

The Billboard

NOVEMBER 30, 1946
25 CENTS



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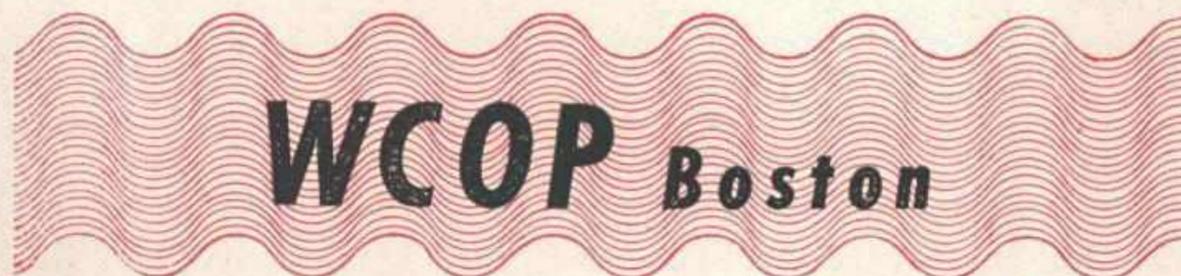
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Billboard's Reply to N. Y. Critics

Coal Strike Brown-Out Adds To Nitery and Band Miseries

NEW YORK, Nov. 23.—By now it's old hat to showbiz; strikes, brown-outs, curtailment of fuel supplies and lighting. Twice in six months (three times in nine months in New York) showbiz ops have had to carry on against tough regulations caused by strikes in essential industries. Each time showbiz has survived without too much red ink appearing on the books, so the new coal strike regulations, imposed Friday (22) by the federal government because of the John L. Lewis fracas, stringent tho they are, are being accepted without too much fuss. Not that they won't hurt some biz phases. But, in the main, the amusement in-

WASHINGTON, Nov. 23.—Government spokesmen today viewed the coal strike as a double blow to the entertainment business not only thru locally applied brown-outs but also thru tightening of production of steel and other materials just when entertainment folk would have been getting their first post-war increased construction opportunities. Strike at this particular time is regarded as having a particularly dampening effect on entertainment business since the Republican-controlled Congress is preparing to let loose construction materials for all enterprises that want to build. Civilian Production Administration, which has final word

I Love U.S.ie!

NEW YORK, Nov. 23.—Refunds for overpayment of the 1945 income tax have been granted Eddie Cantor and wife, Ida, in Washington, to the tune of \$52,280 and \$51,759, respectively.

Daisy Daix on Way to U. S.

LONDON, Nov. 23.—Daisy Daix, Parisian chirper of *Folies Bergere* and London operetta *Une Femme par Jour*, who has been inked by Lou Walters for his Miami Latin Quarter (*The Billboard*, November 16), sailed for the U. S. November 21, accompanied by her American manager, Jimmy Wittreid. She preems in Miami December 20.

Crix Review Accuracy Tab Will Continue

Artistry Vs. Box-Office

By Leonard Traube

An exchange of letters between the New York Drama Critics' Circle and *The Billboard*, published in last week's issue (November 23), revolves around a request by the critics in resolution form that *The Billboard* drop its "accuracy averages" or box-office scores achieved by the show catchers on the nine daily newspapers in Manhattan.

In its resolution the Critics' Circle said it "would like to go on record as protesting against these scores" because it finds "they are not only detrimental to the theater's best interest but utterly alien to the purpose and intention of criticism." The Critics' Circle feels that criticism and box office are "completely unrelated," that the critics' function is "to appraise the merits of productions rather than to prophesy the length of runs," and for these reasons "we would as a body be grateful for the discontinuance of such irrelevant and harmful scores."

Our answer last week was merely an acknowledgment of receipt of the collective opinion of the critics, many of whom incidentally, while arcs of the Circle, do not figure in our box-office sweepstakes since only the nine pundits of the Manhattan dailies are embraced in our running statistics.

The reason we did not accompany the printed exchange of letters with our reply to their resolution has to do with ethics and good taste. As we explained in our acknowledgment last week, long before the critics were getting hopped up about our box-office feature, we were scheduling the accuracy averages for approximately the first half of the season and planning it, as usual, for our front cover. With this in mind, we asked the Circle, thru its secretary, Rosamond Gilder, that "no construction be placed upon publication (See *Billboard's Reply* on page 4)

AFRA SITUATION STILL TENSE

Webs, Union Still Huddle On New Pact

Week-End Walkout Averted

NEW YORK, Nov. 23.—Most critical situation yet to develop in the history of broadcasting's labor relations still hung fire as *The Billboard* went to press with the only certainty so far the fact that a strike by the American Federation of Radio Artists definitely had been averted over the week-end. AFRA agreed to resume negotiations with the four networks on Monday morning on the basis of a proposal by the nets which is to be submitted to the union's board members and negotiating committee tomorrow (24). Reps from Pittsburgh, Detroit, Chicago, Cincinnati and Boston are expected to be on hand tomorrow, and Los Angeles will be contacted for its opinion. The deci-

Report Stoky, Szell Due To Top N. Y. Symph; MetOp Cuts Roster

NEW YORK, Nov. 23.—Longhair musicians in the know are currently discussing possible changes in the big ork maestri at the close of the current season.

Artur Rodzinski, present permanent conductor of the N. Y. Philharmonic ork, will not be invited to ink a new pact, it's reported. Instead, Leopold Stokowski will be given the nod to take over, while George Szell, present batoneer of the Cleveland Symphony, Rodzinski's old stamping ground, fills out the remaining two years of his three-year contract. Szell will then be asked to take over in New York, so the story goes.

In Boston, too, the whispers are rife again that 70-year-old Serge Koussevitsky will bow out from the Boston Symphony podium at the close of this season. If so, his most likely successor is Dimitri Mitropoulos, of the Minneapolis Symphony ork, who created something of a sensation among Hub music lovers when he guested with the symphony, first in 1936-37 season and again in December, 1944. However, no official verification comes from Boston, execs greeting a query on Koussevitsky's reported retirement with "and it

NEW YORK, Nov. 23.—Publication of the MetOp roster for 1946-47 (as of November 4) issued this week shows that 14 names, some well known and who have been on the roster in previous seasons are out. However, it is understood that some of the 14 missing are to be inked by Edward Johnson, MetOpera general manager, for another season of chanting.

Missing 14 include Kirsten Thorberg, mezzo-soprano, and a name in the Wagner wing; Jennie Tourel, French mezzo-soprano; tenors Armand Tokatyan, Richard Manning, Arthur Carron, Elwood Gary, Jacques Gerard, Karl Laufkoetter; soprano Christina Carroll; baritones Frederick Gynrod and Clifford Harvout and bassos Norman Cordon and Wellington Ezekiel. Of this group, Miss Carroll, Manning and Cordon are going to Hollywood for pix.

However, MetOpera has picked up a dozen new chirpers and carries an over-all chant roster of 105 for the season.

isn't spring yet." This rumor crops up at the close of each season.

Pitt Hotel Strike Ends, But Biz Still N. G.; Legit Terrif

PITTSBURGH, Nov. 23.—The local 53-day hotel strike of 1,800 AFL hotel employees ended today with management planning a gradual return to normal operations. Four hotel niteries open tonight: Fort Pitt Norse Room, Hotel Henry's Gay Nineties and Silver Grill and the Hotel Roosevelt Fiesta Room. William Penn's Terrace Room will remain closed until Wednesday, but the French Room Continental Bar and Men's Bar are open.

Strikers received 12 cents per hour (See *Pitts Strike Ends* on page 14)

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Chi Proposes New Nitery and Theater Taxes

CHICAGO, Nov. 23.—An additional tax on theaters and bistros which serve food was proposed here this week when the city council took under consideration a proposal for such a hike, recommended by Alderman John J. Grealis. Matter was turned over to finance subcommittee. Measure would boost ticket levies to one-half of 1 per cent on admissions up to \$.30; 1 per cent on \$.30 to \$.50 ducats; 2 per cent on \$.50 to \$1 pasteboards; and 3 per cent on all admissions over \$1. This levy would apply to all vaude theaters, amuse-

Billboard Reply to N. Y. Critic; Review Accuracy Tab To Stick

(Continued from page 3)

of the feature at this particular (controversial) period."

It would have been easy and clearly to our advantage to use the fact of the feature breaking into print just after the critics were damning it, as our special brand of defiance and challenge. But the plain fact is that we do not operate that way. This is our 53d year as a show-trade newspaper and we did not reach high longevity the easy way.

The technique employed by the critics' group was, in our book, a bit offside. The issue was given a thoro shakedown and airing in the newspapers—by a few of the very people who were permitted to construct the resolution—before *The Billboard* was offered opportunity to reply in print. If the Circle were acting conscientiously it would not have permitted the resolution to be aired away from the sanctum where it was, for better or worse, promulgated. Why did they go to the consumer public on a subject that could only interest the trade public? Could it be that they were anxious to get back into the public eye again after what to them has been a long hiatus in name calling? These questions are offered for what they are worth without regard to the matter under discussion.

Originally, *The Billboard* presented a weekly compilation of "Review Percentages" and put together the running data at the end of each season to yield the final standings of critics. Idea then was to list the decisions of the daily critics concerning the Broadway shows of the week. In figuring percentages, "no opinion" votes were counted one-half "yes" and one-half "no" instead of being thrown out entirely. For example, this gave a show with eight "no opinion" votes 50 per cent rather than zero. At the end of each month during the official season the shows and their percentages were given, together with a summary of how they fared at the box office. This was done in an attempt to determine how much the critical reception affects the financial returns and how closely the critics agree with the decision of their readers.

The Billboard believes that this emphasis was largely responsible for influencing the critics in the "no opinion" category. In the season 1940-'41, for instance, their "no opinions" began to decline sharply, went up the following season and in the 1942-'43 skein went into another tailspin, which was all to the good. From there on in *The Billboard* decided to abandon its halving of the "no opinion" voting and to count such an opinion as being a "no" for the box-office potentialities of the show.

The Billboard is a trade paper with definite opinions. Opinions influence box office. Thus we are interested in the opinions expressed by the public prints which relate to any branch of the show business.

Just what is a "no opinion"? As described in the original set-up it is "no opinion" if the reviewer gives the audience reaction but not his own; if he neutralizes a bad opinion of a play by raving about the cast or vice versa; if he describes the show without giving his estimate of it; if he contradicts himself within the review; or if, in general, it is impossible to tell whether he recommends that readers see the offering or avoid it.

The New York critics are playing to the largest and richest theater audience in the country. That artistic criticism and just plain box office are "completely unrelated" is so much bilge. There is plenty of

elbow room between academic artistry and box-office sagacity, and if this balance cannot be achieved and maintained by newspapermen functioning for commercial newspapers (See *Billboard's Reply on page 43*)

Chi Council Mulls Theater, Club Taxes

(Continued from page 3)

ment parks, grand opera, ballet, legit theaters, concerts, trade shows and sports events. Committee recommended that amusements for children, such as pony rides and miniature trains, be tax exempt.

Arthur G. Lindell, city budget director, pointed out that city finances "are in as desperate a condition as they could be," and that lack of such a tax might mean firing of 1,000 city policemen to make up deficit. Amusement biz leaders, including William D. Saltiel, secretary of the Chicago Civic Opera, who pointed out that opera should be considered a cultural activity the same as a public museum, voiced their objections to the measure.

Major niteries with larger seating capacities will get a break under the recommended change in restaurant levy. Current tax amounts to \$16.50 on the first 15 chairs and from \$.75 to \$1.50 for every additional chair depending on size of spot, with larger capacity putting spot into upper bracket. Under proposed revision, op will fork over \$20 for first 20-chair capacity and a straight \$1 for each additional seat.

Spokesman for finance committee told *The Billboard* that January 1 will be the earliest date the measure can be voted on, since the proposal must face two committees before it is put before council. Chicago Cafe Operators' Association, nitery ops' group, motion pic group reps, and other facets of the amusement biz are massing forces for concerted drive to defeat the measure before that time.

Ice Review

ICE FOLLIES OF 1947

(Opened Tuesday, November 19)

MADISON SQUARE GARDEN, NEW YORK

An ice skating revue in two parts, produced by Eddie and Roy Shipstad and Oscar Johnson. Directors, Frances Claudet, Mary Jane Lewis, Stanley D. Kahn. Costumes, Helen Rose and Clinton Stoner. Musical director, Walter Rudolph. Orchestrations, George Hackett, Foster Cope, Bob Gordon, Leon Rosebrook, Dave Strech, Roger Wagner. Business manager, W. H. Hadlich. Company manager, Ray Helm. Press representative, P. K. von Edigy. Technical director, Bruce Maples Sr. Properties and settings by Eddie and Fernando Carrere. Special lighting, Otto K. Oleson. Stage manager, B. J. Lundblad.

PRINCIPALS: Betty Schalow, Marshall Beard, Evelyn Chandler, Bobby Blake, Ruby and Bobby Maxson, Hazel Franklin, Les Hamilton, McKellen Brothers, Dick Rasmussen, Dick Salter, John Kinney, Roy Shipstad, Lillian Maguire, Barry Green Harris Legg, Bill Cameron, Russ Tuckey, Mae Ross, Roberta Barton, Arthur Pinson, Frick and Frack, Bill Cameron.

Even tho it's as big and splendiferous as ever, *Ice Follies of 1947*, the Shipstad-Johnson spectacle which opened its annual New York run at the Garden Tuesday (19), lacks much of the color, charm and ingenuity which have marked previous productions. Past shows have invariably offered one or two numbers which really socked home and lingered in the memory; none such marks the '47 revue. There are, of course, numerous individual clicks, but this year's (See *Ice Follies of 1947 on page 46*)

You 2 Billboarders May Step Up and Take a Long Bow

PARIS, Nov. 23.—Matt Duffin, *The Billboard* correspondent here, has been awarded the bronze medal of the *Reconnaissance Francaise* by the French government for his liaison work with SHAEF and U. S. Army G-2 during World War II. Decoration cited Duffin's "outstanding productions with French and allied artists which entertained United States and allied troops."

Medal was presented to Duffin at the Cercle Militaire here by General J. Regnault, chief of French allied liaison service. Duffin is the second *Billboarder* to get this award. A similar medal was presented in 1922 to Ted Wolfram, currently of the New York staff and former Paris correspondent, for his work in World War I.

'Born Yesterday' Hit In Glasgow Opening Before London Deb

LONDON, Nov. 23. — Top legit story here today is the sock preem of *Born Yesterday* in Glasgow, Sunday (18), under the aegis of Laurence Olivier. Garson Kanin comedy trouping prior to a West End deb, clicked solidly in the Scotch city and was a personal triumph for tyro star, Yolande Donlan, in the Judy Holliday role. Hartley Power, in the Paul Douglas slot, also went big, and Bessie Love, former Hollywood pic name, did okay. Current talk is that show will be a West End hit.

Second Broadway standout due for showing here in the spring of 1947—probably March—is Firth Shephard's production of *Life With Father* at either the Savile or Savoy theaters. Show will troupe provinces before bowing in the West End.

For the first time in many years, London may have only one pantomime this Christmas, unless Jack Hylton decides to put on his customary holiday show. Otherwise Emile Littler's *Mother Goose* is the sole panto.

Charm Mag Tells Need For High Legit Tariff

NEW YORK, Nov. 23.—Readers of the plushy fem mag *Charm* get a peep at backstage views of Stem shows in the December issue, in an article entitled *Broadway Sweepstakes*, scripted by *The Billboard's* legit cric, Robert Francis. Article, pegged to the plaint of so many legit goers that they must pay as high as \$4.40 or \$6.60 for ducats, answers this by showing thru a breakdown of the nut, just what it costs a Stem pilot to get a show on Broadway.

K. C. Tower Back to Flesh With Sally Rand in Opener

KANSAS CITY, Mo., Nov. 23.—Tower Theater here is going back to flesh, after a three-month try as a straight pic showshop. Opener will be Sally Rand, who bows in with a revue November 29. Policy thereafter, according to Manager Barney Joffee, will be to book three or four acts per week thru the winter, with occasional big names. Rand revue lists five acts and a chorus.

Tower had flesh shows continuously from August 1939 to September 1946.

Montr'l Ops Ignore Revived Midnight Closing Blue Law

MONTREAL, Nov. 23.—A clash between local ops and police loomed as a possibility here following a sweeping order this week by Police Director Fernand Dufresne that all cabarets, dance halls, concert halls, or places of theatrical amusement observe a long-forgotten municipal law which says that such spots must stop dancing and entertainment at midnight each day. A survey of dance halls and night clubs showed that all but one have ignored the police order and have stayed open until their usual closing time, 1 and 2 p.m. In the case of most night clubs, the warning was to be given officially last night by district plain-clothes men.

One dance hall manager stated that he would keep his place open until 2 a.m. as usual and expressed the belief that most other similar places would remain open. "If we obey the law, it will mean our ruin," one stated. He also said that what would happen, in the event of strict application of the law, would be on the lines of what has been going on, in the case of the Sunday law. "According to the law, which is being more or less enforced, we are not supposed to have dancing on Sunday. For years, we have received a summons every week for violating the Sunday law. And every week, we pay the fine. Some dance places have been paying a fine every week for 20 years for opening on Sundays. It's provided for in the owners' budgets," he concluded.

The consensus among night club and dance hall ops was that, as long as the fines were not too heavy for the daily violation of the midnight law, everything would turn out all right. With the fines becoming part of the budget, a dozen or so alleged violators already were recorded on police blotters yesterday. According to an authority at police headquarters, all violators are well-known night clubs.

The Billboard

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The Billboard also publishes:
The Billboard Encyclopedia of Music
The Billboard Coin Machine Digest
Vend



AFRA SITUATION STILL TENSE

AFM, NABET Pose Problem If AFRA Walks

Other Unions Back Actors

NEW YORK, Nov. 23.—Position of all other radio unions in the AFRA situation was not clear at press time. Biggest question mark of all was American Federation of Musicians, whose chief, James C. Petrillo, continued to issue "no comment" statements in view of the fact that AFM has received no official request for aid. Situation as regarding AFM was further complicated by fact that decision on the Lea Bill is expected to be rendered momentarily.

In New York execs of Local 802, AFM, admitted they were in a tough spot on the question of supporting AFRA. Union stated that inasmuch as the threatened AFRA strike was national, the New York Musicians Local would have to await word from Petrillo as to an official stand. Spokesman added, however, that there was no doubt as to the fact that the rank and file New York musician supported the AFRA stand and even without word from Petrillo, many musicians would refuse to cross picket lines.

In this connection it is interesting to note that AFM has never enjoyed particularly cordial relations with either AFRA or any of the other sister unions of the Associated Actors and Artistes of America. AFL International covering all performers. One major point of friction in the past, for instance, has been jurisdiction of concert artists. This enmity, which involved leading Four A's names, is one of the elements now being nourished in the wishful thinking of the webs.

Regarding other unions, it was reported at press time that NABET, the engineers' union, would continue to work. Position of the International Brotherhood of Electrical Workers, many of whose members also ride gain for web affiliates, was not determined.

Talentwise, AFRA has the solid backing of all other unions other than the musicians. Equity, Screen Actors Guild, American Guild of Musical Artists, AGVA, Radio Directors Guild (except Chicago) and Radio Writers Guild are all staunchly behind the air thespians.

Union Line-Up

NEW YORK, Nov. 23.—Unions, which it is known will definitely support AFRA in the event of a walkout, include all affiliates of the Associated Actors and Artistes of America and AFL Talent International. These are Actors' Equity, Screen Actors' Guild, AGVA and AGMA. Also supporting AFRA are the Radio Directors' Guild, Radio Writers' Guild and UOPWA, clerical workers at broadcasting stations.

Question marks are NABET, panelmen; IBEW, electrical staffers and musicians.

New RWG Committee To Handle Scribbler - Employer Grievances

NEW YORK, Nov. 23.—Radio Writers' Guild has formed a new grievance committee, headed by Leon Meadow, principal function of which will be to settle disputes between writers and employers. Committee will sift beefs over changes, rewrites demanded by script users and similar squabbles. Modus operandi prescribed by the Guild requires a member to file a complaint with the union, which will then determine whether the squawk is valid. If it's decided it is, RWG will then set up a meeting between the writer and the employer, with the unofficial arbitration board. Recommendations will be made by letter and altho RWG has no power to enforce its decision, it's believed most employers will play ball. If this fails, RWG will seek to effect formal arbitration thru panels consisting of employer and author reps, plus an impartial arbiter chosen by mutual agreement.

The most writer gripes on the Coast involve fees for scripts, primary problem in the East is control of script rights. Most writers want all non-radio rights, plus leasing arrangements for air plays. Another source of muddles develops when agencies supply basic script ideas. Another sore point concerns claims of plagiarism.

AFRA Strike Threat Stymies RWG, RDG Pact Negotiations

NEW YORK, Nov. 23.—Negotiations between networks and two unions, the Radio Directors' Guild and Radio Writers' Guild, were stymied this week because of the AFRA strike threat. Webs are concentrating on settling dispute with the radio artists.

RDG is asking for a new contract for tele meggers and web pilots; RWG for a contract for free-lance scribes on sustaining shows.

Sponsor Stamina Sans Stars Poses Problem for Networks

NEW YORK, Nov. 23.—Prime question mark facing the networks this week developed into more and more of a poser as the AFRA strike loomed. "How long," it was asked, "will advertising agencies and sponsors support the webs in the event the talent union walks?" To trade observers, problem was regarded as strictly economic. More realistic execs claimed they doubted that agencies, despite their intentions of backing webs, could keep clients in line by supplying makeshift, substitute programs in place of name artists. In other words, sponsors, rather than agencies might prove the fly in the ointment—so much so that agencies might find themselves pressured into a position of pulling out on the webs or pressuring the webs into compliance with AFRA demands. In the event of a protracted strike, it was argued that the webs, facing heavy losses in billings, might prove an easy prey to such pressure.

From an ideological point of view, however, there was no doubt as to the feelings of the advertising Four A's. Fred Gamble, org's president, stated late this week that by and large, agencies were solidly in line with networks and were planning to keep their accounts on the air. When queried as to how this might be done if the talent walked, Gamble said, "we are canvassing all possibilities."

Possibilities, according to execs, are not many. They include transcriptions and whatever makeshift programs might be devised in co-operation with the webs. Plans for this kind of operation are prevalent on

WNYC Airs Magnetic Paper Tape B'dcast

NEW YORK, Nov. 23.—Municipal Station WNYC experimented with magnetic paper tape recorded broadcast this week (20). Broadcast, a 15-minute portion of the National Aircraft Show, was put on tape last week at the show in Cleveland by Lily Supove, station's news and special events director. Recorder is called the Soundmirror Magnetic Tape Recorder-Reproducer. Cost runs less than that of wire recorder, but latter is built principally for professional use while tape model is planned for general use in home or office.

Soundmirror operates on the principle of changing sound into a magnetic pattern and converting back into sound. Recordings are permanent. When a recording already on tape is not wanted, the tape may be placed back in the recorder and a new recording made without further processing.

Tape the size of 8-mm. film, comes in a 7-inch reel of 400 ft., allowing for a half hour of uninterrupted recording. Dubbings can be made on tape already recorded.

Voice fidelity on the tape is more than satisfactory, according to Seymour Siegal, WNYC station director.

Gruen's Big WPEN Beep Deal

PHILADELPHIA, Nov. 23.—Expanding its rate card to include time check sale spots, WPEN has sold one half the available spots to Gruen Watch Company thru McCann-Erickson Agency, New York. Contracting for four morning and five evening spots, Gruen will use over 3,000 spots within the coming 52-week period, on an exclusive-in-Philadelphia basis. Beep plugs, slotted to precede hourly newscasts, will be done by staff announcers.

both the East and West coasts.

Gamble, incidentally, pointed out that individual sponsors might pull out of the generally united web-agency front and see fit to align themselves with the AFRA point of view.

Webs, Union Still Huddle On New Pact

Week-End Walkout Averted

(Continued from page 3)

sion of this conclave will be carried back to the nets Monday morning.

Altho decision of AFRA's Sunday board session is unpredictable right now, there is a possibility that, in the event it is negative, a strike may not result immediately because the New York State Mediation Board reportedly has evidenced a desire to enter the case. The board, according to reports, has contacted AFRA and was said to have offered its help in settling the differences, to the networks. Altho it is felt that arbitration on the issue would be acceptable to AFRA, the net attitude in any case would not be revealed until after the Monday meeting when AFRA will give its reply to the web proposal.

AFRA-network deadlock has been occasioned by the union's demand that networks cease feeding programs using AFRA talent to affiliates which refuse to negotiate or arbitrate with AFRA after the union has been declared bargaining agent for the local station talent. Webs have termed this unfair station clause as making them responsible for a secondary boycott, a stand which AFRA says does not hold water legally.

Altho negotiations have been going on over a month, little progress has been made on this or other points, because of the protracted deadlock. AFRA and the chains are still far apart on wages and other conditions, but past history of their relations shows a mutual willingness to compromise on these points. AFRA originally sought a 35 per cent pay hike; webs offered 17½ per cent, going up from their original 10 per cent offer. Latest move has AFRA cutting its demand to 26 per cent.

Friday's meeting passed the negotiation deadline announced previously by George Heller, AFRA's national exec secretary, deadline having been set for November 22. Following the webs' counter-proposal, AFRA called in reps from its out-of-town locals.

Reaction to the proposal to have (See AFRA SITUATION on page 14)

Back File E.T.'s As Sub Programs

HOLLYWOOD, Nov. 23.—Ad agencies here are considering a plan to use transcriptions of top air shows to fill in program time should the AFRA strike eventuate. Belief was that by using platters of such names as Jack Benny, Fibber McGee and other toppers, listeners' interest would be retained, in the main. Virtually all agencies have complete e.t. files of their shows, and the wax idea would keep them supplied with programs for a long time.

Despite the pinch which would be imposed by any AFRA lam, NBC, in particular, opposed the e.t. plan. Web has an ironclad taboo on platters and does not want to set a precedent. Webs also fear that old programs would lack listener appeal.

GOP JUMPS THE GUN ON FCC

Taber Group Opens Study Of Air Agency

Expect New Personnel Cuts

WASHINGTON, Nov. 23.—Stepping up plans to apply the economy axe to Federal Communications Commission, House Appropriations Committee staff already has begun to study the FCC, without waiting for organization of the GOP-controlled Congress, it has been learned. As foretold in *The Billboard*, FCC is among the agencies singled out for special scrutiny by the Republicans, and the House Appropriations Committee has begun moving earlier than even GOP leaders had anticipated originally. Early move was explained by committee aids as "necessary because of the exhaustive job ahead of the committee." Representative John Taber (R., N. Y.), who will become chairman of the powerful committee in January, declared in a statement to *The Billboard* that "FCC has been receiving an awful lot of money for a job which has not been done very well."

Asked to elaborate, Taber declared that he would "in due course when the House Appropriations Committee scrutinizes the operations of FCC as well as all other agencies." New leaders of the committee already have begun to gather FCC data from the files, in preparation for what one committee aid described as "probably the most exhaustive study ever made of an agency by the committee which handles the purse strings." Current plans, it has been learned, call for an extensive series of hearings after the turn of the year. Committee will examine every phase of FCC activity. While it is known that FCC is badly handicapped by lack of adequate personnel in many of its departments, Republicans who dominate the House Appropriations Committee are indicating that the committee is determined to "look into the commission's work and see where cuts can be made."

There is an outside chance that FCC might survive the survey without serious losses inasmuch as FCC is expected to find a large number of Congressmen on its side as the result of pressure from station applicants who do not want to see processing of station bids slowed. Chairman Taber of House Appropriations Committee, however, is reported to have received communications from station owners irked over FCC's Blue Book regulations, and the GOP committee is seen as likely to take a stand against use of funds for what he has been referring to as "government interference with private enterprise."

RMA Meet in N.Y. Dec. 10-12

WASHINGTON, Nov. 23.—Radio Manufacturers' Association will stage its midwinter conference at the Biltmore Hotel, New York, December 10-12 to weigh new questions facing the industry, now free of price, production or inventory controls for the first time since 1941. Biggest problem, RMA pointed out, is the price situation, with some manufacturers already announcing increases while others are holding to line.

"If I'm Lucky"

WATERBURY, Conn., Nov. 23.—Looks like Connecticut ain't one of Perry Como's pet stamping grounds. Recently he played the New Haven Arena and reportedly ran into a hefty deficit for the promoter. While in New Haven he acquired Art Tatta, a middleweight, who had been doing well in his early matches. Tatta made his first appearance under the Como colors, meeting Irish Billy Walker here for the State middleweight championship.

You guessed it. Walker almost killed him.

UAW Wins Time On WTMJ, WISN

CHICAGO, Nov. 23.—Two of Milwaukee's radio stations, WTMJ and WISN, reversed their previous policy of not allowing CIO-UAW time on the air to explain its position in the seven-month-old Allis-Chalmers strike (*The Billboard*, November 23) and each put on a half-hour seg, giving half the program to the union, the other half to the company. Previously, managers of both stations had stated they would not allow "controversial issues" on the air. Union countered with a telegram to the FCC, charging "dangerous" infringement of free speech, etc., and asked for an investigation. Telegram was given a wide ride by press service and the trades.

FCC then sent a copy of the wire to both stations and asked for the stations' positions. The policy reversal followed. Al Saylor, CIO exec, told *The Billboard* this week he would renew his demand to buy spot announcements on both stations and if refused, the trouble would probably start all over again, for he feels just one half-hour shot isn't enough to reach most of the public.

Pearson, Allen Win Point in WBAL Set-To

WASHINGTON, Nov. 23.—Drew Pearson and Bob Allen gained an important point in their battle to wrest WBAL, Baltimore, from Hearst Radio, Inc., thru an FCC order yesterday approving a Pearson-Allen request for a consolidated hearing with Hearst on January 13.

FCC specified that the hearing cover these major issues: (1) Legal, technical, financial qualifications of the Pearson-Allen outfit, known as Public Service Corporation, to operate the station, and of the Hearst outfit to continue to operate it; (2) areas and population now receiving WBAL service and those which would get service from Public Service Corporation, and the character of other broadcast service available to those areas; (3) type and character of program service to be rendered, and (4) full info on present operation of WBAL.

Pearson-Allen cohorts point out that FCC has already indicated its critical stand on the manner in which Hearst Radio, Inc., has operated the big Baltimore station. For this reason, Pearson-Allen are awaiting the hearing with increased confidence. A furious legal battle is anticipated.

State Dept., Webs See Hope For Radio Peace With USSR

WASHINGTON, Nov. 23.—State Department diplomats privately hope that American webs and Russia will find a way to end the impasse over Soviet refusal to permit American broadcasters the use of short-wave facilities. With the USSR having reiterated its denial of facilities to foreign newsmen and with webs having already bowed to the edict, State Department has requested its mission in Moscow to speed a report to Washington on the situation. Official action will be withheld until the department has had time to study the report.

According to a high-ranking State official, the U. S. is not likely to make a vigorous protest to Russia, altho "gentle persuasion" may be invoked. Same source indicated webs are not abandoning their efforts to iron out the problem. State Department is known to be anxious for a solution. As one official stated, "We have plenty of diplomatic headaches now without getting ourselves involved in this one, and anyway it's always best if the private parties concerned, such as the networks, can bring about some understanding with Russia without diplomatic efforts on the part of the State Department."

Altho the State Department would prefer not to register a complaint with Russia, formally or informally, the agency may be compelled to follow diplomatic procedure of taking a stand for the webs.

CBS Closes Office

Soviet ban this week resulted in closing of the CBS Moscow office, web ordering its correspondent, Richard C. Hottelet, to Berlin to await further orders. Edward R. Murrow, web's director of public affairs, in a wire to Hottelet, explained that the Soviet refusal left no alternative "but to withdraw."

Execs at other webs showed some exasperation at the latest developments, one of them stating, "CBS better keep its big mouth shut!" He added, "If Murrow thinks he can scare Stalin, he's mistaken."

Unlike CBS, NBC policy has been to play down the impasse and attempt to reach an amicable settlement without recourse to formal protest. Accordingly, NBC refused to go along with CBS recently in the latter's protest to the State Department. Both NBC and ABC also pointed out that their position was not analogous to NBC's in that the NBC and ABC correspondents, Robert Magidoff and Edmund Stevens, respectively, were not exclusively in the employ of the webs, whereas Hottelet has no affiliation other than with CBS.

Soviet answer to Murrow's wire said that broadcasting facilities were offered primarily as a wartime measure and that since there was no longer so urgent a need for them, correspondents would have to file their copy by wire in the same manner as before the war. USSR also said that its radio facilities were now overburdened and there was no time available.

NEW YORK, Nov. 23.—In the wake of Russia's ban on broadcasts by foreign commentators, three U. S. networks—NBC, CBS and MBS—have refused to comply with an all-web request by Tass, official Soviet news agency, for copies of talks by top commentators. ABC agreed to service Tass with transcripts of talks by Sam Pettingill and Elmer Davis.

Three nets said they were unable to comply with the Tass request, made by that agency's top man in this country, Alexander Alexandrov, because it would necessitate additional

Omaha Church Plans Beef to FCC Over KBON Nix of Pastor

OMAHA, Nov. 23.—The board of trustees of a church here, whose pastor has been barred from the air for assertedly mixing politics with his Sunday religious programs, will protest to Station KBON and also to the FCC.

Board of the First Unitarian Church, after passing a vote of confidence in the Rev. John W. Cyrus, declared it considered the KBON action "arbitrary" and inconsistent with the proper attitude of a public communications outlet.

Reverend Cyrus' contract with KBON was canceled five days after a broadcast in which he urged voters to support a city-wide planning project bond proposal and a State-aid-to-schools amendment. Latter was a bitter issue in the recent campaign, its opponents claiming its passage would necessitate a sales tax.

Sunday programs were sponsored and paid for by the church.

Calif. Stations Join Beef Parade Vs. BMB

HOLLYWOOD, Nov. 23.—Outlets belonging to Southern California Broadcasters have dished out more than \$25,000 for NAB's Broadcast Measurement Bureau Service and apparently aren't too happy with the returns. SCB board of directors met last week to air the gripes, but no agreement was reached upon what action, if any, will be taken.

Web-owned stations prefer to have their eastern offices handle the beefs and so bowed out of any concerted move org was to make. Stations feel they're not getting their money's worth from BMB, with indications indies will drop BMB at the next membership meeting.

CBC Lifts Wine, Beer Ad Ban

OTTAWA, Nov. 23.—Changes in regulations of CBC permitting beer and wine companies to sponsor radio programs in provinces where laws permit advertising of beer and wine have been announced by A. Davidson Dunton, chairman of the corporation. In Saskatchewan, Provincial Treasurer C. M. Fines said the new regulations would not affect his province as such advertising is prohibited there. In Alberta, provincial government officials announced that the situation in their province was similar to that in Saskatchewan. Liquor Commissioner W. R. Clubb, of Manitoba, said no radio programs have ever been sponsored by liquor interests in Manitoba, nor was there ever any application for this type of advertising.

staff and expense. However, they said their facilities would be open for the news agency to make any transcripts desired.

LET'S GET IT STRAIGHT!

There is a great deal of confusion and misunderstanding concerning one particular issue in the dispute between the AMERICAN FEDERATION OF RADIO ARTISTS and the network broadcasters. It isn't necessary. If you will forget for a moment the labels attached to it, in many instances by people who haven't taken the time to understand it themselves, we'll try to answer your questions

Q. What is the big stumbling-block?

A. We are apart on many issues, but one of the major disagreements centers about what we call the Unfair Stations' Clause.

Q. What is "a station that is unfair to AFRA?"

A. It is a station where AFRA has established—by means of an NLRB election, if necessary—that it represents a majority of the artists, and where the station management has refused to bargain collectively in good faith. When the period of bargaining has been unduly prolonged and management refuses to submit the dispute to arbitration, it is not bargaining in good faith and is therefore "unfair."

Q. What is the Unfair Stations' Clause?

A. It is a clause we are convinced must be included in the new Code. In essence it will permit AFRA members to refuse to take part in any performance that is broadcast over a station that is unfair to AFRA.

Q. Why is this provision so important to AFRA?

A. There are many reasons why it is extremely important, even vital. Most important of these are: (1) In instances where our members are unable to get anywhere in negotiations with the management of an unfair station and are forced to take action, we, by performing on network broadcasts carried by this station, would, in effect, be acting as strike-breakers. (2) Without the clause any unfair station which is a network affiliate has a tremendous advantage over an independent station. The independent, like any other business enterprise in the United States, must bargain collectively; the network affiliate can ride the network throughout the day and comfortably ignore our unprotected members.

Q. Is there any basis to the network statement that they "would be organizing for AFRA" if the clause should be included in the CODE?

A. No. We have already pointed out that the matter would come up only after we gave evidence that AFRA represents a majority of the artists. Obviously, this means after the organizing has been done.

Q. Would the networks be required to violate contracts now in force with their affiliates?

A. During the negotiations AFRA asked the networks repeatedly to produce those affiliate contracts which they felt might be affected. This request was made so that provisions could be worked out to respect those contracts. The networks have thus far failed to produce any such contracts.

Q. If it is that simple, why the big battle?

A. It could be that the affiliates are putting an awful lot of pressure on the networks. And this would be a good time to point out an inconsistency on the part of the networks. While through the years the networks have sat down and in good faith negotiated agreements with us, here they are fighting to reserve the right to use our members to protect the unfair, anti-union owners of affiliate stations who refuse to do the same thing the networks have so often done in the past.

Q. Tell us, is the Unfair Stations' Clause the sole issue on which AFRA and management are unable to arrive at an agreement?

A. We stated up above that there are other issues awaiting settlement. But we are sincerely hopeful that there are none that cannot be settled if the bargaining is conducted in an atmosphere conducive to agreement. A conciliatory attitude on the part of the networks insofar as the Unfair Stations' Clause is concerned would clear the air of all fog and establish such an atmosphere.

NATIONAL BOARD OF DIRECTORS

AMERICAN FEDERATION OF RADIO ARTISTS

AMERICAN FEDERATION OF LABOR

NEW AIR-PIX STORY DEAL

Universal Sets Block Bookin' For Pix Yarns

Camay, Frigidaire First

HOLLYWOOD, Nov. 23.—Universal-International pix tie-up with radio dramatic shows, which may be a forerunner of similar pic-air deals, was completed this week, marking the beginning of a system of radio "block booking" of pic story properties. Under the U-I set-up, air shows will get exclusive rights to a series of U-I properties for consecutive presentation without regard to pic release dates. (*The Billboard*, November 23.)

First ainer to benefit will be Frigidaire's *Hollywood Star Time* which will air U-I properties November 23 and 30. Camay-Hedda Hopper *This Is Hollywood* stanza starts November 30 for eight consecutive weeks. Hopper show will kick off with J. Arthur Rank's production *Notorious Gentlemen*, followed by *The Stranger*, *So Goes My Love*, *The Hired Wife*, *Along Came Jones*, *White Tie and Tails*, *Temptation*, and *The Egg and I*. Sked calls for *The Egg* to be aired January 18, several months ahead of national pic release time.

In setting up the deal, U-I execs have offered current and advance releases as well as old properties. U-I's Veepee John Beck, who revealed Hopper tie-up stated, "We plan to encourage national network drama shows in featuring U-I scripts, original properties, and releases, during a period of consecutive weeks, re- (See *Air-Pix Story Deal* on page 14)

Bing Rating Holds

NEW YORK, Nov. 23.—Crosby-Philco program showed signs of holding and building, with a rating of 15.6 registered for the Wednesday (20) show. Crosby's last previous Hooper was 15.8, a sizable jump over the low of 12.2. Henry Morgan, part and parcel of ABC's Wednesday night parlay in the East and Central zones, dropped to a 7.2 Wednesday (20), as compared with his previous rating of 8.2.

Figured that if Crosby can get more comedy into show, via better scripts and guests, he can bounce rating up even higher—sufficiently high to give major webs a renewed attack of migraine.

Helen Hayes, Mrs. F. D. R., In Mental Hygiene Series

PHILADELPHIA, Nov. 23.—National Mental Health Foundation, with national headquarters here, is turning to radio to give the public an understanding of mental illness. Produced by the radio recording division of NBC, scripters Alex Sareyan and Jack Neher have put out a series of eight quarter-hour transcribed dramatizations featuring top names. Helen Hayes kicked off first waxing, with Mrs. Eleanor Roosevelt introducing the second set in the series.

Foundation says that some 40 stations will be airing the platters by late December. Series started this week on eight stations—WPEN, Philadelphia; WHTF, Hartford, Conn.; KGDE, Fergus Falls, Minn.; KSTP, Minneapolis; WOSU, Columbus, O.; KFOR, Lincoln, Neb.; KHAS, Hastings, Neb., and WCAL, Northfield, Minn. Series starts December 22 on WPTF, Raleigh, N. C.

CBS Guild Gets 25% Pay Boost

NEW YORK, Nov. 23.—Salary hike of 25 per cent, retroactive to September 1, has been granted 800-odd white collar workers at CBS as a result of contract agreed upon by the web and the Radio Guild of United Office and Professional Workers of America (CIO). Successful conclusion of negotiations occurred late last week, and Monday (18) UOPWA membership voted to accept the CBS proposals. Wage hike, which averages \$9.90 per week per CBS white collarite, includes the 10 per cent which CBS granted its employees weeks ago, prior to conclusion of negotiations. This 10 per cent was given at the suggestion of the Radio Guild, which pointed out that rising living costs called for such a move.

Contract, which is the first major network pact gained by UOPWA, provides for the following in addition to the general salary increase: (1) New job classification system to be worked out by union and management; (2) regular review for merit raises; (3) three-week vacation after five years; (4) nine holidays with pay, and double pay for men required to work on these days; (5) job security: no layoffs or discharges without union agreement, or impartial arbitration if management and union disagree; (6) union will receive notices of vacancies and preference will be given to present staff for promotions; (7) grievance machinery will take care of individual job gripes.

Mimeo sheets containing highlights of the contract were distributed late this week at other webs and UOPWA members at WOR have asked Mutual to begin negotiations for a contract.

Fem Director Moves Self, Sponsor From WIP to WPEN

PHILADELPHIA, Nov. 23.—WPEN will take on a director of women's programs for the first time next month, wooing Frances McGuire away from WIP. In moving to WPEN, Mrs. McGuire brings with her the Wilf Bros.' account, household furnishing outfit, which has her doing a daily interview stint. Account handled by Strauss & Davies ad agency here. Mrs. McGuire's daily shot for Gimbel Bros. on WIP stays put, store owning the station.

In addition to the Wilf Bros.' seg, Mrs. McGuire will create several other women's programs on WPEN, centering her air activities around the giant exhibit building being set up for advertisers and manufacturers by *The Evening Bulletin*, local newspaper operating the station.

WMAC To Spend 25G

NEW YORK, Nov. 23.—WMCA is going for \$25,000 to ballyhoo the Bea Wain-Andre Baruch *Mr. and Mrs. Music* disk show which tees off Monday (2). Dough will go for ad space in metropolitan dailies. Campaign probably will start same day as opening show.

In line with its move to snare a major portion of platter listeners in station's listening range, indie is reshuffling its daytime and evening program schedule because of the introduction of the Wain-Baruch set-up. Program will be heard from 12:03 to 2 and from 4:03 to 5:30 p.m. Monday thru Saturday. No sponsors have been signed yet.

Two-Timer

MINNEAPOLIS, Nov. 23.—It's finally happened.

Randy Merriman, emcee for KSTP's *Fun for Your Money* seg, cuts e.t.'s at nabe groceries and makes it a point to tell assembled audience and winners they can go home and hear themselves on air later in the day. So it went one day. But 10 minutes after the e.t. was aired the grocer at whose store the show was cut got a phone call from an irate patron. "I always suspected you were a crook," she screamed over the Bell system, "and now I know for sure."

"Just a moment," said the grocer, "what's it all about?"

"I was in your store today and heard the broadcast and saw those two women win prizes," was the reply. "That was okay, but just now I put my radio on and the same two women won again."

Jolson Show Hotter; MBS May Get 'Mouse'

HOLLYWOOD, Nov. 23.—Recent huddle between Walter Lurie, MBS program exec here from New York, and Al Jolson, over the latter's proposed return to radio, appears ready to bear fruit. Latest report is that Jolson has given Lurie the go ahead, with Lurie now working on writers and a format for the show. So far, other than Jolson, only Spike Jones and his ork are set. Show will have a variety format with Jolson as a talent seeker, somewhat in the fashion of the old Rudy-Vallee-Fleishman's Yeast opus.

Meanwhile, Lurie, on the Coast primarily to line up some film names for his web, seems to be making progress. The hour-long Mickey Rooney-Frances Langford-Groucho Marx spot, being set up by Schwimmer & Scott, Chi agency, as a co-operative department store offering, is near completion. It will air via Mutual, with local commercials cut in.

Lurie is also pitching to get one of his own packages, *McCarry and His Mouse*, on Mutual. Web exec owns the package, recently bought by General Foods for Sanka. *Mouse* replaced Eddie Cantor for Bristol-Myers this past summer.

Puritan Cannery Expands Local Program Campaign

CHICAGO, Nov. 23.—Expanding use of radio in major markets by the Puritan Company of America, cannery, was outlined this week by Chuck Lilienfeld, account exec for the company at the Schwimmer & Scott Agency.

Use of radio by the company, which in the past has used the medium only in New York, New Orleans and Tampa, will be expanded to include new shows on stations in Chicago, Pittsburgh, Philadelphia, Boston, Minneapolis-St. Paul, St. Louis, Cleveland and Detroit. In Chicago the company last week started the campaign, signing Paul Gibson, narrator and commentator, on WBBM three mornings a week. In other markets, according to the agency, local originated programs will be bought. Eventually, company hopes to sponsor a network program.

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WILLIAM MORRIS AGENCY, INC.

BBDO in New Drive To Hype Promotion By Web Affiliates

NEW YORK, Nov. 23.—Another attempt by ad agencies to hype stations into greater promotion efforts on behalf of programs sponsored by their clients was unveiled recently by BBDO. Sent to stations by the agency's flack chief, Jim McGarry, the BBDO gimmick is a promotion questionnaire asking information on all publicity and promotion activity in radio, newspapers, newspaper advertising, car cards, billboards, displays, direct mail, etc. BBDO also requests data on whether stations have special men for promotion and publicity and whether radio editors or columnists in station areas print articles on outlets' shows. Agency's clients and time buyers receive copies of the report.

BBDO device was received with mixed feelings in the trade, some observers stating it pointed up the general dissatisfaction of agencies over stations' lack of promotional efforts. In this connection, agencies recently have tried various methods of hyping stations to get behind the ballyhoo on network shows. Sponsors and agencies, for instance, have tried to get results by giving stations promotion awards. Some station men viewed the BBDO gimmick as a "helluva note," in that it was a not too subtle way of pressuring stations into greater efforts for the agency's particular programs. Other station men, however, admitted that many stations do next to nothing to promote network programs.

One top agency flack, seeing the BBDO form with accompanying letter, expressed the opinion that this was a means of passing on to the station the trouble of getting up reports for the client. "We get up reports for our clients, too," he said, "but we prepare them ourselves. Stations send up clips and whatever other promotional evidence they may have."

BBDO letter accompanying the promotion query calls the latter a "promotional aid designed to ease your burden in reporting on the promotion which you do for our client shows."

Court To Rule on Mester Attempt To Buy WOV

WASHINGTON, Nov. 23.—Next round in the long battle over WOV, New York, is set for December 10 in Federal District Court in New York. WOV is fighting FCC's refusal to approve sale of station to Murray and Meyer Mester. Commish has declared the transferees "disqualified from past conduct" to run a station, having been charged with federal trade violations.

FCC contends its own findings show Mester brothers "irresponsible with sketchy notions of law compliance." Mesters counter by saying they have never been convicted and that federal trade and food and drug proceedings against them were settled by consent decree.

CBS Asks Dismissal Of 35 Million Suit

LOUISVILLE, Nov. 23.—Squire R. Ogden, attorney representing Columbia Broadcasting System, this week filed a motion asking Federal Court to dismiss a \$33,063,048 civil suit, filed October 30 by Sam Morris, evangelist of Dallas, and Henry M. Johnson, Louisville attorney, who alleged discrimination on the part of CBS.

Web, according to the plaintiffs, sold radio time to the Schenley Distilling interests, but refused to sell time for anti-hooch broadcasts.

Laud WSB Tolerance Campaign

ATLANTA, Nov. 23.—Tolerance-plugging airings of local NBC affiliate, WSB, has won the station a load of congratulatory mail and wide interest thruout the State. Prexies of Atlanta University, Clark College, Agnes Scott College and the Gammon Theological Seminary are among those voicing approval. Additionally Emory University borrowed e.t.'s of the airings to play to its students. Prominent Presbyterian and Baptist ministers, as well as clergymen of other denominations, have joined in the applause for WSB and its campaign. In addition many national organizations, including the Anti-Defamation League, the YMCA, the National Conference of Christians and Jews and the NAB also have written to the station.

Program which attracted attention was the November 10 airing of the series *The Harbor We Seek*, scripted by Brad Crandall, based on Biblical lessons and slanted towards kids. This particular airing, seventh in the series, attacked local race-hating groups, tho not by name. Simultaneous with the broadcast, the national press broke the story of Columbians, Inc., accused of spreading race hatred. Since November 10 weekly airings of *Harbor* have been slanted to emphasize tolerance.

Court Ruling Due on WOKO in Six Weeks

WASHINGTON, Nov. 23.—U. S. Supreme Court decision on WOKO's challenge of FCC refusal to renew license is expected within six weeks following hearing here Friday (22). Long battle by Albany, N. Y., station to win full renewal of its license reached stormy climax in Friday's hearing when William J. Dempsey, counsel for WOKO, told the court that in a case involving WBAX, Wilkes-Barre, Pa., FCC had allowed the station to operate six years after denying its license on grounds of misrepresentation.

Dempsey added that if all operating radio stations known by FCC to misrepresent the facts were kicked out "there would be a large gap in the spectrum." Viewed as significant was rejoinder by Associate Justice Jackson: "Then, FCC should take stringent measures."

Harry Plotkin, FCC assistant counsel, in handling government's case adhered to previous briefs, claiming WOKO concealed 24 per cent interest by Sam Pickard, CBS pioneer, after Pickard promised WOKO contract with CBS when station was moved to Albany. FCC, claiming it had right to consider character of licensees, declared such concealment was "not inadvertent but wilful" and denied license renewal but granted temporary special authorization.

U. S. Court of Appeals reversed FCC in 1945 when WOKO appealed denial. Plotkin said lower court erred in finding FCC had to survey applicant's program service, value of property and other factors before deciding on renewal. He contended a series of deliberate misstatements showed a station unfit to serve the public.

NBC Enters General Denial In 78G Don Goddard Suit

NEW YORK, Nov. 23.—A general denial of charges brought by speller Don Goddard in his suit for \$78,000 damages against NBC was made by the web in the U. S. District Court this week. Goddard charged that the web had fired him summarily, breaking several sponsor contracts, after he allegedly broadcast remarks derogatory to Congressman John F. Rankin.

In its answer, NBC charges that Goddard did not appear for noon airing February 19 and for subsequent broadcasts until March 1, 1946, thus failing to fulfill terms of four contracts. When he did appear, NBC fired him as of February 19. Net also filed for examination of Goddard before trial of the suit.

NBC also claimed that Goddard failed and refused to broadcast in a manner directed by NBC and refused to prepare scripts or current news furnished by the web by contract, thus violating his pacts.

Bayonne Salute Opens NBC Local Bally Series

NEW YORK, Nov. 23.—WNBC's first "salute" to a local community in its extensive ballyhoo campaign for local coverage got off to a flying start Tuesday (19). Station tipped its hat that day to Bayonne, N. J., in a day-long program that still has the town talking.

WNBC personalities converged on Bayonne where they broadcast a number of the station's local shows. Station acts included Jinx Falkenberg and Tex McCrary, Maggi McNellis, Mary Margaret McBride, Ray Barrett and Bob Smith.

WNBC officials estimate the cost of time and talent they contributed at about \$18,000. Gimmick was supervised by Murry Harris. Idea was the brainchild of Jim Gaines, WNBC station manager. Collaborating was Bob Davis, press chief.

Town went for the honor day aplenty. Mayor Bert Daly appointed a committee headed by deputy director of revenue and finance, Richard F. Flood Jr., to work with the station. Officials distributed 5,000 post cards in advance plugging "Bayonne Day on WNBC" to school students for mailing to out-of-town friends. Placards were placed in store windows thruout town. Churchmen also announced the event from pulpits. Town's only daily, *Bayonne Times* devoted approximately 900 inches of space thruout the campaign and went all-out the day following the stunt with almost four pages. Three of the station's programs were aired from *The Times'* offices.

Next stop on the WNBC roadshow junket is Yonkers, N. Y., in conjunction with the municipality's Tercentennial Celebration December 13.

WBMS, New Boston Outlet, Features Loughair Music

BOSTON, Nov. 23.—Delayed three months by equipment problems, WBMS, owned and operated by the Templestone Radio Manufacturing Corporation, tees off Sunday (24) on a daytime basis. Station will feature the "world's most beautiful music."

Station's opening was given heavy newspaper advertising, and first day will omit commercials entirely. Listener bait includes a talk by Serge Koussevitzky from his home.

Local opinion is that WBMS probably will have trouble getting listings in the newspaper since only four major stations get full daily logs. Time buyers have been cautious but interested, and at opening WBMS has come up with some tasty accounts, many sold direct by station to advertisers.

FCC Grants New Hamlet AM Batch

WASHINGTON, Nov. 23.—Another batch of peewee-sized hamlets will get radio stations as result of Federal Communications Commission grants last week. Out of a dozen grants for AM stations, seven authorize stations for communities of less than 20,000 population, including Albe-Marle, N. C., population 4,060, and Morrisville, Pa., population 5,493.

What was seen as indicative of the growing pressure of radio competition in the small communities was a withdrawal last week by WPNA of its grant to build a station in Alpena, Mich., population 20,786. WPNA had received the grant May 24, but explained to commish that "the city of Alpena is not able to support two stations."

Only cities of any population stature which got AM grants this week from FCC were Pittsburgh, where Liberty Broadcasting Company was granted a daytime station after withdrawing its FM application, which FCC had proposed to deny; Scranton, Pa., where Lackawanna Valley Radio will build a station, and Birmingham, where General Broadcasting Company was authorized to build.

Other grants were Western Montana Associates, Missoula, Mont., pop. 18,449; Democrat Printing Company, Durant, Okla., pop. 10,027; Oklahoma A. & M. College, Stillwater, pop. 10,097; Union Broadcasting Co., Monroe, N. C., pop. 6,475; Statesville Broadcasting Company, Inc., Statesville, N. C., pop. 11,440; Houston Broadcasters, Dothan, Ala., pop. 17,174, and Virginia-Carolina Broadcasting Corporation, Danville, Va., pop. 32,748.

NARBA Parley To Discuss Interference, Propagation

WASHINGTON, Nov. 23.—Engineering conference on North American Regional Broadcasting Agreement will take up problems of interference and propagation studies Tuesday (26) as follow up to this week's sessions (19-21) at which unanimous support was given to Cuban contention that NARBA be redrafted. It was agreed tentatively that machinery be set up to allow for restudy of engineering details at any time without necessity for renegotiation of treaties.

Industrial representatives who met with FCC engineers and lawyers here this week and who will resume session next week are John H. DeWitt Jr., CBS, who was one of the engineers to contract the moon by radar; Comdr. T. A. M. Craven, Cowles Brothers; G. F. Lydorf, WJR; W. D. Dutton, NBC; V. C. Page, MBS; John Preston, ABC, and James Veach, RCA. These delegates make up the "American team" to decide what technical standards to submit to the NARBA meeting in Havana, January 2. James P. Adair, FCC chief engineer, is presiding.

**WTAG Leads In
83 Out Of 96**

Of the 96 periods per week rated by Hooper (Dec. - Apr. '46) in the Worcester area, WTAG leads in 83 and is a close second in the remaining 4½ hours per week.

W T A G
W O R C E S T E R

AIR BRASS JOINS CRIX CHORUS

'Radio Stinks' New Theme of Self-Beaters

Dance of the Squares

By Paul Ackerman

NEW YORK, Nov. 23. — Radio's degree of self-flagellation has developed to the point where any broadcasting exec who does not sound off and admit the industry's guilt is regarded as strictly a square.

According to saner observers, the phenomenon is unprecedented, with network and agency brass ever ready to attend clambakes and join in the general throwing of barbs and epithets. Some of the more forthright execs are beginning to show a reaction, and question the wisdom of a supine, and even acquiescent attitude on the part of radio—but as yet the campaign shows no sign of abating. Its general tenor is *Radio, and How It Stinks!*

Started Before FCC's "Blue"

Genesis of the situation is interesting and complicated, tracing back to about a year before publication of the FCC's Blue Book. At that time Paul Porter, then FCC chairman, pointed out that cognizance must be taken of the increasing criticism directed at radio. Issuance of the Blue Book hypothesizes adverse criticism of radio, it is conceded, not only by pointing up radio's failings but also by precipitating forums and discussion groups wherein various organizations, ranging from liberal to crackpot, argue the FCC's case against the industry.

Last NAB convention in Chicago added fuel to the fire when CBS chairman of the board William S. Paley made a forthright, courageous talk in which he bluntly admitted alarm over the rising tide of criticism, both justified and unjustified, leveled at broadcasting. Point of view more in line with current radio advertising policies was taken by NBC Prexy Niles Trammell—and it's interesting to note that both CBS and NBC are pursuing their divergent methods of improving radio—CBS with its Lyman Bryson series and NBC with its campaign plugging the American commercial form of broadcasting.

Aiding and abetting in giving the industry something of a hangdog (See *Air Brass Joins* on page 14)

BBC Rep Raps CBC Washtub Policy; "Never for Us"

WINNIPEG, Nov. 23.—Commercial radio in Canada was rapped here recently by Stewart MacPherson, of the BBC. "Advertising is being abused," he said. "It's pretty near unbearable listening, especially in the afternoon during washtub programs. The British will never have commercial radio." MacPherson added that, even the BBC programs might lick actuality insofar as variety and entertainment were concerned, its war operation more than justified its policies.

BBC was also discussed recently here by Michael Barkway, BBC rep in Canada since 1945. Barkway outlined the corporation's two primary aims in postwar operations. Corporation believes it important to promote sympathetic understanding between people of different countries and it plans to do everything possible to build relations among the countries of the British commonwealth, he reported. Barkway said radio was concerned with the responsibility to see that listeners are informed about people and policies, and especially about people in other countries.

Larry Fly in First Suit Opposing FCC

WASHINGTON, Nov. 23.—James Lawrence Fly will plead his first case directly involving action of FCC he used to head, when he appears in U. S. Court of Appeals here Tuesday (26) to represent Churchill Tabernacle, Buffalo. Fly, known for his liberal but stormy career as FCC chairman 1939-1944, has represented advertising agencies controlling radio programs he once fought, but previously has not contested FCC rulings.

Fly will lock horns with Benedict Cottone, FCC general counsel in coming court action. He is appealing the FCC's refusal of license renewals to Buffalo Broadcasting Corporation stations WGR and WKBW on the ground their contracts gave Churchill Tabernacle exclusive rights to 17½ hours radio time a week, removing program control from the licensee.

UOPWA-World Pay Talks Stymied at 35%

NEW YORK, Nov. 23. — Radio Guild of United Office and Professional Workers of America (CIO), which recently secured a contract covering white collar workers at Columbia Broadcasting System, is in negotiation with World Broadcasting System and is asking substantial wage hikes. Union, which says the Decca Record subsidiary offered a \$2 general raise, is asking for a salary hike of 35 per cent or \$15, whichever is greater.

Thus far, World employees are refusing to back down from the full demand of 35 per cent, on the ground that their salary scales are far below averages for similar work.

Radio Guild, in a statement late this week, stated that the parent company, Decca Records, Inc., announced a profit (after taxes) of \$968,000 for the first six months of 1946. This, according to the guild, is 115 per cent more than the \$450,000 profit realized during same period in 1945.

Y&R Exec Raps Agencies & Chains for Idea Vacuum

NEW YORK, Nov. 23.—Speaking at a closed session of the New York Council of the American Association of Advertising Agencies Monday (18), Harry Ackerman, vice-president in charge of radio production for Young & Rubicam, charged both networks and advertising agencies with having failed to put forth sufficient creative effort to develop new program ideas and talent. Ackerman also stated that talent agencies tended to formularize radio, and that package shows stifled development of new performers. Stating that ad agencies were not blameless, Ackerman said that one of

Chi Still Has Hopes; RMC Names Group To Hypo Local Air

CHICAGO, Nov. 23.—A new committee to hypo Chicago radio and to campaign to get more network programs originated here was formed last week by the Chicago Radio Management Club. At a meeting called by Holman Faust, club president, and Bill McGuineas, chairman of the club's advance Chi radio committee, first steps in the accelerated campaign were outlined.

New members appointed to the committee include top radio execs. New committee, under McGuineas, will include Chick Showerman, v.-p. in charge of the NBC central division; Jules Herbuveaux, program director for NBC; Jim Stirton, assistant to Ed Borroff, head of ABC here, and Dave Dole, assistant radio director of Henri Hurst & McDonald.

Plans call for getting the support of local papers and Midwest industry as well as local stations, agencies and networks. In the works also is a plan to call a large Chi radio meeting to be attended by top execs from all these facets as well as city government higher-ups.

AFRA Gets 1st Phila. Pact for KYW Staff

PHILADELPHIA, Nov. 23.—Without flurry or fanfare, the American Federation of Radio Artists got its foot thru the door of local radio. Announcers, production and program people at KYW, NBC-Westinghouse station here, have organized an AFRA local, with membership as yet confined to that station. AFRA came in when the station staff voted to withdraw from the American Communications Association, CIO union, which included the engineers. Control men joined the newly formed National Association of Radio Technicians, indie union.

Understood that the AFRA local has signed a pact with the station which provides a weekly bonus for announcers if their commercial fees do not reach certain minimums.

Newsmen Try Again For Chi Court Airing

CHICAGO, Nov. 23.—Five radio newsmen made a new pitch this week for air coverage of court proceedings when they met with a special committee of the Chi Bar Association. The radiomen were headed by Bill Ray, manager of NBC's Central Division news department.

Strongest argument for the broadcasters is their contention that live airings needn't be made. What they want, they say, are wire recordings which may be edited at the station before airing. In this way, they

claim, profanity and other objectionable proceedings may be deleted. The powwow follows a previous refusal to permit airing of court proceedings on the grounds that it would "lower the dignity of the court" and would be contrary to the "principles of the bar association."

The bar group appointed the committee to study the problem last August after a request from Ray. Predictions of a favorable outcome are heard in the trade.

Speaking before the panel on copy, W. E. McKeachie, vice-president and director of the creative department of McCann Erickson, Inc., stated that "in good times and bad times . . . good copy reflects the state of the public mind and the public need." McKeachie illustrated with examples from radio, motor car and refrigerator advertising, and cautioned that copy should not over-shadow the product.

William D. Tyler, copy chief of Doherty, Clifford & Shenfield, predicted that the forthcoming era of copy would combine the two major schools of the past—the "hard selling" and "high readership" schools. "Each side has plenty to learn from the rival camp," Tyler stated.

Media panel, attended by 140 agency men, included reps of Compton, Benton & Bowles, Geyer, Cornell & Newell and other agencies. William B. Maillefert, Compton exec, advised agency men to be more careful in their studies of time buying, now that increased costs are general. Joseph M. Jones, of McCann-Erickson, pointed up the importance of outdoor advertising in a talk tabbed *Outdoor No Longer a Pig in a Poke*, and C. A. Brocker, of Geyer, Cornell & Newell, brought the four A's up to date on latest information on circulation values in the weekly newspaper field.

Four A's sessions attended by some 1,100 agency men, also included panels on *Art and Layout*, *Mechanical Production* and *Management*.

The OPEN DOOR

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Taylor-Howe-Snowden
National Representatives

TOO SHORT FOR A HEAD

MBS Revives 3 Oldies; NAB, RMA Set Co-Operation Policy

MBS will resurrect two oldies, one to fill vacancy left by departure of the Coca-Cola Spotlight Band series. Scramby Amby, an audience participator, inherits the Wednesday (27) 9:30 coke time. Crime Club, a whodunit bake, will fill the Monday 8 p.m. slot. Latter time is being vacated by Bulldog Drummond, which takes the coke Friday 9:30 p.m. spot. Guy Lombardo's ork will continue to fill the Monday night coke seg at 9:30, now sponsored by U. S. Army Recruiting Service. Web is also re-viving Mysterious Traveler, which begins again Sunday (1), 7 p.m. It replaces Symphonic Notes.

Seen as incidental to the FCC's recent avowal of co-operation with the new Frequency Modulation Association is a dual announcement skedd for Monday (25) by Justin Miller, NAB prexy, and R. C. Cosgrove, Radio Manufacturers Association prexy, on a policy of "closer co-operation" between the two trade associations on "major problems including development of new FM, television and other services in the public interest." United action was authorized recently by directors of the two associations and a first meeting is planned shortly for reps from both groups.

PAUL GALLICO'S Story by Gallico has been packaged by ALS production office. Series, to be scripted by Sheldon Stark, will feature Gallico himself on each program. Show will be heard as a weekly half-hour dramatization.

Office of War Mobilization in annual report voiced gratitude to radio industry and advertising council for service given to government agencies in year ending October 29. Report pointed out that radio offers the swiftest approach to reaching the public, declaring that radio gives nearly 35 million listener impressions weekly and that the support of three public service programs weekly has a time and talent value of \$3,000,000.

KATE SMITH, Ted Collins and p. a. Dave Alber flying to Minneapolis this week at the invitation of Sister Kenny to look over Kenny Foundation and discuss plans for a drive now going on. . . . Another government economist to join the ranks of radio industry is David J. Farber, who has assumed duties with NAB as research economist and assistant to director of employee-employer relations. . . . Joseph L. Brechner quit as director of radio for Veterans' Administration to open his new station, WGAY, Silver Springs, Va. . . . John Mason Brown, CBS book critic, returns as conductor of web's Of Men and Books December 7.

Dr. W. P. Percival, director of Protestant education for the Province of Quebec, Canada, has been appointed chairman of the National Advisory Council on School Broadcasting in Canada. . . . Sponsors and stars supporting the 40th annual Christmas seal sale being conducted by the National Tuberculosis Association from November 25 thru Christmas. Org is placing some 1,500 transcriptions plugging show with local stations.

Grand Ole Opry, sponsored by Reynolds Tobacco for Prince Albert Tobacco on NBC, begins its 22d year on the air November 30. . . . Howard Milsom, Canadian radio producer, has joined Imperial Radio Productions, of Toronto. . . . Angus MacIntosh has

been appointed head of Ward Wheelock's radio department in Philadelphia.

NEW ENGLAND Broadcasting Company's WNEB in Worcester, Mass., will take the air early in December—as soon as work on its tower and studios is completed. Paul C. Lytle is prexy and business manager. Other execs include John J. Hurley, treasurer and station manager in charge of programs; Kenneth B. Murray, v.-p. and tech supervisor, and Vernon P. Wilson, chief engineer.

In addition to routine disk promotion that will be accorded the Joe Mooney Quartet under its new Decca platter pact, diskery will package unit into 15-minute transcribed shows with commentary via World Transcriptions, Decca subsidiary. Transcriptions will be submitted to WORL customers as a bonus. Mooney group will be paid separately for the use of its disks on the e.t. platters.

Hamilton Woodle, program director of WOLF, Syracuse, MBS outlet, copped top honors in Mutual's Adventure of the Falcon merchandising promotion contest. Won a week's all-expense trip to New York. . . . Francis H. Brinkley, formerly assistant advertising manager of Vick Chemical Company, appointed vice-president and general manager of WILM, Wilmington, Del., succeeding George L. Sutherland. . . . Hollywood Players, CBS-Cresta Blanka show, coming east for the December 3 broadcast. . . . Donald O'Connor reported slated for the Ginny Simms comic spot on CBS.

STARTING November 26, a phone poll of listeners' opinions in key cities will be taken on topics debated on MBS's "American Forum of the Air." Results will be given at the end of the 45-minute program. . . . General Electric's "GE House Party" on CBS goes to St. Louis December 2 thru 6 in connection with the Greater St. Louis Food Fair.

Morton Jacobson, partner of the late Johnnie Neblett, and Josef Cherniavsky, former musical director of WLW, Cincy, forming a new production agency in Chi. . . . Bernard Shaw, newly arrived WIND, Chicago, salesman from Paterson, N. J., got the wrong kind of welcome on his arrival this week. Shaw was slugged and robbed while on his way to a client.

Franchot Tone is set for the radio lead in the dramatized series, Lanny Budd. Larry Menkin, currently writing Joan Crawford's next starring vehicle for Warner Bros., will script her radio show and the Tone series. . . . Metropolitan Life has contracted for six quarter-hour weekly programs on KYW, Philadelphia, for 13 weeks. . . . ABC asking the New York Telephone Company for the new vehicular telephone service. ABC Chicago news reporters are already using the device in a station wagon. . . . Dave Dole, assistant radio director of Henri Hurst & McDonald ad agency in Chicago, resigned as of January 1.

Joan and Harry Davis, of When a Girl Marries, celebrated their seventh wedding anniversary on the November 29 broadcast. . . . Eddie Cantor offering \$500 in prizes to sports cartoonists to determine appearance of his radio "son." Damon Runyon and Bill Stern will help Cantor select winners. . . . Fifteen WOV staffers

have become foster parents of a six-year-old Belgian girl. . . . Bill Boyd, who will appear in Macy's annual Thanksgiving Day parade, will guest on the Kraft Music Hall same night.

Mitchell F. Stanley, announcer at WNAB, Bridgeport, Conn., resigned to become manager of WWON, new station at Woonsocket, R. I. . . . Stan Vainrub, formerly with WJJD and WIND, Chicago, has been appointed program director and manager of the Miami Beach studios of WFVL, Miami Beach, Fla. . . . Guy Lombardo and His Royal Canadians start on behalf of U. S. Army recruiting drive on Mutual November 25.

Leslie Scott, WBYN, Brooklyn, disk jockey, turning out a column, "My Month," for Brooklyn Digest Magazine. . . . YMCA has announced its second annual radio script contest with an award of \$500 for best script promoting world peace. . . . Arthur Feldman, ABC war correspondent, has been appointed consultant to the Department of State's International Broadcasting Division.

Cy Newman, WJBW, New Orleans, named general manager. . . . Jeff Clark, night club chirper, begins a thrice weekly quarter-hour program for Glean Shampoo on WNEW, New York, December 3. . . . Under auspices of the St. Louis Board of Education, Rush Hughes, disk jockey at KXOK, St. Louis, conducts a course in the appreciation of popular music in various high schools in that city. . . . Marty Glickman, sports director of WHN, New York, appointed chairman of the sports division of annual Boy Scout drive.

Broadcasting industry's documentary book of its first quarter century will be formally presented to President Truman by Arthur B. Church, president and founder of KMBC, Kansas City, who sponsored the book. Book was written by E. P. J. Shurick. . . . Ed Brady, former army air forces captain, has rejoined the announcing staff of KOA, Denver. . . . ABC commentator Elmer Davis, effective January 6, will expand twice weekly co-operative broadcasts to an across-the-

Prof. Quiz To Set Home Town on Ear With Holiday Show

NEW YORK, Nov. 23.—Professor Quiz and ABC are all out to give the natives of Copake, N. Y., a hamlet in the Berkshires, a special Thanksgiving Day turkey, when the network show will be aired from the town the prof (Craig Earl) calls home.

In order to air the broadcast from the local Grange Hall, ABC has ordered three special lines. These include a radio line to bring the program to ABC master control in New York; a cue channel line between master control and Copake, and a direct telephone circuit from Grange Hall to ABC headquarters in New York—a distance of 120 miles—for show's director. Reason for the special facilities is that network lines into WKIP, web's Poughkeepsie, N. Y., affiliate, feed north, and the special lines are necessary to carry program south to master control in New York for service to the entire web, including WKIP.

The professor, who in 10 years has ambled some 150,000 miles and distributed nearly \$250,000 in prizes, has hired a local band to make the home-coming a gala affair. When the broadcast signs off, the Grange Hall will be converted into a dance hall. Falling in with the spirit of the affair, the local movie will shut up shop that night, eliminating the only opposition to the program.

Prof. Quiz, in addition to being a radio celeb to Copakians, is one of the town's solid citizens. He operates a 365-acre dairy farm there and he's honorary member and former secretary of the local Dairy Producers' Co-Operative Association.

board series. . . . Harold Dorshug, former television technician at CBS, has been appointed chief engineer of WEEL, Boston. . . . Ted Oberfelder, assistant director of advertising and promotion for ABC, off to Chicago and Minneapolis to huddle with agency executives.

VARIETY says.... "SONGS BY JIMMY BUNN" With Bob Jones, Harry Groves 15 Mins.: Mon.-Fri., 4:15 p.m. Sustaining KCMO, Kansas City This is a quarter-hour of listening that ranks with anything that radio offers here in the afternoon. Program aims to furnish sprightly vocals, as many songs as possible in the time allotted, and it fairly well hits the mark, a pleasant escape from the soap operas which jam the afternoon nets. Bunn's voice is in the range of the top pop song singers, his quality is fine, and it's a good bet that he's headed for bigger things. A strapping feller on the Van Johnson format, he has the looks for stage and picture work, and has a background including stage emcee work and a vocal sustainer over NBC which originated at WOW, Omaha. Mood of this show is kept strictly informal. It's well in keeping with the personable singing. Bob Jones backgrounds at the piano and comes in for his own solo turn during each show. When caught, the piano was coming through the mix.

SOMETHING'S HAPPENING AT KCMO!

There's more to a station than power—and the new KCMO-built programs are keeping right up, in audience response, as KCMO towers build toward their 50,000 Watt goal Programming to catch the ear of Expanding Mid-America will continue "to happen" at KCMO!

National Representative: John E. Pearson Co.



CAUTIOUS CANUCKS SCAN VIDEO

CBC Decides On Study at 2-Day Meeting

Montreal and Toronto First

MONTREAL, Que., Nov. 23.—Canada finally has decided to enter television, but in a most cautious manner. The government-owned Canadian Broadcasting Corporation, decided to "undertake a study of the possibilities of introducing radio-television in Canada" was taken after a two-day meeting of the corporation governors.

Announcing this, CBC Chairman A. D. Dunton, said:

"The board of governors of the Canadian Broadcasting Corporation has decided that studies should be made of the possibilities of establishing publicly-owned television facilities in Montreal and Toronto.

"Included in the study would be the possibilities of participation in the operations at such centers by others interested in the development of television in Canada."

Dunton also declared that the move was the first toward the introduction of television to Canada. Altho the study of possibilities is to be undertaken shortly, it is not known when definite action can be expected.

It was learned there have been no recent applications for television licenses. Some applications had been filed with the CBC in pre-war years when television was considered in its infancy. Applications never were acted upon and since have "died a natural death."

One radio official said one of the chief reasons Canada had not attempted to keep up with the United States and Britain in television development was the high cost. It was felt, the official said, that Canada could await results of experiments by Britain and the U. S. before launching costly work that would only duplicate what was being done by the British and Americans. Results of the British and American experiments are now available to the CBC and a close watch has been kept on developments.

FM Parallel

Dunton's announcement indicated the policy to be followed in the introduction of television would be similar to that used in introducing frequency modulation. In 1944, the CBC began a study of frequency modulation in Montreal and Toronto where early this year FM stations

Wrong Number

NEW YORK, Nov. 23.—Representatives of New York Telephone Company, while making routine check-ups, offer "better phone service" squibs aimed to reach company personnel thru publication in house organs of offices being checked.

One rep recently checked service at WOV. Seeking to learn if station published a house sheet, he asked a young and serious WOV engineer: "Do you have a house organ?"

"This is a small studio," answered the engineer. "We just have a novachord."

Scenic Artists Seek 20-67% Pay Hike

NEW YORK, Nov. 23.—Scenic Artists union is going after a 20 to 67 per cent increase for its members when it enters negotiations with CBS, NBC and DuMont tele stations for a contract. Old pact, in effect two years was verbal, but new agreement is expected to be on paper.

Union's asking price is \$125 weekly for journeymen painters, \$150 per week for art directors and \$3.75 per hour for extra workers. Old rates were \$75 and \$125 a week and \$2.50 per hour respectively.

went into operation. Besides the two FM stations in Montreal the CBC is to establish others in Winnipeg and Vancouver.

Doubts were expressed in informed circles, however, that the CBC had anything immediate for television in mind. In the first place, it is said, there are virtually no receiving sets in Canada and none being made or immediately planned by any major companies.

Attention was drawn also to the last annual report of the CBC where the corporation's policy on television was laid down as one of watchful waiting and reluctance to be "stampeded" into television while differences of opinion existed among major figures in the industry about the type of equipment best suited to the future. Engineers agreed yesterday that this seemed a sensible attitude.

"It wouldn't be very bright to sink a lot of money into expensive equipment right now," it was pointed out, "to find in a few years that the big boys in the business have got together and decided to use another type of equipment that would leave ours useless or with very limited scope."

PHOTOGRAPHERS TO THE STAGE

People of the Theater seek perfection in their art. Its beautiful women and handsome men bring vibrant life to the stage, and the photographers' art seeks to give fullest expression to this portrayal. To do full justice to your picture, however, calls for photography of uncommon merit, a combination of rare artistry and excellence of equipment. We have the largest Photography Studio in New York City, especially designed for the requirements of SHOW PEOPLE. Our large stage can accommodate 100 Artists . . . Ideal for Orchestras or any large group, as well as for Individuals. For action pictures we have installed the famous Strobe Light system. Under the personal direction of Edward Ray Cecchin, for many years Photographer of Broadway Stars, these facilities are now available at THE McFarland Studio. We respectfully solicit your patronage.

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Circle 6-9018 for Appointment

FCC Biggies Gander RCA's Color Video

WASHINGTON, Nov. 23.—Jockeying by video giants in preparation for the December 9 FCC hearing on the television standards is reaching fever pitch, with Radio Corporation of America giving the eighth in its series of demonstrations Friday (22) of color video rivaling Columbia Broadcasting System's product. Acting Chairman Charles Denny, of Federal Communications Commission, and four commissioners, Clifford J. Durr, Rosel H. Hyde, Ewell K. Jett and Ray C. Wakefield, went to Princeton yesterday for latest in RCA video demonstrations which are expected to play a major part in RCA's opposition to CBS's bid to up color television standards so that CBS's ultra high color can be put on commercial basis.

RCA insists that its method has greater interchangeability with black-white and claims that color video at best is years off.

Commissioners have seen CBS's color video several times, with CBS having already staged an estimated 200 shows. Besides the commissioners many FCC aides, including Earl Minderman, Denny's right-hand man, saw yesterday's RCA demonstration.

Miami Exposition Gets DuMont Tele Exhibit

MIAMI, Nov. 23.—Executives of DuMont Television Laboratories arrived here Wednesday (20) to supervise installation of equipment at Miami's Golden Jubilee Exposition, to open in Bayfront Park Auditorium Monday (25). Upwards of \$500,000 worth of equipment has been shipped here for first demonstration of television in the South. Friday (29), a football game between University of Miami and Detroit will be telecast from the Orange Bowl Stadium.

Leonard F. Cramer, Mortimer W. Loewi, Herbert E. Taylor and Robert Jamieson, program director, will be in charge of operations.

Daumit-Colgate Split May Trim Spending

CHICAGO, Nov. 23.—Sale of the Kay Daumit Cosmetic Company to the Colgate-Palmolive-Peet combine Thursday (21) had Radio Row here doing plenty of speculating this week as to whether sale would mean cut in revenue for radio, which Daumit outfit has been using heavily the past few months.

Particularly concerned was ABC, because the Daumit Company recently signed to sponsor the first 15 minutes of the net's *Breakfast Club*. Reason for the concern was that Chuck Luckman, Palmolive advertising head, has stated that his company will spend no more for radio advertising. Price of purchase was not revealed.

WJR Uses Taxi Radio-Phone To Cover Election in Detroit

DETROIT, Nov. 23.—Mobile radio-telephone equipment is being used on a small scale locally by radio itself. Town now has one taxicab so equipped, and the hack was chartered by WJR to send a news commentator around to voting polls in crucial precincts, calling in at frequent intervals with on-the-spot reports.

WJR now is in the market for such equipment following a second demonstration over the week-end to

Chi Ad Men Huddle On BMB; See Need For Many Changes

CHICAGO, Nov. 23.—Two meetings indicating that advertising agencies still find BMB far from perfect were held here this week. First meeting held was attended by the Time Buyers' Committee of the Chicago Radio Management Club. Meeting was called by Chairman Dave Dole, assistant radio director of Henri, Hurst & McDonald Agency. Other held was attended by agency execs of the Central Council of the AAAA and had representatives from a territory extending from Pittsburgh to Denver and from New Orleans to Minneapolis. Meeting of the 4 A's group was attended by about 35 members of the council's radio committee. Chairman was Harlow Roberts, vice-president of the Goodking, Joice & Morgan Agency.

Four A's meeting agreed that agencies, at least those represented, believe BMB could be improved. Few, however, are sticking their necks out to make specific suggestions until they have had more chance to study the BMB reports. Few agencies have seen them yet. One suggestion, however, was that BMB change its maps to show three specific divisions of penetration of coverage in different colors. Suggestion will be forwarded by Roberts to the BMB board.

Time buyers' meeting produced more anti-BMB comment. The points brought out were (1) that BMB was of little value to time buyers, because it had yet not developed a way of putting analyses of various stations' coverage on a comparable basis; (2) BMB standard of counting those who heard stations only once a week as being part of stations' coverage was too low a minimum to be of practical value.

Points brought out at the time buyers' meeting will probably be collected in the form of a resolution to be submitted to the club's membership and then to BMB.

Carlson Wins Another Round In "The Guiding Light" Suit

CHICAGO, Nov. 23.—Emmons Carlson, litigant in the court battle over *The Guiding Light*, won another round this week from Irma Philips when Judge John Prystalski dismissed a petition to set aside a previous ruling that Carlson ranked as a partner in the soaper and therefore is entitled to part of the profits. Hearings to determine the amount of profit due are skedded next week. Gross on the show since 1936 is estimated at about \$1,000,000. Hearings also decide whether Carl Wester has an interest in the show as claimed by his attorneys. Everything but the money is academic, however, since General Mills is taking the seg off NBC November 29. Sponsor is replacing it with *Light of the World* December 2.

Owen Uridge, station manager. Uridge got a call from John Patt, manager of WGAR, Cleveland, who was calling from his car, telephone-equipped, while on a tour thru the countryside. Uridge figures it offers him a wonderful chance to get away from the office, yet keep in close touch.

SPONSORS NOT TELE-HUNGRY

Junior High School Quiz

Reviewed Thursday (21), 8:30-9 p.m. Style—Quiz. Presented jointly by CBS and New York City Board of Education over WCBS-TV, New York.

This teen-ager quiz show is a slow moving affair having little interest-audience-wise, video-wise or otherwise. Some 40 New York city schools have entered teams of 10 students each, two teams competing on each program, answering questions on history, geography, science, art, music and current affairs. Tournament is set up in two 10-week brackets, one ending in January and the other in April, each producing a semi-finalist. Finalists will meet in the finals in May. Each team prepares the questions to be asked the opposition, not only selecting the material but also working out the visualization of the question.

Altho the idea is basically good, many wrinkles will have to be worked out before it's a show worth scanning—particularly since program involves working with teen age groups. Audio was bad in spots; some of the questions posed were not clear and several of the camera shots were bad. One showed the floor spot lights.

Show could probably be backed up into a snappy quiz program by having questions with more visual possibilities and building up the visualization of the question posed. Show was directed by Frances Buss.

The Razor's Edge

Reviewed Tuesday (19), 7:45-8:45 p.m. Style—Film premier. Sustaining over WNBT (NBC), New York.

NBC's video coverage of *The Razor's Edge* premier at the Roxy was about as confusing as most hysterical film openings. Not only were there missed cues, unscheduled voice pick-ups from the video staff, but camera and co-ordination was unusually bad. One camera was set up in the lobby and another in balcony overlooking the lobby. Long shots of the mink-draped crowd in the lobby showed up so badly that it was almost impossible to see anything. Close-up shots of silk-hatted individuals were shown without explanation for identification.

Ben Grauer, who handled the lobby scene, introducing various celebrities, had a tough time keeping the pace and several times was cut off abruptly when there was a switch to the balcony camera.

Altho the place was jammed with celebs, the only ones telecast were 20th Century-Fox execs and several of the players in the film. NBC missed failing to show at best some of the celebs. Entire venture was bad from start to finish.

Sears Visit-Quiz

Reviewed Thursday (21), 9-9:30 p.m. Style—Audience and home-viewer participation. Sponsored by Sears, Roebuck & Company from WPTZ, Philadelphia, to WNBT, New York, and WRGB, Schenectady, New York.

For a half-hour program, hooked up over a tri-city network—from Philadelphia to New York City and Schenectady, N. Y.—this is a particularly dull show which leaves the audience cold. Format consists of individuals from the studio audience enacting or portraying well-known places, things, and books, etc. Home viewers calling studio with correct answers receive gifts advertised in Sears catalog.

As evidenced by the number of quiz programs already on television, producers have discovered that they make good fare, but in this case, they've gone overboard in their efforts to produce a top show. Emcee Ton Saxon, a bit on the hammy side, forces the entire program in order to get a few laughs from his studio audience. If he'd slow down a bit with his corny gags and gimmicks, program might pick up a little. Entire show should be worked on until it's worth a tri-city scanning. With the television industry ready to take its bow before the public, this show should be in top form, both visually and entertainment-wise.

Commercial is worked into the production smoothly. After acting out a gimmick, the program participant from the studio audience walks over to one side of the set where he opens the cover of an eight-foot Sears, Roebuck catalog which reveals a gift for himself and for the home-viewer who called the studio with the correct answer. Participant is handed his gift and a copy of Sears' catalog.

The show was built by Raymond S. Aarons, account executive of Benjamin Eshleman Company, Sears' advertising agency, and Raymond E. Nelson, video consultant. Aarons and Nelson also handle the production duties for Sears.

Playgrounds

Reviewed Thursday (21), 8:45-9 p.m. Style—Film slides and skit. Sustaining over W6XYZ (Paramount), Hollywood.

This public service seg was devoted to explaining latest developments at municipal playgrounds. Device used had kids interrupting a card party to ask questions, which led to explanations of new amusement spot developments, shots showing craft activities available at the town's parks. A mischievous child, at the same time, is shown winding up content and busy, pointing a pool-room-or-else sort of moral.

Presentation was simple, but adequate and unexciting. It shed little light on a rather well-known set of facts.

Former Chi ABC Staffers Set New Production Office

CHICAGO, Nov. 23.—Merritt R. (Mac) Schoenfeld, former assistant manager of ABC's central division, joined last week with two former ABS associates, Lew Green and E. J. Huber, to form Green Associates, radio producing agency. Schoenfeld finally got affairs with ABC execs in New York straightened out last week, and is retaining a goodly amount of stock in the web. Amount is over 1,000 shares. Schoenfeld revealed to *The Bill-*

Short Scannings

THE U. S. Rubber Company, General Mills, Chevrolet and the Campbell-Ewald ad agency have all contracted to sponsor programs with ABC over WDLT, net's second station being built in Detroit, altho it won't start operations for six months. . . . Leonard Hole, director of television plans for WCBS-TV, has been appointed assistant director of television.

NBC's WNBT to be on the air from 10:45 a.m. to 10 p.m. on Thanksgiving Day. Station will tee-off with Macy's annual Thanksgiving Day parade, telecast the Penn-Cornell football game from Philly in the p.m. and broadcast its regular show in the evening. . . . WCBS-TV Thursday (28) will pick up a remote variety show from Halloran Hospital. On Saturday (30) station will feature June Christy, chirper for Stan Kenton's ork. on the Saturday Revue series.

Drew Pearson's 13-week contract with Lee Hats for the ABC video show originating in Washington contains an option allowing him to withdraw after the first show. Program, based on *Predictions of Things To Come*, will feature interviews with prominent Washington bigwigs. Show skedded to start between December 15 and 19.

Local beer taverns in Gotham having video sets tuned in to Jon Gnagy's art instruction program on WNBT Friday nights are passing out paper and pencils so barflies can learn the "fundamentals of art." . . . Four "Crime Club" films, currently appearing in New York theaters, will shortly be shown on WABD, DuMont.

Fibber Tops Cleveland Poll; Waring Next, 'Theater' Third

NEW YORK, Nov. 23.—NBC's *Fibber McGee and Molly* came off with top honors in the "All-America Programs" classification, according to *The Cleveland Plain Dealer's* 1946-1947 readers' radio poll. The Fred Waring show (NBC) came in second and *Radio Theater* (CBS) was third.

Next in poll line-up were Metropolitan Opera, ABC; *Information Please*, CBS; Bing Crosby, ABC; *Theater Guild*, CBS; New York Philharmonic, CBS; *One Man's Family*, NBC; Fred Allen, NBC; Bob Hope, NBC; *Voice of Firestone*, NBC; *America's Town Meeting*, ABC; *NBC Symphony* and *The Telephone Hour*, NBC.

Poll revealed that Bing Crosby was chosen as captain of the personality team. Lowell Thomas, NBC commentator, according to Radio Editor Robert S. Stephan, took 50 per cent of the vote in his field. Bob Hope was 2 to 1 over nearest rival in the comedy classification. Fred Allen topped variety category and *NBC Symphony* came off with first-place honors in symphonic programs.

board his plans to launch several web and local shows, both e. t. and live. Also agency has facilities and plans for tele shows, particularly commercial shots of shows already existing and those being planned by prospective video sponsors.

Among deals which are going on now is one with Guy Lombardo for a series of open-end e. t.'s and one with Irv Kupcincet, *Chi Times* columnist, which agency plans to ring in for a celeb web show after trying out locally.

Watch-- Wait Is Motto; No '47 Budgets

Blame Circulation Lack

NEW YORK, Nov. 23.—Despite insistence by manufacturers that now is the time to buy the television receivers that are rolling off the lines; despite the cry sounded by telecasters themselves at their recent TBA convention that once again "television is here"—the fact remains that the one basic source which will make television commercially and practically possible—the sponsor, whose appropriations made radio possible, and similarly, whose appropriations will make tele possible, if and when—is a long way from being convinced. A check of top sponsors shows, in a nutshell, that tele is still around that corner, most compelling evidence being that no top advertiser is paying any attention to tele from the standpoint of appropriations in 1947 advertising budgets.

Top advertisers confess they are a long way from having any regard for commercial television and add that any dough they may lay out next year—adn mebbe even in '48—will be laid out along the same haphazard method as before, primarily for experimentation. Essentially, the reason is the same as that which keeps advertisers out of any n. s. g. medium—lack of circulation. With so few sets in operation, they ask, why kick in with scratch?

Typical reaction was gained from Don Stetler, ad topper for Standard Brands, Inc., sponsor of *Hour Glass* on NBC's WNBT. Stetler declared his company is on a mark-time basis, waiting for new tele developments and remaining in video on a week-to-week angle. Firm is not making any special appropriations or tele plans for 1947. Same story came from Rog Whitman, assistant to Joe Allen, Bristol-Myers advertising head. B-M, which has *Sports Almanac* and Syd Hoff's cartoons on WCBS-TV, is continuing its experiments only to develop video techniques. When circulations increase, Whitman added, it will be time to think about upping schedules.

Hold-Outs

Altho most top national advertisers are toying around with television, some top companies are holding back completely. Procter & Gamble, whose annual web billings run around \$10,000,000, is standing by only as an observer—altho firm has sponsored one or two shows in the past. (See SPONSORS NOT on page 14)

100 8x10 PHOTOS for ONLY \$6.60
 Professional publicity photos reproduced in quantity. Superb quality on best grade paper at prices you would expect to pay for cheapest cut rate work. Enthusiastic, satisfied customers coast to coast.
 250 POST CARDS \$7.15 NO NEGATIVE CHARGE
 Before ordering anywhere send for the facts, full price list, ordering instructions, etc.
COURTEOUS and HONORABLE TREATMENT Guaranteed!
MULSON STUDIO BRIDGEPORT 8, CONN.

I MADE MY DEBUT 11 YEARS AGO!
 And my act gets better every day. Now I'm printing 50,000 photos daily for the biggest stars in the industry.
 Bx10's 50 for \$4.13
 100 for \$6.60
 Mounted Blow-Ups—
 20x30, \$2.50; 30x40, \$3.85
 Postcards, 2¢ in quantity
 Write for Free Samples, Price List B.
MOSS PHOTO SERVICE
 155 W. 46th St. N. Y. C. 10
 BRyans 9-8482

Air Brass Joins Critics' Chorus

(Continued from page 10)

attitude was the awareness of webs, ad agencies and talent agencies, immediately following the war, to lack of new program ideas, lack of talent, etc., and various segments of the trade are known to have gone all-out to develop programs and people. But it's admitted results have been negligible.

In fact, only known results have been attacks at agencies pitched by network brass and vice versa. Only this week, as detailed in another story in this section, Harry Ackerman, Young & Rubicam radio production exec, criticized not only the webs but also ad agencies and talent agencies for their failure to develop personalities and programs.

Hopping the Bandwagon

Joining in the hue and cry has become fashionable. Not only do radio execs join the FCC in belaboring the industry, talent does it too. Latest example of this occurred Thursday (21) at the Radio Executives Club, where Davidson Taylor, CBS vice-president in charge of programing; Clarence Menser, NBC veepee in charge of programing; Robert Swezey, Mutual veepee, and other assorted brass heard news commentator H. V. Kaltenborn advise them to "pay more attention to your listeners and pay less attention to your advertisers and advertising agencies." The NBC newsman, who urged that broadcasters exercise the editorial independence of newspapers to raise levels of radio programing, was the second speaker on the *If I Were Running Radio* series, which started a couple of weeks ago with Fannie Hurst delivering a scathing attack at programing and advertising policies.

Kaltenborn said in part that radio advertising will always have a great place on the air, "but just because advertising is so ingenious and enterprising and aggressive, you radio executives must be constantly on the alert to keep it in its proper place."

Suggesting that radio criticize itself thru its own medium, Kaltenborn asked, "What about a program of regular, responsible radio criticism on the air? I would like to hear a man like John Crosby (*Herald-Tribune* radio columnist) tell listeners what he thinks of the programs they are getting on the network over which he is talking. The networks believe in freedom of speech on the air. Here is a practical way to realize part of that freedom."

The rocks are flying, very few radio execs show an inclination to pull their noggins out of the way, and the situation is admittedly tough. And altho industry figures are beginning to resent such a forlorn attitude on radio's part, they admit that programs, if showing any change, are becoming cornier than ever.

Beat me, Daddy!

AFRA Situation Still Tense; Webs, Union Still Mulling Pact

(Continued from page 5)

AFRA refrain from striking for one year and then, should it strike, to do so against all four chains, was none too favorable. AFRA believes it is a stalling device on the part of the nets, who want the year's grace to pressure their affiliates to signing with AFRA. Attitude seems to be that the affiliates want to make it as tough for the union as possible.

Other union people saw a strange parallel in the proposal. Webs have been squawking that AFRA has been trying thru the unfair station clause to put the webs in a position of pressuring their affiliates. Now AFRA is being asked to do virtually the same thing, by striking against a network or networks with which it may have no grievance. Reaction was that the chains were trying to put the union in an untenable situation which could not be supported legally.

AFRA negotiators went into network negotiations fully empowered to strike, membership temper being that to protect and help small station AFRA members, the unfair station clause was mandatory. Problem now before AFRA's reps is whether members will want to delay for another year. AFRA has been after the unfair station deal for four years, but ceded the point during wartime negotiations to prevent a strike during the emergency.

Strategy Meetings

All during the week, webs held strategy meetings, chief purpose being to plan ways and means of continuing operation in the event of a strike. Web execs made it clear that should engineers and musicians support AFRA and refuse to cross picket lines, webs would use every device to stay on the air. This would be done by feeds from outlying affiliates; use of transcriptions and recordings, and liberal use of news. Webs planned to use every available man, even to the point of impressing office help to go on the air.

In connection with the web strategy of operation, it was pointed out that Columbia faced a difficulty apart from the other webs—namely, the likelihood that the Radio Guild of the United Office and Professional Workers of America would tie up the entire white-collar contingent in New York—numbering some 700-odd, and force CBS to shift its headquarters to Chicago or Hollywood. CIO union, which recently signed a pact with CBS, stated Friday that in the event of an AFRA strike it would hold a membership meeting to consider ways and means of supporting the actors' union. CIO affiliate will not cross AFRA's picket lines.

Webs' Coast Preparations

HOLLYWOOD, Nov. 23.—Web and agency execs were alerted this week preparing for the headaches of a possible American Federation of Radio Artists' strike. General attitude around nets and commission houses was to keep radio going on despite walkout by air thespans, announcers and top radio and pic names.

Nets revealed they would resort to music and transcriptions with web execs themselves doing commercials should a strike be called. NBC and CBS said they hoped to rely on live music and would turn to electrical transcriptions only in case American Federation of Musicians decided to back AFRA's walkout. ABC was prepared to bring on open end e.t.'s. Should a strike be called, ABC's Bing Crosby show might be the only top name program to go on as skedded, since it's an e.t. Live music and canned fare were also planned for Mutual. At Don Lee (Mutual) nearly everyone from salesmen to execs

were being auditioned for possible use as announcers.

Audience participation shows will also be dropped in the event of a walkout. Nets will avoid participators since audiences would be called on to cross picket lines and this could lead to trouble.

Chi Situash Confused

CHICAGO, Nov. 23.—Situation in Chi on eve of a threatened AFRA strike was confused and hectic, with web stations and agencies planning to continue operations in the face of whatever opposition might develop from either actor or other-than-talent unions. As to whether non-performer unions would respect AFRA picket lines thrown around WMAQ (NBC), WBBM (CBS), WGN (MBS) and WLS and WENR (ABC) few facts were available here. AFM, IBEW and NABET have not received any instructions yet and were vague as to plans. Radio Writers' Guild, however, will not work during an AFRA strike; but Radio Directors' Guild was reported as being not averse to working.

Webs all are arranging for substitute shows, most of them musical. Webs, too, have worked out a strategy whereby certain execs would take jobs of announcers, etc., in a pinch. Also in works are plans to feed webs from hinterland cities.

Interesting development concerned a ruling involving a network news commentator who was told that even tho he was an AFRA member he would work on news shows, but not on dramatic or narrative programs. Agencies here say that they have similar rulings from AFRA and are planning to go ahead with news programs.

Agencies also point out they have commitments from sponsors to continue to bank roll air time, even if transcribed shows are necessary instead of live airings. Net execs here, however, feel they will not have to go overboard on e.t. programing.

Pitts Strike Ends But Biz Still N. G.

(Continued from page 3)

for non-tipping employees and 8 cents an hour for tipping employees. Bartenders received a flat \$7 raise, bringing their salary to \$57 per week.

Last week of strike hit everybody in the amusement biz hard except Nixon Theater and Jackie Heller's new Carousel. Nixon fell \$90 short of house record for dramatic shows with Gertrude Lawrence in *Pygmalion* pulling \$29,090. House record was set by Paul Robeson in *Othello* two years ago. Nixon also has sensational advance for *Bloomer Girl*, set for the week of December 2. Last three performances of show already are completely sold out.

Carousel opened Monday and worked with invitation list only. Last night, first evening open to public was a complete sellout and tonight was the same.

Jackie Heller was unable to work the first week due to laryngitis, but Jan Murray carried the show. Niteries, with the exception of one or two lounges, were away off with some as high as 70 per cent.

Beer war, still far from being settled, did not affect biz since nobody ran out because customers just weren't buying. Burly was off around 20 per cent. With power strike and the hotel strike over, Pitt ops now find themselves in the middle of the coal strike and a dimout and are wondering just how bad things will be.

Sponsors Not Video-Hungry

(Continued from page 13)

According to one P. & G. advertising official, company will follow trends and, when video breaks, will step into the picture. Meanwhile, outfit is keeping its dollars away from the sight-and-sound. One P. & G. ad agency (Compton) recently knocked out its video department following the resignation of Wyllis Cooper, firm's video director. Video department was absorbed by the radio department. Compton execs say the firm at this point is not particularly interested in television.

Altho stations are making a big pitch for program backers, sponsorship is slow. Advertisers dribble in for a few shows and then fade out. Both WCBS-TV and WABD (Dumont) carry a load of sustainers, with only several choice spots, 8 and 9 p.m., sold. WNBT, whose programs are almost all commercial, has some 14 sponsors. WCB-TV and WABD each have eight.

Another angle which leaves advertisers cold is that the majority of shows now telecast are nighttime segs. Since a great many products advertised are directed to housewives, it is felt impractical and unprofitable for such advertisers as food and cosmetic manufacturers to sponsor soapies or fashion programs after the sun goes down when there is a mixed scanning audience.

Observers point out that since only a high of some 700,000 video sets is predicted for '47, advertisers will still stay away, thereby making it a couple of years at least before stations can count on seeing the green of the advertiser's dollars.

Actually, the sponsor-manufacturer-telecaster standoff, represents a problem to tele which may be far more critical than questions of standards and color vs. black-and-white. The question is who's going to start the ball rolling? Without advertising funds how can telecasters carry on? Without circulation why should advertisers kick in? And, without top program, why should the public buy sets?

AIR-PIX STORY DEAL

(Continued from page 8)

ardless of whether they have been played off, are yet to be released, or are still in production. We are confident that radio presentations of the right type add immeasurably to box office results, regardless of how early broadcasts occur."

U-I's precedent-setting program will be carefully scrutinized by pic industry toppers and if found workable may pave way for similar set-up between major flickeries and air shows. Block booking procedure which both radio and film toppers hail as a step in welding the two mediums for exploitation purposes, can easily be adopted on an industry-wide basis if film producers and distributors are convinced radio does help box-office grosses.

In addition to tie-up with Camay and Frigidaire, U-I is completing a deal for a similar booking sked with Lux Radio Theater, Hollywood Players, Screen Guild and possibly Academy Award Theater, should latter seg be picked up by new bankroller. Duplication of properties will be avoided, U-I execs state, since there are plenty of stories, past, present and future to go around.



Bubelle's
ESTABLISHED 1928
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Bureau 7-5671

L. A.'s LARGEST REPRODUCTION HOUSE

GENUINE GLOSSY PHOTOS 5 1/2" EA.

Unsurpassed in Quality at any Price

NO NEGATIVE CHARGE—NO EXTRAS OF ANY KIND

100, 8"x10", \$6.48	MOUNTED ENLARGEMENTS
1000, 8"x10", \$55.00	30"x40" \$3.85 EA.
Far Mail Photos	20"x30" \$2.50 EA.
1000, 5"x7", \$34.00	
1000 Postcards, \$22.00	

Made By J. J. Kriegsmann, The Man Whose Photographs Grace Billboard's Covers

COPYART PHOTOGRAPHERS

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165 West 46th St.
BRYANT 9-1723 N.Y.

WE DELIVER WHAT WE ADVERTISE

WARNER SUIT VS. 'PARADE' ON

Bilbo Belt Heads Back to Banjo Bands and Blackface; Beat Bandsmen With Bats

Chiseling Promoters, Jim Crow Make the South a Pest Hole

(The Billboard's Wilmington, N. C., staff correspondent recently made a 10-State Southern tour, accompanying a New York band which was playing the territory. This is a report of band conditions as he saw them.)

WILMINGTON, N. C., Nov. 23.—If the South suddenly wakes up and finds that it can't get name or semi-name bands (Negro or white) to come down to play the territory, it can ready a little thank-you note to send to certain night club owners, promoters and agents who are hitting new lows in their operations and their general treatment of musicians. Time was when the greatest beef dance musicians had on a Southern tour concerned the long jumps over poor roads, thru towns that offered little in the way of eating and sleeping accommodations. Now this situation has been augmented by the presence of an ever-growing number of inexperienced and ignorant operators and agents who have little knowledge of the business or of their responsibilities to it.

The Slugger Type

To cite a case which is not too unrepresentative, there was the owner of one of the most modern clubs in North Carolina who, with a baseball bat, beat up two musicians because the band refused to work overtime. As if that were not enough, the men, both with a traveling band, were hauled into court for trespass and were fined.

One Mississippi club owner refused to permit his band to use the club's rest room, offering no other facilities to the musicians. Another, in the same burg, attempted to regulate the length of haircuts on the men of his new ork, booked in the spot for one month. As a rule, Southern club ops are hostile toward labor and are kept in their best co-operative spirits when the word "union" is not spoken aloud in their presence. They are ignorant of AFM's regulations and regard the federation as a force of banditry aimed solely at bankrupting them.

Those Script Promoters

Small-time promoters of one-night script dances perhaps rate second in the traveling musicians' list of pet hates. Virtually every town and hamlet in Dixie has one such promoter who usually earns his living as a grocer or salesman. They invariably hire the cheapest hall available and as a result bands are required to work in cold, smelly tobacco warehouses, high-school gymnasiums and oftentimes in roped-off areas of streets. A Virginia promoter advertises "big gala dance" every week-end in a deserted mansion in which all inside walls have been removed to allow space for a dance floor. This "club," as it is called, has no plumbing or heating facilities and no dressing rooms. Girl vocalists working the spot must apply their make-up with sparkling water or ginger ale unless they bring their own fresh water.

Expeditions, Inc.

Hardships suffered by Negro bands touring the South are well known. Many top Negro artists have refused to work the land of the mint julep because of the almost non-existent living accommodations. For lodging they often have to choose between vermin-infested hotels or the band bus. Sometimes, but not often (See Bilbo Belt Heads on page 32)

Not Lazy, Just No Incentive, Says Britain's Geraldo

NEW YORK, Nov. 23.—The Geraldo and Ambrose interviews published in *The Billboard* November 9 issue seem to have stirred up a furore in England. *Melody Maker*, British trade paper, has been lambasting the leaders for speaking in what the paper took to be disparaging terms, of British musicians. Geraldo (Gerald Bright) made the following statement concerning *The Billboard* story and the British reaction this week:

"I was misquoted in your issue of November 9. During the interview with your reporter we were having a discussion with reference to dance bands in America and England, and I stated that the musicians and orchestra leaders in America had a greater incentive to work because of the remuneration they received at the end of it, whereas in England that kind of remuneration was not there. I never mentioned anything with reference to laziness of British musicians.

"My whole object in making the trip to America was to try to cement good relations between the two countries, and not to antagonize musicians on either side. Certainly if I should have wanted to antagonize British musicians I would not have come 3,000 miles to do it."

Cosmo Deal Shaping Up; Due Next Week

NEW YORK, Nov. 23.—Before next week is out one group or another will be out of Cosmo Records with the remaining faction taking over. Harry Bank, plattery's prexy, had agreed to permit himself to be bought out by the group headed by Nick Wells and Ruby Uselander by Thursday (21) of this week but by the following day, developments took place which made it seem advisable for the deal to work the other way around. Under such a set-up, Bank would buy out the Wells-Uselander group. However the deal eventually comes out, it seems as tho the Cosmo situation is rapidly resolving itself. Buy-out price will probably be somewhere around \$150,000 mark.

When deal is finally made one of two things may happen. Either fresh money will come into the company to pay off quite a list of hungry and impatient creditors—at least in substantial part—or the firm may go into receivership.

AFM Nixes Newark Ops Pay Cut Plea

NEWARK, Nov. 23.—Local nitery operators' association petitioned the Newark local of American Federation of Musicians requesting that spot musicians take a cut in pay because of dropping biz. AFM decision was unanimous in denying the request.

Local AFM prexy, Jim Buono, said, "Musicians in this area have been underpaid for years and because five spots have been hit hard, 5 out of maybe 150, there is no reason to permit cuts." Buono added that if biz continues to drop a price relief plea might be reconsidered. However, he didn't say that it would be granted.

Appeals Nixes Early Finding Of Appellate

Trade Awaits Developments

ALBANY, N. Y., Nov. 23.—Music Publishers' Holding Corporation's (Warner Group) Advanced Music won a point in its legal tussle with the American Tobacco Company's *Lucky Strike Hit Parade* Thursday (21) when the court of appeals here held that the publisher had a cause of action against the cig makers because of the latter's allegation that the *Hit Parade* tunes were the most popular of the week. Decision eventually may prove of major importance to the entire publishing industry.

Advanced originally filed the suit against *Parade* in 1944, charging songs heard on the *Lucky* program were "the result of caprice or of other considerations foreign to a selection based upon an accurate and extensive survey of the nationwide popularity of such songs." Case was brought before the appellate division which found no basis for a suit in the publisher's charges.

6-0 Decision

The Warner group took it to the State's highest court, however, and won a six-nothing decision in obtaining the reversal of the Appellate Court's verdict. Six judges, led by Chief Judge John T. Loughran, concurred in the decision, with one jurist, Judge Stanley Fuld not participating. Judge Loughran's written opinion said in part: "In sum and substance, the second cause of action constitutes a statement to this effect: The defendants (American Tobacco Company) are wantonly causing damage to the plaintiff (Advanced Music Corporation) by a system of conduct on their part which warrants an inference that they intend harm of that type. So read the second cause of action, as we believe, is sufficient on its face. . . ."

American Tobacco's appeals brief said: ". . . Even if it is assumed that the publicity which songs receive as a result of being played on the program results in increased sales for such songs, it would not follow that such increase of sales cause a loss of sales of any songs published by the plaintiff and it would be impossible for the plaintiff to show that the public which chose to buy one or more particular songs not published by it would, but for the program, have bought a provable increased number of any song published by the plaintiff."

Tho it will be some time before case actually gets to trial music business will be eagerly awaiting further developments.

Majestic Pays Second 20%

NEW YORK, Nov. 23.—Majestic Records made its second 20 per cent payment to publishers on royalties due this week. Third payment of 20 per cent will be made in mid-December, with balance cleaned up sometime in January. Publishers speak in glowing terms of manner in which Majestic has met its promises on payments on the deal they worked out with the publishers.

Trade Ponders AFM Move in Case Of AFRA Strike

NEW YORK, Nov. 25.—Current explosive situation between the radio networks and the American Federation of Radio Artists, whereby actors might go out on strike against the webs, has trade speculating on whether or not the American Federation of Musicians would honor the picket lines.

James Petrillo, AFM prexy, is currently up to his ears in the Lea Bill hearings and has made no statement on the AFRA situation. Pay-off meeting between the radio actors and the networks is set for Monday (25), and as *The Billboard* hits the street Tuesday (26) it is probable a compromise settlement will have been reached or the biggest strike in radio history will be on full blast. (For further details on all phases of AFRA-net situation see the Radio Department this issue.)

MCA's H. Hancock Found Dead in Auto

DALLAS, Nov. 23.—Hogan Hancock, veteran booker and head of Music Corporation of America's local acts division was found dead in his automobile near Lewisville, Tex., Wednesday (20). (For full details see story in the Fairs Department this issue.)

Thomas B. Pritchard, 62, veteran Chicago club and convention booker, also died last week (11). Pritchard founded MCA's convention department in Chicago.

McIntyre Bridgeport 2G About Same as First Date

BRIDGEPORT, Nov. 23.—Hal McIntyre coming in for one session at the Ritz Ballroom here Sunday (17) drew 1,260 customers at \$1.60 each for a \$2,016 gross. His last appearance here was December 30, when he drew 1,804 persons at \$1.20 for a gross of \$2,164.80. He will play here again in January. Tomorrow Elliot Lawrence comes in again for the second time this season, and, on Thanksgiving night, Randy Brooks plays here for his eighth engagement.

Cleffer Reaction to Pub Proposals Mixed; Latter Use Present Deal as Base

Penners Ask Douglas To Set Meetings of Groups

NEW YORK, Nov. 23.—Copies of the proposals of the Music Publishers Protective Association to the Songwriters' Protective Association for a new agreement went out to all publishers and to Sigmund Romberg, SPA prexy, John Schulman, cleffer attorney, and Milton Drake, chairman of the writers' negotiating committee Thursday (21). Proposals were okayed by a general MPPA meeting Thursday (19). Negotiating base, in the opinion of the publishers, should be the old agreement and the proposals constituted a number of changes in that agreement.

Early writer reaction to the proposals were mixed. Some of the cleffers felt that the 50 per cent split between pub and tunesmith on all lyric rights was a nice break, while others pooh-pooed this as something that actually should have been coming to the writers under the old agreement.

Proposals as submitted by the pubs to the writers are printed herewith (sections, paragraphs, etc., referred to are obviously those in the present agreement):

1. Subdivision (e) of Paragraph 4, is to be stricken out of the present contract, and a new subdivision (e) is to be substituted therefor, as follows:

"(e). A royalty of ten per cent (10%) of the net wholesale selling price of all other editions and arrangements published by the publisher, for which no specific royalty is provided herein, sold and paid for in the United States of America, except that if said composition is used in a composite work or folio published by the publisher, the Writer(s) shall receive only that proportion of such royalty as said composition shall bear to the total number of works included in such composite work or folio. The said composition shall not be published in any such composite work or folio (other than a song-lyric folio) until after publication thereof in regular copies."

2. Subdivision (f) of Paragraph 4, is to be stricken out of the present contract, and a new Subdivision (f) substituted therefor, as follows:

"(f). (1) A royalty of fifty per cent (50%) of all net sums received by the publisher from each licensee from the use of the lyrics of said composition in song-lyric folios, the amount so received by the publishers from each licensee with respect to said composition to be determined by the proportion that the number of uses made of the lyrics of said composition during the period for which the license fee has been paid, bears to the aggregate number of uses made by such licensee of all lyrics of the publishers during the same license period. The royalties for such uses shall be determined and shall be accounted for and paid by the publishers annually during the license period.

(2). A royalty of fifty per cent (50%) of all net sums received by the publisher from each licensee for the use of the musical composition in a folio of musical compositions (with or without lyrics), the amount so received by the publisher from each licensee with respect to said composition to be determined by the proportion that said musical composition bears to the total number of the publisher's musical compositions included in such folio."

3. With respect to Subdivision (k) of Paragraph 4 of the present contract, strike out the word "and" which precedes the figure (3) and add to the first paragraph of Subdivision (k), the following:

"... and (4) that the publisher may include said musical composition in general or blanket licenses for the use thereof in folios of musical compositions (with or without lyrics), and that the publisher may include the lyrics of said composition in general or blanket licenses for the use of lyrics in song-lyric folios."

4. With respect to Paragraph 6 of the present contract, add the following sentence: "Royalties based on the use of the lyrics of said composition in song-lyric folios shall be accounted for and paid by the publisher annually during the license period."

5. With respect to Paragraph 7 of the present contract, add the following sentence: "In the event that the publisher shall return said composition to the Writer(s), the publisher also shall assign to the Writer(s) at the same time, any license theretofore issued by the publisher for the publication of such composition in foreign countries, and any royalties or license fees which may thereafter

accrue under any such license shall be paid directly to the Writer(s) or his designee."

The writers intend to call Walter Douglas, of MPPA Monday (25), requesting that a meeting be set up. With the Thanksgiving Day weekend coming up however, most trade observers feel it will be the first week in December before the meeting is actually held.

New Deal Gives Torme 750,000 Disks Per Year

HOLLYWOOD, Nov. 23.—Hassle over Mel Torme has been ironed out, with balladist remaining on the Musicraft label. One-year contract was signed guaranteeing him 750,000 platters per year. Legal smoke clouds gathered over Torme last week when Manager Carlos Gastel informed Musicraft he was moving Torme to Capitol Records. Paper with Coast diskery was ready for inking when Musicraft threatened Gastel with breach of contract. Gastel claimed Torme's pact with Musicraft was not binding, since singer signed it when he was a minor. Manager contended Torme, who recently turned 21, could sign with Capitol. Gastel wanted to make the label switch, he claims, because Musicraft refused to meet Capitol's offer.

Musicraft, however, countered Gastel's claims, pointing out that Torme had accepted money on its contract after he became of legal age, which it felt was sufficient legal proof that he was satisfied with the paper he had signed while still a minor. Furthermore, waxery argued Torme got his build-up on its label and it wouldn't stand by while another firm reaps the gains. According to Gastel, Musicraft tore up its old contract, offered Torme a far better deal than before. Lad will be billed as a solo artist. Prior to his Eastern jaunt, Torme is skedded to cut four sides with Sonny Burke and a 20-piece ork.

Gastel signed Torme to a personal management contract two weeks ago.

TD's "Fair" Detroit Take

DETROIT, Nov. 23.—One-night concert by Tommy Dorsey orchestra drew a gross of \$4,100 Saturday (16) at Detroit Music Hall, with 1,750 people, 10 per cent under the house capacity of 1,981 seats. Scale of admissions was \$1.20 to \$3.60. The Dorsey gross ran ahead of the \$3,500 taken in by Xavier Cugat three weeks earlier, as well as the average of \$3,900 each for two shows by Benny Goodman in September, but was under the Goodman figure in attendance, with 1,950 people at each show. Difference was accounted for by the higher admission tab at TD's date.

Bel-Tone Bankruptcy Due?

HOLLYWOOD, Nov. 23.—Bel-Tone, indie coast label, reportedly is in state of bankruptcy to the tune of \$40,000. Understood legal proceedings are now underway and unless unforeseen occurs, official announcement will be made next week.

Wolfe's "Really the Blues" Is Really Out of the Bottom Pit

By Joe Csida

In these columns Milton (Mezz) Mezzrow's autobiog, *Really the Blues*, written by Bernard Wolfe, was slated for the big ignore. So many music guys have talked to us about it, however, that we felt we ought to get our sentiments on the record. Mezzrow was apparently going along with not a care in the world when Wolfe got hold of him.

Wolfe is a smart writer who obviously is familiar with standard plot formulae. He evidently was aware that one of the most sure-fire plots is that fave of the American public in which our hero is a true, but unrecognized, genius chasing a nebulous, but preferably artistic rainbow. . . . A seeker after the truth, who sacrifices money, friends, his very soul, in his search for the Holy Grail. And in the end, after traveling the long, hard stony road, emerges triumphant.

Wolfe is a smart writer who also recognized that a liberal sprinkling of sex, a glimpse into the seamy side of life, and (leave us not forget) a dab of social significance would all enhance a book's sales potential. In his book, Mezz describes how he was just going along, hobnobbing with hoodlums, whores and pimps, along with some great jazz folk like Johnny Dodds, Sidney Bechet, Bessie Smith, Jimmy Noone and Louis Armstrong, to name just a few, with whom he associated—and more or less minding his own business. He smoked his breakfast, lunch and dinner tea, spent a few years in an opium pad, sold the best muta in Harlem (but only to his selected friends, mind you), made an occasional reformatory or jail, and played some clarinet and sax when the other boys could find a spot for him, which wasn't too often. He was apparently somewhat interested in pure New Orleans jazz.

And then came Wolfe. And it turned out that Mezz hadn't just been leading a cheap, sordid, useless excuse for a life. In the blue haze, in the opium mists he had been seeking, ever-seeking to grasp the true meaning of *The Music*. Standing on *The Corner* up in Harlem he hadn't just been making himself two hundred bucks a week peddling reefers. Hell, no. He was bringing solace and surcease to the Negro, supplying all the answers to intolerance and oppression in America. Brother, you ain't looking at Mezz, the muggles kid; Mezz, the admitted hophead. The cat you are lamping is Mezz, one of music's great men; Mezz, the character who found the answer to America's race problem.

Wolfe is a smart writer, but he hasn't learned that when your material is out of the bottom of the pit, you don't have to stretch for dirty, disgusting words and phrases to sell it. As a result some portions of the

book, particularly the early chapters, hit a new low in bad taste. Wolfe also could have written the tome as a less-glowing testimonial to the tea. Unfortunately, many a jazz-happy kid, who has been a little afraid to suck reefers, will read this book. They read everything on jazz. And when he gets thru, he'll probably get up the nerve to try just a few. Mezz says they can't hurt you, aren't habit-forming, take you into heaven. Mezz says so over and over and over.

In the try for that socially significant touch Wolfe goes a little overboard, too. He waves that Jim Crow banner like a politician waving the flat in a war-time Independence Day speech. But we're going overboard in the space this thing deserves. To short it:

Mezz, back to your tea pad. Wolfe, a little more restraint and do a fiction book next trip.

The Eyebrow's Latest Slugs Music Biz, Too

NEW YORK, Nov. 23.—Walkout of John Lewis's (The Eyebrow) coal miners this week had music biz beginning to worry about a colder and harder winter than it had anticipated. Already graying over low sheet sales, poor box office takes, overabundance of orks and performers for available spots, switches in public tastes and continuing general rises in overheads, music bizmen, in confronting the newly born miners' embroglio, are looking forward to the possibility of unheated spots and theaters, marquee brownouts, paper and raw material shortages and shipping difficulties due to possible cut in freight train operation.

Some diskeries hypoed their current shipping rate from local factories in order to get distribs well stocked in event that the strike becomes protracted to the extent that rail shipments on luxury and secondary items will be cut. One large local indie is laying plans to prepare a trucking fleet to handle its Eastern shipments in anticipation of a shortage of vehicles in event of rail cuts.

Music publishers are concerned primarily with a possible paper tie-up. Recent local trucking strike created critical paper shortage which is just now straightening out. Reports from Canada of heavy pulpwood haul this fall had encouraged music printers in town to believe that they finally might return to pre-war level of production. If rail difficulties develop, finished mill product would have hard time reaching the printers. Shipment of finished sheet music, folios and music books are also likely to be affected in event of freight cuts, since all other types of transport would be hard pressed to carry what rails couldn't.

Band spots, hotel dine-and-dances and theaters, which use coal heating systems will face difficult problem of getting patrons into unheated halls unless their coal bins are well stocked. Not to mention the fact that layoffs in many plants due to lack of coal will cut still further the number of people willing to spend dough for bands and other entertainment. Coal situation comes at time when ops were looking forward to recoup some loot in the coming holiday weeks.

(For further details on effect of coal strike on showbiz, see *General Story on Page 3*.)

L. A. Musickers in Hot Election Campaign

HOLLYWOOD, Nov. 23.—AFM Local 47 will elect officers for the coming year December 16, in what is building up to be the hottest political contest in years. Local musickers have been electioneering for the past several weeks, with the usual charges and counter-charges being tossed into campaign.

Insiders predict J. K. (Spike) Wallace will walk away from Tommy Jones to hold prexy's chair for another year. Veepee John Te Groen is also expected to win re-election over Henry Roth and Frank Williams. Frank Pendleton is unopposed as recording secretary with present financial secretary, Al Meyer, running against Leonard Green.

MUSIC PUBLISHERS' BATTING AVERAGES

(PART II)

September 1, 1945, to September 1, 1946

In last week's issue *The Billboard* published the list of the publishers who had scored the highest number of points in *The Honor Roll of Hits* from September 1, 1945, to September 1, 1946. (Scoring was on basis of 15 points for every First place in HRH, 14 for No. 2, etc.). Toppers were: (1) Santly Joy, (2) Burke-Van Heusen, (3) E. H. Morris, (4) Williamson, (5) Irving Berlin, (6) Leeds, (7) Bregman-Vocco-Conn, (8) Feist, (9) Chappell, (10) Mayfair, (11) BMI.

Due to error in compilation, T. B. Harms and Harms, Inc. were grouped as a single publisher and thus earned 373 points. Two firms, of course, are entirely separate operations and T. B. Harms should have scored 196 points on *If I Loved You*, *The Bells of St. Mary's* and *In Love in Vain*. Harms Inc. should have scored 177 points on *Gotta Be This or That* and *It's Only a Paper Moon*. Reader will be able to place these two firms in their proper niches in the charts by comparing total points with other firms listed. *The Billboard* regrets this error.

Publishers in the 13th to 25th position are listed here. The tail-end group will run next week, due to lack of space in the department this issue.

PUBLISHERS	POINTS (PER TUNE AND TOTAL)	TUNE	NUMBER OF WEEKS AND POSITION IN HONOR ROLL OF HITS
13. CAPITOL	18	DREAM	One Week #8, One Week #9, One Week #13.
	14	TAMPICO	One Week #11, One Week #12, One Week #13, One Week #14.
	132	SHOO-FLY PIE AND APPLE PAN DOWDY	One Week #2, One Week #3, Two Weeks #4, Three Weeks #6, One Week #7, Three Weeks #8, One Week #9, One Week #10, One Week #12, One Week #15.
	TOTAL 164		
14. BARTON	3	THERE'S NO YOU	One Week #13.
	99	DAY BY DAY	One Week #5, One Week #6, Three Weeks #7, One Week #8, Three Weeks #9, One Week #10, Two Weeks #11, One Week #12, One Week #14.
	60	FULL MOON AND EMPTY ARMS	Two Weeks #7, Three Weeks #8, One Week #9, One Week #11, Two Weeks #13.
	TOTAL 162		
15. MUTUAL	129	YOU WON'T BE SATISFIED UNTIL YOU BREAK MY HEART	Two Weeks #3, Four Weeks #4, One Week #5, One Week #6, Two Weeks #8, One Week #11, Two Weeks #12, One Week #13, One Week #14.
	9	IF YOU WERE THE ONLY GIRL IN THE WORLD	One Week #10, One Week #13.
	TOTAL 138		
16. MILLER	114	I'M ALWAYS CHASING RAINBOWS	Two Weeks #4, One Week #5, Two Weeks #6, Two Weeks #7, Two Weeks #8, Two Weeks #10, One Week #11, Two Weeks #13, One Week #14, Two Weeks #15.
	3	A KISS GOODNIGHT	One Week #13.
	TOTAL 117		
17. PARAMOUNT	30	YOU CAME ALONG	One Week #9, Two Weeks #10, One Week #11, One Week #12, One Week #14.
	86	TO EACH HIS OWN	Three Weeks #1, One Week #2, One Week #4, One Week #5, One Week #11.
	TOTAL 116		
18. MARTIN	2	LILY BELLE	One Week #14.
	109	ONE-ZY, TWO-ZY	Two Weeks #2, Two Weeks #3, One Week #4, One Week #5, Two Weeks #7, One Week #10, One Week #11, One Week #13.
	TOTAL 111		
19. MARTIN BLOCK	TOTAL 109	WAITIN' FOR THE TRAIN TO COME IN	One Week #4, Two Weeks #5, Two Weeks #6, Four Weeks #7, One Week #8, One Week #12, Two Weeks #13, One Week #15.
20. CAMPBELL-PORGIE	TOTAL 106	I DON'T KNOW ENOUGH ABOUT YOU	Five Weeks #6, Four Weeks #7, Two Weeks #9, One Week #10.
21. BOURNE	97	I'M GONNA LOVE THAT GUY	One Week #4, Two Weeks #5, Two Weeks #6, One Week #7, Four Weeks #8, Two Weeks #15.
	2	COAX ME A LITTLE BIT	One Week #14.
	TOTAL 99		
22. ROBBINS	16	I DON'T CARE WHO KNOWS IT	One Week #9, Two Weeks #12, One Week #15.
	5	AUTUMN SERENADE	One Week #11.
	2	NO CAN DO	One Week #14.
	2	HERE COMES HEAVEN AGAIN	One Week #14.
	44	DIG YOU LATER	One Week #6, Two Weeks #10, One Week #11, Three Weeks #12, One Week #13, Two Weeks #15.
	TOTAL 69		
	23. STEVENS	22	THERE MUST BE A WAY
32		ATLANTA, GA.	One Week #9, One Week #10, One Week #11, One Week #12, Two Weeks #13, Two Weeks #14.
8		WHO TOLD YOU THAT LIE?	Two Weeks #13, One Week #14.
TOTAL 62			
24. TRIANGLE	TOTAL 51	I WISH I KNEW	One Week #5, One Week #7, One Week #8, Two Weeks #9, One Week #12, One Week #13, Two Weeks #15.
25. PAULL-PIONEER	TOTAL 43	DID YOU EVER GET THAT FEELING IN THE MOONLIGHT?	One Week #10, Four Weeks #11, Three Weeks #12, One Week #14, Three Weeks #15.

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Hollywood Booming as Disk Cutting Center; Columbia, Decca, Cap Work Heavy Skeds

Victor Emphasis Still in East, But Heebner 1st Full-Timer

HOLLYWOOD, Nov. 23.—Waxeries' recording load is steadily shifting coastward with major companies looking to Hollywood for more of their cutting sessions. If trend keeps up predictions point to a day in the not-too-far future when film city becomes the nation's recording capital.

The *Billboard's* survey of record companies gives Hollywood between 50 to 75 per cent of current pop waxing. Chief reason for this is growth of the town as a music center. More recording artists reside in Los Angeles County than in any area of like size in the country. Some have been lured here by pic gold, others who are radio regulars, have followed the airshow swing to the Coast (*The Billboard*, September 14), while still others have fallen prey to the climate of the sunlands.

Columbia Hitting 50%

Columbia Records in recent months has had to enlarge its local production staff to meet the growing tide of Coast recording dates. What was once another spot on the label's map is now responsible for 50 per cent of its pop waxings. Its Hollywood regulars include Frank Sinatra, Dinah Shore, Harry James, Xavier Cugat, Kay Kyser, with Les Brown (who lives here), Benny Goodman and Frankie Carle saving their wax dates for Hollywood whenever practical. Its folk music catalog is divided between Chicago and Hollywood, the latter getting the lion's share. Coast claims Gene Autry, Spade Cooley and Al Dexter, with Roy Acuff as label's only folk name waxing in Chicago.

75% for Decca

Decca gives Hollywood 75 per cent of its recording dates. Bing Crosby, Dick Haymes, Andrews Sisters, Judy Garland, Kenny Baker and Bob Crosby are the main reasons. In addition, Russ Morgan, Jimmy Dorsey and Carmen Cavallaro live in these parts and hold most of their sessions here. Label also goes in heavily for pic tie-in albums (*Bells of St. Mary*, etc.) using original casts. Capitol, the only major which headquarters in Hollywood, also runs 75 per cent of its cutting activity on its home grounds. Acquisition of its New York studio may tend to somewhat level off that figure. However waxery thinks general boost in number of its releases may still leave

Czech Lift for Yank Music

NEW YORK, Nov. 23.—Interest in American longhair music is growing in Czechoslovakia. Czech Ultraphone diskery is planning an introductory platter series of 10 Yank orchestral and chamber music works, while Czech theaters are mulling production of American operatic efforts, such as Marc Blitzstein's *Cradle Will Rock* and Virgil Thomson's *Four Saints in Three Acts*. Czech symphorks have skedded major American symphonic works for performance and Yank artists have been engaged to appear in the country for both this and next year's season. Appearance of Leonard Bernstein, Carroll Glenn and Eugene List at Czech International Music Festival last summer spurred present interest in Yank longhair stuff. State Department's office of International Information and Cultural Affairs arranged American share in festival.

recording at a 3 to 1 ratio in Hollywood's favor.

Victor East-Heavy

Victor uses its local facilities a third of the time but that the recording load here is on the upswing is indicated by waxery recently moving Walt Heebner to Hollywood as Coast recording chief. This gives label its first full-time man in that capacity for this area. Victor pop artists in these parts include Freddy Martin, Phil Harris, Alan Jones, Betty Jane Rhodes, Dennis Day, with Roy Rogers and Sons of the Pioneers for the Western catalog. Both Victor and Columbia, heavy on longhair recording, report more than 90 per cent of classical recording remains east of Mississippi. This is true because the nation's top symphony orchestras are in the East. Altho a number of longhair names reside in Southern California, the big name symphony orchestras are needed for the backing. Musicraft also splits its recording activity on a 50-50 basis between East and West. Artie Shaw is it's only name that headquarters here, while Kitty Kallen, Mel Torme, Mel Tones and Miguelito Valdes divide their time between the coasts.

Growth of kidisk field indicates additional swing to Hollywood recording since platteries are going in for pic names in tot material (see *The Billboard*, November 23).

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Stepping OUT... and

... "BULLETS"

See page #21

ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Lawrence Welk

(Reviewed at the Trianon Ballroom, Chicago, November 19. Booked thru Music Corporation of America. Personal manager, Sam Lutz.)

TRUMPETS: Edward Heintel, Leo Fortin.
TROMBONES: Terry George, Ralph Wyman.
SAXES: Joseph Lepore, Crest Amodeo, Duane Green, Bob Farmer.
VIOLINS: Everett Olson, Ragnar Mellgren, Morton Block.
RHYTHM: Bob Cromer, bass; Nicky Aden, drums; and Jerry Burke, organ.
VOCALISTS: Bobby Beers, Joan Mowery, Bob Cromer and Nicky Aden.
ARRANGERS: Paul Summey and Gus Donahue.

Back in his Midwest home territory for the first time in over 14 months, Lawrence Welk is fronting a much revamped band. During past six months, Welk and his two scorers have been working overtime, switching the style from its former polka and waltz status to a more modern tempoed aggregation. Band has lost none of its danceability, but rather has gained wider appeal for average audience. Though Welk will still be answering requests for polkas and old-styled waltzes, band's book is now being directed at the more sophisticated terpers.

Welk continues to spearhead band's work, with plenty of focus on his accordion, which too is given a more modern trend. Band has regained its pre-war superior intonation, with return of such sidemen as Leo Fortin, trumpet; Jerry Burke, organ, and Joe Lapore, reeds. Sidemen make top stard appearance, wearing extra neat gray tux coats with black trousers.

Library now carries more of the most modern pops, in addition to such Welk standards as *Beer Barrel Polka* and *Clarinet Polka*, with which Welk made his commercial name. Ork's work still spots lots of full ensemble. Solos are straight and sugary. When caught, ballroom held approximately 550 on a Tuesday evening, most of whom were on the floor.

Throating department is strongest Welk has ever had, with Bobby Beers back from the navy and singing with a much more matured voice on romantic wordings. Vivacious Joan Mowery does the more bouncy ballads, with just enough showmanship for ballroom work. Sidemen Bob Cromer and Nicky Aden do novelties. Vocal stints generally brought mitt, which is unusual for staid Chi dancers.

Decca Records is giving new Welk style a big push in next Dec release. It will feature two new scorings, instead of usual dated polka and semi-Western tunes which have been given the "Champagne" leader.

Sy Oliver

(Reviewed at Zanzibar, New York, November 22.)

TRUMPETS: Paul Cohen, Bill Coleman, Lyman Vunk, Lamarre Wright.
TROMBONES: Dickie Wells, Bill Granzo, Gus Chappelle, Henry Wells.
SAXES: George Dorsey, Eddie Barefield, Gale Curtis, Fred Williams, Willard Brown.
RHYTHM: George Duvivier, bass; Fred Smith, guitar; Billy Kyle, piano; Wallace Bishop, drums.
VOCALS: Sy Oliver, Dickie Wells, Henry Wells.
LEADER, TRUMPET AND ARRANGER: Sy Oliver.

This was opening night for an ork that has many top sidemen and is headed by a personality-loaded and talented leader. Sy Oliver band had only seven days of rehearsal under its belt before bow-in here. Accounting of ork's first night performance would put a damper on band's potentialities.

The mixed Negro and white outfit, in addition to being talented musickers, contains eight arrangers and five copyists. Headed by the former Tommy Dorsey and Jinnic Lunce-

Dean Hudson

(Reviewed at Roseland Ballroom, New York, November 7 and 8. Booked by General Artists' Corporation. Personal manager, Jerry Kennelly.)

TRUMPETS: Billy Hanley, Johnny Davis, Lamar Brooks.
TROMBONES: Bob Smith, Ken Meisel, Max Smith, Jimmy Cooper.
SAXES: Tony Pastore, Jim Adair, Frank Castle, Ervin Hinkle, Johnny Jones.
RHYTHM: Emil Powell, bass; Russ Isaac, drums; Lenny Love, piano.
VOCALS: Sonny Stockton, Frances Colwell, Johnny Davis, Frank Castle, Dean Hudson, the Hudson Glee Club.
ARRANGERS: Lenny Love, Bob Anderson.

The Dean Hudson band has everything but a high act. And it sure comes in handy. Prior to winding up at this Broadway terpery the ork played the Cavalier Beach and Cabana Club at Virginia Beach (a snazzy, society-type spot), George Hamid's Atlantic City Steel Pier (where payees lean to swing), and the Roosevelt Hotel in New Orleans (somewhat in the Copacabana, New York, nitery groove). All of which are itemized to indicate that versatility and the ability to adapt a band to a location's requirement pays off in bookings.

Musically, the Hudson aggregation hardly figures to cut Hampton, Kenton or Herman on powerhouse, or Lombardo or Kaye on the sugar ration, but they do dish out studied, thoroly danceable music and even get a touch of individual style from the trombone base structure of the ork. Arrangements are for the most part built up on the four trams, and the section does a good job of pacing the rest of the mob. Library is well-stacked with material running the musical gamut.

But, as has been indicated, the band's strength derives from its ability to supply something for every payee's taste, and all in a strictly commercial vein. Hudson gets that different touch in the vocal department by featuring tenor Sonny Stockton. Kid's voice has timber, is well controlled and really delivers on items like *Temptation*, which is one of his toppers, along with other standards and an occasional pop. Stockton's chief current fault is that he sings with a straight deadpan, and hasn't learned how to sell a number with anything but his voice. He is, however, a welcome relief from the usual dance ork bary croon boys.

Pert Frances Colwell does straight pop rhythm tunes and ballads, and is stronger on the latter. Trumpe-tootler Johnny Davis steps down to jazz-sing thru an occasional *Found a New Baby* type of thing. Frank Castle comes out of the sax section to carbon copy Phil Harris, not only in voice and delivery, but in material, featuring items like *Darktown Poker Club*. Carbon is a little smudged, but it's still something practically no other pop dance band offers. And if all that isn't enough, Hudson himself barys thru current pops adequately, and teams up with Frances for some cute boy-girl duets. The whole band occasionally passes out a more than passable glee club job.

In these days when there are plenty more bands than jobs, the Hudson ork is smart and fortunate to be able to handle almost any kind of date. It will deliver satisfactorily on practically all of 'em.

ford arranger, Sy Oliver, ork appears destined for slot in top flight jump ork group. Oliver is not only a fine arranger, trumpeter and jazz vocalist, but he is a smart showman who, despite a musical credence, is wise enough to be humble before king dollar. Evidence of Oliver's breezy (See SY OLIVER on page 33)

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20-26 {Guitar Polka
{Charley the Boxer
Mac Ceppos & his Orch.

FOR NEW YEAR'S EVE

20-27 {Auld Lang Syne
{Oh, Dem Golden Slippers
Sod Feasley & his Orch.

VOCAL NOVELTIES

20-24 {Sweet Sue
{You're Mine in Dreams
20-25 {Can't Get Started With You
{We'll Do the Things We Said
Larry Lane & the Mello-Men

YIDDISH IN LATIN TEMPO

2317 {Bei Mir Bist Du Shein
{Yossell Yossell
{Shein Vie Die Levoona
2318 {Git Mir Op Mein Hertz Tzurick
Mac Ceppos & his Orch.

SPARKLING POLKAS

3020 {Beer Bottle Polka
{Television Polka
3021 {Ham on Rye Polka
{Salami Polka
20th Century Polka Orch.

MAKING MONEY EVERY DAY

1003 {Who Did It to Mary?
{Old Grey Mare
Henry Patrick & Orch.

LOW DOWN BLUES

20-9 {That Gal's No Good
{So Many Days
20-11 {Goin' to Chattanooga
{New Goin' Down Slow
Ralph Willis Alabama Trio

A "SLEEPER"

20-13 {If I Had My Life To Live Over
{Stay as Long as You Like
Larry Vincent & Feilden Foursome

PROVED FAVORITES

1001 {The Gang That Sang Heart
{of My Heart
1002 I Want a Girl
1004 Margie

SUPPER CLUB NOVELTIES

20-19 {She Came Rolling Down the
{Mountain
20-20 What Is It?
20-21 Yes, Yes
Henry Patrick & Les Irving Trio

SLIM GAILLARD

20-10 {Slim's Cement Boogie
{Tutti Fruitti
Slim Gaillard All Stars

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Enterprise
 RECORDS, INC.



8109-11 SANTA MONICA * * * HOLLYWOOD 46

Slump Adds Fire to Clashes Between Bookers and Managers

CHICAGO, Nov. 23.—Band personal managers have always been a thorn in the side of the bookers handling their properties, but current recession in ork biz has aggravated the situation considerably, according to 10 per centers here. Some personal managers, say the bookers, instead of co-operating to meet the slump, are putting on more pressure than ever before. With ops demanding smaller guarantees generally and re-

fusing to buy as many names as three months ago, local 10-percenters are additionally aggravated by frequent notes from p.m.'s. Orks' masterminds now demand that bookers give them complete itineraries for confirmation before final okays on dates. Bookers here started to conform but now have started to hassle. Skedders feel that with competitish getting more furious p.m.'s should realize how lucky they are to have bands working even with lengthier junkets between stands.

Band booking picture has been further complicated by p.m.'s wires asking hikes in guarantees and percentages after dates have been booked. Skedder is the guy in the middle. Result is that sometimes dates must be canceled when op does not meet p.m.'s price hike, so booker has to do last-minute phone dash over territory trying to ink canceled dates with other ops.

Keynote, Standard Up Tab--Nat'l Cuts

NEW YORK, Nov. 23.—First indications of effect of recent recording musician's wage increase and gradually rising production costs on independent record company prices began to show this week. One firm, Keynote, has already raised price on its 12-inch series from \$1.00 to \$1.25. Standard Diskery, featuring international platters, is going to send its present 75-cent tab up, and is deliberating the extent of the coming increase. Other Eastern firms are sitting tight and waiting to see what their competitors' next price move is going to be. Among firms are specialty firms like Keynote and Standard. These indies' offerings are consumed by a limited buying public and they maintain that unless their prices go up their revenue could not keep pace with rising costs.

In contrast to raised price talk, National diskery announced that they were going to bring down the price on their Billy Eckstine records from present dollar to 75 cents. Firm also said that it was trying to work up a 60-cent label, tho its present minimum price level is at 75 cents.

Sherwood Swing to Sweet

NEW YORK, Nov. 23.—Newest ork leader to plan switch from swing to sweet is Bobby Sherwood. Leader is mulling a string section addition and dropping of heavy portion of his present eight-man brass section. Sherwood once arranged for the Artie Shaw stringful ork, and is basing his planning on his previous experience.



"I Wonder Who's Kissing Her Now"
 FROM THE PICTURE "I WONDER WHO'S KISSING HER NOW"
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Hamp Don' Wanna Play With Don'hue, Sam Gets Mats

NEW YORK, Nov. 23.—Last minute settlement put damper on an Aquarium Restaurant booking hassle involving the Sam Donahue and Lionel Hampton orks. Combination of hurried talks involving leaders, spot op Ben Harriman, and the bands' bookers, General Artists Corporation and Associated Booking Corporation and prolific streettalking had trade buzzing. Final settlement has Donahue doing last week of his four-week engagement in matinee sessions running from 1 to 7 p.m., with Hamp sharing the stand in the evening with Jerry Montana relief outfit.

Harriman, in explaining confused situation, said that Donahue biz was bad, and that he got Hamp in a week ahead of time in order to hypo b. o. Op said that Hamp didn't want two full-sized and loud orks in spot together, and added that tho Hamp didn't insist that Donahue get out, the vibster would have been unhappy if he hadn't. Harriman first tried to pay off Donahue for the full, unfinished week and said he was turned down; next he offered saxman the week of January 10 in conjunction with Gene Krupa opening at same \$2,500 he got for present engagement, and said he offered leader an additional \$500 to meet present ork expenses. Donahue nixed this deal as well, with GAC's Art Weems putting pressure on for Donahue to stay at restaurant. Weems was unavailable at press time for reason for rejection of Harriman proposals. Final deal was set several hours before Friday (22) night Hamp opening.

GAC Cracks S.F. With Pruden Ork's Date at St. Francis

HOLLYWOOD, Nov. 23.—GAC cracked the San Francisco Hotel band biz market for the first time in a number of years by booking the Hal Pruden ork (12) into Bay City's St. Francis, a regional group, Pruden will follow Joe Reichman into spot January 24. Hotel biz in the Northern California city had been divided between MCA and William Morris with the former getting the lion's share.

Sonora Enters Race Field

CHICAGO, Nov. 23.—Sonora Records makes its entry into the race disk field with the release of two new platters by Dud Bascomb ork and two by Clyde Bernhardt ork. Bascomb does *Just One More Chance*, *Not Bad Bascomb*, *That's My Home* and *Late Hour Rock*. Bernhardt records consist of *Triflin' Woman Blues*, *Sweet Jam Jam*, *Lay Your Habits Down* and *Would You Do Me a Favor?*

fore Friday (22) night Hamp opening.

Joe Glaser, ABC prexy and Hampton manager, said that Harriman approached him for Hamp to open week before November 29 stipulated in original Aquarium pact, and added that three Hamp one-nighters skedded for week were canceled out with Harriman footing the costs.

In wire to *The Billboard*, Donahue explained that he and men in his ork were "confident that our orchestra can hold its own with Hampton in a battle of music. . . . It is important that we receive good notices since ours is a new band struggling for breaks."

Stepping OUT . . . and UP!

THE Page Cavanaugh Trio

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WEDGEWOOD ROOM WALDORF-ASTORIA

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VICTOR RECORDS RUDY VALLEE SHOW

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Announcing the new Black & White "Spinning" label—a new idea from the most progressive independent in the record field. Watch these hits spin dollars for you.

JACK McVEA
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BOBBY SOX BLUES
I'M GONNA FIND MY BABY BW 110

HELEN HUMES
AND THE ALL STARS BW 109

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The Billboard

MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending
November 22



HONOR ROLL OF HITS

(TRADEMARK)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

Position This Week		Position Last Week
1.	RUMORS ARE FLYING <i>By Bennie Benjamin and George Weiss</i> <i>Published by Oxford (ASCAP)</i> Records available: Andrews Sisters-Les Paul, Decca 23656; Hal Brooks Ork, BelTone BT-7012; The Brown Dots, Manor 1040; Billy Butterfield, Capitol 282; Frankie Carle, Columbia 37069; Harry Cool, Signature 15043; Saxie Dowell Ork, Sonora 3026; Tony Martin, Mercury 3032; Betty Rhodes, Victor 20-1944; The Three Suns, Majestic 7205; The Two Tones (Benny and George), Cosmo 504. Electrical transcription libraries: Les Brown, World; Billy Butterfield, Capitol; Norman Cloutier, NBC Thesaurus; Joe Reichman, Standard; George Towne, Associated.	1
2.	OLE BUTTERMILK SKY <i>By Hoagy Carmichael and Jack Brooks</i> <i>Published by Burke-Van Heusen (ASCAP)</i> From the Universal film "Canyon Passage," sung by Hoagy Carmichael. Records available: Connee Boswell, Decca 18913; Hoagy Carmichael Ork, ARA 155; Helen Carroll and The Satisfiers, Victor 20-1982; Marie Greene, Signature 15040; Kay Kyser, Columbia 37073; Danny O'Neil, Majestic 7199; Paul Weston Ork, Capitol 285. Electrical transcription libraries: Chuck Foster, Lang-Worth; Elliott Lawrence, Associated; Russ Morgan, World; Leighton Noble Ork, Standard.	2
3.	THE OLD LAMPLIGHTER <i>By Charles Tobias and Nat Simon</i> <i>Published by Shapiro, Bernstein (ASCAP)</i> Records available: Hal Derwin, Capitol 288; Saxie Dowell Ork, Sonora 3026; Morton Downey, Majestic 1061; Anita Ellis, Mercury 3033; Sammy Kaye, Victor 20-1963; Kay Kyser, Columbia 37095; Hal McIntyre, Cosmo 502. Electrical transcription libraries: Vic Damone, Associated; Hal Derwin, Capitol.	4
4.	FIVE MINUTES MORE <i>By Sammy Cahn and Jule Styne</i> <i>Published by Melrose Music (ASCAP)</i> Records available: Tex Beneke-Glenn Miller Ork, Victor 20-1922; Phil Brito, Musicraft 15086; Bob Crosby, Decca 18909; Skitch Henderson Ork, Capitol 287; Curt Massey, Cadet CR-205; Frank Sinatra, Columbia 37048; The Three Suns, Majestic 7197. Electrical transcription libraries: Chuck Foster, Lang-Worth; Connie Haines, Standard; Curt Massey, Standard; Eddy Oliver, MacGregor; Joe Reichman, Standard; Charlie Spivak, World.	3
5.	THE WHOLE WORLD IS SINGING MY SONG <i>By Mann Curtis and Vic Mizzy</i> <i>Published by Robbins (ASCAP)</i> Records available: Les Brown, Columbia 37066; Harry Cool, Signature 15043; Dennis Day, Victor 20-1978; Jimmy Dorsey, Decca 18917; Morton Downey, Majestic 1061; Jack Smith, Capitol 300. Electrical transcription libraries: Blue Barron, Lang-Worth; Norman Cloutier, NBC Thesaurus; Jimmy Dorsey, World; Chuck Foster, Lang-Worth; Leighton Noble Ork, Standard; Jack Smith, Capitol; George Towne, Associated.	8
6.	YOU KEEP COMING BACK LIKE A SONG <i>By Irving Berlin</i> <i>Published by Berlin (ASCAP)</i> From the Paramount film "Blue Skies," sung by Bing Crosby. Records available: Jan August Rhythm Stylists, Diamond 2040; Bobby Byrne, Cosmo 503; Dennis Day, Victor 20-1946; Bobby Doyle, Signature 15039; Georgia Gibbs, Majestic 12000; Gordon MacRae, Musicraft 15089; Jeannie McKeon, Black & White BW-790; Dinah Shore, Columbia 37072; Jo Stafford, Capitol. Electrical transcription libraries: Blue Barron, Lang-Worth; The Coronettes, Standard; Chuck Foster, Lang-Worth; Dick Jurgens, Standard; Elliott Lawrence, Associated; Russ Morgan, World; Jo Stafford, Capitol; Don Swan, MacGregor.	7
7.	THE THINGS WE DID LAST SUMMER <i>By Sammy Cahn and Jule Styne</i> <i>Published by E. H. Morris (ASCAP)</i> Records available: Bing Crosby-Jimmy Dorsey, Decca 23655; Georgia Gibbs, Majestic 12007; Hal McIntyre, Cosmo 509; Vaughn Monroe, Victor 20-1972; Frank Sinatra, Columbia 37089; Jo Stafford, Capitol 297. Electrical transcription libraries: Tony Russo, Lang-Worth; George Towne, Associated.	9
8.	(I LOVE YOU) FOR SENTIMENTAL REASONS <i>By Deek Watson and William Best</i> <i>Published by Duchess (BMI)</i> Records available: The Brown Dots, Manor 1041; King Cole Trio, Capitol 304; Ella Fitzgerald-Delta Rhythm Boys, Decca 23670; Art Kassel, Vogue R-781; Dinah Shore, Columbia 37188; Charlie Spivak, Victor 20-1981; Fran Warren, Cosmo 514. Electrical transcription libraries: Vic Damone, Associated.	
9.	TO EACH HIS OWN <i>By Jay Livingston and Ray Evans</i> <i>Published by Paramount Music (ASCAP)</i> Records available: Don Byas Quartet, Savoy 640; Ople Gates Ork, 4 Star 1131; The Fiesta Four, Emerald 101; Marie Greene, Signature 15053; Eddy Howard Ork, Majestic 7188 and 1070; Freddy Martin, Victor 20-1921; Tony Martin, Mercury 3022; The Modernaires-Paula Kelly, Columbia 37063. Electrical transcription libraries: Nat Brandwynne, World; Chuck Foster, Lang-Worth; Dick Jurgens, Standard; Freddy Martin, Standard; Curt Massey, Standard; Novatime Trio, NBC Thesaurus; Silver Strings, MacGregor.	5
10.	THE COFFEE SONG <i>By Bob Hilliard and Dick Miles</i> <i>Published by Valiant (BMI)</i> Records available: Andrews Sisters, Decca 23740; Dorothy Claire, Enterprise 227; Four King Sisters, Victor 20-1943; Louis Prima, Majestic 7191; Frank Sinatra, Columbia 37089. Electrical transcription libraries: Les Brown, World; Henry King, MacGregor.	

COMO!



Two sensational new waxings, with smooth orchestral accompaniment directed by Lloyd Shaffer

THAT'S THE BEGINNING OF THE END
and
SONATA

RCA Victor 20-2033



BENEKE!

FALLING LEAVES

It's Tex Beneke with The Miller Orchestra and a Beneke sax solo that's really mellow
and

STAR DUST

A dramatic new version of the great Carmichael classic
RCA Victor 20-2016

SPIVAK!

LET'S GO HOME

Charlie Spivak and his Orchestra in their newest arrangement of this noted Spivak specialty
and

STOMPING ROOM ONLY

A rhythm tune with lots of jump
RCA Victor 20-2019



ARNAZ!

I'LL NEVER LOVE AGAIN

(La Borrachita-Bolero)
Here's that special flavor that's making Desi Arnaz and his Orchestra famous! With Elsa Miranda's singing
and

TIA JUANA

The tempo and the solos give this number a lot of wallop
RCA Victor 20-2020

AND ...

ROSALIE ALLEN

and the Black River Riders

ROSE OF THE ALAMO and
ME GO WHERE YOU GO, AMIGO

RCA Victor 20-2021

THE BLUE SKY BOYS

(Bill and Earl Bolick)

Singing with mandolin, guitar and violin
SPEAK TO ME LITTLE DARLING
and **DUST ON THE BIBLE**

RCA Victor 20-2022



THE STARS WHO MAKE THE HITS ARE ON



RCA VICTOR RECORDS





Artie Shaw

AND HIS ORCHESTRA

441

THEY CAN'T CONVINC ME

(from Columbia picture "Down to Earth")

AND SO TO BED

with MEL TORMÉ and his MEL-TONES

Other December Releases

RILEY SHEPARD with the Santa Fe Rangers

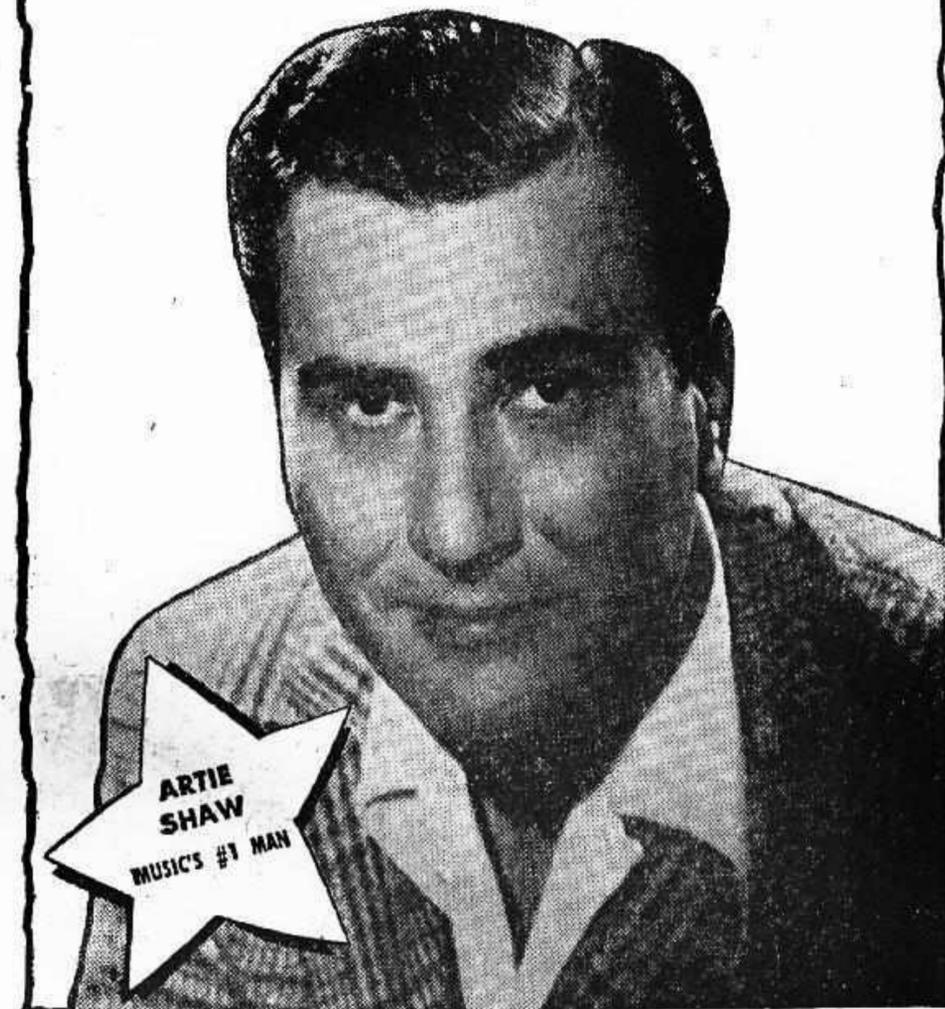
442 Honey Be My Honey Bee
I've Got A Gal In Laramie

444 The Postman Doesn't Call At My Door Anymore
Wear A Little Sunshine In Your Smile

MAURICE ROCCO

and His Rockin' Rhythm; vocal—M. Rocco

443 At Sundown • My Tzatzkela



The Billboard MUSIC POPULARITY CHARTS

Sheet Music

PART II

Week Ending November 22

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION	SONG	COMPOSER
Last Week	This Week		
7	1	1. OLE BUTTERMILK SKY (F) (R)	Burke-Van Heusen
11	2	2. RUMORS ARE FLYING (R)	Oxford
4	3	3. THE OLD LAMPLIGHTER (R)	Shapiro-Bernstein
5	4	4. THE WHOLE WORLD IS SINGING MY SONG (R)	Robbins
16	3	5. FIVE MINUTES MORE (R)	Melrose
7	5	5. YOU KEEP COMING BACK LIKE A SONG (F) (R)	Berlin
20	2	6. TO EACH HIS OWN (R)	Paramount
6	9	7. THE THINGS WE DID LAST SUMMER (R)	E. H. Morris
11	7	8. THIS IS ALWAYS (F) (R)	Bregman-Vocco-Conn
15	6	8. IF YOU WERE THE ONLY GIRL (R)	Mutual
3	10	9. WHITE CHRISTMAS (R)	Berlin
13	8	10. SOUTH AMERICA, TAKE IT AWAY (M) (R)	Witmark
10	11	11. I GUESS I'LL GET THE PAPERS (And Go Home) (R)	Campbell-Porgie
1	—	12. THE COFFEE SONG (R)	Valiant
1	—	13. SOMEWHERE IN THE NIGHT (F) (R)	Triangle
2	—	14. SEPTEMBER SONG (M) (F) (R)	Crawford
1	—	15. (I Love You) FOR SENTIMENTAL REASONS (R)	Duchess

ENGLAND'S TOP TWENTY

Weeks to date	POSITION	SONG	ENGLISH	AMERICAN
Last Week	This Week			
23	1	1. BLESS YOU FOR BEING AN ANGEL	Noel Gay	Shapiro-Bernstein
9	4	2. TO EACH HIS OWN	Victoria	Paramount
9	3	3. ALL THROUGH THE DAY	Chappell	Williamson
8	2	4. SWEETHEART, WE'LL NEVER GROW OLD	Strauss-Miller	*
8	5	5. LET IT BE SOON	Francis Day	*
21	6	6. PRIMROSE HILL	Lawrence Wright	*
4	11	7. TILL THEN	Chappell	Sun
16	7	8. DOWN IN THE VALLEY	Leeds	Leeds
2	9	9. GREEN COCKATOO	Cinephonic	*
4	12	10. SOMEDAY (You'll Want Me to Want You)	Irwin Dash	Main Street Songs
1	—	11. FIVE MINUTES MORE	Edwin Morris	Melrose
8	8	12. YOU KEEP COMING BACK LIKE A SONG	Chappell	Berlin
6	13	13. PRETENDING	Bradbury Wood	Criterion
11	11	14. SO WOULD I	Chappell	Burke-Van Heusen
18	10	15. YOU ALWAYS HURT THE ONE YOU LOVE	Bradbury Wood	Sun
1	—	16. ONE NIGHT IN OLD SEVILLE	Francis Day	*
3	14	17. IT'S ALL OVER NOW	Campbell-Connelly	BMI
16	15	18. THERE'S A HARVEST MOON TONIGHT	Strauss-Miller	*
8	20	19. SIOUX CITY SUE	Chappell	E. H. Morris
12	19	20. AREN'T YOU GLAD YOU'RE YOU?	Chappell	Burke-Van Heusen

*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

A GAL IN CALICO (Remick), in Warner Brothers' "The Time, the Place and the Girl." National release date not set.

EITHER IT'S LOVE OR IT ISN'T (Mood), in Columbia's "Dead Reckoning." National release date not set.

FOR YOU, FOR ME, FOREVERMORE (Chappell), sung by Dick Haymes in 20th Century-Fox's "The Shocking Miss Pilgrim." National release date—December, 1946.

ON THE BOARDWALK (In Atlantic City) (Bregman-Vocco-Conn), sung by Vivian Blaine in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.

OLE BUTTERMILK SKY (Burke-Van Heusen), sung by Hoagy Carmichael in Universal's "Canyon Passage." National release date—July 26, 1946.

SEPTEMBER SONG (Crawford), in United Artist's "Knickerbocker Holiday." Released in 1944.

SOMEWHERE IN THE NIGHT (Triangle), sung by Vivian Blaine in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.

SOONER OR LATER (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

THAT LITTLE DREAM GOT NOWHERE (Famous), sung by Betty Hutton in Paramount's "Cross My Heart." National release date—October 11, 1946.

THIS IS ALWAYS (Bregman-Vocco-Conn), sung by Vivian Blaine in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.

YOU KEEP COMING BACK LIKE A SONG (Berlin), in Paramount's "Blue Skies." National release date—September 27, 1946.

ZIP-A-DEE-DOO-DAH (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

The Billboard

MUSIC POPULARITY CHARTS

PART III

Billboard TRADE SERVICE FEATURE

Radio Popularity

Week Ending November 22

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, November 15, 8 a.m., and ending Friday, 8 a.m., November 22)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in

the case of ties) tunes alphabetically. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
1	A Gal in Calico (F) (R)	Remick	ASCAP
3	Either It's Love or It Isn't (F) (R)	Mood	ASCAP
14	Five Minutes More (R)	Melrose	ASCAP
1	(I Love You) For Sentimental Reasons (R)	Duchess	BMI
8	For You, For Me, Forevermore (F) (R)	Chappell	ASCAP
24	I Got the Sun in the Morning (M) (R)	Berlin	ASCAP
20	If You Were the Only Girl (R)	Mutual	ASCAP
1	I'll Close My Eyes (R)	Peter Maurice	ASCAP
9	It's a Pity To Say Goodnight (R)	Leeds	ASCAP
2	It's All Over Now (R)	BMI	BMI
9	My Sugar Is So Refined (R)	Capitol Songs	ASCAP
8	Ole Buttermilk Sky (F) (R)	Burke-Van Heusen	ASCAP
7	On the Boardwalk (In Atlantic City) (F) (R)	Bregman-Vocco-Conn	ASCAP
3	Pretending (R)	Criterion	ASCAP
11	Rumors Are Flying (R)	Oxford	ASCAP
9	September Song (F) (R)	Crawford	ASCAP
14	Somewhere in the Night (F) (R)	Triangle	ASCAP
2	Sooner or Later (F) (R)	Santly-Joy	ASCAP
18	South America, Take It Away (M) (R)	Witmark	ASCAP
9	That Little Dream Got Nowhere (F) (R)	Famous	ASCAP
2	The Best Man (R)	Vanguard	BMI
9	The Coffee Song (F)	Valiant	BMI
9	The Girl That I Marry (R)	Berlin	ASCAP
7	The Old Lamp-Lighter (R)	Shapiro-Bernstein	ASCAP
6	The Things We Did Last Summer (R)	E. H. Morris	ASCAP
8	The Whole World Is Singing My Song (R)	Robbins	ASCAP
14	This Is Always (F) (R)	Bregman-Vocco-Conn	ASCAP
19	To Each His Own (R)	Paramount	ASCAP
1	White Christmas (R)	Berlin	ASCAP
11	Why Does It Get So Late So Early? (R)	Harms, Inc.	ASCAP
12	You Keep Coming Back Like a Song (F) (R)	Berlin	ASCAP
3	Zip-A-Dee-Do-Dah (F) (R)	Santly-Joy	ASCAP

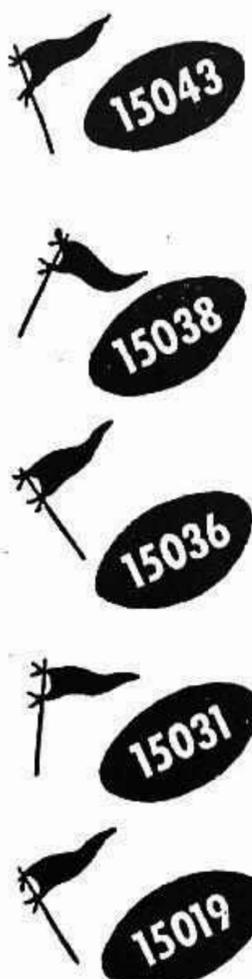
RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,359 disk jockeys throught the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	WEEKS TO DATE	TITLE	ARTIST	LIC. BY
10	1	1. RUMORS ARE FLYING	Frankie Carle (Marjorie Hughes)	Columbia 37069-ASCAP
7	2	2. OLE BUTTERMILK SKY (F)	Kay Kyser	Columbia 37073-ASCAP
5	5	3. THE OLD LAMPLIGHTER	Sammy Kaye (Billy Williams-Choir)	Victor 20-1963-ASCAP
3	13	4. (I Love You) FOR SENTIMENTAL REASONS	King Cole Trio	Capitol 304-BMI
1	—	5. THE OLD LAMPLIGHTER	Kay Kyser (Michael Douglas-The Campus Kids)	Columbia 37095-ASCAP
2	—	6. THE WHOLE WORLD IS SINGING MY SONG	Les Brown	Columbia 37066-ASCAP
18	4	7. FIVE MINUTES MORE	Frank Sinatra	Columbia 37048-ASCAP
10	6	8. THE COFFEE SONG	Frank Sinatra	Columbia 37089-BMI
4	14	9. OLE BUTTERMILK SKY (F)	Paul Weston-Matt Dennis	Capitol 285-ASCAP
2	13	10. IT'S ALL OVER NOW	Peggy Lee (Dave Barbour Ork)	Capitol 292-BMI
2	7	11. (I Love You) FOR SENTIMENTAL REASONS	Eddy Howard	Majestic 7204-BMI
4	11	11. THE THINGS WE DID LAST SUMMER	Frank Sinatra (Axel Stordahl Ork)	Columbia 37089-ASCAP
4	14	11. YOU KEEP COMING BACK LIKE A SONG (F)	Jo Stafford	Capitol 297-ASCAP
1	—	12. RUMORS ARE FLYING	Harry Cool	Signature 15043-ASCAP
1	—	12. THE CHRISTMAS SONG	King Cole Trio (King Cole-String Choir)	Capitol 311-ASCAP
5	8	13. OLE BUTTERMILK SKY (F)	Hoagy Carmichael	ARA 155-ASCAP
5	—	13. PASSE	Tex Beneke-Glenn Miller	Victor 20-1951-ASCAP
3	—	14. RUMORS ARE FLYING	Three Suns	Majestic 7205-ASCAP
22	3	14. TO EACH HIS OWN	Eddy Howard (Eddy Howard) — Issued with two different "B" sides: Cynthia's in Love... Majestic 7188-ASCAP Careless... Majestic 1070-ASCAP	Capitol 304-BMI
1	—	14. THE BEST MAN	King Cole Trio	Capitol 304-BMI

Coming Up

IT'S ALL OVER NOW	Frankie Carle (Marjorie Hughes)	Columbia 37146-BMI
SOONER OR LATER	Sammy Kaye (Betty Barclay-Quintet)	Victor 20-1976-ASCAP



THE WHOLE WORLD IS SINGING
MY SONG
RUMORS ARE FLYING

HOLD ME, HOLD ME, HOLD ME
THIS IS ALWAYS
(from 20th Century's "Three Little Girls In Blue")

DERRY DERRY DUM
IT HAD TO BE YOU

JUST THE OTHER DAY
WHO TOLD YOU THAT LIE

DO YOU LOVE ME
ARE YA' KIDDIN'

RECORDINGS PRODUCED BY BOB THIELE



Morton Downey

SINGS

MY O'DARLIN'

MY O'LOVELY

MY O'BRIEN



Sure, and 'tis a song to set the Irish — and all who love the Irish — reachin' for their nickels!

Backed by

OH, BUT I DO

MAJESTIC 1085

Majestic

RECORDS

Studios: NEW YORK CITY • Sales: St. CHARLES, ILLINOIS
(Subsidiary of Majestic Radio & Television Corporation)

The Billboard MUSIC POPULARITY CHARTS

Part IV

Retail Record Sales

Week Ending November 22

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
10	1	1	RUMORS ARE FLYING.....	Frankie Carle	Columbia 37069
			<i>Without You</i>		
3	2	2	THE OLD LAMPLIGHTER...	Sammy Kaye-Billy Williams	Victor 20-1963
			<i>Touch-Me-Not</i>		
5	3	3	OLE BUTTERMILK SKY (F)	Kay Kyser	Columbia 37073
			<i>On the Wrong Side of You</i>		
17	4	4	FIVE MINUTES MORE.....	Frank Sinatra	Columbia 37048
			<i>How Cute Can You Be?</i>		
4	5	5	RUMORS ARE FLYING.....	Betty Rhodes	Victor 20-1944
			<i>How Could I?</i>		
6	6	6	RUMORS ARE FLYING.....	Andrews Sisters-Les Paul	Decca 23656
			<i>Them That Has—Gets</i>		
1	—	7	THE OLD LAMPLIGHTER..	Kay Kyser-Michael Douglas-Campus Kids	Columbia 37095
			<i>Huggin' and Chalkin'</i>		
1	—	8	(I Love You) FOR SENTIMENTAL REASONS ..	King Cole Trio	Capitol 304
			<i>The Best Man</i>		
2	7	9	OLE BUTTERMILK SKY (F)	Helen Carroll-The Satisfiers-Russ Case Ork	Victor 20-1982
			<i>Let's Sail to Dreamland</i>		
1	—	10	OLE BUTTERMILK SKY (F)	Hoagy Carmichael	ARA 155
			<i>Ginger and Spice</i>		

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
4	1	1	Merry Christmas Album	Bing Crosby-Andrews Sisters; John Scott Trotter Ork, Vic Schoen, Max Terr's Mixed Chorus	Decca A-403
3	2	2	Merry Christmas Music	Perry Como	Victor P-161
11	3	3	Ink Spots Album	Ink Spots	Decca A-477
2	5	4	Vaughn Monroe's Dreamland	Vaughn Monroe	Victor P-160
5	4	5	Blue Skies Album	Bing Crosby, Fred Astaire and Trudy Erwin, John Scott Trotter Ork and Choir	Decca A-481

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
75	2	1	Chopin's Polonaise	Jose Iturbi	Victor 11-8548
60	1	2	Clair de Lune	Jose Iturbi	Victor 11-8851
33	3	3	Jalousie	Boston Pops	Victor 12160
49	4	3	Warsaw Concerto	Arthur Fiedler, conductor; Leo Litwin, pianist; Boston Pops	Victor 11-8863
25	—	4	Warsaw Concerto	Andre Kostelanetz	Columbia 7443-M
1	—	5	Ave Maria	Nelson Eddy	Columbia 71786

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
11	1	1	Rachmaninoff Concerto No. 2 in C Minor	Artur Schnabel, pianist, NBC Orchestra; Vladimir Golschmann, conductor	Victor 1075
67	2	2	Rhapsody in Blue	Oscar Levant, Philadelphia Orchestra; Eugene Ormandy, conductor	Columbia X-251
16	3	3	Tchaikowsky Nutcracker Suite	Eugene Ormandy, conductor; Philadelphia Orchestra	Victor DM-1020
23	—	4	Kostelanetz Conducts	Andre Kostelanetz	Columbia M-574
41	3	5	Rachmaninoff Concerto No. 2 in C Minor	Rachmaninoff, Philadelphia Orchestra	Victor DM-58

The Billboard

MUSIC POPULARITY CHARTS

PART V

Juke Box Record Plays

Week Ending November 22



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,204 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION		Record
	Last Week	This Week	
9	1	1	Going Strong RUMORS ARE FLYING—Frankie Carle (Marjorie Hughes) Columbia 37069
9	2	2	OLE BUTTERMILK SKY (F)—Kay Kyser Columbia 37073
4	8	3	THE OLD LAMPLIGHTER—Sammy Kaye (Billy Williams-Choir) Victor 20-1963
17	3	4	FIVE MINUTES MORE—Frank Sinatra (Axel Stordahl Ork) Columbia 37048
14	5	5	FIVE MINUTES MORE—Tex Beneke-Glenn Miller Victor 20-1922
21	4	6	TO EACH HIS OWN—Eddy Howard (Eddy Howard) Issued with two different "B" sides Cynthia's in Love...Majestic 7188 Careless...Majestic 1070
5	13	7	OLE BUTTERMILK SKY (F)—Paul Weston-Matt Dennis Capitol 285
1	—	8	HUGGIN' AND CHALKIN'—Hoagy Carmichael-The Chickadees-Vic Schoen Ork. Decca 23675
7	6	8	RUMORS ARE FLYING—Andrews Sisters (Vic Schoen Ork) Decca 23656
6	17	9	THE RICKETY RICKSHAW MAN—Eddy Howard Majestic 7192
3	18	9	SOONER OR LATER—Sammy Kaye (Betty Barclay-Quintet) Victor 20-1976
3	19	10	OLE BUTTERMILK SKY (F)—Helen Carroll and the Satisfiers (Russ Case Ork) Victor 20-1982
14	12	11	CHOO CHOO CH'BOOGIE—Louis Jordan and His Tympany Five Decca 23610
4	14	11	RUMORS ARE FLYING—Three Suns Majestic 7205
16	18	11	TO EACH HIS OWN—Freddy Martin (Stuart Wade) Victor 20-1921
8	10	12	RUMORS ARE FLYING—Betty Rhodes (Charles Dant Ork) Victor 20-1944
12	—	12	SOUTH AMERICA, TAKE IT AWAY (M)—Xavier Cugat Columbia 37051
4	—	12	FIVE MINUTES MORE—Bob Crosby Decca 18909
6	18	13	FIVE MINUTES MORE—Skitch Henderson Capitol 287
7	15	13	OLE BUTTERMILK SKY (F)—Hoagy Carmichael ARA 155
6	—	13	SHANTY IN OLD SHANTYTOWN—Johnny Long Decca 23622
17	7	13	SOUTH AMERICA, TAKE IT AWAY (M)—Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23569
2	—	14	RUMORS ARE FLYING—Harry Cool Signature 15043
3	19	14	THE THINGS WE DID LAST SUMMER—Vaughn Monroe (Vaughn Monroe-Moon Maids) Victor 20-1972

Coming Up

THE OLD LAMPLIGHTER—Hal Derwin Capitol 288
IT'S ALL OVER NOW—Frankie Carle (Marjorie Hughes) Columbia 37146

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION		Record
	Last Week	This Week	
11	1	1	DIVORCE ME C. O. D. Merle Travis Capitol 290
2	—	2	RAINBOW AT MIDNIGHT Ernest Tubb Decca 46018
2	—	3	FILIPINO BABY Ernest Tubb Decca 46019
1	—	3	STAY A LITTLE LONGER Bob Wills and His Texas Playboys Columbia 37097
8	2	4	THAT'S HOW MUCH I LOVE YOU Eddy Arnold Victor 20-1948
4	4	4	WHEN YOU LEAVE DON'T SLAM THE DOOR Tex Ritter Capitol 296
1	—	4	I CAN'T GO ON THIS WAY Bob Wills and His Texas Playboys Columbia 37097
1	—	4	CALIFORNIA POLKA Tex Williams Capitol 302
6	5	5	HAVE I TOLD YOU LATELY THAT I LOVE YOU? Gene Autry Columbia 37079
1	—	5	HAVE I TOLD YOU LATELY THAT I LOVE YOU? Red Foley-Roy Ross and His Ramblers Decca 46014
2	—	5	SHUT THAT GATE Ted Daffan and His Texans (George Strange) Columbia 37087

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION		Record
	Last Week	This Week	
16	2	1	CHOO CHOO CH'BOOGIE Louis Jordan and His Tympany Five Decca 23610
7	1	2	AIN'T THAT JUST LIKE A WOMAN? Louis Jordan Decca 23669
3	3	3	GOTTA GIMME WHATCHA GOT Julia Lee and Her Boy Friends Capitol 308
1	—	4	SO LONG Johnny Moore Modern Music 143
1	—	4	(I Love You) FOR SENTIMENTAL REASONS King Cole Trio Capitol 304

Fan Fare

("GRAVY" TO YOU!)



XAVIER CUGAT

and his Waldorf-Astoria Orchestra

YO TE AMO MUCHO AND THAT'S THAT

(I Love You Very Much and That's That)

Vocal by Del Campo

LA OLA MARINA

Vocal by Del Campo

COLUMBIA 37163



with

BUDDY CLARK

SOUTH AMERICA, TAKE IT AWAY!

(from "Call Me Mister")

CHIQUITA BANANA

(The Banana Song)

COLUMBIA 37051

TOMMY TUCKER TIME

I LOVE YOU

(Theme Song)

Vocal by Voices Three

THE MAN THAT COMES AROUND

Vocal by Kerwin Somerville and Ensemble

COLUMBIA 37082



AULD LANG SYNE

Vocal by Don Brown, Kerwin Somerville and The Three Two Timers

HAPPY BIRTHDAY TO YOU

Vocal by Don Brown and The Three Two Timers

COLUMBIA 37171

Columbia Records

Trade-marks "Columbia," and © Reg. U. S. Pat. Off.





**ONE GOOD
RUN
AFTER
ANOTHER
HAS PLACED**



NO. 1

RECORDS

IN THE RACE FIELD

**THESE ARE THE
ESTABLISHED LEADERS**

- JB 504** R.M. Blues & Rhythm Blues
Roy Milton & His Solid Senders
- JB 503** Milton's Boogie & Groovy Blues
Roy Milton & His Solid Senders
- JB 508** Fat Boogie Woogie & Loved and Lost
By Ollie Jackson and His Band
- JB 509** Baby Got To Have It & You'll Miss Me When
I'm Gone By Ollie Jackson and His Band
- JB 510** Take Your Big Hands Off & He's Got A Punch
Like Joe Louis Vocal by Alberta Hunter
- JB 512** Tiddle De Winks Vocal by Ed Harris
Shanghai Stomp Vocal by Cal Lucas

**Sterling's TWO
RHYTHM SPIRITUALS
STILL GOING STRONG**

1501 Rocka My Soul & Brother Noah
The Sunshine Quartet

1502 Twelve Disciples & You Better Run
The Sunshine Quartet

DISTRIBUTORS IN PRINCIPAL CITIES . . . OR
JUKE BOX RECORD CO., INC., 7 W. 46TH ST., N. Y. 19, N. Y.

The **Billboard** MUSIC POPULARITY CHARTS
Record Reviews and Possibilities
PART VI
Week Ending November 23

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

SONATA Perry Como with orchestra directed by . . .
Lloyd Schaeffer Victor 20-2033

This sonata-styled melody by Alstone promises to provide another classical click for the balladeer, who sings it with the same warmth and expression that made so much of "Till the End of Time." Taking full tempo liberty for his dramatic singing style, Como chants to full-bodied musical accompaniment punctuated by effective "Sonata" stylings at the Steinway. Mated is a wistful ballad, "That's the Beginning of the End."

MANAGUA, NICARAGUA Freddy Martin with vocal by Stuart
Wade and ensemble Victor 20-2026

With the rumba rage still spreading like a prairie fire, Freddy Martin sets off another spark with this Latin novelty which may easily prove another geographical click. Sets the rumba ditty at a fetching bounce tempo which sells itself even before Stuart Wade and the boys in the band bring forth all the contagion in the catchy lyrics. Flipover finds a lush love lullaby in "Heaven Knows When," which Clyde Rogers adds to the register lyrically.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

FREDDY MARTIN (Victor 20-2026)

Heaven Knows When—FT; VC.
Managua, Nicaragua—FT; VC.

The Freddy Martin manner provides plenty of musical fashion for both of these new tunes that hold much promise in reaching the top drawer. Most contagious is the Latin rhythm novelty, "Managua, Nicaragua," which Martin sets in a feverish bounce beat. And Stuart Wade, joined by the entire ensemble, makes the catchy wordage count as well. Flipover finds a lush love lullaby in "Heaven Knows When," which the maestro's tenor sax sets forth melodically and Clyde Rogers makes it register lyrically.

Will take little effort for coins to drop in the boxes for "Managua, Nicaragua."

HARRY JAMES (Columbia 37156)

Oh, But I Do—FT; VC.
Life Can Be Beautiful—FT; VC.

Taking a top ballad from the screen score for the "The Time, the Place and the Girl," Harry James provides for it a silky setting. The maestro's trumpet sharing the melody with the Strad section, with Buddy DiVito's lyrical romancing flooded by the strings, "Oh, But I Do" makes a highly favored and flavored impression. Marion Morgan, whose styling and diction rates better than her voice, gets the same setting for an attractive enough ballad from the movie "Smash-Up" in "Life Can Be Beautiful," with James sandwiching in a lick of his trumpet sweetness.

"Oh, But I Do" will do the coin trick for the phonos.

PERRY COMO (Victor 20-2033)

That's the Beginning of the End—FT; V.
Sonata—FT; V.

Perry Como brings lyrical attraction to Alstone's "Sonata" theme, singing the lush mood melody with superb expression and warmth. Lloyd Schaeffer's music provides the balladeer with full instrumental support punctuated by "Sonata" interpolations at the Steinway. Como also makes it an attractive chant, this time singing it in tempo, for a wistful ballad "That's the Beginning of the End."

Packing all the appeal of his earlier coin click, "Till the End of Time," it shouldn't take long for "Sonata" to build as strong.

GENE KRUPA (Columbia 37158)

There Is No Breeze—FT; VC.
Aren't You Kind of Glad We Did?—FT; VC.

Greatest attraction in this grooving spins for "Aren't You Kind of Glad We Did?" a bounce ditty from "The Shocking Miss Pilgrim" movie. With Buddy Stewart giving it romantic force as a love ballad, and then joined by Carolyn Grey as the band picks up a brighter rhythmic beat, the contrast is effective. Hardly a torch chanteuse, Miss Carolyn is called on to sing the torch lyric for the ballad "There Is No Breeze."

Movie association will lend attraction to "Aren't You Kind of Glad We Did," which ditty holds hit attraction on its own.

SAMMY KAYE (Victor 20-2048)

You Broke the Only Heart That Ever Loved You—FT; VC.
I Used To Be Her One and Only—FT; VC.

Cut out of a "Paper Doll" cloth, Sammy Kaye makes it highly diverting and contrasting in his cutting for both of these sentimental ballads that individually strike a similar needling note. With a yesteryear's flavor in its fashioning, Freddy James's and Little Jack Little's "You Broke the Only Heart That Ever Loved You" has Don Cornell, backed by the sustained harmonies of the Three Kaydets, singing it as a slow and tender ballad. Contrasting, the voices blend in rhythmic harmonies at a brighter beat to polish off the platter. Same expression, but keeping it entirely in the slow ballad tempo, is given to Charlie, Harry and Henry Tobias's "I Used To Be Her One and Only." Instrumentally, the sax section adds a touch of saccharine to the two sentimental torches.

Both sides ring the bell, but particularly "You Broke the Only Heart."

DINAH SHORE (Columbia 37157)

A Rainy Night in Rio—FT; V.
Thru a Thousand Dreams—FT; V.

Dinah Shore doesn't exactly pour her heart in either of these ditties from the movie "The Time, the Place and the Girl," with the result that the spinning falls short of the expected mark. Larry Russell musical coloring for the rumba-foxtrot "A Rainy Day in Rio" overwhelms the lyrical expressions of the songbird, who sings it without the vocal nuances she applies so well to this type of wordage. Nor does she exert any more effort to make the wax spin warm for the ballad "Thru a Thousand Dreams," which is hardly Miss Dinah's vocal dreaming force.

Will take the canary's personal pull plus the movie hype to hold these up in phonos.

TINY GRIMES (Blue Note 524-525)

Flying Home—Part I and II—FT.
Tiny's Boogie Woogie—FT.
"C" Jam Blues—FT.

The exciting guitar pickings of Tiny Grimes, grooving with the torrid tenoring of John Hardee and the sliding sorcery of Trummie Young's trombone, make for a flow of jam juice flooding four sides that are something to occupy the attention of the hot jazz diskophiles. Rounding out a sextet are Marlowe Morris at the 88, Jimmy Butts at bass and the driving drum beats and cymbal crashes of Eddie Nicholson to make it peppery for the rhythmic beats. It's a jam session that jumps for joy as the sextet spins it in speed tempo over both sides for Lionel Hampton's "Flying Home." And it's great guns as well for "Tiny's Boogie Woogie," which showcases the guitar man both in solo flashes and in picking the strings for the eight-note pattern to the bar. On par and just as jam potent is the terrific drive disked in their improvisings for Duke Ellington's "C Jam Blues," spinning at a fire-engine tempo.

For the hot jazz fans.

(Continued on opposite page)

(Continued from opposite page)

FRANKIE LANE (Mercury C5007)

That's My Desire—FT; VC.
By the River St. Marie—FT; VC.
 "Desire," an oldie, is still a question mark but may be the side to put Lane into top ranks. Both lyrics and melody are contagious and lend themselves to Frankie's relaxed, ruffling vocalizing. Reverse, the Warren-Leslie standard, hasn't been done in semi-bounce for long time and sports several good jazz solos in addition to Lane's infectious wordings.
 "Desire," if side gets promotion, may be big seller with reverse sure to catch some nostalgic nickels.

RAY HERBECK (Alvin 1012)

A Blackberry's Red When It's Green—FT; VC.
He Kissed Her Where She Sat—FT; VC.
 Ray Herbeck, showing off a fine and rhythmic band ensemble geared to full commercial lines, provides plenty of toe-tapping urge for both of these tunes. But since both selections depend largely on novelty delivery, Lorraine Benson's rhythmic piping spins on the short end. As a result, it's just another jingle ditty for "A Blackberry's Red When It's Green," and it's entirely without the necessary nuances to make it a "hot" number for "He Kissed Her Where She Sat," which is hardly the winner as the "Astor Lost It" of an earlier year and which is just as well.

The title only will hold "He Kissed Her Where She Sat," altho the spinning itself will never hold up.

ART KASSEL (Vogue R780 and R781)

Let's Get Married—FT; VC.
Touch Me Not—FT; VC.
I Love You (For Sentimental Reasons)—FT; VC.
Sooner or Later—FT; VC.
 Art Kassel's commercial crew make their bow for Vogue on two-color instead of the usual vari-colored platters. Initial pairing, "Married" and "Touch Me," are Kassel originals, with Gloria Hart and Kassel Trio, respectively, vocalizing. Both tunes will be strong in Midwest, where Kassel has a wide air audience, but they lack national appeal. Second mating is stronger, with both tunes getting national play. Drummer Jimmy Featherstone warbles "I Love You," while la Hart handles lyrics on B side.

Biggest appeal within 750 miles radius of Chi for first mating, with second having minor appeal nationally.

SONNY DUNHAM (Vogue R744)

Desert Fantasy—Instr.
Save Me a Dream—FT; VC.
 Sonny Dunham's ork makes its first entry for Vogue with this pair. "Fantasy," from "Scheherazade," is excellent material for band specialty, but outside of fronter's high register tram, little interest is aroused, for band's ensemble is too rough. Mating carries a good vocal by Pete Hanley, but is marred by clinker by fronter's tram.
 "Fantasy" has small chance, but reverse might build.

PETER URYGA (Rogo 1003)

Modern City—Polka
Esther—Polka
 The recording quality is bad, Peter Uryga and his Melody Kings offer a happy balance between the usual polka ork and modern dance band. Sides carry drive of a circus band and "Modern City" is a type of progressive European folk music with appeal more general than average polka. Ork sounds fuller than most eight or 10-piece polka crews.
 Pairing has wider nickel allure than average polka platter.

PRAIRIE RAMBLERS (Mercury 6023)

South—Instr.
I Don't Love Anybody But You—FT; VC.
 "South," the Bennie Moten perennial, is too groovy a number for a hillbilly quartet, for electrical git pluckings of Bernie Smith and unidentified gut-scraping are almost in jazz idiom. Folk groups should adhere more to straight melodic ensemble. Reverse is just an average Western ballad with good vocal by Rusty Gill.
 Both sides will go over in Midwest locations for rusties.

JANE FROMAN (Majestic 1086)

For You, For Me, For Evermore—FT; V.
A Garden in the Rain—FT; V.
 For voice, attended by diction and phrasing that gets under the lyric, there is no whomer than Jane Froman. Singing it from way deep down for both of these ballads, Miss Jane's lyrical magic falls as smoothly as balsam on the lobes. Studio band provides full-bodied support for a full-fashioned songbird. "For You, for Me, For Evermore," from the movie "The Shocking Miss Pilgrim," and the ever-green "A Garden in the Rain" are made more meaningful in the gal's lyrical expressions.
 Fullst appreciation will come thru the home phones.

TONY MARTIN (Mercury P3042)

Dreamland Rendezvous—FT; VC.
Guilty—FT; VC.
 Martin comes up with one almost certain and one probable candidate for The Honor Roll of Hits with this pairing. "Guilty," heavy seller a decade ago, looks like successor to "Prisoner of Love" role and Martin's the guy to do it. "Rendezvous" is scored a bit high, with Martin sounding a bit strained at upper register work. Al Sack's ork contributes romantic background.
 Mark "Guilty" as nickel nabber de luxe.

FRANCES LANGFORD (Mercury P3041)

Oh, But I Do—FT; VC.
Sooner or Later—FT; VC.
 Mercury is correlating Frances Langford's current nation-wide series of p.a.'s with her best issue since she started with firm. Both tunes will get film promotion and "Oh, But I Do" is given especially good plaintive treatment by la Langford. "Sooner or Later" is done in bouncier tempo and doesn't quite hit high point of its mate. Thrush's forthcoming regular radio stint on Don Ameche's Sunday evening show should push her disks.
 "Oh, But I Do" is best waxing of this tune to date.

CHUCK FOSTER (Mercury P3043)

Gotta Get Me Somebody To Love—FT; VC.
I Used To Work in Chicago—FT; VC.
 Foster ork has one good and one poor side here. "Gotta Get," from "Duel in the Sun" flicker, uncovers a new and promising wax voice in Tommy Ryan (not to be confused with former Kaye throater). Scoring on tune is full of smash ensemble, making the Foster crew sound like an 18-piecer. Reverse will do Foster harm, for smutty double entendre is not good for rep of a band that plays major location spots. Side has been mixed for radio.
 Film tune ranks with leading releases of this ditty.

WALTER DOMBKOWSKI (Victor 25-9171)

Parade Polka—FT.
You're the Girl in Pictures—FT.
 The squeeze box peppering the full band led by Walter Dombkowski, the maestro spins out a gay and lively polka pattern for "Parade Polka." And for the old-time waltzing in the ways of the old country, a tuneful "You're the Girl in Pictures."
 Both sides will count for coins at locations in Polish quarters.

TAMPA RED (Victor 20-1988)

Cryin' Won't Help You—FT; V.
Maybe Some Day—FT; V.
 Forthright in his race blues singing, but never convincing, Tampa Red falls short of the mark in this spin. "Crying Won't Help You" is a slow blues, wailing weakly and ineffectively that his woman is mean to him. At a brighter tempo, "Maybe Some Day" refers to the day that his gal will learn to love him too. Piano and bass support Tampa Red's own guit' strums.
 Not convincing enough to catch the race coins.

ROSE MARIE (Mercury 3040)

Love Is the Darndest Thing—FT; V.
Them Who Has Gets—FT; V.
 A brace of current plug tunes are waxed by Rose Marie, gal using her night club style of delivery on both. Leeds' ditty, "Them Who Has Gets," is done up brown by the lass, who chirps the chorus a couple of times while the Starlighters chant an "Amen"-like spiritual ensemble behind her. Beat is potent, and Earle Hagen's ork contributes an effective, if brassy, accompaniment. Famous's tune, "Love Is the Darndest Thing" is featured in Paramount pic, "Cross My Heart." It's a good tune, but Rose Marie's version is for the home phones, frequent changes of tempo making it difficult for dancers. Canary sings the verse rather sultrily and then swings the chorus, which accounts for the pace-changing.
 "Them Who Has Gets" will enable Rose Marie to join the parade of nickel nabbers when the tune gets hot.

RED EGNER (King 569)

Crazy 'Cause I Love You—V.
Hide Your Face—V.
 A couple of Spade Cooley ditties get a spinning by Red Egner. Beat is solid and engineering sounds pretty good for this label. There's a fine steel guitar solo just before Red's vocal on "Crazy 'Cause I Love You" and a piano chorus just after. Equally zippy for folk fare is "Hide Your Face" on the flipover. Egner's in fine form, shouting the ditty.
 These sides should cash in at more than just the ridge-runner spots.

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(Continued on page 163)

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'I NEED LOVIN''

MERCURY 6022

'I HAD SOMEONE ELSE'

'THE DARLING SONG'

MERCURY 6011

'LIPS THAT TOUCH LIQUOR'

'I CAN READ BETWEEN THE LINES'

MERCURY 6007

'WHO'S SORRY NOW?'

'I'LL TAKE HER BACK'

MERCURY 2041

'SIOUX CITY SUE'

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MERCURY 6001



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The Billboard MUSIC POPULARITY CHARTS PART VII

Advance Information

Week Ending
November 16



ADVANCE RECORD RELEASES

Records listed are generally approx- | supplied in advance by record companies.
imately two weeks in advance of actual | Only records of those manufacturers vol-
release date. List is based on information | untarily supplying information are listed.

- A CHILD'S GARDEN OF MANNERS
ALBUM (2 10")..... Tommy Riggs (Betty Lou).....De Luxe 19
Part 1: What Are Manners?; Say Good Morning; Brush Your Teeth; Breakfast
Part 2: Let's Go; Good Morning, Teacher; Ding Dong; Home From School
Part 3: Out To Play; Don't Talk Back; Never Hurt a Playmate; Rub a Dub, Dub
Part 4: At the Table; Day Is Over
- A DOLLAR AIN'T A DOLLAR
ANYMORE..... Denver Darling (DING DONG).....De Luxe 5019
- A GAL IN CALICO..... Bing Crosby-The Calico Kids-John Scott
Trotter Ork (OH, BUT).....Decca 23739
- A GAL IN CALICO..... Benny Goodman (Eve Young) (BENJIE'S
BUBBLE).....Columbia 37187
- A GARDEN IN THE RAIN..... Skitch Henderson Ork (Eileen Wilson)
(AND SO).....Capitol 331
- A RAINY NIGHT IN RIO..... Andrews Sisters (Vic Schoen Ork) (THE
COFFEE).....Decca 23740
- AIN'T NOBODY HERE BUT US
CHICKENS..... Louis Jordan (Louis Jordan (LET THE
LET THE)).....Decca 23741
- AMONG MY SOUVENIRS..... Bing Crosby-Russ Morgan (DOES YOUR
DOES YOUR).....Decca 23745
- AND SO TO BED..... Skitch Henderson Ork (Eileen Wilson) (A
GARDEN).....Capitol 331
- AT SUNDOWN..... Paul Weston Ork (Matt Dennis) (SO
WOULD).....Capitol 329
- BAGEL AND LOX..... The Charioteers (ROGUE RIVER).....
Columbia 37195
- BARCAROLLE—"TALES OF
HOFFMAN"..... International Honolulu Cocktail Ork
(LOVE DREAM).....Continental C-1196
- BEETHOVEN: LEONORA OVER-
TURE NO. 2 ALBUM (2 12")..... The Concertgebouw Ork of Amsterdam-
Edouard Van Beinum, dir.....
Decca London EDA 4
- BEGIN THE BEGUINE..... D'Varga (RHYTHM-FANTASY).....
Co Art 5053
- BENJIE'S BUBBLE..... Benny Goodman (A GAL).....Columbia 37187
- BIALY ORZEL..... Szostka Figlarzy and the Wiejka Ork
(SLOMIANY KAPELUSZ).....
Continental C-762
- BIRMINGHAM BUS..... Romo Vincent (Leonard Joy Ork) (THE
BEST).....Decca 23749
- BIZET-SARASATE: Selections from
Carmen Album..... D. Oistrakh-A. D. Makarov.....Compass C-204
- BLESS YOU (For Being An Angel)..... Betty Rhodes (Charles Dant Ork)
(YOU'LL ALWAYS).....Victor 20-2043
- BRIDAL CHORUS..... Chauncey Haines (WEDDING MARCH)
Co Art 5057
- BUT SHE'S MY BUDDY'S CHICK... The King Cole Trio (King Cole) (THAT'S
THE).....Capitol 328
- CAPRICCIO ESPAGNOL (Rimsky-
Korsakoff)..... Nilo Menendez (JAMAICAN RUMBA).....
Co Art 5062
- CHALIAPIN ALBUM..... Feodor Chaliapin.....Compass C-52
Down Pietersky Street
Oh, You, Vania
Ekh, Ukhniem (The Volga Boatman) They Don't Allow Mashe
When the King Went Forth to War
- CHOPIN: FANTAISIE IMPROMPTU. John Crown (CHOPIN: WALTZ).....
Co Art 5042
- CHOPIN FOLDER (2 10")..... John Crown.....Co Art F-1
Chopin: Etude in C Minor (Revolutionary)
Chopin: Etude in E Major
Chopin: Valse in A Flat Major (L'Adieu)
Chopin: Valse in C Sharp Minor
- CHOPIN: POLONAISE IN A FLAT.. John Crown (DEBUSSY: CLAIR).....
Co Art 5041
- CIGARETTE..... Orquesta Del Caribe (EL CAMINITO).....
Davis 606
- COME AND GET IT..... Harry James (THE SHEIK).....Davis 9000
- CONFESSION (My Confession)..... Cuarteto Hermanos Mercado (Yiye y Pepe)
(SE FUE).....Davis 603
- CRACKERJACK POLKA..... The Polka Kings (DOMINO DOTS).....
Continental C-1200
- DEBUSSY: CLAIR DE LUNE..... John Crown (CHOPIN: POLONAISE).....
Co Art 5041
- DELIBES: SYLVIA BALLETT MUSIC The B. B. C. Theater Ork—Stanford Rob-
ALBUM (2 12")..... inson, Dir.....Decca London EDA 5
- DING DONG POLKA..... Denver Darling (A DOLLAR).....
De Luxe 5019
- DIXIE CANNONBALL..... Billy and Jake (IN THE).....
Continental C-8010
- DO ANYTHING BUT CRY,
SWEETHEART..... Bon Bon (Park Avenue Trio) (FOOLISH-
LY).....Davis 7213
- DOES YOUR HEART BEAT FOR
ME?..... Bing Crosby-Russ Morgan (AMONG MY)
AMONG MY).....Decca 23745
- DOMINO DOTS POLKA..... The Polka Kings (CRACKERJACK
POLKA).....Continental C-1200
- DON'T BE LATE..... Warren Evans-Sam Price Ork (MAD
ABOUT).....Decca 48015
- DON'T TELL ME THAT STORY..... Judy Garland-Gordon Jenkins Ork
(THERE IS).....Decca 23746
- DOWN THE HATCH..... The Polka Kings (GUITAR POLKA).....
Continental C-1199
- DOWN THE OLD OX ROAD..... John Conte (John Kirby Ork) (THE
MERRY).....Apollo 1028
- DREAMY HOUSATONIC..... Singin' Sam (Andy Sannella's Romancers)
(WE'RE NEVER).....Davis 2110
- DUEL IN THE SUN, Parts 1 and 11
(12")..... Al Goodman Ork.....Victor 28-0411
- D'VARGA JUMP..... D'Varga (RUMBA D'VARGA).....Co Art 5052
- EASY PICKIN'S..... Frankie Carle (WHAT'VE YOU).....
Columbia 37194
- EL CAMINITO..... Orquesta Del Caribe (CIGARETTE).....
Davis 606
- EL RAY DEL MAMBO..... Machito Ork (INOLVIDABLE).....
Continental C-9000
- ETERNO AMORE..... Guiseppe De Laurentis Ork (SCHER-
ZANDO).....Continental C-603
- FIRE DANCE (De Falla)..... Nilo Menendez (MALAGUENA).....
Co Art 5044

(Continued on opposite page)

(Continued from opposite page)

- FOOLISHLY Park Avenue Trio (DO ANYTHING)..... Davis 7213
- FOR ME AND MY GAL..... Giuseppe De Laurentis Ork ('O FATTO)..... Continental C-602
- (I Love You) FOR SENTIMENTAL REASONS Dinah Shore (YOU'LL ALWAYS)..... Columbia 37188
- CESAR FRANCK: TRIO IN F SHARP MINOR ALBUM (3 12")..... Lou Raderman-Theodore Saldenberg-Kolia Levenne..... Co Art A-101
- FUGITIVE FROM A CHAIN GANG.. Bob Miller's Trio (WALKING THAT)..... Continental C-8000
- GLINKA: Ivan Susanin—Cavatina.... V. V. Barsova-The State Bolshoi Symphony Ork—Samosud, Dir. (GLINKA: IVAN)..... Compass C-7769
- GLINKA: Ivan Susanin—Rondo..... V. V. Barsova-The State Bolshoi Symphony Ork—Samosud, Dir. (GLINKA: IVAN)..... Compass C-7770
- GLINKA: "LIFE FOR THE CZAR" ALBUM (4 10")..... Bolshoi State Theater Ork..... Stinson 305
- Krakowiak, Parts 1 and 2..... Stinson 305-4
- Mazurka, Parts 1 and 2..... Stinson 305-3
- Polonaise, Parts 1 and 2..... Stinson 305-2
- Susanin's Aria, Parts 1 and 2..... Stinson 305-1
- GOT YOU ON MY MIND..... Geechie Smith Ork (Geechie Smith) (LET THE)..... Capitol 332
- GREEN EYES Madeline Wiley (SIBONEY)..... Co Art 5046
- GUITAR POLKA The Polka Kings (DOWN THE)..... Continental C-1199
- HARD HEARTED WOMAN..... Big Bill and His Chicago Five (I'M GONNA)..... Columbia 37196
- HAS VISTO MI AMOR..... Machito Ork (LA BORRACHITA)..... Continental C-9001
- HEAVEN KNOWS WHEN..... Freddy Martin (Clyde Rogers) (MANAGUA, NICARAGUA)..... Victor 20-2026
- HERE'S TO THE LADIES..... Gene Autry (YOU'RE NOT)..... Columbia 37201
- HEXAPODA ALBUM Jascha Heifetz (Emanuel Bay)..... Decca DA-454
- (1) Gut-Bucket Gus; (2) Jane Shakes Her Hair—Florida Night Song; (3) Betty and Harold Close Their Eyes; (4) Jim Jives; (5) Till Dawn Sunday..... Decca DA-23660
- HILLBILLY WEDDING Bob Miller's Trio (HURRY JOHNNIE)..... Continental C-8001
- HINDUSTAN Collins H. Driggs-Bernie Mattinson (LOCH LOMOND)..... Enterprise 237
- HOW ASHAMED I WAS..... The Smoothies (Jerry Jerome Ork) (MARGIE)..... Apollo 1024
- HOW HIGH THE MOON..... Charlie Ventura Ork (PLEASE BE)..... National 7015
- HUMORESQUE Collins H. Driggs-Bernie Mattinson (SAX-THIRD AVENUE)..... Enterprise 235
- HURRY, JOHNNY, HURRY..... Bob Miller's Trio (HILLBILLY WEDDING)..... Continental C-8001
- HUSH-A-BYE ISLAND Frank Sinatra (Axel Stordahl Ork) (THIS IS)..... Columbia 37193
- HYMNS OF ALL CHURCHES ALBUM. (Hymns of All Churches Choir)..... Victor P-162
- Beautiful Isle of Somewhere..... William Miller..... Victor 20-2003
- Beneath the Cross of Jesus: A Mighty Fortress Is Our Lord..... Lillian Chookasian..... Victor 20-2001
- Crossing the Bar; Holy, Holy, Holy..... Bruce Foote..... Victor 20-2002
- Ell, Ell..... Cantor Benjamin Landsman..... Victor 20-2004
- In the Garden..... Bruce Foote..... Victor 20-2001
- Shepherd, Show Me How To Go..... Louise Weber..... Victor 20-2004
- The Old Rugged Cross..... Bruce Foote..... Victor 20-2003
- Veni, Jesu, Amor Mi..... Lillian Chookasian..... Victor 20-2002
- I GET THE BLUES WHEN IT RAINS. Elton Britt (The Skytoppers) (TOO TIRED)..... Victor 20-2027
- I GOT TEXAS IN MY SOUL..... Tex Williams and His Western Caravan (Tex Williams) (LEAF OF)..... Capitol 333
- I LEARNED ABOUT LOVE (From You) Al Dexter and His Troopers (KOKOMO ISLAND)..... Columbia 37200
- I USED TO BE HER ONE AND ONLY (Now I'm Only Her Used To Be) Sammy Kaye (Don Cornell-The Three Kaydets) (YOU BROKE)..... Victor 20-2048
- I WAS DREAMING SOMEONE ELSE'S DREAM Yodeling Slim Clark (RYE WHISKY)..... Continental C-8012
- IF I ONLY HAD LET WELL ENOUGH ALONE Millicent Scott (Park Avenue Trio) (NEVER JUDGE)..... Davis 2112
- I'LL NEVER TURN BACK..... Southern Jubilee Quartet (MY JESUS)..... De Luxe 1045
- I'LL SAY YOUR NAME IN MY PRAYER Denver Darling (I'M GONNA)..... De Luxe 5020
- I'M GONNA LEAVE THIS OLD TOWN Denver Darling (I'LL SAY)..... De Luxe 5020
- I'M GONNA MOVE TO THE OUTSKIRTS OF TOWN..... Big Bill and His Chicago Five (HARD HEARTED)..... Columbia 37196
- I'M SINGING HALLELUJAH..... Southern Jubilee Quartet (LOW DOWN)..... De Luxe 1047
- IN THE PINES..... Billy and Jake (DIXIE CANNONBALL)..... Continental C-8010
- INOLVIDABLE Machito Ork (EL RAY)..... Continental C-9000
- JALOUSIE Madeline Wiley (LA ROSITA)..... Co Art 5045
- JAMAICAN RUMBA Nilo Menendez (CAPRICCIO ESPAGNOL)..... Co Art 5062
- JAZZ CONCERT AT EDDIE CONDON'S ALBUM Eddie Condon Ork..... Decca A-490
- Atlanta Blues (Make Me a Pallet On Your Floor) (Bubbles)..... Decca 23720
- Farwell Blues..... Decca 23719
- Impromptu Ensemble No. 1 (Jack Teagarden)..... Decca 23718
- Just You, Just Me..... Decca 23720
- Some Sunny Day..... Decca 23721
- Stars Fell On Alabama..... Decca 23719
- The Sheik of Araby (Jack Teagarden-Eddie Condon)..... Decca 23718
- The Way You Look Tonight..... Decca 23721
- JINGLING THE BELLS..... Frank Signorelli Quintet (MARGIE)..... Davis 9001
- STAN KENTON—ARTISTRY IN RHYTHM ALBUM Stan Kenton..... Capitol BD-39
- Ain't No Misery In Me..... Capitol 20089
- Artistry In Bolero..... Capitol 20088
- Artistry In Percussion..... Capitol 20089
- Come Back To Sorrento..... Capitol 20086
- Fantasy..... Capitol 20087
- Opus In Pastels..... Capitol 20088
- Safranski..... Capitol 20088
- Willow Weep for Me..... Capitol 20087

(Continued on page 142)

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Music---As Written

NEW YORK:

Talk had American Federation of Musicians preparing a concerted national drive to get vaude entertainers who accompany themselves on musical instruments to join AFM, if they already are not members. Problem has popped up several times in recent months. . . . Late Jimmy Walker's duties as prexy of Majestic Records will probably be passed on to other execs in firm, tho Walker's post will remain vacated.

Authoritative sources says that Carnegie Hall is contemplating a raise in hall rental price for next year. . . . Ziggy Elman is leaving Tommy Dorsey ork November 24 to form his own band. Trumpeter already has waxing pact with MGM diskery. . . . Unconfirmed report had Three Suns moving from Majestic to Victor plattery after first of the year.

Benny Goodman throwing a testimonial dinner for new disk jock, Ted Husing, at Stork Club on November 26. . . . Jesse J. Trilling appointed sec-treasurer of Swan diskery. Same firm signed Starduster vocal group to

waxing pact. . . . Jimmy Dorsey management and Decca said to be at it again, JD still, says talk, wants out and Capitol is claimed to be waving a waxing paper at him. . . . Jack Robbins and Lou Levy team-up talk is around again. Ever since Robbins bought out MGM Big Three, trade has had him hooking up in a new pub firm with Levy.

Independent record manufacturers said to be setting up standard dies to manufacture and press records. . . . Claude Thornhill vocalist Buddy Hughes pacted for three years. . . . Bobby Ramos opens at La Conga for four weeks, beginning December 12. . . . George Towne ork pacted by Sonora Records. . . . Musicraft's Lee Savin began a cross-country survey of firm's sales and distribution outlets last week. . . . John Hammond to the Coast next week for the Majestic diskery.

After squabble over billing with Downbeat nitery management, Eddie Heywood and ork left spot before current contracted run finished last week. . . . Don Haynes still talking to Freres

Moss in effort to at least cut down on length of present Tex Benecke-Glenn Miller ork engagement skedd to begin at the 400 Restaurant December 12 for six weeks. . . . KVMV, Twin Falls, Idaho, program director Bob Lewis reports that World hillbilly e.a. of Kentucky is creating a stir in his territory's music stores, tho no commercial waxing has been made of the tune.

Columbia Records cuts half-hour transcribed show featuring commentary of Quentin Reynolds. . . . Letter from Modern Home Store, Bremerton, Wash. (*The Billboard*, November 9), should have said that by getting two or three top disk lines, shop could have gotten franchises with any big four firm, while printed letter read that to get top line store would have to "get rid of two or three of the other lines." . . . New Dick Styles ork opened at Arcadia Ballroom for a four-week run last Thursday (21).

CHICAGO:

Frances Langford joins the cast of Don Ameche's Sunday eve radio show December 15, replacing Joannell James. . . . Studs Terkel, Chi radio writer and platter emcee, starting disk column for *Chi Times*. . . . Joe Callan back with FB's band department in Chicago after six months' absence. . . . Chick Kardale, recovered from an operation, back on the beat with Burke and Van Heusen locally.

Les Elgart ork opens at Meadowbrook December 10. . . . Skip Farrell cut first sides for Mercury this week with Jimmy Hilliards's ork. . . . Don Glasser's ork, new Central Booking Office property, goes into Prom Ballroom, St. Paul, December 4 and the Casa Loma ballroom, St. Louis, December 13-20. . . . Hal Leonard, former commercial ork fronter, is running a music store and photography shop in Winona, Minn.

Mercury releasing Jerry Gray's scoring of *Meadowland*, Parts 1 and 2, by his own band December 1. Arrangement is same one being featured by Tex Benecke and Glenn Miller band, and which Gray did when he was AAF scorer for Miller. . . . Columbia Pictures has selected Anita Ellis' Mercury recording of *Anniversary Song* for its official promotion disk.

Calvin Albert, Chicago artist, will do special lighting effects for Paul Edouard Miller's jazz concert here December 1 at Kimball Hall. . . . Johnny Gilbert goes into Oh Henry Ballroom, Chi, December 4 to be followed January 8 by Ozzie Clark. . . . Sonora Records enters the race field next week with first sides by Dud Bascomb and Clyde Bernhardt. . . . Morry Lipsey, former Chi MCA head, will go to his California MCA post after January 1.

PHILADELPHIA:

Joe Singer, guitarist-singer, started his own band and band booking office. . . . Maestro Abe Neff, who conducts his own band booking office, dips into the personal management field for the first time, taking vocalist Lynn White under his wing. . . . Walt Simpson, ex-batoneer of the coast guard band and just out of uniform, will introduce his new civilian outfit New Years Eve, when he starts a stand at the Strand Hotel, Atlantic City.

Don Devodi moves his rumba music from the Embassy to the 212 Club. . . . Trumpeter Joe Wilder joins Jimmie Lunceford to become the third localite with Sir James, along with trombonists Alfred Cobb and Al Gray. . . . Carlin E. Rowen, returned from five years with the air corps, joins the Dick Ingram band agency here. . . . Richard Jones, back in civvies, building an all-vet band bowing at McGee's Club 15.

HOLLYWOOD:

Les Brown returns to the Coast the end of December to reorganize a new band with local musikers. . . . Philharmonica Trio, inked to pact with MCA, set for Golden Gate Theater,

Bilbo Belt Heads Back to Banjo Bands, Blackface

(Continued from page 15)

enough, local Negroes open their homes to traveling musicians who have to buck Jim Crow. In the Deep South discrimination against color is just as prevalent as it was 20 years ago, and the fact that a man is an artist makes little difference—if any.

Square to Their Toes

The square crowds on southern dance floors cannot be overlooked either, for they too offer many unhappy moments for men on the stand. Recently one of the better known jump bands was playing before a full house on a one-nighter. One of the first requests from the floor asked for a mountain ballad. Request was denied by the leader with appropriate explanation, but as other similar requests were made and likewise denied, the hall became the scene of a near riot. Dance finally was called to an end, with several hundred customers seriously threatening the band and shouting in unison—"We want a square dance!"

All of this, in addition to filthy cafes, third-class hotels, poor or no valet service, long jumps on tar-gravel roads, crippled pianos and buzzing p.-a. systems, make the South the least attractive hinterland area to musicians.

At the final count it will be Dixie itself that will get the short end. Bands are costing more and more for Southern jobs, better native musicians are leaving the territory, and in the meantime Southern "culture" remains stymied, for generally speaking, appreciation in the area goes little further than ragtime.

As Johnny Bothwell, who brought his fine crew to a Southern city, where he played before 23 persons, said: "Yes, it looks as tho we'll have to go back to banjo bands and blackface if we're to make any money."

San Francisco, December 4 with Jan Savitt ork. . . . Frankie Laine moves from Billy Berg's to Club Morocco. . . . Bobby True Trio will kick off distribution of new BBB label with four sides this week.

Exclusive Records will launch new 75-cent label with four sides by Buddy Baker, plattery's musical director. . . . Aragon Ballroom canceled plans to book Sally Rand and Dorothy Lewis' Ice Show as added attractions. . . . Jack Gutshall will handle distribution of new Huckster label. Waxery has completed tie-up for distribution in Sears, Roebuck retail stores. New Artie Wayne sides already en route to Sears outlets.

Marion Morgan will again be with Harry James and was re-inked to continue with band after it reorganizes following its present eight-week layoff. . . . Musicraft is getting a special promotion tie-up with publisher Leo Feist on the Artie Shaw waxing of *Guilty*. Window streamers, sheet music title pages with Shaw's photo, plugging the platter. . . . KFVB's disk jockey, Bill Anson, has penned another ditty tagged *I'm Never Alone*.



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Kids Won't Sit, Want To Terp, Say KC Ops Re Ork Concert Flops

KANSAS CITY, Mo., Nov. 23.—Promoters in this territory, in attempting to analyze the reason for the poor takes of name bands on concert dates, have come to the conclusion that the youngsters for whom the names have the greatest appeal just don't want to sit thru two straight hours of listening . . . even to their fave orks. The kids want to be able to terp while they're bending an ear, say the operators.

Will Wittig, Pla-Mor op, pointed out that Xavier Cugat drew \$3,700 and Ellington drew \$3,800 for their KC concerts, while Woody Herman, who added two hours of dancing to his concert, drew \$4,800. John Antonello, of A & N Presentations, pointed out that Ellington drew \$3,800 at the concert, and on the following night drew \$5,600 for a dance. They indicated, however, that general economic situation played a part in hurting concert takes, since local public payrolls have been sliced since end of war, and general cost of living has gone up. Ops also pointed out that Midwestern entertainment competition is sharper than it has been for many years. Wittig said that his spot will not book concerts in the future, while Antonello plans to try once more, on December 15, with Spike Jones show.

On top of fact that towns in this area just don't seem to go for concert presentations, the concerts lacked the promotion such affairs require. Little, if any advance publicity was built for the big name concerts, with difference showing in a Tommy Dorsey shindig at Des Moines, which netted \$9,500, reaped via newspaper and radio exploitation. Other ops were content to rely on wartime tactic of putting up notices and hoping to pull in crowds.

Shaw 'Nuff

NEW YORK, Nov. 23.—Milton Berle is telling Carnival payees: "I got a new racket. I sell wedding rings to Artie Shaw."

Pan-American's EMI Deal

HOLLYWOOD, Nov. 23.—Pan-American Records this week completed a tie-up with Britain's Electrical and Musical Industries (EMI) to distribute Latin-American disks abroad. Plattery will ship masters abroad for processing by Royal Record Company, EMI subsidiary.

SY OLIVER

(Continued from page 19)

handling of audience and light hearted, but effective, vocalizing showed as he emceed Zanzibar floorshow cleanly and chirped an original *She's My Buddy's Chick* for show's band number to solid mitting. Other topnotchers in ork include the Wells boys, Dickie and Henry, both of whom are fine tram men and vocalists, former TD tenor saxman, Gale Curtis, versatile veteran reedman, Eddie Barefield, excellent pianist, Billy Kyle, and Oliver bass discovery, George Duvivier. Trumpet section, when it gets into shape, should be one of the best in the biz, with three of the four men capable of playing strong lead horn, and all knowing how to take hot choruses.

What little that was heard of the band had it rocking in a light, jumping groove. Band backed floorshows adequately. By the time Oliver's ork finishes its current Zanzibar engagement, band should be ready to compete with best of them. All the ingredients for a solid main dish are there, but it will take a little while before they are beaten into edible shape and served up piping hot to critical connoisseurs.



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BILL CARLISLE

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JUKE BOX BLUES
COWBOY COPAS

KING 565
THE LONESOME HEARTED BLUES
IT'S A SIN TO LOVE YOU LIKE I DO
MOON MULLIGAN

KING 555
TEXAHOMA BOOGIE
THERE'S SOMETHING WRONG
"FIDDLIN" LINVILLES

KING 553
SUNDOWN & SORROW
YOU'RE LIVING A LIE
COWBOY COPAS

KING 551
THESE WILD, WILD WOMEN
TIME WILL TELL
HANK PENNY

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MIDNIGHT TRAIN
DON'T FORGET ME
DELMORE BROS.

KING 546
DREAM TRAIN ENGINEER
UNTIL DAWN
LEON RUSK

KING 545
EAST BOUND FREIGHT TRAIN
GET THINGS READY FOR ME, MA
GRANDPA JONES

KING 542
I CAN TELL JUST AS PLAIN
I'M ALL THROUGH TRUSTING YOU
JIMMIE WIDENER

KING 539
A PETAL FROM A FADED ROSE
I SEE THRU' YOU
LEON RUSK

KING 536
WHAT A LINE
THERE'S A NEW DAY TOMORROW
JIMMIE WIDENER

KING 534
FLAMIN' MAMIE
I JUST CAN'T UNDERSTAND
HANK PENNY

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- "HIS EYES ARE ON THE SPARROW"
- "THE NEW JERUSALEM" (Pacific Record 625)
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See Next Issue of The Billboard

Coal Brown-Out Adds to Niteries And Band Woes

(Continued from page 3)

dustry, both indoor and outdoor has little doubt that it can survive what now looks like a long period of control.

Most sweeping ukase is the brown-out, ordered in 21 States, 17 east of the Mississippi. This one will be more drastic than any ordered during the war. A 25 per cent reduction in electricity used for lighting streets, buildings and other places, except homes, will hit showbiz along the main rialtos in the leading cities of the affected States. Display advertising, both indoor and outdoor, is banned completely, affecting legit, niteries, pix and other entertainment media. Only one 60-watt bulb per marquee is permitted after 6 p.m. Monday (25) when the new order goes into effect. Also affected are store windows and displays. Refrigeration and air conditioning, too, is to be pared.

Traveling shows of all types will be badly hit by the order cutting railroad service 50 per cent should present coal stocks sink to 10-day levels. To offset this, most railroads in the affected areas are thinning out their skeds now, upsetting trouping showbiz considerably.

States covered by the U. S. order are New York, Connecticut, New Jersey, Delaware, Illinois, Indiana, Kentucky, Maryland, Massachusetts, Michigan, New Hampshire, Ohio, Pennsylvania, Rhode Island, Ver-

...And His Crumbs

MIAMI, Nov. 23.—Current ork attraction at Flagler Garden here (believe it or not) is Crusty Drybread and his orchestra. Spot's billing line for the band is "The Toast in Dance Music." Also good for hiccups, no doubt.

Minn. Labor Group Proposes New Showbiz, Liquor Levies

ST. PAUL, Nov. 23.—A State amusement tax and a hike in the liquor levy has been proposed by the Minnesota Federation of Labor to help foot what is expected to be the State's biggest financial bill in history.

Attacking proposals calling for a State-wide sales tax, the MFL offered a four-point program to offset the sales levy. Suggestions, in addition to amusement and liquor levies, propose upping the iron ore, occupation, and royalty taxes and of the gross earnings taxes on transportation and other public service corporations.

mont, Virginia, West Virginia and Wisconsin, as well as Iowa, Minnesota, Missouri and the District of Columbia.

Some Niteries May Close

NEW YORK, Nov. 23.—Only two phases of showbiz here appear to be in for major trouble as the result of the new ban on electricity and travel, these being niteries and bands. Legit, confronted by marquee lighting and trouping troubles, is less likely to be hard hit than the after-dark branch of showbiz. With the current nosedive in niteries grosses some ops are considering shuttering their spots until the Christmas-New Year holidays. New restrictions provide a good excuse for shuttering, they believe. Others are keeping their fingers crossed, hoping for the best. Past brown-outs, when biz was good, did relatively little harm to major spots. This time, tho, orders are more far-reaching, and ops fear they may not be able to weather it.

Music and band biz is greatly concerned over the coal strike. Already bothered by low sheet figures, poor b. o., overabundance of orks and performers for the number of available spots, fickleness of public taste and general overhead hyping, music men are plenty depressed about the prospect of unheated spots and houses, marquee dimming, paper and raw material shortages and rail restrictions. One large diskery here has upped its current shipping, figuring to boost dealer inventories before freight curtailment. Another large outfit is considering trucks to ship its product.

Legit somehow manages to shake off such headaches, with hits still doing S. R. O. Road companies may have trouble meeting skeds. Radio figures to be almost completely untouched by the new situation.

Lombardo Seeks Air Growth

NEW YORK, Nov. 23.—Ork leader Guy Lombardo has filed application with the Civil Aeronautics Board for permission to expand the route of his Long Island airlines to include steps in 25 other communities, 22 of which are not now served by other airlines, Lombardo's fleet of Grumman amphib ships have been hauling air commuters between the foot of East 23d Street and four points on Long Island since June. New York operation of line has been suspended for winter.

Gov. Spokesmen See Strike as A Double Blow

(Continued from page 3)

on making exceptions to construction ban, has been dealing heavy blows to entertainment folk who wanted to build, altho some easing has taken place in recent weeks. Latest CPA order against entertainment industry folk was an edict issued Monday (18) halting construction on a Huntington, L. I., tavern. However, CPA in the last recorded week—the week ending November 7—approved nearly \$42,000,000 worth of construction projects, including several niteries restaurant and theater jobs.

Meanwhile viewed as a step toward eventual dissolution of CPA was the Truman administration's own step to consolidate CPA with Office of Price Administration and some other agencies which have become chief victims of the election. GOP leaders in Congress are known to be readying to call for complete dissolution of these agencies even before their skedded wind-up dates and even tho the agencies are already crippled by threats of tightened purse strings and by current wholesale dismissals. But Republican leaders may be compelled to temper their ax wielding. It is pointed out that as a result of the shutdown of the mines and the resulting curtailment of steel output, the coal strike is regarded as creating a new crisis which might even slow GOP plans to wipe hundreds of war laws off the statutes.

DENVER, Nov. 23.—KFEL here has placed itself at the disposal of school officials, following closing of the schools by the coal strike. Manager Gene O'Fallon has slotted 1:45 to 2:30 p.m. daily for school airings.

Monday (25) Charles E. Green, superintendent of schools, will give a 15-minute air spiel to students and teachers. Remainder of broadcasts for emergency duration will include e.t.'s of educational features prepared by the station and the Rocky Mountain Radio Council, talks by school officials and teachers and round-table gabfests by students. Details were worked out by KFEL's program director Paul Godt and A. Helen Anderson, of the school system.

Exhibs Protest ASCAP Fees

MEMPHIS, Nov. 23.—Music fees imposed on movie showhouse operators by American Society of Composers, Authors and Publishers were subject of protest levied at the annual two-day convention of the motion picture theater owners of Arkansas, Mississippi and Tennessee. Protests were also raised against continuance of the 20 per cent federal tax on theater admissions.

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Decca To Push New Longhair Disk Line

NEW YORK, Nov. 23.—Decca Records is starting to push a line of longhair disks in conjunction with its London office. Waxings were cut in England and on the continent. They employ a new recording technique tabbed Full Frequency Range Recordings.

First releases will include Stravinsky's *Petrouchka*, Khachaturian's *Concerto for Piano and Orchestra* and Mendelssohn's *Symphony No. 4*. Series will be identified as Decca FFRR. This marks the first American Decca crack at the longhair field in a number of years.

Pilotone Plattery Enters Ick Field Via Grieg, Haydn

NEW YORK, Nov. 23.—Pilotone Records is breaking into the concert music disk field with an album series of outstanding works of the old masters.

To be known as the *Academy of Music* series, two albums are already skedded for pressing. First will include Edvard Grieg's *Holberg Suite*, with the Academy of Music Symphony Orchestra conducted by Rudolph Ganz. Josef Haydn's *Farewell Symphony* with Eric Leinsdorf batoning will comprise the second album in the series, eight sides to each. Disks will be 12-inch of vinylite, and are due for Christmas distribution.

Deems Taylor will do narration on the platters, describing the works. An advisory committee composed of Irving Kolodin, *New York Sun* music editor; Dean Wedge, Julliard School of Music, and Taylor will decide on choice of selections to be recorded.

Pilotone officers are Isadore Goldberg, president; Ernest L. Hall, executive vice-president, and Allen D. McGehee, domestic sales manager.

Morris Pares Ork to 8 Men, Gal Warbler; Goes Sweet

NEW YORK, Nov. 23. — Latest slump victim in the ork field is Johnny Morris, who is chopping his crew from 14 down to eight men and a girl vocalist. Morris, formerly under GAC management, signed with CRA last week. Revamped ork will also move over to the sweet side.

Yank Folk Disks to S. Africa

CHICAGO, Nov. 23.—South African market will get a generous taste (10,000 disks) of hillbilly music soon. Leonard Klein, prexy of the new Gold Seal label, Chi, said this week that the firm's export agency had sent out the first shipment of records, done by the Ranch Boys, folk artist octet culled from local radio crews. Lyrics are in English, but Klein said that he intends to make the next shipment a number of sides which will feature South African entertainers who have migrated to the U. S. and are being waxed by Gold Seal.

Victor's Grand Op Heritage

NEW YORK, Nov. 23.—New RCA-Victor heritage series will be set for release in December. Disks will be a series of reissues of waxings by former grand opera stars, who include Caruso, Tetrassini, Alda, Journet and Ancona. Platters will be vinylite, with periodic releases to be determined by production capacities.

Eckstine To Hit Concireuits

NEW YORK, Nov. 23.—Billy Eckstine's ork will be next to hit concert circuit. After the first of the year, Eckstine will add 12 strings to his present ork for concerts, which will feature vocalist doing operetta songs in addition to blues and ballads.

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**Duke, Herm Des M.
Concerts Drop From
TD, Cugie Big Takes**

DES MOINES, Nov. 23.—Name band concerts went begging at the KRNT Radio Theater here, with Duke Ellington and Woody Herman grosses slipping from earlier totals hit by T. Dorsey and Xavier Cugat. Ellington grossed \$3,160 (tax included) with 1,571 people Friday (15), while Herman, Sunday (17), had a \$3,327 house and only 1,354 patrons. Previously, Dorsey had a \$9,000 house and Ellington \$6,000.

The Duke and Herman were rental deals, handled by A & N Presentations, Kansas City, Mo., and were played at the Des Moines location sans any of the radio promotion which had helped build Dorsey and Cugat.

Local ops are speculating on whether lack of radio promotion had caused the light box office or whether the hep fans were getting a menu of too much of the same thing. Spike Jones due in next.

**Hotel Sherman Signs Scott;
Carle Into N. Y. Penn Feb. 10**

CHICAGO, Nov. 23.—Sherman Hotel's College Inn which is experimenting with sweet orks to hypo grosses (*The Billboard*, November 16) added another sugary crew this week with the inking of Raymond Scott recently-switched commercial crew. Scott comes in February 14 for indefinite stay, replacing Frankie Carle, who was set tentatively but now is going into Hotel Pennsylvania, New York February 10.

Chi Diskery, Agent Teamed

CHICAGO, Nov. 23.—A co-ordinated talent agent and record label was announced this week by Lew Simpkins and Lee Egalnick, the latter a former race disk distributor locally. New diskery, tabbed Miracle Records, has inked singers, Frances Holliday and Sylvana Strong as well as two combos, headed by Rudy Richardson and Dick Davis. Talent stable, to be known as L & L Agency, will also handle acts in record catalog on personal appearances.

**Herbeck Backs Ork
Of Vocalist Cordell**

MILWAUKEE, Nov. 23.—Ray Herbeck is backing a new ork which is being formed by his present vocalist, Roy Cordell. Central Booking, of Chicago, has already auditioned the new group and has set three months bookings for it. Opening engagement has been set for Christmas week at Coronado Club, Shreveport, La.

Cordell has already cut eight sides for the Four Star Label Record Company in Hollywood. New band will have 11 men, and Herbeck will guide the new outfit while he still keeps his own ork working.

**Goudey Heads Up MPHC
Latin-American Dept.**

NEW YORK, Nov. 23.—M. Russel Goudey has been appointed director of the new Latin-American music department of the Music Publishers Holding Corporation.

Goudey previously spent many years in Buenos Aires as director of radio for the firm and while there acquired knowledge of South American copyright complexities. A change at MPHC found William Adler replacing Emanuel Bisher as Midwestern sales representative for the firm.

Otis Back to Jockeying

HOLLYWOOD, Nov. 23.—Don Otis has decided to call it quits in Capitol's transcription department and will return to his first love as a platter spinner. The ex-KMPC disk jockey left his whirling early last year to take the Capitol Music library post. Both sides say the parting was pleasant, with Otis apparently being lured back to his old trade because there's more dough in spinning platters. No one was named his successor. Altho Otis hasn't named station, indications are he will again be doing business at the same old KMPC stand. With outlet going to 50-kw. after first of the year, understood it's looking for an additional platter spinner to add to its staff.

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Ciro's & Carroll Ink AGVA Min. Pacts

HOLLYWOOD, Nov. 23.—Ciro's swank Sunset Strip nitery, this week signed an AGVA minimum basic agreement, thus ending a long-standing feud between talent union and the club's owner, H. D. Hover. Club had refused to agree to AGVA terms, rejecting standard contracts because of clause pertaining to arbitration in case of dispute between management and actor. Hover submitted new contract with riders which AGVA boss Matt Shelvey refused to okay. Joint agreement finally was reached the night of Desi Arnaz's opening (20) and pact was inked the following day.

Ciro's has been using name orks for the past several months, bypassing acts since mid-August, when spot featured Larry Adler. Ending of differences will bring class acts back to club floor, altho no definite bookings are set. Arnaz will hold forth indefinitely probably until the first of the year.

AGVA also completed negotiations for a new contract with Earl Carroll, covering operation of his Hollywood Theater-Restaurant. New minimum basic agreement was inked by Shelvey and Carroll Friday afternoon (22). New Carroll contract calls for a six-day week with minimum scale of \$50 for chorus and \$85 for principals. Carroll earlier had requested option to run seven days, with performers working on six-day basis to be paid only 6/7 of weekly wage. AGVA nixed this and insisted on standard six-day set-up. New contract goes into effect January, 1947.

Leader, House Manager Clash Over Blue Gags

NEWPORT NEWS, Va., Nov. 23.—Wilson Humber's band had its troubles during a three-day stand at the James. Stand was terminated abruptly when the curtain was rung down prematurely during the show's final performance.

Humber and the theater management had been in a continual wrangle over material used by the band leader-emcee since the first show. House manager, G. E. Spaugh, said some of gags were too suggestive, and asked Humber to tone them down. Latter refused, despite repeated protests by the management.

Finally, midway the last show, Humber walked out front and asked the audience if they liked it. They applauded and Humber said, "Well, the management doesn't, so we'll go into our theme song." At that point, Spaugh ordered the curtain rung down, catching Humber out in front.

Same night two of the bandmen experienced another adventure when two hold-up men broke into their hotel room, and hit one, Larry George, with a fire-axe. One of the intruders was trapped in the basement, but the other escaped.

Cocktail Biz Okay in Philly; Three New Spots Get Going

PHILADELPHIA, Nov. 23.—Altho nitery biz is on the skids here, the musical bar circuits continue to show plenty life with three new cocktail-eries lighting up this week. Two spots are located in the central city district.

Marking the first time for entertainment at the Essex Hotel, hostelry has set up a Salubra Room with Harold Green's pianology for a starter. Also downtown, Irv Perper and Ed Wolcott opened the Tabu Supper Club Bar with Patti Beale at the piano and Walter Jeffrey on accordion. West Philadelphia cocktail circuit now has Sportsman's Pennsylvania Inn with Abe Ancrum and his Pink Carnation Trio teeing off.

IN SHORT

New York:

Jerry and Jane Brandow open at Loew's State December 5. . . . George DeWitt bowed into Village Barn November 20. . . . Jane Deering and Harold Lang, late of *Three To Make Ready*, preem at Wedgewood Room, Waldorf-Astoria, December 20. . . . Jean Carroll moves to La Martinique November 26. . . . Three Nonchalants to Radio City Music Hall December 12. . . . Bert Wheeler and Hal LeRoy current at Lookout House, Covington, Ky. . . . Sammy Kaye to Terrace Room, Hotel New Yorker, November 29. . . . Club Downbeat to welcome Loumell Trio November 26. . . . Jack Gaver, UP nitery editor, and ex-p.a. Dave Stanley collaborating on a book, *Brooklyn Legends*, to be published by Random House next year. . . . Manhattan Hawaiians currently featured at Phil's, Wall Street. . . . Jacques Cappella, of Embassy Club's Cappella and Patricia dance team, received his final American citizenship papers November 18. . . . Claudia Jordan moved to Victorian Bar, Hotel Gladstone, November 16.

Al Morgan takes his piano turn into Rogers' Corner Thursday (24) for four weeks, set by Will Weber and Tony Phillips. Morgan arrived in the Big Town last week, accompanied by his p. m., Harold Marks, operator of Club Mardi Gras, Cincinnati.

Chicago:

Eggs Royer has received his release from GAC and is currently vacationing in Chi. . . . Harry Greben has been appointed chairman of EMA-ARA's banquet, set for Bismark Hotel, Chi, January 27. . . . Kay Jarrett has left American Amusement Agency, Chi and is working out of the Al DeVore Agency, Chi, for the time being. . . . Jimmy Method, young comic, was inked by J. J. Levin of Mutual Entertainment Agency. . . . Sophie Domalik, of Five Leonards, is acting as temporary office girl for Len Fisher Agency.

Aristo-Kats move from Pioneer Lounge, Chi, to be followed by Jesse Miller combo, to Melody Lounge, Springfield, O., November 24. . . . Jeanne Carroll moved to Martinique, New York, November 23. . . . Jayne and Adam Digiano into the Hotel Pierre, New York, January 2. . . . Jo Ann Whitney, tapstress at Chez Paree, Chi, taking over production singing in addition to clearing during illness of house singer Phyllis Gale. . . . Stuart McClelland and Marguerite Lenz will take over office of Donna Parker, vet vocal coach and agent, who died in Chi this week.

Philadelphia:

Don Renaldo Quintet adds Lea Lawler for vocals, bowing at Rivera Cocktail Lounge, New York. . . . Buddy Lewis leaves the local nitery scene for the Famous Door, Miami Beach. . . . Hunt Club resumes floorshows with Jean O'Neill and Andy Russell first in. . . . Ruby Ring and Lili St. Cyr added starters at Kaliner's Rathskeller.

Joey Bishop leaves the local scene for the Chanticleer, Baltimore. . . . Mike Pedicin's Four Men of Note to the Twin Bar, Gloucester, N. J. . . . Tony Starr registered and copyrighted the name, "Commercialaries," for his foursome.

Detroit:

Red Ace, comedian-terpsichorean, opened at the Palm Beach Cafe, teamed with Paul Gilbert. . . . Jeanne Rand, singer, and Helen Brent, accordionist-vocalist with Pete Viera's unit, opened at the new Burgundy Room. . . . Jackie Gleason is first headliner under the new name policy at the Northwood Inn.

Milwaukee:

Jerry Di Maggio and Nick Gentile, Showboat ops, have dropped their \$1 cover for a \$2 minimum. Harry Richman is due in November 29 for one week. . . . Among town's latest niteries to add floorshows are Johnny's Round-Up, Stage Door, Peacock Bar, Celebrity Club, Joker Club and Teshner's. All skedded to show full stage revues by the end of November.

Ethel Waters opening at La Salle Circle Room November 24. . . . Jack Russell, of Mutual Entertainment Agency, Chicago, looking over Jimmy Method at Club Terris. Club is running Sunday afternoon jazz concerts. . . . Frankie Little pacted as comic with Spike Jones revue, which opened a 30-day road tour November 21 at the Auditorium, Aberdeen, S. D. Little's contract is for eight weeks.

San Francisco:

Slapsie Maxie Rosenbloom and Max Baer inked by Joaquin Garay for an additional two weeks at the Copacabana. . . . Echo's Bar-Pub has been bought by Joe Iffia for \$60,000. . . . Sylvia Froos set to follow George and Gene Bernard at the Bal Tabarin. Opens December 12, with Gilbert and Lee and the Deresco Trio, from the Folies Bergere. . . . Al Williams' Don Quixote Room, in El Cortez Hotel, opened November 22 with the Duke De May Trio.

Four Aces open at new spot, Say When November 27. . . . The Tunsmiths have been signed for four weeks at New Coral Room. . . . Helen Hart Trio into Olympic Hotel's Royal Room. . . . Chen Ting Soo, Chinese magi, into the Chinese Sky Room. . . . Dom Di Maggio has opened a new spot.

Miami:

Jimmie's on the Trail opened November 16, with the Five o'Clock skedded to bow November 21. . . . Jimmy Leads added to bill at Famous Door. . . . Freddie D'Alonso ork replaced Freddie Gale at Kitty Davis's. . . . Benny Gaines's Blackamoor revamped for new season. . . . Eve Tellegen, WGBS movie critic, now associated with Sid Franklin studio. . . . Harold Pearlman and William Langer, new Hollywood Spoilite ops, planning a name band and top act policy for spot. . . . Tommy Nunez ork inked for another six months at Club 22.

Here and There:

Arren and Broderick are in their second month with Tom Arnold's show at Stoll's Kingsway Theater, London.

O'Brien and Evans, now in 12th week at Hotel Leland, Richmond, Ind., held over to January 5. . . . Marcia Dale bows at Hotel Syracuse, Syracuse, December 1 for two weeks. . . . Dick Buckley, Fanchon, Larry Delmar, and Edwards and Diane opened at Bill Miller's Riviera, Fort Lee, N. J., November 21. . . . Phil Brito started for two weeks at Glenn Rendezvous, Cincinnati, November 22. . . . Irwin C. Miller's Brownskin Models do their third return engagement within eight months at Palace Theater, Memphis, Thanksgiving week.

Luis Russell ork goes into Apollo Theater, New York, December 13. . . . Bob Howard to Loew's State, New York, December 12. . . . Marc Ballerc opens at Olympia Theater, Miami, December 11, then moves to Five o'Clock Club, Miami Beach, December 19 for four weeks.

Jean Rogers canceled her Olympia booking. . . . The Kemmys added to Clover bill. . . . Jan Bart to Mocambo next month for four weeks.

Double Trouble for Philly Coronet; Op Dies, Richman Exits

NEW YORK, Nov. 23.—The Coronet, Philly, had a double jolt this week, Wednesday (20). One of the four partners, Joe Kravitz, died of a heart attack, and Harry Richman canceled out at the end of a week.

Occurrences were unrelated, but may point to the state of business and its effect on nerves. Richman opened at the Coronet November 14 on a two-week deal for \$4,000. Singer has been knocking them over all across the country doing a terrific business. At the Club Charles, Baltimore, where he worked prior to the Coronet, business was so good that the owners gave him a gold watch. In the lush days, presents for acts who did business, were commonplace. These days, it is something.

In any case, Richman opened at the Coronet, and, according to reports, was working to plenty of white tableclothes. At the end of his first week, he asked the partners to call the deal off. Next a.m. he hopped a plane for Miami, where he is now.

On top of that, Belle Baker, who was due to come in November 28 also has pulled out. Jerry Rosen, her rep, said he canceled because business was bad. He also said that she would have to lay off for about eight weeks. Spot also has Joey Adams booked, but so far partners don't know if they'll play the act. Meanwhile, deal is being discussed for Adams to go into Latin Casino if Coronet cancels.

Local Talent Click May Help West Chester, Pa., Vaude

WEST CHESTER, Pa., Nov. 23.—Success of recent home-talent production, *Follies of 1946*, promoted by the Jerry Cargill Agency, New York, may be the forerunner of other similarly promoted shows here. *Follies*, directed by Charles H. Blake and sponsored by the West Chester Junior New Century Club, drew capacity crowds to the local high school auditorium both nights it played. Proceeds went to two local hospitals.

Local press called show "far out of the small-bore groove of amateur theatricals." After first performance, scouts from a women's club in nearby Coatesville sought Blake to arrange for similar show in their community. Meanwhile, Bernhard F. Schlegel Post No. 134, American Legion, is also putting out feelers for a home talent show.

"Sugar" a Harlem Entry

NEW YORK, Nov. 23.—Ray (Sugar) Robinson is joining the ranks of pugilist-nitery owners with a cocktail lounge in Harlem. Robinson is planning on opening December 20, the same night he meets Tommy Bell for the World's Welterweight Championship at Madison Square Garden. Sole entertainment will consist of a piccolo player. Lounge will be known as Sugar Ray's.

CLIFF WINEHILL
"The Singing Beauty"
WEEK NOV. 28
TABOR THEATRE
DENVER, COLORADO

THE EXCITING DANCES OF
NILS & NADYNNE
Premiere Show
CAROUSEL
Mot. MOA
Pittsburgh's
Nowest
Nito Club

NEW AGVA BOND POLICY DUE

Ops To Draw 3% Interest on Guarantees

Change Due After Jan. 1

HOLLYWOOD, Nov. 23.—AGVA shortly will revamp its national policy regarding posting of cash bonds, enabling operators to draw interest on funds held by the talent union. Matt Shelvey, AGVA chief-tain, currently on the West Coast, this week said that he will attempt to put the new system in effect after the first of the year.

As proposed, AGVA hereafter will screen operators carefully. Those whose past business records reflect sound financial status will be placed in a preferred category. Funds of these ops will bear 3 per cent interest, payable to ops. Shelvey estimated that from \$250,000 to \$350,000 bond money now held by AGVA will be shifted to this new interest bearing fund when the policy change becomes effective.

"Owners will in a sense determine themselves which of them will be able to draw interest for funds deposited with AGVA," Shelvey said. "If owners are willing to deposit enough money to cover their average show budget with AGVA on a permanent basis, then AGVA can put this money in a stable fund bearing interest. If, on the other hand, owners insist on putting up only funds to cover a particular show, then to withdraw bond money after that show has closed, then money must be considered fluctuating and non-interest bearing. Operators of seasonal spots also can draw interest if they elect to leave bond money in the special fund the year around."

Cash bond procedure has long been a headache for both ops and AGVA. It was one of the principal reasons for the squabble between Hollywood owners and AGVA which threatened to become a knock-down-drag-out fight this past summer. Owners objected to posting of cash bonds for two reasons. One was that money tied up was non-interest bearing; other was they felt their business standing obviated the need for posting security.

Shelvey admitted that ops had a legitimate beef in insisting that their dough, often running into the thousands, bear interest. Under present set-up, he explained, dough is socked away in special fund in New York's Irving Trust Company, and bears no interest for either AGVA or club owner. Because the fund fluctuates, the bank refuses to grant standard interest rates.

Informal queries made among Hollywood operators indicated plan will have wide acceptance in the trade and should make collection of cash bonds a much easier task for AGVA in the future.

Cohoes Club Talent Set

NEW YORK, Nov. 23.—Dinty's Terrace, Cohoes, N. Y., with a new show bows in November 27, the first set by Sol Tepper, its new booker. Show, costing about \$3,400, will have Jerry Cooper, Al Schenck, Eddie Shine and a Wally Wanger Line.

Somebody's Gonna Get Shellacked in Charles Date Mixup

NEW YORK, Nov. 23.—A contract tangle complicated by illness and verbal promise put the Club Charles, Baltimore, right in the middle of a tangle. Some weeks ago the club bought Borrah Minevitch with Johnny Puleo for Tuesday (26) opening. Right after contract was signed the Morris office, who handles the Rascals, asked Sol Tepper, Charles' booker, to set date back. Tepper refused.

In the meantime group opened at the Roxy and doubled into Billy Rose's Diamond Horseshoe. Latter was a three-weeker, unusual for Rose, who ordinarily buys attractions for long stays.

Puleo's wife became ill and he wanted to stay in New York to be near her so asked for new date. A few days later Puleo himself fell sick and stayed away from the Horseshoe. Tepper began frantically to seek a replacement, tho he was told Puleo might recover in time to play the date. Tepper kept after Minevitch and the Morris office to let him know where he stood but claimed all he got was vague replies. Finally, Friday at 5 p.m., he bought Jane Pickens when he couldn't get an affirmative reply, tho the Rascals were heavily advertised. In buying Pickens he was forced to pay off another girl singer on the bill to avoid a conflict.

An hour after signing Pickens, Minevitch informed Tepper that his group would play the date. Tepper being caught in the middle argued that he'd already bought a replacement, but Minevitch insisted he use the act. Tepper still doesn't know if the group will show up. Meanwhile club is forced to use a big bill and is worried if it will take it on the chin.

N. Y. Copa Hikes Line Pay; New French Warbler Due

NEW YORK, Nov. 23.—Monte Proser has upped his Copacabana chorus minimum from \$75 to \$100, effective January 1. Salary hike followed Lou Walters' recent action when he raised his girls to \$75 from \$60 at the Latin Quarter.

Salary raises also may have been hastened by the upped demand for lookers for Florida clubs and at least one Chicago nitery. In both cities, girls are being offered \$100, with few takers.

Meanwhile Proser, en route to the Coast, has Rene Paul, new French boy singer, due to join his show December 5, assuming that the AGVA situation is clarified. Sid Caesar follows Joe E. Lewis January 5.

45G Newport News Club's \$1,400 Weekly Talent Nut

NEWPORT NEWS, Va., Nov. 23.—A new nitery, The Beachcomber, preemed here November 14. Spot cost \$45,000 to build. Bow-in show costs about \$1,400 and has Bill Bardo's ork and a floorshow made up of Hawaiian acts. Club is operated by William C. Scott, former motion picture theater op.

Room, which has one show nightly, with two on Saturday, has air time on WGH, local station.

Million \$, L. A., Drops Band Policy as Grosses Tumble

HOLLYWOOD, Nov. 23.—Top name bands will find it much tougher from here on out to get bookings at L. A.'s Million Dollar Theater, with the house switching from a hot band policy to straight vaude bills. Shift is result of public apathy toward super-swing musical crews, shown in sagging grosses over the past three months. Sherrill Corwin, operator of the Million Dollar, claims swing combos have reached saturation point and not worth the big dough bands are demanding. Vaude house will continue to spot bands from time to time, but only when the band has something different to offer. Feeling is that most swing orks which have played the house lately have all sounded alike, creating little interest at the box office. Moreover, house ops have had to pay from \$7,500 to \$15,000 a week for band packages, some of which have failed to break even. Coupled with an AFM ruling requiring a standby house band costing \$1,000 a week, band biz has been far from profitable.

AGVA's Perry Ruling May Set Rep Precedent

NEW YORK, Nov. 23.—Last week's decision by AGVA that Lou Perry has the exclusive rights to Dean Martin, including the right to submit him exclusively, has deeper implications than appear on the surface. Perry-Martin squabble arose when Abby Greshler teamed up Martin with Jerry Lewis and began to submit them some months ago. As a team lads could get \$1,500. As singles Martin got as high as \$750 and Lewis, Greshler's act, got \$400-\$500.

Romancing pitch began when Martin tried to pull away from Perry and sign with Greshler. An AGVA arbitration meeting some weeks ago ruled Perry was entitled to full commission. However, Greshler continued to submit Martin even tho he didn't get paid. A subsequent arbitration was held and AGVA ruled that Greshler couldn't even submit Martin. Perry's exclusive management contract, which had two years and two months to run, not including options for three years, said AGVA, gave him sole rights.

Importance of this ruling goes back to the Andy Russell and Frank Sinatra cases. In both instances actors shifted reps before termination of contracts. New offices agreed to handle singers sans commissions until old pacts expired. In both cases AGVA dodged the issue as long as original contract holders received their commission.

With the Greshler-Perry squabble the situation again is brought to the fore and may result in a blanket AGVA ruling that will say exclusivity means exactly that. An act may not be submitted by any other agent, even for free, while a valid contract exists with another.

W. Coast Copa Suit Settled; Francis Out

HOLLYWOOD, Nov. 23.—Damage suit filed by Carlos Valadez against Creation Enterprises, Inc., operators of new Hollywood nitery bearing Copacabana tag, has been settled out of court, following a confab of stockholders and Sam Shayon, Valadez's attorney (*The Billboard*, November 23). Settlement is predicated on \$30,000 additional in new capital needed to open nitery. Deal gives Valadez a chunk of stock, plus contract to produce floor shows for the first year of club's operation. Valadez also won parking and check room concessions. Attachments against corporation's assets and bank accounts are to be lifted.

Guy Francis, heretofore principal operator and club promoter, will step

down from top spot, but will remain as a stockholder. Stockholders are skedded to elect a new board of directors and manager at an early meeting.

Elimination of Million Dollar as a band user leaves the Golden Gate, San Francisco, the only major West Coast four-a-day house open to bands, and even here it is hinted that orks will get de-emphasis treatment unless grosses take an upswing.

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AGVA, N. Y. Copa at Stalemate on Bond

NEW YORK, Nov. 23.—The New York Copa-AGVA fracas is reaching a showdown state, with the climax due Thursday (28), AGVA's deadline. Union is demanding a \$7,000 cash bond and a new basic agreement. Failing to get that, it has told Monte Proser and Jack Entratter, Copa toppers, it will pull the show. Union has notified all acts not to go on after that date without AGVA permission. Agents have also been notified not to book acts into the Copa until the money is up.

Entratter this week said that club has enough money to put up any bond, but will not post any cash with AGVA. Instead, he said, he's willing to give every member of the show a week's salary in advance to show good faith. Total will be equal to amount asked by AGVA. "They can't have any squawk if we protect the acts our own way," said Entratter. Another objection raised by Entratter is that the Copa has been in business for many years without going bankrupt. "AGVA did a fold, didn't they? Why should we give them our money. If they do another fold who is going to protect us?"

Dave Fox, AGVA's New York head, flatly refused to consider Entratter's alternative. "We won't go for it," he said. "The Copa will have to put up the dough with us like everybody else."

down from top spot, but will remain as a stockholder. Stockholders are skedded to elect a new board of directors and manager at an early meeting.

Loew's State, New York

(Thursday Afternoon November 21)

For the second successive week, they've reached back into the past era of vaude for headliners to top the new bill. This week it is Benny Fields, name chanter of the schmaltz school, who's still punching over ditties in the manner of the '20's. On the bill also are Willie, West and McGinty, another time-honored vaude act, whose pratfalls and low comedy still bring the boffs from the pews. Otherwise the roster contains names comparatively new to stageshows.

Show opens fast with Ted and Flo Valtet, whose flag, baton and wheel twirling and acro routines make a good, flashy act, with both performers doing a sock job with difficult routines.

Tho the Murphy Sisters have lots of bounce and jive in their offering, their chanting turns out to be just so-so. Could be that their programming is at fault and that the numbers they've chosen just don't fit their style. Anyway, it isn't until their last song, *B-I Bi, B-O Bo*, a fast patter, that they coax the crowd into a mitting mood. Their first two Hoagy Carmichael ditties—*Ole Buttermilk Sky* and the *Hong Kong Blues*—get nowhere. Gals should try some new arrangements and pick a style that has some originality and freshness. Current arrangements don't suit.

Willie, West and McGinty still sell their brick building slapstick as solidly as ever and pull top yocks of the show. The boys are wonderful to watch because of their perfect timing. Every pratfall is hailed by a load of laughs.

Benny Fields mixes his song offerings; some new, some old, and thereby proves that he is primarily a song-seller of a past vaude era. The modern tunes he offers—*No Business Like Show Business* and *South America, Take It Away*—are larded heavily with schmaltz and the heavy-handed corn that wowed the pew-sitters two decades ago. They don't jell now. However, when he swings back into his own type of number—ditties such as *By the Light of the Silvery Moon*, *You Made Me Love You* and *April Showers*—he sells nostalgically. Oldsters in the audience succumbed to the dated charm and whacked loudly for repeats. Fields came back to do a smooth job on *Lullaby of Broadway*.

The Cheena Di Simone terp sextet close. Do okay by their part-ballet, part-ballroom style of dancing. First number to *Holiday for Strings* is the best of the group.

Louis Basil and the house ork play a good show. Film, *The Killers*. Biz fair.

Million Dollar, Los Angeles

(Tuesday Afternoon, November 19)

If audience reaction is any barometer, vaude fans still go for the old minstrel shows. Altho the current Million Dollar offering might never have given Lew Dockstader stiff competition, bill was well-presented and enthusiastically received by an aud which usually demands jive and swing. Change of pace goes over well and should do okay at the box office.

Show has plenty of comedy of the minstrel variety, chores being handled easily by the two Black Crows and Al Herman. Gags are time-worn, but no one seemed to mind. Crows' work is effortless and well-timed. Herman does plenty okay with somewhat blue material and had to beg off. Altho garbed in minstrel and cork, material was of the 20th-century night club variety.

Count Berni Vici, billed as producer of the show, does a good job of fronting an all-girl ork and welding various acts and production numbers into a smooth package. Emcee-interlocutor chores are handled by Parker Gee, who doubles from time (See *MILLION DOLLAR* on page 42)

VAUDEVILLE REVIEWS

RKO Albee, Cincinnati

(Friday Afternoon, November 22)

With the Andrews Sisters on tap, bill tops anything offered here since inaugural of vaude-pic policy five weeks ago. Show is excellently paced and solidly stocked with talent.

Following *Blue Skies* getaway by the house ork, directed by Vic Schoen, the Andrews gals ride in on a welcoming salvo and score handsomely with their throating of *There's No Business Like Show Business* and *Jingle Bells*.

Patti, who emsees, sends Mack and Desmond, good-looking dance team, into eccentric tapperly that brings long yocks. Kids show up to better advantage in theaters than niteries. Especially sock is lad's hot boogie Steinwaying while accompanying gal looker in a hoof session. Not the least of their appeal is their strong slapstickery.

Les Paul Trio (4), with Paul Smith keyboarding, are sock instrumentalists. Paul, topflight guitarist, leads the ensemble, which also includes a string bass and another git artist, thru difficult pickings on *Dark Eyes* and *Begin the Bequine*. Medley of Bing Crosby recordings, featuring Paul's speedy fingers, and *Rumors Are Flying*, with the sisters, earn the boys plenty of palms.

Bob Evans, sporting sharp material, turned the house upside down with his sassy wooden-headed partner Jerry O'Leary. Evans is a master at voice projection and his clever lines are good for a steady flow of guffaws. Toppers are his money differences with the dummy and duel voicings of *Indian Love Call* and *When Irish Eyes Are Smiling*. Begged off.

Andrews gals hit the jackpot with *Route 66*, and oldies, *Bei Mir Bist Du Schoen* and *Hold Tight*. Bring the house down with their standard, *Rum and Coca-Cola*, and *Rhumboogie* and *South America Take It Away*. Called back, they hit pay dirt again with *Apple Blossom Time*, *Don't Fence Me In* and *Pennsylvania Polka*. Forced to beg off after *Roll Out the Barrel*. Gals expertly intersperse numbers with comedy antics, lead by Patti, to greatly enhance the already sound pacing.

Pic, *The Cockeyed Miracle*. Biz, good.

Chicago, Chicago

(Friday Afternoon, November 22)

Despite shaky overture, a swing version of *Loch Lomond* full of clinkers by Lou Breese's house band, current revue lined up by booker Nate Platt is fastest-paced seen here for some time.

Four Evans opened up with their melange of terping, both modern and old-time, depending upon generation working. Daughter has improved her solo acro bit plenty since last year and closed to a solid mitt with some simple but well-done contortions. Four-way precision closer sent them off to a well-earned hand.

Herb Shriner makes fine opening impress, looking and acting part of bashful Indiana philosopher-comic heard over *Phillip Morris* airer. Guy got laughs more consistently as he went along. Material is clean and great for family audiences. Won en core, even meatier stuff.

Lena Horne, in closing spot, had time to do only four numbers, each of which won salvo. Gals is all actress, even doing showmanly and original bow to keep interest high. Accompanist Phil Moore, new Black & White recording chief and cleffer, helped La Horne win a big mitt with her closing *I Want a Little Doggie* in which she does cute rhyming dialogue. Always known for her appearance, her gown at this showing was a wardrobe high spot.

Oriental, Chicago

(Thursday Afternoon, November 21)

House comes up second week with a flicker attraction that packs a wallop. Frances Langford and hubby, Jon Hall, worked 12 minutes and closing curtain brought disappointed cries from pew-sitters. La Langford opens alone, doing pop, and then going into nostalgic medley, each of three tunes getting an ovation after the first couple of bars and a hand at closing. Hall came on to do very homespun chit-chat with his frau that sold because it was done in a friendly manner. Unlike most film names, this duo didn't try to kill the audience and their casual manner won them a nice mitt. They closed with a duet on *I Love Mike* in which Hall displayed better than average tonsils.

Martells and Mignon opened nicely with a standard adagio. Tho they offer little new, the act wisely plays here only once a year and can get away with standard stuff.

George Prentice went thru a standard Punch and Judy routine, which has been brightened with pair of colored boxers. The bit is a natural for a slap-stick act.

Comic Jack Carter sacrificed a big intro mitt by working as emsee to fuse acts into revue. His work helped a great deal in getting the audience into the right mood for Prentice's work and that act got a much bigger reception than last year. Tho he used some strong gags as emsee, Carter still had enough material left to do a 10-minute slot in between. The guy has plenty of original material, even a new slant army life bit, all of which is delivered in fire-truck fashion with audience kept in titters.

Roxy, New York

(Wednesday, November 20)

Despite the brevity of the new show, it runs 23 minutes instead of the customary 55 to 60 minutes, it packs a lot of audience appeal. The music is expertly handled with special arrangements calling for choral groups; the singing is lovely to listen to, the dancing is electrifying.

Greatest eye appeal comes from the productions, one of which has an augmented line spotted all over the house. Showgirls, beautifully costumed, appear as Johnny Ames, substituting for Bob Hannon, sings *All the Things You Are*, in a pin-point spot, with rest of the house blacked out. Other pin spots slowly go up aimed at various points in the orchestra, side of the house and stage and disclose the gals. Effect won a tremendous hand.

Show opened with mixed line in stylized Spanish costume and setting. Set consisted of massive but beautifully conceived white columns. Even the house band was behind a white, turned, railed stand with the choral group behind one ork. First act on was Emma Otero, longhair coloratura soprano, who did a rich *Clavelitos*, pulling a big hand.

Next came Rosario and Antonio hidden by a petal arrangement by the line. As line unfolded, the kids, looking tiny, appeared. Couple did two dances winding up with the famous *Fire Dance*. Performance beat anything they ever did before, their dancing was thrilling, the music behind them was on the beam, and the over-all effect was electrifying. Applause at the end was deafening.

Tommy Trent, filling in for Senor Wences, drew hefty chuckles with his modern version of *Punch and Judy*. It proved particularly satisfying to the kids. His puppet bit, a blackface doll manipulated in a black light to *Darktown Strutters' Ball*, was handled with skill for top results. Picture, *The Razor's Edge*.

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Dec. 2

Direction: FAMOUS ARTIST CORPORATION

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Leon and Eddie's, New York

(Tuesday, November 19)

Talent Policy: Floorshows at 8:30, 10:30, 12:30 and 2. Owners-operators, Leon Enken and Eddie Davis; publicity, Dorothy Guzman. Prices: \$3.50 minimum.

With Eddie Davis in the top slot, this show, tho not one of the spot's best, moves nicely for the most part. Davis is still a remarkable showman. Every now and then he comes up with a new parody, altho his familiar routines still kill 'em. On night caught, he was on for more than 40 minutes to cover up the absence of an act which fell out. Despite his long stay, he kept punching all the way for sock results.

Frank Shepherd (10) line turned in one of the best performances caught in many years of line work here. Started with a fast jitter number, girls coupling up, then broke out into various formations, ending with a cakewalk. Middle number was a scarecrow routine, with girls going thru the dance with shambling gaits and dead pans. Effect was lovely, made more so by the kids' skill.

Estelle Carol, petite brunette hoof-er, opened with an interesting acro dance and showed lot of high kicks, splits and butterflies. Finished to a nice hand. Guisavo and Geselle, rumba team, who stepped in at the last moment, did okay, considering lack of rehearsal. Gal, a darkish blonde, gave with a lot of grinds, boy just bounced around her. Few watched him.

Amory Quartet is better than ever. Boys have new assurance and poise, but should do more bounce spirituals. When they dragged on notes the customers lost interest. Lads were forced to take four bows before show could go on.

Sherry Britton's strip-strut was only a quickie. Came back later for a song that registered in surprising style. With proper songs gal could forget peeling.

Harry Holly, a pleasant emcee, was effective in his own spot. In latter, uses masks of names and then does take-offs. Characterizations were good, but over-long and showed need of material. Voice sold in okay fashion. Art Waner's ork cut show capably.

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NIGHT CLUB REVIEWS

Billingsley's Bocage, Hollywood

(Wednesday, November 20)

Talent policy: Continuous entertainment from 3:30 p.m. to 1 a.m. Owner-manager: Glenn Billingsley. Publicity: Maury Foidare. Prices: \$1 cover.

Entertainment-wise, current show, spot's second since its opening, is thoroly satisfying. Bill includes song-comic Johnny Payne, Amanda Lane, Billy Haywood and Cliff Allen, and Marvin Wright Trio. Tastiest treat of the evening is the song styling of Amanda Lane. Formerly with Desi Arnaz, vocal charmer is making initial bow as a single. Judging by ringside reaction, lush thrush should go places fast.

Lass is effectively presented. House is blacked out when she comes on. Soft, baby spot lights up face as she starts singing, gradually brightening as songs continue. Light fades out on the final selection. This, plus Miss Lane's intimate interpretations, makes for thoroly enjoyable eye-ear material. She is particularly convincing in *Just One of Those Things*, *Love* and *I Didn't Know What Love Meant*.

This is Johnny Payne's Coast debut, following an eight-year run at New York's Monkey Bar. With a mirror-topped piano and sizable slugs of liquor for props, guy thumps the accompaniment to his pinched piping of re-worded pops. Result is on blue side, with rough humor spurring chuckles. While he clicks with customers, guy appears out of place for this type of spot. Billie Haywood warbles double meaning ditties to Cliff Allen's keyboard knuckling. Negro duo, formerly at New York's Blue Angel, pleases the patrons. Marvin Wright Trio is playing first date here. Threesome (Wright on piano, Barney Kessel on guitar and Tom Scully, bass) are ex-Jimmy Dorsey crew men. Group displays smooth instrumental control, but could use a more individualized style in arrangements.

Hotel Radisson Flame Room, Minneapolis

Talent Policy: Floorshows at 8:15 and 11:15. Manager, Byron Calhoun; publicity, Jerry Conway. Prices: Dinners \$2 up.

Carl Brisson, who opened a three-weeker here November 15 in a repeat engagement, is setting them on their ears, breaking all records. Songster has taken the town by storm and played to what amounts to S. R. O. houses every performance.

Opens with novelty *Hello There* twirling top hat and cane to delight of house. Next goes into a medley of numbers he first introduced: *Cocktails for Two*, *Isle of Capri*, *While a Cigarette Was Burning*, *My Friend Elizabeth*; *I Kiss Your Hand*, *Madame* and *Beer Barrel Polka*.

A novelty, *It's All in Fun*, followed by *Memories From Old Vienna* enable Brisson to show his acting ability, which is super. *Norah*, an Irish ballad brought down house. To climax act Brisson introduced Sister Elizabeth Kenny, who received standing ovation. He quit with *No Can Do*.

Bill Snyder's seven-piece ork does a top job for dancing and show. Unit has two fiddles, sax, bass, drums, accordion and leader on piano. Snyder doubles as emcee.

Walnut Room, Bismarck Hotel, Chicago

Talent Policy: Dancing and shows at 8, 9:45 and 11 p.m. Owner, Otto K. Eitel; production, Ed Beck; publicity, Bob Carey. Prices, \$2 minimum.

Joseph Sudy's Society Ork (three sax, three fiddles, two trumpets and three rhythm) is nice contrast from long holdover Sherman Hayes's ork, which left hostelry room after a nine-month stand. Sudy plays sprightly music, accenting fiddles. Library is full of danceable melodies, including Latin ditties and much-requested waltzes. Gal singer Leonore looks, acts and sings part of chi-chi vocalist and is a real asset to crew. Band's opening *Warsaw Concerto* was a perfect choice for this room and received warm hand.

Cantu and his well-trained pigeons combine to put across a colorful magic stint. Working in narrower confines of this room puts his work across more easily than in his previous stay in the larger Boulevard Room. Scarf, paper cone and silk bag tricks go over big, but he lost a big mitt at closing by doing coin fanning, which didn't have color for necessary crescendo. His disappearing radio would be a wiser finish.

Gaywoods work with ease and grace, but routines need something more original and flashy to evoke more interest in general public. While dancers appreciate their smoothness, the average on-looker needs something unusual to stimulate palming. Mixed their work up nicely to get adequate hand.

Ole South, New York

(Thursday, November 21)

Talent Policy: Floorshows at 7:30, 12 and 1:30. Operator, C. B. Windy; publicity, Max Hecht. Prices: \$2 minimum.

New room is well decorated, surprisingly so considering the nondescript entrance. It's black and white with glass chimney wall fixtures and ceiling drop spotlights and pillars made to look like trees. Floor is also well lit by bank of spots.

Show, however, is strictly one of those short money jobs. It doesn't run too well and obviously wasn't meant to draw. It will take solid advertising plus good food to make the club click. Present talent won't be much help. Star of the show is Ben Cutler who tees off with the *Whiffenpoof Song*, first at a table then getting up to the mike. On the chorus his ork made like a glee club. Then came a satirical Salvation Army take-off with Cutler on the trombone and band in funny hats, everybody marching around. Friendly preem audience laughed and applauded. Finale was a couple of tunes from *Showboat* with Vera Wykel out to duet with Cutler.

Wesley Whitehouse, emcee and magician with chatter, did okay. Tricks were standard, involving rings, hankies and ribbons. Pulled opening giggles with his spun sugar (stuff looked like hair) eating. Finished with fairish hands.

Vera Wykel, soprano and a chunky blonde, is obviously no ingenue. Opened with a standard and followed with a novelty. Standard was passable, but novelty missed by a mile. Even the titters sounded forced.

Strongest performers were Winton and Diane, two part tap team. Couple did two routines, the first a novelty to a jazz beat, second to a beguine beat. Danced with skill and pulled hefty applause.

Cutler band did the show cutting. Jose Cortez furnished the rumba beats.

Slapsy Maxie's Hollywood

(Wednesday, November 20)

Talent Policy: Dancing and floorshows at 9 and 12. Owner-manager, Sam Lewis; publicity, Pessis & Ettinger. Prices: \$3.50 minimum, \$3 Saturdays.

A hep showbiz audience of first nighters literally split their sides laughing at the riotous antics of Comedienne Martha Raye. Returning to a night club floor after a long period of inactivity, Miss Raye tore the joint apart with her zany antics and stylized vocalizing. Gal has lost none of her punch and zip; in fact, nitery work gives her the kind of showcasing her stuff demands.

Gal relies chiefly on a smooth line of patter, perfectly timed and delivered with well-planned abandon. Stuff is original with generally, a bluish tint, but gal never seems to offend. Patter includes frequent references to her fem equipment, plus some gestures borrowed from the burly circuit. Vocalizing is secondary to her clowning, altho few tunes she does are well received.

Best bit is finale in which Miss Raye appears with a vocal quintet to do medley of classics. Gal does a pantomime routine with a saber which broke up the house.

Three Lind Brothers offered a smooth assortment of vocal numbers, ranging from *South America*, *Take It Away* thru an operatic aria and climaxed by a moving interpretation of *Eli, Eli*.

Holdovers include Slapsy regulars, Ben Blue, Patti Moore and Ben Lessy, in addition to Louis Da Pron and his four lovelies, class terp act. Blackouts in current bill aren't up to snuff, but with Miss Raye carrying show's burden on her competent shoulders, rest of the layout is almost secondary.

Matty Malneck's ork, fronted by Milton De Lugg, cuts a neat show and plays for dancing.

Empire Room, Schroeder Hotel, Milwaukee

(Sunday, November 17)

Talent Policy: Dancing and floorshows at 8 and 11. Owner, Walter Schroeder; manager, Frank Econom. Prices: \$1.75 minimum.

Wide variety makes this show good entertainment. The Del Campos, on first, snapped audience to attention with their brilliant footwork to Latin rhythms. Next on, tenor Nino Milo, with the right touch of smooth naughtiness to go over in this ultra spot. Biggest hand came with straight singing of Irish ballads. Nelson Sisters, next, stopped show with their high-wire and cross-bars work.

Ray Herbeck's ork cut the show in swell manner. Special honors go to his vocalists, Lorraine Benson and Roy Cordell. Latter's impressions of Frank Sinatra had the customers looking twice. Leonard Stanley at the 88, and Vince Caplette, at the drums, worked good bits, as did singers Vince Shank, Hud Nieman and Buddy Burke.

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Midtown Cafe, New York

(Wednesday, November 13)

Talent Policy: Continuous entertainment starting at 10 p.m. Owners-operators, Eugene Eisler and Harry Horowitz; publicity, Al Mernit. Prices: \$3 minimum.

Midget-sized spot is really a back room converted for intimate style entertainment, with a bar out front. It's a tough room to work, since only curtains separate the bar and the room, and the joint seems to have a flair for attracting noisy stewes.

Sole billed attraction is Nan Blakstone, the nomenclative and singing champ. Veteran of years of campaigning, her double entendres are geared to wow the ringsiders and that includes virtually everybody, room's that tiny. Does all special material, mostly written by hubby Ronald Gerard, staying on the stand sometimes as long as an hour and leaving 'em wanting more. She gets crack aid from her pianist-accompanist, Hank Finney, a truly sock musician known heretofore as a Detroit pit leader. Typical Blakstone tunes include *Big Richard*, *Can't Find a Place to Do It*, *Ragged But Right*. A dramatic bit about a sailor was effective. Without or without a capital K, tho, singer should know better than to chew gum while working.

Unbilled warbler appeared at the spot the night caught. Tagged Ruth Gibson, she shows plenty of promise, not because of unusual voice, but because of an ability to convey a melancholy mood well suited for beery night owls.

Latin Quarter, Newport, Ky.

(Friday, November 15)

Talent Policy: Dancing from 7:30. Floor-shows at 9, 12 and 3. Owner, Tommy Callahan; manager, George Gebhardt; maitre d', Tommy Clare; publicity, Don Heck. Prices, \$1.50 minimum.

Current layout is one of the best seen here in a long time. Top honors go to Patsy Kelly, comedienne, and Barry Wood, handsome handler of songs, but supporting cast presses them closely thruout.

Emsee-Singer Jack O'Neil, in his fifth week, tenors *Donkey Serenade* as an ice-breaker to bring on the Muriel Kretlow Dancers (6), who score with a breezy tap nifty to *Runnin' Wild*. Gals overshadow their initial effort midway, tho, with a sophisticated prance to *The Mooch* in flimsy attire.

Bill Baird, immaculate magicker, stopped the show with his sleight-of-hand work with scarfs, paper-tears and cards. Left payees clattering for more with his large-sized billiard ball bafflers, wherein he deftly applies a red, white and blue combination to good effect. Manipulation is perfect and effortless manner of presentation is sock.

Ralph Brown, Negro tapster, is back again to win table sitters' approval as easily as he did on his initial appearance. Speedy routineing is all to the good, with his *Apple Jack* terp version to *You're Driving Me Crazy*, a standout.

Wood's clever tonsiling to *Five Minutes More*, and an Irving Berlin medley, *They Say It's Wonderful* and *Blue Skies* leaves 'em ga-ga. Calls for more were precluded with the appearance of Patsy Kelly, who teams with the tonsilor for some well routineed gag tossing, packed with ad libs that had the house in an uproar. Material is fresh and expertly handled. Fast-running patter evolves into a duet on *Going to Hang My Hat in Brooklyn*, in which both literally knock themselves out. Recall, which has la Kelly doing a Krupa on the hides, and Wood, a Goodman on the clarinet, brought down the house.

Sammy Leeds band continues its good show and dance cutting, with the maestro cleverly handling his ad lib chores with la Kelly and Wood. Charley Hudson is still the organ-pianistic fave at the bar.

Pan-American Room, Rogers Corner, New York

(Thursday, November 14)

Talent Policy: Continuous entertainment after 7 p.m. Owner, Joe Rogers; publicity, Jay Russell. Prices: \$2 minimum after 9 p.m.

Across the street from the Garden there's a six-piece combo (trumpet-leader, bass, drummer, piano, sax, trombone) that's showing the world how to sell that Iowa stuff. Horns rasp, bells ring, gongs boom, guns shoot and the guys make wierd faces and wear funny hats, but it's funny—very funny.

The boys, fronted by Harry (Dude) Ranch, deliver an endless array of novelties and gagged up pops that are loaded with the usual and unusual slaphappy antics, but in this case they're clever. Ranch writes the special stuff himself and it's top-drawer entertainment, well-integrated and delivered with a mile-a-minute speed. They don't let a yock get a chance to subside, which means the customers are laugh-happy at the end of an evening.

One of the intangibles that makes all the difference in the world is the enthusiasm and versatility of the band. They never seem to be going thru the motions mechanically, as so many nutty orks do.

With all this it's suprising to see the band switch from clowning to ace musicianship when playing for dancing. All of the boys have played for name bands and are top musickers. Outstanding is Bill Schallen, Ex-TD, who shines on the trombone and

Rio Cabana, Chicago

(Friday, November 15)

Talent Policy: Dancing and floorshows at 10 and 1. Management: Chuck and Bert Jacobson; production, Eddie Noll; publicity, Madelyn Wood. Prices: \$3.50 minimum.

Current line-up is well laden with talent, but several snags marred the overall result opening night. One insurmountable barrier is the presence of twin headliners, Cross and Dunn and Lenny Kent, and neither act will condescend to do the opening slot, so dancers Jon and Inga Zerby work first, with two comedy teams closing the show. Overbalance of comedy hurts further because Lenny Kent in closing spot did three song parodies, very similar to those done by Cross and Dunn.

Zerbys opened show nicely with audience asking for an encore after four numbers. Handsome pair wisely intro numbers, something too many dance teams are forgetting, for the average public doesn't know the difference between intricate ballroom turns. They prudently save lifts and fast whirls for closing portion of routines when they mean extra mitting.

Cross and Dunn came up with five new meaty numbers. All rang gong, especially an extremely well-written and delivered Truman medley, built on *Missouri Waltz* and all about the President's boys in the cabinet. Henry Dunn has shed 25 pounds and not only looks better, but the avoirdupois loss has helped his tonsils. Guys won a terrific mitt and, as if their stagework wasn't enough, they stand at the door, greeting customers all evening and make pals with patrons.

Kent pulled plenty of yocks, but his parodies proved long lulls in between gags. He made a name here as a frantic gag and ad lib dispenser last year, but he seems to be working more casually and losing attention as a result. His forte is still the snide side remark, and he didn't do enough of it. Kent worked too long, after winning a terrific hand with his standard re-cap of what had gone on thru the show, and should have bowed off there.

shows a smooth vocal style and fine voice. Toni Palmer, fem chirper, also has a neat set of pipes and helps in the sock revelry.

Lookout House, Covington, Kentucky

Talent Policy: Dance and show band; floor-shows at 8:30 and 1. Owner, Lookout House, Inc.; manager, Clay A. Rambeau; publicity, Betty Kepp. Prices from \$2.

Built around Hal LeRoy's nimble hoofing and Bert Wheeler's slick comedy caperings, new package is a laughfest thruout. All it needs is a tightening here and there.

Opener has the Lucky Girls (8) engineering cute tapparey to *Cocktails for Two* and midway they eclipse all their previous accomplishments with a review of sock acro gymnastics and pyramid building, to a near show-stop. Finale is good Western closing turn to *Ragtime Cowboy Joe*.

Paul and Paulette earn wide approval with their acro-dance trampoline novelties. Lad's pseudo souse compornings score solidly, and vivacious gal lends solid support with seven-somersault turn thru a hoop while skipping a rope. Lad's stand-out is a triple-timer corkscrew. Grabbed a huge mitt. Speed with which they set and strike props amazes.

Bert Wheeler emsees and encountered a few slight pacing difficulties at the opener, but his work with Arthur Rice, an ever-heckling stooge, and bits with Hal LeRoy are replete with laughs. Rocked the packed house with a lesson in diction by the stooge and LeRoy and a comic magic turn, during which he is relieved of his pants and doused with water via a gimmicked hat by Rice. Leaves payees limp with his phony emotionalizing parody of *My Gal Sal*.

LeRoy retains the limber-limbed tap artistry and informal manner that has kept him apace of upper-bracket terpers, but this time around sports an improved comedy flair. Wows with his *Tap Nocturne* and the inevitable chair tap routine to *Tea for Two*, and grabs a terrific mitting and several show-stops with a soft-shoer to *I've Got It*. He also injects topflight boogie pianistics while goading Wheeler into a neat tap turn with him.

Bob Snyder's ork continues its groovy show and dance work, with Larry Vincent still the Wonder Bar piano feature. Three Steps to Rhythm fill lulls.

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New York:

Stem Trade Falters Anew; MH 119G, 5th; Par Poor 92G

NEW YORK, Nov. 23.—Hold-overs, plus the general slump, hurt vaude-filmers last week. The individual takes were down, the over-all picture wasn't too bad. Six houses covered below took in an aggregate of \$403,000, against the previous week's figure of \$489,000. Radio City Music Hall (6,200 seats; average \$110,000) counted \$119,000 for Nip Nelson, Rudy Tone and *The Jolson Story* for its sixth week. Previous week's figure was \$132,000. Bill started off with \$142,500 followed by \$135,000, \$131,000 and \$135,000. Roxy (6,000 seats; average \$75,000) finished its fifth week with \$62,000 for

Frances Langford, Jon Hall, the Borrah Minevitch gang and *Margie*. Finale was a six-day week. Opened with \$112,000, followed by \$100,000 and \$88,000. New bill, reviewed this issue, has Rosario and Antonio, Tommy Trent and *The Razor's Edge*.

Paramount (3,654 seats; average \$75,000) dropped under the 100G figure for the first time since current bill preemed. For the fifth week take was \$92,000 for King Cole Trio, Stan Kenton ork and *Blue Skies* against \$100,000 previous week. Tee-off was \$140,000 followed by \$120,000, \$114,000.

Capitol (4,627 seats; average \$72,000) moved down to \$61,000 for the second week with Charles Fredericks, Enric Madriguera, Murtah Sisters and *Rage in Heaven*. Previous inning showed \$82,000.

Strand (2,770 seats; average \$45,000) collected \$50,000 for the third and final week with Lionel Hampton and *Nobody Lives Forever*. Opened with \$80,000, followed by \$60,000. New bill, reviewed this issue, has Ray McKinley ork, Miguelito Valdez and *Never Say Goodby*.

Loew's State (3,500 seats; average \$25,000) attracted \$19,000 for Dave Apollon, Harry Babbitt, Cardini and second run *Three Wise Fools* against previous week's \$27,000. New bill, reviewed this issue, has Benny Fields, Cheena De Simone Dancers; Willie, West and McGinty, and *The Killers*.

Los Angeles:

Minstrel Show Dies At Million \$; 15G

LOS ANGELES, Nov. 23.—Minstrel Show currently at Million-Dollar is heading for an impotent \$15,000 to give house one of its worst weeks in recent history. Bill includes Count Berni Vici's all-gal ork, Two Black Crows, Al Herman, Ted Waldman, Howard Brothers and Buddy Heller. Pic, *The Inner Circle*.

Charlie Barnet's ork scraped up a mildish \$22,000 last week (house average \$23,000). Sharing bill with ork was Charlie (Snowball) Whittier. Pix, *Don't Gamble With Strangers* and *Cuban Pete*.

Boston:

Gaillard, Bruno Ork Poor 24G at RKO

BOSTON, Nov. 23.—Without any names in the stagemore and third week of *The Killers*, grosses at the RKO-Boston dipped to \$24,000, about \$3,000 under average. Tony Bruno and band plus the Slim Gaillard Trio headed the vaude layout for the week ending Wednesday (20).

Current show opened big. Combo of Freddie Slack and Ella Mae Morse looks to boost the take above average. Pic, *White Tie and Tails*.

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Minor Mickey

NEW YORK, Nov. 23.—A little guy with horn-rimmed specs came into the Village Vanguard. The manager stopped him. "Sorry, you can't come in. We don't allow minors."

Little guy got in after identifying himself. He was Mickey Rooney.

Libuse To Top Chi Copa

Show; 450G Spent on Spot

CHICAGO, Nov. 23.—Local nitery competish will stiffen even more soon when Sam Rinella's Copacabana, located at strategic State and Lake corner, will open December 26. Converting the building to a club cost some \$450,000, according to Rinella. Spot will seat 600, plus an additional

MILLION DOLLAR, L. A.

(Continued from page 39)

to time as stooge for comics.

Talent-studded review, which runs nearly an hour and a half, showcases trick drummer Buddy Heller; Howard Brothers, tapsters; Three Melody Maids, vocal group; acro dancer, Audrey; hooper, Gerogette; old-time banjoist, Jack McLeod, and harmonica expert Ted Waldman. Waldman's clowning and trickery with the garden variety harmonica scored solidly. Six-gal line does okay with several production routines.

100 or so in a cocktail lounge.

Opening bill, set for eight weeks, will co-headline Frank Libuse and one other act, to be filled. Producer Wally Wanger is working on a line of 16 gals. Chu Reyes' 17-piece crew and Artie Barnett's 11-piecer will handle music. Cocktail lounge will use small units and piano singles.

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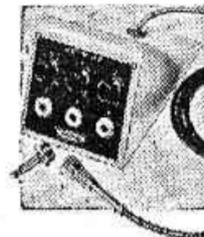
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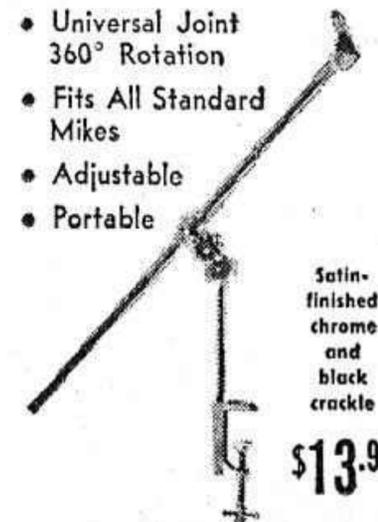
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Billboard's Reply to N. Y. Critics

Crix Review Accuracy Tab Will Continue

Artistry Vs. Box-Office

(Continued from page 4)

bought by readers who pay fancy money for their entertainment, then the status quo should be altered either way; in short, either such critics who object to being "embarrassed" by their averages before the trade should seek other media for their pursuits (as book authors or lecturers-teachers or in other sacred precincts), or the newspapers should change their approach and become academic in the "classical" or "esthetic" sense.

But we still insist that there is no such thing as artistry versus the dollar sign in daily drama criticism. We say that these two factors are not dissonant. We suggest that it is only some of the critics—and probably not all top ones at that—who disavow the balance and prime the pump for separatism because of their own timidity, frailty or inferiority complex. We say there is no room for weakness or ultra-conservatism when critics are held to be paid for their opinions and when their readers consult the reviews for a guide as to what to do with their ever-ready money.

We find it rather peculiar that at least three first-string pundits call *The Billboard* regularly to make sure that we have scored them correctly. And if this long-time trade feature of ours is "irrelevant and harmful" and "detrimental to the theater" and "utterly alien to the purpose and intention of criticism," how come one of the dailies last season exploited far and wide the fact that its first-nighter ranked No. 1 in the scoring? The newspaper: *The New York Sun*. The critic: Ward Morehouse.

In our book the critics usually emerge in the accuracy standings in direct ratio to their artistry or cleverness as writers and newspapermen. Back in 1940-'41 when Walter Winchell was leading the parade in a definite "yes" or "no" for shows, these were the "first five" at the finish:

1. Winchell (Mirror)
2. Brown (Post)
3. Anderson (Journal-American)
4. Kronenberger (PM)
5. Whipple (World-Telegram)

Next season, 1941-'42, first five in the rankings were:

1. Kronenberger
2. Anderson
3. Lockridge (Sun)
4. Coleman (Mirror)
5. Brown (switched to World-Telegram)

And in 1942-'43:

1. Anderson (Died July 16, 1943)
2. Nichols (Times)*
3. Barnes (Herald-Tribune)
4. Morehouse (Sun)
5. Kronenberger

*Replaced Brooks Atkinson during season when latter became an overseas correspondent for his paper. Atkinson drew sixth place, his score being based on 12 shows caught.

In that season the least "no opinions" were given by

1. Brown
2. Anderson
3. Kronenberger
4. Atkinson

Is it mere coincidence that three of them (plus, of course, the late John

Remember Deposit

CHICAGO, Nov. 23.—Chicago Terminal National Bank has developed a new switch here, tied in with the fictional bank account which the leading character is supposed to have in John Van Druten's *I Remember Mama*. Bank, thru fliers inserted in programs handed out at the Studebaker, tells legit goers how helpful a real bank account can be, flier being tagged *A Message From Mama* and plugging Mady Christians, the star, and the play itself. Bank is also distributing in other Shubert houses and via direct mail.

Anderson) are considered among the best drama critics in the country?

And in 1943-'44:

1. Nichols
2. Kronenberger
3. Barnes
4. Coleman
5. Morehouse

In 1944-'45:

1. Kronenberger
2. Morehouse
3. Chapman (News)
4. Nichols
5. Barnes

And in 1945-'46:

1. Morehouse
2. Coleman
3. Kronenberger
4. Nichols
5. Barnes

And in the first half of the current 1946-'47 season:

1. Atkinson
2. Morehouse
3. Coleman
4. Chapman (tied with Kronenberger)
5. Barnes

Where were the other play callers in all these seasons? *The Billboard* found out where they were by virtue of the accuracy averages. Why should such a statistical standing be shrouded in secrecy?

We now take up Mister John Chapman, drayma defender of *The News*. Mister Chapman used to come crawling around to *The Billboard* to be filled in on feature story themes years ago when he was not a drayma critic and was trying to make a reputation for himself.

Mister Chapman was readmitted to the Circle at the meeting in which the case of the critics versus the trade papers was taken up after quitting in a prima donna huff.

Mister Chapman says in his Tuesday (the 19th) paper that the Circle asked the trade papers to drop their box scores in which drama reviewers are rated according to their ability "to guess how much money a show will make," and which "have always been a source of embarrassment to critics, who maintain that artistic (there goes that six-dollar word again!) judgment and dollar judgment are two different things."

Mister Chapman says that "the two advertising pamphlets in question politely laughed off this request and will continue to print their grisly batting averages."

Mister Chapman says that the editors of the trade papers "were not only within their rights but also using good judgment in telling the Circle to go roll up a tree. The Critics' Circle used bad judgment in paying any attention to them."

To begin with, if the trade papers in question are "advertising pamphlets" and "house organs of the amusement industry" (as he elects to term them), what does that make his pa-

"Follow Girls", "Mama" "Dream Girl" Close in Chi

CHICAGO, Nov. 23.—Legit was caught by surprise this week when three shows counted on for the rest of the winter in Chi, posted closing notices for next week. Unfortunates were Al Borde's *Follow the Girls*, starring Gertrude Niesen at the Shubert; the Rodgers-Hammerstein production, *I Remember Mama* at the Studebaker with Mady Christians, and *Dream Girl* at the Selwyn.

Reason shows folded was elemental—lack of biz, altho all ran for considerable periods. This was basis of prognostications that they would be good for the winter in Chi, since most hits on Broadway usually have easy sledding in the Windy City.

Dream Girl was the only one of the three which made good dough in Chi, averaging around 19G for 11 weeks, other two taking in fair grosses. *Follow the Girls* averaged around 25-

per, *The News*, which has often been accused of being a house organ for Fascists, Liberty Leaguers, America Firsters and other ultra-reactionary and anti-race groups, including those which agitate against Jews and Negroes; among other so-called minorities? *The Billboard* itself is no more of an advertising pamphlet than Mister Chapman's sheet, whose love of the dollar is not exactly a secret.

Mister Chapman is not being a good reporter—let's make it plain and say that he is being a bad reporter—when he says we "laughed off" the critics' request and that we will continue to print the averages. The policy of *The Billboard* in relation to the request was not made known until the issue you are now reading—and right here in this space and not a single minute before that.

When Mister Chapman says that we rate critics according to their ability to guess how much money the show will make he is being either naive or ignorant. The amount of money a show will make does not enter into the averages at all. When a show reaches 100 performances we score it as a success—even tho it may lose money. Moreover, the gross of a show is meaningless—it's the net that counts, and no one knows the net officially except Uncle Sam or when it behooves the producer according to his caprices, to announce the profit to the trade or public at large.

The smartest thing Mister Chapman said is that the Circle used bad judgment in paying any attention to the trade papers. That is a pip of a statement. We beg the liberty to amend Mister Chapman's motion to read that the critics should pay more attention to the function for which they are paid.

FROM A READER:

Please pay no attention to the drama critics' demand to call off your wonderfully accurate box score. Evidently the crix can't take it—tho they can certainly dish it out. Why do we in showbiz read *The Billboard*? Because we get the correct picture of what's going on in showbiz. Maybe if the crix know that their opinions will be added up at the end of the season they'll be more careful. *The Billboard* owes the crix nothing—and the crix should not dictate your editorial policy. What do the crix want—the right to dictate to the theater, even to its most reliable guide post?

SAM ROLLAND.

30G for four weeks, but heavy nut didn't warrant keeping it open. *Mama* was building, but not fast enough during its five-week tenure.

However, houses won't be dark since plenty of shows have been clamoring to hit Chi. *Pygmalion* opens December 2 at the Selwyn; *Song of Norway*, December 3 at the Shubert; Mike Todd's *Hamlet* follows *Oklahoma* in the Erlanger November 25. Production for Studebaker hasn't been decided.

Other shows in town, *Harvey* (Harris) and *State of the Union* (Blackstone) are going strong, doing about 23 and 18½G respectively. *Sweethearts*, skedded for a four-week run at the Civic Opera House, is playing to about a half house nightly. This means show will gross around 28G the first week, which should take care of the nut. Scripters John Kennedy, Cecil Holm and comic Bobby Clark are rewriting the book. Plans are to hit main Stem after a road tour taking in Boston and Philly.

Ellington Drake, Holman, 'Alley' 17G New Haven

NEW HAVEN, Conn., Nov. 23.—Given the first chance of the season to view a show tabbed as a smash hit, \$17,000 worth of New Haven legit followers scorned bad weather and a Harvard-Yale football week-end to see the preem of *Twilight Alley* with Libby Holman and Alfred Drake playing the leads. Show, which came in with 15G advance in the till, opened Thursday (21) for four performances. Rave notices sold out the 1,681 seat Shubert Theater completely. Musical is the Duke Ellington-John La Touche version of *Beggar's Opera*.

House has booked two more shows for December. *Tobacco Road* comes in December 9, 10, and 11 and *Apple of His Eye* plays the next three days.

"Magnificent" Not Quite That in Bridgeport; 4½G

BRIDGEPORT, Conn., Nov. 23.—*The Magnificent Yankee*, starring Louis Calhern, did fair business at the Loew-Lyric Theater here November 15-16. Gross for two nights and one matinee was \$4,682.

Edmund Lowe and Mary Brian are booked in for November 29-30 in *Mary Had a Little*. December bookings are *Drums of Peace*, with Blanche Yurka and Walter Greaza, and *The Voice of the Turtle*, with Harvey Stephens.

"Menagerie" Company Starts

NEW YORK, Nov. 23.—Second road company of *Glass Menagerie* to do strictly one-nighters, with Jules Leventhal handling the producing reins, opens its tour at the Karlton Theater, Williamsport, Pa., Tuesday (26). After several stands in that State, show goes to Zanesville, O., and then heads south. Helen McKellar will play the lead. First company is playing Los Angeles.

BROADWAY OPENINGS

ANOTHER PART OF THE FOREST

(Opened Wednesday, November 20, 1946)

FULTON THEATER

A drama written and staged by Lillian Hellman. Sets and lighting, Joe Mielziner. Costumes, Lucinda Ballard. Original music, Marc Blitzstein. Assistant to the producer, Coby Ruskin. General manager, Max Allenfueck. Press representatives, Richard Maney, Anne Woll. President by Kermit Bloomgarden.

Regina Hubbard Patricia Neal
John Bagry Bartlett Robinson
Lavinia Hubbard Mildred Dummock
Coralee Beatrice Thompson
Marcus Hubbard Percy Waram
Benjamin Hubbard Leo Genn
Oscar Hubbard Scott McKay
Jacob Stanley Greene
Simon Isham Owen Coll
Birdie Bagry Margaret Phillips
Harold Penniman Paul Ford
Gilbert Jugger Gene O'Donnell
Laurette Sincee Jean Hagen

For the second time in seven years, evil, thru the medium of a Lillian Hellman script, achieves glamour and stature on the Stem. The Hubbards of *The Little Foxes* are back on the boards, 20 years younger than in *Foxes*, but still winning plaudits for their vicious scheming ruthlessness. As in *Foxes*, the Hubbards exert a peculiar fascination for the pew sitters, sufficiently potent to make this play like its predecessor, a hit on Broadway.

Forest has a potent story, handled expertly in direction, performances, writing and the Joe Mielziner sets. Even where the script has flaws—as in the climax, which leans heavily on coincidence—the acting and writing are sufficiently powerful to overcome the minor shortcomings of the plot.

The new drama is a flashback to 1880, when Regina Hubbard and her brothers, Ben and Oscar, living in a small Southern town were squirming under the tyranny of their father, Marcus Hubbard, arch villain of them all. Marcus, hated for his cruelty and his Civil War treachery and profiteering, rules his household with cynicism and ruthlessness. Regina wants to marry a penniless relic of plantation aristocracy and go to Chicago. Oscar, a weak lush, wants to hook up with a trollop, while Ben schemes to control the family finances. In the end, only Ben achieves his purpose and that by blackmail. Regina and Oscar merely exchange the rule of their father for that of their brother. Thus the stage is set for *Foxes*.

As in *Foxes*, Miss Hellman's characters are slotted into two groups; the strong evildoers and the vacillating good folk. Of the latter group are Birdie—the tipting neurotic of *Foxes*—sister of the man Regina wants to marry, and Lavinia, the pathetic, frustrated, psychopathic wife of Marcus and mother of the Hubbard brood. While both parts call for sympathy, they inspired also a certain contempt, especially when stacked up against the potent evil of the other Hubbards.

Without exception the cast turns in sterling performances. Percy Waram's Marcus is superb. Leo Genn as the conniving son does a standout job and Patricia Neal's Regina mirrors the part as played in the *Foxes*, tho Miss Neal invests the role with more cold dignity than Tallulah Bankhead in the previous play. As Lavinia, Mildred Dummock rings the bell loudly. Margaret Phillips as Birdie does a swell job, too. Bartlett Robinson, Scott McKay and the rest of the cast do top jobs. The one note of comedy in the script is expertly projected by Beatrice Thompson as Coralee, the floozie.

Miss Hellman has directed her own script with skill, squeezing every ounce of power and potency out of each scene, until they built to the closing moments, which pack a terrific wallop.

JOAN OF LORRAINE

(Opened Monday, November 18, 1946)

ALVIN THEATER

A play by Maxwell Anderson. Directed by Margo Jones. Settings, lighting and costumes by Lee Simonson. Company manager, William Blair. Stage manager, Alan Anderson. Press representative, William Fields. Presented by the Playwrights' Company.

Jimmy Masters, the Director (The Inquisitor) Sam Wanamaker
Al, The Stage Manager Gilmore Bush
Mary Grey (Joan) Ingrid Bergman
Abbey (Jacques D'Arc) (Cauchon, Bishop of Beauvais) Lewis Martin
Jo Cordwell (Jean D'Arc) Bruce Hall
Dollner (Pierre D'Arc) Kenneth Tobey
Charles Elling (Durand Laxart) Charles Ellis
Farwell (Jean De Metz (The Executioner)) Arthur L. Sachs
Garder (Bertrand De Poulengy) Peter Hobbs
Sheppard (Alain Chartier) Berry Kroeger
Les Ward (The Dauphin) Romney Brent
Tessie, The Assistant Stage Manager (Aurore) Timothy Lynn Kearsa
Jefferson (Georges De Tremolle) Roger De Koven
Klyner (Regnault De Chartres, Archbishop of Rheims) Harry Irvine
Long (Dunois, Bastard of Orleans) Kevin McCarthy
Noble (La Hite) Martin Rudy
Quirke (St. Michael (D'Estivet)) Brooks West
Miss Reeves (St. Catherine) Ann Coray
Miss Sadler (St. Margaret) Joanna Roos
Champlain (Father Massieu) Joseph Wiseman
Smith (Thomas De Courcelles) Stephen Roberts
Marie, The Costumer Lotte Staviskey
Electrician Himself

Reviewing Ingrid Bergman's Broadway debut in *Liliom*, March 15, 1940, *The Billboard* prophesied that she might return to the Stem stage in eight or 10 years' time as one of the theater's most talented performers. The Scandinavian lass has more than bettered the prediction. After six and a half years, she has come back to give a performance in Maxwell Anderson's *Joan of Lorraine*, which brackets her among the first actresses of our theater. Doubtless, the radiance was there all the time. It just needed the few years of preparation to break thru. At any rate, her reading of a fine role in a sensitive play makes for stage history. She deserved all of the customer ovation she received at opening night curtain.

Lorraine may not be Anderson's best, nor is there anything particularly startling in what he has to say, but what he says is projected with sincerity and dignity and in terms of theater which are absorbing from curtain to curtain. The use of the old formula of a play-within-a-play occasionally has the earmarks of a stunt, but the device enables Anderson to philosophize on modern faith and integrity against a medieval background. He contends that compromise with venality is often a necessity in current living, but makes a valiant plea for a faith to rout it. His approach is via the rehearsal of a play about St. Joan, wherein star and director feud over the author's conception of the maid. The lady insists that the saint would never have submitted to the ruin of all her inspired hopes after placing a dissolute puppet on the French throne. Director is equally vehement as to the necessity of being practical. At one point it appears that there will be no play, but the star agrees to go on with rehearsal, and in the playing discovers that Joan's is a faith above all compromise—to a point of preferring death at the stake to losing her ideals.

All of this is played on a bare stage, with the use of occasional props and partial costumes. The device is sound, in that it should intrigue the average playgoer with the notion of a behind-the-scenes peek at a play in the making. Also it enhances the impact which stems from the transitions of Bergman from the colloquial actress to the dreaming maid from Domremy.

Playwrights' Company has assembled a strong supporting cast. Sam Wanamaker reaffirms the promise he gave last spring in *This, Too, Shall Pass*, both as the director and later as the chief inquisitor. Romney Brent

THE FATAL WEAKNESS

(Opened Tuesday, November 19, 1946)

ROYALE THEATER

A comedy by George Kelly. Staged by the author. Setting, Donald Oenslager. Costumes, Bianca Stroock. Production under supervision of Lawrence Langner and Theresa Helburn. Company manager, John Tuerk. Stage manager, Freeman Hammond. Press representatives, Joseph Heidt and Philip Stevenson. Presented by the Theater Guild.

Mrs. Paul Espenshade Ina Claire
Anna Mary Gildea
Mrs. Mabel Wentz Margaret Douglass
Penny Jennifer Howard
Mr. Paul Espenshade Howard St. John
Vernon Hassett John Larson

George Kelly may be once more pickaxing some subtle satiric vein in his latest treatise on marital discomfiture, but the ore assays low grade to the beholder and listener. *The Fatal Weakness* adds up to a contrived and phony piece of theater, which even the efforts of so canny a player as Ina Claire cannot lift above mediocrity. Except for the fact that *Weakness* gives her an opportunity to completely dominate the stage of the Royale thru a full three acts, it is to be wondered how Miss Claire was talked into using this item as a vehicle for a Broadway return. It is also remarkable that the Theater Guild sponsored it. It doesn't seem possible that even the combo of the Claire name and the Guild subscription list can commercially backstop anything as tedious and maundering as *Weakness*.

Title stems from some programed verse about the fatal weakness of a lady who, no matter how she is kicked around emotionally, still hangs on to a romantic urge and to whom even the ringing of someone else's wedding bell is a tonic. All of which might be fair enough, if the yarn lived up to its premise, but Kelly's lady, who discovers after 23 years that her husband is unfaithful, and whose married daughter is a pseudo-sophisticated nitwit, compares herself as no one could outside of the covers of a fem fiction mag. A normal woman couldn't act that way, and Kelly's matron has her feet thoroely on the ground all the way. She has plenty of savvy in straightening out her silly daughter's affairs, but when it comes to her own—her evident gumption flies out of the window. A playwright obviously has the right to make his characters react in any way he chooses, but this time Kelly certainly pulls his puppets with heavy strings—and they're pretty visible to an audience. His direction, too, is uneven, alternating between a frenzied gallop and a walk, with not a few static stopovers.

The proceedings are, of course, a verbal field day for Ina Claire, and she draws on a vast experience to make plausible all the unbelievable things the lady does and says. Part of the time she succeeds via sheer charm and personality. She has lost none of her cunning. Margaret Douglass is caustically amusing as her advisor on marital affairs, but again it is a case of player-personality and theater-savvy making a role look and sound better than it is. Howard St. John plays the two-timing husband satisfactorily, and Jennifer Howard improves steadily thruout the play after a shakey start as the daughter. However, all of them have to dance to the Kelly tune—a contrived and off-beat rhythm. Perhaps that's supposed to be the charm in *Weakness*. If so, one reporter missed it—and so likely will future customers.

makes the most of his scenes as the vacillating, treacherous Dauphin. There are fine contributions from Harry Irvine, Kevin McCarthy and Berry Kroeger.

But while Anderson has scripted an arresting play, and the playwrights and director Margo Jones has given it a thoughtful production, *Lorraine* owes most to the simplicity and charm of Bergman. She makes it tick, and will likely continue to do so for as long as she has the notion.

ROUTES

Dramatic and Musical

Anna Lucasta (Shubert-Lafayette) Detroit.
Apple of His Eye, with Walter Huston (Plymouth) Boston.
Ballet Theater (Opera House) Boston.
Bankhead, Tallulah (Playhouse) Wilmington, Del., 23-30.
Beggars Opera (Opera House) Newark, N. J.
Big Two (Shubert) New Haven, Conn., 23-30.
Blackstone (Center) Norfolk, Va.
Bloomer Girl (National) Washington.
Blossom Time (Nixon) Pittsburgh.
Born Yesterday (Wilbur) Boston.
Call Me Mister (Shubert) Philadelphia.
Carmel Jones (American) St. Louis.
Come on Up, with Mae West (Hartman) Columbus, O., 25-27; (English) Indianapolis 28-30; (Cox) Cincinnati Dec. 1-7.
Dear Ruth (Locust St.) Philadelphia.
Dream Girl (Selwyn) Chicago.
Follow the Girls (Shubert) Chicago.
Glass Menagerie (Biltmore) Los Angeles.
Hamlet, with Maurice Evans (Erlanger) Chicago.
Harvey (Harris) Chicago.
If the Shoe Fits (Shubert) Boston.
I Remember Mama (Studebaker) Chicago.
Life With Father (Geary) San Francisco.
Lute Song (Auditorium) Denver 27-30.
Magnificent Yankee (Colonial) Boston.
Mary Had a Little (Metropolitan) Providence, 28; (Lyric) Bridgeport, Conn., 23-30.
Oklahoma (Auditorium) Oklahoma City.
Pygmalion (Royal Alexandra) Toronto.
Set 'Em Up Tony (Erlanger) Buffalo.
Song of Norway (Forrest) Philadelphia.
State of the Union (Blackstone) Chicago.
State of the Union (Curran) San Francisco.
Student Prince (Cass) Detroit.
Temporary Mrs. Smith (Walnut St.) Philadelphia.
Tobacco Road (Town Hall) Toledo, O.
Topitzky of Notre Dame (Hanna) Cleveland.
Up in Central Park (Emery Aud.) Cincinnati.
Voice of the Turtle (Ford) Baltimore.
Voice of the Turtle (Memorial Hall) Joplin, Mo., 27; (Melba) Dallas 28-30.
Years Ago (Copley Square) Boston.

Play Brokers Ask Commish Hike for Overseas Deals

NEW YORK, Nov. 23.—Because of the difficulties involved, legit play peddlers want a 30 per cent cut, instead of the usual 10 per cent for handling scripts in countries like Germany, Austria, Hungary, the Balkans and the Middle-East sections of the world which are extremely difficult to police. At the same time, the Society of Authors Representatives, Inc., is also asking for a 20 per cent cut in England, Holland, France and the Scandinavian countries. SARI is asking the Dramatists Guild to allow authors to pay the increase.

Agents feel that in order to extract dough from such foreign places, they will need representatives in each country to see that American scripts are not bootlegged. Peddlers say that before the war playwrights received virtually no royalties from abroad and altho they may be paying more in agents' fees under the proposed system, their total take will be greater.

SARI is trying to get plays published in America and Canada simultaneously, so that scripters can get the benefit of the Berne convention. This is a world copyright agreement to which Canada, but not the United States, is a signatory. Under the Berne convention our authors would get protection in many more countries than they have now.

Wildberg's Chances Are Dim For New Lease on Chi House

CHICAGO, Nov. 23.—John Wildberg, whose renewal of a lease on Chi's Civic Theater, which was refused by the Wacker Corporation as reported in *The Billboard* recently, is angling for another chance, it was learned this week. Wildberg has been negotiating with the corporation's execs, but the possibility that the landlords will offer him another sub-lease doesn't look too good. The corporation wants to cash in on the long green Wildberg has been extracting from his sub-lessees. The movie *Henry V* is pulling in plenty for middleman Wildberg.

James Thompson, president of Wacker, declared "the situation was unchanged" and Wildberg would be out January 4 at the expiration of his present contract. He admitted Wildberg was making a strong pitch for the house, however.

Burlesque

By UNO

DAVE COHN set Margie Hart for featured spot for the December 6 opening of Willie Zucker and Charlie Lewis's Frolics Club, Miami, new burly stop. Also Eddie (Nuts) Kaplan's unit, Bert St. Clair and Mildred Ray's 16-line chorus. Costumes by Stella Wilner's Follies Shop. . . . Sammy Wright and Billy Harris are a new comic-straight combo for vaude. . . . Juanita Wilson, a Cincinnati dramatic school grad, is a new Eddie Lynch show girl at the Hudson, Union City, N. J. . . . Larry Norman, straight man, and Billy Reed, comic, holdover as stock players at the Grand, St. Louis. . . . Follies, Los Angeles, reopened November 10 with a black and white revue. Featured strips and comics are Fleurette, Charlane, Rita Zane, Al Mardo and Jean Bedini. Colored stars are Avarella and Billy (Ko-Ko) Mitchell. Bunny Weldon produced for Mrs. Anna (Louise Miller) Biggs, new owner. . . . Paul West and Johnny D'Arco have reunited as a team to help open the Knickerbocker, Columbus, O., as a new spoke on the Midwest Circuit. . . . Walter B. Lewis is wintering at Rush Springs, Okla. . . . Harry Bentley, Dick Richards and Floyd Halicy head a new unit on the Hirst wheel. Opened at the Embassy, Rochester, November 22.

Claude Matthews, Margie Palmer, Charlie Schultz and Joe Crosbie Girls are latest Dave Cohn bookings at the Hi-Way Casino, Fall River, Mass. Other Cohn placements include Beverly Lane at the Burbank, Los Angeles; Joy Davis, Gayety, Montreal; Al Golden, Anita Marie, Herbie Baris, Steve Mills, Rita D'Marco, Carol Leclair, Ann Marshall and Hal Havlin, for Jacques, Waterbury, Conn. . . . Barney Gerard, who owned Follies of the Day and other shows on the Columbus Circuit, and who produced the pic *Bringing Up Father* as the first of a series of cartoons, played host along with Monogram at the preem in the Laff Theater, Manhattan, November 20. . . . Trudine, recovered from a minor operation, is back on the Hirst Circuit and heads a new unit with George Murray, Freddie Frampton, Eileen Hubert, Sue Bauer, Lew Denny and Ramon and Jo Ann. Opened at the Grand, St. Louis, November 22. . . . Phil Crawford and Nat Ozmon, house singers, shifted theaters, with former moving from the Empire, Newark, to the Hudson, Union City, N. J., and the latter, vice versa. . . . Mary Walsh is helping nurse sister, Patricia Powers, ill in St. Mary's Hospital, St. Louis. . . . Kenny Brenner is back at the Rialto, Chicago.

Stanley Montfort, straight and house man for the Clamage firm the last 10 years, opened the new burly house, the Gayety, formerly the Knickerbocker, Columbus, O., Friday (22) as stage manager and house straight. Opening show has Johnny D'Arco, Paul West and Hap Arnold, with Mitzi as the featured fem. Montfort moved to the Columbus from the Avenue, Detroit, where he recently went after eight weeks at the Gayety, Cincinnati.

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General Theaters Go To Moss Empire in British Theater Deal

LONDON, Nov. 23.—Thru a deal consummated 10 days ago, Moss Empire, vaude and legit theater chain, has taken over from General Theaters Corporation properties valued at \$6,000,000. Switch to ME ownership includes the London Palladium, Birmingham Hippodrome, Prince of Wales, London, Brighton Hippodrome and Wolverton Hippodrome. At the same time, GTC took over Empire's valuable pic house properties. These are rated as worth \$800,000 or more.

Meanwhile, the sole West End premier of the past few days failed to help London's legit season. Titled *Treble Trouble*, offering is a so-called farce, coming into the Garrick to follow Bea Lillie. Critics nominated it as a leading contender for honors as the worst play of the season.

One bright spot was the Victor Herbert revival, *The Red Mill*, at the Coventry Hippodrome. Minus any cast names, *Mill* was well received and will most likely add up to a West End hit after its prep runs in the provinces.

KMBC Act Bureau Sees 9-Year High

KANSAS CITY, Mo., Nov. 23.—KMBC's Artists Bureau, which books some 40 acts for sponsored shows, fairs and schools, is about to ring up the biggest take in its nine-year history, Jim McConnell, bureau director, reported. By year's end, McConnell said, the 40 acts will have been booked into between 400 and 500 events thru Southwestern Iowa, Eastern Kansas and Western Missouri. All but a few of the acts appear regularly on the station and all are under contract to it, McConnell said.

Main live show of the station is *Brush Creek Follies*, aired Saturday nights from Ivanhoe Temple. Thru the war and even for some months after V-J Day, show sold to capacity (1,800) weekly with ducats at 61 cents. In recent months, with heavy competition from other live-talent events, attendance was tapered to about 1,500.

Among acts handled by the bureau are the Texas Rangers, the Rhythm Riders, Colorado Pete (George Martin), Denny Slofoot (Wayne Dennis); Jed Starkey (Sid Anderson), comic; Don Sullivan, cowboy singer; Millie & Sue, hillbilly gals; George Washington White, blackface; the Tune Chasers; Harry Jenks, piano, and Tim West, magic.

Pfeiffer, Corio, in 5G Tilt Over "Maid" Mix-Up

NEW YORK, Nov. 23.—Claims and counter claims involving Ann Corio, and Jules Pfeiffer, producer, stemming from the latter's ill-fated road tour of *Maid of the Ozarks*, appear headed for arbitration. Principal involvements center around the stripper's claim, filed with Equity this week, for \$5,000 of the \$6,000 bond the producer posted, amount being claimed due for back salaries.

In his counter-claim, Pfeiffer alleges that Miss Corio used profanity on one of the back stage gang, brought liquor into the theater and then reneged on her decision to leave the show after he had advertised her successor. This, charges the producer, cost him additional advertising scratch.

Miss Corio claims that Pfeiffer failed to pay her last week's salary and that she is also owed for short wages she accepted when the show first hit the road. She was in a \$1,500 against 10 per cent.

Pfeiffer hopes to reopen in six weeks with a new cast.

Magic

By Bill Sachs

THE JOHNSTONES, whose likenesses grace the front cover of the November issue of *The Sphinx* mag, will present their special kiddie show, *Babes in Bunnyland*, in the Chicago area thru the holiday season, resuming their nitery stunts immediately after the first of the year. . . . Delmar the Magician and Marlene are playing New England under personal direction of Henry Cogert, Boston. . . . Harrison and Company have just concluded a week's stand at Cafe Savoy, Montreal. . . . L. E. (Roba) Collins, who has been resting up at his home in Patterson, Mo., since closing with the Buck Owens Circus late in October, is carded to launch his school season in that territory this week, using two assistants. . . . Prof. Ralph M. Babst typewrites from Tampa that mentalism is steadily filtering into Florida and that the field is open for anyone with a good routine. He sends thru a rave on Lady Fran (Frankie Henderson), now touring Florida with a well-billed mental turn. . . . From Florida also comes word that Gene Rosso will hit the road soon with a new act employing five people. . . . Jes-Jo, the high-kicking clown magician working schools and clubs in the Los Angeles area, is Joe E. Sawyer Jr., son of the late champion high kicker and comedian who was in vaude and with med shows from 1875 until 1923. . . . Magi Club of Milwaukee sponsors a three-act variety magic show which plays any kind of a date that pays off, from tavern back-bar to floor and banquets shows. Featured in the unit are Manakin (Wallace Skowronki), Shorty Roberts and Danny Boy Thompson. Skowronski is the club prexy.

EARL MORGAN, in between his theater and nitery magicking, has found time to bat out another nifty, Nesto Candles, a new mechanical idea for the appearance and vanish of one to eight flaming candles at the fingertips. According to Morgan, candles can be made to jump from one hand to the other and may be vanished one at a time; hands need never come together, and action can take place in both hands at the same time. . . . Stephen B. Buck, set in Kentucky schools until the holidays, doing a two a day, took a busman's holiday recently and hopped into Louisville to catch Dr. Harlan Tarbell and Dell O'Dell. He credits them both with excellent performances. Buck says he also saw a good performance by Cox the Magician recently in Owensboro, Ky. . . . Mysterious Smith, a solid name in magic for many years, now operates Smith's Photo Shop, Madisonville, Ky. . . . Sir Edwards ended a three-weeker at the Theater Bar, Terre Haute, Ind., Saturday (23) and departs this week for Mason City, Ia., where he begins his annual good will tour for the Pioneer Hi-Bred Corn Company Monday (2). Sir Edwards and Charles F. (Doc) Harad have just been appointed territorial representatives for the State of Indiana by John Braun, national president of the International Brotherhood of Magicians. . . . Doug Couden, of Doug and Lola Couden, writes: "Read Karnak's letter re the days being numbered for school show. October was our top month since starting assembly shows seven years ago. We've tried working thru bureaus and found it the toughest trouping in showbiz. But bureau programs are not much competition. With the tough schedules, performers can't give top performances, as they do not have time to set up properly or change into wardrobe. If more independent shows would utilize the fundamentals of showmanship, such as lighting, wardrobe, music and advertising, they would find biz better and would not have to fret over bureau acts. School biz holds bigger opportunities

Protest French Play As Anti-American

PARIS, Nov. 23.—Upsurge of morality, which has hit this city since the war's end, beginning with the outlawing of prostitution last month, has spread to legit. There is a campaign on to ban the latest play by Jean-Paul Sartre, *La Putain Respectable* (*The Respectable Prostitute*). Another play by the same author, *Huis Clos*, *No Exit* is to open on Broadway next week.

Leader of the assault on the Sartre script is Municipal Councillor Frederic DuPont, who has protested the play's opening to the prefecture of police here. Title is bad enough, DuPont maintains, but adds that the subject of the script—lynching in America—is "a gross defamation against the great American democracy." He has many allies in his attack.

Sartre, answering the attack in the European edition of *The New York Herald Tribune* here, denied charges that he was anti-American. "I do not understand what anti-American means," he wrote. "One can come to an absolute and simple opinion about totalitarian countries, and declare that one is anti-Nazi or anti-Fascist, pro-Soviet or anti-Soviet. But the United States are not, nor do they wish to be, a single unit. One finds over there institutions, ways of thinking and ways of living which are excellent, and some which are not so good."

Norfolk Arena Turned Back to City Operation

NORFOLK, Va., Nov. 23.—City's million dollar auditorium - arena, roadshow headquarters since its construction four years ago, probably will revert to the municipality at the end of this year. Latest straight operation was as a wartime USO Building, with a 3,500-seat convention hall and arena and a 1,900-seat theater, was built with joint city-federal funds primarily as a USO home, agreement being that the city would take over at the end of the emergency.

in the future but it is up to the performers to strive for more entertaining programs."

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THE FINAL CURTAIN

ARCHER—Mrs. Mary, 68, mother of Joe Archer, prominent concessionaire, in Chicago Thursday (21). Funeral Monday (25).



In Loving Memory of My Wife
and Pal
MRS. RUBY BUTTS
Who passed away Nov. 29, 1943
NIP BUTTS

CLARK—Mrs. Mary Louise, former dancer under the name of Mary Louise Foster, November 18 at her home in Detroit of a heart attack. Survived by one sister. Interment at Oak Hill Cemetery, Battle Creek, Mich.

DEAN — William, concessionaire with Mad Cody Fleming Shows, November 12.

ERWIN—Frank, 62, former blacksmith with the Barnum & Bailey Circus until he joined the Battle Creek (Mich.) police force, in University of Michigan Hospital, Ann Arbor, Mich., November 12 of a heart ailment. Survived by his widow.

GLASSCOCK—Mrs. Mabel Smith, 51, former circus and vaude performer and more recently director of a San Antonio dancing school, in that city November 18. She had been with Sells-Floto, Cole Bros. and the Ringling circuses, and in vaude with the Foster, Lamont and Foster act and the Aerial Fosters.

HALE—Wayne, 56, owner of Hale's Shows of Tomorrow, at Lenox, Ia., November 21 of a heart ailment.

HANCOCK—Hogan, 46, Music Corporation of America sales representative, Wednesday (20) under unusual circumstances near Lewistown, Tex. (Complete details in Fair Department.)

HEATON—Bruce W., 61, owner of the carnival company bearing his name, November 12 in Columbus, Ga., of pneumonia. He had also been with many of the present-day circuses, his last being Tom Mix, and was associated with the Dixie Minstrels and All-Star Tent Show. Sur-

vived by a daughter, Mrs. Mickey Ellwood, Los Angeles; four sons, Dick, Joe, Tom and Walter.

KENDIS—James, 63, writer of popular songs and for 25 years head of the Kendis Music Publishing Company, in Jamaica, L. I., N. Y., November 15. His first song was published in 1912. Best known hits are *I'm Forever Blowing Bubbles* and *If I Had My Way*. Previous to fronting his own firm he worked as a staff composer for Jerome H. Remick and later teamed up with Herman Paley, lyric writer.

MacDONA—Charles, 86, veteran British theatrical manager and actor-manager, in Brighton, England, November 15. As manager of his MacDona Players, he toured Great Britain and also played in Europe, South Africa, India and the Far East, presenting a repertory of George Bernard Shaw's plays.

MARQUINA—Eduardo, 67, Spanish playwright and poet, in New York November 21. His best-known plays were *The Sun Has Set In Flanders* and *The White Monk*. A former president of the Society of Authors of Spain, he was in the U. S. as a delegate to the recent meeting of International Confederation of Societies of Authors and Composers in which he served as president in 1934.

McCALLEY—Peter, 43, scale man who worked for Murray Goldberg and at the Hialeah (Florida) Race Track, killed in auto collision near Birmingham November 18. Member of Miami Showmen's Association. Burial in Miami.

McCUNE—William, 44, professionally known as Gary Gray, vaude and night club entertainer, in Pittsburgh November 14.

MEEK—Donald, 66, film character actor noted for his timid roles. November 18 in Hollywood Presbyterian Hospital, Los Angeles, of acute leukemia. A native of Glasgow, Scotland, Meek came to this country in 1894 as top man in an acrobatic troupe. After suffering a broken leg, he went on the legitimate stage. His first Broadway stage role was in *Going Up*. Other stage roles were in *The Potters* and *Of Thee I Sing*. His film successes include *The Informer*, *Col. Effingham's Raid* and *Stage Coach*. Survived by his widow, Belle. Burial in the family mausoleum, Denver.

MEYERS—Robert L., 75, connected in various capacities with circus and carnivals for many years, November 18 at his home in Los Angeles. He was a member of the Pacific Coast Showmen's Association. Burial in Showmen's Rest, Evergreen Cemetery, Los Angeles, November 22. Survived by a sister, Annie Jackson.

James J. Walker

James J. Walker, 65, former mayor of New York; president of Majestic Records, writer of several popular song hits, with a career in politics which included terms in the New York State Assembly and Senate and seven years as mayor, in New York November 18. A popular after-dinner speaker and an extensive traveler, he was well known in London, Berlin and other foreign cities. Twice married and twice divorced, his second wife was the English actress, Betty Compton, whom he married in Cannes, France, April 18, 1933.

In Memoriam

JOHN RINGLING

Died December 2, 1936

Melvin D. Hildreth

"There Is Gladness in Remembrance"

ROBINSON—Myron, 53, treasurer and a director of the old B. F. Keith Corporation, in Brooklyn November 20. In recent years he had been vice-president of Dan Udell, Inc., clothing manufacturers.

VAN DYKE—Leona, 39, advertising administrative secretary in the New York office of *The Billboard*, in Brooklyn November 21. She had

been employed by *The Billboard* for the past 13 years. Services at Fairchild Funeral Parlor, Brooklyn, November 23. Survived by a daughter, Shirley; a brother and parents.

WILLIAMS—Valentine, 63, well-known English journalist and author, in New York November 20. Widely known for his mystery stories, he also wrote screen scenarios and radio scripts, and wrote and acted in four radio plays for the National Broadcasting Company, in addition to talks over the British Broadcasting Company. Survived by his widow, the former British actress, Alice Crawford, and a brother, Douglas Williams, of *The London Daily Telegraph*.

Marriages

CAPELL-BARNETT—Billie D. Capell, co-owner of Capell Bros. Shows, and Dorothy Gene Barnett November 16 in Columbus, Kan.

FROST-MADDEN—Ray E. (Jack) Frost, former showman, and Mrs. Julia Madden in Portland, Ore., November 16.

KING-GOOCH—Weldon King and Jean Gooch, daughter of Bill Gooch, carnival showman, November 12.

NORTH-BARNUM—Henry Ringling North, a director of the Ringling Bros. and Barnum & Bailey Circus and a nephew of the late John Ringling, and Mrs. Elizabeth Palmer Barnum in Sarasota, Fla., November 18.

PRATT-MORAN—Victor Pratt and Trixie Moran, both with the Ringling circus, October 1 in Dallas.

STEWART-HEBELER—Robert W. Stewart, son of R. E. Stewart, general agent of Shan Bros. Shows, and Helen (Billett) Hebel, of the Billett high wire act, November 9 in Atlanta.

WAGSTAFF-FALKENBURG—Leroy Wagstaff, engineer, to Mrs. Marguerite (Mickey) Falkenburg, mother of Jinx Falkenburg, actress, in Elkton, Md., November 22.

WILLIAMSON-HARDY—Al Williamson and Patricia Hardy, concessionaires with R. & S. Shows the past season, November 13 in Charleston, S. C.

Births

A daughter, Linda, to Mr. and Mrs. Jack Reynolds in Cedars of Lebanon Hospital, Los Angeles, November 19. Father is a screen writer; mother is film actress. Marjorie Reynolds.

A son, John Frank, to Mr. and Mrs. John Mendonsa in Piedmont Hospital, Atlanta, October 10. Father is a former band leader; mother was Carolyn Lawrence, dancer.

A daughter to Mr. and Mrs. Danny Shaw November 19. Father is an emcee; mother is a former singer.

A son, Francis William Jr., to Mr. and Mrs. Francis William Jones November 9 in Sidney, N. Y. Father was formerly with Wendell Kuntz's Palace of Wonders, Cetlin & Wilson, Art Lewis and Endy Bros. Shows.

A son, John David, to Dr. and Mrs. John D. Fisher in Hot Springs October 13. Father is an outdoor showman, and mother is the former Willia Sharpless, rodeo performer.

A daughter to Mr. and Mrs. Martin Goldberg November 12 in Philadelphia. Father is manager of the musical bar in the Chateau Crillon in that city.

A son to Mr. and Mrs. Paul Collins November 13 in Jefferson Hospital, Philadelphia. Father is an announcer at Station WIBG in that city.

Divorces

Al Williamson from Ann (Bartlett) Williamson in Wilmington, N. C., November 1. They are concession operators.

ICE FOLLIES OF 1947

(Continued from page 4)

venture has far too many lags and dull spots.

Second act is considerably better than the first, its numbers including individual performing highlights—Harris Legg's ultra-showmanly barrel leaps; Bobby Blake and Lillian Maguire, in their jive caper; *Rehearsal at the Hippodrome*, an amusing comedy interlude with Bill Cameron doing an able comedy job; the Barsons; Roberta Barton and Arthur Pinson in a funny ballroom take-off; and, reunited after a wartime split, Frick and Frack. As usual, this comedy pair reveals truly uncommon ability, beautifully timed and superbly sold. Second half also offers Evelyn Chandler's figure-acro work, lovely as ever, closing with her audience-getting split. Billed, but not showing, was Roy Shipstad's *Orchid to You*.

One minor disappointment was a let-down in Bobby Blake's jive bit. Blake is the Sinatra of the blades, young, personable and good looking. Usually, his fast tempoed swing stuff, solo and with Miss Maguire, is showstop. Even tho he was greeted with plenty of bobbysock squealing, he failed in keeping with the entire show, to measure up to past performances.

Legg's number, *Modern Mercury*, presents him in a silver costume and finds him hurdling a group of miniature rockets, with chorus girls sandwiched in-between. Aided by good lighting and effective music, he builds up to a sock showmanship timing payoff, in which he jumps thru hoops revolving in counter directions. Altho flame device fizzled, a sock turn, nevertheless.

Topping the first half are the McKellen Brothers; a beaut of a waltz by the Maxson kids; Les Hamilton's eccentric comedy as a school gal; a graceful figure bit by Hazel Franklin; Rasmussen and Cameron in a comedy turn, and the show's standard chorus number, a swing *Waltztime in Vienna*. *Black Velvet*, a pleasant duet by Betty Schalow and Marshall Beard, didn't score too well, mainly because of poor lighting.

McKellen lads are sock blade comics. They do a football parody on ice that's plenty funny, closing with excellent acro and hand-to-hand lift work. Tuffy McKellen's gimmick of clowning with ringside fems in the audience provides belly laughs.

Chorus work, altho fairly effective, was nonetheless ragged opening night, especially in the various precision numbers. Best was the closing *Loch Lomond*, in which the gals, cutely costumed in Scottish costumes, started with a small center unit and, while wheeling rapidly on the ice, built the line to its full complement of 24. The highly touted *Petry in Pasties* doesn't appear to take full advantage of the lighting effects possible with the large green-striped plastic hoop skirts the skating chorus wears. Closest the chorus comes to a stand-out was with *Lomond*.

As usual, *Ice Follies* is beautifully costumed. Pace is fair, and the lighting opening night was rough in numerous spots. Show will probably do well at the b.o., having a solid rep, but it's going to disappoint many of its more ardent admirers.



Communications to 155 No. Clark St., Chicago 1, Ill.

New Materials For Rides on AREA Menu

Magnesium Gets Attention

NEW YORK, Nov. 23.—Adaptability of magnesium as a new material for the construction of outdoor amusement devices will be described by a representative of the Dow Chemical Company at the annual dinner meeting of the American Recreational Equipment Association, set for the Rose Room, Sherman Hotel, Chicago, December 2 at 7 p.m. A motion picture will be used to illustrate the talk.

R. S. Uzzell, executive secretary, anticipates heavy attendance. Tickets cost \$4 and include dinner, tip and tax.

A. B. McSwigan, president, and Paul Huedepohl, secretary, NAAPPB, are both slated for talks. Other speakers are Ben O. Roodhouse, AREA president; Wallace St. C. Jones, who will discuss the first post-war exhibit of the association; John W. Goller, Allan Herschell Company, speaking on scarce materials and parts and how to acquire them, and R. S. Uzzell in a tribute to the late A. R. Hodge. Annual business meeting will follow.

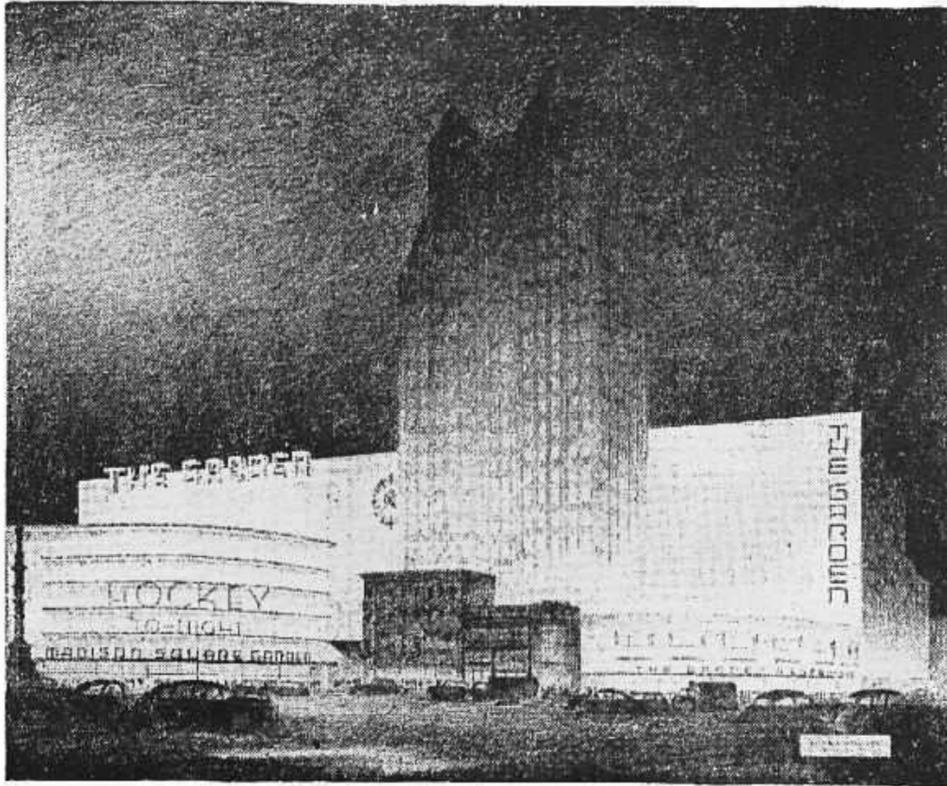
W. H. Sellner is program chairman assisted by George A. Hamid and W. J. Wendler.

Sunbrock Returns From S. A. Trip; Buys Fla. Ranch

CINCINNATI, Nov. 23. — *South America, Take It Away*, popular song of today, is wrong in the book of Larry Sunbrock, producer of the Larry Sunbrock Rodeo and Thrill Show, who returned to his headquarters here this week from a 5,000-mile trip thru Central and South America.

Sunbrock had planned to sail from New York and intended to relax six days en route to Colombia. Instead, he encountered the shipping strike in New York and wound up taking in the Madison Square Garden rodeo; then flew to Miami to take the Pan American and landed in Barancuilla, tropical South American city, after a 1,300-mile flight. From there he went to Bogota, Colombia. Other stops on his itinerary were Cali, Medellin and Cartagena, all in Colombia. From there Sunbrock flew to Rio de Janeiro, Buenos Aires, and Caracas, Venezuela, then back to Miami.

"South America is rich," said Sunbrock. "There is a boom almost everywhere. Colombia is my favorite, however, as people there are somewhat Americanized. There are few tourists, but a lot of money. I found there were plenty of cattle and horses in Colombia, and we have arranged bookings for six cities in March, 1947. The rainy season beat us to the punch this year. There is no transportation there except by plane. Therefore a circus could not travel in Colombia except by that means. For instance, it takes three hours by plane from Barancuilla to Bogota. It takes three months by (See SUNBROCK BACK on page 66)



COMPLETION OF THE PROPOSED NEW MADISON SQUARE GARDEN will give New York an arena with a seating capacity of 25,000; a convention hall said to be the largest in the world; indoor parking for 2,000 automobiles, and numerous lesser features. Unit will be located at Columbus Circle and will embrace nearly all of the two blocks between 58th and 60th streets. Main entrance will be topped by an electric sign designed to eclipse in size the largest now in use on Broadway. Project will be completed in 1949, according to General John Reed Kilpatrick, president, Madison Square Garden Corporation.

Joe E. Brown Mouths Tale Of Outdoor Trouping Days

Few have scaled the heights and built the unwavering affection from fellow showmen that Joe E. Brown commands. He started on the road to prominence by trouping with carnivals and circuses as a member of the Five Marvelous Ashtons, playing fairs and stills. Currently starred in *Harvey*, hit stageshow here, Joe has consented to be seen and heard at the annual Showmen's League Banquet. The December 4 SLA shindig will rekindle memories of his early days.

By Joe E. Brown

The approaching convention of the outdoor Showmen of America in the Hotel Sherman here in Chicago, where I happen to be with *Harvey*, leads me to reminisce about the circuses, carnivals and fairs that I played as a youngster. I appeared first with the Five Marvelous Ashtons—believe me, the marvelous was our own idea—and then with Prevost and Brown at a score of State and county fairs, and usually slept in a tent on the field. Mike and the late Fred Barnes booked us many times. Among the early dates was Minden, Neb., in 1911, and Sedalia, Mo. My first aeroplane ride, I recall, was with Glenn Martin at the Crown Point (Ind.) Fair.

After a winter of rehearsing in a Toledo, O., gym, I started out with the Ashtons at the ripe old age of nine. We joined the Sells and Downs Circus in Chanute, Kan. This was the first circus that I had ever seen, and shall never forget the thrill of the big top as I climbed the rope ladder to the platform 40 feet above the ring.

Stopped by Clowns

In Toledo we had been working only 20 feet above the gym floor. Looking down, I was fascinated by the colorful spectacles. Just then the clowns came into the arena. I had never seen a clown act, either. This was too much for a boy of nine, so while Billy Ashe and his partners were swinging back and forth waiting for the catch, I remained transfixed on my perch, pointing below and calling, "Oh, look at the clowns." I don't remember being frightened because too many exciting things were happening. They snapped me out of my trance and we went on with the act.

It took me five years to advance from \$1.50 per week to the heights of (See JOE E. BROWN on page 66)

World's Industrial Fair Set for 1947 At AC Mil \$ Pier

ATLANTIC CITY, Nov. 23.—Million-Dollar Pier here, operated in recent years by George A. Hamid, New York attractions booker, has been leased for 1947 as the site of a planned World's Industrial Fair.

Sponsors are now pushing transformation of the third-of-a-mile-long pier from an amusement spot into an exposition site. The sales drive for exhibitors already is well under way, William G. Rolley, president, announces.

The fair, planned for June opening, will be tied in with the 100th anniversary of the birth of Thomas A. Edison and of Alexander Graham Bell. Plan is to have foreign nations, as well as national exhibitors, show at the fair.

Discontinuance of the Million-Dollar Pier as an amusement spot will leave the Steel Pier, operated by Hamid, in a position to reap a big harvest. In the past the Million-Dollar Pier has been the Steel Pier's

Milwaukee on Nut 300G for Huge Hoorah

Amphitheater Blows 55G

MILWAUKEE, Nov. 23.—Milwaukee's Centurama celebration, staged for 31 days last summer on the famed lake front, was hooked \$311,634.10 as of last November 12, when City Comptroller W. H. Wendt made his first official report after auditing the books.

At that moment the Centurama Corporation was \$161,634.10 short of being able to pay all its bills, but the City of Milwaukee has tentatively set up a budget of \$100,000 and Milwaukee County \$50,000 to help defray the expense, so when the report was made the city dads were worrying only about the remaining \$11,634.10, and by this time a goodly share of that was taken care of by the *Cavalcade of Culture*, as a lot of folks paid 20 cents a pop to see that a week ago, and the over-all loss showed an estimate of \$13,000 charged against the entire operation for the cultural experiment.

Wendt's report showed that cash receipts totaled \$635,058.93, compared with cash disbursements of \$628,725.07. These receipts include a total of \$300,000, half already appropriated and the other half tentatively, from the city and the county, and \$3,700 donated by private citizens to help put over the giant hoorah. The initial public appropriations were intended as a revolving fund to be repaid at the conclusion of the event, but instead another dip into public funds will be necessary.

Amphitheater show, featuring a galaxy of name attractions, was the biggest loser. Receipts, including federal tax, were \$279,738.11, compared with expenses of \$324,592.82, resulting in a deficit of \$54,754.71.

Wendt's report revealed the amphitheater show costs included \$163,417.58 for stage talent; \$104,530.98 for construction of the Centurama stage and seats, and \$16,034.20 for commissions on the sale of souvenir tickets. Other major expense items were: administration, stage and ticket takers' salaries, \$81,374.88; fireworks, \$32,100; insurance, \$11,000, and administrative expense \$8,031.23.

Wendt's report was prepared to acquaint aldermen with the details of the operation before they take action on the 1947 appropriation of \$100,000.

A goodly portion of those interested seem to believe that the loss is negligible when the advertising value of Centurama for the city is considered, but there are among those who do not quite agree. It was revealed this week that a resolution is being drafted for introduction into Common Council Monday (25) asking for a complete investigation of the deficit.

Ira Bickert, who was executive director of Centurama and is now back as secretary to Mayor Bohn, said:

"The Centurama will bear any investigation any one wants to make. The city treasurer was the treasurer; the controller audited and passed on all expenditures, and the board of directors passed on all authorizations for expenditures."

closest competitor for the resort-goers' amusement dollars. (Copyright)

R-B BUYS 14 HOSPITAL CARS

Bids 15G Each At WAA Sale

War surplus units seen as ideal for sleepers or convertible for stock use

NEW YORK, Nov. 23.—Ringling Bros. and Barnum & Bailey Circus submitted a high bid of \$15,000 for each of 14 surplus de luxe hospital railway cars offered for sale by the War Assets Administration, it was announced here Monday (18) by Frank L. Seymour, regional director.

Bid and its stipulations are subject to review by the WAA Board of Awards. A spokesman for the WAA here said final approval sometimes takes as long as four months. Offerings were made by 16 groups, but a list of the other bidders was not available. Cars, worth \$210,000 to the Big Show and stored in the Arlington Yards, Staten Island, are estimated to have cost between \$30,000 and \$45,000 each in wartime.

Cars are of a type designed especially for the transportation of wounded servicemen, mainly stretcher cases, and are of all metal construction. Tiers of bunks, two to three high, line each side and provide sleeping accommodations for approximately 30 people per car. Each car contains a center aisle. There are no partitions. Complete kitchen facilities, including a coal range, are lodged in one end of each car while the other end contains a rest room and a ward office.

Cars could be converted to baggage and stock use with a minimum of work and expense if not retained as sleepers. Bunks are suspended by chains and supported by pipe frames. Sleeping area of the cars could be cleared in a few hours or could be readily converted into staterooms.

Cole Bros.' Animals, Merle Evans Booked For Wichita Shrine

CHICAGO, Nov. 23.—Orrin Davenport returned to Chicago this week from Rochester, N. Y., where he reported the Damascus Shrine Circus wound up Saturday (16) with an increase of about 25 per cent over last year. A. Elmer Raithel was general chairman and Gordon H. White assistant.

Davenport announced that five elephants, a 12-horse Liberty act, ponies and specialty horses from Cole Bros.' Circus will be used for the Midian Shrine Circus at Wichita, Kan., opening Sunday (December 1) for a seven-day run.

Following the usual custom, R-B Bandmaster Merle Evans, a member of the Midian Temple, will front the Shrine band. Col. Harry Thomas, of Cole Bros., will be equestrian director and announcer, and Leo Lorenger will have charge of props. Jesse L. Moore is chairman of the Shrine committee.

On the program will be the Orantos and Harold Voise's flying act, from Cole Bros.; the George Hanneford Family, from Clyde Bros., and Esther Escalante, from the Houston and Fort Worth Shrine shows. Most of the rest, including Dick Clemens and his (See Wichita Shrine Acts on page 66)

Hugo, Okla., Thronged for Fete To Welcome Showfolks Home

HUGO, Okla., Nov. 23.—Circus and carnival folks who winter in Hugo, the self-styled Sarasota of the Southwest, were given a heart-warming welcome Thursday (14) in a celebration to which the Choctaw Chamber of Commerce had devoted weeks of arduous preparation. The town, in gala attire for the occasion, was jampacked, and estimates of the attendance ran as high as 35,000.

Gene Autry, Oklahoma's gift to Western pictures and the realm of rodeo, flew from Boston to appear in the morning parade and act as emcee. Gov. Robert S. Kerr gave the show folks an official welcome, and Obert Miller, elder partner of the Al G. Kelly-Miller Bros.' Circus, responded. Ed Ansley, who toured the country for years as Buster Brown, came out of retirement to enact his old role and introduce the distinguished visitors. Leon Blondin, old trouper and now head of the zoo at Oklahoma City, donned clown makeup and served as kid greeter.

A crowd of 10,000 filled all available space in the high school stadium for the afternoon circus and rodeo program, and 2,000 more were turned away. A. Morton Smith, of the Gainesville (Tex.) Community Circus, was equestrian director. Talent included Harry Villeponteaux and Bob Grubb, Stevens Bros.' Circus; Hardy Murphy, Ardmore, Okla., and horse, Buck; Vaughn Kreig, Flying V Ranch; Loris Shultz with her Aberdeen An-

gus steer, and Carl Shultz with his high school pony, of Ponca City, Okla. Fifteen members of the Gainesville Community Circus presented eight displays, including high school and Liberty horses, funny Ford, aerial ballet, trained dogs, and riding dogs and mopks.

Among guests of honor were Mr. and Mrs. Obert Miller, of Kelly-Miller; Mr. and Mrs. Robert Stevens, Stevens Bros.; Mr. and Mrs. Casey Smith, Jessie and Howard Smith, Mr. and Mrs. R. S. Bunch and Joan Bunch, Casey Smith Shows, and Mr. and Mrs. Dan Sherwin, med show operators.

Mr. and Mrs. Vernon Pratt and family, of Hugo Bros.' Circus, are in Hawaii with the E. K. Fernandez Circus. Mr. and Mrs. Kelly Miller were snowbound in Colorado, and Mr. and Mrs. Dores Miller had gone to California to fulfill a movie contract with the Kelly-Miller elephants.

Visiting show folks were in attendance by the hundreds, and were registered in downtown booths by Dwight Wolfinger, secretary of the Chamber of Commerce, assisted by local belles. List included Zack Miller, Bill and T. Leo Moore, Frank (Doc) Stuart, Mr. and Mrs. Tiger Wells, Flash Williams, J. E. Shugart, Mr. and Mrs. Frank Alsup, D. L. and Lillian Laflan, Luther Fuller, Mr. and Mrs. Harry McQuestion, Eddie Greigs, Carl Davis and Gus Kanerva.

Holds Adjectives Must Stuff; Steady Ear-Knocking Hurts Show

By Col. Harry Thomas

I BELIEVE announcers are made, not born, and offer myself as an example.

As a youngster I was scared to death every time I had to read a theme in class, and as I grew up I shunned all public gatherings where I might have to make a speech. Then along came a down-and-out magician with a carload of apparatus which he peddled to me for coffee and cake money. In the outfit I found a gazing crystal, the gimmick for a mind-reading act and a book of instructions. A preacher I knew persuaded me to put on a performance in his church to help raise funds for a new organ. The performance was a big success and I found it was fun to talk.

Quits Air for Road

That modest engagement led to others. Before I knew it I was in vaudeville, touring a tank town circuit. Then came radio. Under the name of the Great Leska, I played the big and little stations. Managers told me I had a voice for radio. I threw away my crystal ball and gimmick and became a sports announcer for General Mills.

I had always loved the circus, and after 18 years in radio I decided to quit the ether and talk to real audiences over a p.-a. system. For six years I've been doing that job for Cole Bros.' Circus.

I study an act before I compose the announcement for it, and I try to sell that act just as I used to sell Wheaties in my baseball and football broadcasts. I think circus an-

nouncers should be dignified except when announcing clown gags. The average circus act is dignified and dangerous, and the tone of the announcer's voice can convey this to an audience.

Gabbing Annoys

I dislike the method employed by some announcers of talking incessantly thruout an act. From a private poll I have taken, I find this annoys an audience, and the actors themselves do not like it. They like to be introduced in a dignified manner and have their feature trick announced. Otherwise, the announcer should shut off his microphone and make himself as inconspicuous as possible.

I believe in the use of adjectives. When I present Miss Ortans Cristiani in her two-and-a-half to the chair, I introduce her as "that dynamic little bit of chic femininity." I particularly like the word "inimitable." That, incidentally, is about the hardest word in the English language for an announcer to pronounce. Many big-time network announcers have fallen down trying to put it over the air. It took me six months of hard trying to get the word firmly fixed in my mind for ease of pronunciation.

Selling an Act

My purpose is to tell the audience in plain words, flowered a little with adjectives, exactly what a troupe or an individual performer wants to put over in the performance to follow. I don't think I am overdoing

Coal Strike No Ban to Big One

Remaining runs in Florida are on Diesel lines—Miami off but gives 2 turnaways

MIAMI, Nov. 23.—The fact it was on Diesel-powered railroads relieved the Ringling-Barnum circus of worry over the coal strike curtailing the remainder of its tour, which ends at Sarasota next Thursday (28).

Eight performances here, Monday thru Thursday (18-21), ran somewhat behind attendance of last year, due in part to absence of army and navy personnel. Tuesday and Wednesday nights were strong turnaways, but rest of the crowds were only fair, with final day showing a marked drop.

Sam Stratton, of the press staff, here a week ahead of the show, landed spreads in the daily and Sunday papers by feature writers and staff photogs. Many visiting showfolks were on hand, and crippled children were entertained at the Monday and Thursday matinees. Side show had prosperous business.

The local electricians' union posted pickets on the lot, protesting failure of circus employees to have city permits.

Show came here from Jacksonville, Fla., where matinees were light, Friday (15) night about three-quarters, and Saturday (16) night near capacity.

Two days at West Palm Beach, one at St. Petersburg, two at Tampa, then home and Auld Lang Syne.

H-M Baltimore Date 1st Since War; Has Promising Opening

BALTIMORE, Nov. 23.—First indoor circus to play Baltimore since the war, Hamid-Morton opened for Boumi Shrine Tuesday (19) to a crowd of 6,000, with every indication the week's engagement would be a red one. Show is being held in the Fifth Regiment Armory. Clowns and other acts went to Kernan's and Children's hospitals Wednesday to give special performances for shut-ins.

Bob Morton reported the Yaarab Shrine engagement at Atlanta wound up Sunday (17) with a gross, which, with taxes, came within a few dollars of \$100,000. The final night, he said, 4,000 persons were turned away. Contract for next year calls for 10 days instead of a week.

Morton also announced he had just closed a contract to play Washington the week of April 21 for Almas Shrine.

when I call Con Colleano "the great bounding, somersaulting toreador of the tight wire." I notice the Ringling show liked the announcement so well they are using my exact words in the billing of this great star.

I think I can truthfully say I was not a born announcer. I manufactured my work and individualized it. As long as my voice holds out, I'll continue to dig up adjectives to sell the dangerous work of my colleagues, the actors—God love 'em.

Polack Reviving No. 2 Unit in '47

CHICAGO, Nov. 23. — Polack Bros.' Circus will revive its No. 2 Unit after the first of the year, it was revealed this week in the Polack Chicago offices. Sam Polack, who was manager of the unit before it closed November 2 at Redding, Calif., arrived in Chicago this week and is working with T. Dwight Pepple, general agent, on bookings.

Polack Bros. first date at Austin, Minn., a three-day stand ending Saturday (16), showed a nice profit for the Austin Area Shrine Club, and show was invited to return next year. Performances were given in the high school auditorium, where concessions were barred. Sam Ward, who handled the Austin advance promotion, rolled into Chicago this week in a new Super Clipper Packard. Accompanied by Mrs. Ward and Bill Kay, he went on to Flint, Mich., for his next date.

After a four-day layoff, show is playing St. Cloud, Minn., the last three days of this week, under auspices of the Elks. Reports from Mickey Blue, promotional director, indicated date would be a winner.

Venice (Fla.) Airport New Sparks Quarters

SARASOTA, Fla., Nov. 23.—James Edgar this week completed arrangements for moving winter quarters of his Sparks Circus to the army air base at Venice, Fla., 20 miles south of here. With the Venice city council he signed a five-year lease for use of a repair hangar and two adjoining T-barracks. Edgar announced he and Mrs. Edgar, the former Ann White, and their young son would continue to make their home in Sarasota.

The Sarasota Herald Tribune, telling of the winter quarters move and the conversion of the show to rails, said Edgar planned "to open on February 27, 1947, in the Sarasota area." Walter D. Nealand, of the press staff, issued a correction next day, however, and said the date would be nearer March 15.

Audifred in Cirque d'Hiver

PARIS, France, Nov. 23.—Cirque d'Hiver, largest indoor circus arena in Paris, has been leased for a brief interim season to R. Audifred, former booker for the Empire Music Hall. Opening bill features the popular Joeys, the Fratellinis, but is weak on circus acts. Cirque d'Hiver has been operated for the past 10 years by the Bouglione family, vet tent circ operators, who will again assume control of the spot after terminating their season under canvas.

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CAVALCADE OF FAIRS SECTION
RAY MARSH BRYDON

King in Amazing Comeback Continues To Pack 'Em In As Season Runs On and On

Capacity Business Holds Up for Show in North Florida

By a Staff Correspondent

MARIANNA, Fla., Nov. 23.—Floyd King's amazing comeback as a circus impresario is meeting a high mark in the final weeks of the season, despite wintry, rainy weather. After a triumphant tour of Mississippi, King Bros.' Circus has played to capacity crowds daily in North Florida. In Panama City, once booming war center, whose shipyards are now idle, the show had 'em to the ring curbs both afternoon and night, practically a duplicate of Chipley, Fla., the day before. This is the first trouping in the far South for King in many years, but apparently he still knows how to route a show from money to money. Back before the days of the depress in the late '20's, the two King railroad shows always made this territory to good returns.

Innovator of many ingenious press stunts during his career as a press agent and general agent, King still stresses strong advance billing, radio and press.

The performance pleases and after-notices have been good thruout this territory.

Show is extensively billing the slogan "World's Largest Motorized Circus," and Floyd says it's true. The 38 show-owned motor units, the fleet of private conveyances and trailers, big top, menagerie, Side Show, pad-room, cookhouse, and other smaller tops make an impressive spread.

Thanksgiving Day dinner on the lot is not new to Floyd, but the closing date of December 13 at St. Augustine, Fla., will be the latest in his long career.

King is a living contradiction to the saying that the "old-timers can't come back" in the tricky, complicated circus biz. After losing his shows by 1930, he became comfortably situated during the past 15 years in other lines of show activities and decided to take another gamble with his partner, Harold Rumbaugh.

The two have made a winning team, and the show will prove probably the biggest winner in Floyd's long career.

Floyd modestly gives all credit to "the staff" and pointed out that his key men, headed by Lorin (Doc) Hall, superintendent, had remained on the job all thru the season.

Three Southern cities have extended invitations to the show for winter quarters, and John Foss, general agent, is now making a tour of inspection.

Worcester VFW Show May Top 30G Gross

WORCESTER, Mass., Nov. 23.—Gross for the VFW Circus and Exposition, as of Thursday (21), was \$20,000 plus \$6,000 for concession space. Door ticket sale at the Municipal Auditorium was somewhat disappointing after a \$17,000 advance sale, but Edward O'Brien, of the Bay State Amusement Company of Boston, general director, called the show "quite successful." He expected the gross to hit at least \$30,000 and said a heavy week-end attendance may put it well over that figure.

Show launched what might become an annual event sponsored by the local VFW. Another indoor annual, Aletheia Grotto Charity Circus, which opens in the auditorium January 19, broke its first publicity with Page 1 splashes in the local dailies the first two days of the VFW show. There was no comment from officials of the latter on whether these ads hurt, but attendance was small the first two days.

Cristianis, Castle For Cole in 1947

CHICAGO, Nov. 23.—The Cristianis family will return to Cole Bros.' Circus in 1947, and Hubert Castle has been contracted as one of the show's headliners, according to reports going the rounds here this week.

Castle ends his current engagement in the Boulevard Room of the Stevens Hotel here December 1 and is booked to play Orrin Davenport's dates after the first of the year, as are the Cristianis.

R-B Bannermen Disperse

MIAMI, Nov. 23.—Personnel of Ringling-Barnum Advertising Car No. 3 scattered hither and yon after its close at Sarasota, Fla., November 11. Lee S. Conarroe, manager, is at his home here and expects to be in Chicago during the showmen's convention. Fred A. Loeber, banner squarer, went to Fort Dodge, Ia., and Jack Adams, boss bannerman, to Indianapolis, thence Miami. Destinations of the bannermen were as follows: Basil Philon, Los Angeles; J. E. Long, Brattleboro, Vt.; Don Demirjian and Tony Jacobs, Boston, and Leonard Zaruba, Omaha.

Owens, Set to Finish Tour Dec. 2, Loses a Day in Ga.

HOMERVILLE, Ga., Nov. 23.—The Buck Owens Circus & Wild West Show canceled its scheduled performances here Tuesday (19) because of cold, damp weather and soft ground. Show came here from Quitman, Ga., where a big night house was reported Monday (18). Next stand on the route was Douglas, Ga.

Show, which already has been in Georgia six weeks, is scheduled to end its first season on the road De-

cember 2 at Folkston, Ga., and to begin its winter dates December 6 at Palatka, Fla.

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Concessions open to right outfit.

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Top-notch Girl Secretary, fast shorthand.

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TAMPA, FLA., DEC. 6-7-8

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Orlando, Tampa, Daytona Beach, Palm Beach follow right after each other.

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Similar to those brought in recently and sold to Bailey Brothers' Circus. "The best elephants that were ever brought to this country," was the opinion of animal dealers who inspected them upon arrival in Boston. Orders now being accepted for immediate delivery. Next shipment due December 15.

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SEE
PAGE 61

CHAS. A. LENZ

"The Showman's Insurance Man"



ED RAYMOND

Famous Kiddie Clown

4TH YEAR POLACK BROS.' SHRINE CIRCUS

Thanks to Irv J. Polack, Louis Stern
Booked by Ethel Robinson, Chicago

NOW AT THE MAY CO. TOYLAND,
CLEVELAND — 17TH YEAR

WANT CRADLE BEARER

(Veterans Given First Preference)
For 1947 Outdoor Season, to work in 3-People High Ladder Act with trapeze headbalancer Jimmy Millette and Roland Marquis. Amiable disposition, clean living habits, a requisite. Weight 145-160 lbs. One doing good handstand and strong ring routine preferred. Just closed 33 consecutive weeks' season. Can also use good Aerialists for other acts. Early spring openings. Send full details with photos to
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1946 CIRCUS ROUTE BOOKS AND FOLDERS

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ATTENTION

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214 West Commercial Row, Reno, Nevada

Dressing Room Gossip

Ringling-Barnum

The weather was ideal during our Miami stand, and most of us have packed our overcoats and sweaters away in moth balls until next season.

Around the lot: Vic Pratt, of the cotton candy stand, and Trixie Moran surprised their friends by breaking the news at Miami that they had been secretly married. Ruby Newman passed out the cigars last week. Reason: a girl born to Mrs. Newman in New York. Mr. and Mrs. Bob Blackburn presented their new offspring, a son. Skee Otaris celebrated her birthday, and her sister visited. Cortez and Snooky Lorow were guests of the Behees.

Recent visitors were Sheik Gwinell, Tiger Bait, Sherell Price, New Haven, Harry Phillips and Jimmy Swanson, of the Pony Bar. Mrs. Charley Bell, Audrey Land, Bill Reynolds, Theo. Marlowe, and many children and families of show members were on at Miami and Tampa. Johnny Tripp and Dutch Lulley have finally agreed Florida is a pretty good place to live.

The little woman and I, as usual, will spend the winter in Sarasota. This will be my last column of the season. To name the destinations of all my fellow workers would take this entire page, so in order not to slight anyone I just won't attempt such a list. As chaf blows before the four winds, so will go the members of the Big Show. The majority will remain in Florida, with the rest heading for cooler climes.

Despite all the difficulties encountered during our long season, it was swell knowing and working with everyone on the Greatest Show on Earth. I'd like to thank all who were kind enough to write me during the season and all those with the show for the newsy bits of information that helped keep this column going. I hope no one took offense at anything that was written, as all was intended in a spirit of fun. Instead of good-bye, I'll say, as my friend, Bev Kelley, would, "I'll see you all in the Garden." — **DICK MILLER.**

Rochester Shrine

'It was a swell gang we had to work with here, and the week went all too fast. Three shows were given opening day and theme song of the Shriners' last day was *The Records Are Falling*. Show was strong thru-out.

Orrin Davenport had a bad week at rummy. Harry Hunt, here with Hunt Bros.' Circus elephant act, had a stroke of luck. He found a fine bunch of house trailers which he promptly acquired.

Observations: Joe Hodgini and son going over big with their riding and trampoline acts. The Torelli Family upholding their previous standards with their new Liberty horse act. Vern Orton freezing his hands repairing the roof of his truck. Dick Clemens playing nursemaid to a cub born during the Rochester engagement. Alex and Dorita Konyot making the customers ask for more. The Valentinos' flying act the best we've seen in a long time. The Sensational Kays, on the high wire, keeping the folks on the edge of their seats. Glenn Graves doing a great job announcing the show. Yours truly still walking the straight and narrow.

As for the rest of the gang, they all did a swell job. Not to forget the clowns, they have come up with some new ones.—**DON FRANCISCO.**

George R. Bell announces he will be band leader with Mills Bros.' Circus in 1947. He was with the Al G. Kelly-Miller Bros.' Circus the past season and is at Camp Crowder, Mo., for the winter.

Clyde Bros.

We experienced our first freeze of the season, but being indoors has its advantages, and as business was not curtailed we are none the worse. However, we are all hoping for a route card with some Southern territory.

Buzzy Potts took a brief vacation from the show for a much-needed rest, returning at Galesburg, Ill. We have been hoping the Big Show would close in time for Jimmy Armstrong, one of our favorite funny men, to spend a few weeks with our show before we close for the Christmas vacation.

The following have visited since our Muscatine (Ia.) date: A. J. (The Clown) Duffy; Ralph, Sylvia and Mary Lou Christy; Mrs. Charles Alderford, Eddie Billetti and friend, Billy Senior, Mrs. Edwin Senior and Miss Hunter, Charlie Zemater and party, Mrs. Edna Curtis, Fred W. Schlotzhauer, Ray Thomas, H. H. McCain, James M. Cole, Charles Meyers and Justus Edwards of *The Billboard*.—**MAURINE HENRY.**

King Bros.

Here we are in lovely Florida with its sunshine, palm trees, lakes, bayous and moss laden trees. We have trouped this season all the way from Maine to Florida. At Madison the show was encamped almost on the banks of the Suwannee River.

Tommy Bentley is gathering data on the turpentine industry. He thinks it is the coming "big business" for this section of the State. At Panama City the tents were only a little ways from the Gulf. Paul M. Conaway, Macon, Ga., show's attorney visited here. Just 20 years ago this season Paul joined the King Bros.' Circus as press agent. He remained with the show a couple of years while studying law.

At Marianna, Fla., we were camped on the fairgrounds. It brought memories of the Mighty Haag Circus, which wintered on the lot for a decade and it was there that Ernest Haag, one of the great circus men of his day, passed to his reward. Bennie Fowler, well-known agent, connected with a Montgomery, Ala., business college during the winter, visited here.

Art Miller, with the Al G. Kelly-Miller Bros.' Circus the past season, joined recently, handling the press a week ahead. Joe Miller is having some prodigious candy pitches. We mean stupendous. (Bill Carsky, please note.)

S. M. Nock and wife, Ethel, of the Lucky Sisters act, in other years with the Sells-Floto Circus, visited at De Funiak Springs, as did Harry and Hereha Froboess. Tex Marshall and Tex Dean were on the lot when we pulled into Tallahassee and had a big day visiting. Jess Bradley, legal adjuster who had been spending the fall at his home in Huntington, W. Va., visited at Madison. Ernesto and Emma (papa and mama) Cristiani caught the show at Atmore, Ala., en route to Sarasota. Pete and Magador Cristiani caught us at Chipley, Fla., and Daviso and Louise Cristiani visited at Quincy, Fla.—**BETTY BILLER.**

Buddy North Marries

SARASOTA, Fla., Nov. 23.—Henry Ringling (Buddy) North, nephew of the original Ringling brothers, and brother of John Ringling North, was married here Tuesday (19) to Mrs. Elizabeth Palmer Barnum, daughter of Mrs. Frances Hoyt, of Sarasota, and formerly of Darien, Conn. North was divorced last year. His age was given as 37, the bride's as 33.

Ft. Worth Shrine Has Growing Biz

Ringens' bicycle dive in line-up — clowns, skaters used for downtown bally

FORT WORTH, Nov. 23.—Moslah Shrine Temple's Fourth Annual Circus expected to build capacity business by the middle of the week after a good start in Will Rogers Memorial Coliseum Saturday (16). Show closes Sunday (24).

The rehearsal matinee brought out a crowd of about 3,500, and Saturday night's business was near capacity (9,000). Sunday matinee drew about half capacity and Sunday night's crowd was slightly larger. As the week progressed, good night attendance developed, with fair matinees. Advance sale was said to have doubled last year's take.

The show, which is directed by John L. Andrew, of Houston, follows the same program as the Arabia Shrine Circus at Houston with several changes. Peejay Ringens' bicycle high dive and the Skating Millers (3) are additions. Out of the line-up are Mickey King, aerialist; the Jansleys, Risley; St. Clair Sisters and O'Day, and Paige, Jewett and Kiki, cyclists, and the Helen Reynolds skaters. Opening spec, used in Houston, has been cut.

Members of clown alley, most of whom also were in the Houston show, are Happy Kellems, listed as producer; Earl Shipley, Lew Hershey, Jimmy Davison, Gabby DeKos, Jeff Murphree, Rube and Robert Curtis, Hopp Green, Van Wells, Charlie DeMello, Bill Donahue, Ernie Wiswell, William Nippo, Shorty and Peggy Sylvester, Charley and Peggy Kline, Simon D. J. Collins, and Harry Mason, impersonator.

Happy Jack Darling, Harry (The Duchess) Mason and the Curtises are working downtown streets in make-up, and the Skating Millers are used in a downtown bally, working atop an automobile.

Equestrian Director Merrit Belew, who suffered an attack of acute indigestion during the Houston engagement, was out of the show only a day. Belew plans to break a pony drill for next season.

Visitors included Bob Hickey, Myles M. Bennett, Al Moss, Bill Moore, Burt L. Wilson and a party from the Gainesville (Tex.) Community Circus, including Mr. and Mrs. Alex Murrell, Mr. and Mrs. A. Morton Smith and Vern Brewer.

\$1.00 **SELLO BROS.' CIRCUS** \$1.00
1946 Route

Large Souvenir Card suitable for framing. Also Sello 1944 and 1945 Booklets, \$1.00 each.

Walter L. Main, 1937, @ 50c. Mills Bros' 1942-1943, @ 50c each.

"Hi-Brown" Bobby Burns
BILLBOARD CINCINNATI, O.

CIRCUS ACTS FOR 1947

ACTS OF ALL KINDS
Those doing 2 or more preferred.
State all you can and will do and salary.
Long Season, Short Jumps.

WARD'S STREET CIRCUS

BOX 42 ALMA, ARK.

PHONE MEN

25% ON TICKETS
A season's work if you know your business.

EDDIE BARRACK
309 PRESENT BLDG. ROCHESTER, N. Y.

Some are still working, but they haven't much job security.

Glen Dando, with John Dusch's band on the Buck Owens Circus, stopped off in Cincinnati Monday (18) for a visit to *The Billboard* offices, en route to Orland, Ind., where he will remain temporarily.

Arthur Trostl (Great Arturo), high-wire artist, headed for Niagara Falls to go into training for an announced attempt to cross the falls on a tight wire next June. . . . Ira Millette, aerialist, has been booked for a tour of Australia.

Old timer advised, "Seventy per cent of showbiz is exaggeration—30 per cent reality."

May 10-17 are the dates set for Chartum Temple's 1947 Shrine Circus in Winnipeg, Man., it has been announced by W. J. Taylor, publicity chairman. Past Potentate Frank E. Simmons is general chairman. A three-day Shrine date at Fargo, N. D., is to follow. Acts for both will be booked by Orrin Davenport.

It looked like a high-wire convention around the Hamid-Morton Circus during the Atlanta (Ga.) engagement. Members of five troupes were present during the week, including the Billettis with four people, the Great Arturo, Joe Berosini, Karl Wallenda, who was recuperating from a sprained ankle, and Frank Cook, appearing with Hamid-Morton.

Sometimes people are unreasonable, as when 1,500 customers on the straw complained about over-crowding.

C. L. Brown, who had the band with Sells-Floto, 1917-'20, and Hugo Bros. and Gentry Bros. before that, is located at South Bend, Ind., teaching bands. . . . Charles Gerlach, veteran bandmaster of the old Sun Bros.' Circus, John Robinson 10 Big Shows, Welsh Bros.' Shows and various theatrical shows, is at his old home in Buffalo enjoying excellent health.

Fred Karr, after closing with the Side Show of the C. R. Montgomery Circus, went to San Francisco and is contracted for an early appearance in the Capitol Theater, Portland, Ore. . . . Walter Brown Leonard in Hot Springs for a course of baths, caught Cole Bros. when it played there. . . . Myles B. Bennett, of Dallas, former Ringling-Barnum gateman, visited the Moslah Shrine Circus at Fort Worth.

Winter quarter life isn't so bad when one can lie curled up with a good book when there isn't anything else to be done.

Jess King, elephant man formerly with Polack Bros., is in Duke's Hospital, Peru, Ind. . . . Terrell Jacobs was a recent visitor in Detroit. . . . Mr. and Mrs. Arturo Konyot and the former's daughter, Dorita, are in Chicago between Shrine dates at Rochester, N. Y., and Wichita, Kan. Arturo rode with Dorita at Rochester in place of his son, Alex, who had gone to Sarasota, Fla., on personal business.

From J. S. Peach, billposter, of Leipsic, O., comes the photostat of a page from a Leipsic hotel register of 1894 bearing names of personnel of Sun Bros.' New United Shows and Zera's World's Fair Canvas of Curios. Whoever checked the folks in (George and Gus Sun head the list) used part of the page for a free ad reading: "Grand free display on the high wire by Professor Deonzo on the showgrounds at 1:15 and 7 p.m. Parade 12:45 sharp."

Two circuses could have avoided a billing war more easily if they both hadn't ordered so much extra paper for the date.

Wendell Hansen, of Bertelle's Bird

UNDER THE MARQUEE

Circus, is in General Hospital, Portsmouth, O., recovering from second and third degree burns received rescuing some of the unit's birds from a fire which destroyed his truck November 13 en route from Portsmouth to Columbus, O. As it was, 45 exotic and highly trained birds perished. Origin of the fire was undetermined, but Hansen says it taught him the need of carrying a fire extinguisher big enough to meet a real emergency. The Hansens plan to replace the birds they lost.

George Churchill, who handled banners and the paint shop on Cole Bros. the past season, will sojourn in Ohio until the first of the year, then return to winter quarters at Louisville to decorate the Cole show for 1947. . . . Ted and Freda La Velda, owners of Monroe Bros.' Circus, who have been resting at their home at Lincoln, Ill., plan to take their animals south for the winter. Freda has recovered from her operation at Cairo, Ill., which forced their show to close ahead of schedule early in October. They abandoned plans for framing a store show because of lack of suitable buildings.

Leo Francis, whiteface musical clown and blackface comedian, is do-

ing Santa Claus in Block's Toyland, Indianapolis, for his eighth consecutive season. . . . Whitey Harris, clown policeman, has been at his home in Detroit recuperating from an illness with which he was stricken during the Kansas City Shrine Circus. He'll play the Tom Packs Shrine date at New Orleans early in December. . . . Jack Neville and Billie Burke, after closing with Cole Bros., spent the week-end with the latter's sister in Memphis, and continued to Evansville, Ind., for the Shrine Circus there. . . . Joe Lewis writes he and Eva Mae are booked for all of Orrin Davenport's winter dates. They made Rochester and go next to Wichita, Kan.

"Reason why pictures of Dan Rice always show his beard leaning to one side," stated a wiseacre, "is, he was always on the breeze."

In the public prints: *The Tampa Tribune* at Tampa, Fla., in its November 18 issue, carried an illustrated story on the former R-B clown, Polidor (Edward Guillaume), who was about to leave on a winter tour of the Caribbean. In the same paper next day was a story with art about the Great Arturo (Arthur Trostl), telling of his plans to walk the wire

across Niagara Falls. . . . *The Daily Oklahoman* at Oklahoma City went all-out covering the civic home-coming for showfolks at Hugo, Okla. In addition to a staffer's story and art on page 1, the paper carried half a page of pictures inside. . . . Hunt Bros. elephants made the Associated Press wirephoto service during the Elks Charity Circus at Portland, Me., last week. Picture showed them in a garage where they were quartered after exposition building barred them except during actual performances. . . . Tommy Scaperlanda, circus-minded proprietor of Bell's Jewelry Store, San Antonio, made heavy use of the circus theme in store's newspaper ads when Cole Bros. played there.

When a circus is poor and coming up, the owner talks about it being one big happy family that should stick thru thick and thin—when it's grown up—we're married off to another show that's coming up.

LOS ANGELES NOTES—Now that most of the shows are in the barn, circus folks are drifting back to spend the winter in Los Angeles. A recent arrival is Gus Lind, clown, who was with the Polack Bros.' No. 2 unit. . . . Charles E. Post, bandmaster with the same show, is trying to get materials for some building on his San Fernando Valley ranch. . . . Some of the Cristianis are reported to be in the market for Southern California real estate. . . . Richard Brandon, part owner and manager of the Turnabout Theater, Hollywood, is an avid circus fan and hopes to be in the circus business some day, as does Capt. Kenny Hull, formerly with the Big One and now owner of a Los Angeles liquor store. . . . There is gossip that Jimmie Wood will take out his Yankee-Patterson Circus in 1947. Jimmie is reported ill at his home in Venice since the close of the 101 Ranch Show. . . . Tommy O'Brien, movie actor, spends all his waking hours on the lot when a show is in town. . . . Phil Bailey, another local fan, has sold several articles to national magazines. . . . Stan Rogers is busy with his duties as art director at MGM. He is doing the sets for the new *Dr. Kildare* flicker. . . . Marilyn Rich will spend the winter playing night clubs and vaudeville.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold
By Starr De Belle

Benchville, Miss.,
November 23, 1946.

Dear Pat:

Thru someone's skulduggery, this show grew from a five-car circus to a six. While changing roads, down where the Natchez crosses the Yellow Dog, some railroad company, we don't know which one, coupled a combination berth and baggage car, of a 1900 vintage, onto our train. None of the bosses knew about the new addition until a brakeman stopped the train because the new car had eight flaming hotboxes.

The argument that it didn't belong to the show had no effect on the railroad men. They pointed to an almost faded-out sign on the car's side that read "Boston Bloomer Girls Base Ball Company." That clinched it as far as the yard men were concerned, with the yardmaster saying, "You brought it in and will have to take it out."

To make sure that we didn't leave it behind, the yardmaster held our train there until the necessary repairs could be made. They almost rebuilt the old ark from the wheels up.

Our employees liked the idea of having another sleeper because it moved a lot of them out of the aisle of our berth car.

You know how show people get ideas over night. Well, our ballet and ladder gals decided to organize an all-gal baseball team. So the men on the show organized a male team to give them a battle. We had plenty of men, but the female team was three short. The argument arose, "When is a man not a man?" which gave the gals our three female impersonators who dance in the No. 1 annex.

Both sides argued over who should umpire. They wanted someone who would be impartial. The answer came in the shape of our half-and-half, who worked in the No. 2 annex. With everything set, the gals moved bag and baggage into the old ark, thus prating out any of the males who had tired of sleeping in the old car's aisles.

While all of this was going on, Manager Upp arranged to leave the old Bloomer car behind. When the circus train high-balled out of the yards that night it left minus the

impersonators, ballet and ladder gals.

Learning of the gals' plight, the boss wired 'em money to come on. However, the gals refused to move unless the car moved 'em. Neither side would give in, so the Bloomer Girl Base Ball Company was reborn. They wired a challenge to the local ball team here, which was accepted. With the dough the boss sent they had the car moved in and day-and-dated the Won, Horse & Upp Circus. To a packed grandstand, the gals defeated the Benchville Canaries, 3 to 4, and killed our matinee, making it the worst afternoon bloomer of the season.

With 80 per cent of the gate in their kicks, the gals were ready for a new proposition. Claiming that he left the car for repairs, Manager Upp guzzled it, and is keeping the gal team intact. He plans to cut out matinees and play local teams at every spot.

MUSICIANS WANTED

Calliope and Bass. Other Musicians, write or wire; all winter's work. Union. Must be sober. Address: Callahan, Fla., till Dec. 3rd; then Palatka, Fla. Open Dec. 6th.

JOHN F. DUSCH, Band Leader
BUCK OWENS THREE-RING CIRCUS

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CONKLINS IN TORONTO 5 YEARS

Get Exclusive Ride Contract

Will produce shows under direction of Hughes—concessions thru management

By a Staff Correspondent

TORONTO, Nov. 23.—J. W. (Patty) Conklin and Frank R. Conklin will be in charge of the independent midway at the Canadian National Exhibition, which will be revived next August, for a period of five years with an option for another five, under the terms of an agreement reached here this week with Elwood A. Hughes, manager of this prize package.

Hughes explained that the Conklins have an exclusive ride contract, and they have the privilege of booking in any independent ride owners or operators they see fit.

Entire midway will be operated on an independent set-up, and the Conklins will manage everything with the exception of concessions. Shows will be selected by the Conklins working with Hughes, who shall have the right to okay or reject any selections.

CNE Handles Concessions

Concessions, according to Hughes, will be handled in the same manner they were in the past, thru the exhibition office. Under this agreement, however, the Conklins will have some concessions, whereas during their five years of operation previous to the time the Canadian government took over the grounds after the 1941 showing they handled only shows and rides and took no concession space.

Hughes pointed out that correspondence to date relative to concession space is tremendous, but that as of this date not an inch of space has been definitely allotted. An entire new layout will have to be made as the new grandstand will be erected some 300 feet south of the old location, which will open up considerably more desirable space. Until such time as the new layout is ready, and (See *Conklins Contract on page 64*)

Sheffield, Ala., Quarters Lamb

SHEFFIELD, Ala., Nov. 23.—The L. B. Lamb Shows, which concluded a long season Moday (11), are in a new winter quarters building located in downtown Sheffield. Work in readying for the '47 season, temporarily set to open in February, will get underway after show execs attend fair meetings.

Org had a successful season. Out since February 22, it played 41 spots in 38 weeks. There were no serious accidents and show made every scheduled opening date, except those lost thru rain.

Turnover in personnel was larger than usual, L. B. Lamb, owner-manager, points out, but some of the starting personnel finished. For the first time the org did not operate all concessions, but changed its policy, holding only the bingo and popcorn, which were operated by the owner's daughter, Bernice.

Substantial additions to the equip- (See *Lamb in Sheffield on page 56*)



WHEN THE ALAMO EXPOSITION SHOWS played the Clay County Fair, Dodge City, Kan., Bill Ruback, brother of Owner Jack Ruback, visited the show, and this picture was taken to mark the event. Left to right: Ervin Rubenstein, Bill Ruback, Jack Ruback, Mrs. Jack Ruback; Herman Reynolds, concessionaire; Albert R. Wright, business manager, and M. Rubenstein, concessionaire.

SLA Shindig Gives Promise Of Being Bigger Than Big

CHICAGO, Nov. 23.—If variety is the spice of life, as the saying goes, and also if, to repeat another oldie, brevity is the soul of wit, then the 1,300 persons who attend the annual banquet and ball of the Showmen's League of America Wednesday, December 4, in the ballroom of the Sherman Hotel are in for a goodly portion of both spice and wit. Not only will the main course feature tenderloin of beef, which in case you haven't noticed, has been in the novelty section ever since Pearl Harbor, but the presentation of the meal and the entertainment program, as dreamed up and readied for execution by Al Sweeney and Art Briese, co-chairman of that committee, will offer an abundance of novelty both with and after the vitamins.

Heading the array of talent is Joe E. Brown, comedian of stage, screen and radio. Himself a one-time carnie and cirkie, Brown is currently featured in the smash hit show, *Harvey*, at a theater which is only a hop-skip-and-jump from the Sherman.

Secured by the Sweeney-Briese combo to head the bill, Brown has been "boning up" on recent developments in the outdoor show world, and his comments and observations on that field are expected to score big with the brethren—and sisters—of the outdoor business.

Grid Mentor Speaker

Jimmy Conzelman, famed equally as an after-dinner speaker and as the coach of the Chicago Cardinals, pro football team, will be the principal speaker. It was Conzelman who, quoting that quaint expression, stole the show at the last of the famous Washington Gridiron dinners.

Other headliners included on the bill are Willie Howard, long-time stage comedian, and Gloria Van and Her Vanguard, mixed chorus aired over both CBS and NBC.

Phil Maxwell, distinguished maker-with-words, who stages *The Chicago Tribune's Annual Musical Festival*, will be toastmaster.

Plenty of Music

Thruout the evening, leading up to the speakers and entertainments, Leo Terry, organist, will play. Music for the entertainment and the dance following it will be furnished by Johnny Jones and his orchestra.

Hedging in this instance in giving lavish promises, Sweeney and Briese have maintained a policy of being the next thing to mute when discussing the novelties they dreamed up and, which according to some (See *Big SLA Shindig on page 64*)

NSA Banquet Assured Top Cash Record

Impressive Speaker List

NEW YORK, Nov. 23.—Ninth annual banquet and ball of the National Showmen's Association, set for the Commodore Hotel here, Wednesday (27), was assured of record financial success with still a week to go. As of Thursday (21) 1,100 tickets had been sold for a gross of \$11,000 and reservation calls were still coming in. Program advertising revenue will amount to slightly under \$10,000, approximately \$1,000 more than any previous year, according to Walter K. Sibley, executive secretary.

Harry Hershfield, stage and radio humorist, will be toastmaster. Speakers are Harold G. Hoffman, colonel, AUS (retired); Dr. William Sims; Monroe Silver, humorist, and George A. Hamid, president emeritus.

Guests of honor are Dr. William Claxton, Broadway Temple; Benjamin Fielding, commissioner of licenses, New York; Aaron Levy, Supreme Court Justice; John J. Bennet Jr., deputy major, city of New York; Joseph Lazarus, comptroller, city of New York; Bert Stand, secretary, Tammany Hall; Capt. Andrew R. Mack, chief of staff, Third Naval District, U.S.N.; Maurice Fitzgerald, acting president, Boro of Queens; Col. Kent C. Lambert, post commander, Fort Jay, Governor's Island, N. Y.; Bligh A. Dodds, manager, New York State Fair.

Pat Purcell, outdoor editor, *The Billboard*; Rabbi Bernard Birstein, Actor's Temple, Congregation Ezath Temple; Alan Corelli, executive secretary, Theater Authority, Inc.; Jack Wilson, president, NSA; David B. Endy, first vice-president; James E. Strates, second vice-president; Joseph McKee, third vice-president; Ross Manning, secretary; Harry Rosen, treasurer; Fred C. Murray, chaplain; Jack Rosenthal, banquet chairman; Sam Rothstein, vice chairman; O. C. Buck, past president; Thomas Brady, chairman, dais and guests committee; Max Hoffman, counsel; Dr. Jacob Cohen, physician, and Johnny J. Kline, Year Book editor.

Crescent in Barn At Camden, S. C.

CAMDEN, S. C., Nov. 23.—The Crescent Amusement Company has moved into winter quarters at the fairgrounds here following the season's wind-up at Sumter, S. C., in a stand that fell below expectations.

Most of the personnel scattered to various points. Manager and Mrs. L. C. McHenry will remain here until time to leave for the Chicago meetings, after which they will go to their Gastonia, N. C., home. Following the Chi sessions, Secretary and Mrs. Long will go to their home in Hadley, Pa.

Assistant Manager George Smith will stop-over at Spartansburg, S. C., en route to Chicago. Mr. and Mrs. Harry Lottridge and Mr. and Mrs. Jim Shavane will take in the Chi sessions before going to Florida.

Mr. and Mrs. Joe Adams will remain here until after the holidays. (See *Crescent to Barn on page 64*)

R.C. Shows Open In Mid-January At Largo Fair

PALATKA, Fla., Nov. 23.—Eddie Young's Royal Crown Shows, now in winter quarters here, will open the season in mid-January, playing the Largo, Fla., Fair.

Young, who recently purchased the J. F. Sparks Shows, including all rides, shows and equipment and who will take the org out under the Royal Crown Shows, closed the Blue Ribbon Shows season here Saturday (16). The rides, owned by L. E. Roth, plus the Blue Ribbon title, have been returned to Roth in Miami.

Palatka proved a good closing spot. Business was excellent and the American Legion co-operated in every way.

The Royal Crown Shows will boast 10 rides and 10 shows. Bob Fisher's Fearless Flyers will be with Young in 1947. The Royal Crown staff will include, in addition to Young, Dolly Young, adjuster; E. H. Smith, secretary; J. J. Cousins, special agent; Cecil Shipman, chief electrician, and Eddie Wormesly, electrician.

Concession row recently gave Dolly Young a ring on her birthday. Mr. and Mrs. Young, accompanied by Mr. and Mrs. J. F. Sparks, will attend the Chicago meetings. Ben Kaplan, Bob Bloom and T. A. Stevens left for Hot Springs on a vacation and E. H. Smith will return to his home in Jacksonville, Fla.

LENOX, Ia., Nov. 23. — Wayne Hale, 56, owner of Hale's Shows of Tomorrow, died here Thursday (21) of heart disease. He had been in ill health for several months.

BIG TREK TO MECCA IS ON!

Prell's Shows Cover 8 States During '46 Tour

CHARLESTON, S. C., Nov. 23.—Opening April 10 in Richmond, Va., Prell's Broadway Shows covered eight States during its 1946 tour, which, a check of the records show, was one of the best financially the org has had in years.

Closing at the Charleston County Colored Fair here, which proved to be one of the big weeks of the season, org moved into winter quarters here and preliminary work is already under way for next season. The Prells plan to add three major rides, giving the show 12 all told, build all new show fronts, order new canvas and add more trucks. Three new trucks already have been delivered.

States played this year included Virginia, Maryland, Delaware, New Jersey, New York, Pennsylvania and North and South Carolina. Only once during the season was the jump so tough that the org failed to make its Monday opening. That was from Ebsburg, Pa., to Lynchburg, Va., more than 400 miles.

Sam Prell to Chi

Owner Sam E. Prell plans to attend the Chicago meeting and will then leave for his recently purchased home in Miami. Joe Prell, secretary-treasurer of the show, left for his home in New York. He plans to take a short rest before starting to make the various fair meetings. Abe Prell, youngest of the Prells, plans a short vacation in New Orleans and then will return to Charleston to take charge of winter quarters.

Here are the winter destinations of the personnel:

Louis (Red) Russell, office secretary, a vacation in Miami, then to the Veterans Hospital in St. Petersburg. (See PRELL COVERS on page 56)

Gold Bond Org Ends Season; Problem Is Winter Quarters

HOT SPRINGS, Nov. 23.—Mickey Stark, owner of the Gold Bond Shows is burning the woods in his search for suitable winter quarters.

The org closed the season here Sunday (17) and was ready to move equipment into buildings for the winter. To date, Stark hasn't been able to find such a thing, and the trucks are parked on a lot at Cottage and Goulpha streets here.

John Howard closed his Side Show and headed South with his rep show. Alvin Arnold, fishpond, left for St. Louis, as did Ray L. Swanner, who plans to visit relatives in St. Louis until December 1 and then head for the Chicago meetings and fair meetings in Wisconsin, Illinois, Iowa and Minnesota. Mr. and Mrs. J. C. Burke, Hit and Miss, will remain in Hot Springs. Martha Miller, hoop-la, plans to spend a few days here, then head South for the winter. Don Ogle plans to winter here.

Stark plans to add two flat rides, three shows and a penny arcade to the line-up next season. A neon front arch and three light towers will brighten the 1947 midway. Stark said plans are to open the season early next March in Arkansas. He also announced Ray Swanner will again be business manager and general agent and also handle concessions.

NSA Lassies Put on That Cork And Wow 'Em at Maiden Minstrel

NEW YORK, Nov. 23.—Outdoor showfolks jammed the Grand Ballroom of the Hotel Diplomat here last night (22) for the initial minstrel show presentation of the ladies' auxiliary of National Showmen's Association.

Cheered on by an audience packed with friends and relatives, some 30 performers gave their all during the two and one-half hour effort. Long hours of practice, extending over many weeks, were forgotten as each soloist was rewarded with at least one encore call. Approval voiced at the end of the show was enough to have resulted in a dozen curtain calls.

Notwithstanding the rigorous training which preceded the show, it is a good bet that few cast members this morning found themselves in full control of their vocal cords and minus the inconvenience of swollen knees. Altho the final gross was not yet available, it ought to be considerable at \$1.50 a head and prove soothing for huskiness and a balm for strained muscles.

Presented in Two Sections

Show was divided into two parts. First portion was minstrelsy with Midge Cohen as interlocutor. Comics were Ethel Shapiro, Jeanette Finkel, Helen Young and Julia Taffett.

Soloists: Midge Cohen, Fredi Coleman, Doris Eicholz, Jeanette Finkel, Dorothy Packtman, Margaret

McKee, Ethel Shapiro, Sidone Silvers, Julia Taffett, Queenie Van Vliet, Mary Margaret Van Vliet and Helen Young.

Chorus: Rhoda Blumenthal, Fredi Coleman, Doris Eicholz, Palmina Fantino, Lillian Elkins, Magnolia Hamid, Blanche Kassow, Rose Lange, Margaret McKee, Dorothy Packtman, Mildred Peterson, Lily Polans, Eleanor Rinaldi, Edith Devany Ricci, Rose Rosen, Catherine Rausch, Vivian Scott, Frances Simmons, Sidone Silvers, Sylvia Stern, Queenie Van Vliet, Annalee Wilkins and Veronica Zucchi.

Teacher and Students

Second part was a schoolroom scene with Midge Cohen as teacher. Pupils were Anita Goldie, Frances Simmons, Edith Devaney, Doris Eicholz, Magnolia Hamid, Margaret McKee, Rhoda Blumenthal, Ethel Shapiro, Sidone Silvers, Queenie Van Vliet, Annalee Wilkins, Jeannette Finkel, Helen Young, Julia Taffett, Dorothy Packtman, Vivian Scott, Blanche Kassow and Fredi Coleman.

Soloists: Doris Eicholz, Sidone Silvers, Helen Young, Dorothy Packtman, Julia Taffett, Ethel Shapiro, Mary Margaret Van Vliet, Queenie Van Vliet and Margaret McKee.

Production was written and staged by Monroe Silver with music by Pete Kapelson and costumes by Eaves. President Anna Halpin greeted the audience.

Usherettes were Ruth Gottlieb, Ida Harris, Blanche Henderson, Dolly Udowitz, Minnie Taffett, Flora Elk, Dolly McCormick, Helen Rothstein, Emma Fink and Agnes Burke.

Show committee consisted of Ethel Shapiro, Bess Hamid, Mangolia Hamid, Dolly McCormick and Dorothy Packtman. Dancing followed the show.

Endy Bros. Returns To Miami Quarters

MIAMI, Nov. 23.—Endy Bros.' Shows, with a 6,000-mile tour behind it, pulled into winter quarters here Sunday (17). Equipment is stored at 62d Street and Northwest 27th Avenue, where it will be rebuilt and painted for the '47 season.

Org first established winter quarters here in 1935 and has returned ever since. Many of the personnel make their permanent homes here.

During the winter, the org will make several local appearances, playing the Dade County Fair and the Shrine benefit. It will also show under church auspices in this vicinity.

Harrison Shows Raise \$300 for Miami Clubs

COLUMBIA, S. C., Nov. 23.—A total of \$300, to be divided equally between the Miami Showmen's Association and its Auxiliary was raised at a jamboree on the Harrison Greater Shows here.

The *Jump and Jive Revue* of the Harrison Shows furnished the main part of the entertainment. Tommy Rice was emcee and Pete Ross, Sam Prosser and Curly Graham accounted for many laughs. Committee in charge included Peggy Hirsch, Evelyn Rice, Ann Graham, Frances Harrison, Leo Hirsch, Earl Tillman, Mark (Curly) Graham, Tommy Rice and Frank Harrison.

Nifty Affairs For Showfolks

SLA registration tent gets nod from Sherman—Billboard Directory set

By Pat Purcell

CHICAGO, Nov. 23.—Showfolks from far and near—the owners, operators, executives, concessionaires and fellows who work for them—are packing their keisters for the trek to the mecca of showbiz—Chicago.

The "big doin's" really do not start until December 1, but the lads, and some of them with their lassies, began arriving Thursday and Friday of this week, and all this coming week they'll be drifting in from far and near, prepared to start early and continue until the last dog is shot.

Attractive Programs

Programs arranged by the Showmen's League of America, International Association of Fairs and Expositions, National Association of Amusement Parks, Pools and Beaches, American Recreational Equipment Association and the American Association of Carnivals are attractive, both from a business and entertainment standpoint—and the bottonhole merchants promise bigger and better things, too.

The buttonholers—those with something for sale—promise to be thicker than that—whatever that is—and a fair executive with a worthwhile contract to let can expect to have the bottonholes on his coat lapels greatly enlarged unless he does business quicker than that same that.

Just Polish 'Er Off

Only the polishing off process is necessary for the completion of plans for the gatherings, especially as far as the showmen are concerned.

S. T. (Sid) Jessop, chairman of the SLA committee, announced that the Hotel Sherman management has granted permission to set up the (See Oodles of Action on page 56)

20 Men Are Working In Winter Quarters Of West Coast Shows

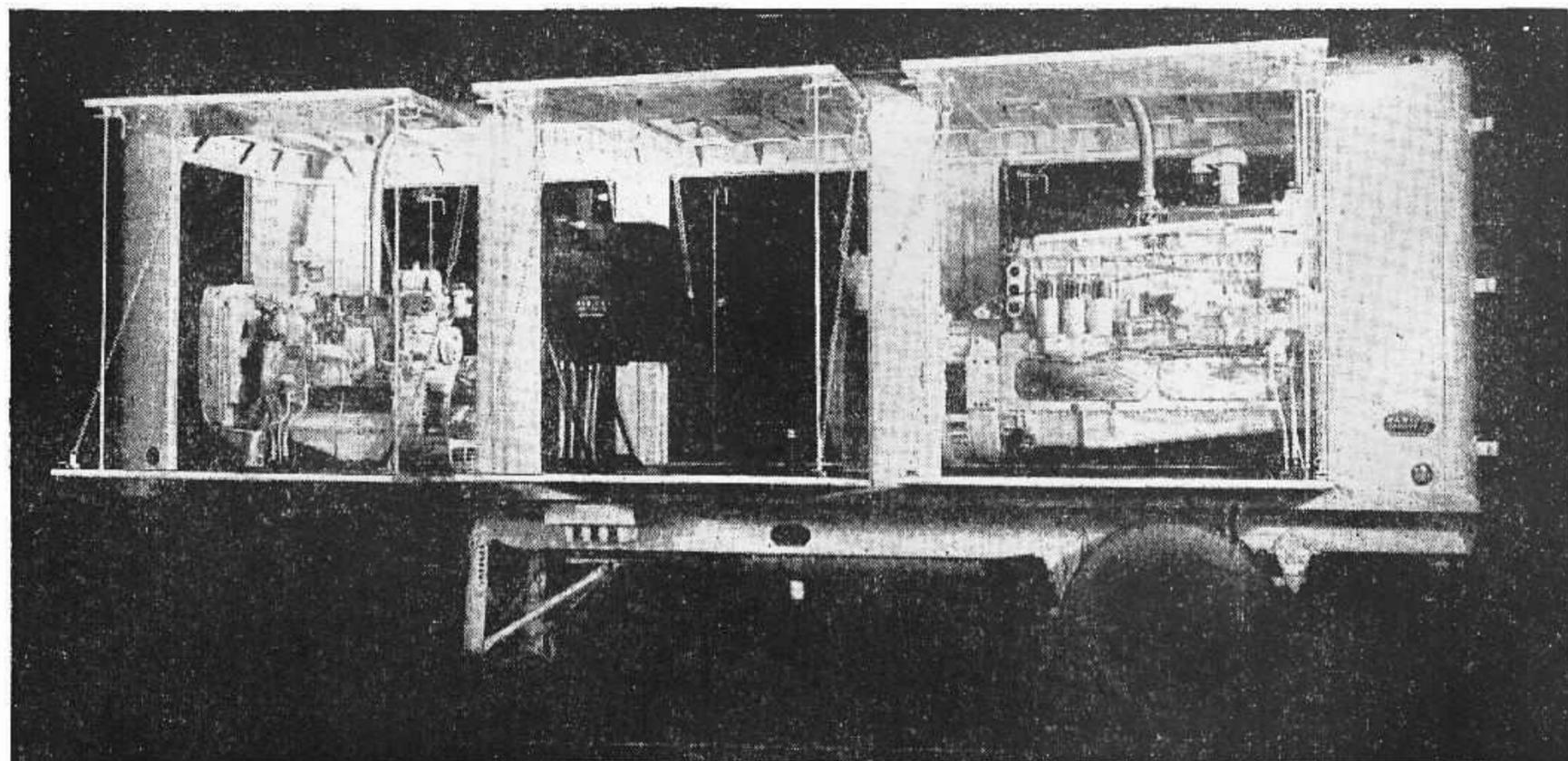
MADERA, Calif., Nov. 23.—Twenty men, directed by Secretary-Auditor Louis Leos, are busy in winter quarters here getting Mike Krekos's West Coast Shows ready for next season.

Org wound up the 1946 season at Porterville, Calif., Armistice Day, and headed here. The '46 season opened March 18 at Stockton, and was out 37 weeks, covering spots in California and Oregon. A total of 11,000 miles was traveled during the season.

Business, according to Krekos, was on a par with last year, which was the best in history. Top weeks were enjoyed at the Multnomah County Fair, Gresham, Ore.; Fall Festival, Medford, Ore.; Santa Clara County Fair, San Jose, and the spring date at Pittsburg, Calif. Only dual date was May 1, when the show played the May Day Festival in Los Banos and the American Legion Picnic at Lodi.

Owner Krekos is spending the winter in San Francisco, as is Harry Myers. Everett (George) Coe is in Los Angeles.

FABICK'S MOBILE DIESEL ELECTRIC TRAILER



BUILT BY FABICK

EQUIPPED WITH "CATERPILLAR" DIESEL ELECTRIC GENERATING SETS

SEE THE ABOVE UNIT AT THE HOTEL SHERMAN, LA SALLE ST. ENTRANCE, DEC. 1-4

CURRENTLY USED BY:

CAVALCADE OF AMUSEMENTS
INDEPENDENT AMUSEMENTS
WONDER SHOWS OF AMERICA
HENNIES BROTHERS' SHOWS
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JOHN FRANCIS SHOWS
MAHER'S MIGHTY SHOWS

MOUND CITY SHOWS
ROYAL AMERICAN SHOWS
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TURNER BROTHERS' SHOWS
LONE STAR SHOWS
SILK CITY SHOWS
FIDLER UNITED SHOWS
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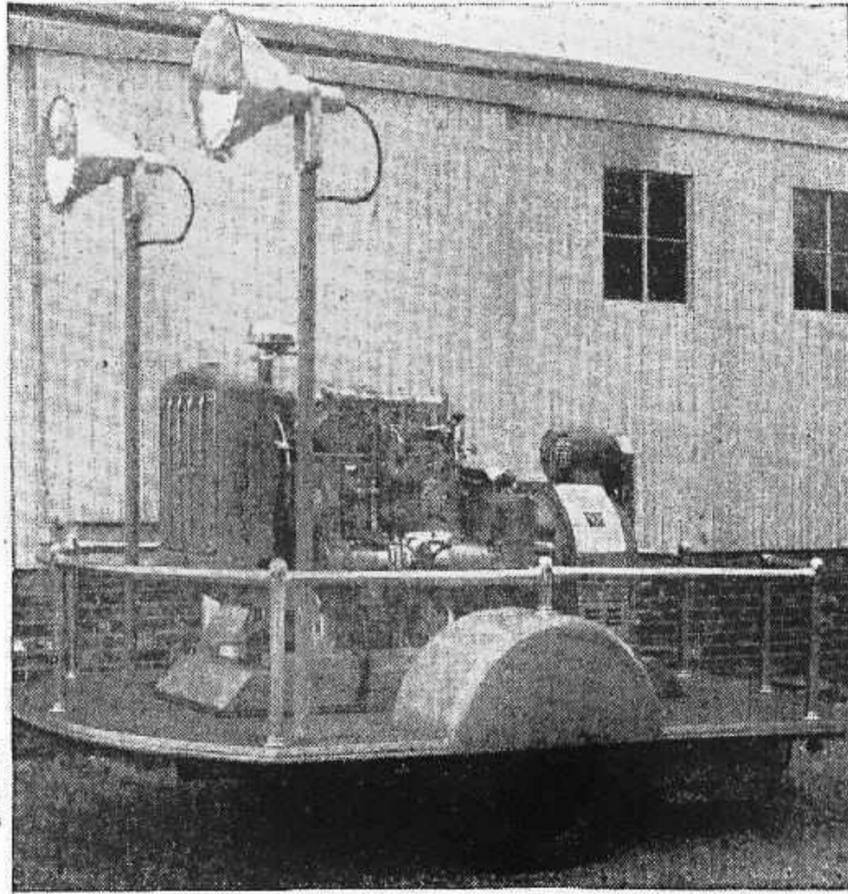
AND MANY OTHER TOP-FLIGHT SHOWS

JOHN FABICK

3100 GRAVOIS AVENUE

FABICK'S PORTABLE DIESEL ELECTRIC SETS

"CATERPILLAR"



"CATERPILLAR"

BUILT BY FABICK

SEE THIS UNIT AT THE JOHN FABICK TRACTOR CO. BOOTHS #20 & 45
IN THE MAIN EXHIBIT HALL AT THE SHERMAN HOTEL, DEC. 1 TO 4

LIGHT AND POWER TO MAKE THE WHEELS GO 'ROUND

Successful Showmen throughout the country have found through actual experience and operation that "Caterpillar" Diesel Electric Plants are a power source that's sure low-cost and on the job long hours with little maintenance.

They have proven beyond the question of doubt that they also give uniform, dependable voltage — saving on power cost.

Ask us for complete details on the delivery of "Caterpillar" Diesel to power your show or amusement center. We will gladly submit a proposal properly engineered to fit your individual needs. Call Fabick today.

HEADQUARTERS FOR "CATERPILLAR" SALES AND SERVICE

**YOUR SHOW NEEDS DIESEL
POWER UNITS
GENERATORS
TRACTORS
SERVICE**

**FABICK HAS THESE AT
ST. LOUIS, MISSOURI
SIKESTON, MISSOURI
SALEM, ILLINOIS
MARION, ILLINOIS**

TRACTOR CO.

ST. LOUIS, MISSOURI

Strates Shows End '46 Season

Org moves into quarters at Jacksonville, Fla. — four shows signed for '47

JACKSONVILLE, Fla., Nov. 23.—James E. Strates Shows wound up the 1946 season at the North East Florida State Fair tonight and moved directly into winter quarters here. Building and repairing will start at once for next season, Owner James E. Strates said.

Shows already contracted for 1947 include Claude Bentley's Side Show, Al Mercy and the Charm Hour Revue, Jerry Jackson and his Hep Cat Revue and Nate Eagle's Hollywood Midget Revue.

A new front will be built for the Charm Hour Revue as well as for the Midget Revue. Eagles plans to carry his own press agent for the Midget Show next season.

C. B. Kidder is in quarters and will start the ball rolling on the new fronts. Jim Yotas has increased his staff in the workshop and Earl Truax and Elmer Rhodes will remain here to supervise the work on the 24 riding devices. Mike Olsen and Herman Bostic will be in charge of redecking and overhauling the flats and coaches.

Eddie Seaman, chief electrician, submitted several new neon designs for the fronts and they will be installed just as soon as Owner Strates okays the plans.

Strates, General Agent Bill Fleming and Manager Dick O'Brien will attend the Chicago convention. Following the convention, Strates and O'Brien will return here.

Carnival Men Aid In Rescue of Four At Gibsonton, Fla.

CHICAGO, Nov. 23.—Harry E. Wilson, of the Majestic Shows, today wired *The Billboard* from Tampa the story of the rescue work done by Jack Coddings, former free act man now retired and living in Tampa, and Ted Dunlap, concessionaire, when a panel truck, with four passengers, crashed into a bridge and dropped 20 feet into the Alafia River Thursday (21). Wilson's wire read:

"At 7:30 p.m. Thursday, 15 carnival men were fishing on Alafia River bridge at Gibsonton, Fla., when a panel truck with the driver and three passengers went over a bridge and dropped 20 feet into the river.

"All carnival men came to the rescue. Jack Coddings jumped into the river and grabbed one man around the waist. As he was bringing him to shore he saw another man go down for the second time. Carrying the one man, he swam toward the other and shouted for him to grab his (Coddings's) leg, and he brought them both in safely. Ted Dunlap dived in to rescue another man but found on getting him to shore that he was dead as a result of the crash. Friday morning (22), Coddings returned to search for one man who was unaccounted for. He finally located the body and brought it to shore."

Reed Gate City Agent

DOUGLAS, Ga., Nov. 23.—Stanley Reed has been signed as agent of the Gate City Shows for the 1947 season. Reed will make the fair meetings in North Carolina, Virginia, Tennessee and Georgia.

Merle A. Beam Planning Two Shows for 1947

WINDBER, Pa., Nov. 23.—Beam Amusement Enterprises will operate two carnivals next season, Merle A. Beam, owner, announced here. One unit will operate under the name Beam's Attractions with 10 rides, half of which will be new. The other unit, Beam said, will be known as the Funbeam Shows, carrying five rides. During the latter part of the season the two units will be merged to play fairs.

Beam said he already has ordered and been promised spring delivery of a new Ferris Wheel, Caterpillar, Miniature Train and several kiddie rides.

Regarding personnel, Beam said Harry J. Chandler, who handled the concessions for the org last season, will assume an executive position, and Arthur Hilliard has been signed as ride superintendent. Other officials may be hired during the convention in December in Chicago, Beam added.

With Eddie Little in charge of winter quarters, work is going forward. Several new tractors and trailers are expected momentarily and additional rolling stock is promised for April delivery.

The Beams and Chandler plan to attend the Chicago meetings.

Oodles of Action At Chi Conclave

(Continued from page 53)

Showmen's League registration tent in the lobby, provided the canvas is fireproof. The management had previously ruled against the tent because of the fire hazard.

Jessop announced the United States Tent & Awning Company is making a new tent bearing the underwriter's laboratories' seals of approval large enough, and plentiful enough, so that one on the dead run may read them. The tent will be in the air early Sunday and will be open at 9 a.m. to accept registrations, to distribute tickets for the SLA President's Party and to accept registrations for *The Billboard's* Outdoor Show Directory, which will be placed in the lobby.

Party Tickets at Tent

George Johnson, in charge of President's Party tickets, announced they will be distributed from the tent until 7 p.m., except during the period of the SLA Memorial Services in Bal Tabarin. At 7:30 p.m., the tickets will be available at the door of the Louis XVI Room. It has been emphasized by Bill Carsky, chairman of this party, that each member will be entitled to one free guest ticket and each additional guest ticket will cost \$3.50, to defray the food expense.

Showmen and exhibitors who plan to take advantage of the service offered by *The Billboard's* lobby directory—no banners or signs will be allowed in the hotel—are urged to list their display room number at the registration tent as soon as rooms are assigned so the directory may be as complete as possible when the convention formally opens December 2.

LAMB IN SHEFFIELD

(Continued from page 52)

ment were made during the season. Included were a new Flying Scooter, two new Diesel light plants and all-new cable, which proved a boon to the org in Iowa, where power companies, in some instances, were not equipped to supply the necessary power. A new Octopus is on order, and its delivery will bring the number of rides to six major and two kiddie rides.

C. M. (Red) Miller, who has the Battlefield, mechanical show, and is

Cohen Offers Aid To RR Shows Hurt By Coal Shortage

ROCHESTER, N. Y., Nov. 23.—While railroad carnivals are in winter quarters and should not feel the immediate effects of the soft coal strike, there is a possibility that a purchase of new equipment might make a major move imperative, according to Max Cohen, secretary of the American Carnivals Association, and he is ready to assist any member show in any way possible.

"It is apparent that a complete ban on non-essential freight is imminent unless an unexpected strike settlement is reached, but no procedure has been suggested for operating on a permit basis," he declared. "Member shows facing an important move for any reason are urged to communicate with the association's office and every possible step will be taken to secure necessary ODT permits."

Prell Covers Eight States in '46 Trek

(Continued from page 53)

burg, Fla., for a medical check-up; Harry and Margie Stevens, custard, Union City, N. J., and Miami; Curley Shoemaker, concessionaire, Fort Pierce, Fla.; Abe Gross, manager of the bingo for Bill Jones, Paterson, N. J., and Miami; Joe Cenname, Rochester, N. Y., and St. Petersburg, Fla.; Dale Barron, Side Show and Wild Life Show, Miami; Abe Wolf, Washington; Johnnie Miller, who took his four concessions to Florida; L. and R. Gillen, Oswego, N. Y., where they will open their photo studio; Sonny Boy Campbell, East Orange, N. J.; Mr. and Mrs. Irving Lewis, Posing Show ops, will make the burlesque tour starting in Baltimore but will be back with the show next season; Bob White, Camden, N. J.; Ted and Johnnie Baros, the Motorcycle Kings, Paterson, N. J.

Ridemen Scatter

Bennie Beckwith, Caterpillar foreman, New York; Mack Klein, electrician, Miami; Al Reisinger, Merry-Go-Round foreman, Pittsburgh; Bob Causer, Caterpillar, New Jersey; Henri Baudette, Caterpillar, Paterson, N. J.; Arthur Jenks and Harold Atomborg, Whip, Philadelphia and Indianapolis, respectively; George Collins and Gene Blenfield, Wheels, Indianapolis and Scranton, Pa., respectively; Lefty Swan, Roll-o-Plane, winter quarters; Toney Pitel, Chairplane, Jersey City; Corkey, Chairplane, Cortland, N. Y.; Mrs. Jean Fox, ticket seller, Charlotte, N. C.; Mr. and Mrs. Russell, Glass House, North Charleston, S. C.; Mr. and Mrs. Frank Mulligan, winter quarters; the Wop, watchman, Paterson, N. J.; D. S. Webb, Monkey Show foreman, Charlotte, N. C., and Allan Travers, various fair meetings and then to Florida.

the org's electrician, will remain in quarters to rebuild his show. Warren W. Murphy, who had the Arcade and rotaries, left for Miami to visit for a few days before going to the Chicago meetings. Mr. and Mrs. Robert Jackson (Bernice Lamb) will visit in Canada before joining L. B. Lamb at the Iowa meeting.

Bob Hill, of the ride crew, will accompany Lamb to Iowa, where they hope to get in a few days of pheasant hunting before the meeting. Russell Lowe, foreman of the Flying Scooter, who has been with the org for eight years, is undecided where he will spend the time before the '47 opening.

GATE CITY SHOWS

WANT TO LEASE FOR THIS WINTER AND SEASON 1947

Rides all kinds. Will repair and paint any Rides. Want with or without transportation. Will book Rides any kind for now and 1947. Harry Gast, Harry Lottridge, Harry Keller, Alcorn, wire. Would buy for cash, Wheel, Merry-Go-Round, Chairplane, etc. All address

J. E. BAXTER, Mgr.

Thomasville, Ga., this week; Bainbridge, next.

WANT TO PURCHASE

10 Steel Flats, 70 to 72 feet in length; 2 Stateroom Cars and 1 Berth Car to enlarge the

JOHN R. WARD.

WORLD FAIR SHOWS

for the season of 1947.

CAN PLACE IMMEDIATELY

Wagon and Show Front Builders, Designer, Artist, 2 Show Painters, first-class Blacksmith, 2 Welders and other useful winterquarter Help. Work starts December 10. NEON MAN (Leroy Hunter, contact us). Also Jack Norman ("Charm Hour"), get in touch with us—Norman Praether. Mr. John R. Ward will be at Sherman Hotel, November 29 to December 5.

Winterquarters, P. O. Box 148, Baton Rouge, La.

JAMES E. STRATES SHOWS

CAN PLACE FOR 1947 SEASON

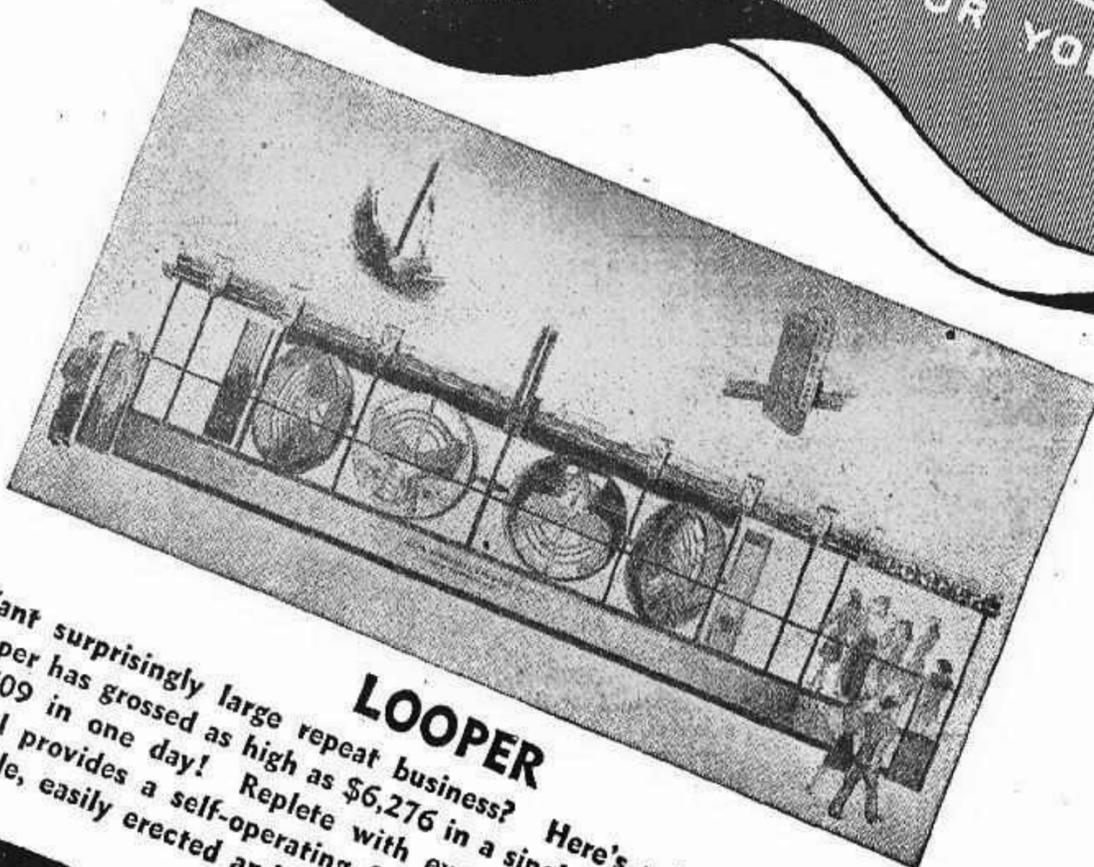
Wild Life Show, will furnish top and wagons for same. Will turn over Lion Motordrome to capable Manager-Rider who can show results. Drome in perfect shape with plenty of machines. Everything loads on wagons. Can place Monkey Show, Glass House, Penny Arcade; furnish wagons for same. Capable Showmen with new creative ideas, we will finance any worthwhile Attraction, nothing too large. Address

JAMES E. STRATES

Jacksonville, Fla.

Send for your FREE COPY of our NEW '47 Catalog!

HERE ARE **5** PROVED PROFIT PRODUCERS FOR YOU!



Want surprisingly large repeat business? Here's your answer! The Looper has grossed as high as \$6,276 in a single week, with as much as \$1,509 in one day! Replete with eye appeal and thrills, the NEW model provides a self-operating feature that instantly proves popular. Portable, easily erected and disassembled, masterpiece of compactness.

LOOPER

CARROUSEL

For years a marvelous money-maker, the Carrousel now holds greater profit-producing possibilities than ever . . . thanks to Allan Herschell's NEW "Ideal" (two abreast) and (three abreast) models. Streamlined design, simplified operation, maintenance ease and unusual portability are but few of their features.

MOON ROCKET

Profits, speed, thrills! For ALL THREE, the Moon Rocket has proved the pacemaker in scores of parks and carnivals the nation over. Streamlined throughout, brilliantly illuminated, it incorporates many new engineering developments and operating improvements. Takes only 5 hours to assemble, 3 hours to disassemble.

KIDDIE AUTO RIDE

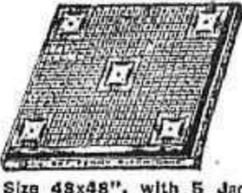
Here's really "something new under the sun" in gross-getting rides! Featuring a streamlined, handsomely finished fire truck and automobiles made of aluminum castings designed expressly for this ride only, it gives the kiddies fun, excitement, thrills and offers you a sure-fire way to step up your grosses.

CATERPILLAR

Revitalized with new streamlined design, lighting improvements and the use of gleaming stainless steel, the Caterpillar now sets NEW standards of earning power, load capacity and positive comfort at high speeds. Extremely portable; equipped with 18 metal cars; provides several other new, improved money-making features.

Allan Herschell Company, Inc.

NORTH TONAWANDA, N. Y.



PENNY PITCH GAMES
 Size 48x46", Price \$35.00.
 Size 48x48", With 1 Jack Pot, \$42.50.
 Size 48x48", with 5 Jack Pots, \$50.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$22.50

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1947
 Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
 4-p. Goldfish Pamphlet, 8 1/2 x 11, 12 Signs, Any Quantity, Each 1 1/2¢
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NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Policy. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
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MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS", Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢.
 Shipments Made to Your Customers Under Your Label. No checks accepted. O. O. D. 25 Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P.P. Extra.

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19 West Jackson Blvd. CHICAGO 4, ILL.
 Send for Wholesale Prices.

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27 TO 1
 THE VERY BEST QUALITY
POPCORN
 Immediate Delivery—F. O. B. Chicago

PEANUT OIL
 Now Available for Immediate Delivery.
 Distributors—
CRETORS Popcorn Machines

POPPERS BOY PRODUCTS COMPANY
 60 E. 13th St. CHICAGO 5, ILL.

WHOLESALE
 Astrology Writings, 1947-1948, by practicing Astrologer (now writing for Billboard advertisers). Rush orders if interested, many contracts.

JACKSON
 Room 5
 220 Bloor St., W., Toronto 5, Ont., Can.

POPCORN and SEASONING
 SOUTH AMERICAN HYBRID
 3 Sacks Corn, 10 Gallons
 Seasoning, \$54.00.

HAYES SEED HOUSE
 Topeka, Kansas



NEW FORTUNE
 Buddha Papers on
NEW WHITE
 Paper
S. BOWER
 Belle Mead, N. J.

LOOK! LOOK! LOOK!
5-1/2" SKEWERS 5-1/2"
 Colors—Glassine Bags—Cones—Vee Cups—Floss Paper—Popcorn and Seasoning—Snow Cone Flavors—Powdered Skim Milk and Imit. Vanilla for Custards. Reserve your opening requirements.

S. W. KENNEDY CO.
 29 S. Front St. Philadelphia 6, Pa.

MIDWAY CONFAB

After closing night, white collars become a luxury.

Mr. and Mrs. Walter King and daughter, Doris, are spending the winter in Dundee, Fla.

James Mallwin, known professionally as Benny Mallon, is a patient in Ward 61, Vaughan General Hospital, Hines, Ill.

Mr. and Mrs. Earl F. Meyer Sr. (Lady Sirod, mentalist) closed their Side Show on the J. J. Kirkwood Shows and are wintering in Miami.

Cable Amusements, wintering at Ruston, La., will play Gibsland, La., November 25-December 4, reports C. W. Cable.

Billy Logsdon writes he has added a python and Putegnat's bird act to his Circus Side Show on the Florida Amusement Company.

BILLY GRAY claims to be the oldest active drummer in show business, having started his career with the Don Castello Circus in 1878. He became a minstrel man, but with the decline of that business, returned to the drums, playing with many of the leading circuses. Last season he was out with a fair unit.

R. W. Sharpe, formerly with Thompson Bros.' Amusement Company, is now with the Florida Amusement Company.

Southern Negro described a drome rider's performance as one where he went nowhere fast.

Phil Cook, chaplain of Miami Showmen's Association, was in New York to attend the NSA banquet after a good season with Bob Parker.

Ralph Lockett, general agent of Johnny J. Jones Exposition, visited New York office of *The Billboard* Friday (22) en route to Chicago.

Frank R. Winkley, of United Speed and Thrill Features, Inc., and Ray L. Swanner, of Gold Bond Shows, were recent visitors at the St. Louis office of *The Billboard*.

Collier's is readying an article on Merry-Go-Rounds which will include several pictures in color and mention of the Allan Hershell Company, North Tonawanda, N. Y.

Following close of a successful season with Regal Shows, Jay Ruth and Jewel Williams are located in Jesup, Ga., where Jay is hunting and Jewel is attending school.

Mrs. Mary Archer, mother of Joe Archer and well-known to many showfolks, died Thursday night in Chicago and the funeral was set for Monday (25).

The ladies of the Florida Amusement Company recently gave a stork shower in Perry, Fla., for Mrs. Billie Schoffer. Mrs. Edna Hancock was hostess. Special guest was Mrs. Jake Isaacs.

Midwayite should never antagonize a boss by claiming his aches and pains are as bad as the boss's.

Jean Mercer, with Chris Zermi's Side Show on the World of Today Shows the past season, writes from Lawton, Okla., that she will enter a hospital in Dallas or Fort Worth soon for treatment.

Robert Curtis writes from Mobile, Ala., that the Cavalcade of Amusements is safely bedded down there for the winter, and that he will spend some time with his uncle before hitting the road again.

Le-Ola, who had the annex with Cash Miller's Side Show on Endy Bros.' Shows, closed with that organization in Orlando, Fla., and is now at her home in Portsmouth, O., for the holidays.

Mr. and Mrs. George F. Bumpus left Peppers All-State Shows in Montgomery, Ala., to be with their six-year-old son who underwent an eye operation in Madisonville, Ky. The Bumpuses and their three sons will winter in Nashville.

Fitzie Brown and Hom Zolum were among the early convention arrivals in Chicago, Fitzie spending his time improving the breed, while Hom took lessons in subscription writing from Ed Kornrumpf of G. L. (Mike) Wright's organization.

Midway moocher asks us to give him dough during the summer—but when winter comes he asks to borrow it.

H. P. Gates, who says he owns the double Loop-O-Plane that was on the Golden West Shows last season, writes to refute the report he did a big biz at Fireland, Calif., as the management failed to provide him with a location and he didn't get the ride up in the air.

Louise Wells, after a short vacation in Florida, plans to winter at her home in Ivar, Va. She finished the season with Hymie Cooper's cook-house. . . . The Aerial Townsends, after closing the season with the John R. Ward Shows, visited L. E. Roba Collins in Patterson, Mo.

Happy Reidel, foreman of Troy Scruggs' Kiddieland on Majestic Greater Shows the past season, returned to quarters at Greensboro, N. C., Wednesday (20) with a new International truck with special van body, reports Roy Marks. Scubbs expects to add another kiddie ride this winter.

JAMES PATRICK SULLIVAN, owner of Wallace Bros.' Shows of Canada, now wants his friends and associates henceforth to address him as J. Pierpont Sullivan, undoubtedly because of the tremendous bundle his org accumulated on its trek across the Dominion this past season. There was a day when he was happy to be known as Jimmy.

After a successful season with the Penn Premier Shows, Mae Joe Arnold and Erle Jewson are now working in the toy department of a St. Louis department store. . . . Norman and Colleen Dillman are at the Don Franklin Shows winter quarters in Rosenberg, Tex. Also in quarters are Mr. and Mrs. Arnold Dove.

"The Miracle Man" postcards he had a successful season with Billie Barrett's Side Show on the Jones Greater Shows and has framed his own indoor museum. He was slated to open in Oxford, N. C., Monday (25) for a six-day stay and will make various other spots in North Carolina.

Ray Johuso closed his bingo on H. B. Amusements Saturday (16) at Marian, Ala., and expects to start work on a de luxe 20 by 40-foot stand (See *Midway Confab* on page 60)

FOR 1947

Many prospective buyers of new BIG ELI WHEELS have been surprised because they were told, during the past few weeks, that no more orders can be accepted for shipment this winter, next spring and summer. It has been necessary for us to refuse several orders and return deposits on orders that could not be accepted. While it is very difficult for us to refuse orders, it is our belief we had better refuse orders now, rather than to carry TOO MANY on our shipping list for 1947. To tell a customer only a few weeks ahead of a promised shipping date that his BIG ELI WHEEL cannot be furnished is a calamity to the buyer and places us in an embarrassing situation. Taking a reasonable number of orders for wheels that CAN be furnished and shipped is more ethical than making over-promises resulting in disappointments.

ASK US ABOUT A BIG ELI WHEEL FOR 1948

Should you desire to consider a new BIG ELI WHEEL for 1948, we shall be glad to discuss this with you. Our output for 1947 being completely sold proves that BIG ELI WHEELS continue to be big money-getters. It will be a happy time when material deliveries and manufacturing conditions return to normal; when we can build a quantity of BIG ELI WHEELS in the winter and have them ready for shipment the following spring as our customers want them. Such is not possible for 1947, but we hope it can be accomplished by 1948.

ELI BRIDGE COMPANY

Builders of Dependable Products for 47 Years
 800 Case Ave. Jacksonville, Illinois

POP CORN

The Proof of the Pudding is in the Eating.
 The Proof of Pop Corn is in the POPPING!
 Therefore we want to send you a generous sample of our leader for 15 years.

HOOSIER PRIDE
 Hybrid S/A - Large Yellow

We have no catch phrases—no ballyhoo about volume and expansion. We do make without reservations the absolute guarantee that—

YOU MUST BE SATISFIED
 or money refunded. This means that every bag of Hoosier Pride Pop Corn must pop the volume you expect!
 Because we are processors and grow our own corn, it is possible for us to control quality and moisture contents.
 The price is \$10.00 per cwt. in lots of 10 bags. Larger quantities, \$8.75 per cwt.

THE INDIANA POP CORN CO.
 MUNCIE, IND.

"From Processor to You"

For Immediate Shipment

.22 SHORTS

Write, Wire, Phone for Prices.
SIMON SALES, INC.
 215 West 64th St., New York 23, N. Y.
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GAME SHOP
 2907 W. WARREN DETROIT, MICH.
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12 FOOT MANGELS STATIONARY SHOOTING GALLERY

6 Remington Automatic Rifles and 20 Cases .22 Shorts.

INDOOR RIFLE RANGE
 936 Broadway COLUMBUS, GA.

POPCORN AND CONCESSION MEN!

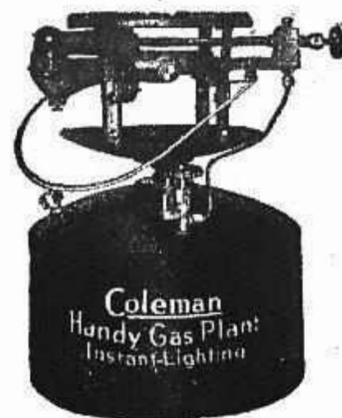
Wire Us for Your Ticket to the Big Convention. Visit Our Exhibit in SEE BEE HIVE HYBRID POPPING THE GREATEST LINE OF OUTDOOR AND CONCESSION EQUIPMENT



Chicago Outdoor Amusements Parlor O on the Mezzanine AND OUT \$240.00 PER BAG AND EVER OFFERED!

Come in and see for yourself why the nation is looking to Blevins for its popcorn needs—to BEE HIVE for popcorn leadership. New contracts now enable us to supply everything for the concessionaire. During your visit with us we will show you how a hundred-pound bag of better-tasting BEE HIVE Hybrid will pop \$240.00 worth of popcorn in standard 10-cent carnival boxes.

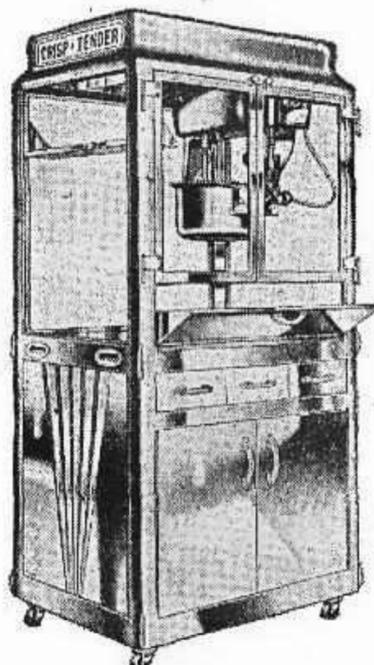
ALL THE OIL OR SOLID SEASONING YOU NEED



POPCORN SUPPLIES

- BEE HIVE Hybrid
- Regular Hybrid
- Good Hybrid
- Popcorn Seasoning
- Popcorn Bags and Boxes
- Popcorn Color and Flavor
- Kettle Kleening Kits
- Popcorn Machines
- Popcorn Scoops

Our BEE HIVE Popcorn Customers can now have all the Popcorn Seasoning, either liquid or solid, they need. If you give us your order now for your season's requirements you can depend on us for items which may become critical in the meantime.



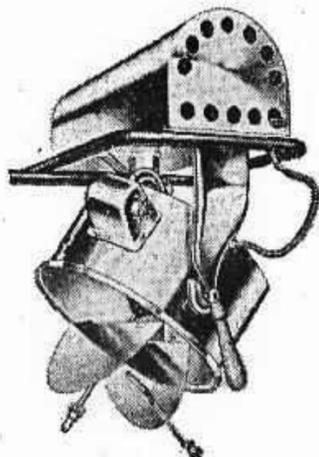
PROMPT DELIVERY
\$548.00

CARNIVAL SUPPLIES

- Coleman Equipment
- Ice Ball Machines
- Candy Floss Machines
- Paper Cups
- Ice Ball, Soft Drink Supplies
- Candy Floss Paper
- Candy Apple Paper
- Certified Food Colors
- Duvan Orange Syrup

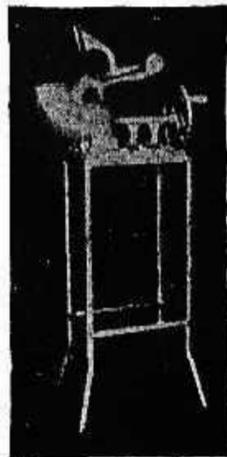
Congratulations to Paul H. Huedepohl, Executive Secretary of the National Association of Amusement Parks, Pools and Beaches, and to his able secretary, Mrs. Belle Cohen, for a swell job on the First Post-War Outdoor Amusements Exposition!

OUR PRICES ARE THE BEST—WRITE FOR CATALOGUE TODAY

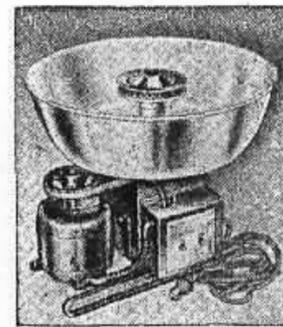


POPS 50 LBS. OF RAW CORN PER HOUR
PROMPT DELIVERY

BLEVINS Stocks
the finest Popcorn and Concession Equipment in the country. Examine our display of Star and Coleman Popcorn Equipment and the Super Wizard Candy Floss Machine. Newest addition to our line is the Echols Ice Ball Machine at the amazingly low price of \$54.50, with Motor and Stand.



A PLEDGE TO CARNIVAL MEN:
We have never subscribed to the all too prevalent policy of using traveling carnival men as a dumping ground for cheap, shoddy popcorn. A standing order with Blevins means dependable quality, as well as a dependable source of supply—during all the wartime shortages not one Blevins customer was ever out of Popcorn, Seasoning, Bags or Boxes.



SUPER WIZARD CANDY FLOSS MACHINE, used exclusively at New York and San Francisco Fairs, \$295.00

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Tandem Wheel 24-Ft. Concession Trailer and 1946 Chevrolet Stock Truck, driven 6,000 miles, canvas covered. Trailer equipped with Hot Dog Grill with Steamer, Pyrex Glass-Lined 5-Gal. Coffee Urn, Sno Master 35-Lb. Ice Cap. Sno Machine, Star Popcorn Popping Unit (large), direct drive Cotton Candy Machine (Nashville), complete Candy Apple Outfit, Burch Peanut Vender, Mission Orange Bowl (3 spigots), Root Beer Barrel, Coca-Cola Dispenser, 75-Gal. Water Storage Tanks, Carbonizer and Water Pump, Bottled Gas, 2-Speaker Mabco P.A. System with Record Device. Trailer covered with 75 ft. of chrome, about \$1,000.00 worth of stock, tools, tires, etc. Ideal concession for circuses. This trailer has traveled North and South about 6,000 miles, fairs and still dates, without as much trouble as a flat tire.
Price Truck, Trailer with Nelson Dolly, etc., **\$6,000.00 Cash**
CORNER DAIRY STORE
FRANK ODRE, Owner
104 Mercer Street Greenville, Pa.
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WANTED

Novelty Men and Butchers for Air Show and Indoor Date, starting November 29. Swecney, Kiebel, Tarry and Mickey Reader, wire me before November 29.

SPECKS CAUTIN
BEAUTY REST CABINS
Pine Bluff, N. C.

FOR SALE

1 Ten-Car Jeep Ride; 1 Airplane Ride (8 Planes); 1 Baseball Joint, 12x16 feet, 27 cats; 1 8x8 Center Joint Sium Spindle, both new tops and frames; 1 Bumper Joint, 8x10; 1 8x10 Dart Joint; 1 Long Wheelbase Chevrolet Truck, good shape, good rubber; 1 2-Wheel Trailer. Everything clean, in first-class condition, ready to work. Will sell all or part. Can be seen at 40th and Washington Streets.
JOE GOAD
Route 9, Box 429-K, Phoenix, Arizona
P.S.: Also 36-Seat Travis Chairplane, \$800.00.

MOLLY'S SHOWS

Now Booking for 1947 Season
Popcorn and Cook House, also Ball Games, Free Act, for long season's work.
J. G. YORK, Gen. Mgr.
80 REVERE ST. PORTLAND, ME.

MIDWAY CONFAB

(Continued from page 58)
in mid-January. Mr. and Mrs. Johuso, who will be back with the Rosen org in 1947, visited in Birmingham and Atlanta before coming to Jackson, Ga., to visit Mrs. Johuso's family. They plan on wintering in St. Louis.

Flying general agents are supposed to be modern, but it's the guy who does his booking on the ground that gets results.

Willis Johnson, billposter with Prell's Broadway Shows, is spending the winter in Union City, Tenn., and writes he plans to be back with the Prell organization again next season. . . . Howard (Fat) Quimby will have his fat show with Cavalcade of Amusements again next season, and Mrs. May Kutz and family will be with him. Kutz, who is in the hospital in Covington, Ky., will be confined for several more months.

F. A. Robinson, now at home in Oswego, Ore., writes he had great luck on his recent hunting trip in British Columbia, getting a 1,400-pound Moose. Robinson, who spent 42 months in the Army Air Forces, was back on the road this year, with jewelry on Douglas Greater Shows, Browning Bros.' Amusement Company and Pacific International Exposition Shows in Portland, Ore. He built three new joints.

When the Alamo Shows closed the season, Bill and Emma Carr and their daughter, Yvonne, were hosts at a house-warming in their new home, 422 Alvarez, San Antonio. Guests included Messrs. and Mmes. J. C. Davis, Joe Murphy, Herman Reynolds, Earl Randolph, Red Doyle and Ray Mentch, Mrs. Irene Oliver, Mrs. Stella Downhan, Bob Mays, Harvey Godilard, Silver Murphy and Gary Reynolds.

Ruskin (Fla.) Notes: Showfolks are plentiful at the Rice Ranch and

Trailer Park in Ruskin. List includes Mr. and Mrs. Bill Rice, Lee Kennedy, William Mabie, Mr. and Mrs. Al Renton and family, Son Chickie, Mr. and Mrs. Whitie Slaten, Lena Gamble, Forest Pool, Mr. and Mrs. E. C. May, Bill Baker, Bob Goode; Mr. and Mrs. Ernie Murray and son, Ernie, and his bride; Glen Cooley, George Ankrem and Mr. and Mrs. McManus.

Plus lights: Electrician reported his shows' electric consumption the past season 11,000 kilowatts above '45's.

Mrs. Louise Blackbruer was guest of honor at a birthday party given by her husband, on the Barney Tassel Shows at Ocala, Fla., recently. Guests included James and Evelyn Smith, Max Davis, Mr. and Mrs. Bob Lukem, Captain and Mrs. Shaw, Mr. and Mrs. Martin Black, Mr. and Mrs. James O'Conner; Pete, Diane and George Joseph; Juanita Western, Mr. and Mrs. Lynn Hunning, Tommy Walls, Alton Colman, Mr. and Mrs. Robert Burkhart and L. L. (Kokomo) Moore.



VIOLETTE AND ALBERT PETKA, operators of scales and age on independent midways, posed for this picture on a recent visit to Milwaukee.

Major Carl Smith, mailman with the Lew Alter Side Show on the Triangle Shows, is vacationing in California. He plans to look up Delores Carnetta in San Francisco. Bill Jewell, who helped Alter get equipment in winter quarters, will winter in Florida. Others and their destinations include Franklin Gains, Renovo, Pa.; Georgie Spears Jr., Jackson, Mich.; Ann Hardenie, St. Louis; Judie Parks, Harrisburg, Pa., and Mr. and Mrs. Alter, Los Angeles, for a visit with Mr. and Mrs. Ted Metz.

Richard D. Bradshaw, special agent on the Johnny J. Jones Exposition, left De Land, Fla., to spend the winter at his home in Houston. . . . Mr. and Mrs. Ira A. Bickhart, executive director of the Milwaukee Midsummer Festival, recently visited Ralph Lockett, general agent of the Jones show at De Land. . . . Mrs. Harold (Buddy) Paddock and daughter, Frances Scott, joined Buddy at the Richmond Hotel, Augusta, Ga., after closing the season at the Charleston (S. C.) Fair.

Busy recently at the Savannah (Ga.) winter quarters of the Shamrock Shows were John Lilley, with show fronts for the Freak Animal and Snake shows; Charlie Mizelle, building concessions; Jimmy Connolly, R. J. Jordan, George W. Carter and Fly-o-Plane Bill, hauling show and ride equipment, and Mrs. Charles Mizelle in the cookhouse. Mrs. John Lilley was busy, too, taking care of her son, John Jr. Charles Day, owner-operator, was back in quarters after a business trip to Atlanta.

Warning that the U. S. is running out of lumber is a reminder that positively no one can go wrong by keeping a few sticks around.

Lone Star Women's Club of Dallas recently staged a surprise party in Honey Vaughn's room at the Campbell Hotel. A toaster, gift of Francis Taylor, was raffled and won by Lydia Powell, and the money was sent to (See Midway Confab on page 62)

WHEELS

OF ALL KINDS
Tickets—Paddles—Laydowns
Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, ETC.

ALUMINUM MILK BOTTLES
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8 Qt. Size,
Gearless, \$10.00
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B. & B. SALES COMPANY
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Tivoli Exposition Shows
Now Contracting for 1947

Have just purchased all new canvas show tops and now building new and modern fronts for same. WANT TO CONTACT SHOW PEOPLE WHO HAVE SOMETHING TO OFFER.

See Us at Chicago Convention or write
H. V. PETERSEN, Mgr.
Box 742 Joplin, Mo.

POPCORN

\$8.00
Per 100 lbs. Any amount. F. O. B.
A. & M. SALES SERVICE
Rt. 3, Delaware, Ohio

WILL BOOK, BUY OR LEASE MERRY-GO-ROUND

Permanent year-round park, no gate, grift or passes. V.F.W. Colored Lot. Lutch Heth wants Bottle Game Agents for white park. Both clicking. All replies:
General Manager
American Legion Amusement Park
East Beach and Main Sts. BILOXI, MISS.

FOR SALE! .22 SHORTS

\$85.00 PER CASE
Wire 1/4 Dep., Bal. C.O.D., F.O.B. N. Y.
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POPCORN AND PEANUT WAGON
(4 wheels)
Must be in good working order. Address:
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2-Abreast Parker Merry-Go-Round, good condition.
AMERICAN BEAUTY SHOW
Perryville, Mo.

WANTED

For All Winter and Next Season
Book or buy small Merry-Go-Round for cash. Also Kiddie Rides. Real live spots.
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- FARMER BOY Giant Yellow Hybrid, South American Corn (popping volume 28 to 34) with FARMER BOY Seasoning are toothsome—and then some.
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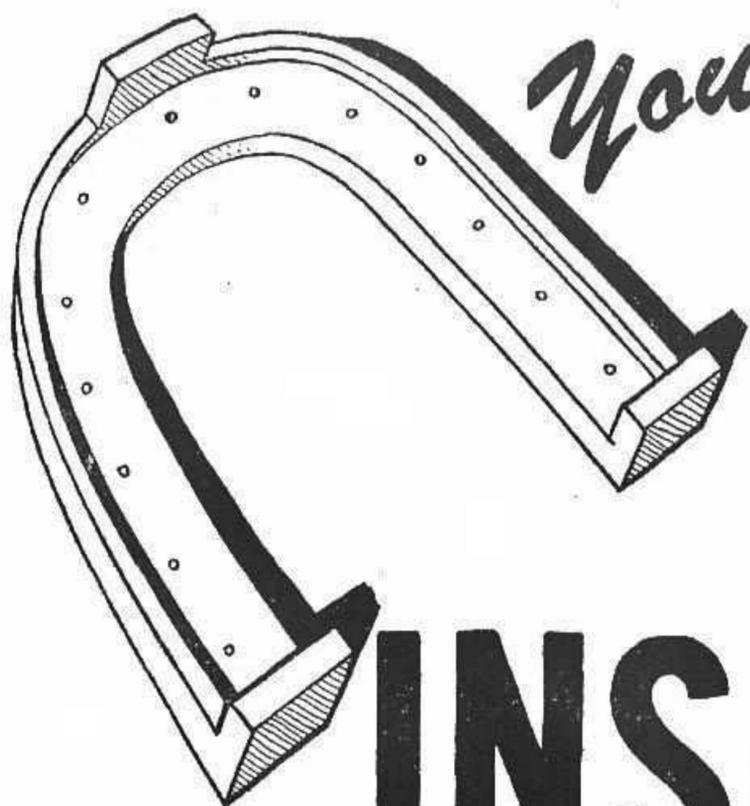
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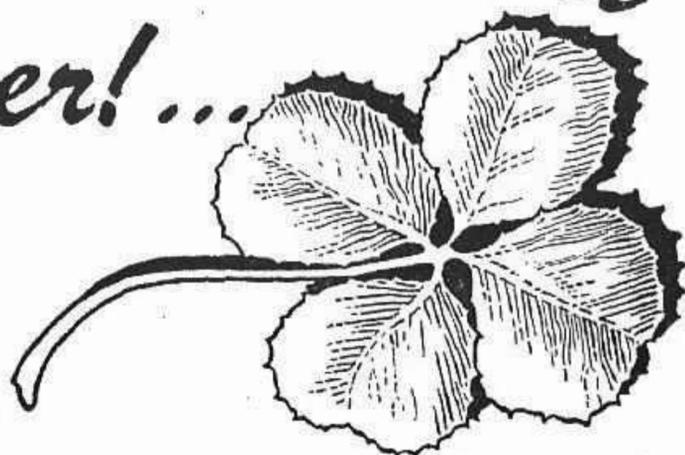
1 20-CAR AUTO SCOOTER, Building 45'x100', All Steel Construction.
1 NO. 12 ELI FERRIS WHEEL, 1940 Model.
1 BEAUTIFUL ORGAN, Mounted on Wagon.
1 NEW 1946 LITTLE BEAUTY MERRY-GO-ROUND, 3-Abreast.
1 40-FT. 3-Abreast MERRY-GO-ROUND, Center Mounted on Wagon.
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Processed to 100% efficiency in new, up-to-the-minute plant. Very highest popping expansion—best of the hybrids. Get up to \$135.00 per bag. Price: 1 TO 5 BAGS, \$9.00 PER HUNDRED; 5 TO 50 BAGS, \$8.75; ALL F. O. B. PLANT. Car lot prices on request. (Moisture proof bags when available.)
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...BUT....**

Insurance that is written to serve your needs . . . Insurance that gives you the protection you need, Insurance that is written for Showmen by the World's largest Insurers of Show People, we have no other insurance on our books. Our personal service is familiar to our many customers. We specialize in all types of insurance for FAIRS-PARKS-CIRCUSES-CARNIVALS-CONCESSIONAIRES-FREE ACTS and all members of the OUTDOOR AMUSEMENT WORLD



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POPCORN Per 100 Lbs. \$10.00
 SEASONING..... LIQUID or SOLID
 Also BAGS—SALT—MACHINES, ETC. 25% DEPOSIT WITH ALL ORDERS.
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.22 AMMUNITION
 Shorts, Longs and Long Rifle
 Will Pay \$75.00 Per Case
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GENERAL AGENT
CHAS. S. NOEL
 Reason for this ad, G. A. (Orley) Vernon sold show.
 All wires and letters to CHAS. S. NOEL
 211 Exchange St., Hot Springs, Ark. (Phone 628.)

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FRED B. PERKINS BUSINESS MANAGER
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OPENING EARLY IN APRIL IN NEW YORK STATE

WANT COOKHOUSE, BEANO, Concessions of all kinds. We have 5 Rides and 3 Shows. Will book any Rides that do not conflict with ours. Can place A-1 SIDE SHOW, 5-in-1 and Fun House. WANT a good FREE ACT. Want to hear from Joe Thompson, Louis Gold, Bill Sturgis, Bill Budreau. Cloe Emmerson, wire me.

Fred Perkins is not with Continental Shows any more. Can use Billposter who can drive.

WRITE OR WIRE 40 STAPLES ST., KINGSTON, N. Y.

MIDWAY CONFAB

(Continued from page 60)
 Princess Dixie King of Houston, who has been ill for several years. Present were Mrs. Mabel Welchman, president; Sally Murphy, Louise Hickman, Margaret Pugh, Milly Hudspath, Etta Lindsey, Lula Vernon, Myrtle Potter, Lena Panther, Pearl Vaught, Corrine Greer, Daisy Parr, Lois Grangle, Betty Harris, Madelene Chambers, and Jim Lucas.

Attending the Western Fair Managers Association meeting in San Francisco November 19 were Mike Krekos, Louis Leos, Harry Myers, Everett Coe and Art Craner, of the West Coast Shows.
 Jack O'Bryan, manager of Dee Lang's Broadway Museum, St. Louis, reports business continues good. Line-up includes Doc Faye, talker and tickets; Charles T. (Doc) Womack, magician and emcee; Janette Hays, shock-proof girl; John J. Nichols, vent, and Barbara Mathine, blade box. In the annex are Myrtle Miller, Barbara Ann Mathine and Janette Hays.

DETROIT NOTES — Chester A. Lamb, veteran animal man, now 79 years old and still active, is suffering from a back ailment. . . . Joe Frederick, of the Motor State Shows, is now working on delivery of a new Ferris Wheel for next season. . . . Archie Gayer and Harry Lewiston opened a new Freak Show to good business at their Playland Arcade on Monroe Avenue. . . . Leo Lipka, former carnival owner and past president of the Michigan Showmen's Association, who was seriously ill with diabetes, has improved sufficiently to enable him to return to his office supply store here. . . . Eddie Ford, chaplain of the Michigan Showmen's Association, has spent the fall raising a goat. . . . Bill Green, press agent,

was a vistor from Chicago. . . . Sam Goldstein, of the Majestic Greater Shows, has returned to his home here for the winter, after putting the show in quarters at Greensboro, N. C., where four men are now working, with a full crew skedded to go on January 1. . . . Gil Cohen, popcorn concessionaire on the World of Pleasure Shows, is convalescing at his home after an operation in St. Joseph's Mercy Hospital, Ann Arbor. . . . Art Grzann, of the World of Pleasure Shows, is also convalescing following an operation on his kneecap.

V. S. Scott and son, who were with the Happyland Attractions this season with their sound equipment and novelties, are now with the Royal Exposition Shows playing Florida. . . . Nick Saad writes that after being off the road eight years he is with it again. He had jewelry at the Houston County Fair, Dothan, Ala., on Hennies Bros.' Shows. Later he played the peanut festival in Blakely, Ga., with the Capital City Shows and the Lions Club Fair at Cuthbert, Ga. He plans to return to Dothan and continue his jewelry business. . . . Dee Nifong, after closing fair and park dates, is back in Los Angeles for the winter.

Cash and Gertie Miller, Side Show and Girl Show operators, celebrated their 22d wedding anniversary in Eddie's Hut, Gibsonton, Fla., Friday (22). Entertainment included a floorshow and music by the Jook Boxers, local ork. Guests included Pancakes and White Hewitt, Mr. and Mrs. Henry Mears, Mr. and Mrs. Pete Thompson, Cetlin & Wilson Shows; Mr. and Mrs. Charles Leroy, Cavalcade of Amusements; Mr. and Mrs. Whittey Sutton and daughters, Wilma and Katherine, O. C. Buck Shows; Mr. and Mrs. Tommy Blackhall, Lee Erdman, Henry Pinhead, Glenn Cooley, Mr. and Mrs. Roger Young, Buck and Pearl Alsup, Charlene Brand, Dow Poole and Stanley Barbee and Gypsy Pete and wife, World of Pleasure; Mr. and Mrs. Ted Bland and daughter, Dolores, Hennies Bros.; Pop and Mom Mathews, Johnny J. Jones Exposition; Jerry Havens, Sparks Circus; Willie Edna Houlditch, Dumont Shows; Grace McDaniels and son, Elmer, Mr. and Mrs. Emmett Bejane, Royal American; Bobbie Barrow, Mr. and Mrs. Don Drawn, Mr. and Mrs. Charles Gugermugh, Endy Bros.; Mr. and Mrs. O. F. Friend, Ringling-Barnum circus; J. Alexandra, Mr. and Mrs. F. T. Hocker and daughter, Boogs, Happyland Shows; Peggy Wilson, Majestic Shows; Bessie Bessette, Jones Greater; Mr. and Mrs. Jack Fink and Charles Fink, World of Pleasure, and Speedy Williams and Sam

Caruso, motordrome ops. Former showfolks attending were Grace and Eddie LeMay, Hipper Dipper Emery, Mr. and Mrs. C. R. Smythe, Mrs. Ben Mottie, Buck Buchannon, Wilma Devos and Mr. and Mrs. Phil LeMay.

FOR SALE
 1 Parker 42 Ft. 2-Abreast Merry-Go-Round with good Top, Wisconsin Air-Cooled Motor, with A-1 Organ, Ticket Booth, all complete.
 1 Smith & Smith Chairplane, 3 years old, complete with Motor, Ticket Box and Fence.
 These two Rides just overhauled and painted and ready to operate.
 Also 1 Kiddie Auto Ride, which needs some minor repairs and painting.
 These Rides will be up and ready for inspection Thursday, Nov. 28, 1946, located at WILLIAMS SOUTHERN SHOWS' headquarters, Morganton, N. C. All reply:
GUS WADE
 c/o Western Union Morganton, N. C.

FOR SALE
 2 Going Pre-Flight Trainer AIRPLANE CONCESSIONS
 52d St. & Broadway—New York City ON BOARDWALK—CONEY ISLAND
 Will sell concession complete with planes or planes separately.
FENAMAK ENTERPRISES
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 HUDSON, OHIO—TEL.: HUDSON 228
 Displays for every purpose.
 If you contract with us, we'll be there or deliver the goods. You shoot it yourself.

1947—PLANNING FOR CREAM—1947
 Our agent, M. W. Boyd, promises a route of cream. Backed by a dumb but hard-working personnel. We plan on our biggest and best year. Win, lose or draw, we promise to put our best foot forward. No gate, no gift, no Girl Shows. Shows or Concessions that are clean and neat should be interested in booking here. Showed at 19 fairs and celebrations in 1946. Permanent address:
DYER'S GREATER SHOWS
 Box 128, West Helena, Ark.

ROCKET FOR SALE
 A-1 RUNNING CONDITION
\$9,000.00
Miller Amusement Devices
 5617 So. Halsted St. CHICAGO, ILL.
 Tel.: ENGLEwood 4472



FITZIE BROWN rushed to Dallas at the completion of his tour with Hennies Bros.' Shows to be on hand for the second birthday of his daughter.

NATIONAL SHOWMEN'S ASSOCIATION
GREETS YOU
 You are eligible to Membership in this fastest growing showmen's organization if you are a showman or affiliated with the amusement business. Clubrooms in the center of the amusement world.
 Meetings 2nd and 4th Wednesday each month
 Palace Theatre Building,
 1564 Broadway,
 New York 19, N. Y.
 Mostly everyone of the Eastern amusement family is a member. Are you?
Write For Information.
 Initiation \$10.00
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**BOOTHS 58-59-60 SHOWMEN'S CONVENTION
HOTEL SHERMAN DEC. 2-5**

NSA, Auxiliary Honor Dead at Club, Ferncliffe

NEW YORK, Nov. 25.—Members of the National Showmen's Association and its Ladies' Auxiliary attended the third annual Memorial Service here yesterday for departed members. Service began in the club-rooms at 1 p.m. and was concluded late in the afternoon at Showmen's Rest, Ferncliffe Cemetery, Westchester County. A bus and numerous private automobiles were used to transport the group to the cemetery.

Services began with a pledge of allegiance to the flag followed by the singing of the *Star-Spangled Banner* by Dorothy Packman, auxiliary past president. Hymns were sung by the audience. Clergymen participating were the Rev. Allen E. Claxton, pastor, Broadway Temple; Rabbi Mayer Israel Herman, Temple Beth Shalom, and Monsignor James O'Reilly, St. Mulcahy's Church.

Following the calling of the roll at the cemetery taps were sounded. Services were in charge of Fred C. Murray, chairman; Joseph McKee, vice-chairman; Jack Lichter, Sam Rothstein and Thomas Brady. Departed members are Ben Abend, Fred Adolphi, Harry C. Baker, Howard A. Bauscher, Hamda Benn, Edward B. Block, James Braden, Alex Brown, Keith Buckingham, Ellie N. Charbonneau, Lloyd L. Coffey, Dick Collins, John B. Daveria, Harry Decker, George F. Diefenbach, Joe Dudiak, Joseph Eigel, James S. Donahue, Harry W. Dunkel, David Epstein, Jesse A. Ewell, Thomas Fallon, Harry G. Fielding, Charles A. Flemm, Ike Friedman, Tony Gamim, Louis Garber, Mack Goldberg, Charles Goodman, Rubin Gruber, Robert Gruver, Ralph A. Hankinson, A. C. Hartmann, Harry Helfand, William Judkins Hewitt, Arthur L. Hill, George Hirshberg, Nathan House, Melvin Howard, Edward Kalin, William C. Kaus, Edgar H. Kelley, William King, Louis Kramer, Joseph Landy, Sam Lawrence.

Max Linderman, Major Gordon W. Lillie, Harold Litkoff, Jack V. Lyons,

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For Solid Winter's Work
One Girl doing Iron Jaw and Web. State salary,
weight. Send photo.
EDDIE BILLETTI
P. O. Box 56 Bloomington, Illinois

REGAL EXPOSITION SHOWS, INC.

Wants for Deep South Tour—Out All Winter
Will book Grind Shows with own outfits. Tom Johnson wants
Performers for Minstrel Show, also Musicians.
Concessions all open. Blackie Asher, communicate.
Can always use Ride Help that drive semis.
Want Billposter. B. L. Collier, answer.
Address Riviera Beach, Fla.

ATTENTION, INDEPENDENT RIDE OWNERS

A well-established, non-grift organization, playing proven spots in Midwest territory, has openings for Rides not conflicting with Wheel, Merry-Go-Round, Octopus or Chair-o-Plane. Positively not a promotion and actual records of receipts for past years are available to interested parties. Will book, lease or buy late model Rides and can furnish transportation if needed.

Box D-377

Billboard, Cincinnati 1, Ohio

BAKER UNITED SHOWS

Booking for 1947 Season, Opening in April in Indiana.

SHOW AND CONCESSION OPERATORS interested in a pleasant and profitable connection, it will pay you to talk it over with us. Positively no grift, and Shows and Concessions must be in keeping with our high standards. Will be at Chicago meeting.

TOM L. BAKER, Mgr. BAKER UNITED SHOWS
2156 UNION STREET, INDIANAPOLIS 2, INDIANA PHONE: GARFIELD 4584

Winter Quarters

Sunset Amusement

EXCELSIOR SPRINGS, Mo., Nov. 23.—Workers are busy here going over equipment under supervision of George Martin. Mike Newton has the Merry-Go-Round redecorated and most electrical repairs have been made. Workers are now awaiting arrival of the newly completed show fronts from the org's No. 2 winter quarters at Danville, Ill. A new 65-foot neon front gate is being built in Danville under supervision of Owner Kenneth G. Garman, assisted by V. R. Flora, Dan Dunning and Vernon Denton.

On a recent purchasing trip in Indianapolis, Garman purchased three semi-trailers and ordered four new trucks.

Contracts for most spring dates have been signed, Garman reports, along with fair contracts for the Morrison and Oregon (Ill.) fairs.

Davis, Price To Take D&P Shows on Road

KINGSTON, Pa., Nov. 23.—C. W. (Cy) Davis, who has had concessions on various carnivals the past 15 years, and W. J. Price, ride operator in parks the past 10 years, have teamed to take a show on the road next season. Org will be known as the D & P Shows.

Plans are to have 5 rides, 4 shows and 25 concessions, playing Pennsylvania, New York and New Jersey.

F. T. McConville, John L. McGinley, James F. McGlynn, Paul R. McKee, Thomas F. McNeil, Edward J. Madigan, Frank L. Massick, Max Maurice, Maurice Marsun, Prince Nelson, Archie Paer, Fred Philipson, Philip M. Plant, Murray Polans, George Rittinger, Michael Rosen, Nathan Rothstein, Jack H. Santo, Adolph Schwartz, C. D. Scott, Jacob Seyfried, Morris Shimmel, Morris Sklar, Otis L. Smith, Charles A. Somma, Paul Spitzer, Cornelius T. Stapleton, C. V. Starkweather, Sam Taffett, E. M. Teter, Joseph Frank Wadsworth, Elmer W. Weaver, Benjamin Williams and Carl Wilson.

Departed ladies are Mary Buck, Bessie Burkhardt, Lillian Faber, Evelyn Fallon, Pearl Fox, Edith Gumpertz, Marlea Hughes, Elise Kelly, Violet Philipson, Clara Rothstein and Ella Wilson.

Royal American Gross New High

TAMPA, Nov. 23.—With the close of the 1946 season, Royal American Shows went far beyond the fondest dreams of Carl J. Sedlmayr.

When the big show emerged from its six weeks' sojourn in Canada, it was already ahead of the 1945 season financially, and up to its conclusion in Tampa, before entering the barn to prepare for its important winter dates, its gross receipts were so far above reasonable conception that it was decided for the benefit of the skeptics they were not for publication.

According to Sedlmayr, if the Minnesota State Fair had been included in the season's engagements, the over-all gross would have reached the bracket of the motion picture industry.

All important fair dates far surpassed record attendances of past years. New highs were attained by shows, rides and concessions, and tax returns gained favorable smiles from Uncle Sam.

During its tour of the United States and Canada, the shows' shops were continually busy keeping all equipment polished and in ship-shape condition. And under supervision of C. J. Sedlmayr Jr., setting up and tearing down moved with mechanical precision.

C. J. Sedlmayr Jr., since his discharge from the army, has become a valuable asset to his father. Under the guidance of the elder Sedlmayr, the young show executive has learned much and has earned his title as assistant manager. A graduate of Rollins College, young Carl, married and the father of Carl III, is no newcomer to show business despite his age.

During summer vacations of his scholastic years he traveled with his parents where he gained an early training in the business.

Carl Jr. is perhaps the youngest big business executive of the industry today.

Conklins Contract Toronto for 5 Years

(Continued from page 52)

a concessions manager chosen, no space will be allotted.

Tight Building Code

Hughes pointed out that definite building regulations will be formulated so that concession row will present a neat, uniform appearance.

"There will be no hit or miss, slap-up joints," he declared. "We are developing a long-range building program, and it is our intent to make the concession area as attractive as the other sections of the grounds. That is why definite building rules will be laid down, and they will have to be respected."

200 Grand Investment

Frank Conklin, who attended the Class A Canadian Circuit of Fairs meeting here this week, declared that he and Patty, who is vacationing in Hot Springs, are prepared to spend some \$200,000 to develop the Frolex-Land area, and they will install permanent and semi-permanent rides along with their portable equipment.

Steps toward the selection of shows will be taken immediately, both Conklin and Hughes intimated. They apparently are agreed that the effort will not be made toward quantity, all emphasis to be placed on quality.

"I believe that six well-framed, meritorious shows will be sufficient, but they will have to be good," Hughes commented. Frank nodded his assent.

New Quebec Deal

It was also announced by Conklin

From the Lots

Mighty Page

NEW ORLEANS, Nov. 23.—After a 35-week regular season tour, show is now playing in and around New Orleans.

Org opened the regular season in Pensacola, Fla., March 9, and played eight States, traveling as far North as Paris, Ill., and Clinton, Ind. We weathered blowdowns in Pensacola; Troy, Ala., and Vincennes, Ind., and two serious wrecks and many minor accidents.

Following the July 4 week in Clinton, Ind., we made the long jump south and landed there several weeks ahead of other shows, which proved profitable. Winning engagements included Columbus, Ga.; Shelbyville and Clarksville, Tenn.; Vincennes and Clinton, Ind.; Huntsville, Sheffield, Russellville, Tuscaloosa, Oneonta and Selma in Alabama, and Hattiesburg, Miss.—ROBERT L. OVERSTREET.

CRESCENT TO BARN

(Continued from page 52)

Mr. and Mrs. Jack Lydick took off for Fort Pierce, Fla. Mr. and Mrs. Eddie Goldman will be at their New York home until after the holidays, then will go to Houston, Tex.

Others and their destinations are Mr. and Mrs. Willard Young, Dallas; Leonard Tracy, Baltimore; Charles Roy, Salisbury, N. C.; George Edwards, Gastonia, N. C.; Mr. and Mrs. Eddie Wetzel, Clearwater, Fla.; Crickett Nation, Salisbury, N. C.; Paul Patty, Blackie Hollman, Punta Gorda, Fla.; Mr. and Mrs. Red McGee, Florida; Tommie Booth, Bellefontaine, O.; Mr. and Mrs. Al IDSilvestro, Washington; Doc Anderson, Columbia, S. C.; Mr. and Mrs. Y. S. Eames, Charlotte, N. C.; Red Amy, West Palm Beach, Fla.; Floyd Sheaks, St. Marys, O., then Florida; Louis Bright, after attending the Chicago meetings to the Rio Grande Valley in Texas for the winter.

Troy Large is in charge of quarters here. Jack King also is remaining in Camden.

Show, according to present plans, will be dressed in blue in '47, as Manager McHenry has placed an order for all new blue canvas from front to back. Three new show fronts also are planned, and orders have been placed for two new rides, with spring delivery promised.

Visitors at the last few stands included Speedy Merrill, of the Johnny J. Jones Exposition; Mr. and Mrs. C. Stevens, of the James E. Strates Shows; Rome Harris, of the show bearing his name, and Mrs. Johnny Hobbs, of the B. & H. Shows.

BIG SLA SHINDIG

(Continued from page 52)

sluething by your diligent correspondent, they appear able and ready to unleash. Confronted with our findings, Sweeney and Briese allowed as how there was more than a little substance to the sluing. But they had your correspondent swear on his Boy Scout's honor that he wouldn't tell, so you'll have to wait and see. This much can be said: If the novelities are as good as they sound, they'll really be something.

that a new agreement has been drawn up for midway contracts for the Exposition Provinciale of Quebec City.

Completion of the 1946 showing in Quebec City marked the finish of the third year of a 10-year contract, and the old agreement was extended five years at a recent meeting with Emery Boucher, secretary-manager, which assures the Conklins of 12 more years of operation in that city.

INSURANCE

for

CARNIVALS



CLEM SCHMITZ

30 ROCKEFELLER PLAZA

RADIO CITY

NEW YORK 20

Fleming Ends Big Season, Leaves for Florida Vacation

HICKOX, Ga., Nov. 23.—With all equipment now in winter quarters, after closing a highly successful season at Jesup, Ga., Saturday (16), Mad Cody Fleming, owner of the shows bearing his name, packed his bags and headed for Ruskin, Fla., for a 16-week vacation.

Fleming said the season was very good. Show had a big opening and a similar closing and the spots in between were better in most cases than a year ago. Org opened at Brunswick, Ga., April 27 and was out 29 weeks.

Fleming plans to add a press agent to his staff for next year, otherwise the staff is expected to be the same. As the season closed staff included, in addition to Fleming, Lyle Schilling, lot man; George Lucas, secretary; Jack McCarty, manager; Louis Porter, foreman; Ernest Keith, transportation foreman; Grace Fleming, treasurer; Dad Davis, builder; Milton Highsmith, show carpenter, and Ginger Schilling, mail and *The Billboard* agent. Ride foreman were Ernest Keith, Merry-Go-Round; Louis Porter, Eli Wheels; Chris Davenport, Autos; Harry Vest, Chairplane; Bill Briggs, Caterpillar, and Harold Lucas, Spitfire. Two veterans on the show are Clyde Dowdy, who completed his 24th year with the org, and Jack McCarty, who wound up his 21st season.

Here are the winter plans personnel: The Green family, custard and cookhouse, and Mr. and Mrs. George Lucas, Tampa; the Mitchell brothers, Sarasota, Fla.; Clyde Dowdy, Harold Lucas, Jack McCarty, Lyle Schilling and Franklin Shelton, winter quarters; Bill and Mae Briggs, San Antonio; Chris Davenport, Atlanta, and Mr. and Mrs. Clyde Howey, Ruskin, Fla.

Michigan Showmen To Host Fair Execs

DETROIT, Nov. 23.—Following the precedent of the well-attended party held by the Michigan Showmen's Association last year, the MSA will again play host to fair men of Michigan, their families, and guests Sunday, January 19.

Event will be the social opening of the annual convention of the Michigan Association of Fairs, and was formally included on the agenda as a result of a meeting of the State fair board with representatives of MSA.

Carnival Storage Space Available at Malden, Mo.

MALDEN, Mo., Nov. 23.—L. W. Peters, former owner and operator of Sylvan Beach Amusement Park in Kirkwood, Mo., now with the Real Estate Division of the War Assets Administration at Malden Army Air Field here, advises that carnival people looking for winter storage space should get in touch with him.

"We have some dead storage space here which rents for \$10 per month with concrete floors and good roofs. We have fire and police protection and our own water system. It would give carnival folks a good chance to repaint their fronts and shows," Peters said.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

American Eagle: (Fair) Mabon, Miss.
Babe's United: Hahira, Ga.
Bell-Vinson: Rio Grande City, Tex.
B. & H.: Eutawville, S. C.; season ends.
Bistany's Greater: Miami, Fla., 25-Dec. 7.
Brady & Leedy: Albany, Ga.
Brewer United: Silsbee, Tex.
Pay's Silver Derby: Valdosta, Ga., 25-Dec. 7.
Gate City: Thomasville, Ga.; Bainbridge Dec. 2-7.
Gentsch, J. A.: Centerville, Miss.
Haywood: Montgomery, La., via Alexandria, La.
Henson, J. L.: Helena, Ga.
Leeright, J. R.: Rosebud, Tex.
Magic Empire: Litcher, La.
Marion Greater: Bowman, S. C.
Mississippi Am. Co.: Ethel, Miss.
Omar's Greater Am.: Magnolia, Ark.
P. & B. Am. Co.: Wallis, Tex.; Needville Dec. 2-7.
Richman & Carpenter: Tucson, Ariz.
Regal Expo.: (Fair) Cairo, Ga.
Royal Expo.: (Colored Fair) Belle Glade, Fla., 28-Dec. 7.
Rupe's Midway of Fun: Palfurrias, Tex.
Shipley's Am.: White Castle, La.
Smith Am. Co.: Navasota, Tex.
Southern State: Plant City, Fla.
Southern Valley: Homer, La.
Sunflower State: Lockhart, Tex.
Sunshine: Sulphur Springs, Fla.
Victory: San Antonio, Tex.
Zachini Bros.: Abbeville, La.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Clyde Bros.: Topeka, Kan., 28-30.
Davenport, Orrin: Wichita, Kan., Dec. 1-7.
King Bros.: Ocala, Fla., 28; Leesburg 27; Dade City 28; Lakeland 29; Winter Haven 30; Bartow Dec. 2.
Polack Bros.: (Curling Rink) Duluth, Minn., 25-30; (Masonic Auditorium) Davenport, Ia., Dec. 2-8.
Ringling Bros. and Barnum & Bailey: Tampa, Fla., 26-27; Sarasota 28; season ends.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Annon's Tent Show: Alston, Ga., 25-30.
Birch: Fayetteville, Tenn., 27; Shelbyville 28; Columbia 29; Lebanon Dec. 2; Murfreesboro 3; Gallatin 4; Franklin, Ky., 5; Russellville 6.
Campbell, Loring: Des Moines, Ia., 2-3; Webster City 4; Laurens 5.
Couden, Doug & Lola: School assemblies, Cullman, Ala., 25-30.
Curtis, Rube & Robert (Shrine Circus) New Orleans, La., 27-Dec. 9.
Francis, Leo (Block's Toyland) Indianapolis, Ind., thru Dec. 24.
Green's, Sammy, Harlem Minstrels (Liberty) Chattanooga, Tenn., 27; (Auditorium) Rome, Ga., 28; (61 Theater) Atlanta 29-30; (Frolle) Birmingham, Ala., Dec. 2-3.
Henie, Sonja, Ice Show (Olympia Stadium) Detroit, Mich., Nov. 30-Dec. 21.
Jodar: Schools at Compton, Calif., 27; Santa Ana 29-Dec. 3.
Long, Leon: Atlanta, Ga., 25-30.
Magnum, C. Thomas: Elkhart, Ind., 27-29; Goodland Dec. 2-3; St. Bernice 4; Evansville 5; Boonville 6.
Miller's, Irvin C., Brown-Skin Models (Palace) Memphis, Tenn., 25-30; (Dreamland) Little Rock, Ark., Dec. 1; (Armory) Springfield, Ky., 4; (Palace) Dayton, O., 5-7.
Montague, Duke: Cherokee, Okla., 27-28; Enid 29-30.
Roller Skating Vanities (Auditorium) Kansas City, Mo., 26-Dec. 1; (Auditorium) Oklahoma City, Okla., 3-8.
Sellers, Jackie: Miami, Fla., until Dec. 21.
Stanley, Guy: Utica, Mich., Dec. 6-28; playing schools.
Texas Benny's Vaude Circus (Ritz) Dadeville, Ala., 27; (Auditorium) Warm Springs, Ga., 28-30.

Edna Stenson Named Caravans' President

CHICAGO, Nov. 23.—Edna O'Shea Stenson was elected president of Caravans, Inc., at the annual election meeting Tuesday (19). Other officers named were Lucille Hirsch, first vice-president; Pearl McGlynn, second vice-president; Bessie Mossman, third vice-president; Pat Seery, treasurer, and Hattie Hoyt, secretary.

Named to the board of directors were Jeanette Wall, Ann Sleyster, Helen Wettour, Lillian Lawrence, Edith Streibich, Kate Owens, Mae Oakes, Clara Polich, Ann Lynch, Ann Roth, Mrs. Harold Paddock, Mrs. Oscar Bloom, Edna Lasures, Daisy Davis, Midge Cohen, Esther Weiner, Myrtle Hutt Beard, Winona Woodward and Ann Doolan.

Joe E. Brown Tells of Outdoor Trouping Days

(Continued from page 47)

\$7.50 for appearing in a casting act. One of the early associations was with the Busby Bros.' Circus, which as I recall was a one-ring show. In many of the early fairs and circuses Billy Ashe would make a deal with the hotel managers for the services of the three kids who were the junior members of the Ashtons. Where the rate was \$7 a day for room and board for the troupe, Billy would farm us out as dishwashers after each meal, thus reducing the board bill to \$3.50 per day for all of us.

Diver's Reply Got Him

One act that always amused me was the high diver with the Weder Carnival Company. The ladder was about 40 feet high, altho the billing always claimed a 100-foot dive. The rungs of the ladder were wide at the bottom and narrow at the top, and it seemed upon close inspection that the diver could not get his toes between the rungs. He would start his climb to the strains of the *Blue Danube Waltz*, and advance one step with each bar, with the usual wind testing of wetting his forefinger and holding aloft a handkerchief, which he frequently blew upon to create a breeze.

All this time the announcer kept up a steady line of chatter. Suddenly the band would stop and the announcer would boom out: "You realize that you are taking your life in your hands? Have you anything to say before you leap?" Then the diver would usually say something like this: "Yes, for men's shoes, go to Johnson Brothers at Second and Main." Then the roll of the drum and the plunge to the tank.

Recalls Fairs Played

I believe that I was present when Bobby Clark made his first appearance in his home town of Springfield, Ill.; about 1903 or 1904. At least the Five Ashtons were with the same circus when Bobby Clark and his partner, the late Paul McCullough, were doing their clown act.

Among the fairs I recall were those in nine States: In Illinois the Edwards County Fair Association at Alton; the Illinois State Fair at Springfield and the Warren Fair. Then in Indiana, the Indiana State Fair at Indianapolis, the Montpelier Racing Company meet at Montpelier.

Many happy days were spent in Iowa fairs, including the State fair at Des Moines, the Four-County Fair at Ackley; Butler County Fair at Allison; Buena Vista County Agricultural Society at Alta; the Boone County Agricultural Association at Boone; Adams County Fair at Corning; Pocahontas County Agricultural Society at Fonda, and the North Iowa Fair Association at Mason City.

Kansas saw my partner and Joe E. frequently at the Good Food Show in Topeka; the Clay County Fair at Clay Center; Norton County Fair at Norton; the 4-H Fair at Salina, and the Pratt County Fair.

I remember only the Lenawee County Agricultural Society at Adrian and the Northwestern Michigan Fair at Traverse City in the State of Michigan. In Minnesota, I recall only the State fair at St. Paul.

Were Happiest Days

But Missouri and Nebraska saw our act many times, and the dates I recall are the Missouri State Fair at Sedalia; Ozark Empire District Fair at Springfield. In Nebraska, we covered the Gage County Fair at Beatrice, Clay County Agricultural Society at Clay Center, Jefferson County Fair at Fairbury, Fillmore

SUNBROCK BACK

(Continued from page 47)

the river route between the same cities."

Upon his return to the States Sunbrock flew to Chicago to book attractions for his 1947 show. He reports signing A. E. Selden, "the Stratosphere Man," to a contract thru the Ernie Young office, and Bobo Barnett and Happy Maxwell, clowns, both of whom were with Sunbrock three years ago. Queried by a representative of *The Billboard* in Chicago, Ernie Young said he knew nothing of the Selden deal.

Sunbrock this week also announced the purchase of a 1,105-acre ranch in Orange County, Florida, near Orlando, for use as winter quarters. He plans to move his 200 head of horses and cattle there soon from Tennessee.

Sunbrock show will play the new Miami Beach, Fla., football stadium December 8-15 under auspices of the Lions' Club.

WICHITA SHRINE ACTS

(Continued from page 48)

cats, were with Davenport in Rochester. Clowns will include Earl Shipley, producer; Joe Lewis, George LaSalle, the Sherman brothers, Brownie Gudath and Dick Lewis. Tentative program, outlined by Davenport for the one ring and two stages, is as follows:

1—Table rock, Dick Lewis; comedy acros, LaSalle Trio. 2—Dick Clemens and his wild animals. 3—Vernon Orton, high act. 4—Cloud swing, Eva Mae Lewis and Corrine Dearo. 5—Pony drill and jitterbug horse, Silver Cloud, presented by Paul Nelson. 6—Kay Hanneford, principal, with clown stops. 7—Orantos' perch act. 8—Clowns. 9—Ruby Haag's dogs. 10—Traps, Corrine Dearo and Eva Mae Lewis. 11—Hanneford's trampoline act; Orantos' balancing act. 12—Konyot's menage horses. 13—Intermission. 14—Clown frolic. 15—Esther Escalante, heel and toe trapeze. 16—Wire acts, Don Francisco and Bert Dearo. 17—Clowns. 18—Walter Jennier and his seal, Buddy. 19—Cole Bros.' boxing horses. 20—Aerial ballet. 21—George Hanneford Family, bareback riding act. 22—Cole Bros.' elephants in charge of Arky Scott, presented by Ruth Nelson. 23—Clowns. 24—Cole Bros.' 12-horse Liberty act, worked by Paul Nelson. 25—Clown crazy number. 26—Harold Voise's Flying Harolds.

County Agricultural Society at Geneva, Adams County Agricultural Association at Hastings, Nebraska State Fair at Lincoln, Kearney County Agricultural Society at Minden, Nuckolls County Fair at Nelson, Ak-Sar-Ben Livestock and Horse Show at Omaha.

In my home State of Ohio I appeared for the Andover Street Fair Association at Andover and the Gallia County Agricultural Society at Gallipolis.

There may have been some I cannot recall, but I do recall these days as among the happiest in my life.

WANT ALL WINTER SOUTH WANT

BABE'S UNITED SHOWS

Rides that don't conflict, wire. Opening for Girl Show, Hawaiian, Wild Life. Showmen with own outfits, wire. Concessions of all kinds open. Sell exclusive on Palmistry, small Corn Game. Photo; also few Merchandise Wheels open. Will buy or lease 25 Kw. Light Plant, small Free Act, Sound Track; wire. Address all mail and wires: Hahira, Ga.

Mississippi Amuse. Co.

WILL BOOK

Ferris Wheel, Photo Gallery, Darts, Swingers, Lead Gallery, Diggers. Out all winter.

BILL FOLLOCH, Mgr.

Ethel, Miss., this week; Morton to follow.

WANT TO BUY

Cash for late model Seven-Tub Tilt-a-Whirl, Little Beauty Merry-Go-Round, Roll-o-Plane or Flying Scooter, or will book any of these on well-established show.

Box D-378

Billboard

Cincinnati 1, O.

See My 1/2 Page Ad in FAIRS-EXPOSITION SECTION Also My Color Page in

CAVALCADE OF FAIRS SECTION

RAY MARSH BRYDON

Court — of — Kings

ROTOBOWLING

BREAKS INTO THE Sports PICTURE!



A foreshortened view of Court-of-Kings Rotobowling Courts which are 94 feet long or 24½ feet longer than a conventional bowling alley. The carpeted playing surface is 52 inches wide. A perfect score is 600.

Play one game of Court-of-Kings Rotobowling and you become an addict to one of the most fascinating sports ever invented. Rotobowling combines science, skill, power, speed and thrills into a brand new amusement formula that fires the competitive instinct to a white heat of enthusiasm and keeps it there! Adding to the pleasure of the game are the beautiful courts on which it is played luxuriously carpeted and colorfully lighted.

The game is played with the Whittle Rotobowler — a powerful, highly precisioned machine by which the player controls and delivers the ball at any desired speed, up to 4500 r. p. m.

Right now, you're standing on the threshold of the Rotobowling age. Millions will soon be playing the game because it appeals to young and old alike. It's colorful and exciting, yet noiseless, healthful and a year 'round sport.

Now's the time to bring your plant up to date with Rotobowling ... a new department catering to a new clientele, from ten years of age up!

We are ready to assist commercial operators, who have substantial capital, in designing, building, equipping and financing sets of courts or Court-of-Kings Rotobowling Sports Palaces.

There is pride, profit, prestige in Rotobowling Ownership

KING HAZARD PIN



Hazard pins are gracefully suspended over the courts at distances specified by the Rotobowling Congress. They facilitate a higher degree of skill in banking ... and count as an extra bank when struck.

JOKER HAZARD PINS



A second type of hazard pin. These fine metal fixtures are made to harmonize with the color scheme of the court and are responsible for many of the thrills of Rotobowling!

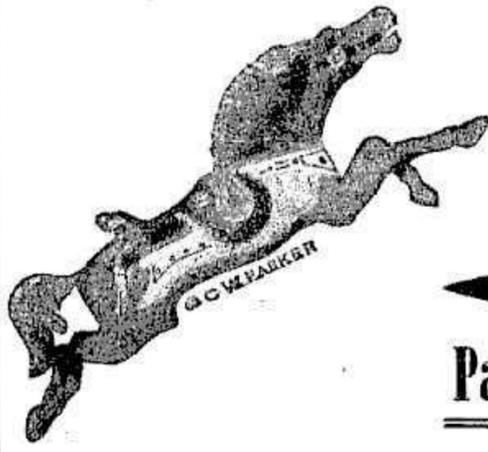


The ten pins of rotobowling are ¼" larger in base diameter than a conventional bowling pin ... though similar in appearance. These pins are completely bonded in white synthetic rubber to withstand the terrific impact of the ball.



Rotobowling balls are of 1 inch thick aluminum shell, 9 inches in diameter and weigh 18 pounds. Highly polished, they are plated or anodized and come in vivid colors to contrast with interior decorations.

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LOOK!

Parker Does It Again

OUR NEW PARKALOY INDESTRUCTIBLE METAL HORSES, PERFECTED AND FULLY GUARANTEED, HAVE PROVEN THEMSELVES . . . THE REPEAT ORDERS WE ARE RECEIVING ON OUR HORSES ARE INDICATIVE OF ENTIRE SATISFACTION. CAN NOW SUPPLY 4 SIZES. LITTLE PONIES FOR CHILDREN NOW AVAILABLE—PROMPT DELIVERY.

ASK ANY OWNER OR READ WHAT MAD CODY FLEMING HAS TO SAY. . . .

Dublin, Ga.,
October 29, 1946.

C. W. Parker Amusement Co.,
Leavenworth, Kansas
Gentlemen:

I ordered four of your horses last spring and although they were slightly smaller than I anticipated, they worked out very satisfactorily. Receipts started picking up and I noticed children up to 14 years choose them in preference to the other horses on the ride.

Then I ordered four more which were painted brighter colors and the kids swarmed the ride. The kids flock to the Parker horses and the grown-ups ride the larger horses.

I want to order four more of your horses next spring, which will give me 12. The way I figure it, these Parker horses pay for themselves in one season in added revenue, and I call that a mighty good investment. They should last indefinitely because there is nothing to wear out, and with the 12 Parker horses I expect the Merry-Go-Round to run a close race with my Ferris Wheel, new Caterpillar and Flying Scooter and definitely pass my other four rides. What have you in a Fun House?

I have had a very nice season for a little fellow and will be going to the barn from here.

Yours truly,
MAD CODY FLEMING,
Mad Cody Fleming Shows

Permanent address:
P. O. Box 4,
Hickox, Ga.

The following reasons should convince you that modernizing your machine with the New Parker Horses is the only course for you:

1. The first cost is your last cost.
2. No deterioration, horses will last forever.
3. Attractively designed and fully copyrighted.
4. Lighter weight than a wooden horse.
5. Uniform racing style, streamlined and modern, easier handled, occupying less space.
6. Price less than a wooden horse.
7. We do not hesitate to give our new horses the most full and complete protective guarantee which has ever been given to any product in the world.

WE ALWAYS LEAD

We offer the most revolutionary improvements for Merry-Go-Rounds since we designed and invented the Jumping Horses as now used on Carry-Us-Alls nearly 50 years ago.

Parker's Perfect Pleasure Producers—Baby "Q", Carry-Us-Alls, Ferris Wheels, Galleries and Kiddie Rides.

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 - No. 524 Long Airship, Per Gr. . . 7.50
 - 24" Plastic Balloon Sticks, Per Gr. 2.00
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BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Nofair, La.
November 23, 1946

Dear Pat:

The Ballyhoo Bros.' Circulating Exposition played the first of its long list of bona fide fairs here last week. To avoid confusion among your readers, kindly advise that this isn't one of our much-advertised spots known as Pending. We have noticed that almost every carnival listed in *The Billboard* claims thru ads it has Pending booked.

Unless there are at least 15 towns by that name in each Southern State, this will be the only show that has six fairs by that name. For years this trick has advertised that it would play six Pending's after the regular fair season, but for reasons better known to themselves, the bosses closed before getting to them. Perhaps that is why the fair secretaries at the six Pending fairs book so many midways. They don't want to be disappointed again.

This is the largest fairgrounds in the country. Mostly country. The show was located on the south side of the burg, livestock exhibits were shown in a stockyards near the depot, poultry exhibits were shown at the farmers' market six blocks to the east of the lot, and the school kids' crayon drawings were displayed in a schoolhouse basement located on the north side of town. The fair's slogan was, "You can't see it all in one day." That held good especially if a fairgoer was on foot.

However, the fair board furnished a 20x40 top, which was located behind our front gate and was known as the Food Show. Therein squatted several 40-milers or less. The first space was occupied by a miler who we shall hereinafter refer to as Dysentery Slim. He cooked G-meat for sandwiches in a skillet over a charcoal pot. His sign read, "Trade with the Homefolks." In booth No. 2 was a California strawberry wine, a health drink prepared in an old vinegar barrel by a gal we listed as Sani-Flush Lil. Space No. 3 was allotted to a pushcart operator who had been invited in from the curb in front of our gate by the fair board to keep him from oppositioning the event on the outside. Members of the show listed him as Ptomaine Blackie. He held up his part of the food-for-health show by popping corn over a gasoline torch.

The mayor's son, known to us as Bacteria Slim, operated a fishfry stand, and due to an ice shortage he

kept his catfish well buried in the cold ground near by. His sign read, "We place your change on the counter without turning our hands."

Because the fairgoers wanted to see the exhibits first, we didn't open the midway Monday. On Tuesday the midway grossed twice as much as did the midway that played here last year. On Wednesday this show tripled the Gate & Banner Shows' gross for the same day in '44. Thursday's gross was \$18.45 more than the Drawhead Sisters' Cultured Carnival grossed on the same day in '43. Friday was Children's Day and we stepped up the Duke & Shilling Shows' all-time high gross for the day in '42 from \$136.08 to \$163.73. We shattered all previous Saturday takes by 1,000 per cent because the fair ended on Fridays in past years.

Tell the boys to come on. We have 10 more big ones with Pending in the offing. MAJOR PRIVILEGE.

USED TRAILERS

READY TO GO

- #638—Dorsey 20' Van \$ 398.00
- #652—Trailmobile 30' Van 968.00
- #686—Fruehauf 22' Van 1098.00

Many others.

New Trailer Vans and Open Types
Can also make Fun Houses and
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See My 1/2 Page Ad in
FAIRS EXPOSITION SECTION

Also My Color Page in
CAVALCADE OF FAIRS SECTION

RAY MARSH BRYDON

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STRIKING MACHINE BUILDER AND
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— ANNOUNCEMENT —

NEW NEW NEW

PEERLESS CELEBRATION AMUSEMENTS

Now booking for 1947

RIDES SHOWS CONCESSIONS FREE ACTS

RIDES—Will book or buy seven car Tilt, Octopus, and Kiddie Train. New or used, with or without transportation.

SHOWS—Will build show equipment for reliable showmen. What have you? Will book Funhouse, Penny Arcade, and any worth while show.

CONCESSIONS—All open at present. Concessioners who like this territory and have first class concessions contact or visit winter quarters.

WANTED—Advance agent who knows some of this territory, South Carolina, North Carolina, Virginia, West Virginia, Maryland, Pennsylvania and New York. Anyone having a Celebration or Fair contact. Let us hear from you.

WANTED—Experienced secretary for office, man or woman.

WANTED—Ride foreman to handle five rides or more, also first and second men, those driving a semi or truck preferred. Can use a good builder and a painter.

FAIR AND CELEBRATION COMMITTEES PLEASE CONTACT

EVERYBODY ADDRESS:

FRED HEDRICK or WM. J. MESPELT, Owners

PEERLESS CELEBRATION AMUSEMENTS

Fair Grounds

Greenwood, S. C.

POPCORN

• We back our claim that this is the best hybrid corn, with a money-back guarantee, if the popping volume doesn't prove it. For current needs act now!

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GUARANTEED



COMPLETE LINE POPCORN SUPPLIES

The best and strongest popcorn cartons you ever handled (5 sizes)—cones, glassine bags, seasoning.

PEANUTS AND SUPPLIES

Finest quality, Virginia roasted-in-the-shell peanuts—strong, flashy circus bags.

MISCELLANEOUS SUPPLIES

Snow cones—flavor concentrates—cups—spoons—napkins—floss papers—apple sticks—colors—thermometers.

POPCORN AND PEANUT MACHINES

We have a complete line of new popcorn machines for prompt delivery. Used peanut and popcorn machines bought and sold.

We are proud of having served the concession trade with satisfaction for more than twenty years. Order your supplies from concessionaire's headquarters. All orders shipped same day received. Our best references—Circus, Carnival, Amusement Park, Theatre Concessionaires.

Write to nearest factory for price list.

*Deposit required on all orders.

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CARNIVALS CIRCUSES RODEOS FAIRS

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GLOBE POSTER CORP.
CHICAGO — ST. LOUIS

Doc Waddell, 83 Years Young, To Hob-Nob With Lads in Chi

CHICAGO, Nov. 23. — You'll see him at the annual winter meetings in Chicago, December 2-4, talking to this and that showman, rehashing the pioneer days in show business. He's tall and straight as an arrow; he steps along like a youth of 25, instead of a veteran of 83. He's Doc Waddell, known in show business as the circus parson.

This well-known veteran was literally born into show business. His parents were both in the circus business, his mother being a bareback rider. Doc's grandparents on both sides also were showfolks.

Starting as a candy butcher with the old John Robinson Circus as a lad of nine, Doc Waddell has held

says, "and those six, reputedly gangsters, looked like any ordinary business man."

Quitting the active circus business in 1942, Doc now spends most of his time conducting funerals for showmen, appearing as the circus parson at the opening of fairs, carnivals and circuses.

"I've seen some genuine 'Hey Rubes' in my day," Doc says, "but the one in 1873 in Texas was the worst ever, I think."



DOC WADDELL

almost every job on a circus and carnival. He's been, in addition to a candy butcher, a grifter, all-day Side Show grinder, inside lecturer, announcer and about everything else you can think of.

In 1890, Doc reports, he was given a medal by Richard K. Fox, publisher of the old *Police Gazette*, as the "champion long distance talker of the world."

Doc's idea of opening and closing fairs, circuses and carnivals with a prayer has brought him national publicity. He says one of his greatest thrills came when he was invited to conduct a cemetery service at 2 a.m. for a man said to be one of the late John Dillinger's henchmen.

"There were only six men besides myself on hand for the service," Doc

FOR SALE

#5 WHEEL

Has new cables, cable runners, bushings, bearings. Equipped with new 25 h.p. LeRoi motor and V belt drive. Wheel is in very good condition and price includes recovering and refinishing seats, \$6,700.

SUPER ROLLOPLANE

Late type Rolloplane in excellent condition, equipped with many lights and neon sign. Has extra safety cables and single phase motors. \$5,000.

MOTORDROME

30-Ft. Sifodrome. Weight, 11 tons. Loads complete on one 34-Ft. trailer. Price includes four completely overhauled Indian Motorcycles, bally stand and platform. Drome is in good condition but could use new top. \$4,000.

THREE UNITS, IF SOLD TOGETHER, \$15,000

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Winterquarters for Shows.

Can do business week ends; on large lake, good towns. Write or come see.

G. E. DUFFY

Palmto, Ga.

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4 Navy Training Electric Machine Guns, complete with gallery, canvas and frame. Built in 12 ft. closed body; 5 morning and 3 stationary lines with geared motor; also small living compartment. Price, \$1,900, with 1948 Chev. Truck, \$3,900.

RAY CHAMNESS

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Factory Reconditioned—Guaranteed. Write or Wire for Details. BOX 124, c/o The Billboard, 1564 Broadway, New York.

OIL CORN OIL; AND SOLID COCONUT OIL; AND SEASONING

5 Gallon Containers or Drums

BAGS — CARTONS — SKEWERS — FLOSS PAPERS
POPCORN MACHINES

IMMEDIATE DELIVERY PHONE, WIRE OR WRITE

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1 12 Car Ride-o, in A-1 Condition. 1 Waukesha Motor, Model FC95W and 1 International, Model F12. Various Concession Frames at Real Bargain.

WANT TO BUY

7 Car Tilt-a-Whirl, Late Model. Super Roll-o-Plane. Kiddie Auto Ride or other Good Kiddie Ride. ADDRESS ALL REPLIES:

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Complete line of portable and stationary galleries for immediate delivery. Have beautiful streamlined truck and semi-trailer bodies with built-in galleries. Have new rifles, loading machines and tubes for sale. Write for catalog.

King Amusement Company
82 Orchard Street Mt. Clemens, Michigan

THANKS to
E. S. (TED) WEBB
For a Most Successful Season
With Frozen Custard.

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TEMPLETON

GENERAL AGENT WANTED

One who knows Middlewest and can book 2- and 3-day Celebrations for Stage Show with Rides, Shows and Concessions.
Tell all and salary expected in first letter.

WARD'S STREET CIRCUS
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ERIE DIGGERS WANTED

ONE OR FIFTY, ANY CONDITION. STATE CONDITION AND PRICE. CASH WAITING.

LEE MOSS
22 PINWOOD AVE. HOT SPRINGS, ARK.
Must Be Erie Diggers

L. B. LAMB SHOWS

NOW BOOKING SHOWS
AND CONCESSIONS FOR 1947.
571 Sheffield, Ala.

American Carnivals Association, Inc.

—By Max Cohen—

ROCHESTER, N. Y., Nov. 23.—It is evident we will have a large attendance at the December meetings in Chicago's Hotel Sherman.

We take this opportunity to welcome everyone attending the sessions. Convention will open December 2 and continue daily until all matters have been disposed of.

The program appears elsewhere in this issue. Highspots will include a review of the association's activities the past year, issuance and distribution of the annual report and the formulation of a general legislative program for next year, together with open forum discussions on many subjects of interest to the industry.

We acknowledge the following donations to the public relations fund: Nelson Breeze Amusement Rides, \$25, and Fuller Amusement Company, \$5.

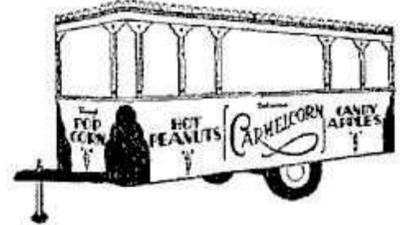
The annual catalog of the Cetlin & Wilson Shows has been received. Other members issuing similar catalogs are requested to forward them for our files.

Indications are the supply of cordage fibers, used in the manufacture of rope, will be short until well into 1947. Altho a 20 per cent income tax reduction is being talked in Washington it is more likely it will not be more than 15 per cent, if that high.

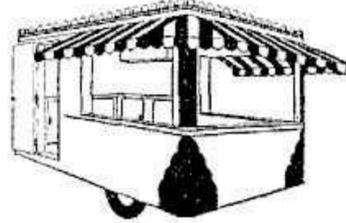
Information is at hand on a new type of automobile tire which utilizes increased air capacity at lower pressure, making for a great cushioning effect. Also on the market is a new type of compact fluorescent light designed for U-shaped bulbs.

TRAILERS

Let our designers furnish plans and quote prices on any business trailer you require. Can furnish anything from small baggage trailers up to large thirty-



foot tandems. Standard models on hand for immediate delivery. Write today for our latest catalog.



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82 Orchard St., Mt. Clemens, Mich.

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COLORFUL METAL LIGHTERS

NOW IT IS HERE—SEE IT!



A Lighter That Really Works—Hollow Cast—Holds Twice as Much Fluid as Any Ordinary Lighter.
Made in Beautiful Colors—Green, Brown, Red, Tan.

Retail Value \$2.50

PRICE \$5.00 DOZEN — SAMPLE \$1.00
GROSS \$54.00—F.O.B. So. Orange, N. J.

25% Deposit With Order, Balance C. O. D.

CAROL ART CO.

756 VARSITY RD.

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SPITFIRE

Acclaimed by Carnival, Park and Ride Men

EVERYWHERE . . . as a Real

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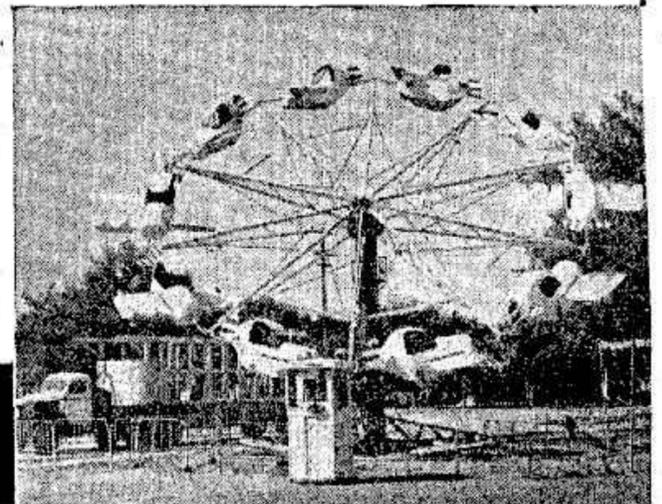
For Young and Old

NEW
IMPROVED!

- SPITFIRE IN OPERATION AND LOADED ON TRUCK



SEE US IN CHICAGO
BOOTH 73
SHERMAN HOTEL, DEC. 2 TO 5



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ROLLOPLANE OCTOPUS FLY-O-PLANE

EYERLY AIRCRAFT CO.
MANUFACTURERS
SALEM, ORE.

* NO PRE-HEATING
* POURS EASILY
* MEASURES ACCURATELY
* THE LIQUID SEASONING WITH
THAT BETTER FLAVOR

**Popsit
plus!**

It's a fact—POPSIT PLUS will pop more corn—because not a drop is wasted—it's a liquid—pours easily from the handy gallon can, permitting accurate measurement in every popping. Made from peanut oil, this sensational, modern seasoning, carefully flavored and colored at the refinery, produces popcorn with a "nose and eye appeal" that calls for more! Ask your dealer for the one and only—POPSIT PLUS!

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3450 N. Belgrade Street • Philadelphia 34, Pa.

SEASONING SPECIALISTS TO THE NATION

Conclave Program For Carnival Assn.

December 2

2 p.m. Room 102.—Meeting of general counsel and associate counsel.
5 p.m.—Room 102.—Meeting of board of directors, officers and past presidents. (All members are welcome at this meeting.)

Opening of meeting by President David B. Endy.

Proof of notice of meeting.

Roll call of directors and officers.

Reading of minutes of 1945 Chicago meeting, and approval thereof.

Reading of minutes of special meetings and approval thereof.

Reports of committees.

Reports of officers.

Annual report of general counsel-secretary-treasurer and approval thereof.

Reports of associate counsel.

Communications.

Applications for membership and action thereon.

Unfinished business.

New business.

Memorial resolutions

Miscellaneous resolutions.

Election of officers.

Selection of next meeting place.

Presentation of bills.

Financial reports.

Action relative delinquent dues.

Discussion of association policies for 1947.

Appointment of associate counsel.

Miscellaneous business.

Adjournment.

December 3

1 p.m. Grey Room

Meeting of membership of association.

Opening of meeting by president.

Proof of notice of meeting.

Roll call of members shown and individuals present.

Reading of minutes of 1945 Chicago meeting and approval thereof.

Reading of minutes of special meetings and approval thereof.

Reports of directors.

Approval of action taken at directors' meeting.

Annual reports of general Counsel-Secretary-Treasurer Max Cohen and associate counsel and approval thereof.

Financial reports.

Unfinished business.

New business.

Election of directors until next annual meeting in 1947.

Miscellaneous business.

Discussion of association policies for 1947.

Addresses by members and others present on subjects to be announced at the meeting.

General conference on matters affecting the carnival industry:

- (1) Public safety.
- (2) A.S.A. Outdoor Safety Code.
- (3) Public relations.
- (4) Labor matters.
- (5) Reconversion.
- (6) Unusual industry problems.
- (7) Public welfare and patriotic activities in 1947.
- (8) Taxation.
- (9) Railroad transportation.
- (10) Motorized transportation
- (11) Legislative program.
- (12) Miscellaneous.

Discussion of new products and materials available to the industry.

Discussion and adoption of policies and legislative program for 1947.

Discussion of further contributions which can be made by the carnival industry to its general progress.

Open forum.

Adjournment.

SHOOTING GALLERIES

And Supplies for Eastern and Western Type Galleries.
WRITE FOR CIRCULAR.

H. W. TERPENING

137-139 MARINE ST. OCEAN PARK, OALIF. 1731 LEE PL. DETROIT, MICH.

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CIRCUS - CARNIVAL

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SHOW PRINTING COMPANY

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60" SEARCHLIGHT

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ELECTRIC EQUIPMENT CO.

ROCHESTER 1, N. Y.

SELL MORE POPCORN

HYCOL Golden Yellow



(Formerly Called "Nucol")

Added to seasoning, so that when popcorn is kettle-popped it comes out a delicious and appetizing golden yellow. INCREASES SALES. Cost very small, for it goes so far. Send name of dealer and ONE-OUNCE TRIAL BOTTLE will be mailed on receipt of 10¢ cash or stamp to cover handling expense.

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CARNIVAL TENTS

All sizes.
Also 20x30, 20x40, 31x45, 40x70.

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ORDER NOW FOR NEXT SEASON.

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FRANK ORGAN SERVICE

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(Established 1917)

FOR SALE 7 TUB TILT

With 2 Semis for transportation.
All in perfect condition, \$10,000.00.
24-SEAT CHAIR-O-PLANE, \$1,000.00.

FRANK WARD

BOX 42 ALMA, ARK.
See me at Convention, Sherman Hotel.

CONCESSIONS FOR 1947

All Concessions open except—
Bingo, Popcorn, Snow Cones and Photos.
Opening in February, closing December 1.
WANT SHOWS—With or Without Equipment.

Greater Rainbow Shows

BOX 42 ALMA, ARK.
Winterquarters: Canyon Club.

FOR SALE

One Steel Shooting Gallery, lead, new, on 2-wheel trailer, new rubber, 30,000 rounds shorts, 3 good rifles, \$1,000.00.

MACK SMITH

325 So. Commercial CENTRALIA, ILL.

Majestic Greater Shows

NOW BOOKING FOR 1947.
Outstanding Shows, Rides and Concessions. Address

SAM GOLDSTEIN

1731 LEE PL. DETROIT, MICH.

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THE ABOVE PHOTO was the only clue to the identity of a dead German soldier when he was found at Cleres, France, by S/Sgt. Fred H. Phillips, of the Canadian Army. The picture was forwarded to The Billboard by Joe Hughes, of George A. Hamid, Inc., who commented that its owner was probably a ride operator before Hitler put him in a uniform to help conquer the world.

SPECIAL DEALER'S PRICE

TO CARNIVAL OPERATORS & PERSONNEL

It's PRACTICAL! ECONOMICAL! COMFORTABLE!

HIGGINS CAMP TRAILER

Hitches on to any auto, set it up wherever you like. Takes just 15 minutes to convert into living or sleeping quarters. Look at the room! 6' high inside, 12' wide, and 7'6" of sleeping length. Equipment includes easy resting air Mattresses to sleep four, Table, Icebox, Stove Compartment and Shady Tent Canopy.

LOOK AT IT THIS WAY: For only \$767.60, F.O.B. Memphis, you get the newest development in post-war camper trailer. Write today for Higgins Camp Trailer, FLY & HARWOOD, INC., 300 Madison Ave., Dept. C, Memphis, Tenn.

All Aluminum **SPARTON TRAILER COACH**

25½ ft. long, weighs only 3500 lbs. Includes Galley, Bedroom and Observation Lounge, all luxuriously equipped with Hollywood type Bed and Divan to sleep four, Refrigerator, Electric Outlets, Venetian Blinds and other equipment. Write for complete details.

FLY & HARWOOD, Inc. 109 Rector, Dept. D, Little Rock, Ark. Phone 4-8826

Mespelt Buys Half Of Gay-Way Shows; Org To Be Enlarged

GREENWOOD, S. C., Nov. 23.—Fred Hedrick, owner of Hedrick's Gay-Way Shows, announced here today he has sold half interest in his show to William J. Mespelt and the title will be changed to Peerless Celebration Amusements.

Hedrick said the show will be enlarged for next season and will carry five office-owned rides and five shows. Org will play spots in North Carolina, Virginia, West Virginia, Pennsylvania and New York.

Rose's Midgets in Chicago For Appearance at Store

CHICAGO, Nov. 23.—Mrs. Ike Rose and her troupe of midgets, who closed with the Royal American Shows at Shreveport, La., are in Chicago, preparing for their annual holiday engagement at Goldblatt's State Street store, November 23-December 23. Personnel is being increased from 12 to 16 and will appear in a new revue titled *Broadway Rhythm*. Mrs. Rose paid *The Billboard's* Chicago office a visit with the following members of her troupe; Gussie and Alice Pick, Jaqueline and Sonja Hall, Adella and Florence Nowak, Princess Susanna, Estralita Howard, Vance Swift, Tony Vendola, Steve Gaspar and Jean Palfi.

The TILT-A-WHIRL Ride

On Midways All Over America

A cordial invitation is extended to all our many friends and customers to visit our exhibit during the forthcoming convention at the Hotel Sherman, Chicago, Illinois.

SELLNER MFG. CO. Faribault, Minnesota

NO MIDWAY IS COMPLETE WITHOUT THE NEW-IMPROVED CHAIRPLANE AND KIDDIE AIRPLANE SWING

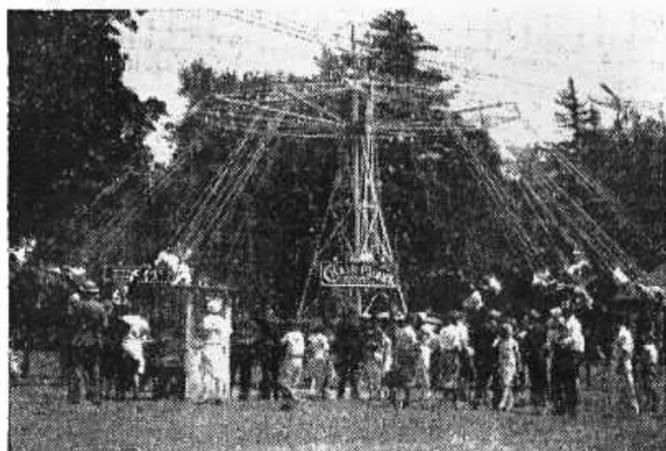
Children want to ride both! They like the thrill and excitement these rides provide, yet both are safe and profitable to operate.

The Chairplane has a standard tower of 22 ft., but is also available in 20 and 18 ft. sizes.

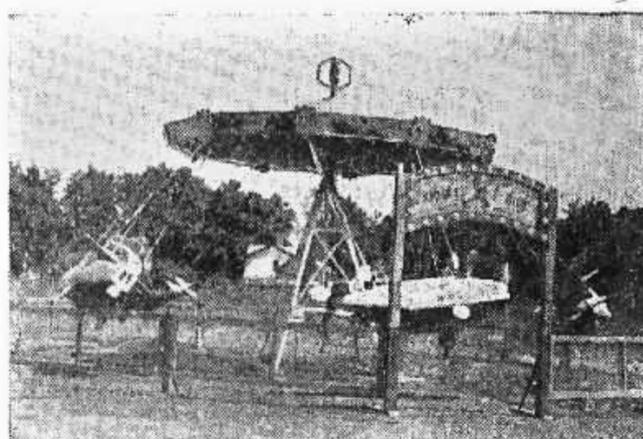
The Kiddie Airplane Swing is actually propeller pulled. A ¼ or ⅓ hp. electric motor placed in the front part of each plane seat propels the car. The propellers revolve on the motor shafts, creat-

ing a hum just like real planes. The swing stands 16 ft. high and carries 10 to 15 children.

Both rides are equipped to operate with gasoline or electric motors. Tackle blocks and crane pipe furnished for erection and dismantling; also working stage from which operator can work with sweeps, chairs and planes. Each ride loads conveniently and compactly on one truck.



CHAIRPLANE



AIRPLANE SWING

WRITE FOR CATALOG

MANUFACTURED BY

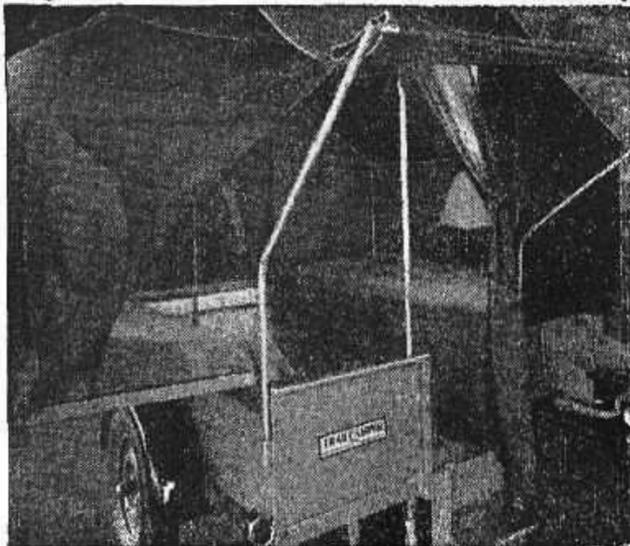
SMITH & SMITH SPRINGVILLE, N. Y.

ELLERY H. NEFF — JAMES J. NEFF

TRAILCAMPER

Offers These Outstanding Advantages to
the Road Show or Carnival Man—

- Complete living quarters or dressing room.
- Ticket Office or Vendor's Booth.
- Extra load capacity up to half a ton.
- Only 60 pounds weight on auto.
- Long life—all steel body.
- Travels anywhere your auto can go—no side-sway at high speeds.
- Distinctive and attractive.
- Low cost—To Buy—To operate.



TRAILCAMPER is a folding trailer, with a steel body 46"x96" that opens into a tent room 8 ft. by 10½ ft., 7 ft. high. Two beds, springs and mattresses, table, chairs, stove, ice box and food storage. Weather-proof, fire-proofed, bug and fly-tight top. Screened windows and doors. Takes but 10 minutes to set up. And TRAILCAMPER has the lowest first cost, lowest operating cost, lowest upkeep of any road home—no worries about accommodations.



WRITE TODAY FOR COMPLETE
BULLETINS. QUICK DELIVERIES.

**DOR-LEE
PRODUCTS CO.**
75th & Cornell
Chicago 49, Illinois

PORT MORRIS MACHINES & TOOL WORKS ELECTRO FREEZE

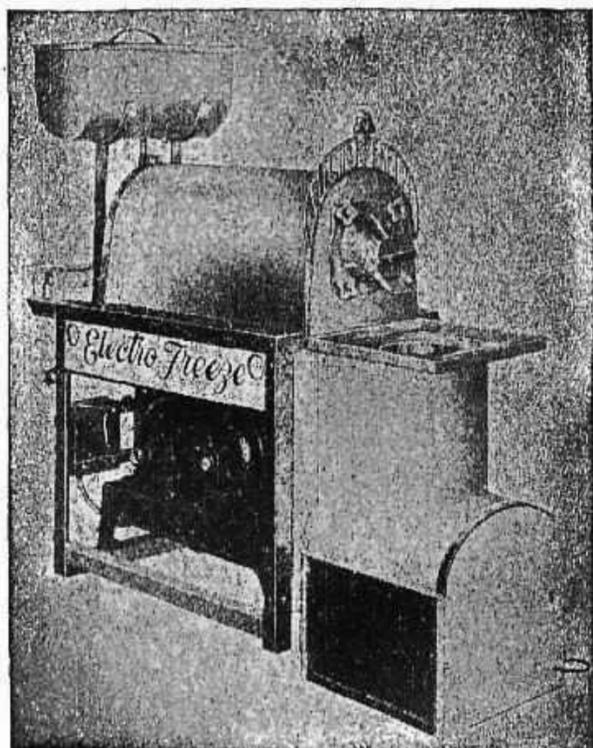
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Taste its product

BOOTH NO. 11

AT THE CHICAGO 1946 EXHIBIT

MODEL 10
Capacity
10 gallons
per hour
continuously



MODEL 25
Capacity
25 gallons
per hour
continuously

FROZEN CUSTARD

ELECTRO FREEZE has proven to be an exceptional money maker over a period of years.
ELECTRO FREEZE is easy to operate, trouble free, fully automatic and complies with health codes everywhere.
ELECTRO FREEZE is the ideal machine for Amusement Parks, Pools and Beaches.
Full information may be obtained from the sole distributors

ELECTRO FREEZE SALES COMPANY

2720 THIRD AVENUE

NEW YORK 54, NEW YORK

Jim McCall Quit Law-Making To Make Success of Showbiz

FORT VALLEY, Ga., Nov. 23.—A fabulous, tho absolutely true-to-life carnival success story came to light when Jim McCall's Gay Way Shows played this spot the week closing Saturday (2), three years to the week after it had been founded as a two-ride, two-truck affair, at the very same spot. This doesn't mean that a tiny org has been miraculously developed into a huge railroad show in the short span, but the facts actually recount one of the most unusual carnival achievements in this part of the country. The show has never gone into winter

Barlow Has Biggest Season Since 1919

EAST ST. LOUIS, Ill., Nov. 23.—The 34th season for Barlow's Big City Shows has ended and officials report it was the biggest year since 1919. Org is now in winter quarters here at 52d and State streets.

Owner Harold Barlow will divide his time between winter quarters, his indoor circus, which opens the season next month in Belleville, Ill., and his roller skating and moving picture interests.

The Big City Shows this year played 24 weeks in 3 States. There were 27 celebrations, home-comings, street doings and 4 weeks of still dates.

Visitors here have included Rosco Wade Ernie Maroh, Westley Schumaker, W. D. Piggott, Harry Bandy, George Nichols, Dr. John Merrill, George and Clifton Ross, H. J. W. Williams Sr., Charlie Rigenback, Gaskell Thompsonville, Donald S. and George (Red) Donnelly, Wilber McCarthy, Harold Gresson, Bea Mansfield, Emma Wadsworth, Dr. Menard, Dewey Costley, Mr. and Mrs. Frank Gregg, Mr. and Mrs. Melvin Price and Edward Mahoney.

quarters, has played 151 consecutive weeks, losing only one because of a blowdown in January of this year, and has never gone beyond the borders of Georgia.

Its annual mileage is unbelievably small, averaging only 740 miles each year of its total existence, yet it plays only one week stands and the personnel is heavy with the cash where-withal.

Political Background

To begin with, Jim McCall is not the average carnival manager. A native of Turner County, Georgia, with solid plantation background, his early life found him chiefly interested in public life. He served many years in the Georgia State Legislature and was auditor for the State Highway Department for four years. He had the distinction of being elected mayor of his home town of Rebecca, Ga., at the age of 21 and was re-elected for 18 consecutive years. Also he was chairman of the board of education for 25 years.

Jim had little or no interest in show business most of these years but he became interested in carnival operations in later years after W. E. (Bill) Franks, show owner, became his brother-in-law.

After political tides changed, Jim lost interest in his work at the State capitol and late in October, 1943, launched into carnival business on his own account, with two trucks, a Ferris Wheel, a Kiddie Ride and five concessions, choosing Fort Valley for the first spot.

The same Jim McCall brought his show back to this town with twin Ferris Wheels, four other rides, a Fun House, 40 concessions, and new 30 by 40 blue and white entrance marquee, all with the latest neon trimmings and midway lighting effects. Every piece of canvas on the lot is new and every ticket box and all woodwork freshly painted.

Despite Jim's outlay for improvements his income is well into five figures annually, and he doesn't in-

Frank Sutton Jr. Buys Dad's Shows

ST. LOUIS, Nov. 23.—Frank M. Sutton Jr. announced here he has purchased the Great Sutton Shows, including the title, from his dad.

The new owner plans to move winter quarters from Osceola, Ark., to Conley, Ga., about January 1. Org will take to the road in early spring.

The elder Sutton is retiring after 50 years in the business.

HALE'S SHOWS OF TOMORROW

A GREAT SHOW GROWING GREATER

**INVITES FAIR SECRETARIES, ORGANIZATIONS,
COMMITTEES**

FROM ALL THE MIDWEST TO VISIT WITH US AT
CHICAGO, DEC. 2-4; DES MOINES, DEC. 9-10; LINCOLN, JAN. 28-29

WHERE WE ARE REPRESENTING

THE MIDWEST #1 SHOW

14 RIDES AND SHOWS—OUR OWN DIESEL LIGHT PLANTS—2 GIGANTIC 60 INCH
ARMY SEARCHLIGHTS. Shows and Concessions, Here It Is, Hop on. If You
Cannot Attend—Write Winter Quarters.

**HALE'S SHOWS OF TOMORROW
LENOX, IOWA**

TENTS

All Sizes — All Styles. NEW AND USED Khaki — Blue — Olive.

E. G. CAMPBELL TENT & AWNING CO.

ERNIE CAMPBELL, Owner
100 CENTRAL AVE.

JIMMY MORRISSEY, Salesman
ALTON, ILLINOIS

(Phone 38885)

tend to build a larger show. "I'm the right size for most of my spots," he said. "I play the same route year in and year out. If I expand too much I'm going to be too big for the small spots and yet too little to play the really big spots."

This philosophy pays off. The spic and span appearance of equipment and personnel, the extra attractiveness of lighting effects, and Jim's personal standing made the show a solid clicker.

Org Personnel

The staff: Jim McCall, owner and manager; Bill Reese, assistant manager and general agent; J. L. Johns, special agent; Jim McCall Jr., just back from 34 months in the army air forces in the Pacific, superintendent of rides and motor power; Tom W. Powers, lot superintendent; J. R. Courtney, billposter; Jim Roberts, mailman; Chester Pierce, superintendent of transportation; Doc DuBose, superintendent of front gate; Babe Pierce, cashier.

Rides: Twin Ferris Wheels, Blackie Collins, foreman; Jack Bramlett, clutch No. 1 wheel; Earl Hall, clutch No. 2 wheel; Mrs. Berry Burton, tickets. Spitfire, Marion Taylor, foreman; Dick Collins, second man; Jack Carthery, helper; Mrs. George Laswell, tickets. Chairplane, Berry Burton, foreman; George Gossett, second man; Mrs. Blackie Collins, tickets. Merry-Go-Round, George Laswell, foreman; Claude Miller, second man; Beatrice Laswell, tickets. Kiddie Ride, Curly Whittington, foreman.

Honeymoon Trail Fun House—Jimmy Roberts, manager; Bob Bennett, talker and George Methvin, tickets.

Concession Line-Up

Concessions: Mrs. Lou Dine and assistants, Frances Mennett and Doris Mennett, cookhouse; Sol Feld, Mrs. Jimmy Feld and Blondie Feld, corn game, basketball and photos; Mr. and Mrs. C. N. Myers, short range lead

gallery, cork gallery, devil's bowling alley and jewelry store, with Joe Rich, Tex Rollins and E. Brown, agents; Mr. and Mrs. Charles Drill, pitch-till-you-win, penny pitch, ball game, cigarette gallery, glass store, with Mr. and Mrs. Leon DeLion, Elizabeth Lanier and Mr. and Mrs. Jimmy LaFitte, agents; Bill Reese, fish pond and four percentage stores with Mr. and Mrs. Fritz Evans, Ace Turner, Mrs. Bill Reese and Curly Scott, agents; Mr. and Mrs. Tom (Red) Powers, fish pond and duck pond; Mr. and Mrs. Berta Nabors, hoop-la and fish pond; Zack Scroggins, peanuts and popcorn; Mr. and Mrs. George McLaney, clothes pin; Mr. and Mrs. W. B. Reese, pan game; Mr. and Mrs. Jimmie Johns and daughters, two palmistry booths and milk bottles; Mr. and Mrs. Chester Pierce, ball game and pitch-till-you-win; Mr. and Mrs. Jim Elliott, cigarette pitch and bumper store; Donald Dine, candy floss, hi-striker and cane rack with Marilyn Mennett, agent; E. M. Mills, chuck wheel, and Joe Duncan, hit-or-miss.

While most of the outfits are folding, this show is hitting its stride at late fall spots and will continue on the road all winter.

Instead of the two 1931 Ford model A trucks which brought the outfit to this lot three years ago, the show now moves on 12 show-owned vehicles, plus several private carriers. A new Dodge tractor-trailer was recently added. There are two new Ford V-8's with semis; Indiana with semi; Federal with semi; 1942 Dodge truck, three 1941 Ford trucks, a 1942 Dodge sound truck, and 1942 Ford pick-up for the mechanics.

McCall goes for letting the folks know he's in town, using cards and billposting and sound truck, newspaper and radio ads, and stories; also is frequent luncheon club and civic speaker.

"It pays," he says, and he can prove it!

THANKS!

Our first season under the new owners proved more successful than we anticipated. We will be at the Sherman Hotel to greet you and give you our help and advise you with your paper needs for 1947. We invite you to contact us.

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Showmen's Convention, Sherman Hotel, Chicago, Ill.

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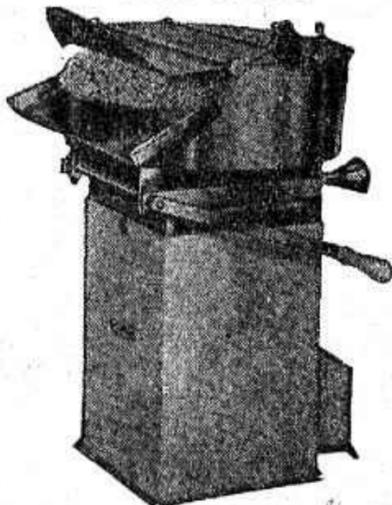
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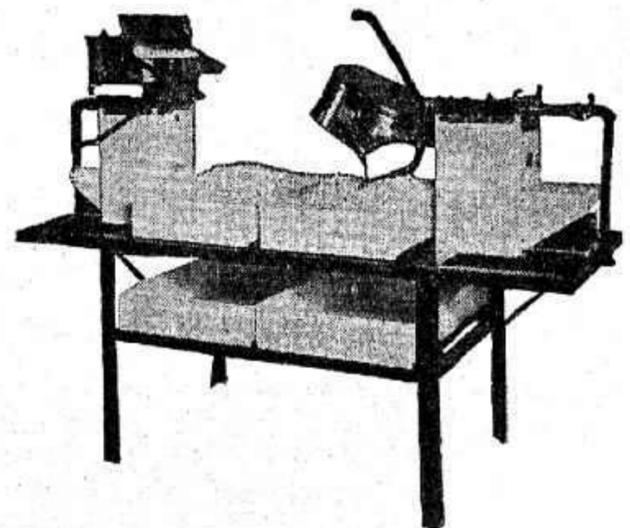
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Two improved Giant Model 41 poppers mounted on welded steel stand . . . One operator should pop about 100 pounds of raw corn per hour. Used by wholesale operators everywhere. Machines operated by bottle gas or natural gas. Motor driven by electricity. Gasoline extra.

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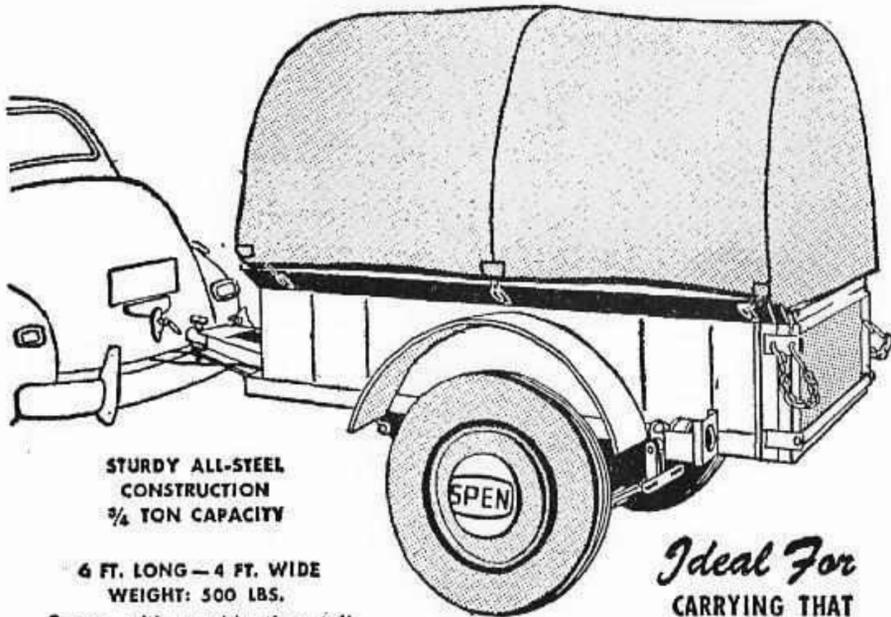
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6 FT. LONG — 4 FT. WIDE
WEIGHT: 500 LBS.

Comes with combination tail
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hooks.

Ideal For
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EXTRA LOAD!

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SAVES TRUCKING EXPENSES • IDEAL FOR PRIVATE CARS, JEEPS & TRUCKS • EASY TO ATTACH — ALWAYS READY TO USE • HIGHLY MANEUVERABLE THROUGH TRAFFIC • REQUIRES VERY LITTLE STORAGE SPACE WHEN NOT IN USE • COMES WITH NEW PASSENGER-TYPE TIRES & TUBES • SAVES CAR SPACE FOR PASSENGERS
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CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, Nov. 23.—Past President Frank P. Duffield presided with Walter Driver, treasurer; Joe Streibich, secretary and past presidents J. C. McCaffery and Jack Nelson on the dias.

Feature of the meeting was a talk by Bob Elson, nationally known sports commentator, who appeared as a guest of Arthur Morris, club attorney. Elson spoke entertainingly of his work and of his association with sports stars.

It was announced that the registration booth will be opened in the Hotel Sherman at 9:30 a.m. Sunday, December 1 for all members. Tickets for the president's party that night in the Louis XVI Room will be distributed from the booth all day, with the exception of the period during the memorial services, starting at 1:30 p.m., in the Bal Tabarin. It was emphasized that each member will be entitled to one free guest ticket. Each additional guest ticket will cost \$3.50.

L. C. McHenry sent in the applications of George Harson, Harry C. Summerville, Alfred Disilvestro; Willard V. Young, Mitchell J. Mason, George L. Smith, Roy T. Johnson, Paul D. Renn, Charles R. Bellefeuille and Jack Lydick. Rube Liebman proposed William Ehr. Jack Hawthorne proposed Herbert Barrington, William T. Martin, Archie M. Gourley, Edward Dwyer and Patrick G. Templeton. Ben Hyman proposed J. C. Tarkington, Benjamin B. Gross and Albert W. Lathman, and Jack Weiner proposed Harry A. Rost.

Sympathy was expressed over the sudden death of Hogan Hancock, and also the death of Charles Kressmann, father of President Fred Kressmann.

House committee is set for the
(See SLA on page 83)

Missouri Show Women's Club

415 Chestnut St., St. Louis

ST. LOUIS, Nov. 23.—Thursday, (14) meeting was called to order by Mrs. John Maher, president. Special guest was Mrs. Nell Allen, of Waynesville, Mo., who was escorted to the rostrum by Past President Jane Bunting and seated with Past Presidents Ethel Hesse and Gertrude Lang.

A letter was read from Honey Vaughn, who is convalescing in the Campbell Hotel, Dallas, from her recent illness. Chaplin Daisy Davis is confined to her room at the Maryland Hotel by illness.

Lotus Francis was given a vote of thanks for making the drapes, curtains, slip covers and screen drapes for the club and powder rooms, and to Alice and Loraine Belmont for the decorations.

Betty Propper and husband provided the lunch. Jane Bunting won the clock donated by Bea Dawson.

SHOWMEN'S LEAGUE WELCOME to THE COSTUME MART

to look over the finest bargains in used costumes. Everything from a single lead costume to 12 chorus costumes all alike. Plan in advance and open your new spring show at 1/10th its usual cost. A good wardrobe mistress can turn these bargains into good wardrobe. Trimmings, beads, braids, hat frames, props, and accessories—everything to make your show complete. Don't fail to call on us while you are in Chicago.

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67 E. Lake St., 3rd Floor, Chicago, Ill.
Open 12 to 5 Daily Andover 1342
We buy and sell complete productions*

Advertising in the Billboard Since 1905
ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE
SPECIALLY PRINTED
CASH WITH ORDER PRICES --- 10M, \$8.80 --- ADDITIONAL 10M's AT SAME ORDER, \$1.80

Above prices for any wording desired. For each change of wording and color add \$3.25. For change of color only add 65c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
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WELDON, WILLIAMS & LICK
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We want to introduce you to a new ride. The first "Bat", as it is also called, was built and operated last season in the Oak Ridge, Tenn., Amusement Park and grossed more per day than any other ride in the park. The Aerobat Ride consists of twelve self-operated coupes moved around the track by one centrally located power unit. Two or three persons ride side by side in each coupe and LOOP AND ROLL by pressing a lever.

We will have a special Arcade Model of the Aerobat set up ready for your inspection and operation during the week of the Convention. Please check The Billboard Directory for location or call me at the Harrison Hotel.

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National Showmen's Association
1564 Broadway, New York

NEW YORK, Nov. 23.—November 20 proved one of the most interesting of the season and was exceptionally well attended. Most of the business concerned the banquet. Chairman of the banquet committee, P. P. (Jack) Rosenthal reported that the ticket sale exceeded all previous years up to this time. He said that the year-book was so far ahead of last year with so many more advertisers that the print order had to be materially increased. He also said that the Commodore Hotel management had been extremely kind in room reservations for our guests.

While it was intended that this meeting was to be exclusively for banquet business, it was found that the nominating committee had completed its 1947 list of nominees and desired to present it to the board of governors. They were permitted to do so. A complete copy of this ticket appears in another part of this issue.

During the meeting Brother Joseph Goodman tendered a check for \$200 from the management of the Wonder Shows of America derived from a jamboree put on by the show recently. Max Gruberg made a substantial voluntary donation to the Veterans' Fund and Joe Prell, on behalf of Prell's Broadway Shows, handed the treasurer \$304.50 as NSA's part of their jamboree.

Among visitors, some of whom were guests at the meeting, was Joe Gould, of Detroit. He was attended by his seeing-eye dog. Many prominent visiting brothers were in attendance including I. Cetlin, Cetlin & Wil-

son Shows; Phil Cook, Miami Showmen's Association; Frank Abram, Montreal; Bill Lynch, of the Maritime Provinces; George Johnson, Philip Ray, Martin J. Korytoko, Francis J. Kelly, James Cole, Sydney Rifkin, Ernest H. Kern, Nicolas Anniello, Harry Weinraub, Israel Prager, Louis Faber, Murray Freidland, Irving Taffet, Jack Linderman, Israel Nathan, Frank Capell, Max Levine, Max Hofmann, Max Goodmann, Harry Kahn, Joe End, Max Cooper, Ferd Beckwith, Dave Brown, Morris L. Rucker, Francis Murphy, Lou Riley, Henry Tarbes and Joe Prell.

Sunday (24), Memorial Day services were held in the club and at Ferncliff. Thanksgiving evening (27) a banquet will be held at the Commodore.

Ladies' Auxiliary

President Anna Halpin presided at the Wednesday (13) meeting. Attending for the first time this season were Nettie Martini, Lillian Elkins, Agnes Burke, Rose End and Ruby Kane.

The following officers were nominated: Anna Halpin, president; Ida Harris, first vice-president; Queenie Van Vliet, second vice-president; Anna Lee Wilkins, corresponding secretary; Jeannette Finkel, recording secretary; Margaret McKee, treasurer; Frances Simmons, assistant treasurer; Sidone Silver, chaplain; Dolly Udowitz, auxiliary hostess. Dolly McCormick, chairman of nominations, announced the election would be held December 11.

Following donations were received: Orphan's fund: World of Mirth Shows, \$300; Jean Delibates, \$5; Rose End, \$5; Agnes Burke, \$10; Margaret Lux, \$5, and Anna Halpin, \$25. Bess Hamid Sunshine Fund: Mrs. Hornfield, \$10; Palisades Park, \$130, and Lillian Elkins, \$50.

Membership applications have been filed by Elizabeth Metz and Anna Roth Meyers. Social meeting Wednesday (20).

MAJESTIC GREATER SHOWS

"America's Fastest Growing Midway"

SAM GOLDSTEIN, Sole Owner-Manager

Takes this opportunity to thank the many
FAIR BOARDS AND COMMITTEES

for helping to make the 1946 season the best in our history. To my **LOYAL STAFF** and **RIDE HELP**, and all others associated with me

"THANKS A MILLION"

FOR A JOB WELL DONE

and to everyone

"SEASON'S GREETINGS"

WATCH US IN 1947

NOW BOOKING OUTSTANDING ATTRACTIONS AND RIDES FOR THE COMING YEAR

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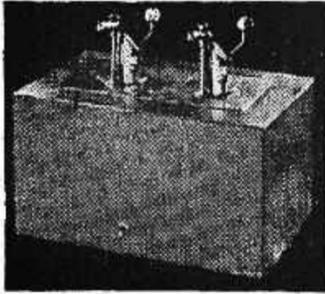
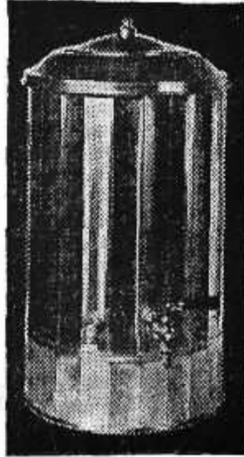
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Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Nov. 23.—In the absence of President Chester I. Levin, who with his wife is in California, First Vice-President Al C. Wilson presided at the board of directors meeting, held prior to the regular meeting. Also on the rostrum were Secretary G. C. McGinnis and Treasurer Harry Altschuler.

James Clarence Prince, Roy Crawford and Clyde Muncher were elected members.

S. F. Dolloff, of the Pacific Coast Showmen's Association, was a guest. He plans to make his home in Kansas City. William (Bill) Snyder visited en route to Chicago.

Letters were read from Mr. and Mrs. Wayne Hale and the National Showmen's Association.

Sam Benjiman, newly appointed chairman, reported the banquet and ball will be held as originally scheduled in the Georgian room at the Hotel Continental New Year's Eve.

Election of officers will be held December 6.

Ladies' Auxiliary

The first meeting of the fall season was held Friday (1), with 30 members present. President Jess Nathan presided, assisted by Secretary Loretta Ryan and Treasurer Hattie Houk.

Communications from Elsie Brindine, Virginia Hoffman, Billie Grimes, Jessie Loomis, Boots Marr, Jessie Lucas, Charlotte Clayton, Dave Lachman and June Cresswell were read.

Pauline Goodman was elected to membership.

A \$25 donation was sent to the "Seeing Eye" dog fund for Kathleen May, in Chicago.

Friday (8) a social was held with 30 members present. Door prize was won by Trixie Clark and the grand prize by President Jess Nathan.

Ruth Martone, after a long ab-

Pacific Coast Showmen's Association

623½ S. Grand Ave., Los Angeles

Ladies' Auxiliary

A special board meeting was held at 1 p.m. Monday (18), with Past President Edith Walpert presiding. Candidates for the coming year were selected. If no other ticket is posted after eight days, the ballots will be sent out.

At the evening meeting approximately 100 members were present. Ann Doolan, past president of the Ladies' Auxiliary, Showmen's League of America, Chicago, was a guest and was honored with a seat on the rostrum.

New members introduced by President Betty G. Coe were Pauline O'Brien, Marcia Belles, Beatrice Epple and Ann Doolan. Others called on included Sis. Cook, Lill Shepperd, Gladys Keenan, Delores Beames, Ruth McMahon, Inez Allton, Mary Taylor, Gertrude Mathews, Marie LaDeaux and Ann Stewart.

Marlo LeFors donated to the cemetery fund and Bertha Cohen, third vice-president, brought in \$100 for the building fund books she sold. A typographical error in the November 16 issue of *The Billboard* reported Fern Redmond brought in a check for \$2,000. The amount should have read \$200.

Madame Delna Myers and Carmen Cardwell are reported ill. Tillie Utike was present for the first time since her accident.

The party for outgoing officers will be held at Tom Brenneman's in Hollywood December 18.

The bank award went to Opal Manley and the door prizes, donated by Minerva Boyd, Bertha Cohen and Edith Hargrave, were won by Lucille Gilligan, Ora Ernst and Eliza Barry.

sence, attended, as did Mrs. C. W. (Mother) Parker.

Why Hanky Panks Make Money . . .

They Do Give a Little Merchandise •

We are trying to manufacture the best with what we have. Remember, materials are still hard to get. We will be pleased to receive your order for immediate shipments.

SEE US AT

BOOTH #22 or ROOM 220

HOTEL SHERMAN

Be sure to see our new game, Pop-'Em-In and Add-'Em-Up. This will be a winner, as this game is a reproduction of one built 30 years ago without the add-'em-up phase to it. As yet we can give you no description of this game or the price, but seeing will be believing, so come up and see us.

IF YOU WANT:

- Penny Pitch Boards
- Pitch Till You Win Blocks
- Bear Blocks
- Huckley-Buck Kegs
- Add-'Em-Up Dart Boards
- Hoop-La Boxes
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- Daisy Cork Guns
- Maple Milk Bottles

LET US KNOW YOUR NEEDS

We are not going to break our necks this year but we will try to give you 35 years' actual experience in operating all types of games and I know that when you order anything, you want it right away, not 2 weeks or 2 months later. That is why we are not going to build a lot of games that we had on schedule for this year as the material situation is a headache and we make the least money so why do we have to have the headache?

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GOLD ROOM, BILTMORE HOTEL
LOS ANGELES, CALIF.

Tuesday Evening, December 17, 1946

Tickets—\$10 Each, Including Tax

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8 Used Semi Van Type Trailers, 28' and 30', 1000x20 tires, painted green.

6 EHT Tractors, reconditioned, full Westinghouse air brakes, 354 motors, 10:00x20 tires, painted, looks like new.

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LOS ANGELES 16, CALIF.

Regular Associated Troupers

106 E. Washington, Los Angeles

LOS ANGELES, Nov. 23.—The meeting Thursday (14) was Lucille King night and she was honored with a seat on the rostrum and wielded the gavel part of the meeting.

Org authorized a \$100 donation to the Sister Kenny Foundation.

Newly elected members are Lorraine and Ray Adams, Charles Ford, Al and Christina Rodin, Leo and Ethel Taylor, Harry Marlin, Raymond and Irene Wilson, James Butler and Madaline Ragan.

The anniversary booklet is ready for the presses. Members wishing a copy should send their request at once, enclosing \$1, as the supply will be limited due to the shortage of paper.

Donating to the bazaar were Inez Allton, Sunshine Fountain Jackson, Fay Curran, Lillabelle Williams, Sue Cummins, Herb Sucher and Johnny Castle. Other donations were acknowledged from June Morehead, Lillabelle Williams and Joe Krug, merchandise; Freida Brown, \$10; Marie Mead, Lillian Schue and Mrs. Rodin, each \$5; Al Rodin, \$20, and Ted and Marlow LeFors, \$100 from their show.

Called on for short talks were Lillian and Norman Schue, Inez Allton, Al and Christina Rodin, Ceil and Mr. Martin, Bill and Rita Oakes, Mr. and Mrs. Taylor, Mr. and Mrs. Cummins, Marshall and Freida Brown, Fred Smith, Mr. and Mrs. Ray Adams, Bee Stein, Ethel Krug, Alice and Joe Blash, Mr. and Mrs. Atkinson, Peggy and Leon Blondin, Fay Curran, Emily Freidenheim, Mr. Cox, Lloyd Lusby and John Lorman and Carl Anderson. Guests included Miss Merkel, Mr. and Mrs. Ritter and Mr. and Mrs. Pat Gee.

President Lucille Dolman won the

Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, Nov. 23.—Regular meeting was held Monday (18) with President Harry Stahl presiding. With him on the rostrum were First Vice-President Roscoe Wade, Second Vice-President Ben Morrison, Third Vice-President Robert Morrison, Treasurer Louis Rosenthal and Secretary Bernard Robbins. Bill Green, of the Showmen's League of America, Chicago, visited.

Attending after absences were Harry Alkon, Regent Shows; Vic Horwitz, Joe Eule, Tommy (Paddles) Reinsner, Nate Golden and Jack Gallagher.

Elected to membership were Seymour Krause, C. Harry Allen, Stuart D. Hubbell and Abe Lapidus.

Arthur Grzann and Gil Cohen are out of the hospital and convalescing at home.

Joey Moss American Legion Post donated \$25 to the Christmas party for underprivileged children.

Ladies' Auxiliary

Bessie Gallagher presided at the regular meeting Monday (11). With her on the rostrum were Bernice Stahl, Jo Quinn, Mamie Wade and Belle Powers.

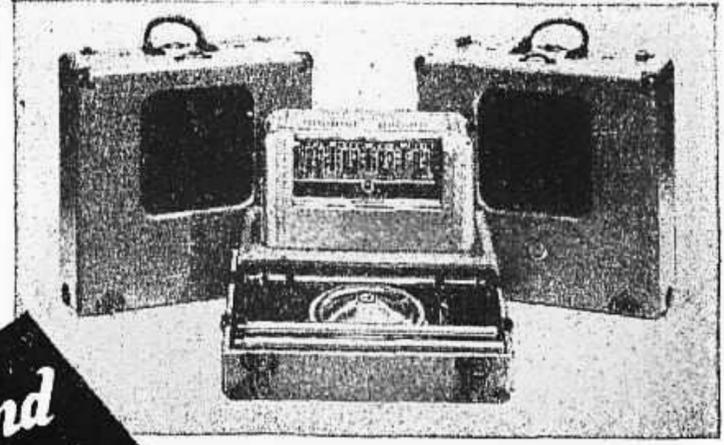
Rose Lewiston, nominating committee chairman, reported. Plans for the election and installation dinner in January were discussed.

Donations are acknowledged from Cavalcade of Amusements, World of Pleasure, Majestic Greater and Roscoe Wade's Joyland Shows, Aga Cohen, Dot Gould, Maude Pence, Leona Bennett, Myrtle Jeter and Hatie Wagner.

corde bag, then donated it to the club for the bazaar. Clarence Allton and Ben Beno won the drawings.

SOUND Like a Million

... WHEREVER YOU GO ...



WITH A
Rauland

... PORTABLE SOUND SYSTEM!

The RAULAND 14-Watt PD-812 Portable System illustrated will cover 3,000 people indoors, or 10,000 square feet outdoors. Handsome single-unit split-type case houses entire system—14 Watt Amplifier, 2-12" Dynamic Speakers, Dynamic Microphone, Demountable Mike Floor Stand, all necessary cables and plugs. Features: 2 Microphone Inputs; 1 Phono Input; Mixing and Fading feature on all 3 inputs; Double Attenuating Tone Control; Illuminated amplifier panel.

The famous RAULAND Portable Sound Systems are back again—better than ever! Whether you select the versatile 14-Watt Portable System illustrated, or the larger 20 or 35 Watt Portables which are available, you'll sound like a million wherever you go! For RAULAND Portable Sound (which is luggage-light and handsome) is professional in performance... with perfect tonal fidelity, abundant coverage, fine versatility, and the kind of dependability that puts your show across anywhere with extra punch and extra brilliance! Write for details—now.

RAULAND Electronic Sound (formerly Rauland-Webster) is a favorite among show-people. When you choose RAULAND, you get Sound with a famous reputation...

Electroneering is our business

RADIO • RADAR
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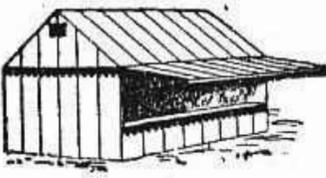
COMMUNICATIONS
TELEVISION

THE RAULAND CORPORATION • CHICAGO 41, ILLINOIS



HERE'S THE LINE-UP OF CARL BERGER'S SIDE SHOW on the Ross Manning Shows as caught by a photographer while show was playing the Damariscotta (Me.) Fair. Left to right: Howard Spencer, human volcano; Evelyn Berger, sword box and mental act; Albert Labree, Hindu torture king; Emma Raymond, sword ladder and slack wire; Thelma, annex attraction; Carl Berger, magic and front man; William Whitney, ticket seller, and Kenneth Keith, ticket taker.

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Concession, Travelers, Merry-Go-Round, Bingo, Ball Games.
Khaki • Green • Blue
Flameproof Green
Prompt Delivery.

ANCHOR SUPPLY CO., Inc.
Evansville, Ind.

WILLIAMS AND LEE ATTRACTIONS WANT

HIGH CLASS ACTS OF ALL KINDS FOR OUR 1947 FAIRS.
High Acts—Troupes—Trios, Doubles, Singles—Animal Acts. Contracting with us now will assure you of a long route. Give price, full details, photos in first letter.

WILLIAMS AND LEE, 464 Holly Ave., St. Paul 2, Minn.

SAYSO MONEY MAKERS



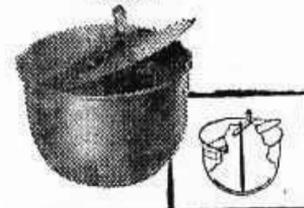
★ **ALL-ELECTRIC CANDY FLOSS MACHINE**

Our new Super Model #100 is extremely easy to operate—even a child can do it. Single Spinnerhead, \$197.50; Double Spinnerhead, \$212.50; Single Bands and Ribbons, \$5.00 each; Double Bands, \$13.00 each. We repair all makes of machines.



★ **NEW SARATOGA ALUMINUM POPPER**

Makes delicious French Fried Popcorn—sells fast! Easy to operate. Very profitable! Lowest priced corn popper on market of equal capacity and excellence. 12 qt. capacity, \$20.00 each. Meets all State health requirements. Durable Cast Aluminum Top—maintains Gear Alignment, Dependable. We stock Coleman Heating Equipment.



★ **NEW SUPER KETTLE**

Ideal Popcorn Popper for large volume business! 35-quart capacity kettle, 19 1/2" diam. by 15" deep. Made of 3/32" aluminum. Gearless agitator. Sturdy. Makes uniformly delicious popcorn—and makes money for you! \$37.50.



★ **WAFFLE MOLDS**

Large 4" commercial size cast aluminum. Light and easy to handle. In three designs, six-sided, round and scalloped. Complete with wooden handles and formulas, \$2.50 each.

All items ready for immediate shipment. Terms: 25% with order, balance on delivery. F. O. B. Toledo, Wt. Mo.



Season's Greetings from SAYSO

Our thanks to our many friends among Concession Operators for helping us to have a most profitable season. We hope that you have prospered in this first year of peace. Best wishes for the New Year!

CONCESSION SUPPLY CO. Box 133, Station B, Toledo 6, Ohio



OUTDOOR AMUSEMENTS SINCE 1912
**a MICHIGAN INSTITUTION in
 OUTDOOR AMUSEMENTS**

AVAILABLE TO
CELEBRATIONS — FAIRS — ORGANIZATIONS
 THROUGHOUT
MICHIGAN — OHIO — INDIANA

NOW! FORMING ROUTES AND FAIR CIRCUITS
 BOOKING MIDWAY ATTRACTIONS
FOR 1947 SEASON

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MAIL ADDRESS:
W. G. WADE SHOWS
 G. P. O. BOX 1488
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PHONE AND WIRES:
D. WADE, Gen. Rep.
 DETROIT-LELAND HOTEL
 DETROIT 26, MICH.

**International
 Showmen's Association**

415A Chestnut Street, St. Louis

ST. LOUIS, Nov. 23.—The club-rooms look like a pre-convention city, with plenty of members who have closed their season on hand.

Noticed were R. O. Scatterday and Emmett Simms, Cole Bros.' Circus; George Davis and Fred Proper, Polack Bros.' Circus; Fitzie Brown, Hennies Bros.' Shows; the Madison Brothers, owners of the show bearing their name; L. E. Brophy, Saul Gillis, Sunny Bernet and Phil and Mike Shepard.

President Morris Lipsky, of the Johnny J. Jones Exposition, was present at this week's meeting. He brought 38 membership applications and assisted Secretary Euby Cobb in collecting 1947 dues.

Dee Lang, chairman of the ticket committee for the New Year's Eve banquet and ball, in the DeSoto Hotel, reports a brisk sale. Members are urged to make their reservations early. Tables will be allotted to accommodate parties of four and on up. A name band will furnish the music and other entertainment will be provided.

The clubrooms are now open daily.

Ladies' Auxiliary

The November 7 meeting was called to order by President Mrs. Harriet Maher. Largest attendance of the fall season was on hand.

Bea Dawson, Gertrude Lang, Florence Guth, Norma Lang and Lee Belmont worked all summer getting the rooms in shape.

Donations are still coming in, latest being \$100 sent in by Jane Bunting from the Chitter Chatter Girls' Club on the Earl Bunting Shows.

Members are urged to send in their building fund books to Chairman Ada Miller, 1854 Kienlin Avenue, St. Louis 20.

FOR YOUR OWN USE

The handiest electric iron you ever used on the road!



Only
\$6.75
 Sent prepaid

Money refunded if you're not satisfied. Simply return within 5 days in good condition.

Weights less than 2 lbs. Has three heating stops—Low, Medium and High, for all types Clothes and Fabrics. "The Traveler's Friend" handle is sure grip, easily removable for packing.

Send \$6.75. Iron complete with hand-angle stand and cord. Send orders (cash, check or money order) to

FLY & HARWOOD, Inc.

Dept. M, 300 Madison, Memphis 3, Tenn., for the swiftest portable iron you ever used.

SHOW
 CIRCUS
 CONCESSION
 MERRY-GO-ROUND

TENTS

CENTRAL
Canvas Company

HARRY SOMMERVILLE—FOREST GILL
 121 West 8th Street Kansas City 6, Mo.

READY DECEMBER 15

Two new 24-Seat, 18-Foot Towers Chair-o-Planes. V-belt drives, steel cut pinion gears, Hercules BXB power units.

CALVIN GRUNER
 Pinckneyville, Illinois



HURRY! HURRY! HURRY!

Ya say you've been around? Ya say you've seen everything? Ya say there's nothing new under the sun? Then give this great Lafayette P.A. buy the once over, neighbor. Lookit what we have here, sir. A powerful 25-watt amplifier WITH phono turntable top, two clean-toned outdoor-type horn speakers, a BX microphone with cable ON a floor stand, complete with 50 feet of speaker cable. And how much? Ah neighbor — it's not two hundred, it's not a hundred and fifty — it's only one hundred and twenty-five dollars. Didn't think it could be done in this day and age, didja neighbor? Order yours NOW — TODAY — while we can still supply this complete outfit at this amazingly-low price.

Ya say you may not need a phono top, that 25 watt's too strong? Then we can let you have the same outfit with a standard 14-watt amplifier instead of the phono-top job for only \$99.00. Great buy, didja say, neighbor? Thanks neighbor—and you'll thank us too,

Lafayette

SOUND SYSTEMS
 (RADIO WIRE TELEVISION, INC.)

100 Sixth Ave., N.Y. 13 • 110 Federal St., Boston 10
 24 Central Ave., Newark 2

Miami Showmen's Association
236 W. Flagler St., Miami

MIAMI, Nov. 23.—Clubrooms officially opened the winter season November 1 with exceptionally large attendance. The following applications for membership were voted on at the first meeting Wednesday (20): C. L. Ramsey, Harry Russell, Joseph Paul Myslivy, Johnny Clark, John P. Cornell, James Chickrell, L. W. Schultz, Ross E. Reed, Jackie Owens, Richard A. Lewis, Harold Jones, Perry Cowan, John Campi, Al Starr DeBelle, Casper Young, Stanley Plas, William Edgar Snyder, William Harrison Allen, Stephen Porth, George Joe Keen, Morris Golosky, Joseph Goodman, Richard (Bud) Guild, Ralph J. Clark, Mike Sullen, Peter G. Wagner, William Von Dohren, Albert J. Brennan, Arthur Rothbard, Edward Turbin, Paul Vilcko, Albert Reudiger, Herbert Miller, Joseph Silva, Leonard

Lampell, Lory Landrum, James Dresch, Raymond S. Schulz, Fred Gagnon, John P. Daniels, John H. Mason, Joseph Schesser, James Zabriskie Jr., Kenneth H. Garman, Harold Tompkins, Jack Gallupo, Frank W. Peppers, Edgar Harvey Broome, John Lawrence Cole, William Paul Anderson, Michael Gatto, L. J. Wilson, Robert E. Goodwin, Louis Stratton, Sam Funkin, William Thomas Gough, Louis J. Santalone, Edward C. Wagner, Sam Borden, Anthony Kelley, Albert Cedar, Steve Monty, James V. Ferenzi, Louis E. Russell, Charles Griggs, Frank Budline, Victor Link, George B. Yancey, Johnny Green, Neil Ironmonger, J. W. Prewitt, A. F. Schimonowski, Henry John Palmer, Peter Catalano, Maurice Rosen, Joseph B. Lewis, Mike Petrantis, David W. Dixon, John Ellenburg, John G. Orneallas Jr., Guy R. Markley, W. L. McHugh, Charles Morgan, Maloney Morgan, George W. Freeney, Gilbert Weiss and Samuel S. Levy.

The nominating committee for the election of officers and the board of directors for 1947 will meet next week. Cliff Wilson, Harry Modele, William Tara, Andy Markham, Mike Roman, Mike Goodwin, Sid Markham, Carl Kalansky and Bill Tucker comprise the committee. The restaurant and bar will be under the supervision of Joe Decker and George Sleeman.

Checking in at the club were Irving (Swizzle) Mosias, Irving Biscow, Al Williamson, Henry Goldberg, Irving Katz, Abe Fineberg, David Fineman, Al Katzen, Maurice Levitt, Leo Lussen, Max Miller, Frank Miller, Art Lewis, Louis Rice, Sam Glickman, Murl Deemer, Harry, Levine, George Kerestes, Robert Holt, Al Lytton, George Goodman, Frank Bresk, Arthur Ludwig, Sam and Al Palitz, Erwin Eule, George A. Harris, Maxwell Kane, Chuck Conners, Charlie Traub, James R. Casey, John P. Ciaburri, Whitey Lilly, George L. Whitehead, Jerry Cohen, Curley Graham, Abram Selzer, John L. Downing, Israel S. Prozer, Harry Matisoff, Johnny Applebaum, Irving Quist, Nate Glassman Roth, Lester Townsend, Bill Whitmore, Herman Bantley, Dave Endy, Sam Solomon, Harry Myers, Jack Barth, George A. Sunderland, Newell C. Taylor, Frank Starr, Carl J. Sedlmayr, George Sleeman, Joe Decker, Nick Lecardo, Jake Demrow, Monroe Eule, Thomas Hart, Al Edwards, Jack Russell, Eddie Owens, Carl Kalansky, Joe Marks, Henry Tarbes, Maxie Tarbes, Harry Edwards, William Nolan, Harry and Ben Weiss, L. P. (Red) Brady, Enoch Ratzell, George Vogstad, Cash Miller, Jimmy Finn, Ben Braunstein, Joe Liberty, Frank Ayotte, Rip Weinkle, Whitey Tara, Homer Davis, Mack McFarland, Harry Modele, Harry Schreiber, Johnny (Red) Young, Harry Ross, Jimmy Sakobie, Shirl Sakobie, Jimmy Sakooie Jr., Russell Erdell, Abe Zuckerman, Pete Lockhart, Patsy Rosania, Danny Dell, Kenny Meyers and Frank Caravella.

IMPERIAL SHOWS

8 MAJOR RIDES—4 SHOWS—25 CONCESSIONS

THANKS

TO THE FAIR MEN AND CELEBRATION COMMITTEES FOR THEIR CO-OPERATION IN MAKING OUR 1946 SEASON THE MOST SUCCESSFUL IN OUR HISTORY.

Also to OUR CONCESSIONAIRES, PERSONNEL, RIDEMEN AND SHOWMEN WITHOUT WHOSE HELP WE COULD NOT HAVE ACCOMPLISHED THIS SUCCESS.

FAIRS CELEBRATIONS

In Illinois, Indiana, Michigan and Iowa, we will play your territory next season. Contact us if you want the Best in Midway Attractions for your 1947 Events.

WANT FOR 1947

Clean Merchandise Concessions. Shows with own equipment and transportation.

Capable Ride Men.

WILLIAM GULLETTE, Owner and Manager
BOX 535, MALDEN, MO.

"AMERICA'S CLEANEST MIDWAY"

CAPELL BROS. SHOWS

WISH ALL FRIENDS AND ENEMIES THE BEST FOR 1947

WE WILL OPEN EARLY IN MARCH AS USUAL, PLAYING OUR REGULAR ROUTE OF BONA FIDE SPRING DATES, WITH 12 MODERN RIDING DEVICES—10 OUTSTANDING SHOWS—50 MERCHANDISE CONCESSIONS, WITH THE VERY BEST OF ROLLING EQUIPMENT.

CAPABLE SHOWMEN IN ALL DEPARTMENTS GET IN TOUCH WITH US

FAIRS AND CELEBRATIONS

THAT WANT A NEW SHOW FROM FRONT TO BACK, CHECK US OVER BEFORE YOU SIGN. KNOW WHAT YOU ARE GETTING FOR YOUR FAIRS!

Fair Secretaries and Committees in Nebraska, Kansas, South Dakota and North Dakota, Contact Us Now.

WANT FOR 1947

Capable Ride Help on all Rides. Sober, dependable mechanic that can handle 40-truck show. (Must give references.) Show Managers, Talkers, Ticket Sellers, etc. Capable Concession Agents. Cook House that will cater to Show People and can handle this size show, contact. WILL BOOK ANY STOCK CONCESSIONS THAT ARE NICELY FLASHED AND CONFORM TO OUR HIGH STANDARDS.

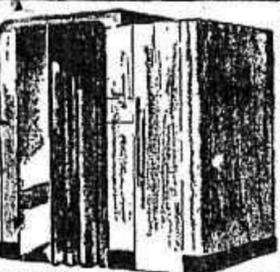
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H. N. CAPELL, BOX 457, HASKELL, OKLA. (Phone 63)
ON ACCOUNT OF REPLACING WITH NEW EQUIPMENT, HAVE FOR SALE: 20-Seat Jones Mix-Up; 8-Tub Kiddie Airplane (hauls 16); several Gas Power Units; new Photo Booth; Tents; Tractors and Semis. What do you need?

VIKING POPCORN MACHINE

In your interest, you MUST see it. Available now at DISTRIBUTORS Coast to Coast. All-metal construction. Better product for bigger sales! **WRITE TODAY!**

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Profits to \$1,500 week. Plenty film. Always lead, never breakdown with guaranteed Amco (original) Quik cameras. Pat. features—more profits. Immediate Delivery. New, used—Low prices. Beautiful, Durable, Portable. ALL types. So simplified, any one learns in an hour. Write American Stamp & Novelty Mfg. Co., Dept. 1130, 1132 N.W. 2, Okla. City, Okla.

OVAL KIDDIE AUTO RIDE

Needs no center wheel, no bull wheels, no cables, no dollies, no sweeps, and only a 5 to 1 reduction on a 1725 rpm. motor. Would you build a ride like this? Can't be done? I've photographs of one in operation for 14 years and a flashier younger job. Portable—sure. You can duplicate it on the lot or in winter quarters easily. Eliminate jacks if you lay floor sections on ground. Send \$20 for photos, sketches and instructions. Circular, on circular Kiddie Auto Ride (\$5) and Toonerville Trolleys (\$8); plans FREE on request. No circular on oval ride.

A. K. BRILL
228-BB North University, Peoria, Illinois.

WORLD OF PLEASURE SHOWS

Now Booking for 1947
SHOWS—RIDES—CONCESSIONS
Opening in April, Vicinity of Detroit.
JOHN QUINN, Mgr.
100 Davenport St., Detroit 1, Mich.

NOW BOOKING FOR 1947 SEASON

Want for the Finest Midway Ever Conceived To Play the Best State Fair Route in the Middle West

SIX SHOWS BY KELLEY & BEST—THE BEST IN THE WEST

Want To Hear From High Class Talkers, Lecturers, Novelty Acts, Contortionist, Juggler and Bally Runts. Nothing Too Big. Freaks With Ticket Box Appeal (We Pay the Price).
Want Young Couple for IRON LUNG. Man To Train BABY CHIMP and Monkeys. Must be sober and know his business. (A Real Chance.)
Man To Run MONSTER SHOW Who Can Handle and Care for PYTHONs. WOULD ESPECIALLY LIKE TO HEAR FROM FREDA PUSHNIC, JOAN WHIZANT BEACH, DOLLY REGAN and ALEXANDER, THE TWO-FACED BOY.
We Want Capable People and GOOD SHOW FOLKS Will Feel At Home With THE BEST IN THE WEST.

T. W. "SLIM" KELLEY—R. E. "DICK" BEST
Permanent Address: BOX 1472, Sarasota, Fla., Any Time.

THE APEX SHOWS

"America's Newest Streamlined Motorized Show"

MAKING OUR AUSPICIOUS DEBUT IN MARCH, 1947

10 RIDES — 6 SHOWS — 30 CONCESSIONS — OUR OWN LIGHT PLANTS

CASEY SENS S. R. LANG
CO-OWNERS AND CO-MANAGERS

OUR PROMISE

A nice clean Midway, with modern Rides, high-class Shows, strictly Merchandise Concessions and Friendly Employees.

REMEMBER—WE WILL BRING TO YOUR CITY OR FAIR JUST THE KIND OF CARNIVAL YOU WANT, AND IT WILL BE JUST EXACTLY AS WE REPRESENT IT TO BE.

FAIR SECRETARIES

Our route will take us thru the Middlewest, and we invite you to get in touch with us before booking your 1947 events. See us in Chicago during the convention, or write us to the address below.

WANTED

Showmen and Ride Help who know us, get in touch with us immediately. Now booking Merchandise and legitimate Concessions for our 1947 tour.

ALL ADDRESS AS FOLLOWS:

THE APEX SHOWS, Winterquarters, Jacksonville, Texas

CASEY SENS
(Home Address)
11434 S. Indiana Ave.
Chicago, Ill.

S. R. LANG
(Home Address)
109 North 9th St.
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MORRIS HANNUM SHOWS

Season's Greetings



OPENING EARLY IN MARCH WITH FIREWORKS AND FREE ACTS. WE HAVE A FEW OPEN DATES FOR ESTABLISHED FAIRS AND CELEBRATIONS.

WANT SHOWS — Especially a good Minstrel Show and Monkey Show.

WANT RIDE — One more Flat Ride.

WANT CONCESSIONS — All open except Bingo and Popcorn.

OUR CELEBRATIONS AND FAIRS START JULY 1, 1947

EDDIE LIPPMAN HARRY ELLIOTT MORRIS HANNUM
Concession Mgr. General Agent Owner-Manager

ALL REPLIES TO 232 E. UNION ST., BETHLEHEM, PA.

Show Folks of America San Francisco

SAN FRANCISCO, Nov. 23.—President Sammy Corenson presided at the regular meeting Monday (11).

Letters were read from Pat Purcell, outdoor editor of *The Billboard*; Mr. and Mrs. William Jessup, and Dixie, now vacationing in Havana.

Elected to membership were Joe DeCampi, W. C. Leopold, John T. Melnikoff, Sheldon L. Strong, William Walter Allen, Nelson N. Dobbs, Tim Reynolds and George Lick.

Introduced were John Fagen, C. M. Smith, Cliff Daniel, Mr. and Mrs. F. H. Jackman, William W. Allen, Leo Puld, Leon Fielding, Harrie Leslie, H. A. Compton, Roy T. Allen, Red Kearns and Mr. and Mrs. Dewey Michaud.

Mrs. Ethyl Weidmann reported she has a quantity of baby clothes and blankets for children of needy members. She asked for more donations. Mrs. Jean Boehm reported she visited Harry Reynolds, who recently underwent an operation in the San Francisco Hospital. Jennie Christensen visited Jack Dawson in the same hospital.

Fred Cockrell, chairman of the wedding committee for Mr. and Mrs. Jerry Cirincione, publicly thanked the following for their work: Irvin C. Foster, Edith Butler, Stella Johnson, Joseph Janeczek, Mrs. Julia Brilliant, John Severson, Adam McBride, Harry Seber, Mrs. Ethyl Weidmann, Mrs. Frances Seber, Mr. and Mrs. Chuck Eckfeldt, Mr. and Mrs. Boehm, Mr. and Mrs. Harry Low, Moe Dubow, Dr. Joseph Seiff, Mrs. Anna Law, Leon Seiff, Nate Cohn and Judge Thomas E. Foley.

Nate Cohn presented a check for \$113.75 for the cemetery fund, donated by the Golden West Shows personnel. Roy T. Allen contributed \$5 to the cemetery fund and \$5 to the sick and relief fund.

Larry Rodgers won the \$21 in the pot of gold, and Mrs. Estelle Rosenthal won a box of candy which she donated to an auction for the cemetery fund. President Corenson won it for \$5, which went to the cemetery fund.

SIDEWALL NEW WATERPROOF FLAMEPROOF

Made in following finished sizes, complete with Grommets. Made of double filled No. 12 Duck.

6'x100'..\$54.56	9'x100'..\$80.00
7'x100'.. 63.04	10'x100'.. 88.48
8'x100'..\$71.52	

Made in any length at the above rate per running foot.

25% Deposit Required With Order. Satisfaction Guaranteed.

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★ WANTED ★ .22 SHORTS

Write—Wire—Phone

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PHOTO Machines

Shipped in 2 days! Single, double, triple. 10 sizes, bust to full length. Cameras only or cabinets complete. KD or piece. 5 year warranty.

\$495

Federal Identification Co. Dept. R, 1012 N. W. 17, Oklahoma City, Okla.

CONCESSIONS WANTED

Will book legitimate Concessions. No exclusive —no graft. Out all winter—good fruit crop. 24-hour juice for trailers. Open Nov. 27, Rio Grande City, Tex. Have 5 Rides, 2 Shows, Penny Arcade already booked. Address:

BELL-VINSON SHOWS
RIO GRANDE CITY, TEXAS

WANTED TO BUY

FERRIS WHEEL, MERRY-GO-ROUND, CHAIR-O-PLANE AND 2 KIDDIE RIDES
Will Pay All Cash. Write or Wire
BOX 783, Billboard, Chicago 1, Ill.

Phelan's

PHELAN-FAUST PRINT MFG. CO.

Headquarters for Circus Paints

Write for FREE Color Card

and Special Prices Today

Phelan-Faust Paint Mfg. Co., St. Louis 11, Mo.

FOR MORE THAN 35 YEARS Phelan's Circus Finishes have proven their ability to withstand the abuse and hard usage to which Circus, Carnival and Amusement Park Equipment is subjected. They protect and add to the life of your cars, wagons, seats, etc. The biggest names in the outdoor show world order from Phelan's year after year — there must be a reason.

◆ FLAVORS ◆

FOR ICE BALLS, ICE CREAM, FROZEN CUSTARDS AND DRINKS
A Complete Line of Flavors, Certified Colors, Citric Acid, Paper Cups and Safety-Edge Tin Spoons

WRITE FOR SAMPLES AND PRICES

All Flavors Guaranteed to Comply With Pure Food Laws

PURITY EXTRACT MFG. CO. 2101 Franklin Avenue
St. Louis 6, Missouri

Season's Greetings

MR. & MRS. BERNIE SHAPIRO

SOUTHERN POSTER PRINTING COMPANY

"SOUTH'S FINEST PRINTERS AND DESIGNERS OF FAIR AND CARNIVAL POSTERS"
ATLANTA, GEORGIA

Show Folks of America

1839 W. Monroe St., Chicago

CHICAGO, Nov. 23.—The annual Barn dance, of which Jack Lamey was chairman, was a big success, breaking all previous attendance and gross receipt records.

Nellie Grosch, welfare committee chairman, is ill at her home. Glenn Beveridge is in Augustana Hospital. Mabel Davis is out of Michael Reese Hospital and is recuperating at her home.

Mother Snow recently marked her 94th birthday.

Officers elected for the coming year are May Adams Stoker, president; Peggy Richards, T. Coulthard and Herman Stoike, vice-presidents; Coral Chapple, recording secretary; Mme. Pinxy, financial secretary; Arthur Freund, corresponding secretary, and Jess Harlow, re-elected treasurer.

The anniversary of the founding of the Anne Lynch Home for Showfolks was celebrated with a band concert by the showfolks' band and a turkey dinner. Following the dinner there was entertainment. Jack Lamey acted as emcee and President Morton Schaeffer was at the piano. Others taking part were Frances Kennedy, Cecil Lorayne, Chel Center, Uncle Herman and Eddie, Edith Aster, Tom and Etta Coulthard, May Adams Stoker, Horace Walker and Rose Page.

The seeing-eye dog fund for Kathleen May is now over the \$700 mark and \$200 of this came from the San Francisco chapter.

SLA

(Continued from page 76)

Thanksgiving Day dinner at 5:30 p.m., Thursday (28).

Bill Green announced his sub-committees for the Christmas party for underprivileged children as follows: Bill Carsky, presents; Marcel Lavoy, arrangements; Charles Zemater, entertainment, and Max Brentmann and the house committee on refreshments.

New members introduced were Dave Malcolm and Henry Freedenberg.

George Flint, chairman of the New Year's Eve party, announced tickets will be \$3.50 each, with a limited number of reservations.

Maxie Herman, who had been confined in a hospital in Toronto for some time, stopped over en route to Miami.

I. J. Polack was selected to represent the league at the Pacific Coast Showmen's Association, while Pat Purcell was named to handle the same duties at the National Showmen's Association banquet in New York.

Vacancy on the board of trustees due to the death of Past President Edward A. Hock will be filled at a special election to be held at the annual meeting Thursday, December 5. A five-man nominating committee will be named at the next regular meeting Friday (29).

Eddie Conners and William J. Coultrey are in Alexian Bros.' Hospital. Remainder of the sick list was reported unchanged.

Callers were Fizzie Brown, Sam Polack, Hom Zolum, Jule Mahl, Tony Wells, Jack Hawthorne, Maury Brod and Charles Majid.

Ladies' Auxiliary

Open house during the convention will be held November 30-December 6 in the Hotel Sherman. A meeting will be held Friday (29) in Room 106. Tuesday night, December 3, the installation dinner is scheduled in the Crystal Ballroom of the Sherman at 6:30 p.m. Virginia Kline will be installing officer and Mrs. Margaret Hock emcee.

New officers selected are Mrs. Noble C. Fairly, president; Mrs. Nan Rankin, first vice-president; Mrs. E. Sopenar, second vice-president; Mrs. Maud Geiler, third vice-president; Mrs. Rose Page, treasurer, and Mrs. Elsie Miller, secretary.

Mr. and Mrs. James H. Drew Jr. are the parents of a daughter, Ma-linda.

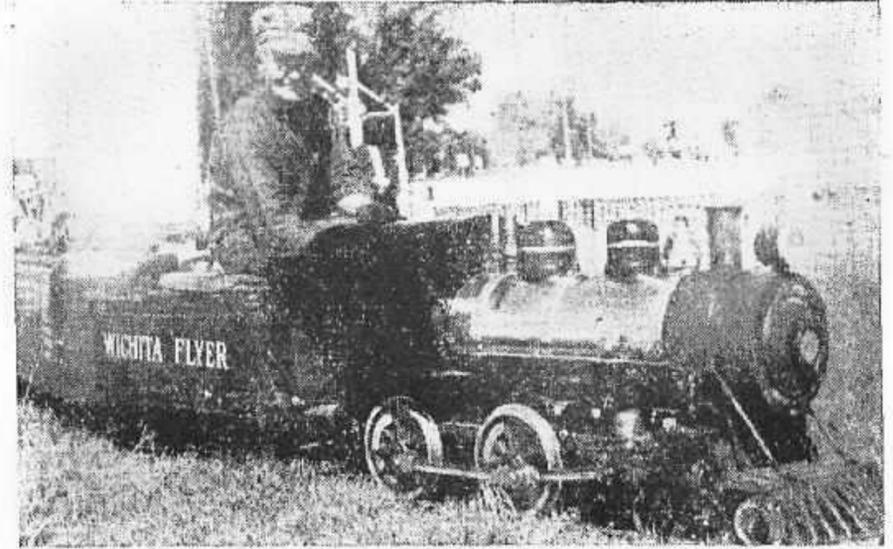
Phoebe Carsky is reported ill in her home at 416 Belmont. Nellie Byrnes and Mrs. Al Miller are recuperating in their homes from recent illnesses.

Club donated \$50 to the Sister Kenny Foundation. Award books must be in by Saturday (30). Please forward them at once to Mrs. Elsie Miller, 4215 West Fifth Avenue, Chicago 24, Ill.

Nan Rankin is visiting her son in Denver but plans to be back in time for the convention. Etta Henderson called from Paris, Tex., to say she would attend the convention.

Mrs. L. M. Brumleve and Mrs. Al Latto were hostesses at the Thursday (7) meeting. Prize winners were Mrs. Delgarian Hoffman and Margaret Filograsso. Esther Bernet was welcomed back after an absence. Letters were received from Florence Ketting, Grace Goss, Viola Fairly and Jennie Gloth.

Club received a donation from Grace Gross of the John R. Ward Shows.



This Miniature Steam Train is in production again. Practical for portable use as well as stationary. Write for descriptive folder and delivery date!

Offaway Amusement Company

2514 Aloma

Wichita 9, Kansas





**SEE
PAGE 61**



CHAS. A. LENZ
"The Showman's
Insurance Man"

**FOR SALE
SMALL CARNIVAL**

With established territory. Health reason for this ad. Painted, everything in good shape, \$8,000, cash.

JAMES BARBER
BOX 481 MONROE, WASH.

WAX FIGURES

of every description from one to a complete show. Also

Papier Mache and Plastic

B. W. CHRISTOPHEL WAX FIGURE STUDIO
3938 Folsom Ave. ST. LOUIS 10, MO.

FULLER GREATER SHOWS

Greetings to all our friends. We are looking forward to a more successful season in 1947. Now booking Shows, Rides and Concessions. Write or wire

PAUL E. FULLER
514 MAIN STREET MEYERSDALE, PA.

BOOMERANG

Unlimited Capacity — Repeater — Thriller

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Will be at the Convention
HOTEL SHERMAN
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**McDOUGALL-BUTLER
PAINTS**

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**GREETINGS AND WELCOME TO ALL
SHOWFOLKS, MEMBERS AND FRIENDS**

FROM THE
**LADIES' AUXILIARY OF THE SHOWMEN'S
LEAGUE OF AMERICA**

At our Annual Convention, beginning December 1 to December 6, 1946
inclusive, Sherman Hotel, Room 116, Chicago, Illinois

INSTALLATION DINNER
Tuesday, December 3, 6:30 P.M.

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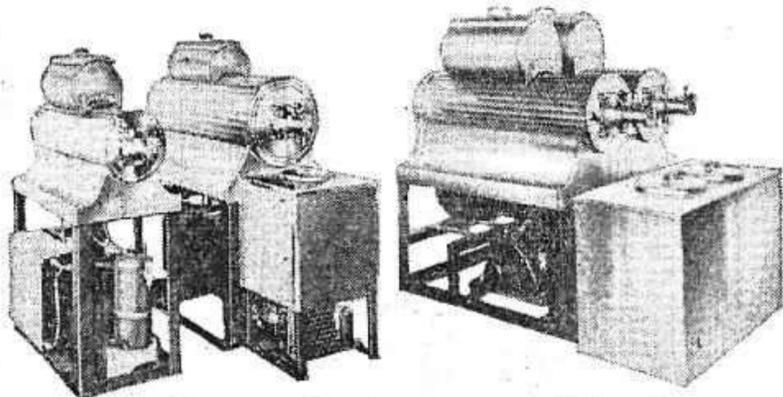
Now booking for the 1947 season. Especially interested in booking Motordrome or will finance building drome for reliable party who can ride and manage same. Excellent territory. Operator for Fun House and Manager who can get together and handle Hawaiian Show.

CONCESSIONS OPEN—American Palmistry, Candy Floss, Photos and Shooting Galleries. CONCESSION AGENTS for Ball Games and other Stock Stores—good propositions. Fine opportunity for party to operate show-owned Cook House on 50-50 basis. Write or wire SHOW MANAGEMENT at Hotel Sherman, Chicago, during Convention, otherwise contact

HARRY J. CHANDLER, 234 Peach St., Buffalo, N. Y.,
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EZE-WAY FROZEN CUSTARD MACHINES

Presenting the new models for the season of 1947



No. 1 No. 2 No. 1A

Now well established in our new factory building, we are prepared to take care of your needs. We feature special designs for truck and trailer equipment. Air or water cooled, or combination air and water cooled Custard machinery. Compressor placed in any convenient location to save space and to take heat out of the way of the operator. In addition to Frozen Custard machinery we also manufacture custom designed trailer and truck bodies for all purposes in the concession business.

Our bookings for '47 are very heavy. Don't delay in placing your orders. Write us at once for prices and further information.

GENERAL EQUIPMENT CO.

814-824 S. West St. Indianapolis 2, Indiana

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Tucson J. C. Rodeo Draws 13,000 Fans

TUCSON, Ariz., Nov. 23.—Showing before a three-day audience totaling 13,000 spectators, the first annual Tucson Junior Chamber of Commerce Brandin' Time Rodeo concluded here Sunday (17). Proceeds go to provide recreational facilities for Tucson youth. Results follow:

Wild Horse Racing (reserved for University of Arizona students)—A team composed of Charles McKeand, Bill O'Brien and Seymour Thurber, first. Bull Riding—Dick Griffith, first; Freckles Brown, second; Slick Ware, third. Calf Roping—Walton Pogue, 41.4; Marion Getzweiller, 43.4; Jack Shaw, 44.1.

Bronk Riding—Claude Morris, first; Chet McCarty, second; Kid Roberts, third. Bulldogging—Claude Morris, first; Claude Henson, second; Marion Getzweiller, third. Team Tying—Maynerd Gaylor and Olan Sims, 41.3; Gordon Glenn and Lester Glenn, 44.1, and Walton Pogue and Bill Nix, 49.1.

Nick Kahler Skeds Five Sports Shows

CHICAGO, Nov. 23.—If the sales of sporting goods and equipment is any indication, Americans are going in stronger for sports than ever before. Dealers and equipment manufacturers report more than 26,000,000 persons are taking to the woods and lakes, for instance, to hunt and fish.

F. W. (Nick) Kahler, pioneer Minnesota sports and trade-show promoter, for instance, who operates under auspices of General Shows, Inc., has five sports shows lined up for 1947 in as many key cities. These include the fifth annual St. Louis Travel and Sports Show in Kiel Auditorium, January 25-February 2; ninth annual International Sportsmen's Show in the Chicago Coliseum, February 7-16; 14th annual Northwest Sportsmen's Show in Minneapolis Auditorium, April 5-13; San Francisco Travel and Sports Show in the Civic Auditorium, April 25-May 4, and the first annual Portland (Ore.) Travel and Sports Show in the Pacific International Building, May 10-18.

Sports represents a \$4,000,000,000 annual business.

Van Nuys, Calif., Air Show Attracts 80,000

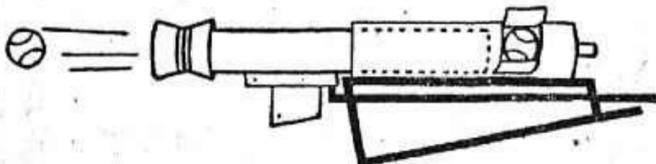
VAN NUYS, Calif., Nov. 23.—More than 80,000 persons crowded into the grandstands and along the sides of the field to watch aerial acrobatics performed by squadrons of P-80 Shooting Stars, parachute jumps and other daredevil stunts during the aerial circus Saturday and Sunday (9-10) at the local Metropolitan Airport.

Tabbed the First Annual San Fernando Valley Air Show by its sponsors, the Van Nuys Chamber of Commerce, air spectacle was declared a big success.

Weak Science Show Draw

NEW YORK, Nov. 23.—First annual Crafts and Science Show at Madison Square Garden, November 17 thru 24, failed to pull anticipated heavy attendance. Exposition, largely devoted to hobby exhibits, was sponsored by the Fawcett mag, *Mechanix Illustrated*, but was staged and handled by Campbell-Fairbanks Exposition Group, promoters of the Sportsmen's Show.

BASEBALL AND SOFTBALL AIR PITCHING MACHINES ARE HERE



Shoots like a cannon. Operated by air compression, lever controlled, balls feed automatically.

\$750.00 each - two \$1400.00

With installation instructions and court plans, F. O. B. San Francisco. Operators with old spring pitching machines can easily convert. At the Beach in San Francisco this is called a showman's dream because of its natural ballyhoo.

For Full Information Write

MOE & MOE

2930 SACRAMENTO ST. SAN FRANCISCO 15, CALIF.

FUNBEAM SHOWS

CELEBRATIONS—CONVENTIONS—FAIRS

This show will play Firemen's Celebrations and other Community Sponsored Events in Pennsylvania and Maryland. ALL Concessions are open except Popcorn. Will give exclusive show rights to party who can furnish TWO Shows or more. Show will operate with a free gate in proven territory. Open early May. Five show-owned Rides. Write or wire

MERLE A. BEAM, Windber, Pa., or Hotel Sherman, Chicago, during Convention.

SHOW MANAGER

Want experienced Carnival Man to manage FUNBEAM SHOWS. Must be reliable and sober and able to furnish bond. Position will pay \$100 per week plus commissions. Interested applicants will be interviewed at the Chicago Convention from Dec. 1 to 7. Contact

MERLE A. BEAM Hotel Sherman, Chicago, Ill.

SOUTHERN VALLEY SHOWS

WANT LEGITIMATE CONCESSIONS OF ALL KINDS FOR ALL WINTER'S WORK

Have several good spots right downtown. Drunks, agitators, forty-milers, cannot use your act. Want Girl Show and Grind Show; have outfits for same if you have something to put inside them. Write or wire

SOUTHERN VALLEY SHOWS, Homer, La., this week; then per route.

QUEEN OF THE FLYING RIDES

FLYING SCOOTERS

BISCH-ROCCO AMUSEMENT CO.

5441 COTTAGE GROVE CHICAGO, ILL.

WANT TO PLACE

Popcorn and Candy Apples with reliable show, playing New England territory season 1947.

JOSEPH P. HUGHES

24 Maple Ave.
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PHONE MEN

Labor—tickets and program. Six-month contracts. No lusers. All old friends contact

CHARLIE WATTS

8 TILLINGHAST BUFFALO, N. Y.

OMAR'S GREATER AMUSEMENTS

Will buy small Merry-Go-Round, Tilt-a-Whirl; other Rides reasonably priced. Now booking for balance season and 1947: Rides, Shows, Concessions. Want Bingo for next season. Want Ride Help. For Sale—One 20' Ball Hood and Fly, one 14' Ball Hood and Fly. Four 8'x14' and two 10'x14' Concession Tops with Sidewall. Several Show Tops. Canvas used one and two seasons.

Magnolia, Ark., Nov. 20-30.

No Longer Necessary To Camouflage Your Shows Under Surplus War-Time Canvas

FLASHY FLAMEPROOFED CANVAS

NOW AVAILABLE IN THESE COLORS:
• FOREST GREEN • ROYAL BLUE
• KHAKI • ORANGE
BERNIE MENDELSON—CHARLES DRIVER

O. Henry Tent & Awning Co.

4862 N. CLARK ST. CHICAGO 40

RUPE'S MIDWAY FOR FUN

Will book legitimate Concessions that work for a dime. All open except Clothes Pin, Spindle, Fish Pond, Dart, Ball Game and Popcorn. Bell Evans and Bobbie Boltman, contact me at once.

Falfurrias, Tex., Nov. 23-30.

FOR SALE

7-Car Tilt-a-Whirl, Smith & Smith Chair-plane, #5 Wheel, 32-Ft. Merry-Go-Round, Roto-Whip, 18-Car Caterpillar.

Write **BOX 787**
BILLBOARD CHICAGO 1, ILL.

ZOO FOR SALE

10 Cages, Snake Pit, Den of Snakes, Alligators. Nice Animals for all Cages, 40 Signs. \$500.00. Wire or phone 861-M.

CHARLIE GRIGGS ZOO
Dyersburg, Tenn.

WANT TO BUY

ALLAN HERSHELL 10-Car Kiddle Auto Ride. Must be complete and in good condition. No wrecks. WILL PAY TOPS. ALL CASH.

WRITE or WIRE
F. JENSEN
4849 Irving Park CHICAGO, ILL.

CANADA WANTS GRANT CHANGE

Weather Wallops Grand National

Gate cut, one show canceled, cattle killed, workmen hurt when wind, rain level tents

SAN FRANCISCO, Nov. 23.—Bad weather proved a big setback to the success of the second Grand National Livestock Exposition, Horse Show and Rodeo, which opened a 10-day run Friday night (15) in the Cow Palace. Because of threat of rain and extreme cold, opening night saw less than 5,000 in the 12,000-capacity building. Continuing threat of rain over the week-end added to the low score already set opening night.

Drenching rain and high winds hit the town in early Tuesday (19) morning, causing floods around the building and ripping down four animal tents on the grounds. The destroyed tents, each measuring approximately 50 by 25 yards, contained cattle.

Wind ripped into a seam and quickly split open the side of the first tent as tent pegs were pulled out and the heavy inside poles broke. The second tent to go "pancaked" down when hundreds of gallons of water collected on its roof. The other two tents collapsed in quick succession. Several dairy cattle were killed and three men were injured. Approximately 60 San Mateo County sheriff's deputies helped workmen lead most of the cattle to safety in the main arena and walkways of the Cow Palace when it appeared other tents were in danger.

The grounds were closed temporarily to all visitors on orders of the Livestock Exposition directors and Tuesday night's show canceled. However, remaining performances went on as scheduled.

Hogan Hancock Dies in Fiery Auto in Texas

DALLAS, Nov. 23.—Hogan Hancock, 45, Music Corporation of America sales representative here, was found dead Wednesday (20) at 4 a. m. near Lewisville, Tex., in his partly burned and ditched car, and was interred here Friday (22) in Hillcrest Cemetery. Funeral services were held in the Sparkman Brand Chapel.

Police are mystified as to the cause of his death. When his body was found, the back seat of the car was on fire and the motor was dead, the ignition switch being off. His body was in the driver's seat, fully clothed, with the upper part of the clothing burning. His head bore five injuries, which might have been caused by blows. On his person was found a billfold containing \$5 in bills and change and there was a watch on his wrist.

Physical evidence indicated that Hancock's car had rolled across the highway and into the ditch which contained three feet of water.

A local justice of the peace rendered a verdict of death by suffocation caused by the fumes of the smoke. However, inasmuch as Hancock was not known to smoke, *Hogan Hancock Dead on page 92*



STATE OF ILLINOIS went out in a big way to sell itself to the public with a powerful mobile unit. Shown above is the entrance with some of the workers who toured the county annuals with the exhibit.

Illinois State Services Sold Strong With Mobile Exhibit

Pulls 500,000 at 11 county annuals and State fair—huge traveling show tells potent story of what public gets for tax dollar—will be expanded in 1947

SPRINGFIELD, Ill., Nov. 23.—A new angle in government promotion on educating the taxpayer on what he gets in the way of service for his tax dollar was started this last season by the State of Illinois. "Your Illinois," a huge traveling exhibit which portrayed in dramatic detail the services rendered to the citizens of Illinois by the State government, was shown at 11 county fairs and the State fair. The exhibit, the first of its kind to be sponsored by any State, was viewed by approximately a half-million people in a tour of the State which extended from July 2 thru September 20 and covered 2,000 miles.

Sixteen separate branches of the State government participated in the exhibit. These included all code departments under the governor, the office of the Auditor of Public Accounts, the office of the Superintendent of Public Instruction, and the Illinois Veterans' Commission. Each agency, thru its exhibit, showed the services it offers to the people of the State.

Uses Six Trucks

A six-truck caravan was required to move the hundreds of properties which made up the over-all exhibit. Most of the exhibit was displayed in the enormous main tent which was 144 feet long and 57 feet wide, and covered an area of 8,208 square feet. There also were three separate mobile trailer units and two additional tents, each 40 feet long and 25 feet wide, which housed special displays of general interest.

Sound and color motion pictures were shown in a theater inside the main tent, which seated 200 persons.

A few of the show's highlights included a free tubercular test conducted by the State Public Health Department, a fingerprint service maintained by the Department of Public Safety, and an automobile drivers' examination consisting of nine separate tests given by the Safety Department.

In addition, the Department of Public Safety had a mobile receiver and transmitter set to demonstrate the workings of the State police two-way radio communication system.

One of the features of the exhibit (See MOBILE UNIT on page 92)

Labor Day Week Dates Are Set For Ky. State

LOUISVILLE, Nov. 23.—Dates for the 1947 Kentucky State Fair here have been set for the Labor Day week of August 31-September 6. Decision was made at a meeting of the fair board Wednesday (20).

Commissioner of Agriculture Elliott Robertson and members Charles W. Whittle and Dean Thomas P. Cooper were appointed by the board as members of a planning committee to draft plans for rehabilitating the grounds and buildings.

Robertson said the board contemplated a long-range modernization program. The planning committee, he said, proposes to determine which projects can be completed before the '47 event.

Onie Cook, board member from Georgetown, was designated to confer with organizations seeking to use the fairgrounds "from time to time" for pure-bred sales. Definite action on use of the grounds for this purpose will be taken by the board at its next meeting, which will probably be held in January.

Opposish for Building Plan

Delegation to visit Ottawa to remove ear-mark — Hughes tells CNE problems

By a Staff Correspondent

TORONTO, Nov. 23.—Delegates to the Class A Canadian Association of Exhibitions meeting here this week in the Royal York Hotel, gathered from all sections of the dominion, rolled up their sleeves and dug into the task of government grants, how much they should be, how they should be ear-marked, and how to go about getting everything back on a pre-war basis except the paying customers, and they were entirely satisfied to let the cash in-take stand as is for a long time to come.

The business of dominion aid to the annuals had top billing and center ring position all the way, and when it was out and over President Charles Yule, of Calgary, Vice-President Charles Jackson, of London, Ont., and Herb McElroy, of Ottawa were named to visit dominion officials in Ottawa and plead the case of the exhibitions.

Previous to the war, the dominion government allotted \$4,000 to each Class A fair to be used for premium money, an additional \$500 to pay the salaries and defray expenses of judges, and an additional \$500 to be used for junior work.

Earmarked for Buildings

The dominion now proposes to grant each Class A annual \$4,000 annually, but this amount must be matched by the Association and used for building purposes. Grants may be obtained in advance for a period of 10 or 12 years in order to launch or complete a major building project, but the association or society must match the total amount.

It was agreed by virtually every delegate that they can use the building program, as the lumber and labor shortage thru the war years has left most buildings in need of repair, and the rapid expansion of the annuals calls for new exhibit buildings, for commerce, agriculture and livestock. Despite this there was a majority-voiced disapproval of the government's plan, as this would mean the annuals would be liable for all prize money and, as one prominent delegate put it: "Suppose we should run into a wet season? Then where would we be?"

While the matter was discussed thoroly, pro and con, from the floor, no definite conclusion was reached, and the committee will visit Ottawa with the intention of getting the grant raised to \$5,000 with no earmarks, so each association can put the money to best suit local requirements.

Elwood A. Hughes, manager of the Canadian National Exhibition, gave the convention a definite idea as to the plans for the resumption of the big one next August, emphasizing the herculean building and repair task which must be completed in the next nine months. Only one sector of the grounds, the part used by the Royal Winter Fair which was in operation during the meeting, is now ready for the exhibition. More than 500 are now employed on the grounds (Canada Wants Grant on page 95)



A Message of
CONGRATULATION
to
FAIR MANAGERS
of North America and their Staffs

GEORGE A. HAMID, INC.

10 ROCKEFELLER PLAZA

NEW YORK, N. Y.

CONGRATULATIONS for the fine part all of you have played in providing North America with such a uniformly high standard of outdoor entertainment during the past year -- especially you whose fairs so triumphantly resumed after four years of inactivity. Records were smashed and new marks set all over the continent despite overwhelming obstacles. This was no accident. Rather it was the result of foresight, thoughtful preparation, alert showmanship and that particular brand of ingenuity so typical of outdoor showbusiness. We congratulate all of you for a job well done. As for ourselves, we are proud to have played a part in so many successful fairs.

Our 1947 catalogue will be the most ambitious ever offered--featuring the world's foremost attractions and innovations. Write for your copy.

George Hamid

We invite all to
VISIT OUR SUITE
or our
EXHIBIT
Exhibit Hall
Sherman Hotel, Chicago
during the convention

Thanks everyone for our best season

STEEL PIER ATLANTIC CITY, N. J.

MILLION DOLLAR PIER ATLANTIC CITY, N. J.

N. J. STATE FAIR TRENTON, N. J.

HAMID-MORTON CIRCUS ON TOUR

Hamid Sees Wild Scramble For Top Talent; Suggests Mid-Summer Dates as Cure

Acts Face Transportation Crisis Unless Long Jumps Are Cut

NEW YORK, Nov. 23.—Booking talent for 1947 annuals is going to result in a mad scramble among fairs looking for creditable grandstand entertainment, according to booker George A. Hamid. Wartime shortages will be accentuated by the additional drain resulting from the scheduled fall revival of some of fairdom's biggest talent users. Reactivated fairs stepping back into the buying market are faced with the added prospect of upping grandstand budgets 50 per cent or more if they intend to offer shows on a par with those served patrons in enough acts to go around. With skillful juggling it was possible to present good shows without too much repetition. Now bookers, faced with increased demand, are waving magic wands with the hope of conjuring up new talent and achieving only negligible results. Returning G.I.'s are contributing little in the way of new acts. Contrary to some opinion, it isn't possible to come back from the armed services and ready a death-defying routine in a few weeks or, for that matter, months. The same is true of the ground variety, regardless of the professional background of the returnee, says Hamid.

Dribble From Europe

Europe will contribute new talent in dribbles. Hamid claims to have tapped the foreign market for 11 new acts as compared to the annual pre-war import of 40 to 50 by his org. Frank Wirth is scanning the same markets, but is holding his final report in abeyance.

A solution to the act problem, Hamid said, would be to form more natural routes of fairs to eliminate long jumps now encountered. Better routing would have the added advantage of attracting large commercial and industrial exhibitors and provide for more and better harness racing entrants. There is considerable interest in fairs as an advertising medium by agencies seeking new outlets to spend their clients' promotion dollars. Numerous calls have been received by *The Billboard* from advertising firms seeking information on fairs generally. Erratic routes extending only over a few weeks and often involving sleeper jumps can't be whipped into an attractive advertising prospectus.

Transportation Tough

Acts are still faced with transportation problems. Rolling stock replacements since war's end have been inadequate, and making dates involving long jumps often hinges on a prayer. Hamid is in favor of more fairs starting in mid-summer and argues that this would result in better biz for these annuals. It isn't likely, however, that there will be a chance to prove this contention in the near future.

Many fair men have long held a similar point of view on the advantages of better routing, but quite humanly their beliefs have centered on what they thought other annuals ought to do. For the most part fair men want to cling to their usual date come hell or high water.

Higher Music Scale

Fair boards becoming active again will also be faced with paying a new high for music. National scales call for the union men to get \$100 for a six or seven-day week, involving from 6 to 10 hours work per day. Leaders rate \$150 for the same period. For a three-day fair sidemen draw \$55 each and the leader \$90. Musicians get \$2 each and the leader \$3 for each hour of overtime. Scale can't be lowered under any circumstances. On the other hand, a local having jurisdiction over the annual

Peddlers Due at Penn., Illinois In Room Trouble

CHICAGO, Nov. 23.—Representatives of firms dealing in attractions, and others who just go along for the ride, may find themselves sleeping in lobby chairs if they attend the Pennsylvania and Illinois State Association of Fairs meetings.

B. Ward Beam, veteran thrill producer and attraction salesman, offers definite proof this may be the case, without exaggeration.

Beam, an early bird, wrote the Penn-Harris Hotel in Harrisburg, Pa., and the St. Nicholas Hotel, Springfield, Ill., where the respective meetings will be held, for reservations. He was advised by both they regretted their inability to accommodate him at that time.

It seems that the State legislative bodies of both States meet in those respective cities at the time set for the fair association meetings, and the legislators have the towns sold out.

Evidently the respective association will make every effort to accommodate the visiting fair executives, but there is grave danger that all of them cannot be accommodated in the over-crowded cities.

can, if it sees fit, raise the rates. Added to the playing costs are traveling and living expenses.

Despite his voiced gloom over some of the phases of booking, Hamid reported 1946 as the biggest year in the history of his org and confidently forecast 1947 as an even better year.

Of the 11 foreign acts claimed by Hamid, he releases the names of eight, declining to release the remainder. His claimed importations include the Bob Cimse Troupe (Scandinavian), high act, using motorcycles doing loops on a special rigging. Before the war the act played the fair circuit for a number of seasons. Incidentally, the act has been contracted by Ringling for the New York and Boston Garden dates.

Other names released by Hamid are Les Geraldos (French), trapeze, featuring foot-to-foot and ankle-to-ankle catches (no hands, 'tis said); Los Divaldos (Belgian), four-people high wire; Lotte and Joe Anders, (Swedish), high unicycle juggling, who, it is reported, handle up to 10 hoops and balls; the Florida Trio (Spanish), comedy pantomime, acrobatic and contortionist; Two Adamsons (Danish), shoulder perch, using perches said to be 45 and 48 feet high; Ozales Sisters (Brazilian), perch equilibristic, with two girls, understander and top mounter, and Francis Bruen and Sister (Spanish), juggling act, similar to Truzzi.

Maurice W. Jencks, manager of Kansas Free Fair, Topeka, is recovering at his home from a recent operation in a Kansas City hospital.

Success of Royal Winter Fair Spurs Canadian Spirits

TORONTO, Nov. 23.—Royal Winter Fair, which closed here Wednesday (20) with an estimated attendance of 400,000, spurred the hopes of the delegates gathered here for the annual meeting of the Canadian Class A Association of Exhibitions.

Business at the exhibitions in operation last fall was unprecedented, but the tremendous throngs which turned out each afternoon and night for the winter show prompted the feeling that bigger and better things are in store for all annuals.

Winter Fair featured a topnotch Society Horse Show as its only entertainment, no contract acts being used other than a demonstration of sheep dogs and sheep-shearing. Cattle, swine, sheep and horse departments were overflowing with high grade entries, and the commercial exhibition hall was packed to capacity.

Monday (18) Viscount Alexander of Tunis, governor-general of Canada, and Lady Alexander, attended, and the outpouring of starched shirts and opera hats also reached record proportions.

Jersey Building, Face-Lifting On; Cost 125G--Hamid

TRENTON, N. J., Nov. 23.—A complete overhauling of the New Jersey State Fair plant got underway here this week. Cost of the finished job will run to an estimated \$125,000, most of which will come from this year's profits, according to George A. Hamid, president.

Contracts have already been let for the paving of the main thoroughfare extending from the bus gate to State Street, approximately one-quarter mile, and the area directly behind the grandstand. Midway area will be rearranged to provide a horseshoe set-up and eliminate the hodge-podge placing of units on the plaza facing the grandstand.

Two new buildings will be erected, one a 30 by 110-foot steel and concrete structure for swine and the other a 40 by 120-foot frame exhibit hall for sheep, replacing the tents used in the past. Steel has already been ordered for a proposed third building as an annex to the present 4-H Club structure. Schedule of its construction is dependent upon time and securing of help.

Exhibit space under the grandstand will be renovated and made available for auto and household equipment shows. All of the present electrical equipment will be replaced and new transformers added to handle contemplated increased electrical load. Extensive landscaping is included in the plans. A new fence on the back side of the race-track has been completed.

All work is being supervised by Norman L. Marshall, secretary-manager, and his assistant, Juan M. Caloca.

Delray Beach, Fla., Preps For Five-Day Flower Fete

DELRAY BEACH, Fla., Nov. 23.—Preparations have begun for the South Florida Gladioli Festival here January 20-25. Opening night feature will be a parade of floats in which gladioli will be the principal motif.

Invitations have been sent to 40,000 northern visitors.

Int'l Stock Show Looks for Record

Entries up, peak attendance seen—fair men to attend —4-H-ers in annual meet

CHICAGO, Nov. 23.—Shattered since midnight of December 6, 1941, a few hours before Pearl Harbor, the International Livestock Exposition and Horse Show returns to action December 2-7 in the International Amphitheater at the Chicago Stockyards, with execs confident attendance will hit a new high.

Fair men of this country and Canada, here for the annual convention of the International Association of Fairs and Expositions, to be held during part of the same period, will be among those attending.

1,400 4-H Delegates

So, too, will the more than 1,400 delegates to the 25th Anniversary National 4-H Congress, here December 1-5, with headquarters in the Stevens Hotel. Besides the activities directly connected with the Congress, the 4-H-ers will be prominent in the stock show.

A total of 988 juniors (FFA-ers as well as 4-H-ers) have filed entries. This is approximately a 30 per cent jump over 1941, previous peak year, when 695 showed. And this year they have accounted for the entry of 1,760 steers, barrows, ewes and lambs in the junior class. Most of the entries were State or regional fair winners. Before the close of the show most of the prize-winning steers will be sold to the highest bidders.

\$100,000 in Premiums

Record entries have been filed in 14 of the 29 breeds of livestock embraced by the entire show, exposition officials have announced, with entries coming from 35 States. In the draft horse division 350 entries have been filed. Entries in the sheep classifications have reached the 1,000 mark. Cash prizes offered in all divisions aggregate \$100,000.

Judging will be conducted during the day, with nights devoted to the International Horse Show. Besides eight night performances, the horse show will have five matinees, Sunday, December 1, and Wednesday (4) thru Saturday (7).

Execs anticipate a sellout for all performances of the horse show, the seating capacity for which is 7,500. General admission to the stock show will be 74 cents, with the horse show seats scaled at \$1.50, \$2.10 and \$2.74, including general admission.

William E. Ogilvie, formerly assistant manager, is serving his first year as manager of the show, replacing the late B. H. Heide.

Pinellas Starts Action To Get Space for Annual

CLEARWATER, Fla., Nov. 23.—Commissioners of Pinellas County discussed the possibility of moving the annual county fair from the regular grounds at Largo to the county airport in an effort to expand the enterprise. Exorbitant prices asked for property adjacent to the Largo plant prompted the discussion, but the matter did not pass the talking stage.

John H. Logan, county agent, was given full authority to book midway attractions, but he was admonished by the board to "keep it clean." Dates for the annual are January 28 thru February 1.

Commission members expressed dissatisfaction over the number of passes issued by the Florida State Fair last spring and talked about cutting the size of the Pinellas exhibit, even tho they agreed this county should be represented.

Arizona Sets New Gate Mark

200,000 attendance beats previous record by 75,000 --horse racing ends in black

PHOENIX, Ariz., Nov. 23.—The Arizona State Fair closed a 10-day run here Sunday (17) with attendance placed at 200,000, about 75,000 more than the previous record, set in '41 when the last fair was held.

About \$100,000 was netted by the fair commission in admission and car-parking fees. Between \$35,000 and \$40,000 was paid out to prize-winning exhibitors.

Paul F. Jones, secretary of the fair commission, said it will be several days before the net profit is determined, but that if the final figure comes up to estimates, the commission will push an expansion program for '47.

Even the promoters of the horse racing meet, gloomy Saturday (16) for fear they would wind up the loser, were able to smile after the Sunday show. John Morrissy, chief steward, said the meet patronage on the closing day had been sufficient to put the race program in the black.

Vero Beach, Fla., Event Scheduled for Feb. 22-25

VERO BEACH, Fla., Nov. 23.—First post-war county fair here will be held February 17-22, excoes of Indian River County Fair and Fruit Festival Association announced. Simultaneously, the association announced the Royal Palm Shows had been contracted for the midway.

Answered Roll Call At Western Meeting

SAN FRANCISCO, Nov. 23.—Among those who attended the two-day meeting of the Western Fairs Association here Tuesday and Wednesday (19-20) were:

Reuben Albaugh, Monterey County Fair; C. B. Afferbaugh, president-manager, Los Angeles County Fair; Ralph Barnes, secretary, 9th District Fair; Matthew Beaton, secretary, Monterey County Fair; J. D. Berry, manager, Trinity County Fair; James M. Blair, director, Western Washington Fair; George F. Blake, secretary, Tehama County Fair; Paul A. Brunk, Del Norte County Fair; W. G. Buchanan, director, Contra Costa County Fair; Howard Butler, president, Callistoga County Fair.

Dale K. Campbell, manager, Mariposa County Fair; Thomas J. Canfield, Glendale; George P. Cantwell, secretary, Glenn County Fair; Joseph Chamberlain, vice-president, Santa Cruz County Fair; Jesse H. Chambers, secretary-manager, Santa Barbara County Fair; Sylvia J. Cooke, secretary-manager, Butte District Fair; Harold E. Colburn, president, Contra Costa County Fair; Art Craner, public relations, Merced County Fair; Harry B. Crogo, secretary, Yolo County Fair; George P. Cropp, Callistoga Fair; Tom A. Dodge, secretary-manager, Fresno District Fair; A. L. Doty, vice-president, Intermountain Fair of Shasta County.

Lowell J. Edington, secretary-manager, Napa County Fair; Lowell Edson, director, Yolo County Fair; A. J. Elliott, secretary, Tulare-Kings County Fair; E. T. Estes, director, Fresno District Fair; Anthony L. Enos, assistant manager, San Joaquin Fair; E. G. Farmer, director, Del Norte County Fair; Edwin Feder-spiel, director, Callistoga Fair; Stanley W. Fiske, president, Mariposa County Fair; L. E. Freeman, secretary-manager, Nevada County Fair; E. M. C. Fullenwider, manager, Riverside County Fair and Date Festival.

Carl L. Garrison, acting secretary, Grand National Livestock Show; Norvell Gillespie, manager, San Mateo County Fair; Ned Green, California State Fair; Charles S. Greene, president, Santa Cruz County Fair; John G. Griswold, secretary, Modoc County Fair; E. V. E. Harris, California State Fair; Walter H. Heineman, accountant, California Department of Finance; Cecil Jo Hindley, and Dr. J. N. D. Hindley, Humboldt County Fair; Prof. C. E. Howell, University of California (See Answered Roll Call on page 95)

Far West Dates Tentatively Set; Duties Are Outlined

SAN FRANCISCO, Nov. 23.—Tentative 1947 dates of the Western Fairs' Association membership of 74 State, district and county fairs of California, subject to respective approval by local fair boards, was approved this week. Action came Wednesday (20) at the close of a two-day meeting in the Hotel Whitcomb here. Strong endorsement for the "efficient conduct" of the "vast majority of fairs as agencies for improvement of farm and factory products" under the Western Fairs' Association "Better Fairs—Better Living" program will be made by the State Legislature's Assembly Interim Committee on Fairs and Expositions as a basis for fair legislation in the next session, the committee reported to the association.

Great Western Show Draws Record Entry

LOS ANGELES, Nov. 23.—With all available space taken by record entries from 14 States, the Great Western Livestock Show, which opens here November 30, is assumed of being the largest in its 21-year history, according to D. H. Lillywhite, president of the 48th District Agricultural Association, which sponsors the show. Hereford entries have been received from England and sheep entries from Canada, it was announced.

Injured Auto Race Driver Gets Cash Purse From Fans

SACRAMENTO, Calif., Nov. 23.—Gil Guthrie, Fresno, a midget auto race driver, who was injured here in a crack-up Labor Day, has been presented with \$615.15 by local race fans. Guthrie, who is in a local hospital, underwent the amputation of his left leg following the crash. The Sacramento Chapter No. 6, Disabled American Veterans, also sent Guthrie \$50. Presentation of the gifts was made at the hospital by race officials and commander of the DAV post.

Warns Procrastinators

However, the committee in outlining its report before the Western Fairs' Association, stressed a severe warning that an inferior fair used as an excuse for horse race meets faces a crackdown. The form of this crackdown would be action to deny racing dates to such fairs, the committee reported.

Assemblyman Ernest Geddes, Jacob Leonard and Dwight Stephenson expressed further opinion that funds from State taxes on the thoroughbred racing industry used as premium money to encourage improvement of farm, factory, school, art and workbench art, imposes heavy responsibility for continued increase in social and economic benefits of fairs to the people of the State.

Funds Face Raids

Geddes warned that raids may be expected on fair funds and that continuation of funds depends upon the combined effort of superior management, service to the people and telling the public of the purposes and achievements of fairs.

"Despite manpower and material shortages and neglect of war years, (See Far West Dates Set on page 95)

THIS BEING THANKSGIVING SEASON WE ARE Thankful TO YOU ALL

Thanks to Houston Shrine Circus

Thanks to Riverview Park, Chicago, Ill., for 1947 Contract—My 8th Year

Thanks to Dallas, Tex., State Fair for '41-'46 Now Watch Me in 1947

Thanks to J. Geo. Loos for Washington Birthday Celebration, Laredo, Tex.

Thanks a Million to Oscar Bloom

Thanks to Bill Hames for Fat Stock Show, Ft. Worth, Tex.

Thanks to Bill Hames for Fat Stock Show, Houston, Tex.

Thanks to Jack Ruback for Battle of Flowers San Antonio, Tex., April 21-26

"Although this is the TURKEY SEASON, we have not played a 'Turkey Date' all year! See me in the Tower—Hotel Sherman." — RAY MARSH BRYDON

Thanks a Million

To the fair executives who once again provided the opportunity to demonstrate the unequalled earning capacity of the

LARGEST MIDWAY on EARTH

Refurbishing is already in progress for 1947 and will include the newest available features plus exclusive innovations and spectacular eye-catching additions—all presented with the “know-how” of mass appeal.

You can't do better than the best.

FRANK BERGEN
General Manager

★ PERMANENT OFFICES:

SHOWMEN

With new and original ideas
are offered the best future,
ready financing, cooperation
and consideration with the
World of Mirth Shows. Query
us first!

1946

FAIR ROUTE

- SKOWHEGAN (ME.) FAIR
- BANGOR (ME.) FAIR
- PRESQUE ISLE (ME.) FAIR
- CHAMPLAIN VALLEY EXPOSITION, BURLINGTON, VT.
- VERMONT STATE FAIR, RUTLAND
- BROCKTON (MASS.) FAIR
- THE GREAT ALLENTOWN (PA.) FAIR
- CLEVELAND COUNTY FAIR, SHELBY, N. C.
- WINSTON-SALEM-FORSYTH COUNTY FAIR, WINSTON-SALEM, N. C.
- SOUTHERN STATES EXPOSITION, CHARLOTTE, N. C.
- NORTH CAROLINA STATE FAIR, RALEIGH
- SOUTH CAROLINA STATE FAIR, COLUMBIA
- EXCHANGE CLUB FAIR, AUGUSTA, GA.

World of Mirth Shows Inc.

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RALPH W. SMITH, Treasurer

ELIZABETH MURPHY, Secretary
L. HARVEY CANN, General Agent
GERALD SNELLENS, Contracting Agent

BUCKY ALLEN, Concession Manager
SAM BEATY, Assistant
LEW HAMILTON, Publicity Director

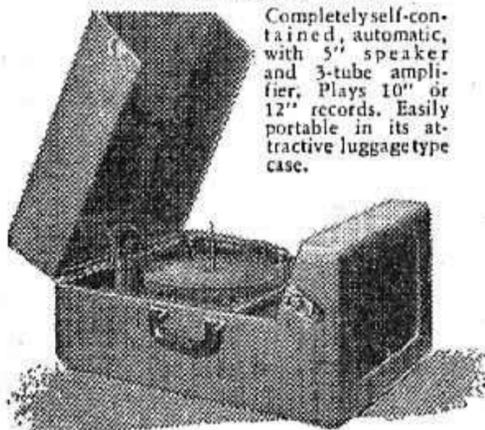
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FOR TOPS IN TONE BEAUTY

WESTERN SOUND PORTABLE ELECTRIC PHONOGRAPHS

You get the "best" out of every recording when you use a WESTERN Automatic Record Changing Electric Phonograph. Advanced engineering assures high fidelity tone reproduction, full rich tones at any volume that makes for greater appeal and pleasure in any type of music. Available in portable cases or beautiful cabinet models—for prompt shipment.

MODEL WE-100 AP AUTOMATIC RECORD PLAYER



Completely self-contained, automatic, with 5" speaker and 3-tube amplifier. Plays 10" or 12" records. Easily portable in its attractive luggage type case.

WESTERN Cabinet Model WE-100 AW

Rich 19th century mahogany finish cabinet, plays up to 12 records automatically. Complete tone and volume controls. Automatic base compensation for full tones at low volume levels.

WESTERN Single Play Model WE-100

Portable, in modern luggage type case with 3-tube amplifier, 5" speaker.

Write for prices and complete catalog on all WESTERN Sound Equipment.

WESTERN SOUND & ELECTRIC LABORATORIES, INC.
MILWAUKEE, WISCONSIN



SEE PAGE 61

CHAS. A. LENZ
"The Showman's Insurance Man"



WANTED GOOD ACTS

For 1947 fair season; early opening and long season. Send photos, price in first letter.

Northwestern Amuse. Co.
868 Raymond ST. PAUL 4, MINN.
JULE MILLER, Mgr.

REPRESENTATIVES WANTED

TO CONTACT FAIRS AND CARNIVALS for their 1947 CARDS AND POSTER NEEDS. We ship throughout the U. S. Fine Co-Operation. Communicate with

BEN ALLEN POSTERS INCORPORATED
1025 CHERRY ST. PHILADELPHIA, PA.

ACTS WANTED

Acts of every description for 1947 Fair Season in Nebraska, Iowa, Dakotas, Minnesota, Missouri and Kansas. Details, terms, photos in first letter.

THE BAKER AGENCY
3302 Dodge Street - Omaha, Nebr.

Mobile Unit Does Solid Job Of Selling Ill. State Services

(Continued from page 85)

was the display emphasizing the functions of the Department of Agriculture. It included the work of 14 divisions of the department. The testing of grain as it comes from farms for sale in grain markets was exemplified. The processes used for the candling and grading of eggs also were shown. A germinator, such as is used by the Division of Seed Inspection to test seed samples, was displayed with soybean and hybrid corn seeds actually in the process of growth.

Show Soybean Uses

A model farm, showing the results of a soil conservation program over a 10-year period, was another interesting display of the department. A soybean exhibit, depicting the many uses of this crop was also presented.

The Department of Public Welfare had charts and large colored pictures to explain the work accomplished at 25 State institutions for the mentally ill, physically handicapped, delinquent children, and women confined at a reformatory. Products of the therapeutic program carried on at the State hospitals and other institutions administered by the department also were exhibited.

Included in the display offered by the Department of Insurance were charts showing the number and types of insurance companies licensed to operate in Illinois and giving a resume of how the activities of the companies are supervised by the department.

Display of Mines

Examples of minerals mined in Illinois, mine rescue apparatus and a display of various types of mining lamps made up the exhibit of the Department of Mines and Minerals.

The Department of Registration and Education showed exhibits from the five State teachers' colleges, the State Museum, the Division of Vocational Rehabilitation, the State Water Survey, Natural History Survey and Geological Survey.

One layout included in the registration exhibit depicted the total number of trades and professions licensed by the State. A counselor representing the vocational rehabilitation division was prepared to consult with physically handicapped citizens to advise them on matters pertaining to State aid.

Offers Many Features

The Department of Public Works and Buildings exhibited displays on the construction of highways, the system for flood control and a complete picture story of the system of State parks.

A huge map of Illinois constructed by the Department of Aeronautics traced the air routes of the State and showed the location of all airports. The Department of Conservation presented a display of live fur-bearing animals and live game birds found in the State. It also had an exhibit on the prevention of forest fires.

The Departments of Revenue and Finance presented informative charts which showed the sources of State revenue and how each tax dollar is spent to purchase services and maintain public facilities for the people of the State. This department also offered a mobile laboratory for testing petroleum.

Aid to Veterans

Supplementing the facilities offered by the Department of Public Health for administering tubercular tests, the department had exhibits concerning small pox immunizations, stream pollution, the common cold and various types of insects. Small

animated cartoons were employed in the presentation of this material.

Services rendered by the Division of Factory Inspection, the Division of Women's and Children's Employment and the Division of Unemployment Compensation were portrayed by the Department of Labor.

Illinois Veterans' Commission had a general informational center at the exhibit to answer questions of veterans or their dependents pertaining to benefits due all returning servicemen. The unit functioned as a mobile service for veterans such as is found in each county of the State.

"It was the purpose of the 'Your Illinois' exhibit to acquaint our citizens with the many public facilities and services which are supplied by State funds," Governor Dwight H. Green stated in referring to the caravan. "What the State tax dollar buys in services to the taxpayer is a subject in which everyone has a vital interest.

"I personally attended several of the fairs where the exhibit was shown and found that people generally were very interested in learning about their State government. Most of them read newspaper stories of funds appropriated by the Legislature, but have little conception of how these funds are used and what they get in return." The experiment was most worth-while and we plan to broaden this type of educational promotion next year."

Push Grading At St. Pete, Fla.

Flying X Rodeo to winter, play there—prefabricated buildings to be used

ST. PETERSBURG, Fla., Nov. 23.—Construction work on the site for the St. Petersburg Fair, February 18-March 1, has been pushed since the official ground-breaking November 14. City and county officials, as well as fair execs, participated in the ceremonies, which were well publicized in this area.

Bulldozers and other heavy equipment have been in use to grade the grounds and prepare for the erection of temporary buildings. Latter will be prefabricated structures, made of aluminum and galvanized steel, now in Tampa, Perry and Live Oak, Fla., for which the fair has made purchase contracts.

Announcement has been made that the Flying X Rodeo, owned by Col. A. L. Gatewood, Miles City, Mont., will winter at the plant, which has been named Sunshine Park, and that the rodeo will be one of the features of the fair.

The fair will be managed by John C. Wehrley, Louisville, former manager and superintendent of concessions of the Kentucky State Fair. Other execs include W. T. Baynard, president; R. M. Williams, executive vice-president; W. D. Berry, vice-president; R. E. Wolfrath and Roy Bishops, directors, and Walter P. Fuller, public relations director.

HOGAN HANCOCK DEAD

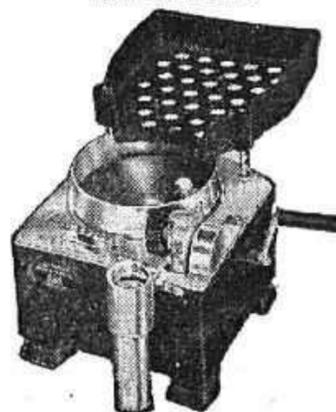
(Continued from page 85)

lice are baffled as to how the fire was started. An autopsy failed to substantiate the possibility of a heart attack.

Hancock, a former band leader, was in charge of the act department and was widely known in the fair world.

His widow is recovering from a

SEE OUR TWO-PAGE AD ON PAGES 186-187, COIN MACHINE SECTION



MEET US AT THE NAAPPB SHOW BOOTH 97

ACE COIN COUNTING MACHINE CO.
3715 NO. SOUTHPORT CHICAGO 13, ILL.

ACTS WANTED

for

OUTDOOR CELEBRATIONS, PARKS AND FAIR DATES FOR 1947!!

RAY S. KNEELAND

AMUSEMENT BOOKING SERVICE

75½ West Chippewa St.

Buffalo 2, N. Y.

• ATTENTION, FAIR SECRETARIES • for New York, Ohio, Pennsylvania, and Canada: Have a Complete Show for Your 1947 Fair!

• PARK MANAGERS •

Contact me now for 1947 Season!

SHOWMEN'S LEAGUE

WELCOME

to THE COSTUME MART

to look over the finest bargains in used costumes. Everything from a single lead costume to 12 chorus costumes all alike. Plan in advance and open your new spring show at 1/10th its usual cost. A good wardrobe mistress can turn these bargains into good wardrobe. Trimmings, beads, braids, hat frames, props, and accessories—everything to make your show complete. Don't fail to call on us while you are in Chicago.

THE COSTUME MART

67 E. Lake St., 3rd Floor, Chicago, Ill. Open 12 to 5 Daily Andover 1342 We buy and sell complete productions

BLACK LIGHTS

USED BY LEADING OUTDOOR SHOWS BLACK LIGHT FIXTURES

All Fluorescent and Luminescent Materials, Satins, Filters.

LARGE STOCKS

IMMEDIATE DELIVERY Mention Black Light Application You Wish To Use.

BLACK LIGHT PRODUCTS

67 E. Lake St. Chicago 1, Ill.

fractured pelvis, sustained when and her late husband were in automobile accident three weeks

54 The Billboard

CARNIVALS

September 14, 1946

Communications to 155 No. Clark St., Chicago 1, Ill.

JONES IN SINGLE-DAY MARK

Report 33G For Labor Day

Show's 8-day gross at Indiana State given as \$146,468 by Gen. Agt. Lockett

INDIANAPOLIS, Sept. 7.—Another of those fabulous carnival

September 28, 1946

Let's Look at J. J. J. Next strongest source of revenue was the Johnny J. Jones Exposition on the midway.

The Billboard

Clark St., Chicago 1, Ill.

August 24, 1946

JJJ Gross Passes 72 Grand

Indie Boys Get Better Break Than Those Behind Gate

MILWAUKEE, July 27.—Business at the Milwaukee Centurama thru the first two weeks of the month stand is good or bad, depending upon the

Lots of Dough Is Exchanged At Centurama

J. J. J. Grosses \$145,620.88

Staff Correspondent

CARNIVALS

Communications to 155 No. Clark St., Chicago 1, Ill.

The Billboard

51

NASHVILLE AMAZES JJJ ORG

80 GRAND—OR MORE

Jones Knocks L'ville Mark

Lockett reports \$80,890.23 for Kentucky State annual —\$17,000 take Labor Day

LOUISVILLE, Sept. 15.—Making its seventh consecutive appearance at the Kentucky State Fair here, the Johnny J. Jones Exposition shattered all previous records for the midway grosses at the event. A final tally by Ralph Lockett, Jones secretary, revealed a total gross for shows and rides of \$80,890.23 for the seven-day engagement. This represents a 52 per cent increase over a year ago when rain fell three days, including

The Indisputable CHAMPION of MIDWAY GROSSES!



Friday's Net Tops 34 Grand

Phil Travis's startling control over weather holds—outside gate may hit 100G

NASHVILLE, Sept. 21.—Records fell right and left at Tennessee State Fair here Monday (16) owing to Phil Travis's control over weather.

Jones Whales Six-Day Mark At Nashville

Net Gross \$137,165.55

NASHVILLE, Sept. 28.—Johnny J. Jones Exposition

August 24, 1946

56 CARNIVALS

The Billboard

CENTURAMA CASH EXCHANGE

Jones Handle Passes 145G

Robertson and press. attendance. sboro, Ky. anything was opening. Children's dance and

Jones Grabs Dough At Chattanooga Fair

Sept. 22.—Chat-

ord-shattering was \$33,116.40 Saturday

JOHNNY J. JONES EXPOSITION

P.O. Box 1180 * DeLand, Florida

How, What, Where to Build Top IAFE Meeting Subjects

CHICAGO, Nov. 23.—Fair execs planning plant improvements—and who isn't, once material and labor are available?—will find plenty to interest them at the annual convention of the International Association of Fairs and Expositions here at the Hotel Sherman, December 1-4. Program is studded with speakers who will dwell on the various aspects of plotting a fairgrounds and building the most modern buildings for the diverse needs of an exposition. Max J. LaRock, of the Wisconsin College of Engineers, Madison, has made an exhaustive study of fair layouts over a period of years, and he will discuss *Fair Building Plans*. He will bring with him blueprints of suggested layouts and discuss in detail the many factors which should be kept in mind in plotting a plant.

To Discuss Layout

R. J. Pearse, Raleigh, N. C., will dwell on *Ideas in Fairgrounds Layout*. Buildings will be discussed, too, with Archie Putnam, vice-president and acting secretary of the IAFE, talking on *Our Conservation Building*. His fair was one of the few this year to complete the construction of a modern commercial exhibit building.

Elwood A. Hughes, veteran manager of the Canadian National Exhibition, will talk on the post-war plans of that event, idled thru the war years, but returned to operation next year. In this talk Hughes will speak on the plant rehabilitation program and building to be undertaken at Toronto.

Rupard on Exhibits

Exhibits, particularly commercial ones, will rank next to plant improvements during the convention. Roy Rupard, long-time secretary of the State Fair of Texas, Dallas, for years noted for the excellence of its commercial exhibits, but which this year surpassed itself in that field, will have *Commercial Exhibits* as his subject. Rupard will speak in place of Horace Black, designer of the Dallas exhibits, who was originally slated to attend.

Ralph A. Ammon, who has distinguished himself by his able direction of the Wisconsin State Fair at Milwaukee, will discuss *Promoting the State's Products*. A firm believer in purposeful exhibits, Ammon this year projected further than before his policy of pushing the sale of the State's products to the mutual benefit of the event and of the people of the State.

4-H'ers To Speak

Something new for the convention will be a talk by two delegates to the National Club Congress. In all

probability, the 4-H'ers will give their views on fairs. Inasmuch as fairs aim primarily for the youth, the 4-H'ers slants may prove of high value to fair execs. William Oglevie, manager of the International Livestock Exposition, will jump from the International Amphitheater in Chicago's stockyards, where the big show will be on at the time, to speak on *The Post-War International*.

One of the outstanding developments in the fair world this year was the institution of a College of Fairs in California by the Western Fairs' Association, and Louis Merrill, secretary of the association, will discuss the college.

The Newcastle Disease, which this year forced cancellation of hundreds of poultry shows thruout the nation, will be the subject of Sam Guard, editor of *The Breeders Gazette*. And Joe Hiscox, of the U. S. Department of Agriculture, will outline the department's plans for future exhibits.

On Circuit Advantages

In line with the growing importance of fair circuits, Ethel Murray Simonds, Muskogee, Okla., president of the Midwest Circuit, will speak on the advantages of a circuit.

With State centennials and other celebrations on the horizon, Lloyd Cunningham, secretary of the Iowa State Fair, which this year marked Iowa's 100th anniversary of Statehood, and Sheldon R. Brewster, secretary of Utah State Fair, which next year will tie in with that State's centennial observance, will speak on *Making the Most of Anniversaries*. (Latter topic is a late addition to the program, which is presented in detail on Page 92 of the Cavalcade of Fairs).

To Name Secretary

During the convention a new permanent secretary will be elected. Frank Kingman, Brockton, Mass., resigned several months ago due to ill health, and Arch Putnam has been serving as acting secretary until a permanent replacement is named.

Clarence H. Harnden, association president, and Putnam worked out the convention program and handled the many details connected with it. In this they have received the cooperation of Kingman, who plans to be at the convention and to give whatever assistance he can.

Around the Grounds

Jimmy Lynch Announces He'll Try for Mayor of Texarkana

Jimmie Lynch Sr. has tossed his crash helmet into the ring as candidate for mayor of his home town, Texarkana, Tex. The automobile stunt driver in announcing his candidacy said he will campaign on a platform to bring Texarkana "out of the red financially, to beautify its already natural charms, increase its desirability as a home city, improve its many business activities and bring additional enterprises to town."

If elected, his son, Jimmie Jr., who was discharged this year from the army with the rank of first lieutenant, will be in charge of the operation of his thrill show. Besides his thrill show, Jimmy Sr. serves as president of four businesses, headquartered in Texarkana. They are the Four States Trading Company, Inc.; the Lynch Enterprises, Inc., the Multi Ray Sign Company, Inc., and the Virginia Lynch Plantation Company.

Mrs. Bella Swing Daring, for many years secretary of the Arkansas Valley Fair and the famous Watermelon Day Festival at Rocky Ford, Colo., was saluted as a "Big Little American," Wednesday (20) over the Mutual network and an international hook-up. Her father, the late Senator George W. Swink, was the founder of the Watermelon Festival in 1879 and it was she who cut the first melon at the event. Upon his death she took over, and the growth of the event is attributed to her initiative and determination.

President George A. Hamid and Secretary Norman L. Marshall have stocked the New Jersey State Fair with a cow and four colts. Cow, a ribbon winner at North Carolina State Fair, was awarded by Commissioner of Agriculture Kerr Scott to Hamid when he outbid Dr. J. S. Dorton, fair manager. Bovine has already paid off in rich cream and milk, says Hamid. It will be some time before the ponies are ready to pay off. Meanwhile their care and training has resulted in Marshall getting to the grounds shortly after dawn, while Hamid looks forward to the day when one of his hay burners may outdistance a Will Reynolds entry.

Dr. A. J. Collins, president of the South Carolina State Colored Fair for the past 21 years, had reason to be proud when the 42d annual Columbia (S. C.) event closed recently after a five-day run. Previously instituted at the urging of Dr. Collins, a policy of providing a free grandstand show reaped a big harvest with the annual piling up its biggest profit since its inception.

Near Accord on U. S. Pay

Due on Ohio Fairgrounds

COLUMBUS, O., Nov. 23.—An accord between State and federal authorities appeared to be near this week on the amount of damages due Ohio for federal occupation of the State Fairgrounds here during the war.

The State is reported to have agreed to a settlement lower than the \$1,700,000 first demanded. Inventories were taken by both the State and federal government before and after the grounds were evacuated by the army air forces, and the estimated claims were "about \$800,000 apart." Estimates were rechecked last week by U. S. district engineers.

Sitting on top of a \$50,304.91 surplus, the North Dakota State Fair at Minot is in a receptive mood "for any promotional proposition" that may be of value and for a more elaborate grandstand show. Meeting recently, the fair board went on record to that effect. Oscar Nordstrom, president, and H. L. Finke, secretary, will attend the Chicago IAFE convention.

W. P. Lynch, head of the Lynch Shows which each year provides the midway for the Bridgewater (N. S.) Fair, recently entertained the fair commission at a dinner in Bridgewater. Tribute was paid the carnival by fair execs. Secretary-Treasurer W. J. Crouse reported total attendance was up 1,000 over '45. It was pointed out the annual had recovered from the fire of several years ago which destroyed the main building and several cattle sheds.

Potter New Aide To Charlie Nash

Former C. of C. exec named by Eastern States—Winans rejoins as publicity chief

SPRINGFIELD, Mass., Nov. 23.—Adrian Potter, chairman of the executive staff of the National Patent Council in Gary, Ind., and for 16 years secretary of the convention bureau of the Springfield Chamber of Commerce, has been named assistant to the general manager of the Eastern States Exposition, which will return to operation September 14-20, 1947. Potter assumes his new post December 1. Charlie A. Nash continues as general manager.

Ray Winans, veteran Springfield newspaperman, who served as the exposition's publicity director beginning in 1940 and continuing until the army took over the plant in '42, has returned to that position. Since 1942 Winans had been publicity director of Springfield College and more recently assistant city editor of *The Springfield Evening News*.

Potter is no newcomer to the exposition. For years he served as head of the expo's information and housing service, as well as in other capacities. A World War I veteran, he organized the Lynn (Mass.) Boy Scout Council. For three years he continued in Scouting, leaving to become secretary of the convention bureau of the Chamber of Commerce here. In March, 1942, he assumed the position of executive secretary of the American Society of Tool Engineers. In 1943 he planned and conducted a wartime machine and tool progress exposition in Milwaukee.

He has served as president of the International Association of Convention Bureaus, secretary-treasurer of the New England Association of Commercial Executives, and president of the Springfield Advertising Club.

The exposition coliseum, released October 1 by the War Assets Administration, which moved in when the army vacated, has been leased for a seven-year period to the Springfield Hockey Club. Other buildings are to be released on a progressive schedule, with the last of them, the Industrial Arts Buildings, skidded for turn-back by the WAA on March 1.

ACTS WANTED

FOR OUR 1947 FAIRS

High Acts, Trampoline, Animal, every type of Outdoor Act. Can give you full season with short jumps. Give price, full details, photos in first letter.

Truex-Drake Enterprises
BEN TRUEX, 217 S. Water, Wichita, Kan.

ANNUAL CONVENTIONS

THE WESTERN CANADA ASSOCIATION OF EXHIBITIONS ("A" Circuit)

W. DAVIDSON, President
Brandon, Canada

MRS. LETTA WALSH, Secretary
Saskatoon, Canada

Also:

THE WESTERN CANADA FAIRS ASSOCIATION ("B" Circuit)

KEITH STEWART, Secretary
Portage la Prairie, Canada

Place: Fort Garry Hotel, Winnipeg, Canada.

Time: January 13th, 14th and 15th, 1947.

Canada Wants Grant Change

(Continued from page 85) and this will be increased as they are needed.

Hughes revealed that the exhibition board was in favor of asking the bids for each operation in connection with the construction of a new grandstand, while he personally favored the letting of a contract to a single firm so the responsibility for construction could be centralized. The board was due to make a definite decision on the matter of procedure next week and tenders will then be asked for the contracts.

Hughes expressed optimism over the possibilities of having at least the seats and stage in place for the revival next fall, but so far no attraction contracts, other than for the midway, have been signed.

While the entire registration of delegates was not available, those observed at the meetings were Herb McElroy and A. E. Band, of Ottawa; Alex Ross and Norrey Price, Sherbrooke, Que.; Emery Boucher, J. A. St. Marie and Gerard Bastien, Quebec City; W. Boulter, Charlottetown, P. E. I.; Edmond Louis Bouchard, Three Rivers, Que.; Elwood A. Hughes, Sam Foster and Charles Ross, Toronto; Walter Jackson, London; Cecil Stobbs, Leamington, Ont.; Syd McLennan and Bill Davison, Brandon, Man.; Charles Yule, Calgary, and V. Ben Williams, J. F. Brown, Prof. H. M. King and R. J. Kenmuir, Vancouver.

Joe Hughes, of the George A. Hamid office, was the only outside attractions representative present. Jack Kochman represented his Hell Drivers, while Lee Lott represented Lucky Lott's Hell Drivers. Frank R. Conklin was there in the interests of Conklin Shows, while J. C. McCaffery, general representative for Hennies Bros.' Shows and Alabama State Fair, was on hand.

Answered Roll Call At Western Meeting

(Continued from page 89)

College of Agriculture; Henry L. Howse, director, Contra Costa County Fair; Ernest O. Hulick, manager, San Diego County Fair; George Ingram, manager, Inter-Mountain Fair of Shasta County; Donald R. Jaqua, secretary-manager, Antelope Valley Fair; Albert A. Jensen, secretary-manager, Lassen County Livestock Show; Edward P. Johnson, secretary-manager, Santa Cruz County Fair; B. H. Jones, director, Fresno District Fair; Peter A. Kantor, Monterey County Fair; Sam W. Kellett, secretary, National Orange Show; Eugene E. Keneffick, secretary-manager, Sacramento County Fair; John J. Knezevich, public relations director, Hollywood Turf Club; Sam Kramer, Santa Barbara Fair and Horse Show; Otto M. Kuehl, director, Paso Robles District Fair.

Marcel E. Layous, president, Salinas Valley Fair; Ed Leduc, president, Stanislaus District Fair; Larry Lewin, office manager, Paso Robles District Fair; Rose E. Links, secretary-treasurer, Western Fairs' Association; Wentworth Lynch, secretary, 26th District Fair; Glenn T. Mack, secretary, San Francisco Flower Show; W. D. Mangells, vice-president, Yuba City Peach Bowl Festival; Paul T. Manning, president, San Diego County Fair; Walter S. Markham, president, Monterey County Fair; Bob McClure, secretary, Del Norte County Fair; Eugene B. McCoy, secretary-manager, Dixon Fair; J. Monroe McGrew, Yolo County Fair; Eric McLaughlin, deputy chief, California Division of Audits; John McMurray, secretary-manager, Western Washington Fair; Nick McNamara, president, Del Norte County Fair; Julian McPhee, president, California Polytechnic College; Elwood O. Mitchell, director, Contra Costa County Fair; Louis S. Merrill, general manager, Western Fairs' Association; George N. Miller, accountant, California Department of Finance.

Ray Nighbert, director, Glenn County Fair; Ed L. Paine, exhibit supervisor, California State Fair; Tevis Paine, general manager, California Thoroughbred Association; Russell E. Pettit, secretary, Santa Clara County Fair; William S. Randell, secretary-treasurer, Colusa County Harvest Festival; W. M. Redman Jr., vice-president, Antelope Valley Fair; Mrs. Betty Robinson, Yolo County Fair; J. D. Rohrer, president, Siskiyou County Fair; Theodore Rosequist, chief, California Department of Promotion.

Dudley V. Saeltzer, Shasta County Fair; Max P. Schoenfeld, president, San Fernando Valley Fair; Lester H. Shock, manager, Stanislaus District Fair; Russell Z. Smith, National Orange Show; A. E. Snider, chief, California State Division of Fairs and Expositions; George E. Stephan, secretary-manager, 18th District Fair; Dorman V. Stewart, secretary-manager, Imperial County Mid-Winter Fair; Norman D. Sunborg, Contra Costa Fair; Herbert C. Sutton, president, 18th District Fair.

G. M. Tirney, chairman, Modoc County Fair; J. F. Van Lobensels, vice-president, Monterey County Fair; E. G. Vollmann, secretary-manager, San Joaquin County Fair, Stuart B. Waite, secretary, Siskiyou County Fair; Dick Washburne, director public information, Western Fairs' Association; George W. Wendt, secretary-manager, Del Norte County Fair; C. A. Whitsett, director, Glenn County Fair; Eileen Wright, assistant secretary, Western Fairs' Association; Wilmer C. Woxberg, superintendent and acting secretary, Merced County District Fair, and Dolph Young, secretary, Sonoma-Marin Fair.

FAR WEST DATES

(Continued from page 89)

indications are that fairs are effectively meeting their obligations to the communities and countryside they serve, both as annual displays of progress and in year-around use of their facilities," Geddes said.

Other major items were a personally presented request of Congressman A. E. Elliott, honorary lifetime member of the Western Fairs' Association, that the member fairs in California, Oregon and Utah vigorously support his bill to wipe out the 20 per cent federal tax on fair admissions; an appeal by Jerry Carpenter, of the State Chamber of Commerce, that the fair industry assist California centennials from 1947 to 1950, and numerous recommendations of committees to sharpen management and promotion of fairs in such fields as auditing, advertising, public relations, carnivals, associations and relations with the thoroughbred racing industry.

FREEPORT, L. I., N. Y.—Len Duncan won the feature midget race at the Freeport Stadium Friday (15) before a crowd of 3,000. Bob Johnson and Dee Toran finished second and third.

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SOLID PROGRAM FOR PARKMEN

Owners Pick Timely Topics

Discussions range from taxes to new construction ideas—show big lure

CHICAGO, Nov. 23.—Because park owners and operators themselves chose via a questionnaire, the topics they wanted to discuss there should be no disappointment with the program arranged by Chairman Edward J. Carroll for the 28th annual convention of the National Association of Amusement Parks, Pools and Beaches in the Hotel Sherman here December 2-5.

Program is about as varied as it could be and includes almost everything parkmen will want discussed, from admissions and taxes to new ideas in construction.

It goes without saying that all previous convention attendance records will be shattered this year. While there is no way of figuring just how many people will attend, Paul H. Huedepohl, NAAPPB secretary, says all indications point to a record attendance. Huedepohl's local office has been swamped for months with requests for hotel reservations and at a late hour tonight requests were still coming in.

Trade Show Resumed

No small drawing card this year is the annual Trade Show, resumed this year for the first time since the war. More than 100 booths have been reserved by various manufacturers and jobbers thruout the United States. Even a London concern will be represented.

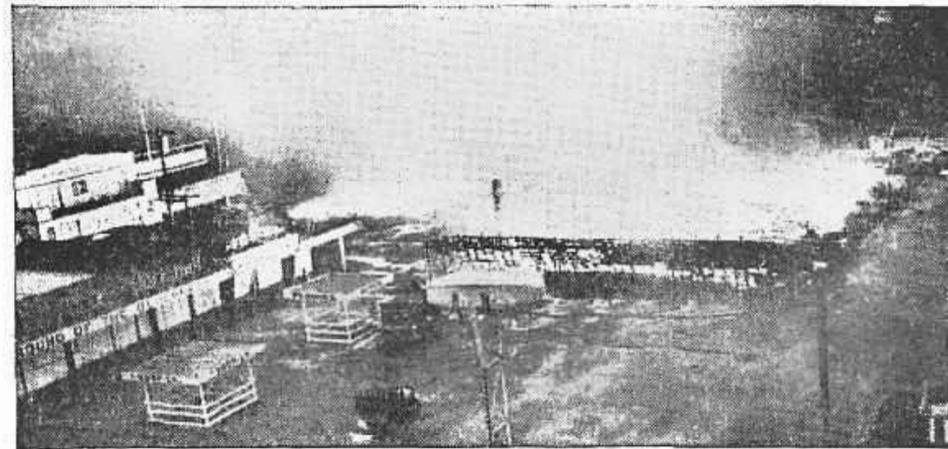
"Interest in the Trade Show was never as high as it is this year," Huedepohl said. "We have more than 100 booths rented now and could have rented more, but we had to call a halt. Those attending the convention will have spent their time profitably if they do nothing else while here but look in at the Trade Show. They'll find everything there they are interested in and will be able to talk directly to salesmen and company representatives about their needs, whether they be for a park, swimming pool, or carnival," the NAAPPB secretary commented.

Convention doesn't officially open until 1:45 p.m. Tuesday in the Louis XVI Room of the Sherman, but one special meeting is scheduled before that time. At 10 a.m. that day a meeting of the American Museum of Public Recreation for the board of trustees and any one else interested is scheduled.

AREA Starts It

As in past years, the American Recreation Equipment Association will get its business meeting out of the way the night before the NAAPPB conclave opens. That would be Monday night (21), at 7:30 p.m., in the West Room of the Sherman.

Five main speakers are listed on the NAAPPB program. They are Sir Arthur Briese, of Ascot, England; Lloyd E. Partrain; J. W. Shillan, of London; James Walsh, president of the Industrial Recreation Association for American Industry, and Harry Simmons. Briese will speak December 3, and his topic will be *New Danger Signal at the Old Crossroads*. Wednesday, Shillan, managing di-



FIRE WHICH SWEEPED JOYLAND PARK, Lexington, Ky., November 16. Building shown burned to the ground in the center of the picture was the Dance Casino, a frame structure, 80 by 200 feet, with a seating capacity of 1,200 persons and an elaborate bar. A defect in a fuel oil tank is believed to have caused the blaze, which also destroyed concession buildings and two large storage warehouses containing \$20,000 in merchandise and equipment. Penny Arcade and the swim pool in the left center of the photo suffered slight damage. Garvice D. Kincaid, Joyland president, estimated damage at \$125,000, with only \$30,000 of it insured. Joyland plans to rebuild just as soon as permits and materials are obtainable.

AREA Meetings In West Room

Gathering skedded Dec. 2 in Hotel Sherman—three speakers are on program

CHICAGO, Nov. 23.—The 22d annual meeting of the American Recreational Equipment Association will be held in the West Room of the Hotel Sherman, instead of in the Bal Tabarin Room, as was the case last year, Ben O. Roodhouse, AREA president, of Jacksonville, Ill., announces. Meeting will open at 7:30 p.m., December 2.

Members of the program committee are M. W. Sellner, George A. Hamid and William J. Wendler.

A. B. McSwigan, president of the National Association of Amusement Parks, Pools and Beaches, will open the meeting with greetings from his organization. He will be followed by Paul H. Huedepohl, NAAPPB secretary, who succeeded the late A. R. Hodge. Roodhouse will deliver the president's annual message.

Three speakers are scheduled, including Wallace St. C. Jones, of the William B. Berry Company, Boston; John W. Goller, purchasing agent, Allan-Herschell Company, and a representative, yet to be named, of the Dow Chemical Company, New York.

Jones' topic will be *Our First Post-War Exhibit*; Goller will speak on *Scarce Materials and Parts* and the Dow representative will speak on *Magnesium as a New Material for Outdoor Devices and Attractions*. The last talk will be illustrated with movies.

R. S. Uzzell, AREA secretary, will pay tribute to A. R. Hodge.

Following the program the annual business meeting will be held. This includes reports from the treasurer, finance, membership and nominating committees. Reports will be made by W. F. Mangels, C. M. Gerhart, William B. Rabkin and R. E. Chambers.

Attendance at last year's gathering was light and officers urge a full attendance this year.

Who Shot Blizzard?

SALT LAKE CITY, Nov. 23.—Who shot Blizzard, the 500-pound polar bear at the zoo here?

That's the big question around here. The big bruin was found lying semiconscious in a pool of blood Tuesday (19) and zoo officials said they had no idea who fired the shot.

Extent of the bear's injury was not immediately determined.

Tempe Funspot To Be Operated By Joe Weber

PHOENIX, Ariz., Nov. 23.—Joe Weber, operator of Treasure Island Amusement Park here, will operate an amusement park at Tempe Beach in Tempe, college community 10 miles from here.

The amusements and concessions will be operated on a percentage basis, with a share of the gross going to the Tempe Beach committee, which will exercise authority over the park, Weber said. The fund will be used to operate the area as a year-round recreation center.

Weber said his amusements will be in operation some time in December. He plans to move some equipment from his Treasure Island spot to Tempe.

Banquet, Penthouse Parties on NAAPPB Entertainment Card

CHICAGO, Nov. 23.—Those attending the annual convention of the National Association of Amusement Parks, Pools and Beaches won't want for entertainment when they come to the Chicago convention in December.

Penthouse parties have been so successful they will be held again this year on the roof of Hotel Sherman. Hours will be from 10 p.m. to 2 a.m. each night during the meetings and Bobby Kuhn and the Midnight Sons, a quartet, will furnish the entertainment.

The annual banquet is scheduled Thursday, December 5, in the Bal

Trade Show Schedule Set By Huedepohl

Displays Set Up Nov. 30

CHICAGO, Nov. 23.—Back after a wartime lapse, annual trade show of the outdoor amusement industry will be one of the features of the 1946 National Association of Amusement Parks, Pools and Beaches convention in the Hotel Sherman here, December 2-5.

There will be more than 100 booths, Paul Huedepohl, NAAPPB secretary says, and people in outdoor show business will have a chance to view almost everything connected with the industry.

"This without a doubt will be the biggest show we've ever had," Huedepohl said. "Manufacturers of almost every conceivable item in outdoor show business will display their wares, and prospective buyers should have a field day on their visits to the show."

Booths will be set up Saturday (30), Huedepohl said, and will remain up thru December 5. No company will be allowed to tear down until December 6. One point the NAAPPB secretary made clear was the booths will not be open during the park convention sessions. Here's the time line-up when the trade show will be open for inspection:

December 2—10 a.m. to 11:30 p.m.
December 3—10 a.m. to 1:15 p.m. and 4 p.m. to 11:30 p.m.
December 4—10 a.m. to 1:15 p.m. and 4 p.m. to 11:30 p.m.
December 5—10 a.m. to 1:15 p.m. and 4 p.m. to 7 p.m.

Calling attention to a letter sent out from the Chicago office of NAAPPB Friday (15), Huedepohl said all exhibitors have been warned about the various strike tie-ups and the necessity of making sure their shipments get thru to Chicago. Here is the letter as sent out by Huedepohl's office:

This office has just heard that all freight movements from the Atlantic Coast and Pacific ports to Midwest terminals are tied up and L.C.L. (Less than cargo shipments) shipments are being made.

"If you are making any shipments for your trade show exhibit, it is advisable, if possible, to send them via railway express or auto truck.

"Please look into this matter immediately, as our information received today indicates it is a serious situation."

Huedepohl hasn't the least idea what the contemplated coal strike may do to the trade show, but if train travel and shipments are cut 25 per cent, as it is figured they will be, there may be some trouble getting equipment to the show. However, the NAAPPB secretary is taking the optimistic attitude and figures everything will turn out okay.

"Unless something unforeseen happens, this will be the biggest show we've ever had," Huedepohl said.

Tabarin of the Sherman at 7:30 p.m. Henry Brandon's orchestra will furnish music. A floorshow also is scheduled but the acts were not definite as late as Friday (22).

MAKE YOUR COASTER SAFE

Chi Op Tells Control Story

Electro-pneumatic system cuts costly mishaps—increases speed of operation

By William Schmidt

You don't have to be a mental genius to know accidents don't pay. Amusement park owners are constantly on the alert to prevent accidents, especially in the ride department, because one mishap can get you more FREE publicity—all bad—in the daily press than all the good publicity you could get if you hired the 10 top press agents in the country.

This was forcibly brought home to us at Riverview Park back in 1937 when two Coaster train cars crashed at the bottom of a dip on the Pippin ride.

First of all, the city officials ordered the ride closed, which meant a big loss in revenue. Secondly, the daily press "went to town" on the story. There were screaming headlines, plus pictures, at the time of the accident; there were follow-up stories about the city closing the ride. All this, of course, made the public wary of Riverview rides and our receipts took a nosedive.

This one experience was all we needed to hypo our interest in safety. For the first time we REALLY became aware of the fact it's good business not to have accidents and we set out to do something about it. There was no thought about what the initial cost would be. The main thing was to find some sure way of preventing ride accidents and after years of experiments we think we have found the way.

Work, Time and Money

The finding of this safety device isn't a story out of the books. We just didn't sit down and figure it out in one or two days, or months or years. It took time and money, patience, experimentation, and last but not least, hard work.

We started by installing on our coasters the automatic block signal system. This device took control of the trains while they were on the structure and mechanically prevented a repetition of the crash on the Pippin ride.

While we knew this wasn't enough, it was an accident check and we had to be satisfied until we found something better. Once that system was installed, we kept working for something better. Experiment followed experiment, blue print followed blue print. It was discouraging at times but we felt we were making headway. At least we knew we were spending money!

Remote Controlled Brakes

As a result of our labor we finally worked out what we believe is perfection in a ride safety. It's a system of remote controlled air brakes on our Bobs ride which, combined with the block signal system that previously was installed, makes the so-called platform collision IMPOSSIBLE.

By name, the device is known as the electro-pneumatic automatic safety control. I know that's something of a tongue twister and that it sounds complicated, but in reality, when you break it down, or see it in action, it's so simple even a child can operate the control board and the



Bill Schmidt

No stranger to things mechanical is Bill Schmidt, vice-president of Riverview Park, Chicago, and author of this article. An engineer graduate of the now Illinois Institute of Technology, Chicago, the author has been around Riverview "almost all my life." He is the son of the spot's owner, George A. Schmidt.

safety of the device is retained.

First of all, this system concentrates the responsibility for operating the controls of a roller coaster in the hands of one man. This man is placed in a location where he can see everything, both on the loading and unloading zones of the ride and yet he is located where there are no distractions for him, either from other employees on the ride or from the public.

End Human Element

So self-sustaining is this device that even should the man at the controls suddenly become incapacitated, due to a heart attack to take an extreme case, the automatic system will stop all the trains on the ride so there is no chance of a pile-up of cars.

With this system, all platform brakes on the ride are set at all times. The operator merely presses a key to release a brake. Once the key is released, the brakes automatically return to the set position. In the event there is a train on the brakes at the time the key is released, this simple movement of one finger presses the brakes against the shoes of the train with a pressure of 12,000 pounds. This movement of the brake from a full release to a full set position is accomplished in less than one second.

Now regarding the block signal system. For this, the ride is divided into a number of sections, each of which has a means of stopping a train at its beginning. In principle, if there is one train in a block section and a second train tries to enter that section, the entering train is stopped automatically before it can bump into the one already occupying the section.

You may say that's all well and good but what about a power failure? How will the device work should the power suddenly go off?

Brakes Always Set

Remember all brakes are automatically set and in case of power



THEY ENJOY THE THRILLS of a car (above, right) taking a sharp turn at a maximum speed, protected by the new electro-pneumatic automatic safety control. On the left, above, William Schmidt, the author, shows his father, George A. Schmidt, the operation of the control tower, while below Carl Jeske, manager of the Bobs at Riverview, takes a bit of instruction in the automatic safety control room from Frank Halpin, chief electrician.

—Photos by Harry A. Atwell.

failure the brakes go into action regardless and the coaster chain is stopped. This means if a ride has two or more trains on it when the power fails, the operator does not have to bring in all the trains blind. In other words, the trains are automatically stopped at the various control points on the structure and the operator does not have to find a place for them on the platform.

What if the air supply fails? We thought of that, too, and here is the answer. In the event of air supply failure to any or all of the brakes, the device is so designed that the individual brakes will be mechanically set, the first train stopped by the set brake and the block signal system stopping all following trains.

To start the ride, a standard on and off switch is first turned on. After the switch is turned on, a knob on the control panel is rotated 360 degrees. This operation releases the

emergency brakes and sets other relays so the ride is ready to run.

The operation of the platform brakes is simple. They are always set unless the operator depresses a key on the panel directly in front of him. As soon as he removes his finger from the key, the brake immediately returns to a set position.

Aside from the safety angle in this electro-pneumatic automatic safety control, which is all-important, there is the angle of increased revenue, not exactly an unimportant item itself. As an example, when the block signal systems were added to the seven coaster rides in Riverview, their aggregate hourly riding capacity was increased by 2,800 persons per hour. Simple arithmetic gives you the answer of what this means in the matter of receipts over a period of years.

Then there is the matter of insurance premiums. A safety device such (See Coaster Safety on page 109)

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SEE US IN CHICAGO — BOOTH 51

Three-Day Discussion Card Set for Pool and Beach Ops

CHICAGO, Nov. 23.—For three days, Tuesday, Wednesday and Thursday, December 3-5, for 1 hour and 50 minutes each day, pool and beach operators will have a chance to sit in on round-table discussions of topics of vital interest in that business during the annual convention of the National Association of Amusement Parks, Pools and Beaches. On each of the three days, promptly at noon and continuing until 1:40 p.m., in the Louis XVI Room of the Hotel Sherman, round-table meetings will be held with Henry A. Guenther as chairman. Collaborators will be Harry A. Ackley, Chauncey A. Hyatt, Bert Nevins, R. N. Perkins and Vernon D. Platt.

This year the time has been extended for the discussions so that everyone will have a chance to speak his piece. Opening day the subjects will have to do with new trends and developments in swimming pool operation. Under that heading comes new filtration and filter media, new disinfectants for pools, new paints, new methods of algae control, water testing apparatus and war chemicals as applicable for pool and bath house uses.

On Wednesday modernization of pool fundamentals will be the topic. Under that heading will be such discussions as open feeder vs. closed alum pots, ammonium vs. alumina sulphata, type of disinfectants, chlorine or patented names, bather pre-cleansing, modernization and face-lifting of outmoded pools, kiddie and wading pools and publicity and promotional trends for pools and beaches. In addition to the discussions Wednesday, motion pictures of various pools will be shown.

Thursday's discussions will have to do with the areas around modern pools. Under that heading the discussions will be about walks around beaches, whether cement, brick or sand beaches, sun bathing areas, play areas and equipment, supplies and

Pueblo Funspot Bows in Spring

PUEBLO, Colo., Nov., 23.—The new amusement park here is slated for opening next spring, according to plans of the Pueblo Amusement and Recreation Corporation, operators.

Progress to date includes more than a mile of fencing on the land sides of the park area and installation of the over-all lighting system. Frames for concession stands and the boat dock and pavilion are completed. Foundations for one-third of the boardwalk and the retaining wall along the lake have been built. A golf driving range has been graded and is ready for seeding and work has been started on barbecue pits for the picnic area. Arrangements have been made with the Pueblo Fish and Game Association for fishing in the lake.

Directors of the corporation are Thomas J. Addiego, Arthur L. Allen, Clarence C. Bellinger, Floyd H. Crews, John Faricy, Thomas J. Lloyd and Curtis P. Ritchie.

bath house requirements and janitorial supplies.

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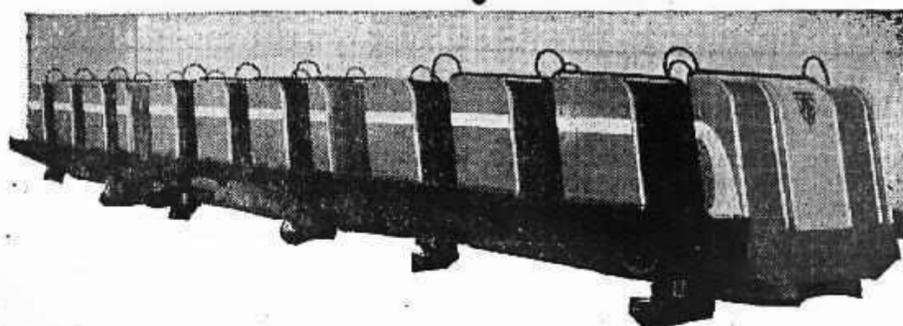
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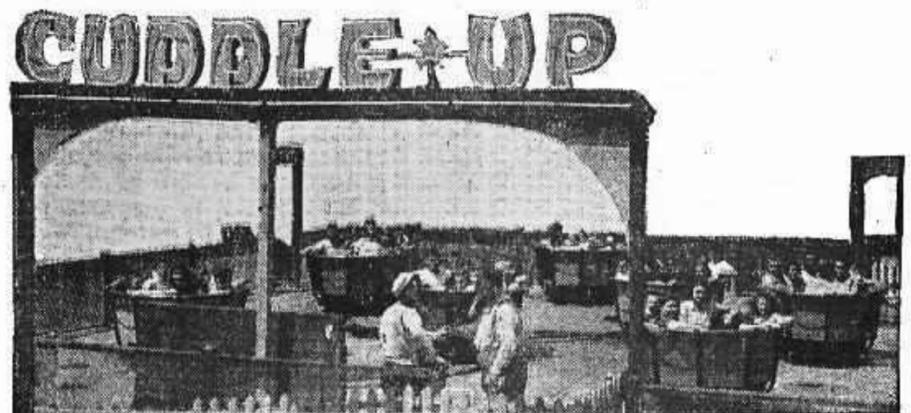
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