard, Scales, Age, Candy Floss, Apples and Snow  
Cones.

BILLPOSTER—Must post paper and drive panel truck.

RIDE HELP—Ride Foreman and Second Man for Twin Wheels; Second  
Men for Tilt-a-Whirl; Foreman and Second Men for Ridee-O and  
Rolloplane.

All replies to

**J. F. SPARKS, Paducah, Ky., this week**

## CENTRAL AMERICAN SHOWS

FAIRS AND CELEBRATIONS STARTING WEEK JULY 4TH—BOOKED SOLID UNTIL NOVEMBER

WANTED      WANTED      WANTED

RIDES: Any Rides not conflicting. Good proposition for Octopus or Roll-O-Plane, or other Major Rides with own transportation.

SHOWS: Will book Crime Show, Snake Show, Posing Show, Organized Minstrel Show. Will furnish complete outfit for any meritorious attraction.

CONCESSIONS: Will book Stock Concessions of all kinds. Will sell exclusive on Bingo.  
HELP: Sober reliable Foremen for #5 Eli Ferris Wheel, Little Beauty Merry-Go-Round, and 7-car Tilt-A-Whirl. A-1 Truck Mechanic.

Get with a Show that is clicking every week.

**CHAS. H. SUTTON WANTS ROLL-DOWN AND RAZZLE-DAZZLE AGENTS.**

Wire or Call and send all Communications to: **STEVE LEE, Owner, Alnsworth, Nebr., this week;**  
then Neligh, Nebr., July 1-8, inclusive

## TATHAM BROS.' SHOWS

WANT FOR THE BIGGEST FOURTH OF JULY CELEBRATION IN  
ILLINOIS. ASK ANYONE WHO HAS PLAYED IT.

**CENTRALIA, ILLINOIS**

AMERICAN LEGION 27TH ANNUAL HOMECOMING AND 4TH JULY WEEK CELEBRATION

HELD IN THE CITY PARK

Want Stock Concessions of all kind for this date and 14 Fairs and Home Comings to follow.

No Percentage. No Coupon Stores. No Gypsies.

Want Ride Men that drive. We pay top wages and expect results. All people must be sober and reliable. Committees—We have Labor Day week open.

Address: **MOWEAQUA, ILL., WEEK JUNE 24**

## FOREMAN FOR TILT AND KID RIDE

Good Second Men for all Rides (top wages for those who will get with it). ASSISTANT  
MANAGER who can get it on and off the lot and handle men. CONCESSIONS OPEN: Fish  
Pond, String Joint, Bowling Alley, others not conflicting. Can always use good Concession  
Agents.

## GREATER RAINBOW SHOWS

Leon, Ia., on the streets, this week; then Marion, Ia., 4-Day July 4th Street Celebration.

## BEAM'S ATTRACTIONS WANT

Merry-Co-Round and Tilt Help. Good wages to experienced, sober men. Pay in cash only.  
Duck and Fish Pond Concessions open. Concession Agents for Stock Joints. Want Counter  
or Griddle Man for Cookhouse. Write or wire

**M. A. BEAM, Latrobe, Penn., this week; Salina, Penn., next week.**

### HARRISON GREATER SHOWS, INC.

**WANTS FOR EGG HARBOR, N. J., JUNE 21 THRU JUNE 29; Then the Big One, BIG FOURTH OF JULY CELEBRATION, First Show in the City of Trenton This Year**

Can place legitimate Concessions of all kind, no exclusive. Good opening for Cook House, Frozen Custard and Lead Gallery. Will book any worth-while Show with or without outfits. Have brand-new tops for same. Will book Fly-o-Plane, Octopus, Roll-o-Plane, Spitfire or Flying Scooter with or without transportation. George Lucas, get in touch with me at once. Have long season of fairs starting 1st of August through Pennsylvania, Maryland, Virginia, North Carolina, South Carolina, Georgia and Florida. Want Ride Foremen for Twin Ferris Wheels and Caterpillar. Want capable Lot Man that can move show on and off lots. Want A-1 Billposter that can drive and produce. Willis Johnson, get in touch with me at once. Earl Tilghman wants Agents. Want useful show people in all departments. Curley Graham wants Agents for best framed Clothes Pin Joint on the road. Want capable, reliable Man to take head of store with agents. C-Note Slim, Ray Johnson, contact at once. Jimmie Casey, contact at once. Need one Razzle Agent, one Skillo Agent, two P.C. Dealers, Outside Help and Working Men. All contact Curley Graham, concession manager. Will buy Kiddie Rides. State price and condition. Will give head of Blower to reliable Man. Need Blower Agents. Brand-new joint never been in the air. All wires to

**FRANK HARRISON, Owner and Gen. Manager      PATTY FINNERTY, Business Manager**  
**CURLEY GRAHAM, Concession Manager**

### WANT FOREMAN

For Little Beauty Merry-Go-Round; machine like new. Will pay top salary to man who will take care of it and can drive truck and trailer. Also want Second Man for Eli Wheel.

**J. S. BULLOCK**

Sparta, N. C., this week; West Jefferson, N. C., to follow.

### FOR SALE

**3—72-Foot All-Steel Stock Cars, built by Warren Tank Car Company .....\$4,500.00 Each**  
**1—72-Foot Steel Under-Frame Sleeper, 36 sections, with two washrooms .....\$6,500.00**  
**J. W. CONKLIN, P. O. Box 31, Brantford, Ontario, Can.**

### PINE STATE SHOWS AND RODEO

Combined Summer Festival, week June 24, Winchester, Tenn., and Legion Fourth of July Annual Celebration, parades Thursday and Saturday, Manchester, Tenn.  
Want Concessions of all kinds that work for stock and not over 10c. A good proposition for Custard. Want Fun House and Penny Arcade, any Show not conflicting. Can place for season Roll-o-Plane, Tilt and Whip. Want Second Man on Merry-Go-Round, Second Man for Chairplane; also Canvas and Marcquee Man, Ticket Sellers and Concession Help.

### WANTED

Legitimate Concessions that don't conflict for Waldorf, Maryland, and Rockville, Maryland, Celebrations and other choice dates. Will book or buy Octopus or Roll-o-Plane. Wanted—Free Act for long season. Billie Shaeffer, get in touch. Also all people that know me, please contact. Have wonderful spots booked.

**HERBIE MACE      General Delivery, Waldorf, Md.**

### JIMMIE CHANOS SHOWS WANT

For American Legion 4th of July Celebration, Urbana, Ohio, starting Sunday, June 30, through 4th July. Legitimate Concessions of all kinds. No X. Firemen's Celebration on street, Spencerville, O., to follow. Will book Shows with own outfits. Want Man that understands a new Roll-o-Plane and Octopus; good salary. Can use good reliable Help for other Rides. All reply to

**JIMMIE CHANOS, JACKSON CENTER, O.**

### WANTED FOR BARKOOT BROS.' SHOWS

Tilt-a-Whirl, Octopus, Spit Fire and two Kiddie Rides. Two Shows—Pit Show or Platform Shows with or without tops. Can place few more Merchandise Concessions of all kinds. Can place Mechanic and Ride Help. Fair Secretaries, have few dates open. Week of June 24th, St. Louis, Michigan. Address per route, then the big ones and Lake Michigan, week of 4th of July, Annual Celebration; other good Fairs and Celebrations to follow.

### Want—DOBSON'S UNITED SHOWS—Want

Ride Help for Wheel, Merry-Go-Round and Loop. Must be semi drivers. No lush hounds. Tex Roberts wants Slum Store Agents. Want Candy Apple, Custard; also one or two small Grind Shows. We have the route, all you need is the goods. If you want the route just write us.  
**DOBSON'S UNITED SHOWS**  
St. Paul Park, Minn., June 28-30; Cannon Falls, Minn., July 2-4.

## CARAVELLA \*\*\* AMUSEMENTS

Featuring

**"HUGO ZACCHINI," SENSATIONAL CANNON ACT**  
**CAN YOU BEAT THESE?**

**BARNESBORO, PA., MAMMOTH 4TH OF JULY CELEBRATION**  
**BIG FIREWORKS DISPLAY**  
**BLAIRSVILLE, PA., ANOTHER WINNER, JULY 8TH-13TH**  
**CAR AND OTHER VALUABLE PRIZES GIVEN AWAY FREE—PARADE**

**DU BOIS, PA., G.I. CELEBRATION AND FAIR**  
**JULY 15TH-20TH**  
**AUTO AND HORSE RACES—PARADES, PRIZES**  
Something exciting every minute  
**HIGH-CLASS ATTRACTIONS**

**RIDGWAY G.I. HOMECOMING WEEK AND FIREMEN'S CELEBRATION**  
**BIG PROGRAM, INCLUDING FIREWORKS, PARADES**  
**JULY 22ND-27TH**

**Can You Beat These? Other Surprise Dates To Follow**

**WASHINGTON FAIR**  
**JULY 29TH-AUG. 3RD**  
**HARNESS and AUTO RACES**  
**FIREWORKS, HAMID'S HIGH-CLASS ATTRACTIONS. RADIO BROADCASTING right on the GROUNDS daily.**

**ALTOONA MOOSE STATE CONVENTION**  
**SEPT. 9TH-14TH**  
**DON'T FORGET, YOU HAVE A DATE AT ALTOONA**  
**A DATE YOU'LL NEVER FORGET**

**GRATZ FAIR**  
**SEPT. 17TH-21ST**

**NEW MERCER FAIR**  
**AUGUST 20-24**  
**NEW OWNER, RACES, FIREWORKS, ATTRACTIONS**

**CONCESSIONS**—Can book a few more not conflicting.  
**RIDE OWNERS**—Will book Moon Rocket, Octopus, Roll-o-Plane on these dates.  
**COLORED REVUE**—Want Musicians and Front Talkers.  
**GIRL REVUES**—Want Front Talkers and Candy Pitchmen.  
**ON ALL RIDES**—Want good reliable Men; top wages. Wire or come on.  
**COOK HOUSE**—Want A-1 Griddle Man, couple preferred.  
**NOTICE: THIS SHOW WILL BE OUT UNTIL DECEMBER**  
**ALL BONA FIDE DATES AND FAIRS**  
*All write or wire*

### CARAVELLA AMUSEMENTS

**F. H. CARAVELLA      KITTANNING, PA., THIS WEEK**

### BIG 4TH JULY CELEBRATION

20,000 People Last Year

### REGENT SHOWS

Want Penny Arcade and a few more Concessions. Want Ride Help; top salary for sober men. Ted Blank wants Girls for his Blue Hawaii. Will book or buy any Flat Ride not conflicting. All replies to

**HARRY ALKON, Concession manager**  
**ANTWERP, OHIO, JUNE 24-29**

### WANT - - - WANT

HELP FOR COOKHOUSE. Must be experienced and not afraid to work. AGENTS for Scales, Guess Age, Fishpond, Ball Games, Dart Store, Basketball and other Slum Stores. Lushes, stay where you are. Positively no drunks on this show. This show has nice route of fairs and all winter's work in Florida. All replies:

**EDDIE YOUNG, BLUE RIBBON SHOWS**

Newark, Ohio, this week; Marion, Ohio, next week.

### Want for Long String of Top Fairs in the Northwest

MAN TO TAKE FRONT AND CHARGE OF NEW FUN HOUSE. MAN THAT CAN GRIND AND TAKE CHARGE OF JUNGLELAND AND REPTILE SHOW. Jack O'Bryan, answer. WANT ACTS AND ATTRACTIONS FOR SIDE SHOW. Address:

**JOE LEMKEY, Care RANEY UNITED SHOWS**  
Hallock, Minn., June 26-30; Foreston, Minn., July 1-4; Ada, Minn., July 5-7; then per route.

### STAFFORD'S UNITED SHOWS WANT

RIDE HELP—First Man on Wheel, First Man on Roll-o-Plane. CONCESSIONS of all kinds that work for 10c. SHOWS, 25%. This show has 10 weeks in the money. Hoopston, Ill., July 3-4; then Peach Grove, Indiana, July 8-13, and the Colored Fair at Indianapolis, Ind., July 15-20; Hagerstown, Ind., on the streets, July 23-27. All replies to

**RALPH STAFFORD, 343 La Ciede St., Indianapolis, Indiana.**

### WANTED FOR AMERICAN LEGION WELCOME HOME CELEBRATION

(On the Street)

**TOWER CITY, PA., AUGUST 13-14-15-16-17**  
**RIDES — SHOWS — CONCESSIONS. WRITE OR WIRE**  
**CLYDE E. STUTZMAN, CONCESSION SECY., TOWER CITY, PA.**

# HEDRICK'S GAY WAY SHOWS

**WANT**

**FOR FIREMEN'S ANNUAL 4TH OF JULY FESTIVAL, SYLVA, N. C.**

15,000 Paid Admissions Last Year

WANT to buy or book Kiddie Ride that can earn money. Will buy or book Flat Ride with or without transportation.

WANT Penny Arcade, Photo Gallery, Custard, Agent for Scales.

WANT Ride Help in all departments.

Fireworks Manufacturers, please contact us.

Making change on Free Act. Wire

Robbinsville, N. C., June 24-29; Sylva, July 1-6; Martinsville, Va., July 9-13.

## WANTED

**For the Following Celebrations and Fairs**

COALPORT, PA., FIREMEN'S CELEBRATION, WEEK OF JULY 1ST.  
 ALTOONA, PA., VETERANS' CELEBRATION, WEEK OF JULY 8TH.  
 SAXTON, PA., SOMERSET COUNTY FIREMEN'S CONVENTION, WEEK OF JULY 15TH.  
 DUNCANSVILLE, PA., BLAIR COUNTY FIREMEN'S CONVENTION, WEEK OF JULY 22ND.  
 SYKESVILLE, PA., FIREMEN'S AND VETERANS' CELEBRATION, WEEK OF JULY 29TH.  
 SCALP LEVEL, PA., FIREMEN'S CELEBRATION, WEEK OF AUG. 5TH.  
 CENTRAL CITY, PA., FIREMEN'S CELEBRATION, WEEK OF AUG. 12TH.  
 DAYTON, PA., ARMSTRONG COUNTY FAIR, WEEK OF AUG. 19TH.  
 MEYERSDALE, PA., SOMERSET COUNTY FAIR, WEEK OF SEPT. 2ND.  
 COOKPORT FAIR, WEEK OF SEPT. 9TH.  
 FARMVILLE, VA., FIVE-COUNTY FAIR, WEEK OF SEPT. 23RD.  
 WARRENTON, N. C., FAIR, WEEK OF SEPT. 30TH.  
 HENDERSON, N. C., COLORED FAIR, WEEK OF OCT. 14TH.  
 SUFFOLK, VA., TIDEWATER COLORED FAIR, WEEK OF OCT. 21.  
 WANTED—GUESS YOUR AGE, DEVIL'S BOWLING ALLEY, HOOP-LA, SWINGER, PENNY ARCADE, DARTS, SET SPINDLE.  
 WANTED—MONKEY SHOW, CRIME SHOW, WILD LIFE, FUN HOUSE.  
 WANT TO BOOK OR BUY—TILT-A-WHIRL. ALL REPLIES TO

## GEORGE CLYDE SMITH SHOWS

EAST FREEDOM, PA., THIS WEEK; COALPORT, PA., NEXT WEEK, AND THEN AS PER ROUTE.

# GOLD MEDAL SHOWS

**WANT**

For an outstanding route of Fairs starting July 22 at Urbana, Illinois  
**SHOWS**—Side Show, Monkey, Animal, Wild Life Exhibit, Fun House and other Grind Shows. We have 20x140, 20x80 and 20x40 new Tops. Logsdon and Augustino, wire.

**RIDES**—Octopus, Kiddie Airplanes and Live Pony Rides. Address

**OSCAR BLOOM, Mgr.**

Chicago Heights, Illinois, this week; Belvidere, Illinois, next

# H. B. ROSEN AMUSEMENTS

**WANT WANT WANT**

Sober, reliable Ride Help on all Rides. Girl Show Operator with not less than three Girls. Colored Performers and Musicians doubling Stage for Minstrel Show; salary paid out of office. Ham Bone Jones, Tom Johnson, Leroy-Corinne Phillips, Lightning Johnson, Slim Andrews, wire or write Nina Scott in charge of Minstrel Show. All Concessions open. Want Agents for Set Joint, Jingle Board, Nail Joint and Swingers. All address:

**H. B. ROSEN, Manager**  
 JAMESTOWN, TENN., THIS WEEK

# CRESCENT AMUSEMENT CO. WANTS

Galax, Va., July 4th. Biggest Annual Celebration in South.

CAN place Root Beer, Waffles, French Fries. Real spot for Age and Scales. COOK HOUSE HELP—Sober, reliable Griddle Men, Waiters; join immediately; salary your limit if you are sober. COLORED PERFORMERS AND MUSICIANS, wire Doc Anderson. Prof. Vadalina not here. Salary paid from office. Want Singers, Dancers, Novelty Acts. For Band—Trombone and Bass. HELP—Talkers, Grinders. Leonard Marshall wants Geek, white or colored; come on. Side Show Acts, wire Sid Crane. RIDE MEN—Second Men all Rides that can drive semi trailers. Address:

L. C. McHENRY, Manager, Lexington, N. C., this week; Galax, Va., next.

# Want—LAKE STATE SHOWS—Want

FOR EASTERN MISSOURI'S LARGEST FOURTH OF JULY CELEBRATION, MARQUAND, MO.

Concessions of all kinds that work for 10¢. Especially want Bingo, Cook House, Frozen Custard, Ball Games and Scales. SHOWS WITH OWN EQUIPMENT. Ride Help that can drive semis for Ferris Wheel and Merry-Go-Round. This celebration to be followed by route of Celebrations and Fairs in Missouri and Arkansas.

LAKE STATE SHOWS, WORDEN, ILL., THIS WEEK.

## Wife's Death Called Suicide; Concessionaire Is Released

NEWPORT, R. I., June 22.—Dale Forest Baron, concessionaire with Dick's Paramount Shows, was released from custody after police decided the fatal shooting of his wife, Janice, in their trailer Tuesday (18) was suicide. The lot was in suburban Middletown, and local police were joined by State troopers in the investigation.

It was apparent from the start that Mrs. Baron's wounds were self-inflicted, but her husband was held until the official finding of the medical examiner was announced. Weapon used was a .22 rifle.

## Lawrence, Bistany Day-Date In Perth, N. J.; Weather Hurts

PERTH AMBOY, N. J., June 22.—Lawrence Greater and Bistany Greater shows competed for business here this week. Rain and chilly weather cut down attendance.

Lawrence came in from a two-week stand at near-by Linden, where bad weather also killed off the take. Show was also hampered by labor shortage. Final night at Linden (15) was a near blank, with half the rides and shows tearing down early to make the jump to Perth.

## WANTED

Foreman for small Merry-Go-Round, \$45 per week; Chair Plane, \$40 per week. Foreman bonus \$10 extra each move, plus two per cent.

**D. VAN BILLIARD**

Dover, Delaware, June 26th to July 7th

## FOR SALE

Four-Cage Loop-the-Loop, now in operation at Norwood Recreation Park. First \$1800.00 cash takes it. Wanted to Buy—Kiddie Auto Ride.

**O. B. ZIMMER**

2323 E. 5th Ave. COLUMBUS 3, OHIO. Tele: EV. 8008

## LAST CALL

FOR CLINTWOOD, VA., JULY 4TH CELEBRATION

Can use a few more Concessions of all kinds. Radio Jack, come on. Sam Swaine, can place you. Show with own equipment; will transport. Rides that do not conflict. VIRGINIA MIDWAY SHOWS on the midway the entire week. Answer by phone or wire to JOSEPH LEE, Clintwood, Virginia, or EVERETTE P. BRYANT, Dante, Virginia.

## HELP WANTED

Reliable Couple to work in French Fry Concession with own transportation. Must be clean. Good salary, best treatment. Long season closing in Florida in December. Address: IVAN MILLER, c/o J. J. Kirkwood Shows, Berlin, N. H., this week; Newport, Vt., next.

## WANTED CLEAN CARNIVAL

Week of Sept. 9 to 14, 1946. State all particulars by letter. Write BELINGTON FESTIVAL & FAIR, INC., Theo. Murray, Secy., Belington, W. Va.



# NATIONAL SHOWMEN'S ASSOCIATION

## GREET'S YOU

You are eligible to Membership in this fastest growing showmen's organization if you are a showman or affiliated with the amusement business. Clubrooms in the center of the amusement world.

Meetings 2nd and 4th Wednesday each month  
 Palace Theatre Building,  
 1564 Broadway,  
 New York 19, N. Y.

Mostly everyone of the Eastern amusement family is a member. Are you?

Write For Information.

Initiation ..... \$10.00  
 Dues ..... \$10.00 Yearly

## FOUR OF THE BIGGEST DAYS IN SOUTHERN TEXAS

# HEMPSTEAD, TEXAS ANNUAL WATERMELON FESTIVAL

Want Concessions of all kinds. Snow Cone, Candy Floss and Grab still open. Can use two major Rides, also for balance of season. Top salary for sober, reliable Mix-Up Foreman. 120,000 people last year; bigger and better this year. Sealy, Texas, June 23-29; Hempstead, Tex., July 1-7.

BIRKE'S CARNIVAL & WILD WEST SHOW

# PHIL ROCCO

**WANTS**

Roll Down and Skillo Agents for big 4th of July Celebration and 3-Day Air Show, Winfield, Ala. Also any Stock Concessions. Want Kid Ride and Shows of all kind. Address:

**JACKSON SHOWS**

Sulligent, Ala., June 24 to 29

## WANT

Side Show Manager with a few Acts. I have some Acts and complete frame-up. Can place any money-getting Shows. Now playing best Western show territory. Want useful Carnival People in all departments. Railroad show.

Cheyenne, Wyo., this week; Scotts Bluff County Stampede, Mitchell, Nebr., July 1 to 6.

# C. F. Zeiger United Shows

# HARRY CRAIG

**WANTS**

High Free Act now and all season, also Six Cat Agent. Perryton, Texas, week June 24th; Woodward, Okla., week July 1st.

# JOHN MCKEE SHOWS

**WANT**

Two or three more Shows, especially Ten-in-One and Wild Life Show. Slim Moore wants Agents. Albert Lea, Minn., for big July Fourth Week Celebration; then ten Fairs and Celebrations in Minnesota, Illinois and Arkansas. All address:

JOHN MCKEE, Manager  
 Anamosa, Iowa, this week; then Albert Lea.

## WANTED

Grind Store Agents for Swinger, Roll Down, Slum Skillo, Six Cats. Playing cream of Michigan Celebrations and Fairs; no more Still Dates. No "fix" dough to pay. If you can stay sober come on. Drunks are the reason for this ad.

Call or Wire

**CHARLIE GRIGGS**

Hotel Imperial, Detroit, Mich., or come to Fort and Eureka, Detroit, till July 1.

## WANT

Foremen and Second Men for Tilt-a-Whirl and Roll-o-Plane. Must be sober and reliable and able to drive semi. Salary positively \$75.00 and \$50.00. All useful Ride Help come on. Top salary. Address all mail to

J. R. McSPADEN, LONE STAR SHOWS  
 McLeansboro, Ill. Open there June 28 to July 6.

## WANT TO BUY TENT

60-ft. Round Top with two 30-ft. Middles, or 70-ft. R. T. with two 30's; also one Tent, approximate size 14x24. State price by whom made, weight of material, how long used. Must be in good condition; will not buy junk. Can use Dramatic End Tent.

W. C. RICHARDS, W. Frankfort, Ill.

## WANTED

FOR TRAVELING VAUDEVILLE SHOW UNDER CANVAS, Advance Agent; prefer one with own car, no pasting. Piano Player, Team, doing specialties, Girls, Singers and Dancers, Novelty Acts, Boss Canvasman. Can use two or more Circus Acts. Want to hear from people in all lines. State all and lowest salary first letter. No time to dicker. Write or Wire

W. C. RICHARDS, W. Frankfort, Ill.

# Tivoli Exposition Shows

**WANT**

2 MORE GOOD SHOWS for 20 Fairs and Celebrations. HAVE OPENING FOR A FEW GOOD RIDE MEN WHO CAN DRIVE SEMIS. Write or wire H. V. PETERSEN, Mgr., Marshalltown, Iowa, this week; Winterset next.

# MADISON BROS.' SHOWS

WANT FOR PRINCETON, ILL., JULY 1-6—ONE OF THE BEST JULY 4TH CELEBRATIONS IN THE STATE OF ILLINOIS (on the streets, with fireworks, free acts, parades, etc.) with LOVINGTON, ILL., HOME-COMING; MARTINSVILLE, ILL., FAIR; ROODHOUSE, ILL., CELEBRATION ON THE STREETS, AND MANY OTHER CHOICE FAIRS AND CELEBRATIONS IN ILLINOIS, MISSOURI, ARKANSAS AND LOUISIANA:

1 MORE RIDE (TILT-A-WHIRL, OCTOPUS OR ANY FLAT RIDE). HIGH-CLASS GIRL SHOW, SNAKE SHOW OR ANY MERITORIOUS GRIND SHOWS.

We carry KEN DAVIS, SENSATIONAL HIGH POLE, AS FREE ATTRACTION.

All address

MADISON BROS.' SHOWS, Depue, Ill., this week; then Princeton, Ill.

# LITTLEFIELD'S CONCESSIONS

WANT WANT

AGENTS for Slum Stores, Guess-Your-Age and Guess-Your-Weight. American Reader to work with Madam LaRue.

Waiters and Cook House Help.

Dealer for Percentage.

Useful Help in all departments. Semi Drivers preferred.

Address

NORMAN LITTLEFIELD, care J. F. Sparks Shows Paducah, Ky., this week; Big Fourth of July Celebration at Mt. Vernon, Illinois, to follow.

# CARNIVAL WANTED

Want To Book Outstanding Carnival Immediately for

## AMERICAN LEGION STATE CONVENTION

LINCOLN, NEB. — August 19 to 21

25,000 visitors expected during convention. Excellent Downtown Carnival Site available. Address promptly giving full information, including terms.

E. J. FAULKNER, Lincoln Post, American Legion, Lincoln, Neb.

# FOR SALE

SPITFIRE RIDE in A-1 condition with or without tractor and semi. Will deliver and erect, ready for operation any place on the West Coast. Can be seen and inspected now. Wire or write

## CRAFTS SHOWS

Stockton, Calif., June 25 to July 7

# FLORIDA AMUSEMENT CO. WANTS

Legitimate Concessions, also one more capable Wheel Worker, flashy store. Place Flat Ride. Real July 4th spot, Marshall, N. C., first show in nine years. Billy Hayes, wire Doral Dëshon at once. Doral Dëshon wants a good impersonator. Must have flashy wardrobe and capable of lecturing. Watch our route. Playing money spots.

HOWARD INGRAM

Newland, N. C., this week; Marshall, N. C., follows.

# WANT FIRST-CLASS MECHANIC

For large motorized show. Must have complete set of tools and have ability and energy to keep trucks and ride motors in A-1 shape. Must be sober and give reference. Best of salary.

BOX D235, The Billboard Pub. Co., Cincinnati 1, Ohio

# BEE'S OLD RELIABLE SHOWS

WANT Agents for Stock Wheel, Six Cat and other Stock Concessions. Will frame what you want that works for stock for reliable people. Maysville, Ky., this week; Greenup, Ky., July 4 Celebration to follow; then 12 fairs in Kentucky and Tennessee. Out until Nov. 1.

# PEPPERS ALL-STATES SHOWS

"AMERICA'S FINEST MOTORIZED SHOW"

Over 20,000 Feet of Neon Lights

WANT FOR FOURTH OF JULY WEEK, WOOD RIVER, ILLINOIS, on the streets, with 175,000 people to draw from and for the rest of the season. Have six fairs in Iowa and three in the South.

RIDE HELP: Want Foreman for 2-abreast Spillman Merry-Go-Round, loads on one semi. Bill Litteral, contact us at once. Fred Allen, get in touch with your brother-in-law, Jimmy Moore, who is here. Want Second Men for Ferris Wheels; must be able to handle clutch. Second Men for Roll-o-Plane, Chair-o-Plane, Light Towers and Front Gate.

CONCESSION AGENTS: Can place Agents on Set Joints, Blower, Grind Stores, Slum Stores, Spot-the-Spot and String Game. Want Bingo Counter Man who can relieve Caller. Top wages.

SHOWS: Can place Manager to take over Monkey Circus. Will furnish complete outfit, 86-foot neon panel front with trained monkeys, also mother and baby monkey. C. W. Aldrich, join on wire. Barney Dexter, wired you at Omaha; contact. Will book Crime Show, Mechanical, Motordrome, Fat Show, Hillbilly Show with own transportation.

All Answer: FRANK W. PEPPERS, Mgr., Centralia, Ill., this week; then Wood River, Ill.

# DUMONT SHOWS

Want legitimate Concessions of all kinds. Want Manager with Girls and Wardrobe for complete Girl Show.

Will book or buy Super Rolloplane.

FATS USHER wants Inside Man, Sword Swallower that pitches.

Want Runt for Bally. Have own Cook House and sleeping quarters.

This week, Beaver Falls, Pa.; week July 1 to 6, Curtisville, Pa.

All address LOU RILEY, Mgr.

# W. C. KAUS SHOWS

WANT TO JOIN NOW FOR BIG PEACH FESTIVAL SPARTANBURG, S. C.

July 1st to 6th and for balance of season

High-class Free Act to feature. Ride Help for Twin Wheels and Chair-o-Plane. Stock Concessions that work for 10c.

Joe E. Hilton wants Side Show and Novelty Acts and Freaks for big circus side show.

Eddie Elkins wants Swinging Ball and Over-12 Pan Game Agents.

All replies to

RUSS OWENS, Manager W. C. Kaus Shows

Lancaster, S. C., this week; Spartanburg to follow.

# GEM CITY SHOWS

Can Place Now and for the Following Fairs:

Wabasha, Minn.; Austin, Minn.; Red Wing, Minn.; New Ulm, Minn.; St. Peter, Minn.; Northwood, Iowa; Mason City, Iowa, and Others.

RIDES: Will place Spitfire, Fly-o-Plane, Miniature Train or any Ride not conflicting.

SHOWS: Will book Fun House, Glass House, Wild Life Exhibit, Unborn and Monkey Show.

HELP: Want capable Foreman for Allan Herschell 3-Abreast Merry-Go-Round. Salary no object if you can handle. Do not apply unless you understand machine perfectly.

Want Second Men on other Rides.

CONCESSIONS: Will book Concessions not conflicting. (P. C. booked.)

ACCOUNT DISAPPOINTMENT, WILL PLACE WELL-FRAMED COOKHOUSE FOR BALANCE OF SEASON. Maxie Herman and J. (Bill) Carneer are no longer with this Show.

All Replies to: JACK DOWNS, Owner-Manager

AURORA, ILL., This Week; Then Per Route

# MIGHTY MONARCH SHOWS

Big 4th July Celebration, Hazlehurst, Georgia. VFW and Legion Auspices.

Want Flat Ride and Kiddie Ride. Place Pitch-To-Win, Fish Pond, Striker, Bumper, String Game or any legitimate Concession. We carry best Free Act in America. Plenty Fairs and Celebrations; all winter Florida. Address:

N. P. ROLAND

Kingsland, Ga.

# WANTED EXPERIENCED BINGO COUNTER MEN

LEW WEINSTEIN

## TRIANGLE SHOWS

THIS WEEK, BRADFORD, PA. NEXT WEEK, CLARION, PA.

# Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A-1 Am. Co.: Devine, Tex.  
 Alamo Expo.: McAlester, Okla.  
 A.M.P.: Lansford, Pa.  
 American Beauty: Oelwein, Ia.  
 American Expo.: Elwood City, Pa.  
 American United: Emmett, Idaho.  
 Amusement Shows: Moorcroft, Wyo., 24-27; (Rodeo) Gillette July 2-5.  
 Anderson Greater: Grand Island, Neb.  
 Badger State: Berlin, Wis., 25-30.  
 Baker United: Noblesville, Ind.; Rensselaer July 1-4.  
 Barkoot Bros.: St. Louis, Mich.  
 Bay State: Cambridge, Mass.; Boston July 1-6.  
 B. & C. Expo.: Rochester, N. Y.  
 Beam's Attractions: Latrobe, Pa.; Salina July 1-6.  
 Bee's Old Reliable: Maysville, Ky.; Greenup July 1-6.  
 Beeson, Tex. Am.: Sweet Springs, Mo.  
 Belton: Washington, N. C.  
 Bernard & Barry: Toronto, Ont., Can.  
 Berryhill Unifed: La Grange, Ky.  
 B. & H.: Winnsboro, N. C.

# UNITED EXPOSITION SHOWS WANT

RIDE HELP (those who drive semis given preference). GIRLS FOR GIRL SHOW. WRESTLERS AND BOXERS, COME ON. Percentage Dealers, Ball Game Girls. Big July 4th Celebration at Chanute, Kans.  
**All Wire: UNITED EXPOSITION SHOWS**  
 Topeka, Kans., this week

# HOME WANTED

Vet wants to lease house or apartment—furnished or unfurnished, 3 to 6 rooms—in Greater New York area. Highest references. Short or long term leases. Write  
**BOX 806, c/o The Billboard**  
 1564 Broadway, New York 19, N. Y.

# COOKHOUSE SMITH

Contact **CLIFF OSTEN** Immediately.  
 Now at Irwin Hotel, Lock Haven, Penna.  
**MACK WITH BIG RAT SHOW**  
 Contact me. Very important.  
**LLOYD E. SERFASS**  
 Penn-Premier Shows  
 Lock Haven, Penna., this week

# Wheel Foreman Wanted

Top wages, good treatment for sober, reliable man. Join immediately.

## KING REID

Barre, Vermont, week June 24; St. Johnsbury, Vermont, week July 1.

## WANTED

# FIRST-CLASS CARNIVAL

For Week of September 23rd  
 Contact undersigned immediately.

**G. C. MURPHY, Secretary**  
 Nevada County Fair Assn., Prescott, Ark.

# ANYONE KNOWING WHEREABOUTS VONA EARL BROWN

Notify Mother, Frantio.  
**MRS. CORALEE MARTELLARO**  
 200 Martin Street Rochester, N. Y.

## FOR SALE

NEW Camel Cover, "cardinal red," silver sparkles, yellow and red fringe. Worth \$85; will sell for \$55. A BARGAIN.

**WM. BECK AND SONS CO.**  
 "Theatrical Costumers"  
 1115 Vine Street CINCINNATI, O.

Bill's Rides: Fayette, Ala.  
 Birke's Carnival & Wild West: Sealy, Tex.; Hempstead July 1-6.  
 Bishop Bros.: (Rodeo) Beaver City, Neb.  
 Blackmon's Rides: Muncy, Pa.; Montgomery July 1-6.  
 Blue Grass State: Petersburg, Ind.; Boonville July 1-6.  
 Blue Ribbon: Marion, O.; Newark July 1-6.  
 Brewer's United: Joyce City, Tex.; Grand Saline July 1-6.  
 Bright Lights Expo.: Nanty Glo, Pa.; Irwin July 1-6.  
 Brownie Am.: Hill City, Kan.; Arapahoe, Neb., July 1-6.  
 Buck, O. C.: Menands, N. Y.; Keene, N. H., July 1-6.  
 Buffalo: Canajoharie, N. Y.  
 Bullock Am. Co.: Sparta, N. C.; W. Jefferson July 1-6.  
 Bunting: Fort Madison, Ia.  
 B. & V.: Mayfield, Pa.; Towanda July 1-6.  
 Byers Bros.: Lincoln, Neb., 26-July 6.  
 Capell Bros.: Norman, Okla.; Henryetta July 1-6.  
 Capital City: Williamsburg, Ky.  
 Caravella Am.: Kittanning, Pa.; Barnesboro July 1-6.  
 Carr, Lawrence: Worcester, Mass.  
 Casey, E. J., No. 1: Virden, Man., Can., 26-27; (Fair) Carman 28-July 1; (Fair) Morris 2-4; (Fair) Emerson 5-6.  
 Casey, E. J., No. 2: Yorkton, Sask., Can., 27; (Fair) Neepawa, Man., July 1; Erickson 2-3; Ochre River 4; (Fair) Killarney 5-6.  
 Cavalcade of Amusements: Joliet, Ill.; South Beloit July 1-6.  
 Central American: Ainsworth, Neb.; Neligh July 1-6.  
 Central Am. Co.: Murfreesboro, N. C.; Colerain Beach July 1-6.  
 Central States: Junction City, Kan., 24-July 1; Wamego 3-4.  
 Cetlin & Wilson: Cleveland, O., 24-July 4.  
 Chanos, Jimmie: Jackson Center, O.; Urbana July 1-6.  
 Cherokee Am. Co.: Eureka, Kan.; Peabody July 1-6.  
 Coastal Plain: Wadesboro, N. C.  
 Coleman Bros.: Willimantic, Conn.  
 Collins, Wm. T.: (Fair) Botineau, N. D., 24-26; (Fair) Cando 27-29; (Fair) Jamestown July 2-6.  
 Conklin: Brantford, Ont., Can.; Hamilton July 1-6.  
 County Fair: Curtis, Neb.; Imperial July 1-6.  
 Crafts 20 Big: Stockton, Calif., 25-July 7.  
 Craig, Harry: Perryton, Tex.  
 Crescent Am. Co.: Lexington, N. C.; Galax, Va., July 1-6.  
 Crystal Expo.: Maryville, Tenn.  
 Cumberland Valley: Rockwood, Tenn.  
 Cunningham's Expo.: Parkersburg, W. Va., 29-July 6.  
 Curl, W. S.: Miamisburg, O.  
 Davis United: Wayne, Neb.  
 De Luxe Am.: Plainville, Conn.  
 Dennis Rides & Shows: Elm Creek, Neb., 23-29; Bertrand 31-July 6.  
 Denton, Johnny J.: Radford, Va.; Richlands July 1-6.  
 Diamond Midway: Kirksville, Mo.; Unionville, July 1-6.  
 Dick's Paramount: Middleboro, Mass.  
 Dickson United: Maud, Okla.  
 Dobson's United: St. Paul Park, Minn., 28-30; (Fair) Cannon Falls July 2-4; Lake City 5-7.  
 Dodge Greater: Albany, Ore.; Hoquiam, Wash., July 1-6.  
 Dudley, D. S.: Clovis, N. M.  
 Dumont: Beaver Falls, Pa.; Curtisville July 1-6.  
 Dyer's Greater: Chester, Ill.; White Hall July 1-6.  
 Eddie's Expo.: Bentleyville, Pa.  
 Edwards, J. R.: Barnesville, O.; McConnellsville July 1-6.  
 Ellman United: Wisconsin Rapids, Wis., 24-30.  
 Endy Bros.: Springfield, O.; East Liverpool July 1-6.  
 Expo. at Home: Norristown, Pa.  
 Fairway Am.: Cooper, Tex.; Commerce July 1-6.  
 Fidler United: Madison, Wis.  
 Fitzpatrick, G. T.: Englewood, N. J.  
 Fleming, Mad Cody: Augusta, Ga.  
 Florida Am. Co.: Newland, N. C.; Marshall July 1-6.  
 Folks Celebration: Flagstaff, Ariz., 24-July 7.  
 Francis, John: Alton, Ill.  
 Franklin, Don: Henderson, Tex.  
 Frear's United: Beatrice, Neb.  
 Fuller Greater: Boswell, Pa.; Sallsbury July 1-6.  
 Garden State: Newton, N. J.; Pen Argyl, Pa., July 1-6.  
 Gay Way: Senola, Ga.  
 Gem City: Aurora, Ill.  
 Gentsch, J. A.: Arlington, Ky.; Trenton, Tenn., July 1-6.  
 Geren's United: Bedford, Ind.; Vincennes July 1-6.  
 Gold Bond: Galena, Ill.; Platteville, Wis., July 1-6.  
 Gold Medal: Chicago Heights, Ill.  
 Golden Gate: Lebanon Junction, Ky.; Taylorsville July 1-6.  
 Golden West: St. Helena, Calif., 25-30; (Fair) Callstoga July 2-7.  
 Gooding Am. Co.: Loveland, O.  
 Gooding, F. E., Am. Co.: Leechburg, Pa.  
 Gooding Greater: Logan, W. Va.  
 Great Sutton: Maquoketa, Ia.; Savanna, Ill., July 1-6.  
 Greater Rainbow: Leon, Ia.; Marion July 1-4; Sigourney 5-6.  
 Greater United: Plainview, Tex.  
 Grimes Am.: Lisbon, N. H.; Ashland July 1-6.  
 Groves Greater: Bogalusa, La., 24-July 6.  
 Hale's: Lenox, Ia.; Grinnell July 2-6.  
 Hames, Bill: Brady, Tex., July 1-6.  
 Hannum, Morris: Chester, Pa.  
 Happy Attractions: Dennison, O.; Coshocton July 3-6.  
 Happyland: Adrian, Mich.; Ypsilanti July 1-6.  
 Harrison Greater: Egg Harbor City, N. J.; Trenton July 1-6.  
 Hartsock Bros.: Kirksville, Mo.; Hurland July 4.  
 Hedrick's Gay Way: Robbinsville, N. C.  
 Heller's Acme: East Newark, N. J.  
 Hennies Bros.: Richmond, Ind.  
 Heth Expo.: Cedarburg, Wis.; Wisconsin Rapids July 1-6.  
 Heth, L. J.: Marion, Ind.; Connersville July 1-6.  
 Hill's Greater: Anita, Ia.; Red Oak July 1-6.

Home State: Mystic, Ia.; Marengo July 1-6.  
 Hoosier State: Logansport, Ind.  
 Howard Am.: Watertown, S. D., 28-30.  
 Imperial: Galva, Ill.; (Fair) Monee July 1-7.  
 Jackson: Sulligent, Ala.  
 Johnston, Lloyd G.: King City, Mo.; Corning, Ia., July 1-6.  
 Jones Greater: Bellaire, O.; Weirton, W. Va., July 1-6.  
 Jones, Johnny J., Expo.: Negaunee, Mich.; Calumet July 1-6.  
 J. P. M.: Newport, N. H.; Woodsville July 1-6.  
 Kaus, W. C.: Lancaster, S. C.; Spartanburg July 1-6.  
 Keystone Expo.: Robersonville, N. C.  
 Kilgore: Wills Point, Tex.; Terrell July 2-6.  
 Kirkwood, Joseph J.: Berlin, N. H.; Newport, Vt., July 1-6.  
 Lagasse Am. Co.: Chicopee, Mass.; Holyoke July 1-6.  
 Lake State: Worden, Ill.  
 Lamb, L. B.: Monmouth, Ill.  
 Lankford's Overland: Lumpkin, Ga.  
 Lee United: Saginaw, Mich., 24-July 1; Coleman 3-6.  
 Leelight, J. R.: Yankton, S. D.; Madison, Neb., July 1-4.  
 Lloyd's Rides: Monticello, Ind.; Walkerton July 1-6.  
 Lone Star: (Fair) McLeansboro, Ill., July 1-6.  
 Long's United: Westwood, Calif., 25-30.  
 Madison Bros.: Depue, Ill.; Princeton July 1-6.  
 Magic Empire: Henderson, Tenn.  
 Magnolia Expo.: Rogersville, Ala.; Lawrenceburg, Tenn., July 1-6.  
 Maine Am.: Madawaska, Me.  
 Majestic Greater: East Palestine, O.; Bridgeport July 1-6.  
 Manning, Ross: Lincoln, Me.; Millinocket July 1-6.  
 Marion Greater: Anderson, S. C.; Pelzer July 1-6.  
 Marks: Uniontown, Pa.; Wheeling, W. Va., July 1-6.  
 McArde's Midway of Fun: Lisbon, N. D., 1-5.  
 McCown Midway: Eureka Springs, Ark.  
 McKee, John: Anamosa, Ia.; Albert Lea, Minn., July 3-6.  
 Meeker's: Lewiston, Idaho; Toppenish, Wash., July 1-6.  
 Merril & Robinson: Odebolt, Ia., 26-27; Ida Grove 28-29.  
 Meyerhoff's Crescent: Regina, Sask., Can.; Lethbridge, Alta., July 1-6.  
 Mid-Continent Expo.: Auburn, Neb.  
 Midway of Mirth: Benld, Ill.  
 Mid-West: American Falls, Idaho; Rexburg July 3-5.  
 Mighty Page: Paris, Ill.  
 Mighty Monarch: Kingsland, Ga.; Hazelhurst July 1-6.  
 Mound City: Roodhouse, Ill.  
 Nelson Bros.: Flagler, Colo.; Cheyenne Wells July 2-4.  
 Nick's United: Lima, O.  
 Ohio Valley: Hubbard, O.  
 Omar's: Hardy, Ark.  
 Page Bros.: Woodbury, Tenn.; McMinnville July 1-6.  
 Page, J. J.: Harlan, Ky.  
 Parada: Parsons, Kan.; Pittsburg, July 1-6.  
 Paul's Am. Co.: Poteau, Okla.; Springdale, Ark., July 1-6.  
 Penn Premier: Lock Haven, Pa.; Allegany, N. Y., July 1-6.  
 Peppers All-State: Centralia, Ill.; Wood River July 1-6.  
 Pike Am.: Buffalo, Mo.; Salem July 4.  
 Pine State: Winchester, Tenn.; Manchester July 1-6.  
 Prell's Broadway: Hempstead, L. I., N. Y.  
 Rainbo: Worthington, Ind.  
 Raney United: Hallock, Minn., 27-30; Foss-ton July 1-4; Ada 5-7.  
 Regal Expo.: Madisonville, Ky.  
 Regent: Antwerp, O.  
 Reid, King: Barro, Vt.; St. Johnsbury July 1-6.  
 Riley, Matthew J.: Barren Hill, Pa.  
 Rio Grande: Forest City, Mo., July 3-6.  
 Raines Am. Co.: Muldrow, Okla.; Greenwood, Ark., July 1-6.  
 Rogers Bros.: Hillsboro, N. D., 24-26; Northwood 27-29; Thief River Falls, Minn., July 2-6.  
 Rogers Greater: Frankfort, Ind.; Linton July 1-6.  
 Royal Am. Co.: Union City, Ind.  
 Royal American: Brandon, Man., Can.  
 Royal Rides: Bessemer, Ala.  
 R. & S. Am.: Ayden, N. C.  
 Rosen, H. B., Am.: Jamestown, Tenn.  
 Scioto Valley: Greensburg, Ind.; Knightstown July 1-6.  
 Shan Bros.: Vivian, W. Va.  
 Shipley's Am.: Honey Grove, Tex.  
 Siebrand Bros.: Pocatello, Idaho.  
 Silver Slipper: Celina, Tenn.; Dayton July 1-6.  
 Smith, Casey: Elreno, Okla.  
 Smith, George Clyde: East Freedom, Pa.; Coalport July 1-6.  
 Smith's Greater: Fuquay Springs, N. C.  
 Snapp's Greater: Burlington, Ia.  
 Sooner State: Temple, Okla.; Canton July 1-6.  
 Southern Valley: Leesville, La.  
 Sparks Bros.: Meridian, Miss.; Carrollton, Ala., July 1-6.  
 Sparks, J. F.: Paducah, Ky.; Mount Vernon, Ill., July 1-6.  
 Standard: Sheridan, Wyo.; (Rodeo) Red Lodge, Mont., July 1-6.  
 Steblar Greater: Rivesville, W. Va.; Oakland, Md., July 1-6.  
 Stephen's: Victor, Ia., 26-29.  
 Strates, James E.: Binghamton, N. Y.  
 Strong Am. Co.: Omaha, Neb.; Hartington July 2-4; Norfolk 6-13.  
 Sunflower State: Loveland, Colo.  
 Sunset Am. Co.: Webster City, Ia.; Elkader July 1-4.  
 Sweeney's Attrs.: Clay, W. Va.  
 Tassell, Barney: Fairfax, Va.  
 Tatham Bros.: Moweaqua, Ill.  
 Texas Show: Junction, Tex.; Liano July 1-5.  
 Thompson Bros. Rides: Cresson, Pa.  
 Tidwell, T. J.: Shamrock, Tex.; Borger July 1-6.  
 Tinsley's City Rides: Gainesville, Ga.  
 Tivoli Expo.: Marshalltown, Ia.; Winterset July 1-6.  
 Triangle: Bradford, Pa.; Clarion July 1-6.  
 Turner Bros.: Dixon, Ill.  
 Twin City: Akron, Ia.; Rock Rapids July 4-6.

United Expo.: Topeka, Kan.; Chanute July 1-6.  
 Utah Expo.: St. Anthony, Idaho.  
 Victory Expo.: El Dorado, Kan.  
 Virginia Greater: Charlestown, W. Va.  
 Wade, W. G.: Dayton, O.  
 Wallace Bros.: Corbin, Ky.  
 Wallace Bros. of Canada: Winnipeg, Man., Can., 27-July 1.  
 Ward, John R.: World's Fair: Toledo, O.  
 West Coast Victory: Mount Shasta, Calif., 25-30; Klamath Falls, Ore., July 2-7.  
 White's Rides: Benton, Tenn.  
 Wilson's Famous: Streator, Ill.; Sullivan, July 1-6.  
 Wolf: Atwater, Minn., 25-27; Starbuck 28-30; Litchfield July 2-6.  
 Wolfe Am. Co.: Tryon, N. C.; Gaffney, S. C., July 1-6.  
 Wonder City: Effingham, Ill.; Vandalia July 1-6.  
 Wonder Show of America: Des Moines, Ia., 27-July 6.  
 World of Mirth: North Adams, Mass.  
 World of Pleasure: Kalamazoo, Mich.; Sault Ste. Marie July 3-13.  
 World of Today: Grand Forks, N. D.  
 Worthy: Cheektowaga (Buffalo) N. Y.; Medina July 1-6.  
 Zeiger, C. F., United: Cheyenne, Wyo.; Mitchell, Neb., July 1-5.

# Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Bailey Bros.: Logansport, Ind., 26; La Fayette 27; Lebanon 28; Crawfordsville 29; Danville, Ill., 30; Champaign July 1.  
 Banard Bros.: Kendallville, Ind., 25; Albion 26; Ligonier 27; Whitley 28; Huntington 29.  
 Beatty, Clyde: Walla Walla, Wash., 25; Spokane 26-28; Wenatchee 29-30.  
 Bradley & Benson: Plattsburg, N. Y., 27.  
 Cole Bros.: Kalamazoo, Mich., 25; Muskegon 26; Grand Rapids 27; Flint 28; Bay City 29; Owosso 30.  
 Dailey Bros.: Brigham City, Utah, 25; Logan 26; Pocatello, Idaho, 27; Idaho Falls 28; Dillon, Mont., 29; Butte July 1; Bozeman 2; Billings 3; Lewiston 4; Great Falls 5; Shelby 6.  
 Escalante: El Monte, Calif., 26-27.  
 Garden Bros.: Sudbury, Ont., Can., 24-27; North Bay 28-29; Belleville July 3-5.  
 Hunt Bros.: Hicksville, N. Y., 25; Hempstead 26-27; New Hyde Park 28-29.  
 Kelly, Al G.-Miller Bros.: Hill City, Kan., 26; Norton 27; Holdrege, Neb., 28; Kearney 29; Wood River 30; Ravenna July 1.  
 King Bros.: Greenfield, Mass., 25; Leominster 26; Marlboro 27; Woonsocket, R. I., 28; Plymouth, Mass., 29; Fallmouth July 1.  
 Mills Bros.: Sterling, Ill., 25; Rochelle 26; DeKalb 27; Fox River Grove 28; Waukegan 29; Burlington, Wis., 2; Delavan 3; Menomonee Falls 4; Jefferson 5; Janesville 6; Sauk City 8.  
 Montgomery, C. R.: Havre, Mont., 25; Harlem 26; Malta 27; Glasgow 28; Wolf Point 29.  
 Owens, Buck: Beardstown, Ill., 25; Jackson-ville 26; Taylorville 27; Pana 28; Mattoon 29; Charleston July 1.  
 Packs, Tom: Knoxville, Tenn., 24-29; St. Louis, Mo., July 1-3; Evansville, Ind., 5-7.  
 Patterson Bros.: Greenville, Mich., 25; Belding 26; Rockford 27.  
 Polack Bros., No. 1: Bakersfield, Calif., 26-29.  
 Polack Bros., No. 2: Dallas, Tex., July 4-10.  
 Ringling Bros. and Barnum & Bailey: Schenectady, N. Y., 25; Utica 26; Syracuse 27; Rochester 28; Buffalo 29; Akron, O., July 1; Columbus 2-3; Springfield 4; Dayton 5; Cincinnati 6-7.  
 Sparks: Taunton, Mass., 25; North Attleboro 26; Salem 27; Gloucester 28; Newburyport 29; Lawrence July 1.  
 Zallee Bros.: West Liberty, Ia., 26.  
 101 Ranch Wild West: Pasco, Wash., 25; Hermiston, Ore., 26; Pendleton 27; La Grande 28; Weiser, Idaho, 29; Ontario, Ore., 30; Emmett, Idaho, July 1; Nampa 2; Boise 3-4; Gooding 5; Jerome 6.

# Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Curtis, Rube (Shrine Circus) Knoxville, Tenn., 24-29; St. Louis, Mo., July 1-4.  
 DeCleo, Harry (Slout Players) Eaton Rapids, Mich., 24-29.  
 Francis, Leo (Celebration) St. Joseph, Mich., 27-29.  
 Hanneford, George, Family (State Fair Park) Milwaukee, Wis., 24-July 7.  
 Hope's, Bob, Hollywood Laugh Show (Coliseum) Chicago 26; (Municipal Aud.) St. Louis 27; (Duquesne Gardens) Pittsburgh 28; (Stadium) Norfolk, Va., mat., 29; (Stadium) Richmond, night, 29; (Ball Park) Birmingham, mat., 30; (Stadium) Mobile, night, 30; (Municipal Aud.) Atlanta July 1.  
 Kays, Sensational: Knoxville, Tenn., 24-29.  
 Kellem's, Happy (Gene Autry Rodeo) Hollywood, Calif., 24-30.  
 LaZellas, Aerial (Fontaine Ferry Park) Louisville, Ky., 24-29.  
 Long, Leon: Newnan, Ga., 26; Atlanta 27-July 4.  
 McClung's, C. C., Pythons (Sesqui-Centennial) Cleveland, O., 24-July 4.  
 Mendell Bros. Miniature Circus: Canajoharie, N. Y.  
 Miller's, Irvin C., Brown Skin Models (Ritz) Alexandria, La., 27; (Walthall) Greenwood, Miss., 28; (Palace) Memphis, Tenn., 30-July 5.  
 Plunkett Stage Show: Midland, Tex., 27-29; Andrews 31-July 2; Seminole 3-5.  
 Rellim, Blondin (Soldier Field) Chicago, Ill., July 4.  
 Renfro Valley Folks: North Baltimore, O., 26; Bowling Green 27; Napoleon 28; Wauseon 29; Bluffsfield, Mich., July 1; Tecumseh 2; Adrian 3; Morenci 4; Hudson 5.  
 Slout Players Tent Show: Eaton Rapids, Mich., 24-29.  
 Wing's, Robert G., Donkey Baseball: Saline, Mich., 30-July 1; Milan 3-4.

## FROM THE LOTS

### World of Pleasure

ANN ARBOR, Mich., June 22.—Move here from Lima, O., was made in good time, but the Merry-Go-Round truck was left behind with a broken motor head. George Pench, ride superintendent, got a new head here, raced back to Lima, and had the ride up and ready opening night (17). Gate was big opening night, and all rides, shows and concessions did big business until 9 p.m., when the rains came to ruin the rest of the night. Tuttlorow's two concessions were blown over and all plaster broken. With the help of all, Mickie Mansion's Side Show withstood the gale. Paul James, electrician, had to pull the main switch three times during the storm.

Joining here were Steve Kuzmicz, billposter, who replaced H. Henry, and Mr. and Mrs. Al Stringer with their calliope and dart joint. Homer Furgerson is back selling tickets on the back gate.

Week's engagement in Lima, ended Saturday (15), was satisfactory from the standpoint of front gate receipts, but take on rides, shows and concessions was light. Main reason was that Lima had been hard hit by strikes, and workers had only been back on the job about two weeks before show arrived. Two nights were lost by rain.

Barry's Baby Show left at Lima to join another org. Clifford Furry joined, taking charge of the miniature train. Gil Cohen, who has popcorn, visited his home in Detroit, as did Mr. and Mrs. Al Kelly Dear. Mrs. John Quinn, on the sick list for three days in Lima, is okay again. Robert Leslie visited his mother in Logansport, Ind.—EDGAR C. MAY.

### Majestic Greater

UHRICHSVILLE, O., June 22.—Week ended June 15; location, city limit showgrounds; weather, fair; business, good.

Even showers couldn't stop the customers here, and the Wednesday matinee (12) was bigger than Saturday (15).

Joining here were W. E. West, former owner of the W. E. West Shows, with photos; Steve, with three concessions; Mrs. Pat O'Brien and son, and Whitey and Mazie Usher, Whitey to do the painting and Mazie to operate the Snake Show.

Owner-Manager Sam Goldstein and General Agent Bob Hallock were away on a business trip. On their return, Hallock announced the signing of another fair.

Pat O'Brien is building a new-type Kiddie Ride. Troy Scruggs reports his kiddie autos doing a big business. Mr. Howard has taken over the main gate. Mack Maxwell is on the sick list. Frank, the popcorn man, made the writer holler uncle in a gin rummy game.

Show received with regret the news of the death of Natie Roth's mother.—HARRY E. WILSON.

### Schafer's Just for Fun

DALLAS, June 22.—Show starts its fairs and celebrations at Jacksonville, Tex., today and will stay out until late November. A good week was registered at Greenville, Tex., under American Legion auspices.

In Waxahachie, Tex., about 35 folks had a chicken dinner Friday night, all voting they had plenty of food and fun.

Jean Brown is recuperating from appendicitis in Baylor Hospital here, where she was removed from Waxahachie.

The new Jig Show is a top feature and is getting the gelt every night under the management of Mr. and Mrs. Bud Turner.

### Beeson's Amusements

RICHMOND, Mo., June 22.—This is the third season out and shows are enjoying good business despite some bad weather. Shows move on 10 trucks and trailers.

Personnel includes L. A. (Tex) Beeson, owner-manager; Esther Rosenberg, assistant manager; T. C. Maxwell, *The Billboard* agent and mail, plus two concessions; Walter Keller, electrician, billposter and two concessions; J. E. Sims, lot man and three concessions; John Hibdon, sound truck and one concession, and Bill Hargis, mechanic and ride superintendent. Ride men include Al Seeley, Mix-Up; Bill Chambers, Ferris Wheel, and Bill Lister, kiddie auto ride.

Concessionaires include T. M. Evans, Paul Daniels, Paul Rowland and Marvin Lemons, each four; Harold Whited, Whitey Ivan and F. W. Allinsworth, each 1. Ed Faulkner has bingo.

Bill Hargis was guest of honor at a birthday dinner, served by the ladies of the show. Harold Whited and Tommie (Whitie) Evans did the dishes.

### Golden West

WINTERS, Calif., June 22.—Show closed here Sunday (16), the second org to play the town in as many weeks. Competing show is reported to have played to poor business because pickers and cannery workers had not had a payday. This org, however, had a successful week, altho the first three days were slow. Spotted in the heart of town between two large canneries, all concessions and rides came thru with a profit.

Visitors opening day included Nathan Fisher Cohn and wife, Enid. General Manager Fisher and his partner, Harold H. Shapiro, entertained city and county officials.

Fisher and Shapiro visited Calistoga to prepare for the show's date at the fair there July 4-7. They reported that prospects for a successful date are excellent and that the entire county is heralding the event.

Other visitors were Rita and Harry Friedman of San Francisco.

### Cetlin & Wilson

ASHLAND, O., June 22.—Rex Sutton, Detroit, joined at Pikeville, Ky., as talker on the *Paradise Revue*. Ralph Peters, trumpet player with the same show, is a patient in the Veterans' Hospital, Pittsburgh. Guests on the lot included Mr. and Mrs. J. G. Vaughan Sr., parents of the writer; Mrs. Ada Gnazzo and Mrs. William Hartzman and son, William.

A dinner party was given Mrs. Ada Cowan in Kingsport, Tenn. Guests included Sadie Wilson, Margie Cetlin, Terry McCarter, Laura Manos, Mrs. John Harrison, Mrs. P. Smith, Mrs. L. B. Campbell, Edna Raymond, Ruby Wilson, Mary Fedina, Anna Benjamin, Pearl Norman, Germaine Ciaburri, Reilly Harris, Dorothy Stevens, Irene Sechrest, Sis Campi, Rosemary and Millie Hammond, Helen Thompson, Doris Smith, Laney Crabtree, Ada Gnazzo, Virginia Chisolum, Lida Hemphill, Marie Yohan, Elaine Shopshire, Lelia Herman, Naomi Kelly and Jean Er-rigo—J. G. VAUGHAN.

### Gold Bond

FULTON, Ill., June 22.—Aided by the weather, shows enjoyed good business here. Joining were Zimmerman's bingo and Jumbo Finn's Fat Show, with Pat Wilson on the front and Dot Wilson ticket seller.—JUMBO FINN.



**PROFITWISE  
MEANS  
INSURANCEWISE**

**INSURE WITH  
THOSE WHO KNOW  
SHOWMAN'S  
INSURANCE BEST**

**HAVE BINDING POWER  
INSURANCE IN FORCE  
ON RECEIPT OF  
WIRE OR TELEPHONE**

**SEE US FIRST  
CHAS. A. LENZ**

*"The Showman's  
Insurance Man"*

1728 First St., N.  
St. Petersburg, Florida  
Phone 5914

★  
A1338 Insurance Exchange  
Chicago, Illinois



**DOUGLAS GREATER  
SHOWS  
WANT FOR**

Fairs and Celebrations in the Northwest, Including the Biggest in the West.

**PUYALLUP, WASH.**

9 Capacity Days and Nights.  
Want 10-in-One, Motor Drome, Arcade.

Want Shows of Merit, With or Without Own Equipment.

Cal Lipes, Johnny Branson, Joe Glacy, Bob Perry, write.

Want Show Sign Painter.

All Useful Showmen, write.

Season Ends October. No Gate Charge. Free Admission.

Address  
**E. O. DOUGLAS**  
**FRANK WARD, Gen. Agt.**  
Route 5, Box 370 Kent, Wash.

**WANT**

Concessions, Rides, Shows, Snow Cones, Popcorn for Corning, Ark., July 4th, auspices Business Men's Civic Club annual celebration; July 11, 12, 13, Lynn, Ark. Board of Education annual celebration; July 18, 19, 20, Star City, Ark., Old Soldiers' Reunion annual celebration; more celebrations to follow in August. Write:

**MARION (CURLY) MIGROTHY**

Park Attractions, or Corning, Ark., as per route.

**FERRIS WHEEL FOREMAN  
WANTED**

TOP SALARY AND BONUS TO COMPETENT OPERATOR

**HOCK AMUSEMENT CO.**  
3011 Montrose Ave. CHICAGO, ILL.  
Phone: Briargate 6000

**.22 SHORTS**

2 cases Splatters, 2 cases Regular, 6 cases High Speed. Best offer takes them. Write

**RELIABLE COIN MACHINE CO.**

192 Windsor St. Hartford, Conn.

**FOR SALE**

Four 8 x 10, one 8 x 20 Pat Show Banners, used four weeks. First \$175.00 takes them.

**CLAUDE BENTLEY**  
c/o Jas. E. Strates Shows  
Binghamton, N. Y. This Week.

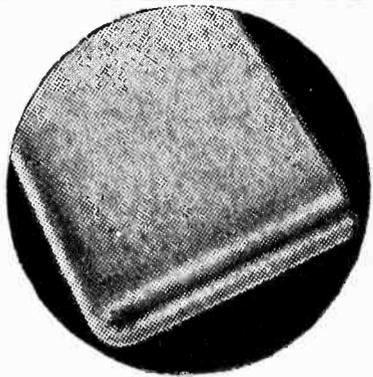
**MERCHANDISE FOR SALE**

Fireproof Burlap and Twine Nets, 36' x 36'. Bargain for Quick Buyers.

**NEW YORK SALVAGE CO.**  
144 CHAMBERS ST. NEW YORK CITY

## ATTENTION • CARNIVALS STREET & COUNTY FAIRS CONCESSIONAIRES • PARKS

**EXCELLENT FOR WINNERS**



**GENUINE ARMY  
BLANKETS**

100% Wool • 66x84 In.

**MINIMUM  
ORDER  
20 BLANKETS**

**\$3.75  
EACH**

PACKED 20 TO A BALE  
F. O. B. CINCINNATI  
IMMEDIATE DELIVERY

U. S. ARMY SURPLUS. Standard regulation size (66x84 inches). Average weight 3 3/4 to 4 pounds. Closely woven, extra warm ALL WOOL BLANKET. Every blanket in perfect condition. Ends whipped.

Although used, they have been cleaned, sterilized and reclaimed for reissue. In terms of U. S. Quartermaster terminology, "Reclaimed for reissue" means that blankets must have the serviceability of new material in both nap and condition.

**TERMS** Send Certified Check or Money Order. Nonc Shipped C. O. D. Address Dept. BB.

**B. M. DAVIS & ASSOCIATES**  
WHOLESALE DISTRIBUTORS  
2801 UNION CENTRAL BLDG. CINCINNATI 7, OHIO

**COOKHOUSE HELP  
WANTED**

Dinner Cook and General All Around Help.

An R. C. Mills Unit.  
Former Employees Wire

**DON MCGIMPSEY**  
c/o Snapp's Greater Shows  
Burlington, Iowa

**SWERN & CO.**

Trenton, N. J.

Will Buy or Rent 10 to 16 ft. diameter Carousel for November and December, 1946.

**JOHN SCOTT, Display Mgr.**

**WANTED**

All types of Rides and Concessions for 3 months' stand. Start immediately. Park now open.

**Laurence Harbor, N. J.**  
Contact  
**FRANK FRATANGELO or NICK DIONISIO**  
Matawan 1-0824

**EIGHT GLASS  
FUNHOUSE MIRRORS**  
in Good Condition  
\$400.00

**WM. H. BURKE**  
R. D. #1 Pitsalm, Pa.

**WANTED**

Help for Merry-Go-Rounds, Ferris Wheels, and all other Rides.

**MILLER AMUSEMENT ENTERPRISES**  
55th St. & La Grange Rd. La Grange, Ill.

# 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

# 3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

**LIGHT WEIGHT BINGO CARDS**  
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
Ping Pong Balls, printed 2 sides \$30.00  
Ping Pong Balls (for blowers). Dz. 1.50  
Replacements, Numbered Balls. Ea. .50  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 \$ 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40  
Round Gray Cardboard Markers, 1800 for 1.00  
Thin Plastic Markers, brown color, M. 2.00  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

**J. M. SIMMONS & CO.**  
19 W. JACKSON Blvd., Chicago 4, Illinois

# Gem City

GALESBURG, Ill., June 22.—Not even the weatherman could dampen the enthusiasm of the official opening for which Jack Downs's org returned to Quincy, Ill., its home port. Show struck it rich Monday (3) night with an overflow crowd that was the season's largest, and three matinees proved winners. Sponsor was the 40 and 8, of which Co-Owner Thomas Hickey is a State official. There were the usual ribbon-snipping ceremonies, and Quincy papers worked in complete harmony with Press Agent Gene Terry.

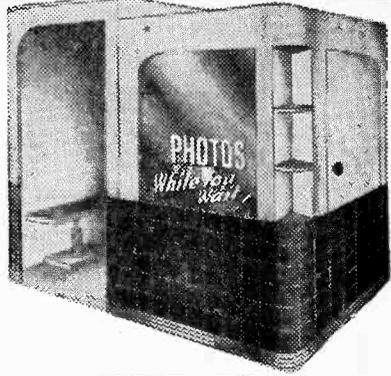
Org carries 12 rides, 10 shows and 40-odd concessions. Rolling stock consists of 37 semi-trailer trucks, office wagon, two car-pulled search-light trailers and 31 private vehicles. Fair route includes annuals in Iowa, Illinois, Minnesota, Arkansas, Missouri and Louisiana. Plans are to operate a winter unit thruout the cane sections of Louisiana. However, most of the shows will return to quarters in Quincy for a 1947 enlargement program.

Staff: Jack Downs, co-owner and manager; Bill Holt, manager of shows; J. Bill Carneer, general business manager; Gene Terry, publicity; W. H. Bazinett, secretary and legal advisor; R. A. McGuire, chief electrician; Bernie Chrisman, ride superintendent and motor transportation; George Williams, master mechanic; C. A. Humphrey and Ray Harmon, light-tower, neon and entrance maintenance; Mrs. Bill Holt, front gate ticket boxes, with Mrs. Ray Harmon and Mrs. Tommy Davenport, assistants, and Mrs. J. (Bill) Carneer, mail and *The Billboard* agent.

Ride personnel: Twin Eli Wheels, Clarence Lanke, foreman; James Cook, assistant; Mrs. Jeanie Litchfield, tickets. Merry-Go-Round, Leroy Gary, foreman; Thomas Martin, assistant; Mrs. Sam Trasler, tickets. Tilt-a-Whirl, John Johnston, foreman; Joe Lee Edwards and Andy Sexton, assistants. Ridee-O, George Leet, foreman; George Paulson and Tex Faircloth, assistants; Dave Prevost, owner and tickets. Octopus, Frank Litchfield, foreman; Jaybird Nichol, assistant; Mrs. Carneer, tickets. Roll-o-Plane, Johnnie C. Carneer, foreman; Tommy Lynn, assistant; Mrs. Patsy Carneer, tickets. Sky Ride, Otto Freeman, foreman; Corky Davidson, assistant; Jeanie Prather, tickets. Loop, Harry Zimmer, foreman; Alex Ford, assistant and tickets. Ponies, A. G. Wheeler, foreman and tickets; Jerry Wynn, assistant. Baby Auto, Gray Bozarth, foreman and tickets. Kiddie Airplane, Leslie James, foreman and tickets.

Roster of shows: *Hawaiian Nights*, Bill Holt, talker; Gene Sauls, boss canvasman and tickets; Kenny White, assistant; C. A. Humphrey, electrician; Ray Harmon, assistant to Holt; Joseph K. Gilman, secretary and emcee; performers, Coconut Joe, Madame Knoelani, Lulu Hipolani, David Kelihihlokai, Kuu Leinmoni, Mrs. Bill Holt, Lei Aloha and Lei Lanii. *Garden of Eden*, Tex Hunter, talker; Henry Seibrasse and Sammy Trexler, tickets; dancers, Sugar Holt, Loretta Humphrey, Leilani Enopia, Marilyn Manning, Miss LaVerne and Vickie Flannigan. *What Is It?* Robert Evans, canvas. Funhouse, Les Copafield, talker and tickets. *Jewel Box Revue*, Honey Lee Walker, talker; Joe Mooney, canvas and tickets; dancers, the Apple Sisters, Judy O'Dell, Betty Emenes, Pat O'Dare, Tony Mangee, Marzo and Dorothea Monday, and six-piece orchestra. *Youbevi*, Bill Jackson, talker; Bob O'Link, canvas and tickets. Double Joe, the King of the Rodeo, A. G. Wheeler, talker and tickets; European Oddities, owned and operated by Jack Korie. Larue's Mechanical City, Jerry O'Dell, talker and tickets, and War Trophy Exhibit, owned and operated by Mr. and Mrs. McDaniels.

Concessions include 31 office-owned, R. W. Rooco's string and three owned by Mrs. Betty Downs. Dwight Bazinett has exclusive photo and voice-recording concessions and is framing four more. Jack Neal has diggers. Office-owned Penny Arcade is managed by Bernie Chrisman, assisted by Harold Ramsey. Street calliope and sound car are in charge of Tommy Davenport, with Jerry Cook as calliope player and technician. Ray Chriswell has the advance billing car, assisted by Tommy Dean.—J. BILL CARNEER.



**ELECTRONIC-AUTOMATIC**  
**Coin Operated and Regular**  
**STREAMLINE PHOTOMACHINES**  
**Quick Delivery on Precision Equipment**  
Write or wire for full information, prices, etc., on Streamline and other types of photomachines. KD or one-piece cabinets. Also cameras without cabinets. All sizes built, full-length, single, double, triple. Guaranteed 5 years. Prompt shipments. Fair prices—easy to operate.  
**FEDERAL IDENTIFICATION CO.**  
1012 N. W. 17th Street, Dept. 3  
Oklahoma City, Okla.

# TENTS

## CIRCUS, CARNIVAL CONCESSION

Builders for Good TENTS for Over 75 Years.

Hooper's Flameproofing Compound Khaki, Forest Green, Blue, Olive Green and White.

**UNITED STATES TENT & AWNING CO.**  
2315-21 W. Huron CHICAGO 12  
Chicago's Big Tent House Since 1870

# TENTS

## MERRY-GO-ROUND TOPS CONCESSION TENTS

**Central Canvas Goods Co.**  
Harry Sommerville Forest Gill  
121 West 8th St. KANSAS CITY 6, MO.

# TENTS

## CARNIVAL AND CONCESSION TENTS

MADE TO ORDER ALSO SIDEWALL  
**D. M. KERR MFG. CO.**  
1954 West Grand Ave., Chicago 22, Ill.

## SIDE WALL FOR SALE

Flame and mildew proof, new—Olive Drab.  
7 Foot ..... \$45.00—100 Feet  
8 Foot ..... 58.00—100 Feet  
9 Foot ..... 63.00—100 Feet  
10 Foot ..... 70.00—100 Feet  
**MAIN AWNING & TENT CO.**  
230 MAIN STREET CINCINNATI 2, OHIO

## FOR SALE

Pilot Trainer Ride, operates 25-cent coin slot, 3-minute ride, \$350.00. Will ship.  
**Johnson's Novelty Rides**  
1934 Sixth Ave. Huntington, W. Va.

## CARNIVAL WANTED

For Our **ANNUAL RODEO**  
September 1 and 2  
For further details communicate with  
**WILMER A. KRAUSE**, Secy., Rodeo Association, McLaughlin, So. Dakota

## Playtime Amusements

SALEM, Mass., June 22.—After seven weeks of rain and mud, shows still are ahead of last year. New equipment added includes a 50-kw. light plant and five new semis. Sam Yoyo added a new semi to his cookhouse and Edward's *Hobby Circus* has a new 30x70 top. The Merry-Go-Round organ has been overhauled and a new engine for the Chairplane arrived.

A windstorm hit at Belmont, Mass., destroying the Kiddie Auto ride top and two of Harry Rees' concessions. Buddy Forrest, Whip foreman, was severely injured.

Recently joining were Billy Burr's Crime Show and a new Fun Farm. Kiddie Auto ride, until its mishap, was leading kiddieland rides, followed by the Joyland Express and Kiddie Whip. Fly-o-Plane and Ferris Wheel top major rides, with the Roll-o-Plane next.

Most of the personnel went on a fishing trip in Salem Bay and catches were good.—JACK POOLE.

# SNOW CONE SUPPLIES

Buy your Snow Cone Supplies this year from Snow Cone Headquarters. Complete line of Flavors, Cups, Spoons and everything you need. New catalogue ready now. If you have not received your copy write for it today.

## GOLD MEDAL PRODUCTS CO.

318 E. THIRD STREET CINCINNATI 2, OHIO

# TENTS

TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

## ANYTHING IN CANVAS

Quick Deliveries. Wire

## TENTCO CANVAS, INC.

130 GREENE STREET Phone: Walker 5-1299 NEW YORK 12, N. Y.

# TENTS

All Sizes—All Styles. Khaki—Blue—Olive.

## E. G. CAMPBELL TENT & AWNING CO.

ERNIE CAMPBELL

JIMMY MORRISSEY

100 CENTRAL AVE. (Phone 38885) ALTON, ILLINOIS

## Pryor's Amusements

Want Rides. Book or buy #5 Eli Ferris Wheel. Want Merry-Go-Round or any Flat Ride. Want 50 Kw. Transformer. Want Agents for office-owned Games. Want Mug Joint, American Mitt Camp, Penny Pitch. Want Electrician, Ride Help.

All Address:

## JACOB PRYOR

Manchester, Ohio, this week; then big 4th July, Ripley, W. Va., on the streets.

## NEED SPACE WILL SACRIFICE FOR QUICK SALE

**SINGLE LOOP** A-1 Shape Now operating \$750.00  
**LEAPING LENA RIDE** \$1500.00  
Both Rides Can Be Seen at

## PLAYLAND PARK HOUSTON, TEX.

## FOR SALE TRAINED ANIMAL SHOW

Beautiful panel front, good 20 x 30 top, extension back. Trailer especially built for animals. High wire Walking Dog, High Diving Dog, 1 High Jumping Dog with Monkey Rider, 1 High School small Palomino Pony, 2 Trained Baboons, 5 Trained Monkeys, 1 Coat Mundi. All Props and P.A. System. Selling all as a whole. Reason for selling, other business. Can be seen set up. Wire or write James Kellar, Goodings Shows Loveland, Ohio This Week Next week, Hillsdale, Mich.

## FOR SALE

New 42 x 102 four pole, push pole square end tent. Never used, 12 oz. top, and 10 oz. sidewall (khaki) New 40 x 70 Beech Floor. 4 x 12 sections on 2 x 3's (approx.)  
**K. C. THORP**, Fair Grounds, Carthage, Texas

## Waterfall Blowers

Delivery at Once. Also Skilfos.  
**BAKER'S GAME SHOP**  
2907 W. Warren Detroit 8, Mich.  
Phone: TYler 5-0334

# SHOOTING GALLERIES

and Supplies for Eastern and Western Type Galleries. Write for Circular.  
**G. W. TERPENING**  
137-139 Marine Street Ocean Park, Calif.

## FOR SALE 10 CASES .22 SHORTS

Also Remington and Winchester Rifles, automatics and repeaters. Make best offer.  
BOX D-219, c/o Billboard, Cincinnati 1, Ohio

## WILL PAY CASH FOR USED RIDES

All or Any Part  
When they won't run any longer don't junk 'em, sell 'em to us. **ALSO WURLITZER BAND ORGANS.** R. T. WADE, 18845 Lindsey, Detroit 27, Mich. Phone: VErmont 5-5232.

**COLEMAN HANDY GAS PLANTS**



Model 457-G. Handy Gas Plant, 5 inch burner over 3-gallon tank, instant lighting, pump, 3/4" cast iron grate, carrying base, completely assembled, \$16.95.  
**FIVE GALLON TANK**, with air gauge, instant lighting valve, pump, tubing with connections, \$11.95.

Three Gallon Tank Complete.....\$9.75  
 5" Coleman Burner.....6.45  
 7" Coleman Burner.....7.95  
 Complete line tubing, tees, wall valves, generators, air gauges.  
 American Ten Gallon Tanks With Large Foot Pump, Air Gauge...\$17.50  
**GIANT HEAVY ALUMINUM 12-Quart Geared Popping Kettles**. Each...\$15.00  
**MODEL 460-G Handy Gas Plants** with 7" burner, over 3-gallon tank, instant lighting, cast iron grate, pump, complete...18.95  
 10% Discount on Orders of \$25.00 or Over.

**IMMEDIATE SHIPMENT**  
**NORTHSIDE SALES CO.**  
 (Established 1920)  
 INDIANOLA, IOWA

**Bishop Bros.**

CHAPPELL, Neb., June 22.—Week ended June 15; auspices, VFW; business, good; weather, cool.

Show has been on the road only seven weeks. Bill and Johnnie Bishop are co-owners. Show has 5 rides, 5 shows and 30 concessions. Staff, in addition to co-owners, includes Mrs. J. E. Bishop, secretary-treasurer; John Shemeell, general agent; Johnnie Jones, lot superintendent and electrician, and Mr. and Mrs. William Bean, cookhouse.

Show owners are Vialo Cordell, Jennie Schultz, Mrs. Johnnie and Evelyn Jones, Joe Woods, Ella Spring and Bill Stacy. Ridemen are Raymond Schultz, Raymond Harvey, Bill Ward, Lee Garner, Mickey Malone, Jesse Wright and Pat Patton.

Concessionaires are J. H. (Baldy) Pelow, Mr. and Mrs. Sam Ranko; Frank, Tresa, Johnnie, Ricko, Laura, Mickey and Louie Ranko; Mr. and Mrs. J. H. Tryon, Mr. and Mrs. Roark, Delores and Maynard Spark, Ed Green; Carl, Grace, Frank, Virginia and Alice Schultz; Mr. and Mrs. Jack Munday; Mr. and Mrs. Carson; Oliver, David and Donald Gram; Douglas Goodman; Helen, Elizabeth, Dayton and Claude Pounds and William M. Sutherland.

Another semi-trailer was added here. Mrs. Jimmie Bishop is visiting her home in Pueblo, Colo. Mrs. Bill Bishop visited in Eastern Nebraska. John Shemeel returned from a booking tour in the Black Hills of South Dakota.

Visitors here were Mr. and Mrs. Charles McCartney, Clyde Green and Lester Neiderhiser.—WILLIAM M. SUTHERLAND.

**Caravella Amusements**

BROOKVILLE, Pa., June 22.—This was a good spot. Show moved here from Union City, Pa., and opened Saturday (15) to record business. It was necessary to put on a third ticket box to take care of the crowds. About 8 p.m. it rained for an hour, but even that didn't stop 'em.

Owner Frank Caravella purchased two new tractors, and Mrs. Caravella made a trip to Meadville, Pa., to get extra equipment at winter quarters. The new miniature train is expected soon.

Joining here were James Sandy with six concessions, O'Brien with three, W. G. Ray, from Huntington, W. Va., with cork gallery, and Hugo Zacchini, with cannon act, Ferris Wheel, Tilt and Life Show. Thomas Niswander joined as general agent and assistant manager. A. M. McGee added popcorn and French fries to his string of concessions. He plans to have three more cookhouses during the fair dates.

**Douglas Greater**

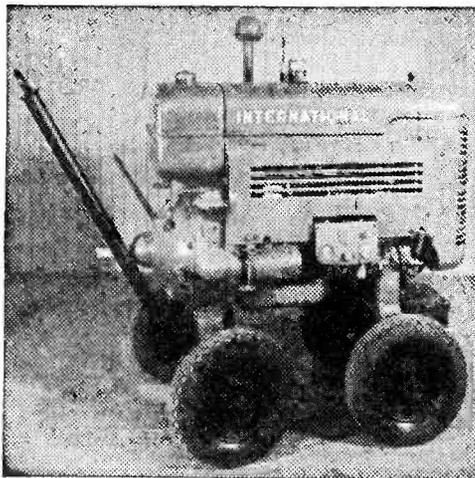
SALEM, Ore., June 22.—Show made a circus move here from Springfield, Ore. Business was slow first part of the week, but picked up and closed with a big Saturday (8).

Joe Gould, who manages the privilege tent, is back after spending four days in a Eugene, Ore., hospital with a back injury. He's still under a doctor's care.

Joining recently were Clyde Gooding and his *Ka-wa-ba* show; Mr. and Mrs. Karl Klebsch, Funhouse; Carl York, recently discharged from the army, griddle man at the cookhouse, and Don Hill, also recently discharged from service and formerly with Crafts 20 Big Shows, front man for Marie Atkinson's *Streamlined Follies*.

Mrs. E. O. Douglas attended high school graduation exercises of her daughter, Phyllis, in Everett, Wash. W. E. Giberson purchased two baby monkeys for his Freak and Wild Animal Show. Jackie Wilson visited en route to California.—MARIE ATKINSON.

**POWER UNITS FOR ALL TYPES OF RIDES LE-ROI & INTERNATIONAL ENGINES**



**IMMEDIATE DELIVERY**

**MERRY-GO-ROUND FERRIS WHEEL CHAIR-O-PLANE FLAT RIDES**

**U-2 \$575.00**

**EDWARD C. FLAHERTY**

43-87 VERNON BLVD. LONG ISLAND CITY, N. Y. TELEPHONE STILLWELL 4-0050

**READY FOR THE FAIRS IMMEDIATE SHIPMENT FLASHY UMBRELLAS**

7'x7' square. Stands approximately 7' off the ground. Comes with red and white striped canvas and khaki bag for protection. Staves and pole constructed of aircraft structural aluminum. Very neat, streamlined in appearance, portable. Can be erected or dismantled in 3 minutes by one man. Can be used for Concessions and Shows at Circuses, Carnivals, Fairs, Beaches and Special Events. Suitable for the following joints: Snow Balls, Floss Candy, Pop Corn and Peanuts, Juice, Ice Cream, Beer, Glass, Wheels, Penny Pitch, Swinger, Hoop-La, Ticket Booths, Taffy Candy, Candied Apples, Novelties, Jewelry, Horseshoes, Palmistry, Guess Your Weight, Guess Your Age, Drinks, Grab Joint, Shipping weight, 26 pounds. Price \$69.50. F. O. B. Knoxville. Shipment guaranteed satisfactory or money refunded. Can also furnish with Side-walls, price \$60.00 extra F. O. B. Knoxville. Side-walls make it suitable for use as a tent or Cabana on beaches. Write, wire or phone

**ANDRE**

605 Davenport Road KNOXVILLE, TENN.

**WANTED**

Concessions and Rides for Fourth of July Celebration. Harness racing, fireworks, big grandstand shows, etc. Afternoon and night. All eats and drinks sold. Wire

**FRANK ODRE**

**CONCESSION DAIRY STORE TRAILER**

Jennerstown Fair Grounds, Jennerstown, Pa.

**WANTED**

Chair-o-Plane Foreman, Caterpillar Second Man. 1 year down in 2 weeks. Top salaries, good working conditions.

**I. T. SHOWS, INC.**

Phil Isser, General Manager  
 1539 29th Street BROOKLYN, N. Y.

**MOTORDROME RIDERS**

**WANTED**

No ups, no downs. Permanent location on Boardwalk, Wildwood, N. J. Good salary and tips. Jimmy McNish, wire immediately if available.

**GOLDY RESTALL**

429 E. 26 Ave. (Rear) Wildwood, N. J.

**LAST CALL PENNSBORO, WEST VIRGINIA, FOURTH OF JULY CELEBRATION**

July 1st to 6th  
 Wanted—Shows and Concessions. Come on. Bingo, Miff Camp, Popcorn sold exclusive. All others open. Wire

**SWEENEY'S MIDWAY ATTRACTIONS**

Clay, West Virginia, this week

**NOTICE**

The operation of all concessions known as Bartlett's Diggers, both in the United States and Dominion of Canada, will continue as in the past under the personal supervision of Robert K. Parker, for the estate of W. D. Bartlett. Office and factory located at 28 N. E. 54th Street, Miami 38, Florida. Mr. Jack Dyke will continue his exclusive operation for the estate of W. D. Bartlett on the West Coast as in the past.

SIGNED: JAMES A. DUNN  
 EXECUTOR AND TRUSTEE  
 ESTATE OF W. D. BARTLETT

**WARNING**

Miami Diggers are protected by United States Patents Nos. 1,882,563 and 2,166,854, also Dominion of Canada Patent No. 368,191. Any infringements will be prosecuted to the fullest extent of the law.

**WANT—FIRST-CLASS RIDE MEN—WANT**

Ferris Wheel, Tilt-a-Whirl, Chairplane. All must drive trucks.

Prepay wires.

**ROGERS GREATER SHOWS**

Frankfort, Indiana

**CONTINENTAL SHOWS**

Want Grind Stores of all kinds. No Ball Games. Pan Game Agents. Shows—Have complete Girl Show outfit. Want Operator for same; must have 2 Girls and Wardrobe. Want Grind Shows of all kinds. Good opportunity for one Flat Ride. Wire

**ROLAND CHAMPAGNE**

Western Union, Mechanicville, N. Y., week of June 24

**FOR SALE**

One 50-Kw. brand new International Electric Diesel Generator.

**OCEAN VIEW PARK**

Norfolk, Va.

**CAPABLE FERRIS WHEEL FOREMAN WANTED**

Also Second Men on Octopus and Merry-Go-Round. Top wages. Only sober and reliable Help need apply. Don't write, come on.

Mt. Pleasant, Pa., week June 23; Ford City and Broughton, Pa., to follow.

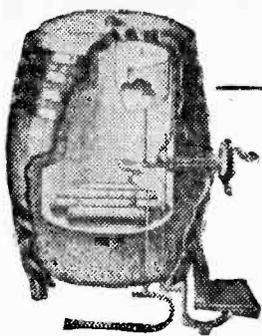
**KEN-PENN AMUSEMENT COMPANY**

619 EARL AVENUE NEW KENSINGTON, PA.



## ROOT BEER BARRELS

With or Without Carbonator  
**NO SUGAR NEEDED!**  
**JUICE JOINT OPERATORS!**  
We have Orange, Cola and all flavors. Nothing to add but water.  
**SNOW CONE OPERATORS!**  
We carry all flavors in syrup.  
**ICE CREAM OPERATORS!**  
We have granulated peanuts and CHOCOLATE coating.  
**YOU DO NOT** have to buy our equipment to order syrup. Our syrup comes in tin cans, glass gallon jars and wooden kegs.  
**FOR SALE** — One dry Dumber type Popcorn machine — \$225.00.



WRITE SPECIAL DELIVERY, AIR MAIL OR WIRE—ACT FAST

JOE ARCHER,

1309 S. Homan Ave., Chicago 23, Illinois

## COME ON TO Renovo, Pa., Old Home Week & 4th of July Celebration

WEEK STARTING MONDAY, JULY 1  
EVERY DAY A BIG DAY—THOUSANDS IN CASH PRIZES

Those who have played Renovo know it is a Red One  
We Don't Overcrowd Our Concession Row.

### CAN PLACE

2 Ball Games	Pop Corn, Ex.
1 Guess Weight	Custard, Ex.
1 Guess Age	Floss, Ex.
4 Grind Stores	Novelties, Ex.

Ball Games, Grind Stores and Guess at \$30.00.  
OTHERS AT EQUITABLE PRICES

**G. HODGES BRYANT**  
Old Home Week Office  
Boro Bldg., Renovo, Pa.

## J. A. GENTSCH SHOWS WANT

For Big 4th at Trenton, Tenn. (12,000 attendance last year), and the best route of Fairs in the South to follow. Booked until December 15th.

Want to book Roll-o-Plane, Octopus and Tilt, any Stock Concessions that work for 10c, also Custard, Grind Show with own outfit. Want Agents for Bowling Alley, Pitch-Till-Win, Ball Game, Pea Pool and others. Want three good Ride Men who can handle Semi. Want Talker for 10-in-1 Show and a few good Acts for same. James (Yellow) Savage wants for Minstrel Show two working Chorus Girls. Jim Haden, Willie Gaskin, Jim Powell and Scott and Ola, wire "Yellow." All drunks and 40-milers stay where you are, we do not need you. Have for sale Kiddie Airplane Ride, cash, \$450.00. Direct all wires to

**J. A. GENTSCH**

Arlington, Ky., this week; Trenton, Tenn., next.

## FOR SALE

1 36-Ft. Modern Streamlined Allan Herschell Merry-Go-Round. . \$5,500.00  
1 40-Ft. 36 Horse Allan Herschell Merry-Go-Round . . . . . 6,400.00  
1 Moon Rocket . . . . . 9,200.00

Merry-Go-Rounds Are Set Up in Permanent Locations.

Rocket Will Be Set Up for Week of July 4th.

### MILLER AMUSEMENT ENTERPRISES

55th St. and La Grange Rd.

La Grange, Ill.

## MADISON COUNTY FAIR

London, Ohio, August 18-22

## PREBLE COUNTY FAIR

Eaton, Ohio, Sept. 10-13

Can place Game Concessions, Huckly Buck, Dart, Pan Game, Cane Rack and other Concessions that can work in Ohio at both Fairs. Can use Ball Games at Eaton, Ohio.

### CONSTANS CONCESSIONS

416 S. Hague Ave.

RA. 3501

Columbus, Ohio

## ALAMO EXPOSITION SHOWS

CAN PLACE FOR OKLAHOMA'S BIGGEST JULY 4TH CELEBRATION, CUSHING, JULY 1-6, AND TEN BONAFIDE FAIRS, NOW CONTRACTED:

COOK HOUSE FROZEN CUSTARD PENNY ARCADE

WANT GOOD, SOBER RELIABLE BILLPOSTER THAT CAN ALSO HANDLE BANNERS.

(Have panel job Chevrolet Truck for your use)

All Contact: JACK RUBACK, Mgr., McALLESTER, OKLA., this week; then the big Cushing, Okla., Celebration

## WANTED ★ ★ CARNIVAL CONCESSIONS ★ ★ WANTED

10 LEGITIMATE CONCESSIONS

Absolutely No PC

Three-Nite Stand for Legion Celebration, July 4-5-6. Average Attendance 1,500 to 2,000. Contact Courts-Fussnecker Post No. 367, Attention:

**C. W. RICHEY, Ripley, Ohio**

NEW

## SPITFIRE RIDES

Available for 1946 Season

**FRANK HRUBETZ & CO.**

Front and Shipping Sts.

IMPROVED

Salem, Oregon

## J. A. Gentsch

HICKMAN, Ky., June 22.—Shows made the 152-mile jump from Earlington, Ky., without so much as a flat tire, opening Monday (10) to good business. Raymond Guthrie's 10-in-1 topped shows, while top ride was the Swing, setting on the edge of a bluff overlooking West Hickman.

A sparkling success was the surprise party given for Mrs. Lois Gentsch, wife of the owner-manager, in commemoration of her 32nd birthday. Caught coming from her trailer to the cookhouse for her usual retiring sandwich, she was escorted to the *Cotton Club Revue*. Eats and drinks were served, and after the presentation of a yard-square cake a program was given on the stage, opening with Archie Basie's ork playing request selections. Among those performing were Raymond Guthrie, magician; Dr. Pepper, comedian, teamed up with Yellow Savage; Chief Ho-Ho in a Cherokee dance; Mrs. Alice Decker, singing with accompaniment by Danny Naokalani; Little Harold, tap dancing, and Ruth Savage, vocal and ballet. Jimmy Falcon was at the mike. Tom Mehl, ride superintendent and billposter, was chosen by popular vote as the best speaker. As the sun rose, gifts were presented.

S. M. Shelton, recently discharged, has joined and is operating the sets. Cliff Coleman visited. Tommy Humphries and Al Gould visited Dyers Shows in Cairo, Ill.—WHITIE STEWART.

## Pioneer

NEW MILFORD, Pa., June 22.—R. Count Golden signed two more fairs, giving shows a total of seven. Manager Mickey Percell went to Buffalo to purchase a new Kiddie Aeroplane ride. Agnes Black joined in Montgomery, Pa. New free act, contracted by Tex Rose, opened here.

Visitors included Oliver Barr, Joe and Tony Rocca and the Thompson and Reuthoffer brothers.

Shows played Montgomery despite rain. Grounds were flooded, so part of shows set up on parking lot, two rides, three shows and several concessions being shut out for lack of space. Business was suprisingly good.—PHILIP J. KIRKLAND.

## Crystal Exposition

TOCCOA, Ga., June 22.—Week ended June 8; auspices, American Legion; weather, good; business, good.

Harold Vincent joined with bingo. B. J. Carter, photos, has taken over the animal show. Mrs. Bunts' brother, Major Carpenter, on leave from the Army Air Corps, visited.

Rides have been repainted and front for the jig show remodeled, a new stage built and scenery added in preparation for July 4.—ALTA MAE BUNTS.

## Virginia Greater

ANNAPOLIS, Md., June 22.—Shows moved here after battling elements in New Jersey for five weeks. Business here was good and the committee, under leadership of H. M. Wilson, co-operated.

A new sound truck, operated by Whitie Smith, has been added. Smith also is in charge of billposting.

*Parisian Girl Revue* is under new management, Frankie Peluga no longer being with the show. Louis Augustino's Animal Show and 10-in-1 did big business here, as did Sol Speight's *Cotton Club Revue*, Happy Arnold's Florida Jungle Show and Bob Coleman's Bingo. Roll-o-Plane and Whip topped rides. Jack Huffines has added new

## Crescent Amusement

BURLINGTON, N. C., June 22.—Org moved here Monday (10) from Mount Airy, N. C., where the date under VFW was the first full week without rain since opening at Rock Hill, S. C. Business was excellent all week. Following the Belton Shows at Hickory, N. C., we did big on same lot. In Statesville we had four days of rain, winding up with an all-night downpour Saturday. However, show has not missed a Monday night since opening. All stands since Rock Hill have been in North Carolina, but Virginia and Tennessee follow after two more stands.

Red McGee, chief mechanic, and two drivers took a semi to Salem, Ore., to load out an Octopus, scheduled for delivery yesterday (21). John Lyons joined here with a dual Loop-o-Plane. Org now has 10 rides, 8 shows and 50 concessions. Caterpillar continues to top all rides, with Doc Anderson's minstrels and Sid Crane's Side Show running neck and neck. Willard and Tinny Young are doing well with the cookhouse which L. C. McHenry recently bought from Bill Sargent.

Fearless Gregg's cannon act is now illuminated by a big searchlight recently bought from the government. Ralph Schafer is credited with a swell job of plastering the show ahead.

Syl and Nora Boswell are back with a new trailer. Syl is feeling much better after hospitalization at Statesville and Durham. Kings Mountain, N. C., gave the McHenry a chance for family reunions at nearby Gastonia, Owner McHenry's home. There were numerous visitors this week from the Belton Shows, 15 miles away. Brownie Smith was a recent visitor.—LOUIS BRIGHT.

## American Exposition

CANTON, O., June 22.—Breaking in a new lot in Canton's Southwest section, org under auspices of Floyd Hughes Post, VFW, topped its 1945 gross. Rain cut short the Wednesday night session; otherwise week was okay. Jack Lampton handled advance details, and Harry Lott-ridge directed the layout. Charles O'Brien is manager of this F. E. Gooding Amusement Company No. 2 unit.

VFW Senior Drum Corps made a brief appearance on the midway Thursday night. Kiddies' matinee was light, probably due to two days of school picnics the same week at near-by Meyers Lake Park.

Little Joe Miller, who has been on the Gooding Greater Shows, brought on his doll store, and stayed on for Massillon, O. Seven major rides were on here, along with Milo Anthony's Ten-In-One, Tex Barnes's Monkey Circus, Jimmy Winslow's Funhouse and a Funhouse managed by Bob Perry. Albert Sexton's grab and Meyers's custard looked good. R. Ottenbacher's eight joints, Max Feldman's six, George Hurney's Penny Arcade and Harry Boyle's photos were in the line-up.

There was much visiting by members of the Charles Siegrist Showman's Club, the show listing 22 members and another 12 joining this year. Harry Fox, electrician, a native Cantonian, greeted old friends.

Move to Massillon, seven miles away, was the fastest of the season, and show was up and ready to go at noon Monday (10), under sponsorship of the Shriners' Club.—REX McCONNELL.

agents to his staff. Dot and Alice Penny are assisting their dad, Bill, in operating his stores. Mr. and Mrs. Ray Saunders have the popcorn and candy apple stand.—HAPPY ARNOLD.

**Alamo Exposition**

TEXARKANA, Ark., June 22.—Opening to a weak start here Monday (17), business continued light the following day, but indications were that the stand would wind up strong.

Org moved in here from Paris, Tex., where it showed the week of June 10 under American Legion auspices and where it netted only fair biz. Crowds were good but money was short.

Jack Little and Billie Rosen left at Paris for Arizona, where they will operate a zoo and tourist resort. Rosemary Ruback left on a business trip to San Antonio.

Rides, shows and front arch are being painted for celebrations and fairs which will begin week of July 3 at Cushing, Okla.

Joe Rosen, Joe Ulcar and Jack Ruback spent a day fishing in Paris and reported no fish but plenty of fun. Eddie Bootman is still clicking with his Funhouse.

Scheduled two-week stand in Ardmore, Okla., turned into only one. First week, with exception of the final night, was rained out. First part of second week weather was cool and business only fair. Things picked up, however. New Spitfire was top money-getter. Season to date has not kept pace with last year mainly because of weather.

Captain Tappen, side show op, is framing a new animal show. Mrs. Billie Miller, of Calvacade of Amusements, was a visitor here. Romona Maxwell, of Kilgore, Tex., is spending her vacation on the show with her aunt, Mrs. Rosemary Ruback. Martha Rogers is building a new concession.

Betty Ulcar, who has been attending college in Texas, is expected to join shortly. Ted and Betty Custer are back again. Sophie Mullens has recovered from her illness and is working full time. Mrs. Joe Rosen continues to do big business with her photos. Jack Oliver and Jimmie Dugan are among the old-timers with the show.

Waco Roberts has the swinging ball and the jingle board this season. Jimmie Lukens, electrician, has everything working tip top. Albert Wright, assistant manager and legal adjuster, is busy entertaining friends.—H. B. ROWE.

**J. F. Sparks**

SHELBYVILLE, Tenn., June 22.—Show has enjoyed two weeks of good weather. Lot here week of June 10, was three blocks from the center of town, and good crowds turned out nightly.

Capt. Shin Songer's fire dive was out three nights because of a defect in the tank. Mrs. J. F. Sparks and son, Jesse F. Jr., joined at Dickson, Tenn. Kelly Grady's new Roll-o-Plane is in operation. The new Glass House, recently opened, is proving popular. Roland Davis has returned to Texas to look after his cattle interests and has been replaced as bill-poster by Barney Spear.

General Agent Bill Dollar returned after an absence of a few days. George Harr has added scales to his string of concessions, buying them from C. A. Kirkland, who has gone into the oyster business.

**West Coast Victory**

SANTA CLARA, Calif., June 22.—Playing the Portuguese Festival here week ended Sunday (16), show experienced one of its best weeks. Opening day, Tuesday (11), was a red one. Rides and shows topped concessions, latter lagging all season in comparison to last year. Capt. Louis Roth's free act proved a big drawing card.

General Manager Mike Krekos visited twice during the week, returning to his San Francisco home Saturday (15). Other visitors included Mr. and Mrs. Glenn C. Artz, of the San Francisco Card Company; George McConnell, insurance broker; Thomas J. Hughes, well-known ride owner; Mrs. Louis Leos, wife of the show's secretary, and daughters, La-Vern and Sophie, and several friends of managers Harry Meyers and George Coe.—ART CRANER.

**Rio Grande**

WARRENSBURG, Mo., June 22.—Shows have played to good business since opening, altho weather has been varied. Mrs. Fred Grey, wife of owner-manager of shows, is in St. Vincent Hospital, Monnet, Mo., recovering from a recent illness. She is expected back on the shows soon.

Org carries 6 rides, 25 concessions and a free act. Concession line-up includes Eddie and Billie Gillian, Mack Langley, Rickey and Dave Midget, Joe Carroll, Slim Logan, Jimmie Parker, Paul Martin, R. Jones, Mr. and Mrs. Trombow, Mrs. Mathews and daughter, Mr. and Mrs. Busch and Mr. and Mrs. Willis.

**Bill's Rides**

CENTERVILLE, Ala., June 22.—Business here was highly satisfactory and Ferris Wheel and Chairplane vied for top ride money. Concessionaires reported good business, as did most of the other rides. D. H. Blackwood returned here from a successful booking trip. Manager Bill Brown has enlarged and improved the org. Mrs. Danny Ryan, in charge of the cookhouse, reports good business.

Danny Ryan has the pea pool stand and is Merry-Go-Round foreman. Bobby Fleming has the shooting gallery clicking for D. H. Blackwood. Joe Brown returned from a trip to Evansville, Ind., recently and brought back his wife and family. Mr. and Mrs. Blackwood's two daughters joined them here. Owner Brown has orders in for several new trucks and rides.—BILL BROWN.

★ **BILL HAMES SHOWS** ★

"TEXAS' ONLY RAILROAD SHOW"

PLAYING THE CREAM SPOTS OF THE LONE STAR STATE

**18** FAIRS AND OLD SETTLERS' REUNIONS **18**  
OPENING BRADY, TEXAS, JULY 1-6

**WANT**

**WANT**

**RIDES**—Will book Spitfire and Fly-o-Plane.

**SHOWS**—Will book any Shows, not conflicting. Especially want Snake Show, Unborn Show. What have you?

**HELP**—Foreman for Caterpillar. Capable Ride Men for all Rides. Train Help and useful Carnival People.

**PERFORMERS FOR MINSTREL SHOW** (salary out of office).

**BUCK ELDRIDGE WANTS GIRLS FOR GIRL SHOW.**

**MACK McCURDY, JIMMIE WILLIAMS and FRANK HARRISON** all want **AGENTS FOR CONCESSIONS.**

**All Address: BILL HAMES, Mgr.**

**P. O. BOX 1377**

**FT. WORTH, TEXAS**

**All Telegrams to care Texas Hotel, Ft. Worth, Texas**  
**Until June 29; Then Brady, Texas, Next Week.**

**HELP WANTED—YEAR ROUND JOB**

PUBLICITY MAN—ELECTRICIAN—CARPENTER

**DICK DILLON WANTS**

For His Mechanical Working World

One PUBLICITY MAN with good mike voice. One Man that understands electrics. One Man handy with carpenter tools.

All must drive and double where needed. Appearance is essential. Please, no boozers.

Address until July 15th:

**DICK DILLON, Geauga Lake Park, Geauga Lake, Ohio.**

**AMERICAN LEGION JULY 4TH CELEBRATION**

WEONA PARK, Pen Argyll, Pa. FIREWORKS, BANDS, PARADES, FREE ATTRACTIONS

**GARDEN STATE SHOWS ON THE MIDWAY**

WANT Concessions. No. EX. What have you? Penny Arcade, Fun House, Motordrome, Grind Shows of all kinds. Can place two more Flat Rides. Port Providence Fair to follow the GREAT KIMBERTON FAIR. All Address R. H. Milner, Newton, N. J., this week.

**PAGE BROS.' SHOWS**

Want for 4th of July and balance of season: Hoop-La, Novelty Jewelry, Candy Floss, Snow Ball, Pistol Dart, String Game, Coca-Cola, Scales, Grab, Bumper, Cigarette Pitch, Custard. Have biggest 4th in Tennessee, McMinnville, sponsored by 6 Civic Clubs in Fairgrounds. Fireworks, Parade, Free Acts.

WOODBURY, TENN., THIS WEEK; McMINNVILLE, WEEK OF 4TH.

P.S.: Fairs start 12th of August at Murfreesboro.

**For Sale at Rock-Bottom Prices for Quick Sale**

1 Caterpillar Power Unit, 60 Horsepower with Clutch and V-Pulley, Complete with 11 V-Belts To Drive Generator.

1 Westinghouse Generator, A.C. Current, 30 Kilowatt, 220 Volts, 778 Amperes Per Terminal, 3 Phase, 60 Cycles, 1200 R.P.M., Serial No. 620356, with V-Pulley and Control Box.

**O'NEIL MOTOR CO., 4835 Easton Ave., St. Louis, Mo.**

**CARNIVAL EQUIPMENT FOR SALE**

**ROCKET FOR SALE**

Now operating in Chicago  
A-1 condition

**BINGO STAND FOR SALE**

100 individual seats. Top 44"x28'  
with awnings and display racks.  
Now in use. Can be seen in  
operation in Chicago.

**Miller Amusement Devices**

5617 South Halsted Street  
Chicago 21, Illinois

**COOK HOUSE**

Want sit-down type only, one that  
will feed help. No lishes considered.  
Can use Ride Help, Lot  
Workmen and Electrician.

**BUFFALO SHOWS**

Canajoharie, New York

**FOR SALE**

Photo Booth, complete, ready to operate. Brand new and portable, very flashy. Takes 1 1/2 x 2 photos. Have plenty of stock if wanted.

**W. E. WEST**

c/o Majestic Shows East Palestine, Ohio

**FOR SALE — FOR SALE**

50 used 22 caliber Pump Guns for Shooting Gallery, in good condition. 62 and 62A model Winchester and Remington, \$18.00 each.

**BILTMORE ARCADE**

**J. STRAUSS**

25 Tremont St.

Laf. 7602

Boston, Mass.

# GREATER UNITED SHOWS

CAN PLACE OCTOPUS, ROLL-O-PLANES, SPITFIRE or ANY FLAT RIDE that does not conflict with what we have.

**WANT** Side Show—Dog and Monkey Show—Snake Show (will furnish outfits). Also Fun House or Mechanical Show, Hillbilly Show.

LONG SEASON AND EARLY OPENING in February at the WASHINGTON'S BIRTHDAY CELEBRATION IN LAREDO, TEX.

CAN USE LOT MAN (must drive semi) to superintend erecting show fronts. Also Ticket Sellers and Girl for Illusion Show.

### A FEW OF OUR TEXAS FAIRS:

FLOYDADA, TEX. (July 4th Celebration, honoring General Wainwright. MT. PLEASANT, TEX., FREE FAIR. CORSICANA, TEX., RODEO AND LIVE STOCK SHOW. BRYAN, TEX., JUBILEE. ORANGE, TEX., FAIR. BEEVILLE, TEX., RODEO AND FAIR, AND OTHERS TO FOLLOW. Wire

**J. GEORGE LOOS, Greater United Shows**

WEEK JUNE 24TH, PLAINVIEW, TEX.

# PORT HURON, MICH., BLUE WATER CARNIVAL

JULY 1-2-3-4-5-6

This bona fide celebration will again be held in the heart of city with all its prewar splendor.

Fireworks, Free Acts, Band Concerts, Floats, Parades, Motor Boat Race, Special Contests and Events.

Can place legitimate Concessions with the exception of Bingo. Can place Fun House, Pit Show, Snake Show, Unborn Show, also Erie Diggers. Cadillac, Mich., and Greenville, Mich., both in the City Parks, to follow.

Write or wire

**C. D. MURRAY, Mgr. W. G. WADE SHOWS UNIT NO. 2**

9600 Broadstreet, Detroit 4, Michigan

Show playing Vernor Hwy. and St. Jean until June 29.

# CETLIN & WILSON SHOWS

Can place Help on Octopus, Chairplane Foreman, Merry-Go-Round Help.

Wanted—Blacksmith and Wagon Builder.

Can also place a few skilled Carnival Workers.

All address

CLEVELAND, OHIO; then as per route

# 17—FAIRS and CELEBRATIONS—17

WANT SHOWS OF MERIT, OWN OUTFITS AND TRANSPORTATION. (Joe Teska, Mark Williams, Mose Smith, Sailor Katzy, Fred Miller, Henry Pallisen, other real showmen.) WANT FIRST, SECOND, THIRD MEN FOR TILT, FERRIS WHEEL, CHAIRPLANE. SOBER, RELIABLE RIDE FOREMEN CAN GET GOOD WAGES AND TREATMENT HERE. MUST DRIVE TRUCKS.

WANT FEW LEGITIMATE CONCESSIONS. NO GRIFT. Will book or buy Flying Scooter. Celebrations and Fairs start at Linton, Indiana, July 1st. Free Gate, Fireworks, Free Attractions, Parades, etc. City park location.

THE BIG FREE GATE TUSCOLA, ILLINOIS, HOMECOMING FOLLOWS.

Prepay Wires **ROGERS GREATER SHOWS** Frankfort, Indiana

# PARADA SHOWS WANT AGENTS

Mrs. Jewel wants couple to take charge of Mug Joint. Dutch Lasche wants Agents for Slum Bumper and Post Office. Mrs. H. C. Swisher wants Foreman for Jones Mix Up. Forrest C. Swisher wants Agents for Hit and Miss, Cats and Under and Over. All with

### PARADA SHOWS

Parsons, Kans., June 24-29; Pittsburg, Kans., week July 4; Fort Scott, Kans., July 8-13; Nevada, Mo., July 15-20.

# HETH EXPOSITION SHOW

WANTS - - - WANTS

FOREMAN FOR MERRY-GO-ROUND. ALSO SECOND MEN ON OTHER RIDES. NOW BOOKING CONCESSIONS FOR BIG CENTENNIAL. Want Popcorn, Peanuts, Cigarette Gallery, Shooting Gallery, Pitch-Till-You-Win, Photos and Ball Game. WANT AGENTS FOR OFFICE-OWNED CONCESSIONS. Also Agents for Coke Bottles, Bowling Alley, Duck Pond and Scales. Humpy, get in touch with me. Eddie, come on. McHenry, come on. Address: CEDARBURG, WISC., THIS WEEK; WISCONSIN RAPIDS, NEXT WEEK.

## Happyland

RIVER ROUGE, Mich., June 22.—Week at Rochester, Mich., showed a drop in gross from last year's bang-up engagement. Weather was good, but the natives lacked spending money due to prolonged strikes.

Sailor Katzy joined with his side show. Top, designed by Katzy himself, and built by the Campbell Tent & Awning Company, is of bright green trimmed in orange, yellow and blue, with striped sidewall of the same colors. Stroblite effects on the center stage are an innovation.

Tommy Blackwell joined with Happy Dot, fat girl. Captain Ritz's Wall of Death is another new attraction.

Show's roster at this time: John F. Reid and William G. Dumas, co-owners; Paul D. Sprague, public relations; R. J. Quick, electrician; Glenn Beacham, assistant electrician and sound truck; Joe Alexander, *The Billboard* agent and night watchman; B. W. Ellsworth, billposter; Virgil L. Dickey, ride superintendent; William Gerard, master mechanic.

Concessions: Frank Slivinski, four, including string game, Mrs. Slivinski, Fishpond, Rit Slivinski and Mike Zenavic; balloon darts, Roy Harris; add-a-ball, Frank Slivinski, Eddie Miller, four, including candy floss, Norma Parrot; penny pitch, Opal Parrot; high striker, Frank McKay; frozen custard, Audrey Gonzales. Orrin Powell, four, including ball games, Kay and Carol Humphreys; slum blower, George Johnston; coke game, Carl Donner. Walton O. King, two, including bingo, Walter Dummie, manager; Mrs. Dummie, checker; Lee Largent and Tommy Land, counters; shooting gallery, Captain Parking. Burt Lamson, three, including cigarette wheel, Merle Lamson; color game, Mr. and Mrs. Ivan Van Buskirk; big six, Burt Lamson. Wilbur C. Hocker, three, including cookhouse, F. T. Hocker, purchasing agent; Mrs. F. T. Hocker, chef; Mary Lou Alexander, fry cook; E. L. Fulton, griddle; Earl Helka, Don Davis and Mickey Hocker, waiters. French fries, Lowell Harmon; peelers, A. O. Dubach. Eddie Marks, two, including jewelry, Mr. and Mrs. Eddie Marks; dart game, Charles and Bertha Whittington. Popcorn, George Stavros. Palmistry, Nan Rankine. Cigarette shooting gallery, R. J. Quick. Photos, Olive Thomas, manager; Curtis Putney, darkroom. Weight, O. T. (Slim) Pleasant, age, Lucille Perry. Clothespin pitch, Charles Roberts. Novelties, Robert Wright. Penny Arcade, E. A. Howard, owner; Mitchell Allards, manager; James Clendennin, assistant. Shows: Circus Side Show, Sailor Katsy, front; Thomas J. Owens and Ruby Nell Moore, tickets; Irene Henley, emcee and Buddha; Charleen Brand, toe dancer in Stroblite; Frances Spradley, electric chair and sword ladder; Sailor and Irene, sword box; Chief Jimmie Molner, reptiles; Butch, half-breed killer; B. B., clown; Lady, the Wonder Dog; annex, Sandra Lee. Pat Show, Happy Dot, Tommy Blackhall, manager. Funhouse, Walton O. King, owner; Harold Reeven, manager. Rides: Ridee-O, Jimmie Simpson, foreman; Nell Williams, Donald Sheppard, Peter Higgins. Tilt-a-Whirl, Joe Gonzales, foreman; Thomas Legget, Philip Comerford. Octopus, Don Roy Johnson, foreman; Clinton Marshall. Ferris Wheels, John Thomas, foreman; Chester Roy, Robert Seeley. Kiddie Ride, Samuel Sullens, foreman. Merry-Go-Round, Bernard Denton, foreman; Melvin LaTrouno, Freddy Gerard and Robert Danton, Pony ride, Mr. Irons, owner.—PAUL D. SPRAGUE.

## Great Southern Expo

GREEN COVE SPRINGS, Fla., June 22.—Shows and rides are still eking out a few dollars after nine months on the same lot. Everything is being repainted and repaired in preparation for the move near the navy pier.

Manager and Mrs. Homer Ayers entertained their friends of the Navy Shore Patrol with a deep-sea fishing trip to Mayport, Fla. The catch wasn't so big but everyone enjoyed the sardine dinner.—J. J. (RED) MARION.

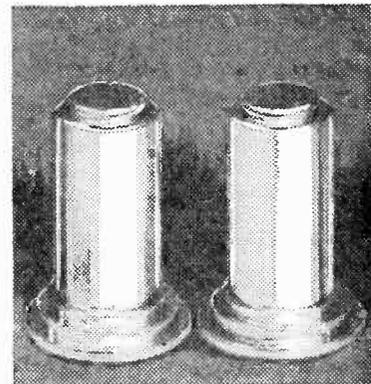
## Ohio Valley

CUYAHOGA FALLS, O., June 22.—Org opened here Monday (17) night to one of the biggest crowds of the season. Fine mist Tuesday night (18) failed to keep 'em away.

Phil Cook joined with a set of Bob Parker's diggers.

Show moved here from Minerva, O., where it did okay. A fire in one of the concessions Friday (14) did little damage.—BILL HARRIS.

# JOBBERS ATTENTION



## SALT & PEPPER SET PRICE PROTECTED

A good item made of highly polished dural, individually boxed in a blue and silver package. This number has been FIELD TESTED by BINCO Operators, and showed outstanding merchandising strength.

We are offering this item to jobbers only on a protected price set-up.

## BOBBY COHN & CO.

642 BEAUBIEN DETROIT 26, MICH.

## CAN PLACE PHOTO GALLERY

MILWAUKEE CENTURAMA & MIDSUMMER FESTIVAL

July 12 thru Aug. 11

Choice Location—Festival Grounds

also

INDIANA STATE FAIR

August 29 to Sept. 6

**RALPH LOCKETT**

Hotel Wisconsin Milwaukee, Wisc.

## LLOYD G. JOHNSTON SHOWS WANT

Agents for Corn Game, Lead Shooting Gallery, Photo, Penny Pitch, Pitch-Till-Win, Cat Rack, Milk Bottles, Man and Wife for Cook House, Percentage Dealers. Have ten Celebrations and Fairs. Will book or lease Flat Ride. King City, Mo., June 24-29; Corning, Ia., July 1-6. Ride Help, come on.

## WANT GIRLS

For Girl Show, Ticket Sellers, one Impersonator. John Cyer, Dolly Pinnie Tondal, answer.

**HEDY JO STAR**

Bottineau, N. Dak., June 24-26; Cando, N. Dak., June 27-29.

## .22 GALLERY SHORTS

All or Part of 20 Cases for Sale

**MAKE BEST OFFER!**

P. O. Box 2464, Detroit 31, Michigan

**FOR SALE**

1 Smith & Smith Mix-Up, in tip-top condition (ready to operate)  
 1 Chevrolet Show Truck with 24' Trailer, in A-1 condition  
 1 Eli Trailer, 24'  
 2 50 Kw. Transformer Pots  
 1 Waukesha Gasoline Motor  
 1 McCormick Gasoline Motor  
 1 30x60 Show Top with Walls  
 100 3x5 Sewed American Flags with holders, in original cartons  
 Various sizes Concession Frames and Tops  
 Contact  
**JOHN C. MULLINS**  
 Crystal City Park  
 BOX 1297 TULSA, OKLAHOMA  
 Phone 5-0101

**WANTED  
PHONE MEN  
IMMEDIATELY  
FRANK WIRTH  
PRODUCTIONS**

Biggest Proposition in Colorado  
 Wire  
**Colorado Circus Corp.**  
 Suite 313 1st National Bank Bldg.  
 Denver, Colorado

**SECRETARIES FAIRS AND CELEBRATIONS  
MINNESOTA, IOWA,  
NORTH DAKOTA and SOUTH DAKOTA**  
 We have open dates in July, August and September.  
**McARDELL'S  
MIDWAY OF FUN**  
 6 Rides, 3 Shows, 15 Concessions. Want Special Agent with car or sound truck. Book shows 25%. Diggers and Arcade, \$30.00; other Concessions, \$20.00; Camp One Leader, \$35.00.  
 E. J. McARDELL, Mgr.  
 Foxhome, Minn., June 26 to 29; Lisbon, N. Dak., July 1 to 5.

**WANT**

Relief Caller and Counter Men, Truck Drivers. Top salary. Address:  
**JOHN CHAPMAN**  
 c/o Gooding Shows  
 Logan, W. Va., this week; Ashland, Ky., next week.

**STOP, DON'T  
JUNK THAT OLD RIDE  
SELL IT TO US  
WE PAY CASH**  
**R. T. WADE**  
 16845 Lindsay Detroit 27, Mich.

**BLACKMON'S RIDES**

Want Help on all Rides. Good wages and good treatment. No lishes, as you won't last.  
 June 24-29, Muncy, Pa.; July 1-6, Montgomery, Pa.

**SCALES AND AGE AGENTS WANTED**

Must be sober, clean, neat and reliable. Wanted for greatest show on road.

**SOL KANE**

c/o Cotlin & Wilson Shows  
 Routes: Ashland, Ky., week of June 15; Cleveland, Ohio, week of June 27 thru July 4.

**WANTED**

CONCESSIONS OF ALL KINDS, RIDE HELP, SECOND MAN FOR TILT-A-WHIRL, FOR SALE—Fun House and Merry-Go-Round.

**MOUND CITY SHOWS**  
 Roodhouse, Ill., this week



**July 4th  
Celebrations**

**Arizona**

Flagstaff—Indian Powwow, July 4-7. John Babbitt.  
 Phoenix—Station KOY and Arizona Farmer, Albert Johnson.

**Arkansas**

Bentonville—Chamber of Commerce, Kenneth Smith.  
 Hazen—Am. Legion, Ernest H. Allison.  
 Mabelvale—July 2-4. Am. Legion Picnic, Charles Holland.  
 Mammoth Spring—Civic Club, E. E. Sterling.  
 Portia—O. E. Thompson.

**California**

Atascadero—  
 Columbia—  
 Crescent City—July 2-4.  
 Manchester—  
 Mount Shasta—Pioneer Days.  
 Oakdale—Lions' Club Carnival  
 Oceanside—Chamber of Commerce.  
 Pasadena—Fire Dept., Joy B. Holmes.  
 Pomona—  
 Santa Barbara—July 4-7. Nautical Week, M. J. Acquistapace.  
 San Diego—July 3-4. Firemen's Relief Assn., S. H. Shawver.  
 Seaside—  
 Torrance—July 4-7.  
 Watsonville—

**Colorado**

Meeker—July 4-5. Am. Legion, F. L. Colescott.

**Florida**

Arcadia—All-Florida Champ. Rodeo.  
 St. Petersburg—July 3-7. Joe Anos.

**Idaho**

Jerome—Chamber of Commerce, LeRoy A. Frazier.

**Illinois**

Athens—July 4-6. Am. Legion, W. E. Mason Jr.  
 Casey—July 2-4. Am. Legion, H. Hallstein, R. C. Fleener.  
 Chicago (Soldier Field)—Am. Legion.  
 Clinton—Bus. & Prof. Men's Club, H. D. Breighner.  
 Farmer City—Fair Assn., E. S. Wightman.  
 Hardin—July 3-4. Am. Legion, Arthur F. Kamp.  
 Hoopston—Am. Legion, Robert Rosborg.  
 Iroquois—Clint Owens.  
 Kankakee—July 3-4. Am. Legion, Martin Sheehan.  
 Lincoln—July 4-6. Elks' Festival, Albert W. Arnold.  
 Mendota—July 4-7. Am. Legion.  
 Minonk—Am. Legion, Lions & C. of C., Ernie Moran.  
 Monticello—Am. Legion, Ellis Perkins.  
 Morrison—July 3-4. Fair Assn., V. M. Dearinger.  
 Olney—July 4-6. Am. Legion, L. Jones.  
 Paris—At Twin Lakes Park, Jack Mercer.  
 Princeton—July 2-5. Booster Club, M. A. Frederickson.  
 Savanna—July 3-6. Vets. of Foreign Wars, L. R. Kentner.  
 Streator—July 3-6. Am. Legion, E. J. Farmer.

**Indiana**

Batesville—Order of Eagles, F. J. Burst.  
 Boonville—July 1-6. Fair Assn., Albert C. Derr.  
 Boswell—July 1-4. Edgar Burnett.  
 Bremen—Fire Dept., Bob Widmar.  
 Freetown—July 2-4. Bus. Men's Assn., C. C. Forgey.  
 Monon—Bus. Men's Assn., Val Poffenburger.  
 Muncie—Am. Legion, Ora Sanders.  
 North Judson—July 3-6. Am. Legion, Albert W. Turner.  
 Roachdale—July 2-4. Lions' Club, Earl Etcherson.

**Iowa**

Albia—July 4-6. W. W. Hartzell.  
 Harlan—C. V. Winkley.  
 Independence—Fair Assn., B. O. Gates.  
 Keokuk—Yacht Club, C. M. Thornton.  
 Mapleton—July 3-5. Am. Legion.  
 National—July 3-4. American Veterans, Cletus L. Saugling, Guttenberg, Ia.  
 Newton—July 3-4. J. B. Ross.  
 Osceola—July 4-6. Fire Dept., Darrel Shepherd.  
 Red Oak—Am. Legion, Walter Peterson.  
 Rock Rapids—July 4-6. Am. Legion, J. S. Kellihan.

**Kansas**

Florence—Chamber of Commerce, Leo Westehaus Jr.  
 Great Bend—Am. Legion, G. L. Wade.  
 Lyndon—Am. Legion, G. H. Hoerman.  
 Shawnee—July 4-6. Jimmie Stepina, Aztec Theater.  
 Wamego—July 3-4. Am. Legion, Henry Glover.

**Kentucky**

Eminence—Odd Fellows' Lodge, Carl Wade.  
 Falmouth—July 4-6. At Lake View Park.

**Massachusetts**

Danvers—July 1-4. D. F. Pelletier.  
 Duxbury—Duxbury Days, July 3-4. Gilbert Redlon.  
 Lowell—July 3-4. Park Dept., George P. Legend.

**Michigan**

Dexter—Kiwanis Club, George Adams.  
 Gladstone—July 4-6. Rodeo & Water Festival, D. A. Mathison.  
 Hillsdale—July 4-6. Fair Assn., Glenn Scovill.  
 Lake Odessa—Agril. & Civic Imp. Assn., Andrew Wiselogle.  
 Mecosta—Vets of Foreign Wars' Picnic, Wesley J. Smith.  
 Manistee—July 3-4. Forest Festival Assn., George O. Nye.  
 New Buffalo—Am. Legion, Doc Stoddard, Bridgman, Mich.  
 Pontiac—July 3-4. Northside Community Club, Clem Jackson.  
 (See July Celebrations on page 106)

**POPCORN MACHINE**

(BRAND NEW)

**Build Your Own**

Consists of a Complete Setup as follows:

One large aluminum kettle with stainless steel shell. Removable elements. 2350 watt, 110 volts, 60 cycle A. C. Includes a complete lid with motor, gears, switches, latest type hangers and all necessary wiring. Simple . . . all you have to do is hook up your wire!

Will pop 30 pounds of popcorn per hour. Kettle can be removed in one second! Will start to pop in 3 seconds after first popping. This kettle can be installed in all makes of machines.

**DEALER INQUIRY INVITED**

**CONSOLIDATED CONFECTIONS**

1314 So. Wabash Ave. Chicago 5, Illinois

**HARRY CRAIG  
SHOWS**

**NOW BOOKING**

For two of Oklahoma's outstanding events, **WOODWARD JULY CELEBRATION AND RACE MEET, July 1 to 6** and **THE AMERICAN INDIAN EXPOSITION at Anadarko, the World's Largest Indian Exposition.**

This week, Perryton, Texas

**LONG'S UNITED SHOWS**

**WANT FOR MONTEREY, CALIFORNIA, AND BALANCE OF SEASON**

**RIDES**—Will book any Rides not conflicting with Merry-Go-Round, Ferris Wheel, Octopus, Roll-o-Plane, Kid Rides. Can place Pony Ride. Good proposition to those furnishing own transportation.

**SHOWS**—Will book or finance any good Shows not conflicting with ones we now have. Can place Motor-Drome, Fun House, Posing Show. Can use Acts and Freaks for Ten-in-One.

**CONCESSIONS**—Will book Frozen Custard, Penny Arcade, Novelties and any Merchandise Concessions not conflicting with ones we now have.

Monterey, California, July 4, 5, 6, 7, will positively be the largest celebration on the West Coast. 100,000 people expected. This show will positively play the best proven show dates and celebration on the Coast and will stay out until December 1st.

Contact **HAROLD LONG, Billboard Carnival Route, or Post Box 540, Oceanside, Calif.**

**McCLOSKEY GREATER SHOWS**

**WANT**

Sober Merry-Go-Round Foreman for Parker Baby Q; top salary. Stock Concessions of all kind, come on. Shows with or without own outfits. Wire or write week of July 4th, Firebaugh, Calif.

**ATTENTION, CONCESSION OPERATORS**

You can now buy direct from the manufacturer. Here is the greatest slum value ever offered to the carnival trade in a hundred years. Below is a partial list of items now available.

No. 1—Six-In-One Multiple Screw-Drivers (Pocket Size), Gross	\$1.00
No. 2—Conventional Type Screw-Drivers (Pocket Size), Gross	1.00
No. 3—Oriental Letter Openers (Pocket Size), Gross	1.00
No. 4—Automatic Wrenches, Light Duty (Pocket Size), Gross	1.00
No. 5—Automatic Wrenches, Heavy Duty (Pocket Size), Gross	1.25
No. 6—Open-Eyed Screw-Drivers, Tool Steel (Pocket Size), Gross	2.00

The above tools are all made of full-bright and full-tempered steel. The name of the tool is stamped on each item. They are highly polished and packed one (1) gross to the package. These tools are made to use, even though they are sold at slum prices. A trial order will make you a customer forever. Please order by numbers.

Terms: Cash with order or 25% with order, balance C. O. D. | **A. O. VAN DRAKE CO.**  
 Valparaiso, Indiana



**PENNY PITCH GAMES**  
 Size 48x46", Price \$35.00.  
 Size 48x48", With 1 Jack Pot, \$42.50.  
 Size 48x48", with 5 Jack Pots, \$50.00.

**PARK SPECIAL WHEELS**  
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price .....\$15.00

**BINGO GAMES**  
 75-Player Complete .....\$5.00  
 100-Player Complete ..... 7.00

1/3 Deposit on All Orders.  
**SLACK MFG. CO.**  
 124-126 W. Lake St. CHICAGO, ILL.

**ASTRO FORECASTS AND ANALYSES**  
 All Readings Complete for 1946

Single Sheets, 8 1/2 x 14, Typewritten, Per M. \$5.00  
 Analysis, 3-p., with Blue Cover, Each . . . . .03  
 Analysis, 8-p., with White Cover, Each . . . . .15  
 Forecast and Analysis, 10-p., Fancy Covers, Ea. .05  
 Samples of the 4 Readings, Four for 25¢.  
 No. 1, 35 Pages, Assorted Color Covers . . . . .35

**NEW DREAM BOOK**  
 120 Pages, 2 Sets Numbers, Clearing and Polity.  
 1200 Dreams. Bound in Heavy Gold Paper  
 Covers, Good Quality Paper. Sample, 15¢.

**HOW TO WIN AT ANY KIND OF SPECULATION**, 24-p., Well Bound . . . . . 25¢

**PAOK OF 78 EGYPTIAN F. T. CARDS**,  
 Answers All Questions, Lucky Numbers, etc. 50¢

Signa Cards, Illustrated. Pack of 36 . . . . . 15¢

Graphology Charts, 9x17. Sam. 5¢, Per 1000 \$6.00

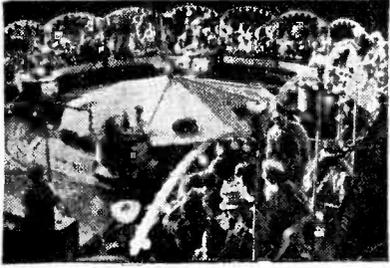
**MENTAL TELEPATHY**, Booklet, 21 p., 25¢

**"WHAT IS WRITTEN IN THE STARS"**, Folding Booklet, 12 p., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢.

Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders or P. P. Extra.

**SIMMONS & CO.**  
 19 West Jackson Blvd. CHICAGO 4, ILL.  
 Send for Wholesale Prices.

**BOOMERANG**  
 — MODEL 1946 —  
 REPEATER - THRILLER - UNLIMITED CAPACITY



Write for Catalogue, etc.  
**U. S. RIDING DEVICES CORP.**  
 298 Junius St., Brooklyn, N. Y.—Harry Witt

GUARANTEED TO POP  
**27 TO 1**  
 THE VERY BEST QUALITY  
**POPCORN**  
 Immediate Delivery—F. O. B. Chicago  
 10c Cartons—\$6.50 Per M  
 All Sizes of Bags.  
 Salt and Seasoning.

**POPPERS BOY PRODUCTS COMPANY**  
 60 E. 13th St. CHICAGO 5, ILL.



**Candy Floss Machines**  
 Our AC Model #100 is now ready—complete with 8-step heater rheostat. Single Spinnerhead, \$197.50; Double Spinnerhead, \$212.50.  
 Heater Rheostats, \$22.50; Single Bands or Ribbons, \$5.00 Ea.; Double Bands, \$13.00 Ea.  
 Orders shipped on 25% deposit, balance on delivery. **CONCESSION SUPPLY CO., 1857 Ottawa Drive, Toledo 8, Ohio.**

**WOLF SHOWS**  
 Want Concessions, a few Shows. Will buy small Merry-Go-Round for cash. Book other Rides not conflicting. Atwater, 25-27; Starbuck, 28-30; Litchfield, Minn., July 2-8—big street celebration. Fair Secretaries in Minnesota, Iowa, have some open dates in Aug. and Sept. All mail as per route.

**MIDWAY CONFAB**

Summer's here.

John R. Ward, owner of Ward's World's Fair Shows, was in New York for the Louis-Conn fight and to visit Leo Bistany.

Harry (Happy) Holmes and Frank (Shorty) Smart had the concessions at the Horse Show, Carthage, Cincinnati, June 21-23.

Early fairs are drawing nearer. Some will then desert cookhouses for a wing and a prayer in church booths.

Jack and Virginia Barnes and son, Jimmie, jumped from Chicago lots with their photo trailer and other concessions to Yankton, S. D., to join International Shows.

Louis Rosenthal and Charles Westerman had the games concession on the annual Detroit Board of Commerce cruise up the Great Lakes for four days.

Isn't this a helluva time to say, "I haven't signed any fairs yet but do expect to get some late ones."

Maj. Bobbie Cohn, formerly with the Johnny J. Jones Exposition, has opened a carnival supply house in the Kerr Building, Detroit, under the name of Bobbie Cohn & Company.

Paul Cummins, son of Tom and June Cummins, is in Providence Hospital, Oakland, Calif., with a skull fracture sustained in fall from tree. His father, formerly with Eastern orgs, is doing all right on the West Coast.

For an outstanding example of education with its foot in its pocket, listen to a carnivalite's pig Latin.

Edward C. Anderson, magician, was forced by illness to leave Mark Williams's Side Show on the Gooding Greater Shows in Welch, W. Va. After a rest at his home in Cincinnati, he plans to enter Veterans Hospital, Dayton, O., for a throat operation, but hopes to be out in time for the late fairs.

The Chitter Chatter Girls' Club was formed in Keokuk, Ia., June 13 by women on the Bunting Shows. They will meet every Thursday and play bingo, with half of the proceeds to go to Missouri Show Women's Club and the other half to the winner. Attendance prize will be given and refreshments served. Officers named were Evelyn Vinson, president; Martha Bell, vice-president; Dorothy Williams, secretary, and Georgia England, treasurer. Entertainment committee is Betty Clingman, Charlotte Tedtman and Ava Martin.

Minnie Meyers, better known as Francine, has taken over the *Jewel Box Casino* on A. M. P. Shows, with George Vaughn as manager and talker, and Johnny Weisman, boss canvasman. Audrey and Bill John-

**POPCORN** with the POP GUARANTEED

**SPECIAL CONTRACT PRICE THROUGH JUNE, '46**  
**\$10.25 Per 100 Lb. Bag**

Best Hybrid Corn—Pops over \$100.00 per bag. Sold on money-back guarantee. Non-contract price, \$10.50 per bag.

ALSO SUPPLIES: Top-quality popcorn cartons—5 sizes. Colored Cones, Glassine Bags, Fine quality Seasoning, Cups, Spoons, Flavors, Napkins, Floss Papers.

**NEW AND USED POPCORN AND PEANUT EQUIPMENT BOUGHT AND SOLD**

PEANUT SUPPLIES: Strong, attractive bags . . . best Virginia Roasted-In-the-Shell Peanuts, 19 3/4¢ per lb.; 100 lb. bags. Write, wire or phone nearest factory for price list and complete details.

Address: Joe Moss or Ed Berg for quick personal attention.  
 Our best references: CIRCUS, CARNIVAL, PARK AND THEATER BUYERS.  
 Deposit Necessary on Your Order Per Our Terms.

**CHUNK-E-NUT PRODUCTS CO.**  
 JOE MOSS Philadelphia 6, Pa. Factories in ED BERG Pittsburgh 1, Pa.

**OCTOPUS ROLLOPLANE FLY-O-PLANE**  
 World's Most Popular Rides  
**EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.**

**STORAGE WAREHOUSE SACRIFICES**  
 Amusement Devices Must Be Sold

2 Chair Scales, with Dials, Complete. Each . . . . . \$175.00  
 1 Skee Roll, Group Game, 14 Players, Complete with Many Extra Parts . . . . . 400.00  
 15 Tick Tack Tables. Each . . . . . 25.00

**BOB ADLER, 541 Surf Ave., Coney Island 24, N. Y.**

**Once Was**

Years ago when shows carried no accident insurances an old-timer (we'll call him Colonel) was promoted to the position of legal adjuster after spending years with the show as a talker. Every case that he adjusted wound up with the show paying off big dough. One day a woman sprained her ankle while getting off of a ride.

"Tut! Tut!" the Colonel consoled her, "Madam, you have nothing to worry about. The owner of this show is a very wealthy man."

Standing within hearing distance, the manager bellowed: "Has anyone seen the Colonel—my ex-fixer?"

son have the *Vanities Revue* on the same shows. . . . Doral Deshon opened his new Mooche Show with the Florida Amusement Company in Boone, N. C. Don Wilkesman is manager and front man; Sugar Dorine has the tickets, and Frances Lee is dancer and emcee; Margie Flynn is in the annex.

Illness forced Al Porter to close his Wonderland Shows at Indian Head, Md., June 3. From his bed in

**34th Annual July 4th Contests**



1946 will be the 34th continuous year for July 4th Contests for all Portable riding devices. Entries now being received. Enter your rides; report your receipts. Valuable gifts—no charge for entering. Send list of your rides NOW, YOU may be a winner this year.

**ELI BRIDGE COMPANY**  
 800-820 Case Ave. Jacksonville, Ill.

**WHEELS OF ALL KINDS**  
 Tickets—Paddles—Laydowns  
 Complete BINGO Outfits  
**CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.**

ALUMINUM MILK BOTTLES  
 Now Available . . . Write

Write for Catalog  
**H. C. EVANS & CO.**  
 1520-28 W. Adams St., Chicago 7

**REBUILT POPCORN MACHINES**  
**POPCORN**  
**BOXES - BAGS - SEASONINGS**  
**Consolidated Confections**  
 1314 S. WABASH AVE. CHICAGO, ILL.



**SARATOGA KETTLE POPPERS**  
 12 Qt. Capacity, \$18.00 Each. Terms: 25% With Order, Balance on Delivery, F.O.B. Toledo.  
**CONCESSION SUPPLY CO.**  
 1857 Ottawa Drive, Toledo 6, Ohio



**NEW FORTUNE**  
 Buddha Papers on **NEW WHITE**  
 Paper  
**S. BOWER**  
 Belle Mead, N. J.

Washington, he writes that the lineup at his closing stand included Herb Mace, Ferris Wheel and Chairplane; C. Sandrasky, Merry-Go-Round and Kiddy Train; 20 concessions including the VFW's stands, and Billy Shaffer's high-pole act. Porter says that Herb Mace reorganized the shows and that most of the rides and concessions went with him to Elkton, Md. Porter hopes to go to the West Coast to recuperate as soon as he is able.

Reason a show manager gave for not keeping his show out the year round was: "It's terrifying when I think of some of my people that I couldn't get away from for six months."

Recent New York visitors included Siro Aurillo, North Carolina; J. C. Oliver, Ocean View Park, Va.; and J. C. Harlacker, Providence, R. I.

Russell Bradshaw, escape artist, was recently discharged from the armed forces. . . . Sam Peterson recently underwent an eye operation. Clif Wilson, of animal show note, visited *The Billboard* New York offices Thursday (20), where he reminisced on world's fairs of the past and predicted more for the future.

Mrs. O. C. Buck, of O. C. Buck Shows, was hostess at a stork shower for Mrs. Paul Ollis at Troy, N. Y., Sunday (9). Present were Ann Narcassic, Marie Seifker, Blanche Henderson, Neens Johnson, Mrs. Whitey Sutton, Beatrice LaCross, Betty Fus-tanio, Clementine Coffee and Mildred Swartz. Among the gifts was a christening set sent by Dolly Young, Blue Ribbon Shows. . . . Members of the Gooding Park Attractions were entertained by Mr. and Mrs. Floyd Sammon June 5 in celebration of the fourth birthday of their daughter, Floydine.

Present-day strikes remind us of the old-time press agent who weekly featured a news story headed: "Freaks Go on Strike. Demand That They Be Called Oddities."

Jack O'Bryan, vet side-show man, with John Howard's Museum the past 12 years, is now assistant manager of the *Hollywood Follies*, managed by Maryan Desilva, on the C. F. Zeiger Shows. Dee Aldrich, circus man, succeeded O'Bryan at the museum. Bally girls in the *Follies* are Anna Barboza, Leona Blue, Jean Childers, Lovene Crabtree and Maryan Desilva. On the 10-in-1 Show of the Zeiger org are George Desilva, manager and front; Arthur Howell, tickets; Lovene Amy, mentalist, electric chair and sword box; Joseph Ross, fire-glass eater; Henry Fisher, iron tongue; Ray Amy, emcee and magic; Mr. and Mrs. Ross, shooting act, and Helen Gunther, headless girl and snakes.

NEIL E. DARROW, after a vacation in Miami following his recent discharge from the merchant marine, where he served as captain on a freighter, has returned to his native Jackson, Mich., to prep several rides and shows for a July 4 opening in the Michigan sector. Darrow has four rides and two shows stored in Jackson. He was formerly with the W. G. Wade, World of Pleasure and other shows.



with the W. G. Wade, World of Pleasure and other shows.

Russ and Sue Abbott, ball-game concessionaires, were the winners of the Ford Sedan given away by the VFW at Beaufort, N. C., week of June 10 when the Raftery and R&S Shows combined to play the spot under VFW sponsorship. . . . Zora, annex attraction known in night clubs as Pepe Blair, who is with Jack Munroe's Side Show, visited Paul Gilvre, who is now working a puppet act.

Charles S. Reed, general agent of the Great Sutton Shows, closed contracts last week to furnish the mid-way attractions for the 36th annual Free Fish Fry at Beardstown, Ill., July 22-27. . . . Rex Howe, who is operating a string of concessions at Louisville, went to St. Louis three weeks ago and entered Barnes Hospital, where he will remain until about July 1. He is much improved since entering the hospital.

Frank W. Peppers, owner of Peppers All-State Shows, drove to St. Louis from Carmi, Ill., where the show was playing, and while in the Mound City purchased another light tower from the Downey Supply Company, making this a total of five such towers for his midway.

J. George Loos, owner of Greater United Shows, had his contract to furnish the midway attractions at the Washington Birthday Celebration, Laredo, Tex., extended thru 1950. He was also elected a director of this annual for the next three years. . . . Mrs. Julia Lamont, of Rogers Greater Shows, is recuperating in Barnes Hospital, St. Louis, after a six weeks' illness. She expects to leave the hospital soon and rejoin her husband in the operation of their concessions.

Sid R. Lang, who has closed his Midwestern Exposition temporarily, passed thru St. Louis last week en route to his home and other business interests in Lincoln, Neb. He promises an announcement as to his future plans soon. . . . Mel H. Vaught is currently in Dallas aiding his pal, T. R. (Red) Hickman, in the opening of the New Vickery Amusement Park in that city. . . . Frank Lewis, concessionaire on the Gold Medal Shows, was initiated into the Military Order of Horse's Rear End Club of the Veterans of Foreign Wars in Kankakee, Ill., when the show played that city recently.

# POPCORN

Bee Hive Hybrid Popcorn (Popping Volume) \$125.00 to \$150.00	\$10.75
Premium South American (Popping Volume) \$90.00 to \$110.00	9.50
Regular South American (Pops 22 to 1)	8.50
Popcorn Boxes—Printed and Colored (4 1/2 x 2 x 7) Large 10c	6.50M
Popcorn Boxes—Printed and Colored (4 x 5 3/8 x 2) 2 for 15c	5.50M
Savorol-Powdered Popcorn Seasoning, 50 Pounds	8.75
Popsrite Liquid Popping Oil. Packed 4 Gallons to Case (LIMITED)	7.50
Cases Popcorn Salt. 24 Full 2 lb. Box	1.85
Gallon Kettle Kleener. Leaves No Taste in Kettle. Gal.	3.00
Heavy Cast Aluminum Scoops (8 1/2 x 2 3/4) Each	1.25
Five Cent Glassine Bags (3 x 1 3/4 x 6 3/4) 12M to Case	1.76M
Ten Cent Glassine Bags (3 1/2 x 2 1/4 x 7 3/4) 8M to Case	2.53
Five Cent White Bags (3 x 1 7/8 x 7) 10M to Case	1.35M
Kraft Bags (3 3/4 x 2 1/4 x 9) 5M to Bale. 10c Size	1.47M
Kettle Cleaning Kit. Complete.	6.00
Kimpak Wipes. Cases of 30 Boxes, 125 to Box, Size 15" x 18". Case	10.35
Popcorn Cones. Assorted colors, 5M lots	2.35
Popcorn Color. 1 Gal.	5.50
2 Pound Glassine Bags. 6M to Case	2.96M
1/2 Pound Brown Kraft Bags. 10M to Bale	1.10
3/4 Pound Brown Kraft. 10M to Bale	1.20

Note: Add 15c per thousand if you order less than case lots of bags or cones

STAR POPCORN MACHINES  
COLEMAN EQUIPMENT  
COMPLETE REPAIR DEPT.

## POPCORN MACHINES

Prompt delivery. Jumbo Carnival Poppers, capacity 40-50 pounds per hour. Trade in old equipment.

Call at our nearest warehouse for Beehive Corn, Boxes and Salt. Other supplies stocked in Nashville.

## BLEVINS POPCORN CO.

155 2D AVENUE SO.

NASHVILLE, TENN.

ATLANTA  
377 Whitehall, S. W.

MEMPHIS  
671 S. Main St.

NEW ORLEANS  
1053 Constance St.

PHILADELPHIA  
81 Fairmount Street

HAVANA, CUBA  
Num. 7 Franco

## LOOKING for Something?



You Will Find It in "HEX" New Catalog  
WRITE FOR YOUR COPY TODAY

Hex Manufacturing Co.  
468-470 Seneca St., Buffalo 4, N. Y.

## FOR SALE FOUR NEW PRE-FLIGHT TRAINERS

Now operating in well-known park near Westchester County. Ill health demands sale. Write me, I'll contact you for appointment.

P. O. BOX 443, RYE, N. Y.

## SECOND-HAND SHOW PROPERTY FOR SALE

\$6.50 Velvet Curtains, 6 ft. by 10 ft., slightly used.  
\$7.50 Net for Ball Game, 16 ft. by 23 ft.  
50 Salesmen Trunks, fiber cover with key. Cheap.  
\$90.00 Ball Game Top, 12x14 ft.; Frame and 7 Ft. Side Wall. Khaki canvas. Good condition.

WEIL'S CURIOSITY SHOP

12 Strawberry Street Philadelphia 6, Pa.

## TOMMY MOONEY WANTS TWO ROLL-DOWN CLERKS

Kirkville, Mo., till June 29th; Hurdland, Mo., 4th of July.



Johnny Says

Showmen's insurance written by a showman who

knows that insurance is the showmen's best friend when disaster strikes.

Our own airplane will bring service to you in a few hours—whenever you need us—wherever you are.

For fast, reliable, low-cost insurance service contact J. J. (Johnny) Jones, Jr., at phone 7183.

TAGGART INSURANCE COMPANY  
ST. PETERSBURG, FLORIDA

## OHIO SUPER YELLOW POPCORN

BULK High Expansion — Excellent Quality PACKAGE

Packed in 100-lb. moisture-proof bags and in 10-oz. moisture-proof cans. Processors' ceiling prices. Test sample free on request. Also complete stock of Popcorn Cartons and Supplies.

BETTY ZANE CORN PRODUCTS, INC.

638 BELLEFONTAINE AVE. MARION, O., or  
223 SPRING ST., S. W., ATLANTA, GA.  
Growers and Processors of Selected Popping Corn



## IMPERIAL SHOWS PLAYING TOP-NOTCH CELEBRATIONS AND FAIRS

ALL IN ILLINOIS—MANY OTHERS

June 24-29. Galva Homecoming Street Celebration (airplane given away); July 3 thru 7, Monee, State Aid Fair; Mendota Tri-County Labor Day Fair, the Famous LeRoy Street Jubilee Homecoming, La Harpe Soldiers-Sailors Reunion.  
WANT LEGITIMATE CONCESSIONS: Cook House or Grab, Cotton Candy, Novelties, Candy Apples, Frozen Custard, Bowling Alley. Only one of a kind. Must be neat. No racket, no gypsies. WANT HELP THAT CAN DRIVE SEMIS for late Rides. Must stay sober. No punks or chasers tolerated.  
All Address: BILL GULLETTE, Mgr., as per route above.

CONCESSIONERS—EXHIBITORS  
**THE ILLINOIS-INDIANA  
EXPOSITION**

Will Play to More Than  
100,000 PAYING VISITORS  
**JULY 29 - AUGUST 4**  
(7 Days — Nights 7)

6 Nites, Ernie Young's Big State  
Fair Revue  
Hennies Bros. on the Midway  
2 Days, IMCA Auto Races  
2 Winkley's United Thrill Days  
2 White Horse Show Matinees  
Opening With Big Governors' Day,  
July 29, With WLS National Barn  
Dance, Afternoon and Night.

**SPECIAL CHILDREN'S DAY,  
JULY 30**

Several choice spots open for Cook Houses,  
Grab joints, Candy Floss, etc., and little  
space for exhibits. No novelties or games.

**YOU'LL HAVE TO HURRY—**

Address:

**R. D. "DUKE" MOLESWORTH, Secy.-Mgr.**  
Fairgrounds, Danville, Ill.

**STOP WANTED LOOK  
BY AMVETS, AMERICAN VETERANS  
WORLD WAR II**

July 1st 'til July 6th on Courthouse Square,  
London, Ohio. 3 Rides, 1 Kiddie Ride, Ball  
Games, stock Concessions, Jewelry, Scales,  
Mug Joint, Free Acts. De Soto Sedan given  
away July 4. Come on, can place you. Wire  
or write:

**CHARLES H. GOLDEN**  
Chairman, Amvets London, Ohio

**CARNIVAL WANTED  
54TH ANNUAL REUNION**

August 12-17, Mammoth Spring, Ark.  
On the banks of the world's largest spring.  
Legion sponsored.  
E. E. STERLING, Secy.

**WANTED**

Shows, Rides and Concessions for American  
Legion Festival and Miss America Pageant,  
July 29 to August 3. In Center of Town. Big  
Drawings, Plenty of Money in Center of Town.  
First Since Before the War.  
Communicate with

**FESTIVAL COMMITTEE**  
74 Main St. Wellsboro, Pa.

**LAST CALL**

Annual July 4th Celebration, Paris, Ill.  
Want Novelties, Bingo, Penny Arcade, Snow  
Cones, Caramel Corn, Eat Stand, High  
Striker, Cigarette Gallery, Shows and only  
Legitimate Concessions. Wire:  
**JACK MERCER**  
Paris, Ill.

**WANTED**

**FOR CUMBERLAND VALLEY FIREMEN'S CONVENTION  
MARTINSBURG, W. VA.**

4 STATES—VIRGINIA, MARYLAND, PENNSYLVANIA, WEST VIRGINIA  
WEDNESDAY, THURSDAY, FRIDAY, AUG. 21, 22, 23  
Largest in East. Have \$7,000 in Prizes. Still Growing.  
Want Concessions—Frozen Custard, Balloons, Novelties, Souvenirs, Racks, any other Concessions  
of merit. Merry-Go-Round, Ferris Wheel. All placed in line of parade. For information write

**CALDWELL D. BRADSHAW, Chairman**  
782 N. QUEEN STREET MARTINSBURG, W. VA.

**D. A. V. 4TH OF JULY CELEBRATION**

**ADRIAN, MICHIGAN — BIGGEST CELEBRATION IN STATE**  
Rodeo and Free Acts. Can book Complete Carnival or Independent Rides, Shows and Con-  
cessions. All Concessions Open. If you are looking for Real Money Spots, Don't Miss This One.  
CHAIRMAN, Disabled Veterans,  
ADRIAN, MICH.

**SPONSORED EVENTS**

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

**Bunker Hill Day  
Big for Midwayites**

CHARLESTOWN, Mass., June 22.—Aided by ideal weather, the annual  
Bunker Hill Day Celebration here,  
June 16-19, proved a big success. The  
carnival, sponsored by the American  
Legion at Sullivan Square, did top  
business. Midway included food and  
game concessions, three Ferris  
Wheels, Chair rides and two shows.  
John Carney, with two game stands  
and other concessions, reported it the  
best stand of the season.

Nina, a monkey used in one of the  
concessions, took a runout powder  
and is still at large. Animal is get-  
ting page 1 stories and pictures in  
Boston dailies.

**DAV at Lansing Sponsors  
First Showboat June 26-30**

LANSING, Mich., June 22.—Lan-  
sing's first showboat production will  
be staged June 26-30 on the Grand  
River dock before bleachers for 6,000  
under DAV auspices. Local promoter  
is Joseph Bauer, who says it is  
planned to hold the affair annually.  
Show is being produced by the John  
B. Rogers Company with an all local  
talent cast of 200.

Promotion includes a 1947 Stude-  
baker as a door prize and a queen  
contest for candidates entered by  
veterans' units, unions and the State  
Highway Department. Winner will  
receive a five-day lake cruise and  
wardrobe, and there will be six  
other prizes.

General admission will be \$1 and  
reserves 25 and 50 cents.

**Thearle-Duffield Shoots  
Feature at Cedar Rapids**

CEDAR RAPIDS, Ia., June 22.—  
Thearle-Duffield Fireworks, Inc., of  
Chicago, will again furnish the an-  
nual display at the conclusion of the  
American Legion celebration at  
Hawkeye Downs, July 4.

Program will include afternoon  
races, sports, contests and a music  
festival. Firecrackers and fireworks  
are only permitted in Iowa at spon-  
sored events.

**Concess, Rides Up Dough  
For Balto Hebrew School**

BALTIMORE, June 22.—A two-  
week carnival and outdoor fair  
opened Monday (17), with 30 con-  
cessions and amusement rides and a  
group of free acts in Northwest Bal-  
timore in conjunction with a build-  
ing fund drive for the Beth-Yehuda  
Hebrew School and Community Cen-  
ter.

Governor Herbert O'Connor and  
Mayor McKeldin were present open-  
ing night.

**Sked 38 Events for Philly  
Bulletin's July 4 Shindig**

PHILADELPHIA, June 22.—Reg-  
inald E. Beauchamp, director of the  
July 4 Celebration to be sponsored  
at Fairmount Park by *The Philadel-  
phia Evening Bulletin*, reported 38  
events have been scheduled exclu-  
sive of military participation. Spon-  
sor expects to dwarf last year's fete  
which attracted 500,000 persons for  
the first celebration staged by the  
newspaper.

Events will include a Wild West  
rodeo, string bands and orchestras  
for jitterbug and folk dancing, an  
aerial show, comic floats, clowns on  
the river and a fireworks display.



**Coming  
Events**

These dates are for a five-week period.  
**California**

Dixon—Portugese Fiesta. July 17-20.  
Long Beach—Sportsman Show. July 3-7.  
Los Angeles—Industries Expo. & Home Show.  
July 12-20. F. Tabery.  
Monterey—Centennial Celebration. July 4-7.  
Pittsburg—Horse Show & Rodeo. July 27-28.

**Colorado**

Boulder—Boulder Powwow. July 27-29. Perry  
Frazier, Chamber of Commerce.  
Gunnison—Cattlemen's Days. July 19-21. M.  
J. Verzuh.  
Walsenburg—Spanish Peaks Fiesta. July 6-7.  
Star Caywood.

**Florida**

Webster—Sumter Co. Breeders' Show. July  
11-13. W. J. Platt Jr., Box 116, Bushnell.

**Georgia**

Atlanta—Southeastern China, Glass & Gift  
Show. July 9-12. F. B. Steward, 355 Peach-  
tree St., N. E.  
Atlanta—Southeastern Housewares Show. July  
15-18. F. B. Steward, 355 Peachtree St.,  
N. E.

**Idaho**

Hagerman—Pioneer Day. July 24. Emerson  
Fugmire.

**Illinois**

Belleville—Home-Coming. July 12-14. P. G.  
Rust.  
Coffax—Am. Legion Benefit Carnival. June  
27-29. Pete Fincham.  
Cuba—Fulton Co. Soldiers, Sailors' Reunion.  
July 18-20. Lep Clayberg.  
E. Dundee—Firemen's Festival. July 24-27.  
Max C. Freeman, Dundee.  
Gardner—Firemen's Festival. July 19-21.  
Burt Parkinson.  
Georgetown—Home-Coming Week. July 1-6.  
C. E. (Mayor) Spang.  
Lovington—Annual Home-Coming. Third or  
fourth week in July. Roy B. Donovan.  
Newman—Am. Legion Celebration. July 1-6.  
F. K. Shephard.  
Rantoul—Am. Legion Celebration. July 1-6.  
H. P. Leighly.  
Savanna—Vets. of Foreign Wars Home-Com-  
ing. July 1-6. L. R. Kentner.  
Springfield—Jr. Chamber of Commerce Circus.  
July 15-20. Bill Morrison.  
Stockton—Street Carnival & Soldiers' Home-  
Coming. July 18-20. F. C. Niemeyer, Lions'  
Club.

Sullivan—Am. Legion Celebration. July 1-6.  
J. L. David.  
Tuscola—Tuscola Home-Coming. July 17-20.  
Loren E. Matthews.  
Vandalla—Lions' Club Victory Celebration.  
July 1-6. Don Brummet.  
White Hall—Lions' Club Home-Coming. July  
1-6. Don Shumaker.  
Wood River—Am. Legion Home-Coming. July  
27-28. Fred F. Penning.

**Indiana**

Bloomfield—Am. Legion Carnival. Week of  
July 4. Andrew Bennie.  
Boswell—Community Celebration. July 1-4.  
Edgar Burnett, Box E.  
Brazil—Rotary Club Celebration. July 2-6.  
Joseph P. Badger.  
Brownstown—Am. Legion Soldiers' Reunion.  
July 22-27. H. A. Vermilya.  
Cloverdale—Am. Legion Picnic-Home-Coming.  
July 25-27. O. B. Foster.  
Connorsville—Am. Legion Celebration. Week  
of July 1. Don Gray.  
English—Community Club Home-Coming. July  
22-27. M. M. Flanagan.  
Farmland—Lions' Street Fair. July 14-20.  
W. R. Slaughter.  
Hymers—Old Soldiers Reunion. June 27-29.  
William Sargent.  
Knox—Celebration at Bass Lake Park. July  
1-7. W. C. Wehrley.  
Linton—Linton Club Celebration. Week of  
July 4. Joseph H. Haseman.  
Marshall—Lions' Club Home-Coming. July 11-  
13. E. R. Pefley and L. F. Jackson.  
Montpelier—Race Meet. July 17-20. Homer  
C. Michael.

(See COMING EVENTS on page 78)

**Pottstown Dukes Bands  
4G in Home-Coming Fete**

POTTSTOWN, Pa., June 22.—To  
officially welcome home more than  
4,000 servicemen and women in this  
Eastern Pennsylvania area, a Vic-  
tory Home-Coming Celebration was  
staged Saturday (15). More than 60  
brass, string and military bands par-  
ticipated in the three-hour street  
parade with \$4,000 in prizes awarded  
to the musical organizations.

Guest of honor was General Carl  
A. Spatz, chief of the Army Air  
Forces and a native of near-by  
Boyertown. In the evening some  
7,500 dancers jammed Sunnybrook  
Ballroom here for the military ball,  
featuring the music of the Glenn  
Miller orchestra directed by Tex  
Bencke.

**10,000 Persons Attend  
Detroit Country Fair**

DETROIT, June 22. — Approxi-  
mately 10,000 persons attended the  
Detroit Junior League Country Fair  
at the J. B. Ford estate in suburban  
Grosse Pointe. Game concessions  
were operated by Louis and Charles  
Rosenthal, and the new Bumper ride  
from the W. G. Wade No. 2 Shows  
was moved in for the event.

An ancient calliope from the former  
Robinson Bros.' Circus was loaned by  
the Greenfield Village Museum for  
the day.

**CARNIVAL WANTED**

For Any Week in July. Contact:  
**GLOUCESTER CITY FIRE DEPARTMENT**  
in care of GEO. APPLIGATE  
339 Sylvan Ave. Gloucester City, N. J.

**60TH ANNUAL FARMERS' PICNIC**  
Saturday and Sunday, August 2nd and 3rd.  
Mt. Auburn, Christian County, Illinois.  
Want RIDES AND OTHER CONCESSIONS.  
Write or Contact  
**HARLEY SMITH**  
Mt. Auburn, Ill.

**WANTED**

Free Acts and Concessions for  
**OLD SETTLERS' REUNION**  
July 23-24 at Louisburg, Mo. Write:  
BERT MATTHEWS

**WHAT HAVE YOU TO OFFER?**

Local Veterans' Organization interested in furnish-  
ing auspices to any high class attractions in con-  
nection with charity fund campaign. Communicate im-  
mediately, giving full particulars.

**THE SCOTT AGENCY**  
Box 4111 Charlotte, N. C.

**STRASBURG ANNUAL  
HOMECOMING**

September 4, 5, 6, 7th.  
Wants Rides, Shows, and Concessions.  
Lauren R. Hamm  
Strasburg, Ill.

**American Legion Jubilee**

on the streets of Otterbein, Ind., Aug. 29-30-31.  
Legitimate Concessions Wanted. Jewelry, Scales,  
Bowling Alley, Pitch, Tilt U Win, Photo Gallery,  
Fish Pond, String Game, High Striker, Long Range  
Lead Gallery, Mouse Game, or what have you. Also  
want Shows—Girl Show. Want Free Act. This is  
a proven spot. Contact

**H. C. MYERS**  
Otterbein, Ind.

**Celebration-Homecoming**

On Business Streets, Stockton, Ill., on U. S. 20.  
JULY 18-19-20  
Lions Club, Sponsors  
WANT CONCESSIONS, ACTS.  
Address F. C. Niemeyer, Stockton, Ill.  
Always Big Crowds at Stockton, on U. S. 20

**RIDES, CARNIVAL OR CONCESSIONS WANTED  
LABOR DAY AND SOLDIERS' JAMBOREE**

Night and Day, August 31-September 1 and 2.  
**H. H. (Hank) NIEMEYER**  
Phone 865, Portage, Wis.

**WANTED  
FIRST-CLASS CARNIVAL**

Auspices Rankin V. Fire Dept.  
Prof. July Week.  
**COM. O. J. FIIRST**  
Rankin, Pa.

**LAST CALL . . . LAST CALL**

**T. J. TIDWELL SHOWS**

12 FAIRS AND CELEBRATIONS, INCLUDING BORGER 4TH OF JULY—  
\$7,000,000 MONTHLY PAYROLL  
INCLUDING THE EASTERN STATE FAIR, ROSWELL, N. M.—10 OTHER  
FAIRS TO FOLLOW—KANSAS, OKLAHOMA, NEW MEXICO and TEXAS  
Will place Shows, Rides and Concessions not conflicting. Can place  
Organized Minstrel Show; have complete frame-up. Want couple for  
Girl Grind Show. Will place two Stock Wheel Agents. Come on if you  
stand to make money. Good treatment, long season. Will sell Photo  
Gallery exclusive. Scales, Guess Your Weight or Age. Carrying 10 Rides,  
8 Shows, 25 Concessions. The best spring in history.

Wire or write as per route  
**T. J. TIDWELL, Mgr.**  
Shamrock, Texas, June 24-30

**LAST CALL FOR CONCESSIONS  
Milwaukee Centurama & Midsummer Festival**

LAKEFRONT—JULY 12 TO AUGUST 11  
OPENINGS FOR JEWELRY AND ENGRAVING CONCESSIONS AND FEW  
OTHER SALES CONCESSIONS. WIRE

**MORRIS LIPSKY  
JOHNNY J. JONES SHOWS**

NEGAUNEE, MICH., THIS WEEK; CALUMET, MICH., JULY 1 TO 6

**Dick's Paramount Shows**

**WANT FOR BIG FOURTH OF JULY CELEBRATION  
FRANKLIN, MASS.**

JULY 1 TO 6 INCLUSIVE  
Fireworks, Midget Auto Races, Special Events

Will book Rolloplane and Pony Ride. Concessions wanted, Frozen Custard,  
Novelties, Guess Your Age, Scales, Grind Stores, Ball Games.  
This event billed for thirty miles around. Week June 24, Middleboro, Mass.

**ATTENTION—THIS SHOW HAS—ATTENTION  
12 Rides . . 18 Fairs & Celebrations—18 . . 10 Shows**

Can place Monkey Show, Animal or Iron Lung. JIMMIE DAVIDSON can place a few choice  
Wheels and Coupon Stores. Also Cookhouse that caters to meals for show people, also  
legitimate Concessions. FRANK BLAND, general agent, wants to hear from George Gorman,  
Ray Hilborn and Roy Varley. Can place Acts to feature in Side Show. Address all wires and  
mail to JIMMIE DAVIDSON, Business Mgr., or LLOYD D. SERFASS, Gen. Mgr.

**PENN PREMIER SHOWS**

Lock Haven, Pa., this week; Allegany, N. Y., Firemen's Convention, Annual Old Home Week  
and Welcome Home Celebration Combined, parades every night, next week; followed by  
Lakewood Annual Old Home Week.

**WANT GEREN'S UNITED SHOWS WANT**

For Vincennes, Indiana, 4th of July week, at Riverside Park and balance of season. Seven  
Indiana Fairs starting July 23rd through Labor Day week.

Concessions—Stock Stores, we have no X. Come on, will place you. Shows—Twenty per  
cent plus tax. Ride Foreman for Spillman Merry-Go-Round, \$60.00 per week. If you  
drink stay where you are. Second Man for Scooter and Spitfire. Wire

Bedford, Indiana, this week; Vincennes, week of July 1st to 6th. All replies:  
**W. R. GEREN**

**WANT**

**FOR GRAND SALINE, TEX., HUNDRETH ANNIVERSARY AND CENTENNIAL**

On the Streets, July 4 to 7. Street dance every night, old fiddlers' contest, band contests,  
other big contests. Concessions, come on, no exclusive. Shows of all kinds, Girl Show,  
Monkey Show, Snake Show. Book or buy Kiddie Rides, Octopus or Tilt-a-Whirl.

**BREWER UNITED SHOWS**

Royse City, Texas, this week; then Grand Saline, Texas.



**WANT FOR MARION, OHIO  
V. F. W. 4TH OF JULY CELEBRATION**

*Biggest 4th Celebration in the State*

CONCESSIONS of all kinds: Jewelry, High Striker, Ball Games and any  
Merchandise Concessions. Can also place Pan Game, Pea Pool,  
a few Wheels, Blower and Bowling Alley.

SHOWS—Wild Life, Fun House, Monkey Circus or any worth-while  
Show not conflicting; must have own equipment and transportation.

SHOWMEN—Jinx Lane can place Girls for Girl Show and Posing Show.  
Leslie Lucas can use outstanding Acts and useful Help for 10-in-1.  
Also capable man to take charge of Snake Show.

RIDES—Will book Spitfire, Rolloplane, Octopus, Flyoplane and Kiddie  
Rides.

RIDE HELP—Second Man for Ridee-O and Wheel. Positively no  
drunks. Must drive semi truck, no others considered. Top salaries.  
Long season.

All replies EDDIE YOUNG, Manager, Newark, Ohio, this week.

**BRIGHT LIGHTS EXPOSITION SHOWS**

**Want for Irwin, Pa., Big 4th of July Celebration**

All week July 1st to 6th. Parades, 65 fire companies, fireworks, civil organizations, etc.  
With Elwood City, Pa., to follow. All Celebrations and Fairs till November 20th.

Want to buy Flat Ride. Place Shows—Unborn, Wild Life, Fun House, Walk Through, Min-  
strel. Book or buy Penny Arcade. Place Concessions not conflicting. Good opening for  
Bowling Alley, String Game, Hoop-La. Want Help for new Merry-Go-Round. Bud Carey  
wants Girls, top salaries and transportation. Dannie Connini wants Wheel Agent for new  
Store, Bingo Help. Best of treatment. Write or wire

JOHN GECOMA or L. C. HECK

Nanty Clo, Pa., this week; Irwin, Pa., week July 1st; Elwood City, Pa., week July 8th.  
We have Sky High Girl for Free Act.

**WANT . . . GIRLS . . . WANT**

For Girl Show and Posing Show with or without wardrobe. Top salaries  
and long season. Florida this winter. Address

**JINX LANE**

Blue Ribbon Shows, Newark, Ohio, this week; Marion, Ohio, next.

**STAR AMUSEMENT CO.**

Playing biggest Fourth of July Celebration in the State, Judsonia, Ark. Bigger and better  
than ever before. Book now: Cigarette Shooting Gallery, Coke Bottle, Custard, Diggers and  
Dart Joint. Will book a good Snake Show. Rides that don't conflict. Ginger Red Wing  
wants one or two Girls for Girl Show, must be over 18. Billie Whitson, come on. Playing  
Lonoke, Ark., week after 4th July; Carlisle, Ark., this week. All replies contact

**MELBA BURNS**

c/o STAR AMUSEMENT CO.

CARLISLE, ARK.

**BAY STATE SHOWS**

Now booking Concessions, no grift, for the biggest 4th of July Celebration in Massachusetts—  
Galavan Boulevard, city of Boston—6 big days, 6 big nights, starting July 1st to 6th, inclusive.  
Free acts, fireworks, bonfire, parades, band concerts. Good spots to follow. Come on, can  
place you. Our Charlestown celebration was the biggest in history, nothing but money.

All Address:

**EDWARD O'BRIEN 7 Milford St., Boston, Mass.**

**WANT AT ONCE**

Ferris Wheel Foreman and Electrician. All-year-round work to the right  
party. Top salary if you are sober and reliable. Must join on wire.

**ROSCOE T. WADE, Joyland Midway Attractions**

16845 Lindsay

Phone VE 5-5232

Detroit 27, Mich.

**MARTIN AND MOORE  
ATTRACTIONS**  
WANT FOR  
**SPRING VALLEY, N. Y.,  
FAIR AND 4TH JULY  
CELEBRATION**  
July 1 to 13, Incl.  
Twelve Big Days, Twelve Big Nights  
Will book Frozen Custard, Candy Apples,  
Candy Floss, Iron Lung. Have opening for  
Merry-Go-Round or any ride not conflict-  
ing with what we have. This date is in con-  
junction with Firemen's Convention.  
Wire or Phone William B. Moore  
Plaza Hotel, Jersey City, N. J.  
Phone: Journal Square 2-0100

**PELZER, SOUTH CAROLINA**  
Biggest Fourth of July event in the South. Will  
book legitimate Concessions of all kinds. Will  
sell exclusive on Snowballs, Custard, Candy  
Floss and Juice for this date and balance of  
season, including a nice route of still dates  
and eleven bona fide fairs. All replies:  
**Marion Greater Shows**  
Anderson, So. Car.

**WANTED AT ONCE**  
For Side Show: Good Freak to feature, top  
money; Mental Act, Tattoo (Bobbie, con-  
tact now), Dwarf, Magician, Couple for  
Snake Show, useful Help.  
**LUCAS MASSEY**  
c/o Blue Ribbon Shows  
Newark, Ohio

**WILL BOOK**  
Neat, complete Skating Rink, P.C. basis;  
permanent; two blocks from Post Office.  
Will book or buy Kid Ride. No junk.  
Ex. Age and Scales open.  
**Gen. Mgr. American Legion Beach-Park**  
BILOXI, MISS.

**15 CASES  
.22 SHORTS**  
Ammunition  
**FOR SALE**  
**\$150.00 PER CASE**  
Box 789, c/o The Billboard  
1564 Broadway New York 19

**WANTED**  
Rides and Stock Concessions  
**LANKFORD'S OVERLAND**  
Lumpkin, Ga., this week

**WANTED FOR JOLLY SHOWS**  
Stock Concessions of all kinds, no flats or G's. Good proposition for  
Kiddie Rides. Will buy or book same. Want Foreman for Wheel. Will  
pay all you are worth.  
This show playing Greater Washington, D. C., 12 more weeks.  
Write, wire or phone  
**BILL ENSANTE or JACK ROBINSON**  
Permanent address, 2235 1st Street, N. W., Washington 1, D. C.  
Phone Michigan 6051

**WORLD'S LARGEST AMUSEMENT CENTER**  
**RIVERVIEW PARK**  
— WANTED —  
To join now and for balance of season and for all winter on tour.  
Freaks, Working Acts, Novelty Musical Act. John Williams, wire; have good  
proposition. Mona and Blue, will give you \$60 more wk. than before. Need good  
Talker. Geo. Healy, Geo. Marshall, Norm Carroll, wire. All reply:  
**RAY MARSH BRYDON**  
RIVERVIEW PARK CHICAGO, ILL.

**Coming Events**

(Continued from page 76)

**Orleans**—Am. Legion Home-Coming. July 8-13. M. G. Shirley.  
**Paoli**—Am. Legion Celebration. July 16-21. S. E. McIntosh.  
**West Baden Springs**—Am. Legion Celebration. July 2-6. Ward Hendrix.

**Iowa**  
**Belle Plaine**—Centennial Celebration, Commerce Club & Legion. July 23. A. J. Biro.  
**Davenport**—Retail Grocers' Picnic-Carnival. July 14. Ed Olm.  
**Earlville**—Community Club Gala Days. July 23-24. F. S. Otis.  
**Missouri Valley**—Home-Coming, Chamber of Commerce. July 16-18. Cy Varnes.  
**Monroe**—Firemen's Frolic. July 25-27. Con Garland.  
**Pisgah**—Commercial Club Play Day. July 29. Francis E. Miller.  
**Wapello**—Wapello Home-Coming. July 16-18. M. D. Bumgardner.

**Kansas**  
**Chanute**—Celebration. Week of July 4. K. D. Gingrich.  
**Downs**—Annual Celebration. July 24-27. Joseph W. Asper.  
**Linn**—Booster Club Picnic. July 18-20. Albert L. Higgins.

**Kentucky**  
**Lexington**—Junior League Horse Show. July 15-20. Mrs. Spencer L. Fennell.  
**Louisia**—Am. Legion Home-Coming. July 2-6. Harper Preston.  
**Paintsville**—Am. Legion Celebration. July 1-6. C. R. Cooper.

**Maryland**  
**Oakland**—Vol. Fire Dept. Celebration. July 1-6. T. J. Stanton.

**Michigan**  
**Adrian**—Dis. Am. Veterans Celebration & Rodeo. July 1-6. H. A. Robertson, Sand Creek.  
**Greenville**—4-H Celebration. July 1-6. L. Briggs.  
**Marcellus**—Blue Hill Frolic. June 28-29. H. L. Cree, Commercial Club.

**Minnesota**  
**Bemidji**—Paul Bunyan Festival. July 13-14.  
**Detroit Lakes**—Northwest Water Carnival. July 12-14. Robert Oman.  
**Hibbing**—Pioneer Days. July 1-4.  
**Minneapolis**—Minneapolis Aquatennial. July 19-28. W. M. Dickson, 612 Builders Exchange.  
**Montevideo**—Fiesta Days. July 27-29. Chip-pewa Co. Fair Assn.

**Missouri**  
**Craig**—Reunion & Home-Coming Celebration. July 25-28. John L. Pflaumer.  
**Cuba**—Old Settlers' Reunion. July 26-27. A. M. Munn.  
**El Dorado Springs**—Annual Picnic. July 18-20. E. R. McPeak.  
**Everton**—Booster Club Picnic. July 17-20. William R. Probst.  
**Farmington**—Flag Festival. Week of July 4. Andrew Paule Jr., Jr. Chamber of Commerce.  
**Kansas City**—Gift Show. July 21-25. Fred Sands, 1610 Dierks Bldg.  
**Louisburg**—Old Settlers' Reunion. July 23-24. Harry W. Atchley.  
**Orrick**—Picnic & Carnival. July 11-13. S. D. Brady.  
**Rolla**—Lions' Club Carnival. July 3-6. J. B. Barley.  
**Weaubleau**—Weaubleau Reunion. July 11-13. Johnnie Allen.

**Nebraska**  
**Gering**—Oregon Trail Days, Am. Legion. July 11-12. Warren C. Wood.  
**Jansen**—Jansen Picnic, Am. Legion. July 25-26. Allen L. Tinstman.

**New Hampshire**  
**Woodsville**—Am. Legion Celebration. July 1-6. W. J. Larty.

**New Jersey**  
**Fair Haven**—Firemen's Fair. July 27-Aug. 3.  
**Hamburg**—Firemen's Gala Week Fair. July 8-13. Leslie B. Vail, Box 394.  
**Millville**—Am. Legion Post Fair. July 24-27. S. L. Kapp.

**New York**  
**Allegany**—Old Home Week. July 1-6. James J. Boser.  
**Buffalo**—V. F. W. Old Home Week. Week of July 15. Carl J. Stellracht.  
**Ogdensburg**—Veterans Home-Coming & Fair, ausp. Elks. June 30-July 6. Lee B. Evans.  
**Syracuse**—Welcome Home Veterans' Celebration. July 1-7. Francis F. Farmer.

**Ohio**  
**Antwerp**—Am. Legion Street Fair. June 24-29.  
**Byesville**—Home-Coming. July 2-6. Martin F. Nagel.  
**Cleveland**—Sesqui-Centennial Celebration. June 24-July 4.  
**East Canton**—Lions' Club Street Fair. July 17-20. Norman E. Lamborn.  
**Fort Recovery**—Harvest Jubilee. July 22-27. Burleigh Burke.  
**Grafton**—Vol. Fire Dept. Carnival. July 3-7. Joe Tango.  
**Green Springs**—Street Fair. July 17-20. Vol. Fire Dept. R. E. Haudenshield.  
**Howland**—Firemen's Celebration. Last week in July. Myron Baker, Warren, O.  
**Hubbard**—Owls' Club Home-Coming Week. Week of June 24. Michael Del Bane.  
**London**—Am. Vets. World II War Celebration. Week of July 4. Charles H. Golden.  
**Louisville**—Home-Coming, Junior Order. July 2-6. George Marlow, Canton, O.  
**Mansfield**—Air Show. July 20-21. Ed Sutter, 90 N. Main St.  
**Marletta**—Am. Legion Celebration. July 1-6.  
**Marion**—Vets. of Foreign Wars Celebration. Week of July 1. Henry L. Korn.  
**New Richmond**—Am. Legion Street Carnival. July 4-7.  
**North Eaton**—Firemen's Carnival. July 19-20. E. C. Hill, R. D. 1, Columbia Sta., O.  
**North Industry**—Home-Coming. July 23-27. Vol. Fire Dept., George Marlow.  
**Paulding**—Vets. of Foreign Wars Victory Celebration. July 1-6. Ernest W. Nees.  
**Salineville**—G.I. Home-Coming Celebration. July 8-14. Myrtle Strabley.  
**Shelby**—Fire Dept. Celebration. July 3-8. Ace Brumbach.  
**Twinsburg**—Home-Coming. July 11-13. L. E. Holt.  
**Waco**—Waco Home-Coming. June 25-29. George Marlow, Canton 5, O.  
**Waynesburg**—Vol. Fire Dept. Home-Coming. July 11-13. Norman Baskert.

**Oklahoma**  
**Perry**—Am. Legion Celebration. Week of July 4.

**Pennsylvania**  
**Barren Hill**—Vol. Firemen's Celebration. June 19-29. Wilfred T. Rotenbury, Lafayette Hill.  
**Clymer**—Firemen's Convention-Celebration. July 29-Aug. 3. Paul Federinko.  
**Coalport**—Firemen's Week. July 15-20. James R. Hughes.  
**Forest City**—Enterprise Hose Co. Celebration. July 15-21. Maurice Lavin.  
**Kimberton**—Firemen's Fair. July 24-Aug. 3. John Yeager, Phoenixville, Pa.  
**Montgomery**—Vol. Fire Co. Celebration. July 1-6. Mitchell Taylor.  
**Mount Pleasant**—Vol. Fire Dept. Celebration. June 24-29. Ken. Crusan.  
**Orbisonia**—Fire Co. Old Home Week. Week of July 15. Earl R. Long.  
**Osceola Mills**—Firemen's Celebration. July 1-6. N. L. Stevens.  
**Pittsburgh**—Police Circus. July 22-27. Chester B. Morley, City-County Bldg.  
**Point Marion**—Vol. Fire Dept. Centennial. July 11-20. C. P. Sutton.  
**Punxsutawney**—Firemen's Celebration & Old Home Week. July 1-6. Fred E. Smith.  
**Renova**—Old Home Week Celebration. July 1-6. J. A. Fagano.  
**Rockwood**—Vol. Fire Dept. Celebration. July 22-27. Charles E. Koontz.  
**Roseto**—Roseto Celebration. July 22-28. Pasquale Vicario, Bangor, Pa.  
**Salisbury**—Firemen's Carnival. July 1-6. George E. Bowersox Jr.  
**Saxton**—Firemen's Convention & Old Home Week. July 15-20. S. G. McCahan.  
**Shamokin**—Night Fair & Carnival. July 8-13. David Arnold.  
**Vandergrift**—Home-Coming. July 1-6. Norris F. Swank, Veterans of Foreign Wars.  
**Wyndmoor**—Firemen's Fair. July 15-20. Charles W. Conyers.

**Rhode Island**  
**Providence**—Shrine Circus. June 24-29. Earl C. Whelden, Box 1092.

**South Carolina**  
**Hampton**—Watermelon Festival, Jr. Chamber of Commerce. July 17-18. S. Lemar Malphurs.

**South Dakota**  
**Aberdeen**—Am. Legion Carnival. July 1-6.  
**Canistota**—Sport Day. July 11. A. E. Kort-halt.  
**Custer**—Gold Discovery Days. July 26-27.  
**Howard**—Farmers' Days. July 29-30.  
**Iroquois**—Firemen's Celebration. July 8-10.  
**Lake Preston**—Victory Celebration. July 9-10.  
**Spearfish**—Black Hills Air Fair. July 20.  
**Summit**—Midsummer Celebration. July 15-16. K. A. Fenner.

**Tennessee**  
**Harriman**—Am. Legion & V. F. W. Celebration. Week of July 4. W. B. Stout.  
**Knoxville**—Shrine Circus. June 24-29. A. C. Kelley, Andrew Johnson Hotel.  
**Trenton**—Am. Legion Celebration. July 1-6. John R. Wade.

**Texas**  
**Dallas**—Dallas Gift Show. July 1-6. Fred Sands, 1610 Dierks Bldg., Kansas City, Mo.  
**Leonard**—Old Settlers' Reunion. July 22-27. S. L. Johnson.

Priddy—Priddy Picnic. July 15. W. J. Marwitz.  
Round Rock—Old Settlers' Assn. July 13-20. W. E. Henna.  
Valley Mills—Business Men Annual Reunion. July 10-13. J. C. Howard.

**Virginia**  
**Louisa**—Firemen's Fair. July 4-6. L. S. Key, Charlottesville, Va.  
**Urbanna**—Vol. Fire Dept. Carnival. July 1-6. W. H. Booth.

**West Virginia**  
**Franklin**—Lions' Club Celebration. July 1-6.  
**Pennsboro**—Celebration. July 1-6. Frank Sweeney, Glendale, W. Va.  
**Point Pleasant**—Veterans' Home-Coming Celebration. July 1-6. Bob Ferguson.  
**Ripley**—Amer. Legion Celebration. July 1-6. L. M. Flesher.  
**Spencer**—Am. Legion Celebration. July 1-6.

**Wisconsin**  
**Antigo**—Am. Legion Celebration. June 30-July 4. Clem Sadleir.  
**Cedarburg**—Firemen's Picnic. June 29-30. John Sieben.  
**Madison**—Four Lakes Aquatennial, Vets. of Foreign Wars. June 27-July 4. Don M. Leicht.  
**Milwaukee**—Centurama & Mid-Summer Festival. July 12-Aug. 11. Ira A. Bickhart.

**Wyoming**  
**Afton**—Pioneer Days. July 23-24.  
**Casper**—Casper Aviation Days. July 12-15.  
**Laramie**—Laramie Jubilee Days. July 10-11. E. C. Smith.

**STOCK STORE  
AGENT**  
Will frame any store that can  
get money. One Six-Cat Agent,  
two boys for Six-Cat. Top  
wages. Booked on show with  
excellent route.  
**VINCE McCABE**  
Care Great Sutton Shows  
Maquoketa, Iowa, week June 24;  
Savanna, Ill., week of July 4.

**WANT  
CONCESSION MANAGER**  
to take full charge of office-owned Con-  
cessions. Must be reliable and be able to  
give good references.  
**FRANK W. PEPPERS**  
PEPPERS ALL-STATE SHOWS  
Centralia, Ill., this week; Wood River, Ill.,  
next week.

**FRANK W. PEPPERS  
PEPPERS ALL-STATE SHOWS**  
Centralia, Ill., this week; Wood River, Ill.,  
next week.

**FRANK W. PEPPERS  
PEPPERS ALL-STATE SHOWS**  
Centralia, Ill., this week; Wood River, Ill.,  
next week.

**.22 SHORTS**  
Ammunition  
**12 CASES FOR SALE**  
BEST OFFER TAKES ALL  
Box 792, c/o The Billboard  
1564 Broadway New York 19

**WILSON FAMOUS SHOWS**  
This Week STREATOR, ILL.;  
4th of July Week SULLIVAN, ILL.  
Want experienced Ride Help, Agents for  
Scales and High Striker.

**General Agent Wanted**  
Come on or Wire at Once  
**LAWRENCE GREATER SHOWS**  
835 West 57 Street NEW YORK

# R-B SET TO SHOW CHICAGO

## Sparks Closes Pennsy Tour With Top Biz; Edgar Is Boss

ONEONTA, N. Y., June 22.—Sparks Circus's farewell stand in Pennsylvania called for three shows at Scranton Thursday (13), two of which were capacity. Endicott, first spot in New York, was okay Friday (14), with a fair crowd at the matinee and a full house at night, but Sidney next day (15) was light.

Making a Sunday run to Oneonta, show hit tough luck Monday (17). A deluge that hit at 2:40 p.m., held the matinee to less than half a house and, tho the sun came out at 5 o'clock, the camp grounds coupled with a baseball game between Can-Am League leaders cut the night attendance to 1,200. Jose Esqueda, of the flying act, suffered slight injury when a guy rope gave way as he hit the net at the close of the night show.

James Edgar, now principal stockholder in the Florida Circus Corpora-

tion and manager of the Sparks show, announced there had been no staff changes since Ralph W. Clawson resigned as manager. Marshall Johnson, who retired as president at the same time, has also resigned his positions with the Moxie Company, of Boston, and the American Distilling Company, of New York. He sold his Sparks interests to Frank Darago Jr., of Selma, Ala., who in turn sold them to Edgar.

The Esqueda flying act was released to play fairs, and Monty Knight left to join the Knight Family Troupe when it went to Bailey Bros.

## Mills Spotty Returns Due to Weather, Size Of Towns in Illinois

LINCOLN, Ill., June 22.—Mills Bros.' Circus, continuing its Illinois trek thru towns representing a wide range in population, has encountered spotty business the past week, with weather conditions reflected by the take. For instance, after a fair matinee here Tuesday (18), rain set in for a steady drizzle that materially cut the night attendance. In clear, hot weather the day before in Decatur, capacity crowds were chalked up afternoon and night. Fair weather also prevailed Saturday (15) in Bloomington, which came thru with a three-quarter house in the afternoon and a full house at night.

According to John T. Marks, of Wenona, Mills was the first circus to play the lot there in 25 years, Lamont Bros. having made it June 13, 1921. Wenona Post No. 8, American Legion, sponsored the date (14) and went all out to make the area circus conscious, with Commander Joseph Hardy giving the show every co-operation. Result was half a house for the matinee and capacity at night—not bad for a town of the 1,000 class. Visitors included William Foles, of Blackstone, Ill.; Andy Bakalar, of Streator, formerly with R-B, and W. K. Curris, ex-carnie, of Wenona.

Marseilles was just fair in good weather, June 13.

## Polack Closes Strong in L. A.

LOS ANGELES, June 22.—Polack Bros.' Circus closed here Sunday (16) at the Shrine Auditorium after a 10-day date which started with weak attendance but wound up a winner with five turnaway crowds during the final three days. Advance ticket sales were above last year, according to show officials, and were due, in a large part, to intensified promotion in which more than \$12,000 worth of merchandise was distributed to Shriners who entered the ticket selling contests. Many hard-to-get items, ranging from nylons to vacuum cleaners, were included in the prizes.

No accidents marred the engagement and everything went off according to schedule. Local papers gave the show plenty of space and one story made the wire services. Adele Jergens, Columbia Pictures star was initiated into the Polack Bros.' Flying Trapeze Artists Club as (See Polack Big in L. A. on page 82)



VENO BEROSINI and his bride, the former Louisa Garcia, are pictured outside the Church of the Ascension, New York, following their wedding there June 1. He was a member of the Berosini Troupe, highwire walkers, prior to his service with the marines. Seriously wounded during the Iwo Jima campaign, Berosini is currently doing a single musical act pending his complete recuperation, at which time he plans to rejoin the high act.

## Opens Aug. 2 For Ten Days

Park board agrees to 25G rental for Soldier Field—Pennsy biz good for Big One

CHICAGO, June 22.—Ringling-Barnum officials and the Chicago park district settled their Soldier Field rent differences this week, and result was the announcement that the Big Show would move in here for a 10-day stand starting August 2.

Because the park board last year demanded 10 per cent of the gross, with a minimum guarantee of \$1,000 per day plus a percentage of receipts from the concessions, R-B passed the Windy City. Agreement reached this week calls for a flat \$25,000 rental of Soldier Field parking lot for the 10 days.

### Matinees Hour Later

Now on a trek thru Pennsylvania, show has inaugurated a policy of starting matinees of one-day stands an hour later because of a persistent labor shortage.

Show did near-capacity business in Pennsylvania this week despite rain in some spots. At Reading, Pa., Wednesday (19) the rain proved little deterrent, and two shows drew 20,000 persons. Attendance at Lancaster, Tuesday (18), was well over the 15,000 mark for two shows. Weather was cloudy but there was no rain. Show had a layover in Harrisburg, Sunday (16), and the matinee started on time Monday (17). John Walker, 19, of Baltimore, suffered a possible fractured foot while helping set up the big top at Harrisburg Sunday.

### 6:15 Matinee at York

At York, Pa., Saturday (15), matinee didn't start until 6:15 p.m. and was shortened, delay being due to late arrival from Wilmington, Del. Attendance was near-capacity. Night show got under way at 8:45 p.m. with a full house.

Justice of the Peace Lee S. Reary, of West York, officiated at the wedding of Marian Best Jordan, trapeze artist recently discharged from the WAC, and Arthur Chapin Headley, a circus hand formerly a parachute rigger in the navy.

At Wilmington, Del., Friday (14), first section arrived at 4:52 a.m., with the second and third sections arriving at 8:53 a.m. Doors for matinee opened at 3:40 p.m., the show getting started at 4:35 p.m. Chief of Police Charles Murray, of Middletown, Del., 27 miles from Wilmington, brought 190 children and chaperones in eight busses to see the matinee. Trip was (See R-B Set for Chi on page 82)

## King Gathers Heavy Business in Vermont

MONTPELIER, Vt., June 22.—King Bros.' Circus has been moving along to good business thru Vermont. Here Monday (17) show drew capacity night house and a poor matinee, but at Burlington, Saturday (15), it drew two straw houses, while at Rutland, Thursday (13), it drew capacity at night and a fair matinee.

Straw houses at Burlington were built up by wide use of cut rates, pegged at 60 cents, which price included tax and service charge.

## Cole Zigzags Winning Way Thru Midwest

### Destined for West Coast

CHICAGO, June 22.—Cole Bros.' Circus, following a zigzag course over the Middle West, came across Illinois in three jumps from Iowa this week, returned to Indiana for a couple of stands, after which it was to make a loop thru Michigan which was to bring it back to Illinois the first week in July. Then, from all indications, it will trek westward as far as the Pacific Ocean will permit.

Show had tough going in Joliet, Thursday (20). A muddy lot and cold drizzle held the matinee to half a house and night to three-quarters. In the morning a wagon, en route to the lot, broke loose from its tractor on the Ruby Street hill and caused considerable damage when it struck a car driven by a local woman. Late that night, after the show train pulled out for Michigan City, Ind., John Hickey, show watchman, was found dead from skull and internal injuries in the Joliet railroad yards. Coroner E. A. Kingston concluded he'd been crushed between two trains.

### Rockford a Red One

Tuesday (18) was cold and rainy in Elgin. Only about 300 customers turned out for the matinee, but the night crowd approximated capacity. Rockford was a red one Monday (17) with the matinee crowd just short of capacity and the night house full, this despite oppressive heat in the afternoon and slight rain at night.

Sunday's run to Rockford was from Waterloo, Ia., where business Saturday (15) was around the three-quarter mark afternoon and night. Heavy rain in the morning made the lot muddy, but the weather cleared before noon. Ruth Nelson suffered a shoulder injury that made it impossible for her to finish her aerial act.

### Clowns Save "Blackout"

Show's one-day dip into Minnesota Friday (14) produced two near-capacity (See Cole Heads West on page 82)

## Dailey's 3-State Business Strong

MILFORD, Utah, June 22.—Dailey Bros.' Circus, playing in three States within a week, has been packing them in. The first circus to play here in 15 years, the show drew a capacity night crowd and about a half house for the matinee, Wednesday (19).

It was at Las Vegas, Nev., two days earlier that the shows really packed them in. Folks took to the straw at night and the matinee was capacity.

Late arrival in Barstow, Calif., two days before caused the loss of the matinee, but the night show, played in ideal weather behind sidewall only, in the town of 4,000, pulled the customers out from the hills and more than 4,500 took in the big show. Huge attendance proved a big surprise to all and amazed the townies.

## 101 Finishes Strong 4-Day Seattle Run

SEATTLE, June 22.—Running into rain and mud, the 101 Ranch Wild West Show nevertheless managed to do fair business in its stand here June 13-16. Closing day, Sunday, snagged two straw houses, which made up for early losses.

Show had moved in from Renton, Wash., 12 miles distant, where it showed Wednesday (12) to poor business, with small crowds at both shows, matinee attendance being less than 200.

Previous to Renton stand, show had done okay, enjoying good business in Bremerton, Olympia, Aberdeen, Tacoma, Chehalis, and Longview. Latter spot had been particularly good, accounting for two straw houses.

## Beatty Passes Coast Spots

ASTORIA, Ore., June 22.—A shift in route caused cancellation of the Clyde Beatty Circus date for Astoria, originally contracted for today. It is reported that Beatty dates were also canceled in Kelso, Tacoma and Aberdeen, all in Washington.

**ACTS WANTED**

FOR 12 TOUR

**WIRTH'S CIRCUS—AUSTRALIA**

Acts that do Two or More. Season 52 Weeks a Year. Send Photos. Positively Lowest Salary first letter. Transportation Paid.

**WAYNE LAREY**

501 W. Front St. Bloomington, Ill.

**BILLPOSTERS, LITHOGRAPHERS WANTED**

For

**SPARKS CIRCUS**

Best working conditions and longest season any show in America. Write or wire

**MARSHALL L. GREEN, Gen. Agent, or  
TOMMY BRYDEN, Car. Mgr.**

Portland, Me., July 5-6, or per route

**BAILEY BROS.' CIRCUS  
WANT**

**HORSE TRAINER.** (Milt Herriott, Wire).  
**ALSO WANT BOSS PROPERTY MAN.**  
**ADDRESS: BOB STEVENS, Mgr.**

Logansport, Ind., June 26; LaFayette, 27;  
Lebanon, 28; Crawfordsville, 29; Danville, Ill.,  
30; Champaign, July 1.

**PERFORMERS**

We can supply you with any made-to-order equipment, Ballbearing Swivels, Wire Rope, Manila or White Line Splicing, Seamless Covered Spanish Webs. Send for FREE sample.

**THE HEBELER SHOPS**

P. O. Box 56 Bloomington, Illinois

**WANTED**

**FOR 4TH JULY CELEBRATION,  
RODEO AND THRILL SHOW**

Indiana State Fair Grounds, also Fair Grounds,  
Marion, Illinois.

Cowboys, Cowgirls, Ropers, Clowns, Water Color Artist, suitable Acts; also Rides, Shows and Concessions for midway. Could use 2 Carnival Companies. Wire or phone **MINNIE ADAMS, Rodeo Headquarters, Marion, Ill., or GEO. V. ADAMS, Barnes Hotel, Room 210, Indianapolis, Ind.**

**RODEO AND SHOWMEN**

I have complete Sound Service for Rodeos and Shows. Will sell, rent or expertly repair Sound Systems. Have Amplifiers, Horns and Mikes. What do you need? Wire or write

**RADIO RED**

P. O. Box 154 Carrizo Springs, Texas

**TRAINED SEALS****and Seal Trainer Wanted**

Describe fully with experience, reference, etc.

P. O. BOX 1540, San Antonio, Texas

**BENNY FOWLER**

Please get in touch with me. Important. Phone collect to Chicago—Dearborn 3637 or Bittersweet 6198.

**NAT GREEN**

20th Anniversary of the CFA.  
Read how it was organized in the Anniversary Number of

**THE WHITE TOPS**

Subscription, \$1.50 per year. Single Copies, 25¢  
Address:

WHITE TOPS, Rochelle, Illinois

**WANTED WANTED**

Three good Telephone Salesmen, Program and Tickets.

**AMERICAN VETERANS WORLD WAR II**

712 Midland Bldg. Kansas City, Mo.

**TENT FOR SALE**

42x90, flame proof, bale ring, square ends, special built, 12 quarter poles, used two weeks. Best offer over \$1200.00 for Top, Walls and Poles, or will furnish same complete, Tent, Lights, Seats, Stage, Trucks, etc., for any kind of show, percentage or flat rental. Write

I. W. BODEN, Springville, Tenn.

**CATCHER AT LIBERTY**

For Flying Return Act. Recently Discharged.

**MICHAEL KOCUIK**

64 E. Warren DETROIT 1, MICH.

**DRESSING ROOM GOSSIP****Ringling-Barnum**

Wilmington, Del., was our worst lot so far this season. Rain fell day and night, and backyard and dressing rooms were a sea of mud. Business, however, was big. Sunday in Harrisburg, Pa., was a blank for our folks, with no movies and nothing to do. Merle Evans and his band saved the day with a concert that night in Reservoir Park, attended by 10,000. Band's appearance was sponsored by Leonard Aylesworth Ring of Circus Model Builders and the City Park Board.

Yvonne Carew, Penny Lewis and Bill Otaris celebrated their birthdays. Nina Otaris is out of the act with an injured knee. Willie Krause is still out with his bad shoulder. Jane Kane is on the sick list. Visitors of the week were the Kimris and Lee Wallanda, Dick Anderson's family, Dolly Gargan, Marie Grudy, Clyde Sellers and Henry Scholly of *The Billboard*. Tamara Heyer made a trip to Sarasota and returned with son, Billy, and Rosemarie Wallenda.

Backyard Scenes: Prince Paul, hit with a stringer, working every show. Blow would have felled anyone else, but not Paul—little but tough. . . . Frankie Saluto talking about the six-layer cake at the birthday party given by Mary Barnum for Felix Adler. . . . Harry Doll and Harry Klima bragging about their fishing prowess. Pollock Joe training for his July 4 match with Lawson. . . . Midgets' baseball game drawing a big crowd in Harrisburg. . . . Skee Otaris making her quick change before the dressing room comes down. . . . And the pros and cons about the Louis-Conn fight around the grease joint were something to hear. . . . All took advantage of the swim pool at Lancaster, Pa. On one-day stands and the lumber gets heavier and heavier. — **DICK MILLER.**

**C. R. Montgomery**

Weather has been fine lately, but in a couple of spots we had to do a Volga Boatman getting off the lots. Made the afternoon shows, tho.

Sunny Moore can't wear her beautiful hats anymore. No one looks at her hats anyway while she is working. Al Moss went to Bennie and Jimmy's trailer to rest but woke up smelling smoke; Archie was building a fire in the middle of the floor so Bennie Levine could try out a new fire extinguisher. Ameda Velardes did herself proud by serving an all-American dinner on her birthday. The show was all there, and Jack Bell and Tex Orton were first to the bar.

Dolores and George Surtees have a new trailer. Maria Price acquired a new 10-foot python, and it's sure lively around the side show. Polly Thompson had her teeth cleaned, and Maria went along to hold her hand. There have been a few fines in the Ramdoodle Club. Jack Bell was the only one who didn't pay. Why, Lillian? — **MARIA PRICE AND JACK BELL.**

**101 Ranch**

A long-awaited event was the arrival of Col. Zack T. Miller at Olympia, Wash. Occasion was a double reunion for Blevans Miller—with her father as well as her husband, James Gibb, who came with Colonel Miller. The colonel has certainly endeared himself to all of us the short time he has been here. As soon as his arm has healed he will lead the Wild West spec.

Another happy reunion was between Don and Hope McClennan. Don, recently from Berlin, Germany, brought Hope a two-diamond spray ring, and Hope gave Don a black Morgan horse which Don says he'll (See 101 RANCH on page 82)

**Bailey Bros.**

High water of near-flood proportions greeted us in Auburn, Ind. After a few days of sunny weather, a storm caught up with us in Anderson, Ind.

Mrs. Lew Henderson and sons, Jasper and Buddie, have joined the family until school starts. The Knight family joined in Marion, Ind., adding several flashy acts to the program. Jack Kennedy continues to add rhinestones to his already gorgeous wardrobe. Jimmy LaBlonde is in Ford Hospital, Detroit, for a serious operation.

The new wardrobe truck is a honey; also the new cookhouse trailer. Al Dean is watching his step so he won't fall out, as this trailer is much higher than the old one.

Visitors seen about the lot: Lyman Keyes, Jess King; Mr. and Mrs. Jack Marsh, of Peru, Ind.; Walter Bockover, former assistant to Emmett Sims; Mr. and Mrs. Myers and Pauline Edwards, of Barr Bros.; Joe S. Scholibo, of the Cavalcade of Amusements; Charlie and Peggy Kline; Tom and Betty Waters and daughter; Mr. and Mrs. James Barton and sons, Jimmie and Jackie; Walter Heroid and partner; the Saxons, Ed Hillhouse, Marion Davis; Mrs. Tommy Pence, formerly Mrs. Cottrell, the bareback rider, and Joe Hodgini and Company, who visited on their way east. Hope I didn't miss anyone, but I've been busy visiting. — **DOLLY JACOBS.**

**Buck Owens**

We encountered a windstorm in Centerville, Ia., but no damage was done to equipment. One of the cowboy riders and horse ran into a center pole, the rider suffering a bad cut. At Knoxville, Ia., management was host to 43 patients from the Veterans Facility Hospital. Joe Franklin visited the Wolcotts.

At Grinnell, Ia., we had to carry most of our stuff across a ditch. Chester Espey and Cookhouse Kelly from Newton visited at Grinnell. Carl Berggran, bass player, joined John Dusch's band at Marshalltown. — **NORMAN HANLEY.**

**Dailey Bros.**

Amid the snow-capped mountains at Cedar City, Utah, everyone got caught on the lot without coats, practically freezing to death. While showing in and around Indian reservations, the gals went turquoise-jewelry crazy. Hard on the boys' bankrolls. Everyone looked forward to a restful Sunday after spending the last two en route.

Hazel, our gilly driver, is sure a Houdini; can't figure how she gets 20 people seated at once. Charley White is walking a certain young lady's dog—a matter of "love me, love my dog." When it comes to finding swim pools and dancing, Norma Davenport tops the list. She (See DAILEY BROS. on page 82)

**King Bros.**

The weatherman finally gave us the long-awaited break. Now most folks are sporting shorts and sun suits.

Plenty of visitors the past week. Mrs. Visingarde of the Cole show had a swell day with old friends. Mr. and Mrs. Harry Sill spent the day at Towanda, Pa., and had us to breakfast next morning; then came time to leave and Harry went along to Sayre, Pa., for just another day. Kenneth Van, CFA, Northville, N. Y., supplied a set of new wooden stakes and poles for the big top and menagerie. Mr. Ulrich, CFA, visited in Bennington, Vt. We enjoyed a visit from Gladys Chest, Canajoharie, N. (See KING BROS. on page 82)

**James M. Cole**

Captain Christy, who was clawed and bitten by one of his lions at Cortland, N. Y., started working again at Lockport, N. Y. Kirk Adams's dogs and ponies joined at Depew, N. Y., as did Mr. and Mrs. Edward Shanks and Musical Johnson, who will augment Bill Tumber's Side Show.

A lot of folks took advantage of our proximity to Niagara Falls and Buffalo to do a bit of sightseeing. Seen in Buffalo were Roy Melvin, Maynard Visingard and others. Manager Cole played host to 800 patients of Sonyea Epileptic Colony at Mount Morris, sending show trucks to transport them.

Brockport was the surprise of the week. Newspaper said we were the first circus to make it in 31 years, and the natives really turned out. Several Rochester fans visited there but escaped before yours truly could get their names. Sorry.

We have become so accustomed to rain we hardly notice anything less than a deluge. Raincoats and boots are the most popular types of wardrobe. — **CHARLIE CUTHBERT.**

**Stevens Bros.**

Hot weather has set in; it reached 127 in the big top at Arapahoe, Neb., Saturday (15). Show lost its third matinee of the season at McCook, but there was no damage and night show was well filled.

Joseph Fleming, circus fan, Trenton, Neb., was on two days with his wife, shooting pictures of everyone in the backyard and showing an excellent collection of Bell Bros. photos.

Three more birthdays were celebrated—Bonnie Fuller's June 10 (she cast her first ballot next day), and her father, Luther's, and Bob Tabor Sr.'s June 12. Plenty of ice cream and cake.

When the side show banner line blew one night, Shorty Gibson got tangled up in the ropes and everyone thought he was doing a rope escape as a free act. The Albrights have added a high-diving dog. Show's ant eater died. Everyone can hear Johnny Latoski coming with his loud shirt. — **HARRY VILLEPONTEAUX.**

**Clyde Beatty**

Reno, Nev., is now history and by the looks of some people they didn't do so well. Rumor has it two gents on the show hit the jackpot at Harold's club. Yours truly left his saw-buck and called it a day.

Everyone is looking forward to the show scheduled July 5 by the ladies. Mel Remmick is producing the numbers. Mr. and Mrs. Beatty's daughter is visiting.

Thomas (Smoky) Rouse and Lou Walton joined clown alley. The candy department organized a club, known as the Jungle, with Irving Mockey, president, and E. Lawson, vice-president. John (Spenders) Cline has sent his bankbook home. Jack Joyce is now big show announcer.

In all my years of trouping, I have never heard so many nicknames as we have. It took 14 weeks to catch up with some of them. In concessions, we have Two-Pair-of-Pants, Mockey the Kid, Hammer Head, Twitchy Mike, Chief and Cash. On (See CLYDE BEATTY on page 82)

**Al G. Kelly-Miller Bros.**

Biggest news of the week was the arrival of the three elephants that had been leased to Barnes Bros. Jonnie Mae Snyder and Whitey Thorne are doing an excellent job presenting the new bull act.

Buster and Eva Snyder left to attend boarding school in Wichita, Kan. Mr. and Mrs. Franklin Noel visited relatives in Wichita. Mrs. Doris Miller left to await a blessed event. Mr. and Mrs. Obert Miller and granddaughter, Karen Kay, and Mr. and (See Kelly-Miller Bros. on page 82)

# UNDER THE MARQUEE

**Hot big tops?**

Tex Sherman visited *The Billboard* New York office. He is handling the advance for Hunt Bros.' Circus.

*The Washington Star*, in a half-column editorial, titled "Circus Immortal," says the circus is a League of Nations "which is really effective."

Tanit Ikao, India mystery woman, has proven a strong after-show attraction for Bailey Bros., Bob Stevens, owner, reports.

When big bosses can't get along with offices—offices get some littler ones.

Carl Fraser, Mills Bros.' general agent, visited the Roberson Players in Portage, Wis., and also spent considerable time at Dr. M. B. Mathers' animal farm at Mason City, Ill.

Doc Adams reports that Ben Fink billed Polack Bros. in Los Angeles and that Ray Smith has joined Polack Bros.' No. 2 unit. Adams is also joining one of the Polack units.

Ralph Bliss, of the Sparks Circus advance, fell 12 feet thru a rotted floor of an empty building he was billing in Pittston, Pa. As a result, he is in Scranton State Hospital, Scranton, Pa., with a fractured knee.

Press agent resents being called a tub-thumper thru fear of having to join a musicians' union.

Harold G. Hoffman, former governor of New Jersey, will be the fall guy for the *Circus Saints & Sinners*, New York, Friday (28). Mayor O'Dwyer's initiation has been postponed.

Barbette, former Ringling-Barnum aerialist, trained the four-girl aerial ballet for Orson Welles musical, *Around the World*, current at Adelphi Theater, New York. Girls are Virginia Morris, Lee Vincent, Mary Broussard and Patricia Leith.

Felix Adler, R-B clown, was honored at a birthday party at Cove Forge, Duncannon, Pa., Sunday (16). Circus friends among the 30 guests were Mr. and Mrs. Frank Morrissey, Allen Lester, Gerry Hill, Tex Elm-lund and Frank Saluto.

P. N. Branson, Cole Bros.' general agent, closed his Chicago quarters Wednesday (19) and headed for the Pacific Coast. . . . Red Larkin, recently with the Clyde Beatty show, passed thru Chicago Wednesday (19) en route to join Ringling-Barnum.

Different than gals who vacation in Florida, ballet gals never boast of how and where they got their tans.

Frank (Shorty) Maynard, a clown of the Denver era of the Sells-Floto, recalls his trouping days in a Sunday magazine yarn by Raleigh M. Wilson in *The Denver Post*. The illustrations indicate clown gags haven't changed much.

Carl Wright went overboard for Cole Bros. in his review of the show in *The Mason City*, (Ia.) *Globe-Gazette*. . . . John D. Wixom, animal ranch owner at Mukwonago, Wis., was severely clawed while transferring a lion from the winter pen to a cage wagon.

Walter L. Main reports that the Renfro Valley Folks, forced to cancel Ashtabula, O., because of a flooded lot, opened in Geneva, O., a day ahead of schedule (18), doing fair biz despite short advertising and threaten-

ing weather. Show is owned by William Ketrow, former circus operator.

Mr. and Mrs. T. Henry, H. A. Phillips, former Robinson Bros.' Circus owner; and Mr. and Mrs. Kenny Hull, formerly of the Barnes and Ringling shows, all of Los Angeles, visited the Dailey Bros.' Circus when it played Barstow, Calif., and were guests of Ben Davenport aboard his car.

Then there is the local character who can't stand watching a circus set up because he's drawing unemployment pay.

E. E. Meredith, who was a correspondent of *The Billboard* in 1907-'8-'9 under the pen name of Wallace Pepper, wrote a nostalgic article for *The Fairmont*, (W. Va.) *Times* after reading a recent edition of *Billyboy*.

John D. Wixom, owner of Wixom's Wild Animal Ranch, visited Eugene Scott, Bill Woodcock, Frank Phillips and Chubby Guilfoyle on the Cole Bros.' Circus during the Rockford, Ill., engagement. Also on the lot was Earl Jenney. Scott purchased a lion from Wixom.

Clowns with Jimmie Lynch's Death Dodgers in Cincinnati, June 16, were Earl Shipley, Lawrence Anderson and Percy Rademaker. Lynch now has two units, Shipley hopping over to the one in North Dakota to play fairs. The other unit went to the Shrine Circus, Providence.

Gordon and Mickey Spangler, magicians, visited the Rex Inghams at Ruffin, N. C., en route to the eastern part of the State to play theater dates. The Inghams and Joe Oberjosh were guests of Owner David Surles and Billy Hunt, agent, when Winstead's Mighty Minstrels played Reidsville, N. C., Tuesday (18).

Al Humke, general agent for Oscar Bloom's Gold Medal Shows, went out bunting foul on the third strike Thursday (20) at the Apollo, Chicago, well known gathering place operated by Larry Croak and Sam Block. Milton (Beaverboard) Woodward has been nominated to pinch hit for Al the next time up.

N. Edward Beck, in charge of promotion with the 101 Ranch Wild West, reports he has a daily tie-up with General Petroleum, whereby cut-rate tickets for children are distributed thru the company's filling stations, with the company absorbing the difference in the admission price. Also, General Petroleum uses a 30-inch display ad in every city the circus plays.

One of the pleasant things about peace: soldiers in specs are no longer booed for being civilians.

*The Schenectady* (N. Y.) *Gazette* had a dire mystery on its hands recently. Crude arrows and the letter K appeared on telephone poles along Schenectady streets, and the paper suspected they "pointed the way to the out-of-town meeting place of a clandestine organization." Next day it gave a red-faced explanation. The markers were to guide King Bros. thru Schenectady from Fort Plain to Cohoes, N. Y.

When the Buck Owens show played Keokuk, Ia., Mr. and Mrs. Felix Morales and children placed a floral wreath on the grave of Felix's father, Martin Morales. They also played host to many friends, among them Mr. and Mrs. Harry Forrest. . . . H. L. (Cookhouse) Kelly caught Cole Bros. in Des Moines, where he visited Zack Terrell and spent most of the day with his old pal, George Davis, at the



HERE'S WHAT HAPPENED when two general agents got together—they tugged over a fishing pole. On the left is Bill Ayries, of Bell Bros., with Bill Longstreet, of the C. R. Montgomery show, when they met recently at Sandpoint, Idaho.

cookhouse. Next day he visited the Buck Owens show in Grinnell, Ia.

Mr. and Mrs. Arthur (Peanuts) Headley, of King Bros., who were married at Cooperstown, N. Y., June 8, caught the Ringling-Barnum matinee in York, Pa. Mrs. Headley was formerly Marian Clarke Jordan. . . . Arthur Borella is resting on Galveston (Tex.) Beach. . . . Robert D. Good, Allentown, Pa., renewed acquaintance with troupers on the Sparks Circus at Somerville, N. J., and Lehighton, Pa. He was accompanied by his daughter, Nancy, and James McInnes and son, Alburts, Pa.

Ed and Anton Tonar, former circus musicians, entertained Eddie Woekener, leader, and Frank Tonar of the Cole Bros. band at Topeka, Kan. Anton is now with the Santa Fe Railroad, and Ed, with the Palace Clothing Company, was formerly leader of the Municipal and Shrine bands in Topeka. Both played under Woekener on the Hagenbeck-Wallace and Barnes shows, and Anton was several seasons with Ringling-Barnum. . . . Don Dorsey, playing parks and fairs for Frank Wirth, has a new house trailer.

Knocker claims that the late Buffalo Bill was only a dime novel hero, which we correct because when a kid we always bought *The Buffalo Bill Weekly* for a nickel.

Joe Bon-Homme writes that he closed with Barr Bros. in Minnesota and returned home to Woodlawn, Tex., for medical treatment, after which he will return to the road. His son, Sig, is also home undergoing treatment. . . . Troupier friends of Esther Frietsch, CHS, Peoria, Ill., are wishing her speedy recovery from a serious illness. . . . Mrs. Merle Smith, widow of James I. Smith, of the Whipping Smiths, writes that she is remaining at their home on Monmouth Avenue, R. R. 8, Fort Wayne, Ind.

Mrs. Rubin Gruberg, living in retirement in Philadelphia, could not resist the lure of the association with the business this summer and arrived in Chicago Thursday (20) to visit friends and the lads at the Atwell

Luncheon Club. She left Friday for Omaha where she was the guest of Mr. and Mrs. Carl J. Sedlmayr. She will ride the Sedlmayr's private car to Brandon, Man., for the opening of the Western Canada Class A Circuit, and will then leave for a vacation at Lake Louise.

Citizens of Trenton, N. J., are talking about an unusual advertising display of the Ringling Bros. and Barnum & Bailey Circus. A three-alarm fire broke out in a downtown cleaning and dyeing establishment. Hundreds of people lined the streets watching the firemen struggle against the terrific blaze. Next to the cleaning establishment is a three-story structure that holds a large sectional banner of the Big Show. The crowds watching the fire couldn't help but read of the wonders of the circus billed to exhibit in Trenton Saturday (22).

Vernon Reaver, circus agent who has been in the service of the U. S. Treasury Department since the start of the war, still manages to get around. In the spring, he caught King Bros. opening in Hartford, Ky., was with Sparks three days in North Carolina and later in Altoona, Pa.; saw Bailey Bros. move on the lot in Richmond, Ky.; was at Cole Bros.' opening in Louisville and visited that show again in Rockford, Ill. With headquarters in Milwaukee, Vern had charge of War Bond promotions in Wisconsin during the war and is now handling a special school children's savings campaign.

Virginia Kline, whose feature, *With the Ladies*, appears frequently in *The Billboard*, entertained 25 members of the 101 Ranch Wild West in the Rumpus Room at her home in Salem, Ore. A buffet luncheon was served. Impromptu entertainment was offered by the guests. Circus folks in attendance were James and Ruby Wood, Ova and Robert Thonton, Walton de Pellaton, Andy White, Tillman Taylor, Hope McClennon, Cliff and Mary Henry, Joe and Anna Metcalf; Allan, James Jr. and Virginia Wood, Blevans Miller Gibbs, Tinker Tower, Norman and Frances Anderson, Mrs. J. Spickott, Zack T. Miller, James Gibbs, Sketer Knudson, Lorele Koepf, Patricia Hart, Rusty Haller, Tina Kaehler and Mr. and Mrs. Mark Smith.

**FREAK CALF FOR SALE**  
BIG MONEY MAKER AT FAIRS  
Well Coated Mounted Calf, having 2 heads (one at each end), 2 tails, 7 legs, 10 feet. Mounted to stand on 4 legs. Exhibited at Little Valley County Fair in 1945 and took in \$100 a day. Also have roll tickets and sign. Other business prevents my traveling and exhibiting at Fairs this year. For photos and particulars, write  
**FRANK CROOKS,**  
Limestone, N. Y.

**RHINESTONE**  
Punches, \$5.50. 20-Size Stones. \$2.50 gross. Settings, 25¢. Metal Spangles, all sizes and colors. Elastic Opera Hose, black or suntan, \$4.95. Mail Orders only.  
**L. BRYAN**  
707 Eighth Ave.  
New York 19, N. Y.

**NET ELASTIC OPERA HOSE**  
Black or Suntan, \$5.00. Elastic Dance Belts, \$3.50. Rhinestone Setting Punches, \$5.50. Settings, 25¢ a gross. Metal Spangles, Chainette Fringes, Cellophane Hulas, Leis or Bra, \$10.00. Folder? Yes. **C. GUYETTE**, 348 West 45th St., N. Y. 19, N. Y. CI-rcle 6-4137.

Advertising in the *Billboard* Since 1905  
**ROLL OR FOLDED TICKETS** DAY & NIGHT SERVICE  
SPECIALLY PRINTED  
CASH WITH ORDER PRICES --- 10M, \$8.80 --- ADDITIONAL 10M's AT SAME ORDER, \$1.80  
Above prices for any wording desired. For each change of wording and color add \$3.25. For change of color only, add 55¢. No order for less than 10,000 tickets of a kind or color.  
**STOCK ROLL TICKETS**  
1 ROLL ..... 75c  
5 ROLLS ..... @ ..... 60c  
10 ROLLS ..... @ ..... 50c  
**WELDON, WILLIAMS & LICK**  
FORT SMITH, ARKANSAS  
Tick-its Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

## WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Hopes Up, Neb.,  
June 22, 1946.

Dear Pat:

You have probably wondered how this show kept moving after the railroad strike went into effect. Before going onto rails this was an overland wagon show and when it was switched, the wagons, without making any changes, were loaded on the flats. So, when the strike came we left the train on a siding and went back to mules and highways. Whether you know it or not, an overland show is a big matrimonial bureau. Our first jump was 60 miles, which took Sunday and Monday to make. The wagon-train left with a ballet gal riding on each seat with the drivers. When we arrived at the Tuesday's stand, we learned that the gals were happily married to the drivers.

The show was located on an old Indian battlefield at Hey Rube, Neb., last Tuesday. During the spec, *Beautiful India*, some local wolves insulted the Indian Princess, Maggie Glutz, and were promptly and effectually chastised by our Indian Prince, Seatblock Blackie, and other members of the royal entourage.

At Sand Mound, Neb., Wednesday, we day-and-dated Ford Axle Annie's Horseless Wild West Show. You may believe me when I say that our crowds were so dense that enough people were turned away to twice fill Annie's canopy. Kindly contradict any rumors relative to their turn-aways filling our tents.

We were really in the early-day cowboy, soldier and Indian country Thursday at Scalp 'Em, Neb. There the bosses decided to switch the spec from *Beautiful India* to *Custer's Last Stand*. With us we have many old-timers who worked in the same production on the old Kit Carson show. They knew the thing by heart and it didn't take long to stage the historical event. To make the scene more realistic, local supers were used, but the over-valiant and realistic fighting of the supernumeraries put many of our actors under the company doctor's care. Rather than lose the battle entirely, even the script called for our side to lose, our valiant canvassmen, without wearing ward-

### 101 RANCH

(Continued from page 80)

soon be trick-riding in the show. Orville Brown, of the Sugar Brown tribe, finally did it—married Charlene Moses at Vancouver, Wash. At Tacoma, Bill Gerlings, an ex-trouper who now owns Funland Park, visited the Henrys, who then were entertained at the Gerlings estate and park. Fred Bowery had at least 16 relatives in his 15-foot trailer at one time.

Going from Longview to Chehalis, Wash., one of the Mark Smith's horse trucks was forced into a ditch by another truck. A high bank saved Smith's truck from being wrecked, and the horses, tho bruised and shaken, were able to work that afternoon. The Buck Eddies bought a Shetland pony which they intend to train for a night club act.

The show was ferried from Bremerton to Renton, everyone having breakfast on board.—TONI MADISON.

### WANTED FOR MILLS BROS.' CIRCUS

To join on wire: Big Show Band Leader. Musicians on all instruments. Must be sober and reliable. Calliope Player, Side Show Boss, Canvas Man, Cook House Steward; also Circus Cook, useful people at all times. Waukegan, Ill., June 29 to July 1; Menominee Falls, Wis., July 4.

robe or makeup, won a decisive battle when the supers arrived in the backyard, where it went on unseen and unapplauded by an audience.

Friday at Shortcake, Neb., it rained from early morning until 10 p.m. It proved to be a good side show town. The big show played to two fair houses with the kid show out-grossing it 100 per cent. What hurt the main show's attendance was the fact that the side show gave such a satisfactory performance that it was almost impossible to get the patrons out until they had witnessed the acts several times. Our monkey pickout and perfume spindle booths seemed to fascinate them.

Here today Manager Upp announced that he would head his wagon-train back to where his train is parked. Show played to a turn-away house at night. Ticket sales were stopped at 8 p.m. The immense canvas presented a brilliant appearance with its thousands of beaming faces. No concert was given due to all patrons leaving before the after-show announcement could be made.

### COLE HEADS WEST

(Continued from page 79)

capacity crowds at Albert Lea. At Mason City, Ia., the day before, business was big afternoon and night. There a blown fuse pitched the big top into darkness during the night show while the Orantos were in the midst of their perch act. While Eddie Woekener's band continued to play, Otto Griebing and Freddie Freeman carried on by match light until the juice came on again.

Show had a close call in Des Moines the first afternoon of its two-day stand (11-12) when the tail of a "twister" hit just after the matinee. The big top was not threatened because Cap Curtis had his quarter poles staked down, but valiant work on the part of performers and workingmen is credited with saving the menagerie, padroom and cookhouse.

### R-B SET FOR CHI

(Continued from page 79)

financed by donations. The matinee was a full, but rain held the night house down a bit, altho most seats were occupied.

At Allentown, Pa., Thursday (20), matinee drew 5,000 patrons, with 9,000 crowding the big top at night. Show set up there in a heavy rain and lot was in a poor condition. However, show experienced little difficulty in getting off the grounds.

Melville, Sask., Booster Club will sponsor a two-day rodeo in July. Duke Dutkowski is chairman; C. B. Mutchlor, secretary.

## Webster Bros. Gets Underway in Mich.

PETERSBURG, Mich., June 22.—Webster Bros.' Circus reports satisfactory business since opening June 8, at Belleville, Mich., despite some bad breaks in weather. Show was lucky several nights in getting loaded before the rain started.

Line-up of acts include Fred Geriner, producing clown, assisted by Jim Russell; Slim Girard and Company, roping, horse catches and trick riding; Anne Sasson presenting Webster Bros.' dogs and ponies, and Jim Greiner, youthful horseman, featured with his horse, Wahoo. Marijo Couls plays the calliope for the big show and gives a noonday concert downtown each day.

Other personnel includes R. W. Couls, owner-manager; John Young, side show; Glen LaRue, chief mechanic; Valieta Greiner, big show tickets; M. B. Wilcox, general agent, and Milton Court, billposter.

C. A. Romig, and Fay, Ervin and Elizabeth, of the Romig-Rooney Circus Attractions, were on hand to give the show a send-off at Belleville. Recent visitors were Ralph Hurley, of Ann Arbor, Mich.; Ed Meyers; Buster Todd, of Todd's Rodeo Attractions, and Chief Little Fox, med showman.

### POLACK BIG IN L. A.

(Continued from page 79)

the "girl with whom we would most like to swing thru the air with the greatest of ease." Photographed doing a trapeze turn with George and Eddie Zacchini, of the Flying Zacchins, Miss Jergens proved her right to the title and wound up in the morning editions of newspapers all over the country.

Irving Polack reported that the No. 2 unit completed a highly successful four-day date at Tucson, Ariz., June 12-15.

Show will return to Los Angeles for a one-day stand at the Los Angeles Memorial Coliseum July 4.

Sam (Cigar) Ward handled the Los Angeles promotion.

### DAILEY BROS.

(Continued from page 80)

works the tax box, then the entire show and still has energy to burn. What a gal!

Dave Curtis rejoined. Paul Pyle and Whitey Haley are having a hard time entertaining Donna Dee since Mildred Pyle has been ill. They'll soon have her helping put up the big top. Birthdays were celebrated by Harry N. Brown, Myrtle LeBoeuf, Russ Ramsey and Betty Acevedo. Visitors included Mr. and Mrs. Bob O'Hara; Hazel King's son-in-law, Z. T. Malaby, and her grandchildren, Avis Louise and Georgianna Malaby.—DOROTHY LEE BROWN.

### CLYDE BEATTY

(Continued from page 80)

the big top there are Old-Timer, Can't-Find-the-Way (and, believe me, he can get lost quicker than you can say jackrabbit), Home Town, Pretty Boy, Hole-in-the-Shoes, Cookhouse and Colonel. And on props, Fag Back Blackie, Back Yard, Possum, High Pockets, Center Pole, Ptomaine Charlie, Sheriff, Handsome Willie and Big Nose Joe.

Red Larkin has left, but the ladies are still holding him to that dinner date. Maybe next season, girls. Tommy (Smokey) Rouse, who clowned thru the show at Eureka, Calif., has joined. He says the smell of grease paint was too much. Mr. and Mrs. Francisco are looking forward to their son joining in Spokane.

Attention, Dorothy Lee Brown, Dailey Bros.: Eck Lawson, of Ramdoodle fame, will report later.

At Eugene, Ore., the cars were so well hidden we had to send scouts down the Oregon Trail to find them. Visitors at Eugene included Morris Brown, Dr. Dwight Murray, Mr. and Mrs. David Reed, Dr. Whaelen and David Cavagnaro, all CFA.—DON FRANCISCO.

### KELLY-MILLER BROS.

(Continued from page 80)

Mrs. Buck Reger visited Cole Bros. in Hutchinson, Kan.

Our first two-day stand was in Dodge City, Kan. Show played in the park and everyone enjoyed plenty of swimming. Evelyn Rossi is happy because her horse, Rocky, is back in spec. Red Forker, lot superintendent, is doing a great job getting the big top up. Mary and Whitey Thorne bought a new Dodge pick-up in Greensburg, Kan.

In Cheney, Kan., we had many visitors from the Cole show, including Mr. and Mrs. Zack Terrell, Noyelles Burkhart, the Cristiani family, Mr. and Mrs. Billy Powell, Mr. and Mrs. Paul Nelson, George and Manuel Morrell, T. P. Lewis, Billy Griffin and Otto Griebing. Visitors from Wichita were Fred and Bette Leonard, Mr. and Mrs. Swede Johnson and son; Dr. E. L. Cooper and daughter, Sharon; Mr. and Mrs. Floyd Hancock and Mrs. Walter Stevens.—JONNIE MAE SNYDER and EVELYN ROSSI.

### KING BROS.

(Continued from page 80)

Y., last season with Mike Guy's band. George Wagan celebrated his birthday. Doc Hall and Vern Coriell are better after a bout with old man asthma. Paul Hall's son, Monty, joined, and it didn't take him long to get with it. Scott Hall is also visiting his parents, so the wire act needn't worry about applause. Flo McIntosh has a new light plant for her trailer. Donnie finally got out of the navy, so Flo's worries begin when he drives her over the road.

One of the nicest fellows on the show is Pop Thompson, likewise Tax Carter of the wagon who always has a smile and kind word when the ghost walks. Hats off to an experimenter who, despite a bad leg, is doing a grand job around the show—Frank Sapiro. Things I like to see—the two wire acts trying to finish together, also our two acrobatic acts. Remo Cristiani is doing a forward over bulls that really goes over big. We almost had to call out the reserves one day when Dottie Coriell got hung up in the foot loop, but Vern did a Tarzan act and rescued her.

Joan Benjamin returned from ahead and is back on center reserves. Her daughter, Gladys, was graduated from high school and joined Sparks. Buddy Geiss really makes the calliope sing in the show, and his piano playing at the club in Fort Plain was something, too.—EDDIE HENDRICKS.

A new grandstand seating 2,500 has been built for the two-day Raymond, Alta., Stampede.



WINDJAMMERS with the Al C. Kelly & Miller Bros.' Circus are, left to right, Lloyd Watton, Frank Fogg, Walter Stevens, Louis Mittdorf, Director George R. Bell, Howard Stratton, Homer Clark and Ross Essex.

—Photo by Paul VanPool

## Rain Threatens Riverside Push For New Record

CHICAGO, June 22.—They're looking for a man out at Riverview Park these days. He's character everyone knows, but they can't lay their hands on him.

He is Mr. Weatherman and is raising havoc these days with Riverview's drawing power. When he's in a good mood, business is good. But when he's in bad temper, and he certainly has been the last week, everyone is yelling for his scalp.

The week-end of June 15-16, for instance, Mr. Weatherman was in anything but good humor. Saturday (15) it rained and Sunday (16) was one of those humid days, with the temperature hitting around the 90 mark. As a result, officials said, business for a week-end was way off. Sunday was about two-thirds short of normal, as far as the crowd was concerned. In all, it rained seven out of nine days.

### Record Run Threatened

The first part of this week things were little better, and unless Mr. Weatherman behaves this week-end, Riverview's turnstile count will fall behind last year's for the first time.

"We definitely need a good week-end this week to keep from falling behind our count for the same time last year," one official said.

Monday (17) rain forced the spot to close at 9:30 p.m.; Tuesday (18) the park couldn't even open because of rain. Officials figure they lost 15,000 customers on those two nights.

Everything isn't as dark as it might appear on the surface. Last year, according to Riverview records, weather was almost like this June 5 thru 16. After that until the end of the season everything was okay.

### Record Fourth—If

Everyone expects July 4 to be a big one, probably hitting around the 55,000 mark in attendance, the all-time high for the spot. Last year, the records show, 45,000 went thru the gates Independence Day. Spot does strictly a cash business July 4, with passes being out. It is one of two days the park doesn't honor passes, the other being Labor Day.

The Bubble Bounce, new ride ordered quite some time ago, still hasn't arrived. It was promised for May 1, but shortage of materials, strikes, etc., have delayed it. Park officials now hope it will arrive by the end of the month.

## Sunset Beach Ops Seek Court Help To Unravel Troubles

SALT LAKE CITY, June 22.—Receivership for Sunset Beach, on the south shores of the Great Salt Lake, 17 miles from Salt Lake City, and ranked as one of the four outstanding outdoor spots in Utah, was sought this week by Harold and Alice Thompson, partners with Ira and Ada Dern in the spot. The receivership was asked to settle management problems.

H. A. Rich, attorney, who served as director with the two husband-and-wife partners, resigned from that post and left the voting power at a standstill. Thereafter the voting was a standoff as to employees, prices, purchases, payment of bills, signing of checks, etc.

The beach company owns Fritsch Island and leases a strip of State-owned beach on the lake; has bathing houses, luncheon boweries, bar, cafe and game room. Business has been excellent, so normally, there should be no financial troubles.



LUCILLE BALL, motion picture star, included a visit to Harry A. Illions's Celoron Park June 13 while visiting her home town of Celoron, N. Y. She is pictured on the Merry-Go-Round king horse, with Illions standing alongside holding her hand.

## New London, Conn., Bans Mdse. Wheels; 5 Ops Get Licenses

NEW LONDON, Conn., June 22.—A merchandise wheel was banned, a change ordered in operation of the fascination game and licenses approved for five amusement operators at Ocean View Park at a meeting of the park board here.

City Manager Edward R. Henkle and Park Superintendent Meredith Lee reported suspension of the merchandise wheel on the grounds it involved more luck than skill. Officials nixed the manner in which prizes were given to winners in the fascination game, ordering that prizes be merchandise, not to be bought back, or coupons which may be exchanged for merchandise in local stores.

Board okayed five amusement operators who will occupy space on the ground floor of the recreation building under sub-leases from Joseph Y. Gloth, who contracted for the area. They were Vincent Anderson, West Haven, fascination; J. Gilbert Noon, Ventnor, N. J., shooting gallery; Lara Maheimer, New London, dart balloon; Edwin L. Olson, Jersey City, N. J., skee ball, and Peter May and Stephen Tudisco, New London, food bar.

Board vetoed application of John F. Rowland, Brooklyn, to operate a pneumatic surfboard rental concession, approved erection of a picket fence atop the wall surrounding the service building court, and okayed application of Horace W. Rowe and Irvin R. Mitchell to build a platform at the end of their Dodgem for repairing cars.

## Billings Praises Workers In Fighting Belmont Fire

MONTREAL, June 22.—The new \$15,000 fog nozzle fire equipment installed at Belmont Park, located on the outskirts of the city, plus the heroic work of employees and concessionaires, are credited with saving the park in the fire here Wednesday (12) (as reported in the June 22 issue of *The Billboard*) by Manager Rex O. Billings.

"Our staff, four of whom were partially overcome by smoke, had the fog nozzle equipment on the fire in two minutes and it was under control when the city fire department arrived," Billings said. The manager said the modernistic front was saved and the fire confined to the rear of the building.

Fire broke out in a popcorn stand owned by Jerry Rowe.

## South Jersey Shore Spots Set To Reap Golden Harvest

WILDWOOD, N. J., June 22.—The summer boom enjoyed by Atlantic City is also being shared by the many other resort communities in Southern New Jersey. Boardwalk concessions report that pre-season business was just as big during the height of the war boom weeks, and with hotels and rooming houses reporting capacity reservations for July and August, plus the bumper crop of conventions, outings and picnics booked at the various spots, the coming season promises to be the best and biggest in decades.

## Kiddie Coaster Cash Sensation At Summit Beach

AKRON, June 22.—Because many parents hesitated to permit their children to go alone on the big Roller Coaster, J. M. (Jack) Kaster has turned out a \$10,000 miniature Coaster, and already it's something of a financial sensation at Summit Beach Park.

Kaster has turned out a gravity ride that duplicates the big ride in miniature. It carries a six-seat, two-car coaster. Two rides over the track are given with each ticket. Ride will carry adults as well as children.

This Coaster is one of many new features in the completely redecorated park that has done remarkable business thus far this year despite a lot of rain. All rides and concessions have been done in pastel. Children's rides have been moved to the lake-side, with four rides now set and two more due.

### Platt Handles Dancing

Dance pavilion, which will take care of 5,500 persons, has been completely redecorated, with Lew Platt handling the managerial reins and featuring local and road bands.

Spot now has 19 rides, including a new Heydey and a pony ride. Fred Tillman's Wall of Death marks the first Motordrome to appear at the park.

### Water Revues Set

Plans are now under way to produce water shows in the swim pool. Jean Smith has been brought from Boston's munny pool to produce the weekly water revues.

For the second season the management is shuttering the entire park Monday, declaring that no business is lost and employees enjoy the day off so much that employee relations are high.

### Vets Back on Job

War vets are back in force at the park, former employees automatically going back into their old jobs, while spots have been found for many others.

This year's staff, with 225 employees, includes:

Frank Raful, manager; Harry Bennett, office manager; Mildred Lewis, bookkeeper and chief cashier; M. L. Sheck, public relations; Jessie DeVaughn, secretary to manager; Ray Viering, superintendent; Lou Platt, manager ballroom; Bill Sheck, manager Crystal Pool; J. M. Kaster, ride builder and Coaster manager; Thomas B. Maguire, manager roller rink; Frank Dengler, assistant superintendent and manager of Dodgem; Earl Roberts, chief mechanic; Mike Miskove, in charge of maintenance; Dean Davison, Scooter operator; West Kirkendoll, Kiddie Land; Robert Odum, Heydey; Tom Sovacool, Merry-Go-Round; Jim Brenn, Pretzel; Frank Brundon, Bug; George White, Ferris Wheel; Hiron Brothers, Spitfire; Jack Beatty, animals; Fred Tillman, Motordrome; Jack Viering, in charge of gates; Clarence Rider, skee ball; George Norwat, Arcade; Swede Erickson, Funhouse; Tommy Neville, ball game; Jack Sherman,

In Wildwood all the Boardwalk concessions and stores are operating in full swing. Moreover, Boardwalk properties lost by fire in the past few years have all been rebuilt—prominently the new Hunt block—an entire Boardwalk block housing stores, arcades and a theater and the newest addition to the amusement enterprises here of William C. Hunt. Only Hunt's Ocean Pier, also wrecked by fire, remains to be rebuilt.

### Hunt Books Celebration

In July and August, Hunt will stage a 40th anniversary celebration of his many amusement enterprises here. As part of the celebration, he has arranged for five world premiere showings of Hollywood productions at his Boardwalk theaters and has also booked the appearances of Hollywood personalities.

At Wildwood Crest, an innovation for bathers to walk comfortably to the beach has been introduced with the establishment of ramps. The city-owned Crest Pier has planned a full program of activity, including the return of a summer stock company.

### Cape May Active

Cape May, the oldest seashore resort on the Atlantic Coast, officially ushered in the new season yesterday (21). Destined to be one of the most active seasons in its 148-year history, capacity crowds are assured with hotel and cottage reservations reaching an all-time high. Convention Hall opened yesterday (21) with Charlie Kerr's orchestra to provide the nightly dances and concerts in the municipally owned and operated Marine Ballroom of the pier. Kerr has been musical director at Cape May for many years. In addition, new boardwalks have been constructed to replace the esplanades which were damaged in the hurricane.

Stone Harbor has scheduled weekly sailboat races and a sailboat regatta, among other events, for the summer. At Ocean City, stores, stands and hotels report a volume of business much ahead of pre-war years. At Avalon, the restricted number of stores, shops and concessions permitted on the Boardwalk are all open already and report excellent business.

## Pieraccini Bros. Buy Memph Rainbow Lake

MEMPHIS, June 22.—Alec Pieraccini and his brother, Humbert, have bought the interest of E. Bellanti and his brother, A. Bellanti, in the Rainbow Lake Amusement Company.

Alec Pieraccini was a partner in the operation and has been interested in Rainbow Lake since it was built in 1936. The interest includes swimming pool, rink, dance hall, grill and picnic grounds, comprising 15 acres.

NEW YORK, June 22.—Peaches O'Neill and her aerial ballet opened today as free attraction at Rockaways Playland.

bingo; Sam Raful, shooting gallery; Billy Austin, custard, and Johnny Peters, popcorn.

## Weather, Holiday Help Boston Spots Record Big Biz

BOSTON, June 22.—The first real weather break of the season, plus a local holiday—Bunker Hill Day—gave ops at Revere Beach, Paragon and Norumbega parks a big score Wednesday (19).

Revere Beach reported big business on rides, concessions and shows. Spot is scheduled to open Carver's Diving Horse Monday (24). At the time act was contracted, booker assured Revere Businessmen's Association that the cost of installing the rigging would not exceed \$100. In the meantime, excavation for the diving pool was begun and it was found cost of setting up the act would exceed \$1,000.

Paragon Park, a short way from Boston, reported good business the week-end previous to Bunker Hill Day. Spot has been completely redecorated. Funland electrical display, with moving animal blocks, gets plenty of attention from customers. Hotel, operated by Mr. Constantine, has been redecorated and op reports early reservation list is heavy. Don Carlos, Board concessionaire, reports he is well stocked.

Roy Gill, of Norumbega Park, reports week-end of June 15-16 was the best in spot's history. While not releasing any figures, Gill said the week-end was 30 per cent over a year ago, which was tops at that time.

## CONEY ISLAND, N. Y.

By UNO

Velodrome, idle the last five years, reopens Monday (24) under Harry Turner's management with a boxing program. Last time the Velo functioned with motorcycle racing. Turner will offer wrestling as well as boxing. Tony Kelly is supervisor, Billy Brown, matchmaker, and Charlie Veckner, publicity. . . . New ball game on the plan of a throw-to-a-painted face, conceived and operated by Leon (Liberal Bill Hogan) Holtz, 35 years an Islander, is on Surf under management of Pat Levy. . . . Patsy Ventura is ticket seller at William Meinch's Motor Parkway on Surf. . . . Joseph Lewis and Carl Semer are new owners of a photo studio on Surf recently vacated by the Jackmans. . . . Mrs. Frieda Zipper operates guess-your-weight outside Sid Daiell's Aerodrome.

Flying Scooter on Surf has Milton Solky, ticket seller; John Sangeradi, operator, and Alvin Horin, ticket taker. On vacation are Mary and Marta Sangeradi. Streamlined Scooter has Sam Kemper, manager, and Dick Hoey, tickets. Loop-o-Plane has Charles Cohen, ticket seller, Dominick Pagano, operator, and Willie Schiff and Tony Ruggiano, assistants. All three rides are operated by K. N. P. (Krauz, Novins, Petano) Corporation. . . . Dollie Joyce, doubling as electrical queen and graphologist at Wonderland Show, is taking up ventriloquism. . . . Guy Garguli, nephew of operator Elizabeth Wolz at Laff-Laff on Surf, is being initiated into the mechanical end of the Maze, while daughters Marguerite and Constance continue out front.

I. H. Klein, owner of Thunderbolt Ride, plans improving 600 feet of vacant land leading from the back of Mullins's Roll-o-Plane to the beach. Blueprint calls for a large playland plus rides. . . . Barbara Wolff presides over the bar at Bowery and West 12. Spot is owned by her brother Gus. . . . Two other sisters, Minnie and Libby, serve at the lunch counter. More of the Wolfs are Sally, Pre-Flight Trainer op on Steeplechase Walk, and Herman, Arcade boss on the Boardwalk. . . . John Alleva, former Scooter mechanic, is now a custard scooper expert at

Fishbein and Maginn's stand on Surf. Feltman's Arcade: Buddy Shaw and Bernard Malin are mechanic and handy-man, respectively, at Klein's Boomerang. . . . Harry McWilliams manages the shooting gallery concession controlled by Feltman and Meinch. . . . Joe Shubert has a guess-hour-age stand. . . . Dora Misourak and Lou Coh, photo studio. . . . Beatrice Prostavok and Ma Becky, basketball, and Bob Eppy, silhouettist, are other concessionaires. . . . At Jack Stern's old-time movie, in its 10th season, Mrs. Celia Wagner is cashier, and Tom Baldon is in the operator's booth. . . . Morris (Popcorn King) Jaffe now partnered with Irving Harrison, has the Surf Avenue front location of the Arcade with Irving's nephew, Al Koff, assistant manager, and Jaffe's daughter, Dinah, money taker. . . . Piledriver in action near the shore front has started foundation for the new Boardwalk restaurant and food stands.

Dan Lane's Irish House on the Bowery has its full quota of entertainers in Jack Galvin, at the Solovox; George Quinn, banjo and accordion; daughter Genevieve, dancer, and Mickey Sheridan, Joe and Eddie Mason, Vince Kelly, Jack Ponton (songwriter), Carl Snyder, George Sullivan, Barney Devlin, Louis Feinstein and Joe Wynne, singing waiters. Jimmie McCullough continues as manager. Barkeeps are John Smith, head; Joe O'Hara and Sam Wix Weissberg. Chef is Martin Reardon and cashier, Maurice Lowery. . . . Charlie Phelan, of Wonderland ride, was birthday partyed by wife, Mary, who moved to Wonderland Show, where she is doubling in illusions and the bally. . . . Jimmie Oliver, talker, and Lolita Lane, dancer, are newcomers at Tirza. . . . George F. Kister and Allan F. Kramer are co-chairmen of the fireworks committee, soliciting contributions from ops toward defraying expenses of the exhibitions every Tuesday.

Lou Klein's Playland Arcade on Surf includes in its personnel: Dave Wallach, manager; Lena Wilson, cashier; Charles Drake, formerly with Jitterburg ride, floorman; Dan Golden, recording, and John Perkins, mechanic. Branch is the amusement center, Flatbush Avenue Extension, Brooklyn. . . . Dave Bernstein, formerly associated with Nat Faber, is now partnered with Robert Castellano in B. C. Enterprises, operating 46 poker tables in the old but recently remodeled Morgan Building on the Bowery and West 15th. Another associate of Bernstein was Al Derby, now an ex-Islander. . . . Ed Stern runs the photo studio in Sherman's Arcade on the Bowery that also houses Lou Daiell's penny-pitch. Assisting Lou is Maurice Brenner, brother of Philip, Imperial Distributing Company exec. Maurice was overseas three years with the 12th Air Force.

Joe Raziano's Baths (Stauch's) with accommodations for 2,000, has Bernie Ettenson, towel man; Nat Yeropoli, wounded vet, general helper, and Charles Benharris, gate man. Joe's 36 poker tables, adjoining, are operated by brother, Mike, with Joe Bonsano assisting. Arcade, another Raziano possession on the Boardwalk, is managed by Salvatore, another brother, with Fanny Sarver, cashier; Angelina Bianca, general overseer, and Frank Massa, attendant. . . . Tiny Leonard replaced Billy Milton as outside talker at Bowery Follies, where an added attraction is old-time movies during intermissions and where Princess Aloha is new, moved over from Tirza's. . . . Sal Rabino is a new attendant at Harry Nelson's Bowery hammer. . . . Johnny Presti is in charge of Paul's Sanzaro's shooting gallery on Surf. . . . Paul Krause is selling tickets at Uncle Albert Lenkey's motorboats on Surf.

## Balmy Weather Pulls Crowds at East Spots

NEW YORK, June 22.—Balmy weather Saturday and Sunday (15-16) gave parkmen in this vicinity one of their best week-ends this season. Pleasant, rather than hot, weather continued to keep most people away from the water at shore and inland resorts with the result that shows, rides and concessions missed out on very few potential customers.

Coney Island and the Rockaways reported large crowds. Near-capacity attendance was announced for Pali-sades (N. J.) Amusement Park.

## Ocean City, Md., Mayor Predicts Record Season

OCEAN CITY, Md., June 22.—With advance bookings at hotels and cottages heavy and with parks, night clubs and theaters surpassing last year's grosses, Mayor Daniel Trimper Jr. predicts a record year for this resort town.

A total of 31 building permits granted last year include two restaurants, several amusement centers and apartment buildings, a \$50,000 night club, 40 tourist cabins and an extension of the 24-foot boardwalk.

## Picnic Grove, Dance Floor New at Heintzeman's Grove

BALTIMORE, June 22.—Heintzeman's Cottage Grove Park is open daily for the season with 15 concessions and 10 rides. A picnic grove has been added, plus a new dance floor.

According to Charles H. Heintzeman, owner, business this year is ahead of any previous season.

## Olympic's Circus Bill

IRVINGTON, N. J., June 22.—Line-up of acts on new circus bill opening today at Olympic Park features the Texas Dollies, musical novelty; Bedell and Tanya, comedy wire act; Two Karolis, hand-to-hand; and the Three Barretts, aerial.

**FOR SALE**  
**Two Pre-Flight Trainers**  
in new condition  
at Seven Hundred and Fifty Dollars (\$750.00) each  
We have thirteen—but room for only eleven!  
Good money-maker anywhere.  
**AERODROME**  
585 Surf Avenue  
Coney Island 24, N. Y.



### FOR SALE

Life Size Exhibit of  
**"LORD'S  
LAST SUPPER"**

Sculptured figures in natural color. With natural human hair. Made of secret composition nearest to human flesh. Full size room with imitation sandstone walls in section. Room is 30x30x10 feet. Collapsible with scenery. Table 22 feet long with 13 disciples seated around it. Background of Mount Olive in oil painting. Lighting effects included. Front draped with black velvet and silver trimming. Recorded special choir

music, with lecture by William Farnum. Exact replica of Da Vinci's painting (original was destroyed in Milan). Only exhibit of its kind in the world today. Composition used will withstand 285 degrees of heat. Must be seen to be appreciated. Artist wishes to retire. **SACRIFICE.** No photos sent.

5715 MELROSE AVE. **SCHLIESSER STUDIOS**  
HOLLYWOOD 38, CALIF.

Telephone:  
Day—Hillside 1070  
Night—HEmpstead 5702

## BINGO LOCATION DESIRED

Experienced Operator with high-grade equipment and personnel desires location. Finest references. Will go anywhere! Organizations, Landlords, Promoters—what have you? Write in strict confidence! Satisfactory arrangements can be made!

**REDEF & COMPANY** 10 Lawrence St., Newark 5, N. J.

## FROM MAINE TO CALIFORNIA

## POKER GAME OPERATORS

Equip your tables with our new improved, everlasting Positive Contacts. Send \$2.50 for sample set of 18 contacts. We also make contacts for Fascination, Five Star and all group games. Also Timers.

**TOLCES**

2905 W. 15TH STREET

BROOKLYN 24, N. Y.

## BLACK LIGHTS

USED BY LEADING  
OUTDOOR SHOWS

**BLACK LIGHT FIXTURES**

All Fluorescent and Luminescent  
Materials, Satins, Filters.

**LARGE STOCKS**

**IMMEDIATE DELIVERY**

Mention Black Light Application  
You Wish To Use.

## BLACK LIGHT PRODUCTS

450 East Ohio Street

Chicago 11, Ill.

## FOR SALE

**RESORT PROPERTY ON LAKE  
ERIE**

Dance Hall, Rink, Grille, Bath House, Arcade, Cottages, Trailer Park, New Yacht Basin. Finest Sandy Beach on Lake Erie.

Liberal Territory, Big Proposition. No Pikers.

Further Information  
BOX D-227

c/o The Billboard, Cincinnati 1, O.

## WANTED TO BUY

TWO OR MORE

**DONKEY BALL GAME UNITS**

WRITE

**ARTHUR FISHBEIN**

1600 Ocean Parkway Brooklyn 30, N. Y.

## Kids' Surprise Party Gets Elitch Big Play

DENVER, June 22.—Elitch Garden's first kids' surprise party Saturday (15), found kids swarming the spot. Party idea, a Saturday noon to 5 p.m. special, gives kids rides, money or refreshments on a five-cent admission. Party is filled out with free shows by Tex Arnold and Rhythm Rambiers, with Maxine Trapp, Ted Milhoan; clown, and Bozo King.

A \$50 U. S. bond was given for a name for new miniature train. Park extended property lines for the Diesel job and carried out Rocky Mountain locale with rocks and evergreen trees.

Arnold Gurtler, manager, is continuing policy of spotting name bands in the Trocadero Ballroom, which has an enlarged booth and table section. American Legion Junior Baseball League games, are scheduled for the park diamond. Summer Theater is set to open its 55th season Sunday (23).

With Gurtler are his two sons, John and Arnold Jr., and A. J. Baer as assistant managers; A. N. Denyes, auditor; John Sack and Ed Richards, ride superintendents; J. W. Armstrong, commissary; Carl Schaeffer, confectionery; C. J. Murphy, head cashier; Jerry Sampson, office secretary, and J. L. Janosky, Trocadero manager.

## Concess Ops, Selectmen Discuss West Haven Plans

WEST HAVEN, Conn., June 22.—Meeting here Friday (14) with concessionaires, West Haven, Conn., selectment discussed proposed improvement plans for West Haven Amusement Park.

No definite action was taken but another meeting, date to be set later, is planned.

## Palisades Notes

PALISADES PARK, N. J., June 22.—Weather, Weather. . . . It's the cry of all the boys over here but they were heartened when Old Sol broke thru the past week-end, June 15-16. It showed that nothing was wrong that a little sun couldn't fix as biz was terrific. . . . Irving Rosenthal was out for a few hours Saturday after a tussle with one of those virus infections. . . . Wife Gladys, feeding him egg-nogs to build him up for what looks like a good season.

Jack Rosenthal's house was the scene of a large gathering the night of the Louis-Conn fight with everyone fighting for a look-see at his television set. . . . Wednesday (26) there will be a public wedding on the Merry-Go-Round, engineered by drummer Bert Nevins. Couple will start their married life with the ups-and-downs that supposedly come to everyone. Whole wedding party to be seated on the moving horses with even the justice of the peace taking the ride. Couple will receive a honeymoon at Evans Hotel, Lock Sheldrake, and two rooms of furniture by Michael's Brothers, plus other gifts.

Welcome back from service is Bob Paulsen of the office staff, who is also our chief announcer on the free act stage. . . . Also Dr. Frank Vita back from several years overseas and now once again in charge of the first aid room.

Also, many anniversaries this year. . . . For one—Hymie Nierenstein and his wife will celebrate their 25th wedding anniversary with a dinner given by their daughters, Beatrice and Ruth. . . . Beatrice manages their handwriting analysis stands for them. . . . Then Anna Halpin celebrates her 10th anniversary as manager this year. . . . Roscoe Schwartz, of the Funhouse, makes this his 40th year in charge of the House of Skirt

## Asbury Monte Carlo Sets Names and Pyro

ASBURY PARK, N. J., June 22.—A strong attraction policy will be in effect at Walter Reade's Monte Carlo, combo beach club and pool, which opened its fifth consecutive season here Friday (21).

Fireworks are set for three days commencing July 4. Buster Crabbe and His Water Carnival are booked for a week in July and Lawrence Tibbett is set for a date in August. Spot features an outdoor swim pool with an estimated capacity of 7,500, plus name bands.

## Move To Halt Colonna's Date At Agawam, Mass., Spot Fails

AGAWAM, Mass., June 22.—The way was cleared for comedian Jerry Colonna's scheduled appearance at Riverside Park here Thursday (20), when a petition by the Valley Arena, Holyoke, Mass., for an injunction to prevent him from playing there was dismissed after an agreement in Superior Court. The Valley Arena had claimed a prior contract and sought to restrain Colonna from appearing at any spot within 21 miles of Holyoke.

The legal skirmish resulted in lots of page 1 publicity that didn't hurt Colonna's Riverside date any.

Casino Park, owned by Horace Blufford, with Frank D. Shean, general manager, splurged with a full-page ad in *The Norfolk (Va.) Leader-Dispatch* telling of the spot's opening Saturday (15).

Blowers and Crazy Mirrors. . . . And a brand new anniversary, it's two weeks of wedded life for Kenneth Hunt and his bride of the Pilot Trainer.

## Walker Lakeside Park

SILVER LAKE, N. Y. (Near Perry)  
FISHING—BOATING—BATHING—  
DANCING—PICNIC GROUNDS  
Established Park, Reopening  
under New Management

NOTE: Western New York State Operators  
Ideal Location for Operators of Bingo, Rides,  
Merry-Go-Round, Concessions, Games, Arcade, or

COMPLETE SMALL CARNIVAL  
WEEK OF JULY 4th OR THRU SEPTEMBER

Future opportunities—No other amusement park within wide radius—Over four acres in area. What have you!

Address Communications to:  
H. R. WISHMAN, Pres.  
Walker Lakeside Amusement Park, Inc.  
214 Court St. Rochester 4, N. Y.  
Phone Main 7547—Stone 3848

"Amusement park since 1873"

## FOR SALE FOR SALE

### CONCESSIONS—RIDES

(40) Forty Tops and Frames (40)

10x12, 10x14. All pin hinged. See them in the air. Don't write—don't call.

### KAUFMAN'S PARK

Seventh at Kentucky, Louisville, Kentucky.  
M. F. Kaufman, Mgr. Ph.: Wabash 4821

## WANTED FOR PARK

### FREE ACTS

High Wire, Animal or Novelty, etc.

Contact at once

### GLEN PARK

Williamville, N. Y. (Near Buffalo)

## SHOOT FOR MORE PROFITS with the

# COIN-SHOOTING PISTOL

### ● MAKE MORE MONEY PER SQUARE FOOT

High earning capacity per hour per gun. Each pistol requires space only about eight feet deep and two-foot counter.

### ● LOCATION TESTED

Not a toy. Factory made and pre-tested thruout the nation. Actual checks on concessions prove it a money maker. Die cast. Spring operated. Long Life, low cost operation.

### ● NEEDS NO OTHER AMMUNITION

Your customer supplies it. Insert a five-cent coin in the top of the pistol—and shoot. You pick up your profits from cloth spread under the prizes. Legal everywhere.

### ● LOOKS, FEELS, SHOOTS LIKE A .38 AUTOMATIC PISTOL

### ● LOW FIRST COST

Set of 4 Guns, \$100.00. Less than 4 Guns, \$35.00 each. Pistols come complete with chain swivel and eye bolt for securing gun to counter.

1/4 With Order, Balance C. O. D., F. O. B. Los Angeles.

ACTUALLY SHOOTS A NICKEL . . . No Worry Over Ammunition



Something New . . .

## A TARGET FOR EACH PISTOL UNIT

**GAY! COLORFUL! PROFITABLE!** Four colors blended on a board. Individual target 20x24 inches with five "aces" across. Bull's-eye in each card is the marker cut out. Nickel hitting the bull's-eye makes a knockover for score. Knockovers work easily and are reset quickly by remote control.

**DURABLE.** Fronts are of acetate backed with sturdy plexiglass.

**COIN SHOOTING PISTOLS AND THE NEW COLORFUL TARGETS MAKE AN UNBEATABLE COMBINATION.**

*Targets will soon be available. Write for additional information.*

# Mac GLASHAN AIR MACHINE GUN COMPANY

4615 HAMPTON STREET

(PHONE KIMBALL 6671)

LOS ANGELES 11, CALIF.

# MASS. EXECS ARE OPTIMISTIC

## Predict Highs In All Depts.

Return of fireworks, food, legal betting huzzahed — horse show law seen as aid

SPRINGFIELD, Mass., June 22.—Optimism over the prospects for the State's '46 annuals soared high at the spring meeting of the Massachusetts Agricultural Fairs here Wednesday (19) at Hotel Kimball, with State officials and fair execs joining in the predictions.

Louis J. Brems, Boston, State director of agricultural fairs, said that on the basis of indications at his office, the annuals will see one of the biggest seasons since pre-war days, with more events operating and those obtaining greater success.

State Agricultural Commissioner Fred Cole said that he had no doubt that food displays and interest of farmers would be at an all-time high. "There aren't any travel restrictions any more," he pointed out, "and for that reason we expect to find a lot more farmers attending and entering. The only possible restriction that I can foresee at this time would be a shortage of help which might cause growers to absent themselves."

A. W. Lombard, veteran fairman and secretary-treasurer of the association, hailed the return of detonating fireworks, which were banned in the State during the war years.

William H. Dickinson, association president, voiced wholehearted approval of recent legislation providing for pari-mutuel betting on night harness racing at Massachusetts fairs, declaring it would be of tremendous value to the annuals.

Asked about establishment of pari-mutuel betting at Hatfield and the Three-County fairs, he declined to comment on the possibility, indicating that it would be considered at a later date.

Charles A. Nash, general manager of the Eastern States Exposition, paid high tribute to the association and to the Massachusetts Horse Show Council for their strong activities which resulted in the passage of a bill which provides for the exhibiting of horses with docked or set tails.

He pointed out that the law, as it now stands, does not authorize or make legal the docking of horses' tails but that it does permit the showing of docked horses where the (See Mass. Execs Beam, page 89)

## 90 Annuals Listed In Pennsy for 1946

HARRISBURG, Pa., June 22.—At least 90 county and community fairs will run this year in Pennsylvania, the State Department of Agriculture has announced.

Latest to join the list are the Millersburg Farmers' Fair, Millersburg; Stonycreek School and Community Fair, Shanksville; Montour-DeLong Fair, Washingtonville; Morrison Cove Community Fair, Martinsburg, and the Turbotville Community Fair, Turbotville.

In all, approximately 115 fair associations in the State are eligible for State aid, but of these about 25 have not announced either their dates or their intention to operate.



UNCLE JIM TERRY, veteran manager of the La Porte (Ind.) Fair, died June 18. His last official act was to approve of the grandstand attractions as presented by Sam J. Levy, of the Barnes-Carruthers office, Chicago. (See Final Curtain for complete details.)

## 3 Top Native Sons Sign for Indiana State

### Carmichael, Olsen To Appear

INDIANAPOLIS, June 22.—Three of Indiana's favorite native sons of showbiz—Hoagy Carmichael, Ole Olsen (together with his partner Chick, of the Olsen and Johnson combo) and Singin' Sam of radio fame—are already inked for the opening night of the Indiana State Fair August 31.

Still other headliners of stage, screen and radio are expected to be added to the opening night program, the creation of Harry K. Smythe of Radio Station WOWO, Fort Wayne, Ind. Program will be the joint effort of 17 of Indiana's radio stations, which not only will join in plugging the opening night but will provide the talent.

### 17-Station Tie-Up

The 17-station co-operative deal is the biggest yet to hit the fair field. Other State annuals are expected to keep their eyes on the program, as it may chart the way for similar set-ups in their respective States.

During the week following opening (See Indiana Signs Sons on page 90)

## Metropolis, Ill., Revives Annual; Out Since Spanish-American War

METROPOLIS, Ill., June 22.—Without a fair since 1890, this town, which lies 10 miles from Paducah, Ky., will have an annual after the 56-year lapse.

What's more, the event, set for July 1-5, holds considerable promise, as the sponsoring org, the Massac County Fair Association, with Paul Powell as secretary, has obtained a new site, installed a race track and budgeted \$8,000 for attractions.

This year, the plant will be without a permanent grandstand or barns, and tents will be used to stable horses and house other exhibits for

## Sloan To Run Illinois Under AAA Sanction

### Round-Up of Race News

SPRINGFIELD, Ill., June 22.—John A. Sloan, head of the Racing Corporation of America, was awarded the contract to present auto racing under the sanction of the American Automobile Association at Illinois State Fair August 18, it was announced Monday (17) by William V. (Jake) Ward, manager of the annual. Arnold Benson, State director of agriculture, sat in on the meeting. Program will feature a 50-mile event preceded by qualifying trials and elimination heats.

This was the first announcement that Sloan, whose father was one of the organizers of the International Motors Contest Association and whose organization usually has been at loggerheads with the AAA, had kicked over the ties of long standing to go with the group which controls most of the Eastern racing as well as the Indianapolis Speedway competitions.

No word has been forthcoming from the AAA contest board office in Washington over the arrangement with Sloan and many close to the sport are wondering what the arrangement will be at Minnesota State Fair, as both Sloan's org and the National Speedways, operated by Gaylord White and Al Sweeney, are contracted for racing there. Heretofore the AAA has refused to sanction a meet on any track which allows so-called outlaw meets—by which AAA means any meet not sanctioned by AAA.

Sloan's first meet under AAA sanction is scheduled for Des Moines, July 4.

### Brockton Driver Dies

FLEMINGTON, N. J., June 22.—Howard (Bumpy) Bumpus, 32, Brockton, Mass., died on his way to a hospital Sunday (16) following injuries he received when his big car crashed thru the backstretch rail during the final qualifying heat at the fairgrounds here. Mike Bailey, Paterson, N. J., crashed thru the rail going into the back stretch during the feature race but escaped injury.

Ted Horn, Paterson, N. J., won the feature. Joie Chitwood, Reading, Pa., (See Ill. Auto Racing on page 89)



EDWIN SCHULTZ, secretary of the Nebraska State Fair, Lincoln, is busy supervising the reconversion of the war-occupied plant for its first operation since 1941. Considerable improvements to layout of the grounds will have been completed by September 1, when the annual resumes.

## Army Gives Grounds Back to Memph With 400G Improvements

MEMPHIS, June 22.—Its lease expiring Sunday (30), the United States Government will turn to the city and county over 33.3 acres at the fairgrounds, used by Second Army Headquarters during the war, plus the \$400,000 in improvements and buildings, in lieu of restoration of the premises as demanded by the city.

City officials and Memphis housing authorities already have inspected the buildings to determine if they can be converted into housing for discharged veterans wishing to enroll in Memphis colleges. Largest building is the 140x328-foot permanent, two-story brick veneer building used by Second Army as its main headquarters. Other buildings listed are three 29.5 by 90-foot two-story barracks, the recreation and bachelor officers' quarters, a 20x60-foot temporary structure, a 25x100-foot mess hall, a 25x29.75-foot infirmary, a chapel, two 20x100-foot structures and two sentry houses.

Improvements made on the grounds that will be left include 153 square yards of walks, 1,026 square yards of hardstanding (treated surfaces such as parking areas), 370 feet of four-inch water main, 102 feet of two-inch water service, 443 feet of six-inch sewer main, 5,600 feet of chain link fence and a 75-foot flagpole.

## Sacramento County Switches Date Again

SACRAMENTO, June 22.—Dates of Sacramento County Fair at Galt, 20 miles from here have been changed again, and the fair now will be held July 20-27.

Manager Eugene Kenefick announced the change was made to conform to horse racing dates elsewhere. There will be pari-mutuel betting.

Management has improved the small racing plant considerably. A clubhouse, bleachers and other seating arrangements have been added. Capacity is up 3,000. Harry LaBrequé is again assisting in the operation.

# Old Kaintuck Still Wonders About an Old Home Location

LOUISVILLE, June 22.—Kentucky's State Fair, scheduled to open August 25, is without a definite "home," and whether it will be held at the fairgrounds or at Churchill Downs is the \$64 question. Latest development is the refusal of the CPA regional office to authorize the \$40,000 for construction purposes needed before the event can be held at the fairgrounds. A review on the refusal is being sought by Edward M. Brooks, assistant fair manager. State Agricultural Commissioner Elliott Robertson, however, announced last week that the fair would be held at the fairgrounds despite the CPA ruling.

Henry Edson, manager of the CPA office here, in refusing the authorization, said: "We feel certain the proposed construction would have some impact on the veterans' housing program. We feel the fair could be held at Churchill Downs, and in that case there would be far less impact."

Brooks, in rebuttal, maintains the work will not conflict with the housing program because, he said, the wiring, lumber and plumbing needed at the race track, in the event the annual is held there, would be far more harmful to the housing program than if held at the fairgrounds.

### May Use Own Site

Just because the CPA has refused authorization of the construction costs does not mean the fair cannot be held on its own grounds, said Elliott Robertson, State agricultural commissioner.

The special State fair board committee favors holding the annual at the fairgrounds. If a review is not favorable, or a review can't be had, construction at the fairgrounds may be done with used lumber or make-shift materials. Also, the board is considering renting bleachers, which is the big item because of the present condition of the grandstand at the grounds.

One official, who refused to be named, said it would take more lum-

ber to build the livestock pens alone at the race track than is planned for use in all the repairs planned at the fairgrounds. That is one reason, he said, why the board prefers to hold the annual at the fairgrounds. If livestock was housed in tents at Churchill Downs it would cut the amount and grade of livestock entered.

Previously, the board doubted if repairs to the grounds could be made in time. One obstacle at that time was the lack of sand and gravel. Sand companies refused to negotiate until a price boost came thru. Truck drivers would not haul sand until the strike with the companies was ended. Thursday (13) the OPA boosted the price of material for Louisville sand (See Old Ky. Home on page 90)

## Many Improvements In Wright Co. Plant

HOWARD LAKE, Minn., June 22.—Wright County Fair here, August 2-4, will offer many new changes in its physical plant. New 32 by 76 concrete stage, equipped with dressing rooms, will be completed in time, Paul L. Eddy, secretary, has announced.

Race track will show substantial improvement. A concrete retaining wall will line the stretch directly in front of the grandstand. Beside harness racing, annual will offer different stagershows afternoon and evening. Other features will include an aerial circus and a band festival in which at least six bands will participate.

Admission prices will be raised this year, Eddy has announced.

## Hamid's Bid for Jersey Mutuels Draws Much Heat

TRENTON, N. J., June 22.—Stiff opposition to the application of the Mercer County Trotting Association for a license for 18 days of racing with pari-mutuel betting, is developing here. The race meet would be held at the State fairgrounds. Associates of George A. Hamid are affiliated with the group seeking the license. The Hamilton Township Committee joined the storms of protest and by a 4-1 vote went on record as opposing the granting of a license. The Hamilton Township Board of Education and the Trenton City Commission have already sent protests to the State Racing Commission.

In addition, protests have been lodged by the Mercer County Parent-Teachers Association.

Fred Ryan, secretary of the New Jersey State Racing Commission, told *The Billboard* representative that no date has been set as yet for the hearings on the application.

## Haldorsen Quits Eugene Over Authority Division

EUGENE, Ore., June 22.—Lennie Haldorsen has resigned as secretary and manager of Land County Fair, assertedly over division of authority. Haldorsen has been succeeded by Ernest McCulloch, of Eugene, according to announcement by Gus De Vos, county fair board chairman.

## Fair Dates

The following corrections and additions to the List of Fair Dates were received during the week ended June 21. The complete List of Fair Dates was published in the issue dated May 25. The next complete list will be published in issue to be dated July 27. See each issue of *The Billboard* for corrections and additions.

- Georgia**  
Sparta—Hancock Co. Fair. Week of Sept. 30. J. David Dyer.
- Kentucky**  
Falmouth—Falmouth Fair. Aug. 21-24. H. B. Best.
- Louisiana**  
Amite—Tangipahoa Parish Fair. Oct. 2-4. Elmer Puls, Hammond, La.  
Franklinton—Washington Parish Fair Assn. Oct. 9-12. L. R. Mills, Bogalusa, La.
- Massachusetts**  
Franklin—Franklin Fair Assn. Sept. 22-28. William A. Murray Jr.  
Lakeville—Middleboro Agrl. Soc. Aug. 11-17. Thomas D. Senna.
- Nebraska**  
Stanton—Stanton Co. Agrl. Soc. Sept. 8-11. Ervne E. Pont.
- New Mexico**  
Farmington—San Juan Co. Fair Assn. Sept. 21-23. H. F. Thatcher.
- Pennsylvania**  
Oriental—P. O. S. of A. Fair. July 31-Aug. 4. Wallace Hockenbroch, Liverpool, Pa.
- Tennessee**  
Covington—Tipton Co. Fair. Sept. 10-13. C. E. Johnson.  
Dresden—Weakley Co. Fair. Aug. 29-30. A. M. Walker.  
Sevierville—Sevier Co. Fair. Sept. 16-21. Ernest Thurman.
- Texas**  
Abilene—West Texas Fair Assn. Sept. 30-Oct. 5. Grover Nelson.
- Washington**  
Battle Ground—Mid-County Agrl. Fair. Aug. 29-31. Ed Spencer, R. 5, Vancouver.
- Canada**  
**ONARIO**  
Brampton—Peel Co. Agrl. Soc. Aug. 31-Sept. 2. H. J. Laidlaw.  
Caledonia—Caledonia Agrl. Soc. Oct. 3-5. W. S. Hudspeth.  
Dresden—Camden-Dresden Agrl. Soc. Sept. 10-12. H. J. French.  
Ingersoll—Ingersoll Agrl. Soc. Oct. 10-12. Don Mackenzie.  
Lansdowne—Lansdowne Agrl. Soc. Sept. 16-18. L. W. Moxley.  
Midland—Tiny & Tay Agrl. Soc. Sept. 19-21. Robert G. Nesbitt.  
Moraviantown—Moraviantown Indian Agrl. Soc. Oct. 8-10. Johnson Huff, Bothwell.  
Napanee—Lennox Agrl. Soc. Sept. 16-18. George T. Walters.  
Ohsweken—Ohsweken Agrl. Soc. Sept. 25-27. Joseph C. Hill.  
Port Perry—Port Perry Agrl. Soc. Aug. 31-Sept. 2. R. D. Woon.  
Renfrew—South Renfrew Agrl. Soc. Sept. 10-13. Walter Galbraith.  
Richmond—Carleton Co. Agrl. Soc. Sept. 12-14. M. E. Mullen.  
Ridgetown—Ridgetown Agrl. Soc. Aug. 27-29. R. W. Green.  
Smithville—Smithville Agrl. Soc. Sept. 12-14. C. J. Shrum.  
Stratford—Stratford Agrl. Soc. Sept. 16-18. F. H. Bell.  
Welland—Welland Co. Agrl. Soc. Sept. 12-14. G. K. Brown.

## ACTS WANTED

FOR MY  
CIRCUS AND FAIR DATES  
FOR 1946  
CAN ONLY USE FEATURE  
ACTS  
**ERNE YOUNG**  
155 N. CLARK ST.  
CHICAGO, ILL.

... Direct from the pages of John Steinbeck's book "Cannery Row"— chapters seventeen and nineteen— come the ...

## SKATING MILLERS

1946 presentation  
**SKY SKATING**  
Atop a Fast-Moving Car  
Now booking Fairs on the West Coast.  
Write or Wire  
1105 LARKIN ST., SAN FRANCISCO

**WANTED**  
For  
**HARVEY COUNTY FREE FAIR**  
October 15-18

Grandstand Show to work on 75-25 split. Can work afternoon and evening show. Stadium seating 2500. Lights, P.A., Grandstand provided. 200,000 population in 30-mile radius. Shows booked soon will be included in fair advertising and premium book.

**GUY W. WEBSTER**  
500 1/2 Main Street Newton, Kansas

## AMHERST COUNTY FAIR

Amherst, Va., September 25, 26 and 27th. Wants Ferris Wheel, Merry-Go-Round, Bingo, Dining Concessions, Ice Cream Stands and Novelties and any Clean Amusements.

**W. M. Cannaway**  
Secretary

**WANT**  
First Class Circus Acts of all types that want spot Fair bookings, also July 4th in this territory. Give full details as to number of acts you do and price for same, quick.

**WILLIAMS & LEE**  
464 Holly Ave. St. Paul, Minn.

THE WHOLE TOWN TURNS OUT . . .  
Even "Old McDonald"



By cracky—that Selden sure does get me! I'm really a-fear'd when he sways around up there on that high pole. Yep, folks, I ain't foolin' either when I say he can't be beat!



Care of THE BILLBOARD  
CINCINNATI 1, OHIO

Every performance is a thriller! Why not "make hay while the sun shines" and book Selden now? Wire, write for full details immediately.

## Bigger This Year—29th Annual—Better This Year RED LION GALA WEEK FAIR

RED LION, PA.  
Auto and Commercial Exhibits, Mammoth Army Exhibit  
2 Afternoons — July 15-20th — 6 Nights  
Opening for Legitimate Concessions, Shows and Rides that don't conflict. Get in touch with Triangle Shows as per Route, who have Midway Contract.  
R. M. SPANGLER, Sec.-Gen. Mgr.  
Rolling Green Park, Sunbury, Pa.

## HIGH CLASS FREE ACTS

FOR OUR ANNUAL FREE FALL STREET FAIR  
SEPTEMBER 9-14 INCLUSIVE  
None But High Class Attractions Need Apply.  
**FLOYD A. NELSON, Exec. Sec.**  
KEOKUK, IOWA



## PHIL and BONNIE BONTA

Latin-American Perch Pole Artists  
Now working as a featured act for twelve weeks of indoor and outdoor circus dates for Garden Bros.' Circus of Canada, doing our twenty-five foot perch and finishing with a fast muscle grind pole.

OPEN AFTER JULY 25  
FOR FAIRS AND PARKS  
Per. Add.: 1515 Galena Blvd., Aurora, Ill.

**HIGH POLE ACT**  
Write for Particulars.  
Beautiful Lighting Effect.  
**THE SKY GENE**  
The Billboard, Cincinnati 1, O.

**WANT**  
COMPLETE CARNIVAL FOR THE  
**LARAMIE COUNTY FAIR**

AUGUST 22-23-24  
CHAS. W. STEPHENS, Sec. & Treas.,  
Pine Bluffs, Wyo.

**WANTED**  
For week of Sept. 2nd through the 7th, Carnival for  
**LOGAN COUNTY FAIR**

Sponsored by the American Legion of Russellville, Ky. Fair opens on Wednesday night and continues through Saturday night the 7th.  
**JOE GILL STRANGE, Adjt.**

# RSROA Girds For Meeting

700 skaters in all classes expected to take part in USFARS nationals

DETROIT, June 22.—Over 300 operator-members of the Roller Skating Rink Operators' Association of the United States plus official guests from all parts of the country are expected to be in New York for the RSROA convention and national championships of the United States Federation of Amateur Roller Skaters to be held June 24-28, in Louis J. Bricker's Gay Blades Roller Rink, it was announced by the RSROA national office here.

All indications point to the two events being the most successful in the history of the two sponsoring groups. Secretary Fred A. Martin, of Arena Gardens here, has reported the largest number of early hotel reservations ever filed with the national office, while President William T. Brown, Southgate Roller-drome, Seattle, has expressed his confidence in success of the convention which is expected to draw representatives from 35 States. It has been reported that many interested non-member operators have signified their intention of visiting this first post-war convention which will be marked by the first election in two years, the 1945 conclave having been canceled in co-operation with ODT during the closing months of the war.

About 700 skaters in all classes of competitions, representing entries from 30 of the 35 States in which there are RSROA rinks, are expected to take to the floor in quest of titles. Competition is scheduled to begin at 10 a.m. Monday, and thereafter at 9 a.m. thru the remainder of the contests. Recess will be called daily for preparation of the rink for its evening skating sessions. There will be at least one final event each night with speed skating finals closing the day.

Numerous matters of importance to the operator are slated to be brought to the convention floor, some of them being the problems of rink improvement and new equipment. Development of plastic surfaces has already reached an advanced experimental stage and exceptional strides have been made in skate improvements since close of the war. Ventilation, acoustics and lighting are now being investigated by the association, and it is expected that findings of the investigations will be reported upon.

# Milam, Smith Bow At New Pa. Arena In Sports Combo

WASHINGTON, Pa., June 22.—Cecil Milam has had an extensive remodeling job done on the building housing his old Washington Roller Rink here and, owing to its dual role in now furnishing skating and bowling, has rechristened the establishment the Arena Recreation Center. With Milam in the enterprise is Raymond Smith, who worked as manager for Milam six years before entering the armed forces for a two-year hitch.

Under construction since February 1, the project has been hampered considerably by material shortages. Some supplies, such as a large outdoor electric sign and glass block for windows, are still missing. Exterior of the building is finished in perma-stone.

Rink, located on the first floor, was to have been remodeled, too, but material shortages forced temporary abandonment of the idea. It is open for dancing on Tuesday nights and for skating on Wednesday, Friday and Saturday nights.

On the basement level are eight bowling alleys which opened June 17 after an open-house inspection the previous day. Location of the alleys is said to be so cool that the owners plan summer operation from noon to midnight. All lighting is fluorescent. Two ping pong tables have been installed for use at a nominal charge.

# Lone Star Rollery To Go Up at Cost Of 30G to Rucker

KILLEEN, Tex., June 22.—Vernon B. Rucker announces sale of his 42 by 153-foot portable rink, located here for the past four years, to C. L. Brimer, Houston, and plans for construction of a permanent rollery in Killeen at an estimated cost of \$30,000.

New spot, to be known as Lone Star Roller Rink, will have a 50 by 130-foot floor, fluorescent lights, an all-steel roof and a combination heating and air-conditioning unit. Rucker, a recent navy dischargee, reports all materials on location and that a construction contract has been let. He expects to open for business about August 1.

Rucker plans year-around operation. He has been in the rink business 13 years. Camp Hood, one of the largest army installations in the country, is located near Killeen, and it is expected to furnish considerable business.

# Roller Rumbblings

Walter S. Finch has filed suit in Equity Court, Reading, Pa., to restrain owners of Willow Glen Park at near-by Sinking Springs from ejecting him as lessee of the park rink.

Albert Blumenfield, who operates Dance Box Roller Rink, Philadelphia, lost \$2,430 in jewelry and \$1,612 in cash when burglars looted his apartment June 14.

George and Gladys Werner, USARSA gold medal dance champs, are reported ready to turn pro and join the teaching staff at Earl Van Horn's Mineola (N. Y.) rink.

Boulevard Arena, Bayonne, N. J., is concentrating on dance classes for rink clubs. Classes are conducted by the Boulevard floor staff, headed by Ralph Canary, floor manager.

# Canadian RSROA'er To New York Meet

VANCOUVER, B. C., June 22.—A. S. Barker, president of the RSROA of Canada, flew East to attend the dominion meet in Strathcona Roller-drome, Toronto, June 17 and 18, and then went on for the U. S. nationals in New York, June 24-28. While there, he will attend the meeting of the RSROA of the U. S. One of the important items expected to be dealt with is formulation of plans for a world meet.

Vancouver winners in the provincial contests who took part in the Toronto meet were Eddie Clements, Doreen Horne, Patricia Mahood, Ronnie Rask and Evelyn Reid, all of them in dance and figure events. Flo Chapman, Vancouver Roller Bowl pro, was in charge of the team.

At the last meeting of the RSROA of Canada, held here, final ratification of articles of alliance between that body and the New Zealand Roller Skating Association were approved. Plans to have the RSROA of Canada incorporated were also passed by the meeting, and legal procedure commenced.

Alexander Roller Skating Club, Hamilton, Ont., was accepted as a member.

stock these  
**HYDE**  
skate-room  
accessories

Laces  
5 1/2" — 6 3/4" — 7 1/2" and 8 1/2"  
Plaids and solid colors

Cinderella Polish

Inner Soles

Rubber Heel Toe Stoppers

Ankle Protectors for Straps

Skate Carrying Cases

**HYDE ATHLETIC SHOE CO.**

Manufacturers of those famous  
BETTY LYTLE Roller Shoes

Cambridge, Mass.

# WE BUY AND SELL

New and Used Rink Roller Skates

Advise Make, Sizes, Condition and Quantity.  
Also Best Price.

**JOHNNY JONES, JR.**

244 Blvd. of Allies,

Pittsburgh, Pa.

# SKATING RECORDS

With  
STANDARD DANCE TEMPOS  
Write for Complete List.

**SKATING RHYTHMS RECORDING CO.**

P. O. Box 1838,

Santa Ana, Calif.

# FOR SALE

Complete permanent Roller Skating Rink,  
also 100 pairs of new Chicago Roller Skates.

**MOBILE ROLLER ARENA**

600 Block Michigan Ave.  
Mobile, Ala.

# FOR SALE—CASH

Hammond Organ, new in 1942. Must be seen  
to be appreciated. With a brand new D-20  
Cabinet, never used. Outfit ready to play.

**WHALOM ROLLER RINK**

Whalom Park

Fitchburg, Mass.

# FOR SALE

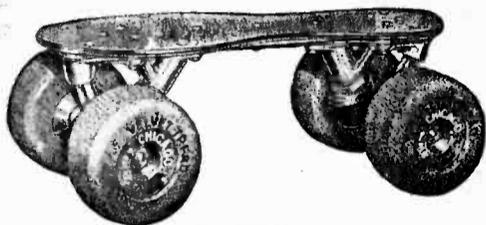
One Tent, 40 x 100, with steel push-pole center,  
used only six months. First good offer gets it.  
Write to:

**MADISON ROLLER SKATING CO.**

Room 510, 1 West Main St., Madison 3, Wis.

# NEW VELVET TREAD

Aluminum Plates, Hanger and Trucks



No. 1087CBF

**LIGHTER—"ROCKER ACTION"—STRONGER**

Ball and Socket on Truck and Hanger

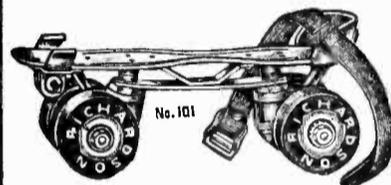
New Design, Reinforcing Brace

**The Finest Precision Hard-Maple Wheels**

SEE YOUR RINK MANAGER

**CHICAGO ROLLER SKATE CO.**

The First Best Skate



**QUALITY**

**RICHARDSON BALLBEARING SKATE CO.**

Established 1884

3312-3318 Ravenswood Ave. Chicago, Ill.

**The Best Skate Today**



New! Sensational!  
FOR THE  
DISCRIMINATING SKATER

Fixed angle of truck

arm eliminates the causes  
of sub-curves... ingenious positioning of the ad-  
justing nut does the trick! Tires are demountable.

**LIBERTY ROLLER SKATE CO., Inc.**  
FARMINGDALE, L. I., NEW YORK

# SKATERS' CASES

15" sheet steel, brass bound roller rink skating  
case. Assorted colors. \$2.98 Each, \$34.50 Per  
Dozen. (Min. 6) F.O.B. Chicago. Terms: 50%  
with order, balance C. O. D.

**AMERICAN WHOLESALE CO.**

1401 S. Keeler Avenue Chicago 23, Illinois

# PORTABLE ROLLER RINK

50' x 100' good sectional maple floor, sections 16"  
x 8' and 16" x 4' all interchangeable, 7 stringers  
and 2 x 4 joists every 24", all very good. Tent  
50 x 100 pushpole, good 6' sidewalls. 40-watt  
P.A. System, 3 speakers, mike and over 100 organ  
records, 100 pairs good shoe skates, plenty rink  
skates, skate boxes, benches, ice box, skate grinder,  
good floor sander, sewing machine, Air Temp cooler  
and heater. All complete, priced to sell at  
\$5,000.00 cash. Write or wire:

**ROLLER RINK, Victoria, Texas.**

# No. 321 DUSTLESS FLOOR DRESSING

Cleanses the air, providing a snug grip  
with less cone wear and lower main-  
tenance cost. \$4.00 per gal., \$3.75  
per gal. in 5 gal. containers. Terms:  
25% with order, balance C. O. D.

**GAGAN BROTHERS**  
444 Second St. Everett, Mass.

# Meal Tickets Vs. Competitors Problem Needs Ops' Attention

By Perry B. Rawson, Rawson Associates

SOME years ago England's Chamberlain bought some time at Munich. The late President Roosevelt had to buy time frequently. A few weeks ago President Truman bought some time to sidetrack the railway strike. These men were actually forced to buy time. Buying time is a costly expedient. It is, at best, only a stop gap.

Roller rink operators are not now in the unfortunate position of having to buy time, and may not be placed in such a position for some years. They are prosperous. Things are going well. Everyone hopes it will continue to be so.

However, in the June 1 issue of *The Billboard* Mrs. Eardman uncovers the weak spot in the armor, the possible break in the dam that will force our rink operators into a costly buying of time if the present economic spree is followed by another economic bust.

Mrs. Eardman states—very truthfully—that the rink cannot manage to exist on competitive patronage only, and she makes a plea for attracting the non-competitive skaters and stimulating their interest.

The suggestion is a timely one and is today receiving a bit of attention. Many of us who analyzed the situation feel that valuable—yes, irreplaceable—time is being wasted right now by not splitting the rink effort into two parts: One part for the glittering competitive stars who bring home the medals, and one part for the neglected meal ticket, non-competitives who bring home the box-office bacon.

Mrs. Eardman makes her plea to the professionals. That is very modest and self-effacing, she being a professional. What can our professionals do alone? Nothing at all unless our rink operators get behind the movement. If the operator prefers the medals to the bacon that is his privilege, for he is footing the bill. A professional would be foolish to work against the wishes of the boss. Maybe the boss likes medals.

So, it has to be a partnership between the boss and professional. It has to be a simple, clear mandate from the boss to the professional to go after the mass public—the public that skates for fun. Go after them

while there is time. Teach them what joyful skating really is while there is time. Give them correct fundamentals. Make of them permanent skaters. Get the adults back. Get millions of them while there is time.

## New AOW Hackensack Arena To Try Plastic-Type Floor

HACKENSACK, N. J., June 22.—Hackensack Arena, new America-on-Wheels rink still under construction here and which is scheduled to open officially September 5, will try out a new type skidproof and dustproof floor made with a plastic base.

To test the general reaction of skaters, club members in the AOW chain will be invited to give the floor a tryout during a July preview.

## Mass. Execs Beam With Boom Talk

(Continued from page 86)  
operation is performed outside the State.

Members were provided with blank affidavits which they can fill out, under the penalty of perjury, and submit together with their entry blanks in entering show horses for exhibit. These blanks, Nash said, had been approved by Commissioner Cole's office.

An arbitration committee, which will settle differences between fair operators and exhibitors, was appointed by President Dickinson. Warren V. Bodurtha, Blandford; Horace C. Keene, Marshfield; John L. Banner, Northampton, and Willard A. Pease, Chester, were named.

Earle S. Carpenter disclosed the new grange score card system for exhibits and Frank H. Kingman, general manager of the Brockton Fair, outlined new safety measures set for places of outdoor assembly.

Fairs represented at the session which included morning discussions, luncheon and an afternoon program of addresses were Great Barrington, Brockton, Eastern States Exposition, Topsfield, Northampton, Middlefield, Marshfield, Blandford and Franklin. Rutland (Vt.) Fair was also represented.

## Ill. Auto Racing Under J. A. Sloan With AAA Sanction

(Continued from page 86)

was second; Walter Ader, Bernardsville, N. J., third; Bill Holland, Bridgeport, Conn., fourth; Tommy Hinnerschmitz, Reading, fifth, and Lee Wallard, Schenectady, N. Y., sixth.

Meet was promoted by Sam Nunis.

### Sall Now a Promoter

PATERSON, N. J., June 22.—Bob Sall, for more than a decade one of the leading dirt track drivers at fairs in the East, South and Midwest, has announced that he has retired as a driver and will go in for the promotion of auto racing. Backed by a group of Southern industrialists, Sall enters the promotion field under the banner of Consolidated Speedway Enterprises.

Sall is prepared to introduce an innovation, a portable midget board track, which can be assembled in stadia, ball parks, etc., and moved to Florida for the winter.

### Farmer Tops Saugus

SAUGUS, Calif., June 22.—Don Farmer, El Monte, Calif., won the 30-lap main event of the weekly midget auto race card at Bonelli Ranch Track here Sunday (16). Russ Fields, Long Beach, Calif., was second; Bill Zaring, Los Angeles, third. Fields took the trophy race, and Louis Foy, of Fresno, captured the semi-final.

### Santa Monica Opens

SANTA MONICA, Calif., June 22.—Motorcycle racing at Santa Monica Municipal Stadium's new dirt oval was ushered in Tuesday (18) before 3,500. Races are staged by International Speedway Association, which also operates Friday night cards at Lincoln Park Stadium, Los Angeles. Ray Shafer, Santa Monica mayor, conducted inaugural ceremonies. Cordy Milne, Pasadena, Calif., won the four-lap scratch final, with Jack Milne second, and Lammy Lamoureux third.

### 18,000 See Lindskog Star

LOS ANGELES, June 22.—Swede Lindskog sent 18,000 midget race fans home happy from Gilmore Stadium here Thursday night (13). Altho he missed scoring a clean sweep by a scant car's length in the 30-lap feature won by Johnny McDowell, he turned in the fastest qualifying time and followed with a win over Perry Grimm in the two-lap trophy finish. In an eight-lap heat he flashed home first with a new

track record of 2:03.53 in front of McDowell, Sam Hanks, Ed Haddad and Perry Grimm.

### Gibbs Sweeps Cycles

LOS ANGELES, June 22.—Jimmy Gibbs, Hollywood, score five wins in the motorcycle races at Lincoln Park Stadium here Friday (14) before a capacity crowd. Altho recovering from a recent leg injury, he outspeeded Jack Milne and Max Hellings in the four-lap handicap finals and won over Peewee Cullum and Cordy Milne in the four-lap scratch finals. His other wins were scored in prelim events.

### White's Coliseum Open

LOS ANGELES, June 22.—New Coliseum midget third-of-a-mile banked track opened here Wednesday night (19) to give this city two nights of midget racing. Gilmore Stadium, situated in another part of the city, presents a card every Thursday night.

Efforts are now being made to have operating dates of the two tracks scheduled so as to have two days between meets. Bill White, Coliseum promoter, is holding out for Wednesday night.

**STEEL SKATE CASES**  
Sturdy wood frame construction. Beautiful two-tone steel color combinations. Ass't colors. Lock and key. Brass corners. \$33 per doz. F. O. B. Chicago. Sample \$3. 25% with order.

**L & L PRODUCTS**  
7019 (B) No. Glenwood Chicago 26, Ill.

**FOR QUICK SALE**  
35 pairs Chicago Rink Plates, less trucks, Sizes 1, 2, 5, 6, 7, and 8's (used) but Like New; 120 pairs Roller Skate Shoes (no plates). Men's Black. Sizes 8's to 12 1/2. Ladies' White Hi-Top. Sizes 1's to 9 1/2. All Shoes New, never used. When purchased, cost \$675.00. Best cash offer takes all. Want to rent Tent for Skating Rink. Size 40 x 100 or 50 x 100 or about size.  
Write or Wire at once, Phone 3-6046.

**GROVES ROLLER RINK**  
1848 E. Broadway ALTON, ILL.

**WILL PAY CASH FOR WURLITZER BAND ORGANS MERRY-GO-ROUND HORSES USED RIDES**  
All or any part, regardless of condition.  
Roscoe T. Wade, 16845 Lindsay, Detroit 27, Mich.

**FOR SALE**  
170 pair used pre-war Chicago Rink Skates. Regular run of sizes. Best offer takes all.

**WM. SPIEWAK**  
213 Pulaski Rd. Calumet City, Ill.

**FOR SALE**  
Complete portable Roller Rink—Floor, 43'x104'; underpinning, 4"x4" top and sidewalls perfect; amplifier, 4-way; microphone, Rock-Ola, four speakers, new 20-case drink box, light fixtures, seats, counters, skate parts, 75 pr. shoe skates (50 new), 100 pr. rink skates, etc. All equipment in A-1 condition, now operating. \$6,400 cash takes all. Wire or write  
A. G. CLARK, 514 Tugalo Ave., Toccoa, Ga.



ASSEMBLING in Cincinnati for the big USFARS-RSROA Great Lakes Regional Championships which took place at William F. Sefferino's Roller-drome there, RSROA officials and operators were greeted by the Queen City's Mayor James Garfield Stewart. Left to right are Fred A. Martin, RSROA secretary and operator of Arena Gardens Rink, Detroit; Jack Dalton, Roller-cade, Cleveland; D. J. Reynolds, Cleveland; Mayor Stewart; Clarence Reynolds, Cleveland; Victor J. Brown, New Dreamland Arena, Newark, N. J.; George J. Heitzler, amateur sportsman of Cincinnati; William F. Sefferino, and Fred H. Freeman, Bal-a-Roue Roller-way, Medford, Mass.

*Here's the Newest and Best!*

**FULL SIZE SKATE ALL METAL CASES**

Pre-War Standard Cases EACH Sturdy but Lightweight Shipments now-Doz. Lots \$2.75

**ROLLER SKATE SHOES**  
Largest In-Stock Selections of Professional-Model Famous-make Shoes. Complete Size Ranges. In Ladies' White; Men's Black, Brown or White. Also Men's Hi-top Kangaroos & Ladies' Buckskins.

**SKATE PARTS** "Everything In the Book" In parts for CHICAGO & CLEVELAND Skates—E-Z ROLL & CHICAGO Wheels—SKF & NORMA Precision Bearings—CHICAGO Wheels with bushings—Precision Parts.

— WHOLESALE and RINK OPERATORS ONLY —

**JOHNNY JONES, JR.**  
244 BLVD. OF ALLIES PITTSBURGH 22, PA. 3215 W. 54th STREET LOS ANGELES, CAL.

## Silas Green Show Heading Westward

REIDSVILLE, N. C., June 22.—Silas Green Show played here night of June 12 on the circus lot at the fairgrounds to a packed house. Lot, formerly used by colored shows, is now used for trailer parking. After finishing stands in Virginia and Maryland, org will start on a Western trip in West Virginia, veering from its regular route.

Band and orchestra are under direction of Eddie Washington. Show is produced by S. H. Dudley Jr., and featured are Butter Beans and Susie. Visitors at Reidsville included Mr. and Mrs. Rex M. Ingham and Rex Jr., Joe Oberjosh, and Billy Hunt, agent for the Winstead Minstrels.

H. A. Burdge, Green show agent, while in Richmond visited with S. B. Warren, manager of the New Orleans Minstrels. They were together on the Green show several seasons. Sid Lovett, manager of the No. 2 car, has left to assume other duties. W. P. Jones is manager, and Ben Hefner, legal adjuster, in charge of advertising. Latter also has the refreshments.

## Commonwealth Gets Rights

NEW YORK, June 22.—Commonwealth Pictures Corporation recently acquired the 16mm. distribution rights in and 100 two-reel comedies released by a major company, titles of which will soon be announced. Another of the firm's Louis Jordan releases this month is *Swing-Time Jamboree*, 12-minute run.

## FOR SALE

16mm. Sound Short Subjects for as little as

**\$1.95 PER 400 FT. REEL**

Over 200 titles are available in a wide variety of subjects. Write today for our latest price list.

**Blackhawk Film Libraries**

Dept. BB2 Davenport, Iowa

## NEW WESTERNS

and Action Pictures never before released.

New and used 16mm. Projectors for sale.

We Pay You To Run Commercially Sponsored Pictures

**SWANK MOTION PICTURES**

Attention: Ray Swank

614 North Skinker Blvd.  
St. Louis 5, Mo.

## 16MM. ROADSHOWMEN

Biggest and Finest Selection of Westerns—All Colored Cast—and Special Roadshow Attractions ever offered. Write for List and Special Prices.

**Southern Visual Films**  
66 Monroe St. Memphis, Tenn.

## 16 MM. RELIGIOUS SUBJECTS 35 MM.

Westerns, Actions, Selected Shorts. Wanted: 16MM. Sound Projectors.

OTTO MARBACH, 630 Ninth Ave., N. Y. City

## Summer Clearance Sale

16mm. Sound Films at BARGAIN PRICES

**F. C. PICTURES**

Fredonia, N. Y.

## Where They Are

By Will H. Locke

FARMERSVILLE, Calif., June 22.—Billy Farrell and wife, Bobbie, once well known thruout the Midwest, are making their home in Visalia, Calif. Billy is engaged in commercial pursuits and Bobbie is with Sears-Roebuck. The misfortune of losing an eye recently befell Billy.

Emmet and Josie Dennis are residing in Houston, working in stock. Emmet, an ardent fisherman, never misses a chance to emulate Izaak Walton—and he catches 'em!

Joy Applegate, versatile trouper, is superintendent of canvas with King Bros.' Circus.

Lulu Nethaway, actress-pianist-writer, is sojourning in Oakland, Calif.

Charles Arundel, widely known during the '90's as Prof. Ivan Kerkhoff, pianist-pipe organist-actor, is a citizen of Roseburg, Ore., and is prominent in social and musical circles there.

Fredrika Slemmons, leading woman with the once-famous Curtiss Comedy Company and who later toured the Orpheum vaude circuit in her sketch, *Liz*, is with *Showboat* at the Ziegfeld Theater, New York.

## Rep Ripples

EARL SHIPLEY, circus clown, was formerly in rep, back in 1911-'12, with Crawford's Comedians, where he did second comedy and played drums in the street band. . . . Harvey King, juvenile who grew up in rep, has signed with Herbert V. Gellendre for a 10-week stock engagement at Peekskill, N. Y. He recently completed a part in Warner Bros.' production of *The Voice of the Turtle*. . . . F. W. Pendleton has a vaude-pic show in Knox County, Maine. . . . George's Fun Show, three people and 16mm. pix, left Durand, Ill., recently for its established Iowa territory. . . . Grace Players will again be active in the Lake George (N. Y.) area. . . . Bird's Show, vaude-pic, is in Hunt County, Texas. . . . Clifford Cohan has closed his religious film show and is readying a small trick to play halls in Northern Michigan and Wisconsin on two-week stands. . . . Earl J. Haverlin is readying his annual legit show to play around Eastport, Me. Org will be cut to four people this season. . . . June and Lucille Stoddard, this season with Bisbee's Comedians, report the outfit attractive and business fair. . . . Clyde Cole, formerly in rep, is selling house trailers. Clyde and Mina Cole recently visited Al Tint in Chicago.

## INDIANA SIGNS SONS

(Continued from page 86)

night the grandstand attractions will follow the usual procedure, with a variety of outdoor acts and a large revue booked thru the Barnes-Carruthers office, Chicago. In addition to the stage features, the annual will offer harness horse races for six days, with purses aggregating \$95,000, and will present Joie Chitwood's Auto Thrill Show September 1.

### Gate Prices Go Up

An increase in front gate admissions has been announced by Orval Pratt, fair manager. When the annual last operated in '41, admission was 50 cents, with advance-sale tickets going at 25 cents. This year, due to the federal admission tax, which was not on when the fair was last held, the front gate will be pegged at 60 cents, with advance tickets at 35 cents.

Indiana advance ticket sale was one of, if not, the most successful in the country in pre-war years. In '41, of the almost 500,000 paid admissions,

## E. L. Paul Recalls That 'Good Old Days' Weren't Always That

Kansas City, Mo.

Editors *The Billboard*:

It is natural for the old-timer when reminiscing to recall only the good. Hence, the past is usually thought of as "the good old days." But tramping in the "good old days" was not all sunshine and roses. Who is there among the old-timers who cannot recall the awful hotels with unheated rooms and antagonistic landlords; meals that consisted of a piece of tough meat, side dishes of canned corn and a dab of canned tomatoes, and a piece of pie that looked, tasted and felt like a chunk of painter's putty? And who does not remember the "drummer's table," the one reserved for the commercial travelers that had the bowl of oranges on it. How mad some of the troupers used to get when they were shooed away from that table. It was really the drummer who should have done the kicking, because those dinky oranges made the only difference there was in the eats and the drummer paid just twice what the actor did.

And then there was always a sizable proportion of the people in every town which was bitterly antagonistic to the troupers and who condemned everything and everybody in any way connected with the theater. Whenever a show was billed for the opera house a certain class of ministers used to preach sermons against the house of the devil, meaning the local playhouse. And others yelled their heads off because "them actors will take all the money out of town."

There were a lot of other things to cause plenty of grief, such as some opera house managers paying off their obligations to some of the towners by issuing passes or filling the stage with a lot of louts who got in as stagehands. In many ways tramping in the "good old days" was a severe pain in the neck and only a deep love for the theater and for the profession made the life bearable.

Of course, all this refers to tramping in the smaller towns, as many of the cities had fair accommodations both at the theater and in the hotels. But some of the big ones were not so good if measured by modern standards and conditions. Still the veteran trouper will look back with a feeling akin to nostalgia at those bygone days.

EDMUND L. PAUL.

## Harve Holland Joins Marian McKennon Show

PARIS, Tenn., June 22.—Marian McKennon Players are now in rehearsal here, with Harve Holland and family new on the roster. Harve, who formerly operated his own show in Texas, is director. His daughter, Betty, 15, will be featured in *Kiss and Tell*, and Mrs. Holland will play one of the feature roles in *Arsenic and Old Lace*.

Others here are Glenn Morris, Dave and Bette Sullivan, Luke Sheahan, Ruth Morrissey, Alston Cockrell Jr., Anton Arnold, Lewis L. Slavitt, Issahr Appelman and Briton Kirby. Marian McKennon and the children arrived from California June 18.

200,000 tickets had been purchased in advance of the opening.

This year, Pratt points out, a total of 250,000 of the advance-sale ducats will be placed on sale August 1. Pratt expects that all of these will be sold before the opening. A chain of drug-stores will handle the sale in this city. In other parts of the State they will be placed on sale thru county farm agents and farm bureau offices.

## Solo Shows Wow

By E. F. Hannan

THE past season saw a great increase in solo show performers. Any performer clever enough to hold down stage or platform for an hour can't miss profitable work, and with some biz ability and plenty fire for correspondence he can keep going at a marathon pace. Magic and other standard types still do all right, but the move is toward the Mark Twain, Bill Nye humorist-lecturer style show. One character change artist operated in 19 States the past season and has more ahead than he likes. Programs that appeal to small towners get the call, even the school kids shying away from Big Stem stuff that has smart label. They like the cracker box logic. There's plenty ahead for talented show solo operators.

## Winstead's Tenter Packs 'Em In on Virginia Stands

FAYETTEVILLE, N. C., June 22.—Winstead's Mighty Minstrels continue to draw well thru this sector despite inclement weather. Fredericksburg and Alexandria, Va., were exceptionally big, and the SRO sign was out at Charlottesville, Va. It was the second time in the former stands. Tiny Jackson, Willie Jones and Jones Turner are the comics, and Minnie Lee Turner, young bender, is featured. Org has 10 girls in line and 10-piece band, and in all carries 53 people.

Staff includes C. E. McPherson, agent; Billy Hunt, contracting agent; David G. Sarles, owner-manager; Frank Slone, assistant manager; David Wyles, amusement director; Ted Hubbard, band leader.

## OLD KY. HOME

(Continued from page 87)

and gravel companies in the first step to break the deadlock.

The board earlier discussed a release submitted by Clifford Smith, Frankfort, Ky., attorney, providing acceptance of \$13,886.42 to relieve Tube Turns, Inc., which leased the fairgrounds as a munitions manufacturing site during the war, from further liability to restore the grounds to the condition in which it was received. Board accepted \$325,000 from the company January 1 in settlement of claims up to that time. Board already has approved the \$13,886.42 figure, but the form and legality were questioned and referred to the attorney-general for decision.

Pre-war practice of having both open and Kentucky classes in the livestock events will be resumed, the board decided.

## BARDEX MINSTRELS

### WANT AT ONCE

Colored Singing and Dancing Comedian. Join on wire. Top salary. Two and three-week stands. Medicine Show experience preferred. Wire

**Dr. Milton Bartok**

Vandergrift, Pa.

## WANTED

One Specialty Team, prefer doubling Orchestra. Address:

**MAUDE & JACK BROOKS CO.**

Viroqua, Wisconsin, June 24 thru 27;  
La Farge, Wisconsin, June 28 thru July 1.

## NOTICE--NOTICE--NOTICE

Have good location for Outdoor Drive-In Theater, five miles from the Capitol in Hartford, Conn., on No. 5 U. S. Highway. If interested write to

**ROBERT GLOTH**

P. O. Box 86

Hartford 1, Conn.

**FARRON**—Janice, fatally injured when handling a rifle on Dick's Paramount Shows during the Newport (R. I.) stand. Services June 23 at Floyd E. Brown Funeral Parlor, Orchard Park, N. Y.

**BAUER**—Mrs. Dorothy, 46, former cowgirl with the Buffalo Bill Wild West Show found murdered in Cincinnati June 15.

**BUCKMAN**—William (Lucky Bill), 63, former advance man for Ringling Bros.' Circus, in Belvedere, Ill., June 14. He had been ill nearly five years. Services and burial in Belvedere June 17.

**BUMPUS**—Howard (Bumpy), 32, Brockton, Mass., auto racer, in Flemington, N. J., June 16, of injuries sustained in a crash during a race at the Flemington fairgrounds track.

**CHANLER**—Mrs. Beatrice Ashley, 62, widow of William Astor Chanley and a former actress, aboard a train en route from New York to Portland, Me., June 19. As Minnie Ashley she was starred in several Daniel Frohman shows and other musicals, including *San Toy*, *The Geisha* and *The Country Girl*. After her marriage, she devoted her time to sculpture, philanthropy and writing.

**MRS. IDA DRUKENBROD**  
Expresses her appreciation of the many kind expressions of sympathy on the death of her son,  
**STERLING "DUKE" DRUKENBROD**  
She particularly appreciates the expressions of the personnel of Cole Bros., Mills Bros., Clyde Beauty circuses; Johnny Jones Expositions; Summit Beach Park, Akron, and the Akron Beacon-Journal staff.

**DAWSON**—Joseph, 56, former auto racer, winner of the National Sweepstakes at Indianapolis in 1912, in Philadelphia June 17. As director of the Philadelphia zone of the American Automobile Association, he was fatally stricken while returning from an inspection trip to the Langhorne (Pa.) Speedway.

To All the Showmen and Friends of  
**LOU C. DELMORE**



who passed away June 16.  
Many thanks for your expressions of sympathy and kindness.  
**JEAN.**

**DRELLING** — Joseph, Universal Newsreel cameraman, of a heart attack in Atlantic City June 14. Survived by his widow and three children.

In Memory of My Beloved Sister  
**Eileen "Snooks" Dunlap**  
on her birthday, June 30, who passed away October 7, 1945. Sadly missed by Mother, Mr. and Mrs. Lee Has. Charles Has.

**EGGLESTON**—Joseph C., 55, manager of Union Theater, Sewanee, Tenn., of a heart attack June 16 while visiting his brother at Oak Ridge, Tenn. He also leaves his widow and a daughter.

**FINNERAL**—Ella, 43, sister of Henry Finneral, owner of the Merit Shows, in Lowell, Mass., June 17. Services at Sacred Heart Church, Lowell, with interment in the family plot June 21.

**HARDING**—Thomas F., owner-manager of Harding Amusements, Revere Beach, Mass., in Massachusetts General Hospital, Revere, recently. Harding was in show business over 20 years in the operation of rides. He was a member of the National Association of Amusement Parks, Pools and Beaches. Survived

# THE FINAL CURTAIN

by his widow, Norah, and three brothers, Harry, Jack and William, of Revere.

**HARTZELL**—Frank E., 89, pioneer in the Eastern Ohio motion picture industry and owner of one of the first movie houses in Alliance, O., in City Hospital, that city, June 13. A brother and sister survive. Services in Alliance June 16, with interment at near-by Berlin Center.

**HICKEY**—John, 55, watchman for Cole Bros.' Circus, June 19 on New York Central right of way east of Joliet, Ill., of skull and internal injuries sustained when he was crushed between two trains. Home was in Hartford, Mich.

**HOGUET**—Dr. J. Peter, 63, widely-known surgeon and medical director of New York World's Fair, in New York June 17. He was appointed medical director and administrative assistant of the fair in 1938, and served thru 1939 and 1940.

**KEIM**—Earl H., 62, organist and choir director for 40 years, at his home in Detroit June 18. Survived by his widow and two sons. Burial in Michigan Park Cemetery, Detroit.

IN LOVING MEMORY  
Of My Husband  
**WALTER B. KEMP**  
MARJORIE

**KRAMER**—Max J., 68, hotel, theater and apartment house builder, in New York June 17. He built many mid-town New York buildings, including the Forrest (now Coronet) Theater and Hotel Edison. Formerly headed Max Kramer & Sons Corporation, which operated a chain of hotels in New York, Washington and Winter Park, Fla., now owned and operated by his wife, Mrs. Maria Kramer.

**LEVY**—Heniot, 70, Polish composer and concert pianist and associate director of the American Conservatory of Music, in Chicago June 16. Levy studied at the Warsaw Conservatory and the Hochschule, Berlin.

**JAMES A. TERRY**

James A. Terry, 83, secretary of the La Porte County Fair, La Porte, Ind., since 1912, died June 18 at his home in that city. He had been ill of infirmities of age for about two weeks.

Widely known in the outdoor show world as Uncle Jim, he had been active until stricken, devoting all his time to the planning and operation of the La Porte annual, which he had built into one of the best-balanced and best-known county events in the country.

He first became associated with the fair in 1906, when he was named assistant secretary, in which position he served until named secretary six years later. During the following 34 years, the fair was operated thru both wars and the depression years.

He was a familiar figure at the annual Indiana fair conventions and the annual convention of the International Association of Fairs and Expositions. He was credited with building a strong attraction program while developing and maintaining an equally strong emphasis on the agricultural end of the annual.

Born in Memphis, Tex., in 1862, his family moved three years later to La Porte. A printer by trade, he worked at it until 1913, when he was named postmaster. He continued in that position six years, then entered the insurance business, meanwhile serving as fair secretary. He also served for several years as county recorder.

He was a member of the Elks, Masons and Macabees, and the Showmen's League of America.

Survivors include his widow, Leola, whom he married in 1889; two sons, R. Van Dien and James A., both of La Porte, and two daughters, Mrs. Margaret Marmaduke, Kenilworth, Ill., and Mary Terry, La Porte.

Services June 20 in Cutler Brothers' Funeral Home, La Porte, with burial in Pine Lake Cemetery, that city.

He made his debut with the Berlin Philharmonic Orchestra in 1898. Survived by a daughter, Mrs. Alexander Kipnis, wife of the opera singer, and a son, Hans Levy, conductor of the Utah State Symphony Orchestra, Salt Lake City.

**LONG**—David Jr., outdoor showman, in Paterson, N. J., June 19. He owned the Arctic Girl Show, on Kaus Exposition Show in 1942, and high-diving Queenie, dog act. Survived by his widow, Peggie Long, his mother and father.

**MAYELL**—Richard, 47, nitery operator, June 13 in Atlantic City. Survived by his widow, a son, two sisters and a brother.

**MONTULET**—Mrs. Miriam, former owner of Raynar Farms, Long Branch, N. J., June 16 at her home in Deal, N. J. She was well known in the fair world and her farm was the former site of the annual West Long Branch Horse Show.

**MORIARTY**—James M., 50, manager of the Barbary Room of Hotel Berkshire (N. Y.), in New York June 17. Formerly operated various clubs, including Club Bali in New York, and a club at Smithtown, L. I.

**OPDYKE**—George, 88, at his home in West Portal, N. J., Friday (14) following a brief illness. Well known in the fair world as a trainer, dealer and fancier, he was the owner of two nationally known harness horses, Chops and Nimrod.

**QUINN**—John, 79, treasurer of the Erie County Agricultural Society for 10 years, June 14 at Providence Hospital, Sandusky, O. A sister and brother survive. Services in Sandusky June 17.

In Loving Memory  
of Our Dear Husband and Father  
**Richard "Dick" Ricton**  
Who Passed Away June 30, 1945.  
Ever in Our Thoughts, Sadly Missed  
by Wife, MATTIE, daughters SADIE  
and BEATRICE, and Son ERNEST.

**SCHOENHOLZER**—Robert S., 78, retired trumpet player, in Philadelphia June 13. Survived by two daughters.

**SMITH** — A. Russell, 73, former cornetist with the Arthur Pryor band, in Philadelphia June 12. Survived by two sons and a daughter.

**SMITH**—James I., of the Whipping Smiths, June 15 of a heart ailment in Fort Wayne, Ind. He was originally with the 101 Ranch Wild West and

spent his last three years of trouping with Bud E. Anderson's Seal Bros.' Circus. He retired in 1938. Survived by his widow, Merle; a brother, Albert, and his mother, Mrs. Margaret Hoag. Burial June 18 in Lindenwood Cemetery, Fort Wayne.

**STOCKMAN** — Ralph, 48, former film studio animal — June 13 in Culver City, Calif., of self-inflicted bullet wounds. Survived by his widow, Irene.

**TRIPP**—Mrs. Alta Collins, June 10 in Toledo. Burial in Ottawa Hills Memorial Park, Toledo. Efforts are being made to locate her husband.

**WALLACE**—James W., 61, former stage manager, in Stormville, N. Y., June 6. He was stage manager for Gest's *The Miracle* and several Theater Guild productions. He also played small parts and recently was associated with Little Theater groups.

**WANNER**—Ernest A., 59, Scotia, N. Y., well-known concessionaire in the Albany-Schenectady area, May 12 after a lingering illness. Previous to his illness he was in business at the Billiard Arcade on State Street, Schenectady. Surviving is his widow, Ethel.

**WEBB**—Albert C., 68, real estate dealer and pioneer auto race driver, June 15 in Barnes Hospital, St. Louis, of pneumonia. Survived by his widow, a son and sister.

**WENTZ** — Louis Conklin, 49 (known professionally as Lou C. Delmore), show operator and stagehand, at Seaview Hospital, Staten Island, N. Y., June 16. He managed side shows on the Hagenbeck-Wallace, Al G. Barnes and Cole Bros. circuses and the Girdle Show at Chicago World's Fair. Survived by his widow, Jean Wentz.

**WHITE**—Kenneth, 46, pianist and organist, June 12 in Philadelphia. Survived by his widow, two daughters and parents.

**WIMAN**—Manfred E. Sr., head of the Monogram Southern Exchange, Inc., June 15 at his home in Atlanta. Wiman had also been with the old Pathe Film Company, Atlanta; the Public Theaters Corporation, New York, and the Publix-Kinney Theaters, Charlotte, N. C. Survived by his widow, a son and a daughter. Burial in Crest Lawn Cemetery, Atlanta.

## Marriages

**BEATTIE - BRUCE** — Harold W. Beattie, Tampa business man, and Mrs. Margaret Bruce, formerly of the Bruce Shows, in Tampa May 13, it was revealed last week.

**BROWN-MOSES** — Orville Brown and Charlene Moses at Vancouver, Wash., recently. Both are with the 101 Ranch Wild West show.

**CHAFFIN-MATHEWS** — Carl Chaffin, concessionaire, and Mary Mathews June 9 in Columbus, O.

**COUTURE-BALABAN** — Louis G. Couture, of Quebec, to Ida Joy Balaban, daughter of A. J. Balaban, general manager of the Roxy Theater, New York, in Canada during the past winter, it was announced June 10.

**DEROSA-MARCIANO** — Dick Derosa, pianist with the Ken Thompson Trio, and Edith Marciano, vocalist, in Waterbury, Conn., June 15.

**HEADLEY-JORDAN** — Arthur (Peanuts) Headley, of King Bros.' Circus, and Marian Clarke Jordan June 8 in Cooperstown, N. Y.

**JOHNSTON-LEE** — Roy Johnston, of Home State Shows, and Jane Lee, of Houston, Mo., June 1 at Union, Mo.

**LIMAURA-METCALF** — Lou Limaaura and Sherry Metcalf, of the Paradise Revue, Cetlin & Wilson Shows, in Kingsport, Tenn., June 6.

**O'REILLY - McAULIFFE** — Jack O'Reilly, publicity director of Station WHOM (Jersey City, N. J.), to Marguerite McAuliffe in New York June 6.

**PARTELLO-KNOWLTON** — Winn Partello and Marion Knowlton, both of Cole Bros.' Circus, May 29 in Kansas City, Mo.



B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each... **\$4.10**  
 B. B. 101—3 Diamond Wedding Ring to match. Each... **4.50**  
 Sizes 5 to 7

**WHILE THEY LAST**



**"A PERFECT LIGHTER THAT NEVER FAILS"**

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-110  
**\$3.60** Per Dozen in Lots of 12 Dozen or More.  
**\$4.60** Per Dozen in 1-Dozen Lots

**ROHDE-SPENCER CO.**  
 223-225 W. MADISON STREET  
 CHICAGO 6, ILLINOIS

**OPPORTUNITIES**

A Display-Classified Section of  
 Business, Sales and Employment Opportunities  
**RATES:** Display 70c an agate line . . . Minimum 10 lines . . . Maximum 1/8 Page  
 Classified 12c a word . . . Minimum \$2.00 . . . Maximum 50 words

**FORMS CLOSE**  
**THURSDAY NOON IN CINCINNATI**

for the Following Week's Issue.  
 To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office in Cincinnati early in the week.  
**IMPORTANT—All Classified Advertisements Must Be Accompanied by Remittance in Full**

**ACTS, SONGS & PARODIES**

**FRANKEL'S ENTERTAINERS' BULLETINS**—Containing original monologues, band novelties, parodies, 25c each; 5 consecutive issues, \$1.00. Don Frankel, 1508-B Homan, Chicago 23.

**I'LL DO YOUR SONG LYRICS FOR \$2.00**—Guaranteed to satisfy. Tell me what you want, or what type. First come, first served. Hurry! Hurry! Ethel Sue Hyde, Box 685, Lucinda, Calif.

**MUSIC COMPOSED TO YOUR WORDS BY** professional songwriters. Phonograph Records Made. Send words for free examination. Piano and orchestra arranging by experts. Five Star Music Masters, 639 Beacon Bldg., Boston 8, Mass. je29

**MUSIC TO POEMS, \$6.00. SONGS RECORDED**—\$3.00 up. Piano Arrangements, Music Printed (Catalog-Stamp), How To Write Songs, book complete, \$2.00. Urab, BB, 245 West 34th, New York 1, N. Y. je29

**PARODIES, ROUTINES, ACTS, SPECIALTIES!** Write your requirements. Most reasonable rates in Showbiz. Jules-Henny Kleinman, 25-31 30th Road, Astoria 2, N. Y. je29

**THE PUBLISHERS OF MIDGET MUSIC IS A** cooperative organization organized for the purpose of exploiting and the distribution of popular music to the masses. Author and composer, ask for the story, "Music for Millions." Midget Music, 243 W. 72nd St., New York, N. Y.

**AGENTS & DISTRIBUTORS**

**AGENTS, DEMONSTRATORS—\$150.00 A DAY** possible. Embossum transforms handwriting into beautiful gold-silver raised lettering for cards, stationery. Cost 20c, sells \$1.00. Sample writing, literature, 13c. Embossum kit, 60c. Western Chemical, Salem, Ore. je29

**AGENTS, DISTRIBUTORS AND SALES-WOMEN:** Highest commissions, noncompetitive field. Free details. M. E. M. Specialties, 3044 Jackson, Dept. 54, Chicago 12, Ill. je29

**AGENTS, JOBBERS—BUY DIRECT:** Fountain Pens, Razor Blades, Combs, Cigarette Lighters, Key Chains, Leather Goods, Pipes, Compacts, etc. Send for free circular. Hygienic Drug Products Co., 321 Broadway, New York 7, N. Y. au3

**ATTENTION PLEASE—WHOLESALE, JOBBERS and Others:** I invite you to take a look at the Quiggle line of Plastex Art Goods and Novelties. Won't cost you a cent. E. J. Quiggle, 93 W. Main St., Shelby, O. jy6

**BEAUTIFUL LADIES' PURSES—HAND TOoled**, all leather, zipper style, leather lined, zipper pocket inside. These beautiful creations retail for \$30.00-\$40.00. Lots of 36, \$13.00 each; 12 at \$14.00 each; 6 at \$14.50 each; samples at \$15.00. To wholesalers only. Star Drug & Sales Co., 619 N. Fillmore, Amarillo, Tex. je29

**BILDFOLDS—LATEST STYLE, GENUINE SE-**lected calf leather with special card cases and coin pocket. Sample, \$3.00. \$24.00 doz. Satisfaction guaranteed. (Descriptive circular Free.) R. Grecco, 72 Troutman St., Brooklyn, N. Y.

**BOOKS, CARTOONS, JOKES, NOVELTIES**—Sample, \$1.00. Large assortment, \$2.00. Lists, 10c. Paragon Novelties, 10 Lexington St., Wethersfield, Conn. jy13

**DE LUXE 8x10 HAND COLORED ENLARGE-**ments in folding leatherette frames. The best deal for photo men. Write for terms. Photo Lab, 3122 N. Clark St., Chicago 14. jy6

**DEMONSTRATORS, PITCHMEN—TONCO** Optical Jelly. Make money at fairs. 100%-200% profit. Sells for 50c. Now being demonstrated in 4 chains in the East. Send 50c for sample and instructions. Prices on request. Paton Chemical Co., 348 Mass. Ave., Arlington 74, Mass. je29

**DISTRIBUTORS, AGENTS, PITCHMEN, DEM-**onstrators—Sell housewives carded Ironing Board Sets on sight. Sample, 25c. Landau, P. O. Box 6553, Washington, D. C. jy20

**DON'T LET YOURSELF PASS THIS BY, BIG** Boy! Jumbo Green Back Like Dollars \$5.00 thousand, \$2.00 hundred, most popular sample 25c. Ken's Bank of Fun, 602 W. Main, Louisville, Ky.

**EXTRA MONEY PLAN—UP TO 100% PROFIT** showing Personal Christmas Cards, Box Assortments, Gift Wrappings, Humorous, Everyday, Birthdays, Social Notes, Personalized Stationery. Bonus. Request free 50 for \$1.25 for \$1.25 for \$1.95 Personal Christmas Cards and Personalized Stationery folder. Special offer. Thomas Terry Studios, 211 Union Ave., Westfield, Mass. jy6

**FASTEST SELLING NOVELTY—BIG PROFITS.** Generous trial order \$1.00, or send dime for samples, wholesale prices. Here's another. Every car owner a prospect. Retail for \$1.50, costs 39c. Sample, exclusive territory offer, 25c. Barkley Co., Dryden 1, Va. jy20

**HAGN VOLUME VALUES**



**PANDAS and BEARS**

Stuffed Animals that are breaking records. All with silky plush coats. Cotton stuffed. Neck ribbons. Good-goo eyes and glass eyes. Order now!

916x11—PANDA, 16". Per Doz. . . \$24.00  
 916x80—PANDA, 22". Per Doz. . . 42.00  
 916x3—BEAR, 16". Per Doz. . . 24.00  
 916x902—BEAR, 22". Per Doz. . . 42.00

**OTHER SPECIALS**

Coln Shape Strike Lighter—Everlasting Match Handy-Lite. 12 on Display Card; 318J236B; Per Dozen . . . **3.50**  
 Bridge Scoring Pencils—Mechanical, Propel-repel. Each on Card. While They Last; 316J141B; Per Box 3 Dozen . . . **3.50**  
 Evans Automatic Pocket Lighters. Retail \$3.00; 318J236B; Ea. . . **1.80**  
 3" Key to My Heart Pin—Stainless Steel Engravers' Item, 7236J858B; Dozen \$2.25; Per Gross . . . **24.00**  
 Stinky Ash Tray—6" Cast Metal Figure on Potty is Novelty Sensation of the Season. Ind. Boxed; 538A105B; Dozen . . . **10.80**  
 All-Leather Billfold—Semi Stitchless, Bill Divider. 2 Pockets. 8-Window Passcase. Black or Brown; Each 75¢; 412L155B; Per Dozen . . . **7.80**  
 Plastic Weather House—Forecast Weather Changes. 8 1/2 x 4, 3, 4 x 3 1/2. A Best Seller; 621N157B; New Price; Per Dozen . . . **7.50**  
 3-Piece Kitchen Set—Wood Handles, 8" and 5" Serrated Blades. 3" Straight Edge Blade. Boxed; Per Set, 95¢; 322S254B; Per Dozen Sets . . . **10.20**  
 Razor Blades—Mercedes Double-Edge, 25/5's (100) Blades in Display Ctn.; 322K63B; Per Ctn., 68¢; Per 1000 Halr Brush—Standard Size Wood Back Brush with Bristles set firmly in Plastic; 616H106B; Per Dozen . . . **3.15**  
 Key Chain Bracelet—Plastic, in Colors. With Metal Bead Type Key Holder. East Moving; 241K17B; Doz., \$1.45; Per Gross . . . **15.00**  
 Silver Plate Baby Cdn—Gold Lined; Each \$1.75; 322S305B; Per Doz. **19.80**  
 Ladies' Molre Rayon Purses—Large 17 1/2 x 7" Size. Black; Each 65¢; 7235J133B; Per Dozen . . . **7.50**  
 25% Deposit Required on C. O. D. Orders Wholesale Only—Catalog Sent on Request.

**Hagn** JOSEPH HAGN COMPANY  
 WHOLESALE DISTRIBUTORS SINCE 1911  
 217-223 WEST MADISON ST., CHICAGO 6

**CHAIRS**

Many Styles  
 Also Folding Tables  
 PROMPT SHIPMENT



Smallest Order 2 Dozen  
**ADIRONDACK CHAIR CO.**  
 1140 Broadway  
 New York 1, N. Y.  
 Dept. 5  
 Corner 26th St.

**PLASTIC CHARMS**

FOR YOUR SLUM PRIZES  
 FOR YOUR VENDING MACHINES

We manufacture and sell more CHARMS than anyone else in the whole world. Charms in Bulk—\$4.00 per thousand. Charms on Gift Cards—\$6.50 per thous. F.O.B. New York

\$1.00 deposit with order, balance C.O.D. Made in U.S.A. by

**SAMUEL EPPY & CO.**  
 333 Hudson St. New York 13, N. Y.

**Attention, Engravers**  
 (Illustrations 3/4 Actual Size)

No. 3 x 3 \$2.10 Doz. \$24.00 Gr.  
 No. 1 x 7 \$1.25 Doz. \$13.50 Gr.  
 No. 3 x 20 \$2.10 Doz. \$24.00 Gr.  
 No. 1 x 1 \$1.10 Doz. \$12.00 Gr.  
 No. 2 x 1 \$2.00 Doz. \$22.50 Gr.

Additional nos. Available. Write Today for Samples.  
 All Orders Shipped Same Day Received

**IDENTIFICATION BRACELETS**  
 4 x 1—Ladies' Oblong Plate, carded . . . \$1.85 Doz. \$21.00 Gross  
 4 x 2—Scroll Double Heart, carded . . . \$2.10 Doz. \$24.00 Gross  
 4 x 5—Men's Heavy Oblong Plate, Bulk . . . \$3.00 Doz.

**BIELER-LEVINE WHOLESALE JEWELERS** 5 N. WABASH AVE., CHICAGO 2, ILL.  
 Moved To Larger Quarters—Note Our New Address

**LOOK! NEW WRIST WATCHES!**



Do Not Confuse These Watches With Cheaper Watches Advertised Elsewhere — There Is No Comparison!  
**Immediate Delivery!**

**IDEAL PREMIUM OR GIFT ITEM!**  
 ★ BRAND NEW — MILITARY STYLE  
 ★ SWISS ROSKOPF  
 ★ RED SWEEP SECOND HANDS  
 ★ FINE CHROME CASES WITH LEATHER STRAP  
 ★ FANCY ARTISTIC DIALS  
 ★ BELOW RETAIL CEILING

**ONLY \$7.70 EACH, INCL. FED. TAX**  
 TERMS: 1/2 Deposit, Balance C.O.D., F.O.B. Montgomery, Ala.  
**AMERICAN MERCHANDISING CO.**  
 Dept. BW-32, 12 Adams Ave., Montgomery 4, Ala.

**ACE-TEX BALLOONS**

Factory To You  
 IMMEDIATE DELIVERY

Sizes	Per Gross
#5	\$ 2.40
#6	3.40
#7	4.15
#8	5.25
#9	6.80
#11	7.80
#14	11.40
Target Balloons, Per 100	18.00

NO ORDERS FILLED LESS THAN \$25.  
 50% Deposit With All Orders, Bal. C.O.D.

**HOLLYWOOD NOVELTY CO.**  
 P. O. Box 1294  
 Hollywood 28, Calif.

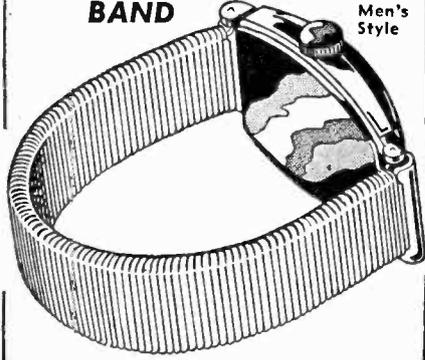


Sterling Silver Wedding Bands—\$6.25 Per Doz.  
 Sterling Silver Whitestone Solitaires—\$9.00 Per Doz.  
 \$100.00 Per Gr.  
 Also available in Gold Filled on Sterling Silver Base.  
 Whitestone Solitaires. Per Doz. . . \$12.00  
 Whitestone Wedding Bands. Per Doz. . . 11.00  
 Lady's Single Whitestone Engagement Ring. In Sterling Silver. Per Doz. . . \$ 4.50  
 Gold Plated on Bronze Base Metal. Per Doz. . . 3.00  
 25% Deposit With Order, Balance C. O. D. Also a variety of Ladies' and Men's Whitestone or Colored Stone Rings.  
 If samples are desired send \$10.00 for assortment. No catalog.

**STERLING JEWELERS** CARROLL, OHIO  
**BALLOONS! BALLOONS!**  
 24 Hr. Service  
 #6, \$3.85 gross. #11, \$9.25 gross. #10, squawker Balloons, \$8.50 gross. #16 Army Balloons, \$20.00 gross.  
 1/3 Deposit with Order  
**A. NEIDER** 4850 N. Troy St., Chicago 25.

**Headquarters For COUNTER CARD MERCHANDISE**  
 NOTIONS—SUNDRIES  
**LEE RAZOR BLADES**  
 Write for Price List  
**LEE PRODUCTS CO.**  
 137 Whitehall St., Atlanta 2, Ga.

**CLOSE-OUTS!**  
**EXPANSION WATCH BAND**



**S-T-R-E-T-C-H-E-S EASILY. FITS COMFORTABLY.** Heavily silver plated over highly flexible music wire. Plating not guaranteed to last indefinitely. Manufactured during war when use of stainless steel was restricted. Priced at Rock Bottom!

3 DOZ. LOTS **\$5.50** 6 DOZ. LOTS **\$5.25**  
12 DOZ. LOTS **\$5.00**  
Samples \$1.00 Ea. Postpaid

**CIGARETTE CASE**

Gold or silver plated over brass. Holds 20 cigarettes. Exclusive design, attractively engraved, individually boxed. Ideal for men or women. Fits handily in shirt or vest pocket. Regular \$5.00 retailer. While moderate quantity lasts

Dozen Lots or Over **\$21.00** per doz.  
Samples **\$2.00** Ea., Postpaid

Cash or 1/3 Deposit; Balance C. O. D.

All prices F. O. B. Chicago

**PERMA PRODUCTS**

220 W. Kinzie St. CHICAGO 10, ILL.

**GET 200 MONEY MAKING DEALS—RARE** Formulas, Plans, Schemes, Unusual Items, Exposures. Folio Free. Formico Ka, Box 572, Dayton, O. jy20

**HAVE YOU SEEN "SUZIE"?** SEND 10c FOR sample and wholesale prices; 1 doz. 50c. Jack Blades, Box 944, Altoona 5, Pa. je29

**IMMEDIATE DELIVERY ON FAST SELLING** brand new item, double end renewable all metal Lead Pencil. Send \$1.00 for sample and wholesale prices. Mark Specialty Co., 406 Temple Bldg., Rochester 4, N. Y. jc29

**KEY CHECK STAMPING OUTFITS—BIG** profits stamping Checks, Name Plates and Social Security Plates. The Art Mfg. Co., 303 DeGaw, Brooklyn, N. Y. jv6

**LUMINOUS PICTURES THAT GLOW IN THE** dark. Large manufacturer wants factory representatives; wonderful new item; fast seller; free sample. Madison Mills, 303 4th Ave., N. Y. C.

**MAKE QUICK CLEAN UP SELLING PERFUME** Heads. Jobbers prices. Participants free. Sample line, \$1.00. Misson, 2328 West Pico, Los Angeles 6, Calif. de21

**MEXICAN NOVELTIES—TURTLES, ARMA-** dillos and Alligators, moving the head and tail, \$12.00 gross; \$1.50 doz. Horn Novelties: Eagle, \$20.00 doz., sample \$2.00; Airplane, \$24.00 doz.; sample, \$2.50; Ash Tray, \$10.00 doz., sample \$1.00. General Mercantile Co., Laredo, Tex.

**SALESMEN ALL OVER THE COUNTRY** cashing in on our new Signs for taverns, cafes, bars, etc.; \$1.00 brings colorful samples (worth \$3.00 retail) and price list. Satisfaction guaranteed. Kolortone, 328 Oak St., Detroit Lakes, Minn. je29

**SELL FULL, PART TIME, INDIVIDUALIZED** Belts, Buckles, Cap Badges, Tie Holders, Thousand Emblems. Every veteran prospect. Fast profits. 11 Repeats. Write today special outfit offer. Hookfast BB, Box 1425, Providence, R. I. je29x

**SIDE-LINE SALESMEN COVERING GIFT AND** novelty shops, or consumers direct. Exclusive line of Shell and Fishscale Novelties. \$2.00 brings 3 samples, returnable, and illustrated price list. Wonderland Studio, Box 709, St. Petersburg, Fla. jy20

**WE PAY YOU \$25.00 FOR SELLING FIFTY** \$1.00 assortments Birthday, All Occasion Cards. Tremendous demand. Sell for \$1.00—your profit 50c. It costs nothing to try. Write for samples. Cheerful Card Co., White Plains 153, N. Y. je29

**50 DOZ. DOLLS AND STUFFED ANIMALS—** From \$16.00 to \$42.00 doz. Will sell entire lot at \$18.00 doz. Oakdale Sales Co., 2860 N. Clark, Chicago, Ill. je29

**500 GROSS IMPORTED FROM HAITI, 60-INCH** Beaded Necklaces. Closeout per gross, \$6.00. Kopitko, 26 W. 47th St., New York 19, N. Y. jy20

**ANIMALS, BIRDS, PETS**

**ASSORTED DENS SNAKES, BOA CONSTRIC-** tors, Giant Rattlers, Dragons; Spider Monkeys, and Squirrels. Snake King, Brownsville, Tex. se7

**ASSORTED DENS DIAMONDBACK AND** Giant Mexican Green Rattlesnakes, \$20.00 to \$50.00. Nonpoisonous Snake Deas, \$12.50 to \$35.00. Showmen's Mixed Dens assorted Rattlesnakes, Moccasins, and nonpoisonous Snakes, \$35.00 up. Medium Diamondback Rattlesnakes, \$3.50. Giant Diamondbacks, \$10.00. Immediate shipment C.O.D. to shows. Wire Mrs. Arthur Jones, American Reptiles Co., West Point, Ky. je29

**COATI-MUNDI, GOLDEN EAGLES, RED FOX** Pups, Coyotes, Monkeys, Baboons, Badgers, Wildcats, Ocelot, Horned Owls, Crows, Porcupines, White Raccoon, Peccaries, Grey Raccoon, Woodchucks. Various other animals. Charoue Animal Ranch, Burlington, Wis.

**DWARF ZEBU, \$600.00 PAIR; YAK, \$500.00;** Highland Cattle, \$300.00; Filipino Water Buffalo, \$300.00; Llamas, \$400.00. Rex Ingham, Ruffin, N. C.

**FOR SALE—8 PONY SADDLES AND BRID-** dles, Truck and Pony Trailer. Complete Ride with Sweeps, Fence, Ticket Booth, and Arches. First class condition. \$3,000.00. L. DeFrance, Hawkeye Downs, Cedar Rapids, Iowa.

**FOR SALE—8 DOG ACT, READY TO GO.** Prof. J. P. Harts, Animal Academy, Newark, Ark.

**JAGUAR, BABY RINGTAIL MONKEYS,** Agoutis, Large Boas, Bear Cubs, Ocelots, Parrots, Cabybaras, Hawks, Alligators, Vultures, Rattlesnakes, Peccaries, Eagles, Hawks, Chase Wild Animal Farm, Egypt, Mass. jy6

**PENGUINS, FLAMINGOS, RHEAS, EMUS,** Ringtail Monkeys, Marmosets, Night Monkeys, Langurs, Bonnet Macaques, Grisons, Tyras, Pacas, Agoutis, Sloths, Tapir, Llama, Himalayan Bear, Boas, Demoiselle Cranes. All for immediate shipment. Louis Rube, Inc., 853 Broadway, New York 3, N. Y. jy6

**PENGUINS—HUMAN-LIKE BIRDS, FEATURE** attraction for Wild Life or Jungle Show; Bear Cubs, Black Bear Yearlings; European, Himalayan and Polar Bears; Jaguars, Leopards, Sea Lions, \$150.00 each. Baby Bison, Camels and Deer. John Thiele, 106-18 86th St., Ozone Park 17, New York.

**PLENTY SNAKES, ALSO ALLIGATORS, GIANT** Fat Alligator, ten feet six inches; Armadillos, Iguanas, Boas, Porcupines, Prairie Dogs, Coati-Mundis, Coyote Pups, Ferrets, Rhesus Monkeys, White Doves, Black Spider Monkeys, Parakeets, Finches, Rats, Rabbits, Mice, Bantams, Giant Rats, Racing Terrapins, Hamsters, Red Foxes. Wire Western Union. Otto Martin Locke, New Braunfels, Tex. je29

**RARE SCARLET MACAW—TALKS, LAUGHS,** whistles, performs. Can be handled by anyone. \$175.00. Pair African Green Monkeys, \$50.00 each. Deposit. W. P. Short, 3498 Military, Detroit 10, Mich.

**SLOTUS, UPSIDE DOWN ANIMALS: MOTHER** Monkeys and Babies; Rhesus, Ringtail, Bonnet and Languar Monkeys; Pacas, Agouties, Viscacha, Pythons, Boas, Cobras, Indian Rat Snakes, Waterfowl, Birds. John Thiele, 106-18 86th St., Ozone Park 17, New York.

**WANTED TO BUY—ANY NUMBER GOOD** Young Male Lions. Send description, age, price in first letter. Ask for our free Spring 1946 price list of imported Animals, Birds, Reptiles. Meems Bros. & Ward, P. O. Box B, Oceanside, New York.

**1,000 SNAKES FOR SALE! REGULAR DENS** Assorted, \$20.00. If you want biggest and best den you ever got from any dealer send us \$50.00. Wire money, faster service. No delays. Trails End Zoo, St. Stephen, S. C. jy6

U. S. Design Pat. No. 127335



**BOYS, Here's a GOLD DIGGING BABY for YOU**  
**Beautiful "Lazy Baby" GIANT**

**IMMEDIATE DELIVERY**

- 15 inches from hand to hand
- 24 inches HIGH as she sits
- FULL SEAT
- COTTON STUFFED
- CHINCHILLA CLOTH
- FLASH PASTEL SHADES
- Packed 2 to a carton
- Sample \$4.00 EACH

**\$42.00**  
DOZ.  
(in doz. lots)

**GOTTLIEB-CUTLER, CORP.**  
928 BROADWAY NEW YORK CITY

**FREE**

New illustrated folder #51 showing over 100 outstanding new items. Write for it.

**NEW 7 JEWEL WATERPROOF WATCHES**



- Sweep Second Hand
- Waterproof
- Shock Resistant
- Luminous Dials
- Leather Strap with removable pins
- Thick Unbreakable Crysta!
- Non-Tarnishable Case
- Stainless Steel Back
- 10½ Ligne

**\$9.14**

Each Sold in Dozen Lots or More.

O.P.A. Retail **\$18.70**

Tax Inc. No Retail Orders.

25% Deposit, Balance C. O. D., F. O. B. Chicago

**CHICAGO WATCH HOUSE**

1035 W. Lake St., Chicago 7, Illinois

**ELECTRIC PENDULUM CLOCK**

O.P.A. Retail Price Now **\$17.95**  
You Pay ONLY **\$11.95** EA.  
Terms: F. O. B. Chicago. 25% Deposit with Order



Actual Size 16" High, 20" Long

The only self-starting Electric Clock with a swinging pendulum that acts as second indicator. Has a beautiful finish and outstanding eye appeal.

**IDEAL FOR OPERATORS AND PREMIUM USERS**

**Electronic Distributing Co.**

3162-64 ELSTON AVENUE CHICAGO 18, ILLINOIS TELEPHONE IRVING 7670

**1,000,000 BARGAINS AT FACTORY PRICES**

**LARGEST VARIETY STOCK IN THE WORLD.** Dry Goods, Specialties, Notions, Novelties, Salesboards, Toilet Articles, Auto Supplies, Hardware, Sanitary Goods. Also Knives, Clocks, Hose and other scarce items. Your complete needs all at once source. Write for new complete price list.

**H. L. BLAKE**

112 E. Markham, Little Rock, Arkansas

**5,001 ITEMS AT FACTORY PRICES**

Your complete needs all at one source—Candy, Gum, Batteries, Gloves, Dry Goods, Pins, Salesboards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Specialty Merchandise and many other scarce items. Send 3¢ stamp for complete new list. We have the merchandise.

**MID-SOUTH SUPPLY CO.**  
219 E. Markham St. LITTLE ROCK, ARK.

**OGDIN LEADS THE PARADE**

With our new flashy Drum Majorette dressed in red and blue uniform and mounted on 14-in. stick. Colored feather in hat. Propeller baton whirls in the wind. The action toy you have been waiting for. No assembling or demonstrating. Small tots use as toy, older ones fasten to scooters and bikes.

Inquire at your local jobber for our full line of fast-selling items, including Pin Wheels, Whistle Bombers, Clown Clippers, Yankee Clippers, Foil Birds and Yellow Feather Birds, Toys and Novelties for year-around sales.

**THE OGDIN MANUFACTURING CO.**  
1801 Catalpa Dr. Dayton 6, Ohio



**For Quick Sale—Quick Profits**



**SWEETHEART SETS**

Beautiful wedding set. Six genuine diamonds set in 14K Gold. Handsomely engraved—daintily fashioned. Set retails for \$29.75 Ea.

**In 1/2 Doz. Lots \$10.50 Each**  
(Sample Set \$15.00)

Each set packed in beautiful presentation plastic gift box. Silk lined.  
(1/2 Doz. Sets to a Lot)

**IMPORTED**

**SWISS WRIST WATCH**

"Stork Brand," Sweep Second Hand! Assorted Dials. Leather Strap. High Polish Chrome Finish.

**1/2 Doz. Lots \$6.00 Each**

(Sample Set \$7.50 Each)  
Packed 1/2 Doz. to a Lot.

For Complete FREE Price List and Tested Selling-Aids Call or Write

**BERKELEY IMPORT & EXPORT CO.**  
44 Whitehall Street NEW YORK 4, N. Y.  
Bowling Green 9-8570

**HERE'S LUCK!!!**



**Genuine RABBIT'S FOOT KEY CHAIN**

Packed in cellophane pouches. Attached to individual cards or 6 to a card.

They sell like hot cakes in front of schools, factories, race tracks, ball parks, carnivals and everywhere crowds gather.

**WONDERFUL PREMIUM FOR SALESBOARD OPERATORS \$12.50 Gross**

F. O. B. New York. Packed 1 gross to a carton. Weight 3 lbs. 25% deposit, balance C.O.D. Sample mailed on receipt of 25¢.

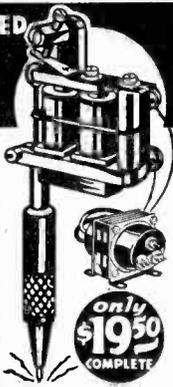
**CHAS. BRAND, Mfr.**  
154 West 27 St. New York 1, N. Y.

**DIAMOND POINTED ENGRAVING OUTFIT**

Ideal for hand lettering Jewelry, Glass and Chinaware. Etches Iron and Steel. Designs Leather. Numerous other uses for hobbyist and manufacturer.

Outfit Complete (with transformer) \$19.50. Order today.

**The ZEIS STUDIO**  
728 LESLEY AVENUE  
ROCKFORD, ILLINOIS



**only \$19.50 COMPLETE**

**START COSTUME, JEWELRY, NOVELTY, PEARL BUSINESS**

Investment moderate, fast sellers to jewelry, gift, specialty, department and other stores; \$25-\$50-\$100 to \$500 sample lines available. 25% deposit, balance C. O. D. One hundred per cent co-operation.

**COSTUME JEWELRY SUPPLY HOUSE**  
284 Fifth Avenue New York 1, N. Y.

**BUSINESS OPPORTUNITIES**

**ASSOCIATE PRODUCTION MANAGER**—Stage or screen experience with or without finances. Box A-29, Billboard Pub. Co., 6000 Sunset, Hollywood 28, Calif. jy29

**BE YOUR OWN MASTER—BUILD YOUR OWN** business. Write A. C. Lunn Co., P. O. Box 311, Oklahoma City, Okla. jy6

**BUSINESS OPPORTUNITY—FOR SALE, PLOT** of Land, 400 ft. by 400 ft. with storeroom thereon. Choice site for skating rink, factory, beer garden, etc. J. S. Rollo, 412 Centre St., Windber, Pa. jy29

**INSTALLED WIRED MUSIC SYSTEM IN** Alaska's largest city, eleven present locations. Unlimited possibilities for development. Price, \$10,000.00. Write Alaska Music Co., Box 2475, Anchorage, Alaska.

**LEARN TO SELL BY MAIL—SEND 25 CENTS** for Introduction and Lesson One to our Mail Order Selling Course. Mail Order Institute, Dept. O, Box 1902, Cleveland 6, O.

**MAGAZINES—BUSINESS, TRADE, PROFESSIONAL.** Keep informed on developments, opportunities, etc. Current copies. Choice 763 publications. All fields. Free price list. Commercial Engraving Publishing Co., 34H N. Ritter, Indianapolis 1, Ind. jy6

**MAIL ORDER BEGINNERS! "HOW TO BUILD** Your Own Mail Order Business." Noted specialist's 10,000-word treatise, shows, step by step, how to make it pay on small-capital start. 25c. Satisfaction guaranteed. Maupin & Maupin, Dept. 4, Lafayette, Ind. jy13

**"MAIL ORDER WORLD," "THE TARGET"**—Leading mail order books full of latest money makers. Big mail, all for 25c. Dale Finney, Humboldt, Iowa.

**MAKE BIG MONEY—HAVE LOTS 'O FUN** "Tattooing." Profitable, interesting, fascinating business. Full particulars, 3c. Steple, 540-D Leavenworth, San Francisco. jy29

**NATIONWIDE REPRESENTATION SERVICE**—Business, personal matters. Capable, efficient associates in all states, some foreign countries. Universal Business Service, Box 2707, New Orleans, La. Would like to hear from reliable persons interested in representing us in your locality.

**PARTNER—COPYRIGHTED MUSICAL COMEDY** and Music opens August 24th. Unlimited backing. \$15,000.00 for half. \$5,000.00 and your services will handle. Heart of America Music, N. E. P. O. Box 6657, Kansas City, Mo.

**POSITIVE SUCCESS—RESTAURANT, ROAD-**side, carnival fair workers: Here is the best over-counter eat product ever offered public. Will sell by the millions. For formula, use of registered trade-name, mail five dollar money order or registered letter. M. F. Tammany, P. O. Box 1574, Miami 9, Fla.

**ROLLER SKATE RINK—80x110 FT., BLACK** wall and stucco, steel frame. G. Keener, Madison, O. jy29

**SAVE MONEY ON AMERICAN AND FOREIGN** Magazine Advertising. Write for rate folder. The E. J. Eller Advertising Agency, 803 Curtis St., Albany 6, Calif. jy29x

**SPACE FOR RENT IN ONE OF CONEY IS-**land's hot spots. Suitable for Guess Your Age, Photos, Novelties or What Have You. Aerodrome, 585 Surf Ave., Coney Island 24, N. Y.

**START PROFITABLE BUSINESS—PACKAGE,** sell amazing cleaner under your name. Sample 25c. Other products. Linnell Co., Box 1720D, Cleveland 5, O. jy13

**SUREFIRE PROFIT MAKER—WRITE US** today for free information on what sells, who buys and how to reach them. Rennolet B, 1022 9th St., Rock Island, Ill. jy6

**VETERANS, PERSONS GOING IN BUSINESS—**Get "20th Century Business Opportunities" Encyclopedia. Only \$1.00 postpaid. Many appealing ideas. Information galore. Keystone, Box 466-B, Birmingham, Ala. jy6

**WANTED—PEOPLE WITH CONCESSIONS:** Circus, Carnival, Shows, Theatres, Streetmen. Clean up, make \$20.00 a day. Sells itself. Practically all profit. Space unnecessary. Details free. Profit Builders, 305 W. 8th, Dept. M-5, Los Angeles 14, Calif. jy13

**COIN-OPERATED MACHINES, SECOND-HAND**

**NOTICE—Only advertisements of used** machines accepted for publication in this column.

**AAA AMERICA'S POSTAGE STAMP** machines for sale. Buying all kinds. Multiply Folders, 50 M., \$27.50. Write U. S. P., 100 Grand St., Waterbury 5, Conn. jy27

**AA BUYS!—NEW POSTAGE MACHINES, 1c** LoBoy and Ticket Weighing Scales, Nut Vendors. Adair Co., 6026 Roosevelt, Oak Park, Ill. jy13

**A.B.T. CHALLENGERS (5)—NEW TYPE, ALL** set for location, \$25.00 each. George Serocki, 2937 S. 6th St., Milwaukee 7, Wis.

**GENUINE LEATHER ZIPPER TRAVELING BAG!**

**A GOOD ONE-SHOT DEAL**



Made of **GENUINE LEATHER** thruout — Reinforced corners — Fully lined, with two inside pockets—Complete with lock and key. Size 18 inch. Black or Brown. Factory packed (4) bags to carton. Shipping weight, 20 lbs. Minimum shipment — 4 bags — no less. OPA Wholesale ceiling price

**\$8.58** Each

Write for 100-lot price  
25% Deposit, Balance C. O. D.

**CHAS. HARRIS & CO.**

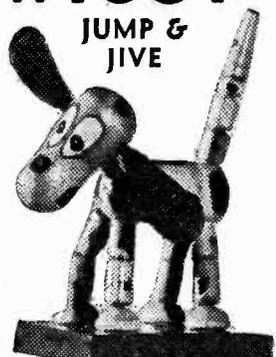
19 S. WELLS ST. (Est. Since 1911) CHICAGO 6, ILL.

**IT'S A RIOT "SWIGGY"**



"THEY DANCE"  
"THEY WIGGLE"  
"THEY SIT DOWN"  
"THEY FALL DOWN"

Retail \$1.00 Each



**THE JITTERBUG HORSE**  
SWIGGY, the Jitterbug Horse and the Jitterbug Dog, both called by the same name—because they are plenty hep—they DANCE, WIGGLE, SIT DOWN, FALL DOWN, and do plenty other Jive and Jumpin' Tricks, all done by the touch of the finger underneath his platform. Novel fun for all, young and old.

**AGENTS—RETAILERS—CONCESSIONAIRES \$7.50** per doz. for Horse or Dog—Packed in 3 doz. lots—Sample \$1.00. Write—Wire—Phone

**ROYAL ROBIN CO., 42 W. 32d St., New York 1, N. Y. LA 4-1443**  
Write for Special Price on Quantity Lots.

**LATEX RUBBER**

Make your own molds for plaster and get better detail. Write for prices and information.

**SOUTHERN PREMIUM MFG. CO.**

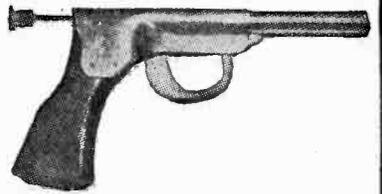
2401 South Ervay St. Dallas 1, Texas

**YES! IT'S METAL!**

Wooden Handle

**TARGET PISTOL**

Shoots Corks 20 Feet



Comes in Cel- lophane Bag with 6 Corks. **\$5.60** Doz. Sample Prepaid \$1.00

**IMMEDIATE DELIVERY**

Packed 3-6-12 Doz.

Open accounts to rated D & B. Others: Half Dep., Bal. C. O. D.

**HENRY S. FEUER CO.**

227 1/2 E. 7TH ST. LOS ANGELES 14, CALIF.

Mfgs., Agents, Jobbers, Distributors

**ROLL**

**FILM**

No limit at present

Made to exacting U. S. Government standards, this fine tested war surplus film has just been released. Panchromatic high speed, 8 exposures, Established dealers allowed OPA discount of 29% on orders of \$50 or more net. F.O.B. N. Y. Send full remittance with order. Satisfaction guaranteed. Individually boxed.

**J. HOWARD WEST**

3 W. 42 St., New York 18, N. Y. Dept. 88

**AGENTS! SALESMEN!**

A SURE WINNER! JUST OUT!



Beautiful Discharge Emblem, approx. 4 1/2 x 4 1/2, easily attached to any license plate. Aluminum casting, gold lacquered, durable; Individually boxed for quick counter sales. Sells on sight to veterans everywhere for \$1. No discharge papers necessary! O. P. A. approved. All sales positively unrestricted! Sensationally priced at \$39.00 per gross to insure volume sales. 1/3 dep., bal. C. O. D. All orders shipped F. O. B. Phila. Sample, Including Set-Up for Counter Display, mailed anywhere. (Enclose \$1.00.) Cash orders rushed immediately!



**ALBERT KULLA**

S. E. Cor. 46th & Girard Ave. Philadelphia 31, Pa.

**RADIOS**

With Salesboards for Operators **\$33.50 PER DEAL**  
10¢ Board takes in \$150.00; Pays Out \$21.00 in Consolations. One Advance to Radio which does not necessarily go off.

**THIS IS THE FINEST RADIO OF ITS TYPE IN AMERICA**

Will be sent C. O. D. Open for Inspection. No Deposit Required. Delivery the Same Day.

**R. & R. SALES CO.**  
P. O. Box 267 St. Louis, Mo.

**HAWAIIAN LEIS**

Assorted colors, \$3.50 gross. Pastel Plastic Canes, 21 inch, \$7.50 hundred. Baseballs, Whips, Shakers, Slum. Large Blue Target Balloons, 20¢ each. Write for list.

**K. S. CAUFIELD**

308 THIRD LOUISVILLE, KY.

# SPECIALS

No.	Description	Cost
J1160	Wedding Band Ring, Gr.	\$ .75
N8026	Metal Buzzer Toy, Gr.	.75
N8025	Metal Airpl. Whistle, Gr.	.85
N8074	Misc. Felt Pennant, Gr.	.75
N2130	War Pictures, 5 x 8 in. Gr.	.60
N8356	Misc. Plastic Bottles, Gr.	1.00
N1830	Salt & Pepper Shakers, Gr.	3.00
N2517	Whiskey Mug, Handle, Gr.	3.50
N7097	Squirt Novelty, cellu., Gr.	4.50
N3011	Mirro-Memo Book, Gr.	4.50
N6925	Plastic Bean Blower, Gr.	4.50
N 237	Bubble Pipe, Plastic, Gr.	4.75
N1236	Pin Wheel, metallic, Gr.	7.50
N9482	Metallic Flying Bird, Gr.	21.00
N9481	Tinsel Flying Bird, Gr.	15.00
N8359	Plastic Cane, pastel, 100	18.00
K5	Plastic Bracelets, Gr.	3.35
25	Metal Ashtrays, Gr.	4.50
N9273	Comic Buttons, per 100	1.75
N9287	Comic Hat Band, per 100	1.65
J2376	Metal Cig. Case. Holds a Full Pack. SPECIAL. Gr.	5.10
<b>SPINNING WHISLER, 3 3/4 in. 2-tone metal whistle, complete with string. Each on card marked 10c. \$2.25</b>		
<b>"FLY-HI" SPINNER. Colorful 3 3/4 in. propeller, complete with metal spiral stick. Each on card marked 10c. Formerly \$9.60 per gross. \$2.25</b>		
<b>N8028—Per 100.....</b>		

1886—Our 60th Anniversary—1946  
America's Oldest Supply House

## LEVIN BROTHERS

TEMPRE HAUTE, INDIANA 25¢ Deposit Required With All C. O. D. Orders

### FEATURE LAMP



\$1.75 ea. In Dozen Lots  
\$1.65 ea. In Gross Lots

Crystal Glass Lamp, complete with bakelite switch socket, and assorted shades. Overall height 14". Pkd. 1 doz. to ctn., no less sold.

WRITE FOR BINGO LIST NO. 198

CONTINENTAL DISTRIBUTING CO.  
822 N. Third St. Milwaukee 3, Wis.

### WRIST WATCHES

MEN'S O. J. ROSK ..... \$4.57 EA.  
Men's 4J P.L. radium dial & hands, red sweep second hand ..... \$7.26 ea.  
Men's 7J P.L. radium dial & hands, red sweep second, waterproof stainless steel ..... \$9.14 ea.

In 1/2 Doz. Lots to Dealers Only.  
25% Deposit, Balance C.O.D., F.O.B. Chicago  
**BURTON SALES CO.**  
809 W. Madison St. Chicago 7, Ill.

### COMIC CARDS

Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

**M & M CARD CO.**  
1033-1035 Mission St., San Francisco 3, Calif.

### Gold-Filled White Stone Flash Stickpins \$4.00 Doz.

Asstd. Gents' Stickpin. Doz. .... \$4.00  
Old Fashioned Wide Gold Shell WED. DING RINGS. Each ..... 1.50  
Ladies' and Gents' Asstd. RINGS—Sterling and G. F. Doz. .... 5.00  
**B. LOWE, Holland Bldg., St. Louis 1, Mo.**

**A-1 CIGARETTE AND CANDY VENDING MACHINES.** All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. jy20

**BALL GUM VENDORS—Hennen, 2647 Middle Rd., Davenport, Iowa.**

**BELL PRODUCTS CO. IS BADLY IN NEED OF** all types of equipment. Therefore we will pay top dollar for any amount of Pin Games, Consoles, Phonographs, Slots and Arcade Equipment. We will buy equipment on or off locations. Write, wire or phone Bell Products Co., 2000 North Oakley, Chicago 47, Ill. j513

**DIGGERS FOR SALE—ALL MACHINES RE-**conditioned, ready for location. 4 Buckley Deluxe Model, \$85.00 each. 2 Buckley's Treasure Islands, \$56.00 each. 3 Mutoscope Rotomatic Merchandisers, claw rotary type, \$150.00 each. Terms: 1/3 with order, balance C.O.D. Ironson Co., 426 W. Mulberry St., Baltimore 1, Md. jz29

**DIME MILLS CHERRY BELL, \$140.00. GREEN** Vest Pockets, \$25.00. Quarter War Eagle, \$125.00. Yankee Mint Co., 391 Crescent St., Brockton 34, Mass.

**FOR SALE—DUGRENIER CIGARETTE MACHINES,** in good operating condition and ready to set. 7 Column, repainted, like new, \$36.50. 9 Column, \$65.00; 11 Column, \$90.00, original finish. Matheny Vending, 560-64 W. Douglas, Wichita, Kan. jz27

**FOR SALE—MILLS 50-CENT BLUE FRONT** 3 1/2 S. Jack, drill proof, club edge. Perfect \$25.00. J. Edwin Thamer, 1212 Fort St., Boise, Idaho.

**FOR SALE—ONE KEENEY SURMARINE, ONE** Groetchen Metal Typewriter, one Uncle Sam Grip, one Tug of War. Ten Photoscopes and other Counter Machines. All in good condition. Kirkpatrick Bros., 7815 Montgall, Kansas City 5, Mo.

**FOR SALE—1c JENNINGS SILVER CHIEF,** \$85.00; 1c Mills Blue Front, \$75.00; 1c Mills Silver Chrome, rebuilt, like new, \$115.00. Frank Guerrini, Burnham, Pa.

**FOR SALE—TEN THREE-COLUMN SHIPMAN** Postage Stamp Machines. Packing paper never removed from nine of them. Cost \$401.00 with ten thousand folders. Will sacrifice for \$350.00 cash. Will ship C.O.D. approval. Box 844, New Bern, N. C.

**FOR SALE—2 MILLS BLACK CHERRIES, 5c** slot, not rebuilt, \$185.00; 8 Gold Rewards, Columbia Bells, very clean, \$32.50; 2 Baiting Practice, \$65.00; 4 Ten Strikes, \$50.00. Send 1/3 deposit. W. B. Copley, 1604 Guess Rd., Durham, N. C.

**FOR SALE—2 NEW ROLL BALL SKI BALLS** with Barrel in original crates, \$325.00 each. 1 used Roll Ball Ski Ball which was used two weeks, \$300.00. 1 King Pin Ski Ball, \$175.00. Bryan Brothers, 422 S. East St., Doyle City, Mich.

**GET STARTED—ONE THOROUGHLY RECON-**ditioned Peanut Machine and ten pounds best salted Spanish Peanuts, \$9.50. 1/3 with order, balance C.O.D. Thomas Novelty Co., Paducah, Ky. jz20

**OPERATORS' SUPPLIES—TEBULAR OR 11-**in-One Flat Coin Wrappers, 75¢ per 1,000. Combination Penny-Nickel Coin Stackers, \$1.50. Blackstone Double, Penny, Nickel or Dime Stackers, \$2.10. Collection Books, 75¢ dozen. 5/8 Marbles, assorted colors, 25¢ per 100. 5/8 Ball Gum, 50¢ per 100. Globes, \$1.25. All postpaid. Thomas Novelty Co., Paducah, Ky. jz20

**POST-WAR ALL PORCELAIN MASTER NOVELTY** Vendors, \$12.50. New colorful cabinets. Will vend all kinds of bulk candies, nuts and gum. Deluxe charm assortments, \$4.00 per 1,000. New and different items. Write today. Master Sales & Service Co., Route 8, Box 689, Dallas 11, Texas. jz29

**SACRIFICING—FOUR MATLE DUCK-PIN** Bowling Alleys (or Lanes) in good condition, with all equipment now in operation. Must vacate by July 1st. P. M. Farmer, Douglass, Ill. 1, Tex.

**SLOTS, 50c EA., 60 PENNY AND 40 NICKEL** Slots, used but usable. Mutoscope Bang-a-Way, fire blistered paint, needs repainting, \$150.00. Palace Arcade, Old Orchard Beach, Maine.

**TEN POSTAGE STAMP MACHINES—1 AND 3** Cents Roll Type, slightly used, good condition. Mfd. by Postage Stamp Machine Co., New York. Cost new \$65.00 each. What am I offered? H. Axler, 1321 Arch, Phila., Pa.

**TWO SLIGHTLY USED PILOT TRAINERS—**Excellent condition. \$650.00 each. Original cost \$850.00 each. Walbox Sales Co., 1503 Young, Dallas, Tex.

**VENDING MACHINES—ELECTRIC, POPCORN** and Peanut, used, inspection invited, bargain. J. Santini Warehouse, 932 Southern Blvd., New York City 59, N. Y. jz6

**WANT—LO-BOY 1c SCALES, 5c SELECTIVE** Candy Vendors, 1c Gum Machines. Adair Co., 6926 Roosevelt, Oak Park, Ill. j513

**WANTED TO BUY—MUSIC ROUTE WITH** thirty to fifty machines on location in Southern California. Can pay cash. Glenn Knudsen, 8180 1/2 Cypress Ave., Southgate, Calif. Phone LUCAS 0362.

**WANTED—USED GRIP MACHINES WITH** all parts intact, any make. Peanut and Ball Gum machines, any make. Thomas Novelty Co., Paducah, Ky. jz27

**WILL SACRIFICE—HAVE MORE THAN 85** Arcade Machines. List price over \$3,500.00. First \$1,500.00 cash takes entire lot. Penny Arcade, Playland Park, Houston, Tex. jz6

**2 BRAND NEW MAYBELLES, 4 WAY—2 5c,** 2 25c play. 1 Superbell 4 way, 4 5c play. A-1 condition. \$1,650.00 takes all. Krizo Amusement Co., Tule Lake, Calif.

**7 NO. 120 WURLITZER WALL BOXES, GOOD** covers, 1 No. 145 Stepper, \$185.00 for above lot, not sold separately. 0 Seeburg WS12 Wall-O-Matics, \$5.00 each. 1 U-Select-It candy bar vender, \$25.00. 1 Exhibit Merry-Go-Round five-ball, \$20.00. Red Line, New Hampton, Iowa.

**15 SEEBURG WIRELESS WALL-O-MATS (20** selections), \$23.00. 5 Seeburg 3-wire Baro-Mats, 5-10-25c, \$30.00. 2 Seeburg Solenoid Drums, \$15.00. 20 A.M.I. 30-wire boxes (new), \$10.00. 5 Rock-Ola Bar Boxes, 5c fire wire, \$10.00. Deposit on all orders. Tom Tom Novelty, 8701 Saginaw, Chicago, Ill.

**50 PENNY ARCADE MACHINES—OLD-TIM-**ers. 50 Dewey and floor type slots. Boyer Museum, 2700 Wabash, Chicago.

**Attention, Jobbers, Concessionaires, Vendors**  
WE HAVE EXCLUSIVE RIGHTS FOR GENE AUTRY PENNANTS-BUTTONS, MINIATURE GUN AND HOLSTER, ETC.

**WRITE FOR SPECIAL PRICES**

!!! CARNIVAL—CIRCUS—PARK—SPECIALS !!!	
Spanish Hats. Per Gross	\$31.50
Chola Hats. Per Gross	27.00
Robin Hood Hat & Feather. Per Gross	13.50
Rah Rah Dinky Hat. Per Gross	10.80
Sailor Hats. Per Gross	22.50
Yacht Caps. Per Gross	27.00
Yellow Birds. Per Gross	16.50
Whips, Long Lash. Per Gross	18.00
Balloon Sticks. Per Gross	1.25
Silver Bombers. Per Gross	15.00
Composition Dolls. Per Gross	16.80
Feather Dress for Dolls. Per Gross	9.00
Swords. Per Gross	42.00
Pennants—Circus, Rodeo, Etc. Per 100	13.00
Celluloid Fish, Ducks, Swans, Etc. Per Gr.	24.00
Plastic & Foil Pinwheels. Per Gross	7.00
Metal Gun & Holster. Per Gross	15.00
Miniature Gun & Holster. Per Gross	9.00
Comio Hat Bands. Per 1000	16.50
(\$1.75 Per 100)	
Large Hawaiian Lels. Per Gross	6.50
Small Hawaiian Lels. Per Gross	3.25
Metal Cowboy Boots. Per Gross	15.00
Decorated 12 Inch Metal Trumpets. Per Gr.	15.00
12 Inch Metal Horns. Per Gross	15.00
Lead Squirt Guns, Rubber Ball. Per Gr.	\$21.00
Plastic Pipes. Per Gross	9.00
Plastic Police Whistles. Per Gross	4.50
Plain Rabbit Feet. Per 100	4.00
Darts. Per Gross	14.40
Baseballs for Ball Games. Per Dozen	2.50
6 Inch Glass Plaques—Pinup—Scene, etc. Per Gross	21.00
8 Inch Tinsel Cardboard Plaques. Per Gross	22.50
5 Inch Tinsel Cardboard Plaques. Per Gross	9.60
R.W.B. #9 Ribbon. Per 50 Yd. Rolls	4.00
#5 Ribbon All Colors. Per 100 Yds.	3.50
70-L Buttons—Circus—Comic—Rodeo. Per 100, \$3.50; Per 1000	32.50
50-L Buttons—Circus, Comic, Rodeo, Flag, Wolf, Etc. Per 100, \$1.75; Per 1000	15.00
Cardboard Squawkers for Balloons. Per Gr.	1.50
Indian Feather Headdress. Per Dozen	2.50
Paper Dancing Clowns. Per Gross	7.20
Lead Slum. Per Gr.	\$ 1.50
Tricky Dogs. Per Gr.	16.80
J #30 Heavy Targets. Per 100	25.00
J #10 Heavy Targets. Per 100	16.00

**WE TAKE ORDERS FOR SPECIAL PENNANTS AND BUTTONS FOR PARKS, ETC.**

916 ARCH STREET  
1/3 Deposit With All Orders.  
**KIM & CIOFFI**  
PHILADELPHIA 7, PA.

**SALESMEN! AGENTS! OPERATORS!**

**WOODY HERMAN'S Sweetwind**

**A NATIONALLY ADVERTISED SENSATION**

Even a child can play a song on the SWEETWIND... Not a toy but a miniature clarinet that plays 2 1/2 chromatic octaves.

**PLACE YOUR ORDER NOW!**

**March** MUSICAL SALES CORP.  
6116 BROADWAY, CHICAGO-40, ILL.

"The easiest playing musical instrument"  
**\$1.95** RETAIL

**FUZZY WUZZY**

The **BEAR** for Profits

All odorless skins. Made of selected FURS. **\$4.25** Each (Large Size). (New Size) \$7.50 Each

25% deposit, balance C. O. D.  
F. O. B. New York

**IMMEDIATE DELIVERY**

**JOE END & CO.**  
Catering to Concession Trades  
MIKE TISSER, Gen. Mgr.  
799 Broadway New York 3, N. Y.  
Phone: GR. 3-1812

**Electro Pendulum ELECTRIC CLOCKS**

● Self Starting  
● Swinging Pendulum

In Attractive, Gold-Trimmed Heavy Wood Base.

★ ★

**A NATURAL FOR SALESBOARD OPERATORS**

In Lots of 6 or more **\$9.75** each  
1 Sample \$11.50  
25% Deposit with Order—Balance C. O. D.

**MART DISTRIBUTORS, 1572 Sherman Ave., Evanston, Illinois**

### Sterling Silver DISCHARGE RINGS

Today's big ring seller. Get your share of this big, new market.



#339—\$18.00 DOZ.

Sterling Silver Ring with "eagle" embossed sides. Heavily polished. Discharge emblem gold finished. All sizes.

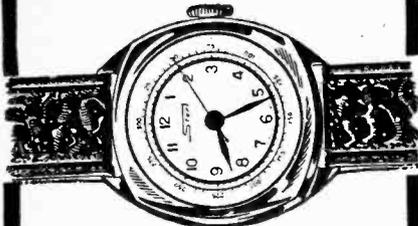


#222—\$15.00 DOZ.

Sterling Silver Ring, good weight, low priced. Discharge emblem gold finished. In all sizes.

DAVID I. LIVINGSTON WHOLESALE JEWELERS 70 FORTY SEVENTH ST. N. W. ATLANTA 2, GA.

### MEN'S SWISS WRIST WATCHES



- SEVEN JEWEL
- PIN LEATHER
- RADIUM DIAL
- SWEEP SECOND HAND

\$7.26 EACH

O. J. Sweep Wrist Watch .....\$4.57  
O. J. Pocket Watch ..... 4.57

DEALERS ONLY — FOR RESALE!  
ORDER TODAY

25% Deposit With Order, Balance C.O.D.

MUDIAL GIFT CO.  
2067 Broadway New York 23, N. Y.

### LUMINOUS

Flowers — Religious and Novelty Subjects — Statues Artistically Hand Decorated and Finished in High Gloss — Washable — Attractive Colors.  
Large Gardenia With Bud .....\$3.25 Doz.  
Double Gardenia (Corsage) ..... 3.75 Doz.  
Extra Large Super Special Gardenia With Bud, Assorted Colors ..... 6.25 Doz.  
25% With Order, Balance C. O. D.  
Write Dept. BM for Photographic Booklet and New Price List.

Nite Glow Products Co.  
106 W. 46 ST. NEW YORK 19, N. Y.

### START WHOLESALE PEARL BUSINESS

Internationally advertised Cleopatra Pearls offer you an unusual opportunity to start business with small capital. Pearls are reliable year-round fast-sellers to jewelry, gift, specialty, department and other stores. Sample lines only \$25-\$100. Complete co-operation.

CLEOPATRA PEARLS

Dept. B, 264 Fifth Avenue, New York 1, N. Y.

### COSTUMES, UNIFORMS, WARDROBES

ALL BRAIDED CELLOPHANE WAISTBAND Hula Skirts with Leis, \$7.50; Net Elastic Opera Hose, \$5.00; Net Panties, \$1.50; Net Bras, 75c; Rhinestone G-Strings, \$7.50; Bras, \$2.00; Strip Paucels, Bra and Gloves, \$7.50; Girl Show Wardrobe, reasonable; singles or sets, \$3.00 a costume. C. Guyette, 346 W. 45th, New York City. Tel. Circle 6-4137.

ASSORTED BUNDLES OF COSTUMES, GOWNS, Trimmings, etc., \$5.00. Chorus Costumes, \$1.50 each; Evening Gowns, \$5.00. Other Costumes and Accessories. G. Conley, 308 W. 44th St., New York.

ELASTIC NET OPERA HOSE, BLACK OR Suntan, \$4.95. Theatrical Eyelashes, \$1.50. Rhinestone with Settings, \$2.75 gross. Metal Spangles, all sizes and colors. Dance Belts, \$3.50. Mail orders only. L. Bryan, 707 8th Ave., New York 19.

FIVE SIDE SHOW BANNERS (8x10), \$50.00. Beautiful genuine Satin Gold Maroon Curtain (9x45), \$150.00. Flashy Curtain (18x30), \$45.00. Ballyhoo Capes. G-Strings. Wallace, 2416 N. Halsted, Chicago.

SINCE 1869—COSTUME BARGAINS. CHORUS, dollar up; Principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11, N. Y.

### Real Hot Seller—A Sure Hit EVERYONE USES—BIG PROFITS TRIM-RITE HAIR TRIMMER

SAMPLE 25c DOZ. \$1.75 GROSS \$15

Trims hair as it combs.

TRIM-RITE CO., NEW KENSINGTON, PA.

### "Bella"

Genuine Sea Shell and Mirror Frames with Religious Subjects. Line includes various sizes and shapes; frames 6"x8", 8"x10", etc.; complete assortment of fast-selling big-profit religious pictures. Any picture can be inserted in frames. Send \$1.00 (refundable) for samples. Write or Telegraph BELLA PRODUCTS CO. 41 Union Sq., New York City



### FORMULAS & PLANS

A "NATURAL" FOR PITCHMEN, DEMONSTRATORS, etc. Make and sell Silver Plating Fluid. A fast perfect demonstrator. Just rub it on. Easily and quickly made. Needed in homes, eating places, etc. Big profits. Send dollar bill for formula and sales plans. Details free. Krysto Products, Santa Cruz, Calif.

### FOR SALE SECOND-HAND GOODS

ALL AVAILABLE MAKES POPPERS—FIFTY All Electric or Gas Heated Machines, cheap. Burch, Advance, Cretors, Dunbar, Kingery, Peerless Roaster. Candy Corn Equipment, 120 S. Halsted, Chicago.

ALL ALUMINUM PEERLESS POPCORN MACHINES—Complete with wooden carrying cases. Best offer. Charles Schnurr, 3636 W. 65th St., Chicago, Ill.

FOR SALE—TWO FRENCH NEW AEROPLANE Games. Only used six weeks. Cost \$75.00 each. \$100.00 for both. Kirkpatrick Bros., 7315 Montgall, Kansas City 5, Mo.

FORSCHNER PORTABLE CHAIR SCALE AND Poles. Perfect condition. Reasonable. Harry Berk, Stillwell Ave., between Boardwalk and Bowery, Coney Island, N. Y. Be-2-7984.

GRIDDLES—HEAVY CAST IRON, 32" LONG, 10" wide, 4 1/2 pounds, 2" handles. Good condition, \$8.50. Northside Sales Co., Indianola, Iowa.

SACRIFICE — MULTIGRAPH PRINTING Press. Prints anything large as 8 1/2"x11", from type, linotype, cuts. Automatic feed, automatic inker, automatic ejector, power-drive, 10,000 new type, 5 type cases. Guaranteed A-1 condition. Prepaid, \$110.00. 50% deposit required. Also Addressographs, Graphotypes, Typesetters, Multi-color and Offset Presses. Texas Saline Co., 333 N. Michigan, Chicago.

SLUM JEWELRY—300 ITEMS, \$10.00. ONE pound Broken Jewelry, \$4.00. B. Lowe, Holland Bldg., St. Louis 1, Mo.

STAINLESS STEEL EXPANSION GENTS' Watch Bands, high grade. Send \$1.50 for sample. B. Lowe, Holland Bldg., St. Louis 1, Mo.

TWO CANVAS CATENARY TYPE HANGARS for sale. One 64"x130'; one 50' by 130'; suitable for roller rinks. Located Gary, Indiana. Best offer F.O.B. Gary. George A. Keitbley, 4365 Carolina St., Gary, Ind.

100 JEWELRY ITEMS, \$25.00. (ITEMS RETAIL at \$1.00 each.) B. Lowe, Holland Bldg., St. Louis 1, Mo.

### 2—BIG SENSATIONAL JEWELRY OFFERS—2

#1—WHITE STONE RINGS. We have a large variety of Ladies' and Men's Rings. These Rings can be used for prizes for Slum Stores or Hanky-Pankies. 100 RINGS TO CARTON (Assorted). 100 RINGS ONLY \$15.00.

#2—WHITE STONE STICK PINS. These are 14K gold plated, and come on a single card. A real flash—looks like a diamond, and is very attractive. This is just what you need for Flash Prize Stores, also a good Jewelry Store Flash Pin.

4.50 PER DOZEN PINS ON CARDS  
Wire us at once. Orders shipped promptly. Send Deposit with Orders.  
LIPPINCOTT-COLE CO. 412 Washington Ave. St. Louis 2, Mo.

### AMERICAN WATCHES

NOW AVAILABLE! Immediate Delivery

ELGIN 7 Jewel 0-0/3 Size \$11.95

WALTHAM 15 Jewel \$14.95  
ILLINOIS 10K RGP Case

RECONDITIONED AND GUARANTEED — LIKE NEW ROUND AND CUSHION SHAPE WITH LEATHER STRAP  
Also Available—Swiss Watches, 7-J, with Expansion Bands, \$10.95. 15-J—\$11.95.

BRETTON MEN'S EXPANSION BAND—\$5.00 EA.

1/20-12K. Gold Filled Top  
Steel Back — Noncorrosive — Guaranteed

DON'T DELAY—ORDER TODAY

WHOLESALE ONLY

JOSEPH BROS. 59 E. MADISON ST. CHICAGO 3, ILL.



Introducing the Sensational New

### PLEXITE EAR-RINGS

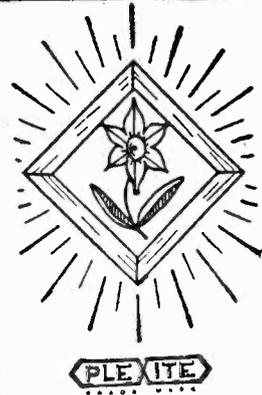
- Made of Gen-Like Transparent Lucite!
- You'll Marvel at the Wondrous Three-Dimensional Effect!
- 100% Hand-Undercut and Hand-Painted!
- Here's the "Natural" for Eye-Appeal!
- Money Order or Cash.
- Sample 50c—Doz. \$4.50.

MANY DISTINCTIVE NEW ITEMS SOON READY  
WRITE FOR FOLDER AND PRICE LIST

Made Exclusively by

PLEXITE PLASTICS CORPORATION

210 W. Michigan St. Milwaukee 3, Wis.



### BINGO SPECIALS

9 Pc. Berry Set .....80c Set | 7 Pc. Water Set (60 Oz. Pitcher) ..\$.80 Set  
2 Pc. Salad Set .....80c Set | 8 Pc. Punch Bowl Set ..... 1.25 Set

Each Set Individually Boxed. Send for Our Complete Carnival Catalog.

STANLEY NOVELTY COMPANY

14 E. BROAD STREET RICHMOND, VA.

### NEW-STYLED JEWELRY For Quick Selling!



DOUBLE HEART 2-PICTURE FOB \$3.24 Doz.

Special Gross Price—\$34.99

#2831—Proven flash leader, and 14K gold plated! Hanging from the heavy twin-heart fob is a large heart that slides open to show two pictures. Send for complete price list.

Available! Engraving Machines—ea. \$7.50

Send 25% with Order

SUPERIOR JEWELRY CO.  
740 SANSOM ST., PHILA. 6, PA.

### Genuine DUNHILL Service Lighters

Millions sold at \$1.00 each

\$4.00 per doz.  
\$45.00 per gr.

Genuine DUNHILL Lighters at these ridiculous prices are definitely "the bargain" in the lighter field. Offered in assorted colors: black, brown and grey, in attractive individual boxes with the DUNHILL name. Windproof, works with one simple motion, easy to carry, weighs about one ounce. Cash or money order with your order if not rated.

Actual Size

### VELVA-SHEEN MFG. CO.

615 W. McMicken Ave., Cincinnati 14, O.  
Phone: MAin 0670

### NEW SENSATIONAL GIANT PIGGY BANK

HOLDS \$1000 IN COIN. SIZE 8" HIGH, 16" LONG. \$3.98 Each Retail.

Your Cost—\$2.00 Each in Dozen Lots—Individually Packed.

RUSH \$3.98 for sample IMMEDIATE DELIVERY.

Comes in Assorted Colors. 1/3 Deposit, Balance C. O. D., F. O. B. Chicago.

### HERE THEY ARE

WATER PISTOLS, 39c Each Retail. Metal Gun—Plastic Tube—\$3.20 Per Dozen.

Mail Box Banks, \$7.80 Dozen; All Metal. Write for Catalog on Slum and Carnival Specials.

SNYDER SALES CO.

804 W. Roosevelt Rd. CHICAGO, ILL.

### CHOCOLATES

Operator's Assortments—Immediate Deliveries  
#9 Wood Chest (Mir. in Lid) & 1 Lb. ...\$2.25  
#10 Cedar Chest (Mir. in Lid) & 1 Lb. ... 2.49  
#269 Camera (Candid), 16 Plc. ....\$2.39  
New #400 \$12.50 Reynolds Pens ..... 7.50  
#85 Mirror Portable Bar, 19 Plce .....\$3.35  
#14 Deluxe Mirror, 2 Tone Vanity ..... 2.00  
Reels—Clocks—Watches—Pushcards, Etc.  
DELUXE SALES CO.  
BLUE EARTH, MINN.

**POPULAR ITEMS**

- Balloons, Streetmen Special, Inflates 12 inches, best rubber, Gr. . . . \$ 9.00
- 15-gross lots, Gr. . . . 8.50
- Jumbo #13 Paddle Balloon, Gr. . . . 11.60
- Picture Balloons, #13 Paddle, Gr. . . . 13.00
- Balloon Sticks, Gr. . . . 7.00
- DeLuxe Flying Birds, multi-colored, no comparison to any others. Special new low price, Gr. . . . 16.00
- #2 Flying Birds, inside whistle, well made, special price, Gr. . . . 14.80
- Swords with Sheaths, Belt and Buckle, eye appealing, 20" in length, Doz., \$3.75, Gr. . . . 42.00
- Loop-o-Plane on stick, Tri-Motor, reduced price, Gr. . . . 18.00
- Swagger Canes, beautiful finish, Gr. Plastic striped Kiddie Canes, beautiful, attractive colors, Doz. \$1.50, Gr. . . . 16.50
- Pinwheels, Plastic and Foli, Gr. . . . 7.00
- Lash Whips, Gr. . . . 15.00
- Jumbo Dolls with Goo-Goo Eyes, 26" tall, Doz. . . . 18.00
- Stuffed Plush Dogs, with movable eyes, Doz. . . . 9.75
- Cutie Bear, assorted colors, movable eyes, Doz. . . . 9.00
- Composition Dolls, Gr. . . . 16.00
- Feather Dress for Dolls, Gr. . . . 9.00
- Sticks for Dolls 30 x 1/4, Per 100 . . . 1.50
- Cap Pistol, Holster and Strap, Doz. . . . 6.00
- Plastic Gun, Holster and Strap, Doz. . . . 4.00
- Comback Balls, Gr. . . . 4.80
- Bullet Key Chains, Gr. . . . 8.50
- Large Bullet Key Chains, Gr. . . . 10.20
- Assorted Carded Key Chains, Gr. . . . 4.75
- Western Jewelry, assorted, Gr. . . . 10.80
- Rabbit Feet Key Chains, Per 100 . . . 6.00
- Fancy Colored Stone Rings, Gr. . . . 4.80
- Badgeboard Metal Gun with Holster, imprinted with Cowboys, Circus or Rodeo, Gr. . . . 17.00
- Miniature Gun and Holster, Gr. . . . 8.40
- 50-L Buttons; Circus, Rodeo, Flag, Per 100, \$1.75, Per 1,000 . . . 15.00
- Bathing Caps, close-out, Doz. . . . 3.00
- Wiggle Snakes, Gr. . . . 8.50
- Paper Clown, Gr. . . . 6.00

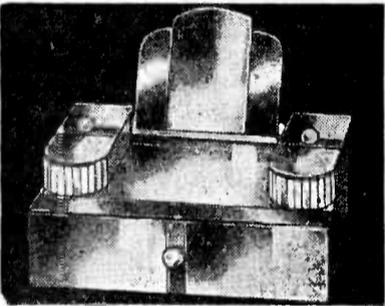
25% Deposit, Balance C. O. D.

SEND FOR PRICE LIST

**SCHATTUR NOVELTY COMPANY**

142 PARK ROW NEW YORK 7, N. Y.

**DE LUXE MUSICAL VANITY**  
(No. 900)



Beautiful Blue-White Vanity has half mural base, two-tone swivel mirror and flexo compartment. When drawer is opened music starts playing a beautiful tune.

- Individually Packed 6 in a Case.
- #800 (with music) \$5.95 each
- #800 (without music) \$27.00 dozen
- #900 (with music) \$6.25 each
- #900 (without music) \$30.00 dozen

25% Deposit—Balance C. O. D.  
**MIDWEST NOVELTY COMPANY**  
604-06 W. Lake St. CHICAGO 6, ILL.

**NOW MAKE NINE SALES WITH ONE CALL**

Selected Fast Profit Counter Items and Displays all from one source. Make more sales with each call. Get this complete new line of fine-quality leather novelties on 9 different, exciting counter cards, for every store in your territory! They're easy to sell because they're smartly styled and priced for every purse at a LONG PROFIT to you.

- AN ITEM FOR EVERY STORE**
- Comb-in-Case ★ "Bookey" Keycase ★ Jackknife Keycase
  - V Keycase ★ Luggage Tag ★ "Scotty" Billfold
  - Book Mark ★ Luggage Tag & Key Chain ★ Stamp Case
- write Dept. B1 for complete details including colorful sales piece . . . now.

D-E Products, 104 s. michigan ave., chicago 3, ill.

**OPERATORS, DISTRIBUTORS, AGENTS ATTENTION**

- \$1 LADIES' WALLETS . . . . . \$6.10 doz.
  - \$2 MEN'S ZIPPER . . . . . 9.00 doz.
  - Men's BRITISH INDIA GOAT . . . . . 15.00 doz.
  - GENUINE PIGSKIN Men's WALLETS 10.00 doz.
  - GENUINE LEATHER CIG. CASES . . . . . 4.30 doz.
- Send \$5.00 for Ten Samples of Above.  
G.O.D. GIVE AWAY ITEM
- LADIES' POWDER COMPACTS . . . . . .09 1/2 each
- MAIL ADDRESS  
**SAFETY SALES SERVICE**  
3523 S. Hope St. Los Angeles 7, Calif.

**FOR SALE—SECOND-HAND SHOW PROPERTY**

A NEW CATALOGUE 35MM. MOTION PICTURES—Westerns, Medicals, Hygiene, Roadshow Attractions, Comedies. New Prints. Low prices. Bussa Film Exchange, Friendship, O. je29

ALL KINDS 35MM. SOUND FEATURES—Western. Action. Special road show films. Folding Chairs. Tent. Dude Bennett Tent Show, Dobbin, Tex.

DOUBLE LEAD CANDY FLOSS MACHINE—New. 5x6 Top and Frame. Cookhouse Stove, Popper, Kettles. James Rosetter, Albany, O.

FOR SALE—16MM. MED. LECTURE. ALSO want 35 and 16mm. Film. Also Unusual Show Attractions, all kinds, and Old-Time Movie Posters. I & R Shows, 251 S. Main St., Los Angeles, Calif. je29

FOR SALE—ONE HOLMES EDUCATOR, 2,000 ft. Magazines. Eight Features and Serial. All in good condition, ready to go. Dale Whitney, Aberdeen, S. D.

FOR SALE—THIRTY WESTERN FEATURES and Action Dramas, \$10.00 up. Two Serials, bargains, 35mm. sound. G. O. Bennett, P. O. Box 645, Navasota, Tex.

FOR SALE—1 COMPLETE WAX SHOW, 100 Characters. Three Thousand cash here in Fla. Set up. S. Gibson, Ft. Walton, Fla.

FOR SALE—1 VICTOR SOUND PROJECTOR, latest Model 40B, perfect, \$325.00; 1 R.C.A. latest 201, new, \$400.00. R. P. Alexander, Roopville, Ga.

FOR SALE—GASOLINE LOCOMOTIVE AND two eight-passenger Coaches, \$1,000.00. P.O. Box 1022, Erie, Pa.

FOR SALE—SMITH & SMITH CHAIROPLANE, 24 Seats, Gas Motor, Electric Front, Fence, etc. Good condition, now operating. Price \$1,000.00. 7315 Montgall, Kansas City 5, Mo.

FOR SALE—24-SEAT JONES CHAIRPLANE. Can be seen in operation. M. G. Lynam, Lake Ariel Park, Lake Ariel, Pa.

FUN CARD BUSINESS FOR SALE—PLATES, Stock, etc. Cheap. Fun Cards, \$1.00 per gross, 5 gross lots. Balloon Bellows (Inflators), new, \$4.00 prepaid. Short Range Targets, 12 kinds. Free samples. Rubber Molds for slum. W. Wooley, Peoria, Ill.

KIDDIE RIDE—ON 1934 DODGE TRUCK with van body, complete outfit for \$1,500.00. 12x18 Mitt Camp, used 3 weeks, \$100.00; 10x10 Concession Top, \$25.00; 12x12 Penny Pitch, complete, \$60.00. Gilbert Cook, R. R. 2, Martinsville, Ind.

MOTION PICTURE EXPLOITATION—ROAD Show Films with States' rights for Southern States. Any type you want. Top box-office attractions. New and elaborate lobby displays. New prints. Supply won't last long. \$200.00 to \$500.00 daily now being done with some of them. Wire South States Films, 308 1/2 Brown St., Brownwood, Tex.

TENTS—12x12 TO 40x200. PUSH POLE, hand roped, like new. Lists, \$1.00. Describe fully. Send stamp. Smith Tents, Auburn, N.Y. au3

ONE ACROPLANE IN PERFECT RUNNING condition, equipped with 15 h.p. motor, complete with Fence, Ticket Booth, \$800.00. Also 4 Tubs for Eyerly Toll-o-Plane, \$300.00. Fred Schaefer, R. 4, Box 650, S. Beaumont, Tex. je29

TARPAULINS, WATERPROOFED AND FLAME-proofed, made of 12 ounce, twill or duck, 10x12', \$7.20; 12x15', \$12.60; 15x20', \$21.00. Other sizes at 7c per square foot. Sidewall any length or width. Canvas and leatherette by yard. Deposit of 25% required with order. Satisfaction guaranteed. Michigan Salvage, 417 W. Jefferson, Detroit 26, Mich. jy13

THEATER SEATS, PROJECTORS, SCREENS, Folding Chairs, Tents, Colored Lighting Fixtures. Sell 35mm., 16mm. Film. Lone Star Film Co., Dallas, Tex.

THEATER SOUND PROJECTORS, ARCS, RECTIFIERS, Chairs, Drapes, Screens; government surplus material. Catalog mailed. S. O. S. Cinema Supply Corp., 449 W. 42d St., New York 18. jy13

THREE TRAINED MONKEYS WITH COMPLETE Show, Trailer with good tires for transportation, Amplifier complete. First five hundred takes it. 2350 N. Grant Ave., Springfield, Mo.

TWO AIRPLANE BUMPERS, \$100.00; TWO Crown Head Ball Games, nearly new, \$100.00; one Huckley Buck and Diamond Cow Bell Ball Games, both \$30.00. Send deposit. J. Grigg, Carnival, Bainbridge, Ga.

UNUSUALLY LARGE COMPLETE BABY EXHIBIT containing human specimens, a Spaltenholz, Banners, etc. Samuel Cummins, 260 N. Broome Ave., Lindenhurst, L. I., N. Y. jy13

WANTED AT ONCE—FOLDING WOOD Chairs. State condition and type and also if they fold flat. L. Verne Stout, Vermontville, Mich.

35 NEW TENTS (22'x26') 5' 6" SIDE WALLS, Rollup, \$150.00 value, \$94.40. Also Concession Tents. A. E. Rolli, 2336 Hawthorne Ave., Louisville, Ky.

35MM. SOUND FEATURES—SERIALS, COMEDIES, Cartoons. Perfect prints. Low rental rates. Also outright sales. Oakley Film Exchange, 242 Kontner St., Nelsonville, O.

**BULK CHAIN**

- Gold Filled Cable . . . . . 18c Ft.
- Gold Filled Curb . . . . . 20c Ft.

**EXTRA HEAVY NECK CHAIN**

- Sterling Silver Curb . . . . . 30c Ft.
- Gold Filled Curb . . . . . 45c Ft.
- 1/60-12K. ROLLED GOLD PLATE
- HEART CHARMS . . . . . \$13.50 Gr.

**SPRING RINGS**

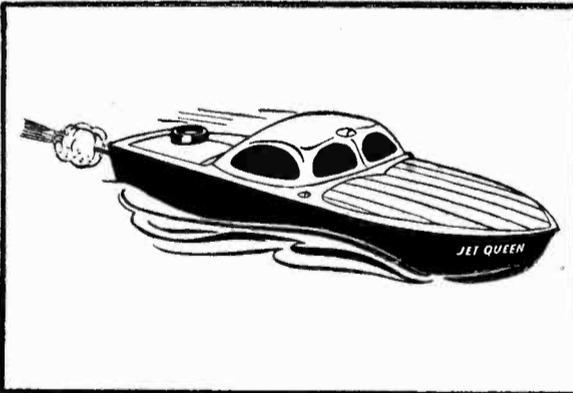
- 6mm. Nicked Finish
- Single Cross Lots . . . . . \$9.00 Gr.
- Five Cross Lots . . . . . 7.50 Gr.
- 1/3 Dep., Bal. C.O.D., F.O.B. New York

**WIRE TRADER**

114 East 32nd St. New York 16, N. Y.

**JET-QUEEN RUNS WITHOUT A MOTOR JET-PROPELLED**

With its ultra-streamlined design, the "Jet Queen" Speedboat is an item that will appeal to jet-propulsion-conscious American youngsters. Seven inches long and sturdily molded in bright, contrasting colors, the boat hurries about tub or pond with a realistic "put-put" sound, leaving a trail of bubbles and foam in its wake. Operation of the "Jet Queen" Speedboat is extremely simple, clean and completely fool-proof. No fire or flame is involved, and there are no mechanical parts to get out of order or injure the child. A rubber stopper, the top of which is the counterpart of a life preserver ring, lifts out of the aft deck to permit the insertion of tablet charges. "Jet propulsion" takes place when one of these charges combines with water.



Each "Jet Queen" Speedboat is packaged in an attractive, two-color box containing operating instructions.  
**PRICE \$45.00 GROSS; \$4.00 DOZEN**  
25% Deposit With Order.

**GEM SALES CO.** 533 Woodward Ave. Detroit 26, Mich.

**MANUFACTURERS AND MAKERS**

In Providence and Elsewhere  
We need Merchandise of the following type:  
BRACELETS, ANKLETS, PINS,  
RINGS, LOCKETS, COMPACTS.  
ALL MADE FOR ENGRAVING  
of brass, copper, white metal gold plates, R.C.P., gold-filled or sterling silver.  
Send description, samples, prices. No C.O.D. accepted.

**ALESARE ENGRAVING JEWELRY DISTRIBUTORS**

710 Metropolitan Bldg., Detroit 26, Mich.

**NEED MERCHANDISE?**

WE HAVE A FULL LINE OF  
SLUM—BINGO—CIRCUS AND PREMIUM ITEMS  
SEND FOR ILLUSTRATED CATALOGUE

TELL IT TO **Casey** YOUR DEPENDABLE SOURCE OF SUPPLY  
1132 S. WABASH AVE. - CHICAGO



**Boogy Woogy Musical JUKE BOX**

**REAL SWISS MUSIC BOX**

**\$9.45 each**

Base 5"x3 1/2", Height 5 1/4" Retail Price \$18.45 Ea.

- AN IDEAL PRIZE
- ATTRACTS SALES
- PLAYS A CUTE TUNE
- WALNUT FINISH
- WITH GLASS INLAY

Send for FREE catalog of other musical items and novelties

Terms: 1/2 Deposit, Balance C. O. D. or Send Full Amount, Deducing 2 Per Cent.

**DIVERSO** 510-512 N. Water St. PRODUCTS CO. MILWAUKEE 2, WIS.



**Genuine Zircon Rings**

The diamond-dazzling gem from Siam. Write for catalog.  
**National Jewelry Co.**  
Dept. 3-W  
Wheeling, W. Va.

**CLOSE OUTS**

- SLUM PINS, NOVELTIES, TOYS, etc. Packed Cele. Bags, Carded & Boxed.
- 10-Gross Lots . . . . . \$15.00
- JEWELRY SAMPLES—ASST. Worth \$100. Limited Lots, sell for . 25.00
- MILITARY JEWELRY—Sterling G.P. Locketts, Bracelets, Pins, etc. Worth \$50.00. Lot . . . . . 15.00
- LIGHTERS, ALUMINUM—Long Wheel; Retail \$2 Ea.; 6-doz. Lots, Doz. . . . . 6.00
- Sample Doz. . . . . 7.00
- TOYS, STUFFED ANIMALS—All Plush Scotties, Bears, Beautiful Colors. Good size. Doz. . . . . 12.00
- NOVELTY KEY CHAIN on Cards, Gr. 4.75
- PERFUME, 98c Seller (Standard), Gr. 9.00
- NOVELTY JEWELRY—Asst. Boxed, Doz. . . . . 2.00
- JITTER BUG NOVELTY PINS, Gr. . . . 4.50
- PRIZE BAGS, NOVELTIES—Asst. 500 for . . . . . 15.00
- BRACELETS—Asst. Real Bargain, Boxed, 24-K Gold Plated, Doz. . . . . 3.00
- 100 JEWELRY ITEMS—\$1 Sellers . . . 20.00
- PILLOW TOPS—SATIN, Boxed, Doz. 4.00
- PERFUME—ASST. ODORS, (5-gross Lots ) Gr. . . . . 3.50
- CROSSES ON CHAINS—24K G.P. Silver, Gold, Doz. . . . . 3.00
- 20% DEPOSIT WITH ORDER  
BALANCE C. O. D.
- Mdsc. Distributing Co.**  
19 E. 16th St. New York, N. Y.

**TIMELY! A FAST SELLER**



No. D1—Sells out fast in taverns, cigar stores, clubs, pool hall, liquor stores, fairs, bazaars, etc. This stupendous deal consists of 80 assorted and frequently changed surprises or packages. Each contains a good 10c value. (Shipped by express or freight only.) Weight about 2 1/2 lbs.  
**COSTS YOU \$3.95 OF 10 \$3.85 EACH**  
SPORS CO., 6-46 Lamont, Le Center, Minn.

**NYLON Hosiery**

List of over 100 wholesale houses selling Nylon, Rayon or Silk Hosiery. Send \$1.00 TODAY. HURRY.  
**Salesmen Sales Agency**  
P. O. Box 82, Station 23, Brooklyn 23, N. Y.

# HEAVY DUTY BINGO CARDS IN 2 COLORS

WEAR LIKE 60 LOOK SO NIFTY

3000 TO SET

No Two Identical

SOLD IN LOTS OF 100 NO LESS Also Bingo Blowers and Other Bingo Supplies

WRITE FOR SAMPLES

## MORRIS MANDELL & CO.

131 W. 14th St., New York 11, N. Y. Dept. B Chelsea 2-3064

12	27	33	47	64
10	18	42	52	66
14	16	FREE	48	63
6	23	40	50	71
5	21	44	58	74

### HELP WANTED

**DRUMMER—FOR HOTEL STYLE TENOR** band. Must be good reader, play shows, rumbas, Viennese waltzes and in good taste. Want only a sober, dependable, experienced man. Write, stating your qualifications, and lowest minimum guarantee, to Box C-228, The Billboard, Cincinnati 1, O.

**GIRL, LADY, TALENTED; OR BOY—ASSIST** sensational attraction playing theaters, clubs, fairs. \$85.00 start. Mr. Louis, 136 W. 44 St., N. Y. C. Studio.

**GIRL STRIPPERS (HAWAIIAN OR WHITE)** to travel with road show motion picture playing theaters. Musical ability helpful but not essential. You travel with decent people who respect you. Airmail reply stating all you do and lowest salary. Send photos full and close-up. South States Films, 308 1/2 Brown St., Brownwood, Tex.

**MUSICIANS—INTERESTED IN JOINING** Midwest Dance Band, reorganizing September 2. Steady work, top salaries. Write Jack Cole, 807 4th St., Savanna, Ill.

**PIANO ACCORDION OR RHYTHM GUITAR—**Wanted for MCA cocktail unit. Must be sober, prefer married man. State age, must fake well, play correct chords. Box C-231, The Billboard, Cincinnati 1, O.

**RECORD SALESMEN—IN SEATTLE, SAN** Francisco, Portland, St. Louis, Kansas City, El Paso, Des Moines. Straight 12% on all sales. Atlas Record Co., 6266 Hollywood Blvd., Hollywood 28, California.

**TEETHEBOARD ACT WANTS GIRL OR BOY—**Experience not necessary. Will teach. Write Box C-229, Billboard, Cincinnati 1, O.

**THIRD ALTO MAN DOUBLING BARITONE** and others write. Veteran reorganizing modern 12-piece band. Guaranteed salary, no layoffs. Box C-218, Billboard, Cincinnati 1, O. je29

**VIOLINIST—FOR FIRST CHAIR, HOTEL** style dance band. Must play in tune, read well, phrase, and be consistent. Do not misrepresent. Want a dependable, sober, and experienced man. Write all in first to Box C-227, Billboard, Cincinnati 1, O.

**WANT A GOOD JOB AS AGENT OR SALES-**man? Hundred of excellent openings right now. Agents National Service, 1311-B Linden Ave., Lima, O. je13

**WANT STRONG LEAD TRUMPET MAN FOR** commercial hotel band. Band is no mickey. Salary, \$75.00 a week. Leader, Van Cleve Hotel, Dayton, O.

**WANTED—ATTRACTIVE BASS VIOLINIST** for girls' unit. Read or fake. Must have formal. Also need one of following: Accordion, Vibraphone, Marimba, Hammond Organ. Fine steady location spot. State age, salary. Send photo. Wire Box C-216, Billboard, Cincinnati 1, O.

**WANTED—VIOLINIST; COMMERCIAL TRIO** playing class hotel lounges; must read, fake, tone, young, sober, appearance. Write Box C-217, Billboard, Cincinnati 1, O. je29

**WANTED IMMEDIATELY—PIANO PLAYER,** hillbilly style, to play with Sleepy Short, now with Texas Top Hands, Savoy and Continental Recording Artists. Union or non-union. Commonwealth Band. Play WOAI and book dances. Write or phone Sleepy Short, c/o WOAI, on Route 1, Box 419-C, 254 Mayor St., San Antonio, Tex.

**WANTED—VAUDEVILLE AND REPERTOIRE** Specialty People that can change strong for a week. L. Verne Slout, Vermontville, Mich.

**WANTED—EXPERIENCED TRUMPET MAN,** also Piano. Must read, fake, good range. No beginners, characters. Don Brownwell, Gen. Del., Tampa, Fla.

**WANTED—TRUMPET MAN, MUST READ,** fake, range, tone, jazz, commercial. No kids. Also Tenor Man. Leader, Club Royale, Savannah, Ga.

**YOUNG COMEDY MAN WANTED TO JOIN** California comedian to tour world with vaudeville act. Must be talented, ambitious and enjoy traveling. Experienced or clever amateur. Send late picture. Box C-233, Billboard, Cincinnati 1, O.

### INSTRUCTIONS BOOKS & CARTOONS

**BOOKS AT 2 1/2c UP FOR HEALTH, MAGIC,** Crime, Narcotic, Astrology, Boxing, Judo, Minstrel, Fun, Snake, and other shows. Stock and special editions. Write your business: 30 different sample, \$1.00 postpaid. Stein Publishing House, 521 S. State, Chicago, Ill.

**FLUORESCENT TUBES BURNED OUT? YOU** can re-light them, and use indefinitely. Complete Instructions, \$1.00. Steele, 1817 San Pablo, Oakland, Calif. je20

**YOU CAN ENTERTAIN FOR ALL OCCASIONS** with our Trick Drawings and Rag Pictures. Catalog 10c. Balda Art Service, Oshkosh, Wis. je6

### MAGICAL APPARATUS

**A BRAND NEW CATALOGUE—MINDREAD-**ing, Mentalism, Spirit Effects; Magic Horoscopes, 1946 Forecasts, Buddha, Crystals, Palmistry, Graphology, Facial Charts, Books, 148 Page Illustrated Catalogue, plus Magic Catalogue, 30c. Wholesale. Nelson Enterprises, 336 S. High, Columbus, O. je29

**ALL THE LATEST NEW MAGIC—ALSO GOOD** Used Magic, Circulars and lists free; stamp appreciated. Powers, 116 18th, Dunbar, W. Va.

**AMAZE! MYSTIFY! EARN GOOD MONEY!** Become Master Magician. Books, Secrets, Blueprints, Devices, Apparatus. Send 25c for half pound circulars. Today! Now! Nelmar, 2851 Milwaukee, Chicago 18, Ill.

**BE A VENTRILOQUIST—THROW YOUR** Voice. 8 Lessons and 3 Monologues, \$3.00. Satisfaction guaranteed. Bowen, 5500 Morelo Rd., Baltimore 14, Md.

**DOUGLAS' CATALOG 500 TRICKS, 10c—FOR** 25 years America's fastest magic service, professional, amateur. Douglas' Magicland, Dept. B, Dallas, Tex. je6

**LARGE PROFESSIONAL MAGIC CATALOGUE,** 25c. Max Holden, 220 W. 42d St., New York N. Y. je27

**THAYER'S QUALITY MAGIC SINCE 1907—**Send 25c for current catalogs. Free lists. Secrets Twelve Illusionettes, \$1.00. Sample Genii Magic Magazine, 30c. Thayer Mfg. Co., 812 S. LaBrea Ave., Los Angeles 36, Calif. je29

### MISCELLANEOUS

**AMERICAN FLAGS—SEND \$3.00 FOR SIZE** 3x5 feet beautiful American Flag. Cotton bunting. Embroidered stars. Sewed stripes. Money back guarantee of satisfaction. W. H. Waldron, 330 Thirteenth Ave., Huntington, W. Va. Distributor American Flag.

**CALIFORNIA INFORMATION—ANY SUB-**ject. Mail Service, Reforwarding. \$1.00. Arthur Newlean, 800 24th Ave., San Francisco je29

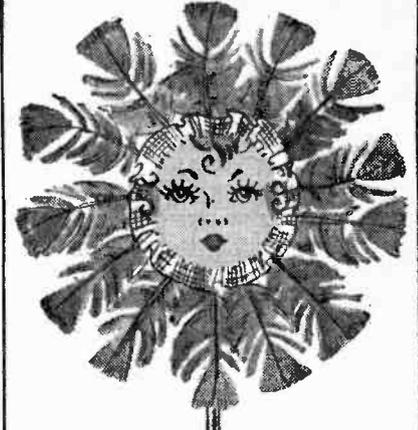
**ELECTRIC FANS? MAKE YOUR OWN.** 16-in. balanced Aluminum Fan Blade, 1/2-in. bore. Fits any motor, 1/6, 1/3 hp., \$3.50. 18-in. all-welded guard, \$8.00. Adjustable floor standard, 4-8 ft. height, rigid, sturdy, \$9.00. Table standard fits any motor base, \$3.75. Ted Riseman, 1461 N. 3rd St., Springfield, Ill. je29x

**IT WILL PAY YOU TO SELECT OR ORDER** your new Trailer Coach from Rogers Trailer Ranch, Rantoul, Ill. Nearly all leading makes sold. Also Accessories. We do our own financing. Phone 393. je13

**NANOGRAPH MACHINE, \$15.00; ELECTRIC** Engraving Machine, \$10.00; Tattoo Machines, \$10.00. Nani Daggers wanted. Also carved Meer-schaum Pipes. Miller, 433 Main, Norfolk, Va.

**NEWS!—YOUR NAME FEATURED IN LIGHTS** on famous Broadway theater. Photograph amazes friends. Yours, \$1.00; or request free convincing sample. Rickarby, 403-B W. 115th, New York je29

### JOBBERS! CONCESSIONAIRES! NOVELTY MEN!

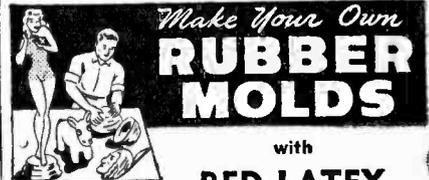


#### LATEST SENSATION!

**NEW Full "Feather Face" Cane Doll, 16 inches** in diameter—colorful, decorative face. Assorted, flashy colored feathers. No glue, string or rubber bands needed—just slide cane into back. COMPLETE WITH 36-IN. CANE. \$26 Gross (1/2 Gross Orders Accepted) Weight—10 Lbs. Gross (Packed)

**FLASHY FEATHER TICKLERS, 18** Inch Stick. \$9 Gross We Manufacture the Finest Feather Doll Backs—\$9 Gross. Send \$1 for Complete Line of Samples—Postage Paid. All Orders—1/3 Down, Bal. C. O. D. Discount to Quantity Buyers.

**ACE NOVELTY MFG. CO.** 716 W. Madison St. CHICAGO 6, ILL.



### Make Your Own RUBBER MOLDS

with

### RED LATEX MOLDING COMPOUND

Earn money, have fun; make your own molds for plaster objects. Produce novelties and gifts for home and to sell to friends. RED LATEX MOLDING COMPOUND (60% density) now available in quart and gallon quantities. Gives perfect results, easy to apply. Send for complete information and prices.

OHIO SUPPLY CO.

Dept. G-11, 474 Lilly Ave., Columbus 5, Ohio

### RADIOS

For salesboard or premium use. Immediate delivery NOW; not at some indefinite future date. Every set in beautiful wood veneer cabinet, built-in aerial, 1946 models, all electric. All have clear vision slide:

- 5 Tube "Bell Tone" Set .....\$28.35
  - 5 Tube "Simplon" Set ..... 31.25
  - 5 Tube "Magic Tone" Set ..... 27.28
- Reynolds International Ball-Bearing Pen \$12.50 Retail. Net .....\$7.50  
25% Deposit, Balance C. O. D.

### BIRD RADIO CO.

96 N. Main Memphis, Tenn.

### MEN—Build a Wholesale Route GET INTO A Big Pay Business TODAY!

**We Help You Establish a Steady Route of Dealer Customers**  
Make good weekly earnings selling stores our Big line of 200 products—all daily necessities. Show merchants in your locality a sensational line of self-selling counter goods. Retail at 5¢ and 10¢. You make up to 112% commission. No large capital required. Easy to start.  
A fortune spent for National Advertising has made our products known from coast to coast. Send for our booklet "Your Opportunity in a Wholesale Business of Your Own." It's FREE—no obligation. WRITE TODAY!  
WORLD'S PRODUCTS CO., Dept. 8-A, Spencer, Ind.

### Ladies' and Men's Rebuilt WRIST WATCHES

- 7 Jewel Swiss .....\$12.00
  - 15 Jewel Swiss ..... 12.95
  - 7 Jewel Bulova, Gruen, Benrus ..... 17.00
  - 15 Jewel Bulova, Gruen, Benrus ..... 19.00
  - 0 & 3-0 Size Elgin, Waltham, 7 Jewel. 15.50
  - 0 & 3-0 Size Elgin, Waltham, 15 Jewel 16.50
  - 6-0 & 10-0 Size Elgin, Waltham, 7 J. 17.00
  - 6-0 & 10-0 Size Elgin, Waltham, 15 J. 19.50
- Other sizes, models and makes proportionately priced.

B. LOWE

Holland Bldg. ST. LOUIS 1, MO.

### BALLOONS

Novelties and Ball Game Items

- Flying Birds, Per Gross .....\$16.50
- Best Grade Metallic Flying Birds, Per Gross ..... 21.00
- Large Lash Whips, Per Gross ..... 18.00
- Mexican Cholo Hats, Per Doz. .... 2.50
- Light Swagger Canes, Per Gross ..... 7.20
- Heavy Swagger Canes, Per Gross ..... 10.50
- Comio Hat Bands, Per 1000 ..... 17.50
- Comio Buttons, 40 Ligna, Per 1000 ..... 7.00
- Comio Buttons, 50 Ligna, Per 1000 ..... 17.50
- Heavy Metal Assorted Animals, Per Gross ..... 1.50
- Wedding Bands, Per Gross ..... 1.00
- Plastic Animals, Per Gross ..... 1.25
- Heavy Whiskey Glasses, Per Gross ..... 3.50
- Large Square Glass Ash Trays, Per Gross ..... 4.00
- Tumblers Decorated, Per Gross ..... 5.50
- Mexican Jumping Beans, Per Gross ..... 1.00
- Swiss Warblers, Each in Envelope, Per Gross ..... 1.00
- Pin-Up Girl Plaque, Each in Box, Per Gross ..... 9.80
- Balloons, Oak Brand #9 ..... 7.50
- Balloons, Oak Brand #11 ..... 9.00
- 24" Plastic Balloon Sticks, Per Gross ..... 2.50
- 16 Paddle, Per Gross ..... 21.00
- Heavy Balloon Reed Sticks, Per Gross ..... 1.35
- Rabbit's Foot Key Chains, Per 100 ..... 6.00
- Wood Milk Bottles, Each ..... .50

In business 34 years in Chicago. Visit our showroom when in Chicago. M. K. BRODY 1116 S. Halsted St. Dept. B Chicago, Ill.

### EXPANSION BANDS



Stainless Steel .....\$4.50 Per Doz.  
Gold Plated ..... 9.00 Per Doz.  
In Doz. Lots Only.  
1/3 With Order, Balance C. O. D.

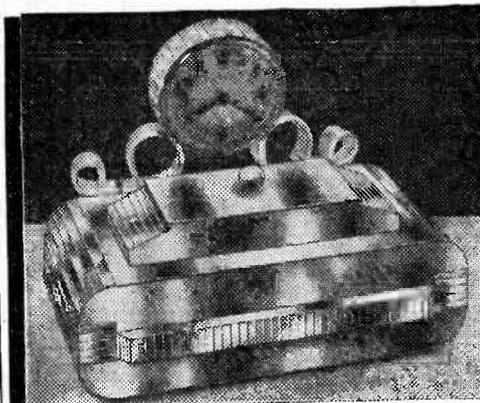
BURTON SALES CO. 809 W. Madison St., Dept. C-65, Chicago 7, Ill.

### "GOOD'N FRESH" FAMOUS PENNY CANDIES

AGAIN AVAILABLE  
14—120 Count Boxes, and 4 for 14—480 Count Boxes. Good Ass't., 65¢ per box net, F.O.B. Chicago. No limit on quantities at present. 48 Boxes for \$31.20. Terms: Full net cash with order. No C.O.D.'s. Also Available—5¢ and 10¢ Candies and Specials.  
Write for Full Details. CASTERLINE BROS. 2030 Sunnyside Ave., Dept. M, Chicago 25

### PLASTIC BALLS

New large, repairable, tough, transparent, washable, flexible Balls with vari-colored Balloon Bladders. "World's best example of a self-advertising product." Jobbers and retailers, get prices and samples. #16, \$2.00; #14, \$1.50; #11, \$1.00. C. O. D. Pat. Pending.  
SUN BALL CO., Mfrs. 63 N. Venice VENICE, CAL.



### SESSIONS Combination ELECTRIC CLOCK And All Mirror Utility VANITY CHEST

IDEAL FOR OPERATORS AND PREMIUM USERS

Retail Value \$25 You Pay Only \$12.75  
Terms: F. O. B. Chicago, C. O. D. 1/3 Deposit with Order. Net 10 Days to Rated Firms.

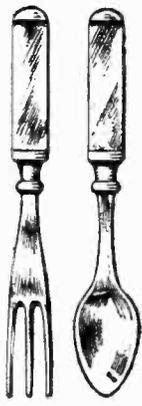
JAYLEN DISTRIBUTING CORP. 4744 W. Harrison St. Chicago 44, Illinois

This Sessions Self Starting Electric Clock is molded into a specially designed Lucite frame topped with mirror Flexo. Mirror Vanity Chest has a large drawer ornamented with a streamlined front. Top compartment with lid, lined with gold metallic foil. Overall size, 9" high, 12" long, 8" wide.

### PRODUCERS OF THE WORLD'S FINEST REBUILT WATCHES

- ELGIN & WALTHAM—MEN'S ONLY
- OS 7 JEWEL WRIST, boxed .....\$12.50
- 6/0 7 JEWEL WRIST ..... 14.00
- 6/0 15 JEWEL WRIST ..... 16.95
- 12 SIZE POCKETS 7 JEWEL ..... 13.95
- 12 SIZE POCKETS 15 JEWEL ..... \$16.95

NOTE: EVERY WATCH CLEANED, TIMED AND TESTED. WE SEND ONLY GOOD TIMEKEEPERS. Send 25% Deposit. Balance C. O. D.  
FREDERICK'S JEWELERS 1001 Chestnut Rm. 304 Philadelphia, Pa.



# MEAT and GRAVY

LAPEL AND DRESS ORNAMENTS

Retails for **\$1.00**  
Per Set, Carded.  
Sold in Doz. Sets at **\$6.75**  
Per Doz.  
No samples less than a dozen.

## ALPHA CRAFT, INC.

503 Fifth Ave. New York 16, N. Y.

**PERFECT 3 KARAT DIAMOND—AMERICAN** cut, in modern gent's gold ring. \$1,575.00. Rox D, Blue Earth, Minn.

**PLASTER—IMMEDIATE DELIVERY.** Attractive, medium and large for any concession. \$7.50 half gross from this ad. Compo-Craft, Sedalia, Mo.

**POPCORN—SOUTH AMERICAN AND WHITE** Pearl, \$7.50 per 100 lbs. Hayes Seed House, Topeka, Kan. jy13

### MUSICAL INSTRUMENTS, ACCESSORIES

**IMPORTED SPINET PIANO (99 YEARS OLD—** French make). Used in several shows, moved around very easily. \$100.00 cash with order. P. K. Shows, 8701 Saginaw, Chicago, Ill.

**TELL US YOUR MUSICAL NEEDS AND WE'LL** supply. Instruments, Pianos, Accordions, Supplies. Harden's Music Store, 179 S. Main, Marion, Ohio. np

**VIOLIN PLAYERS OR DEALERS—WILL AC-** cept bids until July 1st on 4 violins, Johann Christian Fricker. Andrea Castagneri 1734. 2 guaranteed hand made. 2 signed models. Write F. Plotnik, 16141 Quincy, Detroit 21, Mich. jy13

### PARTNERS WANTED

**GIRL—18, PLEASING PERSONALITY, FIRST** Class Mentalist, wants to associate with another mentalist who desires capable team for relief roles. Handle all routines fast. Tressa, Box 14, Hazel Park, Mich. jy6

**WANTED PARTNER—BALL AND CLUB JUG-** gler, good amateur will do. Joseph, c/o Thoma, P.O. Box 164, Miami Springs, Fla.

### PERSONALS

**POST CARDS—500 FOR \$5.00, 1,000 FOR** \$9.50. 50% deposit, balance C.O.D. plus postage. Graphic Arts Photo Service, Hamilton, Ohio. np

**WHO KNOWS BARITONE ROBERT ALLEN** Gels or his address? Write to Morris Cohen, 1511 E. 53rd St., Chicago 15, Ill.

### PHOTO SUPPLIES DEVELOPING-PRINTING

**AAA QUALITY "VENUS" STREAMLINERS—** Fast delivery. Booth complete or Cameras only. Single, double, triple. Full length or bust, all sizes. Knockdown or one-piece. Low prices. Federal Identification Co., Dept. M4, 1012 N. W. 17th, Oklahoma City. np

**ATTENTION, DIRECT POSITIVE OPERATORS.** New low price on Eastman Direct Positive Paper, 1 1/2", \$4.75; 2", \$5.50; other sizes reduced proportionately. Write for our new catalog just out announcing a new line of medium priced Metal Frames, also Glass Frames, Folders, Chemicals, etc. Hanley Photo Supply Co., 1414 McGee, Kansas City, Mo. jy27

**COMIC FOREGROUNDS—"HULA GIRL,"** "Fisherman," "Jail," "Dance Team," "Bed Pals." Others getting extra D.P. business: Parks, Carnivals, Studios. All sizes in stock. Free illustrated circular. Mounts: 2"x3", \$1.75 per 100; 3"x5", \$2.50; 5"x7", \$4.00. Other sizes. Photo Novelties. Backgrounds. Eastman paper, chemicals. Quick service. Miller Supplies, 1535 Franklin, St. Louis, Mo. jy13

**DINE PHOTO OUTFITS CHEAP—ALL SIZES.** Drop in and see them; latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. jy6

**DIRECT POSITIVE PAPER—5"x7", \$4.95** per gross. Slides, 5"x7", \$2.00. M & S Photo Supplies, 951 Freeman St., Bronx 59, N. Y. jz29

**DIRECT POSITIVE PHOTO UNITS IN PORT-** able booths or Cameras only. Any single size or combination of sizes in double and triple cameras. Immediate delivery now. Order before the fall rush. Write for prices. American Stamp & Novelty Mfg. Co., P.O. Box 1991, Oklahoma City.

**ENLARGED FROM PHOTO OR NEGATIVE—** 3 5x7 or 2 8x10, \$1.00. Original returned. Acorn Photo, Times Plaza Sta., Brooklyn, N. Y.

**FOR SALE—EXCELLENT VALUE, COMPLETE** Booth Equipment for 600 seat theater. Movie Supply Co., 1318 S. Wabash Ave., Chicago. jy13

**HAVING "DARK CORNER" TROUBLE?** Marful Direct Positive Papers and Chemicals (balanced for beauty) plus the Marful Technical Data Booklet will help avoid this and many other photographic difficulties. Write today for booklet and price list. Marks & Fuller, Inc., 70 Seio St., Rochester 4, N. Y.

**LOWEST PRICES ON DIRECT POSITIVE MA-** chines. Send for new price list. Glossick Mfg. Co., 544 Monson St., East Peoria, Ill.

**NEW MARFUL 44 ENLARGER—NOW AVAIL-** able. Immediate delivery. Also Marful Paper and Chemicals, Mounts and Folders. Fast service. West Coast Photo Supplies, 1809 E. 14th St., Oakland, Calif. jy20

**"OLSON" DIRECT POSITIVE CAMERAS** again available. Fitted with new improved trouble proof paper feel that will not buckle or scratch the paper. The 1 1/2"x2 or 2 1/4"x3 1/4 size, only \$25.00. Now is the time to replace your wornout camera with an "Olson." Olson Sales, 905 Walnut, Des Moines, Iowa. jy13

**WANTED—EASTMAN DIRECT POSITIVE PA-** per-Closures. Any size, quantity. State lowest price first letter. Grecco, 72 Troutman St., Brooklyn, N. Y.

**2 1/2"x3 1/4 IN. CAMERA WITH F4.5 LENS IN** Automatic Shutter, \$139.00. We manufacture all sizes single, double and triple camera Enlargers up to 8x10, \$79.00. One fourth with order, balance C.O.D. Bitright Camera Mfg. Co., Factory, Greensboro, N. C. Sales Office, Atlanta, Ga. np

**12 BOOTHS—COLLAPSIBLE, EASY TO AS-** semble for Direct Positive Cameras. 25 Direct Positive Cameras, post card size. Reasonable. 165 W. 46th St., Room 404, New York 19, N. Y. Bryant 9-2334. jz29

## PARK, CIRCUS AND CARNIVAL SPECIALS

Worth Covered Base Balls	Per Doz. \$ 2.75
Weighted Feather Darts, Doz.	1.20
4 to 7 Inch Hoop-La Rings, Doz.	.70
Straw Horse & Man	4.00
Horseshoe Plaques	2.00
Large "Pin Up" Plaques	2.00
Small "Pin Up" Plaques	.85
R. W. & B. Batons, Gross	16.50
Jr. Batons, Gross	8.00
Silver Canes, Gross	14.50
Flying Birds, Gross	16.50
Parachute Trooper, Gross	21.00
Medium Leis, Gross	4.00
Medium Plaster, Gross	7.00
Swaggers, Gross	9.50
Jr. Swaggers, 29", Gross	9.00
Aluminum Milk Bottles, Each	1.75
Wood Milk Bottles, Each	.50
Jumbo Tails, Per 100	21.00
Knife Rack Rings, Per 100	2.75
Cane Rack Rings, Per 100	2.75
Shooting Corks, Per 1000	2.25

Tumblers	\$ 4.00
Salt and Pepper Shakers	3.00
Engraved Wedding Rings	.95
Paper Flags	.65
Paper Flag Bows	.75
Comic Paper Masks	1.00
Muslin Flags on Sticks	1.15
Plaster Dogs, Ducks, Etc.	1.25
Cloth Flag Bows	1.35
Humorous Mirror	3.00
Mirror Memo Books	4.50
Lead Pencils	2.15
Painting Puzzle Book	6.50
Puzzle Pictures, Per Bale (250)	1.50
Tongue Novelty, Per Bale (200)	1.50
Wheel Tops	4.80
Airplane Gliders	4.00
Paper Hats	5.00
Assorted Prevue Brooches	9.60
Comic Hat Bands, Per 100	1.85
Per 1,000	17.50
Comic Books, Per 100	1.50
Flag Buttons, Per 100	2.00
Motto Buttons, Per 100	.90
MacArthur Buttons, Per 100	1.45
Army Metal Buttons, Per 100	.40

### U. S. MADE SLUM

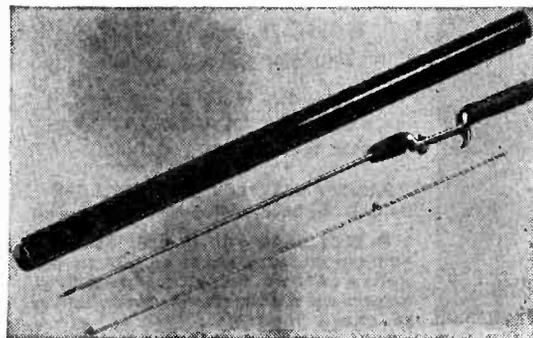
Heavy Whiskey Glasses	Per Gross \$ 3.50
Miniature Mugs	4.00

Limited Quantity—25% Deposit, Balance C. O. D., F. O. B. Indianapolis.

Importers **KIPP BROTHERS** (Established 1880)  
Wholesalers 117-119 S. Meridian St., Indianapolis 4, Ind.

## BAIT CASTING ROD

TWO PIECE ROD—53 1/2" OVERALL LENGTH



1. High quality spring steel, bright finish, rust resistant.
2. Stainless steel guides, electrically brazed.
3. Sturdy aluminum handle, formed cork grip and fore grip.
4. Screw reel seat lock.
5. Packed in telescopic tube.

YOUR **\$5.25** COST each

Doz. **\$60.00**

Retails for **\$10.50**

25% Deposit With Order, Balance C. O. D.

### MUTUAL DISTRIBUTING COMPANY

801-803 Milwaukee Ave. (Monroe 7490-7491), Chicago 22, Ill.

## ATTENTION—WAGON JOBBERS

WE HAVE THE MERCHANDISE THAT YOU WANT, AT PRICES YOU WILL LIKE

Clip Combs, Heavy Black or Ass't. With Metal Clip (12 to card)	Per card .58
Ladies' Dressing Combs, 8-inch Ass't. (12 on card)	Per card .68
Toothbrushes, Vitalon Nylon Bristles (12 to display)	Per card 1.30
Toothbrushes, Duralon Fiber Bristled (12 to display)	Per card .65
Phonograph Needles, 50 to Box (12 Boxes to display)	Per card .60
Saccharin, 1/4-Gr. (24 10¢ Pkgs. to display)	Per card .85
X-Cello or Smilthes, Per gross	1.75
Sewing Needles (24 10¢ Ass't. Pkgs. to display)	Per card .75
Safety Pins (12 Ass't. Pkgs. to display)	Per card .60
Eye Shade Caps, Ass't. Per doz.	1.40
Magnetic Tricky Dogs, Per doz.	1.35
Smokers' Fun Shop (53 pieces on display card)	Per card 1.30
Novelty Key Chains (24 10¢ to display card)	Per card 1.12
Eagle Fountain Pens, 14-K Gold Point \$2.41 retail	Per doz. 13.25

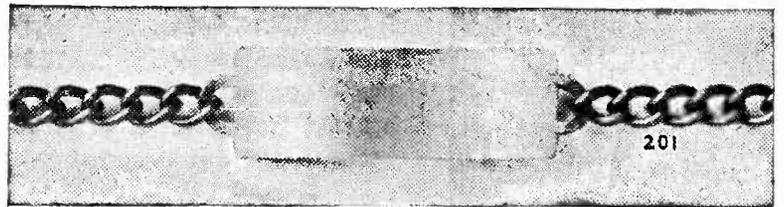
Write for our list of several hundred fast-selling items. Terms—2% for Cash—F. O. B. Smithfield, North Carolina

## B & B NOVELTY CO.

P. O. BOX 320 SMITHFIELD, NORTH CAROLINA

### ALL ALUMINUM BRACELET

Chain-Plaque-Catch



(Actual Size)

**\$3.00 DOZ.—\$32.40 GROSS**

25% Deposit With Order, Balance C. O. D.

### SLOAN JEWELRY CO.

352 NEW JERSEY AVENUE

BROOKLYN 7, N. Y.

## SPECIAL—YELLOW SINGING BIRDS

Top Quality, Extra Loud Whistle, Bright, Flashy Feather Wings in Assorted Colors. \$15.00 Per Gross, Complete With Sticks.

Immediate Delivery. Deposit With Order.

### NOVELTY & NOTION EXCHANGE

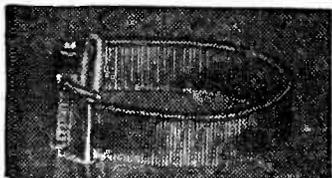
125 West Fifth Street

Dayton, Ohio

## BALLOONS

Special Oak 16P Balloons, now in stock. Per Gross \$18.00  
Streetmen's Special, Inflates 12", Assorted colors. Per Gross 9.00  
Army Target, #30, Ass'd. Colors. Per 100 18.00 (In stock #4, 5, 6, 7, 8, 9 & 11; 16P, 19P & 20P)  
Leather Holster with Metal Gun & 70 Ligne Button, complete. Gross 22.50  
R.W.B. Batons with Bell. Per Gross 18.00  
Feather Dolls, complete. Per Gross \$24.00, \$27.00 & 38.00  
Clich Gun with Leather Holster. Per Doz. 3.75  
Spanish Hats, \$30.00; Mexican Hat, \$27.00; & Cowboy Hat. Per Gross 36.00  
Comic Hat Bands. Per 1000 22.50  
Gilted Bullet Key Chain, 45 or 30 Caliber. Per Gross 10.80  
Large Rabbit Feet. Per 100 4.00  
With Key Chain. Per 100 6.00  
Metal Trumpet, Decorated. Per Gross 14.40  
Squawkers for Balloons. Per Gross 2.00  
Pin Wheels. Per Gross \$7.20 & 9.00  
Airplane Pin Wheels with 3 Propeller. Per Gross 18.00  
Raincoats, Doz., \$18.00; Raincoats, Doz. Rubber Bands, #8-10-12. Per Lb. 1.20  
Baseball Bats, small, \$7.20 Per Gross: Medium. Per Gross 8.60  
Police Whistles, Assorted Colors. Gross 4.80  
Dancing Clown or Cadet. Per Gross 6.00  
Wiggle Snakes. Per Gross 9.00  
Sabar, Plain, \$3.50 Per Doz.; Boxed, Per Dozen 4.50  
Lamats, \$10.80 Per Gross; White Cors. Per Gross 14.40  
Lash Whips, \$15.00 Per Gross; with Whistles. Per Gross 18.00  
Glove, Clown or Monkey. Per Doz. 4.80  
Delux Flying Birds. Per Gross 16.50  
Swagger Canes. Per Gross 9.60  
**BIGGER & BETTER—SAME DAY SERVICE.** WRITE FOR STOCK AND PRICE LIST. 25% dep. required with all orders, bal. C.O.D.  
**CHARLES SHEAR**  
15C PARK ROW NEW YORK 7, N. Y.

## FINEST STAINLESS STEEL STRETCH BANDS AT THE LOWEST POSSIBLE PRICES !!!



Stainless Steel \$6.00 Doz.  
Gold Plated \$8.00 Doz.  
Retails for \$3.00 and \$4.50.  
Send \$1.00 for Sample Band.  
You must mention The Billboard to get these low prices.  
25% Deposit Required—Balance C. O. D.  
**LOUIS LE VITE**  
21 East Van Buren Street, Chicago, Illinois

1 1/2 "x2" Direct Positive Photo Machine, complete with Booth Camera and Steinhell F.2.5 Lens \$175.00  
1 PDQ Direct Positive Enlarger. Like New 65.00  
1 Direct Positive Enlarger and Reducing Box, enlarges & reduces discharges, etc. 75.00  
1 PDQ Model G Street Camera, complete; also Lights and Booth for inside work, like new, only 165.00  
1 1/2 "x2" and 2 1/4 "x3 1/4" Speedy Camera with new F.3.5 Wollensak Lens, only 150.00  
Send 50% With Order, Balance C. O. D.  
**RAY LOCKARD**  
255 E. Jackson SHELBYVILLE, IND.  
(Phone 7112W)

## HIGH GRADE YELLOW GOLD-PLATED STAINLESS STEEL EXPANSION WATCH BANDS

1/2 DOZ. FOR **\$9.00**  
Send \$2.00 for sample band. Retails for \$4.50.  
**B. LOWE, Holland Bldg., St. Louis 1, Mo.**

**GEM-LIKE Transparent Lucite JEWELRY!**

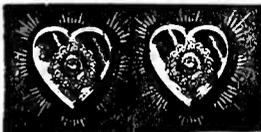
SET WITH BRILLIANT RHINESTONES—INDIVIDUALLY BOXED



No. 4511 BUTTERFLY EARRINGS. Sterling with gold-shell antennae. Silver-plated earscrews. Per Doz., \$19.50.



No. 4501 BUTTERFLY PIN. Gold-shell antennae. Two-piece safety-catch pinback. Per Doz., \$16.50.



No. 4513 HEART EARRINGS. Silver-plated metal earscrews. Per Doz., \$12.00.



No. 4506 ROSE HEART NECKLACE. Hand-made sea shell flower. Sterling chain. Per Doz., \$12.00.



No. 4504 TWIN HEART NECKLACE. Sterling silver chain. Per Doz., \$19.50.



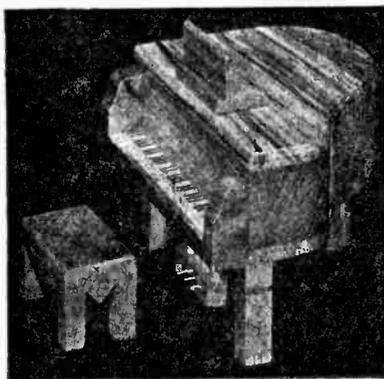
No. 4507 ROSE HEART EARRINGS. Hand-made sea shell flower. Silver-plated earscrews. Per Doz., \$10.50.



No. 4503 HEART NECKLACE, 18-inch sterling chain. Per Doz., \$19.50.

**CHAS. DEMEE MFG. CO.**  
108-116 EAST WALNUT ST. — MILWAUKEE 12 WIS.

**PIANO SAVING BANK WITH BENCH**  
USEFUL as well as DECORATIVE



No. 4674 K

Made of Quarter Sawed and Cross Grained Red Gum Wood and Beautifully Constructed.

**\$18.50 PER DOZ.**

PACKED: 1/3 DOZ. PIECES

5 inches high to top of music stand  
5 inches wide, 4 1/2 inches deep.  
6 lbs. to the dozen.

PROMPT DELIVERY TO RE-SELLERS  
No C. O. D. Shipments Without 25% Deposit  
PLEASE SEND FOR OUR PRICE LISTS (K) that constantly aim to bring to our customers a GRAPHIC MESSAGE of our NEWLY ADDED GIFT GOODS to the already existing SPLENDID VALUES.

**LEO KAUL**

IMPORTING AGENCY, Inc.

**333** and 335 SOUTH MARKET STREET

Chicago (K) 6, Ill.

**Last Time a Sellout—Now 50,000 More Cases Government Surplus Stationery**



The Stationery Buy of a Lifetime! Each Case contains 150 Units—50 Sheets—25 Envelopes to each Unit! Linen Finish Bond Paper, Priced Amazingly Low!

1 Case	3 Cases	5 Cases	10 Cases	20 Cases
\$20	\$18	\$17.50	\$17	\$16

Send \$1.00 for 3 Sample Packages Postpaid. 25% with Order—Immediate Delivery

This Deal costs you less than the manufacturing costs. Attention, Printers! One case contains 7,500 sheets, 3,750 Envelopes, the Envelopes alone are worth more than the price of the entire case, paper size 6 1/2 x 9 1/4. Envelopes, 2 matching sizes, plain white. Jobbers, Write for Prices on Hundred or More Case Lots.

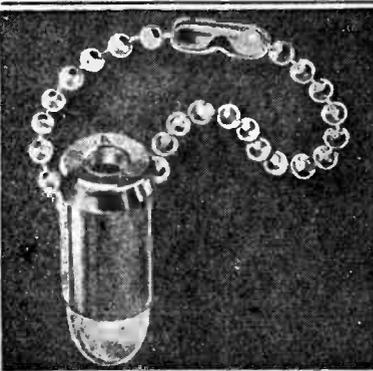
**LAWRENCE GLICK**

Insurance Center Building Suite 606  
333 S. Wells St. Chicago 6, Illinois  
Phone: Harrison 5788

Glamour Girl Notebooks, thous. pieces \$ 6.50  
Small Comic Buffons, thous. .... 7.00  
10 Gross Assorted Slum for ..... 12.50  
Vinylite Tobacco Pouches, gr. .... 2.16  
5 Gross Assf. Glassware for ..... 18.75

WRITE FOR OUR CIRCULAR

**SAUNDERS MFG. & NOVELTY CO.**  
708 Frankfort Ave., N.W. Cleveland 13, O.  
CHerry 3817



**PRINTING**

ARTISTS, SONGWRITERS—MUSIC PRINTED. Illustrated Letterheads, Envelopes, Circulars; Newspaper and Magazine Cuts, Engravings. Prompt service, price list free. General Engraving Service, Parkersburg, W. Va. jy13

ATTRACTIVE — 100 LETTERHEADS AND Envelopes, three, four lines copy, \$1.25 post-paid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. je29

DODGERS—ASSORTED COLORS, FOR EFFECTIVE advertising. 5,000 6x9, \$14.85. 10,000, \$24.85. Limit 300 words. 50 per cent deposit. Enterprise Press, Elizabethtown, Ky. jy13

FLASHY LETTERHEADS — TWO, THREE colors for carnivals, magicians, radio, shows, others. Heralds, Tickets, Tougisters. Hubbard Sho-print, Box 211-Q, Springfield, Mo. jy6

HIGH QUALITY GUMMED SHIPPING LABELS at low cost. Excellent service. Print-Rite Press, Asheville, N. C. Send copy for estimate.

WINDOW CARDS—THREE SHEETS, ONE Sheets, Photo-Offset Heralds and Window Cards for Fairs, Celebrations and etc. Cato Show Printing Co., Cato, New York. au31

100 LETTERHEADS, 2 COLORS; 100 LARGE Envelopes, \$1.75; 500 6x9 Handbills, \$2.00. Crown Print, Adelphos, O.

1,000 BUSINESS CARDS, \$2.50 PREPAID; 500 Bond Letterheads, \$3.50. The Reliable Print Shop, 901 E. Jefferson St., Louisville 6, Ky. jy27

**SALESMEN WANTED**

DISTRIBUTOR SALESMEN—NEW AUTOMOTIVE Product. Great potential. Non-competitive, guaranteed. Reliable company. Protected territories, no canvassing. Excellent profits. Free advertising—sale helps. First time offered! Improves motor performances, lengthens motor life, lowers operation costs. Trial box, \$2.00. New and good deal! Motograph Sales, 1120 H St., Room 200, Sacramento 14, Calif.

**SCENERY AND BANNERS**

CLOTH BANNERS, 3x10 FEET, \$6.00, WITH Brass Grommets. Write for prices on special jobs. W. Courtney, 541 N. Longwood St., Baltimore 23, Md. au17

**TATTOOING SUPPLIES**

LARGER SELECTION, BETTER QUALITY—Tattooing Outfits, Supplies, New Designs. See my price list before buying! Steele, 1817-A, San Pablo, Oakland, Calif. jy20

NEW MODERN TATTOOING AND ENGRAVING Machines. Complete Outfits and Equipment. Free circulars. Write today. Zeis Studios, 723 Lesley, Rockford, Ill.

TATTOOING MACHINES—HAND PAINTED Designs, Colors, Complete Outfits. Send \$12.00 for one of my Light Weight Chrome Plated Tattooing Machines, then compare it with any machine on the market today. Thanks for the great response. Owen Jensen, 120 W. 83rd St., Los Angeles 3, Calif. je29

**WANTED TO BUY**

WANTED—16-35MM. SOUND, SILENT Projectors, Films, Small Radios, what have you? Outdoor Camera Film, \$2.50 100'. ABC Films, R-111, Boulevard Station, N. Y. C. jy13

WANTED — CRYSTAL BALLS, TURBANS, Costumes, etc. State size, condition, price, etc. C. & H. Curio Shop, 12 1/2 E. Charras, Colorado Springs, Colo. je29

WANTED—A FEW LARGE HUMOROUS MIRRORS in good condition. Mark R. Sullivan, Canada St., Lake George, N. Y.

WANTED—HIGH STRIKER, IN GOOD CONDITION. Will pay cash. Harry Booker, Molly's Shows, Gardiner, Maine (until June 29).

WANTED — PORTABLE MERRY-GO-ROUND and Kids' Aeroplane Swing in running condition. Charles Walters, 925 S. Raleigh St., Martinsburg, W. Va.

WANTED—ROOT BEER BARRELS, HOT DOG Steamers, Carbonaters, Popcorn Machines, Juice Boxes. Oakdale Sales Co., 2858 N. Clark, Chicago, Ill.



**FOLDING CHAIRS?**

All You Want!  
Prompt Delivery!  
Low Prices!  
Write or Telephone

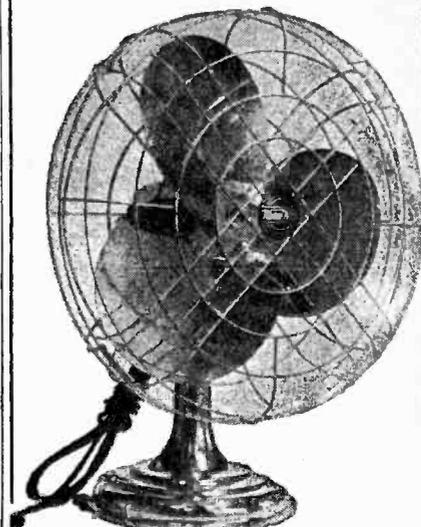
**J. P. REDINGTON & CO.**

Dept. 28, Scranton 2, Pa.

**ATTENTION CONCESSIONAIRES, PITCHMEN**

Contact your local jobbers for the best "Whistling" and Flying Yellow Bird taped. Trade Mark the Whistler.  
**SHERMAN NOVELTY CO**  
278 East 3rd St. New York 9, N. Y.

**FANS**



**MAKE YOUR OWN**

18" Counter Model Fan Kit, consisting of everything except (1/5 to 1/3 H.P.) motor, at \$19.00 each. 24" Adjustable Pedestal Fan Kits, consisting of everything except (1/4 to 1/3 H.P.) motor, at \$46.50 each. Larger quantities special prices. Limited quantity of complete Fans in various sizes are available. Order by phone. Will pay highest prices for 1/6, 1/4 or 1/3 or any fraction H.P. Motor, 110 volt, 60 cycle, new or used or government surplus; also will pay commissions for information where Motors can be obtained.

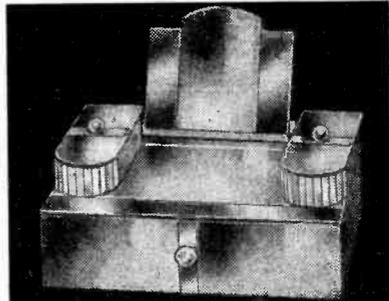
TERMS: 1/3 with order, balance C. O. D. express (except rated concerns).  
**Electric Fan Products**  
102 N. Niles South Bend, Indiana  
Phone 32275

**FREE Wholesale Catalog**



For dealers, salesmen and agents. 192 pages chock-full of nearly 3,000 tested sellers. Household goods, display card items, jewelry, food, etc. are a few of the many money making opportunities shown. Address a postal card to address below and request a copy of this Thrilling Book. No charge for it.  
**SPORS CO.**  
6-48 Lamont, Le Center, Minn.

**NEW GLUE PROCESS! FINER VANITIES!**



#800 DeLuxe Vanity \$24.00 NEW LOW PRICE!  
Beautiful blue-white mirror vanity with 2 flexo compartments. 2-tone swivel mirror. Individually packed in a case. Wt. 25 lbs.  
**W. L. MARTIN MIRROR BOX CO.**  
1447-59 W. 68th St. CHICAGO 38, ILL.

Auto Bombs, Gr.	.....	\$12.50
Water Squirt Pistols (Plastic), Doz.	.....	6.00
Rocket Water Gun, Gr.	.....	4.90
Singing Yo-Yo (Plastic), Doz.	.....	1.80
Hot Gum (5 Sticks), Per 100 Pkgs.	.....	4.60
Smoker's Fun Shop (53 Items), Card	.....	1.60
Tricky Dogs (Magnetic), Gr.	.....	18.00
Squirt Rings, Doz.	.....	3.50
Lapel Squirts (Best), Doz.	.....	2.40
Wiggle Fish \$1.90 Doz. Gr.	.....	21.00

Write for Catalog of Other Sales-Tested Items

**DAYTON NOVELTY & MDSE. CO.**  
419 Wayne Ave. DAYTON, OHIO  
(P. O. Box 593)

**COMPLETE CATALOG NOW BEING MAILED OUT**

Suitable for All Concessions

State Line of Business for proper listing.

**MIDWEST MERCHANDISE CO.** 1010 BROADWAY KANSAS CITY, MO.



**SORRY!**

No new Agents' territory open until end of sugar quotas. BUY AND HOLD VICTORY BONDS.

**AMERICAN CHEWING PRODUCTS CORP.**

4th and Mt. Pleasant Ave. NEWARK 4, N. J.



For 30 YEARS We proudly advertised that OUR PRICES ARE RIGHT

and we still are soliciting business from "The Shrewdest Buyers"

- Our Line Consists of Stuffed Toys, Leather Goods, Cutlery, Sun Glasses, Combs, Flashlights, Batteries, Shoe Laces, Fire Proof Glassware, Drag Sundries, Etc., etc.

WRITE FOR OUR 1946 BARGAIN CATALOG

MILLS SALES CO. MAIN BRANCH • OUR ONLY MAILING ADDRESS 901 BROADWAY, New York 3, N. Y. WORLD'S Lowest Priced WHOLESALERS



MONEY CLIPS Stainless steel. Sensational fast selling novelty. Guaranteed never to tarnish. 1 Doz. Display Cards. \$2.20 per doz. 25% With Order. Balance C. O. D. Send 25¢ for Sample. Special prices to jobbers. SALESMAN WANTED. NATIONAL MET. CO. 168 N. Main FALL RIVER, MASS.

CARNIVAL AND STORE WORKERS

Engraving Jewelry for Your Concessions or Stores. Send \$10 for Sample Assortment. Free Catalog. I'm With It MILLER CREATIONS MFG. 6628 Kenwood Ave. Chicago 37, Ill.

METAL CHAIN

Yellow, pink gold or silver plated. Fine cable type. Ideal for all types of jewelry. 10c per ft., 25 ft. minimum. Sample 2 ft. ea. type, 8 ft. total \$1.00 prepaid

EAR SCREWS

Gift or Nickel Brass Cup Type for pasting, and Tab Type for soldering. \$3.00 gross prepaid. Samples 25c

ROYALE MFG. CO. 5210 3rd Ave. Brooklyn 20, N. Y.

CHROME BULLET LIGHTER with GENUINE LUCITE BASE

6" high - Lucite Base 3" square A beautifully decorative piece... mechanically perfect... priced right. Order now and watch the sales come in. \$14.40 per doz. Sample price, \$1.98. 25% Deposit with Order. Balance C. O. D. Special Prices to Jobbers. Sampa Sales 3704 Junction Blvd., Corona, L. I., N. Y.

At Liberty—Advertisements 5c a word, minimum \$1, maximum 50 words, cash with copy.

BANDS AND ORCHESTRAS

FAST THREE-PIECE DANCE ORCHESTRA available soon for cocktail lounge, club dates, etc. In or near New York. Write Band Leader, 1468 Pacific St., Brooklyn 16, N. Y.

ROY SANDERS' SYLVANIANS—UNION; 5 TO 8 men, will augment. Can use reliable agent. Jobbing, playing club dates, commercial style. Contact above, 1017 N. 9th St., Reading, Pa.

CIRCUS AND CARNIVAL

AT LIBERTY AFTER JULY 4th—FOR Motorized Carnival. Monk Hill's Santa Fe Trail, Pony Express. Fully Western style Pony Ride. Write, wire Monk Hill, Byron, Ill. je29

HARRY PARNELL 20 MINUTE EDUCATED Donkey and Trained Dog Act available for season due to disappointment. Circus or carnival wire, write or phone 203 Fifth St. S., Moorhead, Minn. Phone No. 31956.

MISCELLANEOUS

★ ENERGETIC THEATER MANAGER AND Exploitation Man now working desires to make change. 10 years' experience. Personable, good wardrobe, honest, ambitious and progressive. Young, single, free to go anywhere. East preferred. Veteran. Box C-226, Billboard, Cincinnati 1, O. 6/6/22

PSYCHIC PALMIST—WANTS WORK WITH Colored Club or Show. Very beautiful. Can do Half and Half Parts. Looks Gypsy. Age 30. Wire Rose Davis, Avella, Pa.

MUSICIANS

★ ACCORDIONIST—24, EXPERIENCED, Radio, combo, stroll, read, fake. Will travel. Union. Veteran. Box C-226, Billboard, Cincinnati 1, O. 5/6/22

AT LIBERTY—ACCORDIONIST, UNION, VETERAN. In 700 performances with entertainment unit in Pacific. Former staff accordionist at KDKA. Experienced in cocktail combos, units in night clubs and radio. Play popular, sentimental, novelty, polkas and hillbilly music. Prefer joining combos. All offers considered. Bob Barry, 705 E. Main St., Danville, Ill. je29

AT LIBERTY—TROMBONE. READ, TAKE off, cut or else. Prefer jazz. Wally Hadden, 57 Erkenbrecher, Cincinnati, O. Phone University 7757.

AVAILABLE — TRUMPET. EXPERIENCED, read, jazz, fake, micky. Prefer small combo. J. Chandler, 4925 First Ave., Birmingham, Ala.

CLARINET—FINE TONE, PHRASING, PLENTY experience. Desires contact with good cocktail unit or combo. Johnson, 4708 N. Wolcott, Chicago.

DRUMMER—ALSO DOUBLES ON VIBRA-harp. Girl. prefers male band. Beautiful, complete set. Ten years' experience. Good rhythm and union. Can read or fake. Clean cut, good wardrobe. Available immediately. Box C-232, The Billboard, Cincinnati 1, O.

DRUMMER—UNION, VETERAN, AGE 26. Experienced all rhythms, Latin rhythms, read, cut shows. Good equipment. Now with hotel band. Wants small combo of any style. Available June 26. Jerry Poland, Gen. Del., Amarillo, Tex.

DRUMMER — 20, AVAILABLE ON TWO weeks' notice. Reliable, cut shows. Prefer tenor style band, Southern location. Write or wire Don Boyd, Mayflower Hotel, Jacksonville, Fla. je29

DRUMMER—UNION, SOBER AND DEPEND-able. Experienced with large and small units. Will travel or locate. Pay must be good. Would like Northern States or the West Coast. Transportation must be paid. Can leave at once. Wire or call Musician, Room 322, Hillsboro Hotel, Tampa, Fla.

ELECTRIC GUITARIST AND DRUMMER—Travel together anywhere. Sing. Union. Plenty experience. Available immediately. Write or wire John Anderson, 247 S. Court St., Steubenville, O.

GOOD DRUMMER — WANTS JOB. SOBER, reliable, union. Good beat, steady tempos, handle some vocals, cut floor shows. Join on short notice. Beautiful set. Box C-230, The Billboard, Cincinnati 1, O.

HAMMOND ORGANIST—JUST CLOSED TWO years at Skateland Rink, Dayton, O. Previously Coliseum Rink, Baltimore, Md. Consider clubs, hotel, lounge or rink. Excellent modern library music. Perfect tempo. Go anywhere immediately. Wire best offer. Union, reliable. Fernandez, General Delivery, St. Louis, Mo.

HILLBILLY MUSICIANS—BOY, GIRL, FID-dle, Guitar. Good singing and yodeling. Radio and stage experience. If interested write Mary Fye, R. D. No. 2, Bellefonte, Pa. je29

LEAD JAZZ TROMBONE—SING. LEAD JAZZ Trumpet. Both have semi-name experience. No micky. Musicians, 7504 Elizabeth St., Cincinnati 31, O. je96

LEAD ALTO TENOR, CLARINET—AVAIL-able July 10th. Box C-234, Billboard, Cincinnati 1, O. je96

MALE-FEMALE DUET — BOTH SING HAR-mony. Rhythm Guitar, Novelty Bass, also sing solos. No clubs. Not characters. Phone Bob Ward, Chicago. Monroe 2708. je29

PIANIST—READ, FAKE, PLENTY OF EX-perience. Would like resort job or cool location. Bob Williams, 108 W. Burlington St., Iowa City, Iowa. je96

SAX AND CLARINET MAN—READ AND fake, singer. Double on guitar. A. Pagan, 460 E. 147th St., Bronx, N. Y. MO-9-5978.

★ STRING BASS, ARRANGER—TEN YEARS' professional experience, five years with U.S. A.A.F. bands and orchestras. Solid rhythm. Can use bow. Ad lib, reading no object. J. C. Carpenter, 617 Blair St., Florence, Ala. 4/6/22

STRING BASS—GIRL, BLONDE, AGE 21, double vocal. Three years' college and conserva-tory study. Union. Anywhere. Bettie Ann Ogle, 715 W. North St., Lima, O. Telephone 77451.

STRING BASS—VET., NAME BAND EXPERI-enced, age 27. Read, fake, neat appearance. Available now. Write or wire Rudy Bandy, 1772 E. 20 St., Cleveland, O.

TROMBONE—UNION, GENERAL BUSINESS-work Brass Section. No lead, no takeoff. Write Box 87, Elmira Heights, N. Y. je29

TRUMPET—SING, UNION, FAIR READER, prefer 2nd or 3rd, ride, appearance, age 20. Maurice Tucker, Greensburg, Ky.

TRUMPET MAN—RIDE STYLE, PLENTY EX-perience, young, neat, sober, union. Will travel or locate. Available at once. Give all details. Dick Gable, 640 Marietta Ave., Lancaster, Pa. je29

TRUMPET — WANT LOCATION JOB. FINE style, read, fake, tone, range. Combo only. Married. Harry Hodnett, 2411 3rd Ave., Scotts-bluff, Neb.

VET-ORCHESTRA LEADER—VOCALIST AND hot trumpet front man. Can rehearse any band to 100% improvement. Smart, witty personality, expert musical knowledge. Will consider best offer. Box C-219, Billboard, Cincinnati 1, O. je29

VIBRAHARPIST—SWEET AND SWING, EX-perienced, all styles. Young, strictly sober and reliable. Like to join ambitious small combo. Photo, records on request. Carl Dean, 815 W. California St., Oklahoma City.

New! Novel Toy and Gift Sitting Down PUPPY Everyone will be delighted with this mar-velous toy! Loads of fun for children and all ages. Beautifully finished! Made of highly processed white rabbit skins. Black fur tail and ears, life-like bright eyes, embroidered nose and tongue, silk-like ribbon around neck. Packed in individual boxes. \$27 dozen LESS THAN DOZEN LOTS, \$2.89 EACH POSTPAID. 25% DEPOSIT, BALANCE C. O. D. MAILOR CO. Dept. B, 233 West 26 Street, New York 1, N. Y.

"Amazing" NEW FROZEN SUCKER MOLD Delicious FROZEN FRUIT JUICE SUCKERS Can be made in the home. MOLD with 4 PLASTIC HANDLES. Packed in four color box. Postpaid \$1.00 Each—\$69.00 Per Gross. 25% with order, balance C. O. D. PARK SALES & MFG. CO. 399 EAST ARCHWOOD AVE. AKRON 1, OHIO

CARNIVAL SPECIALS

- 23x17 In. Real Fur Scottie Dogs (Raccoon). Per Doz. \$38.00
26 In. Goo Goo Eyes Chenille Dolls, Asst. Col., Big Flash. Per Doz. 16.50
24 In. Plush Panda Bears, Per Doz. 27.00
16 In. Plush Monkeys, Pressed Face, Pink & White, Also Green & White Comb. Per Doz. 18.00
12 1/2 In. Felt Stuffed Doll Assortment (Monkey, Bear, Eskimo, Jockey). Dz. 12.00
12 In. Wood Pulp Kewpie Dolls, Mohair Wig, Movable Arms, Asst. Dresses. Per Doz. 12.00
Fox Fur Tails. Per 100: Md., \$15.00; Lg., \$20.00; Giant Size 35.00
Hawallian Lels, Asst. Col., 1". Per Gr. 3.60
Plaster, Lg., Gr. \$24.00; Md., \$10.20 & \$7.50; Sm., \$3.00
Swagger Canes. Per Gr., Jr., \$8.00, 10.50
6" Kewpie Dolls. Per Gr. 16.50
Felt Hat Bands, Asst. Comic Sayings. Per Gr. 17.50
Plastic & Metal Charm Key Chains. Per Gr. 3.75
Pin-Up Mirrors, Per 100 4.00
3 1/4 In. Pin-Up & Scenery Plaques, Convex Glass. Per Gr. 9.00
5 In. Pin-Up & Scenery Plaques, Convex Glass. Per Gr. 12.00
Picture Tinselled Horse Shoe Plaques, 6x8. Per Gr. 21.00
Picture Tinselled Horse Shoe Plaques, 3 1/4 x 5. Per Gr. 8.40
Remit 25% With Order, Balance C. O. D.

Order From This Price List CARNIVAL NOVELTY CO. 714 BROADWAY, NEW YORK 3, N. Y. GRamercy 7-1798

24-K Gold Plated CROSS and CHAIN

60¢ each Here is the greatest Gold Plated Cross value ever offered! Cross is skillfully embossed in filigreed pattern. Cross measures 1 1/2". Chain full 18". Boxed in handsome velvet covered Maroon and Gold box. Only \$7.20 per doz. Send 25% deposit, balance C. O. D. unless rated. ILLINOIS MERCHANDISE MART Dept. NZ-4 510 N. Dearborn St., Chicago 10, Ill.

LADIES' Genuine Gold Plated BIRTHSTONE RING

30c Each BOXED Your Choice of 12 Exquisite Shades Select Your Very Own Simulated Birthstone January - Garnet February - Amethyst March - Aquamarine April - White Sapphire May - Green Spinel June - Alexandrite July - Ruby August - Peridot September - Sapphire October - Rozecoon November - Gold Sapphire December - Zircon A sensational \$1.00 seller. Rings Gold Plated. Genuine IM-PORTED Stones in- individually boxed as il- lustrated. Your choice of 12 beautiful birthstone shades. Only \$3.80 per doz. Send 25% deposit with order if not rated. 2% cash discount allowed if you send full payment in advance. ILLINOIS MERCHANDISE MART Dept. NZ-5 510 N. Dearborn St., Chicago 10, Ill.

ATTENTION Manufacturers of Name Pins now offering at Sen-sational Low Prices Fresh Water Pearl leaf-shaped with names Mother, Sister, Sweetheart or Wife mounted on with 12-kt 1/60 rolled Gold Plate wire, attractively carded. 1 Gross Lots. Per Gr. \$25.00 5 Gross Lots. Per Gr. 23.00 Other names (Army, Miami, etc.) \$2.00 more per gross. Immediate delivery. ORDER NOW 25% Deposit on All Orders. Balance C. O. D. KELMONT NOVELTY JEWELRY CORP. 65 W. Broadway New York 7, N. Y.

GENERAL MERCHANDISE Electric Stoves, Toasters; Movie Projectors, 16 MM., and Film. Write for our COM- PLETE Catalog. EARL PRODUCTS CO. 221 N. Cicero Ave. CHICAGO 44, ILL.

**"NI-CHROME"  
HORSESHOE RING\***



A Lucky Four Leaf Clover design—sparkling mother of pearl inside a Good Luck Horseshoe. Beautifully fashioned, yet heavy weight.

**IDEAL FOR GIFT OR PREMIUM.  
\$9.00 PER DOZEN**

These rings are available from the following jobbers:

- Alpha Craft, Inc., 303 Fifth Ave., New York, N. Y.
- A-M Trading Co., 5 E. Long St., Columbus 15, O.
- Beller-Levine, 5 N. Wabash Ave., Chicago, Ill.

SEND YOUR JOBBER \$1.25 for Sample Ring. \*Copyrighted

**STERLING ART CRAFT, INC.  
RING MANUFACTURERS**

337 South High Street COLUMBUS, OHIO

**CARNIVAL, CIRCUS, PARK SPECIALS**

- Tricky Dogs, Magnetic, Gr. \$16.50
- Batons, Lancaster with bell, Gr. 21.00
- Yellow Flying Birds with Whistle, Gr. 15.00
- De Luxe Flying Bird, Gr. 18.00
- Pinwheels, Metallic and Acetate, Gr. \$7.00-9.00
- Spanish Hats, Gr. 24.00
- Mexican Hats, Gr. 24.00
- Felt Hats, Sailor, USA, 1946, Wolf, Gr. 24.00
- Lash Whips, 54 Inch, Gr. 16.00
- 8 1/2 Inch Composition Dolls, Gr. 16.50
- Featherbacks for Dolls, Gr. 9.00
- Balloons for Streetmen, Inflate 12 in. Gr. \$13P, \$13.00 Gr.; #16P, \$20.00 Gr.; #12 Kat Head, \$15.00 Gr.; #524 Airship, \$9.00 Gr.; Army Targets, J-30, 300 in carton, 18¢ each; #12 Kat Head Oak Brand, Gr. \$20.00
- Balloon sticks 1/8 18 inch, Per 1,000 7.00
- Balloon sticks 3/16 22 inch, Per 1,000 8.00
- Paddle Balls, Masonite paddle, Gr. 15.00
- Metal Savings Banks, colorful, Gr. 21.00
- Metal Yo-Yo's, Gr. 14.40
- Badge Board Slum Make up 7 1/2 and 10 1/2 each, 4.25
- Rabbit's Feet, Per 100 6.00
- Rabbit's Feet, with Chain, Per 100 6.00
- Miniature Wine Sets, Brass, Doz. 6.00
- Comic, MacArthur, all 50 Iligne Buttons, Per 100, \$1.75, Per 1,000 15.00
- Miniature Wine Sets, brass, Doz. 6.00

Agents for OAK RUBBER CO. Sorry, No Catalog.

**PARK ROW NOVELTY CO.**  
139 Park Row New York City 7, N. Y.

**ENGRAVERS, HERE'S A  
NEW ITEM THAT'S A  
REAL WINNER**

**GENUINE LUCITE BRACELET**

Well made bracelet of gleaming Lucite in assorted colors; has plate for engraving and a metal fastener. Sells fast wherever it's shown. Send \$5.00 today for your sample order.

**M. ARCHER**  
1309 So. Homan Ave., Chicago, Ill.

**SOMETHING NEW!  
SPLIT TOY BALLOON RINGS  
WITH STRINGS**

Put speed in balloons. Bounce and spin 'em. A natural for house and street demonstrators. Sells for 35¢.

**\$10 A GROSS**  
50% Deposit, Balance C. O. D.  
**SAMPLE OUTFIT \$1**  
2 Paper boxes — 1 Ring  
3 3/4" 2 color balloon  
Complete Instructions for Games to Play.  
Fun for Anyone.

**WE DO NOT SELL BALLOONS  
THE PATENT BALLOON RING CO.**  
Manufacturers  
2032 S. Halsted St. Chicago 8, Ill.

**MARZIPAN CANDY  
LOOKS LIKE REAL FRUIT  
MINIATURE SIZE**

Delicious Candy Pears, Oranges, Lemons, Peaches, Plums, Bananas, Strawberries, Apples, beautifully colored. Packed assorted in attractive half-pound box. Plenty of eye appeal. Big repeater. Wonderful gift item.

**\$9.00** Per Dozen Boxes  
F.O.B. New York. No C. O. D.'s.  
Sample Box, \$1.00 Postpaid.

**Al Finberg & Associates**  
218 West 100th St. New York 25, N. Y.

**PARKS AND FAIRS**

**BALLOON ASCENSIONS—PARACHUTE**  
Jumping. Modern equipment for fairs, parks, celebrations. Always reliable. Claude L. Shaffer, 1041 S. Dennison, Indianapolis 8, Ind. jy13

**BINK'S CIRCUS ATTRACTIONS—WORLD'S**  
best Wire Act, Comedy Clown, Juggling, Novelty Trapeze, Hand Balancing and Acrobatic. Four acts. Address: R. I. Cudahy, Wis. jy29

**GUTHRIES, FRED AND MARIE—FOUR DIF-**  
ferent Free Attractions. Dancing Tight Wire, Balancing, Trapeze, Iron Jaw Butterfly and Double Trapeze. Beautiful wardrobe. Reasonable. 216 W. Ninth, Cincinnati, O. jy20

**KANSAS CITY RAMBLERS—AVAILABLE**  
for Fairs and Celebrations in Michigan, Ohio, Indiana and Illinois. Ten people, String Band, Vocalists, Dancer, nice wardrobe. Our own Announcer and Sound Equipment. Wire, write or phone. 424 West Trail St., Jackson, Mich. Ph 3-1563. jy29

**WELCOME HOME  
VETERANS  
SERVICE RINGS**



For all branches of the service. A plastic ring, with a 24-kt. gold plated discharge pin placed in center of ring. A souvenir that will last a lifetime. An excellent assortment of colors.

**\$12.60 PER DOZEN**  
1/3 Deposit With Order, Balance C. O. D.

**Cardell's Photo Novelties**  
Box 7005, Roseville Station, Newark 7, N. J.



Prepare your "At Liberty" advertisement of not more than 50 words and mail it to us, together with a photostatic copy of your discharge papers, and we will publish the ad for you in the regular Classified Ad Liberty columns of the earliest possible issue.

If you wish us to prepare the ad for you, send us your full name, age, address, working experience before entering service (not amateur show business experience), in which field you most prefer to

**HIGH ACT—BEAUTIFUL LIGHTING EFFECT.**  
Write for particulars. The Sky Gene, Billboard, Cincinnati 1, O. jy29

**OUTSTANDING PLATFORM TRAPEZE ACT—**  
Available Celebrations, Fairs, etc. Attractive equipment. For literature, particulars, address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana.

**THE "GREAT KELLY—RIDE OF DEATH"**  
closing feature attraction. Bicycle chute act. Jumping cars through fire using fireworks. Beautifully electrically lighted. Mike Kelly, Goshen, Ind. jy20

**VOCALISTS**

**VOCALIST—EXPERIENCED, SWEET CON-**  
tralto voice, young, attractive, fine library pop, and standard tunes. Available June 15th. \$65.00 minimum. Wire or phone Christine Albert, Morrison, Ill., R.R. No. 2. Phone 4777. jy29

**VAUDEVILLE ARTISTS**

**★ COMEDIAN, EMSEE, DIALECTS — FAST**  
patter and novelty tunes. Desires summer engagement with group touring theaters or clubs. Presently working Pittsburgh clubs. Available June 15th. Write full particulars. Joey Brice, 3241 Ward St., Pittsburgh, Pa. 3/6/45

**HARVEY THOMAS VAUDEVILLE REVUE**  
available now. Singers, Dancer, Comedians, Musicians. Will travel anywhere. 162 N. State, Phone Dearborn 6263, Chicago, Ill. jy6

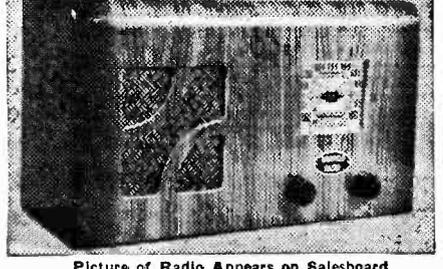
**★ YOUNG COMEDIAN AND CLEVER IMPRES-**  
sionist with original parodies. 2 1/2 years' navy shows. Pre-navy exp. at local banquets, conventions. Prefer clubs and vaude, but will consider all offers. Herb Petrait, 2441 Castle Ave., Cleveland, O. 7/6/29

**ANOTHER "ARISTA" SMASH HIT!**

**6 TUBE RADIO SALESBOARD DEAL!**

**HERE'S A FAST-MOVING  
PROFIT-MAKING, EX-**  
CITING OFFER!

- 600 HOLE BOARD AT 10c CHANCE
- 1 SIX TUBE GUARANTEED RADIO
- 6 INDIVIDUALLY BOXED BILLFOLDS
- 6 WIND-PROOF LIGHTERS
- 3 "RISTLITE" FLASHLIGHTS
- 12 GROUND LENS SUN GLASSES
- 20 PKGS. CIGARETTES—(Supplied by you)



Picture of Radio Appears on Salesboard

**48 WINNERS! COST YOU 31.50 BRINGS IN \$60**

A Deposit of 1/3 Required With All Orders. Write for Catalogue.

**ARISTA ASSOCIATES 446 DEAN STREET, BROOKLYN 17, N. Y.**

**Look! The Amazing Values You've Been Waiting For**



**ORDER NOW--IMMEDIATE DELIVERY!**

- PIN WHEELS**—Free Wheeling, Aluminum, Assorted Colors—Fast Seller Only per Gr. \$ 8.75
- FLYING BIRDS**—Best Made Yellow Body, with Sticks. Only per Gr. 17.85
- KUPIE FEATHER DOLLS**—Lightweight, 12 Inches overall. Can Be Attached to Cane. Per Doz. \$ 3.00 \$33.00 in gross lots—Packed 6 dozen in carton.
- BALLOON STICKS**—18 Inch, Per Gross 1.25  
Balloons—All Sizes—Assorted Colors.

25% Deposit on All Orders—Balance C. O. D.—F. O. B. Chicago Wire or Mail Your Order TODAY—We Ship AT ONCE.  
**NATIONAL SALES COMPANY 2805 East 79th St., Chicago 49, Ill.**

**PERFECT . . .**

**for PREMIUMS**

Aluminum Stools of Aircraft Alloys. Enduring Strength, Incredible Lightness. Red and White. For Kitchen, Bar, etc.

**ADIRONDACK CHAIR CO.**  
1140 Broadway, Dept. 5, New York 1, N.Y.

**SLUM SLUM**

- Plastic Thimbles, Gr. \$1.25
- American Flags (Silk Imported, 1 1/2 x 2"), Gr. 1.25
- Cigarette pipes, wood, Imported (5 gross lots, Gr. 1.25
- Tin Whistles, Gr. 1.50
- Squawkers — 2-Tone, Gr. 2.00
- Lead Charms 3/4", Gr. 1.00
- Miniature Baseball Bat, wood, Gr. 2.00
- Miniature bowling pin, wood, Gr. 2.00
- Miniature football, wood, Gr. 2.00
- Wood Whistles, 2 1/2" long, Gr. 2.00
- Scotty Dog Brooches, Gr. 4.50
- Lead miniature pipes, clover, skulls, scot-ties, etc. Gr. 2.00
- 50-Iligne comic buttons (1 1/4" dia.) Per 100. 1.75
- 2 1/2" "Wolf" and "Wolfess" buttons. Per 100. 8.00
- 4" Comic Buttons, Per 100 15.00
- Pin-Up Mirrors, Per 100. 5.00
- Balloon Sticks, Per 100. .75
- 27" Jall Pennants, Ea. .15
- Felt Plaques, good comic sayings, size 5x8 inches, Per 100 3.00

All Orders must be accompanied by 25% deposit

**HARRY FRIEDMAN**  
1065 Mission St. San Francisco, Calif.  
"The Best Carnival Supply House in the West—Ask Any of the Boys"

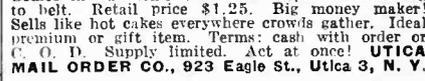
**SHOPPER-STOPPERS**

- Metal Master Metal Toys—Jeeps, Roadsters, Buses & Trucks, 7 In. Long. Doz. \$3.25
- Mickey Mouse Viewer & Walt Disney Film Strip. Full color, attractively boxed. Dz. \$7.80
- POST-WAR SENSATION—BRIGHT RED ALL METAL STEAM ENGINES**—The Toy Hit of 1946—\$4.65 Ea. (to dealers only)
- "Toot-a-Toon" Singing Trumpets. Doz. \$7.80
- "Toot-a-Toon" Singing Silde Trombones. Doz. \$15.20
- "Pooch" the Pop-Out Pup. Doz. \$11.20
- All Steel Wheelbarrows, Red & Blue. Doz. \$12.00
- All Steel Express Wagons, Very Flashy. Doz. \$15.00
- GUNS—GUNS—PISTOLS—PISTOLS—AUTOMATICS—AUTOMATICS**
- Automatic Repeating Cap Guns. Doz. \$8.00
- Morgan Pirate Pistols. Doz. \$12.00
- P-38 All Steel Clicker Automatics. Doz. \$3.70

Send for Price List. One-Third Dep., Bal. C.O.D.

**Toytown Distributors**  
253 WESTERN CHILLICOTHE, OHIO

**5-POWER POCKET TELESCOPE**



This precision built, all plastic Telescope is now available with scientifically ground 32mm. lens at \$8.50 per dozen P. O. B. Utica. Telescope folds compactly, fits in any pocket or purse when closed. Comes in handsome case with loops for attaching to belt. Retail price \$1.25. Big money maker! Sells like hot cakes everywhere crowds gather. Ideal premium or gift item. Terms: cash with order or C. O. D. Supply limited. Act at once! **UTICA MAIL ORDER CO., 923 Eagle St., Utica 3, N. Y.**

**CORRECTION**

ARISTA ASSOCIATES' ad in last issue listed the "Harmonic Record Player" as \$35.34 dealer's price—and O.P.A. retail ceiling as \$52.38. The price should have been dealer's price \$34.92 and O.P.A. retail ceiling as \$51.05.

ARISTA, 446 Dean St., Brooklyn, N. Y.

**BINGO**

**SPECIALS ★ CARDS  
TRANSPARENT MARKERS**  
Write for Bulletin  
AMUSEMENT INDUSTRIES, BOX 1, DAYTON 1, OHIO



# LETTER LIST

Letters and packages addressed to persons in care of *The Billboard* will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

**MAIL ON HAND AT CINCINNATI OFFICE**  
25-27 Opera Place,  
Cincinnati 1, O.

### Parcel Post

Ferguson, Mack 15c Wages, Mrs. J. W. Lopez, Jos. 10c (books)  
(Books) 12c

- Adams, Guy
- Ainsworth, A. E.
- Allen, Billie
- Allen, Dan V.
- Allen, H. S.
- Allen, Jack
- (C. D. Logue)
- Allen, Mrs. Mildred
- Allen, Roy
- "Specks"
- Allyn, John W.
- Alves, Nellie
- Anderson, Robt. F.
- Anderson, Sig
- Anderson, Wm.
- Andrew
- Andreano, Frank & Eva
- Arensen, Barney & Jimmy
- Arnold, Woodrow
- Arnott, J. K.
- Ashley, Thos. L.
- Asplund, C.
- Atkinson, Jacky
- Babuke, Jos.
- Baase, Louis
- Bailey, Mrs. Anita
- Bailey, Mrs. Jos.
- Bailey, W. K.
- Baker, Mrs. Mae
- Baker, Paul
- Baker, R. A.
- Baldwin, Mrs.
- Baldwin, Helen G.
- Baldwin, J. B.
- Balder, Ray
- Barile, Toney
- Barker, John
- Barnhart, Dr. G.
- Barron, Dale
- Basha, Jos. C.
- Bass, Melvin
- Bastande, Leo
- Bazill, Bill
- Beard, Jack
- Bearfield, Edgar
- Beatty, John E.
- (Wingy)
- Beck, Jay
- Beene, Mrs. E. M.
- Beck, Bill
- Belomo, Vincent
- Bennett, Mrs.
- Bennett, John
- Gordon
- Beresoff, Al
- Berge, R. H.
- Berofsky, Harry
- Bessette, Bessie
- Blackhawk, James
- Blessing, J. D.
- Blossen, Wm.
- Bockelmann, Fred
- Bolt, Lloyd J.
- Bolton, Roy C.
- Boltze, Albert
- Boltze, Edw.
- Bohne, M. G.
- Boswell, Tommy
- Bouder, Chester F.
- Bourgeois, Harry
- Boyle, Velma
- Bratton, Wm.
- Brazley, Alfred
- Breece, J. M.
- (Sole Mgrs.)
- Brewer, Geo. Wash.
- Bridgewater, Alfred
- Brooks, Wilbert
- Brown, Bill
- (Diggers)
- Brown, Edgar P.
- Brown, Lawrence
- Brunetti, Roy
- Brunetti, Mrs. R.
- Bruno, Joe
- Bruno, John
- Bruno, Mike
- Bruno, Mrs. Hester
- Bruyton, Wm.
- Bugg, John Harvey
- Bullock, J. M.
- Bumgarner, Mrs.
- Sadie
- Bumpus, Geo. F.
- Burch, Mrs. Verlie
- Burdett, Sonny
- Burgess, Mrs.
- Burgess, Jack
- Burgess, Millard
- Burke, Alice
- Burke, Billie
- Burnett, Mrs.
- Burns, Robt. L.
- Burrel, Jerry
- Burton, Mrs.
- Butter, Mrs. Callie
- Bydairk, Albert
- Caldwell, J. E.
- Campbell, Al
- Carr, Joe
- Campbell, Ralph
- Carey, Thos. P.
- Carpenter, Clifford
- Carrigan, James G.
- Carroll, S. J.
- Carter, Roscoe
- Carter, Zeno
- Casey, M. Patrick
- Chapman, E. A.
- Chapman, Mrs.
- Gene
- Chapman, Jimmy
- Chapman, Larry
- Charnuski, Felix W.
- & Nina
- Childberg, Mrs. A.
- Chilton, Bob
- Ciesla, Mrs. Juné
- S.
- Claude, Don
- Clement, R. C.
- Coco, June
- Cole, Ted
- Coleman, Robt. C.
- Collins, Geo.
- Conner, Bob
- Constantine, Gus
- (Lunch)
- Constantine, Ronnie
- Constantine,
- Reonthia
- Conti, Mike
- Copeland, N. H.
- Cossi, Tommy
- Harris
- Costello, Robt.
- Cowgill, Mrs. W.
- Cox, James S.
- Cox, Edith May
- Crandell, Leroy C.
- Crandell, Mr. C.
- Hackett, Edw. J.
- Hackney, Mrs.
- Crandell, Richard
- (Bingo)
- Crandell, R. W.
- Crane, Mrs. James
- Crapo, Chas. O.
- Crawford, Mrs.
- R. M.
- Cristin, Prof.
- Crum, Cliff
- Crur, Dewey
- Cunningham, Doc
- Cunningham, Doc
- Cunningham, Eugene
- Dailey, James R.
- Dakoff, Mike
- Darge, John J.
- Dabber, H. R.
- (Tex)
- Davis, Harry
- (Shorty)
- Davis, Joe
- Dawson, Geo. S.
- DeMitchell, Otto
- Decker, Therman
- Deerman, Mrs. Zoe
- Ann
- Delmar, Jene
- Delmont, Louis
- Demetro, Thos.
- Demetro, Walter
- Dennis, Harry
- Dennis, Mary
- Dentinger, Austin
- Dexter, Alvah
- Dixon, Mrs. H. C.
- Dixon, M. J.
- Dixon, Mary
- Donavan, James
- Donohue, Jack
- Donovan, Lee R.
- Donohue, W. C.
- Dotz, Phil
- Dotson, Nellie Joyce
- W.
- Dougherty, Stanley
- Thos.
- Downing, Arthur
- Dunn, Chester A.
- Drake, Erwin W.
- Drake, Geo.
- Draper, Robt
- Hunter
- Dunbar, Harry
- Dunleavy, Mrs.
- Dunne, Anna J.
- Edwards, Bob
- Eklund, Eric
- Eilhart, James
- Louis
- Endicott, Jimmie
- R.
- English, Walter H.
- Enquest, Clarence
- L.
- Epperson, Othal
- Estridge, Tex
- Evans, Frank
- (Minstrel Man)
- Eyated, Benjamin
- Alfred
- Falor, Chas. Wm.
- Farris, James
- Felner, Hazel
- Felton, James
- Ferguson, Danny
- Ferguson, Ted
- (Drifting Melodiers)
- Fotta, Audrey
- Fields, Gaby
- Filmer, Geo.
- Fisher, Edwin L.
- Fisher, Erwin L.
- Fisher, Taylor
- Flynn, Mrs. Marg
- Lee
- Folden, Harley
- Harmon
- Forrest, John M.
- Fournier, Mrs.
- Frances
- Fox, Raymond
- Francis, Eva E.
- Frank, Toney
- Ellen
- Katz, Clarence

- Francis, Geo.
- Freeman, Betty
- Freeman, Ralph
- Clark
- Frey, Wm.
- Frick, Artis M.
- Frost, Mrs. L. D.
- Gallagher, Leslie
- Gallagher, Russell
- Gallow, Mrs. C. E.
- (Maria)
- Gambien, Wm. H.
- (Billie)
- Garber, Johnny
- Garlock, E. K.
- Garner, Floyd E.
- Garton, Wm.
- Gary, Elaine
- Gates, Aron
- Gee, Robt. H.
- Gelston, A. A.
- Gerber, Joe Red
- George, Caron
- Gibbons, B. F.
- Gifford, Jack
- Gillon, Bill
- Gillen, Gladys
- Gipson, David
- Goad, Dan
- Goldfarb, Itay
- Goldman, Sam
- Gonzales, Jos.
- Goodman, John
- Gordon, Geo.
- Gould, Mrs. A. H.
- Graham, Dick
- Graham, John T.
- Gregory, Mrs.
- Gladys
- Gregory, Mrs.
- Rescue
- Gregory, Zala
- Griffin, Chief
- Griffin, Scabura
- Blair
- Griggs, James
- Grix, John E.
- Gruender, Paul
- Guy, John N.
- Guyson, G. R.
- Hackett, Edw. J.
- Hackney, Mrs.
- Hall, John D.
- Hall, L. P.
- Hall, Major John
- Hammond, C. J.
- Hammond, Mrs.
- Mae
- Haney, Ott
- Hankins, Sam
- Hanlons, Tommy
- & Nell
- Hansen, Herbert
- Jos.
- Hansen, Wm.
- Harbin, Linda P.
- Harbin, L. W.
- Harding, Wm.
- Reid
- Harley, Otis
- Harper, Mrs. James
- E.
- Harper, Marshall
- Harrington, Jerry
- Harris, James Otis
- Hatling, Roy
- Headley, Arthur
- (Peanuts)
- McConnell, James
- L.
- McDaniel, Lee
- McDaniel, Mrs.
- Loraine
- McDonald, Mrs.
- Wm.
- McDonald, Kenneth
- McFarland, Andrew
- McKay, A. N.
- McMillen, H. H.
- Jagers
- McNair, Kenneth
- W.
- McNatt, Mrs. Hazel
- Mac Donald, Capt.
- Earl
- Mack, Mrs. Alberta
- Madron, T. A.
- Marlole, H. A.
- Marks, Tom
- Marchette, Robert
- Marshfield, Mrs.
- Leo
- Marteny, Alma G.
- Martin, Mrs. E. B.
- Martin, Tex
- Mason, Raymond
- W.
- Matchett, Mrs.
- Teresa
- Mathews, M. H.
- Maurice & Andre
- Mayberry, Wayne
- Meacham Co., E.
- Mease, Mrs. John
- D.
- Meeks, Mrs.
- Josephine
- Meikenbous, Jack
- R.
- Mendoza, Ana
- Meredith, Pat
- Meseive, William
- E.
- Meserve, Jemamae
- Meyers, Fred
- Milhinak, Isadore
- Miller, Mrs. Bee
- Miller, Clifford M.
- Miller, Chris. H.
- Miller, Colvin L.
- Miller, Frank W.
- Minor, Frank
- Minor, Wm. D.
- Minsor, Billy
- Mint, Jessie B.
- Misterka, Steven A.
- Mitchell, G. L.
- Mitchell, James W.
- Mitchell, John
- Mitchell, Hamilton
- Mitchell, Roberta
- Mitro, Alcy
- Mix, Art
- Mohamed, Behee
- Ben
- Monroe, George
- Elmer
- Chas. Frank
- Montague, John A.
- Montillo, Estella
- Moore, Mrs. Goldie
- Moore, Joenell
- Sophie
- Kelloz, Bill
- Kelly, Toby
- Kemerer, Max H.
- Kendricks, Paul
- Kepley, Jesse R.
- Kibel, Harry
- Kidwell, Lucky W.
- King, John M.
- Kirsch, Mrs. R. A.
- Klinghile, Loredo
- Knott, Stacey
- Koartez, Tony
- Kohler, N. A.
- Korti, Jack
- Kozora, Mr.
- Krooner, Ralph A.
- Kuhner, Otto
- Kury, Joe & Jill
- LaMorris, W. F.
- Lamb, Bernice
- Lamb, Buddy
- Lamb, Frances B.
- Lambert, Chas. E.
- Lambert, James
- Landers, Erwin
- Lane, Paul
- Langford, Walter
- Lankford, Harold
- D.
- Lankford, Mrs.
- Mable
- Lapham, L. P.
- (Slim)
- Laster, L. B.
- Luswell Sr., Geo. E.
- Leclford, Edward
- Lee, Princess
- Chang
- Lehman, Charles
- Lehman, Marie
- Leonard, Fadd
- LeVine, Maurice
- Levit, Larry
- Lewis, Jimmie
- Lien, Mrs. Murray
- Ling, Mrs. Chan
- Lippincott, Mrs.
- Mal B.
- Lippman, Mrs.
- Eddie
- Lockett, Frances
- Scott
- Lockhard, Mrs.
- Louella
- Lolly Pop & Lolly
- Pop
- Long, Earl R.
- Long, F. D.
- Long, Harry K.
- Long, Vernon
- Lopez, Mrs.
- Kathleen
- Loshaway, Clifford
- Lowery, Mrs. Sam
- Luckner, E.
- Ludwig, Arthur
- Lutz, Mrs. May J.
- Madrye, Loy
- McCaun, William
- McCann, Lillian
- McCandless, Marvin
- McCarty, Kenneth
- Marlin
- McConnell, James
- L.
- McDaniel, Lee
- McDaniel, Mrs.
- Loraine
- McDonald, Mrs.
- Wm.
- McDonald, Kenneth
- McFarland, Andrew
- McKay, A. N.
- McMillen, H. H.
- Jagers
- McNair, Kenneth
- W.
- McNatt, Mrs. Hazel
- Mac Donald, Capt.
- Earl
- Mack, Mrs. Alberta
- Madron, T. A.
- Marlole, H. A.
- Marks, Tom
- Marchette, Robert
- Marshfield, Mrs.
- Leo
- Marteny, Alma G.
- Martin, Mrs. E. B.
- Martin, Tex
- Mason, Raymond
- W.
- Matchett, Mrs.
- Teresa
- Mathews, M. H.
- Maurice & Andre
- Mayberry, Wayne
- Meacham Co., E.
- Mease, Mrs. John
- D.
- Meeks, Mrs.
- Josephine
- Meikenbous, Jack
- R.
- Mendoza, Ana
- Meredith, Pat
- Meseive, William
- E.
- Meserve, Jemamae
- Meyers, Fred
- Milhinak, Isadore
- Miller, Mrs. Bee
- Miller, Clifford M.
- Miller, Chris. H.
- Miller, Colvin L.
- Miller, Frank W.
- Minor, Frank
- Minor, Wm. D.
- Minsor, Billy
- Mint, Jessie B.
- Misterka, Steven A.
- Mitchell, G. L.
- Mitchell, James W.
- Mitchell, John
- Mitchell, Hamilton
- Mitchell, Roberta
- Mitro, Alcy
- Mix, Art
- Mohamed, Behee
- Ben
- Monroe, George
- Elmer
- Chas. Frank

## PARK, CIRCUS AND CARNIVAL SPECIALS

- BALLOONS**
- # 4 Asst. \$3.00 Per Gross
  - # 6 Asst. 4.00 Per Gross
  - # 7 Asst. 5.00 Per Gross
  - # 9 Asst. 8.00 Per Gross
  - # 11 Asst. 10.00 Per Gross
  - # 13 Asst. 14.00 Per Gross
  - # 18 Asst. 20.00 Per Gross
- We positively can deliver these balloons if you send your orders in without delay. We have them for immediate delivery. First come—first served.
- Balloon Sticks, 18 inches, 75¢ a gross. SPECIAL.
  - De Luxe Yellow Flying Birds, Special, \$15.00 per gross.
  - Flying Bombers that fly like a bird, hum like a real motor, complete with sticks, \$18.00 gross.
  - Metallic Pinwheels, brilliant colors, \$6.75 per gr.
  - Long Silk Lash Whips, \$15.00 gross.
  - Heavy Metal Assorted Charms, Animals and Items for Badges, \$1.50 gross.
  - Red, White & Blue #9 Ribbon, 50 yds., \$4.00 per roll.
  - Wiggle Snakes, green, \$10.00 per gross.
  - Tricky Magnetic Dogs, the original one, \$16.00 per gross plus \$1.50 per doz.
  - Squawkers for Balloons, two tone, \$1.50 per gross.
  - Spanish Hats, \$30.00 per gross.
  - Mexican Cholo Hats, \$2.25 doz.; \$28.00 gross.
  - White Sailor Stiff Hats, \$2.00 doz.; \$26.00 gross.
  - Comic Hat Bands, long length, all felt, \$18.00 per 1000.
  - 50 Ligne Buttons: Comics, Welcome Home, Circus, Rodeo and all Military Buttons, \$1.50 per 100; \$13.00 per 1000.
  - Lucky Rabbit Feet, plain, \$4.00 per 100.
  - Lucky Rabbit Feet with Key Chains, \$8.00 per 100.
- Army & Navy Felt Pennants, 12-30, \$11.00 per 100.
- Rayon Bow Flags, \$1.25 per gross.
- Carded Key Chain, all metal souvenirs, \$5.00 per gross.
- Asst. 50 Ligne Buttons, made up with Guns, Anchors, Skulls, etc.; complete with red, white and blue ribbon, \$5.00 per 100.
- Roy Roger Jumbo Gun and Holster with button made up complete, \$1.75 per doz.
- Dancing Clowns, assorted colors, \$5.50 gross.
- Pen and Pencil Holders, all leather, \$1.50 per doz.
- Hawaiian leis, assorted colors, the original kind, \$3.25 per gross.
- 33 Inch Pennant Cane with Knob, \$3.50 per 100.
- Assorted Fancy Plaques, tinsel all around, \$21.00 per gross.
- Tumbling Firemen, complete with ladder, all boxed, \$3.00 per doz.
- 12-Inch Tin Horn, wood mouth piece, loud noise, \$15.00 per gross.
- Feather Dolls with 33 Inch stick, \$24.00 per gross.
- Feather Back with separate 7 1/2 Inch Doll and Stick complete, \$2.75 per doz.; \$30.00 per gr.
- Sensational 10 Inch Whistling Tooter, hottest item on the market, \$9.00 per gross.
- All Metal Drum, complete with sticks and neck cord, 8 inches across, \$7.00 per doz.
- 50-Pound Carton Confetti, \$5.00 per case.
- We positively will deliver every article in this ad and will give you immediate shipment as soon as we get your order. No delays or holdups. We have the goods and every one of our customers know that. We have no catalogues; first come—first served. If interested wire your order at once. We ship any size order from \$1.00 to \$1,000.00. Send 50% deposit on all orders, cash or money order.

1102 ARCH STREET HARRIS NOV. CO. PHILADELPHIA, PA.

## QUICK Sales! BIG Profits!

### Automatic ELECTRIC IRON

#### Just LOOK at These FEATURES



- New 5-Way Heat Control ranging from low of 125 to high of 500.
  - Ready in a jiffy—aluminum sole plate gives maximum heat in minimum time.
  - Easy to pack and store—just a flick of the thumb detaches bakelite handle.
  - Guaranteed unconditionally for 6 months.
- List Price \$6.50 Each Zone 1.  
List Price \$6.80 Each Zone 2.
- Send check with order or we will ship C. O. D. upon receipt of deposit.

Complete with Stand and Underwriters Approved Cord Set

# \$4.40

**K & K SALES COMPANY**  
215 Sixth Street, Dept. B-1, Pittsburgh 22, Pa.

Immediate Delivery—Any Quantity. Minimum Order 6 Irons.  
F. O. B. Pittsburgh or Baltimore.

## ENGRAVING JEWELRY IS BACK!

No. 259 \$2.00 Doz. \$22.50 Gross

No. 518 \$1.10 Doz. \$12.00 Gross

No. 513 \$2.00 Doz. \$22.50 Gross

No. 517 \$1.10 Doz. \$12.00 Gross

No. 508 \$2.00 Doz. \$22.50 Gross

Write for Complete Price List Which Contains More Than 50 More Big Selling Engraving Jewelry Items.

**HARRY PAKULA & CO.**  
5 NO. WABASH AVE. CHICAGO 2, ILL.

WHOLESALE ONLY PLEASE STATE YOUR BUSINESS

## PROMPT SHIPMENT NOW!!

On Novelty Felt Hat Bands, assorted colors and sayings.

Souvenir Felt Pennants made to your specifications. Any quantity, any size, any lettering. High-grade materials, best workmanship, neat attractive art work. Write now for prices.

### VELVA-SHEEN MFG. CO.

615 W. McMICKEN AVE. CINCINNATI 14, OHIO  
PHONE MAIN 0670

## SESSIONS ELECTRIC CLOCKS

Individual Cartons! Fully Guaranteed! Immediate Delivery!

RETAIL PRICE \$15.75 YOUR COST \$9.45

Sessions Mantel Clocks—\$8.50

**SYLVAN CO.**  
154 E. ERIE ST., CHICAGO, ILLINOIS

**LETTER LIST**

(Continued from page 103)

Schermeyer, Robert F.  
 Schneider, Ralph  
 Scott, John H.  
 Scamans, Brayton E.  
 Shankwilder, S. L.  
 Shaw, Wm. A.  
 Shea, Mrs. Albina K.  
 Shea, William  
 Shelden, Pat  
 Shell, C.  
 Shellenberger, Rhoda E.  
 Sherman, George  
 Shock, V. J.  
 Shoreck, Leo  
 Showalter, Mrs. Mickey  
 Shubert, John  
 Siekrist, Charles  
 Simber, Doc  
 Simes, J. W.  
 Simpson, Wilfred G.  
 Simpson, Woodie  
 Sisco, R. H. Tent Show  
 Slade, Arnold  
 Slade, Art  
 Slaughter, Mrs. Kenneth  
 Smith, Curley & Ruby  
 Smith, John L.  
 Smith, Roy D.  
 Snyder, Mrs. Ethel  
 Snyder, Leon  
 Solomon, Sam  
 Sorensen, Mrs. Willie  
 Spears Jr., George  
 Spencer, Chas. E.  
 Spiller, Glen R.  
 Spitzer, Harry  
 Stanczak, Frances  
 Stanard, Gertrude  
 Stanart, Virgil M.  
 Stanley, Edgar L.  
 Stanley, Millard G.  
 Staples, Mrs. Helen  
 Starr, Frank  
 Sterner, Elton E.  
 Stone, Brooks  
 Stone, Goldie  
 Story, Bill  
 Strode, Milton J.  
 Sutton, Mrs. G. L.  
 Svdra, Karl  
 Tan, Gus  
 Taylor, Mrs. Elea  
 Taylor, Roxann  
 Temples, Lynn C.  
 Teter, Mrs. J. R.  
 Thames, Mrs. Madge  
 Thomas, Beatrice  
 Thomas, H. W.  
 Thomason, Orbin  
 Thompson, Reuben G.  
 Throne, H. L.  
 Todd, Kathryn  
 Tom, Archie  
 Tordenshield, Carl  
 Treen Jr., W. F.  
 Troy, James  
 Vandergrift, Karl F.  
 Velaz, C. J.  
 Venus, Bunny  
 Vess, Charles (Pop)  
 Victor, Mrs. Lucy  
 Videto, Ken  
 Volz, James  
 Vonderbrink, C.  
 Wade, E. L.

Whites, Arcade, Jack  
 Whittemore, W. E.  
 Whittaker, John J.  
 Wilkerson, Mildred  
 Williams, Eddie Chick  
 Williams Mrs. Rebecca  
 Williamson, Harry  
 Wilson & Coleman  
 Wilson, George  
 Wilson, Jimmie  
 Winegamer, G. E.  
 Winegert, Henry E.  
 Winkley, Frank  
 Wason, M. J.  
 Wasso, Bob  
 Watson, Virginia  
 Webb, John L.  
 Webb, Kathryn  
 Weed, Ann  
 Weiner, June E.  
 Welk, Virginia  
 Wells, Glenn E.  
 West, John E.  
 Westbrook, Harry (Buster)  
 Westerfield, Chuck  
 White Eagle, Chief  
 White, Gaylord  
 White, Cynthia Belle  
 White, Frank

Halpin, George G.  
 Hebron, Lillian  
 Jahn, Francis  
 Kelsey, Wm. G.  
 Linquist, Harold  
 Lyon, Ladd  
 Martin, Alice  
 Martin, Richard  
 McCarthy, Gilbert  
 McLaughlin, Colman  
 Miles, Frank E.  
 Mitchell, Tom  
 Moreno, El.  
 Murray, Freddie  
 Nazarechok, Nicholas  
 Nelson, Harry S.  
 Padrone, Sam  
 Pasco, Bettye  
 Pelley, Whitey  
 Provencher, Lucien  
 Renny, R.  
 Ricco, Joseph  
 Ricco, Tony  
 Richards, Dick

Rogers, Clifton, Reed  
 Roman Jr., George  
 Rosenfield, Joseph  
 Ruediger, Albert  
 Scott, Henry P.  
 Smith, Herman Robert  
 Spiegel, Samuel  
 Thiele Jr., John H.  
 Thomas, Eugenia  
 Thomas, Robert  
 Travis, Ronnie  
 Walker, Bull  
 Walsh, Harold  
 Walter, Margaret & Clarence  
 Warren, Webster  
 Wausau, Hinda  
 Webber, Evangeline  
 Weiss, John C.  
 Whitmer, Ken  
 Wilds, Daisy  
 Wilkens, Charley  
 Zabriskie, James

**MAIL ON HAND AT ST. LOUIS OFFICE**  
 390 Arcade Bldg.,  
 St. Louis 1, Mo.

**Parcel Post**

Ogilvie, L. B. 11c  
 Alexander, T. S.  
 Barlow Jr., Dennis J.  
 Barro, Theodore  
 Barton, Ralph H.  
 Birchman, Arthur  
 Boatwright, Bruce E.  
 Brewton, Francis  
 Bronnack, John  
 Bullock, R. T.  
 Burnett, R. C.  
 Carroll, Jack Edward  
 Cox, Mrs. Iona  
 Davidson, Mrs. Evelyn  
 Davis, Alfred E.  
 Davis, Mr. & Mrs. Ike  
 Erminston, Raymond (Luckey)  
 Fedina, John  
 Field, Mr. & Mrs. Edward L.  
 Fields, Mrs. Lorraine  
 Fildes, Harry S.  
 Ford, Charles W.  
 Forrest, Thomas P.  
 Fletcher, A. J.  
 Francis Bros., The  
 Gielow, William R.  
 Goal, Charly  
 Green, Charles Denver & Mildred  
 Green, Flora Lee  
 Graves, Floyd A.  
 Hastings, Carleton L.  
 Heth, Mrs. Blanche  
 Hubbard, Venice V.  
 Johnson, Ray  
 Keeler, John  
 Kelley, Aubrey W.  
 King, Floyd  
 Knight, Mr. & Mrs. Bob  
 Lake, S. W.  
 LaVell, Frank X.  
 Lee, Robert E.  
 Lee, Victor C. (Tex)  
 Great McCarter, Herman

Maddox, Ralph B.  
 Manning, Ross  
 Meek, Dorothy  
 Meek, Harold  
 Mefford, Buddy  
 Mellon, Mrs. A. J.  
 Meyers, Andrew  
 Meyers, Robert  
 Miller, Miss Billie  
 Mitchell, Lawrence  
 Mitchell, M. J.  
 Morton, Mrs. Tex  
 Mueller, H. A.  
 Parks, Mrs. D. H.  
 Patrick, Thos. W.  
 Patterson, Dr. Guy  
 Pearl, Walter C.  
 Pilar, William C.  
 Poia, Jack E.  
 Powell, George "Whitey"  
 Pridemore, Paul E.  
 R. & K. Enterprises  
 Raye, J. L.  
 Reynolds, Duke  
 Riley Jr., Eddie D.  
 Riley, Louis  
 Rosenheim, J. C.  
 Savilla, H. J.  
 Sellers Brothers Circus  
 Shores, Edgar R.  
 Skeene, L. G.  
 Spencer, Charles Edward  
 Sponsler, Howard M.  
 Stallman, Mrs. C. W.  
 Stevens, Geo. W.  
 Stevens, Mrs. Diana  
 Stewart, Ruble A.  
 Sumner, Benny  
 Swain, Cecil V.  
 Swan, Walter  
 Taylor, Mr. & Mrs. Jim  
 Thibodeau, Lester  
 Urick, George  
 Wisenhoff, B. H.  
 Woods, Victor C.  
 Yelton, Mrs. Bob

**MAIL ON HAND AT CHICAGO OFFICE**  
 155 No. Clark St.,  
 Chicago 1, Ill.

Arnold, Ava Marie  
 Baird, John  
 Baker, Bill  
 Barboire, O. B.  
 Beyer, George  
 Bloumberg, Harry  
 Boos, Charlie or Peris  
 Bourgeois, Harry  
 Butler, Frank  
 Carson, Leo  
 Dawn, Lili  
 Duane, Clyde  
 Duffy, Fern  
 Dearo, Bert  
 Frazier, Mary & John  
 Gregory, Bob  
 Hammon, E. F.  
 Hart, Roy K.  
 Hayes, Slim H. Q.  
 Herman, Al H.  
 Howard, Bert  
 Hurst, Robert C.  
 James, D.  
 Jones, C. S.  
 Jones, Charles S.

Koos, Jack  
 Matthews, Henry  
 Mays, Livingston  
 Mintz, Benjamin  
 Mueller, Henry A.  
 Nelson, H. C.  
 Richardson, Vaughan  
 Sasso, Alfred  
 Schultz, William H.  
 Sherman, Chester  
 Shubert, Lil  
 Signor, Sig  
 Signor's Shooting Galleries  
 Sistrunk, Eva  
 Vaughn, George F.  
 Walton, Lou  
 White, Bob  
 Williams, Charles Dome  
 Williams, Col. E. N.  
 Wilson, E. A.  
 Winestone, Penny  
 Zimmer, Florence

**MAIL ON HAND AT NEW YORK OFFICE**  
 1564 Broadway,  
 New York 19, N. Y.

Abernathy, J. R.  
 Adams, Dewey  
 Adams, Frank J.  
 Annis, Bob  
 Applebaum, J.  
 Arturo, The Great  
 Black, Dan  
 Blair, Carl  
 Bowen, Bud  
 Bradshaw, Tiny  
 Buffington, H. L.

Burgher, Anthony  
 Carpenter, Jack  
 Conn, Francis  
 Constantino, John A.  
 Dely, William  
 Delaney, John D.  
 Dougherty, Bernard V.  
 Francisco, The

**WE LEAD AGAIN!!!**  
**PORTABLE FAN AND HEATER COMBINATION**

From fan to heater in 25 seconds. Square radio style, size 10x9, ivory color, metal construction, handle attached for easy carrying; 2 year guarantee. OPA approved, \$14.95. Your cost, \$10.47 delivered.

Write, Wire or Call for Descriptive Literature.

**CONCESSION ENTERPRISES**

Appliance & Radio Division

535 Carondelet St. New Orleans 12, La.

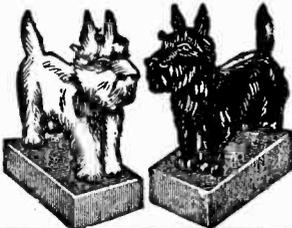
**FAST SELLERS—**

ALL METAL,  
 7 IN. LONG



G-BOY PISTOLS, \$15.00 Per Doz.  
 ROLL CAPS—60 Boxes Roll Caps  
 (250 Shots to Box)—\$4.50.  
 No Limit.

**MAGNETIC PUPS**



Black & White Plastic  
 Scotty Pups—  
 \$18.00 Gross.  
 3 Doz. to Display  
 Box—\$4.80.

25% Deposit, Balance C. O. D., F. O. B. Chicago.

**BANNER NOVELTY CO.**

729 W. Madison St., Dept. BB-29, Chicago 6, Ill.

**GRAND OPENING—OUR NEW HOME**

More Convenient — Larger Stocks — Quicker Service  
 Merchandise You Have Been Looking For

Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys. Every Kind of Glassware, Blankets, Hampers, Hassocks, Plaster, Slum, Flying Birds, Whips, Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.

Catalog Now Ready—Write for Copy Today

**IMPORTANT** To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.



**PREMIUM SUPPLY CORP.**

1111 South 12th, St. Louis 4, Mo.

**BALLOONS**

No. 30 Meteorological type formerly used by U. S. Army. All Balloons are tested and will inflate to 30-inches and are of the highest quality heavy tough red stock.

Prices: 100-999 ----- 26c Each  
 1000 or More ----- 22c Each

Terms: 1/3 Cash, Balance C. O. D.  
 Sample — 26c in Stamps

**ELMA BALLOON COMPANY**

Bowen Road

Elma, N. Y.

**ATTENTION, GADGET WORKERS!**

NOTE THE DEEP THREADS

Illustration shows actual size of screw.  
 Handle 4 5/8" long.

New Improved All-Metal Spiral Slicers.  
 Highly Polished Nickel Plating. Send 10¢ for return mail sample.

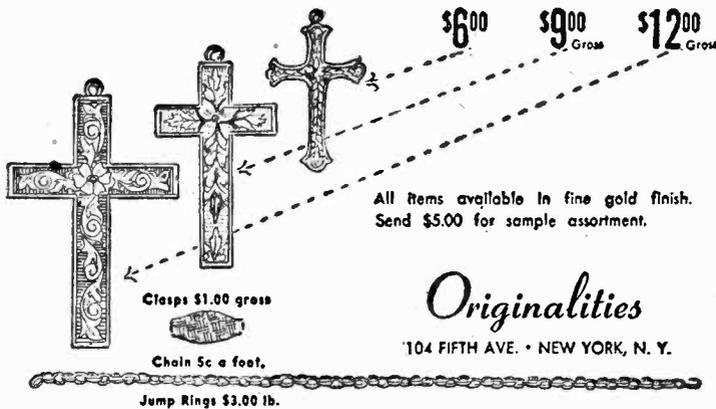
NEW LOW PRICE

\$8.00 per gross

**GENERAL METAL SPECIALTY CO.**

4103 W. Lake St. Chicago 24, Ill.

**CROSSES** BEAUTIFULLY ENGRAVED DESIGNS



All items available in fine gold finish.  
 Send \$5.00 for sample assortment.

*Originalities*

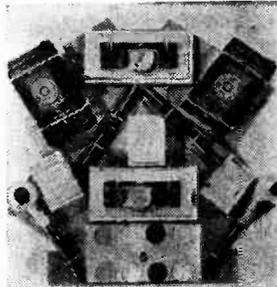
104 FIFTH AVE. • NEW YORK, N. Y.

**DEAL NO. 950**

MOUNTED ON A BEAUTIFUL PAD

Assortment consists of—

3 Chrome Windproof Lighters, 2 Candid Cameras, 2 Fountain Pens, 2 Men's Wrist Watches with sweep second hands, 1 Poker Chip Rack with Poker Chips and 2 High Quality Smoking Pipes. This deal is a SURE HIT. This deal is on a 2000-hole board at 5c per sale.



Takes in ..... \$100.00  
 Pays Out ..... 9.00  
 \$ 91.00  
 Your Cost ..... 29.50  
 YOUR PROFIT ..... \$ 61.50

1/3 Deposit, Balance C. O. D., F. O. B. Pittsburgh, Pa.

ALL ORDERS SHIPPED IMMEDIATELY BY RAILWAY EXPRESS.

**WEISS SALES CO.** 1518 Forbes Street, Pittsburgh 19, Pa.

# OAK HYTEX BALLOONS

Leaders for 30 years, OAK Balloons are more popular than ever. Today, production is our problem. Thanks to the coal strike, our output has been further curtailed due to lack of chemicals from coal used in making synthetic rubber.

The several numbers now offered in the OAK line are being distributed on an equitable basis to jobbers in all sections. Other items will be made available as soon as possible.

**New!**  
FLASHY RED, WHITE AND BLUE PLASTIC BALLOON STICKS

See them at your jobbers

ALWAYS BUY BALLOONS IN THE BLUE BOX WITH YELLOW DIAMOND LABEL.

**The Oak Rubber Co.**  
RAVENNA, OHIO

OAK-HYTEX TOY BALLOONS

SELLING THRU JOBBERS ONLY

## Pipes For Pitchmen

By Bill Baker

**SAM LEE** . . . after an absence of several years, during which time he was doing war work, pipes from Kewanee, Ill., that he is working sheet in towns in that area to successful results.

**TOM KENNEDY** . . . made a pitch from the stage of a movie theater in an Illinois town recently with corn punk. Tom used a few illustrated slides along with his demonstration and sold out.

**DOC CURLEY BARTOK** . . . has his med show working New Kensington, Pa., to click takes.

**AL BURNETT** . . . Detroit worker, is holding forth in Pittsburgh to good returns.

**CHARLIE CURTIS** . . . of trick dogs and balloon note, is remaining in Vancouver, B. C., to work the Jubilee there June 30-July 15. It's a big show, the city celebrating its Diamond Jubilee with a mammoth spectacle headlined by John Charles Thomas and Eddie Cantor and a cast of 5,000.

**BLACKIE KAPUSTA** . . . wire worker, left Vancouver, B. C., for the Frontier Days Celebration at Swift Current, Sask. From there he will jump to Calgary to take in the Stampede, after which he will work Canada's Class A Fair Circuit.

**A LUMBER STRIKE** . . . which has tied up all woods and mill operations in British Columbia has taken a heavy toll from local pitchmen. The boys have been moving east and south for the past month until only a few remain on the old stamping grounds.

**GETTING THE GEEDUS** . . . with med items in the Pittsburgh area are Chief Thunder Cloud and family.

**J. H. RUTLEDGE** . . . letters from Pittsburgh that he has been working that city to okay turns and that there seems to be plenty of folding money available there for the right items.

**ANNUAL FAIR** . . . at Harrisburg, Pa., proved a red one for the pitch boys and girls making the event. Joe Litkowsky scored with giant-size soap bubbles. Others reporting good takes with varied items were Mr. and Mrs. Carlson, Joe Lamadago, Walter Rice and associates, Blackie Skiders, Dave Finkelstein, Sam Cook and Peanuts Cramer.

**BEN MEYERS** . . . the horsebacker, is still around New York purveying his large-size soap bubbles at chain stores to good returns.

They tell us that Atlanta is in the midst of the biggest boom in its history. Town is wide open to papermen, pitchmen and demonstrators, and the reader is only \$25 per year or \$6.25 quarterly.

**SAM GOLDMAN** . . . after a lengthy silence comes thru with the following from San Bruno, Calif.: "While driving thru a Northern California city the other day I happened to spot a young man who gets my vote as the topnotch pitchman of the day. However, he may be a bit rusty, as he just recently completed a two and a half year hitch aboard a navy ammunition ship with the rank of lieutenant. It is good to see Ray Lankford, originally from St. Louis, back in the pitch game. During the depression when times were tough, I have seen Ray pitching snake oil and other med items which are his specialty. He always had a large tip and seemed to

## A SURE FIRE NATURAL!

# "WIGGLE FISH"

West of Mississippi River

## 35¢ OR 50¢ RETAILER

**BRAND NEW "Just Released"**

"THIS IS LIKE SELLING BUTTER AND NYLON HOSE TODAY!"

15 inches long, 3 inches wide. It's a honey, has all the colors of the rainbow. Practically unbreakable. Nothing like it ever before. EASY to operate. Just pull the string and it wiggles and travels a mile a minute. Anyone from 6 to 60 can operate it.

(Guaranteed to sell 100% of your audience each and every time you demonstrate it. Dept. Stores, Novelty and Drug Stores, Pitchmen, Street Peddlers, Fair and Carnival Men predict "Wiggle Fish" greatest movable working toy novelty of all times. That it will even **OUTSELL** Toy Balloons.

Your money refunded if not satisfied. Hurry, be the first one in your territory to sell "WIGGLE FISH." Rush in your order NOW! 25% deposit on all orders, balance C. O. D.

**COME PACKED 6 DOZ. TO A CASE—WHOLESALE \$2.50 DOZ., \$21.60 GROSS. SHIPPING WEIGHT—6 LBS.**  
(Sample of "Wiggle Fish," 35¢ and 3¢ Extra for Mailing Cost. Send Stamps or Coin.)

Novelty Stands. It's a swell worker.

### A SWEETHEART AS A SELLER

Woodie Duck, fast retailer, 98¢, 3 colors, 30" stick. \$3.60 dozen. Come two dozen to carton. New 1946 Edition Catalog just off the press. Avoid curiosity seekers; send 10¢ stamps, coin, cover cost of mailing. Over 1,000 items.

**BALLOONS:** Write for New Prices; SLUM ITEMS for Carnivals, NEW GKAB BOX. 10¢ retailer 100 items. \$6.20 Case. **KNOCKOUT SELLER.**

1010 MISSION ST. Phone: Hemlock 0551

## Lewis NOVELTY CO.

JOBBERS • DISTRIBUTORS • SELLING AGENTS •

SAN FRANCISCO CALIFORNIA

## ELECTRIC FLASH BOARDS!

**IMMEDIATE DELIVERY**

Specials, 7 & 10 Colors

Lap Board Markers

Padded 5, 6, 7 Ups

Plastic Markers, 3/4", 5/8"

Wire Bingo Cages

7 Ups—3000 Sets

6 Ft. by 2 Ft. 4 In. by 9 In.

ALSO RUBBERIZED BINGO CAGES

WIRE OR WRITE FOR CATALOGUE

## JOHN A. ROBERTS & COMPANY

235 HALSEY STREET NEWARK 2, NEW JERSEY

## PAPER MEN—LABOR

(Illinois—Indiana—Mich.—Wisconsin)

New right-wing labor paper. Buck a year. Collect up to try. Turn-in deemer per sub. Sheet-writers, send "duce" dep. Special page T-men, come in.

**J. M. DYESS**  
Suite 1224, 185 N. Wabash, Chicago 1, Ill.

## MEDICINE MEN

Route Men, Credit Men, Debit Workers! Here's the package with everything. ZEST-O-LAX. It's Big—full pint capacity. It's Good—this formula has been giving satisfactory results for more than a quarter century. It Sells—the package and label see to this. It's Profitable—sells for \$2.50 and costs you as little as 15¢. Write for full information on ZEST-O-LAX as well as hundreds of other money makers.

**GODDIER COMPANY** Dallas 8, Texas  
FORMERLY UNIVERSAL LABORATORIES

## PAPER MEN

Can use a few good paper men in Kentucky only. Best proposition. Write

**KENTUCKY FARMERS HOME JOURNAL**  
Louisville 2, Kentucky

## BALLOONS

Jersey Luxors, inflate 12/14 inches. Sample 9 cents, stamps. Five gross, \$52.50.

**WILLIAM ELVERS**  
184 Plane St. NEWARK 2, N. J.

## MEDICINE MEN

Write today for new wholesale catalog on Tonics, Oil, Salve, Soap, Tablets, Herbs, etc. Low prices—rapid service. (Products Liability Insurance Carried.)

**GENEAL PRODUCTS LABORATORIES**  
Manufacturing Pharmacists  
137 E. Spring St. (Dept. B) Columbus, Ohio  
There is No Substitute for Quality.

## PAPER MEN

Good publications for small towns and rural areas in Southern, Eastern and far Western States. Plenty of good maps in stock.

**ED HUFF & SON**  
5411 GURLEY DALLAS 10, TEXAS

## AMERICA'S Best All Metal REFRIGERATOR The BEVERATOR

Keeps food hot and your beverages cold. Holds 12 bottles of beer.

Dimensions—18" wide, 12" high and 7" deep. Guaranteed Satisfaction. Sample, \$7.50; Lots of 3, \$20.00. Cash with Order.

Shipping weight 11 lbs. per unit. F. O. B. Cambridge, Ohio.

**THE BEVERATOR CO.**  
6th & Hyatt Sts. Cambridge, Ohio

## STERLING SILVER DOUBLE HEART PINS

. . . Sterling Silver and Gold Plated! Highly Polished! Patent Back! Wonderful Engraving Number!

**\$1.50 PER DOZ.**

Sample Lots - \$1.75 Dozen 6 DOZ. LOTS

**MDSE. DISTRIBUTING CO.**  
19 E. 16TH ST. NEW YORK, N. Y.

## BIG SELLERS—LOW PRICES

Explosive Book Matches, Gro. . . . \$ 2.95  
Magnetic Trick Dogs (Original), Gro. . . . 16.80  
Cigarette Loads, Carded, 12 Count . . . . .26  
Bitter Cigs, Carded, 24 Count . . . . .65  
Sparkling Book Match, Carded, 24 Count . . . . .65  
Itch Powder, Carded, 24 Count . . . . .85  
Sneeze Powder, 36 Carded . . . . .95  
Cash with order less 2% or 1/3 dep., bal. C.O.D.

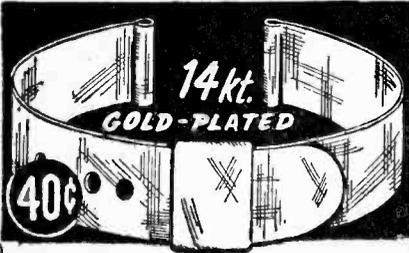
**R-R Manufacturing Co.**  
Dept. BB, 17 West 5th, Hutchinson, Kansas

## ATTENTION! PITCHMEN

Earn **BIG PROFITS**

With our easy, demonstrated fast-selling Magic Tricks and Books. R U S H 50¢ (refundable) for Samples and Money-Making Offer.

**O. ROBBINS & CO.**  
152-B West 42nd St. New York 18, N. Y.



**A-D-J-U-S-T-A-B-L-E  
WATCH BAND**

Now available for the first time in exciting yellow or pink gold plate and silver plate.

**JOBBER — AGENTS  
OPERATORS**

40c each in 1,000 lots

45c each in 500 lots

50c each — min. of 50  
25% PAYMENT WITH ORDER  
BALANCE C.O.D.

SAMPLES—\$1.00 PREPAID

**FISKE PRODUCTS**

229 W. 42nd St.  
New York 18, N. Y.

get plenty of scratch. I always got quite a bang out of listening to him make his pitch. At one time Ray studied med. He had to give it up, but he has a med vocabulary that would stump some doctors. At present Ray is working balloons and from all indications is doing well. He says balloons are the fastest selling item he's ever seen, but as soon as sales drop he plans to go back to his first love, flukem, tonic and salves."

**"JUST WITNESSED"**  
a C. R. Montgomery Circus performance here and found a number of former papermen on the show," Al Shean tells from Boise, Ida. "Frank Hayden," says Al, "is working sheet to good returns. Johnny Hicks is here along with P. A. Murphy, producing clown; Scotty Garbutt; Charles Bonner, concessions, and Jack Foss and Pete Nissen, privilege car."

**THAT YOUNG OLD-TIMER**  
I. W. Hightower cards from Atlanta: "Was surprised to read in *The Billboard* that that old ace pitchman Harry Belt is still on the go. They say once a trouser always a trouser. For a while I believed that. For 15 years my shirt sleeves and hair had a tendency to play that tune every road man knows and loves to hear when he steps on the gas. I haven't made any cross-country jumps with collar button sets, whiststones or

pens in about 10 years. Now when I look back on the whole set-up, I wonder what a guy is thinking about when running all over the country trying to sell when all he has to do is get a good legit line and lift the lid right off the pot of gold he stands on in his home town and stay put. It's healthier, much easier on the nerves and fattening to the pocket book."

**"THOUGHT I HAD**  
seen and heard every type of pitch," scribbles Bill Becker, former staffer on *The Billboard* and now an attorney and hotel operator in Steubenville, O., "but recently I witnessed one that is something for the book. When I walked into my hotel in Steubenville I found an active pitch going on. Virgil Spriggs was selling Bibles to race track people here for the Fort Steuben meeting. I thought that that was really something, but it was topped the next day when I found Spriggs running an open pitch at the curb on Market Street, near the city building, and again doing top business. Bibles were going like hot cakes. Now I'm puzzled as to whether it's a sign that Steubenville and horsemen are finally going religious or that Spriggs is an expert on a pitch. Only an expert could handle Bibles the way he was selling them."

**4TH JULY CELEBRATIONS**

(Continued from page 73)

Rogers City—July 4-7. Home-Coming, Walter M. Thomas.  
Saranac—July 4-6. Vets. of Foreign Wars, G. H. Diamon.  
White Cloud—Chamber of Commerce, S. K. Riblet.

**Minnesota**

Bemidji—Am. Legion, Joe Hartness.  
Fairmont—Am. Legion, R. A. Erickson.  
Granite Falls—Vets. of Foreign Wars, Art Barber.  
Pipestone—July 2-4. Am. Legion, H. C. Petschon.  
Wells—July 4-6. Am. Legion, Don M. Smith.

**Mississippi**

Gulfport—June 30-July 4. Regatta, Andy Alfonso.

**Missouri**

Aurora—Am. Legion, W. A. Oglesby.  
Boonville—Lions' Club, James Stegner.  
Greenville—July 4-6. R. A. Sturgeon.  
Lamar—Metro Club & Chamber of Commerce, Hubert Logue.  
Leadwood—Odd Fellows' Lodge.  
Tipton—July 4-6. Am. Legion, J. C. Collins.  
West Plains—July 1-4. Rotary Carnival, Hubert Brown.  
Wheatland—July 4-6. Bus. Men's Assn., Mrs. J. L. Hague.

**Nebraska**

Elmwood—July 3-4. Jake Sterner, A. E. Barber.

**New Hampshire**

Contoocook—July 3-4. Am. Legion, Stewart Asles.

**New York**

Akron—July 4-6. Am. Vets. of World II. George Martin, Leon Paxon.  
Bath—Fair Assn.  
Lyons Falls—Fire Dept., J. E. Farney.  
Windsor—Am. Legion, Dohald E. Freeman.

**North Carolina**

Greensboro—Jole Chitwood's Hell on Wheels. July 7. Norman Y. Chambliss.

**North Dakota**

New England—July 3-4. Jr. Chamber of Commerce, Arvin Utter.

**Ohio**

Ashville—July 4-6. Community Club, Edwin W. Irwin.  
Coshocton—July 4-6. Trades & Labor Council, Harold C. Randles, Roscoe, O.  
Fairport Harbor—July 3-6. Sesquicentennial, Austin R. Headland.  
Gallipolis—Forest A. Brown.  
Martins Ferry—Veterans' Home-Coming. A. V. Dix.  
Ripley—July 4-6. Am. Legion, C. W. Richey.  
Swanton—Am. Legion, William Donnelly.  
Woodville—July 3-4. Am. Legion & Vol. Fire Dept., K. H. Sitzestock.

**Oklahoma**

Hartshorne—July 3-4. Rodeo-Picnic, Walter S. Carleton, H. C. Mitchell.  
Henryetta—July 3-5. Range Riders & Community Fund, R. T. Holmes.

**Oregon**

Albany—July 1-4. Jim Howard, Timber Carnival Assn.  
Baker—July 3-4. Oregon Trail Days, W. Gildersleeve.

**Pennsylvania**

McClure—July 4-6. Vol. Fire Co., S. H. Bubb.  
New Bloomfield—July 4-6. Fire Co., J. Walker Snyder.  
Philadelphia—At Fairmount Park.

**South Carolina**

Pelzer—July 4 and 6. Community Club, Margaret Sharp.

**South Dakota**

Beresford—Vets. of Foreign Wars.  
Fort Pierre—Commercial Club.  
Gregory—Commercial Club, H. J. Branen.

Madison—July 3-6. Pageant & Yankee Doodle Days, L. F. Ericsson.  
Moberg—July 3-5.

**Tennessee**

Martin—Young Men's Bus. Club, John M. Morgan.

**Texas**

Cisco—Lake Cisco Am. Co., B. A. Butler.  
Hempstead—July 4-5. Watermelon Festival, Dunk Culberson.  
Nacogdoches—Melon Festival, L. J. Dilsaver.  
Rockdale—Am. Legion, John M. Weed.

**Utah**

Logan—July 4-6. Horse Show Assn. Chet O. Wheatley.

Provo—Clayton Jenkins, Box 138.

**Virginia**

Big Stone Gap—Kiwanis Club, B. F. Gilliam, Wise, Va.  
Urbanna—Volunteer Fire Dept.

**Washington**

Sedro-Wooley—July 1-4. Am. Legion, N. H. Klaus.

**West Virginia**

Terra Alta—Volunteer Fire Dept., Charles S. Shaffer.

**Wisconsin**

Beaver Dam—Am. Legion, Harold Kuhn.  
Beloit—July 3-6. Order of Eagles, Melvin Cobb.

Black River Falls—Earl Dufek.  
Hillsboro—July 3-4. Am. Legion.  
Menasha—July 3-4. Germania Ben. Soc., H. J. Berro.

Minong—Am. Legion, DeWayne Jensen.  
Oshkosh—Fair Assn., Taylor G. Brown.  
Portage—Vets. of Foreign Wars, John Harvey.

Reedsburg—Am. Legion, Earl Roberts.  
Watertown—July 3-4. W. A. Simon.  
Wisconsin Rapids—Harry Klappa.

**Wyoming**

Afton—Rodeo-Horse Show.  
Big Piney—July 4-6. Chuck Wagon Days. Commercial Club, F. W. Tanner.

Lander—July 2-4. Golden Jubilee-Pioneer Days, Herb B. Jones.

**"TAPPIN TOM"**

**NEW FAST SELLING SENSATION  
FOR CHILDREN AND ADULTS**

A fun-making, fascinating novelty that's proving a sensational "hit." "Tappin' Tom" dances on a wooden paddle with a fascinating rhythm in time with finger touch. Easy to operate in sitting position by holding the wooden paddle with "Tappin' Tom" held just above the paddle surface by a stick attached to his back. He'll dance to the operator's whistling, singing tune or to radio or Phonograph music. A QUICK CLEAN-UP.

\$1.00

OPA  
Approved  
Seller



He's All Dressed  
Up in Bright Colors

**RUSH ORDER—QUICK DELIVERY**

Enclose 25% deposit, balance C. O. D. Individually packed for fast hand-out. Compelling demonstration draws crowds. Better order HEAVY.

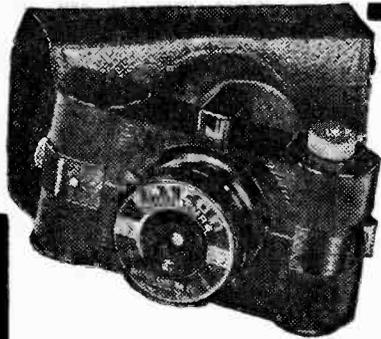
**TAPPIN TOM**

7347 Chappel Ave., Dept. B-29  
Chicago 49, Illinois

**WHOLESALE PRICES**

F. O. B. Chicago

1 to 6 Doz. . . . .	\$6.00 Per Doz.
6 Dozen . . . . .	\$ 35.00
1 Gross . . . . .	64.80
5 Gross . . . . .	288.00



**FALCON CAMERA—  
\$2.30 EACH**

(Add 25c for Carrying Case)

**SPENCER ELECTRIC DRY SHAVER  
\$2.08 Each In Dozen Lots**

**MARINE LIGHTER TABLE MODEL  
Highly Chromed Finish. \$3.00 Each**

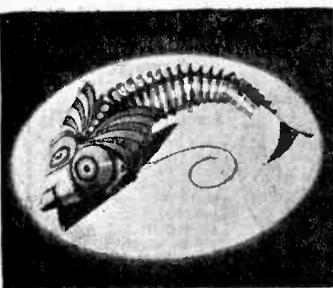
**DUNHILL SILENT FLAME LIGHTER  
\$1.35 EACH**

STAINLESS STEEL WATCH BANDS, DOZEN . . . . .	\$ 6.00
BULLET KEY CHAIN (30 or 45 Caliber) GROSS . . . . .	8.00
MAGNETIC PUPS, GROSS . . . . .	16.50

25% Deposit With C. O. D. Orders

**B. & N. SALES**

913 PINE ST.,  
ST. LOUIS 1, MO.



**WIGGLE FISH**

New — Alive With Action — Realistic — Three-Color Embossed — Life Like—will sell on sight. 18 inches long. Be first in your territory with this new novelty. Works on string, crawls and wiggles with that fascinating action to make it a sure-fire hit wherever demonstrated. PACKED 1/2 GROSS TO BOX — PER GROSS, \$21.60

**WISCONSIN DE LUXE CO.**

1902 N.  
Third St.,  
Milwaukee  
12, Wis.

**SACHET Petals**  
To keep underthings fresh  
or to wear as perfume.  
85 petals in jar  
\$1.00  
**RETAILER**  
2 Doz. to Carton  
**WHOLESALE ONLY, \$1.20 DOZ.**  
**ASSORTED FRAGRANTS**  
Write for catalog on other premium and sale-board items. 25% with order, balance C. O. D.  
**GIFT BUYER SERVICE**  
2408 East 75th, Dept. B1, CHICAGO 49.

**IMMEDIATE DELIVERY  
SOUTH AMERICAN  
FOX TAIL**  
with string attached  
**BIG NOVELTY SELLER.**  
EXCELLENT GIVE-AWAY.  
Always a heavy demand for this popular item. We have large stock on hand.  
Order Today. Per 100 \$15.00  
1/3 With Order, Balance C. O. D.  
**KENT FUR COMPANY**  
350 7th Ave. New York 1, N. Y.  
Lackawanna 4-3215

**FRIENDSHIP KNOT RING** Sample 50c  
12K rolled gold on Comp. Base  
**WILL NOT TARNISH**  
\$3.00 Doz.  
\$24.00 Gross  
5 Gross \$98.00  
Lots of 10 gross and over, \$18.00 Gross  
**KERCHNER JEWELRY CO.**  
238 Albion Pl. Cincinnati, Ohio

**Phone-Personal Calls**  
High income. A good advertising offer.  
INDUSTRIAL EDITION STATE-WIDE WORK.  
**THE ITALO-AMERICAN VOICE**  
125 S. 3rd Street Harrisburg, Penna.

**DANCIN'-DAN**  
The wonder wooden tap dancer—joy making for children, fascinating for adults. He does the buck and wing, jive, jigaboo, jitterbug, etc. A barrel of fun. Anyone makes him dance, with Radio, Phonograph or without music. (Not a wind up toy.) Simply tap the Dancing Platform. Attractively finished, height 12 in. A YEAR ROUND SELLER.  
**CONCESSIONERS, DEMONSTRATORS, JOBBERS, RETAILERS, ETC., WRITE US FOR PRICES ON THIS FAST SELLING ITEM.**  
**John Hieb Mfg. & Equip. Co.**  
Dept. C-1, 1220 1/2 Grand Ave. Des Moines 8, Iowa

# New Life in Coin Trade Groups

## CMI Praises Aid of Local Coin Groups

### Boost Public Relations

CHICAGO, June 22.—Co-operation of trade associations in enlisting support of operators for the public relations program of Coin Machine Industries, Inc., is given credit for placing California first in number of new CMI associate memberships by James Gilmore, executive secretary.

Gilmore pointed to three California associations, two of them music operator groups, as playing a big part in making California a pace-setter.

California Music Operators' Association, Oakland, forwarded its own application for associate membership together with those of five members. George A. Miller, president of CMOAO, gave assurance that other individual membership applications would follow, said Gilmore.

### California First

Preceding the Oakland group with applications were Music Operators' Association of Southern California, headed by R. F. Gallagher, and Associated Operators of Los Angeles County, of which Curley Robinson is managing director.

Said Gilmore: "California's leading position over all other States in applications for individual memberships shows what can be done when local associations get behind the drive." In general, he said, States in which associations took out memberships for themselves led in new individual memberships. Conversely, where they have withheld support, the whole campaign has lagged.

Gilmore emphasized the significance of music operators' interest in CMI's public relations program. Appearance of two California music associations on the roster underscored the common interest which the juke box trade shares with other branches of the industry in CMI's overall program, he said.

## Hotel Trade Jumps Again, Reflecting Coin Play Trends

NEW YORK, June 22.—Hotel business, usually a dependable barometer of juke box, vender and other coin machine play, continued its upswing in March with volume 16 per cent above the same period in 1954, according to Horvath & Horvath, trade accountants.

Room rentals increased 9 per cent in March, while total restaurant business showed a gain of 24 per cent.

Chicago, center of the coin machine industry, showed the largest gain in total turnover with an increase of 29 per cent over March of last year.

Occupancy in March stood at 95 per cent against 93 per cent in the preceding month and 90 per cent in the corresponding period of 1945.

March spurt compared with a year-to-year gain of 17 per cent in February.



"At last, sir. Good old pre-war quality!"

Reprinted by permission of The New Yorker.  
Copyright The F-R Publishing Corporation.

## Active Again In 36 States

Many in hibernation during war resume activities—new problems confront industry

CHICAGO, June 22.—Trade associations, after hibernating thru a period of wartime inactivity, are having a new birth in the coin machine industry. Return of competitive conditions and snowballing local problems are serving to revitalize the older, stronger organizations and new associations are swelling their ranks.

Once numbering more than 125 groups covering all branches of the trade, associations fell during the war to hardly a dozen active units. In the post-war upswing, however, the active list already has almost doubled, and many "paper" organizations are coming to life.

As the association roster stands today, 36 States have at least one organization. Some of these have a dozen, but included among them are many "sleepers" which function actively only when specific problems—usually of a legislative nature—demand attention.

### Specialization

Dominant trend today is toward vertical organization, with vending and music trades particularly forming in groups limited to operators in a single field. This is in contrast to pre-war days, when 80 per cent of coin machine trade associations were all-inclusive, with memberships embracing music, vending and amusement branches.

Evidence of this trend are the new trade groups which have been formed during the past 12 months. All of them are associations of juke box operators. Organized this year, the South Dakota Phonograph Operators' Association is one of the newcomers in a State where association activity had previously been negligible.

Detroit chapter of Michigan Automatic Phonograph Owners' Association, altho successor to a pre-war group, is entirely new and already showing great strength. Cincinnati phonograph men organized late in 1945. In Boston and Huntington, W. Va., music operators currently are holding organizational meetings.

One factor in the shift to exclusive associations has been the National Automatic Merchandising Association, countrywide organization for vending operators. Its policy of separating vending machines from other elements of the trade, while meeting some opposition, apparently is being increasingly accepted as advantageous to the industry.

### AOLAC Grows

Associated Operators of Los Angeles County, a leader among the "biggies" in metropolitan centers where there are relatively large numbers of operators, has been a pace-setter in aggressive public relations. How effective its work has been is evidenced in the model legislative situation there. This year, in (See *There's New Life* on page 140)

## News Digest

**LEASES**—Trend among operators is to use contracts or leases with locations on an increasing scale. This applies especially to juke operators. Survey indicates that only a small fraction of machines on location in the U. S. are there on the basis of annual lease contract with the location, however. In some large cities organized operators have advanced the usage of location leases so that a majority of juke boxes are placed on that basis. Most leases in Chicago run for one year; New York trade reports about 50 per cent of juke boxes on lease basis. Operators must use the lease plan pretty generally in each city in order to make the idea succeed.

**PATENTS**—Official gazette of U. S. Patent Office June 18 devotes a full page to listing patents owned by Farnsworth Television & Radio Corporation which are now available for general licensing. The patents cover a number of devices made for use in coin phonographs. Fuller details will be made available to the juke box trade on these patents in the near future.

**RESORTS**—An early report from Atlantic City area shows resort crowds up to expectations and operators are finding more money in their machines. Similar reports are expected to come from all resort areas as vacation season gets fully under way. Arcades are making very optimistic reports. Trade conventions are also boosting coin machine play in some centers.

**CHANGE**—At least five manufacturers are now making coin changers to use with coin-operated machines. Bell Aircraft Corporation has recently announced such a device which has had wide publicity in financial papers and also in the daily

press. Coin changers are expected to increase in importance when production of post-war vending machines gets into full swing.

**DRY ICE**—Arcade and rifle range owners are reported interested in development of rifles using dry-ice projectiles as ammunition. Frosted bullets developed by an Illinois firm are said to be lighter and cheaper than standard shells.

**TAXES**—Growing interest of cities in local income taxes was seen by some observers as indication that municipal officials might ease up on special business taxes and license fees, which have often bore down heavily upon coin machines, including venders and juke boxes. Philadelphia and Toledo are among cities adopting the income tax plan.

**ORGANIZATION**—Coin machine trade associations, after hibernating thru the war years in many sections, are beginning to revive. Only comparatively few of the industry's trade groups were able to keep functioning at full tilt during the war, but the outcropping of new and old problems since V-J Day has caused operators, distributors and manufacturers to revive their associations or hypo going ones into new activity.

**COURTS**—New York manufacturer of bowling games won a temporary injunction halting police raids on the machines, which police officials had declared to be banned under New York statutes outlawing pinball machines.

**VENDING**—Vending of all types of merchandise got a boost this week as a large department store in Houston was put on a self-service basis. Items sold by self-service in the new store include gas ranges and other home furnishings.

# Halts Police Drive on N. Y. Bowling Game

## Brooklyn Judge Acts

BROOKLYN, June 22.—First round in a fight to assure legal operation here of a bowling-type coin-operated game was won in Brooklyn Supreme Court as the result of an application for declaratory judgment by Amusement Enterprises, Inc., manufacturing firm.

Ruling that the question of whether the machines is a game of skill or a gambling device must be determined at a trial, Justice Thomas J. Cuff granted the manufacturer a temporary injunction. This restrains Police Commissioner Arthur W. Wallander and License Commissioner Benjamin Fielding from interfering with operation of machines.

Declaratory judgment, had it been granted, would have had the effect of keeping machines permanently off the list of devices which have come under police gambling ban since the new city administration opened its highly publicized anti-gaming drive.

### Game of Skill

At the original hearing, Wallander contended that the game potentially was a gambling piece. Five district attorneys supported his statement.

It was claimed by Fielding that during recent years such games had been changed "from mechanical recording devices to electrical recording devices which, in the opinion of the police department and the department of licenses, may be readily transformed into gambling devices."

Israel Reeger, representing the company, maintained that the machine was the same alley-roll type which had been operated in New York for 20 years. He said that it was a game of skill and could not be converted to gambling purposes without reconstruction of the mechanism.

Firm had released two machines to the police department for demonstration of its non-gambling character. Request was made for an arrest by the police to make possible a test case, but this was not done, Reeger told the court.

Justice Cuff reserved decision on the company's application, issuing the temporary injunction three weeks later.

# Jack Moore, of Portland, Holds Sales Meeting

PORTLAND, June 22.—Seventh annual sales convention of the Jack R. Moore Company here recently brought together 47 staff members to discuss sales problems for the months ahead.

Two-day gathering was attended also by coinmen representing various phases of the trade who came from other cities to participate in the talks. Among them were officials of Seeburg Corporation and Bally Manufacturing Company, for which the Moore firm is distributor in this area.

Convention closed with a dinner dance at the University Club, with guests including the Andrews Sisters and other juke box stars.

List of out-of-town headliners included: Dan J. Donohue, district sales

## Tax Calendar

**Alabama**  
July 10—Tobacco stamp and use tax report and payment due. Tobacco wholesalers' and jobbers' reports due.

July 20—Sales tax reports and payments due.

**Arkansas**  
July 10—Cigarette reports due.

**Colorado**  
July 15—Sales tax reports and payments due. Use tax reports and payments due.

**Connecticut**  
July 10—Cigarette tax report due.

**Florida**  
July 10—Agents' and wholesalers' cigarette tax reports due.

**Georgia**  
July 10—Cigar and cigarette reports due.

**Idaho**  
July 15—Cigarette wholesalers' drop shipment reports due.

**Illinois**  
July 15—Cigarette tax return due. Sales tax report and payment due.

**Iowa**  
July 10—Cigarette vendors' reports due.  
July 20—Use tax returns and payment due.

**Kansas**  
July 5—Cigarette distributors' reports due.

**Kentucky**  
July 10—Amusement and entertainment report and tax due. Cigarette tax reports due.

**Louisiana**  
July 15—Tobacco report due.  
July 20—New Orleans city sales and use tax reports and payments due. Sales and use tax report and payment due.

**Maine**  
July 31—Cigarette distributors' licenses expire.

**Massachusetts**  
July 20—Cigarette distributors' tax report and payment due.

**Michigan**  
July 1—Sales tax license renewal for non-fiscal taxpayers.  
July 15—Sales and use tax reports and payments due.

**Mississippi**  
July 15—Sales tax reports and payment due. Use tax reports and payment due.

**New Mexico**  
July 1—Merchants' license tax due.  
July 25—Use or compensating report and payment due.

**North Carolina**  
July 15—Sales tax report and payment due. Use tax report and payment due. Wholesale merchants' license tax due.

**North Dakota**  
July 10—Cigarette distributors' tax due.  
July 20—Sales and use tax quarterly return and payment due.  
July 25—Use fuel tax reports and payment due.

**Ohio**  
July 15—Use tax report on cigarettes due. Use tax reports and payments due.  
July 31—Sales tax report and payment due.

**Oklahoma**  
July 10—Cigarette tax reports due. Coin-operated music boxes reports and tax due.  
July 15—Sales tax reports and payment due. Tobacco products reports due.  
July 20—Use tax reports and payment due.

**South Carolina**  
July 10—Soft-drink tax report and payment due.

**Texas**  
July 1—Cigarette distributors' and solicitors' reports due.

**Utah**  
July 15—Sales and use taxes and returns due. Use fuel tax report and payment due.

**Washington**  
July 15—Cigarette reports due. Sales and compensating tax returns due.

**West Virginia**  
July 15—Sales tax reports and payments due.

**Wisconsin**  
July 10—Tobacco products returns due.

**Wyoming**  
July 15—Quarterly sales and use tax returns and payments due when monthly returns do not exceed \$10. Sales tax reports and payments due. Use tax reports and payment due.

manager for Seeburg; Robert L. Dunlap, Seeburg's manager of sales promotion; Joe E. Kamys, Seeburg district sales engineer; George W. Jenkins, vice-president and general sales manager, and Al W. Sleight, regional sales manager, both of Bally; George M. Dick and Howard W. Pretzel, vice-presidents of Coin Machine Acceptance Corporation, and R. F. Jones, Jones Distributing Company, Salt Lake City.

## Perfect Games Has New Coney Island Amusement Spot

ONEY ISLAND, N. Y., June 22.—Opening of a new concession on the Boardwalk, between 37th and 38th, Rockaway Beach, was announced by Stanley Gersh and Sam Garber, Per-

# Big Turn-Out For Milwaukee Ass'n Outing

MILWAUKEE, June 22.—Picnic held recently by the Milwaukee Coin Machine Operators' Association at Jack Gilbert's Five-Mile House attracted nearly 200 coinmen, friends from allied trades and their families. Tony Stahl was in charge of many of the activities.

Feature of the gathering was a baseball game in which local distributors and operators displayed a lively talent for making the "route" afoot. Dough Opitz, secretary of the association, and Sam Hastings were among the star players.

Prize awards of merchandise ranging from toasters to phonograph speakers were handed out to the picnickers who were served noon and evening picnic dinners. Among the prizes were three crystal pick-ups donated by Vic Manhardt, 12 luminescent bulbs from United Coin Machines, three snap-on wrenches from Badger Novelty, 12 tubes from Milwaukee Coin Machine, a speaker from Packard Distributing, 12 needles from Klein Novelty, 18 tubes from Wisconsin Simplex, \$10 worth of merchandise from Hastings Distributing, a flatiron and a toaster from Taylor Electric, 30 records from Radio Specialty, 30 records from General Electric, two albums from Decca Distributing, four albums from Capitol Records, a year's subscription from *The Billboard* and a box of tools from Pesick Radio. Association donated prizes for the women and children.

# St. Louis Firm Remodels Plant

ST. LOUIS, June 22.—Olive Novelty Company has finished the complete remodeling of its own building in this city and the entire floor plan has been rearranged, according to Al Haneklau.

Elaborate offices have been installed with all new modern, streamlined office furniture and a new large display room created. The entire building is being air conditioned. Parts and repair department has been enlarged to twice the former size.

Immediately upon the completion of all remodeling Haneklau departed for his summer home in Wisconsin, where he and his wife and baby will spend most of the summer months. Ben Axelrod is slated to take a vacation on the West Coast in August.

# Jack Kay Merges 2 Florida Coin Firms For Miami Vending

MIAMI, June 22.—Jack Kay, who was associated in the Ace Distributing Company, Newark, N. J., for several years, has returned to the coin machine business here.

Kay announced that he has purchased the M. D. Amusement Company, of Miami, and the Miami Vending Company and merged them into a firm operating under the title, Miami Vending Company. His offices are located at 4420 Northwest Second Avenue.

fect Games Company. Ben Seid will manage the establishment which has been taken on a five-year lease.

Installed in the location are 35 poker tables and 10 penny pitch tables, all manufactured by the owners' firm. New place has a 80-foot frontage on the Boardwalk.

# City Income Levies Gain Favor

## Aircraft Co. Change-Maker On Location

### Test in School Vender

BURLINGTON, Vt., June 22.—Bell Aircraft Corporation's change-maker for vending machines, which has been talked of widely in vending circles and given tests by some vender manufacturers, went on public test at the University of Vermont here.

Changer was placed in the cafeteria of the university's Waterman Building. Attached to a soft drink vender, the machine got good play from students who deposited dimes or quarters to get their soft drink and 5 or 20 cents' change automatically.

Lawrence D. Bell, president of the company, said that before putting the device on public test it underwent thoro tests simulating public use in the firm's factory which is located here. If the vending machine to which it is attached runs out of candy, soft drinks or other merchandise, the mechanism automatically returns any coin deposited, he said. It also is equipped with a slug detector and rejector.

### See Other Uses

"The coin changer not only makes it more convenient for customers who do not have the correct change, but it saves sales that otherwise would be lost because the customer did not have the correct coin available," Bell pointed out. "The machine thus should prove a real boon to the vending machine business."

Officials of the firm declared that their changer could also be used on amusement games, lockers in bus and train stations, streetcar, bus or subway turnstiles, coin phonographs or in connection with token dispensers as well as venders of all types. Julius J. Domonkos, plant manager, said Bell now is working on further applications of the changer. He said the firm hopes to have the device in mass production soon.

Bell Aircraft was well known during the war for its Airocobra P-39 fighter plane, which was used by the Flying Tigers in China against the Japanese.

### Five Now on Market

CHICAGO, June 22.—Announcement of Bell Aircraft's coin changer brought the number of such machines available to the U. S. Coin Machine Industry to five.

The four others are made by Vendo Company, Kansas City, Mo.; A. B. T. Manufacturing Company, Chicago; National Slug Rejectors, St. Louis, and the Beacon Changer, distributed by Bell Products Company, Chicago.

## Kruse-Connor Plan "Big Rock" Revamp

CHICAGO, June 22.—The recent outbreak at Alcatraz and increased public interest in the "rock" has caused Kruse & Connor, local firm, to launch plans to convert ray guns into a new item called "Big Rock," based on the prison riot.

## Calendar for Coinmen

June 24-27—National Confectioners' Association, annual convention, Stevens Hotel, Chicago.

July 9-11—National Confectionery Salesmen's Association, Statler Hotel, Buffalo.

July 15-18—Music Industry Trade Show, National Association of Music Merchants, Palmer House, Chicago.

July 18-20—Southern Wholesale Confectioners' Association, McAllister and Columbus hotels, Miami.

July 31—National Automatic Merchandising Association, Region I (Maine, Vermont, New Hampshire, Connecticut, Massachusetts and Rhode Island), Copley-Plaza Hotel, Boston.

October 1-4—Iron and Steel Exposition, Public Auditorium, Cleveland.

October 14-19—Electronics Industry Exposition, Grand Central Palace, New York.

October 21-26—Dairy Industries Exposition, Atlantic City.

## Hood Directs Entertainment For CMI Meet

CHICAGO, June 22.—Appointment of R. W. (Dick) Hood, president of H. C. Evans Company, as entertainment chairman for the 1947 Coin Machine Convention and Show marked another step in the advance planning for the first post-war edition of the industry's biggest event.

James Gilmore, CMI executive secretary, in announcing the appointment, said that Hood's outstanding direction of banquets and floor shows at conventions in pre-war years had gained wide applause among trade members.

Already surveying the entertainment field, Hood predicted that his committee would be able to put on a show in 1947 which will outshine all previous efforts.

Previously set was the general show committee headed by John Chrest, of Exhibit Supply Company. Appointed at a recent meeting of CMI's board of directors to direct arrangements and planning for the 1947 convention, committee includes Herb Jones, Bally Manufacturing Company; James T. Mangan, Mangan & Eckland; W. J. Ryan, J. H. Keeney & Company, and J. R. Bacon, O. D. Jennings & Company.

Reservations for exhibit space at

## Arcade Owners Study Ice Guns

MOLINE, Ill., June 22.—Arcade and rifle range owners and operators have evidenced interest in the announcement of the Parr Instrument Company here that it is preparing to manufacture a small caliber rifle using carbon-dioxide gas as a propellant.

The propelling gas will be manufactured in the rifle's magazine from dry ice, which creates the gas thru evaporation. When the trigger mechanism is tripped a valve in a tube connecting the magazine to the barrel is opened, allowing the gas to escape into the barrel, forcing out the bullet.

Among advantages claimed for the new shooting iron are: No brass shell casing is necessary, cutting the cost of projectiles; they require only half as many working parts, eliminating breakdown; they cannot cause fire damage and can operate as a fire extinguisher when ammunition is removed; they can be manufactured and sold at much lower costs than orthodox types, and cost of operation is almost a hundred times less expensive.

the convention for CMI members will be opened early this fall, according to Gilmore.

## May Lighten Trade Levies

### Towns hunting new sources for cash may ease up on business license fees

RICHMOND, June 22.—Indication that city tax officials are beginning to recognize the limitations of amusements, coin-operated devices and vended products as revenue producers was seen in the enthusiasm registered for city income taxes at a national meeting of the Municipal Finance Officers' Association recently concluded here.

With almost every city represented by the 600 delegates on record as seeking new and more productive revenue sources to meet mounting post-war costs, there was justification for predicting an increasing number of proposals unfavorable to the coin machine trade. In this setting, interest in city income taxes was taken as a hopeful sign by trade members who followed discussions.

### Philly Plan

Tax plans which attracted attention were those of Philadelphia, where a 1 per cent payroll levy already has been rated a success, and of Toledo, where a 1 per cent tax on payrolls and corporation income has been in effect since April 1. Philadelphia tax has yielded 29 per cent of the city's budget since its inception seven years ago, it was reported.

Other cities have been scrambling for special licensing plans—some of them affecting coin machines—for sales taxes and increased cigarette taxes.

Thus, Chicago, facing a \$7,000,000 deficit for 1947, has been making tentative plans for a new tax on movie admissions, with other special licenses and taxes in the offing. Involved here is the \$50-a-year tax on juke boxes already on the books.

New York, which has struggled with revenue increase plans now for several months, likewise is still seeking bigger and more ingenious tax schemes. Latest move is doubling of the sales tax to 2 per cent and increasing the burden on coin machine firms, which in most cases cannot pass on the tax to consumers.

### Cig Tax Talked

Denver currently is considering an increase in its present 1-cent-a-pack tax on cigarettes to 2 cents. This offers a double headache to cigarette vending machine operators confronted with the problem of passing on taxes as well as price ceiling increases to customers.

Survey of the nation's cities shows that these examples are typical. In general their problems are similar. Real estate taxation is becoming less productive as city populations move to suburbs where they cannot be reached by this kind of tax. Administration costs are rising along with the general inflationary trend. High tax returns registered during the war are expected to drop off within the next several years.

### Toledo Tax

It was these same problems which inspired the Toledo adoption of Philadelphia's city income tax. Now more than 30 cities are reported to be studying Toledo legislation. Included (See Levies Gain Favor on page 140)



LUNCHEON PARTY was a highlight of the Jack R. Moore Company sales convention held recently in Portland, Ore. At first table, left to right, are Jack R. Moore; H. B. Hoffman; George W. Jenkins, vice-president, Bally Manufacturing Company; Al Sleight, Bally regional sales manager; Paul Laymon, and Howard Pretzel and George M. Dick, vice-presidents of Coin Machine Acceptance Corporation.

# See Uses for Moisture-Resistant Packaging in Vending of Perishables

## Eye Government Data on Waterproof Cellophane, Foil

WASHINGTON, June 22. — National Bureau of Standards has released data on the various types of moisture-resistance wrappings which may prove of wide interest to the vending industry as it prepares to add many new perishable products to the list of those merchandised by coin chute.

According to B. W. Scribner, chief of the Bureau's Paper Section, the moisture tests were made during the war on cigarette wrappings, including cellophane, aluminum and lead foil and laminated moisture-resistant paper.

Writing in the June issue of *Domestic Commerce*, publication of the U. S. Department of Commerce, Scribner reports that "cellophane of the waterproofed type and metal foil are both excellent moisture barriers." And in tests made with foil sealed, it formed as good a moisture barrier as cellophane, he said.

### Aluminum Foil Tops

Graph accompanying the article gave aluminum foil a slight edge in keeping moisture content steady compared with other inner wrappers (under cellophane). With all of the cellophane removed, aluminum foil also had a small margin over laminated moisture-resistant paper, which was just below in the tests with the cellophane on the package. Lead foil was third in all tests.

This would seem to indicate that the newly developed moisture-resistant papers may take an important role in the packaging of foodstuffs planned for distribution by vender since it is necessary to keep them at even moisture content, and cellophane, aluminum and lead foils do not always meet the needs of the trade.

Scribner's comments on results of the 200-hour moisture tests on cigarette wrappings follow:

"Cellophane of the waterproofed type and metal foil are both excellent moisture barriers. They are employed so extensively for this purpose that early in the war it became necessary to restrict their use to the essential kinds of packaging.

"One of the large uses of these materials is as wrappers for packs of cigarettes. Moisture content of cigarettes is so important that all large producers condition them to the optimum content, which is around 12 per cent. As is well known, cigarettes that are much wetter or drier than this are unsatisfactory.

### Cigarette Test

"Investigations of the need for using these materials for wrapping cigarettes were made for both the War Production Board and the Army Quartermaster Corps. Cigarettes were considered important for the morale of our service people. Any change in packaging that would impair their quality had to be avoided.

"For the investigation, cigarette packages were variously wrapped by the usual packaging operations in the plants of manufacturers, using waterproofed cellophane, foil and laminated paper. Packages were cemented with moisture-resistant cement, and plain paper. These packages were exposed to an atmosphere dried with calcium chloride and were weighed at intervals to determine the loss in moisture.

"The packs were exposed with the cellophane intact, with all or part

of the cellophane removed and with a part of the top of the packages cut open. Moisture losses varied considerably for packages received from different manufacturers.

"Following are average percentage losses, based on original moisture content, from packages of three leading brands of cigarettes, in 200 hours:

### Results Found

"Standard wrap, cellophane and foil, 12 per cent; with cellophane, but without foil, 20 per cent; with foil, but without cellophane, 44 per cent; without cellophane or foil, 72 per cent.

"These data are for packages with the foil unsealed, according to trade practice. Data shows the primary importance of cellophane as moisture barrier for such packages.

"Tests made with packages having the foil sealed showed that it formed as good a moisture barrier as cellophane. In most instances, the unsealed water-resistant paper compared favorably with unsealed foil.

"To determine how long cellophane might retain its efficacy as a moisture barrier, newly made cellophane was aged for six months under ordinary room conditions and tested at periodic intervals. No appreciable change in water vapor permeability, tensile strength, and stretch was found. It was concluded therefore that cellophane of the quality tested has very good stability and should serve effectively as a wrapper for the usual period of usage."

## Minn. Jobbers Elect McFadden

MINNEAPOLIS, June 22.—Frank McFadden, of McFadden-Lambert Company, St. Paul, has been elected president of the Minnesota Candy and Tobacco Jobbers' Association. He succeeds A. P. Herschler.

William A. Rosenblum, of Pioneer Candy & Tobacco Company, St. Paul, was named vice-president, and Boyd Houser, of Houser Candy & Tobacco Company, was elected treasurer. Roy E. Linderman, Minneapolis attorney, was named executive secretary.

Directors chosen were David Goldenberg, Duluth; Lyle Caughey, Bemidji; Lyman Edisvold, Morris; Bernard Slater and J. F. Jarboe, Minneapolis; Vincent Tausche, Austin, David Isker, Waseca, and Herschler.

## Baby Venders Next?

CHICAGO, June 22.—Baby foods may be the next candidate for sale by vending machines.

Makers of these foods which range from a smashed spinach to crushed applesauce, report that their business has increased 777 per cent (that's right, 777 per cent) during the war, and they expect another 20 per cent increase this year.

With baby feeding what it is, and supplies often running out at all hours of the day or night, this infant industry may offer an opportunity for an alert vending machine operator to dispense the small cans to sleepless fathers in apartment house foyers or other locations.



APPLE VENDER, patented by Ira M. Miller, Yakima, Wash., provides for preservation of fruit thru dry ice, electrical or other refrigeration and has variable capacity. Photo appeared in official bulletin of the Patent Office.

## Mills War Contract Sales Won't Affect Vending Production

CHICAGO, June 22.—Mills Industries, Inc., this week inserted newspaper advertisements offering for sale component parts of a refrigerated bulk beverage dispenser together with raw materials and tools.

A Mills spokesman said that the sale does not affect in any way current vending machine production plans of the firm. Offering, made under provisions of government joint termination regulations, covers a non-coin-operated machine design under a war contract, he explained.

Since parts and tools are not complete, it is expected that they can be utilized only for scrap purposes or possible adaptation to other manufacturing.

Listed are raw materials, special tools, dies, jigs and fixtures, as well as component parts. The latter include: 11,304 feet stainless steel seamless tubing, type 304, size .035 W. x 3/8 inches O. D. x 12 feet lengths; 8,280 feet stainless steel seamless tubing type 304 size .035 W. x 1/4 inches O. D. x 12 feet lengths; basic hardware; pipe fittings; electrical components; valves; controls; switches; cold plates; torque motor; water pumps; water filters; carbonators; condensers; screws; nuts.

Bids are to be made in duplicate, sent by registered mail and be received at Mills Industries, Inc., 4100 Fullerton Avenue, not later than June 26.

Tools are located at 4100 Fullerton Avenue; component parts at 4920 W. Madison Street.

## Propose 2-Cent Cig Tax for Minnesota

BRAINERD, Minn., June 22.—Proposal for a Statewide tax of 2 cents per pack on cigarettes headed a list of new revenues sources suggested by St. Paul officials at the conference of the League of Minnesota Municipalities here.

Recommendation was that half the proceeds from the levy should be allocated to the cities and towns, and the other half to the State. In support of the proposal, St. Paul officials offering it pointed out that States neighboring Minnesota already have cigarette taxes, with North Dakota levying 3 cents per pack and the others 2 cents.

## NATD Back to National Meet At Chi in 1947

CHICAGO, June 22.—National Association of Tobacco Distributors, no longer restricted by wartime travel conditions, already is formulating plans for its first post-war national convention to be held in the Palmer House here April 14-18, 1947.

Association has already obtained commitments of over 1,500 rooms from the Palmer House and Stevens Hotel, according to NATD's Harry B. Patrey. Since most of the rooms have double accommodations, more than 3,000 delegates are expected at the meet. Reservations for member jobbers and participating manufacturers are being received well in advance to offset hotel space shortage, Patrey said.

Altho regional meets assumed national proportions during the war, attendance in some cases outnumbering the largest pre-war meets, present plans call for one huge NATD conclave. Forthcoming convention will combine features of past meets and panel discussions on trade topics with regular business sessions and new ideas still in the incubator stage.

With material and manpower again available, association is considering building a model jobbing house on the ballroom floor, a stunt that made a hit at the 1941 convention. Three floors of the convention hotel will be allotted to manufacturers for displays. These rooms will be augmented by an array of booths in the exhibition hall of the hotel.

## Army To Slash Candy Buying for Oversea Units Again in 1947

WASHINGTON, June 22.—Army Quartermaster Corps will turn over all candy purchasing for re-sale overseas to the Army Exchange Service in New York and curtail corps purchases of candy to 231,000 pounds for the balance of this year and 215,000 pounds in 1947, it was announced.

The corps will turn over overseas procurement to the exchange service June 30, according to the announcement. It was explained that reduction of the army's wartime strength of approximately 8,000,000 men to the planned figure of 1,500,000 has caused an overstock of candy bars.

Total purchases are also affected by the fact that sales would now be limited to sales in quartermaster-supplied commissaries.

## Cig Vender Demand In Anderson, Ind., Says Tobacco Paper

ANDERSON, Ind., June 22.—Bob McCusker, correspondent for a tobacco trade paper here, reports that "vending machine operators are being deluged with requests for these coin-operated cigarette sellers."

"The demand for them has been so great that even many obsolete machines are being put into service," he writes. "The cause of all this is the present OPA ceiling price on cigarettes. If OPA does not allow retailers to raise the price to 16 cents for popular brands, over the counter sales will soon be few and far between.

"The accepted jobbing price on such cigarettes is \$1.31 per carton of 10 cents, with most vending machines over the State being set for a 17-cent sale. It looks as tho we have come into the machine age as far as selling cigarettes is concerned."

# Candymen Sit Tight on 5-Center

## Weight Drop Seen Answer

**As more dime bars appear makers see price boost bad biz—hope for OPA action**

CHICAGO, June 22. — Despite climbing costs of sugar, nuts, flavorings and other ingredients, candy makers still intend to keep their big selling bars at a nickel just as long as possible. But they are hoping that the Office of Price Administration soon will allow them a general reduction of the weights of bars.

Dime bars, however, are appearing on the market, and Charles F. Scully, chairman of the OPA candy bar makers' industry advisory committee, estimated that six new 10-cent bars have been introduced in recent months. This brings the number on sale thru the country to about 12, he estimated.

Only two of the large candy makers in the Chicago area now have 10-cent bars on the market, and six others polled said they had no plans for offering a higher priced bar.

General view was that the nickel bar has become such a traditional item of the trade that any boost in price would be bad business in the long run. The 5-cent bar makes up the great bulk of U. S. candy business, and manufacturers are reluctant to take any chances on loss of popularity for brand names they have spent considerable time and money building up. In 1945, for instance, nickel bars accounted for about 45 per cent of all candy sales, both by weight and by value.

View of the candy makers was crystallized in the reply of Scully, who is secretary-treasurer of the Williamson Candy Company, makers of Oh! Henry, to an inquiry from the National Automatic Merchandising Association. Scully declared that the nickel bar will yield only to an inflationary rise in the prices of ingredients.

"If price relief is granted to the candy bar industry by OPA, it will come as permission to reduce weights and not as an increase in manufacturers' prices," he told the association.

### Retooling Required

Scully said later that the industry has had a general application to cut weight pending with the price agency for some time, and it is hoped that some announcement on it will be made at the convention of the National Confectioners' Association next week. Many bar makers, however, already have been granted OPA permission to cut weights as a re-pricing measure.

He also pointed out another factor which should help quiet fears of vending machine operators that bar prices might be boosted to 10 cents, making necessary a wholesale conversion of coin mechanism from nickels to dimes. Changeover to a dime bar would require major retooling of most candy factories, he said. Machinery for packaging, weighing and cutting would have to be changed, he explained.

Further, most manufacturers, big and little, remember well the unpleasant experiences that followed in the wake of the 10-cent bar which (See *Candymen Sit on page 113*)

## Ex-G.I.'s Say They'll Have First Coin-Operated Frozen Food Mart

NEW YORK, June 22.—Frozen Food Fare, Inc., which opened a frosted food store that is being cited throughout New York State as an example of business ventures for ex-G.I.'s, plans to convert to coin operation as soon as equipment is available, according to Murray Plavner, co-owner of the firm.

"We intend to have the first coin-operated frozen food store in the East at 35 West Eight Street," Plavner declared. That is the location of their present store.

"Lack of equipment is the only reason that this store is not coin-operated," he added. "Self-service and novel operation will be one of the biggest factors in increasing frozen food demand." He said his partner, F. S. McArthur, also is convinced that the future of frosted food trade lies with coin-chute equipment.

Dr. Martin P. Catherwood, New York State Commissioner of Commerce, was on hand to swing open the doors of the Plavner-McArthur establishment, which he hailed as "a prime example" of veterans' ventures into businesses of their own.

Building the business with the aid of the state commerce department, the two veterans carefully planned every move in connection with it.

"When we started planning this store, our first thought was of coin-operated cabinets," Plavner said. "But lack of delivery of these units made us decide to open without them—but as soon as they reach the final production lines, you can be sure our store will be the first in the

East with them. We firmly believe in them."

Careful planning which the young veterans put into their venture attracted attention of the State Department of Commerce, which ended by selecting their store as an example of the proper approach to the foundation of a new business. Officials said that other G.I.'s can match the work of McArthur and Plavner in finding self employment "if they are willing to tackle the future with a pioneering spirit." The advanced, but carefully planned, ideas of the youths were one of the chief factors in the selection of their store as an example of veterans' businesses, the same officials said.

Store is freshly painted in bright colors with white enamel cases, stainless steel lockers and the list of goods available posted at the door as "a bill of fare." Opening Tuesday (11) was attended by considerable hoopla including newsreel cameramen, who ground a sizable footage of the little store on West Eighth.

It is located in the center of Greenwich Village, famed habitat of artists, writers, teachers and editors who are expected to provide an excellent market for frosted foods. First bill of fare included a wide variety of foods, even to frosted foods for dogs and other pets.

Store takes up only 500 square feet, Plavner said, but the partners make good use of it with foods prominently displayed in plexi-glass cabinets.

In the armed forces Plavner served first in the Military Police and later as editor of a post paper at Camp Swift, Texas. He was a corporal while his partner, McArthur, was a captain in the 71st Infantry Division.

## Bradley Buys Buffalo Bldg.

BUFFALO, June 22.—Frank J. Bradley has purchased a one-story building at 133 Elk Street here as new headquarters for his Automatic Equipment Company.

Pioneer in the candy vending machine business, Bradley has been a familiar figure at coin machine conventions and other trade gatherings for 16 years. He now operates candy and cigarette venders in Buffalo, Tonawanda, Niagara Falls, Rochester and Jamestown, N. Y.

New home of the firm, formerly occupied by Pierce Dairy, occupies a lot with a 47-foot frontage, extending 310 feet in depth. Building is cork-insulated and has a 64-foot loading platform.

Bradley said that the move to the new location would come as soon as remodeling and extensive alterations are completed. Plan is to erect a new addition to the building when construction materials are available.

Cork insulation of the building is expected to provide ideal conditions for warehousing candy in all kinds of weather, Bradley said. In addition to warehouse facilities, offices and shops for machines are included in remodeling plans.

## Another Rainproof Match for Smokers

ST. LOUIS, June 22.—It looks as if the match that fizzles out in the rain is on its way out.

Two of the biggest manufacturers of paper and other matches this week came forward with "water-resistant" matches which their makers claimed could stand long exposure to moisture and hours of submersion in water—and still light.

One called "Aqua-Pruf" is offered by Universal Match Corporation. They are packed 40 in a pocket-size box retailing at 25 cents. Diamond Match Company, Oswego, N. Y., meanwhile, announced that wholesalers soon will receive first shipments of their water-resistant match which is being sold under the slogan "sheds water like a duck's back."

According to one story, the industry has been seeking a waterproof match without success since invention of the match in 1835. But when the armed forces ordered one in the early years of the war, it was developed in two months.

## NATD Forms Member Group For Jr. Execs

NEW YORK, June 22.—Formation of a committee on membership for the Junior Executive Division of the National Association of Tobacco Distributors was announced today by officials here. John Griffin, J. P. Manning Company, Boston, has been named chairman.

Burdette E. Anderson, P. P. Archibald, Charles Regensburg and Theo L. Schwartz will serve as co-chairmen. Morton L. Annis, William Ben-zion, Robert W. Bercu, Paul L. Brogan Jr., Clyde L. Davis Jr., Morris Gartenlaub, Henry Gunst Jr., William B. McIntosh, Harry L. Mirsky, C. Martin Neff, M. Jack Newman and James W. Vipond will serve as associate chairmen.

Serving as members of the committee will be Morris Adler, Ernest P. Attea, William H. Bell, John Boonstra, Dan Canalos, Lewis W. Dallolio, John E. Dowling, Joseph R. Fazzano, M. Gerald Friedburg, Peter A. Ga Bauer, Paul Ghinelli, Frederick B. Hall, Ed Hamilton, R. J. Hooffstetter Jr., George R. Hupp, C. C. Irby, Albert L. Kaufman, Robert S. Kern, Edward T. Lagonegro, William H. Leidersdorf, John Marousis, Anette Ostrowsky, A. J. Rollings, Norman Rosenblum, Jerome M. Schulman, Leon Sconyers, Sid Sender, G. L. Sneck, C. W. Snider, W. L. Stautz, David B. Temkin, George O. Wiemuth, Donald L. Wiggins and Samuel T. Zucker.

## Lucky Strikes Still the Leader; Camels Second

NEW YORK, June 22.—Figures made available to the Security Exchange Commission by cigarette manufacturers indicates that Lucky Strikes, manufactured by the American Tobacco Company, are maintaining the sales lead, closely followed by Camels, made by the R. J. Reynolds Company.

Camels, however, still showing the largest percentage increases from 1945 sales, are still on an allotment status based on pre-war sales. American Tobacco Company does not ration its sales. They accounted for about 25 per cent of the total cigarette volume in the United States during May compared with 22½ per cent the previous month.

Following the leaders were Philip Morris and Chesterfield running about even, with Old Gold showing only a slight decline.

Upswing in sales of the two leaders was apparently at the expense of minor brands which accounted for only 8½ per cent of total sales in May compared with 11 per cent in April.

Sharply increased sales of cigarettes to civilians in the first quarter of this year compared with the same period of 1945 also assisted the upswing.

## Belden Says Supply Of Copper Improved As Earnings Climb

CHICAGO, June 22.—Improvement in supplies of copper and benefits from recent price relief were given as reasons for an expected 50 per cent jump in earnings by Belden Manufacturing Company, makers of electrical wire and cable.

Whipple Jacobs, president of the firm, made this disclosure in a special report to stockholders. He warned, however, that even if copper mine strikes are settled quickly, an over-all production loss would be apparent "thruout this year and probably longer."

Firm was forced to limit operations during April and May because of shortages, but recently was able to stock more copper, according to the report.

Jacobs said also that the increase in price ceilings "changed the profit outlook for the current quarter, and present indications are that earnings for the three months ending June 30 will exceed those of the preceding months by 50 per cent."

## Massachusetts Ciggie Tax Income Trebled

BOSTON, June 22.—Massachusetts cigarette tax revenue during April was estimated at \$1,665,000 by the State department of corporation and taxation. This compares with a total of \$551,411.83 during the same month of 1945.

Total revenue for the first four months of this year was \$6,054,634.53.

## Vending Prospects in Frosted Foods Bright as Demand Rises

CHICAGO, June 22.—Demand for frozen food this year has increased 40 per cent over 1945, according to Dr. G. Hodges Bryant, board chairman of the Frozen Food Institute. This fact, together with announcements of improved methods of pre-packaging, is regarded here as a good omen in development of coin-operated food venders.

Three current news-making factors which may determine future development of coin venders are: Announced production of automatic machines capable of packaging frozen food in new-type containers at operating speed of 200 per minute, opening of a model store by New York State Food Merchants' Association which will feature postwar packing innovations, and increased national interest in pre-packaged produce.

### 53% Below Demand

First deliveries of new packaging announced by the American Can Company will go to packers of frozen fruits and vegetables. Despite the increase in demand for frozen foods, Dr. Bryant said that materials needed to expand the processing plants have been unavailable in time to increase the processing of frozen foods from the 1946 pack. He estimated a 53 per cent shortage in source of supply to meet present demand. This scarcity of frozen foods has been one of the weak points in plans for development of coin-operated cabinets, but increased speed of automatic container operation may bridge over the scarcity gap and revitalize the idea of coin-vended food.

Opening of a model store in Saratoga Springs, N. Y., will feature piped-in music to furnish modernistic background for post-war merchandising innovations. Pre-packaged produce, whether dehydrated or frozen, will play a prominent part in displays. Handily packaged items, uniform in size and content, are regarded by veteran coinmen observers as boom factors in machine dispensing of food.

### Dried Foods

Predictions by "experts" that within 10 years 65 per cent of all perishable foods will be preserved by quick frozen process may be slightly over optimistic, but the trend toward \$10,000,000,000 a year sales currently causes widespread speculation by national journals.

Dehydration accounted for approximately 1,300,000 tons of vegetables, fresh basis in 1944. Frozen vegetables amounted to 260,000 tons. However, the quantity of frozen food was limited by processing material shortages which are expected to be overcome in the coming year, while dehydration was encouraged by wartime necessities. In each case the food industry is setting a fast pace in easy-to-vend packaging.

## RCA Takes Patent Amplifying Hook-Up On New Type Audio

WASHINGTON, June 22.—Patent on a new audio amplifier circuit with suppressor grid of the input tube hooked to the control grid of the output tube has been assigned to Radio Corporation of America. Patent No. 2,400,919 was issued to James B. Crawley, Camden, N. J., who claims seven new features.

Suppressor and control grids of the two tubes are tied to the plate circuit of the input tube thru a condenser, and the plate output of the first tube goes directly to the screen grid of the output tube, according to the schematic accompanying the inventor's description in the Patent Office's *Official Gazette*.

Inventor's description of the device follows:

"In an amplifier circuit, at least two electron discharge tubes, each tube being provided with at least a cathode, a control grid and an output electrode, means connecting the output electrode of one of said tubes to an auxiliary cold electrode located in the second tube between its control grid and its output electrode, reactive means coupling the output electrode of the first tube to the control grid of the second tube, means establishing the output electrode at a common positive voltage, means for applying a voltage to be amplified to the control grid of the first tube, and means for deriving from the output electrode of the second tube said voltage in an amplified form."

## New Sugar Chief in Agriculture Dept.

WASHINGTON, June 22.—James H. Marshall has been appointed director of the sugar branch of the U. S. Department of Agriculture's Production and Marketing Administration, Robert H. Shields, PMA administrator, announced.

Marshall has been acting director since resignation of Earl B. Wilson June 1.

Lawrence Myers has been named assistant director, Shields said.

## RTDA Chooses New Directors

CLEVELAND, June 22.—David J. Salzman, Cleveland; Henry J. Link, New York, and Michael Tilles, San Francisco, were chosen directors of the Retail Tobacco Dealers of America at the association's national convention in the Hollenden Hotel here.

They will succeed William A. Hickey, Davenport, Ia.; Conrad Olson, Minneapolis, and Clyde P. Burritt, Rochester, N. Y.

Predicting that retailing will soon pass from seller's to buyer's market, Eric Calamia, RTDA president, warned members that "the only way the independent retailer can hold his ground is by seeing that he keeps pace and up to date."

Discussing modern merchandising methods, A. P. Gudmand, chain store sales promotion executive, illustrated sales effectiveness of clear display, a familiar subject to cigarette vender operators who have long pointed out the value of eye-level showing.

Directors renominated for the coming year are John J. Boyce, South Norwalk, Conn.; Eric Calamia, New York; Wolf Cohen, Boston; Vincent T. Connor, New York; Lee Crombach, St. Louis; Harold C. Dean, Wilmington, Del.; Bernard Garfinkel, Chicago; E. W. Gibbs, Birmingham; Fred Griffiths, New York; Bernard B. Horowitz, New York; Samuel Katz, Brooklyn; Joseph Koleszar, Omaha; Lou Lieberman, New York; John Maute, Chicago; Joseph Pazen, Jersey City, N. J.; H. E. Rowley, Boston; A. L. Shepston, San Francisco; Edward Snyder, Ralph S. Williams and Moe Weinstein, all of New York; John F. Snyder, Buffalo, and Harry A. Tint, Philadelphia.

## Billions in War Goods on Block

WASHINGTON, June 22.—More than \$1,750,000,000 in war surplus equipment, some suitable for the coin machine industry, will be placed on sale at 161 sites July 1, the War Assets Administration announced.

To handle increased sales of government-owned surplus machine tools and other production equipment, the WAA has approved 207 more dealers, bringing the total to 2,394 thru May 31. Another 300 dealer-agency applications are now in the process of screening and approval.

Under the dealer-agency plan for disposal of surplus property, sales commissions are paid by the government so that prices to buyers are the same whether equipment is bought thru an approved dealer or from one of WAA's 33 regional offices.

Cumulative sales of machine tools and other items of production equipment sold by dealers thru May 31 amounted to \$68,960,805, original cost. But the on-hand inventory of machine tools has increased faster than disposals despite increased sales, the WAA announced.

## New Firm Planning Frozen Food Vender

NEW YORK, June 22.—Possibility of another company beginning manufacture of a coin-operated frozen food cabinet was seen recently in the announcement of Leon Epstein, of the Refrigeration Corporation of America, that the concern had such a machine under consideration for several months.

Epstein said company engineers were looking into the possibilities at the present time, and he pointed out that the frozen food cabinet which the firm now manufactures could be converted easily to coin operation.

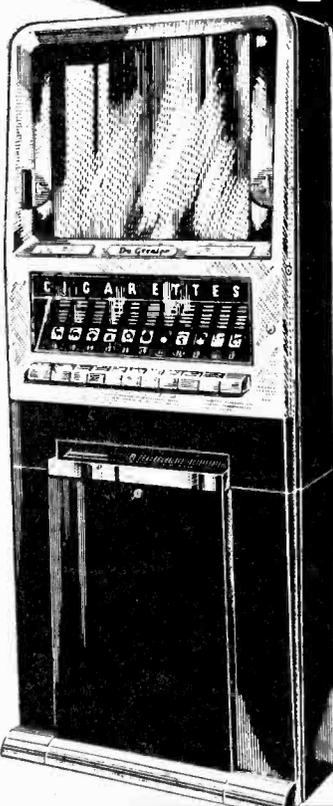
**ANOTHER EXCLUSIVE FEATURE**

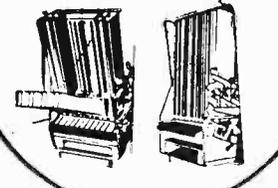
IN THE NEW **DUGRENIER**

*Challenger*

AMERICA'S FOREMOST CIGARETTE MERCHANDISER

**ONLY THE CHALLENGER** permits ready accessibility to the entire mechanism. A single operating handle moves the complete unit forward in the cabinet in three convenient positions for instant servicing.





**ARTHUR H. DUGRENIER, INC.**  
America's Foremost Manufacturer of Automatic Merchandisers  
15 HALE STREET, HAVERHILL, MASS.

### Candy Men Sit on 5-Center; Weight Is Seen as Answer

(Continued from page 111)  
 went on sale after World War I. According to candy men, bar makers who jumped to a dime found many newcomers firmly entrenched in the nickel field when competition later forced them to return to the 5-cent bracket. In some cases it was extremely hard to re-establish the bars as nickel sellers.

Another well-known candy maker who was queried by NAMA gave an even stronger answer than Scully.

#### One-Ounce Bar

"We can reduce weight down to the point where bars look like the penny goods of other years and still keep the nickel as standard," he was quoted as saying. "I think the great majority of candy bar manufacturers believe that the nickel is a valuable merchandising unit in itself. We hope this is just a transitory phase which will probably last two or three years, or as long as supplies are scarce and prices high."

In line with this idea is the report that one of the large manufacturers is planning to put a new one-ounce bar on the market which will retail at 5 cents but wholesale slightly below the current prices on established nickel bars. The report, however, could not be pinned down to any specific candy maker.

Most of the present nickel bars run about two ounces or slightly under. About the heaviest is Power-house, which weighs 2 3/4 ounces.

### Texas Tax Revenue Continues To Gain With Cig Sales Aid

AUSTIN, Tex., June 22.—Nine-month tax revenue aggregate in this State for the fiscal year is already \$30,260,517 ahead of the same period in the previous fiscal year, according to State Comptroller George H. Sheppard. He said cigarette taxes account for a large proportion of the gain.

Receipts for the current year have already totaled \$228,381,288, Sheppard said. Principal increase has been in the motor fuel tax which has brought in \$49,496,815, up more than \$10,000,000; ad valorem taxes which brought in \$24,521,458, up \$7,000,000; cigarette tax, \$13,605,141, up more than \$5,000,000, and liquor taxes, \$12,713,000, up more than \$2,000,000.

### Philip Morris Net Per Share at \$2.67

NEW YORK, June 22.—Decline in common share earnings of Philip Morris & Company, Ltd., for the fiscal year ending March 31 was laid to sudden discontinuance in the latter part of 1945 of government purchases of cigarettes for the armed forces and costs of changing from war to peacetime packaging, according to Alfred E. Lyon, president.

Altho common share earnings decreased 30 cents from the preceding year, Lyon said the current year's earnings should reflect the recent price increase granted by the OPA.

Net sales of the company decreased to \$178,686,031 from \$185,299,150 the year before. Net income for the last fiscal year was \$6,147,999, or \$2.67 a share on 1,998,470 outstanding common shares.

### Metal Frozen Food Containers Planned By American Can Co.

NEW YORK, June 22.—Mechanization of the frozen food industry will advance another step with scheduled production this year of more than 50,000,000 new type metal-seamed containers announced by W. C. Stolk, vice-president of the American Can Company.

Packers of frozen fruits and vegetables will receive first consideration on deliveries, which will be made on an allotment basis, Stolk said, because of the pressing need for preservation of seasonal foods. More than 30 packers are expected to use the new container this year.

New container will be closed on automatic machines at approximate speed of 200 a minute, depending on nature of product contained. Easy packaging of frozen food adds impetus to movement toward coin-operated frozen food venders. Speedy and uniform packaging of product makes venders the ideal method of distribution, coinmen have pointed out.

Outgrowth of manufacturing ex-

### Pa. Industrialist, Publisher, 74, Dies

HARRISBURG, Pa., June 22.—Vance C. McCormick, 74, publisher of *The Patriot* and *The Evening News*, died at his home near here Sunday (16).

Both newspapers have long crusaded against slot machines, pinballs, bingo, Sunday auto racing and other Sunday sports in Pennsylvania. Both papers were avidly pro-dry, and continuously fought for dry local option in the State.

A wealthy industrialist, McCormick also had interests in banking, iron and steel manufacture and mining.

Experience gained during the war, new container is an oblong, composite, fiber-metal package, resembling the frozen food carton in shape. Walls, however, are made of paraffin-impregnated fiber, and ends are lightweight metal. Metal ends are seamed onto the semirigid package.

### Refrigeration Mfrs. Show Wares Oct. 29 At Cleveland Expo

PITTSBURGH, Pa., June 22.—Refrigeration Equipment Manufacturers' Association reported that 142 exhibitors have so far signed up for space in its exhibition this fall.

Show, titled the All-Industry Refrigeration and Air-Conditioning Exposition, will be held in Cleveland October 29-Nov. 1.

There have been reports that coin-operated venders of frozen foods may make their appearance at the show. At least two manufacturers are reported working on models which they hope to have ready in time for the exposition.

Earlier, it was reported that a refrigerated candy vender also might be on display, and a new model ice cream vender is expected to be shown in connection with the meeting, but no definite announcements on any of these proposed exhibits have been made yet.



\* THAT'S WHY COIN MEN WANT

# THE VENDIT

The VENDIT's simple, rugged construction puts an end to mechanical grief. Only four simple sub-assemblies, all quickly removed and replaced. The last word in positive operation, VENDIT either delivers the candy or returns the coin... no disgruntled customers. Fool-proof, thug-proof, slug-proof... a child can operate the VENDIT, yet nobody cheats it. That's why the VENDIT means *no grief!*

The VENDIT's streamlined beauty makes them stop, look and buy, wherever you install it, on the wall of a busy factory or the floor of a smart theatre lobby. 150-bar capacity means less frequent servicing. The soundest engineering in the industry cuts maintenance cost to absolute minimum. Result... VENDIT sells more candy and gum, and you make more money. That's how the VENDIT assures *more gravy!*

For Early Delivery, Place Your VENDIT Orders Now!

*American Vending Corp.*

Distributed by THE VENDIT CORPORATION, 2946 W. Grand Ave., Chicago 22, Ill.

## Latest Laundermat Draws Big Ovation From Philly Wives

PHILADELPHIA, June 22.—Coin-operated laundry service is fast gaining popularity in this area, and the past week saw another new operator entering the field. Latest Laundermat service was established by Alvin Lasch at 3658 North Ninth Street.

Lasch, using the new Bendix automatic home laundry, operates his Laundermat 12 hours daily, starting at 8 a.m. His service was received enthusiastically by hundreds of housewives.

Getting off to a big start, Lasch conducted an intensive advertising campaign in the neighborhood, marked by large display ads in neighborhood newspapers. The service, providing individual wash with soap free, calls for 10 pounds dry weight at 25 cents for a half-hour service.



**BIG DEAL** in juke boxes gets signature at U. S. Challenge offices in Chicago. Bert Davidson, director of sales for the firm's automatic equipment division, is shown with Joseph Hanna (left), of Hanna Distributing Company, Utica, N. Y.

## L. Handel, J. Gloth In Conn. Games Biz

NEW LONDON, Conn., June 22.—Lou Handel and Joseph Gloth have opened a games concession on the boardwalk of Ocean Beach here. Gloth also operates 36 poker tables in the Penny Arcade and 22 poker tables at Sound Beach.



**ADVANCE  
Ball Gum  
Machines**

We now have **BALL GUM** for our customers who buy **ADVANCE** Ball Gum machines from us.

Order now and have your priority number in when shipments begin to move in regular order.

1 to 9, \$9.94;  
10 to 24, \$9.01;  
25 to 49, \$8.35;  
50 to 99, \$7.95;  
100 to 199, \$7.69.

It won't be long now until **ADVANCE** will be ready for everybody. Neat, light, clean, trouble free; one of **OLDEST**.



**NOW Shipping  
ADVANCE  
PEANUT  
MACHINES**

Get your order in and reserve priority number.

1 to 9, \$10.31;  
10 to 24, \$9.35;  
25 to 49, \$8.66;  
50 to 99, \$8.25;  
100 to 199, \$7.98.

**GRIP MACHINES**

**RECONDITIONED**

Good working order. Gottlieb, C. T. S., CC, Holly, Universal Grip Machines while they last, \$17.50. (We reserve right to ship what we have and guarantee satisfaction.)

Cash with order. Prompt shipment.



**THOMAS NOVELTY CO.**  
1572 Jefferson St. PADUCAH, KY.

## NAMA's Chicago Session Draws Turnout of Midwest Operators

CHICAGO, June 22.—Gathering of Region VI of the National Automatic Merchandising Association in the Congress Hotel here attracted operators and distributors of vending and service machines from every section of Wisconsin, Indiana and Illinois.

Among those attending were: Mr. and Mrs. H. E. Davies, Davies Automatic Sales, Racine, Wis.; Loren S. Clum, Michigan Cigarette Service Co., Flint; R. L. Strain, American Locker Company, Inc., Chicago; Louis Cremeans, Salem, Ill.; W. F. Swingler, Canteen Co., Chicago. F. Sandera, Canteen, Chicago; Walter A. Mueller, Fort Wayne, Ind.; Herb Geiger, Geiger Automatic Sales Co., Milwaukee; Nick Novasic, West Allis Tobacco Co., West Allis, Wis.; F. R. Pfaff, William Wrigley Jr. Co., Chicago.

Paul Kohout, William Wrigley Jr. Co., Chicago; C. R. Adelberg, Stoner Manufacturing, Aurora, Ill.; George Seferlis, Gary, Ind.; Warren Parker, Wanger & Surendorf, Logansport, Ind.; George Card, George Card Sales Co., Madison, Wis. Bert Veldhuizen, Lake Mills, Wis.; M. K. Stephan, Stephan Candy and Tobacco Co., Fort Wayne, Ind.; C. J. Bayne, American Vending Corp., Chicago; A. H. Wiedeman, Mills Automatic Merchandise Corp., Long Island City, N. Y.; F. J. Lorden, Mills Automatic, Chicago. John Gaffney, Gaffney Automatic Service, Elwood, Ind.; T. Walter Tyrrell, Dr. Pepper Co., Chicago; F. W. Humphreys, William Wrigley Jr. Co., Chicago; H. D. Dwyer and A. L. Van Ness, H. D. Dwyer Co., Anderson, Ind.

Mrs. Grayce Lewis, H. D. Dwyer Co., Muncie, Ind.; Ralph S. Burlage, F. E. Shreve Cigarette Service, Fort Wayne, Ind.; Howard Hultz, Hultz & Meiers, Inc., Springfield, Ill.; C. L. Swanson, Canteen Service Co., Madison, Wis.; Mrs. C. L. Swanson, Madison, Wis. Eugene T. Chuti, Mercury Products Co., Chicago; Jack Kelner, Kelner Vendors, Chicago; Frank Ober-

mier, Diamond Match, Chicago; E. A. Terhune and E. A. Terhune Jr., General Vending Machine Corp., Chicago. E. M. McHenry, Diamond Match Co., Chicago; G. M. Seedman, Rowe Cigarette Service Co., New York; R. Z. Greene, Rowe Manufacturing Co., Belleville, N. J.; O. G. Zemann, Philip Morris, Chicago; L. C. Force, Arthur H. DuGrenier, Inc., Haverhill, Mass. James L. Hyde Jr., Arthur H. DuGrenier, Inc., Haverhill, Mass.; Richard Davidson, All-American Amusements, Chicago; William Perkinson, Perkinson Advertising Agency, Chicago; D. C. Thomas, DeLuxe Confectionery Shoppes, Fort Wayne, Ind.; T. A. Vaughn, New Orleans Cigarette Service.

Walter C. Knack and Walter C. Knack Jr., Walter Knack Co., Dixon, Ill.; Don F. Sidener, Don F. Sidener Co., Ft. Wayne, Ind.; Neill Mitchell, Lehigh Foundries, Easton, Pa.; Seymour J. Levy III, Mechanical Candy Sales, Chicago. Leon Segal, Vendit Corporation, Chicago; Philip Bernstein, Universal Match, Chicago; Carl Hedin, Automatic Canteen of Evansville, Ind.; H. C. Cole, Diamond Match, Chicago; George Frazer, National Transitsads, Chicago.

M. L. Reuter, *The Billboard*, Chicago; Andy Anderson, Automatic Beverage Dispensers, Chicago; Ralph Ditewig, Cigarette Service Co., Peoria, Ill.; D. R. Clarke, Fyffe & Clarke, Chicago; Mrs. D. Wayne Smith, Danville, Ill. Mr. and Mrs. Harold White and D. Wayne Smith, Smith & White, Danville, Ill.; Ralph Kaplan, Kaplan Bros., Gary, Ind.; M. A. Christiansen, Michigan City, Ind.; W. D. Wagers, House of Crane, Indianapolis.

Carl E. Behr, Paul F. Beich Co., Bloomington, Ill.; Heinz Jeske, Vend-Way Merchandise, Chicago; John Pepple, Peerless Weighing & Vending Machine Corp., Chicago; J. P. Schmidt, George Ziegler Co., Milwaukee; George L. Maes, Butler Brothers, Chicago. Edwin Andres, Plymouth, Wis.; Mrs. George Card, Madison, Wis.; M. L. Moss, Midwestern Merchandising Co., Chicago; Copeland Russell, Russell Candy Service, Milwaukee; Victor B. Neiswanger, Elgin, Ill.; Jack Gordon, Rowe Manufacturing Co., Belleville, N. J.; Henry T. Miller, Diamond Match, Chicago.

**HERE'S THE WAY TO  
BIG CASH  
PROFITS**



**\$169.50**  
Rebuilt like new

**ALL ELECTRIC — COMPLETELY AUTOMATIC. 10c COIN OPERATION. ELIMINATES ATTENDANT. BEAUTIFUL DESIGN:** Designed to harmonize with the finest of fixtures. Brilliantly illuminated. Passersby and customers stop, marvel and BUY.

**AUTOMATIC OPERATION:** Fully automatic, it feeds the corn, pops it, seasons it and delivers it to your customers hot and fresh. Continuous operation for 10-hour period costs less than 10c for power.

**DIMENSIONS:** 60" Height, 15" Width, 15" Depth. Shipping Weight, 150 lbs.

**CAPACITY:** Size of Bag of Popcorn vended can vary from 6 to 12 oz. size.

Lots of 5 or More, \$149.50.  
Specify 5¢ or 10¢ Play.

**F. O. B. Cambridge, O. 5% for full remittance with order. Immediate delivery.**

**SUPPLIES for POPMATIC**

**EXTRA HEATING ELEMENTS.** Ea... \$ 5.00

**POPCORN.** Per Lb. .... 14 1/2c

**GLASSINE BAGS.** Per 1,000 ..... 2.50

**POPPING OIL (Packed 6 Gal. Per Case).** Per Gal. .... 2.50

**THE P. K. SALES CO.**  
507-509 Wheeling Ave., Cambridge, Ohio

**BALL GUM**

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

**CAN STILL SUPPLY**

Class, Agate, Assorted Color Marbles. Barrel of 50,000 ..... \$54.50  
Keg of 21,000 ..... 23.80  
Solid Color, Cherry Red for Prizes. Per Thousand ..... \$4.00

**NUTS-4-U  
PEANUTS**

90 Pound Carton, Blanched .... \$24.30  
120 Pound Spanish ..... 25.20  
INDIAN NUTS—NEW CROP.  
100 Pound Carton—\$54.00

**NEW "BELL" CHARMS**

**ASSORTED COLORS**

10 Gross ..... \$ 9.00  
100 Gross ..... 85.00  
Samples — 25¢  
Parcel Post Paid

## ROY TORR LANSDOWNE PENNA.

**Brand New!**



Shiplan Triplex Stamp Machines Vends 1¢, 3¢, and 5¢ Postage Stamps. Stagnant! Foolproof! Compact Size! Foolproof! Operator's Price \$39.50 each. **PROMPT DELIVERY.** 1/3 cash with order, balance C. O. D.

★ Send for Free Descriptive Leaflet ★

**R. H. ADAIR COMPANY**  
6924-26 Roosevelt Rd. Oak Park, Illinois

Folders — \$15.00 for 25,000, which return gross profit of \$250.00 when sold thru the machines.

# REGAL

**KING OF THEM ALL**

A man can operate a route of these

machines in his spare time or devote his full time. Many men have started in while holding another position. How you start is a matter to be worked out after consideration of all the circumstances and conditions.

Special discount to new operators.



**REGAL PRODUCTS CO.**  
GAYS MILLS, WISCONSIN

## Encyclopedia Britannica Says Candy Bar Industry Backbone

CHICAGO, June 22.—*Encyclopedia Britannica* has looked over the candy industry in the latest issue of its supplementary yearbook and found that the candy bar is the backbone of the business.

Reviewing 1945 candy sales, it reports that bar goods constituted more than 52 per cent of both tonnage and dollar value of all candy made and sold. Nickel bars constituted 90 per cent of the bar-type goods retailed.

Most interesting, however, was its report on the location of factories and comparisons of U. S. and foreign candy consumption.

"The industry's 1945 tonnage was produced by approximately 1,300 candy manufacturers in Chicago, Philadelphia, New York, Boston, Minneapolis, San Francisco and other sections of the country, employing 50,000 persons, mostly women," the yearbook said.

"Illinois, the largest candy manufacturing State, accounted for more than one-fourth of all confectionery about 50,000,000 pounds of imported produced in 1944. Pennsylvania was second, with New York and Massachusetts as runner-ups. In addition to the near-record domestic production, the 1945 candy supply included candy, most of which came from

Cuba. In pre-war years, however, big candy imports came from Germany, Russia, The Netherlands, France and other continental countries.

"The per capita (U. S.) consumption of candy in 1945 was 19 pounds, compared with 20.5 pounds in 1944. The per capita consumption of candy in Great Britain in the same year was 22 pounds.

"According to a department of commerce survey, however, U. S. consumers would have bought 700,000,000 pounds more candy in 1945 had supplies been available."

Ingredients used by candymakers included 823,000,000 pounds of cane sugar, 284,000,000 pounds of beet, 722,000,000 pounds of corn syrup, 36,000,000 pounds of corn sugar, 425,000,000 pounds of milk, 244,000,000 pounds of chocolate coating, 223,000,000 pounds of peanuts, 50,000,000 pounds of other nuts, and 10,000,000 pounds of fruits, mostly cherries, figs and raisins.

## Paul Rosenau Gets Leaf Gum Sales Post

CHICAGO, June 22.—Paul G. Rosenau has been appointed assistant sales manager of Leaf Gum Company, according to Paul R. Trent, director of sales.

Rosenau formerly was with American Chicle Company, another large gum maker. After serving as sales director for Valier & Spines Milling Company, St. Louis, he entered the army in 1945 as a major, serving as assistant to the director of procurement. He lives at Evanston, Ill.

## Sets Bowling Game For June Showing

NEW YORK, June 22.—Fred Oddo, Min-O-Bowl, Inc., states that his firm is now getting production on their new coin-operated bowling alley. Sample is expected to be displayed to coinmen by the end of June, Oddo states.

Showrooms on 10th Avenue are now under consideration by the firm, Oddo further states. Concern is now operating out of Brooklyn.

## HAMILTON SCALES

**BRAND NEW! IMMEDIATE DELIVERY!**  
**\$65.00 each**

Lots of 5 or more—10% discount. The famous pre-war scale that every operator has been anxiously awaiting. "LIFETIME GUARANTEE." We will replace any part of the mechanism at any time free of charge if returned to us.

**ORDER IMMEDIATELY—WE WILL SHIP AT ONCE.** Be first to secure those new locations with a foolproof, dependable scale. 1/3 deposit on all orders.



**Parkway Machine Co.**  
3046-M Tioga Pkwy., Baltimore 15, Md.

## Gimmick Stops Park Meter Coin Thefts

CLEARWATER, Fla., June 22.—Revenue from coin-operated parking meters here will now be protected by installation of a new filch-proof hose attachment in each of the town's 28 meters. Coins are milked thru the tube into a closed container without being touched by human hands in the collecting process.

Innovation, manufactured by the Meter Company and designed to prevent theft of coins during collection, consists of a long trunk-like tube which extends from the coin receiver and opens into a box at the bottom of the meter. The collector pulls a chain and the coins spill into the closed tank.

Each meter has a numbering device against which receipts may be checked at the end of the collection period.

## Everything Seems To Land in Locker

CHICAGO, June 22.—How coin-operated devices figure in many of the dramas of human life was aptly illustrated when a coin-locker in a railroad station here was revealed as the hiding place of the "liberated" German gems.

Long regarded as a safe method of checking, coin-operated lockers have served the gamut of everyday usefulness, ranging from the storing of baggage to the checking of lunch pails. Functions of dime lockers are as variable and multiple as human ingenuity.

Finding of the fabulous Hesse jewels in the locker here ended an intensive army search which led from Germany, where Colonel Durant and his WAC wife, Capt. Kathleen Nash Durant, had been stationed, to Chicago, journey's end for the romantic pair.

**DON'T WAIT—ORDER TODAY!**

**NEW A.B.T.**

## CHALLENGER

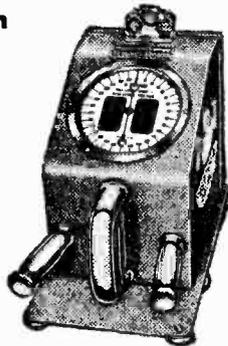
**\$65.00 EACH**

**LOTS OF 25 - - - - \$60.00 EA.**  
**LOTS OF 50 - - - - 55.00 EA.**

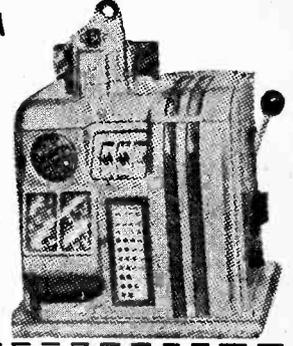
**JOBBER, WRITE FOR SPECIAL PRICES**



**Now It Can Be Had!**  
**New GOTTLIEB 3-WAY GRIP SCALE**  
**\$39.50 Each**



**COLUMBIA BELLS**  
Improved 1946 Models  
**\$132.50**  
Lots of 5 \$127.50 EA.  
Changeable to 1¢, 5¢, 10¢, 25¢ Play



## CIGARETTE MACHINES

**Look like new and work to perfection**  
U-Need-a-Pak, 9-12 Cols. Ea. . . . . \$59.50  
DuGrenier 7 Col. Model VD . . . . . 72.50  
DuGrenier 11 Col. Split Champion. Ea. 95.00  
DuGrenier 7 Col. Model V. Ea. . . . . 69.50  
Stewart & McGuire 7 Col. Model S. Ea. 49.50

**MILLS** Brand New Vest Pockets **\$74.50**

## USED COUNTER GAMES

Arcade Grippers, Heavy Cast Iron, Floor Model . . . . . \$49.50  
Kloker & Catcher, Ea. . . . . 29.50  
Steeplechase, New. Ea. . . . . 19.50  
Sparks (Gold Award) . . . . . 29.50  
American Eagle (Fruit or Sport Reels). 29.50  
A. B. T. Guns . . . . . 29.50

## USED VENDING MACHINES

Jennings In-A-Bag Nut Vendor, As Is . . \$ 6.00  
Northwestern Tri-Selector . . . . . 22.50  
New Shipman 3 Col. Stamp Machine . . 39.50  
Variety Shops, 5 Col., Clean, With Stand 17.50  
Vaska, 3 Col., New Finish, With Stand 17.50  
Brand New Stamp Machine . . . . . 17.50  
Advance Stamp Machines, 5¢, 10¢ or 25¢ Slots, Brand New . . . . . 15.00  
Model V Standard, New . . . . . 10.75  
Model V DeLuxe, New . . . . . 12.75  
Silver Kings, Rebuilt, Like New . . . . 7.95  
Waiting Guesser Scale . . . . . 150.00  
New Waiting Guesser Scale . . . . . 175.00

**BRAND IMPs, ea. . \$13.50**  
Reconditioned IMPs. Ea. . . . . \$ 8.90

## AUTHORIZED DISTRIBUTORS

**NORTHWESTERN MERCHANDISERS**

Model 33 . . . . . \$ 9.95  
De Luxe . . . . . 19.75  
Model 39 . . . . . 11.80

**READY FOR DELIVERY!**  
Rush Your Orders Today!

## NEW PIN GAMES

Catalina . . . \$249.50	Bubbles . . . \$249.50
Surf Queen . . 327.50	Stage Door . . 274.50
Suspense . . . 324.50	

**USED**

Invasion . . . \$ 80.00	School Days \$ 49.50
Clover . . . . 65.00	Glamour Girl 59.50
Gun Club . . 72.50	5-10-20 . . . 124.50
Spot Pool . . 62.50	Spot-a-Card . 72.50
Action . . . . 124.50	Sea Hawk . . 59.50
Grand Canyon 179.50	Sink the Ship (7-Up) . . 59.50
Bombardier . . 74.50	

## CONSOLES

**All in Perfect Condition**

Big Game . . . . . \$109.50
Bob Tail . . . . . 19.50
Zeta . . . . . 50.00
Fast Time . . . . . 119.50
Jennings F.P. Mint Vendor . . . . . 79.50
Hi-Hand . . . . . 189.50
Keeney Super Bells . . . . . 289.50
Mills Jumbo Parade . . . . . 124.50
Big Top . . . . . 119.50

**DEPOSIT REQUIRED WITH ALL ORDERS—SEND FOR COMPLETE LIST**

**IMMEDIATE DELIVERY!**

## NORTHWESTERN DE LUXE

1c—5c  
**Late Model**  
Slightly Used **\$16.95**

Northwestern Tri-Selector . . . . . \$27.50  
Shipman 2-Column Postage Stamp Machine . . . . . 29.50  
1/3 With Order, Bal. C. O. D., F. O. B. Newark, N. J.

**ASCO VENDING MACHINE EXCHANGE**  
55-57-59 BRANFORD STREET, NEWARK 5, N. J.  
BIGELOW 3-7744-5

**Immediate Delivery**  
New Columbus Peanut Vendors, Model "M"—In Single . . . . . \$11.00 each  
In Lots . . . . . 10.25 each

**H. Z. Vending & Sales Co.**  
1205-07 Douglas St.  
OMAHA, Neb. Telephone: AT. 1121

## AGENCY WANTED

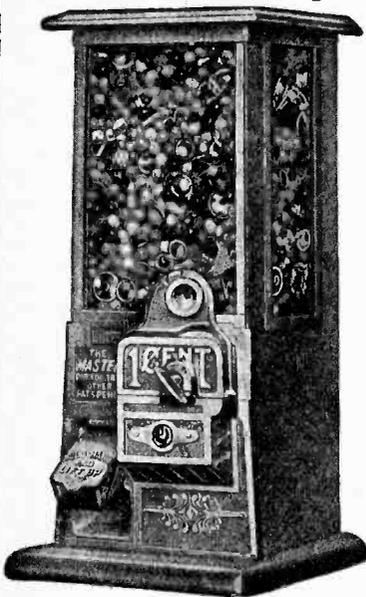
Any good line of Vending Machines. Manufacturer must be able to make shipment. Will set up and sell new operations. Will do own advertising and work on strictly commission basis. Interested in territory of New York, Pennsylvania and vicinity.  
**BOX D-228, Billboard, Cincinnati 1, Ohio**

## RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.

**"MASTER" NOVELTY PENNY VENDOR**  
Immediate Delivery



EASY TO OPERATE  
START A ROUTE NOW! **\$13.95** Ea.

Two Tone, Tan and Green, Porcelain Finish.  
Capacity—5 lbs. of Pistachios or 1000 Balls of Gum or Peanuts or other products—proportionately.  
**ORDER TODAY!**  
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.  
**TRI-STATE VENDING CO.**  
581 10th Ave. New York 18, N. Y.  
Phone: LO. 3-3967

**Coin Trade Info Seen in \$73 Billion Retail Sales Story**

NEW YORK, June 22.—Analysis of the record \$73,000,000,000 U. S. retail sales of 1945 and breakdown by States and municipalities to show relative increases is offered in a study appearing recently in *Printers' Ink*.

Pointing up several regional trends helpful to trade members who follow general business conditions for clues to the coin machine outlook, the article carries a schematic map showing States and counties drawn in proportion to their population and showing percentage retail dollar gains.

The \$73,000,000,000 figure breaks into \$550 per capita spent thru retail stores, but this figure would be much larger in some areas than in others.

**Regional Trends**

From 1939 to 1945 maximum increase in retail sales—ranging from 100 per cent and up—occurred in the Far West, the South and around Washington and Baltimore.

Less than 50 per cent gains were registered in such New England communities as Springfield, Massachusetts, Bridgeport and New Haven.

Generally, the Northwestern States experienced medium increases from 50 to 100 per cent. But altho theirs were average increases compared with record of other areas, they were spectacular when matched with 1939 sales. In this group were the country's largest cities, including New York, Chicago, Detroit, Pittsburgh, Philadelphia and Boston.

Interesting in Southern areas is the list of cities which have enjoyed sales increases of 100 per cent or more. Among these are Atlanta, Birmingham, Memphis, Nashville, Knoxville, Chattanooga, Little Rock, San Antonio, Fort Worth, Dallas, New Orleans, Mobile, Montgomery, Jacksonville, Tampa and Richmond, Va.

**100 Per Cent Hike**

Oddities are Fort Wayne and South Bend, Ind., as well as Milwaukee—only Northern cities west of the Rockies to hit more than 100 per cent sales hikes.

Another section of the study seeks to trace the causes of the phenomenal retail boom. As would be expected, durable goods stores trailed with only a 6.5 per cent gain in dollar volume compared with a 101 per cent general rise for non-durable goods outlets. While the showing of durable goods sales was considered remarkable in view of the fact that most products—such as automobiles, furniture and hardware—were sidetracked until V-J Day, the causes for spectacular increase in non-

registered by eating and drinking places, where sales rose 188 per cent; food stores, gaining 94.2 per cent, and apparel outlets which gained 134.4 per cent.

It is pointed out that such increases came during a period of shortages. Thus increases in supplies available are not accountable. Neither, according to the study, are black market operations which are not reflected in the reports of independent retailers.

**Buying Power Down**

Biggest single cause of increase in dollar volume sales is seen in declining purchasing power. Despite price controls and other anti-inflationary legislation, cost-of-living index was soaring. Survey of Current Business is quoted in this connection as follows:

"The last two years have been especially marked by the disappearance of low-priced items . . . it is quite likely that there has been little change in the physical volume of goods sold annually since 1943."

Altho this development is significant in assessing over-all business conditions, the simple fact of dollar volume increase is of most interest to coinmen. Also important to the trade are individual statistics of sales increases in common coin machine locations.

Thus, eating and drinking establishments rose from sales of \$3,520,000,000 in 1939 to \$10,138,000,000 in 1945. Drugstore sales in the same period went from \$1,563,000,000 to \$2,959,000,000. Filling stations rose from \$2,822,000,000 to \$2,979,000,000 in spite of gasoline rationing.

**Tourist Deluge Good News for Minn. Coinmen**

DULUTH, Minn., June 22.—Doleful wailing of resort and hotel owners, swamped with requests for thousands of reservations they are unable to fill, is nevertheless sweet music in the ears of coin machine operators with locations in the Arrowhead playground region, as the 1946 tourist season approaches.

Members of the Minnesota Arrowhead Association, which recently conducted its annual meeting here, reported that never before have they been so snowed under with reservations.

**Lack Facilities**

M. H. Brickley, of Two Harbors, president of the association, said it would be futile to attempt to accommodate the avalanche of tourists for whom reservation requests have been made. Inability to take care of the rush was blamed by association members on the lack of facilities due to material and labor shortages.

"We have to take care of old customers first," said Mrs. Jean Arbogust, of Toft, secretary of the association resort and hotel committee, "then will come as many others as possible. Beyond that we are helpless."

Centering on the Superior and Chippewa national forests are the 8,000,000 acres of Arrowhead playground to which pre-war tourists brought an estimated annual income of \$15,000,000 with conservative estimates for this year placed at \$20,000,000.

**Issue 4 More Coin Patents**

WASHINGTON, June 22.—Patents for a soft drink vending machine, a phonograph stylus, a coin separator and a dispensing device have been issued by the U. S. Patent Office.

Vending machine patent—No. 2,399,105—went to Jefferson R. Donaldson, Dallas, who reported he had assigned 25 per cent of it to A. H. Caperton, Dallas, and 50 per cent to John W. Barnes, Paris, Tex. In the application filed June 9, 1944, Donaldson claimed five new features in the device.

Machine is a multi-column-type operated by gravity, employing the weight of the bottle to deliver it into a chute and then to a customer. Mechanism is tripped by the fall of the coin down a long chute.

In the *Official Gazette* of the Patent Office dated April 23, it is described as follows:

"An article dispensing machine including vertically disposed and relatively parallel merchandise magazines and intermediate dispensing magazine communicating with the first magazines at different levels and into which articles from said first magazines are discharged singly from the bottoms by gravity, means resisting release of articles from one magazine until a juxtapositioned magazine is depleted to effect progressive emptying of said magazines and means rotatably disposed below said dispensing magazine operative to release an article therefrom and to restrain the remaining articles therein."

Patent No. 2,399,035 was issued to Henry L. Imelmann, Chicago, on the phonograph stylus. Permo Products Corporation, Chicago, was listed as assignee of the device for which one new feature was claimed.

West Disinfecting Company, Long Island City, N. Y., was listed as assignee of the patent for a dispensing device patented by Joseph A. Gits, Chicago. Patent was No. 2,399,016, under which seven new features were claimed.

William F. O'Toole, Cheyenne, Wyo., was issued Patent No. 2,398,955 on a coin-separating device.

**Funeral Rites for William Bartlett, Inventor of Digger**

MIAMI, June 22.—Funeral services were held here Tuesday (11) for William D. Bartlett, 48, inventor of the digger machine which bore his name and a well-known figure in the coin machine trade.

Bartlett died in Havana, Cuba, as the result of a cerebral hemorrhage. His body was brought here for burial.

An electrical engineer, he forsook his profession to join the outdoor show business and was operating a concession with Dodson's World's Fair Shows at the time he began work on the arcade machine. Profits from the invention were invested in Florida and Cuban real estate, from which Bartlett is understood to have amassed a considerable fortune.

Burial was from Lanair Funeral Parlor in Miami.

**GI's Clamor for Pin Games**

Overseas, Red Cross Says LONDON, June 22.—In spite of efforts on the part of Red Cross officials here to ship coin-operated pin-ball machines from England to Germany, demands from GI's have forced them to allow the machines to remain "to bring a little bit of home" to the serviceman, according to Overseas Red Cross officials. When England is cleared of servicemen, however, the machines will be shipped to the continent, officials said.

**WANT CIGARETTE**  
—AND—  
**CANDY VENDORS**  
Any Make—size—Model—State  
Mechanical and Paint Condition—  
Quote Best Prices  
**MACK H. POSTEL**  
6750 N. Ashland, Chicago, Ill.

**FOR SALE**  
60 BALLY-TYPE CUP MACHINES  
Condition as is. Includes 150 barrels with heads and spare parts. Will sell part or whole.  
**JACK LERNER**  
3830 S. Michigan Ave.,  
Chicago 15, Illinois

**FOR BULK VENDORS**  
**PAN'S "HARD SHELL" CANDIES**  
HAVE WHAT IT TAKES  
FINEST QUALITY — SNAPPY APPEARANCE  
EASY VENDING — CORRECT PRICE  
ARE YOU ON OUR MAILING LIST?  
**PAN CONFECTIONS**  
311-329 W. Superior Chicago 10

**New Factory Distributors—Now Delivering**  
BRAND NEW COLUMBUS NUT & BALL GUM VENDORS.  
Be First With Columbus—Discover America's Ace Vendors.  
Model #46—1¢ Peanut—Lots of 12 or More ..... \$10.00 Ea.  
Model #46Z—1¢ Pist.—Lots of 12 or More ..... 10.40 Ea.  
Model #46G—1¢ Ball Gum—Lots of 12 or More ..... 10.85 Ea.  
Model #46ZB—5¢ All Purpose—Lots of 12 or More ..... 11.00 Ea.  
Write for free circular and quantity prices. Orders promptly filled in ROTATION. Parts and Globes available. Send 1/2 deposit, balance C. O. D. on all orders.  
**CAMEO VENDING, 432 West 42d Street, New York**

### HAWKEYE MATCH VENDORS



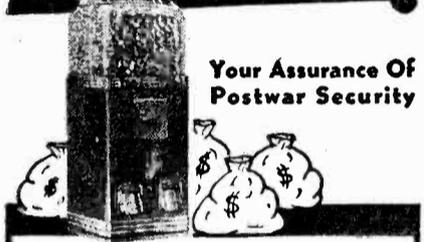
again leading the field.

Built in 2 models.  
2 Books for 1c  
or  
1 Box for 1c.

Retails for \$5.95

**HAWKEYE NOVELTY CO.**  
1754 East Grand DES MOINES, IOWA

### Northwestern



Your Assurance Of Postwar Security

Time and time again Northwestern bulk vendors have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—vendors built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION  
EAST ARMSTRONG STREET, MORRIS, ILLINOIS

#### CIGARETTE VENDING MACHINES

NATIONAL 9-A's	\$115.00
Rows ROYALS,	100.00
13 Col., 64-Bar	
Du Grenier CHAM:	
PION, 9-11 Col.	100.00
Du Grenier W,	
9 Col.	89.50

Advance Candy Machine,  
4 Col., 64-Bar  
Capacity ..... \$37.50

Our equipment reconditioned by New York's leading mechanics! Refinished like new. Ready for location!  
**PARTS AND MIRRORS FOR ALL MAKES.**  
1/3 Dep., Bal. C. O. D.  
**UNEEDA VENDING SERVICE**  
100-102 Scholes St.  
BROOKLYN 6, N. Y.

#### FOR SALE! CIGARETTE MACHINES

15¢ or 20¢ Slot	
5 col. Stewart McGuire-S Model	\$30.00
7 col. Stewart McGuire-S Model	35.00
9 col. Stewart McGuire-W Model	84.00
6 col. U-Need-A-Pak E Model	37.50
9 col. U-Need-A-Pak E Model	60.00
Handles for National Model 950 & 930	.75

Also National Candy Machine Handles for Conversion Type ..... .85

We convert old type National Candy Machines to new type, complete ..... 20.00

Terms: 1/3 Down, Balance C. O. D.  
**GORDON & STRAUSS**  
22 SOUTH ST. NEWARK, N. J.

#### CORRECTION

In our ad last week number of columns in Shipman Postage Stamp Machine offered was incorrectly listed. It should have read Two Columns.

**PRICE IS \$29.50**

**ASCO VENDING MACHINE EXCHANGE**  
55-57-59 Branford St.  
NEWARK 5, N. J.

## Movie Machine Reviews

Produced and released by Soundies Distributing Corporation of America, Inc. Release date May 13.

#### Program 1239

The Hit Parade smash hit tune, *Oh! What It Seemed To Be*, is presented by Peggy Mann. Miss Mann, currently starring on the RCA-Victor program, handles this catchy number in the captivating manner that has made her a favorite song stylist.

Lani McIntyre and his orchestra play the rhythmic native number entitled *Maui Chant*. Hula girls (4) in cellophane costumes add to the beauty of this attractive subject.

*Watch Out* is a snappy boogie number. The music is furnished by Johnny Long and his orchestra, and handsome Tommy Morton sings the vocals. Bill Skipper and Joan Mann do a well-executed dance routine. Setting is a night club.

The novelty tune, *I Want My Rib*, is done by the Korn Kobbler in a naughty and nifty styling. The music is swingy, the girls are pretty and the vocals catchy. All in all, it's good entertainment. Rustic setting and costumes.

The famous oldie, *By the Light of the Silvery Moon*, proves as enchanting as ever as sung by handsome Allan Hood. Doris York enhances the dreamy mood of this subject with a captivating dance.

Stan Kenton and his orchestra in *Reed Rapture* present the kind of orchestrated swing that has put and kept this popular band right on top. This all-musical number is highlighted by clever shadowy photographic shots of the boys in the band.

*Torna a Surriento*, a sentimental ballad, is sung by Phil Brito, well-

known radio star. The lyrics are done in both Italian and English.

The Winnie Hoveler Dancers (6) present a sparkling all-dance number entitled *Hats Off*. Ruth Godfrey is the featured dancer.

Produced and released by Soundies Distributing Corporation of America, Inc. Release date May 27.

#### Program 1240

Johnny Thompson with gorgeous Wendy Bishop present the appealing and currently popular ballad, *I Fall in Love With You Every Day*.

Jimmy Dorsey and his orchestra play a well-done arrangement of *I'm Tired of Waiting for You*. Helen O'Connell and recently discharged vet Bob Eberle are on the vocals.

The standard popular tune, *Hot Lips*, is sung by the new vocal find, Dorothy Drew. The All-Star Swing Stars back her up with their arrangement of this always new "oldie."

An old favorite, *Grandfather's Clock*, is presented by Lenny Herman and band. This song is cleverly brought back by the Herman jump-rhythm style of playing. Vocals by three boys in the band.

Luscious blonde Cindy Walker, one of the best of the folk-song artists, sings the clever, corny number entitled *Bearcat Mountain Gal*. Real mountain background and the antics of Cindy make this an unusual hill-billy subject.

*Cowbell Song* is a clever little number played by the Soundies all-girl band. Tommy Morton takes care of the vocals and Priscilla Callen does a dance routine. Costumes are Western.

Al Donahue and his orchestra present an unusual swing orchestration of the much played and arranged *Anvil Chorus*. Band setting.

Produced and released by Soundies Distributing Corporation of America, Inc. Release date June 3.

#### Program 1241

*I Don't Know Enough About You*, one of the top record hits of the day, is done by Dardanelle and her boys. Dardanelle, a slim and lovely brunette, sings the lyrics and also plays the piano.

The atmospheric dancing of dark-eyed senoritas and the fine voice of popular Barry Wood combine to make *El Rancho Grande* swell entertainment. Mexican costumes and garden background.

Johnny Long and orchestra play *It's a Sin To Tell a Lie*. Special choral lyrics to this oldie are done by the entire band, which also gives out with plenty of solid re-bop.

*Indiana Hayride*, based on the old favorite, *Back Home in Indiana*, is sung by Gaye Dixon. Plenty of pretty girls on this hayride. An eyeful as well as an earful.

Tommy Morton and Wendy Bishop get together in a clever duet of the current novelty tune, *One-zy, Two-zy*.

The familiar old tune, *Irish Washerwoman*, is presented by Alvino Rey and his orchestra, with the four King Sisters handling the vocals. They do their usual fine job of harmonizing while the orchestration is well sparked by the Rey guitar.

The Swing Stars present the *Wabash Blues*. Hannah Ross, a well-known swing street canary, sings the lyrics to this smooth modern swing arrangement.

*Pickle Puss*, featuring the voice of Dick Hogan, is a catchy novelty tune about a freckle-faced kid who grew up to be a beauty queen. Tanya Widrin fills the bill (and her bathing suit) in her part as Miss America leading a bathing beauty parade of gorgeous gals.

Madelene Quincanon.

### ORDERS TAKEN NOW!

PRICES QUOTED ARE FOR SINGLE MACHINES . . . FOR GREATER QUANTITIES PRICES DECREASE!

- Advance #11 Bulk Vendor, 14 or 5¢ \$10.31
- For Hot Peanuts, Additional . . . 3.50
- Advance "Model D" Ball Gum . . . 9.94
- Advance Postage Stamp Vendor . . . 18.00
- Advance Paired Postage Stamp Vendor, 5¢ & 10¢ . . . 36.85
- Advance Sanitary Napkin Machine, 5¢ & 10¢ Slot, Cylindrical . . . 15.38
- Acme Electric Shocker, Advance . . . 18.75
- Advance Times, 10 Min. to 2 Hours . . . 27.00
- (25¢ Additional for 25¢ Slot)

100 DIFFERENT MACHINES—A MACHINE FOR EVERY PURPOSE.

WE HAVE ALL "ADVANCE" PARTS

- Chatillon Penny Weighing Scale . . . \$18.50
- Blackstone's Coin Packer, 1¢, 5¢, 10¢ 2.00
- Hamilton Personal Weighing Scale . . . 65.00
- Gottlieb's Grip Scale, 3 Way . . . 39.50
- Exhibit Card Vendor with 1000 Cards 29.50
- A.B.T. Challenger . . . 65.00
- Munves Superoll . . . 349.50

1/3 Deposit With All Orders

#### JUNE PRICES ON MERCHANDISE

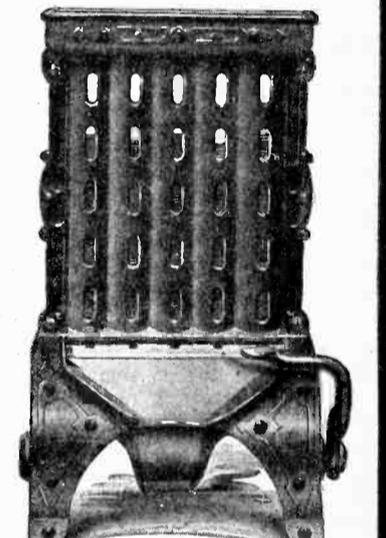
- Spanish Peanuts, 30# Carton . . . 22¢
- Jumbo Peanuts, 30# Carton . . . 27¢
- Boston Baked Beans, 35# Carton . . . 30¢
- Raisinets (Candy Coated), 35# Carton . . . 30¢
- Pumpkin Seeds, Salted, 25# Carton . . . 20¢
- Sunflower Seeds, Salted, 20# Carton . . . 20¢
- Indian Nuts, 25# Carton . . . 52¢
- Pistachio Nuts, Large, 25# Carton . . . 67¢
- Marbles and Charms

SOLD IN UNITS STATED—

CASH WITH ORDER

- Reconditioned Master Penny Vendor, Each . . . \$6.00
- Reconditioned Advance #11, Each . . . 6.00

### ADVANCE PENNY CHANGER



A very useful little machine, suitable for Penny Arcades or in any store where pennies are required in making change.

THE ADVANCE PENNY CHANGER holds over \$5.00 in pennies, which are delivered in the hand five at a time by pressing on the handle with the thumb.

THE ADVANCE PENNY CHANGER is made entirely of strong castings and is finished in black enamel.

It requires counter space of only 6x8 inches, is 10 1/2 inches high and weighs only 9 pounds, packed for shipment.

Price \$12.00 Each

**J. SCHOENBACH**

1647 Bedford Ave., Brooklyn 25, N. Y.

## Social Centers Planned for Big Plane Terminals

CHICAGO, June 22.—Airports of the future will be developed as social and recreational centers comparable to the country's finest resorts. That's the picture painted by practical port authorities at the annual convention of the Association of Airport Executives who met at the Congress Hotel here to discuss post-war plans.

Long discussed as prime locations for vending machines, amusement games, and juke boxes, future airports as described at the convention, promise even greater potentialities for coinmen who keep step with fast growing air travel.

Terminals such as Douglas Field, Chicago, will provide every modern facility for the commercial development of the air age. Private fields with flight courts will cater to flying families, offering cabins, entertainment facilities, and ultra-modern plane service to attract thousands of tourists. New design in airport planning received the attention and support of leading aviation authorities who also advocated abolishment of landing charges for privately-owned planes.

#### Courtesy, Cleanliness

Courtesy and cleanliness were factors of importance stressed by Emory S. Land, president of the Air Transport Association. "Principal source of our present-day troubles is the authority given special-interest groups who have no responsibility in actual operation of our national facilities," Land stated.

#### VICTOR'S MODEL "V"

Famous Pre-War Vendor

GLOBE TYPE  
Model V capacity: 5 to 6 lbs. of bulk merchandise or 1,200 to 1,200 balls of gum. Vends 1/2", 5/8" and 3/4" ball-gum.  
Model V Del. Cab. Type, \$13.75 Ea.  
Model V Wall Bracket, 65¢ Ea.  
Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.

Orders Filled In Rotation  
1/3 Dep.; Cert. Check or M. O.; Balance C. O. D.

**PIONEER VENDING SERVICE**  
Exclusive Victor Distributor in N. Y.  
461 Soakman St. Brooklyn 12, N. Y.



Model V Globe Type, \$11.75 Ea.

# Lease Idea Grows On Juke Ops

## Trend Strong In Big Firms

Two-way benefits seen in putting op-location deals on sound business footing

CHICAGO, June 22.—Phonograph operators throuout the country appear to be placing more and more juke boxes under written contracts or leases with location owners, but the practice still covers only a fraction of the nation's juke, a survey disclosed.

In Chicago, Illinois Phonograph Owners, Inc., encourages the signing of written contracts between operator and locations, but Michael Spagnola, executive secretary, estimated that only about half of the city's coin phonographs now are on location under written lease. The others are placed on a simple oral understanding with the location owner, he said.

"Most of the big operators here have most of their locations under lease," he explained. "But the smaller ones still are operating on a friendly understanding basis. As time goes on, tho, I think you will see more and more locations under lease. We feel that the time is ripe to get arrangements between operator and location on a solid business basis, and a written agreement is a necessity for this."

### One-Year Terms

Leases in the Chicago area usually run for one year and they contain provisions covering nearly every problem that can be expected to arise on a location.

In New York the Automatic Music Operators' Association reports that about the same percentage of phonographs are under lease—roughly 50 per cent. Operators said that there has been considerable improvement in the type of lease used in recent years, with provisions stating more fully the things required of the location owners as well as the responsibilities of the operator. Some New York agreements run as long as three years, it was said.

On the West Coast, the practice of signing written agreements is reported to be growing in popularity, especially in dealing with chain restaurants and other large locations. Most of them run for one year and contain provisions for commissions to locations as well as the general operation of the phonograph.

### Inventory Included

Majority of the leases in all sections of the country also include paragraphs on how often equipment will be replaced and binding the location owner not to use any other coin-operated music machines during the term of the agreement. An inventory of equipment placed at the location is another feature of the agreements. In the leases used by one large Chicago operator, the location owner is required to see that aisles and passageways to the phonograph "shall not be obstructed in such manner as to interfere with the accessibility of the equipment by patrons of the premises."

The same lease also contains the following provision: "It is further mutually agreed that the operator may at any time hereafter remove any and all equipment herein referred to without incurring any liability." (See *Lease Idea Grows* on page 143)



KIDDY CLOTHES were the uniform and juke box music was the highlight of a diaper dive party staged recently by Elmhurst (Ill.) High School students. Photo was included in a half-page layout carried by The Chicago Daily News with two of five pictures prominently displaying a juke box.

## Misdeals Charged in Sales Of Electronics Equipment

WASHINGTON, June 22.—Stories of confusion and possible fraud in disposal of war surplus electronic equipment to the detriment of veterans and small business echoed in Congress and gained wide attention in the nation's press this week.

Storm center was the War Assets Administration and its policies in selling the huge stock of electronics parts and materials for which coin machine manufacturers have been bidders along with other industrial firms.

Senator Wiley (Rep., Wis.), testifying before the Senate Small Business Committee, said: "A commercial crowd has taken over WAA's electronics program and has ruthlessly operated it in a manner harmful to the best interests of our country."

He charged flagrant violation of the law with respect to priorities for veterans, saying that it constituted a "national disgrace."

### Bypass Small Firms

A *Chicago Sun* survey tended to confirm alleged irregularities in surplus sales activities, covering sales of machine tools as well as electronics materials.

General conclusion of the survey was that small factory owners are not getting a square deal in the sales. Thus, during the first five months

## Acme Sales of N. Y. Ready on 4 Models Of Wall Box Covers

NEW YORK, June 22.—Wall box covers are new products of Acme Sales, according to an announcement by Sam Sachs, president. He said the firm will be ready soon with replacement covers for all models now being manufactured.

The firm guarantees the wall box covers for five years, according to Sachs. They will be made of aluminum. The firm has been manufacturing plastic replacement parts for coin machine operators.

after V-J Day, equipment sales by WAA totaled \$82,055,000, but only \$16,244,000 of this amount went to purchasers other than big war contractors who were able to take options and buy entire plants.

One industrial buyer was quoted as follows: "Time and again I thought I had some equipment bought and paid for. But then I would get a letter saying: 'Items 3, 4, 7 and 9 on your list were sold five days before the sale.' I was told by other dealers that I'd have to play the game and join some clubs to get what I wanted."

Here, Lt. Gen. E. B. Gregory, administrator of WAA, said that he was not altogether satisfied with some aspects of the disposal problem, but that "necessary corrective steps" are being taken to speed up sales.

## Name Silberman To Direct Wolf Company at L. A.

LOS ANGELES, June 22.—A. L. (Al) Silberman has been appointed general manager of the M. S. Wolf Distributing Company beginning July 1, according to Bill Wolf, head of the firm. Silberman will make his headquarters in Los Angeles.

For the past two years he has been associated with the Williams Manufacturing Company, Chicago, and prior to that time was in charge of the parking meter division of Rock-Ola.

Silberman's arrival here will be the occasion of a reunion between he and Mrs. Silberman, who was released from the navy June 18 after having served four years as a lieutenant commander and legal advisor to Vice-Admiral Hussey, chief of naval ordnance. She was also a navy representative on the Truman Committee, according to Wolf.

Silberman, a veteran of the first world war, received the Purple Heart, French Croix de Guerre and the Presidential Citation, Wolf said.

## 65 Farnsworth Phono Patents For Licensing

WASHINGTON, June 22.—Farnsworth Television & Radio Corporation, Fort Wayne, Ind., one-time maker of the Capehart coin-operated phonograph, announced that 65 of its patents on record changers and phonograph mechanisms now are available for licensing to other manufacturers.

Announcement was made in the June 18 issue of *The Official Gazette* of the U. S. Patent Office. Farnsworth placed the patents on the Patent Office's register of available patents for "licensing under standard terms and conditions," *The Gazette* said.

"Additional lists will be published from time to time," the announcement said.

Farnsworth's action made it the third large corporation to open its patent files for general licensing. Previously International Harvester and Radio Corporation of America had made a large number of their patents available.

One of the patents listed by Farnsworth—No. 2,022,110—was described as a coin-operated electric switch, patented November 26, 1935.

Others include various play control devices, record holders, changers and pick-up mechanism.

## Ed Brede Heads Milwaukee Juke Operator Group

MILWAUKEE, June 22.—Ed Brede was elected president of the Milwaukee Phonograph Operators' Association at the last monthly meeting in the Ambassador Hotel here.

Len Casper was chosen vice-president, and Fred Opitz was re-elected secretary. Sam Hastings, Jace Price, Matt Schaefer and Leslie Reder were elected to the board of directors.

Representatives of the advertising agency handling publicity for the city's century celebration spoke at the session and outlined plans for juke box operators to plug the four tunes written especially for the event, which is titled the *Centurama*.

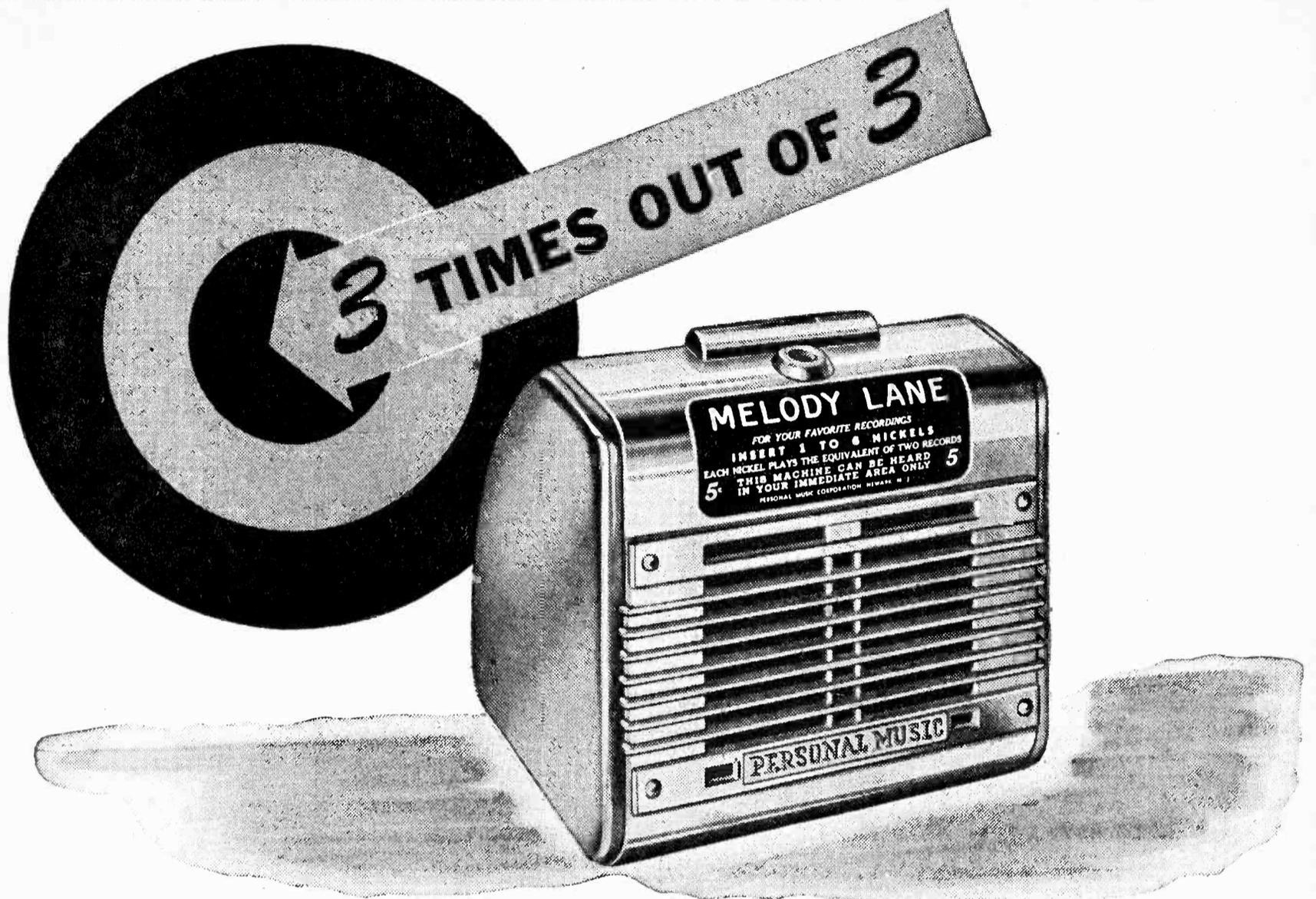
With end of the war, interest in the association has been mounting, and attendance at the monthly gatherings has been increasing steadily, officers

## Larry Ross Heads New Coast Diskery

LOS ANGELES, June 22.—Another juke box record company has joined the field here under the Mastertone label. Headed by Larry Ross, veteran diskier, Mastertone Record Company will press in three price ranges, to start at 50 cents. Plans are to cut in all lines, including race, novelty, pops, child albums, symphonic and folk.

Company has signed tenor sax man Don Brassfield to front their first recording unit. Brassfield has worked with some of the top dance bands, and has assembled a combination of prominent side men.

Firm's initial release is an original novelty, *Body by Fischer* (Face by *Frankenstein*), aimed straight at the juke trade.



## PERSONAL MUSIC and MELODY LANE Hit the Bull's Eye of Multi-Profits

You will make more money with a Personal Music system than you ever thought music boxes could bring in—more profit than any other system of merchandising music, as well as enthusiastic acceptance of location owners and paying customers. Here's how it's done:

1. Personal Music boxes are separate money makers; each box takes in money for you at the same time because customers at each table or booth pay for their own music.
2. Patrons like Personal Music because it's *personal* music. It is full toned, correctly amplified, personalized enjoyment—six minutes for a nickel. Their conversation is not overpowered by room-filling music.
3. These Personal Music units do not interfere with customer service; they are only 6¼" high. They require no valuable floor space and allow plenty of space for customer service.

4. Personal Music boxes are easy to keep clean. They are sleekly designed in shiny, eye-catching chrome with no dust-catching gadgets.

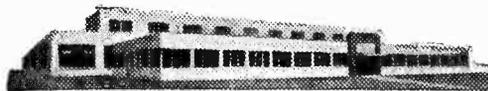
5. Installation and maintenance are simple because the record player is in a central studio, and telephone wires transmit the music to locations, eliminating title strips and record changing at the locations.

6. Personal Music systems are scientifically designed and exactly built... speakers, record changers, amplifiers and automatic emergency stand-by amplifiers are precision instruments designed by expert sound engineers. All are integral parts of Personal Music systems. This is the only complete music system in which every part is as

perfect as scientific, sound experts have thus far built. Be sure—be in the big money of the Bull's Eye Music Market.

For information on this profitable method of music sales, call or write us today.

THE HOME OF PERSONAL MUSIC



# PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey  
Telephone Bigelow 8-2200

WE ARE  
**EXCLUSIVE SEEBURG DISTRIBUTORS**  
FOR THIS AREA



To enable us to serve the operators in our territory better we have moved our offices in CHARLESTON and WHEELING to NEW and LARGER quarters.

**CHARLESTON WHEELING**

1619 West Washington St. 2129 Main St.

Stop in at either office for the latest and best in coin operated equipment

**SHAFFER MUSIC CO.**

606 S. HIGH ST.  
COLUMBUS 15, OHIO

**Sheet Music Vender May Be Next Wrinkle For Coin Phono**

WASHINGTON, June 22.—Patent has been issued for a sheet music vending machine which apparently would be attached to a coin phonograph or some other type of record player which would play the piece that was being sold.

The patent—No. 2,398,543—went to Genevieve G. Lo Cascio and Thomas D. Lo Cascio, of Jersey City, N. J. Claims were made on four new features in the application filed October 21, 1943.

Description of the device, published in the Official Gazette of the U. S. Patent Office, follows:

"A dispensing device for stacks of sheet-like elements printed with words of songs of music to be reproduced on machines for selectively playing records, comprising a sectional coin receiving chute, the sections of which are mounted for pivotal movement to deflect a coin to a predetermined stack, a vertically and horizontally compartmented housing, the coin chute being located in the vertical compartment, and the horizontal compartments containing the stacks, and the pivoted sections being movable to the respective horizontal compartments, said horizontal compartments being vertically superposed and each having a slot for dispensing a sheet-like element, an actuating rod for each chute section mounted thru the walls of the housing, means for dispensing the sheets, and the chutes delivering the coins to the dispensing means whereby to establish an operating connection between the dispensing means and the sheets."

**Solotone Sets Hike in Output**

LOS ANGELES, June 22.—Solotone Corporation has signed a contract with the Pacific Division of Bendix Aviation Corporation to produce 500 of their music boxes per day.

Schedule, which will help fill a backlog of orders, calls for one of the music units to roll off production lines every eight-tenths of a minute, according to F. B. Wilson, president.

Here to see first-hand the stepped-up output was Jack Cohen, Timed Music, Inc., distributor for this equipment in Cleveland. Cohen was escorted thru the Bendix plant, where he saw units coming off assembly lines.

Recently announced Canadian distributors include Regent Vending Company, Ottawa, and Winnipeg Coin Machine Company, which has offices in Winnipeg, Regina, Edmonton and Vancouver.

**Merge Juke Routes Of Two Motor City Firms After Sale**

DETROIT, June 22.—Gunn Music Company, one of the oldest music operations in the Detroit area, has been sold to the Music Service Company, headed by Eddie Clemons. Clemons is merging the route, which now consists of 108 phonographs, into his own operations.

Company was established a quarter century or more ago as the W. W. Gunn Music Company, and at one time was one of the large operators in the mechanical piano field. For many years it was headed by Mrs. Carrie Gunn, widow of the founder. Tony Siracuse, well known in the music field, has been a partner and active manager of the enterprise.

Both Mrs. Gunn and Siracuse are now retiring from business operation.

**Now in Preparation The New 1946-47 ENCYCLOPEDIA OF MUSIC**

... bigger ... better ... more comprehensive than ever!!!

... will be referred to from day to day and all year-around by

**5000 JUKE BOX OPERATORS**

IN 10 COMPLETE SECTIONS

including a separate section on the FAMED MUSIC'S WHO'S WHO

More than 50 FEATURE ARTICLES

72 ESSENTIAL REFERENCE LISTS



RESERVE YOUR COPY NOW... Write B. A. Bruns, Circulation Manager, 25 Opera Pl., Cincinnati, Ohio, for single copy or group rates—also, combination Billboard and ENCYCLOPEDIA subscription offer.



**ROUTE FOR SALE**

Situated in large industrial center in the Midwest. All machines are on location. Consists of the following.

- |   |                                       |                     |
|---|---------------------------------------|---------------------|
| 18 Seeburg 850 Wurlitzer                | 6 Wurlitzer 750 E.                    | 1 Seeburg 8200 R.C. |
| 4 Seeburg 9800 R.C.                     | 6 Seeburg Classic                     | 1 Seeburg 8800 R.C. |
| 1 Seeburg Envoy R.C.                    | 7 1015 Wurlitzer                      | 11 800 Wurlitzer    |
| 1 616 A. Wurlitzer                      | 35 Speakers and Adapters; 20 Steppers |                     |
| 5 Seeburg Factory Wireless R.C. Special | 4 Wurlitzer 500 A. Victories          |                     |
| 160 Seeburg and Wurlitzer Wall Boxes    | 1 600 K Wurlitzer; 6 780 Wurlitzer    |                     |

Owner selling because of ill health. Will be sold in next thirty days to highest bidder. Present owner will assist in financing. Present help will remain with new owner. Write or wire BOX D-233

c/o THE BILLBOARD CINCINNATI 1, OHIO

**WE BUY USED PHONO RECORDS**

New Aluminum Universal Bar Box Bracket. Each, \$4.00  
Guaranteed — Will Not Break or Chip

**MERVIS TRUCKING CO.**

7026 Lexington Ave. (Express 4777) Cleveland 3, Ohio

**UNIVERSAL AMPLIFIERS**

For all Wurlitzers, Rock-Olas and Seeburgs (except High Tones) Complete with volume and tone control, tubes and switch. Fine tone quality. Every operator needs one as a spare while repairing amplifiers! Special price for short time only. \$45.00 each

1/2 Deposit, Balance C. O. D. **JAMES D. BLAKESLEE**

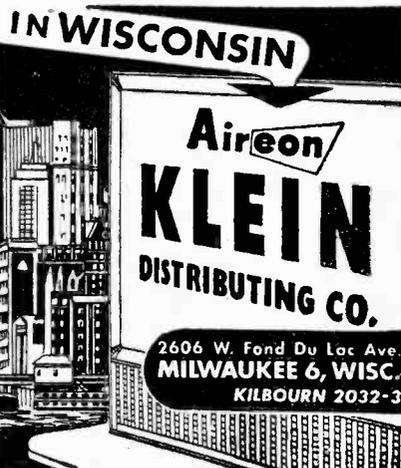
43 15TH STREET BUFFALO 13, N. Y.

**AEROPPOINT COIN PHONO NEEDLES**

Aeropoint needles for coin operated machines have all the well-known quality features that have made Aeropoint the leading name in the industry. Top quality, low cost, long lasting, fewer service calls... designed exclusively for Coin Phono use.

**AERO NEEDLE CO.**

619 N. Michigan Ave., Chicago 11, Ill.



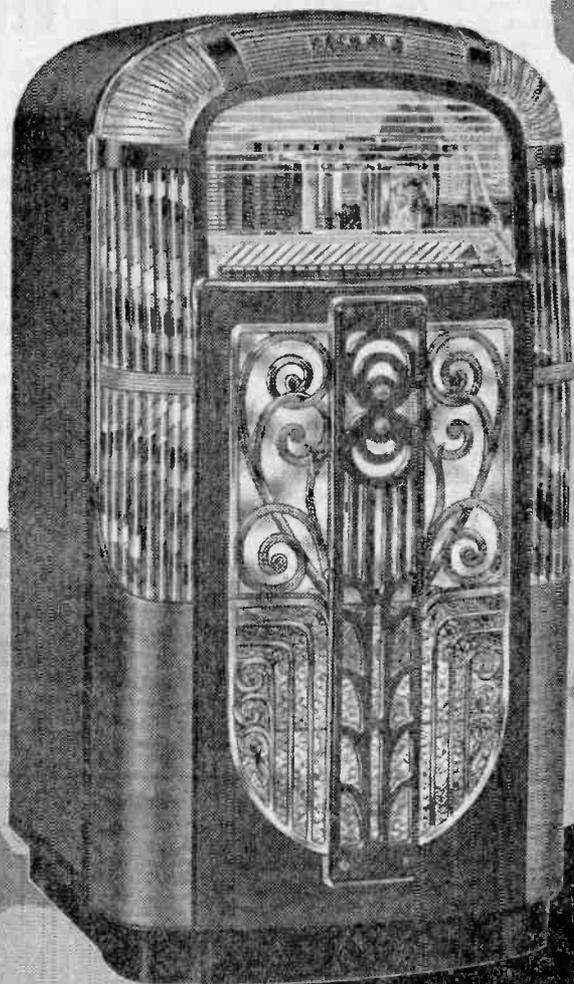
**MUSIC ROUTE FOR SALE**

Situated in the State of Virginia

Consists of 46 Late Model Phonographs, 112 Wall Boxes, 12 Speakers, 1 Truck, 6000 Records, good stock of Parts and Supplies. Route Man will stay on route if desired. Will sell for Billboard prices, plus 20% for good will and installation.

BOX D-229, The Billboard, Cincinnati 1, Ohio.

# ROCK-OLA



MODEL NO. 1422

The best buy today!  
 Attractive design — color —  
 light — animation —  
 and flawless performance

*The*  
**PHONOGRAPH**  
**OF TOMORROW**  
**...TODAY!**



**ROCK-OLA**  
*Manufacturing Corporation*

800 N. KEDZIE AVE. • CHICAGO 51, ILL.

# WALL-BOXES

and Bar Boxes that can be used on every music machine. For 10-record music machines, 12-record, 18-record, 20-record and every type of 24-record music machines.

Also have adapters, stepper-ups that can be used on all Wurlitzers.

**WALL BOXES & BAR BOXES @ \$20.00**

**ADAPTERS & STEPPER-UPS @ 37.50**

1/3 With Order, Balance C. O. D.

**ROYAL DIST. CO.**

124 Market St. PHILADELPHIA, PA.

## FOR SALE

3 Standard Rock-Ola. Each.....\$425

2 Deluxe Rock-Ola. Each..... 425

2 Master Rock-Ola. Each..... 450

1 Rock-Ola Counter Machine, with Speaker and Stand..... 200

**FROST MUSIC CO.**

1415 Birchard Ave. FREMONT, OHIO

WURLITZER - SEEBURG - ROCK-OLA  
**MOTORS**  
 REPAIRED  
 10 DAYS SERVICE \$5.00  
 SHIP TO US EXPRESS PREPAID  
**BLISS & SAGE**  
 ELECTRICAL COMPANY  
 FOR OVER FIFTY YEARS  
 804 - 810 MAIN ST., MALDEN, MASS.

## Record Reviews

(Continued from page 33)

**VALAIDA SNOW (Bel-Tone 7007, 7008)**

*Solitude*—FT; V.  
*I Must Have That Man*—FT; V.  
*Caravan*—FT; V.  
*Frustration*—FT; V.

To the mellow mood settings of Raymon Joel Sann's ork, Valaida Snow strikes a responsive note with her sincere song stylings. Interpretative insight is present in full measure in both diskings. Miss Snow is particularly effective in her projection of Duke Ellington's *Solitude* and *Caravan*. Latter, rarely plattered with lyrics, takes on a haunting quality as arranged by H. B. Gilbert. Songstress capitalizes on the monotonous melody of *Frustration* (slow blues ballad) to build for a vocal climax. *I Must Have* (blues) come in for its share of top selling.

Phono fans should be Snow-bound, especially for *Caravan* and *Solitude*.

**ALVINO REY (Capitol 262)**

*Bumble Boogie*—FT; V.  
*Sepulveda*—FT; V.

Rimsky-Korsakoff's *Flight of the Bumble Bee*, which was so capably fitted to an eight-to-the-bar mold by Jack Fina's piano with Freddy Martin's music crew, provides Alvino Rey's guitar with meaty material. In the same boogie treatment, Rey comes thru with a captivating cutting that spotlights his nimble fingering and solid band support. *Sepulveda*, a catchy dedication to one of Los Angeles's boulevards, has Jo Anne Ryan selling the rhythm vocal as sidemen blend voices to punctuate some of the wordage.

*Bumble Boogie* may make juke honey.

**JO STAFFORD (Capitol 259)**

*Cindy*—FT; V.  
*I've Never Forgotten*—FT; V.

There's plenty to meet the ear as jazz artist Nat Cole's piano, Ray Linn's trumpet and Herbie Haymer's tenor sax chime in with the Paul

Weston ork to support Jo Stafford's vocal fling at *Cindy*. Paced at jump gear, Miss Stafford is refreshing as she gives the old hillbilly tune new flavor. Cole's Steinway adds sparkle to the side, which is spiced for full measure by Linn and Haymer. The Sammy Cahn-Julie Stein love lilter, *I've Never Forgotten*, from Republic's *Earl Carroll's Sketchbook*, finds the chirp on home grounds. Backed by the Weston crew, she lifts her voice to good advantage.

Chalk up a nickel-winner for *Cindy*.

**OPIE CATES (Four Star 1102)**

*All the Cats Join In*—FT; V.  
*Sheik of Araby*—FT.

Radio batoner Opie Cates comes up with worth-while ear material in this diskings. Cates's clarinet spices both sides generously, displaying fine tonal qualities. Rhythmaires's voice-blending on *All the Cats* is okay for the most part, but in some spots the styling too closely fits the feline tag. Flipover finds the Cates clary in a solo flight that merits replays.

Either side will draw, with *Cats* proving the best bet.

**CHUY REYES (Superior 110, 111)**

*Her Bathing Suit Never Got Wet*—FT; V.  
*Sin Timbal*—FT.  
*Johnny Can't Rhumba*—FT.  
*Without Words*—FT.

New label entry undertakes purposeful plattering in registering the rumba rhythms of Chuy Reyes. With the maestro setting the peppery beats from his Steinway, the Music Maids's vocal harmonics attract in *Bathing Suit* and *Johnny Can't Rhumba*. Plenty of Latin fire is dished out in the rumba, *Sin Timbal*. Here, as in *Words* (beguine), fiddles are in prominence.

Both disks hold nickel-nudging possibilities, tho *Bathing Suit* may prove most attractive. Latter's stature is due for upping since cut by the Andrews Sisters.

**WE PAY  
7c Each**

for  
**JUKE BOX RECORDS**

In Reasonably Good Condition, Not More Than 6 Months Old.

**6c Each** For Records Not More Than 3 Years Old.

And **DON'T FORGET**—We Pay the Railroad Freight. **NO RED TAPE.**

**National Novelty Co.**

183 Merrick Road, MERRICK, L. I., N. Y.  
 Phone: Freeport 8320

## RECORD TRAYS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

**HUGO JOERIS**

3208 Jackson St., Amarillo, Texas

## FOR SALE—MUSIC ROUTE

All on good location, 15 Late Model Rock-Olas, 1 Seeburg, 1 Wurlitzer; 35 Wall Boxes, 5c Rock-Ola; several Bar Boxes, 5c, 10c, 25c. Price \$12,000.

**WILLIAM LeBEAU**

528 N. Water DECATUR, ILL.

500 Wurlitzer Victory Mdl. .... \$529.50  
 800 Rotary Victory Mdl. .... 489.50  
 Mills Throne of Music ..... 299.50  
 Terms: One-Half Deposit, Balance C. O. D.  
 We Are Buying Seeburg Wireless Receivers.  
**CASEY JONES & COMPANY**  
 332 So. Jennings Avenue. Fort Worth 4, Tex.

*Coin Machine*

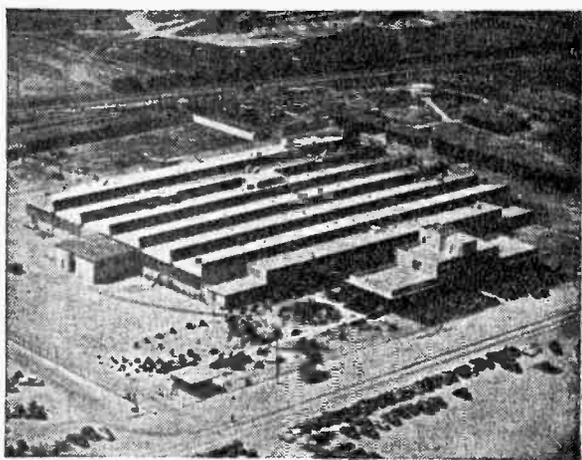
*Acceptance Corporation*

**A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES**



**FIRST AND LARGEST ORGANIZATION DEVOTED EXCLUSIVELY TO COIN MACHINE FINANCING**

**134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS**



The home of Solotone products

*Manufacturing*  
**KNOW-HOW**

# SOLOTONE IS BUILT BY ONE OF THE WORLD'S LARGEST MANUFACTURERS

Established manufacturing experience plus volume production is responsible for many of Solotone's outstanding features.

Solotone is engineered to give a lifetime of service.

Cash in today on the PLUS value of Solotone —bigger profits—better quality—trouble free service. Phone or wire today for the Solotone plan.

**NOW DELIVERING COMPLETE  
SOLOTONE INSTALLATIONS**



Solotones are being produced in this huge plant



Design and production engineering—another reason for Solotone's superiority



Solotones coming off the line

Solotone makes a route out of every location—doubles, trebles your take over any other automatic music installation. Only Solotone has double coin chutes for both nickels and dimes — true high fidelity tone — and life-time trouble free service.

**SOLOTONE CORPORATION**  
2313 WEST PICO BLVD. LOS ANGELES 6, CALIF.

ADVANCE RECORD RELEASES

(Continued from page 31)

MATINEE ..... Billy Krechmer and His Jam Session (GET THE) ..... 20th Century 20-5

MEANDERING ..... Shorty Sherock Ork (IT'S THE) ..... Signature 28113

CARLOS MONTOYA-ARGENTINITA  
GUITAR SOLOS ALBUM ..... Carlos Montoya-Argentina ..... Disc 615  
Cafe Chinitas ..... Disc 5016  
Folias Canarias ..... Disc 5018  
Malaguena ..... Disc 5017  
Tango Del Negrito ..... Disc 5016  
Variaciones Por Bulerias ..... Disc 5017  
Zambrilla ..... Disc 5018

MY BABY'S BARREL HOUSE ..... Wynonie (Mr. Blues) Harris (DRINKIN' BY) ..... Bullet 252

MY FICKLE EYE ..... Betty Hutton (Joe Lilley Ork-Four Hits) (WHEREVER THERE'S) ..... Victor 20-1915

MY FICKLE EYE ..... Evelyn Knight-The Tune Twisters (Bob Haggart Ork) (IT'S MY) ..... Decca 18902

MY LOVE IS DOWN ..... Lonnie Johnson (SOMEBODY'S GOT) ..... Victor 20-1890

MY MAMA SAYS NO NO ..... Rose Marie (I'M CRYIN') ..... Mercury 3013

MY SERENADE ..... Al Donahue Ork (Penny Piper) (TEXAS MOON) ..... Four Star 1121

NAO CHORE ..... Nestor Amaral-Jose Oliveira-Bando Carioca (BAIA) ..... Sarco 106

NASHVILLE JUMPS ..... Cecil Gant (LOOSE AS) ..... Bullet 250

NEW SAN ANTONIO ROSE ..... The Plainsmen (ALONG THE) ..... Coast 227

NO VACANCY ..... Judy Canova (GO TO) ..... ARA-4010

NO ONE WILL EVER KNOW ..... Turner Brothers (GUITAR REEL) ..... Bullet 601

NOBODY'S LOVE IS LIKE MINE ..... Zeke Manners Band (Curley Gibbs-Ez and Hoke) (MAKE WITH) ..... Victor 20-1889

NORWEGIAN SCHOTTISCHE ..... "Whoopie" John Wilfahrt and His Band (BLUE EYES) ..... Decca 45000

NOW THAT YOU'RE MINE ..... Earl Hines (STRAIGHT LIFE) ..... ARA-156

OH ME, OH MY, OH GOSH ..... Slam Stewart Quartet (DR. FOO) ..... Musicraft 367

OLE BUTTERMILK SKY ..... Hoagy Carmichael Ork (GINGER AND) ..... ARA-155

ON THE ALAMO ..... Guy Lombardo (Jimmy Brown) (I'D BE) ..... Decca 18901

ONE ROOT BEER ..... Billy Krechmer and His Jam Session (PAPRIKA) ..... 20th Century 20-6

ORGAN GRINDER BLUES ..... Art Hodes Jazz Records Six (CHIMES BLUES) ..... Jazz Records 1006

PAPRIKA ..... Billy Krechmer and His Jam Session (ONE ROOT BEER) ..... 20th Century 20-6

PARA QUE SUFRAS ..... Nestor Amaral-Jose Oliveira-Bando Carioca (SANDALIA DE) ..... Sarco 107

PIANO SOLOS ALBUM ..... Errol Garner ..... Mercury A-10  
Always  
Embraceable You  
I Can't Get Started With You  
I've Got You Under My Skin  
Lover Come Back to Me  
Sometimes I'm Happy

PIGMEAT ..... Leadbelly (Sonny Terry-Brownie McGhee-Pops Foster) (EASY RIDER) ..... Disc 5501

PORKY'S BOOGIE WOOGIE ..... Porky Freeman Trio (I LOVE) ..... ARA-4009

PORT WINE ..... Bill Samuels (Cats 'n' Jammers) (I DON'T) ..... Mercury 8012

RACHMANINOFF: CONCERTO NO. 2 IN C MINOR ALBUM (5-12") ..... The Philharmonic Ork of Los Angeles-Alfred Wallenstein, Dir.—Eugene List ..... Decca DA-465  
First Movement: Moderato (Part 1) ..... Decca DA-29205  
First Movement: Moderato (Part 2) ..... Decca DA-29206  
First Movement: Moderato (Concluded) ..... Decca DA-29207  
Second Movement: Adagio Sostenuto (Part 1) ..... Decca DA-29208  
Second Movement: Adagio Sostenuto (Part 2) ..... Decca DA-29209  
Second Movement: Adagio Sostenuto (Part 3) ..... Decca DA-29209  
Second Movement: Adagio Sostenuto (Concluded) ..... Decca DA-29208  
Third Movement: Allegro Scherzando (Part 1) ..... Decca DA-29207  
Third Movement: Allegro Scherzando (Part 2) ..... Decca DA-29206  
Third Movement: Allegro Scherzando (Concluded) ..... Decca DA-29205

RIP VAN WINKLE ..... Vivian Garry Quartet-George Handy (STICK AROUND) ..... Sarco 104

(GET YOUR KICKS ON (ROUTE 66) Buddy Rich Ork (Buddy Rich) (THE IGGIDY) ..... Mercury 3025

(Get Your Kicks On) ROUTE 66 ..... Bing Crosby-Andrews Sisters (Vic Schoen Ork) (SOUTH AMERICA) ..... Decca 23569

(Get Your Kicks On) ROUTE 66 ..... Wingy Manone Ork (DO RIGHT) ..... Four Star 1126

SABBATH PRAYERS ALBUM (2-12") Cantor Binder and Chorus ..... Disc 901  
Adon Alom; Hinei Ma Tov ..... Disc 7005  
Kiddush For Sabbath ..... Disc 7005  
Mi Chomocho; V' Shomru ..... Disc 7004  
Sholem Alelchem; Borchu; Eln Keloheinu ..... Disc 7004

SANDALIA DE PRATA ..... Nestor Amaral-Jose Oliveira-Bando Carioca (PARA QUE) ..... Sarco 107

SHOULD I GO ON LIVING A LIE... Andy Hanley-Riders of the Range (I'LL FIND) ..... Aetna 100

SISTER KATE ..... Art Hodes Jazz Record Six (BASIN STREET) ..... Jazz Record 1008

SLIM'S CEMENT BOOGIE ..... Slim Gaillard and His All Stars (TUTTI FRUITTI) ..... 20th Century 20-10

SOLITUDE ..... Valaida Snow (Raymon Joel Sanns Ork) (I MUST) ..... Bel-Tone BT-7007

SOMEBODY'S GOT TO GO ..... Lonnie Johnson (MY LOVE) ..... Victor 20-1890

SOMEDAY SWEETHEART ..... Art Hodes Jazz Record Six (WOLVERINE BLUES) ..... Jazz Record 1007

SOMEWHERE IN THE NIGHT ..... George Olsen (WHICH WAY'D) ..... Majestic 7196

SOMEWHERE IN THE NIGHT ..... Ginny Simms (Lou Bring Ork) (THIS IS) ..... ARA-154

SOUTH AMERICA, TAKE IT AWAY. Bing Crosby-Andrews Sisters (Vic Schoen Ork) (ROUTE 66) ..... Decca 23569

SOUTH AMERICA, TAKE IT AWAY. Xavier Cugat (Buddy Clark With Chorus) (CHIQUITA BANANA) ..... Columbia 37051

STAR DUST (12") ..... Eleanor Steber (Jay Blackton Ork) (SUMMERTIME) ..... Victor 11-9186

STOCK AROUND ..... Vivian Garry Quartet (RIP VAN) ..... Sarco 104

STRAIGHT LIFE ..... Earl Hines (NOW THAT) ..... ARA-156

SUGAR ..... Wingy Manone Ork (BLACK MARKET) ..... Four Star 1125

MAXINE SULLIVAN ALBUM ..... Maxine Sullivan ..... International Vol. 15  
Come Rain or Come Shine ..... International M251  
Legalize My Name ..... International M256  
Miss Otis Regrets ..... International M253  
Skylark ..... International M252  
Summertime ..... International M255  
Taking My Time ..... International M254

SUMMERTIME (12") ..... Eleanor Steber (Jay Blackton Ork) (STAR DUST) ..... Victor 11-9186

SURRENDER ..... Al Donahue Ork (Penny Piper) (WHAT THE) ..... Four Star 11-20

SWEETHEART ..... Art Kassel Ork (The Kassel Trio) (A LITTLE) ..... Vogue R-734

TALKING THE BLUES ..... Pete Pyle (LIVING IN) ..... Bullet 602

TEXAS MOON ..... Al Donahue Ork (Lynn Johnson) (MY SERENADE) ..... Four Star 1121

THAT'S A PLENTY ..... Art Hodes Jazz Record Six (BALLIN' THE) ..... Jazz Record 1009

THAT WONDERFUL WORRISOME FEELING ..... Jimmy Dorsey (Kitty Kallen) (THE WAY) ..... Decca 18900

THAT'S THE BOOGIE ..... Three Bits of Rhythm (I USED) ..... Modern Music M-M-110

(Be Pop) THAT'S THE KICK I'M ON ..... Snookum Russell Ork (Snookum Russell) (I'M A) ..... Trilon 122

THE IGGIDY SONG ..... Buddy Rich Ork (The Woodchucks) (ROUTE 66) ..... Mercury 3025

THE TESTAMENT OF FREEDOM ALBUM (3-12") ..... Boston Symphony Ork Serge Koussevitzky, Dir.—Harvard Glee Club ..... Victor DM-1054

(It's Gonna Depend On) THE WAY THAT THE WIND BLOWS ..... Jimmy Dorsey (Bob Carroll) (THAT WONDERFUL) ..... Decca 18900

(Ah, Yes) THERE'S GOOD BLUES TONIGHT ..... Clyde McCoy Ork (Billie Jane Bennett) (BABY, WHAT) ..... Vogue R-752

THESE FOOLISH THINGS ..... Vivian Garry Quartet (TONSILECTOMY) ..... Sarco 103

THIS IS ALWAYS ..... Ginny Simms (Lou Bring Ork) (SOMEWHERE IN) ..... ARA-154

TICO-TICO ..... Nestor Amaral-Jose Oliveira-Bando Carioca (VUELVE) ..... Sarco 105

TO EACH HIS OWN ..... Trudi Irwin (Opie Cates Ork) (WHATTA YA) ..... Four Star 1124

TONSILECTOMY ..... Vivian Garry Quartet-George Handy (THESE FOOLISH) ..... Sarco 103

(Down The) TRAIL TO SAN AN-TONE ..... Bill Boyd and His Cowboy Ramblers (Bill Boyd and Trio) (I JUST) ..... Victor 20-1888

TUNKE BLUES ..... Maurice Rocco (IN THE) ..... Musicraft 368

TUTTI FRUITTI ..... Slim Gaillard and His All Stars (SLIM'S CEMENT) ..... 20th Century 20-10

VIENI SU ..... The Vagabonds (Pete-Dominic) (ALLA EN) ..... Trilon 12459

VUELVE ..... Nestors Amaral-Jose Oliveira-Bando Carioca (TICO-TICO) ..... Sarco 105

WALK IN THE SUN ALBUM ..... Earl Robinson ..... Disc 623  
Moving In ..... Disc 5046  
One Little Job ..... Disc 5045  
Song of the Free Men ..... Disc 5046  
Texas Division Blues ..... Disc 5045  
Waiting ..... Disc 5044  
Walk in the Sun ..... Disc 5044

WHAT GOOD WOULD IT DO ..... Oklahoma Ed Moody (The Six Western-aires) (I CAN'T WIN) ..... Black & White 100026

WHAT THE BLUES ARE MADE OF... Al Donahue Ork (Penny Piper) (SURRENDER) ..... Four Star 1120

WHAT'S THE MATTER WITH YOU? Deuce Spriggins' Western Band (Carolina Cotton) (COWBOY BLUES) ..... Mercury 6010

WHATTA YA GONNA DO? ..... George Barry Ork (Alan Gerard) (DIZZY FINGERS) ..... Coronet Cor-17

WHATTA YA GONNA DO? ..... Trudi Irwin (Opie Cates Ork) (TO EACH) ..... Four Star 1124

WHERE THERE'S ME—THERE'S YOU ..... Betty Hutton (Joe Lilley Ork-Four Hits) (MY FICKLE) ..... Victor 20-1915

WHICH WAY'D THEY GO? (They Went That-a-Way) ..... George Olsen (SOMEWHERE IN) ..... Majestic 7196

WHO IS THAT? ..... Stamps Baxter Mixed Quartet (YOU BETTER) ..... Bullet SB-101

TEDDY WILSON ALBUM ..... Teddy Wilson ..... Musicraft N-7  
All of Me ..... Musiccraft 372  
Cheek to Cheek ..... Musiccraft 369  
Hallelujah ..... Musiccraft 370  
Long Ago and Far Away ..... Musiccraft 372  
Strange Interlude ..... Musiccraft 370  
Sunny Morning ..... Musiccraft 371  
Why Shouldn't I? ..... Musiccraft 371  
You're My Favorite Memory ..... Musiccraft 369

WOLVERINE BLUES ..... Art Hodes Jazz Record Six (SOME DAY Sweetheart) ..... Jazz Record 1007

WOODMAN SPARE THAT TREE ..... Phil Harris (BUMP ON-TJ-HEAD) ..... ARA-153

WRAP YOUR TROUBLES IN DREAMS Don Byas Quartet (HUMORESQUE) ..... 20th Century 20-9

YOU ARE TOO BEAUTIFUL ..... Charlie Spivak (Jimmy Saunders) (FLAT FEET) ..... Victor 20-1913

YOU BETTER GET DOWN AND PRAY ..... Stamps Baxter Mixed Quartet (WHO IS) ..... Bullet SB-101

YOU GAVE YOUR LOVE TO SOME-BODY ELSE ..... Henry Patrick (Billy Hays Ork) (I SAIR) ..... 20th Century 20-7

JUCATADA (Little Joe) ..... The Bando Carioca (HOLIDAY FOR) ..... Sarco 108

JOHN KIRBY ORK ALBUM ..... John Kirby Ork ..... Disc 621  
Campus ..... Disc 5043  
Close Shave ..... Disc 5042  
Desert Sands ..... Disc 5043  
Move Over ..... Disc 5041  
My Old Flame (Shirley Moore) ..... Disc 5042  
Slowly (Shirley Moore) ..... Disc 5041

LAMENT TO A FOXHOLE ..... Claude Lakey and His All-Veteran Ork (A NIGHTINGALE) ..... Four Star 1123

LINGER LONGER IN MY ARMS ..... Louis Armstrong (Louis Armstrong) (BACK O' TOWN) ..... Victor 20-1912

LIVING IN SORROW ..... Pete Pyle (TALKING THE) ..... Bullet 602

LOCH LOMOND ..... Eddie Heywood Ork (I DON'T) ..... Decca 23590

LOOSE AS A GOOSE ..... Cecil Gant (NASHVILLE JUMPS) ..... Bullet 250

LOTUS BLOSSOM ..... Julia Lee (DREAM LUCKY) ..... Mercury 8013

LOVE POISONED ..... Kay Thomas (Maxwell Davis Ork) (ITTY BITTY) ..... Black & White 783

MAKE WITH THE MUSIC ..... Zeke Manners Band (Curley, Ez and Gabe) (NOBODY'S LOVE) ..... Victor 20-1889

**INSTALL SOLOTONE**

*and watch the dimes roll in*

**SOLOTONE**

is way out front today with the exclusive double coin chute. The dimes which Solotone takes in increase your profit nearly 1/3 more than any single-chute individual music system.

Solotone is a year ahead with its six-inch speaker and die-cast case. Only Solotone gives you true tone qualities plus the rugged beauty of this exclusive combination.

Solotone is designed and built for a lifetime of trouble-free performance.

Solotone has been engineered by experts and is built by one of the world's largest manufacturers.

Solotone, and only Solotone, gives you the biggest take in automatic music. Smart operators are cashing in with Solotone NOW. Are you?

*It will pay you to come to Cleveland to see Solotone in operation*

**DISTRIBUTORS FOR SOLOTONE  
FOR OHIO, INDIANA,  
KENTUCKY AND WEST VIRGINIA**

**TIMED MUSIC INCORPORATED**

4816 Euclid Avenue

Cleveland 3, Ohio



**"THE HIGHEST BIDDER"**

TURN YOUR USED RECORDS  
\$\$ INTO CASH \$\$

WRITE, CALL OR JUST SHIP TO

**NATHAN MUCHNICK**

1251 N. 52nd St., Philadelphia, Pa.  
Phone: GRE 3153

WILL PICK UP WITHIN 100 MILE RADIUS

**WANT TO BUY**

Seeburg Duo Remote Consoles. Also other music equipment.

**DAVIS DISTRIBUTING CORP.**

625 ERIE BLVD., E. SYRACUSE 2, N. Y.

**WILL PAY**

for Wurlitzer Counter Models 41—\$120.00; 61 Counter Model, \$120.00; 71 Counter Model, \$140.00; 81 Counter Model, \$155.00. Will pick up all machines in Ohio.

BOX D-195

c/o The Billboard, Cincinnati 1, Ohio

**AMERICAN FOLK TUNES**

Cowboy and Hillbilly Tunes and Tunesters

**Ramona Back**

Ramona, daughter of Gay Schwing, WWVA, Wheeling, W. Va., who left the air after her marriage to Flannels Miller recently, has returned to the air, singing with the same station again.

Eddie Snyder, the Plainsman, also known as the cowboy with the "deep down voice," is planning a new show of his own which he expects to air soon. He is booking p. a.'s now. Eddie was formerly with the Chuckwagon Gang. He has a trick horse, a trick pony, with a 6-year-old boy putting him thru his paces, and a clown-mule act. At the conclusion of each show Eddie will prove to his audience that a cowboy radio singer can also ride a horse. He'll ride a buckin' bronk.

The Blaine Smith Historic Album of Songs, Poems and Pictures, published by Russ Hull's Country Music, contains some popular folk songs that are being used over the air on many programs thruout the country. Some of the songs included are *There's a Little Pine Log Cabin* (Blaine's theme song); *Darling, Don't You Love Me Any More?*; *Monongahela Valley, I'm Sorry That I Waited Too Long*, *That Old-Fashioned Mother of*

**Mine and Muddy Water Blues.**

The West York Play Barn, York, Pa., has a Sunday shindig weekly.

Smilie Sutter, West Virginia's champion yodeler, is on a program with Sunflower and Reed Dunn and can be heard over WWVA daily.

Shug Fisher, the movies' folk song singing radio comedian, has a fan club now and the members are increasing by leaps. Shug is also a song writer.

Patsy Montana started airing the song, *Rose of Oklahoma*, when she went to see her husband in camp at Fort Sills, Oklahoma, recently. She also used the song on her WLS program.

**Busy Guys**

KDKA's hillbilly group, Slim Bryant and the Wildcats are busier than ever now that they have their summer schedules. Monday thru Friday they get up with the chickens for the Farm Hour show, 6-6:45 a.m. Monday. Wednesday and Friday they come back to the station for their home garden broadcast at 6:15 p.m. and on Saturday mornings at 8:45 they have their big Jamboree show. Between shows they dart about West Virginia, Ohio and Pennsylvania, making personal appearances.

Grimes Music Publishers, Philadelphia, has just released the following songs: *Forevermore (I Will Be Thine)*, by Peter Z. De Feo; *The Birdie Love Song*, by Leslie J. Melbourne, and *Why the Sudden Change?*, by Will Sawyer. Grimes firm will soon place on the market a song folio of 12 old-time hits written by Dave A. Hoffman.

Will Sullivan's songs, *It's Great To Be a Rooster* and *Won't You Be My Sweetheart?*, now on Englewood Records, is reportedly getting a good play on juke boxes.

Frank Dudgeon's first record for Frank's Folk Tunes will be the numbers, *Old Shep*, by Red Foley, and *I'm Waiting for My Darling*, by Gordon Sizemore and Hugh Cross.

Claude Casey, of WBT, and Chaw Mank have a tune, *Time Will Erase All Your Tears*.

Hanna & Company, Dallas, has accepted *I'm Standing Guard on the Prairie Tonight*, written by John L. Cunningham, Ted Matheson and Lew Mell.

Chart Music Company has accepted for publication the Edward Madden song, *I Left the West Behind Me*, and the Al Moquin tune, *Rose of Old Virginia*.

**Folk Tunes Demand**

As added evidence of the ever-increasing demand for folk tunes and Western entertainment, the Western Aces have inaugurated a new series of radio broadcasts from the stage of Schine's Hippodrome Theater, Gloversville, N. Y., which is aired thru WENT. Program, now in its 10th week, has been featuring the Western Aces and added attractions weekly. Yodeling Skippy was co-featured with them. Skippy (Cliff Japhet Jr.) is radio's youngest triple yodeler, having bowed in on the air at the age of three.

Andy Hanley, cowboy songwriter, has signed a three-year contract for recording with the Aetna Music Corporation, Baltimore. Firm will record and publish Hanley's latest originals. First record is to be released in July.

Another Barn Dance Jamboree was held June 2 at the Akron Armory. Some of the acts appearing there were Doc Hopkins and Mac and Bob, of WLS; Smiley and Sue, Wilmington hillbillies; Wanderers of the Wasteland, from Station WHKE, Akron, and the Polkateers and Range Riders from WGAR.

Carolina Cotton, singing star of CBS's *Hollywood Barn Dance*, is

working on the Columbia pic, *Singing on the Trail*.

Smiley Burnette is back in Hollywood after a 122-day p.a. tour during which he covered 22,000 miles and made 87 one-night stands thru the South and East. Burnette is now working on a Columbia film, *Big Bend Badmen*, with Charles Starrett.

**Boardwalk Goes Rustic**

Popularity of folk tunes and folk artists is making itself felt at seashore resorts. Where only a few years ago anything remotely identified with the rustic was anathema, it now finds swarms of followers among the beach and boardwalk set. It is easy to understand this marked trend at South Jersey resorts where patronage is largely from Philadelphia and Baltimore. In those cities folk tunes and artists have made great inroads.

Harry Bortnick, promotion manager for Raymond Rosen & Company, Victor record distributors in this area, reports a marked increase in sale of folk records in Atlantic City, Wildwood, Ocean City and other South Jersey resort towns. For the first time many stores are carrying a complete line of hillbilly records and sheet music.

**FOR SALE  
PHONOGRAPH  
ROUTE**

Now In Operation 110  
Locations Located in  
Northern Indiana

**\$110,000.00**

Gross Income \$62,000 Per Yr.

WRITE, WIRE OR CALL

**Silver Manufacturing Co.**

1302 Western Ave.  
South Bend, Indiana  
Phone 4-2116

**THANKS, OPERATORS**

For Shipping Us Your

**USED RECORDS**

**6c PC.**

We pay the freight collect. Nothing deducted. We mail you a certified check as soon as we get the records. Ship by good truck line or rail.

**SCHWARTZ MUSIC CO.**

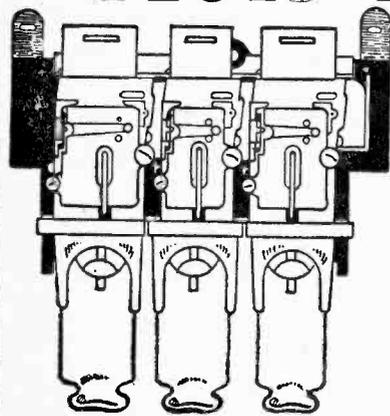
2117 S. Loomis Ave. Chicago, Ill.

Wurlitzer 600 .....\$425.00  
Mills Zephyr ..... 55.00  
Mills 12 Record, Twin Speakers .... 50.00  
All machines clean and in working condition

**BARNES MUSIC CO.**

1521 Broad St. Selma, Ala.

**BLUES BANISHER**



Banish those service call blues—install Heath Coin Chute Adaptor Units on your phonographs. Replaces three chutes now on your 412, 616, 24, 600 and 500. Made of best material, completely nickel plated, brass slides. Fits perfectly, easily and quickly installed. Order today by number—

- #1 Unit Fits 412 and 616
  - #2 Unit Fits 24 and 600
  - #3 Unit Fits 500
- \$22.50 EACH**

DISTRIBUTORS, WRITE FOR SPECIAL DEAL

UNIT #2—TOP VIEW MOUNTED FOR 600's AND 24's

**HEATH DISTRIBUTING COMPANY**  
217 Third Street (Phones 2681-2682) MACON, GEORGIA

**GENUINE FIBER MAIN GEARS**

SAMPLE, \$4.00  
FOR SEEBURG AND WURLITZERS, LOTS OF 10, \$3.50 EACH  
(Less Steel Hub)

QUANTITY PRICE, \$3.00 EACH

Factory Guaranteed Against Defective Workmanship and Materials.

**CASTORS**

Heavy Duty Replacement  
Set of 4 .....\$1.60  
Pkg. of 24 .....\$1.00  
Pkg. of 100 .....\$3.00

**PICKUP REPACK RUBBER**

Pkg., 20 Sq. Inches .....\$1.00

**VOLTAGE TEST LIGHTS**

To 600 Volts, Unbreakable .....50¢ Each

**PICK-UP COILS**

For Seeburg except 8800, 9800. Each \$1.50.

Quantity Prices to Distributors and Jobbers

Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Los Angeles.

**E. T. MAPE MUSIC CO.**

Manufacturing Division  
1701 W. Pico Blvd., Los Angeles 15, Calif.  
Phone: Drexel 2341

**E. T. MAPE**

284 Turk Street, San Francisco 2, Calif.  
Phone: Prospect 2700

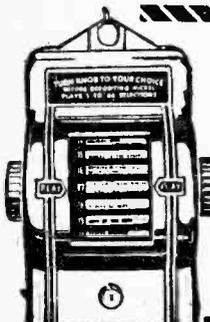
**NEW PACKARD WALL BOXES - \$38.95**

Speakers, Packet and Cable

- Seeburg Tower, ESRC 8800 .....\$600.00
- Mills Throne, Refinished like new ..... 315.00
- Rock-Ola Standard ..... 400.00
- Wurlitzer Twin 12 and Adapter ..... 250.00
- Mills Empress (Excellent) ..... 385.00
- Seeburg Mechanism with Adapter, complete ..... 250.00

**ANGOTT SALES CO., INC.**

2616 Puritan Ave. Detroit 21, Mich.



**Chicago:**

E. A. Terhune Jr. was looking after things this week at General Vending Machine Corporation while his father, who is general manager of the firm, was in Kansas City taking care of manufacturing details at the factory. Young Terhune was recently discharged from the army after three years' service, including two and a half years in the ETO. He served in the ordnance department with the Ninth Army on its drive thru the Rhineland and Central Germany.

J. P. (Midge) Ryan, treasurer of Bell-o-Matic, is on a vacation trip by automobile to California. Accompanying him are his wife, Mattie, and daughter, Patricia. While on the West Coast, Midge will be back at his old stamping grounds. He was a branch manager there for Mills Industries for 12 years prior to coming to this city.

Lou London, of Leader Sales, sent word to his Chicago friends that he is rapidly improving after his recent operation at St. Joseph's Hospital, Reading, Pa. . . . Visitors to coin machine row last week were John Bertucci, of United Novelty Company, Biloxi, Miss., and J. J. Kellogg, Columbus, Neb., distributor.

Tip to home seekers: Get in touch with Ben Coven at Coven Distributing Company. He might be persuaded to rent you part of his newly decorated sanctum sanctorum. Enough room for 20—and such surroundings. . . . Herbert Mills, president of Mills Industries, and son, Johnny, were winners of the recent fathers and son golf tournament at St. Charles Country Club.

Jim Eagle, Sunbury(Pa.) distributor, and Jim Longaker, of the Bell-o-matic Sales Division, recently visited Arlington Park to match wits with the ponies. Ponies lost. . . . Myer Abelson, American Distributing Company, Pittsburgh, was a recent Chicago visitor.

Vacations for coinmen were starting in earnest with the coming of hot weather. J. Raymond Bacon, vice-president of O. D. Jennings Company, was off on a motor tour of the Great Smoky Mountains. . . . Gil Kitt, headman at Empire Coin Machine Exchange, left June 19 with his family for a two-week vacation in the East. First jump was a plane trip to Baltimore. Another Smokies vacationer was Dick Schreiber, *The Billboard* staffman, with Mrs. Schreiber.

Nate Gottlieb was expected back at Dave Gottlieb & Company this week after taking in the Louis-Conn fight. He'll stop off in Philadelphia to pick up Joe Ash, of Active Amusement there, who will accompany him to Chicago. Sol Gottlieb reports the man now is in production on a new streamlined game.

C. P. Baker and W. G. Maltby, Royal Amusement Company, Mokense, Ill., were visitors at Al Stern's World-Wide headquarters. They're both ex-G.I.'s just returning to the coin biz. . . . Other Illinois callers included Claude Wilkins, Leo Remillard, Clyde Darter, all of Kankakee; R. Barker, Manteno; James Farney, Taylorville; Bob Rose, De- (See Chicago on page 132)

**Milwaukee:**

Friends of Joe Beck, who says he has lost 14 pounds, were afraid he was going to gain it all back when his appetite got going in the bracing air at the Milwaukee Coin Machine Operators' Association picnic at Jack Gilbert's Five-Mile House. Doug Opitz, association secretary, and Sam Hastings, local distributor, looked so good on the baseball diamond that their fellow players are talking about them as prospects for the majors. . . . Tony Stahl did a fine job of lining things up for the event. It moved smoothly from lunch to dinner.

**COINMEN YOU KNOW**

**Vancouver:**

Joe Myers, manager of Commercial Sound Systems, recently returned from Rochester, Minn., where he had taken Mrs. Myers for an examination at the Mayo Clinic. Myers said he hopes to be able to announce the date of the showing of the new Aireon models which are being assembled at Montreal. . . . Earl Beresford, of Roxy Automatic Music Company, an operating firm, made a trip to Seattle in search of parts and other equipment.

Hugh Smith has moved his residence from Victoria to Vancouver, where his Wurlitzer headquarters are located. . . . Harold Smith is in Calgary calling on operators. . . . Galloway & Wakley had a number of pinball games in the line-up in the Granville Street Playland, and they have opened recently at White Rock Beach with pin games and photo arcade. Mary Mogus is in charge of the photo unit. J. Goldstein, who operates under the firm name National Distributors,

**Boston:**

Dave Riskin and Dave Bond, of Trimount Coin, are devoting spare time to widely separated hobbies. Riskin is promoting sales of a combination ash tray and cigarette lighter to novelty houses, while Bond spends his time on the golf links.

Sidney Wolbarst, of New England Exhibit, is spending a great deal of time in the field seeking outlets for new and reconditioned bell and pinball games. . . . Saul Robinson and Henry Gladstone, both formerly with Pioneer Music Company, have joined forces as Paramount Music specializing in South Shore locations. Gladstone was recently released from the armed forces.

Al Dolan, of Pioneer Music Company, has also gone into the electrical appliance business. He plans to manufacture a hot-dog machine, and already holds patents for the Bar-B-Frank. He is seeking a manufacturer in order to get into production.

Jack Ravreby, of Owl Mint and G.

**New York:**

Maurice Brenner, brother of Philip Brenner, Imperial Distributing, has returned from overseas and is now helping Lou Darill at his penny-pitch game in Coney Island. . . . Franklin Longo and Lewis Daidro have moved two of the three pre-flight trainers from the Sherman Arcade on Bowery Street to South Beach and installed a Skee Ball machine and basketball game in their place in the Arcade.

Jack Seidler, president of the newly formed Independent Vendors' Association, Inc., announces that the organization will hold a general meeting Tuesday (25) when a new candy machine will be displayed.

Jack Fitzgibbon, Jalco, has returned from his Connecticut trip with new ideas and plans that will be announced shortly. . . . Dave Lowy, with two weeks of civilian life after over a year in Italy as a G.I., has started to get the wheels of his distributing concern buzzing.

Coin-operated radios are going "great guns," according to Ed Ravreby, Associated Amusements, Boston and New York. . . . George Trad, Tradio Radios, announced eight more distributors for his coin radio this week. . . . Victor Howard, pre-war amusement machine operator, announces that he plans to enter the coin radio field soon.

Sam Sachs, Acme Sales, announced a new wall box cover this week that will be backed by the firm for five (See New York on page 130)

**Indianapolis:**

The Miami Distributing Company here is conducting classes of instruction for phonograph operators. The firm's R. S. Coan is the instructor. . . . Marion Blum and Charles Calderon, a partner in the Calderon Sales Company, have announced their engagement. The wedding is to take place early in July.

Frank Bannister, of Bannister Distributing Company, has announced the company will expand operations to include Eastern and Central Indiana spots. He said routes are being established in all the principal towns and cities.

Beverage shortages have obliged taverns and amusement spots here to close at 6 p.m., reducing play of coin machines in the locations from 10 to 15 per cent, operators report. Suburban operators are benefiting from closing of the city spots.

**Atlanta:**

Floyd Bittaker, national sales manager for Capitol records, was here to attend the recent sales meeting of the local Capitol staff. While here he was the guest of Lee Doble, branch manager for the company.



VENDMEN FROLIC at New York Cigarette Merchandisers' Association's four-day annual outing. Spot is Laurels Country Club, Scacker Lake, N. Y. Matty Forbes was in charge of arrangements.

Ltd., has purchased a phonograph circuit from Galloway & Wakley. . . . Local juke operators have been running into some stiff price differentials on certain brands of platters that are not coming off Canadian disk presses in quantity. One Vancouver dealer, for instance, is able to sell a certain disk for \$1, while his competitors who ship them in from Seattle after buying them at retail and paying the Canadian duty on them have to retail the same disk at \$1.50.

**Dallas:**

S. H. Lynch, president of the Southwestern distributing firm of S. H. Lynch & Company, joined two of the concern's vice-presidents, A. C. Hughes and E. D. Furlow, at a dinner recently in the Dallas Athletic Club to celebrate their 25th year of association. They started business together in near-by Fort Worth in 1921. Two years later they moved to Dallas and began distributing Edison phonographs, cigarettes and candy. The firm entered the coin phonograph field in 1934, extending activities into six States. Recently they branched into importing, with an arrangement to get direct shipments from a British specialties firm in London. Jack C. Stewart, of the Lynch firm, has been nominated for vice-president of the Dallas Tobacco Table.

& R. Sales Company, paid a visit to New York recently. . . . Nick Russo, of Vogue Sales Company, has been making weekly calls on New England operators. He was released from the army air forces a short while ago and is becoming reacquainted with the trade. . . . John Manlatis was at Trimount Coin seeking two new peanut vendors to replace those lost in a recent theft.

Fred W. Papolas, Waterville, Me., operator of juke boxes, is also in the jewelry importing business which he hopes to place on a national basis. . . . Jim Jereco, of the G. & M. Music Company, has a line of silver for hotels and restaurants which he has added as a side line. . . . Scheduled meeting of Massachusetts Automatic Phonograph Guild was postponed from the 19th to the 26th to enable members to attend the Louis-Conn fight in New York.

**Hartford, Conn.:**

Weddings have been the highlight of activities in Connecticut coin machine circles recently. . . . Adele Zimmerman, daughter of Maurice Zimmerman, of Self-Service Sales Corporation, was married to Joshua Epstein. . . . Louis J. Naclerio, manager of the Waterbury Amusement Machine Company, Waterbury, went to the altar recently with Antoinette Longo.



HORSE FANCIER is Lou London, of Leader Sales & Distributing Company, Bell-o-Matic distributor in Dallas. He's photographed astride London's Folly, his five-gaited champion.

**If CALVERT SELLS It—It's GOOD**

DISTRIBUTORS FOR

**Bally**

VICTORY SPECIAL  
VICTORY DERBY  
SURF QUEENS

**We'll Buy Your  
MUSIC**

any model—any  
make. State quan-  
tity, condition,  
price, etc.

**Write, Phone  
or Wire**

Look for the CALVERT 8-POINT INSPECTION tag on every reconditioned machine that leaves our place. It's your assurance that what CALVERT sells—is GOOD!

**IMMEDIATE  
DELIVERY!**

Orders taken subject to prior sale

THOROBREDS . . . \$395  
LONG ACRES . . . 395  
PIMLICOS . . . . . 325  
'41 DERBYS . . . 295

One-third deposit with order,  
F. O. B. Baltimore

**CALVERT SALES CO.**

COIN OPERATED EQUIPMENT

708 N. Howard St. VErnon 3034 Baltimore-1, Md.

**COINMEN  
YOU KNOW**

**Buffalo:**

Vincent McCabe reports the super-lay-out of Redd Distributing Company's new building at 881 Main Street is in its final construction stage. Whole staff is eagerly awaiting moving day, especially Anita Clark, McCabe's secretary. Niagara-Midland Corporation, disk distributors, who renting a store location in the new Redd building, has already moved in. . . . Al Bassan and Bill Stone, Rochester, were visitors along Coin-Row this week, shopping for equipment and looking up Harry Winfield, who helped Bassan get his start in the coin biz.

Current report is that Rochester coinmen are making progress in organizing a games and music operators' association. Ben Wolnitz, Gem Enterprise, is credited with starting the ball rolling. . . . Felix Sobocinski, Davis Distributing Company service manager, had his hands full with the Seeburg factory service demonstration conducted by the firm for ops service personnel in this area. Charles Smith, factory service engineer, co-operated with Sobocinski on the deal. It was attended by about 75 of the boys.

In New York for the Louis-Conn fight were Al Bergman and his brother Bill, Jack Marine, Herb Ross and Ben Wolnitz. . . . Jane Bradley, secretary to Louis Wertheimer at Davis Distributing, was away for several days because of a death in the family. . . . Operator James D. Blakeslee reports his summer locations are going nicely, only drawback being the beer shortage. He says Burkhardt's on Lake Erie is one of the best.

Mr. and Mrs. Ben Kulick, Mills Amusement and Fay-San Corporation, are recovering at Oneida City Hospital from a bad auto smash-up. Phyllis Clark, secretary, and servicemen Frank Schaedel and Jerry Nusttin drove down to see the Kulicks this week.

**Detroit:**

Joseph Brilliant, president of the Michigan Phonograph Owners' Association, had to cancel a plane trip to Chicago because of an attack of appendicitis, but is now okay. Jack Brilliant, his brother, made the trip instead. . . . Victor De Schryver reports the Marquette Distributing Company is making deliveries on its new phonographs, and locations report play increases of about 30 per cent despite beer shortage.

Mary Sechler has joined the staff of Marquette Distributing Company as receptionist, co-ordinator and assistant in customer relations. She was formerly employed by Ford Motor Company as an expeditor. . . . Another addition to the Marquette firm is Frank Heron, who is employed as a stock inventory and control man. He was formerly a supply expert in the army.

S. H. Krause, of the Lake City Amusement Company, Cleveland, was in town in search of merchandise. . . . Mike Weinberger, of the S. & W. Coin Machine Exchange, is adding a new staffman to handle his offices and salesrooms. . . . Sam Siegel and Martin Delman, of the Grand Amusement Company, have dissolved partnership. Each will continue in business under his own name.

**Cleveland:**

Samuel L. Abrams, Cleveland advertising man who is a familiar figure among Ohio coinmen, recently was elected Grand Sachem of the Society for the Preservation of the Cigar Store Indian. In that capacity, he presided at a breakfast which opened the annual convention of the Retail Tobacco Dealers of America in the Hollenden Hotel last week.

**LIBERAL  
ALLOWANCE**

On ANY of the  
Following Games

(Games must be complete  
with all parts)

SPORTY  
POLO  
SCHOOL DAYS  
MIAMI BEACH  
SEA HAWK  
SPORT PARADE  
MAJORS, '41  
SHOW BOAT  
ARGENTINE

JOLLY  
PARADISE  
HOROSCOPE  
CHAMP  
SNAPPY, '41  
SEVEN UP  
STRATOLINER  
SPOT POOL  
BLOWWAY

HOME RUN

**FOR THESE GAMES**

**CATALINA  
LITE LEAGUE**

**STAGE DOOR CANTEN**

OR . . . will buy YOUR games out-  
right at TOP PRICES

RECONDITIONED FREE PLAY GAMES  
READY FOR IMMEDIATE OPERATION

Yankee . . . \$189.50	Hollywood . \$208.50
Doodle . . . 154.50	Shangri-La (Gott.) . 148.50
Gott. Liberty 154.50	Big Top . . . 150.00
Keep 'Em . . . 144.50	Knockout . . 125.00
Flying . . . 119.50	Home Run '42 92.50
Four Aces . . 119.50	TORPEDO PATROL 129.50

**COUNTER GAMES**

1c & 5c Liberty Bells, F.R. . . . . \$17.50
1c Mercury Cig. Reels . . . . . 15.00
1c to 25c Comb., Head or Tail . . . . . 9.50
1c Daval Jiffy, Cig. Reels . . . . . 9.50

5c Mills Cherry Bell Chrome . \$225.00  
Shoot Your Way to Tokyo, Clean,  
Ready for Operation . . . . . 125.00

**BACKBOARD GLASS**

FOR 5 BALL FREE PLAYS!  
EACH \$3.00!  
LOTS OF 5—\$2.50 EACH

1/3 deposit with order, bal. C. O. D.

**MID-STATE CO.**

2848 Roosevelt Road CHICAGO 12, ILL.  
Sacramento 2691

**NOW DELIVERING!**

"SMILEY" . . . . \$39.50

Brand New Legal Counter Game

BUBBLES . . . . \$249.50

5-Ball Revamp Pin Game

BIG TOP . . . . \$249.50

5-Ball Game

Also All Other New Equipment.

ORDER TODAY

**LEON TAKSEN COMPANY**

2035 Germantown Ave. Phila. 22, Pa.  
Phone: Poplar 3638

**WANTED**

ANY MILLS ESCALATOR TYPE  
SLOT MACHINES

1c, 5c, 10c or 25c Play  
We will buy any of these Slots, regardless  
of condition, as long as all parts and mechanism  
are intact.

Wire, phone or write quantity you have and  
price wanted.

**MISSOURI NOVELTY CO.**

3032 OLIVE ST. ST. LOUIS 3, MO.  
(Phone: Jefferson 2857)

**WANTED**

**Small Juke Box Route**

New York City. Approximately \$5,000.  
BOX 804, The Billboard, 1564 Broadway,  
New York 19, N. Y.

**PLAYER APPEAL** that DAZZLES the eye

JUMBO HOLE

**SMASH HIT**

800 HOLE 5c PLAY

**\$15 TOP PAYOUT**

**\$22.96 PROFIT**

FREE CATALOG SHEET  
OF OTHER WALSH  
"PLAYER APPEAL"  
BOARDS ON REQUEST

WE CAN SUPPLY YOU REGARDLESS  
OF SIZE, STYLE, NUMBER OF HOLES,  
PAYOUT OR PURPOSE. WRITE US  
YOUR REQUIREMENTS.



**THOMAS A. WALSH MFG. CO.**

201-207 SO. TENTH ST., OMAHA, NEBR.



Largest Stocks. All Popular Sizes and Types.  
Fine Cards — Low Prices — Fast Service.

FREE Catalog Write

**W. H. BRADY CO., MFGRS.**  
EAU CLAIRE, WISC.

# WANTED TO BUY!

MILLS ESCALATOR SLOTS

MILLS 4 BELLS

MILLS 3 BELLS

MILLS JUMBO PARADES—Com-  
bination Free Play and Cash

KEENEY SUPER BELLS—Com-  
bination Free Play and Cash

BALLY CLUB BELLS

BALLY HIGH HAND

**M. S. WOLF DISTRIBUTING CO.**  
1348 Venice Boulevard Los Angeles, California

## Look To The GENERAL For LEADERSHIP

**IMMEDIATE DELIVERY!**

# DAVAL'S AMERICAN EAGLE and MARVEL

Coin-operated  
1c and 5c Play

They're here . . . ready to do an outstanding job on every location. MARVEL—with cigarette reels; AMERICAN EAGLE—with fruit reels. Look to both for bigger earnings! Write for prices.



**NON-COIN OPERATED MODELS AVAILABLE**

Both Marvel and American Eagle available now in non-coin operated models which are not subject to Federal use tax.

**IT'S GENERAL FOR THE INDUSTRY'S LEADERS!**

- AIREON Electronic Phonographs
- STAGE DOOR CANTEEN AND GRIP SCALE
- CHAMPION HOCKEY
- Jennings STANDARD CHIEF AND SUPER DELUXE CHIEF
- BANK BALL
- ABT CHALLENGER
- SHINE-A-MINIT

Established 1925

Growing Steadily Ever Since

**GENERAL** Vending Sales Corp.  
306 N. GAY ST. ★ BALTIMORE, 2, MD.

for a Little More You Get the Finest Made—Only  
Mercury Conversions Carry a New Game Guarantee

## SCENIC CONVERSIONS

for Seeburg and Bally Ray Guns

### AFRICAN SPLASH FOR BALLY RAPID FIRES

SHOOT THE DEVIL  
SHOOT THE WOLF  
SHOOT THE BARTENDER

For Chicken Sams and Convicts

MAID 'N' MONSTER

For Shoot the Chutes

We guarantee these to be most complete and outstandingly beautifully made conversions on the market. Complete with 5 pieces of scenery (sides, center pieces, Black Light tubing and attachments. Ready to plug in.

INSTALLED ON LOCATION IN 20 MINUTES

WITH BLACK LIGHT

\$59.50 F.O.B. Chicago

WITHOUT BLACK LIGHT

\$15.00 F.O.B. Chicago

SEND 1/3 DEPOSIT

\$249.50 WITH BLACK LIGHT

F.O.B. Chicago Complete With Free Play Unit

Without Black Light  
Free Play Unit \$10.00 Extra  
F.O.B. Chicago \$189.50

SEND 1/3 DEPOSIT

Completely Rebuilt Ray Guns  
**COMPLETE MACHINES**  
African Splash Converted from Bally Rapid Fires \$289.50

- SHOOT THE WOLF
  - SHOOT THE BARTENDER
  - MAID 'N' MONSTER
- Specify Your Choice

With these outstanding games you can get and hold the best locations. We are delivering the best in Black Light machines—the finest in every mechanical detail and player appeal.

See Our Black Light Conversions at Glass "Funland," Hotel Sherman, Chicago

Free Play Units—Just Plug in—No Wiring—For Seeburg Ray Guns . . . \$11.75

FINEST IN WORKMANSHIP



HIGHEST IN QUALITY

6651 N. CLARK ST. CHICAGO 26 ILL.

COIN MACHINE COMPANY

TELEPHONE BRIARGATE 2516



## GUARANTEED SPECIALS MONEY BACK WITHIN 10 DAYS IF NOT SATISFIED

SELECT THE EQUIPMENT YOU NEED FROM  
**THE WORLD'S LARGEST STOCK**  
★ Ready for Immediate Delivery ★

### MUSIC

5 Wurlitzer 600R . . . . . \$490.00	3 Rock-Ola 12's . . . . . \$150.00
1 Wurlitzer 700 with Adapter . . . . . 735.00	2 Rock-Ola De Luxes . . . . . 450.00
5 Wurlitzer 412 . . . . . 179.50	1 Rock-Ola Premier . . . . . 595.00
5 Wurlitzer 600K . . . . . 535.00	2 AMI Singing Towers . . . . . 439.50
10 Wurlitzer 616 . . . . . 319.50	5 AMI Top Flights . . . . . 399.50
4 Wurlitzer 24 . . . . . 379.50	2 AMI Hi Boys . . . . . 519.50
3 Wurlitzer 61 Counter Models . . . . . 219.50	1 Seeburg King . . . . . 425.00
2 Rock-Ola Masters . . . . . 485.00	5 Seeburg 12's . . . . . 179.50
5 Rock-Ola Spectravoxes, only . . . . . 119.50	2 Seeburg Rex Cellar Jobs, wireless remote . . . . . 350.00
	2 Mills Panorams . . . . . 379.50

### PINS

WE HAVE ALL THE LATEST PIN GAMES IN STOCK, INCLUDING ALL REVAMPS.  
WRITE, WIRE OR PHONE YOUR ORDER FOR QUICK DELIVERY!

Speed Ball . . . . . \$ 99.50	Yankee Doodle . . . . . \$150.00	Strip Tease . . . . . \$125.00
Double Feature . . . . . 45.00	Marines at Play . . . . . 150.00	Four Roses . . . . . 65.00
Sara Suzy . . . . . 45.00	Zig Zag . . . . . 75.00	Dude Ranch . . . . . 50.00
Sport Parade . . . . . 65.00	Star Attraction . . . . . 75.00	League Leader . . . . . 35.00
Score Card . . . . . 50.00	Keep 'Em Flying . . . . . 175.00	Formation . . . . . 45.00
Super Six . . . . . 40.00	Shangri La . . . . . 135.00	Cross Line . . . . . 60.00
Marvel Baseball . . . . . 135.00	Red, White & Blue . . . . . 215.00	Pan American . . . . . 75.00
ABC Bowler . . . . . 70.00	Flicker . . . . . 75.00	Miss America . . . . . 75.00
Hi Stepper . . . . . 75.00	Majors '41 . . . . . 75.00	Gun Club . . . . . 90.00
	Keene Towers . . . . . 75.00	

### COMPLETE STOCK OF SKEE BALL ALLEYS—WRITE

#### ARCADE EQUIPMENT

1 Photomaton . . . . . Write
5 Rex Skee Ball Alleys, like new . . . . . \$175.00
1 Sky Fighter . . . . . 175.00
3 Antl Aircraft . . . . . 50.00
20 Seeburg Chicken Sams . . . . . 100.00

Small Arcade Machines in Stock at

All Times From \$5.00 Up

#### CONSOLES — ONE BALLS

1 Cigarola . . . . . \$129.50
3 1-2-3 . . . . . 75.00
3 Turf Champs . . . . . 50.00
1 Victrolous . . . . . 100.00
1 Exhibit Congo . . . . . 99.50
1 Bally Hi Hand . . . . . 185.00
2 Turf Kings . . . . . 300.00

Counter Games From \$3.00 Up

WE CARRY A COMPLETE STOCK OF RECORDS, PARTS AND PLASTICS—WE HAVE EVERYTHING FOR THE OPERATOR—SEND US YOUR ORDERS!

1/3 Deposit; Balance C. O. D., F. O. B. Philadelphia

**David Rosen**

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.

PHONE: STEVENSON 2258-2259

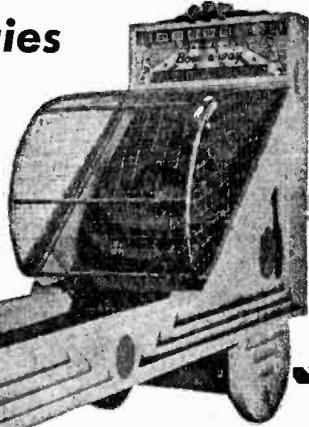
# BOWL-A-WAY

Distributor Territories

Now Available—

Write, Wire or Phone

Act Fast



Manufactured by  
WISCONSIN NOVELTY CO.

- LOCATION TESTED
- 11 FT. 6 INCHES LONG
- BEAUTIFULLY DESIGNED CABINET
- 5000 FREE BALL RETURN
- FOOL PROOF BALL RELEASE
- SILENT SPONGE RUBBER PLAYING FIELD

**\$375.00**

F. O. B. Milwaukee, Wis.

### OPERATORS!

Write, wire, phone today. Here is a real money-making game. Be first in your territory!

**WISCONSIN NOVELTY CO.**

of Milwaukee

3734 N. GREEN BAY AVENUE

MILWAUKEE, WIS.

## COINMEN YOU KNOW

New York:

(Continued from page 127)  
years. . . From Vermont comes word that the Bell Aircraft coin-changer has been given tests for some time and is now attached to a soft drink vending machine on location. Other coin machine ventures are planned by the wartime maker of the P-39 fighter plane.

Ben Smith and Perry Wachtel, De Peri Advertising, spent a restless three days in Detroit early last week when their plane was grounded because of the tornado. Perry and Ben finally arrived here Wednesday (19) morning looking as if they were ready to kill the world in general.

Jack Kane, Atlantic New York Corporation's new sales promotion, publicity and advertising manager, has some fancy plans for publicizing firm's line. . . Marty Fox reports that Jersey ops are taking it on the chin because of the Hudson tube strike.

Barney Kahn, Metropolitan Coin Machine, Inc., has readied a new type Skee Ball game in his Brooklyn plant. . . Coney Island had the best day this season last week-end. . . Bob Jacobs, Coney Island Arcade owner and coin machine operator, has been spending a lot of his time talking things over with his friend, Harry Berger, West Side Distributing.

Coney Island, Rockaway Beach and other amusement centers reported poor biz on the night of the Louis-Conn fight. Everyone went home to listen in. A few Arcades had radio hook-ups tuned in to the fight to hold crowds.

Mac Pearlman, H. Rosenberg Company, reports that interest is high among ops waiting for their July Challenger juke box showing. . . George Ponsler, Amusement Enterprises, Inc., is busy these days pushing out quantity orders for his machines. . . Stanley Gersh and Sam Garber, Perfect Games, are completing details of their new machine.

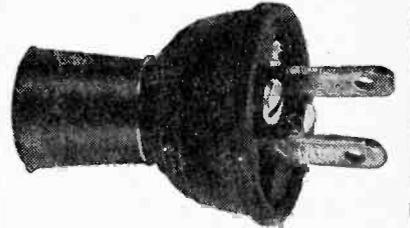
New Jersey ops report that 10-cent play on jukes is "poor." . . Cigar vending machines put out by Phillies are starting to come back in force in Newark, one location having four. Location owner reports that while he can't buy Phillies sometimes at his favorite cigar store, he can always get one in his vending machine. In New York cigar venders with an off-brand cigar are continuing to get more and more locations, and officials report interest high in cigar vending machines.

Al Meyers has just purchased the amusement arcade at Rockaway's Playland. . . Jack Mitnick, Runyon Sales, reports everything "rolling." . . The brief prepared by the Arcade Owners' Association and sent to the Ways and Means Committee of Congress by Barney Berkens to get a cut in taxes for seasonal arcades, will be printed in the next issue of the *Arcade Owners' Bulletin*, organization organ.

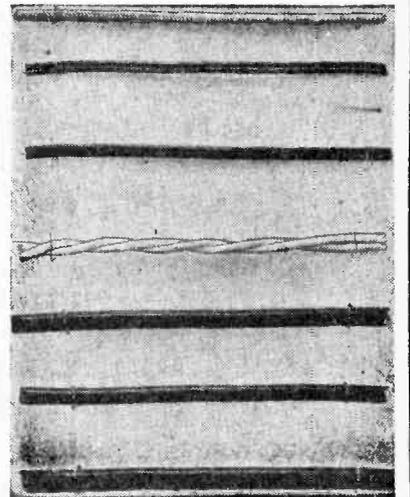
Bill Rabkins, International Mutoscope, reports that contris to the Coin Machine Section of the United Jewish Appeal are still pouring in. . . Irving Hahn, Rockaway Beach arcade owner, discussed current problems with Mike Munves this week. Mike reports production still slow, but improving.

Over 100 distributors and operators of coin radios were guests of George Trad at his Asbury Park plant to view the Lewis-Conn fight over his television set. . . Production is getting under way for the "three-way" ice cream vender, according to David Rubin. . . Leonard Kitchner, Miami op, has decided to stay a little longer in New York to arrange things for his entry into the cigarette vending machine distributor field that will be announced shortly.

## ATTENTION, OPERATORS REPLACEMENT RUBBER PLUGS



Packed 250 to Carton  
Lots of 250, ea. . . . . 12¢  
Lots of 1,000, ea. . . . . 11¢  
Lots of 5,000 . . . . . Write for Prices



- 18-2 Twisted POSJ Wire  
250 ft. to coil, per ft. . . . . 4¢  
1000 ft. . . . . \$30.00
  - 18-2 Rubber POSJ Wire  
250 ft. to coil, per ft. . . . . 5¢  
1000 ft. . . . . \$35.00
  - 18-2 Plastic POSJ Wire  
500 ft. to coil, per ft. . . . . 4¢  
1000 ft. . . . . \$30.00
  - 18-2 Rubber POSJ Wire (Flexible Shield for additional protection against deterioration).  
250 ft. to coil, per ft. . . . . 8¢  
1000 ft. . . . . \$75.00
  - 18-2 Rubber SJ Wire (cotton filler).  
250 ft. to coil, per ft. . . . . 8¢  
1000 ft. . . . . \$65.00
  - 16-2 Rubber SJ Wire (cotton filler).  
250 ft. to coil, per ft. . . . . 10¢  
1000 ft. . . . . \$80.00
  - 14-2 Rubber SJ Wire (cotton filler).  
250 ft. to coil, per ft. . . . . 17¢  
1000 ft., per ft. . . . . 17¢
- Above wire frequently referred to as Lamp Cord, Rip Cord, Motor Drop Cord or Extension Cord.

Terms: Net. 25% with Order,  
Balance C. O. D. Express.  
(Except to Rated Firms)

**ELECTRIC FAN PRODUCTS**

102 N. Niles Ave. South Bend, Ind.

It's new . . .

### IT'S NOVEL

Triple Jackpot (3 Step-ups)  
Slot Symbol — Practical Window

**AVERAGE PROFIT  
\$33.29**

TAKES IN \$62.60, PAYS OUT (AVER.) \$29.31  
5c PLAY

The real sliding window reveals and conceals the girly figure! Interesting, actionful—gets the play!! Another Money-Making 'GLOBEBOARD.'

NEW ILLUSTRATED BOOKLET FREE

Illustrates the snappy seasonal items in our just-produced variety! Get a copy at once! Money-Makers Come From GLOBE!



**GLOBE PRINTING COMPANY**  
1023-25-27 Race St.,  
Phila. 7, Pa.

LOOK LOOK LOOK

### KANSAS & COLORADO OPERATORS

DROP US A CARD OR LETTER IF YOU WANT ADVANCE INFORMATION ON COMING NEW GAMES.

IF IT'S LATE USED MACHINES YOU WANT GET ON OUR MAILING LIST.

**UNITED DISTRIBUTORS**

### NEW GAMES DELIVERING

BALLY VICTORY SPECIAL  
BALLY SUFF QUEEN  
EXHIBIT'S BIG HIT  
CHICAGO COIN GOALEE  
MARVEL'S CATALINA  
UNITED REVAMPS

COMING SOON  
MARVEL'S FRISCO

**JOBBERS, WRITE FOR  
PRICES**

WICHITA 2, KANSAS  
513 E. CENTRAL. PH. 46111



### ACE "Featherlite" COIN COUNTER

See your Distributor for further details

ACE COIN COUNTING MACHINE CO. • 3715 N. Southport • Chicago 13



- 9—5c Single Super Bells. \$250.00
- 12—5c Mills Four Bells (low heads) . . . . . 340.00
- 1—\$1 Jennings Chief (original) . . . . . 750.00
- 5—Wurlitzer 850 (clean).. 825.00
- 5—Wurlitzer 600K (clean).. 475.00

### BILL FREY, INC.

140 Northwest First Street  
Miami, Florida

### FOR SALE

- 1 25¢ Wat. Rolatop . . . . . \$110.00
- 1 10¢ Wat. Rolatop . . . . . 80.00
- 2 5¢ Wat. Rolatops. Each . . . . . 70.00
- 1 10¢ Pace Comet . . . . . 65.00
- 1 5¢ Pace Comet . . . . . 55.00
- 1 5¢ Mills Esc., 2-4 P. . . . . 50.00
- 1 Paces Races, Brown . . . . . 125.00
- 4 Galle 7 Slots. Each . . . . . 50.00
- 6 Cabinet Stands, Each . . . . . 6.00
- 3 Mills Vest Pockets, Each . . . . . 30.00

1/3 Deposit With Order.  
**L. E. GALLETINE**  
BOX 943 DAYTONA BEACH, FLA.

**MILLS NEW POST-WAR MACHINES**

**ORDER TODAY  
IMMEDIATE  
SHIPMENT**

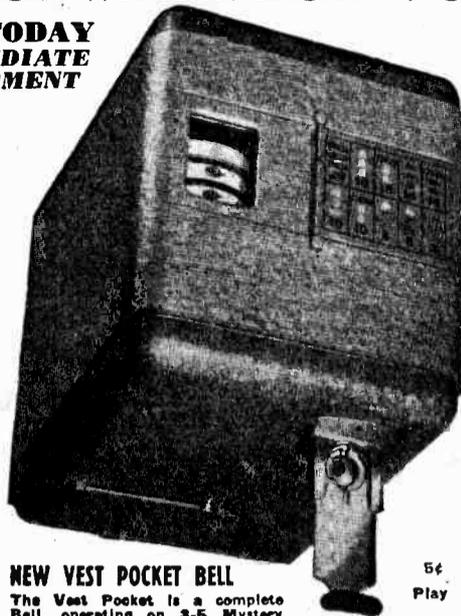


**BLACK CHERRY BELL**

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

**NEW SAFE STANDS \$27.50**  
Send 1/3 Deposit With Order.



**NEW VEST POCKET BELL**

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Feels can also be instantly covered, automatically removing the reward plate from sight.

5¢ Play

**\$74.50**

**SICKING, INC.** 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

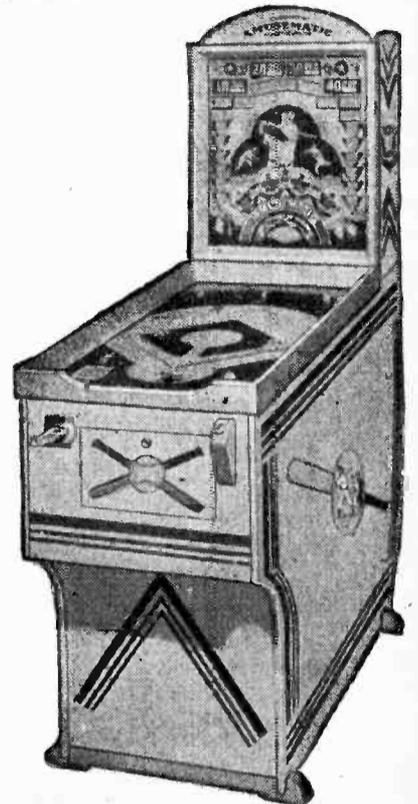
**LITE LEAGUE**

**TESTED 1 YEAR ON LOCATION!  
MOST EXCITING BASEBALL GAME EVER BUILT!!**

**TOP  
NOTCH  
MONEY  
MAKER!**

**EXCLUSIVE  
FACTORY  
DISTRIBUTOR**

**VIRGINIA  
NORTH CAROLINA  
SOUTH CAROLINA  
IMMEDIATE  
DELIVERY!**



**RICHMOND SALES COMPANY**

803-805 W. Broad, Richmond, Virginia, Telephone: 5-0942

**VOLUMES  
of PROFIT**



**LOVELY BOOKS**  
The NEW JUMBO HOLE winner that means increased sales for you! 1006 holes at 5¢ per sale ... \$50.30  
Total Average Payout 25.13  
Total Average Profit \$25.17  
\$LOT Symbols - THICK Board

**LOVELY BOOKS**

JACKPOT CONTAINS TICKETS PRINTED IN HOLES PUNCHES - THEY CAN WIN UP TO

**25**

AWARDS

PER PUNCH

100	\$1.00
75	75¢
50	50¢
25	25¢
20	20¢
20	20¢
20	20¢
20	20¢
20	20¢

**SUPERIOR PRODUCTS** 14 N. PEORIA ST. CHICAGO 7, ILL.

**"SMILEY"**  
is available NOW!

**Brand New Counter Game**  
An Outstanding Game for Taverns, Arcades, Etc.  
LEGAL ANYWHERE, 1c OR 5c SLOT  
Sample - \$39.50

WRITE FOR QUANTITY PRICE  
Be the First in Your Territory—  
Buy Now and Reap the Harvest!!!  
Send One-Third Deposit With  
Order — Balance C. O. D.

**ARROW NOVELTY CO.**  
2852 Sidney St., St. Louis 4, Mo.  
Phone: Laclede 6540



**RIVIERA**

CONVERTED FROM

**"BIG PARADE"**

OTHER CONVERSIONS FROM . . .

ZOMBIE	STARS
SUN BEAM	LEADER
DOUBLE PLAY	DUPLEX
WEST WIND	SKY BLAZER
DO-RE-MI	KNOCKOUT

**\$60**

F.O.B. Factory will be paid for above games.  
Conversions for outright sale \$249.50 each

**UNITED MANUFACTURING CO.**  
5737 BROADWAY, CHICAGO 40, ILLINOIS

SEND IN YOUR GAMES FOR CONVERSION

WILL PAY **TOP** PRICES FOR

SCHOOL DAYS	CHAMP or NEW CHAMP	DIXIE
PARADISE	BOLOWAY	SNAPPY, '41
SPOT POOL	SHOW BOAT	POLO
ABC BOWLER	STAR	JOLLY
BELLE HOP	ATTRACTION	SPORTY
SEA HAWK	STRATOLINER	HOME RUN
HOROSCOPE	LEGIONNAIRE	FOX HUNT
MIAMI BEACH		

**WIRE, PHONE OR WRITE TODAY!**

**MARVEL Manufacturing Co.**  
2124 MILWAUKEE AVE. EVERGLADE 0230 CHICAGO 47, ILL.

# NOW AVAILABLE!

MANUFACTURED TO YOUR SPECIFICATIONS (2/5 or 3/5 payout)

**50¢ SLOTS**

Immediate Delivery!  
1/3 Deposit with Orders!

**\$475.00** List

**SPECIAL!**

Liberal Trade-In Allowances on Your Used Mills Escalator Slots as an Introductory Offer.



Silver Bells



Cherry Chromes

WRITE — PHONE — WIRE TODAY FOR DETAILS

Thoroughly Coin Tested Before Leaving Our Factory!  
Money Back Guarantee If Not Completely Satisfied After 14-Day Trial  
WRITE FOR QUANTITY PRICES

## CENTRAL MANUFACTURING CO.

652 W. Walnut • Tel. DEArborn 2034 • Chicago 6, Ill.

# COINMEN YOU KNOW

## Chicago:

(Continued from page 127)

catur; Jack Jansen, Effingham; Ray Hardwick, Bloomington. . . Arnold Lee, Lee Sales, and Bob Howenstein were among coinmen in from Fort Wayne, Ind.

Dan Jackson, seen at World-Wide, is new in the coin machine jobbing business on the West Coast. His firm is Automatic Games Company, and home is Los Angeles. . . Woolf Solomon talked with manufacturers, hoping to speed equipment deliveries for his Central Ohio Distributing Company.

James Miller, recently out of the navy and a newcomer to the business, is starting a vender route in Gary, Ind. . . Another Hoosier in town to look over cigarette machines was Bob Watkins, resort exec, from Cold Springs Hotel, Hamilton, Ind. . . Jack Kelner and Kenneth Zeigle, of Kelner Venders, have returned from their business conference in Indianapolis.

W. E. Adams and his son, Howard, of Elmad Vending Company, Kansas City, have been in town prospecting for new equipment. . . Harry Brown, American Amusement Company, is prepping for personnel additions and new headquarters at 158-164 East Grand Avenue. New location should be readied by August 1, he thinks. Meanwhile Helene Swyer complains that such events in the East as the Louis-Conn fight lure away some of firm's best out-of-town ops.

Murray Rosenthal, of Coin Machine Equipment Company, is happy over results of test locations for his new ray gun conversions. . . Art Cohen is back at his desk in Jimmy Martin firm after a short trip with Al Defoe to Milwaukee, where he renewed old beer-city op acquaintances.

Frank Banister, Indianapolis distributor, accompanied by his daughter, Anna May, was in Chicago on a combined business and pleasure trip. While here he visited Bill De Selm at United Manufacturing Company. . . Friends here also hosted Leonard Goldstein, of T. & L. Distributing Company, Cincinnati.

Visitors from the East last week were Howard Peo, Rochester, N. Y., and Mr. and Mrs. Ed Casnoff, of General Coin Machine Company, Philadelphia. . . Looking over the market here was A. Jacobstein, of the Louisville Coin Machine Company, Louisville. . . Doc Eaton, vice-president and general sales manager of AMI, Inc., is spending his vacation at Sloan Bert's Pine Cone Lodge, Park Rapids, Minn., where he will do some trout fishing. Bert is a former Chicago member of the coin fraternity.

Sam Strahl, head of American Coin-o-matic Machine Company, Pittsburgh, was in Chicago. . . L. C. Force, assistant sales manager of AMI, is on tour thru the Grand Rapids plant of the firm, where he will check and coordinate routine on orders preparatory to commencing shipment.

Eddie Ginsburg returned from a visit to Atlas' Des Moines headquarters, where he looked in on the Seeburg Service School sessions at Hotel Fort Des Moines. . . "Iz" Alpert, of Twinport Sales Company, came down from Duluth equipment-hunting. . . Up from Dixie was Leo Belfy, Richmond Amusement Company. . . Si Case, Kansas City, and Maurice Reamer, Toledo, were among operators tabbed at one office.

Bob Gnarro, ABC Music Service Corporation, says new uke boxes he's receiving, welcome tho they are, make with the headaches. Reason is when a new juke goes on location all of the location owners round about pounce on ABC wanting to know why they weren't among the lucky.

## Northwest Sales Company

3144 ELLIOTT AVENUE, SEATTLE, WASH.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Idaho, Montana, and Washington suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

## WANT COUNTER GAMES

Columbus, Northwestern and Victor Peanut Machines

WILL PAY TOP PRICES

Will Buy Any Type of Machine Send Us Your List

VEEDCO 2113 MARKET ST. PHILA. 3, PA.

## Dixie Coin Machine Company

910-912 Poydras St., New Orleans 13, La.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the State of Louisiana suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

## EXPERIMENTING, DEVELOPING and Designing of COIN-OPERATED AMUSEMENT MACHINES

Machines designed, developed and finished. Model made following your specifications PLUS our past experience and experimentation in Coin-Operated Devices.

WRITE TO—

A & F ENGINEERING CO. 8022 S. Racine Ave. Chicago, Ill.

## Coin Machine Distributing Co.

500 N. Craig Street, Pittsburgh 13, Pa.

The authorized BELL-O-MATIC distributor of Mills Bell Products in Western Pennsylvania suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

## NEW COLUMBIA BELLS

5-10-25c, \$132.50 Each Eastern Pennsylvania, Southern New Jersey and Delaware distributor.

## LEHIGH SPECIALTY CO.

1407 W. Montgomery Ave. PHILADELPHIA 21, PA. Phone: Poplar 3299



## IDEAL FOOTBALL

- ★ THE NEWEST SENSATION
- ★ 2 PLAYER ACTION
- ★ LEGAL EVERYWHERE
- ★ FAST PLAY
- ★ SOLID OAK CABINET (Finished on 4 Sides)

**\$395.00**

(F. O. B. St. Louis)

TRADE IN YOUR OLD CHESTER-POLLARD FOOTBALL FOR \$75.00, OR YOUR CHESTER-POLLARD GOLF FOR \$20.00.

## IDEAL NOVELTY CO.

Phone: Franklin 5544  
2823 Locust St.  
St. Louis 3 Mo.

## \$10,000 STOCK SALESBOARDS

BELOW FACTORY PRICE

Holes	Play	Description	Avg. Profit	Net Price
1000	25c	CHARLEY BOARD—THICK	\$ 50.00	\$ .88
1000	25c	GOLDEN BOY CHARLEY—THICK	50.00	.88
1000	1c	CIGARETTE BOARD—30 PK.		.49
800	5c	HAPPY HUNTING—BOOK COVER	22.00	1.94
1200	5c	CAPITOL	30.00	2.67
1800	5c	PADDLE WHEEL	45.00	2.96
2000	25c	LU LU	100.00	2.76
2028	10c	JAR OF JACK	52.80	2.74
2300	5c	COVERED WAGON	50.70	2.98
2800	5c	HIT FIFTY	78.00	3.77
3000	5c	FAST ACTION	56.00	2.87

ONE CIGARETTE OR CHARLEY BOARD WITH EACH OTHER BOARD. FREIGHT PREPAID ON ORDERS \$75.00 OR MORE. TERMS: 1/4 CASH, BALANCE C. O. D. WRITE FOR FULL LIST.  
DIXIE NOVELTY CO., Box 2974, Beaumont, Texas

## Wanted—Massengill Pool Tables

Complete or incomplete. We want 3 1/2'x7' tables. Please wire us at once how many tables you have for sale, and the lowest dollar you will take for them. We will buy one or one hundred.

## HEATH DISTRIBUTING COMPANY

217 Third Street Phones, 2681 and 2682 Macon, Georgia

**Associated Amusements**

846 Commonwealth Ave., Boston, Mass.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Massachusetts, Maine, New Hampshire, and Vermont suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

**ORIGINAL-FAST ACTION TICKETS**

Pick-a-Fin Pad, Ten Big Fins, Mystery Pad, Everything Goes Pad, Jar Deals, Bingo Tickets, Tip Books.

Write for prices. Please state your requirements.

**Wilner Sales Co., Inc.**

715 N. Elm St., Muncie, Indiana

**South Coast Amusement Co.**

314 E. 11th Street, Houston 8, Texas

The authorized BELL-O-MATIC distributor of Mills Bell Products in the Southern half of the State of Texas suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

**SPECIALS BY STEWART**

- 2 Sky Baffies .....\$145.00
- 2 Photomatics (late)....\$695.00
- 1 Radio Rifle.....\$ 29.50
- 1 Rapid Fire..... 125.00
- 3 Panorams ..... 350.00
- 4 Air Raiders ..... 165.00
- 2 Jennings Blue Book ..... 95.00

**STEWART NOVELTY CO.**  
250 South State, Salt Lake City, Utah

**United Novelty Company**

Delaney & Division Streets, Biloxi, Miss.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the State of Mississippi and the Gulf counties of Alabama suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

**CATALINA**

**MARVEL'S LATEST 5 BALL REVAMP**

Price  
**\$249.50**

F. O. B.  
**CHICAGO**

**CONVERTED FROM SPORT PARADE**

Can Also Use the Following Games:

- Boloway
- Show Boat
- Star Attraction
- Stratolliner
- Legionnaire
- Dixie
- Snappy, '41
- Polo
- Jolly
- Sporty
- Home Run
- Fox Hunt

**ORDER TODAY!**

**DON'T DELAY!**

**NOW DELIVERING!**

ORDER FROM YOUR DISTRIBUTOR OR WRITE TO US

**MARVEL Manufacturing Co.**

2124 Milwaukee Ave.

Phone: Everglade 0230

Chicago 47, Ill.

**BLACKHAWK'S PERPETUAL PENNY CIGARETTE MACHINE RED, WHITE AND BLUE JAR MACHINE**

Immediate Delivery—No Federal Tax

SUPER COLOR BALL CABINET **\$24.95**

F.O.B. ST. LOUIS

There is nothing to get out of order, nothing to adjust, no replacement expense, yet in spite of the extreme simplicity of construction, this cabinet is completely automatic and will give positive unfailing action. Ruggedly constructed, practically indestructible, guaranteed to give positive results and your first cost is your only cost.

WE HAVE THESE MACHINES IN STOCK READY TO SHIP

The fastest little money-maker on the market today

Exclusive Missouri Distributors Write, Wire or Phone Today.

**McCALL NOVELTY CO.**

3147 LOCUST ST. ST. LOUIS 3, MO.  
(Phone: Jefferson 1544)



**NOW DELIVERING BRAND NEW EQUIPMENT**

- ★ BALLY'S UNDERSEA RAIDER
- ★ MILLS VEST POCKET BELLS
- ★ PIONEER'S SMILEY
- ★ DAVAL'S COUNTER GAMES
- ★ WINDMILL COUNTER GAMES
- ★ WILLIAMS' SUSPENSE
- ★ GENCO'S TOTAL ROLL
- ★ BALLY'S VICTORY SPECIAL
- ★ COLUMBIA'S TWIN JACKPOT BELLS
- ★ BALLY'S SURF QUEEN

Will Pay \$60.00 for the Following Games:  
Double Play — Sunbeam — West Wind — Do-Re-Mi Stars — Leader — Duplex — Zombie

WE PAY \$80.00 FOR KNOCKOUTS OR BIG PARADES

**McGLENN'S DISTRIBUTING CO.**

DISTRIBUTORS OF COIN OPERATED MACHINES  
612 FIFTH AVE.

Atlantic 1818

Pittsburgh 19, Pa.

GET YOURS NOW!!!

**HAND PAINTED CONVERSIONS**

For Seeburg Guns that CAN BE WASHED! A picture that will attract attention—comes in BEAR or OWL ready to install. 1 sample \$16.00—3 or more, \$14.00 each.

**MACOMB**

MUSIC SERVICE

EAST DETROIT, MICH.  
16700 NINE MILE ROAD

**SALESBOARDS**

Holes	Name	Special—Immediate Deliveries	Profit	Price
600	5¢ Diamond Dust	Def. \$11.00	\$ .65	
1000	1¢ Cig Board, 28 Pk.		.78	
1000	5¢ Charley Board	Def. 50.00	.95	
1000	5¢ Nickel Charley	Def. 17.00	.96	
1000	5¢ Double Finn	Def. 24.00	.98	
1000	5¢ Lulu Jr.	Def. 18.00	.99	
1000	25¢ J.P. Charley	Avr. \$52.08	\$1.22	
1000	10¢ J.P. Ready Money	Seal 50.70	1.69	
1000	5¢ J.P. Win-a-Finn	Seal 25.20	1.98	
1200	25¢ J.P. Texas Charley	Avr. 102.28	2.29	
1184	5¢ J.P. Win-a-Finn	Jumbo 34.20	2.49	
1184	5¢ J.P. Jumbo Tens	Jumbo 33.00	2.49	
1000	5¢ J.P. Beat This Card	XTr. 33.06	2.59	
1000	5¢ J.P. Home Run Baseball	\$27.00	\$1.89	
1020	5¢ J.P. Hot Stuff	Girlie 27.00	2.79	
1020	5¢ J.P. Wanna Dough	Girlie 27.00	2.89	
1664	5¢ J.P. O.K. America	X Tr. 46.55	3.74	
1800	5¢ J.P. Lulu	Seal, X Tr. 33.00	2.89	
2400	10¢ J.P. Barrel	Avr. 92.65	3.49	
2170	R.W.B. Tickets	Sgl. Banded \$38.00	\$1.89	
2170	Rd. Wh. Blue Tab Tickets		1.95	
2280	J.P. Ticket Deal	Avr. 44.00	2.89	
120	Baseball Books	Sgls., Am., Nat. Dz.	1.95	
120	Tip Books	Single Banded	Dz. 1.98	
	Grand Prize Boards—Real McCoy Boards, Etc.	Write for Catalog Top Flight Boards.		

WORLD'S BEST BOARDS, TICKETS, CARDS  
**DELUXE MFG. CO.**  
DeLuxe Building Blue Earth, Minn.

**Automatic Coin Machine & Supply Co.**

4133 W. Armitage Ave., Chicago, Illinois

The authorized BELL-O-MATIC distributor of Mills Bell Products in the City of Chicago and adjacent territory suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

**Direct Positive Paper CAMERAS—EQUIPMENT**

Filling orders coast to coast. No delay. Plenty of Eastman Direct Positive Paper. New Low Prices. 250' rolls 1 1/2" — \$4.20. 2 1/2" — \$5.85. 3" — \$6.53. 3 1/4" — \$6.90 (plus tax). Full stock of other sizes. Also a new line of Cameras, Enlargers, Lenses, Chemicals, Backgrounds, Frames, Mounts, etc. Prompt shipments anywhere. New catalog just published lists everything. Sent Free.

**Memphis Photo Supply Company**

P. O. Box 1350 MEMPHIS 1, TENN.

**W. L. Amusement Company**

217 S. 7th Street, St. Louis 2, Missouri

The authorized BELL-O-MATIC distributor of Mills Bell Products in the Eastern part of Missouri and Southern Illinois suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

**Be Our PERFUME DISTRIBUTOR**

Enjoy fast, easy sales and big profits supplying huge demand for popular Tower Hall Perfumes and Cologne. World famous essences. Multi-million dollar, highly advertised industry. Complete line, attractively packaged. Amazing low prices. Fast Shipments!

**SELL STORES, JOBBERS OR DIRECT**

Greatest demand in history! Pleasant, easy work, plus immediate profits. Get started! WRITE TODAY for free details and sample.  
**TOWER HALL** 425-G Manhattan Bldg. Chicago 5, Illinois

**BARGAINS!**

- 1 Late Mills Four Bells, 5¢, 5¢, 5¢, 25¢ ..\$575.00
- 1 Mills Four Bells, 5¢, 5¢, 5¢, 5¢ ..... 485.00
- 1 Race Reels with Rail ..... 65.00
- 1 Late 5¢ Mills Cherry Bell ..... 165.00

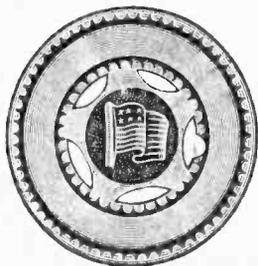
**Olshen Distributing Co.**  
1100-02 Broadway Albany 4, N. Y.

## ARCADE SPECIALS

Factory Reconditioned  
Ready To Operate

DEFENDER	\$249.50
ACE BOMBER	229.50
HOCKEY	229.50
AIR RAIDER	169.50
LIBERATOR	169.50
PERISCOPE	169.50
TORPEDO, BALLY	149.50
WATLING SCALE	149.50
BATTING PRACTICE	149.50
ROCKET BUSTER	149.50
CHICKEN, SAMS	139.50
JENNINGS GOLF BALL VENDOR,	
10c PLAY	129.50
25c PLAY	149.50
KEENEY SUBMARINE	129.50
LOVE TELLER	129.50
TEST PILOT	129.50
VITALIZERS	99.50
ELECTRIC CHAIR	99.50
EXHIBIT MERCHANTMAN	79.50
MUTOSCOPE (1) REEL	69.50
QUESTION GIRL	69.50
ANTI-AIRCRAFT	49.50

All Equipment Sold on  
Money-Back Guarantee



### ALUMINUM DISCS for GROETCHEN TYPERS

Guaranteed Perfect \$7.00 per 1000  
IMMEDIATE DELIVERY

1/3 Deposit With Order

## MAX GLASS DISTRIBUTING COMPANY

914 DIVERSEY • CHICAGO 14, ILL.

## United Amusement Company

3410 Main St., Kansas City 2, Missouri

The authorized BELL-O-MATIC distributor of Mills Bell Products in the entire State of Kansas and the Western part of Missouri suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

## NEW METAL STANDS FOR A B T CHALLENGERS

\$12.95 ea.

Wisconsin Novelty Co. of Milwaukee

3734 N. Green Bay Ave. Milwaukee, Wis.

## NOW AVAILABLE! REPLACEMENT COVERS FOR WALL BOXES

See Acme Sales Co. Ad on Page 154

## Bell "Milkers" Convicted on Larceny Count

NORRISTOWN, Pa., June 22.—A party of four—two men and two women—who devised a way to fix the jackpots on the bell machines at the Norristown American Legion Recreation Center was clever but not quite clever enough. The four were found guilty in Montgomery County Court on charges of conspiracy to commit larceny and attempted larceny.

The plot was simplicity itself. They used a small, noiseless drill to bore a tiny hole in the machine. Then they inserted a fine wire, which by proper manipulation would trip the jackpot release mechanism. This operation was carried out while a con-federate distracted the attention of club attendants.

After the machine had been "milked," they simply plugged up the hole with a match stick and a piece of crayon. Next time all they had to do was push the match stick inside and repeat the wire trick.

It seemed foolproof until a club steward spotted them. As a result, Judge George C. Corson gave the male leader of the foursome 18 months in jail and fined him \$500. His wife received a six-month term in county jail. The other male member of the quartet escaped sentence when he proved he was rejoining the army, but he drew a \$600 fine, and his wife was sentenced to six months.

Their conviction may end similar troubles of operators across the country, local officials said. One couple was from Joplin, Mo., and the other from Waterford, O. One of them had a map of Pennsylvania on which various towns were circled in red crayon and the names of clubs lettered beside the circles.

One of the men, who gave the name of Hershel Blackwell, was reported to have been charged with the same offense in other States. He drew the heaviest penalty.

## Machine Vends 2,000 Aspirin

OAK RIDGE, Tenn., June 22.—Frank U. Payne, manager of the Atomic City Music Publishers, announces that he has been granted a patent for new aspirin vending machine, now ready for production.

Model machine has a 2,000-tablet capacity. It is 7 inches high, 5 inches wide, 10 inches deep, has penny coin chute. With insertion of coin single aspirin tumbles thru tube to a flap-door container which trips tablet into customer's hand. Machine can also vend ball gum or candy.

Drugstore counters and soda fountains are likely locations for vender, Payne said. Machine made news recently in drug journals.

## Nicholas Sarra Is New Britain Coin Firm's New Owner

NEW BRITAIN, Conn., June 22.—P. & S. Sales Company, formerly owned by Max and Jack Putterman, has been sold to Nicholas Sarra, it was announced here recently.

Approximately \$12,000 was involved in the deal, according to records filed with the bill of sale in the town clerk's office. Firm owned a large per cent of the amusement games operated in this city.

## Many Coin Friends Honor Stern's Son For Confirmation

CHICAGO, June 22.—A large number of friends, many of them prominent in the coin machine trade, were guests of Al Stern, World-Wide Distributors, and Mrs. Stern recently at a party honoring their son, Mark, on the occasion of his 13th birthday and confirmation.

With candlelight setting, affair opened with cocktails, followed by dinner at the penthouse of the Hotel Sherman. Musical entertainment and congratulatory speeches were the order of the day.

Young Mark was honored in speeches by his father as well as Dr. Benjamin Birnbaum, of Ner Tamid Temple. Representing friends in the trade were John Chrest, of Exhibit Supply Company, and others.

Among guests were Dr. Morris L. Parker, chief surgeon at Michael Reese Hospital, and his associate, Col. Gerald Menaker. Coinman friends and their wives included: Mr. and Mrs. John Chrest, Mr. and Mrs. Harry Williams, Mr. and Mrs. Tony Gasparro, Mr. and Mrs. Al Sebring, Mr. and Mrs. Harry Salat, Mr. and Mrs. Roy Bazelon, Mr. and Mrs. Clayton Nemeroff, Mr. and Mrs. Lou Korn, Mr. and Mrs. Max Berenson, Mr. and Mrs. Harold Pinkus and Meyer Ginsberg.

Out-of-town guests were Sam Stern, Scott-Crosse Company, Philadelphia; Mrs. Barney Greenberg, Detroit; Frank Merkle, World-Wide Distributors, Kansas City, Mo., with Mrs. Merkle, and L. Micon, Pacific Distributors, Los Angeles, with Mrs. Micon.

## Coven Finishes Remodeling of Chicago Office

CHICAGO, June 22.—Ben Coven, of the Coven Distributing Company, at 3181 Elston Avenue, has announced completion of remodeling, redecorating and refurbishing of the firm's headquarters.

The premises include showrooms, offices and repair shop with fluorescent lighting thruout. Also included is a lavish recreation room, including a bar, for visitors and customers.

The firm is distributor in Northern Illinois, Indiana and Wisconsin for Bally Manufacturing Company. Coven is planning to open offices in Evansville, Fort Wayne and Indianapolis, Ind., and another in Wisconsin.

In business as a distributor only about six months, Coven is not a newcomer to the coin machine trade, having been a distributor and operator of venders for many years. During the war he had numerous locations in government ordnance plants.

The firm's sales division is headed by Ben Stein and Art Cady, both well known in the trade.

## S. C. Sunday Ban To High Court

GREENVILLE, S. C., June 22.—Ruling of a local magistrate preventing Sunday amusements here will be appealed to the State Supreme Court, following denial of a permanent injunction preventing law enforcement officers from interfering with movies or baseball on the Sabbath.

Movies and baseball had been permitted to operate on Sunday under a wartime act of the Legislature.

## SLOTS-CLUB BELLS

Original—High Serials

6 5c Blue Fronts S.J.C.H.	\$125.00
1 Set Mills Melon Bells	410.00
3 5c Pace Club Bell, 3/5 P.O.	90.00
1 10c Pace Club Bell, 3/5 P.O.	110.00
2 5/10 Pace Club Bell Twin Slot	175.00
1 5/25 Pace Club Bell Twin Slot	210.00
1 50c Pace Club Bell Royal	245.00
7 10c Blue Pace Comets, 3/5 P.O.	65.00
1 10c Blue Pace Comets, Slug proof	65.00
4 5c Pace Rockets, red, 3/5 P.O.	85.00
1 5c Pace Rocket, chrome finish	85.00
1 10c Watling Rol-A-Top, 3/5 P.O.	75.00
1 10c Jennings Silver Chief, 3/5 P.O.	125.00
1 10c Jennings Victory Chief, 3/5 P.O.	95.00
1 1c Pace Comet, blue	37.50
2 Mills Q.T. Stands	9.50
1 Mills Double Cabinet Stand (No Keys)	14.50
1 Chicago Double Cabinet Stand, Like New	90.00
3 Tots (Counter Games)	7.50
1 BALL PAYOUT	
3 Bally Derbys	\$ 12.50
5 Bally Belmonts	12.50
19 Bally Preakness	14.50
8 Bally Preakness DeLuxe	22.50
11 Bally Fairgrounds	22.50
1 Bally Grand National (New)	135.00
2 Bally Pacemaker (Excellent)	65.00
3 Gottlieb Track Records (Excellent) (Crating extra)	55.00
700 Late Cash Sales Boards	1.50
NEW MACHINES	
Pioneer's Smiley Counter Game, sample	\$ 39.50
Champion Hockey	289.50
Rocket Ball (Skeeball) 8' 6"	325.00
1/3 Deposit with Order, Balance C. O. D.	

## UNION SALES CO.

409 N. Adams St. Green Bay, Wis.  
All Phones: Howard 2995



## Vending Machine Company

207 FRANKLIN ST., FAYETTEVILLE, N. C.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of North Carolina, South Carolina, and Virginia suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

## FOR SALE

TWO BRAND NEW!!

## PILOT TRAINERS

Lack space to use them—  
\$1,500.00 takes them

## MANASQUAN PAVILION

223 Beachfront  
Manasquan, New Jersey.

## Roy McGinnis Company

2011 MARYLAND AVE., BALTIMORE, MD.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the District of Columbia and the State of Maryland suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

## 3 INTERNATIONAL MUTOSCOPE PHOTOMATICS

Latest models made before the war. Inside lights and latest improvements. 15c Slots. A-1 Condition.

\$795.00 EACH

One-Third Deposit, Balance C. O. D.

## St. Louis Novelty Co.

2718 Gravois ST. LOUIS 18, MO.

**Silent Sales Company**

20 11th Avenue S, Minneapolis 15, Minn.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Minnesota, North Dakota, and South Dakota suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

**JAR DEALS AND SALESBOARDS**



ALL STYLES WRITE FOR LATEST CATALOGUE AND PRICE LIST

ERATH COMPANY SOUTH BEND 24, INDIANA

**Valley Specialty Co.**

550 Clinton St. N, Rochester 5, New York

The authorized BELL-O-MATIC distributor of Mills Bell Products in Western New York State suggests: MILLS GOLDEN FALLS the hand load Jackpot Bell.

**PHOTOMATICS**

Late Models . . . 25c Chute Preheaters Inside Lights Recently Factory Reconditioned Serials #PTD 4—PNN 6 \$575.00 Each Crated

2500 Frames and Chemicals Included With Each Machine

**MUSKEGON MUSIC CO.**

Muskegon, Michigan Phone 22-964

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2 each size.

Blackstone Coin Packer Co. Madison 1, Wis.



Here is **DUFFY'S!**

NEW • DIFFERENT • A MONEY MAKER

Revamped From ANY Gottlieb Game (Including All WIRE BUMPER Models)

Designed and tested by an organization of more than 15 years coin machine experience

- Playfield equipped with Roll-overs on both sides with exclusive GLOBE Kick-out.
- When score is 20,000 or when ball enters Kick-out White light shows up for Free Games.
- Globe has eliminated approximately fifty per cent of unnecessary mechanism.
- SIMPLE . . . POSITIVE OPERATION!

ORDER TODAY FROM YOUR DISTRIBUTOR OR DIRECT

**WATCH!**

For Our Best Salesman in Your Territory — The Cleanest Equipment!

CHARLES (JIMMY) JOHNSON



**GLOBE DISTRIBUTING CO.**

1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. - ARM. 0780

PRICE \$249.50 F.O.B. CHICAGO

**EVANS**

*Symbol of Superiority* in

**CONSOLES**

H. C. EVANS & CO.

1520-1530 W. ADAMS STREET • CHICAGO 7, ILLINOIS

**DISTRIBUTORS in KENTUCKY for**

AIREON ELECTRONIC PHONOGRAPHS and ACCESSORIES. JENNINGS CHIEFS and CHALLENGERS. COLUMBUS BULK VENDERS. SCHERMACK STAMP VENDERS. MAX GLASS CHAMPION HOCKEY. PIN GAMES of ALL LEADING MANUFACTURERS. MAESTRO POINT PHONOGRAPH NEEDLES. SUPPLIES and PARTS of ALL KINDS.

KENTUCKY OPERATORS: GET ON OUR MAILING LIST FOR FULL INFORMATION ON THE LATEST EQUIPMENT

**H. M. BRANSON DISTRIBUTING COMPANY**

514-16-18 SO. 2ND ST. PHONE WABASH 1501 LOUISVILLE 1, KY.

**WANT**

CONSOLES, ONE BALLS, MILLS ESCALATORS SLOTS & MUSIC — HIGHEST PRICES PAID!

SEND LIST—STATE QUANTITY—WRITE, WIRE, PHONE!

**H. ROSENBERG CO.**

625 10th AVENUE, NEW YORK 19, N. Y.

LONGACRE 3-2479

**WANTED**

WATLING ROL-A-TOP

★ ★ ★

FORTUNE TELLING SCALES

★ ★ ★

NEW WURLITZER 100 WALL BOXES

★ ★ ★

ROCK-OLA 20 RECORD HIDEAWAYS, With or Without Amplifier

★ ★ ★

BUCKLEY ADAPTORS for Wurlitzer 24's

**REGENT VENDING MACHINES, LTD.**

779-781½ BANK ST., OTTAWA, ONT.

**Mills Sales Co. Ltd.**

1640 18th STREET, OAKLAND, CALIF.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Arizona, California, Nevada, and Oregon suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell

**VENDING MACHINES**

65 1c Short Tab ROWE Gum Machines. Ea. . . . . \$17.50

Or All. Ea. . . . . 15.00

25 Like New HERSHEY 1c 2-Col. Candy Bar Vender. Ea. . . . . \$12.50

Or All. Ea. . . . . 10.00

25 SHIPMAN 5c & 10c Stamp Vender, 2 Col. Ea. . . . . \$20.00

15 ASCO 5c & 10c 2-Column Stamp Vender. Ea. . . . . \$20.00

10 1c Standard Stick Gum Venders. Ea. . . . . \$15.00

½ Deposit Required on All Orders.

**CLEVELAND COIN MACHINE EXCHANGE**

2021 Prospect Cleveland 15, Ohio Phone: PProspect 6316

**Friedman Amusement Co.**

441 Edgewood Ave. S.E. Atlanta, Georgia

The authorized BELL-O-MATIC distributor of Mills Bell Products in the State of Georgia suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell



# MARKEPP VALUES

## NEW 5 BALL PIN GAMES

Bally Surf Queen	\$327.50
Marvel Catalina Con.	249.50
Marvel Hollywood	249.50
Exhibit Big Hit	298.50
Exhibit Multiple Play	398.50

### IMMEDIATE DELIVERY

## USED 5 BALL PIN GAMES

Target Skill	\$42.50	4 Roses	\$ 69.50
Silver Spray	52.50	Victory	105.00
Fleet	54.50	Attention	69.50
New Champ	99.50	All Out	79.50
Seven Up	82.50	Exhibit	89.50
Flicker	82.50	Ten Spot	72.50

## NEW AND USED ARCADE

2 GOALEES	Write
New Lite League	\$425.00
New Evans Ten Strike	372.50
New Genco Total Roll	525.00
New Superoll 10 foot (Skee Ball)	349.50
New Love Analyst	225.00
Chi Coin Hockey	195.00
Bally Rapid Fire	125.00
Shoot the Chute	74.50
9 Exhibit Light Up Card Machines	
W/Base, Each	37.50

## SLOTS — CONSOLES ONE BALLS

New Victory Derby, C.P.	\$646.50
New Victory Special, F.P.	661.50
Used Long Acres, F.P.	425.00
Used Dark Horse, F.P.	149.50
'32 Track Time	85.00
Jumbo Parade, P.O.	115.00
Jennings 4 Star Chief 5¢	95.00
Jennings Chief 5¢	85.00
2 Pace Comet 5¢, Each	50.00
1 Caille 5¢	40.00
1 Roi-At-Top Waiting 10¢	75.00

## MUSIC

1 Panoram Peek Con.	\$325.00
2 Panoram	350.00
Rockola Imperial Hideaway	285.00
Seeburg Rex Wireless Hideaway	305.00
AMI HI-BOY 302	425.00
Wurlitzer 600R Victory	450.00
Rockola Moderna Corner Speakers	50.00
New Klor Tone Speakers	29.50

## AMERICAN EAGLE

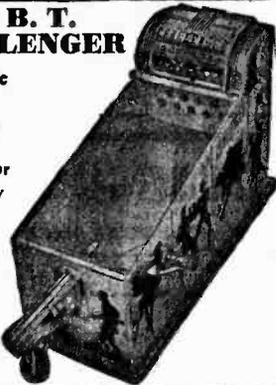
1c or 5c Play

Coin Operated:	
Plain	\$50.00
Not Coin Operated:	
Plain	\$54.00
(Ball Gum—	
\$5.00 Extra)	



## A. B. T. CHALLENGER

1c or 5c Play  
Sample \$65.00  
Write for Quantity Prices



## Gusher Daval's

New Jack Pot or Bonus Counter Game — Hand Load. A Real Money Maker.

Order from Markepp Now.

**\$54.00**



All Machines Carry Markepp Guarantee.

## THE MARKEPP CO.

(M. M. Marcus & Sons, Est. 1928)  
4310 Carnegie Avenue Cleveland 3, Ohio  
Phone: Henderson 1043

# Ready Trade Info Seized From Europe

## Technical Dope Out

WASHINGTON, June 22.—Tons of technical documents from Germany and other enemy countries, still pouring into Washington, are rapidly being taken off the secret list and made available to American business men in photostat and microfilm form.

By the end of 1947, it is estimated, all of this material will be ready for use. Together with publications it is preparing on now-unwrapped technical war secrets here, the government is expected to run up a \$1,000,000-a-year non-profit business in sale of reproductions.

Supervising this huge information storehouse is the Office of Technical Service, recently created by the Department of Commerce. Already, there are some 10,000 documents ready for distribution, and before the last of hundreds of now-pending projects are completed, there will be around 100,000,000 it is said.

## Compiling Data

In Germany, 100 Americans are working with 600 German experts on the task of compiling data which will build up to an estimated 3,000,000 pages by the end of next year. Thruout British, American and French zones, 50 microfilm units are

operating in many industrial centers. Negotiations currently are being conducted to open the Russian zone also for this work.

The department is simultaneously processing thousands of American documents, many of them the result of wartime research. One source of material is the National Inventors' Council. Another is the Office of Production Research and Development, a war agency. Eventually, all except top-drawer secrets retained by the army and navy will be available in published form.

## Trade Information

While the coin machine industry is expected to find much interesting and applicable information in this reservoir, it is likely that the most useful purpose it will serve is to suggest new lines of research. An interesting development is the Commerce Department's sponsorship of private missions in Germany. Thus, a business man who wishes to seek more detailed information on the basis of clues from published documents, may do so at his own expense. In all, 450 American business men have taken advantage of this program, going to Europe on a production-idea hunt.

A weekly *Bibliography of Scientific and Industrial Reports*, covering German documents as they become available, may be obtained from the superintendent of documents. Cost is \$10 for approximately 39 issues.

## 15-Cent Dividend by Nutrine

CHICAGO, June 22.—Nutrine Candy Company announced that a dividend of 15 cents per share of common stock has been declared. It is payable July 15 to stockholders on the company's books July 5.

## Greetings From San Antonio

Yes, we now have for delivery:

- Black Cherry Bells, 5c, 10c, 25c and 50c Denominations.
- New Black Cherry Safe Stands
- Mills New Vest Pockets.
- Black Cherry Bell Cabinet Assemblies that will please you.

Let us convert your old Mills Escalator Slots into new Black Cherry Bells, 5c, 10c, 25c or 50c Denominations. All work done by skilled precision mechanics and guaranteed 30 days. A trial is all we ask.

Remember, if we do not have what you want we will get it for you. Sell us your old Mills Escalator Slots.

**20 YEARS FAIR DEALING WITH JOBBERS AND OPERATORS THROUGHOUT AMERICA**

Always first with the latest—Contact us for the better deal.

## C. M. McDANIEL DISTRIBUTING Co.

DISTRIBUTOR FOR LEADING MANUFACTURERS OF COIN CONTROL MACHINES  
301 S. MAIN AVENUE PHONE: F. 1335—F. 1336 SAN ANTONIO 5, TEXAS

## CASE and CASTING ASSEMBLIES . . . \$50

CHROME PLATED FRONTS—With Cherry or Diamond Ornaments  
GREY HAMMERLOID FRONTS—With Cherry Ornaments  
Black or Natural Wood Case  
Assembly includes Drill Proof Sides and Club Handle. Assembled and fitted. Shipped in Individual Wood Crate.

**WE HAVE A LARGE STOCK OF MILLS SLOTS**

Write or phone for our prices

**TRY OUR RE-BUILDING SERVICE**

Your old Mills Slots rebuilt like New and installed in new Wood Case and Casting Assembly. \$90.00 plus Mills Current Price on New Parts used.

## WOLFE MUSIC COMPANY

1201 W. MAIN ST.

OTTAWA, ILL.

Tel. Res. 1302  
Tel. Shop 1312

## FOR NEWS ON THE LATEST RELEASES GET ON OUR MAILING LIST TODAY!

IN PENNSYLVANIA CONTACT

**JOE ASH**

IN NEW JERSEY CONTACT

**IRV MORRIS**

## ACTIVE AMUSEMENT MACHINES CO.

900 N. FRANKLIN ST., PHILA. 23, PA. MARKET 2656  
417 FRELINGHUYSEN AVE., NEWARK 5, N. J. BIGELOW 8-1195

"You Can Always Depend on Active—All Ways"

## TUBE SALE!

5U4 @ . . . . .75¢	6L6 @ . . . . .95¢
5Y3 . . . . .45¢	6SG7 . . . . .79¢
6C4 . . . . .80¢	6SN7 . . . . .65¢
6J5 . . . . .45¢	#80 . . . . .45¢

All tubes carry a 90-day O.P.A. guarantee. Order at once while they last. Many other numbers in stock.

## 70L7 SUB

(For Seeburg Wall-o-Matlo and Bar-o-Matlo. Sold on a money-back guarantee.)

COMPLETE UNIT WITH ADAPTER . . \$1.80

## 12" P.M. SPEAKER

With 20-Oz. Magnet, Famous Make . . . \$8.90

## ORDER AT ONCE!

## Paul's Radio Accessories

4425 Draxel Blvd. CHICAGO 15, ILL.  
Phone: Kenwood 0990

# WILL PAY \$75.00

EACH FOR

## SEEBURG CHICKEN SAMS

Must have all Parts complete,

also

Spare Parts.

## BERRY AMUSEMENT

576 ALAMADE AVE.  
SAN JOSE, CALIF.

# JACKPOT

VEEDER COUNTERS FOR MILLS SLOTS

Registers all Jackpots. Can be installed right on location in 10 minutes.

## SAMPLE \$5.00

Full amount with order.

VALLEY SPECIALTY CO., INC.

550 N. Clinton  
Rochester 5, N. Y.

# COMPARE!

*Pre-flight Trainers*

## COIN-ARTS

★ INDUSTRIES ★

231 W. WIS. AVE., MILWAUKEE 3, WIS.  
Phone: BROADWAY 4418

## FOR SALE

2 Pre-Flight Trainers, used 8 weeks, like new. Will sell to the best price offer. Can be seen at Mt. Park, Holyoke, Mass. Write

**N. LaROEQUE**

500 Britton St. FAIRVIEW, MASS.

## ROUTE FOR SALE

In good business section of Colorado, consisting of 33 Late Model Phonographs with 45 Wall Boxes, 37 Pin Games, 29 Arcade Pieces, 22 Consoles and Slots. Also distributorship for good line of Coin Machines. This proposition will stand rigid inspection.

**Price \$25,000.00 Cash**

BOX D-226

c/o The Billboard Cincinnati 1, O.

### INTERNATIONAL SCOOPS

- Wurlitzer 850 ..... \$785.00
- Wurlitzer 616 L. U. .... 275.00
- Wurlitzer 312 L. U. .... 185.00
- Wurlitzer 61 C. M. .... 175.00
- A. M. I. Streamliner ..... 315.00
- 30 New Asco Stamp Venders 22.95
- 9 Rowe Stick Gum Vender 9.50
- 20 Mills Moderne Scales, Very Clean ..... 59.50
- 30 Used Columbus Model A Venders ..... 5.50

### NEW SMILEY \$39.50

- Evans Super Bomber.....\$275.00
- Chi Coin Hockey..... 210.00
- Paces Reels, Comb..... 159.50
- Mills 5c Blue Fronts..... 125.00
- Jennings 5c Blue Skin... 149.50

### NEW GAMES

- Stage Door Canteen .....\$274.50
- Big Hit ..... 298.50
- Surf Queen ..... 327.50
- Total Roll ..... 525.00
- Goatee ..... 525.00

### USED PIN GAMES

- Venus .....\$89.50
- Boomtown ... 49.50
- Hi Hat ..... 84.50
- Eagle Squadron ..119.50
- Cadillac .....\$39.50
- Silver Skates . 89.50
- Champ ..... 59.50
- Horoscope ..... 69.50
- Stratoliner ..... 59.50
- Jolly ..... 39.50

INTERNATIONAL COIN MACHINE DIST.  
2115 Prospect Ave. Cleveland, Ohio  
MAIN 5769-70

## ROUTES FOR SALE

We are agents for the sale of a route consisting of 39 phonographs, 237 wall boxes, and numerous other equipment that goes with this business.

This route takes in \$600.00 per week. It can be bought for \$35,000.00 with \$20,000.00 down and the balance of \$15,000.00 can be financed very readily.

This route is in perfect condition, located in a city of 50,000 population, and the present owner will stay right with you for from 30 to 60 days to get you started right.

This route has to be seen to be appreciated, and is the chance of a lifetime for someone who has the funds.

We are also agents for an amusement machine route located here in Denver, Colorado. The owner of this route is an old gentleman, who wishes to retire. There are approximately 35 pieces in this route, and its income for 1945, operator's share, was \$6,587.75. It is for sale at \$5,750.00, and so far this year has averaged the same amount. This is a real buy!

For more information, write, wire or phone

The PHONOGRAPH OF TOMORROW



### MODERN DISTRIBUTING CO.

1810 Welton Street Denver 5, Colorado  
Taber 2705

EXCLUSIVE DISTRIBUTOR FOR ROCK-OLA PHONOGRAPHS

## UNITED Exclusive Distributors in Wisconsin and Upper Michigan for—

CHALLENGER '47 PHONOGRAPH  
EVANS TEN STRIKE AND CONSOLES  
BALLY SURF QUEEN AND OTHER GAMES

### ALSO DELIVERING

CHICAGO COIN GOALEE—GENCO TOTAL ROLL—ABT CHALLENGER—CHAMPION HOCKEY

3—QUALITY USED MACHINE BUYS OF THE WEEK—3  
Drive-Mobile, conversion (like new) .....\$269.50  
Santa Anita (1 ball P. O.)... \$ 94.50  
Evans Lucky Lucre '41 ..... 149.50

WRITE TODAY FOR OUR PRICE LIST — Terms: 1/3 Certified Deposit

Wisconsin's Leading Distributors

## UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD AVE. PHONE, GR-6772 MILWAUKEE 14, WISCONSIN

### SALESBOARDS—IMMEDIATE DELIVERY

Holes	Play	Description	Your Profit	Net Price
300	1 to 5¢	Put and Take	\$ 6.00	\$.62
400	5¢	Buckaroo	7.00	.55
600	5¢	Diamond Dust	11.00	.70
1000	5¢	Nickel Charley	17.00	.98
1000	25¢	178 Winner Charley	50.00	.98
1000	25¢	Golden Boy Charley	45.00	.98
1000	1¢	Cigarette Boards—28, 30, 32, 34, 36 Pack Payout		.78
1000	5¢	Cigarette Boards, 90 or 99 Pack Payout — Nickel Special Half Free		.78
1500	5¢	Three Grand Prize, X Thick	52.00	2.95
1000	25¢	J. P. Charley, Avg.	51.98	1.22
1200	5¢	Cheerful Charley, X Thick, Avg.	82.95	2.98
1800	5¢	Red, White and Blue, X Thick	15.00	1.95
1800	10¢	Red, White and Blue, X Thick	36.00	1.95
1800	5¢	Lulu Lee, X Thick	18.00	1.95
1800	5¢	Lulu, X Thick	30.00	1.95
1800	5¢	Lucky Color, X Thick	24.00	1.95
1200	5¢	Pick a Pin, X Thick	24.72	2.90
1200	10¢	Pick a Ten, X Thick	59.40	2.90

EXTRA SPECIAL—To invite your inspection of our line of Quality Merchandise we are offering SUPER THICK MONEY BOARDS at ridiculously low prices. These prices are as follows:  
800 5¢ SUPER THICK JACKPOT MONEY BOARDS, Avg. \$22.70 \$ 1.89  
1000 5¢ SUPER THICK JACKPOT MONEY BOARDS, Avg. 27.10 2.25  
1200 5¢ SUPER THICK JACKPOT MONEY BOARDS, Avg. 31.60 2.71  
Large stock of Premiums and Merchandise Assortments. Write for Price List.  
25% Deposit required on all orders—Balance C. O. D.

Stuart Sales Company, P. O. Box 838, Omaha 1, Neb.

### ATTENTION!!! WE ARE DELIVERING

★ Bally ★  
Surf Queens  
Victory Special  
Victory Derby

★  
New Champion Hockey  
Deluxe Model, \$289.50  
Exhibit's Big Hit

Undersea Raiders  
Like New—Ready for  
Location  
\$284.50

Write—Wire—Call—Orders Shipped Same Day. Send for Our Latest List of Used Machines, Parts, Supplies.

## Gaycoin DISTRIBUTORS

EXCLUSIVE BALLY DISTRIBUTOR

4866 WOODWARD AT WARREN  
DETROIT 1, MICHIGAN

1143 EVERGLADES CONCOURSE  
MIAMI BEACH 41, FLORIDA

### ATTENTION, LOUISIANA OPERATORS

#### SLOT BARGAINS

MILLS SLOTS	5c	10c	25c	50c
Refinished Blk. Cherry & Gold Chrome	\$200	\$225	\$250	\$475
Brown Front, Originals	135	145	160	
Blue Front, Originals	125	135	145	
Goose-neck w/J.P.			50	
Roll-a-Tops, WATLING	100	110	125	

1/4 Deposit, Balance C. O. D.

CROWN TOOL COMPANY

5017 Timen Blvd., Corpus Christi, Texas

### SLOTS AND CONSOLES

- 10 Blue Fronts, 5c.....\$115.00
- 10 Brown Fronts, 5c.... 135.00
- 3 Jennings Silver Chiefs, 5c ..... 159.50
- 1 Mills Bonus Bell, 5c... 169.50
- 1 Pace Saratoga, 5c, Rails 114.50
- 1 Jumbo Parade, 5c P.O., Late ..... 129.50
- 1 Jumbo Parade, 5c F.P., Late ..... 129.50
- 2 Jumbo Parade, 5c Comb., Late ..... 175.00
- 2 Silver Moon Tot., 5c Comb. .... 189.50
- 1 Silver Moon Tot., 5c F.P. .... 129.50
- 2 Galloping Dominos, Walnut Cabinet, Very Clean 129.50

### PIN BALLS

- 1 Bally Pimlico, F.P....\$299.50
- 1 Bally Club Trophy, F.P. 199.50
- 1 Bally Grandstand, P.O.. 49.50
- 1 Bally Hawthorne, P.O.. 49.50
- 1 Big Prize, P.O. (6 Mult), Very Clean ..... 49.50

### MUSIC

- 1 Wurlitzer 600R .....\$465.00
- 1 Wurlitzer 500K ..... 519.50
- 4 Wurlitzer #100 Wall Boxes ..... 10.00

## KAW SPECIALTY CO.

1137 Osage Ave.  
Kansas City 3, Kan.

### MARYLAND - D. C. - DELAWARE OPERATORS

WRITE—WIRE—PHONE YOUR ORDERS FOR

## THE NEW 1946 AMERICAN SCALE

IMMEDIATE DELIVERY

\$169.50

Phone DI. 0500



635 "D" St., N. W., Washington 4, D. C.

### FOR SALE

FIVE KEENEY 5c SUPER BELLS, FREE PLAY AND PAYOUT

Like New — Perfect Shape

\$279.50 each

\$1375.00 FOR ENTIRE LOT

COIN AMUSEMENT GAMES, INC.

1335 E. 47TH STREET  
CHICAGO 15, ILLINOIS

### ARCADE OUTFITTERS

(SINCE 1912)

- Bally Racer .....\$150.00
- Chester Pollard Racer (2 Players) . 150.00
- Peo Jr. Basketball ..... 65.00
- Bally Basketball ..... 125.00
- Upright Poker & Joker, Keep Punch-Ing, Scientifico Basketball or Baseball ..... 110.00
- Exhibit Kiss-o-Meters, Used ..... 225.00
- Career Pilot ..... 195.00
- New or Rebuilt — Any Make or Model — Munves Has Them All



510-514 W. 34th St.  
N.Y. 1, N.Y. (Bryant 9-6677)

## ECONOMY

SUPPLIES THE NATION!

- Gun Lamps (Original), Ea.. \$ .60
- Kits, Ea..... 6.50
- Rectifiers (24), Ea..... 4.50
- Rectifiers (28), Ea..... 5.00
- Rectifiers (32), Ea..... 6.00
- Point Adjusters, Ea..... .50
- L-Shaped Rebound Springs..
- Per 100 ..... 2.00
- Per Doz..... .36
- Bell Timers, Ea..... 1.50

"Economize With Economy"

### ECONOMY SUPPLY CO.

2015 MARYLAND AVE.  
BALTIMORE 18, MD.

PHONE: CHESAPEAKE 6612

### MUSIC

- Mills Throno .....\$325.00
- Rock-Ola Super ..... 495.00
- Wurlitzer 616 ..... 250.00
- Rock-Ola 16 record ... 165.00

### 5 BALL GAMES

- Ten Spot .....\$ 55.00
- New Champ ..... 89.50
- Destroyer ..... 75.00
- Yanks ..... 139.50
- Spot Pool ..... 89.50
- Spot Cha ..... 75.00
- Legionnaire ..... 79.50
- Gun Club ..... 84.50
- Show Boat ..... 65.00
- Towers ..... 89.50
- Production ..... 95.00
- Liberty ..... 145.00
- Knockout ..... 129.50



## LION

DISTRIBUTING COMPANY  
Phone Wabash 7689  
Louisville 2, Ky.

726 So. Fourth St.

# WANT

**A NUMBER OF THESE GAMES**

SCHOOL DAYS	.....	\$30
PARADISE	.....	30
SPOT POOL	.....	40
ABC BOWLER	.....	30
BELLE HOP	.....	35
SEA HAWK	.....	30
HOROSCOPE	.....	35
MIAMI BEACH	.....	45
CHAMPS	.....	30

## WORLD WIDE DISTRIBUTORS

1014 N. Ashland Ave.  
Chicago 22, Ill.  
Brunswick 2338-6878

## Australia Gets Set for Bigger Overseas Trade

MELBOURNE, June 22.—Further evidence that Australia expects shortly to be back whole-hog in the world trade picture is the recently announced expansion of its trade commissioner service.

A third commissioner will be sent to the United States as part of a plan which includes appointment of six trade representatives for India.

This move, which brings a step closer the return of Australia to its pre-war position as a top foreign market for American-made coin machines, is seen here as one phase of a broad reconstruction program.

A hundred or more Australian industrial executives and technicians are currently visiting the U. S. and Canada under the sponsorship of post-war reconstruction. Other representatives, members of the Victorian State Rivers and Water Supply Commission, will join this party in the interest of a \$26,000,000 water conservation scheme.

To build up dollar credits, Australia will seek more customers for raw materials and farm products. As these credits build up and American dollars become more plentiful here

## Bally for Smaller Cities in Florida Deal for Coin Biz

TAMPA, June 22.—Peace and quiet in smaller cities and rural areas is the newest lure that will draw the solid, substantial type of visitor to Florida, according to local AAA Motor Club in their State-wide "hospitality to tourists" program.

"Many visitors whom we want to return to Florida year after year, or better still, make their homes with us, are looking for quiet, restful, picturesque places, scores of which are as yet undeveloped around our smaller cities," said a statement issued by four AAA Motor Club managers here.

Campaign follows decentralization and "new fields to conquer" trend previously reported in these columns. Mobility of coin machines becomes an increasingly important operating profit factor as they are moved from one location to another according to seasonal play and tourist habits.

than currently, Australian coinmen will be able to import the coin machines for which a big backlog of demand now exists.

## Sicking, Inc.

1401 Central Parkway, Cincinnati 14, Ohio

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Kentucky, West Virginia, and Southern Ohio suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

## Keystone Panoram Co.

2538 W. Huntington St., Phila. 32, Pa.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Delaware, Eastern Pennsylvania, and Southern New Jersey suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.



## WANTED 1,000 GENCO GAMES

Games do not have to be in operating condition, but must be complete with all parts. Send us your list at once.

## V. P. DISTRIBUTING CO.

2336 OLIVE ST. — 2339 PINE ST.  
Central 3892 ST. LOUIS 3, MO.

EXCLUSIVE DISTRIBUTION

AIREON MUSIC      WILLIAMS' GAMES

## ATTENTION!

OPERATORS IN NORTHEASTERN NEW YORK STATE AND NEW JERSEY

CONTACT US FOR INFORMATION ABOUT

### H. C. EVANS CO.

LINE OF 1946 MONEY-MAKERS

### PALISADE SPECIALTIES COMPANY

498 Anderson Ave., Cliffside Park, N. J.  
Phone: Cliffside 6-2892-3

## VICTORY CONVERSION VALUES

ON DECK	for Snappy	SKY RAIDER	for Big Parade
GIRLS AHOY	for Sea Hawk	TAIL GUNNER	for Ten Spot
MISS AMERICA	for All American	ARTISTS & MODELS	for Star Attraction
GLAMOR GIRLS	for Sport Parade	SEA RAIDER	for Capt. Kidd
FOLLIES OF '46	for Hi-Hat	BASEBALL	for Seven-Up
BOMBARDIER	for Victory	BASEBALL	for Slugger
C.I. JOE	for Jungle	PLAY BALL	for New Champ
ARMY & NAVY	for Knockout	PLAY BALL	for Old Champ

**COSTS YOU ONLY \$9.50** Each F.O.B. Chicago

**HERE IS WHAT YOU GET**

NEW! Flashy, 14 Color Score Glass  
NEW! Large Size Bumper Caps  
NEW! Score Cards

NO MECHANICAL CHANGES

## VICTORY GAMES

2140-44 Southport Ave.      Chicago 14, Illinois

"America's Pin Game Conversion Headquarters"

**RUSH YOUR ORDER TODAY**

**NOTHING ELSE TO BUY**

## Leader Sales and Distributing Co.

4116 LIVE OAK STREET, DALLAS, TEXAS

The authorized BELL-O-MATIC distributor of Mills Bell Products in the State of Oklahoma and the Northern half of the State of Texas suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

## Iowa State Sales

567 7th STREET, DES MOINES, IOWA

The authorized BELL-O-MATIC distributor of Mills Bell Products in the State of Iowa suggests: MILLS GOLDEN FALLS, the hand load Jackpot Bell.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

## WE ARE NOW DELIVERING

Gottlieb Stage Door Canteen	.....	\$274.50	Marvel Catalina	.....	\$248.50
Gottlieb's De Luxe Grip Scale	.....	39.50	Pioneer Bubbles	.....	249.50
Exhibit Big Hit (Regular)	.....	298.50	Genco Total Roll	.....	525.00
Mills Black Cherry Bells	.....	Write	Mills Box Stands	.....	27.50
Mills Vest Pocket Bells, 5¢	.....	74.50	Packard Pla-Mor Wall Boxes and Speakers	Write	

SPECIALS FOR SALE

Pimlico	.....	\$295.00	Foreign Colors	.....	\$102.50
Derby '41	.....	250.00	Bally Alley	.....	45.00
Club Trophy	.....	225.00	Keeney Submarine	.....	125.00
			Mills 50¢ Rebuilt Silver Chrome, 2/5.		

**WANT TO BUY: 500 FIVE-BALL FREE PLAY GAMES**



## OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO.  
(Phone) Franklin 3620



## BRAND NEW COLUMBIA BELLS

AVAILABLE FOR IMMEDIATE DELIVERY AT FACTORY PRICES

## TRIMOUNT COIN MACHINE CO.

40 Waltham St., Boston 18, Mass.  
Tel. LIBerty 9480

★ FILMS ★

For All 16MM. Coin Operated Machines, SOUND AND SILENT

Approved in the States of Michigan, Ohio, Indiana, Illinois, Wisconsin, West Virginia, Kentucky, Virginia and many other States.

★

SEND FOR CIRCULAR

## COOPER ENTERPRISES

3157-61 W. Roosevelt Rd., Suite 209  
Chicago 12, Ill.

## SALESBOARDS— All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	8.00

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

## MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

## SERVICEMAN

First class all around music serviceman for Richmond, Virginia, territory. Excellent opportunity. Drunks or drifters need not apply. Give details, experience and salary desired. Reply to

**BOX D-180**

THE BILLBOARD      CINCINNATI 1, O.

Will Pay Top Money!

# WANTED TO BUY!



- BROADCAST
- CROSSLINE
- ATTENTION
- PAN-AMERICAN
- VACATION
- CHARM
- MYSTIC
- CRYSTAL
- MASCOT
- MARINES
- SILVER SKATES
- LIMELIGHT

Machines Must Be Complete. If Not Complete Write Us Description and We Will Advise You of Price.

WRITE . . . . WIRE . . . . PHONE TODAY!

## MUNVES MANUFACTURING CORP.

Successors to Pioneer Coin Machine Co.

Temporary Location:

2634 N. Laramie Ave.

Chicago 39, Ill.

National 2727

# BLACK-LITE MAGIC

## TODAY'S TWO TOP LEADING SCENIC CONVERSIONS

AVERAGE WEEKLY RECEIPTS \$65.00 IN ORDINARY LOCATIONS

### SHOOT THE MOTHER-IN-LAW

BOOST YOUR PROFIT OVERNIGHT WITH THIS SENSATIONAL CONVERSION!

**\$14.50** WITHOUT BLACK-LITE } ALL CONVERSIONS { **\$55.00** WITH BLACK-LITE

F. O. B. Chicago. 1/3 Deposit With Order.

Either conversion, with or without Black-Lite, installed on location in 20 minutes. Complete with Black-Lite tubing, fixture, ballast and doll.

WANT: CHICKEN SAM'S and JAPS. STATE LOWEST PRICES.

Black-Lite distributorships open in some States. Give full particulars and territory covered in first letter.

### OUR IRON-CLAD MONEY-BACK GUARANTEE

If in 5 days you don't agree that this scenery is not a cartoon, but real art, and that it tops all others in appearance, design, workmanship, lacquer and player appeal, we will pay the shipping charges both ways and return your money in full.



# CENTRAL COIN MACHINE COMPANY

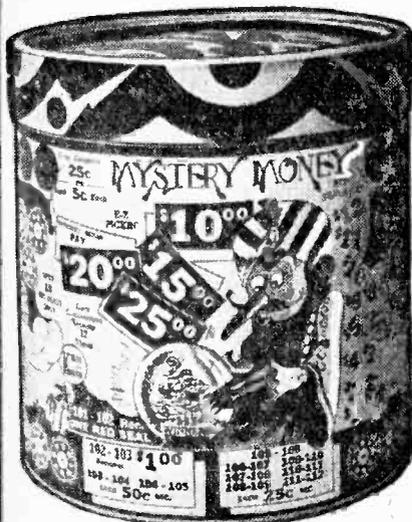
2408 BRYN MAWR AVE. PHONE ARDmore 9345 CHICAGO 45, ILL.

## Gaining Greater Favor With Operators and Distributors Throughout the Country



### A ONE-PIECE PRODUCT

STURDILY CONSTRUCTED IN COLORFUL FIBER CONTAINERS WITH LOOSE TICKETS AND JACKPOT SEAL ARRANGEMENTS AROUND THE KAN.



### "MYSTERY MONEY"

2,280 Coupons—5c Play  
Like E-Z Pickin' Mystery Payoff  
Takes in @ 5c .....\$114.00  
Pays out: 13 seals .....\$26.00  
120 Cons'l ..... 45.00

71.00

PROFIT (Average) .....\$ 43.00  
Retail Price .....\$6.34



### "SUPER CHARLEY"

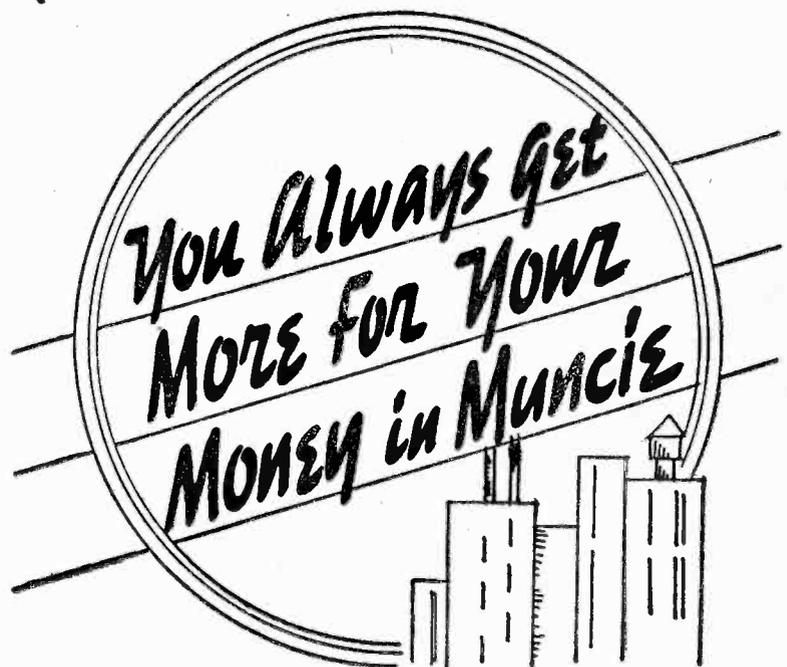
1200 Rotation Style Coupons—25¢ Play  
Takes in @ 25¢ .....\$300.00  
Pays Out: 8 Seals Avg. ....\$45.28  
190 Cons'l @ \$1 .....190.00 235.28

PROFIT (Average) .....\$ 64.72

RETAIL PRICE—\$3.86.  
(Actual Size 6 1/2" High by 5" Wide)

NOEL'S  
**Gay Games**  
INCORPORATED  
*Muncie, Indiana*

## Operators and Distributors



### THE MANUFACTURING CENTER OF THE TICKET GAME INDUSTRY

- Jar Games
- Spindle Deals
- Tip Books
- Baseball Tallies
- Salesboards
- Trade Stimulators
- Sales Cards

Order From These Independent Manufacturers Located in Muncie, Indiana

GAY GAMES, INC.

WERTS NOVELTY CO., INC.

COMMERCIAL PRINTING CO.

MUNCIE NOVELTY CO.

A. B. C. NOVELTY CO.

HOME TALLY CARD CO.

NOEL MANUFACTURING CO.

# THE NEW IMPROVED POKERENO TABLE

ALL NEW  
MATERIAL

BRAND NEW  
CABINETS

Excellent for Summer re-  
sorts, parks and big money  
earners on individual loca-  
tions (built accordingly).



**\$175.00** COMPLETE  
7' LONG — 25" WIDE  
IMMEDIATE DELIVERY

Also Penny Pitch  
Tables ...\$95.00

Universal Standard Distributing Co.  
Grand Rapids, Mich.  
Cleveland Coin Machine Exchange  
2021-2025 Prospect Ave.  
Cleveland 15, Ohio  
Central Ohio Coin Machine Exchange  
185 East Town St.  
Columbus, Ohio  
Roanoke Vending Machine Exchange  
13 S. Jefferson St.  
Roanoke, Va.

**DISTRIBUTORS!**

Eastern Sales Co.  
1824-26 Main St., East  
Rochester 9, N. Y.

Eastside House of Music  
5123 Avalon Blvd.  
Los Angeles 11, Calif.

Alfred Sales, Inc.  
1008 Main St.  
Buffalo 2, N. Y.

L. M. Daniels  
Southern Pines, N. C.

Direct Service Distributing Co.  
531 Wilson St.  
Chippewa Falls, Wis.

K. C. Abrams  
Normandie Hotel  
Miami Beach, Fla.

Aaron Crystal  
Carlins Park, Baltimore, Md.

Hamel Distributing Co.  
910 Beacon St.  
Boston 15, Mass.

OTHER TERRITORIES STILL AVAILABLE

## PERFECT GAMES COMPANY

2894-6 WEST 8TH STREET - - - BROOKLYN 24, N. Y.

STANLEY GERSH

Esplanade 2-4383

SAM GARBER

# NEW EQUIPMENT

IMMEDIATE DELIVERY

WE SHIP ANY PLACE IN UNITED STATES, CANADA  
AND SOUTH AMERICA

Amusematic—Lite Leagues .....	\$425.00
Chicago Coin—Goalee .....	525.00
Genco—Total Roll .....	525.00
Gottlieb—Stage Door Canteens .....	274.50
Bally—Surf Queens .....	327.50
Bally—Victory Special (1 Ball Free Play).....	661.50
Victory Derby (1 Ball Cash Pay Out).....	646.50
Exhibit—Big Hit (Multiple Play).....	396.50
Big Hit (Single Play).....	298.50
Mills—Black Cherry Bells, 3/5 Payout, 5c Play.....	250.00
Black Cherry Bells, 25c Play .....	275.00

**PIN GAME CARTONS**

375 Lbs. Test, for Packing All Five Ball Pin Tables. Each.....\$1.55

PERSONAL MUSIC AND AMI DISTRIBUTORS FOR SOUTHWESTERN OHIO

## T & L DISTRIBUTING COMPANY

1321 CENTRAL PARKWAY

CINCINNATI 14, OHIO

**FOR SALE**

# LARGE ESTABLISHED OPERATION LOCATED IN THE HEART OF CALIFORNIA

Consists of 98 Phonographs, 89 Cigarette Machines, 34 Consoles, 8 Slot  
Machines, 60 Pin Ball Games, Plus Extensive Miscellaneous Equipment.

PRICED AT \$120,000

Will Finance for Reliable and Experienced Operator.

## GENERAL MUSIC CO.

2277 W. PICO BLVD.

LOS ANGELES 6, CALIF.

# There's New Life In Trade Groups

(Continued from page 107)

its ninth year of activity, managing director Curley Robinson was able to report a membership of 286 operators and owners of coin machine equipment.

**Arkansas Model**

The Arkansas Music Operators' Association is considered by many trade members as a model among small groups. Formed at approximately the same time as AOLAC, the association has attracted wide recognition for year-in year-out public relations for the promotion of all types of machines. Unique feature here is that a small group of operators, working in a region where there are comparatively limited opportunities, has been able to make a positive impression on the community. Effect has been to make Arkansas laws relating to taxing and control of coin machines exemplary for the nation.

The foregoing examples are given not to set them apart from the many other associations which have worked effectively but to emphasize the continuing success of the linking of all types of operators.

Success story in the juke box trade is the Cleveland Phonograph Merchants' Association, mainspring of Ohio's music operator organization. Significant work of this group has been in the building of good will thru wise publicity. Advertising thru newspapers, radio and other media, combined with active co-operation in civic enterprises, has paid off in the form of a highly satisfactory local tax picture.

**CMI Role**

Integrating forces in the over-all association picture are the coin machine industry's national associations. CMI, predominantly the organization of manufacturers, has sought to co-operate with all types of associations. Since the manufacturers produced machines for every branch of the trade, they have been interested in the success of all associations.

NAMA, of course, has achieved a closely knit federation, well organized thru regional groups. In this sense, it is set apart from the general structure of associations in the industry. Move in a similar direction on the part of juke box operators may develop from proposals for a National Federation of Phonograph Associations presented at the recent convention of Ohio State Automatic Phonograph Owners' Association.

As the coin machine industry develops more and more cohesiveness as an element in the country's economic life, national organizations are seen as a means of unifying activities of local groups. Strength of association work, tho, is expected to remain in the grass-roots base of scores of local and State groups.

**LEVIES GAIN FAVOR**

(Continued from page 109)

among them are Milwaukee, St. Louis and San Francisco.

As coin machine men well know, proposals such as a city income tax may not be expected to usher in halcyon days in the way of lower license fees and reduced taxes on vended products. Main hope is for encouragement of a more reasonable taxing policy to stave off confiscatory levies on businesses such as those of the coin machine operator.

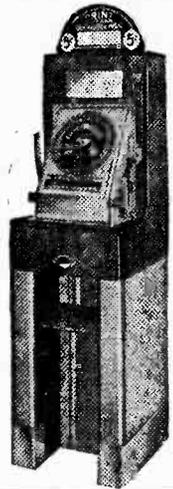
Meanwhile bigger and better licensing ideas are having their day. In the South payment of a tax merely for the privilege of being in business has always been a favorite way of financing governmental activities. Now, according to reports at the tax conference here, these levies are coming into more extensive use on the West Coast also. Seattle, it was

said, has gone other cities one better in imposing a tax on gross proceeds on top of the regular business license.

Interesting to the coin trade was the presentation of parking meters as a means of lining city purses. With 203,000 meters now on location in 473 cities, Cleveland was cited as an example of revenue-producing capabilities. Its 3,616 meters yielded \$257,186 in 1944, officials reported.

## METAL TYPERS

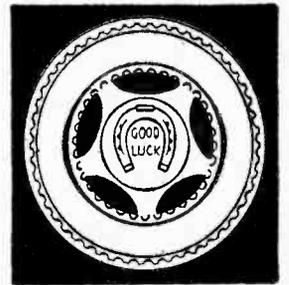
NEW  
MACHINES



EXPERT  
REPAIR  
SERVICE

## METAL TYPER DISCS

WRITE US FOR THE BEST



EXPERT REPAIR SERVICE ON  
GROETCHEN METAL TYPERS

## STANDARD SCALE CO.

715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.

Successors to the Groetchen Tool Co. in  
the manufacture of Metal Typer Name  
Plate Machines.

## WANT TO BUY

ANY Quantity the Following  
GOTTLIEB Games—

SCHOOL DAYS .....	\$30.00
PARADISE .....	30.00
SPOT POOL .....	40.00
ABC BOWLER .....	35.00
BELLE HOP .....	40.00
SEA HAWK .....	30.00
HOROSCOPE .....	35.00
MIAMI BEACH .....	45.00
CHAMPS .....	40.00

## EMPIRE COIN MACHINE EXCHANGE

2812 W. North Ave.  
Chicago 47, Ill.  
Humboldt 6288-89

## RADIO DEAL

For Operators and Distributors.  
Write for Catalogue.

## ABCO NOVELTY CO.

809 W. Madison St., Chicago 7, Ill.

# Serving WESTERN MISSOURI and KANSAS

EXCLUSIVE DISTRIBUTORS FOR

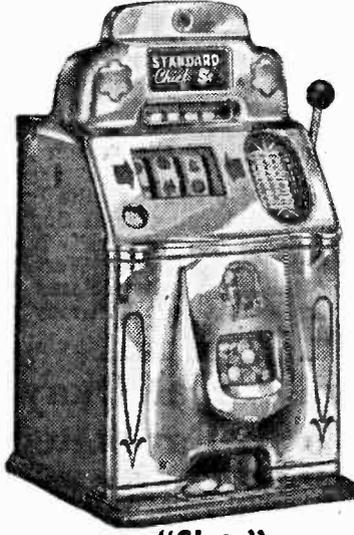
ROCK-OLA MFG. CO.



"Phonograph of Tomorrow"

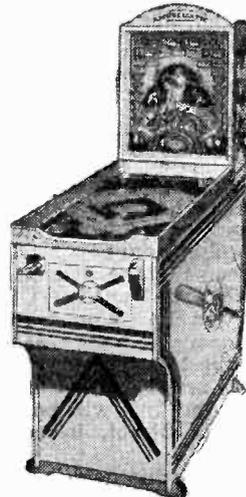
**H. C. EVANS & CO.**  
"Consoles"

O. D. JENNINGS CO.



"Slots"

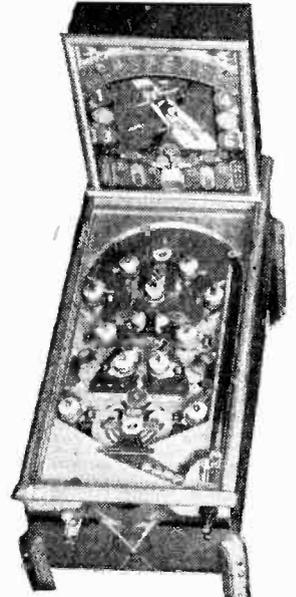
Amusematic Corp.



"Lite League"

COIN-ARTS INDUSTRIES  
"Shine-a-Minit"

WILLIAMS MFG. CO.



"Suspense"

THE LEADERS  
IN EVERY  
LINE

**MAX GLASS MFG. CO.**  
"Champion Hockey"

**ACE**  
Coin Counting Machine Co.  
"Ace Coin Counter"

A modern and complete service department with experienced mechanics.  
A big stock of reconditioned machines.

JERRY JORAY, Service Manager

## CONSOLIDATED DISTRIBUTING COMPANY

IRVIN W. WEILER

1910 Grand Ave.

Phone Victor 5451

Kansas City, Missouri



NOW DELIVERING FOLLOWING  
BRAND NEW RELEASES!



Mills Genuine Black Cherry Bell .....	WRITE
Mills Genuine Vest Pocket Bells .....	\$ 74.50
Chicago Coin Goalee .....	525.00
Stage Door Canteen .....	274.50
Exhibit Big Hit, Regular .....	298.50
Exhibit Big Hit, 4-Coin Multiple .....	396.50
Champion Hockey, 2-Player Sensation .....	289.50
ABT Challenger .....	65.00
Catalina (New Revamp) .....	249.50

LOOK! All Types Reconditioned Coin Machines!

**SLOTS**

5¢ Jennings Club De Luxe .....	\$139.50
5¢ Jennings Silver Sky Chief .....	159.50
5¢ Jennings Silver Chief .....	159.50
5¢ Jennings Club Console .....	179.50
10¢ Jennings Club De Luxe .....	159.50
10¢ Pace Bantam .....	89.50
10¢ Pace Comet .....	89.50
Jennings Cigarolla .....	119.50

**CONSOLES**

Buckley Track Odds (minus D.D. feature) .....	\$425.00
Keeney '38 Tracktime, P.O. ....	109.50
Pace Twin Reel, 5 & 10 P.O. ....	275.00
Bally Big Top, P.O. ....	109.50
Evans Junglo Camp, P.O. ....	79.50
Evans Lucky Lucop, P.O. ....	149.50
Evans '39 Gallop, Dom., Reg. ....	139.50
Evans '40 Gallop, Dom., J.P. ....	179.50
Evans '41 Gallop, Dom., J.P. ....	225.00

**PIN GAMES**

Exh. Action (Revamp), F.P. ....	\$119.50
Genco Bang, F.P. ....	49.50
Exh. Short Stop, F.P. ....	49.50
Keeney Super Charger, F.P. ....	49.50
Mills Spinning Reel, P.O. ....	119.50
Mills 1-2-3, P.O. ....	59.50

**COUNTER GAMES**

Bally Reliance (Dice P.O.) .....	\$ 59.50
Bally Baby, New .....	19.50
Vest Pocket Bells .....	49.50

**MISCELLANEOUS**

9-col. Du Grenier Cigarette Machine	\$ 89.50
Rock-Ola Counter Mod., 12 Rec.	225.00

Order Your PARTS From Our Gigantic Stock!

Main Clock Gears for Mills, Compl. ....	\$2.50	Playmaster Phonograph Needles, Ea. ....	\$.27
Med. Idler Gears for Mills .....	1.50	ABT F.P. Coin Chutes .....	3.75
Springs for Mills: Main, Handle, Long .....	49.50	Coin Chutes for V.P. Bell .....	3.50
Knee Action, Side Arm, Clock and Main Slide, Ea. ....	.25	Collection Books .....	.07
Cash Boxes for Mills .....	1.25	Fiber Main Gear for Wurlitzer .....	3.95
Locks for Mills .....	2.00	Bulbs: .....	
Back Doors for Mills .....	5.00	6V—Nos. 40, 44, 46, 47, 50, 51, .....	.75
Cash Box Doors for Mills .....	3.50	55. Box of 10 .....	.15
		No. 1458-20V, Ea. ....	.15

### AUTOMATIC COIN MACHINES & SUPPLY CO.

ALL PHONES: CAPITOL 8244

4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS

Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa

ANNOUNCING

# KONTEST-POKER

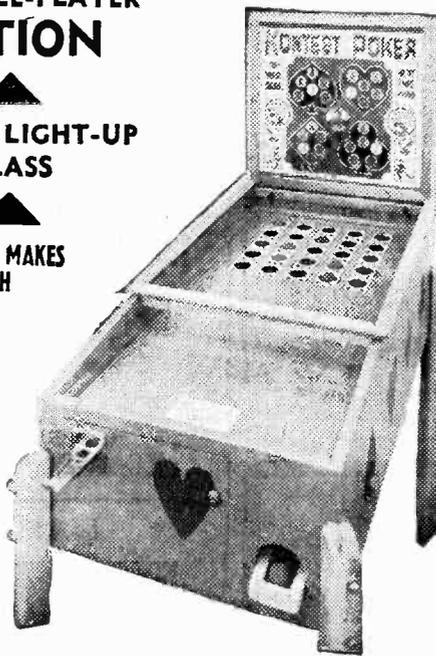
MULTIPLE-PLAYER  
ACTION

FLASHY LIGHT-UP  
GLASS

A PROVEN GAME MAKES  
REAL MONEY WITH  
PRACTICALLY NO  
SERVICE CALLS

DISTRIBUTORS,  
ATTENTION

We Have Some  
Good Territories  
Open to Ac-  
credited Distribu-  
tors. Let Us  
Hear From You.



PIN BALL SIZE

A LEGAL  
SKILL GAME

CAN BE  
OPERATED  
IN MOST ANY  
CLOSED  
TERRITORY

OPERATORS,  
Send Us Your  
Order With  
25% Deposit.  
Machines Will  
Be Shipped  
Through Our  
Nearest Distrib-  
utor or Direct  
From Our Fac-  
tory.

PRICE  
\$174.50

F. O. B. FACTORY  
IMMEDIATE  
DELIVERY

### GILLESPIE GAMES CO.

1200 GAVIOTA

PHONE: LB 678-443

LONG BEACH 4, CALIF.

**SUPREME QUALITY AND PRICED RIGHT!**

**FREE PLAY**

ABC Bowler \$	69.50	Play Ball . . .	\$ 59.50
Am. Beauties	139.50	School Days	69.50
Anabel . . . .	29.50	Short Stop . .	49.50
Boloway . . . .	79.50	Sky Raider	(REV) 99.50
Bosco . . . . .	89.50	Snappy '41 . .	69.50
Capt. Kidd . .	89.50	Spot Cha . . .	79.50
Champ . . . . .	59.50	Spot Pool . . .	79.50
Defence (Genco)	94.50	Star Attraction	79.50
Flying Tigers	89.50	Strip Tease . .	119.50
Formation . .	39.50	Super Chubbie .	49.50
Four Roses . .	69.50	Victory Yanks . .	99.50
Gobs . . . . .	89.50	Yanks . . . . .	99.50
Gun Club . . .	89.50	Zig Zag . . . .	89.50
Hiroscope . .	69.50		
Miami Beach	79.50		

**SLOTS**

5¢ Blue Front . . . . .	\$139.50
25¢ Blue Front . . . . .	189.50
10¢ Callie . . . . .	59.50
5¢ Cherry Bell . . . . .	139.50
Columbia Bell Cig. Reel . . . .	69.50
Columbia Bell DJP . . . . .	79.50
5¢ Copper Chrome . . . . .	229.50
5¢ Gold Chrome . . . . .	229.50
25¢ Gold Chrome . . . . .	269.50
5¢ Jennings . . . . .	69.50
5¢ Melon Bell . . . . .	129.50
10¢ O. T., Green . . . . .	79.50
5¢ V.P. Bell, B&G . . . . .	39.50
5¢ Watling Rotatop . . . . .	79.50

**MULTIPLES & CONSOLES**

Derby '45, JP, FP, (REV) . . . . .	\$299.50
Keeney Fortune, FP . . . . .	179.50
1-2-3, FP (Refinished like NEW) . .	109.50
Pimlico, FP . . . . .	299.50
Whirlaway, FP . . . . .	249.50
Big Game, PO . . . . .	129.50
Club Bells, Comb. . . . .	219.50
Evans Pacers, PO . . . . .	319.50
4 Bells, 4-5¢, Ash Trays . . . . .	379.50
High Hand, Comb. . . . .	199.50
Jumbo Parade, 5¢, FP . . . . .	109.50
Jumbo Parade, PO . . . . .	119.50
Paces Races, Black . . . . .	79.50
Paces Races, Brown . . . . .	159.50
Paces Reels, W/Rails . . . . .	89.50
Paces Saratoga, Comb. . . . .	149.50
Silver Moon, 5¢, FP . . . . .	119.50
Silver Moon, 25¢, PO . . . . .	199.50
Super Bell, 5¢ . . . . .	269.50

**ARCADES**

Bally Defender . . . . .	\$199.50
Exhibit High Ball . . . . .	69.50
Gottlieb Skeeball . . . . .	79.50
Keeney Air Raider . . . . .	139.50
Keeney Anti Aircraft . . . . .	49.50
Keep Punching . . . . .	99.50
Mutoscope Ace Bomber . . . . .	229.50
Mutoscope Sky Fighter . . . . .	229.50
Seeburg Ray-O-Lite (REV) . . . . .	129.50
Zingo . . . . .	99.50

**MUSIC**

Rockola RM 16, Plain . . . . .	\$199.50
Rockola Glamour Tone Column . . .	99.50
Rockola '39 Standard . . . . .	419.50
Wurlitzer 24 Victory Model . . . . .	499.50
Wurlitzer 616, Plain . . . . .	229.50
Wurlitzer 412 (5-10-25¢ Slot) Perfect	169.50
Seeburg Colonel . . . . .	459.50
Seeburg Regal . . . . .	379.50
Mills Panorams, Late, Solo-Vue, Perf.	399.50

Terms: 1/3 Deposit, Balance C. O. D. Every Machine Guaranteed Clean and in A-1 Operating Condition.  
Phone: District 0500



**Philly Coin Trade To Get 3 New Firms**

PHILADELPHIA, June 22.—Common Pleas Court has certified three firms for entrance into the coin machine business here.

Certificates were obtained for the Philadelphia Coin Machine Company, to be operated by four brothers as partners. They are Myer, Milton, Albert and Charles Frank, who will operate all types of coin machine equipment, including juke boxes. Offices and showrooms of the firm will be at 127 North Fourth Street.

Also certified was the Union Automatic Music Company to be operated by Max and Herbert Bushwick, who formerly operated under another firm name. Offices of the firm will be at 614 Spring Garden Street, in coin machine row.

Third firm entering the field is the Raleigh Music Company, which will be operated at 2646 South Chadwick Street by David Watson and Eugene Leavey.

**Officials Announce Plans For N. Y. Merchandise Mart**

NEW YORK, June 22.—Plans for a 24-story "merchandise mart for New York" that will be erected on the northeast corner of Fifth Avenue and 27th Street to house giftware, novelties, house furnishings and similar items were announced yesterday by Irving Kudroff, architect.

**New Firm Uses B-29 Guns in Arcade**

NEW YORK, June 22.—"B-29 Turret Gunner" is the newest arcade machine to enter the field. Made by the Electronic Amusement Corporation, Rochester, N. Y., the first battery of these guns has been installed here in Max Schaffer's arcade, 52d and Broadway.

Surplus turret guns were turned into electric machine guns, operating from turrets against revamped targets. Unlike other amusement games now on the market, the guns operate for a dime, giving the patron 100 shots.

Huge colored displays at the back of the arcade plugging "real Superfortress B-29 turret guns" have helped attract patrons. Working parts of the guns are enclosed in plexi-glass so that operation may be observed.

**Grant Pinball Okay To Six Bay Staters**

PITTSFIELD, Mass., June 22.—On an experimental basis, the Pittsfield licensing board has granted pinball permits to six alcoholic beverage licensees. Police Chief John L. Sullivan, a consistent enemy of pinball machines, opposed the action in vain.

The following were granted the permits: Meadowview Inn., Coltsville; Rainbow Cafe, Stanley's Grill, Turnverein Club, Franco-American Club and Morningside Grill.

**HARD TO GET PARTS**  
★  
**MAIN FIBRE GEARS**  
for

WURLITZER . . . . .	\$4.00
COUNTER MODEL FIBRE GEARS FOR WURLITZER 41, 61, 71 . . . . .	1.50
STEEL WORMS FOR TURNTABLE GEARS . . . . .	1.25
STEEL WORMS FOR MAIN FIBRE GEARS . . . . .	1.25
TURNTABLE BUSHINGS . . . . .	1.00
COPPER CONTACTS FOR MAG-AZINE SWITCH, 1 DOZ. . . . .	1.50

Distributors and jobbers, write for quantity price list.

**James Clement Mfg. & Coin Machine Parts**  
948 W. Russell St. Phila. 40, Pa.

**WANT TO BUY ANY QUANTITY MILLS SLOTS**  
ESCALATOR MODELS  
WILL PAY TOP CASH PRICE  
**BUCKLEY TRADING POST**  
4223 W. LAKE ST., CHICAGO 24, ILL.

**ROUTE FOR SALE**  
Northern California—"Mother Lode" Country  
**JENNINGS—BLACK CHERRIES—4 BELLS—3 BELLS**  
(23 Units 1946 Equipment)  
**PRICE—\$50,000 Plus Inventory**  
REVENUE \$100,000 Per Year  
Competent mechanics and route men will stay if needed. Seller will stay with purchaser until ALL details are arranged. If you have the cash and mean business write **BOX A-30, Care Billboard**  
6000 Sunset Blvd. Hollywood 28, Calif.  
(Beautiful home at nominal rent available to route purchaser)

**WANT TO BUY CHICAGO COIN GAMES**  
Any Kind—Don't Have To Work—All Parts Must Be There. Glass Not Necessary.  
**F. P. & K. DISTRIBUTING CO.**  
577 Tenth Avenue  
New York 18, N. Y.  
Longacre 3-6235

**HARD TO GET COIN MACHINE PARTS**  
Try Us For ANY Coin Machine Part You Need  
Send for Our Time and Money Saving List  
**COIN MACHINE SERVICE CO**  
PARTS FOR EVERY OPERATOR'S NEED  
2307 N. WESTERN AVE. Phone HUMBoldt 3476 CHICAGO 47

**MECHANICS WANTED**  
Must be sober, reliable, steady and experienced on pin games and arcade equipment for work in highly successful arcade.  
BOX D-230  
The Billboard Cincinnati 1, Ohio

**WANTED GENCO FREE PLAY GAMES**  
★  
Send Us Your List at Once  
**P&S MACHINE CO.**  
3017-19 N. SHEFFIELD AVENUE  
CHICAGO 14, ILLINOIS

**WANTED**  
Mechanic on Pin Games. Mechanic on Pay-out Consoles. Mechanic on One Balls. Good opportunity with established distributor.  
**ROY McGINNIS CO.**  
2011 Maryland Ave. Baltimore 18, Md.  
Phone: University 1800

**NOW AVAILABLE! REPLACEMENT COVERS FOR WALL BOXES**  
See Acme Sales Co. Ad on Page 154

**NOW AVAILABLE! REPLACEMENT COVERS FOR WALL BOXES**  
See Acme Sales Co. Ad on Page 154

# Lease Idea Grows on Juke Ops; Trend Hits Big Firms

(Continued from page 118)

bility for lessee's failure to comply with terms hereof."

Here are reports from various sections of the country:

**CLEVELAND**—Leo J. Dixon, president of the Ohio State Automatic Electric Phonograph Association, reports that leases are used in some parts of Ohio, but not to any extent in Cleveland. Chief center of the written lease practice is Youngstown, O., he said. There, he estimated, nearly 75 per cent of the operators use written agreements.

Most interesting to the trade generally, however, was Dixon's report that leases may be put to court test in Ohio soon. He said two cases involving written agreements with location owners now are being studied as possible test cases.

In many sections of the country operators have neglected to obtain leases because they felt they would have little standing at law despite the fact that many attorneys declare they would be fully binding. A test in Ohio courts would go a long way to clear up the situation thruout the country.

### Leases Cig Venders

**BUFFALO**—Operators queried on written agreements declared that they felt it was a very good idea, but they could think of only two major operators who have used them successfully. Heads of these firms, however, were out of town, and could not be reached for comment.

Most leases here were reported to

run for two years with automatic renewal unless the location owner gave 30 days' notice. Key provision in most was the commission rate, but they also contain paragraphs covering the installation of new equipment at regular intervals.

One large phonograph operator, who also has a large route of cigarette machines, said he has used leases for the past five years and about two years ago he began putting his juke under similar contracts.

**DETROIT**—Use of location leases is an old custom in the Detroit music field, but in recent years it has fallen into disuse, operators said.

Joseph Brilliant, president of the Michigan Automatic Phonograph Owners' Association, estimated that only 15 to 20 per cent of Detroit music machines are under written contract.

Original practice was to have the location signed up to a contract before the machine was sent out, but during the war the majority of operators have just not bothered with the formality of a lease. But a dozen or so have continued to have contracts signed for nearly every location.

Basic lease differs slightly from firm to firm, but in general it runs for a period of 12 to 18 months, and covers commissions as well as repair and installation of equipment. One large operator makes a brief contract part of his firm's delivery slip, with clauses outlining a year's contract printed on it just above the blank for the location owner's signature on receipt of the machine.

# Publish Arcade Tax Ease Plea

**NEW YORK, June 22.**—Text of the brief prepared by the Arcade Owners' Association of America and sent to the House and Senate Ways and Means committees as a means of lowering the taxes on seasonal amusement arcades will be published in full in the next issue of *The Arcade Owners' Bulletin*, organization organ, according to Al Blendow, association president, and Barnett Berkens, secretary.

Further measures of relief for the seasonal arcades are under consideration by the organization. Meetings of the group during the summer months are not held, according to their charter, leaving the next meeting until September.

# Stein Names Harry Horwitz To Direct Arcade at Detroit

**DETROIT, June 22.**—Edward Stein has announced the appointment of Harry Horwitz as manager for his Playland Arcade, which recently moved a few doors north of its old location to 532 Woodward Avenue.

Horwitz, a veteran in the arcade and coin machine business, will assume full responsibility for the operation during the absence of Stein, who will leave shortly on a protracted California vacation.

Equipment at the new location is not yet complete, but additional contracts with concessionaires are being arranged. Meanwhile, Horwitz said, the arcade is open for business and registering good play.

## GOOD BUYS FOR IMMEDIATE DELIVERY!

- 2 Wur. 850 .....\$745.00
- 2 Wur. 800 ..... 745.00
- 2 Mills Throne ..... 335.00
- 1 Seeburg 8200 Cabinet with GEM Mechanism 450.00
- 1 Seeburg 8200 E.S.R.C. 695.00
- 1 Seeburg 9800 E.S.R.C. 650.00
- 1 Wur. 24 ..... 325.00
- Seeburg Wireless Boxes. 37.50
- Seeburg 3-Wire Boxes.. 37.50

- 4 Mills 25c Brown Fronts (Reb.).....\$175.00
- 3 Gold Chromes, 25c.. 195.00
- 4 Blue Fronts, 25c.... 169.50
- 2 Blue Fronts, 10c.... 165.00
- 1 Brown Front, 10c... 165.00
- 3 Brown Fronts, 5c... 159.50
- 3 Blue Fronts, 5c..... 155.00

(All above machines factory rebuilt)

- 3 Jennings 5c Club Consoles ..... 165.00
- 1 Pace 25c Console.... 195.00
- 1 Pace 5c & 25c Comb. Console ..... 249.50
- 4 Orig. Gold Chrome, 5c Q. T.'s ..... 129.50
- 2 Blue 5c Q. T. .... 89.50
- 1 Blue 10c Q. T. .... 99.50
- 6 Green Vest Pockets.. 49.50
- 4 Blue & Gold Vest Pockets ..... 54.50
- 4 Chrome Vest Pockets. 69.50
- 1 Mills Scale (Lobby). 69.50
- 2 Sheffler Scales ... 49.50

Terms: 1/3 Certified Deposit, Bal. C.O.D.

## STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky.

## MOST-PLAYED JUKE BOX RECORDS

(Continued from page 29)

Weeks to date	POSITION	Last Week	This Week	Record
3	13	15	15	I DON'T KNOW ENOUGH ABOUT YOU—Mills Brothers... Decca 18834 (Johnny Desmond, Victor 20-1861; Peggy Lee, Capitol 236; Benny Goodman, Columbia 37053)
2	—	15	15	THEY SAY IT'S WONDERFUL (M)—Frank Sinatra (Axel Stordahl Ork) ..... Columbia 36975 (See No. 10)
4	—	16	16	ALL THROUGH THE DAY (F)—Perry Como (Russ Case Ork) ..... Victor 20-1814 (Ray Bloch, Signature 15017; Dick Haymes-Helen Forrest, Decca 23528; Louanne Hogan, Muscraft 355; Tommy Jones Ork, Sterling 7002; Vincent Lopez, Mercury 3004; James Melton-David Sapereon-Bert Shefter, Victor 11-9224; Art Mooney Ork, Vogue 730; Frank Sinatra, Columbia 36962; The Three Suns, Majestic 7175; Margaret Whiting, Capitol 240)
13	9	17	17	SIoux CITY SUE—Bing Crosby-The Jesters (Bob Haggart Ork) ..... Decca 23508 (Hoosier Hot Shots, Decca 18745; Zeke Manners, Victor 20-1797; Tony Pastor, Cosmo 471; Kate Smith, Columbia 36963; Dick Thomas, National 5010; Jimmy Walker, Coast 2016)
1	—	18	18	SURRENDER—Perry Como (Russ Case Ork).... Victor 20-1877 (Phil Brito, Muscraft 15073; Randy Brooks, Decca 18897; Al Donahue Ork, 4-Star 1120; Woody Hermen, Columbia 36985; George Olsen, Majestic 7186; Tony Pastor, Cosmo 483; Jan Savitt and His Top Hatters, ARA-150; Deek Watson and His Brown Dots, Manor 1026)
6	—	19	19	CEMENT MIXER (Put-ti, Put-ti)—Alvino Rey (Rocky Coluccio) ..... Capitol 248 (Bob Crosby, ARA 137; Slim Gaillard Trio, Cadet CR-201; Jimmy Lunceford, Majestic 1045; Wingy Manone Ork, 4-Star 1074; Hal McIntyre, Cosmo 475; Charlie Barnet, Decca 18862)
6	15	19	19	GIVE ME THE MOON OVER BROOKLYN—Guy Lombardo (The Lombardo Trio) ..... Decca 18809

### Coming Up

THEY SAY IT'S WONDERFUL (M)—Bing Crosby (Jay Blackton Ork). Decca 18829  
 THEY SAY IT'S WONDERFUL (M)—Andy Russell (Paul Weston Ork). Capitol 252  
 WHO'S SORRY NOW? (F)—Harry James (Willie Smith)..... Columbia 36973

## BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 28)

Weeks to date	POSITION	Last Week	This Week	Record
6	5	6	6	HEY! BA-BA-RE-BOP ..... Glenn Miller-Tex Beneke .... The Wiffenpoof Song ..... Victor 20-1859
2	8	7	7	DOIN' WHAT COMES NATUR'LLY ..... Dinah Shore ..... Columbia 36976 I Got Lost in His Arms
11	7	8	8	I'M A BIG GIRL NOW ..... Sammy Kaye ..... Victor 20-1812 Put Your Little Foot Right out (F)
1	—	9	9	THEY SAY IT'S WONDERFUL ..... Frank Sinatra ... Columbia 36975 The Girl That I Marry
1	—	10	10	PRISONER OF LOVE ..... Ink Spots ..... Decca 18864 I Cover the Waterfront

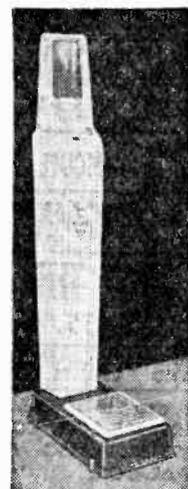
# Chi Clubs Duck Bell Games After Thefts

**CHICAGO, June 22.**—Country clubs in this area placed bell and pinball games under cover after two local clubs were raided by a gang of armed hijackers, who obtained seven machines from the Butterfield Country Club, and an undisclosed number from the Edgewood Country Club, near Willow Springs.

## Form A-B Trading Post

**NEW YORK, June 22.**—Formation of A-B Trading Post at 1186 Broadway was announced this week by Leonard Robbins. Firm will handle novelty items as well as cards for arcade machines.

MR. OPERATOR: This machine is perfect for your route—mail me a card for particulars.



"NEW" 1946 "NATION" WEIGHING MACHINE

- ★ All porcelain
- ★ Correct height, 64", base 12 1/2" x 23 1/2"
- ★ Foolproof operation—only 5 moving parts
- ★ For indoor or outdoor locations. Will hold up to Three Hundred Dollars in Pennies.
- \$100.00 Cash
- \$25.00 Dep., Bal. C. O. D.
- \$108 On Time
- \$10.00 With Order,
- \$5.45 Per Mo.—SPECIAL PRICE 5 OR MORE CASH OR TIME.

F. O. B. Tennessee. Orders Filled in Rotation.  
**RUSS THOMAS**  
 Vending Machines and Supplies  
 3285 OVERLAND PL. MEMPHIS 11, TENN.

The Original Contact Kit Made by the PIONEER ELECTRICAL ENGINEERS of the Industry.

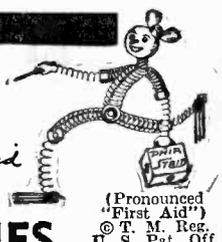
## SERVICE KIT ★ for

## COIN MACHINES

No. 1200—New Service Kit . . \$14.50

This New Kit Contains a Very Handy and Useful Contact Switch Assembling Tool. Value \$2.00, Plus 60 EXTRA Assorted Genuine Phosphor Bronze Leaves, Value \$4.00, Plus 144 EXTRA Assorted Silver Contact Points, Value \$6.00, in addition to the Liberal Assortment of Switch Parts Contained in Our Well Known Contact Kit, No. 450.

No. 450—COMPLETE, STILL ONLY -- \$7.50  
 CONTAINS Silver Points, Phosphor Bronze Leaves, Lifters, Switches, Bakelite Bushings, Separators, Contact Point Adjusters, Brass Rivets, Copper Pig Tail Wire, Fish Papers.



**BLOCK MARBLE CO.**  
 1527 FAIRMOUNT AVENUE • PHILADELPHIA 30, PA.  
 Get it from BLOCK - They have it in stock!

**TRADE WITH CONFIDENCE HERE!**

**DELIVERY GUARANTEED**  
Completely Reconditioned — 5 Ball Free Plays — Ready for Location

Majors, '41	\$77.50	Star Attraction	\$74.50	Foilles	\$44.50
Monicker	97.50	Twin Six	52.50	Horoscope	74.50
Jungle	82.50	Zip	32.50	Metro	59.50
New Champ	79.50	Progress	47.50	Velvet	64.50
Hi Hat	84.50	Crossline	54.50	Silver Skates	52.50
Sea Hawk	89.50	Belle Hop	77.50	Lognonaire	69.50

Write for Our Complete List of Pin Games and New Pins Now Being Delivered.

<b>NEW ARCADE</b>		<b>REVAMPS</b>	
Chi Coin Goalee	Write	Catalina (New)	\$249.50
Champion Hockey	\$289.50	Streamliner (New)	249.50
Groetchen Metal Typer, Brand New	395.00	Trade Winds (New)	269.50
Bank Ball Bowling Game, 9 Ft.	375.00	Bubbles	229.50
12 Ft.	449.50	Idaho	229.50
Gottlieb Gripper	Write	Brazil	229.50
		Grand Canyon	229.50

<b>LIKE NEW CONSOLE BARGAINS</b>		<b>FACTORY RECONDITIONED</b>	
Bally Club Bell, 5¢ Comb. F.P. & P.O.	\$209.50	Bally Big Top, P.O., Like New	\$134.50
1941 Galloping Dominos, Factory Reblt.	269.50	Keeney Super Bell, 5¢ Comb., Like New	285.00
Keeney Derby Days (Slant Top)	45.00	Keeney Super Bell, 6-5¢ Comb. F.P. & P.O., Like New	535.00
Bally Club Bells, 5-25¢ Comb. F.P. & P.O.	305.00	Keeney Super Bell, 5-25¢ Comb. F.P. & P.O., Like New	545.00
Paces Reel with Rails, 5¢ Comb. F.P. & P.O.	145.00	Paces Races, Brown Cab.	159.50
'40 Galloping Dominos, Recond. Like New	135.00	Paces Races, Black Cab.	69.50

<b>ARCADE</b>		<b>FACTORY RECONDITIONED</b>	
Test Pilot	\$ 99.50	Exhibit Love Meter	\$174.50
Drive Mobile	274.50	Periscope	97.50
Chi Coin Hockey (Like New)	184.50	Poker Joker	79.50
Keeney Anti-Aircraft, Br. Cab.	37.50	Keeney Submarine	94.50
Mutoscope Sky Fighters	184.50	Keeney Air Raider	104.50
Advance Post Card Vendors, Ea.	15.00	Chicken Sam Rayolite Gun	99.50
		Evans Ten Strikes (Like New)	45.00

<b>COUNTER GAMES</b>		<b>FACTORY RECONDITIONED</b>	
Imps	\$ 7.50	Pike Peak	\$17.50
Cubs	7.50	Solotem	12.50
Groetchen Zephyr (New)	17.50	Criss Cross	15.00
Penny Peeks (Like New)	12.50	Civilian Defense	7.50
5-Jacks	12.50	View-a-Scope	17.50

<b>IMMEDIATE DELIVERY</b>		<b>SLOTS</b>		<b>FACTORY RECONDITIONED</b>	
Mills New Black Cherry Original 5-10¢	Write	Jennings Standard & Club Chiefs, New.	Write for Price		
Mills New Original Q.T. Glitter Gold, 5¢-10¢	Write for Special Price	Groetchen Columbias, Conv. 5-10-25¢			
Mills New Vest Pockets	Write	Gold Awards	\$ 47.50		
Mills Blue Fronts, 5¢	\$134.50	Cigarette Reel, 5¢ Conv.	59.50		
Mills Blue Fronts, 10¢	144.50	Groetchen Columbias Fruit Reels 5¢ conv.	89.50		
Mills 25¢ War Eagle	124.50	Latest Model Silver & Blue Vest Pocket	Write		
Mills 5¢ QT Glitter Gold	94.50	Floor Sample	Write		
Mills 5¢ QT	84.50	Mills Safe Stands, with Locks, Ea.	24.50		
		Mills Half Stands, with Locks, Ea.	15.00		

Wanted—Pin Games—Arcade—Slots—Consoles and Phonographs.  
Terms: 1/2 Down, Bal. Send Us Your Lists. Highest Prices Paid.  
C.O.D. or S.D., F.O.B. Get on Our Mailing Lists.  
Chicago.

**COIN AMUSEMENT GAMES, INC.**

1335-37 E. 47TH STREET CHICAGO 15, ILL.  
KENWOOD 5556-7  
Only 10 Minutes From the Loop on the Outer Drive

**Vet Housing Needs Cloud Lumber Pic**

**Houses To Take 25%**

WASHINGTON, June 22.—Despite the increase of lumber production from 6,000,000,000 board feet in the first quarter of 1946 to 8,000,000,000 feet in the second quarter, it appears unlikely that the goal of 32,000,000,000 set by the CPA will be met, according to the Department of Commerce's lumber survey committee. Total of 8,000,000,000 board feet has been earmarked for veterans's housing.

With lumber requirements in 1946 estimated at 33,000,000,000 board feet and production at the rate of 14,000,000,000 for the first half of the year, this means a possible shortage of 5,000,000,000 feet at year's end unless output is considerably stepped up in the next six months.

Coin machine manufacturers are faced with unpredictable see-saw figures as they balance machine production against materials supply. Meanwhile, from the South comes word that dealers and manufacturers in other industries are buying up mills to assure their own supply of lumber.

Altho lumber production nearly equals that of previous years, demand for new civilian products has been steadily increasing. Typical is the radio industry, where lack of lumber holds manufacture of radio to small table models.

Increase of 2,000,000,000 board feet in the second quarter over the first, however, is good news to the coin

**Boxing to Arcades And Now Curtains For Jack Johnson**

NEW YORK, June 22.—Jack Johnson, former heavyweight champion of the world who died last week, appeared as a performer in Hubert's Museum, a concession in the amusement arcade at 228 West 42d Street, off and on from 1937 until three weeks ago, according to Roy Heckler, museum manager.

Johnson did eight shows a day at the museum between 2 and 11:30 p.m., consisting mainly of a brief lecture on boxing and physical culture and a question and answer period. He was due to return to the arcade very shortly.

industry. Factors which held production in the first quarter of the year to a level below that of 1945 have been alleviated and output is said to be improving. Recent increases in price ceilings of most types of lumber are expected to stimulate production.

Lumber strikes in the West have been settled with the exception of the redwood region, and employment is increasing as war workers and veterans return to the lumber industry.

**NEW AND USED EQUIPMENT**

New Goalees in Cases	Each \$25.00
Chi Coin Hockey	190.00
Sky Fighters	225.00
Supreme 9 Ft. Skee-ball	210.00
Roll-a-Ball, 7 1/2 Ft.	139.50
Keeney Texas Leaguer	39.50
Keeney Air Raider	155.00
Keeney Anti Aircraft (Brown)	49.50

**CRATING \$5.00 EXTRA**  
We Carry a Full Line of Supplies.  
**MARCUS KLEIN**  
577 10th Ave. New York 18, N. Y.

**ANOTHER GLOBE SCOOP!**

**NEW SELIUM TRANSFORMER**

and Rectifier. Complete Power Unit for Evans Dominoes and Bangtails and Genco Pin Games. **GUARANTEED FOR ONE YEAR** Against Power Loss. Write Today for Full Information.

**SPECIAL: CLUB TROPHY \$275.00**

**MILLS SLOTS** BONUS BELLS CHERRY BELLS, 3/10 SILVER CHROMES  
MILLS AND JENNINGS GOLF BALL VENDORS, MILLS CLUB BELLS. WRITE—

**SEEBURGS** —MODEL 9800—GEM—CLASSIC—REGAL—COLONEL

**EVANS DOMINOE AND BANGTAILS**

**SHOOT THE MOTHER-IN-LAW**  
CENTRAL'S BLACK-LITE SCENERY \$55.00 MACHINE \$235.00

**WRITE** FOR OUR COMPLETE LIST OF BALLY ONE BALLS, FREE PLAY AND PAYOUTS. ALSO SPECIAL LIST OF CIGARETTE VENDORS.

We are NATIONAL DISTRIBUTORS of the DOWNEY-JOHNSON PORTABLE COIN COUNTERS—TUBULAR WRAPPERS—LIGHTNING CASHIER. ALSO MANUFACTURERS OF THE GLOBE COIN SEPARATOR.

**WATCH!** For Our BEST Salesman in Your Territory —The Cleanest Equipment!

CHARLES (JIMMY) JOHNSON



**GLOBE DISTRIBUTING CO.**

1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. ARM. 0780

**Now Making VALUES BY MODERN Deliveries**

**in COLORADO, WYOMING, NEW MEXICO ROCK-OLA PHONOGRAPHS**

WONDERFUL BUYS IN MUSIC EQUIPMENT

READ CAREFULLY!!

- Wurlitzer Twin 12 Hidden Unit, Packard Adapter, Wooden Cabinet, ready for operation \$225.00
- Wurlitzer 616 Hidden Unit, Packard Adapter, Wooden Cabinet, a good unit 180.00
- Model 61 Wurlitzer, newly painted, with stand to match 195.00
- Seeburg Commander, RCES, with illuminated base, equipped with adapter for 30 wire 525.00
- Seeburg Classic, equipped with adapter for 30 wire 425.00
- Seeburg 20 Record Mechanism, Packard adapter, hidden unit, in wooden cabinet, for 30 wire 300.00

**MODERN DISTRIBUTING CO.**

1810 WELTON ST. DENVER, COLORADO  
EXCLUSIVE ROCK-OLA DISTRIBUTORS

**TUBES and ACCESSORIES**

Complete Line of Phonographs and Parts

**WE BELIEVE WE STILL HAVE THE LARGEST STOCK OF 12 RECORD PHONOS IN THE U. S. A.**

- 10 TWELVE RECORD ROCK-OLA \$140.00
- 5 WURLITZER 71 COUNTER MODELS 235.00
- 10 WURLITZER 61. COUNTER MODELS 169.50
- WURLITZER COUNTER MODEL STANDS FROM \$15.00 TO \$25.00 EACH
- 10 WURLITZER 616's 235.00
- 10 SEEBURG 12 RECORDS 125.00

**WURLITZER PARTS**

- Main Fiber Gears, New \$3.75
- Brake Bands for All Models, New 1.00
- Record Trays, New .50
- #26804, #22177 Wurlitzer 616 Cancel Rods 2.25
- Star Wheels .30
- Star Wheel Pins .20
- WURLITZER TONE ARMS, COMPLETE WITH CRYSTALS FOR 412, 24, 500 AND 600. EA. 18.50
- 8 M.F.D., 450 V. .70
- RUBBER COVERED ZIP CORD, PER FT. .02c
- Glasses for 61 Counter Model, Ea. \$1.35
- Glasses for 71 Counter Model, Ea. .90
- Micro Switches, Universal, All Colors (For All Models) .75
- 10 Watt Resistors, All Sizes .25
- SEEBURG PARTS
- Tone Arms, Less Heads, New \$3.50
- Spring Assembly, Complete, New 2.75
- ROCK-OLA PARTS
- Belts, New \$ .80
- 16 MFD, 450V .80
- 25 MFD, 600V 2.00

**WE MANUFACTURE MANY NEW NECESSARY WURLITZER PARTS AND HAVE A COMPLETE STOCK OF USED PARTS FOR ALL PHONOGRAPHS—SEND US YOUR ORDERS!!!**

**TUBES! TUBES! TUBES! SEND FOR COMPLETE CATALOG NO INCREASE IN PRICE! Deposit Required With All Orders!**

**ALBENA SALES CO.**

587 10th AVE., NEW YORK 18, N. Y. • LOngacre 5-8334

**WANT TO BUY!  
ANY QUANTITY!  
WURLITZER**

	WILL PAY
412	\$110.00
618, Plain	185.00
618, Lite-Up Bottom	200.00
616, Lite-Up Top and Bottom	215.00
24	275.00
800 Rotary	375.00
600 Key Board	400.00
700	600.00
750E	650.00
800	675.00
850	700.00
41 Counter Model	115.00
61 Counter Model	115.00
71 Counter Model	135.00
81 Counter Model	150.00

**SEEBURG WILL PAY**

Rex or Royal	\$200.00
Gem or Royal	300.00
Classic or Vogue	385.00
Envoy, ES	425.00
Envoy, ESRC	450.00

**ROCK-OLA WILL PAY**

Standard	\$335.00
DeLuxe	350.00
Master	400.00

**MILLS WILL PAY**

Throne	\$235.00
Empress	285.00

**SEND LIST OF PHONOGRAPH EQUIPMENT YOU HAVE FOR SALE—WILL BUY ANY WURLITZER, SEEBURG, ROCK-OLA OR MILLS!**

WRITE—WIRE—PHONE

**NEW YORK DISTRIBUTING CO.**

632 Tenth Ave. New York 19, N. Y.  
Circle 6-9570

**More Spending Seen  
As Spur to Growth  
Of Small Business**

COLUMBUS, O., June 22.—Unprecedented expansion possibilities for small business is forecast by John Kalb, senior partner in the New York brokerage firm of Lewisohn & Company, who told members of the Ohio Bankers' Association recently that the percentage of the dollar being spent for none-essentials is rapidly increasing.

In a speech at the bankers' annual trust conference, Kalb told his listeners that social changes, currently the result of high wages and shorter hours, has given the majority of the buying public more desire to spend money for recreation and cultural activity. This change, he said, should be considered in investing in common stocks.

Present shortages of essentials has given impetus to the trend, Kalb, also a trust consultant, declared.

**RFC Launches Small  
Business Division**

WASHINGTON, June 22.—Reconstruction Finance Corporation has established a Small Business Division with C. Y. Dodds as director, accord-

ing to Charles B. Henderson, chairman of the FCC board.

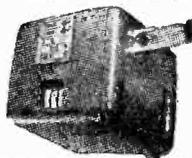
Tash of the new division will be to investigate and analyze problems facing small concerns seeking loans.

Financial services available to

small business men from the U. S. Department of Commerce are outlined in a pamphlet issued by Laurence F. Arnold, director of the Department's Office of Small Business.

**PACKARD MANUFACTURING CORP.**

Packard Pla-Mor Wall Boxes	\$38.95	#700 Speakers	\$21.95
30-Wire Cable (Woven Cover)		#800 Speakers	36.95
Per Ft.	.22	#900 Speakers	49.95
One Piece Bar Bracket	5.00	#1000 Speakers (Out of This World)	\$159.50 Inc. Tax
Ceiling and Wall Speakers	Write		



**MILLS VEST POCKET - \$74.50 F.O.B. Factory**

**NOW DELIVERING  
MILLS BLACK CHERRY BELLS**

In 5-10-25-50c Play — Made in 2/5 or 3/5  
Payout on 1 Cherry.

WRITE FOR FURTHER INFORMATION AND PRICES ON OUR COMPLETE LINE

**USED AND RECONDITIONED**

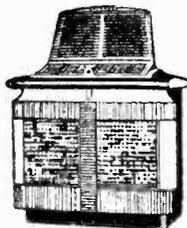
1 Bally Chevron	\$ 19.50	1 A.M.I. Singing Tower	\$489.50
1 United Midway	129.50	1 Mills Do-Re-Mi	77.50
1 Keeney Red Hot	39.50	2 A.M.I. Top Flights	275.00
1 Bally Monicker	97.50	2 Sky Fighter	275.00
1 Chicago Coin Yanks	119.50	1 Supreme Rocket Buster	225.00
1 Big Parade	129.50	1 Super Torpedo	225.00
1 Venus	84.50	3 Liberator	169.50
1 5-10-20	129.50	2 Chicago Coin Huckey	169.50
4 Kentucky Clubs	79.50		
ABT Challenger Targets	\$ 65.00		

FULL CASH MUST ACCOMPANY ORDER IN FORM OF POST OFFICE, EXPRESS, TELEGRAPH MONEY ORDER OR CERTIFIED CHECK.

**MOSELEY VENDING MACHINE EXCHANGE, INC.**

00 Broad Street, Richmond, Va.; Office Phones 3-4511, 3-4512, Residence Phone 5-5328

**ADVANCE MUSIC COMPANY  
NOW TAKING ORDERS FOR THE NEW**



**Aireon**

**AUTOMATIC PHONOGRAPHS**

Maintain Your High Income Level — Choose Aireon — Makes Every Spot a Money Maker

WE RECONDITION, REBUILD AND REFINISH COIN OPERATING MACHINES  
HERE ARE A FEW AT BIG SAVINGS

Towers	\$ 75.00	Bally Rapid Fire	\$125.00
Venus	80.00	Aviation Striker	50.00
Victory	80.00	Screen Test	100.00
Stratoliner	55.00	Kirk Blow Ball	75.00

EXCLUSIVE DISTRIBUTORS in this Territory for

**STERLING RECORDS**

Regular Operators 40% Discount  
Complete Stock—Fast Selling HIT Tunes

Two recent HIT releases

R. M. BLUES & RHYTHM BLUES .....—Roy Miller and his Solid Senders

WHERE DID YOU LEARN TO LOVE &

ALL THROUGH THE DAY .....—Tommy Jones and his orchestra

TO GET AHEAD—"ADVANCE WITH"

*Advance Music Co.*

1606 GRAND AVENUE

KANSAS CITY, MO.

- THRILLING 2 PLAYER ACTION
- FASCINATING COMPETITIVE APPEAL
- SENSATIONAL OPERATING DEPENDABILITY

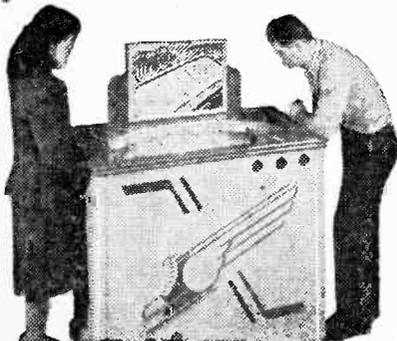


IMMEDIATE DELIVERY!

DELUXE MODEL **\$289.50**

**SCHENLEY VENDING CO.**

1410 Fifth Ave. Pittsburgh, Pa.  
Phone: Gr. 4364-65



HERE'S THE "WHY" AND "THEREFORE"  
OF

**SEEBURG SCIENTIFIC SOUND DISTRIBUTION**

**WHY**

is easy! Seeburg perfected their system of Scientific Sound Distribution to insure more enjoyable music, music at conversational levels throughout an entire location.

**THEREFORE**

Seeburg is setting new records for increased returns in locations everywhere!



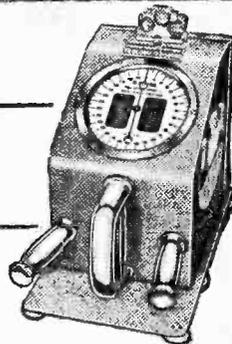
EXCLUSIVE **SEEBURG** DISTRIBUTORS

FOR MARYLAND—WASHINGTON, D. C.—VIRGINIA  
140 W. MT. ROYAL AVENUE BALTIMORE 1, MARYLAND  
415 W. BROAD STREET RICHMOND 20, VIRGINIA

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

NOW DELIVERING  
**GOTTLIEB PRODUCTS**

Improved Deluxe  
**GRIP SCALE**



**STAGE DOOR CANTEN**

Exclusive Distributor in Florida and Cuba  
Purveyors to the Automatic Equipment Industry



**FLORIDA AUTOMATIC SALES CORP.**

839 WEST FLAGLER ST.

MIAMI, FLORIDA

All Phones: 3-6221

TAMPA, FLORIDA. 120 SO. FRANKLIN ST. PHONE 3856  
JACKSONVILLE, FLORIDA. 615 MAIN ST. PHONE 5-3460  
HAVANA, CUBA. ADDRESS TO BE ANNOUNCED.

**RECONDITIONED AND GUARANTEED**

**ONE BALLS — RECONDITIONED LIKE NEW**

Thorobred .....	\$425.00	Pimlico .....	\$365.00	'41 Derby .....	\$310.00
Turf King .....	350.00	Jockey Club .....	350.00	Kentucky .....	265.00
Long Shot .....	245.00	Club Trophy .....	295.00	Fortune .....	185.00
Blue Grass .....	195.00	Dark Horse .....	195.00	Record Time .....	175.00
Long Ace .....	425.00	Sport Special .....	175.00	Santa Anita .....	125.00

**SLOTS AND CONSOLES**

Club Bells .....	\$285.00	Paces Twin, 5-10 .....	\$275.00	Mills 5¢ Brown Fr.	\$160.00
High Hand .....	215.00	Silver Moon, F.P. .....	125.00	Mills 10¢ Brown Fr.	185.00
Jumbo Parade, F.P.	125.00	Super Bell, 5¢ comb.	325.00	Mills 25¢ Brown Fr.	220.00
Jumbo Parade, P.O.	135.00	2-Way Super Bell 5-5	425.00	Mills 5¢ Bonus Bell	175.00
Mills 4 Bells .....	425.00	Mills 5¢ Blue Front	150.00	Mills 10¢ Bonus Bell	215.00
Paces Saratoga .....	75.00	Mills 10¢ Blue Front	175.00	Mills 25¢ Bonus Bell	285.00
Paces Reels .....	75.00	Mills 25¢ Blue Front	210.00	Mills 5¢ Q.T. Blue	85.00

**NEW FACTORY RELEASES**

Gottlieb Stage Door Canteen	\$274.50
Marvel Frisco	248.50
United Riviera	278.50
A.B.T. Challenger	65.00
Chicago Coin Goatee	525.00
Mills New Vest Pocket Bell	74.50
O. D. Jennings 5¢ Bronze & Std. Chiefs	248.00
O. D. Jennings 10¢ Bronze & Std. Chiefs	259.00
O. D. Jennings 25¢ Bronze & Std. Chiefs	289.00
Genco Total Roll	525.00
Champion Hockey	289.50

**ARCADE EQUIPMENT**

Bally Defender	\$235.00
Bally King Pin	195.00
Bally Rapid Fire	165.00
Chicoin Hockey	219.50
Keeney Air Raider	185.00
Keeney Sub Gun	135.00
Keeney Texas Leaguer	55.00
Microscope Sky Fighter	265.00
Batting Practice	135.00
Seeburg Chicken Sam	125.00
Muto. Electro. Traveling Crane	115.00

**FIVE BALLS**

A.B.C. Bowler	\$ 70.00	Four Roses	\$ 75.00	School Days	\$ 70.00
Bombardier	85.00	Gold Star	80.00	Score-a-Line	55.00
Attention	65.00	Jungle	85.00	Score Card	60.00
Big Show	55.00	Keep 'Em Flying	165.00	Sea Hawk	70.00
Cover Girl	225.00	Lot o' Fun	85.00	Silver Skates	75.00
Cross Line	65.00	Metro	65.00	Sky Chief	175.00
Defense (Genco)	90.00	New Champ	85.00	Star Attraction	75.00
Drum Major	55.00	Oh! Johnny	50.00	Victory	110.00
Five, Ten, Twenty	145.00	Paradise	70.00	Wild Fire	75.00
Flicker	70.00	Play Ball	65.00	Yanks	115.00
Four Aces	135.00	Sara Suzy	50.00		

**LIBERAL TRADE-IN ALLOWANCE OFFERED**  
Send us your list of Games Off Play

<b>NEW CONVERSION</b> For Seeburg Chicken Sam Shoot Your Mother-in-Law \$14.50 Each Can be installed on location in 20 minutes.	<b>MILLS PANORAM REELS</b> \$36.00 per wheel of six subjects. Series 1 to 18 now available. Don't delay, order now for immediate delivery. Catalog on request.
---	---

**NEW REVAMPS**

Arizona	\$249.50	Idaho	\$249.50
Brazil	249.50	Oklahoma	249.50
Bubbles	249.50	Santa Fe	249.50
Catalina	249.50	Streamliner, Ea.	249.50
Grand Canyon	249.50		

TERMS: One-Third Deposit, Balance C. O. D.



AL SEBRING

**BELL PRODUCTS CO.**

2000 N. OAKLEY Humboldt 3027 CHICAGO 47, ILL.

**QUICK DELIVERY!**

- MILLS SLOTS
- DELUXE CLUB BELLS
- BLACK CHERRY BELLS
- BLACK BEAUTY BELLS
- GOLD CHROME BELLS
- SILVER CHROME BELLS

LIBERAL ALLOWANCES FOR OLD EQUIPMENT  
WE BUY, SELL AND EXCHANGE

**BAKER NOVELTY COMPANY**

1700 W. WASHINGTON BLVD. CHICAGO 12, ILLINOIS

CASH WAITING FOR YOUR MUSIC ROUTE  
OR ANY PART OF IT — WRITE-WIRE-PHONE!

**PHONOGRAPHS — READY FOR LOCATION**

1 Wurlitzer 800 with #304 Stepper and Adapter and 10 #320 Wall Boxes— Ready for Installation <b>\$1,000.00 COMPLETE</b>	1 Wurlitzer 24 Victory ..... \$475.00 1 Wurlitzer 616 ..... 279.50 1 Wurlitzer 412 ..... 179.50 Seeburg 8800 ESRC ..... 689.50 Seeburg 8800 ES ..... 639.50 1 Rock-Ola 12 Record, D.C. .... 150.00 1 Rock-Ola 16 Record, Lite-Up Cab. .... 279.50 Walling Fortune Teller Scales ..... 95.00 Walling Tom Thumb Scales ..... 85.00
---	--

WE CARRY A FULL LINE OF TUBES, KEYS, PLASTICS, ACCESSORIES AND PARTS

1/2 Deposit, Balance C. O. D., F. O. B. New York

**DAVE LOWY & CO.** 594 10th Ave., New York 18, N. Y. Phone: Bryant 9-0817

**BRAND NEW JENNINGS SLOTS**  
1946 MODELS  
Authorized Factory Dist. for N. E. States.  
Bronze Chiefs, Standard Chiefs, DeLuxe Chiefs and Super DeLuxe Chiefs, in 5¢, 10¢, 25¢ & 50¢ play. Factory prices. Write for Circular.

**BRAND NEW GROETCHEN SLOTS**  
1946 MODELS  
Convertible to Penny, Nickel, Dime & Quarter Play.  
Standard Columbia Double Jackpot Bell \$132.50  
Chrome Columbia Double J.P. Bell ..... 169.50

**REVAMPED MILLS SLOTS**  
Like New In Every Way  
Black Front Special, Chrome Special, Gold Chrome Special. Originated by us. Pays three on two bars, three on one cherry, no lemons on first reel, 80% payout to player.  
5¢ Play ..... \$275.00  
10¢ Play ..... 285.00  
25¢ Play ..... 295.00  
Ten-day free trial money-back guarantee.  
Order Sample Today. Write for Circular.

**RECONDITIONED JENNINGS SLOTS**  
5¢ Little Duchess, 2-4 Payout ..... \$ 27.50  
10¢ Big Chief, S.J.P. Bell, 3-5 Payout ..... 465.00  
25¢ Four Star Chief, S.J.P. Bell, 3-5 P.O. 149.50

**USED CAILLE SLOTS**  
5¢ Silent Sphinx, 2-4 Payout ..... \$ 42.50  
25¢ Seven-Way A.C.J.P. Bell, 2-4 Payout 225.00

**USED MILLS ORIGINAL SLOT CABINETS**  
In Good Shape, Wooden Part of Cabinet Only.  
Also good Used Mills Golf Ball Cabinet, console type. 1/2 Factory List Price.

**LIBERAL TRADE-IN ALLOWANCE**  
On all used Mills Escalator Models,  
2/5 & 3/5 Payout

**USED CABINET STANDS**  
Mills Jack-in-the-Box Cabinets ..... \$ 50.00

**BRAND NEW EVANS CONSOLES WHEN AVAILABLE (1946 Models)**  
Authorized Factory Distributors for New England States.

5¢ Bangtails, F.P. & C.P., Seven-Coin Head ..... \$674.50  
25¢ Bangtails, F.P. & C.P., Seven-Coin Head ..... 784.50

TERMS: CASH IN FULL WITH ORDER OR 1/3 DEPOSIT, BALANCE C. O. D.

**AUTOMATIC COIN MACHINE CORP.**  
338 CHESTNUT STREET Telephone 4-1109 or 4-1100

**USED CASH PAYOUT CONSOLES**  
5¢ Keeney Skill Time (1937) ..... \$ 39.50

**USED FREE PLAY CONSOLES**  
5¢ Keeney Super Bell ..... \$300.00  
5¢ Jennings Silver Moon ..... 117.50  
5¢ Mills Jumbo Parade ..... 99.50  
5¢ Bally Royal Draw, F.P. & C.P. .... 40.00  
Without Lower Payout Mechanism.

**USED ONE BALL FREE PLAY GAMES**  
Keeney Fortune ..... \$185.00

**BRAND NEW FIVE BALL FREE PLAY GAMES**  
Exhibit Big Hit ..... \$311.00  
Orders filled in the rotation that they are received.

**USED FIVE BALL GAMES**  
Streamliner ..... \$219.50  
Jungle ..... 85.00  
Towers ..... 79.50  
Repeater (41) ..... 72.50  
A.B.C. Bowler ..... 60.00  
Sport Parade ..... 47.50

**USED ARCADE MACHINES**  
Keeney Submarine Gun ..... \$150.00  
Shoot-Your-Way-to-Tokio ..... 150.00

**WANTED FOR CASH, NEW OR USED**  
Late Model Mills & Jennings Slots, Music Machines, One Ball Free Play Games, Free Play Consoles, Five Ball Games. State Price in First Letter. Also Mail Us List of Used Machines You Wish To Buy.

**NOTICE**  
WE WOULD LIKE TO MAKE DISTRIBUTOR CONNECTIONS WITH MANUFACTURERS OR SUB-DISTRIBUTOR CONNECTIONS WITH ANY AUTHORIZED DISTRIBUTOR DESIRING AN ADDITIONAL WORTH-WHILE OUTLET FOR NEW COIN OPERATED MACHINES.  
Ref. Dun & Bradstreet—Established 15 Years

**EXPERT SLOT MACHINE REPAIRING**  
On Mills, Jennings, and Pace, by skilled mechanics of fifteen years' experience. Prices reasonable. Satisfaction guaranteed.

OR 1/3 DEPOSIT, BALANCE C. O. D.

**Hercules — A NAME YOU CAN TRUST**

**NEW EQUIPMENT FOR IMMEDIATE DELIVERY**  
PACKARD PLA-MOR WALL BOXES ..... \$38.95

Packard "Out-of-This-World" Ceiling Speaker ..... \$159.50 (Plus Tax)	Genco TOTAL ROLL ..... \$525.00
Packard Bar Brackets ..... \$ 5.00	Gottlieb STAGE DOOR CANTEEN .. 274.50
Pioneer "SMILEY" ..... 39.50	Bally SURF QUEEN ..... 327.50
Chicago Coin GOALEE ..... 525.00	Amusement Enterprises BANK BALL, 9 Ft. Size ..... 376.00
Exhibit BIG HIT ..... 298.50	(12 Ft. and 14 Ft.—Write for Prices)

**MUSIC**  
**IMMEDIATE DELIVERY**

2 Rock-Ola Standards ..... \$425.00	1 Wurlitzer 850 ..... \$850.00
1 Wurlitzer 24 ..... 400.00	1 Wurlitzer 700 Victory ..... 575.00
1 Wurlitzer 500 ..... 495.00	2 Wurlitzer 8800 ESRC ..... 685.00
1 Wurlitzer Victory 24 ..... 495.00	1 Seeburg Colonel RC ..... 595.00
1 Wurlitzer 500 with Remote Equip. .... 575.00	1 Seeburg Regal ..... 395.00
1 Wurlitzer 950 ..... 785.00	6 Wurlitzer 616 ..... 299.50
5 Wurlitzer 750 E ..... 765.00	7 Wurlitzer 616 remodeled Lite-Up ..... 300.00

WRITE US YOUR REQUIREMENTS. WE CAN MAKE IMMEDIATE DELIVERY ON MOST MODELS FROM TREMENDOUS STOCK ON HAND.

1/3 WITH ORDER, BALANCE C. O. D.

**HERCULES SALES AND DISTRIBUTING CO.**

415 FRELINGHUYSEN AVENUE, NEWARK 5, N. J.

DAVE ENGELS Phone: Lightow 8-5524 IRV. ORENSTEIN

**CORRECTION**

In our ad last week price was incorrectly listed for

**RED BALL**

THE NEW GAME SENSATION!  
Correct Price is \$395.00

ORDER SAMPLE TODAY!  
We Are Exclusive Distributors.  
See Factory Ad This Issue

**HERCULES SALES & DIST. CO.**  
415 Frelinghuysen Ave., Newark 5, N. J.

**PIN BALL-MUSIC BOX MECHANISM SICK??**

We can help you. One of the largest stocks of parts for all pin games in this territory.

We are also equipped to make your old machine look like new. Expert repainting and refinishing. It will pay you to get in touch with us.

**ADVANCE MUSIC CO.**

1606 Grand Ave. Kansas City, Mo.

**USED PIN GAMES**

1 Marvel Baseball	\$137.50
1 '41 Major	67.50
1 Fleet	47.50
3 Seven Up, each	57.50
1 Attention	57.50
1 Big League	47.50
1 Pitch Em & Catch Em	169.50
1 Rock-Ola Commando	575.00

Clean and in good mechanical order.

**H. G. PAYNE COMPANY**

312-14 BROADWAY  
NASHVILLE 3, TENNESSEE

**.22 SHORTS**

(Ammunition)  
WILL PAY

**\$100.00 PER CASE**  
BOX 789, CARE BILLBOARD  
1564 BROADWAY NEW YORK 19

BARNEY KAHN SAYS . . . *Double Your Profits with*



# DOUBLE-UP SKILL BOWL

Check these new features . . .

- ✓ The latest-greatest bowling game
- ✓ New double-up scoring action
- ✓ (Insures high scores and repeat plays)
- ✓ Fool-proof mechanical ball release
- ✓ New rubberized cork play field for silent operation
- ✓ Selected hard-wood cabinet—with beautiful chrome trim
- ✓ Flashy eleven color scoring glass
- ✓ Custom built by skilled mechanics
- ✓ Comes in 2 sections for easy handling
- ✓ Also available in 12½' and 14 size



**\$399<sup>50</sup>**

10½ FOOT LENGTH  
F.O.B.  
BROOKLYN, N. Y.

**METROPOLITAN COIN MACHINES, Inc.**

203 SANDS STREET

BROOKLYN, N. Y.

Distributor Territories Available—Write

**Bally VICTORY SPECIALS**  
(1 BALL CP OR FP)

**VICTORY DERBYS**  
(1 BALL CP)

G E O R G I A  
DISTRIBUTOR FOR  
ROCK-OLA

PHONOGRAPH



TOMORROW

of

**Bally SURF QUEENS**  
5 BALL F.P.

**SLOTS**

- 10c Jennings Dixie Bell, 3/5 . . . \$ 95.00
- 25c Pace Comet 2/4 . . . . . 95.00
- 50c Jennings Century, 3/5 . . . . . 225.00
- 2 Columbia Bells, Cigarette Reels, Ea. . . . . 45.00
- (50 Others in Shop)

**1 BALL, F.P.**

- 2 Bally Long Acre . . . \$435.00

**SPECIALS**

- 1 Evans Galloping Dominos \$225.00
- 1 Buckley DD JP Track Odds 650.00
- 1 Mills Four Bells 395.00

- MUSIC**
- 4 Wurlitzer 616 Ill. . . . . \$325.00
  - 1 Wurlitzer 412 200.00
  - 1 Wurlitzer 600 A Rotary . . . 450.00
  - 1 Wurlitzer 61 . . . 214.95
  - 1 Wurlitzer 24 . . . 350.00
  - 4 Seeburg Classic 495.00
  - 1 Seeburg K-20 .325.00
  - 1 Rock-Ola DeLuxe . . . . . 425.00
  - 1 Rock-Ola 12 . 149.50
- 1 BALL, C.P.**
- 13 Santa Anita \$134.50
  - 2 Pace Maker . 39.50
  - 3 Grand Nat'l. 47.00
  - 1 Thistledown 55.00

All Sales Subject to Prior Orders

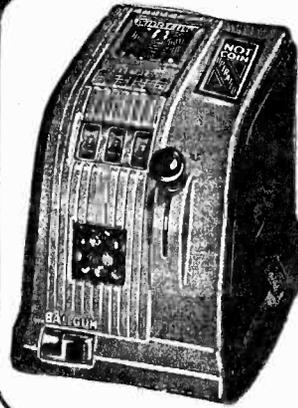
**ALL MERCHANDISE UNCONDITIONALLY GUARANTEED**

1/3 Deposit With Order, Balance C. O. D. or S. D.

**MULLINIX AMUSEMENT CO.**

1514-1516 Bull Street (Phone 3-6601) Savannah, Georgia

**NOW DELIVERING!**



**NEW DAVAL MARVELS AND AMERICAN EAGLE**

(Non-Coin-Operated)  
**\$54.00** Tax Free

"No Tax on These Daval Counter Games," says Uncle Sam.

**NEW PACES DELUXE CHERRY BELLS**

5c, 10c, 25c, 50c, \$1.00

Pace's Exclusive Simplified Mechanisms Have Hundreds Less Parts Than Any Other Make!!  
**NO SERVICE!**

**WRITE FOR PRICES—IMMEDIATE DELIVERY**

**B. D. LAZAR CO.**

1635 FIFTH AVE. PITTSBURGH 19, PA.

Phone: Grant 7818

**SPECIAL!**

One Bally Club Bell, 5c Multiple Comb.  
Free Play and Payout, Perfect.  
**\$199.50**

One Bally Club Bells, 5-25c Multiple  
Comb. Free Play and Payout, Like New.  
**\$299.50**

**Both for \$490.00**

**COIN AMUSEMENT GAMES, INC.**

1335-7 E. 47th St. CHICAGO 15, ILL.

**Hotel Exposition To Draw Many Coinmen**

NEW YORK, June 22.—With advance interest in displays and requests for space at a peak because of new developments in automatic merchandising, the National Hotel Exposition will open at the Grand Central Palace here November 11, and will continue thru November 14.

Increased demand for space at the hotel meet was attributed by a member of the arrangement committee to developments in allied fields, especially in radio and coin-operated merchandising devices.

**Foreign Trade Council Establishes China Branch**

NEW YORK, June 22.—National Foreign Trade Council announced that it has set up a Chinese division in its Far East Committee in an effort to iron out problems of American commercial relations with China.

New division, headed by Cornell S. Franklin, who now is in China, will work under direction of the council's China Trade division, which will serve as the senior body and remain in the United States. Eleven other council members are in China with Franklin.

**INTERSTATE BARGAINS**

EVERY MACHINE GUARANTEED  
READY FOR LOCATION

**THIS WEEK'S SPECIAL  
MERCURY'S MAID 'N' MONSTER**

Converted from Seaburg Shoot the Chutes  
Ray Guns.

With Free Play Unit done in  
Black Life ..... **\$249.50**

The most sensational machine on the market. Carries a new machine guarantee.

Chicago Coin Goalee .....	\$25.00
Gottlieb's Three-Way Grippers .....	39.50
Exhibit's New 5-Ball—Big Hit .....	298.50
(With 4 Coin Multiple) .....	396.50
Lite League .....	425.00
New Mills Vest Pockets .....	74.50
Evans Bangtails & Galloping Dominoes .....	596.50
A.B.T. Challengers .....	65.00
Smiley .....	39.50
Shoot the Bartender .....	189.50
Champion Hockey .....	289.50

**ARCADE EQUIPMENT**

Lucky Strikes .....	\$105.50
Shoot the Chutes .....	109.50
Chicken Sams .....	109.50
Evans Ten Strike .....	125.00
Battling Practice .....	119.50
Anti-Aircraft .....	69.50
Keency Submarines .....	109.00
Marvel's 1c Cigarette Fruit Reels ...	19.50
Bally Alley .....	64.50
A.B.T. Fire and Smoke .....	25.00

**NEW REVAMPS**

Pioneer Bubbles .....	\$249.50
Foreign Colors .....	119.50
Trade Winds .....	259.50
Catalina .....	249.50
Idaho .....	249.50

**CONSOLES**

Watling Big Game, F.P. ....	\$ 89.50
Hi-Hand Combination .....	209.50
Watling Big Game, P.O., 25c .....	189.50
Mills Jumbo, C.P. ....	129.50
Mills Jumbo, F.P. ....	129.50
Mills 4 Bells .....	475.00

ONE-HALF DEPOSIT WITH ORDER,  
BALANCE C. O. D. OR SIGHT DRAFT

**INTERSTATE DISTRIBUTING CO.**

6651 N. Clark St. CHICAGO 26, ILL.  
Phone: BR1gatare 2526

**JACK BE  
NIMBLE...  
JACK BE  
QUICK**



**JACK BUY BANK BALL . . .  
"QUICK TO CLICK!"**

Quick To Click is right! Be "Quick" to jump on the Band Wagon with Bank Ball, the exciting, new, fast-paced game "Quick To Click" on locations everywhere!

Bank Ball is designed to make people WANT TO PLAY. Bank Ball features eye-catching style, colorful finish, competitive player-appeal.

What's more—Bank Ball is built strong and sturdy to "play" for a long time. So to be "Quick" to realize peak profits from all your locations, start operating with Bank Ball today.



14 Ft. Size  
Pictured Here

9-FOOT SIZE **\$375.00** 12 and 14 Foot  
F.O.B. N. Y. Sizes — Price on Request

ORDER FROM YOUR NEAREST DISTRIBUTOR!

**AMUSEMENT ENTERPRISES, INC.**

GEORGE PONSER  
IRVING KAYE

2 Columbus Circle, N.Y. 19, N.Y.  
Phone: Circle 6-6651

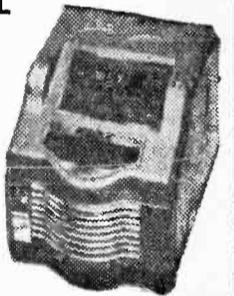
**POK-O-REEL**

Reconditioned  
Like New

5 Reel Poker  
Play with easy-  
to-read reels.  
One shot poker  
score card  
shows all win-  
ners. Ball Gum  
Vendor.

Each \$18.50  
Lots of 3, 17.50  
Lots of 10

or more 15.00  
Equipped with  
75% - 25%  
Divider.



MANY OTHERS AVAILABLE

WRITE FOR OUR CATALOG

WANT all types and makes of Counter Games  
Many other makes of Counter Machines. Tell  
us your needs.

**ABCO NOVELTY CO.**

Headquarters for Counter Games  
We Repair All Makes  
808 W. MADISON ST. CHICAGO 7, ILL.

**22 CONDUCTOR CABLE  
25 Cents Per Foot**

Genuine Kellogg Switchboard tinned en-  
amel copper wire, cotton braid and wax  
paper over each conductor, color coded,  
double layer of brown paper, one lead taped  
with heavy braided covering. For immediate  
delivery. 1/3 Deposit. Wire or phone:

**United Amusement Co.**

310 S. Alamo St., San Antonio, Tex.  
Telephone: Cathedral 1431

**ANNOUNCING!**

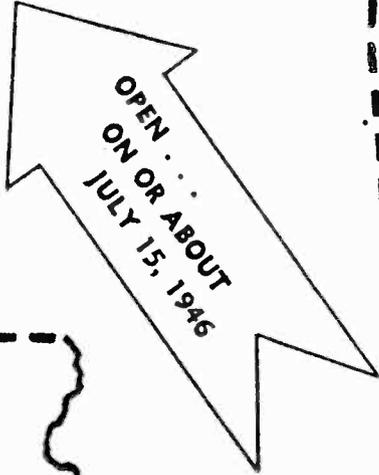
**UNITED NOVELTY'S JACKSON OFFICE  
617 W. CAPITOL  
JACKSON, MISS.**

**NEW AND RECONDITIONED EQUIPMENT, FULL STOCK OF PARTS AND AN EFFICIENT STAFFED SERVICE DEPARTMENT — NO OPERATING SOLELY DISTRIBUTORS FOR NATIONALLY ADVERTISED MACHINES**



**JACKSON'S  
UNITED NOVELTY CO., INC.**

WE ARE HAPPY TO ANNOUNCE THAT MR. HARRY HEIM, FORMERLY WITH GUARANTEE DIST. CO., INDIANAPOLIS, IND., HAS BEEN APPOINTED MANAGER OF OUR JACKSON OFFICE.



*Chicago Coin's*



**5c and 10c Play  
MEANS  
TWICE the INCOME**

**ALL ELECTRIC  
ALL AUTOMATIC**

**Better—  
'CAUSE IT MAKES  
MORE MONEY**

**CHICAGO COIN MACHINE CO.**  
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

**THE SENSATIONAL NEW GRILLE CLOTH  
YOU'VE BEEN WAITING FOR**

**"TALKING GOLD"  
PLASTIC GRILLE CLOTH**

**FOR ALL MUSIC MACHINES**  
fashioned of a new long lasting plastic material—in brilliant gold finish.

**"TALKING GOLD"** Plastic Grille Cloth—banishes all unsightly grille cloths. Wipes clean instantly with damp cloth. Lasts for ages. Takes a minute to staple in place.

**"TALKING GOLD"** Plastic Grille Cloth—commands instant attention. Bright gold finish sparkles brilliantly day or night . . . in sunlight or electric light. Enhances beauty of all machines. Greatly increases playing popularity.

**"TALKING GOLD"** Plastic Grille Cloth—comes in sheets 20"x50" (or multiples of this size).

**PRICE**—1c Per Sq. Inch. Full Sheet (1,000 Sq. In.) \$10.00. Save waste—Save money! Buy large roll. Use as needed.

**SPECIAL  
DEAL FOR  
DISTRIBUTORS**

**SPEEDWAY  
PRODUCTS, INC.**

**502 W. 45th ST.  
N. Y. 19, N. Y.**

**WRITE  
TODAY  
FOR FULL  
PARTICULARS**

**AL BLOOM  
PRESIDENT**

**TELEPHONE  
LONGACRE 5-0371**

**RIGHT ON TOP!**

**IT'S COMING!**

**SILVER EAGLE**

**BIGGEST YET FROM**

**O. D. JENNINGS**

# BRAND NEW CIRCUS DAYS RAY GUN

Converted from Seeburg Chicken Sam. Scenery hand-painted in gay colors depicting circus in full action. The target is a clown carved from wood, reverses when hit. Cabinets completely refinished and painted. Entire mechanism rebuilt from top to bottom. Looks and operates like new.

**\$189.50**

Free Play Unit  
Optional —  
\$10.00 Extra

## G-MEN HUNT

CONVERSION FOR BALLY RAPID FIRE

- IT'S NEW
- IT'S TESTED
- IT PAYS OFF QUICK
- IT'S A MONEY MAKER

Never attempted before, this new and amazingly different Coinex Conversion will bring your take from Bally Rapid Fire Guns right up to that of a new machine. It's location tested, it pays for itself in a few days AND THE PRICE IS RIGHT DOWN TO EARTH. Don't miss this one—be the first in your territory. Sold on Coinex famous Money Back Guarantee.

**\$10.50** EACH

DISTRIBUTORS — WRITE FOR TERRITORIES

FREE PLAY UNIT FOR SEEBURG RAY GUNS **\$11.75**  
No Wiring  
No Soldering  
Installed in 3 Min.

24 HOUR SERVICE  
Seeburg Ray Gun, Amplifiers,  
Motors and Rifles Repaired  
by Factory Trained Men.

**WANTED**  
SEEBURG CHICKEN SAM and JAILBIRD  
Must Be Complete With All Parts.  
Will Pay **\$60.00** Each  
F. O. B. Your City  
WRITE OR WIRE AT ONCE FOR  
SHIPPING INSTRUCTIONS. UN-  
LIMITED AMOUNT WANTED—  
ONE OR ONE HUNDRED.

PRE-WAR #1489 GUN LAMPS..... 65c EACH



Telephone GRAceland 0317 • 1348 Newport Ave., Chicago 13, Ill.

WE ARE NOW DELIVERING BRAND NEW  
EVANS BANG TAILS, FREE PLAY, CASH PAY  
and  
COMBINATION P. O. and F. P. CONSOLES  
Exclusive EVANS Distributor For Northeastern California

**WILLIAMSON DISTRIBUTING COMPANY**  
1220 KAY STREET SACRAMENTO 14, CALIFORNIA

MACHINE MADE AND MOUNTED—WE MANUFACTURE  
TIP CARDS—JACKPOT—BASEBALL CARDS  
WIN-A-FIN CARDS--1,000 TICKETS--5 IN A BUNDLE  
Prices Very, Very Reasonable—No Order Too Small  
323 MAIN ST. **COLUMBIA SALES CO.** WHEELING, W. VA.

FOR OPERATORS WHO INSIST ON THE BEST



MILWAUKEE COIN HAS NEW EQUIPMENT  
FOR IMMEDIATE DELIVERY!

- Genco TOTAL ROLL .....
  - Chicago Coin GOALEE .....
  - Gottlieb STAGE DOOR CANTEEN .....
  - Gottlieb THREE-WAY GRIP SCALE .....
  - ABT CHALLENGER .....
  - Ace COIN COUNTER .....
- } Write for Prices

**S L O T S**

BLACK CHERRY BELLS, Orig. Mech., Club Handles,  
D.P. Sides and Front, Knee Action, 3/5 or 2/5.  
5c -- \$235.00 10c -- \$255.00 25c -- \$275.00

Mills New Vest Pockets .....	\$ 74.50	Jenn. Master Silver Chief, 8-P., 10¢ .....	\$129.50
Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5¢ 10¢ .....	150.00 225.00	Jenn. 4-Star Chief, Compl. Record. and Refin., 10¢ .....	119.50
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25¢ .....	250.00	Jenn. Silver Chief or Silver Club Special, 5¢ .....	119.50
Mills Vest Pockets, Like New, Silver Chrome .....	55.00	Jenn. Victory Model, 5¢ .....	119.50
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5, 5¢ .....	215.00	Pace All Star Comets, Comp. Refin. In Gold and Silver Chrome, 3/5 5¢ .....	89.50
10¢ .....	250.00	25¢ .....	85.00
Greatchan Columbia, late model, chrome or porcelain fin., double JP, conv., 5¢, 10¢, 25¢ .....	79.50	Pace Rocket or Deluxe, SP, 5¢ .....	94.50
		10¢ .....	119.50

**C O N S O L E S**

Pace Club Consoles, 10¢ .....	\$125.00	Evans Bang Tails, 7-Coin Head .....	\$ 94.50
Callie Club Console, Late Mod., 25¢ .....	125.00	The Favorite .....	49.50
Bally Skill Field, 7-Coin Head .....	89.50	Rays Track, Late Serial Nos. ....	89.50
Pace Reels, 5¢, Without Rails, A-1 Condition .....	69.50	Paces Races, Black Cabinet .....	89.50
Pace Reels, 5¢, With Rails, A-1 Condition .....	89.50	Evans Roll-Itto .....	89.50
Pace Saratoga, 5¢, Without Rails .....	69.50	Lucky Lucre, New Type Head .....	149.50
Buckley Track Odds, Metal Cab. ....	174.50	Four Horsemen, 7-Coin Head .....	149.50
Evans Rolletto Jr., 7-Coin Head .....	94.50	Multiple Racer .....	69.50

**P A Y T A B L E S      M I S C E L L A N E O U S**

Skylark, F.P. or C.P. ....	\$124.50	Shoot Your Way to Tokyo .....	\$149.50
Bally Challenger .....	89.50	Strips, S.P., C.H. or Club Special, Set of 8 .....	.45
Race King .....	89.50	20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 8 .....	3.00
Mills Big Race .....	49.50	20 Stop Star Discs, hardened .....	.80
Turf Champ .....	69.50	Keeney Anti-Aircraft, Brown .....	79.50
		Keeney Air Raider, Like New .....	149.50

1/3 Deposit, Balance C. O. D.

*Milwaukee Coin Machine Co.*  
3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

# PREMIER SHOWING

Bally's NEW CONSOLE  
**DRAW BELL**  
NOW ON DISPLAY

# ★ GOVEN ★

DISTRIBUTING CO.  
3181 ELSTON AVE. CHICAGO, ILL.  
INDEPENDENCE 2210  
EXCLUSIVE BALLY DISTRIBUTORS



**We Sincerely Recommend  
GUSHER by DAVAL**

The new JACKPOT counter game that beats 'em all for greater profits! Bell-fruit reels pay out token awards from 3-1 to 25-1, or a special JACKPOT token, also a special BONUS token. Hand-load JACKPOT! BONUS window conceals JACKPOT if desired. Join the richest strike in years... order GUSHER NOW for immediate delivery. We will take used counter slots in trade.



M. S. CISSER, Sales Manager

\$54.00

**2 LATE PHOTOMATICS \$675.00**

**5 PRE FLIGHT TRAINERS . . . These machines were actually used by the ARMY AIR CORPS. Priced at \$625.00 Each.**

**MUSIC**

1 Wurlitzer 850 with R C Stroller	\$795.00
2 Seeburg 9800 R C	895.00
1 Wurlitzer 800 Rotary	450.00
1 Wurlitzer Key Board Victory	510.00
4 Rock-Ola Commandos	650.00
5 AMI Singing Towers R C	395.00
2 Wurlitzer 61	175.00
1 Mills Throne of Music	425.00
25 W82Z Seeburg Wireless Wallomatics	39.50
<b>BRAND NEW UNIVERSAL AMPLIFIERS</b>	45.00
<b>CONSOLES</b>	
Keeney's Twin Nickel Super Bell	\$335.00
Paces Reels, Combination	150.00
Paces Saratoga, Combination	140.00
Silver Moon, F.P.	110.00
Totalizer, F.P.	110.00
Big Top, F.P.	85.00
Paces Saratoga, Senior, P.O.	110.00
Paces Saratoga, Junior, P.O.	100.00
Big Game, F.P.	95.00
2 Late Mills 4-Bells, 5¢ Play	450.00
Keeney's Kentucky Club	110.00
Keeney's Pastime	175.00
Keeney's Track Time	125.00
Bally Club Bell	225.00

**CLOSE-OUT ON REBUILT SLOTS — 10% OFF LIST PRICE ON PURCHASES OF 10 OR MORE MACHINES**

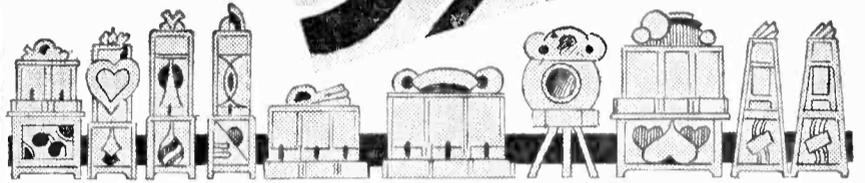
1 Mills 10¢ Brown Front	\$165.00
1 Mills 5¢ Black Diamond	165.00
5 Mills 5¢ Blue Fronts	150.00
2 Mills 10¢ Blue Fronts	165.00
5 Mills 25¢ Gold Chromes	210.00
1 Mills 5¢ Cherry Bells	180.00
1 Mills 5¢ O.T. Glitter Gold Finish	85.00
1 Mills 10¢ O.T.	95.00
1 Pace 10¢ Comet	85.00
1 Pace 5¢ Club Bell	150.00
1 Watling 10¢ Roll a Top	85.00
1 Watling 10¢ Roll a Top Console	135.00
1 Mills 25¢ Club Bell	250.00
5 Jennings' Triplex Chief	150.00
5 Jennings' 5¢ Club Consoles	165.00
1 Jennings' 10¢ Club Consoles	185.00
1 Jennings' Silver Moon Chief, 10¢	195.00
1 Bally 5¢ Twin Bell	100.00
1 Columbia Comb. Gold Award	65.00
2 Columbia Comb. Double Jack Bell	75.00
10 Mills 5¢ Vest Pockets	45.00
2 Mills 25¢ Golf Ball Venders	285.00
<b>BRAND NEW DOUBLE REVOLV. AROUND SAFES</b>	225.00
<b>VENDING MACHINES</b>	
65 1¢ Short Tab ROWE Gum Machines	\$ 17.50
25 1¢ HERSHEY 2-col. candy bar	12.50
25 SHIPMAN 5¢ and 10¢ Stamp Vender	22.50
15 ASCO 5¢ and 10¢ Stamp Vender	20.00
2-col.	15.00
10 1¢ Standard Stick Gum Venders	15.00

<b>BOWLING ALLEYS</b>	
10 10 1/2 Ft. Premier Skee Barrel Rolls	\$295.00
1 9 1/2 Ft. Jaeco Barrel Roll	275.00
2 9 1/2 Ft. Bow-a-Bomb	150.00
5 9 1/2 Ft. Bowling Leagues	150.00
1 9 1/2 Ft. Bell-a-Ball	125.00
2 9 1/2 Ft. PIN UP GIRLS—NEW	325.00

YOU CAN BUY NO FINER USED EQUIPMENT AT ANY PRICE. TERMS: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C. O. D. **CLEVELAND COIN MACHINE EXCHANGE**

2021-25 PROSPECT AVENUE Phone: PProspect 6316-17 CLEVELAND 15, OHIO

**EXHIBIT'S Big LINE**



**AMUSEMENT MACHINES SUPPLIES and CARDS**

*Write Us To-Day* for complete illustrated literature showing the entire line of modern money makers now ready to produce for you.



**EXHIBIT SUPPLY CO. • 4222-30 W. LAKE ST. CHICAGO 24, ILL.**

**ATTENTION, OPERATORS!!!  
COLUMBIA BELLS**

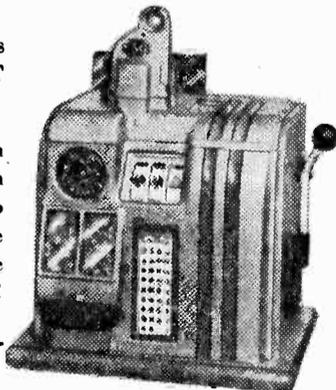
**New-Improved-1946 Models**

**IMMEDIATE DELIVERY**

Fresh off the production lines—comes the famous COLUMBIA TWIN JACKPOT BELL—A GREAT MONEY-MAKER!

These new improved 1946 models in dazzling, durable Hammerloid finish are changeable right on location to 1-5-10-25¢ play; hence, you get the service of four machines for the price of one—plus double slug protection!

COLUMBIA makes more money faster—costs less money to own.



Operator's Price—Single Lots	\$132.50
Lots of Five	127.00
Lots of Ten	121.00

WRITE FOR PRICE ON QUANTITY LOTS

**Roanoke Vending Machine Exchange, Inc.**

13 SOUTH JEFFERSON STREET ROANOKE, VIRGINIA (TELEPHONE, 2-7418)

**EAGLE PHONOGRAPH REPLACEMENT PLASTICS**

available at RIGHT prices!

**New CLEAR, TRANSPARENT PLASTIC WINDOWS**  
For your Model 850 program holder \$5.00 per set

**Thickest • Strongest  
Toughest • Non-Inflammable • Perfect Fit!**  
Almost 1/4 inch thick—COLORS TINTED THROUGH AND THROUGH SAME AS THE ORIGINAL. A Quality Product Worthy of Your Expensive Instrument

WURLITZER	
	Each
800 Top Corners	\$16.50
800 Lower Sides	13.50
800 Middle Sides	3.00
800 Top Centers	
(Right or Left, Red)	8.00
800 Back Sides (Green)	9.50
800 Top centers (onyx)	4.00
600, 500 Top Corners	4.50
700 Top Corners	7.50
700 Lower Sides	9.50
700 Back Sides	8.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
850 Peacock Glasses	3.50
950 Lower Sides	10.50
24 Top Corners	1.00
24 Lower Sides	4.00
41-61-71 Top Corners	4.50

ROCK-OLA	
	Each
Standard, Master, Deluxe and Supers:	
Top Corners (Solid Red, Yellow or Green)	\$12.75
Lower Sides (Red or Yellow)	12.75
<b>SEEBURG</b>	
"Hi-Tone" Model 9800, 8800, 8200:	
Lower Sides (Solid Red, Yellow or Green)	14.50
"Classic"—"Colonel"	
Top Corners (Solid Red, Yellow or Green)	6.00

**SHEET PLASTICS**

20" x 50"—Pliable—Per Sheet.  
50 Gauge, Red, Yellow, Green or Clear, \$12.50



If You Don't See What You Want . . . Ask For It! We May Have It In Stock!

**EAGLE COIN MACHINE CO.**

1514 N. Fremont Ave. Chicago 22, Illinois • Phone: Michigan 1247



**PEACHES from GEORGIA**

**"ANNIVERSARY SALE"**

In celebration of our second successful year of operation we offer the following bargains.

Every piece is rebuilt where necessary, all extra clean in appearance, lots of machines beautifully repainted. Every machine guaranteed ready for location. Always remember that HEATH, the house of integrity, unconditionally guarantees every item it sells.

**"WE EAT THE LEMONS—YOU GET ONLY THE PEACHES"**

**MUSIC**

- |   |   |
|---|---|
| 2 Wurlitzer 850, extra clean, working perfect, no broken plastics... \$775.00 | 1 8800 ESRC, extra clean, new grill cloth, works like new... \$645.00 |
| 2 9800 ESRC, extra clean, new grill cloth, work like new... 675.00            | 1 Wurlitzer 24, good condition... 295.00                              |
|   | 1 Wurlitzer P-12, life-up cabinet... 165.00                           |

**ARCADE**

- |  |   |
|--|---|
| 4 Chicago Coin Hockeys, refinished like new... \$210.00      | Brand New Munves Super Roll... \$349.50       |
| Air Raider, refinished like new... 150.00                    | Genco Total Roll, brand new... 525.00         |
| Undersea Raider, like new... 385.00                          | Chicago Coin Goalees, brand new... 525.00     |
| Evans Tommy Guns, refinished... 145.00                       | Jennings Roll-In-Barrel, refinished... 165.00 |
| Seeburg Guns—Shoot the Bear Con- version, like new... 145.00 | Champion Hockeys, brand new... 289.50         |
|  | Scientific Batting Practice... 150.00         |
|  | Brand New ABT Challengers... 65.00            |

**ONE BALL TABLES**

- Turf King, P.O., clean \$295.00 | '41 Derby, F.P., clean \$275.00 | 6 Mills Owls, perfect \$75.00

**PIN BALLS**

(Cleanest Pin Balls in the U. S. A. Every one thoroughly reconditioned, rails scraped and guaranteed ready for location.)

- |                                 |                                    |                           |
|---------------------------------|------------------------------------|---------------------------|
| 5-10-20... \$172.50             | Catalina (New Re-vamp)... \$249.50 | Contact... \$49.50        |
| Pioneer's '46 Big Top... 235.00 | Roller Derby... 69.50              | Sea Hawk... 92.50         |
| P. & S. Shangri La... 145.00    | Wow... 49.50                       | Invasion... 169.50        |
| Ten Spot... 89.50               | Flicker... 82.50                   | Gold Star... 82.50        |
| Barrage... 69.50                | Horoscope... 94.50                 | Marines at Play... 149.50 |
| Sparky... 69.50                 | Super Chubbie... 74.50             | Golden Gate... 59.50      |
| Broadcast... 84.50              | Gun Club... 109.50                 | Vogue... 49.50            |
| Yankee Doodle... 225.00         | Play Ball... 89.50                 | Top Notcher... 59.50      |
| Super Six... 69.50              | Big Time... 79.50                  | American Beauty... 139.50 |
| Mystic... 94.00                 | Wild Fire... 82.50                 | Armada... 54.50           |
| Laura... 249.50                 |                                    | League Leader... 64.50    |

**CONSOLES**

- |   |  |
|---|--|
| 10c Paces Reels, Jr., Rails, re-finished like new... \$135.00 | Evans Pacers, factory rebuilt, like new, two tone cabinets... \$295.00 |
| 5c Paces Reels, Jr., Rails, refinished like new... 110.00     | Walling 5c Big Game, P. O., clean... 110.00                            |
| 2 5c Pace Saratoga, P. O.—Skill Fields... 95.00               | 5c Jumbo, P.O. Fruit Reels, late head... 125.00                        |
|   | 5c Red Arrow Paces Races, extra clean... 175.00                        |

**SLOTS**

All this group Slots have been repainted, thoroughly rebuilt, new reel strips and award cards added. Work and look like new.

- |   |  |
|---|--|
| 1 10c Mills Bonus... \$135.00             | 3 10c 4 Star Chief... \$115.00         |
| 1 10c Pace, latest model... 115.00        | 3 10c Walling Rol-A-Top, 3-5... 105.00 |
| 2 5c 1 Star Chief... 80.00                | 2 5c Walling Rol-A-Top, 2-4... 75.00   |
| 1 5c 4 Star Chief... 95.00                | 1 10c Club Special... 115.00           |
| 2 5c Dixie Bell... 95.00                  | 1 5c Columbia, J. P... 54.50           |
| 1 5c Mills Gold Chrome, rebuilt... 135.00 | 2 5c Columbia, Gold Award... 49.50     |

We also have Brand New Metal Stands for ABT Challengers. Ready for instant delivery. Shipped knocked down. Each... \$12.50

One-half certified deposit must accompany all orders. Take advantage of these bargains now—they will not last long.

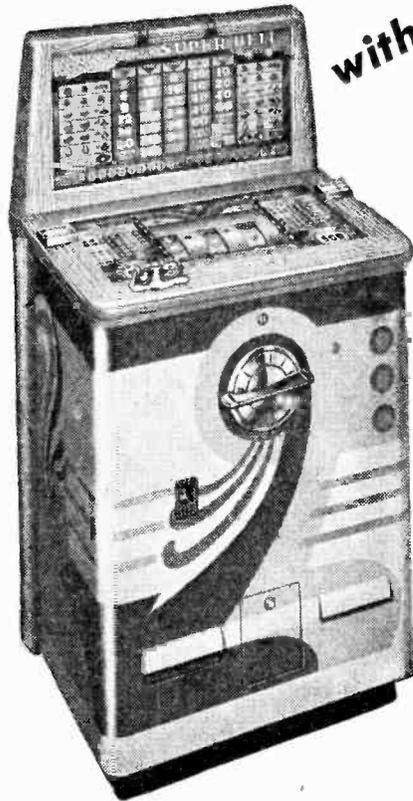
**Heath Distributing Company**

217 THIRD STREET PHONES, 2681 & 2682 MACON, GA.

Oh! What a Beautiful Morning!

IN ILLINOIS, IOWA, MISSOURI, KANSAS, NEBRASKA

KEENEY'S



with—

**BONUS**  
SUPER BELL  
NOW  
DELIVERING  
Single and Twin Models

All Machines COMBINATION FREE PLAY & PAYOUT FIVE COIN MULTIPLE

★  
The Most SENSATIONAL MONEY-EARNING Console Ever Devised!

YOUR CHOICE OF  
NICKEL, DIME  
OR QUARTER

Phone FOR IMMEDIATE SHIPMENT!

EXCLUSIVE J. H. KEENEY DISTRIBUTORS

**WORLD WIDE Distributors**

AL STERN  
1014 N. ASHLAND AVE.  
CHICAGO 22, ILL.  
BRUNSWICK 2338-6878

FRANK MERKLE  
1513 OAK STREET  
KANSAS CITY 8, MO.  
VICTOR 8404-8405

! → NOTICE ← !

**"TOTAL ROLLS"**

WILL BE  
**COMING**  
THRU FASTER  
IN JULY

PLACE YOUR ORDER IN  
ADVANCE, AS ORDER WILL  
BE DELIVERED IN ROTATION

**GENCO**

MANUFACTURING AND SALES CO.

2621 N. ASHLAND AVE.

CHICAGO, ILLINOIS

## SPECIAL REBUILDING SERVICE!

COMPLETELY OVERHAULED AND REBUILT THE FACTORY WAY  
 ★ MILLS THREE BELLS ..... \$100.00 Plus Parts ★  
 MILLS 4 BELLS ..... 115.00 Plus Parts  
 ONE WEEK DELIVERY

### Refinished—CONSOLES—Reconditioned

5¢ Super Bell Com. .... \$274.50	5¢ Silver Moon, F.P. .... \$119.50
Mills Jumbo, C.P., Late Model ..... 109.50	Galloping Dominoes, 2 Tone, J.P. .... 249.50

### Refinished—ONE BALLS—Reconditioned

Fair Grounds ..... \$ 49.50	Kentucky ..... \$249.50	Record Time, F.P. .... \$174.50
Sport King ..... 209.50	Long Shot ..... 239.50	Caron, Conv. to F.P. 49.50
'41 Derby ..... 339.50	Sportsmen, F.P. .... 195.50	Breakneck, Conv. to FP 49.50
Pimlico ..... 389.50		

### Refinished—ARCADE EQUIPMENT—Reconditioned

EVANS TEN STRIKE, H.D., RE-PAINTED, REFIN. LIKE NEW ..... \$119.50	Supreme Shoot to Tokyo ..... \$125.00
Rapid Fire, Perfect ..... 119.50	Chi Coin Hockey ..... 185.00
	Amusematic Lite League ..... 425.00

★ **CONVERSION BLACK-LITE MAGIC SHOOT THE MOTHER-IN-LAW for Chicken Sam - - \$55.00** ★

### REBUILT SLOTS

5¢ Mills Black Cherry \$225.00	10¢ Mills Silver Chrome \$250.00	25¢ Mills Gold Chrome \$275.00	5¢ Mills Copper Chrome \$225.00	10¢ Mills Brown Fronts \$250.00	25¢ Mills Blue Fronts \$275.00
Waiting Rotatops, 5¢ Only ..... \$85.00					

★ **NEW REDUCED PRICES ON "TRUE FIT" CASTINGS AND CASES BLACK CHERRY, SILVER AND COPPER CHROME NOW - - \$45.00** ★  
 COMPLETE WITH ALL NECESSARY PARTS READY TO ASSEMBLE

### Refinished—5 BALL—FREE PLAYS—Reconditioned

Avalon ..... \$22.50	HI Babe (Follies Conversion) ..... \$69.50	Sparky Star Attraction ..... \$37.50
ABC Bowler ..... 62.50	Lone Star ..... 35.00	Ten Spot ..... 45.00
Big Chief ..... 42.50	Metro ..... 27.50	Three Up ..... 39.50
Bosco ..... 89.50	On Deck ..... 22.50	Towers ..... 74.50
Belle Hop ..... 79.50	Rebounds ..... 22.50	Topic ..... 32.50
Big Show ..... 35.00	Score Line ..... 42.50	Thriller ..... 79.50
Clik ..... 69.50	Summertime ..... 30.00	Vacations ..... 35.00
Cadillac ..... 35.00	Sea Hawk ..... 55.00	Victory ..... 94.50
Fox Hunt ..... 50.00	Spot a Card ..... 79.50	Venus ..... 89.50
Gold Star ..... 45.00	Seven Up ..... 52.50	Vogue ..... 25.00
Horoscope ..... 75.00	Spot Pool ..... 75.00	Wildfire ..... 89.50
	Scoop ..... 25.00	Unip ..... 39.50

### NEW REVAMPS

Catalina ..... \$249.50	Oklahoma ..... \$249.50
Hollywood ..... 249.50	South Seas ..... 279.50
Big Top ..... 249.50	Foreign Colors ..... 109.50
Riviera ..... 279.50	

**MARVEL'S NEW 5 BALL REVAMP FRISCO — \$249.50**

1/3 Deposit With Order, Balance C. O. D. or S. D.

# AMMCO Distributors

2513 N. Milwaukee Ave. (Capitol 1111) Chicago 47, Ill.

**FRISCO . . \$249.50**

**CATALINA \$249.50**

MAKE YOUR OWN NEW SINGLE AND DOUBLE PLAY **HOCKEY**

Parts come to you wired, all ready to install. Anyone can easily convert their old games to the new. 1/3 Deposit, Balance C. O. D. **\$40.00**

Club Trophys ..... \$250.00
'41 Derbys ..... 250.00
Chicago Coin Hockey ..... 175.00
Horoscope ..... 70.00
Sink the Jap ..... 50.00
Ten Spots ..... 65.00
Seven Up ..... 65.00
5c Liberty Bells ..... 15.00
1c American Eagles ..... 15.00
Brand New Mills Vest Pocket Bells ..... 74.50
25c Jumbo Parades ..... 185.00
Sea Hawk ..... 55.00
Band Wagon ..... 55.00
Landslide ..... 47.50
Ten Strike ..... 75.00

## Lewis COIN MACHINE SERVICE

3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

## HAVE FOR SALE

### CONSOLES

2 Evans Pacers, Ea. .... \$300.00	1 Buckley Track Odds ..... \$350.00
1 Mills 25c Dice Machine ..... 100.00	10 Buckley Track Odds (Daily Double), Ea. .... 650.00
1 Keeney Super Bell ..... 245.00	
3 Bakers Pacers, Ea. .... 250.00	
5 Paces Races, Ea. .... 200.00	2 Buckley Long Sots, Ea. .... 900.00

### SLOTS

5 Mills rebuilt Silver Chromes, 5c Play, Ea. .... \$225.00
5 Mills Black Cherries, rebuilt, 5c Play, Ea. .... 235.00
2 Mills rebuilt Silver Chromes, 25c Play, Ea. .... 265.00
3 Pace Deluxe 5c Play, Ea. .... 105.00
2 Pace 25c Comets, glitter gold finish, Ea. .... 170.00

### MUSIC

4 Panorams, Ea. .... \$365.00  
 All above equipment in A-1 condition and appearance. Send 1/3 deposit, directions how to ship.

## LOUISIANA COIN MACHINE COMPANY

Box 861, Lafayette, La. Phone 2441.

## WEST SIDE—FOR QUALITY & SERVICE!

### PHONOGRAPHS

Seeburg Hi-Tone 8500, ESRC ..... \$700.00	Seeburg Hi-Tone, ES ..... \$850.00
Wurlitzer 750 ..... 795.00	Wurlitzer 800 ..... 795.00
Wurlitzer 780 ..... 700.00	Wurlitzer 500 Victory ..... 575.00

### WALL BOXES

Wurlitzer #100 Box ..... \$19.50	Buckley Chrome, 32 Sel. .... \$17.50
Wurlitzer Bar Boxes ..... 19.50	Buckley Chrome, 24 Sel. .... 19.50
Seeburg Wireless, 24 Sel., Perfect ..... 32.50	Wurlitzer #125 Boxes, Perfect Condition ..... 24.50
Seeburg 20 Selection Wireless ..... ..	..... \$42.50

**GRUEN PRECISION DIODE METERS, for lining up wireless boxes ..... \$14.50**

### AMUSEMENT DEVICES

ALL PERFECT—READY TO OPERATE!

Keeney Submarine ..... \$175.00	Genco Play Ball ..... \$189.50
Keeney Air Raider ..... 195.00	Evans Ten Strike ..... 135.00
Keeney Anti-Aircraft ..... 75.00	Bally Alley ..... 69.50
Supreme Shoot Your Way to Tokyo ..... 175.00	Scientific Batting Practice ..... 125.00
Victory Roll (8 1/2 Ft.) ..... 165.00	Century Super Torpedo ..... 275.00
Murves Superoll (9 Ft.), Like New ..... 275.00	Chicken Sam ..... 129.50
G & G Champion Hockey, Like New ..... 250.00	Mutoscope Sky Fighter ..... 245.00
	Williams Periscope ..... 195.00

**A. B. T. CHALLENGERS ..... \$65.00**

WRITE — GET ON OUR MAILING LIST!

All mdse. subject to prior sale! 1/3 dep., bal. C.O.D., F.O.B. Warehouse  
 All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation! **WRITE—WIRE!**

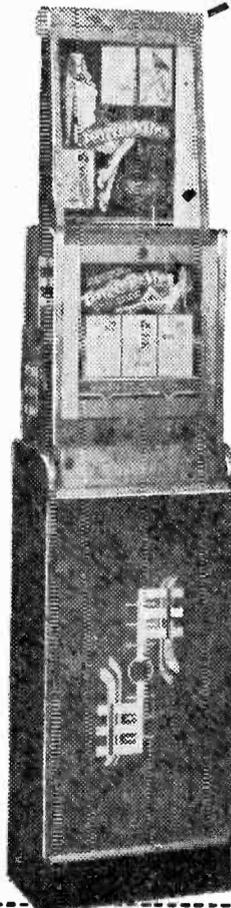
*West Side* **DISTRIBUTING CO.**  
 612 TENTH AVENUE • PHONE: CIRCLE 6-7533 • NEW YORK 18, N. Y.

## PINBALL ROUTE FOR SALE

LOCATED IN CINCINNATI, OHIO  
 50 Locations, All Stops Secured; Late Equipment, Income \$30,000 Per Year.  
**PRICE \$25,000.00**  
 BOX D-232, c/o The Billboard, Cincinnati 1, Ohio

*Eye-Catching is*  
**PROFITABLE!**

The New **VICTORY de LUXE**  
**"LITE-UP-TOP" CARD VENDORS**  
 by **MUTOSCOPE**  
*are Eye-Catching!*



MUTOSCOPE Card Vendors have been popular and profitable for many years. And now, they're better than ever... BRIGHTER THAN EVER! They'll dress up any surrounding and do a "CHAIN-SELLING" job that will be profitable for all progressive operators.

The New VICTORY DE LUXE CARD VENDORS have these special features: INDIRECT LIGHTING • BEAUTIFUL FULL COLOR SINGLE AND DOUBLE DISPLAYS • ALL-METAL, CADMIUM PLATED STURDY MECHANISM • ANTI-CHEAT VENDING DEVICE • SEPARATELY LOCKED CASH BOX . . . 1c - 2c - 2 for 5c COIN CHUTES • AND MANY OTHER DESIRABLE FEATURES.

All this adds up to a better machine, a more attractive machine . . . to give you more profits.

**35 DIFFERENT NOVELTY CARD SERIES TO SELECT FROM. EVERY ONE A WINNER. EVERY ONE A BIG SELLER.**

—MAIL THIS COUPON . . . TODAY!—

INTERNATIONAL MUTOSCOPE CORPORATION  
 44-01 Eleventh Street, Long Island City 1, N. Y.

Gentlemen:  
 Send me at once, complete details on the New Victory De Luxe "Lite-up-Top" Card Vendors.  
 NAME \_\_\_\_\_  
 FIRM \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_ 3-6-29

# ACME REPLACEMENT COVERS

For Wall Boxes

**UNCONDITIONALLY GUARANTEED  
AGAINST BREAKAGE FOR 5 YEARS!**

We are now manufacturing metal (aluminum) Wall Box Replacement Covers for Wurlitzer and Seeburg Boxes. These covers are beautifully finished in a crinkle finish and are a perfect replacement for your broken plastic covers.

- WURLITZER MODEL 125, 5-10-25c ... \$7.95 Ea.
- SEEBURG MODEL WSSZ, 5c, 24 Selec. ... 8.95 Ea.
- SEEBURG MODEL WSZL, 5c, 20 Selec. ... 9.95 Ea.
- SEEBURG MODEL, 5-10-25c, 20 Selec. ... 10.95 Ea.

10% Discount in Dozen Lots!

FULL REFUND WILL BE MADE IF YOU'RE NOT SATISFIED FOR ANY REASON WHATSOEVER!

**ACME SALES COMPANY**  
505 W. 42d Street, New York 18, N. Y.  
Phone Longacre 3-4138

## REVIVE THE PLAYING APPEAL

ON YOUR SEEBURG RAY-O-LITES

### DUCK TARGET CONVERSION

FOR SEEBURG SHOOT THE CHUTES, CHICKEN SAM, OR JAILBIRD RAY-O-LITES

#### PURCHASE PLANS

#1 A Duck Target, complete with newly painted scenery. Sign which can be installed on top of Cabinet, reading, "Shoot the Ducks." Can be changed over in a very short time.

PRICE \$14.75

#2 Ship your Ray-O-Lites to us, transportation charges prepaid, and we will install Duck Target, repaint scenery, refinish Cabinet in beautiful marbled color, decorated with pictures of flying ducks, recheck mechanism, buff hardware, and crate and return to you, transportation charges collect.

PRICE \$59.50

#3—

We will sell you Ray-O-Lite complete with Console Base, equipped with Duck Target, and work as described in Plan #2.

PRICE \$159.50



A charge will be made for Parts that are missing and that are necessary to put the Machine in operating condition.

INCREASE YOUR PLAY—THIS PLAN WILL PAY

**W. B. NOVELTY CO. INC.**

1012-14 MARKET ST. (Phone: Central 9200) ST. LOUIS 1, MO.

**ALL EQUIPMENT CHECKED!  
ALL EQUIPMENT READY TO GO!  
ALL EQUIPMENT PROFITABLE!**

#### PIN GAMES

Big Chief	\$ 37.50
Bola Way	72.50
Casablanca (Revamp)	160.00
Dixie	42.50
Olover	65.00
Hi Hat	70.00
Jolly	24.50
Keep 'Em Flying	134.50
League Leader	50.00
Miami Beach	77.50

#### PIN GAMES

Metro	\$47.50
Majors, 1941	52.50
Pan American	65.50
Rotation	42.50
Sea Hawk	55.00
Seven Up	72.50
Sporty	29.50
Show Boat	52.50
Slap the Japs	40.00
Towers	72.50

#### ARCADE EQUIPMENT

Hockey	\$200.00
Rotary Mdsr. (Repainted)	250.00
Circus Romance (New)	150.00
Sky Fighter	200.00
Jumbo Claw	75.00

#### SLOT MACHINES

5¢ Mills Club Consoles	\$275.00
5¢ Silver Chrome	210.00
5¢ Jennings Silver Chief	155.00
5¢ Cherry Bell	130.00
5¢ O.T., Blue	85.00
10¢ Gold Chrome	225.00
10¢ War Eagle	120.00

#### CONSOLES

Mills 4-Bells, High Head, 3-5¢, 1-25¢, P.O.	\$700.00
Galloping Dominos, 2-Toned, P.O.	285.00
1938 Skill Time, P.O.	110.00
Baker's Pacers, 5c, P.O.	200.00
Baker's Pacers, 25¢, P.O.	350.00
Paces Races, D.D., J.P., Brn. Cab.	150.00
Paces Races, Black Cabinet	60.00
Paces Reels, w/Rails, Jr., P.O.	\$ 75.00
Paces Reels, P.O., Sr.	124.50
Super Bell, Combination, 5¢	235.00
Club Bells, Free Play	219.50
Silver Moon, Free Play	90.00
High Hand, Combination	189.50
Jumbo Parade, Combination	183.50
Jumbo Parade, Free Play	110.00

#### ONE BALLS

Whirlaway (New Revamp)	\$400.00
War Admiral, P.O.	125.00

NOW DELIVERING NEW COLUMBIA BELLS WITH CONVERTIBLE HEADS \$132.50

F. O. B. CHICAGO

## ROY MCGINNIS CO.

2011 MARYLAND AVENUE BALTIMORE 18, MD.  
PHONE UNIVERSITY 1800

**DUCKY**  
1800 R. M. Holes 5c Play  
Takes In \$90.00  
Pays Out 47.06  
PROFIT \$42.94

**HARLICH'S**  
*Newest*

**\$50 TOPS!**

THEY'RE TWO SWEET NUMBERS FOR PROFIT AND ACTION !!!

**"IN THE DARK"**  
960 G. L. Holes 10c Play  
Takes In \$96.00  
Pays Out 46.48  
PROFIT \$49.52

**HARLICH MANUFACTURING CO.**  
1413 W. JACKSON BLVD.  
CHICAGO 7, ILLINOIS

READY NOW!  
OUR NEWEST CATALOG  
SEND FOR IT TODAY!

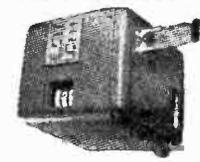
READY SOON!  
OUR NEW MILLION  
DOLLAR PLANT!

**CONSOLES**

- 1938 Track Time \$110.00
- Triple Entry ... 140.00
- Galloping Dominos (two-toned), late 265.00

**PIN GAMES**

- Jungle ... \$ 72.50
- Keep 'Em Flying 134.50
- Miami Beach .. 77.50
- Towers ... 72.50



IMMEDIATE DELIVERY!  
THE MILLS NEW VEST POCKET BELL,  
\$74.50

**A REAL BUY!**  
Mills Club Consoles,  
5c Play ... \$275.00

THEY'RE GOING OVER BIG!  
The Mills New Safe Stands With Locking Bars and Keys, \$27.50

**ROY MCGINNIS CO.**  
2011 Maryland Avenue  
BALTIMORE 18, MD.  
UNIVERSITY 1800



**Priced for Quick Sale**

50 5c Caille Slots. Ea.....\$75.00  
 5 10c Caille Slots. Ea..... 90.00

Machines have been in storage, good as new, mechanically perfect. Can be seen in operation.

**FRONTIER CLUB**

220 N. Virginia St.  
 Reno, Nev.

**NOW DELIVERING — IN IOWA**  
**PACKARD**  
 PLA-MOR ACCESSORIES

PLA-MOR WALL BOX .....\$ 38.95 NO. 700 DAHLIA, WALL SPEAKER..\$21.95  
 NO. 1000 ROTATING SPEAKER... 159.50 BAR BRACKET ..... 5.00  
 NO. 900 ROSE, WALL SPEAKER... 49.95 30 WIRE CABLE. Per Ft. .... .22  
 NO. 800 DAISY, WALL SPEAKER.. 36.95 ADAPTORS — WRITE FOR INFORMATION

STEEL HIDEAWAY CABINETS — WRITE

★ ★ **IN STOCK!** PIN GAMES AND ARCADE EQUIPMENT ★ ★  
 NEW AND RECONDITIONED

*Gilbert* DISTRIBUTING COMPANY **In Iowa**

3203 Forest Ave. • Phone 7-0569 • Des Moines

**SAM STERN SAYS...**



**NOW DELIVERING NEW DAVAL**

MARVELS AND AMERICAN EAGLE \$50.00



Ball Gum Models \$5 Extra

Gusher, Jack Pot 54.00  
 Gusher, Bonus.. 54.00

**ORDER TODAY!**

**SCOTT-CROSSE COMPANY**  
 1423 Spring Garden St., Phila. 30, Pa.

**THE BIG ROCK CONVERSION**



**THIS TARGET REVERSES WHEN HIT**

**FOR YOUR OLD RAPID FIRE CHICKEN SAM AND JAILBIRD MACHINES**

RECENTLY ALL AMERICA TALKED OF THE RIOT AND ATTEMPTED ESCAPE

AT

**THE BIG ROCK**



**THIS TARGET DIVES BACK AND FORTH UNDER THE WAVES**

Our Artist Sensed the Great Public Interest—  
 Painted 2 New Conversion Kits in 10 Colors  
 One for RAPID FIRE  
 One for CHICKEN SAM

**BOTH USE THE BIG ROCK AS THE THEME SHOW FAST MOTOR BOAT—FULL OF CONVICTS AS TARGET**

**EVERY PLAYER WANTS TO PLAY "COPS AND ROBBERS"—PRETEND TO BE "JOHN LAW"**

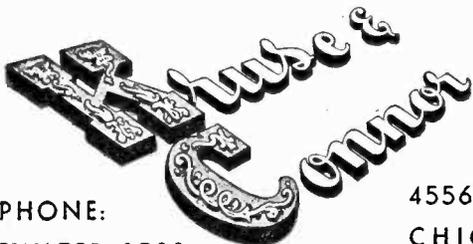
**EITHER ONE OF THESE KITS INSTALLED IN 10 MINUTES NO MECHANICAL CHANGES**

**Only a Limited Number of Kits—First Come—First Served—**

**GIVE YOUR OLD MACHINES A NEW BLOOD INFUSION**



**EITHER ONE OF THESE COLORFUL KITS**



VINCENT T. CONNOR  
 THEODORE A. KRUSE



TELEPHONE: EDGEWATER 3500

4556 N. KENMORE AVENUE, CHICAGO 40, ILLINOIS

**DISTRIBUTORS and JOBBERS: WRITE FOR OUR SPECIAL DISCOUNT IN DOZEN LOTS**

**SLOT BARGAINS**

**MILLS ORIGINALS**

- 4 5c Blue Front .....\$115.00
- 1 10c Blue Front CH ..... 140.00
- 3 25c Blue Front KA CH 3/5 ..... 175.00
- 11 5c Brown Front 3/5 Cherry Bell ..... 125.00
- 1 25c Brown Front KA CH 3/5 ..... 195.00
- 1 25c Brown Front Ref Gold CH 3/5 ..... 195.00
- 2 5c Blu Front Ref Gold CH 3/5 ..... 125.00
- 1 5c Melon Bell 3/5 ..... 125.00
- 2 5c Gold Chrome 2/5 Originals ..... 175.00
- 3 Double Cabinets, 2-door ..... 60.00
- 1 Double Cabinet, 1-door ..... 50.00

**JENNINGS**

- 3 5c Chief Fac Reb & Ref 2/5 .....\$100.00
- 1 5c Mast Silver Chief S.P. 3/5 ..... 125.00
- 1 25c Mast Silver Chief S.P. 3/5 ..... 175.00
- 1 10c Silver Moon Chief ..... 150.00
- 1 10c Chief Ref 3/5 ..... 35.00

**MISCELLANEOUS**

- 2 5c Caille 2/4 .....\$ 35.00
- 1 25c Pace Comet 3/5 ..... 75.00
- 1 5c Pace Comet 3/5 ..... 50.00

**TERMS:**

1/3 Deposit with Orders, Balance C.O.D. or S.D.

**Mitchell Novelty Co.**

1629 W. Mitchell St. Milwaukee 4, Wis.

**WANTED CHICAGO COIN GAMES**

**WILL PAY \$25 EACH**

Any kind. Don't have to work. All parts must be there. Glass not necessary. SHIP AT ONCE C. O. D. Open for inspection.

**G. F. G. Skill Games, Inc.**  
 1604 Chestnut Ave. Brooklyn, N. Y.

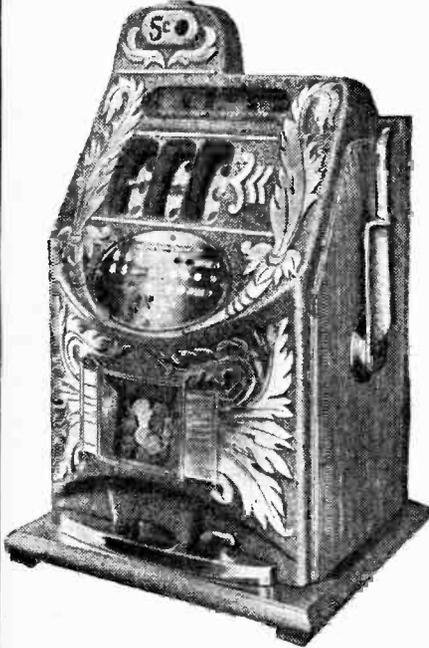
**WANTED LITE-O-CARDS**

WRITE — WIRE — TELEPHONE  
**Kramer Amusement Co.**  
 236 Dryades St. New Orleans 13, La.  
 Phone: Canal 3618

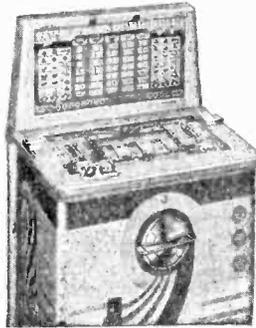
**NOW DELIVERING NEW EQUIPMENT**

KENNEY'S BONUS SUPER BELL .....WRITE  
 SURF QUEENS .....\$327.50  
 STAGE DOOR CANTEEN ..... 279.50  
 MILLS BLACK CHERRY BELLS .....WRITE  
 NEW VEST POCKETS .....\$ 74.50  
 TOTAL ROLL ..... 525.00

JENNINGS (BRONZE, STANDARD & DELUXE).....WRITE  
 COLUMBIA BELLS .....\$132.50  
 COLUMBIA BELLS— LOTS OF 10 ..... 122.50  
 GOTTLIEB GRIPPER ..... 39.50  
 CHICAGO COIN GOALEE ..... 525.00  
 VICTORY SPECIAL .....WRITE



COMPLETE SLOT MACHINE REBUILDING OUR SPECIALTY  
 60 DAY GUARANTEE  
 TRADE IN YOUR OLD MILLS SLOTS ON NEW EXTRABELLS, THE MOST BEAUTIFUL MACHINE EVER BUILT  
**Increase Your Play Up to 100%**



COMBINATION F. P., C. P.  
 1 COIN HEAD  
 5 COIN MULTIPLE  
 2 COIN HEAD  
 10 COIN MULTIPLE  
 LARGE JACKPOT

WE HAVE BEEN DISTRIBUTORS OF COIN MACHINES FOR 16 YEARS AND NEVER IN OUR EXPERIENCE HAS ANY MACHINE SHOWN SUCH EARNING CAPACITY  
**ORDER YOUR SAMPLE TODAY!**  
**IT WILL CONVINC YOU**

EXCLUSIVE FACTORY DISTRIBUTORS FOR LOUISIANA, MISSISSIPPI, W. TENNESSEE, MICHIGAN

**USED EQUIPMENT RECONDITIONED LIKE NEW**

BROWN FRONTS, 25c .....\$195.00	BLUE FRONTS, S.J., 25c .....\$185.00	JUMBO PARADE, F.P. ....\$110.00
BROWN FRONTS, 5c ..... 175.00	BLUE FRONTS, S.J., 5c ..... 165.00	JUMBO PARADE, C.P. .... 110.00
BLUE FRONTS, 10c ..... 185.00	SUPER BELL, Comb. F.P., C.P. . 275.00	BAKER PACES, D.D., J.P. .... 275.00
(Like New, 469,000 Ser.)	SUPER BELL, Twin F.P., C.P. . 525.00	(Over 8000 Serial)
		BUCKLEY TRACK ODDS ..... 395.00

**IMMEDIATE DELIVERY**

**ROBINSON DISTRIBUTING CO.**  
 1400 ST. CHARLES AVE.  
 NEW ORLEANS, LA. Raymond 8649

**WILL PAY HIGHEST CASH PRICES FOR ALL MILLS ESCALATOR SLOTS**

**ROBINSON SALES CO.**  
 7525 GRAND RIVER AVE.  
 DETROIT, MICH. Tyler 7-2770

**SMASH-HIT 25¢ BOARDS**



**\$1000 TOP**

**400 HOLES—**  
 \$1.00 buys section; 5 hole sections with fast sale FREE each section.

**\$43.90 PROFIT**  
 Order as: No. 400 HIGH SEE

**\$5000 TOP**

**400 HOLES—**  
 10 Sections pay \$2.00 LAST SALE each section.

**\$43.06 PROFIT**  
 Order as: No. 400 PULLMAN QUARTERS

**GARDNER & CO.** 2222 S. MICHIGAN CHICAGO 16

**REAL BARGAINS**

**USED PIN GAMES**

Sky Chief .....\$159.50	Victory .....\$ 82.50	Towers .....\$77.50
High Hat ..... 87.50	Keep 'Em Flying ..... 139.50	Horoscope ..... 49.50

**USED ONE BALLS**

CLUB TROPHY .....\$285.00	Sport Special .....\$124.50	Dark Horse .....\$139.50
'41 Derby ..... 285.00	Pimlico ..... 315.00	Seven Flasher ..... 64.50
Record Time ..... 139.50	Blue Grass ..... 139.50	Big Prize ..... 49.50

All Machines in Good Shape. Prices F. O. B. Dallas. Send One-Third Deposit With Order.

**NATIONAL SALES & DIST. CO.**  
 416 S. ST. PAUL DALLAS 1, TEXAS

**Bingo**

BE THE FIRST IN YOUR TERRITORY TO OPERATE BINGO

ACT NOW DONT WAIT BINGO IS THE HIT BOARD OF 1946

THE FASTEST MOVING BOARD IN THE WORLD



- 1080 HOLE BOARD
- THICK TICKETS
- TWO DICE ON EACH TICKET
- ANY AMOUNT CAN BE BET
- MORE THAN ONE CAN PLAY BINGO

IN LOTS OF 100 ..... \$4.25  
 IN LOTS OF 100 to 500 .. \$3.98  
 IN LOTS OF 1000 ..... \$3.75  
 NO ORDERS TAKEN FOR LESS THAN 25

ONE HALF DEPOSIT WITH ORDER BAL. C.O.D

**MID-CONTINENT SALES**

2722 INGERSOLL AVE., DES MOINES, IOWA

**"THE HOUSE OF FRIENDLY PERSONAL SERVICE"**

**ATLAS** Headquarters for **NEW Equipment**

**RICHEST STRIKE IN YEARS!**

**GUSHER**

BY DAVAL

Precision Built!  
Bell-Fruit Reels!  
Hand Load Jackpot!



**\$54.00**

**IT'S THE BONUS AND THE JACKPOT THAT GETS THEM!**

**ORDER NOW FOR PROMPT DELIVERY!**

**NEW!**

ABT CHALLENGER	\$ 65.00	BANK BALL, 9 ft.	\$375.00
BALLY VICTORY DERBY	848.50	12 ft.	449.50
BALLY VICTORY SPECIAL	681.50	BAKER PACERS, 5¢ St. Mod.	475.00
BALLY SURF QUEENS	327.50	Daily Double Model	525.00

**SLOTS**

Jennings Bronze Chief, 5c	\$249.50
Jennings Bronze Chief, 10c	259.50
Jennings Bronze Chief, 25c	269.50
Jennings Stand'd Chief, 5c	249.50
Jennings Stand'd Chief, 10c	259.50
Jennings Stand'd Chief, 25c	269.50

**NEW!**

Jennings Super Deluxe (Life-Up) Chief, 5c	\$274.50
10c	284.50
25c	294.50
50c Pace Deluxe Bell	500.00
\$1.00 Pace Deluxe Bell	600.00
Groetchen Columbia Jackpot Bell	132.50

**USED EQUIPMENT as you like it**

**GUARANTEED!**

*If unsatisfactory, return in 10 days for full refund of purchase price!*

**SLOTS**

Jenn. Victory Chief, 5c	\$125.00
10c, \$140.00; 25c	155.00
Jenn. Silver Club, 5c	145.00
10c, \$155.00; 25c	165.00
Jenn. 4-Star Chief, 5c	105.00
10c, \$115.00; 25c	135.00
5¢ Mills Black, H.L.	195.00
Vest Pocket Bell, BI & Gold	54.50
Chrome Columbia, J.P. (High Model), 5¢, 10¢, 25¢ Play	94.50
Mills 5¢ Club Console	185.00
10¢	195.00
Jenn. 25¢ Club Console	185.00

**CONSOLES**

Bally Club Bells	\$229.50
5¢ Super Bell, Comb.	274.50
25¢ Pace Reels, P.O., rails	195.00
5¢ Pace Saratoga, P.O., rails	109.50
5¢ Watl. Big Game, P.O.	129.50

**ONE BALLS**

Sport King	\$219.50
Kentucky	264.50
Jockey Club	325.00
Victory Derby (used 2 weeks)	595.00

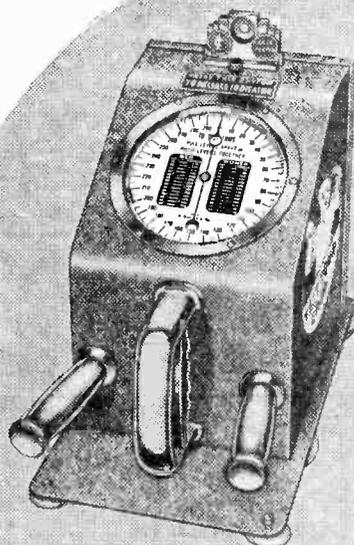
**ATLAS**  
NOVELTY COMPANY



2200 N. WESTERN AVE. · PHONE ARMitage 5005 · CHICAGO 47

Assoc. ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1  
ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19  
Offices ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 9

**"THERE IS NO SUBSTITUTE FOR QUALITY!"**



**GOTTLIEB**  
Improved Deluxe  
**GRIP SCALE**  
CONSISTENTLY BEST  
SINCE 1928

**D. GOTTLIEB & CO.**

1140 N. KOSTNER AVE. CHICAGO 51



**NEW MACHINES NOW BEING DELIVERED**

STAGE DOOR CANTEEN	\$274.50
ABT CHALLENGER, Beautifully Designed	\$ 65.00
BIG HIT, EXHIBIT'S NEW FIVE-BALL	298.50
CHAMPION HOCKEY, 2-PLAYER SENSATION	289.50
FRISCO, NEW FIVE-BALL	249.50
MILLS NEW BLUE AND GOLD VEST POCKET	74.50
GOALEE	525.00
AMUSEMATIC LITE LEAGUE	425.00
TOTAL ROLL	525.00
RED BALL	395.00

**NOW DELIVERING**

**GOTTLIEB**  
**STAGE DOOR CANTEEN**  
THE PROVEN MONEY-MAKER

**GOTTLIEB Improved Deluxe GRIP SCALE**

Three-Way Strength Tester—Powerhouse for Profits!

Exclusive Distributor for N. Illinois, N. Indiana, E. Iowa and Michigan.

**RECONDITIONED 5-BALL FREE PLAY GAMES**

Streamliner	\$190.00	Argentine	\$89.50	Spot a Card	\$72.50
Yankee Doodle	189.50	Genbo Victory	89.50	Sluggo	72.50
Sky Chief	185.00	Capt. Kidd	89.50	Horsoscope	69.50
Keep 'Em Flying	155.00	Hi Hat	89.00	School Days	69.50
Big Parade	140.00	Texas Mustang	79.50	ABC Bowler	67.50
Four Aces	129.50	Belle Hop	79.50	Ten Spot	64.50
5-10-20	129.50	Spot Pool	74.50	New Champ	59.50
		Four Roses	72.50	Star Attraction	59.00

**JENNINGS SLOTS**

STANDARD CHIEF	5¢ \$249.00	BRONZE CHIEF	5¢ \$249.00	SUPER DELUXE CHIEF	5¢ \$274.00
10¢	259.00	10¢	259.00	10¢	284.00
25¢	269.00	25¢	269.00	25¢	294.00

**CONSOLES — SLOTS — 1-BALLS**

Pace Saratoga, 5¢, rails	\$ 94.50	Mills Q.T., Glitt. Gold, Reblt., 5¢	\$ 89.50
Pace Reels, 5¢, rails, A-1 Cond.	89.50	Mills 5¢ Vest Pockets, Refln.	45.00
Bally Club Bell, Comb., late	239.00	Mills 10¢ Glitter Gold	225.00
Super Bell, 5¢, Comb. F.P. & P.O.	295.00	Jenn. Chief, 10¢	125.00

**NATIONAL COIN MACHINE EXCHANGE**  
1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

ORIGINAL JAR-O'-DO • ORIGINAL JAR-O'-DO

ORIGINAL  
"JAR-O'-DO"

gives you

**MORE FOR YOUR MONEY!!!**



★★ NOW!! ★★  
Eliminate the Cost of Jars!—"Jar-O'-Do's" Unique and Magnetic New Containers Furnished Free of Charge When You Order Refills—Means GREATER PROFIT for You!!

★ ★ ★  
Here's That Old Favorite—the "Jar-O'-Do" "UNCLE CHARLEY" Shown in All the Splendor of This Attractive New Container! DON'T MISS THE OPPORTUNITY OF CASHING IN ON THIS OFFER!

★ ★ ★  
You'll Like Everything About It! No Scratching of Your Counter—No Breakage or Chipping—No Lid to Take Off and On—No Expense!!!

★ ★ ★  
Watch for next week's illustration—and in the meantime, write us today for full particulars!

Takes In 2170 Tickets @ 3 for 25¢ ... \$180.83  
Pays Out (Act.) ... 114.00  
Profit (Actual) ... \$ 66.83  
(Tickets Stapled 3 to a Bundle)

**UNIVERSAL MFG. CO.**  
405-411 E. 8TH ST., KANSAS CITY 6, MO.  
"WORLD'S FOREMOST MFR. OF JAR GAMES"

ORIGINAL JAR-O'-DO • ORIGINAL JAR-O'-DO

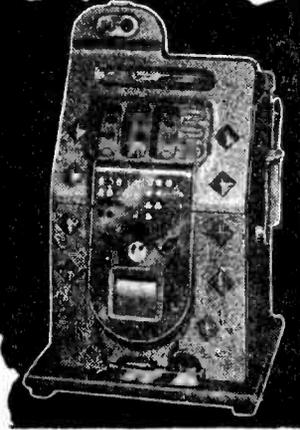


**STOP!**  
*Look This Over*

**AMERICA'S FINEST REBUILT 50¢ SLOTS**  
*Ready for Immediate Delivery!*

Available in Gold, Silver or Black Chromes  
We have thousands of satisfied customers. Why not join the crowd by ordering these beautiful "eye appealing" 50c SLOTS. All machines sold on money back guarantee. Available from stock for immediate delivery. 2/5 or 3/5 pay. Write for Distributors' Prices!  
**Order Today! It Will Pay!**

SILVER CHROME CABINETS \$39.50  
Brand new ...  
Gold and Black Chrome Cabinets also available all completely assembled, 5c, 10c or 25c play; 2/5 or 3/5 pay.



**American Amusement Co.**  
4047 W. FULLERTON AVE. CHICAGO 39, ILLINOIS CAPITAL 5300  
"IF YOU MISS US - YOU MISS MAKING MONEY"

**TESTED Empire Coin MACHINES**

- RED BALL—NEW LEGAL POOL TABLE TYPE ARCADE GAME .....\$395.00
- EXHIBIT'S NEW 5-BALL—BIG HIT, \$319.50; WITH 4-COIN MULTIPLE ..... 398.50
- MUNVES SUPER ROLL .....\$349.50
- CHICAGO COIN GOALEE .....\$525.00
- PREMIER SKEE BARREL ROLL ... 429.50
- VICTOR "V" NUT & GUM VENDOR 10.75
- NEW VEST POCKETS ..... 74.50
- NEW GROETCHEN COLUMBIA, J.P. 132.50
- NEW SPEED IRON SOLDERING GUN 14.95
- GOTTLIEB STAGE DOOR CANTEN 274.50
- AMUSEMATIC LITE-LEAGUE—SENSATIONAL LEGAL BASEBALL GAME ..... 425.00
- CHAMPION HOCKEY, 2 Player Legal Game \$289.50 | UNIVERSAL Bar Brackets. Pr. 6.95
- GENCO TOTAL ROLL .....\$525.00 | NEW PACE DOLLAR BELLS ..... 600.00
- NEW JENN. SUPER DELUXE LITE UP CHIEFS—5c, \$274.00; 10c, \$284.00; 25c ... 294.00
- KLEER-FLO PARTS CLEANER AND 30 GALLON DRUM OF FLUID ..... 129.50
- NEW JENNINGS BRONZE & STANDARD CHIEFS, 5c, \$249.00; 10c, \$259.00; 25c 269.00

**SPECIAL!** GROETCHEN METAL TYPERS, A-1 ..... \$325.00

*Special!* **FRISCO!** NEWEST 5-BALL REVAMP .. \$279.50

**SPECIAL!** SHOOT THE MOTHER-IN-LAW, BLACK LITE CHANCE-OVER \$ 55.00

- CONSOLES**
- 5¢ COMB. SUPER BELLS .....\$289.50
  - BALLY SUN RAYS, F.P. .... 149.50
  - 25¢ CLUB BELL, COMB. .... 295.00
  - MILLS BOX STANDS, COMPLETE .. 19.50
  - HI HAND, COMB. .... 209.50
  - GALLOPING DOMINOES, J.P. .... 249.50
  - MILLS JUMBO, F.P. .... 129.50
  - BALLY BIG TOP, P.O. .... 119.50
  - WATLING BIG GAME, F.P. .... 89.50
  - BALLY BIG TOP, F.P. .... 129.50
  - NEW EVANS DOMINO, J.P. .... 596.50
  - JENN. SILVER MOONS, F.P. .... 129.50

- ARCADE**
- BROWN ANTI-AIRCRAFT ..... \$ 64.50
  - WILLIAMS ZINGO ..... 225.00
  - WORLD SERIES ..... 89.50
  - TEXAS LEAGUE, DELUXE ..... 59.50
  - ORIGINAL SKY FIGHTERS ..... 189.50
  - GROETCHEN ZOOMS ..... 34.50
  - SHOOT THE BARTENDER, SAM CON. .... 189.50
  - AIR RAIDER ..... 174.50
  - MAID 'N' MONSTER, CHUTES REV. .... 145.00
  - KICKER & CATCHERS, A-1 ..... 27.50
  - SHOOT TO TOKIO ..... 129.50
  - SHOOT THE WOLF, BLACKLIGHT. .... 249.50
  - GOTT. TRIPLE GRIPPERS ..... 24.50
  - BALLY DEFENDER ..... 219.50
  - HOLLY GRIPPERS ..... 14.50
  - KEENEY SUBMARINE ..... 139.50
  - AMERICAN EAGLES, 1¢ ..... 19.50
  - MERCURY & LIBERTY, 5¢ FRUIT ..... 24.50
  - BIG GAME HUNTER—LATEST ..... 44.50
  - CHICAGO COIN HOCKEY ..... 219.50
  - BLUE TARGET SKILLS—LATEST ..... 39.50
  - MUTO. VIEWOSCOPES, WITH FILM ..... 34.50

- ONE BALLS**
- FAIRGROUNDS .....\$ 59.50
  - DARK HORSE, F.P. .... 189.50
  - '41 DERBY ..... 399.50
  - KENTUCKY ..... 249.50
  - CLUB TROPHY ..... 315.00
  - LONG SHOT ..... 239.50
  - VICTORIOUS, F.P. TURF OHAMP .. 109.50
  - SPORTSMAN, F.P. .... 195.00
  - SKYLARK, F.P. and P.O. .... 175.00
  - RECORD TIME, F.P. .... 184.50
  - LONGAORE, F.P. .... 435.00
  - BLUE GRASS ..... 195.00
  - SPORTS SPECIALS, F.P. .... 174.50
  - '40 MILLS 1-2-3, F.P. .... 99.50
  - MILLS OWL—1 OR 5 BALL, F.P. .. 79.50

- SLOTS**
- 25¢ MILLS BONUS BELLS .....\$295.00
  - 25¢ MILLS BROWN FRONT ..... 185.00
  - 5¢ MILLS BLUE FRONT, OVAL CARD ..... 154.50
  - 5¢ MILLS LATE O.T. .... 109.50
  - 10¢ MILLS LATE O.T., ORIG. .... 139.50
  - 1¢ MILLS O.T., A-1 ..... 59.50
  - VEST POCKETS, BLUE & GOLD ..... 54.50
  - COLUMBIAS—FRUIT REEL, G.A. OR J.P. .... 89.50
  - 5¢ JENN. CLUB CONSOLE CHIEF ..... 189.50

**SPECIAL—SEEBURG CLASSIC, R. C.**  
6 5c WALL-O-MATICS AND SPEAK-ORGAN .....\$765.00

*Special!* 2-5c MILLS CLUB THE FOUR PIECES \$1195.00  
1-10c CLUB  
1-25c CONSOLES

**WANTED!** HI DIVE, LEADER, ZOMBIE, STARS, DO-RE-MI, DOUBLE PLAY, SUN BEAM, DUPLEX, SKY BLAZER & WEST WIND @ \$55.00. ALSO ALL MUSIC AND OTHER EQUIPMENT. SEND YOUR LIST. WE NEED F.P. CONSOLES!!

- USED PIN GAMES**
- '41 MAJORS .....\$ 79.50
  - NEW OHAMP ..... 82.50
  - LAURA ..... 249.50
  - BALLY FLEET ..... 54.50
  - GENCO VICTORY ..... 84.50
  - GOTT. LIBERTY ..... 174.50
  - TEN SPOT ..... 72.50
  - GUN CLUB ..... 79.50
  - ZANZIBAR ..... 99.50
  - YANKS ..... 119.50
  - ATTENTION ..... 74.50
  - SEVEN UP ..... 74.50
  - BUBBLES, F.S. .... 179.50
  - FOUR ACES ..... 129.50
  - HOLLYWOOD ..... 169.50

- NEW REVAMPS**
- IDAHO .....\$269.50
  - OKLAHOMA ..... 269.50
  - STREAMLINER ..... 269.50
  - CATALINA ..... 249.50
  - TRADE WINDS ..... 269.50
  - FOREIGN COLORS 119.50
  - PION'R BUBBLES 249.50
  - SURF QUEEN ..... 327.50
  - TRAILWAYS ..... 89.50
  - YANKEE DOODLE 179.50
  - PROGRESS ..... 49.50
  - AMER. BEAUTY ..... 129.50
  - CATALINA, F.S. .... 189.50
  - SANTA FE ..... 229.50
  - MARVEL BASE-BALL ..... 149.50

- USED PIN GAMES**
- TOWERS .....\$ 89.50
  - PIN UP GIRL ..... 139.50
  - INVASION ..... 129.50
  - FLAT TOP ..... 235.00
  - BOSCO ..... 89.50
  - PLAY BALL ..... 89.50
  - HI HAT ..... 89.50
  - BROADCAST ..... 89.50
  - GLAMOUR ..... 49.50
  - CROSSLINE ..... 79.50
  - MARINES ..... 119.50
  - FOUR ROSES ..... 72.50
  - GOSB ..... 119.50
  - CASABLANCA ..... 189.50
  - BOOM TOWN ..... 49.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE O. O. D. OR SIGHT DRAFT.  
**Empire Coin MACHINE EXCHANGE**  
2812 WEST NDRTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

**"There is no substitute for quality"**



Woolf Solomon

PIN BALLS	
Bubbles	\$249.50
Catalina	249.50
Big Hit, Regular	298.50
Big Hit, Multiple	398.50
Surf Queen	327.50
Stage Door Canteen	274.50
Victory Derby	646.60
Victory Special	661.50
School Days	69.50
Flat Top	225.00
Score Card	29.50
Strat-O-Liner	69.50
Invasion	139.50
Owl	89.50
Bandwagon	49.50
Victory	99.50
Spot Pool	89.50
Zombie	\$ 89.50
Wild Fire	69.50
Repeater	69.50
Spot a Card	89.50
Monolker	99.50
ABC Bowler	69.50
Foreign Colors	159.50
Marines	149.50
Pan American	69.50
Broadcast	49.50
Big Time	99.50
Topic	99.50
Defense	109.50
Jumbo, '44	225.00
Showboat	69.50
Belle Hop	79.50
Leader	89.50

ARCADE EQUIPMENT

Rapid Fires, A-1	\$169.50	Voice Recorders	\$150.00	Batting Practice	\$119.50
Air Raiders, A-1	169.50	Periscope	149.50	Scientific Clock	89.50
Sky Fighters, A-1	199.50	Sea-a-Freak, new	89.50	Groetchen Type	325.00
Panorams, late	379.50	Ace Bomber	249.50	Chi Coin Hockey	209.50
Photomatic, late	795.00	Tommy Guns	109.50	Keeney Submarine	159.50
Undersea Raider	345.00	Shoot the Chute	129.50	Voice Recorder	150.00
9' Skee Rolls	179.50	Daval 8' Bumper	99.50	Undersea Raiders	345.00
4 Evans 48' Automatic Duckpin Alleys (like new), each					\$750.00

**NEW MACHINES—PROMPT DELIVERY**

Genco Total Roll	\$525.00	Columbias	\$132.50
Goalee	525.00	Vest Pockets	74.50
Life League	425.00	Gottlieb Gripper, 3 Way	39.50
Bally Undersea Raider	399.50	Mills Black Cherry Bells (Genuine)	
Suspense	324.50	Radiofone Voice Recorders	
Stage Door Canteen	274.50	Bally Victory Derby, One Ball C.P.	
Surf Queen	327.50	Bally Victory Special, One Ball F.P.	
Exhibit's Big Hit, Single or 4 Coin Multiple	\$298.50, 398.50	F. P. K. Skee Barrel	
Daval's Gusher	54.50	A. B. T. Challengers	65.00

**SINGLE AND DOUBLE SAFES REVOLVAROUND \$195.00—BRAND NEW—\$225.00 HEAVY STEEL, BURGLAR PROOF**

Will Take Mills or Jennings Slots. Bottom Door for Storage and Weights.

SLOTS AND SAFES

5¢ BLUE FRONTS	\$145.00	50¢ JENNINGS CHIEF, A-1	\$349.50
10¢ BLUE FRONTS	169.50	5¢ SILVER CHIEFS	185.00
25¢ BLUE FRONTS	179.50	10¢ SILVER CHIEFS	199.50
5¢ COPPER CHROMES, LIKE NEW	205.00	25¢ CAILLE 2/4, LIKE NEW	99.50
10¢ COPPER CHROMES, LIKE NEW	210.00	5¢ CHERRY BELLS	159.50
25¢ COPPER CHROMES, LIKE NEW	225.00	DOUBLE REVOLVAROUND SAFES, Brand New, Heavy Loading Type	225.00
5¢ GOLD CHROMES, LIKE NEW	205.00	5 TRIPLE SAFES, HEAVY	199.50

**PERSONAL MUSIC**

MEASURED MUSIC

Orders now being taken for immediate delivery in Central and Southern Ohio. Hottest item in music.

**NEW A. M. I. PHONOGRAPH**

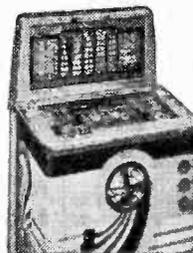
We are distributors for Central and South-eastern Ohio. Order now for preferred delivery.

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

CONSOLES

5c Superbells, F. P. C. P.	\$279.50	Jumbo Parades, C. P. L. Head	\$129.50
25c Superbells, F. P. C. P.	319.50	5c Jumbo Parade Comb., F. P. C. P.	229.50
4 Belts, Serial Over 1000	399.50	25c Fastimes, C. P.	169.50
Kentucky Clubs, 7 Coin	89.50	25c Bobtail Totalizer	159.50
Keeney Triple Entrys, 9 Coin	159.50	5c Bobtail Totalizers, F. P.	119.50
Wattling Big Games, F. P.	109.50	5c Silver Moon Totalizer, F. P.	119.50

**THE OPERATORS' DREAM CONSOLE**



COMBINATION F. P., C. P.  
1 COIN HEAD  
5 COIN MULTIPLE  
2 COIN HEAD  
10 COIN MULTIPLE, LARGE JACKPOT

KEENEY'S NEW BONUS SUPERBELL

WIRE-WRITE PHONE  
DISTRIBUTORS FOR OHIO, WEST VIRGINIA PREFERRED DELIVERY

**CENTRAL OHIO COIN MACHINE EXCHANGE, Columbus 15, Ohio**  
185-189 E. TOWN STREET PHONES, AD 7949, AD 7993

**BADGER'S Bargains**  
"Often a few dollars less—Seldom a penny more"

LOS ANGELES see Bill Happel  
MILWAUKEE see Carl Happel

**KEENEY'S RECONDITIONED SUPER BELLS**

KEENEY SUPER BELLS, 5¢, COMBINATION FREE PLAY AND PAY OUT, REBUILT AND RECONDITIONED	\$325.00
KEENEY SUPER BELL, 25¢, COMBINATION FREE PLAY AND PAYOUT, REBUILT AND RECONDITIONED	\$349.50

KEENEY SUPER BELLS, TWIN 5¢-25¢, COMBINATION FREE PLAY AND PAY OUT, REBUILT AND RECONDITIONED	\$595.00
KEENEY SUPER BELLS, TWIN 5¢-25¢, CASH PAY OUT, RECONDITIONED & REBUILT	\$450.00

KEENEY SUPER BELLS, 4-WAY, 3-5¢, 1-25¢, CASH PAY OUT, REBUILT AND RECONDITIONED	\$595.00
KEENEY SUPER BELL TWIN, 5¢-5¢, CASH PAY OUT, RECONDITIONED & REBUILT	\$395.00

**RECONDITIONED CONSOLES**

**LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST**

MILLS THREE BELLS, 5¢-10¢-25¢	\$895.00	MILLS FOUR BELLS, LATE HEAD, 5¢-5¢-5¢-25¢	\$750.00	MILLS FOUR BELLS, LATE HEADS, 5¢-5¢-5¢-5¢	\$895.00
KEENEY 4-WAY, 25¢-25¢-25¢-25¢, P.O.	650.00	MILLS FOUR BELLS, ORIG. HEADS, 5¢-5¢-5¢-25¢	495.00	MILLS FOUR BELLS, ORIG. HEAD, 5¢-5¢-5¢-5¢	395.00
KEENEY TWIN, 25¢-25¢, P.O.	450.00	PACE REELS, TWIN 10¢-25¢, P.O.	295.00	EVANS BANG TAILS, LATE D.D., JACK POT	295.00
BALLY CLUB BELLS, F.P., P.O.	239.50	PACE SARATOGAS, TWIN 10¢-5¢, P.O.	295.00	EVANS DOMINOES, LATE D.D., JACKPOT	295.00
BALLY HI HAND, F.P., P.O.	199.50	PACE REELS, 5¢ (Comb.), F.P., P.O.	169.50	EVANS LUCKY LUCRE, 3-5¢, 2-25¢	295.00
BALLY ROLL 'EM, P.O.	139.50	PACE SARATOGAS, 10¢, P.O., LATE MODEL	169.50	EVANS LUCKY LUCRE, 5-5¢	195.00
BALLY SUN RAY, F.P.	139.50	PACE SARATOGAS, 25¢, P.O., LATE MODEL	195.00	EVANS LUCKY STARS, 5¢	129.50
JENNINGS BOBTAIL, F.P.	124.50	PACE REELS, 5¢, P.O., LATE MODEL	124.50	BAKER PACERS, DAILY DOUBLE	299.50
JENNINGS SILVER MOON, F.P.	124.50	PACE SARATOGAS, 5¢, P.O., LATE MODEL	124.50	MILLS JUMBO (COMB.), F.P., P.O.	214.50
WATTLING BIG GAME, F.P.	124.50	PACE REELS, 10¢, P.O., LATE MODEL	169.50	MILLS JUMBO, LATE HIGH HEAD, P.O.	149.50
WATTLING BIG GAME, P.O.	124.50	JENNINGS FAST TIME, P.O.	89.50	MILLS JUMBO, LATE HIGH HEAD, F.P.	129.50
JENNINGS SILVER MOON, P.O., 25¢	225.00	JENNINGS DERBY DAY	49.50	JENNINGS SILVER MOON (COMB.), F.P., P.O.	199.50
<b>RECONDITIONED SLOTS</b>		<b>ONE BALL MULTIPLE F. P. TABLES</b>		<b>RECONDITIONED PHONOGRAPHS</b>	
MILLS REGULAR CHROME, 5¢	\$239.50	BALLY LONGACRE	\$359.50	SEEBURG 8800 NEW ROCK-O-LITE, R.C.E.S.	\$695.00
MILLS REGULAR CHROME, 10¢	249.50	BALLY THOROBRED	359.50	WURLITZER MODEL 850	795.00
MILLS REGULAR CHROME, 25¢	269.50	BALLY PIMLICO	275.00	ROCK-OLA SPECTRAXOX, PLAYMASTER	495.00
MILLS REGULAR CHROME, 50¢	445.00	BALLY CLUB TROPHY	195.00	ROCK-OLA SPECTRAXOX (ONLY)	125.00
MILLS BLUE FRONTS, 5¢	189.50	BALLY '41 DERBY	195.00	SEEBURG HIDE-A-WAY, R.C.	395.00
MILLS BLUE FRONTS, 10¢	199.50	KEENEY FORTUNE	189.50	WURLITZER HIDE-A-WAY TWIN 12	250.00
MILLS BLUE FRONTS, 25¢	215.00	KEENEY SKYLARK	139.50	MILLS EMPRESS	395.00
MILLS BROWN FRONTS, 50¢	395.00	BALLY BLUE GRASS	139.50	WURLITZER VICTORY 24	495.00
PAGE DE LUXE COMET, SLUG PROOF, 10¢	149.50	BALLY RECORD TIME	139.50	WURLITZER MODEL 500 WITH ADAPTOR	550.00
MILLS BROWN FRONTS, 25¢	225.00	BALLY DARK HORSE	139.50	WURLITZER MODEL 500	495.00
MILLS VEST POCKET, BLUE & GOLD	49.50	BALLY SPORT SPECIAL	129.50	ROCK-OLA MASTER ROCK-O-LITE	495.00
NEW MILLS VEST POCKET	74.50	MILLS '41 1-2-3	79.50	WURLITZER MODEL 950	795.00
<b>DEPENDABLE</b>		<b>STANDARD BRANDS</b>		<b>ACCESSORIES</b>	
WURLITZER AND SEEBURG MAIN GEARS	\$ 2.95	MAESTRO POINT PHONOGRAPH Needles, Lots 100	\$ .25	CHANGE-MASTER, HOLDS \$10.00 IN NICKELS	\$ 8.95
CRYSTAL PICK-UP, ALL MODELS	3.00	NELSON DOUBLE-POINT NEEDLES	.75	GUARDIAN DE LUXE ENGINEER'S POINT KIT	17.50
WURLITZER STAR WHEEL AND PIN	.75	ELECTRIC SPEED SOLDERING GUN	12.95	GUARDIAN OPERATOR'S POINT KIT	9.50
MOTOR BELTS, ALL SIZES	.75	COIL WINDING MACHINE	7.95	GUARDIAN INTERCHANGEABLE RELAY KIT	10.50
SEEBURG OR ROCK-OLA TRAYS	.45	WIRE STRIPPER AND CUTTER PLIERS	4.95	COLLECTION BOOKS—Pin Game or Phono. Per Doz.	.90
ACE COIN COUNTER	139.50	WALSCO STAPLE DRIVER	3.70	STANDARD LOCKS, 1" BARREL—Special, Per Doz.	6.79
AMPLIFIERS, FITS ALL MODELS (UNIVERSAL)	45.00	ALL PURPOSE MACHINE TESTER	9.50	2-WIRE ZIP CORD (500' & 250' SPOOLS)	\$9.90, 4.95
TITLE STRIPS (BRISTOL), 1,000	4.75	SPLITFER WELDER	19.95	UNIVERSAL BAR BOX BRACKETS, Per Pr.	7.95
TUBULAR COIN WRAPPERS, PER 1,000	.65	ALL-PURPOSE SOLDERING PENCIL, 4 TIPS	4.85	PENNY SCALE WITH CARRYING CASE	16.50
MILLS SLOT AND CONSOLE LOCKS, ALL MODELS	2.50	LIFETIME PRESSURE OILER	2.95	12" PM SPEAKER, 16 OZ. MAG.	9.75
RECORD CARRYING CASE	5.95	ALUMINUM NICKEL COIN COUNTER	1.35	CARBON RESISTOR KIT, 100 Ass't.	2.25
BELL TIME CLOCKS	1.50	MILLS JUMBO SCAVENGERS	2.45	STYNAMITE CABINET CLEANER, \$1.65 Gal.; Qt.	.60

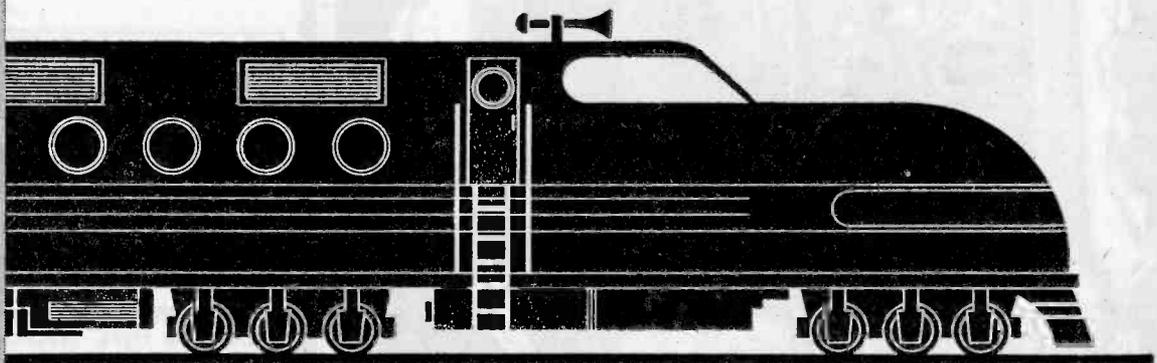
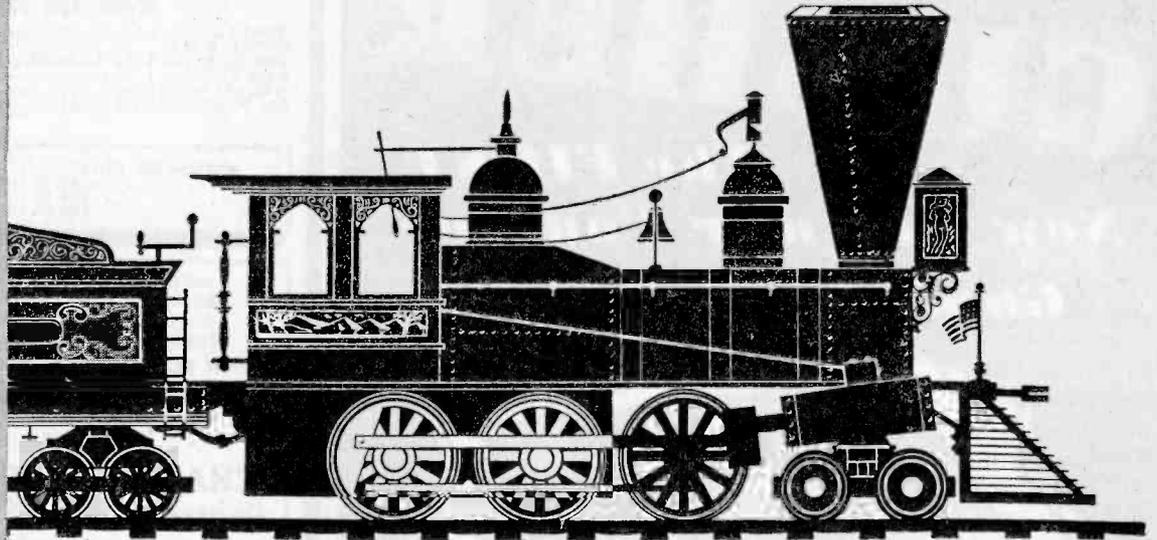
**BADGER SALES COMPANY**

1612 WEST PICO BLVD. All Phones: Drexel 4326 LOS ANGELES 15, CALIF.

**BADGER NOVELTY COMPANY**

2546 N. 30TH STREET All Phones: Kilbourn 3030 MILWAUKEE 10, WIS.

from  
**1889**  
 to  
**1946**



THE GOLDEN FALLS • A MILLS PRODUCT

Phone Spaulding 0600  
 4100 W. Fullerton Avenue  
 Chicago 39, Illinois

Down through the years, from 1889 to 1946, Mills has been producing and shipping superior coin-operated equipment. Fifty-seven years of leadership in the Bell field!

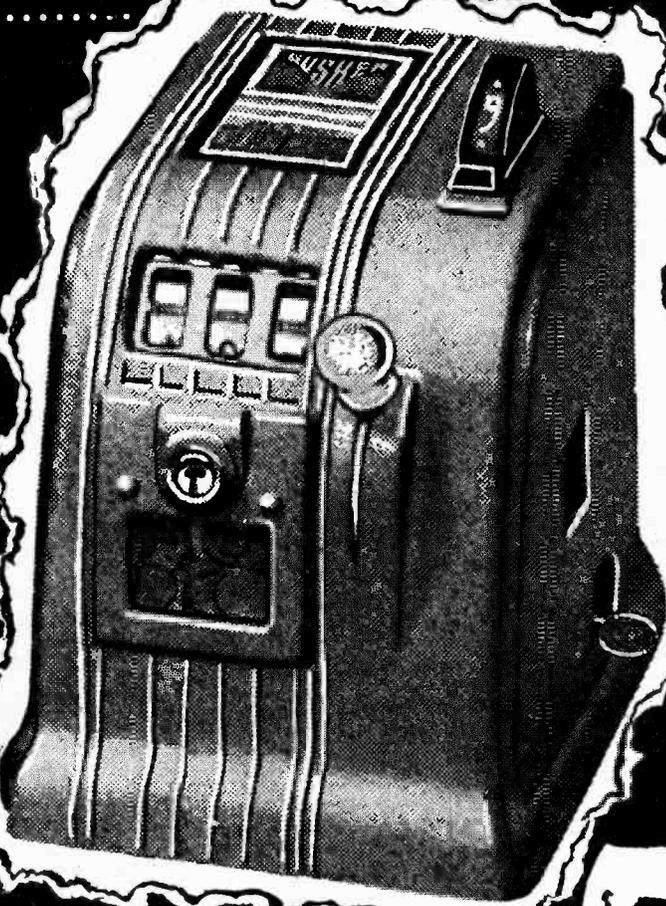
Old-time operators will recall famous Mills coin machines of the past, machines which in their time were the leaders like Mills Black Cherry and Golden Falls of the present day; many an operator made his start in the business operating them. Here are only a few of the many famous Mills coin products of the past: Auto-Stereoscope, Wizard Fortune Teller, Dewey, Brownie, Bag Puncher, Violano-Virtuoso, Iron Case Bell, Liberty Bell, Unit Picture, Perfume Vender, Magnetic Piano, Cupid Post Office, Owl Lifter, Target Practice, World Horoscope, and Doctor Vibrator. Then in later years there were: Official, Cannon Fire, Bonus Bell, Q T Bell, War Eagle, Extraordinary, and many, many others.

It is good sound judgment on the part of an operator who makes it a rule to buy Mills Bells. The background and history of Mills machines warrant it!

**BELL-O-MATIC CORPORATION**  
 EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS

# GUSHER

The **FIRST**  
New Postwar Counter  
Game by **DAVAL**



Price  
**\$54.00**  
F. O. B. CHICAGO

**IT'S THE BONUS AND THE JACKPOT IN THIS COUNTER GAME THAT GETS THEM!**

GUSHER is that new JACKPOT counter game by DAVAL that beats 'em all for greater profits! Bell-fruit reels pay out 3 to 25-1 token awards, also special JACKPOT and BONUS tokens. Jackpot token pays 100 to 1, bonus token 50 to 1.

Daval-engineered mechanism is the last word in precision-perfect, trouble-free, fool-proof and jam-proof operation. NO service calls.

Colorful and sturdy cabinet provides plenty of come-on, takes any amount of punishment.

Join the richest strike in years...order GUSHER NOW!

By Popular Request: We are again manufacturing "American Eagle" and "Marvel".

DAVAL GAMES are available from all wideawake distributors.

# DAVAL

PRODUCTS CORPORATION

1512 NORTH FREMONT STREET • CHICAGO 22

## MONARCH—For Better Values in Quality Merchandise

### BRAND NEW FACTORY RELEASES—IMMEDIATE SHIPMENT

GOALEE .....	\$525.00	EXHIBIT'S BIG HIT .....	\$298.50
TOTAL ROLL .....	525.00	STAGE DOOR CANTEN .....	274.50
AMUSEMATIC LITE LEAGUE .....	425.00	GROETCHEN COLUMBIA, TW. J.P. .....	132.50
RED BALL .....	398.00	NEW MILLS VEST POCKETS .....	74.50
MARVEL'S FRISCO .....	249.50	GOTTLIEB 3-WAY GRIPPERS .....	39.50
50¢ PACE DELUXE BELL .....	500.00	\$1.00 PACE DELUXE BELL .....	600.00

### JENNINGS SLOTS

STANDARD CHIEF		BRONZE CHIEF		SUPER DELUXE CHIEF	
5¢ .....	\$249.00	5¢ .....	\$249.00	5¢ .....	\$274.00
10¢ .....	259.00	10¢ .....	259.00	10¢ .....	284.00
25¢ .....	269.00	25¢ .....	269.00	25¢ .....	294.00

ARIZONA	} <b>\$269.50</b> Each	OKLAHOMA	
BRAZIL		SANTA FE	
GRAND CANYON		STREAMLINER	
IDAHO		TRADE WINDS	
SOUTH SEAS—RIVIERA. EACH .....			\$289.50

### NEW CHAMPION HOCKEY Deluxe Model, \$289.50

Simple, trouble-free mechanism—no service calls. Be the first in your territory to feature this sensational money-maker.

### King of them all ROCKET BALL

Sensational New Bowling Game — Well Constructed, Finished in Striking Modern Design. Two Handsome Models.

8' 6" ----- \$335.00  
10' 6" ----- 365.00

### BRAND NEW A.B.T. CHALLENGERS

Single .....	\$85.00
Lots of 25 .....	60.00
Lots of 50 .....	55.00
Lots of 100 .....	50.00

Specify when ordering

### THOROUGHLY RECONDITIONED 25¢ AUTOMATIC PAYOUT CONSOLES

Jennings Golf Ball 2/10 & 25 .....	\$225.00
Calle Roulette 25¢ .....	275.00
Bally Hi-Hand 25¢ Comb. ....	325.00
Bally Club Bells 25¢ Comb. ....	375.00
Keeney Super Bell 25¢ .....	395.00
Evans Dominos 25¢ J.P. Late model .....	575.00

### — SPECIALS —

BLACK-LITE CONVERSIONS:	Shoot the Wolf .....	Shoot the Bartender. Ea. ....	\$249.50
without BLACK-LITE:	Target Range .....	Maid 'N' Monster. Ea. ....	189.50

Used Mills Blue & Gold 5¢ Vest Pockets .....	\$ 49.50.	Metered .....	\$ 52.50
Exhibit Rotary Merchandisers, pusher type. Ea. ....	299.50		
Groetchen Metal Types, 10¢ Play, in beautiful condition .....	375.00		
Mills Cwls 5-ball Freoplay Pin Game. Ea. ....	79.50		
ZOOMS, \$39.50; LIBERATORS, \$169.50; PERISCOPE, \$169.50; ZINGS, \$199.50			
Used GOTTLIEB 3-Way Grippers, DeLuxe Model. Ea. ....	29.50		

Jockey Clubs .....	\$925.00	Longacres .....	\$425.00	Turf Kings .....	\$325.00
--------------------	----------	-----------------	----------	------------------	----------

### EXPORT TRADE!!!

Our Foreign Sales Department welcomes the opportunity to be of Service. Send for full particulars and information concerning all coin-operated equipment.

WRITE FOR LISTS: SPECIAL ARCADE EQUIPMENT VALUES, 1 & 5-BALL FREE PLAY PIN GAMES AND REBUILT SLOT MACHINES  
TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT

## MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 7434) CHICAGO 22, ILL.

### EXCLUSIVE DISTRIBUTORS FOR

PACKARD PLA-MOR PHONOGRAPHS and ACCESSORIES in Minnesota, N. Dakota, N. Wisconsin and N. Michigan

NOW AVAILABLE FOR DELIVERY!

Packard Pla-Mor Walibox .....	\$ 38.95
Packard Rotating Speaker .....	159.50
Packard Model 900 Wall Speaker .....	49.95
Packard Model 800 Wall Speaker .....	38.95
Packard Model 700 Wall Speaker .....	21.95
30-Wire Packard Pla-Mor Cable, Ft. ....	.22
Bar Brackets, Aluminum .....	5.00
Packard Hideaway Steel Cabinet. ....	85.50

### OTHER GUARANTEED BUYS!

Jockey Club, Ref. ....	\$375.00
Turf King .....	875.00
Paces Reels, Aut. P.O., Ref. ....	125.00
Silver Moon, Like New .....	125.00
Jumbo Parade, Hi-Hd., Ref. ....	135.00
Big Game, Aut. P.O., Ref. ....	135.00
Jenn. Totalizer, Free Play .....	100.00
Big Game, Free Play .....	100.00
Pace Reels, Two-Way, 5¢-5¢ .....	275.00
Pace Reels, Two-Way, 5¢-10¢ .....	300.00
Keeney Super Bells, Two-Way, 5¢-25¢ Comb. Cash & Free Play ..	550.00
Dewey Single .....	75.00
Dewey or Calle Double .....	150.00
Wurl. 618 Hideaway .....	250.00

### NEW MACHINES

New Bank Ball, 8' .....	\$375.00
Chic. Coin Goales .....	525.00
Genco Total Roll .....	525.00
Pilot Trainer .....	750.00
Mills Black Cherry Bells .....	Write
Bally Victory Derby .....	Write
Bally Victory Special .....	Write
Champion Hockey .....	289.50
Bally Under Sea Raider .....	399.50

JENNINGS 4-STAR CHIEFS	
5¢, \$125.00; 10¢, \$150.00; 25¢, \$175.00	

WATLING ROLATOPS	
5¢, \$75.00; 10¢, \$100.00; 25¢, \$150.00	

We can use Mills Escalator Machines—Write!

**Twin Ports SALES CO.**  
230 LAKE AVE SOUTH  
DULUTH 2, MINN.  
MELROSE 2888

### Bally Distributors for Georgia and Alabama

Victory Derby • Victory Special • SURF QUEEN  
IMMEDIATE DELIVERY NOW

jobbers—Write for Prices.  
1/3 with Order—Balance C. O. D. or S. D.

**VARIETY DISTRIBUTING CO.**

336 W. Peachtree St., N. W.  
Atlanta, Georgia — Phone Main 6666

*Hail*

# COLUMBIA BELLS

A "Star"  
Profit  
Producer

OPERATOR'S PRICE  
**\$132<sup>50</sup>**

F.O.B. CHICAGO, ILLINOIS  
All orders must be accompanied  
by one-third deposit, postal  
money order or certified check,  
balance C. O. D.

Fresh off the production lines — featuring an  
array of new mechanical improvements — comes the  
famous COLUMBIA TWIN JACKPOT BELL!

The new improved 1946 models in dazzling, durable  
finish are changeable *right on location* to

★ 1-5-10-25c play; hence, you get the service of four  
machines for the price of one... plus double slug protection!

COLUMBIA makes more money *f-a-s-t-e-r* — costs less money to own.

★ **IMMEDIATE DELIVERY**



**GROETCHEN  
TOOL & MFG. CORPORATION**

RANdolph 2807 126 North Union Avenue, Chicago 6, Illinois

HERE IS THE

## RED-BALL

MACHINE THAT'S SWEEPING  
THE COUNTRY

**IMMEDIATE  
DELIVERY**

We are delivering 150 RED  
BALL MACHINES each day  
... no other manufacturer  
can make such deliveries.

**LIVE WIRE  
DISTRIBUTORS**

Write for exclusive repre-  
sentation in your territory  
... you have never sold  
anything so fast, so new, so  
different and so profitable.



See RED BALL at  
Your Local Distributor  
or place your order direct

**Not a Pin Ball Machine... Not  
a Pool Table... But BOTH!**

Yes... RED BALL is a combination of both—it has  
the appeal of Pin Ball and the skill of Pool or Billiards...  
AND RED BALL IS ABSOLUTELY LEGAL IN every state  
in the union.

A beautiful well constructed machine of RED OAK  
33 1/2 x 8' 7" It has an electric scoring device  
and takes one minute and 25 seconds to play.

**IT'S NEW... IT'S PROFITABLE...  
A SENSATIONAL MONEY MAKER**

Operators average \$95. weekly and pay only 40% commission to  
a location. Pays for itself in 8 weeks.  
The armed forces permitted us to receive an AA-1 priority for  
RED BALL manufacture and we delivered 8,441 RED BALL machines  
to ARMY, NAVY, RED CROSS and USO CLUBS during the war.  
Service men know RED BALL and liked it... Get on the ball with  
RED BALL!

Operator's  
Price **\$395**

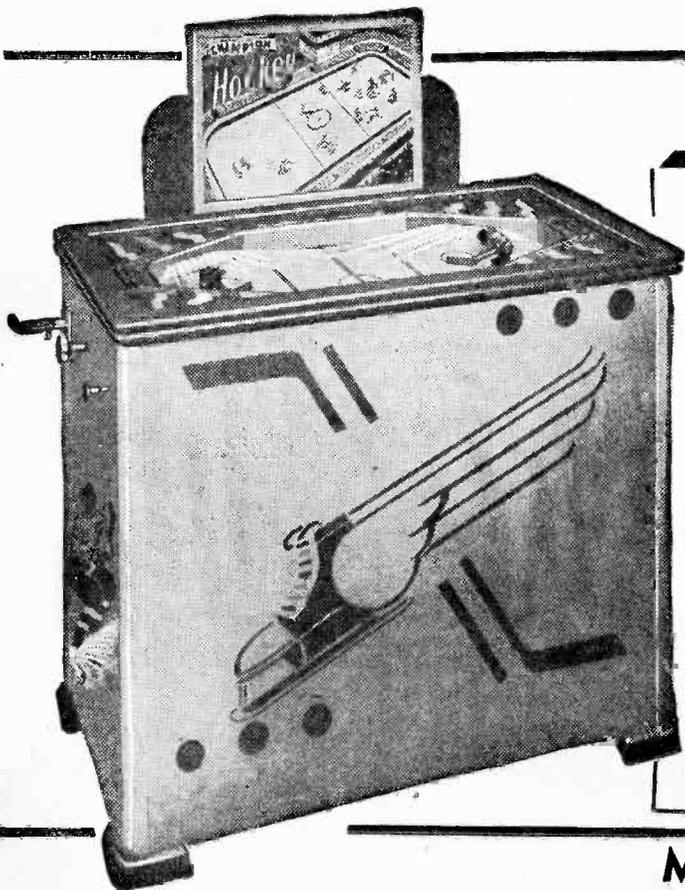
Exclusive National Distributors

**HIRSH COIN MACHINE CORP.**

1309 New Jersey Ave., N.W., Washington 1 D. C.  
Phone HOart 3170

**SCORING ON EVERY LOCATION!**

**THERE'S NO STOPPING . . .**



**Deluxe Model**

**Only \$289.50**

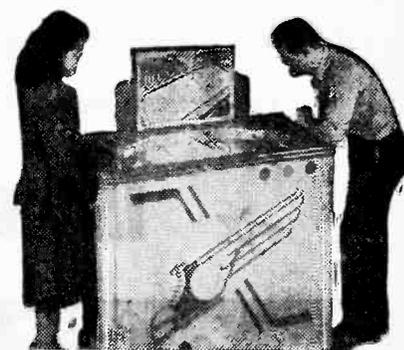
**Order From Your Distributor**

**GREATEST 2 PLAYER GAME MONEY CAN BUY!**

**COMPELLING COMPETITIVE APPEAL! WHIRLWIND REALISTIC ACTION!**

**TROUBLE-FREE PERFORMANCE!**

**IMMEDIATE DELIVERY!**



**MAX GLASS MFG. CO.**

914 DIVERSEY BLVD.  
CHICAGO 14, ILLINOIS

**==== C. & P. SALES CO. ====**

407 MADISON

PHONE 5-4576

MEMPHIS, TENN.

**FOR SERVICE THAT SATISFIES**

**CONSOLES**

EVANS DOMINOES, 1940, J. P. ....	\$225.00
MILLS JUMBO, C. P., HIGH HEAD .....	129.50
PACE'S TWIN REEL, 5c & 10c .....	225.00
KEENEY'S SUPER BELL, 5c & 25c, C. P. . .	335.00
KEENEY'S SUPER BELL, 5c, FACTORY RECON- DITIONED .....	269.50
WATLING BIG GAME, 5c, F. P. ....	89.50
WATLING BIG GAME, 10c, C. P. ....	129.50
WATLING BIG GAME, 25c, C. P. ....	149.50
JENNINGS TOTALIZER .....	107.50

**NEW SLOTS**

MILLS BLACK CHERRY BELL, 5c PLAY ....	WRITE
MILLS BLACK CHERRY BELL, 10c PLAY ...	WRITE
MILLS BLACK CHERRY BELL, 25c PLAY ...	WRITE
MILLS VEST POCKET .....	\$ 74.50
JUST TRADED FOR SOME NEW PACE'S SLOTS	WRITE
COLUMBIA'S, 5c-10c-25c .....	132.50
NEW A.B.T. CHALLENGERS READY FOR SHIP- MENT, EA. ....	65.00
ALL KINDS OF NEW CABINETS FOR SALE ..	WRITE

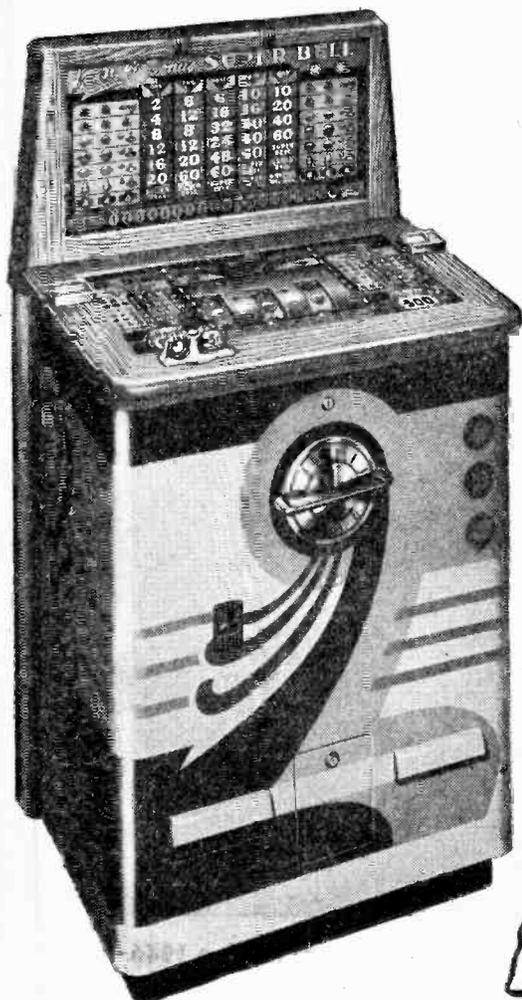
**REBUILT SLOTS**

5c MILLS CHROME BELL, 2/5 PAY ....	\$179.50
5c MILLS BROWN FRONT .....	179.50
10c MILLS BROWN FRONT .....	197.50
5c MILLS BLUE FRONT .....	117.50 up
25c MILLS BLUE FRONT .....	197.50
5c JENNINGS FOUR STAR CHIEF .....	97.50
5c PACE'S ALL STAR .....	97.50
5c WATLING ROLATOP .....	107.50
5c COLUMBIAS, J. P. ....	97.50
5c COLUMBIAS, GOLD AWARD .....	89.50

**ALL OF OUR SLOTS HAVE BEEN REFINISHED AND RECONDITIONED. SLOTS OVERHAULED AND REFINISHED FOR \$35.00 EACH.**

**WE ALSO BUY AND SELL ALL KINDS OF COIN CONTROL MACHINES REGARDLESS OF CONDITION. LET US KNOW WHAT YOU HAVE FOR SALE.**

**1/3 CASH DEPOSIT WITH ORDER, BALANCE C. O. D.**



**PROVEN**

## KEENEY'S **BONUS** SUPER BELL

When you can have more money, there is no reason to operate for less. Keeney's Bonus Super Bell has proved to be the biggest money maker of all time. See it now at your Keeney distributor's showroom . . . this handsome new console with triple scoring across the reels in accordance with lighted combinations . . . positive advancing odds stepping up across the scoreboard . . . a five hundred bonus to the jackpot winner playing 5 coins in any chute in addition to increased odds. All this is a sure lure for steady, repeat play. Available with single or two way coin chutes in 5c—10c or 25c play. Convertible payout and free play. It will pay you to decide on Keeney's Bonus Super Bell when you make your next game purchase!

**J. H. KEENEY & COMPANY, INC.**  
2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS

*A product of the house that Jack built*



**Boston, Mass.:**

# Ed Ravreby

proudly announces New and Better Service . . .

New facilities and a new address!

846 Commonwealth Avenue, Boston.

Your faith in us and your patronage have made it possible to bring to you the most complete facilities afforded in the trade and industry.

Come in--We have a spacious three-floor building; large showrooms for display purposes, individual showrooms for private inspection of coin-operated machines, enlarged service department with specially trained service staff, over-the-counter completely stocked parts dept., recreation facilities and ample parking space.

**EXCLUSIVE DISTRIBUTOR FOR**

MILL INDUSTRIES  
Mills Music Panorams  
Belmont's Bells, Vest Pockets, Consoles  
INTERNATIONAL MUSEUM PRODUCTS  
Phonon, Kip—Voice-O-Graphs—Arcade  
COIN ARTS, Inc.  
Pre Flight, Shine-A-Minit  
TEAD C COIN-OPERATED RADIOS  
THE NAVAL PRODUCTS CORP.  
Counter Model Machines  
THE VENBIT CORP.  
Candy Vending Machines

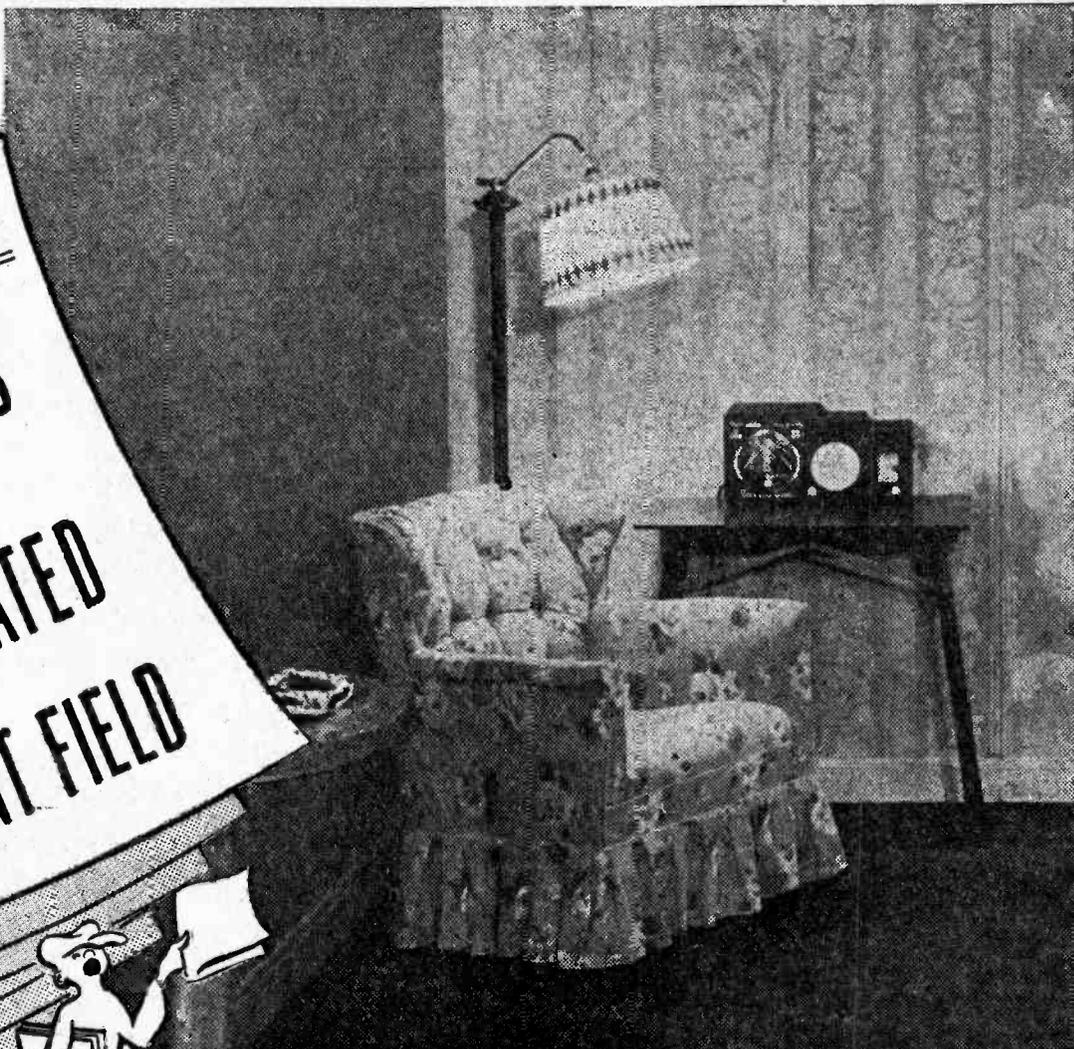
## Associated Amusements Inc.

846 COMMONWEALTH AVENUE  
BOSTON 15, MASSACHUSETTS  
Telephones: Longwood 8440-1-2-3

**DISTRIBUTORS OF**

CHICAGO COIN COLEEE  
BALLY MFG. CO.  
VICTORY DERBY, SPECIAL,  
SURF QUEEN  
B.T. CHALLENGERS  
GENCO TOTAL ROLE  
AMUSEMATIC LITE LEAGUE  
HIRSH COIN RED BALL  
SILVER KING PENNY MACHINES  
COTTLIEB'S STAGE DOOR CANTEEN  
EXHIBIT'S BIG HIT  
WILLIAMS SUSPENSE

**DAILY STAR**  
**THE BIGGEST NEWS**  
*in the*  
**COIN-OPERATED**  
**EQUIPMENT FIELD**

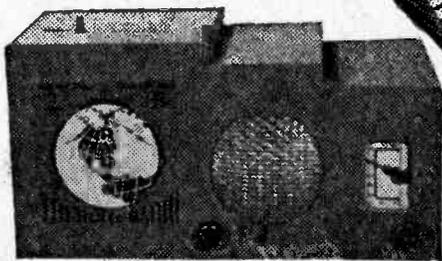


Trade mark © 1946—Pat. Pending

# TRADIO

## THE "PAY AS YOU PLAY" RADIO

*TRADIO opens unlimited new opportunities to distributors of coin-operated equipment!*



The equipment — TRADIO, is greatly superior to radios merely adapted to "Coin Operation." TRADIO was specifically designed by engineers to be the finest coin-operated radio that could be built. Tested for years. All "bugs" removed. TRADIO has a super-sensitive, hum-free circuit. Ideal indoor selectivity. Acoustically modulated, Variable Volume Control. All metal absolutely tamper-proof cabinet. Functionally designed with "vent" dissipation of heat prevents warping or buckling. New simplified electrical metering. 3 hours for 25c. Choice of A.C. or D.C. TRADIO is unconditionally guaranteed for 1 year! UNDERWRITER APPROVED.

Locations for TRADIO include millions of excellent availabilities. TRADIO has already proven tremendously profitable in scores of Hotels, Tourist Camps, Motels, Club Rooms, Hospitals, Meeting Halls, etc. TRADIO cabinets are beautifully styled in many fine finishes to enhance the beauty of all rooms.

Your Opportunities with TRADIO! Tradio is in line with the latest trends in the coin-operated equipment field — delivering new services. Right now TRADIO is completing its National Organization. Key Distributors have been assigned from Coast to Coast. Alert operators are invited to investigate the important, profitable new opportunities TRADIO offers. Get in touch with your local Distributor right away. Or call, write or wire today—

- In Penna., Md., Dela.  
BEN GOLOB, 241 E. 44th St., New York City
- In Mass., Me., Conn., R. I., Vt., N. H.  
ASSOCIATED AMUSEMENTS INC.  
846 Commonwealth Ave., Boston 15, Mass.
- In Va., W. Va., Ky.  
TRI STATE TRADIO DIST. CO., 906 High St., Portsmouth, Va.
- In Ark., Okla.  
W. R. ALLEN & CO., 160 Main, Booneville, Ark.
- In Ga.  
TRADIO, INC. OF GA., 201 Denmead St., Marietta, Ga.
- In N. C., S. C.  
T. B. HOLLIDAY CO., INC., 1200 W. Moorehead St., Charlotte, N. C.
- In Fla.  
SUPREME DISTRIBUTORS, 3817 N. E. 2nd St., Miami, Fla.
- In Chicago  
BRADLEY DISTRIBUTORS, 32 N. State St., Chicago, Ill.
- In Ala.  
H & L DISTRIBUTORS, INC., 708 Spring St., N. W., Atlanta Ga.
- In Washington, D. C.  
SILENT SALES SYSTEM, 635 "D" St., N. W., Wash., D. C.

**TRADIO, INC.**  
**ASBURY PARK, NEW JERSEY**  
**PHONE: ASBURY PARK 1341-J**

# HOW Does it Do it?

MUSICALE uses the dynamic power of suggestion, the magnetic appeal of the human voice to actually SELL music... sells it through thousands of midget-sized speakers like the one shown here... delivers the entertainment privately through these individual speakers when a nickel is dropped. Each record can collect hundreds of nickels. Get full details now.

## telotone corporation

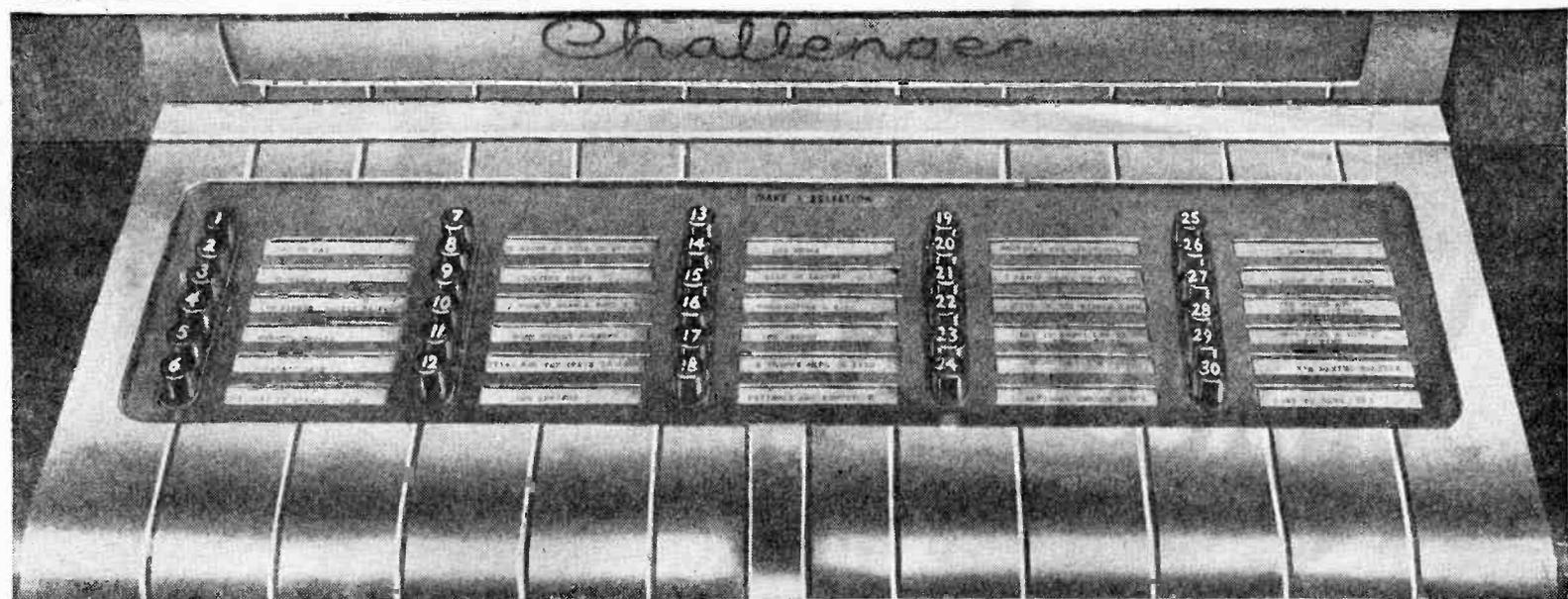
Telephone Esterbrook 4231  
500 NORTH PARKSIDE, CHICAGO, ILL.

# MUSICALE

# Challenger '47

# 30

# RECORD One Side ELECTRIC SELECTION



THE *Only* PHONOGRAPH WITH THIS FEATURE!



## U.S. Challenge Co.

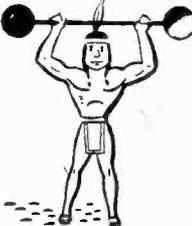
AUTOMATIC EQUIPMENT DIVISION

FACTORIES: BATAVIA, ILL. WICHITA, KAN. CENTERVILLE, IOWA  
GENERAL OFFICE AND SHOWROOMS: FIELD BUILDING, CHICAGO, ILLINOIS

# JENNINGS IS FAMOUS FOR ITS *depend*ABILITY

... its *ea-s-s-s-e*  of operation!

... its *FAST*  coin turnover play!

... its **STURDY**  construction!

... its  **FLAWLESS** mechanism!

**SUPER  
DE LUXE  
CLUB CHIEF**

*Terrific?  
Of course...  
It's a Jennings!*



**O. D. JENNINGS AND COMPANY**

4307-39 WEST LAKE STREET • CHICAGO 24, ILL.

Our New Phonograph with the  
Simple, Single, 45 lb. Mechanism, the

# AMI

P L A Y S

## 20 RECORDS

T O G I V E

## 40 SELECTIONS!

*AMI Incorporated*

679 NORTH WELLS STREET, CHICAGO 10, ILL.



IT USED TO BE "JUKE BOX"...

Now

IT'S

**Seeburg**  
DEPENDABLE MECHANISMS

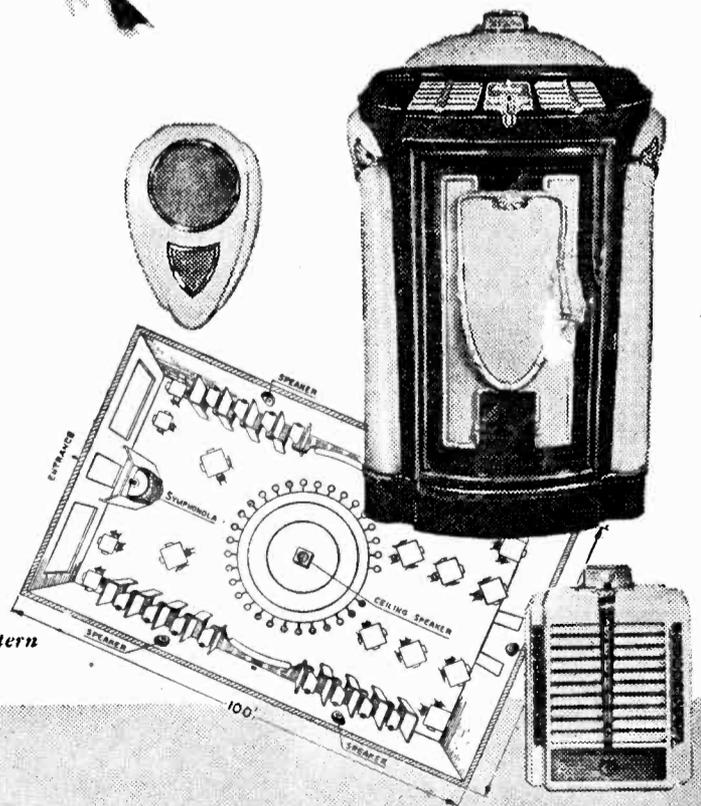
SCIENTIFIC

SOUND

DISTRIBUTION

What a whale of a difference Seeburg Scientific Sound Distribution makes! The additional, strategically placed, impedance matched speakers DO NOT INCREASE THE VOLUME of music in an establishment . . . but simply distribute an even, pleasing volume over the entire area. Music quality is never distorted . . . but scientifically right for listening pleasure . . . never interfering with normal conversation.

- ★ Dallas . . . Pacific at Olive
- ★ Houston . . . 910 Calhoun
- ★ Memphis . . . 167 S. Second
- ★ San Antonio . . . 241 Broadway
- ★ New Orleans . . . 832 Baronne
- ★ Oklahoma City . . . 900 N. Western



★ Sample Seeburg Installation Chart

**S. H. LYNCH & CO.**

*Exclusive Southwest Distributors*

# Southern Automatic

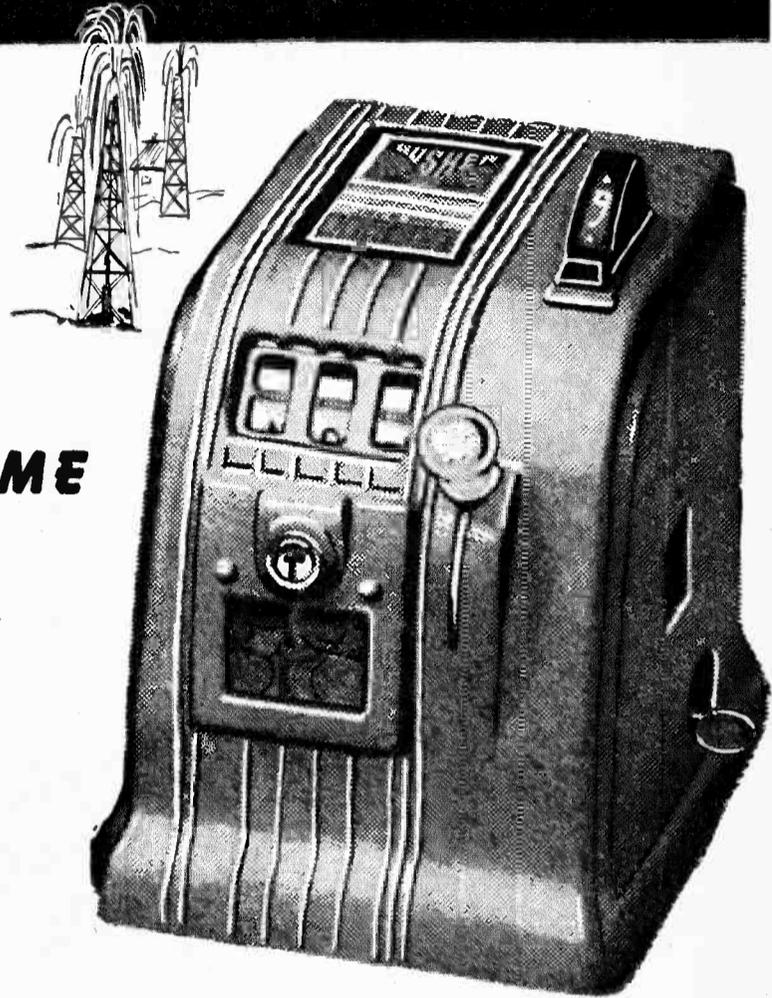
## BRINGS IT IN FOR YOU!

# GUSHER

## FIRST NEW POSTWAR COUNTER GAME

### by DAVAL

IT'S THE **BONUS** AND  
THE **JACK POT** THAT GETS 'EM!  
**\$54<sup>00</sup>**



FOR EARLIEST DELIVERY ORDER NOW FROM OUR OFFICE NEAREST TO YOU...



- 542 So. 2d Street  
LOUISVILLE 2, KY.
  - 228 W. 7th Street  
CINCINNATI 2, OHIO
  - 325 N. Illinois Street  
INDIANAPOLIS 4, IND.
  - 425 Broad Street  
NASHVILLE 3, TENN.
  - 211 E. 10th Street  
CHATTANOOGA 3, TENN.
  - 242 N. Jefferson  
LEXINGTON, KENTUCKY
  - 603 Linden Avenue  
DAYTON 3, OHIO
  - 1329 So. Calhoun Street  
FT. WAYNE, IND.
- 710 N. W. 2D STREET, EVANSVILLE, IND.

NOW DELIVERING  
AT ALL 9 OFFICES

SEEBURG  
PRODUCTS

ACE  
COIN COUNTER

DAVAL  
AMERICAN EAGLE  
MARVEL

GOTTLIEB  
PRODUCTS

CHAMPION  
HOCKEY

KEENEY'S  
BONUS  
SUPER BELL

EXHIBIT  
BIG HIT

ABT  
CHALLENGER

Only  
**Aireon**  
has



# Modern Beauty,

Dimensions of Aireon Super DeLuxe  
Electronic Phonograph 59 in. High,  
45 in. Wide, 27 in. Deep.

## STYLED TO MATCH YOUR TOP SPOTS with TOP-PLAY APPEAL

Every smart Music Operator knows he's got to keep up to the minute on his discs to get top play and top pay. Isn't the same true of the styling of your phonograph? Aireon has realized that today's locations and today's players are attracted by the beauty of modern design—that matches the mood of today's music—gleaming chrome, colorful new plastics, flashing, scintillating fluorescent lighting

—streamlined design that harmonizes with any surroundings.

You'll be amazed at the extra play you'll get wherever Aireon supplies the music—as much from Aireon's beauty of appearance as from Aireon's perfection of tone.

*General Offices:*

1401 Fairfax Trafficway, Kansas City, Kansas

*In Canada:*

Matco Corp., Ltd., 4001 St. Antoine St.,  
Montreal, Que.

*Distributors In All Principal Cities*

# Aireon

MANUFACTURING  
CORPORATION

*Plants and Laboratories: Slater, Mo.; Los Gatos, Calif.; Oklahoma City, Mexico, D.F.; Kansas City, Greenwich, Conn.; Pasadena, Calif.*

# 3 TOP MONEY MAKERS BY Bally... FOR EVERY TYPE OF LOCATION

## VICTORY DERBY

ONE BALL  
MULTIPLE  
PAY TABLE



Packed with all the profit-proved features of Bally's famous pre-war multiple games, VICTORY DERBY also introduces new play-stimulating ideas that are pushing profits to a new all-time high. Order today for early delivery.

## VICTORY SPECIAL

ONE OR FIVE  
BALL REPLAY  
MULTIPLE



Bally's big beautiful VICTORY SPECIAL is your post-war profit insurance in replay territory. Quickly convertible to one or five ball play... and a fast money-maker either way. For top profits in replay spots order VICTORY SPECIAL today.

## SURF QUEENS

NEW FIVE BALL  
NOVELTY  
GAME



Designed by a successful operator known for his ability to pick winners, SURF QUEENS is packed with all the time-tested features of a money-making game, plus new angles that will bring the slowest spots back to life in a hurry. Location tests definitely prove SURF QUEENS a winner in a class with Bumper, Bally Reserve and other famous Bally hits. Be first in your territory with SURF QUEENS—order today from your Bally distributor.



**Bally** MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

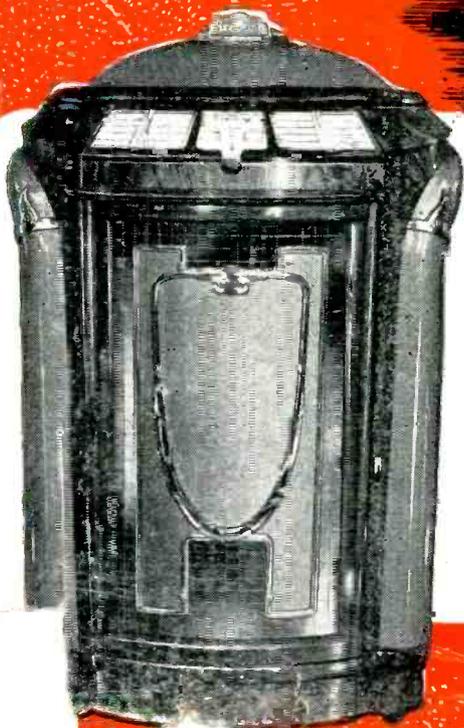


**Install a Wallomatic ANYWHERE...**

**... Plug Into a Light Socket**

**as easy as that with**

*Wireless Remote Control*



You know how selective wall boxes, properly placed, encourage playing. You know how difficult it is to string wire from the phonograph to many different points in a room. Seeburg Wireless Remote Control no longer makes that necessary.

Just install the Wireless Wallomatic anywhere. Plug it into any electrical outlet, and every customer can make his selection with minimum effort.

Wireless Remote Control is a plus advantage you get with the Symphonola "1-46." The Seeburg Music System brings you everything you could ask for—fresh styling—improved engineering—easy operation—reduced maintenance—Scientific Sound Distribution.

*"Be Sure Buy Seeburg"*

**Seeburg**

1922 • DEPENDABLE MUSIC SYSTEMS • 1946

J. P. SEEBURG CORPORATION  
1500 N. Dayton St., Chicago 22, Ill.

# Everybody Sees It!



## That's Why Every Location Owner Will Want a WURLITZER

● Everybody sees Wurlitzer's national consumer advertising! In the Saturday Evening Post. In Collier's. In Look. In Liberty. On billboards coast to coast. They see Wurlitzer's Sign of the Musical Note on location doors, windows, counters and back bars.

Every unit reminds them that it's fun to play Wurlitzer Music. Every day more and more people look for the place that offers Wurlitzer Music.

That's why every location owner will want a Wurlitzer—will make more money when he has a Wurlitzer than he ever made before.

No wonder Wurlitzer Factory-Approved Music Merchants are profiting as Wurlitzer Extends Its Leadership. The Rudolph Wurlitzer\* Company, North Tonawanda, New York.

*\*The Name That Means Music To Millions*



Wurlitzer's "Triple Action" Advertising Campaign will reach Everybody... Everywhere

Watch

**WURLITZER**

EXTEND ITS

*Leadership*