

# The Billboard

OCTOBER 19, 1946  
25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

## NABroadcasters in Chi—What Blows?

A LOOK AT THE ISSUES  
ON THE EVE OF NAB'S  
FULL-DRESS CONVENTION

—Page 3

## ARMISTICE OR PEACE BETWEEN NEWSPAPERS AND RADIO INDUSTRY!

—Radio Dept.

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Weeks to date	POSITION		
	Last Week	This Week	
8	1	1.	CHOO CHOO CH'BOOGIE... Louis Jordan and His Tympany Five ..... Decca 23610
15	3	2.	STONE COLD DEAD IN THE MARKET (He Had It Coming) Louis Jordan-Ella Fitzgerald... Decca 23546
6	3	3.	THAT CHICK'S TOO YOUNG Louis Jordan and His Tympany Five ..... Decca 23610
—	—	4.	TO FRY... Apollo 1012

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# NAB CONVENSH POT BOILING

## Blue Book as A Major Issue At Chi Confab

### K.O. Denny Vs. Killer Miller

By Our Washington Bureau

WASHINGTON, Oct. 12.—Pace for important congressional moves on issues of the Blue Book and Federal Communications Commish licensing powers is seen certain to be set in rumbling battles destined to flare out at National Association of Broadcasters' four-day conclave which gets under way October 21 in Chicago's Palmer House. Sharp lines in the battle on Blue Book and FCC policy

on wholesale AM grants will be drawn in a series of important speeches and in behind-scenes sessions. Biggest development is expected to be a frank but tactful contest of words between NAB Prexy Justin Miller and acting FCC Chairman Charles Denny Jr., on the Blue Book issue, with a big supporting cast of contestants due to add punches.

Denny will have two chances to deliver his side of the argument in speeches at the NAB conclave, with President Miller, of NAB, delivering the keynote which carries the provocative title, *Broadcasting—an Opportunity—a Challenge*. Expectations are that, while Denny will answer Miller's challenge on the Blue Book issue, he will have little to say on another running controversy—the question of whether FCC is encouraging dangerous cutthroat competition in AM by handing out wholesale grants that might threaten to leave a lot of broadcasters high and dry thru lack of business. This particular contest will be fought out largely within the framework of NAB, according to present indications. NAB has already received a challenge on the issue from a spokesman for smaller members. NAB bigwigs have (See BLUE BOOK on page 5)

### "Time" Mag's Pix Firm On SAG's Unfair List

NEW YORK, Oct. 12.—March of *Time*, newsreel end of *Time-Life-Fortune* magazines, has been placed on the unfair list of the Screen Actors Guild. No SAG members will be allowed to work in MOT releases. SAG is also asking AFRA, Equity, AGVA and AGMA to put MOT on their respective unfair lists.

According to SAG, *Time* refuses to sign the Guild's standard collective bargaining contract, for fear it would lose its status as a newsreel company. Guild claims MOT productions aren't newsreels, but topical shorts and documentaries, and employs many non-pro actors to portray public personalities.

MOT is now in the commercial film field, with pix skedded for the N. Y. Stock Exchange and an airline.

## Boston Bistro Biz Boffo But Series N. G. for Legit

BOSTON, Oct. 12.—The Hub's bistro boys, night club operators and impresarios are publicly bowing in the direction of Fenway Park and giving thanks to their Allah, the Boston Red Sox. Before the Hose really got hot and brought their share of the series to Boston, local joints were worrying along on worse than fair business. But for a short time, even if only for a few days, they've been saved, for the series drew hordes to Boston. Monday and Tuesday (7-8) of this week, traditionally poor days, most night clubs were playing to scattered crowds with business that way generally a month or so, ever since the post-war letdown really set in.

Wednesday and Thursday, tho, even the big, cheap-jack joints which have looked like empty barns since the G. I.'s left, were doing stand-up business. Uptown hotels, the Somerset, Kenmore, Bostonian and Copley Plaza, not far from Fenway Park, were jammed. Some began to run out of food. All rooms everywhere were taken, mostly in advance. Baseball fans were hanging from chandeliers and begging for closet room by mid-week.

### LQ Holds Up

While post-war business has held up fairly well at the mass-production Latin Quarter, its sister spot, the Mayfair, and the Bradford, have been (See Boston Bistro Biz on page 4)

## 50 Years of 'Best Books' Replanted

NEW YORK, Oct. 12.—Celebrating 50 years of best-selling books, *The New York Times* last Sunday (6) published a special supplement to its weekly book section, listing the tomes from 1896-1945; 100 volumes in all. Not mentioned, but strangely solid thru the half-century stretch is the showbiz angle, since 31 of these top sellers hit legit and pics in play and scenario form.

A browse reveals that the first to be picked for the screen was *Quo Vadis*, by Henry Sienkiewicz (1897). In 1899, Charles Major's *When Knighthood Was in Flower* was the fiction winner, and a decade or so later became a pop legit on the English stage, then a Marion Davies film. *The Virginian*, by Owen Wister (1902) has been screened twice as has the second winner in 1902, Mrs. Wiggs of the Cabbage Patch. Rex Beach's *The Barrier* and Florence Barclay's *The Rosary*, 1908 and 1910 (See 50 Yrs. of 'Best Books,' page 4)

## Showbiz Agonizes As Strike Lingers On Pitt.'s Power

PITTSBURGH, Oct. 12.—Pittsburgh is now worse off than at any time during the war years. People are walking miles to work, hitchhiking is a common practice, car pools are springing up again and in the city there exists a spirit of general chaos. Travelers are avoiding the city, finding it impossible to get a room. Only 20 per cent of the street lights are on and the only lighted marquees are those used to supplement the street lighting. Downtown Pittsburgh is virtually deserted every night. Industry as a whole has already lost more than a quarter of a billion dollars with none recoverable.

Showbiz, of course, has picked up its share of the tab. By far hardest hit have been the niteries, off anywhere from 50 to 100 per cent. It is a familiar sight to see large 1,000-seat clubs putting on shows before eight or 10 people. Don Metz's Club Casino, largest nabe spot, has closed (See Showbiz Agonizes on page 4)

## Showbiz Names Back Demos' Election Bid

NEW YORK, Oct. 12.—While the Democrats are using top showbiz names in supporting candidates for election November 5, Republicans are campaigning sans fanfare, and in a more serious tone. As one GOP-er put it: "This is a serious campaign, and people are more interested in the scarcity of food than in being entertained."

Meanwhile, in the New York election, the Independent Citizens' Committee of Arts, Sciences and Professions has tied together an entertainment package in support of the Democratic candidates, Senator James M. Mead and former Governor Herbert Lehman. Dinner is set for October (See Showbiz Names Back, page 4)

## Meet To Gird Radio Against New Gov. Slam

### More Self-Regulation Due

By Paul Ackerman

NEW YORK, Oct. 12.—Thoro examination of programing and such allied problems as the development of new programs, ideas, writers, etc., will be implicit in much of the palaver slated for the NAB's confab in Chicago. Tho the subjects on the agenda are numerous, it is believed that many talks, in the last analysis, will have this common aim, for it is widely felt in the industry that an improvement in radio schedules will lay low some of the ghosts now haunting the kilocycles and hiding between the covers of the Blue Book. Industry execs here, while firm in the belief that radio has done a sound job in fulfilling its responsibility as a public service medium, are also the first to admit that the programing job is by no means perfect.

Views along these lines were expressed this week by various execs in New York, with William S. Hedges, NBC vice-president in charge of planning and development, crystallizing what was in the minds of many with the statement that "no broadcaster can settle back with a smug complacency that he reached the ultimate. . . . Accordingly, I view as the most important task facing the NAB, an examination of the end product of all our efforts, namely, the program which enters the American home."

Hedges, a former NAB president and chairman of its executive committee, added that standards of the industry, as outlined in the NAB (See MEET TO GIRL on page 5)

## Shubert Balks League, ATAM; Arbitration Due

NEW YORK, Oct. 12.—After many long weeks of haggling, ATAM (flacks' union) and League of New York Theaters dispute is to be arbitrated. Negotiations broke down over lay-off clause of new contract.

ATAM claims Lee Shubert's refusal to sign the contract caused the trouble. Arbitration now means that the "new blood" clause, which admits five new managers each year to union, and which had been agreed on previously, will be junked, since only wages are arbitrable.

Union states it worked out a compromise whereby producers would have the right to sack a New York drum beater two weeks prior to the closing of New York run. Provision operated if the show took to the road one week later and if it was within one year of time shown on the Stem. However, if a new p. a. is employed for the road trek, the New York incumbent is to forfeit only one week's pay. ATAM says Shubert wanted to knock off N. Y. agents two weeks before end of runs when shows were slated for the road, no matter how long the play was on Broadway.

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## Boston Bistro Biz Boffo But Series Is N. G. for Legit

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doing spotty biz. The Touraine's new Surrey Room and the Copley Plaza's Oval Room have been crying for business. But during the middle of this week, they were packed. What will happen after the letdown, nobody knows, altho the portents are grim.

As far as legit is concerned, the news is less than good. The toney American Repertory Theater has been doing poorly at the Colonial, with houses occasionally only half-full. Even Helen Hayes in Anita Loo's *Happy Birthday* has not been selling out, and she usually does on name value alone. *Song of Norway* has fallen off at the Opera House and *Born Yesterday*, despite its Broadway accolades, has been playing to only fair business. *Dear Ruth*, in its last weeks at the Plymouth, is off badly.

One group to take a hosing, despite the series, was the ticket scalping mob. When the specs hiked series ducats as high as \$75 and a yard a pair, seemed as tho a buyers' strike hit town. Takers at this scale were scarce, and they mostly shooks. Day before the first game here (Wednesday) tix slid to \$10 a copy and later, as the specs went on the walk, they were virtually given away. Feeling locally is that Yankee frugality really scalped the scalpers.

## Don Goddard Slaps NBC With 78G Damage Suit

NEW YORK, Oct. 12.—A suit for \$78,270 was filed in Federal Court here this week by news commentator Don Goddard against NBC. Amount is total damages he claims on breach of four sponsorship contracts.

Goddard charges that he was hired at \$160 a week for each of four sponsors, Young's Hats, Mueller's Macaroni, Fleetwood Cigarettes and Sweetheart Soap. Contracts were inked between July 2, 1945 and December 19, 1945, he says. On February 9, 1946, Goddard alleges, NBC breached the pacts by putting other sppliers in his spots following a broadcast he did on Congressman Rankin. NBC considered Goddard's remarks derogatory to Rankin and cut him off.

Goddard's dough claim is divided up thus: for time lost and value of services, \$18,600; from Mueller's, \$18,330; from Fleetwood, \$23,010; from Sweetheart, \$18,330. Included are amounts to have been earned thru life of pact, plus damages.

## SHOWBIZ NAMES BACK

(Continued from page 3)

20 at Hotel Astor. Among those performing will be Paul Draper, Duke Ellington, June Havoc, Judy Holliday, Alfred Drake, Jack Guilford, Kenneth Spencer, Richard Dyer-Bennett and Lew Parker. Those on the entertainment committee include Marc Connolly, Ira A. Hirschman, Edward Choate, Herman Shumlin and Emil Fiedlander.

Sponsors of the dinner include Leo Lindy, Ruth Gordon, Freddie Bartholomew, Kurt Weill, Leonard Bernstein, Goodman Ace, Dorothy Parker, John Hersey, Margaret Halsey, Franklin P. Adams, Ben Grauer, Agnes De Mille, Jerome Chodorov, Barney Josephson, Edith Atwater, Robert Gwathmey, Ray Lev, John LaTouche, Jean Muir, William Morris Jr., and Hi Brown.

Individual showbiz efforts are noted too for Dem candidates in other States. For example, John Redmond, songwriter back from the navy, has just written a tune *We'll Never Get Our Fill of Philbin* as a campaign ditty for Rep. Philip J.

# The Billboard Presents . . .

By Leonard Traube

THE "Powers-Akron" label on copy sent to *The Billboard* means a few fundamental things to the editors on the receiving end. They know what approach the story will take even before they read it. They know it will be unpadding, newsy and of direct interest to showbiz.

"Powers-Akron" means John Murray Powers, news and Sunday editor of *The Beacon Journal*, Akron, and correspondent of *The Billboard* in that area.

Powers is typical of most of our local representatives in the way that sets them apart from their colleagues in newspaperdom—and it doesn't matter whether the town is small, medium or king-sized. This particular brand follows the amusement business in general and the treatment *The Billboard* gives it in particular. They love this side dish, regardless of daily stints for their papers which supplies the main portion of their livelihood.

Most of the time they are operating in an atmosphere far removed from showdom. It might be the courthouse, the police blotter, the firehouse, or editing cables; or it might be sports, the society page, the Rotary luncheon. In between they manage, with the familiar frenzy and nervous energy of newspapermen, to work in this week's take at the vaude-film or legit house, size up the new lay-out at the leading night club, and report on the amusement park, the name band's one-night stand, the circus or carnival visiting the city, the ice show or summer opera, the county or State fair.

"Powers-Akron" happens to know his way around the entertainment bases thru his links to the trade over a period of 25 years as newspaperman in Ohio's Springfield; in Dayton (where he was drama ed on *The Herald* about 20 years ago, according to Oscar Smith, of *The Beacon Journal*, and to whom we are indebted for other information); in Marion (where he worked on the late President

Harding's *Star*); in Columbus, Portsmouth, Canton and many other Buck-eye towns.

Then there are men like Bill Riley, one of our two correspondents in Boston. Riley has both his feet in showbiz as assistant drama and music editor of *The Globe* papers. The "assistant" tag is really a misnomer, because Bill Riley is already, while only in his middle 20's, one of the most knowing and authoritative drama critics in the nation. When Riley says such and such a show "stinks" or is "terrific," or has a chance on Broadway, you can lay money on it.

Bill always supports his views with interesting, articulate reasons. He is wrong so seldom that one suspects he is doing it with mirrors.

Powers and Riley aren't singled out for special mention. We merely thought it worthy to present an old hand and a youngster in our correspondents' corps who are helping *The Billboard* to round out national coverage, without which we would be a showbiz ostrich.

## In Short, the Many Uses of a Show Rag

NEW YORK, Oct. 12.—A nostalgic echo from down the years is sounded for showfolks in an article by Constance Roe (*Saturday Evening Post*, October 5.) In a biog sketch of her father, titled *Papa Never Struck It Rich*, daughter recalls crusade of Rolla E. Roe to bring journalistic blessings to tank towns up and down the State of Michigan. Prominent among her reminiscences are the schemes of which Editor Roe evolved to augment the family income while publishing *The Weidman* (Mich.) *Messenger*.

Only one to strike pay dirt, according to author, was the *Roe Show Print*, advertised in *The Billboard*, offering "everything in the printed line for actors." *Show Print* drew a steady dribble of orders thru the years from showpeople wanting fancy letterheads and tent shows in need of one-sheets. Contacts made him the friend of advance agents and show owners who would drive 60 miles off their summer routes for a gabfest with Roe in *The Messenger* office.

Amusing sidelight is Miss Roe's recollection of the amazement of ticket takers for local productions. Oakies are usually scraps of paper with scribbled "Admit Editor and Family." B.-O. was always stunned when all 11 Roe offspring arrived in a body to be counted off at the turnstile.

Another current twist on *The Billboard* usefulness is tabbed in *Seventeen* mag. Office No. 4, presided over by Carolyn Rolland, associate editor in charge of entertainment, is listed as occupied by stacks of back numbers of *The Billboard*. The show trade papers, says Editor Rolland, are the "most complete trade reference library I have found for showbiz."

## Soup-to-Nuts Script Aid

NEW YORK, Oct. 12.—Tyro old-hand scripters in need of advice are pitched to by a new group, Professional Writers' Project, servicing legit, radio, fiction, non-fiction, scenario, etc. Legit dopesters are Howard Richardson, writer of *Dark of the Moon*; Elwyn Dearborn, stem pilot, and E. Jay Hanchett, scripter. Radio is handled by Florence Warner, ex-CBS staffer, and Marguerite Mooney, scripter of *Counter Spy*.

## New Talent for Met Opera Roster

NEW YORK, Oct. 12.—Three new batoneers and nine new chirpers are announced for the 1946-'47 roster at the Metopera, which opens Monday (11) and runs to March 15, 1947. The new maestros are Louis Fourestier (France), Fritz Stiedry (Austria), formerly with the Chi Opera and New Friends of Music, and Antonio Votto (Italy), for eight years Toscanini's assistant in Milan.

The new chirpers are Leslie Chabay (Hungary), Dezzo Ernster (Hungary), Renee Mazella (France), Set Svanholm (Sweden), Ferruccio Tagliavini (Italy), and four Yanks, Jerome Hines (Hollywood), Irene Jordan (Birmingham), Philip Kinsman (Calumet, Mich.), and Claramae Turner (Dinuba, Calif.). Dino Yannopoulos, who last year was engaged to stage revival of *Il Tabarro*, has joined the stage production staff permanently.

Two new operas are skedded for the season: *The Warrior*, a one-acter by Bernard Rogers and Norman Corwin, and *Abduction*, from a seraglio by Mozart. Donald Oenslager will design sets. Fourestier will preem the season with *Lakme*, which has been absent from the list since 1942.

## SHOWBIZ AGONIZES

(Continued from page 3)

except for the front bar. The Nixon Restaurant and Miller's Cafe were closed for three days but are now open and are limping along with rest of them.

The first week of *I Remember Mama*, ended October 5, rang up a weak \$12,800, but made a nice recovery to \$18,000 for the second week. This was approximately 50 per cent under expectations, had the city been normal. Casino, burly house, took a beating. Four days were lost completely, plus two morning shows. Biz has been off around 50 per cent.

All hotel spots were closed, putting around 100 musicians on the idle list. Five conventions have already been canceled, with 10 more about to be, thus hitting acts and musicians anew.

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The Billboard Encyclopedia of Music and  
The Billboard Coin Machine Digest.



# NAB CONVENTION POT BOILING

## Blue Book as A Major Issue At Chi Confab

### K.O. Denny Vs. Killer Miller

(Continued from page 3)

indicated that they have an open mind on the subject, but it is known that they would prefer to avoid taking a stand against wholesale grants. Miller and his chief aid, Exec Vice-President A. D. (Jess) Willard, have already indicated that they believe any intervention by NAB on the subject would only lead to wider and possibly more "dangerous" powers by FCC if the Communications Act were amended to let the commission take such economic factors into consideration in licensing.

With a record-smashing attendance of more than 2,000 already assured at the convention, soaring attendance is being attributed here to intense interest in the current major radio issues as well as the growth of the industry itself. Already nearly 1,100 pre-registrations have been checked off at NAB headquarters here, topping by 150 the figures of the 1942 conclave, the last full-dress meeting. In view of the imminent preliminary clear-channel decision, next year's North American broadcasting agreement conference, FM future, plus Blue Book and AM status, many late comers are anticipated. Seen as sure to develop into one of the important issues for discussion not only at open sessions but backstage as well is the question of FM's future. On all sides here, the question is being asked: "Is it safe to go into FM now—or is AM's continued fast growth going to stymie FM for a long time to come?"

Opening gun for the industry will be Miller's keynote address Tuesday (22) morning at the official start of the convention. Observers point out that NAB has been fueling up for the big offensive in Chicago.

Wednesday (23) is considered by insiders as *Der Tag*, with Denny due to tell radio off. What the FCC chairman will say is being kept a deep, dark secret, and a check at the commissioner's office reveals that not only hasn't a title yet been picked, but the speech is still in the creative stage. Despite Denny's reluctance to tip his hand, feeling here is strong that he will smash back at Blue Book critics, inkling of which was given in his statement three weeks ago heralding the grant of the 1000th standard broadcast license by FCC.

Industry arguments, in addition to rank-and-file comments from the convention floor, will be buttressed by participation of three network heads—William S. Paley, chairman of the board of CBS; Niles Trammell, president of NBC, and Edgar Kobak, MBS president. Apart from the running debate on and off the floor between the industry and government, convention will also be highlighted by activities in committee.

Convention will open with J. Harold Ryan, former NAB prexy and current member of the board, in the chair. Monday morning activities will be highlighted by committee meetings, notably research, small market stations, music, and FM (See *Blue Book Major on page 8*)

## TBA Convention Is Unanimous On One Point --- Tele Is Here

NEW YORK, Oct. 12.—Television is here to stay. It has grown out of its diapers and is now old enough and big enough to go out and earn its way, to take its position in the world as one of the most powerful instruments of entertainment, information, education and merchandising that the world has ever seen. This was forcibly brought out time and time again during the second annual convention of the Television Broadcasters' Association at the Waldorf-Astoria here Thursday and Friday (10-11). In a session attended by over 1,200 members of the television, radio, showbiz, manufacturing, civic and top governmental circles, the future of the industry was forecast, the problems facing it were discussed and a resume was given of what has developed in video station management, programming, sales and promotion. In addition, there was an exhibit of the sets that will be sold to the public and the station equipment and network relays that would bring programs to be picked up by these sets. One spokesman for TBA estimated that the equipment display, which was visited by hundreds of those attending the convention and 4,000 radio dealers from the New England area, represented a capital investment of over \$40,000,000.

### Confab Lively

Unlike many trade conventions, particularly some of those held in radio, there was no aura of boredom at this one. True, many of the speakers gave forth with verbiage and hot air, as will always happen. Much of what was said was not new to anyone who has been following television. But at least there was a healthy air of interest at all times and no indication that those running (See *TBA Convention on page 14*)

## Boler Petitions To Save North Central; Files 3-Year Plan

CHICAGO, Oct. 12.—Final attempt by John Boler to save his North Central Broadcasting System from complete liquidation was made this week when Joseph Donahue, representing Boler, filed a petition in Minneapolis for arrangements of payments to creditors to extend over a three-year period. Federal Court Judge Robert Bell granted an order restraining all of Boler's creditors from suing until judgment is reached.

This action renders a suit for receivership, brought Wednesday (9) by C. L. Jaren in Circuit Court, null for the time being at least. Jaren is one of Boler's creditors and owner of Station KDGE in Fergus Falls, Minn.

Hearing on the Federal Court petition will be held within the next two weeks, at which time the creditors and stockholders of North Central will decide whether or not they are in favor of the three-year payment plan which still keeps Boler in the managerial seat, or whether they are in favor of a complete receivership without Boler.

Trade expects most of the creditors to go along with Boler's latest idea, since under it they at least stand a

(See *Boler Petitions on page 9*)

## Meet To Gird Radio Against New Gov. Slam

### More Self-Regulation Due

(Continued from page 3)

code, "should be subjected to constant scrutiny, not only as to the provisions pertaining to the commercial aspects of the broadcasting business, but likewise to the entertainment and educational fare which is offered." He also voiced the necessity for vigilance in safeguarding freedom of the air. "Vigilance," said Hedges, "not only to avoid provocation of abuses of broadcasters' own privileges given with the broadcasting license, but likewise thru new legislation or the more subtle expansion of administrative law which gains authority thru industry acquiescence."

### FCC "Hog Wild"

Problem of whether the FCC is justified in granting a large number of AM licenses is also causing much talk among execs here, and is considered one of the top problems to be mullied at the NAB. Some feel the commission has granted licenses in areas unable to support many outlets. What this will lead to, as many see it, is that radio will come to grips with the economic situation in the same way newspapers have, with the result that in years to come many stations may have to fold.

Certain segments of the industry opine that the commission has gone "hog wild" in the matter of license grants. Undoubtedly a lot of the talk is being occasioned by fear of competition, altho some execs fail to see any threat in increased competition.

### Kobak's Views

Ed Kobak, Mutual prexy, in answer to the question: "Do you believe the FCC has gone hog wild in granting licenses?" answered:

"Competition is healthy and I believe in the free enterprise system. I don't see how the FCC can refuse to grant these licenses if the applicants measure up to the standards required."

Another observer stated the FCC was in a tough spot. "They get yelled at if they grant 'em, and they (See *Chi Meet To Gird on page 8*)

## Coca-Cola Ad Slash on Tap; Reason: Sugar

NEW YORK, Oct. 12.—Fate of the entire Coca-Cola advertising budget will be decided Tuesday when coke officials meet on the Coast. Meeting was occasioned by the acute sugar shortage, which has held down production of all soft drinks.

Inside report claims that Coke's *Spotlight* band series, a three-night-a-week stint on Mutual, may be one of the casualties, altogether or in part. Coca-Cola is one of Mutual's top advertisers, good for close to a million and a half in '45. Whether (See *Coca-Cola Ad Slash on page 8*)

## Webs Propose 10% Pay Hike In AFRA Pact

### Union in First E.T. Meet

NEW YORK, Oct. 12.—After two weeks of negotiations, network representatives have agreed to grant AFRA a 10 per cent increase if the union will leave working conditions as they are now. AFRA had proposed that singers who speak get double pay; musicians who talk get AFRA scale and that discounts for announcers who are hired on 13-week non-cancellable contract be discontinued. Webs object to these demands claiming they will force labor costs out of line.

Long discussions have been held on the AFRA proposal to sign one contract for all sections of the country, including the Pacific Coast, but nothing has been decided.

AFRA also met with transcription companies for preliminary discussions Wednesday (9), but here the procedure was entirely different. Union asked that e. t. men voluntarily come forth with their own proposals. Radio artists are using this method to negotiate because of fear of transgressing the Lea Act.

However, AFRA did suggest several improvements they would like in the new e. t. pact. Union wants 35 per cent increase to keep scales (See *10% PAY HIKE on page 9*)

## Report Upton Close Due for New Sponsor

NEW YORK, Oct. 12.—A nationwide group of real estate operators is planning to sponsor Upton Close, presumably on the Mutual Broadcasting System, according to a report which cannot be verified. Close is now on Mutual for the National Economic Council, and this week was pacted to air his views for three more weeks.

Close, it's said, has been asked to speak at a real estate convention to be held in Atlantic City next month. Presumably, the property owners want Close to continue his attacks on government, especially as concerns rent regulations and federal housing.

WATCH FOR  
"THE CROSBY STORY"  
NEXT ISSUE—OCTOBER 26

# PRESS & AIR PLAY HANDSIES

## Papers Give Radio Better, More Coverage

Antipathy Seen Disappearing

By Jerry Franken

NEW YORK, Oct. 12.—Broadcasting executives, who for years have yearned for better relations with newspapers thruout the country, are finally realizing that *The Day* is here. Whether it's a full-blown peace, or perhaps merely an armistice, none will say, but the all-over, compelling fact still remains — newspapers

all over the United States are steadily and surely opening their columns to radio.

Press execs of major networks, who have been following the situation closely over a period of years, declare that the trend toward more radio editorial coverage started soon after V-E Day—started, in fact, coincident with the return of American soldiers from the ETO. A major element—according to several radio men who have been in touch with editors thruout the country—was the decline in urgent war news, which, despite the continued newsprint shortage, made more space available.

Impetus toward radio coverage has been especially noticeable this year, with a long list of papers opening up. Included are *The Washington News*, *Washington Post*, *San Francisco Chronicle*, *Boston Sunday Herald*; *The Boston Post*—which started last Sunday (6); *The Christian Science Monitor*; *Manchester (N. H.) Union and Leader*, *Manchester (N. H.) Sunday News*, *The Yonkers (N. Y.) Daily Times*, *Mobile (Ala.) Press*, *Austin (Tex.) American and Statesman*, *Rochester (N. Y.) Sun*; *Syracuse (N. Y.) Herald-Journal*, and, in Canada, *The Ottawa Citizen*. Additionally, *The Philadelphia Record* started its own column and bought John Crosby's syndicated *New York Herald Tribune* stint, which is also being published by *The Chicago Sun* and *Los Angeles News*, with Los Angeles the strongest anti-radio newspaper field in the country. *Chicago Sun* also carries Ulmer Turner's local pillar. Another column now set for a definite get-off is Paul Denis's in (See *Press and Radio* on page 9)

## Longines-Wittnauer Awards On "Flights" Announced

NEW YORK, Oct. 12.—Winners in the station promotion contest sponsored by the Longines-Wittnauer Watch Company in connection with *The World's Most Honored Flights* were announced this week and include WOWO, Fort Wayne, Ind., in the 50,000 and 10,000-watt class; KFEL, Denver, in the 5,000-watt class; KDAL, Duluth, Minn., 1,000 watts, and WROK, Rockford, Ill., 500 watts. In addition, KIDO, Boise, Idaho, and KRGV, Weslaco, Tex., were awarded honorable mentions.

Judges included Bruce Robertson, *Broadcasting*; Paul Ackerman, *The Billboard*; Frank Burke, *Radio Daily*; Reg Clough, *Tide*, and George Rosen, *Variety*.

## Virtuous Theft

NEW YORK, Oct. 12.—Radio flackery gets a bouquet from publisher-gag-getter Bennett Cerf in preface to his new compendium of jokes, *Anything for a Laugh*. He defends himself therein from snide cracks of top press columnists that he Berleizes their gags for his own use.

On radio he writes: "Dozens of high-powered writers are beating their brains out each week to provide famous comics with reasonably fresh material. I do not have time to listen to more than one or two of these programs a week, but the big networks very kindly send out press sheets containing the best of the new quips, in the sound belief that the oftener they are reprinted, the more publicity will redound to the personalities involved."

## Petrillo-Lea Hearing Set in Chi for Nov. 4

CHICAGO, Oct. 12.—Hearing of oral arguments before Federal Judge W. J. LaBuy here on AFM Prexy James C. Petrillo's motion to dismiss government charges filed against him will be held November 4, after a meeting of department of justice reps and attorneys and the federal judge held in Chicago this week.

The government previously filed a criminal charge stating that Petrillo violated the Lea Act in calling the strike at Radio Station WAAF here for its failure to hire three additional union members three months ago. Petrillo's motion attacked the Lea Act as unconstitutional.

## "County Fair" Emsee Sets Disk Jock Promotion Deal

NEW YORK, Oct. 12.—Win Elliot, ex-platter jock and now emsee of the CBS *County Fair* series, has evolved a neat promotional deal. He calls on the turntable fraternity for aid in promoting his series, and in return, provides disk spinners with copy about hometowners visiting New York and appearing on his network audience participation show. Win is now, in-effect, New York correspondent for a score of jocks, with the list of participants growing daily.

Elliot recently forwarded a billet doux to jocks on CBS stations carrying the *County Fair* sessions, pointing out that a heavy percentage of contestants appearing on the seg are out-of-towners. He offered to mail all salient information about the visiting firemen to the hometown jocks—local color stuff to sandwich between records and commercials. In return, Elliot promised to make every effort to mention names of jocks on *County Fair*.

Jocks have been latching on to the idea with enthusiasm, and as of this week the list includes: Eddy Jason, WTAQ, Green Bay, Wis.; Jim DeLine, WFBL, Syracuse; Bob Frazier, WMMN, Fairmont, W. Va.; Marc Howard, WDWS, Champaign, Ill.; Irwin Johnson, WBNS, Columbus, O.; N. W. Cook, WIBX, Utica, N. Y.; Al Maffie, WFEA, Manchester, N. H.; Si Mann, WJAS, Pittsburgh; Tom Lewis, KSO, Des Moines; Ray Moffett, WCAO, Baltimore; Max Shaffer, WDAN, Danville, Ill.; Bud Baldwin, WHIO, Dayton, O.; Lowell Blanchard, WNOX, Knoxville; Lee Allerton,

## CBC, Running in Red, Cuts Budget; Program Ante Hit By 5% Slash; Musicians Out

Current Deficit of \$78,000 Seen as Likely

MONTREAL, Oct. 12.—In a drive to cut down operating expenses, the Canadian Broadcasting Corporation will decrease the funds earmarked for programs and will scrutinize all other expenditures, large and small, in the hope of effecting further savings, A. D. Dunton, CBC chairman, declared this week. Dunton said that curtailment of spending wherever possible was essential to bring expenditures into line with receipts. Latest estimates indicate that the CBC was currently overspending its budget by approximately \$78,000, with receipts set at \$6,132,263 and expenses at \$6,210,689.

"We must start to lay out our plans for the year ahead," Dunton declared. "It is apparent that we must take some steps to cut down on our expenses."

Corporation's program budget during the next 12 months will be "a little less than expenditures for the same purpose in the last year." It was difficult to estimate the percentage decrease, Dunton said, but it might run to about 5 per cent.

Attempts to effect savings will not be limited to programing, the official emphasized, but would extend into every field where such economies were possible. In no way, however, would CBC policy be changed. Types of program provided by the corporation to Canadian listeners will remain the same. CBC's expansion plans will not be effected by the new economy wave, he said, pointing out that the costs involved were classed as capital expenditures.

Recently, Dunton suggested that the full amount of the Canadian receiving license fee go to the CBC. Now, of the total \$2.50 fee, the Department of Transport retains 50 cents for administrative costs and passes along \$2 to the corporation. Dunton's plan, which would increase CBC revenues by about \$300,000 annually, has had a mixed reception at Ottawa, and no action has yet been taken on it.

## Vancouver Cuts

VANCOUVER, B. C., Oct. 12.—A budget crisis confronts Canadian Broadcasting Corporation thruout the Dominion, and is already having its effect on CBC here, with reports of extensive program cuts. It was learned that all musicians in Vancouver and thruout CBC, have received notice.

A source close to CBC said that all programs not produced with staff talent have been canceled, and many free-lance chirpers and actors and all musicians had been given notice.

Staff officers are not affected. Ira Dilworth, British Columbia regional director, denied the story of a drastic cut in the budget, but it was reported that the Vancouver budget for outside talent had been cut from \$2,400 a month to \$1,400. Reports of the budget cut circulated freely among CBC staffers here.

WLBC, Muncie, Ind.; Ken Long, WGAN, Portland, Me.; Bill Brady, KSJB, Jamestown, N. D.; Scott Jarrett, WRVA, Richmond, Va.; Ken Bagwell, KOY, Phoenix, Ariz.; Hal Horton, KRLD, Dallas; Scott Henderson, KTUC, Tucson, Ariz.; Pete Worth, KQW, San Francisco, and Bob Henderson, KOIN, Portland, Ore.

## Dept. Stores In Radio Pool; Web Seg Pends

Series To Use Pic Names

CHICAGO, Oct. 12.—Walter Schwimmer, of Schwimmer & Scott, Chi, has organized the nation's big department stores into a central org called "America's Leading Department Stores," with an hour a week web seg definitely planned.

Agency has been working on the plan for nearly six months on the q. t., and news that the production called *The Big Show* was sealed, signed, delivered with contracts of big stars like Mickey Rooney, Groucho Marx, Frances Langford, Ilka Chase and the Pied Pipers is regarded in the trade as one of the best kept secrets in recent years. Show will emanate from Hollywood but negotiations for the web haven't been decided. It's known that all four are bidding since show is in the top pay bracket.

Concept and format will be variety something like the old *Show Boat* and *Kate Smith* hours.

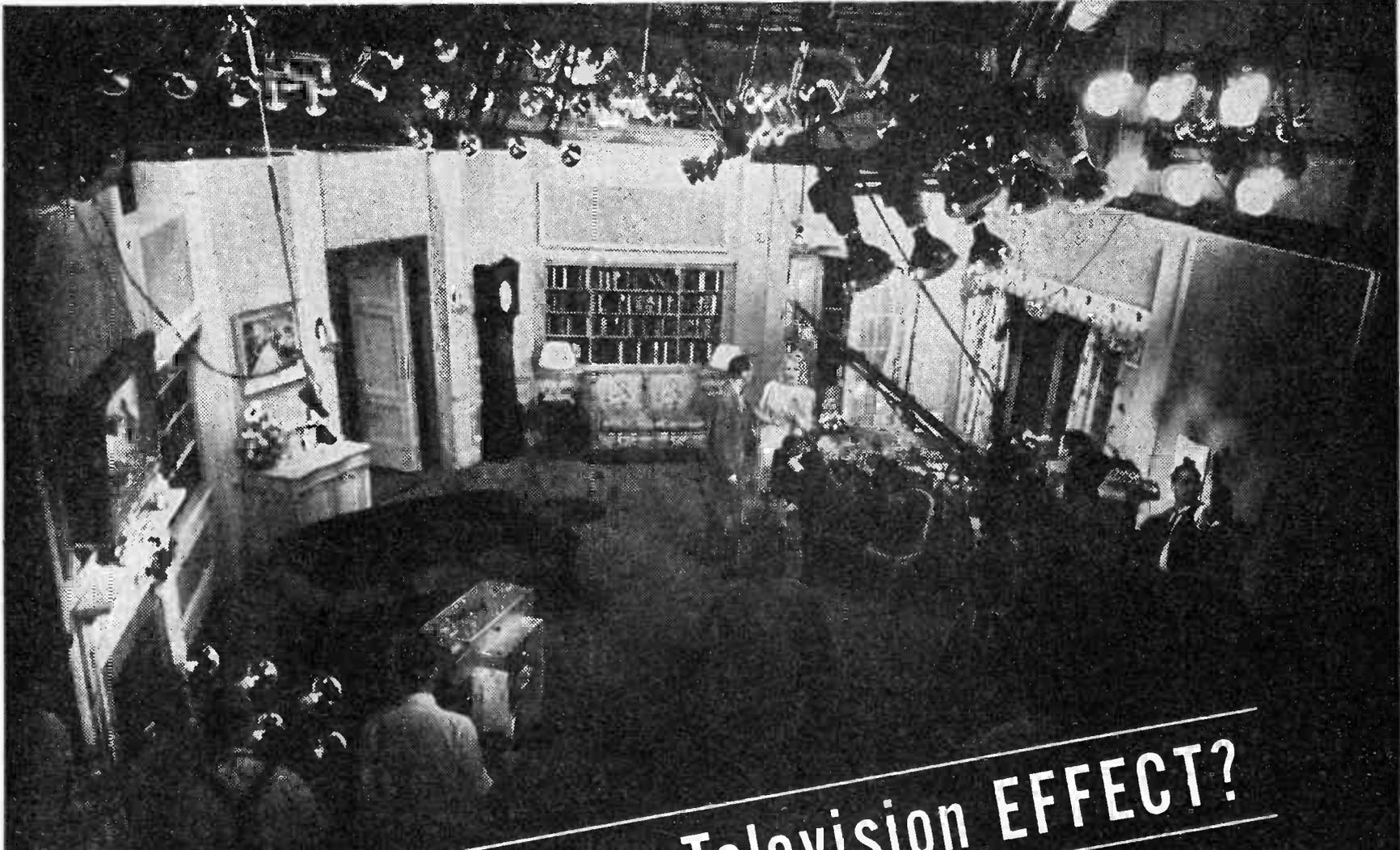
Schwimmer's idea of welding the department stores into one sponsor similar to the American Meat Institute, for instance, came when he learned from a survey that in 52 cities alone department stores had the staggering ad budget of \$307,000,000—more than three times that of the cosmetics industry, and equal to the combined ad budget of the food, tobacco and drug industries.

Prexy got busy and interested department stores from New York to Hollywood in putting on a concerted (Dept. Stores in Pool on page 9)

## Coast Shift for Morgan Due; Yens Picture Chore

HOLLYWOOD, Oct. 12.—ABC here is trying to arrange studio room for the Henry Morgan show, which web is considering moving to the Coast. Time for switch depends on Morgan's other commitments in New York, plus space availability in Hollywood. Understood Morgan wants to make the move, altho it will mean losing his New York commercials. Comic hopes to do pix work here.

In New York, a web exec stated Morgan would originate in Gotham "for now anyway." It is known, however, that web would welcome his breaking into flickers, since he would become a more valuable property.



## What makes a Television EFFECT?

• Double image scanning . . . film sequence insertion . . . small scale sets . . . process shots . . . lighting tricks . . . microphone arrangements —these are elements from which special television effects are made.

The long experience of NBC crews, the dexterity of control board technicians, the imagination of producers and directors — these are the skills which build exciting illusions when a video script calls for special effects.\*

### WHAT MAKES WNBT TODAY'S BEST BUY IN THE TELEVISION MEDIUM?

In every aspect of show after show on WNBT, NBC demonstrates the result of television's perfect working combination: an expert staff with years of continuous practical experience behind them, facilities that are the finest in television.

Whatever your requirements—whether you produce your own show with NBC experts . . . whether your ideas are developed and

produced by NBC . . . or whether you sponsor programs built and broadcast by NBC—WNBT offers unique advantages and economies built by continuous, practical broadcasting—the longest in television.

\*". . . From the technical viewpoint, 'Blithe Spirit' was transferred to the fluorescent screen like a finished product with polish, fluency, and compactness . . . the technique depended here on highly mobile camera units for a fluid vision. The trick shots demanded by the story with its materialized ghosts were also neatly processed with typical Hollywood expertness . . . This is television as it should be."—VARIETY

**NBC TELEVISION**

**WNBT NEW YORK**

NATIONAL BROADCASTING COMPANY

A SERVICE OF RADIO CORPORATION OF AMERICA

# W. Coast Dailies Break Log Jam

HOLLYWOOD, Oct. 12.—Hollywood radio recently won its first major victory in the L. A. newspaper-radio squabble, with the press finally making a definite move to revamp unsatisfactory log listing procedure. While in itself a minor point, local stations took news as indication of bigger and better things to come, and a giant step in the right direction.

Change of heart evidenced by four metro dailies (*Daily News, Times, Herald-Express and Examiner*) came only after terrific pressure from all stations (*The Billboard, September 21*) and was sparked by one of its ranks, *The News*, which recently added John Crosby's syndicated radio column as a regular daily feature. Log listing job, formerly farmed out to an editor paid jointly by four dailies, will be transferred to office of Los Angeles Newspaper Association. Mildred Radanovich, ex-Wave lieutenant, took over October 1 as a full-time staffer of the association in charge of radio-press liaison.

### Enlargement Soon

Format of log sheets is expected to undergo gradual streamlining and enlarging as soon as paper situation eases up. For the present, pubs' association is going to concentrate mainly on improving accuracy.

Decision to make switch caught station flacks completely by surprise, but reaction was good. Station people saw move as reversal of hostile attitude, and freely predicted eventual breakdown of anti-radio policy. Several station publicity editors forecast speedy return of radio features and columns with competitive spirit between dailies bound to develop more outlets for radio copy.

# Blue Book Major Issue at Chicago

(Continued from page 5)

Broadcasters, Inc.; Board of directors meeting, followed by the FM executive committee. Afternoon goings on, in addition to fax discussion, will concern FM panel, chaired by Walter J. Damm, chairman of NAB's FM executive committee, with acting FCC Chairman Denny participating. In addition to keynote address, opening session will hear Benjamin Cohen, under-secretary-general of the United Nations, talk on *What Broadcasting Can Contribute to World Understanding—Plans of the United Nations*. The afternoon session will be devoted largely to reports by the Broadcast Measurement Bureau.

Agenda includes music copyright and small market station problems. Denny's second speech, an address to the industry, will set things going in the afternoon, followed by an NAB business session. Wednesday evening there will be a no-host dinner, including a freedom of speech panel. Thursday's concluding sessions will hear Dr. Paul Lazarsfeld, of Columbia University, talk on the use of the National Opinion Research Center's poll on radio's role in the community, a retail advertising clinic, with the afternoon session handling broadcast advertising. Convention's official closing will be followed by the annual banquet in the Grand Ballroom of the Stevens Hotel.

### Sablon Gets Ze Sponsor

NEW YORK, Oct. 12.—One of the quickest transitions from sustainer to commercial is credited to Jean Sablon, the singer who starts his sponsored series over CBS November 2, 7:15-7:30 p.m., bank-rolled by Richard Hudnut. Sablon began his sustaining series on CBS September 1 and did but six broadcasts before Kenyon & Eckhardt grabbed him for Hudnut.

# FM Grants Hit 2-1 Ratio Over AM

WASHINGTON, Oct. 12.—Federal Communications Commission this week hit a two-to-one ratio in awarding FM grants over standard broadcast CP's, with 33 FM CP's as against 19 AM grants. Following received FM conditional grants:

Sun Country Broadcasting Co., Phoenix, Ariz.; Sun Country Broadcasting Co., Tucson, Ariz.; Colony Broadcasting Corp., New Haven, Conn.; Sunflower Broadcasting System, Kansas City, Mo.; WICA, Ashtabula, O.; Northwestern Ohio Broadcasting Corp., Lima, Jay R. David, Tiffin, O.; Rogue Valley Broadcasting Co., Inc., Ashland, Ore.; Lancaster Broadcasting Co., Lancaster, S. C.; City of Dallas, Dallas, and Richmond Radio Corporation, Richmond, Va.

Final FM construction permits were granted the following: Donald R. Reynolds, Fort Smith, Ark.; Marysville Yuba Broadcasters, Inc., Marysville, Calif.; Belvedere Broadcasting Corp., Baltimore; E. F. Peffer, Stockton, Calif.; Cornbelt Broadcasting Corp., Lincoln, Neb.; F. C. Todd, Gastonia, N. C.; Catawba Valley Broadcasting Co., Inc., Hickory, N. C.; Radio Americas Corp., San Juan, P. R.; Tri-State Broadcasting Corp., Evansville, Ind.; Thomas Garland Tinsley Jr., Richmond, Va.; Mayflower Broadcasting Co., Inc., Huntington, W. Va.; Voice of Alabama, Birmingham; Northern Broadcasting Co., Inc., Wausau, Wis.; Scioto Broadcasting Co., Portsmouth, O.; Sharon Herald Broadcasting Co., Sharon, Pa.; Findlay Radio Co., Findlay, O.; Santa Clara Broadcasting Co., San Jose, Calif.; Cornell University, Ithaca, N. Y.; Northshore Broadcasting Co., Inc., Evanston, Ill.; Portsmouth Radio Corp., Portsmouth, Va., and Richard Field Lewis Jr., Winchester, Va.

Standard broadcast CP's were awarded the following for new stations:

Marshall Broadcasting Co., Marshall, Tex.; Carroll Broadcasting Co., Carrollton, Ga.; Blue Bonnet Broadcasting Corp., Fort Worth; Carthage Broadcasting Co., Cathage, Mo.; Western Massachusetts Broadcasting Co., Pittsfield, Mass.; Gene Burke Brophy, Glendale, Ariz.; Gene Burke Brophy, Yuma, Ariz.; Daily Report, Ontario, Calif.; Connellsville Broadcasters, Inc., Connellsville, Pa.; Century Broadcasting Corp., Johnstown, Pa.; McMinnville Broadcasting Co., Inc., McMinnville, Tenn.; Port Frere Broadcasting Co., Inc., Wilmington, Del.; Winston-Salem Broadcasting Co., Inc., Winston-Salem, N. C.; Tarheel Broadcasting System, Inc., Clinton, N. C.; Piedmont Service Corp., Alexander City, Ala.; James W. Bradner Jr., Galveston, Tex.; Cream City Broadcasting Co., Milwaukee; State Broadcasting Co., Oklahoma City, Okla., and Independent Broadcasting Corp., Knoxville.

# Chi Meet To Gird Industry Against New Gov't Slams

(Continued from page 5)

get yelled at if they don't." Kobak, apropos of the problem of industry versus government regulation, stated that "the industry is policing itself, but it needs stronger and better self-regulation."

Commenting on matters likely to loom large at the NAB, the Mutual topper stated: "One of the foremost problems facing the industry and the NAB is to obtain some clear action by the FCC on pending applications for stations in important markets in the country. Then, too, it is essential that the clear-channel controversy be settled as soon as possible. The industry should also concentrate on selling radio as an advertising medium—this is an important and vital factor, and radio must do a sound job of selling itself."

### Need for New Blood

Continued the Mutual chief: "Both the industry and the NAB are, of course, concerned with programing and constructive program schedules. Radio should do the most it can to develop new writers, new artists and particularly new ideas. Another job that radio must accomplish this year is a better understanding of what is meant by freedom of speech. Finally, but far from least, is the constant reminder that radio should do all it possibly can to develop new accounts."

Kobak went on to say that radio should get closer to the listener, and that the industry should not be swayed by pressure groups or organizations that have a special interest to promote. He added, "While public relations are important, private relations are even more important. . . . In other words, before you can get the public to appreciate what you are doing—make sure that the people within the business do right, act right and understand what you are doing."

Other problems which may come to a boil at the convention include television, facsimile, short wave and the rising cost of talent. Tele and short wave are not expected to cause much of a stir, since too few NAB members are directly concerned. Ditto short wave. As for talent costs, negotiations are now in progress with AFRA, but this, too, is not expected to unduly ruffle the convention.

On the music end, the AFM executive board starts its sessions in Chi Monday (14) and, according to a check at AFM headquarters, the confabs are likely to go on for a week at least. AFM at these sessions is not expected to relate its ruling prohibiting piping of music from AM to FM programs. If this situation holds much longer, it is expected to retard seriously development of FM programing. But as one optimistic exec phrased it, "There's an end to all things." Relief along this and other lines may come in November, for Federal Judge Walter J. Labuy has set November 4 for a hearing on the case of AFM Prexy James C. Petrillo's alleged violation of the Lea Act. Should the court uphold the Lea bill, the broadcasters, who have been cautious on music matters until now, are believed likely to take advantage of the bill to the hilt.

When this was turned down, it's said, decidish was made to go into the entire advertising problem.

Spotlight Band set-up calls for once-weekly broadcasts by Harry James, Xavier Cugat and Guy Lombardo. Present contracts expire in November.

# The Billboard 1946-'47 ENCYCLOPEDIA OF MUSIC

... now in preparation

- 2 Volumes
- 10 Sections
- 50 Special Articles
- 72 Reference Lists
- 750 Pictures
- 1000 Pages

Please send ENCYCLOPEDIA OF MUSIC for which I inclose \$5.00.

The Billboard  
25 Opera Place  
Cincinnati 1, Ohio

Name .....

Address .....

City ..... Zone ..... State .....

# COCA-COLA AD SLASH

(Continued from page 5)

the Morton Downey across-the-board series will be dropped or its station list trimmed, isn't known. Loss of either or both shows would be a toughie for Mutual.

It's almost certain that Coke will do some heavy ad budget pruning. During the war, altho practically no Coke was available to the public, fizz water firm continued its heavy schedule on an institutional basis. This was made possible by a high production level, most of which went into service channels. Now, however, the institutional angle seems weak—there's virtually no Coke at all.

Coca-Cola is reported having been set on a Cuban sugar deal at a price higher than OPA permits, with increased costs to have been absorbed by the manufacturer and bottlers, without affecting consumer prices.

## WCCO Drops Mpls. No. 2 Newscaster For 'Trib' Newsman

MINNEAPOLIS, Oct. 12.—WCCO, the CBS o-and-o outlet here, has picked off George Grim, of *The Minneapolis Morning Tribune*, ace Twin Cities newspaperman, to bolster station's already stellar news department. Grim, former foreign correspondent for *The Trib* and present conductor of the *I Like It Here* pillar in that Cowles paper, will do six morning newscasts weekly and three evening news commentaries starting October 20. This gives the station the two top radio-newspaper personalities in the Twin Cities, with Cedric Adams, columnist for *The Tribune's* companion afternoon sheet, *Star and Journal*, already the top newscaster not only at WCCO but in the Northwest.

At the same time A. E. Joscelyn, station g. m., disclosed that John Raleigh, commentator since 1942, had been let out to make room for the better known personality despite the fact that Raleigh had the second highest local Hooperating in town, 5.1 for his a.m. shows. Only Adams had a higher newscast rating. Reason for departure is believed caused by money. Raleigh, who gets around \$200 weekly, wanted more dough after Adams was hiked to \$1,000 weekly two months ago. Grim's take will be slightly better than Raleigh's.

## WGN Preems E. T. Psychiatry Series

CHICAGO, Oct. 12.—New transcribed series of programs giving listeners lessons and information based on applied psychology and psychiatry recently had its first Chicago airing on WGN, while promoters of the series, which features Dr. George W. Crane, have begun a sales campaign to sell the show to stations thruout the country. According to Jack Kneebone, who is handling sales of the series, this is the first time such a program has been offered to the radio industry. Kneebone admits that there have been other programs based on the psychology motif, but none, he insists, with such a diversion of subject matter, none prepared by anyone with the professional background of Dr. Crane, who is a member of the American Medical Association, the American Psychological Association, and a former teacher of applied psychology at George Washington and Northwestern Universities.

Series will be sold for five times a week, 15-minute program airing, and will range in price of \$5 to \$60 per program, depending upon size of station purchasing and market in which it will be aired.

## Fire Underwriters on MBS

NEW YORK, Oct. 12.—New dramatic show, as yet untitled, will be sponsored over Mutual Broadcasting System by the 200-plus capital stock fire insurance companies who maintain the national board of fire underwriters. Series set to debut November 3, 3:30-4 p.m., will be produced and directed by James Sheldon. MacFarland Averyard is the agency.

## 10% PAY HIKE

(Continued from page 5)

at parity with what it is asking from nets; an AFRA seal put on every record made by their members, and 100 per cent hike for sound effects men. New rates for sound effects men would be \$15 for a 15-minute show, \$25 for a 30-minute show and \$35 for an hour show, plus \$10 per hour for rehearsal.

## New Style Product

NEW YORK, Oct. 12.—Probably the first instance of a comedian buying time to "sponsor" himself occurred this week when Al Bernie bought himself a series of 15-minute shows on WMCA. Bernie's theory is said to be that if radio can sell soap, why not a funny man?

Bernie's WMCA deal will run concurrent with his personal appearances at the Roxy, where he opens October 16. His program will consist of recordings of his own stuff—what else did you expect?—plus "commercials." Latter will be in real radio style, since Bernie has hired himself an ad agency, Raymond E. Nelson, Inc. Staff announcers will handle sales plugs.

## FCC's "Character" Stress in WLOX Bid

WASHINGTON, Oct. 12.—FCC this week served notice on the industry that it intends to continue laying down the character yardstick on standard broadcast applications, nixing a request Tuesday (8) by WLOX Broadcasting Company to set up 250-watter in Biloxi, Miss. Commish, in proposed decish, ruled WLOX ineligible because its principal stockholder, James S. Love, "has knowingly disregarded the liquor and gambling laws of his community for a continued period of time" and is, therefore, "unqualified to assume the responsibility of a licensee."

FCC underscored the fact that it is not setting precedent here, pointing to its ruling nixing the sale of WOV, New York, to Murray and Meyer Mester in March of this year on the grounds that license carries "great public obligations and a sense of public responsibility" which, by commission standard, the buyers were unqualified to assume. Other contestant in the case, WGCM Broadcasting Company (Gulfport, Miss.) was also denied the Biloxi outlet on the grounds that its request was for a station barely 12 miles away from its current ops, a situation which is forbidden by FCC regs.

## MBS Co-Ops Hit Jackpot

NEW YORK, Oct. 12.—Mutual's co-op program sales hit a record high during the last two weeks (September 23-October 5), with 71 stations reporting new sponsors. Erskine Johnson's *In Hollywood* led the list, with 41 stations and the Don Lee network sold to Vick Chemical Company. Seg is aired Monday thru Friday, 4-4:15 p.m.

Fulton Lewis, leading co-op show in the business, grabbed 11 new bankrollers, and Cedric Foster nine. Other MBS co-ops which picked up sponsors include Frazier Hunt, Cecil Brown, Bill Cunningham, *The Johnson Family* and *Tell Your Neighbor*.

## DEPT. STORES IN POOL

(Continued from page 6)

radio campaign. Gimmick which sold them was that each store sponsoring gets the benefit of the show since commercials will be localized. Each store will back up the show with local promotional pitch.

Contracts on 52 weeks basis have already been signed in many major markets and others are now in the process of inking. Show is skedded to preem the first of the year. Talent is being handled by William Morris. Radio Features, also of Chi, assisted Schwimmer & Scott in organizing the deal. The late Ben Roche, first to produce network co-op shows, had a similar department store program some years back on MBS.

## Press and Radio Play Handsies

(Continued from page 6)

The New York Post, due in four weeks.

That there will be many more is certain. Indicative of publishers' interest is the fact that within the past six months, one web has received more inquiries from heretofore non-radio papers than during any similar period in the past. Network mailing lists are at an all-time high, and have increased about 10 per cent this year. NBC is now servicing 1,200 papers on its photo and mat list—10 per cent of all dailies (2,000) and weeklies (10,000) published in the United States. Web claims this is a monumental figure, pix lists never running to that number before. None of the webs, as a rule, adds a paper to its photo list until use is proven, the service being quite costly. Chances are that the increased newspaper interest in radio will find all press department budgets getting a boost for 1947.

Another comparatively new source of radio publicity has developed thru publication of local program charts in key cities. List can't be estimated, but it is sizable.

Another similar gimmick is being worked by Barney Cragston, formerly in the ABC co-op department, who is working out special radio supplements with dailies in various key cities. Cragston, who has his own crew on the road, works on a split basis with publishers.

## Antipathy Waning

Broadcasters now offer the opinion that antipathy toward radio on the part of newspaper publishers is definitely on the downgrade. Constant activity on the part of publishers to land either a station or tele license is one indication. On top of that, radio men declare, publishers now realize that there is room for both advertising media, and that radio may even boost dailies' take, thru spotlight and tune-in ads, reportedly at a new all time high.

Still another factor which has centered publishers' attention on radio is the muchly discussed John Crosby column. While within radio itself there seems to be no middle of the road reaction to Crosby's pillars—one school opining he has virtually no radio savvy, and the other favoring his caustic criticisms—there can be no doubt that his column has influenced other publications. One major web, which makes a monthly study of radio column content, has found that since Crosby took his ax in his hand, other columnists thruout the country are following a similar course, running program reviews in favor of the paste-up and gossip jobs they did in the past.

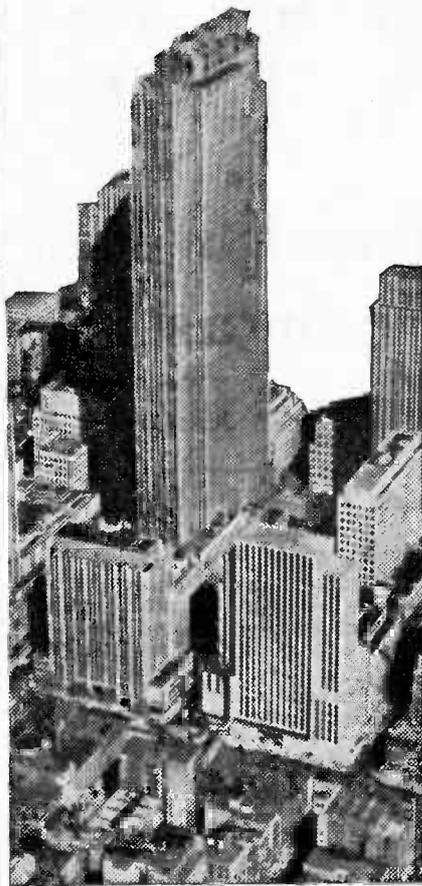
Tendency toward criticism finds high favor within the radio trade. Broadcasters declare that one thing radio has needed for many years has been a mature school of criticism, written by qualified editors. Even tho radio may take plenty of panning, runs the theory, constant criticism, intelligently written, will not only tend to increase program standards, but give the entire medium higher stature.

## BOLER PETITIONS

(Continued from page 5)

fair chance of complete payment, whereas if full receivership is asked without Boler, they would be lucky to get 25 cents on the dollar.

In filing his petition, Boler listed the web's liabilities at \$185,578 and assets at \$152,615. He claimed union strikes, increased cost of advertising on the radio, lack of co-operation of some affiliates, general economic conditions, depression in stocks and bonds, and commitments made on the strength of signed contracts which weren't fulfilled, as reasons for his action.



## FROM THE PRODUCTION CENTERS of RADIO

### Your own NBC Custom-Built Show!

Straight from the production centers of the nation's most popular network programs, advertisers, agencies, station managers and independent organizations can order their own top-notch radio-recorded programs . . . made to their own specifications . . . without worry about talent, skill or undue production expense.

For NBC Radio-Recording Division is ready for all jobs, whether it's a spot announcement or a half-hour program . . . ready to do everything from idea, script writing, casting, producing, right down to finished pressing . . . everything from tee-off to wind-up. All this at a price to match your budget.

Why not, then, join the happy throng of advertisers, agencies, station managers and independent organizations who have discovered that when a program is NBC Custom-Built and recorded it is well on its way to a brilliant showing of results in audience response.

**NBC**   
Radio-Recording Division  
AMERICA'S NO. 1 SOURCE OF RECORDED PROGRAMS  
RCA Building, Radio City, New York 20, N.Y.  
Chicago • Washington • Hollywood • San Francisco  
A SERVICE OF RADIO CORPORATION OF AMERICA

# N. Y. GUEST SHOTS ON UPBEAT

## Trend to East Seen as Pic Names Hit NY

### Legit To Air Doubling, Too

NEW YORK, Oct. 12.—Despite continued growth of Hollywood as an origination center for major network programs, ad agencies and pic companies with an eye on radio expect New York to experience its biggest guest star season in years. J. Walter Thompson; Batten, Barton, Durstine & Osborn and other agencies claim last season was perhaps the toughest of all, with restricted travel conditions minimizing movement of pic stars to New York. As of now, however, availabilities are shaping up very well, and indications are that some of the major pic companies will co-operate to the hilt in sending stars to Gotham whenever production schedules permit.

Paramount, for instance, feels the New York situation has brightened tremendously and the company will make every effort to encourage its artists to make radio appearances. Burt Champion, Para's radio placer, this week stated no player in Para is averse to doing radio, and the company is encouraging such appearances. He added that a survey of the New York scene indicated there were plenty of good shows—comedy, musical and variety segs—on which film talent can appear to advantage. Latter point has been a touchy one to film companies in the past, inasmuch as highly publicized stars often have flopped badly as radio guesters.

### Prices Steady

Prices for guest stars in key production centers are about the same as last year, according to agencies, the range being up to \$5,000 and \$6,000—which is the dough commanded by a Van Johnson, Jimmy Stewart and others of like box-office value. Lux Radio Theater, for instance, is paying \$10,000 for Lauren Bacall and Humphrey Bogart as a team. They're doing *To Have and Have Not* Monday (14). This, incidentally, will be Bacall's first dramatic role in radio, Warner's having guarded her carefully as to air appearances.

Factor of dough, as well as easing of travel, is expected to make the guest star picture brighter not only in New York but in all production centers. One Columbia Pictures exec stated this week, "By now stars have learned it's an easier way to make dough than working in pictures." He added that this knowledge was fur-

## Making Capital

NEW YORK, Oct. 12.—Professor Quiz (Craig Earle), airing his show from Cleveland recently, got unexpected yocks when he asked one of the contestants, a high school student: "What's the capital of Yugoslavia?"

Youngster scratched his head, fumbled, and brightly came up with: "Russia!"

Laughs were so terrific the prof let the answer go unchallenged and gave the kid \$40.

ther impressed in stars' mind during war years, when increases in salary were forbidden by government regulation, and studios, to let stars make additional money, permitted guest appearances.

The fees are about the same, agencies expect prices to be more rigidly maintained than ever because there are more buyers. As one agency man expressed it: "In dramatic segs, for instance, there are more would-be Lux Radio Theaters than ever, such as *Hollywood Players*, *Hollywood Star Time*, *Theater Guild of the Air*, etc. Shopping will be tough because the actual number of stars available on any one day is strictly limited."

### New Stars Weak

One leading ad agency, claiming that the new season showed great promise as to available film stars, strongly stressed the point that the asking price for newer film stars was much too high. A network program, he pointed out, corrals most of its listeners in the stix, "so why pay a lot of money for a new star whose impact will not percolate to the stix for perhaps another one, two or three years?" Established pic names, he pointed out, give more value received in relation to price paid.

Getting back to the New York picture, one agency exec stated that last year "you couldn't even assure a star transportation by trolley," and as two or three days are required to fly in from the West Coast for a guest shot—and planes were next to impossible (N. Y. Guest Shots Up on page 14)

## WNEW Tolerance Spots Cue More E. T.'s for Pubserv

NEW YORK, Oct. 12.—Favorable reaction gained by WNEW's tolerance spot announcements has resulted in the station adopting a policy of using spots to increase its public service programming. Ted Cott, station's program director, who made the tolerance platters in conjunction with the Institute for Democratic Education, is now lining up similar pancakes for campaigns devoted to children's safety, fire prevention and the functions of the Veteran's Administration, insofar as ex-G. I.'s are concerned.

Element which is most interesting to the trade is that the use of spots not only eases the headache of including the necessary public service ingredient, especially where there's a time problem, but makes such offerings more palatable. Best way to lose audiences, program execs say, is to toss heavy talks at them. The spots, they claim, frequently have a stronger impact.

WNEW's tolerance platters are due for a heavy bally, with the Institute for Democratic Education shipping the platters to 1,000 stations. Institute is paying for the e. t.'s; WNEW the talent.

## New Log Deal In L. A. Sinks Smaller Indies

HOLLYWOOD, Oct. 12.—Radio log listing procedures for four metro dailies were revamped this week. Publishers Association's new log editor, Mildred Radanovich, met with station men to announce the new log set-up.

Most significant change was complete elimination of all smaller indies from listings, limiting coverage to four net outlets and indies KFVB, KMPC, KLAC and KFAC. Smaller stations which have been left out in the cold for some time anyway are now officially eliminated.

Other major changes limit listings to 15 units per line plus 10 units for program description. Exceptions to this space rule will be made as special cases arise. Name disk jockeys, such as Al Jarvis and Bill Anson, and several other local platter spinners will be listed under jockey names. Lesser platter programs will be carried as "music," or "variety," if listed at all. Net stations will be permitted to list the names of five commentators daily, local stations only two. Because of the seasonal nature of sports commentators, no policy will be made on sports listings for several months. Listing of movie commentators is also undecided.

While considered by some to solve only part of the problem, station reps feel the new policy will be helpful in the long run. Small indie stations, left out of the listing pattern, will be forced to use other means of distributing log listings. KFI, NBC affiliate, has already taken steps to augment newspaper listings by distributing current logs on the city's busses and trolleys. Other stations are likewise expected to augment news- (Log Deal Sinks Indies on page 14)

## Skelton Tops Coast Hooperatings; 'D.A.' 'Whistler,' Follow

NEW YORK, Oct. 12.—Marked variance from the nationwide Hooperated favorites is shown in the September Pacific Hooperatings, which return Red Skelton as topping the first 15. Skelton's bite of the radio audience comes to a 15.8 rating, with Mr. District Attorney close by in second with 15.1. D.A. was the No. 1 show nationally thruout the summer. Show money in the Pacific scramble goes to *The Whistler*, a CBS Coast regional not heard elsewhere.

Average evening audiences show scarcely any change from the preceding report. Current average rating is 6.6, up 0.6 from the last report, but down the same percentage as compared to 1945.

Top 15 Coast shows, according to their Hooperatings, follow:

Red Skelton	15.8
Mr. District Attorney	15.1
The Whistler	12.5
Blondie	12.4
Life of Riley	12.3
Mr. and Mrs. North	12.2
Truth or Consequences	11.4
Great Gildersleeve	11.4
Frank Morgan	11.3
Screen Guild Players	11.2
Burns and Allen	11.1
Fannie Brice	11.0
McGarry and His Mouse	11.0
Your Hit Parade	10.7
Inner Sanctum	10.5

## ABC Crosby Bally Moving Into High

HOLLYWOOD, Oct. 12.—More stunts are pouring out of American Broadcasting Company's idea mill here to promote the kick-off of Bing Crosby's platter show Wednesday (16). On that day three planes will pull streamers over town driving home the message: "Bing Crosby, KECA, 9 p.m." Neon-lighted planes will do the same at night. Planes will be used on Wednesdays for three weeks. Web has printed and distributed 20,000 bookmarks to rental libraries in L. A. and San Francisco-Oakland areas, giving station and 9 o'clock airtime. Six-floor high banner bearing "Bing, 9 o'clock Wednesday, KECA" will be hung from Hollywood-Plaza Hotel at Hollywood and Vine. Two-column cartoon (a la Bob Ripley) giving highlights of Der Bingle's life was matted and will be distributed to 3,000 newspapers thruout the U. S. Altho a Bob Hall (ABC Coast flackery head) brainchild, mats are being sent out from ABC's New York headquarters.

Stunts, in addition to 10,000 pennies with Crosby stickers and introductory disk, are expected to pound home to potential listeners the new Crosby show airtime. Jack O'Mara, ABC Coast promotion chief, is masterminding the campaign here.

## CBC Cashbox Hit by Privy Council Decish

MONTREAL, Oct. 12.—A decision of the Privy Council in London this week in a case between the Canadian Broadcasting Corporation and Gooderham & Worts, Ltd., will involve payment by the CBC to the liquor firm of thousands of dollars, a solicitor associated with the firm said. Litigation concerns a lease for the former Toronto radio station, CKGW, which the CBC's predecessor, the Canadian Radio Broadcasting Commission, contracted in 1933. In 1938 CBC abandoned the 10,000-watt CKGW, then known as CRCT, and built its present 5,000-watt station CBL.

Privy council ruled that CBC must make good a clause in the CKGW lease requiring them to keep the premises "as let"—modern and in good repair and operating condition. Transmitting station at Bowmanville, Ont., has not been used for years and has been almost destroyed by vandals. Amount of damages to be paid Gooderham & Worts for CBS's failure to keep the property "as let" will be decided by the master of the Supreme Court of Ontario.

In 1942 the Ontario Supreme Court gave Gooderham & Worts judgment for \$25,000 for breach of the lease, which called for payment of \$12,000 yearly. Mr. Justice Ainslie W. (See CBS Cashbox Hit on page 14)

## Holman Faust Heads Chi RMC

CHICAGO, Oct. 12.—Chicago Radio Management Club last week elected new officers at the club's regular weekly meeting. Holman Faust, vice-president of the Mitchell-Faust agency, was elected president; Mark Smith, of Presba Fellers & Presba, vice-president; Kay Kennelly, of the Arthur Meyerhoff Agency, secretary, and Ken Shepard, who heads his own agency, treasurer. Outgoing officers Harlow Roberts, Margaret Wylie, Hilly Sanders and John Carey were named trustees of the club.

**BOSTON'S EXCLUSIVE  
ABC OUTLET  
NOW 5000 WATTS**

**WCOP**

Serving the entire Metropolitan area of 3 million people

A COWLES STATION  
Represented nationally by the Katz Agency

Johnny Olson's ABC program, *Ladies Be Seated*, proved to have terrific drawing power as a live show at the Kansas City, Mo., Food Fair. Giving two shows a day from September 30 to October 4, the Quaker Oats seg drew a total of 75,000 paid admissions at 25 cents a head, totalling \$18,750. Municipal Auditorium, which housed the show, has seats only in the balcony, but patrons were undeterred and crowded the lower floor of the house to take standing room. Promotion used to bally the affair included radio spots, newspaper ads and window displays.

**TOO SHORT FOR A HEAD**

**"Ladies Be Seated" Sock Draw In Kaycee; ABC 5-Way Contest**

Kenneth Young named Campbell-Ewald tele director and associate radio director this week. . . WPEN, Philly, sponsoring 12-week video course for members of Appliance Dealers Association and Retail Dealers Association. . . John Donnelly & Sons, Inc., Boston outdoor ad firm, planning open air television for billboard advertising. . . Louise Kerrigan, ex-New York Times reporter, joined WQXR, New York, flackery, to assist Pat Hurley. Dorothy Okeef also joined press staff this month.

NBC radio recording division has made a series of 30 four-and-one-half minute recordings designed to furnish the public with information about bank credit, loan problems, etc. Programs were planned by the advertising department of the American Bankers Association for use by banks throuout the country. . . Lee Siegel, creator of *Dr. IQ* program, has received FCC construction permit for a percolator in Dallas. . . John F. Royal, NBC vice-president in charge of tele, is editing a book on video to be published by McGraw-Hill, with lectures given in 1945 at Columbia University Video Workshop forming core of tome.

"Meet the Missus," new audience participation seg at WTOP, Washington, will be sponsored across the board beginning October 28. . . Radio is receiving plaudits of Veterans Administration for its job during week of October 6-12 to help handicapped get jobs. Spots were used on 46 top commercial and sustaining network segs, with high mark reached Tuesday (8) with the guesting of Jimmy Savo, who recently underwent a limb operation.

Phil Carlin, MBS programing exec, in Hollywood for confabs with Mutual toppers. . . Les Raddatz, NBC's Western press chief, has sold mystery script to *Suspense*. Opus, tagged *The Man Who Wanted to Be Edward G. Robinson*, will be aired October 17, with Robinson himself in the lead.

Four competing national advertisers sponsoring adventure programs over ABC during the 5-6 p.m. slot, Monday thru Friday, are co-operating in a five-way promotional contest, believed to be the first of its kind in radio. Open to youngsters 16 years of age or less, contest offers 1,000 prizes for letters in 50 words or less on "Which Program I Prefer." Participating are the Quaker Oats Company, sponsors of *Terry and the Pirates*; Derby Foods, Inc., which sponsors *Sky King*; General Mills, Inc., sponsors of *Jack Armstrong*, and Ward Baking Company for *Tennessee Jed*. Prizes include 100 bicycles, 100 wrist watches, 100 table model radios, 100 candid cameras, 500 personalized pen and pencil sets and 100 tennis racquets.

WFLM, Flint, Mich., operating on 1,000 watts during the day and 500 watts night, becomes an NBC affiliate on or about January 1, 1947. . . Clinton Carpenter, formerly of Biow Company, and John Olney, formerly of Fuller & Smith & Ross, have joined the copy staff of William Esty & Company, Inc. . . Thomas H. Compere was appointed attorney for NBC in Chicago and Cleveland this

week. He replaces Edward J. McCrossin Jr., who resigned in September to establish his own law office in New York.

Bill Still, one-man video stations builder and video set manufacturer, reported to have built his experimental station, W2XJT, in Jamaica, L. I., for about \$50,000, next month will open a tele-production school in conjunction with the station. Staff includes Still and Miriam Tulin, video director. Twelve-week course will be \$100, limited to 25 students. . . Walter F. Tolleson named assistant sales manager of NBC's Western Division, with headquarters in San Francisco. . . Ben Strouse, general manager of WWDC, Washington, has been appointed to board of trade's city planning board.

Jack Odell, formerly production manager of WCFL, Chicago, upped to program director. . . New announcers at WHBF, Rock Island, Ill., include Dick Nelso, formerly with KSTP, St. Paul, and Art Stanley, formerly with WEMP, Milwaukee, and KGNC, Amarillo, Tex. . . John W. Davis appointed account exec in the Chicago office of John Blair & Company, radio reps.

Tide Water Associated Oil Company has signed with Yankee Network for participating sponsorship of the 6 p.m. edition of the *Yankee Network News Service*, for Tydol Gas on Tuesdays, Thursdays and Saturdays. Deal set thru Lennen & Mitchell. Other new biz for Yankee includes contract for new series, *Sunday With Bill*, bankrolled by Cynthia Sweets Company, of Boston, featuring disk jock Bill Hahn and set for airing 1:15-3:30 p.m. over WNAC, Boston; WEAN, Providence; WAAB, Worcester; WICC, Bridgeport, and WMTU, Portland, beginning Sunday (13). . . Ed Kemble, Don Lee sales service manager, takes over as assistant to Jack Stewart, Don Lee W6XAO's tele director.

WKLX, Lexington, Ky., took to the air Friday (11), operating with 1,000 watts day and night on 1,300 kc. Managed by D. H. Long, outlet is the largest in the Central Kentucky area. . . Sherman Marks, one of Chicago's top-flight video producers, resigned from his WBBM-CBS staff job this week to freelance. . . Fred Robbins, WOV 1280 Club disk jock, played host to Duke Ellington, Maxine Sullivan, David Rose, Jess Stacy, Lee Wiley and Joe Mooney quartet on his *Guest in the Nest* program Friday (11).

KARV, Phoenix, Ariz., fourth station in the Phoenix metropolitan area, makes its initial test broadcasts October 20. Managed by John C. McPhee, staff includes Al Stein, formerly with WIBG, as program director, and Gordon Kelly, formerly with KXL and KGW, Portland, as chief engineer. . . For the eighteenth consecutive season, Russ Winnie of WTMJ, Milwaukee, will announce the Green Bay Packer game for the Wadhams Oil Company. . . J. F. (Dinty) Doyle, recently appointed news editor of WABC, CBS outlet in New York, ill of a heart attack.

John Pival, in charge of wire recording at WXYZ, Detroit, has been appointed to head television activity at the station, which is slated to be on the air with video by June. . . Ruth Brummer, former assistant to program

director Ted Cott of WNEW, New York, now with press department of WLIB, Brooklyn, New York, and Rhea Diamond, former flack chief at WLIB, back in the press department at WNEW, which was home to her until she embarked for Brooklyn. . . George Paulsen, MBS sales service exec, last week married Hedwig Adams, of MBS sales department, at Chateau Frontenac, Que. . . Joan Stanton, previously publicity director for Jay Thorpe, appointed mag editor at MBS flackery.

Larry Colton, formerly announcer at WDRC, Hartford, and one-time trombonist with Jan Garber's band, has joined WTIC, Hartford, as arranger for the studio ork. . . Leif William Jensen, who handled *Respectfully Yours*, wax show for WELI, New Haven, Conn., now on staff of WDRC, Hartford. . . Rush Hughes, St. Louis radio personality, back on the air over KXOK after a year's vacation from local airwaves. . . Lantern Press will launch a spot radio campaign in 15 cities in conjunction with its new book, *A Treasury of Sports Humor*, to be published October 24. Tome was edited by Dave Stanley, with introduction by Ted Husing.

Iowa radio stations forced to make pool broadcasts of the University of Iowa away-from-home football games this season, owing to lack of booth space at some of the Big Ten stadiums. . . State Teachers College of West Chester, Pa., largest teacher-training institution in the State, has applied to FCC for license to set up and operate an FM station on its campus to permit close liaison between college and its service area embracing Chester, Delaware, Montgomery and Bucks counties. . . Twenty-seven Canadian stations added to the CBS web carrying Eversharp's "Take It or Leave It," Sunday, 10-10:30 p.m. . . Joseph Bell, who was announcer on the initial "Sherlock Holmes" program 16 years ago, has been signed to do announcing chores on ABC's "New Adventures of Sherlock Holmes."

Burl Ives, balladeer, will star in a new radio series over Mutual debuting Friday (18), 8-8:30 p.m., with Philco bank-rolling. . . Tage Palm, of the Swedish Section of NBC International Department, and Neils Bonneson, of Danish Section, back in New York after a two-week tour of Scandinavian countries. . . WWRL, Woodside, L. I., boosted its power from 250 to 5,000 watts Sunday (9). . . Brillo is preparing the largest ad campaign in its history starting this fall and winter, and will use radio in addition to newspapers and mags. J. Walter Thompson is the agency. . . WRVA Theater, Richmond, Va., home of *Old Dominion Barn Dance*, now sells popcorn to the patrons "to make the show complete."

Richard Hubbell, tele consultant of the Crosley Broadcasting Corporation and production manager of WLW, returned to Cincinnati from New York, where he was negotiating for foreign language editions of his books. His first tele book, *4,000 Years of Television*, published in U. S. by Putnam, was published throuout British Empire this summer by Harrap. . . Course in radio writing by Bill Babcock, associate news editor of WHBC, Canton, O., added to the curriculum of public evening schools in that city.

Major programing change at WCKY, Cincinnati. Commercial religious broadcasts, which comprised a major part of the Sunday sked, have been canceled and a two-hour morning free time period set up for all churches on a rotation basis. . . Nearly 1,000 individual in-school listening programs are included in the Westinghouse Radio Station's 1946-'47 educational series announced by Gordon Hawkins, program and educational director. Programs, on a Monday-thru-Friday sked on KYW, Philadelphia; WBZ, Boston; WBZA, Springfield, Mass; KDKA, Pittsburgh, and WOWO, Fort Wayne, will reach an estimated 686,000 students in 1,428 public, parochial and private schools in 13 States.

Bert Metcalf, bureau chief in the New York office of Transradio Prcss, granted a leave of absence from his post to assume duties on faculty of the University of Denver starting Monday (14). . . Sam Booth, general manager of WCHA, Chambersburg, Pa., newly licensed station operating on 800 kc. with 1,000 watts, has appointed Forjpe & Company as its national rep. . . George W. Bolling has announced formation of The Bolling Company, Inc., national station reps, with headquarters in New York, and offices planned for Chi and San Francisco next month.

CBS newsman Joseph C. Harsch recently heard noises in his air conditioning unit and called in a couple of experts—only to find a pigeon and two nests in the cooling system. Nests were removed, dove flew away and Harsch got down to the work of analyzing the peace. . . Robert J. Hennessy named director of special events and publicity for KMOX, St. Louis, filling the position formerly held by Jerry Hoekstra, who retired to his musical studios at Kalamazoo, Mich., in July.

Dramatic and radio schools in Boston are using WEEL personnel extensively. Fred Garrigus, assistant program manager, teaches two courses at Boston University Extension. One is on microphone technique and the other on radio writing. Garrigus is also head of the radio department at Curry College in Boston. Tom Calhoun, assistant production manager, conducts courses in radio dramatics and production, among other things, at Curry; Jim Pollard, station announcer, teaches at Leland Powers School, Inc.; Ted Ross, producer, and Priscilla Fortescue, of the station's "Listen Ladies" program, gives classes in radio at the Phil Saltman Studios, and Margaret Janis, WEEL music librarian, teaches singing at the Arlington Academy of Music, Arlington, Mass.

Oscar Leiding, free-lance writer and former managing editor of *Air Transport*, has joined flackery of N. W. Ayer & Son, Inc., in New York. Leiding was with AP for 12 years prior to his association with *Air Transport*.

# KLAC

LOS ANGELES

Represented by  
**Adam J. Young Co.**

New York—Chicago

# TELE FACES LEGAL HEADACHES

## ABC Lawyer Sees Literary, ASCAP Snags

### Privacy Rights Problem, Too

NEW YORK, Oct. 12.—Clarification of some of the tougher problems facing present and future telecasters—legal angles involving dramatic rights, invasion of privacy and ramifications of obtaining licenses for performances of musical compositions—was made by Joseph A. McDonald, chief attorney for ABC, at the TBA convention Thursday (10). Ignoring legal problems now present in broadcasting and ignoring legalities concerning the jurisdiction scope of various unions, McDonald said that still other legal entanglements in video would be numerous. Regarding literary rights, McDonald pointed out, such material consists of books (including poems), dramas, lectures, sermons, addresses and similar productions. In the case of the last three divisions the copyright owner has the exclusive right to deliver, and to authorize others to deliver, the works for public performance for profit. Actually, the owner alone has the exclusive right to perform the works in public regardless of whether the performances be for profit.

### All for Profit

Then, throwing home the clincher relative to literary right, McDonald stated that since in radio a performance is considered to be for profit (relative to copyrights) even tho it be on a sustaining program, there was no question but "that a television performance will also be deemed public and for profit—regardless of the color of the figures on the financial statements as at the end of the first few years." McDonald also added that obtaining the right to broadcast may not give the right to telecast if what the parties had in mind was standard band broadcasting.

Relative to whether people televised on remotes could sue on the basis of having their privacy rights violated, McDonald said they had "a qualified right of privacy but certainly not a right to remain unseen." He reasoned that "pan shots of crowds present no problem, but it does seem reasonable to suppose that a roofer at a ball game, who was repeatedly shown in close-ups during a television broadcast of the game, perhaps in order to show his reaction (*Tele Faces Headaches on page 34*)

## Guess Who

NEW YORK, Oct. 12.—For obvious reasons, CBS did not participate in this year's TBA convention, which had as its official slogan, "Television—It's Here." Nevertheless, the web managed to dramatize its ultra-high frequency video stand in an emphatic manner, with plenty of conventioners talking about it.

CBS gag was a full page, unsigned advertisement in the official convention program. Ad had one line, in five colors. That one line read:

"Compliments of a friend."

## Royal Nabs TBA Kudo for Fight Telecast; Eight Others Honored

NEW YORK, Oct. 12.—Nine awards to individuals whose contributions furthered the progress of television as a science and as a commercial utility were made this week at the Second Annual Television Broadcasters' Association Convention. Presentations were made Thursday (10) by Paul Raibourn, president of Television Productions (Paramount Pictures) and a member of the TBA's board of directors.

NBC's video veepee, John F. Royal, received the award for the outstanding special event program of the past year and was cited for his "initiative in bringing the Louis-Conn fight to the television audience thru the image orthicon camera." Donovan B. Stetler, advertising director of Standard Brands, rated for the best entertainment program of the past year and was cited for his "conception of the *Hour Glass* program, which has been widely characterized as having more entertainment than any other."

Paul Belanger, WCBW (CBS) television director, was cited for his "artistry in combining the previously used elements—music, ballet and setting into an attractive and appealing ensemble for television." He received an award for the most outstanding artistic program of the year.

For the best public service program, Klaus Landsberg, station director of W6XYZ, Los Angeles, was cited for "educating the citizens of Los Angeles, by means of the television program, *Your Town*, as to the problems of their government."

In making the awards, Raibourn commented that television, as compared with other media, affords an unbiased method of disseminating information. "Spoken or written words are colored by the minds of the men thru which they are transmitted," he said, "while television is the first instrument which makes it possible for a distant citizen to hear a presidential speech or closely watch the strife on an industrial picket line without the intervention of another and perhaps biased mind."

### COMPLETE LIST OF ANNUAL TBA AWARDS

Group 1—For the outstanding technical contribution to television.

Dr. Albert Rose  
Dr. Harold Bell Law } RCA Laboratories  
Dr. Paul Kessler Weimer }

Group 2—To the individuals responsible for the outstanding programs of the past year.

Special Events Program—John Royal, vice-president, NBC.  
Best Entertainment Program—Donovan B. Stetler, advertising director, Standard Brands.

Outstanding Artistic Program—Paul Belanger, television director, WCBW (CBS).

Best Public Service Program—Klaus Landsberg, director W6XYZ, Television Productions, Los Angeles.

Group 3—To individuals for outstanding contributions to the field of television.

Dr. Oliver E. Buckley, president, Bell Telephone Labs.  
Keith S. McHugh, vice-president, American Telephone & Telegraph Company.

## Sharp Divergence of Opinion Re Programs Revealed at TBA

NEW YORK, Oct. 12.—One of the most obvious things brought out by the various speakers, panel discussions and hallway conversationalists at the TBA convention here was that there is still a great uncertainty and confusion relative to what does and what does not constitute good television programming. There was a definite indication that even the highest paid and most experienced directors and producers, as well as station managers, were still trying to decide what kind of shows are best for video and how each of the four principal types of programs—remotes, news, variety and dramatic—could best be rendered by the video medium. It was apparent that industry realists feel that present programs could not stand up when the medium reaches millions and has to compete on its own with other showbiz media.

Some, like Warren Wade, of NBC, and Jock MacGregor, free lancer, who reduced the problem to the fundamental that video must, most of all, present "good talent in good vehicles." But after an acceptance of this concept, uncertainty creeps in and differences of opinion arise.

Some of the conventioners who (*See Sharp Divergence on page 14*)

### Tele Grant to Indianapolis

WASHINGTON, Oct. 12.—Federal Communications Commission this week reached out to the nation's 20th ranking city, Indianapolis, in its only commercial television grant of the week. Award went to William H. Block Company, which was assigned to Channel No. 3 on the 60-66 mc. frequency band. Applicant was authorized to use a 14.44 kw. visual power peak, with an aural power permit reaching 7.6 kw.

## Lines Drawn For B-W Fight Vs. CBS' Color

### FCC Hearing Due Dec. 9

WASHINGTON, Oct. 12.—New evidence to show that color video receivers can be produced and marketed economically enough to assure a public for ultra high color television will be presented by CBS at hearings on video standards here December 9. However, black and white video segment of the industry is preparing to challenge the results and in addition show that television could be launched vigorously on its way within less than a year if present plans for B-W set productions can be materialized thru removal of uncertainty of upstairs shift. The battle is expected to be a roaring one involving surveys, with engineers coming in for a big role in the briefing.

FCC's official announcement of December hearing date, forecast exclusively by *The Billboard*, sent a flurry thru industry circles, with biggies priming to submit notices of intention to file briefs. At least 20 outfits, and possibly twice that number are due to file. One of the hearing rows is likely to center around results of the video receiver set survey made by Radio Manufacturing Association, and CBS is expected to claim from these results that color video reception is now economically practical.

### RMA Impartial

RMA itself is taking a neutral and objective stand. RMA exhibit will be submitted to hearing by David Smith, head of RMA's subcommittee on ultra high frequency television systems and chairman of radio technical planning board panel six.

Black-white biggies are now mapping argument against CBS request to FCC for upping color video standards, centering on claim of black-white's present status and its hope for the immediate future. Chief arguments for B-W are expected to stem from NBC. Briefs are due also from DuMont, American Broadcasting Company, Balaban & Katz, Television Broadcasters' Association, and Don Lee, among others. Filing of notice of intention to present testimony at the hearing must be made by November 25, FCC announced.

In skedding the hearing, FCC stuck to agenda suggested in CBS petition of September 27. Hearing is expected to be the start of another long row on the issue, and many anticipate no decisive results this year or even next.

**100 8x10 PHOTOS**  
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**Faraway Hill**

Reviewed Wednesday (9), 9-9:30 p.m. Style—Dramatic Serial. Sponsored and produced by Caples Advertising Agency over WABD (DuMont), New York.

David P. Lewis, director of video for Caples, did a fairly good job in bringing soap opera to television and it may be the tip-off that this kind of a show will have a place in television. With only a \$300 budget per show, Lewis produced a serial that has good possibilities for holding femme attention during the afternoons. Altho show was weak in spots, mainly direction and acting, production as a whole was strong enough to hold its own.

Story was about the usual rich city gal who gets romantically and otherwise involved with a poor yokel, ending with gal becoming socially conscious. Flora Campbell, who took the lead, at first seemed a little lost but her confidence warmed up fast. Both she and her leading man, Mel Brandt, the yokel, handled their lines well. Both are telegenic.

For a video soap opera, there were too many characters in the first program. Fewer would have been less (See FARAWAY HILL on page 34)

**American Theater Wing**

Reviewed Friday (4), 8:30-9 p.m. Style—Variety. Presented by the American Theater Wing over WABD (DuMont), New York.

Wing's first in a series of four video shows this fall was a hit or miss proposition in spite of program being written, produced and acted by professional ex-G. I.'s taking the Wing's video training course. Following a series of cleverly worked out title cards introducing the show, program teed off with a vocal by Jane Dula, star of *Are You With It?* Spot fell flat, however, because she failed to sync with one of her own platters.

Program was built around a vet applying to the Wing for info on its training courses. Story then centered around vet briefly and unhappily attending various classes in fencing, dancing, radio and acting.

Altho virtually all vets in the show were supposedly pros, acting was strictly corn and showed a need for more video training. Some tried too hard, with the entire show consequently overdone. Joe Graham, in the lead, went overboard in his enthusiasm. It was nothing that more training won't clear up.

Bob Loewi, who directs the Wing's video course and supervises productions, worked in some good lines and camera shots. These jacked up the production considerably. Byron McKinney did a good job as background narrator. Sets were designed by Dwight E. Hook.

**Your Town**

Reviewed Thursday (10), 8:45-9 p.m. Style—Skit, demonstration. Sustaining over W6XYZ (Paramount), Hollywood.

Tonight's public service seg was not up to outlet's par. Devoted to city health department's methods of eatery inspection, scanner came up as a corny skit showing an inspector teaching a dishwasher proper safety measures. Idea of sugar coating health department's message by putting demonstration into skit form is okay, but too much emphasis was put on how dishes should be washed. Unless that happened to be the viewer's occupation, seg was a yawn-spurrer.

Seems home-lookers would rather know how many inspectors are in field, how often restaurants are examined, percentage of spots that violate the rules, how ops are punished, etc. Lenses followed action okay.

**Stump the Authors**

Reviewed Friday (11), 9-9:30 p.m. Sponsored by American Broadcasting Company over WBKB (Balaban and Katz), Chicago.

Format of this show is the same as its ABC radio counterpart on Sunday and popularity of the radio show should be equalled by video production. Authors are presented with a grab bag, contents of which are suggested by fans. Whatever comes forth, they must construct a story around it, being given 30 seconds to think it out.

Cast aside the idea that authors are tipped on what they may draw. ABC couldn't afford to stage a fake ad lib telecast. Show is real entertainment from start to finish, with few drags, due primarily to nimble wits of authors Jack Payne, Dorothy Day and Louis Zara.

Payne constructed a dog story which was even better than most shaggy canine yarns and evoked healthy reaction from the studio audience. Dorothy Day concocted a net dramatic tale about two lovers in a railroad station from her draw of a suitcase and an umbrella. Zara, drawing a hand, a glass eye, a lunch pail and a burlap bag, wove a fantastic yet realistic story of an escaped Nazi.

Good video, among the best to come from the local stations.

**Thesps Rap Tele Producers For Paying Off in Peanuts**

NEW YORK, Oct. 12.—Consensus of opinion at the *Talent Looks at Television* discussion held during the video convention last week was "there's nothing the matter with television that money won't cure." Nearly all participants beefed at being underpaid and overworked under the present set-up. Altho other subjects were discussed, this was the common denominator of the confab at which it was pointed out that actors' unions were currently readying minimum pay scales. Altho Selma Lee had been announced as moderator, William Morris (her boss) was present and presided at the panel. Participants included Paul Douglas, actor; Pauline Koner, dancer; Norman Cordon, met basso; Hope and Maury Bunin, puppeteers; John Reed King, emcee; Irene Wicker, children's entertainer, and Gordon Halstead, of the International Film Foundation.

**CBS Due Back as TBA Member?**

NEW YORK, Oct. 12.—CBS is reported set to resume its membership in the Television Broadcasters' Association after being outside looking in at the TBA convention this week. Altho not officially represented at the convention, web not only had several video execs present, but Paul Belanger, WCBW director, walked off with one of nine TBA's awards.

CBS withdrew from the organization about two years ago, following black-and-white and color video battle. Still fighting for color, web has tightened its belt for the FCC hearing set for early December.

Douglas, introduced as one of the first actors to appear on a sponsored telecast, led off the many squawks re performers pay with the comment that the last thing television moguls apparently thought of was setting aside something for the talent. He mentioned the feeling of vagueness which the television actor feels in the medium at present, which led to discussion that actors don't always know which camera is on them.

**Boon to Ballet**

Pauline Koner described how she and her associate, Kitty Doner, had been working on special dance techniques for television at CBS, declaring she felt the dance may prove to television what music is to radio and that there is a strong possibility of commercials being worked out in special dance techniques. Norman Cordon, discussing opera, said it could be the greatest spectacle of the television medium, and that video would create a new era in opera because there would be a change in casting and different types of scenery.

Irene Wicker discussed children's shows, stating that the medium had the opportunity to avoid the mistakes of radio. She also demonstrated how stories could be illustrated with drawings, in contrast to the strictly oral medium. Stating that children will be the best salesmen of television sets because they will put the heat on parents to buy them, she pointed out this had been the case in early radio days. Television had limitless power for influencing children, Miss Wicker stated.

John Reed King, talking about participation shows mentioned the stage fright suffered by participants and declared that actors often over-project in television. Tele needs a drawing room manner rather than acting technique, he said.

Discussion brought out also that television would continue to depend to a large extent on film, both special and interspersed. Session closed with Gordon Halstead's showing of a film, assembled in Poland by Julian Bryan prior to the war, which Halstead stated was a product more suitable for the home than the theater and similar to others the International Film Foundation was producing.

**Tele Network Blanketing U.S. Now in Work at AT&T**

By Thor Krogh

NEW YORK, Oct. 12.—American Telephone & Telegraph Company plans construction of 12,000 to 13,000 miles of coaxial cable, to be in service by 1950, Keith S. McHugh, AT&T veepee, told the TBA convention this week. McHugh's revelation was made during a talk accepting one of the nine awards presented at the conference. McHugh disclosed that AT&T plans include a network from New York to Los Angeles via Washington and Atlanta, with a leg to Miami; another from New York via Philadelphia, Pittsburgh and Cleveland, to Chicago, with a leg between Buffalo and Cleveland, and a north-south link thru the central part of the country from Chicago thru St. Louis, to connect with the southern transcontinental cable.

**Educators Laud Tele as Boon To Schoolroom**

NEW YORK, Oct. 12.—Television will not only play a major part in education, but it gives educators a new challenging instrument, Paul F. Douglas, president, American University, told the Thursday (10) session of the TBA. Douglas stated that video's usefulness depends upon the extent to which the teacher is made an integral part of the process of communication and the adequacy of the conceptual preparation of people to understand and use the particular program. He added that it also depends upon the anticipation and measurement of educational outcome and the building of programs to select and transmit the situations which contribute to educational experience.

"Television can collaterally enrich instruction and directly communicate instruction by actual visual demonstration of the successive steps in a procedural sequence and such direct instruction opens possibilities of home instruction," he said. Douglas pointed out that television can be of great importance in making democracy work if video broadcasters (See *Educators Laud Tele* on page 14)

McHugh stated that the Los Angeles terminal will be extended north on the West Coast to include San Francisco and Portland, Ore., and that there will be a number of short legs off these main routes to reach other cities. He said that by next year AT&T expects to complete for trial the New York-Boston radio relay link which will tie into the coaxial cable system of New York.

**2,700 Miles of Coax**

The AT&T plan was elaborated on Friday (11) by L. G. Woodford, general manager of the long lines department. He stated that as of October 1, more than 2,700 miles of coaxial cable had been laid and that construction is going ahead at an increasing pace. Woodford said that specially equipped telephone wires, coaxial cable and microwave radio all can be used for local pick-up or studio-transmission links.

Altho cross-country basic coaxial facilities will be installed and in operation for telephone service by the end of 1947, Woodford stated that this does not mean that a Coast-to-Coast television circuit will be available by that time. A shortage of other (See *Net Blankets U. S.* on page 34)

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# TBA Convention Unanimous On One Point -- Tele's Here

(Continued from page 5)  
the convention, making speeches, or listening to them, where too blase to be interested in their own work and theories alone.

Altho the expressed slogan of the convention was, "Television — It's Here," and altho there were over-optimistic predictions and promises that would take a lot to fulfill, there was also plenty of hard-headed realism, caution and admission that television was still far from perfect; that the child was not yet a man and that a lot of money, time and work would have to be expended during the pre-maturity period.

## Excess Publicity

Leader of the convention forces advocating caution, less overselling and more hard work was Edgar Kobak, president of MBS. Kobak prefaced his speech, made during Thursday's initial session, with a statement that in his opinion television had been over-publicized. Kobak said the industry "should not make guesses or estimates that tend to cause misleading public impressions."

Kobak was of the opinion that television programs still were not good enough. "Broadcasters," he said, "have spent millions for equipment and thousands for programs. However, in television I hope the procedure will be reversed and tele-visuals will spend equal millions on programs." He was not of the opinion, however, that programs "should be put back in the laboratory." He said that shows must be telecast in order to obtain good honest criticism.

Opening speech of J. R. Poppele, president of TBA, brought out the two extremes of thinking which represented the general tenor of the convention, and, since the convention brought out a cross section of those in video, the present tenor of the entire industry. Altho he enthusiastically hailed television as an indus-

## CBC CASHBOX HIT

(Continued from page 10)

Greene ruled that a covenant in the lease for perpetual renewal or purchase was voided, "as no perpetual lease is valid." He added that the five-month notice of termination given by the CBC on January 26, 1938, was defective and gave the liquor firm a year's further notice in the \$25,000 damages.

Gooderham & Worts lost an appeal to the Ontario Appeal Court and then appealed to the Privy Council.

In the judgment, the Privy Council declared CBC liable to pay rent at the original rate until the tenancy is terminated. It was not clear to those associated with the case here whether this merely confirmed Mr. Justice Greene's ruling for a further year's notice or whether it meant the court considered the lease not yet terminated. If this were so, CBC would be liable for rent since its notice of termination in 1938.

try "that gives promise of becoming one of the greatest and one of the most influential on the American scene," he tempered his remarks with the conclusion, "I should like to impress on everyone connected with the television industry the importance of dedicating his efforts to maintain integrity and decency. The imposition of common sense upon ourselves is the greatest responsibility of all."

## N. Y. GUEST SHOTS UP

(Continued from page 10)

possible to obtain—agency men just developed ulcers. This impossible situation, too, resulted in decisions by many agencies to keep shows out of New York, which in turn helped the Hollywood picture tremendously. Somewhat the reverse is now true and agencies expect the greater availability of guests in New York to result in more programs traveling to New York. Edgar Bergen, for instance, is due in with Charlie McCarthy in November; Bob Hope, who will broadcast from New York October 22, is set for guest shots; Mickey Rooney is going on tour and is expected to bring a troupe to New York, etc. When Bergen gets here he'll guest on Fred Allen's program and vice versa. In addition, BBD&O may return *Cavalcade of America* to New York if availabilities hold up.

There are additional angles to the guest star picture. One is the present jurisdictional clash of unions, which has held up production schedules and which may result in a lessening of availabilities. Secondly, and on the brighter side, is the fact that many film players are coming to New York for legit shows, which in turn makes them available for radio. Basil Rathbone, for instance, is here in *Obsession*. Ingrid Bergman is scheduled to do *Joan of Lorraine*; Robert Montgomery and Elliott Nugent, who this week guested in *Information Please*, are set for *The Big Two*, now in production, and other pic people are on the way. It's all indicative of the trend back to Gotham.

## EDUCATORS LAUD TELE

(Continued from page 13)

conceive its purposes as social and not as an advertising medium alone.

In outlining the value of educational programs as visual aids in primary, secondary and college education, Edward Stasheff, in charge of the New York Board of Education FM station, WNYE, pointed out that such subjects as civics, history, drama, geography, languages, art and news events can effectively be worked into the curricula of the various grades.

One important essential, he stated, is to train teachers to use television. Video programs can supplement existing classroom films, lantern slide collections, animated models, charts and diagrams. Stasheff pointed out that the great advantage which television has over standard classroom film is its flexibility and timeliness.

## LOG DEAL SINKS INDIES

(Continued from page 10)

paper log listing by special promotions.

Top log slot in *The L. A. Times* is now held by KFI under terms of a reciprocal deal for radio-press tie-up. Indie KLAC holds top position in *The Daily News* in a similar deal. Two other dailies are *The Herald-Express* and *The Examiner*.

## Half-Million Tele Homes by 1947 Forecast by Mfrs.

NEW YORK, Oct. 12.—From 750,000 to 1,000,000 video sets can be sold to the public at a fair price in 1947, Ernest H. Vogel, vice-president in charge of sales, Farnsworth Television & Radio, told the TBA convention Friday (11). Vogel based his prediction on the fact that people are ready to buy; distributors, dealers and service organizations are ready to serve the public and manufacturers ready to move ahead.

On the basis of one million receivers by 1947, Vogel pointed out that this would mean a 200 million dollar retail business for the television industry if sets sold an average of \$200 each. If installation costs are added, he said, the 200 million would seem a realistic and readily attainable objective.

Speaking on production forecasts and market potentials, Frank Mansfield, Sylvania Electric Company, stated that as a result of a survey made by Sylvania last year, he believes that 72 per cent of all radio homes will have video sets by 1951. He predicted that by the end of 1947 there will be more than 420,000 video sets, more than 800,000 in 1948 and over a million sets by 1951. Of the people interviewed, Mansfield said, 54 per cent stated that they would be interested in buying television sets and of that group, 47 per cent indicated that they would be willing to pay \$500 or more.

## Sharp Divergence Re Programs at TBA

(Continued from page 12)

delivered speeches about dramatic programs advocated that video should use plenty of special electronic effects—trick dissolves, superimpositions, etc.

Others, however, thought there should be no tricks and television should be nothing but a transportation medium delivering dramatic material akin to that done on the stage and screen. Some said quiz shows and audience participation programs would go over. Others said they would be deadly and dull.

That the problem of programing, how it is going to be done, who's going to do it and whether video will develop as a medium of its own and not merely a means of bringing movie, stage or radio shows into the home, is one of the most important facing the industry, was brought out by Hoyland Bettinger, formerly with General Electric and now a private television consultant. Bettinger discussed the impending need for television programs, giving figures on how many programs would be required if there were 50 television stations operating thruout the country at the end of the next year or 18 months. Bettinger estimated that if all these stations operated a minimum of 28 hours per week, and that if the average length of program was 20 minutes, there would be a demand for 4,200 programs per week.

## Personnel Needed

Bettinger admitted that many programs would be packaged, possibly filmed, and that many would be remotes, but he declared that television was faced with the immediate problem of training hundreds of new program workers for a medium, which as he put it, "can't be learned overnight."

As a result of remarks made by Bettinger and those who agree with him, it was apparent that the No. 1 problem facing the industry undoubtedly is programing, and that there is plenty of fear within the industry that the problem might not be solved as easily as some think. It was also

# TBA Warned, "Go Easy on Air Blurbs"

## Claim Need for Subtlety

By Cy Wagner

NEW YORK, Oct. 12.—With the Television Broadcasting Association and the majority of those attending its convention here boasting that video was now entering its commercial period, great accent was given during many panel meetings as to how tele commercials should be handled, what techniques should be used and how they should differ from radio commercials. General consensus was that video would have to develop its own commercial techniques and that great care must be exercised to make sure they conform to the rules of good taste.

In an outspoken speech, Leonard F. Cramer, DuMont executive vice-president, stated that altho many theories have been advanced to justify "ugly, irritating and obnoxious" radio commercials, there was "no reasonable excuse for perpetrating these continuous and repetitious, sanity-shattering sales messages on a suffering public in order to make television entertainment pay for itself." He stated that instead of the present radio commercials video "must co-operate to evolve tasteful, subtle and effective selling."

## No Hammering

One of the speakers who explained the subtle plug treatment Cramer advocated was A. B. Rodner, television expert for Commonwealth Edison, which has aired over 1,000 video shows on WBKB, Chicago. Rodner advanced the theory that video commercials should have an essence of propaganda. Ideally, he said, they should create desires merely by showing the products and having this create a desire for ownership on the part of the viewer. He advanced the theory that a beverage maker could sell his product via video merely by having members of a dramatic cast, for example, use the beverage without calling attention to it, by not deviating from the plot of the drama, but merely indicating that the beverage was enjoyable.

David Arons, of Gimbels, Philadelphia, supported this theory, stating that his company's plugs "have been presenting real people in real situations, doing real things."

## Films Vs. Flesh

Even those who favored commercials on film rather than "live," came to the conclusion that the commercials had to be subtle, informative, entertaining and possess human interest. R. M. Gray, advertising exec for Standard Oil, which has used WNBT, NBC video station here, advocated the same theory. He declared this approach was well received by the video audience.

There were many others who advanced theories about techniques for the handling of commercials that would not offend, but would sell. Consensus was that video commercials would have to be subtle, and that if they were not, audiences would be alienated, sets would be turned off, and television, which is now at the stage where it has to get financial returns from sponsors in order to grow, would have much less likelihood of reaching the success now being predicted for it.

apparent that those studying the problem have come up with many conflicting theories on how the job can be done. There is plenty of confusion today in video's program field.

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# CLEFFERS TO RAISE CAIN

## Hot Cole

NEW YORK, Oct. 12.—Hectic week of October 13 for the King Cole Trio oughtta put the boys in the market for benzedrine shots. On the 13th the boys close at the Brown Derby, Washington and come into New York the next day for a dress rehearsal for their Paramount Theater date. On the 15th they trek up to Newburgh, N. Y. for a final dress rehearsal or try-out at the Ritz Theater and open at Paramount here the following day. Comes the 17th and their weekly Kraft broadcast. Slated for the 18th is a midnight recording session for Capitol and on the 19th they open their new Wildroot air series on NBC.

## Heavy Herman Nut Tough for Avodon Terpery

HOLLYWOOD, Oct. 12.—Lead-off week for the Avodon's \$14,000 Woody Herman two-week stretch reportedly paid off, but by the slightest of margins. With admission prices pegged at \$1.25 per person except Saturday when male tab jumps to \$1.75, initial Herman week hit a reported total of \$6,843. The bar, flower, photo, etc., concessions eased the take just over the operating nut, including band salary of \$7,000. Second week started off extremely bad, with average nightly crowd on Tuesday, Wednesday and Thursday of less than 300 people. Barney McDevitt, manager of the Avodon, claims that slow start the second week of Herman's run makes it almost impossible for the first week's total to be reached.

In a last minute booking, McDevitt and Avodon Owner Jack Rogers brought in Al Donahue's ork to follow Herman October 15. Dancery looked for another name of Herman stature to come in, but none were available. Major names will fill Avodon roster for next few months, with Bob Crosby, Count Basie and Stan Kenton skedded.

## Lewis' Hope Shot, Own Show

NEW YORK, Oct. 12.—Monica Lewis, chirp held over an additional month at the Blue Angel, will do a guest shot on the Bob Hope show of October 22 emanating from New York, with a possibility that the guest shot may extend into a permanent Lewis-Hope air association. In the meantime singer starts her own radio series October 18 over Mutual at 8:15 p.m. Tabbed *Monica's Music Album*, show will feature Ray Bloch and an orchestra and a guest artist policy. Guest for the initial airing will be Bobby Doyle. Lewis engagement at the Blue Angel was extended for another month. Lewis, Bloch and Doyle are Signature disk artists.

## Burke & Van Heusen To Do Crosby-Hope-Lamour 'Road'

NEW YORK, Oct. 12. — Jimmy Burke and Johnny Van Heusen have been assigned to do the score for the new Bing Crosby-Bob Hope-Dottie Lamour "road" film, *Road to Rio*.

## Ex-Blue Suber To Run for 802 Prexy Job

### Unity & Sq. Deal Join Forces

NEW YORK, Oct. 12.—Campaign for election of officers of Local 802, AFM, took an unexpected turn this week with a split in administration ranks and the coalition of two opposition parties. Harry Suber, treasurer of the music org for the past 12 years, bolted the Blue Ticket and will run for prexy. Unity and Square Deal joined forces and announced a slate composed of members of both groups who pulled heavily at the last election.

Heads of the three opposition parties had hoped by amalgamation to effect a triple threat to the well-entrenched administration. Negotiations fell thru, however, and the independents have attacked the Unity-Square Deal coalition, of which they were to have been a party.

Suber's bolt from the Blue is expected to substantially affect the administration's bid for re-election. The group is already weakened by Prexy Jack Rosenberg's death and Secretary William Feinberg's recent resignation. The Blue will slate its present officers, Dick McCann, prexy, and Charley Iucii, secretary, for re-election and choose two other party men for vice-president and treasurer. Board member Emil Balzer is said to be the strongest contender for the latter position.

Unity has announced that its top candidates are Calman Fleisig, prexy; Joseph LeMaire, vice-president; Al Raderman, secretary, and Nicholas Vitalo, treasurer. Max Arons, Frank Garisto and Sam Raderman, former Square Deal leaders, are slated for executive board positions under the Unity banner.

Since breakdown in negotiations between the three opposition groups, Independent has not announced its slate, which is still in process of formulation. James Collis, David Freed and George Koukly will be in the line-up for top official jobs. Both Koukly and Freed have served on the local's executive board during the Blue Ticket's administration.

Suber could not be reached for a statement, but it is speculated that he may head an entire new ticket. Opposition groups are heartened by the possibility, indicating that another ticket would further whittle administration ballot take and increase the chances of all ambitious outsiders.

## Michigan Theater Owners Launch Anti-ASCAP Drive

DETROIT, Oct. 12.—Drive for congressional action against music fees assessed on motion picture theaters by the American Society of Composers, Authors and Publishers was launched Wednesday by the Michigan Independent Theater Owners' Association. Plan calls for establishing contact first with other local theater owner groups, and subsequently with other similar organizations thruout the country, to seek legislation during January's session.

## New Xmas Tunes Bust Out All Over

NEW YORK, Oct. 12. — Those Christmas songs, minus the war touch, are being written and published again. Happy Godday's Peter Maurice firm has one called *Christmas Island*, with just the slightest war connection, inasmuch as Yank soldiers were stationed in that tropical island during the war. Mutual Music has one called *I Want a Beautiful Doll for Christmas*, which hearers call a Christmas ditty with *Paper Doll* overtones. Burke & Van Heusen just picked one up from Capitol Recording Company, which the diskery recorded before selling to Sid Kornheiser. This is a ditty called *The Christmas Song (Merry Christmas to You)* written by Mel Torme and Bob Wells. It was recorded on Cap by the King Cole Trio. Rather than try to buck a Decca-Crosby or a Columbia-Sinatra *White Christmas*, Cap figured it would do a new Christmas tune by a Negro attraction. Another unusual feature of disk is that working with the Coles was a string section out of Russ Case's Kraft Music Hall orchestra. Case, of course, is music director of RCA-Victor. Santly-Joy's new publishing entry, Oxford Music, has one, too, in that Christmas feeling. Latter tune was written by Bennie Benjamin and Georgie Meiss and is included in a new RCA-Victor-Perry Como Christmas Song Album. Plenty others coming—both tunes and disks.

## GAC Acts, Orks To Get McIver Canuck Repping

NEW YORK, Oct. 12.—General Artists Corporation closed a deal this week whereby its attractions would be represented in Canada by the McIver Agency, also known (peculiarly enough, but no relation) as the Music Corporation of Canada. Deal is for a six-month trial period and if it works out will be extended. Allan McIver and Frank Lewis are McIver toppers and territory they will concentrate on will be Ontario and Quebec. GAC may eventually handle some of McIver Agency attractions here in U. S.

Music Corporation of America's Canadian offices will be opened in November, with Art Raleigh definitely slated to head up the Canuck MCA branch, as was rumored and reported in *The Billboard* a month ago.

## Retention of Copyright in AAA Attire?

### Or Maybe a Union

By Joe Csida

NEW YORK, Oct. 12.—Altho on the surface the calm and unhystrical attitude on the part of both publishers and writers (for which industry leaders hoped) still prevail, there was a decided undercurrent of resentment in the music business air this week. Resentment emanated from the cleffers, many of whom were actually bitter about the publisher action following the MPPA general meeting at the Hotel Astor last week.

Milton Drake, spokesman for the Songwriters' Protective Association, maintained that the penner organization had not received any "official notification" of the publishers' reaction to the standard uniform contract proposals submitted by the writers. Actually, Walter Douglas, chairman of the board of MPPA, phoned Drake following the publisher meeting and told him that MPPA has unanimously passed a resolution stating that the publishers' association felt the SPA proposals did not form the basis for negotiations. Drake asked Douglas to put the decision in writing. Douglas told Drake he felt it was unnecessary to do so. Drake consequently feels that notification wasn't "official."

### The Cain Committee

In the absence of such "official" notification, the writers have decided, at the insistent demand of a certain nameless group in the organization, to appoint a committee to investigate the "James M. Cain" plan. Cain is the author and screenwriter (*The Postman Always Rings Twice*, *Double Indemity*, etc.) who is generally credited with being among the first to attempt to push for "leasing" rather than outright sale of his works. In other words, instead of a film company purchasing screen rights to a Cain book, Cain's idea is to lease such rights to the filmers for a fixed period of years, after which screen right to the book would again revert to Cain.

More important, Cain is credited with having been largely instrumental in setting up the plan for the American Authors' Authority, Screen Writers' Guild gimmick. AAA would hold copyrights to the works of screenwriters, radio scripters and dramatists (if orgs for latter two went along). In other words, AAA would virtually control all creative writing in America. Cain attributes the original plan to Morris Cohn, general counsel for the Screen Writers' Guild, and to Ring Lardner Jr., chairman of the Filmwriters' Original Material Committee.

### AAA Moscow-Inspired

Opponents of the AAA idea have denounced Cain and SWG leaders as Communists and have maintained that the whole AAA idea is Moscow-inspired. What the songwriters' "investigation" of such a plan would lead to, few industry observers are ready to predict. Some cleffers in the Alley are strongly suspected of communistic leanings, particularly by certain publishers, but whether (if there are commie cleffers in the group) (*Retention of Copyright on page 34*)

# Bands Crowd Midwest Trek Territory

## Plenty Booker Aches

CHICAGO, Oct. 12.—Local one-night bookers are laying in a supply of headache powder to take care of brow-wrinklers ahead, with bands currently in the territory and set to come in November reaching greatest number in the past four years. Boys who keep the bands working on the single date circuit point to two factors which have crowded the Midwest with orks: (1) Collapse of the one-night route in some other sectors, especially on West Coast; and (2) presence of plenty of new, post-war crews, and new, aggressive independent agencies (*The Billboard*, October 7).

Bob Ehlert, WM skedder here, pointed out that he has seven bands and two cocktail units, recently graduated to one-night name class, filing thru the Midwest within the next five weeks. General Artists Corporation will have eight bands working the territory in October and November. Both offices reported that these numbers of attractions doubles number which they worked in same month last year.

Music Corporation of America spokesman told *The Billboard* that he will have nine bands in the next five weeks make the junket from the Indiana territory to Denver. Herb Pauley, single date booker for FB, indicated that he'll be directing six bands thru his territory thru October and November. Both MCA and FB have approximately the same number of orks working Midwest area as they did last year.

### Other Complications

Presence of more bands this year than last is further complicated, bookers aver, because plenty of the newer promoters have vanished from the field, now that near-by army camps have disappeared and war plants have shuttered. Present biz recession generally thru this territory also is being noted plenty in grosses, which ops have been reporting to bookers. Office reps report that figures accrued by orks last year at same time when they were in this sector are far above what they are culling at the b.o. this year. Situation has reached the point, bookers claim, where they consider a five-day work week for a touring band a good one. Even best salesmen, they indicate, can't sell ballroom ops and promoters on idea of working bands on Monday nights, and one skedder said he figures that Tuesday and Wednesday may soon become just as rough for sales.

One percenter went way out on the limb, admitting that he felt some of his clients were buying way over their heads and that they'd have to do a terrific job of promotion if they expected people in the hinterlands to fork over the big dough at the gate which name ork p.-a.'s necessitate to fill the ballroom when an op in a small community plays the top names too often. Several ops in the territory recently have made additions to their ballrooms or have opened new ballrooms and are attempting to keep biz at top level by playing plenty of the biggies and they've been a God-send in keeping orks working, bookers report.

### Short Notice Problems

Biggest gripe of skedders here has been that too frequently they get rush orders from central brass that they've got to fill two weeks of open dates on a band on short schedule.

## Cleffer Cuttings

HOLLYWOOD, Oct. 12.—Johnny Mercer and Hoagy Carmichael are being joined as combination popular tunesmith-vocal recording artists. Two other cleffers are cutting disks now: Matt Denis, on the Mercer-owned Capitol label and Buddy Worth for the Mastertone plattery. Both Denis and Worth have written some top hit tunes. Worth teamed with disk jockey Bill Anson to do *Disk Jockey Blues* for Mastertone and the Capitol label has a current release by Denis on *Ole Butter-milk Sky* and *Squeeze Me*. Bennie Benjamin and Georgie Weiss, writers of current hits *Surrender* and *Rumors Are Flying* recently cut batch of sides for Cosmo.

## Baker Exits BVH; Returns to Robbins

NEW YORK, Oct. 12.—Murray Baker got his release from Burke & Van Heusen this week and after a 14-year hiatus returned to Robbins Music Corporation as general professional manager. Bernie Scherer, former professional manager of the Robbins firm, will now hold the New York professional manager slot of the newly formed Harry Warren Music, Inc. Mousie Warren will be general professional manager of the latter firm, operating out of Hollywood.

Burke-Van Heusen topper, Sidney Kornheiser, in the meantime, planned no replacement for Baker, but felt instead that he would bring someone in to start from the bottom, rather than move in a new man as boss of other contact men who've been around the firm for some time. Max Lutz, of B-VH Chi office, left last week, and Benny Cairns and Maury Murray went to work for the firm in Chi. Latter was a radio producer and did shows on both CBS and NBC, while the former worked the Midwest for Kornheiser.

## Honolulu's Andrade To Play Yank Dates

HOLLYWOOD, Oct. 12.—Honolulu's ace name band, Ray Andrade, is set to play Yank dance and theater dates within six weeks, according to Nate Krevitz, who just became crew's personal manager. A booking office tie-up is being set now. Announcement follows exclusive story in *The Billboard* last week concerning first one niter by American big name bands including Stan Kenton and Charlie Barnet in Honolulu shortly.

For the past four years Andrade has been at the Hula Rhumba Club in Honolulu. Outfit has made three South Sea musically styled albums for Victor and has been heard on Coca-Cola Spotlight Band airters.

Krevitz, inactive in the entertainment biz for four years, makes a comeback with Andrade after flack roles with Duke Ellington and Paul Whiteman.

Midwest ops today want plenty of time to do a bang-up promotion and ad job on their attractions, bookers insist, and it's a happy day when they can lay out a full week's work on a band on such quick notice, even if it's the hottest name in the country. Up to now, skedders say that they haven't been forced to cut band's guarantees, as ops are still coming across with the dough. However, trade feeling is that the next four months will definitely see a drop in price.

## Twin City Tootlers Get Hotel & Nitery Wage Scale Hikes

MINNEAPOLIS, Oct. 12.—Minimum scales for union musicians have been raised in Minneapolis and St. Paul night clubs and hotels to compensate for rising costs of living, according to announcements made by musicians' associations of the two towns.

George Murk, Minneapolis prexy, said 150 musikers in Minneapolis night spots get 50-cent hourly pay hikes effective Monday (14). Murk said about 75 per cent of employers have been paying over scales and new minimums will have little effect.

New Minneapolis scales are \$3 hourly for musikers at Nicollet, Radisson and Curtis hotels and \$2.50 for those at other hotels and night clubs. Murk said his men work a maximum of 25 hours weekly.

### 100 Affected in St. Paul

In St. Paul the pay boost of 20 cents an hour will affect 100 musikers. New scale went into effect October 1, according to Edward P. Ringius, secretary-treasurer. He said approximately 25 per cent of the St. Paul night spots have been paying over scale and are not affected by increase.

New St. Paul rate is \$2.50 per hour for musikers at Lowry and St. Paul hotels and \$2.40 an hour for those working in night clubs. Ringius said musikers playing hotels work 30 to 37 hours weekly while those playing clubs worked only 25 hours weekly.

## New Detroit Terpery To Try Name 1-Nighters

DETROIT, Oct. 12.—Large new down river River Rouge spot, Danceland Ballroom, has been opened by Ted Tyler, who formerly operated it as a skating rink. Policy calls for a weekly change of bands, largely local, with Rudy Ford holding the rostrum currently. Occasional one-nighters by name bands are also due, with Orrin Tucker in for October 20 and Bob Chester on November 10.

Place is being operated Friday, Saturday and Sunday nights only, at a straight 90-cent admission. Saturdays are proving the best days for the spot so far with promotional activity being centered on building up Sunday business. Scale is upped to \$1.25 for the big name one-nighters.

## Herman's Indie Film Plans

HOLLYWOOD, Oct. 12.—Woody Herman's ork is expected back on the West Coast in February after closing at the Avadon this weekend to do an independently produced flicker concerning the band biz. Move would mark Herman's entry into indie motion picture field and arrangements are being made now for studio facilities, etc. Experience of booker-producer Harry Romm, who came here from New York to make a Glenn Miller flicker, and had to return East due to his inability to secure exact facilities Herman needs, has not seemed to affect Herman's persistent desire to go ahead with his plan.

Woody has a script ready for production, tentatively titled *Concerto for Johnny*, which was written by Sid Kuller, who wrote some of the Ritz Brothers' pix and does all of comedian Timmie Rogers' material. There have been numerous threats and some sincere efforts to do a picture which really depicts and does justice to the band biz during recent years, but none have really jelled.

## Jolson Film Big Has Plenty Oldies, Mucho Schmaltz

NEW YORK, Oct. 12.—Musically, the new pic at Radio City Music Hall—*The Jolson Story*—is a parade of old-time hit tunes associated with Jolson both on the stage and on the screen. Oddly, the one hit missing, *Sonny Boy*, perhaps his most famous, isn't even mentioned. But otherwise film parades almost two-score tunes in production numbers or quick montage shots, with Larry Parks emoting and Jolson chanting. Songs come thru okay and Jolson does a solid job of schmaltz and showmanship in his piping.

Film opens with Jolson in his boyhood in Washington, a member of a burly audience who sings a solo with the vaude performer on stage. He winds up as the performer's singing stooge, then joins Lew Dockstader's Minstrels, and eventually makes Broadway and Hollywood. Story has been hoked plenty and is little more than a fill-in between tunes. *Swanee, Mammy, Liza, April Showers, Rainbow Round My Shoulder, I'm Sitting on Top of the World*, and *Waiting for the Robert E. Lee* are some of the top tunes sung and mimed.

Parks, as the chanting Jolson, is okay, but when he turns to thesping he just doesn't click. Tries hard, but he's not Jolson. Non-musical scenes in the show are mostly pretty sticky suet and a long way from the real story. Film is strictly for oldsters among Jolson fans. Kids will yawn after a few numbers are slung at them broadside in the noted Jolson manner. Nevertheless, it stands to do between 165G and 170G the first week.

## Wants Disk Equipment For Plant in Barcelona

NEW YORK, Oct. 12.—Nicholas Suris, head of Ediciones Armonico, music publishers and reps in Barcelona, Spain, for Robbins Music, is looking for pressing and other equipment for a record plant he is going to build in Barcelona. He will press his own label and may occasionally make a trip to the United States to cut some hot jazz masters, which he would then take to Spain for pressing. Suris also owns Lamoga, Barcelona nitery, for which he has just bought the George Johnson 5-piece American ork for an indefinite run. Dave Sternberg, manager of the Johnson unit left for Spain with the band today.

## New 16mm. Sound-Music Org

HOLLYWOOD, Oct. 12.—New service to provide sound and music for 16mm. productions has been organized here by John Farrow, Paramount director. Farrow's company, Film Music, Inc., will be headed by Col. Richard J. Cunningham, who is leaving the Army Air Force to become org's prexy. Paul W. Scanlon, of Walt Disney pix; George Marsh, of RKO editing department, and John P. McFadden, ex-AAF colonel, will be associated with Farrow.

## Ross Kidisk Musicconductor

NEW YORK, Oct. 12.—Ray Ross, music director for Station WNEW here will fill in for Hank Sylvern as musical director for Merry-Go-Sound, Kidiskery. Sylvern is recuperating from a recent illness. Ross's first date will be Tuesday (15) on Merry-Go-Sound. Kidisk album schedule includes *Who's Who in the Zoo, Tom Thumb* and a third as yet unnamed.

# Blueblood Brawls, 1-Nighters Off in a Sad Philly Season

PHILADELPHIA, Oct. 12.—Leak in the gravy boat that has all but sunk the one-night public dance promotion field here has now caught up with private affair bookings. Hardest hit in the private affair field has been the society set. Generally, mid-October finds the offices catering to the social set loaded with New Year's Eve bookings. At this date, the holiday season looks like a bust. Offices specializing in private affairs report that bookings are at least 30 per cent under last year for the season ahead. Altho the social set is still well-heeled, bluebloods are going easy on buying music for coming-out parties, social teas and receptions.

Several factors are blamed for the tilted-pinky booking bust. The stock market crash has hit such music buyers hard. Doting maters are getting tight budgets, so they're shopping around for a "cheaper" band. Another factor is labor-management relationships. Loaded down with labor problems and requests for "cost of living" jumps from the unions, the time is not opportune for the big boys to make big splashes on social levels. Bluebloods can't see spending 10 or 20 grand for a blow-out on Saturday night and then trying to bargain with a labor union on Monday morning.

### Mini Men Rule a Handicap

Still another excuse given by the bookers for the dearth of society bookings is the "minimum" rule of the local musicians' union. Union last year established a set-up whereby the various hotel rooms around town had to use a minimum number of musicians. Family seeking a concert trio for a family dinner in a hotel room soon finds out that they have to hire six men instead.

Public dance field doesn't loom any better. One-night stand with King Cole Trio plus the local Duke's ork at Town Hall, first major public dance of the new season, was a major flop. Blame was put on the high tariff, with ducats scaled to \$1.75. A second prom with Andy Kirk just about had the promoter breaking even when only 1,000 dancers turned out. As a result, local dance promoters are wary. However, out-of-town promoters are beginning to invade the local scene, figuring that

### JENNY LOU CARSON "Music From the Heart"

ONE OF the nation's leading fem writers of folk songs, Jenny Lou Carson sings and pens from the heart. Maybe it was her training as a Salvation Army lass, singing and playing the tambourine on the streets of her home town, Decatur, Ill. Anyway, today on the air she is recognized as a top chirper-guitarist-composer who sings and writes sincerely. For many years she was a name on WLS's National Barn Dance, but is currently on a leave of absence following her marriage to "Tiny" Hill, country's out-size band leader.

Miss Carson has to her credit such ditties as *Jealous Heart*; *Darlin'*, *What More Can I Do?* and *You Two-Timed Me One Time Too Often*. More than 30 top diskers have plattered her songs.

Versatility is one of her highlights. Beside being a musician, she can do rope tricks, is an expert sharpshooter and makes her own cowgirl leather costumes.

Her enthusiasm for shut-ins (her big plan is for a shut-in town for handicapped) interested two Chi fems, who organized a shut-in club, now with 600 members.

they can turn the trick. Al Cooper, former leader of the Savoy Sultans, has turned promoter and is coming into this area with Luis Russell's ork and Johnny Moore's Three Blazers.

### Terperies Only Bright Spot

Only real musical spark is seen at local ballrooms, where home-town tootlers are on tap. With dansant ducats scaled low, good biz is reported by the local ballrooms, indicating that the kids still want live music for their dancing but can't afford to shell out a couple of bucks for what is supposed to be a name band.

Current week saw three more ballrooms returning to the scene, with the Oakes bringing in Art Wendel for Wednesday, Friday and Saturday dances, a Tuesday night added to the schedule at Wynmar Ballroom with George Gerlach on the stand, and Bombay Gardens lighting up for Tuesdays and Saturdays with Buddy Valentino. Wagner's Dancing Academy, with Leo Zollo on the stand, and Amour Ballroom, with Arnold Wiand, are the only dansants on a full week basis. Also on the local ballroom scene, and depending solely on home talent, are the Trianon, operating four nights a week, with Bob Shebley and Eddie Stuart sharing the bandstand Tuesdays and Saturdays at the Grand Fraternity Hall; a four-night schedule at Nixon Ballroom, with Saturday night proms at the Slow Club, Mammoth Ballroom, Sun-Mill Ballroom and Brookline-on-the-Boulevard.

### National Adds Distribs

NEW YORK, Oct. 12.—National Records' sales manager, Ralph Berson, returned to New York this week with seven new distributors signed for the firm. Adding these to 11 original distribs, National now has 18 outlets. Berson has deals pending with three additional distrib outfits. New National distributors include: M. S. Wolf Distributing Company for California, Oregon, Washington and Arizona; Davis Sales Company for Colorado, Montana, Wyoming and New Mexico; Roberts-Nicholson Company for Southern Texas; Arthur Rixon & Son for South Carolina; State Music Company, Connecticut; Music Suppliers of New England, all of New England except Connecticut, and Music Distributors, Inc., for Missouri and Kansas. Herb Abramson, National recording director, returned from the Coast where he cut eight Eckstine sides, and immediately took off again for Chicago to supervise a Joe Turner session. For the Eckstine sessions, the vibrato cut with a 31-piecer, which included 13 strings.

### Ira Schuster Dies

NEW YORK, Oct. 12.—Ira Schuster, cleffer of several hit songs, including *Shanty in Old Shantytown*, *Did You Ever Get That Feeling in the Moonlight?* and *I Am an American*, died Thursday (10) of a cerebral hemorrhage at his home at 286 Fort Washington Avenue. Schuster started in the music business as a contact man for Leo Feist, Inc., in 1913, and from that post moved into songwriting.

### Diskery's Distrib Firm

NEW YORK, Oct. 12.—A new firm, Phonograph Records, Inc., was formed to distribute recordings waxed under the International and American labels. Prexy is William Feldstein and production director is Emanuel Demby. Talent recording for firm includes Maxine Sullivan, Frances Faye, Don Byas Quartet and Cedric Wallace.

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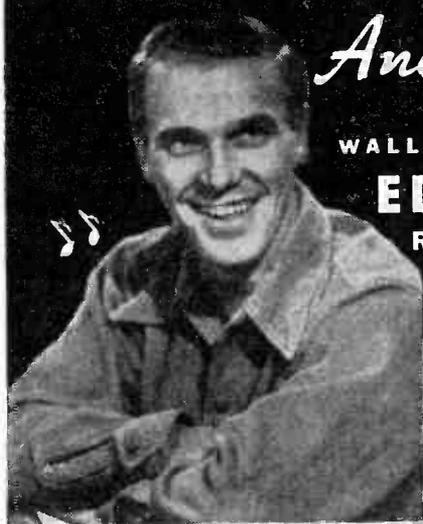
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**Southern Music Company**  
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### Guessing Game: What Happened at AFM-Agency Meet

NEW YORK, Oct. 12.—Major mystery of the week in the band business was the outcome (if anything) of the meeting held by the American Federation of Musicians and the major band booking agencies Wednesday (10). None of the parties concerned would make any comment on the subjects discussed or decisions made. Fair guess is that this is one time the union wasn't asking for things, but rather the agencies were doing the asking. Band business, like many another business, is off around the country. Agencies have been having tough sledding trying to make a buck with rising costs and union limitations on earnings, so it is possible they were asking the AFM for a little breathing space in the form of a let-up on some of restrictions under which they operate.

### Jordan Exits 400 To Make New Full-Length Flicker

NEW YORK, Oct. 12.—The Louis Jordan orchestra wound up its 400 Restaurant engagement Wednesday (9) in order to fulfill a conflicting movie commitment. It was assumed in Jordan quarters that the 400 engagement would not conflict with the pic deal, but when conflict arose, a parting was arranged by mutual agreement between Jordan's management and the 400. Jordan was to play the 400 with options running thru October 31, topping a three-band bill which includes Randy Brooks's ork and the Machito Rumba unit. Brooks and Machito will finish the month at the restaurant.

Pic that Jordan left the 400 to shoot is tabbed *Reet, Petite and Gone*, and will be shot at the local Filmcraft studio by Bob Savini's Astor Pictures. Movie is a full-length follow-up to Jordan's *Beware Flice*. Producer is Berle Adams. Dropping of Jordan's option by 400 left way open for GAC to book him into Harlem's Apollo Theater for the week of October 17. Ad men on the Jordan front had the leader sending out approximately 200 of his new Decca albums to location managers who booked the Jordan unit when it was starting up the ladder.

## Murk, Union Prexy, and Milkes, Operator, in Minnie Standby Tiff

MINNEAPOLIS, Oct. 12.—Minneapolis Musicians' Union forced a 40-minute delay Sunday (6) in opening of Bill Robinson troupe concert in Minneapolis Auditorium while demanding that Charles Milkes, of Greater Minneapolis Attractions, hire stand-by music unit of 15 men. George Murk, musicians' prexy, had made request of Minneapolis city council a week ago that minimum stand-by of 15 musikers be hired every time house was rented out for musical production. City council has taken no action. The Robinson troupe was dressed and ready to go on Sunday night when Murk walked in and demanded that Milkes hire extra musikers. Milkes argued troupe had only three musicians, two pianists and a harpist, and that he should be required to hire only three stand-bys. Murk was adamant.

### Symph Conductor & Fiddler Fined as Line Crossers

MINNEAPOLIS, Oct. 12.—Fines of \$25 each were levied against Dimitri Mitropoulos, conductor, and Jennie Cullen, violinist with Minneapolis Symphony ork, when they admitted crossing the picket line of another union in charges heard Thursday (10) by Minneapolis Musicians Union.

Local threw picket line around opening night performance of North Star Drama Guild at Women's Club Auditorium. Dispute originated because Guild refused to hire two girls, claiming all actors and employees were working cuffo. Mitropoulos and Miss Cullen had bought tickets before any public notice of dispute was made. After conferring with pickets, the two entered auditorium and viewed show. George Murk, prexy of musicians (AFM affiliate), ordered the pair hailed before the executive board on the charges. Fines, when paid, will be turned over to stagehands local.

Milkes charged he was being taken advantage of at the last minute and being made a goat. He said he had 19 other attractions booked here and that union's action would be ruinous to him.

Meanwhile a small crowd of little more than 1,000 became restless as minutes ticked on past 8:30 p.m. opening. Announcer came out and without referring to difficulty, said show would go on. Milkes and his attorney then demanded that if they were to shell out \$163 they wanted musikers on hand and to play. Murk said he would have 'em on hand for intermission.

Milkes finally yielded while his attorney took to stage and told audience whys and wherefores of delay. About 50 persons got up and demanded their money back at this point. At intermission only four musikers were on hand. By end of regular show unit was ready and Milkes insisted they play two numbers—to empty house. Milkes intimates court action.

### Peggy Lee and Barbour Into New Coast Supper Club

HOLLYWOOD, Oct. 12.—Singer Peggy Lee with hubby Dave Barbour's ork were penned by Manager Carlos Gastel to a November 19 opening at Glenn Billingsley's new Supper Club on Sunset Boulevard.

Spot, located above a downstairs eatery, debuts next week with show placed by Bullets Durgom, including singer Clark Dennis, Page Cavanaugh Trio and Ann Triola. Two additional acts will also be used during Peggy Lee's run. This will be her initial local night club appearance since her several click Capitol diskings.

### ASCAP Meet Talks Vet Bonus

NEW YORK, Oct. 12.—Discussion of a bonus for veteran members was held at the Thursday (10) meeting of the American Society of Composers, Authors and Publishers. Initial proposal made suggested a cash bonus, while a subsequent proposal suggested that bonus be made by granting an increase in ASCAP rating to vet members. Subject was put on ASCAP agenda for further discussion.

### Smiley's Crayon Contest

HOLLYWOOD, Oct. 12.—Smiley Burnette will distribute his Rancho Records kidisk album thru Melodisk. Burnette's initial disk book under his own label will be aimed at the Christmas trade and will contain four sides. Platter package's covers will be designed in black and white with instructions for kids to fill in drawings with crayons. He will run a contest, giving away a free trip to Hollywood for best coloring job.

### Holden to E. B. Marks

NEW YORK, Oct. 12.—Harry Holden, formerly with the G. Schirmer affiliate, Boston Music, has joined E. B. Marks to handle firm's sales out of Los Angeles. Holden will cover Texas and everything west of Denver.

### Two Ohio Terpalaces 1-Night to Full Week

CHICAGO, Oct. 12.—L. A. (Tony) Cavalier, op of the Elms, Youngstown, O., and East Market Gardens, Akron, has expanded the band policy in his two ballrooms from a one-night to a full-week policy. Cavalier, who currently has Tommy Reynold's ork starting a two-week period, plays a band one week in each spot.

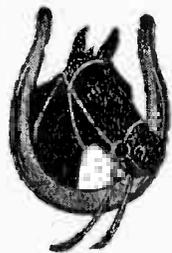
### Sid Mills to P.M. 3 Tones

NEW YORK, Oct. 12.—Sidney Mills, head of Mills Music, is taking a fling at the personal management field with a vocal trio. Tagged the Three Tones, the group is made up of three Negro sisters named Hall. Jesse Stone is doing the arranging. Gals have cut test sides for Majestic and Columbia diskeries.

### Sky Shouting

HOLLYWOOD, Oct. 12.—Northern California dance promoter Al Bamford, found a new form of airplane advertising fully paying off recently when he had a 45-watt output double speaker attached to a plane which flew over the heads of fruit pickers in the fields and homes in the canyons to announce a dance engagement of Bill Will's Western Band at Mirabel Park, near San Francisco.

According to Bamford the plane flew around 500 feet above ground and the Bill Will's dance announcement was clearly audible to those below. Gim-mick is also reported to have paid off with upped attendance during Will's engagement.



## TODAY'S TOP TIP! "THE BEST MAN"

out of  
Roy Alfred & Fred Wise



### TRACK RECORDS WON

Columbia  
Capitol  
Mercury  
Decca

### JOCKEY

Les Brown  
King Cole Tri  
Sunny Skylar  
Romo Vincent

★ ★ ★

### TRANSCRIPTION HANDICAPS

Capitol  
Lang-Worth  
World  
MacGregor  
Capitol  
Standard  
NBC Thesaurus  
Lang-Worth  
Muzak  
Associated  
Standard

### JOCKEY

Peggy Lee and Frank DeVol  
The Four Knights  
Les Brown  
Jimmy Grier  
Pee Wee Hunt  
The Starlighters  
Novatime Trio  
Tommy Tucker  
Jerry Seers  
Elliott Lawrence  
Leighton Noble

★ ★ ★

### PLAYING "THE BEST MAN" ACROSS THE BOARD

Jack Smith  
Bobby Sherwood  
Buddy Morrow  
Freddy Martin  
Marshall Young  
Dick Jurgens  
Buddy Rich  
Doris Day  
Jack McLean

Eugenie Baird  
Louis Prima  
Henry Russell  
Jan Garber  
Nick Cochrane  
Louis Jordan  
Buddy Weed Trio  
Red Nichols  
King's Jesters

Benny Goodman  
Arl Van Damme  
Sherman Hayes  
Landt Trio  
Pied Pipers  
Vivian Martin  
Arthur Godfrey  
The Downbeaters  
Henry Brandon

★ ★ ★

### Entered By VANGUARD SONGS

Trainers

Harry Tenney  
Marty Tenney  
New York

Billy Stoneham  
Chicago

Herb Montei  
Hollywood

### PUBLISHERS' RECORD RELEASE DATES



In an effort to help cut down to a minimum the number of misunderstandings between music publishers and record companies over the former's release dates on tunes, The Billboard publishes a list of songs on which publishers have set release dates. This list was supplied by Harry Fox, agent and trustee for many publishers, and by a number of the publishers themselves. Fox has consented to forward to The Billboard additional releases when restrictions are placed on record releases.

The Billboard invites those publishers not represented by Fox to send in their own listings. This feature will appear in The Billboard until such time as the editors feel the need for it no longer exists.

NAME OF SONG (Film in Which It Appears, If Any, and Producers of Film)	PUBLISHER	RELEASE DATE
A GAL IN CALICO.....	Remick Music Corp.	October 23 (The Time, the Place and the Girl— WARNER'S)
ANOTHER NIGHT LIKE THIS.....	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY-FOX)
ANY WAY THE WIND BLOWS.....	Burke-Van Heusen, Inc.	November 1 (London Town—J. ARTHUR RANK)
BOP DE BIP.....	Preview Music Co.	December 1
COSTA RICA.....	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY FOX)
FIESTA.....	E. B. Marks Music Corp.	November 1 (20TH CENTURY-FOX)
FLAME BALLET.....	Burke-Van Heusen, Inc.	November 1 (London Town—J. ARTHUR RANK)
GOTTA GET ME SOMEBODY TO LOVE..	Edwin H. Morris & Co.	November 1 (Duel in the Sun—UNITED ARTISTS)
GUI-PI-PIA.....	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY FOX)
HARVEST SONG.....	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY FOX)
HYDE PARK ON A SUNDAY.....	Burke-Van Heusen, Inc.	November 1 (London Town—J. ARTHUR RANK)
I HAD TOO MUCH TO DREAM LAST NIGHT.....	ABC.....	(Restricted until further notice)
I HAPPENED TO WALK DOWN FIRST STREET.....	Remick Music Corp.	October 23 (The Time, the Place, and the Girl— WARNER'S)
I NEVER MEANT TO MAKE YOU CRY..	Jo Golden	November 1
IF SPRING WERE ONLY HERE TO STAY.....	Burke-Van Heusen, Inc.	November 1 (London Town—J. ARTHUR RANK)
I'LL CLOSE MY EYES.....	Peter Maurice Music Co., Ltd.	December 1
I'LL KNOW IT'S LOVE.....	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY-FOX)
IN THE CRADLE OF LOVE.....	Jo Golden	November 1
IT'S A GOOD DAY.....	Capitol Songs, Inc.	November 1
I'VE COMPETITION IN MY LOVE.....	Jo Golden	November 10
LAS CARRETAS.....	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY-FOX)
MARACAS.....	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY-FOX)
MI VIDA.....	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY-FOX)
MY HEART GOES CRAZY.....	Burke-Van Heusen, Inc.	November 1 (New American title for English film "London Town")
OH, BUT I DO.....	M. Witmark & Sons.....	October 23 (The Time, the Place, and the Girl— WARNER'S)
ON A RAINY NIGHT IN RIO.....	M. Witmark & Sons.....	October 23 (The Time, the Place and the Girl— WARNER'S)
PUNTO GUANACASTECO.....	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY-FOX)
RUMBA-BOMBA.....	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY-FOX)
SHHHH!—DON'T WAKE THE BABY..	Chelsea Music Corp.	December 1
SO MUCH IN LOVE.....	Emery Music, Inc.	Jan. 1947
SO WOULD I.....	Burke-Van Heusen, Inc.	November 1 (London Town—J. ARTHUR RANK)
SOLID CITIZEN OF THE SOLID SOUTH.	M. Witmark & Sons.....	October 23 (The Time, the Place and the Girl— WARNER'S)
THAT'S THE BEGINNING OF THE END.	ABC Music Corp.	November 1 (No Film)
THE 'AMPSTEAD WAY.....	Burke-Van Heusen, Inc.	November 1 (London Town—J. ARTHUR RANK)
THE CHRISTMAS SONG.....	Burke-Van Heusen, Inc.	Restricted until further notice
THERE MUST BE SOME ONE ELSE....	Jo Golden	November 1
THROUGH A THOUSAND DREAMS.....	Remick Music Corp.	October 23 (The Time, the Place, and the Girl— WARNER'S)
WEDDING MUSIC.....	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY-FOX)
WHICH WAY DID MY HEART GO?....	Viking Music Corp.	December 1
WHY DO MEN BRING OUT THE MOTHER IN ME?.....	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY-FOX)
YOU CAN'T KEEP A GOOD DREAMER DOWN.....	Burke-Van Heusen, Inc.	November 1 (London Town—J. ARTHUR RANK)
YOU'LL KNOW WHEN IT HAPPENS...	Bourne, Inc.	December 1 (No Film)

2 new song hits by.....

Eddy Howard

The sensational singing maestro whose recordings of TO EACH HIS OWN — and other great successes — are making juke-boxes "nickel happy" throughout the country.

**The Girl That I Marry**  
From "Annie Get Your Gun"  
Vocal by Eddy Howard Trio

and

**You Are Everything To Me**  
(Eres Todo Para Mi)  
Vocal by Eddy Howard Trio  
Majestic No. 1083

**Majestic**  
**RECORDS**

Studio: New York City Sales: St. Charles, Illinois  
(Subsidiary of Majestic Radio & Television Corporation)

**THE NATION'S GREATEST ARTISTS  
RECORD A CARAVAN OF HITS FOR..**

# Jenny Lou Carson

**THE NATION'S NO. 1 GIRL SONG WRITER**

WRITING EXCLUSIVELY  
FOR

**HILL AND RANGE SONGS, Inc.**

7164 Melrose Hollywood

RECORDING EXCLUSIVELY FOR

*Mercury* RECORDS

Just Released- "GO WEST YOUNG MAN"  
and "HONEST INJUN (I Love You)"

RECORD No. 6016

**YOU CAN'T GO WRONG  
RECORDING A CARSON SONG!**

**HERE'S PROOF!**



# ..The Girl Who Sings & Writes from the Heart

She wrote...

"JEALOUS HEART" "MANY TEARS AGO"  
 "YOU TWO-TIMED ME ONE TIME TOO OFTEN"  
 "DARLING, WHAT MORE CAN I DO?"  
 "THESE TEARS ARE NOT FOR YOU"  
 "ONE LITTLE TEAR DROP TOO LATE"  
 and others too numerous to mention!

Now she's writing, even better than ever, such songs as...

"CHAINED TO A MEMORY"  
 HONEST INJUN (I Love You)"  
 "YOU'LL LIVE TO REGRET IT (Wait and See)"  
 "THAT'S THE LAST STRAW"  
 "A PENNY FOR YOUR THOUGHTS"  
 and many others soon to be announced,  
 exclusively for **HILL & RANGE SONGS, Inc.**





*A Hit!*  
**THE MILLS BROTHERS'**

RECORDING OF  
**I GUESS I'LL GET THE PAPERS AND GO HOME**

BACKED WITH  
**TOO MANY IRONS IN THE FIRE**

DECCA (23638)

*Order Today!*

Management  
**GENERAL ARTISTS CORPORATION**

**BUCHANAN BROTHERS AND THE GEORGIA CATAMOUNTS**

*You Applauded "ATOMIC POWER"*

*You Will Rave Over*

**"SHUT THAT GATE"**

RCA VICTOR #20-1953

**2 Rising Stars**

**Juke Box Favorites**

*The* **Billboard** *TRADE SERVICE FEATURE*  
**MUSIC POPULARITY CHARTS**  
**THE NATION'S TOP TUNES**  
 PART I  
 Week Ending October 11

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

**HONOR ROLL OF HITS**

(TRADEMARK)  
 The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.  
 Position This Week      Position Last Week

- 1. TO EACH HIS OWN** 1  
*By Jay Livingston and Ray Evans*  
*Published by Paramount Music (ASCAP)*  
 Records available: Don Byas Quartet, Savoy 640; Opie Cates Ork, 4 Star 1131; The Fleeta Four, Emerald 101; Marie Greene, Signature 15053; Eddy Howard Ork, Majestic 7188 and 1070; Freddy Martin, Victor 20-1921; Tony Martin, Mercury 3022; The Modernaires-Paula Kelly, Columbia 37063. Electrical transcriptions: Nat Brandwynne, World; Chuck Foster, Lang-Worth; Dick Jurgens, Standard; Freddy Martin, Standard; Curt Massey, Standard; Novatime Trio, NBC Thesaurus; Silver Strings, MacGregor.
- 2. FIVE MINUTES MORE** 2  
*By Sammy Cahn and Jule Styne*  
*Published by Melrose Music (ASCAP)*  
 Records available: Tex Beneke-Glenn Miller Ork, Victor 20-1922; Phil Brito, Musicraft 15086; Harry Cool Ork, Signature 15038; Bob Crosby, Decca 18909; Skitch Henderson Ork, Capitol 287; Curt Massey, Cadet CR-205; Frank Sinatra, Columbia 37048; The Three Suns, Majestic 7197. Electrical transcriptions: Chuck Foster, Lang-Worth; Curt Massey, Standard; Eddy Oliver, MacGregor; Joe Reichman, Standard; Charlie Spivak, World.
- 3. RUMORS ARE FLYING** 3  
*By Bernie Benjamin and George Weiss*  
*Published by Oxford (ASCAP)*  
 Records available: Andrews Sisters-Les Paul, Decca 23656; Hal Brooks Ork, BellTone BT-7012; The Brown Dots, Manor 1040; Billy Butterfield, Capitol 282; Frankie Carle, Columbia 37069; Harry Cool, Signature 15043; Saxie Dowell Ork, Sonora 3026; Tony Martin, Mercury 3032; Betty Rhodes, Victor 20-1944; The Three Suns, Majestic 7205; The Two Tones (Benny and George), Cosmo 504. Electrical Transcriptions: Les Brown, World; Billy Butterfield, Capitol; Norman Cloutier, NBC Thesaurus; Joe Reichman, Standard.
- 4. SOUTH AMERICA, TAKE IT AWAY** 4  
*By Harold Rome*  
*Published by Witmark (ASCAP)*  
 From the legit musical "Call Me Mister," sung by Betty Garrett. Records available: Bing Crosby-Andrews Sisters, Decca 23569; Xavier Cugat, Columbia 37051; Betty Garrett-Call Me Mister Ork, dir. by Lehman Engel, Decca 23562; Mel Torme and His Mel-Tones, Musicraft 381; George Paxton Ork, Majestic 7202. Electrical transcriptions: Les Brown, World; The Coronettes, Standard; Aaron Gonzalez, MacGregor; Richard Humber, Associated; The Jumpin' Jacks, NBC Thesaurus; Joe Reichman, Standard.
- 5. OLE BUTTERMILK SKY** 5  
*By Hoagy Carmichael and Jack Brooks*  
*Published by Burke-Van Heusen (ASCAP)*  
 From the Universal film "Canyon Passage," sung by Hoagy Carmichael. Records available: Connee Boswell, Decca 18913; Hoagy Carmichael Ork, ARA 155; Helen Carroll and The Satisfiers, Victor 20-1982; Kay Kyser, Columbia 37073; Danny O'Neil, Majestic 7199; Paul Weston Ork, Capitol 285.
- 6. SURRENDER** 6  
*By Bennie Benjamin and George Weiss*  
*Published by Santly-Joy (ASCAP)*  
 Records available: Phil Brito, Musicraft 15073; Randy Brooks, Decca 18897; Bob Chester Ork, Sonora 3011; Perry Como, Victor 20-1877; Al Donahue, 4 Star 1120; Shep Fields Ork, Manor R-765; Woody Herman, Columbia 36985; George Olsen, Majestic 7186; Tony Pastor, Cosmo 483; Jan Savitt and His Top Hatters, ARA 150; Deek Watson and His Brown Dots, Manor 1026. Electrical transcriptions: Phil Brito, Associated; Dick Jurgens, Standard; Art Mooney, Lang-Worth; Novatime Trio, NBC Thesaurus; Silver Strings, MacGregor; Charlie Spivak, World.
- 7. IF YOU WERE THE ONLY GIRL** 7  
*By Clifford Grey and Nat D. Ayer*  
*Published by Mutual (ASCAP)*  
 Records available: Joan Brooks, Musicraft 15023; Bob Chester Ork, Sonora 3011; Perry Como, Victor 20-1857; Dick Haymes, Decca 18590; Claude Thornhill, Columbia 37092. Electrical transcriptions: Joan Brooks, Lang-Worth; Norman Cloutier, NBC Thesaurus; The Coronettes, Standard; Frankie Froeba, World; Dick Jurgens, Standard; Claude Thornhill, Lang-Worth.
- 8. YOU KEEP COMING BACK LIKE A SONG** 10  
*By Irving Berlin*  
*Published by Berlin (ASCAP)*  
 From the Paramount film "Blue Skies," sung by Bing Crosby. Records available: Jan August Rhythm Stylists, Diamond 2040; Bobby Byrne, Cosmo 503; Dennis Day, Victor 20-1946; Bobby Doyle, Signature 15039; Georgia Gibbs, Majestic 12000; Gordon MacRae, Musicraft 15089; Jeannie McKeon, Black & White BW-790; Dinah Shore, Columbia 37072; Jo Stafford, Capitol 297. Electrical transcriptions: The Coronettes, Standard; Dick Jurgens, Standard; Elliott Lawrence, Associated; Russ Morgan, World; Jo Stafford, Capitol; Don Swan, MacGregor.
- 9. DOIN' WHAT COMES NATUR'LLY** 8  
*By Irving Berlin*  
*Published by Berlin (ASCAP)*  
 From the legit musical "Annie Get Your Gun," sung by Ethel Merman. Records available: The Five DeMarco Sisters, Majestic 7193; Jimmy Dorsey, Decca 18872; Jan Garber Ork, Black & White BW-744; Marie Greene, Signature 15053; Freddy Martin, Victor 20-1878; Ethel Merman, Decca Album A-468; Dinah Shore-Spade Cooley Ork, Columbia 36976. Electrical transcriptions: Del Courtney, Lang-Worth; Chuck Foster, Lang-Worth; Jimmy Grier, MacGregor; Jumpin' Jacks, NBC Thesaurus; Freddy Martin, Standard; Red Nichols, MacGregor; Jerry Sears, Muzak.
- 10. THEY SAY IT'S WONDERFUL** 8  
*By Irving Berlin*  
*Published by Berlin (ASCAP)*  
 From the legit musical "Annie Get Your Gun," sung by Ethel Merman and Ray Middleton. Records available: Eileen Barton, Mercury 3005; Ray Bloch Ork, Signature 15021; Perry Como, Victor 20-1857; Bing Crosby, Decca 18829; Al Goodman Ork, Victor 46-0001; Ray Herbeck Ork, 4 Star 1082; Henry Jerome Ork, Davis 2107; Jack Leonard, Majestic 7176; Gordon MacRae, Musicraft 15065; Will Osborne Ork, Black & White BW-769; Andy Russell, Capitol 252; Ginny Simms, ARA 139; Frank Sinatra, Columbia 36975; Jerry Wald Ork, Sonora 3007. Electrical transcriptions: Nat Brandwynne, World; Norman Cloutier, NBC Thesaurus; The Coronettes, Standard; Larry Douglas, Frederick Ziv; Jimmy Grier, MacGregor; Richard Humber, Associated; Dick Jurgens, Standard; The 4 Knights, Lang-Worth; Tony Russo, Lang-Worth; Don Swan, MacGregor; Barry Wood, Frederick Ziv.

**IMPORTANT CORRECTION**  
 Thru an error in computation "September Song" was listed as No. 9 in the Honor Roll of Hits in the October 12 issue. "September" actually did not earn enough points that week to warrant inclusion in the top ten at all. Instead, "You Keep Coming Back Like a Song," which was listed as No. 10, should have been No. 9 and "And Then It's Heaven" should have been listed as No. 10. The Billboard regrets this error.

### HELEN CARROLL

AND THE SATISFIERS

With Russ Case  
and his Orchestra

**OLE BUTTERMILK SKY**

(from Walter Wanger  
production  
"Canyon Passage")

and

**LET'S SAIL TO DREAMLAND**

RCA VICTOR  
20-1982



### SPIKE JONES

and his Other Orchestra

**MINKA**

Featuring George Rock, Trumpet  
and

**LASSUS TROMBONE**

Featuring Eddie Kusby, Trombone

RCA VICTOR 20-1983



### FREDDY MARTIN

and his Orchestra

**ON THE BOARDWALK  
IN ATLANTIC CITY**

Vocal refrain by Stuart Wade  
and The Martin Men  
(from the 20th Century-Fox production  
"Three Little Girls in Blue")

and

**I WANNA KNOW YOU  
BETTER THAN I DO**

Vocal refrain by Clyde Rogers  
RCA VICTOR 20-1984



### CHARLIE SPIVAK

and his Orchestra

**IT'S ALL OVER NOW**

and

(I Love You)

**FOR SENTIMENTAL  
REASONS**

Vocal refrains by Jimmy Saunders

RCA VICTOR 20-1981



### PAT FLOWERS

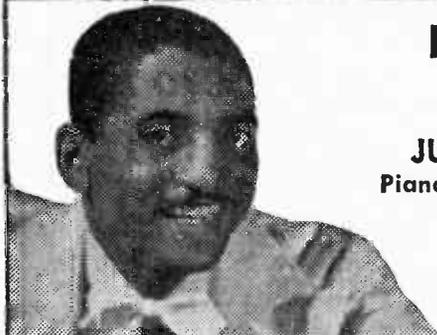
and his Rhythm

**AIN'T THAT**

**JUST LIKE A WOMAN?**

Piano and vocal solo by Pat Flowers  
and **HORIZONTAL**

Piano by Pat Flowers, Vocal  
refrain by Bunty Pendleton  
RCA VICTOR 20-1980



### TEXAS JIM ROBERTSON

and The Panhandle Punchers

**FILIPINO BABY**

and

**RAINBOW AT MIDNIGHT**

RCA VICTOR 20-1975



### SONS OF THE PIONEERS

**HAVE I TOLD YOU LATELY  
THAT I LOVE YOU?**

and

**A PENNY  
FOR YOUR THOUGHTS**

RCA VICTOR 20-1987



### TAMPA RED

Blues singer with guitar;  
Maceo Merriweather, piano  
and Alfred Elkins, string bass

**CRYING WON'T HELP YOU**

and

**MAYBE SOME DAY**

RCA VICTOR 20-1988



### INTERNATIONAL NOVELTIES

#### DESI ARNAZ

and his Orchestra

**CARNIVAL IN RIO (Samba)**

Vocal refrain by Desi Arnaz and Lucille Ball

and **CARIÑOSO (Bolero)**

Vocal refrain in Spanish by Elsa Miranda

RCA VICTOR 25-1071

#### STEFANO LOMBARDI

with Victor Continental Orchestra

**IN CERCA DI TE (PERDUTO AMORE)**  
(In Search of You) (Lost Love)

and **TU SOLAMENTE TU**

(You, Only You)

RCA VICTOR 25-7080

#### THE SIX FAT DUTCHMEN

**DUTCHMAN'S WALTZ**

and

**SCHNEIDER POLKA**

RCA VICTOR 25-1068



# RCA VICTOR RECORDS



The Billboard MUSIC POPULARITY CHARTS

PART II

Sheet Music

Week Ending October 11



**PHIL BRITO**

15093  
**EITHER IT'S LOVE OR IT ISN'T**  
 (from Columbia film "Dead Reckoning")  
**SWEETHEART OF SIGMA CHI**  
 (from Monogram film "Sweetheart of Sigma Chi")  
**ORCHESTRA—SONNY BURKE**



**TEDDY WILSON**

421  
**DON'T WORRY 'BOUT ME**  
 (from Cotton Club Parade—World's Fair Edition)  
**VOCAL—SARAH VAUGHAN**  
**I WANT TO BE HAPPY**  
 (from "No, No, Nanette")  
**TEDDY WILSON, OCTET**



**DAVE DENNEY**

422  
**CHEATIN' ON YOUR BABY**  
**WEARY WITH WORRY**  
**DAVE DENNEY**



**MAURICE ROCCO**

427  
**BLUE SKIES**  
**I CAN'T GET STARTED**  
 (from Ziegfeld Follies of 1936)  
**MAURICE ROCCO and his ROCKIN' RHYTHM with Cozy Cole & Mack Stuart**



NEW YORK HOLLYWOOD

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION	SONG	REMARKS
Last Week	This Week		
14	1	1. TO EACH HIS OWN (R)	Paramount
10	2	2. FIVE MINUTES MORE (R)	Melrose
5	3	3. RUMORS ARE FLYING (R)	Oxford
7	4	4. SOUTH AMERICA, TAKE IT AWAY (M) (R)	Witmark
9	5	5. IF YOU WERE THE ONLY GIRL (R)	Mutual
5	14	6. THIS IS ALWAYS (F) (R)	Bregman-Vocco-Conn
3	7	7. OLE BUTTERMILK SKY (F) (R)	Burke-Van Heusen
15	6	8. SURRENDER (R)	Santly-Joy
4	10	9. I GUESS I'LL GET THE PAPERS (And Go Home) (R)	Campbell-Porgie
19	9	10. DOIN' WHAT COMES NATUR'LLY (M) (R)	Berlin
22	13	11. THEY SAY IT'S WONDERFUL (M) (R)	Berlin
2	12	12. LINGER IN MY ARMS A LITTLE LONGER, BABY (R)	Bourne
6	8	13. I'D BE LOST WITHOUT YOU (R)	Advanced
1	—	14. YOU KEEP COMING BACK LIKE A SONG (F) (R)	Berlin
1	—	15. SEPTEMBER SONG (M) (F) (R)	Crawford
26	11	16. THE GYPSY (R)	Leeds
10	—	17. I GOT THE SUN IN THE MORNING (M) (R)	Berlin

ENGLAND'S TOP TWENTY

Weeks to date	POSITION	SONG	ENGLISH	AMERICAN
Last Week	This Week			
17	1	1. BLESS YOU FOR BEING AN ANGEL	Noel Gay	Shapiro-Bernstein
15	2	2. PRIMROSE HILL	Lawrence Wright	*
12	4	3. DOWN IN THE VALLEY	Leeds	Leeds
2	—	4. LET IT BE SOON	Francis Day	*
5	3	4. SO WOULD I	Chappell	Burke-Van Heusen
15	6	5. LAUGHING ON THE OUTSIDE (Crying on the Inside)	Campbell-Connelly	BMI
4	5	6. THE 'AMPSTEAD WAY	Chappell	Burke-Van Heusen
10	5	6. THERE'S A HARVEST MOON	Strauss-Miller	*
2	17	7. YOU KEEP COMING BACK LIKE A SONG	Chappell	Berlin
2	18	8. SWEETHEART, WE'LL NEVER GROW OLD	Strauss-Miller	*
3	8	9. TO EACH HIS OWN	Victoria	Paramount
3	—	10. ALL THROUGH THE DAY	Chappell	Williamson
6	9	11. JOHNNY FEDORA	Leeds	Leeds
7	11	12. AREN'T YOU GLAD YOU'RE YOU?	Chappell	Burke-Van Heusen
7	12	13. ONE-ZY, TWO-ZY (I Love You-zy)	Bradbury Wood	Martin
13	10	14. YOU ALWAYS HURT THE ONE YOU LOVE	Bradbury Wood	Sun
2	19	14. PUT ANOTHER CHAIR AT THE TABLE	Peter Maurice	Leeds
9	7	15. DO YOU LOVE ME?	Chappell	Bregman-Vocco-Conn
4	20	16. AND THEN IT'S HEAVEN	Campbell-Connelly	Remick
23	—	17. IN THE LAND OF BEGINNING AGAIN	Feldman	Feist
1	—	17. PRETENDING	Bradbury Wood	Criterion
29	13	18. I CAN'T BEGIN TO TELL YOU	Chappell	Bregman-Vocco-Conn
41	19	18. CRUISING DOWN THE RIVER	Cinephonic	*
2	—	19. SIOUX CITY SUE	Chappell	Morris
1	—	20. GIRL THAT BROKE MY HEART	Box and Cox	*
29	15	20. LET BYGONES BE BYGONES	Feldman	*

\*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

- BLUE SKIES** (Berlin), sung by Bing Crosby in Paramount's "Blue Skies." National release date—September 27, 1946.
- EITHER IT'S LOVE OR IT ISN'T** (Mood), in Columbia's "Dead Reckoning." National release date not set.
- FOR YOU, FOR ME, FOREVERMORE** (Chappell), sung by Dick Haymes in 20th Century-Fox's "The Shocking Miss Pilgrim." National release date—December, 1946.
- I DON'T KNOW WHY (I Just Do)** (Feist), in MGM's "Faithful in My Fashion." National release date—August 22, 1946.
- IT'S MY LAZY DAY** (Stevens), sung by Smiley Burnette in Republic's "Border-town Trails." National release date not set.
- OLE BUTTERMILK SKY** (Burke-Van Heusen), sung by Hoagy Carmichael in Universal's "Canyon Passage." National release date—July 26, 1946.
- ON THE BOARDWALK** (Bregman-Vocco-Conn), in 20th Century-Fox's "Three Little Girls in Blue." National release date—October 1946.
- SEPTEMBER SONG** (Crawford), in United Artist's "Knickerbocker Holiday." Released in 1944.
- THAT LITTLE DREAM GOT NOWHERE** (Famous), sung by Betty Hutton in Paramount's "Cross My Heart." National release date—October 11, 1946.
- THIS IS ALWAYS** (Bregman-Vocco-Conn), in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.
- TO EACH HIS OWN** (Paramount). National release date—July 5, 1946.
- YOU KEEP COMING BACK LIKE A SONG** (Berlin), in Paramount's "Blue Skies." National release date—September 27, 1946.

**The Billboard**  
**MUSIC POPULARITY CHARTS**

PART  
III

**Radio Popularity**

Week Ending  
October 11

**SONGS WITH GREATEST RADIO AUDIENCES**

(Beginning Friday, October 4, 8 a.m., and ending Friday, 8 a.m., October 11)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
9.	And Then It's Heaven (R)	Remick	ASCAP
8.	Blue Skies (F) (R)	Berlin	ASCAP
18.	Doin' What Comes Natur'lly (M) (R)	Berlin	ASCAP
1.	Either It's Love or It Isn't (F) (R)	Mood	ASCAP
8.	Five Minutes More (R)	Melrose	ASCAP
2.	For You, For Me, Forevermore (F) (R)	Chappell	ASCAP
21.	I Don't Know Why (I Just Do) (F) (R)	Feist	ASCAP
21.	I Got the Sun in the Morning (M) (R)	Berlin	ASCAP
1.	I Guess I'll Get the Papers and Go Home (R)	Campbell-Porgie	BMI
12.	I'd Be Lost Without You (R)	Advanced	ASCAP
14.	If You Were the Only Girl (R)	Mutual	ASCAP
3.	It's a Pity To Say Goodnight (R)	Leeds	ASCAP
2.	It's My Lazy Day (F) (R)	Stevens	BMI
11.	Linger in My Arms a Little Longer, Baby (R)	Bourne	ASCAP
2.	Ole Buttermilk Sky (F) (R)	Burke-Van Heusen	ASCAP
5.	Rumors Are Flying (R)	Oxford	ASCAP
1.	Save Me a Dream (R)	Starlight	ASCAP
12.	South America, Take It Away (M) (R)	Witmark	ASCAP
17.	Surrender (R)	Santly-Joy	ASCAP
5.	That Little Dream Got Nowhere (F) (R)	Famous	ASCAP
3.	The Coffee Song (R)	Valiant	BMI
4.	The Girl That I Marry (R)	Berlin	ASCAP
2.	The Old Lamp-Lighter (R)	Shapiro-Bernstein	ASCAP
1.	The Things We Did Last Summer (R)	Morris	ASCAP
2.	The Whole World Is Singing My Song (R)	Robbins	ASCAP
27.	They Say It's Wonderful (M) (R)	Berlin	ASCAP
8.	This Is Always (F) (R)	Bregman-Vocco-Conn	ASCAP
13.	To Each His Own (R)	Paramount	ASCAP
4.	Under the Willow Tree (R)	Peter Maurice	ASCAP
12.	Whatta Ya Gonna Do? (R)	BMI	BMI
6.	You Keep Coming Back Like a Song (F) (R)	Berlin	ASCAP

**RECORDS MOST-PLAYED ON THE AIR**

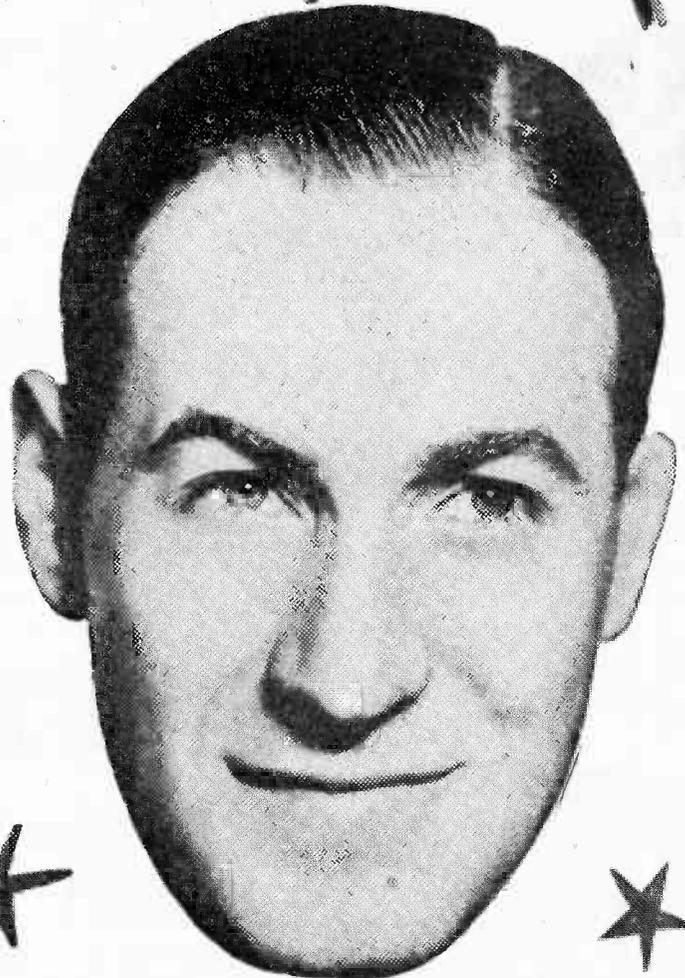
Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,359 disk jockeys throught the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks to date	Last Week	This Week	TITLE	Lic. By
<b>Going Strong</b>					
12.	1	1	1	<b>FIVE MINUTES MORE</b>	Frank Sinatra... Columbia 37048—ASCAP
16	3	2	2	<b>TO EACH HIS OWN</b>	Eddy Howard—ASCAP (Issued with two different "B" sides): Cynthia's in Love... Majestic 7188 Careless... Majestic 1070 Frankie Carle (Marjorie Hughes)
4	2	3	3	<b>RUMORS ARE FLYING</b>	Frank Sinatra... Columbia 37069—ASCAP
11	4	4	4	<b>TO EACH HIS OWN</b>	Freddy Martin... Victor 20-1921—ASCAP
9	5	5	5	<b>SOUTH AMERICA, TAKE IT AWAY (M)</b>	Bing Crosby-Andrews Sisters... Decca 23569—ASCAP
4	9	6	6	<b>THE COFFEE SONG</b>	Frank Sinatra... Columbia 37089—BMI
8	10	7	7	<b>SOUTH AMERICA, TAKE IT AWAY (M)</b>	Xavier Cugat... Columbia 37061—ASCAP
8	—	7	7	<b>TO EACH HIS OWN</b>	Tony Martin... Mercury 3022—ASCAP
1	—	8	8	<b>OLE BUTTERMILK SKY</b>	Kay Kyser... Columbia 37073—ASCAP
1	—	9	9	<b>RUMORS ARE FLYING</b>	Betty Rhodes (Charles Dant Ork)... Victor 20-1944—ASCAP
1	—	9	9	<b>PASSE</b>	Tex Beneke-Glenn Miller Ork... Victor 20-1951—ASCAP
2	—	10	10	<b>PRETENDING</b>	Andy Russell (Paul Weston Ork-Vocal Group)... Capitol 271—ASCAP
1	—	10	10	<b>RUMORS ARE FLYING</b>	Tony Martin... Mercury 3032—ASCAP
7	—	10	10	<b>SURRENDER</b>	Woody Herman... Columbia 36984—ASCAP
6	8	10	10	<b>TO EACH HIS OWN</b>	Ink Spots... Decca 23615—ASCAP
13	—	11	11	<b>SURRENDER</b>	Perry Como... Victor 20-1877—ASCAP

**Coming Up**

**OLE BUTTERMILK SKY**—Hoagy Carmichael... Ara 155—ASCAP  
**RUMORS ARE FLYING**—Harry Cool... Signature 15043—ASCAP  
**THE WHOLE WORLD IS SINGING MY SONG**—Les Brown... Columbia 37066—ASCAP

**Buddy Clark**



Makes a  
**Dilly of a Disc**

Singing

(This Morning)

**I KNEW I'D FALL IN LOVE TONIGHT**

**ALL BY MYSELF**

(from "Blue Skies," with orchestra under the direction of MITCHELL AYRES)

**COLUMBIA 37085**

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And take, take, take!

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4. CONFESION . . . . .	2303
5. TU FELICIDAD . . . . .	2355
6. SOMOS DIFERENTES . . . . .	2219
7. TRAICIONERA . . . . .	2318
8. HUMO EN LOS OJOS . . . . .	2239
9. AMOR DE LOS DOS . . . . .	2171
10. 10 MINUTOS MAS . . . . .	2196
11. DE CORAZON A CORAZON . . . . .	2213
12. PALABRAS DE MUJER . . . . .	2153
13. NOCHE PLATEADA . . . . .	2105
14. NUESTRA SEPARACION . . . . .	2323
15. NADA ES VERDAD . . . . .	2376

### COMING UP

NOCHE DE RONDA . . . . .	2408
SINCEREDAD . . . . .	2283
LA PASEADA . . . . .	2327
FIESTA MEXICANA . . . . .	2392

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## MUSIC POPULARITY CHARTS

### Part IV

# Retail Record Sales

Week Ending  
October 11

### BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION		Record
	Last Week	This Week	
4	2	1.	RUMORS ARE FLYING.....Frankie Carle....Columbia 37069 <i>Without You</i>
14	1	2.	TO EACH HIS OWN.....Eddy Howard ..... <i>(Issued with two different "B" sides): Cynthia's in Love, Majestic 7188; Careless, Majestic 1070</i>
12	4	3.	SOUTH AMERICA TAKE IT AWAY (M).....Bing Crosby-Andrews Sisters <i>Route 66</i> .....Decca 23569
11	3	4.	FIVE MINUTES MORE.....Frank Sinatra....Columbia 37048 <i>How Cute Can You Be?</i>
7	5	5.	TO EACH HIS OWN.....Ink Spots.....Decca 23615 <i>I Never Had a Dream Come True</i>
10	6	6.	TO EACH HIS OWN.....Freddy Martin...Victor 20-1921 <i>You Put a Song in My Heart</i>
7	7	7.	FIVE MINUTES MORE.....Tex Beneke-Glenn Miller Ork <i>Texas Tex</i> .....Victor 20-1922
10	9	8.	TO EACH HIS OWN.....Tony Martin.....Mercury 3022 <i>I'll See You in My Dreams</i>
6	—	9.	TO EACH HIS OWN.....Modernaires-Paula Kelly..... <i>Holiday for Strings</i> .....Columbia 37063
16	9	10.	SURRENDER.....Perry Como.....Victor 20-1877 <i>More Than You Know</i>

### BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		Album
	Last Week	This Week	
5	1	1.	Ink Spots Album <i>Ink Spots</i> .....Decca A-477
12	5	2.	King Cole Trio <i>King Cole Trio</i> .....Capitol BD-29
52	2	3.	Glenn Miller <i>Glenn Miller and Orchestra</i> .....Victor P-148
4	—	4.	Irving Berlin Melodies Album <i>Wayne King</i> .....Victor P-159
10	—	4.	Twilight Time <i>Three Suns</i> .....Majestic 1041
2	3	5.	Barber Shop Quartet <i>Mills Brothers</i> .....Decca 476

### BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION		Record
	Last Week	This Week	
69	1	1.	Chopin's Polonaise <i>Jose Iturbi</i> .....Victor 11-8848
53	2	2.	Clair de Lune <i>Jose Iturbi</i> .....Victor 11-8851
27	3	3.	Jalousie <i>Boston Pops</i> .....Victor 12160
20	4	4.	Warsaw Concerto <i>Andre Kostelanetz</i> .....Columbia 7443-M
1	—	5.	Clair de Lune <i>Andre Kostelanetz</i> .....Columbia 7391

### BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION		Album
	Last Week	This Week	
5	1	1.	Rachmaninoff Concerto No. 2 in C Minor <i>Artur Schnabel</i> .....Victor 1075
35	2	2.	Rachmaninoff Concerto No. 2 in C Minor <i>Rachmaninoff, Philadelphia Orchestra</i> .....Victor DM-58
61	3	3.	Rhapsody in Blue <i>Oscar Levant, Philadelphia Orchestra; Eugene Ormandy, conductor</i> .....Columbia X-251
7	3	4.	Music of Jerome Kern <i>Andre Kostelanetz</i> .....Columbia MM-622
13	4	5.	Tchaikovsky Nutcracker Suite <i>Eugene Ormandy, conductor, Philadelphia Orchestra</i> .....Victor DM-1020

# Coast RECORDS

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**The Billboard**  
**MUSIC POPULARITY CHARTS**

PART  
V

**Juke Box Record Plays**

Week Ending  
October 11



**MOST-PLAYED JUKE BOX RECORDS**

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,204 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
15	1	1	<b>Going Strong</b> TO EACH HIS OWN	Eddy Howard (Eddy Howard)	Decca 23615
			.....(Issued with two different "B" sides): Cynthia's in Love...Majestic 7188 Careless...Majestic 1070		
5	2	2	RUMORS ARE FLYING	Frankie Carle (Majorie Hughes)	Columbia 37069
11	1	3	FIVE MINUTES MORE	Frank Sinatra (Axel Stordahl Ork)	Columbia 37048
11	3	4	SOUTH AMERICA TAKE IT AWAY (M)	Bing Crosby-Andrews Sisters (Vic Schoen Ork)	Decca 23569
8	5	5	FIVE MINUTES MORE	Tex Beneke-Glenn Miller Ork	Victor 20-1922
8	4	6	TO EACH HIS OWN	Ink Spots	Decca 23615
10	6	7	TO EACH HIS OWN	Freddy Martin (Stuart Wade)	Victor 20-1921
8	7	8	CHOO CHOO CH'BOOGIE	Louis Jordan and His Tympany Five	Decca 23610
3	10	9	OLE BUTTERMILK SKY (F)	Kay Kyser	Columbia 37073
17	9	10	SURRENDER	Perry Como (Russ Case Ork)	Victor 20-1877
12	11	10	TO EACH HIS OWN	Tony Martin	Mercury 3022
1	—	11	RUMORS ARE FLYING	Andrew Sisters-Les Paul (Vic Schoen Ork)	Decca 23656
4	16	12	I GUESS I'LL GET THE PAPERS (And Go Home)	Mills Brothers	Decca 23638
8	8	13	SOUTH AMERICA TAKE IT AWAY (M)	Xavier Cugat	Columbia 37051
6	13	14	FIVE MINUTES MORE	Three Suns	Majestic 7197
2	15	15	RUMORS ARE FLYING	Betty Rhodes (Charles Dant Ork)	Victor 20-1944
3	—	16	HOUSE OF BLUE LIGHTS	Andrews Sisters-Eddie Heywood	Decca 23641
2	14	17	SHANTY IN OLD SHANTYTOWN	Johnny Long	Decca 23622
6	—	17	TO EACH HIS OWN	The Modernaires-Paula Kelly	Columbia 37063

**Coming Up**

FIVE MINUTES MORE—Skitch Henderson.....Capitol 287

**MOST-PLAYED JUKE BOX FOLK RECORDS**

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
8	2	1	WINE, WOMEN AND SONG	Al Dexter	Columbia 37062
5	1	2	DIVORCE ME C. O. D.	Merle Travis	Capitol 290
2	5	3	THAT'S HOW MUCH I LOVE YOU	Eddy Arnold	Victor 20-1948
1	—	4	HAVE I TOLD YOU LATELY THAT I LOVE YOU?	Gene Autry	Columbia 37079
1	—	5	WHEN YOU LEAVE, DON'T SLAM THE DOOR	Tex Ritter	Capitol 296

**MOST-PLAYED JUKE BOX RACE RECORDS**

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
10	1	1	CHOO CHOO CH'BOOGIE	Louis Jordan and His Tympany Five	Decca 23610
1	—	2	AIN'T THAT JUST LIKE A WOMAN?	Louis Jordan	Decca 23669
1	—	3	PLAYFUL BABY	Wynonie "Blues" Harris (Johnnie Alston and His All Stars)	Apollo 372
17	2	3	STONE COLD DEAD IN THE MARKET (He Had It Com- ing)	Louis Jordan-Ella Fitzgerald	Decca 23546
8	3	3	THAT CHICK'S TOO YOUNG TO FRY	Louis Jordan and His Tympany Five	Decca 23610
1	—	3	SO GLAD YOU'RE MINE	Arthur (Big Boy) Crudup	Victor 20-1949

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**MORE TOP TUNES**

**MORE TOP ARTISTS**

**MORE NICKELS FOR YOU**



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YANK'S TWO DAY TOOT SUGARFOOT STOMP

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SIG 15043



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TO EACH HIS OWN, DOIN' WHAT COMES NATURALLY

SIG 15053

**MONICA LEWIS**



FOR YOU, FOR ME, FOR EVERMORE

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# TOPS ON BILLBOARD JUKE BOX CHARTS

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and **RHYTHM BLUES**

JB-503

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by ROY MILTON and his SOLID SENDERS

*"Another Great Race Record"*

JB-502

**VOO-IT...VOO-IT and CRYING BLUES**

by the BLUES WOMAN with BUDDY BANKS SEXTET

JB-505 NOT ON THE FIRST NIGHT  
THE LAZIEST GAL IN TOWN  
BY FRANKIE AND HER BOYS  
JB-506 PINE TOPS BOOGIE WOOGIE  
ECCENTRIC RAG  
BY THE BAILEY SWING GROUP  
JB-508 FAT BOOGIE WOOGIE  
LOVED AND LOST  
BY OLLIE JACKSON AND HIS BAND

JB-509 BABY, GOT TO HAVE IT  
YOU'LL MISS ME WHEN I'M GONE  
BY OLLIE JACKSON AND HIS BAND  
JB-510 TAKE YOUR BIG HANDS OFF  
HE'S GOT A PUNCH LIKE JOE LOUIS  
VOCALS BY ALBERTA HUNTER  
JB-511 DON'T WANT NO MAN THAT'S LAZY  
YOUR BREAD MAY BE GOOD, BUT IT  
AIN'T AS GOOD AS MINE  
VOCALS BY ALBERTA HUNTER

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The Billboard

MUSIC POPULARITY CHARTS

PART VI

## Record Reviews and Possibilities

Week Ending  
October 11



### RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

**MY BLUE HEAVEN**..... Benny Goodman and his orchestra with vocal by Art Lund... Columbia 37091  
With Benny's clary pacing this "Heaven" job and a hefty helping of one of the most rhythmic vocal renditions the tune's ever had, by Art Lund, this disk should make the grade. Backing is "Put That Kiss Back Where You Found It," which has some nice instrumental work from Benny's horn men, notably Bob Cutshall's trombone, and Joe Bushkin on the piano.

**THERE IS NO BREEZE (To Cool the Flame of Love)**..... Tommy Dorsey and His Orchestra with vocal by Stuart Foster... Victor 20-1985  
TD's smooth tramping, just as smooth band work and the best vocal job Stuart Foster has ever done, add up to an exceedingly good rendition of this tune by Al Stone, who gave the music business the lovely melody of "Symphony." If the song goes (and it has a better than even chance), this platter will be one of the reasons. Backing, "This Time," is good too.

### RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

### Album Reviews

In a continuing effort to review as much of the output of all record manufacturers as manpower and paper limitations permit, The Billboard this week reviews recently released albums in a special ALBUM REVIEW section on page 33. These album reviews, of course, are in addition to the reviews on this and the facing page, and those in the music machines department this week.

humor of the ditty that tells of a whirlwind geographical romance covering Florida (Fl.), Georgia (Ga.), Louisiana (La.) and Pennsylvania (Pa.). And for measure, the Count pulls a real "Mutton-Leg" for that side, a rockin' instrumental that shows off the hot horns and particularly the torrid tenor saxing of Illinois Jacquet. Spinning makes for a real hot jazz classic. **Phone fans, particularly at the race spots, will get the most from the novelty "Fla-Ga-La-Pa."**

**TOMMY DORSEY (Victor 20-1985)**  
*There Is No Breeze*—FT; VC.  
*This Time*—FT; VC.

Here are two new torch ballads dished up with the usual Tommy Dorsey gloss, but all the more unusual in the outstanding song selling of Stuart Foster. The maestro's trombone setting the stage, Foster fondles the torch lyrics in top fashion for "There Is No Breeze," a European importation which was styled to the Tin Pan Alley formula by Dorothy Dick. Equally impressive, and cut from the same arranging cloth, is Paul Weston's and Joel Benton's "This Time," a mood-inspiring melody blending with a torch story. Both sides stack up strong for popularity pull, with "There Is No Breeze" making the stronger pull.  
If the tunes register as they should, the phone fans will flood the machines to hear Stuart Foster's lyrical expressions, not under-rating the pull of maestro Dorsey himself.

**CLAUDE THORNHILL**  
(Columbia 37092)

*If You Were the Only Girl*—FT; VC.  
*It's a Pity To Say Goodnight*—FT; VC.

The rich harmonies of the Claude Thornhill band, with added sparkle in the maestro's Steinwaying, sets the stage for Buddy Hughes's romantics, also rich, for the evergreen "If You Were the Only Girl," which blooms all over again as a slow ballad. And it's music, and singing by Hughes, for dreaming as well as for dancing in the more current ballad creation, "It's a Pity To Say Goodnight," which spins with an infectious rhythmic lilt.

"If You Were the Only Girl" is a cinch to attract phono attention, with a real potential in the plattermate if the ballad makes it.

**CHARLIE SPIVAK (Victor 20-1986)**  
*So Would I*—FT; VC.  
*My Heart Goes Crazy*—FT; VC.

Introducing an attractive rhythm ballad by Johnny Burke and Jimmy Van Heusen in "So Would I," Charlie Spivak adds to the attraction as he leads the ensemble for an instrumental stanza and has Jimmy Saunders and the harmonizing Stardusters bring out all of its lyrical meaning. All the attraction is on this side, it being a mill-run treatment for the rhythm ditty, "My Heart Goes Crazy," which the same tunesmiths also created for the "London Town" movie. Harmonies of The Stardusters no more stimulating or original than the playing of the band.  
"So Would I" packs all the promise for the phonos, with the screen show helping some.

**BENNY GOODMAN (Columbia 37091)**  
*Put That Kiss Back Where You Found It*—FT; VC.  
*My Blue Heaven*—FT; VC.

Instead of placing the emphasis on the ensemble playing, Benny Goodman lets the hot horns in his band run loose. And the result is a thoroly engaging rhythmic spinning for a pairing of the new and old. With Art Lund providing the lyrical lilt, "Put That Kiss" finds the maestro's clary, Joe Bushkin's piano and Bob Cutshall's trombone riding out on the melodic theme. BG paces the band to set the stage for "My Blue Heaven," with Lund taking two stanzas to give the ditty full rhythmic flavor.

Both sides spin bright for the phonos, with "My Blue Heaven" the face-up biscuit.

**SPIKE JONES (Victor 20-1983)**  
*Minka*—FT.  
*Lassus Trombone*—FT.

You'll have to look a second time on the label to convince yourself this is Spike Jones. For instead of the syncopated satires of his City Slickers, this plattering introduces on wax Jones' "Other Orchestra," which the maestro used so effectively for air transcriptions. But instead of waxing some of the fine music Jones has put on e.t.'s, these selections are musical novelties that will be contrasted with his Slicker sides. Fronting a large band, replete with a large Strad section, Spike showcases the trumpeting of George Rock for "Minka." Flushed with a rich harmonic background, the bugler displays his virtuosity in styling as he gives out on the melody in the manner of Harry James, Clyde McCoy, Henry Busse with a flash triple-tongue finish. Also as a show piece is "Lassus Trombone" to mirror the rich tone and trombone phrasings of Eddie Kusby. And the selection, starting off as a corn-fed lick, dips into the frame of a lush melody.

While the Spike Jones fans know the maestro better for his slapstick, the novelty element of trumpet contrasts may bring some coinage for "Minka."

**COUNT BASIE (Columbia 37093)**  
*Fla-Ga-La-Pa*—FT; VC.  
*Mutton Leg*—FT.

Count Basie is in high gear for this musical mating. For "Fla-Ga-La-Pa," a race doggerel blues which Timmie Rogers introduced earlier on wax, the Count calls in sultry Ann Moore for easy-going lyrical grooving to bring out all of the natural

(Continued on opp. page)

(Continued from opp. page)

**BOBBY BYRNE (Cosmo 501)**

*So Beats My Heart for You*—FT; VC.  
*Take Me Back To Little Rock, Arkansas*  
FT; VC.

Blending smooth harmonies with smooth syncops, Bobby Byrnes is something to occupy the attention. Bringing back "So Beats My Heart for You," the brasses and woodwinds lay down a carpet of sustained harmonies as Bob Hayden handles the lyric with romantic effect. And for added spinning delight, the maestro's sweet trombone slides paces the instrumental stanza. It's a bright rhythmic punch that Byrne imparts for "Take Me Back To Little Rock," altho the ditty itself is no great shakes. Nor is Karen Rich's ditty, altho the band figures covers her thin piping in good order.

The familiar "So Beats My Heart for You" may get some measure of play in the phonos.

**DINAH SHORE-XAVIER CUGAT (Columbia 37090)**

*I'll Never Love Again*—FT; VC.  
*You, So It's You*—FT; VC.

With Xavier Cugat providing the South American musical mood, and with much color and zest, the soft and intimate lyrical interpretations of Dinah Shore for the Latin lullabies is smooth sailing all the way. Ear-caressing is the melodious and haunting "I'll Never Love Again," a Habanero. And to the bolero beats, is equally effective for the exotic melodic strains of "You, So It's You," from the "Holiday in Mexico" movie score.

They'll take to this plattering for the parlor phonos rather than the jukes.

**BOBBY DOYLE (Signature 15039)**

*And Then It's Heaven*—FT; V.  
*You Keep Coming Back Like a Song*—FT; V.

His baritone pipes ringing out in good voice, and with a romantic aura in his expression, Bobby Doyle gives both of these slow ballads persuasive plattering. And to enhance his song selling, the chanter gets full-bodied instrumental support from Ray Bloch, adding up to pleasant needling. Song selections are also out of the top drawer.

Where the vocal sides shape up strong on the phono stickers, both of these songs will attract.

**JACK NYE (Cocktail Hour 113, 114)**

*Chopin's Waltz in C-Sharp Minor*—FT.  
*Tabu*—FT.  
*Wedding of the Painted Doll*—FT.  
*My Shawl*—FT.

Aiming at simple, relaxing stuff, new Coast label isn't far from its mark in Jack Nye's sugar-coated etchings. All sides are listenable, but ivory-duster Nye's combo (piano, violin, accordion, drum) displays little that's musically or instrumentally outstanding. His two-quarter beat syncopation version of Chopin's "Waltz in C Sharp Minor" lacks imagination, failing to utilize melodic advantages classic offers. "Wedding of the Painted Doll" comes up as a rather drab affair. Thanks to the Latin beats, flippers fare somewhat better. Lecuona's haunting "Tabu" survives the meager instrumentation. Cugat's "Shaw" is best of the lot, tho frayed and colorless in spots. Instrumentally, Nye's piano surpasses the others. Group as a whole sounds no better than the average combo.

Ops have better from which to choose.

**JEANNIE McKEON (Black & White 790)**

*You Keep Coming Back Like a Song*—FT; V.  
*I May Be Wrong*—FT; V.

Aided by the appealing quality of Irving Berlin's beautiful ballad, "You Keep Coming Back," and with Al Sack's strad-heavy ork blending the romantic setting, Jeannie McKeon's version of the hit-headed pic tune (Paramount's "Blue Skies") is easy to take. Voicing a bit forced for the topside, songbird sells for better returns on the rhythmically brighter oldie, "I May Be Wrong."

On the strength of the tune, disk will collect its share for "You Keep Coming Back" while "Wrong" should coax repeat plays.

**IVORY JOE HUNTER (Pacific 621, 623)**

*We're Gonna Boogie*—FT; V.  
*Heavy Hearted Blues*—FT; V.  
*Are You Hep?*—FT; V.  
*I Love My Man*—FT; V.

With Ivory Joe Hunter's solid keyboard knuckling setting the eight-to-the-bar riff pattern, small jazz band cuts it sharp and hot for "We're Gonna Boogie." Group holds a bright beat as Hunter slings the wordage in typical race style. With his piano and an alto sax sharing the solo spotlight, maestro expressively chants slow blues flipover. Thrush, billed as Aurella, takes over vocal chores on second disk, passing the ear test on both sides. "Are You Hep?" follows a time-worn pattern and is further weakened by the lyric. Slower flip's torch tune shows chirp off to better advantage.

"We're Gonna Boogie" and "Heavy Hearted Blues" could spin for profit at race locations.

**MARY DE PINA WITH MONTE EASTER (Aladdin 147)**

*Boogie Woogie Man*—FT; V.  
*I Love My Man*—FT; V.

Paced by Trumpeter Monte Easter, lively jazz quintet (tenor sax, trumpet, piano, bass, drum) suitably frame the sultry chanting of Mary De Pina, especially on the eight-to-the-bar spiced topside. With group chiming in for unison chorus singing, "Boogie" rides a contagious beat. Chirp puts plenty of expression into the slow blues mated item. Race phono feeders will go for these.

**THE FOUR ESQUIRES (Trilon 12455, 12456)**

*Honeysuckle Rose*—FT; V.  
*Caravan*—FT.  
*Mary Had a Little Lamb*—FT; V.  
*Boola*—FT.

Foursome displays a refreshing originality of playing and singing styles in this double disk. Group (consisting of bass, guitar, piano and drum) is particularly enjoyable in its instrumental work. Arrangements of "Caravan" and "Boola" make full use of the instruments at hand so that quartet achieves interesting rhythmic and harmonic effects that would lead one to believe there are more than four sitting in. Guitarist is especially good, his facile-fingered pickings adding much to all sides. Ensemble does a rhythm vocal in unison for one chorus of "Honeysuckle" after fine solo flashes from piano, bass and guitar. "Mary" gets a clever jive version of the nursery rhyme. Nickel appeal is centered on the vocal sides.

**AL HIBBLER (Aladdin 154)**

*I Got It Bad and That Ain't Good*—FT; V.  
*How Long*—FT; V.

Indie label does well to give Al Hibbler, Duke Ellington's mellow-voiced word warbler, his first waxed top-billing. Baritone saxman, Harry Carney, also of the Ellington fold, corals a small but fine jazz group to support the voicers as he gives full expression to the lyric. His unique phrasing has evergreen "I Got It Bad," coming up with plenty of fresh appeal. Ork here stays in the background most of the time sustaining the mood but comes in for a share of the spotlight on the flip. Carney's sax, Harold Baker's muted trumpet, Lady Will Carr's Steinway dusting, and Red Callender's bass help the others set the deep indigo scene as Hibbler puts feeling into his pleading "How Long."

Couplet is a sure-fire winner with emphasis on "I Got It Bad."

**BETSY GAY (Superior 107)**

*Belle of the Old Barn Dance*—FT; V.  
*Slam My Door When You Go Out*—FT; V.

Betsy Gay's hard pipes fall flat on these folk tunes. Yodeling for both surfaces, gal tells why she wants to be the "Belle of the Old Barn Dance" but fails to convince here as well as on the flip. Latter's lyric deals with giving her man the gate as the music monotonously drags. Swing band consisting of sax, fiddle, guitar and piano capably sets the square dance beat for the A side but fails to show life on the reverse.

Folk followers can make a better choice.

**JIMMY JAMES (Enterprise 205, 207)**

*More Than You Know*—FT; V.  
*La Rosita*—FT.  
*What Becomes of Love?*—FT; V.  
*Sunny Side of the Street*—FT;

Jimmy James sugary ork offers little here that hasn't been heard before. Accent falls on sax section, backed up with muted trumpets. Chirp Shirley Gaye doesn't help any, turning in ho-hum voicing of evergreen "More Than You Know" and "What Becomes of Love?" Instrumental faces suffer from weak arrangements with band coming up no better than the average dance group. Best of the four sides is "Sunny Side of the Street." The style is definitely dated, arrangement doesn't sound like it's out of the stock pile.

Nothing to get excited about here.

**THE McNEIL CHOIR (Black & White 4002)**

*Soon I Will Be Done*—V.  
*Hold On*—V.

Mixed a cappella voice appealingly blend for these spirituals. In "Soon," group starts off quietly in a march-patterned theme, building to interesting harmonic interplay of voices. To a humming background, fine baritone voice takes it solo from the start with group joining in for each chorus with words. Cut-offs are clean, dynamics well controlled and harmonies are smooth.

Not for jukes.

(Continued on page 98)

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'ANNIVERSARY SONG'

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| JOHN CONTE       | MACK TRIPLETS  |
| SONNY DUNHAM     | JOE DOSH       |
| BROWN DOTS       | GEORGE TOWNE   |
| DIANE COURTNEY   | JERRY JEROME   |
| DICK STYLE       | MARIE GREEN    |
| MORTON DOWNEY    | LES ELGART     |

STARLIGHT MUSIC CO., 1619 Broadway, N. Y.

## The Billboard MUSIC POPULARITY CHARTS

PART VII

Week Ending October 11

TRADE SERVICE FEATURE

### ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- A GAL IN CALICO ..... Tony Martin (Starlighters-Al Sack Ork) (AS YOU) ..... Mercury 3035
- A KISS IN THE NIGHT ..... Benny Goodman (Art Lund) (FOR YOU) ..... Columbia 37149
- AIN'T GOT NO BLUES TODAY ..... Cootie Williams (Bob Merrell) (I MAY) ..... Capitol 314
- AIN'T THAT JUST LIKE A WOMAN ..... Frankie Laine (Mannie Klein Ork) (SEP-TEMBER SONG) ..... Mercury 5003
- ALL I NEED IS JESUS ..... Selah Jubilee Quartet (JEZEBEL) ..... Arista 5027
- ALL OF ME ..... Arthur Prysock (NEW JELLY) ..... Haven 3002
- AMONG MY SOUVENIRS ..... Griff Williams Ork (Bob Kirk) (DO IT) ..... Sonora 3028
- ANNIVERSARY SONG ..... Anita Ellis (Harry Geller Ork) (I'M YOURS) ..... Mercury 3036
- AS YOU DESIRE ME ..... Tony Martin (Al Sack Ork) (A GAL) ..... Mercury 3035
- ATHLETE'S FOOT ..... Eddie Davis Quintet (SURGERY) ..... Haven 801
- AT THE WEDDING ..... The Polka Dots (VILLAGE DANCE) ..... Continental C-1190
- BE FAIR WITH ME ..... Johnny Moore's Three Blazers (SUNNY ROAD) ..... Exclusive 233
- BEAN AND THE BOYS ..... Coleman Hawkins (COCKTAILS FOR) ..... Sonora 3024
- BEST LOVED CHRISTMAS MUSIC**
- ALBUM**
- Adeste Fideles ..... Ray Bloch Ork & Choir ..... Signature S-3
- Cantique De Noel ..... Signature 15082
- (1) Deck the Halls, (2) Away in a Manger; (3) Hark, the Herald Angels Sing ..... Signature 15081
- (1) Here We Come—A'Caroling, (2) The First Noel, (3) God Rest Ye Merry Gentlemen ..... Signature 15080
- (1) Joy to the World, (2) Good King Wenceslaus, (3) Angels We Have Heard On High ..... Signature 15080
- Silent Night ..... Signature 15081
- BIJOU ..... Hermanos Marquez Ork (WALTER WINCHELL) ..... Peerless 2398
- BLUES MR. BRIM ..... Bill De Arengo Sextet (DARK CORNERS) ..... Haven 803
- BONITO MONTEMORELOS ..... Luis Perez Meza (EL CHARRO) ..... Peerless 2409
- BOSA MARA ..... Tamb. Zbor Yavor (CUJ DUSANE) ..... Continental C-213
- BROTHER NOAH ..... Sunshine Quartet (ROCKA MY) ..... Sterling 1501
- BUCKTOWN BOOGIE ..... Jay McShann Sextette (Jimmy Witherspoon) (VOODOO WOMAN) ..... Mercury 8020
- BUMBLE BOOGIE ..... Floyd Wright (I'M ALWAYS) ..... Cocktail Hour CGE-111
- CALIENTITO ..... Tropical Ork (ECUCHA MI) ..... Peerless 2405
- CHAMPU DE CARINO ..... Vicentico Valdes (Rafael De Paz Ork) (DICE MI) ..... Peerless 2402
- CHIU, CHIU ..... Juan Rolando (TEMPTATION) ..... Cocktail Hour CGE-116
- CHOPIN'S WALTZ IN C SHARP MINOR ..... Jack Nye Ork (TABU) ..... Cocktail Hour CGE-113
- COCKTAILS FOR TWO ..... Coleman Hawkins (BEAN AND) ..... Sonora 3023
- CONCHITA ..... Martin Y Catita (TRAICION INGRATA) ..... Peerless 2403
- COTTON EYED JOE ..... Red River Dave (Texas Tophands) (I'M A) ..... Continental C-5075
- CUJ DUSANE ..... Tamb. Zbor Yavor (BOSA MARA) ..... Continental C-213
- DARK CORNERS ..... Bill De Arengo Sextet (BLUES MR.) ..... Haven 803
- DEKLE, KDO BO TEBE TROSTAL; BOD' MOJA, BOD' MOJA; NA PLANINCE ..... Frank Yankovic Ork (MOJE DEKLE) ..... Continental C-416
- DESE BONES A-GWINNA RISE AGAIN ..... Wally Fowler (The Oak Ridge Quartet) (ON THE) ..... Capitol 315
- DICE MI GALLO ..... Vicentico Valdes (Rafael De Paz Ork) (CHAMPU DE) ..... Peerless 2402
- DINKY'S LITTLE DINER ..... Connie Haines (Mannie Klein Ork) (YOU SHOULD) ..... Mercury 3039
- DO IT AGAIN ..... Griff Williams Ork (Walter King) (AMONG MY) ..... Sonora 3028
- DONDE TU IRAS ..... Eduardo Alexander (Juan S. Garrido Ork) (ESPERANDO) ..... Peerless 2399
- DON'T TURN YOUR BACK ON ME ..... Rex Allen (Arizona Wranglers) (TEXAS TORNADO) ..... Mercury 6015
- DON'T YOU WANT TO JOIN THAT NUMBER? ..... Fairfield Four (WHERE SHALL) ..... Bullet 254
- DOROTHY'S BOOGIE WOOGIE ..... Dorothy Donegan (YESTERDAY) ..... Continental C-6033
- DREAM CASTLES SHARED WITH YOU ..... Jimmie Selph (TIMES A'WASTIN') ..... Bullet 604
- ECUCHA MI CANTA ..... Tropical Ork (CALIENTITO) ..... Peerless 2405
- EITHER IT'S LOVE OR IT ISN'T ..... Anita Ellis (Harry Geller Ork) (THE OLD) ..... Mercury 3033
- EL CHARRO ALEGRE ..... Luis Perez Meza (BONITO MONTE-MORELOS) ..... Peerless 2409
- ESPERANDO ..... Eduardo Alexander (Juan S. Garrido Ork) (DONDE TU) ..... Peerless 2399
- FOOTPRINTS IN THE SNOW ..... Bill Monroe and His Blue Grass Boys (TRUE LIFE) ..... Columbia 37151
- FOR YOU, FOR ME, FOREVERMORE ..... Benny Goodman (Eve Young) (A KISS) ..... Columbia 37149
- FROG AND MULE ..... Ben Webster Sextet (SPANG) ..... Haven 805
- GET ON THE RIGHT SIDE OF JESUS ..... Arthur Smith and His Krackerjacks (MEMORIES AND) ..... Super Disc 1018
- GO WEST, YOUNG MAN, GO WEST ..... Jenny Lou Carson (HONEST INJUN) ..... Mercury 6016
- GOOD NEWS ..... Flying Clouds of Detroit (I'M NOT) ..... Haven 507
- GRIEG CONCERTO (In A Minor) ..... Hadda Brooks (GRIEG CONCERTO) ..... Modern Music MM-145
- GRIEG CONCERTO BOOGIE ..... Hadda Brooks Trio (GRIEG CONCERTO) ..... Modern Music MM-145

(Continued on opp. page)

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(Continued from opp. page)

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EDDIE HEYWOOD ON THE 88	Eddie Heywood	Signature R-101
ALBUM		
Flamingo	Signature	40003
How High the Moon	Signature	40002
Night and Day	Signature	40003
On the Sunny Side of the Street	Signature	40004
Penthouse Serenade	Signature	40001
Sarcastic Lady	Signature	40002
Them There Eyes	Signature	40001
Time On My Hands	Signature	40004
HE LIKE IT, SHE LIKE IT	Tito Guizar (Jose Melis Ork) (I'LL NEVER)	Mercury 5006
HISTORIA DE UN IDILIO	Marga Liergo (Absalon Perez Ork) (QUE POCO)	Peerless 2411
HONEST INJUN (I Love You)	Jenny Lou Carson (GO WEST)	Mercury 6016
I CAN'T LIVE WITHOUT YOU	Sheb Wooley (OKLAHOMA HONKY)	Bullet 603
I DON'T WANT TO SEE YOU IF I CAN'T SEE YOU BY YOURSELF	Albert Ammons (SWANEE RIVER)	Mercury 8018
I FELL IN LOVE	Smilin' Red Maxedon (Mercury Rangers) (I LEFT)	Arcadia A-0600
I KNOW IT WAS THE BLOOD	Flying Clouds of Detroit (I MUST)	Haven 508
I LEFT MY BOOTS AND SADDLE HOME (Just to Make a Little Jeep GO)	Smilin' Red Maxedon (Mercury Rangers) (I FELL)	Arcadia A-0600
I MAY BE EASY, BUT I'M NO FOOL	Cootie Williams (Bob Merrell) (AIN'T GOT)	Capitol 314
I MUST TELL JESUS	Flying Clouds of Detroit (I KNOW)	Haven 508
I NEED LOVIN'	Tiny Hilly (PRETTY BABY)	Mercury 6022
I ROUND UP THE STARS	Shorty Long (Santa Fe Rangers) (YOU'VE GOT)	Cowboy CR-202
I SURRENDER DEAR	Bill Samuels (MY BICYCLE)	Mercury 8021
I WANNA KNOW YOU BETTER THAN I DO	Freddy Martin (Clyde Rogers) (ON THE)	Victor 20-1984
I WANT YOU—I NEED YOU	Johnny Moore's Three Blazers (Charles Brown) (HARD TACK)	Exclusive 226
I WILL BE HOME AGAIN	Selah Jubilee Quartet (JERICHO ROAD)	Arista 5021
IF I HAD YOU	Connie Haines (Mannie Klein Ork) (IT'S ALL)	Mercury 3034
IF I'M LUCKY	Skitch Henderson Ork (Eileen Wilson) (SAVE ME)	Capitol 313
IF I'M LUCKY	Harry James (Marion Morgan) (ONE MORE)	Columbia 37148
I'LL ALWAYS BE WITH YOU	Arthur Prysock (MAKIN' A)	Haven 3000
I'LL NEVER LOVE AGAIN (La Borrachita)	Tito Guizar (Jose Melis Ork) (HE LIKE)	Mercury 5006
I'LL BE TRUE	Three Bits of Rhythm (YAS, YAS)	Modern Music MM-137
I'M A MARRIED MAN	Red River Dave (Texas Tophands) (COTTON EYED)	Continental C-5075
I'M ALWAYS CHASING RAINBOWS	Floyd Wright (BUMBLE BOOGIE)	Cocktail Hour CGE-111
I'M NOT ASHAMED TO BE A WITNESS	Flying Clouds of Detroit (GOOD NEWS)	Haven 507
I'M YOURS	Anita Ellis (Harry Geller Ork) (ANNIVERSARY SONG)	Mercury 3036
IN THE COOL OF EVENING	The King Cole Trio (THE CHRISTMAS)	Capitol 311
IT'S ALL OVER NOW	Connie Haines (Mannie Klein Ork) (IF I)	Mercury 3034
JERICHO ROAD	Selah Jubilee Quartet (I WILL)	Arista 5021
JE T'ADORE	Jack Smith (WHY DID)	Capitol 312
JEZEBEL	Selah Jubilee Quartet (ALL I)	Arista 5027
JOSE BELEM SANTANA	Marga Liergo (Absalon Perez Ork) (RUMBANTELA)	Peerless 2404
JUST SQUEEZE ME (But Don't Tease Me)	Dick Jurgens Ork (Jimmy Castle-Al Galante-Bob Campbell) (WHEN YOU)	Columbia 37150
LA GENOVEVA	Angelina Y Tono (LAS GOLONDRINAS)	Peerless 2397
LA RIELERA	Andres Huesca Y Sus Costenos (LINDO MICHOCAN)	Peerless 2394
LAS GOLONDRINAS	Angelina Y Tono (LA GENOVEVA)	Peerless 2397
LASSUS TROMBONÉ	Spike Jones and His Other Ork (MINKA)	Victor 20-1983
LET'S BREAK THE BREAD TOGETHER	Brother Henry Lee Williams (THAT'S HOW)	Haven 506
LIMEHOUSE BLUES	Dorothy Donegan (TIGER RAG)	Continental C-6034
LINDA MUJER	Juan Rolando (RIGHT AS)	Cocktail Hour CGE-115
LINDO MICHOCAN	Andres Huesca Y Sus Costenos (LA RIELERA)	Peerless 2394
LITIN TILDU	Robert Lindholm Scandinavians Dragspels Ork (STYRMANS VALSEN)	Continental C-900
LITTLE DAVID AND I	Four Bluejackets (RIP! SOMEBODY)	Mercury 8019
LORD HELP THE POOR AND NEEDY	Selah Jubilee Quartet (RIDE ON)	Arista 5025
LOVE IS THE DARNDDEST THING	Rose Marie (Earle Hagen Ork) (THEM WHO)	Mercury 3040
LYNN	Eddy Howard Ork (Eddy Howard) (MY LAST)	Majestic 1073
MAD BLUES	Joe Turner (SUNDAY MORNING)	National 4009
MAKIN' A FOOL OUT OF ME	Arthur Prysock (I'LL ALWAYS)	Haven 3000
MALDITA SUERTÉ	Martha Triana (Rafael De Paz Ork) (OTRA MAS)	Peerless 2393
MATEO MAGDALEÑO	Martin Y Catita (NO LES)	Peerless 2412
MEMORIES AND DREAMS	Arthur Smith and His Krackerjacks (GET ON)	Super Disc 1018
MINKA	Spike Jones and His Other Ork (LASSUS TROMBONE)	Victor 20-1983
MISSOURI WALTZ	Eddy Howard Ork (Eddy Howard-Trio) (MY BEST)	Majestic 1074
MOJE DEKLE; KO BOSTI VANDRAT SEL	Frank Yankovic Ork (DEKLE, KDO)	Continental C-416

(Continued on page 101)

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NEW YORK:

ASCAP meeting Thursday (8) provided political fireworks when veteran Daniel James, of Tempo Music, arose in a rebuttal to a speech by ASCAP General Manager John J. Paine, which James claimed inferred a rave for the Spanish government. Paine's statement on Spain came up in a report he was presenting, surveying the result of an ASCAP sponsored tour of Europe, which Herman Fink-elstein and he made.

Dave Rose in town to pen some scores for Bregman, Vocco & Conn. . . . Miguelito Valdes doing a column for a New York-published Spanish newspaper in Spanish. . . . Paul Gon-solves replaced Illinois Jacquet in the hot tenor chair in Count Basie's ork. . . . Jimmie Lunceford opens at Bos-ton's Rio Casino for two weeks on

November 10. . . . Rumba specialist Noro Morales will dispense his rhythms for a cool four grand a week at the Copacabana in warm Miami Beach, Fla., for the winter season following his Embassy (NY) engage-ment which ends in December. . . . Columbia Records added 57 stations to the roster now airing the firm's disk plug program, *Columbia Record Shop*. Station total is up to 257. . . . Gene Howard, vocalist-arranger, left the Stan Kenton ork after two years with the band. . . . Sam Donahue's ork opens a four-week engagement at the Terrace Ballroom in Newark on October 15. . . . Josh White starts a

Music---As Written

concert tour on October 17 in Tor-onto, Canada. . . . Elliot Lawrence goes into the Paramount Theater either on January 15 or 22.

A son, Hugh Hamilton, to the Hor-ace Heidt's October 7. Wife and baby doing fine. . . . Sam Braverman, of Neisner Bros.' chain, died Thursday (10). . . . Signature is planning a second Hazel Scott album release.

CHICAGO:

Billy Bishop and his frau, Alice Mann, vocalist with the Bishop crew, vacationing for two weeks in North-ern Wisconsin. . . . Don Glasser, new CBO band acquisition, set for a month at Rainbow Ballroom, Denver, by Roy Johnson. . . . Eddie Hubbard, emsee of the *Chesterfield ABC Club* locally, conducted the first local radio popularity poll in years. Tex Beneke and Glenn Miller ork topped bands; and Sinatra, Dinah Shore, the Pied Pipers and the King Cole Trio copped the other divisional honors.

Several niteries in Chi, Rio Cabana and Chez Paree, angling for Xavier Cugat's band. . . . Randy Brooks and Ray McKinley share the bandstand at Cornell University, Ithaca, N. Y., No- vember 9. . . . Sonny Dunham, who cut four sides, including *Scheherazade*, for Vogue last week, inked for Cap-itol Theater November 7 for two weeks. . . . Jean Terry subbing for hospitalized Joan Mowery with Lawrence Welk while on Midwest one-nighter tour.

Jenny Lou Carson has switched re- cording banner from Decca to Mer- cury, which will release her first sides, *Go West, Young Man* and *Honest Injun*, November 1. . . . Vogue cut Art Kassel ork on four sides, in- cluding two penned by the leader, last week in Chi. . . . Associated Produc- ers of Negro Pictures have just made a Negro flicker with Dizzy Gillespie, Helen Humes and other stars. . . . Gene Krupa and jazz combo from his ork, currently at the Sherman, will be featured at jam session at Dearborn Moose Hall, October 20. . . . Paul Bannister to Cincy for week to talk biz with Frank Henshaw, CAG rep there. . . . Desi Arnaz will play sev- eral Midwest one-nighters when he makes a trip to the area with the Bob Hope show, which appears in Detroit November 5. . . . Victor releasing Christmas album by the General Mills Choir heard over ABC's *Hymns of All Churches*.

HOLLYWOOD:

Paul Weston marking his third an- niversary as musical director of Capitol Records with an album titled *Music for Memories*. . . . Plenty of pro and con talk here about possibility of Tommy Dorsey's exit as a dance band maestro. Known that drummer Ray Bauduc is not joining the band to make current road tour with TD

due to his understanding that band would fold shortly, with Tommy tak- ing seriously that MBS radio con- ductor chore he has, plus even more potent Paul Whitemanish conducting roles. . . . Duke Ellington writing another musical score, following his *Beggar's Opera*. . . . Continuing his build-up of new artists, Personal Manager Bullets Durgom has set Gary Stevens, singer, with Tex Be- neke band. Durgom recently set new- comer Pat Flaherty with Les Brown. Stevens sang with Charlie Spivak be- fore his service sked four years ago.

RKO's George Bilson just conclud- ed a short on Tex Beneke band, using a 60-foot stage to accomodate the huge crew instead of the usual 30-foot platform. Beneke RKO session will run 18 minutes, whereas another short he just made for Universal-Inter- national will run the usual 15 minutes. . . . Enterprise Records have a tie-in with Maggie and Jiggs cartoonery to exploit Paul Page's *Kilroy Was Here*. . . . Disk jockey Gene Norman's popu- larity poll revealed Tex Beneke, Stan Kenton, Harry James and Duke Elling- ton, band winners, and in the vocal department, Margaret Whiting, Peggy Lee, Dinah Shore, Jo Stafford, June Christy, plus Frank Sinatra, Bing Crosby, Dick Haymes, Perry Como and Andy Russell.

KANSAS CITY:

T. Dorsey will bring his troupe of 35 into Municipal Auditorium for a Sunday night concert, October 27. Ducats are retailing at a \$3 top. . . . Don Reid moved his orchestra into the Muehlebach Hotel's Terrace Grill Wednesday (9), replacing Orrin Tucker's crew, which headed out for a series of one-nighters en route to Minneapolis. Tucker troupe will do a week's theater date in the Twin Cities, opening October 24, then move to Omaha for a week before heading for the Coast. Ork opens at Casino Gardens, Los Angeles, November 15. . . . Johnny Lewis took over the tenor sax, replacing Herbie Berg, during Tucker's Kansas City stay.

Jimmy Tucker and his band bow out of the Hotel President's Drum Room, Monday (14), and Pierson Thal is scheduled to move in. . . . Harl Smith brought his band into El Cas- bah Room, of the Hotel Bellerive, re- placing Bill Snyder's crew.

PHILADELPHIA:

Bob Shebley, former drummer boy with Benny Goodman, fronting his own crew at Trianon Ballroom. . . . John Kirby takes over Ciro's band- stand. . . . Bobby Rivera, singer with Esy Morales' rumba band, takes over the Latin rhythm department at the Coronet when Morales leaves the spot this week.

Ralph Kirsch, local maestro, leaves the field for Miami, where he will op- erate a chain of lighting fixture shops. . . . Tony Reese, out of uniform, joins Joe Frassetto for the vocal chores.

Swing out . . .

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# ALBUM REVIEWS

## TEX RITTER (Capitol Album BD-27)

With eight sides at his disposal, cowboy chanter Tex Ritter has ample opportunity to display a goodly cross-section of his Western vocal wares. Tunes range from such traditional old-timers as *Rye Whiskey*, *Jack o'Diamonds*, *Boll Weevil* and *Chisholm Trail*, to teary *Blood on the Saddle*, spiritual *Rounded Up in Glory*, humorous *Bad Brahma Bull*, and love ballads *San Antonio Rose* and *Try Me One More Time*. With fiddles and guitars providing the Western flavor, Tex is at his best with the rhythmically bright *Chisholm* and *San Antonio*, and in weeping love's woes in *Try Me*. He'll pull plenty chuckles with his tale of the bronk buster who turned bullfighter in *Bad Brahma*. Weaker sides are his melo-dramatics in *Blood on the Saddle*, the dark accent in *Boll Weevil*, and an over-done drunk act for *Rye Whiskey*. Eye-catching cover is complete with purple sage, cactus and cowboys. Printed matter on inner flap gives Ritter's biog. Rural jukes will find good spinning in *Bad Brahma*, *San Antonio* and *Try Me*.

## AESOP'S FABLES

(Black & White Album 57)

This is waxery's first step into the kid-disk field with modernized versions of two Aesop Fables. Tales are adapted by Don MacLean, with narration and music by Jerry Marlow. Platters are arranged for drop-automatic phono machines. Stories are *The Turtle and the Rabbit* (Tortoise and the Hare), and *The Silly Donkey* (this one modernized beyond recognition). Marlowe uses voice changes to distinguish characters and accompanies his narration and songs at the piano. Sound effects are thrown in

for good measure. Up-to-date revision uses a telephone, mentions Superman, and refers to the tortoise as "flat-top." While parents and educators often welcome present-day versions of old tales, objection will be found in this over-enthusiastic modernization. Those who try to rear their children to speak correctly won't be too anxious for them to hear such expressions as found between these covers: "If that ain't a hot one . . . wise guy . . . dope . . . I should live so long," etc. Water-color cover could be brighter. Inside flap is aimed at the parent, giving background info on Marlow. Dealers would be taking a chance on this one.

## JACK AND THE BEANSTALK

(Columbia MJ-31)

*Cinderella* (Columbia WJ-32)  
*Puss in Boots* (Columbia MJ-33)

To strengthen its position in the children's record circles, and mindful of the holiday trade such spinning sides will stimulate in the coming months, Columbia brings forth three sets attractively aimed at that corner of the disk market. And from the dealer's standpoint, hits the mark with a resounding smack. For the storytelling, the label has enlisted the *Let's Pretend* troupe providing the juve fare on the CBS nets, which alone makes for name quality in merchandising appeal. Led by Uncle Bill Adams, who sets the story stage for a capable cast of "pretenders," the spinning captures all production qualities of a radio broadcast without expending the intimacy and forthrightness sought in a spinning. The three standard stories are written and directed by Nila Mack. And while the script is streamlined, all of the fairy tale character is retained.

(Continued on page 98)

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**ARA, Inc., a California Corporation, Alleged Bankrupt**

By order of the United States District Court, the assets of the above-named bankrupt manufacturer and distributor of phonograph records will be offered for sale on Tuesday, the 22nd day of October, 1946, at the hour of 10:00 o'clock a.m., in the courtroom of the Honorable Hugh L. Dickson, Referee in Bankruptcy, 339 Federal Building, Temple and Spring Streets, Los Angeles, California.

The office of the company is located at 5655 Wilshire Blvd., Los Angeles, California. The plant of the company is located at 686 North Robertson Blvd., Los Angeles, California. The warehouse of the company is located at 2457 Enterprise Street, Los Angeles, California.

All of the property will be open for inspection on Thursday, October 17th, 1946, Friday, October 18th, 1946, and Monday, October 21st, 1946, from 9 o'clock a.m. until 5 o'clock p.m. Inspection may be had by qualified buyers by special appointment before that time.

Said bankrupt has been one of the prominent leaders in sales thruout the United States and has had under contract some of the most prominent artists in the field.

The inventory to be sold in bulk consists generally of the following:

Materials:		
Shellac @ 70c Per Lb.	\$186,664.80	
Raw Materials	17,303.37	
<b>TOTAL MATERIALS</b>		<b>\$203,968.17</b>
Supplies		22,180.71
Record Labels	\$ 15,329.60	
Albums (Empty)	12,857.43	
<b>TOTAL LABELS &amp; ALBUMS</b>		<b>28,187.03</b>
Office Supplies (Estimated)		750.00
Records (Single)		80,851.24
Albums of Records		14,325.27
Office Furniture & Equipment		15,200.00
Boiler Room & Maintenance Equipment	\$ 32,602.00	
Mill Equipment	22,205.50	
Press Room Equipment	57,001.25	
Plating Equipment	36,021.40	
<b>TOTAL EQUIPMENT</b>		<b>147,830.15</b>
Master Library (Intrinsic Value)		50,000.00
Protection Copies of Records (Intrinsic Value)		105,000.00
Trucks		1,733.52
<b>TOTAL INVENTORY</b>		<b>\$670,026.09</b>

In addition to the above, there is an uninventoried quantity of records owned by the bankrupt at various locations thruout the United States which will be included in the sale and their quantity announced at the time of sale. All of the above figures are subject to further audit and the final figures will be announced at the time of sale.

In addition to the above, there will also be offered, together with said inventory, the good will, the right, title and interest of the Trustee in and to any location leased by the bankrupt, an assignment of the right, title and interest of the Trustee in and to all contracts with recording artists and musicians (without any assumption on the part of the Trustee in bankruptcy to pay anything due thereunder, except thru the payment of dividends upon proofs of claim allowed by the court), the right, title and interest of the Trustee in and to any distributors' agreements (without any assumption on the part of the Trustee in bankruptcy to pay anything due thereunder, except thru the payment of dividends thru proofs of claim allowed by the court), copyrights, patents, processes, licenses, trade marks and trade names.

All of the assets will be offered free and clear of any lien of the United States Government for taxes past due, and any lien of the Union Bank and Trust Company upon the shellac, as well as anything due on any conditional sales contract on either the trucks or the office furniture and equipment.

There is excluded from the sale cash on hand or in the bank and any and all accounts receivable.

For further information apply to  
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or  
FINK, ROLSTON, LEVINTHAL & KENT, Attorneys for Receiver, Equifable Bldg., Hollywood Blvd. at Vine Street, Los Angeles, Calif. Phono: HI-3151.

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# Retention of Copyright In AAA Attire--or Maybe Union?

(Continued from page 15)

such commies or fellow-travellers are influential enough to swing the SPA to make a demand anything nearly like the screenwriters' AAA is questionable. It is known that before the final SPA proposals were ready for publisher eyes some influential writers had pushed hard for a proposal that writers or the SPA retain the copyright to songs and only lease the tune to the publisher.

The *Billboard* also learned that despite the death of Jack Rosenberg, late proxy of Local 802, American Federation of Musicians, some SPA members are still managing at least occasional huddles with a top 802 official with the idea of working out plans for making SPA a union. (Last March *The Billboard* carried a story about Jack Rosenberg's ideas along these lines and his constant discussions with SPA-ers aimed at bringing about a unionization of the cleffers. It was believed in many quarters, however, that after Rosenberg's death the possibilities of SPA linking with the musicians' union or getting an AFL or CIO charter of its own were dead, too.)

### When Unionization?

Whether unionization of SPA could be brought about in time to give the cleffers added strength in these negotiations is open to doubt, too. If it could, however, even the most sanguine publisher doesn't believe that the writers wouldn't be much tougher to do business with. If SPA was AFL or CIO-affiliated there is a possibility that it could garner active arranger, contact-man, and/or band leader-musician support for its demands. At this moment, nothing more is ascertainable from any source than the fact that SPA-ers and AFM-ers are still having fairly consistent and earnest chinffests. And the committee appointed to "investigate" the Cain plan, when and if it is formed, will probably determine any moves made in that direction. Probabilities are that such a committee would consist of Coast members of SPA plus one or two key New York members who might rush Hollywoodward to confer with Cain and the screenwriters.

Walter Douglas, publisher spokesman, told *The Billboard* that the publishers had nothing definite planned as a next step in the situation, but that the MPPA board would have to meet to determine a date for the next publisher meeting. This would probably be next week and at such a meeting further steps would be decided. Another MPPA topper, however, intimated to a group of writers

that the publishers would most likely ready their own set of proposals to be tossed at the most propitious time.

### Pubs' Tune Backlog

The majority of publishers are of the firm conviction that the proposals submitted by the writers are extremely unreasonable and actually furnish no starting point for practical negotiations. The same majority of publishers are unworried about what they call "writer threats." Most of the publishers have heavy backlogs of unexploited tunes, with many claiming to have enough tunes of "plug" caliber to keep them busy for the next 10 years even if every writer in the industry refuses to pen another line until a satisfactory settlement is reached. And most of the writers themselves doubt that all cleffers would cease writing and dealing with publishers one way or another even if expiration time for present pact arrives and no new deal is set. Writers and publishers in such a case would probably agree to extend the present contract and continue to negotiate, maneuver, jockey or you-name-it.

### Melrose-Leeds Suit

NEW YORK, Oct. 12. — Melrose Music has filed papers in Federal Court here for examination before trial in a suit by Leeds Music against Melrose for alleged infringement of *Story Book Ball* tune and title. A motion to vacate the examination of Melrose was adjourned until Friday (18). Melrose moved for the examination of Leeds, thru Lou Levy.

### TELE FACES HEADACHES

(Continued from page 12)  
to the progress of the game, would have a cause of action."

### Music Headache

It was to the problems concerned with musical rights that McDonald gave the most attention. According to the present ASCAP agreements, McDonald said, "ASCAP has the right to grant a license for the public performance of the 'separate numbers, songs, fragments or arrangements, melodies or selections forming part or parts of musical plays and dramatico-musical composition'—in other words, small performing rights. However, the owner reserves to himself the dramatic or 'grand' rights." Determination of when performances cross the border line between "small" and "grand" is going to be much more difficult to determine, he said, in television than in standard broadcasting, but he considered it likely that a single performance will be considered a dramatic rendition, or "grand" performance, thus giving rights to the owner or composer.

Present ASCAP licenses to broadcasters are expected to apply to television rights, McDonald said. There are three important points to be studied by those looking to future relationships between telecasters and the society. These are termination on 30 days' notice, provision for non-dramatic performances only and, the qualifying phrase, "to the extent we have television rights."

Because there seems to be some cases in which ASCAP would not have television rights, as in the small vs. grand controversy, McDonald concluded: "It would seem that with respect to the musical compositions of ASCAP writers and publishers, the television rights, if they are not held by ASCAP, are controlled by the publisher and the composer jointly, with, in some cases, the Songwriters' Protective Association having a voice in the matter as an agent of the composer."

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### FARAWAY HILL

(Continued from page 13)

confusing, made for better scanning, and show would have been better.

In opening, Lewis shot each actor in character, with superimposed title cards showing part played. Settings included a Pullman car, railroad station platform and a farm-house living room designed by the DuMont stage staff.

### NET BLANKETS U. S.

(Continued from page 13)

tele equipment will delay the cable's use.

He anticipated that the limitation on video channels would oblige broadcasters to share them for awhile. Woodford mentioned a new type of repeater, soon to be developed, which will permit the transmission of telephone and television simultaneously on the same coaxial conductors.

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**Brit Tootlers Want \$56 Month Pay for Tub Dates Upped**

LONDON, Oct. 12.—In a blanket order to all its members, the British Musician's Union issued instructions that musicians were not to accept any engagements aboard transoceanic luxury liners until the union had completed negotiations for higher wages and better working conditions with the steamship companies. Imminent sailing of the now luxury, former troop carrying Queen Elizabeth brought the subject sharply into the limelight.

Pre-war rates and conditions for British musicians on the high seas according to union sources were fantastically poor. Before the war musicians were drawing wages scaling from \$32 per month to \$56 per month. They were drawing this money on the basis of company rulings which placed musicians in similar pay categories with assistant stewards. In addition to playing dance music, the musicians were required to serve in other jobs aboard the liners, usually doubling as waiters. Assistant steward's wage rates have risen to \$92 per month during the war years, but the union is up in arms about allowing the steamship "cheap band" policy to continue into the post-war period.

Union's chief arguments are based on the musicians' standings as professional men and on the fact that pay at sea is so ridiculously below wage standards on land. Officials point out that dance musicians at sea, altho under a 42-hour-week contract, are subject to orders from the ship's captain, and are frequently called upon to play beyond the contracted hours. First steamship company to be approached on the subject was Cunard White Star. In addition, a set of the union proposals for pay increases and improvement of working conditions has been submitted to the British Shipping Federation. The undisclosed proposals are intended to govern pay and conditions for all British musicians working aboard ships of all British lines. Union's chief fear is that some British musicians might accept the present low pay rates in exchange for the free ride to the United States, a move which could seriously hinder present negotiations.

**Ormandy Orksters Get Boost**

PHILADELPHIA, Oct. 12.—Having gained pay hikes for the dance musicians, Local 77, AFM, has now upped the pay checks for those devoted to the old masters rounding 'round the baton of Eugene Ormandy at the Philadelphia Orchestra. Following a three-hour emergency session, after it looked as if the symphony troupe would not be able to start its 47th season last week (4), agreement was reached on wage and allotment increases. Under the new binder, the 110 classical guys will get a minimum of \$110 a week, an increase of \$10 over last year. Travel allowance is also raised from \$8.25 a day to \$10. The new allowance allows \$1 for breakfast, \$2 for lunch and \$3 for dinner, plus \$4 for hotel expenses. The increased allowance and withdrawal of Local 77's claim for bonuses on recording sessions by the symphony ork were believed to be responsible for breaking the deadlock in negotiations.

**Bamford Refuses, But Other Ops Take Beneke I-Niter Deal**

HOLLYWOOD, Oct. 12.—What he considers a powerhouse asking price by the Tex Beneke band for a one-nighter in this area brought a flat refusal from Al Bamford, who handles a string of the most important one-nighter promotions in the Northern California area. Bamford has experienced a goodly batch of financial setbacks in recent big name one-nighter promotions and is making an individual drive to bring down huge guarantees by names. He wants them rather to participate in a strong take via a percentage deal if biz warrants it. He was willing to allow the large guarantee (exact figure not revealed, but understood to be in the neighborhood of \$2,500) asked for by Beneke manager Don Haynes in cities like San Francisco and Oakland, but insisted on cutting to primarily a percentage set-up in other towns.

**Other Takers Aplenty**

Dick Webster, one-nighter head for the local GAC office which handles Beneke on this type of booking, however, found immediate takers for Beneke one-nighters at demanded guarantee from a number of other promoters. Final negotiations has Andy Scheets and C. L. Schoates promoting Beneke one-nighters in Fresno October 16, San Jose (17), Stockton (18) and Oakland (20). Promoters Steve George and Irving Schwartz are handling the Sacramento date on October 19. A. C. Arthur took Beneke for a one-night appearance in San Bernardino, where Marty Landau does a goodly amount of promotions, but like Bamford, would not consider Beneke guarantee demands.

**Whiteman To Emsee Mooney ABC Shots**

NEW YORK, Oct. 12.—Joe Mooney Quartet gets a series of 13 weekly airshots via American Broadcasting Corporation network beginning Monday (21), 10:15 to 10:30 p.m. Program will be emceed by Paul Whiteman, who employed Mooney as an arranger for his 1940 band before the accordionist-pianist-vocalist-arranger left to start up his own unit. Mooney unit also draws a guest shot on the *Chesterfield Supper Club* show October 17. Disk deal for the Mooney quartet has not been set, but several firms have made offers.

**Cut and Bleeding, Sherock Tries His Hand Once More**

NEW YORK, Oct. 12.—After taking a heavy beating in his previous tries, Shorty Sherock is making another try at band leading. He opens October 18 with his new band at the Top Hat Club, Danville, Ill. Outfit is being built along the old Horace Heidt style, featuring mainly sweet music and production numbers. The ex-Heidt trumpeter's vocals will be handled by Elayne Trent and Dick Roberts.

Sherock is being managed by Grady Watts. Sherock is getting a release from General Artists Corporation which held the pact on his earlier bands, and will sign with the Harry Moss Agency. From the Top Hat, the new band will move either into a series of Southern one-nighters or a Texas location.

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NEW! EXCITING!

# Bright Pic for Portland Units

PORTLAND, Ore., Oct. 12.—New jobs, mostly for small combos, continue to open up in the Portland area, and among the lounges the summer's lament is changing to a brighter tune. One nitery, Music Hall, operated by Paul Schneidermann, has branched out into dinner-room biz, opening a Zebra Room October 10 on the ground floor of his building. Contract for five pieces goes to George Hardy, formerly in the Club New Yorker, which was taken over by the Shriners for a private club.

Ike McKenna heads a three-piece combo in the Transportation Club, a new job for this private nitery. New edge-of-town spots putting in live music include Rio Villa and the Z-Bar.

AFM Local 99 finds calls for sidemen on the upswing, Business Agent Howard Rick says, as as many calls are coming up daily now as formerly were received in a month. He says that at a recent scale meeting the rate on casual dance jobs was upped \$1 all around. New scale: Two hours \$8, three hours \$10, three and one-half hours \$11 and four hours \$12. Herman D. Kenin, president of 99, reports that AFM is expanding in Oregon, latest unit being at Bend, where Local 700 was installed September 29. Other new locals include The Dalles and Roseburg.

## Hopkins Plans To Fold Philly Rathskeller & Open Lounge

PHILADELPHIA, Oct. 12.—William Hopkins, who has been operating Hopkins Rathskeller for many years and is president of the Cafe Owners Guild, reportedly will junk his nitery before the year runs out. Instead he will set up a musical bar at a new location, and hopes to be open before Christmas.

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# IN SHORT

## New York:

Joan Leslie, next picture name being set for personals. . . . Bob Freed, in the army the past 14 months, expects a discharge soon and will probably head for Trade Winds, Washington. . . . Ted Lewis will celebrate his 35th year in showbiz at the Latin Quarter October 13. . . . Baro and Rogers left for mid-Pacific area for USO. . . . Peter Randall, after three and one half years with the Office of Secret Service, resumed at Bal Taberin.

Henny Nadell a new starter at Top Hat, Union City, N. J. . . . AGVA is putting together a show for Union Label Trades' convention in St. Louis, to run from October 29 to November 2. Acts will get paid. Last convention by org was 1939. . . . Gali-Gali filled in for Joe E. Lewis Yom Kippur eve at the Copa. . . . Janie Ford topping show at Casa Seville, Long Island. . . . Johnny Kaonohi Pineapple reopened at Hawaiian Room, Hotel Lexington.

Judy Crawford topping eight-acter opening October 13 for a full week at Gaiety Theater, Montreal. . . . New York vaude booker Joe Feinberg opening Boston office with Charles S. Breed. . . . Charles Dudley, six-foot-four British act with five midgets, agented by Eddie Smith, opened at Hippodrome, Baltimore, October 10 for week; Loew's Capitol, Washington, following week. Lewis and Van joined Bob Crosby ork to open October 10 at RKO, Boston. . . . Comic Hal Thornton, who closed at Brown Derby, Chicago, three weeks ago, went into Docs, Baltimore, for return engagement, opening October 8. . . . Al Gordon into Chicago Theater, Chi, November 1.

Peggy Loeb, of CRA, has booked Stanley Kramer & Company, Joan Fields and Russ Lebeau into Weber's Holbrau, opening October 8. . . . Billy Banks opened at Diany's Terrace Gardens, Albany. . . . Skyliner Quintet into Rogers Corner October 8. . . . Eddy Manson opened return date October 7 at Village Vanguard. . . . Les Chanteurs Quartet had their option picked up at 44 Club, Newark, N. J.

## Chicago:

Jimmy Pappas, op of the Vine Gardens, was injured Tuesday (8) when he fell asleep at the wheel of his car and struck lamp post, fracturing three ribs and breaking his nose. . . . Ray Dixon just closed a six-month stay at the Hotel Leland, Springfield, Ill.

Hubert Castle and Lowe, Hite and Stanley top the revue set for November 15 at Hotel Stevens. . . . Frances Langford and Jon Hall inked for Oriental Theater November 21. . . . Martha Raye intends to turn producer in her next flicker, *Beaut From Butte*. . . . Hal Munro's Comedaires will close a 30-weeker at Rag Doll October 28, moving next day to Nameless Cafe. Eddie Powell going into third month at new Victory Show Lounge. . . . Sandy Lang and Three Flames touring Midwest after stay in South America. . . . Pops and Louie set for Club Lido, Paris, soon.

## Philadelphia:

Jerry Lewis and Dean Martin inked for a November 11 opening at Latin Casino. . . . The Vagabonds bow at Ciro's. . . . The Gerardos go to the Chanticleer, Baltimore, after which they rejoin Vaughn Monroe. . . . Pat Paulson and his trio take over at Dumond's Musical Bar. . . . Frank Sennes, Cleveland percenter, taking in the local scene. . . . Eddie White takes over lead at Sciolla's.

Ted Forrest Foursome at Club Carica. . . . Billy Kelly heads show at Tunick's Rainbow Lounge. . . . Four Sharps featuring Marie Sands, alter-

nating with Pearl Williams at Hi Hat Cafe's Twin Musical Bar. . . . Ted Blake heads revue at DiPinto's. . . . Cusano Cafe set to relight late in the month. . . . Unabelle Howard brings her line of girls to Frank Palumbo's Cafe.

## San Francisco:

Sally Rand will close her club October 26. Building owners want the space. Miss Rand will roadshow, opening at Los Angeles' Million-Dollar Theater. . . . Charles Trenet given a big ballyhoo for his October 10 opening in the Palace Hotel's Rose Room. . . . Finocchio's may send a group of the "boys" on the road, playing theaters, etc. . . . Tommy Riley, piano-comic, opens October 22 at Tommy's Joynt. . . . August (Bimbo) Giuntoli, 365 Club owner, is grounded in Paris. Went to Italy, then got bumped off planes. Still trying to get home.

Russ Byrd and Faith Bacon top show at new Club Mondre, Oakland. Byrd set for 365 Club after Mondre. . . . Jack Petty's crew signed for p.m. cocktail sessions and Sunday eves in Sir Francis Drake's Persian Room. . . . Eddie Fitzpatrick inked for three more months in the St. Francis Mural Room.

## Milwaukee:

Music Master Trio, led by Tommy Hawkins, is playing Johnny's Round-up here. . . . After 24 weeks at Hotel Duluth, Duluth, Minn., Porter Bailey and His Merry Makers checked into Schroeder Hotel cocktailery for indef stay.

National Theatrical Agency will handle talent at Nob Hill under its newly revised floorshow policy. Dolly Davis, singing comedienne, will open with Dick Smith as emcee, and Bob Prouty, pianist. . . . Jimmy Fazio, owner of the Pump Room, is readying his new rathskeller, the Towne Room, for opening around December 1. . . . Erwin Discher's newly completed Pladium on Capitol Drive features Tony Beaumont Trio in the lounge.

## Pittsburgh:

Tiny Miller has been inked to a long term contract at the Swartz Nite Court of Fun. . . . Lou Martin's combo set for a run at the Hollywood Show Bar. . . . Donald Novis and Gypsy Rose Lee set for dates at the new Club Belvedere. . . . Connee Boswell and Willie Howard canceled out at the same spot.

Jackie Coogan goes into the Vogue Terrace Friday (18) with the Baron Elliot ork. . . . Barry Parks will follow in the same spot after closing at the Embassy Club in Steubenville.

## Atlantic City:

Betty Gould to the Shelbourne Hotel's Boardwalk Lounge. . . . Herbie Collins's unit, featuring Anita Lee and Mary Wood, takes over at Traymore Hotel's Submarine Grill. . . . Grooveneers alternating with Bertha Strickler at Fort Pitt. . . . Patty Travers and Her Boys of the Town back at Chateau Renault. . . . Alan McPaige Trio alternating with Pete Miller's unit at Irvin Wolf's 500 Cafe. . . . Nikke Montan an added starter at Mayflower Hotel's Holiday Room. . . . Joe Gregory at Paddock International.

## N. Y. Lounge Using Talent

NEW YORK, Oct. 12.—Revamped Riviera cocktail lounge inaugurates a talent policy Tuesday (15) with Mike Pedicin and His Four Men of Rhythm opening at spot. Relief pianist also slated for intermission sessions. Nitery is operated by Emmanuel Grant.

## Des Moines Cocktail Biz On Upbeat; 2 Newies Set

DES MOINES, Oct. 12.—Cocktail field is looking up locally, with two new spots about set to vie for trade. First to open will be Johnny Critelli's Stage Bar, with the Three Pretenders. In addition, Dave Fidler, who formerly operated Club 100, is readying a new spot, to be located near Babe's.

Des Moines night life previously has centered around the Mainliner and Club 100, both located outside the city. Emphasis in the resurgence of bistro activities is now on the cocktail lounge type operation.

## Miranda Boys to Ciro's

HOLLYWOOD, Oct. 12.—Ciro's swank Hollywood nitery, added daily cocktail hour stint beginning October 9, with Carmen Miranda Boys first early-hour attraction. Boys double as one of two off-night bands, filling in for current Carmen Cavallaro ork.

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# FLORIDA GOES NAME DAFFY

## Spots Splurge on Talent Costs; See Little Chance For Ops To Beat High Nuts

Raye, Richman, Howard on One Bill—20G

NEW YORK, Oct. 12.—The palm tree panic is on. Florida nitery ops are grabbing every attraction in sight with the big guys bidding like crazy to get the big names first. The Copacabana's deal for Milton Berle was reported in *The Billboard* last week. With Murray Weinger grabbing off Berle, the other clubs are going haywire to come up with something to keep them in the running. Ned Schuyler, who runs the Beachcomber, has landed Martha Raye, Harry Richman, Willie Howard, and Cabot and Dresden, all on the same bill, for a January 9 opening. The Colonial Inn is set with Jane Froman, due sometime the latter part of December.

This splash of names leaves the smaller spots hanging on the ropes wondering what they can do to compete. After last season's floperoo every Florida op swore never again. They went on the hook for expensive talent, laid out plenty of moo for renovations and redecorations, but at the end of the season it was the lucky operator who broke even. Most of them took it on the chin.

### Trio's Deal

Start of the buying season for 1946-47 found the ops getting together, vowing that this season they'd be mighty careful how much they'd spend for attractions. Three ops even got together and agreed not to bid against each other for names. Three were Murray Weinger (Copa); Ned Schuyler (Beachcomber), and Lou Walters (Latin Quarter), who agreed not to cut each others' throats to nab names. Set-up was that if a Berle was available the boys would toss, odd man to get the act. Losers would get first choice on next available attraction, and so on. However, as opening day drew nigh, things didn't work out as scheduled, with Berle's mammoth deal for the Copa—inside said to be \$12,500 plus percentage—providing the opening gun.

### Copa Starts It

"The first thing I knew," Walters told *The Billboard* this week, "was when I heard that Weinger was bidding for Berle. Then Schuyler started throwing lettuce around for counter-attractions. If that's the way the boys want to play, it's okay with me. But I'm not going into hock and work my head off just to be even."

One big-time agent, responsible for many Florida bookings, said that in his opinion the big dough being spent for Florida attractions was a desperate attempt to build grosses which would enable ops to pay off last year's taxes. "At least one spot," he added, "hopes to interest new money or buyers to get out from under."

### Two Okay

It's an open secret that of all Florida niteries in biz today only the Five o'Clock Club and Kitty Davis's Airliner have managed to run for five years without fresh money. Practically every other club, reportedly, has added partners each season. No successful cafe wants new partners unless it needs new scratch.

The Copacabana has a seating capacity of 390. Running capacity for two shows each night, three on Saturdays, the club must do \$55,000. Out of this the show will cost about \$20,000. After all expenses, it has (Fla. Goes Name Wacky, page 43)

## Det. Theater Hypos Biz, Aids Juve Tyros With Amateur Shows

DETROIT, Oct. 12.—Amateur shows, to encourage local talent in the neighborhood of a suburban movie theater, and to stimulate business for the theater itself, have been revived by Fred E. Buckhout, now manager of the Rouge Theaters (Associated Circuit) in the down-river suburb of River Rouge. Buckhout started his amateur shows over at the Iris Theater, where he was formerly located, in northeastern Detroit, and developed somewhat of a city-wide following.

Buckhout stages Saturday afternoon amateur shows for juve patrons, and thru them works up a roster of talent. He now has a list of 59 talented youngsters including acrobats and dumb acts not often found in amateur shows, totaling 19 acts. Entire 19 were recently presented in a special show at the Grande Theater, but Buckhout usually picks three or four for a show and uses them at intervals.

Many of the youngsters on Buckhout's roster have been receiving training from a local stage school. He encourages this aspect, getting local merchants to sponsor kids.

## Memphis' First Post-War Vaude Gives Marcus 12G

MEMPHIS, Oct. 12.—A. B. Marcus show closed Thursday (10) after a sock week at the Malco, formerly the Orpheum. Biz was good despite an accident to the featured dancer, ork trouble and bad press. Marcus gave the week's gross as \$12,804. This was the first week of any vaude here since before the war.

Estelle, terper of Estelle, Julio and Pancho, fell on the stage Saturday and could not appear Sunday, however, by the time show closed, she was able to do part of her numbers.

Show hired three performers in Memphis—Lynn Curtis, Bobby Simpson and Shirley Spell; also six musicians to travel with show as a result of trouble getting ork to cut show in towns so long sans vaude.

## Philly Macomba Bows Oct. 29

PHILADELPHIA, Oct. 12.—Midtown's newest class club, the Macomba, is skedded to open October 29. Operated by a combine headed by Frank Valentine, new room has a high talent budget. For the opener, Jackie Gleason will head the floor-show. Eddie De Luca, local maestro, gets the bandstand call with Solis S. Cantor Advertising Agency for the advertising and publicity.

## He Ain't Kidding

NEW YORK, Oct. 12.—An MCA rep and an indie were arguing about splitting commissions. Words were being batted back and forth when the MAC'er broke in: "D'ya know what MCA stands for?"

The indie swallowed the bait hook, line and sinker, and asked: "What?"

"It means," was the toperoo, "must come across."

## Chicago Radio Execs Rediscover Niteries As New Acts Source

CHICAGO, Oct. 12.—Night club and vaude singing attractions are getting some intent study and in several cases jobs in lucrative radio locally, a survey of network program directors uncovered this week. Latest break came when Harold Stokes, program chief for ABC in Midwest, inked the Honey Dreamers, vocal quintet to pact and got fivesome a deal for regular dates on three local shows here weekly. Honey Dreamers, three boys and two gals, are former members of famed St. Olaf's College Choir. Stokes spotted them at the Rio Cabana, local bistro.

Stokes told *The Billboard* that he is making a determined drive to find new local talent and that he, as a former musical director for radio, has found that nitery and vaude talent is fertile field because they're grounded in fundamentals. Don Moreland, once with the Oxford Boys, singing group in niteries and vaude, is also a new acquisition to ABC programs and is also heard on one Mutual ainer.

CBS, according to Walter Preston, is also acquiring chirps from showbiz, having recently inked Gloria Van (ex-Krupa and McIntyre) and Her Vanguards, new group with which she had been working Midwest bistros since she left single field, and Vivien Martin, ex-Gay Claridge, was signed several months ago. Jack Kirby and Billy Leach, new male vocalists at WBBM, CBS outlet, have band experience which put them into radio.

Mutual, which doesn't use fem singers locally, said Moreland was only recent newcomer, but that they were auditioning a cafe singer from Chi whose name they wouldn't disclose, but they felt he had tremendous possibilities. Jules Herbeveaux, program head for NBC here, said that he hasn't inked any vocalists recently and he hasn't made any special effort to canvass nitery and vaude field.

## Dyer Takes Over Cafe

SAN DIEGO, Oct. 12.—Eddie Dyer, local cafe operator, has expanded operations with purchase of Sherman's large San Diego cafe-ballroom. Sherman Haynes, owner of spot for last 15 years, turns over club to Dyer, who will continue operation along same lines. Tom Dyer, brother of Eddie, will be active partner in new club. Spot has a weekly talent budget of \$1,500-\$2,250, most of which is dished out for bands. First attraction booked by Dyer is Wally Anderson ork, skedded to open October 25.

## AGVA Brooms Kaye as Boss Of West Coast

NEW YORK, Oct. 12.—Arthur Kaye, AGVA's West Coast rep, and Matt Shelvey, national head, have called it quits. Kaye got his walking papers Monday (7), effective immediately.

Said Shelvey: "Kaye was let out for failure and refusal to follow the policies of the national office." He also explained that Kaye's disavowal of policies caused controversies on the Coast between cafe ops and AGVA, when, added Shelvey, "none should have existed."

Last summer AGVA was after Coast ops to put up cash bonds. There were many difficulties, with charges and counter-charges of "sharp practices."

Before taking over the Pacific region, Kaye was in charge of the Florida area. Union admitted that during Kaye's reign there were rumors of "irregular practices," that it could never get anybody to testify officially. Shelvey emphasized that "Kaye was not fired for any dishonesty or trickery."

## Fishman May Head Glaser Coast Office

NEW YORK, Oct. 12.—Joe Glaser planned to the West Coast to set up a deal with Ed Fishman which is intended to put Fishman in charge of Glaser's Hollywood office. There are a few reasons why Glaser would want the deal. Among them is the fact that Glaser has been trying to get a coast branch for a long time. Last time he was there he told friends that space was impossible to get. Fishman owns a building on Sunset Boulevard. Location, altho not ideal, would still make adequate offices if deal jells.

Main obstacle to getting Fishman into Associated Booking Corporation, of which Glaser is head, is Fishman's standing with AFM. Agent has been on and off the union's unfair list for a long time. Before heading coastward, Glaser huddled with AFM officials in an effort to square Fishman. Results are unknown.

If everything goes as planned, Fishman will take over and William Buffington, now with Fishman, operating in the AFRA and SAG field, and Tess Diamond, in the AGVA field, are expected to continue under new set-up. Fishman, reached thru *The Billboard* coast office, admitted that deal was on the fire but insisted that his Sunset Boulevard building was not involved.

## Is This Familiar?

NEW YORK, Oct. 12.—Milt Deutsch, Miguelito Valdez's personal manager, was asked by Monte Gardner, La Conga op, how he liked the new sign outside with "Miguelito Valdez" in large letters.

Deutsch looked at it and shrugged his shoulders. "What's the matter," demanded Gardner, "don't you like it?"

"Yeh, it's okay," said Deutsch, "only you got the letters La Conga in bigger type."

## Lavelle Fined \$500 Suspended 90 Days In AGVA Muddle

NEW YORK, Oct. 12.—Miriam Lavelle has been placed on the AGVA unfair list for a period of 90 days and fined \$500 for conduct unbecoming a member of AGVA.

Dancer, who just bowed out at the Carnival toopen in the musical, *Sweet Bye and Bye*, charges thru her rep, that she was called into AGVA by Dave Fox, AGVA regional director (New York), who, it is alleged, accused her of spreading rumors about his honesty. Fox then followed it up, according to Miss Lavelle, by calling her into another office and stating, "We will now have an arbitration. I fine you \$500, to be paid in \$50 monthly installments, and suspend you for 90 days." Her rep said only she and Fox were present.

Dave Fox denied the Lavelle version of the penalty. First of all, he said, she was notified thru the mail of the pending arbitration and has copies of letters to show. He claims there was a six-man panel of arbitrators sitting on the case, and they made the ruling.

## Detroit Ops Eye Bali's New Two-Room Operation

DETROIT, Oct. 12.—Club Bali, opened last winter as a swank North End spot, jumped into a new class this week, opening its new upstairs Balinese Room. It is the only spot in town, aside from the Book Cadillac Hotel, to have entertainment in two different rooms. Idea has never been given a real workout in Detroit, and success or failure of the Bali policy may be a guide to future developments here. Nitery operators view the decision of Bali Manager John Maher as a courageous one in view of the general slump in night spot operation here.

Upstairs room is featuring meals with dancing, with Johnny Di Cicco and His Smartones in for the opening and Duane Lockard and Ethel Howe doing vocals. Downstairs Sarong Room has switched to straight cocktail lounge operation with food out. Al Whyte, pianist, is solo attraction.

## Detroit Club Burns Again

DETROIT, Oct. 12.—Club Three Sixes, downtown black and tan, was gutted by fire for the second time last week (30). Fire spread and the entire interior was destroyed. Hardest hit among show people were Leroy Smith and his orchestra (10), who lost all instruments, with the exception of Smith's own violin and library.

Jap Sneed, spot's owner, announced he would have it ready for reopening in six weeks, but local observers were dubious in view of the extensive damage and the difficulties of construction today. The club had another major fire last year and was closed for several months.

## Grove, Balt., Sets Names

BALTIMORE, Oct. 12.—The Walnut Grove, Baltimore's newest nitery, is putting up fancy folding money to get and keep local business. Spot, which opened October 10, has Willie Howard and Frances Faye with Johnny Long ork. Show following will have the Slate Brothers' package, Tito and Corinne Valdez, with Tony Pastor on the stand.

Following that, Francis McLane, operator of the room, will bring in Lathrop and Lee, Cy Reeves and Sammy Kaye band. Other name bands due include Louis Prima, to follow Kaye, with accompanying acts not yet set.

## Doubling in Talk

BALTIMORE, Oct. 12.—Willie Howard opened at the Walnut Grove with a new man, in addition to Al Kelly. He was asked who this new guy was. "Who do ya mean, that fat guy? He's my chauffeur. He drives me around all day. He's got nothin' ta do anyway. So while I'm payin' him I thought I'd put him to work."

## Jane Frazee Held To Pay-or-Play Pact

NEW YORK, Oct. 12.—Jane Frazee is being held by AGVA for non-performance of a contract for \$1,750. Incident arose when the gal signed to work theaters in Akron, Youngstown and Indianapolis. First date was Akron, October 17. Gal was booked by the Morris office and bought by Jack Kalcheim, who represented the theaters. Last week she notified that gent and the booker that she would have to cancel because her six-month-old child was ill and she was needed at home to take care of him.

AGVA was called in and asked Miss Frazee for a statement from a doctor attesting to the child's illness. AGVA said it received a letter from her doctor which said that child was well but might become ill as a result of expected teething.

Union ruled that statement was insufficient grounds for cancellation. "Anticipation of illness is no reason for cancellation," was the decision. It thereupon ruled that the gal either play the dates or make good \$1,750, which is the salary deal called for.

## New York:

# Strand's Preem Socko 78G; Cap, Roxy Blah 2d; MH 115G

NEW YORK, Oct. 12.—The Friday and Saturday Yom Kippur holy days knocked Stem grosses on their tails. Only vaude-filmer which came thru with a nice take was the Strand, and in that case it was preem week for the house.

Radio City Music Hall (6,200 seats; average \$110,000) ended its eight-weeker with \$115,000 for the finale with Bob Williams, Estelle Sloan and *Notorious*, as compared with previous week's \$130,000. Bill opened with two weeks of \$150,000 each, followed by a third of \$162,000. Fourth and fifth frames saw \$145,000 and \$130,000. Sixth and seventh weeks brought \$130,000 each. New bill, reviewed in this issue, has Nip Nelson, Rudy Tone and *The Jolson Story*.

### Roxy's NSH Second

Roxy (6,000 seats; average \$75,000) dropped to \$65,000 for its second frame with Beatrice Kay, Maurice Rocco and *Three Little Girls in Blue* from opener of \$98,000.

Capitol (4,627 seats; average \$72,000) slipped to \$59,000 for its second week from an opener of \$73,000. Bill has Paul Whiteman ork, Martha Tilton, Roddy McDowell and *Three Wise Fools*.

### Para's 65G, Fifth

Paramount (3,654 seats; average \$75,000) collected \$65,000 for the fifth stanza with Charlie Spivak's ork, Peggy Lee, Bob Evans and *Monsieur Beaucaire*. Opened with \$110,000, followed by \$100,000, \$87,000 and \$81,000.

Strand (2,770 seats; average \$45,000) teed off with \$78,000 for its opener with Alvino Rey's band, Sandra Barrett and *Cloak and Dagger*.

# Reopening of Aussie Vaude Due by Spring; Yank Acts "Popularized" by the War

Expect More Than 100 U. S. Acts Each Year

NEW YORK, Oct. 12.—If and when the shipping situation on the Coast clears and ships again sail regularly to Australia, there will be a mint of biz for Yank acts Down Under. Yen for Yanks is strong today, following the wartime familiarity of Aussies with our troops and their type of entertainment. But shipping, salaries and other points must be cleared up before Australia's demand for American talent is satisfied. Authority for the fore-

## Sacramento Spot To Use Name Acts

SACRAMENTO, Oct. 12.—Frank Sebastian, new manager and owner of the Hotel Senator here, will inaugurate a nightly dinner-dance policy in the hotel about Christmas, featuring a prominent singer or dance team. Sebastian, former op of the Culver City Cotton and the Cafe Donovan here, plans to launch the entertainment policy with the best name band available on the Coast at the moment.

After the initial splash, hotel will settle down to semi-name bands, with one song or dance act featured.

## Mil'kee Tic Toc Remodeled

MILWAUKEE, Oct. 12.—The Tic Toc, leading nitery in the downtown area, is undergoing a face-lifting job, but the floorshow is going on as usual. Army Weinberger, the club operator, says the biz as usual policy will last until October 21, when the paint and plaster job will be finished and a new show, headed by Mildred Bailey, will open.

going is Sam Kramer, West Coast booker for the Tivoli chain of vaude houses in Australia. He is currently in New York on a look-see, with an eye to spring bookings. It will take that long, he explained, before any serious turnover of Yank acts can be hoped for. Ships must be recon-verted from war use, or must be fitted out for Down Under cruises, and until this is ironed out few Yank acts can be booked, except on spot sailings.

However, two acts left for Australia recently. The Appletons, comedy apache turn, sailed from San Francisco September 28, and comedy trombonist Larry Collins, booked to appear on a bill with Tommy Trinder, a top English comic, in Melbourne October 14. Trinder flew from England for a tour thru the Tivoli chain and Collins was flown from the U. S. These are the only two acts Kramer has sent out since before the war.

"The interest of Australians in American acts," Kramer said, "is greater than ever before. Our troops in Australia did quite a bit toward educating Aussies to the American type of entertainment, tho even today an act can't be too Broadway or it will flop. They like our comics, provided their humor isn't too American."

Kramer added that, tho salaries are not as large as those in the U. S., there will be plenty of dough to be picked up in both Australia and New Zealand.

"The majority of acts I booked before the war," he said, "want to repeat. The tour is pretty well gravy for them, since we pay the fares both ways and baggage, and they can now take their money out of Australia. The exchange today is around \$3.25 to the pound, almost as much as the English pound. Tour is for two-a-day shows, six days a week (no Sunday shows), and acts usually stay for quite a while at one theater. In Melbourne and Sydney they are usually booked for five weeks, later doing three-week stands at the Will Mahoney Theater, Brisbane, at Adelaide and at Perth. There is also a possibility of a New Zealand tour in the Kerridge houses.

"In addition," Kramer added, "if acts want to go on to England they can use the return half on the ticket toward the trip there."

David W. Martin, boss of the Tivoli chain, is due to visit the U. S. next February to look over the showbiz scene here, with the idea of reopening an old and lucrative field for American acts. More than 100 acts a year used to play the Tivoli Circuit, Kramer said, and he expects this figure to be topped once transportation is available.

## AGVA OK's Celeb Nights

PHILADELPHIA, Oct. 12.—Practice of niteries staging celebrity nights will be revived here this season. However, this time the free shows will be with the sanction of local AGVA chapter. Local union ruled that a nitery can stage a celeb night only if it kicks in with a substantial contribution to the AGVA Benevolent Fund.

## Los Angeles:

# Eckstine, Heywood Weak 20G in L. A.

LOS ANGELES, Oct. 12.—Billy Eckstine ork and Eddy Heywood combo will pull a n.s.h. \$20,000 b.o. at the Million Dollar this week. Also on stage, Mack and Ace. Pic, *Glass Alibi*.

Last week Lionel Hampton drew a solid \$30,000, with Otto Eason, hoof-er, and Red and Curley, comics, also on the bill. *Traffic in Crime* was the pic.

## Busse Okay 21½G, Indpls.

INDIANAPOLIS, Oct. 12.—Henry Busse and his ork did good business at Circle Theater (2,800 seats, 74 cents) last week, hitting \$21,500. Sharing the bill were Fred Lowery and Dorothy Rae, Walter Nilsson and Cliff Nazarro. Pic, *Partners in Crime*.

## College Inn, Hotel Sherman, Chicago

(Friday, October 11)

Talent Policy: Dancing and floorshows at 8:30 and 11:30. Manager: Joe Spieler; publicity, Howard Mayer. Prices: \$1.50 and \$2.50 minimums.

The drummer man (Gene Krupa) and his band did the best job thus far of following Sherman Hotel Prexy Byfield's instructions to keep music subdued until 10 p.m., when the dining period is completed. Band sacrificed nothing in the way of bounce or tune, and the effect of the subdued Krupa volume is a good example for other band leaders who think they have to blow the roof off in rooms smaller than the average ballroom. Band is considerably sweeter in its arrangement compared to last year's Krupa crew.

As usual, the leader was the great showman from behind the tubs. On a newie in the books, a jazz adaptation of *Valse Triste*, and on his *Drum Boogie* Krupa took a huge mitt for his skin beating. Despite loss of Charlie Ventura to the fronting ranks, Krupa has come up with another jazz ace in Charlie Kennedy, who blows like Parker, but with far more finesse and commercial appeal. Piano man Buddy Aenelli, making his first personal appearance with the trio, stood out for his key-boarding.

Carolyn Grey, making her first in person locally since she was with Woody Herman several years back, does a showy job of selling the bounce tunes, while Buddy Stewart, as usual, starts fem hearts throbbing with his throating.

## NIGHT CLUB REVIEWS

### Chez Paree, Chicago

(Wednesday, October 9)

Talent Policy: Dancing and floorshows at 9, 12 and 2. Owners, Mike Fritzel and Joe Jacobson; production, Olive Bernard; publicity, Bob Curley. Prices: \$3.50 and \$5.00 minimum.

Ops here have forked over the biggest mitt full of moo ever to get together current revue, starring Sophie Tucker, with Willie Shore, Bobby Breen and Patricia Adair.

Tucker drew plenty of her old material out for opening here, plus some new special lyrics that make table sitters redder their mitts with pounding. Best of the new was *Hormones and Pills*, a subject that's always good for yocks and she got 'em.

Willie Shore is pulling further away from his dancing, which is still his forte. Uncovered some new gag material here, which went over to just average titters. Pulled out pin ball routine and other oldies to sew up big mitt.

Ex-mopet screen star, Bobby Breen, has grown to young manhood with much better than average voice and plenty of stage savvy. Puts over his tenor voice well on medleys from *Annie, Get Your Gun* and *Night and Day*. Petite Patricia Adair makes swell personal appearance and has plenty of eye-snatching tricks in her specialty terping, but lack of elevated stage here caused half of payees to lose full benefit of top work. Rated well.

### Old Romanian, New York

(Wednesday, October 9)

Talent Policy: Floorshows at 9:30, 12:30 and 2:30. Operator, Jack Silverman; publicity, Sidney Heller. Prices: \$1-\$1.50 minimums.

New show is geared to nabe trade tho an obvious attempt is being made to get uptown spenders. How successful try will be remains to be seen, tho the fact that the spot has been running for 21 years speaks well for its policy. Opening show caught had some okay moments, but inability of music to get together with acts, plus lack of knowledge of routines by the lines (8) and four showgirls, made for ragged effect.

Individual performers were acceptable altho three dance acts on a six-act bill made for imbalance. Bobby Harrell, a nice looking lad with a blondish mop of hair, was pleasing with his acro-taps. A couple of butterflies won hefty mitts. Nina Dover, singer, a buxom brunette with a big pair of pipes, registered with her *Tico-Tico*, a Russian number and her *Praise to Bahia*. Gal's overschmaltzy selling was made for this spot.

Alice King is still as good as when she used the handle of Alice Kaven. Her keen novelty terps, smart appearance and perennial youthfulness broke customers away from their gobbling to make with the hands.

Ralph and Eileen, a standard act, best known as Olson and Joy, another clickeroo. Sailor Boy and cute girl partner did their usual capable acro routines and biz with skill. Boy's cigarette bit, in which he lights his butt from a match inserted in the sole of his shoe, bringing leg over one shoulder, was good for juicy applause. Trick, however, doesn't come so easy any more. Tempus fugit.

Sadie Banks, the Delancey Street Sophie Tucker, is as permanent here as the bar. Her special numbers delivered in a song-talk fashion received chuckles.

Jackie Phillips is a comic with local audience appeal, to judge from reception mob gave him. Routines, however, are just fair. Boy showed a couple of bits that need padding for better results. Some of his gags also need rehearsing. Time and again he stepped on his own punch lines.

Line work was ragged. Girls worked in three productions, in only one, the last one, showing anything. Finale, a Russian number with tambourines, was spirited, with most of the spirit coming from the tambourines. Girls are badly in need of rehearsals.

Joe La Porte's ork makes a lot of noise with its five-pieces, but like the line, it also needs rehearsals.

### Chanticleer, Baltimore

(Thursday, October 10)

Talent Policy: Floorshows at 10 and 12:30. Operator, Curley Miller; publicity, Merle Fox. Prices, \$2 minimum.

New show which premed tonight runs well and acts obviously know their business. Only fall-down was in the line. The Milray (8) kids are pretty and costumed attractively in their three production numbers. But what they have in looks they lose in skill. Gals went thru their routines with all the grace of perchons.

Topper is Jan Murray, who got healthy yocks practically all the way. Boy is back in his La Martinique groove. He has now mastered his material, improved his sharp change of pace and those quick switches pulled belly gurgles from a slim audience. Oddly enough Murray didn't have to resort to any blue gags to register. Here and there he dropped in a little double entendre, but it was well done and inoffensive.

Nancy Donovan also was satisfac-

## Beverly Hills Country Club, Newport, Ky.

(Friday, October 11)

Talent Policy: Dance and show band; floorshows at 8 and 1. Management: Beverly Hills Company, operator; Bernard Glatt, managing director; Bill Klein, maitre d'; Frank Sennes, booker; Hal Braudis, exploitation and promotion; Howard B. Thompson, of Allen, Heaton & McDonald, publicity; Dottie White, art director. Prices: Dinner from \$2.50; drinks from 55 cents. Minimum, \$2, except Saturdays, \$3.

To celebrate its 10th birthday, Beverly comes up with a powerhouse layout highlighting Frank Libuse, the Lecuona Cuban Boys, Artini and Consuelo, and the Kathryn Duffy Dancers (12). Kathryn Duffy came on from New York to give her personal touch to this one, and the result is another production masterpiece. Show is destined to hold four weeks instead of the usual two.

Artini and Consuelo, smartly-garbed ballroomers, offer three routines that sparkle with originality and enjoyability. Radiate class and work with a grace and ease that makes their exciting holds, spins and lifts seem simple. Drew heavy applause thruout.

Lecuona Cuban Boys (17) offer a Latin music fiesta that's peppered thruout with fire, color and novelty. Stacks up as one of the most entertaining combos to show here in a long time. Lads churn up a rhythm that makes one like the Latins, and their solid music weaving is further enhanced by an array of good vocal talent. Due to lack of rehearsal time, combo was backed on the show music by several of the lads from Gardner Benedict's band, which closed a long run here the night before.

Frank Libuse culled his usual quota of laughs with his waiter bit and clowning among the tables before the show, but it was not until he took his own spot with his clever partner, Margot Brander, that he proved his real worth as an entertainer. Their horseplay, with Miss Brander as an opera prima donna and Libuse as her piano accompanist, tore the house apart. Stopped it cold and called it quits with the house hollering for more. Netted one of the biggest hands ever given an act here.

Kathryn Duffy Dancers again demonstrated that they are not merely a line embellishment but a solid feature in themselves. Their *Calypto Joe* opening and the *Showboat* finale, sparkled by outstanding costuming and excellent lighting, won rounds of applause from the payees. Christina Carson and Jo Gibson stood out in both items with their excellent terping. Kandy King fared well with a bit of saber twirling.

Gayle Robbins, singing mistress of ceremonies, turned in her usual good performance on an unusually tough assignment. In addition, the ravishing brunette kept the fem patrons gaga with her extensive wardrobe.

tory. However, gal had better learn the showbiz rule, "Get off when you're ahead." She stayed on so long that initial effect was almost lost.

The Gerardos, who have worked everywhere but New York, are a classy ballroom pair. The girl, a clear-skinned, grey-eyed redhead, makes an attractive appearance. The boy, a dark-skinned Latin type, is competent. Together they did a beautiful job. Couple doesn't have too many tricks. Showed a few semi-lifts and spins for flash and closed with a full shoulder whirl for good mitting. But if they're short on tricks they're long in intricate dancing. Kids would do well in any room with a raised stage where their footwork can be seen.

Lenny Hobbs ork played a capable show. Ricard's Rumbas did the Latin beats.

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**China Doll, New York**

(Thursday, October 10)

Talent Policy: Dancing and floorshows at 8, 12 and 2. Owner, Tom Ball; publicity, Rubin-Schenker. Prices: \$2-\$3.50 minimums.

Donn Arden and Lee Mortimer have garnered the cream of Chinese pulchritude for the *Maid in China* show. Dolls are individual knockouts.

Show is sparked by Frances Chun, billed as the Chinese Sophie Tucker, and the Four Canton Brothers, acro act, making their American debut. Main drawback of show is length, running an hour and 10 minutes. Pacing is slowed by one or two acts.

Opening line (10) number featured Mui Song with some sensuous dance movements that would make a Buddhist run to Arthur Murray. Emsee Tai Sing soured things a bit by asking a hand for opener after ensemble offstaged. Next on were the Cantons, who make it necessary to pull out of hiding the adjective sensational. In the limited floor space, these boys did some lifts and twists that pulled down the house.

Frances Chun was next on. Gal didn't live up to the Tucker billing, but displayed a sock delivery and pleasing set of pipes. Opened slow with *Let's Do It*, getting into warmer stride in the chorus, and segued into *Juke Box Saturday Night* to recall hit tunes associated with fem celebs. Big reception on Nora Bayes's *Harvest Moon*. Took two encores, *You Made Me Love You*, in which she overdid with gestures in spite of the Tucker theme, and a Gershwin medley, *Man I Love and Embraceable You*. Heavy claps.

Line on again in a blue jade number in pretty blue filmy costumes. Chun spotted on the vocal and Mui Song in dance. Emsee Tai and Jessie Sing stayed on for scintillating ballroom trick, encoring with socko rumba in very un-celestial fashion. Pair displayed smooth exhibition of grace and easily please customers. Next on, Chinese hillbillies Ming and Ling, father-son team. Songs and patter drew laughs, with Ling's Ink Spots impression of *To Each His Own* getting big hand. *Gypsy* encore, a la Ink Spots again, registered so-so. Act wound up introung bus boy Louis Young doing a falsetto version of *Lilly Pons*.

Chinese circus finale was the only paced production number in show. Line wore swell wardrobe in all production numbers.

Show cut in top manner by Jacques Frazee ork. Jose Curbelo's rumba crew and Frazee band share bandstand for dancing.

**Hotel Radisson Flame Room, Minneapolis**

Talent Policy: Dance and show band. Shows 8:15 and 11:45. Management: Byron Calhoun, manager; Jerry Conway, publicity. Prices: Dinners from \$2, suppers \$1.50 minimum; drinks from 60 cents.

This room has come up fast in the last couple years as one of the one-two spots in the city. Policy has been to have one outstanding act, and this has worked out well.

Myrus, mentalist, who was here only three weeks ago, returns for another three-week engagement after scoring outstanding hit on first showing. Offers a sock demonstration of mindreading with audience gaping at his accuracy. He missed boat, however, when he said before third World Series game that Red Sox would take three in row. Members of audience write queries on cards, sign and fold 'em and put initials on outside. He proceeds to answer, giving correct name, etc.

Lois Manning, torchy canary, does fair on *Can Our Love Be Passe?* and *Cuban Pete*. Ray Morton six-piece ork does top job for dancing and show.

**Walnut Grove, Baltimore**

(Thursday, October 10)

Talent Policy: Floorshows at 10 and 12:30. Operator, Francis J. McLane; publicity, Henry Marahrens, Irving Klein. Prices: \$2 minimum.

Large, fat U-shaped room with a balcony that runs all around manages to get a feeling of intimacy thru the odd arrangements of dance floors. There is the customary dance space around the band stand, two more on either side of it and still two more on the balcony in sort of hide-aways. Shapes up as an excellent band location. Capacity downstairs is 700; upstairs 300, altho most of the customers are beer and pretzel buyers.

Show is expensive and on night caught had all the usual preem headaches. Bandstand, shaped like a walnut with upper shell opening, wasn't working, and Johnny Long band had one trombone blocking the entrance, so, instead of acts using stage entry they had an awkward walk across the dance floor to climb temporary steps before they could get into position to work.

First two acts, nothing happened. The Harmoniacs, three harmonicas, opened with a slowie and finished with *William Tell Overture*. In between, there was little action.

Pierre and Renay, ballroom team, had a difficult time on the extended stage (floor slides out from under stand). Routine showed poor organization and no continuity. Overhead spins got polite applause.

Willie Howard opened with his customary French lesson routine bringing on Al Kelly for the double-talk bit. Act registered okay but got its best yocks when it turned blue. Howard also used his chauffeur, a fat guy, who, with Kelly, made up the *Shedhouse Trio*. The tag killed them. In fact, anything that was obvious, registered. Finished with *April Showers a la Jolson*.

Then came another awkward pause while grips lifted a minipiano on stage for Frances Faye to use. "I'm Such-a-Doll" Faye had a tough time getting started. Her sharp hep lines just lay there while mob looked up open-mouthed. Managed to register with her *Man Will Always Be a Dog*. Tried using Johnny Long in the act, but he is a band leader, not an actor. He repeated his lines as if they were funeral orations.

Show teed off with Long band giving out with its label, *Shantytown*. Next did theater routine in which the drummer gets loused up. Then made with another number. Ork canary, Francie Lane, looks good, but can't sing. She was so nervous it was embarrassing. Band, however, cut the show nicely. Tune Toppers, four boys, voices and instruments did the lulls and made with the corn.

**Three Deuces, New York**

(Wednesday, October 2)

Talent Policy: Floorshows at 11, 1 and 2:30. Manager, Sanmy Kaye; publicist, Curt Weinberger. Prices: \$2 minimum.

Swing spot now headlines Maxine Sullivan, who went here instead of the to-be-opened Onyx Club. On the standards, such as *Loch Lomond*, tiny singer, is still top-drawer stuff. Unfortunately, her routines, as caught here, put her in the ordinary class.

Gal opened with *I've Got the Sun in the Morning*, which has been sung to death by every \$100 singer. So she was off to a bad start. Tried next with an original, *Ace in the Hole*, that sounded like it was dreamed up for her by an adolescent. It laid an egg. Then came *Put the Blame on Mame*, followed by *Every Time*. It was only shouted requests that made her give out with *Loch Lomond*. It was obvious that gal was heartily sick of the Scotch ballad. But until she can get something to replace it, would be silly to drop it. In addition to Sullivan, spot also

**Lookout House, Covington, Kentucky**

(Wednesday, October 9)

Talent Policy: Dance and show band; floorshows at 8:30 and 1. Owner, Lookout House, Inc.; manager, Clay A. Rambeau; publicity, Betty Kapp. Prices from \$2.

*Touchdown Parade* utilizes Mitzi Bruggen's slick Lucky Girls (8) line and a backfield composed of Zero Mostel, Jerri Sullivan and the Paxton Brothers, with the club manager Clay A. Rambeau, in the quarter-back slot, to give this room another winner. Kick-off sends the Lucky lassies into athletic-routined tappyery that is refreshing in its smoothness. Win a solid mitt.

Credit the Paxton Brothers with a neat assist for their sock hand balancing. Especially outstanding are their feet-to-shoulder and feet-to-feet lifts and leaps. Culled a huge hand.

Jerri Sullivan's letter-perfect articulation and excellent torchings of pops and oldies make her as commercial as a new \$100 bill. Wins easily with *Tico-Tico, I Don't Know Why and Where or When*. On the recall does a cute *Rum and Coca-Cola*, on which she collaborated in the writing, and the blue hue with which she touches it up is all to the good. Beauteous brunette bowed to riotous applause.

Lucky Lovelies return for more smooth excellently-timed toe terpsichore.

The hilarious Mostel fits beautifully into these surroundings, and is a tremendous click. An expert comic, Mostel had 'em literally rolling over with his take-offs on Boyer and Durante and his hygenic lecture. With payees limp from laughter, he let them have his electric coffee percolator impression and his folk dance, both out of this world. Could have remained on indefinitely.

Manager Rambeau's emseeing lends perfect balance to the proceedings, spiking the works with numerous humorous situations. Bob Snyder's ork does its usual finished job on the show and dance music. Step Wiggins Trio fills the lulls, with Larry Vincent still the pianistic star at the Wonder Bar.

**Kubla Khan, San Francisco**

(Sunday, October 6)

Talent Policy: Floorshows at 8, 10 and 12. Owner-Manager, Eddie Pond. Prices: \$2 minimum.

Based on Cole Porter tunes, show is best seen here in some time. Has an all-Chinese line with an American band, Bill Oetke's Rumberos (9). Opens with gorgeously costumed (by Frances Hill) *Night and Day* number, with the line, Jadin, Koby Yee and Owner Eddie Pond mixing in a gay routine. Miss Yee stays on to do a baton dance. Very clever.

Larry Ching, billed as the Chinese Crosby, sings *Night and Day* and several other Porter hits. Has a strong, deep voice and plenty of personality. Off to a good hand.

Line and Yee girl on next in a cute *My Heart Belongs to Daddy* routine, which brings on the Sing Lee Sing Troupe, show stars, with some daring acros and stunts. Swell work in a small space. Troupe is terrific and earns a heavy duke.

Mae Lee, pleasing soprano, clicks with *I Love You* among others. Then the line, again gorgeously gowned, in *Begin the Beguine*, which introduces Jadin and Li Sun, neat-looking dance duo. Oetke crew cuts the show and plays for dancing. Near capacity. Room is a 225-seater.

has Sid Catlett's ork (5), which gives out plenty on the bounce stuff. Big Sid's work is as sharp as ever, winning big hands every time he solos.

Al Casey Trio (guitar, bass, piano) do nicely with some arrangements. Back Miss Sullivan okay.

**The Plantation, Moline, Ill.**

(Sunday, September 29)

Talent Policy: Dancing and floorshows at 9:30 and 12:30. Owner-manager: Stanley Wiedner. Prices: \$1 minimum nightly, with drinks from 50 cents up.

Located near the Tri-Cities, Moline and Rock Island, Ill., and Davenport, Ia., the nine-month-old Plantation, a refurbished country villa turned into a dining room and a downstairs night club, the Terrace Room uses a talent policy of \$3,000 weekly to lure payees from within a radius of 200 miles. Op Stan Wiedner, booking thru Sid Page, Chi agent, has proved that bistros in hinterlands don't need major names to keep biz at capacity, but rather that a well-rounded bill will do the trick.

Show caught was typical well-balanced fare, with The Pretenders, disk-panto trio, headlining, and the Ballantines, harmonica duo, and Ginny Carta, tapstress, filling out the show. Local eight-piece band, Wibbey Fischer, played a fine show and did an extra special job for dancers. Working with the Morgan Sisters, neat harmony trio. Fischer has a number of showmanly intros for his numbers, such as sidemen setting up a clamor when drummer gets hot on tom-toms and maraccas, and finally shouting "South America, Take It Away" when efforts to stop his S. A. tubbing fail.

Pretenders, handsome 20-year-old lads, do a first-rate precision job of original platter performances. Have plenty of cute tricks and props to go with every number and won heavy mitts all the way. Ballantines, girl and guy, have improved plenty since male took on his partner a year ago and they went on USO. Gal has developed an excellent sense of showmanship and pair's harmonica scorings are top notch. Ginny Carta also has strengthened her tap stint a great deal since last year, now doing some intricate cleating. Stage savvy fine as always.

More Night Club Reviews on Page 43



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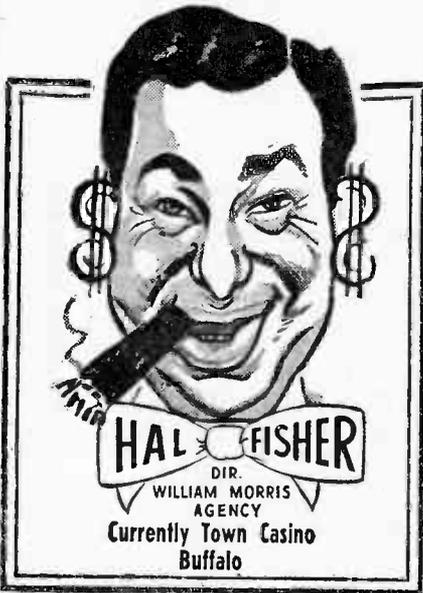
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**VAUDEVILLE REVIEWS**



**Million Dollar, Los Angeles**

(Tuesday Afternoon, October 8)

It's a jazz concert, with Billy Eckstine's ork (16) and the Eddie Heywood combo (7) sharing the stage. Chief trouble with the show is lack of balance—more than an hour's music-making offset by one song-dance act. Eckstine's ork, having undergone personnel changes, is rough in spots. Best offering is the Eckstine version of Dizzy Gillespie's *Oo Bop Che Bam*.

Mack and Ace pull plenty of palms as the only act on the bill. Gal comes on singing *Shoo Shoo Baby*, with partner entering later as the sailor back from the seven seas. Pair join in a jitterbug session for a lively response.

Anne Baker's vocals of *Route 66* and *Come Rain or Come Shine* left payees cold. Possessing a good voice, lass seems ill at ease on stage. Injection of some personality would help get the customers on her side. Ticket-holders go for maestro's mellow-voiced vocals of *In the Still of the Night* and *I'm in the Mood for Love*. Best hand for *Prisoner of Love*.

Eddie Heywood, holding the last slot, displays fine pianistics. However, he overdoes it by giving customers too much for their money, with show running over its usual hour's length. Best of his offerings was *Loch Lomond*, which showed refreshing originality of arranging.

Pic, *Glass Alibi*. Biz, n. s. h.

**Loew's State, New York**

(Friday, October 11)

New card packs plenty of entertainment geared to ability of patrons to assimilate. It has the usual corn, which always sells here, a fast novelty and flash singing for good receptions.

Zippy opening brings on Jack Holst, a tall, dark, good-looking gent, a flicker stunt man who works with a blonde billed as Milady. Boy did some breath-taking horizontal par tricks that pulled gasps and sock mitts. Both do a little talking, showing pleasant well-modulated voices. Holst has one trick, announced as original, which involves a pendulum swing on the bars, a complete revolution ending with a jump swing to opposite bar. Girl also does some bar work but it was the boy who had them on the edge of their seats.

Edith Fellows, looking cute, pert and tiny, came on with *In the Still of the Night*, followed by a medley which she had the good taste to intro by saying she hoped one of the numbers would be to the audience's liking. Most singers explain "my next number is my favorite," assuming that because they have the arrangement, it must necessarily be a favorite with customers. Medley was a combo of standard and pop ballads the house liked. Earned a recall and gave with a longhair flash number. Gal's phrasing, mike stance and informality registered heavily.

Cookie Bowers opened slowly, as usual, but had plenty of yocks before he was thru. His character take-offs and dialect bits rang the laugh meter.

Paul Haakon with Eleanor Tennis (unbilled) satisfied with his graceful dance patterns. Gal worked nicely with him. Team got a lot of humor and vitality into its routines. Cake-walk ballet and Haakon's single in the Russian number were particularly effective.

Milt Britton band is a subdued outfit today. Gang still goes in for knockabouts and slapstick but most of their time is now given over to hand stuff. Tom Rafferty carries most of the comic load but results were not particularly good. Britton's canary, Suzan Carol, a lush blonde, did a couple of specialties with just fair results.

The Louis Basil house ork has given stage shows quite a lift. The new apron puts Basil right under the stage. He uses a mike thru which he emsees the show. Effect makes for speed and showmanship. Basil brings acts on skillfully and gets them off the same way. Finale had a gimmick for band boys and leaders. They all put on Mexican hats, sing a few lines of a Latin tune, ending with a plug for *Holiday in Mexico*, as picture, a hold-over, came on.

**Olympia, Miami**

(Wednesday, October 9)

Well-balanced variety bill, with the customers warming up heartily. Barbara Blaine starts festivities in an acro contortion hoofing specialty with high kicking, leg swings and whirls. Nice mitt at the finish.

Frank and Mary Shannon on next with effective juggling. Man does about everything possible with numerous balls and uses a dozen or more cigar boxes in a good balancing routine.

Ted Claire, emsee, opens with his crying baby bit, does a nervous twitch number, an Al Jolson impersonation and closes on the hoof. Stops the show.

Wyman and White, fem and man, harmonize for good results. Jackie Bright, auctioneer, uses audience stooges for comedy, passing out all sorts of gifts. Handles his work so

**Music Hall, New York**

(Thursday Evening, October 10)

New stage bill is a nifty, with the last section—devoted to thumbnail version of *The Mikado*—a knockout job of staging and costuming. Whole show is colorful, fast moving and slickly staged.

Following the ork's nice handling of the overture to *Orpheus*, show segues into the ballet, in which the corps de terp turns in a much smoother job than in previous shows. But highlights of this ballet are Niraska's butterfly dance, which is a seller, and Rudy Tone's fine terping. Latter comes back later to do another nice job of dancing, aided by Harold Haskin and Charles Zuleski.

Mimic Nip Nelson has a load of variety in his impersonations, ranging from top ork leaders to a yock-getting take-off on Winston Churchill that brought him big hands. He works smoothly and with pace thru a very long series of imitations, some of which, being standard routines, could be dropped without hurting the act.

The Rockettes offer their customary precision number under the title *Five o'Clock Rush*, and get the customary hands.

*The Mikado*, which presents characters Olive Bonelli, Lawrence Nickol, Frances Lehnerts, Louis Polacek, Dorris Moore and Kay Cavalli, manages to contain almost all the pop numbers. Singers do good job with all songs and the Music Hall Glee Club makes a swell choral background. Comedy, however, is left out here, with the fem corps handling a dance to a medley of *Tit Willow* and *Flowers That Bloom in the Spring*.

Picture, *The Jolson Story*. Biz, excellent.

**Follow-Up Review**

BLUE ANGEL, NEW YORK: Ordinarily you'd expect the Murtaah Sisters to take the joint apart, but the subdued atmosphere of this classy niterery seems to cramp their style. For the kind of antics these three girls perform, they need plenty of elbow room, and the vest-pocket stage here hampers them.

Fems hold back a bit in presenting their rowdy singing, grimaces and gestures, which robs them of a good part of their usual quota of belly-laughs. Nevertheless, they do okay with the mob. Wearing customary lovely peekaboo gowns, girls open with some special material on *I'm Not the Kind of a Girl You Think I Am*, which slides into *Personality*. Then Kate Murtaah, the deep-voiced beauty, solos with *Look Down That Lonesome Road* with the other two girls joining at the end in a hoked up bit. Parody on radio jingles winds up the regular turn, but loud applause brings them back for the familiar *Frankie and Johnny*, garnished with Chinese, Russian and Italian accents. Off to big hand.

Murtahs fill well the vacated spot left by Delta Rhythm Boys. Monica Lewis and Richard Dyer-Bennett are still connecting solidly, while the terrific Prof. Irwin Corey knocks 'em dead with his elaborate panto lecture.

interest is maintained, and earns a good hand.

Pic, *The Big Sleep*.

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# NIGHT CLUB REVIEWS

## Broadway Hofbrau, New York (Thursday, October 3)

Talent Policy: Dancing and floorshows at 7:30 and 11:30. Owners-operators, Walter Kirsch and Felix Meyer; publicity, Milton Rubin and Hal Schenker. Prices: No cover, no minimum.

Geared to the before and-after-theater trade, this restaurant has set up a nice pleasant show, with the accent on chirping. Moves smoothly, but could do with a comic to spot it with more yocks. Only boffs are supplied by Lou Sherwood band with their novelty numbers, and they do an over-all good job. Ork plays a good show and handles the dance lulls, alternating with the Henry Wynne Trio.

Orks opens with *Student Prince* overture, seguing into Buddy Soyer and his tap-acro routines which he sells well. Later he closes show with Terry Dean in taps to longhair opera pops that brings good hands. Elsewhere Miss Dean does an Oriental solo.

Dolores is a chirper with good vocal possibilities. When she relaxes and gives out she does a swell job of such pops as *Begin the Beguine* and *I Love You Truly* from the *Chocolate Soldier*. She joins later with emcee Bob Farrell to do a nifty job in duet, *Sweethearts*.

Following ork's novelty numbers, including Sherwood's imitations of top band leaders—Henry Busse, Tommy Dorsey, Clyde McCoy and Ted Lewis—and the gagged-up *What Became of Sally*, Farrell comes on to chant as soloist. He has a solid set of pipes and knows just how to handle a variety of numbers such as the *Drayra Song of the Vagabonds*, *To Each His Own and Yours* and *My Heart Alone*, the last-named in both German and English.

## Chase Club, St. Louis (Monday, October 7)

Talent Policy: Floorshows at 8 and 11; dancing. Manager, Harold Koplar; publicity, Jeanne Dunaway. Prices: \$1.50-\$3 minimum.

This beautiful West-end spot has opened for the season with Newsome, announcer on Station KWK, as the new emcee, and ork leader Frankie Masters and acts.

Show opened with lovely Phyllis Myles singing *I Don't Know Why*, following with *What Do You Want To Make Those Eyes at Me For?*, *Doin' What Comes Natur'ly* and *Take Me Out to the Ball Game*. A solid hit with the payees.

Forest Lane, vocalist, recently discharged from the armed forces, was well received.

Quartet, composed of four cuties—MaLy Kay, Pat and Jo—came in for a good round of applause.

Feature act of the show was Alphonse Berge, lightning dress designer, who creates fashions while you wait with his four beautiful models. Act well received.

Frankie Masters ork (20) does an excellent job on the show and plays well for dancing.

## Showboat, Milwaukee (Sunday, October 6)

Talent Policy: Dancing and floorshows at 9:30 and midnight. Owner, Nick Gentile; publicity, M. O'Brien. Prices: \$1 cover.

Show is overbalanced, with headliner-comic Alan Gale, taking more time than all the other acts put together.

DeMar and Denise did a smooth job of ballroom dancing with a whirl finish to a rumba exhibition that got biggest hand of entire show. Maria Lawler's throaty contralto got a good hand but she was too draggy on ballads. Her *My Bill* got lost, it was done so slowly. Kay Hughes, a looker, did better, playing her own accompaniment to pops. Easy to listen to and easy on the eyes. The Modelaires handle the line capably. Smooth co-ordination and good variety in their numbers.

Gale's dialect jokes were good and went over well, but he put on dramatic skits that were somewhat out-of-place in a night club. Several blue gags were in bad taste.

Wally Miller's ork smooth on background music.

## Tic Toc, Milwaukee (Sunday, October 5)

Talent Policy: Floorshows weekdays at 10 and midnight; week-ends at 9, 11 and 1. Owner, Al Tusa; manager, A. J. Weinberger. Prices: 50c cover.

Show is made up of acts good enough to highlight any average show. Cute Watkin Twins opened with tap routines and warmed the house up for the dancing marionette act which followed. Puppets, in Lester Omar's turn, were brought close to the customers' tables and seemed to fascinate the trade. Got a big hand and did an encore.

The Barbary Coast Boys (Bob Fisher and Milt Feiber), local faves, drew pleased titters with mildly naughty songs. Their *Have a Good Time When You're Young*, a medley of tunes identified with various headliners, with Fisher doing the imitations, rated the best mitting of the show.

Last act, a roller skating trio, Sandy Lange and Company did okay whirling. Phosphorescent costumes are effective.

Johnny Davis ork and Bill Oger Trio handled background and dance music well.

# Fla. Goes Name Wacky; Niteries Splurge on Acts

(Continued from page 38)

been estimated that profit will be \$2,000. Over 12 weeks, the average Miami season, if spot does capacity it will profit \$25,000, or as much as Berle alone will take out in about two weeks.

## Big Nuts

The Beachcomber has a capacity of 425. Like the Copa, it too, must fill every seat for two shows a night and have a 100 per cent turnover in order to get \$55,000. Martha Raye will get \$6,500; Richman \$4,000, Howard about \$2,500 and the dance team about \$750. With production costs, this will bring the show out up to about the same as the Copa's, \$20,000. Also figuring is the Florida musician's scale, \$140 for sidemen, the highest in the country. With all this overhead, ops will have their headaches just finding the dough to meet salaries. The foregoing figures, say nitery ops, are based on capacity biz. But, they ask, what happens if there is rain, or another hurricane hits, or biz is poor?

Most Florida cafes charge \$3 minimum for liquor. Last season there was a load of dough around, but even so, spenders objected to the \$3 rap. This season it is hoped OPA will permit joy-juice peddlers to hike the price to \$5, which ops are trying to get now. Yet, if they succeed, says one cafe man, the consumer resistance will be terrific.

Despite the confusing outlook, because of the salary problem, talent agencies and nitery ops expect a really big Florida season. At the same time they say that while it will open with a bang, it may fizzle before the season ends. Sum total, they say, will be a resort loaded with potential big biz that will add up to just a fair over-all take when the season closes.

## New Norfolk Spot Clicks

NORFOLK, Oct. 12.—Larry Kent opened his new Candlelight Supper Club atop the Commodore Restaurant here Wednesday (9) to turnaway biz. Customers have been piling in at near-capacity since.

Kent, comic-emcee, who had a fling at night club ownership-operation with the Brooks here last season, has a beautifully decorated room. First show featured Peggy McHugh, terper; Wesley Whitehouse, mag; Ronnie DeKoven, singer, and Kent as emcee.

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Ruby Reed—sweet, innocent—  
“But, it's your baby, Buck, and I know it!”



Robert E. Callahan—author

World traveler, publicist, business executive, novelist, and creator of Mission Village Enterprise, L.A.

Author of “Heart of an Indian”, “The Evader”, “Daughter of Ramona”, and “Wife Wanted”, recently filmed, starring Kay Francis.



Whiskers—musical hobo—“Come on, outlaw, you're eatin' snakes fer breakfast’.”

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## D. C. Legit Break Seen in Lisner's Sell-Out for "Joan"

WASHINGTON, Oct. 12.—Capital's new outlet for legit shows—Lisner Auditorium—is making showbiz history here, with disclosure this week of an all-time record advance sell-out for a three-week run of an opener show despite stiff competition from Washington's old legit standby, National Theater. The Lisner sell-out is for the new Maxwell Anderson drama, *Joan of Lorraine*, starring Ingrid Bergman and opening October 28.

Veteran show critics see the development as fulfilling their predictions of rosy future for Lisner as a legit house on Capitol Hill, and the Resner management is now getting plenty of encouragement to do some more booking. Washington Theatrical Service, operating the lease on Lisner, which is owned by George Washington University, is plenty tickled by results, since the Bergman show sell-out tops by a wide margin previous record held by *Oklahoma* traveling company. Meanwhile, Lisner this week got a good turnout and favorable reception for its opening event—*Ballet of America*, (9-10). The current schedule for Lisner is interspersed with top-flight concert stars, and likelihood is seen for adding of more legit shows.

## St. Louis Light Opera Guild To Start With "Sweethearts"

ST. LOUIS, Oct. 12.—The Light Opera Guild of St. Louis will preem its seventh season with the Victor Herbert's *Sweethearts* at the Kiel Auditorium October 23 thru 25. Russell Herseth and Gay English will play the leads. Kenneth G. Schuler is musical director, with Al Hohengarten in charge of stage direction.

Guild, a non-profit, civic org, is interested in developing and training local talent. Other shows skedded for production in the 1946-'47 season are *Bitter Sweet* and *Blossom Time*.

## ROUTES

### Dramatic and Musical

American Repertory Co. (Colonial) Boston.  
 Anna Lucasta (Nixon) Pittsburgh.  
 Apple of His Eye (Royal Alexandra) Toronto.  
 Bal Negre, with Katherine Dunham (Shubert-Lafayette) Detroit.  
 Blackstone (Erie) Schenectady, N. Y., 14-16; (Bushnell Aud.) Hartford, Conn., 17-19; (Lyric) Bridgeport 21-22.  
 Bloomer Girl (Shubert) Chicago.  
 Blossom Time (Academy of Music) Northampton, Mass., 16; (Lyric) Bridgeport, Conn., 17-18; (War Memorial Aud.) Trenton, N. J., 19.  
 Born Yesterday (Wilbur) Boston.  
 Come On Up, with Mae West (Walnut St.) Philadelphia.  
 Dear Ruth (Ford's) Baltimore.  
 Dream Girl (Selwyn) Chicago.  
 Fatal Weakness, with Ina Claire (Shubert) New Haven, Conn., 17-19.  
 Follow the Girls (Cass) Detroit.  
 Glass Menagerie (Geary) San Francisco.  
 Hamlet, with Maurice Evans (Erlanger) Buffalo 16-19.  
 Happy Birthday, with Helen Hayes (Shubert) Boston.  
 Harvey (Harris) Chicago.  
 Hasty Heart (College of Pacific Aud.) Stockton, Calif., 16.  
 I Remember You (Studebaker) Chicago.  
 Life With Father (Univ. of Colo.) Boulder, Colo., 16; (Univ. of Wyo.) Laramie, Wyo., 17; (Auditorium) Denver 18-19.  
 Lute Song (Hartman) Columbus, O., 14-16; (Cox) Cincinnati 17-19.  
 Mary Had a Little (English) Indianapolis 14-16; (Hartman) Columbus, O., 17-19.  
 Musical Repertory (Auditorium) Rochester, N. Y., 18-19.  
 Oklahoma (Erlanger) Chicago.  
 Park Avenue (Shubert) Philadelphia.  
 Present Laughter (Plymouth) Boston.  
 Pygmalion (Playhouse) Wilmington, Del., 17-19.  
 San Carlo Opera Co. (Shea) Jamestown, N. Y., 16; (Shea) Erie, Pa., 17.  
 Song of Norway (Boston O. H.) Boston.  
 State of the Union (Blackstone) Chicago.  
 State of the Union (Curran) San Francisco.  
 Student Prince (National) Washington.  
 Sweet Bye and Bye (Forrest) Philadelphia.  
 Tobacco Road (Hanna) Cleveland.  
 Up in Central Park (Civic Aud.) San Francisco 16; (Metropolitan) Seattle 19.  
 Voice of the Turtle (Locust St.) Philadelphia.  
 Voice of the Turtle (American) St. Louis.



## BROADWAY SHOWLOG

Performances Thru October 12, 1946

### New Dramas

	Opened	Perfs.
A Flag Is Born.....	9- 5, '46	44
(Alvin)		
Anna Lucasta.....	8-30, '44	900
(Mansfield)		
Bees and the Flowers, The.....	9-26, '46	20
(Booth)		
Born Yesterday.....	2- 4, '46	294
(Lyceum)		
Deep Are the Roots... ..	6-26, '45	437
(Fulton)		
Dream Girl.....	12-14, '45	274
(Coronet)		
Harvey.....	11- 1, '44	828
(48th Street)		
Life With Father.....	11- 8, '39	2,004
(Bijou)		
Obsession.....	10- 1, '46	15
(Plymouth)		
O' Mistress Mine.....	1-23, '46	237
(Empire)		
State of the Union... ..	11-14, '45	383
(Hudson)		
Voice of the Turtle, The.....	12- 3, '43	1,045
(Morosco)		

### REVIVAL

Front Page, The.....	9- 4, '46	45
(Boyd)		

### Musicals

Annie, Get Your Gun... ..	5-16, '46	163
(Imperial)		
Call Me Mister.....	4-18, '46	204
(National)		
Carousel.....	4-19, '45	623
(Majestic)		
Oklahoma!.....	3-31, '43	1,524
(St. James)		
Three To Make Ready... ..	3- 7, '46	252
(Broadhurst)		

### REVIVALS

Gypsy Lady.....	9-17, '46	31
(Century)		
Red Mill, The.....	10-16, '45	416
(46th St. Theater)		
Show Boat.....	1- 5, '46	321
(Ziegfeld)		

### ICE SHOW

IceTime.....	6-20, '46	163
(Center)		

### BALLET

Ballet Russe.....	9-29, '46	16
(Metropolitan Opera House)		
Ballet Theater.....	9-29, '46	16
(Broadway)		

### OPENED

Cyrano De Bergerac... ..	10- 8, '46	7
(Alvin)		

All-out hat-tossing for this one. Yes: Robert Garland (Journal-American), Howard Barnes (Herald-Tribune), Brooks Atkinson (Times), William Hawkins (World-Telegram), Ward Morehouse (Sun), Richard Watts Jr. (Post), Robert Coleman (Mirror), Louis Kronenberger (PM).

Iceman Cometh, The... ..	10- 9, '46	4
(Martin Beck)		

Newest O'Neill opus drew a six-to-three nod. Yes: Brooks Atkinson (Times), John Chapman (News), William Hawkins (World-Telegram), Ward Morehouse (Sun), Richard Watts Jr. (Post), Robert Coleman (Mirror). No: Howard Barnes (Herald-Tribune), Robert Garland (Journal-American), Louis Kronenberger (PM).

### COMING UP

(Week of October 14, 1946)		
Lady Windermere's Fan... ..	10-14, '46	
(Cort)		
Duchess of Malfi, The... ..	10-15, '46	
(Barrimore)		
Loco.....	10-16, '46	
(Biltmore)		
Lysistrata.....	10-17, '46 (?)	
(Belasco)		

### CLOSED

Hear That Trumpet... ..	10- 7, '46	8
(Playhouse)		

Took an eight to one turn-down. No: Robert Coleman (Mirror), Louis Kronenberger (PM), Howard Barnes (Herald-Tribune), Richard Watts Jr. (Post), Robert Garland (Journal-American), John Chapman (News), Brooks Atkinson (Times), Ward Morehouse (Sun). Yes: William Hawkins (World-Telegram). Closed Saturday (12). Printed for the record.

Mr. Peebles and Mr. Hooker.....	10-10, '46	4
(Music Box)		

All out thumbdown. No: Robert Coleman (Mirror), Louis Kronenberger (PM), Richard Watts Jr. (Post), Robert Garland (Journal-American), Ward Morehouse (Sun), William Hawkins (World-Telegram), Brooks Atkinson (Times), Howard Barnes (Herald-Tribune), John Chapman (News). Closed Saturday (12). Printed for the record.

Yours Is My Heart.....	9- 5, '46	36
(Shubert)		
Saturday (5)		

# Anti-Communist Pitch Sets Equity Meeting on Its Ear

NEW YORK, Oct. 12.—In one of the most controversial meetings on record, Actors' Equity yesterday (11) filled the Grand Ballroom of the Hotel Astor with about 1,500 members who sat in on fireworks never quite equaled in the union's history. The issue was one which has been plaguing the union for many years—Communism. Walter Greaza's plea to the members to sign a petition circulated by the Actors' Anti-Communist League was the spark that set off the explosion. Petition puts members on record as opposed to Communism. Greaza stated that Equity-ites signing the petition would not lose their jobs and that, on the contrary, those opposing it would be under the stigma of Communism and subject to employment recriminations.

## U. S. Scenic Work Draws Praise of British Designer

NEW YORK, Oct. 12.—British legit has nothing to contribute to Broadway scenically, according to David Ffolkes, top English designer who is over here doing the sets for American Repertory Theater's *Henry VIII*. Designer claims that English producers are extremely conservative scenically and seldom think in modern terms.

"Here," Ffolkes said, "the standard of construction is better, more interesting materials are used, costumes are more imaginative and the lighting, which has greater depth, uses color more subtly." In England, he pointed out, the story is entirely different. Too much paint gives the sets a tawdry look; new materials are frowned upon and designers rarely experiment. Ffolkes stated that *Dream Girl* would never be done the same way scenically if it were first produced in England. Britisher declared he was not allowed to use plastics in designing Maurice Valency's *Thracian Horses*.

Ffolkes puts part of the blame for this condition squarely on the shoulders of English designers. Since there is no scenic designers' union there, no one need take any tests to design sets. As a result technical standards are very low and designers are mostly artists who frequently have little comprehension of theatrical problems.

"Set building costs here are fantastic," Ffolkes said. "In England, I did an extremely complicated set for a show called *Day After Tomorrow* and the cost was \$2,500. Here, the same set would cost more than double."

Ffolkes especially inveighed against Shakespearean sets in England, calling them dull. He cited for an example Old Vic's *Henry IV*, which he claims was also badly lighted. Designer also says that English musicals are unbelievable compared to Broadway's.

Ffolkes is interested in projected scenery. He thinks it's a natural for the road. With projected scenery all that is needed is a scrim and slides, instead of drops. Such scenery will be especially useful for back-grounds in Shakespearean productions and help to raise their level scenically.

## Twin City Legiters Prep For Heavy Fall Schedule

MINNEAPOLIS, Oct. 12.—Legit and longhair enthusiasts in the Twin Cities have a long and interesting season ahead of them, according to skeds released here by numerous impresarios.

Leo R. Murray, manager of the Lyceum, regular legit house, has booked eight attractions, including: Allan Jones, October 12; *Lute Song*, October 21-23; Katharine Dunham Dancers, October 24-26; *Up in Central Park*, November 5-7; with Maurice Evans, December 5-7; *Anna Lucasta*, December 18-21; *Glass Menagerie*, December 29-January 2; *Student Prince*, January 9-12.

Plantation Playhouse, strawhat en-

A motion asking Mady Christians, Philip Loeb, Sam Jaffe, Ilka Chase and Margaret Webster to resign from the council until they could prove they weren't Communists was drowned out by a chorus of hisses before action could be taken on it.

Clarence Derwent, Equity prexy, drew enthusiastic cheers from members when he made a fervent plea for harmony within the org. Derwent pointed out that every union had a "progressive" and "conservative" faction within it and that conservatives could check progressives if they went too far, but the main thing was to stick together. He called on the org to close ranks for its future well being.

A resolution by Martin Blaine, passed with almost no dissenting votes, stated that Equity was being diverted from its essential purpose by extraneous issues and asked that council set up the machinery to report back to the members at the next meeting on such vital issues as television, re-negotiation of contracts with managers, veterans' welfare, group insurance, investigation into Negro discrimination in theaters, merger of Four A's, welfare fund, experimental theater, senior eligibility and an investigation into legislation detrimental to theater real estate.

It was stated by some Equity execs that the Blaine resolution would be the opening wedge in a battle to force Frank Fay out of the council. Anti-Fay element feels he is primarily responsible for the lack of work accomplished by the council and are certain that with a resolution behind them Fay has to "button up" or else be charged with interfering with the org's biz.

Suggestion was made by Canada Lee that rehearsals be limited to the period just before the show opens. Some managers take advantage of four-week rehearsal time to work their companies three weeks on the road. They utilize the extra week if they are laying off in New York waiting for a theater for tuning up.

John Carradine proposed that producers be forced to find rooms for all actors in road shows instead of concerning themselves only with rooms for principals.

Enterprise which ran during the summer at White Bear Lake, outside St. Paul, has moved into Alverdes Cafe. Operation, opening late this month, will run six nights weekly, with initial production *Adrift in New York*.

University of Minnesota Theater will offer eight plays this season. Sked includes *The Devil's Disciple*, October 15-20; *Green Pastures*, November 5-10; *Skin of Our Teeth*, December 3-8; *Beyond the Horizon*, January 21-26; *High Tor*, March 4-9; *Much Ado About Nothing*, April 8-13.

Twin City Community Players, operating in both Minneapolis and St. Paul have four productions due this season, with only *The Doughgirls* certain.

## Time (4 Hrs.) Goeth As 'Iceman Cometh' Reintroduces O'Neill

"Distinguished Production"

### THE ICEMAN COMETH

(Opened Wednesday, October 9, 1946)

#### MARTIN BECK THEATER

A drama-fantasy by Eugene O'Neill. Staged by Eddie Dowling. Sets and lighting, Robert Edmond Jones. Production supervision, Theresa Helburn and Lawrence Langner. Company manager, Dixie French. Stage manager, Buford Armitage. Press representative, Joseph Heidt. Presented by Theater Guild.

Harry Hope ..... Dudley Digges  
Proprietor of a Saloon and Rooming House  
Ed Mosher ..... Morton L. Stevens  
Hope's Brother-in-Law, One-Time  
Circus Man  
Pat McGloin ..... Al McGranary  
One-Time Police Lieutenant  
Wille Oban ..... E. G. Marshall  
A Harvard Law School Alumnus  
Joe Mott ..... John Marriott  
One-Time Proprietor of a Negro  
Gambling House  
Piet Wetjoen ..... Frank Tweddell  
("The General") One-Time Leader of a  
Boer Commando  
Cecil Lewis ..... Nicholas Joy  
("The Captain") One-Time Captain of  
British Infantry  
James Cameron ..... Russell Collins  
("Jimmy Tomorrow") One-Time Boer  
War Correspondent  
Hugo Kalmar ..... Leo Chalzel  
One-Time Editor of Anarchist Periodicals  
Larry Slade ..... Carl Benton Reid  
One-Time Anarchist  
Rocky Ploggi ..... Tom Pedit  
Night Bartender  
Dan Parritt ..... Paul Crabtree  
Pearl ..... Ruth Crabtree  
Margie ..... Jeanne Cagney  
Cora ..... Marcella Markham  
Street Walkers  
Chuck Morello ..... Joe Marr  
Day Bartender  
Theodore Hickman ..... James Barton  
("Hickey") A Hardware Salesman  
Moran ..... Michael Wyler  
Lleb ..... Charles Hart

#### By Robert Francis

When the country's ace playwright breaks silence after a dozen years, an event of distinction can be anticipated. Certainly the Theater Guild has spared no pains to make Eugene O'Neill's latest effort, *The Iceman Cometh*, live up to expectations. It is distinguished in production, cast and staging. Whether the subject matter of this four-hour drama fantasy will pack the customers into the Martin Beck pews is something else again. It definitely doesn't add up to an evening of gay escapism. However, the Guild has small reason to worry about that for some time with a reported 300G advance already in the till.

In a recent interview, O'Neill opined that in 2,000 years the human race had absorbed so little of the simple basic truths of living that it was time to sweep it down the drain. The mood of *Iceman* is pitched on that note of futility. It seems that everybody, no matter how sodden or depraved, must have their poor little dreams, altho each secretly knows that they'll never be realized. Hold up a mirror to prove them the phonies that they are, and the only peace left them is death.

To prove the point, O'Neill has set down a dozen-and-a-half derelict characters in the backroom of a cheap saloon in the year 1912. They are a select group of poverty-stricken luses from the owner down to a pimping bartender and a trio of tarts. Practically all of them are ex-something—a couple of ex-anarchists, an ex-grafting police lieutenant, an ex-circus con man, an ex-Harvard alumnus, a Negro ex-gambler, a British captain and a Dutch general ex-Boer war and an ex-war correspondent of same vintage. A screwy, sodden lot, but every one of them has his own dream of rehabilitation which he will make reality—tomorrow.

Twice a year on periodical benders has come a free-spending hardware salesman to hole-up with this group. Hickey is everybody's pal with a

stock joke about leaving his wife home in bed with the iceman. This time he joins them sober and strangely changed. He announces that he has freed himself of his strangling pipe-dream and that the resulting peace is wonderful. He'll see to it that all the rest get it, too. They've got to stop kidding themselves and go out to knock their dreams on the head with reality. He knows that they'll fail—and they do. To his evident surprise, his prescription is well nigh fatal to all of them.

It develops, however, that Hickey's own dream-killing has been effected by the murder of his wife, because he couldn't live up to her faith in him. Also, he suddenly realizes that he must have been slightly insane. As he is led off—presumably to Matteawan—the gang frantically convince themselves that everything has come about thru humoring a bemused murderer and they go back to their dreams and their whiskey—all except one, who takes a header off the fire-escape, and a philosophical ex-anarchist who admits that Hickey has made one convert. The philosopher no longer fears death.

All of which takes O'Neill four hours in the telling. But he goes about it in painstaking detail. Each character is meticulously developed, and it is a tribute to fine writing that a conversation piece in which the characters rarely move about the stage can sustain such compelling interest. O'Neill hasn't lost his touch. His dialog is lusty and salty as of yore. In fact, it packs as lusty a wallop on the ear as the cuffs, which the pimping bartender hands out to his "stable" on the stage, wallops which may well cause a lifted eyebrow among more conservative cash customers. *Iceman* may not be O'Neill at his best, but it's still dammed good O'Neill.

Castwise, *Iceman* is about as right as canny selection can make it. Dudley Digges turns in another top-notch character portrait as the drunken, irascible saloonkeeper. And there are other fine character contributions from Frank Tweddell, Nicholas Joy, Russell Collins, Leo Chalzel, Carl Benton Reid, E. G. Marshall and Tom Pedit. Ruth Gilbert, Jeanne Cagney and Marcella Markham do well by the ladies-of-the-evening. James Barton is excellent thruout as the ubiquitous Hickey and builds steadily to a grand climax with one of the longest single speeches (nearly 15 minutes) in theater scripting.

Eddie Dowling's direction is also out of the top drawer, handling difficult static situations for a continuous lift in intensity, and Robert Edmond Jones has designed and lighted two drab saloon interiors which literally smell of cheap booze.

## Bond, Budget Aches Hitch "Lysistrata"

NEW YORK, Oct. 12.—Opening of *Lysistrata*, skedded for unveiling by Max Jelin tonight at the Belasco, has been put back to Thursday (17). Reports have Equity demanding additional bond of around 3G, which Jelin allegedly was unable to furnish on last-minute notice.

Trade talk has it that show was budgeted at \$50,000, where 75G would have been nearer the production nut. Also reported is that principals in cast offered to get up the additional coin for bond, provided Jelin withdrew from project in favor of the Director Janies Light. Jelin refused to accede to plan, hence postpone-ment.

## BROADWAY OPENINGS

### CYRANO DE BERGERAC

(Opened Tuesday, October 8, 1946)

#### ALVIN THEATER

Brian Hooker version of Edmond Rostand's play. Staged by Melchor Ferrer. Sets and costumes, Lemuel Ayers. Incidental music, Paul Bowles. Production supervision, Arthur Friend. Company manager, Charles Mulligan. Stage manager, Jess Kimmel. Press representative, David Lipsky. Presented by Jose Ferrer.

Porter ..... Benedict McQuarrie  
A Cavalier ..... Samuel N. Kirkham  
A Musketeer ..... George Oliver  
A Lackey ..... Stewart Long  
Another Lackey ..... Ralph Meeker  
A Guardsman ..... Charles Summers  
Flower Girl ..... Phyllis Hill  
A Citizen ..... Wallace Wildecambe  
His Son ..... Walter Kelly  
A Cut Purse ..... Nick Dennis  
Orange Girl ..... Patricia Wheel  
A Marquis ..... John O'Connor  
Birsaille ..... Bert Whitley  
Ligniere ..... Robert Carroll  
Christian De Neuville ..... Ernest Graves  
Ragueneau ..... Hiram Sherman  
Le Bret ..... William Woodson  
Roxanne, nee Madeleine Robin ..... Frances Reid  
Her Duenna ..... Paula Laurence  
Comte De Guiche ..... Ralph Clanton  
Vicome De Valvert ..... Anthony Jordan  
Montfleury ..... Leopold Badia  
Cyrano De Bergerac ..... Jose Ferrer  
Bellrose ..... Howard Wierum  
Jodelot ..... Robinson Stone  
A Meddler ..... Francis Letton  
A Soubrette ..... Mary Jane Kersey  
A Comedienne ..... Jacqueline Soans  
Lise ..... Nan McFarland  
Carbon De Castel-Jaloux ..... Francis Compton  
A Poet ..... Vincent Donahue  
Another Poet ..... Leonardo Cimino  
A Capuchin ..... Robinson Stone  
A Cadet ..... Paul Wilson  
Sister Marthe ..... Jacqueline Soans  
Mother Marguerite ..... Nan McFarland  
Sister Claire ..... Phyllis Hill  
A Nun ..... Patricia Wheel  
Ladies, Thieves, Lackeys, Cadets, Cooks, Poets, Sentries, Pages, Children, Actors, Nuns, etc.: Lee Baxter, Anthony Jordan, Toni Brown, Robert Carroll, Leonardo Cimino, Marion Clements, John O'Connor, Nick Dennis, Vincent Donahue, Walter Kelly, Samuel N. Kirkham, Francis Letton, Stewart Long, Benedict McQuarrie, Ralph Meeker, George B. Oliver, Mary Jane Kersey, Charles Summers, Bert Whitley, Howard Wierum, Wallace Wildecambe, Paul Wilson.

At long last Jose Ferrer unveiled his interpretation of Rostand's immortal Gascon to Broadway. It is well that Ferrer took his time with a long road break-in—even pausing for a summer recess and putting the whole show together again. He was evidently laboring for perfection—and he has just about achieved it. He need make no bow to any previous wearer of Cyrano's white plume and fabulous schnozz. His production of *Cyrano De Bergerac* tops any that Broadway has seen for at least a generation.

Any actor who attempts the role of the strutting, arrogant, bombastic Cyrano is setting up a target for critical brickbats. It can be made a ham's paradise or it can be a romantically touching tour de force. Ferrer has shorn it of all traces of the former and strikes a balance between arrogance and pathos for a performance which will be memorable in the theater. Whether he is at sword play (and his rhyming duel is something to see), the poet of the shadows beneath Roxanne's balcony, the clown teaching De Guiche seven ways to reach the moon, or Gasconading on the battlefield, he is superlative in five acts.

While Cyrano obviously adds up to 90 per cent of the proceedings, Ferrer as producer, star and director of the new version, has been wise enough to surround himself with a fine supporting cast and background them with a production which they deserve. Lemuel Ayers's sets and costumes are precisely in the mood to show off the swashbuckling romance of the piece and Paul Bowles's incidental music is a canny addition.

Frances Reid is a right and sympathetic Roxanne, who loves the soul of one man and the body of another. Ernest Graves makes the handsome, simple Christian far more believable than usual. Hiram Sherman underplays the poetic baker, Ragueneau, to a point that keeps him continuously amusing, and Ralph Clanton is a

## MR. PEEBLES AND MR. HOOKER

(Opened Thursday, October 10, 1946)

#### MUSIC BOX THEATER

A play by Edward E. Paramore Jr., based on the novel by Charles G. Givens. Directed by Martin Ritt. Settings, Frederick Fox. Presented by Joseph G. Hyman. General manager, Al Golden. Press representative, Max Gendel. Stage manager, Eddie Dimond.

Hank, a Singer ..... James Robertson  
Brother Alf Leland ..... Paul Huber  
Hattie ..... Juanita Hall  
Brother Wally Leland ..... Tom Coley  
Bump Sorrell ..... Arthur Hunnicutt  
Ellen Sorrell ..... Dorothy Gilchrist  
Chauffeur ..... Van Prince  
Mrs. Hatcher Craine ..... Rande Sanford  
Nate Corbett ..... Grover Burgess  
Mr. Hooker ..... Rhys Williams  
Sheriff Todd Blakely ..... Ralph Stanley  
Pete ..... Arthur Foran  
Deputy ..... Charles Thompson  
Mr. Hatcher Craine ..... Nell McFee Skinner  
Dr. Phil Jameson ..... Tom Morgan  
Judge Fayette ..... Tom Holer  
Mr. Peebles ..... Howard Smith  
A Stranger ..... Jeff Morrow  
Whigsey ..... Ken Renard  
Joe Greer ..... Dennis Bohan

With more action, closer continuity and a whole lot less speling, this show could do some biz on the Stem. As it is, however, the Edward Paramore version of the Givens novel about God and the Devil in the Tennessee hills is patchy, with only a few good spots. The over-all thesping job by the cast gives the wordy script the little pace it has. The fantasy and fad and fact are too mixed to carry much weight beyond the footlights.

There's a large field of endeavor covered in the script dealing with religion, racial issues, unions and the plight of the worker in the South, to mention the most prominent subjects. Most of this is merely words, and what action there is, as in the union riots, is spotty, unconnected and awkward. In fact, a lot of it leaves the pew-sitter dismayed about the Ozarks.

It is hard to define the plot, which is merely a series of incidents attendant upon the visit of Mr. Peebles (God), a Stranger (Christ) and Mr. Hooker (Satan) to the hill village and of their efforts to help the people. Nothing is really accomplished, except the wiping out of one town by Mr. Peebles. The characters just talk in a strong dialect.

Paul Huber, Arthur Hunnicutt, Rhys Williams and Howard Smith turn in top showing in their roles. Tom Coley, Dorothy Gilchrist and Rande Sanford, who supply the white romance, also do an okay job. The minor characters handle their bits slickly. In short, show is an acting success, if not a writing one.

Frederick Fox's sets are good and atmospheric.

## Des Moines Gives "Father" Fatso \$8,100 One-Nighter

DES MOINES, Oct. 12.—Playing *Des Moines* for the third time, *Life With Father* grossed \$8,100 at KRNT Radio Theater (formerly Shrine Auditorium) Tuesday (8). Attendance was estimated at 4,000. Near-capacity house (auditorium seats 4,200) was considered good after the record-smashing eight-performance *Oklahoma*.

Louis Kaliski, company manager, said the \$8,100 was tops for a one-nighter since he joined the show.

thoroly satisfactory and sinister De Guiche. Excellent contributions are made also by William Woodson as Le Bret, Francis Compton as the captain of the Gascon company, and Paula Laurence with her bit as Roxanne's stately duenna. Whole cast has been carefully chosen thruout and there are no flaws even down to the minor roles.

In sum, the latest *Cyrano* has about everything—a fine production worthy of a fine star. If it has a fault, it is that it runs about 10 minutes too long. A little cutting, preferably in the early part of the battle scene, may not be amiss. Even as is, however, it stands solidly on its merits as a fine addition to the new season.

**SWEET BYE AND BYE**

(Opened Thursday, October 10, 1946)

**SHUBERT, NEW HAVEN, CONN.**

A musical comedy presented by Nat Karson. Book, S. J. Perelman and Al Hirschfeld. Lyrics, Ogden Nash. Music, Vernon Duke. Directed by Curt Conway. Settings, Boris Aronson. Dances, Fred Kelly. Musical director, Charles Blackman. Production staging and costumes, Nat Karson. General manager, Robert Milford. Press representatives, Ivan Black, Henry Senber. Stage manager, David Jones.

CAST: Henry Jones, Le Roi Operti, Jack Blair, Billy Parsons, Robert Strauss, Leonard Stocker, Kay Rich, Gene Sheldon, Jennie Lewis, Nevada Smith, Rosemary Schaefer, Walter O'Keefe, Percy Helton, Dolores Gray, Betty Bartley, Eleanor French, Leonard Stocker, Jerry Boyar, Miriam LaVelle, A. Winfield Honey, Henry Jones.

DANCING ENSEMBLE: Daurine Andrews, Charlotte Bergmeier, Jackie Dodge, Beverly Griffith, Gretchen Houser, Lee Morrison, Rosemary Schaefer, Doris York, Elsie Young, Leonard Claret, Nat Dano, Fred Hearn, Lee Ketcham, John Laverty, Jay Lloyd, George O'Leary, Joey Thomas, Gene Wilson.

SINGING ENSEMBLE: Stella Anderson, Kay Boron, Ann Browning, Sandra Grubell, Kenneth Bonjukian, Arthur Carroll, Eddy Di Genova, Walter Holland.

Nat Karson may yet find that his latest extravagant *Sweet Bye and Bye* will succeed in picking up all the pieces scattered so widely by his *Nellie Bly* of last season. But a lot of hard work and deft revising are called for before this one is ready for Broadway.

The usual lavishness of a Karson production is plainly evident thruout the 12 scenes both in costuming and settings, but a very dull book, a bad case of miscasting and a lovely score that was ruined by very weak voices proved too much for the opening-night audience, and the piece was coldly received.

Al Hirschfeld and S. J. Perelman, who collaborated on the book, had a great idea, but lost their grip midway in the first act and presented just another so-so boy and girl story. Unearthing of the time capsule in Flushing Meadows in the year 2076 had some great possibilities for terrific satire and hysterical situations, but the authors, after digging up the king-sized pellet, promptly forgot it and dished out a plot that played every nabe movie at least 18 times last year.

Dolores Gray, who stepped into the show after Pat Kirkwood was stricken, does an excellent job in the acting, singing and dancing departments, was particularly effective in a torchy *Just Like a Man* that will likely become the night club chanteuse's favorite number regardless of fate of show. Her duet with Gene Sheldon in a comedy novelty number, *We Love Us*, was one of the few highlights of the show.

Sheldon was definitely lost in his role as the tree surgeon with the windfall, carrying no conviction with his lines and offering a very poor singing voice. Only in the few spots where he was called upon to do the night club and burlesque type comedy that he is so adept at did he succeed in rousing the audience. A corking ballad, *Roundabout*, that closed the first act, was made ineffectual by his almost toneless and scarcely audible voice.

Walter O'Keefe, cast as candy company's general manager, had little opportunity to display his comedy talents, but managed to wring every laugh possible out of his lines. In the one comedy song allotted to him—a trio with Sheldon and Percy Helton—he showed some of the old O'Keefe, but was soon buried by the book.

A definite nod to dancers, Miriam LaVelle and Jack Blair, who furnished first-class hoofing, both in duet and solo specialties. LaVelle's acro specialty at close of second act stopped the show cold.

Vernon Duke's music and Ogden Nash's lyrics are top flight, particularly *Old Fashioned Tune*, *Sweet Bye and Bye*, and *Crispy and Crunchy*, which appear headed for the hit class. Particularly effective was a mock revival meeting held by the country's big business heads and sung to typically hallelujah tempo,

**OUT-OF-TOWN OPENINGS**

**LOCO**

(Opened Friday, October 4, 1946)

**THE PLAYHOUSE, WILMINGTON, DEL.**

A comedy by Dale Eunson and Katherine Albert. Produced by Jed Harris. Settings, Donald Oenslager. Costumes, Emeline C. Roche. General manager, Ben F. Stein. General press representative, Dick Weaver. Stage manager, Del Hughes.

CAST: Del Hughes, Beverly Bayne, Helen Murdoch, Barry Kelley, Jay Fassett, Morgan Wallace, Jean Parker, Marlo Dwyer, Darin Jennings, Eiane Stritch, Parker Fennelly, Si Vario, Ethel Ramey.

There seems little reason to hope that *Loco* will enjoy a long stay on Broadway.

Co-authors Dale Eunson and Katherine Albert have been able to spin out only a very thin plot from the *Cosmopolitan* magazine short story on which *Loco* is based.

However, it does have its moments, thanks to some clever lines and their capable handling. But those laughs are too few and far between in a maze of two acts and 11 scenes, separated by interminable scene shifting.

Jean Parker does fine work as a beautiful, but slightly dumb Conover model, and makes the most of her lines and draws most of the laughs. Jay Fassett, back from his Idaho ranch retirement to play the role of a middle-aged tycoon opposite Miss Parker, portrays his dull, stuffy role capably.

What starts out to be an escape at the tycoon's hunting lodge in Maine develops into nothing more than a case of measles suffered by Miss Parker with Fassett acting as nurse.

Helen Murdoch gives good support as the wife to whom the erring husband returns. Beverly Bayne, star of silent films, has little to do in the role of Helen's sister. An outstanding bit part is that of Parker Fennelly, perhaps familiar to most for his Down East Titus Hoody character on Fred Allen's radio program. Here, as Eben, the taxi-driver to the lodge, he has a somewhat similar role and contributes much to the comedy aspect of the opus.

Donald Oenslager's sets mark a pleasant change from conventional stage design. Most of the stage is dark and in the background, and the action concentrates on a comparatively small area. The changing locales—there are half a dozen of them—are indicated by the significant features rather than by full-stage sets. Typical is the powder room of a nitery indicated by effective lighting on mirrors and dressing table, where *Loco* and her pal, Ginger, hatch their gold-digging scheme.

**Shubert Musical Rep Dates**

NEW YORK, Oct. 12.—Shubert musical rep troupe, which will package *Play, Gypsy, Play* (formerly *Countess Maritza*), *Rose Marie* and *Merry Widow*, takes to the road Friday (18) at Rochester, N. Y. Hits Columbus, O., Monday (21) and Indianapolis Thursday (24). Cast includes Nina Olivette, Billy Sully, Frank Melton, Henry Calvin, Helena Maye, Blanche Chaouon, and Gilrose and Starr, specialty dance team.

titled *My Broker Told Me So*. A. Winfield Honey, as the high priest of big business, did a great characterization as a combination of all the better known revivalists.

Mr. Karson, who staged the show, did an excellent job, and his costumes are tasteful and colorful without becoming too unbelievable. Boris Aronson's sets are extremely effective.

*Bye and Bye* has opportunity to become a smash if tightened up. Book revised, more hokum comedy for Sheldon and less emoting, along with a solo and better lines for O'Keefe.

**WHAT EVERY WOMAN KNOWS**

(Opened Thursday, October 10, 1946)

**COLONIAL THEATER, BOSTON**

A comedy by James M. Barrie. Directed by Margaret Webster. Scenery, Paul Morrison. Costumes, David Pfoikes. General manager, John Yorke. Press representatives, Wolfe Kaufman, Mary Ward. Musical director, Lehman Engel. Stage managers, Thelma Chandler, Emery Battis. Presented by the American Repertory Theater.

Alick Wylie.....Ernest Truex  
David Wylie) (Philip Bourneuf  
James Wylie) His Sons.....(Arthur Keegan  
Maggie Wylie, His Daughter.....June Duprez  
John Shand.....Richard Waring  
Comtesse De La Briere.....Eva Le Gallienne  
Lady Sybil Tenterden.....Mary Alice Moore  
A Maid.....Cavada Humphrey  
Charles Venables.....Walter Hampden  
A Butler.....Efrim Zimbalist Jr.

Electors of Glasgow and Members of the Cowcaddens: John Becher, Angus Cairns, Cavada Humphrey, Ann Jackson, Donald Keyes, Robert Rawlings, John Straub, Eugene Stuckmann, Theodore Tenley, Eli Wallach, William Windom, Ed Woodhead, Efrim Zimbalist Jr.

No matter what the box office says, the American Repertory Theater is a landmark in the history of the modern stage. Business in Boston has not been all that it should be. But the caliber of this organization's productions can be measured only in gold.

*Henry VIII*, opening production for the ART's four-week session in Boston, was remarkable for pageantry, color and sensitive, yet realistic staging. And for its next offering, the company turned to Barrie's *What Every Woman Knows* with an ensemble performance of virtuous proportions. It is not often in modern theater that one can see such plays—esoteric Shakespeare, Barrie and Ibsen (yet to come) performed. But the ART has had both the courage to dare them, in the face of commercial Broadway, and the skill to offer definite, exact performances.

*Henry VIII* was a pageant pure and simple. That was about the only basis upon which a talky, diffuse tableau could be sold. But it was sound and absorbing theater, tho not often as exciting as Shakespeare can be. Barrie is something else again; a sure, tense study of character in action, an examination of ego. It's always been good theater and certainly is today.

The shift from the soaring verse to intensity of Barrie's realistic character study is a far one indeed. Yet this seems to have been an easy matter for the art company, so smoothly have they accomplished it. The change in modulation is an eye-opener. The whole production is very theater-wise.

*Woman* is a study of a man's vaulting ambition and a woman's part in it. John Shand, a dour Scot, is helped up the political ladder by the Wylie brothers, on condition that he shall marry their sister. That he does. And then, when he falls in love with a peaked Lady Sybil and plans to leave his wife, he finds that it was she who furnished him with his most telling ideas.

Every member of the cast has made capital of his role. As John Shand, Richard Waring is humorless, serious and deep. June Duprez is superb as the wife who "lacks charm," but who has the secret inner ability to thrust him on. Mary Alice Moore is a most remarkable sweet lover. Eva Le Gallienne is a frothy comtesse. Walter Hampden displays a neat lightness as the big politician. Ernest Truex, Philip Bourneuf and Arthur Keegan are excellent as the father and two brothers of Maggie, the burgeoning politician's wife.

There is only one fault among them. They lay too heavily on the Scotch or French accent and are occasionally difficult to understand. But certainly this will stand as a definitive modern production.

**FATHER WAS PRESIDENT**

(Opened Thursday, September 26, 1946)

**PHOENIX-WESTWOOD THEATER**

**WESTWOOD, CALIF.**

A play in three acts by Malvin Wald and Walter Doniger. Presented by Samuel Rosen. Sets, Claude Marks. Directed by Albert Dekker, assisted by Harry Carr. Stage manager, Irving Sudrow. Business manager, Ben Rubin. Publicity, George Boroff.

Ethel Roosevelt ..... Pat Brest  
Mrs. Edith Roosevelt ..... Virginia Mullen  
Alice Roosevelt ..... Kristine Miller  
Senator Mark Hanna ..... Stanley Andrews  
Mr. Courtelyou.....Liam Dunn  
Congressman Porterfield ..... Steve Darrell  
Congressman Wethersby.....George Pembroke  
Congressman Cousins ..... Raymond Bond  
Congressman Longworth ..... Robert Fouk  
President Theodore Roosevelt...Albert Dekker  
Quentin Roosevelt ..... Billy Brow  
Archie Roosevelt ..... Michael Chapin  
J. P. Morgan ..... Frank McFarland  
Jim Blodson ..... Ray Teal  
Joe Grant ..... Robert Anderson  
Mr. Glover ..... Phil Arnold  
Mrs. Glover ..... Nan Morgan  
Abraham ..... Theron Jackson  
Attorney General Knox.....Harold Minjir  
Senator Foraker ..... Paul Scardon  
Senator Quay ..... Raymond Bond  
George Baer ..... George Pembroke  
Mr. Armstrong ..... Frank McFarland  
Joseph Mitchell ..... Steve Darrell  
Mr. Hulick ..... Robert Anderson  
General Schofield ..... Ray Teal

Screen scribes Malvin Wald and Walter Doniger have whipped together a three-act piece which seems better suited for flicker fare than the boards. In *Father Was President* audience gets a split-image view of Theodore Roosevelt as both family man and chief executive, covering the 1902-'03 period of his administration. Play concerns itself with Roosevelt's anti-trust battle against J. P. Morgan's Northern Securities and cracking of the Pennsylvania coal strike deadlock.

Writers picked on one of the most dynamic figures in American history, but unfortunately presented him as a rather drab, vacillating sort, devoting three full acts to the conflict between political experience and action for the good of the people. This right vs. wrong tug of war is watered down to where it fails to satisfy those who remember Teddy Roosevelt as a man of swift and decisive action.

Albert Dekker does as well as can be expected in his portrayal of Roosevelt, since he is handicapped by a weak plot and uninspired dialog. Play is so loosely constructed it could easily end at nearly any point, with the audience getting the same ho-hum effect. Chief trouble is lack of action. Story ambles along until its hero reaches the self-evident conclusion of risking re-nomination in sticking by the people. Roosevelt the father is quite divorced from Roosevelt the statesman, and no real effort is made to interweave the two. To his children, he is an overly kind and loving person who lets them scamper aimlessly thru all the scenes for no other possible purpose than to show that his patience has no bounds. As president, he blusters in one line, hesitates in the other. Play as a whole is over-upholstered with kiddy scenes. Too much of the audience's time is taken up with childish pranks and unnecessary situations.

Direction, also handled by Dekker, is wishy-washy, and for the most part, fails to help keep interest alive. Cast as a whole turns in a better than average job. Dekker, Virginia Mullen (as Mrs. Roosevelt) and Kristine Miller (as their daughter, Alice) are noteworthy. Stanley Andrews' portrayal of Senator Mark Hanna is under-played to create the effect of a shrewd but powerful politician.

**Playwrights' Co. Seeking Pic Backing for Tyro Writers**

NEW YORK, Oct. 12.—Playwrights' Company is negotiating with a major film outfit to provide backing for a scheme whereby pic company would subsidize six young scripters whose plays would then be produced by PC. Naturally, film outfit would get first crack at scripts which clicked. Scheme would give writers the dough to live for at least a year while turning out their scripts.

# Burlesque

By UNO

Princess Natoma (Jerry LaRose Gardner) is a recent arrival at Will Rogers Memorial, Saranac Lake, N. Y. . . . Al Anger and Justin Vain opened October 4 at the National, Detroit, with co-principals Harry Conley, Frank Smith, Dorothy Denke and Jessica Rogers, featured. . . . Sheila Ryan left the Bob Ferguson unit in Indianapolis due to illness of her mother. . . . Arthur Clamage had a minor operation at Mayo's Hospital, Rochester, Minn. . . . Catherine Crawford, former burly feature, is now doubling as a rooming house op and eatery cashier in Boston. . . . Max Glass is new ork leader at the Hudson, Union City, where George Ponzoni is a new vocalist. Former lead-

er Leon Van Gelder is at the Victory, Bayonne, N. J. . . . Red Dulin, comic on the Hirst wheel, has perfected a new act he calls *The Body*, which will feature a fem with her hair dyed blue. . . . Rosemarie King taking up accordion to strengthen her xylophone speciality. . . . Amber Blossom, new strip with a Hirst unit, is a graduate principal from the Shirley Paige chorine ranks at the Gayety, Washington. . . . Milt Schuster booked Candee into the Burbank, Los Angeles, opening October 25. . . . Mrs. Schuster is recovering from an operation at the St. Francis Hospital, Evanston, Ill.

Johnny Kane's Ohio circuit includes the Mayfair, Dayton; Grand, Youngstown; Gayety, Akron, and Embassy, Rochester, N. Y. . . . Hirst unit disbanded at the Hudson, Union City, N. J., October 6, with Billy Ainslee, (See *Burlesque Notes* on opp. page)

# Magic

By Bill Sachs

BOB NELSON, of the Nelson Enterprises, is back at his Columbus (O.) headquarters after an eight-day business-pleasure trip to Los Angeles by private plane. He took in the Ohio State-Southern California grid fracas at Pasadena Saturday (5). . . . Magicians' Alliance of Eastern States Convention at Lord Baltimore Hotel, Baltimore, September 27-28, attracted some 350 magi and magic enthusiasts. The Saturday night show was sold out before the curtain rose. The 1,200 who were lucky enough to get seats saw Kolma, Harry Baker, Ellwood, Ray-Mond, Dave and Pauline Coleman, Al Minder, Larry Weeks, Al Flosso and Porter and Company. Milbourne Christopher emceed. Mayor McKeldin welcomed the wizards to Baltimore, and at a special lecture session Edgar L. Heaver, public-speaking specialist; John Braun, IBM prez; Bert Allerton, SAM prez; Milbourne Christopher, and Dr. Henry Ridgely Evans, noted magic historian, appeared. Dr. Evans was presented with a scroll acclaiming him "Dean of Baltimore Magicians." Allentown, Pa., was selected as the 1947 convention city. . . . Richard Kenardi, held up in Tampa the last four months due to the serious illness of his wife, has resumed with his magic-mental unit in Florida auditoriums, with Mrs. Kenardi fully mended and back on the job as chief assistant. . . . Joe Hanley held over another week at the Bolton Hotel, Harrisburg, Pa. . . . The Magic Desk holds an important communication for Jack Leifur, formerly with Dr. Karr and Silkini. Please send in your address. . . . Duke Montague, magicker, and Myrnelia, mentalist, who recently closed with the Hugo Players under canvas, are now working high schools under direction of the Kline Office, Dallas. Tour is skedded to run until next May 5 and cover most of the Southern States. McGee the Magician is in schools in Southern Missouri, handling his own bookings. . . . Bobo the Magician, working the knowledge boxes thru Colorado for National School Assem-

(See *MAGIC* on opp. page)

## Midwest Circuit Wks., Lay-Off Between Boston and Buffalo

NEW YORK, Oct. 12.—Milt Schuster of Chicago has just released the complete Midwest Circuit route and houses. Circuit's mode of travel, along with house owners and managers, embraces Empress, Milwaukee, Charles Fix, owner, and Harold Hanson, manager; Alvin, Minneapolis, Charles Fox, owner, Paul Horowitz, manager; Star and Garter, Chicago, Irons and Clamage, owners, W. B. Irons, manager; Folly, Kansas City, Mo., W. B. Irons, owner, Fred Spear, manager; Fox, Indianapolis, Arthur Clamage, owner, Hughie Mack, manager; Gayety, Cincinnati, Arthur Clamage, owner, Morrie Zaidens, manager; Knickerbocker, Columbus, O., Warren Irons, owner, Hughie Mack, temporary manager; Casino, Boston, Frank Bryan, owner and manager; Palace, Buffalo, Dewey Michaels, owner, Lou Isenberg, manager; Casino, Toronto, W. Little, owner, Lou Appleby, manager; Avenue, Detroit, Arthur Clamage, owner. Eleven full weeks with a lay-off between Boston and Buffalo.

## 'Holiday' for Cincy Nov. 2-10

CINCINNATI, Oct. 12.—*Holiday On Ice*, featuring Galbraith and Goos and Atkinson and Hain, is set for Music Hall here November 2-10. George and Dee Poli arrived here last week to begin work on press and exploitation. Show has undergone numerous production changes since its appearance here just before the holidays last year, when it drew fair business in the face of bad weather and the usual pre-holiday showbiz slump.

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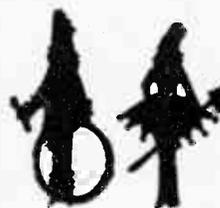
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## Baby, 19 Months, Knows Alphabet Blocks A to Z

Curly-headed Dee Ann Johnston, 19 months old, finished her bottle, picked up one of the alphabet blocks and said "Kwoo."

"That's right, darling," said her mother, "that's Q. Now pick up Z and give it to daddy."

And Dee Ann kept on picking them up, every one, without a miss. "She's been doing it for a month now," her mother said. "At least a hundred times without a mistake, and we never tried to teach her."

"We didn't know she could do it until one night when she brought a B block to her father and said: 'B'."

The husky little blue-eyed brunette, who was wearing nothing but a scanty pair of gauze panties, took another to her father and said, "Y, daddy."

Her parents, Robert Johnston, 50, and Frances, 36, can't account for her precocity, but Frances said, as though it might be relevant, "We've been married 16 years and she's our first child."

Both insist that they were not quiz kids, although Mrs. Johnston admitted she had talent for the stage. "I've been in show business since I was 5," she said.

Dee Ann toe dances while singing her own strange tunes, or pounds the piano in a ruthless accompaniment, in the living room of their home at 1544 29th Street.

Her father owns several horses, including Everspin, the long shot which paid \$75.70 for a \$2 ticket at Del Mar August 16.



**QUIZ BABY**—Dee Ann Johnston knows her blocks backward and forward at tender age of 19 months. "She picked it up herself, we never taught her," say parents, Mr. and Mrs. Robert Johnston, 1544 29th Street, San Diego.

But his main interest is the same as Mrs. Johnston's, "a picture career for baby," who already prefers cabs to her father's car.

Robert and Frances Johnston are the owners of the Hollywood Theatre, San Diego, Calif. Frances is the chorus producer. —Advertisement

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# THE FINAL CURTAIN

**ALLEN**—Jeff, 70, former trouper with the Great Patterson Shows and Gollmar-Patterson Circus, in Ridgeley, Tenn., September 26. He was associated with the Ralph R. Miller Enterprises of Louisiana a number of years. Burial in Ridgeley.

**ARONSON**—Maurice, 78, pianist, writer on musical subjects and a former associate of the late Leopold Godowsky, pianist, in New York October 8.

**BUTLER**—Herbert, violinist, composer and head of the violin department of the American Conservatory of Music, Chicago, for the past 40 years, October 6 in Chicago. Former concert master of the Chicago Philharmonic Orchestra, he was soloist later with the Chicago Symphony. His widow, Lulu Glesecke Butler; a daughter, Emily, and son, Herbert Jr., survive.

**CORIELL**—Mrs. Emma, mother of Vern Coriell, of the Coriell family of acrobats, October 1 in Pekin, Ill. Survivors include another son, Carl, and a daughter, Vinnia. Burial in Pekin October 4.



In Memory of Our Beloved Brother

**A. E. DODSON**

Who Passed Away Oct. 19, 1928

C. G. DODSON  
M. G. DODSON

**DILLON**—Enrica Clay, 65, opera singer and teacher, in Harrison, Me., October 9. Credited with singing in 1,800 operatic performances in America, Europe and South America. Sang with the Aborn Company, in New York, and at La Scala, in Milan, Italy. Among projects she organized were the Opera Players and the Grove Street Theater in New York's Greenwich Village, and the Deertrees Players (summer theater), in Harrison, Me. Also directed the Philadelphia Operatic Society and the Washington Opera Company, and coached many prominent opera stars. Survived by her sisters, Mrs. Josephine D. Gable, first wife of Clark Gable and a voice teacher; Fannie Dillon, composer and author of musical works; and Vivian Dillon, of Zurich, Switzerland.

In Fond Memory of Our Friend  
**Eileen (Snooks) Dunlap**

Gone but not forgotten.

MARK AND LILLIAN REILLY

**DUNN**—J. Malcolm, 70, veteran character actor, in Beechurst, L. I., N. Y., October 10. A native of England, he made his stage debut in London. He played the missionary role in the original production of *White Cargo* and also appeared in

*Black Limelight*, *Leave Her to Heaven*, and in several films and radio programs. His last role was in *This Rock* (1943) with Billie Burke. Survived by his widow, Violette Kimball Dunn, a writer, and a sister, Mrs. Barbara Boyle, of England.

**FARMER**—Charles A., 63, for several years a circus musician, in Los Angeles October 2. In late years he was a movie character actor. He was a member of the Pacific Coast Showmen's Association. Survived by a brother, George, and a sister, Lillian. Burial October 5 in Showmen's Rest, Evergreen Cemetery, Los Angeles.

**GARDNER**—Dean, Los Angeles midget auto race driver, in Phoenix, Ariz., October 3 of injuries sustained in a racing accident.

**IRWIN**—William Carr, 46, vice-president of Station WSOC, Charlotte, N. C., suddenly October 6 at his home in that city. He had been in poor health for some time. Widely known in radio circles in Charlotte, New York and Chicago, Irwin had been with WSOC for the past 13 years. A native of Knoxville, he was connected with WBT, Charlotte, N. C., prior to its purchase by the Columbia network. Survived by his widow and daughter.

**KAYE**—Albert P., 68, veteran actor, in Washingtonville, N. Y., October 8. He made his debut in London in 1896 and toured England with Beerbohm Tree's *Darling of the Gods* in 1904. His first New York appearance was in *Man and Superman* in 1912. He appeared in many Broadway hits and in 1933-'34 toured with Katharine Cornell, in *Candida*, after which he returned to the London stage for a brief stay. He was a member of the Lambs, Actors' Equity and American Federation of Radio Artists. Survived by his widow.

**KEISTER**—William E., 80, former member of the Lenawee County (Mich.) Fair Board, October 3 at Hudson, Mich.

**La ROSE**—Grover C., 53, former vaude performer on the Orpheum and Keith circuits and a theatrical booking agent in St. Louis the past 24 years, in St. Louis October 4 of a heart attack. Survived by his widow, the former Alma Gish, who at one time teamed with her sister in vaude in a dance act. Services in St. Louis October 7 with burial in Valhalla Cemetery there.

**LE VALLEY**—Lloyd D., 64, former superintendent of Jones Beach State Park, Long Island, N. Y., in Larchmont, N. Y., October 3.

In Loving Memory of My  
Darling Son  
**Lt. Harley W. (Buster) Shoat**  
Killed in Plane Crash Oct. 18, 1942  
**NORA ANN SHOAT**

**MINZEY**—Mrs. Rose, 68, former actress, at Lake George, N. Y., October 8. Under her stage name of Rose Melville, she enacted the title role of *Sis Hopkins*, in which she appeared for more than 5,000 performances from 1900 to 1918. Survived by her husband, who played opposite her in *Sis Hopkins*.

IN MEMORY OF MY BROTHER  
**JONNIE E. STEBLAR**  
Brother Dear, how we miss you,  
Miss you morning, night and  
noon;  
Miss you all the time, Dear  
Brother;  
God took you home so soon.  
**JOE AND HANNAH STEBLAR**

**SCHULTZ**—Ernest Dewey, 64, Atlantic City stagehand for 52 years, suddenly at his home in that city October 7. He was a member of the IATSE. Survived by his widow, three sisters and two brothers. Burial in Holy Cross Cemetery, Yeadon, Pa., October 10.

In Memory of  
**JONNIE E. STEBLAR**  
Died Oct. 20, 1945.  
Though you are gone, you are not forgotten  
in our thoughts. Dear Friend,  
you will always remain.  
**MR. AND MRS. BEN HOLLIDAY**

**SHUTER**—Ira, 57, songwriter, in New York October 10. Formerly a song plugger with the Leo Feist firm, some of his hits were *I Am an American*, *Only a Shanty in Old Shanty-*

*town* and *Did You Ever Get That Feeling in the Moonlight?* He was a member of the American Society of Composers, Authors and Publishers.

**SLIWINSKI**—Alice, 28, of uremic poisoning in Detroit October 4. She was formerly on the Wisper & Westman Theater staff, Detroit. Survived by her husband. Interment in Forest Lawn Cemetery, Detroit.

**STALEY**—Mrs. Flossie, wife of William J. Staley, house manager of the Stratford Theater, Detroit, in that city recently. Interment in Woodmere Cemetery, Detroit.

**ZAPATA**—Prof. Jantonion, 65, well-known Nicaraguan musician and composer, in Managua, Nicaragua, October 8.

## BURLESQUE

(Continued from opp. page)

Vickey Welles, Jean Williams and Patricia Jordan switching to St. Louis to join the Marty Furman-Charlie Harris show, and Charlie Schultz and Vickey McNeeley to Baltimore to link up with Slat Taylor and Jack LaMont. . . . Bobby Faye and Irma Vogelee celebrated their ninth wedding anniversary October 9 in Toronto. Party tendered by Palmer C. Cote included Jacques Barrie, Colleen, Sammy Spears, Paul Marakoff, Bettsie Lee, Bobbie Carroll, Jeff Wells and Mitch Todd. . . . Harry Meyers left the Midwest unit in Kansas City, Mo., for California because of the illness of his mother. Substituting in the Billy Foster unit is Abe Gore. Kohn and DePinto, after three years overseas, recently played the Grand, St. Louis.

## MAGIC

(Continued from opp. page)

blies, reports losing some dates recently due to the polio scare.

**HENRY B. VALLEAU** is playing schools with a hypnotic program thru the Utah-Idaho-Nevada area, doubling in theaters with a new midnight show. Schools were set by Graham Lyceum Bureau, and theater dates are handled by Glenn Shaw, Los Angeles. Show carries four people. . . . G. Ray Terrell, in the Terrace Room of Hotel Statler, Cleveland, until October 19, had as visitors the other night Dell O'Dell and Charles Carrer, who captured Ray's act in movie film from beginning to end as Terrell worked his regular show. . . . Fred Landrus launched his Magic Circus on a Southern tour at Crystal Springs, Miss., October 10. He is set thru October in Mississippi, and later will trek thru Louisiana, Alabama and Florida. . . . Cal Emmett, who has just concluded his third week in the Studio Lounge of the Turf Club, Galveston, Tex., scribbled that Eddie and Lucille Roberts showed there recently and the patrons are still talking of their clever turn. . . . Ralph W. Read, the lad who wrote the Calostro mindreading act and who edits the Tarbell course in magic, continues as personal manager of DeMille, the mentalist, and makes a habit of keeping the latter busy on cream dates in the New York area. . . . Yogi Ray, after 17 weeks at Riverview Park, Chicago, for Ray Marsh Brydon, is current at Faust Night Club, Peoria, Ill., with magic and escapes. . . . J. C. Admire, agent ahead of the trio of Admire-Maurer magic units, which have been making Southern Ohio, West Virginia and Virginia, type-writes from Roanoke, Va., that business in that area is about the same as that of the merchants—about 30 per cent below last year. The units are slated to move into North Carolina soon. . . . Joseph Cook, 63, well known in Utah magic circles, died on the stage of the War Memorial Home in Brigham City, Utah, recently while performing before a meeting of the Veterans of Foreign Wars. He was a member of the Pacific Coast Association of Magicians and the Utah Magic Club.

## In Memoriam



**FRED BECKMANN**  
DIED OCTOBER 17, 1941

**BECKMANN & GERETY WORLD'S BEST SHOWS**  
B. S. GERETY

# BEATTY IN LICENSE WELTER

## Legal Tangle On Fair Date

North Carolina act calls for 1G nick per performance—chance to beat rap

CHARLOTTE, N. C., Oct. 12.—Clyde Beatty Circus, which played a two-day stand here Monday and Tuesday (7-8), today was still up to its neck in license difficulties, which grew out of a State revenue act which would exact an extra \$1,000 a performance in addition to the regular license fee.

Consensus here was that the odds were strong that the State might not force payment, but on the basis of an opinion by Attorney G. Harry McMullan that the Southern States Fair is an agricultural fair it would seem that the circus could be held liable for the extra dough.

Legal entanglements arose when the circus played here at the same time the Southern States Fair was in session and ran afoul of a State revenue act which provides that a carnival showing in conflict with an agricultural fair must pay a tax of \$1,000 for each performance.

Henry E. Fisher, Charlotte attorney, speaking on behalf of the circus, said that if the State exacted the extra penalty the circus would pay under protest and then sue for recovery on the ground that the Southern States Fair is actually "not an agricultural fair but a private corporation organized to make money."

Circus officials took note of the word "carnival" referred to in the act dealing with the issue at hand and declared that they would prove that the organization is definitely not a carnival.

Issues at hand seem to be in determining whether or not the fair is an agricultural fair and whether the circus would fall into the same category as a carnival. Whatever the result of these two issues, it takes no legal opinions to establish the fact that a circus can't stand the extra nut.

Dr. J. S. (Doc) Dorton, fair manager, made no protest against the circus showing during the annual and declared that the question was one for State revenue authorities. Attorney General McMullan said that there is no definition of an agricultural fair in the revenue act and that he was unable to find any case in North Carolina which throws any light on this question.

However, in ruling that the fair is an agricultural one, McMullan said that he was of the opinion that the fact that amusements and recreational facilities are exhibited as a part of the event "does not prevent it from being an agricultural fair."

The circus played to small crowds during downpours which kept residents away from this event and from the fair as well.

## Rider Shifts to Quartet

MILWAUKEE, Oct. 12.—Bob Johnson, former riding star with the 1941 Cheyenne Frontier Days Rodeo, is playing in the Porter Bailey Quartet at the Schroeder Hotel here.

## Meat Shy, Vandals Kill Chi Zoo Birds

CHICAGO, Oct. 12.—A Manchurian crane, regarded as irreplaceable; a muscovy duck, two wild turkey hens, a blue-billed gull, two black-billed gulls and a Canadian goose, attractions at the Lincoln Park Zoo here, are dead, and a male turkey and another Manchurian crane, also zoo features, are on the casualty list because of the meat shortage.

At any rate, three vandals, ranging in age from 14 to 16, when found Sunday (6), while clubbing the valuable birds, sobbed that it was the meat shortage at home which had impelled them to destroy them. Loss was estimated at \$600 by zoo officials.

## Polio Off, Denver Winner for Polack

DENVER, Oct. 12.—An attendance of 90,000 in eight days marked as a winner the date of Polack Bros. Circus, Unit No. 1, here ending Saturday (5). Ban, due to polio, on attendance of children at public gatherings was lifted just four days before the show opened. Until then it had caused plenty of headaches and affected the advance sale. El Jebel Shrine decided to make next year's date a week later and extend it to 10 days.

## No. 2 at Everett, Wash.

EVERETT, Wash., Oct. 12.—Crowds ranged from light to fair at a three-day stand of Polack Bros.' No. 2 Unit under Jaycee auspices here ending Saturday (5). Show came here from Bremerton, Wash., and went next to Salem, Ore., for a week.

## 10 Years a Loop Clown

CHICAGO, Oct. 12.—Carl Marx, old-time circus clown and well-known to many outdoor showmen who tread the Hotel Sherman Magic Carpet, this week, completed his 10th year as clown in the Sherman's College Inn. Occasion was celebrated with fitting whoopee at the Clark and Randolph night spot Wednesday (9).

## Illions Wins Quiz, Free Air Time To Plug Rides at Dallas

DALLAS, Oct. 12.—Harry Illions, owner of the Bozo and Rapids rides at the Texas State Fair, won \$10 and free air time to plug his rides over Station KRLD, when he carried off top honors in the quiz of two cities here Thursday (10).

Illions teamed with three other midway operators, Joe Harris, Ben Rogers and D. Rose to face off against four midway talkers, Bob Davis, Harry Gollub, Leon Schlusser and William Salisbury.

Radio and press support of the annual has been potent and is conceded to be one of the reasons why the attendance has been running so high since the opening Saturday (5).

Smart public relations is seen behind excellent support. Press day,

## Rogers Rodeo Opens in Chi For 24 Shows

First In Since 1941

CHICAGO, Oct. 12.—Riders and ropers, out of the Chicago Stadium since 1941, returned to the big building Thursday (10). Billed as the Roy Rogers World's Championship Rodeo, with the pic star p.-a.-ing, show is to run 18 nights, with six matinees, for a total of 24 performances.

A crowd of 12,000 practically filled the higher-priced seats, leaving gaps only in the cheaper seat sections. Prices are scaled at \$1.20, \$1.80, \$2.40 and \$3.60. Kids will go at half price the three Saturday matinees. For the three Sunday matinees they'll go at full fare.

Specialties in the performances are virtually the same as during the rodeo's recent stand in St. Louis. Besides Rogers, attractions include Dale Evans, also of the picture world; Ted Allen, horseshoe pitcher; Ted and Flo Vallett, baton twirlers, and the Hoover family, Funny Ford.

## Contract Performers

Among the rodeo participants are 28 contract performers. They include Dolly Eskew, Billie and Adair Shaw, Eva Rogers, Beryl Jackson, Mary Louise and Madonna Eskew, Mary Clamants, Loraine Yale, Rex Rossi, Clay Hockman, Brahma Rogers, John Caruthers, Jimmy Miller, Al Lay, Bob Matthews, Orvil Gilliam, Marvin Hoover, Ray Knox, Glenn Randall, Mary Parks, Johnnie Davis, John Caruthers Jr., Charlie Aldridge and Mildred Mix Morris.

Rodeo staff consists of Col. Jim Eskew, arena director; John J. Hickey, manager; Bob Mathews, arena secretary; Gene Bascou and Fog Horn Clancy, public relations, and Bill Parks, superintendent of stock. Lou Diamond, stadium press agent, and Fred H. Kressmann, of the Barnes-Carruthers Agency here, are also handling some of the details.

## Stiff Tax Silences Mid'y Cannon Act

NEW HAVEN, Conn., Oct. 12.—A city ordinance soaking all "circus acts" a license fee of \$150 a day made a dud of Ivan the Great, the human cannonball, and his attempts to get out of the red at the YD carnival here were in vain.

Johnny Ivan, who hails from Hamden, Conn., still owes most of the \$5,000 he stuck into his new self-constructed cannon, and he hired out to the carnival to clear up his debt. When he attempted to get a license, he was informed by Chief of Police Clark his act fell within the strictly enforced regulations on circus acts and that his fee would be \$150 per day. Since the carnival contracted to pay only \$125 a performance, Johnny soon saw the impracticability of the deal.

Last year Johnny caused a local stir when he tried to get a G. I. loan to build his cannon but was turned down by the Veterans' Administration. His bout with administration officials made local history.

Undaunted by his latest set-back, he is tuning up his truck to head south, certain southern hospitality will carry him thru.

## NY Rodeo Picks Up, But Sky Pews Still Molasses

NEW YORK Oct. 12.—Madison Square Garden Rodeo attendance the past week showed a definite upsurge, with only the gallery seats still sparsely pewed. But even in the stratosphere sections there was some improvement, with goodly portions filled week-end nights and a fair sale on Thursday night. Apparently Thursday and Friday night attendance in the sky seats is appreciably hyped by unlimited acceptance of students' tickets which get the holders a spot at 65 cents net. There is a definite improvement this year in the handling of the sale of these cut-rate ducats in spite of the much larger quantity disposed of.

Manager Frank Moore said that attendance this year is equal to that of last season—with customers showing the same preference for the higher priced pews. Increasing the top price from \$5.50 to \$6 has not affected the sale of the top-bracket seats.

Gene Autry, Ray Ramsey, Buff Brady, the Melody Ranch and Cass County boys, plus the clown trio of Fulkerson, Mills and Knapp, the cowboy band and a group of cowboys put on the annual rodeo performance at Bellevue Hospital Tuesday (8) morning. The contingent paraded from the Garden to the hospital as usual.

## Florence, Ariz., Rodeo Set

FLORENCE, Ariz., Oct. 12.—The 14th annual Florence Junior Parade, a rodeo limited to boy and girl contestants, will be held November 23-24. Pete Grubb, former world's champion bareback bronk rider, will direct.

# Rain Wallops Prell, But He Still Smiles

## Tar Heels Wade Thru Mud

By a Staff Correspondent

HENDERSON, N. C., Oct. 12.—Sam E. Prell, owner of Prell's Broadway Shows, and P. J. (Patty) Finnerty, his legal adjuster, were standing beside Finnegan's rolling diner absorbing the warmth of steaming coffee, watching a horde of children and adults scramble thru the mud at the Golden Belt Fair here Wednesday (9).

There was a marrow-chilling drizzle, and Sam was hatless and protected only by a sleeveless sweater. Finnerty had his wavy locks protected by a fedora, and his raincoat was buttoned to his chin. C. M. Hight, secretary of the annual, moved in, raincoat, boots and hat protecting him.

"It's a shame, Mr. Prell that we didn't have a pretty day as we'd have had some folks here," Mr. Hight said in a slightly apologetic voice.

"No," retorted Prell. "We have plenty to be thankful for, as there were a lot of people here today and we should be smiling." He demonstrated, and it was a real smile, not a prop.

### Could Have Been Worse

"You see, Mr. Hight, it might have rained harder today and then we'd have been in the same fix we were yesterday (8) when everything was rained out, and that would have been bad. A half a bale is better than no bread," he added philosophically.

Prell's observations were not without foundation, because the slippery underfooting and the chilly drizzle didn't dampen the enthusiasm of the younger Tar Heels for the rides, and the concession rows up and down each side of a lengthy midway all seemed to be getting their share.

"Yes, Mr. Hight," interposed Mr. Finnerty, "we have plenty to be thankful for, and we're happy."

Prell led the group over to his office wagon, where spirits fermenti were offered as succor to those suffering with the miseries.

"It has been a good season and we're not thru," Sam related. "Financially, it has been okay, but more important to me is the way two of my (See Rain Boffs Prell on page 58)

# WM Chalks New Marks at Shelby, Charlotte, N. C.

CHARLOTTE, N. C., Oct. 12.—Frank Bergen's World of Mirth Shows, resplendent for the first time this season in some of its pre-war flash, will probably pay off more money in percentages to the Southern States Exposition following the final count tonight than it grossed during the first two years of the staging of this annual. World of Mirth has been a regular midway feature here since the inauguration of the fair in 1939, but it wasn't until 1941 that customers came in sufficient numbers and unleashed enough mazuma to make the date worth while.

Rain miffed the opening two days but a break Wednesday (9) made it possible for the midway brethren to start adding to bank rolls. Friday (11) was a sizzler and the city school (See Shelby Big for WM on page 58)

## Cetlin & Wilson 59G in Six Days At Richmond

RICHMOND, Va., Oct. 12.—Six-day Virginia State Fair, which wound up here tonight, gave the Cetlin & Wilson Shows, midway attraction, a respectable \$59,000 gross, despite the fact that three of the six days were marred by rain, according to the shows' general manager, Jack Wilson.

Monday opening was big, but a steady rain fell the next three days, hampering business considerably.

With the weather clearing Friday, the shows hung up a terrific \$27,492 for the day, Wilson says, the biggest single-day gross ever chalked by the Cetlin & Wilson org and a single-day record for any carnival ever to play the State Fair.

As a result of its showing here, the C&W org has been contracted to return to the State Fair here in 1947. The shows have also been signed to return to the New Jersey State Fair, Trenton, and the Reading (Pa.) Fair, which were played earlier in the season.

An order was placed this week for five additional flatcars for 1947, bringing the total to 40 cars, Wilson announced.

Wilson announced this week that Baron's Singer's Midgets have been contracted for the Cetlin & Wilson midway for 1947.

# Penn Premier Cuts 8 Dates To End Season

STROUDSBURG, Pa., Oct. 12.—Due to the health of Lloyd D. Serfass, general manager, the Penn Premier Shows closed their season at the end of the Winchester (Va.) stand. Eight more weeks were scheduled in Virginia and North Carolina. Show, however, chalked up one of the best seasons in its history, not counting those while Manager Serfass was serving as a marine in the South Pacific. He suffered concussion and shock at Okinawa, and will enter the Naval Hospital in November for a complete rest and check-up.

All show equipment was brought to Stroudsburg, where permanent winter quarters are located. Priorities obtained by Manager Serfass from the War Assets Administration assure materials for a rebuilding program, under which it is planned to make Penn Premier one of the largest motorized shows in the East.

A crew remained in quarters to start the winter's work, but most of the rest of the personnel headed for Florida. Miles Detrick is in charge of motorized equipment, and Ted Comfort is handling the building. Deliveries received from the Berryman International Garage at Pennsburg, Pa., will permit the building of a new Funhouse, two new Girl Shows on wagons and a new Minstrel Show. Three semi-trailers, bought from William Hashman in Bridgewater, Va., were brought to quarters.

A record jump of 350 miles from Pomeroy, O., to Winchester was made successfully by everything but a 30-foot semi carrying two Girl Show fronts. Curley Graham, driver, and Harry Fink, riding with him, escaped injury when the truck and trailer went over a 100-foot embankment at Gorman, Md., and rolled over three times, smashing the fronts and trailer beyond repair.

All other equipment was in and ready for opening night. At the same time, the Dumont Shows were play-

# Rain on Big Friday Fails To Halt Royal American's Record March at Jackson

## Sedlmayr Proud of Fast Move From Muskogee

By a Staff Correspondent

JACKSON, Miss., Oct. 12.—Folks in the biz who are ringwise know that Friday is the big day at the Mississippi State Fair, and rain on that day means disaster. Well, at the Mississippi annual, which closes here tonight, it did rain intermittently all day on the big Friday, but the folks came from all corners of the commonwealth and spent in the excess of \$21,000 on the Royal American's shows and rides, enabling Carl J. Sedlmayr's organization to march on to another record week. Business the early portion of the week was beyond expectations, clear, warm weather thru

Thursday bringing out unprecedented crowds. Royal American had built up a substantial lead over previous annuals thru the same period, and the unusual hold-up in business thru the rain Friday made a new all-time gross a cinch.

Sedlmayr was fully as proud of the fast run his org made from Muskogee, Okla., to this spot as he is over the top business.

When Jackson was contracted, it was with the understanding the annual would open Tuesday instead of the customary Monday because of the 651-mile run. Business ceased at Muskogee at midnight Saturday (12) and the first section was loaded and ready at 6 a.m., and it moved at 8 o'clock as the runs were being loaded on the second section.

Move involved the use of three railroads, the MKT from Muskogee to McAlester, Okla., the Rock Island from there to Memphis, and the Illinois Central into Jackson. The first section arrived in Jackson about 11 p.m., Sunday, the second following four hours later. Most of the midway was in operation at 6 p.m., Monday. It was entirely in operation by 9 p.m.

Spiking prevalent reports that Muskogee's Free State Fair was a larry, Sedlmayr declared that it was quite satisfactory, reporting the gross take as being double the amount of the former record.

Oklahoma City also stayed in the record line of march, but Ralph Hemphill's policy of not announcing figures kept the books closed on this one. It was reliably reported, however, that the take passed the 100G mark, and when confronted with this report, Sedlmayr didn't deny it.

# Big Blue Ribbon Biz At Middle Ga. Debut

MILLEDGEVILLE, Ga., Oct. 12.—Blue Ribbon Shows opened to good business at Middle Georgia Fair here, October 7-12, with Wednesday's White Children's Day pulling a record throng to the grounds, reported E. H. Smith, show secretary.

Thursday was Colored Children's Day, and another huge crowd packed the grounds Friday, Farmers' Day, from noon to midnight. Fair Secretary Paisley Davis, who is exalted ruler of the Elks here, put a class of eight thru the lodge ritual. Blue Ribbon Manager Eddie Young received favorable comment on the show from visiting Florida fair officials who included Philip Lucey, Winter Haven, and John Logan, Largo. Other visitors included Bob Parker; Pat Purcell, of *The Billboard*, and Morris Friedenheim.

Mr. and Mrs. Leo Allen joined with seven well-flashed concessions, and a new Kiddie Ride, making a total of 11, has been added. Dolly Young hosted Deputy Sheriff W. Kemp, Augusta, Ga., and Police Chief Woods and Sheriff Stancill, Milledgeville, at a steak dinner in the Ennis Hotel. Show plays Tifton (Ga.) Legion Fall Fair next week.

# Weather Nixes Jones Try for Greensboro Top

GREENSBORO, N. C., Oct. 12.—A tough break in the weather obviated the possibility of Johnny J. Jones Exposition chalking up a new midway gross record at the Greensboro Fair. Rain drenched the few not-to-be-denied patrons who attended during the first three days and it wasn't until Thursday (10) that the showmen got in their first licks.

Record for this spot was set last year by the World of Mirth Shows with a \$44,000 gross. Approximately \$18,000 of this was picked up on big Friday when the county school kids turned out en masse. Fair Manager Norman Y. Chambliss predicted Friday (11) that this year's record one-day gross would approximate \$20,000. He based his prediction on business done in the previous week at his Rocky Mount, (N. C.) Fair, where money was spent more freely than at any time in the past.

Hungry attitude of people generally for fair entertainment was demonstrated Wednesday night (9) when a few customers slithered thru the mud to spend \$780 on the midway. Night climaxed three days of soggy weather when even showmen wouldn't ordinarily welcome the appearance of patrons since their numbers, at best, would be too few to result in any worthwhile biz.

This marked the first appearance of Jones in this belt for several seasons. The E. Lawrence Phillips and Morris Lipsky combine has rail-roaded the country in a manner to make the confirmed Eastern showman a little dizzy. But the flow of shekels has been plentiful and prosperity has resulted.

Fairmen are visiting with and without invitation to ogle attractions and overall size with a view to future contractual relations. The tobacco and cotton belt provides many choice and lucrative late season spots even tho the routing may often entail the acceptance of a larry promotion or two.

Show garnered an announced \$30,000 at Rocky Mount, N. C., Fair the previous week. This outdistanced the former record by nearly a grand.

ing at the airport in the county, and many visits were exchanged. Mitch Watson came on with the new Spitfire, and the new Roll-o-Plane was erected for the first time. Show, probably the largest ever to play Winchester, had 15 rides and 10 shows. New light towers were delivered by the VanEttan Pipe Company but were not erected for the date.

# MIDWAY CONFAB

Won't be long now.

Max Gruberg, of Philadelphia, was a New York visitor the past week.

Sandra Lee, annex attraction, joined the J. F. Sparks Shows in Troy, Ala., to play the Southern fairs.

From De Ridder, La., Pat Patterson writes that Mrs. Patterson is still in the hospital and in a serious condition.

Some midway actors like rain because it not only helps farmers but gives actors a night off.

T. W. Kelly wires that while en route from Tupelo, Miss., to Pensacola, Fla., his trailer caught fire at Quitman, Miss., and was a complete loss, together with its contents.

Whitey Rogers recently completed a successful season with his Girl Show on Greater Worthey Shows; is now booking acts out of Syracuse. Rogers has also been with James E. Strates Shows.

Mrs. Boots Paddock returned to the Johnny J. Jones Exposition at Greensboro, N. C., October 11 after a few days vacation in Augusta, Ga., after working the Southeastern World's Fair, Atlanta.

Whether you be a talker, sword-swallower or a lecturer—you still ain't a Side Show manager.

Sonny Bernet, Sheik Lempart and Jack Schenck, all of the White Horse Troupe, spent several days in St. Louis, en route to Chicago from Caruthersville, Mo., where they closed their season.

Al Williamson recently purchased a photo gallery, floss, guess-your-weight, rat joint, percentage table, and truck from Dwight Bazinet and has booked the entire layout on R. & S. Amusements for late North Carolina dates.

William A. (Billy) White, Halifax, N. S., formerly with the Bill Lynch Shows, has been named director of programs for boys and adults for the Home Service Association, Toronto, which is part of the welfare council operated by the city of Toronto.

Assistant manager said he always let the owner have his way, but the help thought it a poor policy.

Before long Louis A. (Stretch) Rice will receive a check for \$10, one of the bets he won on the first game of the World Series, and he is hereby warned to be mighty careful with it, as editors checks are notoriously bad.

Word has been received from Toronto that Maxie Herman, who suffered an attack of coronary thrombosis in August, is responding to treatment as rapidly as possible, and may be moved to his Miami home in another two weeks.

Mrs. Ruth Schreiber reports that \$328 was raised with a bingo at Mr. and Mrs. Art Ludwig's stand on the Joseph J. Kirkwood Shows recently to be divided between the ladies auxiliaries of the Miami Showmen's Association and the National Showmen's Association.

Babe LaBarie, Side Show operator, had bad luck en route from Madison, Wis., to Nashville, home of Mrs. LaBarie. His trailer turned over in Kentucky and was wrecked when the hitch broke. Before leaving Madison, the LaBaries lost their pet dog, Babe's constant companion the past nine years.

Heard on a midway Side Show: "Hurry and bally. Here comes the blow-off from the high-striker."

Mr. and Mrs. Earl Bunting, of the Bunting Shows, spent eight days in St. Louis, visiting friends and attending the World Series. After returning to their Ramsey (Ill.) home, they planned to make a trip thru the South. . . Mr. and Mrs. Cliff Liles and W. F. Unger drove all the way from Lake Charles, La., to attend the World Series.

Mr. and Mrs. Jack E. Morris, former West Coast concessionaires, and their children, Jean and Bob, have returned to Sedalia, Mo., from a two-month tour of the West Coast, and are engaged in business at the Grid-dle. Before taking the trip, Mr. and Mrs. Morris were owners of the Jockey Club in Sedalia.

New members of the National Showmen's Association from the Bill Lynch Shows are Lawrence Peters, Artie Steinhart, Lockey Green, Boser Mercer and Stubber Ferguson. A good-sized delegation from this org is expected to attend the NSA's annual dinner in New York in November.

R. C. McCarter, Cetlin & Wilson general agent, was a visitor at the home office of *The Billboard* last Saturday and Sunday (10-11), while week-ending it in Cincy en route to Chicago. McCarter reported that Cetlin & Wilson will again winter on the fairgrounds at Petersburg, Va. . . Jimmy Vaughan, trumpet player in the *Paradise Revue* band on the Cetlin & Wilson Shows, was called home last week, due to the serious illness of his father. He is expected back this week.

When a jig show manager visits another jig show manager, the latter has a stinking idea that he's there to visit his actors.

Carl (Red) Barlow reports that Felt Hat has run out of the money so many times that Benny Weiss is back grinding on his bingo store, which was especially well flashed last week at Spartanburg in an effort to dethrone Bill Jones as the king of bingo.

I. S. (Swizzle) Mosias, in case Tommy Carson is interested, is the one who is paying the Merry-Go-Round truck driver to "unload on the other side," when the Joseph J. Kirkwood Shows are putting up. That is why the diggers are always ready, and Carson's pan game is always late.

Conversation between two 40-milers when they met on a highway: "Don't go to the Cornfodder Fair. Juice and grab are sold—light p.c. won't work. Have you an extra coldpatch?"

Jackie Cady, Girl Show operator and dancer, has left the road and gone to Tulsa, Okla., where she will

await the arrival of a new addition to the family. She and Jimmy Cady now have a 14-month-old son. . . Rita Raye, of the Majestic Shows, visited Mr. and Mrs. George Freaney and Mr. and Mrs. Danny Newman of the Marks Shows.

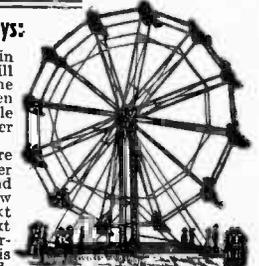
Harry Schreiber, chairman of the ways and means committee for the Miami Showmen's Association, got in some lousy dough-raising licks while the shows were concentrated in North Carolina last week. Harry reports that enthusiasm for the club is running high, and predicts the bank roll will be "impregnable" before the lads take to the road again next spring.

Road Map Johnson claims Manager Gate, of the Gate & Banner Shows, has a two-dollar complex, and to get anything out of him one must have a crowbar and stay in the light.

Al C. Beck, veteran treasurer who has toured with the biggest and the smallest in circus business, is completing his second season as guardian of the bank roll on the Joseph J. Kirkwood Shows. He says that an indoor promotion circus job would complete his cycle in the business, but the chances are he'll be in the Kirkwood wagon again next season.

Herbert A. Douglas, of West Chester, Pa., made 46 visits to midways this season, catching each show at two or more stands. The shows he visited were James E. Strates, Dumont, Virginia Greater, A. M. P., Harrison Greater, Cetlin & Wilson, Lawrence Greater, Prell's Broadway, Garden State, Morris Han-num, Exposition at Home, Tri-

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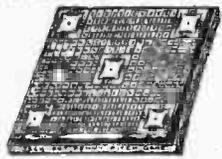
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**AUCTION SALE**

Pursuant to judgment McCracken Circuit Court, I will, on October 28, 1946; 10:00 a.m., sell at public outcry and to highest bidder, at the warehouse of Peters Motor Company at Paducah, Kentucky, on credit of three (3) months, the following described property:

(1) 1942 Oldsmobile Sedan; (1) 1940 Ford Tractor; (1) 1940 GMC Truck; (1) 1944 Nabors Van Trailer; (1) Bartlett Van Trailer; (1) AC Light Plant consisting of Fairbanks-Morse Electric Plant, 115 volt, 3,000 watts, AC, and One Four-Cylinder Electric Plant, 5 kw.; approximately 1,150 wooden folding chairs; (1) large canvas tent, approximately 50x90, poles, ropes, chains, stakes and stage platform; (1) large 1946 Howard's insulated steel house trailer.

Purchaser to execute bond with sufficient surety; items to sell separately and as whole. Bids may be forwarded to the undersigned. Information furnished on request.

**BARKLEY GRAHAM, Sheriff,**  
McCracken County, Paducah, Ky.

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 Tickets—Paddles—Laydowns  
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**CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.**

**ALUMINUM MILK BOTTLES**  
 Now Available . . . Write

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**SUNFLOWER STATE SHOWS WANT**

HIGH POLE FREE ACT (will give percentage of gate). SHOWS OF ALL KINDS, STOCK CONCESSIONS, OCTOPUS FOREMAN. WILL BOOK ANY KIDDIE RIDES. WILL BUY TILT-A-WHIRL. For Sale—6 Iron Claws, \$150.00. Address:

C. A. GOREE, Mgr., Rotan, Texas, this week.

**DELTA STATE SHOWS**

Will book any Ride with transportation except Chair-o-Plane, Merry-Go-Round or Kiddie Auto. Benway, wire. Will sell exclusive on Photos, Bingo, Custard and Sit Down Grab. Few Stock Concessions open. Bob Bullock wants Agents. Will book Skillo and Country Store (cut money or flat privilege) only if accompanied by Stock Store. Harry Fenner needs Outside for Line-Up. Will book Shows with own outfits. All contact: R. T. (BOB) BULLOCK, Mgr., Benolt, Miss., this week; then as per route.

**MIGHTY MONARCH SHOWS WANT**

Small Cookhouse or good Grab to join on wire. Will place Flat Rides for all winter in Florida. Address:

**N. P. ROLAND**  
 Bunnell, Fla., this week.

**CAN PLACE**  
 For Welcome Home Celebration

Two more Rides and few Ten-Cent Concessions, in the heart of city of Elizabeth, New Jersey. Open Saturday, October 19th to 26th. Another good one to follow, Union City, New Jersey. Wire or phone:

**H. WOLFE**  
 St. Francis Hotel Newark, N. J.

**PRYOR'S AMUSEMENTS WANT**

Ride Help on all Rides, Ferris Wheel, Chair-plane, Merry-Go-Round. Come to Lineville, Ala., this week. All address:

**JACOB PRYOR**

**WANT FOR Barney Tassell Unit Show**

Organized Colored Minstrel with or without top for practically all winter's work in Florida. Week October 21, Horry County Fair, Conway, S. C.; week October 28, Savannah Colored Fair, Savannah, Ga. Right in town. Can place one more major Ride, Shows and Concessions. Write, wire, this week, Fairmont, N. C.

**SOUTHERN STATES SHOWS WANT FOR CHOICE SPOTS IN FLORIDA**

Few more Stock Concessions, especially Lead Gallery, Age and Scales, Hoop-La, small Bingo. Experienced Operator for office-owned Cigarette Shooting Gallery, Working Help for Rides. We have full supply of the best Foremen in the business, including Shorty Puttman, Bill Frazier, Marshall Saulsberry, Clyde Brown, Walter Spreacher, Tillman McMillan, Otis Walker.

AN Answer to JOHN B. DAVIS, Ocala, Florida, this week.

angle, Joseph J. Kirkwood, Heller Acme, Bistany Greater, Dick's Paramount, and World of Mirth.

J. B. Hendershot, vet agent, was a visitor at *The Billboard* last Thursday (10) while passing thru Cincinnati en route to his 70-acre farm in Sandusky County, Ohio, halfway between Fremont and Fostoria. J. B. is putting in this week supervising the husking of his corn crop and plans to remain close to the soil until the Chicago meeting, where he will be among those present. From the Windy City, Hendershot will return to Florida for his usual winter operation.

Mrs. P. F. Jackson and Mrs. Grady Vaughn, sisters of R. C. McCarter, general agent of the Cetlin & Wilson Shows, took in the recent New Jersey State Fair, Trenton, from whence they hopped into New York for their first Big City visit. Mrs. Jackson's daughter-in-law was also in the party. In New York, the girls were the guests of McCarter on a round of the niteries, and en route home they stopped off at Mrs. McCarter's farm at Harrisburg, Pa. Mrs. McCarter is now recuperating at her sister-in-law's home in Greer, S. C., following a recent operation.

Happy Hilty, for many years with shows touring Canada's maritime provinces, was awarded first prize for horse exhibition at the recent Truro (N. S.) Fair. He also received five prizes for Western costumes at the same fair. It was 16 years ago that Hilty moved concession equipment and stock of Morris Levy from the Lunenburg (N. S.) Fairgrounds to the railroads by ox team in one of the rare occasions carnival equipment has been transported by oxen anywhere.

After reading about a grandma who married a young boy being featured at parks during the summer, we wonder if an old gal of 78, who has enough zing left in her to grind and bump, wouldn't make a swell blow-off for a gal show?

Randolph Andress, one of the unit managers of the F. E. Gooding Amusement Company, was very much in his element when he took a ride and show layout to his home town of Loudonville, O., for the Free Street Fair (1-3), resumed after a wartime suspension since 1941. He has a particular interest in the fair because his late father, Oak Andress, was its secretary for 20 years. Oak died in January, 1938, after he had staged the 50th anniversary fair, Loudonville's greatest. Randolph served four years with the Coast Guard and returned to Gooding's this spring after discharge. His wife, the former Ella Melynk, of Seattle, made the Ohio fairs with him.

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**DRAWS CROWDS LIKE A MAGNET!**  
**A POWERFUL ATTENTION-GETTER!**

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Here's a remarkably efficient lightweight Portable Electric Megaphone that enables you to amplify and project your voice to any distance up to 1/2 mile. A powerful attention-getter . . . dramatic . . . appealing . . . draws crowds like a magnet! Increases the effectiveness of any show or pitch. Very simple to operate . . . use it anywhere, anytime! No installing, no wiring, no speakers, no stands, no tripods. Carries its own power. Just press trigger-switch and voice is instantly beamed to the desired area.

**Complete Unit Weighs Only 11 lbs.**

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**\$89.95 LIST PRICE**  
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 NOW SCHEDULING 1947 PRODUCTION  
**FRANK HRUBETZ & CO.**  
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## WANTS FOR ANNUAL PEANUT FESTIVAL SCOTLAND NECK, N. C., OCTOBER 21-26

**Bigger and better every year. Bumper peanut crop. Everybody working. All have money.**

**We also play the following Fairs: Mount Olive, N. C.; Tabor City, N. C.; Andrews, S. C.; Summerville, S. C., and two others.**

**WANT CONCESSIONS**—Fishpond, Bowling Alley, Hoop-La, Dart, Ball Game, Age Scales, Pitch-Til-You-Win, Bumper, Photos and any Grind Stock and Percentage Concessions. Also Cookhouse, Grab, Popcorn, Candy Apples, Candy Floss, Custard, Snowball and straight sales.

**WANT SHOWS** — Girl Show, attractive proposition for high class Revue with own outfit. This is our best spot for a good fast-stepping Girl Show. Also want Fun House and any worthwhile shows with own outfit and transportation.

**WANT RIDES** — Octopus, Tilt, Roll-o-Plane, Spitfire and any Flat Rides. Want live Pony Ride and any rides not conflicting.

Can place Agents on Stock and Percentage Concessions. If you want to make some real money, play this circuit with us. We know the Carolinas. All address

### SHERMAN HUSTED, Manger

CENTRAL AMUSEMENT COMPANY, Atlantic District Fair, Ahoskie, North Carolina, This Week.

# DUMONT SHOWS

**RICHMOND, VA. (Church Hill Lot)**

**2 WEEKS — OCT. 21 TO NOV. 2 — 2 WEEKS**

**WANT WANT**  
LEGITIMATE CONCESSIONS OF ALL KINDS  
All address

**LOU RILEY, Mgr.**  
Kernersville, N. C., this week; then Richmond.

# WANT WANT WANT WANT WANT

For Berrien County Fair, Nashville, Ga., week October 21 to 26; Bainbridge, Ga. (Jaycees), October 28 to November 2; American Legion Fair and 4-H Cattle Show, Pelham, Ga., November 4 to 9; then Florida for the winter.

Spitfire, Tilt-a-Whirl, Kiddie Automobile Ride, Penny Arcade, Motordrome, Minstrel Show with own outfit and transportation, Iron Lung, Wildlife, A-1 Girl Revue and Mechanical City. A few choice Concessions are still open, such as Long Range Gallery, Novelties, etc.

All Address:

## ROYAL EXPOSITION SHOWS

This week, Alma, Georgia; then as per about route.

# GREAT SOUTHERN EXPOSITION

**WANTS FOR BRUNSWICK, GEORGIA**

WEEK OF OCT. 21, IN HEART OF CITY

Jinny, Tilt, Octopus, Kiddie Train or any major Ride not conflicting. Red Brady, contact me. SHOWS—10-in-1, organized Minstrel, Fat Show, Hillbilly Show, Snake or Animal. Ringo open, all Stock Concessions. This spot guaranteed red. Second show in 15 years. Population 75,000 to draw from, 15,000 school children, 2 matinees. V. F. W. Memorial Fund drive sponsoring, with 500 members boosting. Mrs. Ayers needs experienced Cookhouse Help and Griddle Man. This show has seven Rides and out all winter. Address all replies to Claxton, Ga., this week.

**H. C. Ayers, owner and mgr.; Fred Webster, bus. mgr.**

# FROM THE LOTS

## Majestic Greater

OXFORD, N. C., Oct. 12.—Week ended Saturday (5) at the fair returned excellent business, with weather good thruout the stand. Spot went far above expectations. Altho skedded as a white fair, more than 60 per cent of those who attended were Negroes, and they spent freely. Lot was hard to lay out, but Paul, in charge of the task, did a nice job.

New Roll-o-Plane, up for the first time, clicked. Lloyd (Tiny) French, Roll-o-Plane foreman, for the second time this year, left the org in the middle of the week. Joe Martin is now in charge of the Roll-o-Plane and Octopus.

William T. (Pete) Vinson was hospitalized with an infected finger. With a number of shows playing this vicinity, there was much visiting of personnel. Philip Jones is doing a good job as Ginny foreman. Word from Detroit is that Mrs. Sam Goldstein is doing okay. (Stay with it, Mae. Don't leave it on the lot.) Geeay Bob Hallock is busy looking for winter quarters and Owner-Manager Sam Goldstein with plans for next season.

Proceeds of the benefit bingo is to be divided between the Michigan Showmen's Club and Miami, not between Chicago and Miami, as reported erroneously by the writer last week.—HARRY E. WILSON.

## J. F. Sparks

LANETT, Ala., Oct. 12.—Org, which opened at the Fall Festival here September 30, enjoyed a good week's business despite cool nights. Paroff Trio, free act, helped hold the folks to a late hour.

C. A. Kirkland joined with his string of concessions. Mr. and Mrs. Lavern (Red) Haynes visited with Mrs. C. A. Kirkland and her son. John Portemont has added a Chairplane to his group of rides. Mr. and Mrs. Caulder have booked their miniature railroad.

Sailor Katzie was expected to join with his Side Show. Dottie Dimples, fat girl, and Mose Smith with his Snake Show, have been doing excellent business. Mrs. Margaret Davis rejoined after spending two weeks in a Florence, Ala., hospital with a near-case of pneumonia. R. E. Finnell is keeping everyone happy with his build-up of the Florida spots to come. George Harr and Norman Littlefield returned from a stock buying trip.

## Pioneer

WAVERLY, N. Y., Oct. 12.—After 22 weeks of playing New York and Pennsylvania spots, shows moved into local winter quarters where several acres of ground have been purchased two blocks from the business district. Altho shows had some rough going at the start of the season, business at celebrations and fairs was outstanding and big grosses gave org a banner season.

Staff at the season's end included Mickey Percell, general manager; J. C. Perron, general agent; Mrs. Percell, secretary and treasurer; Mrs. C. B. Murray, assistant secretary; Mrs. Carl Lovejoy, office secretary; Tommy Fisher, concession manager; Niles Hurst, ride superintendent, and Red Lynch, transportation manager.—MICKEY PERCELL.

## Virginia Greater

DUNN, N. C., Oct. 12.—Week ended October 5; auspices, fire department; business, fair; weather, cool. Shows moved here from Clinton, N. C., after a satisfactory week there. Weather from Monday night on was very cool, and as a result the natives failed to come out to give the sort of business show has had here the past three years. Committee was very active and newspapers gave plenty of space. Lot here was tough, a road having to be blocked, but Manager Rocco laid it out to everybody's satisfaction.

It looked like a showmen's convention here, with many visitors from other shows, including several owners and managers. Here are the names of as many as we knew: Mrs. Sam Lawrence and Sam Lee, of the Lawrence Shows; Mrs. Marie Kaus and Sam Elkins, of the W. C. Kaus Shows; Mr. and Mrs. Hugo Zacchini, of the Zacchini Shows; Mr. and Mrs. Barney Tassell, of the Tassell Shows; Pete Joseph; Ed Riley, Whitey Austin and F. Grady, of Bailey Bros.' Circus bill crew; Harry Lottridge; Frank Harrison and party from the Harrison Greater Shows, and Ben Braunstein.

Heavy Trent and Nolden Miles are no longer with the show. The pan game is now operated by F. McAllister and the writer, who is mailman and *The Billboard* agent. M. Boyle added a bumper game. Due to sudden cold snap here, Louis Augustino lost two valuable monks, recently purchased.—RONALD PRUE.

## Peppers' All-State

MONTGOMERY, Ala., Oct. 12.—Shows arrived here from Decatur, Ala., and opened in good style Monday night (7). Crowds were on hand and plenty of money was in evidence. Tuesday night also proved a winner. Fair, but cool, weather at Decatur kept patrons home, but business for the week was considered good.

Showfolks exchanged visits with personnel of Pryor Amusement Company. Prior to the Decatur date, shows played the Lawrenceburg (Tenn.) Fair and stand proved one of the best of the season. Fair board co-operated. Crowds were large and all reported excellent business.

A new tractor was purchased for the light plant. Colds were plentiful here and Carl Hanson, secretary, was taken to a local hospital with an attack of the flu. Others ill, but not hospitalized, were Mrs. Olive McAnnich and Mrs. Kitty Broome. Capt. Jimmy Jamison's high act continues popular.—JACK MARTINKUS.

## BIG BEND SHOWS

Open October 23 in McAllen, Texas.

7 Rides, Ball Game Agents, all kinds of Agents wanted. Grind Stores open. Wire. Can use George Mitchel Mitt Camp. Route: Brownsville, Texas; Raymondville, Harlingen, Edinburg, Mission.

**DEASON BROTHERS**  
P. O. Box 1273 San Benito, Tex.

## WANT

Shows, Rides, Concessions of all kinds. Ride Help, Glider Man, Kiddie Ride Man and Agents of all kinds.  
**OMAR'S GREATER AMUSEMENTS**  
Rayville, Ark., Oct. 14-19; Jena, La., 21-28; Winfield, Ark., Oct. 28-Nov. 2.

# REGENT SHOWS

Can use a few more legitimate Concessions for the following Celebration and Festival: PERRY, GA., Oct. 21 to 26; then the BIG ONE, THOMASTON, GA., MAMMOTH CELEBRATION, Oct. 28 to Nov. 2. The only show here this fall. We also play one of Georgia's best Armistice Celebrations. Ride Help wanted—Foreman for Merry-Co-Round, Help on all Rides. Want Shows not conflicting and one outstanding Free Act. Address: **HARRY ALKON, REGENT SHOWS, Hogansville, Ga., this week.**

# TENTS

**SOMETHING NEW!**  
FOR IMMEDIATE CONSTRUCTION  
Forest Green Flameproofed Canvas,  
Bright Orange Trim.  
FOR CIRCUS AND CARNIVAL SHOWTOPS  
**PROMPT DELIVERY!**  
BERNIE MENDELSON—CHARLES DRIVER  
**O. HENRY TENT & AWNING CO.**  
4862 N. Clark St. Chicago 40, Ill.

# FLUORESCENT STRIP LIGHTING

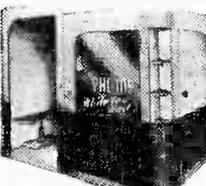
IMPORTANT TO THE SHOW TRADE  
**CHANNEL STRIPS**  
15, 20, 30 and 40 Watt  
SIMPLE INSTALLATION  
**Immediate Delivery!**  
Write-Wire-Phone • Prices on Request  
(For Complete Line See Our Ad on Page 79)  
**ABRAMS LIGHTING**  
Manufacturers  
Dept. BC, 113 N. 7th St. Phila. 6, Pa.  
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**FOR SALE**  
**MECHANICAL SHOW**  
Mounted on 25-foot custom built Trailer. Complete Walk-Around. Pulls back of any car. Full-sized Laughing Man. Come see it if you want something different and beautiful. Address:  
**HOWERTON TIRE CO.**  
P. O. BOX 25 EUREKA, MO.  
(Phone: Eureka 2927)

**FOR SALE**  
**GORILLA SHOW**  
265-pound animal. Beautiful 5x8 Steel Cage mounted on Two-Wheel Trailer. Outside all aluminum. 2 new \$10 Banners. 5'x30' Streamer. 50-foot front, complete show. Priced for quick sale. Address:  
**HOWERTON TIRE CO.**  
P. O. BOX 25 EUREKA, MO.  
(Phone: Eureka 2927)

**FROZEN CUSTARD TRUCK**  
**Electric Freeze**  
Late model Studebaker 1937 Truck, four new tires. Formerly on Majestic Shows. Must be sold on account of sickness \$5000.00.  
**JAMES YOUNG**  
ERIE AUTO GLASS SHOP  
120 W. 12th Street ERIE, PA.

# PHOTOMACHINES



Quick Delivery. Single, double, triple. 10 sizes, bust to full length. Cameras only or cabinets complete. KD or 1 piece.  
Write—phone—wire.  
**Federal Identification Co.**  
Dept. R, 1012 N. W. 17, Oklahoma City, Okla.

**FOR SALE**  
10KW. 110-220V. AC Engine-Driven Generator. Willys 4-cylinder engine, complete control panel, complete set of spare parts. Only 50 hrs. operation.  
**\$750.00 or Best Offer**  
Write or Wire  
BOX 773, BILLBOARD  
155 N. Clark St. Chicago, Ill.

**Auditor-Accountant**  
Available, starting 1947 season or earlier if desired. Previous experience in amusements and resorts, also 7 years public accounting. Can qualify for comptroller, treasurer, etc. Best of references.  
BOX D-338, The Billboard, Cincinnati 1, Ohio.

**MINIATURE RAILROADS**  
Order now. De luxe built-to-order models, 18 to 24" gauge, steam or Diesel type, super-detailed or streamlined. Complete Trains, \$2000.00 up. Photos and details, \$1.00 bill (refunded first order). No checks.  
**IRON HORSE MINIATURE TRAINS**  
Box 416A, Rt. 2, Erie, Mich.

**OFFICIAL OPENING SAT., OCT. 26, 1946**  
**PLAY-A-PARK and KIDDIELAND**  
A RICHMAN-CARPENTER ENTERPRISE  
TUCSON, ARIZ.  
In the Heart of America's Winter Vacation Land.  
Permanent Location — Six Months' Season.  
100,000 Permanent Population — Thousands of Tourists Daily.  
Located in Town on Two Cross-Country Highways.  
**—NOW BOOKING FOR SEASON—**  
WANT: Roller Rink, Organized Repertoire Show, complete Side Show. Will consider only Top Notch Operators with A-1 Equipment.  
Will book Merry-Go-Round, Scooter and one other Major Ride not conflicting: Kiddie Train and Pony Track. Want only Rides whose appearance will be an asset to the Park. Will book Lead Gallery, Archery Range, Photos, Custard, Jewelry, Floss, Apples, legitimate Concessions of all kinds. Must be clean and good flash.  
WRITE ALL IN FIRST LETTER—DO NOT PHONE OR WIRE.  
**RICHMAN-CARPENTER ENTERPRISES**  
TUCSON, ARIZONA  
Harry Richman James D. Carpenter

# POPCORN MEN!

**MAIL US YOUR PERMANENT ADDRESS AT ONCE!**  
So we can keep you informed on the latest developments in popcorn and seasoning. We expect to have more good news for you in the next few months. Let us solve your popcorn requirements.  
SEASONING—We have enough to go around.  
POPCORN—Bee Hive Hybrid is still years ahead in popping volume and flavor.  
POPCORN MACHINES—Best delivery in the business. Liberal trade-ins.  
Write for our Free Premium List. Sally wants to hear from you.  
**THE BLEVINS POPCORN COMPANY**  
31ST AND CHARLOTTE NASHVILLE 2, TENN.

# SUNSHINE CHOO CHOO ELECTRIC TRAIN

Not a streamliner, but an old-fashioned train, smoke stack, bell, steam dome, with ride appeal to young and old. They come miles to ride and re-ride. A proven money maker, often topping major Rides. Built by a carnival owner for years of hard service. Has a record of 800 passengers in 3 hours and 20 minutes at 20¢. Sets up in 35 foot circle in one hour. Four cars—24 children or 12 adult passengers. Runs with 110 single phase motor and light weight. Complete all metal fence, ticket box, 2300 lbs. Price F. O. B. Tampa, \$1625.00. Three cars, \$1500.00. We deliver for small extra charge. Can be operated by one man or woman from ticket box. Can make delivery within 30 days after receiving order. \$200.00 deposit required. We guarantee this ride to be one of the biggest money makers on the market for investment and labor required to operate. Send one dollar for large photo.  
**SUNSHINE MFG. CO.**  
1807 GRAND CENTRAL TAMPA, FLORIDA

# GREAT SUTTON SHOWS

"MOST BEAUTIFUL SHOW IN MIDDLE WEST"  
Osceola, Ark., Oct. 14 to 19. Closes the End of 35 Years on the Road.  
**FOR SALE CHEAP**  
Sold all Rides to Mr. Partlow. HAVE FOR SALE—13 Semis, 1 Straight Truck, 1 Winch Truck, 4 beautiful Shows, 1 Office Trailer, 3 Light Towers, 1 Fun House; 1 37½ Kw. Light Plant, good as new; 1 beautiful Neon Entrance. Come to Osceola, pick out what you want.  
**F. M. SUTTON**  
OSCEOLA, ARKANSAS

# MAJESTIC GREATER SHOWS

Can Place for WASHINGTON, N. C., 6 COUNTY TOBACCO FESTIVAL  
OCTOBER 21 TO 26, AND BALANCE OF SEASON  
CONCESSIONS OF ALL KINDS. FEW CHOICE WHEELS AND GRIND STORES (FRANK RANDALL, CONTACT US), COOKHOUSE. FOR SALE—OCTOPUS IN GOOD CONDITION, \$5500 CASH. ALSO SEMI-TRAILER FOR SAME, \$1000. TOMMY PADDLES HAS FOR SALE LONG RANGE LEAD GALLERY (12 FT.), BUILT ON TRUCK; 5 GUNS, PLENTY OF LEAD, NOW OPERATING ON THIS SHOW. SHOWS AND RIDES, CONTACT SAM GOLDSTEIN, OWNER. CONCESSIONS, CONTACT MAXWELL KANE, BUSINESS MANAGER. DURHAM, N. C. (COLORED FAIR), THIS WEEK.

# PROMOTER

Now winding up highly successful raffle on new car for civic organization. If you have a money-making proposition that brains and hard work will put over, get in touch with me. Full details, please.  
Write BOX D-337, The Billboard, Cincinnati 1, Ohio

A Show for Square Shooting Show People  
**SHAMROCK SHOWS**  
Will book anything. What have you? Watch for opening date. All answer  
**CHARLIE DAY, Owner**  
Savannah, Ga., until further notice.

# TENTS

CIRCUS, CARNIVAL  
CONCESSION  
**IMMEDIATE DELIVERY**  
20x30—20x40—20x60—  
30x60—40x60—40x80, etc.  
Olive Green, Flameproofed.  
Flameproof your tents with Hoopers Liquid Flameproofing Compound. Colors—Khaki, Forest Green, Royal Blue, Olive Green and white.  
**UNITED STATES TENT & AWNING CO.**  
2315-21 W. Huron CHICAGO 12  
Chicago's Big Tent House Since 1870

# SIDEWALL

**NEW WATERPROOF FLAMEPROOF**  
Made in following finished sizes, complete with Grommets. Made of double filled No. 12 Duck.  
6'x100'..\$54.56 9'x100'..\$80.00  
7'x100'.. 63.04 10'x100'.. 88.48  
8'x100'..\$71.52  
Made in any length at the above rate per running foot.  
25% Deposit Required With Order. Satisfaction Guaranteed.  
**MICHIGAN SALVAGE**  
417 W. Jefferson Detroit 26, Mich.  
Phone: Cadillac 5691

**FOR SALE**  
**"SPITFIRE RIDE"**  
in perfect operating condition.  
**\$5,000.00.**  
**ROLO FUN HOUSE**  
very reasonable.

Take delivery anytime after Oct. 20  
**FOLEY & BURK SHOWS**  
Tulare, California

# FLOSS MACHINE RHEOSTATS



To adjust spinnerhead heat, makes for finer floss, and sugar will go further. Easily installed on all makes of machines. Heavy duty construction. Not made from ribbon wire. Engineered for floss machines. May be used for single or double head. \$22.50.  
**VOLTAGE BOOSTERS.** A necessity on those low voltage spots. Adjustable from 85 to 130 volts, AC 50 or 60 cycle. 3000 watt capacity. Users recommend them. Complete with voltmeter and automatic protector. \$140.00. A bargain. Single Bands or Ribbons, \$5.00 Ea. Double Bands, \$13.00 Ea. Coloring, flavoring. Also now available—Cone Papers, 70#, unlimited quantities while they last. Orders shipped on 25% deposit.  
**Concession Supply Co.**  
1857 Ottawa Drive TOLEDO 6, OHIO

**SHORTY HARRIS**  
**SLICK AND SLACK**  
We answered your wires telling all three of you to come on, but you had left. Wire us Goldsboro, N. C. Want all of you. Come at once.

**Florida Blossom Show**  
AL GAINES, Manager

# THE APE BOY



Length about 18 inches. One of the best for Carnivals and Side Shows. Packed ready to show, postpaid \$15. Many OTHERS. SHRUNKEN HEADS, WOLF BOY, FISH GIRL, DEVIL CHILD, MUMMIFIED BODIES. WE ALSO MAKE TO ORDER. WRITE.  
**TATE'S CURIOSITY SHOP**  
Rt. 8, Box 385  
Phoenix, Arizona



**WOW! WHAT A SPOT**

**LANCASTER COUNTY FAIR**

LANCASTER, S. C., OCTOBER 21-26

Want Novelties, Jewelry. Come on. Want Eating and Drinking Stands, Grab, Floss. Want money-getting Grind Stores. Want well-organized Minstrel Show with own outfit for the best set of dates in the South. Good Show should do sensational. Want Iron Lung Show, Fat Show, Hillbilly. Want Ride Help. Must be sober and reliable. Highest salary—come on.

**WANT COLORED GIRL SHOW OR WELL-ORGANIZED MINSTREL SHOW FOR BIGGEST THREE DATES IN THE SOUTH, INCLUDING THE GREAT CHARLESTON COUNTY FREE COLORED FAIR, CHARLESTON, S. C. WANT GUESS-YOUR-AGE AND SCALES.**



**SIX MORE TO GO**

CAN PLACE FOR CHOICE LOCATIONS ALL MERCHANDISE CONCESSIONS. All other Concessions wire—wire—wire. Carl (Stash) Lee wants Roll-down and Clothes Pin Agents.

**WIRE WIRE WIRE**

**SAM E. PRELL**

FAYETTEVILLE, N. C., OCT. 14-19: THEN PER ROUTE.

**LAST CALL**

**LAST CALL**

**R. & S. AMUSEMENTS**

Plus

**RAFTERY'S SHOWS**

2 — SHOWS COMBINED — 2

**WILMINGTON FAIR**

WEEK BEGINNING OCTOBER 21ST

**BRUNSWICK COUNTY FAIR**

WEEK BEGINNING OCTOBER 28TH

**WARSAW ARMISTICE CELEBRATION**

"BIGGEST IN THE SOUTH"

Two More Celebrations Pending.

**SHOW CLOSES NOVEMBER 23D**

**CAN USE**

**CAN USE**

Will Give Good Proposition to Spitfire for Balance of Season. All Concessions Open. No Exclusives Except Cookhouse, Custard, Bingo.

**WRITE — WIRE — CALL**

**J. M. RAFTERY**

CLINTON, N. C., This Week.

**TIDEWATER COLORED FAIR**

SUFFOLK, VA.

Wanted — Ball Games, Fishpond, Duckpond, String Game, Photos, Grab, Candy Floss, Pitch-Till-U-Win, Hoop-La, Shoot-Till-U-Win, Guess Your Age, Penny Pitch, Blower, Bowling Alley, Wheels and Skillo, Bumper, Swinger. All Concessions open except Bingo and Percentage.

Wanted — Colored Girl Show, Monkey Show, Geek Show.

All replies to

**GEORGE CLYDE SMITH SHOWS**

Henderson, N. C., this week; Suffolk, Va., next week

**PINE STATE SHOWS WANT**

For Yalobusha County Fair, Water Valley, week Oct. 14th; Tallahatchia County Fair, Charleston, Miss., week Oct. 21st; then the big one, Panola and Tate County Livestock, Agriculture and Horse Show, six days and six nights, week Oct. 28th, Senatobia, Miss. CONCESSIONS—Bingo, Custard, Diggers, Fishpond, Shooting Gallery, Ball Games, Novelties, Clothes Pin, Photos, Age-Weight Scales, Eating and Drinking Stands. SHOWS—Fun House, Ten-in-One, Minstrel. RIDES—Roll-o-Plane, Whip or any Flat Ride.

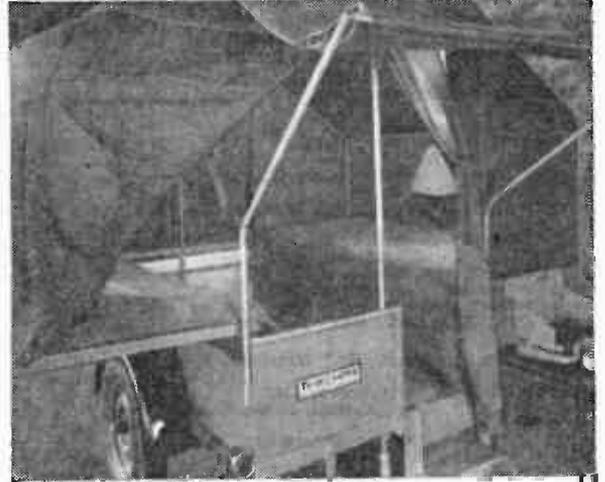
P.S.: Jimmy Windlow, wired you; come on. All address:

**MANAGER, PINE STATE SHOWS**  
WATER VALLEY, MISS.

**TRAILCAMPER**

**Offers These Outstanding Advantages to the Road Show or Carnival Man—**

- Complete living quarters or dressing room.
- Ticket Office or Vendor's Booth.
- Extra load capacity up to half a ton.
- Only 60 pounds weight on auto.
- Long life—all steel body.
- Travels anywhere your auto can go—no side-sway at high speeds.
- Distinctive and attractive.
- Low cost—To buy—To operate.



TRAILCAMPER is a folding trailer, with a steel body 46"x96" that opens into a tent room 8 ft. by 10½ ft., 7 ft. high. Two beds, springs and mattresses, table, chairs, stove, ice box and food storage. Weather-proof, fire-proofed, bug and fly-tight top. Screened windows and doors. Takes but 10 minutes to set up. And TRAILCAMPER has the lowest first cost, lowest operating cost, lowest upkeep of any road home—no worries about accommodations.

WRITE TODAY FOR COMPLETE BULLETINS. QUICK DELIVERIES.

**DOR-LEE PRODUCTS CO.**  
7500 S. Cornell Ave.  
Chicago 49, Illinois



**CARAVELLA \*\*\* AMUSEMENTS**

MOREHEAD, KENTUCKY — WEEK OCTOBER 21-26

CONCESSIONS—Can place legitimate Concessions of all kinds.

SHOWS—Side Show, Girl Show, Colored Revue, Hillbilly. Have plenty tops.

RIDES—Want to buy Chairplane; must be A-1 condition. Cash.

CAN ALWAYS PLACE reliable Men on all Rides and Departments.

Show Carpenters, Mechanics, Men with original ideas, contact now for winter quarters.

Organizing "The Most Modernized Show of the 1947 Season."

ALL WIRE

**CARAVELLA AMUSEMENTS**

ASHLAND, KY., THIS WEEK — MOREHEAD, KY., NEXT WEEK

**ATLANTIC EXPOSITION SHOWS**

Can place Eli Wheel, percentage or flat rate; Slum and Stock Stores, Ball Game. Will buy Merry-Go-Round Top, size 38 or 40 feet diameter. Out all winter. Answer

**WALTER McKINNON**

Pavo, Ga.

**HAVE FOR SALE—On Account of Buying New Rides**

**SILVER STREAK and ROLL-O-PLANE**

Both in A-1 condition and can be seen in operation on the midway of CAVALCADE OF AMUSEMENTS as per route. Address:

**AL WAGNER, care Cavalcade of Amusements**  
MONTGOMERY, ALA., THIS WEEK; THEN PER ROUTE.

## Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possible mailing points are listed.)

A-1 Am. Co.: Charlotte, Tex.  
Alamo: Center, Tex.  
A. M. P.: (Fair) Manning, S. C.; Statesboro, Ga., 21-26.  
Atlantic Expo.: Pavo, Ga.  
B. & D.: Thomasville, N. C.  
B. & H.: Ellenton, S. C.  
Big Bend: Mercedes, Tex., 21-26.  
Bill's Rides: Red Bay, Ala.  
Bistany's Greater: (Fair) Gainesville, Tex.  
Blue Ribbon: Tilton, Ga.  
Boswell's Am.: Gloucester, Va.; Mathews 21-26.  
Brewer's United: Greenville, Tex.  
Bright Lights: Lynchburg, Va.  
Bullock Am. Co.: Mt. Gilead, N. C.  
Burdick's Greater: Georgetown, Tex.  
Byers Greater: (Fair) Malvern, Ark.  
Capital City: Villa Rica, Ga.; (Fair) Monroe 21-26.  
Caravella Am.: Ashland, Ky.; Morehead 21-26.  
Cavalcade of Am.: Montgomery, Ala.  
Central Am. Co.: (Fair) Ahsokle, N. C.; Scotland Neck 21-26.  
Cetlin & Wilson: (Fair) Petersburg, Va.; (Fair) Wilson, N. C., 21-26.  
Coastal Plain: Ayden, N. C.  
Crafts 20 Big: Bakersfield, Calif.  
Craig, Harry: Sweetwater, Texas.  
Crescent Am. Co.: (Fair) Union, S. C.; (Fair) Bishopville 21-26.  
Crystal Expo.: Montezuma, Ga.; Jacksonville, Fla., 22-Nov. 2.  
Cumberland Valley: (Fair) Summerville, Ga.; season ends.  
Delta State: Benoit, Miss.  
Dick's Paramount: Roanoke Rapids, N. C.  
Dickson's United: Ryan, Okla.  
Dudley, D. S.: Colorado City, Tex.; (Fair) Roby 21-26.  
Dumont: Kernersville, N. C.; Richmond, Va., 21-Nov. 2.  
Dyer's Greater: Dyersburg, Tenn.; Forest City, Ark., 21-26.  
Endy Bros.: (Fair) Macon, Ga.  
Enterprise Am. Co.: (Fair) Verda, La., 17-19.  
Pay's Silver Derby: Henderson, Tenn.; Guin, Ala., 21-26.  
Fleming, Mad Cody: (Fair) Warrenton, Ga.; (Fair) Thomson 21-26.  
Florida Am. Co.: Ozark, Ala.  
Franklin, Don: (Fair) Tomball, Tex., 16-20; (Fair) Hempstead 23-26.  
Gate City: (Fair) Camden, S. C.; Darlington 21-26.  
Gayway: (Fair) Butler, Ga.; Ft. Valley 21-26.  
Gem City: Monroe, La.  
Gentsch, J. A.: (Fair) Greenville, Miss.  
Geren's United: Eldorado, Ill.  
Gold Bond: Caraway, Ark.  
Gold Medal: Grenada, Miss.  
Gooding Greater: Circleville, O.  
Great Southern Expo.: Claxton, Ga.; Brunswick 21-26.  
Great Sutton: Osceola, Ark.  
Groves Greater: (Fair) Jonesboro, La.; (Fair) Sulphur 21-26.  
Hames, Bill: (Fair) Palestine, Tex.; Henderson 21-26.

Hannum, Morris: Benson, N. C.; Goldsboro 21-26.  
Harrison Greater: Rockingham, N. C.; (Fair) Hartsville, S. C., 21-26.  
Hedrick's Gayway: (Colored Fair) Kingstree, S. C.  
Hennies Bros.: Mobile, Ala.; Albany, Ga., 21-26.  
Henson, J. L.: Roberta, Ga.  
Heth, L. J.: (Fair) Cordele, Ga.; (Fair) Americus 21-26.  
Hill's Greater: (Fair) Nacogdoches, Tex.; Texas City 21-26.  
Home State: Mountainview, Ark.  
Hottle, Buff: (Fair) Oberlin, La.; (Fair) Farmersville 23-26.  
Imperial: Portageville, Mo.  
Jones Greater: (Fair) Swainsboro, Ga.; (Fair) Dublin 21-26.  
Jones, Johnny J., Expo.: Rock Hill, S. C.; Greenwood 21-26.  
Kaus, W. C.: Laurinburg, N. C.  
Keystone Expo.: Milton, Fla.  
Kirkwood, Joseph J.: (Fair) Beaufort, N. C.; (Fair) Williamston 21-26.  
Lamb, L. B.: Saxton, Mo.  
Lankford's Overland: Jesup, Ga.  
Lawrence Greater: Laurens, S. C.  
Leeright, J. R.: Hollis, Okla.  
Long's United: Alhambra, Calif.  
Madison Bros.: Springhill, La.; Natchitoches 21-26.  
Magic Empire: (Fair) Brownsville, Tenn.  
Magnolia Expo.: Mathiston, Miss.  
Majestic Greater: (Colored Fair) Durham, N. C.; Washington 21-26.  
Marion Greater: (Fair) York, S. C.; (Fair) Rock Hill 21-26.  
Marks, John H.: (Fair) Monroe, N. C.; New Bern 21-26.  
McKee, John: Marked Tree, Ark.  
Mid-Continent Expo.: De Quincy, La.  
Mighty Monarch: Bunnell, Fla.  
Mighty Page: Columbia, Miss.  
Moore's Modern: Manila, Ark.; Kennet, Mo., 21-26.  
Mound City: Cotton Plant, Ark.  
Night Owl: Turrell, Ark.; Crawfordville 21-26.  
Omar's Greater: Rayville, La.  
Page, J. J.: Jefferson, Ga.  
P. & B. Am. Co.: Whitney, Tex.  
Paul's Am. Co.: Murfreesboro, Ark.  
Pearlene: Wilburton, Okla.  
Peppers All-State: (Fair) Roanoke, Ala.; Montgomery 21-26.  
Pike Am. Co.: Marked Tree, Ark.  
Pine State: (Fair) Water Valley, Miss.; (Fair) Charleston 21-26.  
Prell's Broadway: Fayetteville, N. C.; (Fair) Lancaster, S. C., 21-26.  
Pryor's: Pineville, Ala.  
Raines Am. Co.: (Fair) Clarksville, Ark.; (Fair) Danville 21-26.  
Regal Expo.: Buena Vista, Ga.; (Fair) Hawkinsville 21-26.  
Regent: Hogansville, Ga.  
Richman & Carpenter Byers Bros.: Lordsburg, N. M.  
Rogers Greater: Kosciusko, Miss.; Eupora 21-26.  
Rogers & Powell: Carthage, Miss.; Canton 21-26.  
R. & S. Amusements: Clinton, N. C.; (Fair) Wilmington 21-26.  
Rosen, H. B.: Elba, Ala.  
Royal American: (State Fair) Shreveport, La., 18-29.  
Royal Expo.: (Fair) Alma, Ga.; (Fair) Nashville 21-26.  
Rupe's Midway of Fun: Rule, Tex.  
Scioto Valley: Manchester, Ky.  
Shan Bros.: (Fair) Sandersville, Ga.  
Siebrand Bros.: Mesa, Ariz.  
Silver Slipper: Stevenson, Ala.; Scottsboro 21-26.  
Smith Am. Co.: Cooldidge, Tex.; Groesbeck 21-26.  
Smith, Casey: Texarkana, Ark.  
Smith, George Clyde: (Colored Fair) Henderson, N. C.; (Colored Fair) Suffolk, Va., 21-26.  
Smith's 3-Day: Westville, Okla.; Stilwell 21-23; Bokoshe 24-26.  
Snapp's Greater: Alexandria, La.  
Sooner State: Walters, Okla.  
Southern States: Ocala, Fla.  
Southern Valley: (Fair) Oak Grove, La.; Winnsboro 21-26.  
Sparks Bros.: (Fair) Waynesboro, Miss.; (Colored Fair) Yazoo City 21-26.  
Sparks, J. F.: (Fair) Andalusia, Ala.; (Fair) Marianna, Fla., 21-26.  
Strader, M. A.: Newton, Kan.  
Stafford's United: Greensburg, Ind.; Indianapolis 21-26.  
Strates, James E.: (Fair) Anderson, S. C.; (Fair) Gastonia, N. C., 21-26.  
Sunflower State: Rotan, Tex.  
Tassell, Barney: (Fair) Fairmount, N. C.; (Fair) Conway, S. C., 21-26.  
Tidwell, T. J.: Artesia, N. M.  
Triangle: Chase City, Va.; Greenville, N. C., 21-26.  
Turner Bros.: East Prairie, Mo.  
United Expo.: Clarksville, Tex.  
Victory Expo.: Waco, Tex.  
Virginia Greater: (Fair) Bennettsville, S. C.; (Fair) Dillon 21-26.  
Wallace Bros.: Jackson, Miss.  
Ward, John R., World's Fair: (Fair) Beaumont, Tex.; (Fair) Eunice, La., 21-26.  
West Coast: (Celebration) Vallejo, Calif., 14-20.  
Wolfe Am. Co.: (Fair) Fountain Inn, S. C.; (Fair) Greenville 21-26.  
Wonder City: Warren, Ark.  
Wonder Show of America: Little Rock, Ark.  
World of Mirth: (State Fair) Raleigh, N. C.  
Zacchini Bros.: Aberdeen, N. C.  
Zeiger, O. F., United: Ajo, Ariz.

## Rain Boffs Prell But He Smiles

(Continued from page 51)

sons, Abe and Joe, have caught on to the business." Abe is lot superintendent, and Joe handles the office. Latter was on vacation at his home in New York, while Sam had just returned after spending the Jewish holidays at his home in Newark.

### Boys Gather 'Round

Sonny Boy Campbell, the high fire diver who also is *The Billboard* sales agent, dropped in and was introduced. He was dressed in a Cape Cod fisherman's outfit. Then came Scotty Burns, the painter who once was a sea captain, and he disdained such mild weather by moving around protected only by a sweater coat. Joe Hallander, boss mechanic; Mac Kline, boss electrician, and his assistant, Robert Zamarrow, were busy on the lot bedding it down for the night.

As the various ride and show foremen visited the wagon with their reports, Prell introduced them as follows: George Collins, two Ferris Wheels; Benny Beckwith, Caterpillar; Joe Seaman, Merry-Go-Round; Bo Carter, Rolloplane; Curly Longdon, Chairplane; Clyde Lantz, Ridee-O; Harold Strombaugh, Whip; Al Hembeck, Octopus, and William Sylvester, three kiddie rides; Abe Wolf, Monkey Circus; Ted and Johnny Barrow, Motordrome; Bob White, *Scandals*; Harry Lewis, Posing Show; Dale and Red Barron, Side Show and Wild Life; Russell Haas, reptiles, and Freddy Kumalac, Funhouse and Glass House.

### Ah—Secrets!

Prell revealed that the biggest single day in his history in the business was Labor Day at Ebensburg, Pa., when 65,000 people were on the grounds and at 3 p.m. Pennsylvania State Troopers made broadcasts urging those not already inside the grounds to return to their homes or seek amusement elsewhere.

His biggest surprise of this season was Lumberton, N. C., which closed Saturday (5), 31,000 people plunking it down at the pay gate during a stand which had been heralded as a larry. He said he was giving out this information as he has already signed both spots for 1947, so it is too late to smarten up the opposition.

Broadway Shows still have Fayetteville, N. C.; Lancaster, S. C.; Rockingham, N. C.; Bennettsville, S. C., and Charleston, S. C., on the '46 itinerary. Org will winter at the last named spot.

## Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Bagwell's, Jimmy, Guitardeo: Covington, Tenn., 15; Somerville 16; Bolivar 17; Savannah 18; Lawrenceburg 19; Pulaski 21; Columbia 22.  
Beatty, Clyde: Savannah, Ga., 15; Brunswick 16; season ends.  
Clyde Bros.: Freeport, Ill., 14-18; Waterloo, Ia., 17-20; Marshalltown 21-23; Cedar Rapids 24-27.  
Cole Bros.: Phoenix, Ariz., 15; Tucson 16; Douglas 17; El Paso, Tex., 18-19.  
Dailey Bros.: Rogers, Ark., 15; Fayetteville 16; Fort Smith 17; Russellville 18; Conway 19.  
Hamid-Morton: Toronto, Ont., Can., 14-16; Pittsburgh, Pa., 21-27.  
Hunt Bros.: Centerville, Md., 15; Chestertown 16; Symrna, Del., 17; Middletown 18; Newark 19; season ends.  
King Bros.: Columbus, Miss., 15; Macon 16; West Point 17; Eupora 18; Winona 19; Belzoni 21; Yazoo City 22; Canton 23; Forest 24; Vicksburg 25; Fort Gibson 26.  
Montgomery, C. R.: Jena, La., 15; Winfield 16; Colfax 17; Marksville 18; Plaquemine 19.  
Owens, Buck: Gainesville, Ga., 15; Commerce 16; Winder 17; Covington 18; Jackson 19; Griffin 21.  
Polack Bros., No. 1: (Auditorium) San Antonio, Tex., 14-20; (Auditorium) Oklahoma City, Okla., 23-27.  
Polack Bros., No. 2: (Armory) Olympia, Wash., 17-19; (Armory) Eugene, Ore., 22-25.  
Ringling Bros. and Barnum & Bailey: Memphis, Tenn., 15-16; Jackson 17; Nashville 18-19.  
Sparks: Monroe, La., 15; Ruston 16; Minden 17; Natchitoches 18; Leesville 19.  
101 Ranch Wild West: San Diego, Calif., 14-20.

## Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Adams, Kirk, Dogs (Fair) Petersburg, Va., 14-19.  
Barrett, Roy (Fernandez Shows) Honolulu, until Nov. 3.  
Birch: Coraopolis, Pa., 16; Allquippa 17; Braddock 21; Homestead 22; Vandergrift 23; Punxsutawney 24; Reynoldsville 25.  
Campbell, Loring: Seaford, Del., 16; Kennett Square, Pa., 17; Cambridge, Md., 18; Newville, Pa., 21; Mt. Joy 22; Tuckerton, N. J., 23; Ocean City 24.  
Chandler: Milledgeville, Ga., 22; Wrightsville 23; Soperton 24; playing schools.  
Couden, Doug & Lola: School assemblies, Murfreesboro, Tenn., 14-19.  
Francis, Leo (Knights of Pythias) Marion, Ind., 16; (Country Club) Indianapolis 21.  
Green, John C.: Windthorst, Sask., Can., 17-18; Kendal 19; Glenavon 21-22; Kipling 23-24; Sintaluta 25; Westock 26.  
Henry, Glen, Duo: Rock Hill, S. C., 14-19; Chester 21-26.  
Kejrow's, Frank, Animal Oddities: Monroe, La., 14-19.  
La-Mar: Malinta, O., 16; Andover 17; Mingo Junction 22; Mt. Vernon 23.  
Leckvold: Lake Stevens, Wash., 17; Sultan 18; Everett 23-24; (Oak Lake School) Seattle 25.  
Long, Leon: Clarksdale, Miss., 18-22; Greenville 23-25.  
Magrum, C. Thomas: E. St. Louis, Ill., 16; White Hall 17; Quincy 18.  
Montague, Duke: Bearden, Ark., 16; Hugo, Okla., 17; Madill 18.  
Plunkett's Stage Show: Ranger, Tex., 14-16; Cisco 17-19; Brownwood 21-23.  
Reilim, Blondin (State Fair) Shreveport, La., 19-26.  
Stanley, Guy: (Schools at Port Huron, Mich., 14-18; Yale 21; Clarkston 22; Almont 24.  
Virgil, Great: Klamath Falls, Ore., 17; Mt. Shasta, Calif., 18; Redding 21; Red Bluff 22; Orland 23; Corning 24; Chico 25-26.

## SHELBY BIG FOR WM

(Continued from page 51)

kids were turned loose for their holiday at the fair. The youngsters were carrying more money than some of their parents had to spend at the fair during pre-war years and contributed some \$20,000 to the total gross, with all units going for 9 cents.

At the Shelby, N. C., Fair, the World of Mirth stacked more than \$50,000 which amounted to something more than double a good pre-war gross at this hinterland annual. Winston-Salem was even better and Bergen now has to take time out to think back far enough to recall a week he can honestly call a blank.

Many of the show's decorative features, lacking thruout the season until now because of help shortage, was on display here. Extra help was easier to obtain and additional effort was expended in making the show look its best since visiting fairmen, many of them strangers to this mid-way, were showing up in force. Ample space for attractive presentation is available here.

# TRIANGLE SHOWS

WANT FOR  
**GREENVILLE, N. C., FAIR**

(World's 3rd Largest Tobacco Market)

OCTOBER 21 TO 26 INCLUSIVE

LEGITIMATE CONCESSIONS OF ALL KINDS

Can place Wild Life, Pit Shows with real attractions or any other high-class Shows with own outfits.

THIS IS THE SOUTH'S BEST FAIR

Wire JAKE SHAPIRO, Mgr.

TRIANGLE SHOWS, Chase City, Va. (Fair), Oct. 15-18; Greenville, N. C. (Fair), Oct. 21-26.

## WANT—MADISON BROS.' SHOWS—WANT

10¢ CONCESSIONS OF ALL KINDS. Bowling Alley, Strins Game, Fish Pond, High Striker, etc. SECOND MAN ON FERRIS WHEEL. Must be sober. All winter's work and salary every week. BILL BACON WANTS FOR SIDE SHOW: Freak to feature, Half and Half for Annex. Sam Eddy or Bobbie Burns, come on; can use you. MAN AND WIFE TO TAKE FULL CHARGE OF GRAB JOINT. Must be sober. Walter Gawle, please contact immediately. Address:

SPRINGHILL, LA., THIS WEEK; THEN NATCHITOCHEs, LA.

**WANT LEGITIMATE CONCESSIONS OF ALL KINDS**

For Walton County Fair, Monroe, Ga., Oct. 21-26;  
 Legion Community Fair, Fitzgerald, Ga., Oct. 28-Nov. 2  
 Want any worth-while Show. Want sensational Aerial Act.  
 Two more Georgia spots, then Florida all winter. Address  
**JOHNNY KEEF or O. C. CUNNINGHAM**  
 Villa Rica, Ga., this week.

**Regal Exposition Shows**

**WANT FOR HAWKINSVILLE, GA., FAIR**  
 Week of Oct. 21 to 26

One of the best Fairs in the State, Horse Races daily. Will book Rides and Shows with own outfits. Want Acts and Freaks for Side Show for all winter's work. Want Manager for Peep Show, Talkers and Ticket Sellers. Will book Concessions. No X. Can always use capable Ride Help and Truck Drivers. Address Buena Vista, Ga., this week.

**STILL GOING STRONG**  
**CRANDELL'S CONCESSIONS DELUXE**

Recently terminated very satisfactory engagements at Knoxville, Tenn., Fair; Birmingham, Ala., Fair, and Columbus, Ga., Fair. Thanks to Harry Hennies and J. C. McCaffery for kind co-operation.

**LEROY C. CRANDELL & SON**  
 This week, Mobile, Ala.

**HARRISON GREATER SHOWS, INC.**  
**WANT WANT WANT**

For Hartsville, So. Car., American Legion Fair, October 21-26; then the big South Carolina State Colored Fair, October 28-November 3; Columbia, So. Car., and all winter's work in Florida.

Can place Concessions of all kinds. No exclusive. Good opening for any Grind Show or Animal Show. Want Musicians and Performers for Minstrel Show. Will book one or two more Rides not conflicting with what we have for all winter's work. Prof. Vidilia, get in touch with me at once. Space limited in Columbia State Fair. Get in touch at once. All mail and wires to

**FRANK HARRISON, Owner and Manager**  
 Rockingham, N. Car., this week; then as per route.

**GREAT SOUTHERN EXPO WANTS**

Shows, Rides, Concessions. Week October 21, two weeks heart of Brunswick, Ga. VFW Annual Celebration. 15,000 school children. Two matinees guaranteed. Red one. Address all wires Clayton, Ga. This show has 7 Rides.

**H. C. AYERS, Owner-Mgr.**

**ZACCHINI BROS.' SHOWS**

**WANT AT ONCE**

General Agent who knows Southwest. Must be reliable and capable to handle the cleanest show on the road today. We pay top salary. We sure go to California and stay out all year around.

Write or wire **HUGO ZACCHINI**, Aberdeen, N. C., this week.

**MORRIS HANNUM SHOWS**

**WANT FOR VETERANS' JUBILEE**

Week October 21-26, Goldsboro, N. C.

Concessions of all kinds, including Grab.

Benson, N. C., now; Goldsboro, N. C., October 21-26.

**NORTHEAST FLORIDA STATE FAIR**

**JACKSONVILLE**

**NOV. 12 TO NOV. 23**

**CAN PLACE**

LEGITIMATE MERCHANDISE CONCESSIONS OF ALL KINDS AND EATING AND DRINKING STANDS. (Bingo and Scales Sold.) Everything else open. For space—wire

**SEC'Y, NORTHEAST FLORIDA STATE FAIR**  
 Suite 623, Hotel Mayflower, Jacksonville, Fla.

P.S.—William B. Starr will again handle Concessions during Fair.

**JACKSONVILLE, FLA., COLORED FESTIVAL**

11 DAYS—11 NIGHTS—OCTOBER 20 TO NOVEMBER 2

Best location in Jacksonville. Wanted—Concessions all kinds, Coupon, Skillos and Slum Stores. Will give X on Custard and Bingo. Six Rigsby, answer. Workingmen in all departments. Concessions, contact

**GEO. YANCEY, Bus. Mgr.**

All others  
**W. E. BUNTS, Mgr.**

Wanted—Grind Shows and Side Show. This week, Montezuma, Ga. After Jacksonville the Big Cairo Fair.

**CRYSTAL EXPO SHOWS**

**GATE CITY SHOWS**

**WANT**

For Darlington, S. C., Legion Tobacco Festival, Oct. 21 thru 26; Aiken Legion Fair to follow; then Georgia and South all winter.

Want legitimate Concessions all kinds. Positively no Flat Joints. Want Shows with own equipment and transportation. Special proposition to Side Show, Monkey Show, Snake, Midgets, Motor Drome. Flat Ride except Octopus. Capable Lot Man. Harry Harris, good proposition for you. Tom Niswander, wire me at once; important. Tony Pomereno not connected with this show in any way. All address:

**J. E. BAXTER, Mgr.**  
 CAMDEN, S. C., FAIR, THIS WEEK

**WANTED**

Ferris Wheels, Merry-Go-Rounds, Concessions and Shows for Brevard County Fair, December 4, 5, 6 and 7.

Address

**J. R. BRANNON, Chairman**  
**Brevard County Fair Association**  
 Box 344, Melbourne, Florida

**FOR SALE**

DEVIL'S DIP, flat ride, carries 40 to 50 people each ride, latest model, with lighted cresting, all steel and gears in good condition. With Le Roi Gas Engine. Loads on 1 1/2 ton truck if it's 14-ft. body. Older models called Ocean Wave. Sacrifice cheap at \$2000 cash. DOUBLE-LOOP, latest model, new 7 1/2-horse electric motor, steel fence, steel dome, ticket booth, well lighted and very flashy. Sacrifice at \$2500 cash. Or will trade for small Merry-Go-Round, Flat Ride, Kid Rides, or what have you?

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A G. M. DIESEL-DRIVEN  
ELECTRIC POWER PLANT  
TAILORED TO SUIT YOUR NEEDS



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K.W. Designed around the famous  
General Motors Diesel Engine. Com-  
plete with single bearing close  
coupled generators, large type instru-  
ments mounted on STAINLESS STEEL  
panels. Write for prices and details  
of the plant to supply your show with  
electricity.

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AT LOWER COST  
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reliable Universal Lighting  
Plant. Simple and safe to  
operate, pays for itself in  
short time. Models to handle  
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bulbs. For circuses, carnivals,  
road shows, etc. Write for free  
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Fish Pond, 12x12, Top and Frame all complete.  
Blower, 12x12, Top and Frame all complete. Cork  
Gallery, 10x12, Top and Frame complete with 4 road  
Guns. Canvas is in usable condition and enough  
Stock and Flash to get your money back. All Joints  
have all necessary trunks. \$500.00 takes all—Come  
and get it. W. E. SINNOTT, 418 Market St., Phila-  
delphia, Pa.

## CLUB ACTIVITIES

### Showmen's League of America

400 So. State St., Chicago

CHICAGO, Oct. 12.—Irving J. Polack presided at the Thursday (10) meeting in the absence of Fred H. Kressmann, president, who was busy with the rodeo at the Chicago Stadium. Also on the rostrum were Joseph L. Streibich, secretary, and Walter F. Driver, treasurer.

Art Briese and Al Sweeney, general co-chairmen of the annual banquet and ball committee, announced these sub-committees: Tickets and reservations, Edward A. Hock and R. L. Lohmar; press, Pat Purcell, chairman; Frank W. Braden, Nat S. Green, Robert E. Hickey, Johnny J. Kline, Frank B. Joerling, Roger S. Littleford Jr., Sam R. Stratton, Leonard Traube and Gaylord White.

Entertainment, George R. Ferguson, Frank P. Duffield, George B. Flint, Sam J. Levy, David P. O'Malley, Thomas Sacco, Edgar I. Schooley and Ernie A. Young. Eastern Committee, Frank D. Shean, chairman; Lew Dufour and Joe Rogers. Reception, William Carsky, chairman; John M. Duffield, Max B. Brantman, Murray Goldberg, William H. Green, Maxie Herman, George W. Johnson, Bernie Mendelson, Frank D. Shean, James P. Sullivan, Ned E. Torti and Sam L. Ward. Program, Herb Doten and William H. Green.

Elected to membership were William M. Runge, Bernard Sherman, Fred Charles O'Neil, Alvin C. Buck, Howard Cairns, Charles Fisher, Robert W. Best, Robert W. Strubin, Mike Conti, Sid Roemer, Henry Julio, Ernest Allen, Bob Stevens, Homer Braun, Joseph Esler, Frank R. Ronoffio, Vaun Roland Flora, J. W. Farrell, John L. Coburn, Wilbur Miller, B. E. Lichliter, Lawrence Pierce and John J. Perry.

Ben Morris, vice-president of the Michigan Showmen's Association was guest. A wire from C. O. Hill advised of the death of his father in Dallas.

Present after extended absences were Art Briese, Al Sweeney, John Lampert, Hymie Stone, Lew Keller, Arthur Morris, Joe Miles, J. P. Madigan, J. M. Dugas, Orville Harris, Hadji Delgarian, Sam L. Ward, and Rev. Marcel Le Voy.

The Al Sopenar SLA Post of the American Legion also met Thursday night (11) in the clubrooms and 15 new members were added.

### Ladies' Auxiliary

Mrs. Louise Rollo, president, was in the chair at the first regular fall meeting Thursday night (3) in Hotel Sherman. Also on the rostrum were Mrs. Ann Rankine, second vice-president; Mrs. Maud Geller and Mrs. Elsie Miller, chaplains. Elsie Miller pro-temmed as treasurer in the absence of Lillian Woods.

Named members of the nominating committee were Mrs. Leah W. Brumleve, Mrs. Nan Rankine, Mrs. Marie Brown, Mrs. Edward Hock, Mrs. Bessie Mossman, Mrs. Claire Sopenar and Mrs. Esther Meyers. The committee will meet October 17 to draft the ticket of officers for 1947.

Edward Hock, husband of our past president, is seriously ill in American Hospital here. Isabell Brantman is recuperating after a serious operation in Cuneo Hospital here. Frances Keller, past president, is on the way back to health at Hot Springs.

Etta Henderson is in Tucson, Ariz., and reported having a nice time. Mrs. L. M. Brumleve, past president, was expected back from Fredonia, Wis. Viola Fairly, first vice-president, writes she will be in Hot Springs next month and will come here for the December conventions.

Mrs. Ann Doolan, past president, and children are in Pasadena, Calif.

### National Showmen's Association

1564 Broadway, New York

NEW YORK, Oct. 12.—Winter activities in the clubrooms of the National Showmen's Association got under way Wednesday night (9), with the first regular meeting of the season bringing out fair attendance. Vice-President Joe McKee was in the chair. Clubrooms are open daily. The luncheon is scheduled to be in operation within a few days.

### Regular Associated Troupers

106 E. Washington, Los Angeles

LOS ANGELES, Oct. 12.—A large attendance greeted Clarence Allton, first vice-president, when he opened the October 3 meeting. Many letters were acknowledged. Included among these was one from Gladys Patrick, in which she reported she is improving and hopes to be back here soon, and one from Virginia Kline, advising that Harold Mook is now a patient in St. Vincent's Hospital, Portland, Ore.

Madame Delma was reported quite ill, Ted LeFors as having sustained a severe injury, Grace de Garro as suffering from a cold and Inez Allton as recovering at her home following hospitalization.

Ed Hellwig, Barbara Hellwig, Frank Babcock, Rose Westlake, Joe T. and Marie Mead, Homer and Margaret Canter and Paul Trento were received into membership. Elmer Greene introduced his guests, Mr. and Mrs. John Concres, of Toronto; Anton Lonzell and Mr. and Mrs. Bob Bell. Mary Ragan, in attendance for the first time, recounted some of her experiences.

Joe Mead, a new member; Mr. and Mrs. Williams, Eve and Alfred Scott, Annie May Reed, E. J. Kennedy, Bob Perry, Lill and Moe Eisenmen, Gladys Forest, Josephine Foley, Rose Lake, Herb and Violet Sucher, most of whom had been absent for some time, were called upon. Personnel of the Cole Bros.' Circus, playing near-by, were welcomed, and thanks are extended to Mr. and Mrs. Fitts of that show for their donation.

Due to unavoidable circumstances, date of grand opening of the clubrooms has been changed to November 21. Regular weekly schedule of meetings is now in effect.

### Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Oct. 12.—Sam Benjamin, who has been at Walled Lake Park thru the summer, is back in town. President Chester I. Levin and several of the members visited with H. K. Garman while the Sunset Amusement Company was in Concordia, Mo.

Banquet and ball committee is putting forth every effort to make this year's event the most outstanding yet. It will be held in the Georgian Rooms of the Hotel Continental, and the committee is busy securing talent and an orchestra.

June Carter and Raynell Golden sent welcomes letters. Myrtle Hutt Beard's daughter in California is ill.

Elected to membership were Mrs. Marie Kaus, Edna M. Becht, Mrs. Josephine Curl, Elma Oden Rowan, Mrs. Peggy Hale Conti, Mrs. Simon Warner, Mrs. Ruth Overstreet, Lucille Donoffio and Rose Brown.

Mrs. Marie Brown and Mrs. Ann Belden, past presidents, will be hostesses at the next social. The following social will have Mrs. L. M. Brumleve at hostess.

### Pacific Coast Showmen's Association

623½ S. Grand Ave., Los Angeles

LOS ANGELES, Oct. 12.—Vice-President Charles Walpert conducted the Monday (7) meeting. Also on the rostrum were Vice-Presidents Harry Suker and Bill Hobday and Secretary Ed Mann.

Nine new members were inducted—Robert W. Woods, Ralph H. Petty, Melvin Fleck, Orville Anderson, Lew Isaacs, Chester Pelkey, Ralph Meeker, John W. Hawthorne and Jerome H. Haifley.

Members back from trips and attending for the first time in several weeks were Joe Steinberg, chairman of the house committee, and Vice-President Walpert, who turned in \$500 he had collected for building fund tickets. He also gave a short talk on the building fund drive.

Lights were dimmed and a moment of silence observed in memory of Charles A. Farmer, long-time member, who died in Los Angeles October 2 and was buried in Showmen's Rest, Evergreen Cemetery, October 5. Farmer, 63, for years trouped with circuses as a musician and at time of his death was a movie character actor.

J. Ed Brown won the door prize and James Burkett second prize, a book of building fund tickets.

### Ladies' Auxiliary

After omitting the September 30 meeting on account of Cole Bros.' Circus, the October 7 meeting drew a large attendance. First Vice-President Mabelle Bennett presided.

As dues are now payable, a great many letters were received with dues and also containing news from members. Jessie Loomis wrote that her sister, Allie Wrightsman, was busy furnishing a new home; Lucille Gilligan wrote that Carol Kesterman's newborn was a boy; Emily Gregg that she was improving from injuries received in an auto accident; Inez Allton, that she was home from the hospital; Ann Stewart, that she was in San Diego, and Opal Manly, that she was visiting her home in Oklahoma.

President Betty Coe wired that Marie Jessup was to be operated on at O'Connor Hospital, San Jose, Calif. Fern Redmond reported Ruth Smith was injured in an auto accident but was able to join her husband, President Mel Smith, in Texas. Fern also said she went to West Virginia instead of Pennsylvania on her trip.

Present after an absence were Daisy Fox Marrion, Vivienne Jacobi, Sally Flint, Marie Morris, Gladys Forrest, Martha Reilly, Lucille Dolman, Vivian Gorman, Maxine Elliott, Nancy Meyer, Dolly Kays, Mary Ragan, Ann Reed and Julia Smith.

In the absence of Rose Rosard, house chairman, on vacation, lunch was served by Ethel Ebell and committee.

## WANT

NOW AND ALL WINTER  
DODGEM, TILT, SCOOTER OR  
CATERPILLAR

No gate, grift or passes. Two  
blocks from post office. Perma-  
nent and plenty soldiers here.  
Want Kiddie Airplane and Auto  
Rides.

Phone 616 or answer  
Manager, American Legion Beach  
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FOR SALE  
10  
Cases  
22 SHORTS  
\$90.00 PER CASE  
10 Cases of "Can't Splash" at  
\$90.00 Per Case.  
5 Cases of Long Rifle at \$100.00 Per Case.  
Wire 1/4 Deposit.  
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**Caravans, Inc.**

155 N. Clark St., Chicago

CHICAGO, Oct. 12.—Attendance at the October 8 meeting was excellent. Officers present were Jeanette Wall, president; Pearl McGlynn, vice-president pro tem; Lucille Hirsch, second vice-president; Mae Taylor, third vice-president; Pat Seery, treasurer; Edith Streibich, financial secretary; Irene Coffey, corresponding secretary, and Tyonne Ferrari, chaplain.

Letters from Alma Richards and Jeanette Goodman were read. A card from Emily Baily announcing the opening of a gift and novelty shop in Los Angeles was also read.

It was reported that Mabel Davis was to undergo an operation at the Michael Reese Hospital. Clara Polich said her husband had been hospitalized for an operation. Martha Wetter was reported still in the Michael Reese Hospital. Isabel Brantman is recovering at her home, 1244 North Dearborn.

Pearl McGlynn will assume duties as the welfare committee chairman. Mabel Tighe and Yvonne Ferrari have a plan to increase charity funds. The next bunco, skedded for October 15, will be sponsored by Lucille Hirsch. Party by the directors will be held October 26. Bessie Mossman is chairman.

New members elected were Isabell Warren, Alda L. McCue and Millie Wolf. Prizes donated by Mabel Tighe were won by Clara Polich and Rose Reed.

**International Showmen's Association**

515 Chestnut Street, St. Louis

ST. LOUIS, Oct. 12.—The first fall meeting was held Thursday (10), delay in delivery of clubroom furnishings having caused cancellation of the October 3 meeting.

Wonder Shows of America last week held a benefit in Caruthersville, Mo., which netted the club \$465.25. This was the first benefit by a show this season to help pay off the new home. Credit is extended to Max Goodman, Joe Goodman and George Golden. Also thanks to Bill Snyder, Bob Lohmar, Sonny Bernet and Walter Hale for their co-operation.

John J. Francis, St. Louis, first president of the club, opened the benefit. Other speakers were Dee Lang, past president; Sam Solomon, past president; Bill Snyder, Bob Lohmar, Tony McDonald, Euby Cobb, Walter Hale, Sydney Belmont, Sonny Bernet, Walter Payne and the show's owners. Off-the-show participants included Mrs. Lee Belmont and two daughters, Alice and Lorraine; Mrs. Norma Lang and Mrs. Goldie Fisher.

**Showfolks of America**

San Francisco

SAN FRANCISCO, Oct. 12.—President Sammy Corenson was in the chair at the September 30 meeting. Also on the rostrum were Jack Lamey, chairman of the board of directors; Mrs. Violet Lamey, recording secretary of the parent body, the Showfolks of America, Chicago, and Bill Walters. Guests included Bob and Lew Schram, of Furniture Mart, Chicago, who were in the city attending the national American Legion convention.

Elected members were James W. Wells, H. C. Porter, Albert J. Conniff and William Darby. Members present after a lengthy absence included Mr. and Mrs. Frank Forest, Mr. and Mrs. Norman Shue, Rellie Castle Berglun, Frank Eaton; Pete Galati, of the West Coast Shows; Charles Walpert, Dr. Sieff and his guest, and Mr. Tyhurst, of Station KWBR. Members attending for the first time were Sara Macafore and Bill Darby. Austin King, who had been seriously ill, was also present.

A letter from Pat Purcell, outdoor editor of *The Billboard*, thanking Adam McBride for his gift of a radio to Billy Webb was read. Other communications included one from W. T. Jessup, which enclosed \$20 for dues and raffle tickets; cards from Mary E. Ragan, past president; Estelle Sherman and Floyd Cooper, and a letter from the Pacific Coast Showmen's Association enclosing a check for \$254.76 covering the funeral expenses of a PSCA member.

Milt Williams, chairman of the nominating committee, filed his report, and the list of candidates was read. Nominations from the floor were in order. Fred Weidmann withdrew as candidate for president, declaring wholehearted support for the candidacy of Harry G. Seber. Nellie Baker proposed Larry Rodgers for president, seconded by Dr. Sieff. Council Raiford, seconded by P. Charles Camp, nominated Fred Cockrell. No other names were proposed for office. A complete list of nominees will be given in the next bulletin.

It was voted to use the Commonwealth Club system of balloting. After re-consideration the previous action was rescinded and the president named Milt Williams, Ethyl Weidmann, Billy Coles, Adam Brides and Jeannie Christensen as members of a balloting committee.

Following recommendations were passed: That \$1 be admission charge at the December 7 ball; that a Father Flanagan Night be held in the spring; that President Truman be presented with a gold-embossed membership card of the club; and that the organization take a \$1,000 ad in the Regular Associated Troupers Five-Year Book.

Jack Lamey, of the Chicago Showfolks, addressing the club, complimented it for its charitable works, stressing particularly the efforts of the cemetery committee. He introduced his wife, Violet Lamey, who told of her interest in providing a seeing-eye dog for a blind Chicago girl. Club voted to give \$50 to this cause and, following a recess, it was reported that contributions of members had raised the total to \$215.

**Michigan Showmen's Association**

3153 Cass Avenue, Detroit

DETROIT, Oct. 12.—First regular weekly meeting of the fall and winter season will be held Monday (14), starting at 9 p.m. Memorial services will be held for H. B. Wheeler Jr. Applications for the position of office manager will be received up until 7 p.m. of the meeting night. A Halloween party will be held in the clubrooms October 31.

**WILSON COUNTY FAIR**

Wilson, N. C., October 21 to 26 Inclusive

\*\*\*\*\*

**PEE DEE FAIR**

Florence, S. C., October 28 to November 2 Inclusive

\*\*\*\*\*

**WE STILL HAVE CHOICE SPACE FOR LEGITIMATE MERCHANDISING CONCESSIONS AND EATING AND DRINKING STANDS AT THESE AND ALL FAIRS THAT WE WILL PLAY.**

**CAN PLACE WORKINGMEN IN ALL DEPARTMENTS.**

All Address, This Week  
PETERSBURG, VA., FAIR

**CETLIN & WILSON SHOWS**

For winter quarters we can place Wagon Builders, Blacksmiths, Carpenters and Show Builders with new ideas.

**CAN DELIVER LIMITED NUMBER BEFORE 1947 SEASON OPENS**

**BOWERS STREAMLINED KIDDIE TRAIN**

Most eye-appealing kid ride built. Built with know-how by a ride manufacturer with years of experience.

Price \$1,495.00 F. O. B.

Third deposited in Nat. Exchange Bank, Augusta, Ga. Balance C. O. D.

Send \$1 for Photo and Literature which will be returned with order.

**P. S.:** We can deliver 2 Super Trackless Trains, same as operated on J. J. Jones Show and Idle Hour Park, Phenix City, Ala.  
Pats. Pending - All Infringements Prosecuted

WRITE

**EDDIE LEWIS, Sales Agent**

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AUGUSTA, GA.

**FOR SALE AND READY TO GO NOW!**

New "Eze-Way" Frozen Custard Machine and Trailer. A beautiful tandem wheeled trailer fully equipped, with a twin-style double unit "Eze-Way" Frozen Custard Machine. Latest of everything. This Trailer can be purchased with one machine if so desired. Can be demonstrated and inspected at our factory.

**GENERAL EQUIPMENT CO.**

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**VIRGINIA GREATER SHOWS**

WANT

Peanuts, Popcorn, Candy Apples, Custard, Ball Games, Coca-Cola Bottles, Photos, Penny Pitch. **HAVE FOR SALE**

Super Roll-o-Plane, in A-1 condition. Loaded on truck ready to go. Bennettsville, S. C., this week; Dillon, S. C., next week; Chesterfield, S. C., week Oct. 28th. All Wires and Mail to

**WM. C. (BILL) MURRAY**

NOTICE

**FREAR UNITED SHOWS**

Fair Secretaries and Committee Men of Kansas, Nebraska, Iowa, Missouri, we are enlarging our show for 1947 season. We will carry 10 Rides, 7 Shows, 40 Concessions and two Free Acts. Open early April.

ROY FREAR, Owner-Manager, Box 1277, Wichita, Kans.

P.S.: Show people, get in touch with us.

**WANT TO BUY**

Big 6 Wheels, Mutuels and Stock Wheels. In fact, Wheels of all descriptions. Must be in perfect condition. No junk. For immediate delivery. BOX 103, Care The Billboard, 1564 Broadway, New York 19, N. Y.

**MERRY-GO-ROUND**

FOR SALE

Philadelphia Toboggan, 3 abreast, 46 Horses, in very good running condition, complete with Electric Motor, German Organ and P. A. System. Very reasonable. Write to:

**BRUNO PACY**

20 Grove St. Haverhill, Mass.

**WANT EQUIPMENT**

Potato Chip Machine, used preferably. Send details in first letter.

**G. & G. VENDING CO.**

8002 Capitol Ave. CLEVELAND 4, O.

**FOR SALE**

2 Merry-Go-Rounds, Park type, 3 abreast, 50 ft. each, 1 Jumper, 1 Stationary. Perfect condition. Also Boomerang Ride.

**A. KARST**

Forest Park Hanover, Pa. Phone 3-5286

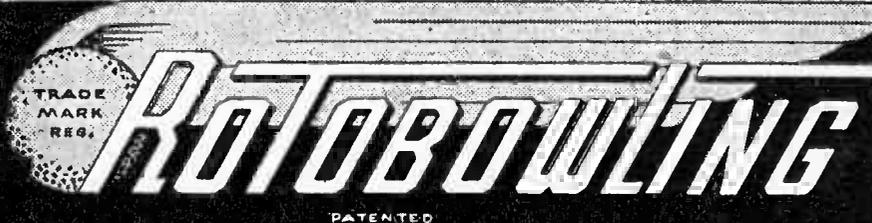
See Court of Kings Rotobowling at the Outdoor Amusement Exposition, Chicago, December 2 to 5!

# ROTOBOWLING IS F-U-N

"Whoopie" It's the only word that comes anywhere near expressing the fun you feel when playing Court-of-Kings Rotobowling! This great recreation introduces to the sports world brand new elements of science, skill, power, speed and thrills. Everyone, from 10 years up, can play and enjoy it all year 'round. Now is the time to bring your plant up to date with Rotobowling. There is pride, profit and prestige in Rotobowling ownership. Write for details today!

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## FOR SALE

Spillman 32-foot Merry-Go-Round with power. Allan Herschell ten-car Auto Ride. Both rides \$6,000 cash. Good running condition. 18-foot Refreshment Trailer; has Hamburger and Hot Dog Griddle, Carmel Corn Machine, Peanut Roaster. All Butane equipped.

**IRA BURDICK**

Georgetown, Tex., week Oct. 14-19.

## MILD CLIMATE, GOOD SCHOOLS, HOSPITABLE

Permanent Army Field. No gate, grift or gyps. Two blocks from P. O. Fun spot of the Gulf. All year's work. WANT one novel, new Flat Ride and Motordrome. Replies

**GEN. MGR.**

**Amer. Legion Beach-Park**

Phone 616, Biloxi, Miss.

## 7-CAR TILT-A-WHIRL FOR SALE

With transportation; also 24-SEAT CHAIR-O-PLANE. Both Rides in perfect condition. WANT MECHANIC TO OVERHAUL TRUCKS THIS WINTER. Jack Nolan, contact me at once.

**FRANK WARD**

Alma, Ark. (Winterquarters at Canyon Club)

## DISTRICT MANAGER

For Illinois Headquarters  
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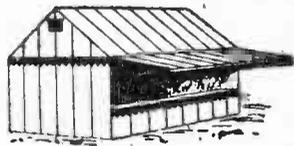
Must have held responsible position. Sports and amusement field preferred. \$30,000-a-year man to handle sales of finest most expensive and colorful sports equipment ever presented to the Amusement and Sports Fraternity.

CAPITAL REQUIRED

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## WANT . . . . WANT GEREN'S UNITED SHOWS

CONCESSIONS working for Stock. SHOWS—30 per cent plus tax. RIDE MEN—Wheel Foreman, \$50.00. Must be sober and reliable. In the cotton until Dec. 15. All replies wire:

**W. R. GEREN**  
ELDORADO, ILL., THIS WEEK

## WANTED TO BUY

Two or Three Abreast Merry-Go-Round, \$12 Eli Wheel, 24 Seat Chair-o-Plane, Whip, Loop-o-Plane or what have you.

Must be in good or repairable condition. Write, stating all particulars, including price.

**A. E. GILLETTE**

141 Bromback St.

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## FOR SALE

### CHAIR-O-PLANE

Can be seen in operation on show.  
Kosciusko, Miss., this week.

**Rogers Greater Shows**

## NIGHT OWL SHOWS

### WANT FOR

TURRELL, ARK., THIS WEEK.  
DRAWFORDSVILLE, ARK., WEEK OCT 21.  
(Best town in State for a show this size.)

PHOTOS, POPCORN, CANDY FLOSS, STRING GAME, BUMPER, CLOTHES PIN STORE, PITCH-TILL-YOU-WIN, CIGARETTE SHOOTING GALLERY (1 of a kind), (Ball Games, Penny Pitch and Percentage sold.) WILL BOOK OR BUY KIDDIE AUTO RIDE OR KIDDIE SWING. Must be in first-class condition. All address:

**NIGHT OWL SHOWS, As Above**  
P.S.: Bruce J. Duffy: "G" Top open.

## WANT

RIDES—Wheel, Chairplane or any Ride that doesn't conflict. Will book for committee fees. SHOWS—Fun House, Snake or 5-in-1. CONCESSIONS—Candy Floss, Bingo, Novelties, Mitt Camp. Out all winter.

Wilburton, Okla., Oct. 14 to 18.

**E. C. UNDERWOOD**  
PEARLENE SHOWS

## Wanted To Buy

#5 Ferris Wheel, 32 or 36 Ft. Merry-Go-Round, Kid Auto Ride. Good shape; priced within reason.

**M & M Rides and Shows**

Boone, Iowa

## I. K. WALLACE CAN PLACE

Bingo, French Fries, Grab, Candy Apples, Popcorn, any ten-cent Grind Stores, all open. Chesterfield County Colored Fair, this week; Northern Neck Progressive Assn. Fair, Oct. 21-28.

**I. K. WALLACE, Richmond, Va.**

**REMEMBER WOMBLE, DOWN IN MEMPHIS?**

**YEAH, I UNDERSTAND HE'S STARTED A NEW SUPPLY HOUSE, OR SUMPTIN.**

*And It's A Honey!*



**Showmen tell us we're the only supply house in America catering specifically to the mechanical and electrical needs of outdoor shows!**

**We're pleased to announce that we are now accepting orders for the following with delivery in late winter or early spring:**

**Trailers, Trucks, Tractors, (All New — Not Surplus) Special Concession Trailers, Mines Cables and Fittings, and, of Course, General Motors Diesel Light Plants**

**Remember: Our Equipment Incorporates BOTH Quality and "FLASH"!**

**MOST SHOWMEN'S CREDIT IS GOOD ENOUGH FOR US**

# LEWIS-DIESEL ENGINE COMPANY

T. W. LEWIS, President

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"WE LIGHT THE MIDWAYS OF AMERICA!"



**SHOOTING GALLERIES**

Complete line of portable and stationary galleries for immediate delivery. Have truck bodies with built-in galleries, side opens and gallery is ready. Guns and Ammunition now available. Write for full information.

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Week August 25 to 30, 1947

BOOKING NOW — Rides, Shows, Concessions.

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Serving the Showmen of the Southwest

**JOHN M. COLLIN CO.**  
18 E. KIRK ST. SHAWNEE, OKLA.

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**THE ELECTRONIC CAMERA**

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**LT. DICK RYAN and Emperor Hirohito's White Arabian Stallion, "HATSUSHIMO"**

NOVEMBER 17 TO 24, INCLUSIVE

WORCESTER AUDITORIUM, WORCESTER, MASS.

10,000 square feet of floor space to let to exhibitors of all kinds. This is a big one, advance sale of tickets so great our trouble will be taking care of the thousands that want to attend.

WANTED—Glass Blowers, Indian Village, Automobiles, Airplanes, Trailers, Farming Equipment, Candy Butchers, Frozen Foods, Frozen Custard. All exhibitors I contacted at Brockton Fair, write. Mr. Wolfe, let me hear from you. All exhibitors and Carnival People write to

**EDWARD O'BRIEN**

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**WANTED FOR GEORGE COUNTY FREE FAIR**

At Lucedale, Miss., for week Oct. 21-26.

Merry-Go-Round, Ferris Wheel, three Grind Shows. No Girl Shows. Want a flashy Corn Game, Popcorn, Photos, Candy Apples and Peanuts. Will book any good Stock Store, even a High Striker. No time for letters, wire or call me. Just call or wire me at Gulfport, Miss., as I have two phones and my office is well established. Also need clean Grab Joint. This is no promotion. It is a bona fide premium fair. Address all to

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**J. J. PAGE SHOWS**

**CAN PLACE FOR JEFFERSON, GA., OCT. 14-19, and balance of season**

Legitimate Concessions of all kinds. Good openings for Photos, Color, String and several others. CAP LEWIS (who was in winter quarters last winter), have good proposition for you. Wire or come on at once. Charlie Griggs wants Agents for Skillo, Roll Down and Count Store. John Lewellyn wants Agents for Grind Concessions and Percentage Dealers.

Everybody Address:  
**J. J. PAGE SHOWS, Jefferson, Ga., this week.**

**3000 BINGO**

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$18.50. Remaining 2,700 cards, \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 6¢.

**3000 KENO**

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

**LIGHT WEIGHT BINGO CARDS**

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra. 50¢. Ping-Pong Balls, printed 2 sides . . . \$30.00  
Replacements, Numbered Balls, Ea. . . .50  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 . . . 2.00  
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000 . . . 1.25  
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M . . . 1.40  
Cork Markers, 3 sizes, 8/16, 12/16, 14/16 diameters; any size, per M . . . .75  
Nickel Wire Cage, with Chute, Wood Ball Markers, Master board; 3 piece layout for . . . 15.00  
Thin Plastic Markers, brown color, M . . . 2.00

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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CONCESSION TENTS

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# MISSISSIPPI MOVES AHEAD

## Exhibits Top Recent Years

**Governor's plan for State-wide participation works—revue proves a hit**

By Pat Purcell

JACKSON, Miss., Oct. 12.—Governor Thomas L. Bailey told the Mississippi State Legislature at its biennial session last winter that the Mississippi State Fair as it had been presented in recent years was hardly in keeping with its title and requested an appropriation for the development of an annual that would be a suitable show-window for the State's industries and press its agricultural development.

The appropriation was granted and the governor appointed a State agricultural and industrial commission, with J. M. Dean as secretary, to operate the State Fair and to work toward the development of the county fairs and stock shows. City fathers of Jackson, owners of the buildings on the grounds, welcomed the move as a step which would aid in the development of the city.

However, when negotiations were started for the transferring of the building titles to the State, the State's attorney ruled that the appropriation was earmarked in such a manner that none of the money could be used for the upkeep of the buildings, and the deal was stymied. This kicked over the governor's plan for State control, so the city and State officials took the next best step and agreed to a joint operational policy, the city to handle the amusement end and the State to handle all exhibits in the city's buildings.

The result was the most representative annual Mississippi has had since before the war, and a similar arrangement will be necessary for 1947, as the State Legislature does not convene again in regular session until 1948.

Four buildings were well filled with exhibits, the general picture being quite satisfactory, and real progress was made in interesting State industrialists in showing the folks of their own State what is going on inside it.

Tops from the industrial angle was the exhibit offered by Sanders Industries, Bob Sanders taking a personal interest in its presentation. This extensive display depicted the various stages of cotton from the field to various finished products. Mississippi Power & Light Company was next in this field with an educational showing of the development of rural electrification and a complete display of all modern electrical appliances.

Agricultural exhibits were out for the past two years but rebounded into the picture in surprising fashion—corn, sweet potatoes, Irish potatoes and cotton being the leading products. The cattle department, limited to State-bred animals, brought out an unusually fine showing of white-faced Herefords and Angus in the beef division.

### Amusements Okay

While the State made real strides toward making this a representative annual from the exhibit end, there was no dearth or lack of quality in the amusement end.

Barnes-Carruthers State Fair Re-  
(See Mississippi Dandy on page 66)

## Muskogee, Okla., Gets Weather; May Prove Best Yet in Figures

MUSKOGEE, Okla., Oct. 12.—Ethel Murray Simonds, secretary of the Oklahoma Free State Fair, was busy this week trying to determine exactly how good the annual, which closed here Sunday (6), had been.

One thing was certain; from the fair's standpoint, it was one of, if not the most successful, in the history of the 31-year-old event. Weather for the eight-day, nine-night run, which began September 29, had been good. There had been wind and dust, but no rain.

Inasmuch as the free gate makes a certain count on the attendance practically impossible, Mrs. Simonds and fellow fair execs duck an estimate. But the turnout and the heavy play of attractions, concessions, etc., present a reasonably clear picture.

### Midway and Grandstand Up

The Royal American Shows, to quote Mrs. Simonds, returned a gross 81 per cent higher than the '45, but the clear weather of this year alone did not account for the jump in take or in the number of folks who produced it.

Grandstand business was way over last year; 50 per cent up, according to Mrs. Simonds' reckoning. The event reaped a harvest of publicity from the pageant presented the first three nights to mark the Sesqui-centennial Celebration of the first white settlement in Oklahoma. The spec had been preceded by heavy flacking. It had a cast of 850 per-

sons, recruited from this city and vicinity, and was staged by the John B. Rogers Producing Company, of Fostoria, O., with Pat Gorman as director-producer.

### Stageshow and Fireworks

A stageshow, booked thru Hogan Hancock, of the Dallas office of MCA, played the last six nights in front of the grandstand. And the show, which doubled in the fair's nitery, clicked. It offered Teddy Phillips and his ork, Molly O'Day and her line of gals, and five acts. These were the Traegger Sisters, dancers; the three Royals, roller skaters; Howard and Wanda Bell, teeterboard; Ted and Dennis Peters, adagio, and Erma and Rio, ladder and unicycle, with dogs.

Night show the last six nights was capped by fireworks, returned after a lapse of five or six years, and the pyro display scored big. This feature was presented by Thearle-Duffield Fireworks, Chicago.

### Diversified Track Program

Day track program offered two days of thrill shows (Frank Winkley's), four of running races and two of auto races (John Sloan's) in that order, with the biggest throng turning out for the second day of auto racing, Sunday (6).

The Royal American Shows, however, didn't cash in on the big Sunday crowd, as it was loaded early Sunday morning to move to Jackson, Miss., to fill its contract there.

## Attraction Peddlers Flock Home To Roost in Nation's Crossroads

CHICAGO, Oct. 12.—It's roosting time for the peddlers of attractions to the Midwest fairs and in the fringe territory. And as the twilight of the season turns to darkness in other parts of the nation, attraction salesmen, promoters, agency men, etc., are coming home to the nation's crossroads to relax, but briefly, before they prep for the annual IAFE convention and the succession of State fair conclaves it heralds.

Early arrivals here include Fred H. Kressmann, Barnes-Carruthers salesman; Al Sweeney, 50 per cent of the National Speedways, purveyors of big car auto racing; Ernie Young, who heads the agency which bears his name, and Sunny Bernet, emcee and vendor of the White Horse Troupe.

### Turns to Rodco

In from New York City, where he had back-tracked from Bloomsburg, Pa., Fred Kressmann brought enthusiastic reports of the Bloomsburg Fair, where the B-C office had supplied the grandstand acts and revue. His enthusiasm matched the official report of the fair, which showed it had drawn half a million people, 175,000 of whom had paid, as against 130,000 last year.

Fred, who holds the presidency of the Showmen's League of America, wasn't long in town before he was thrust into the managerial and promotional details connected with the Roy Rogers World's Championship Rodeo, which opened Thursday (10) in the Chicago Stadium.

He's been around this season—first touring from Western Canada eastward with a B-C unit, then hitting some of the Midwest annuals, then taking off to Bloomsburg. And he won't be in town long. He's set to leave November 1 for San Francisco, where he'll remain thru November 24 as program director of the Grand National Livestock Show skedded for November 15-24 at the Cow Palace.

Before he leaves and upon his return he'll be busy with SLA affairs and with preparations for the banquet and convention here early in December.

### Racing Season Big

Al Sweeney, in from Birmingham, reported that National Speedways, of which Gaylor White is the other very active member, topped off a very successful season at the Alabama State Fair. Recapping the season, Al said he and his partner had staged 33 days of racing this year. Nine days were lost, due either to polio or rain.

Attendance at their dates, Sweeney reported, was excellent, something which our operatives in the field confirmed. It was evident Al and Gaylord, both ex-G.I.'s, had borne down hard from the time of discharge last year until the checkered flag at Birmingham only last week.

"It's wasn't easy," Sweeney allowed. "The car situation was rough. But we succeeded in having well-filled fields."

The prematurely silver-haired Chi-  
(See Act Peddlers Flock on page 67)

## Ohio Examiners Seize Records

**Maumee's books under special audit—board's dissatisfaction with sec. revealed**

MAUMEE, O., Oct. 12.—Three days before Joseph T. Ferguson, Ohio State Auditor, ordered the seizure October 7 of books of the Lucas County Agricultural Society, operators of Lucas County Fair here, for special auditing by State examiners, it was revealed by John Probeck, president of the society, that 14 of the 21 board members had held a secret meeting at which dissatisfaction with Charles Glann, secretary, was discussed and that there was talk at the meeting of asking for his resignation.

L. M. Campbell, State examiner, is making a special audit of the fair books going back to 1939, the last time the society was included in the Lucas County audits on file in Columbus.

"We have been very much dissatisfied with Mr. Glann's work for the last year or two," Probeck said. It's a case of negligence in making reports, settling accounts and directing work of the fair."

Complaints of board members, it was learned, include inefficiency in bookkeeping, lack of audits, handling of funds by cash rather than completely by check, and rental of fair property to outside parties without written leases.

In connection with the latter statement, the fairgrounds at present are being used for a 27-day harness race meeting. They also have been used for rodeos, running races, midget auto racing, and other special events the last three years.

Glann had no comment when asked about the changes.

## \$34,560 in Premiums For Pa. Farm Show

HARRISBURG, Pa., Oct. 12.—Premiums aggregating \$34,560 will be offered at the 1947 Pennsylvania Farm Show here January 13-17. Breakdown for the various classifications were announced by Miles Horst, State Secretary of Agriculture and chairman of the State Farm Show Commission. The nine-member Farm Show Commission is made up of elected delegates from 45 State-wide agricultural associations.

Show classifications and their premiums are as follows: Horses, \$3,450; horse-pulling contest, \$500; sheep, \$3,038; swine, \$2,430; beef cattle, \$5,970; dairy cattle, \$10,423; milk, \$202; corn, \$604; small grains, \$282; potatoes, \$593; 4-H club potato grading contests, \$108; cigar leaf tobacco, \$190; apples, \$1,277; edible nuts, \$65; vegetables, \$556.50; maple products, \$185; apiary products, \$638; wool, \$190; eggs, \$480; dressed turkeys, \$48; home economics, \$2,075; sports (horseshoe pitching contest), \$65; State vocational demonstration contests, \$600; and State contest of vocational school exhibits \$590.

### Illions's Rides Top Midway

DALLAS, Oct. 12.—Harry A. Illions's Bozo and Rapids rides grossed nearly \$5,000 to top the midway at the State Fair of Texas here Saturday (5), opening day.

# DALLAS OFF TO RECORD START

## Late - Week Charlotte Rally In Wake of Two Rainy Days That Nix Bid for New Highs

### Two Big Days at Turnstiles Give Annual Hefty Boost

CHARLOTTE, N. C., Oct. 12.—Attendance and gross business at the Southern States Exposition here has increased since its 1939 inaugural until now it ranks among the leaders in the tobacco and cotton zone. Localites largely ignored the annual during its initial showings, but a continuing series of strong attractions and forceful promotion had it on a paying basis prior to the war. It has been thoroly sold and its drawing powers are yearly extending to embrace an ever-widening arc.

Plant here is one of the most attractive south of the Mason-Dixon line and an honest effort has been made to include a large variety of the best in agricultural exhibits. Manager J. S. (Doc) Dorton, who also heads the Shelby, N. C., annual and the North Carolina State Fair, is an exacting, hard-working individual and his efforts are reflected in the caliber of his fairs.

Rain on the first two days dampened activities, and gross and attendance were off considerably. Wednesday (9) the atmosphere cleared enough for customers to risk getting bogged. Thursday (10) and Friday (11) were clear and sultry and patrons turned out in record-breaking numbers.

Fairgrounds are located on a four-lane highway, but even this better-than-usual roadway was entirely inadequate to handle the flow of cars, most of which were fair-bound, during the latter part of the week. North and south traffic was backed up and proceeding at a snail's pace for more than four miles.

A prevue was staged Monday night (7) for grandstand attractions with a George A. Hamid revue, Jack Kochman and his Heil Drivers and the selection of a beauty queen attracting

## Atlanta Closes With Record

ATLANTA, Oct. 12.—Southeastern World's Fair came to a close here Sunday (6) with every known record kicked into the discard.

Official attendance count released from the office of President M. M. (Mike) Benton revealed that 883,773 clicked the turnstiles, knocking off the previous record by more than 100,000.

Jack Kochman's Hell Drivers furnished the grandstand attraction the final Saturday night and Sunday afternoon, the announced count for the night event being 6,200, with 4,500 paying for the final go-round.

Endy Bros.' Shows and rides, exclusive of U. S. tax and not including Lakewood Park shows and rides, garnered \$100,000 in the 10 days, a new record by 10 per cent.

## Yorktown, Tex., Cancels

YORKTOWN, Tex., Oct. 12.—The Fall Festival, scheduled here for November 11-14, has been called off, it was announced by Paul A. Schmidt, secretary of Yorktown Fair Association.

a packed stand. Jack Kochman's thrill unit took over the track again on Friday while thrills on closing day, Saturday (12), were furnished by Sam Nunis's promoted auto races. Harness racing was presented on the other afternoons thruout the week.

Friday, as usual, was the biggest single day when the city school kids were given a holiday. Catering to the county school kids on Tuesday was largely muffed because of the weather.

Dorton opined that except for the weather records would have been smashed here this week. At his Shelby Fair gross business exceeded even his most ardent pre-war pipe dreams.

Exhibit space was completely utilized even tho Dorton indicated that it was something of a chore to revive the interest of agricultural groups following the war years. The armed forces were represented by their usual elaborate displays of war equipment.

General admission to the grounds was 75 cents, with the better grandstand seats selling for \$1.25.

## Calif. Annuals Mull Dog Race Betting Stand

SACRAMENTO, Oct. 12.—Officials of California fairs are mulling a proposal to legalize betting on dog racing, which will be voted upon in the general election November 5.

Lou Merrill, secretary of the Western Fairs Association, presents arguments for and against in *The Fair Dealer*, official association publication.

Proposal would permit pari-mutuel dog racing in any county with a population of over 175,000 and would also permit such race betting at fairs.

Operators would get eight per cent of all sums wagered, with four per cent going for veterans' benefits. In the Los Angeles and San Francisco metropolitan areas, 74 racing days a year would be allowed; other eligible counties could have 25 days a year.

Merrill says some of the arguments for the proposal are that veterans' rehabilitation would be aided; that people are going to bet anyway and the measure would enable them to go to place of racing instead of betting thru bookies, and dog racing with betting would attract more people to fairs.

Arguments against: dog racing added to present horse racing would give the State too many racing days to the detriment of merchants and general welfare, and dog racing would be held at night and would present too much of a temptation for the public to bet excessively.

Against the measure are the State's horse racing interests, the Society for the Prevention of Cruelty to Animals and several veterans' organizations, altho one of the latter, the Veterans of Foreign Wars, is for it.

## Danbury Kiddies Strike for Holiday

DANBURY, Conn., Oct. 12.—A strike by 1,500 high school students Friday (4), as a protest refusal of school officials to declare a holiday so students could attend the Danbury Fair, resulted in the closing of 15 other city schools, including parochial units, at noon. Striking students marched several miles to the fairgrounds where they were admitted free, as were all other students released from school later in the day. A general holiday, including suspended classes, has been in effect on Danbury Day at the fair for many years, but the custom was not scheduled for this year.

While rain washed out one day and chilly breezes practically killed off attendance on two more out of the eight days of the fair, the actual number of paid admissions totaled 128,325, a record for the annual. Take at the gate added up to \$128,325, not counting tax.

## Rain Hurts New Richmond Event

RICHMOND, Va., Oct. 12.—Skies cleared and big crowds turned out Friday (11) after the Atlantic Rural Exposition had taken a two-day licking from the weather here this week.

Successor to the Virginia State Fair, formerly located here, and the first State-wide fair to be held in Virginia for four years, the event opened to excellent crowds Monday (7) and had a big turnout Tuesday despite overcast skies and hurricane warnings.

However, the rains came Wednesday (9), which was Richmond Day and usually the biggest of the week. All city and State offices, as well as city schools, were closed for the day, but the weather was so bad that activity at the fair was all but halted. A cattle sale, scheduled for that day, drew a small crowd, and the rain made it impossible to hold the races and grandstand show.

Thursday (10) also was wet and cold, and the midway was sloppy.

Clearing weather and return of normal attendance Friday gave association execs reason to hope the six-day event would wind up big today.

This season was the first for the new Strawberry Hill grounds. Construction difficulties had made it impossible for the association to erect anything but an administration building and a few minor structures, and the animal exhibits were housed under canvas. All things considered, however, the plants presented a good appearance.

Transportation was something of a problem. New site is several blocks from the nearest street car line, and a system of shuttle busses instituted by the transportation company would have proved inadequate had crowds been greater.

Cetlin & Wilson Shows were on the midway and reported good business.

## 171,994 Turn Out First Day

Up 50% over previous high—execs hopeful of million-and-half gate

DALLAS, Oct. 12.—Returned to operation after a four-year wartime lapse, the Texas State Fair reiterated its claim as the nation's largest State annual when 171,994 persons thronged the grounds here Saturday (5) for the opening of a 16-day run and a hefty turnout of 81,465 was registered the following day.

By Friday morning (11) officials were casting hopeful thoughts that the gate might hit the million and a half mark. The previous night turnstiles had clicked up to 369,107 for the first six days, and many big days, including two heavily programed week-ends, were still to come. Weather the first six days was ideal.

### Grid Games Lure

A heavy schedule is on tap for this week-end. Two months in advance the Cotton Bowl, situated in the middle of the grounds, was a 46,000-seat sell-out for today's Texas-Oklahoma football game. Football is one of the big lures here, and the annual's long program is studded with grid games. And fans click the turnstiles, too, to the expo's advantage. Grounds admission is 60 cents for adults, 30 cents for children.

Opening day gate eclipsed by 50 per cent the previous record of 113,258, set in 1941, when the event was last held before its plant was occupied by the army.

### Huge Kids' Turnout

Fair execs pulled out all the stops to make a big one of opening day. Luncheon, tossed by expo, drew 1,200 newspaper people. By noon more than 50,000 persons were on the grounds. At night a football game between Texas Technological College and Southern Methodist drew 33,000 to the Cotton Bowl.

Highlight of the day was the feeding of 30,000 4-H Club boys and girls and FFA boys in the first rural youth day to be held in the Southwest. More than 15,000 pounds of beef was barbecued for the hungry youngsters. A new enlarged midway did a record business. The Merry-Go-Round alone accommodated 10,000 (See 171,994 TURN OUT on page 66)

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## 3-Day Greensboro Washout Kills Chance for Records

GREENSBORO, N. C., Oct. 12.—Rain on the first three days washed out the possibility of the 46th annual Greensboro Fair exceeding the attendance and gross records set in 1945. It wasn't until Thursday (10) that the skies cleared sufficiently to attract patrons in large numbers. Friday (11) the sun came into its own and kids and adults turned out in droves to firmly establish this as the biggest day of fair week. Manager Norman Y. Chambliss expressed the opinion that this year's business would have eclipsed all former marks by a wide margin if the weather had been favorable.

Fair has an ideal city location with a large urban population to draw from. Grounds are within walking distance for many and transportation is good, with the result that night attendance is particularly heavy as many of the local residents attend two or more times and contribute 60 cents for each admission to the grounds.

Emphasis is on entertainment with the grandstand show and midway adding up to all of the appeal that the fair has to offer since exhibits are sparse and the display of cattle serves only to reflect the meat shortage.

George A. Hamid, a stockholder, presented a heavy talent line-up thruout the six-day showing, but bypassed this spot with his major revues which were booked into Richmond, Va., and Charlotte, N. C., *Derby on Ice*, a new try at presenting an outdoor ice revue, was featured nightly. In addition, some 15 acts were used to lengthen the show. Ice revue was taken to kindly by the natives here, most of whom had never seen ice skating previously. Freezing, however, remains a problem and a smooth surface is hard to maintain with the result that the

skaters took several falls when the show was caught here Thursday.

Jack Kochman and Joie Chitwood both presented thrill shows. Sam Nunis's promoted auto races were featured on closing day and Bill France, Daytona Beach, Fla., had the track for an afternoon of stock car races.

Event was well publicized except for the press which largely ignored it. Billing was evident for miles around and radio co-operation was excellent.

Continued good weather was promised for today and if the weatherman's prediction holds true a healthy week and a large percentage of profit will still result.

## Meridian, Miss., Okay; Attendance Placed at 50,000

MERIDIAN, Miss., Oct. 12.—Attendance at the Mississippi Fair and Dairy Show, which ended its six-day run here Saturday (5), was placed at 50,000 by fair execs. Weather was local, except for three nights, which were chilly.

Warner Bros.' Circus, 15-act show booked thru Boyle Woolfolk Agency, Chicago, was presented twice daily in front of the grandstand and clicked solidly with the patrons. Show was under direction of George Flint, with Mrs. Flint assisting.

John R. Ward's World Fair Shows on the midway topped the ride and show grosses of '45, W. R. Cannady, the fair's secretary-manager, said. Due to a long jump in, the org did not arrive until morning of opening day but was up in time to pull a good Monday night gross.

Biggest days were Tuesday (1), Children's Day and Friday, Rural School Day.

The two exhibit buildings were well filled with livestock, 4-H displays, etc., and commercial exhibits. Negro exhibits, installed to replace a Negro fair, drew much favorable comment. Annual received co-operation of Station WCOC, which made daily broadcasts from the midway and numerous pick-ups from the grandstand.

Cannady, in his third year as secretary-manager, considered the attendance particularly good, inasmuch as shortage of materials had prevented planned improvements. He also pointed out that take would have been even higher if heavy rainfall this year had not cut the cotton crop, biggest source of income in this area. Cannady says he hopes to provide a new black top midway and new buildings for '47.

## Go-Ahead for Yuba City; Calif. Gets Building Bids

YUBA CITY, Calif., Oct. 12.—Reba Perry, secretary for the 13th Agricultural District Fair Board, has announced that the 1947 fair here is virtually assured, as a result of word from State officials that needed sanitary facilities and buildings will be available. It was announced the State is receiving bids for erection of two prefabricated structures, for landscaping and for the laying of storm sewers. Sanitary facilities, lacking on the present grounds, also will be installed. This was a major reason for the postponement of the '46 fair.

Work on the project will begin in late winter or early spring. Building of new fences will come under the construction program, and money has been granted for the purchase of additional acreage needed by the board to complete the fair site.

## 171,994 Turn Out First Day To Give Dallas Big Start

(Continued from page 65)

riders during the day. Long before the crowd had exhausted itself, supplies of most eating and drinking concessions were depleted.

At the Fair Park Auditorium two capacity crowds witnessed the matinee and evening performances of a musical show headlined by Tommy Dorsey and his ork, (17 men and an 18-girl string section), with such headliners as Gypsy Rose Lee; Sugar Chile Robinson, young Negro pianist; the Stuart Morgan Dancers, Johnny Downs, film dancer, and Jackie Lee, emcee. Ducats go for \$1.30, \$2.50, \$3.10 and \$3.70.

In the evening Hells' Half-Acre Rodeo played to a jammed grandstand and turned away an estimated 3,000 would-be spectators.

A new org, Dallas Rodeo Association, Inc., with Marvin Williams as president, T. C. Sands as vice-president and treasurer, is staging the rodeo in the grandstand each afternoon and night for a total of 31 shows. Rodeo producers are Pat Hamilton, owner of Hell's Half-Acre Ranch in Oklahoma, and his two sons, George and Ham Hamilton. Cash prizes for eight major events approximate \$8,000.

## Ice Show Clicks

Ice-Cycles of 1946 opened Thursday (13) in the ice arena, showing nightly, with week-end matinees, thru the fair's run. Attendance of 27,242 for 10 shows thru Thursday (10) was announced by Manager Chris Kelley. Admission scale is \$1.25, \$1.75, \$2.50 and \$3.30 with all seats reserved. Show features such names as Eleanor Meister, Buddy Lewis, Robin Lee and Henry Lee, previously with either the *Ice-Capades* or *Ice Follies*. Mel Anderson, handling publicity, snared much space and air spots.

Gratis acts are getting a big play. Chief among them is Borden's Elsie, the cow. Attendants clocked 49,000 oglers Saturday (5) and a total of 114,000 for the first six days.

A tour of the vast expo reveals many improvements instituted since W. H. (Bill) Hitzelberger, executive vice-president and general manager, assumed full-time duties last spring with the fair's veteran secretary, Roy P. Rupard. Wide concrete walks have been laid, badly worn streets repaved, convenient and direct stairs built for entrance into the Cotton Bowl. General face-lifting reminds natives of the 1936 Centennial, when everything was new. Five hundred added floodlights increased the brilliance of the lighting. More than \$300,000 had been spent on repairs and repainting.

Every inch of commercial exhibit space had been contracted nearly two months before the opening day, and all exhibits were in operation when the annual opened. Exhibits are proving a strong lure and are getting much attention.

## MISSISSIPPI DANDY

(Continued from page 64)

vue, including the same line-up of acts that appeared at the Alabama State Fair (*The Billboard*, October 12) made a big hit here. Sam J. Levy, B-C president, reported that the cash take, at the same prices as last year and following the same two-a-night policy, was about \$5,000 ahead thru Thursday, but intermittent rains on the big Friday took quite a reef out of this margin. Business tonight was satisfactory despite cold weather, the unreserved seats being sold out and the boxes half-filled for the single performance.

An old-time fiddlers' contest was

## Ky. State Agrees To Rent Building

Will get 16 monthly rental  
—board talks plant changes  
—no report on '46 finances

FRANKFORT, Ky., Oct. 12.—The Merchants and Manufacturers Building of the Kentucky State Fair, Louisville, will be rented to the Ford Motor Company's Louisville Assembly Plant, beginning November 1, at a rental fee of \$1,000 a month. The State Fair board, meeting here Tuesday (8), agreed to a contract, which stipulates the arrangement can be terminated by either party on 30 days' notice. Rental contract has been sent to the auto manufacturing company for signing.

Commissioner of Agriculture Elliott Robertson said the building would be used as a warehouse to store excess parts and to keep "crippled" cars—those with a few essential missing parts.

Plans for a complete modernization of the fairgrounds were discussed at the meeting, which was attended for two hours by Gov. Simeon Willis. A proposal to construct a new and larger horse show pavilion, which could be used the year round, was discussed, Robertson said. The present horse show pavilion, used by a Louisville war plant, continues to be held by the War Assets Administration and brings the fair \$1,000 a month rental.

Practically all of the heavy machinery and giant fabricating presses remain in the pavilion. Robertson pointed out that only about six railroad cars in the nation are capable of transporting them.

## Lack Money Now

"Actually we can't plan anything definitely until we know when we get the pavilion back," Robertson said. "A new pavilion," he added, "would cost a great deal of money, which we don't have at the present time." He reported that board members visualized the use of the present pavilion for stock judging if a new horse show building is built.

Other subjects discussed were the feasibility of constructing new entrance ways, enlarging and selecting better locations for parking, and expanding restaurant space. Edward M. Brooks, Louisville, assistant fair manager, said no definite action was taken on the proposals for renovating the plant.

A final statement on the 1946 fair was not submitted. Robertson said the auditors refuse to give an estimate "on whether we made any money or not until all accounts have been audited."

## Flemingsburg, Ky., Elects

FLEMINGSBURG, Ky., Oct. 12.—Fleming County Fair Company has been incorporated here to operate an annual on the site of a former CCC camp on Elizaville Road. E. A. (Pete) Barry is president; E. V. Hall, vice-president, and J. S. Moxley, secretary-treasurer. They, with E. C. Hall, A. D. Gorman and G. N. Foxworthy, comprise the board of directors.

staged Tuesday (8) and drew entries from all corners of the State. It was such a success that it will be repeated again next year.

On the midway, the huge Royal American layout was popular, as was shown by the more than \$21,000 take on the rainy Friday.

George Kurts was general manager. R. S. (Sonny) Withers, a member of the Jackson city commission as well as the governor's agricultural and industrial commission, supervised the amusement area.

## New Mexico Gate Exceeds 200,000

ALBUQUERQUE, N. M., Oct. 12.—Attendance at New Mexico State Fair, which closed its eight-day run here Sunday (6), topped the 200,000 mark for an increase of about 25 per cent over last year's record mark.

Gate would have been higher but for bad weather. Two days were marred by high winds which damaged tents and exhibits. The last night's rodeo finals went on, however, despite hail, rain and wind.

## New York State Fair Plant Is Released

SYRACUSE, Oct. 12.—Used since 1942 as an Army Air Forces depot, the New York State Fairgrounds was returned to the State Wednesday (9). A survey is to be instituted to determine damages done before settlement for occupancy is made.

The Boys and Girls Building has been pressed into use as a dormitory for the overflow of students at the University of Syracuse. About 750 students are being housed in the building.

State commission, appointed to make a study and recommendations on the future operation of the fair, is expected to report its findings early in January. Among proposals being considered is whether to abandon the present plant and build a new one, to use the present one until materials permit construction of a new plant, or to rehabilitate the present one.

## Fair Dates

Below is a list of fairs to be held next week arranged according to dates, States and cities. This procedure will be followed each week.



The complete list of Fair Dates, in chronological order, for the remainder of the season, was published in The Billboard dated September 28.

### OCTOBER 20-26

#### ALABAMA

Mobile—Mobile Fair. Oct. 25-Nov. 14. Mort L. Bixler.

#### ARKANSAS

Booneville—Logan Co. Fair. Oct. 24-26. George E. Lusk Jr.  
Danville—Yell Co. Fair. Oct. 21-26. J. M. Chambers.

#### FLORIDA

Crestview—American Legion Harvest Fair. Oct. 21-26. Harry A. King.  
Marianna—Jackson Co. Fair. Oct. 21-26. M. M. Brinson Jr.

#### GEORGIA

Hawkinsville—Pulaski Co. Fair. Oct. 21-26. Mansfield Jennings.  
Valdosta—South Georgia Fair. Oct. 21-26. H. K. Wilkinson.  
Warrenton—Warren Co. Fair. Oct. 21-25. Wyman Pilcher.

#### KANSAS

Buhler—Buhler Community Fair Assn. Oct. 24-26. J. A. Johnson.

#### LOUISIANA

Eunice—Tri-Parish Fair Assn. Oct. 24-27. Mrs. R. S. Parrott Sr.  
Shreveport—State Fair of Louisiana. Oct. 19-28. W. K. Hirsch.  
Sulphur—Calcasteu-Cameron Fair. Oct. 21-26. Dr. A. H. Lafargue.

#### MICHIGAN

Barryton—Barryton Community Fair. Oct. 22-23. James A. Morton.

#### MISSISSIPPI

Eupora—Webster Co. Fair. Oct. 21-26. F. R. Busby.  
Lucedale—George Co. Fair. Oct. 25-26. O. Z. Smith.  
Natchez—Old Natchez Territory Fair. Oct. 21-26. C. L. Barry.  
Yazoo City—Yazoo Negro Fair Assn. Oct. 21-26. R. J. Pierce.

#### MISSOURI

Kansas City—American Royal Livestock & Horse Show. Oct. 19-27. A. M. Patterson.

#### NORTH CAROLINA

Wilson—Wilson Co. Fair. Week of Oct. 21. W. H. Dunn.

#### OKLAHOMA

Enid—Garfield Co. Free Fair Assn. Oct. 21-25. J. B. Hurst.

#### PENNSYLVANIA

Martinsburg—Morrison Cove Comm. Fair Assn. Oct. 24-26. Ella S. Ebersole.  
Unionville—Unionville Community Fair. Oct. 24-26. Roland Conrad, West Chester.

#### SOUTH CAROLINA

Bishopville—Lee Co. Fair. Oct. 21-26. J. E. Reaves.  
Cheraw—Chesterfield Co. Colored Fair. Oct. 21-26. C. A. Bloomfield.  
Chester—Chester Co. Fair. Oct. 21-26. W. C. White, American Legion.  
Columbia—South Carolina State Fair. Oct. 21-26. Paul V. Moore.  
Conway—Horry Co. Fair. Week of Oct. 21.  
Greenville—Greenville Co. Colored Fair Assn. Oct. 21-26. U. S. G. Sweeney, R. 3, Box 72, Simpsonville.  
Greenwood—Greenwood Co. Fair. Oct. 21-26. E. B. Henderson.

#### TEXAS

Eagle Pass—Eagle Pass International Fair. Oct. 21-26. J. M. Mabe.  
Henderson—Rusk Co. Fair & Agr. Assn. Oct. 21-26. Pete McNeer.  
Liberty—Trinity Valley Expo. Week of Oct. 21. M. T. Kay.  
Waller—Waller Co. Fair. Oct. 23-26. Henry Holtz.

#### VIRGINIA

Suffolk—Tidewater Fair Assn. Oct. 22-25. H. C. Holman.

## Nat'l. Crafts, Science Show Skedded for N. Y. Garden

NEW YORK, Oct. 12.—National Crafts and Science Show, promoted by *Mechanix Illustrated*, is set for the Basement Exposition Hall at Madison Square Garden, November 17-24. Exhibits will range from home workshops to model racing autos, boats and railroads.

## Prep for L. A. Stock Show

LOS ANGELES, Oct. 12.—Preparations for the 21st annual Great Western Livestock Show to be held here November 30-December 5, are moving forward, officials of the event report. Premium lists, offering awards for prize cattle, sheep and hogs, have been mailed to ranchers of the Western States.

## Act Peddlers Flock To Chicago To Await Winter Meetings

(Continued from page 64)

cagoan pointed out there just haven't been any new big cars built. "Why, it's been virtually impossible to get parts to make repairs," he declared.

"And," he added, knitting his brow, "next year is not going to be any easier." As a matter of fact, Gaylord and I have already notified fairs to come to the Chicago convention ready to set dates. We can see our way to run a single circuit with the cars that will be available, and that is what we propose to do. Once the circuit is filled, our booking will be ended."

Said Gaylord had gone to Pasadena, Calif., to join his wife, and that he would remain there until the Chicago convention. Until that meeting, Al will busy himself at this end with arrangements for the '47 racing season and as co-chairman of the entertainment committee of the SLA ball and banquet.

### More on One Circuit

Ernie Young, back from fair dates in Tennessee, turned to lining up acts for his indoor circus dates. Like Sweeney, Young declared that he would hold to one circuit next year—in his case, for a revue. His wife, Lucille, who had been out with a unit, was due back from California, where she was enjoying a brief vacation after a busy fair season.

The here-today-there-tomorrow Art Briese is back in town—but not for long, mind you. He'll soon be off again for Shreveport, La., in the interest of Thearle-Duffield Fireworks. Probably the year's most traveled man in outdoor showbiz, with possible exception of Pat Purcell, *The Billboard's* outdoor editor, Art returned from Albuquerque, N. M., recently by rail, torn between his love of the Pullmans and his affection for the airways.

While in town, Art doubled at handling Thearle-Duffield business and at working with Sweeney on the program for the SLA banquet.

Back in, sans sombrero and boots, Sunny Bernet puffed on his El Ropo, declined to compete in the Stadium Rodeo and said he would spend some time at the Globe Poster Press Plant, with which he was associated on a full-time basis before taking up with the hay-burners. He also said the White Horse Troupe would play some indoor circus dates and he would give some of his time to this.

### Beam in Pink

Towering B. Ward Beam, no Chicagoan, nevertheless added to the picture of the homeward bound this week. Fresh from one of his most successful seasons, Ward, one of the pioneers of the thrill show business, closed last week with his Congress of Daredevils in Ohio. After winding up the affairs of that unit, his first move was to bring his brother, an Ohio hotel man, suffering from eye trouble, here to a specialist.

Preparatory to heading back to New York, where he headquarters, and near-by Bronxville, N. Y., where he lives, Ward took time to visit. Looking in the pink, a startling contrast to several years ago when he was stricken seriously, he expressed satisfaction with the year's business and said he was already at work on plans for '47.

Like Sweeney, Ward knew firsthand how tight the car situation was this year. In his business of smashing up cars, the need for used stock automobiles is great. "And this year," he said, "we broke up more cars than ever before, which was good for the performances, but hard on the operation costs. The prices of used cars were almost out of this world. And I can't see them going lower next year."

## SPEEDWAY ROUND-UP

OKLAHOMA CITY—Establishing a new track record for the distance, Marcel St. Cricq, Houston, won the 40-lap midget auto racing feature at Taft Stadium here Monday (7). Wes Saegesser, St. Louis, was second, and George Binnie, Kansas City, Mo., third. Crowd of 5,500 sat thru intermittent showers which continuously threatened to stop the program.

WEST SPRINGFIELD, Mass.—Despite a newspaper strike, which had left Springfield, a city of over 150,000, with no local newspaper for 10 days previous, the 100-lap midget car race here Saturday (5) night pulled a gross gate reported at \$11,000. Feature was won by George Rice, with Chet Conklin second, Johnnie Zeke third. Meet marked close of the season, which opened here April 27. Directed by Bill Tuthill, track drew well throughout the season.

GOSHEN, N. Y.—Tony Bettenhausen, Chicago, won the AAA-sanctioned 100-mile big-car championship race at Good Time Track here Sunday (6). His time was 1 hour, 17 minutes, 16:52 seconds. Ted Horn, Paterson, N. J., was second; Duke Dinsmore, Osborn, O., third, and Emil Andres, Chicago, fourth. Nine drivers started the race.

CLEVELAND—Ernie Gessel, Hollis, N. Y., won \$3,000 when he finished first in the 100-mile midget auto race Sunday (6) at the Bainbridge track before 9,090 spectators. He averaged slightly in excess of 80 miles per hour.

TUCSON, Ariz.—An asphalt midget auto race track is to be built here by Arizona Sports Enterprises, Inc. Plant will provide parking space for 3,000 autos and will have radio broadcasting booths, according to the plans. Lester King is president of the group, with Christopher Rielly, vice-president, and Paul M. Meyer, secretary-treasurer.

PORTLAND, Ore.—Howard (Red) Pugh, 38, Vancouver, Wash., died October 2 of injuries sustained at the Jantzen Beach track Sunday (29) when his midget race car somersaulted three times and crashed the fence. A native of Tacoma, Wash., Pugh is survived by his widow, Rose, and a 12-year-old son, James.

SACRAMENTO—Billy Vukovich won the main event in the midget auto races at Hughes Memorial Stadium here Monday (30) before a crowd of 5,300 to increase his lead for the Red Circuit championship. Edgar Elder finished second, Bill Zaring third.

SANTA MONICA, Calif.—Jack Bailey, Eagle Rock, scored his first major victory of the season Tuesday (8), when he captured the handicap final before a near-capacity motorcycle racing throng at Santa Monica Municipal Stadium. Bailey scored over Bud Morgan and Marvin James.

LOS ANGELES—Lammy Lamoreaux chalked up his second motorcycle grand slam Friday (4) at Lincoln Park Stadium here, when he swept the six-event card before 6,000 fans. Trailing in the scratch were Jimmy Gibb and Earl Farrand, while

Bud Hogan and Kelly Myers took his dust in the handicap.

MECHANICSBURG, Pa.—Lucky Lux, Lebanon, Pa., was winner of the feature race at Williams Grove Speedway Sunday (6).

AKRON.—The city of Akron has received \$30,396 this year from midget auto races at the Rubber Bowl, it was announced following the close of the 24-meet season here Wednesday (9) night. Attendance for the season was announced as 253,174. The midget races, staged by Zeiter Speedways, proved the most successful profit-maker in the history of the Bowl.

BAINBRIDGE, O.—Ernie Gessel, Hollis, N. Y., won the 100-mile midget auto race and the \$1,825 prize money it carried here Sunday (6) at the Bainbridge Speedway before 9,090 paid customers. He covered the distance in 1 hour, 14 minutes and 43 seconds for an average of 75 miles an hour. Al Bonnell finished second.

FREEPORT, L. I.—Buster Williams copped the feature event of the midget auto races before a crowd of 7,000 at Freeport Stadium, Friday night (4), with Johnny Ringer and Andy Furci crowding him all the way. It was announced that racing will continue at the stadium on Tuesdays and Fridays until further notice.

LOS ANGELES—Perry Grimm became the first four-time midget auto race winner at Gilmore Stadium here Thursday (3), when he ran off with the 50-lap feature before 11,000 fans, the smallest crowd of the season. Henry Banks was second, Cal Niday third. Most of the excitement in the pits concerned the sale of Johnny Balch's two cars to a San Marino, Calif., oilman for a reported \$22,000, which is believed to be the highest price ever paid for a pair of doodlebugs.

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# SHUTTERS FOR 2 MORE BIG TOPS

## Beatty Finale To Be Oct. 16

**Slump in business hastens closing date—legal tangle on Charlotte fair date**

AUGUSTA, Ga., Oct. 12.—Clyde Beatty Circus will end its 1946 season October 16 at Brunswick, Ga. This decision was reached here Thursday (10) and notice was posted that night. Announcement was no great surprise to the personnel, since an understanding had prevailed several days that unless business improved, the season would be curtailed earlier than originally planned.

Business was not good at Greenville, S. C., Wednesday (9), but it was worse here Thursday. Due to a two-road move, the train did not get in until 12:30 p.m. and matinee was delayed until 4:30. Moreover, the show was day and date with E. N. Williams' Hippodrome Thrill Circus, playing a week stand under local auspices. At Greenville, Beatty was less than two weeks behind the Williams (*Beatty Finale Oct. 16 on page 74*)

## New Eng. Members Of 3 Fan Orgs Meet

BOSTON, Oct. 12.—Thirty-five circus lovers gathered in Boston Sunday (6) for the second annual fall convention sponsored by New England members of the Circus Fans' Association, the Circus Historical Society and the Circus Model Builders & Owners' Association. A general meeting and display of circusiana and models took place in the Manger Hotel during the morning, and in the afternoon all attended the matinee of the Hamid-Morton Circus in Boston Garden.

General chairman was John J. Crowley, a member of all three organizations and secretary of the CHS. Others attending:

Stuart S. Hills and son, Avon, Conn.; Arthur P. Gunther, South Manchester, Conn.; Paul Horsman and James Reynolds, Middleboro, Mass.; Mr. and Mrs. Ernest Brunette, Bill Machado, Edna McLeod, and Mr. and Mrs. Lawrence Crocker, New Bedford, Mass.; Charles A. Amidon, Worcester, Mass.; Joseph Brislin, Barre, Vt.; James McKenna and Ralph Coulomb, Pawtucket, R. I.; Ben F. Perkins, Senator John Shea, Robert Preston and Aaron Lake, Holyoke, Mass.; Charles A. Davitt, Joseph Beach, Eugene Hubbard and Frank Lacouline, Springfield, Mass.; Stan Woodward, Enfield, Mass.; Bill Donahue, Torrington, Conn.; Dana C. Blom, Maurice J. Allaire and Herbert Ames, Portland, Me.; Allen Wescott, North Castine, Me.; Jim Hoye and Bill Day, Hartford, Conn.; Morton Leach, Framingham, Mass.; Frank Viehl, Wilmington, Del., and Frank H. Gomes, Cambridge, Mass.

### Circusiana and Model Displays

James McKenna, old heralds, throwaways and programs, and old copies of The Billboard and New York Clipper; James Reynolds, two model wagons; Arthur Gunther, model Terrell Jacobs Circus, including figures of Jacobs and his cats, steel arena and some Jacobs wagons; Maurice Allaire, model of Gargantua's den with six-horse hitch; Bill Donahue, model Sparks stock wagon; Stan Woodward, model pole wagons and aerial act; Herbert Ames, models of Sells-Floto wagons, cages and Mack truck; Ernest Brunette, model wagons and cages from his Sells-Floto show; Steve Ellis, model circus figures; John Crowley, seven model wagons and circus figures; Paul Horsman, two model wagons of his Terrell Jacobs show; Allen Wescott, 180 books on circus life and many HO and O gauge model wagon kits; Charles Amidon, clown plaques, drawings and clown make-up.

## Coast Cullings on Cole

By a Staff Correspondent

LOS ANGELES, Oct. 12.—Bill (Cap) Curtis, general superintendent, used all steel stakes on the Los Angeles lot, one of the hardest in the country. He is still harassed by the labor shortage. Present roster shows 152 workmen to move the 30-car show. School kids and transient labor are still used to help get it up and down.

The Los Angeles Fire Department cut down the grandstand seating capacity by ordering additional exits installed. Capt. Harlan Dewitt, of the local fire department, is on the show as State fire inspector. Fireman Bill Arthur, well known to showfolks, was his assistant on this stand. . . . This year the show used its two big Diesel generators instead of getting its electricity from the local power company, as it previously did at this stand.

Dick Lewis, German Red, Carl Knudson and Brownie Guldath are sleeping in their own homes while the show is in Southern California. German Red, back yard prop boss, took a week off in L. A. Brownie Guldath staged a big party in his home. Dick Lewis entertained several of the Cristianis in his home.

*Col. Harry Thomas and Freddie Freeman took no chances on the housing shortage. They made their hotel reservations for L. A. while show was still in Iowa. Others had a hard time finding rooms, and many had to continue to sleep on the cars.*

Lucio Cristiani, out of the program

since Oxnard, where he cut his knee, went against doctors' orders and returned to work at the Sunday (6) matinee. . . . Marilyn Rich, aerialist, who joined the show here, will leave at San Bernardino to fill vaude dates. Marilyn is putting a younger brother thru college in fulfillment of a deathbed promise to her mother. . . . Marion Partello is meeting a lot of old friends out here, but she misses her old pal, Jean Allen. (Ed's note: Jean Allen, on Dailey Bros., told us she missed her old pal, Marion Partello). . . . Equestrian Director Harry McFarlan is feeling better. . . . Mrs. Noyelles Burkhart made spec closing day here in beautiful new wardrobe.

Louis Goebel negotiated to rent some of the Cole Bros.' elephants for a picture this winter. . . . George Emerson and Eddie Trees were nightly visitors in L. A. Trees and Mabel Stark's cats will leave for Honolulu as soon as the maritime strike is settled. Mabel is already in Hawaii, waiting for Trees, her husband, and the animals to join her on the E. K. Fernandez show.

Zack Terrell sported a regular Esquire wardrobe while in town. . . . Harry Thomas's unusual cane, which is encrusted with multi-colored mirrors, attracted attention of local Beau Brummels.

Clown Alley sure goes for the movie stars. They try to pick them out in the grandstand during walk-arounds. It was a field day for them here, flicker celebs having at (*Coast Cullings On Cole Show 86*)

## Weather Ends Bailey Season

**Show returns to quarters after storm nixes night performance October 8**

NEWBERRY, S. C., Oct. 12.—Bailey Bros.' Circus pulled into winter quarters here this week, after rough weather had prompted Bob Stevens to close more than two weeks ahead of the billing.

Final performance was a matinee before a slim house at Smithfield, N. C., Tuesday (8). Night performance was canceled because of a high wind and pouring rain, and the show moved to Dunn, N. C., the next stand. The lot there, however, was under water, and with nasty weather still prevailing, Stevens decided to call it quits and ordered the show to head for Newberry.

"Our operating expense exceeds \$2,100 a day," C. C. Smith, the show's treasurer, told *The Dunn Dispatch*, "and there's no use taking a licking every day." He added that the season as a whole was satisfactory.

The show had bang-up business in the spring but dropped money on its swing thru the Middle West. However, it wasted no time getting back below the Mason-Dixon Line and is understood to have pretty well recovered the midsummer losses, even tho conditions became spotty toward the finish.

Bailey Bros. opened its 1946 season at Newberry April 6 and was out 26 weeks and two days. States played were South Carolina, North Carolina, West Virginia, Pennsylvania, New York, Ohio, Indiana, Illinois, Wisconsin, Kentucky, Tennessee, Alabama and Georgia. The season's tour covered 7,100 miles.

## Clyde Bros. Invades North To Launch Indoor Season

By a Staff Correspondent

MOLINE, Ill., Oct. 12.—Howard Suesz, Oklahoma City musician and hotel man, who started dabbling five years ago in indoor circus dates in the Southwest, invaded new territory this week. With a four-day run here, Monday thru Thursday (7-10), he launched his Clyde Bros.' Circus on its 1946-'47 season. He has enough dates in Illinois, Iowa and neighboring States to keep his show busy until mid-December. After the holidays, he will resume in Oklahoma and Texas. All told, he expects to have a season of 20 weeks. The engagement here was held in the Wharton Field House, auspiced by Zal Grotto. The opening night crowd might have been a shade discouraging had there not been a promising advance sale. Attendance, while never reaching turnaway proportions, built each night. School children's matinees were given Wednesday and Thursday.

### No Reserved Seats

Suesz has developed some ideas of operation which incline toward the conservative side. Show has just one set of prices—\$1 for adults, 50 cents for children, and a special kids' school matinee rate of 35 cents, tax included. That is all; there are no reserved seats. Nor does the show go in for solicitation of program advertising.

A solid schedule, with short jumps, eliminates lay-offs. Most dates are split weeks, with an occasional full week. Virtually all have Shrine or Grotto sponsorship.

Suesz's right-hand man is Ted Edlin, who has been with him almost from the start. Edlin is general agent and heads the promotional staff. Shorty Lynn is superintendent.

Acts arrived for Monday's opening (*See Clyde Up North on page 74*)

## First Ark. Stand Okay for Dailey

PARAGOULD, Ark., Oct. 12.—First stand in Arkansas for Dailey Bros.' Circus produced an excellent day's business here Wednesday (9). The train did not arrive until 11 a.m. and delayed the matinee, night performance had an overflow crowd.

Favored by Indian Summer weather, show also did nicely at three spots played in Southeastern Missouri. Business was satisfactory at Cape Girardeau Saturday (5), night crowd was capacity at Sikeston Monday (7) and two good crowds turned out at Poplar Bluff Tuesday (8). Lot at Sikeston was extremely dusty, to the discomfort of performers and customers alike.

The new lot established at Cairo, Ill., was somewhat cramped and menagerie had to be corralled. Business there Friday (4), however, was described as "truly big."

## R-B Receiver Gets 500G From Lloyds

HARTFORD, Conn., Oct. 12.—Payment of \$500,000 by Lloyds of London under terms of public liability policy it carried on Ringling Bros. and Barnum & Bailey Circus, was made last week in New York to Edward S. Rogin, receiver of the circus, and Julius B. Schatz, his counsel.

Rogin reported the long-awaited payment brings to \$550,000 the amount now on hand for benefit of claimants against the circus. Money will be held until end of the current tour of the circus, when a large payment is expected from the earnings. Soon after the first of the year, it is probable another 25 per cent dividend will be paid to those injured and to the estates of those killed in the circus fire at Hartford July 6, 1944, Rogin said.

During the summer of 1946 the first dividend of 25 per cent, amounting to \$1,000,000, was paid to claimants, leaving about \$3,000,000 to be paid.

Under provisions of the Lloyds of London policy, reimbursement could not be made to the receiver until money had been paid out on damage claims.

# L. A. Holds Up For Cole, But L. Beach Off

## Mex Negotiations Resumed

LOS ANGELES, Oct. 12.—Cole Bros.' Circus closed one of its most successful 10-day stands here Sunday (6), after a run of fair matinees and excellent night biz, including four turnaways. Total number of patrons turned away was estimated at 5,000 to 6,000. Fine weather and first class co-operation of press and radio helped make this spot a winner.

Show made the 25-mile run to Long Beach for a two-day date (7-8) which resulted in satisfactory biz, tho not up to the same stand in '44, last time Cole Bros. played the beach city. Both matinees were light but night performances found the big top nearly full. Show broke in a new lot, and this may have hurt attendance. Also, Long Beach is known as a week-end town, and shows playing it early in the week seldom draw well.

A report from Santa Ana indicates the show had a good day there Wednesday (9).

All departments reported favorable grosses during the Los Angeles stand, with the exception of the concert, an attraction which never does much in this territory. Side Show and concessions did better than expected, however.

A rumor that the show was about to be sold circulated during the closing days of the stand but was denied by show officials, who told *The Billboard* the rumor stemmed from the fact that Harry Silverstein, a New York attorney, now in Los Angeles on vacation, had visited the lot and conferred with Owner-Manager Zack Terrell.

Visit was made, officials said, to reopen negotiations for a projected 15-day stand in Mexico City, following the Corpus Christi date. A previous deal fell thru when the amount offered for the special engagement did not meet with Terrell's approval.

## Braly Plays 3 Fair Dates With Line of Circus Acts

TUPELO, Miss., Oct. 12.—Dr. E. R. Braly, eye specialist of Lawrenceburg, Tenn., who changed his avocation as a circus enthusiast into an added vocation, concluded a series of three fair dates with his circus attractions at the Mississippi-Alabama Fair here last week. Previous dates were at Florence, Ala., and Lawrenceburg, Tenn.

His line-up of acts included the George Hanneford Family, bareback riders; Harry Pickard, seals; the Sensational Skylarks; the Cycling Kirks; George Royale, juggler; Earl Wright, dogs; Martell Duo, trampoline; the Armstrongs, acros; Whitey Harris, producing clown, and Princess White Cloud at the Hammond organ.

## Williams Has Light Date In the Cold at Asheville

ASHEVILLE, N. C., Oct. 12.—Temperatures below the 50 mark caused *The Asheville Citizen* to substitute "chill" for "thrill" in its review of Edwin N. Williams' Hippodrome Thrill Circus, which played here for the Jaycees last week.

Show was given outdoors in McCormick Field. As a result, seven performances in eight days drew only about 8,000 paying spectators. Show played Augusta, Ga., this week.

## Even Polio Can't Hog-Tie a Worker

DENVER, Oct. 12.—Members of the Shrine committee that presented Polack Bros.' Circus in the City Auditorium here reported their end of the proceeds was just \$2,000 short of the record score made a year ago, despite the fact that Denver had the second highest polio count of any city in the United States.

When the promotion was well underway in August, the polio scare reached its peak, and every youngster who coughed was thought to have the dread disease. A phone man attempting to sell block tickets for under-privileged children was banging his head against a concrete post. Shrine members started to return their ticket books.

Facing the herculean task of putting over the promotion under such conditions, George W. Westerman, in charge, switched his tactics and bore down on the adult sale with such gusto that members swung back into line, and under his prodding turned in amazing results.

When it was all counted even Irv J. Polack was happy, which entitles Westerman to take a bow.

## Bucyrus Becomes Home of Mills Bros.

BUCYRUS, O., Oct. 12.—Mills Bros.' Circus is now established in new winter quarters here on Crawford County Fairgrounds, used during the war as a military railway training center known as Camp Millard. Show decided after closing August 24 to move its quarters from the Ashland (O.) Fairgrounds, but earlier report that it would locate at the Medina (O.) Fairgrounds proved erroneous.

Jack Mills said a crew would be maintained thruout the winter and all comers would be welcomed. Charles Brady is again superintendent and builder; Arthur Leonard, buyer, and Mr. and Mrs. Roy Howze, trainers, with Harry Cone in charge of ring stock. Brady will visit his home at Calico Rock, Ark., and upon his return will be accompanied by his wife and daughter, Mary, who again will be in charge of wardrobe. Mills said Howze also would be away a couple of weeks, scouting for horses and ponies. Jack and Jake Mills left this week on a tour of circuses in the South.

Publicity in *The Bucyrus Telegraph Forum* has resulted in many visitors at quarters. Show's elephant, Burma, will be used in a Hallowe'en parade at Alliance, O., October 31.

## Poking 'Round Dailey Bros.' Lot

By Justus Edwards

CHICAGO, Oct. 12.—In the days before the gold rush, when a lot of shows were suffering from the shorts, Dailey Bros.' Circus adopted a policy of paying off every day, as a lure for getting and keeping help. This practice is still in effect and is one of the things that makes the Dailey show unique. A few actors and execs are paid on a weekly basis, but all the rest line up in the privilege car each night for their money. There are no hold-backs, and most contracts are verbal.

The nightly pay-off is handled by Bertha Drane, who is also mail and *The Billboard* agent. With a tenure of 12 years to her credit, she is one of a number on the show's staff whose association with Ben and Eva Davenport dates back to their medicine show days.

Ray Morrison, who has the No. 1 candy stand, remembers when they

# R-B 1-Dayers So-So in La.; Houston Okay

## Lafayette Light in Rain

LAFAYETTE, La., Oct. 12.—An all-day rain gave the Ringling-Barnum & Bailey circus a bad time here Thursday (10). Result was the lightest day in recent weeks. Matinee was just about the season's low, with scarcely a quarter of a house, and night crowd didn't go above the two-thirds mark. Show's tiff with the weather here made the three-day stand which followed at New Orleans all the more welcome.

Tuesday (8) at Lake Charles, La., produced slightly less than half a house at the matinee and three-quarters at night. It was show's first stop here since '37. Wednesday (9) was a shade better at Alexandria, La., which last season was a two-day stand.

Considering that the Houston engagement was upped from three to four days, business there left little room for complaint. The date opened and closed fair, but was big on the week-end. Opening matinee Friday (4) was less than half a house and night crowd a scant three-quarters. Saturday's matinee, however, was good, and Saturday night and both Sunday performances were sellouts. Attendance Monday (7) was a little better than Friday's.

## King Bros. Still Rolling Merrily Along Thru Miss.

HOLLY SPRINGS, Miss., Oct. 12.—King Bros.' Circus, blessed here Wednesday (9) with nice weather and business to match, is still going better than all right in its all-encompassing swing thru Mississippi, according to enthusiastic reports of the management.

Floyd King said the show hit the jackpot at Grenada, Miss., Monday (7), with a straw matinee and turn-away at night. Business was reported good last week at Ruleville, Shelby, Marks and Sardis.

## Brookhaven a Blank

BROOKHAVEN, Miss., Oct. 12.—Sparks Circus played a blank here Saturday (5). Crowds were light both afternoon and night. Weather was ideal.

# N. Y. Rodeo Results

NEW YORK, Oct. 12.—Results during the second week of the 21st Annual Championship Rodeo, Madison Square Garden, here, September 25-October 27 follows:

Saddle Bronk Riding—Second day (five performances), Jerry Ambler, \$575; Carl Olson, \$475; Buster Ivory, \$375; Tater Decker, \$300; Bud Linderman, \$175; Bill Hancock, \$80. Third day (five performances), Tater Decker, \$575; Bob Olson, \$475; Manuel Enos, \$375; Stub Bartlemay, \$300; split, Jackie Cooper and Buster Ivory, \$127.50 each.

Steer Riding—Third day (four performances), Ken Roberts, \$464; Joe Woods, \$385; Pee Wee Morris, \$305; Nub Martin, \$240; Howard Baker, \$145; Harry Tompkins, \$65. Fourth day (four performances), Gerald Roberts, \$465; Charles Colbert, \$385; Frank Mendez, \$305; Dale Adams, \$240; Todd Whatley, \$145; split, Charley Beals and Buttons Yonnick, \$32.50 each. Fifth day (four performances), Pee Wee Morris, \$465; Ken Roberts, \$385; Todd Whatley, \$305; Charley Beals, \$240; split, Buttons Yonnick, \$105; Wag Blessing, \$105.

Wild Cow Milking—Matinee, October 2, Troy Fort (43.4), \$160; Don Taylor (44.3), \$100; Pat Lewis (55.2), \$57. October 2, Shoat Webster (27.2), \$160; Floyd Peters (29.1), \$100; Jiggs Burk (29.4), \$57. October 3, Royce Sewalt (27.1), \$160; Verne Castro (27.2), \$100; Poy E. Reynolds (44.3), \$57. Matinee, October 4, Everett Shaw (35.1), \$160; Buff Douthitt (37.4), \$100; Tony Salinas (59.3), \$57. October 4, Bill McMakin (32.2), \$160; Pat Parker (35.2), \$100; Cotton Lee (43.4), \$57. Matinee, October 5, Clyde Brown (28.4), \$160; Ralph Russell (30.3), \$100; Ralph Thompson (34.3), \$57. October 5, David Sheltenberger (29.4), \$160; Shorty Matlock (36.4), \$100; James Kenney (44), \$57. Matinee, October 6, Pat Lewis (35.2), \$160; Troy Fort (36.1), \$100; Buck Sorrells (39.2), \$57. October 6, Floyd Peters (30), \$160; Toots Mansfield (30.4), \$100; Sonny Hancock (41.2), \$57. October 7, Homer Pettigrew (26.2), \$160; Royce Sewalt (31), \$100; George Miller (43.4), \$57.

Bareback Bronk Riding—Second day (seven performances), Bud Linderman, \$530; Wag Blessing, \$440; Harry Tompkins, \$350; Red Wilmer, \$275; Tater Decker, \$165; split, Bud Sealman and Bill Hancock; \$37.50 each.

Calf Roping—Third day (five performances), Homer Pettigrew (16.1), \$665; Juan Salinas (19.2), \$540; Royce Sewalt (20.2), \$430; Toots Mansfield (20.4), \$340; Clark McEntire (21.1), \$200; James Kenney (22.2), \$90. Fourth day (five performances), L. N. Sikes (14.3), \$665; Royce Sewalt (16.3), \$540; James Kenney (17.1), \$430; Dan Taylor (17.2), \$340; Lanhām Riley (18.1), \$200; Sonny Edwards (18.2), \$90.

Steer Wrestling—Third day (six performances), Earl Blevins (6.4), \$730; Glenn Tyler (8.4), \$600; Buck Sorrells (9), \$480; split, Ralph Thompson (9.1), \$297.50; Dub Phillips (9.1), \$297.50; Jimmy Walden (9.2), \$115.

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## Ringling-Barnum

We're in the Deep South now, and softball is still the rage around the lot. The girls' team downed the midgets in their last game played in Houston, and the candy butchers beat the performers, 15-14.

Visitors: Frank Pahlman and Tom Scaperlanda, CFA, of San Antonio, who spent three days on the lot in Houston, combining a visit with Frank Walter and Albert Marks with some ardent missionary work to influence the Big One to come back to San Antonio; Art Concello, Vander Barrette; Leo Lyons, former ticket seller with the Big One, and Walter Forbes.

Mr. and Mrs. Paul Ringling announce the arrival of an heir, Richard T. Ringling II. Walter (Codgie) Uhnnot and Jo Mae Greer were married in Houston. Congratulations. Harry (Bad) Brown rejoined. Allen Lester is now contracting press ahead, taking the place of Bernie Head, who is on the sick list. Patsy Walsh and her husband, Paul Grindle, closed the season in Houston. Mildred Asher and Mr. Otaris celebrated birthdays.

Around the lot: So far there have been 14 closing date rumors, and the guessing game goes on and on. All Sarasotans are talking of home as the season gets shorter and shorter. . . . Funniest sight of the week was Jackie Gerlick heading for right field instead of second base, much to the dismay of his teammates. . . . Joe Land, of the band top, has his troubles with his helper, Fall River, the speechless one. . . . George Blood and the cookhouse gang continue to put out three squares a day in spite of shortages.—DICK MILLER.

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THOS. EWALT  
Bell Bros.' Circus GENEVA, NEBR.

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ROBERT D. GOOD  
1609 Turner St. Allentown, Pa.

## Dressing Room Gossip

### Cole Bros.

Our 10-day stand in Los Angeles has been very nice in many respects. The livestock has had a grand rest, the personnel has had a chance to visit friends and relations and take in shows and places of amusement, the weather was ideal and our hotel was almost on the lot.

The lot has been full of visitors every day. Here are a few of them, the other 3,000 got away. From the movie colony: Poodles Hanneford, who is doing very well in pictures; Jack Oakie, Wallace Beery, Charles Coburn, Florence Bates, Franchot Tone, Marjorie Woodward, Robert Preston, Elso Lancaster, Ed McConnell, Morgan Conway, Stan Laurel, Barry Nelson, Joseph Cotten, Cass Daley, Ruth St. Dennis, Eddie Marr, Gregory Peck, Charles LeMaire, Eddie Albert, Margo, Shirley Temple, (See COLE BROS. on page 74)

### Buck Owens

You-all notice the cool nights? Yes, indeed, we've been having them. The old craft is headed straight South, and everyone hopes it will stay that way. Business is on the right side of the ledger, it seems. L. G. Turn, of the old John Robinson Advertising Car in 1901, visited at Burlington, N. C. We had a carnival across the street at Leaksville, N. C., and weather being as cool as it was plenty of visitors from the carnival saw our show. Seen on the lot was A. M. Gabrowski.

I'm late mentioning that Phyllis Darling, whom "everybody knows," has joined the Side Show. Willie Clark, barrel kicker, was given a special announcement by Buck Owens when he was 69, and the band played *Happy Birthday*. A newcomer to the ranks of web workers is Dorothy Hill. We had three guest clowns the other day. There ought to be a law!

I just made a very great discovery. From all indications, Kilroy was here! —NORMAN HANLEY.

### King Bros.

Our tour thru Mississippi has been pleasant and profitable, with every day typical circus day in Dixie. Laundry worries are a thing of the past, now that Joe Sullivan, bannerman, drives up with a laundryman every Sunday.

Ben Davenport, owner of Dailey Bros., accompanied by R. M. Harvey, his general agent, spent a day on the show at Marks, Miss. Mr. and Mrs. George Purdue visited at Oxford, Miss., where their son is attending the University of Mississippi. Clark Queer, newspaper publisher and postmaster of Mount Pleasant, Pa., joined at Oxford for a fortnight. He and Harold Rumbaugh were schoolmates at Mount Pleasant. Elmer Voris, superintendent of the cookhouse, entertained friends at Holly Springs, Miss.

A. D. (Deacon) McIntosh, chief mechanic, has the rolling stock in excellent shape. Show has not missed a single performance due to truck failure. L. D. (Doc) Hall, superintendent, spent a few days at Hot Springs. Phil Hall joined, coming from the Big One.—ROBERTA ROBERTS.

### Stevens Bros.

Well, here I am for the last time this season. Everyone seems pleased to get a rest. Our last four days out gave the show some fine weather but poor crowds.

At Claremore, Okla., nearly everyone visited the Will Rogers Museum and the gun display in the lobby of the Mason Hotel. Mr. Story, an old-timer, in Claremont for radium baths, worked in clown alley. Mr. Whitehead, of the Chief Printing Company, Perry, Ia., was a recent visitor. At Barnsdall, Okla., Mr. and Mrs. Roy E. Ferguson visited; she is the daughter of Mrs. Lula Stevens and sister of Robert Stevens. At Pryor, Okla., the management was host at the matinee to 300 children from the Whitaker State Home.

At Wagoner, Okla., Sheila Grady, (See STEVENS BROS. on page 73)

## UNDER THE MARQUEE

### Long season South?

Dr. Robert Carothers, well known in the circus world, who has been in Good Samaritan Hospital, Cincinnati, is getting along okay, and expects to be out soon.

After Clyde and Harriet Beatty had finished their act the final night of the Beatty show at Norfolk, they caught *Holiday on Ice* at the Auditorium Arena.

Side Show talkers should make good indoor circus phone men.

Duke Montague writes that the day Monroe Bros. failed to play its billing at Mountain Grove, Mo., so many people were in town the streets were jammed and the movie theater had to dust off its S.R.O. sign.

Jack and Jake Mills, of Mills Bros., heading south for a round of circuses, caught Clyde Bros.' indoor show at Moline, Ill. . . . Tom and Betty Waters, who recently completed their fair dates, visited the same show opening day.

Best lithograph route is between Western Union offices and the lot.

Joe E. Ward, a prominent consulting engineer of Wichita Falls, Tex., clowned on the Big One during the Houston engagement. . . . Isaac and Donald Marcks had a busy three days

when Cole Bros. played Oakland, Calif. Donald rode in the clown car number.

After closing with Kelly-Miller at Antlers, Okla., Evelina Rossi went with her mother to Joplin, Mo., to put her little brother in school, after which they were to go to Kansas City, Mo., where Evelina is contracted for the Shrine Circus, opening October 28.

Even today the shrill notes of a steam calliope is music to the public.

Unless he goes to Portland, Me., in November for Frank Wirth's Indoor Circus, John J. Crowley, secretary of the CHS, of Cambridge, Mass., believes his season's circus-going is ended. He caught 11 shows 32 times and in doing so covered 4,277 miles.

Like a postman on his day off, Mr. and Mrs. Ernie Wiswell recently made a trip to New York, via Canada and the Adirondacks, in a new Dodge. Mrs. Wiswell has recovered from a recent illness. They are set for the Shrine shows at Houston and Fort Worth, Tex., and Evansville, Ind.

"This is a grand business to live," mused an old-timer. "If you can make a living in it."

Earl Lindsay, doing all right as business manager of the Cowboys (See UNDER THE MARQUEE on page 85)

## Clyde Beatty

We've had our first week in Dixie, the land of King Cotton, where our Canadian dates are not forgotten. On hand at Wilson, N. C., were Bob Stevens and Frank Ellis, of Bailey Bros.; Ralph Holt, Paul Conaway, Ned and William Manning, Henry Loyde and J. Sanders. Visitors at Charlotte, N. C.: Mr. and Mrs. Charles Castello Sr., Mr. and Mrs. Charles Castello Jr., Jimmy Gally, Bill Tumber, Mr. and Mrs. Roy Valentine, Joe Minchin, Alston Clark, E. N. Carter and party; Sgt. B. B. Rook, stationed at Augusta, Ga.; E. Smith, Si Luckus, Mrs. Mary Kline and daughter Mary, and two great friends of the entire personnel, Bess Castello and Herman Joseph. Bess had a great day with her daughter, Bebe Siegrist.

A few weeks ago, I said that soon a Western saddle would replace the driver's seat in the bus. Well, folks, they did it—Margie Hoffman and Buddy Cantor said "I do" at Kitchener, Ont.

Old Lady Luck is still with us. Believe it or not, when we made that 675-mile jump from Niagara Falls, N. Y., to Norfolk, we just missed a snowstorm that swept down from the polar regions across the Northeastern States.

On our day off, after the long trip, one could see some of our folks walking up and down the main stem trying to get rid of their train legs. And to think a few days ago in Canada one could order a steak and think nothing of it, but back home—oh, boy!—\$3.75 and you need glasses to see the steak.

Mary Francisco is now in the web number and is all smiles. Birthdays: Bebe Siegrist and yours truly, just turned sweet sixteen. Visitors at Niagara Falls: Mr. and Mrs. Harry Hammill; Mrs. Jack Joyce Sr., mother of Jack Joyce; Mal Cardo, John Daniels, Paul Cook, Bob Collins's mother, Thomas Gregory, president of the CFA, and Mrs. Gregory.

On the lot at Norfolk: C. S. Karland, owner of the Great Karland Shows; A. J. Grey, of the Grey Producing Company, a clown of 15 years ago; W. B. Olsen, C. E. Tuner, D. D. Harper, John L. McCourt, Jerome Kernes, E. B. Haas, Laurice Lines, D. Edwards, George G. Roberts and D. Ryan. Dr. L. C. Holland clowned with the boys at Norfolk. Another old-timer who had a grand time was Lee Smith, clown cop of Niagara Falls.—DON FRANCISCO

### C. R. Montgomery

Altho we have been having some cool nights, the big top has been packed for each performance. We were south for a few poor dates, but since we switched to Arkansas business has been good. We go into Louisiana for a few spots, then head west toward winter quarters.

Recent visitors included Harry Hammill, owner of Austin Bros.' Circus of last season, and Tom Heeney, of Dailey Bros.' advance. Hall River Brownie finally made it back to the show after erecting a nice home at Piedmont, Ala. All show-folks who had rheumatism seem to be on the right side of the fence now.—FRED KARR.

### Bailey Bros.

We'll try to let you know next week where, why and how everyone is going to spend the winter. It was no great surprise that our closing came ahead of the official date. Winter quarters were all painted and repaired, and we were all tired, cold and muddy.

The final week was another dismal one—cold, rain, mud, long jumps and tires with a tendency to get flat on the bottom. The weatherman even promised a hurricane. We were all anchored down and dug in, and Johnny Wall and his crew were on (See BAILEY BROS. on page 73)

## New One Opens In Tucson, Ariz.

**Byers Bros.' equipment to be augmented for plant, Richman, Carpenter say**

TUCSON, Ariz., Oct. 12.—Harry Richman and James D. Carpenter, owners of Byers Bros.' Shows and long identified with the outdoor amusement business, will open a new amusement park here October 26.

To be known as Play-a-Park and Kiddieland, plant will utilize some of the show's equipment. Richman and Carpenter said new rides, shows and concessions will be added.

Workmen have been preparing the ground. Erection of rides, shows and concessions is to begin next week. Kiddieland, which will offer various types of children's rides, will be featured. (See *New One In Tucson* on page 87)

### A. C. Hotel Makes Bid For Small Conventions

ATLANTIC CITY, Oct. 12.—Hotel Chelsea, with a convention hall of its own, has launched plans to bring smaller conventions to the resort. First move was the acquisition of Hazel Hartman, formerly advertising and promotion manager for Heinz's Ocean Pier here for many years, as convention manager.

Convention outlook here has never been better. Al Skean, head of the resort's convention bureau, reported that Convention Hall is booked solid in conventions from now thru July 4, 1947. Bookings, Skean says, have already been made for some conventions next August and September.

### Buy Boomerang for Location On Coney Island's Bowery

CONEY ISLAND, N. Y., Oct. 12.—George and James Kyrimes have purchased a stationary Boomerang for their new location on the Bowery here.

Decision to buy a '47 model came as a result of several years of observation of the Boomerang at Feltman's here. Ride had proved its ability as a repeater, with grosses running among the leaders, Kyrimes said.

## Carroll Mail Poll Reveals Wide Interest Range of Ops

AGAWAM, Mass., Oct. 12.—Analysis of returns from the Carroll Questionnaire, an industry-wide poll by mail to ascertain the opinions of members of the NAAPPB with regard to convention program features, was made public today by Edward J. Carroll, program chairman for the coming national conclave.

Carroll reports a 48 per cent return of the mail query, considered a good figure in polls of this nature. Hundreds of questionnaires were mailed in July, and nearly every owner and manager responded. Concessionaire members of the association were none too responsive. Carroll believes the concession section of the group depended on the executives to file reports.

#### Subjects Selected

An analysis of the mail survey shows the following subjects in the order of their selection for convention topics:

Picnic ideas, new ride ideas, ASCAP, new promotions, advertising, admission prices, publicity, new construction ideas, lighting, stands, public relations, labor relations, midway lighting, new attractions ideas, taxes and safety.

Also acts, war surplus, landscaping,

### Report Ramagosa Plans New Pier At Wildwood, N. J.

WILDWOOD, N. J., Oct. 12.—Plans for building an oceanside amusement pier here are in the making, according to reports. Proposed pier, it is said, is the idea of S. B. Ramagosa, who operates the Casino Arcade Park and Sportland Amusement Centers on the boardwalk as well as several smaller resorts.

According to reports, Ramagosa plans to erect the pier at a boardwalk site opposite his Casino Arcade. The property is now held by the William C. Hunt interests, who operate a dance hall and concession at that site. It is understood Ramagosa will set up his own and an independent company for the proposed ocean pier enterprise.

Since fire destroyed the Hunt pier several years ago, no effort has been made by Hunt or other local interests to build another amusement center extending over the ocean.

### Biz Up 23% Over '45, Rolling Green Preps For Added Features

SUNBURY, Pa., Oct. 12.—A Fun-house, Dark Ride and Mirror Maze are to be erected at Rolling Green Park here, according to R. M. Spangler, owner-manager. Workmen are already preparing for the construction. Park now has seven major and three kiddie rides. Ackley, Bradley (Rolling Green Biz Up on page 87)

### Shillan Exhibs at NAAPPB

LONDON, Oct. 12.—J. W. Shillan, managing director of British Motor Boat Manufacturing Company, will be in Chicago to supervise exhibits of his firm at the NAAPPB Trade Show in December. Shillan's exhibit will display two types of his Rytcraft Scoota-Boats, two types of Scoota-Cars and the Rytcraft Auto-Skooter. Boats and cars will be built jointly with Allan Herschell Company, of North Tonawanda, N. Y., and will be serviced by the American firm.

restaurants, name bands, concessionaires, personnel problems, merchandising, concessions, exhibits, British World's Fair, insurance, air-conditioning and BMI.

Voting on general program features resulted in the following standing:

Forum idea, speakers within in—See Carroll's Mail Poll on page 87)

### Mercury Soars, Crowds Throng To N. Y. Beaches

NEW YORK, Oct. 12.—Sunday (6), with the thermometer hitting a high of 87, brought a post-season boom to Coney Island, Rockaway Beach and Jones Beach. Estimates of attendance gave Coney Island 300,000; Rockaway Beach, 100,000, and Jones Beach, 50,000.

Coney Island eateries, Penny Arcades, bingo parlors and small rides opened at noon and did midsummer business. At Rockaway Beach only a few of the summertime refreshment stands were open, but eateries in the business sections were crowded. Penny Arcade at Rockaway's Playland was open, as were most of the bingo parlors.

### Jantzen To Offer Week-End Dancing; Ends Midget Racing

PORTLAND, Ore., Oct. 12.—Jantzen Beach operations have dwindled to week-end dancing, with Dodgem the only ride offered, and that on dance nights—Fridays, Saturdays and Sundays.

General Manager Bob Rennie says park is still working on program of bringing name bands for week-end engagements. Freddie Keller played last week-end (4, 5 and 6), but no other bands have yet been lined up.

Last name band was Jack Tea—(See *Dancing at Jantzen* on page 87)

**WANTED**  
Used Rides in good condition, including ELI Ferris Wheel.  
**TWIN GROVE PARK**  
Pine Grove, R. R. #1, Pa.

**FOR SALE**  
4 Bowling Lanes, Brunswick Centennial, Five Years Old.  
Complete . . . . . \$5,500  
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Will lease on percentage space for portable tent roller rink. Ideal spot on Highway 101.  
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**PUBLICITY and BALLROOM PROMOTER WANTED**  
Established Year-Round Park playing name bands. Full information first letter, where you have worked, reason for leaving, salary, family and lodge connections. If unable to stand strict investigation don't waste my time. State lowest salary to start. Park located in Texas. Write BOX #D341, The Billboard, Cincinnati 1, Ohio.

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# RSROA's Brown Challenges Bigwigs of USARSA, URO; Asks Them, "What Now?"

## Olympics' Nix Sets Stage for One World Meet, He Says

CINCINNATI, Oct. 12.—Announcement in *The Billboard* of September 28 of the rejection of an application by the Olympics Committee for roller skating contests in the 1948 London contests apparently struck the industry with unprecedented impact, far it immediately set a fresh fire under the roller skating stew that has been cooking for years.

The following letter from Victor J. Brown, president and general manager of New Dreamland Arena, Newark, N. J., and chairman of the amateur relations committee of the Roller Skating Rink Operators' Association of the United States, should in no way be regarded as an expression of editorial opinion on the part of this publication. It is printed as a service *The Billboard* offers all readers who request publication of letters to the editors.

Editors, *The Billboard*:

And now our chance to crow. At the moment, we have two of our

champions on tour in Europe, building good will and demonstrating our art to every skating country. Invitations are being extended thruout every corner of the world to meet with us in competition in 1947, so that we, the RSROA, may have a world's meet, independent of any old-line parent body. The RSROA, which has formed the World's Roller Skating Congress, will have its own international championships.

### Confirms RSROA Contention

In an Associated Press dispatch from Lausanne, Switzerland, it was definitely ascertained that the bid for a roller skating championship meet at the Olympics in London, was rejected. This decision was made by the International Olympics Committee. This decision bears out what we of the RSROA have felt all along. We have been propagandized for some time about our inability to participate in the Olympic games. We have had shoved under our noses communiques and bulletins about our expulsion from parent bodies—Amateur Athletic Union, Amateur Skating Union, and Federation Internationale de Patinage a Roulettes and the like—all designed to break down our morale and take away something we have brought to the front—the art of roller skating—notwithstanding the fact that we resigned and were never expelled from any of the above-mentioned bodies. After our resignation from those bodies, they, to save face, then sent us notices of expulsion, and bear in mind, only after they had received our resignation. We stood fast, however, and awaited the developments we felt sure would come, and come they did.

### Back Where It Started?

The United States Amateur Roller Skating Association is back to where it started. The skaters of the USARSA are still in the dark, and those skaters registered with the USARSA have a very bleak outlook.

Earl Van Horn, William Schmitz, George Apdale, Ozzie Nelson and Joe Savage, supreme potentates of the United Rink Operators and the USARSA, what are you going to tell your skaters now? How can you explain? Who can unmask? Where is all the power you bragged about that (See *Olympics Nix Sets on opp. page*)

## Treasury Experts Secretly Gabbing On Gate Tax Cuts

WASHINGTON, Oct. 12.—Rink operators may look with some degree of confidence for a cut in admission taxes in the months to come, for despite administration policy to hold the line on taxes, it has been learned reliably that the Treasury Department is now blue-printing a plan to overhaul excise levies and give relief to the amusement business, which is still paying at war-peak rates.

Treasury insiders believe that President Truman will approve the plan, inasmuch as in its present shape the blueprint does not call for drastic cuts. They believe, according to informed sources, that numerous minor adjustments can be made on admission taxes and similar levies, now at record peaks.

At the present stage of tax studies in the Treasury Department, heaviest emphasis is being placed on relief for businesses and wage-earners in medium-sized brackets, with relief on a much more reduced scale in the excise field, where the amusement business is more directly affected.

Latest public stand of the administration on tax prospects gave practically no encouragement for tax-slashing, but the Treasury, in its plans, is talking quietly of a long-time tapering-off period, starting in the next fiscal year.

## 3 Coast Clubs Join USARSA

PASADENA, Calif., Oct. 12.—Three California skating clubs have joined the United States Amateur Roller Skating Association, reports Paul J. Gilbert, western division publicity director of the United Rink Operators. They include Moonlight Dance and Figure Club of Moonlight Rollerway here, Dance and Figure Club of Fifth Avenue Roller Rink, Pomona, and the Rhythm Rollers of Civic Auditorium Roller Rink, Watsonville.

## London Skaters in Walk-Out

PHILADELPHIA, Oct. 12.—A United Press dispatch in *The Philadelphia Inquirer* of October 10 reported that professional roller skaters, striking for higher wages, walked out of Harringay Arena, London, the previous day. Speed races between European and American teams (possibly barnstormers), which had been scheduled for Wednesday night, were canceled because of the strike.

## Dance Contests at Bay Ridge

BROOKLYN, Oct. 12.—Officials of Bay Ridge Roller Rink here have announced a hefty program for club members in six bronze dances, to be held the last Thursday of each month, beginning Thursday (31). Winners of monthly contests will receive medals. Trophies will go to winners in the finals.

## Martinez Club Sets Party

MARTINEZ, Calif., Oct. 12.—In order to raise funds to be used for participation in California State Championships, Martinez Figure Skating Club will hold a Halloween party October 29 in Skateland here, operated by Mrs. Hazel G. Barker, who has donated use of her rink for the occasion. Prizes will be offered.

## Tony Callahan To Join URO

WATSONVILLE, Calif., Oct. 12.—Anthony P. Callahan, now owner-operator of Civic Auditorium Roller Rink here, has announced his intention of joining the United Rink Operators, reports Paul J. Gilbert, URO western division publicity director.

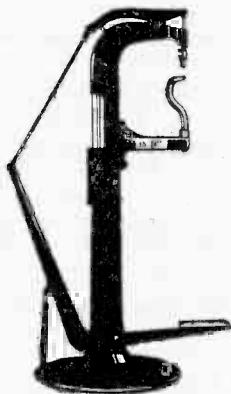
## 50G Remodeling Job For Dickerman Spot On Coast; Pros Set

SAN BERNARDINO, Calif., Oct. 12.—Aiming at establishment of a class rollery, Harry Dickerman, owner of Harry's Roller Rink here, has announced plans for a \$50,000 remodeling job on his establishment, to get under way as soon as materials are available, reported Benton Lusk.

Dickerman plans to lengthen his building by 100 feet and install a modern restaurant in the rink. Also in the planning stage is installation of an air-conditioning system, spacious lounges, a new floor and a modern front for the building.

Announced recently was the appointment of Cliff Neschke, professional skater, as rink manager. Neschke's wife, Mildred, will assist him in conducting classes in all types of skating. Before entering the professional field, Neschke was twice New York men's figure skating champion, and with his wife won the New York pair championships three times.

## ATTACHING MACHINE



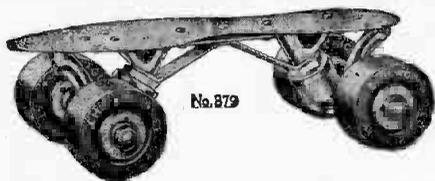
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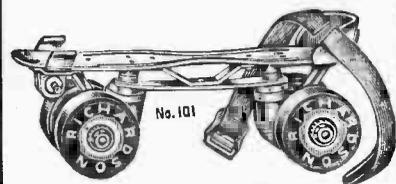


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444 Second St. Everett, Mass.

# CPA Ban on Rink Building To Stay Till Year's End; Muddled Outlook for 1947

## Even If Lifted, Manpower Shortage Seen as Retarder

WASHINGTON, Oct. 17.—Roller rink operators who have been making plans for new construction in the hope of an early lifting of the government's construction limitation order are apparently doomed to disappointment, for indications here are that entertainment business construction will remain in the doldrums for at least another four months, said Civilian Production Administration officials recently in the CPA's first over-all report on operations for the first 19 weeks under the construction limitation order.

Hardly a trickle of entertainment business construction got by the CPA regional offices during that period, with the nix put on more than a billion dollars' worth of non-housing construction, and the agency says there's no chance for a change in the situation the remainder of the year.

CPA experts are pessimistic about building prospects for entertainment people even after the turn of the

year, despite prospective easing of materials early in 1947, and are talking in emphatic terms about an imminent manpower shortage in the building industry. There is just an outside chance, however, that this particular problem can be licked, they say, and that is the only base of hope that entertainment people can have for giving rein to some long-delayed construction, such as erection of rinks, theaters, race tracks, etc.

## Cleveland Company Sees End To Aches of Skate Suppliers

CLEVELAND, Oct. 12.—Arriving too late for inclusion in last week's survey conducted by *The Billboard* among manufacturers on prospects for skate production in coming months, the Cleveland Skate Company's report gives hope for some easing of shortages in the not-too-distant future.

"Production of skates during the past three months has been slow due to material shortages caused by suppliers' strikes," the firm reported, "but these strikes are mostly over. We expect full production within three weeks. Bearings are still a critical item, and no hope is in sight for alleviation of this shortage."

## BAILEY BROS.

(Continued from page 70)

the alert. In fact, everyone was standing by with fingers and toes crossed. They told us there would be days like this, but no one said they would go on for weeks.

Almost everyone went shopping in Greenville, N. C., for wee pink and blue garments. Mrs. Ted Milligan was the recipient. Bob Stevens ought always to be on time with the diamond-dialed wrist watch presented him by the personnel. Also Pete Sadowski, who received his time piece for his birthday. Hope George Myers doesn't find a Mickey Mouse watch in the sweets prizes and present it to the gal who is always late.

Mrs. Andy Kelly's hobby is good food and more of it. Captain Engerer's new lion is going to be a honey. Johnny Pringle has some more puppies to name. Skinny Goe's band looked mighty nifty in their new uniforms. It was a shame Benny Kenner had to put a cap on that new black hair. Tiny Otis Jones went un-uniformed; Omar, the tent maker, had been too busy.

Gracie Genders and son paid us a visit en route to Sarasota, Fla. We were greatly surprised to see her, from a railroad show, with a trailer wagging behind her car. Trailers are a great comfort when the jelly doesn't spill, the kerosene lamp doesn't break, the pet dog doesn't decide to sleep in your bed with muddy feet, the pickles don't upset in your boots and lots of other calamities don't happen that makes a person dread to unlock the door after a long, rough jump.—DOLLY JACOBS.

Prior to departure on the RSROA good will tour of Europe, Margaret Mary Wallace and Norman Latin, intermediate national champs of Park Circle Roller Rink, Brooklyn, who will give skating exhibitions in six foreign countries, put on a show in the Montreal Coliseum.

## Roller Rumbblings

Gay Blades Rollerdrome, New York, is holding daily matinees.

Park Circle Roller Rink, Brooklyn, has a new organist in Eddie Pleasure.

Empire Rollerdrome, Brooklyn, held a graceful skating contest for married couples Thursday (10).

Opening of the new Flatbush Rollerdrome, Brooklyn, has been postponed until October 18.

Ray Diehl, former pro at the old Beebe and Manhattan roller rinks, is now a professional magician.

Tryouts were held recently for the annual winter carnival at Earl Van Horn's Mineola (L. I.) Roller Rink.

The Sophisti-Skates, fem skating duo, offered recently at the Bowery, Detroit night club.

Eddy Martin, of Arena Gardens, Detroit, is hitting the road to call on rinks and skating centers in the Midwest.

Arthur Eglinton, former pro at Wal-Cliffe Roller Rink, Elmont, L. I., is now teaching at Great Leopard Rink, Chester, Pa.

The Jordan Duo, roller skating turn, report that they close a six-week appearance at the Lobby Cafe, Juarez, Mexico, October 27.

Wal-Cliffe Roller Rink, Elmont, L. I., staged a 2-for-1 night October 12 (dancing until 1 a.m. after the regular skating session), prizes going to winners of skate and dance contests.

Mrs. Hazel G. Barker, owner of Skateland, Martinez, Calif.; Paul J. Gilbert, her manager; Mrs. Blanche Collins, secretary-treasurer of the California Amateur Roller Skating Association, and Joe Hottinger Jr., Martinez amateur, will be guests of the Rhythm Rollers, Watsonville, Calif., October 13.

Cliff Neschke, who recently took over management of Harry Dickerman's Roller Rink, San Bernardino, Calif., has been teaching at Moonlight Rollerway, Pomona, Calif., for the past year. He also operates a sports shop in Los Angeles. Neschke was formerly a member of the dance and figure club of Earl Van Horn's Mineola (L. I.) Roller Rink.

## STEVENS BROS.

(Continued from page 70)

who is in school there, visited her parents, Mr. and Mrs. John Grady. Other visitors at Wagoner included Jimmie Heron, former circus owner; Frank Bynum, playing the Muskogee (Okla.) Fair; Walter (Snakey) and Grace Green, of Tulsa, Okla., and Jack C. Morris, circus fan, who made a 600-mile round trip from Oklahoma City and snapped pictures of the show on closing day.

From winter quarters to winter quarters, show traveled 5,125 miles. The 171-mile drive from Wagoner to Hugo was made without mishap. Here were the destinations of our folks:

Mr. and Mrs. Robert Stevens, Mrs. Lula Stevens, Bob Grubb, Ray Headley, John Ward, John Budizer, Owen Boggs, Frank Owens, John McLaughlin, Edwin Bennett and the writer, Hugo Shorty Lynn, and Jack and Medeia Banta, Clyde Bros.' Circus. Mr. and Mrs. John Grady, Wagoner, Okla. Bob Tabor and son, George, Clinton, Ind., to visit the former's father. Senor Juan DeVilla to El Paso, Tex. Bobby Willis to Frederick, Okla. Russell Harrison to Red Oak, Ia. Don Nading to Des Moines, Ia. Clet Seabock to New Mexico.

Well, this is it, until I smell the sawdust next spring.—HARRY VILLEPONTEAUX.

# Olympics Nix Sets Stage for One World Meet, Says Brown

(Continued from opp. page)

the AAU and ASU had or were supposed to have? You fed your skaters with Olympic bubbles and they have burst. Didn't you know that the RSROA has realized all along that the International Olympics Committee didn't consider our sport important enough to warrant participating in their games that go back to the Greeks? That exists because the RSROA would not permit them to handle the affairs of the skater athletes as some of the affairs are managed for other amateur athletes, that the only way to have a world's roller skating meet is to go out and promote your own after developing the sport from the basic to the advanced, from the shooting galleries to the spacious areas in evidence today.

## Asks for Statements

It is high time that you supreme potentates come out with the truth to your skaters and let them know that the only reason for the fight which existed between the USARSA, URO and the RSROA is that you potentates couldn't have control and would not know what to do with it if you did have. And to you skaters of other bodies, now is the time to have a show down. Demand from the supreme potentates of the URO and USARSA an explanation of the Olympic games, after having been fed with assurances that you skaters only would be able to participate in any so-called Olympic championships.

## World Meet in '47

The World's Roller Skating Congress, of which the RSROA of the United States is a member and its parent body, will have a world's championship in 1947. The RSROA has registered over 20,000 amateur roller skating members. Join with it now and get into its clean, wholesome competition. Only skaters registered with the RSROA will be recognized by the World's Roller Skating Congress. It has been a hard fight for the RSROA but a glorious one. We wonder what the next promise and move of the supreme potentates will be.

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Gold Skate Pins, \$1.80 Doz. Name & Address Booklets—On face, Boy and Girl Skating, with name, address of your rink, Leatherette finish, 250 lots, 9¢ Ea., 500 lots, 8¢, 1,000 lots, 7¢. Plastic buttons, red, white, blue, with Boy, Girl skating, name and address your rink, 250 lots, 5 1/2¢ Ea.; 500 lots, 4 1/2¢ Ea.; 1,000 lots, 3 1/2¢ Ea. Sterling Skate Rings, individually boxed, \$5.00 Ea. Skate Felt Emblems, \$2.50 Doz. Skate Letter Openers, with Couple skating, \$2.50 Doz. Medal, gold & silver, Couple skating or shoe alone, complete with ribbon & box, \$2.75 Ea./ Artistic Plaque of Couple skating, large size, \$2.75.  
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## First Case Over, Others Pend on 'Hot' 16mm. Pix

BROOKLYN, Oct. 12.—First of the cases resulting from the extensive arrests by the FBI last April in connection with the traffic in "hot" 16mm. prints of pictures was called Wednesday (9) before Judge Grover Moscovitz sitting in the U. S. District Court for the Eastern District of New York.

Defendant Joseph Bitto, Brooklyn, came up for sentencing on his plea of guilty to a charge of criminal infringement of copyright in 20th Century-Fox's *Song of Bernadette*. Bitto was charged with having rented the film to an individual on or about March 21, 1946, and Judge Moscovitz sentenced him to six months and fined him \$250. Bitto was put on probation for 18 months and jail sentence was suspended.

Numerous arrests were made in New York in April by FBI agents, following an extensive investigation of illicit 16mm. prints, in co-operation with the industry's copyright protection bureau.

Assistant U. S. Attorney Matthew F. Fagan told the court that there are a number of other 16mm. print cases pending in which the sources of supply and possible thefts of government property would be involved; that the motion picture industry had turned over prints of pictures to the army for G.I. use abroad and that a number of them were found to have been stolen from the army's signal corps plant in Astoria, N. Y. Defendant Bitto was not charged with being involved in the theft.

In connection with a statement to the court by the defendant's counsel that many 16mm. prints are legitimately circulated by way of outright sale in the United States, Edward A. Sargoy, representing the film companies, told the court that certain of the majors had never made a 16mm. print except for special G.I. entertainment use abroad, and that while other majors did ultimately release 16mm. prints of their features for restricted rental distribution in the United States, they did not do so until long after the pictures had played the regular theaters and then only rented by authorized distributors for showing to certain limited types of non-theatrical audiences. In any event, according to Sargoy, none of the major companies releases or authorizes anyone to distribute their copyrighted motion pictures by way of outright sale, either in 35mm. or 16mm. size.

Sargoy told Judge Moscovitz that traffic in bootleg film was comparatively insignificant for a number of years after drives against it by the FBI some years ago resulted in criminal convictions, but that many of the prints made solely for G.I. entertainment are now turning up for illicit showings in various parts of the United States, sometimes in competition with showings of the same pictures in the regular theaters.

It is understood there are six other criminal cases involving "hot" 16mm. prints pending in federal court here.

## Can't Be Licked

By E. F. Hannan

A FRIEND who operates a small traveling flesh trick asks: "What's in the wind? I have been invited to put my org on the stage of the local cinema twice within a month. What does this mean?"

It means that flesh can't be killed. The average customer likes to see his entertainer first hand. He wants to look at the samples. This also brings up the subject of the rialto being over-staffed with actors and execs and some of them are taking to the road—more than for years and bringing along their flesh shows. The larger movie shops will give way to them for a night, something they wouldn't do a few years ago for anyone or anything.

All this points to good times for flesh, and the fellow with the small nut can't be licked.

## Sugar Foot Breaks In Natchez Lots; Business Is Okay

NATCHEZ, Miss., Oct. 12.—Sugar Foot Green from New Orleans Minstrels, under canvas, moved in here recently to play a one-day stand, but paper that was to have met the advance was lost by the express company for the second time this season and the management decided to play the town three days, September 30-October 2, in order that paper could catch up with the org.

Show broke in two lots, suitable for this type of outfit, but much too small for a circus. The lot used for September 30 was about a mile from the center of town, beyond the Mississippi River Bridge, on South Canal Street, and a good crowd was on hand. Weather was cold thruout the engagement. Biz was okay each night, however. The second lot was located at Perrault and Lumber streets, just off St. Catherine Street, in the northeast section of town.

Moving on six trucks and semis and using a 160 by 63 top, the unit is owned by Roy Blankenship and J. D. Sanders, both back on the show. Ray Alexander is in charge of the advance. Mrs. J. D. Sanders is on the front door and J. D. has the inside reserved seat ticket box. Blankenship makes the concert pitch. (The staff is white.) Opening in April, management expects to stay out at least until Thanksgiving Day.

Performance features Leon (Pig-foot) Phillips as the feature comic, Sugar Foot Green. Second comic is Pinetop Binn, who's wife, Fannie Binn, is the featured blues singer. Also featured are "Spit" Davis, dancer, who also does the emcee chores. Lee Cochran is featured dancer and straight man. A four-girl line is carried.

## Rep Ripples

A. L. DOWNS is operating a pic show under auspices in the Kalamazoo, Mich., area. . . . La-Vine's Show, vaude-pic, is playing around Brantford, Ont. . . . Fanning's Show is in schools and halls around Nelson, B. C. . . . Emmett Galligan will open his solo auspice show in Southeastern Pennsylvania the last of October and to play his route to Florida. He operates between churches and halls for auspice groups and has a 16mm. show to augment his flesh impersonations. . . . LaFleur and Davis are setting film dates for their new 16mm. show which will operate in Rhode Island. . . . Orville Speer, who closed his ninth season with the Schaffner Players at Queen City, Mo., will winter at Clinton, Ind., and return to the show next season.

## Clyde Up North For Indoor Trek

(Continued from page 68)

from all directions, some coming as far as 1,000 miles. Roster is headed by the George Hanneford Family which, in addition to its principal and family riding acts, furnishes trampoline and roly-boly numbers by Kay and George Jr. All others on the program likewise do two or more, except Harry Pickard and His Seals.

The Henrys, always good for a variety of acts, are represented by Art (Bum) and Marie; Art's brother, Robert (Hap), and their nephew, Jimmy Connor, and the latter's wife, Dolly. Charles and Josephine Barth, billed as Barth and Maier, do two numbers, and Jack and Medea Banta make several appearances (she is one of the Leiningers Sisters of Ames, Ia.). The Harrison Duo presents Cloyd's comedy cycle number besides their main offering, while the Harrison son-in-law, Billy Irwin, does general clowning in addition to his table rock. Other people who have been contracted were prevented by previous commitments from making the opening date.

### Happy Kellems Announcer

Happy Kellems, turning in a conscientious job as announcer, handled the mike in his familiar tramp make-up. He and Irwin were assisted in the clown numbers by John (Shorty) Baker. When more clowns come on, plan is for Kellems to work the come-in in make-up and do the announcing straight.

A band of 12 local musicians was in charge of I. B. Duncan, old-timer, who had the band on Bell Bros. Program ran as follows:

1—Trampoline, the Hannefords, Kay and George Jr., billed as the Jolly Bouncers. 2—Tight wire, the Bantas and the Connors. 3—Principal riding, Ely Schenck, of the Hanneford Troupe, billed as Sonia. 4—Table rock, Billy Irwin. 5—Dog acts, Marie Henry and Hap Henry. 6—Cloyd Harrison, comedy cycling. 7—Roly-boly, the Hannefords and the Connors; adagio, the Bantas. 8—Pony drill, Art Henry. 9—Hand balancing, the Barths. 10—Comedy trapeze, Hap Henry; Roman rings, the Bantas. 11—Intermission. 12—Frisco's seals, Harry Pickard. 13—Hap Henry's high-diving dog. 14—Clown gag. 15—Rolling globes, Art and Marie Henry, Jimmy and Dolly Connor; comedy juggling, Hap Henry. 16—Carrying perch, the Barths. 17—Bicycle act, the Harrison Duo. 18—Clown number. 19—Slack wire, Hap Henry (this time he's introduced as Bob Ellison). 20—Bareback riding act, George Hanneford Family (3 women, 2 men, 6 horses).

## BEATTY FINALE OCT. 16

(Continued from page 68)

show and up against Ringling-Bar-num wait paper. Sparks also had been along a month earlier and played both Greenville and Augusta.

### Day and Date With Fair

The Beatty show day and dated the Southern States Fair at Charlotte, N. C., Monday and Tuesday (7-8), and the engagement netted the show a bit of legal entanglement, due to a statute which levies a heavy cash penalty against a show operating in direct competition with an agricultural fair. Full details of the legal tussle appear on Page 50, this issue.

### Come Down From Canada

The three-day stand at Norfolk, which ended Friday (4), seems to have just about given the show an even break, and Wilson, N. C., Saturday (5) was not too bad, considering other shows had already been in and a county fair was in the offing.

An even break was about all the show had hoped for when it jumped all the way from Niagara Falls, N. Y., following its winning Canadian tour. Plan was to stay out until the last of October, and the route had been announced as far as Pensacola, Fla.,

## COLE BROS.

(Continued from page 70)

Paul Henreid, Rudy Vallee and Alfred Hitchcock.

Other visitors: Curley Phillips; Louis, Eleanor, Rauol and Mr. Velarde; Fermin Oliva, Merle A. Sprague, Fred Mussey, Dallas McLean, Minnie Garveau; Hughie McGill, the hardest working circus fan I've ever seen; Jimmie Reynolds; Mrs. Carroll, wife of hard-working Norman; Mr. and Mrs. Ralph Brambles, Jimmie and Bunnie Brambles, Carl Myers, Abe Goldstein, Mr. and Mrs. S. L. Cronin and Mr. and Mrs. Pat McGee, who have been constant visitors.

George Vodo, Reuben Castang, Louis Goebel, Alex and Bobbie Acevedo, Harry Burnett, Dick Brandon, Olga Celeste; Betty Escalante, the Mexican fireball; George Emerson, Hurley Woodson, Tip O'Neal, Billy Hoffman, Clyde Stewart, Phil Bailey; Charles Lewis, Mrs. George Perkins, Mrs. Art LaRue, Mr. and Mrs. Ken Hall, Tom O'Brien, Doug Rhodes, Harry Quillen, Eddie Brown and Mrs. Ernest Clarke.

Mr. and Mrs. Poodles Hanneford, Gracie Hanneford; Nana Hanneford, looking like a spring chicken at 76; George King, Joe Kuta, Mr. and Mrs. Larry Bastian, Birdie Youden, Lewie Sims, Chester Pelke, Mr. and Mrs. Rudy Richards, Vern and Myrtle Goodrich, Charles Post, Bob Downie, Abie Tavlin; Pauline Webb, former owner of Russell Bros.; Mr. and Mrs. Slat Beeson, Buddy Riggs and K. E. Simons.

Ray Dean, former big show announcer and now a big outdoor man and rancher, and wife; Betty Case, Grady Hutton, Lavern Hauser, Josephine Martin, Everett Hart (and did he and the writer put it up and take it down), Jimmie Green, Bernice Brown, Scotty Brown, Scotty Dunn, Denny Denman; Ben Beno, the globe trotter; Roy Davenport, Tommy and Harry Ross, Herbie Webber, and Mr. and Mrs. Morriss.

The Pacific Coast Showmen's Association gave the show's personnel a party September 30 at their club-rooms.—FREDDIE FREEMAN.

October 21. Jacksonville, originally skedded, meanwhile had been dropped.

The rumor persists that winter quarters will be established at Alexandria, La., and it is reported one of the show's execs has gone there to complete the arrangements.

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B18X157—Brown and Gold Panda . . . . . PER DOZ. 30.00 LOOK! Scores of other Dolls and Animals from \$7.20 Per Dozen Up.

You can't afford to miss our complete listing. "Make-a-Lite" Bicycle Lamp Set with Generator. Brilliant head and tail lamps—no batteries needed. Features galore. A \$5.50 retailer complete with all parts and instructions. B15X6—Sample \$3.80. PER DOZ. \$39.95

28-Pc. Plastic Toy Tea Set. Perfect play time item. Fiesta colored cups, saucers, plates, flatware, etc. 4-color display box. B21X26—Sample \$1.25. PER DOZ. 13.25

43-Pc. Plastic Toy Tea Set. As above with added demitasse set, napkins, etc. B21X27—Sample \$1.50. PER DOZ. 16.00

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Poker Chips. 1 1/2" composition chips. Water resistant. Boxed 25 Red, 25 Blue, 50 White. Sample 80c. B31R2 . PER DOZ. BOXES (1000 Chips) . . . . . 7.50

Send for Holiday Catalog NOW Wholesale Only. 25% Deposit Required on All C. O. D. Orders. Hagn JOSEPH HAGN COMPANY WHOLESALE DISTRIBUTORS SINCE 1911 217-223 WEST MADISON ST., CHICAGO 6

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NOVELTIES, TOYS, BROOCHES, PINS, KIDS' NECKLACES, JEWELRY, PERFUMES, Etc. 3,000 PIECES, ASST., \$25.00 SOME ITEMS RETAIL @ 25c EA. Lots Less Than 3,000, 1c Ea. L. H. G. COMPANY 19 E. 16th St. New York, N. Y.

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FOR YOUR SLUM PRIZES FOR YOUR VENDING MACHINES We manufacture and sell more CHARMS than anyone else in the whole world. Charms in Bulk—\$4.00 per thousand Charms on Gift Cards—\$6.50 per thous. F.O.B. New York \$1.00 deposit with order, balance C.O.D. Made in U.S.A. by SAMUEL EPPY & CO. 333 Hudson St. New York 13, N. Y.

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Many Styles Also Folding Tables PROMPT SHIPMENT Smallest Order, 2 Dozen ADIRONDACK CHAIR CO. 1140 Broadway New York 1, N. Y. Dept. 5 Corner 26th St.

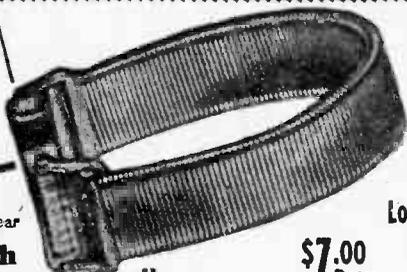
GIFTS—CANDY

Operators' Assortments—Immediate Deliveries. #80 Mirror Vanity & 1 Lb. Chocolate . \$2.35 #9 Maple Chest, Mir. in Lid, & 1 Lb. Choc. 2.49 #10 Cedar Chest, Mir. in Lid, & 1 Lb. Choc. 2.59 Combination Cigarette Case & Lighter . . . 1.75 Drinking Bird (Super Attraction) . . . . . 3.00 #85 15 1-Lb., 1 2-Lb. Fancy Fruit Cake (57% Fruit & Nuts) Cello. Wrapped, & 1 Vanity & 1 Lb. \$12.35 #86 15 1-Lb. Fancy Fruit Cakes . . . . . \$9.00 #85 45 1-Lb. Fancy Fruit Cake . . . . . 25.65 #84 Mirror Vanity & 1-Lb. Fruit Cake . . . 2.19 #83 Maple Chest, Mir. Lid, & 1 Lb. F. Cake 2.34 #82 Cedar Chest, Mir. Lid, & 1 Lb. F. Cake 2.44 19 Inch Push Bear (High Quality) . . . . . 2.49 Reynolds Pens, Writes 15 Years. Doz. . . \$28.80 25% Deposit—Dolls, Bears, Pushcars, Etc. DELUXE SALES CO. Blue Earth, Minn.

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**Expansion Watch Bands**  
\$4.50 Dozen \$47.00 Gross  
500 for \$150.00

\$7.00 Dozen \$76.00 Gross 500 for \$240.00

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1 Men's Stainless Steel  
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1 Ladies' Yellow Gold  
ALL 3 FOR \$2.50

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Pennants, 12-30 \$12.50 Per 100.  
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We take orders for special Pennants and Buttons.  
Tin Footballs, 2 1/2 Inches, \$3.50 Per 100.  
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Spanish Hats, \$27.00 Per Gross.  
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Large Firemen's Hats, water proof, \$2.00 Doz.  
**IMPORTED FOR HALLOWEEN**  
Halloween Masks with Mustache and Eye Lashes, \$12.00 to \$15.00 Gross.  
Also Halloween Teeth with Mustache, \$9.00 Gr. These Are Hot Numbers for Halloween.  
We ship same day we get order.  
Send 50% cash or money order.

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# 4 Asst. \$2.50 Per Gross  
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Large Target Balloons, #29, \$14.00 Hundred; fresh rubber.  
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**HARRIS NOVELTY CO.**

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**SENSATIONAL IDENTIFICATION BRACELETS**  
SIX OTHER NUMBERS, \$21.00 TO \$24.00 PER GROSS

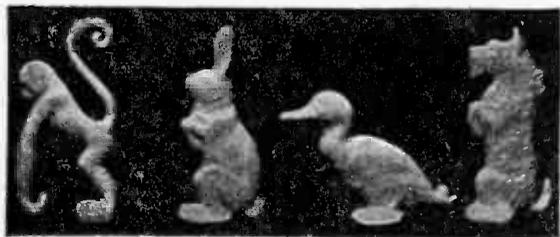


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Illustrations of various jewelry items with prices: No. 1x7 \$1.10 Doz. \$12.00 Gr., No. 3x8 \$2.10 Doz. \$24.00 Gr., No. 3x20 \$2.10 Doz. \$24.00 Gr., No. 2x1 \$2.00 Doz. \$22.50 Gr., No. 3x3 \$2.10 Doz. \$24.00 Gr.

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**#4775K PLASTIC MINIATURE ANIMALS**  
WORKS OF ART IN EVERY DETAIL



8 different designs, each design in white, coral and blue, 1 1/4 Inch high.

**\$2.00** Per Gross  
Weight: 1 lb. to gross.

Suitable for Dish Gardens, Candy Boxes, Stationery Boxes and a thousand different purposes.

Agents wanted to sell them to stores; liberal commission on orders and re-orders.

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333 & 335 K South Market St. Chicago 6, Ill.

**ANIMALS, BIRDS, PETS**

**A SIX-LEGGED DOG—ONLY ONE ALIVE**, 18 months, healthy and smart. Hops like a kangaroo. Police head. Name your price. R. Schroder, 2609 18 St., Bakersfield, Calif.

**ADVANCE NOTICE—WILL HAVE BY OCTOBER 1st:** Boas from Trinidad. Ten to thirteen-foot Pythons from Siam. Cobras from Siam. These big snakes will attract crowds. Write or wire Ross Allen, Silver Springs, Fla. oc26

**ALL IMPORTED RECENTLY — AGOUTIS.** Capybaras, Ringtail Monkeys, Spider Monkeys, Lemur Monkeys, Tegus Boas. Snake King, Brownsville, Tex. oc26

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**BABOONS, RINGTAILS, MANGUEBYS, OTHER** Monkeys. Platy Boas. Pythons, Tegu Lizards, Ocelots, Capybaras, Agoutis, Pacas, Birds and hooded animals. Send for latest list all stock on hand. Warren Buck, 420 Garden Ave., Camden, N. J. oc19

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**GIANT RHESUS MONKEY, MALE, \$75.00.** Large Baboon, \$100.00, tame. Orange colored Jumbo Male Raccoon, \$50.00. Pair Barn Owls, \$25.00. Pair Great Horned Owls, \$35.00. Badgers, male, \$25.00. Tame Baby Skunks, \$15.00. Ground Hog, \$15.00. Hawks, \$10.00. Magpies, talkers, \$10.00. Red Fox, \$15.00. Tame Raccoon, \$15.00. Chester A. Lamb, 3830 W. Lafayette, Detroit, Mich.

**HEALTHY SNAKES, ALLIGATORS, ARMA-** dillos, Black Spider Monkeys, Baby Wildcats, Porcupines, Beaded Lizards, Ground Hogs, Puma Cubs, Leopard Cubs, Hyena, Parrakeets, Zebra, Finches, Cockatiels, White Doves, Bantams, Rabbits, Guinea Pigs, Agoutis, Squirrels, Kinkajous, Coati Mundis, Ringtail Cats, Rhesus Monkeys, Rats, Mice, Golden Hamsters, Zebra. Wire Otto Martin Locke, New Braunfels, Tex. oc26

**JUST GOT IN—LARGE LOT FRESH SNAKES,** including Rattlesnakes. Immediate delivery. Mixed Dens, \$25.00. Larger Dens, \$35.00 and \$50.00. No C.O.D., please. Large Northwestern Badgers, \$40.00. Ringtail Monkeys, \$65.00. Mangabeys, \$60.00. Brown Spiders, \$65.00. Black Spiders, \$50.00. Raccoons, \$15.00. Trails End Zoo, St. Stephen, S. C. no2

**MEXICAN BURROS (DONKEYS), SPECIAL** for Christmas and New Year gifts. Buy now. Nice, gentle, youngest, for children up to 8 years, \$15.00. Young, for older children, \$35.00 each. Guaranteed live delivery. For immediate shipment by express. Antonio Cavazos, Laredo, Tex. oc26

**"NUGGETT"—THE ONLY HIGH SCHOOLED** genuine Golden Palomino Shetland Pony in world. Will sell Oct. 30, 1946, at Shetland Pony auction, 19 Main St., Janesville, Wis., 100 miles southwest of Chicago. Write Col. Robinson, Dunkirk, O., about Nuggett, and send quarter to Shetland Club, Janesville, for catalog.

**VERY TAME BEAR CUB, WILDCATS, BADG-** ers, Coyotes, Albino Raccoon, Baby Coatis, Pacas, Agoutis, tame African Green Monkey, Golden Eagles, Porcupines. Charone Animal Ranch, Burlington, Wis.

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**YOUR OWN BUSINESS SHOWING TALKIES** Theaterless Communities. No investment. We rent Sound Equipments. Programs, reasonable. Remarkable possibilities. Earn \$50.00-\$200.00 weekly. 2200 RKO Bldg., Radio City, New York. no16

**\$46.00 FROM SQUARE FOOT OF PLYWOOD—** Jigsaw necessary. Home business you've waited for. Write Woodarts, X-9, Bridgewater, Mass.

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In taking our mid-year inventory we found we were overstocked on a few items, which we are sacrificing to turn. Read carefully. Buy plenty!



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Regular \$1.00 retailer. Sold for \$8.00 per dozen, Now \$3.60 Doz. in 12 dozen lots.

Sample Doz. \$4.80. **WIND BOSS LIGHTER** Beautiful enamel finish in assorted colors — complete with display card. Now \$3.60 Doz.

12 Doz. Lots, \$2.95 Doz. **SPEEDWAY SINGLE BLADES**

Card of 25 pkgs. Special Per Card, \$1.35. **RAJAH SINGLE BLADES**

Carton of 20 Pkgs. Special Per Carton, 95¢. Per Thousand Blades, \$8.50.

**CRYSTAL BOUDOIR LAMPS** Complete with Shades. Special Per Pair, \$4.80.

**BRIDAL SET** Solid Gold Engagement Ring set with genuine diamond and Solid Gold Wedding Ring to match set with three genuine diamonds. Set in gift box, Per Set, \$6.45.

**Engagement Ring only in gift box, Each \$8.25.** Wedding Ring only in gift box, Each \$3.25.

**CRYSTAL TABLE LAMP** Complete with Shade, Each \$3.95.

**GOLD PLATED PENCILKNIFE** Newest novelty combination Knife and automatic Pencil. Dozen \$19.50.

All prices F. O. B. Indianapolis. **25% deposit must accompany all C. O. D. orders.**

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**WHITE TARGET BALLOONS FREE**

with the purchase of 100 assorted Targets; red, orange and black, at \$20.00. I will give 25 White Targets free.

**OTHER SIZES**

15 Foot. Per Doz. \$ 9.00  
12 Foot. Per Doz. 7.50  
10 Foot. Per Doz. 6.00  
6 Foot. Per Doz. 3.00  
40 In. Special. Per 100.... 22.00

Send \$2.00 for Samples. 25% Deposit on All Orders.

**CHAS. PETERS**

428 Sixth St., N. W. Washington 1, D. C.

**RINGS—MEX ITEMS**

Beautiful New Mexican All Silver Saddle Rings with Lariat.  
Men's Doz. 28.00  
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Men's Imitation Diamond Rings. (Sterling Mounting, large stones, 2 carat approx.) Doz. 15.00  
Monel Rings, new and better. Doz. 18.00  
Massive Mex Rings, Skull and Crossbones, etc. Doz. 21.50  
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Mex Ident. Bracelets, extra heavy. (Silver Finish only). Doz. 18.00  
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25% Deposit, Balance C. O. D.

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**ACME SALES CO., Inc.**  
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**AGENTS: BIG MONEY**  
in **WATCHES**

Beautiful **SWISS** WATCHES and **MATCHED STAINLESS EXPANSION BAND**



**Band Expands to Fit Any Wrist**

**\$7.70**  
INCLUDES **WATCH AND BAND**

You can save people money by selling this smart-looking combination watch with easy-to-see white face, black numerals and black hands and matching expansion band. A real value. A good dependable time piece. Highly durable for long wear service. Send for sample and start taking orders. 25% deposit on all orders, balance C. O. D., or enclose \$7.70 plus postage. **RUSH ORDER TODAY.**

**KENT JEWELERS**  
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**ALUMINUM POKER CHIPS**

• Has the "ring" of real silver money.

- Interlocking for ease in stacking.
- Anodized in four colors: red, blue, silver and gold.
- Long lasting colors impregnated in the metal.
- 100 chips in attractive gift box. **\$3.95** paid

Write for special prices on engraving initials or club emblems. Quantity discounts to organizations.

**R & E SALES COMPANY**  
11379 VENTURA BOULEVARD  
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LARGEST VARIETY STOCK IN THE WORLD. Dry Goods, Specialties, Notions, Novelties, Salesboards, Toilet Articles, Auto Supplies, Hardware, Sanitary Goods. Also Knives, Clocks, Hose and other scarce items. Your complete needs all at one source. Write for new complete price list.

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Latest CRAZE  
TRAFFIC SIGN PINS

Now Ready for Immediate Shipment!  
**67¢ PER GROSS** 1/3 DEPOSIT  
CHAS. DEMEE MFG. CO.  
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**Balloons - Slum - Novelties**

Write for your Carnival and Novelty List—Now Ready.

**M. A. SINGER CO.**  
2125 Commerce St. Dallas 1, Texas

**COIN-OPERATED MACHINES, SECOND-HAND**

**NOTICE—Only advertisements of used machines accepted for publication in this column.**

**AAA BUYS—STAMP MACHINES FOR SALE.** Single Columns, \$6.95. Doubles, \$21.50. Triplex, \$35.00. Write U. S. P., 100 Grand St., Waterbury 5, Conn. oc26

**A.B.T. RIFLE RANGE, \$1,700.00.** TEN three-wire Bar-O-Matics, thirty-five dollars ea. Ten Seeburg Selectomatics, seven dollars ea. Five AC-DC 250-w. Converters, \$25.00 ea. 2 Seeburg Rex 20 Record Boxes, \$275.00 ea. Send 1/2 deposit. Oakdale Sales Co., 2860 N. Clark St., Chicago, Ill.

**A-1 CIGARETTE AND CANDY VENDING MACHINES.** All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. de21

**ACE BOMBER, \$150.00.** 2 COCKEYED CIRCUS, 2 Love Nests, 2 Knotty Pecks, \$50.00 each. Deluxe Texas Leaguer, \$40.00. Air Raider, \$75.00. 10c Movie Machine, \$150.00. 2 Model F Targets, Blue, \$25.00 each. 1/2 dep., balance C.O.D. E. W. Schenpel, Hennies Bros. Show, Mobile, Ala., then as per route.

**ARE YOU CAPABLE OF SECURING LOCATION?** We have complete Penny Arcade Equipment for sale. Box 841, Billboard, N. Y. C.

**BELL PRODUCTS CO. IS BADLY IN NEED OF** all types of equipment. Before we will pay top dollar for any amount of Pin Games, Consoles, Photographs, Slots and Arcade Equipment. We will buy equipment on or off location. Write, wire or phone. Bell Products Co., 2000 N. Oakley, Chicago 47, Ill. no30

**CIGARETTE VENDING MACHINES FOR SALE, 120:** 70 Nationals, 25 Rows, 15 Stewart McGuire's, 10 U-Needa Packs. All on locations. Operating entire route. Or Machines for sale. Office Building and Shop for Lease. Phone R. L. Long, 9513. 212 S. 17th St., Waco, Tex.

**CONSOLES, ROLL-EM; NICKEL JUMBO** Cash-Pay, refinished; Dime Pace Reels; Quarter Saratoga; Galloping Dominos; Tanforan. Request list Photographs. Coleman Novelty, Rockford, Ill.

**FOR SALE—25 BUCKLEY DAILY DOUBLE** Jack Pots @ \$400.00. 15 Buckley Long Shots @ \$725.00. Above machines in A-1 condition. 14 Bally Victory Derbies (used 1 week) @ \$450.00. Iberia Amusement Co., 319 W. Main St., New Iberia, La. oc19

**FOR SALE—ONE 750E WURLITZER, EXTRA** clean, \$550.00. 1/3 certified deposit, balance C. O. D. Charlie McKay Coin Machine Co., 607 Third St., Macon, Ga.

**FOR SALE—4 EVANS "AUTOMATIC" BOWLING** Alleys, 48-ft. long, with Score Stands, Counter and 2 Benches, like new. If interested, write Mike Russolillo, 611 S. Terrace St., Columbus 4, O.

**FOR SALE—4 A.B.T. CHALLENGERS AND** 1 Bafer Kicker & Catcher Counter Games. In good condition. Now on location. \$125.00. Separately, \$30.00. Ohio Novelty Co., 3916 Haverhill Dr., Toledo, O.

**GET STARTED—ONE THOROUGHLY RECON-** ditioned Peanut Machine and ten pounds best salted Spanish Peanuts, \$9.50. 1/3 with order, balance C.O.D. Thomas Novelty Co., Paducah, Ky. oc26

**KICKER CATCHER, \$22.50. PIKES PEAK,** \$17.50. Brown Anti-Aircraft, \$39.50. Evans Tommy Gun, \$89.50. Tickette, \$4.50. Exhibit Ideal Card Venders, \$12.50. Target Skill, \$20.00. Challengers, \$25.00. R.W.B., \$20.00. Gottlieb 3-Way Grips, \$14.50. Kiddie Microscopes, complete, \$29.50. Shocker, \$12.50. Hula, \$4.50. 5 Jacks, \$22.50. Herb Everscor, 1182 N. High, Columbus, O.

**MECHANIC WANTED—EXPERIENCED ON** music, arcade and pin games. Year-round job. Write, stating salary wanted. A B Amusement Co., Margaretville, N. Y.

**MODEL A SEEBURGS, \$70.00. GOTTLIEB** Triple Grippers, \$13.00. 10c Columbia Bell, late model, Fruit Reels, D.J.P. \$60.00. ABT Target Skills, \$13.50. 1c Baseball, \$5.00. Skillerette, nearly new, \$10.00. Pikes Peaks, \$15.00. Whirlwind, \$7.50. Ralph Menke, Alexandria, Neb.

**PANORAMS, MILLS—PEEPS; TWO IN VERY** good working condition with two rolls film each, \$300.00 each. 1/2 deposit. H. W. DesPortes, 1429 Lincoln, Columbia, S. C.

**POSTAGE STAMP MACHINES FOR SALE—** Shipman Double and Single Column, \$20.00 each. Ideal for store operators. Wiley K. Grubbs, 123 W. Meadow, Fayetteville, Ark.

**READY TO SHIP—PERFECTLY RECONDI-** tioned and refinished Peanut Machines, Advance, Columbus, Northwestern, Silver Kings, others. And ten pounds Peanuts for \$10.00. Thomas Novelty Co., Paducah, Ky. no2

**RECORDS—USED. BUY AND SELL. WRITE** Cincy Record Supply, 3639 Reading Rd. No. 24, Cincinnati 29, O.

**SPECIAL—COMPLETELY RECONDITIONED** and refinished Peanut Machine, good as new, five pounds Peanuts, \$6.00. Peanuts bring \$3.00. Thomas Novelty Co., Paducah, Ky. no2

**TWO FREE PLAY FIVE-BALL PIN GAMES—** Fair condition. \$45.00 both. Will trade. James Rosetter, Albany, O.

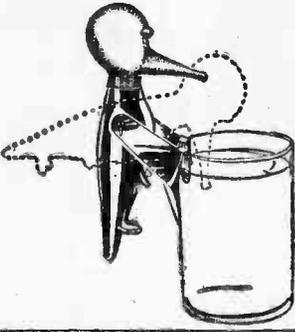
**WANTED—A.B.T. TARGETS, ANY CONDITION** just so all parts intact. How many, what model, price? Thomas Novelty Co., Paducah, Ky. no2

**WANTED—ERIE DIGGERS, HAND OPER-** ated, without bases, any quantity, any condition. Will pay freight, packing. National, 4243 Sansom, Philadelphia, Pa.

**WURLITZER PEACOCKS, \$600.00. WUR-** litzer 950's, \$550.00. Colonial, \$500.00. One-third deposit. Alco Amusement Co., 1506 Clay, Houston, Texas.

**25 SEEBURG WIRELESS WS-2Z WALLEMATIC** Boxes, with 7017 Tubes, \$25.00 each. 3 Supreme Bolascors in perfect shape, \$200.00 each. 1/2 deposit with order. Melody Music Co., 113 N. E. 9th St., Miami, Fla. oc19

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**PENQUIN PETE**  
The **Mystery Drinking Bird!**



**AMAZING!** Pete drinks, yet there are NO springs, wires or gadgets! Biggest novelty item in years! Kids go wild over it; great for favors, gifts, premiums, etc. Dealers report HEAVY sales. Comes complete with stand and glass—individually boxed.

**\$30.00 DOZEN**  
Retail Price, \$3.95  
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Deposit With Order, Balance C. O. D.

**LARAE INDUSTRIES, Box 12, Pittsburgh 30, Pa.**

*All you do is fill glass with any liquid and perch Pete on edge. In a second—he takes a drink! It's mystifying! Repeats every few seconds.*

**Sensational Newcomer that SELLS on SIGHT!**

**24 KARAT GOLD PLATED**  
**MEN'S 4-PIECE JEWELRY SET**



- ★ Key Chain
- ★ Collar Pin
- ★ Tie Slide
- ★ Money Clip

**\$21.75** Doz.

Four Essential Items Combined Into a Strikingly Handsome Maroon Gift Box

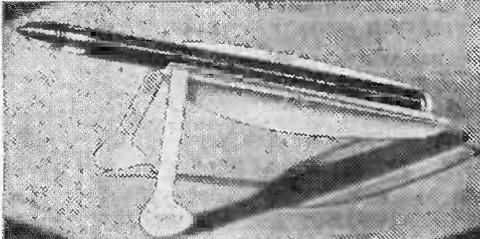
A complete men's jewelry set, ideal for personal monogramming, priced for instant sales, with a big profit margin for YOU. The outstanding gift set of the year! To retail at \$3.98 Each. Sample only \$3.00. Order now... don't delay!

We ship as soon as your order is received, postage extra.

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Nationally Advertised  
**POCKET BALL PEN**



**Writes 15 Years**  
**Without Refilling**  
**SENSATIONAL \$3.85 SELLER**

• The greatest school pen ever developed. • Smooth writing with tiny, ball-bearing point on paper, wood, cloth, even under water. Makes 6 to 8 carbons. • No cap to lose. Click it—write! Click—park it! Handy Slip-Clip clips on anywhere. • Contains a lifetime ink supply. • Gleaming finish barrel, chrome-like base and top.

**ROCKET LAUNCHER DESK STAND**  
Included With Every PEN

**\$28.80 PER DOZ.—ASSORTED COLORS**

Rush your order for immediate delivery. 25% deposit required with order, balance C. O. D. WE PAY DELIVERY CHARGES IF REMITTANCE IN FULL ACCOMPANIES ORDER.

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**JEWELRY CHAINS** IDEAL FOR NECKLACES, BRACELETS, CHATELAINES



**STERLING SILVER** **BRASS GOLD FINISH** **GOLD FILLED**

PRICE PER FT. C5-1 \$1.11 C5-2 .84 C5-3 .22 C5-4 .10 C5-5 .05 C5-6 .05 C5-7 .15 C5-8 .12 C5-9 .16 C5-10 .25

PRICE PER FT. C6-1 .10 C6-2 .08 C6-3 .10 C6-4 .07 C6-5 .05 C6-6 .05 C6-7 .15 C6-8 .12 C6-9 .16 C6-10 .25

Class: Jump Rings \$5.00 gross \$2.50 per doz. Class: Price Per Gross, Size: Hook Spring Rings Jump Rings \$5.00 gross \$2.50 per doz. \$5.00 gross \$2.50 per doz.

Send \$1.00 for sample card of these illustrated chains and settings.

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of New York  
104 FIFTH AVE., NEW YORK

Quantities limited. Order NOW for immediate delivery.

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100 Assorted Items—  
Retail Value, \$1.00. Lot .... **\$25.00**

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Genuine Silver Dollar. Doz. .... **18.00**

**PERFUME—9¢ SELLER.**  
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**NOVELTY JEWELRY—ASST.**  
10 & 25¢ Sellers. Gr. .... **9.00**

**PRIZE BAGS, NOVELTIES**  
Asst. 500 for ..... **15.00**

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**LOCKETS ON CHAINS—Boxed.**  
24K G.P. Doz., \$6.00, \$9.00 .. **12.00**

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56 Retailers. Doz. .... **12.00**

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Space for 8 Pictures. Doz. .... **6.50**

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Large Box. 5 Gr. Lots. Gr. .  
Sample Gr., \$4.50. .... **4.00**

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All Branches of Service.  
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**PERFUME & BATH SALT SET,**  
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**PERFUME, BATH SALT, FACE**  
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SET—Doz. Sets. Doz. .... **2.50**

**PANDA BEARS (Plush)—20"**  
Assorted Colors. Doz. .... **18.00**

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Assorted Colors. Doz. .... **48.00**

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After-Shave Lotion, Shampoo,  
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Cream—1500 Doz.—25¢ &  
50¢ Sizes. In 12 Doz. Lots, Doz. .... **.75**

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Gr. .... **5.50**

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Gold Plated. Asstd. Doz. .... **18.00**

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\$10 Retailer. Ea. .... **4.25**

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\$3.98 Sellers. Doz. .... **18.00**

20% DEPOSIT WITH ORDER  
BALANCE C. O. D.

**MDSE. DISTRIBUTING CO.**  
19 E. 16th St. New York, N. Y.

COSTUMES, UNIFORMS, WARDROBES

**ALL-BRAIDED CELLOPHANE WAISTBAND**  
Hula Skirts with Lels, \$7.50. Rhinestone  
G-Strings, \$7.50. Rhinestone Bras, \$2.50. Girl  
Show Costumes, \$3.00 each. C. Guyette, 346 W.  
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Trimmings, etc., \$5.00. Chorus Costumes, \$1.50  
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accessories. C. Conley, 308 W. 47th St., New York.

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Send wants. Braverman, 912 8th Ave., New  
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dollar up; Principals, three up. No catalog.  
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**THEATRICAL FOOTWEAR—EXTRA HIGH**  
heels. For stage or street wear. Custom made.  
Five or six-inch heels. Free folder. Modart  
Theatrical Footwear, P.O. Box 251, Station G,  
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Geared Aluminum Kettles, lowest prices. Northside  
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**ALL AVAILABLE MAKES POPPERS—FIFTY**  
All Electric or Gas Heated Machines, cheap.  
Burch, Advance, Cretors, Dunbar, Kingery, Peer-  
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Tanks, Tubing, Fittings. Complete line, 20%  
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with Box. Excellent condition. E. Meyer, 356  
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Freezer Capacity, 15 Gallons per Hour. Ap-  
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\$1,500.00 cash, F.O.B. Chicago. Box 772, Bill-  
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**FOR SALE—350 CHICAGO CLAMP SKATES,**  
Model B Hammond Organ, 2 B-10 Loud  
Speakers, Victrola System, Neon Signs, Skate  
Grinder, all in excellent condition. Equipment  
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obtaining building to rent for business. Jos.  
Freitas, 252 Main, Amsterdam, N. Y.

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Printing Presses. Prints letterheads, envelopes,  
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condition. Reconditioned. Machines Corporation,  
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Tubes, 75¢ dozen; \$6.00 100. Deposit on  
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**A NEW CATALOGUE 35MM. MOTION PIC-**  
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Attractions, Comedies, New Prints. Low prices.  
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**A.B.T. RIFLE RANGE WITH 6 GUNS, 3 MOV-**  
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Derby Ride, complete with 30 Horses, costs  
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Pumps, Bleachers, Benches, etc. White City, 6300  
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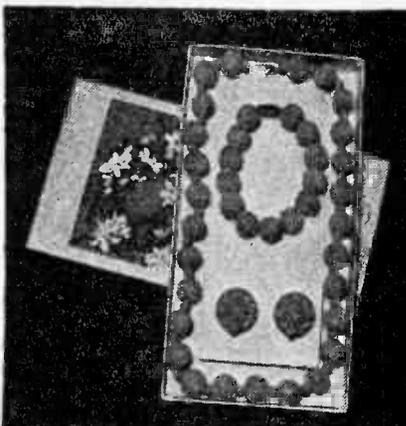
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Showers. Spotlights. Motor Driven Color Wheels.  
New only. Newton, 253 W. 14th, New York, N. Y.

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Sound Projectors into cash. Also need Empty  
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Park make, 45-ft. Top Frame complete, Me-  
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Here is a chance for a quick clean-up be-  
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sets. Necklace, Earrings and Bracelet, packed  
in a nice gift box. Big flash; gorgeous colors;  
lovely fragrant perfume odor. Ideal  
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**WHOLESALE PRICES**  
Single Set ..... \$ 1.50, postpaid  
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Terms Cash, or 1/4 Cash, Balance C. O. D.  
Order a stock today. Lose no time. Xmas is  
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**GENUINE DIAMOND**  
**14 KT. GOLD DINNER RINGS**  
1 DIAMOND, 10 kt, \$5.25; 14 kt, \$6.75  
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Another Robert's profit-builder! Exquisitely de-  
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Diamonds. In individual jewelers-plush lined boxes.

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Stainless steel.  
Sensational fast sell-  
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1 Doz. Display Cards.  
**\$2.20 per doz.**

25% With Order.  
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Send 25¢ for Sample.  
Special prices to job-  
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**EYE APPEAL**  
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Beautiful Hand-Polished Lucite Cabinet, Luminous Dial, In  
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Control, Built-In Attraction for Static-Free Reception.

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**FOOTBALL CATALOGUE NOW READY**

**CHENNILLE FOOTBALL DOLLS. ALL**  
**COLORS. PER DOZEN ..... \$ 2.00**

**12 INCH FUR MONKEYS. BRIGHT**  
**COLORS. PER DOZEN ..... 7.50**

**#14 Cat Balloons. Per Gross ..... 13.50**

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# 8 Balloons. Per Gross ..... 6.50  
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Heavy Maple Walking Canes. Per Gross ..... 68.00  
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48 Ligne Oomic Buttons. Per 1,000 ..... 10.00  
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Chola Mats. Per Gross ..... 25.00  
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We Take Orders for Special Pennants, Buttons for Parks, etc. 1/3 Deposit with All Orders.

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Has Been Accorded the New  
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revolving propellers on our new improved  
airplane now available in durable pre-war  
quality heavy metallic board. Advance sales  
report sellouts everywhere. Price \$21.00  
gross with sticks. Also Boxed Star-Liners,  
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insure increasing sales for indoor demon-  
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**JEWELRY**  
CLOSEOUTS!

**CUSTOM NOVELTY JEWELRY,**  
PINS, EARRINGS,  
BRACELETS, LOCKETS, etc., In  
Sterling, Gold Plated, etc., Finishes.  
\$100 Retail Value. Lots ..... \$25  
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Low Priced for Quik Sales!

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Latest Styles **FUR COATS & JACKETS**

—SPECIAL—  
100 American Grey Fox  
JACKETS

Sizes 12-18. Mail Order Only.  
Exceptional  
Value **\$22.50 Each**

While Quantities Last.  
Immediate Delivery,  
1/3 with Order, Bal. C.O.D.  
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Mfg. Furriers Since 1921  
208-10 W. 27th St.  
NEW YORK 1, N. Y.

**NYLONS!**

**AMERICA'S #1 MOST WANTED PRODUCT**  
SALESBOARD AND BINGO OPERATORS,  
CONCESSIONAIRES, PREMIUM, CARNI-  
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PARK, WHEEL, GRIND STORE  
WORKERS.

**TRIPLE YOUR TAKE WITH NYLONS**  
WIRE OR AIR MAIL FOR LIST.

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Woodside, L. I., N. Y.

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Enjoy fast, easy sales and big profits supplying  
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prices. Fast Shipments!

**SELL STORES, JOBBERS OR DIRECT**

Greatest demand in history! Pleasant, easy  
work, plus immediate profits. Get started!  
WRITE TODAY for free details and sample.

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Chicago 5, Illinois

# BINGO



**Bargains**

No.	Description	Cost
V1522	"Worth" Baseballs. Doz.	\$ 2.25
N3970	Chrome Smoker. Ea.	2.35
N893	Dec. Water Bottle. Doz.	2.40
N2852	Plaster Fruit Plaques. Doz.	2.75
N2856	12-Pc. Plaster Asst.	3.60
N2865	12-Pc. Plaster Asst.	3.60
315	Iron Bd. Pads. Doz.	5.75
N5613	3-Pc. Mixing Bowl Set, Pottery, Fiesta Colors. Doz. Sets.	6.50

**For the Grindstore**

1874	Dessert Dishes. Gr.	\$ 3.84
419	Glass Ashtray. Gr.	3.96
981	Candle Holders. Gr.	5.00
N2545	5/4 In. Mixing Bowl. Gr.	5.00
N2524	1/4 Lb. Butter Dish & Cover. Gr.	10.00
N8026	Metal Buzzer Toy. Gr.	.75
N8025	Metal Alrpl. Whistle. Gr.	.85
N1830	Salt & Pepper Shakers. Gr.	3.00
N2517	Whiskey Mug, Handle. Gr.	3.50
N4113	Stone Set Ring. Gr.	1.00
N8024	Steamboat Whistle. Gr.	3.34
N29	Jap Paper Horn. Gr.	2.00
N3011	Mirro-Memo Book. Gr.	4.50
25	Metal Ashtrays. Gr.	4.50

## LEVIN BROTHERS

TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

**FOR SALE—SMITH & SMITH CHAIR-PLANE,** 24 seats, Root Beer Outfit, Photo Joint, 2 Poppers; 2 Tents and Frames, 11x12; Snow Cone Machine. Henry Richardson, 32 Cortland St. Poland, O.

**FOR SALE—S.O.S. 16MM. SOUND PROJECTOR,** \$150.00. RCA 16mm. Sound Projector, \$150.00. 3 1946 DeVry Sound Projector, \$350.00 each. Movieite Sound Projector, \$295.00. Vallette Sound Projector, \$395.00. Stereopticon, \$25.00. \$35.00. 10 16mm. Sound Shorts, \$75.00. Rent and Sell 16mm. Features. R. Robleski, 529 W. Center, Hastings, Mich.

**FOR SALE—4-MONTH-OLD HAIRLESS COW** with under shot jaw, \$50.00 crated. Tom Berry, West Newton, Pa.

**FOR SALE—16MM. VICTOR PROJECTOR,** Model 24-B. Good condition. \$175.00. W. T. Smith, R.F.D. No 1, Alpine, Ind

**FOR SALE—30x60 GABLE AND SQUARE** Tent, gable end and wall new; fire, water, mildew proof; middle and square end patched but usable; 8-ft. wall poor; price, \$225.00. Half deposit. C. O. Berry, c/o show, Danville, Ga.

**GOVERNMENT SURPLUS THEATER SOUND** Projectors, Arca, Rectifiers, Chairs, Drapes, Screens. Catalog mailed. S. O. S. Cinema Supply Corp., 449 W. 42d St., New York 18. oc26

**ONE 110-VOLT AC GENERATOR—750 TO** 1,000 watt output, \$30.00. Will run juke or 16mm. outfit. On 25x50 Tent and Wall, picture show style, fair condition, \$75.00. 200 feet new white Side Wall, 7-ft., less snaps, \$50.00 per 100 ft. New Natco 16mm. Professional Projectors, \$479.00. Great Southern Films, Floral City, Fla.

**SET OF 30 NEW WAR SHOW PANELS—** Size 14x22, \$25.00. Ball Chuck Wheel, Jumbo, 54 Spaces, \$30.00. 4-ft. Penny Pitch, like new; 1 Jack Pot, \$17.00. Roach & Son, Rolla, Mo.

**TARPAULINS, WATERPROOFED AND FLAME-** proofed, made of 12-ounce twill or duck, 10x12', \$9.60; 12x15', \$14.40; 15x20', \$24.00. Other sizes at 8c per square foot. Sidewall any length or width. Canvas and Leatherette by yard. Deposit of 25% required with order. Satisfaction guaranteed. Michigan Salvage, 417 W. Jefferson, Detroit 26, Mich. no2

**TENTS—70 ROUND WITH TWO 30; ONE 40** middle; 50 with two 30; 80 with one 40; 40x60, 20x40, 50x100. Capes, Costumes, Light Plant. Calliope, Stake Driver. Ludwig, Carroll, Iowa.

**THEATER SEATS, PROJECTORS, FOLDING** Chairs, Screens, Tents. Complete Skating Rink. Sell 35mm., 16mm. Film. Lone Star Film Co., Dallas, Tex. oc18

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**35MM. MOTION PICTURE PROJECTORS—** Sound Equipment including screen, complete outfit, excellent condition. Powers Projectors, Palmetto Motor Co., Greenwood, S. C.

**35MM. SOUND FILM, PROJECTORS, AMPLI-** fiers, Tents, Supplies. Lowest prices. We trade Film. Victory Show, Olney, Okla.

**100 GIANT CHARACTER HEADS, COMICS, 3** to 5 feet, papier mache, with Costumes, half and full round, bargain. A. L. Reese, 541 Santa Clara Ave., Venice, Calif.

**100-WATT AMPLIFIER, TWO SPEAKERS,** one Mike, built-in Turntable, place for four mikes. Perfect condition. \$168.00. Jimmie Thompson, Alexandria 10, La.

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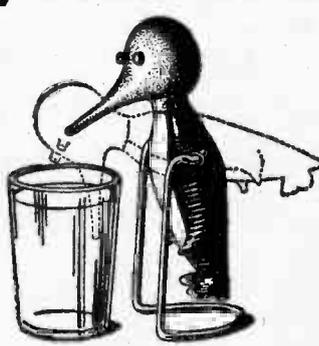
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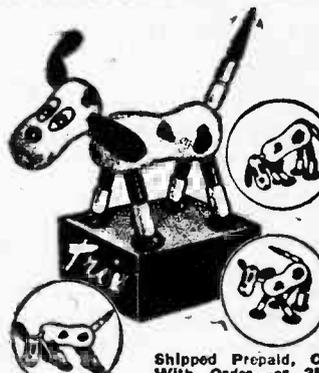
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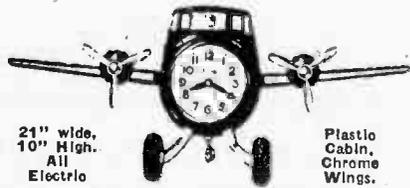
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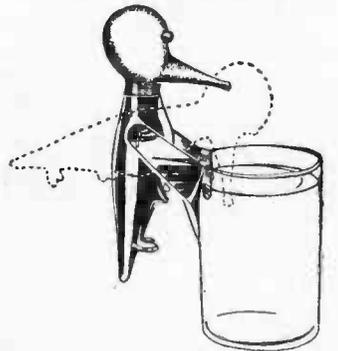
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5 foot, 100 ..... 28.00
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\$21.00 Birds, Gross ..... 15.00
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10c COMIC BOOKS, 2c Each.

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BOOKER—HIGH CLASS, EXPERIENCED, would like strong program to book in schools. Have following in Virginia, West Virginia, Kentucky and Carolinas. Box C-355, Billboard, Cincinnati 1, O.

BANDS AND ORCHESTRAS

OUTSTANDING SIX-PIECE BAND AND ATTRACTIVE Girl Vocalist available October 28th. Three Saxes, Trumpet, Piano and Drums. Electric Guitar and Trumpet doubles. Closing one of South's finest hotels on above date. Would like to locate in Florida or other Southern territory. Photos, recordings, references upon request. Box C-346, Billboard, Cincinnati. oc28

VERSATILE FOUR-PIECE HILLBILLY. Western Band desires position of staff band on radio station. Fiddle, Electric Steel Guitar, Bass Fiddle, Rhythm Guitar. All men double other instruments. Good vocal trio, duet, novelty, etc. All reliable, sober, neat, experienced. Photos and record upon request. Sonny Hall, Gen. Del., Austin, Tex. 67/10/12

CIRCUS AND CARNIVAL

AMBITIOUS YOUNG MAN—COLLEGE GRADUATE, now teaching English, desires to learn the carnival business. Would consider starting as inside lecturer with large organization. Qualifications: intelligence, honesty, dependability. Best of references furnished. Address Box C-351, Billboard, Cincinnati 1, O. oc26

COLORING PEOPLE

TENOR SAX PLAYER—READ AND FAKE. Will travel. Good proposition. Prefer location. Wife good entertainer. State all in first letter. Willie Hodge, 2212 31 Ave., Meridian, Miss.

MAGICIANS

A-1 MAGICIAN AND ILLUSIONIST—PREFERS job with reliable road show. Have car and trailer to transport equipment. State salary expect to pay. Marden Fraser, 3236 Delaware Ave., Flint 7, Mich. oc19

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HILLBILLY TRIO—GIRL TEAM AND MAN Soloist, Rhythm Guitars and Bass. Interested in Western or hillbilly acts. Fine wardrobe. Own transportation. Write or wire Box C-353, Billboard, Cincinnati 1, O.

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MUSICIANS

A-1 VOCALIST, GUITARIST—READ, TRANSPOSE, take off. No fake. Good voice. Entertain alone or join team or small band that uses music. Photo on request. Gene Foster, 1417 S. 6th St., Springfield, Ill. oc26

A-1 COLORED HAMMOND ORGANIST STYL-ist desires position in lounge, theater or A-1 rink. Go anywhere, references, union. Do not own organ. Reginald Smith, P.O. Box 573, Buffalo 5, N. Y. Washington 2093 from 3-5:30.

ACCORDIONIST—21. AVAILABLE IMMEDIATELY, union, experienced, arrange, go, lifts outfit, novelty vocals, cut or no notice. Box C-349, Billboard, Cincinnati 1, O.

AFTER OCT. 15, AT LIBERTY—"THE OFF Beats," music sweet and hot instrumentation. Accordion, String Bass and Electric Guitar. Vocals, solo and trio. Also do Skits and Parodies. Suitable for radio and cocktail lounge. Closing 9 months engagement at Club Avalon, LaFayette, Ind. The Off Beats, Derby Hotel, LaFayette, Ind. oc26

ALTO SAX, CLARINET—UNION. EXPERIENCED in all lines. Leo Johnson, 740 N. 15th St., Milwaukee, Wis.

ARRANGER—DESIRES TO WRITE FOR commercial band! Will mail sample arrangement to leader who is interested. Send me your instrumentation. Write, wire Jim Dougherty, No. 11 Lake Courts, W. Commerce St., San Antonio 7, Tex. 64/10/12

AT LIBERTY OCT. 8TH—STRING BASS Doubling Comedy Songs. 29 yrs. old. Dance and cocktail combos previous to navy band. Jerry Magnan, 1817 Collins Ave., S.E., Grand Rapids 7, Mich. 66/10/12

BASS (7-PIECE TENOR SOCIETY LIBRARY). Local 655. Address V. Courville, Gen. Del., Ocala, Fla.

CAPABLE PIANIST—FULL PREDOMINATE style, fill ins, etc. Tenor or society type band. No sleepers or one-nighters. State all in first. Carlton Reed, 627 S. West St., Lima, O. oc26

CLARINET—EXCEPTIONAL TONE AND phrasing. Fine jazz, for cocktail unit or combo. Plenty experience. Sober, reliable. Clarinet, Box C-350, Billboard, Cincinnati 1, O.

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DRUMMER—SINGLE, WHITE, 21. FOUR years' pre-army dance band and concert experience. Good reader, fine equipment. Prefer combo location in South or Southwest. Address Leon Russell, 1001 Chittock Ave., Jackson, Mich. 65/10/12

DRUMMER—AGE 21. FORMERLY WITH Bob Chester. Can read anything. Very good beat, any style. Fine equipment. Location only. Prefer combo. Will consider anything. Join immediately. Dick Phillips, Rome Hotel, Omaha, Neb.

EXPERIENCED SEMI-NAME ARRANGER—Any style, hotel or jump. Prices reasonable. Guaranteed to please. Don Seeger, 1720 Spring, Ft. Wayne, Ind. oc19

GIRL—TENOR, ALTO, CLARINET. 25. Experienced small and large bands. Read, fake, take-off. Prefer small combo. Union. Will travel. Available Oct. 15. Dorothy Quinn, Clifton, Va. 70-10-19

GOOD ORGANIST—NEED ENGAGEMENT. Have Hammond. Anything considered. Prefer single. Box 95, Indian River, Mich.

GUITARIST—ELECTRIC SOLOS, RHYTHM, read, fake, experienced, prefer jazz combo. Write or wire Box C-344, Billboard, Cincinnati 1, O. oc19

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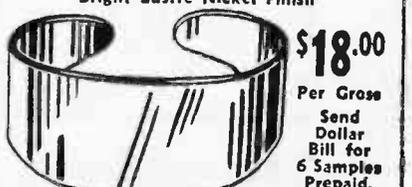
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State your line of business for proper listing

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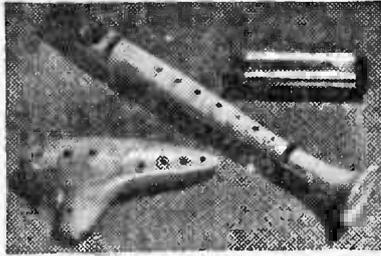
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Write for Full Details. GASTERLINE BROS.

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STRING BASS—NAME COMBO EXPERIENCE. Read anything. Also fine ear. Prefer location. Misrepresentation cause of this ad. Cut or no notice. Also join on your wire. Age 26. Bass Man, Rome Hotel, Omaha, Neb.

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TRUMPET—2ND OR 3RD. AGE 19. SINGLE. Experienced. Can play go. Sober and reliable. Will travel. Ventan Jordan, Lincoln, Kan.

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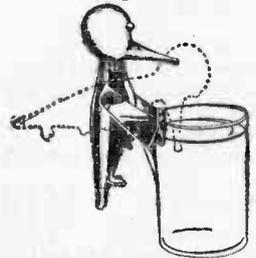
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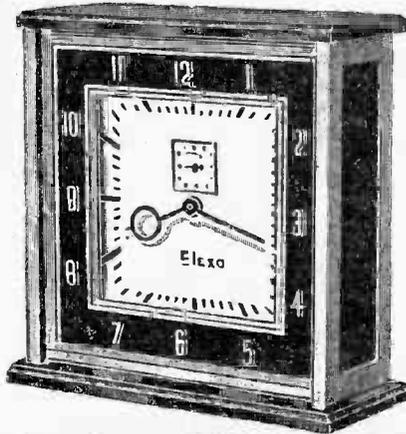
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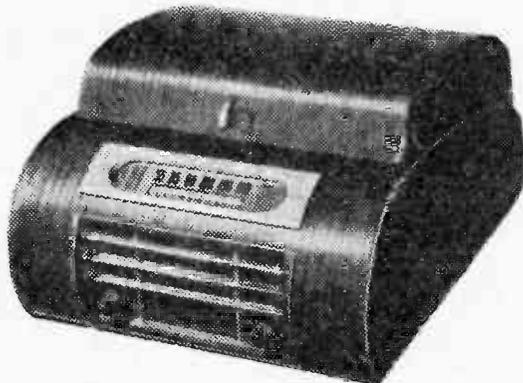
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## Pipes For Pitchmen

By Bill Baker

SEVERAL SMALL . . . med tricks are working cotton towns in Southern Missouri with well-flashed units to good business, Duke Montague, the magician, reports.

Satisfaction with the season's take depends upon how well you like to live.

JACK ZIMMERMAN . . . currently making a "Round-the-U. S.-on-a-bicycle" tour, letters from Atlanta: "Since hog meat is on the 'no got' list, I'm getting the molars and bicuspid in shape to glom some alligator tail cutlets in Florida. Pitch lads at Southeastern World's Fair here got plenty of moola. I'm keeping the nut down, brisking along, making the Saturday small towners' eyes pop looking at the party who has ridden thru 47 States via the bike. Wonder where Frank Evans, punch needle maestro, is?"

PAT MALONE . . . and Jack (Bottles) Stove have decided to spend the winter in Harrisonburg, Va., where ex-patrolman, A. P. Curry, is connected with the Strand Theater.

If you have worked clean, you can always return to your former locations.

O. H. EATON . . . letters from Alameda, Calif., that he is planning a trip to the South with lawn mower sharpeners.

AFTER CARVING . . . watches in Michigan, Indiana and Ohio at the Kentucky border, where they found that they have watches in Kentucky, too, Ken and Greta, wire workers and engravers, crossed the river at Maysville and set up for a session at Falmouth, Ky.

JOE McDONNELL . . . and Chuck Fester have entered into a partnership on the pitch, with Joe Mark and Guy Kimball as agents, Jim Poole cracks from St. Louis. "Lefty Mason, Mr. and Mrs. Weston, Mr. and Mrs. (Whitey) Regan," says Poole, "visited the rodeo here and Whitey had the biggest day of his life at Champaign with gas balloons and novelties. Would like to read pipes from Pistol Pete, John Barber and Jack DeVoux."

Creating confidence is an absolute must on any pitchman's agenda. Have you been encouraging the idea or ignoring it?

BIG AL WILSON . . . safely ensconced in Miami for the winter, is working white mice and cards in the heart of the city to click returns. He would like to read pipes here from Joe Blake.

HARRY GREENFIELD . . . blasts from New York that Sailor Jim White is the star attraction at Hubert's Museum on West 42d Street; that Jack Kahn is back in the big town from a successful run at the fairs and looking prosperous; that Sol Addis and Kahn have been spending much time strolling on the Boardwalk at Coney Island, and that the pitch store on West 50th Street is working to strong business.

Success doesn't come to the fellow who only acts like a business man. He must be a business man too.

MARGUERITE KELLY . . . is still making plenty of pass-outs with vitamins, using a free health book as a draw, in a downtown Los Angeles store.

"AFTER CLOSING . . . the med opera I came West for a long vacation," Mary E. Ragan scribbles

from Monrovia, Calif. "Pitchmen are scarce out here and I haven't encountered a single member of the profession. Saw Doc Sam Friedman and visited for a week at his dude ranch near Little Rock. Doc has given up the road and has a place that is a paradise. He says he's contemplating cutting up some jackpots with the boys and gals who plan to stay in the Arkansas city for the winter."

It's about time you boys and girls of the tripe and keister brigade get the ink sticks working again, isn't it? Let's have some short and snappy ones.

BENNY STONE . . . is clicking with novelties on pitchmen's row, Los Angeles.

JACK VINICK . . . with a well-flashed football pitch, is reported garnering plenty of the long-green working pitchmen's row in Los Angeles.

Don't be content to rest on what laurels you have won in the past. The gee who is getting the geedus is constantly thinking of the future.

RICHARD ARCAND . . . jewelry worker of note, fogs thru the following from Los Angeles: "Beside my regular job as maintenance man and painter of show fronts and rides at the Lucas Kiddieland here, I will put up my jewelry layout for the holidays in one of the city's leading department stores. This will be absolutely my last set up in California, as I prefer the East for the best results in the pitch game. Let's have more pipes from all the boys and girls in the business."

## Med and Pix

By E. F. Hannan

MED HAS always had trouble in getting talent and more trouble in keeping it. I thought of this fact when I saw an 8mm. film being used in a department store to plug a floor varnish.

The crowd stayed until the pix was over and the story told. Med shows playing extended stands couldn't seem to miss with 16mm. pix, and could even run trailers for their own items.

I would be the last to talk pix against flesh, but there's no use in denying anything that looks like a help to the smaller end of showbiz.

## Coast Cullings On Cole Show

(Continued from page 68)

tended every performance. . . . George Perkins, Art LaRue and the Huey Curtis Trio are working in Clown Alley while show is in this area. Perkins expects to join the 101 Ranch Show in San Diego. . . . Horace Laird sells 100 Billboards every week, besides being mailman and clown. . . . Everett Hart was a daily visitor here, says he may work the Orrin Davenport dates. . . . Harold Hall is back on the show, in the concession department.

Otto Griebling, with Cole Bros. since it started in 1935, has signed with Polack Bros. for '47. . . . Griebling and Freddie Freeman plan to make their homes in Southern California.

Hugh McGill limped around the lot every night with a sprained ankle. He, with Billy Hoffman and Clyde Stewart, helped out on the big days. . . . Bob Morrow, head usher, handles the crowds in an efficient manner. . . . Louie Simms, of The L. A. Examiner, helped in the Side Show during the local date.

Mr. and Mrs. C. W. Webb and Joe C. Webb caught the show several times. They are doing okay in real estate. . . . J. Ed Brown and S. L. Cronin were on the lot each day. . . . Paul Eagles, who is always a big help to shows playing here, was not on the lot as much as he'd liked because of labor shortage in his feed business. . . . Kenny and Edris Hull, formerly with the Big One, caught the show the first Sunday here. Ken has a liquor store at Third and Hill but says he'd rather be on a show. . . . Frankie Beaumont, former Cole candy butcher, was a visitor. He lives at the Sawtelle Military Hospital and reports that Frank Arturo, formerly a tattooed man on many shows, is very ill in the same hospital.

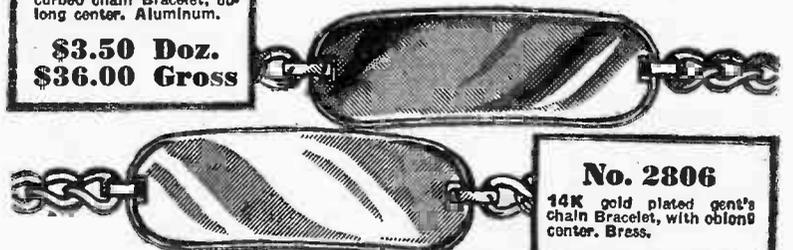
Maj. Stan Rogers, circus fan and MGM art director, who recently returned from India, caught the show closing day here, with his young son, Allen. . . . W. R. Covin, Eastern circus fan and model builder, now wintering in California, was a frequent visitor. He, Kenny Hull, Harry Thomas, Stan Rogers and Doug Rhodes, of The Billboard, all circus model builders or owners, had pleasant get-togethers in the back yard, discussing their various outfits.

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# 9 Oak Balloons . . . . . \$ 7.50 Gross	#14 Oak Balloons . . . . . \$15.00 Gross
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#18 Oak Balloons . . . . . 13.00 Gross	Oak Squeeze-Me Toys . . . . . 38.00 Gross

SEND FOR OUR LATEST CIRCULAR ON TOYS AND NOVELTIES.

### SCHREIBER MERCHANDISE CO.

2429 McKINNEY AVE.  
DALLAS, TEXAS

919 BROADWAY  
KANSAS CITY, MO.

## Poking 'Round Dailey Bros.' Lot

(Continued from page 69)

Bros. became an established title—such as R. M. Harvey, general agent; Butch Cohn, treasurer; Hazel King, superintendent of horses; Leo (Tiger Bill) Snyder, equestrian director; Joe Rossi, band leader, and Billie Rose, press agent. To round out the list of key men, add Bill Oliver, advance car manager; Charley White, legal adjuster; Milt Robbins, Side Show manager; Steve Brody, electrician, and Joe Wallace, baggage stock.

*A fixture of the Dailey show—for life, it would seem—is Raymond (Red) Frievoegel, boss elephant man. The Davenportes in their early days had a wrestling bear and Red was a towner who volunteered to take it on. He stuck his hand in the bear's mouth, so to speak, and the bear bit it off. A lawyer got hold of the case and—well, to eliminate the tedious details, Red joined out and has been with the Davenportes ever since.*

Jean Allen, who with Red Rumble handles the concessions and pie car, says things really get going in the latter when the grooms bring in their guitars and give with the hillbilly music. Jean gets away from her floss machine on the midway long enough each day to help Norma Davenport put the elephants thru their paces. . . . Of the show's 10 bulls, two are carried for exhibition purposes only. Nemo, the first owned by the Davenportes is, according to best available information, the only male elephant now with any show.

Lewis Reed, who several years ago sold the Davenportes the Adele Nelson elephants, was called out of retirement at Chatham, N. Y., again this season to serve as menagerie superintendent. An unforgettable sight is Lewie driving a yoke of oxen to the cars at night in a two-wheel cart, leading a zebra and a dromedary.

. . . The ox team, like the show's bulls, are made generally useful. They pull the stake-driver in the morning, make spec and haul meat for the cage animals from the cars to the lot. . . . An ice box in one of the stock cars holds half a week's supply of horse meat for the menagerie.

The Dailey show so far this season has lost one camel, one zebra and one bear. Latest inventory of the four 22-foot cages in the menagerie: four lions, two tigers, four pumas, two leopards, one jaguar, one hyena, two polar bears, one Himalayan bear, one black bear, two Russian bears, one honey bear, four llamas, three aoudads and a dozen or so monkeys. It's generally agreed there are too many animals for the cage space. There's another cage in the Side Show, containing a lioness, a blue-face mandrill, three dog-face baboons and two ostriches. Dailey undoubtedly has the largest monkey population of any present-day show. Besides monks in the menagerie, Side Show and pit show, there are three in the big show, riding ponies.

Pampered darlings of the show seem to be the baggage stock, some of which actually haven't had harness on all season. But a lot of customers seem to share Ben Davenport's admiration for them. Lack of drivers foiled Ben's plans for an eight-horse hitch this season, for street bally and spec. . . . Show has a competent team of horse trainers in Burt (for Burton) Wallace and Hazel King. And a nod is due Tommie O'Brien for a better-than-average dog act. . . . The Texas influence is reflected in a big Brahma bull, put thru an act in the concert by Anna Burns. Leo Snyder demonstrates with his horse catches he can still swing a mean lariat. Peggy Jean Harrison does some snappy work with whips and ropes.

More than one visitor to Dailey Bros. has found it reminiscent of Fred Buchanan's Yankee Robinson show.

## ROLLING GREEN BIZ UP

(Continued from page 71)

& Day are architects-engineers for the park.

Gross business this year topped that of '45 by 23 per cent, Spangler announced. Season, which closed September 29, had opened to a slow, bad start, due to rains and floods which hit the area in early spring. Added this season was a new Auto Scooter ride, a new band shell and a vaudeville stage. Park enjoyed the biggest picnic play in its 13 years under the present management. Peak of the picnic business was hit the first week in August when 26 picnics were booked.

During the season Spangler, accompanied by George Gower, park superintendent, visited 13 parks in the East to pick up ideas which might be used here.

## NEW ONE IN TUCSON

(Continued from page 71)

tured. Other attractions, according to Richman and Carpenter, will be Rogers' Animal Show and Wild Life Exhibit, to be presented free, and concessions such as archery, golf and a rifle range.

Situated on two main cross-country highways, close to downtown Tucson, Richman and Carpenter believe the park will get a big play from tourists as well as from people of the area. Highway signs, placed within a 20-mile radius of the city, will be a dominant part of advertising campaign.

Personnel of Byers Bros.' Shows is elated over the prospects, as it will obviate the winter lay-off and keep employees on the pay roll while enjoying Arizona's climate.

## Carroll's Mail Poll Reveals Op Interest

(Continued from page 71)

dusty, movies of parks, and beaches, speakers outside the industry.

### What Members Say

Some of the pertinent remarks, filed by members and released by the chairman, follow:

"How is the little park going to pay high prices for rides and pay dividends?"

"Give us ideas for keeping interest alive after August 1."

"How about a round table of small park operators?"

"What percentage of gross should pay roll be?"

"Should sound system go all day?"

"Discuss group buying of free acts and attractions."

"Give us more talk on maintenance of pools, filters, etc., and less on new construction."

"Compile a collection of literature and catalogs pertaining to park equipment, construction, etc., and mail to every member."

### Customers, Not Lookers

"Let's have any subject that will bring in cash customers and not lookers to our parks."

"Let's hear what the park patron has to say."

"Why the sky rocketing of new ride prices? How can a small park keep up with them and pay dividends?"

"I think the best thing is to have speakers within the industry."

"Would like to hear three speakers of some prominence outside the industry, one each day. At the New England meeting speakers of this type lent color and interest to the meetings. However, this feature should not interfere with the regular park program, which is most interesting."

Insofar as may be feasible, Carroll's program committee will fashion the convention features to coincide with the wishes of the majority vote. Carroll says there are details to be worked out before the final program is ready for publication, but it will be ready within the next two weeks.

## DANCING AT JANTZEN

(Continued from page 71)

garden, whose two-week engagement ended September 29. Park gleaned a small profit first week, dropped \$797.44 the second week after deducting federal taxes. Band grossed \$5,315 first week, \$2,644 second week—and was paid \$3,000 each week.

Park called off its midget racing after fatal injury to a driver.

Only concession operating is a bingo game, run on Sundays by a Vancouver, Wash., concessionaire.

## BEAUTIFUL ELGIN and WALTHAM WATCHES



WHOLESALE  
RECONDITIONED AND GUARANTEED  
Attractively engraved  
10k r.g.p., stainless steel  
back.

7 JEWEL ELGIN

\$15.50

15 JEWEL—\$17.95

Sample Orders, \$2.00 Extra.

25% with Order, Balance C. O. D.

Write for New 1946 Catalog

LOUIS PERLOFF

737 Walnut St., Dept. C  
PHILADELPHIA 6, PA.

## ROLL CAPS

Fits all Automatic and Single Shot Cap Guns.  
Best Made—60 Boxes to Carton.  
250 Shots per Box. Immediate delivery.

\$4.50 PER CARTON

Write for special Quantity Prices.

## S\*P\*A\*R\*K\*L\*E\*R\*S

FIREWORKS SPECIAL

Best Made—8 to a Box.

Per Cross \$8.40 10 Cross Lots \$8.14 Cr.

ERNIE'S ENTERPRISES

725 PINE ST. ST. LOUIS 1, MO.



## CANDY CANDY CANDY

## FAMOUS SOUTHERN MAID PECAN ROLL

10¢ SELLER  
24 Bars to a Box.  
16 Boxes to a Carton.  
\$1.87 Per Box  
\$29.92 Per Carton

A Candy Bar with Rich Creamy Filling covered completely with an abundance of luscious tree-ripened Pecans. Flavored to a Queen's Taste. Send for Carton At Once and You'll Re-Order Many Times. Limited Quantity.

Orders Filled as Received.  
25% Deposit, Balance C.O.D., F.O.B., N. Y.

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## NOW! THE GIFT OF A LIFETIME!

### GIANT PIGGY BANK

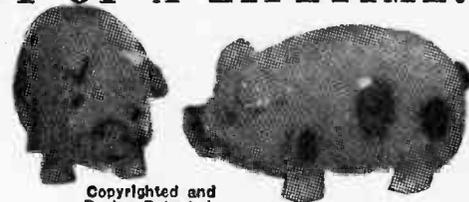
HOLDS \$1,000.00 IN COINS  
Sells like hotcakes wherever shown. Comes in white, blue, pink & yellow base colors, with red cheeks & tongue in glazed porcelain finish.

\$24.00 doz.

LARGE AS A WATERMELON!  
Retail at \$3.98.  
8 Inches high—17 Inches long.

IMMEDIATE DELIVERY!  
RUSH \$3.00 FOR SAMPLE.

WE GUARANTEE This Piggy Bank To Be The Largest and Most Beautiful Ever Made. Jobber Inquiries Invited.



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An attractive display card is supplied with each shipment. 1/3 Deposit with Order, Balance C.O.D., F.O.B. Chicago. Packed in Individual Cartons.

SPECIAL OFFER: We will pay Express Charge on Initial Order.  
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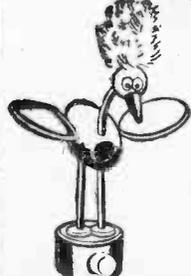
## A "MUST" BUY

- A \$5.00 U. S. Government GAS MASK. Each in a bag and individual box. Bag with strap, value \$1.00, can be used for Shopping, Beach, etc. MASK as a \$1.00 TOY. It's a GIGANTIC value. 1,000 complete, \$150.00. Sample, 50¢ prepaid. . . . 100 COMPLETE HELMETS. Steel, adjustable. Hundreds of uses, man or child. Can be converted for Hanging Flower Bowl, Bucket, Camping, etc. 10 in a carton, 1,000 pieces, \$150.00. Sample, 50¢ prepaid. . . . 100 HELMETS 20.00
  - TOY DEAL. Stuffed washable Toys, also Pull Toys, mechanical motion. Assorted, 6 styles. Gross Assorted, \$72.00. . . . 6.50
  - TOY DEAL. Stuffed washable Toys, also Wagon Block Sets. 2 sizes. . . . 7.20
  - DOZEN ASSORTED MEN'S HOSE. Regular length. Extra fine mercerized. First quality. Sizes 9 1/2, 11 1/2, 12 1/2, 13. Dozen \$3.45 . . . . . 10 DOZEN 29.50
- 25% Deposit With Order—ACT FAST.

## MILLS SALES CO.

Cut-Rate WHOLESALERS Since 1916  
90 BROADWAY, New York 3, N. Y.

## The BIRD that lays the GOLDEN EGG FOR YOU!



PRESS THE BUTTON and WATCH the GOONEY BIRD.  
\$7.75 DOZEN  
● FLAPS ITS WING.  
● SHAKES ITS HEAD.  
● WAVES ITS FEATHERS.  
And brings in an ever growing flock of dollar bills to roost in your store. At a sales pulling retail price of \$1.00.  
MAIL YOUR ORDER TODAY  
25% with Order, Balance C. O. D.  
BERNARD FINE & CO.  
475 Fifth Ave. New York 17, N. Y.

## SPARK CMI'S PUBLIC RELATIONS

Funds Set in  
Chicago Meet

Contributions of distributors and operators in separate account to help program

CHICAGO, Oct. 12.—Manufacturers of all types of coin-operated machines gathered in Chicago's Blackstone Hotel, October 9, subscribed a sufficient amount to adequately finance an ambitious CMI public relations program. At the same meeting, a seven-man public relations committee was named. The committee will meet October 15, it was announced following the meeting.

After the meeting at the Blackstone, it was announced that the amount subscribed by the manufacturers would be materially augmented by other manufacturers who were unable to attend the session, but who had written in their assurance that they would back any program approved and supported by those who were present.

## Additional Funds

It was also announced at this meeting that all of the funds already collected from distributors and operators throughout the country are being held in a separate bank account to be spent solely for the public relations program.

Officers and directors of Coin Machine Industries, Inc., expected to have this program in full swing by July 1, 1946, but circumstances beyond their control made the delay unavoidable. They now plan to launch the program at, or if possible before, their annual convention and coin machine show, February 3-6, 1947.

## Scope of Program

An indication of the extent and scope of the comprehensive program can be obtained from the following statement, which formed the frontispiece to a folder distributed during the manufacturers' meeting.

"The coin machine industry is one of the great industries of America. Tho it is on an equal level with practically all other industries, the public, the press, and the man on the street don't think so. The aim of scientific public relations is to mold the public mind so that a permanently favorable opinion results. In adopting a practical public relations program, the coin machine industry is simply doing what other great industries have already done and are continuing to do. From such a campaign untold benefits will result for every manufacturer, supplier, distributor, jobber, operator and location owner."

Every manufacturer, distributor and operator of coin-operated machines can well afford to subscribe to this mighty effort to mold public opinion to the idea that the coin machine industry is on an equal level with practically all other industries.

## Public Relations Committee

The public relations committee named at the October 9 meeting was: Walter Tratsch, A.B.T.; George (Spark CMI Relations on page 90)



Reg. U. S. Pat. Off.  
Publishers Syndicate

MRS. BRODBEEM

"Well, I must say! . . . It politely requests me to take my business elsewhere."

—Cartoon by D'Alcso

## News Digest

**PLAY PRICE**—Discussions of jumping juke box play to a dime, three-for-a-quarter continue with fervor. Distributors, more than operators, seem to be coming out for the increase. Operators are being cautious about the idea. Generally, they would favor the dime play if they were confident the idea would succeed. Biggest "if" with the average operator is worrying about what the other fellow is going to do.

**CANDY CONTROLS**—National Confectioners' Association is calling for an end to all controls over candy. Candy bar manufacturers, while they have had time to study OPA MPR 615 and decide which of the several alternatives to follow. The manufacturers have the choice of either a flat price increase or a reduction in the size and weight of bar to compensate them for increased costs.

**PUBLIC RELATIONS**—Coin machine industries' public relations program was given added impetus this week when manufacturers of all types of coin-operated machines gathered in Chicago. Manufacturers subscribed a substantial amount to help put the program across. A seven-man public relations committee was also named, and added details on the association's program are expected to be forthcoming shortly.

**CONVENTION**—Vending machine interest this week will center around the three-day, 10th anniversary con-

vention of the National Automatic Merchandising Association. Convention, being held in Chicago's Stevens Hotel, will feature workshops on new equipment as well as many other events of interest to the operator of merchandising machines.

**PRODUCTION**—Production picture for manufacture of new machines is still clouded by lack of materials. When one critically short material crops up in better supply, another is likely to disappear from the markets. By the time of the convention and show, materials and other bottlenecks should have straightened themselves out. Many manufacturers are setting their sights for the February date, with some planning delivery for spring on the many new ideas they've worked out.

**ASSOCIATIONS**—Many of them inactive during the war years, coin machine associations of all kinds are beginning to show signs of new life. While their big job still remains that of helping the operator directly improve his business, all of the associations are hard at work promoting good will for the industry. This would seem to be their most important job in the next few years.

**PLAY TRENDS**—Coinmen report that the meat shortage is having its effect on play in certain areas—particularly in those areas where packing houses represent a large share of the local industry. Where the (See NEWS DIGEST on page 90)

Meat Shortage  
Has Effect on  
Vending Mchs.

KANSAS CITY, Kan., Oct. 12.—Meat shortage also is making itself felt in venter sales of cigarettes and other products.

R. I. McBee, assistant manager of Cigarette Service Company, city's biggest retailer of cigarettes by venter, said that the closing of the packing houses here for lack of cattle and hogs has made venders at these plants virtually idle. Most packers, it was reported, have laid off nearly all their butchers and other workers except a few in the luncheon meats departments.

McBee said that cigarettes are coming in good supply again, but the lay-offs resulting from shortages of materials and parts is cutting into business, even in restaurant and tavern locations.

"But most of our slump is in the industrial plants," he said. "The men work a couple of days when a supply of parts or materials comes thru, then they're laid off. And you might say our machines are laid off, too."

He predicted, however, that once materials begin to flow thru steadily and the present economic turmoil quiets, cigarette vending will roll on to new sales records. For one thing, he added, in war plants, thousands of people who never before had purchased anything from a vending machine, learned to use them and appreciate their convenience in supplying everything from cigarettes and chocolate milk to cookies and candy.

AOAA Schedule  
Fourth Party

NEW YORK, Oct. 12.—Plans for the fourth annual affair of the Arcade Owners' Association of America was one of the important points of discussion during the recent first new season meeting of the association. Gathering took place at the Park Central Hotel, with Louis Fox, AOAA first vice-president, conducting the meeting in the absence of Al W. Blendow, president.

Annual event will take place during the first week in December. Sam Holtzman and Bernard Katz, Coney Island Arcade owners, and Al Meyers, Rockaway arcade owner, were named to the arrangement committee, it was announced. Get-together is scheduled for a local night spot.

## Drug Co. Has Vend Charter

HARRISBURG, Pa., Oct. 12.—M. Brenner & Sons, Inc., a wholesale drug firm, recently announced that it had been issued a Pennsylvania State charter authorizing the company to handle vending machines. Incorporators, capitalized at \$500,000, are Robert E. Knupp, William D. Boswell and Arthur Berman.

## Mills Sales in New L.A. Branch

LOS ANGELES, Oct. 12.—Mills Sales Company, Ltd., opened its new branch office here with open house festivities October 4-6 at the firm's new local headquarters, 2827 W. Pico Boulevard.

Large crowds of operators, as well as local distributors and servicemen were in attendance during the week-end. Food and refreshments were served, and those present were treated to lectures and exhibits of products represented by the company.

George Ehr Gott, manager of new branch office here, was in charge of the activities. Company officials also present included: A. H. Boute-ris, general manager; W. H. Taylor, sales manager; Dick Eggleston, assistant to Taylor, and R. H. Mad-dern, of the freezer division.

Executive group is now in Port-land, readying new headquarters for the company's second branch office to be established this month on the Coast. Portland office will be under the management of Frank Sandberg, veteran coinman. Open house festivi-ties there will be held October 18 thru 20.

Following Portland opening, Sales Manager Taylor is contemplating an extended trip east, to contact manu-facturers represented by the Mills Sales outfit.

## Amer. Vending In New Factory

KANSAS CITY, Kan., Oct. 12.—American Vending Corporation, maker of candy machines, now has assembly lines operating on a steady basis in its new factory, according to C. R. Holcomb Jr., secretary of the company.

Company has taken over 35,000 square feet of floor space for its of-fices and factory in the huge, sprawling buff-brick group of buildings originally constructed for a huge city market. Buildings have become a center for the city's coin machine manufacturing industry. Part of the buildings also is occupied by Aireon Manufacturing Company.

Holcomb said that the new location would give his company the same amount of space it formerly had plus an option on an additional 35,000 square feet to take care of future expansion. New site also is equipped with loading docks and railroad spurs.

After delays due to lack of certain vital parts, the firm now is in steady production on its candy vender, Hol-comb said. Part supplies, he re-ported, are sufficient to keep assem-bly lines going for some time. But he added that production still would have to be increased several times to meet the demand for machines.

## Oregon Local Option Threat for Taverns

OREGON CITY, Ore., Oct. 12.—Threat of local option that would close all taverns in Clackamas County, source of pinball and juke play, has galvanized tavern operators into the formation of a league.

League has elected Marvin Farr, Oregon City, president; Tommy Barry, Oregon City, secretary; E. O. McLaughlin, Milwaukie, treasurer, and Frank Rice of Canby; Charles Bennett, Molalla, and Walt Felbrich, Oregon City, directors.

Issue, headed for a November bal-lot, will have backing of the league's organizer, who will canvass the county for support from all licensees. Also, each tavern owner is urging upon his customers the necessity of being registered in order to help block the prohibition move in Clack-amas County.

## Cuban Lifesaver

WASHINGTON, Oct. 12.—Duke Shoop, Washington cor-respondent of *The Kansas City Star*, recently revealed how many candy and soft drink man-ufacturers are coping with the pressing sugar problem. The article as it appears in Shoop's column, "Washington on Re-view," reads as follows:

"Cuban candy is proving a lifesaver to many sweets man-ufacturers in this country. Low-grade lollypops shipped here from Cuba are snatched up by candy makers, soft drink com-panies and others. When melted down and reprocessed, the all-day suckers become an addi-tional sugar supply for indus-trial users. And they need it. Prospect is that their quotas will not be increased when OPA an-nounces fourth-quarter sugar use schedules within the next week or so."

## Central Sales N. Y. Distrib.

ROCHESTER, N. Y., Oct. 12.—A new corporation, Central Sales & Distributing Company, Inc., has been formed here, it was announced re-cently. Firm, headed by Ray and Jim Alexander and Bernie Shapiro, will handle games and jukes.

Central, has made an agreement, according to the announcement, with Rex Coin Machine Distributing Com-pany to distribute Rock-Olas here and other lines are being added.

The Alexanders recently sold about 200 machines of their operating busi-ness to Buffalo's Redd Distributing Company, they revealed, but expect to return to this field with new equipment. Shapiro was affiliated with Alfred Sales, Inc., and dis-tributor Al Bergman, for whom he worked in Buffalo and here.

Future plans, the three partners said, call for buying trips to New York and Chicago soon.

## Salt Lake Commish Okays Pinball Game

SALT LAKE CITY, Oct. 12.—Salt Lake City Commission has reversed itself and permitted pin games to operate here again. The city's mayor, on October 7, told operators they would be permitted to operate the games under the usual city license which has been in effect for years.

Because of the varying policy of the city commission, machines on location in the city's limits had dwindled to 542, but these will be placed into action again.

## Engineers Answer Candy, Gum, Drink Price Puzzles

CHICAGO, Oct. 12. — Makers of soft drinks, candy bars, chewing gum and other vending machine products are seeking to by-pass their un-wanted price increases and materials-labor costs squeezes thru increased mechanization, according to Barnes & Reinecke, industrial engineers here.

How intricate, highly specialized new machines may lick the problem was pointed out by Joseph F. Barnes, president of the firm. These manu-facturers, he said, are particularly hedged in between a long-established low unit price and rising costs of labor and materials. Regardless of price controls, they now have three choices: (1) Boosting prices to an odd-cent figure; (2) reducing sizes or weights; (3) cutting production costs a few fractions of a cent to make the dif-ference between loss and profit.

### Tailor-Made Machines

New, "tailor-made" machines are one way to cut costs, Barnes said. One now in test stage is an elec-tronically controlled vibrator ma-chine which will sift costly vitamins into candy bars before hardening. Another eliminates manual opera-tions in making bottle caps, assem-bling waxed paper disk into a metal cup, beading edges and fastening all parts. This mechanism is said to boost output an estimated 200 to 300 per cent.

Adaptations of existing machinery are an immediate problem, too, for makers of confections. With prospect of weight reductions on candy bars, manufacturers must try to solve

changes in wrapping and packaging processes.

Aside from introduction of new machines, manufacturers are moving toward technological cost-cutting thru other channels, according to Barnes.

### Cost Cutters

These include unifying machines, shifting and re-spacing production line layouts and generally cutting down handling to a minimum. For example, processes requiring em-ployees to load partially completed products on trucks for transportation to other machines are being elimi-nated.

Employe comfort has been found to have a direct relation to efficiency. Machines which previously tended to be jammed together to save space, now are laid out on a roomier scale for greater efficiency. Air-condition-ing and use of color are other ex-amples of how productivity of em-ployees may be increased by technical means.

## Cut Beer Supply of Louisiana Locations Having Bell Games

BATON ROUGE, La., Oct. 12.—Beer men here have assumed the function of enforcing anti-gaming de-vice laws by the process of cutting off deliveries to retail beer outlets.

Thirty-two establishments already have been hit by an edict emanating from the State director of the United States Brewers' Foundation. Beer supplies for these firms were cut off when agents of the foundation found that they had been operating bell machines, or had been violating the Sunday closing laws in Tangipahoa Parish.

In a letter to all retail beer outlets in the parish—where local option has resulted in legislation on these two scores—the director set a deadline for removing all bell machines from establishments still operating. Re-minding retailers that 32 of their group already had been cut off, he said that the penalty would be ex-tended to others which do not comply.

### Alternate Action

Alternative action, he said, would be application for suspension or revo-cation of licenses.

There were reports that beer deal-ers were seeking an injunction against either action on the ground that they are in restraint of trade and in violation of anti-trust laws.

Howell discounted these reports, saying that numerous federal and State court decisions have upheld the foundation's policy. He said that ex-tension of the order to other parishes would depend on public opinion in those areas.

## Rule Cities Can Tax Cig Venders in N. C.

RALEIGH, N. C., Oct. 12.—State's attorney general has issued a ruling on the constitutionality of taxes on cigarette vending machines, as im-posed by municipalities. His opinion follows:

"There is no provision in our law to prevent a municipality from levy-ing a distributor's or operator's occu-pational license tax on cigarette dispensers or vending machines un-der Section 130½ of our revenue act, and, in addition, also levying a license tax on retailers of tobacco products under Section 149 of the revenue act."

## Calendar for Coinmen

- October 16-18—National Automatic Merchandising Association, 10 Anniversary Convention, Congress Hotel, Chicago.
- October 20-21—Carbonated Beverage Manufacturers' Associa-tion, Higganum, Conn.
- October 20-23—National Industries Stores' Association, William Penn Hotel, Pittsburgh.
- October 21-26—Dairy Industries' Exposition, Atlantic City.
- October 29-31—All-Industry Refrigeration Exposition, Public Auditorium, Cleveland.
- November 5-6—National Association of Popcorn Manufacturers, Sherman Hotel, Chicago.
- November 11-14—National Hotel Exposition, Grand Central Palace, New York.
- November 19-21—American Bottlers of Carbonated Beverages, Miami.
- November 25-26—Packaging Industry's Annual Convention, Stevens Hotel, Chicago.
- February 3-6—Coin Machine Industries, Inc., Convention and Exposition, Sherman Hotel, Chicago.

# Bally Unveils Three-in-One Bell Machine

CHICAGO, Oct. 12.—Bally Manufacturing Company introduced a new bell machine to the industry here this week. According to the vice-president of the firm, George Jenkins, the new machine is a three-bell console in one.

Machine is described as a three-reel type, with changing odds for each of the three coin chutes. Called "Triple Bell" the machine features a 1,000 special award. Reels are available, according to the firm, in either Bell-Fruit or comic animal symbols.

Convertible to replay or payouts the machine may be had with any desired combination of chutes for nickels, dimes or quarters. Test location play, according to the company, was successful.

# NATD Juniors Elect Griffin

CLEVELAND, Oct. 12.—John Griffin, of J. P. Manning Company, Boston, was elected president of the National Association of Tobacco Distributors' junior executives division here at the first national conference of that group this week.

Delegates from every section of the country were present with most of the principal tobacco distributing firms, many of them vending machine operators, represented. Tobacco manufacturing firms and allied industries were also present.

Joseph Kolodny, managing director of NATD, was one of the principal speakers who stressed the responsibilities of the younger executives in the manufacturing and distributing branches of the industry. He pointed out the tremendous opportunities available to men in the future.

Unanimously adopted by the group was a policy of continued support of the parent NATD organization and their recognition of the obligation to the 1,250,000 retail outlets serviced by their firms, which represent two thirds of the total tobacco outlet.

Elected vice-presidents at the conference were: Burdette Anderson, Emil Kellner & Company, Rockford, Ill.; Harry Mirsky, B. Mirsky & Son, Inc., San Francisco; Clyde L. Davis Jr., Old Dominion Tobacco Company, Norfolk; Henry Pinny Jr., H. B. Shaw Company, Boston, and Marvin Chandler, Fleming-Hall Company, New York City.

## East Seaboard Sugar Short

NEW YORK, Oct. 12.—The sugar supply will not be sufficient to cover ration points on the Atlantic Seaboard, according to B. D. Dyer & Company, sugar economists and brokers. Firm pointed out that Cuban and Puerto Rican sugars, which are to arrive in volume next March, will relieve the situation.

## Date To Remember

1947 COIN MACHINE CONVENTION AND SHOW

Time: February 3-4-5-6

Place: Hotel Sherman, Chicago  
Booth sales to members of CMI closed September 25. Booth reservations from pre-war exhibitors began September 28. Jas. A. Gilmore, secretary-manager of Coin Machine Industries, Inc., predicts that all available booths will be let within 10 days.

## Tax Calendar

### Alabama

November 10: Tobacco stamp and use tax reports and payments due. Tobacco wholesalers' and jobbers' reports due.

November 20: Sales tax reports and payments due.

### Arkansas

November 10: Cigarette reports due.

November 20: Gross receipts tax report due and payment due.

### Colorado

November 15: Sales tax reports and payments due.

### Connecticut

November 10: Cigarette tax report due.

### Georgia

November 10: Cigar and cigarette reports due.

### Idaho

November 15: Cigarette wholesalers' drop shipment reports due.

### Illinois

November 15: Cigarette tax return due. Sales tax reports and payment due.

### Iowa

November 10: Cigarette venders' reports due.

### Kansas

November 5: Cigarette distributors' reports due.

November 20: Sales tax report and payment due.

### Kentucky

November 10: Cigarette tax reports due.

### Louisiana

November 1: Tobacco wholesalers' reports due.

November 20: New Orleans City sales and use tax reports and payments due.

### Massachusetts

November 20: Cigarette distributors' tax reports and payments due.

### Michigan

November 15: Sales and use tax reports and payments due.

### Mississippi

November 15: Sales tax reports and payments due.

### New Mexico

November 20: Reports and fees of cigarette retailers supplying common carriers due.

### North Carolina

November 15: Sales tax report and payment due.

### North Dakota

November 20: Sales and use tax quarterly return and payment due.

### Ohio

November 10: Cigarette wholesalers' reports due.

November 15: Use tax report on cigarettes due.

### Oklahoma

November 10: Cigarette tax reports due. Coin-operated music boxes reports and tax due.

November 15: Sales tax reports and payments due. Tobacco products reports due.

### Rhode Island

November 10: Tobacco product tax reports due.

### South Carolina

November 10: Soft drink tax report and payment due.

### Texas

November 10: Cigarette distributors' and solicitors' reports due.

### Utah

November 15: Sales and use taxes and returns due.

### Washington

November 15: Cigarette reports due.

# Murphy Starts After Exports

CHICAGO, Oct. 12.—Vince Murphy, sales manager for Monarch Coin Machine Company, observed the completion of his first year in the coin machine field with an announcement of new firm plans for expanding both domestic and export sales.



Looking back over his experiences of the past year, Murphy said that he has become convinced that coin machines offer unlimited business opportunities, but that he sees a need in the trade for more co-ordinated sales planning.

With this in mind, he said, his firm is laying out a new, intensive program, which will put special emphasis on the export trade, at the same time extending service offered to operators at home.

Murphy entered the coin machine trade thru allied fields, chiefly musical instruments. New Englander by birth, he attended Brown University, Providence, where he played both ice hockey and baseball, got his first musical instrument job with Continental Music Company.

In 1939, he left this firm to join Ivers & Pond Company, as sales manager for the New England States. Two years later, when a better offer beckoned, he moved on to New York to assume a position with the Rudolph Wurlitzer Company. From 1942 until he joined Monarch last year, Murphy was associated with the Bethlehem Steel Company, in their engineering department.

## 119 New Industries Open Chi Locations

CHICAGO, Oct. 12.—Possible locations for coinmen were indicated this week in the announcement by Commonwealth Edison that 119 new industries or branch plants had completed arrangements to establish here.

Arrangements were completed in the first nine months of 1946, according to the territorial information department of the Commonwealth Edison group of companies. This compares with 76 reported for the entire year of 1945.

Plants will employ at least 21,400 workers, taking a pay roll of \$53,000,000, according to the report, and will be located in this city or in Northern Illinois. Sixty are new industries, 55 are branches of going concerns and four are companies shifting operations to this area.

## David Lowy Expands N. Y. Display Room

NEW YORK, Oct. 12.—Offices at the David Lowy Company have been moved to another section of firm headquarters to make room for a larger display area, which will enable the showing of more games.

Parts and repairs sections have also been modernized and revamped with a separate sectioning around each division. Firm has added the Packard Hirsch, Firestone and Asco lines.

### Wisconsin

November 10: Tobacco products returns due.

### Wyoming

November 15: Sales tax reports and payment due.

## Announce Sked Wives, Guests of NAMA Delegates

CHICAGO, Oct. 12.—Wives of delegates who attend the National Automatic Merchandising Association's 10th anniversary convention have been assured of a memorable visit with additional programs arranged for their pleasure here.

First on the list of events in the ladies' program is a get-acquainted party October 16 in the Congress Hotel. Ladies will meet here before attending the convention's opening dinner.

Following a luncheon at the Marshall Field department store, they will be given a personally conducted tour of that famous establishment the next day with the latest in fall fashions being exhibited for them.

### To See Broadcast

A date with radio man Don McNeill and his cast on the *Breakfast Club* broadcast will begin Friday morning for the NAMA ladies. Program is broadcast from the studios of the American Broadcasting System in the Merchandise Mart here.

A sight-seeing tour of Chicago's most interesting spots, including the famous Lake Michigan shore line, will be next on the program, following a luncheon at the Congress Hotel.

### Closing Banquet

On Friday evening the convention's closing banquet will be attended by the NAMA ladies and will be followed with a dance in the Gold Room of the Congress.

Co-chairmen Mrs. C. S. Darling and Mrs. T. B. Hungerford have extended an invitation for NAMA to all wives and guests of convention delegates attending.

## SPARK CMI RELATIONS

(Continued from page 88)

Jenkins, Bally; DeWitt Eaton, A.M.I., Inc.; J. W. Coan, Coan Manufacturing; Grant Shay, Mills; Dave Gottlieb, D. Gottlieb; and James A. Gilmore, secretary.

At its meeting October 15, the public relations committee will discuss preliminary details, after which meeting the coin machine industry can expect more information about their plans.

Dave Gottlieb, president of the Coin Machine Manufacturers' Association, expressed complete satisfaction with the results of the October 9 meeting and announced hopes to have the program under way quickly.

On the afternoon of October 9, prior to the manufacturers' meeting and as a part of the Coin Machine Industries' public relations program, representatives of the advertising agencies and trade journals met in a joint session at the association's headquarters and received a liberal education on how industry products should be presented to the trade in the future.

## NEWS DIGEST

(Continued from page 88)

packing house workers have been marking time, because of the meat shortage, they have been cautious about spending. Restaurants are beginning to get larger supplies of meat again, with menus slowly coming back to normal. In fact, most restaurants are doing even brisker business than before, since the average family must dine out to get meat.

**TRUCKS SCARCE**—Coinmen, from manufacturer thru operator, still say trucks and cars are difficult to obtain. The operator, who uses his car or a light truck to cover his route and make service calls, is anxious to obtain new rolling stock. Outlook now is for trucks and cars to be scarce until well into 1947.

# NAMA Conclave Climaxes Decade

## Grocery Exec To Speak at Vending Meet

Subject: Merchandising

CHICAGO, Oct. 12.—Nathan Cummings, as president of the Consolidated Grocers' Corporation, the country's largest distributor of wholesale groceries, will have a message of special importance to the vending machine industry when he speaks at the Thursday luncheon session, October 17, of NAMA's convention at the Congress Hotel.

Choosing *Merchandising* as his subject, Cummings is preceded by his



NATHAN CUMMINGS

reputation as one of the shrewdest and soundest merchandisers in the country with a phenomenal ability to acquire old, established companies and to make them pay by efficient merchandising.

### Cummings' Career

Cummings' career, from his start as a Boston shoe store delivery boy to his organization of Consolidated Grocers in 1945, has taken him into a number of merchandising fields, finally leading to the food products business in 1934.

By that time he had progressed from selling shoes to manufacturing them. Selling his shoe and rubber interests, Cummings obtained control of McCormick's, Ltd., candy and biscuit manufacturing chain in London, Ont. He later sold the company to (see *Grocery Exec* on page 95)

## Slashed Boston Cig Prices, But No War

BOSTON, Oct. 12.—Cigarette prices were being slashed by some retailers here this week altho members of that trade declared that there would be no price war.

In some places the price asked for a package of cigarettes was 19 cents, while in other spots 18 cents was the price. In most stores the carton price stood steady at \$1.80.

The situation, according to one large store owner, is due to the dealers who cut prices. There were no complaints from customers when the price was 20 cents per package, he said.

## NAMA Convention Program

CHICAGO, Oct. 14.—Complete schedule of activities as outlined in the official program for the 10th anniversary convention of the National Automatic Merchandising Association, in session at the Congress Hotel here October 16-18, is reproduced here for the information of the trade.

### Wednesday, October 16

9 a.m.—Registration, Casino Foyer.  
10 a.m.—Committee meetings: National Regional Committee, Regional Council chairman and vice-chairmen, meeting in the English Walnut Room; General Convention Committee, Parlor F.

11 a.m.—Convention Membership Committee, Parlor G.

12:30 p.m.—Board of Directors Meeting, Pine Room.

5 p.m.—Get Acquainted Party for all members and guests, Casino Room.

6 p.m.—Opening session, an informal dinner in the Gold Room with R. Z. Greene, president, NAMA, and Rowe Manufacturing Company, Inc., presiding. Program opens with address of welcome by Nathaniel Leverone, past president, NAMA, chairman of the board, Automatic Canteen Company of America. Other addresses include: *Chicago Greet NAMA*, by Leverett S. Lyon, chief executive officer of Chicago Association of Commerce; *Automatic Merchandising Shakes Hands With the Jobber*, by J. Roger Ozmon, of Allen, Son & Company, Baltimore, and chairman of the board, NCWA, and *Ten Years of Progress*, by President R. Z. Greene. Concluding feature is presentation of *Three Keys to Tomorrow*, a film, thru courtesy of the Vendo Company. (Admission by ticket.)

### Thursday, October 17

9 a.m.—Registration (continued), Francis I Room.

9:30 a.m.—Candy, Gum and Nut Workshop, with J. Sidney Jones, of Southern Venders, San Antonio, as chairman. Gold Room, admission by badge.

9:30 a.m.—Service Machine Conference, with W. G. Fitzgerald, International Ticket Scale Corporation, as chairman. English Walnut Room, admission by badge.

## Appoint 6 Members To Vacant Posts for NCA Candy Council

CHICAGO, Oct. 12.—Chairman John H. Reddy, New England Confectionery Company, Cambridge, Mass., announced this week that six new members have been appointed to the council on candy committee for the National Confectioners' Association.

With four vacancies remaining to be filled, the new members include five manufacturers and one wholesaler. The new members are:

C. R. Kroekel, Kroekel-Oetinger Company, Philadelphia; Julius P. Schmidt, George Ziegler Company, Milwaukee; E. C. Hollingsworth, Fine Products, Inc., Augusta, Ga.; William Fette, Schutter Candy Division, Universal Match, Chicago, and J. Vern Glade, Glade Candy Company, Salt Lake City.

John F. Poetker, J. F. Poetker & Sons, Cincinnati, represents the National Candy Wholesalers' Association, according to the announcement.

12:30 p.m.—Luncheon Session, with B. W. Scheuer, Vendomat Corporation of America, and NAMA general convention chairman, presiding. Feature is address, titled *Merchandising*, by Nathan Cummings, president, Consolidated Grocers' Corporation. Casino Room, admission by ticket.

2 p.m.—Cigarette Workshop, with R. A. Parina, Messrs. Parina & Company, San Francisco, as chairman. Gold Room, admission by badge.

5 p.m.—Adjournment for the day.

### Friday, October 18

9 a.m.—Registration (continued), Francis I Room.

9:30 p.m.—General Session, with R. Z. Greene presiding. Reports and election of officers, followed by two addresses—*The Automatic Door Opener—Good Will*, by Conger Reynolds, director of public relations, Standard Oil Company (Indiana); *The Sleeping Beauty*, by R. L. Strain, American Locker Company, Inc., and chairman of NAMA Public Relations Committee. Gold Room, admission by badge.

12:30 p.m.—Luncheon session, with E. F. Pierson, The Vendo Company, and vice-president of NAMA, presiding. Featured address is by J. Renz Edwards, Cigarette Service Company, Kansas City, Kan. Edwards's subject is *Are You With It?* Casino Room, admission by ticket.

2 p.m.—Beverage Workshop, with I. H. Houston, Spacarb, Inc., as chairman. Gold Room, admission by badge.

6:30 p.m.—10th Anniversary Banquet (Gold Room, informal, admission by ticket), with Vincent Gottschalk, toastmaster. Highlights include presentation of NAMA Award by R. Z. Greene; installation of 1946-'47 officers and directors by David R. Clarke, NAMA general counsel. Musical entertainment and dancing to Mary Kay's orchestra.

1 a.m.—Adjournment.

## Java Vender Plans Keep Perking as 5c Price Gets OPA Nod

WASHINGTON, Oct. 12.—Firms considering coffee vending machines went ahead with plans as OPA announced that a nickel will continue to be the price of a cup of coffee in spite of the recent increase from 10 to 13 cents a pound.

Spokesmen said that altho the agency had received numerous requests from cafe owners wanting permission to increase the per cup price, each had been turned down. They pointed out that so many cups were squeezed out of a pound of coffee it would be impossible to pass the increase along to the consumer.

"Besides," they said, "the nickel cup of coffee has become an institution."

Restaurant association officers, however, took a different view of the picture.

According to J. S. Cottrell, assistant executive secretary of the Washington Restaurant Association, restaurants were losing money on every cup of coffee sold for a nickel. He said it was not the increase in the coffee price that caused the loss, but the increase in the cost of cream and sugar.

"There's no bigger bargain in the United States today than the 5-cent cup of coffee," Cottrell said.

## Chi Welcomes Biggest Meet

Association's first post-war national convention caps 10 years of progress

CHICAGO, Oct. 12.—Largest single gathering in the history of the vending machine industry, the 10th anniversary convention of the National Automatic Merchandising Association, gets under way October 16 at Chicago's Congress Hotel.

Three-day meeting culminates months of hard work and careful planning for the first post-war national conclave of the industry. It will bring together hundreds of operators, suppliers and manufacturers of automatic merchandising equipment for what will be essentially a concentrated work program centered about four workshop sessions.

### Convention Committee

As general convention chairman, B. W. Scheuer, of Vendomat Corporation of America (Baltimore), has carried the general responsibility for planning. Working with him, and tying together all the various convention committee includes vice-chairman and publicity director George M. Seedman, The Rowe Corporation; allied industries, Arthur Echil, D. Goldenberg, Inc., reception, J. Renz Edwards, Cigarette Service Company; program, John W. Haddock, Arthur DuGrenier, Inc.; entertainment, Fred N. Pierson, The Vendo Company, and membership, Tom Vaughn, New Orleans Cigarette Service Corporation.

Activities at the convention, outlined fully in the official program appearing on another page of this issue, will serve to highlight the association's 10-year record of accomplishment and point to plans for the future.

### Membership Growth

During the past decade, President R. Z. Greene reports, NAMA's membership has grown from nine to about 1,000 operators, manufacturers and suppliers of merchandise and service machines. Today, the association boasts an elaborate organization, with 13 regional councils thruout the country functioning in their own areas in the same way that the association functions nationally.

Outstanding achievement has been NAMA's public relations program. From the beginning a prime objective, public relations work of the group has seen its greatest development during the last two years. With Greene as president of this specific enterprise also, activities have been carried on with the aid of Executive Director C. S. Darling, Director of Public Relations Thomas B. Hungerford and a 13-man public relations advisory committee.

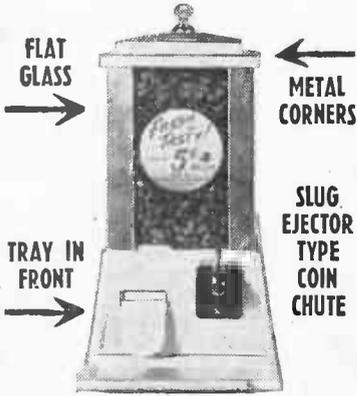
At the threshold of a new 10-year period, the convention will heavily accent both membership and public relations. At the opening session, in an address titled *Ten Years of Progress*, Greene will tee off a fresh membership drive expected to expand membership to a point where present rolls will be dwarfed.

### Public Relations Stressed

Already aware of, and enthusiastic over the association's public relations successes, members will have continuing importance of this work brought home to them by a number (see *NAMA Meet* on page 95)

# NEW 5 CENT BULK VENDOR

FOR ALMONDS, PECANS AND MIXED NUTS. VENDS A GOOD PORTION AT HIGH PERCENTAGE OF PROFIT.



IMMEDIATE DELIVERY

Eastern Distributors Wanted  
WRITE OR WIRE FOR DETAILS

## LOS ANGELES MANUFACTURERS

Suite 518, 448 S. Hill St.,  
Los Angeles 13, Calif.

# Cig Output Tops Wartime Period

WASHINGTON, Oct. 12.—Output of cigarettes in the first post-war years exceeded the average of the war years and consumption in 1947 is expected to surpass this year, according to a report this week by the Department of Agriculture.

Production for the fiscal year ended June 30 reached 331,000,000,000 cigarettes, according to the report, which compared with the wartime average of 328,000,000,000.

Civilian consumption of large cigars totaled 3,300,000,000 in the first half of 1946, compared with 2,800,000,000 in the same period of 1945, the report disclosed, as indicated by tax-paid withdrawals.

# Vendo Ad Head Tells of Firm Employee Paper

CHICAGO, Oct. 12.—Value of employee publications is the theme of an article appearing this month in the magazine *Industrial Marketing*, by Alex Izzard, of the Vendo Company, Kansas City.

Featured in the story are photographs of the Kansas City vending machine manufacturer's own house organ, and members of its staff. Titled *The Vendo Red Top*, the news-format publication is the baby of Izzard, who directs advertising and public relations for the firm.

Izzard writes that 16 reporters, drawn from plant personnel, put out the paper under his direction. About 90 per cent of its contents deals strictly with news about the people who work in the plant, or about their families, he said.

Smart idea, according Izzard, is to promote good will among workers indirectly. Instead of belaboring readers with statements about "what a good place to work this is," company policies should be woven into the news. Example cited is the firm's policy of giving every employee a holiday on his birthday. List of birthdays occurring every month is carried in the paper as news, but it also underlines a popular company policy.

# Standard Oil Man To Talk For Venders

## Public Relations Expert

CHICAGO, Oct. 12.—Public relations-wise members of NAMA, at their Chicago convention next week, will hear a nationally known authority in the field in Conger Reynolds, public relations director for Standard Oil Company (Indiana).

Reynolds's address, titled *The Automatic Door Opener—Good Will*,



CONGER REYNOLDS

is to be delivered during the morning session on Friday (18). Giving a clue to the trend of his remarks, Reynolds made this pre-convention statement:

"In American business we have developed to the 'nth degree the techniques of advertising and salesmanship as a means of winning the public favor for the goods we sell. We have been much slower to recognize the desirability of winning public favor for the institution, the personnel, the practices and policies which are back of our products."

## Started as Reporter

Native of Iowa and graduate of the University of Iowa, Reynolds has a three-fold background in journalism, diplomacy and public relations.

He had his first job as a reporter on *The Des Moines Register and Leader*, advancing after three years to take the position of journalism and publicity director for the University of Iowa.

After serving overseas during World War I as an intelligence officer, assigned to the press section of general headquarters staff, Reynolds remained in France to become managing editor of the Paris edition of *The Chicago Tribune* and assistant director of the Tribune Foreign News Service. Later he joined the staff of *The New York Daily News*.

## Joins Diplomatic Service

By 1922 he had swung into the diplomatic service, going to Halifax, Nova Scotia, as vice-consul. Later assignments included consulship at Stuttgart, Germany, and membership in the State Department delegation to the Fifth Congress of the International Chamber of Commerce at Amsterdam in 1929.

It was following this last work, later in 1929, that Reynolds resigned from the foreign service to accept the position which he now holds (see *Oil Man To Talk on page 94*)

# YOUR BEST BUY! BRAND NEW "Sparks" LoBoy Scales

Arist-o-Scale  
These modern, accurate weighing scales will make extra profit for you in any of your locations! Black porcelain foot base. Takes only 12" by 20" floor space! Aluminum cast column for strength and lightness! Baked enamel finish. Simple, fool-proof weighing mechanism!

Mir-o-Scale  
"Sparks" Arist-O-Scale. Ea. . . . . \$115.00  
"Sparks" Mir-O-Scale. Ea. . . . . \$125.00  
F. O. B. Oak Park, Ill.  
1/3 Deposit, Balance C. O. D.  
**R. H. ADAIR COMPANY**  
6924-26 Roosevelt Rd.  
OAK PARK, ILLINOIS  
★ SEND FOR FREE LEAFLET ★  
Authorized "Sparks" Scale Distributors.

# HAWKEYE MATCH VENDORS



again leading the field.

Built in 2 models.  
2 Books for 1c

or  
1 Box for 1c.

Retails for \$5.95

**HAWKEYE NOVELTY CO.**  
1754 East Grand DES MOINES, IOWA

VICTOR'S MODEL "V"  
Famous Pre-War Vendor  
DeLuxe Cabinet Type.  
Model V capacity: 6 1/2 to 8 lbs. of bulk merchandise or 1250 to 1600 balls of gum. Vends 1/2", 3/8" and 3/4" ball-gum.  
Model V Globe Type, \$11.75 Ea.  
Model V Wall Bracket, 65¢ Ea.  
Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.  
Orders Filled In Rotation  
1/3 Dep.; Cert. Check or M. O., Bal. C. O. D.  
**PIONEER VENDING SERVICE**  
Exclusive Victor Distributor in N. Y.  
461 Backman St., Brooklyn 12, N. Y.

ORDER NOW!  
Brand New LATEST factory model Shipman Triplex Stamp Vendors. Vends 1¢, 3¢ and New 5¢ Air Mail. Compact size! Foolproof! Sold ONLY to operators. Price, \$39.50 each.  
IMMEDIATE DELIVERY!  
1/3 Dep., Bal. C. O. D.  
★ Send for free leaflet ★  
**R. H. Adair Company**  
6924-26 Roosevelt Rd. Oak Park, Ill.  
Folders—New, time saving multiple type only \$16.75 for 25,000 which return gross profit of \$250.00 when sold thru the machines!

VICTOR'S MODEL "V"  
Famous Pre-War Vendor  
GLOBE TYPE  
Model V capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 3/8" and 3/4" ball-gum.  
Model V Wall Bracket, 65¢ Ea.  
Combination 1¢ and 5¢ Coin Counter, \$1.50 Postpaid.  
Orders Filled In Rotation  
Model V Globe Type, \$11.75 Ea.  
\$2.00 Deposit, Balance C. O. D.  
**THOMAS NOVELTY CO.**  
1572 Jefferson St. Paducah, Ky.

EXHIBIT'S 'IDEAL' CARD VENDER

PROVEN A MONEY MAKER BECAUSE IT'S A FAST PENNY GETTER. KNOWN TO PICTURE CARD FANS FOR OVER 40 YEARS FOR THE LATEST AND MOST POPULAR EXHIBIT CARDS.

44 DIFFERENT SERIES OF CARDS TO OFFER

ATTRACTIVE ALL STEEL CABINET WITH BAKED HAMMERLOID FINISH. POSITIVE CARD VENDING UNIT. A. B. T. SLOTS

ORDER TO-DAY  
Send 1/3 Deposit. Balance by Express C. O. D. Descriptive Literature Upon Request.

29<sup>50</sup> WITH 1000 CARDS NO FEDERAL TAX

EXHIBIT SUPPLY CO. 4222-30 WEST LAKE ST. CHICAGO 24, ILL.

PEANUT MACHINE OPERATORS  
Double Your Profits!!  
By using CHARMS and SASSY PICTURE BUTTONS with Boston Beans or Spanish Peanuts. FREE SAMPLES AND DETAILS.  
CHARMS:  
55¢ Per Gross in 70 Gross Lots  
60¢ Per Gross in 7 Gross Lots  
SASSY PICTURE BUTTONS  
75¢ Per Gross in 70 Gross Lots  
80¢ Per Gross in 7 Gross Lots  
**L. M. BECKER VENDING SERVICE**  
105 Dewey St. BRILLION, WIS.

## 20,000 to Five Atlantic City Dairy Shows Oct. 21-26

ATLANTIC CITY, Oct. 12.—No hotel reservation trouble is seen for the 20,000 conventioners expected next week for the five major ice cream and dairy conventions which will be held here.

Officials of the Atlantic City Housing Bureau, handling reservations for all hotels here, claim that there will be enough housing for all that may attend—if the reservations are cleared thru their agency.

With interest mounting in ice cream and milk vending machines, many coin men are expected to be in attendance for the convention, it was reported.

Coin ice cream and milk vending machines are expected to be topics of discussion at gatherings, since many members of associations are operating both types of equipment at the present time. It is also expected that some vending machines will be exhibited.

Among the conventions will be the Dairy Industries' Supply, the National Association of Retail Ice Cream Manufacturers, International Association of Milk Dealers, National

## F. L. Jacobs Adds Parts Mfg. to Net

DETROIT, Oct. 12.—The F. L. Jacobs Company, manufacturer of a soft drink vending machine, automotive parts and home appliances, announced the absorption of the Parts Manufacturing Company. Former wholly owned subsidiary will now operate as a division, according to the parent company.

Consolidation will follow pattern of another subsidiary, the Continental Die Casting Corporation. A. R. Jacobs will stay as general manager of the parts manufacturing division.

Conference of Ice Cream Industries and the International Association of Ice Cream Manufacturers.

Speakers at the affairs will include cabinet members, congressmen, senators and leaders in all branches of the industry. The meet here will shift to Cleveland for a sixth convention after October 26.

## NCA: End Candy Price Control

CHICAGO, Oct. 12.—Text of the resolution voted by the National Confectioners' Association, which recommended immediate decontrol of their products, was published this week.

Complete text of the NCA resolution follows:

RESOLVED, that the Board of Directors of the National Confectioners' Association, in behalf of its membership representing candy manufacturers located thruout the United States producing over 70 per cent of the total volume of candy manufactured, recommends that the properly appointed government industry advisory committee, prepare and file with the Secretary of Agriculture at the earliest feasible date, an appropriate petition for the removal of maximum price ceilings on candies, in order that peacetime economy may be restored, the public interest may be served, and employment and production increased.

## CIGARETTE MACHINES

Refinished Like New. Ready for Location.

DuGrenier 7-Col. Champion	.. Ea.	\$80.00
DuGrenier 7-Col. S.	.. Ea.	27.50
DuGrenier 7-Col. VD	.. Ea.	52.50
DuGrenier 9-Col. Champion	.. Ea.	85.00
DuGrenier 9-Col. W	.. Ea.	52.50
U-Need-a-Pak 5-Col. E	.. Ea.	37.50
U-Need-a-Pak 6-Col. E	.. Ea.	47.50
U-Need-a-Pak 8 & 9-Col. E	.. Ea.	57.50
U-Need-a-Pak 12-Col. E	.. Ea.	62.50
National 9-30	.. Ea.	65.00
Rowe Imperial 6-Col.	.. Ea.	50.00
Rowe Imperial 8-Col.	.. Ea.	57.50
½ Down Payment, Balance C.O.D., F.O.B. N. Y. C.		

What Have You For Sale?

N. Y. VENDING MACHINE EXCH.  
418 Broadway BROOKLYN, N. Y.  
EVERGREEN 8-7570

## NORTHWESTERN VENDORS DE LUXE MERCHANDISERS

\$22.60 EACH.

1/3 Deposit, Balance C. O. D. Subject to Change without Notice.

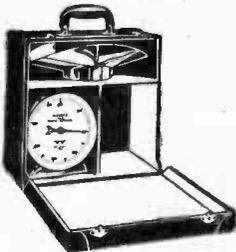
IDEAL NOVELTY CO.  
"Authorized Northwestern Distributor."

2823 LOCUST ST. ST. LOUIS 3, MO.

## HANSON SCALE

COUNTS PENNIES AND NICKELS

The Modern Way to Count Collections



No. 317 Weighs only pennies to \$15.  
No. 318 Weighs pennies to \$7.50 or Weighs nickels to \$23.65.

Either Style, Complete with Tray and Handy Carrying Case **\$18.50** Each

DISTRIBUTORS, WRITE FOR QUANTITY PRICES

National Sales Agency  
**BLOCK MARBLE CO.**  
1425 No. Broad St., Phila. 22, Pa.  
Phone: STEVENSON 4-8975  
Get It From Block They Have It In Stock

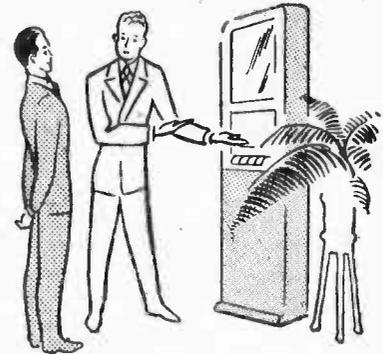
# Just Say "THE NEW DuGRENIER"

## AGITATED



Complaints, competition, prices and taxes had this Operator worried. How to keep his machines repaired? How to hold good locations? How to solve price and tax change problems?

## DEMONSTRATED



Then he attended a demonstration of the new DuGrenier Challenger. He saw its rugged mechanism... its colorful, appealing design... the patented coin mechanism that operates on any combination of nickels, dimes, and quarter.

## ELATED



Now he's elated. His profit's inflated. He operates exclusively with new DuGrenier Challengers!

The **DuGRENIER Challenger**  
America's Foremost Cigarette Merchandiser  
THE ONLY CIGARETTE MERCHANDISER THAT OPERATES ON NICKELS, DIMES AND QUARTER IN ALL COMBINATIONS.



**DuGRENIER, INC.** 15 HALE ST., HAVERHILL, MASS.  
America's Foremost Manufacturer of Automatic Merchandisers

# VENDIT

Sells More Candy • Pays More Profits

The **VENDIT Corporation**

2946 W. Grand Ave., Chicago 22, Ill.

## CIGARETTE MACHINES

REAL BARGAINS

READY FOR LOCATION

National 9-30	..	\$62.50
DuGrenier W's, 9 Col.	..	55.00
DuGrenier 7 Col. Mod. S. Ea.	..	30.00
Rowe Aristocrats, 6 Col. Ea.	..	22.50
Postage Stamp Mach., 2 Col. Ea.	..	14.50
Cigarette Sales Registers. Ea.	..	1.00
Penny Pusher, new, \$47.50		
Du Grenier Champs, 9 & 11 Col.	..	80.00
U-Need-a-Pak, Round Mirror, 8 Col.	..	35.00

What Have You to Sell?

Half Deposit. Phone: BA 9-0606

**HARRIS VENDING**  
2717 N. Park Ave. Philadelphia, Pa.

# Cigarette Ops: No Price Hike

NEW YORK, Oct. 12.—Belief of vending ops here is that there will be no cigarette price hike in their machines, despite the announcement this week by major cigarette retail outlets of a price jump to 19 cents per pack.

Consensus of Matty Forbes, Cigarette Merchandisers' Association manager, and Jack Speidler, president of the Independent Operators' Association, agreed with the operators' belief. Operators, they said, have been charging 20 cents a pack with few exceptions.

Those who have been charging 19

cents a pack, prior to the retailers' rise, are expected by the coin trade to raise their price to 20 cents. Across the river in Jersey a 1-cent a pack increase in vending machine prices is expected to start this week.

Unless there is a heavy price hike operators feel there will be no further raise in machine play, as the rise would take the price to 22 cents a pack to make the switch to another nickel insertion profitable.

Major manufacturers who raised their prices were P. Lorillard & Company, maker of Old Golds; Philip Morris & Company; American Tobacco Company, maker of Lucky Strikes, and Liggett & Myers Tobacco Company, maker of Chesterfield.

# Merge Firms To Form New Canteen Co.

## Succeeds Partnership

CHICAGO, Oct. 12.—Canteen Company, Delaware, has been formed thru merger of two firms which accounted for one-third of total 1945 retail sales by all 83 companies holding distribution contracts with Automatic Canteen Company of America.

New company, which has been qualified to do business in Illinois, lists capital in this State as \$600,000, with Nathaniel Leverone as president, and Harold C. Hakes as secretary.

Canteen Company, Delaware, is incorporated as successor to a partnership formed December 31, 1940, which had as six original partners, Nathaniel Leverone, Mrs. Martha E. Leverone, L. E. Leverone, Mrs. Leone D. Anderson and Walter E. Swanson.

## Acquire Service Co.

In addition to succeeding the partnership, new corporation has acquired Canteen Service Company, which was organized September 29, 1945, as a successor to a partnership of the same name, it was announced by Nathaniel Leverone.

Owned outright by the Leverones, Canteen Service Company recently had operated as canteen distributor in Northern Illinois, as well as Alton and Charlotte, N. C. Its sales for the fiscal year ended September 29, 1945, amounted to 10.06 per cent of all retail sales reported by firms holding distributor contracts with Automatic Canteen.

Larger of the two merged groups, the partnership, acted as distributor in 17 territories, including 16 States and the District of Columbia. For the same fiscal year, this company accounted for 22.7 per cent of total retail sales reported by all canteen distributors.

## Among 83 Firms

Both units of the merger were among 83 firms holding distribution contracts, and operating in 112 territories. Neither has any direct connection with Automatic Canteen Company of America except thru distributor contracts.

Another piece of Canteen news comes from Montpelier, Vt. There, Automatic Canteen Company, Reno, Nev., has registered as a foreign corporation with the secretary of state, doing its principal business in Vermont thru Charles F. Black. Automatic Canteen officials in Chicago, said that protection of the Canteen name was the purpose of registration.

## Bank & Wilan Incorporate Vending Machine Business

CHARLESTON, W. Va., Oct. 12.—The secretary of state recently issued a charter to Bank & Wilan, Inc., a merchandize vending business. Capital authorized was \$10,000, of which \$6,000 has been paid in.

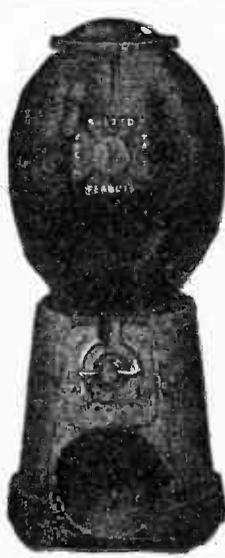
Incorporators were Bernard Bank, Joe Wilan and David Wilan, all of Charleston.

## OIL MAN TO TALK

(Continued from page 92)

with Standard Oil Company (Indiana). He has quickly risen in the field of public relations to become one of the country's top authorities.

Among his other activities, Reynolds is vice-president of the American Council on Public Relations, and third vice-president of the National Association of Public Relations Council.



**BULK VENDOR**  
**Built for the Operator!**

Miscellaneous lot of thoroughly reconditioned and refinished peanut machines. Perfect working order and ready for location with 5# Spanish Salted Peanuts for \$7.50.

\$2.00 Deposit  
Balance C. O. D.

**THOMAS NOVELTY CO.**  
1572 Jefferson St. Paducah, Ky.

# THE ACME ELECTRIC MACHINE

## VIBRATION IS THE LAW OF LIFE

It is perhaps needless to state that the medical profession has placed its sanction on the employment of Electric and Vibratory treatments for a multitude of ailments. It is also generally acknowledged that the majority of people will be benefited by such treatments.

Not everyone can afford expensive electric treatments, and this is where our ACME ELECTRIC machine fills a real need.

This machine produces an electric vibratory current which can be increased at will and which is indicated by a pointer on a dial in plain view.

Uses only one dry battery, which is usually good for 1,500 to 3,000 plays.

Machine is automatic, rewinds at each play, has a cut-off and means of regulating the time from 1/2 to 1 minute.

Made of pressed steel, finished in red enamel, and is a substantial, handsome, attractive machine, as well as a splendid money-earner.

In addition to the practical features of the ACME, as explained above, the machine is one of the best amusement and fun-making devices ever offered the public. It is not unusual for a crowd to gather about a machine, each person playing it in turn in an endeavor to outdo the other fellow. This feature alone produces many DOLLARS in revenue.

Operates with a cent, but will be specially arranged for 5c play if desired.

Each machine has rubber feet and is equipped with our famous Coin Detector.



- Price of Machine.....\$25.00
- 2 to 11 Machines ..... 18.75
- Bracket (if desired)..... .50
- Floorstand (if desired)..... 4.00

## J. SCHOENBACH

1645 Bedford Avenue Brooklyn 25, N. Y.

# NEW Novelty CARD VENDOR

## FAST PENNY GETTER MADE FOR THE OPERATOR

ABT Coin Slots  
Separate Locked Cash Box  
Natural Oak Finish  
Compact and Legal  
No Federal Tax

A GOOD PROFIT REPEATER

Price **\$29.50** F. O. B. Brooklyn

1/2 Deposit With Order

1,000 Cards Free With Each Machine



## Distributor Territory Available

Write—Wire—Phone

Barney Kahn

## METROPOLITAN COIN MACHINES, INC.

203 Sands Street Main 5-4369 Brooklyn 1, N. Y.



**VICTOR MODEL V**

The only genuine Victor Model V Famous Vendors. Vends all bulk goods and ball gum without changing or extra parts.

←Globe Type \$11.75  
Deluxe Cab. Type...\$13.75  
**RIGHT IN STOCK! RUSH YOUR ORDERS!**

Also Columbus, Master, Silver King and Northwestern Vendors—plus a full line of parts and supplies!

Send for Complete List!  
1/2 Deposit Required

**FRANK DIST. CO.** 535 N. 8th St. Phila. 23, Pa.



**COLUMBUS VENDORS**

**1c PEANUT MACHINE**  
48 and up, \$9.50; 12 to 48, \$10.00; under 12, \$10.50.  
Sample, \$11.50.

**5c VENDOR**  
Prices as follows: 48 and up, \$10.50; 12 to 48, \$11.00; under 12, \$11.50; sample, \$12.50. \$2.00 deposit per machine, balance C. O. D.

**THOMAS NOVELTY CO.**  
1572 Jefferson St. PADUCAH, KY.



**NOVELTY CARD VENDOR**

A real money maker  
Tax Free.  
Absolutely Legal.

Introductory Price  
**\$29.50**  
Complete with Cards.

**HARRIMAN SUPPLY COMPANY**  
Roane Street Harriman, Tennessee

**FOR SALE**

150 BRAND NEW Victor Model "V" De Luxe 12 Vendors, in original cartons, \$12.50 Ea. 15 National 6-Column Candy Bar Machines, latest pre-war model, excellent condition, were stored for last three years, \$70.00 Ea. 12 Northwestern Ball Gum Machines, porcelain, \$6.25 Ea. 12 Advance Ball Gum Vendors, repainted, \$6.00 Ea. 14 Northwestern Tri-Selectors, porcelain, \$18.00 Ea. 50 Cent-a-Mint Vendors, 1c, like new, \$3.00 Ea. Wanted—Any quantity Ball Gum. **PLIOUS SALES CO.**, 713 S. Broadway, Green Bay, Wis.

## BALL GUM

IS STILL THE A-1 SCARCE ITEM, And from all reports will be until late in 1947. Many Ball Gum machine operators have successfully switched to MARBLES and have reaped a harvest of BIG PROFITS DURING THE PAST FIVE YEARS. HOLD YOUR LOCATION WITH BEST SUBSTITUTE.

### CAN STILL SUPPLY

Agate - - Glass - - Assorted  
**COLORED MARBLES**

BARREL OF 50,000, size 9/16 .....\$54.50  
BARREL OF 40,000, size 5/8 ..... 52.50  
KEG OF 21,000, size 9/16 ..... 23.80  
KEG OF 17,000, size 5/8 ..... 21.05  
SOLID-COLOR, CHERRY RED to use as a prize MARBLE, \$4.00 per thousand.

FULL CASH WITH ORDER, F. O. B. Factory. Shipments are made at once.

Order today while still obtainable. Remember MARBLES Don't get Stale or Rancid. STOCK UP NOW.

## National Headquarters FOR CHARMS

Fine Selection, All cut, No Strings,  
35 Varieties.

1 Carton	15 Gross	\$13.25
7 Cartons	105 Gross	84.50

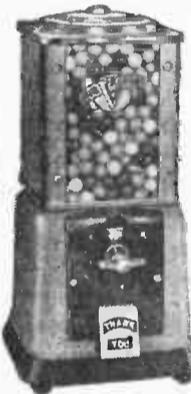
NEW BELL CHARM, ALL ANY ONE COLOR YOU REQUEST OR ASSORTED COLORS.

10 Gross	\$ 9.00
100 Gross	85.00

Samples for inspection, 25c.

Gold Plated Bell Charms, 10 Gross	\$27.00
Silver Wedding Rings, 10 Gross	10.50
Gold Wedding Rings, 10 Gross	22.50
Wise Crack Buttons, 1,000	9.75

All Charm Orders, Full Cash with Order. Parcel Post Paid By Me.



**BRAND NEW!**  
**PROMPT DELIVERY!**  
Victor Model "V" 14 Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard Finish (glass globe), Each	\$11.75
Model "V" Deluxe Cabinet (as pictured), Ea.	\$13.75

YOU HAVE TRIED THE REST — NOW TRY THE BEST.

**ROY TORR** LANSDOWNE PENNA.

Giving service for over 36 years

## Northwestern

Your Assurance Of Postwar Security



Time and time again Northwestern bulk vendors have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—vendors built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION  
3 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

## Canteen Co. Holds Safety Show Space

CHICAGO, Oct. 12.—An exhibit of coin-operated machines by the Automatic Canteen Company shared space with safety items ranging from gas masks to fireproof mittens at the annual conference at the National Safety Council held here this week.

Canteen booth displayed six machines and featured its electronic food dispenser. Other machines were cigarette, gum, candy, drink and nuts. Featured machine had its first large public appearance and received good play at the booth.

According to C. D. Johnson, sales representative for the Canteen company, coin machines have had a place at the Safety Council conference for many years. A large proportion of accidents are reduced, both the company and the council assert, by the machines, which provide nourishment and thus prevent fatigue.

New vender, which works along electronic principles, served three items at the display, bacon and cheese, hamburger and hot dogs. Machine contains a radio sending set of two tubes which build up radio waves to pass thru the article dispensed, cooking it.

According to the Safety Council, the coin machine display was one of 152 by 116 exhibitors who showed safety items. Conference, the Council's 34th congress, was held in four hotels here.

## Texas Cig Revenue Higher; Still Below August Record

AUSTIN, Tex., Oct. 12.—Cigarette tax returns for September were \$1,646,065, or \$236,708 more than for the same period a year ago, according to State Treasurer Jesse James. Amount, however, fell \$134,768 below August of this year.

## J. Hall Appointed Director

NEW YORK, Oct. 12.—Research Company of America announced recently that John W. Hall was appointed director of the sales management division. Hall, formerly with Douglas R. Sterling Company, was handling the Amity Cigar vending machine survey for Research.

## GROCERY EXEC SPEAKER

(Continued from page 91)  
George Weston, Ltd., but continued as president of McCormick's until 1939.

Next move was to Baltimore to become president, and later, owner, of C. D. Kenny Company, a 75-year-old firm which was rated as a leading wholesale grocery company in the East. In 1941, he also acquired Staples Grocery Company of Richmond, Va.

A year later, Cummings purchased majority control of Sprague, Warner & Company, Chicago, one of the country's largest wholesale grocery houses, and in 1944 he drew into his network the Western Grocer Company, of Marshalltown, Ia., and the Marshall Canning Company.

### Incorporates Grocers

Climaxing these operations was formation of Consolidated Grocers' Corporation in May, 1945. To firms already in his orbit, Cummings now added Reid, Murdoch & Company, 92-year-old firm and the 75-year-old Dannemiller Grocery Company, of Canton, O. The latter two were acquired in an all-cash transaction.

Reviewing the process of building such a merchandising organization, Cummings said:

"The most important consideration has been the quality of the personnel. Good management, above all else, creates a proper vehicle for the continuity of doing business and creating profits.

# NAMA Meet Climaxes Decade; Chicago Welcomes Conclave

(Continued from page 91)  
of speakers prominent in the association as well as in the general business world.

An important part of the convention will be the first annual meeting on Wednesday of NAMA's 13 regional council chairmen, together with vice-chairmen and the national regional committee, headed by George D. Pratt, New York. Group will tackle the job co-ordinating regional policies and setting plans for the next year's regional membership meetings.

### List Regional Chairmen

Regional chairmen include: E. E. Adams (Boston), Frank J. Bradley (Buffalo), Neill Mitchell (Easton, Pa.), B. W. Scheuer (Baltimore), J. Herman Saxon (Charlotte, N. C.), Don W. Huck (Columbus, O.), Walter C. Knack (Dixon, Ill.), Gen. George

E. Leach (Minneapolis), Ralph Dahl (Omaha), Harold Gallarneau (Amarillo, Tex.), E. G. Chandler (Los Angeles), R. A. Parina (San Francisco), and H. Dan Bracken Jr. (Seattle).

Scheduled for Wednesday also is the meeting of NAMA board of directors to receive and act on reports of legislative committee, public relations committee, membership basis and dues committee, convention committee, and national regional committee. Final business session will come on Friday with reports of officers to the convention and election of directors.

These business meetings have been scheduled to leave a maximum time allowance for the cigarette, beverages, candy, gum and nut, and service machine workshops, as well as for the meaty line-up of speeches which will vie with social events as prime convention attractions.

## SEE RAKE FOR VENDING MACHINES COUNTER GAMES—SALESBOARDS

### NEW Northwestern VENDORS

#### WORLD'S FINEST BULK VENDORS



#### DELUXE

The finest and most modern single unit bulk merchandiser, 1c and 5c combination, slug proof, finished in beautiful red porcelain.

Less than 25	\$22.60
Less than 100	22.35
100 or more	21.85

#### MODEL 33

Marvelous low-priced Peanut Vender with slug ejector, self-clearing coin slot, fool-proof mechanism, sanitary, porcelain enamel or hammerloid finish in many colors.

Less than 25	\$10.95
Less than 100	10.75
100 or more	10.60



## NEW A. B. T. CHALLENGER



Lots of 25 \$60.00 Ea.  
Lots of 50 55.00 Ea.  
Lots of 100 50.00 Ea.

Jobbers, write for Quantity Prices.  
The finest counter machine ever built! Money maker on any location. Legal everywhere.

Operators' Price  
**\$65.00**  
Each

Lots of 25 or more,  
\$60.00

## CARD VENDOR



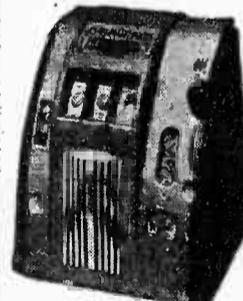
### MONEY MAKER

A route of these Card Vendors will earn a steady income for you. Tax free.

INTRODUCTORY PRICE  
**\$29.50**

• 1,000 Cards Free!  
• Legal Everywhere!

## LIKE NEW CHAMPION SPARKS

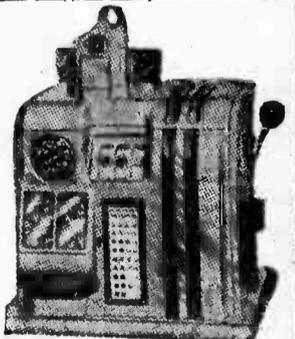


Token Payout with Gold Award Jackpot

A regular token payout plus the Gold Award Jackpot Only  
**\$29.50**

Champion—Fruit Symbols. Sparks—Sport or Cig Symbols. Either 1c or 5c Play.

## COLUMBIA BELLS



Twin Jackpot 1946 Models

LOTS OF 6  
**\$139.50**  
EA.

Single Unit \$145.00

Changeable to 1c, 5c, 10c, 25c Play

## RECONDITIONED VENDING MACHINES

Triselector, With Stands, 1-5¢	\$28.50
Snacks, 5c, With Stands	25.00
Snacks, 1c, With Stands	22.50
Columbus Model "M", 1c, Porcelain	8.50
Columbus Model "ZM", 1c, Porcelain	10.50
Columbus Model "M", 1c, Enamel	8.50
Columbus Model "ZM", 1c, Enamel	8.50
Northwestern Model "39", Porcelain	8.50
Variety Shops, 1c, With Stands	22.50
Log Cabin Duplex Vendors, 1c	12.50

## REFINISHED CIGARETTE VENDORS

DuGrenier Model S, 7 Col.	\$ 49.50
DuGrenier Model VD, 7 Col.	72.50
DuGrenier Champion, 7 Col.	89.50
DuGrenier Champion, 11 Col.	105.00
National Model 750, 7 Col.	89.50
U-Need-a-Pak Model E, 8 Col.	59.50

## RECONDITIONED COUNTER GAMES

Pikes Peak, 1c	\$ 29.50
Kicker & Catcher, 1c	39.50
Home Run, 1c	22.50
Steepchases, 1c	19.50
Photoscopes, 1c	29.50
Civilian Defenses, 1c	18.50
Advance Electric Shockers, 1c	19.50
Cuba, 1c or 5c	8.90
American Flag, 1c or 5c	12.50
Races, 1c or 5c	12.50
Pok-o-Reel, 1c or 5c	12.50
Klix, 1c or 5c	12.50
Marvel, 1c or 5c	29.50
Sparks with Gold Award, 1c or 5c	29.50
Sparks, plain model, 1c	19.50
Ginger, 1c	19.50
Mercury, 1c	19.50
Liberty, 1c	19.50
Roll-o-Pack, 1c	12.50

ALL ORDERS MUST BE ACCOMPANIED BY 1/3 DEPOSIT SEND FOR COMPLETE LIST!

## RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.

# TRADE ON JUKE PRICE HIKE

## Ops Cautious About Result

Most agree dime play would help meet costs, but want move to be unanimous one

CHICAGO, Oct. 12.—Out of all the discussions on changing juke box play from a nickel to a dime, three for a quarter, some main points were beginning to emerge this week. Reports from all parts of the country bear out the great interest both operators and distributors have in this question.

Generally speaking, most operators would favor the dime play or any other proposal to increase revenue, but they are cautious about jumping play prices.

Distributors in most areas seem more confident than operators that the dime play is a good solution.

Results on dime play, where machines have been converted, have been good with a few exceptions.

### Differ in Policy

Proponents of dime play are in two groups—one which maintains the switch must be universal, another maintains the kind of location should govern the price.

Proponents of the dime play notion will be heartened to know that the Rudolph Wurlitzer Company has changed its slogan which the firm had been using in national advertising for general circulation. The company's full-page advertisements have been appearing in such publications as *The Saturday Evening Post*, and have in the past contained the slogan: "America's Favorite Nickel's Worth of Fun."

### New Wurlitzer Slogan

Ben Holsinger, of the Wurlitzer company, told *The Billboard* this week that the slogan has now been changed to "Musical Fun for Everyone." Decision to make the change, Holsinger said, was made some time ago but could not be put in effect until now. This decision, he said, was made after recognizing that it would not be fair to keep the original slogan when some operators have need of increasing play price to a dime.

In Chicago, meantime, a special meeting of the Illinois Phonograph Owners' Association was held October 7 to consider the dime play. According to Mike Spagnola, association's business manager, a large turnout of operators was on hand to weigh the matter pro and con. After hearing the discussion, the operators decided against taking any action on the matter, at least for the time being.

Many operators, who make reservations about okaying an increase for juke play, say that the movement will have to be spontaneous on the part of all operators. They feel that all of the operators within a given territory are going to have to make the change unanimously if the play hike is to succeed. Despite this fact, many operating firms have already made the change without reporting backfires.

Reports indicate a growing feeling that juke box play prices can be adjusted somewhat after the fashion of soft-drink prices. Operators who hold to this contention, point out that a bottle of a favoritesoft-drink brand, which ordinarily sells for a nickel,



COLLEGE FASHION BOARD, composed of co-ed leaders from six universities, advised their sisters this fall on student wearables to strains of juke box music in smart college shop of San Francisco's O'Conner, Moffatt & Company department store. Soft-drink bar teamed with the Wurlitzer to achieve informal atmosphere.

## Mills Proposes Plea To Repeal U. S. Juke Tax

CHICAGO, Oct. 12.—Claiming that the 10 per cent excise tax on juke boxes causes hardships, Mills Industries this week proposed to the Illinois Phonograph Owners, Inc., here, that they appeal to Congress for its removal.

Taking initial action, Mills said that the federal tax was decreasing the earning capacity of machines, thus working a hardship on those in the industry who must also face increased material costs.

Proposal, according to Mills, is now under consideration by the Association and will be presented to Congress at an appropriate time in an effort to secure release of coin operated phonographs from excise tax.

Company declared that the coin machine industry situation should be given as much consideration as those other industries which propose that the excise tax be removed by Congress from those products they manufacture.

## 30-Year Man Has Honor of Pressing Billionth Disk

CAMDEN, N. J., Oct. 12.—RCA Victor recently announced that it had pressed its billionth disk. William Fink, North Merchantsville, N. J., who has been pressing records for 32 years, had the honor of cutting the platter, *Semper Fidelis*, backed by *Stars and Stripes Forever*.

Frank M. Folsom, executive vice-president in charge of the RCA Victor division, claims that his firm is the first to reach the 1,000,000,000 mark in record pressing.

is usually sold for anywhere between 10 cents and half a dollar in the plushier locations. A similar scale, they say, might be worked out for juke box play but with less variance in prices than is now prevalent in soft drinks.

## West Coast Trade Splits On Dime Plan

### Urge Straight 50-50 Cut

LOS ANGELES, Oct. 12.—Operators and distributors of juke boxes are divided in their opinions of the good to come from hiking the price of play from 5 cents to 10, three for a quarter. Distributors seem to favor the increase more than operators. Where the increase is in effect, or likely to be put into effect, a straight 50-50 percentage is urged.

Sammy Ricklin, California Music, is not particularly strong for the price hike. "I don't know, but I don't think it's the answer to the problem. It might be. Only answer is to receive a decent commission out of the box. Cost of operation is up and the cost, which is about one-third, should be taken out first. I believe that after the operation cost is taken out, then the split should be 50-50. But not dime play."

### Navarro for Change

On the other side is Frank Navarro, who formerly had the largest operation of music machines in the area but who is now distributing. Navarro says: "I'm for the change 100 per cent. We've been talking about the change for a long time."

Jay Bullock, who is an operator and also managing director of Southern California Automatic Music Operators' Association, reports that his association voted for a 70-30 commission split. "However," he says, "on locations of long standing, the operator hates to up his part of the money. I think 10-cent play is a good deal, and then there would be no beefs."

Bullock said that members of his association believe in putting new locations on a more equitable commission. Bullock also said that his association believes the location split should be 50-50 if the dime price is used.

### Dime Play Holding Up

C. & H. Music Company, Lompoc, Calif., an operation owned by Norman Christ and Bill Hartman, reports having a machine on location in Santa Maria, Calif., that has been operating on the 10-cent scale. Machine was switched over during the war and has never been changed back. Other machines owned by the same firm in the vicinity have nickel slots, but the dime play is holding up.

William Happel, Badger Sales, says: "The way prices of machines, records and labor have increased, I do not see how the straight music machine operator can make it on a 5-cent play. Those operators who have games and music can probably go it all right. If the price per play was hiked, then the operator could give the location 50 per cent. However, the change should be universal."

### Wants It Optional

Ray Powers, manager of the local branch of E. T. Mape Music Company, said he believed that the increase would solve a lot of problems. But he made one important exception. "The 10-cent play," Powers said, "should be optional, however, for the fellow patronizing the corner hot dog stand cannot pay 10 (See *Coast Splits on Dime*, page 103)

## Disk Survey

NEW YORK, Oct. 12.—A survey, just concluded, by the Crowell-Collier Publishing Company shows that 43 per cent of the population prefers semi-classical recordings against 42 per cent who favor popular tunes. Classical tunes were listed a poor third followed by dance numbers.

By age groups teen-agers preferred popular recordings with semi-classical disks taking a close second. This was reversed in the older groups that were questioned in the survey.

## Twin Ports Has Service School

DULUTH, Minn., Oct. 12.—Twin Ports Sales Company, Duluth and Minneapolis, recently held a short schooling program for operators and servicemen from several surrounding States.

School was held in co-operation with Packard Manufacturing Company, with Gene Logan in charge of instruction.

Bob Vogel has been added to the staff of Twin Ports and will soon tour the firm's territory to visit operators. He will be primarily concerned with helping operators with their installation and service problems, and assisting new operators and servicemen.

I. Alpert, of the firm, recently returned from a trip to the factory at Indianapolis, where he inspected the manufacturer's new floor model phonograph.

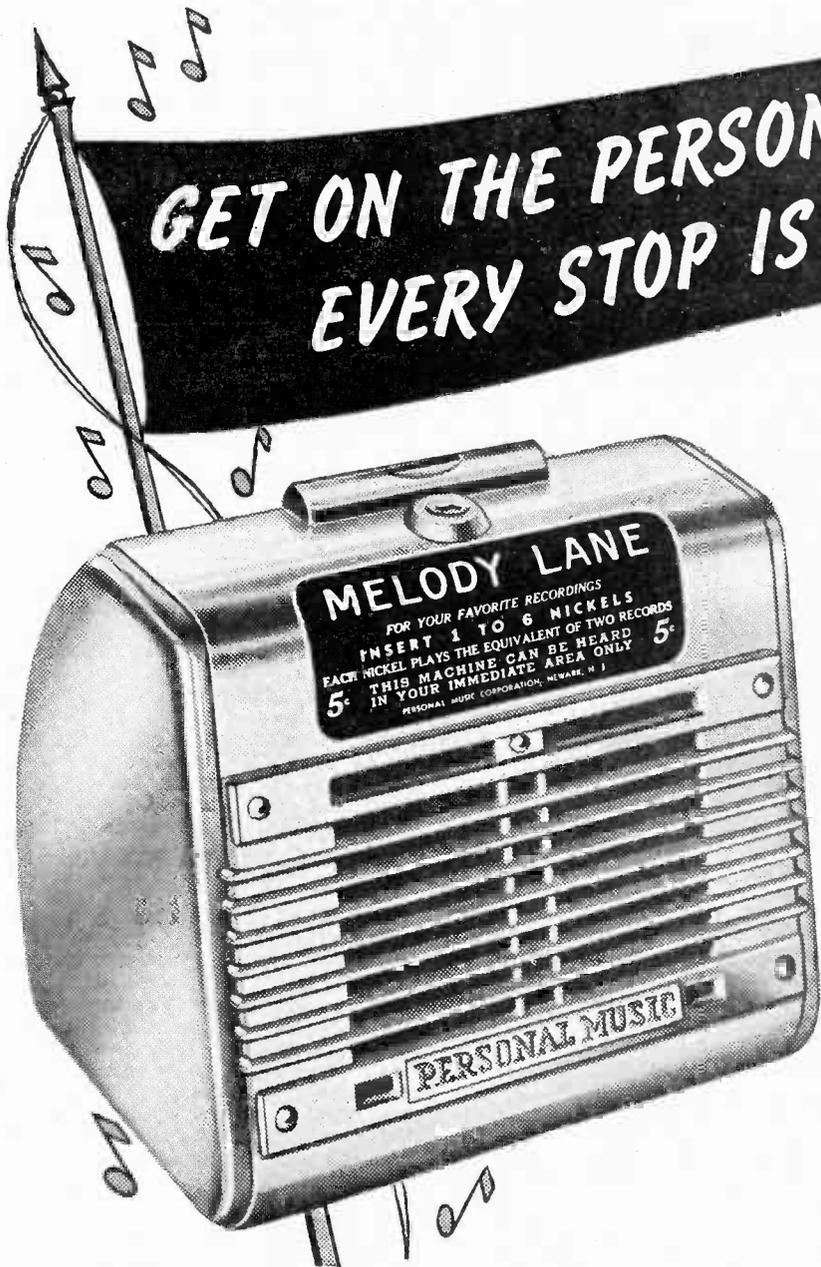
## Globe Record Co. Opens

### Chi, L. A., N. Y. Offices

NEW YORK, Oct. 12.—Record distribution for Globe Record Company will now be on a national basis, with offices in Chicago, Los Angeles and New York, according to Samuel S. Brenner, newly-elected secretary of the organization.

Increased promotions are being planned, it was further stated.

**GET ON THE PERSONAL MUSIC BANDWAGON  
EVERY STOP IS BIG MONEY**



**R**IDE the Extra-Profit Special, a sensational money maker wherever it stops. All over the country operators are finding how much more money there is in Personal Music boxes. Profits are limited only by the number of Personal Music boxes installed. Every location can accommodate many boxes because music is heard only in the vicinity of the box where the coin is dropped. Count it up—a coin from each box, all playing the same record.

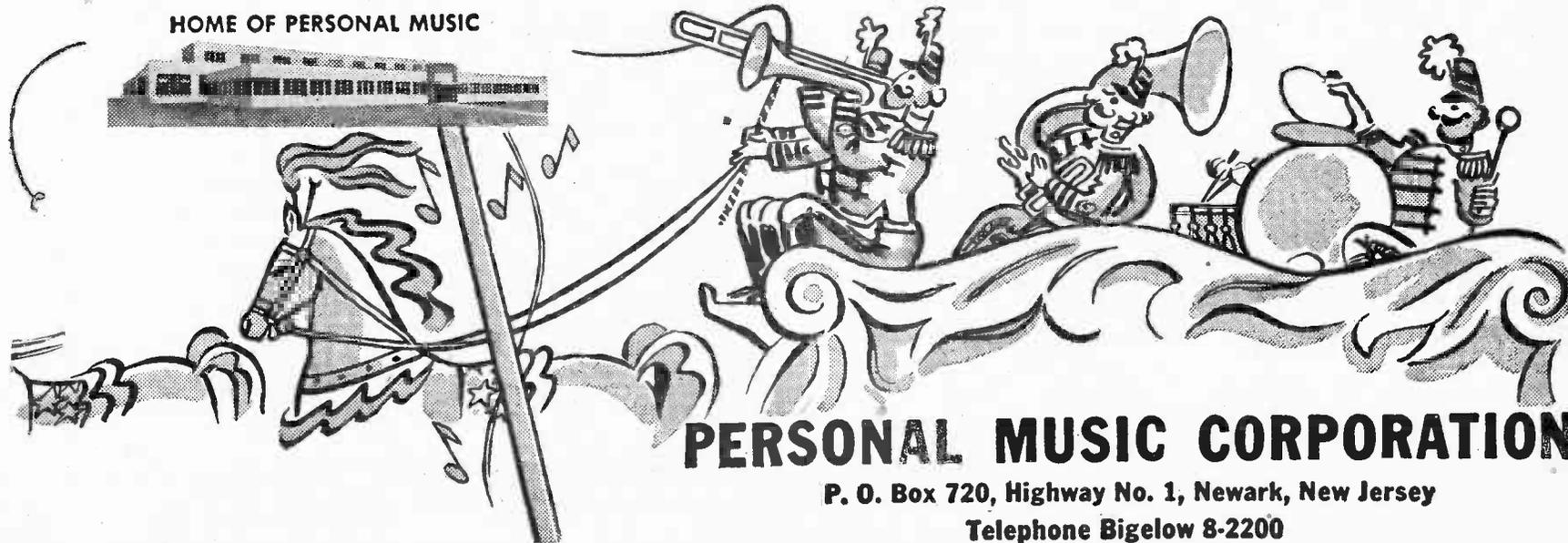
Personal Music boxes are the finest wired music boxes that sound engineers have so far produced. No "hope it fits" assembling here—every unit of a *Measured Music*\* system is synchronized to deliver clear-toned, uninterrupted music with the smallest amount of attention. The high quality music tone and even volume are unique features obtained through our *automatic volume control* built into the studio amplifier.

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\* Reg. Trade Mark



# RECORD REVIEWS

(Continued from page 29)

## TONY MARTIN (Mercury 3032)

*Rumors Are Flying*—FT; V.  
*And Then It's Heaven*—FT; V.

Tony's own follow-up to *To Each His Own* is cut from the same sure-fire cloth. It's top-drawer vocalizing all the way thru and definitely returns Martin to his pre-war position as leading threat to laurels of Crosby, Sinatra, et al. *Rumors Are Flying* is the George Weiss-Bennie Benjamin ultra-melodic tune, which has proved a little too difficult for many of today's singers. Martin's throbbing tenor takes the tricky triplets and sudden octave changes in range without any trouble, and sings the ditty straight without messing it up with too many mannerisms. He takes the first chorus, the Lyttle Sisters follow with two stanzas, and Martin winds up the side, chanting bridge and last stanza. Flip-over, *And Then It's Heaven*, is apt to be a sleeper. It wouldn't be a surprise that Martin's version catapults the tune to the top all by itself. Al Sack's ork provides a soft but lush background.

Top-notch stuff, both sides will raid the boxes. Chalk them up as a great possibility.

## JAYNE WALTON (Mercury 5002)

*When I Lost You*—FT; V.  
*Chiapanecas*—FT; V.

The sobbing Irving Berlin oldie is revived to make a sentimental dance disk. Chirp Jayne Walton's pipes are a little too thin to give the ballad the full-bodied tone and lift it needs, but with little competition on the tune from other labels, side will pull nickels. *Chiapanecas* is the famous clapping song which has been one of the hit items in Jayne Walton's night club repertoire. She chants the lyrics in Spanish and English, and side picks up considerably when she switches over to the Americano. Jimmy Hilliard's ork backs.

Sides will reap a fair amount of play in the Midwest.

## THE STARLIGHTERS (Mercury 3030)

*Banana Boat*—FT; V.  
*Yes, We Have No Bananas*—FT; V.

Earl Hagen's studio crew keeps the beat hustling on these two sides, sidemen on the date including George Van Eps, Skeets Herfurt, Manny Klein, Rafael Mendez and Lou Singer. The Starlighters' harmonizing takes the task of filling up two complete sides in stride, altho they're not quite up to the promise displayed in the stanzas handed them on the Tony Martin disks. Better side is *Yes, We Have No Bananas* and use of double-talk verses gives the oldie a new twist which will probably cause a lot of repeat spins on the boxes. *Banana Boat* is a rhythmic jive item, which the Starlighters split up into solo as well as group work.

*Yes, We Have No Bananas* will pull the buffaloes due to that double-talk.

## COWBOY SAM NICHOLS

*I'm Gonna Tie My Baby*—FT; V.  
*The Wicked Look in Your Eye*—FT; V.  
*I'm Telling You*—FT; V.  
*One Sided Love*—FT; V.

Instrumental portions are better than the vocal in these Western diskings, since Sam Nichols hits flat thruout. However, he manages to stick to the beat furnished by guitar, fiddle and accordion. Brisker top-sides are paired with moderately paced ditties.

Country crowd can by-pass these.

## OSCAR LOPEZ (Peerless 2296)

*Rumba Matamba*—R; V.  
*Rumba Niche*—R; V.

As furnished by Bobby Collaxo's typical south-of-the-border ork, the rumba beat is plenty pronounced on these sides. Both tunes, Collaxo cleffings, are too similar to one another to be safely paired on one platter. In handling the Latin rhythm vocals,

Oscar Lopez reveals a good, strong voice which he unfortunately forces. For the south-of-the-Rio Grande trade.

## JOHNNY MOORE'S THREE BLAZERS (Exclusive 223, 226)

*Be Fair With Me*—FT; V.  
*Sunny Road*—FT; V.  
*I Want You, I Need You*—FT; V.  
*Hard Tack*—FT; V.

## JOHNNY MOORE'S THREE BLAZERS (Atlas 124)

*Maureen*—FT; V.  
*Nightfall*—FT.

Johnny Moore's Three Blazers (taking in Johnny Moore on guitar, Charles Brown's Steinway, Eddie Williams on bass) are on a King Cole Trio kick in these offerings. However, unit's work is geared more for the race register, with the selling stalwart in the singing of pianist Charles Brown. Lad's mournful styling gives *Be Fair to Me* a plaintive quality and a righteous Harlesemese flavor to *Sunny Road*. Moore's clean-cut guitaring is noteworthy on all sides. His guitarist brother (Oscar Moore, of the Cole unit), solos with combo on the remaining disks. *Oldie I Want You* (the Ben Ellison-Harvey Brooks tune from Mae West's *I'm No Angel* is sincerely voiced by Brown as the Moore Brothers blend talents. Brown's moody pianistics here brighten for the rhythmically brisker instrumental flip. His keyboard presents the riff pattern for *Hard Tack* as the guitaring brothers display fine pickings in its development. For *Maureen*, Frankie Laine's Nat Cole-styled vocal arouses little enthusiasm one way or another. Bright instrumental backside holds more for the needle, the Moore boys leading the way for some contagious grooving.

With the exception of *Maureen*, Blazers' etchings should spin like blazes in race jukes.

## RED MURRELL (Atlas 121)

*I Learned My Lesson Too Late*—FT; V.  
*Steel Guitar Rag*—FT.

With a guitar-heavy swing band setting the lively beats, Red Murrell's deep-voiced mountain troubadoring convinces as he sings of love's regret in *I Learned My Lesson*. There's snappy steel guitaring on the reverse, but too much guitar twanging gets a little monotonous towards the end.

Lesson should payoff along rural routes.

## BILL ANSON (Mastertone 75-11)

*Autumn Wind*—FT; V.  
*You're Cute*—FT; V.

Bill Anson, who left Chicago last spring to take disk jockey spot at Hollywood's KFVB, does an unfortunate vocal spin. His voice is too deep, lacks quality and singing style makes wax-waster sound like a bad take-off on Singin' Sam. *You're Cute*, Anson's original, reveals nothing tunewise.

You can skip this one.

## JUANITA ESCOTO (Peerless 2295)

*Corrido de Veracruz*—FT; V.  
*Manana o Pasado*—FT; V.

La Escoto's weepy style of word slinging fails to impress on these Latin sides. Typical south-of-the-border string-heavy ork is kept too far in the background while her voice booms out, emphasizing bad mixing job. *Pasado* switches midway from one-two to three-quarter tempo. *Veracruz* holds a brisker pace.

Language spots have better sides from which to choose.

## KAY STARR (Lamplighter 109, 110)

*After You're Gone*—FT; V.  
*St. Louis Blues*—FT; V.  
*Love Me or Leave Me*—FT; V.  
*Sweet Lorraine*—FT; V.

It's the instrumental backing that makes these sides count. With Barney Bigard wielding a facile-fingered clary, Zutty Singleton on drum, Red

(Continued on page 130)

# ALBUM REVIEWS

(Continued from page 33)

Takes six sides to tell each story, with incidental music composed and conducted by Maurice Brown. In addition to the everlasting appeal of the stories selected, the packaging of each set adds to the attraction. Covers in color are built around the story's central character, with the inside flap providing a cryptic story synopsis in easy reading style.

## ROBERTA (Decca DA-374)

Probably there's a revival of Jerome Kern's *Roberta* success in the theatrical cards. At any rate, the tuneful score is given the regular "show album" treatment, taking a dozen sides to cover all of the familiar melodies. Covers it all from overture to finale. And with a peppering of dialog, spinning is the next best thing to two seats on the aisle. For this show spinning, the label has corralled a crew of outstanding soloists, topped by Alfred Drake and Kitty Carlisle with Paula Laurence for the personality piping and Kathryn Meisle the soprano pip. Harry Sosnik is in the orchestra pit, with vocal body added in the spirited singing of the chorus directed by Jeffrey Alexander. The show standards—*Smoke Gets in Your Eyes*, *Yesterdays*, *The Touch of Your Hand* and *Lovely To Look At*, all glisten again with the same element of freshness in the specialty songs. Cover design plays down the soloists and plays up the show name, embellishing with figured ladies in fashionable gowns. If the stage success is brought back again, this big package is sure to become a real hit number.

## ELLA LOGAN (Majestic M-5)

Projecting her song personality on the platters, Ella Logan creates an over-all favored impression with this show-case set of eight sides. Gal is great with the tunes tailored for her spirited style of rhythm chanting, particularly on *Give My Regards to Broadway*; *It's a Long, Long Way to Tipperary*, and even more so for the contrasting Irish lullaby, *A Little Bit of Heaven*; the kiltie classic, *Loch Lomond*, and our own *America, I Love You*. For the rest, it's plaintive singing with effect for the slow ballads. Outstanding is her expressive singing of *There's a Small Hotel*, and makes it fall pleasant on the ears in her piping of *That Old Feeling* and Willard Robinson's *Book at My Bedside*. Songbird gets full and rhythmic orchestral body from Frank DeVol. For the Ella Logan fans, and there must be many, this set will go a long way in satisfying the spinners. Album jacket not included with records shipped for this appraisal.

## JOSH WHITE—BALLADS AND BLUES

(Decca 447)

As a singer of folk songs, Josh White occupies a top drawer all for himself. Singing ballads and blues, the guitar-strumming troubador brings out all of their earthy qualities, giving real meaning to his expressive qualities—plus excellent diction and voice—in song. Moreover, there is an emotional impact in the plattering, whether it's singing the folk chanties, the back-biting race blues or the songs with a social conscience. With drums and bass added to his blues guitar pickings, White keeps you spellbound with his singing of *I Gave My Love a Cherry*, *The Lass With the Delicate Air*, *Evil-Hearted Man*, *Nobody Knows You When You Are Down and Out*, *Frankie and Johnny*, *John Henry*, *Sometime* (which brings in Sonny Terry's blues harmonica blowing) and *Strange Fruit*. Selections all run the gamut in pace and emotion, making the set a must for every record library. Four records in set have an eye-catching cover design in a line drawing of the soloist embellished with folk figures. Also height-

ening the merchandising appeal is an accompanying 12-page booklet, with bio and song notes by Alan Lomax along with the lyrics of the selections contained in the set.

## PERRY COMO SINGS MERRY CHRISTMAS MUSIC (Victor P-161)

The popularity of Perry Como, plus an eight-side session of seasonal music, is a cinch to make this a prize package for the holiday trade at the disk marts. Coupling the familiar Christmas carols with the Tin Pan Alley creations of ballad and rhythm Yuletide melodies, the set makes for an instant clicker. With Russ Case's music providing full orchestral body for the Como chanting, he sells it alone for *That Christmas Feeling*, *I'll Be Home for Christmas*, and with The Satisfiers providing vocal assist, for *Winter Wonderland*, *Santa Claus Is Coming to Town* and *Jingle Bells*. For the hymns—*Silent Night*; *Oh, Little Town of Bethlehem*, and *O Come, All Ye Faithful*, to which he adds the Latin lyrics, accompaniment is provided by organ and choir. Records for review shipped without the album jacket, but the selling of this one is a cinch.

## BERNIE KAAI AND HIS HAWAIIANS

(Majestic M-4)

This set of six sides is only a poor imitation of the soft and dreamy music and song associated with the romantic isle. Instead, it's an unimpressive aggregation of guitars, piano and trumpet, with little feel of the romantics in their instrumental efforts. Moreover, selections are all unfamiliar, with the desired impression further thwarted by English lyrics that lack selling qualities in the mill-run harmonizing for their exposition. Slow hula ballads include *Drums of Love*, *Hula Lullaby* and *Hawaiian Lei of Love*, with a brighter beat for *Lei Aloha* and a novelty *My Pupule Lio (My Crazy House)*. Completing the set, and entirely out of character, is a *Steel Guitar Boogie*, a muddy facsimile of the eight-beat stuff. Records for review shipped without album jacket.

## TYPICAL LATIN AMERICAN MELODIES

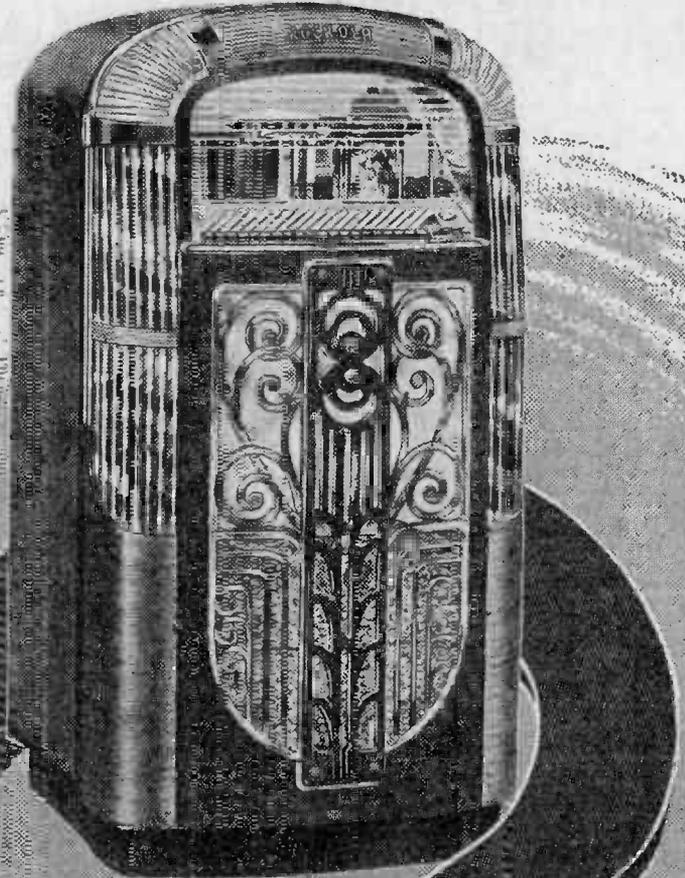
(Alpha A-2)

Los Andrinis (Lorenzo and Francisco), playing a variety of stringed instruments, head a small and capable ensemble for vivid and colorful instrumental expression of eight typical Latin-American melodies packaged two to a 12-inch vinyl side to make for an attractive album of two records. There's no mistaking the music and spirit of the South Americas, taking the *Granada* from Mexico, *Recuerdos* from Colombia, *18th de Septiembre* from Chile, *Sol y Sombra* as the paso-doble from Spain, *Tango Verde* from Ecuador, *Lecuna's Andalucia* from Cuba, *Tico Tico No Fuba* as the Brazilian samba, and the joropo *Alma Llanera* that belongs to Venezuela. A line drawing of peasant folk graces the front cover, with inside cover giving an academic study of the Latin music and dances along with a photo of the Los Andrinis.

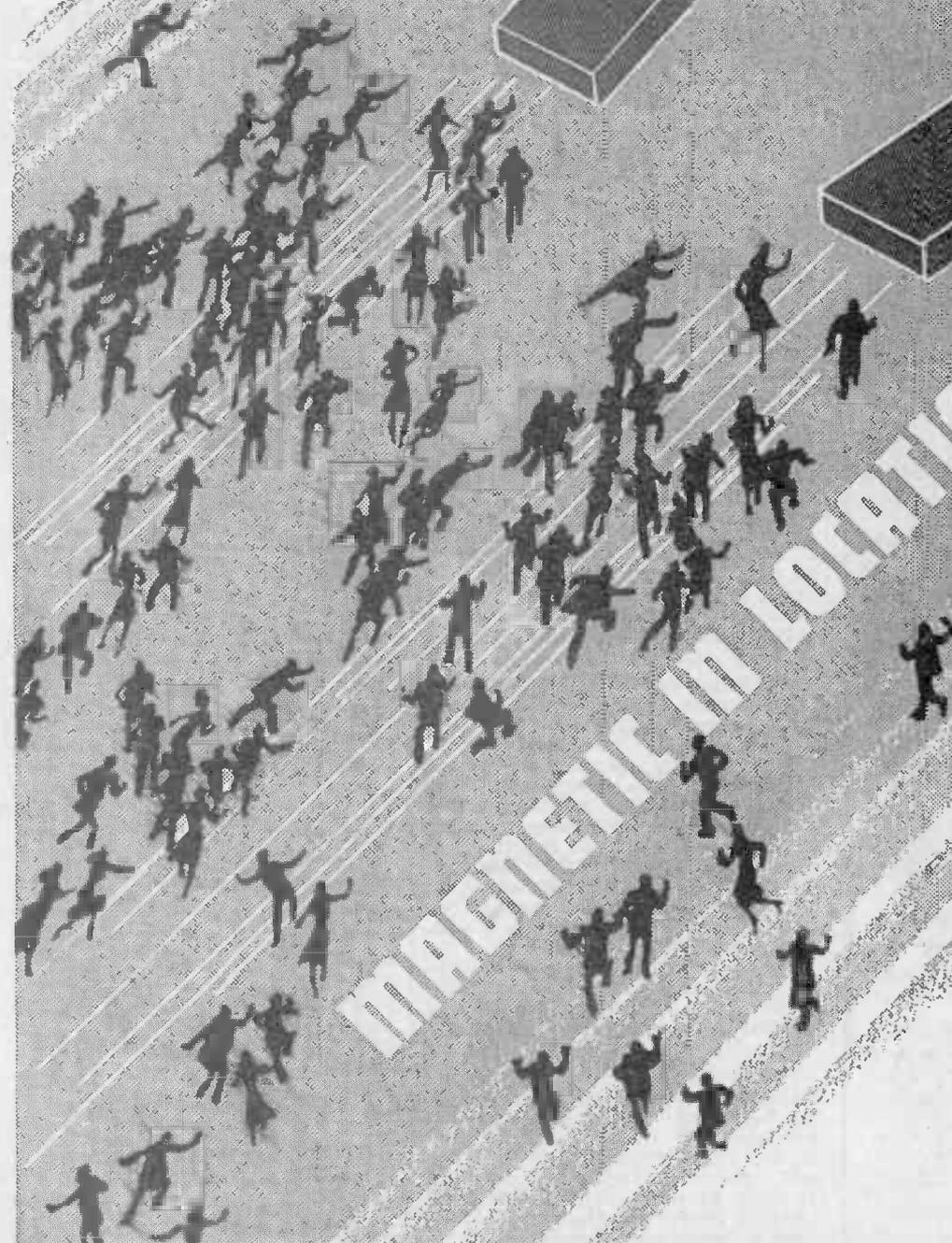
## THE LITTLE RED HEN—Narrated by Gene Kelly (Columbia MJ-27)

Gene Kelly gives a heavy dramatic reading of the simple story of the little red hen getting a loaf of bread baked. However, the wax adaptation of Nancy Sckoloff has the story scaled down to the level of youngsters still thriving on such lore. But while Kelly takes his storytelling too seriously to win the affection of moppet listeners, the narration itself will attract the juves. Two records set up the same as the *Peter Rabbit* package.

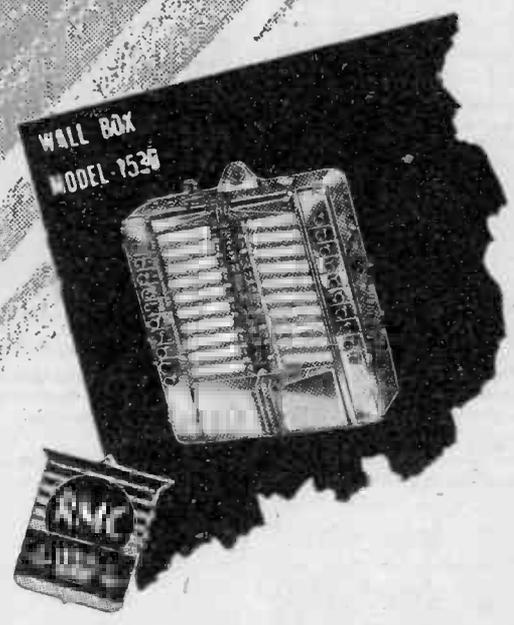
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Last Airings

National Barn Dance program celebrated its 13th anniversary on the air with the last broadcast of its series September 28. Old-timers Joe Parsons, the Maple City Four, Eddie Peabody and the Prairie Ramblers were on hand to say happy birthday and goodbye.

The new Roy Rogers show, *Saturday Night Round-Up*, which replaced *National Barn Dance*, made its debut October 5 in St. Louis, where Rogers and the Sons of the Pioneers were appearing in the Roy Rogers Rodeo. Show will be broadcast from Chicago October 12, 19 and 26. Pat Buttram is the only holdover from the N.B.D. program.

The Roy Rogers Rodeo was enthusiastically received in St. Louis during its stay, September 27-October 6. The turnout was so great that Roy plans to return next year. Percentage of children was not so large as expected due to polio cautions, but adults more than made up the difference. Roy is as much a favorite with them as with the younger generation. Rodeo came to St. Louis from Philadelphia, and will go next to Chicago for an 18-day stay, after which it will return to the West Coast, while Roy, Dale Evans, Gabby Hayes and the Sons of the Pioneers make a one-night stand in Ardmore, Okla., for the premiere of their latest picture, *Home in Oklahoma*. While in St. Louis, Roy and the Sons of the Pioneers made a personal appearance at the Shriners' Children's Hospital, and Roy also made several radio appearances over various stations, including KMOX

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

and KSD. Roy and Gabby also took time out to see some baseball, Gabby attending the World Series opener.

During their stay in Chicago, the Sons of the Pioneers will do a recording session for Victor. With two years to go on their Victor contract, the great demand for their records in the past year assures them of a long recording career. A new record soon to be on the counters is *Baby Doll*, a new type of offering which they hope will be as successful as their standard Westerns.

Foley Band

Red Foley, the singing star of *Grand Ole Opry*, unveiled a band of his own on the September 28 broadcast. While Red has not yet decided on a permanent name for the band, the best-sounding to him so far is Red Foley and His Kentuckians.

*Korn's-a-Krackin'*, Mutual's hillbilly variety show, launched its fall series of broadcasts with a tune-studded quest for a Queen of the Ozarks.

New Western and hillbilly records on the counters include: *Blue Love* and *The Old Home*, by Texas Ruby and Curley Fox; *Shut That Gate* and *Broken Vows*, by Ted Daffan and his Texans, and *Crazy, 'Cause I Love You* and *Three Way Boogie*, by Spade Cooley and his band, all for Columbia Records. Coast Records have Ozie Waters and The Plainsmen doing *That's My Home* and *No One To*

*Cry To*, and Dick James and the Coast Ranch Hands doing *Shut That Gate* and *It's a Crying Shame*. Victor's new releases include the third recording of *Shut That Gate*, a Buchanan Brothers' number with the flipover, *When I Put on My Long White Robe; I Wish I'd Never Met You* and *My Little Tootsie*, by Claude Casey and his band, and two numbers by Billy Williams and the Pecos River Rogues, *I've Just Got To Be a Cowboy* and *I'll Ride Across the Purple Sage*. Decca's issuance of Jimmy Wakely's *Texas Tornado* and *Blue, Blue Eyes* marked the return of Wakely to that label. Other Deccas include *Bang, Bang* and *I'm Gonna Write Myself a Letter*, by Jimmie Davis, and *Have I Been Mean to You?* and *Spanish Two-Step*, by Texas Jim Lewis and His Lone Star Cowboys.

Tex Williams, former vocalist with Spade Cooley, has taken over Spade's old band and is doing okay at the Palace Barn Dante in Glendale, Calif., with attendance records being broken every Friday. The band has also signed with Capitol Records and Tex's first effort on the label is available. Top tune is *Rose of the Alamo* and the flipover is *The California Polka*. Smokey Rogers as well as Tex Williams are featured on the vocals.

Jack Guthrie will soon be released from the army and is planning a series of personal appearance tours. His army duties did not keep him from making local appearances while he was in service.

Newcomers

The Newcomer Twins, Maxine and Eileen, who are heard daily over Station WWVA, Wheeling, W. Va., were born in Jeannette, Pa., in 1925, and attended the Western Pennsylvania School of the Blind in Pittsburgh. They started in radio in 1941 over Station WWVA and have remained there ever since. Curley Miller, head man of the Plough Boys, brought them to this station. The most requested numbers on their programs are *You Two-Timed Me Once Too Often* and *The Little Red School House*. Maxine plays guitar, piano, violin and mandolin.

Billy Scott, singer of sweet songs, was discharged from the navy August 9 and went to work for Preacher Cast and His Oklahoma Black Jackets on WMRC, Greenville, S. C. Later on he had a good offer from the Hoosier Jamboree, of WISH, Indianapolis, and is now heard on the air there every morning from 6:15 to 7 and on Saturday from 9:30 to 10 p.m. Billy still does his grandpappy act that was so well known on other stations, and he also plays the guitar with the Range Riders Group.

Slim Carter is now heard over WKPA, New Kensington, Pa. Slim was on tour with a big show most of the summer and has just returned to the air.

The Miccolis Sisters, Ruth and Mary, started on a show of their own September 30. It is for Groves Quinine Tablets and is on the air three days a week at 5:15 to 5:30 p.m., Mondays, Wednesdays and Fridays. The KMOX network show, on which the sisters also appear, has changed times from 7:30 to 8 a.m. on Saturdays to 9:30 to 10 a.m.

Buddy Starcher, Four Star recording artist, stopped in at KMOX recently when he was on his way to California to make more records.

Folk Dancing

Chris Sanderson, Philadelphia's leading dance tutor and maestro in the folk field, will again instruct in folk dancing at the Philadelphia Junto, adult education school. He will conduct a beginners' class on Tuesday evenings and an advanced class on Friday evenings at St. Stephen's Community House.

Elmer Newman and his Sleepy

Hollow Gang reported their best season to date at their own Sleepy Hollow Ranch near Quakertown, Pa. The park, which features Western names for Sunday shows, will re-open May 4, 1947. Before returning to their microphone chores at WFIL, Philadelphia, the troupe made a flying trip to the West Coast for a vacation.

Broome Bos' Cowboy Band wound up a successful season at Tom Endicott's Dude Ranch in Atlantic City, the only resort nitery featuring Western atmosphere and entertainment.

Juke Ops Combine Sport News, Tunes

ST. JOHN, N. B., Oct. 12.—Appealing to sports fans and performers at their coin machine locations here, are two brothers with sports background.

The brothers, Michael and Frank (Smokey) Lenihan, were both active in sports before turning their interests to coin machine operation. Smokey formerly played baseball, softball, football and was a swimmer.

On their locations, news of outside sports happenings are given out. With the sports go the Western, hillbilly and other tunes on the juke boxes. The brothers recently returned from a trip to Boston, New York and Washington to look over business conditions and see sports events.

Muse Art Corp. New Phila. Music Firm

PHILADELPHIA, Oct. 12.—Another telephone music firm was set up here this week with the grant of a charter of incorporation to the Muse Art Corporation.

Charter was granted October 4, according to Harry A. Ruttenberg, attorney representing the new firm. Ruttenberg said that the firm will operate a service for supplying music and other programs to commercial institutions and will also handle amplification and reproducing equipment.

Feldstein Heads New N. Y. Disk Manufacturing Firm

NEW YORK, Oct. 12.—William Feldstein was announced this week as president of a new disk firm organized to distribute International and American labels under the name of Phonograph Records, Inc. Emanuel Demby is promotion director.

Talent for the new recording concern includes Maxine Sullivan, Frances Faye, Don Byas Quartet and Cedric Wallace.

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3-10-19

**ADVANCE RECORD RELEASES**

(Continued from page 31)

MOZART: CONCERTO IN E-FLAT MAJOR FOR TWO PIANOS AND ORCHESTRA ALBUM	Vitya Vronsky-Victor Babin-The Robin Hood Dell Ork of Philadelphia; Dimitri Mitropoulos, Dir.	Columbia MM-628
MY ADOBE HACIENDA	Jack McLean Ork (Wayne Gregg-Melody Laners) (WALKIN' WITH)	Coast 8001
MY BEST TO YOU	Eddy Howard Ork (Eddy Howard) (MISSOURI WALTZ)	Majestic 1074
MY BICYCLE TILLIE	Bill Samuels (I SURRENDER)	Mercury 8021
MY LAST GOODBYE	Eddy Howard Ork (Eddy Howard) (LYNN)	Majestic 1073
MY SHAWL	Jack Nye Ork (WEDDING OF)	Cocktail Hour CGE-114
NEW JELLY BLUES	Arthur Prysock (ALL OF)	Haven 3002
NICODEMUS	Selah Jubilee Quartet (WHEN WE)	Arista 5023
NO LES PIDO AMOR DE CARIDAD	Martin Y Catita (MATEO MAGDALENO)	Peerless 2412
NO QUIERO AMOR	Mario Alberto Rodriguez (Rafael De Paz Ork) (TIENES MI)	Peerless 2396
NOCHE DE RONDA	Tona La Negra (Noe Fajardo Ork) (TALISMAN)	Peerless 2408
NUEVA CLARIDAD	Salvador Garcia (Juan S. Garrido Ork) (VIVIR)	Peerless 2401
OKLAHOMA HONKY TONK GAL	Sheb Wooley (I CAN'T)	Bullet 603
ON THE BOARDWALK (In Atlantic City)	Freddy Martin (Stuart Wade-The Martin Men) (I WANNA)	Victor 20-1944
ON THE JERICHO ROAD	Wally Fowler (The Oak Ridge Quartet) (DESE BONES)	Capitol 315
ONE MORE KISS	Harry James (Willie Smith) (IF I'M)	Columbia 37148
OOP BOP SHABAM	Buddy Rich (READY TO)	Mercury 3037
OTRA MAS	Martha Triana (Rafael De Paz Ork) (MALDITA SUERTE)	Peerless 2393
PARA QUE LO SEPAS	Lupita Alday (Abel Dominguez Ork) (RECOMPENSA)	Peerless 2410
POR CONFIADO	Martin Y Martita (QUE PADECER)	Peerless 2406
POR TI LLORO	Martin Y Catita (VEN A)	Peerless 2400
PRETTY BABY	Tiny Hill (I NEED)	Mercury 6022
PRISONER OF LOVE	Floyd Wright (TOCA TU)	Cocktail Hour CGE-112
QUE PADECER	Martin Y Martita (POR CONFIADO)	Peerless 2406
QUE POCO ME COÑOCES	Marga Llergo (Absalon Perez Ork) (HISTORIA DE)	Peerless 2411
RAINBOW	Arthur Smith and His Hot Quintet (Krackerjack Trio) (SEVENTH STREET)	Super Disc 1019
RAVENO WALTZ	Lawrence Duchow and His Red Raven Ork (THE RED)	Victor 25-1072
READY TO GO STEADY	Buddy Rich (OOP BOP)	Mercury 3037
RECOMPENSA	Lupita Alday (Abel Dominguez Ork) (PARA QUE)	Peerless 2410
RIDE ON	Selah Jubilee Quartet (Lord Help)	Arista 5025
RIGHT AS THE RAIN	Juan Rolando (LINDA MUJER)	Cocktail Hour CGE-115
RIP! SOMEBODY DONE SNAGGED	Four Bluejackets (LITTLE DAVID)	Mercury 8019
THEIR BRITCHES	Sunshine Quartet (BROTHER NOAH)	Sterling 1501
ROCKA MY SOUL	Marga Llergo (Absalon Perez Ork) (JOSE BELEM)	Peerless 2404
RUMBANTELA	Skitch Henderson Ork (Ray Kellogg) (IF I'M)	Capitol 313
SAVE ME A DREAM	Frankie Laine (Mannie Klein Ork) (AIN'T THAT)	Mercury 5003
SEPTEMBER IN THE RAIN	Arthur Smith and His Hot Quintet (RAINBOW)	Super Disc 1019
SEVENTH STREET BOOGIE	Johnny Moore's Three Blazers (YOU WON'T)	Modern Music MM-142
SHUFFLE BOOGIE	Johnny Moore's Three Blazers (YOU WON'T)	Modern Music MM-142
SOMEDAY (You'll Want Me To Want You)	Bob Chester Ork (Lou Gardner) (THE OCTAVE)	Sonora 3018
SONGS OF HAWAII ALBUM	Harry Owens and His Royal Hawaiians	Capitol BD-6
Hano Hano Hawaii		Capitol 20006
Huapala (Sweetheart)		Capitol 20008
Kuipo I Ka Hee Pue One		Capitol 20007
My Isle of Golden Dreams		Capitol 20006
Pagan Love Song		Capitol 20008
Pol, My Boy (Will Make a Man of You)		Capitol 20007
The Hula		Capitol 20005
To You, Sweetheart, Aloha		Capitol 20005
SONGS OF RICHARD STRAUSS ALBUM	Lotte Lehmann-Paul Ulanowsky	Columbia X-270
SOUTH AMERICA, TAKE IT AWAY	Monica Lewis (Ray Bloch Ork-Vocal Quartet) (WITHOUT YOU)	Signature 15055
SPANG	Ben Webster Sextet (FROG AND)	Haven 805
SPIRITUALS ALBUM	Selah Jubilee Quartet	Continental 36
Dry Bones		Continental C-6023
I Need Jesus in My Dying Hour		Continental C-6023
Jesus Cares		Continental C-6028
Jesus, I Love You		Continental C-6029
Noah		Continental C-6029
Selah Gospel Train		Continental C-6028

STYRMANS VALSEN	Robert Lindholm Scandinavians Dragspels Ork (LITIN TILDU)	Continental C-900
SUGAR ALBUM	Marvin Ash Trio	Mirror Album
I Left My Sugar Standing in the Rain (Dottie O'Brien)		Mirror 48
Sugar Babe, I'm Leavin' (Dottie O'Brien)		Mirror 49
Sugar Blues		Mirror 50
Sugar Bowl Boogie		Mirror 49
When My Sugar Walks Down the Street (Dottie O'Brien)		Mirror 50
SUNDAY MORNING BLUES	Joe Turner (MAD BLUES)	National 4009
SUNNY ROAD	Johnny Moore's Three Blazers (BE FAIR)	Exclusive 233
SURGERY	Eddie Davis Quintet (ATHLETE'S FOOT)	Haven 801
SWANEE RIVER BOOGIE	Albert Ammons (I DON'T)	Mercury 8018
"TEENY" (THE ELEPHANT DETECTIVE) ALBUM	Cynthia Stone	Continental C-201
"Teeny," Parts 1 and 2		Continental 5078
"Teeny," Parts 3 and 4		Continental 5079
TABU	Jack Nye Ork (CHOPIN'S WALTZ)	Cocktail Hour CGE-113
TALISMAN	Tona La Negra (Noe Fajardo Ork) (NOCHE DE)	Peerless 2408
TARDE AZUL (Blue Bayou)	Manuelita Arriola (Juan S. Garrido Ork) (UN SUENO)	Peerless 2407
TEMPTATION	Juan Rolando (CHIU, CHIU)	Cocktail Hour CGE-116
TENNESSEE LIMITED	Owen Bradley and the Tennesseans (THE CALL)	Bullet 606
TEXAS TORNADO	Rex Allen (Arizona Wranglers) (DON'T TURN)	Mercury 6015
THAT'S HOW I FOUND THE LORD	Brother Henry Lee Williams (LET'S BREAK)	Haven 506
THE CALL OF A BROKEN HEART	Owen Bradley and the Tennesseans (TENNESSEE LIMITED)	Bullet 606
THE CHRISTMAS SONG	The King Cole Trio (King Cole-String Choir) (IN THE)	Capitol 311
THE MORE I GO OUT WITH SOME-BODY ELSE	Andy Russell (Paul Weston Ork) (YOU ARE)	Capitol 310
THE OCTAVE JUMP	Bob Chester Ork (SOMEDAY)	Sonora 3018
THE OLD LAMPLIGHTER	Anita Ellis (Harry Geller Ork) (EITHER IT'S)	Mercury 3033
THE RED RAVEN POLKA	Lawrence Duchow and His Red Raven Ork (RAVENO WALTZ)	Victor 25-1072
THEM WHO HAS—GETS	Rose Marie (Earle Hagen Ork) (LOVE IS)	Mercury 3040
TIENES MI CORAZON	Mario Alberto Rodriguez (Rafael De Paz Ork) (NO QUIERO)	Peerless 2396
TIGER RAG	Dorothy Donegan (LIMEHOUSE BLUES)	Continental C-6034
TIMES A'WASTIN'	Jimmie Selph (DREAM CASTLES)	Bullet 604
TOCA TU	Floyd Wright (PRISONER OF)	Cocktail Hour CGE-112
TRAICION INGRATA	Martin Y Catita (CONCHITA)	Peerless 2403
TRUE LIFE	Bill Monroe and His Blue Grass Boys (FOOTPRINTS IN)	Columbia 37151
TWELVE DISCIPLES	Sunshine Quartet (YOU BETTER)	Sterling 1502
UN SUENO EN SILUETA (Two Silhouettes)	Manuelita Arriola (Juan S. Garrido Ork) (TARDE AZUL)	Peerless 2407
VEN A COLIMA	Martin Y Catita (POR II)	Peerless 2400
VILLAGE DANCE	The Polka Dots (AT THE)	Continental C-1190
VIVIR	Juan S. Garrido Ork (NUEVA CLARIDAD)	Peerless 2401
VOODOO WOMAN BLUES	Jay McShann Sextette (Jimmy Witherspoon) (BUCKTOWN BOOGIE)	Mercury 8020
WALKIN' WITH MY SHADOW	Jack McLean Ork (Wayne Gregg-Melody Laners) (MY ADOBE)	Coast 8001
WALTER WINCHELL RUMBA	Hermanos Marquez Ork (BIJOU)	Peerless 2398
WEDDING OF THE PAINTED DOLL	Jack Nye Ork (MY SHAWL)	Cocktail Hour CGE-114
WHEN WE ALL GET TOGETHER WITH THE LORD	Selah Jubilee Quartet (NICODEMUS)	Arista 5023
WHEN YOU MAKE LOVE TO ME (Don't Make Believe)	Dick Jurgens Ork (Jimmy Castle) (JUST SQUEEZE)	Columbia 37150
WHERE SHALL I GO?	Fairfield Four (DON'T YOU)	Bullet 254
WHITE CHRISTMAS	Bobby Doyle (Ray Bloch Ork-Choir) (SILENT NIGHT)	Signature 15058
WHY DID I HAVE TO FALL IN LOVE WITH YOU?	Jack Smith (The Sportsmen) (JE T'ADORE)	Capitol 312
WITHOUT YOU	Monica Lewis (Ray Bloch Ork-Vocal Quartet) (SOUTH AMERICA)	Signature 15055
YAS, YAS, YAS	Three Bits of Rhythm (I'LL BE)	Modern Music MM-137
YESTERDAY	Dorothy Donegan (DOROTHY'S BOOGIE)	Continental C-6033
YOU ARE EVERYTHING TO ME	Andy Russell (Paul Weston Ork) (THE MORE)	Capitol 310
YOU BETTER RUN	Sunshine Quartet (TWELVE DISCIPLES)	Sterling 1502
YOU SHOULD HAVE TOLD ME	Connie Haines (Mannie Klein Ork) (DINKY'S LITTLE)	Mercury 3039
YOU WON'T LET ME GO	Johnny Moore's Three Blazers (SHUFFLE BOOGIE)	Modern Music MM-142
YOU'VE GOT MY HEART IN TROUBLE	Shorty Long (Santa Fe Rangers) (I ROUND UP)	Cowboy CR-202

**Predict Mills Phono Delivery By April, 1947**

CHICAGO, Oct. 12.—Mills Industries, Inc., announced this week that its new 1947 phonographs would be ready for presentation to the trade at the CMI convention in February. First post-war juke box made by the firm will be ready for delivery sometime in April, according to officials of the company. Display at the coin machine convention will be in the Tropical Room of the Hotel Continental, and will be held in co-

operation with 28 distributors for the product.

Announcement is in conformance with the policy announced last May, when G. B. Mills, vice-president in charge of sales, told the trade that original plans for 1946 production had been moved ahead because of material shortages.

At that time, Mills said: "Our original plans called for presentation of the Mills phonograph and Mills Panoram to the trade in midsummer, with deliveries starting a few days thereafter. Now, with deliveries of materials and component parts indefinitely delayed by strikes and industry shutdowns, our schedule has necessarily been changed."

Conservative in appearance, with late ideas in operation and structural materials, the machine will still have eye appeal and color, makers said.

**Hot Juke**

DENVER, Oct. 12.—Hottest juke box in Denver had to be cooled off by city firemen recently.

Juke burst into flames while the owner was attempting to clean it with gasoline. Firemen who responded to the call reported machine and records valued at \$450 were damaged beyond repair.

They did not report whether the owner was also the first fellow to light a match to find out how much gas was left in his automobile.

**Seacoast Dist. Remodel Office**

NEW YORK, Oct. 12.—Extensive remodeling and modernization of showrooms and offices of Seacoast Distributors is now under way in an effort to make the place one of the showplaces of the avenue, according to Jules Mayer, manager.

In line with the new program and expansion of the organization, Mayer reported the addition of Harry Schneider to his staff as an assistant. Schneider was formerly a partner in the New York Distributing Company. The Seacoast Distributors handle Rock-Ola machines.

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## Eastern Ops and Distribs Wary Over Juke Play Hike

NEW YORK, Oct. 12.—With a few notable exceptions, this area's operators and distributors are wary of 10-cent, three for a quarter play for their juke boxes. One operator here, who recently got delivery on a brand new juke, tried just the reverse, and got good results. He adapted the new machine to deliver six tunes for a quarter, and says receipts have increased a third to a half.

Bulk of the operators questioned in the New York area felt that a revision in the commission split with locations was the best answer to the problem of how to meet rising costs.

### Notable Exception

A notable exception was Stephen Hodge, Stephen Hodge Music Company, one of the city's largest operators. Hodge said, "I think 10-cent play, three for a quarter is a good idea, and that New York would accept the idea. In some of my after-hour locations, I have cut out the nickel and dime slots and allow only quarters to be used, giving five plays for a quarter—with great success. I think I could cut them to three for a quarter without any loss of revenue, in fact, with a good gain."

Bob Jacobs, Amusement Games, Inc., stated: "If everyone in the city changed to 10-cent play it would take operators six months to recover after they changed back to a nickel. In other words, it won't work."

### Dual Solution

A dual solution, without increasing the cost per play, was put forth by Leo Knebel, Manhattan Phonograph Company, Inc. Knebel feels that "10-cent play is not the answer, since overall machines would show a drop in earnings. I can see increased front money on new machines, and increased commissions to the operators as an answer to the higher costs, however."

"I don't think it will go," Dave Lowy, David Lowy Company, says of the discussion about increasing play price. "All it amounts to is that operators have added expenses these days and want to pass them along to the public. But I think that they would lose by doing so, as take from the machines would drop to such an extent that they would get less than now. The only answer is increased commissions."

### Tried, Didn't Work

Selby Gordon, Gordon Music, Inc., reports that he tried out the increased play price in Upper New York with unsuccessful results. As a result, he says he has turned his machines there back to a nickel.

"It might be possible to make the change," says Harold Aronson, Popular Music System, Inc., if it was done on a new machine that looked new." Aronson, however, is skeptical of any change-over.

Across the river in Newark, some telephone music equipment is drawing 10 cents per play, two for 15 and four for 25. Most operators chalk this up to the newness of the equipment in Newark, say that juke boxes couldn't do the same thing.

In Hartford, Conn., Abe Fish, General Amusement Game Company, expressed the opinion that most operators are greatly underpaid for their work. To remedy this, Fish believes the operator should get at least 60 per cent on pin ball games, and

either \$5 per week front money or 70 per cent straight commission on juke boxes.

Ralph Colucci, State Music Distribution Company, Hartford, like everyone else, says that something should be done to straighten out the situation. He points out that in addition to the increased cost of the equipment, operating costs have risen. To remedy this, Colucci feels 10 cents, three for a quarter would help.

## Florida Agrees With Georgia: Dime Play Okay

JACKSONVILLE, Fla., Oct. 12.—Coinmen in Florida and Georgia are all for giving the 10-cent, three for a quarter juke play idea a whirl. Survey in the States show that some operators have already made the change, and report results thus far have been satisfactory.

Operators are still taking precautions, however, even where the change-over is made. H. N. Gorman, manager of Pan American Distributing Company, which operates in Florida, Georgia and Cuba, points out that while many of his firm's jukes have been getting increased price per play, the change-over is accompanied by agreement with location that the machines will be put back on nickel play if the play starts to drop.

As in most other areas of the country, operators in this part of the country would like to see 10-cent play adopted if it can be done without injuring their business.

W. H. Wedeking, manager of the Florida Automatic Sales Corporation, estimates that some 60 per cent of the several thousand jukes in Florida are now on the 10-cent-three-basis. Wedeking is strong in his approval of the move. "A general change-over would be the best move in many a day," opines J. P. Herring, manager of Supreme Distributors, Inc., who adds that he feels the higher rate would not cut play at all.

Mrs. O. C. Ponce, secretary of O. C. Ponce Company, which operates some 100 machines, indicated that 10 to 15 per cent of her machines have been set at the 10-cent level. Ponce organization, she said, has found revenue compares favorably with that obtained from nickel play.

Duval Vending Company, which operates at least 150 machines, reports that 20 per cent of their equipment is now set at the 10, three for a quarter price. Receipts on these machines, Duval says, have been up.

Members of the local operators' associations have studied the raised rates thoroly, according to J. T. Elkins, manager of Southern Music Distributing Company. He predicts that the change-over will be merely a matter of time for this area.

Competition in the juke box line is keen in Jacksonville and vicinity. Both operators and distributors are keeping careful tab on the changing trends which affect the industry. Consensus of opinion is that something should be done about rising costs.

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# So. Calif. Music Ops in Meeting

LOS ANGELES, Oct. 12.—Southern California Automatic Music Operators' Association, in conjunction with Los Angeles East Side Chamber of Commerce and Veterans of All Wars' Political and Welfare Association, recently held a large political gathering at Kawa-Fuku Hall here.

Guests of honor were over 100 key Japanese of this city, present to hear what local political candidates and civic leaders had to say as regards treatment and betterment of the returned Jap.

Jay Bullock, managing director and secretary-treasurer of the SCAMOA and president of the East Side Chamber of Commerce, was emcee.

Among prominent officials present were: Ralph Hubbard, speaking for Sen. William K. Knowland; Richard Carlyle, world traveler, speaking for District Attorney Fred Houser; Charles Lyon, speaking for Judge Goodwin Knight; Fred Roberts, former State assemblyman and Republican nominee for 14th Congressional district; Walter Carey, city of Los Angeles health commissioner; Dr. Charles Senn, city chief of sanitation; Captain Morrell, speaking for Sheriff Eugene Biscailuz, who was away tending the strike situation; Parley P. Christenson, councilman, 9th district; County Supervisor Hal Roach; Captain Cooper, juvenile delinquency division of the Los Angeles Police Department, and Sidney Neighbors, grand national commander of Veterans of All Wars' Political and Welfare Association.

# Juke Operators Attend Banquet

NEW YORK, Oct. 12.—Automatic Music Operators' Association announced recently that more than 900 juke operators and others connected with the industry attended its ninth annual banquet at the Waldorf-Astoria. Guest artists vied with a dance band in supplying entertainment.

Nat Cohn and Earl Winters presented every person at the event a Vogue record album individually inscribed. Cigarettes were supplied by Barney Sugarman, Abe Breen and Mike Munves, of Runyon Sales.

Attendance, according to Albert S. Denver, association president, and Barney Schlang, AMOA manager, was the best in the history of the organization.

# Merkle To Manage Division

NEW YORK, Oct. 12.—Ralph S. Merkle was appointed manager of the parts sales division, Sylvania Electric Products, Inc., according to an announcement by Ward Zimmer, vice-president in charge of the radio tube division. Merkle's headquarters will be at the firm's Emporia, Pa., plant.

# COAST SPLITS ON DIME

(Continued from page 96)

cents, where the fellow in the plush bar can. It definitely shouldn't be a universal increase."

Al Silberman, general manager of M. S. Wolf Distributing Company, prefers to revise the location split rather than up the price per play.

# Victor Gives With Hit Disks in Ops' Cleveland Tie-Up

CLEVELAND, Oct. 12.—To help promote a new tie-up between the Cleveland Phonograph Merchants' Association and RCA Victor, the record maker will furnish hit tune records to 75 per cent of the 4,000 jukes here, according to Jimmy Ross, chairman of CPMA's ad committee.

Deal is between the Victor Company and Cleveland Radio Electric, firm's distributor for this area. Tie-up will grant exclusive promotion of a Victor record each month for the months of December, January and February.

November has been contracted to promote Vaughn Monroe's theme song, *Racing With the Moon*. This will be hit tune for November, according to the announcement.

Association has asked that juke operators use special title strips featuring the hit tune and that they place the tune in the No. 1 position.

# Runyon Showing For Telomatic

NEW YORK, Oct. 12.—Operators from many parts of the country are getting their first look at the new Telomatic Music Studios, which are located in the showrooms of Runyon Sales. Firm is national distributor for the equipment.

Studios are manufactured by Telomatic Products, Inc., Clifton, N. J. Jack Mitnick, head of Runyon, says that manufacturers have recently acquired larger facilities which will enable them to step up production. Manny Ehrenfeld is president of Telomatic.

After careful consideration it was decided by the association to continue the use of streetcar advertising as the basic medium.

As a follow-up of the November hit tune, Ross declared that he is planning a survey to find out exactly what effect the promotion has in Greater Cleveland.

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- 1—9800 Seeburg ..... 395.00
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2 Seeburg Envoy, R. C. ....	335.00
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2 Seeburg H. W. R. C. Special .....	225.00
4 Seeburg Rex, R. C. Hideaway .....	195.00

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2 Singing Towers, Marble Glow .....	\$265.00
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# Midwest Divide Over Proposed Juke Play Hike

KANSAS CITY, Mo., Oct. 12.—A sharp division in coinmen opinions prevailed in this Midwestern city and in Minneapolis and Detroit on the proposed increase of juke box play to 10 cents, three disks for a quarter.

Those opposing the proposal were bitter in their denunciation of it while many favoring the hike felt that in order to work the idea must be unanimously accepted by music operators.

In this city operators and distributors revealed completely opposite views on the matter. One believed it would kill business here, another endorsed the hike, believing it would pay off big.

### Would Cut Play

George Wormington, owner of Melody Lane Music Company, asserted that it would kill business. He added, "I think the change will cut the play three fourths."

His opinion was agreed to by J. M. Davis, manager of H. & M. Music Company, who said: "Better to go along as we are. We have gone as long as this and times are going to change. It won't pay in the long run."

Quite definite was Frank Murry, partner with Ed Nettles, of Music Service Company, largest in Kansas City. Said Murry: "We like the dime, three for a quarter proposal. Machine prices are up, record prices have jumped sky high. We used to pay mechanics \$35 and \$40 per week and now have to pay \$75 and more. We can't run on a nickel play. We heartily endorse the jump in prices and we think it will more than pay off even if some won't spend a dime for a tune."

### Twin Cities View

In the Twin Cities, operators and distributors were also varied in their views. Opinions ranged from the belief that it would not work at all to that it is a good deal for the industry there.

Against the proposal was Hy Greenstein, head of Hy-G Music Company, of Minneapolis. Said Greenstein: "I think they'll kill the goose that laid the golden egg. I don't think the proposal has any merit at all. I interviewed 25 operators and none will change over. If machines come out with the new prices these operators will continue at a nickel a play. I just can't see the practicality of this move at all."

St. Paul distributor, Matt Engel, of Mayflower Distributing Company, favored the increase. He felt that the operator would benefit by such a move. "There will be less play," he said, "but there will be more money coming in." He believed that the move would have to be unanimous before success could be assured.

### Detroit Says Yes and No

In Detroit James A. Passanante, head of Gaycoin Distributors, was inclined to question the idea of raising the price per song on jukes. Said Passanante:

"I am not entirely in favor of an increase in play. The public will pay 10 cents today and for a while—but I think the foundation of the music machine business will be broken for years to come. While the operator and the location owner would get more money for each play the customer will run out of money sooner."

Enthusiastic over the proposal was Joseph Brilliant, head of the Brilliant Music Company distributors in Detroit and president of the Michigan Automatic Phonograph Owners' Association. Said Brilliant:

"Ten-cent play, with the price of

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850 .....	549.50
950 .....	579.50

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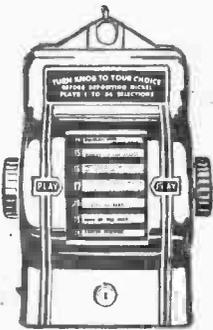
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HAS THE PLAY APPEAL

**New York:**

Last Saturday evening the largest turnout in the history of the Automatic Music Operators' Association, over 900, attended the ninth annual banquet of the organization in the Grand Ballroom of the Waldorf-Astoria Hotel. Almost everyone connected with the industry in the East was present. Barney Schlang, AMOA manager, and his two assistants, Ruth Nussbaum and Dorothy Wolk, are still receiving congratulations for their part in putting it over.

Alfred Jordan, South African coinman, sailed Tuesday (15) for home. . . . Hal Meeks, Eastern Electric sales manager, reports that the firm is delivering in quantity. . . . Al Cohn, Asco Vending, is pushing out those hot nut vendors now. . . . Harry Berger, West Side, is now president of Coin Diathermy Corporation.

Coinmen from all over the country are coming in to see the music boxes of Jack Fitzgibbon's Musical Minutes, Inc. . . . Moe Bitter, West Side Distributing, is not feeling so good these days. His son, Paul, seven months old, is down with pneumonia. . . . Barney Berkens, AOAA secretary, is having his tonsils removed and plans to take it easy the rest of this week. . . . Leo Knebel, Manhattan Phono, was born in Oklahoma before it was admitted as a State and is mighty proud of the West, in case you wondered about his "drawl."

Dave Lowy, David Lowy Company, and Charlie Lichtman, New York Distributing Company, can't decide who gets the best of whom in their confabs. . . . Maurice Schack, Milk-o-Mat Corporation, is back from Canada with his Canadian firm papers. Just about everybody connected with the govern-

(See NEW YORK on page 106)

**Indianapolis:**

Jack Martin, is the new addition to the service department at Southern Automatic Music Company. Jack was recently discharged from the navy. . . . Southern Automatic Music Company is conducting a service school every Saturday from 1 to 5 p.m. at its headquarters 325 North Illinois Street. Operators are welcome and urged to attend.

Mrs. Blanche Janes, head of the Janes Music Company, has gone to visit her sister in Fresno, Calif. She expects to remain in the West until October 30. . . . Paul Jock has opened an agency for A.M.I. phonographs at 821 North Illinois Street. . . . Viola Lavatta, secretary at the Banister & Banister Distributing Company, is vacationing at Blackfoot, Idaho. James Harmson, a former employee at Banister, has been discharged from the army.

Operators of pinball games and phonographs with locations in taverns, report increased revenue since the return of a normal supply of beer, while restaurants, since the scarcity of food here, show a decline in revenue.

**Milwaukee:**

C. S. Pierce, president of the Wisconsin State Phonograph Operators' Association, gave local coinmen something to think about when he addressed them at a recent gathering. He said there are thousands of commercial and school locations in large cities and small towns that would benefit by having juke box installations. Pierce stressed the fact that it was up to the operators to go out and develop the virgin locations.

Harry Jacobs Sr. and his son, Harry Jr., were in Chicago for most of last week. While there they called on many juke firms to discuss what 1947 may hold for the trade. . . . Morry Zenoff and Paul D. Bergen, of the Plankinton Arcade, claim they are increasing their stock of games. Operators feel that this change will hold the passing parade of traffic longer.

**COINMEN YOU KNOW**

**Kansas City:**

Harry Brown, of Brown Music Company in Kansas City, Kan., was one of the lucky ones who were able to take in the first two days of the World Series at St. Louis. . . . Mildred Wade, manager of Brown's record and appliance shop on Minnesota Avenue, has just returned from a short vacation in Minneapolis. She flew up and back, but bad weather delayed her return trip. . . . Glen Roudebush, office manager at Brown Music, went into St. Mary's this week for a check-up, but he expected to be back at his desk in a couple of days—if his cold doesn't get him down.

Rudy Greenbaum, Aireon veepee, was in New York last week-end for a parley with Leo Dixon, of Cleveland, who is taking a hand in Manhattan Phonograph, Aireon distribs on the Hudson River island. Rudy also was on hand for the annual banquet of the New York Phonograph Operators' Association. On his return, he went right into a huddle with Frank Doyle, of Miami, and Ralph Rigdon, of Dallas, Aireon regional managers.

Ray Dahlstrom, general sales man-

(See KANSAS CITY on page 112)

**Cleveland:**

Frank Lescook, of H. & L. Music Company, is the father of a baby boy born September 29. This is Lescook's fifth child. . . . The stork also paid a visit to the Lester Bieber's, of Victor Music Company. Bieber's son, Mark Allen, was born September 16. . . . Henry Rosenfeld, of Reliable Music Company, is now up and around following an illness of several weeks.

Ed Gaffney, Solotone engineer from Los Angeles, stopped in town this week to chat with Jack Cohen and Sanford Levine, of Timed Music, Inc. . . . Wolf Marcus, a Dayton, O., operator, was in town this week on business. Marcus is the brother of Meyer Marcus, of the Markepp Company.

A little spice was added to the general meeting, October 3, of the Ohio State Automatic Phonograph Owners Association. Permo, Inc., sponsored a movie for the members which was followed by refreshments a la Permo.

**Milwaukee:**

Recently returned from army service, Bill Huber Jr., has joined the ranks of coinmen here. Bill, who served in Germany, is selling juke equipment for the Packard Distributing Company located here. He is a member of the Returned Servicemen's Committee.

**Los Angeles:**

Irvin Gayer, San Bernardino, and McDaniel and Martinez from Santa Maria were recent callers at the Stemler-Gallagher offices. Gayer reports he had just attended an assemblage of the Music Operators' Association of Kern County, and advises it was a successful meeting, with 100 per cent co-operation by all members. . . . Al Sleight, Bally Regional manager, was in town for a few days, calling on the boys after his recent illness. . . . Preston Jarrell, Coinmatic Distributors, has returned from his vacation in Mexico and looks like a million dollars.

Walt Hedenberg, sales manager for Ace Distributing Company, reports his Coast Records sales are increasing in leaps and bounds. . . . Ed Wilkes is doing a swell job helping Paul and Lucille Laymon run the Laymon offices here. . . . Bob Donahue, Pismo Beach, and Joe Cusick, Santa Paula, were recent visitors at Dee's Service. DeGovia advises he had 38 operators come in his shop in one day last month. . . .

(See LOS ANGELES on page 114)

**Detroit:**

Isidore Edelman, Edelman Amusement Devices Company, dashed to Chicago to do some important business in the coin machine capital. Jerome Solomon, of the same firm, is off the sick list, his many friends will be glad to learn. . . . Betty Kepler has been named to succeed Mrs. Elizabeth Lund, who formerly had charge of the office at the Michigan Automatic Phonograph Owners' Association. Mrs. Lund resigned because of illness. . . . Joseph Brilliant, MAPOA president, reports that the last meeting of the organization drew 95 per cent of the members.

Thomas Ayotte is managing the Ryther Amusement Company and Harry's Music Company pending probate of the Harry D. Ryther estate. . . . Rookies G. I. Music, 7443 Bingham, Dearborn, is operated by Edward Rzakdowolski. Before entering the service he had Rookies Amusement Company. He continues to center his route on the east side of the city. His sister, Mrs. Irene Matestic, looked after his interest while he was working for Uncle Sam.

Chester Music Company at 506 South Waverly Avenue, Dearborn, is operated by Irwin Chester. Formerly was in the juke box business in the down-river suburb, Ecorse. Mrs. Chester is very helpful and aids him in the selection of records and general business operation.

**Chicago:**

Among the visitors to Buckley Trading Post this week was Ray Joyner, well-known Mississippi coin machine man. . . . John H. Smith, representing Belmont Amusement Company, of Maryland, was also in town with his wife to visit friends and discuss business. . . . In the city for a few hours was R. J. McGill, West suburban operator, and Jim Keeran, who is described as a hustling operator from Central Illinois.

Bunker Hill was still in town this week and dropped into Buckley to discuss plans for a distributorship in Northern Mississippi, his home State. Plans for him were also concerned with Tennessee and Arkansas. . . . O. W. Glenn of Nevada, with his wife, paid his quarterly visit to this city.

Bill Helriegel came into Chicago late this week to see his pals at the Mills Novelty Company. Bill is from Philadelphia. . . . Chuck Schlicht, Mills, returned from a pleasant trip to the New York area, where he attended the New York Phonograph Operators' Association meeting as a guest of Nat Cohn, Modern Music Sales, New York distributor.

Out at Empire Coin Machine Exchange the hand that shakes hands with visitors was plenty tired. . . . Among those who stopped in were: Everett McGregor, an operator from Buckingham, Ill.; Chuck Malis of North Tonawanda, N. Y.; Jerome (Red) Jacomet, of Red Novelty Service, in Milwaukee. . . . Bill Jay returned to the city for a few days this week. Bill is with Jackson Amusement, of Jackson, Mich.

The man with the dapper look and the pearl grey felt hat in town this week was Marv Blanc, Bel-o-Matic distributor for Indiana. He was in from Terre Haute, where he makes his home. Another visitor to Bell-o-Matic was Roy McGinness, a dis-

(See CHICAGO on page 108)

**Twin Cities:**

M. M. (Doc) Berenson, vet operator of Minnesota Machines in Minneapolis, has sold out his holdings to Lou Seltzer and gone into the unpainted furniture business. Seltzer is new to the business, having been the operator of Hennepin Recreation in Minneapolis until he sold that. Seltzer is continuing with the same personnel and reports business moving along at a good pace. . . . Herman Paster, of Paster Distributing Company, St. Paul, is in Chicago on an extended buying trip, visiting manufacturers he represents and tending to other business matters.

Kenneth Glenn, sales manager for LaBeau Novelty Company, has spent most of the week up at Walker and Red Lake Falls hunting—business and ducks. . . . Numerous operators forsook their routes last week-end to be on hand for the opening of the duck season, working their favorite passes and sloughs. . . . Eleanor Greenberg, bookkeeper at Silent Sales Company, is leaving her job to marry Nathaniel Green on November 17. She is being replaced by Mrs. Isabel Cormack. . . . Hy Greenstein, of Hy-G Music Company, reports that operators are singing warm praises for Seeburg's new pick-up head and sapphire needle from which they are getting 20,000 to 30,000 plays each.

Report here is that the Roycraft Company, distributors of Columbia Records, is giving up the North Dakota territory, which will be taken over by the Philco distributor at Fargo. . . . Bill Cohen, head of Silent Sales, announces the promotions of Don (Speed) Allen as head of the new bell department, Bob Anderson as chief of the electrical department and Morrie Zuckerman as major domo of the phono-

(See TWIN CITIES on page 116)



TALK FEST for these Eastern coin folk was interrupted by photographer at Click, Philadelphia nitery. Left to right: Joe Ash, Pearl Francis, Lyndon Durant, Irv Morris and Billy DeSelm. Ash and Morris are of Active Amusement Company. Remainder of the party hail from United Manufacturing Company.

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**DAVAL Counter Game**  
"Free Play"  
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**GENERAL Vending Sales Corp.**  
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306 N. GAY ST. ★ BALTIMORE, 2, MD

## COINMEN YOU KNOW

### New York:

(Continued from page 105)

ment with the exception of the king have signed the papers. Nat Cohn and Earl Winters, Modern Music, certainly put over a slick deal by giving away a Vogue album to each person attending the AMOA banquet. Operators were impressed. . . . Al Bloom, Speedway Products, has found it necessary to expand his floor space. . . . Harry Rooklyn, Australian coinman, has notified friends that he doesn't plan to return East. Harry will travel from his present headquarters, Chicago, to the West Coast and from there back to his homeland.

Howard Trommer, Atlantic New York sales engineer, has joined the Atlantic Connecticut organization as assistant to George Hurwich, manager. Joe Robbins has also been added to the Connecticut staff as a sales representative. Leon Garber is an addition to the New York sales staff.

Mike Munves, of the firm of the same name, and Abe Green, Runyon Sales, will leave next week for a two-week rest at Hot Springs. . . . Morris Roods's wife, Mildred, is expecting a blessed event. . . . Jack Mitnick, Runyon Sales, is handling sales for Telomatic. Tess Klein is an addition at Runyon. . . . Jack Kane, Atlantic, was under the weather last week with a cold.

Bill Shayne, Shayne Music Company, Miami, was in town confabbing with Dave Stern, of Seacoast. Jules Mayer, Seacoast manager, has his hands full these days with the remodeling program now under way in the showrooms. . . . Irving Ackerman, World Music, Kansas City, Mo., is in town visiting friends. . . . Harold Levy, Baltimore operator, plans to spend this week looking over coin machine row.

Dagdug Hermanos, Mexico; Jacobo Cotton, Buenos Aires; Hermando Munz, Porto Rico, and Sigmund Lielleo, Mexico, are a few of the Latin American coinmen who are floating around 10th Avenue. . . . Howard Bailey, Towanda, Pa., and Joe C. Schaffer, Cincinnati, were visiting coin machine row last week and buying here and there.

Charles Guarisco has rejoined West Side Distributing's staff after a month's absence. . . . Bill Rabkin, International Mutoscope prexy, states that South American buyers are coming in a steady flow now. Bill tells us that his firm has been successful in putting International machines on many of the boats that go between South American ports and the U. S.

Robert Fielding, Boston op in town for a few days, reported that juke play is "up" there. . . . Interest among coinmen is high in the Atlantic City ice cream and dairy convention there the week of October 21. . . . Charlie Silverman, Chicago operator, was in town last week visiting his brother, Moe, who operates a cigarette vending machine route in the Bronx. . . . Bob Jacobs, Amusement Games, Inc., is busy these days setting up small arcades in bowling alleys around the city.

Louis Fox, Sam Holtzman and Bernard Katz, Coney Island Arcade owners, Al Meyers, Rockaway; F. McKim Smith, Atlantic City, and Max Schaffer, Sport Place, New York, were some of the members present at the AOAA meeting Thursday evening (10). Al Blenow, association prexy, was out of town. . . . Herb Porter, Brooklyn music op, was to be married October 13 to Bob Leiberman's daughter, Helen.

## NEW AND RECONDITIONED MACHINES

### USED PIN BALLS

Texas Mustang	\$ 89.50
Stratolliner	44.50
Sink the Japs	54.50
Ten Spot	54.50
Bubbles	125.00
Sluggo	87.50
Four Diamonds	54.50
Bolaway	70.00
Legionnaire	89.50

### NEW PIN BALLS

Spellbound	\$325.00
Dynamite	334.50
Catalina	195.00
Bubbles	195.00
Trade Winds	249.50

### USED CONSOLES

Bally High Hand, F.P.	\$178.50
Bally Big Top, F.P.	119.50
Keeey Triple Entry, P.O.	98.50
Jennings Cigarola, 5¢	99.50
Jennings Harvest Moon, F.P.	99.50
Jennings Bobtail, 5¢ F.P.	99.50
Jennings Big Game, 5¢ F.P.	99.50
Jennings Fast Time, 5¢ F.P.	99.50
Jennings Totalizers, 5¢ F.P.	99.50
Jumbo Parade, 5¢ F.P.	118.50

### SLOTS

**New Pace**  
**De Luxe Chrome Bells**

5¢	\$290.00
10¢	310.00
25¢	330.00

**New Columbia**  
**De Luxe Club Bell**  
**\$209.50**

### USED SLOTS

Mills Blue Front, 10¢	\$159.50
Mills Giltter Gold, 10¢	100.00
Mills Q.T., 1¢	59.50
Jennings Chief, 5¢	90.00
Jennings Silver Chief, 5¢	139.50
Watling Rotatops, 5¢	89.50
Columbia, 10¢	79.50

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Four Aces	119.50
Horoscope	64.50
Knockout	119.50
Laura	209.50
Leader	69.50
Stage Door Canteen	224.50

### NEW MACHINES

Total Roll	Write
Spellbound	\$325.00
Superliner	322.00
Frisco	279.50
Fast Ball	330.00

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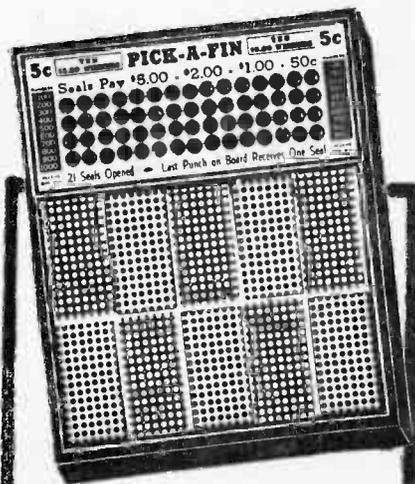
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Wurlitzer 600 R	325.00	Seeburg Cadet, RC	395.00
Wurlitzer 24	295.00	Seeburg Colonel, R.C.	365.00
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Wurlitzer 616, Lite-Up	210.00	Seeburg Envoy	365.00
Wurlitzer 616	185.00	Seeburg Classic, R.C.	365.00
Wurlitzer 416	125.00	Seeburg Vogue	365.00
Wurlitzer 412	155.00	Seeburg Gem	295.00
Wurlitzer 312	145.00	Seeburg Rex	225.00
Bally Undersea Raider	\$244.50	Bally Victory Special	Write
Champion Hockey	144.50	Bally 5c Draw Bell	Write
Life League	275.00	Holly Hand Gripper	\$ 11.00
Seeburg 5c Wireless Wall Box	22.50	Pikes Peak, Counter Game	11.00
Packard Wall Box	29.50	Wurlitzer 616 Hideaway	100.00
Wurlitzer 120 Wall Box	11.95	Seeburg Hideaway, Wireless Adap.	200.00
Buckley 24 Sel. Chrome Box	10.95	Wurlitzer Twin 16 Hideaway	150.00

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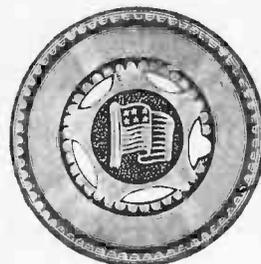
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PAGE 111

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1000	5c Double Finn	Def. 24.00	.98
1000	25c J.P. Charley	Avr. \$50.00	\$1.15
1000	25c J.P. Charley	Avr. 52.04	1.22
1000	10c J.P. Ready Money, Seal.	50.70	1.78
1000	25c J.P. Tex. Charley, Seal.	50.28	1.49
1000	5c J.P. Home Run	Avr. 27.00	1.89
1200	25c J.P. Tex. Charley	Avr. 102.28	2.29
1000	5c J.P. Win Finn, Jumbo	\$24.80	\$1.78
1184	5c J.P. Jumbo Tens, Jumbo	33.00	2.49
1000	5c J.P. Beat This Card	Avr. 33.00	2.59
1020	5c J.P. Hot Stuff, Girle.	27.00	2.79
1020	5c J.P. Wanna Dough, Girle	27.00	2.89
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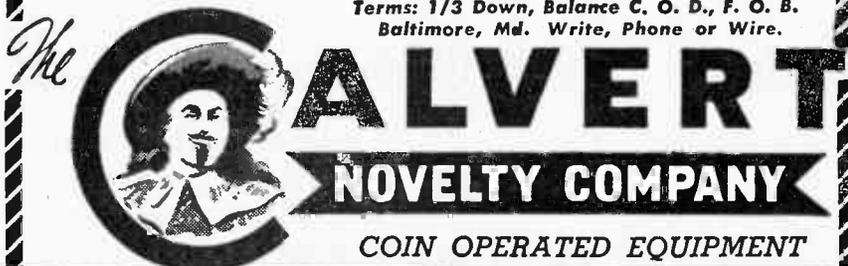
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Look at the prices—and remember every single machine advertised has been reconditioned the CALVERT way—which means you can depend on them for service and for value.

- 7—SUN RAY . . . . . \$115.00★
- 2—JUMBO PARADES . . . . . 65.00★  
Late Heads
- 4—SILVER MOONS . . . . . 69.50★
- 4—CLUB BELLS . . . . . 129.50★
- 6—HI HANDS . . . . . 129.50★
- 1—BIG GAME . . . . . 75.00★  
Payout—Perfect
- 4—5c SUPER BELLS . . . . . 170.50★  
Combination

Terms: 1/3 Down, Balance C. O. D., F. O. B. Baltimore, Md. Write, Phone or Wire.



COIN OPERATED EQUIPMENT

708 N. HOWARD ST. . VERNON 3034 . . BALTIMORE-1, MD.

## COINMEN YOU KNOW

### Chicago:

(Continued from page 105)

tributor from Baltimore, who stopped in to say hello to his friends.

Messy, but exciting, is how Helene Swyer, Harry Brown's right hand gal, describes conditions at American Amusement Company's new near North Side headquarters. Remodeling of offices is in the topsy-turvy stage, she says, but work must go on apace. Firm shares space with Munves Manufacturing Corporation in its large Grand Avenue building. Offices for both companies are on the first floor, with American's machine shop occupying the entire third floor.

Sam Stern, headman at Scotte Crosse Company, in Philadelphia, was here on a business visit, discussed deliveries with several manufacturers for which he distributes. . . . Another Easterner huddling this week with coin machine firms here was George Ponsler, of George Ponsler Company, New York.

Al Sebring reported Bell Products' coin changer production perking. Unable to turn out more than a few of the machines to date because of material shortages, he said he expected substantial output within 30 to 60 days. Meanwhile a number of widely varying additional locations are being set in Chicago. Among them are the Merchandise Mart, Public Library, as well as Walgreen drugstores.

Parker Brown, who is up to his ears in pushing production of Central Coin's new four-pistol target game, will get away soon with wife, Pat, for a trip to Mexico. They'll motor, via the Pan-American Highway, to Mexico City.

Brisk in spots—that's the story on coin play thru Wisconsin, Minnesota and North Dakota, according to Murray Rosenthal, chief of Coinex Corporation. Murray's recent two-week swing thru these States was half business, half vacation. Now he's paying, with plenty of hard work to catch up on.

Jack Strike came down from Racine to look over equipment for his routes in Northern Illinois. . . . O. W. Glenn came East from Las Vegas, Nev., where he's known as an amusement game operator. Bill Wolf, of (See CHICAGO on page 110)



ON ANY LOCATION It's

# DYNAMITE

WILLIAMS' NEW 5 BALL GAME

Distributed in Penna. and New Jersey by

SCOTT-CROSSE COMPANY

1423 Spring Garden St., Phila. 30, Pa.

CABLE TIPPE Price Plus Guaranteed Satisfaction

## IDEAL FOOTBALL



- ★ THE NEWEST SENSATION
- ★ 2 PLAYER ACTION
- ★ LEGAL EVERYWHERE
- ★ FAST PLAY
- ★ A.B.T. COIN CHUTE
- ★ SOLID OAK CABINET (Finished on 4 Sides)

\$395.00

(F. O. B. St. Louis)

DISTRIBUTORS: WRITE FOR OPEN TERRITORY.

TRADE IN YOUR OLD CHESTER-POLLARD FOOTBALL FOR \$75.00, OR YOUR CHESTER-POLLARD GOLF FOR \$20.00.

IDEAL NOVELTY CO.

Phone: Franklin 5544  
2823 Locust St.  
St. Louis 3 Mo.

WRITE, WIRE, PHONE FOR EXHIBIT'S

# FAST BALL

FIVE-BALL FREE PLAY GAME

## SIMON SALES, INC.

EXCLUSIVE DISTRIBUTORS  
215 W. 64th Street New York 23, N.Y. • Telephone Trafalgar 4-6900

★ WANT COUNTER GAMES ★

Columbus, Northwestern and Victor Peanut Machines

WILL PAY TOP PRICES

Will Buy Any Type of Machine Send Us Your List

VEEDCO 2113 MARKET ST. PHILA. 3, PA.

SOUTHWEST DISTRIB. CO.  
3710 E. Anaheim St.  
Long Beach 4, Calif.

EXCLUSIVE TRADIO DISTRIBUTOR in SOUTHERN CALIFORNIA

SEE TRADIO AD PAGE 111

AUTOMATIC COIN MACHINE & SUPPLY CO.  
4137 W. ARMITAGE AVE., CHICAGO, ILLINOIS  
MILLS COIN MACHINES  
CHICAGO AND ADJACENT TERRITORY

NEW ABT CHALLENGERS

★ ORDER TODAY!

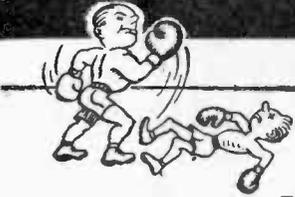
Quick Delivery

Lots of 100, \$50.00.  
50 up to 99, \$55.00.  
25 to 49, \$60.00.  
Sample, \$65.00, or one free with TEN. \$5.00 Deposit, Balance C.O.D.

THOMAS NOVELTY CO.  
1572 Jefferson St. PADUCAH, KY.



# It's CONDITION That Counts!



AND THESE MACHINES ARE IN A-1 SHAPE TO WITHSTAND PLENTY OF PUNISHMENT AND BRING YOU IN THE BIG PURSES!

## FREE PLAYS

All American	\$ 59.50	Liberty	\$139.50
American Beauty (REV)	79.50	Majors '41	59.50
Attention	59.50	Miami Beach	69.50
Big Hit, Multiple, like new	409.00	School Days	59.50
Bolaway	64.50	Score Champ	39.50
Champ	58.50	Sea Raider	69.50
Flying Tigers	89.50	Shangri-La, P. & S. (REV)	89.50
Fox Hunt	49.50	Sky Rider	79.50
Gobs	89.50	Snappy '41	59.50
Grand Canyon (REV)	179.50	Streamliner (REV)	169.50
Home Run '42	74.50	Yankee Doodle	119.50
Horoscope	59.50		

## SLOTS

5¢ Calle	\$ 39.50	25¢ Mills Gold Chrome	\$219.00
10¢ Calle	39.50	5¢ Mills Melon Bells	99.50
Columbia Bells (D.J.P.)	69.50	10¢ Mills Roman Head	99.50
Columbia Bells (Gold Award)	49.50	5¢ Jennings Chief	69.50
5¢ Mills Black Cherry Bell	219.50	10¢ Jennings Gooseneck	39.50
5¢ Mills Copper Chrome	199.00	5¢ Watling Rotatops	69.50
5¢ Mills Gold Chrome	179.00		

## ARCADES

Amusement Lite-League, perfect	\$299.50	Mutoscope Sky Fighter	\$129.50
Bally Undersea Raider	249.50	Mutoscope Photomatic	699.50
Champion Hockey	139.50	Panorams, Best Solo-View	369.50
Genco Total Roll	419.50	Red Ball, floor sample	349.50
Goatee	419.50	Scientific Battling Practice	89.50
Keeney Air Raider	99.50	Seeburg Ray-O-Lite	49.50
Mutoscope 1946 Voice-o-Graph-View, In original crate	Write		

## MULTIPLES AND CONSOLES

Bally Club Bells, 5¢ Comb.	\$149.50	Mills 4-2-3, '41 Refln.	\$ 99.50
Bally Undersea Raider	149.50	Paces Reels w/ralls	89.50
Evans Pacers, Console '40, 5¢ P.O.	199.50	Paces Races, Black	79.50
Jumbo Parade, 5¢ F.P.	79.50	Paces Races, Brown	109.50
Keeney 4-Way Super Bell, 5-5-5-25	479.50	Silver Moon, 5¢ Comb.	119.00
Keeney Super Bell, 25¢ P.O.	299.50	Silver Moon, Tot., F.P.	79.50
Keeney Skill Time	69.50	Spinning Reel, P.O.	49.50
Mills 4 Bell, 5-5-5-25	439.50	Super Bells, 5¢ Comb.	169.50

## MUSIC

Rock-Ola RM-16, Illum.	\$199.50	Wurlitzer 600 K	\$419.50
Rock-Ola Windsor Light-Up	259.50	Wurlitzer 616 III.	199.50
Seeburg Hi-Tone 8200 RC	589.50	Wurlitzer 850	629.50
Wurlitzer 24	289.50	Wurlitzer 950	629.50
		Wurlitzer 24 Victory	389.50

TERMS: 1/3 DEPOSIT; BALANCE C. O. D.

## NEW MACHINES

IN STOCK FOR IMMEDIATE DELIVERY: EXHIBIT "FAST BALL"—PACE DELUXE CHROME BELLS—COLUMBIA D J P BELLS—AMERICAN SCALES—MARVEL "FRISCO"—"TRADIO" HOTEL RADIO—COLUMBUS PEANUT MACHINES AND ALL "PERSONAL MUSIC" WIRED MUSIC EQUIPMENT

ALL PHONES: DISTRICT 0500

MAIN OFFICE: 635 "D" STREET, N. W. WASHINGTON 4, D. C.

BRANCH OFFICE: 2505 N. CHARLES ST. BALTIMORE 18, MD.

## NEWLY REBUILT BLACK CHERRY BELLS • 2-5 or 3-5 PAY

★ 5c - 10c or 25c ★

In EXCHANGE for your OLD Mills Escalator model machines AND \$100

## WOLFE MUSIC CO.

1201 WEST MAIN ST. RES. PHONE: 1302

OTTAWA, ILL. SHOP PHONE: 1312

## SALESMEN

Experienced Salesmen To Sell Combination Peanut-Ballgum Vending Machines. Our men now earning up to \$3000.00 monthly. Only those with Shipman, Main, Asco or similar experience will be considered. Give complete information in first letter.

BOX D-334

The Billboard

Cincinnati 1, O.

## COINMEN YOU KNOW

### Chicago:

(Continued from page 108)  
M. S. Wolf Distributing Company on the West Coast, was here for a brief stay and conferred with local manufacturers.

Perk Perkins, out at Globe Distributing Company, reported that firm's coin sorter, which has been held up for lack of materials, is buzzing. Production has gotten started, he said, and further announcements on deliveries will be forthcoming.

Tony Gasparro, of the Williams Manufacturing Company, concentrated on distant visitors this week. His list included Distributor Harrington, who likes to call Houston home, and Siros Enterprises' own Bill Siros, who also came in from the Lone Star State. Tony was happy to say that his boss, Harry Williams, was back from his Coast trip. Williams, who is well known as a hot pilot, chauffeured his own plane on the trip West and flew his family along as passengers. There was no mention of any back-seat drivers.

ABC Music Service Corporation is all hopped up about its new truck. Bob Gnarro, of that firm, claims the one and a half ton beauty is worth raving about. Bob says they waited over six months for the truck and they are putting on a fine green paint job sprinkled generously with musical notes.

Vince Murphy, of the Monarch Coin Machine Company, just completed a trip thru Iowa, Nebraska and Missouri for his firm. He reports that the operators in those States are doing a lot more business now that the beer supply has loosened up. Among firm's visitors this week were Frank Miles, who operates out of Danville, Ill.; Frank Herry, Bloomington, Ill.; South Bend's Ray Gallentine, operator; Kenosha operator, Bob McLean, and our good friend from Fort Wayne, Arnold Lee, Lee Sales Company.

Automatic Distributing Company's Mike Spagnola was saying that Monte West, of AMI, was scheduled to visit these parts next week to get a service school under way. . . Coin Amusement Games, thru Bernie Schutz, tells us that the timing device that the firm has been working out for its converted Air Corps aerial gunner's training rifle is complete. He claims that it will be a natural for shooting galleries. Bernie is readying himself for a business trip. He will visit Southern Illinois, Michigan, Wisconsin and Indiana and hopes to both buy and sell equipment.

### FOR SALE

10 Evans completely automatic Duck Pin Bowling Alleys in good condition, 60 feet long, 4 1/2 feet wide. Can be set on any floor. Can make \$75.00 daily profit. Help necessary, only one man to collect money. Reason for selling, I have a large chain of restaurants to contend with. Price for 10 Alleys, \$2,000.00.

### A. R. DIAZ

114 W. Carolina St. San Antonio, Tex. Phone Lambert 24851



## W. L. AMUSEMENT COMPANY

217 S. 7th ST., ST. LOUIS 2, MISSOURI  
MILLS COIN MACHINES  
EASTERN MISSOURI AND SOUTHERN ILLINOIS

## THE NEW BETTER THAN EVER IMPROVED HI-LO-FIELD DICE GAME



IMMEDIATE DELIVERY

- ★ BEAUTIFUL 5 COLOR LAYOUT
- ★ FOOL-PROOF CONSTRUCTION
- ★ NO FEDERAL AMUSEMENT TAX
- ★ TOP EARNINGS FOR COUNTER SPACE

\$39.50



Prices subject to change without notice.

The new, larger, more attractive and improved HI-LO-FIELD Dice Game is sweeping the country like wild-fire. Earnings from \$50 to \$100 daily in ordinary locations. Hi-Lo-Field is helping thousands of cigar stores, taverns, night clubs and road spots revive their dice game earnings. People flock to it as if by instinct—play it by the hour and come back for more. Easy to understand, easy to operate. NO COIN SLOT . . . portable and easily removed from counter. Ideal for closed territories. OVERALL SIZE 14x21 inches.

1/3 Deposit with Order, Balance C. O. D.

## VALLEY SALES SERVICE

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## SILENT SALES COMPANY

204 11TH AVE., S., MINNEAPOLIS 15, MINN.  
MILLS COIN MACHINES  
MINNESOTA, NORTH DAKOTA AND SOUTH DAKOTA

### MUSIC BOXES—LIKE NEW

Wurlitzers 800	\$800.00	750	\$800.00
8300, ES	500.00	Plaza	400.00
8200, ESRC	600.00	Casino	400.00
Rock-Ola DeL.	400.00	Standard	350.00
Supers, '40	450.00	Mayfair	400.00
500 & 600		Classico	400.00
Wurl. Ea.	400.00		

### GUNS

Chicken	\$100.00	Parachute	\$100.00
Rapid Fires	125.00	Bally Bulls	50.00
Ray-o-Lite	50.00	Bally Defender	200.00

### CONSOLES

Hi Hands, F.P.	\$150.00	Bobtail, F.P.	\$100.00
Big Tops, F.P.	100.00	Jumbo Parade, P.O.	150.00
Fast Time, F.P.	100.00	Pace Reels, P.O.	100.00
All types of Radio Tubes at \$1.00 each			

### PIN GAMES

Yanks	\$100.00	4 Aces	\$100.00
Gobs	100.00	Marlines	100.00
Defense	80.00	Jungle	70.00
Victory	80.00	G. I. Joe	70.00
Captain Kidd	50.00	Argentine	50.00
Zig Zag	50.00	Snappy	50.00
Major, '41	60.00	Bolaway	50.00

### BATTISTA TURCOL & SONS

1008 Union St. Wilmington 160, Del.

## THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2 each size.

Blackstone Coin Packer Co. Madison 1, Wis.





**UNITED AMUSEMENT COMPANY**  
 3410 MAIN ST., KANSAS CITY 2, MISSOURI  
**MILLS COIN MACHINES**  
 KANSAS AND WESTERN MISSOURI

*This is IT!*  
 A New Sensational  
**DAVAL Counter Game**  
 "Free Play" ... with a FREE PLAY Feature!



Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside. This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

**PRICE \$75.00**  
 F. O. B. CHICAGO

*Don't Wait! Don't Delay! Order Today!*  
 "Another Peach From Georgia"

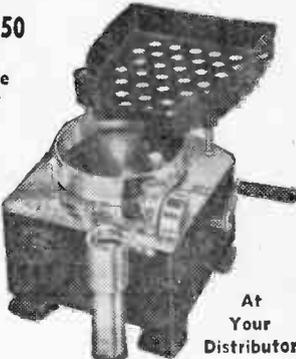
**HEATH DISTRIBUTING COMPANY**  
 217 THIRD STREET MACON, GEORGIA



**SICKING, INC.**  
 1401 CENTRAL PARKWAY, CINCINNATI 14, OHIO  
**MILLS COIN MACHINES**  
 KENTUCKY, WEST VIRGINIA AND SOUTHERN OHIO

**ACE FEATHER-LITE COIN COUNTER**

**\$139.50**



Complete Carrying Case and Tubes

SEE IT NOW

At Your Distributor

**ACE COIN COUNTING MACHINE CO.**  
 3715 N. Southport • CHICAGO

**ROUTE FOR SALE**

In Midwest, all in good condition. Juke Box and Pin Ball—including 43 Jukes, 8 New Seeburgs, all others fully reconditioned. 50 Wall Boxes, 20 new; 30 Pin Balls, some new; Consoles, Race Horse, etc. Service Truck, 6,000 Records, complete line of Parts, Tubes, Speakers, Amplifiers, etc. \$45,000.00. If you can't swing the deal, don't inquire. This is a real money maker. Can show figures.

**BOX D-335, Billboard, Cincinnati 1, Ohio**

**BARGAINS**

3 Exhibit Love Meters, on-base	99.50
1 Extra Love Meter Base	12.50
1 Brown very clean Anti Aircraft	59.50
1 Deluxe Texas Leaguer	49.50
1 Callie Shocker and Grip	49.50
1 Exhibit Shoot the Electric Eye Pistol	99.50
1 ABT Gun, blue and white	22.50
1 Western Baseball	65.00
Slots	Write
Counter Games	Write
2 Brand new Gott. 3-way Grips, Each	39.50
1 ABT Open Season	129.50
1 Pockets, by Bally	17.50
D. P. Camera, Dryer, Enlarger, all complete Supplies, Parts, Lights, except Booth. Sell or trade as one unit only. 1/3 down, Balance C.O.D.	

**PLAYLAND AMUSEMENT CO.**  
 340 Monroe Ave., N.W. Grand Rapids 2, Mich.



**MILLS SALES CO., LTD.**  
 1640 18TH ST., OAKLAND 7, CALIFORNIA  
**MILLS COIN MACHINES**  
 ARIZONA, CALIFORNIA, NEVADA AND OREGON

**PROFITS? PERFORMANCE? DELIVERY?**

**TRADIO**

*IS THE BEST ALL THREE WAYS*

**NEW ENGLAND HEADQUARTERS FOR**

- New Mills Slots
- New Groetchen Slots
- Revamped Mills Slots
- Used Mills Slots
- Used Groetchen Slots
- Used Jennings Slots

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- New Five-Ball Games
- New One-Ball Games
- New Consoles (Bally)
- Used Five-Ball Games
- Used Consoles

Write for Complete Price List.

**WANTED FOR CASH**  
 Used Jennings Standard, De Luxe and Super Deluxe Chiefs  
 Used Mills Original Black Cherry Bells  
 Used Mills Original Escalator Model Slots  
 Used Music Machines

STATE LOWEST CASH PRICE IN FIRST LETTER.

**Automatic Coin Machine Corporation**  
 338 Chestnut St. SPRINGFIELD, MASS.  
 Telephone 4-1100 or 4-1109

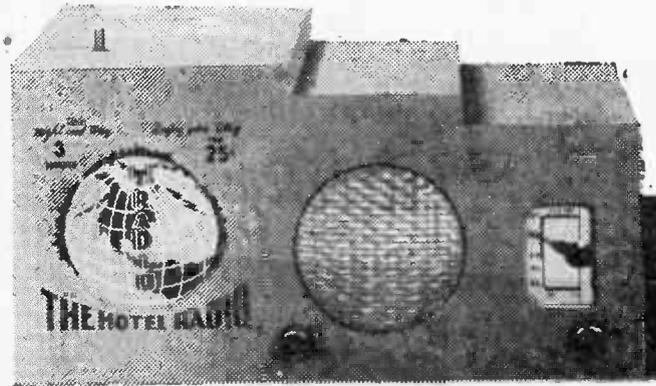
Before an operator buys a coin-operated radio, he considers mainly these three factors—Profits, Performance, Delivery. Realizing that the operator is satisfied with nothing less than the peak in all three, TRADIO engineers went to work and came up with the answer — TRADIO, the only radio expressly designed for coin operation. And—production is stepped up to permit substantial deliveries daily. As a result both operators and location owners know that TRADIO assures constant, heavy earnings . . . that TRADIO completely eliminates the headaches usually present in radios merely adapted for coin operation . . . that TRADIO is available in quantity—NOW!

- These Important Features Are Exclusive With TRADIO**
1. TRADIO is expressly engineered (not just adapted) for coin operation.
  2. TRADIO is encased in an all-metal, permanent finish cabinet. Can't warp. Can't buckle. Resists heat.
  3. TRADIO is tamper-proof, theft-proof. Insurable in any location!
  4. TRADIO boasts continuous timing. Timing device completes "play-time" after TRADIO has been switched off.
  5. TRADIO sets are individually adjusted to the exact acoustic limits of each particular room.

Yes, TRADIO is best all ways. And, available in every color. TRADIO will harmonize with any interior of hotels, tourist camps, hospitals, clubs. For immediate delivery, order TRADIO today. And remember, don't just say radio, say TRADIO—your best buy for profits, performance, deliveries.



**VENDING MACHINE COMPANY**  
 207 FRANKLIN ST., FAYETTEVILLE, N. C.  
**MILLS COIN MACHINES**  
 NORTH CAROLINA, SOUTH CAROLINA AND VIRGINIA



**TRADIO, INC.**  
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 PHONE: ASBURY PARK 2-1341



**HEINZ NOVELTY CO.**  
664 MARSHALL, MEMPHIS, TENNESSEE  
**MILLS COIN MACHINES**  
THE STATE OF TENNESSEE

**COINMEN YOU KNOW**

**Kansas City:**

(Continued from page 105)

ager of American Vending Corporation, was in Cincinnati this week calling on coinmen. He met H. W. McEwen, American Vend veepee in charge of production, and the two were reported headed for the big NAMA meeting in Chicago October 16—by way of Atlanta. . . . C. R. Holcomb Jr., firm's secretary, is keeping an eye on the assembly line in McEwen's absence. . . . J. J. Grum, American Vending prexy, just returned to his home in Detroit after a two-week stay in Kansas City. His wife and daughter accompanied him. . . . Sam Kogen, of Vendit Corporation, Chicago, distributors for American's candy vender, and Don Buck, Vendit salesman, also were visitors at the firm's new plant on Fairfax Trafficway.

R. I. McBee, assistant manager of J. Renz Edwards's Cigarette Service Company in Kansas City, Kan., reports that five of the company's veterans have returned and are back at their jobs. Russell Thomas, who heads up the firm's service department, and Morton Rothenberg, location representative, both saw three-year hitches, but on opposite sides of the globe. Thomas went thru the European campaign from Normandy to the Ardennes

with the 90th Infantry, bringing back five battle stars. He reports his outfit was still fighting five days after VE-Day against a bunch of stubborn Red-scare Germans in Prague. Rothenberg saw service with an anti-tank unit in the South Pacific and the Philippines. . . . Other returnees include Cliff Drown, routeman who served in the Pacific, and Max Karnopp, routeman, and Robert Albright, helper, both of whom served in ETO.

J. Renz Edwards, Cigarette Service president who also is president of the Kansas City (Kan.) Chamber of Commerce, was working like a beaver last week to clear his desk before leaving for the NAMA convention this week. He just returned from a jaunt into Pennsylvania. . . . Incidentally, this undoubtedly is the first year that two major cities, side by side (the two Kansas Cities, anyway), ever were both headed by two major figures of the coin industry at the same time. While Edwards heads up the Kansas City (Kan.) C. of C., Elmer Pierson, president of the Vendo Company, presides over the Kansas City (Mo.) chapter of the business organization.

**FOR SALE**  
5 Ball Free Play Pin Games—Blondie, \$25.00; Cadillac, \$25.00; Target Skill, \$35.00; Line Up, \$35.00; Landslide, \$35.00; Keeney Clover, \$49.50; Sea Hawk, \$50.00; Super Chubbie, \$37.50; Slugger, \$55.00; one 9-Foot Bowling League, \$95.00. All machines A-1 condition. 1/3 deposit. Want Panorams and late model Pin Games. Write, give price and quantity in first letter.  
**AMUSEMENT ARCADE**  
419 Ninth Street WASHINGTON, D. C.



**LEADER SALES AND DISTRIBUTING CO.**  
4116 LIVE OAK ST., DALLAS, TEXAS  
**MILLS COIN MACHINES**  
OKLAHOMA AND NORTHERN HALF OF TEXAS

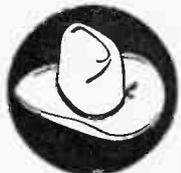
IN WESTERN PENNSYLVANIA AND WEST VIRGINIA

**The New AMI**  
40 SELECTION PHONOGRAPH  
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**SAMBERT DISTRIBUTING CO.**  
2114 MacArthur Boulevard  
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EXCLUSIVE **TRADIO** DISTRIBUTOR  
in  
NORTHERN CALIFORNIA  
SEE **TRADIO** AD  
PAGE 111



**NORTHWEST SALES COMPANY**  
3144 ELLIOTT AVE., SEATTLE, WASHINGTON  
**MILLS COIN MACHINES**  
IDAHO, MONTANA AND WASHINGTON

**ATTENTION, OPERATORS**  
REPLACEMENT RUBBER PLUGS



Packed 250 to Carton  
Lots of 250, ea. . . . . 12¢  
Lots of 1,000, ea. . . . . 11¢  
Lots of 5,000 . . . . . Write for Prices

**ELECTRIC FAN PRODUCTS**  
102 North Niles Ave. South Bend, Ind.

**DAVID ROSEN**  
*Music and Automatic Equipment*  
855 NORTH BROAD STREET, PHILADELPHIA 23, PA.  
PHONE: STEVENSON 2258-2259

Dear Mr. Operator:  
Rosen's in the dough—well—he's not floating any foreign loans or cornering the stock market or anything, but he's made arrangements. He's just got a way with bankers that lead them to believe he's a good risk (I hold my breath every pay day, but I'm not a banker).

However, there's a little room in our place known as "The House of R" (and that doesn't stand for "Rothschild") where gentle little lamby-pie operators are quickly led so that the "B" can be put on them by Mr. R. Which is another way of saying that Dave Rosen is willing, able and ready to finance, at banking rates, any piece of equipment you buy (and you do not have to pay 50c down and 50c a week for the rest of your life or leave your grandmother as security in our basement dungeon).

Seriously, though, Dave has a wonderful plan to enable you to purchase equipment for the expansion of your routes and he's not particularly concerned whether the deal to be financed consists of 1 machine or a carload. (He'll have apoplexy if it's the former.) So, drop in to see Dave—he'll work out your equipment financing problems pronto—and to your complete satisfaction.

Financially yours,  
*Ad Man*



**VALLEY SPECIALTY CO.**  
550 CLINTON ST. N. ROCHESTER 5, N. Y.  
**MILLS COIN MACHINES**  
WESTERN NEW YORK STATE

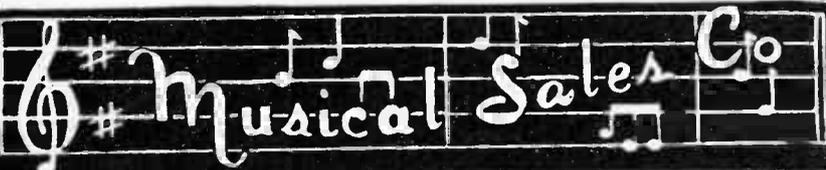
**5 ON 1 TIPS**  
Cards or Envelopes, \$11.00 Per Gross.  
Any Quantity.  
**TRENT BROTHERS**  
Reidsville, N. C.

see here . . .

**ANOTHER REASON WHY  
SEEBURG SCIENTIFIC SOUND DISTRIBUTION  
MEANS FINER MUSIC, BIGGER PROFITS**

Seeburg Music System includes a dual remote volume control unit, which performs these three vital-for-listening functions:

1. Positive control of speaker in the Symphonola.
2. Positive control of all remote speakers.
3. Cancellation of records from a remote point.



**EXCLUSIVE SEEBURG DISTRIBUTORS**

FOR MARYLAND-WASHINGTON, D. C.-VIRGINIA  
140 W. MT. ROYAL AVENUE BALTIMORE 1, MARYLAND  
415 W. BROAD STREET RICHMOND 20, VIRGINIA

**HERE'S ANOTHER  
WALSH STAR PERFORMER**

1000 JUMBO HOLE-5¢ SALE  
**\$50.00 TOP PAYOUT**  
**\$23.46 PROFIT**

We can supply you regardless of size, style, number of holes, payout or purpose. Write us your requirements.



DEPEND UPON WALSH TO BE FIRST WITH THE LATEST NEW BOARD IDEAS . . . SEND FOR CATALOG SHEET AND PRICE LIST.

**THOS. A. WALSH MFG. CO.**  
201-207 SO. TENTH ST. OMAHA, NEBR.

*This is IT!*

**A New Sensational  
DAVAL Counter Game**

*"Free Play"* . . . with a **FREE PLAY Feature!**

Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off, or cancelled & registered on inside.

This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

*Don't Wait! Don't Delay! Order Today!*

**LANIEL AMUSEMENT**

1807-15 NOTRE DAME WEST MONTREAL 3, CANADA



**PRICE**  
**\$75.00**  
I. O. B. CHICAGO

"A surplus of \$24.00 for Canadian Price."

**WE ARE NOW DELIVERING BRAND NEW  
EVANS BANG TAILS, FREE PLAY, CASH PAY and  
COMBINATION P. O. and F. P. CONSOLES**

Exclusive EVANS Distributor For Northeastern California

**WILLIAMSON DISTRIBUTING COMPANY**

1220 KAY STREET SACRAMENTO 14, CALIFORNIA

*This is IT!*

**A New Sensational  
DAVAL Counter Game**

*"Free Play"*

. . . with a **FREE PLAY Feature!**



Like a Pin Ball Game, pays out only Free Plays.

Accumulated Free Plays can be played off or cancelled & registered on inside.

This New All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

**PRICE**  
**\$75.00**  
F. O. B. CHICAGO

*Don't Wait! Don't Delay! Order Today!*

**BANNER SPECIALTY COMPANY**

Endorsing Only the Best

199 W. Girard Ave., Philadelphia 23, Pa. 1508 Fifth Ave. Pittsburgh 19, Pa.  
GARfield 5-0975 GRant 1373



**BUY FROM MARKEPP**

IT'S SAFER

NEW GAMES FOR IMMEDIATE DELIVERY

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- CHICAGO COIN Spellbound
- BALLY Surf Queen
- BALLY Victory Special
- BALLY Big League
- EXHIBIT Fast Ball

A. B. T.

**CHALLENGER  
SAMPLE  
\$65.00**

WRITE FOR  
QUANTITY  
PRICES



DAVAL'S NEW

**FREE  
PLAY  
\$75**



- Marvel Frisco . . . \$245.00
- Marvel Catalina . . . 195.00
- Marvel Hollywood . . . 175.00
- Fleet . . . 54.50
- 5-BALL PIN GAMES
- Victory . . . \$105.00
- New Champ . . . 99.50
- 5-10-20 . . . 125.00
- Marines at Play . . . \$105.00
- Owl . . . 59.50
- Hi-Dive . . . 89.00

**NEW AND USED ARCADE EQUIPMENT**

- NEW Love Analyst \$225.00
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- Bowling League . . . 95.00
- EXHIBIT Merchantman . . . \$ 45.00
- CALL-O-SCOPE Picture Machine . . . 20.00
- CHICAGO COIN Hockey . . . 175.00
- BALLY Rapid Fire, Conv. . . . 125.00
- CHICAGO COIN Goatee . . . \$325.00
- EVANS Ski Ball . . . 98.00
- BALLY Defender . . . 125.00
- KEENEY Air Ralder 125.00
- NEW Lite League . . . 325.00

**SLOTS — CONSOLES — ONE-BALLS**

- Jennings Chief, 5¢ . . . \$ 85.00
- Roll-a-Top, Watling, 10¢ . . . 85.00
- Blue Front . . . 150.00
- Jumbo Parade, P.O. . . . 89.50
- Jumbo Parade, F.P. . . . \$ 99.50
- High Hands, Comb. . . . 135.00
- New Revolve Around (Single Safe) . . . 165.00
- New Revolve Around (Double Safe) . . . \$225.00
- Galloping Domino (1940) . . . . . 149.50

**MUSIC**

- SEEBURG Rex Wire-less Hideaway . . . \$275.00
- SEEBURG Hi-Tone 8800, R.C. . . . 550.00
- ROCK-OLA Moderne Corner Speaker . . . 45.00
- MILLS Empress . . . \$325.00
- MILLS Throne . . . 285.00
- WURLITZER Vio 24 . . . 395.00
- WURLITZER Vio 500 K . . . 450.00
- WURLITZER 600 R . . . 375.00
- ROCK-OLA Play-master Spectravox \$385.00
- WURLITZER 412 . . . 150.00
- WURLITZER 616 . . . 195.00

**ALL MACHINES CARRY MARKEPP GUARANTEE**

**THE MARKEPP COMPANY**

(M. M. MARCUS & SONS) 4310 CARNEGIE AVE. HENDERSON 1043 CLEVELAND 3, OHIO

**ACME METAL Replacement Covers FOR WALL BOXES**

**NOW AVAILABLE:**  
Metal (Aluminum) Wall Box Replacement Covers for Seeburg and Wurlitzer Boxes. Beautiful Crinkle Finish. A Perfect Replacement for Your Broken Plastic Covers.

**! NEW LOW PRICE !**  
Wurlitzer Model 125, 5-10-25c...\$5.95  
Wurlitzer Model 120, 5c..... 5.95  
Seeburg Model WS5Z, 5c, 24 Selec. 6.75  
Seeburg Model WS2Z, 5c, 20 Selec. 7.45  
Seeburg Model WS10Z, 5-10-25c, 20 Selec. .... 8.25

**JOBBER, DISTRIBUTORS—WRITE FOR QUANTITY PRICES**

**ACME SALES CO.** 505 West 42d Street  
New York, N. Y.  
Tel: Longacre 3-4138

**DOUBLE FEATURE**

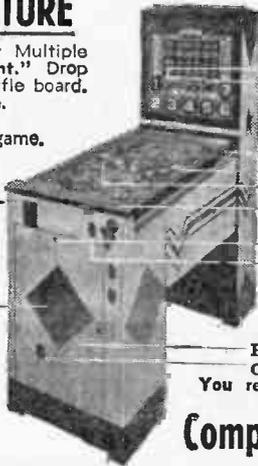
A One Ball Free Play Multiple Game that is "different." Drop slot motor driven shuffle board. New features as shown.

A one operation game.

**DROP CHUTE**

**METAL DIAMONDS**

Outright Purchase Price  
**\$539.50**



**A UNIT GUARANTEED**

To Reduce Service to a Minimum

FIRST RACE  
SECOND RACE  
(First Race Remains Lit 'Til Hit)

STAINLESS SIDE RAILS  
FIRST RACE  
SECOND RACE  
STAINLESS FRONT RAIL

BENT COIN RETURN  
FREE PLAY BUTTON

HEAVY FRONT DOOR  
COIN RETURN  
You receive every feature that is designated by lines.

**Complete as Pictured, \$289.50**

(On Following)

Thorbreds, Longacres, 41-47 Derbys, Dustwhirls, Whirlaway, Pimlico, Club Trophy, Dark Horse, Blue Grass, Sport Special, Record Time.

**VICTORY SALES CO.**

BALTIMORE 2, MD.

1100 HARFORD AVE.

PHONE: WOLFE 9124-W

**COINMEN YOU KNOW**

**Los Angeles:**

(Continued from page 105)

Sammy Ricklin has added the distribution of Mercury Records to his many duties at his California Music Company headquarters.

Nels Nelson reports his business is definitely back on the up-trend. Nelson is interviewing new secretaries, with an eye to increasing his staff. Along these lines, Adolph D'Este is doing a swell job as Nelson's new sales manager. Nels had added a good deal of new equipment in his shop, including lathe, rubber press, etc.

Sam Donin and Dannie Jackson, Automatic Games Company, report they have just sold 78 new bells to out-of-State buyers. Outfit's new building is remodeled and completed, and Donin states business is increasing now that they have adequate space and quarters.

Jack Gutshall is elk hunting in the High Sierras. Jack Allison, Gutshall's local manager, is East looking over the manufacturers' picture. . . Harry Williams, Williams Manufacturing Company, has returned to Chicago. . . Howard Krause is back from his trip East, where he was promoting his Enterprise Record label and appointing distributors.

L. R. (Lew) Chudd and Max Feirtag are setting up expansive plans for their new Imperial Record Company. Imperial waxings are featuring folk, hillbilly and children's tunes. Chudd and Feirtag are also-distributing Discos Imperials, presenting prominent Latin American artists on south-of-the-border melodies. Chudd is currently in New York making organizational plans for his Imperial Transcription Company. Lew is a veteran waxster in these parts.

Ralph Bass, of Black & White Records, is now handling strictly recording sessions and co-ordinating talent. Cliff Edwards has taken over as B-W sales and advertising manager, and Owner Paul Reiner has appointed Mike Curlin, for many years with Decca, as general manager. Curlin is currently traveling to and from New York, setting up additional promotional campaigns for the Black & White label.

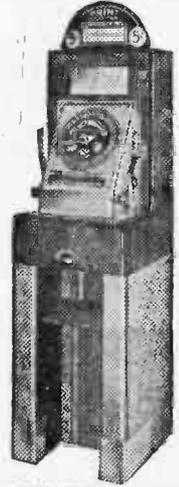
Bill Happel, of Badger Sales Company, took a week-end trip to Arrowhead Springs, Palm Springs, Indio and the desert country, calling on the trade for the new Keeney game. Bill's parts division manager, Jack Leonard, recently celebrated his birthday with Al Silberman, M. S. Wolf Distributing Company general manager. It was Silberman's wedding anniversary the same day. Leonard's wife gave Jack a watch. Leonard is busy these days inventorying the Badger stock, assigning Badger parts numbers to all material in readiness for the new building.

**Coinmen Seen Recently**

Along the row were seen Jim and Lillian Scherer, Compton; Fred Allen and Ted Brown, Bakersfield; W. K. Volner, El Centro; Norman Glover, Bell; C. E. Collard, Lester Berlinghoff and E. A. Jerome, San Bernardino; Walter Murra, Downey; Niles Smith, Oildale; Homer Gillespie and Joe Richarme, Long Beach; Danny Jackson, Pismo Beach and Los Angeles; Art Sternall, W. M. O'Dell, Shannon Douglas, R. B. Schneirow, Eli Franco and O. C. Watts.

**METAL TYPERS**

NEW MACHINES



EXPERT REPAIR SERVICE

**METAL TYPER DISCS**

WRITE US FOR THE BEST



DISC PRICES  
\$6.00 TO \$12.00 PER 1,000

**STANDARD SCALE CO.**

715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.

Successors to the Groetchen Tool Co. in the manufacture of Metal Typer Name Plate Machines and Medals.

**★ NOW DELIVERING ★ THIS NEW EQUIPMENT**

PREMIER COIN MACHINE MFG. CORP.  
Alley Roll ..... \$399.50  
Barrel Roll ..... 449.50

FIRESTONE ENTERPRISES, INC.  
Skill Roll ..... \$379.50  
Tally Roll ..... 469.50

ELECTROMOTON  
New Super Triangle ..... \$469.50  
ASCO  
New Hot Nut Vendor ..... \$ 46.50

SUPREME  
Bofascora ..... \$339.50

**NEW MUSIC SYSTEMS PACKARD**

Pia-Mor Hideaway Unit, Model 400 \$450.00  
Wall Box ..... 38.95  
Out of This World Speaker, Model 100 ..... 159.50

Complete PACKARD Line, including Speakers, Cables, etc.

WE WILL ACCEPT PHONOS IN TRADE FOR ABOVE EQUIPMENT.

1/3 Deposit, Balance C. O. D., F. O. B. New York.

**ORDER TODAY!**

**DAVE LOWY & CO.**  
594 10th Ave. New York 18, N. Y.



MATCHLESS MAKES GOOD LAMPS

**MATCHLESS LAMPS**  
THE COMPLETE LINE FOR EVERY TYPE OF Game, Music and Wall Box



**MATCHLESS ELECTRIC COMPANY**

564 WEST RANDOLPH STREET

CHICAGO 6, ILL.

**WANT—WOLFE AMUSEMENT—WANT FAIRS (ALL THIS WEEK) FAIRS**

FOUNTAIN INN, S. C. (AMERICAN LEGION FAIR)  
GREENVILLE, S. C. (COLORED FAIR) OCT. 21-26

CONCESSIONS: If you want to make a winter bankroll, don't miss the Greenville Colored Fair. Can place the following Concessions: Bowling Alley, Hoopla, String Joint, Fish Pond, Clothes Pin, Darts, or any legitimate Concessions.

SHOWS: Can place any Walk Thru Show, Minstrel, Snake Show, Ten-in-One, Book Shows on 25 per cent.

RIDES: Can place one or two Flat Rides, Octopus or Tilt. Place them on 25 per cent.

GREENVILLE, S. C. (Colored Fair) is an outstanding Fair and the only Fair in South Carolina that has horse races. Remember, if you don't write or wire, you're wrong. All mail and wires to:

**BEN WOLFE, Owner**



**ROY MCGINNIS COMPANY**

2011 MARYLAND AVE., BALTIMORE, MD.  
**MILLS COIN MACHINES**  
DISTRICT OF COLUMBIA AND MARYLAND

# HAPPY AS A LARK

**PROFITS UP - SERVICE CALLS CUT!**

Man O Man, after installing Heath's Coin Chute Adapters, I get no more midnight service calls because of old, worn-out coin chutes.

Players say, "It's a pleasure and a joy to play machines equipped with Heath coin chutes—they slide so easily." Now available for Wurlitzer 412's, 616's, 24's, 500's and 600's. Specify type machine. \$22.50 each. Distributors, write for quantity prices. Shipping daily from stock.

**HEATH DISTRIBUTING COMPANY**  
217 THIRD STREET MACON, GEORGIA  
PHONES 2681-2682

**Don't Pass These Up!**  
THIS AD IS CHOCK FULL OF GOOD BUYS.  
FOR GOOD DEALS GET IN TOUCH WITH AMMCO.

**Refinished—5 BALL—FREE PLAYS—Reconditioned**

ANABEL .....	\$ 42.50	LANCER .....	\$ 39.50	SEA HAWK .....	\$ 52.50
BELLE HOP .....	69.50	LANDSLIDE .....	49.50	SPARKY .....	45.00
BIG SHOW .....	35.00	LONE STAR .....	35.00	SPORT PARADE .....	69.50
BOOMTOWN .....	45.00	PROGRESS .....	35.00	SPOT A CARD .....	65.00
BRITE SPOT .....	37.50	RED-WHITE-BLUE .....	39.50	SUPER SIX .....	29.50
CATALINA, Like		REPEATER .....	49.50	THREE UP .....	45.00
New	165.00	SCHOOL DAYS .....	55.00	THREE SCORE .....	35.00
CLICK .....	57.50	SCORE CHAMP .....	27.50	THRILLER .....	39.50
FLEET, Plast. Bump.	45.00				
FOLLIES .....	35.00				
GOLD STAR .....	45.00				
HI STEPPER .....	42.50				

**Refinished—ONE BALLS—Reconditioned**

BLUE RIBBON, F.P.	\$ 35.00
CAROM, F.P.	39.50
CONTEST, F.P.	69.50
GRAND NATIONAL, P.O.	49.50
GRAND STAND, P.O.	49.50
MILLS 1-2-3, P.O., '39	35.00
PREAKNESS, F.P.	39.50
SPORTSMAN, P.O.	115.00
THISTLEDOWN, P.O.	49.50
WAR ADMIRAL, P.O.	85.00

**TEN STRIKES**  
Rebuilt—Refinished in TWO-TONE VENEER GRAIN CABINETS  
**\$149.50**

**NEW LOW REDUCED PRICES**

on "True Fit" Castings and Cases.  
Black Cherry, Silver and Copper Chrome  
★ WRITE FOR INFORMATION ★

**Refinished—ARCADE EQUIPMENT—Reconditioned**

SHOOT TO TOKYO	\$ 99.00
RAPID FIRE	109.00
KEENEY SUB. GUN	99.00
ZINGO	159.50
AMUSEMATIC LITE LEAGUE	425.00
Western Baseball Pitching Box Flaps	75c Each

**Refinished—CONSOLES—Reconditioned**

MILLS JUMBO, C.P., Late Head.	\$ 99.50
BALLY CLUB BELLS, Comb.	165.00
SILVER MOON, F.P.	99.50
GALLOPING DOMINOS, 2 Tone, J.P.	225.00

**WATCH NEXT WEEK'S AD FOR OUR BIG ANNOUNCEMENT!**

FOREIGN TRADE CORDIALLY INVITED TO WRITE TO US  
1/3 Deposit With Order, Balance C. O. D.

**AMMCO distributors**

2513 N. MILWAUKEE AVE. • CAPITOL IIII • CHICAGO 47, ILL.

**ALL MACHINES CLEANED, READY FOR LOCATION**

PINS		PINS		PINS	
2 ABC Bowlers	\$ 54.50	1 Airforce	\$ 64.50	2 Bofaway	\$ 59.50
2 Broadcast	49.50	8 Big Parades	105.00	5 Clicks	49.50
4 Five-Ten-Twenty	99.50	2 Gun Clubs	54.50	2 Invasions	79.50
3 Jungles	59.50	2 Legionnaires	57.50	2 Mustangs	59.50
3 Major, '41	49.50	2 New Champs	64.50	2 Star Attractions	54.50
1 Sport Parade	49.50	3 Spot Pool	59.50	4 Towers	59.50
2 West Winds	65.00	1 Wild Fire	49.50	1 Zig Zag	54.50

**ARCADE**

4 Seaburg Jap Guns @ .....\$55.00 | 4 Keeney Anti Aircraft @ .....\$20.00

**CONSOLES**

2 Watling Big Game, 5c, C.P.O. @ ...\$79.50 | 1 Paces Reel Jr., with Rails, P.O. @ ..\$59.50

**PHONOGRAPHS**

6 Wurlitzer 24 @ .....\$279.50 | 8 Mills Empress @ .....\$299.50  
8 Wurlitzer 616 Light Up @ .....200.00 | 3 Mills Thrones @ .....225.00

All merchandise subject to prior sale. Terms: 1/3 deposit, balance C. O. D.

**R & Y NOVELTIES**

131 CLINTON AVE. Tel. Mitchell 2-2548-49 NEWARK 2, N. J.

**McCALL NOVELTY CO.**

**READY FOR LOCATIONS—RUSH YOUR ORDERS**

**5 BALL FREE PLAY GAMES**

Action	\$105.00	Seven Up	\$ 57.50
American Beauty	99.50	Show Boat	79.50
Bandwagon	59.50	Sky Raider	109.50
Big Chief	49.50	Sluggo	69.50
Bombardier	99.50	South Paw	79.50
Bosco	69.50	Spot Pool	109.50
Crossline	54.50	Strip Tease	79.50
Dixie	42.50	Texas Mustang	89.50
Flicker	69.50	Venus	125.00
Five and Ten	109.50	Yankee Doodle	119.50
Foreign Colors	75.00	Yanks	

**1 BALL FREE PLAY GAMES**

Sport Events	\$119.50
Record Time	109.50

**COUNTER GAMES**

Dark Horse	\$49.50
Sport Special	129.50

ST. LOUIS, MO. 3147 LOCUST ST.  
1/3 Deposit, Balance C. O. D.

**AUTOMATIC COIN DELIVERS THEM WHILE THEY'RE "HOT"!**  
NEW COUNTER GAMES

DAVAL'S "FREE PLAY"	\$ 75.00
GENCO'S WHIZZ, Free Play, with stand	189.50
ABT CHALLENGER	65.00
GOTTLIEB GRIP SCALE	39.50
MILLS VEST POCKET BELL	74.50

**NEW 5-BALL FREE PLAYS**

EXHIBIT FAST BALL	\$330.00
CHICAGO COIN SPELLBOUND	325.00
GOTTLIEB SUPERLINER	322.00

**MILLS BLACK CHERRY BELL MILLS GOLDEN FALLS HANDLOAD**

WE ARE HEADQUARTERS FOR THE FINEST RECONDITIONED SLOTS

MILLS	PRICE	MILLS	PRICE
5¢ Blue Front	\$134.50	5¢ Black Handload	\$159.50
10¢ Blue Front	144.50	5¢ Bonus Bell	169.50
25¢ Blue Front	154.50	5¢ O.T., late model	79.50
5¢ Brown Front	144.50	5¢ Vest Pocket Bell	44.50
10¢ Brown Front	154.50		
25¢ Brown Front	164.50		
5¢ Glitter Gold Chrome	164.50	5¢ 1-Star Chief	\$ 79.50
10¢ Glitter Gold Chrome	174.50	5¢ 4-Star Chief	99.50
25¢ Glitter Gold Chrome	184.50	10¢ 4-Star Chief	109.50
5¢ Silver Chrome	164.50	5¢ Club DeLuxe	119.50
10¢ Silver Chrome	174.50	5¢ Silver Chief	119.50
25¢ Silver Chrome	184.50	10¢ Silver Club	129.50
5¢ Copper Chrome	164.50	5¢ Sky Chief	119.50
10¢ Copper Chrome	174.50		
25¢ Copper Chrome	184.50	5¢ Comet	\$ 69.50
5¢ Silver Chrome, H.L.	189.50	10¢ Kitty	89.50
25¢ Silver Chrome, H.L.	199.50		

**JENNINGS**

5¢ Rolatop	\$ 89.50
------------	----------

**PACE**

5¢ Comet	\$ 69.50
10¢ Kitty	89.50

**WATLING**

5¢ Rolatop	\$ 89.50
------------	----------

ALL SLOTS REPAINTED AND COMPLETELY OVERHAULED.  
When ordering Mills Gold, Silver or Copper Chromes, specify 2/5 or 3/5.

**CONSOLES**

Mills 5¢ Free Play Jumbo	\$ 84.50
Jennings 5¢ Silver Moon, Totalizer	94.50
Bally Club Bell, Comb. F.P. & P.O.	199.50
Evans Black Galloping Domino	89.50
Evans 1940 Galloping Domino, J.P.	159.50

**PARTS FOR YOUR MILLS SLOTS**

MAIN CLOCK GEARS FOR MILLS SLOTS (Owl 75-B)	\$2.50 ea.
SHORT PINION IDLER CLOCK GEAR FOR MILLS SLOTS (279CSP)	\$1.50 ea.

Complete Service on All Parts for Mills Machines

Write for complete list: Parts and Reconditioned Equipment of all kinds.  
TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

**AUTOMATIC COIN MACHINES & SUPPLY CO.**

ALL PHONES: CAPITOL 8244  
4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS  
Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa

**"LOOK TO MONARCH FOR YOUR NEEDS"**

IMMEDIATE SHIPMENT—LATEST BRAND NEW FACTORY RELEASES

Bally Big League .. \$299.50	Bally Draw Bell, 5¢ Comb. .. \$477.50	Red Ball .. \$395.00
Dynamite .. 334.50	Bally Draw Bell, 25¢ Comb. .. 497.50	Total Roll .. 525.00
Exhibit's Fast Ball. 330.00	Evans Bangtalls, 5¢ J.P., C.P.O. .. 671.50	ABT Challengers .. 65.00
Marvel's Opportunity 249.50	Chicoin Goalee .. 525.00	Daval's Gusher, J.P. & Bonus Models .. 54.00
Chicoin Spellbound .. 325.00	Lite League .. 425.00	Mills Vest Pockets .. 74.50
Gottlieb Superliner .. 322.00	De Luxe Lustrous Gold Model .. \$209.50	Gott. 3-way Grippers 39.50
Groetchen Columbus Standard .. \$145.00	50¢ Pace De Luxe Bell .. 475.00	50¢ Pace De Luxe Bell .. 635.00

**FREE PLAY** Daval's latest Counter Game. Awards Free Plays only, like a Pin Game! IMMEDIATE SHIPMENT. **\$75.00**

<b>ACE COIN COUNTER</b> <b>\$139.50</b> The most inexpensive coin-counting machine on the market today. 1 YR. GUARANTEE	<b>GENCO "WHIZZ"</b> <b>\$189.50</b> Sensational new upright skill game. Either Novelty or Free Play. A REAL SENSATION	<b>"SCORE-A-BARREL"</b> <b>\$449.50</b> 10'6" Model UNQUESTIONABLY the greatest bowling game of them all. Featuring extra barrel-roll scoring.
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**SPECIALS**

The following equipment has been thoroughly reconditioned and is ready for location:

ACE BOMBER .. \$199.50	PERISCOPES .. \$139.50
KEENEY AIR RAIDER .. 104.50	PHOTOSCOPES .. 27.50
SCIENTIFIC BATTING PRACTICE .. 129.50	PIKES PEAKS .. 27.50
CHAMPION DE LUXE HOCKEYS .. 149.50	PHOTOMATICS, Latest Models .. 895.00
DRIVENOBLES .. 199.50	BALLY RAPID FIRE .. 109.50
FLIP SKILLS .. 65.00	EXH. ROTARY MERCHANDISERS .. 295.00
FOOT EASE .. 99.50	SKY FIGHTERS .. 219.50
GOTT. 3-WAY DE LUXE GRIPPERS .. 24.50	SKILL JUMP .. 59.50
KICKER & CATCHERS .. 29.50	TEXAS LEAGUERS, De Luxe Models .. 69.50
GROETCHEN METAL TYPERS .. 289.50	ROCK-OLA WORLD SERIES .. 189.50
PANORAMS .. 375.00	VIEW-O-SCOPES .. 39.50

**BALLY VICTORY DERBY—BALLY VICTORY SPECIALS—BALLY SURF QUEENS**  
WRITE, WIRE, PHONE FOR SPECIAL PRICES

**FOREIGN TRADE!!!** Our Foreign Sales Dept. welcomes the opportunity to be of service. Send for our beautifully illustrated folder and full particulars pertaining to special prices on all our coin-operated equipment. CABLE ADDRESS: "MOCOIN."

WRITE FOR SPECIALS—CLOSE-OUT PRICES ON OUR THOROUGHLY RECONDITIONED 5 BALL FREE PLAY PIN GAMES, AUTOMATIC F.P. AND P.O. CONSOLES, 1 BALL MULTIPLE F.P. AND P.O. TABLES, PHONOGRAPHS, COUNTER GAMES AND REBUILT SLOT MACHINE VALUES.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT

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1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

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The New Seacoast Catalog Is Ready for Mailing —FREE!

This fully illustrated, up-to-the-minute catalog contains complete data on music machines, accessories, vending machines, and amusement games. Write for your copy today! If more than one is needed, simply ask. See Seacoast and You See the Finest.

**ATENCION, COMPRADORES PARA LA EXPORTACION**

El Nuevo Catalogo 'Seacoast' Esta Listo Para El Correo —GRATIS!

Este catalogo, enteramente ilustrado y al dia, contiene informacion completa acerca de fonografos automaticos, maquinas automaticas para vender cigarillos, etc., y para entretenimiento, y sus accesorios. Escribanos hoy por su copia! Diganos si necesita mas de una. Consulte a 'Seacoast' y Vera Lo Mejor.

**SEACOAST DISTRIBUTORS, INC.**

415 Frellinghuysen Ave., NEWARK 5, N. J. 827-629 10th Ave., NEW YORK 18, N. Y.  
Bigelow 8-3524 Longacre 3-0740  
Exclusive Rock-Ola Distributor In Northern New Jersey Exclusive Rock-Ola Distributor In Greater New York

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WURLITZERS	412 Lite-Up .. \$135.00	PINS	United Sea
780 .. \$495.00	71-Stand .. 175.00	Exhibit Foot	Breeze .. \$325.00
850 .. 550.00	SEEBURGS	Ball .. \$330.00	Genco Whizz .. 189.50
750 E .. 575.00	9800 ESRC .. \$475.00	Chicago Spell-bound .. 325.00	ROCK-OLAS
500 .. 375.00	Envoys RC .. 400.00	Williams Dyna-mite .. 334.50	Standards .. \$325.00
600 .. 350.00	Majors RC .. 400.00		Playmaster .. 200.00
616 Lite-Up .. 179.00	Concert Grand 400.00		Spectravox .. 100.00

WRITE US FOR YOUR NEEDS. ONE THIRD DEPOSIT ON ALL ORDERS.

DAVE ENGEL

**COINMEN YOU KNOW**

**Twin Cities:**  
(Continued from page 105)

graph revamping division. . . . Matt Engel, of Mayflower Distributing Company, said a large shipment of Bally Triple-Bell machines has been received.

The beer shortage has proved quite a handicap to operators in North and South Dakota these past few months, but with the hunting season opening up the coinmen are certain play will step up considerably, they report upon coming to the Twin Cities. . . . Hy Greenstein, of Hy-G Music Company, said Seeburg's scientific sound distribution with 500 ohms is working out extremely well and that operators have reported signal success with this unit.

More remodeling at Silent Sales Company, where Bill Cohen has workmen busy constructing an overhead tunnel connecting the second floors of the two buildings his firm occupies. This will give "The Sphinx" 10,000 more square feet of space for use by an enlarged pinball repair department. Cohen said business has been good, with more merchandise coming in steadily. New paint shop is in full operation and all old machines are given a complete revamping, including paint job, chrome rails and other improvements to make them look like new.

Don Leary, of Don Leary, Inc., operator and radio-record-appliance retailer, is a busy man these days. He's quite some shakes as an after dinner speaker and emcee. Two nights running this past week he was busy at extra-curricular activity and left his business early in the afternoon to prepare for the occasions.

**BUY THE BEST AND LATEST K-80 ASTROLOGY SCALE**  
Expertly rebuilt **\$169.50**  
Includes 18,000 (6 Sets) ASTROLOGY TICKETS  
1c Coin Chute



**ARIES**  
MARCH 21 to APRIL 19  
4. LOVE NATURE No. 1. During this period your love nature adjusts itself and becomes more stable and practical. You should not push yourself socially during the first twenty days of this period. After that you will become more positive. Be more sincere and idealistic. You will be wise to (continued on next Card No. 5 about MARRIAGE AND BUSINESS PARTNERS). 1

Tickets for **ASTROLOGY SCALE \$5.00** for Set of 3,000

1/3 Deposit With Order

**The VENDING MACHINE CO.**  
FAYETTEVILLE, NORTH CAROLINA

**GUARANTEED LIKE NEW**

THOROUGHLY CHECKED GAMES:

Stage Door Canteens (latest type) @	\$175.00
Big Hits @	175.00
Sky Chiefs @	110.00
Suspenses @	200.00
Keep 'Em Flying @	90.00
Keeney Fortunes @	70.00
Big Parades @	95.00
Flat Tops @	95.00

**NEW ORLEANS NOVELTY COMPANY**  
115 Magazine St. RA 7904 New Orleans, La.



**ASSOCIATED AMUSEMENTS**

846 COMMONWEALTH AVE., BOSTON 15, MASS.  
**MILLS COIN MACHINES**  
MASSACHUSETTS, MAINE,  
NEW HAMPSHIRE AND VERMONT

**THE SUPER ROLL-DOWN SUPER TRIANGLE**



**ELECTROMATON, INC.**

Manufacturers of Electro-Mechanical Amusement Devices  
701-703 Monroe St., Hoboken, N. J.  
HObooken 3-1472

**FOR SALE**  
New and Used  
**SKEE BALL ALLEYS**  
EMPIRE COIN MACHINE SALES

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**KEYSTONE PANORAM COMPANY**

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**MILLS COIN MACHINES**  
DELAWARE, EASTERN PENNSYLVANIA  
AND SOUTHERN NEW JERSEY

### MILLS NEW POST-WAR MACHINES

**ORDER TODAY  
IMMEDIATE  
SHIPMENT**

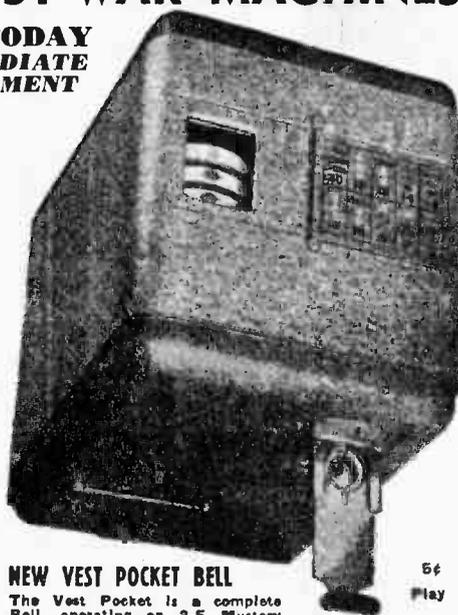


**BLACK CHERRY BELL**

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

**NEW SAFE STANDS \$27.50**  
Send 1/3 Deposit With Order.



**NEW VEST POCKET BELL**

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight.

5¢ Play

**\$74.50**

**SICKING, INC.**

1401 CENTRAL PARKWAY, CINCINNATI 14, O.

*This is IT!*

A New Sensational

**DAVAL Counter Game**

"Free Play"

...with a

**FREE PLAY Feature!**



Like a Pin Ball Game, pays out only Free Plays.

Accumulated Free Plays can be played off or cancelled & registered on inside.

This New All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

PRICE  
**\$75.00**  
F. O. B. CHICAGO

*Don't Wait! Don't Delay! Order Today!*

**BUSH DISTRIBUTING COMPANY**

257 Plymouth Avenue, North  
MINNEAPOLIS, MINNESOTA  
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## UNITED DISCONTINUES CONVERSIONS

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*Watch For Announcement  
of  
First Brand New Game*  
• • •

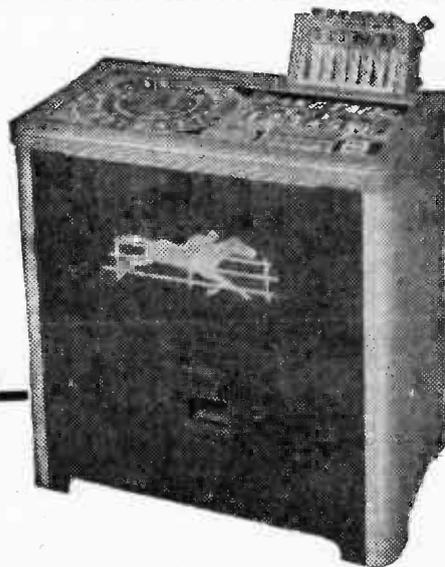
Write at once . . . get your name on our  
MAILING LIST for early announcement.

**UNITED MANUFACTURING CO.**  
5737 BROADWAY CHICAGO 40, ILLINOIS

## AN UNUSUAL OPPORTUNITY TO BUY

One of the West's leading large distributing organizations established with all the good lines. We also own one of the best money-getting routes of diversified equipment. Price is \$200,000 and will pay out in short time, as this business shows unusually large profits. Will take one-half down to qualified buyer. This price includes routes and distributorships. This business will stand any investigation you care to make. One of the finest coin machine set-ups in the Southwestern part of the United States, in an ideal climate.

**BOX D-323**  
The Billboard Cincinnati 1, O.



**EVANS 1947 BANGTAILS AND DOMINOES**  
(JACKPOT)

## WHY THIS AD?

**BECAUSE . . .**  
*we want to tell all good and alert operators how you can sell or operate in clubs and closed spots.*

**ASK US . . . !**  
*we would not spend our money advertising unless we had the answers.*

**First AMERICAN SALES, Inc.**  
For 35 years distributors of all types of Coin Operated Machines, Vendors & Phonographs  
4603 LINCOLN AVENUE, CHICAGO 25, ILLINOIS  
LEE S. JONES, Executive Vice-President Phone LONgbeach 6879

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

UNRESERVEDLY RECOMMENDS . . .

GOTTLIEB

**SUPERLINER**

For "Jet-Propelled" Earnings!

A SUPER-QUALITY WINNER  
WITH SUPER-PLAYER APPEAL  
EVERYWHERE!

★MAGIC BUTTON!

★STREAMLINE DESIGN!

ORDER TODAY!

Exclusive Gottlieb Distributors in Florida  
and Cuba.



EXCLUSIVE FLORIDA DISTRIBUTORS

for **DEPENDABLE SEEBURG MUSIC SYSTEMS**

COME IN AND HEAR SCIENTIFIC SOUND DISTRIBUTION

... Learn How It Can Improve Your Music Merchandising!



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839 WEST FLAGLER ST.  
MIAMI, FLORIDA

All Phones:  
3-6221

JACKSONVILLE, 60 Riverside Ave. Phone 3-0611  
TAMPA, 115 South Franklin St. Phone 3856  
HAVANA, CUBA

**Coin Machine Men in France Looking Ahead**

NEW YORK, Oct. 12.—The coin machine industry in France is slowly emerging from the effects of war, Lawrence Wygant, English coin machine operator and pre-war French coin machine manufacturer, stated upon his arrival in the United States.

While the French government has promised to put coins in circulation after the first of the year," Wygant states, "I doubt whether coin machines will be found in any quantity in France before late 1947 or early 1948."

Skilled labor is plentiful in most sections of the country, Wygant explains, but "a very tight supply condition still continues as far as supplies of parts and equipment is concerned. Juke boxes and games will be the first coin machines to be undertaken by French firms in the opinion of Wygant. It will be some time before vending machines will be accepted by the people of France," he adds.

Importation of English-made juke boxes and counter games has already been started to some degree, but until the French firms get rolling and American-made machines appear on the scene, Wygant believes that French operators will mark time. Wygant will visit Chicago, Detroit and Philadelphia before returning to England.

**Discuss Launching K. C. Vending and Music Associations**

KANSAS CITY, Mo., Oct. 12.—Trade organization within Kansas City's growing coin machine business appears to be at a low ebb, altho Hobbies, Inc., association of pinball operators which did outstanding work in free play pins here, still continues to function.

There is talk, however, of establishing both an organization of vending machine operators and one for juke box owners. But the ideas apparently are strictly in the talk stage.

**Origin of Hobbies, Inc.**

Hobbies, Inc., which was christened in the midst of the anti-pinball uproar, was established in 1939 and, according to Harry I. Schwimmer, attorney and executive secretary of it, still meets five or six times a year "whenever special problems come up." Association's greatest achievement came in 1944 when it succeeded in obtaining an ordinance in Kansas City legalizing free plays and putting a stop to the sporadic "pinball drives." Later, in a court test, State judges held free plays legal under the Missouri gaming statutes, but some observers feel that the Kansas City ordinance really set the pattern for pin operation in the State.

Carl Hoelzel, partner in United Amusement Company, is president of the association, and Dave Cooper, of Peerless Sales Company, and Ed Mettle, of Music Service Company, are vice-presidents.

**Represents 75 Per Cent**

Organization has 18 of the major Kansas City pinball operators enrolled, Schwimmer reported. This represents about 75 per cent of the trade.

Main activity of the group now is to assist local police in enforcing the city's ban on children under 16 years of age playing pin games. It also keeps close check on efforts that have developed from time to time aimed at levying special taxes on coin machines.

**BUY—SELL SLOTS CONSOLES PINS**

**YOU NAME IT WE'VE GOT IT**

Write, Wire, Phone Today!

**H. Rosenberg Co., Inc.**

625 Tenth Ave. New York 19, N. Y.  
LOnacre 3-2479

**FOR SALE MILLS 1-2-3 FREE PLAYS \$42.50 EACH**

1/3 Deposit, Balance C. O. D.  
WE BUY, SELL AND EXCHANGE  
Phone: Jefferson 1844  
3147 Locust St. St. Louis 8, Mo. **CALL NOVELTY CO.**



**UNITED NOVELTY COMPANY**

DELAUNEY & DIVISION STS., BILOXI, MISS.  
**MILLS COIN MACHINES**  
MISSISSIPPI AND GULF COUNTIES OF ALABAMA

**SPECIALS BY STEWART**

- 1 Bally Racer (Arcade) .....\$ 50.00
- 5 Mills Quarter Scopes ..... 55.00
- 1 Club Trophy (1 B. F. P.) ..... 265.00
- 1 Blue Grass (F.P.) .....\$145.00
- 2 Baker's Pacers .....\$145.00
- 3 Bally Reserves (5 B. F. P.) ...\$20.00
- 1 5c Mills Bonus Slot .....\$195.00
- 1 10c Mills Bonus Slot ..... 205.00

**STEWART NOVELTY CO.**

1361 S. Main St., Salt Lake City, Utah



**DIXIE COIN MACHINE COMPANY**

910-912 POYDRAS ST., NEW ORLEANS 13, LA.  
**MILLS COIN MACHINES**  
STATE OF LOUISIANA



"That's another pinball operator—'floating on air' because they put G-E Lamps in all his machines." Watch your profits soar when you light up with G-E Lamps that stay brighter longer. Ask your coin machine wholesaler or write General Electric Lamp Dept., Div. 166-B-6-15, Nela Park, Cleveland 12, Ohio.

**\$10,000 STOCK SALESBOARDS**

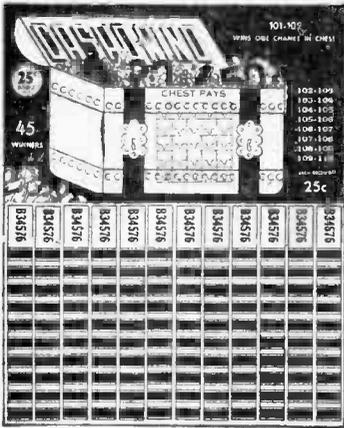
BELOW FACTORY PRICE

Holes	Play	Description	Avg. Profit	Net Price
1000	25c	CHARLEY BOARD—THICK	\$ 50.00	\$ .98
1000	25c	GOLDEN BOY CHARLEY—THICK	50.00	.98
1000	1c	CIGARETTE BOARD—30 PK.		.66
800	5c	HAPPY HUNTING—BOOK COVER	22.00	1.94
1200	5c	CAPITOL	30.00	2.67
1800	5c	PADDLE WHEEL	45.00	2.96
2000	25c	LU LU	100.00	2.76
2028	10c	JAR OF JACK	52.80	2.74
2300	5c	COVERED WAGON	50.70	2.98
2800	5c	HIT FIFTY	78.00	3.77
3000	5c	FAST ACTION	56.00	2.87

FREIGHT PREPAID ON ORDERS \$75.00 OR MORE. TERMS: 1/4 CASH, BALANCE C. O. D. WRITE FOR FULL LIST.

**DIXIE NOVELTY CO., Box 2974, Beaumont, Texas**

WRITE for Our Catalog of  
**NEW COUNTER DEALS**



**CASHO WINO**  
600 Tickets 25c a Bundle  
Tip Style Tickets  
Actual Board Size 12x18  
Tickets are printed with Tip Style Numbers (101-102, 102-103, etc.)  
All Numbers Repeat 5 Times.  
Making 45 Winners.  
Tickets folded 5 in a bundle, making 120 bundles.  
The Chest has a 25-seal Jack Pot with 1—\$4.00 . . . 1—\$3.00 . . . 1—\$2.00 . . . 1—\$1.00 . . . 21—50c  
Takes in . . . . . \$30.00  
Average J. P. . . . . \$ 4.10  
Consolations . . . . . 10.00  
Total Payout . . . . . 14.10  
Average Profit . . . . . \$15.90

SAMPLE . . . \$2.50 DOZEN . . . \$30.00 GROSS . . . \$306.00

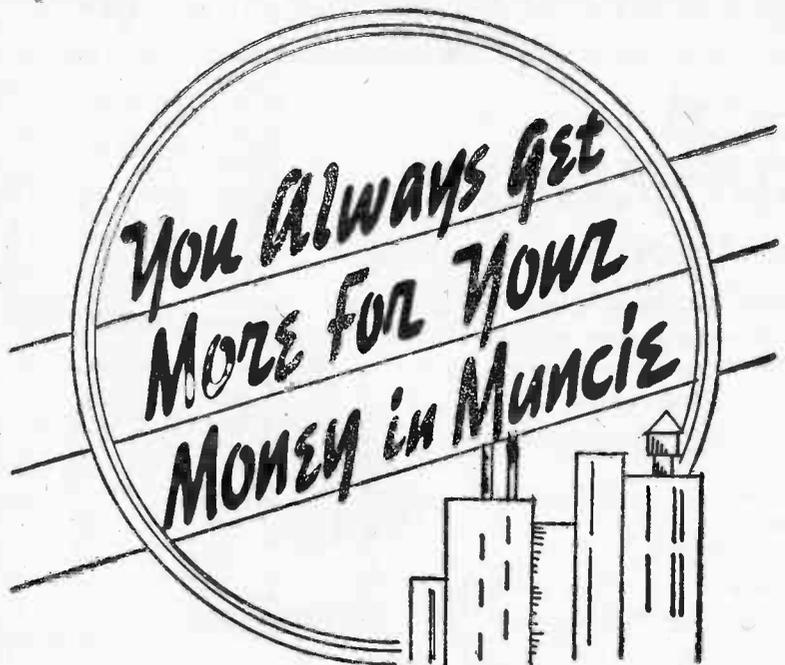
All shipments C. O. D. or cash with order. Transportation prepaid on order of \$100 or over when check accompanies order.

MANUFACTURERS OF BASEBALL AND TIP BOOKS AND TRADE STIMULATORS

**COMMERCIAL PRINTING COMPANY**

HIGH AND JACKSON STREETS MUNCIE, INDIANA

*Operators and Distributors*



**THE MANUFACTURING CENTER OF THE TICKET GAME INDUSTRY**

- Jar Games
- Spindle Deals
- Tip Books
- Baseball Tallies
- Salesboards
- Trade Stimulators
- Sales Cards

Order From These Independent Manufacturers Located in Muncie, Indiana

- GAY GAMES, INC.
- COMMERCIAL PRINTING CO.
- A. B. C. NOVELTY CO.
- WERTS NOVELTY CO., INC.
- MUNCIE NOVELTY CO.
- HOME TALLY CARD CO.
- NOEL MANUFACTURING CO.

To Make Room for Production of New Games

**STOCK REDUCING SALE**

of Popular Games, Counter Deals, JP Cards, Tip Books, Bundle Tips and other Items.

WRITE OR WIRE FOR PRICE LIST  
SALE LASTS UNTIL NOVEMBER 1

WATCH FOR ANNOUNCEMENT OF  
THREE SENSATIONAL NEW GAMES

Hi-Ho Silver • Big Payoff • Ten High

**MUNCIE NOVELTY COMPANY, Inc.**  
P. O. BOX 823 MUNCIE, IND.

*This is IT!*



A New Sensational  
**DAVAL Counter Game**

"Free Play" . . . with a FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside.

This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

PRICE  
**\$75.00**  
F. O. B. CHICAGO

Don't Wait! Don't Delay! Order Today!

**SCOTT-CROSSE COMPANY**

1423 SPRING GARDEN STREET PHILADELPHIA 30, PA.

WE MANUFACTURE THE PERFECT  
**POKERINO TABLES**

\$140.00 All new material  
~~\$175.00~~ complete—Immediate delivery

Write for pictures and literature.

STANLEY GERSH SAM GARBER

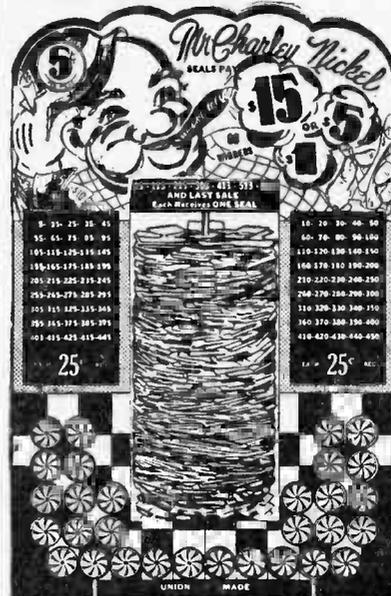
**PERFECT GAMES CO.**

2894 W. 8th St. Phone: ES-planade 2-4383 Coney Island 24, N. Y.

**FEATURE AMERICA'S FINEST**

**SPIN-N-WIN**

New one-piece spindled coupon game! No assembly required. Lots of color and flash.



**"CHARLEY NICKEL"**

1280 ROTATION COUPONS—5¢ PLAY  
88 WINNERS  
Takes In: 1280 @ 5¢ . . . . . \$64.00  
Pays Out: 8 Seals Average . . . \$12.80  
90 Consolations . . . . . 22.50 35.30

PROFIT (Average) . . . . . \$28.70  
RETAIL PRICE \$5.62—Actual Size 14" by 9"

**KAN-OF-KOIN**

A one-piece product sturdily constructed featuring loose ticket play with jackpot and arrangements.



**"FIVE FINNS"**

684 TIP COUPONS—5¢ PLAY  
45 WINNERS  
Takes In: 684 @ 5¢ . . . . . \$34.20  
Pays Out: 5 Seals Average . . . \$ 7.60  
40 Consolations . . . . . 11.40 19.00

PROFIT (Average) . . . . . \$15.20  
RETAIL PRICE \$3.30—Actual Size 5" by 4 1/2"  
Actual Size 5" by 4 1/2"

BOTH OF GAMES ABOVE ARE MADE IN LARGE VARIETY. WRITE FOR CATALOG AND PRICE LIST.

NOEL'S Muncie, Indiana **Gay Games INCORPORATED** NOEL'S

**NEW MACHINES NOW BEING DELIVERED**

BALLY BIG LEAGUE.....	\$299.50
DRAW BELL, 5c COMBINATION.....	477.50
DRAW BELL, 25c COMBINATION.....	497.50
DAVAL'S GUSHER, JP & BONUS.....	54.00
GOTTLIEB SUPERLINER.....	322.00
CHICAGO COIN SPELLBOUND.....	325.00
EXHIBIT'S NEW FAST BALL.....	330.00
GENCO WHIZZ.....	189.50
SILVER KING NUT VENDORS.....	13.95
BALLY UNDERSEA RAIDER, Floor Sample.....	225.00
GOTTLIEB Improved DeLuxe GRIP SCALE.....	39.50
A. B. T. CHALLENGER, Beautifully Designed.....	65.00
VICTORY SPECIAL.....	139.50
ACE COIN COUNTER.....	27.50
NEW SLOT STANDS.....	WRITE

**WANT FOR CASH!**

**ROCK-OLA:** 1938 Monarchs and Windsors; 1939 Standards and DeLuxes; 1840 Supers and Masters.  
**WURLITZER:** 800—850—750 E.  
**SEEBURG:** Classics, Colonels, Majors, 8800's, 9800's.  
 Phonographs must be in excellent mechanical condition and appearance. No Junk!

**DUGRENIER CIGARETTE MACHINES**

Model "S", 7 Col. ....	\$ 62.50
Model "V", 7 Col. ....	70.00
Model "VD", 7 Col., double capacity on 3 col. ....	85.00
Model "W", 9 Col. ....	85.00
Model "WD", 9 Col., double capacity on 4 col. ....	95.00

All refinished and in excellent mechanical condition.

**RECONDITIONED 5-BALL FREE PLAY GAMES**

Streamliner ...	\$190.00	Venus .....	\$ 89.50
Catalina .....	179.50	Genco Victory ..	89.50
Gottlieb Liberty ..	165.00	Capt. Kidd .....	89.50
Sky Chief .....	165.00	Gun Club .....	89.50
Keep 'Em Flying ..	155.00	Texas Mustang ..	79.50
Hollywood .....	135.00	Spot Pool .....	74.50
Yankee Doodle .....	135.00	Bolaway .....	79.50
Big Parade .....	135.00	Kismet .....	79.00
Midway .....	129.50	Four Roses .....	72.50
Four Aces .....	129.50	Spot a Card .....	72.50
5-10-20 .....	129.50	Sea Hawk .....	67.50
Knockout .....	129.50	ABC Bowler .....	67.50
Marines at Play ..	119.00	Ten Spot .....	64.50
Invasion .....	90.00	Eagle Squadron ..	59.00
Argentine .....	89.50	New Champ .....	59.50
Topic .....	89.50	7-Up .....	57.50
Defense .....	89.50	Big Chief .....	49.50

**ATTENTION EXPORT TRADE!**

Just Off the Press—  
 Our New 1946 Coin Machine Catalog! Contains Reconditioned Phonographs and all other types of Coin-Operated Equipment. Send for your FREE copy. Excellent service again available for our old and new customers!

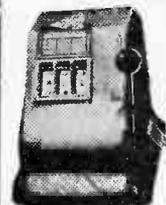
**Webster To Produce Wire Recorder and Phono Motor Lines**

CHICAGO, Oct. 12.—In an interim report to stockholders of the Webster-Chicago Corporation, President R. F. Blash reported aggregate sales for the eight-month period ending August 31 as \$5,031,608. Firm manufactures automatic record changers, phonographs and electronic devices. Executives said the proportion of sales to jobbers, \$2,481,780, was unusually high. "This," Blash explained, "is because radio set manufacturers have not yet produced console models, which use record changers, in volume."

The phonograph business, he stated, was extremely active. On September 1 the firm had orders on hand approximating \$7,000,000. Two months from now the company expects to be producing a table model with an automatic record changer.

Future plans also call for a portable wire recorder, phonograph motors, accessories and related products, according to the firm president. "Improved processes, new products," Blash declared, "and increased use of subcontractors will assist in maintaining sales volume and minimizing costs." Shortages of assembly and other workers and of storage and manufacturing space were pointed out as major bottlenecks to production.

Blash's report said that the scarcity of production workers and key raw material, like wire and steel, might cut down output for the remainder of the year. "Regardless, the year as a whole," the president concluded, "should be highly satisfactory. Present indications for 1947 are also favorable, assuming that factors beyond management control are not too difficult."



**LIBERTY FRUIT BELL**

Reconditioned like new. TAKES IN NICKELS PAYS OUT QUARTERS

A great automatic pay-out machine for 5¢ play. Pays out one flashy gold-like token (2 1/2" size) when winning fruit symbols come up, such as two cherries, etc. Complete with 138 tokens bearing odds low as 3 to 1, high as 100 to 1. FILL PAYOUT TUBE WITH REAL QUARTERS IF TERRITORY WILL PERMIT.

\$34.50 each  
 32.00 lots of 3  
 27.50 lots of 10



**BRAND NEW WINGS**

5-Reel Cigarette Game WINGS is a great favorite with cigar counter proprietors, as WINGS greatly increases the profit per pack. Player receives one spin of the reels for his coin. Special window on side shows last coin played. The award plate reads as follows: 3 of a kind—1 pack, 4 of a kind—5 packs, 5 of a kind—10 packs. Specify 1¢ or 5¢ play. ALSO NEW YANKEES, POK-REEL and KLIX machines.

Price for any machines listed—  
 \$24.50 Ea. \$22.50 Lots of 6. F.O.B. Chicago.  
 1/3 Deposit Required with Order, Balance C.O.D.

WRITE FOR OUR CATALOG  
 WANT all types and makes of Counter Games. Many other makes of Counter Machines. Tell us your needs.



**NATIONAL COIN MACHINE EXCHANGE**

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

**IMMEDIATE DELIVERY NEW GAMES**

★ Genco's WHIZZ ★
★ Marvels FRISCO ★
★ Chicoin SPELLBOUND ★
★ Bally SURF QUEENS ★
★ Gottlieb SUPERLINER ★

**FIVE BALL FREE PLAYS**

Air Circus ..\$115.00	Gun Club ..\$ 69.50	Sea Raider ..\$85.00	Snappy, '41 ..\$ 65.00
All American .. 49.50	Hollywood .. 150.00	(Capt. Kidd) .. 85.00	Stars .....
Big Top .....	Home Run, '42 .. 79.50	Seven Up .....	Star Attraction .. 67.50
Bolaway .....	Idaho .....	Shangri La .....	Stratolliner .....
Catalina .....	Invasion .....	(Gott.) .....	Strip Tease .....
Defense, Genco .. 79.50	Jeep .....	Shangri La .....	Ten Spot .....
Dixie .....	Jolly .....	(P. & S.) .....	Texas Mustang .. 62.50
5-10-20 .....	Keep 'Em .....	Show Boat .....	Velvet .....
Four Aces .....	Flying .....	Sky Blazer .....	Venus .....
Fox Hunt .....	Knock Out .....	Slap-the-Jap .....	Victory .....
G. I. Joe .....	Majors, '41 .....	South Paw .....	Wings .....
Glamour Girls .. 69.50	Marines at Play .. 79.50	Sport Parade .....	Yankee Doodle .. 150.00
Gobs .....	Monticker .....	Spot Pool .....	Yanks .....
			Zig Zag .....

**ONE BALL FREE PLAY**

Blue Grass .....	\$150.00	'41 Derby .....	\$275.00	Long Acres .....	\$310.00
Contest .....	75.00	Dark Horse .....	150.00	Sport Special .....	150.00

**BELL MACHINES**

Mills Chrome Bell 3/5 .....	\$200.00	Mills Vest Pocket (Blue & Gold) ...	\$ 45.00
Special—Groetchen Columbia, D.J., 5¢ .....			

**CONSOLES**

Keeney Super Bell (5¢ Combination) ..	\$250.00	Keeney Super Bell (Twin 5¢-5¢ P.O.) ..	\$300.00
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**COUNTER MODELS**

American Eagle, 1¢ (F.P.) .....	\$ 19.50	Liberty Bells, 5¢ (F.P.) .....	\$19.50
Mercury, 1¢ Cig. Reel .....	18.50	Heads or Tails, 1¢ to 25¢ play .....	9.50

1/3 deposit with order, balance C. O. D.

**MID-STATE CO.** 2369 MILWAUKEE AVE., CHICAGO 47, ILL. Phone: Everglade 2545

**Nevin-Ray Drug Exec To Coin Biz, Report**

PHILADELPHIA, Oct. 12.—Industry speculation is running high over disclosure that Bernard Weinberg, treasurer and original founder of the giant Nevin-Sun Ray drug chain, is entering the coin machine industry. Drug chain, which also includes the Media chain, numbers over 400 stores from New England to the South, with the heaviest concentration of stores in this area.

Weinberg, who resigned from the drug chain, is reported to have taken as part of his settlement the coin machine holdings of the Nevin-Sun Ray Drug Company. Just what these holdings constitute has not been determined. However, it is said that the drug company was the actual owner of several large and successful music, pinball and vending machine operations.

Chain's own drugstores were always considered choice machine locations. Also lacking confirmation is the report that Weinberg's holdings also include a new vending machine firm that was set up for toilet and drug articles to be utilized by the chain drugstores.

**Drop Price of Silver in Open Market to 89 Cents**

NEW YORK, Oct. 12.—Open market price of silver was dropped from 90 1/2 cents to 89 cents an ounce by Handy & Harman, leading bullion dealers. Reduction represents first downward movement since before the war.

Lower price for foreign silver, according to trade spokesmen, may divert domestically mined silver to the U. S. Treasury. Recently enacted law obliges the Treasury to pay 90 1/2 cents for native newly mined silver. Department formerly had to pay 71.11 cents an ounce for same product.

**COIN MACHINE DISTRIBUTING CO.**  
 500 N. CRAIG ST., PITTSBURGH 13, PA.  
**MILLS COIN MACHINES**  
 WESTERN PENNSYLVANIA

★ FILMS ★  
 For All 16MM. Coin Operated Machines,  
 SOUND AND SILENT  
 Approved in the States of Michigan, Ohio, Indiana, Illinois, Wisconsin, West Virginia, Kentucky, Virginia and many other States.  
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**COOPER ENTERPRISES**  
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**SOUTH COAST AMUSEMENT CO.**  
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**MILLS COIN MACHINES**  
 SOUTHERN HALF OF TEXAS

**BALL GUM WANTED**  
 We Pay Highest Prices  
**HENNEN-VOGT**  
 2647 Middle Road DAVENPORT, IOWA

**ROUTE FOR SALE IN NEW ENGLAND**

VERY ATTRACTIVE

BOX D-324

The Billboard

Cincinnati 1, O.

# MONARCH HAS IT...

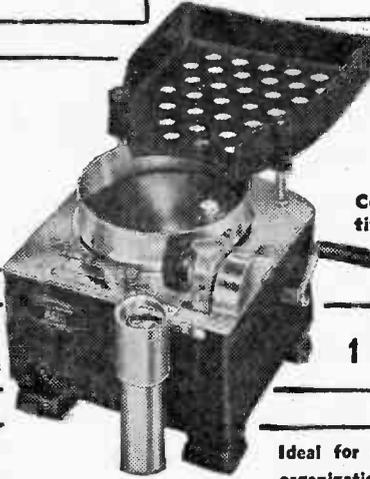
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"Light as a feather!"  
LESS THAN 7 LBS.!

AMAZINGLY FAST AND EFFICIENT!  
Positive accuracy - no short or long count!

COUNTS  
PENNIES  
NICKELS  
DIMES  
QUARTERS



Lowest Priced  
Coin Counter  
on the Market.  
**\$139.50**  
Complete with beautiful leatherette case and money tubes.

SANITARY!  
No handling of coins

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SIMPLE  
TROUBLE-FREE  
MECHANISM!

Ideal for operators, clubs, organizations, churches, banks, arcades, carnivals, etc.

ORDER TODAY! IMMEDIATE SHIPMENT!

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1545 N. Fairfield Ave.

Phone ARMitage 1434

Chicago 22, Illinois

## When Buying NEW GAMES and SLOTS CALL ON US FIRST!! USED EQUIPMENT SALE

### 5-BALL FREE-PLAY GAMES

- 2 ABC Bowler .....\$ 50.00
- 1 Archery (Revamped Cadillac) ..... 38.00
- 2 Argentine ..... 74.50
- 2 Big Three (1 or 5 Ball) 58.00
- 1 Champ ..... 47.00
- 1 New Champ ..... 55.00
- 1 Four Roses ..... 54.00
- 1 Battle ..... 70.00
- 1 Duffy (Like New) ... 160.00
- 1 Hi Hat ..... 58.00
- 1 Captain Kidd ..... 48.00
- 1 Shortstop ..... 38.00
- 1 Jungle ..... 58.00
- 1 Seven Up ..... 39.00
- 1 Grand Canyon (like new) 185.00
- 1 Stage Door Canteen ... 198.00
- 1 Streamliner ..... 165.00
- 1 Ten Spot ..... 49.00
- 2 Texas Mustang ..... 64.00
- 2 5-10-20 ..... 87.00
- 1 Metro ..... 30.00
- 1 Oklahoma ..... 173.00
- 1 Knockout ..... 107.00
- 1 Big Parade ..... 98.00
- 1 Gold Star ..... 34.00
- 1 Invasion ..... 48.00
- 1 Sport Parade ..... 39.00
- 1 Spot Pool ..... 49.00
- 1 Venus ..... 67.00

- 1 ABT Challenger, Used.\$ 30.00
- 1 Mills 1c Vest Pocket .. 31.50

### SLOTS AND CONSOLES

- 1 Mills 5c Gold Chrome.\$150.00
- 1 Mills 5c Silver Chrome 150.00
- 2 Mills 5c Blue Front ... 110.00
- 1 Mills 10c Silver Chrome 160.00
- 1 Mills 10c Blue Front... 120.00
- 1 Mills 25c Blue Front ... 140.00
- 1 Mills 25c Mystery Bonus 190.00
- 1 Wading 10c Rolatop.. 52.00
- 1 Jennings 5c. Dou. JP Reserve ..... 38.00
- 1 Columbia Twin (Almost New) ..... 90.00
- 1 Mills Jumbo 5c Free Play 87.50
- 1 Mills Jumbo 5c Cash and FP Convertible ..... 140.00
- 1 Jennings Cigarola .... 60.00

### ARCADE

- 1 Champion Hockey ....\$ 85.00
- 1 Chicago Coin Goalee .. 320.00
- 1 Keeney Submarine ... 69.00
- 1 Exhibit Bicycle ..... 65.00
- 1 Ten Strike (Broken Glass) ..... 49.00

### PHONOGRAPHS

- 1 Mills Empress .....\$350.00
- 1 Wurlitzer 616 Victory .. 245.00
- 1 Wurlitzer 500 Keyboard Victory .....360.00
- 1 Seeburg Commander.. 350.00
- 1 Seeburg Major ..... 360.00
- 1 Rock-Ola De Luxe .... 315.00
- 1 Wurlitzer 850 ..... 550.00

### COUNTER GAMES

- 5 American Eagle, 5c Play.\$ 22.50
- 1 American Eagle, 1c Play. 16.50
- 5 ABT Challenger, 1c and 5c, New ..... 53.00

1/3 DEPOSIT, BALANCE C. O. D. STATE SECOND CHOICE WHERE POSSIBLE.

## T & L DISTRIBUTING COMPANY

1321 CENTRAL PARKWAY

CINCINNATI 14, OHIO

THE COLONEL SAYS



"It's nice to do business in a big friendly store—no reasonable offer is ever refused and we challenge you to name the new game we can't deliver."

WIRE—PHONE  
OR MAIL  
YOUR ORDER FOR NEW GAMES

Ready To Deliver—

- |              |               |
|--------------|---------------|
| EXHIBIT      | Fast Ball     |
| CHICAGO COIN | Spellbound    |
| GOTTLIEB     | Superliner    |
| BALLY        | Big League    |
| GENCO        | Whizz         |
| GENCO        | Total Roll    |
| GOTTLIEB     | 3-Way Gripper |

### SPECIALS

- 2 AMI HI-BOY 40 RECORD \$195.00 Each
- 2 DRIVEMOBILES \$150.00 Each
- SCHOOL DAYS TEN SPOT BOLA WAY GOLD STAR \$49.50 Each

DIRECT FACTORY  
DISTRIBUTORS

SOUTHERN AMUSEMENT CO.

628 MADISON

MEMPHIS, TENN.

PHONE 5-3600



# FRISCO

THE FREE PLAY GAME YOU'VE WAITED FOR



IMMEDIATE  
DELIVERY!

- CONVERTED FROM
- CHAMP
  - SEA HAWK
  - HOROSCOPE
  - SCHOOL DAYS
  - BELLE HOP
  - PARADISE
  - SPOT POOL
  - MIAMI BEACH
  - ABC BOWLER

DEPENDABLE  
PERFORMANCE

★  
PRICE

\$279.50

ORDER FROM YOUR DISTRIBUTOR  
OR WRITE TO US

## MARVEL MANUFACTURING CO.

2847 FULLERTON AVE. EVERGLADE 0230 CHICAGO, 47

Pin Games		New Pins	
Scoop .....\$39.50	Hi Hat .....\$69.50	Daval Free Play \$75.00	Whizz .....\$189.50
Bombardier ... 89.50	Three Score .. 39.50	Spellbound ... 325.00	Cusher ..... 54.00
Landslide ..... 39.50	Bubbles, New .. 175.00	Superliner ... 322.00	Challengers .. 65.00
Cadillac ..... 39.50	Target Skill .. 49.50	Fast Ball .... 330.00	Gottlieb 3-Way
Gold Star .... 59.50	Silver Skates .. 59.50	Big League ... 299.50	Gripper ... 39.50.
3-Up ..... 39.50	Show Boat ... 69.50		
Strip Tease ... 79.50	Bordertown ... 39.50		
Arcade		Consoles	
Chi Coin Hockey .....\$185.00	Bally Club Bell Comb. ....\$175.00	Paces Reels Comb. .... 149.50	Mills 5c Blue Fronts ..... 125.00
Super Bomber ..... 225.00	Jennings Blue Skin ..... 145.00		
Evans Ten Strike, H.D..... 79.50			
Rapid Fire ..... 99.50			
Goalee ..... 325.00			

Single-Double-Triple  
Revolve-Around SAFES,  
\$175, \$250, \$275

Write for Price on New NORTHWESTERN PEANUT MACHINES

## International Coin Machine Distributors

2436 ST. CLAIR AVE.      MAin 5769      CLEVELAND, OHIO

## Trade Finding Trucks Scarce

CHICAGO, Oct. 12.—Operators and distributors here are experiencing difficulty in obtaining new trucks and automobiles for route coverage, according to a recent survey.

Altho one candy, gum and peanut route firm maintained that it had replaced old trucks as needed with little delay, the usual comment stressed long time waits. An official of the Mayflower Confectionery Vending Company gave this answer. "We placed an order for two trucks," he said, "13 months ago and we are still waiting."

Improvement in this situation was seen after an address by Karl M. Richards at the recent State managers' convention of the American Truck Associations, Inc. Richards, manager of the Motor Truck Division, Automobile Manufacturers' Association, declared that 962,000 units can be produced in 1946 if the August output of 107,000 continues. Amount would better any year except 1941, when 20 per cent of production was military.

John B. Hulse, secretary-manager, Truck-Trailer Manufacturers' Association was also optimistic in his address to the State managers. He said the trailer makers felt that they could achieve their 1946 goal of 60,000 freight trailers.

**IT'S NEW!**  
**IMMEDIATE DELIVERY**  
**DAVAL'S** COUNTER GAME  
"Free Play"



Free Plays can be played off or canceled off and register on meter inside.

**SMALL INVESTMENT—BIG PROFITS.**

**ORDER TODAY!**

\$75<sup>00</sup>

F. O. B. CHICAGO

**AUTOMATIC AMUSEMENT CO.**  
1000 Pennsylvania St.    Evansville, Ind.

### WISCONSIN'S BEST

NEW MACHINES		NEW MACHINES	
Bowl-a-Way 11'6" Bowling Game .....\$375.00	Genco Total Roll ..... Write	Rock-a-Barrel 9' BBL. Roll Game ..... 375.00	Firestone's Tally Roll ..... Write
Red Ball Legal Pool Game ..... Write	Lite League ..... Write	Genco Whizz ..... 189.50	Silver King 1c & 5c Vendors .....\$ 13.95
Victor Vendors—Cabinet Type ..... 13.75		Globe Type ..... 11.75	

Write for Complete List of All NEW Pins, Arcade & Vendors Available. Ready for Delivery.

REBUILT TEN STRIKES		NEW METAL STANDS	
Completely overhauled with all worn parts, etc., replaced and refinished.	Look Like New Ten-Strikes.	For A.B.T. Challengers. Tubular Design with rubber floor cups. Identical to original.	\$12.50 EACH.

USED ARCADE		USED 5 BALLS		MUSIC	
Bally Undersea Raider \$300.00	Lite Leagues ..... 275.00	All American ..... \$ 65.00	A.B.C. Bowler ..... 65.00	71 Counter Model & Stand .....\$225.00	
Champion Hockey's ..... 150.00	7'6" Roll-a-Ball Bowling Game ..... 150.00	Barrage ..... 52.50	Big Time ..... 49.50	780 E Colonial Wurlitzer .... 575.00	
Bally King Pins ..... 175.00	Gottlieb Skee-Ball-Ettes ..... 89.50	Box Score ..... 35.00	Dixie ..... 59.50	201 Singing Tower ... 325.00	
Evans "In the Barrel" ..... 139.50	Gottlieb Skee Ball Ettes ..... 89.50	Doughboy ..... 52.50	Line-VP ..... 49.50	430 Wurlitzer Speaker Cabinet With 5-10-25 box .. 85.00	
Scientific Batting Practices ..... 110.00	C. Sam Conv. to Big Rock ..... 129.50	Progress ..... 39.50	Seven Up ..... 69.50		
Seeburg Parachute ..... 94.50	Exhibit Baseball ..... 89.50	Score Card ..... 52.50	Score-a-Line ..... 52.50		
Keeney Anti-Aircraft ..... 49.50	Mills Punching Bag ..... 50.00	Ten Spot ..... 62.50	Target Skill ..... 49.50		
Bean 'Im (Coin Op. Bean Bags) ..... 59.50	Smiley (New 1c Counter Game) ... 15.00	Wild Fire ..... 59.50	HI-Stepper ..... 52.50		
		Zig Zag ..... 69.50			

**WISCONSIN NOVELTY CO.**  
3734 N. GREEN BAY AVE.    Locust 0100    MILWAUKEE 6, WISCONSIN

## Sked Hotel Expo at New York Nov. 11-14

NEW YORK, Oct. 12.—Accommodations for the 31st National Hotel Exposition are nearly sold out, according to Charles L. Ornstein, show chairman. Event will take place November 11-14 at Grand Central Palace.

Vending machines, coin-operated radios and other devices related to the coin machine industry are expected to be on display during the four-day affair.

Arthur L. Lee, exposition general manager, states that exhibitors include one from England. He believes that a new attendance record for the show is in prospect.

The Pan-American Hotel Exposition and the Inter-American Hotel Association convention will be held jointly this year. Double affair will be held at the Bayfront Park Auditorium, Miami, on October 14-19. Hotel owners from Brazil, Mexico, Cuba, Peru, Venezuela, Panama, Chile, Argentina and Ecuador are among the expected foreign visitors.

Warren Foster, Coca-Cola sales manager, will address the Pennsylvania Hotels' Association at its 43d meeting, scheduled for Pittsburgh, October 24-26.

**ASSOC. AMUSEMENTS INC.**  
846 Commonwealth Ave.  
Boston 15, Mass.

EXCLUSIVE **TRADIO** DISTRIBUTOR  
in  
Massachusetts, Maine,  
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PAGE 111

FOR IMMEDIATE DELIVERY!

MILLS		GAMES	
THRONE EMPRESS .....\$229.50	BIG CHIEF .....\$ 34.50	BIG PARADE ..... 99.50	CAPTAIN KIDD ..... 64.50
ROCK-OLA IMPERIAL .....\$199.50	CHAMPS ..... 49.50	HOROSCOPE ..... 99.50	KNOCKOUT ..... 59.50
MONARCH ..... 239.50	MIAMI BEACH ..... 59.50	MONICKER ..... 34.50	RED, WHITE, BLUE ..... 54.50
COMMANDO with 2 Boxes, 5-10-25 ..... 479.50	MONICKER ..... 34.50	SHOW BOAT ..... 39.50	3-SCORE ..... 44.50
SEEBURG 12 KING .....\$ 99.50	MONICKER ..... 34.50	TWIN SIX ..... 89.50	5-10-20 ..... 149.50
WURLITZER 61 412 .....\$149.50			

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ALL ITEMS GUARANTEED

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Phone Chester 9283

WRITE OR WIRE

4 Mills Panorams.....	\$290.00
2 Mufo. Sky Fighters.....	165.00
3 Mufo. Punching Bags.....	85.00
2 Pace Sarafogas (Console)...	\$75.00
1 5c Mills 4 Bells.....	\$425.00
1 5c Mills War Eagle.....	95.00
3 Bally Reserves, 5 Ball Free Play	20.00
3 Spinning Reels, Free Play or Payout .....	80.00

STEWART NOVELTY

1361 So. Main St.    Salt Lake City, Utah

## Philly Brew Strike Crimps Locations

PHILADELPHIA, Oct. 12.—Strike which hit 11 breweries in this area had coin men here watching their location play suffer in the city's 3,000 almost-dry taprooms this week.

Union battle is over jurisdiction of the truck drivers, with the line-up between the CIO Soft Drink and Brewery Workers' Union and the AFL Teamsters, Chauffeurs, Warehousemen and Helpers' Union.

William J. Dunne, president of the Philadelphia Tavern Association, declared that most of the members of the organization were "squeezing out the last trickle" of their beer supplies. Most of the taverns are now dipping into their inventories of bottled beer.

Flow of beer into Philadelphia was small, according to a spokesman for the industry, with taps and taverns represented draining the dregs of their last beer barrel shipment.

Coin Operated Machines

SALESBOARDS

Cash, Merchandise and Ticket Deals.

PARTS and SUPPLIES

LOUISVILLE COIN MACHINE COMPANY

330-34 East Breckenridge St.  
Louisville 3, Kentucky

HARD-TO-GET COIN MACHINE

# PARTS

NEW PRICE LIST NOW READY—WRITE FOR IT!

## COIN MACHINE SERVICE CO.

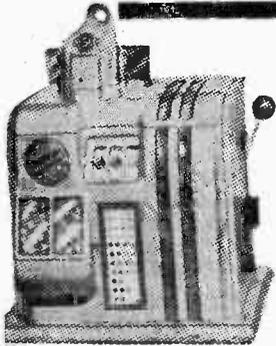
PARTS FOR EVERY OPERATOR'S NEED  
2307 N. WESTERN AVE.    Phone HUMBoldt 3476    CHICAGO 47

NEW 46 MODEL BUCKLEY TRACK ODDS

JP Twin Tube used three weeks. Guaranteed exactly like new. \$875. Each lot of four, \$3,400.

Heath Distributing Co.

317 3d Street    Macon, Ga.



**COLUMBIA BELLS**  
Twin Jackpot. Chazy game on location to 1¢, 5¢, 10¢, 25¢ play.  
Lots of 6  
**\$139.50**  
Single Unit  
**\$145.00**

**SHIPMAN**

Triplex Stamp Machine. Brand New! Vends 1¢, 3¢ and New 5¢ Air Mail Postage Stamps. Slug-proof, compact, foolproof. Immediate Delivery.  
Operator's Price ..

**\$39.50**

**STAMP FOLDERS**

For Shipman, Victory, Sherman, Advance.

10M—\$4.85

25M—\$11.75



**VICTORY**

Duplex Stamp Machine. Brand new! Vends 1¢ and 3¢ Postage Stamps. Can be used inside or outside. Guaranteed weather proof. Returns Slugs and foolproof. Immediate delivery.  
Operator's Price

**\$29.50**

**CHARMS**

For Bulk Vendors  
75 Assorted Varieties

**\$4.00**

Per Thousand

**"WISE CRACK"**

**"SASSY" BUTTONS**

**\$6.00**

Per Thousand

1/3 Deposit With All Orders.

**Parkway Machine Co.**

623F W. North Ave. Baltimore 17, Md.



**SLOT BARGAINS MILLS ORIGINALS**

- 1 25¢ Cherry Bell, 3/5, Serial No. 418844 .....
- 1 25¢ Blue Front, 3/5, D.P., D.J.P., Ser. 43428 .....
- 1 25¢ Blue Front, 2/5, K.A., D.P., S.J.P., Ser. 418080 .....
- 1 25¢ Ref. Gilt. Gold Cherry Bell, 3/5, S.J.P., Ser. 10001 .....
- 1 25¢ Cherry Brown Fr., 3/5, K.A., D.P., S.J.P., Ser. 464701 .....
- 2 5¢ Gold Chrome, 2/5, K.A., D.P., S.J.P., Ser. 472689 .....
- 1 10¢ Ref. Ser. 472694 .....
- 2 Double Cabinets, 2 Door, Without Locking Bars .....
- 1 Double Cabinet, 1 Door .....
- 1 O.T. Metal Stand .....

**JENNINGS**

- 1 5¢ Mast Silver Chief, S.L.P., 3/5 .....
- 1 25¢ Mast Silver Chief, S.P., 3/5 .....
- 1 10¢ Silver Moon Chief .....
- 1 10¢ Chief, Ref., 3/5 .....

Terms: 1/3 Deposit With Orders, Balance C. O. D. or S. D.

**MITCHELL NOVELTY CO.**

1629 W. Mitchell St. Milwaukee 4, Wis.

**FOR SALE**

- 6 5¢ Mills Chromes (Like New) .....
- 3 10¢ Mills Chromes (Like New) .....
- 4 25¢ Mills Chromes (Like New) .....
- 1 5¢ Black Cherry (Like New) .....
- 1 25¢ Black Cherry (Like New) .....
- 3 5¢ Blue Fronts .....
- 1 25¢ Blue Front .....
- 1 5¢ Mills Melon .....
- 1 5¢ Brown Front .....
- 3 25¢ Brown Fronts .....
- 3 5¢ Pace Slugproof, Enamel Finish .....
- 3 5¢ Watling Rotatops .....
- 1 10¢ Watling Rotatop .....
- 1 25¢ Watling Rotatop .....
- 1 5¢-10¢-25¢ Columbia (New) .....
- 1 Set of Callies, 5¢-10¢-25¢, Very Clean .....

**MISCELLANEOUS**

- 1 25¢ Golf Ball .....
- 1 10¢ Golf Ball .....
- 4 Rock-Ola Moderne Speakers .....
- 4 5¢ Rock-Ola Bar Boxes .....
- 4 Wurlitzer Mod. 100 with Brackets .....
- 2 Buckley Boxes With Brackets .....

**GENERAL NOVELTY CO.**

521 North 16th St. Milwaukee 3, Wis. Telephone: West 4242

**Need Hal Newhouser Spin for Columnist's Dream Pin Games**

LOUISVILLE, Oct. 12.—Bill Ladd recently wrote a humorous story about pinball games for the Louisville newspaper, *The Courier-Journal*. The account as it appears in Ladd's column, Almanac, follows:

"Good morning, sir. I've a new design for a pinball machine and I'd like your company, the Atomic Age & Electric Era Pinball, Slot Machine and Nickel Grubber Company, Inc., to produce it."

"Before you describe it to me I should tell you that we are not interested in any device which pays off more than a nickel on the dollar. You know, in most locations there are laws prohibiting gambling and we get around that by eliminating the gamble."

"Yes, sir. We've thought of that."

"Our machine has four channels thru which the ball can go. If it goes thru the first channel it is apparently guided thru the second slot and if it goes thru the second slot it is apparently guided thru the third slot and if it goes thru the third slot it is apparently guided thru the fourth slot and there the player is, with his money back."

"But if the ball goes thru the first slot the player would win, wouldn't he?"

**Put On the Spin**

"We thought of that. When you shoot the ball up the chute you must put a spin on it like Hal Newhouser with a one-third count in order to hit the first bumper hard enough to bounce the ball off the second bumper. If it bounces off the second bumper a light flashes and a bell rings and this so startles the player that he probably tilts the machine."

"If he doesn't tilt the machine, the ball rolls into the first channel and a whistle blows and the ball heads for the second channel."

"But, if the ball goes into the second channel it would be guided into the next, and the next, and the player would win, wouldn't he?"

"We've thought of that. If the ball heads for the second channel it hits an almost invisible pin which bounces it across the board against a buffer which sends it back to the top against a bell which rings and an air-raid siren blows the alert. Almost always this startles the player and he tilts the machine."

**Red, White and Blue**

"In order to keep from tilting the machine he has to use a certain wiggle like Ann Corio in the next to the last chorus which will throw the ball against a bumper which turns on red, white and blue lights and it heads for the second channel."

"But if it goes thru this channel, then the player wins, didn't you say?"

"We have thought of that. If the ball goes thru the second channel toward the third it hits a rough spot on the floor of the board which hurls it up against the glass and then it bounces over against a figure of a colored gentleman who bats it back against a screen which gives off purple flashes and throws the ball against a buffer which lights up and the skirt comes off this illuminated figure of a chorus girl at the top."

"This startles the player and he has to shake the board once to the right and twice to the left like a craps shooter trying to make eight the hard way or the machine will tilt. If he does that just right the ball strikes the illuminated color-sergeant who breaks out the American flag and a recording of the navy band plays *My Old Kentucky Home*.

"Just as the band starts the player must lift the right leg of the machine D and C/VFths inches and drop it on the toe of the guy drinking beer on

his right. The beer drips down and slows the ball up so that the ball goes into the third channel."

"But you said that if the ball goes thru the third channel it was guided into the fourth channel and the player wins, didn't you?"

"We thought of that. As the ball rolls toward the fourth channel a bathing beauty with 'Miss Sandusky, 1935' across her front elevation, and I do mean elevation, swims out from the side and knocks the ball toward a place labeled 'deep hole, danger.' Unless the player wiggles two longs and a short and leans to the left far enough to prod his elbow into the drink of the same kibitzer on the left the machine will tilt."

"If he does this exactly right the ball slides off to the left, drops into a hole and pops up in 3/16ths of a second through any one of 37 holes on the right. If the player can select the proper hole and set a dial for that hole, the ball will head for a sort of Merry-Go-Round and bounce off in any of 16 directions down another chute toward signs reading 'To Chicago,' 'To Kansas City,' 'To Cleveland,' 'To Louisville,' 'To Albuquerque.' You know like the circle at Indianapolis."

"If the player sets a dial for the right road the sign lights up in four colors and Big Ben strikes 12."

"This startles the player and he knocks over his own beer. In trying to catch it he tilts the machine. If this doesn't happen the ball rolls to the fourth channel and he gets his money back."

"But that way a man could keep even, couldn't he?"

"We have thought of that. If the ball goes thru all these channels and drops into the fourth channel for a pay-off, you run out from behind the bar, hang up this hand illuminated, four-color sign reading 'Out of Order,' stick some toilet paper thru the coin slot and call the office."

**Monsanto Chem Buys Plant To Make Plastics**

TEXAS CITY, Tex., Oct. 12.—Monsanto Chemical Company of St. Louis has announced purchase of the former government-owned styrene plant here for a sum in excess of \$9,500,000. Announcement was made by Felix N. Williams, vice-president, who said the purchase would enable the company's production of plastics to be increased more than 11 times the pre-war rate.

According to Williams, company expects to produce more than 80,000,000 pounds of polystyrene moulding compound during 1947. Polystyrene plastics, which are an excellent insulating material besides being light in weight and extremely durable, can be used in manufacture of many types of coin machines, including refrigerated venders, juke boxes and pin games.

The styrene plant here has a production capacity of 50,000 tons, Williams said. Monsanto will build another major plant near the location of the Texas City refinery and plans to enlarge its Springfield, Mass., plastics plant.

Sales volume for 1947 will be increased by \$20,000,000 as a result of expansion of facilities, Williams stated. Per pound price of polystyrene is now at 25 cents, compared with 72 cents before the war. The chemical is a derivative of petroleum and coal tar.

**Kentucky Operators**

Now Taking Orders and Delivering

- Williams Dynamite
- Packard Pla Mor Hideaway Phonograph
- Packard Boxes & Other Accessories
- Spellbound
- Surf Queens
- Big League
- Fast Ball
- Superliner
- Victory Derby
- Victory Special
- Bally Draw Bell
- A. B. T. Challenger
- Champion Hockey
- Goalee
- Lite League
- Mills Black Cherry
- Golden Falls
- Mills Vest Pockets
- Columbia Bells
- Evans Products
- Safe Stands

Terms: 1/3 Certified Deposit, Bal. C.O.D.

**STERLING NOVELTY CO.**

669-671 S. Broadway, Lexington 20, Ky.

**COMPLETE AMI TELEPHONE STUDIO CONSISTING OF**

- 20 Turntables
- 2 Switchboards
- 3 Steel Numerical Record Racks
- 6 Record Racks and Brackets
- 20 Location Units (Cabinets)
- Library consisting of 2000 Records
- 1 Remington-Rand Rotary File
- All equipment in fine shape and in perfect operating condition

**\$11,000.00**

WRITE FOR COMPLETE DETAILS!

BOX D-342

c/o Billboard Cincinnati 1, Ohio

**ARCADE OUTFITTERS SINCE 1912**

A COMPLETE LINE OF NEW EXHIBIT ARCADE MACHINES—SKEE BALLS NEW MACHINES

ABT Challengers—Write for Quantity Price.

- Cottlieb 3-Way Grip .....
- Chicago Coin Goalee .....
- Super Triangle, new, fascinating Roll Down Game. Entirely different. Write for Circular.

New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All.

**MUNVES**

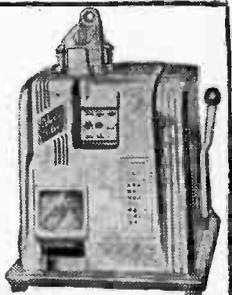
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**\$27.50**  
 EACH  
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**Lobby Arcade in Sherman Hotel  
 Sold to Ken Wilson by Gerber**

CHICAGO, Oct. 12.—New ownership recently took charge of the Lobby Arcade in the Sherman Hotel—a spot so well known to the industry for many years that it has really become an institution to the industry.

Kenneth C. Wilson, head of the Amalgamated Distributors Company here, purchased the arcade from Mrs. Paul Gerber, who now resides in California. The transfer was made with the full approval of the Sherman Hotel, because the hotel has always exercised strict concern as to the ownership of the entertainment spot. Under the contract which the arcade has held with the hotel for many years, a percentage of the revenues from the arcade goes to the hotel itself.

**Wilson's Activities**

Ken Wilson has been very busy expanding his distributing activities here and during the summer added a war hero, Arthur Arpp, as his serv-

ice department manager. Wilson is not new to the arcade business, because in addition to distributing important arcade machines, he has also had in the field during the summer, a new type of trailer arcade which tours with important fairs in several States. The fair arcade has two trailers which carry three voice recording machines. Eddie Schalger travels with the arcade.

The traveling arcade toured with smaller fairs in the State of Michigan during the summer but also made some of the larger fairs at St. Joseph, Saginaw and Centerville. The arcade moved south into Oklahoma and was with the fair at Oklahoma City. Also, the arcade was with fairs at Shreveport, La., and other important southern cities. Wilson reports that returns from the traveling arcade have been unusually encouraging and that he considers the idea a real money making venture for men who want to tour with the fairs of the nation.

He says the last fair date for his traveling arcade will be in Phoenix, Ariz., November 28. Then the arcade will be taken in during the winter season.

**Lobby Arcade Plans**

Wilson has important plans for the Lobby Arcade in the Sherman Hotel. He says that some of the newest machines will be added as soon as possible. Among other things he plans to give the arcade its old importance as a point of display for new ideas that are being introduced to the coin machine industry. He recalls that for many, many years leaders in the trade looked to the Lobby Arcade as one of the first points in which entirely new developments would be displayed to the public for testing purposes. He says he will maintain this interesting part of the service rendered to the industry by the arcade.

He is especially making the arcade ready for the big national convention to be held under the auspices of CMI early in February. Wilson will get the very latest machines which he thinks are best suited to such arcades. Prominent among the machines to be shown will be the newest Voice-o-Graph, photographic and similar types of de luxe machines.

**Arcade's History**

Wilson recounted the history of the arcade as he remembered it. He gave much credit to the late Paul Gerber, who established the arcade and who carried it on for many years in cooperation with the Sherman Hotel as a kind of display center for the newest machines the industry might develop. He said Gerber also made it an important center for people who attended conventions for there they could see the most modern development of the arcade idea. Gerber died in February, 1944, and the ownership of the arcade passed to his wife who has been residing on the West Coast since his death.

Wilson says he will be glad to talk with members of the industry who may be visiting in Chicago and who want to discuss ideas about operating arcades in hotels or other fine buildings and also about arcades which may travel with fairs or other types of shows. The Lobby Arcade, which Wilson now owns, has no connection with the corner arcade on LaSalle and Randolph streets in the hotel building, now owned by Max Glass, a former partner with Paul Gerber.

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Wurlitzer Star Wheels	.30	Micro Switches—Universal	.65
Wurlitzer Star Wheel Pins	.20	Box of 100 Asst. Carbon Resistors	
Seeburg Tone Arms (less heads)	3.50	Per box	1.85
Seeburg Spring Assembly, complete	2.50	Input or Output Transformers	1.75
Rock-Ola Belts	.80	Glass for 61 Counter Model	1.35
Wurlitzer Condenser, 450V	.60	Glass for 71 Counter Model	.90
16 MFD Condenser, 450V	.80	Gears for Counter Models	1.25
20-20 Condensers, 150V	.80	Main Gears for Wurlitzers	3.25

### PARTS (USED)

Wurlitzer Tone Arms (any model)	\$ 20.00	Wurlitzer 616 Amplifiers	\$ 28.00
Wurlitzer Tone Arms (any model) with Crystals	17.00	Wurlitzer Amplifiers, 24-500-600	33.50
Wurlitzer 412 Amplifiers	21.50	Seeburg Complete Pick-Up, any model	18.50
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Profit \$27.50.

(5 Open Numbers on top Win. Last Sale, each section, Wins)

### DEAL #2—9 NYLON WINNERS

8 Open Numbers Win.  
Last Sale on Board Wins

1,000-Hole Board @ 5¢  
Takes in \$50.00—Costs \$22.50.  
Profit \$27.50

### DEAL #3—12 NYLON WINNERS

1,500-Hole Board @ 5¢

Takes in \$75.00—Costs \$29.50.  
Profit, \$45.50.

8 Open Numbers Win. Last Sale, each section Wins.

### DEAL #4—12 NYLON WINNERS

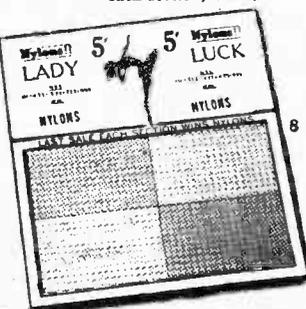
1,500-Hole Board @ 5¢

Takes in \$75.00—Costs \$29.50.  
Profit, \$45.50.

11 Open Numbers Win. Last Sale on Board Wins.

1/3 DEPOSIT, BALANCE C. O. D.

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600, 500 Top Corners	4.50
700 Top Corners	7.50
700 Lower Sides	9.50
700 Back Sides	8.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
850 Peacock Glasses	3.50
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24 Top Corners	1.00
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I operated many types of Coin Machines in my day, but I'm putting all my money in Tradio. It has proven itself to me.

Bill Rush  
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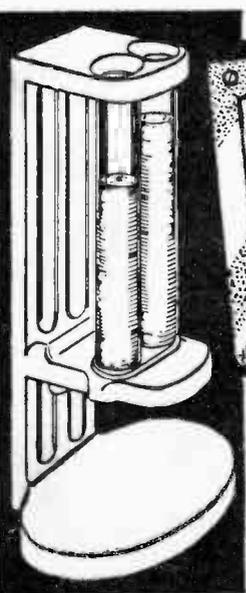
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## Wonderland Arcade Good Model Of Well-Run Amusement Center

KANSAS CITY, Mo., Oct. 12.—A young man with his gold eagle shining in his lapel and a girl just past her teens with a bright new ring on the third finger, left hand, were squealing with laughter as they manuevered the iron men of the boxing game.

A man with just a touch of gray in his hair and the manner of a professional man, doctor or perhaps lawyer, was measuring off the plunger of a pinball game to just the right degree for maximum score.

Another man in the clothes of a workingman, taking careful aim to catch the darting figure of a target object as his wife and two youngsters looked on, fascinated.

### Family Amusement

Those are just random shots of the crowd that nightly and daily jams into Kansas City's famed Wonderland Arcade, in the heart of the city's downtown business section at 12th and Grand Avenue. Butch Rabinowitz, manager, is intensely proud of the fact that the arcade he has been operating the past four years is a family amusement.

"Our greatest pride is the fact that often parents bring their children in here to leave them while they shop," Rabinowitz declared. "We don't allow any rough talk or any funny business of any kind. Drunks, we just don't tolerate unless they behave themselves. The minute they get out of line, out they go."

That pretty well summarizes the guiding policy of the Wonderland, which drew national attention a few years back when it was the subject of a two-page picture layout in *Life* magazine. Spot is owned by Zor Gershon, who also is a partner in United Amusement Company, His brother Tom, who is an attorney, is general manager of the arcade, and another brother, Ben, is night manager. Rabinowitz is day manager.

### Youngsters Everywhere

There are youngsters all over the place, after school in the winter, and at any time of day in the summer months. They play every machine in the place, from the penny-operated pinballs to the photo machine, coin-operated punching bags and shooting gallery. Night crowd always seems to include a large number of girls and boys in their early 20's, many of them apparently newlyweds looking for inexpensive entertainment that will fit their slender budgets. Noontime turnout, winter and summer, has many men in it, most of them apparently office workers, including doctors, lawyers, dentists, draftsmen and other technicians from surrounding office buildings.

Rabinowitz reports that the penny free-play pinballs get the heaviest and steadiest patronage, month in, month out.

Arcade has two entrances, one right on the corner (one of the busiest in the city) and the other just down 12th Street next to a restaurant. Altogether, Rabinowitz estimated, the spot houses about 150 machines ranging from card dispensers and kiss-o-meters to a coin-operated bicycle tour of the United States. Latter draws considerable play from youngsters. Latest additions to the line-up are two new

voice recorders.

During the war, of course, G.I.'s going to Kansas City's radio schools or just passing thru, and sailors from near-by bases made up a large part of the spot's trade. But Rabinowitz is convinced that these young men, who whiled away many of their idle hours in the country's arcades, are going to be lifelong fans. The prevalence of discharge buttons among his current customers seems to bear this out.

### Friendliness Motto

At Wonderland, they carried friendliness to servicemen to considerable lengths. Most of those coming in were encouraged to register in a book near the cashier's desks. Later, Rabinowitz dropped them postal cards, thanking them for their patronage and inviting them back. He says this had paid off with a surprising number of replies and many return visits.

Rabinowitz also has a novel way of stimulating play among youngsters. Once in a while as a group of youngsters is playing the various machines, he tosses out a handful of pennies. The youngsters invariably scramble for them as they scatter across the floor, and the scramble just as invariably brings pleased smiles from adults in the place. Rabinowitz is convinced that it pays off in increased play from both groups.

Ben Gershon, night manager, put his emphasis on another policy of Wonderland which apparently has brought results. That is the matter of keeping the place spotlessly clean. Floor, which is a neat terrazzo, is mopped carefully each night, he pointed out, but also the footboards of each machine are washed. There are seldom any scuff marks on machines, even at closing time.

Arcade is operated from 9 a.m. to 1:30 a.m. on weekdays and from 10 a.m. to midnight on Sunday. Law permits them to remain open until 2 a.m. every night except Sunday, and on occasion, if play is good, the spot is kept open until then, Ben Gershon said. Peak business usually comes from nine to midnight on Saturdays.

Spot has a staff of 14 employees. Service department handles conversion of nickel pinballs to penny chutes.

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5 Wurlitzer 500, Newly Rockolited (Plano Keyboard). Ea. ....	395.00	1 Evans Tommy Gun .....	99.50
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2 Rock-Ola Spectravox & Playmaster. Ea. 325.00		1 Glass Hockey (Floor Sample) .....	199.50
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**170 WINNERS**

**1000**

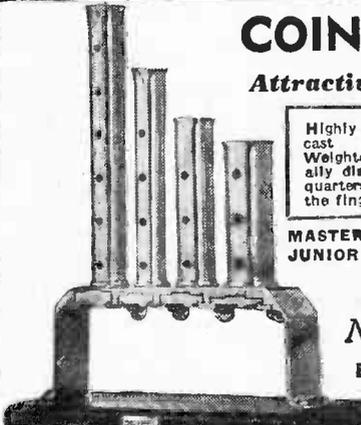
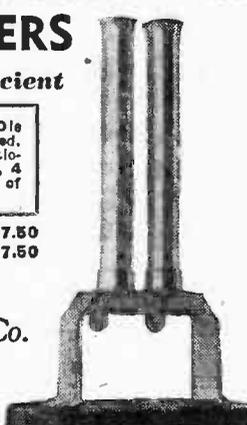
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In the board industry!  
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MILLS BOX STANDS . . . . . 27.50	EXHIBIT'S BIG HIT . . . . . 249.50
KEENEY'S 5c SUPER BONUS . . . . . 740.00	BALLY SURF QUEENS . . . . . WRITE
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MILLS VEST POCKET BELL . . . . . 74.50	EXHIBIT'S FAST BALL . . . . . 330.00
CHICAGO COIN'S GOALEE . . . . . 425.00	MARVEL'S FRISCO . . . . . 279.50
GENCO'S TOTAL ROLL . . . . . WRITE	GENCO'S WHIZZ . . . . . 189.50

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PERISCOPE . . . . . 129.50	MILLS 10c BLUE FRONTS, LATE . . 139.50
EVANS TOMMY GUN, LATEST . . . 119.50	MILLS 25c BLUE FRONTS, LATE . . 149.50
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EVANS '40 GALLOPING DOMINOS, J.P. . . . . 175.00	PAN AMERICAN . . . . . 64.50
EVANS LUCKY STAR . . . . . 125.00	SKY RIDER . . . . . 109.50
BALLY CLUB TROPHY . . . . . 209.50	SEVEN UP . . . . . 67.50
BALLY '41 DERBY, F.P. . . . . 229.50	'41 MAJORS . . . . . 69.50
BALLY RECORD TIME, F.P. . . . . 149.50	METRO . . . . . 49.50

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**K. C. Telotone  
Distrib Names  
3 Sub-Agencies**

KANSAS CITY, Mo., Oct. 12.—Bert Smith, vice-president of Telemusic, Inc., Midwestern distributors for Telotone Corporation, announced appointment of three sub-distributors in his firm's territory.

They are:  
Coin-O Amusement Company, St. Joseph, Mo., owned by K. D. Smith and Lee R. Droher, which will have the Northern Missouri area for the phone music systems.  
Wired Music, Inc., Lincoln, Neb., headed by R. S. Brewster, which will have Nebraska and all of Kansas except a tier of counties in the South-west.

Ozark Music Company, Joplin, Mo., owned by L. L. Heins, which will have Southern Missouri and South-east tier of counties in Kansas.

Brewster also is manager and president of Program Service Company at Lincoln, which already has coin-operated music systems in hotels and hospitals at Lincoln and Omaha. Smith said Brewster has completed plans to open additional system in Wichita and Topeka soon.

Telemusic, which will operate the systems in Kansas City, is headed by F. B. Harris, former controller for the Minneapolis-Honeywell Company's plant at Dallas. Roy Simpkins, veteran pilot for Trans-World Airways operating out of Kansas City, is secretary-treasurer of the firm.

Smith said that Telemusic has taken over the telephone music and juke box operations which he formerly conducted under the name Ace Music Company at 3814 Main Street. Most of the juke boxes have been sold, he said, but the company is con-



—Wide World

MOVIE ACTORS Rory Calhoun and Julie London, week-ending from work in pictures, take in a show via movie machine.

tinuing operation of the telephone music system. New firm will continue at the Main Street location until it is able to find a better space, he reported.

Company has just opened studios with 16 record players at 15 West 39th Street. James Smith, brother of Bert, will be in charge of the studio, which went into 24-hour operation this week, and Gene Smith, another brother, will head up the service department.

Smith said his company is officially designated as "metropolitan distributor" for Telotone in the States of Missouri, Kansas, Arkansas, Iowa and Nebraska. Metropolitan distributorship appears to be equivalent to factory representative.

**AL STERN RECOMMENDS . . . .**  
**—New Machines in Stock for Immediate Shipment—**

- Fast Ball • Superliner • Spellbound • Big League
- Surf Queen • Santa Fe • Genco Total Roll • Whizz
- Groetchen Columbia • Black Cherry Bell

**RECONDITIONED CONSOLES**

Mills 3 Bell . . . . . \$650.00	Jenn. Challenger . . . \$550.00	Jumbo Parade, Latest Model . . . . . \$100.00
Mills 4 Bell . . . . . 295.00	Pace Twin Reels, 10 & 25 . . . . . 225.00	Twin Super Bell, 5¢ & 25¢ 325.00
Pace '41 Saratoga . . . . . 75.00	Pace Dime '41 Saratoga . . . . . 95.00	Super Bell, 5¢ . . . . . 200.00
Evans '41 Dominoes, JP . . . . . 195.00	Evans '41 Bangtall, J.P. . . . . 195.00	Jumbo Parade, 25¢ Play 175.00
Super Bell, 25¢ . . . . . 249.50		

**ONE-BALL GAMES**

Jockey Club . . . . . \$250.00	Kentucky . . . . . \$160.00	Longshot . . . . . \$160.00
Victory Derby . . . . . 525.00	Victory Special . . . . . 525.00	'41 Derby . . . . . 175.00
Longacre . . . . . 250.00	Sportsman . . . . . 125.00	Club Trophy . . . . . 175.00

**RECONDITIONED BELL MACHINES**

Mills Bonus Bell, 5¢ . . . \$225.00	Mills Late Q.T., 5¢ . . . \$ 75.00	Mills Brown Front, 5¢ . \$125.00
Mills Bonus Bell, 10¢ . . . 235.00	Vest Pocket, B&G . . . . 34.50	Mills Brown Front, 10¢ 145.00
Mills Bonus Bell, 25¢ . . . 250.00	Gold Chrome, Reb., 50¢ . . 250.00	Mills Blue Front, 5¢ . . 110.00
Jenn. Victory Chief, 25¢ 150.00	Jenn. Victoria, 50¢ . . . . 95.00	Jenn. Silver Chief, 5¢ . . 125.00
Jenn. Victory Chief, 5¢ . 110.00	Jenn. 4 Star Chief, 5¢ . . . 85.00	Watling Rotator, 5¢ . . . 65.00

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has been appointed exclusive Florida distributor for the complete line of equipment manufactured by **INTERNATIONAL MUTOSCOPE CORPORATION** and is NOW delivering MUTOSCOPE'S Voice-o-Graph . . . Atomic Bomber . . . Post-Card Machine.

Also DAYTONA'S COMPLETE line of MUTOSCOPE parts and supplies, coupled with its outstanding maintenance and delivery departments, assures coinmen of trouble-free, profitable operation.

*And that ain't all*

DAYTONA has just been appointed exclusive Florida distributor for **TRADIO** . . . The only radio expressly designed for coin operation . . . **DAYTONA BEACH AMUSEMENT CORP.** (Morris Hankin and Joe Levin)

518 LIVE OAK STREET TELEPHONE: 17 DAYTONA BEACH, FLORIDA

# Too Many Arcades? Burning Issue Among British Coinmen

LONDON, Oct. 12.—Interesting for American coinmen to study is a trade story printed in the coin machine section of *The World's Fair*, British amusement publication.

The story was headlined, "Have We Too Many Arcades—Need for Control by the Trade." Article, bylined by "Scout," is reprinted as follows:

"In the period between the two World Wars there was a great advance in automatic machine design and construction, and in their popularity with the general public. For this I think the greatest measure of credit should go to the manufacturers who introduced electricity into their product. It was they who laid the foundation of the trade's subsequent growth and prosperity.

"A period followed when no great improvements were made; the trade seemed stagnant and lacked new ideas. Wherever one went one saw the same old models, many of which were badly kept and installed in out of the way places, this being particularly true of venders and weighing machines.

### Present Trends

"What is the position now? Have we reached the stage where there are too many operators? The war years, when money was plentiful among the industrial workers, and the automatic arcades were popular with civilians and troops, especially with Americans and colonial servicemen, gave some operators the erroneous idea that such a period of prosperity would be repeated in the post-war years.

"But a change is already noticeable. Money is tighter and it is likely that those arcades which opened up during the war in big cities and garrison towns will feel the effects.

### Redundancy

"A tendency which boded ill for the future prospects of the trade was for operators in the seaside towns to bring their concessions inland for the winter, and for the town operator to repay the compliment by taking sites at the seaside during the summer months. It led to cut-throat competition and a redundancy of arcades.

"Let me give readers an instance of what this rapid growth can do. In a certain resort in the south there were only four arcades less than 10 years ago. Today the number is 12 and there are other places in the vicinity which present automatic machines. The local authority has always been tolerant regarding such amusements, but in recent weeks alarm has been expressed in the council chamber at the number of arcades that now stretch along the sea front, and it is feared that action of some sort will be taken to bring about a reduction.

"You will note that is the number

## Extended Colorado Tourist Season To Up Coin Business

DENVER, Oct. 12.—The campaign to extend Colorado's tourist season, which has been backed by resort owners urging visitors to come after the regular season, is paying off to machine ops.

Easing of the beer situation, which has plagued tavern owners all summer, is also aiding the black side of the ledger for operators.

Despite the summer beer shortage and scarcity of bonded whiskies, liquor receipts for State's fiscal year topped any in its history. In the last two months the liquor department has poured more than \$2,000,000 into the State coffers.

of such establishments that is objected to—not the nature of the amusements. The whole question boils down to this: Is the trade going to make a voluntary attempt at controlling the growth of arcades, or are things to be allowed to drift until the local authorities introduce restrictive measures?

### What the C. E. A. Did

"I recall that when the cinema industry was faced with a similar problem some years ago the Cinema Exhibitors' Association decided that a halt should be called in building and opening new halls in those towns where it was considered that there were enough cinemas to cater to the population. The trade worked in harmony with the local authorities and the result was a big decrease in building projects.

"Surely it is not impossible for the coin-operated automatic trade to hammer out a similar policy and put it into operation without delay?"

## Electronics Meeting Spurs Aps. in Music, VendMachine Trades

CHICAGO, Oct. 12.—Further application of electronics in the coin machine industry was being studied this week following the National Electronic Conference here.

Of particular interest to coinmen were displays at the conference which showed new, quick ways of heating food preparations and electrical removal of radio noise.

Conference, which was held at the Edgewater Beach Hotel here showed off a new electronic principal of radio noise suppression which eliminates 95 per cent of the "scratch" from records without reducing the tonal range.

### Electronic Heating

The other device, for quick food heating, was a wartime product called the magnetron. This was a radionic tube employed during the war for jamming enemy radar.

Principal of the noise suppression device is an electronic "gate circuit" which passes all the music while eliminating the accompanying noise, according to the firm which invented the device.

Prior to the new device, according to the firm, noise filters merely reduced the range of frequencies received, sacrificing total quality. Old filters, it was said, would reduce noise by 50 per cent and cut 25 per cent of the audio-frequency range from coming thru.

The quick heating frequency unit was suggested by some coinmen as applicable to vending. A pre-cooked food preparation, frozen before use, could be quickly served to the customer in a matter of seconds.

## Report Bell Aircraft Loss for First Half

NIAGARA FALLS, N. Y., Oct. 12.—A net loss of \$419,052 for the six months ended June 30 was reported by the Bell Aircraft Corporation. Aviation firm also manufactures coin changer.

Sales during this period were \$4,167,379, compared with \$177,066,471 for a like six months in 1945.

Loss, according to Vice-President and Treasurer Charles L. Beard, was computed after charging off helicopter development expenses of \$2,128,138 and crediting estimated carry-back refunds.

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### ! NEW LOW PRICE !

Wurlitzer Model 125, 5-10-25c... \$5.95  
Wurlitzer Model 120, 5c..... 5.95  
Seeburg Model WS5Z, 5c, 24 Selec. 6.75  
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Seeburg Model WS10Z, 5-10-25c, 20 Selec. .... 3.25

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### DEAL #135 3,000-HOLE BOARD—5c PLAY

## SPECIAL RADIO AND NYLON DEAL

One 5-Tube Radio in a Beautiful Walnut Cabinet  
Six Pair of Nylon Hose, 51 Gauge  
Six Assorted Pocket Knives  
Three Famous Make Chrome Pipes

Takes In ..... \$150.00  
Your Cost ..... 59.50

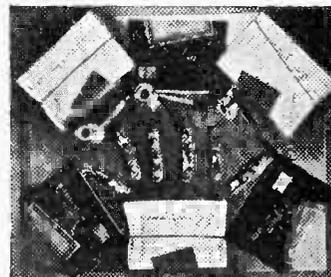
Your Profit ..... \$ 90.50  
Mounted on Silver Frame Pad for Fast Turnover.

### DEAL #125—2500 HOLE BOARD, 10c PLAY, "LUCKY WINNER"

One 17J. Diamond Simulated Dial Gold Filled Wrist Watch in a beautiful Display Box, With a Gold Filled Expansion Bracelet.  
One Algene 3-Way Portable Battery Radio in Assorted Alligator Covering. This Radio Plays Both on Electric and Battery, With Inside Mirror, Lock and Key.

Takes In ..... \$250.00  
Your Cost ..... 79.50

Your Profit ..... \$170.50  
\$10.00 In Free Plays.



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EXPERT SALES 415 DeKALB AVE. SEND 25% DEPOSIT, BALANCE C. O. D. SHIPPED SAME DAY ORDERS RECEIVED. BROOKLYN 5, N. Y.

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'40 Super Marble .....	\$365.00	Throne .....	\$245.00
'40 Master Rockolite .....	325.00	Empress .....	225.00
Seeburg Wireless & WOM .....	\$ 30.00	WURLITZER	
Packard Pla-Mor Wallbox .....	27.50	331 Bar Box .....	\$ 15.00
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**FLASH HOCKEY**      **SHOOT THE BEAR**

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Seeburg Ray Guns completely reconditioned, repainted and converted. Immediate delivery. Sold on Coinex money-back guarantee. Terms— $\frac{1}{3}$  deposit, balance C. O. D.

Here's your chance to get a BRAND NEW GAME—at this amazingly low price—this offer will not be repeated—send your order in today before our stock is exhausted.

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**—SPECIALS—**

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ABC Bowler .....\$ 59.50	Follies .....\$ 35.00	Speedway .....\$ 35.00
Argentine ..... 95.00	Four Aces ..... 125.00	Seahawk ..... 85.00
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Big Top ..... 149.50	Horoscope ..... 84.50	Spot Pool ..... 89.50
Belaway ..... 89.50	Keep 'Em Flying ..... 139.50	Super Six ..... 45.00
Champion ..... 39.50	Knockout ..... 129.50	Thriller ..... 39.50
Defense ..... 39.50	Landslide ..... 39.50	Victory ..... 95.00
Fleet ..... 49.50	Play Ball ..... 49.50	Yankee Doodle ..... 149.50

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**RECORD REVIEWS**

(Continued from page 98)

Callender's bass, Vic Dickenson's trombone, Ray Linn on trumpet, Calvin Jackson knuckling the ivories, Willie Smith's alto sax and Allan Reuss's groovy guitaring, Kay Starr has little trouble putting over her Harlemese-styled vocals. After a short solo clary intro on *Gone*, side takes off to a lively pace with Miss Starr nicely filling the vocal bill. Backside finds lads giving out with some fine instrumental work as Miss Starr chants the jazz classics in fine style. Particularly noteworthy is Bigard's wailing clarinet. Linn's trumpet and Smith's well-phrased sax take the spotlight between choruses on *Love Me*, with Miss Starr convincingly projecting the wordage for *Lorraine* as Calvin Jackson's pianistics tempt replays. Collectors will go for these sides.

Disks can spin profitably in jazz phonos.

**JOE LIGGINS AND HIS HONEYDRIPPERS**  
 (Exclusive 231, 233)

*Breaking My Heart*—FT; V.  
*Tanya*—FT.  
*Drippers' Boogie I*—FT; V.  
*Drippers' Boogie II*—FT; V.

Interest here is in Joe Liggins's *Drippers' Boogie*, a worthy sequel to his *The Honeydrinker*. The rock and roll beat is plenty pronounced, with lads setting the contagious pattern from the start. Six-piece outfit whips up more rhythmic excitement than many a group three times its size. Sides are sparked by Liggins's solid keyboarding with Jimmy (tenor) and Willie (baritone) Jackson's sax duo. Sidemen's chanting provides the rhythm vocals. *Breaking My Heart*, a Liggins penning, has only a catchy beat in its favor. Age-worn words and music won't alarm the song world. Instrumental flip is interest-

ing in spots. Boys hold to a moderately-paced rhythm figure with Willie Jackson's alto and meastro's ivories taking solo spots.

*Drippers' Boogie* will bring juke honey.

**ZEKE CLEMENTS (Liberty 3, 8)**

*Honest, I'm Honest With You*—FT; V.  
*You're Free Again*—FT; V.  
*Oklahoma Blues*—FT; V.  
*Am I Too Late?*—FT; V.

With fiddles, guitars and piano setting the toe-tapping beats, Western warbling Zeke Clements uses his baritone to good advantage on these sides. He convincingly confesses *I'm Honest*, with the flipover (from Columbia Pictures' *Two-Fisted Stranger*) spinning the tale of love's parting. Swingly guitars usher in teary troubadoring for *Oklahoma Blues*, a Clements cleffing. From the same pen comes a more convincing ballad for the mated surface.

All sides will coax coinage in folk machines.

**GUS VAN (Enterprise 213)**

*Katinka*—FT; V.  
*I Don't Know Why I Love You But I Do*—FT; V.

*Katinka* is a Russian dialect novelty aimed at pulling laughs but misses its mark by a mile. Tune is patterned on *Volga Boatman* as Yiddish-accented lyrics tell the tale of the Muscovite who lost his lass to a jitterbug G.I. Squeeze-box and guitars are used for accompaniment. The strong baritone voice which Gus Van reveals here is not to be found on the backside where he unfortunately holds back for *I Don't Know Why*. Sugar corn singing style and celeste-guitar background makes this face easy to skip.

*Katinka* may snare some coins in borsh-belt boxes.

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PAGE 111

**FIRESTONE GAMES**  
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**\$375.00 each**  
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546 Main Street BEACON, N. Y.

**Lumber Production**  
**At 3 Billion - Foot**  
**Level Third Month**

WASHINGTON, Oct. 12. — Announcement by the Civilian Production Administration that for the third month in succession lumber production in the United States reached the 3,000,000,000 board feet level has caused manufacturers to take a more optimistic view of the gloomy lumber picture.

Administration reported that during July, the nation's production was 3,167,059,000 board feet, a slight increase over the figure for June. Increase was in spite of a shortage of railroad cars and vacation shut-downs at many West Coast plants.

Contributing factors to the increase were favorable weather conditions, more manpower, increased mill capacities and new mills beginning production. Largest increases were in the East which topped Western producers in both hardwood and softwoods, which showed a total upshoot of 4 per cent.

Continued high production and an encouraging month-to-month gain leads cabinet manufacturers and makers of coin-operated machines of all types to predict an easing of the lumber shortage which has been seriously hampering those industries.

Altho lumber requirements for the rest of 1946 have been estimated at 33,867,000,000, the CPA points out that inventories of distributors and mill operators have been at an all-time low, and need an increase of at least 4,000,000,000 board feet in order to meet minimum distribution requirements.

Thus, requirements for this year could be more accurately figured at slightly under 38,000,000,000 board feet. Current production has caused CPA to revise upwards its previous estimate of a 1946 total of 32,000,000,000. Lumber imports are expected to reach about 1,000,000,000 board feet, mostly from Canada.

The July total of 3,167,059,000 board feet contrasted with June production of 3,154,207,000 board feet, and an increase of 26.9 per cent over July, 1945.

Total production this year, including July, is 18,837,888,000 board feet, 7.3 per cent higher than in the first seven months of 1945.

**See Thriving Brazil**  
**Ripe for Coin Trade**

CHICAGO, Oct. 12.—Coin machine exporters, especially those handling vending machines and juke boxes, are studying interestedly result of a survey recently completed by the Brazilian Government indicating a vast untouched market for machines in industrial centers there.

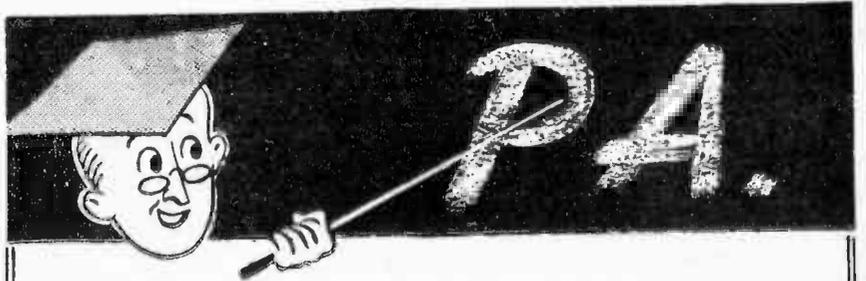
The survey showed that in Sao Paulo, chief industrial State, there were 11,557 industrial plants employing 369,070 workers. Annual production in that State exceeded \$440,000,000, the report disclosed.

The federal district of Rio De Janeiro ranked second, with 4,323 plants employing 150,692 workers and a yearly output worth \$312,750,000. Brazil, as a nation, employs 944,000 persons in 44,084 industrial plants to produce \$1,125,627,000 annually.

Excluded from these figures were small shops and stores, power, light and heating plants and foreign-owned industrials amounting to about 49 per cent.

Other States which ranked importantly in the survey were Rio Grande Del Sul, Pernambuco, Rio De Janeiro and Minas Gerais.

Sao Paulo in South-Central Brazil is served by the Port of Santos, where is received agricultural and industrial equipment and from which coffee is exported.



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**PA.** also means Pennsylvania.  
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With the opening of this, our second office in Pennsylvania, we are better able to serve coinmen in our territory.

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- Jennings Standard Chief, 10c . . . 309.00
- Jennings Standard Chief, 25c . . . 319.00
- Jennings Super DeLuxe (Lite-Up) Chief, 5c . . . 324.00
- 10c . . . 334.00
- 25c . . . 344.00
- 50c Pace DeLuxe Bell . . . 475.00
- \$1.00 Pace DeLuxe Bell . . . 635.00
- Groetchen Columbia Jackpot Bell . . . 145.00
- Extra Bell Cabinet (Complete) . . . 77.50

COMING SOON  
Jennings 50c Silver Eagle . . . . . Write  
Exclusive Distributors for Northern Illinois.

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- Daval Non-Coin Marvel & American Eagle. Ea. . . \$54.00
- ABT Challenger . . . . . 65.00
- Gottlieb 3-Way Gripper . . . 39.50
- Daval Buddy . . . . . 33.00
- Daval Gusher . . . . . 54.00

**DAVAL "FREE PLAY" \$75.00**

**PHONOGRAPHS**

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- MAYFAIR . . . . . 315.00
- WURL. 600R . . . . . 350.00
- WURL. 600K . . . . . 365.00
- WURL. 500 . . . . . 375.00
- MILLS THRONE . . . . . 250.00
- MILLS EMPRESS . . . . . 300.00

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- FLAT TOP . . . . . 174.50
- FLYING TIGERS . . . . . 99.50
- ACTION . . . . . 89.50
- SKY RAY . . . . . 59.50
- CONQUEST . . . . . 49.50
- FRISCO . . . . . 219.50
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All used equipment listed is completely rebuilt and refinished!  
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- Triple Bell
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- Victory Special
- Total Roll
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- Bangtails, J.P.
- Big League
- Atomic Bomber
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| Idaho (New) . . . . . 225.00       | Jumbo Parade, F.P. . . . . 110.00   |
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| Santa Fe (New) . . . . . 225.00    | Chi Coin Hockey . . . . . 165.00    |
| Sky Chief . . . . . 145.00         | Mut. Sky Fighter . . . . . 165.00   |
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- Three coin chutes take up to 15 coins every play!
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- Your choice of any combination of nickel, dime and quarter chutes!
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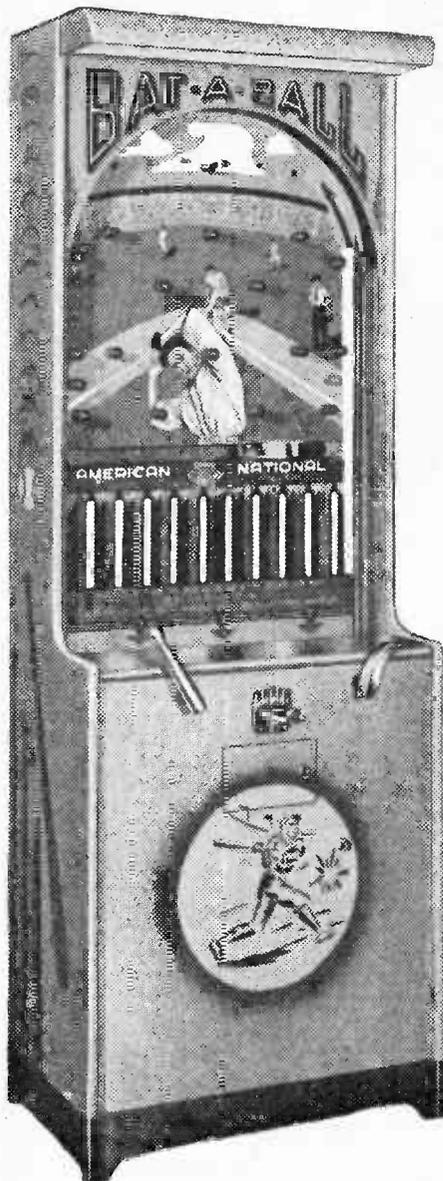
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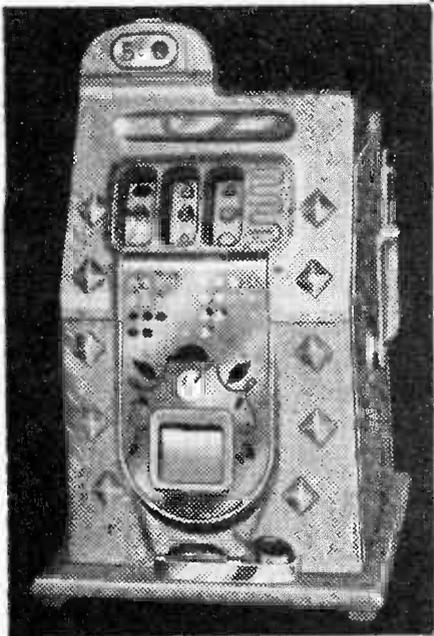
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GAME  
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ARCADE PIECES  
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These NEW Features Included:

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Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5c . . . \$139.50	Jenn. Silver Chief or Silver Club Special, 5c . . . . . 98.50
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Wurlitzer 616 Lite-Up . . . . . 225.00	Seeburg Vogue . . . . . 350.00
Wurlitzer 500 . . . . . 375.00	Seeburg Hi Tone ES . . . . . 425.00
Wurlitzer 600 R . . . . . 350.00	Seeburg Hi Tone ESRC . . . . . 475.00
Wurlitzer 600 K . . . . . 395.00	Rock-Ola Standard . . . . . 295.00
Wurlitzer 44 Rotary . . . . . 350.00	Rock-Ola DeLuxe . . . . . 295.00
	Job . . . . . \$325.00

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Seeburg Wireless 24 Sel. Perf. . . . \$ 24.50	Seeburg 5-10-25c Bar-o-Matic, 3 Wire \$45.00
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Seeburg 20 Sel. 3 Wire . . . . . 32.50	Rock-Ola, All Types . . . . . Write

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New Universal . . . . . 39.50
Seeburg Classic . . . . . 44.50
Wurlitzer 600-500 . . . . . 44.50
Wurlitzer P-12 . . . . . 25.00
Wurlitzer 412 . . . . . 27.50

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D.C. Wurlitzer, Seeburg & Rock-Ola. . . 9.50

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Wurlitzer-412 . . . . . 16.50
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Wurlitzer 304 . . . . . 15.00	Wurlitzer 300 Adapter . . . . . 22.50
Wurlitzer Remote Transmitter with Tubes 305-306 . . . . . 9.50	Seeburg USR1 & USR2 . . . . . 57.50

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Firestone's Bonus Roll . . . . . 479.50	Genco Total Rolls, used 1 week . . . 395.00

COMPLETE LINE OF GUARANTEED PLASTICS, NEW AND USED PARTS

All mdse. subject to prior sale! 1/2 dep., bal. C.O.D., F.O.B. Warehouse  
All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation! WRITE—WIRE!

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Bat-a-Ball (Upright Game)	\$249.50
Superliner	322.50
Spellbound	325.00
Fast Ball	330.00
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Esquire Vendors	\$11.75 & 13.75
Advance Vendors	\$13.75; Quantities 10.50
Big League	\$299.50
Victory Special	661.50
Victory Derby	646.50
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**DUROMATIC**—An absolutely amazing Escalator Conversion for MILLS 5c, 10c and 25c Escalators. Jam-proof and easy to install, it will eliminate your Escalator troubles and service calls. **WRITE FOR DETAILS AND PRICES.**

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Wurlitzer 24, Victory	395.00	Barrage	35.00
Wurlitzer 61	150.00	Polo	35.00
Wurlitzer 600	380.00	Salute	59.50
Wurlitzer 750E	575.00	Second Front	115.00
Wurlitzer 750M	555.00	Sport Parade	59.50
Rock-Ola '41 Super	410.00	Sun Valley	115.00
Rock-Ola '39 Standard	375.00	Trallway	64.50
Rock-Ola '39 De Luxe	395.00	Victorious	74.50
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Evans Tommy Guns	125.00
Bally Rapid Fires	\$125.00
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Groetchen 10c Metal Typar	325.00
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Totalizer, F.P.	110.00	Bells, 5c	450.00
Silver Moon, F.P.	110.00	Keeney Kentucky Club	110.00
Big Top, F.P.	110.00	Bally Club Bell, Comb.	195.00
Paces Saratoga Jr., P.O.	100.00	Jumbo Parade, F.P.	\$85.00
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**WURLITZER PLASTICS—ALL TYPES, FOR MODELS 500 AND 600....1/2 PRICE**

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 EXPERT MECHANICS. NEW ADAPTORS . . . \$57.50  
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 Keeney's 3-Way Bonus Super Bell — Immediate Deliv. Write for Price  
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**WRITE FOR COMPLETE LIST OF SPECIAL PRICES ON NEW AND USED GAMES. (ALSO NEW MILLS SLOTS)**

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 419 Market Street      Market 7-4641      Philadelphia 6, Pa.

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MILLS BLACK CHERRY BELL, 5-10-25c PLAY, 2/5 OR 3/5 ..... \$ 74.50  
 MILLS VEST POCKET, F. O. B. FACTORY ..... 60.00  
 ABT CHALLENGER TARGETS—SAMPLE, \$65.00; LOTS 10 ..... 189.50  
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USED PHONOGRAPHS	USED FIVE BALL FREE PLAY		
1 Seeburg Vogue	\$350.00	2 Knockout	\$100.00
1 A.M.I. Top Flight	225.00	1 Shangri-La	169.50
4 A.M.I. Singing Tower	275.00	1 Play Ball	79.50
1 Wurlitzer Victory Md.		1 Exhibit Leader	89.50
1 Wurlitzer 24	300.00	1 Monicker	68.50
2 Wurlitzer 950	625.00	1 Sky Chief	158.50
1 Wurlitzer 600	350.00	1 Fleets	42.50
1 Wurlitzer Counter Md. 61	120.00	1 Double Play	52.50
1 Rock-Ola Commander	495.00	1 Bally Reserve	20.00
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 TRADE MARK

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Thrilling to play, exciting to watch...The ATOMIC BOMBER stops the customers . . . they see, in full view, the exciting action of the game in progress on the Reflectograph...they are intrigued...they play . . . they attract others...setting up continuing "chain-reaction" sales...an important factor in coin-machine merchandising.

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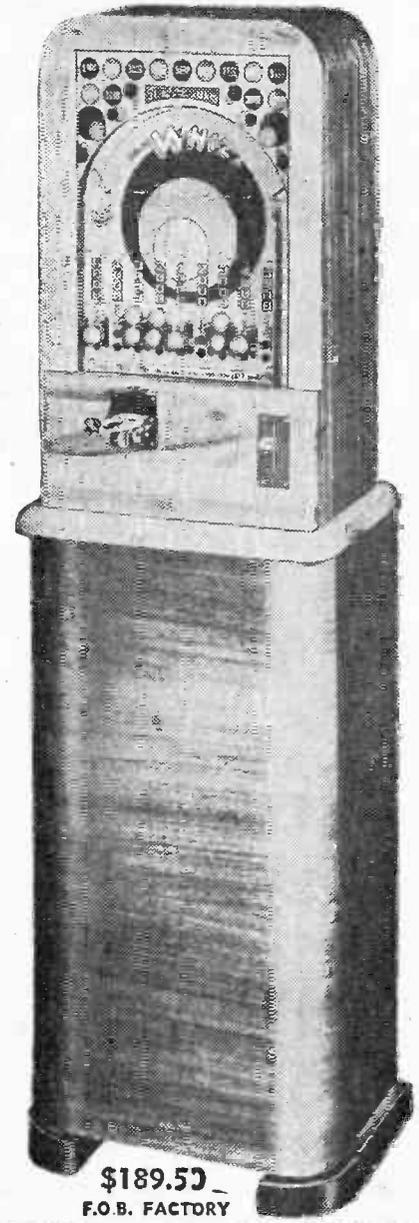
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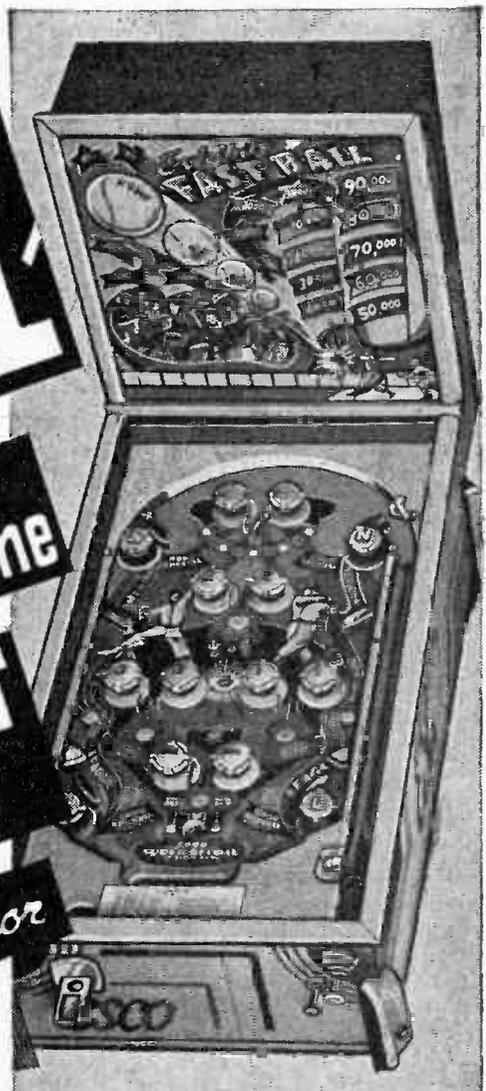


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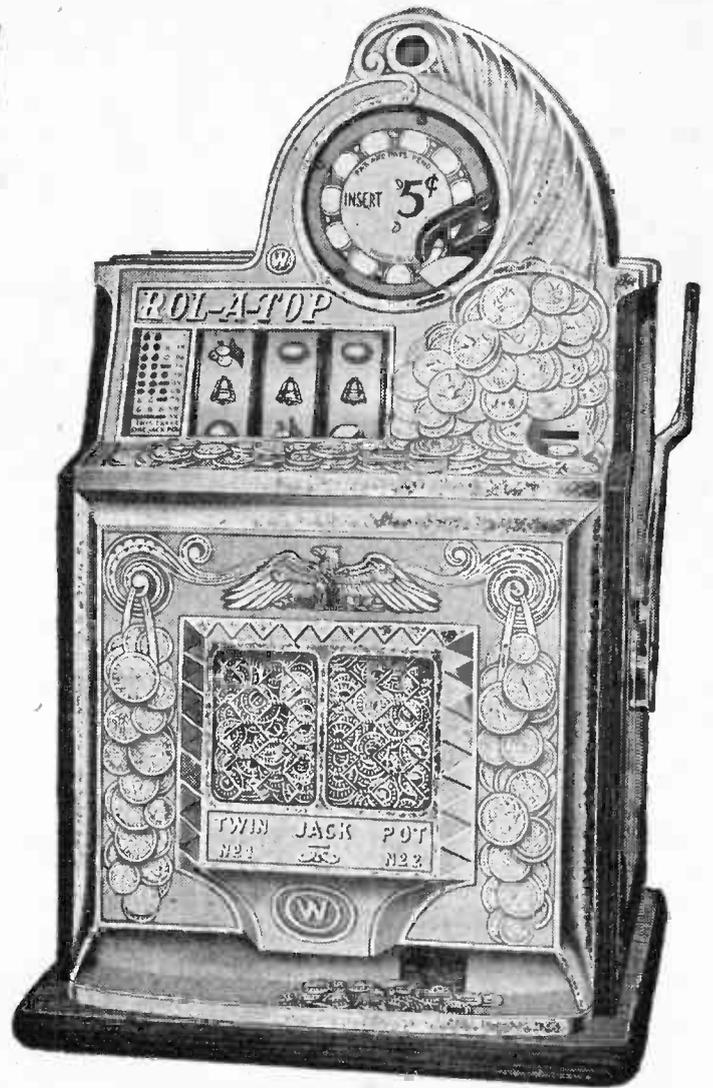
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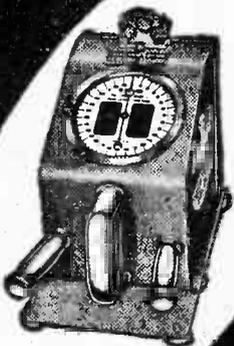
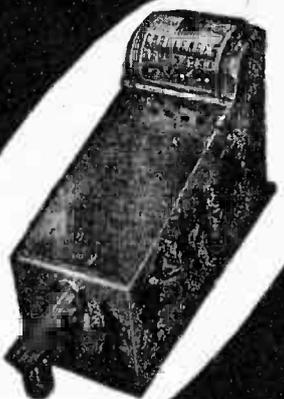
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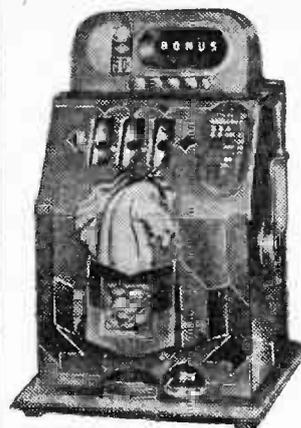
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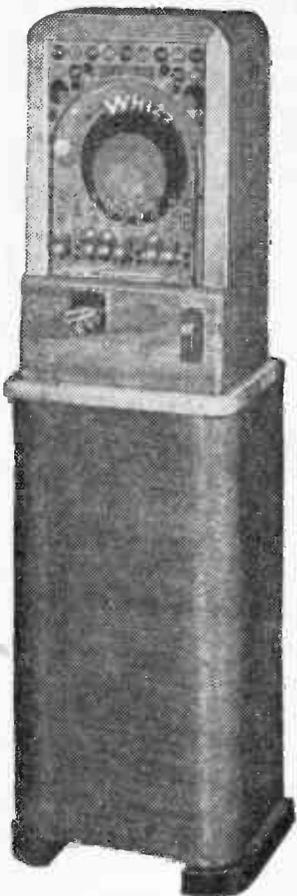
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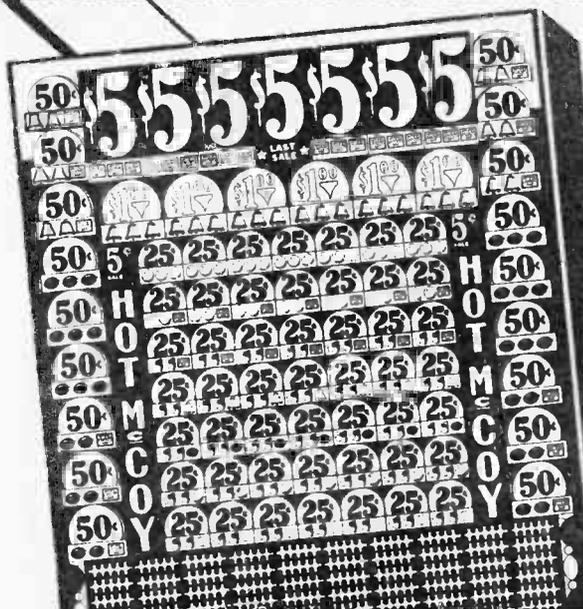
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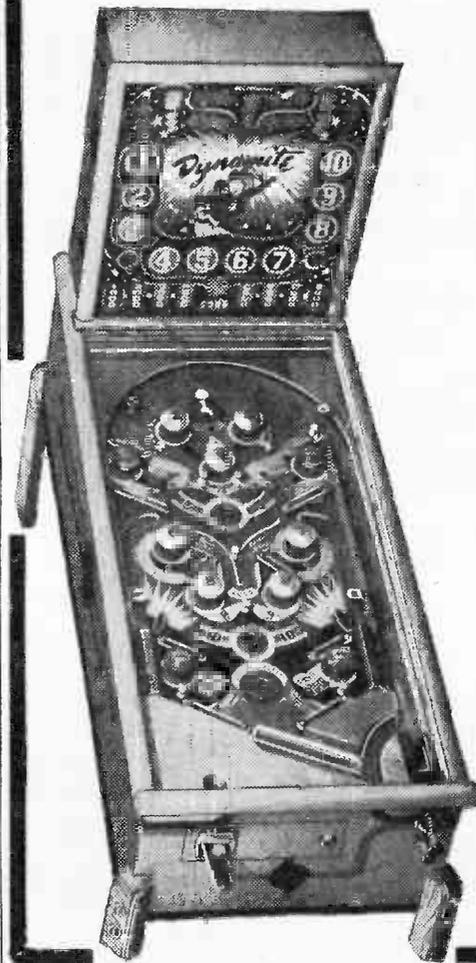
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1000	25c	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
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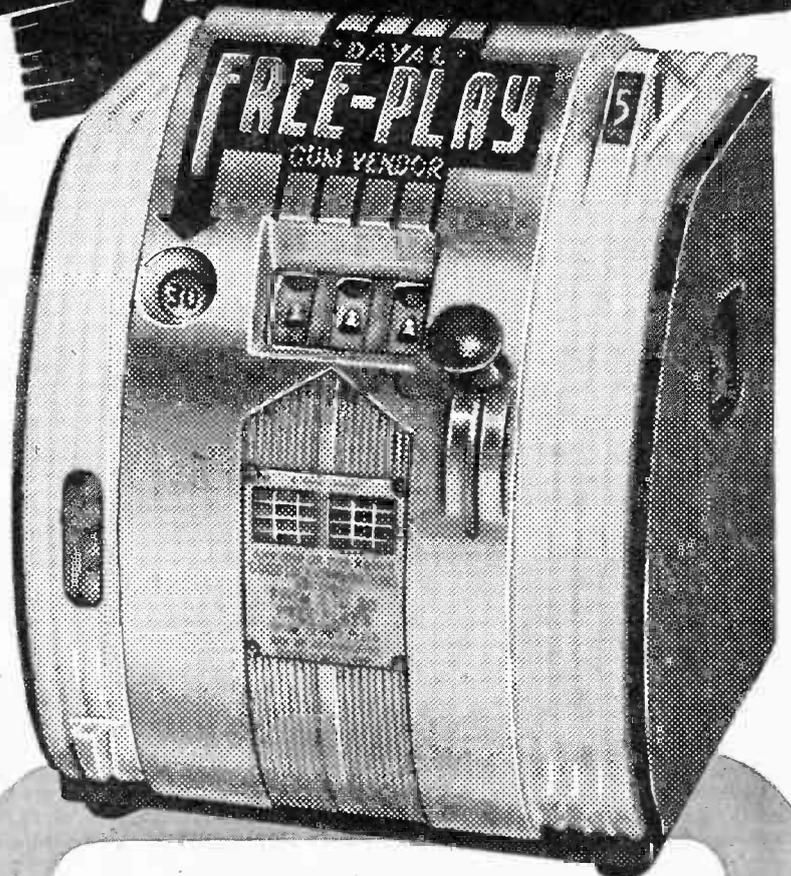
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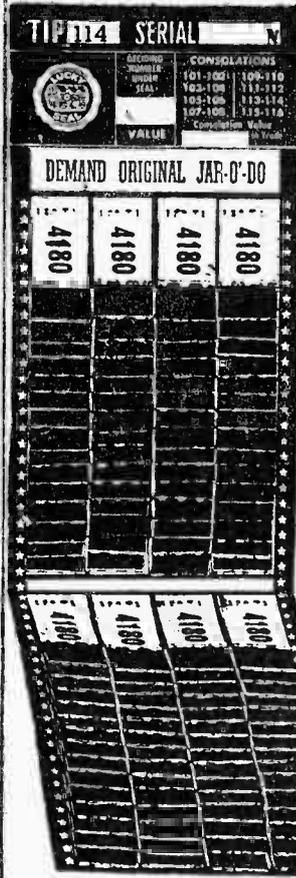
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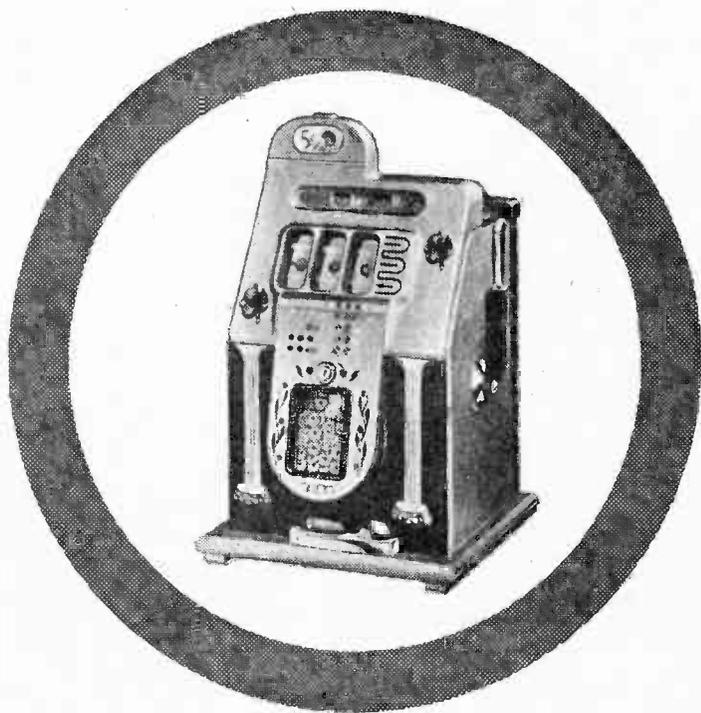
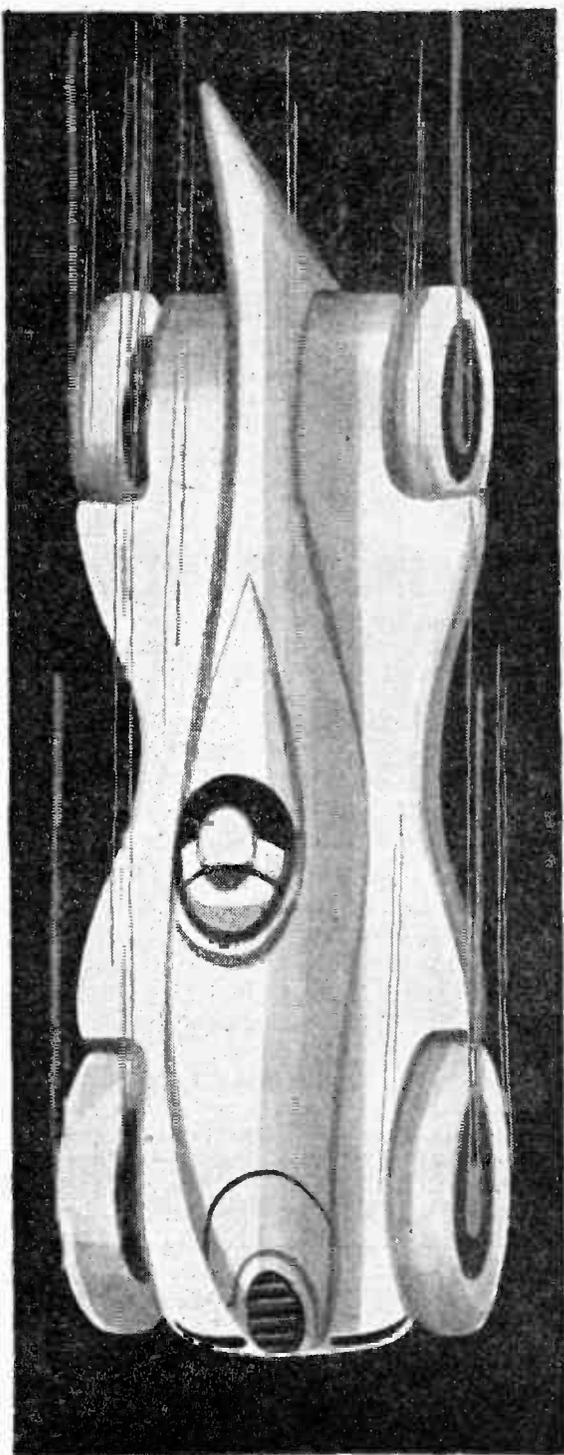
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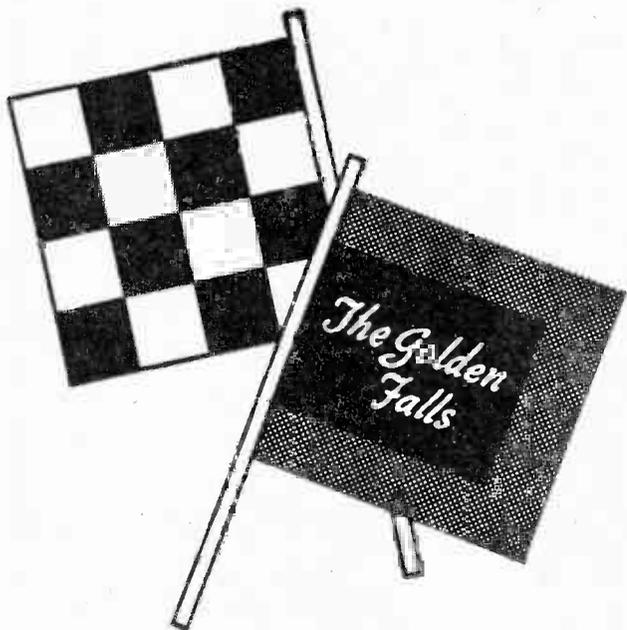
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### SLOTS

- 2 WATLING ROL-A-TOP, 10c, 3-5 Pay, Refinished. Each....\$75.00

### PIN BALLS

(CLEANEST PIN BALLS IN THE U. S. A. EVERYONE THOROUGHLY RECONDITIONED, RAILS SCRAPPED AND GUARANTEED READY FOR LOCATION.)

- |  |   |
|--|---|
| FLICKER.....\$ 49.50                         | INVASION.....\$ 99.50                       |
| YANKEE DOODLE..... 99.50                     | CHEVRON..... 29.50                          |
| 3 MARINES AT PLAY. Ea. 69.50                 | VOGUE..... 29.50                            |
| SHANGRI-LA, P&S Conv. 69.50                  | 2 BIG TIME. Ea..... 39.50                   |
| 2 PLAY BALL. Ea..... 49.50                   | TEN SPOT..... 49.50                         |
| SLUGGER..... 64.50                           | SILVER SKATES..... 49.50                    |
| 2 SUPER SIX. Ea..... 29.50                   | STRATOLINER..... 49.50                      |
| SLAP THE JAP..... 49.50                      | 2 FLAT TOPS. Ea..... 149.50                 |
| TORPEDO PATROL, P&S Conv. .... 79.50         | DESTROYER..... 49.50                        |
| SOFT BALL QUEENS, New..... 179.50            | DUDE RANCH..... 49.50                       |
| 2 BUBBLES (Original Crtns). Each..... 169.50 | HOROSCOPE..... 59.50                        |
| MILLS 1-2-3 (1940)..... 49.50                | STARS..... 59.50                            |
| LANDSLIDE..... 49.50                         | BIG HIT, Slightly Used.. 225.00             |
| CAPTAIN KIDD..... 69.50                      | JEEP..... 89.50                             |
| PIN-UP GIRL..... 89.50                       | FRISCO (New)..... 175.00                    |
| KEENEY CONTEST, 1 Ball..... 49.50            | ZIG ZAG..... 79.50                          |
| TWIN SIX..... 39.50                          | LAURA..... 175.00                           |
| 2 WILDFIRE. Ea..... 59.50                    | SEA HAWK..... 59.50                         |
|  | GUN CLUB..... 59.50                         |
|  | G. I. JOE..... 79.50                        |
|  | '41 DERBY (1 Ball), Extra Clean..... 150.00 |

### CONSOLES

- MILLS 3 BELLS, 5-10-25c, Extra Clean.....\$800.00
- SARATOGA, 5c, PO..... 64.50
- 2 PACES REELS, JR., 5c, PO, Refinished. Each..... 75.00
- LUCKY LUCRE, 5-5c, Two-Tone Cabinet..... 75.00
- 2 25c ROULETTE, 7 Coin Head, PO. Each..... 150.00
- 3 BUCKLEY TRACK ODDS, Late PO Unit, No JP. Each.... 295.00
- KEENEY SUPER BELL, 25c, FP and PO..... 269.50
- KEENEY SUPER BELL, 5c, FP and PO..... 249.50
- 2 JUMBO PARADES, Animal Reels, FP. Each..... 75.00

### BRAND NEW EQUIPMENT

- ALL METAL STANDS FOR A. B. T. CHALLENGERS. Each.\$ 12.50
- DAVAL'S GUSHERS. Each..... 54.00
- DAVAL'S BUDDIES. Each..... 33.00
- DAVAL'S AMERICAN EAGLES AND MARVELS, Coin Operated. Each..... 50.00
- DAVAL'S AMERICAN EAGLES AND MARVELS, Non Coin Operated. Each..... 54.00
- DAVAL'S NEW FREE PLAY MECHANICAL COUNTER GAME, Fruit or Cigarette Reels. Each..... 75.00
- MILLS VEST POCKETS. Each..... 74.50
- A. B. T. CHALLENGERS. Each..... 65.00
- BALLY BIG LEAGUES. Each..... 299.50

- BALLY DRAW BELLS, 5c. Each.....\$477.50
- BALLY VICTORY SPECIALS. Each..... 661.50
- BALLY VICTORY DERBYS. Each..... 646.50
- GOTTLIEB SUPERLINERS. Each..... 322.00
- GOTTLIEB GRIP SCALES. Each..... 39.50
- CHICAGO COIN SPELLBOUNDS. Each..... 325.00
- WILLIAMS DYNAMITES. Each..... 334.50
- UNITED RIVIERAS (Rivieras will never again be produced by this all time money maker) while still available. Each. 279.50
- DAVAL'S SENSATIONAL NEW FREE PLAY ALL MECHANICAL COUNTER GAMES. Each..... 75.00
- GENCO WHIZZ. Each..... 189.50

**Call today for quantity prices on any merchandise listed in this ad. All equipment listed is in stock today and offered subject to prior sale. Also—write for our large, beautifully illustrated phonograph parts poster.**

**NO ORDERS CONSIDERED UNLESS ½ CERTIFIED DEPOSIT IS RECEIVED, BALANCE SIGHT DRAFT**

WRITE FOR OUR NEW ILLUSTRATED PHONOGRAPH PARTS CIRCULAR — FREE

# HEATH DISTRIBUTING CO.

217 THIRD ST.  
Phone 2681

PARTS DEPARTMENT

MACON, GEORGIA

“NATIONAL DISTRIBUTORS FOR HEATH UNITS”

# PACE BELLS LEAD THE FIELD

MODERN DESIGN—PLAYER APPEAL  
SIMPLIFIED CONSTRUCTION—CONSTANT SERVICE

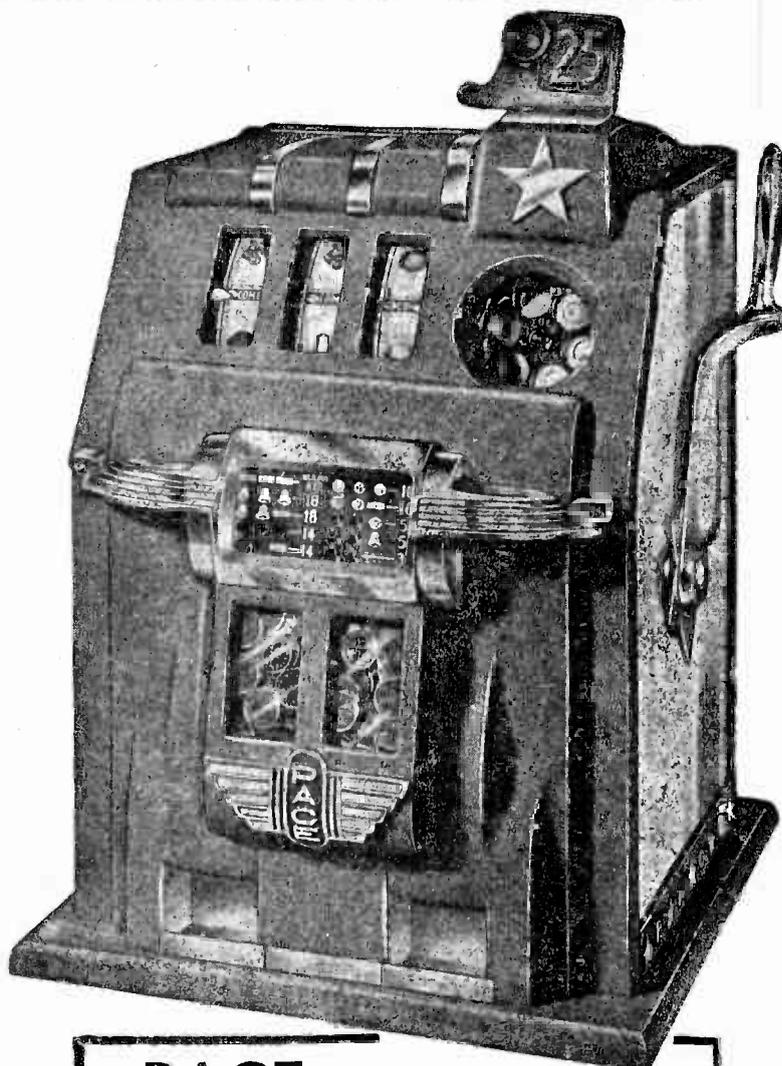
*This Equals*  
**Greater Profits for YOU**

.....  
**ALL CHROME FRONTS**

**Stainless Steel Plates  
on Outside of Cabinet**

.....  
**ALL TYPES OF REEL COMBINATIONS TO MEET  
YOUR REQUIREMENTS**

- ★ Mystery 3-5 Payout Standard
- ★ Mystery 3-5 Payout Club Special
- ★ One Cherry 2-5 Payout 3 Lemon No. 1
- ★ One Cherry 2-5 Payout No Lemon No. 1
- ★ Note! Hand Load Jackpots To Order



**PACE  
DELUXE CHROME BELLS**

👉 **5c-10c-25c-50c-\$1** in Stock—No Delay 👈

**ORDER NOW FROM YOUR DISTRIBUTOR LISTED BELOW OR WIRE FACTORY**

**AMERICAN DISTRIBUTING CO., INC.**  
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**HARRY B. BRINCK**  
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**BUSH DISTRIBUTING CO.**  
256 PLYMOUTH AVENUE MINNEAPOLIS 11, MINNESOTA

**HAMEL DISTRIBUTING CO.**  
910 BEACON STREET BOSTON 15, MASSACHUSETTS

**FRANK HARRIS SALES COMPANY**  
430 SOUTH BROADWAY POPLAR BLUFF, MISSOURI

**CROWN NOVELTY CO., Inc.**  
920 HOWARD STREET NEW ORLEANS, LOUISIANA

**B. D. LAZAR COMPANY**  
1635 FIFTH AVENUE PITTSBURGH 19, PENNSYLVANIA

**LEE'S NOVELTY COMPANY**  
1004 SPRING STREET SHREVEPORT 69, LOUISIANA

**MATHENY VENDING COMPANY**  
560-564 WEST DOUGLAS WICHITA 12, KANSAS

**OHIO SPECIALTY COMPANY**  
539 SOUTH SECOND STREET LOUISVILLE 2, KENTUCKY

**RAKE COIN MACHINE EXCHANGE**  
609 SPRING GARDEN STREET PHILADELPHIA 23, PENNSYLVANIA

**SILENT SALES SYSTEM, INC.**  
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**SOUTHERN AUTOMATIC MUSIC COMPANY**  
228 WEST SEVENTH STREET CINCINNATI, OHIO

**SPARKS SPECIALTY COMPANY**  
SOPERTON, GEORGIA

**WESTERN STATES DISTRIBUTING CO.**  
63 PACE STREET SAN FRANCISCO 2, CALIFORNIA

**DAN KING**

Factory Representative for Cal., Wash., Ore., Idaho, Utah, Nev., Ariz., Wyo., Colo., N. Mex., Texas.

★ PACE IS THE BIGGEST NAME IN BELLS ★ PACE IS THE BIGGEST NAME IN BELLS ★ PACE IS THE BIGGEST NAME IN BELLS ★

★ PACE IS THE BIGGEST NAME IN BELLS ★ PACE IS THE BIGGEST NAME IN BELLS ★ PACE IS THE BIGGEST NAME IN BELLS ★

**PACE MFG. CO., INC. 2909 INDIANA AVE.  
CHICAGO 16, ILL.**

**LEAD THE FIELD**  
**IN SALES, PERFORMANCE, EARNINGS, APPEARANCE**

**COLUMBIA BELLS**

*Sure Winners!*

**WORLD'S BEST-SELLING BELLS**



**COLUMBIA DeLuxe Club Bell**

The big, beautiful new Columbia DeLuxe Club Bell offers you much more for less money than any other Bell in the world. More style. More earning power. More mechanical perfection.

And yet, this Bell costs from \$50.00 to \$100.00 less than any other Bell on the market. Featuring the big super size jackpot, this machine will attract more players...without question the Columbia DeLuxe Club Bell offers more per dollar than any other Bell.

**\$209<sup>50</sup>**

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D.

**COLUMBIA Twin Jackpot Bell**

The small, light (weight 44 lbs.) Columbia Twin Jackpot Bell is ideally suited for restricted territories. Convertible to four coin play 1-5-10-25c. Double slug proof protection. Smart hammerloid styling.

With a Columbia DeLuxe Club Bell and the Columbia Twin Jackpot Bell you have a machine for every operating need. No wonder Columbia Bells lead all others in sales. They are "SURE WINNERS" in any territory.

**\$145<sup>00</sup>**

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D.



**GROETCHEN**  
**TOOL & MANUFACTURING CORP.**  
 126 N. Union Ave. Chicago 6, Illinois  
 RANDOLPH 2807



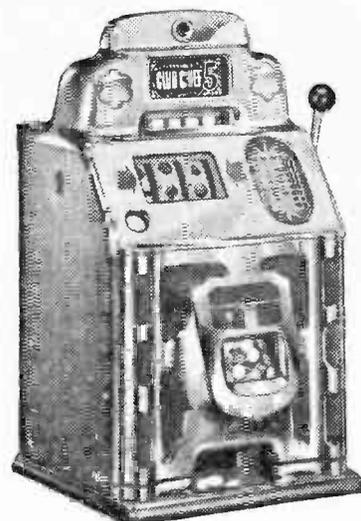
**ARE YOU THROWING  
MONEY  
OUT THE WINDOW  
NEEDLESSLY?\***

**\*DUE TO FAULTY OPERATION**

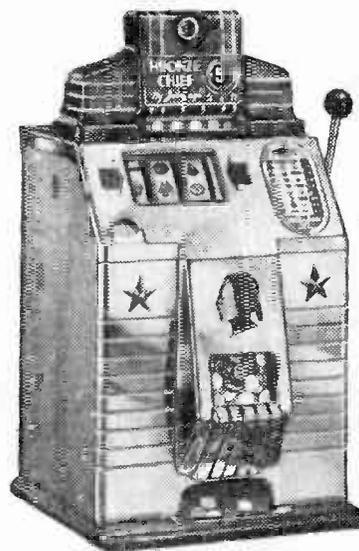
**Brother, See a Jennings**

**Dealer Or Distributor No Later**

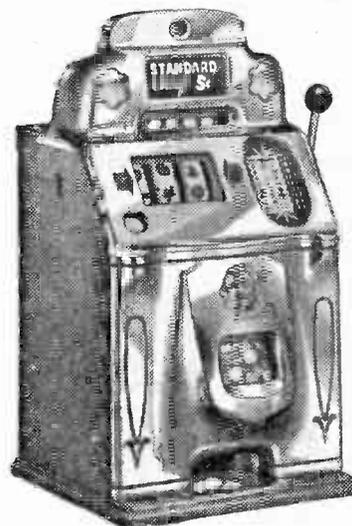
**Than Tomorrow!**



**SUPER DE LUXE CLUB CHIEF**



**BRONZE CHIEF**



**STANDARD CHIEF**

**O. D. JENNINGS AND COMPANY**

**4307-39 WEST LAKE STREET • CHICAGO 24, ILL.**



## No Scratch!

with the AMI Audiotronic Amplifier  
favoring both highs and lows

The special audiotronic circuit in the AMI amplifier takes the highs as well as the lows in full stride, delivering the maximum of virtuosity put into the record by the artist. You need have no fear of surface scratch while this phonograph is translating the brilliance and inspiration of the high notes so necessary to perfect performance.

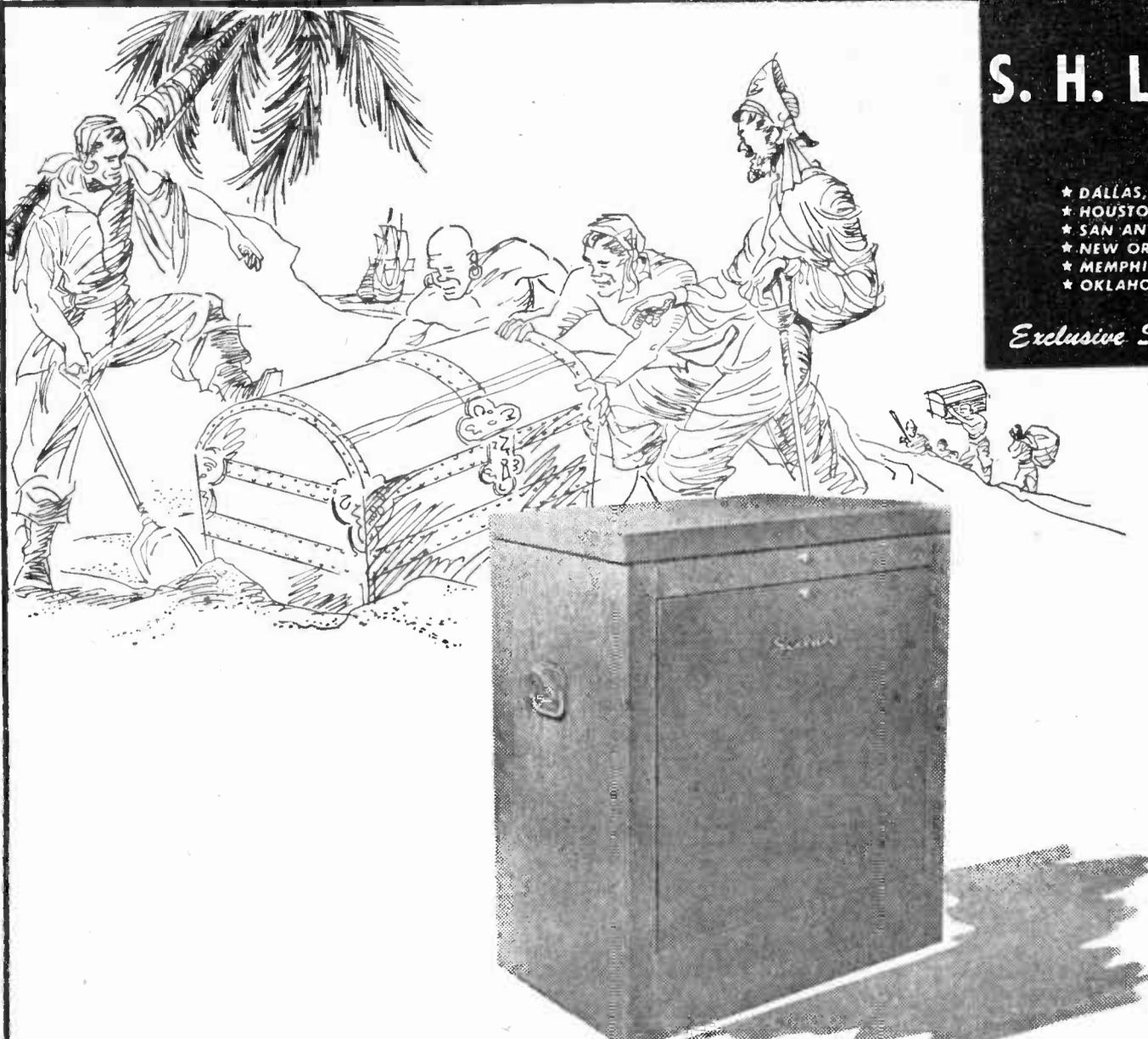
# AMI

The 40 Selection Phonograph

# S. H. LYNCH & CO.

- ★ DALLAS, Pacific at Olive
- ★ HOUSTON, 910 Calhoun
- ★ SAN ANTONIO, 241 Broadway
- ★ NEW ORLEANS, 832 Baronne
- ★ MEMPHIS, 167 S. Second
- ★ OKLAHOMA CITY, 900 N. Western

*Exclusive Southwest Distributor*



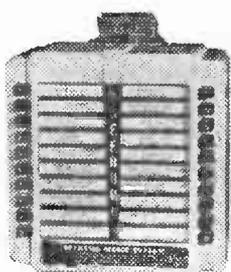
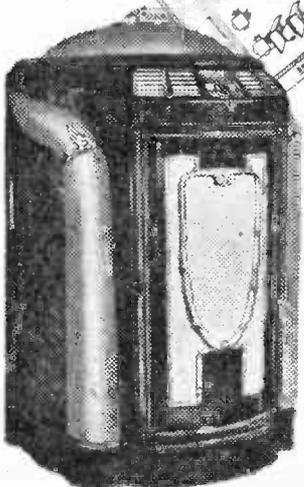
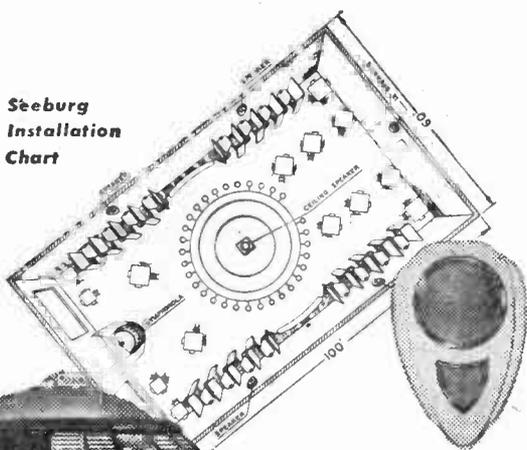
## "Hidden Treasure.."

### **Seeburg** REMOTE CONTROL SPECIAL

DEPENDABLE MECHANISMS

Many larger restaurants, with numerous dining rooms, utilize a Seeburg remote control special hidden mechanism for half the speakers, in addition to a Seeburg Symphonola for the other half of the speakers and wall boxes. The hidden, cabinet-enclosed mechanism plays 20 selections and requires a minimum amount of space. When Seeburg Scientific Sound Distribution is thus augmented by a hidden unit, two separate music selections can be played in different rooms of the restaurant at the same time, thereby doubling the music income of the rush hours.

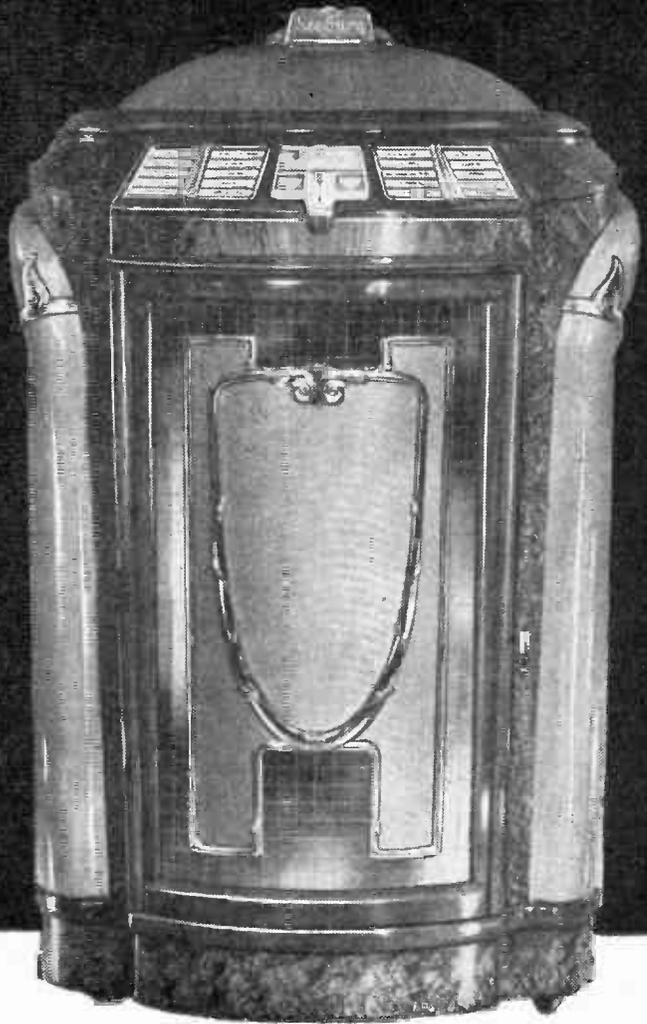
Seeburg  
Installation  
Chart



**★ Double the music-income  
of the rush hours by  
adding an RC Special unit!**

**HAMBURGER HUT OR  
PLUSH NITERY . . .**

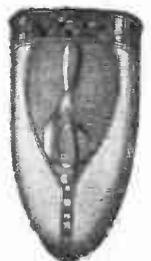
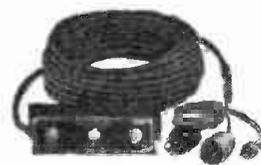
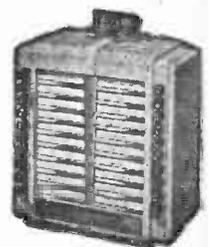
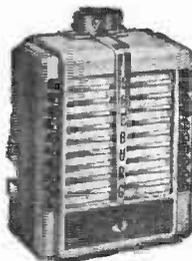
*You can "tailor"*  
**SEEBURG**  
**MUSIC SYSTEMS**  
*to fit!*



Versatile Seeburg Music Systems are adaptable to any type of location . . . from crowded 12-stool diner to spacious luxury spots. A brilliantly handsome Symphonola "1-46" or a compact Remote Control Special, combined with Mirrored, Tear Drop or Recessed Speakers, Wired or Wireless Wallomatics and Dual Remote Volume Control, enables you to match every installation with location requirements . . . for decorative harmony and consistently dependable performance.

Seeburg gives you much more! Peak patron response is achieved and maintained through Scientific Sound Reproduction, an exclusive Seeburg triumph in electronics . . . presenting music at its most pleasing volume and richest tone under all operating conditions.

Learn what Seeburg can do for you . . . how much farther you can go with Seeburg Music Systems and "Southern" Service. Investigate now!



**VISIT YOUR NEAREST "SOUTHERN" OFFICE FOR A DEMONSTRATION**

**SOUTHERN AUTOMATIC MUSIC CO. Inc.**

"THE HOUSE THAT CONFIDENCE BUILT"



MEMBER

EXCLUSIVE  
SEEBURG  
DISTRIBUTORS



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**DISTRIBUTORS FOR**

**GOTTLIEB SUPERLINER AND GRIP SCALE  
ABT CHALLENGER**

**DAVAL PRODUCTS  
EXHIBIT FAST BALL**

**SEEBURG PRODUCTS  
KEENEY BONUS SUPER BELLS**

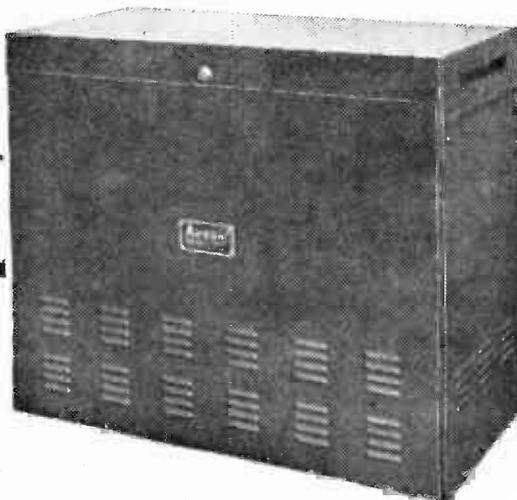


CELLARS CAN BE "GOLDMINES" WHEN THEY HAVE AIREON'S HIDE-A-WAY UNIT

Convert unused space into dollars with the new Hide-a-way Unit by Aireon. Operators will find many new, profitable locations for this Unit, because it fits into any nook or corner . . . and it brings you all the magic of electronic music. Aireon's new Hide-a-way can replace worn out, obsolete hidden installation with maximum increase in earnings. See or write your nearest Aireon distributor for full information.

YOU'LL LIKE THESE FEATURES:

- Small size (33 3/16" wide x 29" high x 17 3/4" deep); fits into any available nook or corner . . . or under counter, out of the way.
- Easy accessibility of all components.
- Remote volume control, manually operated.
- Sensational new "Normalizer" assures beautiful tone regardless of location of volume control; no fretting and stringing of shielded cable; no impedance loss; no fuzzy music.
- Ventilated all-metal cabinet with steel "gusset" construction, built to take maximum abuse.
- Scientifically engineered by Aireon.



NEW

# Hide-a-way



UNIT by

# Aireon

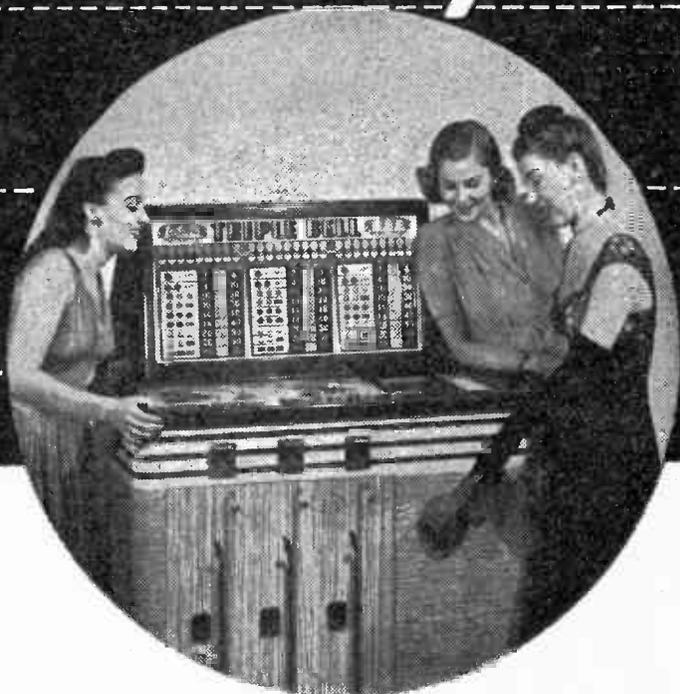
MANUFACTURING CORPORATION

General Offices: 1401 Fairfax Trafficway, Kansas City, Kans.

In Canada: Mafco Corp., Ltd., 4001 St. Antoine St., Montreal, Que.

# Bally TRIPLE BELL

## TRIPLE PLAY! TRIPLE PROFIT!



Get ready to scoop up the biggest bell-console collections you ever saw! TRIPLE BELL consoles on test location actually earn two to three times top earnings of all other consoles now in operation!

Triple Chutes permit three players—or three coins—every game.

Bell-Fruit Flash (or Comic Animals) on three spinning reels.

Changing Odds on three separate brilliantly illuminated panels.

1000 SUPER-SPECIAL in addition to 90 Special and plenty of other big odds.

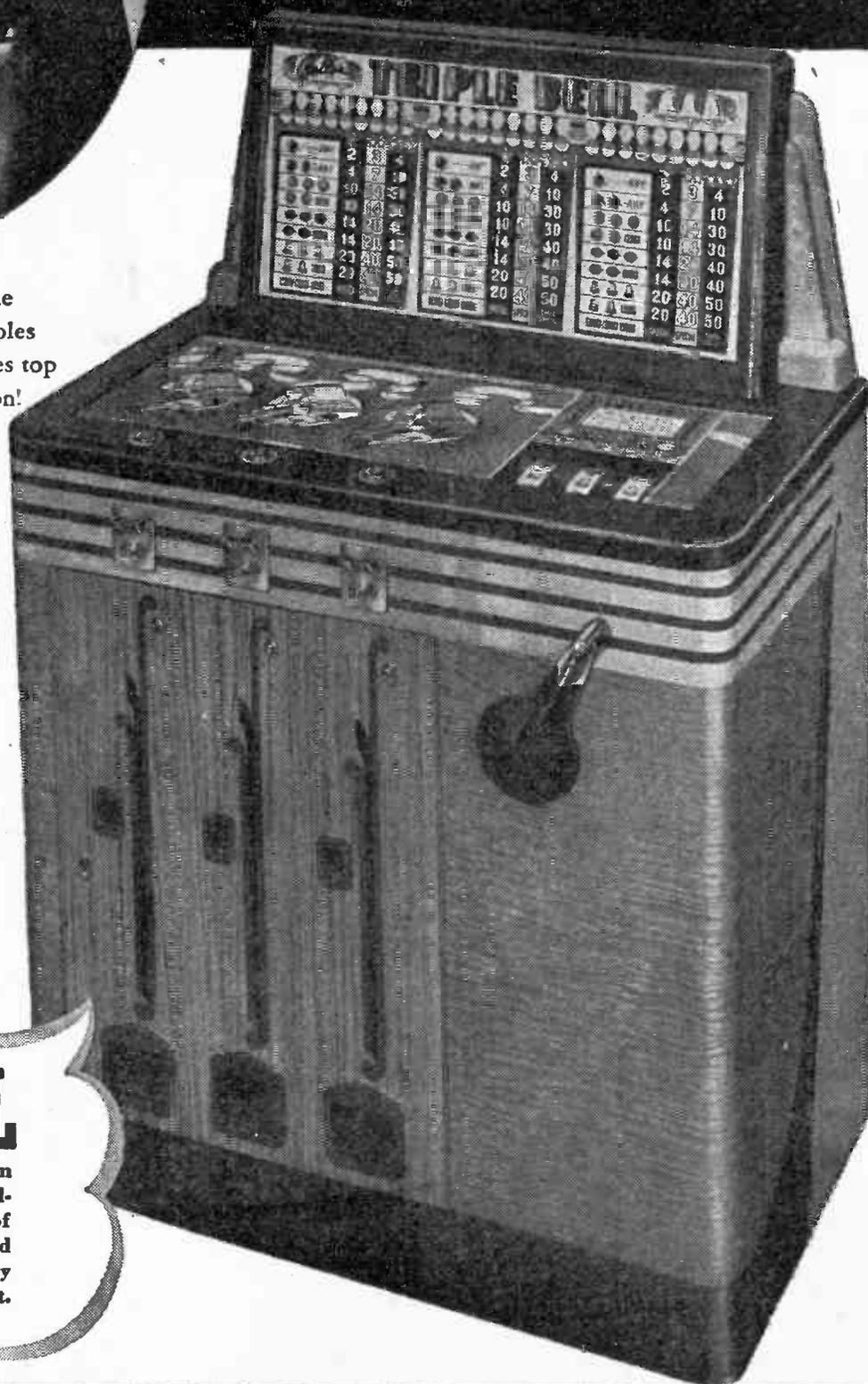
Single Cherry Winners and frequent intermediate awards.

Deluxe Cabinet in rich blonde wood-grain finish accented by bright red and gold.

Simple Trouble-proof Mechanism guarantees rock-bottom service costs.

Convertible Payout or Replay and a gold-mine either way.

You simply cannot believe TRIPLE BELL earning power until you see the cash in the box! Order your sample now! Specify coin combination . . . nickel, dime, quarter or any desired combination.



## DRAW BELL

continues in volume production . . . and continues to smash collection records in all parts of the country. DRAW BELL and TRIPLE BELL belong side by side in every good console spot.



**Bally** MANUFACTURING COMPANY

DIVISION OF LICOR MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

## Symphonola "1-46"



The Symphonola "1-46" is designed as a unit of a complete merchandising system. Styled to today's taste, it combines sparkling beauty with simplified, harmonious lines that make it a fitting addition to the finest location.

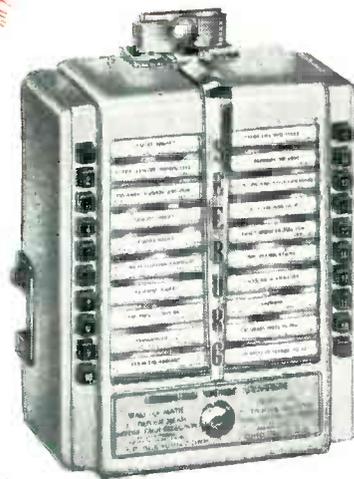
The "push-a-tune" selector, single coin chute for nickels, dimes or quarters, and magnified title strips — all make for easy selection.

Better music reproduction is made possible by the newly developed P.N. crystal pickup and a tone arm which is so light in weight it reduces record wear to a minimum.

Two amplifiers, one for the speaker in the Symphonola, the other for remote speakers, assure Scientific Sound Distribution — music at the correct volume throughout the location.

*"Be Sure — Buy Seeburg"*

## Wireless Wallomatics



Install Seeburg Wireless Wallomatics anywhere — plug into a light socket — that's all there is to making a Wireless Remote Control installation.

Title strips are evenly illuminated to make selection easy, and all twenty selections are visible at one time — no knobs or dials to turn.

With Wireless Wallomatics the public selects the tunes it wants to hear — no blind listening to pre-arranged programs.

**ALL NECESSARY**

## Dual Remote Volume Control

Volume in the Symphonola speaker and in remote speakers may be controlled from any point desired by a Dual Remote Volume Control. Records can be canceled without going to the phonograph, and keys are provided so that no unauthorized person can tamper with the controls.



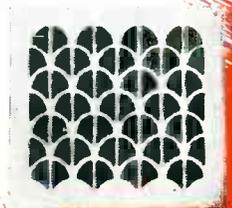
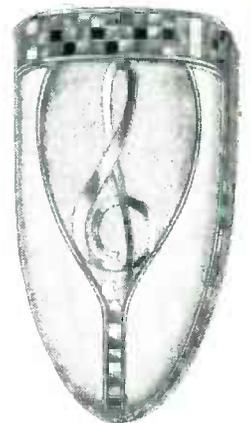
**for Better Music Merchandising**

## Mirror, Tear Drop and Recessed Speakers

Perfect music reproduction depends in no small measure on the speakers. Seeburg engineers have developed two matched impedance wall type speakers that assure proper sound distribution at conversational level throughout the location.

Both eight and twelve-inch speakers have cases of molded plastic trimmed in chromium. Blue mirrors on the twelve-inch speaker add sparkle and brilliance to the installation.

In addition, eight and twelve-inch Recessed Speakers are available for ceiling or wall installation.



**Seeburg**  
902 • DEPENDABLE MUSIC SYSTEMS • 1946  
J. P. SEEBURG CORPORATION  
1500 N. Dayton St., Chicago 22

SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION

**"WURLITZER'S  
SIGN OF THE  
MUSICAL NOTE  
ON OUR DOOR  
IS PULLING IN PEOPLE  
LIKE A MAGNET."**

*Anthony Gambino, Pres.  
TONY'S CAFE, Inc.  
New Orleans*



**no wonder this location  
owner adds . . .**

**"We wouldn't be satisfied with  
anything but a Wurlitzer!"**

"Wurlitzer has really extended its leadership — and ours, too. That national consumer advertising program is a honey — the greatest promotional program ever produced in this industry," states Mr. Gambino, owner of one of New Orleans' outstanding cafes.

Like thousands of Wurlitzer locations coast to coast, Tony's Cafe is feeling the profitable results of Wurlitzer's huge magazine and billboard campaign telling everyone, everywhere that it's fun to

play Wurlitzer Music . . . and that they can find Wurlitzer Music wherever they see the *Sign of the Musical Note*.

Wurlitzer Factory-Approved Music Merchants, in turn, are finding themselves faced with the greatest demand for Wurlitzer Phonographs in their history. The Rudolph Wurlitzer\* Company, North Tonawanda, N. Y.

*\*The Name That Means Music To Millions*



**Interior of  
Tony's Cafe  
5329 Canal  
Blvd.  
New Orleans,  
La.**