

The Billboard

DECEMBER 14, 1945

25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

'COFFEE AND CAKE' GUESTARS

—Page 3

Songs for Christmas

THE BILLBOARD'S ANNUAL
TRADE SERVICE FEATURE
—Music Dept.

Foreign Language Stations

A CROSS-COUNTRY SURVEY
—Radio Dept.

THE DINNING SISTERS
"Triple Threat Trio"
(See Music) ⇨



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Kent Cooper, A.P.

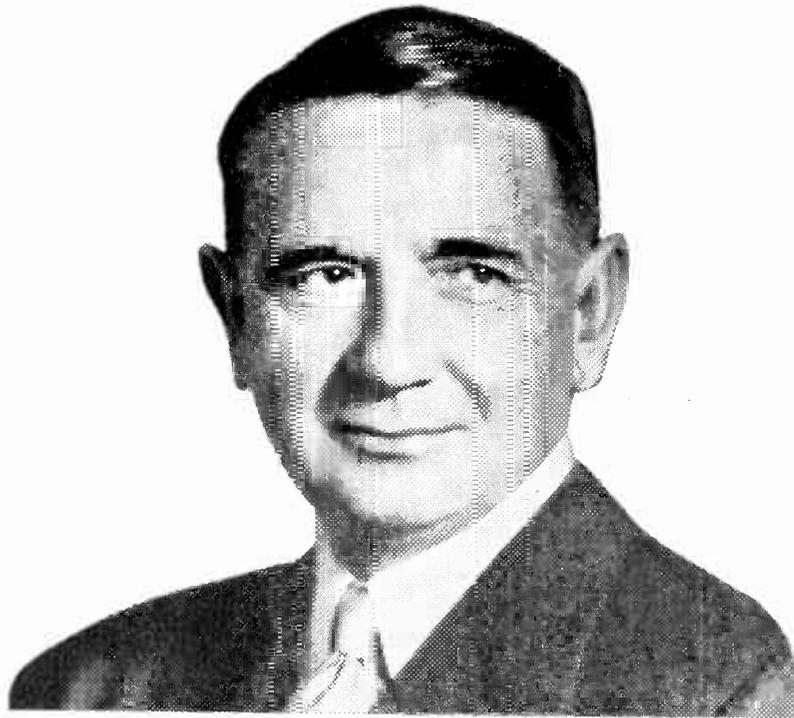
AS TRUE OF RADIO AS IT IS OF THE PRESS



WJMR

THE GOODWILL STATION, INC. FISHER BLDG DETROIT
 MICHIGAN'S GREATEST ADVERTISING MEDIUM
 CBS BASIC AFFILIATE
 REPRESENTED BY PETRY

G. A. RICHARDS, PRESIDENT . . . OWEN F. URIDGE, VICE-PRESIDENT AND GENERAL MANAGER



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COFFEE 'N' CAKE GUESTARS

Local Shows Snag Plenty Of Pic Names

Stars Go for Build-Up

HOLLYWOOD, Dec. 7.—Spotting stars on Hollywood segs is plenty important to pic companies. So much emphasis is placed on local airlines that players and even studios often refuse multi-station shows which have no local outlet. Flicker contact men concentrate as much, and at times more, on airers that never reach beyond local audiences. There are good biz reasons for the local plugging.

Studios realize it's Hollywood and not the nation at large that picks the Academy Award winners. Hence, a company which is aiming a certain property at an Oscar wants to make sure it gets plenty of home ballyhoo. Also, if a pic can be pushed into a local b. o. record breaker it will have better luck in getting the eye when statuettes are distributed.

In the same light, what Hollywood thinks and says can be a matter of life and death to screen personalities. Established thesp feels they may love him in Waukegan but the higher he rates among flicker villagers, the bigger he draws at the local pic palaces, and the more autograph seekers he gets here will have plenty of weight with his bosses. Top names will go on local stations and regularly (See LOCAL SHOWS on page 10)

Juke Trade Leaders Decry Use Of Smutty Disks, Scoff at Raid

NEW YORK, Dec. 7.—Seizure here recently of hundreds of "party" records by officials of the Society for the Suppression of Vice, headed by John S. Sumner, as part of the bluenose campaign to clean up showbiz and literature, has given rise to rumors that similar snooping might be in the cards for other cities. The "party" record seizure set juke operators and trade leaders to watching the trend with interest. However, possibility that any sensational discoveries would be unearthed in a

juke round-up were scouted by music machine ops.

"I know of none of our operators or employees who has ever even been arrested, much less charged with playing obscene or suggestive records," said Sidney H. Levine, attorney for the Automatic Music Operators Association. "Our members use records made by the biggest companies in the business. It would not be in the interest of either manufacturers or our members to upset (See JUKE LEADERS on page 4)

Daytime Segs Get Top Names As Free Plugs

Pix Firms Go for Bally

By Paul Ackerman

NEW YORK, Dec. 7.—Traffic in guest shots on morning and daytime local programs has reached tremendous proportions, with film companies in particular going all-out to spot their people—stars, starlets, directors, et al—on local kilocycles. It's strictly coffee and cakes stuff, for the guests receive nothing or next to nothing in the way of pay. A film star who is good for a few thousand on an important nighttime program will often appear on a Mr. and Mrs. show for AFRA scale.



Pix companies encourage the practice of these daytime appearances, angle being that exploitation of films via daytime shows on indies is a good corollary to film exploitation via top network nighttime programs. Programs, on the other hand, welcome guests of name value—particularly when they get them for freeola.

However, some of these deals develop friction. One station exec, for instance, pointed out that whereas he liked to get names for daytime shows, the station, after all, was in the business of selling time, "and there comes a point where you gotta call a halt to this sort of thing." Pix exploitation people, he indicated, often got into his hair, particularly when the station is anxious to sell time of film companies—but he added (See DAYTIME SEGS on page 10)

Abrupt End of Coal Strike Raises Holiday Profit Hopes As Lights and Travel Resume

Tin Pan Alley, Diskeries Saved by Peace Bell

NEW YORK, Dec. 7.—Showbiz today listened to the flash bulletin announcing end of the coal strike, then turned on the lights, counted losses during the 14-day dimout and looked forward with a sigh of relief to the neon-lit holiday horizon. Only case-hardened pessimists were reminded, in the general rejoicing, of the possibility it all may happen soon if the Supreme Court decision in the Lewis

appeal is unsatisfactory to mine workers.

The Stem brownout, which had beclouded theaters, niteries, bars, arcades and cafes to the point where the ops were developing king-sized ulcers, ended abruptly with a city hall order, which authorized full use of power for advertising and window display. By the time it was dark, (See SURPRISE ENDS on page 4)

Congress at Petrillo Anew

Stiffer Bill To Go Before New Congress

Aimed at Miners, Too

WASHINGTON, Dec. 7.—Congressional leaders in both major parties will press for swift passage of a new and stiffer anti-Petrillo bill long before the United States Supreme Court hands down a final decision on the government's appeal from a Federal District Court ruling in Chicago invalidating the Lea-Vandenberg Act, *The Billboard* has learned. Republicans in control of the next Congress are joining with minority leaders to rush a "revitalized" Case bill thru the next session striking at both James C. Petrillo's American Federation of Musicians and John L. Lewis and his United Mine Workers.

Legalists here expect the nation's high court to uphold the district

court ruling against the Lea-Vandenberg Act as legislation singling out a particular union for special restriction in violation of the Constitution. Consequently, Congressional leaders, in mapping plans for new legislation, are indicating that they will avoid the same mistake but "will cover the same ground in respect to all unions which collect royalties." At the same time, the U. S. Department of Justice is hoping for a speedy decision by the U. S. Supreme Court once the appeal gets under way. Speediest decision, however, could not come before next February, according to the high court's present schedule, with a prospect that the ruling might be delayed far into next spring.

A wave of hostility in Congress against Petrillo has been whipped up by Lewis's tactics in the coal strike, with Congressional leaders nodding enthusiastically at a *Washington Post* editorial this week describing Lewis as nothing more than "a giant-size edition of Petrillo." The new ripper legislation is expected to take the form of the old Case bill, which went down to defeat last session by a slim margin. New version will provide for modification of the Wagner Labor Relations Act, but the proposed revisions will be (See Congress at Petrillo on page 17)

"Detroit Times" Reshuffles Amusements; Gentry Is Out

DETROIT, Dec. 7.—Major change in the amusement desks on *The Detroit Times* was made last week with the departure of Charles Gentry, who had headed the department since the death of Ralph Holmes several years ago.

Harvey Taylor, who had handled part of the amusement chores for some time past, was assigned the music and legit criticism duties, while Andrew Wilson, an ex-G.I., took over the movie and night club duties.

Laurette Taylor Dies

NEW YORK, Dec. 7. — Laurette Taylor, one of Broadway's foremost actresses and last seen on the Stem in the hit play *The Glass Menagerie*, died today at the age of 62. She made her first stage appearance in vaude as a child at Gloucester, Mass., billed as "La Belle Laurette and first appeared on the Stem at the New Star Theater in 1903 in *From Rags to Riches*.

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Showbiz Replies to Intolerance

Surprise End Of Coal Strike Raises Hopes

(Continued from page 3)

Times Square was alight. Also saved from financial chaos were night spots in Michigan where a drastic curfew closing of amusement places at 10 p.m. had been placed in effect Friday night.

Meantime, new shots in the arm for all branches of the entertainment biz were expected as railroads planned resumption of normal travel schedules, presumably by Monday, and freight shipments began to move again. Prime beneficiaries of the rail revival were traveling legit troupes, vaude acts, orks on one-nighter routes and music publishers and diskeries. The latter were becoming dangerously short on paper and other raw materials.

Least hit by the profit slowdown which accompanied the dimout were legit theaters which rode out the storm with but few lists to port. For the most part, traveling companies, tho fearing sked curtailments, had managed to keep moving. Only bruise was in matinee b.-o. which suffered from slash in suburban transport.

Rumors of shutter flutters which raced across the nation in nitery circles, took a new tack with arrival of the coal peace. Tho ops continued to sing in six flats, it remained today that no major casualties had occurred as a result of the Lewis hiatus and it had become increasingly evident that biz troubles, if any, lay in other causes.

The Tin Pan Alley boys, however, were really scared—and with cause. The freight embargo had them coming in and going with outgoing sheet music shipments cramped and incoming paper supplies needed for new releases halted in their tracks.

Waxeries, too, were worried, altho the freight shutdown hadn't reached the point where actual operations had to be suspended. Stock piles, tho, were reported dangerously low at strike's end.

Also saved by the bell were bands playing the Southern one-night circuit, where an order closing all armories and auditoriums for the duration of the coal emergency had been placed in effect.

Possibly greatest beneficiaries of the return to normal lighting were the coin machine ops whose arcades depended almost entirely for lure on blinding illumination. Also slowed were cigarette venders and jukes whose take faded as tavern biz fell off.

Ice Revue Scores Sock 67G, Kaycee

KANSAS CITY, Mo., Dec. 7.—*Skating Vanities* of 1947 rolled up an impressive net of \$67,000 (after taxes) on six nights and two matinees at the Municipal Arena, according to Jimmy Nixon, of A. & N. Presentations.

Nixon estimated the gross at \$80,000, and declared "it would have hit \$100,000 if it hadn't been for the coal strike." Show was presented under auspices of Kansas City Firemen's Pension Fund. Attraction has three more years to go under its contract with the fund.

Vanities opens December 17 in Wichita's Forum for six nights and one matinee.

Many Segments of Entertainment World Support Billboard Stand

THE EDITORIALS by Leonard Traube in the last issue (December 7), "Where Does Show Business Stand on Intolerance?" has brought many letters to The Billboard. For space reasons, only a few can be published in each issue. Those which appear on this page were among the first to be received. Others will be printed in successive issues until the file is exhausted. A limited number of reprints of the editorial are available, and will be sent upon request. Address communications to Leonard Traube, editor-in-chief, The Billboard, 1564 Broadway, New York 19, N. Y.

Racial Barriers Seen as Threat To U.S. Culture

To the Editor:

How can a trade paper stand aloof from world and national affairs when those affairs have an immediate and profound effect on the trade and on every member of the trade as a human being and a citizen? Could you ignore a public affair such as war? And doesn't every person in his right mind understand that racial hatred in its extreme form is worse than a war, for it attacks the country from within?

We, in the theater, in movies, and in radio, have a greater stake in racial tolerance than perhaps any other profession. For in show business, more than in any other profession, there is a collaboration of people of all races and religions as in none other. I am writing this letter after a rehearsal in our studio. There a cast including Jack L. Cooper, a Negro; Marisha Dafa, a Catholic of Polish extraction, and Hitous Grey, a pure blooded anglo-saxon Protestant, were rehearsing a show written by me, a Jew. What would become of American radio if this were impossible?

I congratulate you on your excellent editorial. It was not only a fine piece of writing, but a great contribution in the fight in which we all should engage.

MENDEL KOCHANSKI,
Radio Station WSBC,
CHICAGO

Free Royalty To Further Tolerance

To The Editor:

Why not request a group of properly accredited and nationally recognized writers to prepare a series of tolerance scripts for air presentation . . . these to be made available to all stations at no royalty and for optional use.

ALFRED H. TEMPLE,
Manager, Radio Station WDSR,
Lake City, Fla.

Billboard Editorial Lauded For Compassion, Clarity

To The Editor:

A very articulate and compassionate statement of a fundamental way of living that belongs not only to show business but to everybody everywhere.

THEODORE AMUSSEN,
Executive Editor,
Rinehart & Company,
New York.

Writer Decries Radio's Hokey Racial Types

To The Editor:

May I add my voice to the chorus of hosannahs which you undoubtedly will receive for your editorial on show business and intolerance.

I feel, however, that you passed up an opportunity to land a haymaker on the spot where show business is most vulnerable, and culpable, in this filthy business . . . the perpetuation of racial stereotypes.

Not a day goes by when via radio, stage, motion pictures or vaudeville, some example of the tired old racial stereotype is not regurgitated. Those stock characterizations of the Negro, Jew, Irishman, Englishman, Italian, Slav, etc., besides being corny as hell, are also the breeders of the race hatred which you decry.

So let's not be content with patting ourselves on the back because there are a few decent souls in show business. Let's remember that show business as a whole is largely responsible for feeding racial prejudices, whether deliberately or unwittingly. And with that understood, let's take up the fight from there.

RALPH NOVEK,
Radio Script Writer,
Montreal, Canada.

SCHW Urges Solid Front in Jim Crow Fight

To The Editor:

The people of our community, the nation's capital, have long been indignant about discrimination and segregation in Washington's cultural activities. We are encouraged when 33 dramatists signed a statement against discrimination in the theater. In the same manner, your excellent story, "Where Does Show Business Stand on Intolerance?" gave us more evidence of the realness of show people when it comes to important issues like this one.

Unfortunately, some theater managers and owners (including a university in the theater business here) do not as yet see fit to practice democracy in the capital of the world's greatest democracy. We sincerely hope that your story will shame some of these "rugged individuals" into reconverting the theater in Washington and other parts of the country (See Trade Replies on page 15)

Juke Leaders Decry Use of Smutty Disks

(Continued from page 3)

their business by making or playing records likely to bring trouble from the law. Our organization has gone on record as prohibiting the use of obscene or suggestive records, and a violation of the rules or regulations would go hard with any operator."

Ops Police Themselves

Levine explained that policing of association's members was left largely to the ops themselves. The org would not act unless on a complaint against an op for use of questionable disks.

A similar story was told by Leroy Stein, of the Music Guild of America, juke op outfit in New Jersey. He reported no case of violation of legal code among ops in a decade. "It doesn't pay," he said. "It's not good business. If a new man entering the business thinks he can make himself a few pennies by playing questionable records, he soon finds out differently."

Other trade association leaders said that since 1941 when the juke biz undertook an extensive campaign against use of smutty platters, only a very small fraction of the ops stock them. The ordinance against use of such records was passed by the Automatic Music Operators Association as far back as 1939. In New Orleans, George Brennan, in the same year, reported 100 per cent co-operation from members of the United Music Machine Operators Association, of which he is prexy.

Union Refuses Service

Next year the United Electrical, Radio and Machine Workers of America, Local 737, established modified censorship, refusing to service or install machines featuring objectionable disks. Since 1941 there has been no widespread use of such platters.

As one industry spokesman put it, "There will always be a minority of locations who ask for risque recordings. But the minority don't pay your rent, buy your trucks and show you a profit at the end of the year. In the automatic music business, you cannot cater to the minority without offending the majority."

Blaze on Venice Pier Misses Concessions

HOLLYWOOD, Dec. 7.—Fire swept Venice Pier threatening crowded concessions along the ocean front. Old pier was condemned last spring by the city council and was in process of being demolished.

Three-alarm blaze was not believed to have caused property damage since fire centered in sector where wrecking crews were razing pier buildings.

45,440 See G.I. Shows

FRANKFURT, Germany, Dec. 7.—One hundred and seven soldier and USO-Camp Shows performances were witnessed by approximately 45,440 G.I.'s in the European Theater during the week of November 6-12. A breakdown of the figures reveals that 27,095 attended 72 performances of USO-Camp Shows and 18,345 were present at 35 soldier shows.

AFRA-WEB PACT DUE SOON

N. Y. Air Execs Shown Nielsen Index Methods

NEW YORK, Dec. 7.—Explanation of the workings of Nielsen Radio Index was offered to New York radio and agency execs at a series of NRI open-house meetings this week. Demonstrations made use of a complete set of NRI equipment, charts, photos, etc., pointing up the entire production process. Demonstrations, patterned after similar ones in Chicago, were supervised by A. C. Nielsen, who stressed the need for "reasonably complete" radio research. Prior to NRI complete research was unknown, said Nielsen, who added that "no easy, cheap technique is sound." Stating that the demonstration was not a sales presentation, Nielsen admitted, however, that "we are anxious to balance our budget—we make no bones about that."

Demonstration stressed workings of the audimeter, Nielsen pointing out that newer type—the instantaneous audimeter—could measurably speed up Nielsen service by giving overnight transmission by mail to clients. Nielsen admitted slowness of service had been one of earlier arguments against acceptance, but indicated he had doubts as to the radio industry's need for speedy returns. However, the instantaneous audimeter was calculated to fill the bill, he said, and was a more feasible means of so doing than by adding to field force or making audit every week instead of alternate weeks.

In support of use of a fixed instead of a shifting sample, Nielsen stated the former, plus a minute-by-minute record of listening, made for maximum accuracy in noting trends and made possible such data as total audience, homes reached per radio dollar, holding power of show, commercial audience, minute-by-minute audience, audience flow, frequency of listening, etc.

While stating that the demonstration would not compare the Nielsen service with other research techniques, comparison with the Hooper technique was implicit in Nielsen's exposition. In line with this, Nielsen recently released a blast against a statement by C. E. Hooper, who said "the presence of the diary attached to a listening set, just like the presence of an audimeter (of A. C. Nielsen Company), cannot help prompting people to listen more than homes not being sampled." In rebuttal Nielsen stated that "there is no similarity whatever between the diary and the audimeter" and gave an elaborate explanation of this point of view.

Sponsor Drops Shirer

NEW YORK, Dec. 7.—J. B. Williams Company, which bank-rolls Bill Shirer's news commentary program on CBS Sundays, will drop the commentator soon and will probably line up a musical to go into the Thursday Dennis Day spot on NBC. Day, on Christmas Day, will move into the Wednesday, 8-8:30 p.m. time now held by *Mr. and Mrs. North*. Latter show folds after the December 18 broadcast.

Reason for the switch to NBC is that CBS wants only a news show in the Shirer slot.

Hildegarde Show Is Threatened by Singer's Illness

NEW YORK, Dec. 7.—Hildegarde-Campbell Room show on CBS Sunday, 9-9:30 p.m. ran into trouble this week and may fold, with the Milwaukee chanteuse seriously ill and Gracie Fields set to take over tomorrow's (8) show. Anna Sosenko, Hildegarde's manager, apropos of reports that Ward Wheelock would cancel the show, stated that such rumors were phony, and that if anything happens to the show it is because Hildegarde is ill. Miss Sosenko said the singer is bed-ridden with a throat ailment, a virus infection affecting the chest and larynx.

Hildegarde's contract according to Miss Sosenko, is non-cancellable and holds until next fall, but the chief problem, is finding suitable replacements. Gracie Fields, she said, would be available for only one week. "Next week," she said, "I don't know what I'll do. . . . Nobody can do that kind of business."

Hildegarde was on the show last week, but was then in bad shape, according to Miss Sosenko, who added that the warbler is also tired and worn out."

Hildegarde has not appeared at the Persian Room, of the Hotel Plaza, since Sunday (1). Room's management today stated they expected the warbler to be back Tuesday (10).

Warners Push Own Talent on KFWB

HOLLYWOOD, Dec. 7.—Warner Brothers will use KFWB as practice ground for its starlets in a new dramatic series tagged *Star Makers' Radio Theater*. Kids will cut their mike teeth on regular Warner story properties, with *Casablanca* skedded for kick-off show Tuesday (17). Pic's director, Michael Curtiz, will narrate initial airing. Plans call for various directors and producers to take narrator chores each week. Name WB players will guestar but will not participate in the show.

Warners sees triple advantage in the series. It will give youngsters mike polish, give KFWB a listener promoting program and provide the studio with local pix plugs. Most important to WB is training starlets. Many top screen players are shielded from radio since they lack ability to favorably project themselves on the air. WB hopes to forestall this by making radio regular part of its starlet training sked.

Women's Nat'l Radio Comm. in Folderoo

NEW YORK, Dec. 7.—The Women's National Radio Committee, organized in 1934, has been dissolved as of the final meeting on December 5. According to the founder, Mme. Yolanda Mero-Irion, organization has accomplished its purpose of improving program contents and commercials. She stated that "we will continue to keep a watchful eye on radio offerings, to praise the good and to condemn the undesirable."

WNRC had 25 organizations on its roster with a combined membership of millions, largest being the United Council of Church Women, which alone has a membership of approximately 17 million.

Commercial Pay Upped 20%; Sustaining Fee Deadlock Seen Settled This Week

Pay Hike Interpreted as Victory for Radio Actors' Union

NEW YORK, Dec. 7.—Negotiators representing the American Federation of Radio Artists and the four networks have agreed on all major points of a new two-year contract except for conditions and salaries covering sustaining programs and web staff AFRA members. Most important part of the new AFRA-network code, covering commercial programs, was settled early this week, granting AFRA a 20 per cent pay boost, plus major adjustments in the all important working conditions categories. Latest development in negotiations will have the AFRA board meeting Monday (9) night

to discuss and explore the nets' counter proposals for sustaining-staff clauses. These proposals, which took up much of the negotiating periods this week, were found unsatisfactory by AFRA's representatives, who referred them, in turn, to the board. If the board is unable to decide, it will turn the matter over for general membership consideration.

Principal difference, it is understood, between the radio union and the networks on sustaining-staff angles involves the pay hike question. Last known offer from the webs was a 10 per cent hike and while it is believed that this has been increased since then, the new offer still is not satisfactory to AFRA.

AFRA originally sought a 35 per cent pay hike increase for commercial programs. Webs and agencies countered with 10 per cent and then went to 17½ per cent, AFRA coming down to 26 per cent. The 20 per cent boost granted represents a compromise. Actually, however, by sharp revisions of working conditions, AFRA has gained not only a major victory, but pay boosts which in cash actually will exceed the basic 20 per cent increase. Working conditions now will provide extra pay for certain types of doubling which heretofore drew only single base pay. Among these are singer-actor doubles and announcer-actor doubles. Actors doubling into dramatized commercials also will get more pay.

Further details of the bitterly disputed unfair station clause, which almost brought an AFRA strike, were ascertained by *The Billboard*. Contract provides that AFRA can cancel the contract in its second year, on 10 days' notice, and can also insist that web program service to stations it regards as unfair be discontinued. A general four-network strike, it is understood, is no longer necessary, as was first reported.

Both AFRA and the networks appeared to be quite optimistic this week, with both sides saying that it is quite possible the pact may be signed within 10 days. This was taken to mean that AFRA expected the networks to grant their request for more sustaining pay.

FCC Relaxes Rules On Program Identity

WASHINGTON, Dec. 7.—Modification of identification announcement requirements on longer-than-30-minute e. t. programs which are uninterrupted—symphonies, plays, religious services and the like—were announced here Friday (6) by the FCC. Ruling, one of two regarded by the NAB as victories, in line with their stand on each, followed NAB suggestions, with only a single exception. FCC insisted that identifying announcements be made at both beginning and end of programs longer than a minute and not more than a half hour, rather than once, as favored by NAB.

In its other ruling, the FCC followed NAB's objection in abandoning a previously suggested plan to require stations to report distribution of employees in specific classifications according to hourly and weekly wage brackets. FCC's present proposal, to which objections may be made until December 20, would require licensees to report to FCC on number of employees (except non-supervisory program workers), weekly hours scheduled, total compensation and total overtime.

North Central Web Declared Bankrupt

CHICAGO, Dec. 7.—John Boler's hope for a North Central Broadcasting System was definitely shattered this week in St. Paul U. S. District Court when Referee Richard Gardner declared the corporation, of which Boler was proxy, bankrupt. Decision climaxed a three-month fight by Boler to reorganize the net.

Boler failed to get enough money even though he had a majority of the creditors behind him. It's expected most NCBS affiliates will join Mutual. At least 12 are already associated with MBS.

Gardner declared NCBS bankrupt as of October 10, 1946, date concern filed a motion for an "arrangement plan" under the Federal Bankruptcy Act, which was turned down by creditors last month. Referee Gardner has called a meeting of the creditors for December 17 in his offices.

In the arrangement plan Boler, thru his attorney, Joseph M. Donahue, of St. Paul, offered to pay creditors with claims in excess of \$160,000, a return of 8 per cent each three months for the next three years, in addition to meeting current liabilities.

Teachers Give Air Awards

ATLANTIC CITY, Dec. 7.—Awards for excellence were given *Town Meeting of the Air* and a performance of *Richard III* yesterday by the National Council of Teachers of English, meeting here. Max J. Harzberg, of Newark, made the awards, which were accepted by George V. Denny, of ABC, and Edward S. Murrow, vice-president of CBS. Harzberg, during presentation of the awards, rapped long commercials and soap operas.

NEW BLUE BOOK FLARE-UP

Commish Put On Hot Spot In WBAL Suit

Miller, FCC Quit Waltzing

WASHINGTON, Dec. 7.—Newest and most fiery phase of the "battle of the Blue Book" arrives with congressional preparations to examine proposed changes in the communications act along lines specifically recommended this week by Justin Miller, president of the National Association of Broadcasters. It was the most bitter attack Miller has made against the Federal Communications Commission.

Widespread ramifications are seen in the coming battle, with FCC viewed as facing a stand on the issue not only in connection with congressional preparations, but also in connection with FCC's own hearing January 13 on whether WBAL, Baltimore, should get a license renewal.

WBAL hearing is expected to touch off fireworks which will have important repercussions in Congress, inasmuch as the lawmakers will be closely watching the proceedings. Pearson and Allen this week contended Congress should specifically take up the "Blue Book" issue.

The newsmen, in applying to FCC this week for discussion of the "Blue Book" at the hearing, are regarded to have put the commission on the spot. WBAL was singled out in the "Blue Book" for censure because of alleged over-commercialization, a statement recalled publicly this week by Charles A. Siepmann, who served as consultant in writing the "Blue Book."

Magazine Piece Cited

Siepmann, now chairman of the Department of Communications at the New York University School of Education, pointed out in a magazine article (*The Nation*), that FCC's ruling in the WBAL case "is not an easy one" because the station got a renewal in 1942 when its standards were already "in default." FCC will have to decide whether Hearst Radio, Inc., is entitled to have a permanent renewal or whether WBAL's channel should be made available to Pearson and Allen.

Miller's blast against FCC last Sunday in a speech before the Florida Association of Broadcasters put to rest any notion that NAB and FCC were going to get along. As foretold in *The Billboard*, NAB has been preparing for its toughest battle against the commish on the "Blue Book" issue, particularly since NAB is known to be certain of getting an even friendlier ear from the 80th Congress than it did from the last one—which was plenty sympathetic.

Members of new Interstate Commerce Committees in both houses are expected to shape their discussion around a blueprint for communications act changes outlined by Miller. NAB prexy declared the act's present provisions prohibit interference by FCC with freedom of speech, and he insisted these provisions should be expanded to make much more specific the scope of the agency's power.

Hits FCC Powers

Amendments to the act, said Miller, should provide that FCC shall have no supervision over "program content" on structure. The NAB

New Berle Show A Mr.-Mrs. Deal

NEW YORK, Dec. 7.—New Milton Berle show for Philip Morris, if and when the comic is pacted by the Biow Agency as the replacement for the fading *It Pays To Be Ignorant*, will be a Mr. and Mrs. type of show which will also feature Berle's wife, Joyce Matthews. Format, somewhat along the Ozzie Nelson opus, is tentatively titled *At Home With Mr. and Mrs. Berle*.

Agency is said to be pleased with the audition platter cut early this week. Berle has developed a departure from his usual brash style. Package also includes Joe Besser, Monica Lewis and Ray Block's ork and is scripted by Nat Hiken.

If Biow signs Berle as replacement for the current Philip Morris Friday night 10 to 10:30 seg, Murray Weinger will have to shop for a star comic for his January show at the Copacabana, Miami, Berle was to open there right after New Year's at \$12,500 per week, following his year-long \$7,500 per week run at Nicky Blair's Carnival here. Comic's Copacabana contract had a cancellation clause in the event a radio deal came up. Berle is not looking forward too eagerly to the Florida date because of the load of having worked seven nights a week for a year without a rest.

KFI To Test FM Reaction

HOLLYWOOD, Dec. 7.—KFI, NBC's affiliate here, will launch a series of test FM programs December 2 over its KFI-FM outlet, seeking listener reaction to reception and technical quality of airings. For an experimental run, station will be on the air a total of only 1 1/4 hours weekly, broadcasting three regularly skedded local shows.

prexy also said that broadcasters should automatically get license renewals except "upon protest" by FCC within a limited period of time. Any revocation or renewal under protest said Miller, should be triable in a federal district court.

Miller also contended that instead of having FCC act as "both prosecutor and judge, as occurs under the present system," the FCC should appear in such proceedings as a "party complainant." Miller argued that property rights accrue to broadcasters who develop virgin space in the radio spectrum "into valuable sources of information and entertainment."

Regarded as another significant suggestion by Miller is one which proposes that the scope of judicial review of all FCC's decisions be enlarged. Miller accused FCC of writing into favorable decisions statements of policy which are directive to the broadcasting industry on programing methods. "Since the decisions are not unfavorable to any one particular broadcaster," he said, "it is impossible to obtain judicial review."

Station Reviews Banned

Miller also scored what he described as a "legal impasse" facing broadcasting forbidden by the present communications act to review talks by political broadcasters while at the same time being given no immunity to libel and slander laws of the various States. The NAB prexy opposed extending any power to FCC to control radio commentators, and insisted the wisest trend is to curb rather than expand government controls.

MBS Program Revamp Due Early in 1947

Non-Sellers To Be Dropped

NEW YORK, Dec. 7.—In its campaign to offer stiffer competition to other webs, backed by a hiked program budget, Mutual has shifted into high gear in lining up new shows and reshuffling programs. Web has held a series of closed-door conferences with affiliates and plans to ax several top sustainers shortly.

Biggest program pitch now being worked on is the proposed Al Jolson Show. Walter Lurie, executive MBS producer, returned from the Coast last week after setting Jolson for a variety show featuring top-name guest stars on Thursday or Friday night and backed to the tune of \$25,000. Lurie hopes to wind up the deal when he returns to the Coast on January 15.

Two new shows which will bow in from the Coast soon are a horse opera and a situation comedy program. Final prepping of these two shows will be completed when Lurie returns to the Coast.

Already set is General Food's *McGarry and His Mouse*, for Sanka Coffee, which begins January 6 in the 8 p.m. slot on Mondays. Since this is the fourth General Food show on MBS, web will have its annual billings from the company raised to around \$2,500,000. Mail Pouch Tobacco begins *Fishing and Hunting Club of the Air* December 23, on Mondays at 10 p.m., getting the show from ABC.

Frazier Hunt on January 13 will be replaced by a new show, *Editor's Diary* with Henry La Cossitt, former editor of *Collier's*. Spieling strip is a co-op program carried on some 220 MDS stations with 41 sponsors.

Another new show, *The Count of Monte Cristo*, a sustainer, bows in December 19 in the Thursday 8:30 p.m. slot, replacing *Dixie House Variety* which is being dropped. On December 19 and 26, for a two-week period only, web will feature *Stars About Town* in the Thursday 10-10:30 p.m. period. Program will be replaced on January 2 by *I Was a Convict*, formerly heard Thursdays from 10:30 to 11 p.m.

Jolson Gets in Shape

HOLLYWOOD, Dec. 7.—Al Jolson will do a special guest shot on *Amos and Andy* aircr December 17, marking what many believe is his re-entry into radio. Also in the works are guests shots on the Crosby show and several others. Jolson recently gave Mutual the okay to develop a new show built around him. Walter Lurie, MBS topper recently in Hollywood, is now working on program ideas for submission to Jolson. If approved, Mutual expects to launch a super production starring Jolson shortly after the first of the year.

Groves-Seeds Tilt Settled

CHICAGO, Dec. 7.—Settlement of the long standing controversy between the Russel M. Seeds Agency and the Grove Laboratories over whether or not Grove owed Seeds money after the laboratories had transferred their account from Seeds

WOR's 5 Million Reported as Top U.S. Radio Take

NEW YORK, Dec. 7.—Gross income for 1946 by WOR, New York MBS outlet, is reported as nudging \$5,000,000, figure being given as \$4,800,000. It's one of the top takes in American radio by any one station, if not the topper.

Profit before taxes on WOR's five million is said to be in the neighborhood of \$1,000,000 to \$1,250,000, a truly tidy sum. Station is owned by the Straus family, owners of the Macy (New York) and Bamberger (Newark) department stores.

WOR, altho a network station, has most of its time sold as apart from Mutual, but its network rate is the same, \$1,200 for an hour of Class A time, as its local rate.

Mel Boyd Sets New Air-Pix Bally Biz

HOLLYWOOD, Dec. 7.—Mal Boyd, former Republic Pictures Radio director, last week signed the first client for his air-pix liaison service when Seymour Nebenzal's Nero Productions contracted Boyd to handle radio exploitation on its forthcoming flicker, *Heaven Only Knows*. Boyd offering radio contact services on a per-picture basis. Normally, air exploitation is handled by flicker factory radio staffers. Smaller companies and majority of indie producers get along without pre-planned air campaigns, altho some of the more important indies (Goldwyn, Zanuck) maintain radio departments and therefore cash in on plenty of plugs.

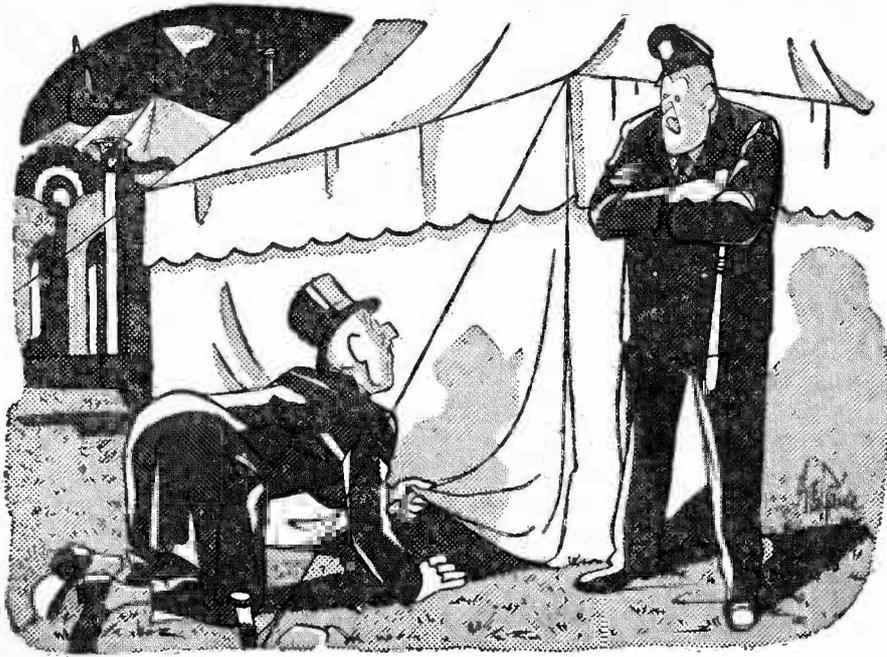
"Allergic," Says Pemberton

HOLLYWOOD, Dec. 7.—Mel Boyd, am allergic to radio—I can take it or leave it," Brock Pemberton, noted legit producer, Thursday (5) wound up the *If I Were Running Radio* series sponsored by the Radio Executives' Club. Series, a model of industry self-castigation, remained true to type to the end, with Pemberton following in the groove laid down by Fannie Hurst and H. V. Kaltenborn. He criticized radio's commercials, charged they were creating a race of hypochondriacs. He also claimed blurbs, particularly laxative advertising, were too realistic. Pemberton erred in his illustration of the latter, quoting the Lucky Strike plug, "So firm, so round, so fully packed," as laxative advertising.

Producer also hit at radio's imitativeness and lack of good comedy. Laughter, he pointed out, should come from the listener, not the studio audience. He also opined that "the straight gag comedian is on the way out and character comedy is on the way in." Calling the theater the mother church of all entertainment, Pemberton advised radio execs that "you can profit by working with us . . . but leave us a few theaters," he added.

to the Duane Jones Agency was made this week. Settlement came in the form of an agreement that Grove is to make a cash payment to the agency.

Details of the settlement and amount of cash involved were not disclosed.



“If you like to make sure a show is good before you buy, you ought to . . .

Listen to ABC”

MANY smart advertisers have saved themselves a lot of money—and headaches—by investing in tried-and-proven radio shows on ABC . . . shows that ABC developed, put on the air, built an audience for, and then sold on the strength of their popularity.

Such a show, for example, is *Here’s Morgan*, which Eversharp bought for Schick just three weeks after it made its debut on the network. (Eversharp must have read those critics’ raves!) On his first sponsored broadcast, Henry turned in a Hooper rating of 11.1 with 40.3% share of the audience.

Another alert advertiser, Sterling Drug, bought *Bride and Groom*, one week after it started on ABC. Recently, too, the Hastings Manufacturing Co. snapped up *I Deal in Crime*, starring William Gargan, as soon as they saw what the show was doing audience-wise. (First sponsored rating 6.8.) *Counter-spy*, a topflight mystery show, now scores an 8.4 Hooper for Schutter Candy. The *Johnny Thompson Show*, Sunday afternoon, 15 minutes—now earning a 5.5—proved to be just what was wanted by the Harvel Watch Co. And *Policewoman*—another ABC-de-

veloped show—was barely on the air before Carter Products decided it was what they were looking for.

What ABC offers right now

Here is a list of top-drawer sustaining shows on ABC today—successful shows that smart advertisers can put to work selling their products without risk:

WILLIE PIPER. A delightful, warm-hearted new comedy-drama, written by Samuel Taylor (*The Aldrich Family*, *Maisie*). Ben Gross of the Daily News calls it a “homey and wholesome comedy . . . deftly written and well acted.” And listen to Variety! “A completely charming half-hour . . . pace, production and narration were all on a par with the script . . . strong material here.” A winner if there ever was one! Sundays, 6:30 to 7:00 P. M., EST.

FAT MAN. This Dashiell Hammett detective-mystery show . . . building a

bigger and bigger audience of regular fans as the weeks go by . . . has just hit a 9.0 Hooper! That’s a higher rating than 76% of all the commercial shows on all networks. Mondays, 8:30-9:00 P. M., EST.

* * *

PAUL WHITEMAN SHOW. Paul Whiteman with the full Whiteman orchestra and chorus and soloists Johnny Thompson and Eugenie Baird, in a program of well-loved melodies. Building a steady, loyal audience that will mean steady, loyal customers for some alert sponsor. On ABC Sundays 8:00-8:30 P. M., EST.

* * *

FAMOUS JURY TRIALS. Years of uninterrupted broadcasting have made this one of the best-known programs on the air. Week in, week out, it earns a good, solid rating—has reached 7.8 with 25.2 share of audience. A great buy for an advertiser who wants a big audience at low cost without risk. Hear it Saturdays, 8:00-8:30 P. M., EST.

* * *

SO YOU WANT TO LEAD A BAND. Sammy Kaye’s new show combines audience participation, prizes, swing music, humor and showmanship into sure-fire entertainment for the entire family. A great variety show a sponsor can have on the road night after night—working to sell his product in scores of cities through big-time tie-ups with local dealers and distributors. Now on the air Thursdays 9:30-10:00 P. M., EST.

* * *

All these shows are building up audiences for advertisers who want to make sure they’ll get their money’s worth before they buy. They’re bound to be bought before long—so if you want to pick the show that can do the best selling job for you, you’d better get the full story from ABC without delay!

American Broadcasting Company

A NETWORK OF 236 RADIO STATIONS SERVING AMERICA

FOREIGN LANGUAGE AIRINGS

Study Shows Biz Up in N. Y., Chi, Detroit, But Skidding Elsewhere; Coast Off Most

End of War Brings Change With Fewer Programs Aired Now

*NEW YORK, Nov. 7.—Foreign language broadcasting business in three key radio cities, New York, Chicago and Detroit, is up anywhere from 15 to 80 per cent since the war's end, but appears to be hitting the slide in other areas, notably the West Coast. Los Angeles and San Francisco are now without foreign language airers altogether. However, in the three keys mentioned, not only is business up terrifically, but listener interest has risen in corresponding proportion. A survey made in 1944 by the Common Council for American Unity, which is interested in the foreign-speaking population of this country,

showed that there were then 22,000,000 persons in the U. S. who reported some language other than English as their mother tongue. Airings to these listeners were made, the council discovered, by approximately 149 percolators throught the country. Broadcasting an average of 365 programs a week in 25 languages these outlets represented about one-sixth of the 943 stations in the country. A later check made by other sources in key centers shows that there is scattered falling off in foreign language programs since the war, with fewer stations active and less programs.

In the East, New York is the mecca of foreign-language broadcasting. The six indies devoting time to such airings report an upswing in biz and listener interest, with the greatest rise among Italian and Jewish populations, which together have a listening potential of about 3,750,000. According to WEVD, of this Italian potential, some 60 per cent listen to airings in their own tongue, while 55 per cent of the Jewish listeners tune in Yiddish programs. Volume of biz at this station, according to execs, is up 80 per cent over 1941. A greater interest by national advertisers in plugging their products in foreign language is noted too. Station devotes 40 hours a week to Jewish programs and 10 hours to Italian. English programs account for 92 hours a week. Most of the airings are plattered, with music the favorite with Italian listeners and news and soaps for the Jewish audience.

English Trend

WBNX, on the other hand, while showing a slight gain in biz since the war ended, notes a definite trend, even among alien-tongued listeners, for more English-language programs, even the present sked has 85 per cent of its time devoted to foreign (Foreign Language Biz on page 15)

**BOSTON'S EXCLUSIVE
ABC OUTLET
NOW 5000 WATTS**

WCOP

Serving the entire Metropolitan
area of 3 million people

A COWLES STATION

Represented nationally by the Katz Agency

FCC Decision Soon On 3 Applications for Toledo 5,000-Watter

TOLEDO, Dec. 7.—John Cunningham, FCC examiner, has promised a commission decision in six weeks on application of three radio firms for a license to operate a 5,000-watt station at 980 kilocycles in the Toledo area. Applications were filed by the Ohio-Michigan Broadcasting Company, Toledo Skyland Broadcasting Company, Dayton, and Community Broadcasting Company, operators of WTOL, Toledo. WTOL at present operates a 250-watter at 1,230 kilocycles.

The two-day hearings concluded more than six months of gathering information on the application. Earlier hearings were conducted in Washington.

Admits List Faulty

Carl Nelson, WTOL program director, and other station officials admitted that a list filed with the FCC May 23, which claimed to contain sustaining program of the station for 22 months starting in May, 1944, contained many inaccuracies.

WTOL officials maintained errors were due to haste necessary in preparing the list in the time allotted by FCC.

Frazier Reams, WTOL director, said efforts were being made to increase the number of sustaining programs. Cunningham said WTOL apparently is maintaining a 68-32 commercial sustaining ratio at the present time and indicated that was satisfactory for the Toledo area.

John McCoy, FCC attorney, said a hearing on WTOL's application to renew its present schedule license is on the docket but no date has been set for hearing. Charges were filed last March with the FCC that the station was exceeding the proper commercial sustaining ratio.

UAW Asks NBC for Time To Reply to Kaltenborn

CHICAGO, Dec. 7.—Its fight won to secure time over Milwaukee radio stations, the CIO-UAW this week took a slash at H. V. Kaltenborn, NBC news commentator, for calling the Allis-Chalmers strike in Milwaukee "a lost cause." Letter was sent yesterday to Frank Mullen, NBC v.-p., from R. J. Thomas, union prexy, in which request for additional time was made to refute Kaltenborn's statements.

Union officials say Kaltenborn's newscast might have a demoralizing effect on strikers.

Congress after Petrillo anew in action aimed not only at the head of the musicians' union but John L. Lewis and the coal miners as well. See story starting on page 3.

52 New Grants, With AM 3 to FM 2

WASHINGTON, Dec. 7.—FCC in one of its biggest weeks granted construction permits for 52 new stations with AM's leading the FM's at a ratio of three to two. CP's for AM stations went to Thomaston Broadcasting Co. (Thomaston, Ga.), 250 watts; Southern Wyoming Broadcasting Co. (Rawlins, Wyo.), 250 watts; Rawlins Broadcasting Co. (Rawlins, Wyo.), 250 watts; News Publishing Co. (Rome, Ga.), 1,000 watts; Pittsburgh Broadcasting Co. (Pittsburgh), 1,000 watts; West Virginia Radio Corp. (Elkins, W. Va.), 250 watts; Oneonta Broadcasting Co. (Oneonta, N. Y.), 250 watts; James Valley Broadcasting Co. (Huron, S. D.), 250 watts; Intermountain Broadcasting Co. (Alamogordo, N. M.), 250 watts; Southeastern Broadcasting Co. (Clanton, Ala.), 500 watts.

New AM stations were also granted to Nueces Broadcasting Co. (Corpus Christi, Tex.), 250 watts; New Mexico Broadcasting Co., Inc. (Roswell, N. M.), 250 watts; McEvoy Broadcasting Co. (Roswell, N. M.), 250 watts; Cherokee Broadcasting Corp. (Morristown, Tenn.), 250 watts; The Middleboro Broadcasting Co. (Middleboro, Ky.), 500 watts; Middle West Broadcasting Co. (St. Paul), 1,000 watts; Matta Broadcasting Co. (Bradock, Pa.), 1,000 watts; Port Arthur Broadcasting Co. (Port Arthur, Tex.), 250 watts; Fort Worth Broadcasting Co. (Fort Worth), 1,000 watts.

Recipients of FM grants for Class B stations were Suffolk Broadcasting Corp. (Suffolk, Va.); Harris County Broadcast Co. (Houston); Greater Muskegon Broadcasters, Inc. (Muskegon, Mich.); KRIC, Inc. (Beaumont, Tex.); Osakosa Broadcasting Co. (Osakosa, Wis.); The Birmingham News Co. (Birmingham); WFAM, Inc. (La Fayette, Ind.); West Virginia Radio Corporation (Morgantown, W. Va.); Mobile Daily Newspapers, Inc. (Mobile, Ala.); WJNO, Inc. (West Palm Beach, Fla.); The Times-Picayune Publishing Co. (New Orleans); The Haverhill Gazette Co. (Haverhill, Mass.); Knight Radio Corp. (Detroit); Lear, Inc. (Grand Rapids, Mich.); The Times Publishing Co. (St. Cloud, Minn.); Hudson Valley Broadcasting Co., Inc. (Albany, N. Y.); The Troy Record Co. (Troy, N. Y.); Tri City Broadcasting Co. (Bellair, O.); The Crosley Broadcasting Corp. (Cincinnati); L. B. Wilson, Inc. (Cincinnati); The Fort Industry Co. (Toledo); Lancayer Broadcasting Co. (Lancaster, S. C.).

FM Class A grants went to Rogue Valley Broadcasting Co. (Ashland, Ore.); Central Williamette Broadcasting Co. (Albany, Ore.); Copper City Broadcasting Corp. (Rome, N. Y.).

Conditional Class A FM stations went to Dixie Broadcasting Co. (Montgomery, Ala.); Monterey Peninsula Broadcasting Co. (Monterey, Calif.); Harmo, Inc. (Sacramento, Calif.); Siskiyou Broadcasting Co. (Yreka, Calif.) received a conditional grant for a Class A FM station.

New Church Group Acts To Improve Religious Airings

NEW YORK, Dec. 7.—Attempt to improve religious broadcasting thruout the United States and Canada is implicit in the organization of the Joint Religious Radio Committee, announced late this week. New organization supersedes the Joint Radio Committee of the Congregational Christian, Methodist and Presbyterian USA churches. Three denominations will continue with the new committee, and in addition, the United Church of Canada has joined as a participating body. Rev. Everett C. Parker, director of the predecessor committee, continues as director of the new organizations.

New group, which is chairmanned by Dr. Ronald Bridges, president of the Pacific School of Religion, Berkeley, Calif., plans to educate ministers in the effective use of radio. Transcribed programs also are being prepared, to be sold at cost, for use by ministers on local stations. Three new series in the works include youth program, a woman's series and *How We Got Our Bible*—the last-named to be written by Eric Barnouw, in charge of radio at Columbia University Extension.

Committee also voted to underwrite a course in religious radio at the Yale University Divinity School and to conduct a one-month religious radio workshop in co-operation with the University of Chicago next summer. Old committee's practice of granting fellowships, in co-operation with the National Broadcasting Company, for ministers, priests and rabbis to study professional radio at summer institutes conducted at Northwestern University, University of California and Stanford University, will also be continued.

United Church of Canada will be represented on the committee by that church's radio chairman, Dr. Kenneth Beaton. Other committee members include Dr. James Rowland Angell, NBC public service counselor; Sterling Couch, traffic manager, WDRC, Hartford, Conn.; Dr. Carter Davidson, president, Union College, Schenectady, N. Y., and Dr. Truman Douglass, executive vice-president, Board of Home Missions, Congregational Christian churches.

Benny To End Series With 2 Hawaii Shows

HOLLYWOOD, Dec. 7. — Unless production problems interfere, Jack Benny will trek to Honolulu for the last two broadcasts of the current season. Plans now call for Benny to do May 16 and 25 shows from KGU, NBC outlet in Hawaii.

Cast is skedded to go along, with exception of Phil Harris, who is bound by Fitch show to stick to Hollywood. Dennis Day, also doing a second ainer for Colgate Wednesday evenings, would commute between islands and mainland to make both shows.

Air Club Bars Union Reps

CHICAGO, Dec. 7.—Chi's radio management club has voted against accepting as members reps of AFRA, the Radio Writers' Guild, Radio Directors' Guild and the musicians' union. Reason was that ad members could not attend union meetings. Trade press and newspapers were okayed for associate memberships.

Sept. Radio Billings Show Healthy Climb; Toilet Goods in Lead

WASHINGTON, Dec. 7.—Radio advertising took an upward swing in September after a steady decline during previous three months, the Commerce Department revealed this week in its latest survey. Advertising of toilet goods and medical supplies continued to lead all other items in the upward swing and even showed a sharp gain over September, 1945.

Total radio advertising in September this year was \$15,133,000, according to Commerce. This represented a dip of only \$4,000,000 from the same month last year, the halycon period. The September figure represented a climb from \$14,007,000

in August, which had fallen from \$14,414,000 in July, \$15,827,000 in June and \$16,821,000 in May. Biggest month for 1946 so far was March, with \$17,758,000.

Radio advertising of toilet goods and medical supplies hit \$5,004,000 in September this year, compared with \$4,747,000 same time a year ago, \$4,525,000 last August, \$4,714,000 in July, \$4,907,000 in June, \$5,314,000 in May and \$5,145,000 in April. Next highest category was foods, food beverages and confections, which hit \$3,991,000 last September, compared with \$4,079,000 same month year ago, \$3,618,000 in August this year, \$3,707,000 in July, \$4,175,000 in June \$4,677,000 in May and \$4,546,000 in April.

In the soap and cleanser category, September figure this year was \$1,311,000 compared with \$1,192,000 same month year ago. Advertising of smoking materials reached \$1,219,000 in September this year, compared with \$1,259,000 last year.

Russell Comer Revives "Jimmie Allen" Serial

KANSAS CITY, Mo., Dec. 7.—First transcription series waxing here in ages has local stations KCKN, KMBC and WDAF and AFRA branch co-operating to the fullest. Initial series is a revival of *Air Adventures of Jimmie Allen*, a 1933 cliff-hanger which ran thru 650 chapters. *Allen*, originally authored by two K. C. men, Robert M. Burt and the late Wilfred G. Moore, *Star* sportswriter, is being brought up to date by ad man Russell C. Comer. John Frank, who megged original scripts, was brought back from Hollywood to direct.

Cast is a cross section of local radio talent. Lead is played by KCKN's Jack Anthony. Others include Shelby Storck, Al Christy, Walter Burks, Myron Curry and Frank Feeley, of WDAF, with Sherwood Durkin narrating.

Denny May Get Fast Senate OK

WASHINGTON, Dec. 7.—Quick confirmation of Charles Denny as permanent chairman of FCC is expected by the Senate shortly after Congress convenes. Likelihood also is seen that President Truman may already have made an appointment to fill the FCC vacancy which has existed since Denny moved up to acting chairman when Paul A. Porter transferred to OPA from which he resigned a week ago.

White House is feeling rising pressure from several factions which have favorites for the FCC vacancy, with some GOP congressmen urging the appointment for a Republican. However, Truman is expected to toss the plum to a member of his own party.

why would you buy time on WOR?

or: even if the witness is prejudiced...



Woman commentator Martha Deane; "More than 167,000 people listen to my show every weekday afternoon. To me that looks like reason enough for advertising on WOR."



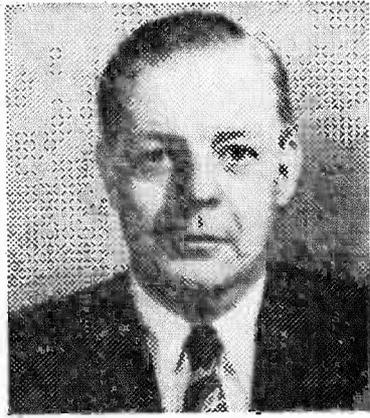
Disc jockey George Monaghan; "I'd say because WOR is frequently the station tuned to longest in the most homes during the daytime."



Veteran artist John Gambling; "WOR pokes its way pretty powerfully into 16 cities with 100,000 people each in 7 states. That's getting around some."



News Analyst Fulton Lewis, Jr.; "It's the Scot in me, I guess — but when I hear that WOR recently reached 198,000 homes for 51 cents per thousand, it looked good to me."



Sportscaster Stan Lomax; "WOR recently helped me send 11,985 listeners into a manufacturer's dealers' stores. That's certainly one reason for picking the station!"



Radio hostess Bessie Beatty; "My sponsors include such people as Procter & Gamble, General Foods, Pilot Radio, and many other smart timebuyers. Let them tell why they use WOR!"

MUTUAL

COFFEE 'N' CAKE GUESTARS

Daytime Segs Get Top Names As Free Plugs

Pix Firms Go for Bally

(Continued from page 3)

that when personalities of real value came to town the station made no bones about trying to land 'em. Particularly at those non-existent prices.

More choosy stations try to take only those guests who have a name value sufficient to bolster a show's drawing power. But even when this is accomplished, clearing the guest appearance is often greatly delayed, so that the station is unable to properly publicize the guest's appearance.

Notwithstanding these frictions, traffic continues apace, not only in New York, but in other important cities. According to one top film company, free film plugs in metropolitan New York during one week's time reach a cumulative audience of over 10,000,000 people. He added that the fem daytime audience is largely instrumental in choosing families' pix fare. He also pointed out that deals with the station were far from being a one-sided chisel, in that stations were so anxious to get the personalities that they often came across with as many as 10 plugs on a Monday thru Friday show in return for one guest shot. These multi-plug deals, which are "understood," not contractual, are not necessarily all for the benefit of the one film in which the guest star appears; rather, various films get the blurbs as the week goes by.

According to a checkup, there are some 50 local daytime programs in the New York area sought after by film companies. A plug on one show means very little, but when a sustained campaign hits a batch of shows, pix people figure it's a really worthwhile adjunct to over-all pix promotion. A recent example of such sustained daytime promotion is the bally attendant upon the debut of Somerset Maugham's *The Razor's Edge*. For this one, Twentieth Century-Fox, from November 17 to 20, managed to blanket the New York market with more than 100 plugs. Comparable radio promotion is also being carried out in other sections of the country.

Shows Available

Daytime shows sought after by the pix companies include Hollywood commentators, breakfast chatter programs and women's programs. In

Radio Duz Wonders

NEW YORK, Dec. 7.—One film exec, commenting on "coffee and cake" dates to plug pictures, declared: "Daytime radio can sell soap or stars, and Duz."

the commentator category are such radio gabbers at Paula Stone, WNEW; Jim Young, WLIB; Nancy Craig, WJZ. Breakfast chatters include Dick and Dorothy Kollmar, WOR; Jinx Falkenburg and Tex McCrary, WNBC; Lawrence and Marley, WJZ; Mona and Pat, WWRL. Fem shows include Charlotte Adams, WQXR; Margaret Arlen, WABC; Bessie Beaty, WOR; Jean Colbert, WJZ; Nancy Craig, WJZ; Dorothy Day, WINS; Martha Deane, WOR; Galen Drake, WJZ, and Maggi McNellis, WNBT.

Guests appearing on these segs include a good sprinkling of top film names, even such Academy Award winners as Paul Muni and Jimmy Dunn; secondary names and others connected with the making of the pix, including directors, producers, fashion designers and even stagehands. For instance, Edmund Goulding, director of *The Razor's Edge*, recently made some 12 appearances on local New York programs. In addition, the daytime segs use a good number of legit and music names; writers of comic strips; dancers, etc. Following are typical lists of some of the guests, film and otherwise, who have appeared on various daytime programs:

Guestars

On Paula Stone's WNEW show, Monday thru Friday, 5-5:15 p.m., since January of this year: Brian Ahearn, Gregory Ratoff, Walter Abel, Lewis Milestone, Gregory Peck, Guy Kibbee, Victor Moore, Diana Lynne, Cesar Romero, Alexis Smith, Guy Madison, John Payne, Peter Lind Hayes, Walter Huston, Natalie Wood, Ezra Stone, Carol Bruce, Jackie Coogan, Margaret Whiting, Joseph Cotton, Richard Conte, Martha Scott, Rouben Mamoulian, Gene Raymond, Mitzi Green, Rise Stevens, Bob Eberle, George Jessel.

Martha Deane show on WOR, Monday thru Friday, 3-3:30 p.m., included the following guests in the last couple of months: Ruth Chatterton, Lindsay and Crouse, Annabella, June Havoc, Paula Lawrence, Anita Louise, Ray Bolger, Kay Francis, Freddie Bartholomew and Dana Andrews.

Mary Margaret McBride, on WNBC, Monday thru Friday, 1-1:45 p.m., included the following guests since October 25 of this year: Rex Stout, Marian Anderson, John Golde, Cheryl Crawford, Margaret Webster and Eva LeGallienne, Hoagy Carmichael, Harold E. Stassen, Louis Bromfield, Paul Gallico, Helen Hayes and John Hersey.

On WMCS, new *Mr. and Mrs. Music* (Andre Baruch and Bea Wain), airing Monday thru Saturday, 12-2 p.m., and 4-5 p.m., this week had Jo Stafford, Basil Rathbone and Maestro Roy McKinley. Next week Mr. and Mrs. Johnny Long will appear.

WCBS's Margaret Arlen program, Monday thru Friday, 8:45-55 a.m., manages to snare what is considered a well-rounded list of guestars, with many non-showbiz names sprinkled in. Since October, the guests have included Mark Kelly, chief of millinery fashion bureau; Terry Gannon, youngest woman pilot; Alice Marble; columnist Earl Wilson; Yugoslavian actress Ingeborg Perten; Frances Reid; food specialist Jacques Traubee; Otto Kruger's daughter, Ottilie, etc.

Local Shows Snag Plenty Of Pic Names

Stars Go for Build-Up

(Continued from page 3)

visit indies for cuffo just to have their names on the air. Others will go on for no other reason than to keep the air-pix columnists and gossipers on their side. A slam review or needled crack in St. Louis or Dallas won't bother them, but it's what the local boys say and do that has the producers' ears. It's not a matter of pressuring players into guesting, but merely a case of making sure the local lads think you a great guy.

Hometown Angle

Pic company radio crews—the lads who spot the player where it does the most good—oftentimes strive for local segs for reasons all their own. Getting a local guesting is easier than shooting for a T. C. plug. In reporting to his execs, a long list of local shots will look more impressive than three or four nationally heard airshows. Also, radio contract men realize this is the bosses' home-town and it pays to showcase the job where top brass can best realize it.

Kids with their first pic break look to local airtime as a means of winning attention from people who can do them the most good in furthering their careers. Agents are constantly pushing for cuffo guest shots to keep their wards in the limelight. Starlet who has had her first part wants to be sure she's not forgotten. Gossipers, of course, try to squirm out of taking on unknowns, shooting for names that will give shows prestige and impress both listeners and bank rollers.

In addition to T. C. daytime Hollywood originations, *Queen for a Day*, *Bride and Groom* and *Breakfast in Hollywood*, pic pluggers find fertile soil on numerous regional audience participation shows. Good bet is *What's Doing Ladies* (ABC-Coast, across the board), *Meet the Missus* (Columbia Pacific Network, across the board), *Your Hope Chest* (Sundays, CPN), *Money on the Line* (CPN, across the board).

Interview airers are choice spotter targets since they have the pic trade ear. Frances Scully airs her commentary via KECA Monday thru Friday (3:45) and frequently uses pic players. George Fischer (KNX, Monday-Wednesday-Friday) always has a guestar. Fischer will expand from his local audience to regional airing when he goes to ABC January 1 for a 5-day-a-week gossip stint. Other Hollywood chatter segs aired locally and using guests include Harold Cowan (KHJ, Sundays), Jimmy Tarentino (KLAC, Saturdays), Irwin Allan (KLAC, Fridays) and Bill Penell (KLAC, Sundays).

In addition to these, disk jockey airers come in for a sizable share of stars. Since Hollywood is hot for platter spinners, wax whirlers make a happy hunting ground. An example of how important jockey segs can become is Al Jarvis' Sunday noon *Can You Tie That* show which recently had Bing Crosby and Bob Hope as visiting firemen.

Unhappy Timing

NEW YORK, Dec. 7.—Cast of *Crimes of Carelessness*, WOR-MBS series sponsored by the National Board of Fire Underwriters, was rehearsing the show for tomorrow (Sunday) when news of the tragic Atlanta Hotel fire broke. Scheduled play dealt with hotel fires and resultant loss of life. After the news broke, Jim Sheldon, producer-director of the show, did a fast script rewrite to draw the deadly parallel closer.

Trend Toward Small Town Station Okays Likely To Continue

WASHINGTON, Dec. 7.—Flood of station grants to midget communities is expected to continue almost unabated in wake of FCC explanation this week that smaller towns have been getting AM grants because of previous lack of radio facilities in most of them.

FCC's explanation came in form of a statistical analysis of all AM and FM grants since January 1, 1939. FCC disclosed that 187, or 51.2 per cent of total AM construction permits authorized between VJ Day and September 19, 1946, went to cities which had no existing radio station as of VJ Day. Most common type of AM grant, said FCC, was for a 250-watt in community of 50,000 or less.

Altho seven out of every 10 applications for FM have come from AM owners, FCC revealed, only 15.6 per cent of the AM grantees since VJ Day have applied for FM stations. Some FCC economists explain the lack of FM interest as based on efforts by AM newcomers to concentrate on making a go of their standard stations before investing in non-paying FM set-ups.

Ask City Permits, Too

Amid frenzied rush of AM applicants in small communities, newcomers are continuing to knock at FCC's door for permission to enter metropolises, too, and a trend also has developed toward encircling big cities with stations in adjacent suburban hamlets.

Situation here is regarded as typical. Nation's Capital, which already is jammed with seven stations, is surrounded by six others in communities at District of Columbia line. In addition, a 14th station is sought in the district area, with application submitted this week by Rock Creek Broadcasting Corporation for a 10,000-watt station on a frequency of 840 kc. right smack in center of the Capital. With all four webs represented with powerful outlets and with two long-standing indies and a new one crowding the rest of the Washington ether, the new bid is expected to be contested by existing stations.

FCC survey pointed out that newspapers, which own more than 35 per cent of the existing AM stations, are duplicating the record in the FM field where nearly 38 per cent of the authorizations were issued to persons with newspaper interests as of October 1, 1946. The total number of FM authorizations as of that date was 615.

Big Daytime Leadership

In the 40 day-time quarter-hour periods (Mon. thru Fri.), the latest Hooper Listening Index in the Worcester area of over 500,000, gives WTAG 31; Station B, 7; Station C, 2; Station D, 0 and Station E, 0.

WTAG

WORCESTER

FIVE commercial jingles are slated to be the basis of a new symphony to be introduced next summer by Arthur Fiedler and Boston Pops Orchestra. Included are the Adam Hat, Chiclets, Super Suds, Pepsodent and Dentyne rhymes, with Mortimer Snerd's theme also to be worked in. Mills Music is publishing. Reported Boston music critics are honing their axes now.

Russ Hodges, former WOL sports director now under contract with New York Yankees, will take over as emcee on "The Gunther Quiz of Two Cities," Wednesday (11). . . . WARL, Arlington, Va., has named Charles Warren, 24-year-old radio vet, former Mutual announcer, as commercial rep. . . . Bill (Time-keeper) Herson is again broadcasting from his "Doll House" in downtown Washington for WRC's annual campaign to collect toys for needy children. . . . Charles Brown, former news editor at WRC-NBC, Washington, and Ben Rogers, former prod manager at WJPR, Greenville, Miss., have joined VA's radio service staff. . . . Threatened as a nationwide move is a drive inaugurated this week by Georgetown, D.C., Progressive Citizens Association to urge ban on "crime and horror" radio programs. . . . WINX will crusade against Ku Klux Klan in special drama "Expose" December 10 written by Sol Panitz.

NEW AUDIENCE participash show, based on the book, *Seven Arts' Quiz*, by Dick Pack and Jo Ranson, WOR-WHN p.a.'s respectively, starts on WOR sometime in January. Show will have Jack Barry as emcee, with a permanent board of "experts" made up as a postal clerk, Hackie and stenog, who'll compete against visiting teams. Pack and Ranson are writing the program, Jock MacGregor directing.

Ted Cott, WNEW program topper, back from Florida. Rhea Diamond, same station, out ailing last week. . . . Curtis Biever, the *Crimes of Carelessness* maestro, handling the musical end of the CBS sustainer audition of *The Goldbergs* due soon as a half-hour show. . . . Thomas L. Evans, proxy of KCMO, Kansas City, Mo., in New York confabbing with ABC officials.

An informal survey disclosing Du-luthians wanted less "junk" during dinner hour resulted in KDAL kicking out a hillbilly seg and replacing it with a modern music platter show. New program *Don Mather's Music Shop*, heavily promoted, was sold immediately. . . . Radioitis, like printer's ink, is hard to get out of the blood once it seeps in, Dorothy Lee Mickelson of KSTP, St. Paul, found out. After years as secretary to Sam Levitan, station flack, she left radio to become secretary to a minister. After two weeks she rushed back into radio—joining WDGY, Minneapolis, as promotion chief.

Ork leader Elliot Lawrence does guest spots on two ciggie

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TOO SHORT FOR A HEAD

Five Commercial Jingles Slated For Symp and Boston Pops-ing

programs this week; Wednesday on Sinatra's show, Saturday on Vaughn Monroe's program. Lawrence doesn't smoke! . . . New staff additions at WLIB, Brooklyn: Alan Goff, ex-national co-op sales of Mutual, to sales department; William Blacksher, assistant chief engineer, and Sam Elfert to press staff. . . . ABC staff writer Fred Heider getting indef leave of absence to do Jo Stafford "Supper Club" show on NBC from Hollywood. Heider wrote the "Donaldson Award Show" for The Billboard. . . . Ben Lochridge joining sales staff of Mutual's Midwest office.

FRIGIDAIRE'S Hollywood Star Time will undergo a shift in production reins January 1 when Bob Redd, current producer-director, is replaced as director by Jack Johnson. Change is said to have been made by Foote, Cone & Belding in order to give agency more say over policy and production. At same time, show's format will be revamped to give emcee Marshall larger parts.

WJR, Detroit, will stay on the air Friday (13) until early morning for the 18th consecutive year with its annual "Pledge Program," designed to raise contributions for the "Old Newsboys Good-Fellow Fund." . . . Maurice Dreicer, of WWRL, Woodside, N. Y., begins a new show, *Speechmaster*, on WBYN, Brooklyn, N. Y. in January.

FEDERAL Communications Commission will take on a new brace of hearings on broadcast applications starting January 6 and running thru April 18. Hearing examiners and some of the commissioners will make circuit in 116 hearings skedded for Washington and various parts of nation. Hearings involve 206 applications. . . . New publicity wing of American Veterans' Committee formed last week by 40 D. C. press, radio and public relations boys. . . . Four new radio broadcasting industry committees were named by NAB last week; program executive committee, Merle Jones, WOL, Washington, chairman; engineering executive committee, Orrin Towner, WHAS, Louisville, chairman; employer-employee relations committee, John Elmer, WCBM, Baltimore, chairman; research committee, Carl Burkland, WTOP, Washington, chairman.

Bob Saudek, ABC director of public service programs, has mailed out 10,000 cards to educators, labor groups, religious groups, etc., for comments and suggestions on web's *World Security Workshop*. . . . Fred Veit, in NBC's art and promotion department, is designer of UN's first in a series of annual posters to be distributed by UN "to convey a message of peace, understanding and unanimity of purpose to all the peoples of the world." Poster will be printed in 16 languages.

SHEAFFER PEN begins a program, *The Adventurers' Club*, on CBS January 11. Dramatizations will be based on experiences and exploits of members of Chicago's Adventurers' Club. . . . Jerry Colonna skedded to guesstar on Der Bingle's show December 11. . . . Stan Wolfe, of Rockhill Radio, recuperating from an operation. . . . Jim O'Bryon, MBS press topper, had a siamese entered in last week's New York cat show. . . . Bob Davis, WNBC flack, on a week's vacation to Denver.

ROY GIBBONS will represent WGN, Chicago, and MBS on the Byrd expedition. . . . Stuart Wayne, musical clock man of KYW, Philadelphia, had a mail pull of more than 1,000 letters last week requesting 50,000 copies of Christmas carols after he had plugged offer during two days of broadcasting.

Milton Robertson, director of People's Radio Foundation, has returned to New York following presentation of his pageant play, *The Unknown Soldier Speaks*, in Chicago. . . . Frank Samuels, ABC's Pacific Coast sales manager, in New York visiting web headquarters. . . . Russ Hodges, former sports director of WOL, Washington, takes over the emcee job on *The Gunther Quiz of Two Cities* this week (11).

AFTER a six-week hiatus, Mildred Thomas will return to WTAG, Worcester, Mass., next week as hostess of *Welcome Homemakers*. . . . Roberta Lee, featured singer of WNEW, New York, begins an engagement at Cafe Society Uptown Monday (9). . . . J. Maynard Magruder, member of the Virginia House of Delegates, has been elected proxy of the Arlington-Fairfax Broadcasting Company. Other officers elected are William J. Banks, Harold G. Hernly and Samuel Roth.

KARV, Mesa, Ariz., begins broadcasting about December 15, covering the entire Mesa-Phoenix area with 250 watts on 1,400 kilocycles. Station is managed by John C. McPhee, former newspaper publisher. Norman E. Iverson is commercial manager and Al Stein, formerly with WIBC, Indianapolis, is program director.

DEAN UPSON, former commercial manager of WSM, Nashville, new commercial manager of KWKH, Shreveport, La. . . . Kay Renwick, John McGovern and Helen Carewe have been added to NBC's *Just Plain Bill*. . . . Arthur Hannes has rejoined CBS to cover Admiral Byrd's Antarctic expedition. . . . Anthony Cummings has joined the announcing staff of WEBR, Buffalo.

Harvel Watch Company has renewed for 52 weeks *It's Harvel Time* (ABC). . . . A new forum program, designed to present leading authorities and their opinions on local, national and world issues, bowed in over WCOP, Boston, Sunday (1).

ANNOUNCER JOSEPH MICHAELS, formerly with WOLS, Florence, S. C., now at WKLA, Ludington, Mich. . . . MBS Christmas party

skedded for December 20 at the Waldorf-Astoria. . . . Community Chests of America presented a citation to CBS for web's distinguished service during Chest's recent campaign. . . . Leslie W. Joy, general manager of KYW, Philadelphia, has been appointed chairman for the third annual drive of the Sister Kenny Foundation for Infantile Paralysis.

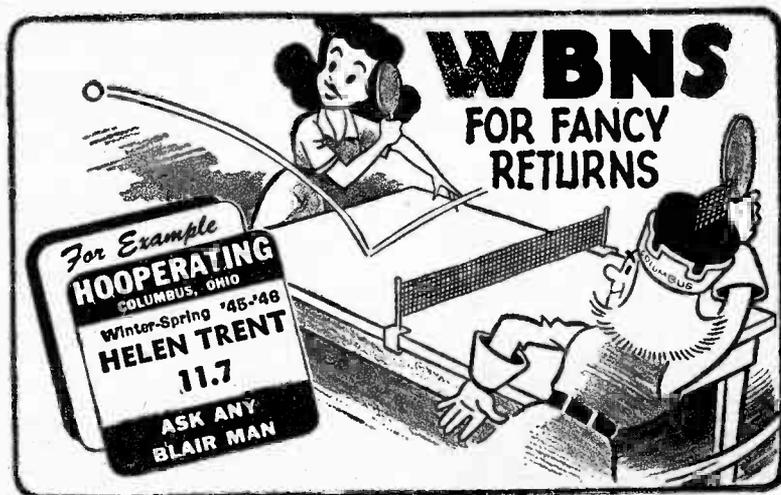
Linus Travers, executive v.p. of the Yankee network, has been upped to web's general manager. George Steffy named v.p. in charge of operations. . . . Radio preem of *Symphony No. 1, the Alaskan*, by Wilson Sawyer, skedded on ABC December 14, with the composer conducting. Governor Ernest Gruening of Alaska, will speak during the performance.

DON FRANCISCO JR. joined MBS as account executive. . . . NBC acquired rights to do series of airers covering annual Pasadena Rose Bowl football game. . . . Jim Strain, program director of KFAC, resigned to become commercial manager of KIEM, Eureka, Calif. Fred Henry, station news chief, succeeds. . . . Don Bell, MBS foreign correspondent in Pacific, appointed director of news and special events for WGAY, Silver Springs, Md. . . . Jimmy Confer, chirper, has been signed as vocalist with Baron Elliott's WCAE staff ork. . . . Rolly Ford, commercial manager of CHUM, Toronto, has taken on additional duties as station's manager.

"Government talent on Parade" is the first in a series of live talent broadcasts by talented government personnel on W3XL-FM, Washington. Programs were arranged by station in co-operation with Willett Kempton, director of the radio studios of the U. S. Department of Interior. . . . Johnny Olsen, emcee of ABC's "Ladies Be Seated," will act as a judge in contest at the annual Christmas party for needy children, sponsored by the Humane Society of New York.

Buddy Bear, a children's platter program, written and directed by Betty Barrie, will be distributed nationally next month. . . . WREN, Lawrence, Kan., will cover University of Kansas basketball games. Play-by-play will be handled by Max Falkenstien. . . . Mary Margaret McBride this week (3) received the Society of Audubon artists' award certificate for her work in radio at the society's honor day observance. . . . Jo Stafford left New York Friday (6) for Hollywood to fill radio and picture dates.

First returns of the national laugh week foundation poll of editors, humorists and gagwriters for the take a breath, "The new young postwar comedian who has made the most enduring contribution to humor and laughs in 1946," have Henry Morgan and Senator Claghorn (Kenny Delmar) running neck and neck.



TELE HEARINGS UNDER WAY

FCC To Visit N. Y. To Scan Color Systems

B&W Group for Early Decish

WASHINGTON, Dec. 9.—Radio's titans will throw their strongest punches in the battle opening today on color video standards. A climax is due December 16 when FCC commissioners will leave Washington to take another look-see for themselves at the rival claims of DuMont and Columbia Broadcasting System in color video demonstrations in New York City and in Passaic, N. J. Next week's hearing on CBS's proposal for upping color video standards to ultra-highs for commercial operation will produce not only a reiteration of old arguments but also some new findings intended to prove rival points which, according to FCC word here today, might possibly prolong the Washington proceedings. FCC, it was learned, is reserving time after December 16 next for any hold-over testimony.

DuMont engineers will renew their claim that altho they have brought electronic color video to a stage surpassing any other in the field, color video is still in future and the nod should go to continuation of commercial video on present frequencies. CBS engineers are known to be ready with a wad of new findings based on studies made both by themselves and outside interests. Hearing, biggest of the year, is to be staged in Commerce Department's spacious auditorium, with daily hours set at 10 a.m. to 12:30 p.m., and 2-4:30 p.m. Since all commissioners will be present, regular Thursday meeting for commish may be put off, with commissioners saving time for following week for any additional color proceedings if necessary. Commissioners will witness DuMont color at Passaic, N. J., and CBS color in New York City on December 16.

Hearing is taking on a convention-like aspect, with American Broadcasting Company setting up exhibits of two new image orthicon cameras at Statler Hotel Monday thru Friday (9-13). ABC's display is being limited to invitation only.

Agenda

At the hearing, formal briefs will be filed and read by spokesmen for 17 outfits, including all major webs and Radio Corporation of America. Expectations are that FCC will not begin formulating a proposed decish until after the turn of the year. Issues are focused on description and methods of transmitting images and (See FCC to Gander on opp. page)

Hearings Draw Radio Who's Who

WASHINGTON, Dec. 9.—Turnout expected for the FCC's t-v color hearings which open today is expected to resemble somewhat of a radio's Who's Who, with CBS sending the largest contingent. Among those due here are the following:

CBS

Frank Stanton, president; Adrian Murphy, vice-pres; Larry Lohman, television v.-p.; Nathan Halpern, assistant to the president; Peter C. Goldmark, director of engineering, research and development; William B. Lodge, director of general engineering; J. W. Wright, chief radio engineer; Julius Brauner, general attorney; K. L. Yourd, senior attorney; Donald Horton, research; Paul H. Reedy, chief engineer, research and development; Harold Traver, of counsel.

RCA

Dr. C. B. Joliffe, executive v.-p. in charge of laboratories; R. D. Kell, director, television research; Orrin Dunlap, Jack O'Brine, information.

DuMont

Dr. Allen B. DuMont, president; Dr. Thomas Goldsmith, director of research.

Others due are Gus Margraf, NBC attorney; former FCC Commissioner Tam Craven for Cowles Broadcasting; Jack Poppele, v.-p. in charge of engineering, WOR, and prez, Television Broadcasters Association; E. C. Page, director of engineering, MBS, and representing Thomas Color; Norman H. Young for Federal Telecommunications; J. J. Lampe, Federal Tel and Radio; Ed Brown, chief engineer, Zenith Radio.

Bendix Pitch Dubious Help To T-V Color

Demonstration Disappoints

NEW YORK, Dec. 7.—Demonstration of its new color television receiver by Bendix Aviation Corporation Wednesday (4) prompted renewed expressions of opinion on the part of black and white advocates that tinted video is strictly for the future—and not the near future. Bendix showing, tipped exclusively in last week's issue of *The Billboard*, suffered from transmission difficulties, with reception not too good either on sound or video. Show, which included both live talent and film shots transmitted by Columbia Broadcasting System, was marred by a definite flutter.

Black and white video execs, collecting data on the Bendix demonstration, expressed the opinion that the FCC's hearing on commercial color video starting Monday (9) would probably result in a directive to both camps—mechanical color and electronic color—to continue experimentation before the FCC will set standards. One exec went so far as to predict that commercial color tele wouldn't be feasible until 1955, on the ground that several years of field testing would be necessary in addition to basic experimentation—just as in the case of black and white. Other arguments were also put forth to bolster the black and white position, among them the likelihood that as black and white reached greater perfection, the demand for color would subside.

Statement by Bendix apropos the demonstration said in part, "We have such confidence in the public's acceptance of full color television that, provided satisfactory programs are established and with even a limited schedule of programs, Bendix is prepared to speed the full commercial introduction of this new medium."

Statement, written prior to the demonstration, added, "This successful demonstration justifies the faith which our company and its department of engineering and research have placed in color television as having the greatest appeal to the entire nation . . . as to the question of price—the widespread appeal of full-color television will automatically adjust prices to a popular level by creating the manufacturing economies thru mass production."

Technically, the Bendix receiver operates on the three color sequential standards proposed by CBS, with the color reproduction being an additive process. Bendix statement that the receiver uses a rotating color disk, added, "However, the sequential standards for transmission will also permit the use of a simultaneous color projection set such as was recently shown at Princeton."

Short Scannings

DWIGHT HEMION and Bob Noack have joined ABC as assistants on productions. . . . Changes are expected to be made shortly in Marshall Field's Don McNeill show on WBKB, Chicago. Talk is that sponsor and station are not satisfied. . . . Scott Radio Labs set to market video sets—not for general distribution—but only for present Scott radio owners and those who buy Scott radios in the future. Video set will be so constructed that it will connect with the Scott radio and audio controls will be on radio. Price will be about \$850 for an 8 by 10 screen.

Johnny Olsen and his *Rumpus Room* air show will be featured on WPTZ, Philadelphia, Friday (13). . . . Pulitzer Publishing, St. Louis, has joined Television Broadcasters' Association. . . . Ludwig Bemelmans, artist and writer, has been enlisted by CBS for a promotion piece on color television. Piece will be passed out at the FCC hearings.

Coleman Brothers skedded for guest appearance on WNBT's *Hour Glass* show Thursday (12). . . . Last three letters of ABC's new call letters for its Detroit Station (WDLT) stand for Detroit's leading televisers, according to Paul Mowery, ABC video head. . . . John Pival, ABC's director of special events for television in Detroit, back in his office after a week in New York. . . . Milton Caniff, creator of *Terry and the Pirates*, introduced his new comic strip characters on WNBT Sunday (8). . . . Katherine Dunham and her *Bal Negre* skedded for a series on WCBST-TV.

STANDARD OIL COMPANY of New Jersey has renewed *Your Esso* Television Reporter, WNBT (NBC).

Dave Lewis, video director of the Caples Ad Agency and director of *Faraway Hills*, a video soapie, sending out questionnaires to viewers to get reactions and suggestions on program. Show is scanned on DuMont's WABD on Thursdays. . . . Gulf Oil reported set to back *You Are an Artist*, a weekly art session conducted by Jon Gnagy on NBC's WNBT.

Don Lee Broadcasting planning video preem of *New Orleans* for the press next February. Film will be

shown in key cities. . . . Art Riveras has been appointed video consultant by Jean Fields Ad Agency. He continues his affiliation with Donovan & Thomas as director of radio and television.

ABC Driving Hard To Ready Video Unit For Detroit Auto Biz

NEW YORK, Dec. 7.—ABC, whose new Detroit video outlet has just been awarded the call letters WDLT and expects to be operating this spring, is driving hard to be ready in time to capture some of the juicy automotive business which web brass hats figure will come out of the auto capital. In its pursuit of the possible Detroit video business, the web has spent \$20,000 for the production of a film on the auto industry in co-operation with the Automobile Manufacturers' Association. The film will be shown, beginning next week, in Chicago, Washington, Philadelphia, Schenectady and New York.

The new Detroit station will use a 5000-watt video transmitter, according to Paul Mowery, ABC television director. A 355-foot transmitting tower and two studios already are available. ABC now is awaiting delivery of three-image cameras, and a mobile unit consisting of truck, transmitter, intercommunication system and individual power plant.

ABC also expects to have its New York video station in operation soon—perhaps before the opening of the Detroit outlet. Site for the studio has been selected and the network is awaiting FCC approval. Other locations in which ABC expects to establish tele outlets are San Francisco, Los Angeles and Chicago.

PR's Coast Tele Bally

HOLLYWOOD, Dec. 7.—Paramount's Klaus Landsberg will launch a tele bally campaign after the first of the year, installing large screen receivers in Paramount's Hollywood and downtown theater lobbies. Pix ads in local dailies will carry tele plugs with green trailers reminding ticket buyers to gander before leaving.

I'M ALMOST A STOCK CHARACTER!
You get to be pretty well known after 11 years especially when you've been printing 50,000 photos a day . . . for top stars! Join the show!

8x10's 50 for \$4.13
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Variety Show

Reviewed Tuesday (3), 9-9:30 p.m.
Style—Variety. Sustaining over W6XYZ
(Paramount), Hollywood.

Well-balanced fare and Dick Lane's top-drawer emsinging made Paramount's vaude-styled revue a living room treat. Seg opened with honeyed harmonizing by Basin Street Boys. Foursome's expressive song-styling soothed the ear, while their easy relaxed screen manner added to voice-blenders' appeal.

Dorese Midgely, trim terpestress, held the eye in the next slot with three dances.

Weakest on the bill was Two Esquires, acro act. Pair went thru time worn routines, tending to slow down an already leisurely revue.

Featured act was "Willie the Wizard," a lad whose photographic mind and ability to add, subtract and multiply large sums at a glance gave show a Bob Ripley twist. Studio audience participation gimmick was used to prove everything was on the up and up. Couple of seat warmers were pulled before the cameras and asked to write down strings of numbers to test Willie's unusual talents. These were written on a large sheet of paper held in scanning position in an easel, with the hope that the cameras could catch the figures. However, participants turned their backs to the lens during the writing process, blocking the view, and what was written was too small to distinguish. Since this was the feature act and its complete success hinged more on the visual than the audio, it is difficult to understand why these problems were not realized and hurdled during rehearsal. Show was further weakened by bringing Willie on in the next to last rather than last slot.

Lane's glib emsinging can spice any show and easily covers not too serious shortcomings. While mishaps stole the polish from an otherwise fine revue, the fairly good talent and Lane's smooth-as-silk patter made it thoroly satisfying. Particularly commendable, was show's wind-up. Basin Street Boys were brought back for an encore. Lad's pic slowly faded into test-pattern, their toned-down singing serving as background for Lane's closing commentary.

Let's Rumba

Reviewed Friday (6), 8:25-8:30 p.m.
Style—Dance instruction. Sustaining over
WNBT (NBC), New York.

This five-minute Arthur Murray competition program is okay provided one can watch a video set and dance at the same time. Terper billed as D'Avlos, shows various rumba steps and Director Howard Cordery has worked out a nice pattern, showing the dancer's feet, then panning into a long shot. D'Avlos showed several steps in the routine, explained them, and them demonstrated the steps several times with his partner. Program can easily become a popular little show.

You Are an Artist

Reviewed Friday (6), 8:15-8:25 p.m.
Style—Art instruction. Sustaining over
WNBT (NBC), New York.

NBC worked out an interesting art session for this program, which features Jon Gagny, artist. Format aims at showing viewers that with proper instruction, they too can learn to draw. Gagny explained certain art fundamentals, illustrating, with charcoal, each point. Handled simply and concisely, it added up to an impressive educational feature.

Starting Thursday (12), program will be sponsored by Gulf Refining. Howard Cordery directs.

Detect and Collect

Reviewed Thursday (5), 8-8:30 p.m.
Style—Quiz. Sponsored by Hirshon-Garfield Advertising Agency thru the American Broadcasting Company over
WABD (DuMont), New York.

ABC's quiz show, with emcee Lew Parker, is one of the best of this type seen in a long time. Show is fast, full of laughs, interesting to watch and is the kind of well-produced program that should attract a sponsor. Bobbie Henry, ABC video director, did an excellent producing job.

Only weak spot was fade-in, commercial-wise, of the agency office, designed to show how an ad agency operates and how it prepares copy. Cut-away showed Sydney Garfield, agency prexy, sitting in office explaining agency functions. Idea was interesting and was worked out pretty well, but Garfield wasn't well rehearsed. It was here the program began to slip. Fortunately, however, after a few minutes program again switched back to the quiz.

Emcee Parker proved good video material by throwing a fast line of gags and patter as he interviewed and questioned program participants. Typical was gag he pulled at opening. Parker appeared with a bandaged face, saying that he had just seen *The Razor's Edge*. He's one of few emcees to date who seems capable of handling a program to the point where it's fun to watch.

Format is the typical humorous quiz show. Parker asked questions—most too tough to answer—and gave contestants only a few seconds to answer. Failing to give correct reply, participants go thru comic gimmick or routine to win awards, consisting of chickens, wrist watches and oil paintings.

The Marshall Field Theater

Reviewed Wednesday (4), 8-8:30 p.m. Sponsored by Marshall Field & Company on WBKB, Chicago.

This program continues to be one of the worst video shows aired here. It's so bad it ought to be taken off or revamped completely. At the end of tonight's airing, an agency man in the audience at WBKB was heard to remark: "Well, that ought to set television back another 10 years."

Sad part about series, which has now been on long enough to have had bugs ironed out, is that it is sponsored by one of the top department stores here, which did not hesitate to pay Don McNeil, famed conductor of the *ABC Breakfast Club*, a top salary (rumored to be \$500 a week) and which is spending about \$65,000 for a 26-week video series.

Show proves that top-notch radio talent, doesn't necessarily constitute good video material.

Tonight's program started with McNeil interviewing members of the WBKB studio audience. This had no entertainment value. It continued with sequence in which McNeil was supposed to be dreaming about effort of Santa Claus to save his toy factory from the "Goblin King" of the South Pole. After the "Goblin" had blown up Santa's factories, day was saved by a gnome, who arrived with toys from Marshall Field's. This commercial was weak and insipid.

Some one should tell McNeil, Marshall Field and WBKB that their reputations are being ruined by this show.

DuMont Shows in Havana

HAVANA, Dec. 7.—DuMont Television Labs are conducting a 13-day video demonstration here under the auspices of the Compania Importadora de Lubricantes, S. A., which is installing a video station. Mortimer W. Ioewi, executive assistant to Al-

FCC To Gander Color Systems

(Continued from opp. page)

aural parts of program, detailed methods of pick-ups, descriptions of experiments, picture sizes, brightness and receiving equipment. Info will be submitted on field tests, practicability of equipment from technical and economic standpoint, availability of material and achievement in the field.

While a protracted fight is foreseen, black-white votaries will urge an early statement to end uncertainties. Execs here point out that the demand is "tremendous" and increasing faster than ever for television receivers capable of pick-up on present frequencies, and video broadcasters as well as manufacturers need encouragement to go ahead. Incidental to this, two video applicants this week acquiesced without a word in the dismissal of their bids. Applications of Conn Television Company and Institutum Divi Thomae Foundation (Cincinnati) were dismissed by FCC "because of lack of prosecution." At the same time, FCC granted a television construction permit to George Storer's Fort Industry Company, Toledo, for a station using video channel 13 on 210-216mc.

Order in which testimony will be presented in the t.-v. hearing has been scheduled by FCC tentatively as follows: Columbia Broadcasting System; Radio Technical Planning Board; Radio Manufacturers' Association Committee (Donald G. Fink); Radio Corporation of America; Philco Radio & Television Corporation; Allen B. DuMont Labs, Inc.; Westinghouse; Cowles Broadcasting Company; Zenith Radio Corporation; Television Broadcasters' Association; Federal Telephone & Radi Corporation; Continental Television Corporation; Emerson Radio Corporation; Federal Telecommunication Labs, Inc.; Thomas Color, Inc.

Special Show To Mark 15 Tele Years for W6XAO

HOLLYWOOD, Dec. 7.—Don Lee television outlet W6XAO will round out its 15th year of telecasting with a special video show December 23. Said to be the oldest tele station in the country, Don Lee will have been on the air more than 7,330 hours by the end of the year.

Television director Harry Lubcke, who has headed video operations since its inception, will do a two-hour live and film show, reviewing highlights of past operations. Program will include film clips of special events previously covered by W6XAO's camera crews, plus special live show scripted by True Boardman.

Dorothy Thackrey Cancels 2 Video Permit Requests

HOLLYWOOD, Dec. 7.—Dorothy Thackrey, owner of KLAC, KYA and WLIB, and publisher of *The New York Post*, this week disclosed withdrawal of application for television stations in San Francisco and New York, leaving only her application for video outlet in Hollywood on the active list. Announcement was made by Don Fedderson, vee-pee and general manager of the Thackrey West Coast air operations, who stated request for withdrawal was made in order to concentrate on building a Hollywood outlet, if pending application gets FCC blessing.

len B. DuMont, is here with eight technicians to supervise. Station is expected to be in operation within six months.

More Utilities Join Chi Tele Bandwagon

CHICAGO, Dec. 7.—Campaign recently launched here by Commonwealth Edison Company and Electric Association of Chicago to promote tele in the electric industry is rapidly gaining support from other light and power firms thruout nation.

Latest to hop aboard are the Potomac Electric Power Company, Washington; Consolidated Gas, Electric Light & Power Company, Baltimore, and the North Central Electrical Industries Group. In addition, the Electric League of Cleveland recently sent a representative here from its trade relations bureau to study the whys and wherefores of the Chi plan, which calls for a huge tele exposition in 1947.

A. B. Rodner, tele supervisor for Commonwealth, who is spark-plugging the Chi campaign, also has heard from a station in Peoria, Ill., which indicated that it was trying to interest its local electric industry in backing video. Union Electric, of St. Louis; Consolidated Edison, of New York, and Detroit Edison are also said to be working on tele plans.

Intention of the power outfits to support video is based on dollars and cents; video receivers will boost use of power.

Noteworthy point about the industry's drive on tele is that other facets of the industry are also interested in video hypo plans. Reasoning is based on manufacturers' claims that they will have half a million video sets sold next year.

Rodner will brief the St. Louis Board of Trade on video in general and the Chi plan specifically December 12 and 13.

Chi Tele Symposium To Draw 300 Ad Men

CHICAGO, Dec. 7.—More than 300 advertising men are expected to attend the biggest television symposium ever to be held here next Wednesday (11) in the assembly hall of the Commonwealth Edison Building. Symposium is part of an over-all Chi video promotion plan, sponsored by the Electric Association to make this city a top television center. Taking part in the plan are agencies, stations, networks, manufacturers, distributors and dealers.

Speakers at the symposium, which will be held Wednesday night, will be: Reinald Werrenrath, No. 2 exec at WBKB, who will discuss the "Progress and Development of Television," Dick Hooper, director of RCA's television promotion department, who will discuss "Facilities Available Now and in the Future," Paul Mowery, director of television for ABC, who will explain the "Advantages of Advertising Via Television," and A. B. Rodner, supervisor of television for the Commonwealth Edison Company, who will outline the "Potentialities of Television As an Advertising Medium."

Symposium will also include a question and answer period and a viewing of WBKB shows.

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NO NEGATIVE CHARGE—NO EXTRAS OF ANY KIND

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1000, 8"x10", \$55.00	
Fan Mail Photos	30"x40" \$3.85 E.A.
1000, 5"x7", \$34.00	20"x30" \$2.50 E.A.
1000 Postcards, \$22.00	

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WE DELIVER WHAT WE ADVERTISE

LOCAL DRAMAS ON THE LAM

Sponsors Nix Segs for ET's, Disk Jockeys

Costs, Returns Out of Line

HOLLYWOOD, Dec. 7.—One of radio's golden eras, which saw indie outlets fighting for prestige thru local dramatic segs, is rapidly waning, with the time not too far distant when local live dramatic originations will all but disappear. Such is the opinion of Hollywood air execs. National picture is equally dreary, and generally, radio toppers predict, local dramatic segs may be totally replaced by packaged platter shows.

Station men attribute the paucity of dramatic stanzas to: (1) Indifference on part of bank-rollers; (2) high production costs; (3) lack of time and brain power to follow thru. Time was, station men recall, when a local sponsor or agency would beat their brains out to snare a good dramatic package. Prestige-wise, sponsors came out ahead with plenty of exploitation tie-ups between air show and general advertising program. Today, however, advertisers either put dough into spot announcements on several outlets, buy time on popular disk jockey segs, or settle for news broadcasts. Sponsors reason this gives them maximum advertising with minimum fuss. Comparatively, it is admitted, a sponsor can buy a plattered show with names or seminames for \$100 to \$300. Dramas run \$600 and up, plus time. Agency execs also follow this line of least resistance. Commissions roll in the same, so why take on the headaches of dramatic production?

Los Angeles-Hollywood stations offer a surprisingly small number of dramatic segs for local sponsorship. Four net outlets, for example, are currently airing a total of only five local dramatic stanzas a week, which can't even be considered a token offering, in comparison to what the same stations were doing some years ago. Station programing chiefs freely admit that they're scraping rock bottom, with no new prospects in view.

Local dramatic leadership is maintained by KFI, NBC's Hollywood affiliate, which now airs three dramatic segs weekly, two sponsored and one

How's Your I. Q.?

BOSTON, Dec. 7.—If broadcasters don't watch out, radio listeners are apt to "make fools of themselves" in the opinion of Prof. John Chilton Scammell, of Boston University, who also says it is the responsibility of radio to see that this doesn't happen. Speaking before staff members at the 25th anniversary celebration of Westinghouse Stations WBZ and WBZA, Professor Scammell declared: "Radio's job in keeping the public informed is to help listeners keep their heads, and radio must see that listeners are given facts and not mere notions."

"Johnny Q. Public," Scammell went on, "doesn't wait for replies, check-ups or analyses of spot news coming over the loudspeaker; he seizes on this bit and that and puts them together and thinks he's gotten somewhere. More often than not he's off on the wrong foot."

sustaining but tied in with State health authorities as a pubserv feature. ABC's outlet, KECA, has one sponsored half-hour seg a week, *The Anderson Family*. KNX, CBS's Hollywood outlet, accounts for the fifth live seg, *Romance of the Ranchos*, also sponsored. KHJ, Don Lee net's key station, has local dramatic segs, but forges ahead of competitive webs on regional originations. Over-all, however, picture is one of apathy and indifference.

Exception

One outstanding example of an advertiser bucking this trend is Bullock's department store with *Your Favorite Story* over KFI. Dramatic stanza has set the pace for local originations and is KFI's top prestige show. Sponsor is shelling out top dough to insure good writing, production and talent, and it's paid off well. Seg has grown in stature with plans currently cooking to wax the show for open end transcription sale in other markets.

KFI also has a winner in its pubserv feature, *Conquest*, dealing with medical research and development. Bill, estimated at \$800 weekly, is footed by the outlet itself. KFI toppers state that they would try to sell more dramatic segs if local option time were increased. Station currently has only six and one-half hours of Class A time available for its own use. Outlet's dramatic policy

is the exception, rather than rule locally, however.

KNOX boasts one prestige dramatic *Romance of the Ranchos* cost is estimated at \$600. Outlet doesn't look forward to more dramatic programing, especially since Class A time is getting tighter.

ABC's outlet, KECA, carries one sponsored airer, *The Anderson Family*, with nothing else in the hopper. KECA programers privately expressed a wish for more dramatic stuff if time were available, but doubted ability of outlet to produce more live dramatic shows. Outlet's estimated minimum cost could be pared down to about \$300, which would include a cast of five, a sound man and an organist. With time, bill would be roughly \$340. By contrast, KECA is now airing three plattered packages for local sponsorship and anxious to buy more quality waxings.

Don Lee Blank

Don Lee's KHJ, once originating host of local dramatic sets, now airs none, locally, but leads Hollywood in regional live dramatic originations, currently airing *The Count of Monte Cristo*, *The Cisco Kid*, *Red Ryder*, *Main Line*, *California Caravan*, *Private Investigator*, *Let George Do It* and *Gregory Hood*. With over 40 Pacific Coast outlets, Don Lee has been able to reap the harvest of a lush Western market with its regional dramatic segs.

Aside from web outlets, indie stations have shied clear of dramatic originations. With exception of one-shot segs, usually of the public service nature, stations won't touch costly thesp packages. Indie reasoning is simply, "Why beat our brains out on a dramatic show when a disk jockey on a rival indie will invariably snag a higher Hooper." In addition, top talent won't work for the low indie scale.

Talent costs, which will probably mount even higher following settlement of current AFRA negotiations, will place a further burden on indie and regional dramatic originations. If talent charges are boosted too high, even regional sponsors, particularly on the Coast, may shelve live dramatic segs in favor of cheaper plattered packages.

Decline of local dramatic segs will in the long run injure radio, trade seers predict, since local outlets have been radio's "stock companies" and the most effective training ground for actors, directors and writers. With local stations stifled, tyro thesp and watch holders must look to other avenues for experience. It's the old vicious circle by which radio wants experience, but cannot provide proving grounds for garnering the necessary know-how.

Few small-town indies have the dough, facilities or talent to attempt ambitious dramatic segs. Metropolitan indies are faced with time and sales headaches which bar regular dramatic showcasings. Web-owned outlets and affiliates are up to their necks coping with existing problems and indicate little desire to take on added burdens. Thus the demand for better local dramatic programing may be met by the transcription biz. It's a string challenge for waxeries, but it also may prove a big break for transcription outfits. Much depends on what platter producers do to deliver.

N. Y. Outlets Cold Shoulder Drama Segs

Sponsored Shows Few

NEW YORK, Dec. 7.—Sponsored dramatic shows have all but virtually disappeared from local New York radio, with the main source of this type program being, as it has for years, the four major web outlets. New York stations, because of the exceptionally keen competition not only among themselves but from web outlets, never have gone overboard on draymas, but program directors say that total number of hours for such programs is lower currently than ever before.

Three top indies, WNEW, WMCA and WHN, offer typical examples. WNEW at this time last year had seven dramatic programs on its sked, *Manuel Komroff*, *American Negro Theater*, *Easy Aces*, *Isn't It a Crime?*, *New York in a New World*, *Coming Attractions* and *Side Street*. Two of these were sponsored. This month the station has five dramatic shows, *Negro Theater*, *American Theater Wing*, *Adventures of the Spirit*, *So You Think You Know People?* and *High School Hour*. Last show is both dramatic and musical and is the sole current stanza bank-rolled by an advertiser.

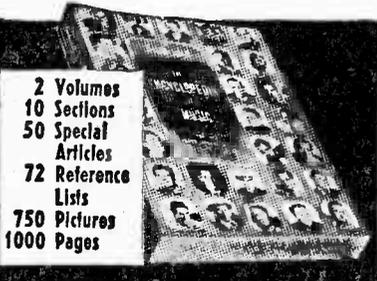
WNEW situation is probably the best tip-off on sponsor reaction in that the station, which has a large proportion of sponsored time, is unable to peddle any dramatic periods to speak of, accounts all going for musicals, mostly thru phonograph platters.

WMCA, New York, has two more dramatic shows this month than it did in December, '45. Last year it had eight shows, three of which were sponsored; this year it has 10 shows, with the same number remaining sponsored. Current sked includes *Ave Maria Hour*, *Faith in Action*, *Five Star Final*, *Listen to a Story*, *Background for Peace*, *New World A-Comin'*, *Adventures Into the Mind*, *Constant Invader* and *Treasury Salute*. One reason for WMCA's comparatively heavy drama list is its emphasis on pubserv-educational features.

WHN this year is devoid of any regularly scheduled dramatic shows, only offerings aired during the past few months being one-shot special features. Last year station carried a total of five dramas, all e.t.'s. These were mostly special programs for the Red Cross, the U. S. Navy and similar organizations.

WQXR, *New York Times* longhair outlet, seldom carries dramas, same thing obtaining today, while WOV, WHOM and other indies limit their dramatic programs to foreign language soapers.

The Billboard 1946-'47
**ENCYCLOPEDIA
OF MUSIC**
... now in preparation



2 Volumes
10 Sections
50 Special Articles
72 Reference Lists
750 Pictures
1000 Pages

The Billboard
25 Opera Place
Cincinnati 1, Ohio

Please send ENCYCLOPEDIA OF MUSIC for which I inclose \$5.00.

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CHICAGO, Dec. 7. — The Radio Conference will be held February 27 to March 2 at Oklahoma University in Normap, Okla. Title will be *Radio Programing in a Changing World*. The parley will be attended by net, station and agency reps; students and educators.

JACK ROURKE
Productions
6331 Hollywood Blvd.
Hollywood 28, Calif.
Phone: CR-1950

Foreign Language Biz Perks In N. Y., Chi and Detroit But Hits Toboggan in Other Areas

Coast in Biggest Decline

(Continued from page 8)
 programing. At this outlet, news is the most favored item in almost all languages, which include German, Spanish, Greek, Polish, Yiddish, French and Ukrainian in that order proportionately. Jewish programs are mostly live presentations, using talent from the Second Avenue Theater.

WOV, whose biz has upped 18 per cent since the war, specializes mainly in Italian programs, giving seven airings for 18 hours a day to 11 English programs covering seven and one-half hours a day. Music and drama are the top bane, and 90 per cent of the shows are live. This percolator has specialized in public service programs in Italian, winning awards for its work in this field. A full sked gives WOV no more foreign time to sell.

WWRL, whose airings are in nine languages, broadcasts its top programs in Spanish, German and Greek, in that order. About 35 per cent of the station's sked is foreign, with little change in totals since before the war. Biz is up a little.

WHOM, recently purchased by Generoso Pope, publisher of *Il Progresso*, local Italian sheet, has boosted 37 per cent over last year. Its major broadcasts are in Italian, Polish and Jewish, with short Sunday segs for Greek, German and Russian. About 80 per cent of the daily shows are Italian.

Boston Biz

Boston, unlike New York, doesn't bother much with its foreign-speaking citizens. General attitude of Hub outlets is that foreign-language programs aren't needed, and that if a need arises again, stations will go along with the trend. None of the net outlets has any airings for the non-English-speaking listeners.

Indie WORL has a solid Sunday morning of foreign-language broadcasting, part live, part disks. Greek, Albanian, Lithuanian, Polish and Jewish programs are aired. WMEX has one Italian stint aired for 11 years.

Chicago Up

Chicago shows a 20 per cent hike in foreign-language biz. Stations airing are WSBC, WEDC, WGES, WHFC (Cicero) and WJOB (Hammond, Ind.). WSBC and WEDC share time. Here, too, interest of national advertisers is reflected in upped dough for time. During the war there was a general dip, but now time buying is on the upgrade. Some national advertisers hung on thru the war for institutional plugging. Procter & Gamble, as one example, managed by foreign-language plugging to put American family soap from fourth to first place in the Chicago area.

However, radio consensus here is that within a decade the need for foreign-language programs will have shrunk to strictly community service, since most of the foreign-speaking folk of today will be able to understand and listen to English airings.

Detroit Active

Detroit always has had active foreign-language stations, so today's situation shows little change from pre-war days. Programs in alien tongues have been aired by WEXL, WJLB and WJBK, with bigger percolators doing relatively nothing in this field. Biz in general is up 15 per cent, with WEXL reporting a 25 per cent hike since 1941. Programing

is diversified, with WEXI using little live talent and concentrating on music plus news. WJBK, which specializes in Polish programs, has a diversified program set-up, including drama, skits, music, news and educational shows. Talent comes from communities themselves.

Milwaukee Outlets

Of Milwaukee's four outlets only two beam programs in languages other than English. WFOX airs in three languages: Jewish, Polish and German-Swiss. Of these the Polish is the most widely heard and rates an hour a day. Featured news and imported Polish disks are favorites. *The Jewish Hour* is sponsored by *The Milwaukee Jewish Daily Forward* and airs for an hour each Sunday. Direction and continuity are handled by sheet's editor, Sam Ziebelman. Disks are used mostly, but visiting Jewish actors or troupes guest star frequently. Airings have increased in popularity since the war, attracting listeners of other nationalities.

WEMP is Milwaukee's other foreign-language outlet and airs one Italian and one Czech program. Italian program, once a week, features longhair disks and has 16 sponsors. Czech program is a half-hour Sunday spot with 12 sponsors. It seldom uses live entertainment, depending on platters.

Coast Off

The West Coast provides the least programing for its foreign-speaking population of any part of the country. Only outlet in Northern California is KWBR, Oakland, which uses disks and a good deal of pop Yank music, Biz is up slightly, but listener total has not changed much since before the war. Audience is composed of Italian, Portuguese, Spanish and Jewish listeners, with the Italians slightly ahead. Currently there are two half-hour Portuguese and two half-hour Italian programs daily, one 45-minute Spanish airing and one 15-minute Jewish program. In addition there are two other Italian programs.

Same story holds for L. A. Only non-English programs emanate from KWKW, Pasadena, with less than 25 per cent of the station's time given over to these airings. KFOX, Long Beach, has pared its foreign time to the bone and will discontinue its sole Spanish airing January 1. Situation is surprising in that city is a melting pot with large Spanish and Italian groups. Before the war nearly all indies, except KFWB, KMPC and KFAC, had foreign-language broadcasts. Today thumbs are down everywhere but in Pasadena. General opinion is that foreign-language broadcasting was carried out grudgingly during the war as an emergency necessity. Now outlets don't want to program to small audiences. Time has been sold at 50 per cent off the regular rate because of limited audiences.

In L. A., unlike the East, foreign-speaking citizens are not segregated into colonies. They have mingled and mixed with Yanks. Even Mexican stations close to the border follow a 75-25 per cent policy in favor of English programs, the 25 per cent being required by the Mexican Government.

Thus, altho the war has brought a greater interest and familiarity with foreign languages to the Yank audiences, thru returning G.I.'s who've

Trade Replies To Intolerance

(Continued from page 4)
 into entertainment for all the people.

We hope that other show people will follow the lead of the 33 dramatists, and your *Billboard* story, by insisting upon a "no discrimination" clause in their contracts and/or attacking and boycotting it wherever it appears. Discrimination in the theater, as the struggle here in Washington indicates, can be beaten when show people get together and refuse to tolerate intolerance.

MYRTLE POWELL,
 Executive Secretary,
 Washington Committee,
 Southern Conference for
 Human Welfare,
 Washington, D. C.

Offers Tolerance Play Without Fee

To the Editor:

Where can any intelligent human stand but on the side of tolerance? I have a 15-minute script and record I will gladly let anyone reprint or rebroadcast it—copyright free. Its theme: There is nothing so impartial as a bullet. If we can die together, certainly we should be able, happily, to live together.

Every word broadcast over 18 years in the business has had this as its prime plea: Tolerance; the ability to let others have fun in their own way instead of your own way. Now the definition becomes deeper and more pertinent.

The Billboard and its policy makers deserve every huzzah.

BOB CARTER,
 News Editor and
 Commentator,
 Station WPAT,
 Paterson, N. J.

"100% in Agreement"

To the Editor:

We are 100 per cent in agreement with your article. While intolerance is not much of a problem in this great Midwestern area, let's not wait until it becomes one.

EVANS A. NORD,
 Program Manager,
 Station KELO,
 Sioux Falls, S. D.

To the Editor:

A great column... a memorable one that should be reprinted far and wide.

WILL YOLEN,
 Director Special Events,
 Station WNEW,
 New York.

In a Nutshell

To the Editor:

God damn the bigots! And if that be intolerance, make the most of it!

R. L. MEYER
 New York City

picked up European lingos, and thru study in schools the foreign-language picture begins to look just a little dim around the edges, with, as some radio folk see it, a gradual decline due within the next decade. As far as New York, Chi and Detroit are concerned for the present, airing in alien tongues is a gold mine to indie ops, and they hope to keep it so despite the forecast doom of such programs.

Radio Fund Slashes By USDA Scored At Farm Air Parley

CHICAGO, Dec. 7.—Policy of the U. S. Department of Agriculture in curtailing funds for farm broadcasts was scored here at the annual meeting of the National Association of Radio Farm Directors held Sunday and Monday (1 and 2).

Other high spots were adoption of a new code for better programing, discussion of video as applied to the farm field, and the election of new officers.

In a resolution deploring the agriculture department's policy, the NARFD said:

"We regret the circumstances which have compelled curtailment of funds and personnel to an extent which severely limits the ability of the USDA radio service to adequately serve agriculture and which also limits assistance to radio farm directors in providing adequate farm service to listeners."

Officers elected for 1947 were Layne Beaty, WBAP, Fort Worth, president; Chuck Worcester, WMT, Cedar Rapids, Ia., veepee; Homer Martz, KDKA, Pittsburgh, secretary-treasurer.

NBC Calls International Pubserv Program Confab

NEW YORK, Dec. 7.—Prospective agenda for the World Conference on Public Broadcasting in New York next April includes discussion of plans for establishment of a system of international program and script exchange, a world-wide music contest and music festival and an international radio recording library. Conference is being held under the auspices of the National Broadcasting Company to develop world-wide use of radio as a prime agency for international peace and understanding.

Discussion of how the broadcasting industry in other countries can best use the radio facilities to be established by the United Nations, probably thru UNESCO, is also contemplated.

Benjamin A. Cohen, UN assistant secretary-general, said that the UN would convey to representatives attending the conference its views on how radio in various countries can best aid UN.

WXYZ Fem Seg May Go Net

DETROIT, Dec. 7.—*Lady of Charm*, one of the Motor City's top fem airshows, may go net. Show now is aired for an hour five days a week at 1:30 by WXYZ, with a half dozen or more participating sponsors. Edythe Fern Melrose, who produces and airs the show personally, is currently dickering with two different groups for network deals for the show, with another in the offing to pipe the show into a Chicago station virtually "as is," with practically the same sponsors.

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250 POST CARDS \$7.15 NO NEGATIVE CHARGE

Before ordering anywhere send for the facts, full price list, ordering instructions, etc.

COURTEOUS and HONORABLE TREATMENT Guaranteed!

MULSON STUDIO BRIDGEPORT 9, CONN.

802 True to the "Blue" Ticket

McCann's Blue Slate Scores Clean Sweep With Exception Of Unity's Arons, Manuti

Surprise Plurality Largest in Union History

NEW YORK, Dec. 7.—The overwhelming victory scored by the Blue Ticket of Local 802, AFM, at the org's Thursday (5) election assures the administration of another two years at the helm, thus rounding out 14 consecutive years' control. Richard McCann was re-elected prexy; Samuel Suber, former delegate chief, v.-p.; Emil Balzer, treasurer, and Charles Iucci re-elected secretary. In rolling up the largest plurality in the union's history, the Blue Ticket conclusively disproved opposition claims of weakness resulting from loss of three former administration heads: Secretary William Feinberg, Treasurer Harry Suber and the late Prexy Jack Rosenberg.

Both opposition groups, Unity and Coalition, took a trouncing, the latter failing to place a single candidate. Unity elected two of its men, Al Manuti and Max Arons, to executive board posts.

Arons' triumph marks the first time a previously beaten candidate has made such a comeback in local election since 802 gained local autonomy in 1934. The new board member was with the Blue Ticket for 10 years, serving as trial board chairman.

In 1944 he bolted the Blue, organized the Square Deal Party and ran unsuccessfully for prexy under that banner. This year he consolidated forces with Unity and scored a personal victory by polling 2,841 votes, more than five other Blue Ticket executive board candidates.

The Honest Ballot Association supervised the election and voting machines were used for the first time. After the final count, at 3:30 a.m., Friday (6), all candidates appeared satisfied with the manner in which the balloting was conducted. Two years ago the opposition demanded a recount, took the matter to court and after long litigation, all parties decided to depend on machines.

A total of 9,102 votes were cast on 70 voting machines, but the vote would have been larger, according to election watchers, if the toolsters had been accustomed to mechanical balloting procedure. Many card holders stood in line for several minutes but left before voting to rush back to work. Some musicians were in the booths for nearly half an hour which had the lines at a standstill. It is felt that more machines will be required in the future to facilitate proper representation.

Opposition heads have agreed to co-operate with the administration in conduct of the local's government and will be in seclusion for a few months licking their wounds. But it won't be long before there will be more speeches and organization of pressure groups, all preparing for the next union election in 1948.

Administration Wins in Del.

WILMINGTON, Del., Dec. 7.—City council prexy, James A. LeFevre, was re-elected for the 17th time as president of Local 311, American Federation of Musicians. LeFevre has served continuously since 1930.

Others re-elected at the annual election Sunday (1) included vice-president, Raymond T. Hogue; secretary, Ray Reager; treasurer, Leonard Whann; sergeant at arms, Paul Hoopes, and auditor, Walter E. Frank. Named to the executive board in addition to the officers were Rudolph

Porter Seen Sure Choice As BMI Head

NEW YORK, Dec. 7.—Meeting of BMI directors Tuesday (10) is expected to clinch the appointment of former OPA Administrator Paul Porter as president of the licensing org. BMI execs here were maintaining an iffy silence, however, on the grounds that until the meeting makes it certain, the \$50,000-a-year appointment may yet fall thru.

Feeling in most quarters, however, is that Porter will replace Justin Miller as prex. Miller is known to be more concerned about his duties as the National Association of Broadcasters big-wig. Talk also was that when Porter comes on the scene, executive v.-p. Sydney M. Kaye may resign to resume private law practice. If such a move developed, Kay probably would be retained in some kind of legal-advisory capacity.

Meanwhile, BMI disclosed this week that it has concluded renewal agreements for the next three years with the copyright music committee of the American Hotel Association. Deal calls for the same terms and conditions applied by BMI when it invoked its hotel-licensing agreements back in April, 1945. Rates then required all hotels to pay a minimum fee of \$40 annually for BMI music, deducted from a percentage toll levied on the licensee's pay roll. . . . One per cent of the first \$40,000, one-half of one per cent for amounts over \$40,000 and under \$60,000, and one-fourth of one per cent on anything over \$60,000. Agreement covers nearly all major hostilities in the U. S.

Launch Disk Cartoon Number

NEW YORK, Dec. 7.—Fred Sobel and Art Ross, Long Island record dealers, have organized Funnyface Records, Inc., and are pushing their first item, a kidisk number which teaches kids how to draw cartoons thru use of a phonograph. Item retails for \$1.75.

Stunt works thru synchronization of the platter to 16 charts, which are sold with it. Number is called *How To Draw 1,000 Funny Faces*.

Caruso, John W. Garnett, Lewis Knowles, Curtis Roney, Edward Schwalto and William H. Whiteside.

The Winners

President
Richard McCann
Vice-President
Samuel Suber
Secretary
Charles Iucci
Treasurer
Emil G. Balzer
Executive Board
Jack Downey
Robert Sterne
Al Manuti
Max L. Arons
Joseph Lindwurm
Herman Tivin
Jacob Fidelman
Henry A. Maccaro
Jerome Alexander
Trial Board
Hyman Jaffe
Al Knopf
William Powers
Frank D. Lamberti
Edgar Daly
Jack Stein
Tiny Walters
Joseph Campiglia
C. G. McGibeny
AFM Delegates
Charles Iucci
Emil G. Balzer
Central Trades and Labor Council
Richard McCann
Charles Iucci
Samuel Suber
N. Y. State Federation
of Labor Delegates
Robert Sterne
Henry Maccaro
United Hebrew Trades Delegate
Louis Grupp

Bill Karzas To Buy Three Minn. Spots

Tranon Op Gets Fox Rooms

CHICAGO, Dec. 7.—In one of the biggest recent Midwest deals of its kind, William Karzas, owner-operator of the Aragon and Tranon ballrooms, Chi's biggest, is expected to buy three more ballrooms within 10 days. Deal, being negotiated with Carl Fox for three Minnesota ballrooms, has been under way for about two months and seems to be lacking only formal contract signing.

Karzas wants to take over Fox's Prom Ballroom in St. Paul, the Terp in Austin, and the Surf in Clear Lake. All use name as well as territorial bands, with accent on the latter. It is expected that after Karzas and his group buy the ballrooms, Fox, one of the best-known ballroom ops in the country and president of the Midwest Ballroom Operators' Association, will remain as manager of the spots.

Coincidental with the Minnesota deal, it was disclosed that Karzas' recent attempts to buy the Pla-Mor Ballroom, Kansas City, Mo., had failed. Negotiations have been discontinued.

Karzas' purchase of the Minnesota ballrooms would have important ramifications in the band biz. For one thing, it marks a departure for Karzas' announced policy of never buying any more ballrooms and he becomes one of the most important band buyers in the country.

Whether Karzas will continue policies now in effect at Fox ballrooms could not be determined at this time, but the fact that Fox is going to keep his hand in the picture and also the fact that Karzas is not experienced as a territory ballroom operator makes drastic changes unlikely.

Butterfield Trims Ork

NEW YORK, Dec. 7.—Billy Butterfield has taken a moratorium until the first of the year to rewrite his book for smaller and sweeter band. Ork will be reduced from 15 to 13 men. Butterfield will do Capitol recording date on December 20, but will not take on bookings until after first of the year.

as well as other program amendments. He's endeavoring to get SPA support for his projects. Songwriter group has given encouragement on one Herman amendment which would change ASCAP system of tabulating ballots on new provisions but still looks coldly on the "seniority" suggestion. Herman, however, has gathered sympathizers among penners for more than six years and currently claims written support, via letter and petition, that both ASCAP and SPA may recognize as important. Direct action probably will await on Herman's current battle to get his name placed on ASCAP board-of-directors ballots which go out some time in February. Returns on this must be tabulated prior to the general ASCAP-California meeting (usually held each year) at which the new directors' board is presented to the West Coast membership.

MPPA-SPA Meet Comes Off Okay

NEW YORK, Dec. 7.—Meeting between reps for Music Publishers' Protective Association (MPPA) and Songwriters' Protective Association (SPA) Wednesday (4) made even further progress than the week-earlier confab which brought the first pub proposals since start of contract negotiations.

Spokesmen for both groups, tho pledged to secrecy, admitted that discussion was proceeding satisfactorily. Line-up at the conference table included, for the pubs, Herman Starr, Bernard Goodwin, Louis Bernstein, Saul Bornstein, Jack Mills, Abe Olman, Jack Bregman, Walter Douglas and lawyer, Sidney Wattenburg. For the writers, Milton Drake, Charlie Tobias, Fred Ahlert, Edgar Leslie, George Myer, Stanley Adams and lawyer, John Schulman.

SPA's Own Biz

While these proceedings were taking place SPA's committee of administrators (Ray Henderson, Jimmy and George W. Meyer) sent form letters out to the penners asking for extension of the right and authority to issue licenses for diskings of any composition by SPA members. Present authority expires June 1, 1947, and over prexy Sigmund Romberg's signature, the committee men pointed out the importance of returning the blanks. Signatures enable SPA to require filing of all pub-writer contracts with its office prior to issuance of disk-making right. Org labored hard to gain this point in recent years and made this plain in the letter.

Herman Wants Help

At the same time SPA execs were confronted by a new demand from Pinky Herman, persistent champion of writer rights in ASCAP, for consideration of his "seniority of works" program which he has been pressing for years. Herman has already announced his intention of renewing demands that ASCAP consider this

CONGRESS AT PETRILLO ANEW

Norton, Deyer Buy Rainbow at Denver

CHICAGO, Dec. 7.—Rainbow Ballroom in Denver, one of the best known dance spots west of the Mississippi, was sold for an undisclosed price this week. Seller was O. K. Farr, pioneer ballroom operator, who has owned and operated the Rainbow for 14 years. Buyers were Felix Deyer, owner of the York Hotel, Denver, and James R. Norton, who owns the Lewiston Hotel there.

Norton and Deyer will assume management of the ballroom December 10. Past policy of the 3,000 capacity ballroom (uses territory and name bands) will be continued by new owners. Ballroom will stay open six nights a week. At present, Frederick Brothers books the ballroom. Verne Byers, territory band leader, will take over starting January 24.

Embargo Lumbago Eases

NEW YORK, Dec. 7.—End of the coal strike and the expected quick demise of freight and postal embargos brought sudden relief to pubs, sheet jobbers and diskers here who were anticipating a crimp in future biz due to shipping limitations.

Earlier in the week shipping departments had been briefed to break down copy-bundles into five pound lots; diskers were shifting from train to truck schedules wherever possible and both had quadrupled normal weekly outgo to forestall troubles that now have been eliminated entirely. Of equal glad tidings to the music merchants was the realization that the passing of the coal crisis would ease up the problem of incoming materials. Pubs had been disturbed about printer warnings of dwindling stocks and wax factories heard, too, about reduced carload allotments of raw stocks.

On the lighter side word swiftly passed among Brill Building denizens that heavier Christmas loot was no longer a cause of concern. Early reports that recording execs and artists were recruiting messengers to pick up bulkier packages—one disker was said to be sending out chauffeurs—were now being discounted and gift-certificate trade was touted as falling off.

Stiffer Bill To Go Before New Congress

Aimed at Miners, Too

(Continued from page 3)

less drastic than is popularly anticipated, program planners disclosed here this week.

Welfare Funds

A direct hit against Petrillo and Lewis is expected to be scored in a union welfare funds clause which its mentors say will be wholly constitutional and which will prohibit unions from collecting royalties from employers. Clause will authorize union welfare funds only if administered by the union and contributed to by union members solely. Another provision which will hit hard at Petrillo and Lewis will be one subjecting secondary boycotts to heavy penalties under anti-trust laws.

New legislation is also expected to incorporate an "anti-racketeering clause," borrowed probably from the Hobbs Act which became a federal statute last July. This provision will define as "racketeering" any activity by unionists to "obstruct interstate commerce" by "extortion, robbery or violence."

Plan to rush the new anti-Petrillo-Lewis legislation got full impetus this week in backstage discussions by Republican national committee members here, it was learned. GOP chiefs refused to issue a formal statement on their plans, inasmuch as they want to avoid a partisan fight on the issue. Plan is for congressmen in both parties to co-sponsor the new legislation to insure its overwhelming passage and to serve notice on the White House that a veto would be quickly overruled.

Indicative of Congress's mood on this issue was the statement this week by Sen. George D. Aiken (R. Vt.), one of the most liberal members of the upper house, calling for "de-monopolization" of labor unions. Aiken is in the vanguard of prospects to head the Senate Labor and Welfare Committee. On the Democratic side, conservative minded Sen. Harry F. Byrd, of Virginia, has even asked for a special session of Congress to recast the labor laws. While Truman will not call a special session, Byrd is expected to head the Democratic wing of the coalition with the GOP on the new labor program next month.

To avoid the stigma of "discriminatory and vindictive" action, the new bill will be drafted for final consideration in the labor committees of both houses, instead of being delegated finally to the Interstate Commerce Committees, as was done in the case of the Lea-Vandenberg bill at the last session. In other words, Congressional leaders are hoping to shape the new legislation as an "over-all law" covering union activity in all fields and industries. Expectations are that an initial draft will be ready before Congress convenes, and debate will get under way shortly after the first week of Congress. Backstage in Congress, both in Democratic and Republican wings, passage of a "crack-down" law in some form or other is being forecast freely.

BAND WOES UP AND DOWN

Herman Folds; Band Pot Boils

Gloom dodgers rally; hold name bust-ups temporary; expect early stabilizing

NEW YORK, Dec. 7.—Band biz dunked into a potpourri of fresh concern this week with the announcement that Woody Herman had given his band two weeks' notice. Herman disbandment, following on the heels of recent similar action by Benny Goodman, Tommy Dorsey, Les Brown, Harry James, Benny Carter, Jack Teagarden, Jerry Wald and other names, came after Thanksgiving week had shown evidence of rise in box-office returns. Move sent trade savants into overtime workout and started the less hardy off on gloomy predictions.

NEW YORK, Dec. 7.—Woody Herman ork will not hold onto any of his featured instrumentalists, it was learned here this week. Leader has no plans for reorganization or fulfillment of Herd's commitments. He will go to the Coast after band plays last date, December 21 in Cincinnati and work on his long-planned indie movie.

But sharper tradesmen hedged on the pessimism, saying that top leaders, rather than folding, are just laying off for a three to six-month period in an effort to force sidemen salaries and other expenses down. Others claim that name orksters, financially well-heeled, are tired of taking bandstand gaff and are quitting until musicker relations ease up. Another alleged influence on heavy earning leaders is the end of the year income tax payoff, with some maestri said to be sitting back and waiting to see if Republicans follow thru with promised tax cuts. The unhealthy economy scapegoat is taken by most, however, with plenty of salt.

Maestri to Blame?

Another opinion advanced is that many names are folding because they can't hog enough of the orks' takes and are unwilling to part with heavy loot to high-priced sidemen. Leader

The Robbins Story

NEW YORK, Dec. 7.—Lou Levy heard it! Jack Robbins said it:

"If I had my life to live over again I'd get Larry Parks to do it."

Stan Kenton told *The Billboard* this week that he felt a NY leader could make a go of it by bringing his price down to reasonable levels, even if it meant cutting his own take. Kenton's ork itself works one-nighters on guarantee-percentage deals starting at \$1,500 with a slight hitch-clause calling for adequate promotion.

Responsibility for present terse band biz situation has been cast on name maestri by most tradesters, who point out that publicity resulting from break-ups has thrown an unwarranted scare into biz. Leaders use argument that they couldn't sell band at ops' price with the high pay roll they maintain and still make a fair enough personal gain, so they folded. But many spot ops, including Frank Dailey, of Meadowbrook, N. J., and James McCabe, of Hotel Pennsylvania, NYC, report that takes are leveling off and overheads and costs have to level, including band prices. Ops says they are taking in receipts that are equal to and better than their pre-war figures, but that high band and talent costs have thrown them into the red. Their feeling is that leaders, in folding, were using ops' gripes about high band prices as excuse to cover more personal and selfish reasons for their move.

Chance for Kids

Folding of vet toppers has led many to believe that band market will look to young, growing orks for a 'hypo. But it is known that agencies have had a tough time booking youngsters and many of those who kept pitching have been operating on a shoestring. Some are even paying their sidemen on a pro rata basis in order to meet other expenses. Pro rata system leaves young leader in tough spot to hold onto his musickers, since percentage of non-working days may bring tootlers' wages below an average location scale week, but with names folding and lucrative spots opening for book-

(See *Band Pot Boils* on page 18)

Dixie A. & A. Close Averted

Coal strike ends in nick of time for Southern ops, promoters, bookers, orks

NEW YORK, Dec. 7.—Sudden end of the coal strike narrowly spared the band biz from getting one of its biggest lumps this week as a result of a threatened shut-down of all armories and auditoriums thruout the South.

Band bookers here had just received word Friday (6) that Dixie A. and A.'s would be padlocked after December 15. This early news had been Western Unioned in to major agency offices here by Promoter Ralph Weinberg, one of the mainstays of one-night operations in the Carolina-Virginia-Georgia-Tennessee areas. Wires started the 10 per centers scrambling thru their schedules to see about cancellations and the sudden Lewis decish only 24 hours later sent them scrambling all over again.

Switch by John L. means that Weinberg as well as other promoters will swiftly go back to normal operations and original booking schedules. Some delay may be experienced due to still existent coal shortages but this should be, at worst, brief. Most of the Southern A. and A.'s had been set to close in anticipation of a crisis. Figuring now that by December 15 they can replenish their fuel stores most of them probably will revert to full-blast operation immediately.

Situation that would have developed if Lewis had not supplied a panacea spelt bad news for the band biz. Also on Friday the 10 per centers were already circulating claims that, as most of their orks had completed their Dixie tours and were heading west or north, few cancellations would be required. In addition some agency lads were contending that a chop in number of available one-night spots wouldn't be hard to take in view of the dwindling number of bands on the market currently. But all agreed on Saturday that the strike end was still the best news in months.

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DEEK WATSON and The Brown Dots (Manor)

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Retailers Beef About Major Wax Firms' Pressuring; Big Pique Directed at Distribs

Wholesalers Deny Use of Tie-In Sale Tactics

NEW YORK, Dec. 7.—Combination of pressure salesmanship, overstocked shelves and slack in customer volume has retail record dealers and disk distribs looking ahead to worrisome new year after the expected Christmas buying rush. Disk sellers are predicting return of pre-war discount sales and price-slashing tactics as means of getting capital investments to turn over with disk production turnovers. An estimated 60 per cent of the country's retail disk dealers are suffering from over-stocking judging by *The Billboard* samplings taken over the nation. Some dealers complain that in certain areas major firm distribs have forced them into taking more records than they could handle. Gripe is that these distribs use tie-in power to over-ship without approval, threatening dealers with voiding of franchise if they don't co-operate. Dealers say that in having to take these excess disks they tie up their dough in stock and have little or none left for purchase of indie labels or new issues.

Distribs Deny Gripes

Consultation with Bruno, New York local distrib for Victor, and Times Appliance Company, New York distrib for Columbia, showed these jobbers denying all retailer charges. Both maintained that they have not even had sufficient disks to go around. Also deny tie-in sales campaigns, which dealers claim include lure of top-selling major label artists in exchange for abnormal purchases of lifetime phono needles.

As for dealer beefs aimed at above-distrib levels, major disk manufacturer response was reflected in a statement from James W. Murray, vee-pee of RCA-Victor's record division, that the "company's only demand on the retail dealer is that he give Victor disks proper display in proportion to the number of Victor records he handles."

Distribs also point out that much of overstocking is due to dealer's own shortcomings as business men. Claim is that they have been able in recent months to fill back order demands that were unfilled due to smaller wartime production. Dealers' squawk that they have been getting these back-order disks without consultation is beaten down by distribs, who claim that orders could have been canceled by dealer at any time and that by not canceling the latter have put themselves into the precarious overstocked state.

Local dealers, however, leveled a specific blast at Bruno distrib for combing 5 per cent breakage return allowance into one single 5 per cent return. Dealers claim their breakage percentage far exceeds the old 5 per cent allowance, and that ruling digs deeper into their skimpy capital reserves. Bruno has replied with indications that firm will rush thru a new breakage allowance.

Overstock Leads to Barter

Overstock situation has hit so badly in some parts of the country that dealers, in order to maintain varied stocks, have been trading major label disks to indie-disk distribs. Distribs dispose of these disks on a resale basis in other sections of the country. One Mid-Western distrib for an indie firm says it has between 30 and 40 thousand Victor records in its warehouse.

Indie disk firms' claims support the retail beefs, saying that because of major label pressuring they are being left out in the cold. Indies hold that dealers are grateful to them for wartime supplies which purportedly kept many dealers in biz, but merchants now are unable to buy indie stuff in any quantity because capital is tied up in major stock. Many dealers say however that they were oversold on the indie hot jazz and race labels and

Bank Gets Office, Signs Barnet Band

NEW YORK, Dec. 7.—Harry Bank's new Cardinal disk company landed space in the Paramount Building here and at the same time announced it had signed the Charlie Barnet ork to a wax pact. First release will be Barnet's w. k. *Cherokee*, backed by *Redskin Rumba*. Permish to do *Cherokee*, rights to which are controlled by RCA-Victor under a 1940 contract, is said to have been granted by Eli Oberstein. Barnet opens the Strand Theater here January 24.

Bank also stated he has arranged with Al Green's National Records to do his pressings and is promoting a tie-up with George Pal's *Puppetunes* film shorts. Cardinal's excess so far consist of Bank, prey; Janet Bank, secretary, and Lou Randell, treasurer.

BAND POT BOILS

(Continued from page 17)

ers, junior leaguers may get chance to move into choicer work, establish sturdier financial stability and possibly sneak into top ork ranks.

Band booking agencies are aware of precarious state of biz, but say that they have been keeping their stables working. Some agencies are known to be waiving commissions, however, on bands which need extra dough in order to survive. Assumption is that agencies are anxious to keep their band properties together, even if they have to operate at a loss, until biz troubles blow over.

have large quantities of that type disk sitting on their shelves. The gratitude to indies exists, dealers are going to be more careful about buying small label stuff, particularly new issues and new artists. Dealers feel that it will be tough to promote new stuff with all the backlog laying on their shelves.

Drop in customer volume is attributed by retailers to several factors. They maintain that the average customer is still after name artists and name brands, and will not buy off-brand names as done in war years. They hold that 10 and 25-cent retail price hikes have driven away a good percentage of the small buyers, who feel that they would rather keep the buck than get one disk for it where they once got two. Local and national strikes, too, have hit purchasers' pocketbooks, and have forced them to conserve by cutting down on luxury buys.

In effort to prevent wild disk-price wars and local cut-throat competitive battles, New York City dealers for one have been trying to organize a retail record dealers' association, whose purpose would be to police merchant activities and act as liaison between dealer and the manufacturer. Organization of this type has been functioning in St. Louis and other cities for some time.

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Music---As Written

NEW YORK:

Before taking off for the Coast December 6, Larry Finley said he would file his suit against Music Corporation of America sometime next week. . . . Restaurateur Toots Shor was named to the board of directors of Majestic Records this week. . . . Louis Prima ork booked into Earle Theater, Phila, for mid-December as one of first two-week bookings in that theater's history. . . . New additions to National Records talent list are Amory Brothers and the Hicknuts. . . . Calypso specialist, Wilmouth Houdini, moved from Decca label to indie Apollo diskery.

Frank Dailey flight to the Coast this week had gossipers saying that the Meadowbrook operator was looking to build a band around one of the many unattached sidemen now in the West. . . . Robbins Music bought four piano originals by Eliot Lawrence. Two already written and two in preparation. First work will be published in January. . . . Arthur Ravel ork signed to William Morris booking pact. . . . Charlie Barnet ork signed to do a Universal Picture band short. . . . The Modernaires skedded for the Hotel Pierre, New York City, March 4.

Tradesmen are pointing to coincidence that most of top-name ork-folders wax for Columbia label. Victims include Woody Herman, Benny Goodman, Harry James and Les Brown with a mebbe for Tommy Tucker. . . . Gladys Swarthout, with ork conducted by Russ Case, doing a pop album for Victor. . . . Murray Massey back to Sevens Music from World-Republic. . . . Django Rheinhardt, French guitarist, goes into Cafe Society Uptown, December 16. . . . Flack Jim McCarthy now record promotion director for Barton Music pub in addition to his ork chores.

Mike Nidorf bought out Bullets Durgom's interest in Jo Stafford this week for an undisclosed amount. . . . Johnny Morrison not signed with CRA or any other office as reported earlier. Morrison is p.m.'d by Hattie Althoff, of CRA. . . . Mel Torme in town with Manager Carlos Gastel trying to set air shots and nitery deal. . . . Juggy Gayles and Jack Gale are partners in new pub firm, United Music Corporation. . . . Pilotone Records threw a cocktail party December 6 at Waldorf to introduce new academy of music album series.

Report by Arnold Foster, national director of the legal division of the Anti-Defamation League of B'nai B'rith, charges group called the Independent Music Publishers' Service, operating out of Aberdeen, Wash., has made efforts to spread hate propaganda thru the music publishing field. IMP group allegedly is trying to get equal recognition along with ASCAP, BMI and SPA on basis that these organizations "are dominated by Jews." . . . Jamboree Records lowered retail price on disks from \$1 to 75 cents.

HOLLYWOOD:

George Pal, puppetoon innovator, will turn to making band shorts and forget about his doll animation. Pal owes Paramount 10 shorts and will pay off in musical one-reelers. Expects to spotlight leader thruout, and at times may hire only the batoneer rather than entire band. First to undergo the Pal treatment will be Charlie Spivak.

Marty Landau, head of Western Ballroom Operators' Association, is calling for a meeting after the first of the year in hope that op huddle will clear up current biz slump headaches. Group will

strive to get bands to lower guarantees. Landau will ask hotel ops to sit in and may ask booking agency reps to join the gabfest. Figures that thrashing out bees may bring easier days ahead.

Orrin Tucker will re-organize present crew following Casino Gardens stint. Tucker will return to fiddles, drop two trombones and French horn. After week's rehearsal, band will open at Last Frontier, Las Vegas. . . . Annette Warren has just signed exclusive pact with Black & White. . . . Desi Arnaz's vocalist, Jane Harvey, screen tested by 20th Century-Fox. . . . Dinning Sisters back in film city to cut album with Tex Ritter. . . . Ben Pollack, Jewel Records chief, will launch a house organ similar to Capitol Records' giveaway mag. . . . Vivian Garry Trio to play eight weeks at Golden Nugget, Las Vegas club. . . . Boyd Raeburn ork set for Zanzibar, New York, end of the month. . . . Dick Stabile going into Aragon Ballroom, December 19.

Coal strike call-off is boon to bookers who were having their John L. headaches. Ops thruout snowbound Northwest had been canceling out dates because of insufficient fuel. While hardest hit were smaller towns along one-nighter circuit.

KANSAS CITY:

Pianist Paul Brizendine joined Walter Bloom ork while band was playing engagement at local Pla-Mor Ballroom last week. . . . From Pla-Mor, Bloom ork moved to Club Casino, Quincy, Ill. . . . Gordon Duder's ork opened Drum Room of Hotel President December 2, replacing Jack Bailey's ork. . . . Spike Jones brings his musical circus of 14 vaude acts into City Arena for one-nighter December 15. . . . Ray Robbins ork replaced Eddy Rogers at Wichita's Blue Moon December 3.

Martin-Victor Deal Still Not Definite

NEW YORK, Dec. 7.—The disk-exec feedlines were reporting this week that Mercury disk star, Tony Martin, had been signed by RCA-Victor, one major wax mogul stating that Eli Oberstein had so informed him, status of relations between Mercury and Martin will remain strictly status quo for at least seven more months. Berle Adams, Mercury chief, told *The Billboard* Martin's contract has at least that long to run.

Question of whether Martin has a deal with Victor, effective seven months hence, is debatable since Mercury and Martin have enjoyed a prosperous tie for more than six months. Diskery just paid him a \$33,199.72 royalty check for six months ending October 30 and to date claims more than 1,232,000 Martin platters sold.

CHICAGO, Dec. 7.—Trade here is still talking about the shindig Mercury records threw Monday (2) for Tony Martin at the Shangri-La Restaurant. Party attracted about 800 of Chi's newspaper, radio, political and showbiz circle. Gimmick was billed as a combination salute and promotion for Martin, his Mercury records, his personal appearance at the Chicago Theater starting December 5, and the first anniversary of the Mercury company.

Bill for the party, it was estimated by bottle-watchers was around \$7,500.

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Avodon Drops Kenton, Tries Basie; Podium Still Pays Big

HOLLYWOOD, Dec. 7.—Thought of dishing out \$6,500 to Stan Kenton at a time when biz is in the basement forced Avodon Ballroom last week to ask for (and receive) release from its Kenton paper. Steinway-squatting maestro was to have moved his aggregation into downtown L. A. terpsery February 4. After nodding approval to Avodon's release request, personal manager Carlos Gastel and GAC set a deal with Maury Cohen, Palladium prexy, whereby Kenton will follow Vaughn Monroe into the Hollywood dancery March 18. Les Brown was originally penciled for that date.

Podium Paying

At a time when biz conditions have ballroom ops tightening their belts, Cohen is lining up a formidable array of big name guns and will be dishing out more dough than ever before to get the podium toppers. When he gave Tex Beneke-Glenn Miller aggregation \$7,000 guarantee—the most any band has ever received from Palladium—terrific turnout made it worth his while and proved to Palladium that top-notch names will still attract big biz. Cohen will top his Beneke deal by giving Vaughn Monroe a \$6,500 guarantee, plus split.

After Charlie Spivak's six-week run (starts December 26), all Palladium deals will be on guarantee, plus split basis. Monroe opens February 4 and will be followed by Kenton (March 18) who will reportedly receive \$5,500, plus split. Tony Pastor has been inked, but date as yet not set. Talks are currently on for Jimmy Dorsey. Latter sold out his interest in Casino Gardens to partner-brother Tommy and feels free to play any local danceries other than the Dorsey Ocean Park stand. Palladium is also dickering for Woody Herman and return engagement of the Beneke crew.

Avodon's Basie Study

In the meantime, Avadon, sans Kenton looks to Count Basie's run

Old Foe Hurls New Challenge at Petrillo

DETROIT, Dec. 7.—New challenge to Petrillo from an old enemy was voiced at Ann Arbor, Mich., Wednesday (6), when Dr. Joseph E. Maddy, of the University of Michigan music school declared he would seek passage of a new and constitutional law along lines of the Lea Bill, if the current court decision is sustained. Maddy has clashed with Petrillo before over use of non-union members in broadcasts from Interlochen summer camp, and was ultimately put out of the AFM, in which he had carried a card.

(opens December 10) to tell the tale if it sticks to top name policy. Terpsery will try a unique experiment for local ballrooms by admitting mixed crowds and will open its doors to Negro biz. Since location is downtown, many in trade have predicted mixed biz or all Negro trade will save it. Ops tried Negro biz for a few special parties and found all went smoothly. If mixed trade does the trick Avodon will stick to top name attractions, otherwise will go to small budget bands.

Latest



Releases

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"Pin-Up Girl"
with Betty Grable

"Slightly Terrific"
with Leon Errol, etc.

ALBUM REVIEWS

LUKE, THE SINGING DUCK (National C-1)

The first children's album issued by the label, this entertaining and amusing story of a forlorn little duck who finally learns to make friends and overcome his loneliness is a real winner. Takes two records for David Kurlan, who handles the narration and singing in fascinating manner, fairly humanizing the lonely duck and building real sympathy and understanding for the character he created himself. Descriptive music by Eugene Marki is played by the studio orchestra conducted by Bernard Thall. Synopsis of story is carried over the inside pages.

LATIN-AMERICAN MELODIES OF ERNESTO LECUONA (Gotham G-6)

Eight of the beautiful melodies of Cuban origin created by Ernesto Lecuona are interpreted by Steinway squatter Fausto Curbelo. With

rhythm accompaniment of drum, bass, bongos and maracas, Curbelo, who held down the piano seat for Xavier Cugat before stepping out as a stick-waver in his own right, brings out all the melodic beauty of these familiar Latin lullabies. The variety in the rhythm patterns, there are eight sides, bringing in *Malaguena, Danza Lucumi, Andaluca, Maria La O, Para Vigio Me Voy, Canto Karabali, La Cumparsa and Dame De Tus Rosas*. The pianist and composer grace the front cover, with bio notes and the tune titles on the inside page.

SQUARE DANCES (Keynote K-130)

For those who want to take up square dancing, this set of three records provides a full course of instruction along with the music patterns. Album was created by Margot Mayo, founder and leader of the
(Continued on page 102)

Christmas Songs

As a trade service to radio program producers, disk jockeys, dealers, et al., *The Billboard* herewith presents a list of Christmas songs and their publishers. The list does not purport to be a complete one, BMI supplied a list of its tunes, but ASCAP told *The Billboard* that it had no available list of Christmas songs and couldn't compile one. *The Billboard*, consequently, compiled the list from its own sources. Disk distributors no doubt will be glad to supply interested parties with available records of tunes listed.



SONG	PUBLISHER
A Million Kisses on a Christmas Tree.....	A-1
All Aboard for Santa Claus.....	Paul-Pioneer
All Around the Christmas Tree.....	Stuart
An Old-Fashioned Christmas.....	BMI
At the Santa Claus Parade.....	Melo-Art
Christmas Eve.....	Emery
Christmas Island.....	Peter Maurice
Christmas Lullaby.....	Edwards
Christmas Night in Harlem.....	Mills
Christmas Time.....	De Santis
Christmas Time at Moonshine Hollow.....	Peer
Counting the Days Until Christmas.....	E. B. Marks
Don't Wait Till the Night Before Christmas.....	Chappell
God Bless Us, Everyone.....	Empire
Hello, Mister Kringle.....	Bregman-Vocco-Conn
Holiday Greetings.....	Robbins
I Sent a Letter to Santa.....	Bregman-Vocco-Conn
I Told Santa Claus to Bring Me You.....	Santly-Joy
I Want an Old-Fashioned Christmas.....	Robbins
I Want You for Christmas.....	Harms, Inc.
If the Boys Come Home for Christmas (We'll All Have a Happy New Year).....	Harry Engel
I'll Be Home for Christmas (If Only in My Dreams).....	Melrose
I'll Be Home for Christmas (The Just in Memory).....	E. B. Marks
I'm Going Home for Christmas.....	T. B. Harms
I'm Sending My Love for Christmas.....	BMI
It's Christmas Again.....	Manita
Kisses for Christmas.....	Mills
Let It Snow! Let It Snow! Let It Snow!.....	E. H. Morris
Let's Light the Christmas Tree.....	BMI
Make Me a Christmas Present of You.....	Mills
Merry Christmas and a Happy New Year.....	Trionon
Merry Christmas and a Happy New Year.....	Cavalcade
Merry Christmas, Sweetheart.....	Stevens
Merry Christmas to You.....	Northwest
Night Before Christmas.....	Chappell
On New Year's Day.....	Guy
One Christmas Night in Dixie.....	E. B. Marks
Parade of the Wooden Soldiers.....	E. B. Marks
Santa, Bring My Mommy Back to Me.....	Shapiro-Bernstein
Santa Claus and His Reindeer.....	Prosser
Santa Claus Is Comin' to Town.....	Feist
Santa Claus Is on His Way.....	Republo
Santa Claus Is Riding High.....	BMI
Santa Watches Little Children.....	Boston
Send Me Your Love for Christmas.....	Martin Block
Sing a Song of Santa Claus.....	Doraine
Sleigh Bell Serenade.....	BMI
Star of the East.....	Feist
Tell Santy I Live in a Shanty.....	Mayfair
That Christmas Feeling.....	Oxford
That Is Christmas.....	Guy
That's What I Want for Christmas.....	Irving Caesar
That's What I Wrote to Santa Claus.....	Clarence Williams
The Christmas Polka.....	Sunset
The Christmas Song.....	Burke-Van Heusen
The Christmas Tree.....	Appleton-Schirmer
The Little Boy That Santa Claus Forgot.....	Shapiro-Bernstein
The Man With the Whiskers.....	Dave Ringle
The Only Thing I Want for Christmas.....	Bemick
The Santa Claus Express.....	Crawford
Toy Trumpet.....	Circle
Toyland Marching By.....	McKinley
We Wish You All a Merry Christmas.....	Hamilton S. Gordon
When Christmas Comes to Our House.....	Century
When It's Christmas on the Range.....	Bemick
White Christmas.....	Berlin
Who Said There Ain't No Santa Claus?.....	E. B. Marks
Who? Santa Claus.....	Stasny
Why Doesn't Santa Come to Me?.....	E. B. Marks
Why Doesn't Santa Claus Go Next Door?.....	Broadway
Winter Wonderland.....	Bregman-Vocco-Conn

Christmas shopping list in

BLACK & WHITE

HELEN HUMES and ALL STARS

- 109 Be Ba Ba Le Ba Boogie
- Married Man Blues
- 112 If I Could Be with You One Hour Tonight
- Drive Me Daddy

T BONE WALKER with JACK McVEA and ALL STARS

- 110 Bobby Sox Blues
- I'm Gonna Find My Baby

JO EVANS with MAXWELL DAVIS and HIS ORCHESTRA

- 785 Goody Goody Baby
- Root of All My Evil

JAN GARBER and HIS ORCHESTRA

- 788 Tho I Tried
- Gotta Get Me Somebody to Love

JEANNIE McKEON with AL SACK and HIS ORCHESTRA

- 790 You Keep Coming Back Like a Song
- I May Be Wrong

JACK McVEA and HIS ALL STARS

- 791 Hey Hey Baby
- Bulgin' Eyes
- 792 Open the Door Richard!
- Lonesome Blues

EARLE SPENCER and HIS ORCHESTRA

- 795 Bolero in Boogie
- Production on Melody
- 822 Five Guitars in Flight
- Gangbusters

PHIL MOORE

- 807 Mood Indigo
- Ain't Misbehaving

LENA HORNE with PHIL MOORE CONDUCTING

- 819 Squeeze Me
- You Go to My Head

NICK DE LANO with AL SACK and HIS ORCHESTRA

- 821 Guilty
- Honey

AL SACK and HIS ORCHESTRA

- 2008 Hora Staccato
- Pagan Love Song

GAYLORD CARTER at the organ

- 3504 Brahms' Lullaby
- Stars in My Eyes
- 3506 The Old Refrain
- The Perfect Song

ARTHUR SMITH and HIS DIXIE LINERS

- 10010 I'll Forget If You'll Forgive
- Follow Thru

RUDY SOOTER and HIS CALIFORNIANS

- 10011 Who Dug This Hole I'm In
- I Cry Alone

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Hollywood 27, California



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composer of
"SYMPHONY"

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Winner

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Juke Box Plays . . .
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On RECORDS

- PERRY COMO**
CARMEN CAVALLARO
TONY MARTIN
JO STAFFORD
THREE SUNS
CLAUDE THORNHILL
LARRY GREEN
JOHN LAURENZ

On TRANSCRIPTIONS

- NORMAN CLOUTIER**
BUDDY MORROW
VIC DAMONE
JERRY SEARS
EDDIE STONE
RUSS MORGAN
HAL DERWIN
RUDY COLE 4

An All-Time Christmas-Timer

THAT CHRISTMAS FEELING

by BENNY BENJAMIN
and
GEORGE WEISS

PERRY COMO
on VICTOR

OXFORD MUSIC CORP.

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 New York—EDDIE JOY, ARTIE VALANDO
 Hollywood—BILLY COTY Chicago—TED TRAVERS

The
Billboard

MUSIC POPULARITY CHARTS

PART
I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending
December 6



HONOR ROLL OF HITS

(TRADEMARK)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

Position This Week Position Last Week

- 1. OLE BUTTERMILK SKY** *By Hoagy Carmichael and Jack Brooks* **2**
Published by Burke-Van Heusen (ASCAP)
 From the Universal film "Canyon Passage," sung by Hoagy Carmichael. Records available: Connee Boswell, Decca 18913; Hoagy Carmichael Ork, ARA 155; Hoagy Carmichael-Lou Brink Ork, Decca 23769; Helen Carroll and The Satisfiers, Victor 20-1982; Marie Greene, Signature 15040; Kay Kyser, Columbia 37073; Danny O'Neil, Majestic 7199; Paul Weston Ork, Capitol 285. Electrical transcription libraries: Chuck Foster, Lang-Worth; Elliott Lawrence, Associated; Russ Morgan, World; Leighton Noble Ork, Standard; Novatime Trio, NBC Thesaurus.
- 2. THE OLD LAMPLIGHTER** *By Charles Tobias and Nat Simon* **3**
Published by Shapiro, Bernstein (ASCAP)
 Records available: Hal Derwin, Capitol 288; Saxie Dowell Ork, Sonora 3026; Morton Downey, Majestic 1061; Anita Ellis, Mercury 3033; Sammy Kaye, Victor 20-1963; Kay Kyser, Columbia 37095; Hal McIntyre, Cosmo 502. Electrical transcription libraries: Vic Damone, Associated; Hal Derwin, Capitol; Sammy Kaye, NBC Thesaurus; Russ Morgan, World; The Music of Manhattan Ork, NBC Thesaurus.
- 3. RUMORS ARE FLYING** *By Bennie Benjamin and George Weiss* **1**
Published by Oxford (ASCAP)
 Records available: Andrews Sisters-Les Paul, Decca 23656; Hal Brooks Ork, BelTone BT-7012; The Brown Dots, Manor 1040; Billy Butterfield, Capitol 282; Frankie Carle, Columbia 37069; Harry Cool, Signature 15043; Saxie Dowell Ork, Sonora 3026; Tony Martin, Mercury 3032; Betty Rhodes, Victor 20-1944; The Three Suns, Majestic 7205; The Two Tones (Benny and George), Cosmo 504. Electrical transcription libraries: Les Brown, World; Billy Butterfield, Capitol; Norman Cloutier, NBC Thesaurus; Joe Reichman, Standard; George Towne, Associated.
- 4. THE WHOLE WORLD IS SINGING MY SONG** *By Mann Curtis and Vic Mizzy* **5**
Published by Robbins (ASCAP)
 Records available: Les Brown, Columbia 37066; Harry Cool, Signature 15043; Dennis Day, Victor 20-1978; Jimmy Dorsey, Decca 18917; Morton Downey, Majestic 1061; Jack Smith, Capitol 300. Electrical transcription libraries: Blue Barron, Lang-Worth; Norman Cloutier, NBC Thesaurus; Jimmy Dorsey, World; Chuck Foster, Lang-Worth; Leighton Noble Ork, Standard; Jack Smith, Capitol; George Towne, Associated.
- 5. (I LOVE YOU) FOR SENTIMENTAL REASONS** *By Deek Watson and William Best* **9**
Published by Duchess (BMI)
 Records available: The Brown Dots, Manor 1041; King Cole Trio, Capitol 304; Ella Fitzgerald-Delta Rhythm Boys, Decca 23670; Eddy Howard Ork, Majestic 7204; Art Kassel, Vogue R-781; Dinah Shore, Columbia 37188; Charlie Spivak, Victor 20-1981; Fran Warren, Cosmo 514. Electrical transcription libraries: Vic Damone, Associated; Eddie Le Mar Ork, Capitol; The Music of Manhattan Ork, NBC Thesaurus; Don Swan, MacGregor.
- 6. THE THINGS WE DID LAST SUMMER** *By Sammy Cahn and Jule Styne* **4**
Published by E. H. Morris (ASCAP)
 Records available: Bing Crosby-Jimmy Dorsey, Decca 23655; Georgia Gibbs, Majestic 12007; Hal McIntyre, Cosmo 509; Vaughn Monroe, Victor 20-1972; Frank Sinatra, Columbia 37089; Jo Stafford, Capitol 297. Electrical transcription libraries: Louise Carlyle, NBC Thesaurus; Hal Derwin, Capitol; Jan Garber, Capitol; Tony Russo, Lang-Worth; Don Swan, MacGregor; George Towne, Associated.
- 7. WHITE CHRISTMAS** *By Irving Berlin* **6**
Published by Berlin (ASCAP)
 Records available: Bing Crosby, Decca 23778; Bobby Doyle, Signature 15058; Guy Lombardo, Decca 23738; The Mel-Tones, Jewel G-4000; Frank Sinatra, Columbia 37152; Jo Stafford, Capitol 319. Electrical transcription libraries: Randy Brooks, Lang-Worth; Norman Cloutier String Ork, NBC Thesaurus; Buddy Cole's Four-Of-A-Kind, Capitol; Cote Glee Club, Lang-Worth; Frank De Vol, Capitol; Hal Derwin, Capitol; Jan Garber, Capitol; Hollywood Serenaders, Capitol; Vincent Lopez, NBC Thesaurus; Vaughn Monroe, Lang-Worth.
- 8. FIVE MINUTES MORE** *By Sammy Cahn and Jule Styne* **4**
Published by Melrose Music (ASCAP)
 From the Monogram film "Sweetheart of Sigma Chi." Records available: Tex Beneke-Glenn Miller Ork, Victor 20-1922; Phil Brito, Musicraft 15086; Bob Crosby, Decca 18909; Skitch Henderson Ork, Capitol 287; Homer and Jehro, King 571; Curt Massey, Cadet CR-205; Frank Sinatra, Columbia 37048; The Three Suns, Majestic 7197. Electrical transcription libraries: Chuck Foster, Lang-Worth; Connie Haines, Standard; Curt Massey, Standard; Music of Manhattan Ork, NBC Thesaurus; Eddy Oliver, MacGregor; Joe Reichman, Standard; Charlie Spivak, World.
- 9. ZIP-A-DEE DOO-DAH** *By Ray Gilbert and Allie Wrubel* **6**
Published by Santly-Jay (ASCAP)
 From the Walt Disney film "Song of the South." Records available: Connee Boswell-Bob Crosby, Decca 23748; Sammy Kaye, Victor 20-1976; Johnny Mercer, Capitol 323; The Modernaires-Paula Kelly, Columbia 37147; George Olsen Ork, Majestic 7204; Two-Ton Baker, Mercury 3047. Electrical transcription libraries: Sammy Kaye, NBC Thesaurus; Eddie Le Mar Ork, Capitol; Tony Pastor, Lang-Worth; Charlie Spivak, World; George Towne, Associated.
- 10. YOU KEEP COMING BACK LIKE A SONG** *By Irving Berlin* **7**
Published by Berlin (ASCAP)
 From the Paramount film "Blue Skies," sung by Bing Crosby. Records available: Jan August Rhythm Stylists, Diamond 2040; Bobby Byrne, Cosmo 503; Dennis Day, Victor 20-1947; Bobby Doyle, Signature 15039; Georgia Gibbs, Majestic 12000; Gordon MacRae, Musicraft 15089; Jeannie McKeon, Black & White BW-790; Dinah Shore, Columbia 37072; Jo Stafford, Capitol 297. Electrical transcription libraries: Blue Barron, Lang-Worth; The Coronettes, Standard; Chuck Foster, Lang-Worth; Dick Jurgens, Standard; Elliott Lawrence, Associated; Russ Morgan, World; Music of Manhattan Ork, NBC Thesaurus; Jo Stafford, Capitol; Don Swan, MacGregor.

RHODES!

Betty pours charm into two heart-melting new numbers . . . for dancing . . . for listening. With Charles Daet and his Orchestra.

BLESS YOU (For Being an Angel) and
YOU'LL ALWAYS BE THE ONE I LOVE

RCA Victor 20-2043



KAYE!

Swing and Sway with Sammy Kaye in these two slow ballads . . . both juke box naturals! Vocals by Don Cornell and The Three Kaydets.

**YOU BROKE THE ONLY HEART
THAT EVER LOVED YOU**
and
I USED TO BE HER ONE AND ONLY
(Now I'm Only Her Used to Be)

RCA Victor 20-2048



MARTIN!

HEAVEN KNOWS WHEN

That old smooth magic of Freddy Martin and his Orchestra does things to this sentimental ballad. Clyde Rogers sings the refrain.

and

**MANAGUA,
NICARAGUA**

Catchy and singable, this Latin American number will bring the nickels spinning. Vocal honors to Stuart Wade and Ensemble.

RCA Victor 20-2026



BRITT!

Elton Britt and The Skytoppers in a strong oldie, and a new hill-country number . . . both full of box appeal.

I GET THE BLUES WHEN IT RAINS
and
TOO TIRED TO CARE

RCA Victor 20-2027



AND...

BIG MACEO

Blues singer with piano, Tampa Red—guitar, and Tyrell Dixon—drums

MACEO'S 32-20

and

TEXAS STOMP

RCA Victor 20-2028

THE STARS WHO MAKE THE HITS ARE ON



RCA VICTOR RECORDS





DISTRIBUTED THROUGHOUT THE ENTIRE WORLD



Teddy Walters

HIS VOICE AND GUITAR
with SONNY BURKE and Orchestra

15097

I'LL CLOSE MY EYES
THE MORE I GO OUT WITH SOMEBODY ELSE!
(The More I'm In Love With You)

Phil Brito

with WALTER GROSS and Orchestra

15098

BLESS YOU • IF YOU'RE SOMEBODY ELSE'S SWEETHEART

Mel Tormé

AND HIS MEL-TONES

with RAY LINN and his Orchestra

15099

DREAM AWHILE
THERE'S NO BUSINESS LIKE SHOW BUSINESS

(From Broadway show "Annie Get Your Gun")



The Billboard MUSIC POPULARITY CHARTS

Sheet Music

PART II

Week Ending December 6

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		SONG	ARTIST
	Last Week	This Week		
9	1	1	OLE BUTTERMILK SKY (F) (R)	Burke-Van Heusen
6	2	2	THE OLD LAMPLIGHTER (R)	Shapiro-Bernstein
7	3	3	THE WHOLE WORLD IS SINGING MY SONG (F) (R)	Robbins
13	2	4	RUMORS ARE FLYING (R)	Oxford
8	6	5	THE THINGS WE DID LAST SUMMER (R)	E. H. Morris
5	5	6	WHITE CHRISTMAS (R)	Berlin
9	7	7	YOU KEEP COMING BACK LIKE A SONG (F) (R)	Berlin
3	14	8	(I Love You) FOR SENTIMENTAL REASONS (R)	Duchess
2	8	9	ZIP-A-DEE DOO-DAH (F) (R)	Santly-Joy
22	6	10	TO EACH HIS OWN (R)	Paramount
18	4	11	FIVE MINUTES MORE (F) (R)	Melrose
2	—	12	THE COFFEE SONG (R)	Valiant
4	12	13	SEPTEMBER SONG (M) (F) (R)	Crawford
6	11	14	THE GIRL THAT I MARRY (M) (R)	Berlin
1	—	15	SOONER OR LATER (F) (R)	Santly-Joy

ENGLAND'S TOP TWENTY

Weeks to date	POSITION		SONG	ENGLISH	AMERICAN
	Last Week	This Week			
3	2	1	FIVE MINUTES MORE	Edwin Morris	Melrose
25	1	2	BLESS YOU FOR BEING AN ANGEL	Noel Gay	Shapiro-Bernstein
10	3	3	SWEETHEART WE'LL NEVER GROW OLD	Strauss-Miller	*
10	4	4	LET IT BE SOON	Francis Day	*
8	8	5	PRETENDING	Bradbury Wood	Criterion
6	6	6	SOMEDAY (You'll Want Me To Want You)	Irwin Dash	Main Street Songs
6	9	7	TILL THEN	Chappell	Sun
11	7	7	ALL THRU THE DAY	Chappell	Williamsen
11	5	8	TO EACH HIS OWN	Chappell	Paramount
4	10	9	GREEN COCKATOO	Victoria	*
20	13	10	DOWN IN THE VALLEY	Leeds	Leeds
20	15	11	YOU ALWAYS HURT THE ONE YOU LOVE	Bradbury Wood	Sun
10	12	12	YOU KEEP COMING BACK LIKE A SONG	Chappell	Berlin
3	19	13	ONE NIGHT IN OLD SEVILLE	Francis Day	*
23	11	13	PRIMROSE HILL	Lawrence Wright	*
5	18	14	IT'S ALL OVER NOW	Campbell-Connelly	BMI
2	15	15	LILI MARLENE	Peter Maurice	ASCAP
2	16	16	TOO MANY IRONS IN THE FIRE	Campbell-Connelly	Marks
1	—	17	THE STARS WILL REMEMBER	Feldman	*
15	—	18	DO YOU LOVE ME?	Chappell	Bregman-Vocco-Conn
13	14	19	SO WOULD I	Chappell	Burke-Van Huesen
2	20	20	I'LL BE THINKING OF YOU	Lawrence Wright	*
10	—	20	THE 'AMPSTEAD WAY	Chappell	Burke-Van Huesen
13	—	20	AREN'T YOU GLAD YOU'RE YOU?	Chappell	Burke-Van Huesen
18	17	20	THERE'S A HARVEST MOON TONIGHT	Strauss-Miller	*

* Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

- A GAL IN CALICO** (Remick), in Warner Brothers' "The Time, the Place and the Girl." National release date not set.
- AND THEN IT'S HEAVEN** (Remick), sung by Phil Brito in Monogram's "Sweetheart of Sigma Chi." National release date—November 16, 1946.
- BLUE SKIES** (Berlin), sung by Bing Crosby in Paramount's "Blue Skies." National release date—September 27, 1946.
- EITHER IT'S LOVE OR IT ISN'T** (Mood), in Columbia's "Dead Reckoning." National release date not set.
- FIVE MINUTES MORE** (Melrose), sung by Phil Brito in Monogram's "Sweetheart of Sigma Chi." National release date—November 16, 1946.
- FOR YOU, FOR ME, FOREVERMORE** (Chappell), sung by Dick Haymes in 20th Century-Fox's "The Shocking Miss Pilgrim." National release date—December, 1946.
- OLE BUTTERMILK SKY** (Burke-Van Huesen), sung by Hoagy Carmichael in Universal's "Canyon Passage." National release date—July 26, 1946.
- SEPTEMBER SONG** (Crawford), in United Artist's "Knickerbocker Holiday." Released in 1944.
- SOONER OR LATER** (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.
- THIS IS ALWAYS** (Bregman-Vocco-Conn), sung by Vivian Blaine in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.
- UNCLE REMUS SAID** (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.
- YOU KEEP COMING BACK LIKE A SONG** (Berlin), in Paramount's "Blue Skies." National release date—September 27, 1946.
- ZIP-A-DEE DOO-DAH** (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

A Carnival of Costa-rific Records

CARNIVAL IN COSTA RICA

A 20th Century-Fox
Technicolor Film

MUSIC BY **ERNESTO LECUONA**
LYRIC BY HARRY RUBY

MI VIDA

**ANOTHER NIGHT
LIKE THIS**

**COSTA RICA
GUI-PI-PIA**

DICK HAYMES
Decca 23731

DESI ARNAZ
Victor 20-2052

PAT FRIDAY
Enterprise 243

JACK McLEAN
Coast 8005

DON ALFREDO
Pan-Amer. 076

HERB KERN-LLOYD SLOOP
Tempo 984

JUAN ROLANDO
Cocktail Hour 105

**I'LL KNOW
IT'S LOVE**

HERB KERN-LLOYD SLOOP
Tempo 986

**RUMBA-BOMBA
MARACAS**

DICK HAYMES
Decca 23731

CLAUDE THORNHILL
Columbia

DESI ARNAZ
Victor 20-2052

HAL DERWIN
Capitol 336

DON ALFREDO
Pan-Amer. 076

HERB KERN-LLOYD SLOOP
Tempo 984

JOSE MORAND-HAL WINTERS
Apollo. 1034

Both by
LECUONA CUBAN BOYS
Majestic

NOTE: This is an early, incomplete list. Dozens of other recordings are being planned and prepared

EDWARD B. MARKS CORPORATION
RCA BUILDING · RADIO CITY, NEW YORK



RAY BLOCH

HUMORESQUE

(from Warner's "Humoresque")

BEGIN THE BEGUINE

BOBBY DOYLE

A SERENADE TO AN OLD FASHIONED GIRL

(from Paramount's "Blue Skies")

I WONDER WHO'S KISSING HER NOW

(from 20th-Fox film of the same name)

JOHNNY BOTHWELL

TO A WILD ROSE

MY OLD FLAME (vocal by Don Darcy)

MONICA LEWIS

A RAINY NIGHT IN RIO

(from Warner's "The Time, the Place and the Girl")

UNCLE REMUS SAID

(from Disney's "Song of the South")

RECORDINGS PRODUCED BY BOB THIELE

SIGNATURE'S "EXTRA POINTS"

MONICA LEWIS

SIG. 15046

FOR YOU, FOR ME, FOREVER MORE

(from 20th-Fox film "The Shocking Miss Pilgrim")

AU REVOIR

WILL BRADLEY

SIG. 15049

SOONER OR LATER

(vocal by Phil Hanna)

TURN THE KNOB ON THE LEFT

TO THE RIGHT



The Billboard MUSIC POPULARITY CHARTS

PART III

Radio Popularity

Week Ending December 6



SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, November 29, 8 a.m., and ending Friday, 8 a.m., December 6)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York. Radio Checking Service in Chicago. Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
3.	A Gal in Calico (F) (R)	Remick	ASCAP
15.	And Then It's Heaven (F) (R)	Remick	ASCAP
2.	Anybody's Love Song (R)	Miller	ASCAP
15.	Blue Skies (F) (R)	Berlin	ASCAP
5.	Either It's Love or It Isn't (F) (R)	Mood	ASCAP
2.	Everybody Loves My Baby, My Baby (R)	Goode	BMI
16.	Five Minutes More (F) (R)	Melrose	ASCAP
3.	(I Love You) For Sentimental Reasons (R)	Duchess	BMI
10.	For You, For Me, Forevermore (F) (R)	Chappell	ASCAP
10.	My Sugar Is So Refined (R)	Capitol Songs	ASCAP
10.	Ole Buttermilk Sky (F) (R)	Burke-Van Heusen	ASCAP
1.	On the Other End of a Kiss (R)	Beverly	ASCAP
6.	Passé (R)	Feist	ASCAP
4.	Pretending (R)	Criterion	ASCAP
13.	Rumors Are Flying (R)	Oxford	ASCAP
11.	September Song (F) (R)	Crawford	ASCAP
4.	Sooner or Later (F) (R)	Santly-Joy	ASCAP
20.	South America, Take It Away (M) (R)	Witmark	ASCAP
10.	The Coffee Song (R)	Valiant	BMI
11.	The Girl That I Marry (R)	Berlin	ASCAP
9.	The Old Lamplighter (R)	Shapiro-Bernstein	ASCAP
8.	The Things We Did Last Summer (R)	E. H. Morris	ASCAP
10.	The Whole World Is Singing My Song (R)	Robbins	ASCAP
16.	This Is Always (F) (R)	Bregman-Vocco-Conn	ASCAP
21.	To Each His Own (R)	Paramount	ASCAP
2.	Uncle Remus Said (F) (R)	Santly-Joy	ASCAP
2.	White Christmas (R)	Berlin	ASCAP
12.	Why Does It Get So Late So Early? (R)	Harms, Inc.	ASCAP
14.	You Keep Coming Back Like a Song (F) (R)	Berlin	ASCAP
1.	You'll Always Be the One I Love (R)	Sinatra Songs	ASCAP
5.	Zip-A-Dee Doo-Dah (F) (R)	Santly-Joy	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,359 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Wks. to date	Last Week	This Week	Going Strong		Lic. By
				Wks. to date	Last Week	
12	1	1.	1.	RUMORS ARE FLYING	Frankie Carle (Marjorie Hughes)	Columbia 37069-ASCAP
9	2	2.	2.	OLE BUTTERMILK SKY (F)	Kay Kyser	Columbia 37073-ASCAP
7	4	3.	3.	THE OLD LAMP-LIGHTER	Sammy Kaye (Billy Williams-Choir)	Victor 20-1963-ASCAP
4	10	4.	4.	(I LOVE YOU) FOR SENTIMENTAL REASONS	Eddy Howard	Majestic 7204-BMI
5	3	5.	5.	(I LOVE YOU) FOR SENTIMENTAL REASONS	King Cole Trio	Capitol 304-BMI
7	13	5.	5.	OLE BUTTERMILK SKY (F)	Hoagy Carmichael	ARA 155-ASCAP
2	5	6.	6.	THE OLD LAMP-LIGHTER	Hal Derwin	Capitol 288-ASCAP
1	—	7.	7.	WHITE CHRISTMAS (F)	Bing Crosby	Decca 18429-ASCAP
10	7	8.	8.	FIVE MINUTES MORE	Frank Sinatra	Columbia 37048-ASCAP
4	—	8.	8.	RUMORS ARE FLYING	Three Suns	Majestic 7205-ASCAP
3	9	8.	8.	THE OLD LAMP-LIGHTER	Kay Kyser (Michael Douglas-The Camplus Kids)	Columbia 37095-ASCAP
5	—	8.	8.	THE THINGS WE DID LAST SUMMER	Frank Sinatra (Axel Stordahl Ork)	Columbia 37089-ASCAP
24	10	8.	8.	TO EACH HIS OWN	Eddy Howard (Eddy Howard) Issued with two different "B" sides: Cynthia's in Love. Careless	Majestic 7188-ASCAP Majestic 1070-ASCAP
4	8	9.	9.	THE WHOLE WORLD IS SINGING MY SONG	Les Brown	Columbia 37066-ASCAP
12	9	10.	10.	THE COFFEE SONG (F)	Frank Sinatra	Columbia 37089-BMI
11	—	10.	10.	FIVE MINUTES MORE	Tex Beneke-Glenn Miller Ork.	Victor 20-1922-ASCAP
2	11	10.	10.	ZIP-A-DEE DOO-DAH	Johnny Mercer (The Pied Pipers-Paul Weston Ork)	Capitol 323-ASCAP
1	—	11.	11.	HUGGIN' AND CHALKIN'	Hoagy Carmichael (The Chickadees-Vic Schoen Ork)	Decca 23675-ASCAP
1	—	11.	11.	SEPTEMBER SONG (F)	Dardenelle Trio (Dardenelle)	Victor 20-1993-ASCAP
2	—	12.	12.	IT'S A PITY TO SAY GOODNIGHT	Stan Kenton	Capitol 298-ASCAP
3	—	12.	12.	IT'S ALL OVER NOW	Peggy Lee (Dave Barbour Ork)	Capitol 292-BMI
1	—	12.	12.	OLE BUTTERMILK SKY (F)	Danny O'Neil	Majestic 7199-ASCAP
5	—	12.	12.	PRETENDING	Andy Russell (Paul Weston Ork-Vocal Group)	Capitol 271-ASCAP
5	8	12.	12.	RUMORS ARE FLYING	Billy Butterfield (Pat O'Connor)	Capitol 282-ASCAP
6	—	12.	12.	RUMORS ARE FLYING	Andrews Sisters (Viv Schoen Ork)	Decca 23656-ASCAP

(Continued on page 102)

JUKE BOX

ANNOUNCES
ITS

LATEST and GREATEST RECORD RELEASES

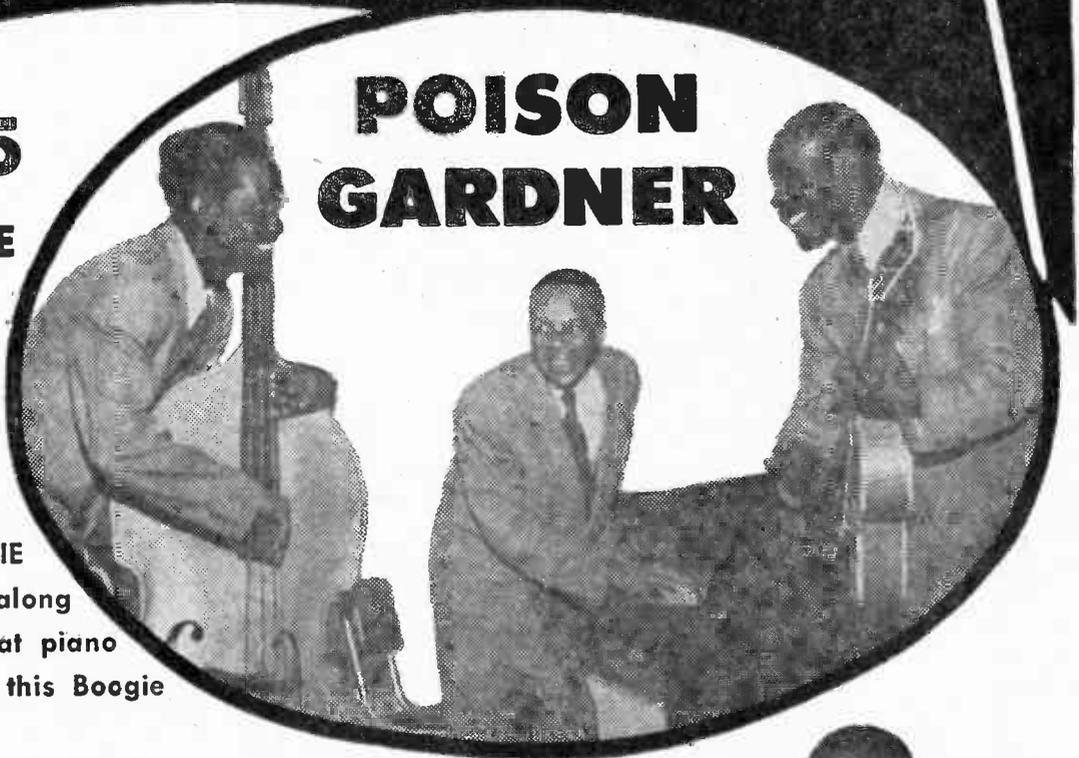
JB 515

POISON'S BOOGIE

backed with

MY BABY'S GONE AWAY

A great record that can be produced only by a great artist. Poison Gardner has appeared in world famous night clubs and on numerous radio programs. POISON'S BOOGIE is one of those great Boogies that comes along once in a decade. Poison Gardner's great piano and the trio's supporting rhythm, makes this Boogie differently great.



POISON GARDNER

MY BABY'S GONE AWAY. This Blues will have you humming after the first time you hear it. These two sides together on the same record makes us truly proud of this release.

And

CAL LUCAS
LEFT WITH THE BLUES
and
BLOW TOP RE BOP
Vocals by Mary Bryan

JB 514

With "LEFT WITH THE BLUES" Cal Lucas introduces a new feminine Blues Voice. The voice of the little girl, coupled with a truly great arrangement by Lucas, won't be NEW for very long because great records are quickly grabbed up by the public. BLOW TOP RE BOP is a novelty that carries on the JUKE BOX tradition of HITS.



And from

Sterling

SR 109

LILLETTE THOMAS

RIFFS AND RHYTHMS
Instrumental

OLD TIME DADDY BLUES
Vocal by Lillette Thomas with instrumentation

RIFFS AND RHYTHMS is an instrumental that all Lillette Thomas' fans will be happy to add to their collection.
OLD TIME DADDY BLUES proves the versatility of a capable artist in Lillette Thomas doing the blues as only she can do it.
Lillette and Her Escorts play both these numbers, namely: Lillette Thomas, Piano; H. Mitchell, Guitar; W. Davis, Bass; S. Joshua, Drums.



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JUKE BOX RECORD CO., INC., 7 W. 46TH ST., N. Y. 19, N. Y.



Ray McKinley

and orchestra

BORDERLINE

and

TUMBLEBUG

(Two sizzling new tunes by Ray's ace arranger, Eddie Sauter)

Majestic No. 7206



Mildred Bailey

(with orchestra conducted by Ellis Larkins)

ME AND THE BLUES

and

I'LL CLOSE MY EYES

Majestic No. 1093

Majestic
RECORDS

Studio: NEW YORK CITY • Sales: St. CHARLES, ILLINOIS
(Subsidiary of Majestic Radio & Television Corporation)

The Billboard
MUSIC POPULARITY CHARTS
Part IV
Retail Record Sales
Week Ending December 6

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
7	3	1	OLE BUTTERMILK SKY (F)	Kay Kyser	Columbia 37073
			<i>On the Wrong Side of You</i>		
5	2	2	THE OLD LAMPLIGHTER	Sammy Kaye (Billy Williams-Touch-Me-Not Choir)	Victor 20-1963
12	1	3	RUMORS ARE FLYING	Frankie Carle (Marjorie Without You)	Columbia 37069
3	4	4	THE OLD LAMPLIGHTER	Kay Kyser-Michael Douglas-Huggin' and Chalkin'	Columbia 37095
1	—	5	(I LOVE YOU) FOR SENTI-MENTAL REASONS	King Cole Trio	Capitol 304
			<i>The Best Man</i>		
1	—	6	THE OLD LAMPLIGHTER	Hal Derwin	Capitol 288
			<i>I Guess I'll Get the Papers (and Go Home)</i>		
2	10	7	HUGGIN' AND CHALKIN'	Hoagy Carmichael	Decca 23675
			<i>I May Be Wrong, But I Think You're Wonderful</i>		
4	7	8	OLE BUTTERMILK SKY (F)	Helen Carroll-The Satisfiers-Let's Sail to Dreamland	Victor 20-1982
3	9	9	OLE BUTTERMILK SKY (F)	Paul Weston-Matt Dennis	Capitol 285
			<i>Just Squeeze Me</i>		
1	—	10	THE CHRISTMAS SONG	King Cole Trio	Capitol 311
			<i>In the Cool of Evening</i>	String Choir	

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
6	1	1	Merry Christmas Album	Bing Crosby-Andrews Sisters, John Scott Trotter Ork, Vic Schoen, Max Terr's Mixed Chorus	Decca A-403
5	2	2	Merry Christmas Music	Perry Como	Victor F-161
4	3	3	Vaughn Monroe's Dreamland	Vaughn Monroe	Victor F-160
2	5	4	All Time Favorites	Harry James	Columbia C-117
13	4	5	Ink Spots' Album	Ink Spots	Decca A-477

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
77	1	1	Chopin's Polonaise	Jose Iturbi	Victor 11-8848
62	2	2	Chopin's Clair de Lune	Jose Iturbi	Victor 11-8851
35	3	3	Jalousie	Boston Pops	Victor 12160
51	4	4	Warsaw Concerto	Arthur Fiedler, conductor; Leo Litwin, pianist; Boston Pops	Victor 11-8863
4	—	5	Bluebird of Happiness	Jan Peerce	Victor 11-9007
26	—	5	Warsaw Concerto	Andre Kostelanetz	Columbia 7443-M

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
13	1	1	Rachmaninoff Concerto No. 2 in C Minor	Artur Schnabel, pianist, NBC Ork; Valdimir Golschmann, conductor	Victor 1078
69	2	2	Rhapsody in Blue	Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor	Columbia X-251
2	4	3	Piano Music of Chopin	Oscar Levant	Columbia M-649
42	—	3	Rachmaninoff Concerto No. 2 in C Minor	Rachmaninoff, Philadelphia Ork	Victor DM-58
11	—	4	Music of Jerome Kern	Andre Kostelanetz	Columbia MM-622
18	3	5	Tchaikovsky Nutcracker Suite	Eugene Ormandy, conductor, Philadelphia Ork	Victor DM-1020
6	—	5	Tchaikovsky Nutcracker Suite	New York Philharmonic Symphony Ork; Rodzinski, conductor	Columbia MM-627

Kameny



... mary lou williams ... richard dye-bennet ... leadbelly
 ... woody guthrie ... josh white ... john kirby ... macde lux lewis ... cal
 man hawkins ... kenneth spencer ... art tatum ... james p. johnson ...
 carlos montoya ...

but a partial list of stinson-asch artists, these names will continue to fill the ever-
 growing demand for distinctive recordings of jazz, folksay, american and foreign music.

ALLIED MUSIC SALES CORP.
 3112 Woodward Avenue
 Detroit 1, Michigan

J. F. BARD
 414 S. Franklin Street
 Chicago, Illinois

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SNI-DOE RADIOELECTRIC, LTD.
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CROWE-MARTIN
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ALLIED MUSIC SALES
 51 Temple Street
 Detroit, Mich.

record price \$1.00 \$.75



STINSON TRADING COMPANY
 27 UNION SQUARE WEST, NEW YORK 3, N.Y.

MAKING COIN MACHINE HISTORY!



Six Hits by
Frankie CARLE

EITHER IT'S LOVE OR IT ISN'T

Vocal by Marjorie Hughes and Gregg Lawrence

WHAT'VE YOU GOT TO LOSE

(But Your Heart)
Vocal by Marjorie Hughes

IT'S ALL OVER NOW

Vocal by Marjorie Hughes

EASY PICKIN'S

COLUMBIA 37194

RUMORS ARE FLYING

WITHOUT YOU

(Tres Palabras)

From "Make Mine Music" • Vocals by Marjorie Hughes

COLUMBIA 37069



Christmas is coming — and here's plenty of cheer for your customers!

Columbia Records

Trade-marks "Columbia" and Reg. U. S. Pat. Off.



The Billboard

MUSIC POPULARITY CHARTS

PART V

Juke Box Record Plays

Week Ending December 6



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,204 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION Last Week	POSITION This Week	Record	Label
11	1	1	RUMORS ARE FLYING—Frankie Carle (Marjorie Hughes)	Columbia 37069
11	2	2	OLE BUTTERMILK SKY (F)—Kay Kyser	Columbia 37073
6	3	2	THE OLD LAMPLIGHTER—Sammy Kaye (Billy Williams-Choir)	Victor 20-1963
3	6	3	HUGGIN' AND CHALKIN'—Hoagy Carmichael-The Chickadees-Vic Schoen Ork	Decca 23675
9	5	4	RUMORS ARE FLYING—Andrews Sisters (Vic Schoen Ork)	Decca 23656
9	8	5	OLE BUTTERMILK SKY (F)—Hoagy Carmichael	ARA 155
16	15	6	FIVE MINUTES MORE—Tex Beneke-Glenn Miller	Victor 20-1922
2	11	6	THE OLD LAMPLIGHTER—Kay Kyser (Michael Douglas-The Campus Kids)	Columbia 37095
3	10	7	(I LOVE YOU) FOR SENTIMENTAL REASONS—King Cole Trio	Capitol 204
9	—	8	RUMORS ARE FLYING—Betty Rhodes (Charles Dant Ork)	Victor 20-1944
5	19	8	SOONER OR LATER (F)—Sammy Kaye (Betty Barclay-Quintet)	Victor 20-1976
19	4	9	FIVE MINUTES MORE—Frank Sinatra	Columbia 37048
7	9	9	OLE BUTTERMILK SKY (F)—Paul Weston-Matt Dennis	Capitol 285
3	16	9	THE WHOLE WORLD IS SINGING MY SONG—Les Brown	Columbia 37066
1	—	10	THE OLD LAMPLIGHTER—Hal Derwin	Capitol 288
1	—	11	(I LOVE YOU) FOR SENTIMENTAL REASONS—Ella Fitzgerald-Delta Rhythm Boys	Decca 23670
1	—	12	(I LOVE YOU) FOR SENTIMENTAL REASONS—Eddy Howard	Majestic 7204
2	14	13	IT'S ALL OVER NOW—Frankie Carle (Marjorie Hughes)	Columbia 37146
4	—	13	THE THINGS WE DID LAST SUMMER—Vaughn Monroe (Vaughn Monroe-Moon Maids)	Victor 20-1972
23	7	13	TO EACH HIS OWN—Eddy Howard (Eddy Howard)	Decca 23610
		Issued with two different "B" sides: Cynthia's in Love...Majestic 7188 Careless...Majestic 1070	
8	17	14	THE RICKETY RICKSHAW MAN—Eddy Howard	Majestic 7192
16	12	15	CHOO CHOO CH'BOOGIE—Louis Jordan and His Tympany Five	Decca 23610
3	—	15	OLE BUTTERMILK SKY (F)—Helen Carroll and The Satisfiers (Russ Case Ork)	Victor 20-1982
6	—	15	RUMORS ARE FLYING—Tony Martin	Mercury 3032
7	—	15	SHANTY IN OLD SHANTYTOWN—Johnny Long	Decca 23622
19	11	15	SOUTH AMERICA, TAKE IT AWAY (M)—Bing Crosby-Andrews Sisters (Vic Schoen Ork)	Decca 23569

Coming Up

OLE BUTTERMILK SKY (F)—Connee Boswell (Bob Haggart Ork)	Decca 18913
WHITE CHRISTMAS (F)—Bing Crosby	Decca 18429
A GAL IN CALICO—Johnny Mercer-The Pied Pipers (Paul Weston Ork)	Capitol 316

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION Last Week	POSITION This Week	Record	Label
13	1	1	DIVORCE ME C. O. D.—Merle Travis	Capitol 280
4	4	2	FILIPINO BABY—Ernest Tubb	Decca 46019
4	3	2	RAINBOW AT MIDNIGHT—Ernest Tubb	Decca 46018
10	2	3	THAT'S HOW MUCH I LOVE YOU—Eddy Arnold	Victor 20-1948
1	—	4	HAVE I TOLD YOU LATELY THAT I LOVE YOU?—Foy Willing	Majestic 6000
6	5	4	WHEN YOU LEAVE DON'T SLAM THE DOOR—Tex Ritter	Capitol 296
1	—	4	FREIGHT TRAIN BOOGIE—Delmore Brothers	King 570
2	—	4	STAY A LITTLE LONGER—Bob Wills and His Texas Playboys	Columbia 37097
8	4	5	HAVE I TOLD YOU LATELY THAT I LOVE YOU?—Gene Autry	Columbia 37079
3	—	5	SHUT THAT GATE—Ted Daffan and His Texans (George Strange)	Columbia 37087
1	—	5	INFLATION—Zeke Manners Band (Zeke Manners-The Sing Lariatiers)	Victor 20-2013
2	4	5	CALIFORNIA POLKA—Tex Williams	Capitol 302

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION Last Week	POSITION This Week	Record	Label
18	1	1	CHOO CHOO CH'BOOGIE...Louis Jordan and His Tympany Five	Decca 23610
9	2	2	AIN'T THAT JUST LIKE A WOMAN...Louis Jordan	Decca 23669
3	3	3	(I LOVE YOU) FOR SENTIMENTAL REASONS...King Cole Trio	Capitol 304
5	5	4	GOTTA GIMMIE WHATCHA GOT...Julia Lee and Her Boy Friends	Capitol 308
3	4	4	SUNNY ROAD...Johnny Moore	Exclusive 233
1	—	4	AIN'T NOBODY HERE, BUT US CHICKENS...Louis Jordan	Decca 23741
1	—	4	MILTON BOOGIE...Roy Milton	Juke Box JB-503

The Billboard MUSIC POPULARITY CHARTS

PART VI

Record Reviews and Possibilities

Week Ending December 6



RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

AT SUNDOWN... Tommy Dorsey... Victor 20-2064
A brand new version, and a bright and bouncy instrumental one, of the yesteryear Walter Donaldson hit which clicks again in "The Fabulous Dorseys," film starring Tommy and Jimmy.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

Album Reviews

In a continuing effort to review as much of the output of all record manufacturers as manpower and paper limitations permit, The Billboard this week reviews recently released albums in a special ALBUM REVIEW section on page 21.

TOMMY DORSEY (Victor 20-2064)

At Sundown—FT. To Me—FT; VC.
From the movie "The Fabulous Dorsey," which features the fabulous Dorsey freres, T. D., has whipped up a wax dandy for two of the screen songs.

CLAUDE THORNHILL (Columbia 37169)

So Would I—FT; VC. This Time—FT; VC.
The Steinway sparkle of Claude Thornhill, flushed by the mood-inspiring harmonies sustained by the brasses and the classical figures created by the woodwinds, makes a mood-inspiring spin for both of these ballads.

PHIL HARRIS (Victor 20-2075)

The Dark Town Poker Club—FT; VC. Woodman Spare That Tree—FT; VC.
Making his bow on this label, Phil Harris does a repeat performance of two Bert Williams classics that have long become identified with the maestro.

CHARLIE MONROE (Victor 20-2055)

Mother's Not Dead, She's Only Sleeping—W; V. There's No Depression in Heaven—FT; V.
These are backwoods spiritual songs and spinning out in mountain manner, both selections sung by a male duo to the accompaniment of fiddles, mandolins and guitars.

THE MODERNAIRES (Columbia 37170)

How Do You Do?—FT; V. The Mission of the Rose—FT; V.
The smooth-flowing harmonies of the Modernaires, with Paula Kelly in the lead and Mitchell Ayres' music filling the instrumental needs expertly, bring much attraction to these sides.

MONICA LEWIS (Signature 15055)

Without You—FT; V. South America, Take It Away—FT; V.
A little late in coming for the cutting of these tunes. Nonetheless, Monica Lewis scores in her singing for both of these sides.

WILL BRADLEY (Signature 15048-49)

Etude Brutus—FT. If I'm Lucky—FT; VC. Turn the Knob on the Left to the Right—FT. Sooner or Later—FT; VC.
Another trombone maestro, whose sweet and hot capacities are something to occupy the attention, makes his bow on this label with a closely knit and well-co-ordinated ensemble.

JUST RECORDED!! My Pretty Girl
Words and Music by RAY JOHNSON DEL PORTER
by SPIKE JONES by LAWRENCE WELK
"WHIRL" "My Pretty Girl"
VICTOR RECORD #20-2023
DECCA RECORD— TO BE RELEASED
COPIES AND ORCHESTRATIONS AVAILABLE



4451 Ben Ave., No. Hollywood,

(Continued on page 32)



A personal letter from
ERNEST TUBB

Ernest Tubb
NASHVILLE, TENNESSEE

8-14-46
3 CENTS

To Phono Ops

Ernest Tubb
"TEXAS TROUBADOURS"
Singer of RADIO, RECORDS, and SCREEN
Featured on WSM Grand Ole Opry
NASHVILLE, TENNESSEE

Dear Friends:

Are you getting a play on my Decca records of "RAINBOW AT MIDNIGHT" -- and -- "FILIPINO BABY"? I felt that these numbers were for me, so I recorded them. I always have your interest at heart.

My very close friends, JIMMIE and LEON SHORT, will have a new Decca release December 16th -- "LOVE ME NOW" -- backed by "DISSATISFIED". I predict now that this record will pull in some nickles for you. These numbers will be a bit slow catching on, so, do the boys and me a favor and give this record a good trial. Both sides will pull in plenty of nickles if left on locations long enough. So watch Jimmie and Leon Short. I'll bet my favorite boots that I'm right about this Decca record.

Thanks for all past favors.

Your old friend,
Ernest Tubb

Writer of—
WALKING THE FLOOR OVER YOU . . . TRY ME ONE MORE TIME . . .
SOLDIER'S LAST LETTER AND MANY OTHERS.

(Continued from page 31)

VAUGHN MONROE (Victor 20-2053)
You Can't See the Sun When You're Cryin'—FT; VC.
And So To Bed—FT; VC.

Adding a string section to the single sides, Vaughn Monroe gives an added gloss to his music making and at the same time frames his chanting in a setting all the more colorful. Moreover, the maestro has the added advantage of two new ballads that both hold much meaning. Cut from the sentimental torch pattern of "It's a Sin to Tell a Lie," Allan Roberts and Doris Fisher have fashioned a tuneful item in "You Can't See the Sun When You're Cryin'." And the Monroe design makes it all the more catching, the maestro contrasting his balladeering with the more pert rhythm harmonies of the Moon Maids. Equally effective is the vocal blend of the maestro and his maids for Johnny Mercer's "And So to Bed" ballad, with the advantage of Strad color all the more pronounced.

Machine ops may chalk up both of these sides for the music boxes.

TOMMY TUCKER (Columbia 37171)
Auld Lang Syne—FT; VC.
Happy Birthday to You—W; VC.

Two party classics and meant for just that, particularly as the new year approaches. Calls on all the voices in the band for "Auld Lang Syne," but drag it out as a dirge. For the "Birthday" song, the voices break to allow for name insertions, and add to the festivity by interpolating "For He's a Jolly Good Fellow." For the parlor parties.

BOBBY DOYLE (Signature 15058)
White Christmas—FT; V.
Silent Night—W; V.

Full of holiday feeling is the sweet-toned baritone of Bobby Doyle for both of these Yuletide selections. Banked by the velvety violins of the orchestra directed by Ray Bloch, with the mixed voices of a choir adding vocal color, Doyle sings it smoothly and sweetly for "White Christmas." And does as much for "Silent Night," chanting the carol out of tempo to give it full expression.

For the home phones in season.

THE FOUR ACES (Trilon 143, 144, 145)
I Wonder, I Wonder, I Wonder (Part I)—FT.
I Wonder, I Wonder, I Wonder (Part II)—FT; V.
There's a Rumor Going Around—FT; V.
St. Louis Boogie—FT.

The Four Aces (James Franks, guitar; George Smith, piano; Otha Jackson, bass, and Algia Pickett, vocal) do their best here in "Rumor Going Around," thanks to the better-than-average blues styling of combo's vocalist. Instrumentalists hold a slow beat and quietly hum in the background to complete side's satisfaction. A convincing song item (clefied by Pickett and unit's guitarist), it tells of the guy who's left out in the cold. For the flip, "St. Louis Boogie" is given an eight-to-the-bar pattern with Benny Butler's organ joining the instrumental trio. It's stale stuff, offering little to excite the ear. Two-side stretch for "I Wonder" makes dull listening. Topside is instrumental, spotlighting Butler's Hammond. Latter stays in the background on the reverse as Four Aces blend voices for the lyric.

"Rumors Going Around" may find takers in race phones.

CONNIE HAINES (Mercury 3034)
It's All Over Now—FT; VC.
If I Had You—FT; VC.

While her pipes are still essentially thin, Connie Haines is singing in a lower register now and gets a mellow, throaty tone that adds a lot to her delivery. "It's All Over Now" is a lulu, Connie kicking off with the first chorus; Mannie Klein's taking the following stanzas with a pungent horn that is probably Klein's with the gal chirp sliding in to finish out. She injects a more caressing inflection into her voice for the oldie, "If I Had You," and while the tune doesn't appear ripe for big revival right now, the Haines' version still makes good listening.

Plenty ear-caressing, "It's All Over Now" should take in the heavy sugar.

THE PRAIRIE PIRATES (Wrightman 1014)

Seven Come Eleven—FT; V.
Yukon Moon—FT; V.

Another label takes its bow on the coast, this one apparently aimed and plugging songs for pub owner Neale Wrightman. "Seven Come Eleven" has a rather catchy beat in its favor, with tune and words to match. Nasal troubadour Walt Rodgers tells of the dice game to the accompaniment of the Prairie Pirates' fiddles and guitars. Unfortunately, faulty reproduction mars the side. Warbled by Chuck Owens, trite tune on the reverse is a wax waster. Neither words nor music are worth the trouble.

Skip this one.

LENA HORNE WITH PHIL MOORE (Black & White 819)

Squeeze Me—FT; V.
You Go to My Head—FT; V.

Here's a dandy double feature that holds plenty for the ear lender. It seems like the good old days with Phil Moore's piano setting the beats as Lena Horne weaves the vocal spell. Song styling is straight from the top drawer for the flirtatious stanzas in "Squeeze Me." Pacing a small instrumental group, Phil Moore's ivory sparkling adds to the enjoyment of both sides. Evergreen, "You Go to My Head," is a spell-binder as phrased by la Horne.

Complet is a nickel winner in any machine. First play should go to "Squeeze Me," current fave, saving reverse for later use.

SPENCE BARE (Rhapsody 117, 119)

I Can't Forgive Myself for Not Forgiving You—FT; V.
Saving My Tears for a Rainy Day—FT; V.
Heartaches, Sadness and Tears—FT; V.
Pat-ti-Pat-ti-Polka—FT.

Picking on four Spade Coolay cleffings, Western warbler Spence Bare fails to impress with these diskings. Colorless singing style and drab backing will please few folk fans. Only bright side is the instrumental "Polka," offering a well-defined, lively beat with fiddies, guitars, piano and squeezebox for the music making.

"Polka" should attract at folk locations.

JIMMY SCRIBNER (Co-Arts 5063)

Bouncing Oil—Parts I & II

Coast indie label, heretofore sticking to the longhair field, takes a fling at the kidisk market with radio's multi-voiced Jimmy Scribner (Mutual's "The Johnson Family") relating one of his "Uncle Nappy" fables. Scribner provides his own sound effects. Sides are sans musical background. The narration is well handled, there is reason to believe that Scribner's over-done Negro dialect may be difficult to comprehend by some moppets. Single disk is packaged in a red and green envelope, carrying sketches of a rabbit and fox. Thru the radio show tie-in, Scribner's name should attract some sales. A rather meager offering, parents have better from which to choose.

Not for juke trade.

RISING STAR GOSPEL SINGERS (Pacific 624, 625, 626)

What a Time—Spiritual
Lord, Remember Me—Spiritual
His Eyes Are on the Sparrow—Spiritual
The New Jerusalem—Spiritual
Sending Up My Timber—Spiritual
It's a Blessing—Spiritual

Aiming at Yuletide biz, label devotes six sides to spirituals by the Rising Star Gospel Singers. For the most part, a capella group has difficulty retaining pitch with occasional bad blends and rough cut-offs marring its work. Shuffle-styled "What a Time" and rhythmically bright "The New Jerusalem" are best of the lot. "Sending Up My Timber" is interesting in its authentic styling. Tenor chants the lyrics while the others blend in the background.

"What a Time" has sufficient commercial appeal to spin for nickles.

JOHN LAURENZ (Pan-American 064, 069)

You Call It Madness, But I Call It Love—FT; V.
I Surrender, Dear—FT; V.
Blue Skies—FT; V.
Somebody Loves Me—FT; V.

A relatively new voice on the whirling waxes, John Laurenz provides choice listening in these sides. With plenty of lyrical appeal in his baritone, he brings to life two of Russ Columbo's faves, "You Call It Madness" and "I Surrender, Dear," capably framed by Joe Venuti's Strad-heavy ork. Irving Berlin's standard "Blue Skies" (currently revived in the Paramount pic of the same name) and flip's oldie are equally well projected. Vocals are somewhat weakened by meager accompaniment of Fidge McGrath's piano and rhythm section. While backing is sufficient for the swing-paced "Skies," it's too shallow to fill the bill for the romancer on the backside.

There's plenty of coin attraction in the currently revived "Blue Skies," "You Call It Madness," as well as "I Surrender, Dear."

ARTIE WAYNE (The Hucksters 1001)

Sleepy Baby—FT; V.
Did I Remember?—FT; V.

New coast label (named after the current novel best seller) will exclusively devote its release to Artie Wayne's vocals. Ex-Freddy Martin mike-clinger displays his sugar pipes to good advantage in both ballads. Vocal group, tagged the Velvetones, and Andy Phillips' ork provide the dream setting.

Artie Wayne will nudge bobbysox nickles.

The Billboard MUSIC POPULARITY CHARTS

PART VII

Advance Information

Week Ending December 6



ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- A MOMENT OF MADNESS... Tiny Meeker Ork (BORN TO)... DC 9589
ADDRESS UNKNOWN... Ink Spots (BLESS YOU)... Decca 23757
ALONG THE PAVED STREET... USSR Ensemble-Alexandrov, Dir. (AUTUMN DRIZZLE)... Compass C-11860
AMOUR COQUET... Milt Davis (THERE IS)... DC 8010
AMERICAN WALTZES ALBUM... Joseph Littau Ork... Pilotone 121
A Perfect Day... Pilotone 5130
Falling in Love With Love... Pilotone 5129
For You... Pilotone 5133
I Love You Truly... Pilotone 5131
I Wonder Who's Kissing Her Now... Pilotone 5132
Memories... Pilotone 5135
Remembering You... Pilotone 5134
Your Eyes Have Told Me So... Pilotone 5136
**ANCHORS AWEIGH... Fred Waring (BUCKLE DOWN)... Decca 23717
AND SO TO BED... Vaughn Monroe (Vaughn Monroe-The Moon Maids) (YOU CAN'T)... Victor 20-2053
AND SO TO BED... Dinah Shore (Morris Stoloff Ork (SOONER OR)... Columbia 37208
ANOTHER NIGHT LIKE THIS... Desi Arnaz Ork (Jane Harvey) (MI VIDA)... Victor 20-2052
AT SUNDOWN... Tommy Dorsey (TO ME)... Victor 20-2064
AULD LANG SYNE... Sod Feasley Ork (OH, DEM)... 20th Century 20-27
AULD LANG SYNE... Bill Gale and His Globe Trotters (JUMP-ING JUKE)... Columbia 12300-F
AUTUMN DRIZZLE... USSR Ensemble-Alexandrov, Dir (ALONG The)... Compass C-11861
BE MINE, BE MINE POLKA... Frankie Yankovic and His Yanks (SUMMERTIME WALTZ)... Columbia 12302-F
BEER BOTTLE POLKA... 20th Century Polka Ork (TELEVISION POLKA)... 20th Century 3020
BEFORE YOU FALL IN LOVE... Julian Gould Quartette (Marilyn Towne) (I'M TO)... Franwil F 100
BEI MIR BIST DU SHEIN... Mac Ceppos Ork (YOSSELL YOSSELL)... 20th Century 2317
BENEATH AN ANCIENT OAK... USSR Ensemble (KATUSHA)... Compass C-8366
BLESS YOU (For Being an Angel)... Harry Cool Ork (Harry Cool) (EITHER IT'S)... Signature 15062
*BLESS YOU... Ink Spots (ADDRESS UNKNOWN)... Decca 23757
BORN TO LOVE YOU... Tiny Meeker Ork (A MOMENT)... DC 9570
BLUE PRELUDE... Al "Stomp" Russell Trio (HOLIDAY BLUES)... 20th Century 20-22
BRIDAL DANCE SONG... Russian People's Chorus-Osipova (BRIDAL DANCE)... Compass C-13301
BRIDAL DRINKING SONG... Russian People's Chorus-Osipova (BRIDAL DANCE)... Compass C-13300
BROOKLYN POLKA... Bill Gale and His Globe Trotters (THE CALIFORNIA)... Columbia 12304-F
**BUCKLE DOWN, WINSOCKI... Fred Waring (Glee Club) (ANCHORS AWEIGH)... Decca 23717
**BY THE OLD CORRAL... Dick Haymes-Ken Darby Singers-Victor Young Ork (SANTA CLAUS)... Decca 23736
BY THE OLD TREE... State People's Chorus & Ork-Knushevitzki, Dir. (KATUSHA)... Compass C-8366
CATHOLIC HYMNS ALBUM... The Cathedralists-George Dilworth, Dir.
Gesu Bambino... Pilotone 129
Holy God, We Praise Thy Name... Pilotone 5211
Immaculate Mary... Pilotone 5208
Mother Dear, O Pray for Me... Pilotone 5209
O Filii et Filiae... Pilotone 5210
O Lord, I Am Not Worthy... Pilotone 5206
O Sanctissima... Pilotone 5207
O Sanctissima... Pilotone 5205
Veni, Jesu, Amor Mi... Pilotone 5204
CAUCASIAN MOUNTAINS... USSR Ensemble-Alexandrov, Dir. (GREEN GROVE)... Compass C-192
CHARLEY THE BOXER... Mac Ceppos Ork (GUITAR POLKA)... 20th Century 20-26
CHURCH HYMNS ALBUM... Choir Singers-George Dilworth, Dir.
Abide With Me (Douglas Stanbury)... Pilotone 128
All Hail the Power of Jesus' Name... Pilotone 5106
Faith of Our Fathers (Douglas Stanbury)... Pilotone 5110
Holy, Holy, Holy (Gladys Rice)... Pilotone 5111
Lead Kindly Light (Gladys Rice)... Pilotone 5109
Now the Day Is Over... Pilotone 5108
Onward, Christian Soldiers... Pilotone 5107
Rock of Ages... Pilotone 5112
COACHMEN'S SONG... USSR Ensemble-Alexandrov, Dir. (TROIKA)... Compass C-10999
COOL WATER... Sons of the Pioneers (TUMBLING TUMBLEWEEDS)... Decca 46027
JERRY COOPER ALBUM... Jerry Cooper... Pilotone 113
Dancing in the Dark... Pilotone 5076
Good Night, Sweetheart... Pilotone 5079
More Than You Know... Pilotone 5080
Night and Day... Pilotone 5074
Say It With Music... Pilotone 5073
Smoke Gets in Your Eyes... Pilotone 5075
Temptation... Pilotone 5078
Why Do I Love You?... Pilotone 5077
**CRADLE OF THE VIRGIN... Dick Haymes-The Song Spinners (Victor Young Ork and Chorus) (THE FIRST)... Decca 23737
CUCKOO... Lemeshev (TCHAIKOVSKY; MY)... Compass C-9870
DARK GIRL... Alexandrov Jazz Ork and Chorus (THERE IS)... Compass C-12752
DARK NIGHT... USSR Ensemble (IN THE)... Compass C-12750
DING DONG POLKA... Curly Gribbs (HEARTBREAK TRAIL)... Signature 1003
DUNUSHKA... USSR Ensemble-Alexandrov, Dir. (GOLDUBOCHEK)... Compass C-5955

(Continued on page 34)

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(Continued from page 33)

- DUNIA; KALINKA USSR Ensemble-Alexandrov, Dir. (SOAR HAWKS,) Compass C-7695
- EITHER IT'S LOVE OR IT ISN'T Harry Cool Ork (Harry Cool) (BLESS YOU) Signature 15062
- EKH UKHNOM (The Volga Boat Feodor Chaliapin (OH, YOU) Compass C-9273
- ENGLISH WALTZ Tzfarshman Jazz Ork (WHO) Compass C-12910
- 'ERBERT'S 'APPY BIRTHDAY Roland Winters-RCA Victor Ork (Henri Rene, Dir.) Victor Y-324
- 15 MINUTES A DAY Lenny Herman Ork (Marjorie Hudson) (IT'S GREAT) Broadway 101
- FOGGY RIVER Jimmie Lawson (I JUST) Columbia 37203
- FOOLISHLY YOURS Savannah Churchill-The Sentimentalists (I WANT) Manor 1046
- FOR YOU, FOR ME, FOREVERMORE. Larry Clinton Ork (Bob Johnston) (MY HEART) Cosmo SS-716
- "FROM 2 TO 5" FANTASY Eddie Rosner Jazz Ork (FROM 2) Compass C-13139
- "FROM 2 TO 5" FANTASY Eddie Rosner Jazz Ork (From 2) Compass C-13140
- FULL OF LOVE Leonid Utesov Jazz Ork (MOON RHAPSODY) Compass C-12883
- GIT MIR OP MEIN HERTZ TZURICK. Mac Ceppos Ork (SHEIN VIE) 20th Century 2318
- GOLDBUCHEK USSR Ensemble-Alexandrov, Dir. (DUN-USHKA) Compass C-8994
- GOOD BAIT Dizzy Gillespie (I CAN'T) Manor 1042
- GRANDPA GAVE IT TO GRANDMA. Lenny Herman Ork (Jim Harkins) (MY SWEETHEART) Broadway 102
- GREEN GROVE USSR Ensemble-Alexandrov, Dir. (CAUCASIAN MOUNTAINS) Compass C-397
- GREETINGS Leonid Utesov Jazz Ork (NATIVE LAND) Compass C-13211
- GUITAR POLKA Mac Ceppos Ork (CHARLEY THE) 20th Century 20-26
- GYPSY SONG M. Maksokova (TCHAIKOVSKY: DISAPPOINTMENT) Compass C-10038
- HAM ON RYE POLKA 20th Century Polka Ork (SALAMI POLKA) 20th Century 3021
- HAVE A LITTLE TALK WITH MY JESUS Kings of Harmony of Alabama (I LOVE) Manor 1043
- HEARTBREAK TRAIL Curly Gribbs (DING DONG) Signature 1003
- HEBREW CHANTS ALBUM Cantor William Rubin (Male Choir) Pilotone 127
- El Mole Rachamin Pilotone 5093
- En Kelcheinu Pilotone 5094
- Etz Chayim Pilotone 5092
- Kaddish (Yis-Ga-Dal) Pilotone 5091
- K'Dusha (N'Kadesh) Pilotone 5090
- Kiddush Pilotone 5089
- Kol Nidre Pilotone 5095
- Sholom Aleichem Pilotone 5096
- HELLO, I'M ADELINE ALBUM (2-10") Roland Winters-Ellen Merrill-Henri Rene Ork Victor Y-11
- HOLIDAY BLUES Al "Stomp" Russell Trio (BLUE PRELUDE) 20th Century 20-22
- HORA STACCATO Benny Goodman (MAN HERE) Columbia 37207
- HOW CAN YOU SAY I DON'T CARE? The Brown Dots (LONG LEGGED) Manor 1044
- I CAN'T GET STARTED Dizzy Gillespie (GOOD BAIT) Manor 1042
- I CAN'T GET STARTED WITH YOU. Larry Lane & The Mello-Men (WE'LL DO) 20th Century 20-25
- I GET A KICK OUT OF YOU Russ Case Ork (Chorus) (IN THE) Victor 20-2074
- I JUST CAN'T FORGIVE YOU ANY-MORE Jimmie Lawson (FOGGY RIVER) Columbia 37203
- I LOVE THE NAME JESUS Kings of Harmony of Alabama (HAVE A) Manor 1043
- I TRAVELED THROUGH THE ENTIRE UNIVERSE USSR Ensemble-Alexandrov, Dir. (OI, BY) Compass C-6227
- I WANT TO BE LOVED (But Only By You) Savannah Churchill-The Sentimentalists (FOOLISHLY YOURS) Manor 1046
- I'D RATHER DRINK MUDDY WATER The Cats and the Fiddle (WALKIE TALKIE) Manor 1045
- I'LL CLOSE MY EYES Hildegard-Percy Faith Ork (THERE'S NO) Decca 23756
- I'LL CLOSE MY EYES The Sentimentalists (SAVE ME) Manor 1047
- I'M TO BLAME Julian Gould Quartette (Marilyn Towne) (BEFORE YOU) Franwil F 100
- I'M YOURS Al "Stomp" Russell Trio (WORLD WAR) 20th Century 20-23
- IN THE STILL OF THE NIGHT Russ Case Ork (I GET) Victor 20-2074
- IN THE WOODS USSR Ensemble (DARK NIGHT) Compass C-12749
- IN WHICH A HOUSE IS BUILT AT POOH CORNER FOR EYORE ALBUM (2-10") Robert Shaw Victor Y-13
- IT WAS NOT THE WIND THAT BLEW FROM ABOVE I. Kozlonsky (RIMSKY-KORSAKOV: IN) Compass C-6266
- IT'S GREAT TO BE A DIVORCEE Lenny Herman Ork (Marjorie Hudson) (15 MINUTES) Broadway 101
- JINGLE BELLS Leo Watson (Vic Dickenson Quintet) (THE SNAKE) Signature 1004
- JOSEPHINE Lawrence Welk Ork (NOBODY KNOWS) Decca 23759
- JUMPING JUKE BOX Bill Gale and His Globe Trotters (AULD LANG) Columbia 12300-F
- KANABA USSR Ensemble-Alexandrov, Dir. (RUSSIAN DANCE) Compass C-9031
- KATUSHA State People's Chorus & Ork-Knushevitzki, Dir. (BY THE) Compass C-8367
- KATUSHA USSR Ensemble (BENEATH AN) Compass C-8366
- CHARLES KULLMAN ALBUM Charles Kullman (Julius Burger Ork) Columbia X-272
- LET'S PLAY ALBUM (2-10") Victor Y-12
- Airplane Victor 41-0016
- Fire Engine Victor 41-0017
- Telephone Victor 41-0017
- Train Victor 41-0016
- OSCAR LEVANT PLAYS CHOPIN ALBUM Oscar Levant Columbia M-649
- LONG LEGGED LIZZIE The Brown Dots (HOW CAN) Manor 1044
- LONGING FOR THE WESTERN SKIES Haydn Broughton Ork (Bob Nelson) (YOU'LL BREAK) Favorite 8815
- MAGIC SYMPHONY Haydn Broughton Ork (Haydn Broughton) (WHISTLE ALONG) Favorite 8813
- MAMA'S GONE GOODBYE Cass Daley (Henry Russell Ork) (THAT'S THE) Decca 23758
- MAN HERE PLAYS FINE PIANO. Benny Goodman (Eve Young) (HORA STACCATO) Columbia 37207
- MEAN OLD HIGHWAY Sonny Boy Williamson (SHAKE THE) Victor 20-2056
- MEMORIES Krugilov Brass Band (ON THE) Compass C-12931
- MI VIDA Desi Arnaz Ork (Jane Harvey) (ANOTHER NIGHT) Victor 20-2052
- MIMOZA WALTZ S. J. Lebedeva-State Bolshoi Ork (SONG ABOUT) Compass C-6471

(Continued on page 109)

Berigan Trust Fund Appeals for Money

NEW YORK, Dec. 7.—Bunny Berigan Trust Fund, set up for the late trumpeter's daughters, is still in need of funds. Contributions are being collected by Robert Christenberry at the Hotel Astor; Robert Weitman, at the Paramount Theater, and Harry Moss at his agency in the Hotel Lincoln. Fund requires \$1,200 per year and in the past has been raised from musicker and music bizmen contributions. Christenberry, Weitman and Moss are administering.

Herb Jeffries To Join Stan Kenton as Warbler

NEW YORK, Dec. 7.—Herb Jeffries, former Duke Ellington vocalist, joins the Stan Kenton orchestra following its current Paramount engagement. Deal, arranged by Kenton personal manager, Carlos Gastel, may be delayed until Jeffries gets out of recording pact with Exclusive diskery.

Jeffries will replace Gene Howard, who will take over road manager and advance man duties.

Busy Andrews Sisters

NEW YORK, Dec. 7.—Andrews Sisters swing into heavy duties after the first of the year. Gals are contributing their services January 8 on the Lou Costello Foundation broadcast over NBC and are dated for three transcriptions with Der Bingle's Philco broadcasts. On January 27 they hop out to Hollywood to team up with Bing, Bob Hope and Dotty Lamour in another Paramount flicker, this one called *Road to Rio*.

Co-Op Writer-Pub Contracts Hit by Det. Jury Decish

DETROIT, Dec. 7. — Decision against a co-operative type of song publishing contract was rendered by a jury in Circuit Court here before Judge Thomas F. Maher, in giving an award of \$3,695 against Carl Sobie, publisher. Sobie offered writers a 10 per cent royalty if his firm assumed the full cost of publishing, or a participating contract with the writer, or any other investor, underwriting half the costs and receiving 50 per cent of the proceeds. Each writer had full option on each song published.

Plaintiffs in the case included 15 songwriters. Principal cause of complaint appeared to be that publication had not yet occurred in some instances. Because case was tried by a jury, no statement of the reasoning apparently invalidating this type of contract, is available. An appeal is anticipated.

BMI in \$150,000 Suit

NEW YORK, Dec. 7.—An infringement suit for \$150,000 was filed in New York Federal Court this week against Broadcast Music, Inc., and songwriters Ben Raleigh and Bernie Wayne by Gerson Plotnick and Burton Eckstein. Plaintiffs claimed that the defendants' song, *Laughing on the Outside*, was based on theme and basic melody of their own copyrighted, unpublished song, *My Sentimental Gal*. It is also charged that notice of alleged infringement was given in May, 1946, but defendants continued to publish and exploit the tune.

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AGVA - Ork Tilt Looms in Philly

PHILADELPHIA, Dec. 7.—Open breach between local branch of American Guild of Variety Artists and local branch of American Federation of Musicians may develop after the first of the year. According to local band booking offices, AGVA has indicated it will not renew band bookers' guild-booking franchises and will not renew pacts with bookers who agent anything else but acts. A follow-thru would hit at least half dozen local bookers who also handle orks.

For some months AGVA has been tiffing with AFM locally, once going so far as to pull a show at the Coronet because a trio of musicians doubling as a vocal act did not hold AGVA cards. Similar AGVA-AFM tiffs have occurred recently elsewhere. AGVA insists that an AFM member doubling as emcee or actor replaces a variety artist on a bill and therefore should hold an AGVA card as well. Several nitery ops have paid union initiation fees and put dues in escrow to keep floorshows intact.

Local AFM chiefs, concerned over the possibility of AGVA franchise denial, are said to have discussed the matter with Prexy Petrillo. Trade feels that if AGVA follows thru, the local AFM branch will consider a counter move declaring musickers will not play for guild performers. Bookers affected feel they may have legal recourse, since Pennsylvania licenses all agents and any discriminatory move on part of AGVA may be contrary to spirit of law governing conduct and operations of 10 per-centers.

ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Orrin Tucker

(Reviewed at Casino Gardens Ballroom, Ocean Park, Calif., November 30. Booked thru Music Corporation of America.)

TRUMPETS: Carl Erca, Doug Wood, Teddy Boggsrud.
FRENCH HORN: Willie Wechsler.
TROMBONES: Johnny Tone, Eddie Lane, Vinny Abbattello.
SAXES: Pete Schandelmair, Rex Sittig, Billy Glover, Johnny Lewis, Orrin Tucker.
RHYTHM: Smokey Stover, drums; Hank Simon, piano; Russ Grant, bass.
VOCALS: Scottee Marsh, Orrin Tucker.
ARRANGERS: Walter Coates, Everett Ralston.

Orrin Tucker's new ork steers clear of anything but simple arrangements and danceable tunes. Band, now about 10 months old, is still in the experimental stage, altho present saccharine formula should fill a permanent bill. Set-up has variety, versatility and spice to please both the toes and ears.

Leaning heavily on muted ensemble work, band sounds soft, yet rhythmic. Valves are rarely opened wide, crew relying on subdued harmonies. Three trumpets, three trombones, and five saxes, augmented by French horn, blend easily for well-rounded effect. Only weakness is the overly subdued beat of the rhythm section.

Book stresses oldies and standards, with enough of new crop of ditties to make a showing. Judicious selection of old faves is easy to take. Such past hits as *Linger Awhile*, *Gimme a Little Kiss*, *Yours Is My Heart Alone*, *When Did You Leave Heaven?* *Thou Sweet* and *Small Hotel* make up the backbone of the band's book. Crew registers with *The Old Lamp-*

lighter, To Each His Own and *Ole Buttermilk Sky*, current pops.

In the novelty vein, Tucker follows thru on his "music box" idea, featuring muted brass and clarys, backed by a celeste. It's a cute gimmick and gives crew a welcome change of pace. Vocals are handled nicely by the maestro and thrush Scottee Marsh. Both sell easily.

Band is just getting rolling and should click in class locations. With a little more time to gain polish and confidence, ork soon should be coasting comfortably.

Billy Maxted

(Reviewed at the 400 Restaurant, New York, December 5. Booked by General Artists Corporation.)

TROMBONES: Don Plumbe, Don Cavanaugh, Al Gibson.
REEDS: Al Walters, Fran Ludwig.
TRUMPET: Johnny Napton.
RHYTHM: Billy Maxted, piano; Al Perliss, guitar; Ted Praschina, bass; Paul Rechter, drums.
VIOLINS: Marty Samuel, Meyer Katz, Bob Kramer, Henry Ferrenti.
CELLO: Armand Oteri.
VOCALS: Julie Hewitt.

This new Billy Maxted ork has General Artists Corporation trying hard to get it up there, but from what was heard on a dull opening night at the 400 Restaurant, band doesn't seem an impressive property. Maxted, once a good pianist and still a good arranger, makes an average front for a band that at the moment listens just average. Band was thrown for a loss with public address system troubles plus one of the smallest opening night crowds in recent months.

Crew is very much on a sweet kick, with jazz embellishments in its arrangements, but the music is little better than ordinary. Outside of some good use of three-trombones to give scorings depth and body, there is nothing distinguished about the unit. Maxted's piano playing is not as good as it might be, while Julie Hewitt's vocalizing, handicapped by the bad p. a., didn't sound like anything special. Rhythm section was handicapped by a private race between bassist and drummer to see who could reach the end first. Strings were adequate, tho they lacked sufficient scoring imagination to mean as much musically as they did in physical size. Single trumpeter had the toughest time, trying hard to do the work of a full section at times and trying to shade his performance at other times. Reedmen Walters and Ludwig carry a heavy share of alto and tenor solos and did the most successful chores of the opening evening. Maxted's ork has good intentions, but evidently isn't quite ready yet. Ork needs rehearsing, stronger arrangements and personality pick-up.



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Spike's Slick 1-Nite Journeys; It Seems Air Ballyhoo Pays

DES MOINES, Dec. 7.—The corn was greenbacks when Spike Jones played the KRNT Radio Theater here November 29 with \$11,600 gross for one night. The auditorium was filled to capacity (4,200 seats) and more folding money would have rolled in had an earlier show been added. Arthur Goldsmith booked the show for Paramount Attractions.

Success of radio promotion was credited for the corn-popping spree, since a sizable airwave budget was set up for one week over KRNT, owner of the auditorium. Previously, Woody Herman and Duke Ellington, sans radio promotion, did not fare so well.

Night before (28), at the Coliseum in Cedar Rapids, the City Slickers pulled a crowd of 3,000, also better than Cugat and Ellington did earlier.

DETROIT, Dec. 7.—Spike Jones and his orchestra drew a capacity house November 25 at Music Hall, drawing 1,948 admissions, including 30 standees. Gross was an even \$4,000, running just under the \$4,100 registered by Tommy Dorsey a week earlier, but drawing 200 more admissions than Dorsey, because of slightly lower price scale.

KANSAS CITY, Mo., Dec. 7.—Spike Jones will play a series of four one-nighters thru Kansas and Missouri beginning December 10 at Springfield, Mo., and winding up December 15 here. His 14-act show will play the Shrine Mosque at Springfield, then move to Memorial Hall, Joplin, for the next night (11), then on to the Municipal Auditorium at Topeka, Kan. (12). He will play Municipal Auditorium Arena in Kansas City.

Kurtze Lams McC.; Back to Fredericks

HOLLYWOOD, Dec. 7.—Jack Kurtze, head of McConkey agency's office here stepped out this week, blaming exit on policy disagreement with Mack McConkey, owner. Later, currently in Hollywood, has purchased Kurtze's contract and will assume management of the local office. He will revamp the set-up and probably add several new men to handle West Coast bookings.

Kurtze returns to Frederick Bros.' Hollywood office, which he left eight months ago to head McConkey's local office. He will concentrate on cocktail unit sales.

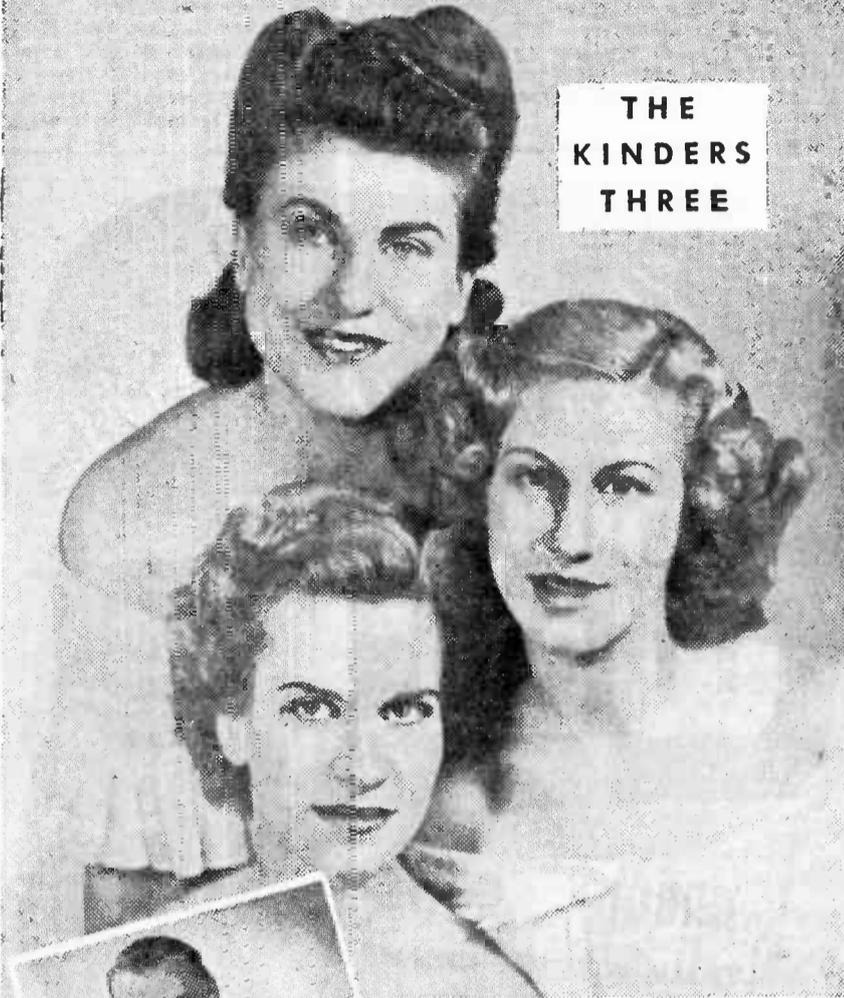
Beneke Ork Racks Up Hot 5G, B'mingham, 6G Nashville

NEW YORK, Dec. 7.—Tex Beneke ork racked up two good grosses on its one-nighter tour eastward. Dates were promoted by Ralph Weinberg and Joe Higgins. At Birmingham, Ala., band grossed \$5,084.45 November 27, and drew \$6,054 at Nashville, Tenn., the next night.

ASCAP Seal Use Restricted

NEW YORK, Dec. 7.—John G. Paine, general manager of ASCAP, sent out a letter last week instructing all members that the ASCAP seal or other references to membership could not be used in connection with solicitation of funds from writers for purposes of "revising, adapting, publishing or exploiting their works." Offenders will be referred to the complaint committee.

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MGM Disk Distrib Named

PHILADELPHIA, Dec. 7.—Local distrib franchise for the new MGM label has been given to Trilling & Montagne firm, vet distrib house. Local Zenith distributor, Motor Parts Company, which normally would have gotten the franchise under MGM-Zenith ties, could not take it since it already handles Columbia disk distrib in this area. Trilling & Montagne firm is setting up large quarters for its new disk department and has brought in Al Rheimer as its head.

Musicraft Chops Coast Office, Plant, Artists; Changes Execs

HOLLYWOOD, Dec. 7.—Closing down its Coast office and plant yesterday, indie Musicraft Records launched what firm execs term "a widespread retrenchment program." Firm admits to cover \$250,000 loss for 14-month period and claims that \$875,000 loss incurred by Jefferson-Travis Corporation last year was split among parent firm's other interests in addition to disk affiliate. Claims that first of Atlas Corporation's loans has been delivered as per agreement. Retrenchment program outlined by Musicraft execs in the East is based on lowering cost of production. Firm admits to

losing 2 cents on every platter pressed for its 60-cent label because of excessive production overhead. Firm execs point out that Eastern Ossining and Norwalk plants are now capable of handling annual production that label requires, approximately 12,000,000 per year. Musicraft originally claimed 24,000,000 production capacity.

Artist roster will be cut considerably as part of retrenchment program, with firm spokesman stating that Musicraft waxing activities will be concentrating on nine or 10 of firm's top artists. Artie Shaw, Duke Ellington, Dizzy Gillespie, Phil Brito, Paul Lavalle, Mel Torme and Maurice Rocco are only artists certain of retention. Artists subject to ax include Louanne Hogan, Kitty Kaller, Gordon Macrae, Teddy Walters, Orrin Tucker ork and Dean Hudson ork.

Complementing retrenchment program will be long awaited shuffle in firm's front office. Prexy Peter Hilton may tender his resignation shortly, while Bobby Weiss, ex-head of Coast office, moves to New York to supervise promotion activities. Reassignment of duties among remainder of execs is now being mulled. Execs claim Atlas Corporation interest in diskery is strictly monetary, and that the holding outfit will not be active in the organization. The not yet officially announced, subsid, Hamptone label will be dropped. Both Musicraft's Coast and Eastern representatives insist that the sum total of facts paints gloomy picture for firm, and retrenchment program should pull them out of trouble.

Diskeries Scramble As Decca Releases JD

NEW YORK, Dec. 7.—Ork leader Jimmy Dorsey has obtained release papers from his Decca recording pact, which had a year and a half to go. JD is the latest of a large number of Decca properties to be turned loose, Johnny Long, Glen Gray, Helen Forrest and Andy Kirk preceding him.

Dorsey ork may move to new MGM label after Decca release is final, tho JD sources claim that other diskeries are after the band, including Capitol, Mercury and Signature.

Red Caps to Mercury; AFM Nixes Davis Pact

PHILADELPHIA, Dec. 7.—Their contract with Joe Davis Records declared "not in effect" by the American Federation of Musicians, Steve Gibson and His Red Caps have signed a new recording contract with the Mercury label.

Under the terms of the three-year Mercury contract, Red Caps get a guaranteed minimum yearly production. First-year minimum set at 200,000 records, with 100,000 more each year until 400,000 yearly reached for the third year. Caps cut their first four sides for Mercury in New York last week.

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Terrace, Newark, Goes Split Week

NEWARK, N. J., Dec. 7.—Pressure of bad biz and big band prices has forced Terrace Ballroom op, Simon LaFarge, to cut down use of name orks to a week-end operation. New policy will go into effect after the first of the year, when George Barry's band, current, winds up its engagement January 8.

LaFarge will book bands into the Terrace for Friday-Saturday-Sunday only, with remainder of week going to catered affairs. Trade had been expecting Terrace cut-back, talk being that spot would shutter altogether. LaFarge says that with expected drop in ork fees and possibility of help from the AFM local in the form of reduced scales, his restaurant-ballroom should come out okay with the split-week arrangement.

H. Christianson, Russ Facchine Team

NEW YORK, Dec. 7.—Russ Facchine, former Music Corporation of America booker, and Howard Christianson, personal manager for the Jimmy Dorsey band, have teamed to form their own booking agency here. JD ork will be new office's prime property with Clyde McCoy and Art Castle crews also lined up under its banner.

In addition to operations here which will get under way this week, a branch man will be put to work in Chicago shortly with one slated later for Hollywood.

Herbeck To Morris Agency

MILWAUKEE, Dec. 7.—Ray Herbeck, who closed at the Empire Room, of Schroeder Hotel, December 2, has switched from MCA to the William Morris office. Ork is set for a series of one-nighters after Christmas. Back with the band is Ray's former vocalist, Hal Mumbar, after five years with Uncle Sam's khaki boys.

Majestic Goes Longhair

NEW YORK, Dec. 7.—Latest indie firm to dive into longhair wax is Majestic. Firm has recorded the Hollywood Symphony Orchestra, conducted by Alfred Neuman, and several operatic arias with solo instruments substituted for vocal parts. First symph album will be ready for distribution shortly.

New Longhair Ork Gets Set

BRIDGEPORT, Conn., Dec. 7.—A new symphony orchestra composed of residents of Fairfield County and known as the Connecticut Symphony Orchestra, is in process of formation here. Daniel Saldenberg, former conductor for Alec Templeton (NBC) has been selected to direct the orchestra.

Geography Lessons

NEW YORK, Dec. 7. — Bing Crosby's promoting Robbins pub tunes State by State. First was Iowa! Crosby's platter of this tune started a flurry during the Iowa State Centennial in July. Now Der Bingle, together with Judy Garland, is doing Connecticut, a new ditty by Huge Martin and Ralph Blane. Song is pubbed by Harry Warren Music Company, new Robbin's affiliate. Promotion-wise Robbins bunch also had Kate Smith send off letters to Connecticut's governor, as well as 14 city mayors, calling attention to her Columbia waxing.

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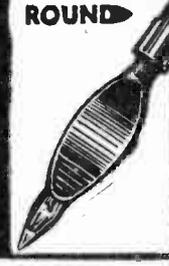
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Oakland's 2-Day Strike Socks Biz; Clubs, Bars Close

OAKLAND, Calif., Dec. 7.—Night clubs, cocktail lounges and show business generally felt the effect of the two-day general strike which held sway here this week. Five night clubs and approximately 40 pubs closed Tuesday (3) a few hours after the strike was called at 5 a.m. Altho dispute involved only two local department stores, AFL workers walked off their jobs in protest against deliveries of supplies to the stores by non-union trucks with police protection.

Downtown movie houses remained open, but attendance was small. Only East Bay nitery in operation was the Kona Club in El Cerrito, a district not affected by the walkout.

With the exception of KLX, all radio stations maintained normal operation. AFRA members and engineers at KLX respected picket lines at the Tribune Building, where the station is located. However, station remained on the air but commercial programs were dropped. None of the other stations were picketed.

New Philly Spot Preems

PHILADELPHIA, Nov. 30.—Tom O'Boyle, whose Cadillac Tavern nitery remained dark this season, opened November 29 as the Cadillac Tavern Lounge, boasting the largest bar in town. Nitery was being refurbished and has a 178-foot stretch for standee quaffers. Jolly Joyce Agency here booking the new cocktailery with Billy Duke and His Five Dukes the lead-off unit.

Denver Booker Imports Act

DENVER, Dec. 7.—Wheeler-Pittman Agency here is importing acts from both coasts to supply the Rocky Mountain area. Org is booking Taber Theater, Stork Club and Chez Paree here, plus spots in Colorado Springs, Pueblo, Wyoming and Nebraska. Office has added Lew Lewis as production manager and flack.

Thomas Into Slapsie's

NEW YORK, Dec. 7.—Danny Thomas opens at Slapsie Maxie's, Los Angeles, January 6. Since comic clicked at La Martinique last spring, the only other club he worked in was the Chez Paree, Chicago, and that was on an old contract. Thomas also starts a radio show from the Coast, for Drene, December 5.

Palumbos Buy "Cove" Site

PHILADELPHIA, Dec. 7.—The Palumbo interests, operating niteries and musical bars here, have acquired the two-story building housing their The Cove, class midtown musical lounge. Property was acquired by The Cove, Inc., for \$165,000. Tony Palumbo manages the spot.

Bohn To Open Philly Spot

PHILADELPHIA, Dec. 7.—Marty Bohn, vet vaude and nitery comic who turned up with the opening of his Nut Club during the summer at Wildwood, N. J., has taken over the El Dorado Cafe here for the winter, and relights the room December 12 as Marty Bohn's Nut Club. He will produce his own show.

IN SHORT

New York:

Henny Youngman goes into the Latin Quarter December 22. . . . Mata and Hari set for a dance concert for December 15 at the National Theater. . . . Kelly's Stables started "Broadway Character Nights" Sunday (8) as take-off on "Celebrity Nights." . . . Jackie Gleason joined Diamond Horseshoe show December 8. . . . Imogene Coca headlining new Cafe Society Uptown show, starting December 9. . . . Jimmy Butts Trio current at Baby Grand Cafe in Harlem. . . . Dorothy Ross, originally booked into the 23 Room for two weeks in June, 1942, but held over ever since, closes there February 11. . . . Roberta Carlin and Kono added to NTG's revue at Greenwich Village Inn.

Wedgewood Room, of Waldorf-Astoria inaugurates a new show policy following closing of Frank Sinatra December 19. Starting December 20, new supper show will feature Pat O'Malley, of *Park Avenue*, Deering and Lang, of *Three to Make Ready*, and John Molinari. . . . Warren Covington ork signed this week by MCA, not GAC as reported elsewhere.

Korn Kobblers, now at Walnut Grove, Baltimore, move to the Miami Club, Staten Island, Christmas Day for three weeks and bow into Jack Dempsey's January 16. . . . Lucille and Eddie Roberts held over for another four weeks at Cotillion Room. . . . Sam Asch, Gale agency band booker, is retiring and plans to live in Florida. Was with Gale since 1934 and before that with Duke Ellington. . . . Charlie Walters' Four Moods, after 14 months at Joyce's in Washington Heights, are now at McGrath's, downtown Brooklyn. . . . Belle Baker to the Bowery, Detroit, December 23. The Tappers get four weeks at The Panda, Newark, starting December 14 and then go to Ciro's, Philadelphia, January 13 for four weeks. . . . Gay Blades to Rogers Corner December 9, with Hal Aloma Hawaiian Trio in December 23 indef. . . . Carmen Cavallaro into the Bowman Room of Hotel Biltmore February 6. . . . Stump and Stumpy start at Paramount Theater February 7. . . . Spoons Brown, late of *This Is the Army*, now with a Campshows unit in Tokyo.

West Coast:

John Laurenz, currently at the Chase Club, St. Louis, inked for a February date at Chicago's Latin Quarter. . . . Hollywood Mad House, Hollywood Boulevard spot, switching to night club policy and becomes only Film City nitery with all-Negro entertainment. Opener includes Monte Easter combo (4), Arthur Dunken, Betty Martinez and Emsee Teddy Peters. . . . Lind Brothers held over at Slapsie Maxie's. . . . Three Bits of Rhythm held over at Billy Berg's until January 15, when Louis Jordan opens. . . . Gale Robbins, under contract to U. S. Pix, farmed out to Monte Proser for 12-week stint at New York's Copacabana, beginning in January. . . . Buddy Banks combo (6), set for Gilded Cage, Phoenix, Ariz. . . . Kathryn Grayson to do a single at Capitol Theater, New York, teeing off February 20.

Philadelphia:

Sid Gans heads bill returning floorshows to Di Pinto's. . . . Five Kings set for the Cove around yule time. . . . Mike Oliver, former manager of Hopkins' Rathskeller, now managing Nick's Town Tavern at Delair, N. J. . . . Songstress Lea Lawler leaves the Don Renaldo Quintet to team with pianist Nick De Francis.

Ann La Motte added starter at

Sciolla's. . . . Patricia King at Weber's Hofbrau on Jersey side. . . . King Cole Trio set for the January 10 week at the Earle Theater, with champ Joe Louis making local stage bow there January 24. House also has Vaughn Monroe set for week in spring. . . . Benito Pat Moreno makes local bow at the Mocambo. . . . Buster Burnell added starter at Embassy. . . . Bill Turner and Dead End Kids take over lead at Ciro's. . . . Stan Irwin at Lexington Casino with Wally Wright.

Chicago:

Phyllis Gale, Chi chirp, will be held over for the new show at the Chez Paree with Tony Martin, starting January 3. . . . Andy Kirk opened at the Band Box, Chicago December 6.

Dick Barstow, formerly associated with Merriel Abbott here, will handle dance routines for the January 27 opening of Olsen and Johnson at the Carnival, New York. He will continue to direct terp lines at the Palmer House.

Boston:

Romo Vincent headlines the new show at the Statler Hotel Terrace Room. Ruby Newman and his band back for dancing at same spot. . . . Jackie Coogan at the Latin Quarter keeps biz at ropes-up level. . . . John Boles due Wednesday (11) as star of the Mayfair show, with Inez Clavijo and Dancers inked for four more weeks there.

Harvey Stone topping new show at the Bradford Roof. . . . Zig and Viv Baker set at Kenmore Hotel's Mural Lounge. . . . Neil Phillips signed for a long stay in Hotel Somerset Cocktail Lounge.

Detroit:

Dwight Fiske slated to open at the Wedgewood Room, December 13 in opposition to Nan BlaKstone who opened the new Town Pump Room last week. . . . Glen Moore and his unit are starting their second straight year at Beauchamp's. . . . Zev Clay in a return engagement at the Tropics, Hotel Wolverine. . . . Hal Hamilton opened last week as emcee at the Club Stevadora.

Here and There:

Lewis and White combined as a new team to debut and opened at Regal Theater, Chicago, December 6 with Jimmie Lunceford's ork. . . . Rudy Greene into the Bronze Peacock, Houston, December 7. . . . Adam Adams, op of Paramount and Adams theaters, Newark, N. J., and Mickey Aldrich, of the Edward Sherman agency, let December 3 for an extended trip to the West Coast. . . . Dick Barstow, recently pacted for Carnival nitery, this week inked as dance director of Raoul Pene Du Bois's musical, *Mirror in the Sky*, skedded to open in New York in January. . . . Jon and Inga Zerby held over at the Rio Cabana. . . . Jerry Terris current at Tony Galento's nitery, Orange, N. J.

Little Sans and Lee Trio bow into Crown Propeller Lounge, Chicago, December 10. . . . Jack Kelton emseering his first civilian engagement after three year booking with Uncle Sam's navy at Ramond Lounge, Gulfport, Miss. . . . Lee Harris current at Kirk's, Utica, N. Y. . . . Callahan Sisters, now at Tic Toc Club, Milwaukee, move to Chateau Frontenac, Quebec, Decem-

Frank Parker, Libuse Head Chi Copa's Dec. 26 Preem

CHICAGO, Dec. 7.—Local Copacabana's search for a headliner for its preem here (26) ended Yesterday (6) when Frank Parker was inked in New York. Nut on the complete show will cost Owner J. L. Rinella in the neighborhood of \$15,000. Co-headliner is Frank Libuse.

Rinella hired two press agents this week, Roy Hudson and Al Turner, to put over the preem a la Hollywood style, klieg lights, and all. Wally Wanger is in charge of the show.

2 Chi Houses Line Up Names

CHICAGO, Dec. 7.—Competition between Chi's two top vaude houses, the Oriental (S & S chain) and the Chicago (Balaban & Katz) for headliners remains keen during the forthcoming holiday season. Oriental is booking in singer Johnny Johnston and a big package job by Katherine Grayson opening Christmas Day, Chicago, after a week of Tony Martin, has Cab Calloway inked for 12 days beginning next Friday (13). Show opens Christmas Day with Burl Ives. Nuts on shows in both houses are above average.

ber 10. . . . The Sportsmen move to Colonial Inn, Paterson, N. J., December 10. . . . George Sankey current at Bethea's Restaurant, Chattanooga. . . . Four Chordsmen at Three Acres, Lyndhurst, N. J. . . . Club Charles, Baltimore, has Carl Ravazza ork and Lathrop and Lee starting Christmas Eve. . . . Joey Adams, originally slated for Coronet, Philadelphia, which recently folded, goes to Latin Casino, Philly, December 30. . . . Evelyn Knight bows into the Chanticleer, Baltimore January 15 with a two week postponement available in the event her Roxy Theater, N. Y., date comes up during the same period.

King Cole Trio swings from the New York Paramount Theater to open at D'Jais, Secaucus, N. J., January 17, for six days. . . . Primrose Semon held over thru New Year's Eve at Andy's Inn, Syracuse. . . . Don and Mimi open at Jim Nic's, Dunellen, N. J., December 2. . . . Bob Freed slated to start at Blue Room of Shoreham Hotel, Washington, middle of December.

Georges and Jo Ann opened at the Embassy Club, Jacksonville, Fla., Wednesday (4).

Charley Michelli has renamed his Milwaukee Joker Club the Confetti Club now features continuous entertainment. Dolly Davis, Snooks Hartman, Bob Proudly and Gale Ryan are current.

Habla Espanol?

MIAMI, Dec. 7.—Sheila Barrett got a tough break for her opener at Kitty Davis Airliner Sunday (1). Fem planned in from New York, to find that her music and wardrobe had been put on a plane bound for Spain. Company hopes to recover the articles soon, or else arrange a booking for the mimic in Madrid.

U. S. ACTS FEAR "INVASION"

Carroll-Wiere, Wald-Raymond Gripes Settled

HOLLYWOOD, Dec. 7. — AGVA this week cleared up two artist-employer gripes, clearing the air between Earl Carroll and the Wiere brothers, and effecting settlement of Orkster Jerry Wald-Crooner Bill Raymond complaint (*The Billboard*, December 7). Carroll mix-up arose when club operator barred Harry Wiere from theater-restaurant following dressing room fracas, and insisted that the two remaining Wiere brothers continue act with pay cut. After confab with AGVA reps, Florine Bale and Jack Irving, Carroll agreed to give Wieres an unconditional release from contract, and paid them off.

Dick Gabbe, personal manager of Jerry Wald ork, appeared before California labor commissioner to answer charges that orkster had stranded former vocalist Bill Raymond. Wald agreed to pay Raymond's transportation East, and was held not liable for further payment to songster.

ARA Names Board; Plans Death Benefit

NEW YORK, Dec. 7.—General membership of Artists Representative Association elected a new board of governors at the annual meeting (2) at the Hotel Astor. The following day the new board elected officers for 1947.

The much talked-about battle for changes in commission practice never developed, tho there was much palaver before the meeting. Among decisions taken was one to establish death benefits for members.

Proposals were made to tax each member in case of death with each one to send his check to ARA upon official announcement of such a death. ARA in turn would send its own check to heirs of the deceased. It was decided to let the board determine the individual tax.

Membership consists of 275 agents, including Chicago reps, who recently joined. New board includes Johnny Dugan, Bill Frederick, Dave Jonas, Bill Kent, Mark Leddy, Nat Lefkowitz, Harry Lenetska, Phil Offin, Sidney Page, Sam Rauch, Art Weems and Charlie Yates.

Officers are Bill Kent, president; Nat Nefkowitz, Art Weems and Lyman E. Goss Jr., vee-pees; Johnny Dugan, secretary; Nat Kalchheim, treasurer. All officers are holdovers with the exception of Goss (EMA, Chi prexy). I. Robert Broder was retained for the coming year as counsel and executive secretary.

Unfair Label Lifted From Sally by AGVA

NEW YORK, Dec. 7.—The unfair tag hung on Sally Rand by AGVA was removed when talent union reviewed her case. Early action was based on AGVA charge that Rand wasn't transporting her troupe by first class rail and was not posting bond.

Upon review it was learned that Rand was using first class rail conveniences. Bond situation also was cleared up and lifting of the unfair label followed.

Problem of Where To Get Acts Gives Headache to New Offices

NEW YORK, Dec. 7.—Recent wholesale switches in agency personnel have created new problems for some of those involved. Many of the agents have opened their own offices, basing their high hopes on the belief that certain acts would follow them. Big question now is, will the acts go along? In some cases acts will do so, or at least will try to get releases. It is naive, however, to expect major offices to give releases to whomever may ask for one. When an act doesn't mean much, is hard to sell, or lays off frequently, a release is a mere formality. No agent, or an indie, wants to hold that kind of property. Object of all percenters is to get an attraction or a standard act who isn't temperamental and is willing to work. To think for one moment that anybody handling such an act will let it go without a battle is childish.

When an agent joins a big office he becomes an associate AGVA member. As an associate he is not permitted to sign acts under his own name. Only as part of an organization which holds a full membership does he handle the act. The office gets the commission and the agent a salary. If an agent, a former indie, joins an office, he is usually required to turn all his acts over to the office. If he wants to retain control of certain acts, the office must sign a rider which says in effect that should the agent leave, the act will get its release to join him. No large office will agree to such terms unless there are other considerations.

Belle Baker Example

When Jerry Rosen left Frederick Bros. he took Belle Baker along with him because he had such a deal. In the case of Miss Baker, the office was so happy to get her that it was willing to sign almost anything.

In the case of Harry Santley, ex-GAC; Benny Kuchuk, ex-MCA; Jack Bertell, ex-MCA, and others, chance to take acts along is no longer true. These agents have a good rep in the field and will probably be able to get acts, but few of them will come from their old offices unless the latter are willing to let them go.

In the case of Bertell, the situation is a little different, Bertell has become a personal manager. Under (*See Where to Get Acts on page 50*)

All-Night Permits For New Year's Eve Worry Nitery Ops

NEW YORK, Dec. 7.—Announcement by the New York State Liquor Authority that all-night permits for New Year's Eve will be available at \$10, has ops wondering what the whole thing is about. Actually few clubs expect to stay open all night as expenses would be out of proportion to expected takes.

One source said one reason for the permit was the hoped for hike in taxes. Step ties in with Department of Agriculture acts to ease restrictions on alcohol and beer output. With more liquor available, authorities are said to feel that making the joy-juice easier to get will bring the government more money.

Mich. Club's Fire Loss

DETROIT, Dec. 7.—The Tally-Ho Club, leading night spot at Lansing, Mich., was seriously damaged by fire last week. Spot had recently undergone major remodeling.

Foreign Turns Seen as Threat To U. S. Talent

'Dick Whittingtin' Gimmick

NEW YORK, Dec. 7.—Interchange of American and foreign acts is slowly getting up steam, tho so far there seem to be more European acts coming here than the other way 'round. How long this will continue is problematical and depends mostly on the salary question.

Practically every ship and plane brings new bookers to this country, all looking for something new and moderately priced. In the past few weeks Jack Hylton has come and gone. Val Parnell, General Theaters Corporation booker, is due here in the next few weeks. Other and smaller buyers constantly ask U. S. agents to submit acts. Trade sources say this inevitably will lead to more and more overseas jobs for American performers, tho when the upsurge will develop nobody can guess.

Biggest handicap to Americans going abroad is the question of money. In the last few months quite a number of performers have taken jobs in England, but seldom was the figure more than \$500. In some cases acts were bought to work in ice shows, for example, the Three Rookies and the Bunin Puppets. In other cases deals were for vaude tours in the cases of Aren and Broderick, Dante, Anita Martell and others. Practically all acts received 12-week contracts, plus transportation. In the past most American acts taking such 12-week bookings wound up by staying in England a year or more. It is reasonable to suppose that the same thing will happen now.

Present slackening of American showbiz finds many acts eager for foreign offers. They reason that instead of taking a cut here, or laying off, they can take an English job and stay until biz in this country picks up again. However, the kind of dough they get here, or try to get here, is not yet obtainable abroad, tho some acts can and do get almost the same.

Question of living conditions and expenses is also something to be considered, especially since food is scarce and rationed in England.

Disadvantages facing American performers going abroad is one of the elements sending more and more foreign acts here. Reports of top money being paid and the ease with (*See Foreign Turns on page 50*)

Detroit Biz Dives; Top Hat at 1,500 Low

DETROIT, Dec. 7.—Downward spiral of nitery biz here during past several months is shown by figures at the Top Hat Club which drew weekly attendance of 2,700 to 3,000 last summer with names like Jackie Heller and Nan BlaKstone. Lately the customers have been staying away enthusiastically with check-totals slumping to the 1,500 weekly level and hanging tightly there. Booking of Tommy Raft, Charlie Carlisle and singer Kit Carson has failed to build attendance above the recent low ebb.

N. Y. La Martinique Drops Productions, Line; Cuts Budget

NEW YORK, Dec. 7.—La Martinique is the first of the big-time niteries to drop its line, production numbers and shave its budget to the bone. Starting Tuesday (10), Dario and Jim Vernon, ops of the club, will run with Phil Foster, Jane Dulo, Vic Damone and the Andrew Sisters.

This is the first time in three years that room will operate without the productions and girls. Slicing them from budget will mean saving of about \$1,000 a week. Figure includes producer's fees, original tunes, line salaries and costumes.

Budget for new show is about \$1,750. Three years ago when spot operated with no-line policy, budget was about \$1,000. For this, club had Betty Hutton, about \$500; Condos Brothers, about \$225, and Elvira Rios about \$250.

Sunday Vaude Debs in Pitt With Downey, Waters on Bill

PITTSBURGH, Dec. 7. — Pittsburgh's first Sunday night vaude review will be presented in the Syria Mosque December 8 under auspices of the Police Beneficial Association with Morton Downey, Ethel Waters and Harry (the Hipster) Gibson as featured attractions. Show is being produced by Len Litman, owner of Mercur's Music Bar here. Morry Fremont, Pitt booker, is handling the acts and Bob Post and Rummy Bishop are in on general promotion.

Shows will be held at the Mosque every Sunday that good attractions are available. Baron Elliot's ork has been inked for the entire series and Nat Nazarro Jr., now exec of AGVA here, will emcee.

Radio's Danny O'Neil Vauding at \$1,500 Wkly.

NEW YORK, Dec. 7.—CBS's *Danny O'Neil Show* bowed off the web Friday (6) and will be replaced by *Oklahoma Round-Up* Monday (9). Program is aired across the board from 9 to 9:45 a.m. outside New York. O'Neil has secured a 15-week leave of absence from the web to do a night club-vaude tour now being lined up by his manager, Fred Williamson, of Central Booking Office, Chicago. Singer was originally skedded to bow out January 5, but was granted the earlier release for a holiday vacation.

O'Neil vaude tour opens December 27 when he goes into the Chez Ami, Buffalo, for two weeks at \$1,500 per, with another two weeks at the Radisson Hotel, Minneapolis, January 10. A two-week Chicago Theater, Chicago, booking has also been tentatively set for sometime in February.

Blue Angel, New York

(Wednesday, December 4)

Talent Policy: Continuous entertainment. Operators, Herbert Jacoby-Max Gordon; publicity, Ed Wiener. Prices: \$3.50 minimum.

Considering that this room has no production numbers, no lines and no dancing, it has the best entertainment in town. Show is strictly variety, each act doing a sock job. Much of each performer's ability to sell is enhanced here by the excellent lighting, even the place has only two pin spots and overheads. Yet the way they're used adds lots to the final effect.

Kay Ballard, ex-Spike Jones, in her preem as a single in a class spot, showed fine promise. Comedienne's routines consisted mostly of parodies and some impressions. Material wasn't too strong, but selling was top drawer. Singing voice projects somewhat like Judy Garland's, and mannerisms are reminiscent of Martha Raye. She's made to order for the Blue Angel. With better and more commercial material she'd do well any place.

Golden Gate Quartet are still the old masters of the bouncing spirituals. Their *Dry Bones* had more life in it than any other arrangement of the tune ever heard. Full house kept stamping in rhythm and heads nodded to the hot beat. Boys wound up with a terrific mitt.

Sarah Vaughn's voice was so true and rich and her blues so listenable that it hushed the room completely. Appearance, however, needs improvement. Her stance was awkward and costuming poor.

Robert Maxwell, harpist, opened with a boogie beat, followed with a standard and ended with an infectious jazz tune. Good-looking boy, looking like Joe College, is a fine technician and held up his end of the show capably.

Stuart Ross, pianist, didn't get the attention he deserved. Few playing

NIGHT CLUB REVIEWS

The Crest Room, New York

(Wednesday, December 4)

Talent Policy: Dancing from 10 p.m. to 3 a.m. Joseph Lieber, owner; publicity, Frank Law. Prices: No minimum or cover.

One of those spots that escaped North of 52d Street, the Crest Room suffers from too few people. That's no reflection on Victor Disker, Irving Fields, and his three-piece unit, which comprises the entire talent show, but seems typical of fall-off biz in the drabber cellars. Maestro plays a clean piano with rhythm beats full, even and timed just right for terps.

Irving Lang, on bass, bows and plucks proficiently, and drummer, Bruno, keeps his foot on the pedal. Latter could drop the tambourine noise on supposed show pieces, but otherwise does an adequate job of abetting Fields' piano. Keyboarding of the leader is main attraction and rightfully so. He plays an easy commercial piano that shows up as well on *Linda Muger* as on *Meadowland* or the *Annie Get Your Gun* music. Contributes his own vocals and, with the right amount of restraint, covers up an unimportant voice. Does a really cute job on his own song, *Managua, Nicaragua*, which looks to get some classy action in the musical sphere and may help the orkster to build a bigger disk and bistro following. For three pieces the Fields unit even now could easily hold a fairer crowd in a fairer-sized room.

Intermish piano-gal, Nyten Gale, sings like anything but.

the lulls, ever do. He is quite skillful. The Ellis Larkin Trio backed the show with good results.

College Inn, Hotel Sherman, Chicago

(Friday, December 6)

Talent Policy: Dancing and floorshows at 9:30 and 11:30. Manager, Joe Spleler; publicity, Howard Mayer. Prices: \$1.50 and \$2.50 minimum.

Glen Gray and His Casa Lomas have a neat little nitery package which is varied enough to appeal to most table sitters. Fronter led the ork in a Vincent Youmans medley, featuring such numbers as *Begin the Beguine*, *Time on My Hands*, *Sometimes I'm Happy* and *Carioca*. Smooth and commercial all the way thru.

Fats Daniels, clarinetist, gave forth with *Ole Buttermilk Sky*, his non-chalant manner of delivery impressing the customers.

Gray's fem chirp, Joyce Keller, is a knockout on the sexy side. Enticing manner, warm mike-wise voice, plus generous nature-bestowed gifts make her a definite sock attraction in any company.

Trumpeter Jimmy Blake shone forth with *Embraceable You*, running the gamut of notes with a maximum of ease and pleasing table sitters, judging from the reaction.

Chirp Ronnie Dayton let go with a strong pitch to the older bobby soxers a la Frank Sinatra, and came up with a terrific mitt in response to his version of *Night and Day* and *They Say It's Wonderful*.

Holdover Phil Gordon, 88-er with some special material, caught the crowd's fancy with *Zing Went the Strings of My Heart* and his own boogie medley. Lad is a good showman.

College Inn Models, back after several months' absence, for the most part, definitely need more class and more pro experience.

Iceland Restaurant, New York

(Thursday, December 5)

Talent Policy: Floorshows at 7:30, 10:30 and 12:30 a.m. Operators, Abe Goldstein and Noel Lee. Publicity, Frances Kaye. Prices: \$2 minimum; smorgasbord dinner, \$1.49.

Still following its policy of ice shows, spot has gotten down to cases and stopped striving to crowd a too-elaborate production into the space available. Result is that the current show, which doesn't put on too much dog as a Stem offering, turns out to be a nice, fast-moving mixture of skating skill, trick turns and music.

Top blader is Margie Lee, who handles her numbers expertly, whether in a graceful adagio or a speedy acro turn. She does okay in both and displays graceful skating in solos and with the line. Top showing is her opening solo to *Clair de Lune*, with the Mansfield Lane ork giving swell musical support.

Lou Folds, ace juggler, does niftily on skates and peddles his tricks with showmanship and smoothness. But the show-stoppers are a couple of youngsters, Teddy and Jenny, acro-adagio team, whose feats bring gasps and heavy mitting.

The six-girl line provides colorful routines between the novelties and solos.

Chanting is in the capable hands of Irene Carroll, who puts over a gypsy medley handsomely, and James Jewell, who has fine pipes and knows how to project, particularly in the Brazilian jungle number, *Chango*. Lou Menchel emsees.

Comedy is provided by Rusty Freckles and the Crackerjacks; a strong blend of corn and nonsense that the table-sitters like. Freckles does several impersonations, the best being Jimmy Durante, which could be cut and still sock over.

Production was piloted by John Brett. The Lane ork and the Crackerjacks share the lulls.

Lookout House, Covington, Kentucky

(Wednesday, December 4)

Talent Policy: Dance and show band; floorshows at 8:30 and 1. Owner, Lookout House, Inc.; manager, Clay A. Rambeau; publicity, Betty Kapp. Prices from \$2.

Eppy Pearson won a host of admirers on his initial appearance here eight months ago, but this session saw the 275-pound comic top by a wide margin previously garnered plaudits. There is a strong line of acts in support.

Mitzi Bruggen's Lucky Girls (8) stir solid palms at the opener with a pseudo-Bavarian folk dance. Incorporate slick back-leaps and twists into solid pyramid building turn in their second slot, and at the wind-up offer speedy tappery in abbreviated garb. Won sound mitts on all counts.

Three Mandels, supported by a table and springboard, grab salvos with a diving act which comprises neatly contrived half and full gainers, double somersaults, corkscrews and outstanding feet-to-hand leaps and catches. Prudently save difficult bits for the blow-off to pick up extra palms.

Sylvia Manon Trio, two neatly-groomed lads and a gal, earn immediate approval with a novel plastic adagio number. Gal works a butterfly wing spread on a semi-darkened stage for neat effect and lads display excellent tossing and catching technique.

Pearson projects smart humor and exhibits an easy-going manner that left this crowd howling for more at his every exit. His *Night and Day* number, wherein he takes potshots at Lewis, Petrillo and Truman, is packed with laughs. Panicked 'em with his boogie-woogie pickings on a miniature piano, aided by the band Steinwayer, Elsie Tummins. Filled interims of *My Sugar Is So Refined*, *From Out of Nowhere* and *Ole Man River* with fresh gags. Had to beg off after numerous recalls.

Bob Snyder's ork continues its good dance and show job. Three Steps to Rhythm fill the lulls, with Larry Vincent still the pianistic fave at the bar.

Bowman Room, Biltmore Hotel, New York

(Thursday, December 5)

Talent Policy: Dancing from 7. Owner-operator, Biltmore Hotel; publicity, Estelle Foley. Prices: \$1 cover week nights, \$1.50 Saturdays.

With the current bill, the Bowman Room drops its floorshow and returns to dinner and supper dancing policy. Undoubtedly it will enjoy considerable popularity among the bank-rolled—blue-blood set.

Ted Straeter ork (14), society-styled group, fits the spot like a well-cut glove. Band is composed of three rhythm, four strings, four sax and three trumpets, with leader at the piano. Boys play smooth, yet bouncy, rhythmic music, which goes over well with the dancers—it's a cinch for anyone to terp to and is easy on the ears. It doesn't mean a thing, but isn't intended to. Occasionally, the band does a number in which one of the boys uses maraccas, which furnishes even more pleasant listening.

Kitty Crawford, featured vocalist, is an ordinary looking girl with a nice voice. She could improve her appearance with more judicious costuming.

The interludes are adequately filled by Lorette, blond organist, who plays pops and semi-classics.

The VANDERBILT BOYS

Per. Rep.: MARK J. LEDDY
48 West 48th St. New York City

Thanks to the Puritans for a Happy Thanksgiving at the NEW YORK STRAND and Thanks to Santa Claus for dropping the CHICAGO Theatre in my stocking for Xmas. Special Thanks to my manager, MATTY ROSEN, for such expert guidance.

Lorraine Rognan

Attention . . .

I am pleased to have been able to introduce a new personality, PAT McCAFFRIE. Thanks, Pat, for a swell job!

LORRAINE ROGNAN

PADDY CLIFF

SWINGING THE CLASSICS

Held Over at

EL RANCHO HOTEL, Las Vegas, Nevada

Actors Should Act, Not Teach Manners

Kelly's Stable, New York
(Tuesday, December 3)

Talent Policy: Floorshows at 11:30 and 2:30. Operators, George Lynch and Ralph Watkins; publicity, Mike Hall. Prices: \$2.50 minimum.

By Bill Smith

Performers don't click at every show and audiences aren't always to blame. In these days clubs are frequently almost empty, as was true of Kelly's Stable on night caught (3). But empty or not, an actor who lectures people because they don't respond properly, winds up behind the eight-ball. Not all audiences are hep and not all material and delivery are sock. If performers can't gear themselves properly, maybe they'd better leave the business. It would be nice to have hand-picked audiences, but in these days where customers are few and far between, insulting them for no other reason than that they don't applaud or laugh in the right places, isn't going to help the performers, or the clubs in which they're working, win friends.

New policy at this 52d Street spot is based on audience heckling and may click if it stays around long enough. Yet all performers need audiences, particularly for the kind of show put on by Roy Sedley and Hal Hixon. Cracks leveled at nice clean tablecloths are meaningless and picking on one or two patrons begets jawns.

Acts worked hard, did their usual routines, some new, but it was murder. Even the blackouts barely got titters. Maybe because it was cold out, but in any case there was little applause.

Sedley and Hixon make a smooth team. With a crowd out front they can get results. At least they did when previously caught. Fatso Marco, allegro (ex-straighter for Jerry Bergen), Marcia Kent and Hilda Wilde were all in there pitching, but everyone got the same result—nothing.

Mary Osborne Trio was satisfactory for the lulls; Bill Donohue's ork only so-so.

Club Manhattan, Detroit

(Monday, November 25)

Talent Policy: Dance band and floorshows at 10 and 12. Anthony Nihra Sr. and Jr., and Thomas Loupenis, owner-managers; Ted Rothstein, booker. Prices: Drinks from 45 cents; no food served.

Opening of this brand new spot drew an excellent, if noisy, turnout. With Motor City night clubs reduced to half a dozen, opening rated special attention. Interior lends itself to intimate operation, okay for a nabe spot.

Ricco Toschells, buxom femsee, sets the pace and wins house confidence with enthusiastic introductions. She did several vocals with an expressive contralto the customers liked.

Patty O'Dea, a vivacious blonde, features an infectious, broad smile. She sings with hips, hands and a pretty face as well as vocal chords. She's typically "cute."

Lee Ayres (fem) has an acro dance number featuring cartwheels and assorted turns plus cooches that didn't hurt her reception.

Mickey Du Val, girl juggler, uses balls, plates and Indian clubs, with an unusual coin and parasol finale. Her work is deft and presented with good showmanship.

Manhattanettes (5) have neatly-timed, standard routines, emphasis being on tap work, and an effective candlelight number.

Dick Mango's orchestra (5) properly subdued for the show, does some nice ensemble work, but some variety of music during long pre-show lulls would keep the customers better contented.

Kitty Davis, Miami Beach

(Sunday, December 1)

Talent Policy: Dancing and floorshows at 9 and 1. Owners-operators, Kitty and Danny Davis. Prices: \$3 minimum.

Current Airliner show is its first winter offering and is a strong one, with three comedy acts, Sheila Barrett, Rohmer and Darrow and Emsee Benny Meroff.

Miss Barrett's 20-minute stint registered socko with her standard impressions. Bit on a Cockney lass farewelling a Yank soldier was a tear jerker. Rohmer and Darrow clown and chirp thru a zany routine, which also had the customers make with the mitts.

Meroff and his partner, Kathleen McLaughlin, scored heavily in the humor department with their hat song and train robbery bits. Tito Coral's Latin-American ditties were well received. Betty Lou Hope did nicely with an acro hoofing specialty and some smart tapping was offered by Katherine MacDonald.

Show cut by Johnny Silvers's ork. Luis Roman crew on the stand for rumbas. Biz, tops.

Showboat, Milwaukee

(Sunday, December 1)

Talent Policy: Floorshows and dancing. Shows at 10 and midnight. President, Jerry Di Maggio; manager, Nick Gentile; publicity, Anthony Sansone. Prices: \$2 minimum.

Harry Richman stars this week, and the audience won't let him off the stage. Number after number gets a socko mitt. Begged off with double entendre lyrics to familiar tunes that brought hearty guffaws.

Jack and Dora SchAAF's magic routines are novel. New trick where gal's dress is changed from red to print behind Jack's waving scarf rates well. They lack a line of patter, but their tricks are rapid fire.

Patty Jo Atkins is a young miss

Follow-Up Review

COPACABANA, New York: Last season a French boy singer opened at a rival nitery. When the lad finished, Monte Proser, present at the opening said: "If you want a one-word review, here it is: 'nu (So what?)'."

Now that Proser also has bought himself an importation, from Switzerland, his review, as applied to another singer, seems apt. His boy, Rene Paul, a tall, good-looking, thin-lad with prematurely gray hair, tried to interest the Copa mob with French and English songs. Crowd listened to his first number, *Garden in the Rain*, opening chorus in English segueing into French. But after that the buzz of conversation increased. He followed with three more numbers, but by then nobody cared. When he finished and walked off there was barely polite applause.

Actually Paul can sing. He has a smooth, pleasant, deep, masculine voice which, under different circumstances, can become commercial, particularly to the fem trade. However, his poor choice of numbers, awkward appearance and obvious nervousness made his lack of selling ability glaringly apparent. Boy showed possibilities, but not for the Copa.

Joe E. Lewis, who followed the singer and closed the show, did a take-off of Paul first crack out of the box. Needless to say the customers yowled. Incidentally, other spots in town may be off, but Lewis is still pulling them in. In fact, until

whose sweet lyric voice got attention from the jam-packed house. Pann Merryman interspersed bits of verse with illustrations of different types of dancing. Ended doing a cakewalk on her hands, with feet keeping time in air. Scored nicely.

Wally Miller's band improves with each show, and special honors should go to his vocalist, Dick Emmons, and to intermission pianist, Kay Hughes, for the smooth work done.

comic comes on nobody seems interested in the show.

The line here needs a shot of vitamin or something. Gals went thru their paces with dead pans. A few smiles, and a little enthusiasm wouldn't hurt them.

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RKO Albee, Cincinnati

(Friday Afternoon, December 6)

For the finale of its skedded seven-week vaude policy, house comes up with Vaughn Monroe's sporty 23-man crew and a talent line-up that makes for top-rung stage fare. Switchback to straight pix will be short-lived, however, as management reverts to flesh policy Thursday (26).

Monroe proves a work horse from the opening bell, when he gives out with reedy, masculine voicing on *It's My Lazy Day*, getting neat swing support from the band and terrific close harmony assists from the Moon Maids, who are as long on looks as they are pleasing to the ear.

Acromaniacs captivate with their expertly timed handstands, twists, spins and triple cartwheels, which ultimately build into three-high pyramiding. Generate plenty of palms.

Betty Norton, band canary, does well with a torchy *What Are These?*, but wins her best licks with *Ole Buttermilk Sky*, better suited to her style.

Frank Fontaine's impressions proved a decided click. Did the fearful sweepstakes winner and take-offs on Fred Allen, Amos 'n' Andy, Cagney, Robinson and Churchill. On the recall gave 'em a sock *Home on the Range* a la Der Bingle and Sinatra.

Johnny Mack, tapper, exhibits excellent heel and toe work, and his walking stick manipulations earn him solid applause.

Monroe gets back in the groove with the Moon Maids on *The Things We Did Last Summer* to long and loud hands and clicks as handily soloing on *Somewhere in the Night*. Monroe crew sports ace musicianship and unusual flexibility. Brass section suppression is excellent and maestro himself does a smart job on trumpet and trombone. Unit is correct melody-wise and handles deep arrangements as easily as pop stuff. Standout is

VAUDEVILLE REVIEWS

Chicago, Chicago

(Friday Morning, December 6)

Current stage show is top vaud bill combination of a big name, well known headliner and supporting acts with plenty of ability. Headliner is Tony Martin. Supporting acts include Sid Caesar, comedian; Gil Maison's novel animal act, and Sondra Barrett, tap dancer.

Martin had the audience, particularly the gals, on his side from the opener, *Lullaby of Broadway* to finale, *And Then It's Heaven*. Other numbers, into which Martin put plenty of sock singing were *Rumors Are Flying*, *Gal in Calico*, and, of course, his top Mercury recording, *To Each His Own*.

Miss Barrett was first act on bill after Lou Breese and his orchestra opened the show with a medley of *Give Me Five Minutes More*, *Melancholy Baby* and *Hora Staccato*. Miss Barrett did a competent job.

Next came Maison, who had the crowd laughing as he put his monkey and dogs thru their paces. Maison does not use ordinary animal act routines. Theme of his work is restraint, subtlety and humor.

Caesar, comedian, who appeared in both stage and movie versions of *Tars and Spars*, preceded Martin. He did his well-known impersonation of a boy at his first dance and later at a jitter-bug hop. Better received was routine in which he impersonated actors in a Hollywood aviation production and gave accompanying sound effects.

Humoresque, with Eddie Julian dispensing a humorous lift in a drum solo. Ziggy Talent gets good results with comedy tonsilings of *Josephine* and *Vitamin* to close the works.

Pic, *Blondie Knows Best*. Biz, good.

Loew's State, New York

(Thursday Afternoon, December 5)

For the past few weeks, bills at this house have been lacking in boff get- ters. This week the State has the comics but not the comedy. New roster has comics Bert Wheeler and Eddie Hanley, and laugh gimmicks scattered thruout from start to finish, but the material droops far too often. Even Wheeler, in his closer, has to fight hard to make the pews grin, and he bows off weakly.

Wheeler's intro with stooge Artie Rice as the assistant house manager is okay. Comic meanders thru each act intro as emcee and even does a small comedy bit with chirper Dolly Dawn; some bits are good, some corny and most of the yocks coming from Rice's antics. Even the sandwich-chewing routine, usually Wheeler's laugh ace-in-the-hole, slumps.

Eddie Hanley, aided by Erminie Randolph and Wheeler, does a nice opener, song with gestures, and panto routine of a gal dressing. But his blackout skit, strongly reminiscent of Ben Blue's old standby, never quite comes off, despite giggles here and there.

Dolly Dawn, who puts her numbers over with brassy pipes, does best in the boogie bit, *Pig-Foot Pete*, and in the opening *Coffec Song*, which she peddles with gusto and rhythm. But her sweet and torchy numbers drag heavily, particularly *White Christmas* which she over-hokes vocally. Recall *Ritorna a Sorrento* (in Italian) leans heavily on the yawps. She did okay in her skit with Wheeler and Rice.

Think-a-Drink Hoffman does his customary slick job of peddling all types of thirst-quenchers to the pews.

The Kanazawa Trio is a top Risley team, even if they play up the fluffing a little too strongly. Their barrel routines are flashy and bring big hands.

Lewis and Van do slick taps to both Latin and pop rhythms, Film, *Gallant Bess*. Biz, fair.

Music Hall, New York

(Thursday Afternoon, December 5)

New Christmas show packs all the showmanship house can give it. Judging from the hands various productions and sets received, the results were everything theater hoped for. As in previous yule shows, this opens with the nativity spectacle, starting with the house lines posed on the steps on each side of the theater. It ends with the Birth in the Manger tableau. In between there were cloud and sky effects, with the pilgrimage of the shepherds, ending in Bethlehem. Customary Christmas hymns were effectively handled and well performed.

For the next scene, *Good Ship Holiday*, producers used a small screen showing a postcard representing a skiing party. Screen faded, scrim went up and postcard scene was duplicated on stage. Onto this set the ballet corps, costumed in skiing outfits, did a beautiful job. Jeanne Devereaux, ballerina soloist, was competent in her role. Screen was employed again, this time showed a steamship. Again scene was duplicated on stage showing farewell parties boarding ship tied to dock. Sailors carrying baggage mixed with crowd. Crowd disappeared and sailors, the Nonchalants, went into their own makeshift

St. Charles, New Orleans

(Wednesday Afternoon, November 27)

Offering is weak as far as entertainment goes, with Roddy McDowall the feature attraction. People came to see the young Hollywood star and heard some of the trials of the film biz, and some silly poems as well as more serious recitations. He doesn't sing, dance (or anything), unfortunately.

Better, according to the applause, was Ruth Terry, who sang four songs and got the best mitt for *Do It Again* in an encore. Got some whistling for *He Wore a Big Red Rose*, *They Didn't Believe Me* and *Ole Buttermilk Sky*.

The Atlas Trio, two men and a girl acro team, didn't strike the crowd as anything special, and the reception was about the same for Joe, Lou and Marilyn Gaites, with dances of past and present. To make it triple, heavyweight comic and emcee Jack Leonard didn't pull much response. Pic, *Mysterious Mr. Valentine*. Biz fair.

Olympia, Miami

(Wednesday, December 4)

This week's bill has six acts, with one stopper. Sibyl Bowan, impressionist, opened doing Carmen Miranda and a student nurse, rib ticklers. Also did Hildegard, Bea Lillie and Gracie Fields. Begged off.

Ciro Rimac and Company, including Charlie Boy, Dorita and Alzira Camargo, in South American songs and dances, were well liked.

Emcee Sonny Sparks, offering some wacky patter, finishes strong with a hoofing bit.

Fayne and Foster, fem and man, open with musical glasses, then play on dolls and bells. Man's side remarks get some laughs. Nice hand.

Johnson and Mitek, opener, earned several bows with a hand-to-hand balancing specialty, in which understander demonstrated strength and skill.

Jay Clarke, in a mind-reading stunt, draws laughs with his predictions of events to come.

Pic, *Earl Carroll Sketch Book*.

pulled enthusiastic hands for its realism. This segued into a scene aboard the ship with the ork elevator rising out of pit, over the stage and up onto what developed to be the ship's foredeck. Latter was then used for the party. This included the Shyrettos, two boys, one gal, in their standard bicycle act. Won fine applause for their giraffe-size unicycles. Gal's somersault over handlebars, ending in full split, was another winner.

Show ended with the precision high kicking of the Rockettes, this time made up like Christmas trees. Number was brilliantly conceived and beautifully executed.

Pic, *Till the Clouds Roll By*.

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Shows, Not Names, Spurt Nitery Take, Colosimo's Op Says

CHICAGO, Dec. 7. — Colosimo's, Irv Benjamin's nitery here, which cut talent policy 75 per cent and reduced prices two months ago in an effort to lure lagging trade, now is paying off.

Nut on the nitery runs around 10 to 12G and grosses during past two months averaged from 18 to 22G. Even during current slump, biz has been holding 60 to 75 per cent of capacity, something few clubs in the country can boast. In Chi, only the Chez Paree has been drawing any coin worth mentioning.

After going in the red for several months Benjamin claims to have learned some valuable lessons.

"First," Benjamin declared, "I whacked big name talent cost from \$7,500 to \$2,100, and established production around a show rather than names. This is something I believe more ops should think about. Proof that people want an hour's entertainment rather than big names lies in the receipts we take in now."

Benjamin also claims that many acts, virtually unknown, provide real entertainment and it doesn't matter to John Q. "whom" he sees in a nitery, but "what" he sees. Six weeks, Benjamin says, is the ideal time for holding a show.

Judge Urges Grand Jury To Act on Fla. Gambling

MIAMI, Dec. 7.—Local gamblers had little reason to be thankful last week after hearing what Judge Stanley Milledge of Circuit Court told the new fall grand jury, just organized, and which will be in session until February. Referring to gambling, the judge said: "Some previous grand juries have done excellent work on this subject. . . . Public lack of confidence is heightened by the common knowledge that commercial, illegal gambling does exist in some municipalities in this (Dade) County. If you decide to go in to this subject I trust you will do so with thoroughness and moral courage. You should find out the causes of the difficulty and point out the remedy with complete candor."

Aggressiveness of anti-gambling leagues, combined with a grand jury curiosity, may force the doughboys to toss in the towel earlier than usual this season.

Jewish Federation Honors Billy Rose

NEW YORK, Dec. 7. — Billy Rose will be guest of honor at the annual dinner of the Federation of Jewish Philanthropies of New York Thursday (12) at the Hotel Pierre. Dinner is part of the program of the org's 29th annual federation week, which opens Monday (9). Drive will be made to raise \$12,000,000 for 1946-'47 budgetary needs of the 116 medical and welfare federation agencies.

Rose will be presented with a gift in token of his work in showbiz and other lines and for his philanthropy. Bernard Baruch will make the presentation. Herbert Bayard Swope will be emcee. Malcolm Kingsberg, RKO theaters prexy, is chairman of the dinner.

New York:

Turkey Trot Big to Stem Houses; Roxy 2d Record 160G

NEW YORK, Dec. 7.—One new bill plus a good Thanksgiving crowd pulled Stem takes up nicely last week. Vaude-pic houses took in a fine \$542,000 against \$417,500 for the previous week with four houses being responsible for the improvement.

Radio City Music Hall (6,200 seats; average \$110,000) ended its eight-week run with \$126,000, against \$106,000 for the previous inning. Bill with Nip Nelson, Rudy Tone and the *Jolson Story*, started with \$142,500, followed by \$135,000, \$131,000, \$135,-

000, \$132,000 and \$119,000. New bill, reviewed this issue, has the Shyrettos, the Nonchalants and *Till the Clouds Roll By*.

Roxy (6,000 seats; average \$75,000) got \$160,000, another record for the house, for its second week with Rosario and Antonio, Bob Hannon, Emma Otero and *Razor's Edge*. Preem brought \$155,000.

Paramount (3,654 seats; average \$75,000) counted \$90,000 for its seventh week against \$82,000 for the previous one. Bill with King Cole Trio, Stan Kenton ork and *Blue Skies* teed off with \$140,000, followed by \$120,000, \$114,000, \$100,000 and \$92,000.

Capitol (4,627 seats; average \$72,000) came thru with a juicy \$98,000 for its initial week with the Slate Brothers, Frankie Carle band, Val Setz and *Undercurrent*.

Strand, (2,700 seats; average \$40,000) dropped off to \$40,000 for its second week with Ray McKinley ork, Miguelito Valdez, Rognan and McCafferty and *Never Say Die*. Opener was \$49,000.

Loew's State (3,500 seats; average \$25,000) slipped to \$28,000 for Mur-tah Sisters, Ralph Slater, Corinne and Tito Valdez and second week of *The Killers*, against previous week's \$31,000. New bill, reviewed this issue, has Bert Wheeler, Think-a-Drink Hoffman, Dolly Dawn and *Gallant Bess*.

Detroit Board Nixes Casmer Bar Permit

DETROIT, Dec. 7.—A license application by Eddie Casmer for the Club Royale was turned down by the Liquor Control Commission. Reason given was that Casmer has bought and transferred several other spots. Turnover of liquor permits here is discouraged.

The Royale, for several years the town's top exclusive spot, has been closed two years following a fire. A week ago, alleged owners of the place were fined \$3,000 each on charges of storing gambling equipment there. Turndown of Casmer's application followed quickly the assessment of these fines, but does not bar other applicants.

Milwaukee La Salle Drops Name Policy for Local Talent

MILWAUKEE, Dec. 7. — Circle Room, of La Salle Hotel, is planning to build local talent instead of importing big names, according to Jeffrey Schniff, new executive of new La Salle Hotel Company, which recently took over La Salle Hotel. Schniff, formerly with Seneca Hotel, Chicago, will have the spot concentrate on food along with drinks. Ethel Waters and Bob Ehrhardt's Edgewood Trio are still featured in room this week under policy of former management.

Ruby Delaware stays on as room's assistant manager.

D.C. Romany Room To Close

NEW YORK, Dec. 7. — Paul Young's Romany Room, Washington, will shutter after New Year's and stay closed until conditions improve. There are no talent contracts outstanding, so no difficulty is expected on that score. Young will keep his restaurant, underneath the Romany Room, open. The nitery preemed a few months ago and played names and semi-attractions.

New Harlem Spot Opens

NEW YORK, Dec. 7.—New Harlem nitery, Baby Grand Cafe, operating on a small talent budget, has just opened. Spot has Jimmy Butts Trio, Billy Daniels, Manhattan Paul and Basil Spears. Owner is Frank Krulick. Bill Potter is manager.

Boston:

Danny Kaye's Boston 68G Near Record

BOSTON, Dec. 7.—In spite of a tough cold wave and the end of the Thanksgiving holiday, Danny Kaye came within \$2,000 of equaling Dick Haymes all-time record at the Boston Theater. Comedian topped the Haymes' figures for the week-end, but biz fell off when school reopened Monday. Box-office figures tag the Danny Kaye-Georgia Gibbs seven-day session at \$68,000 for the week ending Wednesday (4). Pic *The Falcon's Adventure*.

Current New England preview of *San Quentin*, with Frances Langford and Jon Hall heading up stagershow and pic celebrities scheduled each day of the first week of pic showing are expected to boost biz heavily. First day take boomed b. o. to tidy \$6,000.

Los Angeles:

Amateur Stage Unit Lures 18G at Mil \$

LOS ANGELES, Dec. 7.—Teaming an amateur show on stage with *The Killers*, Million Dollar Theater is expected to pull in \$18,000. Last week's Latin-American Revue, headed by Armando Orefiche, took in \$21,000. Bill included pix-thrush Isabelita, the Garcias, screen fare *The Invisible Informer*.

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Muscle Menu
 MIAMI, Dec. 7.—Danny Davis has just signed contracts with the Life Guards' Association whereby huskies will make weekly appearances at his Airliner, competing in muscle exhibitions. Coast Guard athletes will appear also.

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Dozen Shows Await Stages To Share Post-Yule Gravy

NEW YORK, Dec. 7.—The old Stem bottleneck is functioning with precision again as the legit season reaches the half-way mark. The Broadway sweepstakes is like a game of musical chairs with every contestant ready to pounce on the first vacant roost. Never, it seems, are there quite enough to go around. Hardly were the boards of The Playhouse stage cold from the fast fold-up of *A Family Affair* Saturday (30), than Paul Feigay and George Somnes jumped all rivals to a contract for the house and moved up the preem of *Land's End* to Wednesday (11). Even faster than that, was the take-over of the Mansfield by Max Gordon's *Years Ago* from *Anna Lucasta* Tuesday (3). *Lucasta* was also a Saturday (30) departure.

So it goes. December finds a dozen potential entrants warming up on the sidelines waiting a chance to grab off a Stem stage and a seat on the post-Christmas gravy boat. Currently, 34 stages out of a possible 35 are occupied, with the 35th, the Playhouse, already bespoke. Only three bow-outs are skedded for mid-month, *A Flag Is Born* from the Broadway, *Dream Girl* from the Coronet and *Bal Negre* from the Belasco. The Duke Ellington-John LaTouche musical, *Beggar's Holiday*, will take over at the Broadway, the Harry Segall fantasy, *Wonderful Journey*, skeds for the Coronet and Bert Lahr will bow-in at the Belasco in the revival of *Burlesque*. *Andocles and the Lion*, has no problem, since it merely steps into a slot in the rep of the American Repertory Theater at the International.

Six Househunting

But the set-up still leaves better than a half-dozen shows still on the house-hunting merry-go-round. Two song-and-dancers, *Finian's Rainbow* and *Topitzky of Notre Dame*, have no Broadway future base assigned, and such items as *The Big Two, Drums of Peace, Love Goes to Press, Set 'Em Up Tony* and *The Temporary Mrs. Smith* also are on the waiting list. It adds up to a booking trick that can only be done with mirrors or by managements clubbing together and putting on their wares as rep bills. The producer's current cry is: "Dear Santa, slip me a theater for Christmas."

Except for the three announced closings it doesn't look as tho any of the present incumbents is going to miss its shot at fat post-Christmas b. o. coin. All of them have set up their New Year's Eve price scales and most of the hits report substantial, if not sell-out, advances. This year's price hikes for the annual fiesta run about true to previous form. Top price for ork pew is \$9.60 and the bottom is \$4.80. Four song-and-dancers and three straight shows are collecting in the top bracket, with straights charging double their usual tariffs. Notable in the top scale group are *Iceman Cometh, Joan of Lorraine* and *State of the Union*. Four more musicals tab their downstairs ducats at \$8.80 and four straights have upped to \$7.20. Ten others have \$6 tops. Posted in lobbies and four others are charging the modest \$4.80. Two of the last, *No Exit* and American Repertory offering, will play at regular scale.

"Mary Had" Okay 6G;

Mary Brian Out, Ailing

BRIDGEPORT, Conn., Dec. 7.—*Mary Had A Little*, starring Edmund Lowe, did okay at the Loew-Lyric Theater here, November 29-30, for two nights and one matinee, grossing \$6,204.00. Mary Brian, co-starred, was taken ill suddenly the day before at Providence, and was unable to appear. Virginia Belmont substituted.

Agenda Heavy For Equity Jan. 3 Quarterly Meet

NEW YORK, Dec. 7. — Equity's quarterly general membership meeting was skedded this week for January 3 at the Hotel Astor. On agenda will be council report on "omnibus" resolution offered by Martin Blaine at session October 11.

Since then, Equity council, via sub-committees, has been investigating items included in the Blaine Memorial, such as television, veterans' welfare, group insurance, a merger of the Four A's, senior membership eligibility, prevention of legislation detrimental to theatrical real estate, a new managerial contract looking to more equity employment and higher wages (which cannot be definitely framed until June, 1947 expiration of current agreement) and the org's stand on racial discrimination.

Anent discrimination angle, Alfred Harding, editor of Equity mag, has filed a report with committee of his findings during a recent Washington look-see. Committee, in turn, will likely put the matter up for consideration by the council at fortnightly meeting Tuesday (10).

'Song' Claims Record Chi B.-O. Advance; BizElsewhereFlabby

CHICAGO, Dec. 7. — Company execs for *Song of Norway*, which opened at the Shubert here Tuesday (3) claim to have set a record for advance b. o. sales. When curtain rose, nearly 100G was in the till, according to Shubert officials. Previous high was Mike Todd's *Up in Central Park*, which hit around 80G.

However, elsewhere around town gloom was heavy in legit row. Slump, as previously reported, shows no signs of breaking, with shows, except *Harvey*, playing to half-empty houses. *Pygmalion* opened moderately at the Harris, Monday (1) but biz climbed during week.

Wildberg, Curtis in Deal For Second Chicago House

CHICAGO, Dec. 7.—John Wildberg and his partner, Joseph C. Curtis, are negotiating for a second theater as a companion to their current lease on the Civic. Deal looks fairly hot and, if successful, will give the partners an opportunity to set up one house for pix and the other for legit. Wildberg will set the future policy of the Civic during the month.

Civic lease has paid off handsomely since 1944, when Wildberg took over. *Anna Lucasta* played near capacity for 44 weeks and the current tenant, *Henry V* pic, has snagged substantial grosses so far for 21 weeks.

BROADWAY OPENINGS

YEARS AGO

(Opened Tuesday, December 3, 1946)

MANSFIELD THEATER

A comedy by Ruth Gordon. Staged by Garson Kanin. Setting by Donald Oenslager. Costumes by John Boyt. Company manager, Charles Williams. Stage manager, George Greenberg. Press representatives, Nat Dorfman and Joe Phillips. Presented by Max Gordon.

Clinton Jones Fredric March
Annie Jones Florence Eldridge
Ruth Gordon Jones Patricia Kirkland
Katherine Follett Bethel Leslie
Anna Witham Jennifer Bunker
Fred Whitmarsh Richard Simon
Mr. Sparrow Seth Arnold
Mr. Bagley Frederic Persson
Miss Glavin Judith Cargill
Punk A Cat

With *Years Ago*, Ruth Gordon makes an autobiographical excursion into her adolescent past, when she was plain Miss Ruth Gordon Jones, of Wollaston, Mass. Comedy looks back at the days when Hazel Dawn was singing in *The Pink Lady* and the Castle Square Stock Company was Boston's pride, to paint a charming picture of a super-determined little girl who would go far to be an actress. It is also a tender and nostalgic salute to two evidently lovable people.

Like *Father Day*, *Father Jones* was a bull-roarer, whose ex-seafaring bellow was just so much wind. He planned for his daughter, Ruth, to be a lady gymnastic teacher, but Ruth was stagestruck from the time Hazel Dawn sent her an autographed picture. It is around this conflict of wills and her eventual departure Broadwaywards, that Miss Gordon built her comedy. It is a fragile scaffolding for a three-act play. Nothing very much happens. There is a hint or two of puppy-love and a bit of adulation from small-town cronies, but this is sheer padding. Whatever success is achieved by *Years Ago* stems from the simple charm of the writing and the album portraits of a close-knit family trio.

Miss Gordon pulls no punches. The lines and situations could have come right out of a diary, and they glow with lifelike reality. The fear of small-town poverty, where every penny must be made to count, is there, and with it the fierce New England independence, which makes Papa Jones tell the boss off to the point of losing his job. The whole is a sincere and honest group photograph of an everyday family—an affectionate mother who stands somewhat in awe of her irascible husband and likewise of a daughter who has the courage to stand up to him; and a hard-headed, mill-foreman father who hides a heart as big as himself under his bluster.

Fredric March is enormously effective as Papa Jones, giving him just the right degree of warmth below the crusty exterior. Florence Eldridge is almost equally effective as the mother, altho the role is written so much in one key thruout that it is the more difficult assignment. Young Patricia Kirkland is an excellent choice to portray the youthful Miss Gordon, and really is beginning to fulfill the promise of her earlier Broadway starts and her theatrical heritage. Richard Simon, back from the war, is pleasantly callow as the young-love interest, and Bethel Leslie and Jennifer Bunker contribute acceptably as a couple of high-school pals. Garson Kanin has directed them all with loving care and Donald Oenslager's set of a mill-town sitting-dining room, circa 1913, is a gem.

Years Ago possibly will get a brush-off from customers honing for belly-laughs and funny-bone-crunching high jinks, but for real show-lovers, whose taste runs to leisurely domestic comedy and who like to meet nice people on a stage, the Mansfield has plenty to offer. There should be enough of the latter on tap to assure a moderate run.

IF THE SHOE FITS

(Opened Thursday, December 5, 1946)

CENTURY THEATER

A musical by June Carroll and Robert Duke. Lyrics, June Carroll. Score, David Raksin. Book direction, Eugene Bryden. Choreography, Charles Weidman. Settings, Edward Gilbert. Costumes, Kathryn Kuhn. Tap routines, Don Liberto. Musical director, Will Irwin. Vocal director, Joe Moon. Orchestrations, Russell Bennett. General manager, Lillian Mills. Stage manager, T. C. Jones. Press representatives, Dorothy Ross and Lewis Harmon. Presented by Leonard Sillman.

Town Crier Robert Penn
Singing Attendant Eugene Martin
Dancing Attendant Billy Vaux
Broderick Jack Williams
Acrobatic Attendants

Jane Vinson and Paul Lee
Cinderella Leila Ernst
Miss Spratt Jody Gilbert
Delilah } Her Daughters } Marilyn Day
Thais } } Sherie North
The Butcher Boy Richard Wentworth
First Undertaker Don Mayo
Second Undertaker Walter Kattwinkel
Lorell Gall Adams
Lilith Eileen Ayers
First Lawyer Harvey Braun
Second Lawyer Stanley Simmonds
Lady Eve Florence Desmond
Herman Joe Besser
Four Sprites Vincent Carbone, Harry Rogers, Allen Knowles, Ferd Bernaski
First Troubadour William Rains
Second Troubadour Ray Morrissey
Third Troubadour Richard Wentworth
Their Arranger Fin Olsen
Major Domo Youka Troubetzkoy
Lady Guinevere Eleanor Jones
Lady Persevere Dorothy Karroll
Dame Crackle Chloe Owen
The Baker Ray Cook
Dame Crumple Joyce White
Dame Crinkle Jean Olds
Prince Charming Edward Dew
Widow Willow Adrienne
Kate Barbara Perry
King Kindly Edward Lambert
His Magnificence, the Wizard Frank Milton
Court Dancer Vincent Carbone
Sailor Richard D'Arcy
His Sweethearts Marcia Maier
} Marybly Harwood

CORPS DE BALLET

Misses: Paula Dee, Yvette Fairhill, Jean Harris, Marybly Harwood, Marcia Maier, Ruth Ostrander, Audrey Peters, Gloria Smith, Jane Vinson.

Messrs: Fred Bernaski, George Drake, Vincent Carbone, Allen Knowles, Roy Marshall, Harry Rogers, Billy Vaux.

SONGS: "Start the Ball Rollin'," "I Wish," "In the Morning," "Come and Bring Your Instruments," "Night After Night," "Every Eve," "With a Wave of My Wand," "Am I a Man or a Mouse?," "I'm Not Myself Tonight," "Three Questions," "If the Shoe Fits," "What's the Younger Generation Coming To?," "Have You Seen the Countess Cody?," "This Is the End of the Story," "I Took Another Look," "I Want To Go Back To the Bottom of the Garden," "My Business Man."

A vast effort evidently has gone into turning out *If the Shoe Fits*. Leonard Sillman had Edward Gilbert dream up some top-drawer sets which unfold like the pages of a youngster's picture book. He has had Kathryn Kuhn do a colorful job of body-draping which exactly fits the fantasy mood of the tale. He has turned loose Charles Weidman for a ditto job on the choreography. He has engaged some expert players for his principal roles. The latter all work themselves to a lather to make the proceedings look and sound like a smash song-and-dancer. But in spite of all its high polish, *Shoe* doesn't look to wear very well.

It's the old story again—book trouble—plus, this time, lyrics that sound pretentious where they should be beguiling, and with not a tune which the average customer will remember five minutes after he hears it. The June Carroll-Robert Drake libretto is serviceable enough—a switch on the old Cinderella nursery take pushing the godmother into the principal slot. However, it's too thin for a full-bodied musical and has to be decked out with countless song-and-dance numbers, which, lacking both inspired tunes and lyrics, drag heavier as the evening progresses. It seems that the authors and composer, David Raksin, have tried too, too hard to be original.

Both Leila Ernst and Edward Dew, who are respectively the Cinderella and her prince, suffer accordingly. (See *If the Shoe Fits* on page 48)



BROADWAY SHOWLOG

Performances Thru December 7, 1946

New Dramas

	Opened	Perfs.
A Flag Is Born (Broadway)	9- 5, '46	108
Another Part of the Forest (Fulton)	11-20, '46	21
Born Yesterday (Lyceum)	2- 4, '46	358
Christopher Blake (Music Box)	11-30, '46	8
Dream Girl (Coronet)	12-14, '45	339
Fatal Weakness, The (Royale)	11-19, '46	23
Happy Birthday (Broadhurst)	10-31, '46	44
Harvey (48th Street)	11- 1, '44	392
Ice Man Cometh, The (Martin Beck)	10- 9, '46	54
Joan of Lorraine (Alvin)	11-18, '46	24
Life With Father (Bijou)	11- 8, '39	2,968
Made in Heaven (Henry Miller)	10-24, '46	52
No Exit (Biltmore)	11-26, '46	16
O' Mistress Mine (Empire)	1-23, '46	302
Playboy of the Western World, The (Booth)	10-26, '46	49
Present Laughter (Plymouth)	10-20, '46	47
State of the Union (Hudson)	11-14, '45	447
Voice of the Turtle, The (Morosco)	12- 3, '43	1,108

REVIVALS

Cyrano De Bergerac (Barrymore)	10- 8, '46	71
John Gabriel Borkman (International)	11-12, '46	10
Henry VIII (International)	11- 6, '46	16
Lady Windermere's Fan (Cort)	10-14, '46	64
What Every Woman Knows (International)	11- 8, '46	11

Musicals

Annie, Get Your Gun (Imperial)	5-16, '46	226
Call Me Mister (National)	4-18, '46	270
Carousel (Majestic)	4-19, '46	687
Oklahoma! (St. James)	3-31, '43	1,588
Park Avenue (Shubert)	11- 4, '46	40
Three To Make Ready (Adelphi)	3- 7, '46	319

REVIVALS

Red Mill, The (46th St. Theater)	10-16, '45	480
Show Boat (Ziegfeld)	1- 5, '46	385

ICE SHOW

Ice Time (Center)	6-20, '46	243
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BALLET

Bal Negre (Belasco)	11- 7, '46	36
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OPENED

Years Ago (Mansfield)	12- 3, '46	7
Unanimous Nod (News)	Yes: Ward Morehouse (Sun), Louis Kronenberger (PM), Brooks Atkinson (Times), Robert Garland (Journal-American), William Hawkins (World-Telegram), Richard Watts Jr. (Post), Howard Barnes (Herald-Tribune), John Chapman (News), Robert Coleman (Mirror).	
If the Shoe Fits (Century)	12- 5, '46	4

CLOSED

A Family Affair (Playhouse)	11-27, '46	5
Land's End (Playhouse)	12-11, '46	

COMING UP

Land's End (Playhouse)	12-11, '46	
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OUT-OF-TOWN OPENINGS

TEMPER THE WIND

(Formerly Drums of Peace)
(Opened Friday, December 6, 1946)

LOEW-LYRIC, BRIDGEPORT, CONN.

A play by Leonard Mins and Edward Mabley. Staged by Reginald Denham. Produced by Bernard Straus and Roland Haas. Settings by Raymond Sovey. Costumes by Anna Hill Johnstone. Lodewick Vroom, general manager. Dick Weaver, press representative. Henri Caubisena, stage manager.
Sophie Von Gutzkow.....Blanche Yurka
Trudi.....Charlotte London
Elizabeth (Lissy) Jaeger.....Vilma Kuber
Hugo Benckendorff.....Reinhold Schunzel
Theodore Bruce.....Walter Greza
Brick Jaeger.....Tonio Selwart
Lieut. Col. Richard Woodruff.....Thomas Beck
Corp. Tom Hutchinson.....George Mathews
Heinrich Lindau.....Martin Brandt
Sgt. Edward Green.....Paul Tripp
Lieut. James Harris.....Albert Patterson
Capt. George Pallvec.....Robert Alvin
Lieut. Frank Daniels.....Alexander Sivy

This new theatrical producing firm of Bernard Strauss and Roland Haas, both of whom saw considerable overseas service in Germany together as members of the U. S. Strategic Bombing Survey, have a timely opus relative to conditions and problems that are now confronting the military authorities in the American zone in post-war Germany. Although it does not attempt to offer a solution, it tends to point out the conflicting ideologies rampant there, and the various plans being carried out to insure a peace to last forever instead of allowing them to prepare for another war.

Action takes place in the small manufacturing town of Reitenberg in Northeastern Bavaria, where Hugo Benckendorff, a former Nazi, is endeavoring to get permission from the military authorities to reopen his factory, the only one in the town. Lieutenant Colonel Woodruff, who is in charge there, is a former suitor of his daughter and had also attended the university there before the war as a school chum of his son, who had been hanged by the Nazis when he voiced opposition to their policies, and he felt very bitter toward all Nazis. Theodore Bruce, a Chicago business man who is on a tour of Germany in the interests of Western industrialists, endeavors to convince Woodruff to allow Benckendorff to open the factory, but when it is discovered that all of the executives and foremen were former Nazis, he refuses and says that the factory will only be allowed to open if these Nazis are employed as laborers. Benckendorff refuses to open under these conditions and instead stirs up rebellion and disorder which results in a clash with the U. S. soldiers, with a corporal being killed. He is exposed by his son-in-law, an outspoken Nazi, who is finally killed by one of the soldiers while attempting to escape.

Cast is excellent, with all players working hard to make their portrayals convincing and interesting. Reinhold Schunzel is outstanding as the cunning, scheming Nazi manufacturer, as is Blanche Yurka as the fiery sister and aristocrat. Thomas Beck as the lieutenant colonel, Walter Greza as the American industrialist and Tonio Salwart as a Czechoslovakian army captain all are superb. Show was tried out during the summer in Woodstock, N. Y., under the name of *Drums of Peace*.

Production is skillfully directed, and the settings are eye-appealing. Pace is kept at high gear after a slow start, and there are few dull moments. There doesn't seem to be any reason why it shouldn't click on the Main Stem.

"Come Up" Good 11G, Idpls.

INDIANAPOLIS, Dec. 7. — *Come On Up*, starring Mae West, in a three-day engagement at English's Theater (1,500 seats, \$1.20 to \$3.60) grossed a good \$11,000.

TWILIGHT ALLEY

(Opened Tuesday, December 3, 1946)

BOSTON OPERA HOUSE

A musical show with book and lyrics by John LaTouche (based on John Gay's 18th Century "The Beggar's Opera"). Music, Duke Ellington. Arrangements, Duke Ellington and Billy Strayhorn. Production staged by John Houseman. Book directed by Nicholas Ray. Production designed by Oliver Smith. Costumes, Walter Florell. Choreography, Valerie Bettis. Musical director, Max Meth. General manager, Leo Rose. Press representative, Lorella Val-Mery. General stage manager, Frank Colletti. Presented by Perry Watkins and John R. Sheppard Jr.

The Pursued.....Tommy Gomez
Cop.....Archie Savage
Policemen.....Herbert Ross, Lucas Hugin, Paul Godkin
Plainclothesman.....Albert Popwell
A Girl.....Marjorie Belle
MacHeath.....Alfred Drake
The Coca Girl.....Marie Bryant
Jenny.....Libby Holman
Dolly Trull.....Lavina Nielsen
Betty Doxy.....Leonne Hall
Tawdry Audrey.....Tommie Moore
Mrs. Trapes.....Doris Goodwin
Annie Coaxer.....Royce Wallace
Baby Mildred.....Claire Hale
Minute Lou.....Nina Korda
Trixy Turner.....Malka Farber
Bessie Buns.....Elmira Jones-Bey
Flora, the Harpy.....Enid Williams
Deep Ellum.....Bill Dillars
Highbinder.....Jack Bittner
O'Heister.....Gordon Nelson
The Foot.....Lewis Charles
Gunsel.....Archie Savage
Fingersmith.....Stanley Carlson
Strip.....Lucas Hoving
Mooch.....Perry Bruskin
The Eye.....Pan Theodore
Wire Boy.....Paul Godkin
The Other Eye.....Tommy Gomez
Slam.....Albert Popwell
The Caser.....Douglas Henderson
Two Customers.....Gordon Nelson, Hy Anzel
A Drunk.....Lewis Charles
Bartender.....Herbert Ross
Careless Love.....Avon Long
Folly Peachum.....Jet MacDonald
Black Marketeer.....Gordon Nelson
Mrs. Peachum.....Dorothy Johnson
Hamilton Peachum.....Zero Mostel
Chief Lockit.....Rollin Smith
Lucy Lockit.....Mildred Smith
Blenkinsop.....Pan Theodore
The Girl.....Marjorie Belle
The Boy.....Paul Godkin

THE DANCERS: Malka Farber, Doris Goodwin, Claire Hale, Elmira Jones-Bey, Lavina Nielsen, Royce Wallace, Enid Williams, Tommy Gomez, Walter Hoving, Albert Popwell, Herbert Ross Archie Savage.

Twilight Alley (originally titled *Beggar's Holiday*), which name it has re-assumed since Hub preem) is one of those indeterminate shows which at this moment has the capacity to become either a fine success or a resounding flop. It's a confusion of styles, being something of an opera, ballet, operetta, music comedy and play with music. It's all and none of these. As offered here, *Alley* has a lot of everything but not enough of anything in particular to pull it into the hit class.

Viewed in "rags and patches," *Alley* looks pretty good. There are songs a-plenty, more than any two shows of recent memory. Their general level is high; all are listenable. But none are really memorable. The lyrics of John LaTouche are okay, but rarely outstanding.

The arrangements of Duke Ellington (with the assistance of Billy Strayhorn) for his own songs are particularly good for the vocals. Oliver Smith's production designs are intricate, gaudy and right. The costumes of Walter Florell are in harmony with the tone of the show. The ballets, designed by Valerie Bettis, are among the best and most interesting seen in many seasons of too much ballet in music comedy.

Alley also has a story—too much, in fact. It's absorbing, if you put your mind to it. But that you shouldn't have to do. It owes a slight debt to John Gay's *Beggar's Opera* of the 18th Century. But you'd have to be told to recognize it.

Casting of *Alley* was all but an inspiration. The mixture of whites and Negroes makes a stunning effect, altho the whites are often at a disadvantage before Negro lift and life.

If you are partial to Alfred Drake, and a lot of people are, you will like (See *Twilight Alley* on page 48)

THE TEMPORARY MRS. SMITH

(Opened Monday, November 25, 1946)

WALNUT STREET, PHILADELPHIA

A comedy in three acts (five scenes) by Jacqueline Sussan and Beatrice Cole. Produced by Vinton Freedley. Directed by Jessie Royce Landis. Setting by Donald Oenslager. CAST: Arthur Siegel, Barbara Bulgakov, June Dayton, Joyce Allan, Paul Marlin, Luba Malina, Houston Richards, Reynolds Evans, Mischa Auer, Allen Collins, Dorothy Eaton and Millard Mitchell.

After a two-month trip to the cleaners, Vinton Freedley is making a second try with Jacqueline Sussan and Beatrice Cole's *The Temporary Mrs. Smith*, team's first try at playwriting. Rewritten and recast, comedy now has Luba Malina, who has replaced Francine Larrimore as the much-married Mrs. Smith, ever on the hunt for another mate. This time she puts out her hooks for

Philadelphia Critics' Tab

Critics split 50-50. Yes: Lenore Bushman (Daily News), G. J. K. (Record). No: Linton Martin (Inquirer), R. E. P. Sensenbaker (Bulletin).

a spouse with gilt-edge securities to keep herself and her daughter in chips.

Slapsticking all over the stage, stay-overs from the original cast are dead-pan Mischa Auer, a former husband of the "Oh Promise Me" Mrs. Smith, and laconic Millard Mitchell, another ex-spouse who is a press agent.

Miss Malina, as the Russo Natasha Smith, veddy veddy sultry and seductive, is making a feverish pitch for fame along the nitery circuit as a chanteuse now that her flicker-land career has kaput. To get out from under her financial straits which include room rent and support of an aunt in addition to her post-teen-age daughter still in pig-tails, Natasha is about ready to put her hooks into a well-heeled fifth ball-and-chainer when her two former husbands appear on the spot to complicate matters. From here on, it's a flimsy roundelay of so-called comedy complications spread much too thin for an entire evening at the theater. Moreover, the laugh-getting is milked too much from stock stage routines and forthright slapstick.

Miss Malina, as the highly emotional and matrimonial-bound Mrs. Smith, gets plenty of opportunity to display her talents—and body. Making it a bare-faced farcical presentation of her characterization, her shenanigans are more effective than her lines. She also cavorts as a clothes horse, garbed in eye-filling gowns, and is even given a chance to sing a sophisticated lyric, *Lovely Me*. Auer and Mitchell, as the pair of complicating ex's, make their merriment apart from the parts cut out for them in the play.

Supporting cast is uniformly good and Donald Oenslager's Central Park apartment setting is more engaging than the play itself.

The Temporary Mrs. Smith still needs plenty of what it hasn't got before it can reach out for big time. In its present rewritten form, it's the name value of the cast rather than the play itself that holds any box-office appeal it may have.

Relief Fund 14 Years Old

NEW YORK, Dec. 7.—The Stage Relief Fund will celebrate a 14th birthday Friday (13). Over that period 228 benefit performances of Broadway hits have put \$472,363 into org's coffers for emergency relief of the theater's needy. Executive committee of SRF continues to include Rachel Crothers, Brock Pemberton, Austin Strong, Jane Cowl, Marc Connelly, Stanley Gilkey and Walter Hampden. Ashley Miller is exec secretary.

Jooss Ballet Juicy In Return to B'way

By Frank Gill

NEW YORK, Dec. 7.—Longhair terping got another boost around these parts Tuesday (3) when the Jooss Ballet returned to the New York City Center for a three-week stint. Heavy balletomane audience was on hand, generous in its applause welcoming back this unique troupe after a five-year wartime absence.

Hit of the show was the satirical ballet, *The Green Table*, which, in the light of current UN meetings at Flushing and Lake Success, is even more appropriate now than it was when it copped the top dance prize in Europe in 1932. At that time the satire—biting and incisive—was directed at the Versailles and Geneva conferences, but today, in the wake of World War II, dance-story of the wrangling diplomats and the victory of Death over soldiers and civilians alike has sock impact. Opening night this number, which closed the show, drew an ovation.

Troupe is a smooth terping outfit, with some really top flight soloists, notably Hans Zullig, who did a stand-out job in *Table, The Seven Heroes* and in his own choreographic offering, *Le Bosquet*, exhibiting nimble-footed grace and remarkable fluidity in his movements. *Table* was also notable in that it was the sole vehicle in which Kurt Jooss, boss of the outfit, appeared. As Death, he gave a performance of horror and stark drama, despite the intervening war years which took toll of his agility.

Opening offering was *The Seven Heroes*, from Grimm's *Fairy Tales*, with music by F. A. Cohen, after Henry Purcell. This number, somewhat ragged in spots, was a good show-off piece for Frederic Bucher, Nigel Burke, and newcomer, Simone Genand, all of whom did okay.

Another standard Jooss item, *The Big City*, to music by Alexander Tansman, was revived. Seems dated both in music and steps. Rolf Alexander, Sigurd Leeder and Noelle De Mosa were the standouts.

Le Bosquet, a new seg, is a slight, pleasant, if overlong spate of terping to the music by Rameau, arranged by Martin Penny. Show is prettily staged and costumed in the 18th century mode. Again the hands were loud for Zullig, Leeder and Mlle. De Mosa.

Other ballets due thruout the date are *Pavane, The Prodigal Son, A Ball in Old Vienna* and *Ballade*.

Music was supplied by a duo piano team, William Hilsley and K. E. Mosbacher, who did a good job of 88-ing, especially in their intermission numbers, *Prelude, Variation* and *Fugue*, by Caesar Frank. Hein Heckroth and Doris Zinkeisen have done a good over-all costuming job.

Troupe, presented by the Contemporary Art-Theater, in conjunction with the Arts Council of Great Britain, is being repped here by Charles L. Wagner.

Berlin, Sherwood, Skouras Honor Guests at Luncheon

NEW YORK, Dec. 7.—Irving Berlin, Robert E. Sherwood and Spyros P. Skouras will be honored by friends in the arts and industries of the American Theater at the annual luncheon of the National Conference of Christians and Jews, to be held at the Waldorf-Astoria Thursday (12). Berlin will be cited for his contributions to American life in the past 30 years and for his public service record in two World Wars.

Sherwood will be honored for his work on behalf of NCCJ, particularly his war services as deputy director of OWI. Skouras will be honored for his pic work and chairmanship of the motion picture division of NCCJ. Louis Nizer will be chairman.

Foreign Openings

HAMLET

(Opened November 8, 1946)

THEATER MARIIGNY PARIS

Shakespeare's tragedy, translated by Andre Gide. Music, Arthur Honneger. Costumes and sets, Andre Masson. Presented by Jean-Louis Barrault.

Andre Gide's version of *Hamlet* is a sellout. Consensus is that this showing tops anything that has been done with this script, even by top visiting British actors. The uncut, this version of the play is divided into three acts. Ingenious use of curtains helps quick scene changes, and Masson's costuming blends nicely with the sets. Gide has managed to retain the rhythm and meter of Shakespeare's blank verse very neatly thruout.

Jean-Louis Barrault, who not only pilots the show but plays the lead, does a stand-out job, and turns in a great performance as Hamlet. Pierre Renoir's king and Marie-Helene Daste's queen, have great dignity and power. Jean Desailly is a fine foil for Barrault, as Horatio, while veteran Andre Brunot, retired dean of the Comedie Francaise, does a swell job as Polonius. Only weak member of the cast is Jacqueline Bouvier, who, tho lovely to look at, is an unconvincing Ophelia.

Arthur Honneger has composed an eerie, foreboding score for this production, aptly fitting the mood of the play.

THE WHITE MASK

(Opened November 5, 1946)

THEATER GRAMONT, PARIS

A play by Mme. Tinayre-Broders. Staged by Roger Lauren.

Broadway can ignore this banal and far-fetched script. Cast overacts badly, except for Claire Muriel. As the lead, she is convincing and fascinating as the sheltered daughter of the richest man in the world, who gives away all her money, stands by while her father is murdered and marries one of his enemies.

Roger Lauren's sets are poor and amateurish.

IF THE SHOE FITS

(Continued from page 46)

Miss Ernst is cute and personable as usual, but she is asked to sing numbers that are completely beyond her modest vocal powers. Dew, whose baritone was a sock hit recently in *The Red Mill*, is smothered by the tunes which have been tossed his way. He manages, however, to make the prince a likeable fellow in spite of the handicap.

The best moments of *Shoe* stem from personalities rather than material. Florence Desmond is tops when she is lampooning Bette Davis and Tallulah Bankhead or tossing a Katharine Hepburn intonation into the script. Her revue technique is a tonic whenever things head for a bog-down. When she's godmothering on stage, they could just as well throw the book away. Joe Besser also contrihs valiantly in a lesser slot. Besser draws strictly from his private gag stockpile and gives the clowning department a hearty lift.

In the terp section, Barbara Perry, last here in a straight role in *Swan Song*, scores smartly as a dancer, and lanky Jack Williams holds down the other lead stepping slot with his intricate tap routines. Dancing is over-all excellent, but as noted above, there is too much of it.

In sum, Sillman has given *Shoe* a handsome framing and a cast which from principals down do their utmost to make it click. Florence Desmond, however, is all the best of it, not forgetting Besser's able assist. But the combo isn't enough.

Unusual Ad Series To Plug "Union"

NEW YORK, Dec. 7.—Smart twist in national advertising is being given *State of the Union* by the Leland Heyward office, which has contracted for a series of one-column ads in *Time* magazine. Novel angle is a pitch for countrywide advance biz rather than local b.-o., where either of the two *Union* road troupes may be playing.

Current ad in the series, the fifth, spotlights the names of 86 towns in 29 States and Canada with build-up that one or another of the trekking troupes will bring *Union* "within the reach of almost every American." It's a slick play to alert potential customers to show's future arrival, the trade feels. Legit seldom advertises in *Time*.

The Billboard also takes a bow in current ad. Column lead quotes *The Billboard* review of New York company: "It (*Union*) should take in every village and hamlet in the country, for here is a play every man, woman and child should see."

Heyward office says it plans to continue the ads indefinitely.

Shep Traube Denies He's Producing in New York

LOS ANGELES, Dec. 7.—Reports published elsewhere that Shepard Traube was coming to New York to direct a revival of *Valley Forge* for the Veterans' Memorial Theater are spiked by the Broadway producer-stager. "It just happens to have been a completely unauthorized release. If I come East to do a show—and I'd like to—it won't be for a revival," Traube said.

The "Angel Streeter" came to New York last winter with production plans for the musical *Sweet Bye and Bye*, but gave up the option and the show eventually flopped in hands of Nat Karson. He came back here on a directing chore for Columbia Pictures but recently left the studio. Traube said he's working on a Broadway play for next season.

ROUTES

Dramatic and Musical

Anna Lucasta (Davidson) Milwaukee.
Apple of His Eye, with Walter Huston (Shubert) Hartford, Conn., 11; (Shubert) New Haven 12-14.
Ballet Theater (Erlanger) Buffalo 9-11; (Hartman) Columbus, O., 12-14.
Big Two (Walnut St.) Philadelphia.
Blackstone (English) Indianapolis.
Bloomer Girl (Ford) Baltimore.
Born Yesterday (Wilbur) Boston.
Blossom Time (Hanna) Cleveland.
Burlesque, with Bert Lahr (Shubert Lafayette) Detroit.
Call Me Mister (Shubert) Boston.
Carmen Jones (Auditorium) Denver 12-14.
Come On Up, with Mae West (Town Hall) Toledo, O.
Drums of Peace (Newark Opera House) Newark, N. J.
Eagle Rampant, with Tallulah Bankhead (Plymouth) Boston.
Glass Menagerie (Omaha) Omaha 11; (KRNT Radio Theater) Des Moines, Ia., 12; (Iowa) Cedar Rapids 13; (Parkway) Madison, Wis., 14.
Hamlet, with Maurice Evans (Erlanger) Chicago.
Harvey, with Joe E. Brown (Harris) Chicago.
Life With Father (Biltmore) Los Angeles.
Love Goes to Press (National) Washington.
Lute Song (Curran) San Francisco.
Magnificent Yankee (Colonial) Boston.
Mary Had a Little (Copley) Boston.
Oklahoma (American) St. Louis.
Pygmalion, with Gertrude Lawrence (Selwyn) Chicago.
Song of Norway (Shubert) Chicago.
Springtime for Henry (His Majesty's) Montreal.
State of the Union (Metropolitan) Seattle.
State of the Union (Blackstone) Chicago.
Street Scene (Shubert) Philadelphia.
Student Prince (Nixon) Pittsburgh.
Sweethearts, with Bobby Clark (Civic Opera House) Chicago.
Tobacco Road (Shubert) New Haven, Conn., 9-11; (Rajah) Reading, Pa., 12; (Lyric) Allentown 13-14.
Topitzky of Notre Dame (Forrest) Philadelphia.
Twilight Alley (Boston O. H.) Boston.
Up in Central Park (Cass) Detroit.
Voice of the Turtle (Robinson Aud.) Little

Famed Russian Dumka Chorus Revived in Reich

FRANKFORT, Germany, Dec. 7.—Remnants of the once-famed Dumka (Ukrainian) Chorus, which toured the U. S. many times before the war, have been assembled, according to the U. S. Army's Theater Special Service Group, 45 strong, now named *Ukrainia*, is touring for G.I. audiences in Griesheim and Heidelberg, giving concerts of folk songs and primitives. Preem took place November 25 the Wiesbaden Opera House.

Ukrainia, under the direction of Professor Nestor, is composed of 15 women and 30 men. Original group, formed in Kiev in 1924 as Dumka, was broken up by the war, when members were drafted for slave labor in Germany in 1943. Some managed to escape; others disappeared. Following V-E Day, survivors were scattered thru DP camps in occupied zones, and last year formed the present choir.

Plenty Kaycee Legit Despite Coal Strike

KANSAS CITY, Mo., Dec. 7.—Legit houses in this area are going to be lit up frequently this month despite the coal strike.

Carmen Jones comes into the St. Joseph (Mo.) Auditorium December 17 for a one-nighter under the banner of Bernard Witt Jr., St. Joe impresario. Then, after playing six performances (25-28) in Kansas City's Music Hall for A. & N. Presentations, beginning Christmas night, the show moves on to Wichita (Kan.) Forum for a one-nighter (30), under promotional flag of William F. Floto. *Carmen's* Topeka showing was called off because of the coal strike.

Floto also will bring Wichita Pauline Lord's *Glass Menagerie*, at the Arcadia Theater, December 9. Show goes next night (10) to Topeka, Kan., high school auditorium, under auspices of the Business and Professional Women's Club.

In Kansas City, Jimmy Nixon will present Maurice Evans's *Hamlet* at the Music Hall, in four performances (19-21).

TWILIGHT ALLEY

(Continued from page 47)

him as MacHeath, the racket man who can triple-time the ladies as fast as he can double his take in the numbers pool. The whole of the story is concerned with his efforts to placate a bawdy house madam, and the daughters of a jailkeeper and political boss, while he plans to take it on the lam with his gang.

In the course of his fun, Drake sings a baker's dozen of songs, makes torrid love and generally acquits himself ably. Libby Holman is torchy, in an out-of-fashion way, as the madam. Avon Long dances nimbly and neatly puts over one of the best songs, *I Want to Be Bad*. Jet McDonald is fine as one of the several ingenues. Zero Mostel rolls his eyes, rushes about and tries to be funny as the crooked politician, but his material isn't right. Mildred Smith does well with a minor role as the jailkeeper's daughter. And Marie Bryant makes an outstanding hit in a dancing-singing role.

All in all, *Alley* is not yet anything to get excited about. But there's a lot of material there and they might be able to make something of it.

Rock, Ark., 11; (Auditorium) Memphis 12-14.
Voice of the Turtle (Court Square) Springfield, Mass., 9-11; (Lyric) Bridgeport, Conn., 12-14.

Burlesque

By UNO

SIGRID FOX, Hirst Circuit feature, is a new aunt to Vickie Dora Rome. Pa and Ma are Maury Rome, treasurer of the Grand, St. Louis and Helen, Sigrid's sister, show girl at the same theater. . . . Grace O'Hara, vocalist, back on the Hirst Wheel after three years at the Riptide Club, Miami Beach, and sundry niteries in Atlantic City. Will return to Florida after the new year. . . . Jack Coyle is newly teamed with Vic Puree for a six-weeks' engagement at the Canbee Club, Syracuse, N. Y. . . . Ann Lee is a Washington resident, retired from burly. . . . Midwest Circuit's unit to open the new three-day stop at Mahanoy City, Pa., comprises Marie Mack, featured; Jack Buckley, Lea Murray, Leah Wakefield, Thea Cockrell and Fred Stroud. . . . Jack McBride left Los Angeles to visit his mother in San Antonio, Tex. . . . Maurice Kurtz has signed Jean Clair, Latin-American singer and dancer for club dates. Also a new find in Beatrice Mann, singer-actress for Maurice Schwartz's Art Theater, Manhattan. . . . Sally (O'Day) Arliss mourning the loss of Rags, her touring canine companion for 12 years. . . . Marion Wakefield and mother vacationing in Miami Beach.

Lee Trent, ex-burly straight, later in pix, then niteries, emceed the vaude show at the National Showmen's dinner in the Commodore Hotel, Manhattan, November 27. . . . Mimi Reed is rounding out her 52d week at the Burbank, Los Angeles. . . . Bob Collins, ex-burly comic, is managing an eatery in Mid-town Manhattan. . . . The McClouds, Mabel, Babe and Doc, sold their home in Springfield, Mass., and bought another in Manchester, Conn. . . . Charlie Fox and George Hanson have added the Pilack, Los Angeles, to their burly stops. Another, their fourth, is being negotiated for in Omaha. . . . Bob Carney and Sigrid Fox featured in a new unit, their second this season, on the Hirst Wheel. Opened in St. Louis, December 6. Co-principals are Anita, Corinne Roday, Georgie Lee, Joe Lyons and Red Doolin. . . . Ramona Cortez left the line-up at the Hudson, Union City, December 7 to open at the 181 Club, Manhattan, doing specialties. . . . Lillian Kirby and Vic Guyer, ex-burleskers and Annie Kent, former vaude headliner, were guests of Mabel Bart and Carl Erickson at latter's Topsy Turvy Farm in West Brookfield, Mass., last week. . . . Mabel White celebrated a birthday last week at the Woodburn Bar in Cincinnati, which she and Bobbie Pegrin own.

Henie Icer Opens in Detroit With 225G Advance Sale

DETROIT, Dec. 7.—The Sonja Henie 1947 Ice Show got off to a good start for the second engagement of the season, following opening in Indianapolis, with an advance ticket sale of \$225,000 at opening time, according to General Manager William H. Burke. Attendance opening night Saturday ran 13,885 people, within 10 per cent of house capacity.

Gross for the first four performances, thru Tuesday, ran \$72,000, with a draw of 36,000 people. Attendance experienced the normal early week drop-off on Monday and Tuesday after good Sunday business.

Advance Man Wanted

With car. Book Magic and Illusion Revue, auspices and theaters. State all recommendations, first letter.

Patterson Productions

Box 62, Red Bank, N. J.

Rialto, Chi Burly, Shuts Doors on Flesh For First Run Films

CHICAGO, Dec. 7.—Last remaining burly house in Chi, the Rialto, will shut its doors to strippers next week and turn into a first run movie house, with no flesh on the bill. Rialto is booked thru the Hirst Circuit.

Deal to turn house to flickers has been pending about a year, according to Jack Hess, house rep, and during past seven weeks extensive renovations have been going on. It will close down for more repairs December 19, opening Christmas Day with MGM's *Rage in Heaven*. Operators M. S. Barger and Jack Hunt figure they can collect more coin on flickers than from burly.

Farrell's Death

To The Editor:

While in Sacramento recently I learned of the death of Charles H. Farrell. When Charlie published *The San Francisco Dramatic Review* he did all in his power to promote stage culture and build the theater to a place of eminence. But Charlie practiced liberality along with "art." The boost was always on for all agents and company managers.

I remember his annual double-truck of a dozen pictures of agents and managers, each with a generous biog sketch. My pan was in a couple of them, as were those of many other old-timers, most of whom are dead.

As far as I know, I'm the only old-time agent who tried to keep in touch with Charlie, but I had seen little of him in recent years as his town is off the beaten theatrical track. *The Review* has been gone long since, and now Charlie is gone, too. He will be remembered tenderly.

WILLIAM M. RODDY,

Advance Representative,
The Ballet Russe De Monte Carlo

Record Amateur Night Crowds Moscow Theaters

MOSCOW, Dec. 7.—Possibly the world's largest amateur night overflowed the Bolshoi Theater, the House of Unions and Tschaikowsky Hall when winners of the all-Russia contest involving 300,000 amateur musicians and dancers were judged by leading Soviet professionals. Participating in the finals were 22 orchestras, 50 dancing groups and 86 soloists.

Amateurs are sponsored by State and trade unions here. It also is an important part of army activity.

Corelli on Kenny Drive Board

NEW YORK, Dec. 7.—Alan Corelli, national exec secretary of Theater Authority, has been appointed to the executive board of the Sister Elizabeth Kenny Foundation for infantile paralysis. Corelli will act as advisory chairman of entertainment in the drive for funds held this month. Committee chairmen are Bing Crosby, Frank Sinatra, Kate Smith and Rosalind Russell.

Moscow to Lee Classics

MOSCOW, Dec. 7.—National theaters to present classics in every tongue spoken in Russia as well as original plays by native dramatists have been organized thruout the Soviet Union, according to Tatyana Vladimirova, secretary of the National Theaters Bureau of the All-Russian Theatrical Society here.

Magic

By Bill Sachs

NEFF THE MAGICIAN has been signed to a personal management contract by Anton Scibilia, vet legit and unit show producer, who has the rabbit-hider and spook artist set on 25 Eastern theater dates on three-day and week stands. Unit will tote a dozen people and do a 45- to 60-minute presentation. Opening set for the Earle Theater, Philadelphia, week beginning December 20. Neff's *Midnight Madhouse*, spook layout, will be a feature on the closing night in each town. Scibilia will route the show and handle special exploitation in advance. . . . Edd Patterson and His Illusionaires are in their second month in Maryland, Virginia and West Virginia, with R. C. Vincent looking after the advance. Unit is playing theaters and auspices dates. Patterson reports that he has been hit by several postponements as the result of the soft coal crisis. . . . Ralph Richards (Richards the Wizard) was a recent visitor to his hometown, Detroit, called there by the death of his father. . . . Dr. Zina B. Bennett, Detroit deceiver and giant-card expert, has purchased from Will Goldston, of London, the original coin casket of Professor Hoffman (Angelo Lewis), author of *Modern Magic*. . . . Myrus, mentalist, is current in the Terrace Room of Hotel Statler, Detroit. . . . Jack Herbert has taken his bag of nifties into the Brown Hotel, Louisville, for a fortnight's stand. . . . Toyland Show at the Jordan Marsh department store, Boston, features Fred Gravel, magical clown; Fred Kris, Punch and Judy, and Bert Hanley, comedy juggling.

JAY PALMER AND DOREEN, now in their fourth year for USO, write from Bremen, Germany, that they wind up a six-month tour of France, Italy, Germany, Belgium, Holland and Austria January 1 and expect to arrive back in New York around the middle of January. They are now doing an all-comedy magic turn, with Doreen handling the bulk of the clowning. Jay and Doreen tell of catching the Great Lester (Noel Lester) doing his buzz saw nifty in Austria. . . . Delmar the Great, with Marlene, after winding up at the 400 Club, Boston, are playing vaude dates in New Hampshire and Maine under the direction of Henry Cogert, Boston. They move into New York State for the holidays. Morgan Howard, former assistant to Ade Duval, is back as assistant manager at the Tuller Hotel, Detroit, after service overseas. . . . Green the Magician (J. C. Green), after eight months of one- and two-night stands thru Alberta and Saskatchewan, closed his season November 24. After a two weeks' vacation, the veteran magi will resume his trek, playing only four nights a week until Christmas. He will spend the holidays at Edmonton, Alta., where he is a member of Ring 28, IBM. Early in January he begins his annual trek thru Alberta. . . . Thornton is in his eighth season in the toy department of the Frederick Loeser department store, Brooklyn. He recently concluded a run in niteries around Chicago. . . . Doug Couden, of the team of Doug and Lola Couden, novelty performers, writes from Cullman, Ala., under date of December 4: "We spent Thanksgiving in Birmingham with Joe and Dorothy Kinder. Joe is doing good work for school show-biz by going for a straight 25 cents in assembly towns and allowing schools only 25 per cent. He does a fine program of magic and vent, assisted by Mrs. Kinder. At the matinee caught at the junior high school in Florence, Ala., gross biz hit \$178, a fine mark for a day show. Joe lost the sight of one eye in the war but the disability is unnoticeable and does not detract from his top-drawer school show."

Louisiana Taxes Reveal Spurt in Amusement Income

NEW ORLEANS, Dec. 7.—Louisianians are spending more money on amusements than ever before, according to figures released by the U. S. collector of internal revenue. More money is being spent on shows, ball games, races, night clubs, movies, coin machines and hard liquor, but less on beer, tax figures indicate.

Admission taxes for the Pelican State rose to over \$5,000,000 in the fiscal year of 1946, which ended June 30. Between this July and October, returns to the U. S. from admissions in the State averaged almost \$60,000 per month more than in the same period last year.

The 502 cabarets in Louisiana paid \$1,351,318 to Uncle Sam in the fiscal period, an increase of \$210,998 over the 1945 year. Monthly cabaret tax figure has dropped in the past few months but is expected to revive sufficiently during the winter to surpass the 1946 figure.

Taxes on coin-operated machines brought in \$1,244,465 during the period in this State, an increase of about \$100,000 over 1945. Government's take on distilled spirits tax increased from \$9,356,798 in 1945 to \$12,396,254 in fiscal 1946, but beer taxes dropped about \$200,000 for a total of \$9,697,265.

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HURRY • HURRY • HURRY

CONTESTANTS—LAST CALL

Walkathon sponsored by Police Pals' Club. Opening Dec. 21st, Springfield, Ill. (heart of city). Contest held open 48 hours for Entertaining Teams. Building is equipped with heating system. \$7,500.00. 11 sponsors already signed up. Muggsy Hurley, Jimmy Bittner, Duke Hall, Little Frank Little or any other M. C. of the above caliber, contact immediately by wire. Broadcasting WTAX four times daily. Show positively set. 100% financed. No collect wires, phone call. Judge, JACK MORAN, Empire Hotel, or Managing Director, AL ZUCKERMAN, Argus Hotel, Springfield, Ill.

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Single Ventriloquist, join Gordon The Wizard Magic Unit, New Orleans, Jan. 9th. Intelligent amateur considered. Do 5 days per week, 3 shows daily, city and school auditoriums. 8 minutes. Write

J. C. ADMIRE

Gen. Del., Hattiesburg, Miss., Dec. 13-14; New Orleans, La., Dec. 15-16-17.
Will buy 3 Used Hammond Organs.

RHINESTONED G-STRINGS

and Bras, \$10.00 a set. White or Black Fringe. Elastic Net Opera Hose, black or sultan, \$4.95. Strip Panels, Bra and Gloves, \$10.00. Strip or Chorus Panties, \$1.95. C. GUYETTE

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THE FINAL CURTAIN

BIRO—Mrs. Natalie J., 36, former dramatic and radio actress, in New York, December 3.

BROOKS—Billy, Chicago emcee, in Tucson, Ariz., recently. Survived by a sister, Mary Nevells, also an emcee, and father, Bill Shuchier, Chicago realtor.

COLE—Alexander, 34, ice and roller skater, in Sackville, N. B., Canada, recently. Survived by his widow, his parents, one brother and a sister.

DAVIS—Maude, 57, vaude and radio artist, in Hollis, L. I., November 20. Member of the radio sister team of Nan Rae and Mrs. Waterfall, which was broken up thru the death of her sister last August. She recently worked with Jay Brennan, of the old team of Savoy and Brennan.

DE VRIES—Maurits, 60, outstanding Dutch playwright, actor and director, in The Hague, Holland, recently. Author of *The Web*, *Scorching Fire*, *The Man Without Morale*, *A Human Being* and other hits.

FENGER—Austin, 46, newscaster of KSFO, San Francisco, at his home in San Francisco December 5. Fenger participated in the Bakini atom bomb test broadcast. He is survived by his widow, Dorothy, and two children, Bryan and Barbara.

FITCH—Al, 60, vet stagehand, recently in Bartlesville, Okla. At one time he helped Curly Wilson work animal acts on the Jones Bros. & Wilson Circus.

FLYNN—Jerome B., 63, treasurer at the New York Times Hall, in New York December 2. He started as treasurer of the old Proctor Theater, New York, and later was associated with George M. Cohan and George White.

GARVIE—William S., 72, theatrical reporter for more than 50 years, in Hartford, Conn., December 5. Garvie for many years was the Hartford correspondent of *The Billboard* and a frequent contributor to *The Hartford Times*, as well as an employee of the Underwood Typewriter Company for 30 years. He had an extensive collection of theatrical souvenirs, some of which he presented to the Lambs and Players clubs, and was an authority on Abraham Lincoln and the post-Civil War epoch. Survived by a sister, Annie Garvie, and a brother, Harry G. Garvie.

GUMBLE—Al, 63, song writer and pianist, in New York November 30. He was the author of *On Sweetheart Bay* and other hits, as well as writer of special scores for McIntyre and Heath shows. After two years with Shapiro-Bernstein, Gumble joined Jermoe H. Remick & Company, where he remained more than 20 years.

HARRIS—Mrs. Virginia, 35, who, as Ginger Royce, was a member of the vaude act of Sgt. Franklin and the Royce Sisters, in Long Island City, N. Y., December 5.

HOLLISTER—Leonard D., 62, character actor, in New York, December 4. He started in summer stock at Elitch Gardens, in Denver and played on Broadway with May Irwin and George M. Cohan, his last New York stage appearance being in *Best Foot Forward*. Wrote and acted in a radio serial, *The Hollisters*. He was member of Actors' Equity, Actors' Fund of America and the Lambs. Survived by his widow, the former actress Leona Stephens.

JOHNSON—Everett, 46, for nine years leader of the cowboy band at Madison Square Garden Rodeo, New York, November 26 in the Masonic Hospital, Chicago, of pneumonia. He was with Mills Bros.' Circus the first part of the past season and briefly with Polack Bros.' No. 2 Unit and at one time was with Al Sweet's band. Survived by his widow, Phyllis; a daughter, Gloria Ann, his father and

one sister. Services in Muscatine, Ia., with interment at Wapello, Ia.

KING—Mary E., 73, wife of John H. King, who, as John H. Kunsky, headed Detroit's largest circuit of motion picture theaters for some 30 years and was senior partner in the King-Trendle Broadcasting Corporation, November 30 in Detroit of a heart attack. Survived by her husband and a daughter, Mrs. Robert Albright, wife of Bob Albright, actor. Interment in Roseland Park Cemetery, Detroit.

KOCH—John, 67, stagehand, in Detroit recently. He was formerly electrician at the old Lyceum Theater, Detroit.

LEWIS—Clay, 34, well-known rodeo contestant and producer, November 20 of injuries received in an auto accident near Pontiac, Mich. Since 1941 he has been with various shows, including the Cherokee Hammond and George V. Adams orgs. In 1945 he started producing rodeos, staging the annual Dearborn (Mich.) Junior Chamber of Commerce show and purchased a 400-acre ranch as show headquarters near Davisburg, Mich. Survived by his mother. Interment in Roselawn Cemetery, Detroit.

LOMBARD—Richard (Good Luck), 77, well-known restaurant proprietor in Bridgeport, Conn., and at one time owner of a touring circus in partnership with Carl Hathaway, of the Ringling circus, November 26 in Bridgeport. Survived by his widow, Ellen, two daughters and three sons. Burial in St. Michael's Cemetery, Stratford, Conn., November 29.

LORDLY—Edward F. (E. Frank), 60, for many years secretary-manager of the Nova Scotia Provincial Fair, Halifax, N. S., in that city recently. He was a past president of the Exhibition Association of Canada, and had promoted harness racing at the fair track and hockey at the Forum rink. Survived by his widow and two brothers.

IN MEMORY
Of My Loving Husband and Pal
EDWARD J. MADIGAN
Who passed away Dec. 12, 1942.
Sadly Missed by His Wife.
MRS. EDDIE MADIGAN
317 Coleman St., Bridgeport 4, Conn.

MORAVA—Ernest V., 48, vice-president of the Mills Automatic Merchandising Corporation, vending machine operators, in Garden City, L. I., December 2.

PANTZER—George, 59, vaude acrobat for many years, in New York December 1.

PHILLIPS—Norma (Mrs. Fred Hurley), 39, former tab and burlesque chorine, December 5 at her home in Bellefontaine, O., after a lengthy illness with cancer. Deceased trouped with tab units for a number of years over both the Spiegelberg and Sun times and in later years appeared

**IN LOVING
MEMORY OF
MY SON
PRIVATE
MARK A.
ROSSI**



Who departed this life two years ago,
December 15, 1944.
When we are alone and silent,
We grieve with dark regret,
For you were ours and we remember,
Should all the world forget.
Sadly missed by Mother and Sister
MRS. MARY ROSSI AND EVELINA

with her husband's stock burlesque companies in Louisville, St. Louis; Springfield, O., and other cities. Until a year ago the Hurleys had operated the Ritz Club at Island View on Indian Lake at Lakeview, O. Services and burial in Springfield December 7. Surviving are her husband and two daughters.

IN MEMORY
Margie Lee (Mother)
Sterling
Who Passed Away Dec. 13th, 1940.
She's Just Away.
W. W. (Bill) Sterling

RANDEGGER—Aldo, composer, pianist and teacher, in New York November 30. He appeared as a concert pianist in the United States and in Europe and his compositions were played by the Metropolitan Opera and the Boston Symphony Orchestras.

RUBEL—Rev. Henry Scott, Episcopal minister and Hollywood gag writer, December 4 in Glendora, Calif. Under the name of Hal Raynor he wrote gags for the late Joe Penner and scripts for several movie studios.

SASSOLI-RUATA—Ada, 59, harpist, who toured the world with Nellie Melba, Geraldine Farrar and Lucrezia Bori, in Rome, Italy, December 3.

SCHWARZ—Ira D., 68, former New York theatrical photographer, in Stamford, Conn., December 2.

TRAVIS—Arthur J. (Doc), 65, former music director and well-known in circus and carnival circles, recently in Cold Springs, N. Y. He taught music in New York for several years, and had been in show business the past 15 years.

Marriages

FRIEDEN-MITCHELL—Dr. Julian Frieden, New York, and Shirley Mitchell, radio actress, November 23 in Toledo.

JAMES-TALMADGE—Dr. Carvel James, Beverly Hills, Calif., physician, and Norma Talmadge, film actress, December 4 in Las Vegas, Nev.

MADIGAN-DAVIS—Ray Madigan and Aileen Davis, member of the Detroit IATSE Local 199 headquarters staff, in that city recently.

MEIER-PLEASANT—Walter H. Meier Jr., and Virginia Lee Pleasant, model, vocalist and Miss Cincinnati of 1945, December 5 in Newport, Ky.

RHODES-JONES—Houston (Dusty) Rhodes, circus biller, and Lorretta Jones, in New Orleans November 23.

SULLIVAN-COOPER—Tim Sullivan, news editor of WGL (Fort Wayne, Ind.), and Kathleen Teresa Cooper, of England, in Fort Wayne November 30.

Births

A daughter, Margaret Ann, to Mr. and Mrs. Howard Craven Jr., in Detroit recently. Father is associated with Howard Craven Sr., in the operation of Exhibitors Service Company, Detroit.

A daughter, Lynn, to Mr. and Mrs. Elwood Hayes, November 27 at Temple University Hospital, Philadelphia. Father is salesman for Decca Records Corporation, Philadelphia, and a son of Billy Hayes, band leader in that city.

A daughter to Mr. and Mrs. A. R. DiRusso in Ponca City, Okla., November 25. Mother was formerly one of the Three Roberts Sisters, night club and vaude performers.

A son, Michael Charles, to Mr. and Mrs. Mike Totaro, in Main Hospital, Oneida, N. Y., December 5. Mother is the former Evelyn Adams, singer, and daughter of Curly Adams, songwriter.

Foreign Turns Seen as Threat To U. S. Talent

(Continued from page 41)

which food and clothing may be obtained are luring acts here. However, few such acts come in with 12-week guarantees, tho a four-weeker is usually obtainable.

Actually, no foreign act can come here without a working permit, and permits must come from this side. Also a few foreign acts are known here, so buyers are wary. What usually happens is that somebody known to an American agency writes that so and so has a terrific act, describes it, and urges an American booking. If the local percenter can make a sale, or thinks he can make it, he brings the act in, but in practically all cases acts pay their own transportation.

Among the acts here or headed here to pick up the loot they think is so plentiful, are Mary Louise and Charles, an aerial act, due to open at the Olympia, Miami, March 5; the Mashinos (6) tumbling act; Eddie Ready and Joy with Len Hart, adagio; Burton Seeley, singer, and Boy Foy, who opened at the Boston Latin Quarter, December 1. Most of the foreign importations are novelties and once they're seen by local bookers, may get plenty of work. This in turn, will hit American novelties and standards right in the money maker.

For the past few months bookers have been telling agencies that the picnic is over and that most acts getting \$1,500 really were not worth more than \$750. Majority of local acts offered such cuts prefer to lay off, believing that bookers will be forced to come to them. Under war-time conditions this may have been true. With more and more foreign acts coming in, local acts may discover that they're getting the jobs instead.

Where To Get Acts Bothers New Offices

(Continued from page 41)

personal management arrangements, an act can stay with any office; exclusive agency arrangements are not disturbed. However, the personal manager can get a lot more than the 10 per cent allowed him by AGVA. Reason is simple: AGVA does not recognize personal managers. However, franchised agents who have personal management deals with acts and take more than 10 per cent are flirting with loss of AGVA franchise. Under AGVA by-laws the union can make personal managers who have franchises pay back all fees in excess of 10 per cent, may also order a release and may even lift the franchise.

A recent case was that of Jack Lewis, who was handling Olga Suarez, dancer. He took the girl out of a line, built her up, put her in a featured spot in *Song of Norway* and now has her at the Copa. Lewis said he invested lots of dough in the gal and so was entitled to more than the usual 10. Gal made a beef to AGVA and Lewis got it in the neck.

In the case of Kuchuk, Santley and others who recently ankled to their own offices, the personal management angle doesn't figure. All plan to become agents working for 10 per cent.

With Jack Edwards, ex-Frederick Bros. and now in MAC's theater department, the situation is a straight job. With Kuchuk out, Johnny Dugan had his hands full and a new man was a must. Before Edwards came in there was a possibility of Jerry Rosen joining, but Rosen asked for so much that no deal was possible.

OUTDOOR OPS EYE EQUIPMENT

Conflicting Dates Raise City Brows

CINCINNATI, Dec. 7.—George W. Westerman, representative of Polack Bros.' Circus, who attended the Showmen's League of America banquet and ball in Chicago, arrived here yesterday to confer with Ralph P. Crosthwaite, potentate of the Shrine, and Charles F. Brawley, chief rabban of the Shrine, on plans for the annual Shrine Circus to be held February 12-22 in Taft Auditorium.

Westerman said he was "disappointed to learn that another fraternal organization, the Eagles, plans to hold a circus in Cincinnati January 27-February 2."

"This date is too close to ours and fails to show proper regard for our date," Westerman added. "There are eight months in which an indoor circus can be given here, and it is to be regretted that another group comes in with a competing circus just ahead of ours. This does not promote a healthy spirit of fraternalism."

E. Don McCullough, Columbus, O., who is producing the "first annual nationwide tour" of the Eagles' Circus and who was also here making arrangements with local Eagles for their circus in Music Hall, said: "Both circuses are for benefit of charity and I regret that ours comes so close to the Shrine's, but it happens to be unavoidable. When our date was fixed we understood the other circus was to be held later than is the case. To avoid coming in too close, we even went to extra expense of sending in our circus from Huntington, W. Va., instead of a much closer and less costly jump on another date. "The Eagles' circus will appeal to a different group than the Shrine's, for each has its following." McCullough said that the national body of the Eagles plans to make its circus a permanent institution.

Westerman, Crosthwaite and Brawley left together for Dayton, O., Friday to take part in a Shrine parade and ceremony there.

Sunbrock Has Grief At Miami B'ch Date; Did He Get It Open?

MIAMI, Dec. 7.—Larry Sunbrock has ran into all kinds of obstacles but insists his rodeo will open tomorrow (8) in Miami Beach, regardless of all efforts to prevent the appearance. Sunbrock has a contract with the Lions Club, under whose auspices rodeo is to appear. However, show is unable to obtain a permit. All members of the city council are emphatic against the show.

Lot selected is a new football stadium, which is in the heart of a restricted residential neighborhood, and residents are opposing the rodeo.

King To Winter at Jackson

COCOA, Fla., Dec. 7.—Floyd King announced here today that King Bros.' Circus would winter at the State fairgrounds, Jackson, Miss. Show is scheduled to close at Starke, Fla., December 14.

N. Y., Brooklyn Stores Feature Circus Displays

NEW YORK, Dec. 7.—New York and Brooklyn stores are featuring Christmas displays with carnival and circus atmosphere. Namm's, Brooklyn, has a complete miniature train in its toy department, with kids paying 12 cents a ride. Ride, manufactured by Miniature Train & Railroad Company is attractively set up, with small buildings and landscaping adding a realistic touch. Store also has eight coin-operated movie machines with circus and kiddie subjects and has a clown as greeter and host.

Gimbels, New York, has a kid Merry-Go-Round in operation, with the youngsters getting a ride, a chat with Santa Claus and a gift package for 30 cents. Carnival effect is heightened by adjoining soft drink, popcorn and balloon stands.

Three New York stores, Macy's, Gimbels and Saks-34th Street, are co-operating in a novel holiday display along the three blocks on Broadway, at Herald and Greeley squares. Eighteen 50-foot high muslin candy canes and five tons of holly garlands decorate the facades of the stores while four candy canes, 36 feet high, and groups of Yule trees decorate Herald and Greeley squares. Trimmings include 3,100 spun aluminum Christmas tree balls, six inches in diameter. Stores are spending \$50,000 on the joint display, built by Messmore & Damon.

McGuffin and Rippeteau Form Rodeo Partnership

CORPUS CHRISTI, Tex., Dec. 7.—W. H. McGuffin, of Alice, Tex., and Jerry Rippeteau, rodeo promoter before entering service in 1944, have formed a rodeo partnership.

Known as McGuffin & Rippeteau Rodeo Producers, the firm already has many head of stock. They also have their trucks, portable pens and chutes contracted for. Stock will be kept on the Guadalupe Ranch, near Tilden, Tex.

McGuffin, who has been in the rodeo biz for years, is one of the producers of the Alice Frontier Days celebration.

Fire Hits Railroad Line Serving Rockaway Beach

NEW YORK, Dec. 7.—Rockaway Beach and other sections of the peninsula were deprived of their principal means of rapid transportation to New York by a fire early Monday morning (2) which destroyed 1,200 feet of Long Island Railroad's trestle traversing Jamaica Bay. It will be 10 days before the trestle can be reconstructed. Year-round residents of the resort are commuting via bus or the long route Far Rockaway line of the road.

Will Hill's Show Closes

MONTGOMERY, Ala., Dec. 7.—Will Hill's indoor circus closed here after playing dates at Rome, Ga., and Gadsden, Ala., where business was disappointing.

Board Okays New Garden Building

NEW YORK, Dec. 7.—Madison Square Garden is practically assured of getting the city's okay on its plans for a new super-garden covering two whole blocks and bridging one of the crosstown streets, thru approval of the Board of Estimate at its meeting Monday (2).

Board killed off bulk of the projects sponsored by Robert Moses, city construction co-ordinator, in a move to divert available funds from the Moses' parks, playgrounds and traffic improvement projects to the budget for school buildings and libraries. Madison Square Garden project (*The Billboard*, November 30), which was part of the Moses' plan, was approved because it does not call for any appreciable outlay of municipal funds.

Livestock Expo Records Fall

CHICAGO, Dec. 7.—A new all-time attendance record for the International Livestock Exposition, which closed here tonight, was registered this week. Officials gave 435,000 as the attendance at late afternoon today. Best previous record was in 1941, last time the show was held, when 431,000 attended. Of the 435,000 attending this year, 125,000 came from out of town, officials pointed out.

The approximate amount of livestock sales was estimated at \$2,000,000, compared to \$1,300,000 in 1941, the previous record high. Value of livestock at the show was estimated at \$5,000,000. There were 1,049 entries of cattle, horse, sheep, etc., in the various competitions.

General admission tickets went at 74 cents, reserved seats at the horse show at \$2.74 and boxes for the season at \$240.

16,000 Attend Marine Show Produced by Jim Williams

CHICAGO, Dec. 7.—James T. Williams, thrill show and circus impresario, produced the second annual *Salute the Marines* show, which drew a crowd of 16,000 to Chicago Stadium November 26. Many marine dignitaries and enlisted men were present, and crowning of the Sweetheart of the Marines was a highlight. Talent on the three-hour program included Willie Howard, Cross and Dunn, Bobby Breen, Georgie Moore, the Jigsaws, the Delmartines, Gaudsmith Brothers, Chester Fredericks and Company, the Four Evanses, Johnson and Owens, 16 Byton Girls and 16 Song Welders, with Joe Wallace as emcee. A floral marine insignie, 18 by 12 feet and composed of 3,000 flowers, was presented by the Allied Florists' Association of Illinois.

Birthday for Lorette

CHICAGO, Dec. 7.—Billy Lorette, veteran clown, well-known to circus, free act and fair executives, will celebrate another birthday Monday (16) at Oak Forrest, Ill., Infirmary, Ward 36, where he has been confined for several years.

Record Crowd At Trade Show

Park, carnival men unleash bankrolls despite uncertain delivery—many new ideas

CHICAGO, Dec. 7.—Hungry for new equipment and replacement parts following a wartime lapse in the production of amusement devices, outdoor showmen attended in large numbers and placed an unprecedented volume of orders at this year's trade show, sponsored by the National Association of Amusement Parks, Pools and Beaches at the Hotel Sherman here Monday thru Thursday (2-5).

A survey by *The Billboard* on the final day indicated orders placed during the show would total in excess of \$500,000 and contracts awaiting consummation at a later date would total perhaps half again as much. Supply and demand were the controlling factors as usual. If equipment was available in the needed quantities for delivery there is no telling how much business could have been done. As it was the show had not run its course before many manufacturers were flashing the red light and others were accepting orders without definite promise of the time and place of delivery.

Cash on the Log

Flush park and carnival operators were ready with cash to cement their deals. Haggling over terms with payment spread thruout the operating months, a pre-war sales inducement, was a thing of the past. Buying spree staged by carnival and parkmen alike indicated their future plans centered around expansion rather than replacement or maintenance of present units.

Manufacturers reported material shortages as acute as at any time since the end of the war. In many instances the inability to secure a single vital part will hold up production for weeks. Scarcity of materials is instrumental in the failure to produce new units. Manufacturers generally claim to have new devices in the blueprint stage and ready for production but are reluctant to tackle new problems since at present they can't keep pace with orders on their standard products.

According to a final count by Paul E. Huedepohl, secretary of NAAAPPB, 109 exhibitors were present. It was reported more than half of the booths were rented for 1947 before the show was over.

Because of the coal strike and the necessity of conserving electricity more than one-third of the planned exhibition time had to be cut. Daily attendance, as recorded by a Percy Turnstile, was:

Monday	2,618
Tuesday	2,905
Wednesday	2,472
Thursday	2,248

Total 10,243

It should be pointed out that this total is at least twice, if not more, (See *Ops Eye Equipment* on page 62)

AT THE CONVENTION

Five days crammed full of meetings, reunions and fun. . . . The never-ending lobby jackpot sessions. . . . The crowds milling thru corridors visiting rooms where "open house" reigns. . . . IAFE and NAAPPB business meetings where answers to current business problems are sought and found. . . . Exhibit Hall, where manufacturers displayed "what's new" and were constantly answering the question "how soon?" . . . The Showmen's League President's Party and impressive banquet and ball. . . . The Celtic Room. . . . The Bal Tabarin. . . . The House on the Roof. . . . All teeming with good-fellowship so characteristic of the annual get-together of all showmen under Mother Sherman's big tent.

To help you relive the convention if you were there. . . . To show you what you missed if you weren't—that's the purpose of the pictures on this and the following page.



L. Peasey Hoffman and James P. Sullivan



Carl J. Sedlmayr, R. L. Lohmar, Hoyt McCrary, Cline Lane, Joseph Monsher, Mrs. Hoyt McCrary, R. R. Brown, J. C. (Tommy) Thomas, W. R. Hirsch



Jimmy Stanton, Charlie Zemater



Front, unidentified; John Mullens, Marshall Johnson. Back, Harry Allen and Jack Devere.



Sally Prevost, Betty Downs, Agnes Newburg, Eva Frisch, Joe Frisch, Kenneth H. Conway, Joe E. Brown, Harry Newburg



Tom Moore Craig, James E. Strates



Don Brashear, Gaylord White and Harry Fitten



Russell Frost, Arthur N. Ekstrand, R. E. Ammon, Gordon W. Crump



Lillian Woods, Russell Frost, Laura Jackson



Ruby Knippel, Eileen Ammon, Pearl Hall, Nan Rankine, Mollie Besanac



E. Lawrence Phillips, Patty Conklin, Dave Endy, Congressman Harold C. Hagen, O. N. Crafts



Front, Al Wagner, Hattie Wagner and Gordon Taylor. Back, unidentified; Bob Palen



H. L. Hinke, Tony Martone, Rube Liebman



First row, l. to r., Gerald Snellens; unidentified; Frank Kingman. Back, Frank Bergen, Bucky Allen; unidentified



The George A. Hamid party at the SLA banquet and ball.



Sam T. Polack, Bessie Polack, Irving J. Polack



Bill Carsky, Dave Malcolm, F. E. Gooding, Fred Kressmann



Bob Morse, Eddie Coe, George Brown, Agnes Timmons, Bob Pelan



Mrs. William Snapp, Mrs. Noble Fairly, Marie Jones, Mrs. Paul Farris



Johnny Kline, Bennie Herman



Bill Garrison, Billie Tanner, Henry Carroll



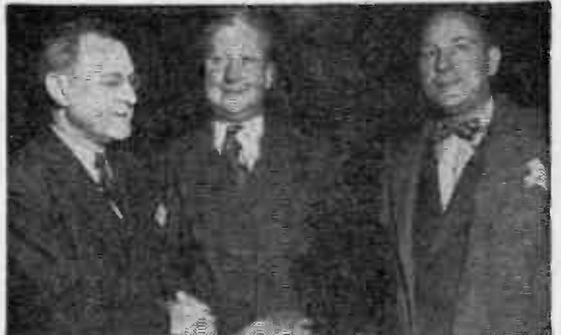
Bill McCluskey, Dr. Louis Finestone, Joe Maties



Mrs. Lawrence Stone, Lawrence Stone, Mrs. Dave Stone, Mrs. Harry Prince, Mrs. Max Zand (at piano)



Joe Streibich, E. K. Fernandez, Harry Hennies



Max Cohen, Ralph P. Flannigan, Ben Braunstein



Eddie Elkins, Phil Isser



Joseph H. Hughes, Al Brown, Benny Horowitz



Fred Kressmann, Mrs. Fred Kressmann, Sam Levy



Gladys Williams, Julius Cahn



John Gallagan, Bob Lohmar, Bob Parker



Billy Williams, Andrew C. Hanson, R. S. Thornton, Raymond A. Lee



Bertha (Gyp) McDaniels, Virginia Kline, Mrs. Carl Lauther, Carl Lauther, Mrs. Milton Morris, Mrs. Josephine Haywood, Emma Rocco



Oscar Bloom, K. T. Richards, unidentified



E. J. Casey, Ben Weiss, A. Dahlstrom, Leon H. Harms, Bill Naskar

CHI BOOKING UPSETS SCARCE

Routes Follow 1946 Pattern

Royal American Tampa contract extended thru '52 —battle looms for Indiana

By Pat Purcell

CHICAGO, Dec. 7. — When the cigar and cigarette smoke was cleared from the lobby of the Hotel Sherman—there wasn't any real battle smoke—what could be pieced together of the booking activity revealed that routes of the major carnivals will follow the same general pattern of the 1946 campaign,

On the whole, fair executives apparently were satisfied with the mid-way entertainment furnished their customers during the past season and the result was an almost total absence of sensations, even sensational rumors.

Carl J. Sedlmayr, owner and general manager of the Royal American Shows, came up with the unexpected announcement that the contract for his organization has been extended thru the 1952 season for the Florida State Fair at Tampa. Deal was completed at a meeting with P. T. (Pa) Streider before Sedlmayr left Tampa for the meeting, and the boss man intimated the meeting was a complete surprise to him, too.

Royal American's original five-year contract for Tampa still had three years to run, but was changed to add another two seasons. Royal American already has played this spot for 15 consecutive years, and has long been considered a Tampa business institution because of its long use of the ground there as winter quarters.

Grabs All Real Estate

Sedlmayr also revealed that the new contract not only calls for an exclusive on shows and rides, but includes the handling of all real estate outside of the buildings. He also announced that R. L. (Bob) Lohmar has been hired as general agent, succeeding T. J. (Tommy) Thomas, whose contract expires January 1 and who resigned to become railroad contracting agent for Ringling Bros. and Barnum & Bailey Circus. No other staff changes are anticipated, Sedlmayr said, spiking a rumor that Sam Gordon, veteran concession manager, planned to retire. George (Whitey) Golden will return to this midway after an absence of several years with several privileges, and Mrs. Golden, known professionally as Raynell, will produce a girl show.

Probably the only ding dong fight between two major shows in the Midwest will come to a head at the Indiana State Fair board meeting the first week in January. It is only natural that the Johnny J. Jones Exposition would like to retain its foothold there while the Cetlin and Wilson Shows from the East are set to make a determined bid. Other majors are virtually eliminated from consideration at Indianapolis as the Kentucky State Fair has again contracted Al Wagner's Cavalcade of Amusements and J. C. McCaffery announced that Hennies Bros. has added the Nebraska State Fair at Lincoln to its lengthy string.

There was considerable speculation (See CHICAGO BOOKING, page 60)

Convention Highlights

CHICAGO, Dec. 7.—"Is there a doctor in the house?" was the popular question echoing thru the corridors of the Hotel Sherman last Thursday and Friday morning as an unprecedented number of nervous stomachs, frowzy heads and cases of laryngitis were recorded—with some of the brothers fearing attacks of rigor mortis.

James Patrick Sullivan's direction of the grand march at the SLA banquet and ball was a work of art, even tho it was a trifle rough on the legs of some of the more elderly duffers.

Several veterans remarked there was less contention at this one than at any they could recall, which indicates these gentlemen just didn't happen to be around when the contenders were contending.

Frank M. Sutton Jr. and Morris Haninun were among the younger show executives in the thick of the let's-get-acquainted firing.

John Gecoma, hefty owner of the Bright Lights Shows, seemed to pop up everywhere, and yet found time to give the parkies' excellent trade show a thoro going over.

Something of an attendance record was set for the after-the-ball shindig sponsored by Patty and Frank Conklin in the Four Georges suite—and it was a dandy.

Dee Lang, leading the sedate St. Louis delegation, was around for the first time in four years, and insists he was here merely for the frolic and has no intention of returning to the road. Dee joined Morris Lipsky in getting in some good plugs for the International Association of Showmen's New Year's Eve party.

A. (Booby) Obadal and Fitzie Brown were among the leading lobby orators, their audience usually consisting of those who sought to ease their tired waltzers by parking on the marble steps leading to the mezzanine.

As usual, the Celtic Room was the

Three-Way Switch In Kaus Employees

CHICAGO, Dec. 7.—While there were a number of employment changes recorded during the meetings here, the three-way switch of W. C. Kaus Shows employees probably set the quantity record.

George Whitehead has been engaged as business manager and general agent, returning to the road after having handled a harberdashery business in Orlando, Fla., since shortly before the war. Whitehead was with the Kaus United Shows before retiring to go into business.

Jack Perry, Kaus's business manager last year, has joined L. C. McHenry's Crescent Amusement Company in a similar capacity.

Herb Shive, former Kaus general agent, has accepted the same post on the Lawrence Greater Shows. Mrs. Shirley Lawrence announced during the meeting she has purchased a Ferris Wheel and a Whip for spring delivery.

favorite gathering place for the hungry and thirsty, but Dave Brown's Clover Bar got a terrific late play, and the restaurant across Clark Street from the Sherman with a dozen titles caught 'em in droves until the sun rose each morning over Randolph Street.

Ray Oakes' piercing tenor wasn't too much in evidence as he was too busy supervising his trade show exhibit, thereby robbing the visitors of a chance to glean sparking bits of wisdom.

There seemed to be less room entertainment this year as many folks took advantage of Chicago's many legit attractions, but there was never a dull moment in Al Wagner's Bull Fight Room, or Curley Reynolds' suite.

J. C. (Tommy) Thomas, on the Royal American payroll until January 1 when he becomes railroad contracting agent for the Ringling circus, was quite busy as R. L. (Bob) Lohmar, who has taken over the general agent post on Royal American, had his hands full trying to fill the impossible task of satisfying everyone with banquet seats.

Those around today were happy to see the Magic Carpet and chairs returned to the lobby.

Edna Stenson Heads Caravans

CHICAGO, Dec. 7.—The annual installation dinner of Caravans, Inc., was held in the Hamilton Hotel here Monday (2). New officers are Edna Stenson, president; Lucille Hirsch, first vice-president; Pearl McGlynn, second vice-president; Bessie Mossman, third vice-president; Pat Seery, treasurer, and Hattie Hoyt, financial secretary.

Members of the board of directors are Jeanette Wall, Ann Sleyster, Edith Streibich, Mae Oakes, Clara Polack, Lillian Lawrence, Katie Owens, Ann Lynch and Helen Wit-tour, the intown members; Ann Roth, Midge Cohen, Winona Woodward, Esther Weiner, Boots Paddock, Ann Doolan, Daisy Davis, Dorothy Bloom, Myrtle Hutt Beard, Goldie Fisher, Anna Jane Bunting and Edna Lasures, out-of-town members.

Dorothy Bates was mistress of ceremonies at the dinner and introduced Rev. Marcel La Voy who gave the invocation. Tommy Reece, member of the Youths' Auxiliary of Show Folks of America, led in the singing of *The Star-Spangled Banner*. Marianne Pope and Kathryn Robertson were usherettes, and Donna Rae Garis, flower girl and mascot.

Flowers were received from PCSA auxiliary, Miami Showmen's Association auxiliary, Missouri Showmen's Association and Heart of America Club.

Kathleen Mae was a guest of honor and at the suggestion of Edith Streibich and Dorothy Bloom, a collection was taken for the blind show girl and \$175 realized, \$170 from Caravans and \$5 from the Youths' Auxiliary of Show Folks.

Telegrams were read from Morrie Mossman, L. J. Rossi, Joe Streibich, (See Caravans Elects on page 60)

Little Change Seen in East

World of Mirth's early contracts hold top spot—dope indicates Strates is steady

By Jim McHugh

CHICAGO, Dec. 7.—Eastern showmen, who made their annual trek here for the national convention laden with rumors, had largely returned to their native habitats by Friday (6), with not quite so many rumors and with just enough facts to indicate that the carnival picture on the Eastern seaboard for the coming year will remain pretty much as it was in 1946.

With all of the State fair meetings still a month or more away, Frank Bergen's World of Mirth Shows remain at the top of the heap. Altho many spots remain to be filled in, the wily Irishman has already inked key spots for his org. His early New England fairs, carrying the show thru August, were inked at the conclusion of this year's dates. Added to them for its first post-war showing was the Central Canada Exhibition, Ottawa, against heavy opposition.

Plucks Southern Plums

The South remains solid as far as Bergen is concerned since while here he signed Dr. J. S. Dorton's fairs at Raleigh, Charlotte and Shelby, N. C. With half the route already tucked away there isn't any likelihood that the World of Mirth will come up with less of a fair route than it sported this year.

News of the early inking of other contracts by Eastern shows is slow in coming to the surface. Jimmie Strates, however, by virtue of past performance, was reported in line for a lot of repeat biz.

New Competition

Feeling their oats after a year's trial run on rails, Endy Bros. and Cetlin & Wilson Shows have hepped competition in the major league Eastern fairs considerably. First time out Dave Endy came up with the biggie at Atlanta, and a tremendous gross, while Cetlin & Wilson (There'll Be Little Change page 60)

Viola Fairly Installed as SLA Aux. Pres.

CHICAGO, Dec. 7.—The annual installation dinner of the Ladies' Auxiliary of the Showmen's League of America was held in the Crystal Room, Hotel Sherman, Tuesday (3), with Virginia Kline as installing officer and Mrs. Margaret Hock as emcee.

Officers are Viola Fairly, president; Nan Rankine, first vice-president; Mrs. E. Sopenar, second vice-president; Mrs. Maud Geiler, third vice-president; Mrs. Rose Page, treasurer, and Elsie Miller, secretary.

Main speakers were Viola Fairly, Ann Jane Bunting, Missouri Show Women's Club; Virginia Kline, Ladies' Auxiliary, Pacific Coast Showmen's Association; Rev. Marcel LaVoy; Hattie Wrigley, Lone Star (See VIOLA FAIRLY on page 60)

SLA BANQUET TOPS RECORD

NSA Notes

After the banquet most of the boys trekked to Chicago to attend the various conventions. From there a number of them will hie to Miami. The banquet was an unqualified success financially and, we hope, artistically. . . . The year book nearly hit the 10,000 mark. . . . Canada was well represented at the banquet by W. E. Harris, Bert Ganter, Eldon Wilson, Don Ferguson, Frank Abrams and many others.

Frank and Max Miller back from Sarasota after putting the Miller equipment away for the winter. . . . Louis Rice, of the Endy shows, paying a visit to his ailing father in Elizabeth, N. J. . . . Charley Gerard and family off to California to visit with his mother. . . . Louis Ross-handler also off to California for a protracted stay. . . . Dave Solomon back from a flying trip to Europe where he is developing his business. Ralph Endy, after his trip to Hot Springs, will sojourn for the winter in his Miami home. . . . J. A. Pearl, of Cavalcade of Amusements, a recent visitor. . . . That our organization is a "happy family" is evidenced by the fact that there is no opposition to officers or governor's ticket in the field. . . . Louis Siegal, Lawrence Carr and numerous others back from the South. . . . Max Gruberg back from a business trip in the West and, incidentally, made another munificent contribution to the Veterans' Fund. . . . Jack Lichter, chairman of the fund, is up to his ears buying, packing and shipping Christmas gifts for forgotten soldiers, among them a number of lepers.

Wife of Pat Martino just underwent a serious operation but is rapidly recovering. She is in Lenox Hill (See NSA NOTES on page 60)

Polack Assumes SLA Presidency

CHICAGO, Dec. 7.—Irv J. Polack was formally installed as president of the Showmen's League of America at the regular weekly meeting Thursday (5) in the league rooms. Other officers installed were David B. Endy, first vice-president; Robert K. Parker, second vice-president; Lou Keller, third vice-president; Walter F. Driver, treasurer, and Joe Streibich, secretary.

Elected to the board of directors on the regular ticket were Oscar Bloom, Max B. Brantman, Art Briese, Fizzie Brown, James Campbell, William Carsky, Ralph Clawson, M. J. Doolan, Jack Duffield, Noble C. Fairly, B. S. Gerety, Jack Gilbert, George A. Golden, Sam Gordon, Harry W. Hennies, Arthur R. Hopper, S. T. Jessop, William Kaplan, Rube Liebman, Morris Lipsky, R. L. Lohmar, Bernie Mendelson, Arthur Morse, Edward Murphy, Maurice (Lefty) Ohren, Charles Owens, Harold Paddock, Denny Pugh, Pat Purcell, Harry Ross, Jack Ruback, Harry Russell, Edgar I. Schooley, Robert Seery, Harry Stahl, Al Sweeney, J. C. (Tommy) Thomas, Ned Torti, Al Wagner, Ed Wall, G. L. (Mike) Wright and Charles Zemater.

Named to the board from the independent ticket were Oscar C. Buck, Max Goodman, L. L. (Larry) Hall, Frank Joerling, Andy Markham, E. Lawrence Phillips, James E. Strates and James P. Sullivan.

J. C. McCaffery was named as trustee for a five-year term.

Oscar C. Buck New ACA Pres.

Decker, Herman are named to board of directors—new emblem adopted

CHICAGO, Dec. 7.—Oscar C. Buck, owner of the shows bearing his name, was elected president of the American Carnivals' Association for 1947 at the group's 13th annual meeting in Hotel Sherman here Monday and Tuesday (2-3). He succeeds David B. Endy, of Endy Bros.' Shows. Other officers are Max Goodman, Wonder Shows of America, first vice-president; Merle A. Beam, Beam's Attractions, second vice-president; Richard Coleman, Coleman Bros.' Shows, associate secretary; Floyd E. Gooding, F. E. Gooding Shows, associate treasurer, and Max Cohen, secretary-treasurer and general counsel.

Two new members were elected to the board of directors. They are Ralph Decker, Joseph J. Kirkwood Shows, and Benny Herman, Lawrence Greater Shows. Retained were Frank Bergen, World of Mirth Shows; William C. Fleming, James E. Strates Shows, and Jack Perry, W. C. Kaus Shows.

A new emblem was adopted by the membership. Emblem is in the form of a shield and bears the inscription, "Member ACA, Inc." It will be available for members' use on stationery, advertising, etc.

The public relations fund will be continued in 1947. In 1946, \$1,700 was contributed.

Sessions were attended by representatives of 63 member shows. Cohen announced 1,328 personnel membership cards were issued in 1946. An application for membership was received from Donald Van Billiard.

Membership applications of the following were approved: Playland Shows, Ed Fitzpatrick Rides, John R. Ward's World's Fair Shows, Morris Hannum Shows, Midwestern Exposition, Turner Bros.' Shows, I. K. Wallace Attractions, Eastman Amusement Enterprises, Electro Freeze Sales Company, Ken-Penn Amusement Company, World of Today Shows, B. & C. Exposition Shows, Miller Amusement Enterprises, Central Canvas Company, Moore's Modern Shows, Belton Shows, Harrison Greater Shows, Curtis L. Bockus, Prell's Broadway Shows; Dunlaevy, Cleaves & Burnham, Inc., Amusement Enterprises; Globe Poster Corporation, Tatham Bros.' Shows; Fair Sales, Inc.; Reno DiMarco Concessions, United Novelty & Candy Company, Hodge's Palace of Wonders, Smith Shows, Col. John A. Dickerson & Company, Potenza Amusements and A. C. Beck.

Jake Shapiro Will Try Turnstiles on Triangle

CHICAGO, Dec. 7.—Jake Shapiro, owner, Triangle Shows, announced the purchase of the following equipment during the outdoor convention here. Four light plants from John Fabick; Century Flver, Kiddie Auto Ride, Looper and Kiddie Rocket Ride.

Shapiro also bought several automatic ticket machines, and turnstiles which he plans to install experimentally.

Bergen Cops Trio In One Sitting

CHICAGO, Dec. 7.—Frank Bergen, affable and wily owner-manager of the World of Mirth Shows, sat at his desk in Richmond, Va., winter quarters one day three weeks ago and opened three letters which delivered signed contracts for three top Eastern fairs—Rutland, Vt.; Brockton, Mass., and Augusta, Ga.

"A nice touch at one sitting," Bergen remarked, "but there was plenty of missionary work before that."

Bergen declared this windfall makes the World of Mirth fair route for next season air tight.

Roy Ludington Dies in Calif.



ROY EDWARD LUDINGTON

NORTH HOLLYWOOD, Calif., Dec. 7.—Roy Edward Ludington, 52, for 13 years manager of Crafts' 20 Big Shows until forced to retire last May because of ill health, died here Wednesday (4).

Funeral services will be held Tuesday (10) in Forest Lawn Memorial Chapel, Glendale. Survivors include his widow, a brother and a sister.

Born in Indiana, Ludington was in show business 35 years. Before joining the O. N. Crafts' organization he was with the C. A. Wortham and John T. Wortham shows.

Ludington was a past president of the Pacific Coast Showmen's Association. He also held memberships in the Showmen's League of America, Masonic Lodge, Show Folks of America, Regular Associated Troupers and the American Legion.

Sam Prell Spends \$70,000 On New Rides, Equipment

CHICAGO, Dec. 7.—Carl E. (Stash) Lee, concessionaire with Prell's Broadway Shows, announced during the showmen's convention here this week that Manager Prell has spent approximately \$70,000 on new equipment. Purchases include a Tilt-a-Whirl, Looper, streamlined train, Spitfire and three Diesel light plants, with delivery at the shows' quarters at Charleston, S. C., slated for early spring.

Lee enjoyed the convention as a guest of Sam Prell and was with him on the shopping tour.

Work in quarters already underway with a skeleton crew which will be brought up to full size after January 1.

34th Annual Draws 1,402

Absence of lengthy talks, new idea stage presentation meet with approval

CHICAGO, Dec. 7.—All attendance records for the Showmen's League of America's banquet and ball, the 34th annual of which was staged Wednesday (4) in the grand ballroom of the Hotel Sherman, went by the wayside when 1,402 tickets were accepted by the doormen.

At least another 300 would-be attendants were turned down, as every bit of available space was utilized.

Program met with general approval as it was marked by the absence of long-winded speakers, and the stagershow offered an novel idea backed with plenty of talent. Program and banquet were arranged and presented by Al Sweeney and Art Breise, co-chairmen, both of whom received special commendation from President Fred H. Kressmann, and were given a fine vote of confidence when in-coming President Irving J. Polack appointed them to handle the 35th annual event next December.

Bill Carsky Honored

President Kressmann was presented with a gold life membership card, and the only other presentation of the evening was made by President Kressmann to William Carsky for meritorious service to the league for his activity on several committees.

James G. (Jimmy) Conzelman, coach of the Chicago Cardinals football team, was the speaker of the evening, and those who are familiar with athletics thoroly enjoyed his offering.

Novel stagershow was opened with a "television" revue of leading Chicago spots, the first two featuring Joe E. Brown and excerpts of ice revues being sound motion pictures.

Brown in Special Film

Brown, appearing in Chicago in *Harvey*, was unable to appear at show time so he made a special talking film, background of which was his experience in outdoor show business and themed with pointed references to many leading outdoor showmen.

The flesh acts included Gloria Van and the Vanguards, singing quartet; the Del Martins, clever hand balancing; the Gaywoods, ballroom dancing specialists; Dick Gordon, tenor; Willie Howard and company, and Chaz Chase.

Philip Maxwell, of *The Chicago Tribune*, again was the toastmaster. Honor guest of the evening was (See SLA BANQUET on page 62)

Overflow Crowd At Pres. Party

CHICAGO, Dec. 7.—An overflow crowd, probably the largest in history, attended the annual president's party of the Showmen's League of America in the Louis XVI Room at the Hotel Sherman Sunday (1).

Annual event got under way at 7 p.m., with a buffet luncheon. At 8 (See *Prexy Party Crowd* on page 60)

MIDWAY CONFAB

About all the men who can run shows—are running them.

Frank and Virginia Lee passed up the Chicago meeting for a vacation trip into old Mexico.

Rita Raye, annex attraction, plans to spend the holiday season with friends in Havana, Cuba.

Frank Gaskins, general agent for Hill's Greater Shows, is at his home at Laurel, Miss., for the holidays.

C. B. (Tex) Mill, of the B & C Shows, postcards he is wintering 25 miles south of Savannah, Ga., at Cherokee Inn.

After closing with the Kuntz Palace of Wonders on the Cetlin & Wilson Shows at Sumter, S. C., Ray-Rayette is home at Bainbridge, Ga.

Harry Nelson, Coney Island's fabricator of striker set-ups, missed last week's Chicago meetings due to illness of his wife.

Joe Cohen, Halifax, N. S., veteran carnival concessionaire, recently returned from a business trip to Montreal and Toronto.

It's always a pleasure to meet a man who hates the same show you hate.

In New York last week en route to Philadelphia, then Florida where he will winter.

Heard one manager tell another: "If this country didn't still have parcel post, your show wouldn't have moved all season."

Al Dorso, cookhouse operator on the Cetlin & Wilson Shows, and Margie Iandoli, nonpro, have picked Sunday (15) at Paterson, N. J., for their wedding.

Paul Gearin, concessionaire and publicity agent, is spending the winter in Halifax, N. S. Like her husband, Mrs. Gearin has been a concessionaire for many years.

Mr. and Mrs. Gilbert Tracey recently purchased another large boa constrictor from Snake Greig to add to the three other boas handled by Norma Tracey. The Traceys are working Texas at present.

Walter McBroom, assistant electrician and sound man on the James E. Strates Shows, is a patient in Good Samaritan Hospital, Selma, Ala., where he will undergo a major operation.

While at the convention, a general agent can really con his manager about the strong opposition he had in booking a fair.

Bunny Venus, exotic dancer and show operator, writes she had a big season at Canadian and New England fairs with her independent show. In Fryeburg, Me., she visited Clarence Mulford. At present she is visiting friends in Philadelphia.

Among the first showmen to book units during the convention were Nat D. Rodgers, who will frame a war show for the World of Mirth Shows, and Al Tomaini, who will present his Side Show with Cetlin & Wilson Shows.

Tom Allen, of the Johnny J. Jones Exposition, and Ben Braunstein, general representative of Paramount Exposition Shows, were visitors at *The Billboard* Cincinnati office Friday (6), en route to their homes from the Chicago meetings.

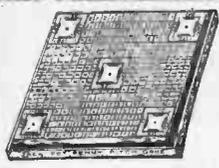
Mr. and Mrs. Orville Miller, who closed a successful season with Pryor's Amusement Company, are on a buying trip to Chicago and Detroit. They attended the convention in Chicago. Miller presented his wife with a new 28-foot Kozy Coach as a Christmas gift.

Heard at the meeting: "Saw your well-lit midway last fall. You must remember patrons no longer carry lanterns to carnivals, nowadays."

Bill Harris, assistant manager of Ohio Valley Shows, recently returned to winter quarters at Findlay, O., from a hunting trip in Canada. . . . Bill Powell cards he had a pleasant visit recently in St. Louis with Morris Lipsky, who showed him thru the new club.

Correspondence received by Max Cohen, secretary American Carnival Association, during the year included solicitations for member business from two liquor companies. Cohen expressed confidence in the ability of ACA card holders to ferret out their own liquor suppliers.

Personnel of the Florida Amusement Company celebrated Thanksgiving Day with turkey and all the trimmings. In charge were Mrs. Otis (Pappy) Seiver, Mr. and Mrs. Iodine Bailey, Mr. and Mrs. Colman, Mr. and Mrs. Sallie Hancock, Mr. and Mrs. Warren, Mr. and Mrs. Billy Schaffer,



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GEORGE W. SANDERS, well-known concessionaire with Groves Greater Shows, recently returned after serving two years in the South Pacific with the army. He expects to be back on the road next season with the Grove Shows.

Clarence (Sticks) Jennings, of the Bill Lynch Shows, who was hospitalized for two months, has been discharged.

Vaughn Richardson lost a valuable wrist watch, inscribed with his first name, the night of the Showmen's League of America banquet and ball.

Insurance man Clem Schmitz drew almost 100 per cent turnout of Eastern show owners at his cocktail party in the Grey Room of the Sherman Hotel Wednesday (4).

Mr. and Mrs. Shep Miller and Mr. and Mrs. Abe Frank attended a Thanksgiving party given by Russell Green and Eli Johns in Pascagoula, Miss.

Sign in a Jig Show dressing room: "Visiting managers aren't welcome. I got mine. Get yours elsewhere."

After closing the season with the Johnny J. Jones Exposition, Frank and Marion Jones are back at their home, 424 North Blackford Street, Indianapolis.

Ruth Saunders, who closed with the Alamo Shows in San Antonio, is now in Georgia with the Gate City Shows. She will rejoin the Alamo org in the spring.

Sailor and Mildred Oliphant have returned to their home in Hot Springs after a hunting trip in Nebraska. On the trip they had as their guests Mr. and Mrs. W. L. Owens.

Lew Hamilton, publicity director of the World of Mirth Shows, was

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Mr. and Mrs. Jack Mosier, Mr. and Mrs. Frank Walker, Mr. and Mrs. Jack Threath, Mr. and Mrs. Cullen Robinson, Mr. and Mrs. Ross Houghton and Mr. and Mrs. MacMurray.

Tex J. Allison, manager of Louis Augustinos Side Show on the Virginia Greater Shows, reports he is en route to Key West, Fla., for a vacation, after which he will return to Waycross, Ga. From Waycross, accompanied by the Augustinos, he will go to Mexico to get additional animals for the show.

During their visit to the National Showmen's Association doings in New York, Bernie Mendelson and Ned Torti realized a lifetime ambition by riding in a horse-drawn hack with Izzy Cetlin and Bill Hartzman from the Palace Theater to the Capitol Hotel—and it cost 'em three smackers for the excursion of six blocks.

Old-timer cracked: "I could tell how to successfully run a carnival if it were not for the fact all managers know that I once owned one of my own."

Lloyd Cavanaugh, son of George Cavanaugh, mechanical superintendent of the Bill Lynch Shows, who formerly worked with his father, has taken to the sea until spring. Lloyd is a wireless operator and purser. The senior Cavanaugh is in charge of the Lynch winter quarters in Halifax, N. S.

In its first season out, the Adams Amusements, writes Michael Adams, didn't lose one day this season by rain. Org opened May 28 and closed September 15. General Manager Frank J. Adams says season will open in '47 on May 17 with 3 shows, 4 rides and 20 concessions. Org will play Vermont and New Hampshire.

Tom Williams, New York shooting gallery op and concessionaire, recently toured Halifax, Sydney, New Glasgow and Truro, in Nova Scotia. In Halifax he was guest of honor at a dinner given by showfolks there. Tom is a brother of the late Ben Williams, who headed the Williams Shows thru the Maritime Provinces and New England for many years.

Izzy Cetlin and Jack Wilson entertained the following at the National Showmen's Association banquet in New York: Mr. and Mrs. William Glick, Mr. and Mrs. Joe Goodman, Al and Mike Dorso, Mr. and Mrs. John Fedina, Margie Iandoli, Mrs. Cornella Dorso, Elvera and Eleanor Dorso, Henry Roller, John and Dolly McCormick and Edward K. Johnson.

Doc Hagar's Hall of Oddities is still going strong at his Woodward Avenue location, Detroit. Doc says he will build a Funhouse and establish a roller rink in the building, which has five floors, to add to the arcade and Freak Show. . . The No. 2 unit is booked for several indoor circuses in Michigan and Ohio and will later rejoin the No. 1 show in Detroit.

About 25 members of Utah Exposition Shows and midway visitors were guests at a Thanksgiving Day dinner prepared by Mrs. H. L. Seifer, wife of the shows' manager. Mr. and Mrs. Art Thompson, cookhouse operators, and Mrs. Theodore Lucky, wife of the concession manager, assisted her. Guests included H. L. Seifer, Theodore Lucky, Don Echer, S. A. Skiles, George Wright, Gordon Park, Frank Fernandez, Felix Martinez, C. M. Brock, F. H. Tenny, Jack Davis, Captain Frozo, Bill Wilson and W. E. Marcy.

William F. (Jack) Kelly, cookhouse operator who suffered a paralytic stroke several months ago, is wintering in Warner Robins, Ga., and reports that doctors give him hope for (See Midway Confab on page 62)

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WINTER QUARTERS

Penn Premier

STROUDSBURG, Pa., Dec. 7.—Crew of 30 is rebuilding the show from front to back. Work has been completed on a new Fun House, 60 feet long, built on a semi-trailer. Five more new 32-foot Fruehauf trailers, two 30-foot vans and six new Federal tractors have been added. One van will be converted into an office and the other into a transformer wagon.

Manager Lloyd D. Serfass has announced that L. C. (Ted) Miller will be 1947 general agent, and the addition of Edward Yeager as special agent and press representative. Great Wilno's cannon act has been contracted as the free act. Three giant searchlights will be on the midway next year, plus eight light towers which were delivered after the season's close. Speedy Bauers has returned from Jacksonville, Fla., and is building a new drome with streamlined front. Ted Comfort, in charge of builders, has two fronts under construction. Miles Detrick, in charge of transportation, has been arranging for delivery and storage of new rolling equipment.

Harry Fink left to visit friends in St. Louis and attend the Chicago meetings. Mrs. Serfass, secretary-treasurer, has been in Trenton, N. J., visiting her sister. New Buick Roadmaster coupe was delivered to Manager Serfass recently. Albert Bydiark, with a crew headed by Bernard Butkie, has repainted the Wheels, Tilt, Rolloplane and Kiddie Rides, while Ernie Arnold has had a crew repainting the Octopus. Management has purchased a new Comet from Tillman & Johnson, also a new Kiddie Aeroplane. Small Merry-Go-Round was repainted and leased to a department store in Allentown, Pa. Manager Serfass is on a deer hunting trip. Upon his return he and Mrs. Serfass will spend several weeks in Miami.

Recent visitors included Mickey Purcell, Pioneer Shows; Great Wilno, Ted Miller, Eddie Yeager; Harry Copping, of the old Copping Shows; Heath, secretary for the Marks Shows last season; Lew Alter, side show manager on the Triangle Shows; John J. Till; Mack McGee, cookhouse operator; A. J. Budd, side show operator, and Walter Paul, our side show manager last season. Mrs. Hazel Bauers continues to manage the commissary department.—ERNEST ARNOLD.

W. G. Wade

DETROIT, Dec. 7.—Things are humming around winter quarters. Owner W. G. Wade and D. Wade, general representative, recently returned from a purchasing trip to North Tonawanda and Albany, N. Y., Boston, New York and Harrisburg, Pa. The new equipment is expected to arrive shortly after the first of the year.

A crew, under direction of Glenn Wade Jr., has repainted all rides. Trucks and trailers are being taken care of by Sam Hansen and his crew.

Reports reaching the red wagon say Fred Miller, legal adjuster, and Harry Mannas, percentage, are missing a lot of sleep to gin rummy. Harry and Mildred Beach are reportedly getting up early to get the strawberry preserves and hot biscuits before going fishing. Winnie and Frank Waznick are finally using the fishing equipment they purchased last summer.

The Frank Rupp family, located in Tampa, is busy on a new ride creation. Bert Britt is another one enjoying the Tampa sunshine.

Joe Davis, secretary of the Ingram County Fair, was a recent visitor at the office here.—W. A. SCHAFER.

Heart of Texas

BROWNWOOD, Tex., Dec. 7.—Thanksgiving was a gala occasion at the Harry Craig home when 50 of the shows' personnel were entertained at a barbecued venison dinner. Craig's party had spent two weeks hunting in West Texas, and altho the "major" was ailing most of the time, Mrs. Craig and Bucky had the thrill of a shot each. Two deer were bagged by Oscar Schuette, bingo operator, and Milton Grothe, ride superintendent. Dinner was prepared and served by Mrs. C. W. (Tillie) Holt.

Tho suffering from a touch of the flu, Craig left on a business trip to buy material and equipment for 1947. He was accompanied by Mrs. Craig, Bucky and B. C. McDonald, secretary.

Mrs. J. A. McDonald is recuperating in the Brownwood Hotel from a recent major operation.—B. C. McDONALD.

Virginia Greater

SUFFOLK, Va., Dec. 7.—Following the closing of the show at Chesterfield, S. C., org moved into winter quarters here where it has wintered the last six years. William C. (Bill) Murray, with headquarters in the Nansemond Hotel, is in charge. At present nine men are working on equipment and Leo Martin is chef.

Visitors here have included Harry P. Taylor, Wallace Goodrich, Dr. L. C. Holland, Roger W. Stone and son, Sheriff Culpepper and Deputy Bird.

Mr. and Mrs. Ed Curtin are spending the winter here. General Manager Rocco Masucci is visiting at his home in Orange, N. J. He recently placed an order for a three-abreast Merry-Go-Round and has a promise of delivery in March. He also placed an order with the Southern Tent & Awning Company, thru Bert Melville, for new canvas.—MIKE MATINA.

Bright Lights

LYNCHBURG, Va., Dec. 7.—Show is in new quarters at Madison Heights Fairgrounds, just outside Lynchburg, with Clyde Ketchum in charge. All equipment, except tractors, is stored in the main exhibition building, with tractors and trucks in another large building on the grounds.

Ferris Wheel and Chair-o-Plane have been overhauled and are ready for the paint shop. Show will have a new transformer truck, an additional transformer and a completely rebuilt system of cables and boxes.

Bobby Heck and Roy MacWilliams, agents for Danny Donini, are clerking in a local soda fountain. Mrs. Clyde Ketchum is visiting in West Virginia. F. A. Norton is waiting for the arrival of a new truck, another transformer and junction boxes. Assistant Manager L. C. Heck is enjoying the fishing in Florida.—F. A. NORTON.

Capital City

NASHVILLE, Dec. 7.—Closing the season at Cuthbert, Ga., org arrived in winter quarters here and the crew, after a short rest, will begin getting things in shape for next season. Horace Drennen is in charge of quarters.

Owner J. L. Keef was well satisfied with the year's take. It was the first year out for the org and the owner has many expansion plans for next year.—JACK SNOW.

J. R. Leeright

LOTT, Tex., Dec. 7.—Shows went to winter quarters here owing to the ill health of Owner-Manager Leeright, who contracted typhoid fever and is now in the hospital at Marlin, Tex. Show had to cancel Lulling, Tex. Week at Rosebud, Tex., was only fair due to bad weather the first part of week.

Personnel still in quarters are L. W. and Sherry Peavy, Barney and Ruth Gage; Dixie Wilson, who is ill; Earl Calloway, George (Blackie) Knox, Frank Bauer, Clarence Bollig and Mr. and Mrs. Tuffy Reeves.

Slim Anderson and family, Everett Harper, Slim Gamblin, George Yamada and Mr. and Mrs. Joe Branham left for San Antonio. Tass and Veda Munn and Junior Hill went to Kansas City; Orrin Jones is in Marlin taking baths before going home to Wichita, Kan. Earl Wright went to Nebraska; Mr. and Mrs. Carl Walker, Stuttgart, Ark.; Mr. and Mrs. Ray Hill, Don and John Miller and Ed Ledger, Corpus Christi, Tex., to fish, and the Evans family, Wichita Falls, Tex. Jimmie Anoya is working in a Rosebud cafe. Owner Leeright will visit his family in Twin Falls, Idaho, as soon as his health permits. Barney and Ruth Gage will go home to St. Joseph, Mo., for Christmas. Clarence Bollig will visit his mother in Hays, Kan., over the holidays.—SHERRY PEAVY.

Ohio Valley

FINDLAY, O., Dec. 7.—Under supervision of Assistant Manager Bill Harris, workers are busy here going over all equipment and getting everything in shape. Weather here has been spring-like and much work has been done outdoors.

Owner Roxie Harris, now in the East on business, infos he has purchased three new trucks.

SIDEWALL
NEW WATERPROOF FLAMEPROOF

Made in following finished sizes, complete with Grommets. Made of double filled No. 12 Duck.

6'x100'	\$.54.56	9'x100'	\$.80.00
7'x100'	63.04	10'x100'	88.48
		8'x100'	\$.71.52

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Complete with Top and Side Wall. Ride used only four weeks. Cost \$1700.00, will take \$1400.00 cash Reason for selling—other business.

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BOX 169 NUNDA, N. Y.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2,700 cards, \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Ping-Pong Balls, printed 2 sides . . . \$30.00
Replacements, Numbered Balls, Ea.50
3,000 Jack Pot Slips (strips of 7 numbers) per 1,0001.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 1002.00
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,0001.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M1.40
Cork Markers, 3 sizes, 3/16, 1/2, 3/8, 14/16 diameters; any size, per M75
Nickel Wire Cage, with Chute, Wood Ball Markers, Master board; 3 piece layout for15.00
Thin Plastic Markers, brown color, M.2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
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From the Lots

Florida Amusement Co.

BRADENTON, Fla., Dec. 7.—Week ended November 23; auspices, VFW; location, Main Street; weather, hot; business, good.

The move from Perry, Fla., was made without mishap and the midway opened Monday (18), with attendance way above last year's.

Manager Howard Ingram states the show will close Saturday (14), and again winter at Sarasota. Work will be started immediately on equipment recently purchased from Marie Smuckler and T. & B. Shows.

James Mitchell, Sarasota snake farm operator, delivered a den of snakes; Snapp Wyatt, of the Wyatt Studios, Tampa, delivered new banners for the Florida Hot Shots, and Mr. and Mrs. Sam Holman, of Tampa, delivered 10 monkeys to Monkeyland.

Visitors included Pete Thompson, Slim Kelly, Doc Cann, Judge Chapman and family, of Sarasota; James Edgar, Walter D. Nealand and Denny Helms, of the Sparks Circus; Ray Geyer, formerly of the Buck Owens Circus; Mantie Bailey and husband, of the show bearing her name; Frank Faust and son, Jack, formerly owners of the F. & F. Shows, now living at Bradenton; Secretary Allbritton, of the Bowling Green Fair; members of the Sarasota Junior Chamber of Commerce and Pageant; Mr. and Mrs. Stewart Wachter, owners of the Penn State Shows; Berney Smuckler, Harry Wilson and party, and Chris Jernigan.

R. Cole, holding the front gate, says there are too many carnivals in Florida. Mrs. Pete Coleman returned to the show after a visit home. Al Devine, sound truck technician, will spend the holidays at his home in Chicago and be back for the '47 opening.

Staff: Howard Ingram, owner and general manager; John (Middle) Terry, business manager; Vernon Kohn, secretary; Lasca Ingram, treasurer; Otis Sievers, ride superintendent; Bill Guessinger, general agent; Wingy Saunders, lot man; Larry Davis, special agent; R. W. Sharpe, publicity; Roy Bailey, chief electrician; Jack Treatt, assistant electrician; Ross Paton, master mechanic; Bob Robinson, master painter, and Al Devine, sound.

Rides: Ferris Wheels, Pete (Rabbit) Coleman, foreman; Merry-Go-Round, Erin MacMurray; Chairplane, H. K. Lemlyn; Octopus, John Bodeau; Choo Choo Train, Gordon Gouge; Kiddie Airplane, Orrie Shurr; Loop Plane, Eddie Warren; Speedway (auto), Blackie Edwards; Kiddie Autos, James Smith; Roll-o-Plane, Steve Downs; Pony Track, D. M. Irons.

Shows: Penny Arcade, Ray Kohrns; 10-in-1, Billy Lodgson; Artists and Models, Jim Ferenzi; Snake Show, Claude Johnson; Glass House, W. F. Kohrns; Monkey Show, Frank Dill; Two-Headed Baby, Sallie Hancock; Florida Hot Shots, Anna Lee King; Mochie Show, Doral Deshon.

Free Acts: Billie Schaffer and Jack Perry Elliott. Fireworks, C. E. Walters. Bingo: R. E. Talley & Company. —RAY WHITEY SHARPE.

Gate City

WAYNESBORO, Ga., Dec. 7.—Joe W. Keonn, after closing in Lyons, Ga., with the A. M. P. Shows as press agent, joined here as contracting agent.

Stanley Ried, general representative, is busy making the meetings and lining up spring dates. Blackmon's rides left at Douglas, Ga., and were replaced by Jim McCall's rides. Harry Harris joined at Thomasville with his animal and snake show. Sam Golden joined with his circus Side Show. —R. E. McWHORTA.

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- 1 22' Kingham Van, a bargain.
- 1 26' Fruehauf Platform.
- 1 22' Fruehauf, stake sides.

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- One 10 Ft. Concession Trailer, 4-Way Awning, Good for Popcorn or Diggers \$200.00
 - Two Chevrolet Trucks, Extra Long Wheelbase, Perfect Condition. Each. 550.00
 - One 1940 Model International Truck, 14 Ft. Bed, Good Condition. 600.00
 - One 30 Ft. Hobb's Trailer Van, 1940 Model, Diamond "T" Truck, Two and a Half Tons, Both Perfect Condition. Together. 2,250.00
 - One Office Trailer, 18 Ft., 1944 Model, Red Arrow, Two Rooms, Two Doors, Sleeps Two. 800.00
- Have Several Very Fine Semi-Trailers and Good Trucks—Wire for List.
WILL PAY CASH FOR SEVEN-CAR TILT AND FACTORY-BUILT AUTO RIDE. WIRE TO:
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C. F. ZEIGER UNITED SHOWS WANT FOR SEASON 1947

Carnival People in all departments, Bosses and Help for ten of the finest Rides in the carnival business. Front Door Man capable of handling canvas, assistant electrician. Want—Side Show, Athletic, Dancing Girls, Animal and Fun House, will furnish complete outfits for any money getting Shows. Want—for winter quarters, Carpenters, Painters, Blacksmith and General Help that can handle some responsible positions on the road. Want small Cookhouse, and a few other Concessions open. Want Family Act with small band for circus. Work in winter quarters starts Jan. 1st. Show opens early.

C. F. ZEIGER, Casa Grande, Ariz.

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GLADIOLI FESTIVAL AND FAIR

DELRAY BEACH, FLA., Jan. 20 Thru 25
FREE CAR—FREE RADIOS—FREE SHOW

EVERY NIGHT

ACTS FOR STAGE REVUE, WIRE BEST PRICE. Wanted—Concessions, no Flats or P. C. All must work 10 and 25 Stock. Scales, Pop Corn, Bingo, Novelties, Ball Games and other. Only one of each. Wire deposit. 60,000 expected gate. Well billed—press, highway, radio. Only show permitted right on Fair Grounds, Main Street. Rush deposit now for X.
P. O. BOX 1898, Delray Beach Fair Secretary, Delray Beach, Fla.

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Our representative will be at the ILLINOIS, INDIANA AND GEORGIA Fair Meetings.

Have OPENING for several Stock Concessions. Also would book ROLL-O-PLANE.

Have two well-framed Girl Shows with beautiful neon fronts for good reliable Girl Show Manager.

JACK KORIE, let me hear from you at once!
"Doc and Nita", contact me.

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GOLDEN WEST SHOWS NOW BOOKING FOR 1947

FOR A SEASON OF THE BEST FAIRS, RODEOS AND CELEBRATIONS IN CALIFORNIA, INCLUDING THE "WINNERS" WE SHOWED LAST SEASON

RIDES	CONCESSIONS	SHOWS
Want Tilt, Caterpillar, Fly-o-Plane, Scooters or any other MAJOR or KIDDIE rides. Want to buy Chair-o-Plane.	Want Cook House, Scales, Dime Pitch, Bingo, Novelties, Pan, Mouse, Pea Pool, Fish Pond, Bowling Alley, High Striker, Hoopla, String, Balloon or any other LEGITIMATE concession.	Want Side Show, Girl, Snake, Pit, Animal, Minstrel, Midget, Fun-house, Motordrome, or any other money-making attraction.

WANT SENSATIONAL FREE ACT

WANT RIDE MEN

HARRY POLISH FISHER
1865 Oak St. San Francisco, Calif.

WANT CONCESSION AGENTS

FOR SALE

1 Parker Merry-Go-Round, 42 ft., 2-abreast, with Wisconsin air-cooled motor in good order, good top and new side walls. 1 Smith & Smith Chairplane with good motor, booth and fence. These two rides in A-No. 1 condition, just painted, set up for inspection. 1 Kiddie Auto Ride, not painted, no top, needs some minor repairs. Complete unit \$7,800.00. Merry-Go-Round separate, \$5,000.00. Smith & Smith Chairplane and Kiddie Auto Cars, both for \$2,900.00. These rides are located at Williams Southern Shows' headquarters at Morganton, N. C.

All replies to

GUS WADE

Care Western Union, Morganton, N. C.

FOR SALE

EIGHT CAR WHIP, in Good Condition, Well Lighted, Has Ell Power Unit. Priced for Quick Sale	\$2,750.00
SEVEN-CAR AUTO KID RIDE, in Good Condition	500.00
SIX-CAR KID AIRPLANE RIDE, in Good Condition, New Top, Just Been Painted.	1,000.00
SIX DRIVE YOUR SELF GAS CARS, With Fence, Ticket Box, Etc., in Good Condition. Priced	900.00
25 K.V.A. LIGHT PLANT, for Gasoline or Butane, A.C. Current, Good Condition. Priced	1,000.00
20 H.P. THREE-PHASE ELECTRIC MOTOR, Late Type. Priced	175.00
16-FT. FACTORY-BUILT SEMI-TRAILER, Fair Rubber, Has Fifth Wheel. Priced	125.00

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Kiddie Auto Ride, sixteen cars, special built, Allan Herschell make, in A-one condition, with new tires, new top and sidewalls. Price \$2,500.00. For Sale—Double Loop-o-Plane with new motor, in A-one condition, newly painted. Price \$1,500.00. GMC Truck, eighteen foot long, 1937 model, with new tires, to transfer Loop-o-Plane. Price \$750.00.

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R. ROBINSON

There'll Be Little Change in the East

(Continued from page 54)

flashed the midways at the Trenton, N. J., and the revived plum at Richmond, Va.

Jack Wilson and Izzy Cetlin are openly eying the Midwest and their future plans will largely hinge on their success in knocking off a major date.

With two additional railroad shows paying the East starting this year, some fairs rated a rail org for the first time. Net result, according to the lads on trucks, has added additional headaches to their fair inking problems and placed them, more so than ever before, in direct competition with the train units.

Late Southern dates will add up to an unknown quantity for some time. Competition below the Mason-Dixon line will be of the toughest variety as the agents dicker to knock off the late season money spots. Added to the regular scuffle among the Eastern units may be an influx of agents fronting for orgs cutting in on a bias from the Western plains.

Record grosses this year and a looked-for repetition in 1947 have torn the lid off on the deals being offered. If present indications hold, every date promises to be a natural.

VIOLA FAIRLY AUX. PREZ

(Continued from page 54)

Club, Dallas; Hattie Wagner, president of the Ladies' Auxiliary, Detroit Showmen's Association; Dode Allen, National Showmen's Association Ladies' Auxiliary, New York, and Louise Parker, Heart of America Showmen's Club Ladies' Auxiliary, Kansas City, Mo.

Recipients of gifts were Mrs. Fairly, Elsie Miller, Lillian Woods, Lee Gluskin, Mrs. Ida Chase, Myrtle Hutt Beard, Mrs. Ann Belden, Delgarian Hoffman, Louise Rollo.

Congratulatory messages were received from Eddie Sopenar, Bob Miller, Showmen's League of America, Missouri Show Women's Club, Heart of America Showmen, Clara Zeiger; Phoebe Carsky, ill in Memorial Hospital; Jay and Robert, Claire Sopenar, Luke Phil Payne, Jimmy Sullivan and George Dorf.

Irv Pollock, newly elected president of the Showmen's League of America, was a guest of honor and gave a short talk.

Bill Dornfield provided the main part of the entertainment.

Mrs. L. M. Brumleve, past president, was given a rising vote of thanks for her work.

Bond winners were Grace Goss, Josephine Quinn, Jennie Gloth, Florence Snyder, Lena Schlossberg, Etta Henderson, Agnes Donahue, Viola Fairly, Rose Page, Robert Hallie and Maud Geiler.

PREXY PARTY CROWD

(Continued from page 55)

p.m. the floorshow started and lasted until well after midnight. Al Marney's band, led by Arnie Barnett, furnished the music.

Dave Malcolm was emcee for the show. He was assisted by Billy Carr, Jack Norman and Jack Klein, who took turns handling the mike in various spots.

Morris (Lefty) Ohren was chairman of the entertainment committee, assisted by Bill Carsky and Bill Green.

Line up of acts included the McRae Dancers; Rita and Betty Carroll, acrobatic ballet; Johnny Laddie and Company, unsupported ladder and dogs; Blanche Bradley and Her Nights of Song, a sextet; Doris Bey, contortionist dancer; Calude and Andre, comedy ballroom; Robin and Ralph, hand-to-hand balancing; Jimmy Burns, dancer; Dolores, exotic dancer; Cross and Dunn, vocals; Lenzy Kent, comedian; Carrie Finell, novelty entertainer; Jeannine, exotic dancer; the Carltons, father and son balancing act; Harry Harris, vocals;

NSA Notes

(Continued from page 55)

Hospital, New York, as is brother Irving Gold with a spinal infection. . . . Jack Greenspoon still in Polyclinic Hospital. Will leave this week for Florida. . . . Jack Carr still confined to his home in Great Neck, L. I. . . . Brothers Feek and True Perkins still under the weather.

Dave Ricci is to attend an army school to study a profession. . . . The testimonial to P. P. Jack Rosenthal will be held in the banquet hall of the Hotel Belvedere, New York, Saturday night (14). . . . Meeting of the eligibility committee will be held shortly to consider applications of prospective members. . . . Joseph Geist, owner of Rockaway's Playland, Rockaway Beach, L. I., was one of the happy guests at the banquet.

Next meeting Wednesday night (11). . . . Annual election last meeting in December. . . . New Year's party in the clubrooms will be full of innovations and plenty of fun is anticipated. . . . Scrolls in the office, awaiting correct shipping addresses, for Eddie Goldman, Eddie Elkins, Saul Weintraub, Vincent E. Hamblin, James E. Strates, Ben Braunstein, Jack Rosenthal, Harry Meyers, James M. Thompson, Mickey Goldberg, Claude Bentley, Fred Fornies, Jean Dellabate, John Lane, W. E. Muldoon and Ward C. Graves. Also plaques for Reverend Claxton, Johnny J. Jones Shows and William P. Lynch.

Chicago Booking Upsets Are Scarce

(Continued from page 54)

tion over which show will land the Michigan State Fair, due to be revived in Detroit next fall, and all hands agreed that the loser at Indianapolis will have a prize plum to fire at in Detroit.

Wagner did not officially announce his route, but he left Chicago with Ionia, Mich., Free Fair; LaPorte and Muncie, Ind., county fairs; the Kentucky State annual, and the Kansas State Fair at Hutchinson contracts folded and stuffed in his brief case.

Max Goodman again landed contracts for the Northern Wisconsin District Fair, Chippewa Falls; South Dakota State Fair, Huron; the Red River Valley Exposition, Fargo, N. D., and the Owatonna, Minn., Free Fair for his Wonder Shows of America.

Joe S. Scholibo, recently named general agent of the John R. Ward Shows, did not announce the signing of any annuals, but it was well gossiped that Ward had made the most attractive financial bid for the Memphis Cotton Festival.

Ralph G. Lockett, general agent for Johnny J. Jones, announced he has closed for the fairs at Memphis, Nashville and Jackson, all Tennessee.

"I did all right" was the theme of the truck show operators, but there was little to win or lose for any of them at this meeting as the majority of contracts awarded these shows are let at later State, regional or local conventions.

CARAVANS ELECTS

(Continued from page 54)

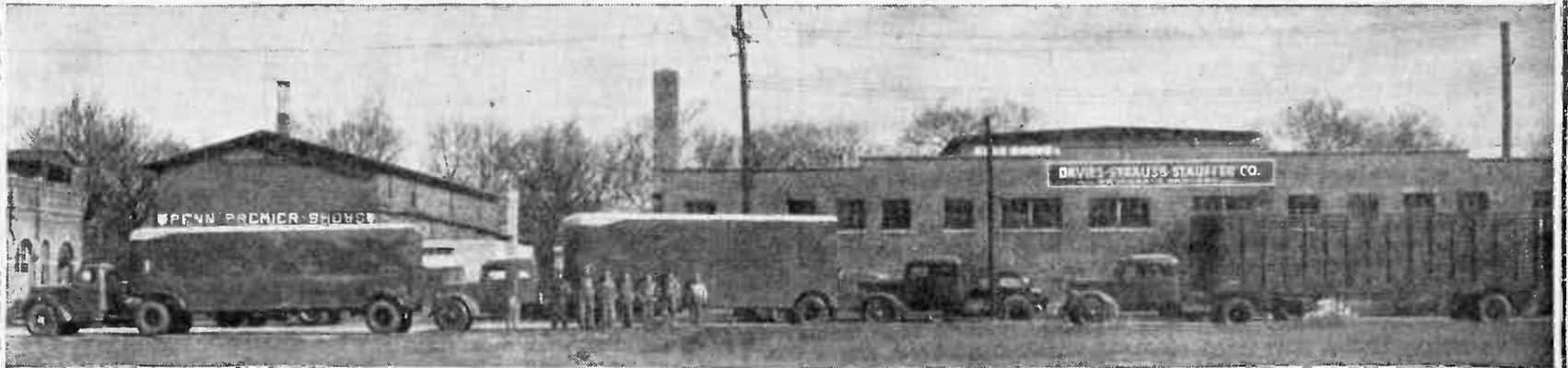
Max Brantman, Midge Cohen, Rose Fitzgerald, Missouri Show Women and the Ladies' Auxiliary of the Michigan Showmen's Association.

During the dinner Ralph Pope furnished the strolling music with his accordion. On the entertainment program were Tommy Reese, singer; Janice Respecki, accordion, and Helen Wong, piano.

Willie Shore, comedian; Beth Farrell, control acrobatics; Pinkey Tracey, comedian; McRae Dancers and Carol Laria, strut number, and Bobbie Kuhn and the Midnight Sons, music and vocal.

NOW AVAILABLE FOR IMMEDIATE DELIVERY! 100 VAN AND RACK TRAILERS

SUITABLE FOR CARNIVAL USE



Illustrated are tractors and three types of trailers which were included in the fleet recently delivered to Penn Premier Shows

Here is an immediate and simple solution to your transportation worries. These roomy and sturdy trailers will give top performance under the rigors of steady travel. Equip your shows with trailers that will reduce loss due to break-downs and damage to machinery, along with cutting travel time between engagements.

ALSO AVAILABLE TO 1939 TO 1941 FORD TRACTORS

WILL TRADE
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IMMEDIATE
DELIVERY

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PENNSBURG, PENNSYLVANIA

HYALITE MIDWAY WANTS

GENERAL AGENT—Must be sober and reliable. **CAPABLE RIDE SUPERINTENDENT. RIDE HELP**—In all departments, capable of driving semis. All those contracted, write.

FREE ACT—Percentage of salary. **ALSO SOUND CAR!**

COOKHOUSE—Man and wife capable and responsible to take complete charge of DeLuxe Cookhouse, stainless steel kitchen, built on trailer, open and close in five minutes. Dining room under top. Big money maker if you've got the "stuff".

CONCESSION AGENTS for Hanky-Panks. **BALLY MEN** and **MANAGERS** for "Jungleland" and two other Shows. Brand new thruout. Write **EARL MELTON**, 414 N. Jefferson, Iola, Kansas.

WILL BOOK non-conflicting Concessions and Shows.

Flatties, Gypsies, percentage workers, drunks, dope-heads, agitators, cream puffs, loafers, floaters and tourists, lay off!

COMMITTEES—Nebraska, Wyoming, Montana and Dakotas, write.

THE HYALITE MIDWAY Box 24, Bonham, Texas

H. B. ROSEN AMUSEMENTS

NOW CONTRACTING FOR OUR 1947 TOUR

SHOWS: **SIDE SHOW MANAGER**—Will furnish all new equipment. **ONE GIRL SHOW OPERATOR** to operate Girl and Posing Show. Must have young girls and good entertainers. **MAN TO TAKE CHARGE OF COMPLETE MONKEY SHOW.** Must know how to train Monkeys. **MAN TO TAKE CHARGE OF COMPLETE SNAKE SHOW.** **MINSTREL SHOW MANAGER** who has complete Show with first-class entertainers. Will furnish up-to-date equipment and transportation. **MOTOR-DROME**—Will give good proposition with or without transportation.

RIDES: WILL BOOK, LEASE OR BUY OCTOPUS, TILT, SPITFIRE OR ANY OTHER FLAT RIDE.

CONCESSIONS: EXCLUSIVE OPEN ON FROZEN CUSTARD. WILL GIVE GOOD PROPOSITION TO ONE WITH UP-TO-DATE PENNY ARCADE. WILL BOOK ANY HIGH-CLASS MERCHANDISE CONCESSIONS WITHIN KEEPING OF OUR STANDARDS.

HELP: USEFUL HELP FOR WINTERQUARTERS—Carpenter and Show Painter for winterquarters and all season. **GOOD BILLPOSTER** who will PUT up paper. **RIDE FOREMEN AND SECOND MEN** FOR 1947 SEASON. **MAN FOR UP-TO-DATE PONY RIDE.** Must know how to handle ponies.

WILL BOOK FREE ACT—MUST BE SPECTACULAR
(Pete Suttle, contact me or come directly to winterquarters)

WINTERQUARTERS WILL BE OPEN JANUARY 5

H. B. ROSEN AMUSEMENTS
Drawer "B", Elba, Ala.

FOR SALE—KIDDIE RIDES

New Post-War Rides Never Before Equalled in Popularity.

Designed and Developed Over a Period of 5 Years.

Very Portable — Easily Erected — Tried, Tested and Proven

IMMEDIATE DELIVERY SENSIBLY PRICED

Write For Details
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QUEEN OF THE FLYING RIDES

FLYING SCOOTERS

BISCH-ROCCO AMUSEMENT CO.

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FOR AMERICA'S NEWEST AND FINEST SIDE SHOW ON
AMERICA'S MOST BEAUTIFUL RAILROAD SHOW

JAMES E. STRATES SHOWS

Freaks—Novelty Acts—Working Acts—Ticket Sellers—Grinders—Inside Lecturer that can sell feature. Good Salaries—Best of Treatment—Good Cook House.

Have complete set of Fat Show Banners FOR SALE. Used 4 Weeks. First \$150 takes it. Write or Wire

CLAUDE BENTLEY, c/o Strates Shows
FAIR GROUNDS, JACKSONVILLE, FLA.

WANTED

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FOLK'S CELEBRATION SHOWS

BEST IN THE WEST 15 RIDES—10 SHOWS BEST IN THE WEST

WANT FOR 1947 SEASON OF 40 WEEKS
AND EL PASO, TEXAS, DEC. 23 TO JAN. 1 INCLUSIVE

10 BIG DAYS AND NIGHTS SUN CARNIVAL (Location heart of downtown El Paso, on the streets) 10 BIG DAYS AND NIGHTS

CAN PLACE LEGITIMATE CONCESSIONS OF ALL KINDS

SHOWS: MOTORDROME, MONKEY CIRCUS, MECHANICAL SHOW, FUN HOUSE, GLASS HOUSE, WILD SHOW, HILL BILLY SHOW OR ANY MONEY-GETTING SHOWS.

Can place reliable Side Show Manager that can furnish his own Show. Have complete frame-up for same.

Can use Man with own Sound Truck and Equipment. Must be first class.

Can place first-class Penny Arcade. Can place A-1 Builder who can lay out and build something new in show fronts. Have new neon plant in new 28-foot Hobbs van; want A-1 Man that can handle neon on show and make same. Can place good Uniformed Band. Want to book good, sensational Free Act. Can place Ride Foreman for 1947 season of forty weeks.

FAIR SECRETARIES

IN NEW MEXICO, ARIZONA, WEST TEXAS, COLORADO, WYOMING, MONTANA, IDAHO, WASHINGTON, OREGON AND CALIFORNIA, contact us before contracting your Midway Attractions for 1947. All address:

CARL J. FOLK, Mgr.
BOX 2230, TUCSON, ARIZONA

GOLD MEDAL SHOWS

WANT FOR ALL WINTER

Shows and Rides. Few choice Concessions open, Cookhouse for Showfolks. Want American Palmistry. Pan Game open. Good proposition for Ferris Wheel. Good proposition for Light Plant. Al Devine, wire.

Wire Andalusia, Ala., December 9 to 16.

FRED BELL

FRED WEBSTER

REGAL EXPO SHOWS, Inc.

WANTS TO HEAR FROM

BILLIE C. MARTIN, FRANK MATTHEWS & PENNY GIRANORD
ANSWER, DEERFIELD, FLA.

NOTICE

At Liberty
Park Managers

At Liberty
Carnival Managers

PALACE OF WONDERS CO.

Featuring Alligator Family, Trained Fleas, Bozo and His Pal, Serpentina. Permanent address:

WENDEL (PROPS) KUNTZ

EXETER ROAD

HAMPTON, N. H.

BOOKING NOW FOR SEASON 1947

Opening Tampa, Fla., December 27th, for 9 Big Days, including Sunday, at Columbus Drive and Central Ave.

Can place Rides, Shows and Concessions. Write 115 North East 71 St., Miami, Florida.

BARNEY TASSELL UNIT SHOW

CHARLES KYLE presents

"THE BATTLE OF THE PACIFIC"
"THE BATTLE OF VERDUN"
"THE BATTLE OF THE CORAL SEA"
"KYLE'S TOP O' THE WORLD"

Fireworks spectacles. The larger exhibitions could use these, changing different nights, using other displays the rest of the time. Nothing fantastic. We have all the props to produce these—Submarine, Tanks, Airplane, Battleships, new Flash Aerial and Searchlight BOMBS, Ground Maneuvers, Mighty Battle in the Sky, Statue of Liberty, New York Harbor, large Patriotic Pieces. State your wants.

Produced by

HUDSON FIREWORKS DISPLAY CO.

P. O. BOX 26

TEL. 228

HUDSON, OHIO

P.S.: Can place experienced Fireworks Workmen.

Smith's Three Day Shows

Want Ferris Wheel Foreman, good wages. Will book any good legitimate Concessions. Will be in High Island, Texas, week of Dec. 9. We are staying out all winter.

FOR SALE

Complete small Motorized Circus, everything except acts. Reply to

BOX D-386

The Billboard

Cincinnati 1, O.

SLA Banquet Sets New Mark

(Continued from page 55)

James Patterson, veteran carnival and circus owner.

Distinguished guests included Congressman Harold C. Hagen, of Crookston, Minn.; Clarence Harnden, president of the International Association of Fairs and Exhibitions; Bernie Mendelson, adjutant of the SLA American Legion post; C. I. Levin, Heart of America Showmen, Kansas City; David B. Endy, American Carnivals' Association and SLA's new first vice-president; Harry Stahl, Michigan Showmen's Association, Detroit; Morris Lipsky, International Association of Showmen, St. Louis; George A. Golden, Miami Showmen's Association; Harry Carlile, Arizona Showmen's Association, Phoenix; Orville Crafts, Pacific Coast Showmen's Association, Los Angeles; Brady McSwigan, president of National Association of Amusement Parks, Pools and Beaches; John Wilson, National Showmen's Association, New York.

Also on the dias were other 1946 SLA officers, including President Kressmann, First Vice-President E. Lawrence Phillips, and the 1947 officers, including President Irving J. Polack, First Vice-President Endy, Second Vice-President Robert K. Parker, Third Vice-President Louis Keller, Treasurer Walter F. Driver, Secretary Joseph L. Streibich, Canadian Counsel Louis Herman; American Hospital, Dr. Max Thorek; Alexian Brothers' Hospital, Dr. John C. Havlik; Counsel Arthur Morse and Chaplain Marcel LaVoy.

MIDWAY CONFAB

(Continued from page 57)

his return to the road in 1947. . . . Pete (Gypsy) Schush writes that he is resting in Harlingen, Tex., after a strenuous season of 23 fairs and celebrations in Kansas with Victory Exposition Shows. He plans a vacation trip to Mexico soon and upon his return expects to frame a bubble concession. . . . Having closed a good season recently with Dyer Greater Shows, Mr. and Mrs. George A. Campbell are wintering in Biloxi, Miss.

OPS EYE EQUIPMENT

(Continued from page 51)

than actual individual attendance because the turnstile, of course, registered every time a person went thru. Needless to say, in the four days of the show one person may have gone thru as many as 10 times a day.

Four awards were made by the American Recreational Equipment Association exhibit division. They were:

- 1.—Most meritorious exhibit of a device, equipment or supplies (sweepstakes award); Miniature Train & Railroad Co., Addison, Ill.
- 2.—Most meritorious exhibit of equipment or supplies; Electronics Corporation, Rochester, N. Y.
- 3.—Most meritorious device or ride exhibit; Allan Herschell Company, North Tonawanda, N. Y.
- 4.—Most meritorious exhibit dealing with pools or beach equipment or service; Adolph Kiefer & Company, Chicago.

Exhibits, individually and as a whole, were credited with being the finest in the history of the show. Considerable time, money and effort had obviously been expended in making booths and the presentation of equipment as attractive as possible.

WALKATHON

OPENING DEC. 20

SPORTS AUDITORIUM, DALLAS, TEX.

All contestants and help write air mail or wire Dallas, Tex. Another show follows immediately. Contact

SPORTATORIUM

RED SHEPARD or RALPH SMITH

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- A-1 Am. Co.: Bigwells, Tex., 11-18.
- Bell & Vinson: Mercedes, Tex.
- Bistany's Greater: Miami, Fla.
- Brady & Leedy: Lakeland, Fla., 12-21.
- Dickerson: Glennville, Ga.
- Fay's Silver Derby: Valdosta, Ga.
- Gate City: Moultrie, Ga.
- Gold Medal: Andalusia, Ala.
- Henson, J. L.: Reidsville, Ga.
- Lankford's Overland: Leesburg, Ga.
- Olson, Norman: Pickens, Miss.; Vicksburg 16-21.
- Omar's Greater Am.: Stamps, Ark.
- P. & B. Am. Co.: Sweeny, Tex.; Port Lavaca 16-21.
- Regal Expo.: Deerfield Beach, Fla.
- Richman & Carpenter: Tucson, Ariz.
- Royal Expo.: Fort Myers, Fla.
- Shipley's Am.: Vacherie, La.
- Smith Am. Co.: Yoakum, Tex.
- Southern Am. Co.: Crockett, Tex.
- Southern Valley: Shreveport, La.
- Sunflower State: Kenedy, Tex.
- Zacchini Bros.: Port Neches, Tex.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Cody Bros.: Wrightsville, Ga., 9; Adrian 10; Soperton 11; Mt. Vernon 12; Helena 13; Cadwell 14.
- King Bros.: Daytona Beach, Fla., 11; Palatka 12; St. Augustine 13; Stark 14; season ends.
- Owens, Buck: Orlando, Fla., 12.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Abbott's, Ace, Western Jamboree: Williamsburg, Ky., 11-12; Jellico, Tenn., 13; Pruden 14; Oneida 16; Sweetwater 17; Madisonville 18; Marshall, N. C., 19.
- Henle, Sonja, Ice Show (Olympia Stadium) Detroit, Mich., 9-21.
- Plunkett's Stage Show: Gonzales, Tex., 9-11; season ends.
- Roller Skating Vanities (Coliseum) Houston, Tex., 10-15; (Forum) Wichita, Kan., 17-23.
- Texas Benny's Vaude Circus (Green) Greenville, Ga., 11-12; (Auditorium) Warm Springs 13; (Talbotton) Talbotton 14.

TELEPHONE SALESMAN SHRINE CIRCUS

SAGINAW, MICHIGAN
BUCK WALTRIP

Shrine Circus Office
211 N. Washington Ave.
or Bancroft Hotel
SAGINAW, MICHIGAN

HEART OF TEXAS SHOWS

Winter Quarters now open.
WANT Painters and Carpenters,
Ride Men. Address
HARRY CRAIG
Box 158, Brownwood, Texas

WANT TO BOOK

Mug Joint, Penny Pitch, Fish Pond, Guess Your Weight, Pan Game, Stock Concessions, Bowling Alley, Ball Games, Side Shows and Percentage Games. Need Flat joints of all kinds. Must have privilege in advance since reorganizing, as no undesirables are wanted.

NORMAN OLSON SHOWS

Pickens, Miss., Dec. 9 to 16; followed by Vicksburg, Miss.

NOW CONTRACTING FOR 1947 SEASON

RIDES—SHOWS—CONCESSIONS

W. G. WADE SHOWS

C. P. O. Box 1488 Detroit 31, Mich.

GOVERNMENT-OWNED SURPLUS

\$19,000,000

Military Pyrotechnics

4,500,000

**AIR and GROUND FLARES
VERY SIGNALS**

SEALED BIDS for all or any part of this material, f.o.b. location, will be accepted until noon, January 31, 1947. Minimum acceptable bid is \$1,000; or, a lesser amount if the bid is for the entire quantity of a particular item at a particular location.

WAA reserves the right to reject any or all bids; to award in reduced quantities against bids received; to withdraw material prior to award or shipment. No warranty is made, either expressed or implied, except as to title. Successful bidders must conform to WAA Standard Conditions of Sale.

EXPORT: Bids are solicited for export of this material.

INSPECTION: Prospective purchasers are invited to inspect the material in which they are interested. Arrangements for inspection may be made through Regional Offices.

PRIORITY RIGHTS: A ten per cent reserve has been set up to care for any priority requirements. This material is offered to priority and non-priority claimants concurrently and awards will be made to priority claimants in accordance with their rights as established by the Surplus Property Act.

VETERANS OF WORLD WAR II claiming preference should apply to their nearest WAA Regional Office for certification. Bidders claiming Veteran's Preference must accompany their bids with a statement giving: (1) Location of certifying office; (2) Case number assigned by certifying office; (3) Quantity and description of material certified; (4) Date of certification.

CATALOGS: Descriptive folder entitled "Military Pyrotechnics" has been mailed. If you have not received a copy, write, wire or phone the office named at right.

ALL BIDS should be marked "Sealed Bid—Pyrotechnics DSS No. 10" in the lower left hand corner of the envelope.

Certain of this material is hazardous and dangerous because of fire recoil; impact of parts of the devices; fire and explosion hazard; and for other similar reasons. WAA assumes no responsibility whatsoever for personal injuries or property damage resulting from the purchase or use of the material in this offering.

Address all bids to:

WAR ASSETS ADMINISTRATION

Materials & Supplies Sales Division

Washington, D. C.

Announcing....

PARAMOUNT SHOWS

"TRULY A GOOD SHOW ALWAYS"

(Formerly Dick's Paramount)

FOR 1947

WANT TO HEAR FROM EVERYONE CONTRACTED AND ALL PERSONS WISHING TO BE WITH US THE COMING SEASON.

SHOWMEN and RIDEMEN, contact us at once! Can place useful show people in some departments.

We will open with new Kiddie Auto Ride, Caterpillar, Roll-o-Plane, Octopus, Merry-Go-Round, Ferris Wheel, Rocket, Chairplane and Tilt-a-Whirl. WILL BOOK OTHERS.

ALL ANSWER

PARAMOUNT SHOWS

RALPH P. FLANNIGAN

General Manager

341 KEMPLANE

NORFOLK 6, VIRGINIA

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, Dec. 7.—Out-going President Fred Kressmann presided at the opening of the annual meeting Thursday (5) at which the newly elected officers were installed by Sam Levy, past president. Walter F. Driver, re-elected treasurer, presented the gavel to the incoming president, Irving J. Polack.

Also at the table were Milton M. Morris, Frank P. Duffield, J. W. Conklin, Carl J. Sedlmayr Sr., Frank R. Conklin and F. E. Gooding, past presidents; David Endy, first vice-president; Bob Parker, second vice-president, and Joe Streibich, re-elected secretary.

Finance committee presented the annual report, which was unanimously accepted. The ways and means committee reported a total of over \$8,000 received for the Buick award. Car was won by I. S. (Swizal) Mosias, of the J. J. Kirkwood Shows. Past President Sedlmayr presented a check for \$1,000 on behalf of the Royal American Shows. The Welfare Committee reported that Eddie Conners, Dave Tennyson and William Coultrey continue on the sick list. It was reported that Fred Sawyer, who had been injured in a stick-up, has been released from the hospital.

Reports of the banquet and ball committee will be presented at the next meeting. Oscar Bloom was unanimously chosen to fill the position on the board of trustees vacated by the death of Past President Edward A. Hock. Arthur Hopper was selected to fill the vacancy on the board of governors vacated by the resignation of John Gallagan.

Named by the membership to the nominating committee which will select the 1948 ticket were Elmer Byrnes, Petey Pivor, Jack Hawthorne, William H. Green and Dee Lang, with Cliff Wilson as alternate. Members of the board of governors also picked to serve on the committee were Pat Purcell, G. R. Wright, James Campbell and Edward Murphy, with William Kaplan as alternate. These, together with Fred Kressmann and Sam Solomon, will comprise the committee.

Elected to membership were Maxwell Kane, E. K. Fernandez, David Rosenberg, Ralph P. Flanagan, Hal F. Eifort, Harry Agne, E. A. Petre, Myron Colegrove, O. H. Allen, E. E. Farrow, Sam Nunis, Logal N. Fleckles, Charles V. Cox, Samuel T. Carson, Thomas Payne, Al Dorso, James Chaille, Donald Van Billiard, Nelson Breeze, Dee Edward Aldrich, Fred Potenza, Mickey S. Rankin, F. M. Sutton Jr., F. B. Collins, Edward M. Deitz, Benjamin F. Braunstein, Harold Hesch and Joe Lewis.

Also Louis Stratton, Carl E. Lee, Jim Dennison, W. S. Hunt, Sidney Phillips, Roy E. Thomas, G. Patrick Moore, Jack Mills, Samuel S. Levy, Samuel Bert, Fred Tennant, Benjamin J. Rogers Jr., Otto Schrem, W. G. Ernst, J. A. Mettler, John F. Bransen and Ed Daly.

Present after long absence were Ernie Dellabater, George Davis, Max Goodman, Frank D. Sheehan, L. Peasey Hoffman, Joe C. Harris, W. E. Donohue, W. Rinaldo, Reinhart, W. W. Wilno, Tom Vollmer, Jim Richards, Oscar Bloom, Harry Rost, H. B. Shive, J. J. Custock, J. P. Sullivan, Phil Cronin, Herb Payne, Jimmie Lynch Jr., Leo Overland, Ray Balzar, Vaughn Richardson, C. J. Sedlmayr Jr., Eddie Cox, Ben Weiss, Jack Gilbert, Dave Endy, Adolph Koss, William Bloom, L. L. Hall, Ollie Bradley, Clarence Kasin, Andy Kasin, Harry Rubin, Emmett Sims and R. W. Rocco.

National Showmen's Association

1564 Broadway, New York

Ladies' Auxiliary

Social meeting was well attended. Visiting for the first time this season were Rae Gruberg, Dolly Dawn and Mrs. Bennett, of the Michigan Showmen's Auxiliary. President Anna Halpin and all the officers were present. Refreshments and raffle followed the meeting.

Next meeting Wednesday (11) for the election, and the next social will be Thursday (26) instead of Christmas Day.

Donations received for kiddie's fund from Rose and Joe Bosco, \$50, and Jackie Owens, \$5.

Chairman Ruth Gottlieb announced that the children's Christmas party will be held Saturday (21) at the clubrooms at 1 p.m. Refreshments will be served. Toys, sweaters, candies and entertainment will be given with Ethel Shapiro as mistress of ceremonies. Donation of \$5 was received from Sylvia Stern; Vivian Scott, \$10, and Annalee Wilkins, \$5. Donations of foodstuffs came from Anna Halpin, Leah Greenspoon, Ethel Shapiro, Julia and Minnie Taffet and Frances Simmons.

Show Folks of America

San Francisco

SAN FRANCISCO, Dec. 7.—Acting President Harry Seber presided at the November 25 meeting. Correspondence was read from Mrs. Rose Miller and family, William G. Webb, Pauline and Leon Fielding, who enclosed \$5 for tickets; Show Folks of America, Chicago, requesting remittance of the per capita tax; Mrs. F. C. Broome, Indio, Calif., requesting aid for Jack Moore, and Jeannette Younge. An anonymous donation of \$30 was made to the cemetery fund.

Announcement was made of the death of Mrs. Ethyl Weidmann's sister and of Jennie Christenson's stepfather. Milt Williams and Harry Low were given a rising vote of thanks for their efforts in behalf of the ball.

Williams asked views on holding a bingo game once or twice a month. Members approved, and a committee, consisting of Williams, Harry Friedman, Billy Stone and Red Kearns was named.

Seber suggested open house be held Christmas Day with a tree, turkey dinner, gifts for children and informal entertainment. It was voted that he head-up a committee with full authority to act.

Guests presented were Mr. and Mrs. Maxwell, Mirose Herman, Joe Steinberg, Helen and Glenn Artz, Bob Dignan and Leo (Cider Bill) Cavanaugh. Cider Bill donated \$20 to the Christmas Fund. Frank Eaton donated \$10, and Estelle Rosenthal, Fred Cockrell and Mrs. Maxwell \$5 each for the Christmas dinner.

Total received for the Christmas Fund was \$123.58, including \$25.50 from the Pot of Gold given back by Seber, holder of the winning ticket. A second prize, donated by Mrs. Anita Jeffers, was won by Mrs. Lillian Cole and Mrs. Anna Law.

HOT SPRINGS SHOWMEN'S CLUB

NOW OPEN
Visitors Welcome

Miami Showmen's Association
236 W. Flagler St., Miami

MIAMI, Dec. 7.—Regular meeting was held Wednesday, November 27. On the rostrum were Bob Parker, president; George A. Golden, third vice-president, and Milton Paer, secretary.

Tribute was paid the memory of the late Bill Bartlett, who at the time of his death was treasurer of the club.

Membership applications were received from Charles E. Bearden, Albert Nurenberg, Fred W. Tillman, Stacy H. Johnson, Richard (Toots) Bernstein, John Reed, Wayne Willett, Raymond McDonald and Curley Lane.

Donations were received from the Blue Ribbon Shows, Cavalcade of Amusements, Marks, Majestic, Harrison, Oscar C. Buck, Cetlin & Wilson, Endy Bros., Royal American, Wonder, Kirkwood and Prell shows and Johnny J. Jones Exposition. Club donated \$200 to the Community Chest.

Homer Davis is in the Sun Ray Park Health Resort in Miami. Luther Malone, who was in Victoria Hospital, is okay again, as is Doc Cunningham.

Club voted to install an air-cooling system and bids are now being received. Sam Solomon, of the Building Fund and one of the real estate czars around here, is shopping for a new building site.

Mike Farino and family arrived from Hot Springs. Mr. and Mrs. Harry Edwards left for the Florida Keys to do some fishing. Natie Roth, back after a successful season, reports Mrs. Roth is entirely recovered from a recent operation.

Here's the nominating committee's report for the 1947 slate: Bob Parker, president; Carl J. Sedlmayr, first vice-president; George A. Golden, second vice-president; Jack Gilbert, third vice-president; Ralph N. Endy, treasurer, and Milton S. Paer, secretary.

For the board of directors: Irving Biscow, Leo Bistany, Oscar C. Buck, Val C. Cleary, J. W. (Patty) Conklin, Tommy Carson, William Cowan, Mel G. Dodson, Max Goodman, Thomas Murl Deemer, J. D. (Eddie) Edwards, Patrick J. Finnerty, David E. Fineman, Charles Gerard, Sam Gordon, Sam Goldstein, Carl Hansen, George A. Goodman, Karl Kalansky, Cortez Lorow, Don Lanning, Morris Lipsky, Art Lewis, Frank C. Miller, Milton Morris, J. C. McCaffery, Sid and Andy Markham, Alton Pierson, Harry Ross, Al Rossman, Sam Palitz, Sam Prell, Harry Modele, Michael Roman, Harry Schreiber, William Starr, Sam Solomon, William D. Singer, Henry Tarbes, Tommy Thomas, William Tara, William J. Tucker, Rip Weinkle, Al Wagner, Jack Wilson, George Whitehead, Cliff Wilson, Harry Weiss and John A. Young.

Pacific Coast

Showmen's Association
623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Dec. 7.—Vice-President Charlie Walpert presided at the Monday (2) meeting. Secretary Ed Mann also was on the rostrum.

Designated "Past Presidents' Night," many past presidents were present and introduced from the rostrum. They included Joe Glacy, Mike Krekos, Harry Hargrave, S. L. Cronin, J. Ed Brown, Ed Walsh and Ted LeFors. Communications from other past presidents were read.

New members are Morris Chamberlain, Charles Elbie and J. C. O'Kelly. Present after absences were Ellis Zermansky, Lou Berg, Frank Yagla, Leo Haggerty, Arthur Hockwald, Charles Carpenter, Earl Cadwell, Joe Davis, Neil Webb, Frank Babcock, Moxie Miller, Walter Towers and Red Kearns.

Past-President Mike Krekos gave an inspiring talk on the building fund with the result several books of tickets were sold. Ray Gordon is reported seriously ill in the hospital at Stockton. John Bush, also ill, is a patient in Los Angeles General Hospital.

Candy Moore was appointed chairman for the Monday (9) meeting which was designated "Clyde Gooding Night."

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Dec. 7.—Regular weekly meeting was called to order by First Vice-President Al C. Wilson. Also on the rostrum were Secretary G. C. McGinnis and Treasurer Harry Altshuler.

Communications were read from Pete Callander, Al F. Adams; Ray Hickman, president of Show Folks of America, and W. R. Wilkerson, of Hass-Wilkerson Insurance Company.

Earl J. Sheldon was elected to membership. Arrangements were completed for decorating the club-rooms and the annual Christmas Party which will be held in the club-rooms Christmas Day, also for memorial services Sunday (29) in the club-rooms.

President Chester I. Levin, L. K. Carter and 20 other members attended the Chicago meetings.

Banquet and ball committee reports the sale of tickets and space in the program are meeting with good response and it looks like a sell-out for the annual event, to be held in the Georgian Room of Hotel Continental New Year's Eve.

Arizona Showmen's Association, Inc.

317 W. Washington, Phoenix

PHOENIX, Ariz., Dec. 7.—Regular meeting was presided over by President Henry (Hank) Carlile, assisted by Hiko Siebrand, vice-president; Don Hanna, treasurer, and Jack Austin, secretary.

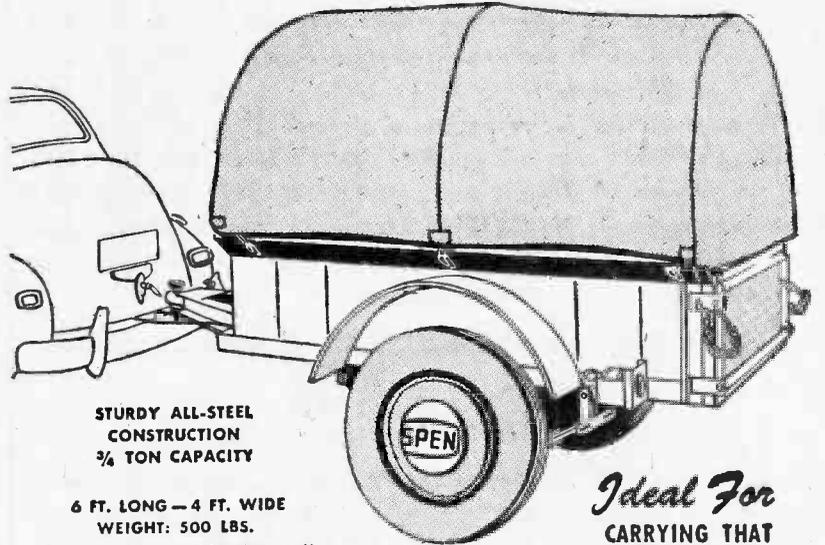
President Carlile represented the association at the Chicago convention. Also attending were Harry Gordon, Pete, Hiko and John Siebrand, Doc Zeiger and Carl Folk.

After the meeting, all went to Rendon's Cafe for a spaghetti dinner. Out-of-town members should write for election ballots.

Carl Siebrand, who during the war had 32 missions over Europe with the Eighth Air Force and received the Distinguished Flying Cross with three Oak-leaf clusters, the Air Medal and two Bronze Stars, is in the hospital at Blythe, Calif., with a broken arm, leg and ribs suffered when his motorcycle turned over en route home from a hunting trip.

Mr. and Mrs. Percy Jones are here.

Carnival & Circus People!
HERE'S THE SOLUTION TO YOUR TRANSPORTATION PROBLEMS...
The Spen Model "S"
ALL PURPOSE UTILITY TRAILER



STURDY ALL-STEEL CONSTRUCTION
3/4 TON CAPACITY

6 FT. LONG — 4 FT. WIDE
WEIGHT: 500 LBS.

Comes with combination tail and stop light, reflector and hooks.

Ideal For
CARRYING THAT EXTRA LOAD!

LUGGAGE-EQUIPMENT—"PROPS"

SAVES TRUCKING EXPENSES • IDEAL FOR PRIVATE CARS, JEEPS & TRUCKS • EASY TO ATTACH — ALWAYS READY TO USE • HIGHLY MANEUVERABLE THROUGH TRAFFIC • REQUIRES VERY LITTLE STORAGE SPACE WHEN NOT IN USE • COMES WITH NEW PASSENGER-TYPE TIRES & TUBES • SAVES CAR SPACE FOR PASSENGERS

Trailer comes with 6 built-in pockets into which supporting bows for tarpaulin can be inserted. In bad weather tarpaulin cover fully protects cargo from the elements.

For Complete Information on this & Other Models Write to:—

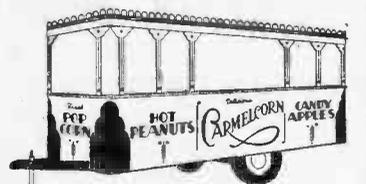
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MILROSE AMUSEMENT CO., INC.

27 OSBORN STREET, BROOKLYN 12, N. Y.

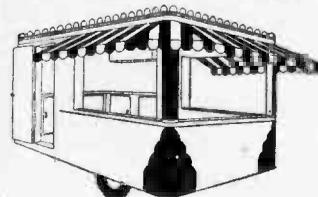
TRAILERS

Let our designers furnish plans and quote prices on any business trailer you require. Can furnish anything from small baggage trailers up to large thirty-



foot tandems. Standard models on hand for immediate delivery. Write today for our latest catalog.

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82 Orchard St., Mt. Clemens, Mich.

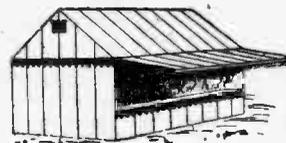


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Concession, Travelers, Merry-Go-Round, Bingo, Ball Games.

Khaki • Green • Blue
Flameproof Green

Prompt Delivery.



ANCHOR SUPPLY CO., Inc.

Evansville, Ind.

H. B. ROSEN

Wishes To Extend His Season's Greetings To All Showfolks, Fair Officials and Committees

H. B. ROSEN AMUSEMENTS

WINTERQUARTERS—DRAWER "B", ELBA, ALA.

No Longer Necessary To Camouflage Your Shows Under Surplus War-Time Canvas

FLASHY FLAMEPROOFED CANVAS

NOW AVAILABLE IN THESE COLORS:
• FOREST GREEN • ROYAL BLUE
• KHAKI • ORANGE
BERNIE MENDELSON—CHARLES DRIVER

O. Henry Tent & Awning Co.

4862 N. CLARK ST. CHICAGO 40

ERIE DIGGERS WANTED

ONE OR FIFTY. ANY CONDITION. STATE CONDITION AND PRICE. CASH WAITING.

LEE MOSS

122 PINWOOD AVE. HOT SPRINGS, ARK.
Must Be Erie Diggers

WANTED IMMEDIATELY FOR MID-WINTER FAIRS AND TEXAS CELEBRATIONS

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Can place high-class Monkey Show with or without equipment, or any other Show of merit not conflicting. Speedy Bauers can use Drome Riders for the coming season.

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Membership Drive Is Launched by Saintpaulites, Inc.

ST. PAUL, Minn., Dec. 7.—Saintpaulites, Inc., civic promotion organization which sponsors St. Paul Winter Carnival and numerous other civic events, this week launched its initial membership campaign among St. Paul business concerns.

Outgrowth of the St. Paul Winter Carnival Association, which changed its name last spring, Saintpaulites, Inc., is finishing its initial year with a record of achievement which can be matched by few similar groups anywhere.

Altho the carnival remains its No. 1 project, the organization during the past year sponsored appearances of Bob Hope, Xavier Cugat, directed the "On to Lexington Park" baseball caravans, initiated and sponsored the first annual St. Paul Home Show, assisted in staging Minnesota State high school hockey championship competition and will sponsor Minnesota Catholic basketball championship tournament.

Coincident with announcement of the membership drive, W. J. Hickey, president, and A. E. Eggert, secretary, said the group will sponsor the Ice-Capades of 1947 which will be presented in the St. Paul Auditorium February 24-March 4.

Phoenix Rodeo Dates Set

PHOENIX, Ariz., Dec. 7.—The 1947 Phoenix World's Championship Rodeo is scheduled for April 11-13, with two shows daily, the Phoenix Junior Chamber of Commerce, sponsor, announced.

NEW GAS & DIESEL ELECTRIC GENERATOR SETS

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Kinetic Club To Continue Sponsoring Frontier Days

SWIFT CURRENT, Sask., Dec. 7.—Kinetic club will continue to sponsor Frontier Days, annual two-day rodeo and celebration. Decision was made after consideration of a motion calling for withdrawal from that responsibility. The way also was paved for a new management set-up which will permit greater participation from outside the club.

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ELECTRIC POWER PLANT
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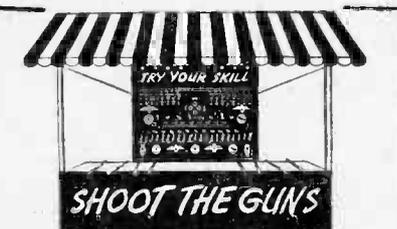
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APPEAL TO DELAY R-B VOTING

Owens Opens Winter Tour

Begins anew in Florida after layoff since Nov. 18 —repaired and painted

PALATKA, Fla., Dec. 7.—Overhauled and repainted since closing ahead of its billing in Georgia November 18, the Buck Owens Circus and Wild West show reopened here Friday (6). Show was advertised here as the Great Continental Circus, featuring Buck Owens. King Bros. Circus is contracted to play Palatka December 12, and it is reported both shows are billed day and date for De Land, Fla., for December 10.

Owens' winter season will continue in Florida with stands of one and two days, mostly under auspices, until December 18, close a week for Christmas, and then resume. It is understood negotiations are under way to take the show to Cuba.

Closing in Georgia

Final performance of the regular season was given at Quitman, Ga. Show continued to Homerville, Ga., which was billed for November 19, and there Buck Owens and Si Rubens, owners, decided to close because of cold weather and light business. Show then moved to Callahan, Fla., where the repair and paint job took place.

At the time it closed, show was routed in Georgia as far as Folkston, December 2. Stands canceled, in addition to Homerville and Folkston, were Douglas, McCrae, Eastman, Cochrane, Dublin, Vidalia, Baxley, Jessup, Brunswick and St. Mary.

First Season 30 Weeks

Framed new this season at Springfield, Mo., show opened there April 23 with a five-day stand under Shrine auspices. In 30 weeks on the road, it played 177 towns in 13 States before coming to Florida. All, with the exception of the opener, were one-day stands. A two-day engagement billed for Davenport, Ia., June 18-19, was lost because of a blow-down the day before at Iowa City, and wet grounds. Only three Sunday dates were played, these being early in the season.

Show was one of the first of the season to drop below the Mason-Dixon Line, moving into Kentucky from Ohio in its 16th week August 9. Final 12 weeks were divided between North and South Carolina and Georgia, with the exception of a four-day dip into Alabama.

States Played

A folder of the season's route has been published by John F. Dusch, band leader and mail agent. Stands according to States were as follows: Missouri, 20; Kansas, 15; Iowa, 12; Illinois, 11; Indiana, 11; Michigan, 5; Ohio, 16; Kentucky, 6; Tennessee, 2; North Carolina, 30; South Carolina, 16; Georgia, 29; Alabama, 4.

Season's mileage, after deduction of towns not played and before show moved into Florida, totaled 6,770.

The Millers (Bill, Mack, Myrtle and Jack) are at their home in Springfield, Mo., after closing with the Buck Owens Circus. . . . Billy Rice and Jo-Jo Bumstead, clowns, were in Macy's Thanksgiving Day parade in New York, appearing on a float with a slide.

Shavings From the Sherman

By Justus Edwards

CHICAGO, Dec. 7.—Circus people in greater numbers than ever before were in Chicago during convention week. Some had business, but most were innocent bystanders, cutting up jackpots in the Sherman lobby and taking in the social functions.

An early arrival, conspicuous throughout the week, was J. C. (Tommy) Thomas, new general agent and traffic manager for Ringling Bros. and Barnum & Bailey Circus. . . . Also present from beginning to end was Marshall L. Green, Sparks general agent, who flew up from Florida. He'll be making railroad contracts in 1947; show is to go out on a 10-car train.

Ira M. Watts, manager of the Clyde Beatty Circus, arriving Friday (6) after the doings were all over, said it was a buying trip that brought him to town. He promptly went into a huddle with Sid Jessop, of the U. S. Tent & Awning Company. He confirmed reports from the Coast that the Washington-Hill lot in Los Angeles has already been contracted for Beatty in April.

R. M. Harvey, Dailey Bros.' g. a., here the first three days of the week, was greeted before he left by Pete Lindemann, signed to join Tom Heney, on the Dailey advance, as contracting agent. Pete and his brother, Bill, came from Sheboygan, Wis., to attend the SLA banquet. . . . Robert M. (Hi-Brown Bobby) Burns, who recently concluded three years as general agent for Sello Bros., was on hand all week. Another g. a. who put in an appearance was Raymond Duke, of Stevens Bros.

Dolly Jacobs flew Thursday (5) to rejoin the Buck Owens Circus in Florida, after attending the banquet Wednesday night as guest of the James M. Coles.

Jimmy Cole was accompanied from the East by his wife, Dorothy; Charles Meyer, his general agent; Charles Smith, of his staff, and Joseph Carlin, a show insurance man from New York. They were joined during the week by Ayres and Kathryn Davies, who will be back with the James M. Cole show next season and who, meanwhile, are putting out an indoor circus to play schools this winter. While here, Cole placed orders with the Nieman Studios for a 120-foot double-deck banner line, and with U. S. Tent & Awning for three ring carpets, a new marquee, cookhouse and side show top. He announced he was adding a menagerie, to be housed in last year's side show top. The new canvas, like that he already has, will be white and red and blue trim and flameproofed by the Hooper process.

First circus press agent to arrive was Raymond B. Dean, the past season with Clyde Beatty. . . . When Ora Parks, Cole Bros.' chief publicist, arrived Thursday night, also present in the Sherman lobby from his '46 staff were Emmett Simms, Robert North and C. S. Primrose. . . . Dick Scatterday, Cole Bros.' banner man, was around all week.

Jack Mills was one of those who talked themselves hoarse. Accom-

panied by his wife, Rose, he arrived early and stayed all week. From Nieman Studios he ordered a double-deck side show banner line, to be 18 feet high and 140 feet long, and from U. S. Tent & Awning, a new menagerie top. He's considering a new big top after the spring rainy season.

Given a special ovation at the SLA banquet speakers' table was charter member James Patterson, 86, of Paola, Kan., whose last show was the Gentry-Patterson Circus. This was the first convention he'd been able to attend in three years. . . . Also introduced at the banquet was Walter L. Main. . . . Doc Waddell was voted an honorary membership in the Atwell Club on motion of Jack Mills, seconded by Tommy Thomas. The Atwell Club, by the way, had a turnaway all week. . . . Another old-timer on hand daily was J. C. Haw.

Here together were Mr. and Mrs. Bill Myers, of Nelsonville, O., who had Barr Bros. out the first part of the season, and Mr. and Mrs. Buck Lucas and daughter, Faith King, of Banard Bros. Etna, O.

Numerous ex-cirkies turned carnies were present, along with some border-line cases. Among the latter was Al Humke, who wound up the season contracting for Clyde Beatty. Spotted during the week was Clint Shuford, for many years with Charley Sparks and now treasurer of Hennies Bros. Shows; Al Beck, former circus office man, this year with the Joe Kirkwood Shows; Dan Fast, electrician with Russell Bros. Pan-Pacific in '45 and this year with Crafts 20 Big Shows, and, of course, Gerald (Frenchy) Snellens, who 18 years ago switched from the American Circus Corporation to the World of Mirth shows.

Ralph J. Clawson, who started out as manager of Sparks Circus and then went to John R. Ward's World's Fair Shows, showed friends a beautifully printed card reading "Hagan-Wallace Circus, Ralph J. Clawson, president and general manager." He hastened to say, however, it was just an idea and he had no immediate plans for it. He'll be back with Ward.

Marshall Johnson, part owner of Sparks the first of the season, who later talked of putting out a circus of his own, said he'd decided to remain on the sidelines in '47. He doesn't think the economic outlook justifies a plunge. He was in the Al Wagner party at the banquet. . . . Al Tomaini, towering above everyone in the Sherman lobby, was well pleased with his first taste of circus trouping (he had his side show with Sparks), but he's returning to the carnival field (Cetlin & Wilson Shows). . . . Another Sparks alumnus present was Paul M. Lewis, who had his stock on that show most of the season. He was seen buzzing George Flint, of the Boyle Woolfolk office, among others.

George Bush and Chan Laube, of the B. & B. Concessions, announced they'd be back with Sparks in '47. . . . Max Tubis, who managed the concession for Jacobs Bros. on the Clyde Beatty show, reported a big season. . . . Gene Weeks, concession manager (See SHAVINGS on page 69)

Dec. 30 Date Set by Court

But stay permits Haley regime to continue until ruling by higher tribunal

WILMINGTON, Del., Dec. 7.—A court of chancery decree, issued here Wednesday (4) in the tangled legal affairs of Ringling Bros. and Barnum & Bailey Circus, held the April 10 election of James A. Haley as president invalid, declared that Robert E. Ringling therefore still is president and set December 30 as the date for a new election.

But it also granted a stay of execution permitting the Haley administration to continue to function, pending appeal. Aaron Finer, attorney for the defense, informed *The Billboard* that an appeal to the State Supreme Court would be filed within a few days. And this, it appeared certain, would further prolong the litigation.

New Election Ordered

The formal order was handed down Wednesday by Vice-Chancellor Collins J. Seitz in carrying out his opinion of November 4 (reported in *The Billboard* November 16) in the action brought by Edith Conway (Mrs. Charles) Ringling and challenging the validity of the April 10 election. The decree designated Danile L. Herrmann, Wilmington attorney, as special master to conduct a new meeting of stockholders and orders the meeting for 10 a. m., Monday, December 30, in the offices of the Corporation Trust Company, 100 West 10th Street, Wilmington.

Now, however, it is expected this meeting will be delayed by the appeal, which is not likely to come up in the State Supreme Court until about the end of February.

"No Valid Meeting" in '46

The decree contends that the agreement of September 15, 1941, between Edith Conway Ringling and Aubrey B. (Ringling) Haley is "a valid, specifically enforceable agreement concerning the manner in which the parties to said agreement shall vote their respective stockholdings."

On the grounds that this agreement was violated, the decree maintains that "no valid meeting of stockholders" was held in 1946 and that "the lawfully elected directors" are those elected at the 1945 annual meeting — Edith Conway Ringling, Robert E. Ringling, Aubrey B. Haley, James Edgar, W. P. Dunn Jr., John Ringling North and George Woods.

Under the terms of the decree, James A. Haley and James R. Griffin "are not entitled to occupy and enjoy the office of director of the circus corporation."

'45 Officers Upheld

In fact, James A. Haley, John Ringling North and James R. Griffin (president, first vice-president and secretary-treasurer, respectively, under the April 10 election) are "enjoined from in any manner interfering with the conduct of the business and affairs of the corporation defendant by its last duly elected directors and officers until their successors are duly elected and qualified."

The decree ruled that the persons entitled to office in the corporation are those elected by the directors who were "lawfully elected" at the 1945 (See Appeal to Delay on page 69)

Gossip From Winter Quarters

James M. Cole

PENN YAN, N. Y., Dec. 7.—James M. Cole and Charles Meyer, general agent, recently returned to quarters after driving 1,500 miles from Geneva, Neb., with the 30-foot semi, six Liberty horses, two Shetland colts and llama purchased from Tom Ewalt, of Bell Bros. On their way they stopped at Muscatine, Ia., to catch Clyde Bros.; at Dixon, Ill., they visited Ayres and Kathryn Davies; at Cleveland, they saw Jack and Jake Mills, and at Geneva, O., called on Walter L. Main.

At quarters they found Mrs. Cole already at work on 1947 wardrobe and discussing designs with Charles Lockier, painter, for the equipment. Dave McIntosh, superintendent, and wife, Grace, have returned after visiting Deacon McIntosh with King Bros. for two weeks. John Beyea, assistant superintendent of quarters, did a grand job while the others were away.

Recent visitors were Jim Stutz and Slim Somers, of the Hunt show, Henry Vonderheid and Bill Mathes.

Dailey Bros.

GONZALES, Tex., Dec. 7.—Quarters the Monday after our Sunday arrival resembled nothing so much as a disturbed ant hill. All equipment was housed by nightfall, as weather had been ideal for drying the canvas on closing day.

Whitey Haley moved into a beautiful new trailer which his wife had put in order for his homecoming. Mona Marshall took over the duties of running the cookhouse for the winter. Dorothy O'Brien left for California to visit her daughter, Dorothy, who has been in a sanitarium for a year. Willard the Wizard had his equipment parked at quarters for an enforced lay-off, due to a disastrous fire which destroyed all his personal belongings and canvas. Latter was replaced by Ben Davenport.

Before leaving for the Coast, Red Rumble gave a dinner party. Guests were Jean Allen, Mr. and Mrs. Tommy O'Brien, Paul Pyle and family, Mr. and Mrs. Lloyd Haley, Butch Cohn and family, Virginia Smith and son, Bill Vining, Paul Davis, Harold Newton, McFarland, Jack Knight, Bessie Polk, Bertha Drane, Gertie Burton and Freddie Fredericks.

The writer went to Fort Worth to renew acquaintances with a host of circus friends and enjoy two days of circus, reared back in a chair watching someone else work. Before returning to quarters we visited Mr. and Mrs. Ira Watts at Nacogdoches, Tex. Jean Allen, Butch Cohn, P. J. McLain and Freddie Fredericks drove to Fort Worth for the last two days of the Shrine Circus.—HAZEL KING.

Mills Bros.

BUCYRUS, O., Dec. 7. — Jack Mills drove a station wagon from his home at Cleveland Heights, O., loaded with turkey and all the trimmings for the Thanksgiving dinner for his crew in winter quarters. Jack went all out to make this a day long to be remembered, and after the spread was set, he and Mrs. Mills shared it with the help. After two days here Mr. and Mrs. Mills left for the showmen's convention in Chicago.

A new 25-kw. generator, recently purchased from the government, has been delivered to quarters, making two for the show of the same capacity. Jake Mills went to Fort Knox, Ky., in quest of two army sleepers and some tractors.

Charles Brady, superintendent, returned from Calico Rock, Ark., several weeks ago, accompanied by his

Wichita Shrine Has a Big Week

WICHITA, Kan., Dec. 7.—Off to a big start with near-capacity houses matinee and night Sunday (1), Midian Temple Shrine Circus, produced by Orrin Davenport, found itself \$3,000 ahead of last year by the second day. Practically all reserved seats were sold early in the week, with assurance the final performance tonight would be a complete sellout. Committee was convinced of the wisdom of an increase in prices, which was opposed by some but finally agreed upon at the insistence of Chairman Jess Moore.

Running two hours and 15 minutes with a 15-minute intermission, performance has clicked nicely in the main arena of the Public Forum. Dorita Konyot, delayed en route by tire trouble, arrived Tuesday (3) night and went into the show Wednesday. Act was successfully carried on by Mr. and Mrs. Arturo Konyot pending her arrival.

Production staff included Orrin Davenport, producer; Col. Harry Thomas, equestrian director and announcer; Merle Evans, band leader; Leo Loranger, boss property man; Nena Thomas, wardrobe, and Earl Shipley, producing clown, assisted by the Sherman Brothers, George La Salle, Joe Lewis, Brownie Gudath, Dick Lewis and Naomi Haag. The program follows:

1—Dick Lewis, table drop; La Salle Trio, clown frolics. 2—Dick Clemens, wild animals in arena. 3—Vernon Orton, pole act. 4—Eva Mae Lewis and Corrine Dearo, cloud swings. 5—Pony drill and jitterbug horse, Paul Nelson. 6—Kay Hanneford, principal riding act with clown stops. 7—The Orantos, high perch. 8—Clowns. 9—Ruby Haag's dogs. 10—Eva Mae Lewis and Corrine Dearo, trapeze. 11—The Hannefords, trampoline; the Orantos, balancing act. 12—Dorita Konyot, high school horses. 13—Intermission. 14—Clowns. 15—Esther Escalante, heel and toe trapeze. 16—Clowns. 17—Don Francisco and Bert Dearo, wire acts. 18—Clowns. 19—Walter Jenner and his seal, Buddy. 20—Cole Bros.' boxing horses. 21—Aerial ballet, web girls. 22—The George Hanneford Family, comedy riding act. 23—Clowns. 24—Cole Bros.' elephants, Ruth Nelson. 25—Clowns. 26—Cole Bros.' Liberty horses, Paul Nelson. 27—Clowns. 28—The Flying Harolds.

New Orleans Off To Good Start

NEW ORLEANS, Dec. 7.—A good opening night for the Jerusalem Temple Shrine Circus here Wednesday (4) brought a prediction from Tom Packs, producer, the 13-performance stand at the Municipal Auditorium would gross \$100,000. The first night drew an attendance estimated at 6,500, and Packs said advance sales indicated turnaways most of the week.

Wednesday's matinee was canceled because the auditorium was not available in time to get the show set up. Matinees scheduled for 1 and 4 p.m. Saturday and Sunday boosted to 13 the number of performances for the six-day stand, which ends Monday (9). Some 160 veterans and servicemen hospital patients attended the Thursday matinee as guests of the Shrine, with the Red Cross furnishing transportation.

The program consists of 22 displays and opened smoothly except that Jack Joyce's Liberty horses had difficulty keeping their footing in the ring the first night. Ernie Young, who booked most of the acts for Packs, flew from Chicago to New Orleans Thursday. In addition to the acts previously listed in *The Billboard*, the Paroffs are on the program.

wife, Ethel, and daughter, Mary.

Big Burma, the elephant, has been booked by Frank Wirth for the Cleveland Arena Circus in January.

Dressing Room Gossip

Fort Worth Shrine

There must be a Santa Claus, 'cause the showfolks' shopping spree here stands as evidence. The traditional spirit reigns supreme. Matinees, which were weak here, probably would have prospered had a tie-up been arranged with the local schools. However, the evening attendance catapulted the gross over last year's tally.

The Shrine party again highlighted the engagement's activity, nocturnally speaking. Everybody attended except Kilroy! It was a gala affair, again proving that these Texans dish out that which appeals to the showfolk clan. Malonga Escalante warbled delightfully, as did Sylvia Gibson, of the Hollywood Sky Ballet. Two youthful members of the Kitchenettes, trampoline act, entertained with a comedy hula and a toe specialty. Happy Kellems' face turned red when all present pulled the old "walk-out" gag while he was spouting gags. Van Wells, Laddy Lamont, Tom Kitchen and Frank Walter received honorary membership diplomas from Moslah Temple.

News bits: Our maestro, Izzy Cervone, and wife are off on a pleasure trip to Mexico City. Mr. and Mrs. Emil Pallenberg also are heading south of the border, to Yucatan, to join the Atayde Circus. Joe (Gabriel) Siegrist tooted a sour trumpet all week, blowing a corrugated first and second call, besides doing a clown-band chore.

Laugh of the week: Happy Kellems, ever expecting to pull his prop fish from Peejay Ringens' water tank, was bowled over day after day upon fishing out such objects as a live duck, a live fish, a bed pan and divers objects, all to the amusement of the Shriners who were the instigators.

Visitors: Bill and Leo Moore, Al Moss, Jean Allen, Butch Cohn, Hazel King, Mr. and Mrs. Ira Watts, Mr. and Mrs. Jimmy Albanese, James McGhee, Bill McGough, Burt L. Wilson, A. Morton Smith, and Mr. and Mrs. Tierney.

Sick list: Bebe Siegrist, Mrs. Emil Pallenberg, Harriet Beatty; Murn Nippo, son of clown Bill Nippo; Mrs. Alexander, mother of Mrs. Johnny Gibson; Jean Evans and Floyd Crouch, suffering a very severe case of heartburn.

Clyde Beatty's contingent moved from here to Nacogdoches, Tex., then

King Bros.

We are on the home stretch of our 1946 season. Lee Hinkley and his band will play *Auld Lang Syne* at Starke, Fla., December 14 after eight months and two days on the road of a splendid season for all.

Nearly all of the department heads and bosses have been re-engaged for next season along with some of the highlights of this season's big show program. More novelty acts are promised for 1947, and the menagerie will be strengthened with hay-eating and cat animals.

Who showed up on the lot at Lakeland, Fla., but our old friend, Alex Brock, who tramped with us several years with his bar act. Alex is wintering in Tampa and planning a medium size tourist court on 10 acres of ground he has on the outskirts. Walter and Flora Guice also visited at Lakeland, along with Andy and Mabel Kelly.

Mr. and Mrs. Roland Butler spent the day on the lot at Avon Park. George and Pauline Penny, wintering at West Palm Beach, visited at Okeechobee. George was with the Sparks Circus the past season. Theo Forstall, of the Ringling-Barnum Circus, was a welcome visitor at Bartow. C. H. Sheppard, 24-hour man of the same show, is spending a fortnight with the show on its Florida tour.—CHICK CRISTIANI.

Clyde Bros. Draws 12,000 In 3-Day Run at Topeka

TOPEKA, Kan., Dec. 7.—Final date of Clyde Bros.' Circus for Arab Shrine here November 28-30 wound up with a total attendance estimated at 12,000. The last two nights drew turnaway crowds after capacity at the opener. Thirty guests from Winter Veterans' Hospital saw the Saturday matinee. Show was given a three-column Page 1 spread in the local press after Buzzy Potts and Bill Irwin, clowns, put on a special performance for Stevie Mellring, 8-year-old cripple.

Show reopens January 15 at Galveston, Tex.

went to New Orleans following a nine-day lay-off. Some acts went to the Evansville (Ind.) Shrine date, others to Wichita, Kan., for Orrin Davenport. And that's the news from here.—BILLY PAPE.

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DEPARTMENT HEADS—24-hour man who can sell banners. Carpenter who can keep seats, chairs, ring curbs, etc., in repair. Mechanic who will keep trucks and rolling stock in shape. Boss Property Man.

Want experienced Grooms for our own Liberty Horses and Ponies; Cage and Menagerie Hands; colored big top Seatmen and Riggers; Canvasmen; Property Men, Mechanic Helpers, Electrician Helpers; Reserved Seat Ticket Sellers; Candy Butchers for Novelty, Juice, Popcorn Stands, Program and to work seats.

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OSCAR DECKER—Brigade Manager.
AL. TURNER—Press and Radio.
DAVE MCINTOSH—Superintendent.
FRANK A. BURNS—Big Top Boss Canvasman.
CHARLES CUTHBERT—Band Director.
GRACE MCINTOSH and DOROTHY COLE—Concession Managers.

All replies to JAMES M. COLE, Manager, care Winterquarters, R. D. #1, Penn Yan, N. Y.

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Shavings From the Sherman

(Continued from page 67)

of Cole Bros., was up from his farm in Indiana, accompanied by his son. . . . Harry Mills, who handles concessions for brother Jack on Mills Bros., dropped in. . . . And Steve (Shorty) Byrd, who had novelties on Dailey Bros. the past season, was present every day.

W. L. Oliver, advertising car manager of Dailey Bros., was a week-long visitor. Here also was Francis Kitzman, bill crew manager of the C. R. Montgomery Circus. With the delegation from the Arizona Showmen's Association, Phoenix, was Harry L. Gordon, this year with Johnny Brasil, on the Clyde Beatty advance. Head of the Arizona party, who sat at the banquet speakers' table, was Henry (Hank) Carlile, most of the past season 24-hour man with Dailey Bros. Guest of the Arizona delegation, eight in all, was Bill Oliver. Gordon announced he was going with Oliver next season. Busy greeting the visiting billers was Babe Boudinot of the Big One. . . . Paper house representatives present were George Lux, of Erie; Johnny and Harry Anderson, of Enquirer Show Print, Cincinnati; William Temple and F. M. Shortridge, of Central, Mason City, Ia, and of course, Billy Blencoe and the Sheppard boys of Globe, Chicago. Then Friday, when it was all out and over, Abe Rabin, of Majestic, Los Angeles, arrived for a visit here and at Detroit. Incidentally, he has recently opened a branch in Los Angeles.

Jack (Abie) Tavlin was about until Thursday, when he flew to New York to see John Ringling North off to Europe, he said. Art Concello was expected from Sarasota, but didn't show up. Concello and Tavlin, it seems, are palsy-walsy again after parting company at the end of the '45 season. With Tavlin most of the time he was in Chicago was C. A. (Red) Sonnenberg.

The indoor circus field was well represented. Omer J. Kenyon came from his Hamid-Morton promotion

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in Milwaukee for the SLA President's Party and banquet. He'll go to the Coast to spend the holidays with his family. The H-M Milwaukee date is the last week in February, with the Kansas City Police and Memphis Shrine to follow. . . . Present from the promotional staff of Clyde Bros. was Ray Smith and from Don McCullough's Eagles Circus, to be launched early in '47, was George Hubler. . . . Sam Ward drove down from his Polack Bros.' promotion at Flint, Mich., for the President's Party. At the Polack Bros.' banquet table were Mrs. I. J. Polack, Mr. and Mrs. T. Dwight Pepple, Mr. and Mrs. Mickey Blue, Mr. and Mrs. Sam Polack and George Westerman. . . . Edna Curtis, who again will produce the St. Paul Shrine Circus, put in an appearance. . . . Ernie Young devoted part of his time to interviewing acts for the Chicago Coliseum Circus, opening Christmas Day.

From Canada came W. A. Garden, of Garden Bros.' Circus, which will launch its '47 season April in Toronto. A 20-week season, all under auspices, is in prospect. . . . From Hawaii came E. K. Fernandez, who left by plane Friday for his return to Honolulu, stating he was bound next for China.

Whitey Harris served in the SLA registration booth until he had to leave for New Orleans to clown in the Shrine circus. . . . Billy Ward, the past season with the Flying Behrs, on the Big One, revealed he was being joined by Carl and Dorothy Durbin in a new act to be billed as the Flying DuWards. Seen with him in the Sherman lobby was his aunt (by marriage), Hattie Shipley. Uncle Earl was playing the Wichita (Kan.) Shrine date. Jerry Wilson, of the Flying Behrs, is returning to South America (he was there before going into the armed forces) with a show in association with Emil Schweyer, to sail soon from New Orleans. . . . Jack Bell, bandmaster of the C. R. Montgomery Circus, showed up in

Gen. Dwight D. Eisenhower was "Fall Guy" of the Circus Saints and Sinners in New York recently.

Seasonal day in showbiz is any kind for which the previous weather left us unprepared.

Charles (Jonsey) Jones writes he again will be boss property man at the Arena Circus in Cleveland, opening January 5.

Bill Antes, publicity director of the Clyde Beatty Circus, is in Wilshire Hospital, Los Angeles, recovering from an operation.

Frank Miller, Ringling concessionaire, last week arrived in New York from the circus quarters at Sarasota and will remain in the big town indefinitely.

When a circus makes money it's considered right and natural, but when it loses—nobody can understand it.

Mrs. Clara Lindemann, wife of Albert C. Lindemann, one of the former owners of Seils-Sterling Circus, has been in Memorial Hospital, Sheboygan, Wis., the past six weeks, after suffering a stroke.

Lieut. James M. Taulbee, USN, brother-in-law of Howard King, shipped out of Long Beach, Calif., December 2 with Admiral Byrd's expedition to the Antarctic. His address is USS Cacapon, % Fleet Post Office, New York, N. Y.

Appeal To Delay R-B Election

(Continued from page 67)

annual meeting. They are Robert E. Ringling; Aubrey B. Haley, first vice-president; James A. Haley and Edith Conway Ringling, vice-presidents, and W. P. Dunn Jr., secretary-treasurer.

Test of Stay Provision

In its own involved legal phraseology, the decree further provides "pursuant to the stipulation of the solicitors for the defendants, made at the hearing before the vice chancellor on the defendants' application for a stay of this decree, that the defendants who are, by virtue of the stay of provisions of this decree, permitted to continue the management of the corporate business and affairs pending appeal, they nor any of them shall not call or cause to be called and hold any meeting of stockholders, regular or special, of the corporate defendant, notwithstanding any provisions of the corporate by-laws pending final determination of such appeal as may be taken herein."

The Edith Conway Ringling petition was filed in the Delaware Chancery Court May 8 by the Wilmington law firm of Killorn & Van Brunt, associated in the action with Dan Gordon Judge, of the New York law firm of Enole, Judge & Miller.

Named as defendants were the circus corporation and James A. Haley, Aubrey B. Haley, Robert E. Ringling, W. P. Dunn Jr., John Ringling North, George Wood and James R. Griffin.

company with his sister-in-law, Helen Billetti, who has a four-people high-wire act. . . . Homer Hobson Jr. retired from the big tops, was spotted one day, and so was Clint Finney, the Aurora aristocrat. . . . John Kelly, retired Ringling attorney, was down from Baraboo, Wis., reporting he was well along with his book *Rain or Shine*. Vernon Reaver came from Milwaukee for the President's Party. Nick Carter was up from Peru, Ind.

UNDER THE MARQUEE

When San Antonio Blackie Ley, former circus trouper, arrived in Tempe, Ariz., for his winter stay, his checker-playing rivalry with Robert (Buck) Alsap, former California checker champ, was resumed.

Average workingman wants somebody to cuss the hell out of his pusher—without getting his pusher mad enough to cuss the hell out of him.

John Ringling North, first vice-president of the Ringling circus, was in New York last week getting set for a trip to Europe in search of new acts. Pat Valdo, general director of the show, was also on tap, coming in from winter quarters in Sarasota.

Capt. Mike Kitzman, son of Francis Kitzman and himself a former billposter, returned recently from overseas with his Italian bride and is spending a 45-day furlough at Rochester, Minn. He has been in the army air force since 1941.

Then there were those whose hearts bled for the poor workingman who were leading shows short-handed—but did nothing to help them.

The Sarasota (Fla.) *Herald-Tribune's* 21st mail-away edition, in eight sections and lavishly illustrated, is largely devoted to plugging the resort attractions of Sarasota and the winter quarters of the Ringling circus. Also plugs the town's annual pageant of Sara DeSota set for February 16-23.

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PITCH FOR GATE TAX REPEAL

IAFE Readies To Push Issue

Gives go-ahead to gov't relations unit—plant design holds interest

By Herb Dotten

CHICAGO, Dec. 7.—A vigorous effort to have the federal admission tax on fair front gate admissions repealed is to be launched by the International Association of Fairs and Expositions, it was indicated at the annual convention in the Hotel Sherman here Monday thru Wednesday (2-4).

A resolution, authorizing the standing government committee to take whatever action is necessary to bring about repeal, was adopted by the parent body. This action followed a resolution adopted earlier at the convention by the State secretaries of the State Associations of Fairs pledging support.

To Renew Efforts

It was pointed out that a bill introduced last year by Congressman Alfred J. Elliott (R), California, had met with no action, but that Elliott proposed to renew his efforts this year.

Congressman Harold C. Hagen (R), Minnesota, present at the convention, declared he intended to introduce a bill which would repeal the tax on fair admissions and which, in addition, would provide for a reduction of taxes on straight amusements.

One Not To Pay Anyway

A representative of one of the Midwest State fairs declared that regardless of what action Congress may take, his event this year did not plan to pay a front gate admission tax. In explanation, he said that counsel for the fair had advised that the federal government could not tax a State, and that this held for admissions to a State-operated fair.

He added that last year his State fair withheld payment of the tax, paying it only after prodding when the federal tax men pointed out that the tax had been specifically printed on the tickets. For this reason, he added, his fair this year will not provide for the tax on tickets sold, relying upon the advice of counsel.

Dr. J. S. Dorton, manager of the North Carolina State Fair and chair—(See IAFE READIES on page 72)

Monsour Heads Mid-West Cirk.

CHICAGO, Dec. 7.—Joe Monsour, assistant secretary-manager of the Louisiana State Fair, Shreveport, was elected president-executive secretary of the Middle-West Fair Circuit at a meeting of that org here Sunday (1).

He succeeds Ethel Murray Simonds, Oklahoma Free State Fair, Muskogee, who declined the position after having served five years. In all Mrs. Simonds has been associated with the Circuit for 12 years, having served seven years as secretary to John T. Stinson during his tenure.

Due to a conflict in dates contrary to the Circuit's constitution, the with—(See Monsour Heads Cirk on page 78)



EMORY COLLINS, Le Mars, Ia., is shown above at right receiving the IMCA championship trophy from President Ralph T. Hemphill, Oklahoma City. Presentation of the award to the top point winner of the '46 auto racing season was made at the annual meeting of the IMCA in Chicago Monday (2).

Convention Chit-Chat

CHICAGO, Dec. 7.—One of the ladies present at the IAFE convention here this week complained to Dr. J. S. Dorton that her feet were bothering her, and, assuming he was an M.D., asked what she should do. Doc said feet weren't his line, but that she might try getting out of the high-heeled shoes she was wearing. And she went away happy, unaware that Doc was a veterinarian before he passed it up for the fair business.

For the first time in many years Maurice Jencks, veteran manager of the Kansas Free Fair, missed the convention because he was confined to his Topeka home following a recent operation. The convention passed a resolution wishing him speedy recovery and regretting his inability to attend.

IAFE Urged To Fight Poultry Ban Due To Newcastle Disease

CHICAGO, Dec. 7.—Termining the ban on poultry shows in many States because of the Newcastle Disease unfair, discriminatory and unnecessary, Paul V. Ives, president of the show management section of the American Poultry Association, speaking before the IAFE convention here this week, declared further bans are unlikely.

Already, he pointed out, the bans, which existed in at least 12 States, have been removed or modified in Connecticut, Pennsylvania, Illinois, New Jersey and Michigan, and similar action is expected in other States.

The ban was a blow at fair attendance and at the poultry industry, Ives said in urging the IAFE to join with the American Poultry Association in fighting it. He recounted that when the national committee on the Newcastle Disease met in St. Louis last July and recommended the ban, (IAFE Urged to Fight on page 72)

W. R. Hirsch, another old-timer, secretary-manager of the Louisiana State Fair, Shreveport, was on, with his health greatly improved. During the '46 Louisiana event his health caused him to take it easy. With him here was his right-hand man, Joe Monsour.

A new barn costing \$14,000 is to be erected at North Montana State Fair, Great Falls, Mont., to replace the one destroyed in the mid-air crash of two army planes at the '46 event that caused the death of seven persons and destroyed the building. Building was insured up to 90 per cent of its replacement value, Dan Thurber, secretary, said. Thus the new building will cost only \$1,400 to the fair. Event's program in '47 will steer away from thrill-type presentations.

Auto race drivers re-ran some of the '46 races and scanned the racing future during the confabs. Noted among those present were Ted Horn, Joe Chitwood, Emory Collins, Deb Snyder, Tony Bettenhausen, Emil Andres and Joe Lencki.

Jim Fratone, Langhorne (Pa.) Speedway operator, made his first trip to the convention. . . . Charles Swoyer, veteran Reading (Pa.) Fair (See Convention Chit-Chat, page 72)

Five Top Tennessee Annuals Set Dates

CHICAGO, Dec. 7.—Dates of five top Tennessee fairs were set here this week during the IAFE convention.

They are: Western Tennessee District Fair, Jackson, Sept. 8-13. Tennessee State Fair, Nashville, Sept. 15-20. Hamilton County Interstate Fair, Chattanooga, Sept. 15-20. Tennessee Valley Fair, Knoxville, Sept. 22-27. Mid-South Fair, Memphis, Sept. 22-27.

Holiday on Ice, Water Follies For Utah Cent.

B-C Revue Also Signed

CHICAGO, Dec. 7.—A water show, an ice show and an outdoor revue already have been contracted for the Utah Centennial Exposition at Salt Lake City, May 30-September 20, Sheldon R. Brewster, production manager, here for the IAFE Convention, announced.

Sam Snyder's *Water Follies* have been signed for the last three weeks in August, *Holiday on Ice* has been contracted for the last two weeks in June and the first week in July, and the Barnes-Carruthers Theatrical Enterprises here has been signed for a revue for the three September weeks.

Plan Two-Week Spec

A spectacle, which, it is expected, will portray the history of the State, will be the feature the first two weeks. As yet no contracts have been closed in connection with it, Brewster said. Other features will include a rodeo, horse show and horse racing.

Work of preparing the State fair plant for the event is well under way. Thus far, the State has granted \$350,000 in appropriations for this purpose. The State fair features will be incorporated in the exposition program.

Remodel Grandstand

The sum of \$250,000 is being spent on remodeling the Coliseum, which offers a 5,000-seating capacity. Brewster, who is also secretary-manager of the State fair, said the master plan for the development of the plant, as drawn up by the Utah Chapter of the American Institute of Architects, is being followed in the preparations.

Apart from the remodeling and rehabilitation of the buildings, the outstanding changes will be in the landscaping, the lighting and the decorations. A widespread program to im—(See Utah Centennial on page 79)

Kelley Named Prexy Of State Assn's Org

CHICAGO, Dec. 7. — Harry B. Kelley, Hillsdale, Mich., this week was elected president of the State Associations of Fairs. Allen J. Doran, Grand Rapids, Minn., was elected vice-president, and J. M. Dean, Jackson, Miss., secretary. Election was held Monday (2) at the Sherman Hotel.

Group voted to go on record in support of the IAFE's government relations committee in its efforts to secure the repeal of the federal amusement tax on fair gate admissions. It was also moved to take up with the IAFE a more intensive program for the State associations. Lou Merrill, general manager of the Fair Association, gave a brief report on the activities of that organization.

Reports of State Association activities were given by C. C. Hunter, Illinois; E. W. Williams, Iowa; Allen J. Doran, Minnesota; J. M. Dean, Mississippi; Bligh A. Dodds, New York; Sheldon R. Brewster, Utah; Rollo Singleton, Missouri; Douglas Curran, Wisconsin, and Charles W. Swoyer, Pennsylvania.

RAH-RAH DAYS FOR FAIR EXECS

Four-Day Run For California

Western Fairs Assn. to hold 2d annual course at Calif. Polytechnic Feb. 17-20

CHICAGO, Dec. 7.—Western Fairs Association will hold its second annual College of Fairs at California Polytechnic College, San Luis Obispo, Calif., February 17-20. Dates were announced this week by Lou Merrill, general manager of the Western Fairs Association, at the IAFE convention here.

Held for the first time last year, the college proved successful beyond expectations, Merrill said. Lessons learned in the operation of the first college, he added, will be reflected in a sounder course.

"We wish to know more of the little things that necessarily go into making (fairs) this big business," Merrill declared in inviting fair men of the nation to participate.

No Sectional Smugness

Speaking before the IAFE convention, Merrill said: "The Western Fairs Association conceived the idea of a College of Fairs free from any feeling that it held a monopoly on the knowledge of the subject. This spirit enabled it to borrow much from a school of fairs which the International Association of Fairs and Expositions sponsored at the University of Chicago 20 years ago. It also enabled us to draft the services of Frank Kingman, and it enabled us, unfettered by sectional smugness, to seek the services of experts wherever we could find them.

"The only thing we were sure of was that even the best of fair managements could improve. We also believed, irrespective of size, a free exchange of information would enable one fair to borrow the better features conceived by another annual and to avoid expensive and useless repetition of each other's mistakes."

Desire To Learn

"Once classes were under way," Merrill said, "everybody manfully fought the inclination to talk about 'how we do it at our fair.' The spirit of the classes was one of a desire to learn. The questions, the answers from the student body and the notebooks popping out of pockets were proof of that."

Merrill also told of how the speeches were transcribed and published in book form for later use as a textbook.

IMCA Tightens Law; Hemphill Is Prexy; Collins Gets Trophy

CHICAGO, Dec. 7.—A more rigid enforcement of the organization's rules governing dirt track auto racing was agreed upon here Monday (2) by directors of the International Motor Contest Association at their annual meeting in Hotel Sherman.

Regulations stipulating that only licensed IMCA drivers may compete at sanctioned meets will be strictly enforced in 1947, according to Frank Harris, of Davenport, Ia., re-elected secretary of the organization. Other rules covering driver and promoter (See IMCA Tightens Law, page 79)

Baldwin Returns to Minn. State; Served 48 Months With Red Cross

CHICAGO, Dec. 7.—With added achievements to his credit—an outstanding wartime record as a director of the Red Cross club and recreational activities for 47 months, most of which were spent overseas—Doug Baldwin is returning to his former post as assistant secretary of the Minnesota State Fair, St. Paul, Minn.

Announcement came on the eve of the IAFE convention here this week, at which he was honored by the fair men for his wartime service. Lauded during the convention, he was presented with an IAFE's past president's pin, as his term as president in 1942 was interrupted when he assumed the Red Cross assignment.

At Minnesota he will be in charge of the educational work, with Raymond Lee continuing as secretary and Harry Frost in charge of concessions.

Before going with the Red Cross, Doug served the Minnesota event from 1919 thru 1942 and also had been associated with the Alabama State Fair, Birmingham, for 10 years, five as manager, holding both posts simultaneously in the years immediately preceding the war.

In speaking briefly before the IAFE convention, he hailed fairs as the breeding ground for "dynamic democracy." He also ascribed his background in fair operations as hav-

ing given him invaluable experience and training for his Red Cross assignment.

Detailing his wartime experiences, Doug, who was known to servicemen as a Red Cross exec who could and did get things done regardless of red tape, army brass and at times a woeful lack of facilities, pointed out that fair experience had taught him to "get the show open regardless." The woes encountered in getting a fair under way had given him this, and it enabled him to improvise, using whatever material that could be found, and invariably the club or the show opened on schedule, he said.

Short Course At U. of Minn.

Will be held in Minneapolis Apr. 7-9—out-of-State fairmen invited to attend

CHICAGO, Dec. 7.—A three-day short course in fair management will be conducted by the Agricultural College of the University of Minnesota at Minneapolis April 7-9, it was announced here this week during the IAFE convention.

Attendance will be open to fair men from the Dakotas, Iowa and (See FAIRMEN INVITED, page 79)

Kingman Back As IAFE Sec.; Putnam Prexy

Rupard Is Elected V.-P.

CHICAGO, Dec 7, — Frank H. Kingman, Brockton, Mass., who resigned several months ago as secretary-treasurer of the IAFE after eight years of service, was returned to office during the convention here this week after members of the association importuned him to reconsider his resignation. At the time of his resignation, Kingman, then in ill health, cited that as the reason for stepping out.

Archie L. Putnam, Chippewa Falls, Wis., was elected president, moving up from the vice-presidency. (Putnam also had served as acting secretary, filling in from the time of Kingman's resignation thru the election.) Roy Rupard, Dallas, was elected vice-president.

Election of Rupard left a vacancy on the board of directors and Frank H. Means, Pueblo, Colo., was elected to fill out the unexpired two-year term. Roy Kemper, Sedalia, Mo., was elected to succeed Ralph Hemphill, Oklahoma City, as a zone director. Sheldon R. Brewster, Salt Lake City, and Dr. J. S. Dorton, Raleigh, N. C., were re-elected for an additional two-year term.

Carry-over directors, who have a year remaining to serve, are Bligh Dodds, Syracuse, N. Y.; E. S. Estel, Waterloo, Ia., and Emery Bouchet, Quebec.

1946

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K. D. SCHWARTZ, Secretary

IAFE Readies Pitch To Oust Front-Gate Tax

(Continued from page 70)

man of the IAFE's standing Government Relations Committee, made a detailed report of efforts to bring about the repeal. He pointed out that he had been assured by Congressman Robert L. Doughton (D), North Carolina, chairman of the House Ways and Means Committee, that fairs would be granted a hearing when the committee meets to consider a new revenue bill.

Retiring President

Clarence H. Harnden, in the annual president's address also traced the steps taken the past year in getting State associations on record for the repeal. He said he had done this with the knowledge of Archie L. Putnam, then vice-president and now the president of the association, and that the latter had assured him efforts for the repeal would be pushed.

Putnam, it is believed, will give careful thought as to whom he names to the Government Relations Committee. It is believed, inasmuch as the Republicans campaigned on a promise of reduced taxes and will control Congress, that the determined effort to have the tax lifted will meet with success.

Building Plans Top Topic

Holding top interest among the speeches given at the IAFE sessions were those dealing with building plans. Elwood C. Hughes, manager of the Canadian National Exhibition, Toronto, talking on the post-war plans of the C. N. E., said it will take between \$3,000,000 and \$4,000,000 and at least three or four years to complete the projected plans. He added that the expo, judging by the attendance at the recent Royal Winter Fair, held at the expo's plant, should set a new all-time record.

Speaking on the commercial exhibit outlook, Hughes said he didn't know "how we'll be able to handle them." He said several major Canadian companies have been persuaded to put off construction on expo buildings of their own until building conditions are more conducive. Hughes added that little new major construction work will be done this year, but that 60 acres will be added raising the total to 420 acres.

Urges Master Plan

R. J. Pearce, fair and exposition designer of Raleigh, N. C., urged a master building program, spread over a period of years. He emphasized the need for adequate entrances off the highways leading to fairs, to permit a free flow of traffic into the grounds and suggested that there be at least two car exits for every car entrance to enable fairgoers to enter and leave easily in a good frame of mind.

Pearce also suggested zoning of a fairgrounds into three zones, a noisy area, such as the grandstand or mid-way area; a semi-noisy area, such as around exhibit buildings, and a quiet area, such as near the women's building, art exhibits and children's play areas.

Buildings Around Courts

He also advocated large courts with buildings around them. This, (See IAFE Preps Push on page 91)

Convention Chit-Chat

(Continued from page 70)

secretary, doubled between the fair sessions and the U. S. Trotting Association, meeting in the Palmer House. Tony Vitale, Eastern fireworks impresario, shuttled back and forth to a nearby suburb where his mother was seriously ill.

The Wisconsin State Fair, Milwaukee, will shift back to A.A.A. auto races in '46, with Tom Marchese, local promoter, handling the dates.

Bligh A. Dodds, representing the New York State Fair, which he directs, and the New York Association of Agricultural Fair Societies, presided at the annual buffet of fair men and their wives. Event, topped off with a strolling musical ensemble, proved one of the most successful in memory.

John Leahy, secretary of the Danbury (Conn.) Fair, made his first visit to the convention. . . . Bloomsburg, Pa., had the biggest representation, with four execs on hand. They were Harry B. Correll, Harry K. Gilmore, Carl H. Fleckenstein and Charles Sneiderman. . . . Mid-West events naturally turned up with the biggest delegations, some of them running up to 12 men.

Ethel Murray Simonds, Oklahoma Free State Fair, Muskogee, and Rose Sarlow, Ionia (Mich.) Free Fair, the two top women fair secretaries of the country, lent their charm to the occasion. . . . Moxie Mulrooney, able secretary to Clarence H. Harnden, proved extremely helpful at the sessions.

Following the SLA banquet, Joe E. Brown cut up stores with Mike Barnes in the Thearle-Duffield Fireworks suite, with the two provoking much laughter over years just after the turn of the century when Joe was booked at fairs thru Mike.

When the p.a. system went haywire at the SLA shindig during the stage show, Bill (WLW) McCluskey was plenty appreciative. He recalled vividly what happened opening night in the Coliseum at the Ohio State Fair this year, when the system fouled up just as the show was to hit the network, and the Coliseum system had to be killed.

Emery Boucher, president, headed the delegation of the Quebec Exposition Provinciale, Quebec, believed the largest of any from Canada on hand. With him were Emile Gauthier, vice-president, and C. R. Fontaine, director.

Julius Cahn, secretary of the Luxemburg (Wis.) Fair, affectionately known as the Count of Luxemburg, beamed his way thru the convention, greeting his many friends. . . . A. N. Ekstrand, manager of the new Heart of Illinois Exposition, which will bow next year at Peoria, Ill., was enthusiastic about the prospects and hopeful that building will proceed as scheduled.

Edward J. Carroll, of the Great Barrington (Mass.) Fair proved one of the best raconteurs in showbiz. His off-the-floor recap of some of his ex-

periences at the '46 fair was one of the high spots of the convention.

Three fair press agents were noted: Ray Spear, Minnesota State Fair; Gordon Crump, Wisconsin State Fair, and Harry Storin, Great Barrington, Mass.

Back in from seeing the stage show, *State of the Union*, George A. Hamid was still chuckling at the gibes he had tossed at his theater companion, a Southern fair secretary, known as a teetotaler, over the stage character of the Southern judge's wife who drinks constantly thruout the performance.

One of the smallest fairs represented was the Whitney Point (N. Y.) event, C. C. Bradford being on hand. . . . Indication that the Eastern States Fair is very much back in the picture after its enforced wartime lay-off was the appearance, not only of Charlie Nash, veteran secretary-manager, but also of James G. Watson and Adrian L. Potter.

Attraction man who came the greatest distance was Patrick Lizza, president-general manager of the Golden State Fireworks Company, Redondo Beach, Calif.

John A. Guthrie, decked out in traditional rodeo style, broad brim hat, riding boots and the rest, provided the most eye-grasping show-biz touch in the hotel lobby, which, except for the SLA tent, was shorn of the colorful one-sheets, cards and other advertising which in the past has stamped the confab. Guthrie, who heads the Grand National Rodeos, Inc., said his org appeared set to play more fairs than last year.

Harry Smythe, Fort Wayne, Ind., was about with Mrs. Smythe, carrying a letter from the Indiana Association of Broadcasters, authorizing him to represent that org again as he did last year in possible arrangements for another all-Indiana radio round-up at the Indiana State Fair. . . . Sam Lewis, a veteran of many conventions, was on hand, lending his sober counsel and presiding at the fair president's luncheon.

Turn-out of fair men for the convention was bigger than at any time in recent years, and this kept Leon Harms, New Mexico State Fair secretary, who served as sergeant at arms, extremely busy. Leon also headed the resolutions committee. . . . Sheldon R. Brewster was barraged with questions about Utah's '47 Centennial Exposition. He spoke before the convention about it and later was pelted with questions. Lloyd Cunningham, Iowa State Fair secretary, addressed the convention on what Iowa fairs did in connection with their State's centennial this year.

California came up with one of its biggest delegations in recent years. Besides Lou Merrill, the Western Fair Association's general manager, others noted from that State were Theodore Rosequist, California State Fair; Norvell Gillespie, general manager, San Mateo Fair; A. E. Snider, California Department of Finance, and John T. Caine III and Carl Garrison, both of the National Western Stock Show, San Francisco.

Phil C. Travis, manager Tennessee State Fair, Nashville, said \$30,000 will be spent on plant improvements next year. Eight or 10 more acres will be added to the parking area, toilet facilities will be increased, new hog and horse barns will be built and other buildings will be painted.

35 Majors To Get Big Exhibits in '47 From US Ag. Dept.

CHICAGO, Dec. 7.—The U. S. Department of Agriculture plans to have exhibitions at 35 major fairs in 1947 as compared to 26 this year, Joseph Hiscox, in charge of the department's exhibit department, told the IAFE convention here this week.

In addition to the large exhibits, the department also plans to make extensive smaller displays for other occasions and possibly provide one issue of mass produced cardboard type exhibit for meeting "some current problem in some large area of the nation," Hiscox disclosed.

How much can be done in future years to increase or improve the services by the Department of Agriculture to fairs depends more upon the fairs and their interest in the work than upon the department, Hiscox indicated. He asked for constructive suggestions and criticism.

"What we do depends on what you want, and the extent to which you make your wants known to our appropriation officials," Hiscox told the fair men. "Our present appropriation compares fairly well in the number of dollars with those made available before the war. But it has been brought to our attention very sharply that the dollar in the post-war era does not buy as much in personal services, in material or in transportation."

George H. Cook, a former department official, known to many fair men, has rejoined the department for the express purpose of making a field trip thru the West, where he will contact field representatives and organize committees to handle department exhibits, Hiscox said in dwelling on shortage of personnel which is one of the problems of the exhibits section.

IAFE URGED TO FIGHT

(Continued from page 70)

show interests were not represented.

Outlining the program of the show management section of the American Poultry Show, Ives said committees are at work preparing uniform, model show rules, on a plan for recognition of breed qualities in birds entered in laying tests and on better rules and systems of junior exhibits. He also reported a manual on poultry show management of all types and sizes of poultry shows is now being prepared and will be published in late winter or spring.

SALES OPPORTUNITY

Man to represent nationally known manufacturer of Fair and Horse Show Supplies. Line includes advertising materials, rosettes, ribbons, badges, tickets and supplies . . . everything needed by Fairs and Horse Shows. Profitable opportunity for man acquainted in these fields . . . year-around sales. Write, giving complete information of past experience to the Fair Publishing House, New London, Ohio.

Committeemen, Attention

Fund-raising promotions throughout New England now being arranged for coming season. Write—Phone—Wire
FRED PAUL AGENCY
Congress Sq. Bldg., 19 Congress Ave.
New Haven, Conn. 6-7647—3-0471

Advertising in the Billboard Since 1905

ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE
SPECIALLY PRINTED
CASH WITH ORDER PRICES --- 10M, \$8.80 --- ADDITIONAL 10M's AT SAME ORDER, \$1.80
Above prices for any wording desired. For each change of wording and color add \$3.25.
For change of color only add 55c. No order for less than 10,000 tickets of a kind or color.

STOCK TICKETS
1 ROLL.....75c
5 ROLLS.....@.....60c
10 ROLLS.....@.....50c

WELDON, WILLIAMS & LICK
FORT SMITH, ARKANSAS
Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

RECORD TURNOUT AT NAAPPB

Advertise Your Business The Year Around, Owners Told at NAAPPB Conclave

Simmons Scores Ops Who Rest on Laurels in Winter

CHICAGO, Dec. 7.—“Yours is a personal service; employ public relations with all its dynamic aspects; advertise your business the year around, not just during the time your park is in operation during the spring and summer months.” Those were just a few of the words of advice to those attending the National Association of Amusement Parks, Pools and Beaches meetings this week at the Sherman Hotel from Harry Simmons, advertising authority from New York, who spoke at the NAAPPB session Thursday (5). Simmons scored operators who, as he put it, are content to “rest on your laurels during the winter if you had a big summer season.”

Work Year Around

“Public opinion knows no season, so work at your ideas all year around,” the New Yorker said. “Especially do a year-round promotion job. Just because you may have had a good summer season don't think that you can let up and start a short advertising campaign just before your park opens in the spring. One sale means nothing. The thing that counts is repeat sales,” Simmons went on.

He listed the seven words he calls the seven keys to profits. They were analyze, modernize, advertise, merchandise, publicize, economize and humanize.

“All markets have changed since the war,” Simmons said, “and the amusement business is no exception. It's vitally important that you check your market many times to see where the market is for the commodity you have to sell. Develop that market intensively.

“People are attracted by three factors, lights, color and sound. You people have all of these in your business so capitalize on them. Modernize your equipment, capitalize on newness and novelty. Take advantage of the new horizons,” the New Yorker said.

Predicts Long Prosperity

Giving his personal opinion of the business outlook for '47, Simmons said, “Right now we are in the middle of a great prosperity period. We may have a temporary recession but no depression in 1947. I predict the American standard of living will reach the highest level we've ever known and it will last from five to seven years, so be prepared to cash in on it.”

Telling the parkmen to profit by (See *Advertise Your Biz* on page 77)

Fire Hits Abandoned Historic Venice Pier

VENICE, Calif., Dec. 7.—A spectacular three-alarm blaze, of unknown origin, swept thru the now-abandoned amusement zone on historic Venice Pier here Thursday (28) and for a time threatened crowded concessions along the ocean front. A crowd of 10,000 looked on as 11 fire companies battled the flames. Firemen waded into the ocean to reach the burning structure from the underside.

Damaged by the fire were such landmarks as the Ship Cafe, Racing Derby, Dragon Slide and Merry-Go-Round.

The pier was condemned last spring and was in process of being demolished.

Roodhouse Is Again Named AREA Head

All Other Officers Renamed

CHICAGO, Dec. 7.—All officers of the American Recreational Equipment Association were re-elected at the group's 22d annual meeting in the West Room of the Hotel Sherman Monday (2) night. They are Ben O. Roodhouse, of the Eli Bridge Company, Jacksonville, Ill., president; J. V. Eyerly, Eyerly Aircraft Company, Salem, Ore., first vice-president; W. J. Wendler, Allan Herschell Company, North Tonawanda, N. Y., second vice-president; W. F. Mangels, W. F. Mangels Company, Coney Island, N. Y., treasurer, and R. S. Uzzell, R. S. Uzzell Corporation, New York, secretary.

Mrs. Harry Illions, wife of the owner of Celoron Park, Jamestown, N. Y., was elected to the executive committee. The other two members of the committee are Aurel Vaszin, of the National Amusement Device Company, Dayton, O., and William Rabkin, International Mutoscope, New York.

Meeting opened with a dinner at 7:30 p.m., with the program following. Appearing on the program were A. B. McSwigan, president of the National Association of Amusement Parks, Pools and Beaches; Paul H. (Roodhouse AREA Head, page 77)

A. R. Hodge Given Posthumous Award

CHICAGO, Dec. 7.—Award for the greatest effort toward the betterment of the National Association of Amusement Parks, Pools and Beaches was awarded posthumously to A. R. Hodge, late association secretary who died last summer, at the 28th annual convention of the NAAPPB here this week.

Other awards went to R. N. Perkins, of the Refinite Corporation, Omaha, for the best presentation and information pertaining to pools and beaches, and to N. S. Alexander, Woodside Park, Philadelphia, for the best paper pertaining to parks and piers.

George B. Currier was chairman of the awards committee.

It's Friedham Hawk Eagle at Chi Zoo; Ruler Tells Story

CHICAGO, Dec. 7.—Lincoln Park Zoo officials who figured they had a very, very rare Davillie's hawk eagle in their possession, but were afraid it was just the very rare Friedman hawk eagle, found out their fears and suspicions were well founded.

Thru the simple expedient of applying a 12-inch ruler to the wing and tail of the eagle, which was recently imported from Colombia, South America, it was determined the bird was the Friedman hawk eagle.

Emmet Robert Blake, curator of the department of ornithology of the Chicago Natural History Museum, made the investigation. The eagle's tail and wingspread were too long, and altho it had the same number of black and white bars on its tail as the long-sought Daville's eagle, the tail had been cut off. It was thought it would grow two more bars on its tail later on.

Devers Explains First-Aid Set-Up

CHICAGO, Dec. 7.—The business of a claim adjuster, what he can accomplish for a park and a bit of history about claim adjustments at Riverview Park, Chicago, were explained to parkmen attending the 28th annual convention of the National Association of Parks, Pools and Beaches here this week by Harold A. Devers, claim adjuster at Riverview.

“Two musts are dictated in connection with the amusement park business, which, if ignored, will steadily, or with one swoop, wipe out a lucrative business. High-priced legal fees and excessive payment of claims can be prevented and at a cost highly favorable in comparison.

Promptness Imperative

“Prompt handling and closing of claims is imperative. Unless this is done, about 50 per cent of the accidents, even the most trivial, will find their way into the hands of attorneys.

“Our method has nullified the nuisance value of claims. For the 1946 season we received only three. These were promptly disposed of. This is something to be proud of when you consider 1,900,000 persons came thru the gates and were exposed to hazards.

“We have set up a closely knit first aid organization in rendering the patrons a service as well as a protection for the park company. We are equipped with a first-aid station, operated by two registered nurses, a three-bed ward inside a building for the most serious cases and eight outside cots for use in case of minor illnesses or mishaps. We also have a 10-minute transportation arrangement to a hospital.

“Amounts paid out in claims and their attendant expenses have decreased 69.5 per cent in 1946 as compared with 1939, or a saving of 69.5 per cent, not withstanding the fact that the number of persons using the rides has increased 1.7 per cent. The percentage of accidents for every 10,000 persons who came thru the entrance gates was, in 1939, 2.44 per cent accidents and in 1946 .44 per cent of one accident. This is a drop of 83 per cent,” Devers concluded.

McSwigan Is Renamed Prez

Board prevails on Huedepohl to remain as secy.—rule changed on directors

By Hank Hurley

CHICAGO, Dec. 7.—A record breaker in every department. That, in a nutshell, tells the story of the 28th annual convention of the National Association of Amusement Parks, Pools and Beaches, which opened in Hotel Sherman Monday (2) and continued thru Thursday (5).

Conclave drew the largest number of members in history. Annual Trade Show had the greatest number of exhibitors in its history—109; the meetings, both the general and the special round table on pools and beaches, were attended by larger gatherings, and the annual NAAPPB banquet drew more than 100 persons over the 1946 count.

The board of directors pulled two surprises in their sessions. First they prevailed upon Paul H. Huedepohl to remain as secretary for 1947 and they re-elected A. M. McSwigan president. It was no secret that Huedepohl, who took over as secretary last summer on the death of A. R. Hodge just to fill out the term, resigned at the opening session of the board and that he was slated for an executive post with a Midwest park. But the board evidently met Huedepohl's terms and renamed him for next year.

Schott Is Named

Other officers, in addition to McSwigan and Huedepohl, are Ed Schott, Cincinnati Coney Island, renamed first vice-president; Don Dazey, manager of Le Sourdsville Lake Park, Middletown, O., second vice-president; Irving Rosenthal, Palisades Park, Palisades, N. J., third vice-president, and A. L. Filograsso, treasurer. Previously the office of secretary-treasurer was combined, with Filograsso, assistant treasurer.

The second surprise came when the board voted that no member of the executive board may succeed himself until after a lapse of one year. The new ruling goes into effect at the time of the 1947 meeting. Heretofore a member could serve continually on (See *Record Turnout* on page 77)

Work on Tucson Spot Under Way

TUCSON, Ariz., Dec. 7.—The first phase of an amusement development covering 42 acres and expected to cost more than \$200,000 is under way along the Santa Cruz River between West Congress and West Simpson Streets, Herman Ray, owner of the property, announces.

Approximately 22 acres on the east side of the river will be devoted to an amusement park, while the west side acreage will be leveled and kept in readiness for circus and carnival shows.

In addition to the regular rides for both adults and children, there will be an artificial lake for anglers, a swimming pool and dance pavilion. Ray said the park will be open 12 months a year and mechanical attractions will be operated on a concession basis.



Harry Storin, A. B. McSwigan, Carl Henninger, Fred Lauerman



Bill Schmidt, Fred Markey, Paul Huedepohl, Joe Malec



Bill Fisher, Elizabeth Carlin



Earl Roberts, Joe Drambour, Phil Kinsella, R. H. Jones, Dudley Cooper



Mrs. Ed Carroll, Ed Carroll



Mrs. Elwood Hughes, Sam Nunis, Elwood Hughes

IN THE PENTHOUSE



Every night at 10 the "House on the Roof" became the social center to which gravitated all park men and their wives, equipment manufacturers, booking agencies and others. There they sang, danced and made merry for four care-free hours under the spell of good-fellowship so characteristic of all NAAPPB gatherings.



Alex Moeller, Mrs. Herb Schmeck, Joseph Carroll



R. M. Spangler Jr., Mrs. Mae Gemberling, R. M. Spangler Sr., Mrs. R. M. Spangler



Irving Rosenthal, George Schmidt, Mrs. Bill Schmidt



Mrs. J. W. Shillan, Mrs. William Wendler, William Wendler Jr.



Paul Huedepohl, Gloria Lynn, A. B. McSwigan, Ray Pearl



John Coleman, Mrs. John Coleman, Mrs. Dorothy Thomas, Henry Franks



Fred W. Pearce Jr., Fred W. Pearce Sr., George B. Burrier



John Wendler, J. W. Shillan, Mrs. Harry Hogbert, Harry Hogbert



Bob Reichardt, Herb Pauley, Mrs. Bart Kooker, Bart Kooker

'GO AFTER INDUSTRIAL PICNICS'

Make Funspot Known, Walsh

Parkmen get insight on plant management's ideas for outings

CHICAGO, Dec. 7.—“Go after industrial picnics and go after them early, as early as January,” James Walsh, recreation director of the Chrysler Corporation, told members of the National Association of Amusement Parks, Pools and Beaches Thursday (5), the final day of the association's 28th annual convention in Hotel Sherman.

Walsh's talk was titled “All Work and No Play,” but in reality it was the management's side of parks and picnics and gave park owners and operators an insight on how to get their share of industrial recreation business for picnics and beach parties.

“Every industrial plant in your vicinity should know your park exists,” Walsh told the assembly. Make your spot known in the plant via folders and personal contact.”

He cautioned parkmen to be sure, in naming a contact man from their organization to seek industrial picnics and beach parties, that they name the right one. Many picnics are lost to parks because the park man seeking the business doesn't know how to approach management, he said. Be sure, he told his listeners, that your contact man is armed with facts and figures about your funspot; be sure he is ready to answer questions regarding athletic fields, parking space, bus and train schedules, etc.

Walsh said too much stress couldn't be put on the fact that if your park is in a big city and you are seeking industrial picnics you have to contact the plant management early. “Plans for such things are made in the plant early,” he said. “At Chrysler, for instance, those things aren't thought up on the spur of the moment. We have thousands of employees and at a picnic last year in Detroit there were over 300 persons on the committee alone. The picnic was attended by 75,000 persons.”

With the war over and people more and more seeking recreation and entertainment, organizations especially are going in big for picnics. The amusement parks have the wherewithal to give these people the grounds they are seeking plus the entertainment. It pays park owners to go after lucrative business, Walsh concluded.

WANT TO BUY AMUSEMENT PARK
Describe fully property, location, earnings, etc. Industrial community preferred.
BOX D-383
The Billboard Cincinnati 1, Ohio

PLASTIC HORSE TAILS
Are practically unbreakable, snow white, horicore black, tan, black and white, brown and white, etc.
AL NICHOLS STUDIO
Box 191, Hudson, N. H.

FOR SALE
1 Merry-Go-Round, 2 abreast, 30 horses, 10 Shetland ponies, 1 Gas-driven Engine with 4 large cars, 8 seats each, 1 Popcorn Machine. Will consider some concessions and rides for lease or percentage basis.
EXPOSITION PARK
AURORA, ILLINOIS

Strolling Thru the Park

CHICAGO, Dec. 7.—Convention Jottings: Lou Greiner, owner of Sandy Beach Park at Russells Point, O., and his manager, Lou Bruno, purchased some rides at the Trade Show to fit into Greiner's improvement plans. . . . Jack Davis, cashier at the Motordrome during the summer at Riverview, Chicago, came all the way from Tampa to take a look-see at the winter meeting. Other Riverview men spotted included Glenn Bell, who has charge of the lead galleries; Bert Thomson, ride op, and of course Owner George A. Schmidt and his son, Bill.

J. V. H. Brockhouse, sales manager for the British Boat Manufacturing Company, which had an exhibit at the Trade Show, described conditions in Europe as “pretty bloody.” This trip to attend the convention, incidentally, was Brockhouse's first trip to the States in 24 years. Talking about his first trip here as a lad of 20, Brockhouse said: “The thing I remember most about America on that trip was the surprise I received when I saw Americans eating, above all things, ice cream at midnight. And I find they're still at it.”

Harry Storin, Ed Carroll's right hand man at Riverside Park, Agawam, Mass., will fly to Bermuda New Year's Day for a lengthy vacation. . . . Speaking of Carroll and Riverview, reminds that Carroll, after taking a look at the Trade Show, called Vernon A. Trigger, his superintendent, and told him to come in and view it. So Trigger, accompanied by his wife, hopped in his own plane and came on.
E. K. Fernandez, the outdoor im-

presario from Honolulu, was on hand. He left Friday (6) for Honolulu. . . . John Mullins, owner of Crystal City Park, Tulsa, Okla., admits he fell hook, line and sinker for the Sir Arthur Briesse gag at the opening meeting of the NAAPPB. Incidentally, Mary Rooney Wright, of the National Amusement Device Company, Dayton, O., John Carlin, owner of Carlin's Park, Baltimore, and John Campbell, Baltimore, took most of the ribbing from Sir Arthur. They proved good sports, however. Mention of National Amusement Device reminds that Sales Manager Bill de L'Horbe Jr. will check into a hospital for a few days for a physical check-up.

Walter Hines, long absent partner of the Bisch-Rocco Amusement Company, was in Chicago for the first time since his recent release from the army where he served as a major. Louis Slusky, of Playland Park, Houston, was seen huddling with ride manufacturers at the Trade Show. Slusky has some big improvement plans on tap for his spot. . . . Fred W. Pearce Sr. and Fred Jr., Detroit, huddled with Joe Colihan, manager of Excelsior Park, Minneapolis, on plans to install a miniature railroad at Excelsior. The Peaces, in addition to owning Walled Lake Park, Detroit, also own Excelsior.

Roy Warfield, owner of Riverview Park, Sioux City, Ia., wants to know if he doesn't hold some sort of a record for grossing \$2,846 on his miniature train ride July 4. Warfield said the train had a six-car capacity. . . . Charley Paige, coaster engineer for National Amusement, came from Los Angeles to take in the

doings and be present at his concern's booth at the Trade Show.

Andy Anderson, who leaves shortly by plane for a vacation in South America, and Joe Hart, both of Glen Echo Park, Baltimore, reported a big season at Glen Echo. Owner Leonard Schloss was unable to represent Glen Echo this year because of illness.

Spotted frequently around the exhibit hall was Reese Jones, publicity man at Bay Shore Amusement Park, Baltimore. . . . R. M. Spangler, owner of Rolling Green Park, Sunbury, Pa., was seen at every NAAPPB session. Roy not only came to the Chicago gathering but brought his wife; his secretary, Mrs. Mae Gemberling, and his son. Ray says business this year was 3 per cent over the best previous year in the park's history.

The three Johns brothers, concessionaires at Jantzen Beach, Portland, Ore., were in attendance at the convention and were talking about the plans for their new Fun House. . . . Mr. and Mrs. Harvey Humphrey and daughter, Doris, were on hand from Euclid Beach, Cleveland.

John M. Slater Jr., Washington attorney, who rumor has it, plans to open an amusement park in Mexico City, attended his first park convention this year. . . . Joe Carrolo, concessionaire at Oakland Beach, R. I., was seen constantly around the Coaster Car exhibit, discussing plans for rebuilding his Coaster, which was destroyed shortly before the war. . . . George Long, of Dreamland Park, Rochester, N. Y., brought quite a gathering with him, including his wife and daughter, Lois, and several of his park personnel. George has big improvement plans under way at Dreamland.

Jake Figi, of Lakeside Park, Storm Lake, Ia., reported his Cobblestone Inn, destroyed by fire, is being rebuilt and will be completed within the next 30 days. It will be twice its former size, Figi said. . . . Carl Folk, of Tucson, Ariz., after heavily patronizing the ride manufacturers at the Trade Show, took a plane Friday (6) for Albuquerque,

Seven-Act Show Banquet Feature

CHICAGO, Dec. 7.—A seven-act floor show, with Henry Brandon's orchestra furnishing the music, featured the annual banquet of the National Association of Amusement Parks, Pools and Beaches in the Bal Tabarin Room, Hotel Sherman, Thursday night (5) as a climax to the 28th annual convention.

With Jimmy Costello, who also took his turn on the show, as emcee, the program was fast-moving and met with plenty of palm whacking from NAAPPB members and guests. Line-up included the Graziano Brothers, bike and unicycle act; the Carletons, father and son acrobatic act; the Marshall Brothers, imitations, comedy; the Eight Song Stylists; Alphonse (Drapo) Berge, draping of models, and Manuel Viera, monkey act.

Preceding the floor show, George A. Hamid acted as toastmaster and introduced A. B. McSwigan, NAAPPB president, Paul Huedepohl, org secretary, and other guests.

que, N. M., where he will meet with the chamber of commerce in a park survey of that city.

WANT TO BUY
2,000 Feet of Rail, either No. 12, No. 16 or No. 20 for a miniature train.
G. D. KINCAID
JOYLAND PARK
Lexington, Ky.
Phone: 217 or 1873

FOR SALE—AMUSEMENT PARK
AVERAGE WEEKLY INCOME—\$12,500
10-12 Acres, 400 to 600 Private Beach Frontage.
The Recreation Centre of the South Shores, Mass.
(Approximately 25 Miles South of Boston.)
The last commercial zone area available for Recreation Park development on South Shore. Drawing population 75,000 to 100,000 from 15 towns within radius of 20 miles. Modern Dance Hall, capacity 2,500; Bowling Alleys; fully equipped Fountain; the only Cocktail Lounge with its 120-ft. Twin Bars in South Shores; Swimming Pool, 60x90'; 700 Bath Lockers and facilities; large Restaurant seating 200 people; in addition, an outing Dining Hall with capacity of 400 to 600; full Kitchen Equipment with up-to-date refrigerated Fountain and accessories for same; 60-70 Lots available for expansion of Park. 3 large Summer Residences 100% furnished. A 20-room ocean front Hotel 100% furnished.
"ACT NOW FOR A BUY"
BOX NY-88, c/o The Billboard, 1564 Broadway, New York 19, N. Y. (No Agent.)

MINIATURE TRAINS FOR SALE
By the TINKER TOWN AMUSEMENT CO.
3640 S. CRENSHAW BLVD., LOS ANGELES 16, CAL. AX 9781

1—"Pony Express," single coach 15-passenger, powered by Model A Ford motor installed in locomotive. Dummy Tender carries coal	\$1,500.00
2—"American Flyer," two 15-passenger coaches, powered by Model A Ford motor installed in Tender. Bright red with white trim	2,750.00
3—"Blue Bonnet," two 15-passenger coaches powered by Willys motor installed in Tender, blue with white trim	3,200.00
4—"Golden Zephyr," two 15-passenger coaches powered by Willys motor installed in Tender, bright yellow with white trim	3,750.00
5—"Midnight Express," one 16-passenger coach and one 12-passenger Tender powered by Ford Jeep motor. This unit is mobile and is mounted on rubber tires, 6.00x9 pneumatic, and 4.00x8 semi-pneumatic. Black and red, with white trim	6,500.00

All track type Trains are 24-inch gauge with 8" wheels, Timkh roller bearings, Zerck fittings.

Test Record Set by Kids Of Denver Mammoth Garden

DENVER, Dec. 7.—Members of Mammoth Garden Dance and Figure Skating Club, Denver, set what is believed to be a record when more than 40 of them passed 53 junior bar figure and bronze medal dance tests November 16 and 17, the management reports.

Tests were judged by Maj. William Madsen, Rolly Matson, formerly of Toronto, and Jack and Margo Werts, rink professionals. Judges worked from 8 a.m. thru 7 p.m. both days to take care of the group.

"Because of wartime conditions," Manager Irving Bazer said, "our club remained inactive until last year. With the opening of the 1946 season, Operator Irving L. Jacobs brought to Denver professionals Jack and Margot Werts, from Dayton, O. The two pros revitalized the club until now it has a membership exceeding 45. The club meets for practice every Sunday morning and has practice sessions daily between 5 and 7 p.m. The job done by the kids in the club is all the more amazing because up to three months ago hardly 10 per cent of them knew their figures." Members of the floor staff all took figure and dance tests, too.

Success of the figure club inspired the creation of a juvenile figure group based on the same pattern. This club, limited to 30 members, was selected from children 4 to 12 years old who are in the Saturday afternoon junior skating club. They meet every Friday afternoon and bring many parents to watch them learn.

"The interest of skaters has been captured by our system of clubs," Jacobs said. "We now have five clubs in operation and thus reach all age groups. All classes are worked

on a graduation system, with skaters receiving a certificate of achievement after passing tests held every fourth week. In this way we bring along the beginner into the more advanced groups slowly enough to stimulate interest in better skating. Our senior figure club kids are really doing things this year. They've organized an 'On to California' fund and have already raised more than \$500. It is their intention to have every member attend the RSROA nationals at Oakland in June, even if they are not in competition. We are planning several club nights and other events to help them in this purpose. The club and our pros are not interested in just producing competitive skaters. They want and are working to better skating in the rink and in this region. The number of skaters who passed their tests is proof of their success."

Capacity Crowd Observes Bal-a-Roue's Anniversary

MEDFORD, Mass., Dec. 7.—Five years of successful operation at Bal-a-Roue Rollerway here was celebrated November 7 by a capacity crowd, reported Operator Fred A. Freeman. Owing to the sugar shortage, it was necessary to dispense with the usual birthday cake. Instead every patron was given a cigarette lighter.

Among skaters putting on exhibitions were Betty Mahoney and Buddy Smith, who placed third in the RSROA nationals; Patsy Fifield, who placed third in national senior dance contests, and Charles O'Connell, who finished second; Joan Chandler, junior ladies' State figure champ, and Fay Johnson and Thomas White, U. S. novice dance titlists. They gave exhibitions of solo free skating, dance skating and closed with a *Me and My Shadow* number.

Bal-a-Roue recently underwent a face lifting. Among changes were the addition of lighted parking lot and repainting of the exterior. Inside is a new skating sign, an iridescent mirrored stage and individual lockers.

Denver Spot in Limelight

DENVER, Dec. 7.—Skateland here copped publicity and a bundle of good will November 21 when it opened its doors for a newsboys' skating party staged by *The Rocky Mountain News*. Hamburgers and soft drinks were plentiful, and the prize list included a bicycle. The party, given the kids by *The News* in appreciation of their hard work during a recent snowstorm, was heralded in the paper thru pictures and write-ups.

Fruit Prizes at AOW Spots

ELIZABETH, N. J., Dec. 7.—Thanksgiving Eve parties were held at the nine rinks in the America-On-Wheels chain, hefty baskets of fruit going to lucky ticket holders. Rinks were decorated in appropriate fall colors and special musical programs were featured. Skating sessions were extended to midnight.

Rawson Explains That 3% Figure Sefferino Quoted

ASBURY PARK, N. J., Dec. 7.—"Will you kindly point out to readers that the percentage figures mentioned by Cap Sefferino in his November 30 article refers to skaters and not skates," writes Perry B. Rawson, of Rawson Associates.

"The 3 per cent figure quoted," Rawson continues, "is the national average of customers who are skating on skates. The 97 per cent are walking or scooting on skates. This massive 97 per cent constitutes the gold mine of the industry, the surface of which has hardly been scratched. Roller rinks in recent years have slightly boosted the national average of skaters vs. walkers; ice rinks have not started yet. Some roller spots show 5 or 6 per cent of skaters vs. walkers. Some have an average not over 1 per cent. Our best estimate of a nationwide average (rollers) is 3 per cent. Sefferino must have confused this percentage data with other data pertaining to the skate itself. Speaking for the plain skater (the meal tickets) and the skate dancers, our skate requirements are simple—light weight, dexterousness, non-friction, and with fastest action possible.

"Most manufacturers make a model meeting these specifications, but after it leaves their hands, they obviously cannot be responsible for subsequent mishandling, maladjusting or nullifying of the action they have built into the skate.

"In the present campaign to teach real skating to the masses—the 97 per cent and millions of non-skaters—we have had to point out that it is poor economy to hand out rental skates in the condition described by Sefferino. No guess or estimate of the percentage of such skates in use has ever been made. It would serve no purpose. We know that conditions described by Sefferino are widespread. We expect to remedy it somewhat in the coming mass campaign by advocating ownership of one's own skates. This recommendation has scientific basis. It is a massive waste of time, energy, money, patience and nerve to adapt one's self to a different pair of skates every night. This skate balance of ours is not a coarse commodity. It is quite delicate. Private ownership of skates is desirable from a dozen angles—all good angles and all box-offices angles. While no percentage figure for poor skate equipment has ever been compiled, it is a different proposition with customers. We can see them, we can separate them into skaters and walkers. We can use the percentage of skaters against walkers as a graph thermometer to show whether we are progressing or making a failure of selling truth in skating. As long as the thermometer is going up we are okay. If the percentage turns down we can expect decline and dry rot. At the moment the thermometer is going up—painfully slow, to be sure—but I have hopes that it will soon begin to snowball."

RSROA Membership Roll Swelled by Four

DETROIT, Dec. 7.—Four rinks have been added to the membership roll of the Roller Skating Rink Operators' Association of the United States, it was announced by Secretary Fred A. Martin here.

New operator-members are Roy L. and Calvin E. Hodges, who recently opened a new spot in Springfield, O.; George F. and George H. Moses and H. N. McConnehey, Parkview Roller Rink, Billings, Mont.; Charles Kronson, Crescent Park Roller Rink, Riverside, R. I., and L. E. Godfrey, Caldwell (Idaho) Recreation Center Rink.

"Rainbow" Fountain Draws At Pennsy's Great Leopard

CHESTER, Pa., Dec. 7.—Since re-opening of Great Leopard Roller Rink here September 5 with some innovations "never before seen in rinks in this section, the spot has been playing host to visitors from all over the country," reports Operator Jack W. Coopersmith. Principal addition is an electric all-glass "rainbow" soda fountain that has been the center of interest.

A large crowd attended a Halloween party to vie for the \$100 awarded as prizes, and another bang-up crowd came for a Thanksgiving party at which five turkeys went to holders of lucky tickets.

Pros Emma Ellis and Arthur Eglington have been giving class members intensive training, said Coopersmith, in preparation for the California nationals.

Rainbow Gets Face-Lifting

MECHANICSBURG, Pa., Dec. 7.—Remodeling was recently completed at Rainbow Roller Rink here by Operator William W. Eareckson to improve appearance and service to skaters. Alterations were made in the lobby and check and skate rooms plus improvements in the sound system. Recently two full-time pros, former Eglington pupils at Baltimore's Coliseum, were acquired, and classes are now being organized for beginners and in dance fundamentals. Rainbow Roller Club is about ready to function. By-laws have been drawn and there are about 100 applicants for charter membership. Club will offer two hours of instruction weekly, trips to other rinks, and a midnight party each month.

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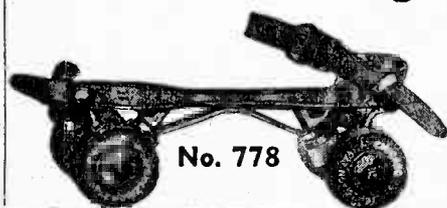
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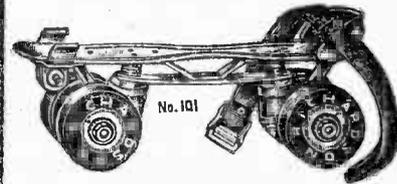
4427 W. Lake St. CHICAGO, ILL.



URO Postpones

ELIZABETH, N. J., Dec. 7.—Postponement of the fifth annual convention of the United Rink Operators because of transportation difficulties arising out of the coal strike was announced this week by Secretary William Schmitz at his offices here. Meetings had been scheduled for December 10-12 at the Leland Hotel, Springfield, Ill.

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Norcross, Sallee's Spot New Even to Hog-Bristle Base

PUEBLO, Colo., Dec. 7.—G. A. Sallee and J. W. Norcross opened their new Skateland Roller Rink at Mesa Junction November 28.

Plant is housed in a 100 by 190-foot brick building. The 1½-inch white maple floor is 78 by 190 feet. Entrances and aisles are terrazzo-surfaced. Concession stands and skate booths are located along the east wall. Interior color scheme is tan and buff with neon lighting. Heating is by gas-fired hot air blowers capable of a complete air change every 16 minutes. Recorded music is used.

Unusual feature of the plant is the soundproofing. Two carloads of hogs' hair was used as insulation between the concrete base and maple floor.

Yarmouth (N. S.) Fair Association plans construction of a fairgrounds roller and ice rink.

Record Turnout At Park Conclave

(Continued from page 73)

the board. Re-elected to the board this year were Harry Batt, John Carlin, Louis Jenkins, Fred Markey Sr., Herbert P. Schmeck. George Currier was named for a two-year term.

One of the features of the opening session Tuesday (3) was a memorial to the late A. R. Hodge. The eulogy was delivered by R. S. Uzzell. Most of Tuesday's session was taken up with announcements, communications and various reports.

Members Hear Partain

Park men were told by Lloyd E. Partain, manager of the commercial research division of the Curtis Publishing Company, that travel and recreation are getting a bigger slice of the consumer dollar. He said recreation and play is a full-grown industry and park men should do more to let people know about it.

"Since 1919 there has been a steady rise in the spending for recreation," Partain said. He said statistics show between 6 and 16 billion dollars will be spent for recreation before the year is up. Statistics also show, he said, that \$1 out of every \$10 goes for some form of recreation.

Parkmen also got a view of the park industry in England in a talk by J. W. Shillian, managing director of the British Motorboat Manufacturing Company, a story on whose speech appears in another column of this section.

The remainder of Wednesday's session was devoted to short talks on various subjects, running from new rides to new ideas in lighting. Following each talk a forum was held with members invited to question the speaker on various phases of his topic.

No New Rides

Speaking on new rides, William de L'Horbe Jr., of the National Amusement Device Company, Dayton, O., told park men there was little new in the way of rides at the present time. "Every manufacturer has new rides in the blue print stage," he said, "but can't make them until the shortage of materials lets up. We are doing our best with the materials at hand," he said. De L'Horbe also said the new rides will be lighter, but more durable, with working parts to be so simple they will be available in your hometown instead of only at the factory. He also made mention of a new Coaster his company will manufacture in the near future which will "revolutionize the Coaster ride," as he put it.

Thursday's two main talks were given by Harry Simmons, New York advertising director, and James Walsh, recreational director of the Chrysler Corporation. Both talks are covered in other columns of this section. Members were unanimous in their opinion the program, as arranged by Edward J. Carroll, chairman, was one of the best and most varied in many years.

Members wound up the sessions with a banquet Thursday (5) in the Bal Tabarin Room of the Sherman. Nightly sessions were held in the Penthouse of the Sherman.

ADVERTISE YOUR BIZ

(Continued from page 73)

the experience of others, he urged them to exchange ideas on promotions and stunts. "Your national association should be a clearing house for the exchange of ideas. Let the other parkmen know what promotions have proved beneficial to you. Help him and he'll help you."

Concluding, Simmons told the park ops: "You are the retailers to the public at large; you retail the benefits of entertainment to them. Let the public know what you have to sell and let them know it the year around."

Roller Rumbblings

Magic Fliers, pro skating team, recently played Club 509, Detroit.

Roller Palace, Boone, Ia., is being managed by Howard Carlson.

Gayland Roller Rink, Petaluma, Calif., recently suspended operations.

Club at Gay Blades Roller Rink, New York, has started rehearsals for its annual January skating show.

Washington Park Rink, El Paso, Tex., formerly managed by the late Grover Wilson, is now operated by Mrs. Mabel C. Wilson.

Tony Morelli, *Skating Vanities* comedian who visited Skateland, Chattanooga, during the show's recent appearance in that city under Shrine auspices for the benefit of crippled children, put on several exhibitions of speed skating. Show did seven performances in Chattanooga to sell-out houses.

Manager Orville W. Godfrey reports that a plastic cover surface has been installed over the floor of Arcadia Gardens Rink, Detroit.

Earl Van Horn, operator of Mineola (L. I.) Roller Rink, plans installation of a plastic floor some time in December.

Eddie O'Neill, pro in the America on Wheels chain, has been named to the board of directors of the American Bicycle Association.

Skating club of Fordham Roller Rink, Bronx, N. Y., is reported to have more than tripled its membership.

Near-capacity crowd of about 1,700 attended Wal-Cliffe Rollerdrome, Elmont, L. I., N. Y., for an Armistice Day celebration.

Recent additions to the roster of Spokane rinks are the suburban Rollerdrome at Dishman and Wandermere Roller Rink, Dartford.

Recent "hour of dance skating" at Sunnyside Rollerdrome, Long Island City, proved so successful that operators have decided to make it a monthly feature.

University of Illinois Rink has been converted into a dormitory to house veteran students. Only rink in the area now is Elmwood Rollerdrome, Urbana.

Chandler Roller Rink, Macomb, Ill., formerly operated by the late G. T. Chandler, is now operated by his widow, who has hired August Waegener as manager.

John Smith and Sis Heans, floor guards at Brooklyn's Eastern Parkway Rink and Empire Rollerdrome, respectively, were married November 28.

ROODHOUSE AREA HEAD

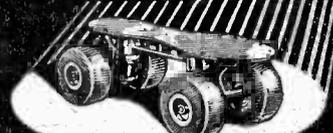
(Continued from page 73)

Huedepohl, N A A P P B secretary; President Roodhouse; W. St. C. Jones, chairman of the exhibit rooms committee; John W. Giller, purchasing agent of the Allan Herschell Company, who spoke on *Scarce Materials and Parts and How To Get Them Now and in the Future*, and Mr. Powell, of the Dow Chemical Company, who talked on *Magnesium as a New Material for Outdoor Devices and Attractions*. He also illustrated his talk with a moving picture.

Following the program, the annual business meeting was held. C. M. Gerhart, of the finance committee, reported for W. F. Mangels, treasurer, who was absent; Rabkin reported for the membership committee, and R. E. Chambers for the nominating committee.

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The Billboard CINCINNATI 1, Ohio

Blossom Scores in Georgia; La., Florida Dates Planned

MACON, Ga., Dec. 7.—Back on the road as a major all-Negro show, Florida Blossom Minstrels is scoring in Georgia. Troupe, comprising 61 people, played Macon Auditorium Thanksgiving Day and despite many conflicting holiday events reported favorable reaction and good business.

Show made its home here for many years back in the days when the late Pete Worthey and Charles Douglass acquired it from the founders, Bob Donaldson and Pat Chappell, who started the org in 1899. Oscar Rodgers, white circus executive, reputedly made a fortune with the show before selling it to Clifton Sparks in 1925. Sparks closed the show in Raleigh, N. C., in 1932.

New edition was launched at Goldsboro, N. C., October 21, after three weeks of preliminary work. Present owners have been identified with the Silas Green Show, noted all-Negro outfit. They are Rod Harris, executive officer; Al Gaines, manager; Hortense Collier Sapp, widow of Charles Collier, cashier. Harris was head of the Silas Green show in 1943. An insurance executive in Athens, Ga., for 21 years, he also was a faculty member and treasurer of Morris Brown College, Atlanta, for 11 years, and carries principal responsibility with the new show.

Street Parades Feature

Traditional street parade at noon, with the pageantry long identified with minstrels, is a feature. Band has three slide trombones and plays *Lasses Trombone* and similar numbers. La Ponder Mack, chief drummer, and assistants, Lasses Brown and Harry Brock are featured. Show band visits colored schools of each stand at recess.

Except for occasional indoor dates, performance is given under a new 90 by 180-foot top. New Diesel unit provides lights. Org moves in 14 trucks and 2 busses converted to sleepers. Staff members have house trailers.

Business Good

Business has been good, with Georgia the best of all territory played so far, Harris said. Show slated to play winter dates in Florida and Louisiana.

Performance consists of revue-type show, with fast-moving sketches, dance and novelty numbers. Cast includes Johnny Hudgins, pantomime comic, back from a USO foreign tour; Cora Garner, comedy blues singer; Jitterbug Miller, dancer; Billy Mills, Harry Brock and Lasses Brown, comics; Stanley White, vocalist; Billiken Grimes, wench, straight and Chinese characters; Alberta Snowden (Zonia), tap and toe dancer; Peg and Peg (Jefferson and Lightfoot) one-legged singers and tap dancers.

Band has Eugene Slappy, leader; Joe Brantley, assistant; Sugar Decatur, La Ponder Mack, Larry Jones, Hilliard Witherspoon, Ernest Gilmore, James Cornell, Ardrow Hooks, and Robert Martin. Chorus: Vera Wong Gaines, captain; Anna Blatch, Alberta Snowden, Irma Stewart,

Betty Jean Thomas, Alberta Woods, Mary Robinson and Willie Cornell.

Only white staffer on show is Howard A. Burdge, advance agent. Charles E. McPherson is billposter.

Members of the executive staff, in addition to the owners, include Charles Davis, producer; Emerson Sapp, superintendent of transportation; Romey Johnson, boss canvasser, and Jack Hunter, chief electrician.

Tubb-Hiler-Abbott Suit Dismissed

CINCINNATI, Dec. 7.—Ed Hiler, in a call at the home offices of *The Billboard* here this week said that the \$50,000 suit brought against D. J. Abbott and himself by Ernest Tubb of the WSM *Grand Ole Opry*, Nashville, for infringement on the use of the wording, "From the Home of Your Grand Ole Opry, Western Style Music, presented by the Original Lonesome Cowboy," was settled out of court.

The suit was brought in Lexington, Ky., November 25, and an injunction was issued stopping Abbott and Hiler from using the billing.

Taylor, Miller Busses Burn

CINCINNATI, Dec. 7.—Leon Long reports from Atlanta that two colored orgs recently lost busses thru fire. The bus of Charles A. Taylor, manager of the *Bronze Manikins*, was burned on its first trip of the season 30 miles from Dothan, Ala. Another was obtained and show opened at Alamo Theater, Jackson, Miss., November 18. The bus of Irvin C. Miller, manager of *Brown-Skin Models*, was destroyed November 25 in Dayton, O., while org was playing the Palace Theater. Bus caught fire in back of theater. Miller purchased another.

Hustling Old-Timer

By E. F. Hannan

DOC Harry Fowler's life would make a rare reading morsel. One time Fowler blew into Brattleboro, Vt., with some old-style hook razors. Hiring a rig, he hitched the horse to the fence near the entrance to the race track. Just as the starter shouted "go" for the first race, the nag pulled anchor and started after the racers. Fowler was hanging on to the wagon and the grandstand was in an uproar. The stock of razors flew over the track and kids hustled thru the fence and picked them up. Finally the animal stopped and Fowler led him off the track.

The fair secretary was a good fellow and said to Harry: "You've had tough luck and there is no charge for your concession. If you've anything left with which to get yourself some money—go ahead."

Fowler hustled downtown and was back with a white oil tablecloth and a piece of black crayon. He laid out a chuck-a-luck mat and with three dice opened up. Before the last customer was off the grounds Harry was \$100 to the good and went around to see the secretary. "Keep it," the secretary said, "but let it lay now as it is." Fowler handed the oil-cloth to a kid saying, "Give it to your mother and tell her it's got luck all over it." Doc Fowler was all action when in a pinch.

Rep Ripples

D. WILLIAM BAIRD, formerly with rep organizations in the Middle West, has been in the employ of the government in Dayton, O., the past five years. He was a recent visitor at *The Billboard* offices in Cincinnati. . . . Jetsam Players are operating around Bennington, Vt. . . . Mrs. George Dunn, former repster, is promoting religious plays to amateurs in the area around Bath, Me., and using E. F. Hannan's opus, *The King Still Reigns*. . . . Carol Players, colored, have been around Bartow, Fla., recently. . . . Kyle's pic show reports fair biz in Western Iowa. Org is playing halls and schools and has three people. . . . Carl H. Gregory has several amateur promotional shows on the way. He is carrying three shows under auspices at once, two being with fire associations in Worcester County, Massachusetts, the bill being *My Dad Is a Fireman*. . . . Chester Cobb, with a pic show, reports fair business in North Carolina towns. He is now around Macon, Ga.

LUCILLE STODDARD and daughter, June De Vere, with Bisbee's Comedians this season, stopped off in Cincinnati for a visit at *The Billboard* offices Thursday (5) on their way home to Cleveland, where they will play night clubs this winter. Other visitors that day were Don and Jean Harvey, former repsters, now with the Mae West legit show, *Come On Up*. . . . In a recent issue it was stated that Ben B. Heffner was special agent and bannerman with the Silas Green Show. Heffner writes that this was an error. "We have no special agent on the show," he says, "nor do we paint banners. My capacity is general manager and official fixer. Freddie Durrah, colored, who has been with the org a number of years, is assistant." Ben informs that he has taken all degrees in Masonry, including the Knights Templar and Shrine.

MONSOUR HEADS CIRK

(Continued from page 70)

drawal of the Wisconsin State Fair, Milwaukee, was received. A committee was named to consult with Ammon to retain membership despite the conflict.

Dates for '47 follow:
Ozark Empire Fair, Springfield, Mo., August 9-15.

Missouri State Fair, Sedalia, August 17-24.

Iowa State Fair, Des Moines, August 20-29.

Minnesota State Fair, St. Paul, August 23-September 1.

Nebraska State Fair, Lincoln, August 31-September 5.

Kansas Free Fair, Topeka, September 6-12.

Kansas State Fair, Hutchinson, September 14-19.

Arkansas-Oklahoma Livestock Exposition, Fort Smith, Ark., September 15-20.

Oklahoma State Fair and Exposition, Oklahoma City, September 20-26.

Oklahoma Free State Fair, Muskogee, September 28-October 5.

Texas State Fair, Dallas, October 4-19.

Louisiana State Fair, Shreveport, October 18-27.

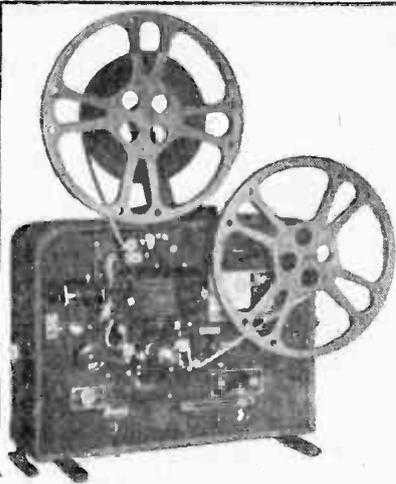
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DAVID G. SUNLES

Box 1011

Fayetteville, N. C.

Fairmen Invited To Attend Classes

(Continued from page 71)

Wisconsin, as well as those of Minnesota, it was reported by Robert Freeman and Allen J. Doran, president and secretary, respectively, of the Minnesota Federation of County Fairs.

Faculty Recruited

Scheduled at the request of the federation, which urged such a short course at its spring meeting, the sessions are expected to cover many phases of fair management. Faculty will be recruited from the Agricultural College, Minnesota State agencies, fair executives and outstanding persons in other fields related to fairs.

Already scheduled as faculty members are Lou Merrill, general manager of the Western Fairs Association, and Max La Rock, of the Wisconsin College of Engineering. A fair manager before he entered the armed services, Merrill became general manager of the Western Fairs Association shortly after his discharge. La Rock has made a study of fairgrounds layout and has been a frequent speaker on that subject at fair meetings this year.

\$10 Enrollment Fee

Dr. J. L. Christianson, who is in charge of short courses at the Uni-

versity of Minnesota, is handling preparations on behalf of the agricultural college. Enrollment fee for the course has been set at \$10. Attending fair men will be housed in the college dormitories.

Discussing the course here, Freeman and Doran pointed out there are 99 fairs in Minnesota; that there has been a substantial turnover in fair secretaries in recent years, and a great need exists for sound instruction and the exchange of ideas.

IMCA Tightens Law

(Continued from page 71)

activities will also be more closely watched, Harris said.

Ralph T. Hemphill, of Oklahoma City, was re-elected president of the dirt track governing body, with Maurice W. Jencks, of Topeka, continuing as vice-president. Raymond A. Lee, of St. Paul, replaced William V. (Jake) Ward, of Springfield, Ill., as a director. Other directors re-elected include Charles A. Nash, Springfield, Mass.; William R. Hirsch, Shreveport, La., and S. M. Mitchell, Hutchinson, Kan.

Emory Collins, of Le Mars, Ia., was awarded the IMCA championship trophy as the leading point winner for the 1946 racing year.

Utah Centennial To Get "Holiday" And Water Follies

(Continued from page 70)

prove roads and walks will be completed for the exposition.

Stagger Fair Features

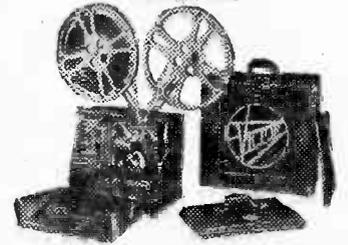
The midway, a permanent one, offering 12 rides, installed by the Beehive Midways, an organization made up of Salt Lake business men, will be in line with the master plan. So, too, will the permanent eating stands to be operated by the Western Amusement Company. Latter will build new buildings, one of which, a cafeteria-dining room, will accommodate 600 guests at a time.

Features of the State fair program will be spread over the run of the exposition, and, because of the increased facilities which thus will be available, are to be presented on a larger scale than ever before, according to Brewster. The livestock, for instance, will be presented by breeds during the run, and flowers will be shown in seasonal sequence, with a larger and more impressive showing.

The event will be operated by the Utah Centennial Exposition, which was set up by an act of the State Legislature, with David H. Thomas as president and Brewster as production manager.

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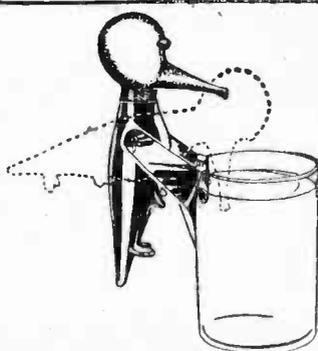
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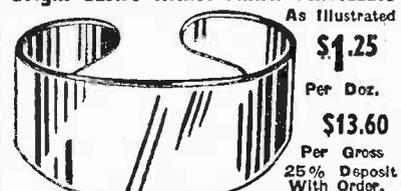
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- Packed in Attractive Counter Box

Suggested Retail Price **\$7.50** Dealers, Write for Prices!

FIELD GLASSES Complete With Carrying Case

- 3-Power magnification—40mm. optically ground and polished lenses.
- Sharp, brilliant detail—center screw focusing, matched lenses.
- All metal tarnish-proof construction, black wrinkle finish.
- Height closed—5 3/8"; opened—7 1/8"
- Handsome, sturdy leatherette carrying case.

DEALER'S COST **\$4.20** Each

25% With Order—Balance C. O. D. Write for Illustrated Catalog.

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Rebuilt Movement—Brand New Cases

Fancy or Round Shape 10K R.G.P., Yellow case, steel back, strap, boxed.	7 Jewel. \$13.75
	15 Jewel. 15.75
	17 Jewel. 17.75

For Resale only. Orders no less than 6 Watches. 25% Deposit, Balance C. O. D. 1947 CATALOG NOW READY.

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Livewire Salesman. Fast selling jewelry items to women and men too. Lots of Flash and Sales Appeal. Beautifully packaged. These sets are the Craze of the Country currently. Sells like hotcakes, two and three sets to each sale.

14K Gold Plated Pin and Earring Sets (3 pieces) and Chatelaine Sets with matched Earrings, which are expensively priced in fine jewelry stores everywhere, are duplicated, plated in Gold and can retail for as low as \$2.00 per set. 80 different styles. Rush your orders through immediately. Salesmen earning as much as \$50.00 per day. Wholesale prices are as low as \$10.00 per dozen sets.

Examine This Merchandise Free. We will send you one dozen sample sets, different styles, for only \$15.00 as deposit. This deposit will be refunded immediately upon return of sample merchandise or applied against your first order.

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SALESMEN—JOBBER'S ATTENTION!



EXPANSION CROWN BRACELETS

All Stainless Steel Studded with 25 Glistening Stones—Gold or White.
\$18.00 DOZ. Samples \$1.75 prepaid.



NEW! — DIFFERENT!

Expansion Identification Bracelet, Stainless Steel—Will not tarnish or rust. Nameplate of soft stainless steel, engraves easily.

\$7.20 DOZ. Samples 80¢ ea., prepaid.



WOMEN'S EXPANSION WATCH BANDS

Non-Tarnishable, in pink or yellow gold plate and white.
\$12.00 DOZ.
SPECIAL PRICES IN GROSS LOTS.
Samples, \$1.00 ea., prepaid.

25% WITH ORDER, BALANCE C. O. D.

Riel Manufacturing Co.

New Address:
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COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

AAA BUYS! STAMP MACHINES. WE BUY and sell. Multiply Folders, 6M, \$6.50. U. S. P., 100 Grand, Waterbury 5, Conn. de21

A.B.T. CHALLENGERS WANTED—WILL PAY \$15.00 each. State how many and condition. McGuire, 313 N. Santa Ana St., Belleflower, Calif. de21

A.B.T. CHALLENGERS (USED), \$35.50. FIVE for \$175.00. A.B.T. Model F Blues or Kicker-Catchers, \$27.50. Five for \$135.00. Pikes Peaks, \$21.50. B. Marvin, 6812 N. Wayne, Chicago 26, Ill. de21

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. de21

AGAIN—STAMP VENDORS, VICTORY DU-plex Models, like new, \$16.50 each. Folders, 40c thousand. Northside Sales Co., Indianola, Iowa. fel

ALL TYPES, ALL KINDS, 5c CANDY VEND-ers. Nut Machines, Scales, Stamp Vendors. Free leaflet. Adair Co., 6926 Roosevelt, Oak Park, Ill. ja4

A REAL BUY—20 A.B.T. CHALLENGERS, 1946 model, used two weeks, guaranteed perfect, \$43.00 ea., or \$800.00 for lot. 1/3 deposit with order. Tom Jones, Knox, Ind. de21

ARCADE ROAD UNIT—SACRIFICE. 50 MACHINES, good condition. New 30x60 Khaki Top. Chet Whetstone, 1105 Waverly Rd., Sandusky, O. de21

ATTENTION, TEXAS OPERATORS — MECHANIC and Route Man, age thirty-four, fourteen years' experience phonos, consoles and slots. Excellent reference. Honest and sober. Begin at seventy-five per week if permanent and advances assured. Clyde K. Miles, Canton, Ga. de21

BELL PRODUCTS CO. IS BADLY IN NEED OF all types of equipment. Therefore we will pay top dollar for any amount of Pin Games, Consoles, Phonographs, Slots and Arcade Equipment. We will buy equipment on or off location. Write, wire or phone. Bell Products Co., 2000 N. Oakley, Chicago 47, Ill. de14

CLEARANCE — 24-SELECTION WALL-BAR Boxes; 25 Wurlitzer No. 332, \$7.50 each. 7 Buckley, \$5.00. 16 Keeney, \$1.75. Entire lot 48 Boxes, \$125.00. Coleman Novelty, Rockford, Ill. de21

COIN MACHINE MECHANIC — AVAILABLE now. Would like to locate some place in the West or Southwest. 10 years' experience with music, pin tables, consoles and slots. Own car and tools. Best references from every employer. Write or wire Donald Brooke, 765 Georgia St., Gary, Ind. 80-12-7

FOR SALE—USED SLOTS IN GOOD CONDI-tion. 10c Goose Neck, \$20.00. 1c Jamms Chief, \$35.00. 25c Mills Silver Chrome, \$150.00. 25c Cherry Bell, like new, \$150.00. 10c Extra-ordinary, \$100.00. Frank Guarrini, Coin Machine, Music & Amusement, Burnham, Pa. Phone 5726.

FOR SALE—SIX 25c AND SIX 5c MILLS Gooseneck Jackpot Slots, clean, \$40.00 ea. 1/2 deposit. Earl Burns, 2710 Live Oak, Dallas, Tex.

FOR SALE—LO BOY SCALES, 6 ROCK-OLA, 3 Face, 2 American, \$65.00 ea. 5 tall round face Scales, \$20.00 ea. 25 Log Cabin single column Peanut Machines, 25 Ball Gum Machines, \$4.50 ea. A-1 cond. 10% discount on entire lot purchase. 1/2 cash, bal. C.O.D. R. E. Sullivan, R. R. 4, Evansville, Ind. Phone 3-5047.

FOR SALE—WILL TRADE EIGHT SLIGHTLY used Red Ball Pool Tables and 23 Dice Board Counter Machines for nine Rock-Ola 39's or 40's. ABC Novelty Co., 2509 S. Pines St., San Antonio, Tex. K 1152.

FOR SALE—1 EAGLE SQUADRON, \$39.50. 2 Ten Spots, \$39.50. 2 Gun Clubs, \$45.00. All five games for \$200.00. 1/2 deposit. L. R. Pickett, 565 1st Ave., Bartow, Fla. de21

FOR SALE—10 DE LUXE LO BOY SCALES. All ready for location. \$35.00 each or \$300.00 for the lot. 1/2 deposit. H. E. Crommett, 3860 East Blvd., Culver City, Calif. de21

GET STARTED—ONE THOROUGHLY RECON-ditioned Peanut Machine and 5 pounds best salted Spanish Peanuts, \$8.50. 1/2 with order, balance C.O.D. Thomas Novelty Co., Paducah, Ky. de28

MECHANIC AVAILABLE—TWELVE YEARS' experience phonographs, amplifiers, remote control, pin tables, arcade equipment. Some console and slot experience. Service manager past five years. Married. Sober. Reliable. Best of references. Prefer Gulf Coast or surrounding territory. Box C-58, Billboard, Cincinnati 1, O. de21

MECHANIC—VETERAN, SOBER, MARRIED, 5 yrs. experience phonographs. Specialist on Remote Control. Know complete overhaul of equipment. 7 yrs. radio electrical experience. Now employed, but will accept good offer from an operator. Box C-54, Billboard, Cincinnati 1, O. de14

MECHANIC—ARCADE, PIN GAMES, CON-soles, One Balls, Slots. Fully experienced. Have car, tools. Free to travel. State salary, working conditions. Would consider arcade work for winter season in Florida. Box C-63, Billboard, Cincinnati 1, O. 92-12-14

ONE PILOT TRAINER, USED ONLY FEW weeks, \$475.00 with 15c coin chute. One Advance Electric Popcorn Machine, \$85.00. One Popmatic, coin operated, \$85.00. Must vacate. Orville Faustich, 1527 Main, Elwood, Ind. de21

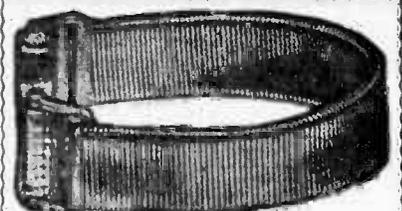
ONE PRE-FLIGHT TRAINER PLANE—EX-celent condition. Ready for immediate ship-ment, \$345.00. Dahio Aerosales, Inc., Box 864, Dayton 1, O. de14

PANORAM (PEEK), TEST PILOT, EXHIBIT Chimner, Mills Punching Bags, Five Ball Tables. Many others. Write for prices, etc. J. A. McDonald, Gen. Del., Brownwood, Tex. de21

PEANUT MACHINE PIPE STANDS—ANY quantity, \$3.85 each. Cleveland Coin, 2021 Prospect, Cleveland, O. ja4

PEANUT MACHINES—10 COLUMBUS MODEL A, very good condition, \$5.50 each. 1/2 deposit. R. L. Schindorff, 3518 Virginia, Kansas City, Mo. de21

PENNY ARCADE FOR SALE—50 MACHINES. Two-Year Lease, \$125.00 rent per month, \$7,500.00 full price. Terms if desired. Good money maker. Basil Norris, 331 S. Main St., Los Angeles, Calif. Phone Mutual 0843.



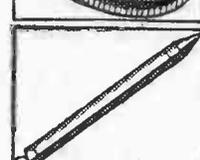
Men's Expansion Bands

New, Improved, Stainless Steel. \$4.00 Dozen \$42.00 Gross \$125.00 for 500 Sample, \$1.00.

Long Life, Smart, Gold Plated. \$6.00 Dozen \$66.00 Gross \$208.00 for 500 Sample, \$1.00.



Ladies' Flat Ground, Stainless Steel in All Colors. \$12.00 Dozen \$108.00 Gross \$350.00 for 500 Sample, \$1.00.



Arkon 15-Year Ball-Bearing Pens. \$2.50 Each \$6.00 for 3 \$21.00 for Doz. \$230.00 Gross



Aluminum Coasters. Set of Eight with Holder, Boxed. 90¢ Each Postpaid \$7.20 Doz. Sets \$80.00 Gr. Sets

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1946-'47 styles from Mouton Lamb, Persian Paw, Muskrats, Coneys, Sealines, Beavrettes, Marminks and every other Fur at lowest prices. WRITE immediately for our new illustrated catalog and price list just off the press—it is free.
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- Jumbo asst. Metal Noise Makers, painted fancy colors. Per gross \$ 8.50
- Large Fur Monkey. Per doz. 6.50
- J. #30 Jumbo Targets, blow up 3 feet across. Per 100 14.00
- Confetti, 50-lb. cartons. Each carton 5.00
- Confetti in Cellophane Bags. Per 100 bags 5.00
- Large 12-inch Metal Horns, with wood mouthpiece. The original one with loud noise. Per gross 15.00
- Magnetic Tricky Dogs. Per gross 15.00
- Christmas Corsages, made up beautifully. Sells for 25¢ on slight. Per 100 10.00
- Christmas Red Wax Dahlias. Per 100 5.00
- Per 1,000 40.00
- Fresh Laurel for Dahlias. Big bunch .25
- Tinsel, large Jumbo Boxes. Per gross boxes 12.00
- Mistletoe in Cellophane Bags. Per 100 bags 12.50

SPECIAL
New Airship Balloon Package, complete with Cabin, Flns and Trimmings. Sell-ing like wild fire. Per gross packages. \$19.80
Large Worker, with Cabin and Trimmings. Each 1.00
Large Airship Workers. Each .60
Sensational Squeakee Barking Dog. Selling like wild fire. Per gross 21.60

SPECIAL BALLOONS
NEW LOW PRICES
14 Cat Balloons, asst. colors. Fresh stock, no seconds. Per gross \$10.50
11 Asst. Balloons. Per gross 7.25
9 Asst. Balloons. Per gross 6.00
8 Asst. Balloons. Per gross 5.00
7 Asst. Balloons. Per gross 4.00
6 Asst. Balloons. Per gross 3.00
4 Asst. Balloons. Per gross 2.25
315 Balloons. Per gross 3.00
418 Balloons. Per gross 2.50

We take orders for special made Pennants and Buttons.
25% deposit with all orders. We ship same day.

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M-G-M Star

The merchandise sensation of the year! New —unique—beautifully packaged toiletries—
Bubble Bath, Toilet Water, Powder Mitt, Sachet, Pomade Lipstick, etc. 12 gift sets.
Parents and girls go crazy about them.

ADORABLE SET
Shampoo, Bubble Bath, 2 Tooth Brushes, Tooth Paste, 2 Heart Soap, Powder Mitt—and Booklet.

Immediate Delivery. Write For Free Catalog.
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Stainless steel. Sensational fast selling novelty. Guaranteed never to tarnish.
1 Doz. Display Cards.
\$2.20 per doz.
25% With Order, Balance C. O. D. Send 25¢ for Sample.
Special prices to jobbers.
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LOW PRICES JACKETS CHOKERS • SCARFS
ALL GENUINE FURS
Our new 1947 Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW COMPLETE CATALOG! Satisfaction guaranteed or money refunded. Prompt deliveries.
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GORGEOUS Pin and Earring Sets SELL ON SIGHT!
\$2 Retailers—50 styles, all set with popular colored stones, some with pearls. Profitable line for dealers, concessionaires, etc. Selections from \$5.00 to \$30.00.
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- TOY DEAL.** Stuffed Washable Toys, Also Pull Toys, Mechanical Mollon, Assorted Styles. Dozen Assorted. **\$6.00**
- TOY DEAL.** Stuffed Washable Toys, Also Wagon Block Sets. 2 Suffer. Dozen Assorted. **7.20**
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- MILITARY PUSH SETS.** 3 Piece. 2 Brushes & Comb in an Attractive Box. Dozen Sets Complete. **5.40**
- METAL ASH TRAY STAND.** Complete With 3 Ash Trays. Gigantic Value. Dozen Sets Complete. **13.50**
- ASH TRAYS.** Glass. Large Size. Attractive Engraved Bottoms. Big Value. Gross. **7.20**
- POKER CHIPS IN RACK.** Compressed Paper. 100 Assorted Chips to a Rack. 10 Racks Complete. **3.25**

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Cut-Rate WHOLESALEERS Since 1916
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Here's a beautiful, symbolic tie-in with your show! Sell adjustable solid Sterling Silver Ring inscribed with inspirational message, "This, Too, Shall Pass." Mounted on 3-panel, colorful decorative display which illustrates the ancient legend crediting Harun al Rashid of Arabia with wearing similar ring as a good luck talisman. Send \$1.00 plus 20% tax for sample. Money refunded if not satisfied. Attractive quantity discounts.

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Exquisite Simulated Pearl Necklaces—Sterling Silver Clasp. Gift Boxed. Manufactured by a nationally advertised firm. Warranted \$10 value.

Your Cost **\$36.00** Doz.

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1265 Broadway, New York 1, N. Y.

GORGEOUS
HIGHLY POLISHED GOLD PLATED PIN AND EARRING SETS

INDIVIDUALLY BOXED

Assorted Styles. All set with popular colored stones. Some with pearls.

ALL PINS HAVE SAFETY CATCHES
\$18.00 Per Dozen Sets Sample Set \$1.50

No order too small or too large.
25% Deposit with order, balance C. O. D.
ORDERS SHIPPED SAME DAY RECEIVED.

M. J. G. SALES
328 Chestnut St., Room 210
PHILADELPHIA 6, PA.

WATCHES—SMART MEN'S REBUILTS

- 7 Jewel Swiss \$11.95
- 15 Jewel Swiss 12.95
- 7 Jewel Bulova, Gruen 17.00
- 15 Jewel Bulova, Gruen 19.00
- 0 and 3 0 Elgin, Waltham, Etc., 7 J. 15.50
- 0 and 3 0 Elgin, Waltham, Etc., 15 J. 16.50
- 6 0 and 3 0 Elgin, Waltham, Etc., 7 J. 17.00
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- LADIES' Swiss \$11.00 to 13.50

Other sizes, models, makes proportionately priced.

B. LOWE
Holland Building St. Louis 1, Missouri

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QUITTING BUSINESS—5, 10, 25c BLUE Fronts, Brown Fronts, some Yellow Fronts. Also Red '37 Track Times or Yellow '38 Track Times. Some other odd machines. Steubenville Vending Co., 629 Market St., Steubenville, O. de14

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TRADE FOR FIVE ROCK-OLA STANDARDS— Three Sunrays, Hi-Hand Jumbo Parade, Victory, Paces Races, Paces Reels incomplete, Fast Time, Big Game; Paces Races, brown; Paces Races, black; 2 Bally Alloys (one incomplete), Jackpot Dice, 10c Q.T. Also Dice boards for sale (special price). ABC Novelty Co., 2509 S. Presa St., San Antonio Tex. K 1152. de14

USED CIGARETTE MACHINES—ALL MAKES. Mechanisms completely reconditioned. Write your needs or send for list available equipment. U-Needa-Pak Distributing Corp., 1420 Michigan, Detroit, Mich.

VENDING MACHINES—ASCO HOT NUT, nickel play, 30 never used, 70 nearly new, bargain, \$25.00 each. Larry Conwell, 1036 Rodgers St., South Norfolk, Va.

WANT TO BUY—ALL KINDS ARCADE Equipment. Must be in good condition. Write, stating condition and lowest price. J. A. McDonald, Gen. Del., Brownwood, Tex.

WANTED—GRIP MACHINES. ANY CONDI- tion, so all parts, locks and keys are intact. What make, what price? Thomas Novelty Co., Paducah, Ky. de28

WANTED—BUBBLE, BALL GUM, PAY TOPS. Arnold, 606 W. Broad, Savannah, Ga.

WANTED—MECHANIC FOR ARCADE ON THE road. Must be able to get it open on Monday. No drinks. Can use wife as cashier. Write, giving references and salary expected. J. A. McDonald, Gen. Del., Brownwood, Tex.

WANTED—BALL GUM, STATE QUANTITY and price in first letter. G. B. Farquharson, Guthrie, Okla. de21

WANTED TO BUY—USED BARREL ROLL Skee Ball Alloys. For sale: New Mallory Rectifiers, 50 No. F20HP and 50 No. F24HP. Will close out at good price. Reliable Skee Ball Co., 2512 Irving Pk., Chicago, Ill.

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ALL-BRAIDED CELLOPHANE WAISTBAND Hula Skirts with Leis, \$7.50. Rhinestone G-Strings, \$7.50. Rhinestone Bras, \$2.50. Rubber Busts, \$2.50 to \$7.50. C. Guyette, 346 W. 45th St., New York 19. Tel Circle 6-4137

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SINCE 1869—COSTUME BARGAINS. CHORUS dollar up; Principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11, N. Y. ja4

FOR SALE SECOND-HAND GOODS

AGAIN—CORN POPPERS: BURCH, STAR, Kingery, all-electrics; Gasoline Poppers, Peanut Roasters, Aluminum 12-quart Geared Kettles. Northside Sales Co., Indianola, Iowa. ja18

ALL ELECTRIC DOUBLE HEAD FLOSS Machine in perfect condition. Ball bearing motor. Price \$250.00. Will ship immediately. One to customer only. Richey Machine Factory, 460 Williams St., Buffalo, N. Y. ja11

ALL AVAILABLE MAKES POPPERS—FIFTY All Electric or Gas Heated Machines, cheap. Burch, Advance, Cretors, Dunbar, Kingery, Peerless Roaster. Candy Corn Equipment, 120 S. Halsted, Chicago. fe8

CHICAGO SKATES—100 PAIR. SOME welded. Side Wall Canvas, 200', 7', white, good. Make any offer, any part. Gayway Roller Rink, Neosho, Mo.

COLEMAN HANDY GAS PLANTS, BURNERS, Tanks, Tubing, Fittings. Complete line, 20% discount. Northside Sales Co., Indianola, Iowa. fe8

COMPLETE BASKETBALL GAME—WELL built. Pin hinged white pine. 3 Goals, Backstop, Stringer, Netting, Stock Rack, Trunk, 5 Basketballs, etc., \$175.00. Also Lord's Prayer Penny Machine with Platform, all chrome. Dies need engraving, \$125.00. Martin R. Rose, 21 Thornton, Venice, Calif.

FINAL PARK DISPOSAL—PORTABLE Bleachers, complete Racing Derby Ride, 200 seventeen-foot Park Benches, six 26-foot Wooden Trusses, Bat-Em-Ball Game, many Wheels, Roll-downs, Strikers, Ballroom Portable Lighting System, Neon "Roller Skating" Electric Sign, 8 Coaster Cars, Lumber, Partitioning. White City, 6300 South Park, Chicago.

FIVE-GALLON MILLS FREEZER AND 30-GAL- lon Hardening Cabinet. Also Cotton Candy and Sno-Cone Machine. Good condition. Bargain. Santa Monica ocean front location if desired. Billboard, Box A-42, Hollywood 28, Calif.

HAVE 50 Cases 22 SHORTS—\$75.00 PER Case. Basil Norris, 331 S. Main St., Los Angeles, Calif.

PORTABLE HEATERS—USED FOR HEATING tents, bunk houses, trailers, garages, shops and 1,000 other uses. Original Government cost, \$583.00. While they last, \$195.00. Reconditioned and guaranteed. Write: Modern Specialty Distributors, Box 1421, Pueblo, Colo. ja4

TARPAULINS, WATERPROOFED AND FLAME- proofed, made of 12-ounce twill or duck, 10x12', \$9.60; 12x15', \$14.40; 15x20', \$24.00. Other sizes at 8c per square foot. Sidewall any length or width. Canvas and Leatherette by yard. Deposit of 25% required with order. Satisfaction guaranteed. Michigan Salvage, 417 W. Jefferson, Detroit 26, Mich. ja11

NEW! INVISIBLE TOE RUBBERS FOR OPEN-TOE SHOES



FIT ON THE INSIDE OF THE SHOE

- Molded of soft stocking shade rubber.
- Fit on the INSIDE of any open toe shoe.
- Seals shoe perfectly against water, sand and dirt.
- Retail 50c Complete Price with plastic carrying case.

"snubbers" have been widely publicized in all leading magazines—sell, or sight (ask any woman) attractively packaged in both plastic carrying case and two color box. One dozen to an attractive 5 1/2 x 7 x 2 inch display carton. A beautifully printed display card and window banner with each 3 dozen **\$41.00** Per order, or 10c extra. Gross Terms: 25% Deposit, Balance C. O. D., F. O. B. Chicago or Sturgis, Michigan. Jobbers, write for quantity prices.

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REYNOLDS ROCKET
\$27.72 DOZEN

REYNOLDS NEW THREESOME
\$6.00 Set of 3 A SENSATION!

PANCHROMATIC FILM
New Fresh Stock—All You Need

- #127 \$2.69 Dozen
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- #616 3.59 Dozen

PLEXIGLASS PERFUME BOTTLES
\$21.00 DOZEN

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For a record Xmas business build your sales around this

ELEGANT MEN'S BULOVA Watch
with its **DAZZLING RHINESTONE DIAL**
"Sparkles Like Diamonds"

WHOLESALE
15 Jewel . . . \$24.50
17 Jewel . . . 26.50

Smart 10K F.g.p. case, stainless steel back. Reconditioned and guaranteed.

IMMEDIATE HOLIDAY DELIVERY!!
Sample Orders, \$1 Extra.
25% With Order—Balance C. O. D.
WRITE FOR NEW 1947 CATALOG.

LOUIS PERLOFF
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PHILADELPHIA 6, PA.

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HAND TOOLED LEATHER GOODS
BUY DIRECT FROM FACTORY

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Order Now for Holiday Business

W. S. 14 Western Streamline, \$15.00
Special Discount to Jobbers

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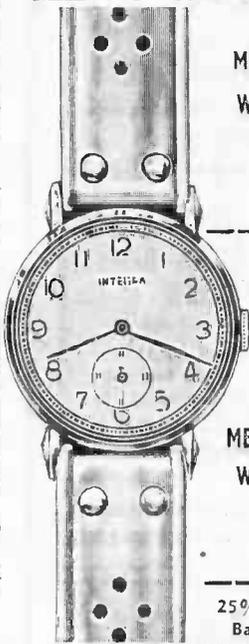
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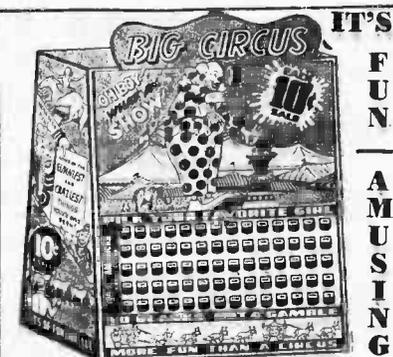
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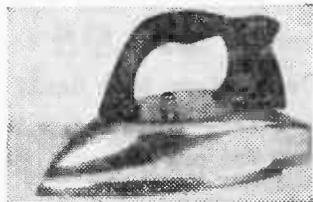
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BASS MAN AND WIFE VOCALIST—SEMI- name experience, union, dependable. Work same band. Two weeks' notice. Write, wire, P.O. Box 44, Sinking Spring, Pa.

DRUMMER—SEMI-NAME EXPERIENCE. PRE- fer small cocktail unit. Salary, \$80.00 net. Available on two weeks' notice. Drunks, characters, panics, lay off. Write or wire Don Mitchell, 516 W. Division St., Springfield, Mo.

FAMOUS GIRL SAXOPHONIST—DOUBLE ON Drums. Would like steady engagement with organized dance band for night clubs. Age 25. Free to leave town. Box 410, c/o Billboard, 300 Arcade Bldg., St. Louis, Mo. de14

GIRL TROMBONIST—BEST EXPERIENCE. Large bands and combos. Good reader, range and tone. Take off. Eunice Johnson, Tomahawk, Wis. de21

HAMMOND ORGANIST—WITH OWN OR- gan and Solovox. Doubles on piano and accordion. Will go anywhere. Young, good appearance. Extensive experience. Write S. Durante, 405 Ordley Rd., Scarsdale, New York. 91-12-7

HAMMOND ORGANIST—RINK EXPERIENCE. Excellent beat. RSROA dance tempos. Desires change. Please state sessions, salary, if union. Billboard, Box C-57, Cincinnati 1, O.

LEAD TENOR SAX DOUBLING CLARINET, also Piano Man. Wish to travel together. Now on location. Have own automobile. Write to Musician, c/o 1419 Chapin St. (N.W.), Washington, D. C., Apartment 25.

NOT JUST A HAMMOND ORGANIST, BUT AN extemporaneous stylist of musical moods. After one year's hotel engagement available December 23. A true musician from rhythm to classics. Looks and wardrobe. Prefer hotel. Local 802. Consider East or Florida. Salary in three digits. Box C-56, Billboard, Cincinnati 1, O.

PIANIST—READ, FAKE, EXPERIENCED all lines. Disappointment caused this ad. Age 38. Must give notice. Dutch Seifert, Gen. Del., Jackson, Miss.

PIANIST—HOTEL STYLE. Prefer name band, good salary wanted. Box C-62, Billboard, Cincinnati 1, O.

PIANO MAN—AVAILABLE IMMEDIATELY. Semi-name band experience. Capable, reliable. Prefer hotel style band. Location only. Play good commercial style. Contact or wire Musician, 1124 S. Fleming, Indianapolis, Ind., or phone Belmont 4984-M. de14

STRING BASS—BARITONE VOCALS. LOCATIONS only. Prefer small tenor band or society combo. Married. Appearance. Satisfy. Have car. Box C-60, Billboard, Cincinnati 1, O. de21

STRING BASS, DOUBLE VIOLIN—READ, fake. Sing baritone in group. Member Chicago Local 10. 26 yrs. old. Neat, reliable. Desire work in or around Chicago. At liberty after Jan. 1st. Prefer small combo. Answer all offers. Contact Boudleaux Bryant, Milner Hotel, Boise, Idaho.

TENOR SAXOPHONE, DOUBLING CLARINET. Plenty experience. All essentials. South only. Prefer small combo around Florida. Musician, 1454 Walnut, Jacksonville, Fla.

TRUMPET—17 YEARS' EXPERIENCE. SINGLE. Age 27. Desire Florida location. Will go anywhere. Formerly with Jack Teagarden and Nat Brandwynne. Lead and jazz. Dan Little, 1456 Pleasant Ave., Wellsburg, W. Va.

TRUMPET—AGE 27, MARRIED, PLAYING all lead, Mickey and go, singing up ballads (range A flat-C) since February, '46, with Ray Pearl. Desire change Dec. 18. Bob Anderson, 1705 Lucille St., Wichita Falls, Tex.

TRUMPET—EXPERIENCED IN ALL TYPES large or small bands. Good tone, good reader. All essentials. Age 27. Sober, reliable. Can join immediately. Wire, write William Emert, 2007 Warren St., Davenport, Iowa.

TRUMPET—EXPERIENCED, GOOD READER, good ride, fake. Commercial, combos, or jazz. Musician, Room 401, Hotel David, Aurora, Ill.

PARKS AND FAIRS

OUTSTANDING TRAPEZE ACT—AVAILABLE indoor events. Flashy silvered paraphernalia. Real act. For particulars, address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana.

VAUDEVILLE ARTISTS

NOVELTY SONG AND DANCE ACT—BLUES, swing, boogie-woogie and novelty songs. Flash tap, riff, rhythm and boogie-woogie dance routines. U.S.O. shows preferred or night clubs and theaters. Mr. Lee Paige, 6286 Greer Ave., St. Louis 20, Mo. Phone Mulberry 6893.

VOCALISTS

MALE VOCALIST—24. LYRIC BARITONE. 3 yrs. experience local bands. Would like to work with semi-name band. Record available and will travel. Ray Borden, 635 W. Palmer, Compton, Calif. Newmark 1-0921. 93-12-4

IDENTIFICATION BRACELETS
For Engravers and Demonstrators

No. 2804
Gent's heavy nickel plated curb chain bracelet, oblong center. Aluminum.
\$2.75 Doz. \$30.00 Gross

No. 2806
14K gold plated gent's chain bracelet, with oblong center. Brass.
\$3.00 Doz. \$33.00 Gross

No. 2807—Ladies' 14K gold plated heavy curb chain with double heart center. \$2.25 Doz. \$24.00 Gross
No. 2809—Ladies' 14K gold plated curb chain with filigree and double heart. \$3.00 Doz. \$34.50 Gross
No. 2805—Gent's heavy sterling silver with heavy curb chain. \$2.00 Each
No. 552821—Ladies' sterling silver with curb chain and oblong center. 75¢ Each

Complete Line of Sure-Fire CHATELAINES
No. 2888—MAPLE LEAF AND DOUBLE HEART AND FOOTBALL. Choice of basketball, baseball, roller skates or ice skates, six-shooter charms. Specify which you prefer, 14K gold finish.
\$4.50 Doz. \$51 Gross
Send for New 1947 Catalog

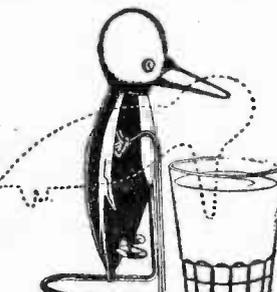
SUPERIOR JEWELRY CO.
740 SANSOM ST., PHILA. 6, PA.

LOOK WHO'S HERE!
PENQUIN PETE
The Mystery Drinking Bird!

AMAZING! Pete drinks, yet there are NO springs, wires or gadgets! Biggest novelty item in years! Kids go wild over it; great for favors, gifts, premiums, etc. Dealers report HEAVY sales. Comes complete with stand and glass—individually boxed.

\$30.00 DOZEN
Retail Price, \$3.95
Trial Order of 6 Only \$15
(Sample, \$3 Postpaid)
Deposit With Order, Balance C. O. D.

LARAE INDUSTRIES, Box 12, Pittsburgh 30, Pa.



The Billboard's VETERANS' RE-EMPLOYMENT FREE ADVERTISING SERVICE

IF YOU ARE AN HONORABLY DISCHARGED VETERAN SEEKING A POSITION AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY SECURE A FREE "AT LIBERTY" ADVERTISEMENT.

Prepare your "At Liberty" advertisement of not more than 50 words and mail it to us, together with a photostatic copy of your discharge papers, and we will publish the ad for you in the regular Classified At Liberty columns of the earliest possible issue.

If you wish us to prepare the ad for you, send us your full name, age, address, working experience before entering service (not amateur show business experience), in which field you most prefer to work and your qualifications for a position of that kind. Mention salary expected or required if you wish.

There will be no charge made for writing or publishing your ad and you will be obligating yourself in no way.

Address your letter (and be sure to enclose the photostatic copy of your discharge papers) to The Billboard's Veterans' Re-Employment Service, 25 Opera Place, Cincinnati 1, Ohio.

EMPLOYERS: For Your Convenience In Selecting These Ads They Are Preceded by a Star (*).

"HARD TO FIND" CLOCKS
NUMECHRON SELF STARTING ELECTRIC DIRECT READING NUMERAL CLOCK

Time at a Glance
Gives Exact Hour, Minute and Second

RETAIL PRICE\$12.95
DEALER'S PRICE 8.42

Orders Now Being Filled Promptly
Terms: ¼ Deposit with order, balance C. O. D.

H. G. PAYNE COMPANY
312-314 Broadway
NASHVILLE 3, TENNESSEE

"Vogue" KITCHEN or WALL CLOCK
MODEL NO. 100
110 Volts, 60 Cycles, A.C.
RED or IVORY (In Plastic)
Orders filled in colors available at time received. Length, 5 ½ in. Height, 5 ½ in. Depth, 3 ½ in.
6 Clocks to Shipping Carton.



AVAILABLE IMMEDIATELY

SCOOPI CAROL DE LUXE
AUTOMATIC 4 LB. ELECTRIC IRONS

5-WAY HEAT CONTROL
UNCONDITIONAL GUARANTEE
LIST PRICE \$9.69

1000 WATTS
A.C. CURRENT
YOUR COST \$6.46 Each

Special Jobbers' Discounts in Quantities of 500 or More.
ALSO AVAILABLE—RADIOS, PHONOGRAPHS.
25% Deposit, Balance C. O. D. Descriptive Literature Upon Request.
WRITE, WIRE or CALL

CONCESSION ENTERPRISES
Appliance & Radio Div.
535 CARONDELET ST. NEW ORLEANS, LA.



ALL METAL FOLDING COTS
U. S. ARMY SURPLUS

30 inches wide
Link Metal Springs (slightly used)

3 or More \$4.50 Each
6 or More \$4.25 Each
F. O. B. Detroit. ½ Down With Order — Balance C. O. D.

12 or More \$4.00 Each
Sample \$5.00 Each
1420 Michigan Ave. Detroit 16, Mich.

UNEEDA DISTRIBUTORS

HOLIDAY AND CARNIVAL CATALOGUE NOW READY
Full of the Latest and Hard-to-Get Merchandise.
SEND FOR YOUR COPY TODAY.

SCHREIBER MERCHANDISE CO.
2429 MCKINNEY AVE. DALLAS, TEXAS. 919 BROADWAY KANSAS CITY, MO.



HERE'S KILROY

5 DIFFERENT SAVINGS

Ready To Work for You!
IT'S GREAT — IT'S PROFITABLE

\$6.00 Per 100 CARDED Pins (20 pins on display card)

Send **\$1.00** for Sample Dozen

SELLS FOR 15¢-25¢

Special Discount to Jobbers and Quantity Users
Pins Sent Prepaid — NO C. O. D.
Order Today — Avoid Disappointment

ROYALE MANUFACTURING CO.
5210 3RD AVE. BROOKLYN 20, N. Y.

REMEMBER THEM GOOD OLD DAYS OF THE GAY OLD '90S?



This Plaque is a Reminder of the Boys Waiting for a Live One, and that was the Collector for the Brewery. He was allowed to spend one dollar every place he collected, and "Them Bums" would follow him.

All Figures are painted in bright colors, and the Plaque is 12x18.

Sample \$3.50 \$30.00 Doz.

LIBERTY NOVELTY CO.
Emil J. Krinsky
2624 S. Central Park Ave. CHICAGO, ILL.

P.S.—NOTICE TO SLOT OPERATORS:
This will make an excellent Christmas present for your customers.



FOR A COOLER SMOKE!

E S V PIPE SWEETENER

NEWLY Patented Smoking Pipe Device, attachable to any pipe. Plain water cleans device instantly. It's a combination. EMPTIER, STRAINER, VENTILATOR. Less relighting, delightfully cooler smoking. No Tongue Bite. No Stem Stoppage. NO Soggy "Reel". Offensive Odor eliminated by washing device once daily. Price 50¢ each, three for \$1.00.

IMPORTED Bruyere Pipe with SWEETENER device in attractive Gift Box, Postage Paid, \$3.00, refundable if returned in original condition.

AGENTS, Dealers, Jobbers inquire about E S V Sweetener. FREE Demonstrators. Excellent Profits. Morris Sales Company, Dept. B, Post Office Box 1136, Atlanta 1, Ga.

BALLOONS—BALLOONS

#6	\$2.85 Gross
#7	3.85 Gross
#312	2.50 Gross
#8	6.50 Gross
#9	6.50 Gross
#11	7.50 Gross
#524	6.50 Gross
#11 Squawker	6.00 Gross

Immediate Delivery—1/3 Deposit With Order.

DIANA NOVELTIES
3641 Leland Ave. CHICAGO 25, ILL.

TRADE SERVICE FEATURE

LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE
25-27 Opera Place, Cincinnati 1, O.

Parcel Post

Bowen, Miss L. (Books) 20c	Corryell, Jean (Books) 15c
Buxbaum, Felix E. (License Plates) 20c	Fontanez, Magie 12c
Christiani, Mrs. Chita 15c	Goldie, Jack (License Plates) 20c

Acker, Bennie
Adams, Al
Adams, Texas Bill
Akins, Judson
Aldrich, C. W.
Alexander, Miss
Allen, Casey P.
Allen, J. J.
Allen, Patricia
Allen, Roy
Allen, Rex
Allen, W. H.
Allman, Mrs. A. J.
Amsberry, Paul
Amy, Russell
Anderson, F. E.
Anderson, Robt.
Annin, Mrs. James
Archer, Leo
Arger, Tom A.
Arenz, Mrs. Lucy
Argo, Blacky
Asbury, Fay
Asher, Chas.
Atherton, Arthur
Ayers, Claude W.
Bailey, Mrs. W. C.
Baker, Chas.
Baldrige, Mrs. Louise
Baldwin, Billie
Baldwin, Wm.
Ball, Lucky
Bammel, Cliff
Banard, Victor Jos.
Bancroft, Louise
Bancroft, Retha
Barbatt, Percy
Barclay, Robt. Lee
Baress, Mrs. Anthony
Barfield, Emmitt
Barnhill, Mrs. K. B.
Barrows, Harold
Barry, Mrs. M. E.
Barsch, Lee
Bartley, Mrs. Ann
Bartley, Louis
Bartol, Nette
Battease, John E.
Beaton, Harry
Beck, Jay
Bejano, Paul
Belgard, Jacob F.
Bellamo, Vincent
Benge, R. H.
Berggren, Carl
Bergman, Benny
Bergman, L. H.
Bernard, J. M.
Berryhill, Louise
Bessette, Beanie
Bimbo, Miller
Birdsall, Geo. Ed.
Bishop, Mickey Fay
Black, Bernard H.
Black, Mrs. B. H.
Black, Jerry
Blackman, A. L.
Bland, Frankie
Boitze, Albert & Aileen
Bosely, Mrs. Mildred
Bosung, Marg
Bouchard, Romco J.
Bourgeois, Harry
Boswell, Fred C.
Bowles, Geo.
Boyd, Chas. D.
Boyd, Frank H.
Branonier, Henri
Bradley, Elmer
Bradley, Wm.
Brady, Allen
Bremer, Jimmie
Bresk, Frank J.
Brewer, Mrs. A. S.
Briston, Orville C.
Britton, Lawrence G.
Brooks, Mrs. Charlotte
Brooks, Mrs. Hattie
Brooks, R. S.
Brooks, (Bandmaster)
Brown, Eddie
Brown, Fritzie
Brown, Harry
Brown, Wm.
Brownell, Lester
Brunt, Edith
Bryer, Mae P.
Buchanan, Thos. K.
Bunch, Sam
Burdick, Ted
Burrell, Mrs. Chloe
Butch, Geo. Theo.
Buxbaum, Edw. J.
Byers, Marian M.
Byers, Johnny
Byers, R. H.
Cain, Eugene
Calahan, Heary
Cameron, Louie
Campbell, Dorothy
Carey, Mrs. Esther
Carland, Buck
Carles, James
Carr, John Alfred
Carr, Wm.
Carroll, Tomny
Caruso, Sam
Carvalho, Mrs. Bobbie
Cast, Mrs. Harry
Cawley, Raymond E.
Charest, Albert A.
Chilton, Robt.
Church, Clarence
Ciesla, Jimmie
Clair, Madame
Clark, Mrs. Chas. A.
Clark, Chas. A.
Clark, H. S.
(Round & Clark)
Clark, Leo
Clark, R. C.
Cochran, M. J.
Cockrell, Fred
Cody, Bill
Coffman, Robt.
Cohn, Ben
Cole, Paul
Cole, Smoky
Coleman, Jimmie
Coleman, Tommy
Coler, Gaylord C.
Collins, R. E.
Coman, Merton M.
Conklin, Lola
Conte, John (Teen-Agers Show)
Corbett, John M.
Corberry, Jack
Cornelius, Foster
Cornett, Edgar
Cottrell, W. J.
Couillard, Ray
Coulston, D. W.
Cowan, Dock
Cowan, Wm.
Cox, Chas.
Cramer, Ray
Crandell, Dick
Crane, Eddie
Crawfords, The
Crawford, Jack
Crawford, Mrs. John
Crawford, Mrs. Margaret P.
Crawford, Willie
Crete, Romeo Jos.
Cronin, Lynn L.
Crosby, Charlotte B.
Crosman, Robt. P.
Crunk, Willie L.
Cullen, Lou
Dabney, Tex
Dalton, Mary
Darick, Rudy
Darkin, John
Darrow, Neale
Data, Danny
Davis, Mrs. Alice
Davis, Graham
Davis, Jack
Davis, Marion M.
DeClercq, Al
DeFrazio, Mrs. Julia
DeWald, Lessie B.
DeWine, Bill
DeWitt, Ted R.
Dearo, Bert
Deason, Ione
Deer, Marx J.
Delano, Louis
Delson, Harold A.
Decker, Jos. Louis
Demetro, Archie
Demetro, John
Dempey, John
Denham, E. H.
Dennis, Mrs. Mary
Devine, Scotty
Dick, Billy
Dimilo & Marr
Dix, Virginia Lee
Dixon, Mr. & Mrs.
Dixon, Dick
Dixon, Louise
Docen, Clarence E.
Dodson, Mrs. Pat
Doersam, Chas. & Hattie
Dogeschler, Roy E.
Don, Rose
Donovan, Patrick J.
Dorsey, Don
(Aerialist)
Dougherty, Duke
Drake, Mrs. James
Drake, Mrs. Martha
Drew, James H.
Drum, Mrs. E. C.
Drum, James
DuBois, Lois
Duber, C. E.
Duble, Chas. E.
Duchene, Lewey
Duckworth, Fern
Duffy, Roy T.
Duncan, Wm. R.

Dunn, J. M.
Dunning, David
Dunnings, Walter
Dutton, Nellie J.
Bakins, Rodney G.
Earl, Martin
Earl, M. S.
Earls, Skating
Eberstein, Mrs. Mose
Edgar, Geo. B.
Edgin, Jack
Edson, Clifford
Edwards, Joe
Efford, Mrs. Ted
Elloch, Chas.
Eisenberg, Al
Eldston, Nesterino
Ellias, Danny
Ellis, Buster
Endicott, J. R.
Erven, Earl
Erwing, Troop
Etheridge, Robt.
Ethridge, J. W.
Etryne, Leroy
Everhart, Dick
Fairbanks, Frankie
Farina, Noble C.
Farin, Michael
Farman, James Kelly
Farman, Melvin
Fennell, R. E.
Ferenzi, Jimmy
Ferguson, Bob
Ferguson, Mack
Field, Edw. L.
Finhold, Al
Fisher, Harry
Fisher, Jake
Fisher, Mary
Fishman, Florence
Fisk Jr., Harry E.
Fitzgerald, Edw. R.
Flanders, Daniel
Flannigan, John
Ford Jr., Edw.
Foster, L. J.
Francis, D. J.
Franz, Otto
Freeman, Johnnie
Frost, Mrs. G. W.
Fultz, Chas. T.
Gallup, Jack
Gardner, Orville
Garrett, Harry
Gast, Marie
Gemek, Jackle
George, Sammy
Gillman, Dick (Bama)
Gillis, Saul
Goekler, Paul R.
Goins, Roy Wm.
Goldan, Mrs. Raynel
Goldfar, Isy
Goldie, Jack
Goodman, Morris
Gordon, Robt. T.
Graham, Currey
Graham, Russell
Gratiot, M. J.
Graviyo
Gray, Clifford A.
Gray, Don
Gray, Earnie
Gray, Roy
Greaves, Ernest
Greene, Morton
Greer, Miss Jo Mae
Gregory, Robt.
Griffith, Arnold J.
Grigs, Mrs.
Gross, Mrs. Frank
Gross, Roy A.
Gueth, Mrs. Louis
Gustafson, Gerald
Guyot, Robt. M. C.
Haas, Mrs. Russell E.
Hall, E. O. (Red)
Halliburton, Mrs. Tom
Hamblin, Claude E.
Leiber, Mrs. George
Leitra, Lee
Hambrick, Walter
Hansen, Bertha
Harding, Wm.
Harris, Danny
Harmon, W. H.
Harns, Russell
Harper, Marshall
Harris, Eddie
Harris, Mrs. Gladys
Harris, Geo. Spot
Harris, Mrs. Helen
Harris, Red
Hartled, Carl A.
Hartman, Tex
Hartz, Ben A.
Hartzog, Mrs. Harry
Hastings, Wm.
Hatfield, Jos. Thos.
Hawkins, J. R.
Head, Harry
Heil, Geo.
Henderson, Lynn
Henderson, Whitey
Herrick, C.
Herrman, A. J.
Hester, C. A.
Hickman, C. R.
Hicks, LeRoy
Hill, Jeanne
Hill, Will H.
Hill, Robt. H.
Hodge, Irene
Hodges, Family
Hoffman, Arthur
Hoffman, Mrs.
Hollis, Wm. Edwin
Holmes, Lillie
Holt, Peggy
Holston, John F. & Rose
Holt, Robt. W.
Hornfeld, Jack
Horton, Mae
Houck, Paul Geo.
Houston, Bill
Howard, Jerry
Hudson, Billy T.
Hughes, Mrs. Marie
C. K.
Hunter, Harry
Huston, Chas.
Elmer
Hyatt, Mrs. Mildred
Hyland, Mrs. Melita
Hyland, R. C.
Inman, E. F.
Innis, Little Red
Jackson, Thos.
Jason, Fred
Jason, M. A.
Jeanette, Jean
Jennings, Francis
Henry
Jenkins, Bennie
Jenkins, Mr. Muriene Z.
Jennings, Elsie
Jennings, Mrs. Victoria
Johnson, Bill
Johnson, Chessie
Johnson, Mary Violet
Johnson, Violet
Johnston, M. E.
Jones, B. R.
Jones, Carl R.
Jones, John R.
Jones, Smokey
Jordan, Bill & Peggy
Karp, Pearl Mildred
Kane, Ruby
Kaplan, Ben
Karno, Bennie
Kauffman, Elmer
Leon
Kays, Sensational
Kehoe, Lawrence
Kellar, Harry
Kellems, Happy
Kelley, John
Lawrence
Kelly, Michael Pollock
Kemp, Ed
Kendricks, Paul
Kerr, Johnny
Kerrick, Ted
Kidder, Maybelle
King, Luke
King, Marjorie
Kinco (Acrobatic Clown)
Kirby, Joseph B.
Kirschman, William
Kiser, E. D. (Tubby)
Klee, Emil D.
Kline, Chas. & Peggy
Kling, Pete
Knapp, Chas.
Knapp, James
Francis
Knoll, Jack
Korlin, Raymond J.
Shows
Kortes, Peter
Kosher, Chas. D.
Kosterman, Ralph
Krieger, Agnes
Kutz, May
Kyle, Roger
Lowell
LaBerta, Otis
LaBlonde, Bruce
Jimmie
LaVelle, Frank X.
Lackie, Ruth
Laforn, Buddy
Laird, H. L.
Lamon, Harry W.
Lancaster, Tom
Lands, R. C.
Lankford, Harvey
Lasure, Thad B.
Lee, Coy
Leiber, Mrs. George
Leitra, Lee
Lewis, Elvin
Lezark, Jack RAS
Lindsay, Cecile
Liberty, Joseph
Litvill, A.
Litvill, James
Arthur
Lockhart, Louella
Logan, Harry J.
Logan, Mrs. J. A. F.
Logsdon, Billy
Logsdon, David
Lombard, L.
Long, Earl R.
Long, Harry K.
Long, Jack
Long, Paul C.
Longo, Jack
Loranger, Nelson
Louise, Hazel
Loveless, Lillian
Lorey, Sammy M.
Lucas, Geo.
Luck, Wayne
Lucky, James M.
Lundblad, Bert
Lusson, Leo J.
Luther, M. H.
Lynn, John
McAtee, Ellsworth
McBride, G. W.
McCain, William
Mack
McCann, James F.
Curly
McCaskill, Angus
McCrae, Blanton
C. L.
McDonald, C. W.
McDugle, Charlie
McFarland, Jack
McFarland, Tobe D.
McGill, Helen
McIntyre, Wm.
McLane, P. G.
McNamara, V. A.
McNatt, J. L.
McSpadden, Myrtle
Mach, Capt.
Ribgman
Macks, The Four
Makin, Ralph
Malman, M.
Mandell, Tommy
Marba, Curley
Maricle, Mrs. R. A.
Marks, Alice
Marks, Dewey
Marta, Madam
Martin, Dan
Martin, Jack C.
Masterman, Geo.
Mattson, Bernard
May, Harry T.
Maynard, Joyce
Maynard, Phillip
Melacon, Augusta
Bluchard
Mercer, E. J.
Mericle, Arkie
Meyers Jr., Earl F.
Meyers, Sidney
Michael, Stanford
Austin
Milanovich, Sam
Miller, Alberta
Miller, Angeline B.
Miller, C. J.
Miller, Darlene M.
Miller, Henry O.
Miller, John
Miller, Ida Mae
Miller, Paul
Miller, Ray
Miller, Richard
Lucky
Miner, Alton G.
Minor, Frank
Mitchell Jr., David
Mitchell, Fred
Mitchell, Geo. L.
Mitchell, Marty
Mitchell, Pat
Mitchell, Rose
Moeller, James
Moore, Bill Robert
Moore, Effie
Moore, Hazel
Moore, Joseph
Moore, Mary
Morency, Percy
Morrell, Billy Trio
Morris, Isaac
Morris, Mansfield
Morrison, Babe
Morrison, David
Morton, Carlton V.
Morton, L. O.
Moser, Jack
Mounts, Homer
Moyer, Linford
Mullennix, Orville O.
Munroe, Jack
Munpree, Jeff
Murray, Frank A.
Murray, Robert
Myre, Elfreda
Nathanson, Rudolph
Nazarechuk, Nicholas
Neidhardt, Frank
Nelson, Harry
Nelson, Leroy
Nelson, Lucky
Nelson, Rocket Pete
Nessler, Buford
New England Am. Co.
Newkirk, Donald
Newman, Danny
Newman, Mrs. Larry
Nichols, Eugene
Nichols, George
Nixon, James
Nixon, Rube
Noble, Art
Nobles, William J.
Noele, Chas. S.
Nord, Gloris
Norman, Bonnie & Jack
Norton, William F.
O'Brien, Joseph
O'Leary, Sam
O'Dell, Jesse & Dixie
O'Hara, Fred
O'Leary, Mrs. Dennis
O'Satyrdae, Major
Odell, Blackie
Oehcion, V. E.
Olsen, Osmond
Solberg
Owens, Frank
Page, W. O.
Palmer, Earl
Parker, Midge
Pasullo, Helen
Patrick, Eddie
Patty, Lois Betty
Payne, Carl
Pellesen, Henry
Parks, Carl
Pauli, E. W.
Parr, Jack
Pearson, Congo
Peters, James E.
Peregoy, Ernest
Earl
Perry, Capt. Bob
Perry, Frank
Perry, James
Gordon
Persilla
Peterson, Red
Petrantis, Mike
Pickens, Patricia
Pickett, Dr. Roy
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Burto, L. H.
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Carter, John E.
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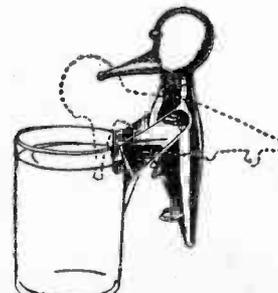
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Quantities limited. Order NOW for immediate delivery.

Pipes For Pitchmen

By Bill Baker

CURLY WARWICK . . . is getting plenty of folding money with gyroscopes in Chicago.

FREDDY W. VOEKKER . . . veteran soap worker, is still confined in Ward 2-A, Veterans' Hospital, Lyons, N. J., and would like to read pipes from his cronies in the pitch game.

JOE MILLER . . . veteran of 35 years on the road, and Owen V. Flippo letter from Cleveland that the Alabama State Fair, Birmingham, proved a larry for most of the boys and girls working the event because most of the annual's patrons were in a poor spending mood.

HARRY J. MILLS . . . is in Grants Pass, Ore., framing his Myrtlewood novelty layout for a tour of sport, flower and trade shows.

ROBERT L. ALSTON . . . sends thru a clipping of the now defunct Newark, (N. J.) Sunday Call, written by staffer David Steinberg under date of November 17. Entitled "Newark Last Night," piece pays homage to the pitchman, giving proof that the art of pitching is far from being dead. Pitcheroo in question was purveying white mice to highly successful business. "By the way," scribbles Alston, "the edition in which this article appeared was the last one to be published by The Call, which discontinued publication of the paper after 60 years in operation. Instead of nylon lines here, we have lines every week waiting for The Billboard.

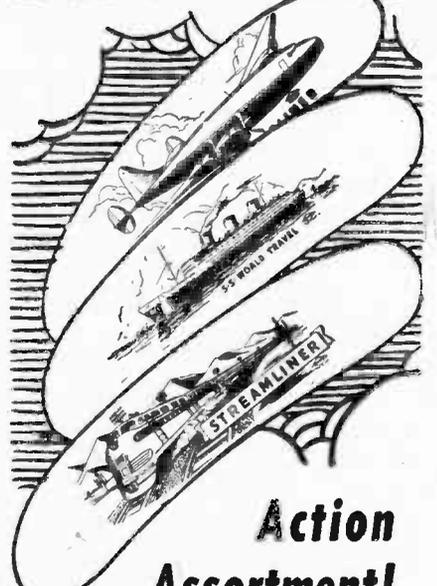
MEMPHIS RED TILLEY . . . is in Baton Rouge, La., working shopping bags and target balloons to fair results. He plans to remain there thru the Christmas holidays and would like to see pipes here from all the boys and girls in the business.

HENRY H. VARNER . . . veteran pitchman, is located permanently in Akron. He writes that he recently inherited a small fortune, \$38,000, from his parents.

JIM WALL . . . letters from Bristol, Va., that conditions there are okay, but that he plans to move into the tobacco belt soon. "I found Boone, N. C., and Danville, Va., hot market towns," Jim says. "Reidsville and Roxboro, N. C., also were red ones. Pleased to read that Bottles Stover and Pat Malone are getting it in West Virginia."

"WE ARE RETIRING . . . from the med business and will open early in April with our Face the Facts show, under canvas," Ray C. Herbers pens from Jefferson City, Mo. "Chet Wedge, Maurice (Speedy) Hascal and Dorthea Bell were recent visitors to our Thunder Bird Lodge near Salem, Mo. My wife, Madaline E. Ragan, certainly puts out the scoffs. Hascal left for Little Rock for some Christmas business. Let's have some pipes from M. M. Wolf, Eddie Gillespie, Roy A. Walton, James Wall, Bill Meader, Carl (Red)

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Action Assortment!

FLASHY up-to-the-minute designs make OAK-HYTEX balloons outstanding in sales appeal. Showy Oak balloons give you a spectacular display that always gets big money. And dependable Oak quality safeguards your profits.

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- Complete With Stainless Steel Pan
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Broadcast and Short Wave Built-In Loop, Powerful Alnico 5-Speaker for clearer reception. Beautiful striped walnut finished wood cabinet.

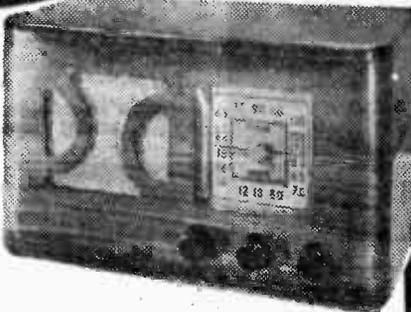
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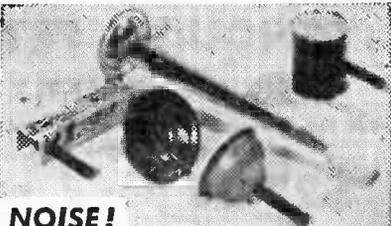
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THERE IS NO SUBSTITUTE FOR QUALITY!
WRITE TODAY for new wholesale catalog on topics: oil, salve, soap, tablets, herbs, etc. **LOW PRICES—RAPID SERVICE!** (Products Liability Insurance Carried). We are MANUFACTURING PHARMACISTS established 1934.
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ABALONE BLISTER PEARL SEA SHELL RINGS
Sterling Silver, Ladies', \$6.75 Doz., \$9.00 Doz., \$12.00 Doz. For dealers only.

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Special Christmas Numbers

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|--|-----------------|
| Velvet Covered Running Mice, looks natural, good workers | Per Cr. \$15.00 |
| Plastic Head, Squeeze-Me Bow-Wow Dogs | 21.00 |
| #11 Balloons with Santa Claus Print | 8.50 |
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RUSH ORDERS. WILL SHIP IMMEDIATELY VIA PARCEL POST
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142 PARK ROW NEW YORK 7, N. Y.

★ HOT ITEMS ★

- XMAS STOCKING MDSE.**
Grab Bag & Prize Bag
Novelties—Jewelry, Cosmetics, Toys, Games, Perfumes, etc.
10¢ Retl. Items—500 Pcs. Lot . \$20.00
25¢ Retl. Items—500 Pcs. Lot . 45.00
BRACELETS, 24 GP, Assl.,
Boxed, Doz. 3.00
RINGS—MEN'S MILITARY, Doz. 15.00
PIPES—Imported Briar, Doz. 18.00
PIPES—Domestic, Doz. 6.00
PEARL CHOKERS—Boxed, S.S.,
Clasp, Double Strand, Doz. 18.00
WALLETS—Genuine Leather,
Assd., Boxed, \$10 Ea. Retl. Doz. 21.00
WALLETS—Imported, Genuine Leather, \$1 Retl. Gr. Lots, Doz. . 3.00
Sample Doz., \$3.50
20% Deposit With Order, Balance C. O. D.

L. H. G. COMPANY
19 E. 16 St. New York, N. Y.

Bailey, Steamboat Bill, William De-Barrie and of course our old friend, Doc Lushwell."

WIND-UP OF AFFAIRS... of the Automotive Golden Jubilee, staged here May 29-June 9, drew a final report from the sponsoring Automobile Manufacturers' Association paying tribute to the operations of pitchmen and all outdoor workers with the big event.

IAFE Preps Push for Repeal Of Front-Gate Tax at Fairs

(Continued from page 72)

he pointed out, prevents congestion, permits the ample planting of shade trees, furnishes greater coolness and more eye appeal. Pearse also maintained that large buildings be separated to avoid congestion.

He commended for use materials not essential in home construction or which otherwise are available in sufficient quantities. Suggesting cement and hollow tile, he favored the use of alloys developed during the war for roof trusses.

Pearse pointed out that windows in the walls of exhibit buildings should be avoided because the glare will distract and weary patrons, and he advocated overhead lights, not side illumination, for the buildings. He also stressed the need for providing ample ventilation.

Office in Grandstand

Among his other recommendations was location of the administration office at a distance from the entrance to the grounds, suggesting space pro-

visions in the grandstand for this purpose.

He also urged sufficient park benches and an adequate number of drinking fountains. The latter, he maintained, won't reduce the number of soft drinks sold on the grounds but will increase such consumption.

Pearse, it was announced at the convention, will go to the Brockton (Mass.) Fair December 15 to draft a redesign of that plant.

Max J. La Rock, engineer of the College of Engineering, Wisconsin University, Madison, who has been a frequent speaker at fair gatherings, spoke on *Fair Building Plans*.

Roy Rupard, Texas State Fair, Dallas, illustrated a talk on *Commercial Exhibits* with pictures of the new exhibit layout at Dallas.

Ammon on Products

Ralph Ammon, manager of the Wisconsin State Fair, Milwaukee, speaking on *Promoting the State Products*, revealed that the fair-operated outlets for the sale of milk, cheese and honey thru milk bars, cheese sales, honey bars, etc., had netted the fair a profit of \$6,000 from a gross sale of \$62,000.

Space thus used, Ammon pointed

out, did not match the profit which would have resulted if it had been sold to independent operators. However, he said, advantages obtained from good will built not only among fair patrons but in the milk and honey industry of the State more than outweighed such difference and added greatly to the fair's support and appeal. Ammon suggested that other fairs might benefit similarly by promoting the products of their respective areas.

4-H Delegates Speak

Two delegates to the National 4-H Congress, current during the convention, injected a youthful, inspiring note to the convention when they appeared and told briefly and effectively of 4-H work and their participation in the fairs. They were Jean Fry, Yukon, Okla., and Hans Langmaak, Charlotte, Mich.

Other speakers included Ethel Murray Simonds, Muskogee, Okla., who traced the history of the Midwest Fair Circuit; Sam Guard, editor of *The Breeders' Gazette*, on *A Farm Editor Looks at Fairs*, and William Oglevie, manager of the International Live-stock Exposition, currently running here after a war-time lapse. Oglevie praised the late B. H. Heide, veteran manager, whom he succeeded, and the IAFE passed a resolution of tribute to Heide and condolence to his nearest survivor.

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PLEASE STATE YOUR BUSINESS

Nothing Else Like This!



14KT. GENUINE DIAMOND GOLD DINNER RINGS

1 DIAMOND, 10 kt, \$5.25; 14 kt, \$6.75
3 DIAMONDS, 10 kt, \$6.25; 14 kt, \$7.75
5 DIAMONDS, 10 kt, \$7.25; 14 kt, \$8.75

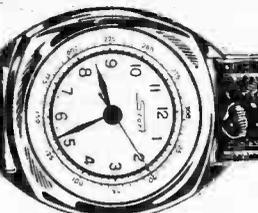
Another Robert's profit-builder! Exquisitely designed gold Dinner Rings set with Genuine Chip Diamonds. In individual jewelers' plush lined box.

1/2 Deposit With Order—Balance C. O. D. Slight Extra Charge for Sizes over 7 1/2. Special Discount for quantity.

FREE! Price Lists of Great Ring Values

ROBERTS
JEWELRY MFG. CO., INC.
1 West 42nd St., New York 18, N. Y.

JUST RECEIVED!
3000 SWISS WRIST WATCHES



Due to limited shipping space these watches have been extremely scarce. We suggest you order immediately. All have small second hands with luminous dials and straps.

PRICE . . . \$5.57 Each
Minimum Quantity 1 Dozen.

SWISS POCKET WATCH \$4.57

25% Deposit With Order, Balance C. O. D.

RICHARD TRENT, LTD.
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Phone: Monument 2-7373

CLOSE OUTS

LOCKETS ON CHAINS—Boxed, 24K
G.P. Doz. . . . \$12.00, \$9.00, \$6.00
XMAS TREE ICICLES
Large Box. 5 Gr. Lots, Gr. . . . 4.00
Sample Gr., \$4.50

CUSTOM & NOVELTY JEWELRY.
Lot 50.00

SLUM—3,000 PIECES.
Asstd. Novelties, Lot 25.00

MUSIC BOXES—Imported.
Cigarettes, \$10 Retail, Ea. 4.25

MUSIC HUMIDOR & PIPE RACK
(Combination). Retl. \$17.50 7.25

PRIZE BAGS, NOVELTIES—
Asst. 500 for 15.00

PIN & EARRING SETS—Asstd.,
Gold Plated, Doz. 18.00

100 JEWELRY ITEMS, \$1 Sellers. 20.00

CROSSES ON CHAINS—24K.
GP Silver, Gold, Gr. Lots, Doz. 3.00
Sample Doz., \$4.00

20% Deposit With Order, Balance C. O. D.

Mdse. Distributing Co.
19 E. 16th St. New York, N. Y.

SEA SHELL JEWELRY WORKERS
Metal Pin Backs, Safety Catch, \$3.25 Gross.
Metal Ear Screws, \$2.75 Gross.

JOS. FLEISCHMAN
1535 E. Broadway TAMPA, FLA.

Frank Freeman
By E. F. Hannan

ONE OF the old-time med tricks which sported plenty of flash and spent big money for talent was Sweet Bonanza Show. Unit played Essex, Mass., one spring when a small tent org called Davis's Village Show became stranded and couldn't move from the town because of lack of funds.

Doc Sweet took over two wagons of the tableaux style and they made great ballyhoo for the season. Lecturer in charge was Frank Freeman, who in addition to being a slick med man, was adept with snakes and a good trainer of small animals.

Freeman stopped at nothing to put the show over and often hired store windows where he presented his snake show. Show had several good seasons and then Freeman acquired a stage yen and went into hypnotism. He still did okay and then monkeyed around with 10-20-30 and got little or nothing from it.

Sometime after all this I met him on St. Catherine Street, in Montreal. He said: "I've been fooling my time and money away in the Cobalt silver sector and am near the cushion. I've got a good-looking small proposition for house-to-house work if I had a few more dollars."

He came around to the old Grand Union Hotel and showed me the proposition and I made up the few bucks. He arrived in the money again and never forgot his friends. Frank Freeman was one of the best of the old-time med workers and his name goes into the book as a real on-the-level showman.

★ BEECHNUT GUM HERSHEY BARS ★

DEALS

Consisting of 5 glass mirrored vanity chests packed with Beechnut Gum and Hershey Bars. Chest has two compartments with sliding drawer. One 1,500 Hole Board imprinted takes in \$75.00 less \$9.00 in commissions.

COST OF DEAL, \$22.50
10% discount in lots of 25
Also have repeater pistol caps at \$7.50 gross.
Terms 1/3 Cash, Balance C. O. D.

E. C. M. DISTRIBUTING CO.
P. O. Box 175 JOHNSON CITY, TENN.

IMMEDIATE DELIVERY

BABY BUMPKIN DOLL

GIANT SIZE
Everybody goes for Baby Bumpkin, her enchanting smile, her cuddly body. Her head is unbreakable composition, but her body is oh, so soft, and she's dressed in rubber panties covered with a beautiful, silky embroidered dress. What an attraction she is for premium users and concessionaires. Better order today.

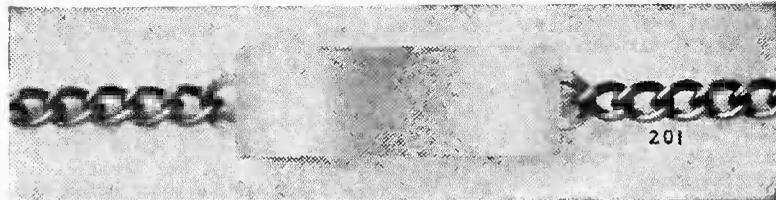
\$54.00 F. O. B. New York.
1 Dozen to Carton.
Doz. Samples, \$5.00.

Terms: 25% Deposit With Order. Balance C. O. D.

CORONA TOY CO.
Corona, L. I., N. Y.



MONEY MAKERS



ALL ALUMINUM—Natural Silver Color—Highly Polished, \$2.75 Dozen; \$30.00 Gross
Write for new price list. (Illustrations are actual size.) 25% deposit, bal. C. O. D.

SLOAN JEWELRY COMPANY
352 NEW JERSEY AVE. BROOKLYN 7, N. Y.

NO EMBARGO on our NYLON DEAL!

BIG MONEY MAKING SALES BOARD DEAL

9 pairs quality nylons on 1000 hole salesboard. 5¢ board takes in \$50.00. 10¢ board takes in \$100.00. Your cost \$24.50 per deal, consisting of 9 pairs of nylons and salesboard. In lots of 5 deals, your cost \$24.00 each.

1/3 deposit with order, balance C. O. D.,
F. O. B. Chicago.

EARL PRODUCTS CO. 221 N. CICERO AVE. CHICAGO, ILL.

★ LOOK FOR OUR "DICE GAME" IN COIN MACHINE SECTION

Don't be out of action during this most lucrative month of the year due to the shipping embargo. We guarantee prompt delivery via parcel post **SPECIAL DELIVERY!** Earl Products customers have always been satisfied with our quality merchandise. **ORDER TODAY AND CASH IN ON HOLIDAY PROFITS!**

Coin Mchs. Big at NAAPPB Show

Award Given For Display

Electronic Amusement Corp. wins award at outdoor Chicago convention

CHICAGO, Dec. 7.—Coin-operated machines stole the spotlight, brought home a prize for the most meritorious exhibit of equipment displayed at the annual Trade Show of the National Association of Amusement Parks, Pools and Beaches here this week.

High proportion of coin manufacturer exhibits among the 105 exhibit booths drew the attention of the large number of outdoor amusement people and coinmen who visited the display. Show was held at the Hotel Sherman. Most of the coin machines displayed were shown for the first time.

Firm Gets Plaque

Prize was awarded to the Electronic Amusement Corporation of Rochester, N. Y. Award, a plaque, was given to the firm for display of their Remote Turret Gunner, arcade type amusement unit. Unit, in its first Chicago showing, featured a battery of three surplus B-29 turrets operating on 10-cent play.

Turrets were synchronized to move with the movement of an electronic gun sight and had been converted to shoot a beam of light at a revamped moving target.

Another first at the NAAPPB convention display was the showing of the Magimatic coin-operated automatic fortune teller by the Coincontrol Company of Chicago. Model shown at the Coincontrol booth operated on 25-cent play. Machine automatically typed a fortune and dispensed it to the patron.

Made in Chicago

Firm is operated by J. D. Kintzel. Model shown was manufactured by Otto Schulz, of the American Automatic Typewriter Company of this city. Similar to fortune tellers seen in arcades, the machine is sturdy with the coin operation doing away with attendants for locations.

Other machines which indicated the expansion of the use of coin machines, both amusement and vending, in the outdoor show business field were prominent at the convention.

Another example of coin machines suitable for arcades and amusement parks was given by Exhibit Supply Company, of Chicago. Firm had three booths, displayed 41 arcade type amusement games.

Display included, among their games, three new additions to their line. Latest machine shown was a punching game produced in time for the show. Other games included a new model of their Magic Heart game, a first striker and a grip developer.

Mutoscope Has Display

Also featured in a large display was the booth showing coin machines made by the International Mutoscope Company, of New York. Booth had the company's latest model Photo- (See Coin Mchs. Big on page 130)

Calendar for Coinmen

December 12—Arcade Owners of America, annual meeting and entertainment, Village Barn, New York.

December 18—New England Confectioners' Club, annual Christmas party, Copley-Plaza Hotel, Boston.

January 10—National Automatic Merchandising Association, Region 8, morning meeting at Hotel Muehlebach; afternoon meeting at Hotel Phillips, Kansas City, Mo.

January 14—National Automatic Merchandising Association, Region 2, Sheraton Hotel, Rochester, N. Y.

January 19-24—Canning Machinery and Supplies Association, exhibit, Atlantic City.

January 27-31—Society of Plastic Engineers, Coliseum, Chicago.

January 27-31—Electrical Engineering Exposition, 71st Armory, New York.

February 3-6—Coin Machine Industries, Inc., convention and exposition, Sherman Hotel, Chicago.

February 17—Chicago World Trade Conference, Stevens Hotel, Chicago.

News Digest

OUTDOOR SHOW—Sherman Hotel in Chicago presented the appearance of a small-scale coin machine show this week as National Association of Amusement Parks, Pools and Beaches staged its annual meeting here. Among largest exhibits in the show's 105-booth set-up were those of coin machine firms, and a number of manufacturers bowed with new equipment. Huge crowd attending the show included coinmen from many parts of the country.

SUGAR—Representatives of 20 trade associations this week made an all-out appeal for more sugar in a formal petition to the Secretary of Agriculture. Including leading candy, soft drink and dairy groups, the petitioners asked for a return to normal pre-war supplies—on a per capita basis—during 1947. Burden of their argument was the inequitable distribution of world sugar supplies, with the U. S. receiving less than its fair share during the past year.

DIME PLAY—Returns on *The Billboard's* poll of 3,204 juke box operators, reported in this issue, show opinion on the dime, three-for-a-quarter play question surprisingly matched. Total of 1,532 operators said they favored the 10-cent price, while 1,452 music men voted "no."

Hotel Pinch Eases In Midtown N. Y.

NEW YORK, Dec. 7.—Hotel room situation here has cleared at least temporarily and hotels are now only being booked to 88 per cent of total rooms in the 20 leading midtown hotels, Horwath & Horwath, accountants for many of the leading hotels revealed this week. This shows a decline of 10 per cent against the same period last year, the firm added.

Coal strike is claimed not to have any bearing on the situation, but rather the beginning of the slackening of the public's luxury spending in hotels is cited by the accountants as an explanation for this situation.

Poll was conducted by post card to a mailing list of music machine men throughout the nation, and represents the first comprehensive sampling of operator opinion on this issue.

CLUB GAMES—In Omaha this week fraternal and veteran organizations were protesting vigorously a move by the city to ban bell games in all clubs. Such action hits particularly hard in Omaha, where veterans units and fraternal lodges have set a spectacular record in civic, charitable and club activities financed thru income from games in their clubrooms. Most reported that the new city order, if enforced, would bring drastic curtailment of such work.

CMI SHOW—Elaborate precautions taken by CMI convention committee to prevent exploitation of coinmen attending were explained this week. Applications for exhibit space, it was pointed out, were carefully sifted to exclude firms not actually producing enough to insure delivery without undue delay of orders taken at the show.

FROZEN FOODS—Over-expansion in this new field—being explored by the vending machine trade—is seen as imminent, with warehouses loaded with upwards of a billion pounds of frozen foods, and consumption far below trade estimates of consumer demand. Stabilization of the industry, with fewer, stronger firms, is seen as one answer. Another is emphasis on new merchandising methods—a category in which vending machine men feel that they can play a great part.

JUKE ENTRY—New production plans for the Filben mechanism are reported with the formation of a Chicago firm which will incorporate it into a new juke box. Principals of the organization have announced first showing of the instrument February 3, concurrently with the coin machine show. Mechanism is the same as that used in the juke box manufactured by Batavia Metal Products Company, which lost the licensing rights thru dissolution of contract last fall.

CMI Protects Purchasers of Mchs. at Show

CHICAGO, Dec. 7.—Many post-war newcomers to the coin machine industry, both as manufacturers and prospective exhibitors, have been surprised at the diligence of Coin Machine Industries, Inc., in its efforts to prevent exploiting of its annual coin machine shows. To clarify CMI policy with reference to the convention and show, James A. Gilmore, secretary-manager of the association, this week released the following statement:

"Everyone who applies for exhibit space must convince the directors of CMI that they are or will be in production by show time in quantities to insure delivery of any orders taken at the show promptly enough to forestall any criticism of the delay.

Solicit No Deposits

"Furthermore, it is strictly taboo for any exhibitor to solicit deposits with orders taken at the show. In short, the CMI show must not be used by any exhibitor to exploit either his capital or his production.

"It is for this reason the directors of Coin Machine Industries, Inc., scrutinize closely each application for membership and each application for exhibit space in their endeavor to keep out promoters whose responsibility is questionable and whose production is insufficient to qualify them as exhibitors.

"This rule was in effect before the war and will be continued. It is not alone to protect the association, but to protect their firmly established exhibitors as well. Exhibit contracts permit summary removal of any exhibit and exhibitor who attempts to violate this rule."

AOAA Sponsors Vet Class in Arcade Mchs.

NEW YORK, Dec. 7.—Plans for first Veterans' Administration school for amusement game mechanics are now reaching the final stage, according to B. R. Berkens, Arcade Owners' Association of America executive secretary. School will be sponsored by the AOAA, which will keep a master list of arcade mechanics in the country so that any member arcade can secure a trained mechanic at any time thru AOAA.

Equipment for use of the veterans in the special school, which has not as yet been scheduled, will be supplied by coin machine manufacturers and distributors—with New York firms bearing the brunt of the load. Any veteran approved by VA, who possesses certain minimum qualifications, can attend the school. Upon completion of the course, estimated to be 12 weeks long, the graduates will be given a certificate by the association and placed in a member arcade.

Buffalo Offers Coindom's Prize True Fish Story

BUFFALO, Dec. 7.—Best fish story of the season along Coin Row here has Madeline Collins, of Lew Wolf Enterprises, as its heroine. And it's one yarn where the "big one" did not



MADELINE COLLINS WITH PRIZE

get away. He was brought back alive, as proven by the accompanying photograph which Madeline received from friends in commemoration of the great event.

Lew Wolf's girl Friday hooked the giant tuna (680 pounds) during the fall fishing season in Nova Scotia. It took her, her boy friend and a guide over six hours to bring in the super-fish. She played the tuna for three hours herself after hooking him in what she describes as "one of the most interesting experiences in my life."

Miss Collins is reported to feel that the four days she spent traveling to and from Wedgeport, N. S., were well worthwhile, but the experience was slightly more strenuous than her work at Wolf's coin machine distributing firm.

Money Circulation Nears 29 Billion

WASHINGTON, Dec. 7.—New peak in money circulation occurred for week ending December 4, when total of \$28,906,000,000 was reached, the Federal Reserve Board disclosed last week. Gold reserves reached new high since February 28, 1945, reaching \$20,477,000,000. Excess reserves of member banks declined \$10,000,000 to \$700,000,000.

Edward Brown Has Own Firm

NEW YORK, Dec. 7.—Edward J. Brown, former coin machine operator and jobber in the East, has established his own firm specializing in merchandise for coin machine operators, carnivals and salesboard firms, it was reported this week.

**DON'T MISS THE
BIG
COIN MACHINE
SHOW
SHERMAN HOTEL
CHICAGO
FEB. 3, 4, 5, 6, 1947**

Rochester Firm Shows Army Gun

CHICAGO, Dec. 7.—First Chicago showing of the coin-operated "Remote Turret Gunner" arcade type amusement unit was held here this week at the annual Trade Show of the National Association of Amusement Parks, Pools and Beaches. Machine was displayed by the Electronic Amusement Corporation, Rochester, N. Y.

Booth at the convention featured battery of three guns operating at 10-cent play. Guns, according to the firm, are actual surplus Super Fortress precision built mechanisms as used in combat. Original cost of the equipment, the firm said, was about \$50,000. Firm sells the machines outright.

Unit consists of three regulation army turrets synchronized to move with the movement of electronic gun sights and converted to shoot a beam of light at a revamped target. Player aims at moving target thru sight and guns follow movement. On target the player pushes trigger and hits are recorded.

Units, the firm declared, have been installed since June in six locations. First installation was in New York at Max Shaffer's arcade. Unit occupies space of 12 feet by 16 feet and has three automatic scoring panels.

Guns give patron 100 shots with an average time of play about 20 seconds. Turrets also have a sound effect mechanism to synchronize with hits scored. Display at the back of the targets plug "Turret Gunner," and draws crowd. Outfit was receiving good play from convention crowd.

Harlich To Bow With New Cards

CHICAGO, Dec. 7.—Harlich Manufacturing Company here is introducing several new items in its salesboard and card line which will incorporate originals of various designs, according to Manny Gutterman, director of sales.

Gutterman said that introduction of new products and stepping up of production all along the line was made possible when the firm moved to its new plant headquarters here recently. Factory provides 250,000 square feet of floor space and has been designed for streamlined production of all sizes and types of boards.

Firm is concentrating its major production on money boards, said Gutterman, because survey of operators has shown that the demand is running along these lines.

Radio Feature Airs Look at Coin Machs.

CHICAGO, Dec. 7.—Radio listeners will be treated to an inside glimpse of the mysteries of coin machine designing when Ted Grizzard's *Caught in the Act* interview broadcast is aired over Station WBBM at 9:15 a.m. Chicago time December 13.

W. A. Patzer, A. B. T. Manufacturing Company's chief engineer in charge of research and development, is the interviewee. A student of Einstein, with an impressive engineering record, Patzer will discuss his work with Grizzard in the plant itself by means of a mobile wire recorder unit. As is customary, the interview is recorded to be broadcast later.

Program series featuring unusual and interesting occupations, is directed by James Hurlbut. Arrangements for the show were made by CMI's public relations bureau.

Inspired Industry Awaits Show

By Dave Gottlieb, President Coin Machine Industries, Inc.

Never has a coin machine show been more eagerly awaited than the great convention of our industry in the Hotel Sherman, February 3-6, 1947. Always in the past, we were a little uncertain right up to a week before opening on just how big and universal the show might be. In the past we have even had space available right up to the show opening.

This time it is totally different. More than two months before opening day we found ourselves entirely sold out of exhibition space. All indications presage an attendance of at least 12,000 operators. Our show program this time will be more complete than ever before, and every visitor to Chicago during Coin Machine Week will gain more profit from his trip than from any other in the past.

Our last coin machine show was in January, 1941, six years ago! Six years is a long time to go without a general exhibition for the trade, but the war forced us, as well as all other trade associations, to do it. In December of 1941, I wrote a statement giving reasons why I thought we should hold a show in 1942—and then all of a sudden Pearl Harbor happened! The show was off and the coin machine industry which already had joined heart and soul with our country in defense manufacturing, threw itself 100 per cent into war production. We all knew that, in that global war, all civilian goods were out of the question and every single machine and hand was needed for the war implements that must bring victory.

The record of our industry in the war is outstanding. A large number of our factories received "E" awards and those which did not receive these awards were probably not eligible because they were doing subcontracting. The real story of war production in coin machine factories has never been told. Because we had the inventory, the engineers and the modern know-how in electronics, radio and tricky electrical gadgets of every description, some of the most delicate problems in detection, communications, timing devices and automatic controls were turned over to our factories. Most of the work was extremely secret, but the top men in the army and navy have acknowledged the debt of gratitude they owe our inventors, developers

Don Winston Joins Amalgamated Distrib Sales for Indiana

CHICAGO, Dec. 7.—Ken Wilson, head of Amalgamated Distributors, this week announced appointment of Don Winston as the firm's Indiana sales representative.

Winston has been active in sales work both before and since his army service. He has been associated with Wilson since November 1 and is meeting coinmen thruout the Hoosier State while placing International Mutoscope Corporation's Photomatics and Voice-o-Graphs.

Wilson also announced the return of Eddie Schlager to the Chicago office after a 12-week road trip touring State fairs thruout the West. Installing and servicing equipment placed in Amalgamated territory are his new duties.

Another serviceman, Charles Arpp, brother of Art Arpp who has been with the firm over a year, has also been added to Wilson's staff. He has just returned from New York where he went thru International Mutoscope's school for service instruction.

and engineers. Their opinion, succinctly stated, was "you're the only group that could have done it so well and so fast."

The coin machines were not produced during the war, it doesn't mean the industry was asleep. Distributors and operators, too old for the armed forces, did an excellent business and in addition, coin machines did a phenomenal job in furnishing much needed amusement for our soldiers and sailors not only at home but also in the most remote corners of the world. Morale officers everywhere insisted on coin machines for service recreation buildings and home and foreign camps were equipped with machines of every description. Many of these items were patriotically donated by operators and distributors. Many men in the industry made sizable donations of equipment to army and veterans' hospitals. The coin machine was everywhere the men were and many of them considered it their "closest link with home."

I have been associated with the coin machine industry 28 years, 7 as an operator and 21 as a manufacturer. I have seen our convention grow from an initial 12 small display rooms in the Great Northern Hotel in 1927 to the huge convention of this year which undoubtedly will be the biggest and liveliest trade convention of any held in the U. S. A.

The coin machine business today is more stable, more sound, more enduring than at any time in the past. Distributors and operators realize the value of their territories and abide by distribution rules just like salesmen and buyers in any other field. The future of the business was never rosier and with the new products and inventions which will be introduced at the coming show, operators will have more opportunities for profit than at any time in the past.

During the past two months we have inaugurated an industry-wide program of public relations. The purpose of this program is to build good will for all people in our industry and to gain the respect of the public, of legislators, of social and civic leaders, and of all other industries for ours. We have gotten away to a flying start on this program and at the show you will be told a great deal more about our public relations activities which can mean so much to your security and your income.

Once more, in the name of Coin Machine Industries, Inc., I extend every one of you a hearty invitation to come to the coin machine show, February 3, 4, 5, 6. See the greatest exhibition of new coin machines in history. Take a look at your entire industry, your first chance in six years! Come—and be proud of yourself and of the great strides your industry has made!

Name Schwartz, Ovis Field Men for Chi's Automatic Coin Firm

CHICAGO, Dec. 7.—Irving Ovitz and Oscar Schultz announced the appointment of two new field representatives for Automatic Coin Machines & Supplies here.

New staffers are Arthur Schwartz and Morry Ovis. Both will cover the Midwestern territory for all products in which the firm deals, according to Ovitz.

Schwartz, an ex-serviceman who served overseas with the air corps, has spent most of his business life as a representative of selling and distributing organizations. Ovis, said Ovitz, has an extensive background as a field representative for a number of firms.

Unveil Fortune Via Typewriter Machine in Chi

CHICAGO, Dec. 7.—Members of the coin machine industry who attended the annual trade show of the National Association of Amusement Parks, Pools and Beaches this week here saw the first showing of the "Magimatic" coin-operated automatic fortune-telling typewriter exhibited by the Cointrol Company of this city.

Model exhibited in the Cointrol booth at the convention operated on 25-cent play, typing a paragraph fortune and dispensing it to the patron. Firm is headed by J. D. Kintzel and shares offices at Parkside and Race streets.

According to Kintzel, the firm hopes to institute a 30-day program with deliveries about the first of the year, depending on the present labor conditions. Machines are manufactured by Otto Schulz, president of the American Automatic Typewriter Company here.

Machine stands about 74 inches high and shows a glass-enclosed typewriter. Patron selects fortune month from eye-level dial and inserts coin. Typewriter types message, about four lines, and dispenses it into a chute at the machine's side.

Of sturdy construction, model displayed is similar to fortune typewriters seen on arcade and amusement park locations. New feature is selection and coin operation. Machine was drawing crowd when seen.

R. Leach Announces Production Plan on Bonus Type Machine

LOS ANGELES, Dec. 7.—R. A. Leach, local inventor, has announced production and merchandising plans for a jack-pot bonus machine which he has invented.

Leach described his device as a sales stimulator, which operates in conjunction with cash registers, ticket-selling machines or turnstiles. With any of these mechanisms, the bonus unit can be attached directly, or operated on stand near by connected by wire to the cash register or another machine, he explained.

Bonus machine contains an electrical mechanism which operates by means of a switch attached to a moving part of the cash register, ticket-seller or turnstile. Each time a sale is recorded, or a ticket sold, the mechanism receives an electrical impulse which activates a wheel, turning it a given amount. On delivery of pot, mechanism returns to position to be reloaded thru a chute on the outside of the machine. Numerous stops on the activating mechanism make it possible to drop the jack-pot after a pre-set number of impulses. On pot delivery, mechanism returns to position to be reloaded thru a chute on the outside of the machine. A thermostat adjustment controlled by room temperature makes it impossible to determine exactly when the jack-pot will drop, according to Leach.

Leach sees his device as a sales stimulator which would be legal in most States, because the customer pays nothing for his chance to win the jack-pot. Tests of four machines, he said, have been made on the cash registers of a Los Angeles drugstore.

A Los Angeles manufacturer is said to have two revised models of the machine at present, and is now in the process of determining costs per unit and production schedules. Leach declared that 1,000 machines per day was a contemplated production goal.

Clubs in Omaha See Charities Slash Under New Ban on Games

OMAHA, Dec. 7.—Strong protests are being registered here by service and fraternal organizations against an order by the police commissioner banning bell machines in these locations after January 1.

Long-standing authorization of these games in bona fide clubs here has offered a source of income which constitutes a major share of the club's funds available for welfare and civic activities. In 1945 it was reported that more than 50 of these organizations were taking advantage of bell machines as income producers, with a total of 996 machines between them. Now they foresee a severe curtailment of public service activities which have been carried on.

List Protesting Clubs

Among clubs protesting are the two American Legion clubs, including Omaha Post No. 1—the world's largest—the G.I. Club, the V. F. W. Club and the Amvets Club.

Both American Legion units have announced that they will curtail all civic activities, since loss of games will reduce revenue. Omaha Post No. 1 is reported to be planning the shutdown of one of its clubs, and also the closing of a veterans service center. Work of the latter would be transferred to the State employment office.

Income from bell games has enabled clubs here not only to expand civic activities, but has meant a fuller program for their own memberships. One fraternal lodge has used revenue to provide meals without charge to all of its members in the club dining room. Others are reported to finance

banquets and other social activities. But club spokesmen say that the most important crimp will be in welfare work of their organizations.

Former Operating Rules

Until the recent city order was announced, bell games had been operated in clubs under conditions set up in April, 1945, including the following:

1. Operation of machines must be confined to clubs confined strictly to a legitimate membership.

2. Machines in such clubs must be owned by the club itself.

3. Number of machines shall be frozen at the present number (as of the date of agreement, April 11, 1945) and reduced if possible.

In near-by Lincoln, Neb., it was reported that bell games have been removed from 16 clubs and taverns. It was said that games in private clubs, operated for membership only, had been sanctioned, but that some clubs had been unwise in admitting certain guests. A spokesman for one club said that removal of machines would drastically affect the organization's charitable activities.

Coin Tax Receipts Rise in Mississippi

JACKSON, Miss., Dec. 7.—Coin machine privilege tax collections in this State during November showed a substantial upsurge over those for November, 1945, at the same time that numerous other taxes showed a decline. Totaling \$7,001 for the month, coin taxes increased \$1,131.50.

Beer, wine, malt tax brought in \$218,924.45, a decline of \$235,946.50; admissions tax, \$65,975.64, down \$9,995.86; franchise tax, \$1,660.10, down \$52.37.

Tobacco tax collections rose to \$506,124.53, representing an increase of \$132,476.17.

Report by Mississippi Tax Commission included information on general tax collections for the first 11 months of 1946, in which revenue totaled \$36,092,634.79, compared with \$30,834,643.15 for the same months last year. Chiefly accountable for the increase was a rise in sales tax collections from \$14,165,345.28 to \$17,559,910.

Anso Boosts Film Prices

NEW YORK, Dec. 7.—Anso Division of General Aniline & Film Corporation announced an increase in price this week, effective December 12, on most of their photographic film. All sizes of panchromatic film will go up 5 cents a roll; plenichrome prices will remain the same, but the 127-size will sell for the same price as the 120-size. Other adjustments in price were also made in color film, film packs, and amateur motion picture film.

Tab N. Y. Arcade A "Carnivalley"

NEW YORK, Dec. 7.—Louis Sobol, author of the *New York Cavalcade*, a daily column in *The New York Journal-American*, gave Schock & Schaffer Amusement Arcade, Broadway and 52d Street, a boost in his column of December 2. He wrote:

"At Broadway and 52d, the miniature Coney Island slide of shooting galleries, machine gun gimmicks with coin-in-the-slot attachments, fortunetelling mechanisms and take-your-picture-in-a-minute booths. . . Cheap candy odors from taffy and apple-on-the-stick counters flavor the air. . . For two bits you may record your voice, and have the cardboard waxing in a split minute. . . This is the Carnivalley of Broadway—and altho many genuine lovers of Broadway think it belongs in the Bowery or on 14th Street, I personally can't see that it detracts from the general happy-go-lucky flavor of the street."

Fable of Pin-Game Roach

LOUISVILLE, Dec. 7.—One night this week a young man and his wife were playing the pinball game at a certain eat-drink establishment here. Interest in the game had hit a low ebb. Then the young man noticed a roach strolling around the bumpers under the glass. With new found enthusiasm he manipulated the balls to hit the pinball bug.

Despite the bug's dodging, the young man found it easier to bump the roach than the proper bumpers. One ball finally bowled the roach over with a dead center hit. It dropped into a hole which read, "Special when hit."

Bells rang, lights flashed and general confusion resulted. When things had quieted down to normal, the meter read, "40 free plays." The proprietor was later seen dumping roach powder into the game and also into the juke box. It was thought he feared the wild life might wear out *To Each His Own* for free.

Jones Unveils Flight Trainer

CHICAGO, Dec. 7.—Announcement of a new type coin-operated flight trainer for arcades, amusement parks and institutional use was made this week at the annual trade show of the National Association of Amusement Parks, Pools and Beaches here by C. M. Jones, president of the Aerobatic Flight Instructor Company.

Trainer features a coin-operated screen before which the patron sits. Model at show had a video size screen on which was projected picture of the ground and horizon. Adjustment of the flight wheel and rudder bars keeps the picture horizon level or brings the ground picture up or down, simulating actual flight conditions.

Operates With Screen

Model exhibited at the show was about size of Link Trainer. Instrument board operates with the screen indicating air speed and altitude. Model was not enclosed and, according to Jones, screen will be enlarged to give 120 degree vision.

Increased vision will offer the patron more accurate flight conditions. Model shown, according to Jones, was not the finished product. He declared that a final model will be put on test in New York, firm headquarters, soon.

Machine has entertainment value and drew good play at 25 cents. Trainer also has educational value to children and fliers, and it demands flight co-ordination for the reasonable flight conditions presented.

Jones has been connected with synthetic flight controls since the beginning of the war, working under contract with the navy. Machine was invented by an aeronautical engineer.

Pitney-Bowes Report Shows Increased Net

STAMFORD, Conn., Dec. 7.—Pitney-Bowes, Inc., of this city, makers of the Mail-o-Mat machine and postage meters, this week mailed quarterly dividend checks to stockholders at the rate of 22½ cents a share.

Walter H. Wheeler Jr., president, reported a net income of \$222,400 of 24 cents per share on a gross of \$2,188,248 for the second quarter, as compared to \$111,000 or 12 cents per share on a gross of \$1,819,730 for the first quarter.

Net income for the six months ended September 30 was \$333,400 or 36 cents per share, compared to \$265,590 or 29 cents per share for the six months ended September 30, 1945. The latter period was one which Wheeler said "is more significant for comparative purposes than any intervening one."

He reported orders for postage meters and other mailing machines at an all time high and above the company's record-breaking production, much of which is now being carried on in the partially occupied new plant addition.

Berger Moves to New Home in January

NEW YORK, Dec. 7.—Move of West Side Distributing Corporation and Coin Diathermy Corporation to the new West Side Building at 10th Avenue and 49th Street here will take place the week of January 13, Harry Berger, president of both organizations, announced this week.

West Side is distributor of the Amity Manufacturing Company's 10-cent cigar vending machine and a juke box distributing firm, while Coin Diathermy Corporation is the manufacturer of a coin-operated heat treatment machine.

All-Out Drive for More Sugar

Financial Editor On Candy Prices

CHICAGO, Dec. 7.—Robert P. Vanderpoel, financial editor of *The Chicago Herald-American*, jumped into the candy bar price discussion in a recent column to volunteer his views on the six-cent bar. Interesting as an outside financial experts' point of view, this portion of his column is reprinted here:

"Most manufacturers raised their prices from 3 to 10 per cent. The factory prices of popular bar candies which had ranged from 60 to 68 cents for a box of 24 were increased from 68 to 80 cents. Probably the majority of bars were boosted from 68 to 72 cents. This was an increase of approximately 6 per cent. A large proportion of the retailers immediately raised their prices from five to six cents, or an increase of 20 per cent.

"Out of the six cents which John Q. Public now pays, three cents is for the candy, including ingredients, production costs, wrapping and a pretty good profit to most of the manufacturers and three cents goes to the middle men. The middle men are essential, but that does not mean their take may not be excessive.

Bottler Confab In Mo.; Slash Sugar Exports

JEFFERSON CITY, Mo., Dec. 7.—Missouri Bottlers of Carbonated Beverages in their 40th annual convention here passed a resolution calling upon Congress to halt all shipments of U. S. sugar overseas except those absolutely necessary to prevent starvation.

The two-day convention attracted 400 bottlers and suppliers of bottling, dispensing and soft-drink manufacturing equipment.

Bottlers reported that they also were running into a shortage of caustics used to clean bottles as well as a shortage of bottles and sugar.

Russell A. Rinklin, Jefferson City bottler who is a member of the association's board of directors, declared that he did not see much hope for relief during the first half of 1947.

In the closing session, H. M. Smith, of Columbia, was elected president, and Paul Van Pool, of Joplin, was chosen vice-president. Charles A. Hautz, of St. Louis, was elected secretary-treasurer. New members elected to the executive board were Harry Peterson, Flat River, and L. A. Kinkhorst, Brunswick. Other board members are Rinklin, P. F. Whitcraft and Sam F. Gordon, St. Louis; J. Harold Johnson, Memphis; Harry S. Miller, Springfield, and Leo J. Rubenstein, Kansas City.

Tobacco Men Hold Syracuse Meet; Discuss Sales Laws

SYRACUSE, N. Y., Dec. 7.—Forty tobacco jobbers, many with vending machine routes, met here last week in the Hotel Syracuse for luncheon to discuss unfair sales legislation. Jerome Kaufman, associate director of the National Association of Tobacco Distributors, was moderator.

Representatives from firms in widely scattered sections of Upper New York State were in attendance at the luncheon. Another meeting on the subject is scheduled for around the first of the year.

Name Leaders For Meet of NATD in '47

Convention in April

NEW YORK, Dec. 7.—Convention committee for the next annual meeting of National Association of Tobacco Distributors was announced at association headquarters here. Already set is the convention's time and place: Palmer House in Chicago, during the week of April 14.

Several thousand rooms have been engaged for what is expected to be the largest conclave in the history of the trade. According to Jerome Kaufman, director of industry and public affairs for the association, delegates should arrange for reservations now if they wish to be sure of accommodations.

List Program

Program, according to preliminary plans, will include addresses by representative men of the tobacco industry, of government and of industries related to the tobacco business. Forum discussions will be centered around topics of current interest to the trade.

Honorary chairmen named for the convention are: E. Asbury Davis, F. A. Davis & Son, Baltimore; Arnold Glaser, Glaser Bros., San Francisco; Edward W. Harris, Harrison Harris Company, Indianapolis; W. B. Poinsett, Myers-Cox Company, Dubuque, Ia.; P. J. B. Sullivan, Kaffir Cigar Company, Holyoke, Mass.; Sam Wasserman, B. Wasserman Company, New York; Cliff Weill, Cliff Weill Cigar Company, Richmond, Va., and Eli Witt, Eli Witt Cigar Company, Miami.

General chairmen are: J. Renz Edwards, F. S. Edwards Tobacco Company, Kansas City, Kan.; Henry Gunst, Cliff Weill Cigar Company, Richmond, Va.; Claude Harrison, Ouachita Cigar & Tobacco Company, Monroe, La.; Ira Katz, Metropolitan Tobacco Company, New York; Sylvian Mirsky, B. Mirsky & Son, Inc., San Francisco; Richard C. Pinney, H. E. Shaw Company, Worcester, Mass., and Arthur F. Schultz, Carl E. Schultz Company, Erie, Pa.

Other members of the association were named to serve on numerous subcommittees including associate chairmen committee, officers and directors hospitality committee, State chairmen, junior executive division, steering, reception, ladies' general convention chairwomen, and manufacturers.

150 in Wichita for Kansas Bottler Meet

WICHITA, Kan., Dec. 7.—Annual State convention of the Kansas Bottlers of Carbonated Beverages opened December 6 in the Lassen Hotel with approximately 150 delegates, suppliers and equipment distributors on hand.

Speakers on the schedule included Frank Carlson, Kansas governor-elect; Albert Fine, Greeley, Colo., director of the American Bottlers of Carbonated Beverages; Stanley W. Foran, Dallas; Edward Jones, Kansas City, Mo., and Charles Shintola, Brockaway, Pa.

Hungry Vets Good Vender Patrons in Many K. C. Schools

KANSAS CITY, Mo., Dec. 7.—Newly established trade schools, aimed mainly at the returning veterans eligible for schooling under G.I. Bill of Rights, are proving excellent locations for vending machines, according to L. P. Donohue, of Confection Service Company.

"These schools are proving the best of the new locations," Donohue said. "The boys get hungry between classes and they are good customers for candy, gum and nuts."

No figures are available here on the number established thru this territory, but nearly a dozen have been established in Kansas City. They range from schools of watchmaking and shoe repair to radio and flying schools and beauty schools for women veterans. Numbers of them also have been established in other cities of the Midwest including Wichita, Omaha, Topeka, Des Moines and St. Louis. Enrollments in Kansas City alone are estimated by Veterans Administration officials to run to several thousand.

Dance studios, into which hundreds of former G.I.'s have flocked to brighten up their terperery or try a professional career, also are said to be good locations for all types of venders.

Amer. Royal Candy Expanding in L. A.

LOS ANGELES, Dec. 7.—New corporation, American Royal Candies, Inc., has taken over operations, inventory and equipment of Green Garden Confections, it was announced here.

According to David E. Kaiser, vice-president of the new firm, Marvin Spitz is president and general manager and Saul Harold Gold, secretary-treasurer.

New firm, says Kaiser, will make it a point to strive for innovations and creations in candies and candy packaging. First bulk items of their home-made line are said to be English almond toffees and chocolate covered dates.

NECC Christmas Party in Boston

BOSTON, Dec. 7.—Annual Christmas party of the New England Confectioners' Club will be held in the ballroom of the Copley-Plaza Hotel here December 18, according to Milton H. Brown, NECC secretary. Over 200 are expected to attend.

W. E. Larkins is chairman of the entertainment committee, which is composed of Larkins, Richard D. Muzzy and James O. Welch. Several candy machine operators are expected to be among those attending.

New Dividend by Queen Anne

CHICAGO, Dec. 7.—Queen Anne Candy Company announced declaration of an extra dividend of 7½ cents a share, payable December 16, with the fourth quarter dividend of 7½ cents to stockholders of record December 2. Dividends were declared for the last three-quarters of 1946 after the public offering of firm's stock in April, 1946.

Company manufactures nut candy bars and other nut products.

Petition by 20 Ass'ns

Sec. of agriculture gets combined trade group plea for pre-war supply in '47

WASHINGTON, Dec. 7.—High-powered appeal for an increase in the U. S. world sugar allocation for 1947 came this week in a petition to the secretary of agriculture presented by representatives of 20 leading trade associations interested in the food, soft drink and confection industries.

Having broad significance for vending machine operators awaiting restoration of normal supplies of candy bars, bulk confections and soft drinks, the petition makes the following recommendations:

1. That there be no commitments at this time as to allocations of sugar to foreign countries while substantial uncertainties remain as to supplies.

2. That when commitments are under consideration there be insistence upon a definite minimum allocation to cover the requirements of the United States.

3. That sugar be allocated to the United States, for 1947 use, in quantity at least sufficient to restore per capita consumption to its pre-war level, beginning not later than the second quarter of the year.

To give the vending machine trade a first-hand look at this important document, it is reprinted here in full.

Hon. Clinton P. Anderson
Secretary of Agriculture
Washington, D. C.

Dear Mr. Secretary:

All users of sugar in the United States are seriously affected by the continuing shortage of that important food item.

Most industrial users of sugar for the past 16 months have been limited to quotas equal to 50 per cent and 60 per cent of sugar used by them in 1941, and other types of users and distributors have been similarly affected. Because of such inadequate quotas they have been forced to curtail their services and the supply of their products to the consuming public.

It is necessary that these users be allotted a sufficient quantity of sugar, a basic ingredient, to enable them to produce the foods and other essential products normally used by the American people, and in so doing to provide employment for the millions of workers in these industries and supply the great number of large and small merchants who are dependent upon these products.

Employment levels in sugar-using industries necessarily have been curtailed because of the low level of operation, and many hundreds of small businesses dependent upon sugar have been required to suspend operations, either intermittently or for indefinite periods, because of the inadequate sugar supply.

Sugar is also the vehicle by which large quantities of a great variety of agricultural commodities reach the consumer. Therefore, with the prospects of continued high production of agricultural commodities, it is necessary that the sugar-using and distributing food industries and (See ALL-OUT DRIVE on page 98)

SHIPMAN
Triplex Stamp Machine. Brand new! Vends 1¢, 3¢ and new 5¢ Airmail Postage Stamps. Slug-proof, compact, fool-proof. Immediate delivery. Operator's Price—
\$39.50

STAMP FOLDERS
For Shipman, Victory, Scherneck, Advance
10,000 \$ 5.25
25,000 12.75

VICTORY
Duplex Stamp Machine. Brand new! Vends 1¢ and 3¢ Postage Stamps. Can be used inside or outside. Guaranteed weatherproof. Returns slugs and foolproof. Immediate delivery.
\$24.75 Lots of 10 Single—\$28.50

CHARMS (For Bulk Vendors)
20 Variety Assorted \$3.00 Per 1000
75 Variety Assorted 4.00 Per 1000
Sassy Buttons 6.00 Per 1000
Bell Charms, Ass'd. Colors 8.50 Per 1000
Silver Wedding Rings 6.25 Per 7 Gr.
Golden Wedding Rings 14.50 Per 7 Gr.

Write for Catalog on Bulk Vendors, Games, Etc.
1/3 Deposit on All Orders.
Parkway Machine Co.
623-P W. North Ave. Baltimore 17, Md.

Dr. Pepper in Multi-Million '47 Ad Drive

DALLAS, Dec. 7.—Spearheading the post-war expansion plans of the Dr. Pepper Company will be the 1947 advertising campaign, the budget of which, combined with that of its 423 bottlers, will probably exceed the more than \$4,000,000 spent this year.

Campaign will use newspapers, national magazines, radio as well as outdoor advertising, movies and point-of-purchase media.

As early as last August, advertisements have announced new firm bottlers in Honolulu; Lansing, Flint and Traverse City, Mich.; Reading, Harrisburg and Coatesville, Pa.; Mansfield, O., and Fallsburg, N. Y. Similar announcements are planned for the larger cities at a later date.

Firm has used radio advertising for some time. Since 1944 the soft drink manufacturer has had a 15-minute transcription series, in which the company has supplied the recordings and the local bottlers bought the time.

As part of its new expansion program, Dr. Pepper is constructing a \$1,500,000 home office and plant in this city. Earlier this year a bottling plant was opened in Mexico City, which cost \$500,000.

Top Price for Lush Missouri Tobacco Crop

WESTON, Mo., Dec. 7.—Approximately 1,500 Northwest Missouri tobacco growers who have harvested a record crop estimated at more than 7,000,000 pounds were beaming this week as the 1946 auction opened here with prices on the first lots averaging 42 cents a pound.

Auctioneer Harrel Ferrel was trailed thru the icy warehouses by half a dozen buyers and several hundred farmers. Warehouses are kept at approximately freezing temperature.

Top price on the white burley pipe and cigarette tobacco the first day of the sales was 60 cents a pound for 356 pounds of choice flyings, high quality leaves which grow at the base of the stalk.

Warren Hall, president of the Missouri District Warehousing Corporation, which owns the Weston warehouse, estimated that the crop would bring farmers in the area \$3,000,000, or an average of about \$2,000 per farmer.

Hall estimated that this year's average price on Missouri tobacco would be about 40 cents a pound. He attributed the strong market to the floor price of 33.6 cents a pound established by the Agricultural Parity Act.

The 1946 prices compare with an average of 34 cents a pound on the 1945 crop. All-time low was in 1934 when sales averaged 6 cents per pound and the high was in 1944 when it averaged slightly more than 50 cents a pound.

Sweeter Sirup Spreads Sugar

NEW HAVEN, Conn., Dec. 7.—New process of ion-exchange is being applied in the sirup field here by New Haven Sirup Company as a means of creating a product of higher sweetening value. George H. Largay Jr., president of the firm, said that commercial use of the process would begin shortly and predicted that it will provide greater relief from the sugar shortage for candy makers and other industrial users.

Process is a development of American Cyanamid Company, which has concluded a licensing agreement with the sirup firm.

It was explained that under the ion-exchange method, maltose and other sirups having a normal dark color and a malt flavor may be refined into an almost colorless product which carries a substantially higher sweetening value. This product is called Ion-Ose.

Resulting changes in maltose sirup characteristics, according to Largay, opens new possibilities for the product's use as a sugar extender in food, dairy and candy products.

YOUR BEST BUY!
Arist-O-Scale Mir-O-Scale

These modern, accurate weighing scales will make extra profit for you in any of your locations! Black porcelain foot base. Takes only 12" by 20" floor space! Aluminum cast column for strength and lightness! Baked enamel finish. Simple, foolproof weighing mechanism!

Arist-O-Scale. Ea. \$115.00
Mir-O-Scale. Ea. 125.00

F. O. B. Oak Park, Ill.
1/3 Deposit.
Balance C. O. D.
★ Send for Free Leaflet ★

R. H. ADAIR COMPANY
6924-26 Roosevelt Rd. OAK PARK, ILL.

E. V. Morava Taken by Death

GARDEN CITY, L. I., N. Y., Dec. 7.—Ernest V. Morava, 48, vice-president of the Mills Automatic Merchandising Corporation, vending machine operating firm, died here at his home, 171 Whitehall Boulevard, on December 2.

Associated with the Mills firm for 12 years, Morava formerly was employed by the Frigidaire Sales Corporation of Lincoln, Neb. Surviving are his widow, Leonor Bohannon Morava; two children, Lieut. Comdr. Emmett B. P. Morava, U. S. Navy, and Mrs. William A. Ruts; his mother, Mrs. Caroline Morava, and two brothers and a sister.

Morava was a long-time director of the National Automatic Merchandising Association.

Florida Cities Ask For Share of State Cigarette Tax Fees

MIAMI BEACH, Fla., Dec. 7.—Florida cities, thru city leaders attending a two-day session of the Florida League of Municipalities, have decided to ask for a share of the State's cigarette tax revenue. Those taxes collected outside of municipal boundaries would continue going to the State as at present.

Additional revenue that will be obtained by cities in this manner, according to the league, would go toward making up the many millions of dollars lost to cities by reason of constitutional limitations and statutory regulations.

If accepted by the Legislature the cities will receive \$8,000,000 or more of the cigarette tax now going to the State.

NEW HAWKEYE MODEL "G" DELUXE



Modern Vendor with Slug Ejection. Contact your nearest distributor or us direct.

HAWKEYE NOVELTY CO.
1754 East Grand Des Moines, Iowa

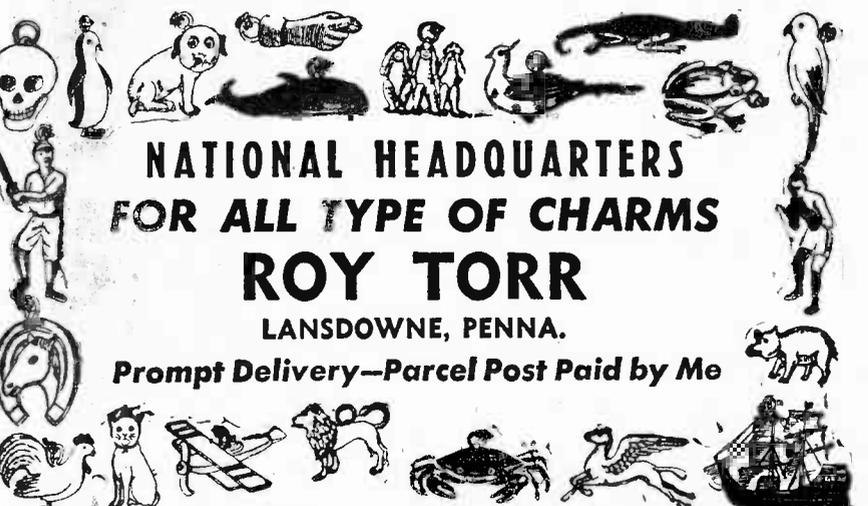
ROUTE SALESMEN

If you have Peanut, Stamp Machine or similar experience our proposition will interest you. Why rehash old deals? Best deal in the country today, a vender of unusual appeal. Can place two good, experienced Men. Write all first letter.

BOX D-384, The Billboard, Cincinnati 1, O.

NATIONAL HEADQUARTERS FOR ALL TYPE OF CHARMS ROY TORR LANSDOWNE, PENNA.

Prompt Delivery—Parcel Post Paid by Me



MINIATURE PEN KNIVES.....	6 GR.	\$17.50	50 GR.	\$125.00
PLASTIC BELL CHARMS.....	10 GR.	9.25	100 GR.	85.00
ASSORTED CHARMS.....	15 GR.	13.25	105 GR.	84.50

Silver Wedding Rings.....	7 Gr.	\$ 7.70	Glass Dice—Large.....	6 Gr.	\$19.75
Gold Wedding Rings.....	7 Gr.	15.75	Glass Dice—Medium.....	6 Gr.	15.75
White Plastic Skulls.....	4 Gr.	16.50	Glass Dice—Small.....	1,000	10.50
Wise Crack Buttons.....	1,000	9.75	Small Stone Set Rings.....	10 Gr.	12.75
1/2 Inch Silver Sheen Jingle Bells.....	1,000	7.50	Large Stone Set Rings.....	10 Gr.	22.50

Full Cash with order on Charm Orders.

A SAMPLE OF ALL ABOVE ITEMS MAILED ON RECEIPT OF \$1.00

ROY TORR Lansdowne, Penna.

13 Theaters Sell \$85,000 Worth of Popcorn in Year

JEFFERSON CITY, Mo., Dec. 7.—Foot note on profits of popcorn sales in theater lobbies:

It was brought out in the long-winded \$2,000,000 lawsuit involving the Durwood-Dubinsky theater chain that popcorn stands in the theaters took in more than \$85,000 in one year. This sum represents the total sales of popcorn in the chain's 13 movie houses in Kansas City, St. Joseph and Jefferson City, Mo., and Leavenworth, Kan.

In the suit three brothers of 62-year-old Edward H. Durwood are battling him for equal shares of the theaters they founded. Durwood contends that they were not equal partners and claims his brothers were entitled to only a percentage of profits under an operating partnership formed in 1932.

NEW ABT CHALLENGERS \$65.00

★ Quick Delivery
Thoroughly reconditioned and refinished
\$35.00



THOMAS NOVELTY CO.
1572 Jefferson St. PADUCAH, KY.

NORTHWESTERN VENDORS DELUXE MERCHANDISERS \$22.60 EACH.

1/3 Deposit, Balance C. O. D. Subject to Change without Notice.

IDEAL NOVELTY CO.
"Authorized Northwestern Distributor."
2823 LOGUST ST. ST. LOUIS 3, MO.



ATTENTION! MANUFACTURERS OF COIN-OPERATED VENDING MACHINES!

The sale is the pay-off!

Our organization—consisting of 60 active, direct contact salesmen who cover the entire country—sold over 40,000 5c Hot Nut Vendors in one year!

We are now interested in distributing other vending machines on an *exclusive* basis.

What have you to offer, MR. MANUFACTURER?

REMEMBER

we are interested only in **EXCLUSIVE DISTRIBUTION RIGHTS**

The sale is the pay-off!

WRITE! WIRE! PHONE!

ASCO

VENDING MACHINE EXCHANGE

55-57-59 Branford St., Newark 5, N. J.
Bligelow 3-7744, 7745

Over-Expansion Seen as Threat In Frosted Foods

CHICAGO, Dec. 7.—Note of caution for vending machine trade members who are looking into the frozen foods field is sounded in reports that this fast-growing new industry may be over-expanding.

With consumption only about double the pre-war rate, cold storage warehouses now have four times their pre-war inventories of frozen fruits and vegetables. Total of 860,000,000 pounds are now held in warehouses.

Some Out Already

Several frozen food packers already have gone under as a result of the excess of supply over demand and prices are beginning to wobble, according to these reports. Larger firms, which have not been affected seriously thus far, look to the day when competition will cut down the number of frozen food packers. They point out that the number of firms in the field has risen to 450, from a pre-war group of 35.

One of the large frozen foods distributors, whose market evaluations are highly valued in the trade, has discontinued handling of all cooked frozen foods. These items—which loom large in vending machine possibilities—are said to be moving slowly, because they compete with less expensive canned products, such as baked beans, chili con carne. Same official is quoted as saying that there will be fire sales of strawberries before spring.

Price weaknesses in various frozen foods lines so far is said to be largely in the bulk business, as, for example, in fruits sold to preservers, pie makers and ice cream manufacturers. Small package trade, on the other hand, has yet to feel the full brunt of trouble which the industry is experiencing.

What effect full-scale entry of the vending machine trade into frozen food merchandising might have upon consumption is problematical, but trade members have pointed out that convenience of automatic merchandising in strategic locations might do much to boost sales.

Rowe Mfg. Pledges \$2,000 At Tobacco Trade Banquet

NEW YORK, Dec. 7.—Tobacco and Allied Trades Division of the Federation of Jewish Philanthropies of New York held its annual banquet on December 3 in the Savoy-Plaza Hotel with D. Emil Klein, Melville E. Regensburg and D. A. Schulte as guests of honor.

Pledges toward the current Federation appeal for \$12,000,000 in order to maintain its 116 hospitals and health and welfare agencies were accepted from the floor after the dinner. Among those announcing gifts was the Rowe Manufacturing Company which pledged \$2,000.

Theater Candy Firm Moves

BROOKLYN, Dec. 7.—Theater Candy Concessions moved this week to new headquarters at 791 St. Johns Place. Firm was formerly located at 279 Flatbush Avenue.



VICTOR'S MODEL "V"
Famous Pre-War Vendor

DeLuxe Cabinet Type.
Model V capacity: 6 1/2 to 8 lbs. of bulk merchandise or 1250 to 1600 balls of gum. Vends 1/2", 3/4" and 1" ball-gum.
Model V Globe Type, \$11.75 Ea.
Model V Wall Bracket, 85c Ea.
Combination 1c and 5c Coin Counter, Plus Postage, \$1.25 Ea.

Orders Filled In Rotation
1/3 Dep.; Cert. Check or M. O., Bal. C. O. D.

We are now taking orders for the 5c De Luxe Cab. Type Model V \$14.75

PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
461 Sackman St. Brooklyn 12, N. Y.

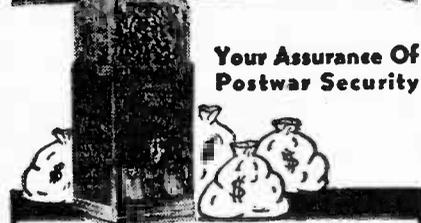


IMMEDIATE DELIVERY!
Single Lots
\$65.00 each
Send for Free Leaflet.
NO BATTERIES NO ELECTRICITY
1c or 5c Play



Brand New LATEST factory model Shipman Triplex Stamp Vendors. Vends 1c, 3c and New 5c Air Mail. Compact size! Foolproof! Sold ONLY to operators.
Price, \$39.50 each. IMMEDIATE DELIVERY!
1/3 Dep., Bal. C.O.D.
Send for free leaflet.
R. H. Adair Company
6924-26 Roosevelt Rd. Oak Park, Ill.
Folders—New, time saving multiple type only \$18.75 for 25,000 which return gross profit of \$250.00 when sold thru the machines!

Northwestern



Your Assurance Of Postwar Security

Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

FOR SALE

63 Coca-Cola Cup Vending Machines, 51 on location, 12 in our shop. All machines in running condition. There are 47 Drink Cups, 16 Thirst-Quenchers. Will sell all or part. Will crate and ship anywhere. Entire operation is for sale, including trucks, spare parts, office and shop. For information write or phone

PURE DRINK, INC.

1221 Lincoln Rd. MIAMI BEACH, FLA.
Phone 5-2809 or 8-1325

PLASTIC CHARMS

FOR YOUR SLUM PRIZES
FOR YOUR VENDING MACHINES

We manufacture and sell more CHARMS than anyone else in the whole world.
Charms in Bulk—\$4.00 per thousand
Charms on Gift Cards—\$6.50 per thous.
F.O.B. New York

\$1.00 deposit with order, balance C.O.D. Made in U.S.A. by

SAMUEL EPPY & CO.

383 Hudson St. New York 18, N. Y.

WANTED

Used Penny Weight Scales in any quantity up to 200. Must be in perfect condition to put on location. Quote price and type of scale available.

L & R COIN MACHINE EXCHANGE

3883 W. Harrison St. CHICAGO 24, ILLINOIS
Telephone: 6ACramento 1217

EXHIBIT'S 'IDEAL' CARD VENDER



PROVEN A MONEY MAKER
BECAUSE IT'S A FAST PENNY GETTER. KNOWN TO PICTURE CARD FANS FOR OVER 40 YEARS FOR THE LATEST AND MOST POPULAR EXHIBIT CARDS.

44 DIFFERENT SERIES OF CARDS TO OFFER

ATTRACTIVE ALL STEEL CABINET WITH BAKED HAMMERLOID FINISH. POSITIVE CARD VENDING UNIT. A. B. T. SLOTS
ORDER TO-DAY
Send 1/3 Deposit. Balance by Express C.O.D. Descriptive Literature Upon Request.

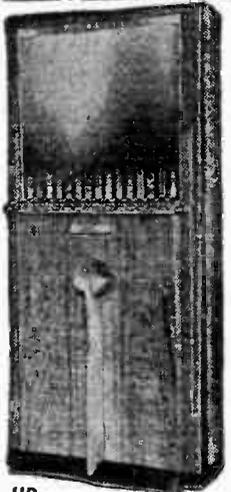
2950 WITH 1000 CARDS NO FEDERAL TAX
EXHIBIT SUPPLY CO. 4222-30 WEST LAKE ST. CHICAGO 24, ILL.

CANDY MACHINES

- ROWES—with floor base. 8 col. 120 bar capacity . . . \$97.50
- DELUXE MODEL With Lights . . \$115.00
- NATIONALS — without floor base. 6 col 108 bar capacity . . \$75.00
- NATIONALS—with floor base. 9 col. 162 bar capacity . . . \$105.00
- ADVANCE — 4 Col. 64 bar capacity . . . \$37.50

CIGARETTE MACHINES

- MONARCHS—NEW—1946—
8-Col. 510 pack cap., \$154.50.
6-Col. 380 pack cap., \$144.50.
- UNEEDAPAKS—Model #500—
15-Col. 425 pack cap., \$125.00.
9-Col. 350 pack cap., \$125.00.
- ROWE PRESIDENTS—
10-Col. 475 pack cap., \$125.00.
- DU GRENIERS—
11-Col. 475 pack cap., \$110.00.
9-Col. 300 pack cap., \$ 72.50.
7-Col. 200 pack cap., \$ 42.50.
- NATIONALS—
6-Col. 150 pack cap., \$92.50.



PENNY INSERTING MACHINES . . . \$ 25.00 UP
BRAND ELECTRIC COIN COUNTING MACHINES. 300.00
One-Third Deposit With Orders — Balance C. O. D.
PARTS AND MIRRORS AVAILABLE FOR ALL MODELS!

UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
NEW ADDRESS: 166 CLYMER STREET BROOKLYN 11, NEW YORK

"SPECIAL"

- 25 5c Asco Hot Peanut, Like New. Ea. \$35.00
- 25 1c-5c Combination Nut Venders. Ea. \$12.50
- 50 1c 3-Column Snack Nut Venders. Ea. 20.00
- 50 5c Advance #11 Nut Machines. Ea. 12.50
- BRAND NEW COLUMBUS VENDORS—Write for Free Circular.
- MARVEL'S—POP-UP COUNTER GAME—NEW . . . \$49.50
- WANTED—N. W. DE LUXES, Candy and Cigarette Machines.
- Cameo Vending, 432 W. 42d, New York 18, New York**

START A ROUTE WITH ONE OR MORE VENDORS



IMMEDIATE DELIVERY
VICTOR MODEL "V" VENDORS
 Globe Type \$11.75; 1¢ Only.
 Cabinet Type \$13.75; 1¢ or 5¢ Model.
 Both types can be changed to handle Bulk Merchandise, including Ball Gum, without cost.
ALSO IN STOCK
 1¢ or 5¢ Silver King Vendors \$13.95 Each.
 Lots of 25 or More \$10.00 Each.

WISCONSIN NOVELTY CO. of Milwaukee
 3734 N. Green Bay Ave. Milwaukee 6, Wisc.

TERRITORIES ARE NOW AVAILABLE

for wide-awake, experienced salesmen or distributors to sell our **SANITARY FOLDER-TYPE POSTAGE STAMP MACHINES**. Only those with experience selling to operators need apply. Write

POSTAGE STAMP MACHINE CO.
 33 West 60 St. New York 23, N. Y.

All-Out Drive for More Sugar; Petition by 20 Associations

(Continued from page 95)

housewives be provided the largest possible share of the sugar supply, in order to maintain and encourage consumption of those commodities and minimize threats of spoilages and of a serious future farm problem resulting from burdensome surpluses.

That, as we see it, is a primary and definite obligation of our government to our people.

Shortages in the production and supply of sugar-containing foods extend into every community and into every home. Countless large and small merchants, who depend upon such products for a large proportion of their sales, are hurt.

One of the basic reasons for the sugar shortage and the low sugar quotas under which users have been required to operate was allocation by the Combined Food Board of a

substantial portion of the sugar, from sources normally supplying United States users, to other countries.

While the low supply of sugar at and immediately following termination of the war may have justified such action, it is the considered opinion of the large segment of the American economy presenting this petition that our domestic need for sugar in 1947, in comparison to the needs of such other countries under present conditions, requires primary consideration in planning any distribution of the 1947 supply.

On the basis of all authoritative estimates of world sugar production it now appears that the world supply of sugar in 1947 will be substantially greater than in 1946. Most of this increase will be in areas normally supplying the United States, and in the European countries to which enormous quantities of sugar have been supplied since 1942 thru allocation by the Combined Food Board.

The International Emergency Food Council, as successor to the C. F. B., is expected to give consideration at an early date to the allocation of 1947 sugar supplies. It is not our purpose to ignore justifiable needs of foreign countries, or to minimize our responsibilities in that respect. But with the opportunity such other countries have had for re-establishment of their own sources of sugar, and the progress which has been indicated toward that objective, it is believed that the time has come when our domestic needs must be met.

We believe that the needs of the United States should have priority in any allocation of the 1947 supplies made by the International Emergency Food Council and that a substantial reduction in the proportionate part of the supply, and in the volume, heretofore allocated to other countries is necessary to restore this country to the position to which it is rightfully entitled. We urge the adoption of that principle.

Accordingly, we hereby petition and urge upon the secretary of agriculture, as the United States representative on the International Emergency Food Council:

1. That there be no commitments at this time as to allocations of sugar to foreign countries, while substantial uncertainties remain as to supplies.

2. That when commitments are under consideration there be insistence upon a definite minimum allocation to cover the requirements of the United States.

3. That sugar be allocated to the United States, for 1947 use, in quantity at least sufficient to restore per capita consumption to its pre-war level, beginning not later than the second quarter of the year.

We call attention of the Secretary of Agriculture to the recently issued report of the Sugar Committee of the Food Industry Council. We believe the facts therein stated with respect to allocations support the position taken in his petition by undersigned organizations comprising all of the major commercial sugar-using and distributing groups in the United States.

Respectfully submitted,
 National Confectioners Association—by Harold O. Smith
 American Bakers Association—by J. M. Creed
 National Food Brokers Association—by Watson Rogers, president
 Maraschino Cherry & Glace Fruit Association—by De Witt C. Reed, Exec. Sec.
 National Association of Retail Ice Cream Manufacturers—by C. W. England
 American Bottlers of Carbonated

Beverages—by John J. Riley, Secretary
 Association of Cocoa and Chocolate Manufacturers—by A. M. Ferry
 International Association of Ice Cream Manufacturers—by O'Neal M. Johnson
 Associated Retail Bakers of America—by Wm. A. Quinlan
 National Candy Wholesalers' Association, Inc.—by C. M. Millan
 Chamber of Commerce of the U. S. A.—by Delos L. James, manager, Agricultural Department; by Wm. H. Hottinger, chairman, Legislative Committee
 Fruit and Syrup Manufacturers' Association—Wm. Hottinger, president
 National Association of Manufacturers of Soda Water Flavors—by John S. Hall, secretary.
 National Association of Retail Druggists—by George H. Frates
 National Canners' Association—by Carlos Campbell, secretary
 American Bulk Condensed Milk Association—by H. C. Darger, secretary
 Dairy Industry Committee—by M. H. Brightman, executive secretary
 National Association of Retail Grocers—by Tyre Taylor, general counsel
 Milk Industries Foundation—by B. F. Castle, executive director
 Grocery Manufacturers of America, Inc.—by Paul S. Willis, president

THE ACME ELECTRIC MACHINE

VIBRATION IS THE LAW OF LIFE

It is perhaps needless to state that the medical profession has placed its sanction on the employment of Electric and Vibratory treatments for a multitude of ailments. It is also generally acknowledged that the majority of people will be benefited by such treatments.

Not everyone can afford expensive electric treatments, and this is where our ACME ELECTRIC machine fills a real need.

This machine produces an electric vibratory current which can be increased at will and which is indicated by a pointer on a dial in plain view.

Uses only one dry battery, which is usually good for 1,500 to 3,000 plays.

Machine is automatic, rewinds at each play, has a cut-off and means of regulating the time from 1/2 to 1 minute.

Made of pressed steel, finished in red enamel, and is a substantial, handsome, attractive machine, as well as a splendid money-earner.

In addition to the practical features of the ACME, as explained above, the machine is one of the best amusement and fun-making devices ever offered the public. It is not unusual for a crowd to gather about a machine, each person playing it in turn in an endeavor to outdo the other fellow. This feature alone produces many DOLLARS in revenue.

Operates with a cent, but will be specially arranged for 5¢ play if desired.

Each machine has rubber feet and is equipped with our famous Coin Detector.



Price of Machine.....\$25.00
 2 to 11 Machines 18.75
 Bracket (if desired)..... .50
 Floorstand (if desired)..... 4.00

★ MERCHANDISE FOR IMMEDIATE DELIVERY ★

Red Skin Peanuts	28¢ Lb.	Small Burnt Peanuts	38¢ Lb.
Salted Spanish Peanuts	22¢ Lb.	Salted Filberts	78¢ Lb.
Jumbo Peanuts	31¢ Lb.	Salted Almonds, Small	90¢ Lb.
Whole Jumbo Peanuts	32¢ Lb.	Salted Almonds, Large	90¢ Lb.
Salted Squash Seeds	25¢ Lb.	Salted Vendors Special (Filberts, Cashews and Assorted Peanuts)	40¢ Lb.
Sunflower Seeds (Polly)	20¢ Lb.	M & M's Candy Chocolate for Vending Machines	54¢ Lb.
Red Pistachio Nuts	67¢ Lb.	M & M's Asst. Colors	57¢ Lb.
Boston Baked Beans	38¢ Lb.		

Minimum Order 30 Lbs.

Charms for Bulk Vendors	\$4.00 Per M	Floor Stands	\$4.00 Ea.
Sassy Buttons	6.00 Per M	Suction Cups	6¢ Ea.
Alphabet Letters	6.00 Per M	Greater Strength Suction Cups	6¢ Ea.
Cards for Card Machines	\$4.00 Per M		

1/3 Deposit, Balance C. O. D.

J. SCHOENBACH

1645 Bedford Avenue

Brooklyn 25, N. Y.

NEW VENDING MACHINES

	Single Unit	2 to 11	12 to 49	50 & Up
Victor Mod. V, Cab. Type, in Any Quantity				\$13.75
Model V Globe, in Any Quantity				11.75
Advance #11	\$13.75	\$11.25	\$10.75	10.50
Advance Model D (BG)	13.25	10.95	10.35	9.95
Columbus Model 46	11.50	10.50	10.00	9.50
Columbus Model 46Z	11.95	10.95	10.40	9.90
Columbus Model 46G	12.00	11.15	10.65	10.00
Master 1¢, in Any Quantity				14.00
Master #2, 1¢ & 5¢, in Any Quantity				15.00
Silver Kings	13.95	12.50	10.00	

For 5¢ Play on Any Machine Listed Add \$1.00 Extra.

Send for complete descriptive literature. 1/3 deposit required.

FRANK DISTRIBUTING CO. 535 N. 8TH STREET PHILADELPHIA 23, PA.

BULK VENDOR
Built for the Operator!

Miscellaneous lot of thoroughly reconditioned and refinished peanut machines. Perfect working order and ready for location with 5# Spanish Salted Peanuts for \$8.50.

\$2.00 Deposit
 Balance C. O. D.

THOMAS NOVELTY CO.
 1672 Jefferson St. Paducah, Ky.

HARD TO GET STANDS
 for Merchandise Vendors

Solid Steel Base
 Total Weight 40 Lbs.

PRICE \$4.00
 F.O.B. Phila., Pa.

Will Support Any Type Vendor.

VEEDCO
 2113 Market St., Phila., Pa.

VENDIT

Sells More Candy • Pays More Profits

The VENDIT Corporation
 2946 W. Grand Ave., Chicago 22, Ill.

NEW 5 CENT BULK VENDOR

FOR ALMONDS, PECANS AND MIXED NUTS. VENDS A GOOD PORTION AT HIGH PERCENTAGE OF PROFIT.



IMMEDIATE DELIVERY

JOBBERS WANTED

WRITE OR WIRE FOR DETAILS

L. A. PENN. MFG. CO.

2126 Granville Ave.
WEST LOS ANGELES 25, CALIF.
925 Penn Ave.
PITTSBURGH, PA.

Ice Cream Men Note Increase In Production

CHICAGO, Dec. 7.—Ice cream venders men this week were pleased to note the promising increase in ice cream production and consumption during 1946.

Production in the first 10 months of this year, according to the Bureau of Agricultural Economics of the U. S. Department of Agriculture, totaled 658,455,000 gallons. This is 65 per cent above the same period last year and 83 per cent more than the average production for those months during 1940-'44.

October ice cream output was estimated by the bureau at 56,375,000 gallons and is noticeably less than the usual seasonal decline. Warm weather thru October is credited with boosting consumption. October decline of only 11 per cent from the September figure of 53,410,000 gallons was 17 per cent in excess of the October ice cream production record made in 1945.

Compared with the five-year October average (1940-'44) production of the frozen delicacy in the East North Central States was more than doubled this October, while production in North Atlantic and West North Central regions was slightly less than double. Remaining areas showed advances from 58 per cent in South Central States to 69 per cent in Pacific States.

Increased attention to new ice cream venders now being readied for the market focuses interest in mounting ice cream sales and promises an expanding outlet for machine vending of this typical American treat, those operators concerned say. Signs point to increasingly successful operation of such venders in the future.

Chicle Reports on Earnings, Supplies

NEW YORK, Dec. 7.—American Chicle Company, chewing gum makers, reported net profits of \$2,163,836 for the first nine months of the current fiscal year—a slight increase over the \$2,122,486 for the corresponding 1945 period.

Firm reviewed developments which led to price increases for its products of five cents a box, up from 55 cents to 60 cents. Manufacturing costs, it was said, have increased nearly 10-cents a box. As an example, chicle has risen almost 75 cents per pound. Net cost increases for the firm has been almost \$2,000,000 a year.

Easing of materials shortages was reported, with the chicle supply improving. Another base ingredient, jelutong, also is beginning to come into the country.

L. Haight With Candy Sales At Paramount Theater Corp.

NEW YORK, Dec. 7.—Loyal Haight, formerly in charge of vending operations for the United Detroit Theaters' Corporation, was named assistant manager of the candy sales department of the Paramount Theaters' Service Corporation last week by Leonard Goldenson, president of the firm.

Haight, who will work under Max Schosberg, manager of the company's candy sales department, succeeds Raymond Schosberg, who resigned recently to go into business in Pittsburgh. He was in charge of all vending operations of the Detroit circuit for 10 years and is widely known in the candy manufacturing trade, as well as in the vending field.

Elect Suchart Head Of K. C. Candy Club

KANSAS CITY, Mo., Dec. 7.—George F. Suchart, candy broker, was elected president of the Kansas City Candy Club for 1947 at a meeting in the Hotel President last week. Suchart, who served as secretary-treasurer of the club last year, succeeds R. G. Armstrong, of Zion Industries.

Organization is composed exclusively of traveling representatives of candy companies, who have headquarters in Kansas City, and of candy brokers.

Eugene F. Brauner, of Planters Peanuts, was renamed vice-president and Al Austin, of Curtiss Candy Company, was elected secretary-treasurer to succeed Suchart. Next session is scheduled for January 4.

1,573,000 Candy Bars Burn As Army Destroys Huge Lot

SEATTLE, Dec. 7.—Army's Auburn sub-depot here burned up 1,573,038 candy bars last week.

Valued at \$78,654.15, the bars were sprinkled with gasoline and set afire. Capt. M. C. Ruedy, assistant quartermaster commanding officer, said the candy had been returned from Pacific bases and was being destroyed because it was rancid, wormy or moldy.

WANTED USED CIGARETTE MACHINES UNNEED'APAKS

ONLY—MODEL 500
9 Column or
7 Column

GEO. GOLDEN
1319 E. 105th St.
Cleveland, O.

NOVELTY CARD VENDOR

A real money maker
Tax Free.
Absolutely Legal.

Introductory Price
\$29.50

Complete
with Cards.



HARRIMAN SUPPLY COMPANY
Roane Street
Harriman, Tennessee

THIS WEEK'S SPECIALS

BOSTON BAKED BEANS

38¢ per pound
35 lbs. to a carton

MIDGET BURNT PEANUTS

38¢ per pound
30 lbs. to a carton

PISTACHIO NUTS

Queen Size—Red Color
67c Per Pound
25 Lbs. to a Carton

1/2 Deposit With Order,
Balance C. O. D.

Or Save C. O. D. Charges by
Sending Check or Money Order
in Advance.

ALL ORDERS F. O. B. NEW YORK.

SUNFLOWER DISTRIBUTING CO., INC.

Distributors of
Vending Machines, Merchandise
and Supplies

BULK CANDIES A SPECIALTY

2125 Amsterdam Ave., N. Y. 32, N. Y.
Tel. WAdsworth 7-4714

★ ★ ★ ★

BUY YOUR EXTRA SAVINGS BONDS NOW

SECURITY

PROTECT YOUR FUTURE

Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

1¢ PLAY
(5¢ Play if Desired)

A REAL MONEY MAKER

PRICE
\$49.50

F.O.B. Factory

FULLY METERED
— NO COIN COUNTING NECESSARY

POP-UP will "score" every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

POP-UP WILL TRIPLE YOUR PROFIT!

POP-UP is sturdily built—natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those "soaring" profits.

ACCURATE COMPETITIVE SKILL SCORING

NEW MACHINES

ABT Challenger	\$ 65.00
Gottlieb Grip Scales (3 Way)	89.50
Nov. Card Vendors with 1,000 Cards	29.50
Northwestern De Luxe, 1¢ & 5¢	28.25
Northwestern Model 33	10.85
Northwestern Model 33 Ball Gum	9.85
Northwestern Model 39	12.75
Columbia Twins J.P. Bell	145.00
Columbia De Luxe Bell	209.50
Yankees (Comb. Clg. & Fruit)	29.50
Imps. Fruit, 5¢	15.00
Pace De Luxe Bells	39.50
Shipman Stamp Vendors, 1¢-3¢-5¢	15.00
Advance Stamp Vendors, 1¢	29.50
Victory Stamp Vendors, 1¢-3¢	33.00
Daval Buddies	75.00
Daval Free Play	75.00
Daval Marvels & American Eagles	50.00
Daval Marvels & American Eagles, N.O.	55.00
MIR's Vest Pockets	74.50
Williams Smarty	Write
Gottlieb Superliner	Write
Chicago Coin Spellbound	Write
United Trade Winds	Write
Lucky Strike, N.C.	32.50

RECONDITIONED COUNTER GAMES

Kickers & Catchers	\$39.50
Pikes Peaks	29.50
ABT Challengers	39.50
Marvels & American Eagles	29.50
Mercury & Liberty, Tok. P.O.	19.50
Sparks & Champions, Tok. P.O.	29.50
Gottlieb Grip Scales	29.50
Mills Vest Pocket Bells	49.50

RECONDITIONED VENDING MACHINES

Columbus Model M & ZM	\$ 8.50
Regal Vendors	8.50
Champion Ball Gum	3.95
U-Ohu Ball Gum	6.95
Snacks, 3 Comp. With Stands	22.50
Variety Shops, 5 Comp.	22.50
Shipman Stamp Vendors, 1¢ & 3¢	25.00

All Orders Must Be Accompanied by 1/2 Deposit.

Send for Complete List of Coin Operated Equipment and Salesboards. We Accept Trade-Ins.

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

Lombard 3-2676

PHILADELPHIA 23, PA.

DIME PLAY POLL RESULTS!

Music Operators Split on Proposals To Hike Prices From Standard Five Cents

Of 3,204 Questioned, 1,532 Favor Increased Prices

CHICAGO, Dec. 7.—For the first time since the question of dime, three for a quarter play arose, operators of juke boxes throught the country have been polled for their preference. Returns from this national pool, conducted by *The Billboard* among 3,204 operators of juke boxes, show the music machine operators almost evenly divided in their opinions. Those in favor of increasing play price to a dime numbered 1,532 in the final tally, while those opposed accounted for 1,452 votes. This left 220 music machine operators who offered other suggestions on how to overcome the problem of rising costs. Most of the 220 suggested that revisions in location commissions might be the best answer.

List Sectional Results

Tabulated results of the survey show that music operators in the Southern States were most strongly in favor of the dime, three for a quarter idea, while operators in the Middle Western States topped the list of those opposing the change. Broken down, the pros and cons were:

Favor Dime Play	
Southern States	489
Eastern States	350
Midwestern States	328
Western States	285
Unclassified	80
Total Favorable: 1,532	
Oppose Dime Play	
Midwestern States	474
Eastern State	336
Western States	248
Southern States	234
Unclassified	160
Total Opposing: 1,452	

To these two figures must be added the 220 operators who stated they were neutral on the dime, three for a quarter proposition, but countered with other ideas for increasing revenue. As was previously mentioned, the great majority of these 220 favored an adjustment in the percentage commission to locations, with 60-40 being the split most frequently quoted.

Most of the operators opposing the dime, three for a quarter price said they were convinced that the music machine business had been built on the nickel price and that increases would hurt play in the long run. A surprising number of those opposing the higher play prices suggested as the best alternative "front money" with revisions in location percentages. Suggestions as to what the operator should take for front or first money varied, depending, of course, upon the kind of equipment being operated.

Many an operator who went on record as opposed to the dime, three for a quarter price level pointed out that the boom in prices cannot last forever. Many predicted that prices would begin to fall in all industries before too long, and that it would be dangerous for the music operator to have a dime price when other prices were down or on the way down.

On the other hand, those in favor of the higher play price argued that,

from their experience, the public will gladly pay 10 cents for a tune and that the location owner, once he is shown how operating costs have increased, will easily consent to the dime, three for a quarter proposition. Most of those in favor of the dime play are willing to admit that total number of plays is likely to fall off when the increases are first put into effect. They say, however, it has been their experience that this decline in play levels off, leaving the operator with a larger gross than is possible with the nickel price.

While operators were not asked to write in letters regarding the dime price, many took the time to do so. A sampling of the opinions expressed in those unsolicited letters will show clearly how operators are divided on this question.

Cite Sample Opinions

A Rome City, Ind., operator said: "I am opposed to the dime, three for a quarter play on equipment. Rather, I would suggest a unanimous raise in commission for operators, with the operators taking 60 per cent and the location 40 per cent on all coin-operated equipment, or in the case of music boxes, take the first \$5 and then split the balance 50-50. Operating a great many machines that have the 5-cent chute only, I would find it very expensive to change chutes."

A Memphis firm summed up the favorable opinion for dime play this way: "The picture shows have increased their prices more than 100 per cent. Stage play admission prices are up more than 100 per cent. In fact, everything which John Q. Citizen pays for today has tremendously increased in price. It is my belief that when the operator makes these problems (the problems of rising costs) known to the location owner, the location owner will give the changeover his wholehearted support. The location owner is fighting the same problems, and therefore should know what the operator is up against."

KC Paper Notes 10c Play Move in Story & Column Comment

KANSAS CITY, Mo., Dec. 7.—Juke box 10-cent play move hit page 1 of *The Kansas City Star* twice last week and also drew comment from one columnist in the sheet. Front-page news stories featured the price change in St. Louis as well as the local switch. Comment, in Bill Vaughan's *Starbeams* column, was on the wry side. Said Paraphraser Vaughan:

"Juke box tunes are to be a dime, and the Bobby Soxers are ordered to rally in protest. This is inflation without a decimal point."

Then he added: "Of course, we'll be saving twice as much as we used to by not playing *Divorce Me C. O. D.*"

News stories, however, cited the fact that the increase in price was made necessary by increasing costs of records, machines and labor.

Editorial

The Operator Must Decide

Three weeks ago, *The Billboard* began a survey of 3,204 music machine operators located in each of the 48 States. To those operators the staff sent a short questionnaire which requested operators to express themselves on the proposal to increase juke box play prices to a dime, three for a quarter. No influence was brought to bear to sway operator opinion in either direction, and the results, published elsewhere on this page, show that the operators of music machines are a long way from being unanimously in favor of increased play prices.

For many months the juke box industry has been faced with the problem of making fixed unit play prices meet steadily increasing costs. Out of this situation the idea of the dime, three for a quarter price gradually developed. At first blush, simply increasing play prices seemed the easiest way to steer clear of red ink on the operators' ledger sheet. Many months ago, some operators converted a few pieces of equipment to the dime price, heard loud complaints from location owners and watched their play fall off. They quickly switched back to the nickel, convinced the dime was a mistake. But others, at the same time, found they could convert equipment in many locations without losing play or incurring the public's ill will. From these two widely different types of experiences, the argument over dime, three for a quarter play shaped up.

More than anything else, this first national poll of operators on dime play shows that, after all, the decision on increasing play price or not increasing that price rests squarely on the shoulders of each individual operating firm. Juke box operators are merchandisers of music. Just as merchandising of any product varies with local conditions, so is the operator's route conditioned by the area it includes and the kind and type of locations which make it up. No one knows these local route conditions better than the men who actively manage the operations. From them must come the final decision to increase or hold the nickel play price. It does not seem likely that the nation's juke boxes, as a whole, will swing from the nickel to the dime price until all other means of shaving expenses have been tried and found inadequate.

Mobile Music Operators Vote for Ten-Cent Play

MOBILE, Ala., Dec. 7.—Mobile unit of the Alabama Music Operators' Association has gone on record as favoring the increase to a dime play, and all members of the association have converted their equipment to a dime, three for a quarter. The owners or managers of 11 firms signed a letter addressed to location owners explaining why the step was taken. The association reports that there was but little opposition to the plan, and that both location owners and operators are now agreed the move was for the best.

Unit Issues Statement

Following is a copy of the letter addressed to location owners which may prove interesting to other operators who propose making an increase in play price:

"We, the undersigned music machine operators in Mobile County, advise that due to the reasons stated below it is necessary for us to make changes in our present agreement with you governing the operation of the music machine installed in your place of business.

"The changes referred to below are effective November 1, 1946, and are as follows: The music machine will be set to play records for 10 cents or three for 25 cents. (The 5-cent slots in the machine will be closed). In splitting the income, the owner of the machine will take three dollars (\$3.00) top money, and the balance will be divided between the location manager and the owner as per our previous agreement. This will actually mean a loss of \$1.50 to you. This loss will, however, be compensated to some extent by the increase in the cost of playing the machine.

"The reasons for making these changes at this time are due to the

fact that the cost of every phase of our operation has more than doubled itself in the past 10 months, i. e., salaries to service men have jumped 75 to 100 per cent, the cost of records has increased from 22 cents to 65 cents to \$1, an increase of more than 300 per cent, our music machines have increased 125 per cent, repair parts have increased as high as 400 per cent, and the cost of maintaining trucks and other equipment has also increased considerably.

"The operators that have been serving you have been deliberating these changes for some time. We have tried to absorb this increased operating cost, but find that it has been impossible for us to do so without operating our business at a loss. We have held several meetings to discuss this matter and have found that our only recourse is to adopt the changes mentioned above."

The letter was then signed by the 11 owners or managers of the member-firms in the Mobile association.

10c Juke Play Okay With Tavern Owners

NEWARK, N. J., Dec. 7.—How long juke boxes will continue at the price of 5 cents was one of the major subjects at a meeting of the Newark Tavern Owners' Association December 3 in the Continental Auditorium.

While the association members have been warned by articles in the daily newspapers to expect an increase, no machines of the 10-cent juke type are now in the establishments of NTOA members. No protest will be forthcoming, members stated, when and if the rise goes into effect in this city.

IF YOUR PROFITS ARE IN A NOSE ONE

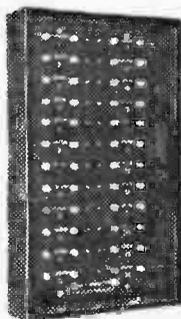


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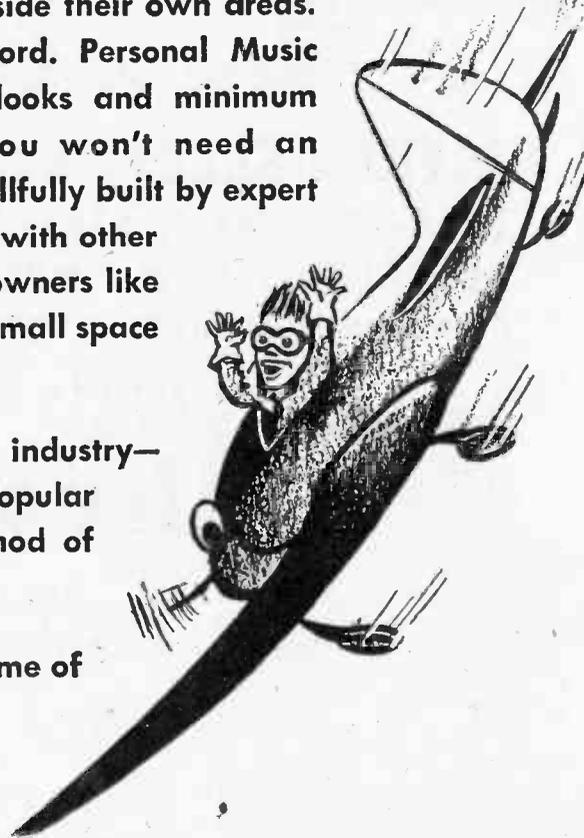
Personal Music boxes are individual music vendors — one at each serving space, booth, counter and table. They cannot be heard outside their own areas. Instead of one coin you get many for each record. Personal Music boxes are built for long service, continued good looks and minimum servicing and repairs. With Personal Music you won't need an "Out of Order" sign. Here is a complete system . . . skillfully built by expert craftsmen. Each related unit functions in perfect timing with other units. Initial cost is low; installation is easy. Location owners like P. M. installations. There are no wires showing. Only small space is required. The boxes do not interfere with service.

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ALBUM REVIEWS

(Continued from page 21)

American Square Dance Group, which turned out for the cutting to assure correct timing of the calls by Manny, a member of the troupe. The orchestra comprises fiddles, banjos, piano and accordion, providing music for six square dances selected by Mayo. They are all the traditional folk melodies for the Chicken Reel, Double Chassez, Silent Couple, Preakness Quadrille, The New Portland Fancy and a Square Dance Medley of three dances. Inside of the front and back covers carry detailed descriptions of all the dances, with square dance figures for the front piece.

PEEWEE THE PICCOLO (Victor Y-322)

Author Paul Tripp and composer George Kleinsinger, who created the *Tubby the Tuba* musical kiddie click for the Cosmo label, provide another fascinating adventure for youngsters in the world of music. Story-teller Paul Wing, backed by a mini symphony under Russ Case's baton, present the whimsical tale of the little piccolo who lost his solo and how he finally found it from the owl in the woods. Both story and music are cut from the *Tubby the Tuba* cloth. Colorful illustrations on inside and outside covers, with several pages of story and drawings added. Like "Tubby," this story of "Pee-wee" spinning for two records, will provide enchantment for adults as well.

FALA (Monarch MO-1)

These four vinylite sides deal dramatically and amusingly with the adventures of Fala, the late President's famous Scottie dog. The stories, which pack some subtle political philosophy, particularly where Fala qualifies as leader of the Tailwag-

ger's Club, were written by Mrs. Frida Sarsen-Bucky and were revised by FDR himself. Dan Seymour makes it interesting and attractive narration for the moppets, interspersed with songs by Emil Renan, whose tenor pipes portray Fala, with a lullaby sung by soprano Jet MacDonald. The litting musical background is directed by Louis Teicher, and the dog stories as presented here hold as much appeal to all age levels where there is a lover of dogs. The Fala figures romping over the White House lawn make for an attractive cover. Inside page reproduces a letter dedicating the album to the memory of FDR and pledging a share in profits to the Warm Springs Foundation. Inside page of the back cover sets forth a letter contest for the moppets, offering Fala-like Scotties as prizes.

BOB HANNON (Majestic M-8)

Bob Hannon, with Jerry Sears' music, sings it lustily for a series of gay kiddie rhymes. But more important, these eight sides represent a full course in music appreciation, for all the jingles are set to classical themes. Singing two ditties to each side, the music runs the gamut of classical familiars from Chopin's *Prelude* to Rubinstein *Melody in F*. However, association between music and lyric is too remote to create the desired impression in the young mind—Dvorak's *Humoresque* coming out as *My Tiny Two Wheel Scooter* and a *Peer Gynt Suite* theme set to an *On October 31* rhyme. Moreover, lack of continuity to tie all the selections together also makes it difficult for moppets to make much out of it. In fact, dead spins between songs on each side make for distract-



EXPANSION of Silent Sales Company's activities in Minneapolis includes a new platter department to service juke box operators. Photo shows one section of the department.

tion. Four records shipped for review without album package.

THE ADVENTURES OF THE GINGERBREAD BOY (Adventure ARC-2)

This is a double feature package. For the two records, one disk spins the story of the Gingerbread Boy who was out-foxed by the fox, with the second record relating the story of Little Black Sambo and how he turned the jungle tigers into butter. Radio's Uncle Henry, of WNEW, New York, makes a fetching story teller with Irving Ross at the organ providing the descriptive music. Milton B. Kaye adds the sound effects, also directing the diskings. Stories adapted by Sol Goodman. Album is colorful, but spotlights only the Gingerbread Boy tale, relegating Little Black Sambo to a small boxed mention. Inside page plugs Uncle Henry and Irving Ross.

THE ADVENTURES OF PINOCCHIO (Adventure ARC-1)

Uncle Henry makes for a jovial story teller in spinning out the familiar story of the Pinocchio puppet, with Irving Ross at the organ adding the musical cues. Story, spinning over four sides, was adapted by Sol Goodman with Milton B. Kaye adding the sound effects. Two records are attractively packaged, the Pinocchio figure on the album cover, with biogs of story teller and organist on the inside.

PETER AND THE WOLF (Victor Y-323)

Hollywood's Sterling Holloway presents here the enchanting story of *Peter and the Wolf* and the whimsical music to match by Prokofieff. Holloway gives it here as he did it for Walt Disney's *Make Mine Music*, and the four sides, with the music directed by Charles Wolcott, is a cinch to please the youngsters. Disney's artwork graces the covers and added several pages with story notes

and the musical theme identifying the animals and characters.

TALES OF ANCIENT HEROES (Majestic M-9)

With the screen's Lew Ayres for the narration and a capable cast heightening the dramatic content, these six sides present five familiar Bible stories — David and Goliath, Noah, David and the King (the Shepherd who heals the King with the reading of the 23rd Psalm), Daniel (in the lion's den), and the story of three men of God who entered the burning furnace—Shadrach, Meshach and Abednego. Studio orchestra provides the musical cues. Spinning is geared to Sunday School style and will best serve such educational purposes rather than reach out for mass appeal among the moppets. Three records shipped for review without album package.

THE SHOEMAKER AND THE ELVES (Columbia MJ-29)

MGM's Gene Kelly, with original music composed and conducted by Lehman Engel, spins the familiar fairy tale of the ill shoemaker who finds his work miraculously done for him by six tiny elves. Takes two records to tell the story as adapted by Nancy Sokoloff. Platters placed in a two-jacket envelope, colorfully illustrated with the story spread over the two inside pages. It's a fanciful tale and Kelly tells it well to woo the moppets to the spinning.

LITTLE BLACK SAMBO (Columbia MJ-28)

The perennial tale of Little Black Sambo who out-wits the jungle tigers is told again in a highly entertaining fashion by radio's Don Lyon, keeping Sambo a lovable hero in the minds and hearts of the juvenes. Story adapted for diskings by Nancy Sokoloff with Leonard Gregg's original background music conducted by Regus Patoff. Two records to the set, packaged in a two-jacket envelope with story synopsis on the inside page.

LITTLE BLACK SAMBO AND THE TWINS (Victor Y-326)

Paul Wings adds and himself relates another saga in the adventures of Little Black Sambo. This tells of his escape with the twin boys who would still be lost in the high tree were it not for the eagle bringing them down to earth. It's an entertaining tale as told by Wing and sure to engage the attention of the moppets as much as the earlier Sambo stories. George Kleinsinger's music directed by Henri Rene adds to the delight of the diskings. Two records packaged in a two-envelope jacket with the story in capsule form found on the inside pages.

THE UNSUCCESSFUL ELF (Victor Y-320)

Paul Wing, who wrote the story, relates the whimsical tale of the little elf who didn't turn out to be much of an elf but did turn out to be a very natural, human boy. The whimsy of the wordage is matched by the music of Louis Brunelli and conducted by Joseph LaMaire. Four sides for this engaging and fanciful story, which is printed on the inside pages of the two-envelope jacket.

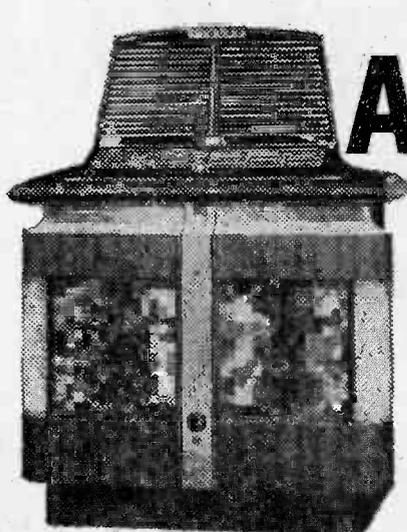
(Continued on page 140)

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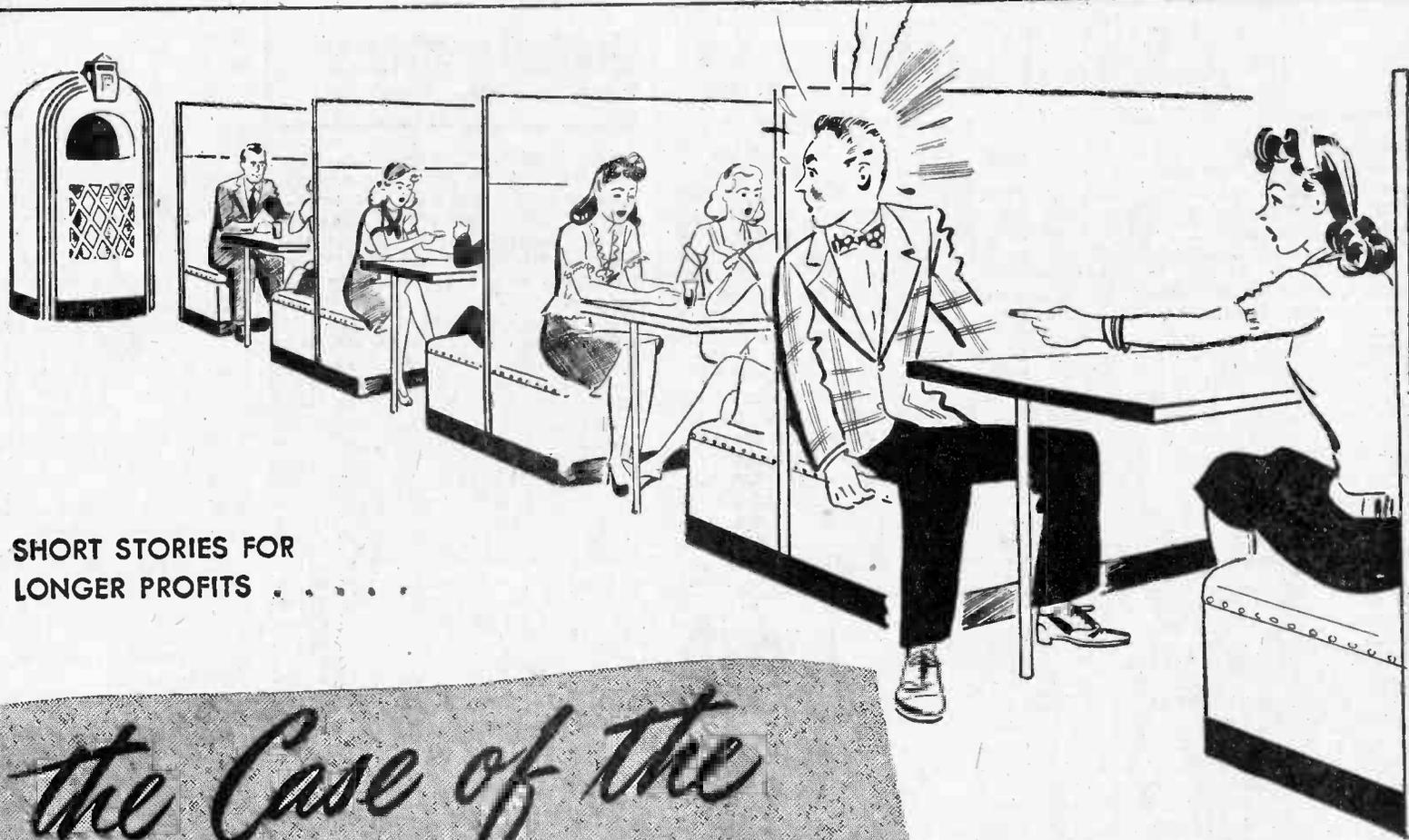
RECORDS MOST-PLAYED ON THE AIR

(Continued from page 26)

3	10	12.	THE CHRISTMAS SONG	King Cole Trio (King Cole-String Choir)Capitol 311—ASCAP
5	—	12.	YOU KEEP COMING BACK LIKE A SONG (F)	Jo Stafford.....Capitol 297—ASCAP
1	—	12.	YOU KEEP COMING BACK LIKE A SONG (F)	Bing Crosby.....Decca 23647—ASCAP

Coming Up

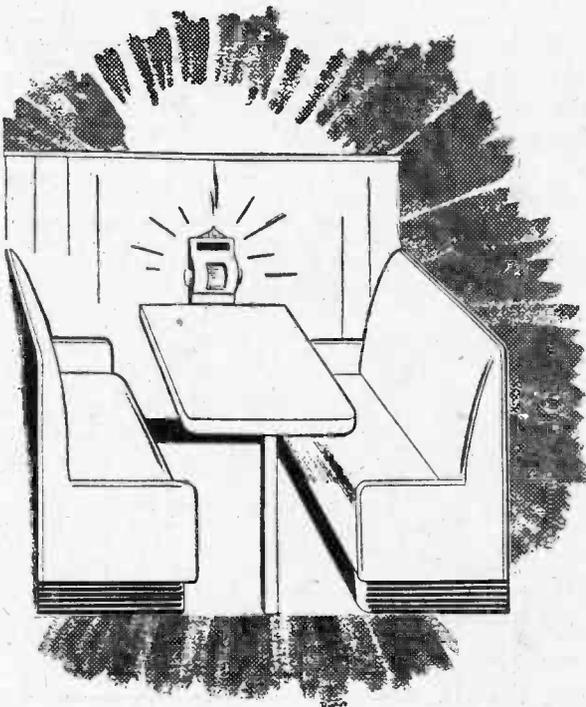
(I LOVE YOU) FOR SENTIMENTAL REASONS	Charlie Spivak (Jimmy Saunders).....Victor 20-1981—ASCAP
IT'S ALL OVER NOW	Frankie Carle (Marjorie Hughes).....Columbia 37146—BMI
THE BEST MAN	King Cole Trio (King Cole).....Capitol 204—ASCAP
THE OLD LAMPLIGHTER	Morton Downey...Majestic 1061—ASCAP
OH, BUT I DO (F)	Margaret Whiting (Jerry Gray Ork).....Capitol 324—ASCAP
RAINY NIGHT IN RIO	Sam Donahue.....Capitol 325—ASCAP



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Belcher's Songs

Red Belcher, who was formerly heard on the *Supper-time Frolic* over WJJD, Chicago, has his first book of songs published recently. Songs included in this book are: *Beautiful Morning Glory*, *Birmingham Prisoner*; *Come Back, My Darling*; *Don't Leave Me Now*; *A Faded Rose*, *a Broken Heart*; *Won't You Come Out Tonight*, *They Say*, *The Ten-Foot Texan* and *The Song of the Water Wheel*. Book contains several of Red's own compositions that are being used over the air on many stations.

Fred and Ollie Cook, of *Skyline Patrol*, Station WCHS, Charleston, W. Va., have a new folder out that contains one of Fred's best known radio songs, *Spreading Maple*, and another song, *The Little Red Ford*, that is one of his most popular request numbers. Also the folio contains pictures of several WCHS entertainers, including Bill and Bob and Smiling Tommy Cantrell. *The Skyline Patrol* was for-

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

merly *The Sunshine Gang* and was heard over WADC, Akron, prior to their WCHS show. Ollie, Fred's partner, won the title of champion lady old-time fiddler at the Akron Armory. WCHS has a big Friday night show, *The Old Farm Hour*. Show features every entertainer on the station. Entertainers include Red and Ollie, Tommy Cantrell, Bill and Bob, Bobby Cook and His Texas Saddle Pals, and Cap, Andy and Milt. Fred Cook has recently written a song, *The Hitch Hikers Blues*, which is rapidly gaining in popularity over the air.

Several acts on WWVA, Wheeling, W. Va., are teaming up and the first one to start out on p. a.'s in this manner is that of Shorty Fincher and His *Prairie Pals*. Shorty now has Hawk-

shaw Hawkins, King recording artist, on his personals and the show has reportedly attracted a lot of attention. *Shorty's Prairie Pals* include *Lonesome Valley Sallie*, *Johnny Boy Huey*, *Rawhide*, *Clyde Fogle* and *Hawkshaw Hawkins*, with Shorty emceeing the shows.

Jerry Smith, who is heard over WHO, Des Moines, started out to be a veterinarian. Since starting in radio he has appeared on many of the largest stations and has also made a movie, *West of Pinto Basin*. Jerry has appeared with many well-known acts, including the *Oklahoma Outlaws*, *Ranchhouse Boys*, *Buckaroos* and the *Saddle Serenaders*. In addition to his singing, Jerry is known for his playing of the guitar and harmonica.

Russ Pike now has four new songs to be published by Blue Ribbon Music Company, Staunton, Ill. These numbers were written in collaboration with Mary Jean Shurtz and Chaw Mank and the titles are: *Haven't Got a Dawgone Cent*, *If You Knew (Would You Come Back to the Pines)*, *Way Out in Oklahoma* and *I'll Always Be Your Used To Be*.

Canuck Huddles

Hank Snow, "the Canadian Cowboy," who is also billed as "Hank the Singing Ranger," stopped off in Philadelphia to huddle with Jack Howard on songs and recordings before heading for Hollywood, where he is negotiating with Republic Studios for a screen assignment.

A new twist has been given to the standard *Wabash Cannon Ball* by songwriters Rusty Keefer and Wayne Barrie. Telling in rhyme how the hillbilly and Western entertainers have become popular on records, radio and the screen, they made the standard song come out as *Juke Box Cannon Ball*, bringing the lyrics up to the minute. Ray Whitley, newest name added to the Cowboy label in Philadelphia, has recorded the song in New York with the Santa Fe Rangers providing instrumental support. Jack Howard, recording manager for the label, has added the fabulous "Kilroy was here" to the record in a sequence that has Kilroy dropping a nickel in the juke box to hear his favorite cowboy singer. And for that effect, it was Howard himself dropping the coin in the cup, which has earned him the sobriquet of Kilroy. For a companion piece to the platter, Whitley recorded *Between the Lines*, a new song which he wrote in collaboration with Rusty Keefer, a member of the supporting Santa Fe Rangers. Both songs are published by Jack Howard Publications, Philadelphia.

Indians Swing

Chief Wah-nee-ota and His Scalp Hunters, Indian Western swing ork, opened at Dave Ming's 97th Street Corral recently. This is the crew's first L. A. engagement. Group is handled by Bob Languain.

Smiley Burnette opened a 13-week one-night-a-week Western dance session November 26 at Tommy Dorsey's Casino Gardens, Santa Monica, Calif. With area's ballroom biz down to week-ends, terpey ops are turning to Western attractions to bring in the coin. Spade Cooley has a similar set-up with Trianon, appearing Wednesday nights.

New quarters of Tex Ritter Productions have been established in Hollywood. Tex Ritter's transcribed program, produced by George Lee Marks, is now available for national distribution. Among stations ready for the series are KALI (Salt Lake City), KEVR (Seattle), KGA (Spokane), KCHS (Hot Springs, N. M.), KFJZ (Fort Worth); and KVOA (Tucson, Ariz.). The Steel Advertising Agency, Houston, is exclusive rep for Texas, Oklahoma, Arkansas, Louisiana and Mississippi. Ritter has just completed his 39th half-hour

transcription. Marks was formerly producer-writer for CBS in Chicago.

Ozzie Waters will start his personal appearance tour of Texas theaters. He will have a direct tie-in with his Coast Records. Billing will read: "Coast Records' Singing Ace." Platters will be displayed in lobbies of theaters with Waters autographing disks for purchasers. Distributors will work into disk exploitation campaign.

New Folkster

Lee Penny has taken over the folk tunes department of Mercury Records and is launching a tour which will take him from Nashville to Hollywood via New Orleans. In Nashville, Curly Kinsey will cut a few records for Mercury.

Elton Britt, Denver Darling and Mickey Stoner have started a music publishing firm in New York called R. F. D. Music Publishing Company, Inc. Company has 14 songs recorded to date, the latest *A Dollar Ain't a Dollar Anymore*, backed by *Ding Dong Polka*, recorded by Denver Darling for Deluxe Record Company.

El Rader is now located in Frankfurt, Germany, with the army postal service.

The Texas Rangers, split up by the war, now are all back. Line-up includes Rod May, tenor; Frannie Mahany, lead, and Mert Painter, fiddle, all of whom were in the army. Others in the Ranger Octet are Tookie Cronenbold, bass singer; Herb Kratoska, guitar; Eddie Johnson, bass fiddle, and Joe Manning, accordion. Group plays KMBC's Saturday night *Brush Creek Follies* regularly, and they are scheduled to go into Chicago next month to make another set of transcriptions for World

Rhythm Riders, cowboy instrumental quartet, played recently for President Truman when he was in Kansas City for the reunion of his old Battery D. Quartet includes three ex-servicemen, Val Tatham, guitar; Howard Smith, bass fiddle, and Elmer (Andy) Anderson, accordion and piano. Ray Hudgens emcees the group and fiddles.

Nancy Lee and the Hilltoppers recently used a novelty, *When My Sweet Patootie Plays the Sweet Potato*, written by Matt Pelkonen and Russ Hull, and published by Country Music Publishers, Chicago. Nancy Lee and the Hilltoppers are regular features of WOWO and ABC's *Hoosier Hop*.

When It's Dim on the Rim of the Prairie, by Matt Pelkonen, Eugene Wellman and Famous Lashua, was sung recently on the *Hayloft Hoedown* over the American Broadcasting Company.

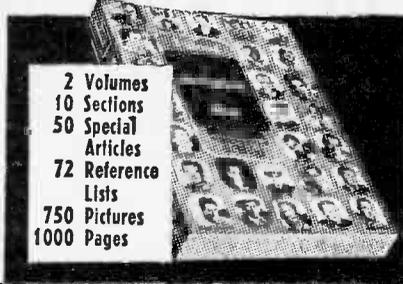
Sleepy Jeffers, formerly of WWVA and WMMN, is now heading his own troupe, The Down Home Boys, featuring Clyde Dooley and his electric guitar. They can be heard daily at 6:10 a.m. over WDBJ, Roanoke, Va.

Jimmie Busler's latest, *I'm Painting Pictures of You (on the Walls of My Heart)*, co-written with Lew Mel, has been accepted by Peer International of New York.

Rosalie Allen, well known as a champion gal yodeler and hillbilly emcee of Station WOV's (New York) *Prairie Stars* program, can now be heard on her second recording for RCA Victor. Rosalie sings *Me Go Where You Go*, *Amigo* and *Rose of the Alamo* on the new release.

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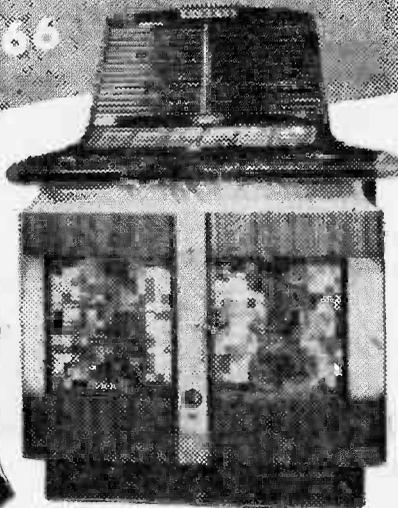
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WHY WURLITZER RECOMMENDS



Wurlitzer has recommended that operators of commercial phonographs institute "3 for 25c—1 for 10c" play.

Why?

Because Wurlitzer and Wurlitzer Distributors believe that under present day economic conditions the operator is entitled to the increased income that will result from this new basis of play.

What are those conditions?

Since 1940 the cost of new phonographs—the labor cost of maintaining them—the price of records and needles—the cost of replacement parts—and the operators' administration overhead, payroll, rent, taxes, car expense, and other incidental costs have more than doubled.

At the same time, although still higher than prewar collections, the take today has dropped from wartime levels.

In the face of rising costs, all industries, including coin-machine manufacturers themselves, have been forced to raise their prices—and have had no alternative but to ask the public to pay those prices for wanted merchandise.

The public always has and always will want music.

Any operator is entitled to reject our thinking.

Every operator who realizes that his continued success must include continued profits will, we feel, accept it.

Conversion to "3 PLAYS 25c—1 PLAY 10c" involves a tremendous problem of producing changeover kits for every make and model of equipment on location. Wurlitzer is turning them out today by the thousands.

Wurlitzer and Wurlitzer Distributors have recognized the need for ACTION ---- have the welfare of the whole industry at heart ---- have already seen many operators put "3 for 25c ---- 1 for 10c" play into effect with practical and profitable results to themselves and their location owners.

In the final analysis, every operator must ask himself one question. Let him answer it honestly, with the records of his own business before him:

"How long can I survive under today's conditions with my present income?"

Wurlitzer will abide by his decision, confident that it will be to the best interests of the industry as a whole.

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Seattle 99, Washington
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Knoxville 17, Tennessee

EMBY DISTRIBUTING CO., INC.
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Memphis 3, Tennessee
Little Rock, Arkansas
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MAYNOR DISTRIBUTING CO.
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Des Moines 14, Iowa
Milwaukee 3, Wisconsin

REDD DISTRIBUTING CO., INC.
Boston 34, Massachusetts
Albany 4, New York
Buffalo 3, New York

SMITH & FIELDS DISTRIBUTING CO.
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BEN STERLING, JR.
Moosic, Pennsylvania

TARAN DISTRIBUTING, INC.
Jacksonville, Florida
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WOLF SALES COMPANY
Denver 2, Colorado
El Paso, Texas
Phoenix, Arizona
Salt Lake City, Utah

YOUNG DISTRIBUTING CO., INC.
Columbus 8, Ohio
Cincinnati 2, Ohio
Cleveland, Ohio
Toledo, Ohio
Steubenville, Ohio

New Juke Box With Filben Mechanism To Bow Feb. 3

CHICAGO, Dec. 7.—The Filben mechanism will be built into a modern phonograph and will appear at a showing at the Bismark Hotel commencing February 3, according to principals in a new organization formed here. Bert Davidson, one of the industry's younger executives and a veteran of 16 years in the coin machine industry, has been appointed general sales manager, and other guiding executives include Sam Mannarino and a group of prominent Pittsburgh business men, who will comprise the executive board of directors. Plans are maturing rapidly, Davidson states, and manufacturing facilities have already been secured in Chicago.

The Filben phono mechanism had been displayed at national and State conventions shortly before the war and attracted much attention. The coming of the war and the death of the inventor delayed the general introduction of the machine to the trade. But reports continued to circulate thruout the trade that operators in some Midwestern areas had a number of mechanisms in operation over a period of years.

When the manufacturing industry could resume after the war stopped, the Filben was announced to the

trade to appear in a phonograph made by the Batavia Metal Products, Inc., on the basis of a contract with the Filben Manufacturing Company, Inc., made in 1945. The arrangement called for the production of 5,000 phonographs by November 1, 1946, and 10,000 machines by January 1, 1947. But many complications arose and the Batavia firm was unable to deliver, so the contract was dissolved by District Court order in Chicago, October 11, according to reports available here.

Among other things the court order specified that the contract in all its provisions be terminated and thus the Filben mechanism license held by Batavia came to an end.

Davidson says that a number of prominent coinmen have been waiting for this chance to join in its production and sale.

At the present time, Davidson continued, every effort is being made to

Appoint Three New Wurlitzer Distrib Firms

CHICAGO, Dec. 7.—New distributors for Illinois, Indiana and Wisconsin territories have been announced by M. G. Hammergren, vice-president and director of sales for Rudolph Wurlitzer Company. Appointments became effective November 1.

Illinois Simplex Distributing Company, Chicago, will handle Illinois; Brandt Distributing Company, Inc., Indianapolis, for the State of Indiana; for Wisconsin, Paster Distributing Company, Inc., Milwaukee. Brandt and Paster firms have been distributors for Wurlitzer for many years. Brandt's headquarters are at St. Louis and its territory covers most of Missouri in addition to the newly acquired Indiana area.

Paster Distributing has main office at St. Paul, with another branch office at Des Moines. Illinois Simplex is a recently organized firm whose president and manager is Gordon B. Sutton, former assistant sales manager of the manufacturer's North Tonawanda Division.

According to Hammergren, these three new appointments were made necessary by the retirement of Alvin J. Goldberg, formerly the firm's distributor, who has been in ill health for several years. Goldberg had owned the Chicago Simplex Distributing Company, Chicago; Wisconsin Simplex Distributing Company, Milwaukee, and Indiana Simplex Distributing Company, Indianapolis. He recently relinquished his distributorship after doctors' order for a complete rest. Said Hammergren, in making the announcement: "Al has our genuine good wishes for a speedy recovery and an early return to the commercial music business."



BERT B. DAVIDSON

step production up to a high point. Juke will offer 30 record selections, he said. The rising cost of materials is a problem now, he said, but still the experienced management of the project feel an attractive price range can be set. Models are already in process of manufacture and also an excellent line of accessories are on the way.

Davidson said he had already organized a national distributor set-up when the Filben was offered for a brief time as the Challenger Model, that most of these distributors will be retained by the new organization, giving the new phonograph complete national sales distribution.

Filben firm has not lost time during these months, Davidson says, and has made major improvements in mechanism and selector which grew out of suggestions made by operators in recent months. The cabinet has been completely streamlined and color action illumination discriminately included.

He said the firm expects production to be going at a good rate by February. Orders received for about 39,000 phonos under the Challenger name, he said, are a testimonial to the operator approval of the product.

Cleveland Ops Beat Detroit 110-90 in Radio Quiz Battle

CLEVELAND, Dec. 7.—Quiz of Two Cities, MBS radio quiz show, played host to the Cleveland Phonograph Merchants' Association and the Michigan Automatic Phonograph Owners' Association last Monday (2) at 10:30 p.m.

In Cleveland Wayne Mack quizzed a team composed of Jack Cohen, president C. P. M. A.; James Ross, vice-president C. P. M. A.; Lester Bieber, executive board member, and Arnold Lief, association member.

WGAR carried the show in Cleveland. Warren Kelly questioned a Detroit team over WJR. This team was made up of Joseph Brilliant, Brilliant Music Company; Tom Saffady, Vogue Records; Jack Kirschner, Jack's Music Company, and Louis Fisher, Fisher Music Company. The final outcome was a score of 110 points for Cleveland over 90 points for Detroit. Ron Gamble spoke for the sponsor, Listerine Tooth Paste, on the show.

Coradio Offers Console Radio

NEW YORK, Dec. 7.—New console model coin-operated radio was announced this week by Lou Brown, president of Coradio, Inc. Firm has been manufacturing both a one-hour and two-hour table radio for some time.

Model, Brown states, will be built into a night table or any other suitable furniture which will be acceptable to hotels. New addition will be put on production lines shortly.

Mangone Joins Fla. Distributing Firm

NEW YORK, Dec. 7.—Joseph Mangone, formerly connected with Joe Eisen & Sons, announced the partnership of Milton Green and himself in American Distributing, 810 Fifth Street, Miami Beach, Fla., this week. Firm is a distributor for Packard Pla-Mor juke boxes.

Offices of the firm will be moved to Miami from Miami Beach soon Mangone states.

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Mills Empress & Throne, Floor Model	30.00

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ADVANCE RECORD RELEASES

(Continued from page 34)

MOON IN THE BLUE SKY	Tzaasman Jazz Band-Sikoria (THE FLOWER)	Compass C-13276
MOON RHAPSODY	Leonid Utesov Jazz Ork (FULL OF)	Compass C-12882
MOTHER'S NOT DEAD	Charlie Monroe and His Kentucky Partners (THERE'S NO)	Victor 20-2055
MY HEART GOES CRAZY	Larry Clinton Ork (The Holidays) (FOR YOU)	Cosmo SS-716
MY NUMBER ONE DREAM CAME TRUE	Les Brown (Doris Day) (YOU SHOULD)	Columbia 37208
MY SWEETHEART, HER HUSBAND AND ME	Lenny Herman Ork (Lenny Herman) (GRANDPA GAVE)	Broadway 102
NATIVE LAND	Leonid Utesov Jazz Ork (GREETINGS)	Compass C-13210
NO WONDER	Ted Alexander (Tiny Meeker Ork-Evelyn Tyner) (YES)	DC 8567
NOBODY KNOWS	Lawrence Welk Ork (Bob Cromer) (JOSEPHINE)	Decca 23759
OH, DEM GOLDEN SLIPPERS	Sod Feasley Ork (AULD LANG)	20th Century 20-27
OH, YOU, VANIA	Feodor Chaliapin (EKH UKHNOM)	Compass C-9703
OI, BY THE MEADOW, BY THE MOON	USSR Ensemble-Alexandrov, Dir. (I TRAVELED)	Compass C-6228
OKLAHOMA CITY	Paul Howard and His Cotton Pickers (Paul Howard) (SOMEBODY ELSE'S)	Columbia 37204
OLD GRAY MARE	Henry Patrick Ork (WHO DID)	20th Century 1003
OLD MEMORIES	Val-Taro Musette (WHIRLING WIND)	Columbia 12297-F
OLE BUTTERMILK SKY	Hoagy Carmichael (Lou Bring Ork) (TALKING IS)	Decca 23769
ON THE MEADOW	Eddie Rosner White Russian State Jazz Ork-Vinogradov Rezner (WHAT FOR)	Compass C-12211
ON THE WAVES	Krugilov Brass Band (MEMORIES)	Compass C-12932
PARTISAN BEARD	Leonid Utesov Jazz Ork (UNDER BAL-KAN)	Compass C-12483
PIPPIN POLKA	Windy City Five (WHIZZ POLKA)	Columbia 12301-F
PRETTY GIRL POLKA	Edward Krollikowski Ork (TINKER POLKA)	Columbia 12298-F
RACHMANINOFF: DON'T BELIEVE ME, PAL	V. V. Viktorova (TCHAIKOVSKY: DIS-APPOINTMENT)	Compass C-13071
RAPUNZEL ALBUM (2-10")	Dame May Whitty	Victor Y-325
RECONNAISSANCE	USSR Ensemble-Alexandrov, Dir. (SAMO-VARI)	Compass C-10984
RIMSKY-KORSAKOV: IN THE STILLNESS OF THE NIGHT	I. Kozlonsky (IT WAS)	Compass C-6265
RUSSIAN DANCE	USSR Ensemble-Alexandrov, Dir. (KAN-ABA)	Compass C-9032
SADDLE THE HORSES, LADS	USSR Ensemble (SADDLE THE)	Compass C-394
SADDLE THE HORSES, LADS	USSR Ensemble (SADDLE THE)	Compass C-395
SAINT LOUIS	Eddie Rosner White Russian State Jazz Ork (TANGO)	Compass C-12209
SAIPAN	The Page Cavanaugh Trio (VINE ST.)	Mastertone 75-21
SALAMI POLKA	20th Century Polka Ork (HAM ON)	20th Century 3021
SAMOVARI	USSR Ensemble-Alexandrov, Dir. (RE-CONNAISSANCE)	Compass C-11012
**SANTA CLAUS IS RIDIN' THE TRAIL	Dick Haymes-Ken Darby Singers-Victor Young Ork (BY THE)	Decca 23736
SAVE ME A DREAM	Teh Sentimentalists (I'LL CLOSE)	Manor 1047
**SEPTEMBER SONG	Bing Crosby (John Scott Trotter Ork) (TEMPTATION)	Decca 23754
SERENADE OF STEMMERER	USSD Ensemble (SERENADE OF)	Compass C-13351
SERENADE OF STEMMERER	USSR Ensemble (SERENADE OF)	Compass C-13352
SHAKE THE BOOGIE	Sonny Boy Williamson (MEAN OLD)	Victor 20-2056
SHAKESPEARE: HAMLET-SIX EX-CERPTS ALBUM	Maurice Evans (Emmett Rogers)	Columbia M-MM-651
SHEIN VIE DIE LEVOONA	Mac Ceppos Ork (GIT MIR)	20th Century 2318
SIX GIRL FRIENDS	Vornesh People's Chorus (YOUNG GIRLS)	Compass C-13304
SNOWFLAKES	Chf Bruner (THAT'S WHAT)	Decca 46026
SNOW STORM	USSR Ensemble-Alexandrov, Dir. (YOUNG BIRCH)	Compass C-5948
SOAR, HAWKS, LIKE EAGLES	USSR Ensemble-Alexandrov, Dir. (DUNIA; KALINKA)	Compass C-7696
SOMEBODY ELSE'S TROUBLE	Paul Howard and His Cotton Pickers (Eddie Shaw) (OKLAHOMA CITY)	Columbia 37204
SONG ABOUT A GOLDFISH	S. J. Lebedeva-State Bolshoi Ork (MI-MOZA WALTZ)	Compass C-6470
SOONER OR LATER	Al Nobel (Skip Strahl Ork) (YOU BROKE)	Emerald 107
SOONER OR LATER	Dinah Shore (Larry Russell Ork) (AND SO)	Columbia 37206
EDDIE SOUTH ALBUM	Eddie South Ork	Pilotone 122
Ain't Misbehavin'		Pilotone 5062
Body and Soul		Pilotone 5059
Deep Purple (Terry Allen)		Pilotone 5057
Honeysuckle Rose		Pilotone 5064
Lilacs in the Rain (Terry Allen)		Pilotone 5058
Sentimental Rhapsody		Pilotone 5060
Stardust		Pilotone 5063
Sweet Sue		Pilotone 5061
STRAUSS WALTZES ALBUM	Karl Kritz Ork	Pilotone 112
A Thousand and One Nights		Pilotone 5083
Artist's Life		Pilotone 5088
Blue Danube		Pilotone 5081
Morning Journals		Pilotone 5087
Treasure Waltz		Pilotone 5084
Vienna Bon Bons		Pilotone 5086
Vienna Life		Pilotone 5085
Where the Citrons Bloom		Pilotone 5082
STROLLING ON THE BANK	Russian People's Chorus (VANUSHKA WAS)	Compass C-13303
SUMMERTIME WALTZ	Frankie Yankovic and His Yanks (BE MINE)	Columbia 12302-F
SWEET SUE	Larry Lane & the Mello-Men (YOU'RE MINE)	20th Century 20-24
TALKING IS A WOMAN	Hoagy Carmichael (Lou Bring Ork) (OLE BUTTERMILK)	Decca 23769
TANGO	Eddie Rosner White Russian State Jazz Ork (SAINT LOUIS)	Compass C-12215
TCHAIKOVSKY: AMIDST A NOISY BALL	S. J. Lemeshev (TCHAIKOVSKY: IF)	Compass C-8549
TCHAIKOVSKY: DISAPPOINTMENT	M. Maksokova (GYPSY SONG)	Compass C-10037
TCHAIKOVSKY: DISAPPOINTMENT	V. V. Viktorova (RACHMANINOFF: DON'T)	Compass C-13068

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	Jose Gonzales		Willow Road
456	I'll Buy That Dream	488	Whatta Ya Gonna Do?
	No Can Do		Ridin' on a Summer Afternoon
464	Noche	489	Something Old and Something New
	Maria From Bahia		You, So It's You
465	Body and Soul	491	Should I Tell You I Love You?
	Ghost of Barrehouse Joe		I'd Be Lost Without You
467	Surprise Party	492	Hymn to the Sun
	In the Middle of May		Hey, Bobby
469	I'm Always Chasing Rainbows	494	Mable, Mable
	Symphony		This Is the Nite
470	Patience and Fortitude	495	Love Is the Darndest Thing
	There's No One But You		That Little Dream Got Nowhere
471	Sioux City Sue	496	This Is Always
	Loop de Loo		Linger in My Arms a Little Longer
474	All That Glitters	498	Too Many Irons in the Fire
	Who's Got a Tent for Rent?		My Neck of the Woods
476	They Raided the Joint	499	Please and Say It Isn't So
	All Ruzzitt Buzzitt		30 Miles an Hour
477	If You Were There	500	Makin' Whoopee
	Azuza		Paradiddle Joe
478	Song of the Bayou	501	So Beats My Heart for You
	I've Got the Sun in the Morning		Take Me Back to Little Rock
479	As Time Goes By	510	Margie
	Out California Way		Jalousie
480	Fin Marin	702	Listen to Me
	It Seems Like Ages		Love on a Greyhound Bus
481	Stardust	703	Isn't It Wonderful?
	Where or When		All the Time
482	Solitude	704	More Than You Know
	Stormy Weather		I Don't Know Why
483	Cynthia's in Love	705	My Reverie
	Surrender		Smoke Gets in Your Eyes
484	St. Louis Blues	706	Deep Purple
	The Band That Really Played		I'm in the Mood for Love
485	Derry Dum	901	Rattle and Roll
	How High the Moon		Behind the Eight Bar
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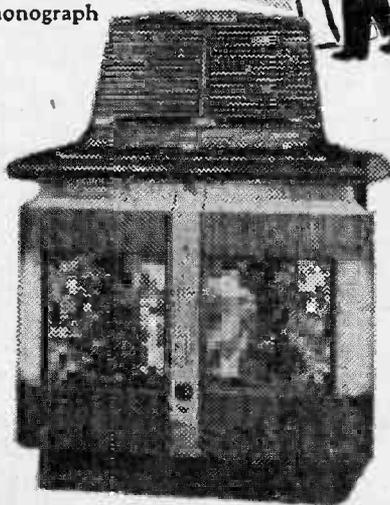
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Seeburg R.C. Regal, Cellar Job	225.00	Wurlitzer 412, Plain	99.50
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Rock-Ola Commando & 6 Dial-a-Tune Boxes	499.50	Wurlitzer P-10	69.50
Rock-Ola Master	299.50	Seeburg Wireless 5/10/25+ Baromatlo	37.50
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Shilling and Gansky Form New Music Firm in Phila.

PHILADELPHIA, Dec. 7.—H & H Music Company, a new music operation, was recently granted a certificate for the conduct of business

after making application as required by law.

According to the application, firm owners are Herman Shilling and Harry Gansky, and the principal place of business is 2014 Fairmount Avenue.

Packard's New President Is Wm. H. Krieg

INDIANAPOLIS, Dec. 7.—William H. Krieg was elected president and general manager of the Packard Manufacturing Corporation this week, according to an announcement from Homer E. Capehart, chairman of the



WILLIAM H. KRIEG

board. Krieg succeeds William F. Struby, who resigned.

Krieg was secretary and general counsel for the firm since joining them in January of this year. Prior to joining the Packard Company, Krieg had served in the army as a colonel, assisting the general counsel to the Selective Service System in Washington.

A resident of this city, Krieg practiced law before army service, was a graduate of the University of Notre Dame. Krieg was awarded the Legion of Merit medal for his record with the armed forces.

Joe Eisen & Sons Display New Juke In N. Y. Offices

NEW YORK, Dec. 7.—Sen. Homer E. Capehart was one of the 600 guests present at the premier Eastern showing of the new Packard Pla-Mor phonograph at the showrooms and offices of Joe Eisen & Sons here Friday (6) and today (7) from 1 p.m. to 10 p.m. Firm is distributor for the juke box in metropolitan New York and Northern New Jersey.

Joe Eisen, Buddy Eisen, Sid Mittleman and Phil Mason, firm partners, were hosts to record and night club artists—many of them playing a tune or two, besides juke box operators and members of the allied trade. Sandwiches and drinks were served.

Other guests present during the two days included: Sidney Levine, Frank Convertino, Joe Fonayte, Anthony DiRiarzo, Frank Goghegan, John Ation, Herman Silvers, Frank Calland, Sam Scnieber, Jack Latahof, Irving Katz, George Gulnot, Barney Simon, Teddy Brooks, Ruth Morse, Stanley Feldman, N. Tucker, Ted Seidel, L. C. Lelmon, B. Guhey, Wilbur Schnork, Alfred Mayo, Dave Lowy, Al Denver, Hal Winters, Marcus Klein and Morton Rothstein.

No 'Billy Disks

WASHINGTON, Dec. 7.—Because her husband wouldn't let her play hillbilly phonograph records, Mrs. Katherine Mae Elliott filed suit for divorce here last week.

O'Day, Buffalo Juke Op., Died Nov. 29

BUFFALO, Dec. 7.—Local coinmen were saddened by the recent passing of Dan O'Day, well-known music operator for many years. O'Day, who resided in Fredonia, N. Y., died November 29 at Buffalo General Hospital after an illness of several weeks.

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New York:

Joe Madden, Old Reliable Music Company, has opened new offices at 6646 Austin Avenue, Forest Hills, L. I. Offices are claimed to be among the swankiest in the business. . . . Stanley Gersh, Perfect Games Company; Bill Rabkin and Al Blendow, International Mutoscope, and Al Meyers, Rockaway arcade owner, are back from Chicago where they attended the annual trade show of the National Association of Amusement Parks, Pools and Beaches at the Sherman Hotel. Many other New Yorkers also were present—among them C. M. Jones, new manufacturer of a coin-operated turret gun.

Premiere showing of the new Packard juke box in the East was held Friday (6) and Saturday (7) at the showrooms of Joe Eisen & Sons. . . . Irv Ornstein, Seacoast Distributing, is looking forward to welcoming Dave Engel back from Florida. . . . Dave Stern, Seacoast, is now in Miami. . . . Hymie Rosenberg, H. Rosenberg Company, is leaving on an extended business trip. . . . "Shugy" Sugarman and Jack Mitnick, Runyon Sales, report that Hot Springs is still tops for "resting"—both are now back in the saddle.

Ben D. Seltzer, vending machine manager for the BMT and IRT, reports that four men are kept busy watching the subway vending machines. Ben, an old Chicagoan, has plenty of humorous tales to tell of would-be thieves of pennies. . . . Barney Schlang, Automatic Music Operators' Association manager, has his nose to the grindstone what with the weekly association meetings and the recent election of officers. . . . George and Victor Trad, Tradio, Inc., announced this week that Ed Ravreby, Associated Amusements, has given up the coin radio distributorship.

On Thursday (12) the Arcade Owners' Association of America will (See NEW YORK on page 112)

Buffalo:

Biggest topic along coin row is 5-cent play versus 10-cent play. Operator Jim Blakeslee, an oldtimer in the business, is all for nickel play to stay and has some convincing reasons to back up his views. . . . Ben Kulick, Mills Amusement and Fay-San Distributing Company, is feeling much better after a long illness resulting from an auto crash earlier this year. He's using a cane and Mrs. Kulick has discarded her crutches. Phyllis Clark, Kulick's girl Friday, is getting married January 5 and invites all her friends to a big formal ceremony.

Herman Glaeser, formerly a music operator, has sold his music interests to Bernie Blacher, and has switched to pinball and other amusement game operations. . . . Murray Sledman, Capitol disk distributor, is living comfortably in one of the apartments which Herman Glaeser built above his Bevin's Variety Store. . . . Girls for service work along coin row are working out swell for some ops on rural and small town routes, altho (See BUFFALO on page 116)

Vancouver:

C. N. (Nip) Gowen, of Coast Music Service, Ltd., states his company has been appointed British Columbia distributors for Solutone of Los Angeles and have incorporated a separate company under the name of Solutone Music Company, Ltd., to handle this branch of the business.

John Hamilton, Western representative of Siegel Distributing Company, Ltd., Wurlitzer distributors for Canada, will hold showing of new model machine at Vancouver showrooms on Monday and Tuesday, December 9, 10. . . . Several juke box routes in this district have changed hands in recent weeks, business being exceptionally good. A sellers' market has developed and the local coinmen are turning them over at good prices, reports say.

COINMEN YOU KNOW

Detroit:

Carl Angott, of Angott Sales, received his first model of the new Flood model Capehart which will be featured soon in a special showing for Michigan operators at their salesrooms. . . . Mervin Jacobson is concentrating on cigarette machine operation. He plans to operate in a wider field, including theater concessions.

Israel Kaner is taking over the F & F Music Company route, established by Frank R. Pajares and Florence Susnjak, who recently became Mrs. Pajares, and moving headquarters onto Grand River Avenue. . . . Morris Goldman, of the Goldman Music Company, is planning to establish a wired music studio.

Glenn Yuille, Pontiac operator, is readying a new headquarters for Detroit operations at West Warren and 14th Street to be occupied about January 1. . . . Erry S. Loewenthal, who operates a large mixed vending route, is eagerly looking forward to the early availability of new equipment. Meanwhile he is disposing the bulk of his older equipment.

Myer Brenner and Morris Richman, who recently established the Triangle Vending Company at 2014 Blaine Ave. (See DETROIT on page 116)

Los Angeles:

George Ehrsgott, manager of Mills Sales Company's local offices, who recently returned from a sales trip thru Arizona and Nevada, took off again last week for Las Vegas. Secretary Jean Blair and shop foreman Red Larson continue to run things capably during George's absence.

Ken Brown and George Burke, co-owners of Coinmatic Distributors, spent Thanksgiving holidays at Palm Springs with their families. Burke reports things are going well at Coinmatic, with large orders coming thru, and the Pacific diskery coming up with some good releases for the holidays.

Jack Leonard, manager of the parts division at Badger Sales Company, became a proud father for the second time on December 3. Mrs. Leonard presented Jack with a son, whom they've named Gary. Couple's other child is a four and a half year old daughter who is a very talented little girl, with real singing ability. The (See LOS ANGELES on page 120)

Kansas City:

J. W. Coan, of Coan Manufacturing Company, Madison, Wis., and Fred Humphries, of the Wrigley Gum Company's new vending department, Chicago, were in town this week to confer with L. P. Donohue, prexy of Confection Service Company, who is agent for Coan's cand vender in Missouri, Southern Illinois and Indiana. Coan was en route to Fort Worth where he will meet with Fred Cleveland, of Tom's Toasted Peanuts, large candy vender operators there. He also planned a stop-over in Joplin, Mo. . . . After the conference with Coan and Humphries, Donohue left on a swing around his territory which will wind up at Indianapolis.

Fred L. Wilson, traveling representative for the Paul F. Beich Candy Company, Bloomington, Ill., for the Kansas City area, likes to spend his spare time doubling as a vending machine mechanic at Confection Service, and he's plenty handy with files, pliers and screw-driver. He reports the candy trade pretty slow with his firm's Bloomington plant now on strike.

L. C. Faherty and Ray Jackman, the latter a former army air forces major, who recently returned from a long tour of duty in Alaska, have set up a new nut vending route here. . . . Ben Hadden, who operates a number of pin tables around the city, has established (See KANSAS CITY on page 118)

Indianapolis:

Hal Baily, one of the collectors at Janes Music Company, is confined to his home with pneumonia. . . . Capital Paper Company has been named local distributors for Sonora Records. . . . Some distributors report business is off a bit with more machines now on the market.

James Henry Peachey has been added to Southern Automatic Music Company's service department. . . . Thomas Hill, West Terre Haute operator, made the rounds this week, buying equipment and supplies. . . . Leo Marron and William Long, experienced mechanics, have been added to service department at Indiana Automatic Sales Company. . . . Among operators on coin machine row were Floyd Busg of Greensburg and Harley L. Pittman, Bloomington.

Chicago:

Grant Shay is preparing unique invitations for a series of open house parties Bell-o-Matic plans for operators visiting the coin machine show, beginning February 2, to entertain visitors who arrive in Chicago over the week-end. Open house will be featured during a period of every day of the show. Scene will be the Presidential Suite of the Morrison Hotel. Music and refreshments will be served, says Grant.

Gill Kilt, headman at Empire Coin Machine Exchange, is huddling these days with his architect. They're putting finishing touches on plans for the firm's new building, and Gill boasts that the result will be one of Chicago coin-dom's showplaces. . . . A. B. Palmantier, Palmantier Sales Company, Canton, O., came to town to confer with officials of several coin machine firms here. Other Ohio visitors on coin row were Woolf Solomon, of Central Ohio Coin Machine Company, Columbus and Bill Marmer, Sicking, Inc., Cincinnati.

Down-State coinmen from several cities were in town looking over equipment in showrooms here. Among them were C. Fred Boyer, Champaign; Walter Schrupf, Lockport; A. B. Reining, Bloomington, and Art Steine, Peoria. . . . J. D. Lazar, of Pittsburgh's B. D. Lazar Company, dropped in for a business session with the Gottlieb brothers. . . . Another Easterner here was Lew London, the horse-loving coinman, who distributes in Pennsylvania and Texas.

Visitor from Jamaica, L. I. N. Y., last week was Hal Meyers who operates arcade machines there, according to his host, Ted Kruse, of Amusement Corporation. Hal was in town to catch the Trade Show, of the National Association of Amusement (See CHICAGO on page 114)

Milwaukee:

Walter Tetting, of General Novelty, has gone to Okauchee, Wis., on location jobs. John Golobich, of General, is happily receiving a multitude of congratulations on the recent birth of a son, John Jr., who arrived November 11. New dad says wife, Grace, is up and around again and everything is fine. Clyfe Nelson, of the same firm, has returned from a deer hunt up North.

Vic Manhardt's firm now has Ralph Heller working out of the Milwaukee office selling records. Vic has just returned from a hunting trip to Hazelhurst. His party brought back seven bucks (the furry kind). Vic's son Dick, has left navy life and is enrolled in Wisconsin University.

Paster Distributing Company's Irv Stacel announced a December 8 showing of new Colonial model at the showing rooms. New men are Leonard Sheehan, covering center of (See MILWAUKEE on page 122)

New Orleans:

Frank Alessi, secretary-treasurer of the New Orleans Pin Ball Association, also owns an air school and service at the airport here in addition to being an operator. Alessi makes it a common practice to fly about on behalf of his business interests. He was away for the monthly association meeting held last week.

NOPBA functions in part to protect the reputation of the business here as a strictly legitimate undertaking. Coin machine problems of the city are aired at meeting of the group which has a membership of over 50 operators. Julius (Papa) Pace is honorary life-long president, and the advisory committee consists of Louis Boasberg, Malvin Mallory and John Bosch.

Joseph Todaro, local operator, has opened a large music store, Broadmoor Music Shop, 2618 S. Broad Street. He deals in musical instruments, records, radios, etc., as well as music boxes. . . . Dan Moloney, (See NEW ORLEANS on page 122)



BIG ARCADE SCENE in currently showing RKO thriller, "Crack-Up," shows many coin-operated amusement games familiar to the trade. Stars Pat O'Brien and Claire Trevor are seen in this still beside a machine made by A. B. T. Manufacturing Company.

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COINMEN YOU KNOW

New York:

(Continued from page 111)

hold their annual dinner-dance-entertainment at the Village Barn. Among those attending will be Burt Lane, Atlantic New York Corporation; Bill Rabkin and Al Blendow, International Mutoscope; Harry Berger, West Side Distributing; Al Meyers, Rockaway arcade owner; Meyer Wolf, Atlantic City arcade owner; F. McKim Smith, president of Atlantic City Arcade Association, and Joe Raziano, Bonra Amusements, Coney Island. About 125 in all are expected at the blowout.

Bill DeSelm, United Manufacturing, is due in town. . . Sam Holzman, Coney Island arcade owner, is slated to leave for Hot Springs after the first of the year. . . Ernest V. Moraca, vice-president of the Mills Automatic Merchandising Corporation, Long Island, died Monday (2). . . LeRoy Stein states that MGA's first banquet is set for March 5. . . Louis Sobol, newspaper columnist, gave arcades a boost recently. . . Paul Fraust, General Novelty, Milwaukee, was at the Edison Hotel.

Lou Brown, Coradio, Inc., reports that production of his coin-operated radio has been speeded-up to 1,250 units per week from a starting 500 weekly. . . The night AOOA is having its annual affair will also be the evening of the birthday of Barnett R. Berkens, association executive secretary. . . Moe Bitter, West Side Distributing Corporation, has decided that he could make his living — if necessary — from playing knock-rummy. Other side of the story, according to Moe's card partners, is different.

In and out of town last week were: Abe Rothstein, Boston; Herman Levey, Chicago; John Boyd, Philadelphia; Robert Meyerson, up-State New York; Lenard Rosenberg, Trenton, N. J.; Abe Levine, Oakland, Calif., and George Schilling, Hartford, Conn. . . Nat Cohn and Earl Winters, Modern Music Sales and Modern Vending, Inc., are preparing for a showing of a vending machine that is really different.

Most talked-of type of coin machines on location these days is the various cigar venders. More new firms making these machines are slated to announced their wares in February—some at the CMI show in Chicago. . . Capt. Marty Silverstein and First Sgt. Harold Jordan are the two latest coinmen to shed their army "suits". . . Bob Jacobs, Amusement Games, Inc., has that expansion bug in his ear. . . Leo Knebel, Manhattan Phonograph Company, Inc., reports that the new hide-away unit of Aireon is catching fast with the trade. . . Orville Rosenthal, Miami, is due in the city Saturday (14) for business talks.

Business is so good for the eight poker tables installed in the Times Square subway station that 10 more are on order to replace machines in the arcade section that aren't getting too much play. . . Joe Mangone, Joe Eisen & Sons, has teamed up with Milty Green in the Florida distributing firm that Milty started some time ago. . . Hotel rooms can be had in almost any hotel these days without reservations. . . Rumor has it that a new juke box—as yet unannounced—will make its bow on 10th Avenue shortly.

Indiana's senior senator, Homer E. Capehart, spent considerable time at the Packard showing here to talk things over with local juke box operators. . . Late arrivals on the avenue last week included Lawrence Fox, Mexico City; Phil Siler, Baltimore; Howard Johnson, Utica, N. Y., and Maynard Calcclico, Little Rock.



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32 WURLITZER 850	\$565.00
16 WURLITZER 800	499.50
8 WURLITZER 700	499.50
2 WURLITZER 500 K	379.50
2 WURLITZER 600 K	379.50
1 WURLITZER 600 R, marble-glo, refinished, perfect condition	395.00
3 WURLITZER 600 R	364.50
2 WURLITZER 616, Illuminated	199.50
2 WURLITZER 616, Plain	179.50
1 WURLITZER 716	149.50
1 WURLITZER 412	119.50
21 SEEBURG 8200, RC	499.50
23 SEEBURG 8800, RC	479.50
4 SEEBURG 8800, ES	459.50
8 SEEBURG CLASSIC	379.50
2 SEEBURG COMMANDER	369.50
1 SEEBURG CONCERT GRAND	299.50
1 SEEBURG CROWN	249.50
5 ROCK-OLA COMMANDO	399.50
2 ROCK-OLA IMPERIAL 20	225.00
3 ROCK-OLA 12-RECORD	129.50
15 ROCK-OLA 1940 SUPER	329.50
7 ROCK-OLA 1939 DELUXE	299.50
12 ROCK-OLA 1939 STANDARD	289.50
1 MILLS THRONE	249.50

5 BALL FREE PLAY

2 CATALINAS	\$139.50
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ROCK-OLA WALL SPEAKERS
BALLY TRIPLE BELL—DRAW BELL—BIG LEAGUE—VICTORY DERBY—VICTORY SPECIAL
DAVAL FREE PLAY COUNTER GAME A.B.T. CHALLENGERS
METAL STANDS FOR CHALLENGERS "TALKING GOLD" PLASTIC GRILL CLOTH
AUXILIARY SPEAKERS IN BEAUTIFUL CABINETS FOR ALL TYPES OF LOCATIONS

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Wurlitzer Model 125, 5-10-25c..	\$5.95
Wurlitzer Model 120, 5c.....	5.95
Seeburg Model WS5Z, 5c, 24 Selec.	6.75
Seeburg Model WS2Z, 5c, 20 Selec.	7.45
Seeburg Model WS10Z, 5-10-25c, 20 Selec.	8.25

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Holes	Play	Description	Avg. Profit	Net Price
1000	25c	CHARLEY BOARD—THICK	\$ 50.00	\$.98
1000	25c	GOLDEN BOY CHARLEY—THICK	50.00	.98
1000	1c	CIGARETTE BOARD—30 PK.	.66	1.94
800	5c	HAPPY HUNTING—BOOK COVER	22.00	2.67
1200	5c	CAPITOL	30.00	2.96
1800	5c	PADDLE WHEEL	45.00	2.76
2000	25c	LU LU	100.00	2.74
2028	10c	JAR OF JACK	52.80	2.98
2300	5c	COVERED WAGON	50.70	3.77
2800	5c	HIT FIFTY	78.00	2.87
3000	5c	FAST ACTION	56.00	

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Pace Twin Reels, 5c/10c	195.00
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Bally Club Bell, Comb. F.P. & P.O.	179.50

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10c	\$94.50; 25c	89.50
Jenn. 4-Star Chief, 5c	109.50	
10c	119.50	
Blue Front, 5c	134.50	
10c	\$139.50; 25c	144.50
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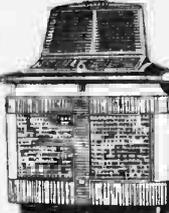
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YANKS	90.00	STAGE DOOR CANTEEN	165.00
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	Avg. Profit	Price		Avg. Profit	Price
PIPPEROD	\$28.25	\$2.88	3-BAR JACK POT	\$32.00	\$3.48
GOLDEN BOY CHARLIE	52.00	2.30	BINGO REFILLS TAB	10.00	.90
GOLDIE	32.45	3.37	BINGO REFILLS WITH CARDS	27.50	2.50
SWEET PICKENS	37.35	3.80	JACR POT CHARLEY	52.00	1.78
PIGGY BACK	36.75	6.00	SILVER CARGO	26.81	3.30
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COINMEN YOU KNOW

Chicago:

(Continued from page 111)

Parks, Pools and Beaches at the Hotel Sherman.

Bob Gnarrow, of ABC Music Service Corporation, reports a visit from Paul Goldman, of La Rue Novelty Company. Bob declares that he has been busy on the problem of juke taxation. Another sufferer from the same troubles this week was Ray Cunliffe, of Brown Music Company.

Leo Lewis received a visitor last week from the South when Fitz Fitzgerald, of Louisville, stopped in town for a while. Other visitors to the Lewis Coin Machine Service were Ross Lewis, Peoria, Ill., operator, and Stanley Fuller, of Chesaning, Mich.

Out at Automatic Distributing Company last week new phonographs were being delivered and then shipped out almost as fast, according to Mike Spagnola, who reports that W. G. Fortner, of Carmi, Ill., visited.

Sy Kase, Kankakee, Ill., operator, was in town to see friends and look over conditions at the Coin Machine Service Company, as was H. Fife, a fellow operator from the same city. Another guest at the company last week was Charles Goodman, of Gary, Ind. . . . Vince Schwenoha, Lincoln, Ill., also was in town.

Marion Healy, of Webb Distributing Company, Inc., discloses that Forest Wilcon has been made district manager in charge of sales outside of Chicago's limits. Visitors there included Bill Boyle, of Grand Rapids, Mich., a Rock-Ola distributor. Bill has obtained a new cabin on a lake near his home where he will spend his spare time hunting and fishing.

Roy Bazelon, of Monarch Coin Machine Company, returned from Golden Beach, Fla., last week to see the outdoor show here. He said that many of show visitors bought arcade equipment. He plans to return to Florida next week but says the coin machine conditions there are not too good.

American Amusement Company is readying a surprise for the industry in the form of a new game, says Helen Swyer. Visitors here were Mike Munves of M. Munves Corporation, New York.

Jimmy Johnson over at Globe Distributing Company tells us callers were William Boris, an Illinois operator, and Paul Dennis, from Wilmington, O. Globe offices have been redecorated and are said to shine like a new coin.

Murray Rosenthal, of Coin Machine Equipment Company, says his son, Robert, 15, is a confirmed amateur photographer; goes about plant shooting pictures with new equipment given him by his dad. George Bishop, of Streator, Illinois, was a visitor. Company salesman Herman Freedman just back from Southern Illinois, where he made business contacts.

Pat Wilson, of Kelner Vendors, says James Miller, Gary, Ind., has exchanged bell-bottomed trousers for a cigarette-peanut route. He was in to order new equipment last week.

CHALLENGER

1¢ Play

IMMEDIATE DELIVERY



5¢ Play

1/3 Deposit With Order

\$65.00 EACH

Write for quantity prices.

The VENDING MACHINE CO.

FAYETTEVILLE, NORTH CAROLINA U. S. A.



UNITED AMUSEMENT COMPANY

3410 MAIN ST., KANSAS CITY 2, MISSOURI
MILLS COIN MACHINES
KANSAS AND WESTERN MISSOURI

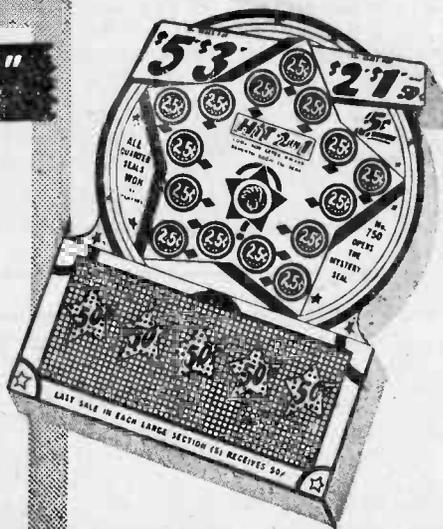
"HIT 2 IN 1" FOR BIG MONEY!

1050 Holes
Takes In .. \$52.00
Pays 24.75 (definite)

PROFIT....\$27.75 (definite)

"2 IN 1" is an attractive multi-colored, die-cut board cleverly designed for faster play. Special Mystery Award adds terrific appeal. Also available with 25¢ coin pieces inserted instead of seals. Immediate delivery. Order now for a fast take.

For full details on Globe's really fast-selling line of salesboards, write for bulletin TODAY!



GLOBE PRINTING CO.

1023-25-27 Race St., Philadelphia 7, Pa.

NEW TYPE BELL CABINET!

Lightning Conversion — Perfect Fit!

Extrabell is the new 1947 Front and Cabinet assembly built to fit all Mills Bell mechanisms. Chrome plated aluminum front; light oak cabinet; choice of 2-5, 3-5, 5¢, 10¢, 25¢. This sensational front is patented and its money-making powers already proven in countless locations. List price, \$77.50. Price to rebuilders, \$49.50 each, F. O. B. Chicago. Immediate delivery. Write for free full color reproduction.

THE EXTRABELL COMPANY

525 W. 76th St. Chicago 20, Illinois



IMMEDIATE DELIVERY

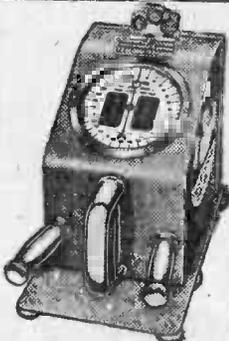
NEW MILLS, JENNINGS and COLUMBIA SLOTS
NEW CONSOLES, BALLY TRIPLE BELL and DRAW BELL
KEENEY SUPER BONUS BELL

NEW PIN GAMES, SUPER SCORE, SMARTY, BAFFLE CARD, FIESTA.

MAIL US YOUR CARD FOR OUR LOW PRICE MAILING LIST.
PHONE IN YOUR ORDER—REVERSE THE CHARGES. YOU'LL BE GLAD YOU DID.

GENERAL COIN MACHINE CO.

227 N. 10th St. Walnut 4378 Philadelphia, Pa.



BRAND NEW GOTTLIEB 3-WAY GRIPS \$39.50

Thoroughly refinished and reconditioned, **\$29.50**

THOMAS NOVELTY CO.
1572 Jefferson St. PADUCAH, KY.



LEADER SALES AND DISTRIBUTING CO.

4116 LIVE OAK ST., DALLAS, TEXAS
MILLS COIN MACHINES
OKLAHOMA AND NORTHERN HALF OF TEXAS

Coin Machine Acceptance Corporation

A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES



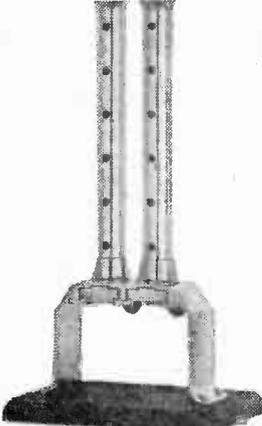
CMAC IS SET UP TO HANDLE THE UNUSUAL TRANSACTION WITH UNUSUAL SPEED.

134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS

See **FIRESTONE'S**
NEW MONEY-MAKERS
AT
BOOTHS
100, 101, 102, 103
Coin Machine Convention,
Hotel Sherman, Chicago
FIRESTONE ENTERPRISES, INC.
1604 Chestnut St. Brooklyn 30, N. Y.

ATTENTION!
MUSIC OPERATORS
1 Seeburg Hitone 8200, R.C. Ea. \$375.00
2 Seeburg Hitone 8800, R.C. Ea. 375.00
1 Seeburg Hitone 9800, R.C. Ea. 375.00
Lot—\$1,400.00.
5 Victory Models. Ea. \$275. Lot, \$1,250
2 616. Ea. \$150.00
**One-Third Deposit,
Balance C. O. D.**
**ALL MACHINES CLEAN AND IN
WORKING CONDITION**
ECONOMY SUPPLY COMPANY
2015 Maryland Ave. Baltimore 13, Md.
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CARDS
Largest Stocks. All Popular Sizes and Types.
Fine Cards — Low Prices — Fast Service.
FREE Catalog Write
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COIN CHANGERS

- High luster chrome finish—all metal construction.
- Automatically dispenses EITHER 5 or 10 NICKELS in the palm of your hand.
- Capacity—thirteen dollars in nickels.
- Floating-mount solid die cast coin slides cannot warp, stick or jam.
- Well balanced design—13" high, 7 1/4" wide, 5" deep.
- Weighted non-slip base.

JUNIOR CHANGER --- \$17.50
Northwest Sales Co.
3144 ELLIOTT AVENUE SEATTLE 1, WASHINGTON

1 BALLS

FOR SALE CHEAP!
Thoroughly Reconditioned!
SPORT SPECIAL—\$50—RECORD TIME
DARK HORSE—\$60—BLUE GRASS
1/3 Deposit with order!
Reference: Niagara National Bank
ROYAL AMUSEMENT CO.
1006 MAIN ST. LINCOLN 9107 BUFFALO 2, N. Y.

ALL NEW EQUIPMENT BEING DELIVERED!

MUSIC		SLOTS	
Wurlitzer 51 Counter Model	\$125.00	2 Mills 5¢ Blue Fronts	\$125.00
Wurlitzer 61 Counter Model	150.00	1 Jennings 5¢ Blue Front	150.00
Wurlitzer 412	139.50		
Rock-Ola Master	325.00		
New Packard Wall Boxes	38.95		

WANTED
10 Rock-Ola 12 Record Ambassadors.
State condition and lowest price.

ARCAD	
Goatee	\$279.50
Undersea Raider	210.00
Batting Practice	110.00
Deluxe Western Baseball	110.00
Mutoscope Voice Recorder	Write
Photomatlo	600.00

WANTED
Genco Total Rolls—State quantity and price.

VENDORS
Used Columbus Peanut Machines \$ 5.50
New Peanut Machine Pipe Stands, with cement filled bases 3.95
New Asco Stamp Vendors, 5 & 10¢ Coin Chutes—Each. \$19.50.

SPECIAL!
Calle 1¢ Drop Picture Machines \$16.50

WE INVITE TRADE-INS ON ALL NEW EQUIPMENT. WRITE FOR PRICES.

INTERNATIONAL COIN MACHINE DISTRIBUTORS
2436 ST. CLAIR AVE. MAIn 5769 CLEVELAND, OHIO

HERE'S A GOOD DEAL!
WILL TRADE THESE CONSOLES FOR GOOD ARCADE EQUIPMENT!
Keeney 2-Way Super Bells, 5-5
Paces Reels With Rails, 5¢
Bally Club Bell, 5-25
Keeney Super Bells, 5¢
Paces Races (Brown Cabinet)
Watling Big Game, 5¢ Free Play
Bally Big Top, 5¢ Payout
Evans Galloping Dominoes, '41
Send Us Your Offer. Write Today.
COIN AMUSEMENT GAMES, INC.
1335 E. 47th St. CHICAGO 15, ILL.

USED PHONOGRAPHS — Write for Prices
Gaycoin DISTRIBUTORS
Exclusive Bally Distributors
4866 Woodward Avenue Detroit 1, Michigan—Phone Temple 2-7300
750 N.E. 79th Street Miami 38, Florida—Phone 7-2441

Look at These Prices!
Completely Reconditioned and Ready for Location
1 DARK HORSE (1 Bl.) \$64.50
3 BLUE GRASS (1 Bl.) 64.50
1 SPORTS SPECIAL (1 Bl.) .. 64.50
1 RECORD TIME (1 Bl.) ... 64.50
Take All 6—\$300
1/2 Deposit — Balance C. O. D.
Write or Wire Today
John Hopkinson
450 S. Burlington Ave.
LOS ANGELES 5, CALIF.

IN FOOTBALL IT'S THE PLUNGE — THE PUNT — THE PASS
IN CONSOLES IT'S THE SENSATIONAL
EVANS

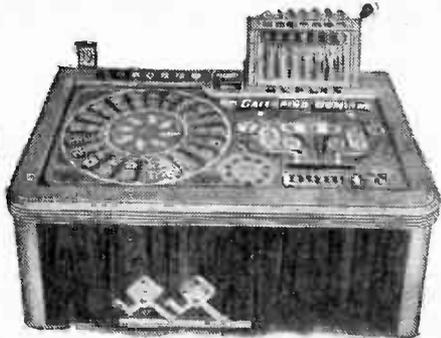
WINTER BOOK, BANGTAILS AND GALLOPING DOMINOS

... AND WE HAVE THEM
FOR IMMEDIATE DELIVERY!

**REPLAY
CONVERTIBLE
MODELS**

NOW AVAILABLE

IN
NEW



BANG TAILS AND GALLOPING DOMINOS
easily and quickly convertible to Automatic Award!

JOBBERS AND DISTRIBUTORS

GET ON THIS LIVE ONE!!!!

WRITE — WIRE — PHONE

PALISADE SPECIALTIES COMPANY

498 ANDERSON AVENUE • CLIFFSIDE PARK, N. J.
PHONE: CLIFFSIDE 6-2892-3

**COINMEN
YOU KNOW**

Buffalo:

(Continued from page 111)

in the city they are a rarity. Edward Britt, Lockport, N. Y., and Norman Bathrick, Medina, N. Y., are finding them very good.

Musicraft's children's record series are being featured at J. N. Adam and William Hengerer department stores here for special Christmas promotions; stores do not have disk departments ordinarily, but business is good. . . . Niagara Midland, Inc., has added two new employees: Lorraine Eberling, office manager, and Robert McAuley, a veteran, head of shipping department. Firm's head, Joe Molien, was a recent visitor in New York. . . . Lew Wolf Enterprises was host to a large group of coinmen at the recent showing of Packard's new Pla-Mor at Hotel Statler. Lew Wolf and Howard Maurer were recent visitors at the Capehart factory in Indiana.

Among coinmen attending the Packard showing were Jim Volker, Amherst Amusement Company; Louis Wertheimer, Davis Sales; Vincent McCabe, Robert Bear and Jim Niederpruem, Redd Distributing Company; Joseph Shaw, URE Amusement Company, Lackawanna; Charles Broderick and J. McMahon, Empire Vending Company; John Fuller, Albany Music distributor; Bernie Blacher, Amplified Music Company; Herman Glaeser, H. Levinn, A. M. Goldberg, James D. Blakeslee, Ernie Petering, Niagara Amusement Company.

C. L. Carr and son, Niagara Falls; Walter Moran; Abe Granitstein, A-I Enterprises; Jerry Kertman, Rochester; Howard Peo, Rochester; Anthony Spanata; C. L. Baynes, Bowmansville; Frank Bradley, Automatic Equipment Company; Leonard Benzin; Louis Clare, Joe Lewis, Tonawanda; Sarkas Stephen; Mrs. L. J. Hoffman, Hoffman Music Company; Louis Frank, Leroy Amusement Company; Fred Mueller, Ernie Borne, Howard Maurer Jr., Henry Inman, Alfred Bergman, Bus Allen, William LeBrinn, Mike Louvullo, Lou Byrnes, Herb Ross.

Jerry and Harry Kertman, Kertman Sales, Rochester Distributors, are soon going to be finished with an extensive remodeling job on their new building at 575 Clinton on coin row there.

Detroit:

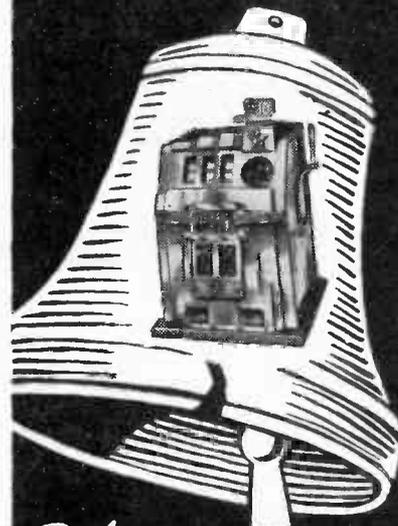
(Continued from page 111)

ue, are planning to expand their operation into cigarette and other vending lines and are opening a new store headquarters in the north end of town. George Rambaum, manager of the Lemke Coin Machine Exchange, is planning to open firm's new building here January 1, with the new Shinea-Minit and Mutoscope Photomatic featured.

Joseph Brilliant, of Brilliant Music Company, is off on a trip to Chicago. . . . Detroit music men matched wits against the Cleveland operators last Monday night over WJR here and WGAR of Cleveland, and lost. Event was the famed two-station quiz of two cities, with Michigan Automatic Phonograph Owners' Association represented by Joseph Brilliant, president. Jack Kirschner, Hacks Music Company, and Lou Fisher, of Fisher Music, were fellow participants.

Robinson Sales Company's Harry Stanton reports that business is rushing in the amusement field in up-State Michigan. . . . Joe Burntstein, who organized the Symphonic Company of America here to manufacture a new type of coin-operated phonograph, has suspended plans for the time being. . . . Sidney A. Verrier, operating as the Sultan Distributing Company, handles the Sultan Record

PACE
The **BIGGEST**
NAME in BELLS



Deluxe
Chrome Bells
5¢ - 10¢ - 25¢ - 50¢ - \$1.00

PACE

MFG. CO. INC.

2909 INDIANA AVE. CHICAGO, ILL.

USED MACHINES

All Clean and Ready for Location

FIVE BALL

- ABC Bowler . . . \$ 49.50
- Attention . . . 49.50
- Barrage . . . 39.50
- Big Chief . . . 39.50
- Big Parade . . . 99.50
- 5-10-20 . . . 89.50
- Flicker . . . 52.50
- Four Roses . . . 55.00
- Invasion . . . 59.50
- Jungles . . . 54.50
- Keep 'Em Flying . . . 109.50
- Knock Out . . . 95.00
- Legionnaire . . . 69.50
- Major, '41 . . . 54.50
- Midway . . . 79.50
- Mr. Chips . . . 25.00
- Monicker . . . 65.00

- Mustang . . . \$ 69.50
- Mystic . . . 35.00
- Paradise . . . 45.00
- Paratrooper . . . 69.50
- Sara Suzy . . . 32.50
- Seven Up . . . 45.00
- Show Boat . . . 52.50
- Silver Skates . . . 49.50
- Stratoliner . . . 49.50
- Sunbeam . . . 59.50
- Ten Spot . . . 45.00

ONE BALL

- Club Trophy . . . \$129.50
- Dark Horse . . . 99.50
- Sport Special . . . 109.50

ARCADE

- Rapid Fire . . . \$ 79.50
- Sky Fighter . . . 160.50

CONSOLE

- Club Bell, Free Play . . \$119.50
- Jennings Fast Time, Free Play . . . 74.50
- High Hand . . . 129.50

MUSIC

- Wurlitzer 850 . . . \$525.00
- Wurlitzer 800 . . . 475.00
- Wurlitzer 61 . . . 125.00
- Wurlitzer 600 . . . 325.00
- Wurlitzer Twin 12, Steel Cab. . . 175.00
- Rock-Ola Standard . . . 310.00
- Rock-Ola De Luxe . . . 325.00
- Rock-Ola Imperial . . . 169.50

NEW EQUIPMENT—IMMEDIATE DELIVERY

- Bally Big League . . . \$299.50
- Bally Midget Racer . . . 299.50
- Draw Bell, 5¢ Combination . . . 477.50
- Draw Bell, 25¢ Combination . . . 497.50
- Bally Triple Bell . . . 895.00
- Bally Victory Special . . . Write
- Bally Victory Derby . . . Write
- Bally Line-a-Basket . . . \$179.50
- Gottlieb Baffle Card . . . 322.00
- Exhibit's Fast Ball . . . 330.00
- Genco Step Up . . . 324.50
- Chicago Coin Super Score . . . 299.50
- Daval's Gusher, J.P. & Bonus . . . 54.00
- Daval's "Free Play" . . . 75.00

LAKE CITY AMUSEMENT COMPANY

1621-33 SUPERIOR AVE. Phone: Cherry 7067-8 CLEVELAND 14, OHIO

CLOSE-OUT SPECIALS

Reconstructed, Used Games—Ready for Location!
FIVE-BALL FREE PLAY

- Victory . . . \$52.50
- Sports Parade . . . 40.00
- School Days . . . 40.00
- Double Play . . . 40.00
- Stratoliner . . . 35.00
- Crossline . . . \$ 45.00
- Air Circus . . . 80.00
- Knockout . . . 30.00
- Topic . . . 50.00
- Record Time, One-Ball Free Play . . . 100.00

UNIVERSAL AMPLIFIERS

Fits all Wurlitzers, Rock-Olas and Seeburgs (except High Tones). Complete with tubes, volume and tone control, and switch. Fine tone quality. SPECIAL—\$39.50 each.

1/3 Deposit, Balance C. O. D.

JAMES D. BLAKESLEE

406 CONNECTICUT ST. Phone: GRant 8163 BUFFALO 18, N. Y.

**COLUMBIA DOUBLE
JACKPOT BELL**



Completely
Reconditioned
Like New

\$85.00
EA.

Convertible
from 5¢ to
10¢, 25¢ play
on location.

These Machines are Completely
Reconditioned and look like New.

GOLD AWARD - \$75.00 EA.

1/3 Deposit Required with Order,
Balance C.O.D.

WRITE FOR OUR CATALOG

WANT all types and makes of Counter Games.
Many other makes of Counter Machines. Tell
us your needs.

Abco Novelty Co.
311 W. RANDOLPH ST. HAYMARKET 9076 CHICAGO 7, ILLINOIS

SPECIALS BY STEWART

- 4 Mills Panorams, Solo Vue Peeks . . \$285.00
- 3 Muto. Punching Bags (Like New) . . 80.00
- 3 Astroscopes . . . 55.00
- 1 Chicken Sam . . . 65.00

2 Muto. Photomatic, Late Model \$625.00

- 1 A.B.T. Six Gun Airomatic Rifle
Range, Complete and in Excellent
Condition . . . \$825.00
- 1 Bally Bull . . . 40.00

STEWART NOVELTY CO.

1361 S. Main St., Salt Lake City, Utah

line in the home territory of Michigan and Ohio. Headquarters of the firm are located at 12727 Linwood Avenue. Carl Stein is office manager of the new company.

MILLS NEW POST-WAR MACHINES

**ORDER TODAY
IMMEDIATE
SHIPMENT**

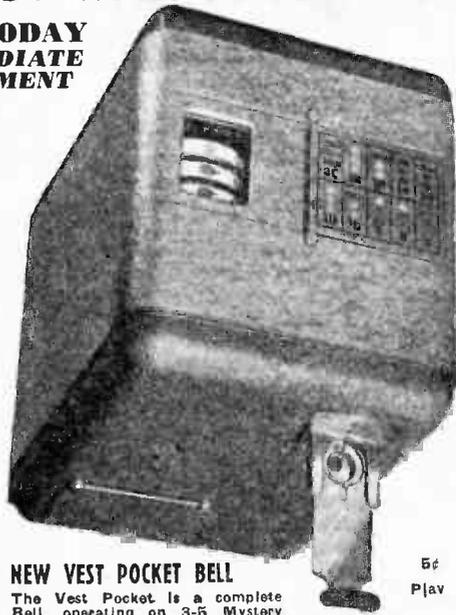


BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 6¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

NEW SAFE STANDS \$27.50
Send 1/3 Deposit With Order.



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight.

\$74.50

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

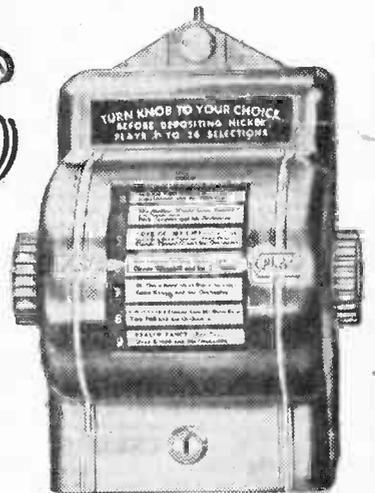
**DON'T MISS THE
→ BIG
COIN MACHINE
→ SHOW**

SHERMAN HOTEL, CHICAGO
Feb. 3, 4, 5, 6, 1947
COIN MACHINE INDUSTRIES, INC.

TIE IN WITH THE BEST!

**PACKARD
(PLA-MOR)**

for
**Extra
Profits**



Packard Pla-Mor Wall Boxes guarantee those extra nickels rolling in . . . prove a profitable "extra" to own.

**CONTACT
FRANKEL
TODAY!**

**USED EQUIPMENT
Immediate Delivery**

Seeburg 9800, R. C.	\$475
Mills Throne of Music	245
Mills Four Bells, 4—5c	345
Mills Four Bells, 3—5c, 1—25c	395
	5c 175
Mills Chromes, 2/5 P. O. {	10c 195
	25c 215



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ROCK ISLAND, ILL. • 2532 FIFTH AVE. • PHONE 153
DES MOINES, IA. • 1220 GRAND AVE. • PHONE 3-0184
OMAHA, NEB. • 1209 DOUGLAS ST. • PHONE ATLANTIC 3407

1000 HOLES
5c SALE
TAKES IN \$50.00
AVERAGE PROFIT \$24.10

**ANOTHER SENSATIONAL NEW
WALSH SPARKELITE FINISH BOARD**

... The Last Word in Sales Board Player Appeal.

We can supply you regardless of size, style, number of holes, payout or purpose. Write us your requirements.

For the fastest selling, new idea boards and all the old reliable numbers, send for Walsh catalog sheet and price list today!

THOS. A. WALSH MFG. CO.
201-207 SO. TENTH ST. OMAHA, NEBR.

**WHOLESALE LIQUOR BUSINESS
FOR SALE**

SERVING LAKE, McHENRY, KANE AND COOK COUNTIES OF ILLINOIS
Distributors of Calvert Whiskies, Walter Fill and Frazier Whiskies, Cooks Imperial Wines, DuBouchette Cordials.

PRICE \$25,000.00 plus inventory at cost
Can Gross \$1,000,000.00 per year.
For Further Details Write or Wire
LOUIS CERNOCKY

Fox River Grove, Ill. Tel. Cary 3611 or 3621

★ **LOWEST PRICES—FINEST QUALITY** ★
PHONOGRAPHS

WURLITZER		ROCK-OLA	
616	\$139.50	Monarch	\$159.50
616 Lite-Up	179.50	Windsor	159.50
60 Counter Model	115.00	Standard	229.50
24	189.50	De Luxe	239.50
42/24	215.00		
600 Rotary	279.50	SEEBURG	
600 Key Board	315.00	Hi-Tone, ESRC	\$339.50
500	289.50	Hi-Tone, ES	314.50
700	475.00	Classo	289.50
750	485.00	Cadet	289.50
800	475.00	Vogue	285.00
		Casino	189.50
		Regal	225.00
		Gem	189.50
		Plaza	189.50
		Wireless Cellar Job	225.00

MILLS		WALL BOXES	
Throne	\$179.50	Seeburg 5-10-25¢ Bar-o-Matic, 3 Wire	\$40.00
Empress	189.50	Packard Boxes, like new	32.50
		Rock-Ola, All Types	Write
		Wurlitzer 120	19.50
		Wurlitzer 125	17.50
		Buckley Lite-Up	\$10.50

PARTS	
6/10/25¢ Drop Slot for Wurlitzer 750	\$27.50
Wurlitzer Motor	29.50
Wurlitzer Motor (Counter Model)	22.50
Wurlitzer Tone Arms	21.50
Wurlitzer Counter Model Tone Arm	\$21.50
Hi-Tone Tone Arms, Complete	22.50
Gruen Diode Meters	12.50
D. C. Motors, Wurlitzer, Seeburg & Rock-Ola	9.50

LIMITED QUANTITY **WURLITZER 5c SLIDES** For 600, 500, 24, 616 and 61 **Ea. \$1.95**

IN STOCK NOW! "AMITY" CIGAR VENDOR **\$44.50** NEW STANDS \$11.50 EA.
WE HAVE A BIG SUPPLY OF CIGARS

NEW MACHINES	
Firestone's Tally Roll	\$489.50
Firestone's Skill Roll	379.50
Columbia De Luxe Club	209.50
Firestone's Bonus Roll	\$479.50
ABT Challengers	\$ 65.00
Walling Slots, 5-10-25-50¢	Write
Columbia Twin Jackpot Bell	145.00

COMPLETE LINE OF GUARANTEED PLASTICS, NEW AND USED PARTS

FOREIGN BUYERS Write Today for complete list of equipment we have available for export.

All mdse. subject to prior sale! 1/2 dep., bal. C.O.D., F.O.B. Warehouse
All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation! **WRITE—WIRE!**

WEST SIDE DISTRIBUTING CORP.

612 TENTH AVENUE • PHONE: CIRCLE 6-7533 • NEW YORK 18, N. Y.

EVERY MACHINE GUARANTEED UNCONDITIONALLY FOR 10 DAYS—CLEAN AND MECHANICALLY PERFECT—READY FOR LOCATION.



NEW GAMES

Exhibit FIESTA	\$320.00	Chicago SUPER SCORE	\$299.50
Gottlieb BAFFLE CARD	322.00	Genco STEP UP	324.50
United SEA BREEZE	299.50	Keeney BONUS SUPER BELL, 5¢	740.00
Exhibit FAST BALL	330.00		

NEW COUNTER GAMES

Gottlieb GRIP SCALE	\$ 39.50	WIND MILL	\$ 22.50
A.B.T. CHALLENGER	65.00	SMILEY	15.00

USED FIVE BALL FREE PLAY

Action	\$ 95.00	Keep-'Em-Flying	\$115.00
Arizona	125.00	Liberty (Gottlieb)	145.00
Baseball (Seven Up)	55.00	Liberty (Flicker)	45.00
Big Chief	40.00	Majors, '41	55.00
Big Hit	175.00	Marvel Baseball	75.00
Big League (Bally)	195.00	Midway	95.00
Brazil	145.00	Monicker	65.00
Bubbles	80.00	Seven Up	45.00
Canteen (New Style)	195.00	Shangri La (Gottlieb)	115.00
Captain Kidd	60.00	Snappy	55.00
Catalina	80.00	Southpaw	65.00
Five-Ten-Twenty	80.00	Streamliner	125.00
Fiat Top	125.00	Superliner	90.00
Four Aces	90.00	Surf Queens	190.00
Grand Canyon	125.00	Wagon Wheels	175.00
Hollywood	95.00	Yankee Doodle	75.00
Jeep	95.00		

USED ONE BALL FREE PLAY

Club Trophy	\$160.00	One-Two-Three	\$ 75.00
Dark Horse	125.00	Pimlico	200.00
Derby, '41	170.00	Skytark	125.00
Foreign Colors	75.00	Blue Grass	125.00

1/3 Deposit, Balance C. O. D.



OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO.
(Phone: Franklin 3620)



COINMEN YOU KNOW

Kansas City:

(Continued from page 111)

lished a new delivery service. . . . Missouri operators, who have been making the rounds here, include Chet Troyer, of Troyer Music Company, St. Joseph; C. C. Green, of Harrisonville; Clarence C. Kemp, Warrensburg, who returned from a vacation in the South. . . . Forrest McGinnis, Tarkio, and Orville K. Getty, Lebanon, also were in town the other day.

John Fling, who sold his Topeka, Kan., route to Tom Schwartz's Shawnee Vending Company, is reported looking around for a new layout. . . . I. C. Rosa, of Dodge City, Kan., is expanding his phonograph route there. . . . M. C. Quinlan, of Seneca, Kan., was in KC recently looking over new phonographs. . . . Jerry Adams, sales manager at Consolidated Distributing, has just returned from another tour of Western Kansas and reports that business seems to be quite brisk out there. . . . Irvin Weiler, Consolidated chief, was off on another quick trip to Chicago to see what he could do to speed up deliveries on new machines.

J. Renz Edwards, of Cigarette Service Company, who also is president of the Kansas City (Kan.) Chamber of Commerce, entered Providence Hospital there Thanksgiving Day for at least a month's rest. Trouble was said to be over-work from his various business and trade association activities. . . . Elmer F. Pierson, Vendo Company president, has retired as president of the Kansas City (Mo.) Chamber of Commerce and will be succeeded by Kearney Wornall, vice-president of the First National Bank.

H. D. McClure, McClure Distributing Company, St. Louis, was in the American Vending Corporation's plant on Fairfax Trafficway looking over the new bottle vending machine which American bought from Automatic Vendors, Inc., of Cincinnati. . . . R. A. Dahlstrom, general manager of American, was back in town after a long tour thru the East that involved closing the deal for assets and equipment of Automatic Vendors.

Jack Kennedy is the new routeman at George Wormington's Melody Lane Music Company. George made a three-day sortie into Chicago to try to shake loose some new machines. Mrs. Wormington, who serves as office manager, handled the business while he was gone.

Carl Hoelzel, of United Amusement, is still passing out cigars in honor of his three-week-old daughter Janet. . . . Harry Cutler, of Des Moines, was a Thanksgiving weekend guest at the home of Mildred Nelson, Hoelzel's secretary. . . . Sgt. R. M. Brown, of the Officers' Club at Leavenworth, Kan., was a firm business visitor. The sergeant was looking for new equipment.

George Card, Madison, Wis., secretary of the Independent Vending Machine Operators of Wisconsin, and Herb Davis, Racine, reportedly Wisconsin's oldest venter operator, were recent Kansas City visitors. Here for treatment at a local clinic, they took time out to check up on vending operations hereabouts. Both men are blind and quite enthusiastic about vending machines as a means of livelihood for visually handicapped persons.

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$3 each size.

S. R. BLACKSTONE
Madison 1, Wis.



METAL TYPERS

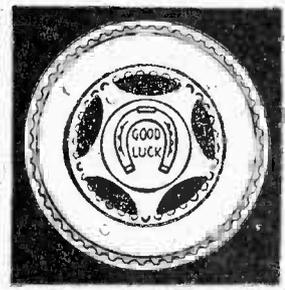
NEW MACHINES



EXPERT REPAIR SERVICE

METAL TYPER DISCS

WRITE US FOR THE BEST



For Dependable Performance of your Name Plate Machines, use only Discs made by us, specifically for use in Groetchen and Standard Metal Typer Machines, of which we are the manufacturer. Beware of inferior Imitations!

DISC PRICES
\$6.00 TO \$12.00 PER 1,000

STANDARD SCALE CO.

715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.
Successors to the Groetchen Tool Co. in the manufacture of Metal Typer Name Plate Machines and Medals.



IOWA STATE SALES

567 7TH ST., DES MOINES, IOWA

MILLS COIN MACHINES

STATE OF IOWA

A-1 MECHANIC WANTED

Unless you are 100% qualified on any Music or Pin Game repairs and installations, do not apply. We are large operators in small city near Philadelphia. Salary, \$65.00 to start and promotion.

BOX D-380
The Billboard Cincinnati 1, Ohio



DIXIE COIN MACHINE COMPANY

910-912 POYDRAS ST., NEW ORLEANS 13, LA.

MILLS COIN MACHINES

STATE OF LOUISIANA

Veatch's Panther

MUSIC ROUTE FOR SALE

45 Miles From St. Louis, Mo.
76 Phonographs—24 Wall Boxes—13 Auxiliary Speakers
INCOME AROUND \$2,000.00 MONTHLY.

WILL TAKE \$15,000.00 TO HANDLE THIS DEAL.

V. P. DISTRIBUTING CO.

2336 Olive St.

ST. LOUIS, MO.

2339 Pine St.

NORTH & SOUTH Carolina Operators are singing the praises of—
AMI 40 SELECTION PHONOGRAPH

There are immediately available telephone circuits in some cities in North Carolina and South Carolina. Let us show you what present operations are doing with—

AMI AUTOMATIC HOSTESS TELEPHONE MUSIC

TELOMATIC ROBOT SOUND SYSTEM

Industrial, Restaurant and Intimate Music

Genco "Step-Up" Firestone's "Tally Roll"
 Marvel's "Opportunity" Firestone's "Super Roll"
 Regal Vendors Talking Gold Plastics

PERSONAL MUSIC • Measured Music

GRAFIZE—Answer to service man's prayer for clean graphite lubricant.

PIONEER DISTRIBUTING CO.

508 Hillsboro Street, Raleigh, N. C.

Columbia, S. C.
 1628 Sumter Street

Charlotte, N. C.
 106 N. Caldwell Street

FOR IMMEDIATE DELIVERY!

Argentine	\$59.50	Line Up	\$44.50
Big Parade	79.50	Monicker	59.50
Bosco	49.50	School Days	39.50
Capt. Kidd	49.50	Show Boat	44.50
Champs	49.50	Snappy, '41	59.50
Five-Ten-Twenty	79.50	Speed Demon	39.50
Four Roses	39.50	Superliner	219.50
Fox Hunt	39.50	Trailways	49.50
Girls Ahoy	44.50	Venus	69.50
Goalee, Like New	249.50	Yacht Club	29.50
Gottlieb Playball	49.50	Zig Zag	49.50
Gun Club	49.50		
Home Run, '42	59.50		
Jungle	54.50		
Knockout	79.50		

OFFERS

ALL OTHER PIN GAMES AT COMPARATIVE PRICES—WRITE

ALL ITEMS GUARANTEED

Phone Chester 9283

UNITED INDUSTRIES
 525 PARKER ST • CHESTER • PENNA.

CART WHEEL

The most attractive board ever made when filled with real silver dollars and a five dollar bill in last sale window. Easy and simple to fill.

Is a 1200 hole board and it has 15 windows for silver dollars, plus window for last sale.
 Takes in (at 5¢ Per Sale)\$60.00
 Pays Out 15 Silver Dollars\$15.00
 Last Punch In Each Section
 (8) @8.00
 Suggested Cash In Last Sale Window 5.00
 Total Payout 28.00
 Actual Definite Profit\$32.00

Price Each.....\$3.85
Lots of 12 or more. 3.27

All the latest fast-moving Salesboards and Bingo Ticket Deals at right prices.

IDEAL SALES COMPANY
 2823 LOCUST ST. Phone: Franklin 5544 ST. LOUIS 3, MO.

Genuine Mills Black Cherry and Golden Falls Bells. Immediate Delivery!

American Distributors

MEYER ABELSON ★ ABE STEPT
 Pittsburgh, Pa. Office ★ Johnstown, Pa. Office
 1349 Fifth Ave. Phone: Atlantic 6478 ★ 423 Franklin St. Phone: 27741

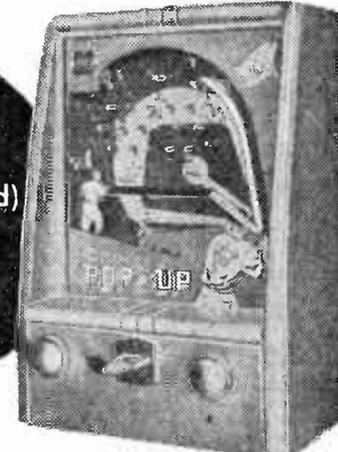
Marvel's **POP-UP**

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

1¢ PLAY (5¢ Play if Desired)

A REAL MONEY MAKER

PRICE \$49.50
 F.O.B. Factory FULLY METERED—NO COIN COUNTING NECESSARY



POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind. POP-UP WILL TRIPLE YOUR PROFIT!

POP-UP is sturdily built — Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those 'soaring' profits.

ACCURATE COMPETITIVE SKILL SCORING

Exclusive New England Distributors

TRIMOUNT COIN MACHINE CO.

40 WALTHAM ST. TEL.: LIBERTY 9480 BOSTON 18, MASS.

BUY FROM MARKEPP *It's Safer!*

A. B. T. CHALLENGER

SAMPLE \$65.00
 In lots of 25
 In lots of 50

MUTOSCOPE ATOMIC BOMBER

TIMELY—TERRIFIC PROFITABLE
 INTENSE PLAYER APPEAL
 WRITE TODAY

5-BALL PIN GAMES

Fleet	\$ 47.50	Casablanca	\$105.00	Owl	\$45.00
Marvel Catalina, New	150.00	A.B.C. Bowler	48.00	Hi-Dive	82.50
Victory	89.50	Sara Suzy	32.50	Belle Hop	65.00
Double Play	55.00	New Champ	55.00	Sea Hawk	79.50

NEW AND USED ARCADE EQUIPMENT

New Love Analyst	\$225.00	Bally Rapid Fire, Conv.	\$125.00	Chicago Coin Hockey	\$175.00
Seeburg Target, Conv.	98.50	Bally Defender	125.00	Chicago Coin Goalee	298.00
Exhibit Merchantman	45.00	Evans Skee Ballette	79.00	New Lite League	275.00

MUSIC

Seeburg Rex Wire-less Hideaway	\$275.00	Rock-Ola '39 Deluxe	\$325.00	Wurlitzer Vic. 24	\$298.00
Seeburg Hi-Tone 8800, RC	425.00	Rock-Ola Playmaster-Spectravox	298.50	Wurlitzer Vic. 500-K	375.00
Seeburg 9800, RC	450.00	Rock-Ola Std. Dial-a-Tone	325.00	Wurlitzer 600-R	325.00
Rock-Ola Moderne Corner Speaker	45.00	Mills Throne	265.00	Wurlitzer 61 C'nter	135.00
				Wurlitzer 412	125.00
				Wurlitzer 616	175.00
				Wurlitzer 750	465.00

ALL MACHINES CARRY MARKEPP GUARANTEE

4310 CARNEGIE AVE. **The MARKEPP Co.** M.M. MARCUS & SONS CLEVELAND 3, OHIO TEL. • HEN 1043

Marvel's
POP-UP



THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE,
SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFITS!
FULLY METERED — NO COIN COUNTING NECESSARY

PRICE \$49.50
F.O.B. Factory

NEW GAMES

Immediate Delivery Write!!

CONSOLES

Brown Hammerloy (Mills), 5c, 10c, 25c. (Matched Set).....\$650.00
Mills Chrome 225.00
Groetchen Columbia, D-J (5c)..... 70.00
Groetchen Columbia Gold Award, 5c 55.00

ARCANE

Keeney Super Bell (5c Comb.)...\$215.00
Keeney Super Bell Twin, 5c-5c, P. O. 275.00
Jumbo P. O. Animal Reel..... 99.50

Shoot to Tokyo.....\$ 89.50
Periscope..... 134.50

COUNTER GAMES
Practically New

Mercury (Cig. Reel).....\$18.50
1c Amer. Eagle (Fr. R.)..... 19.50
1c-25c Head or Tail..... 9.50
5c Liberty Bell (Fr. R.)..... 19.50
5c Bally Reserve (Cig. or Fr. R.)... 10.50
5c Bally Baby (Cig. R.)..... 8.50

FRISCO
Opportunity
Spellbound
Surf Queen
Big Hit

Mid-State Co. 2369 MILWAUKEE AVE., CHICAGO 47, ILL.
Phone: Everglade 2545

MAX BROWN Says



WRITE, wire or phone for our prices. On hand for immediate delivery, Exhibit's FIESTA, Chicago Coin's SUPER SCORE, United's SEA BREEZE, Gottlieb's BAFFLE CARD, Genco's STEP UP, Williams' SMARTY, Bally's MIDGET RACER.

YOU'LL LIKE THE WAY WE DO BUSINESS

Phila. **COIN MACHINE EXCHANGE**
844 N. BROAD ST. — PHONE PO 5-4772 — PHILA. 30, PA.

SLOTS

5c Mills Roman Head, 1 Cherry Pay \$110.00
5c Mills Extraordinary, 1 Cherry Pay ... 110.00
5c Mills Gold Chrome, 1 Cherry Pay 150.00
5c Mills Cherry Bell, 3-10 Pay 135.00
5c Mills Black Cherry, Original, 3-5 Pay. 205.00
5c Mills War Eagle, Giltter, 1 Cherry Pay 100.00
Each Above Slot Has Club Handle, Knee Action.

5c Mills Goose-neck, 2-4 Pay, Jackpot .. \$ 35.00
25c Mills Golf Ball Vender, Like New .. 135.00
5c Jenn. DeLux Lightup, Used 2 Weeks 305.00
10c Jenn. DeLux Lightup, Used 2 Weeks 310.00
5c Jennings Free Play Vender 85.00
5c Jennings Victoria, 2-4 Pay 65.00
25c Callie Dictator, 2-4 Pay 45.00

TERMS: 1/3 Certified Deposit With Order, Balance C. O. D.

MILLER VENDING COMPANY
42 FAIRBANKS ST., N. W. Phons 9-8632—9-6047 GRAND RAPIDS, MICH.

BOWLING GAME BALLS

REGROUND AND LACQUERED—REFINISHED LIKE NEW

2 1/4" to 3 1/4" \$25.00 per hundred 10-Day Service

MACOMB MUSIC SERVICE 16700 NINE MILE RD. EAST DETROIT, MICH.

COINMEN YOU KNOW

Los Angeles:
(Continued from page 111)

popular Leonard is passing cigars up and down the row with natural enthusiasm, and everyone is extending their sincere congratulations. Along with the good news, we are very sorry to report that Jack lost his mother recently.

As always, there is a great deal of activity at the Badger Sales office. Bill Happel has just hired Russell Shouse on his amplifier and phonograph staff. Shouse was with Melody Music in Phoenix, Ariz., for 15 years. Happel's new building, which will be the showplace of coin row, is nearly completed and should be ready for the grand opening by Christmas. . . . Ed McNeil, National Vendors, recently returned from a business trip up North.

Bill Abel, of Coast Records, says there's no place like California, as he is thoroly enjoying being home again after his extended and successful tour thruout the East. Coast's president, Charles E. Washburn, and his wife, Gladys, are busy entertaining friends from the East. Coast's Walt Hedenberg is enthusiastic over the music ops' reception to the diskery's latest releases in the pop field by Jack McLean. . . . Automatic Games Company has hired, Margie Van Bockel as a new steno.

Ray Powers, local manager for E. T. Mape Distributing Company, says his secretary, Lucy Garcia, is finally caught up and resigned to getting back to work, after being under the captivating spell of the lovely Canadian Northwest, which Lucy visited during her vacation last month. . . . Ed Wisler, Aireon regional manager, will soon appoint popular Bill Leuenhagen as sub-distributor.

C. A. Robinson is on a business trip to Chicago. While East, Charley will be in Milwaukee for the unveiling of the new Shine-a-Minit machine, which promises to be a most revolutionary addition to the coin-operated field. . . . Ed Wilkes, of the Paul Laymon Company, continues to be one of the most popular sales managers on the row. Laymon has added two new personnel, Richard Burk and William Perlee. . . . Jay Bullock's last SCAMOA meeting was the most successful to date, with all negotiations in the final stages of completion.

Nels Nelson is really enjoying his new Nash, with frequent trips around the countryside. However, he admits he will be happier about the whole thing when they remove the governor which is placed on the car for the first 500 miles. Nelson is the first on the row with a new 1947 calendar, which is a lovely Hawaiian scene.

Aubrey Stemler is back from his Thanksgiving stay with his family in Oregon, during which he and his dad brought down a number of ducks on a hunting jaunt. Aubrey's plane took over an hour to land in Portland, as the nose wheels wouldn't drop. Stemler says it was a most hazardous experience, and he and Mrs. Stemler were saying plenty of prayers. The wheels never did drop, but the pilot did a good job of setting the ship down easily. Needless to say, the Stemlers are sticking to terra firma for a while. . . . Bill Wolf is on another business trip up North, leaving Al Silberman in charge locally.

Friends and customers calling at Badger Sales recently include W. H. Shorey, San Bernardino; G. F. Cooper and G. Curtis, Riverside; Anton Jepsen, Maywood; Leighton Bates, Downey; Bill Black, Bakersfield; Roy Peterson, Long Beach; L. H. Maston,

Kentucky Operators
Now Taking Orders and Delivering

Williams Smarty
Packard Pla Mor Hideaway Phonograph
Packard Boxes & Other Accessories
United Sea Breeze
Genco Step Up
Midget Races
Fast Ball
Victory Derby
Victory Special
Bally Draw Bell
A. B. T. Challenger
Daval Counter Game
Mills Black Cherry
Golden Falls
Mills Vest Pockets
Columbia Bells
Evans Products
Safe Stands

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.



HEINZ NOVELTY CO.
664 MARSHALL, MEMPHIS, TENNESSEE
MILLS COIN MACHINES
THE STATE OF TENNESSEE



PICK-A-FIN 5c
Seals Pay \$1.00 • \$2.00 • \$1.00 • 50c

21 Seals Owned — Last Punch on Board Reserves One Seal

1200 Holes—Avr. Profit. \$33.05
60 Sewed Seals

Ten Spots 5c
1200 Holes—Avr. Profit. \$31.16

\$25 Special \$25
1200 Holes—Avr. Profit \$137.07

SUPER CHARLEY 25c
1200 Holes—Avr. Profit. \$84.50

CROWN PRODUCTS
322 E. COLFAX AVE.
SOUTH BEND 24, INDIANA

Porterville; Pete Peterson, Delano, and C. R. Knapp, Van Nuys. . . . Some of the local boys seen around this week include John E. Brady, Albert Amlon, Laverne Worley and Sam Brown.

YOU CAN'T BEAT OUR PRICES!

EXCELLENT MECHANICAL CONDITION AND APPEARANCE

WURLITZER

Wurlitzer 412	\$ 89.50
Wurlitzer 412, Lite-Up	99.50
Wurlitzer 616, Lite-Up	189.50
Wurlitzer 616 Counter Model	125.00
Wurlitzer 616	149.50
Wurlitzer 71 Counter Model	159.50
Wurlitzer 81 Counter Model	169.50
Wurlitzer Twin 12, Buckley, With Adapter	189.50
Wurlitzer 24, Celler Job	199.50
Wurlitzer Twin 12, Remote	199.50
Wurlitzer 24	199.50
WURLITZER 42/24 VICTORY	225.00
WURLITZER 42/800 VICTORY	275.00
Wurlitzer 600 Rotary	275.00
Wurlitzer 600	239.50
Wurlitzer 600 Keyboard	325.00
Wurlitzer 700	495.00
Wurlitzer 750 E	495.00
Wurlitzer 800	495.00

MILLS

Mills Throne	\$189.50
Mills Express	210.00

ROCK-OLA

Rock-Ola 16	\$ 89.50
Rock-Ola Monarch	169.50
Rock-Ola Windsor	169.50
Rock-Ola Standard	239.50
Rock-Ola De Luxe	249.50

SCALES

Waiting Scales	\$75.00
Waiting Fortune Scales	95.00

SEEBURG

Seeburg 12 Record	\$ 89.50
Seeburg Plaza	199.50
Seeburg Casino	199.50
Seeburg Mayfair	199.50
Seeburg Gem	199.50
Seeburg Regal	199.50
Seeburg Regal, Celler Job, Remote	225.00
Seeburg Regal, ESRC	249.50
Seeburg Casino, ESRC	295.00
Seeburg Vogue	295.00
Seeburg Victory, 1943 Cabinet	299.50
Seeburg Cadet, ES	299.50
Seeburg Classio	299.50
Seeburg Crown, 8200 Victory Cabinet	299.50
SEEBURG HI TONE, ES, 8800, 9800	324.50
SEEBURG HI TONE, ESRC, 8800	349.50

WALL BOXES

Buckley Chrome (24)	\$ 6.50
Buckley Lite-Up Side, Brown (24)	11.00
Buckley Lite-Up Side, Chrome (24)	12.50
Buckley Plain 24	5.50
Seeburg 20 Wall-O-Matic, Remote	29.50
Seeburg 24 Wall-O-Matic, Remote	22.50
Seeburg Selectomatic	6.50
Seeburg 20 Bar-O-Matic	39.50
Wurlitzer 331 Bar Boxes	6.50
Wurlitzer 320 Sweet Music	16.50
Packard Boxes	22.50
Rock-Ola Dial-A-Tune Boxes, 5¢	8.50
Rock-Ola 5¢ #1504 Bar Box	9.50

PACKARD BOXES, Brand New..\$38.95

DRESS UP YOUR OLD MUSIC MACHINES WITH
Gold or Silver Jewel Grille Cloth - - - - \$2.95 per yd.
Gold Metallic Diamond Grille Cloth - - - - 4.50 per yd.
GOLD OR SILVER JEWEL GRILLE CLOTH
 19"x23" (Machine Size)
 SAMPLE, \$1.00. 5 or more pieces 85¢ Ea.
 10 or more pieces 75¢ Ea.

Send 1/3 Deposit, Balance C. O. D.

NEW YORK DISTRIBUTING CO.

632 TENTH AVENUE, COR. 45TH ST. CIRCLE 6-9570 NEW YORK 19, N. Y.

COINMEN YOU KNOW

Milwaukee:

(Continued from page 111)

State; Elmer Menzner, handling Northern Wisconsin and Michigan Peninsula; Hugh McGarrity, formerly of Chicago Simplic Distributing Company, for Southern Wisconsin. Carl Coates, of the Paster parts department, has returned from a hunting trip and Toni Rohde is back in the office after a brief illness. . . . Three new vets at the Paster company are Charles Aisbet, Jerry Groll and James Deal. All are studying there under the G.I. Bill of Rights.

Harry Jacobs Sr. and Jr., United Coin, returned from a two-day stay in Chicago. While there they attended a showing in the Sherman Hotel. Harry says the firm will be showing new machines soon. Betty Tracy, as secretary to Harry Jr. is newest member of the Jacobs firm. Pauline Skender, another member of the office staff, has been accepting congrats on behalf of her sister's marriage to Mr. Gee.

New Orleans:

(Continued from page 111)

Bally representative from Chicago, was in town and toured part of Louisiana with Phil Pace and Joe Valenti, of Dixie Coin Machine Company. . . . J. H. Peres has returned from a Chicago trip and reports the visit at New Orleans coin machine exchange of Robert Walker, Aireon president of Kansas City, Mo. He was accompanied by his wife and Rudy Greenbaum.

Opening of the Fairgrounds racing season is not hurting business here a bit. Some companies, tho, report a slow-down of sales. . . . Marion J. Matranga, office manager at Dixie, says lull is due to approaching new year requiring purchase of new licenses. . . . Frank Ventii, ABC Novelty, blames it on everything from weather to Christmas.

Robert (Bob) Dupuy has been named vice-president and manager of FAB Distributing Company, Wurlitzer outlet here, succeeding Joseph Villars. Villars has opened his own company, selling juke and radio equipment. Dupuy was in the business in New Orleans before spending three years in the army. After discharge he was sent to Atlanta before being transferred here. . . . J. H. Lynch, of the distributor firm here, was host to operators and mechanics at a chicken dinner in connection with his service school.

W. H. Bruce, former local operator,

is now service manager with A. M. Amusement Company, which handles Packard equipment. He was formerly reported to hold that position with ABC Novelty Company. . . . Irma Mae Power, of ABC, was maid of honor at the Turkey Bowl football game in New Orleans. . . . Coinmen are doing a lot of talking about the 10-cent and 25-cent play on music boxes. Trade is split in this area as to advisability of the upped prices. Conflicting statements have appeared from distributors in newspapers as to overall policy on prices.

INCREASE TICKET PLAY

with original "FAIR PLAY" TICKETS

and NEW STEP-UP VENDOR



GIANT SIZE
 8"x12" . . .
 has 49 sections. Holds up to 3000 tickets.
MIDGET SIZE
 6"x9" . . .
 has 30 sections. Holds up to 1500 tickets.

We Specialize in the Following Standard Ticket Games:

RED-WHITE-BLUE

1940 — 2040 — 2160
 2170 and 2180 TICKETS

BINGO

1000—1050—1200—1250 TICKETS

COMBINATION

1440 — 1836 — 2052
 2280 and 2520 TICKETS

TIPS-TAKE TIPS-BASEBALL

120 Tickets

Special Ticket Games Made to Specification

LOWEST PRICES TO OPERATORS, JOBBERS and DISTRIBUTORS. Write for Catalog and Lowest Prices.

WORTHMORE

Mfrs. of "FAIR PLAY" Tickets
 1825 S. Michigan Dept. D Chicago, Ill.

VICTORY CONVERSION VALUES

ON DECK	for Snappy
GIRLS AHOY	for Seahawk
GLAMOR GIRLS	for Sport Parade
FOLLIES OF '46	for Hi-Hat
TWIN SIX	for Gold Star
BASEBALL	for Seven-Up

COSTS YOU ONLY \$12.50 E.A. F. O. B. CHGO.

HERE IS WHAT YOU GET . . .

- NEW! Flashy 14-Color Score Glass
- NEW! Large Size Bumper Caps
- NEW! Score Cards

WRITE FOR COMPLETE LIST

NO MECHANICAL CHANGES

RUSH YOUR ORDER TODAY!

VICTORY GAMES

2140-44 Southport Ave. CHICAGO 14, ILLINOIS

"America's Pin Game Conversion Headquarters"

NOTHING ELSE TO BUY!

WE HAVE THOSE "HARD-TO-GET"

PARTS

Miniature Bulbs for Pin Games. Live Rubber Rings, all sizes. Live Rubber Railings. Fuses. Bell Machine Parts. All types of Springs. Glass for Pin Games. Backboard Glasses. Pick-Up Scale for Phonographs. Lumilines for Phonographs. Silver Sleeves. Coils. All sizes Steel Balls. Pin Game Locks.

NEW PRICE LIST NOW READY—WRITE FOR IT!

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED

2307 N. WESTERN AVE. Phone HUMBoldt 3476 CHICAGO 47

SALESBOARDS

Holes	Name	Def.	Price
1000	5¢ Nickel Charley	Def. \$17.00	\$ 98
1000	5¢ LULU JR.	Def. 18.00	.98
1000	1¢ Cigarette (Girls), 26 Pk.		.79
1000	5¢ Jumbo Hole Lulu, X Th.	13.50	1.42
1800	5¢ Lulu, X Thick	Def. 18.00	1.89
1000	5¢ Double Flinn	Def. 24.00	.88
1000	25¢ J.P. Charley	Avr. \$50.00	\$1.15
1000	25¢ J.P. Charley	Avr. 52.04	1.22
1000	10¢ J.P. Ready Money, Seal.	50.70	1.79
1000	25¢ J.P. Tex. Charley, Seal.	50.28	1.49
1000	5¢ J.P. Home Run	Avr. 27.00	1.89
1200	25¢ J.P. Tex. Charley	Avr. 102.28	2.29
1000	5¢ J.P. Win Flinn, Jumbo	\$24.80	\$1.79
1184	5¢ J.P. Jumbo Tena, Jumbo	33.00	2.49
1000	5¢ J.P. Beat This Card	Avr. 33.00	2.59
1020	5¢ J.P. Hot Stuff, Girls	27.00	2.79
1000	5¢ J.P. Girls, X Th.	Avr. 27.00	2.89
1020	5¢ J.P. Wanna Dough, Girls	27.00	2.89
1800	5¢ J.P. Lulu, X Thick	32.00	2.89
2160	Rd. Wh. Bl. Single Bd. Tickets	\$36.00	\$1.55
2172	Rd. Wh. Bl. 5 Fold Tickets	36.00	1.88
2280	5¢ J.P. Ticket Deal	Avr. 44.00	2.89
120	Tip Ticket Books, Singles, Doz.		1.95
Grand Prize Boards, Real McCoy Boards, Etc.			

SEND FOR CATALOG.

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.

Deluxe Building Blue Earth, Minn.



W. L. AMUSEMENT COMPANY

217 S. 7th ST., ST. LOUIS 2, MISSOURI
MILLS COIN MACHINES
 EASTERN MISSOURI AND SOUTHERN ILLINOIS

**We've Got
Kilroy
WAS HERE
AND IT'S
SENSATIONAL**

5 PER PUNCH
ALL TICKETS BEARING "KILROY WAS HERE" RECEIVES ONE PUNCH IN KILROY'S JACKPOT.
REPEAT THE FOLLOWING COMBINATIONS REPEAT 7 TIMES

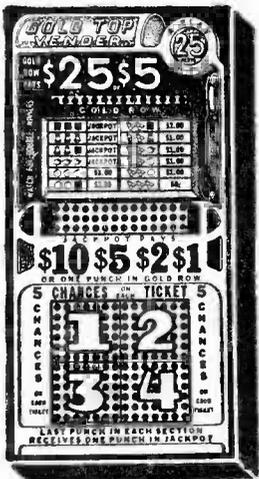
101-102	50¢
102-103	25¢
103-104	25¢
104-105	25¢
105-106	25¢
106-107	25¢

KILROY WAS HERE
LAST PUNCH ON BOARD RECEIVES ONE PUNCH IN KILROY JACKPOT

840 Holes at 5c
Takes in\$42.00
Av. Payout 21.42
Av. Profit\$20.58

**GOLD TOP
VENDER**

THE MOST SENSATIONAL
25c MIDGET BOARD EVER
PRODUCED
IT FEATURES (5)
CHANCES ON EACH
TICKET AND SOME
TICKETS HAVE
DOUBLE WINNERS



168 Holes Takes in
at 25c\$42.00
Av. Payout 25.18
Av. Profit\$16.82

BEE JAY
PRODUCTS, INC.
6320-32 HARVARD AVE.
CHICAGO 21, ILLINOIS

**RTDA Meet to
Chi June, '47**

CHICAGO, Dec. 7.—Annual convention of the Retail Tobacco Dealers of America will be held in this city June 5, 6 and 7 at the Stevens Hotel, is was announced this week by Eric Calamia, organization president.

Calamia in town for a brief stay was on a week's tour of the Middle West. While in town he made arrangements for the 1947 gathering of the RTDA group. Last convention was held in Cleveland in June.

Those who intend to attend the 1947 meeting of the RTDA were urged by Calamia to make their reservations for hotel rooms early due to crowded conditions in the city and the difficulty in securing accommodations.

Knox Named Guard Officer

NEW YORK, Dec. 7.—Harold J. Knox, Knox Vending Company, was named this week a first lieutenant in the New York State unit of the National Guard. Knox will be an infantry company commander, the same position he held while serving with the Third Army in Germany.

Small Ad—but BIG Values!

PHONOGRAPHS Seeburg 9800, RCES\$525.00
Seeburg Colonel, RC 450.00
Just Off Location. Immediate Delivery.

BAKERS PACERS 5¢\$425.00
25¢ 495.00
F.O.B. Chicago

Mills Bonus Bells, 5¢ \$225.00
Mills Bonus Bells, 10¢ 250.00
Mills Bonus Bells, 25¢ 275.00

MILLS Q.T.'s, REBUILT,
5¢ and 25¢ PLAY

Blue, 5¢\$ 75.00
Glitter Gold, 5¢ 100.00
Blue, 25¢ 125.00
Glitter Gold, 25¢ 150.00

DOWNEY-JOHNSON COIN COUNTERS\$177.50
GLOBE COIN SEPARATOR 290.00

F. O. B. Chicago
We are NATIONAL DISTRIBUTORS to the COIN MACHINE TRADE. WE REPAIR ALL TYPES COIN COUNTERS, COIN CHANGERS and COIN SORTERS
WRITE FOR COMPLETE PRICE LIST
CHARLES (JIMMY) JOHNSON

GLOBE DISTRIBUTING CO.
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ATTENTION

MICHIGAN COIN MACHINE OPERATORS

We are now fully equipped to serve you with NEW and USED Games. Also Parts for most of the best known makes of Coin Machines. Write or call at any time.

King-Pin

EQUIPMENT COMPANY
KALAMAZOO 21, MICH. Phone 2-0021
826 Mills Street

DISTRIBUTING COMPANY
DETROIT 1, MICH. Phone Temple 2-5788
3004 Grand River

Memo B. D. LAZAR CO.

DECEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31

J. D. LAZAR

Immediate Deliveries! For Sure Fire Profits!

Rock-Ola - Phonograph of Tomorrow

Gottlieb - Baffle Card + Gripper

Pall - Slots 54-104-254-50¢ and \$1.00

ABT - Challenger

Bally - Draw Bell - Triple Bell

Daval - Free Play

Ace - Coin Counters

P.S. Don't forget we carry a complete line of reconditioned games!

B. D. Lazar
J. D. Lazar

B. D. LAZAR CO.
Grant 7818

1635 FIFTH AVE.
PITTSBURGH, PENNA.

NOW DELIVERING

EXHIBIT FIESTA **SMARTY**
MIDGET RACER **ABT CHALLENGERS** **SUPERSCORE**
SEA BREEZE **GOTTLIEB GRIPPER** **STEP-UP**
BRAND NEW SILVER KING NUT VENDORS...\$13.95

Full Line of Packard Music and Accessories Ready To Ship—WRITE

USED GAMES

CATALINA	\$100.00	Williams Suspense	\$225.00
Stage Door Canteen	139.50	Bosco	64.50
Yankee Doodle	109.50	Bolaway	69.50
Arizona	129.50	Topic	55.00
Four Aces	59.50	Belle Hop	49.50
United Midway	59.50	Marlines at Play	49.50
Legionnaire	52.50	Hollywoods	99.50
Spot Pool	49.50	Roll Call	49.50
Five-Ten-Twenty	79.50	Surf Queen	195.00

Special This Week

4 WURLITZER 71 With Stands \$100.00 | 4 WURLITZER 61 With Stands \$89.50
 A M I SINGING TOWER.....\$89.50

MUSIC

Mills Empress	\$249.50	Rock-Ola Commando	\$569.50
Mills Throne	199.50	Seeburg Envoy	387.50
Seeburg 9800, R.C.	450.00	Seeburg 8200, R.C.	439.50
Seeburg Classic	365.00	Rock-Ola Hideaways	159.50

ARCADE EQUIPMENT

Wurlitzer 14 Ft. Skee Ball	\$149.50	GOALEES	\$295.00
Barrel Roll	189.50	Grandma Astrology	295.00
Scientific Battling Practice	69.50	De Luxe Diggers	179.50
Bally Undersea Raider	239.50		
WESTERN BASEBALL, RECONDITIONED AND REFINISHED BEAUTIFULLY			129.50
1946 Metal Typers, Used 5 Weeks, Look Like New			375.00

NEW 1946 METAL TYPERS, IN CRATE READY FOR DELIVERY...WRITE

MONTGOMERY DISTRIBUTING CO.

951 TROY STREET Phone: Me 9812 DAYTON 4, OHIO

A NYLON DEAL WITH TERRIFIC APPEAL

All Nylon Prizes—These quality Hose are fine gauge and quality. All Dupont Nylon top to bottom—All perfect—Individually packaged—All Sizes—In big demand.

DEAL #1—9 NYLON WINNERS

1,000-Hole Board @ 5¢
 Takes in \$50.00—Costs \$22.50.
 Profit \$27.50.
 (5 Open Numbers on top Win. Last Sale, each section, Wins)

DEAL #2—9 NYLON WINNERS

8 Open Numbers Win.
 Last Sale on Board Wins
 1,000-Hole Board @ 5¢
 Takes in \$50.00—Costs \$22.50.
 Profit \$27.50

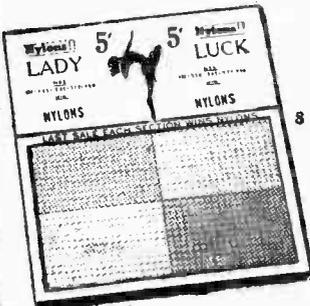
DEAL #3—12 NYLON WINNERS

1,500-Hole Board @ 5¢
 Takes in \$75.00—Costs \$29.50.
 Profit, \$45.50.

DEAL #4—12 NYLON WINNERS

1,500-Hole Board @ 5¢
 Takes in \$75.00—Costs \$29.50.
 Profit \$45.50.
 11 Open Numbers Win. Last Sale on Board Wins.

1/3 DEPOSIT, BALANCE C. O. D.
 Send for List of Other Outstanding Sales Deals.
 We Have Terrific Radio Deals!!!!



Philkay Products

30 IRVING PLACE - N. Y. 3, N. Y.
 GRAMERCY 3-0340

NYLON SALESBOARD DEAL #5

15 NYLON WINNERS

15 open numbers win a pair of fine gauge and denier, all Du Pont top-to-toe nylon. First quality hose.

1 WRIST WATCH WINNER

Last sale on board wins a new water-proof, shock-proof, sweep second, radium dial, steel 15 Jewel Watch. These 15 Jewel Watches are famous and are not to be confused with cheap Watches. They are fine time-keepers, with a leather strap, in a display box and have a high retail value.

2000 HOLE THICK DIE CUT BOARD

5¢ or 10¢ PLAY (Your request, name your own profit)
 1/3 Deposit With Order, Balance Shipped C. O. D.
 Send for List of Other Outstanding Deals.

INCREASE YOUR PROFITS WITH OUR DEALS. 5-10 Boards, Even Numbers pay 5¢, Odd pay 10¢. These Labels on Request Only.

PHILKAY PRODUCTS 30 Irving Place, N. Y. 3, N. Y.

Sugar Zoning Called Threat To Suppliers

NEW YORK, Dec. 7.—Sugar zoning restrictions by the OPA are causing shutdowns among confectioners, bakers, bottlers and ice cream manufacturers, according to a sugar broker firm official who decided that the condition will soon result in sugar bootlegging.

Daniel L. Dyer, partner of B. W. Dyer & Company, sugar brokers, said that the restrictions which prevent beet sugar from entering the East have become outmoded and obviously wrong.

Sugar famines along the East and Gulf coasts caused by the shipping strike were "deliberately allowed by OPA," Dyer asserted, in assailing regulations which forbid sugar from being moved from one part of the country to another.

Shortage Affecting Venders

Present sugar woes have all but cut off supplies to candymakers and soft-drink manufacturers, affecting vending machine operators of both items. Sugar supply in the East will not be sufficient to meet ration points, according to the Dyer firm.

Vending machine operators troubled by the shortage were hoping for relief in the recent announcement from the Department of Commerce, which stated that there will be increased Cuban sugar imports for the Christmas season.

Dyer said that there was a surplus of sugar in Michigan and that manufacturers would readily pay the freight to bring it East rather than suffer the expense of closing down their plants. He said the OPA had refused all requests to relinquish zoning restrictions.

Coinmen were warned that further curtailment of sugar supplies should be expected due to a general scarcity of sugar in the United States which will not be relieved until 1947 crops become available from off-shore areas, the Dyer firm declared.

Western coinmen looked with beverage bottlers and candymakers for a possible silver lining to the sugar muddle. This was contained in a recommendation that the Pacific Northwest receive sugar surplus if insufficient freight cars are found to ship them to the East and Midwest.

Altho the world beet sugar production is at its lowest in 23 years, Dyer declared that there are ample supplies inland and production is well under way. Dyer contended wartime prohibition of cross-hauling is no longer needed. Each manufacturer should be allowed to determine if he wishes to bear freight rates.

Bear Market Effect Told for Stocks of Vending Suppliers

NEW YORK, Dec. 7. — Standard & Poor's report of weekly stock price indexes disclose an interesting picture of how the stock market break has affected shares of vending machine suppliers and allied businesses.

Tobacco products, for example, dropped from a 1946 high average of 105.1 to a low of 82.8 in the recent bear market. Only 12.4 per cent of the 21.2 per cent drop has been recovered, it is shown.

Dairy products stocks took a drop of 22.2 per cent from 250.1 to 194.5. These shares also have recovered 12.4 per cent of the bear market loss.

Soft drinks and confectionery shares declined from a high of 165.2 to 116.7, a drop of 23.3 per cent. Re-

covery has been 20.2 per cent of the total loss.

Sugar, a basic ingredient in important vending machine products, dropped from 146.8 to 109.3. The drop from 1946 high amounted to 26.4 per cent and none of this has been recovered.

METAL TYPERS DISCS

For Groetchen Typers



We Use Finest Aluminum Standard Thickness • Satin Finish

PRECISION DIES

By America's Foremost Toolmakers

Money Back Guarantee. **\$8.50** Per 1,000

Samples on request.

METAL TYPEWRITERS

Completely Refinished and Rebuilt like new.

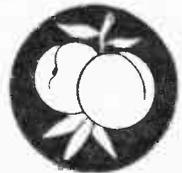
\$275.00

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FRIEDMAN AMUSEMENT COMPANY

441 EDGEWOOD AVE. S.E., ATLANTA, GEORGIA

MILLS COIN MACHINES

STATE OF GEORGIA

Coin Operated Machines

SALESBOARDS

Cash, Merchandise and Ticket Deals.

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WESTERN BASEBALL MACHINES

Rebuilt — Perfect Working Order.

1939 Models \$ 95.00

De Luxe Models 125.00

F. O. B. Yonkers, N. Y.

25% Deposit With Order, Balance C. O. D.

NICK DICICCO

182 Ashburton Avenue YONKERS, N. Y.

CALL NOVELTY CO.

READY FOR LOCATIONS—RUSH YOUR ORDERS

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Wurlitzer, Model 950.....	\$595.00	Seeburg Model Classic.....	\$350.00
Wurlitzer 24, Victory Model	385.00	Rock-Ola, Model 39 (Aristo-	325.00
Seeburg Model Casino.....	300.00	craft Cabinet).....	325.00
Seeburg Model Colonial....	375.00	Rock-Ola Model Standard ..	325.00
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ASSOCIATED AMUSEMENTS
846 COMMONWEALTH AVE., BOSTON 15, MASS.
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MASSACHUSETTS, MAINE,
NEW HAMPSHIRE AND VERMONT

The Famous, Patented Chicago "Ace" Lock
insures
"UTMOST Security!"



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Only the Ace ROUND Key Opens It.
Note patented 7-pin Tumbler construction. Only the properly notched "Ace" ROUND Key will properly engage ALL 7 tumblers to open this "ACE" of all locks. Can be keyed alike. Remember—There's a Chicago Lock for Every Need—and ALL insure—"UTMOST Security." Write for catalog complete line.

CHICAGO LOCK CO.
2024 N. Racine Ave., Dept. 68, CHICAGO

Candy Corp. Opens Miniature Confect.

NEW YORK, Dec. 7. — Sanitary Automatic Candy Corporation, operators of the A. B. C. Service, opened a modern confectionery store, in miniature, in the lobby of the Strand Theater here this week. Unit is complete with concealed floodlighting and three-tiered crystal glass display shelves on the side of the walls.

Designed by Ballenger & Roop, Barrett Andrews, assistant executive director of Sanitary Automatic, stated that it is the first step of supplying theaters with equipment to meet their needs. A national survey of customer needs is now being conducted by the sales and operating executives of the firm, Andrews added.

Unit operates all types of vending machines and candy stands in theaters in New York, Boston, Buffalo, Los Angeles, San Francisco, Atlanta and several other cities. Candy, popcorn, and soft drinks are the main sales of the organization.

WANT TO SAVE MONEY?

Get on our mailing list now. Write today for our new parts poster. We have the most complete line of parts in America. "Peaches From Georgia" will be at the show. Visit us at Booth 74, Hotel Sherman, February 3 through 6. We can supply Coin Shutters for any device using foreign or domestic coins. Write us your problems.

HEATH DISTRIBUTING CO.
217 THIRD STREET PHONES: 2681-2682 MACON, GA.

NOW DELIVERING
PACKARD PLA-MOR PHONOGRAPHS—
HIDEAWAYS, WALLBOXES AND ACCESSORIES
GOLDEN FALLS—BLACK CHERRYS—GOLD CHROMES—
CLUB BELLS—JENNINGS—PACE—WATLING
KEENEY SUPER BONUS BELLS—FOUR BELLS—
BALLY DRAW BELLS—BALLY TRIPLE BELL
FAST BALL—BANK BALL—WRITE!

TWIN PORTS SALES CO.
230 Lake Ave., So. DULUTH 2, MINN. 2027 Washington Ave., So. MINNEAPOLIS 4, MINN.



VENDING MACHINE COMPANY
207 FRANKLIN ST., FAYETTEVILLE, N. C.
MILLS COIN MACHINES
NORTH CAROLINA, SOUTH CAROLINA
AND VIRGINIA

FOR SALE
MILLS VEST POCKET CHROME BELLS
\$49.50 EACH
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WE BUY, SELL AND EXCHANGE
Phone: Jefferson 1644
3147 Locust St. St. Louis 3, Mo. **MC CALL NOVELTY CO.**



SICKING, INC.
1401 CENTRAL PARKWAY, CINCINNATI 14, OHIO
MILLS COIN MACHINES
KENTUCKY, WEST VIRGINIA AND SOUTHERN OHIO

WHIRL-A-BALL HAS EVERYTHING!

STREAMLINED
PLAY APPEALING
TIME TESTED
SUREFIRE
COMPACT
COLORFUL
NO UPKEEP



Yes . . . WHIRL-A-BALL has everything it takes to make money in all your locations! Production has improved and prompt deliveries will be made. WHIRL-A-BALL . . . the new version of that well-known profit-builder of the early 1930's known as WHIRLWIND, is surpassing all expectations!

All The Oldtime, Tested Features—PLUS Many New Ones
Air Propelled—No Springs to clog or break. All mechanical—No troublesome electrical connections—just place it and play it.

Compact—20 inches high, 13½ inches wide, 10 inches deep. (Equipped for 5¢ play. Extra 1¢ Coin Chute for conversion included.)

Quick To Click!

PROMPT DELIVERIES . . . PHONE, WRITE OR WIRE YOUR ORDER NOW. DISTRIBUTORS, JOBBERS, OPERATORS WRITE FOR FULL DETAILS.

AMUSEMENT ENTERPRISES, INC.
GEORGE PONSER
IRVING KAY
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ONE *Keeneys* BONUS *Super Bell* a complete route in itself!

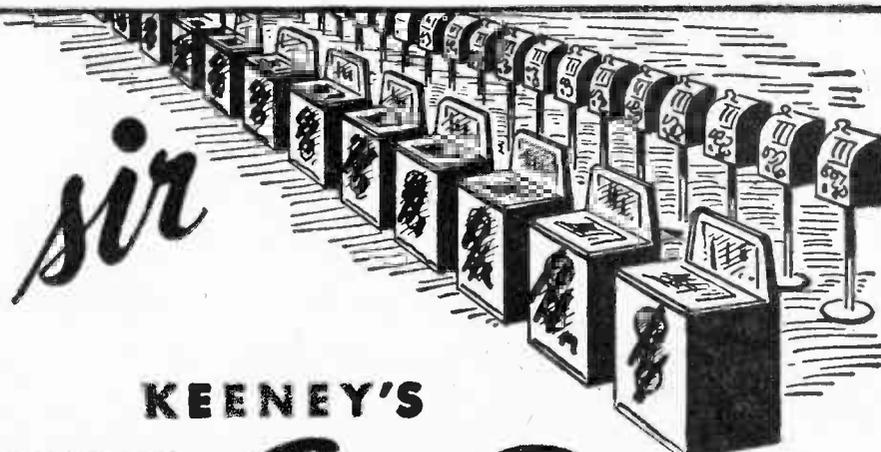


Yes sir

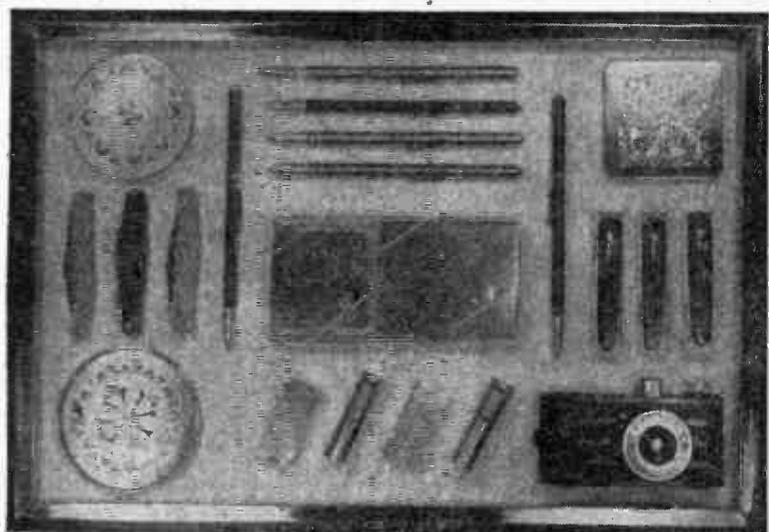
KEENEY'S
BONUS Super Bell

EARN'S MORE PER INDIVIDUAL UNIT THAN A ROUTE OF OTHER EQUIPMENT!

Here's a challenge! Place just one KEENEY BONUS SUPER BELL—the ONE-WAY, the TWO-WAY or the THREE-WAY in any average location. Then watch your earnings double or treble as the big, jumbo lite-up board with positive advancing odds, triple-scoring and the BONUS JACK-POT AWARD draws surging crowds of people to play —and PAY! Then compare collections with an entire route of ordinary equipment. Draw your own conclusions. You'll find them in your BONUS SUPER BELL cash box!



SEE YOUR NEAREST KEENEY DISTRIBUTOR **J. H. KEENEY & CO., INC.** 2600 W. FIFTIETH ST. CHICAGO 32, ILLINOIS



THIS OUTSTANDING DEAL HAS LOTS OF CLASS. IT COMBINES THE NEWEST 1947 MODEL REYNOLDS EARL POINT FEN WITH NATIONALLY ADVERTISED ZELL COMPACTS—ITEMS YOU WOULD USUALLY FIND IN HIGH-CLASS JEWELRY STORES.

Here is the cleanest, most beautiful deal you have ever seen. The merchandise is worth over \$70.00 and is put up on a good locking, colored foil covered pad with chromium framing. This fast moving, profitable deal should be in every one of your locations.

Deal consists of a 2000 hole board 5c sale and 21 premiums!
DEAL TAKES IN.....\$100.00—PAYS OUT:
6 Reynolds Rocket Pens
2 Ladies' Compacts, \$5.00 each
1 Ladies' Compact, \$10.00
1 Ladies' Compact and Cigarette Case (\$15.00)
6 Pocket Knives
4 Duralumin Cigarette Lighters
1 Candid Camera
Consolations \$10.00 or 40 packs of Cigarettes
Definite Profit....\$44.05
PRICE OF DEAL COMPLETE...\$45.95

Operators and Jobbers, Write for Quantity Prices
Send in your order at once with a \$5.00 check or money order, balance C. O. D.
Write Dept. B for Catalogue of Salesboards and High Profit Deals.

A. N. S. Sales, Inc.
312 E. Market Street Elmira, N. Y.
20 Successful Years Serving Operators

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"People down South are proud of lotsa things and mighty particular. We know our corn likker is good 'cause we make it ourselves."

WE WILL NOT BE UNDERSOLD

NOW DELIVERING:

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CHICAGO COIN
GOTTLIEB
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FIESTA
SUPER SCORE
BAFFLE CARD
STEP UP
BIG LEAGUE
DAILY RACES

P. S.: A PHONE CALL TO US CAN SAVE YOU MONEY. ASK FOR CAMP OR STONE.



YOU WILL ALWAYS GET A BETTER DEAL FROM DIRECT FACTORY DISTRIBUTORS

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VALLEY SPECIALTY CO.
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MILLS COIN MACHINES
WESTERN NEW YORK STATE

Pin Games READY FOR LOCATION!

ABC Bowler	\$ 40.00	Majors, 1941	\$ 33.50	Arizona	\$120.00
All American	27.50	Miss America	37.50	Brazil	145.00
Attention	34.50	Monicker	47.50	Flat Top	125.00
Belle Hop	49.50	New Champ	39.50	Grand Canyon	129.50
Big Parade	79.50	Speed Ball	32.50	Streamliner	139.50
Bola Way	39.50	Sport Parade	37.50	Paratroops (Rev.)	44.50
Big Chief	29.50	Sluggo	37.50	Shangri-La (Rev.)	65.00
Bosco	47.50	Sparky	37.50	Eagle Squadron (Rev.)	54.50
Defense (Gonco)	47.50	Sun Beam	45.00	Torpedo Patrol (Rev.)	67.50
Dixie	40.00	Superliner (Excell't)	210.00	Idaho	225.00
Four Roses	35.00	Ten Spot	27.50	South Seas ALL	225.00
Gun Club	32.50	Victory	47.50	Oklahoma NEW	225.00
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Jungle	42.50	Vanks	57.00	Streamliner VAMPS	
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LOOK—LOOK—LOOK
CLEAN AS A WHISTLE

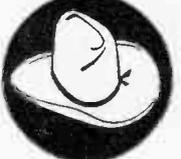
Keeney 4-Way Super Bells\$325.00
Mills Three Bells 525.00
Brand new folding lock-in Slot
Stands, heavy gauge 10.00

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ACT FAST—ORDER NOW
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SLOTS—CONSOLES
PINS—ONE BALLS

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ARCADE OUTFITTERS SINCE 1912

THE FOLLOWING MACHINES ARE NEW.. AND READY FOR DELIVERY!

Exhibit Ideal Card Vendor (Complete with Cards)	\$ 29.50
ABT Challenger	65.00
Gottlieb 3-Way Gripper	39.50
Bat-a-Ball (New, Legal Game)	245.00
Super Roll	349.50
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New Roll Down Alley	Write

Write for Quantity Prices
FREE—ILLUSTRATED PRICE LIST OF MACHINES, PARTS AND SUPPLIES
New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All.

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SOUTH COAST AMUSEMENT CO.
314 E. 11TH ST., HOUSTON 8, TEXAS
MILLS COIN MACHINES
SOUTHERN HALF OF TEXAS



Junior's "POP" needs a larger hat . . .

"Pop's" head is really big . . . and rightfully so! "Junior" is quite a boy, somebody to be proud of . . . His ever-increasing popularity, his infinite earning capacity, are bringing high praise from coin-conscious operators everywhere!

The new Premier Junior Console Model has every profit-pulling, player-appealing feature of the larger, ever-popular Barrel Roll plus a new, attractively colored, attention-getting backboard and an *all wire* cage.

"Junior" is only 7 feet long, 24 inches wide and 5 feet 6 inches high—a "natural" for locations where space is limited and valuable. Already tested in selected locations, "Junior" has proved to be a **BIG** money-maker, popular beyond expectation!

"POP" settles for a cap with feathers! . . .

"Pop" has been a coin-catcher for quite some time now. His constantly growing popularity, his ability to produce solid profits for operators, are bright feathers in "Pop's" cap!

Yes, the large Premier Barrel Roll has the big play popularity that pays peak profits to coinmen everywhere. Exclusive features like the optional "Revolving Barrel Roll" keep this game in constant play!

Premier Barrel Roll backboards and playing fields are interchangeable and interlockable. Available in 10½, 12½ and 14-foot lengths—all 26 inches wide. Select the size most suitable for your location.

Both the Premier Barrel Roll and the space-saving Junior Console Model are custom-built in our own modern plant, solidly constructed of mahogany and maple plywood. They're built for heavy play—every day!

In CONSTANT production Available for delivery

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Distributor territories available . . . write!



United's Brand New Game SEA BREEZE

Countless operators are familiar with the success of United's conversions. And now . . . United's first brand new Five-Ball Novelty-Replay game

SEA BREEZE

—SEE YOUR DISTRIBUTOR NOW—
SEND US YOUR NAME FOR REGULAR MAILINGS



UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



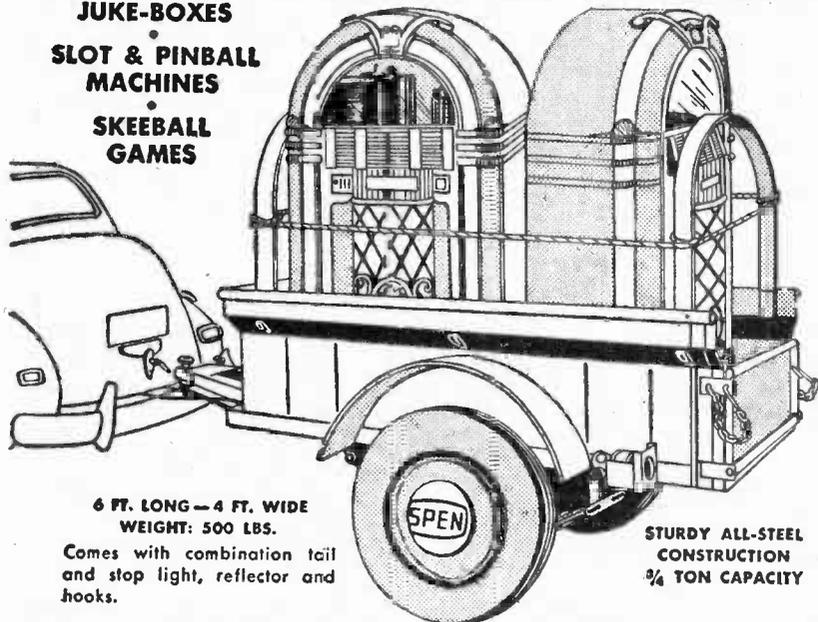
CHICAGO 40, ILLINOIS

Coin Machine Owners!

HERE'S THE SOLUTION TO YOUR TRANSPORTATION PROBLEMS...

Ideal For:
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SLOT & PINBALL
MACHINES
SKEEBALL
GAMES

The Spen Model "S" ALL PURPOSE UTILITY TRAILER



6 FT. LONG — 4 FT. WIDE
WEIGHT: 500 LBS.

Comes with combination tail and stop light, reflector and hooks.

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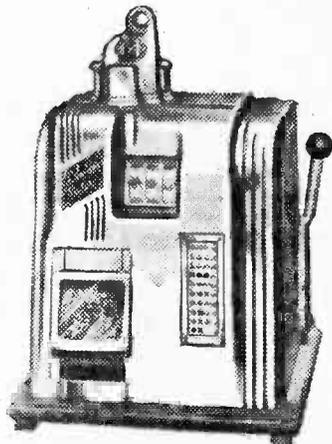
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520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	65.00	1.25
720	5¢	EABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	CUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	10¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1200	5¢	EIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

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- Marvel's Pop-Up, Counter Game.. 49.50

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Bally Club Bells, 5¢ Comb.	185.00	Pacers Races (Brown)	135.00	Smarty (Williams)	334.50
Bally Hi Hands, 5¢ Comb.	159.50	ONE BALLS		Superscore (Chi Coin)	298.50
Ev. Bangtalls, 5¢, J.P., Late	275.00	Longacres	\$275.00	Midget Racers (Bally)	289.50
Ev. Dominos, 5¢, J.P., Late	275.00	Thorobreds	275.00	Sea Breeze (United)	325.00
Keeney Sup. Bell, 5¢ Comb.	195.00	'41 Derbys	225.00	Baffle Card (Gottlieb)	322.00
Super Bell Twin 5 & 5	325.00	Vict. Turf Champ.	109.50	Big League (Bally)	299.50
Super Bell Twin Comb. 5 & 25	425.00	Club Trophy	195.00	Fast Ball (Exhibit)	Write
4 Way Super Bell, 3/5 & 25	525.00	Sportsman	169.50	Superliner (Gottlieb)	322.00
		Dark Horse	145.00	Opportunity (Marvel)	Write
		Mills 1-2-3	89.50	Surf Queens (Bally)	187.50
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		Record Time	129.50		
		Sport Special	109.50		
		Mills Owls	89.50		

"POP-UP," Marvel's Sensational New Counter Game.....\$49.50
ABT CHALLENGER (Always a Winner).....\$65.00
 One Free with purchase of every Ten!
 Immediate shipment. Write, wire phone for these amazing money-makers!

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GOTTLIEB 3 WAY GRIPPERS	60.00	BALLY TRIPLE BELL	895.00
GRIP-VUE	12.50	EVANS BANGTAILS, 5¢, J.P., C.P.O.	671.50
ABT TARGET STANDS	WRITE 139.50	EVANS BANGTAILS, 5¢ Comb.	824.50
SILVER KING PEANUT VENDORS	399.50	EVANS BANGTAILS, 25¢ Comb.	980.00
ACE COIN COUNTER	25.00	EVANS WINTERBOOK, 5¢, J.P., C.P.O.	826.00
SCORE A BARREL		EVANS WINTERBOOK, 25¢, J.P., C.P.O.	995.00
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MONARCH COIN MACHINE Co.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

Coin Mchs. Big At Park Show

(Continued from page 92)

matic coin-controlled picture as well as their new Atomic Bomber amusement game. Also shown were the latest models of Voice-o-Graph all of which were shown at the New York National Hotel Exposition. New Photomatic model is a streamlined version of the former model. Side curtains have been removed and swivel seat has been replaced to hold 420 frames and a hydraulic lift facilitates moving the machine. Newest Voice-o-Graph shows the patron when to commence talking and offers suggestions for comments to be made on the record. A light flashes when the record is almost finished. Machine also vends an envelope for mailing the record.

Show Aerobatic's Instructor
 First showing of the Aerobatic Flight Instructor was offered members of the industry attending the convention. Machine was displayed by C. M. Jones, president of the concern. Instructor is coin-operated and offers educational entertainment as well as actual flight instruction. Patron sits before a screen and after inserting a coin in the chute, operates a wheel and a rudder bar to keep picture on screen level. Picture, that of actual ground in color, is co-ordinated with manipulation and gives impression of actual flight. Plane simulates loops, banks, dives and other maneuvers. Display by Capital Projector Corporation features two of their silent coin-operated personal movie viewers. Viewers were operated on five-cent play and showed six current subjects. Model holds 400 feet of 16mm. film, running about 2 minutes per subject. Models are on a 30-day delivery, according to the firm.

New Bowling Game
 Another Chicago first was the showing of the Electro Games Company's Bowl-a-Line amusement game. Model displayed was featured as a perfect scoring bowling game. Standing about 47 inches high, 60 inches long and 18 inches wide, the bowling ball inset in the machine permits the bowler to grasp and aim as in real bowling. Pressing the ball down operates the game. Game was also placed in the hotel's arcade. Company is located in Grand Rapids, Mich.

Other machines displayed at the outdoor convention by manufacturers included those by A. B. T. Manufacturing Company, of Chicago, makers of amusement games and coin machine components; Electronic-Aire Engineering Corporation, Chicago, makers of coin-operated electric hair-dryers; Perey Turnstiles, of New York, makers of coin-operated turnstiles used in park concessions; Philadelphia Toboggan Company, of Philadelphia, makers of coin-operated Skee-Ball games, and Standard Scale Company, manufacturers of coin-operated metal typers.



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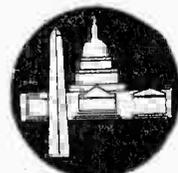
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Bally King Pin	69.50	Sail A Ball	144.50
Victory Roll	159.50	Bally Roll	69.50
Bank Roll	144.50	Penny Packs	12.50
Reel Spots	12.50	Batting Practice	74.50
Keeney Anti Aircraft	39.50	Western Baseball DeLuxe	59.50
Buckley 30-wire Wall Boxes	4.95	Champion Hockey	59.50
		Folding Steel Slot Stands	4.95

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 522 N.W. Third St. Oklahoma City, Okla. PHONE 75631

Warning Note on Smutty Disks Voiced by Juke Trade Leaders

CHICAGO, Dec. 7.—Recent wave of reform emanating from New York and spreading rapidly to other cities has induced trade leaders to warn juke box operators that "off color" records would be likely targets for anti-vice groups.

Pointing out that trade associations, manufacturers and other elements of the juke box business had discouraged the practice of including smutty or suggestive records among phonograph selections, spokesmen recalled pre-war years when novelty records caused the industry serious concern.

Current reform drive, while aimed primarily at so-called "filth" literature and backed by religious leaders with heavy press support, has taken swipes at certain motion pictures, plays and Broadway productions, it was pointed out.

In New York last week, the Society for the Suppression of Vice announced the seizure of hundreds of "party" phonograph records in raids directed by J. S. Sumner, executive secretary of the society. According to Sumner, the records were spoken versions of some of the novels against which the society has court actions pending on the grounds they are salacious.

Trade association leaders said that since 1941, when the juke business undertook an extensive campaign against the use of smutty records, only a very small fraction of operators stock them.

As early as 1939 the Automatic Music Operators' Association in New York passed a resolution forbidding its members from using any disk on their machines of a suggestive or obscene nature. Organization's legal counsel was forbidden to defend any operator who got into difficulty thru violation of the resolution.

In New Orleans, during the same year, George Brennan, president of the United Music Machine Operators' Association, reported 100 per cent co-operation from members following an order of the organization to discontinue the use of offensive records.

Brennan said it would be disastrous to let one or two vulgar recordings ruin an industry built up over a period of years on high quality music. One prominent manufacturer described use of such recordings as "an enemy that not only threatens to overthrow all the fine principles of the industry, but actually endangers the industry itself."

In 1940, United Electrical, Radio and Machine Workers of America, Local 737, established a modified censorship, refusing to service or install machines which featured objectionable recordings.

Spokesmen said that since 1941 there had been practically no widespread use of risque disks and asserted that the only offenders were newcomers with little or no concern for the future of the industry.

"A few years ago suggestive records came into the coin-operated phonograph field," a trade association executive said. It required only a short time for the practice to be stopped by drastic moves of far-sighted representatives of the juke box industry in co-operation with the government.

"From experience with operators, I know that most of them are good business men. It is up to those men who represent our business to the public to lend every support for a blackout of suggestive and smutty records."

Other spokesmen asserted that the industry's self-purge had caused a heightening of standards thruout the business. As a result, it was said, current reform wave would have

little, if any, effect on the juke business.

"There will always be a minority of location owners who ask for risqué recordings," a local operator said. "But the minority do not pay your rent, buy your trucks and show you a profit at the end of the year."

"In the automatic music business you cannot cater to the minority without offending the majority."

"The recording companies have invested millions of dollars to give the phonograph operators good, clean records. Orchestra leaders and artists are doing everything possible to show the phonograph operators that they want to co-operate with them for the stability and permanence of the business."

Fred Perel Has Ala. Coin Radio Routes

BIRMINGHAM, Dec. 7.—Operation of coin-controlled radios is making headway in the South, according to Fred Perel, of Birmingham Novelty Company here.

Perel said that he now operates 100 radios in Montgomery, Ala. With locations in hotels and tourist courts, he said that the radios have had a good reception in this area.

Sets operated by Perel are encased in a metal cabinet, with tamper-proof coin chute.

See Wall Box Canadian Music Trade Solution

WINNIPEG, Dec. 7.—Operators in Western Canada—the slow in installing them—are becoming more aware of the possibilities of wall-box systems, according to a recent statement from Al Pullmer, manufacturers' agent here.

Interest in the wall-box systems was provoked by visits of Canadian operators in the larger U. S. cities during the war years. Operators who were interested were prevented from obtaining their wants by the import embargo during the war, Pullmer declared.

Altho some town councils have tried to charge an extra fee for each wall box on location, most difficulties in legal licensing have been overcome, Pullmer said, with the extra-fee matter being dropped recently.

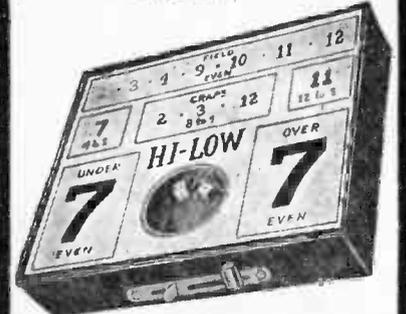
Double Take

At a recent meeting of Western Canada operators it was reported, Pullmer said, that wall boxes have doubled receipts and in a few cases have tripled it. Due to import duties, juke boxes cost 60 per cent more than in the States, and the operators here feel the wall boxes are the answer to that problem.

Operators, it is reported, are using contracts for two or three years with the location, thus assuring them of holding top locations. Also, Pull-

mer asserted, some operators have been able to obtain a better percentage split due to the wall boxes.

ACTION IN EVERY ROLL!



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SPEED—ACTION—A MONEY MAKER
No Coin Chute—No Federal Tax—Tamper Proof.

Great for ANY location with a counter or a table. Terrific for Taverns and Gasoline Stations.
WEIGHT, 4 3/4 pounds. GUARANTEED PROMPT DELIVERY on each unit via PARCEL POST — SPECIAL DELIVERY. (No shipping embargo because of weight and size.)
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SCAMOA Hears Union Leader

LOS ANGELES, Dec. 7.—Clarence DeMontreville, of the IBEW, was guest speaker at the latest meeting of the Southern California Automatic Music Operators' Association, held in North Star Auditorium here December 2.

DeMontreville spoke to the exceptionally large gathering of association members on the benefits of union affiliation. Central Labor Council had arranged a combination contract with the IBEW and the local teamsters' union. Latter had already negotiated with newly organized music operators' association for affiliation with their group.

Discuss Dime Play

Jay Bullock, SCAMOA managing director, conducted the evening's activities. Aside from DeMontreville's talk, and general enlargements on same by Bullock, there was a discussion of the 10-cent three for a quarter play, which was generally agreed upon by the assemblage as most advisable system to carry out. Letters were read from several phonograph manufacturers, complimenting the new association on its achievements thus far. Letter from Reno operators requested details and advice on the setting up of similar association in the Nevada city.

SCAMOA Dues Reduced

Bullock announced that association charges have been lowered to \$1 per machine per month instead of the originally adopted \$2. Initiation fee remains at \$100 for the present. This may be paid in installments if necessary.

Comments from the floor were generally in harmony with the set-up as presented by Bullock, in co-operation with both the unions. No representative from the teamsters' union was present.

Bullock and SCAMOA board of directors received a unanimous vote of confidence from the membership in their present negotiations with labor groups. Meeting at Teamster's Hall, to complete final phases of association organization and combination union marriage, was set for a future date.

Wurlitzer Exec For Dime Play

NORTH TONAWANDA, N. Y., Dec. 7.—E. R. Wurgler, general sales manager of Wurlitzer, issued a statement this week to explain his firm's feeling that juke box place prices should be increased from 5 cents to a dime, three for a quarter. Wurgler said that the big question the music machine industry must answer is whether or not the public will buy as many juke box tunes as they formerly did, and whether or not the reduced volume will be sufficient to increase profits instead of reducing them.

Said Wurgler, in commenting on his firm's experience: "While tests that we have made show that in a big percentage of locations there is very little, if any, falling off in the actual number of plays, there are locations in which the decrease is greater, but not sufficient to offset the gain in net profit to the operator. In such locations the number of plays can fall off considerably and still leave a much larger profit for the operator and the location owner."

Dime Price—a Cushion

"A cushion for any decrease in number of plays," Wurgler said, "is provided by the percentage of increase in phonograph income per play. It will permit a substantial falling off in phonograph play and still keep the operator on the right side of the ledger. For example, the number of plays could decline nearly



VETERANS LEARN about juke boxes in class conducted by Charles Reissner, service manager for Seacoast Distributors, Inc., New York, Rock-Ola distributors. Classes are being held under supervision of Veterans' Administration, with Music Guild of America, Newark, as sponsoring group.

Name Sampson Aero Distrib

CHICAGO, Dec. 7.—Aero Needle Company this week announced the appointment of the Sampson Company as distributor, and details concerning its new phonograph needle.

Burton Browne, Aero president, revealed that arrangements were completed in recent conferences with Robert Sampson, manager of the Sampson Company's record division thru which the Chicago area distribution is being handled.

An initial step in the functioning of the new set-up was a meeting of the Sampson Company's record division sales force at which Ralph Brenge and Russ Lund, Aero factory representatives, and E. Ralph Haines, Aero sales manager, explained details of the recently announced merchandising program.

New needle, according to the needle firm, reproduces high notes with transcription fidelity and can play up to two years under average use. Aero further revealed that the needle's anodized shank aids in muffling overtones and surface noises.

Curtis Outfit Moves Into New Chi Plant

CHICAGO, Dec. 7.—Office equipment and furniture of the Helene Curtis Industries, Inc., was moved this week to a new plant at 505 North Sacramento Boulevard. Firm, formerly known as NATCO, manufactures coin-operated movie machines.

Present plant was formerly the Bendix carburetor plant and was bought by the Curtis firm from the War Assets Administration for \$2,156,250 last July. Removal of production equipment from their Pulaski Road plant is still under way.

AMUSEMATIC CORPORATION

JACKRABBIT

PIN GAME OPERATORS AND ARCADE OPERATORS

LET YOUR DOLLARS MULTIPLY LIKE RABBITS WITH THIS NEW ALL-ANIMATED GAME!

MAIL Today!

AMUSEMATIC CORPORATION
4556 N. Kenmore Ave.
Chicago 40, Illinois
Telephone: Edgewater 3500

Please send additional information on "Jackrabbit"—the sensational money-maker of the year.

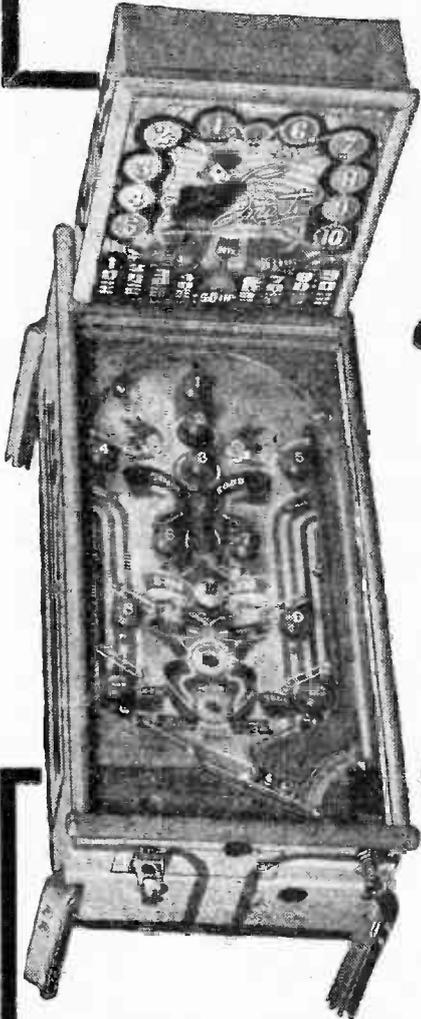
Name
Address
City State

Smash BELL RINGER

1080 JUMBO holes at 10¢ per sale . . . Average PROFIT . . . \$43.26 THICK DIE-CUT Board

SUPERIOR PRODUCTS INC. 14 N. PEORIA ST. CHICAGO 7, ILL.

FEEL SMART! BE SMART!
OPERATE



Smarty

WITH
WILLIAMS'
BRAND NEW
DOUBLE SCORE
FEATURE!

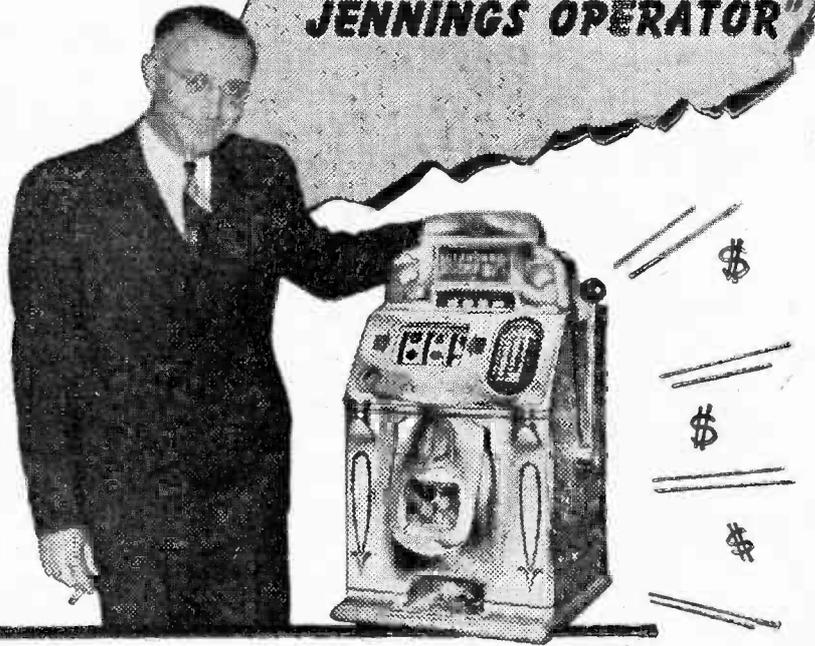
Place Your Order With Your
Jobber NOW!

Williams
MANUFACTURING
COMPANY
161 W. HURON ST.
CHICAGO 10, ILLINOIS



COIN MACHINES AND MEN WHO KNOW THEM

C. A. ROBINSON says "I HAVE YET TO SEE
A DISSATISFIED
JENNINGS OPERATOR"



C. A. ROBINSON & CO.
2301 Pico Blvd.
Los Angeles, Cal.

Mr. Robinson is one of the 75 enthusiastic Jennings dealers and distributors from coast to coast

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

The Leader in the Field for over 40 Years

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

YOU HOLD YOUR OWN
WHEN YOU
"HOLD THE LINE" WITH
SEEBURG 5¢ MUSIC



AND THE
SEEBURG
TWO-YEAR PLAN!

COME IN AND LET US
TELL YOU ABOUT IT NOW!

Exclusive Seeburg Distributors
in the State of Florida

IT'S HERE! IT'S NO. 1 IN PIN GAMES!
GOTTLIEB BAFFLE-CARD
GET YOUR ORDER IN NOW!

Exclusive Gottlieb Distributors in Florida and Cuba



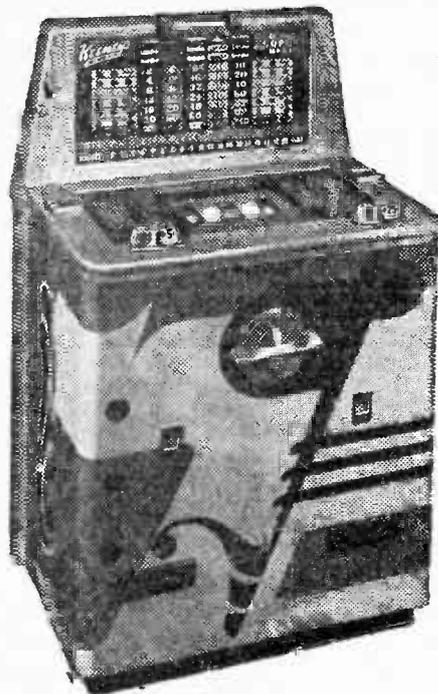
FLORIDA AUTOMATIC SALES CORP.
839 WEST FLAGLER ST.
MIAMI, FLORIDA

All Phones:
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JACKSONVILLE, 60 Riverside Ave. Phone 3-0611
TAMPA, 115 South Franklin St. Phone 3856
HAVANA, CUBA

1-2-3-

THEY ALL "GO" FOR KEENEY
BONUS SUPER BELLS!



Keeney's
2-WAY
BONUS Super Bell

Keeney's
SINGLE
BONUS Super Bell

Immediate Deliveries on the
Single and 2-Way Now!

- ★ Furnished in any combination of 5¢-10¢-25¢ coin chutes.
- ★ Up to 5 coins possible every play on the single, 10 on the 2-way.
- ★ Triple Scoring—players win on 1 to 3 rows across the reels.
- ★ Positive Advancing Odds flicker across Jumbo Lite-Up Scoreboard.
- ★ A 500 Bonus in addition to increased odds for Jackpot Winner on each chute in which 5 coins are played.

WRITE — WIRE — PHONE YOUR ORDERS
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Exclusive KEENEY Distributors in Illinois, Iowa, Missouri, Nebraska and Kansas

MUTOSCOPE'S ...

ATOMIC BOMBER

SPEED

REALISM

MOVING CLOUD EFFECTS

EXCITING ACTION

SILHOUETTED SKYLINES

VIVID EXPLOSIONS

INTRIGUING... COMPELLING...

MOVING PANORAMA TARGET

INTENSE PLAYER & SPECTATOR APPEAL

"CHAIN REACTION" SALES

CONTINUING PROFITS

* TRADE MARK

● FOR BIGGER PROFITS

... Take the most hush-hush secret of the day ... build an exciting, intriguing game around it ... and you have the secret of the ATOMIC BOMBER's success!

That's what Mutoscope has done with this newest, most profitable of all coin-operated machines. And the operators who've gotten delivery on the ATOMIC BOMBER can tell you that its timeliness pays big dividends ... makes it one of their best profit-producers.

The ATOMIC BOMBER **commands** profits because it features the most-talked-about secret of the day, the Atom Bomb. And it **multiplies** profits because of its "chain-reaction" sales. The passing public sees the thrilling action of the game in play ... they see the spectacular mushrooming column of smoke ... the devastation ... **they stop ... they play ... they attract others**, thus setting up **continuing sales**, a very important factor in coin-machine merchandising. Beautifully designed, occupying only two square feet of floor space, giving the public an outlet for their "Atomic-Thinking," Mutoscope's ATOMIC BOMBER has tremendous drawing power ... offers you magnificent profits!

No secret about whom to see for this great money-maker—**your Mutoscope Distributor's** the man. Get in touch with him—**now!**

INTERNATIONAL MUTOSCOPE CORPORATION

WM. RA8KIN, President

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LONG ISLAND CITY 1, NEW YORK

BUY * ATOMIC BOMBERS TODAY

FROM THESE

BLUE RIBBON DISTRIBUTORS**ACTIVE AMUSEMENT CORP.**

900 No. Franklin St. Philadelphia, Pa.

AMALGAMATED DISTRIBUTORS CO.

226 W. Randolph St. Chicago 6, Ill.

ASSOCIATED AMUSEMENTS, INC.

846 Commonwealth Ave. Boston 15, Mass.

ATLAS MUSIC CO.

221 Ninth St. Des Moines, Iowa

AUTOMATIC SALES CO.

119 Third Ave., No. Nashville 3, Tenn.

DAYTONA BEACH AMUSEMENT CO.

518 Live Oak Ave. Daytona Beach, Fla.

EASTERN SALES CO.

1824 Main St., E. Rochester 9, N. Y.

H & L DISTRIBUTORS, INC.

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HY-G MUSIC COMPANY

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MIKE MUNVES

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**FLASHING
BOMB
BURSTS****MUSHROOM
CHARACTERISTIC OF
-ATOMIC BOMB****TIMELY
TERRIFIC
PROFITABLE****GOOD
SCORING
NEEDS SKILL
--- GIVES
THRILL**

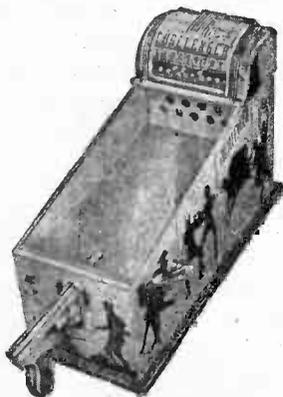
OTHERS TALK ABOUT IT—WE DO IT!

RECONDITIONED — READY FOR LOCATION

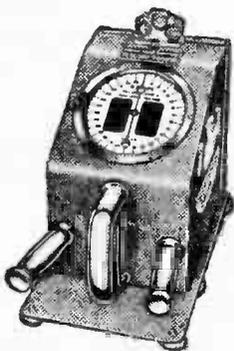
2 WURLITZER 750E	\$550.00	BAKERS PACERS, D.D., O.S.	\$275.00
1 WURLITZER 850E	575.00	PACES RACERS	175.00
2 WURLITZER 600	325.00	GALLOPING DOMINOS, '42, 2-tone	J.P.
1 WURLITZER 500	350.00	BIG GAME, F.P.	185.00
2 WURLITZER 24	275.00	BIG TOP, F.P.	85.00
6 WURLITZER 24, Vlc.	295.00	BIG TOP, P.O.	85.00
3 WURLITZER 618	195.00	BOB TAIL, F.P.	95.00
WURLITZER TWIN-12, R.C.	195.00	SILVER MOON, F.P.	95.00
7 AMI SINGING TOWER	225.00	BALLY CLUB BELL, Comb.	165.00
1 SEEBURG SPEC. R.C.	350.00	KEENEY 5-25 SUPER BELL	295.00
1 SEEBURG REGAL, ESRO	250.00	KEENEY KENTUCKY CLUB	115.00
1 SEEBURG REGAL, Hideaway	250.00	KEENEY '38 TRACK TIME	115.00
2 SEEBURG 9800, R.C.	525.00	KEENEY TRIPLE ENTRY	115.00
2 ROCK-OLA IMP. 20	225.00	KEENEY SUPER TRACK TIME	185.00
2 ROCK-OLA IMP. CEL. R.C.	195.00	KEENEY PASTIME, 9 Head	135.00
10 ROCK-OLA COMMANDOS	425.00	MILLS 4 BELLS	350.00
2 MILLS EMPRESS	295.00	PACES '40 SARATOGA	125.00
2 MILLS THRONE OF MUSIC	275.00	PACES '40 REELS, Comb.	125.00
BUCKLEY WALL BOXES, Used	17.50	PACES '40 SARATOGA JR.	100.00
BRAND NEW BERMAN SPEAKERS	39.50	SUN RAY, F.P.	135.00
BRAND NEW PACKARD BRACKETS	4.50		



DAVAL GUSHER \$54.00



ABT CHALLENGER \$65.00



GOTTLIEB 3-WAY GRIPPER \$39.50

"SUPER STAR" POP CORN MACHINE—The finest at the lowest price! Heavy duty, large capacity theater model. Streamlined, stainless clad steel cabinet. Thermostat controlled popper—two-heat warmer. NOW BEING DELIVERED at \$548.00.

NEW EQUIPMENT FOR OHIO AREA

Jack Rabbit	\$475.00
Novelty Card Vendor & 1,000 Cards	29.50
Gottlieb Grippers	39.50
ABT Challengers	65.00
Silver King Peanut Vendors	10.50

Esquire Vendors, \$11.75 & \$ 13.75	
Esquire 5¢ Vendors	14.75
Advance Vendors	10.50
Superliner	\$22.50
Baffle Card	\$22.50

Super Score	\$299.50
Genco Step Up	324.50
Sea Breeze	325.00
Opportunity	249.50
Daval Free Play	75.00
Ace Coin Counter	139.50

50 PANORAMS 50
Completely reconditioned and overhauled \$365.00 each
With Solovue, \$375.00
With Twin Solovue, \$395.00

GUM VENDORS
14, 5-column, short tab
ROWE Gum Vendors. All overhauled, Each, \$12.50.

2 25c MILLS Golf Ball Vendors. \$295.00

NEW JENNINGS BRONZE CHIEF	5¢ \$289.00
	10¢ 309.00
	25¢ 319.00

NEW WATLING ROL-A-TOP	5¢ \$175.00
	10¢ 200.00
	25¢ 225.00

WE INVITE FOREIGN TRADE

Our staff is equipped and able to ship any and all types of coin-operated machines to any and all parts of the world. Correspondence in all languages.

TERMS: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C. O. D.

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PHONE: PROspect 6316-6317-5518



M. S. GISSER, Sales Mgr.

Claim Paper Sound Recording Tape Is Cheaper and Simpler

CHICAGO, Dec. 7.—More details concerning a paper tape, coated with magnetic paint on a high-speed printing press, which has been developed by Indiana Steel Products Company for sound recording purposes, were disclosed here this week.

Interesting to the juke box industry as a possibility for future development, the tape product is a relatively new rival to magnetic wire recording devices scheduled for introduction by several major radio manufacturers.

Exhibited to the press at a Bismark Hotel showing, makers of the tape claim advantages of low cost, high fidelity and adaptability. Officials said that the principle involved in the new product is based on discovery by firm's research engineer, H. A. Howell, of a metallic base powder which retains high permanent magnetic properties when ground into micro-dimensional proportions. Further experiments with the powder, used as a base for paint, resulted in successful use as a coating for sound-recording tape.

Howell said that the tape can be used with less complicated recording devices than many now being introduced, because it is more magnetic than any wire now on the market. Firm expects to produce the tape only, leaving production of recording mechanisms to other manufacturers. For demonstration purposes, a recording machine designed especially for Indiana Steel Products by Midwest Research Institute, Kansas City, Mo., was used at the showing. No other recorders available at present can use the tape, altho a half dozen major radio producers are said to be conducting experiments with such devices.

The demonstration machine incorporates several principles of patents of the Armour Research Foundation, for which licensing agreements have been concluded also by more than one juke box manufacturer.

Price for 1,000 feet of the tape on standard seven-inch, eight-millimeter reel would be from \$1.50 to \$2, the firm estimates. This would be equivalent to 30 minutes recording time, with tape running at a rate of about eight inches per second.

The paper tape can be erased as

Restaurant Man Anti-Dime Play

DALLAS, Dec. 7.—Location owner's point of view was injected into the controversy concerning the proposed raise in the juke play price to 10 cents when Carlo Messina, president of the State Restaurant Association of Texas said:

"Should a restaurant, or any other business, increase the price 100 per cent for one of its features there would be much resentment and criticism and, doubtless, loss of business.

"I certainly believe that coin-operated music should remain at 5 cents. Altho these instruments and music systems are operated on a co-operative basis, it would be the restaurant owner who would get the criticism. Raising the price of music to a dime would, in my opinion, be very bad public relations because, like Coca-Cola and Wrigley's gum, it is a traditional nickel item."

Langevin, 20-Year Ford Man, Launches Detroit Music Firm

DETROIT, Dec. 7.—New music firm here is operated by Edward J. Langevin, who enters the industry after 20 years with Ford Motor Company as a foreman. Firm will have headquarters at 4441 Syracuse Avenue, Dearborn Township, Southeast Detroit.

Establishing a route of music machines, Langevin will specialize mostly in the West Side locations for the present. Located on the edge of the West Side settlement he is in position to make use of the growing trade of the newer suburban areas where housing projects are being planned.

Major rule of operation for Langevin is to give immediate attention to all service calls. Langevin spends most of his time on his route answering these calls and contacting location owners. Most of his locations are in taverns.

easily as recording wire and used over again, according to Howell. It also may be cut and patched, both for editing and repair, he said.

<p>SPECIAL AMPLIFIERS RIFLES MOTORS REPAIRED PROMPT SERVICE</p> <p>WANTED SEEBURG CHICKEN SAM AND JAILBIRD RAY GUNS WILL PAY \$40.00 Each WRITE FOR SHIPPING INSTRUCTIONS.</p>	<p>SEEBURG RAY GUNS CONVERTED TO "SHOOT THE BEAR" SPECIAL \$149.50</p> <p>COMPLETELY RECONDITIONED REPAINTED AND CONVERTED FROM SEEBURG RAY GUNS IMMEDIATE DELIVERY SOLD ON COINEX MONEY BACK GUARANTEE</p>	<p>SPECIAL PIN GAMES</p> <table border="1"> <tr><td>ABC Bowler</td><td>\$ 59.50</td></tr> <tr><td>Argentine</td><td>95.00</td></tr> <tr><td>Big Six</td><td>39.50</td></tr> <tr><td>Big Top</td><td>149.50</td></tr> <tr><td>Bolaway</td><td>89.50</td></tr> <tr><td>Champion</td><td>39.50</td></tr> <tr><td>Defense</td><td>39.50</td></tr> <tr><td>Fleet</td><td>49.50</td></tr> <tr><td>Follies</td><td>35.00</td></tr> <tr><td>Four Aces</td><td>125.00</td></tr> <tr><td>Four Roses</td><td>65.00</td></tr> <tr><td>Horoscope</td><td>84.50</td></tr> <tr><td>Keep 'Em Flying</td><td>139.50</td></tr> <tr><td>Knockout</td><td>129.50</td></tr> <tr><td>Landslide</td><td>39.50</td></tr> <tr><td>Play Ball</td><td>49.50</td></tr> <tr><td>Speedway</td><td>35.00</td></tr> <tr><td>Seahawk</td><td>85.00</td></tr> <tr><td>Sport Parade</td><td>75.00</td></tr> <tr><td>Spot Pool</td><td>89.50</td></tr> <tr><td>Super Six</td><td>45.00</td></tr> <tr><td>Thriller</td><td>39.50</td></tr> <tr><td>Victory</td><td>95.00</td></tr> <tr><td>Yankee Doodle</td><td>149.50</td></tr> </table> <p>REFINISHED—GUARANTEED</p>	ABC Bowler	\$ 59.50	Argentine	95.00	Big Six	39.50	Big Top	149.50	Bolaway	89.50	Champion	39.50	Defense	39.50	Fleet	49.50	Follies	35.00	Four Aces	125.00	Four Roses	65.00	Horoscope	84.50	Keep 'Em Flying	139.50	Knockout	129.50	Landslide	39.50	Play Ball	49.50	Speedway	35.00	Seahawk	85.00	Sport Parade	75.00	Spot Pool	89.50	Super Six	45.00	Thriller	39.50	Victory	95.00	Yankee Doodle	149.50
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1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

COMPLETE STOCK OF SEEBURG RAY GUN PARTS



Telephone GRAceland 0317 • 1346 Roscoe St., Chicago 13, Ill.

<p>QUARTER CUTIE 300 HOLES R.M. THICK • 25c PLAY TAKES IN \$75.00 PAYS OUT 33.60 AVGE. PROFIT \$41.40 DIE CUT PIC. 7 COLORS</p>	<p>TWO 2-BIT BEAUTIES FOR IMMEDIATE DELIVERY!</p>	<p>NIFTY FIFTY 400 HOLES R.M. THICK • 25c PLAY TAKES IN \$100.00 PAYS OUT 51.40 AVGE. PROFIT \$49.60 DIE CUT PIC. 7 COLORS</p>

TALKING GOLD PLASTIC GRILLE CLOTH
FOR JUKE BOXES... Now Talking!!!

YOUR QUESTIONS ANSWERED!!

- ★ **QUESTION**—How long will TALKING GOLD last?
TALKING GOLD ANSWER—Let me marry Miss Juke Box and I'm staying with her as long as she lives.
- ★ **QUESTION**—Will TALKING GOLD tarnish?
TALKING GOLD ANSWER—When Miss Juke Box is old and gray, I'll still look like I did the day I married her if my face is washed once in a while.
- ★ **QUESTION**—Will the sound come thru properly?
TALKING GOLD ANSWER—You be the judge—Ed and Joe are listening to me. Say's Ed—Isn't that music beautiful? Says Joe—Will you repeat that? That damned music is so loud, I couldn't hear a word!
- ★ **QUESTION**—How long does it take to put TALKING GOLD on a Juke Box?
TALKING GOLD ANSWER—Just as long as it takes to tell the preacher "I do."
- ★ **QUESTION**—Does it pay to spend \$2.00 to \$10.00 per machine?
TALKING GOLD ANSWER—The successful operators say "yes" and spend it—the others say "no" and gradually lose their locations.

"Talking Gold" plastic grille cloth comes in sheets 20"x50" (or multiples of this size). Price: 1c per sq. inch. Full sheet (1,000 sq. inches) \$10.00.

Save waste! Save money! Buy large roll. Use as needed. IF YOU HAVEN'T ALREADY PLACED YOUR ORDER—WHAT ARE YOU WAITING FOR?

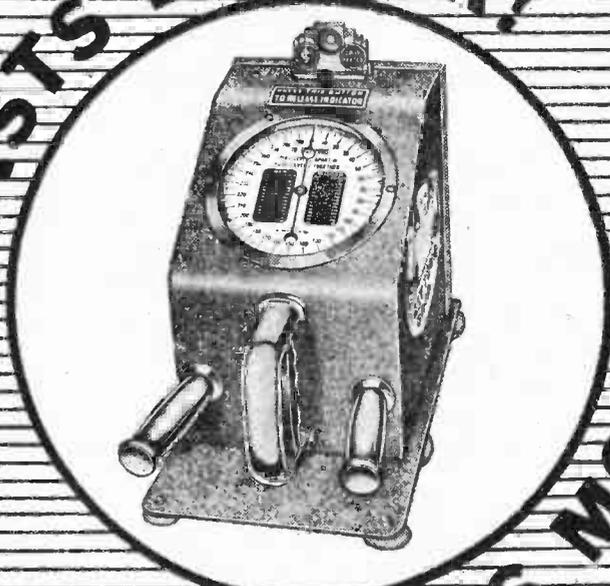
DISTRIBUTORS: Some exclusive territories are still open. Write on your letterhead for our 100% co-operative deal.

SPEEDWAY PRODUCTS, INC.
 502 W. 45th ST.
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AL BLOOM, President
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GOTTLIEB GRIP SCALE

LASTS LONGER!



EARN'S MORE!

Improved Deluxe
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RECORDS SHOW IT... Consistently Best Since 1928!

OPERATORS KNOW IT!

"THERE IS NO SUBSTITUTE FOR QUALITY"

ORDER FROM YOUR DISTRIBUTOR
D. GOTTLIEB & CO.
 1140 N. Kostner Ave., Chicago 51, Ill.



Headquarters for the finest in New and Used Equipment

ATLAS

FROM THE HOUSE OF ATLAS FRIENDLY PERSONAL SERVICE

BRAND NEW GAMES FOR DELIVERY NOW!

Triple Bell	Super Score
Victory Derby	Step-Up
Victory Special	Fiesta
Goalee	Midget Racer
Bangtails, J. P.	Baffle Card
Atomic Bomber	Draw Bell

GENCO WHIZZ



MEMBER

WORLDS OF VALUE!...

NEW SLOTS

Jennings Standard Chief, 5c	\$299.00
Jennings Standard Chief, 10c	309.00
Jennings Standard Chief, 25c	319.00
Jennings Super DeLuxe (Life-Up)	
Chief, 5c	324.00
10c	334.00
25c	344.00
50c Pace DeLuxe Bell	475.00
\$1.00 Pace DeLuxe Bell	635.00
Groetchen Columbia Jackpot Bell	145.00
Box Stands	27.50

COMING SOON
 Jennings 50c Silver Eagle Write

Exclusive Distributors for Northern Illinois.

NEW COUNTER GAMES

ABT Challenger	\$65.00
Gottlieb 3-Way Gripper	39.50
Daval Gusher	54.00
Grip-Vue	60.00

DAVAL "FREE PLAY" \$75.00

PHONOGRAPHS

SEEBURG HI-TONE, R. C.	\$495.00
WURL. 600R	325.00
WURL. 600K	350.00
WURL. 950	525.00
WURL. 850	565.00
WURL. 800	525.00
ROCK-OLA COMMANDO	445.00
ROCK-OLA SUPER	395.00

USED PIN GAMES

JUNGLE	\$ 79.50
KEEP 'EM FLYING	129.50
SKY CHIEF	149.50
TEN SPOT	59.50
SKY BLAZER	89.50
BIG CHIEF	49.50
5-10-20	119.50
ACTION	79.50
GOTT. SHANGRI-LA	89.50
JEEP	99.50
HOROSCOPE	69.50
BUBBLES	149.50

All used equipment listed is completely rebuilt and refinished!
 Terms: 1/3 Deposit, Balance C. O. D.

ATLAS NOVELTY COMPANY

2200 N. WESTERN AVE. PHONE ARMitage 5005 CHICAGO 47

ATLAS MUSIC CO., 4704 CASS AVE., DETROIT 1

ATLAS MUSIC CO., 2219 FIFTH AVE., PITTSBURG 19

ATLAS MUSIC CO., 221 NINTH ST., DES MOINES

FRIENDLY PERSONAL SERVICE



SUPER

WHAT Features!
WHAT Fascination!
WHAT A Game!

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SUPER-SCORE
 5 BALL NOVELTY
 SENSATION of the YEAR

**CHICAGO COIN
 MACHINE COMPANY**

1725 DIVERSEY BOULEVARD - CHICAGO 14, ILLINOIS

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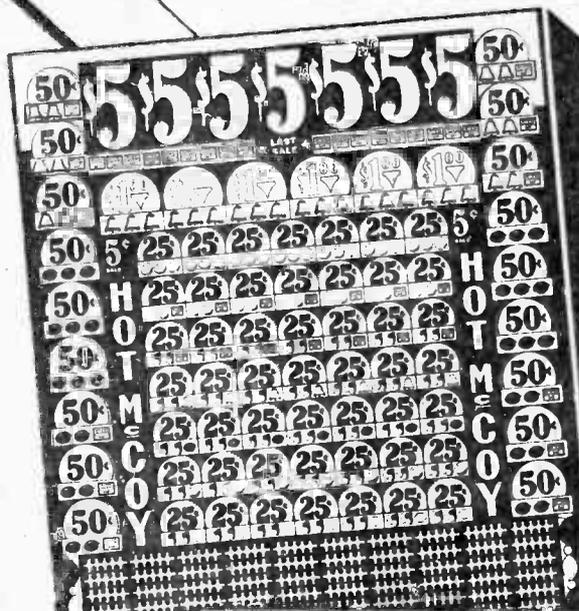
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109 Agencies Research for Frosted Foods

NEW YORK, Nov. 7. — How important the frozen food industry has become is indicated in a report compiled recently by Frozen Food Foundation, Inc. Survey shows that 109 individual organizations are now at work developing processes, packaging and new products.

Suggesting that manufacturers contemplating introduction of coin-operated vending machines for frosted foods may have to move more quickly in order to keep pace, the report discloses 350 separate research projects said to be in advanced stages.

List Armour and Swift

On the list are 55 private industrial and research firms. Armour & Company and Swift & Company are researching in preparation, freezing, storing and packaging of meats and other allied food products. A. E. Staley Manufacturing Company, is investigating freezing of fruits and vegetables, as well as development of preserving fruits with the firm's corn sirup. Pillsbury is at work on baked goods.

Just as much activity is noted in the packaging field. Libbey-Owens-Ford Glass Company is planning to make carry-home bags for frozen foods and fiberglass insulation for equipment. Goodyear Tire & Rubber Company is studying use of its pliofilm as packaging materials. Waldorf Paper Products Company has plans for paper packaging materials and automatic machinery for forming and closing packages. Shellmar Products Company plans include use of paper in combination with plastic films. Other packaging researchers include Container Corporation of America, American Can Company and Milprint, Inc.

Many Firms Interested

Firms interested in equipment include a wide range of refrigeration, electronics and general industrial firms. Among refrigeration firms are Deepfreeze Motor Products Corporation; General Electric Appliance Company, Inc.; Frigidaire division of General Motors Corporation, Seeger-Sunbeam Corporation and Westinghouse Electric Corporation.

University and college research organizations thruout the country also have joined the quest for new methods and new adaptations in many food lines. These groups are checking into the nutritional effects of food-freezing as well as the technical problems which must be solved before the industry can reach full development.

Co-Ops Show Concern

Interested in promoting new markets for their products, food growers' associations are concerned, too. Among these are Florida Citrus Canners' Co-Operative and California Fruit Growers' Exchange.

The vending machine industry, which has been watching some of these developments during the past year, has indicated that it expects to become an important marketing arm as quickly as equipment can be developed. Here the problem is similar to that for all post-war vending machine production—serious delays resulting from shortages and other manufacturing bottlenecks. Sights are now set on late 1947 for first production of equipment to vend these products.

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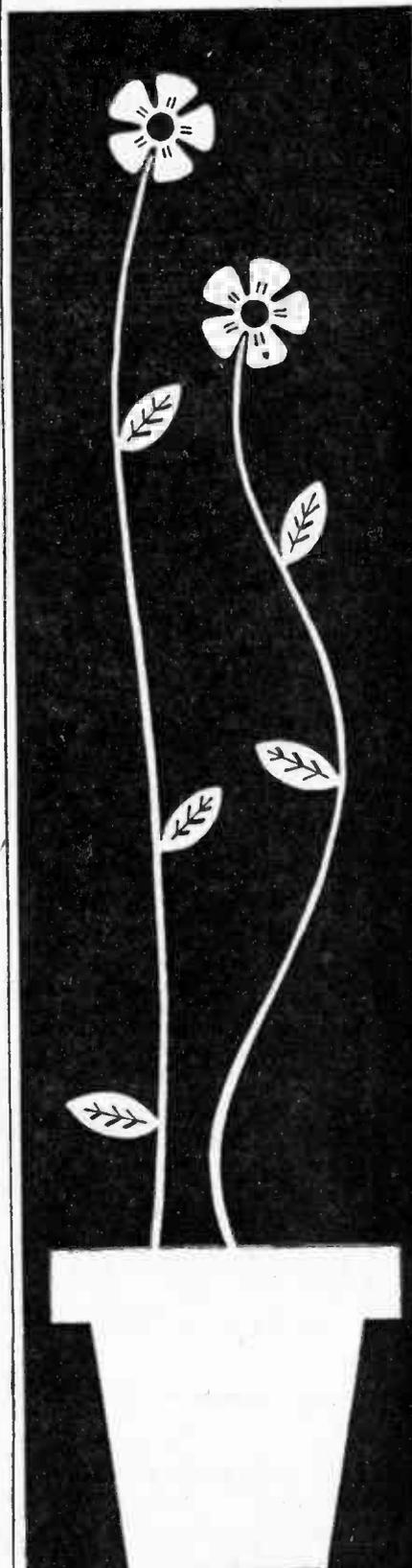
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NURSERY SONGS—VOL. 1 (Columbia J-26)

For the kindergarten trade, the screen's Gene Kelly, assisted by vocal quartet and the orchestra directed by Paul Affelder, sings eight favorite nursery songs in simple and straightforward fashion to make them easily followed by the infants. Singing two songs to each record with four sides to the set, jingles running the gamut from *Jack and Jill* to *Pop Goes the Weasel*. Packaged in a two-envelope jacket, profusely illustrated.

THE PANCAKE—THE FARMER'S BRIDE (Victor Y-321)

Gudrun Thorne-Thomsen presents two stories, a record to each, drawn from her own book based on old Norse myths. An engaging story teller and holding the attention of the younger set spinning the sides, she spins the simple narrative of *The Pancake*, which everybody wanted to eat, and *The Farmer's Bride*, the fairy tale of the romantic farmer who wooed the farmer's daughter only to be tricked in getting the farmer's horse. Her reading is unaccompanied, but the renditions are delightful in themselves. Two records set in the two-jacket envelope with story synopsis on the inside pages.

THE TWO GIANTS AND OTHER CHILDREN'S STORIES (Queen Set Q-2)

Kidisk field is invaded this time by King Record Company, of Cincinnati, outfit preeming a children's album under its Queen label. Set consists of three platters and is merchandised in an envelope rather than a cardboard package, regular covers accompanying each individual biscuit. Printed in four colors on one side of envelope is the set's name and contents and an imaginative picture of a giant and elves. Since Queen is a Negro label, set is obviously designed for Negro kiddies—and giant pictured on cover is a handsome Negro.

ALBUM REVIEWS

(Continued from page 102)

There are five stories, all narrated by Mrs. Sidney Rauh, with sound effects. *The Two Giants* concerns a sly Gaelic trick played on a Scotch giant by an Irish giant. Other stories include *Why the Guinea Pig Has No Tail*, *Under the Mistletoe*, *What the Moon Knows* and *Um Ha Ha*. Narrator sometimes gets irritatingly condescending, which fails to make the set as charming for adults with long memories as some of its competitors. But the fact that it is designed for the special market mentioned above will help the counter sales along.

WINGS OVER JORDAN (Queen Set Q-3)

This is Volume 2 by the well-known spiritual singers called *Wings Over Jordan*. Nothing fancy about the set itself, designed for an economy-minded market. Records are retained in their original covers and merchandised in a purple envelope. The chanting has all the deep sincerity and fervor of an actual church performance. Best of the lot is not the long-overworked *Swing Low, Sweet Chariot*, but a pretty wonderful arrangement of *Trampin'*. And what the voices lack in actual scientific treatment they make up for in robustness and enthusiasm. Other titles include *My Lord's Gonna Move This Wicked Race*, *You Got to Stand the Test in Judgment*, *I Will Trust in the Lord* and *Plenty Good Room*. Set will peddle well over the counters, especially for race dealers, but is not of value to the juke box operators.

SONGS OF SCHERHERAZADE—CHARLES KULLMAN (Columbia X-272)

Rather than the Rimsky-Korsakov music from *Scherherazade*, this pack-

age contains four songs from the composer's other music, adapted for the movies by Miklos Rozsa with lyrics by Jack Brooks. Charles Kullman, tenor, who sings the songs in the forthcoming Universal picture that gives this package its title, waxes the four offerings here. However, his powerful tenor pipes are entirely without lyrical expression for these tender melodies, singing them with dramatic passion and voice too tremulous to bring out the melodic charm of these Oriental pieces. Selections include the familiar *Song of India* and *Hymn to the Sun* along with a *Gypsy Song* adapted from the composer's *Antar Symphony* and a *Fandango* from *Capriccio Espagnol*. Julius Berger conducts the accompanying orchestra. Movie stills and a photo of the singer in dashing costume graces the front cover of the album, with notes on the singer and composer on the inside flap.

ANNIE, GET YOUR GUN (Victor C-38)

Eight songs from the Irving Berlin hit score for *Annie, Get Your Gun* are played in medley fashion over four 12-inch sides by Al Goodman, conducting the orchestra and chorus, with the lyrical expressions in top order delivered by Maxine, soprano; Earl Oxford, baritone; Jimmie Carroll, tenor; Audrey Marsh, soprano, and the harmonizing Mullen Sisters. Selections include all the show hits and Goodman along with the soloists captures the spirit of the show and the songs themselves, making for highly diverting listening. Cover carries an "Annie" caricature, the inside page including show synopsis along with the pictures of the maestro and

soloists. Sides were originally issued early in the summer, but packaging them in an album now makes for a likely holiday item.

ARTHUR MURRAY TEACHES THE FOX TROT (Musicraft E-1)

Here's an excellent chance for wallflowers to become popular in less than 10 easy lessons. The streamlined tutoring of Arthur Murray in terpolgy is explained here in simple fashion. And while the spinning won't make a polished hooper of the neophyte, following the instruction is bound to create enough interest to seek out the nearest Arthur Murray Studio. And to make it all the more inviting to do so, the album contains a coupon good for a free lesson at a studio, along with a fairly ambitious booklet further explaining the steps introduced on the spinning sides. Spinning aims to teach four steps, all variations on the first, the "Magic Step." Mrs. Arthur Murray outlines the girl's part with orchestra and vocal quartet providing music for the four records to help put the teaching into practice. Front cover features a diagram of the "magic step," inside cover explaining how to get the most out of these instruction platters along with a picture of Murray. If nothing else, the spinning instructions are easy enough to follow.

BEST BELOVED CHRISTMAS MUSIC (Signature 15080-81-82)

The orchestra and chorus, directed by Ray Bloch, make a fine liturgical presentation of the holiday hymns for a Yuletide package of six sides. Medleys of three are carried on three of the sides. For the other three sides, the chorus, their voices blending in spiritual feeling, sing *Adeste Fideles* and *Cantique De Noel*, with the smooth baritone voice of Bobby Doyle featured for *Silent Night*. Records shipped for review without album cover.



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HANSEL AND GRETEL (Columbia MM-632)
 Humperdinck's fairy tale opera *Hansel and Gretel*, based on the famous Grimm tale of the old witch who changes little children into gingerbread, is highlighted here for a highly engaging package of four 12-inch records. And the production is one that will appeal to the seasoned opera goer as much as to the young musical tyros fascinated by the story as well as the music. Basil Rathbone, who made *Peter and the Wolf* so easy for the moppets to mop up, repeats the click performance in doing the narration here. For the first side, he explains the story and the opera, with each character represented by a musical theme. The story, with several of the familiar duets in the opera score, spins over six sides. And for the eight side, Rathbone calls on the listener to visualize the story as the orchestra directed by Carmen Dragon plays the descriptive symphonic piece. Hansel is portrayed by Ted Donaldson and Gretel by Jane Powell, a lyrical soprano, with a small supporting cast helping the leads to carry the tale most effectively. Ralph Rose is responsible for this dramatic and musical adaptation, which promises to prove as popular as *Peter and the Wolf* among young and old alike.

melodic line that has made this opus a standard classic over the years. Levant's interpretation is rich in smoothness and melodic flattery. To complete the album, Levant plays the Allegretto movement from Beethoven's *Tempest Sonata*, which has been recalled by the waxery, undoubtedly because of the over-recording of the piano's overtones.

HYMNS OF ALL CHURCHES (Victor P-162)

The liturgical music of all the faiths are packaged here over eight sides by a choir directed by Frederick J. Jacky, accompanied by organ, harp, violin and cello. Baritone Brice Foote, tenor William Miller and contralto Lillian Chooksian are the solo voices for six of the sides from the Catholic and Protestant hymnals. Cantor Benjamin Landman sings *Eli, Eli* with the choir to represent the religious music of the Jewish faith, with soprano Louise Weber soloist for the Christian Science Church's *Shepherd, Show Me the Way*. Significantly, the album personifies the "oneness" of all the faiths in their music, a religious song festival dedicated to the "One God" and an excellent way of beginning to teach the unity of all faiths and the brotherhood of man. Records shipped for review without album cover.

MAURICE EVANS—HAMLET
 (Columbia MM-651)

This is a dream album for the drama students, what with Maurice Evans reading six excerpts from the Shakespearean classic, *Hamlet*. Evans reads the parts of Hamlet and the Ghost, with Emmet Rogers assisting as the First Player and the Captain. The spinning duplicates Evans' stage successes, his impeccable diction and delivery making these three 12-inch records a rare experience in the realm of dramaturgy. The six selected excerpts are printed on the two inside covers, making it easier for the uninitiated to follow. Frontispiece is a photo of the famous actor with an unfurled banner announcing the album's content. Original music by Roger Adams, starting and finishing each side, is conducted by William Brooks. An excellent opportunity of getting the great Shakespearean actor into your home parlor.

JAZZ CONCERT (Keynote K-127)

Tenor sax stylist Bud Freeman, with an aggregation of swing stars, including Charlie Shavers and Billy Butterfield on trumpet, Vernon Brown on trombone, Ernie Caceres and Edmond Hall on clary, and Joe Sullivan on piano, among other familiar names, create the atmosphere and musical smoke of a "jazz concert" on these six sides. Varying the combos for each cutting, it's an exciting roundelay of hot choruses by the hot instrumentalists, who stack up plenty potent as well for the ensemble spots. For the easy riding, there is *Tea for Two*, *Honeysuckle Rose*, *Sentimental Baby* and *Inside on the Southside*, with the blues theme pronounced for *Midnite at Eddie Condon's* and *Town Hall Blues*. Hot diskophiles will lap up this needling. Cover jacket shows a Broadway after midnite scene, spotting a photo of Freeman playing his tenor. Inside page is taken up with notes on the needling. And while the frontispiece may not attract, being far removed from the intent of the "concert" cut, the spinning itself will make the required attraction to keep the hot jazz fans calling for this package.

OSCAR LEVANT—MOONLIGHT SONATA
 (Columbia MX-273)

The familiar and everlasting *Moonlight Sonata*, which Beethoven wrote in 1801 for the countess with whom he was once in love, provides an excellent vehicle for pianist Oscar Levant. For three of the four 12-inch sides, Levant brings forth all of the drama and passion of the sustained

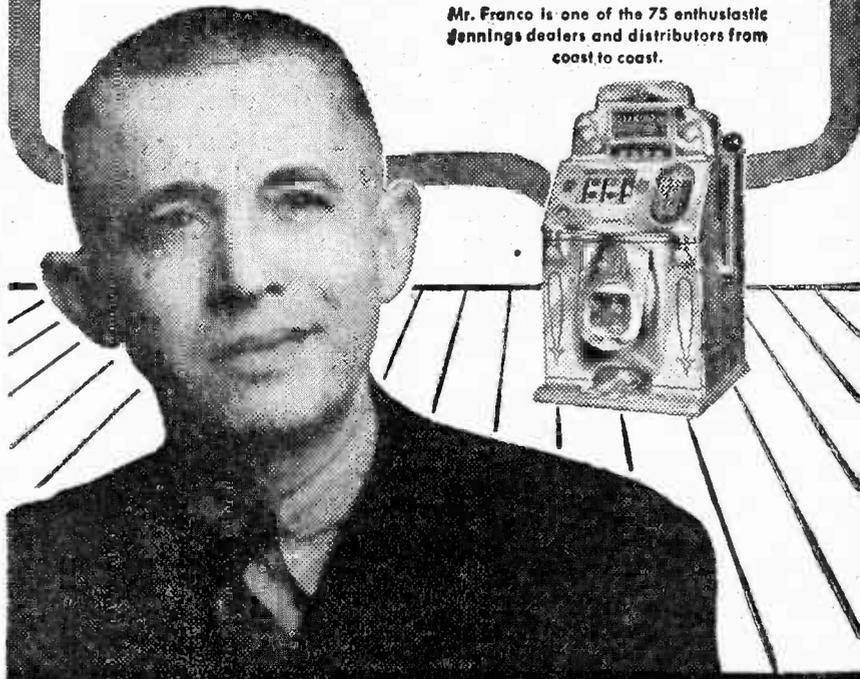
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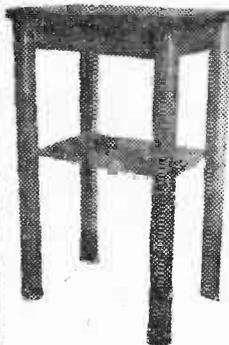
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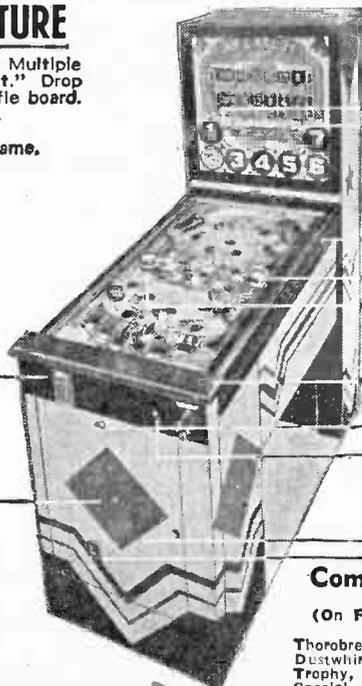
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Bally Skill Field, 7-Coin Head 49.50
Pace Reels, 5c, Without Rails, A-1 Condition 69.50
Pace Reels, 5c, With Rails, A-1 Condition 89.50
Pace Saratoga, 5c, without rails 49.50
Keeney Super Bells, 5c, like new 199.50
The Favorite 29.50
Lucky Lucre, new type head 129.50

PAY TABLES

Skylark, F.P. or C.P. \$99.50
Bally Challenger 49.50
Race King 49.50
Mills Big Race 29.50
Turf Champ 49.50

MISCELLANEOUS

Strips, S.P., C.H. or Club Special. Set of 3 \$.45
20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3 3.00
20 Stop Star Discs, hardened60
Keeney Anti-Aircraft, Brown 49.50
Keeney Air Raider, like new 89.50
Champion Hockey, like new 94.50
Keeney Submarine, A-1 Cond. 89.50
Bally Defender, excellent shape 129.50
Bally Rapid Fire, Refinished and Reconditioned 94.50
Lite League, like new 169.50
Chicago Metal Double Safe Stands, Crackle Finish, Reinforced Type 64.50
Single Safe Stands 49.50

PHONOGRAPHS

Mills Throne of Music, Completely Reconditioned \$225.00
Rock-Ola Super, Completely Reconditioned 349.50
Rock-Ola Standard, Completely Reconditioned 269.50
Wurlitzer 500, Completely Reconditioned, Like New 325.00
Wurlitzer 600, (Keyboard Model), Excellent Condition 295.00
Wurlitzer 616, (Omit Lite-Up), Completely Reconditioned 149.50
Rock-Ola Imperial, with adaptor and 4 Buckley Boxes. Lot 150.00
Seeburg Rex for Basement, with Universal Unit for wireless remote 139.50
8800 or 9800 E.S., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth 425.00
8800 or 9800 R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth 435.00

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The Above Prices Are Net F. O. B. Chicago

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- MYSTERY 3-5 PAYOUT, CLUB
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■ Seeburg Hi Tones 8200 ESRC. \$375.00	Rock-Ola Supers \$275.00
■ Seeburg Vogues 225.00	Rock-Ola Standards 200.00
■ Wurlitzer 24's 150.00	Rock-Ola Hide Aways in Metal Cabinets 150.00
■ Wurlitzer 960's 400.00	Seeburg Wireless
■ Wurlitzer 600's 265.00	Wall-O-Matics 20.00
■ Wurlitzer 750E's 425.00	Wurlitzer #120's 7.50
■ Wurlitzer 750's 400.00	Wurlitzer #125's 7.50
■ Wurlitzer Hide Aways, Metal Cabinets 175.00	Wurlitzer #320's 7.50
■ Wurlitzer Victory 24's 175.00	Rock-Ola Dial-A-Tones 5.00
■ Wurlitzer 500's 275.00	AMI's 5.00
■ Rock-Ola Windsors 150.00	Buckley 5c Chrome 5.00
■ Rock-Ola Commandos 325.00	

PIN BALLS, ARCADE AND CONSOLES

■ Monikers \$ 45.00	Super Torpedos \$100.00
■ Eureka, 1 Ball Payouts 20.00	Sky Fighters 100.00
■ Knock-Outs 65.00	Galloping Dominoes, Light Cabinet, Jack Pot, 1940 and '41 125.00
■ Shangrilas 75.00	Jockey Clubs 40.00
■ Stage Door Canteens 150.00	3 Sets of Blind Mice, Wise Owls and Love Meters with bases, new, all Three Sets for 300.00
■ 5-10 & 20's 65.00	10 ABT Challengers, new, lot 400.00
■ Leaders 40.00	
■ Sky Chiefs 79.50	
■ Double Plays 40.00	
■ Surf Queens 150.00	
■ Liberators 75.00	

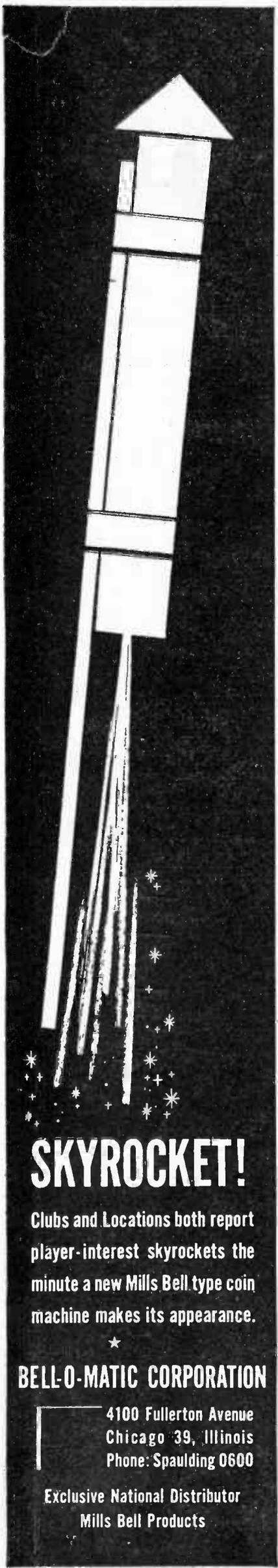
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BETTER MERCHANDISE WAS NEVER OFFERED AT THESE PRICES

- | | |
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| Wurlitzer 416, extra clean, brand new 5-10-25c coin chutes, Heath Unit \$165.00 | 2 Wurlitzer 600-A, brand new natural refinish. Ea. \$325.00 |
| 4 Wurlitzer 616, new marble glow finish, brand new 5-10-25c coin chutes, Heath Unit. Ea. 210.00 | Seeburg Colonel RC, refinished like new 355.00 |
| 7 Wurlitzer 412, new marble glow, brand new 5-10-25c coin chutes. Ea. 150.00 | Seeburg K-20 175.00 |
| Wurlitzer 500—brand new natural refinish 345.00 | Seeburg 9800 RC, new marble glow finish 395.00 |
| Wurlitzer 24 with Packard adapter—brand new natural refinish.. 295.00 | Seeburg Casino 265.00 |
| 2 Wurlitzer 800, extra clean, no broken plastics. Ea. 525.00 | Seeburg Mayfair 295.00 |
| 2 Wurlitzer 850, extra clean, no broken plastics. Ea. 550.00 | 2 Rock-Ola Imperials, perfect. Ea. 165.00 |
| Wurlitzer 950, extra clean, no broken plastics 495.00 | Rock-Ola 1422 (Used two weeks).. 725.00 |
| | Mills Throne, new marble glow finish 225.00 |
| | Rock-Ola Windsor, natural refinish. 255.00 |
| | 2 Wurlitzer 412, natural refinished, brand new 5-10-25c coin chutes. Ea. 150.00 |

CONSOLES

- | | |
|--|--|
| Saratoga, 5c P.O. \$ 64.50 | Buckley Colors \$ 45.00 |
| 2 Paces, Reels, Jr. 5c P.O. refinished. Ea. 74.00 | Buckley Track Odds (late model—long tube, no JP)..... 245.00 |
| Lucky Lucre, 5-5c two-tone cabinet. 95.00 | 3 Club Bells 5c Combination. Ea. 95.00 |
| 2 25c Roulette, 7-coin head, P.O. Ea. 95.00 | 3 Evans Bangtails P.O. (like new 1945 model). Ea. 295.00 |
| Keeney Super Bell, 25c FP & P.O. 175.00 | 2 Evans Dominos P.O. (like new 1945 model). Ea. 295.00 |
| 3 Keeney Super Bell, 5c FP & P.O. Ea. 165.00 | Evans Domino P.O. (new factory rebuilt) '42 model..... 295.00 |
| 2 Evans Domino, AC, 5c JP (used 30 days) late 1946 model. Ea. 425.00 | 2 Evans Domino P.O. ('41 model), two-tone cabinet. Ea. 225.00 |
| Keeney Super Bell twin 5c-5c P.O. Ea. 195.00 | 2 Evans Domino P.O. Brown Cabinet (large odds drum). Ea. . 95.00 |
| Mills Jumbo P.O. Animal Reels (late head) 75.00 | |

SLOTS

ALL EXTRA CLEAN

- | | |
|---|---|
| 5 5c Watling Rol-a-Top (refinished). Ea. \$ 75.00 | 10c Mills (gold chrome) \$145.00 |
| 10c Watling Rol-a-Top (refinished). 75.00 | 5c Cherry Bell..... 120.00 |
| 4 5c Mills Club Consoles (over 400,000 serials). Ea. 135.00 | 50c Jennings Club Bell..... 235.00 |
| 3 10c Mills Club Consoles (over 400,000 serials). Ea. 165.00 | 2 5c Pace-Comet (3-5 pay). Ea. .. 75.00 |
| 2 25c Mills Club Consoles (over 400,000 serials). Ea. 195.00 | 10c Pace-Comet 85.00 |
| | 25c Pace-Comet 95.00 |
| | 2 Mills Vest Pocket, latest model.. 45.00 |

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We stock all new Pin Tables. Write for right prices.

One-half deposit must accompany all orders, balance sight draft or C. O. D.

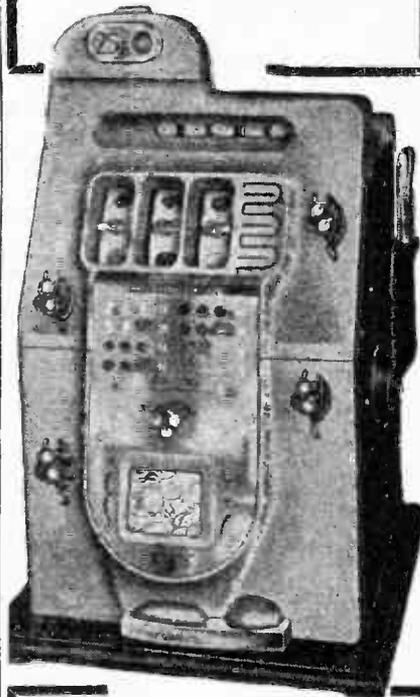
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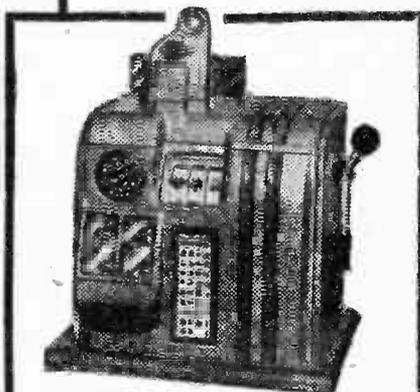
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BRAND NEW OR REBUILTS ALL MAKES — ALL MODELS SOLD WITH A MONEY-BACK GUARANTEE.

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Here's a BAGFUL OF MONEY-MAKERS FOR YOU!

No trades, please—at these drastically cut prices. Order quick—or state second choice to be safe.

FREE PLAYS

All Baba	\$ 29.50	Legionnaire	\$ 48.50
All American	29.50	Liberty	89.50
American Beauty (Rev.)	49.50	Mascot	29.50
Arizona (Rev.)	129.50	Miami Beach	49.50
Attention	29.50	Oklahoma (Rev.)	128.50
Baseball (Conv.)	39.50	P & S Shangri La (Rev.)	58.50
Big Hit, Single, '46	169.50	Play Ball	39.50
Big Hit, Multiple, '48	199.50	Score Champ	29.50
Big Parade	79.50	Seven Up	39.50
Big Top (Rev.)	39.50	Sky Ray	39.50
Bola Way	39.50	Sky Rider (Rev.)	49.50
Brazil (Rev.)	129.50	Sluggo	39.50
Commodore	29.50	Snappy, '41	39.50
Cover Girl (Rev.)	129.50	Sports	39.50
Defense (Genco)	49.50	Stars	39.50
Double Play	49.50	Stratoliner	39.50
Formation	29.50	Strip Tease (Rev.)	89.50
Gobs	54.50	Super Chubbie	29.50
Grand Canyon (Rev.)	129.50	Ten Spot	29.50
Hollywood (Rev.)	89.50	Vacation	39.50
Idaho (Rev.)	129.50	Victory	49.50
Invasion (Rev.)	39.50	Wagon Wheels (Rev.)	129.50
Jolly	29.50	Yankee Doodle	59.50

ARCADES

Evans Tommy Gun	\$ 39.50	Mills Panorams, Best Solo Vue	\$349.50
Champion Hockey	99.50	Seeburg Rayolite	49.50
Chiclin All-Star Hockey	89.50	Voice-o-Graph, Good Condition, 50¢	699.50

MISC. MUSIC ACCESSORIES

1 Amplifier for Rock-Ola Commando	\$ 15.00
10 Amplifiers for Rock-Ola 16 Records	10.00
8 Amplifiers for Seeburg '48 Master (MA2L6), Brand New	37.50
5 Amplifiers for Wurlitzer 616, D.C. Ea.	7.50
1 Amplifier for 24-Rec. Wurlitzer	15.00
10 Adaptors, Seeburg, for 24 Wurlitzers, Drums and Solenoids, O.K., Plugs Missing	5.00
7 Chandelier Speakers, 36", with 12" Jensen PM Speakers	29.50
1 Counter Stand, Rock-Ola, Plain	5.00
5 Converters, 300 W., 110 A.C. to 110 D.C. Ea.	12.00
1 Intercommunication System, Complete, With 5-22 Station Master Boxes, Perfect Condition, Complete	100.00
3 Speaker Horns, 10" Aluminum, Directional	2.00
2 Speaker Horns, 12" Aluminum, Directional	3.00
22 Wall Boxes, Buckley, Need Repairs, Lot @	75.00

CONSOLES

Fast Time, F.P.	\$ 69.50	Paces Saratoga, Comb.	\$129.50
Galloping Dominos, '41, F.P.	139.50	Paces Reels, w/Rails, P.O.	69.50
Galloping Dominos, '41, P.O.	139.50	Silver Moon, Comb.	89.50
High Hand, Comb. F.P./P.O.	109.50	Silver Moon, F.P., Tot.	59.50
Jumbo Parade, F.P.	59.50	Super Bell, 5¢ Comb.	119.50
Keeney 4-Way Super Bell, 3-5¢ 1-25, P.O.	89.50	Sun Ray, F.P.	89.50
Paces Races, Bl. Cab.	49.50	Super Bell, 25¢ Comb.	189.50
Paces Races, Jackpot Br.	69.50	2-Way Super Bell, 5-25 Comb.	199.50

SLOTS

Jennings 5¢ Chief	\$ 49.50	Mills 5¢ Liberty Bell (Gooseneck)	\$ 39.50
Mills 5¢ Gold Chrome	139.50	Mills 25¢ War Eagle	69.50
Mills 5¢ Copper Chrome	139.50	Watling 5¢ Rotatop	49.50
Mills 5¢ Meion Bell	79.50		

ONE BALLS

1 Dust Whirls	\$149.50	1 Record Time, F.P.	\$ 99.50
1 Fortune	89.50	1 Sky Lark, F.P./P.O.	79.50
2 One-Two-Three, '41, F.P.	69.50	1 Spinning Reels, P.O.	49.50
1 Pimlico, with Base, F.P.	149.50	1 Whirlaway (Rev.)	189.50

PHONOGRAPHS

Wurlitzer 600R	\$229.50	Rock-Ola R.M. 16, Illum.	\$159.50
Wurlitzer 800K	249.50	Rock-Ola Windsor, Illum.	199.50
Wurlitzer 700	329.50	Rock-Ola '39 Standard	239.50
Wurlitzer 750E	379.50	Rock-Ola '41 Premier	329.50
Wurlitzer 800	399.50	Seeburg Hi-Tone 8200, ESRC	399.50
		Seeburg Hi-Tone 8200	389.50

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TERMS: 1/3 DEPOSIT, BALANCE C. O. D.



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FOR IMMEDIATE DELIVERY!!

MIDGET RACES	(BALLY)
VICTORY SPECIAL	(BALLY FREE PLAY)
SUPER SCORE	(CHICAGO COIN)
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OPPORTUNITY	(MARVEL)
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BAFFLE CARD	(GOTTLIEB)
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IF YOU ARE LOCATED WITHIN 150 Mile Radius of St. Louis and are interested in becoming a SUB-DISTRIBUTOR for GENCO PRODUCTS, COME IN AND SEE US. It will be to your advantage. Are you badly in need of new equipment on your route, but find yourself short of cash? If so come in and see us about our EASY PAYMENT FINANCE PLAN.

The following USED 5-BALL FREE PLAY GAMES are thoroughly reconditioned, rail scraped and ready for location:

United Grand Canyon	@ \$119.50	Genco Victory	@ \$ 52.50	Gottlieb Liberty	@ \$109.50
United Arizona	@ 119.50	Genco Bosco	@ 49.50	Exhibit Sky Chief	@ 99.50
United Streamliner	@ 119.50	Chi-Coin Star Attraction	@ 49.50	Exhibit Big Parade	@ 85.00
United Sun Valley	@ 89.50	Gottlieb Shangri-La	@ 42.50	Exhibit Knocout	@ 85.00
United Trade Wind	@ 139.50	Chi-Coin Majors	@ 89.50	Exhibit Air Circus	@ 85.00
Genco Argentine	@ 59.50	Gottlieb Five & Ten	@ 84.50	Exhibit Westwind	@ 59.50
Genco Hi-Hat	@ 52.20	Gottlieb Keep 'Em Flying	@ 89.50	Williams Flat Top	@ 109.50
Genco Southpaw	@ 52.50			Williams Laura	@ 125.00

WIRE!! WRITE!! PHONE!!
INCLUDE ONE-THIRD DEPOSIT IN CASH, CASHIER'S CHECK OR MONEY ORDER.
STATE METHOD OF SHIPMENT PREFERRED.

MORRIS NOVELTY COMPANY, INC.

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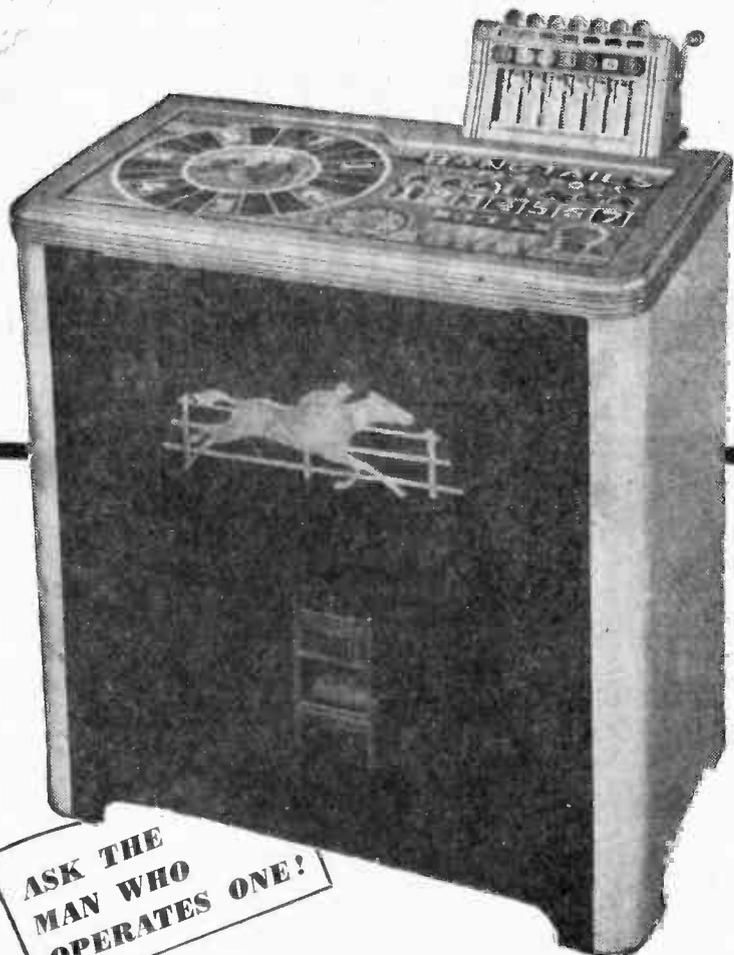
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BULK CANDY Candy Coated Peanuts BAKED BEANS	RED PEANUTS	Price } 38¢ lb.	SALTED PEANUTS Extra Fine Quality	Price } 32¢ lb.
	RAINBOW PEANUTS			
	42 Lb. Cartons		30 Lb. Cartons	

Terms: 50% Deposit, Balance C. O. D., F. O. B. Newark.

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NEW—SENSATIONAL EVANS'

BANG TAILS—WINTER BOOK

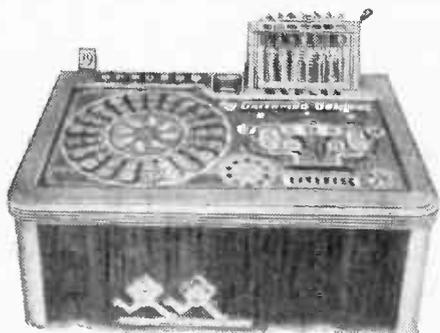
Another sure-fire console by Evans! Why be satisfied with single-coin play when you can have 7-coin play on Evans' BANG TAILS—WINTER BOOK? Made with the same refinements and precision engineering as Galloping Dominos and Bang Tails, plus the new sensational feature of WINTER BOOK ODDS! Odds range from 10 to 1 to 500 for 1, with only a SINGLE coin played. NO BUILD-UP necessary for a chance at these sensational odds! "Ask the man who operates one," or better yet, add BANG TAILS—WINTER BOOKS to your route for greater profits! Available in either 5¢ or 25¢ play.

EVANS LEADS THE FIELD AGAIN WITH

REPLAY CONVERTIBLE MODELS

NOW AVAILABLE

IN NEW



BANG TAILS AND GALLOPING DOMINOS easily and quickly convertible to Automatic Award!

Frequent Replay awards are ingeniously shown by means of a periscope projector, flashing the number of Replays in full view at all times!

Machines are fully metered for both Replays and Jackpot. Accumulated Replays can be either played off, with as many as 7 at one time, or cancelled by the location owner. Meter registers all cancelled Replays.

Bang Tails and Galloping Dominos are also available in straight Automatic Award payout, with or without Jackpot, and Check Separator models. Specify 5¢ or 25¢ play. Resale or trade-in value is quickly recognized in Evans' Convertible models. Enjoy the profits you deserve... operate machines to suit your special requirements!

ONE ROLL-HI

New Galloping Dominos model with same high awards as Bang Tails—Winter Book. Now in production! Rush your order for early delivery!

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Chicago 7, Illinois

NEW CABINET ASSEMBLIES FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

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CHERRY OR DIAMOND ORNAMENTS ★

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MAROON
GOLD
SURF BLUE
GREEN
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- ✓ COMPLETE NEW PRECISION - BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- ✓ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
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● USED PHONOGRAPHS ●

● SEEBURG ● ● WURLITZER ●

6-8200	\$289.50	1-500	\$295.00
11-8200, R. C.	314.50	1-VICTORY	250.00
2-8800	289.50	6-700	375.00
8-8800, R. C.	314.50	1-750E	400.00
3-9800	289.50	8-780	465.00
6-9800, R. C.	314.50	30-800	575.00
4-CLASSIC	275.00	30-850	575.00
1-GEM	199.50	1-950	575.00
2-ENVOY	299.50		
2-COLONIAL	294.50	● ROCK-OLA ●	
2-VICTORY	275.00	3-COMMANDO	\$295.00

GEORGIA MUSIC COMPANY

Phone 2-3331 • 1045 6TH AVE., COLUMBUS, GEORGIA

WRITE • WIRE • PHONE ——— TERMS: 1/2 DEPOSIT, BALANCE C. O. D.

Ohio Group Backing Five-Cent Juke Play

DAYTON, O., Dec. 7. — Opinion that the juke box industry, built on nickel play, should continue that way received unanimous vote here this week from members of the Miami Valley Coin Operators' Association at their regular meeting.

Organization, which says it represents more than 90 per cent of the juke boxes in the area went on record to maintain the "traditional 5-cent play altho the costs of operation and equipment have more than doubled." Group feels that it can best serve the public at the present old established rates.

Members present at the regular meeting included Fred Litsey, Litsey Equipment Company; Ray Votaw, Automatic Music Company; Marvin Plummer, Automatic Amusement Company; Lawrence Toby; J. T. Lawson, Grand Sales and Service; Everett Martin; Ray Walters, W. & W. Music Company; W. Hutchinson, M. & W. Service Company.

Leonard Seigle, Mutual Service Company; R. Schell, R. & S. Service Company; B. Schenelly; Richard Worman, Worman Music Company; Thomas Hopkins, Hopkins Service Company; E. Rotterman, Dayton Wired Music; Henry Carter, N. & W. Sales Company; Albert Dietz, Air City Novelty Company; R. House; Robert Faust and A. A. Van DeGriff, Xenia, Ohio.

Juke Ties In With Orleans Show Bill

NEW ORLEANS, Nov. 30.—Tie-in of a juke box playing records of the headliners of the stagershow was used effectively by the St. Charles Theater here recently.

Juke box, set up in front of the theater, played recordings by the Dining Sisters, featured on the week's bill during the hours the theater was open during the week.

Arrangements for the tie-in were made thru FAB Distributing Company.

MGA of Newark Plans First Annual Dinner

NEWARK, N. J., Dec. 7.—The Terrace Room, located in the lower court of the Mosque Theater Building, was announced this week as the site of the first annual banquet of the Music Guild of America, March 5, 1947, by LeRoy Stein, MGM executive director.

Most of the major recording artists in the area around that date are expected to attend the function, which will be the highlight event of the music operators of this State. Largest attendance for any coin machine function in the State is expected at the dinner-dance-entertainment affair, Stein predicted.

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Complete Line of Phonographs and Parts

NEW TUBES — GUARANTEED!

01A \$.25	5Y4 \$.60	6F8 \$.50	6S7 \$.50
1B460	5W460	6C640	6SA750
1B585	6C485	6H650	6SF560
1LH4 1.35	6D655	6K645	6SN775
1T425	6F660	6A765	

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Buy as much or as little as you need.
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SPECIAL
THE BEST MUSIC BUYS ON THE MARKET TODAY
OUR NEWLY REMODELED AND MODERNIZED
WURLITZER and SEEBURG MACHINES
Write Today for Special Get-Acquainted Prices

"GOLD" GRILLE CLOTH
A BEAUTIFUL, TWO SIDED GRILLE CLOTH NOW BEING USED IN THE NATION'S LEADING NEW MUSIC MACHINES
19"x23" (MACHINE SIZE) OUR PRICE \$1.00
Worth at least \$3.00 Each
In Lots of 2 Pieces • In Lots of 10 or more Pieces, 85¢ Ea.

Deposit Required With All Orders!

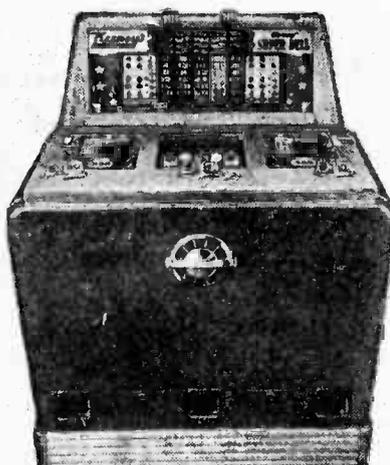
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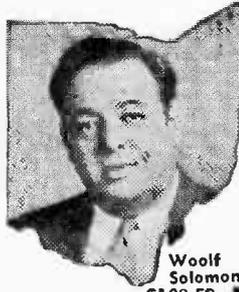
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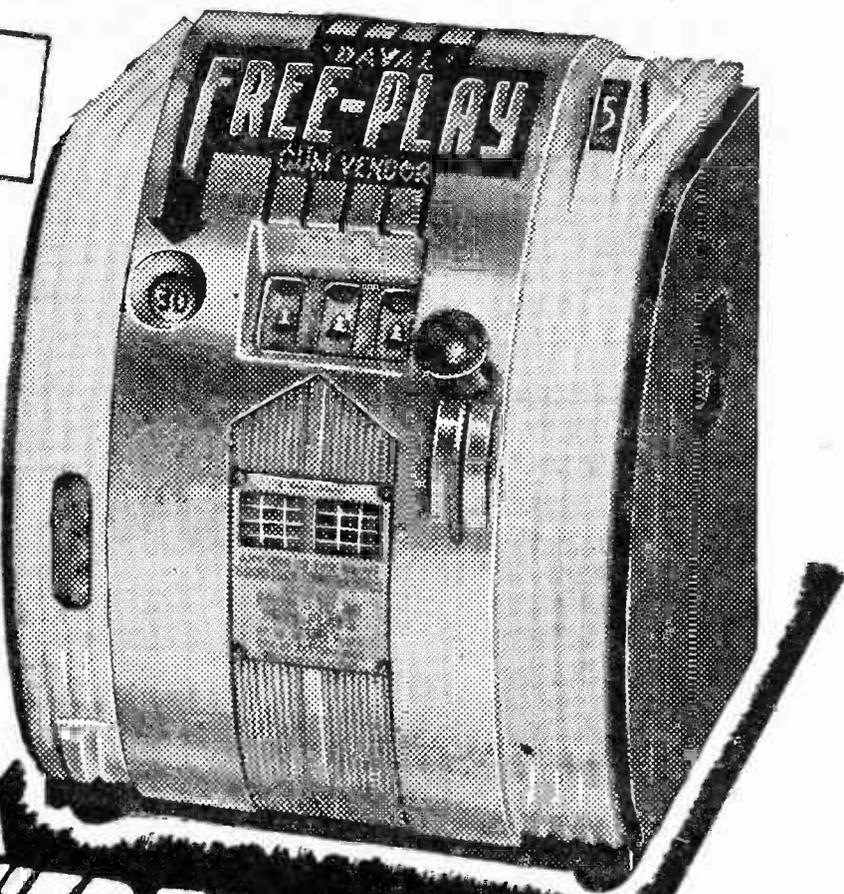
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SPECIAL THICK 5c PLAY
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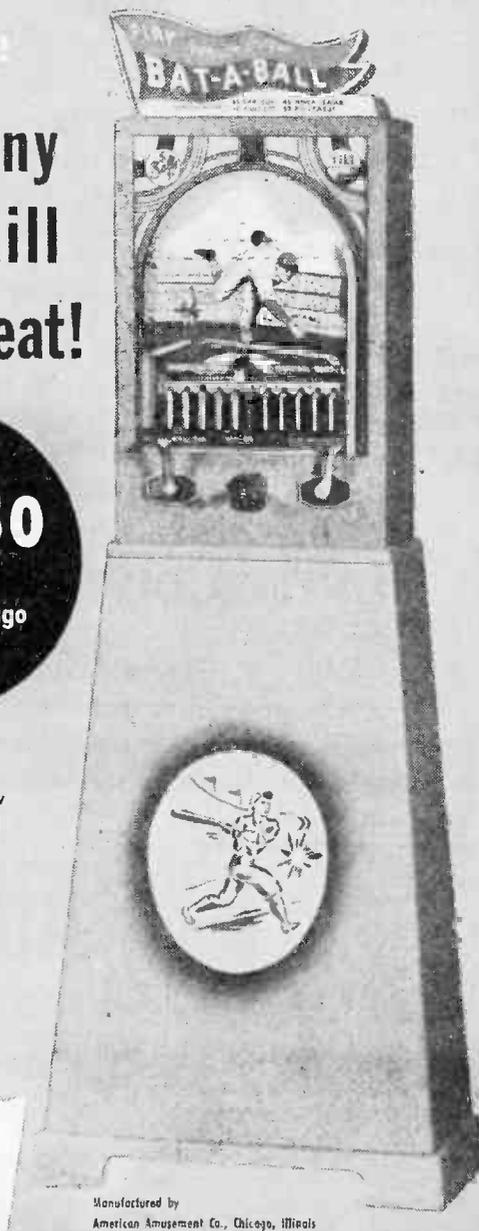
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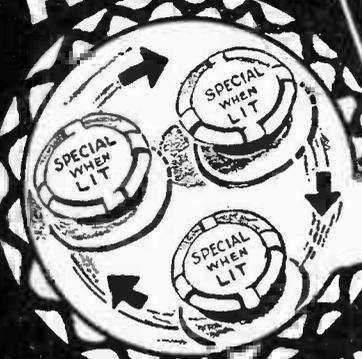
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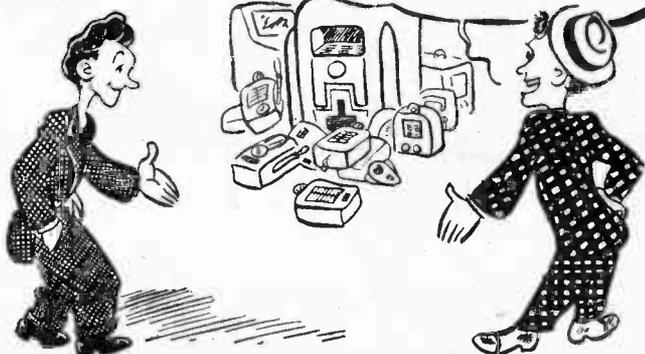
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Sub-assemblies

D.C. Low Voltage
Operation

Low Cost Tubes

Instant
Demountability

Selenium Rectifier

Electronic
Tone Control

Front Collection and
Front Record Loading

Lightning
Record Change

Non-cheat Selector

Super-Illumination
Ablaze with Color

Head Height Speaker

Pressure Bonded
Water-proof Cabinet

Personal, Living
Fluid Tone

"FIRST IN THE HEARTS OF THE MUSIC FRATERNITY"

AMI Incorporated

679 NORTH WELLS · CHICAGO 10, ILL.



Play Santa to the Customers

BY GIVING THEM **Seeburg** SCIENTIFIC
DEPENDABLE MECHANISMS
 SOUND DISTRIBUTION . . . AND THEY'LL
 "PLAY SANTA" BY GIVING YOU MORE BUSINESS!

Word soon gets around in the music business . . . as in any business . . . when extra value is given. Give your customers the extra value, the extra listening pleasure of Seeburg Scientific Sound Distribution . . . their favorite selections played at conversation level, never too loud, never too soft. There'll be more nickels in the cash box when a Seeburg system is installed!

S. H. LYNCH & CO.

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- * DALLAS, Pacific at Olive
- * HOUSTON, 910 Calhoun Street
- * SAN ANTONIO, 241 Broadway
- * NEW ORLEANS, 832 Baronne Street
- * OKLAHOMA CITY, 900 N. Western
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FREE PLAY GAMES

ATTENTION	\$ 34.50
BALLY BEAUTY	24.50
BIG THREE	49.50
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BIG HIT, Reg.	169.50
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CHAMP	42.50
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DIXIE	39.50
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VICTORIOUS OF '43	49.50
VICTORIOUS OF '45	69.50
VELVET	34.50
YANKEE DOCDLE	89.50

WRITE FOR LIST OF MANY OTHER USED GAMES NOT SHOWN ABOVE

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SEEBURG HOCKEY	\$ 79.50
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BALLY TORPEDO	129.50
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CHICAGO COIN HOCKEY	\$139.50
BALLY BASKETBALL	39.50
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AVIATION STRIKER	89.50
PERISCOPE	99.50
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1 BALLS, CONSOLES, SLOTS, ETC.

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BALLY BLUE GRASS	119.50
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25c JENNINGS SILVER CHIEF	109.50
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CLOSING OUT	
NEW ACE COUNTER	\$100.00
NEW \$1 PACE DELUXE	\$450.00

NEW LOW PRICES ON NEW WATLINGS	
5c ROLATOP BELL	\$175.00
10c ROLATOP	\$200.00
25c ROLATOP	225.00
50c ROLATOP	300.00

WRITE FOR LIST OF OTHER USED GAMES, SLOTS AND CONSOLES NOT SHOWN ON THIS LIST
WHEN ORDERING PIN TABLES PLEASE GIVE SECOND CHOICE, ALSO FULL SHIPPING INSTRUCTIONS.

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE SIGHT DRAFT
ORDER FROM YOUR NEAREST "SOUTHERN" OFFICE

SOUTHERN AUTOMATIC MUSIC CO. Inc.

"THE HOUSE THAT CONFIDENCE BUILT"



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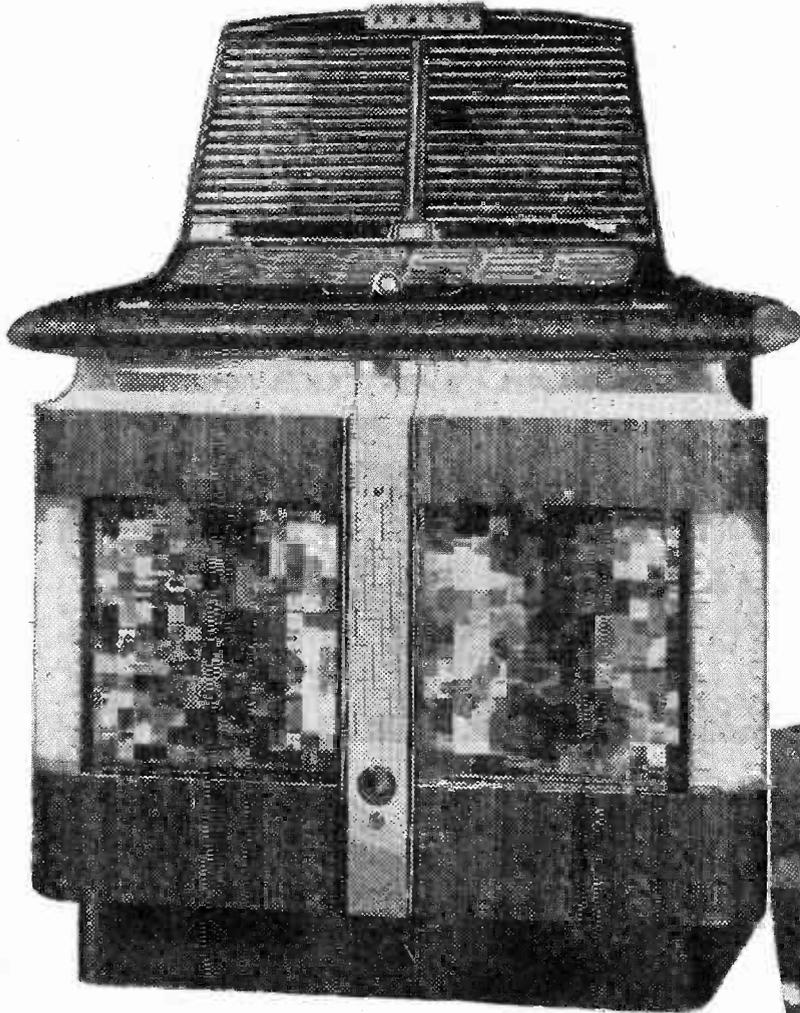
Town House

In KANSAS CITY

"The spectacular beauty of the Aireon with its fascinating lighting and tone quality has won the praise of my customers and brings them back to enjoy the relaxation of music at its finest.

The smart design of Aireon harmonizes perfectly with the unusual design of Town House. Our motto is "None but the best for our customers".

Chas E. Dunn



Aireon

MANUFACTURING CORPORATION



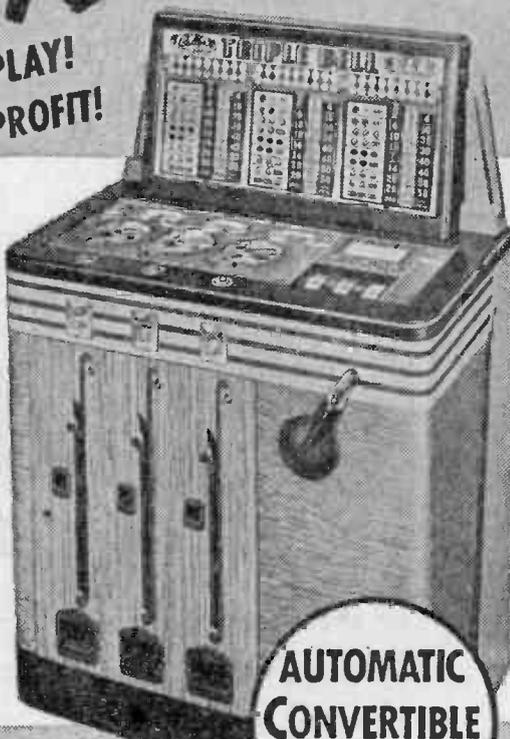
Charles E. Dunn Co-Owner—Manager of Town House is delighted with the performance and greater earning power of the Aireon which is a drawing power for Town House, Kansas City's finest and newest Restaurant and Cocktail Lounge.

General Offices: 1401 Fairfax Trafficway, Kansas City, Kansas In Canada: Mafco Corp., Ltd., 4001 St. Antoine St., Montreal, Que.

Bally TRIPLE BELL

**TRIPLE PLAY!
TRIPLE PROFIT!**

Triple Coin Chutes permit three players—or three coins—every spin. 1000 Super Special Awards, plus plenty of other big awards and single-cherry awards that insure continuous repeat play. Deluxe cabinet in rich wood-grain finish. Trouble-proof mechanism. Any coin-combination—Nickel, Dime, Quarter.



**AUTOMATIC
CONVERTIBLE
REPLAY**

Bally DRAW BELL

**BELL-CONSOLE WITH NEW
HOLD-AND-DRAW FEATURE**

Fast action of three spinning reels with flashy bell-fruitsymbols, plus new second-coin feature which permits player to hold desired reels and second-spin the remaining reels! Every non-winning combination on first spin "comes so close" that players can't resist a quick second coin to hold and draw for a winner—resulting in record-smashing profits. Get your share. Order your DRAW BELL now. Specify Nickel or Quarter play. Game is convertible to automatic award or replay.



**AUTOMATIC
CONVERTIBLE
REPLAY**

Bally midget racer

NEW FAST 5-BALL NOVELTY HIT!



A fascinating skill-game... yet ideal for competitive play... MIDGET RACER will increase profits in your 5-ball spots. Play Bally's MIDGET RACER, feel the fun of the exciting 3-WAY SCORE SYSTEM... watch the cars flash around the track on the big, brilliant back-box... note the tantalizing, tricky action of the playfield. You'll want MIDGET RACER on all your locations as fast as you can get delivery.

INNER-LOCK CASH-BOX
Cash-box may be locked with separate lock in addition to cabinet-door lock... or the inner-lock may be omitted, if not desired.

**NOVELTY
CONVERTIBLE
REPLAY**

Bally VICTORY DERBY

**ONE BALL MULTIPLE
AUTOMATIC!**

Packed with the profit-proved features of Bally's famous pre-war multiples... plus new play-provoking ideas that are pushing profits to a new all-time high! VICTORY DERBY games on location are consistently topping all previous collection records of pre-war and wartime operations. See your Bally distributor today for early delivery of VICTORY DERBY.



**VICTORY
SPECIAL**

Profit insurance in multiple replay territory. Convertible to one or five ball play.



Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



TO GIVE CONTROL OF:

- ➔ Volume in the Phonograph
- ➔ Volume in Remote Speakers
- ➔ and permit Cancellation,
- ... All from a Remote Point

Dual Remote Control

Another refinement that makes Scientific Sound Distribution even more flexible is the Seeburg Dual Remote Volume Control. This mighty midget may be placed on a table or desk, fastened behind the bar, in the office or at any convenient spot. It gives absolute control of sound throughout the location.

The volume of sound in the Symphonola and in remote speakers may be separately controlled—set at any level desired. It may be increased to cut through the noise of peak periods—lowered to provide background music during quiet hours. Once set, the volume may be locked so only an authorized person can change it. A button permits cancelling any record.

A Dual Remote Volume Control is another refinement found only in Seeburg—America's Finest Music Systems.



Wireless Wallomatic



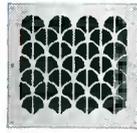
3-Wire Wallomatic



8-inch Tear Drop Speaker



12-inch Mirror Speaker



Recessed Speakers

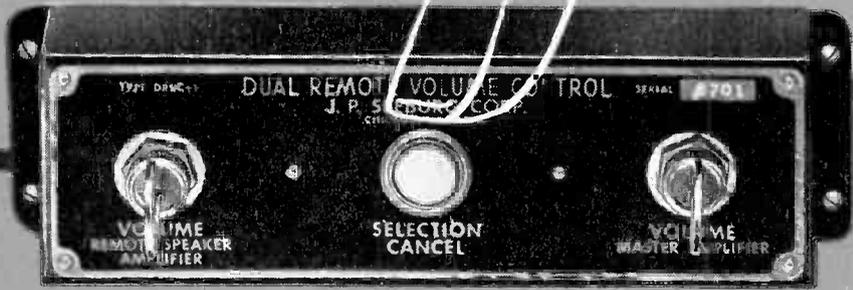


Remote Control Special

SEE DOUBLE PAGE ADVERTISEMENT IN THIS ISSUE FOR IMPORTANT MESSAGE ON SEEBURG TWO-YEAR PLAN.

Seeburg
 1902 • DEPENDABLE MUSIC SYSTEMS • 1946
 J. P. SEEBURG CORPORATION
 1500 N. Dayton St., Chicago 22

"Be Sure-Buy Seeburg" SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION



TO GIVE CONTROL OF:

- ➔ Volume in the Phonograph
- ➔ Volume in Remote Speakers
- ➔ and permit Cancellation,
- ... All from a Remote Point

Dual Remote Control

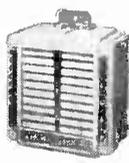
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Wireless Wallomatic



3-Wire Wallomatic



8-inch Tear Drop Speaker



12-inch Mirror Speaker



Recessed Speakers

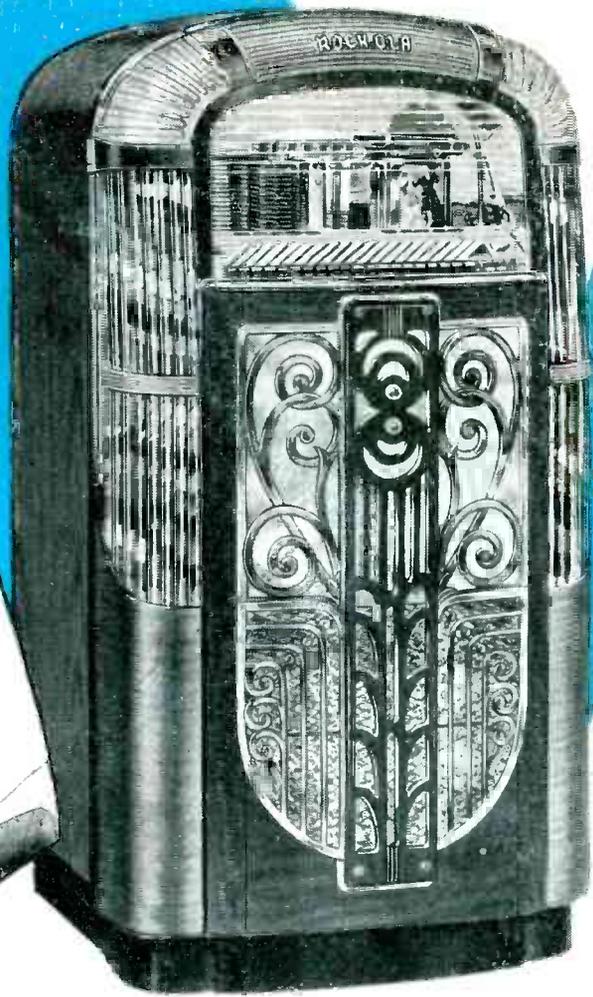


Remote Control Special

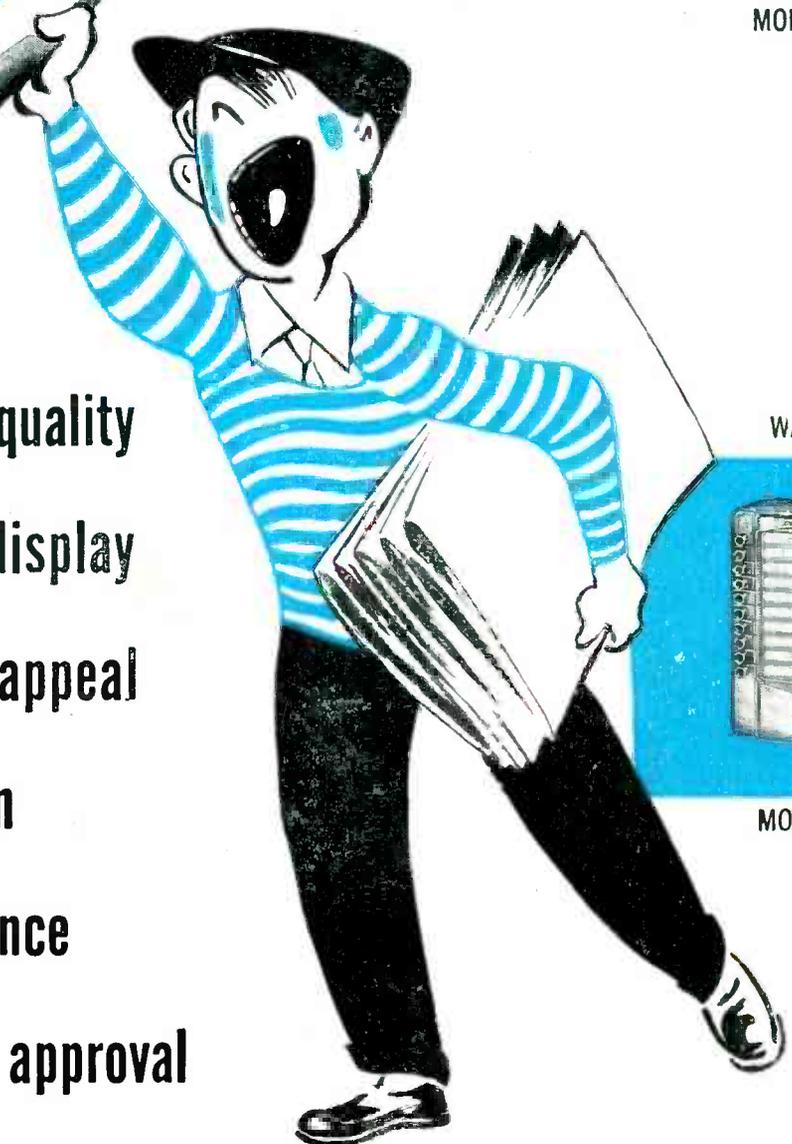
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Seeburg
 1942 • DEPENDABLE MUSIC SYSTEMS • 1946
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"Be Sure—Buy Seeburg" SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION

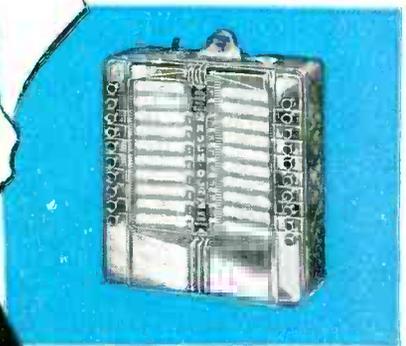


MODEL 1422



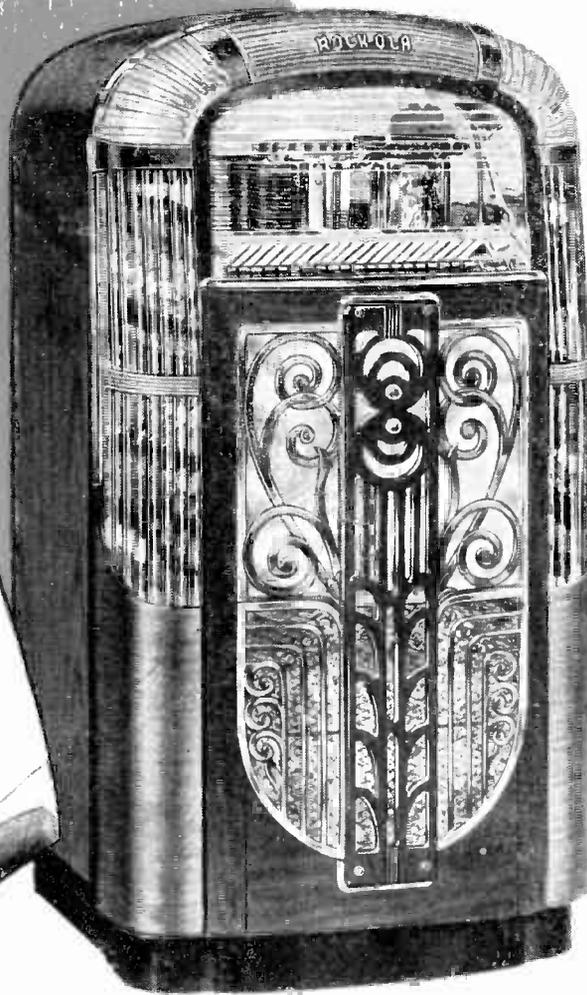
- Extra* rich tone quality
- Extra* colorful display
- Extra* location appeal
- Extra* animation
- Extra* performance
- Extra* operator approval

WALL BOX



MODEL 1530

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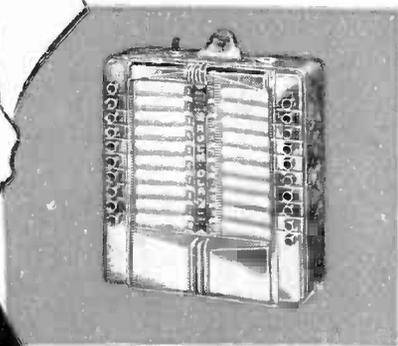
MODEL 1422



- Extra* rich tone quality
- Extra* colorful display
- Extra* location appeal
- Extra* animation
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WALL BOX



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