

The Billboard

DECEMBER 28, 1946
25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

**EUROPE'S YANK
TALENT HUNT**

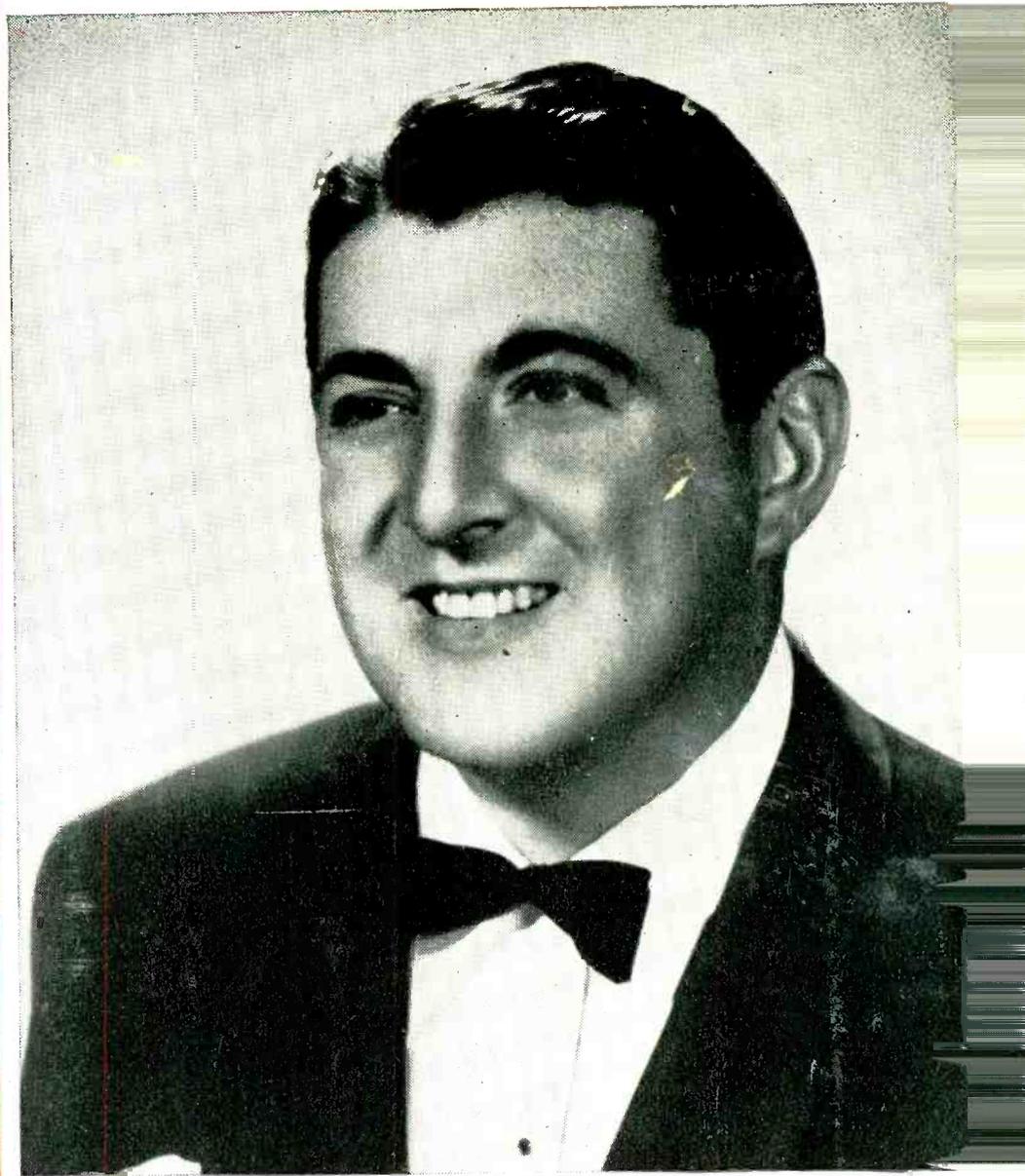
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BRIEFLY

**4 NET BILLINGS—
\$193,000,000 IN '46**

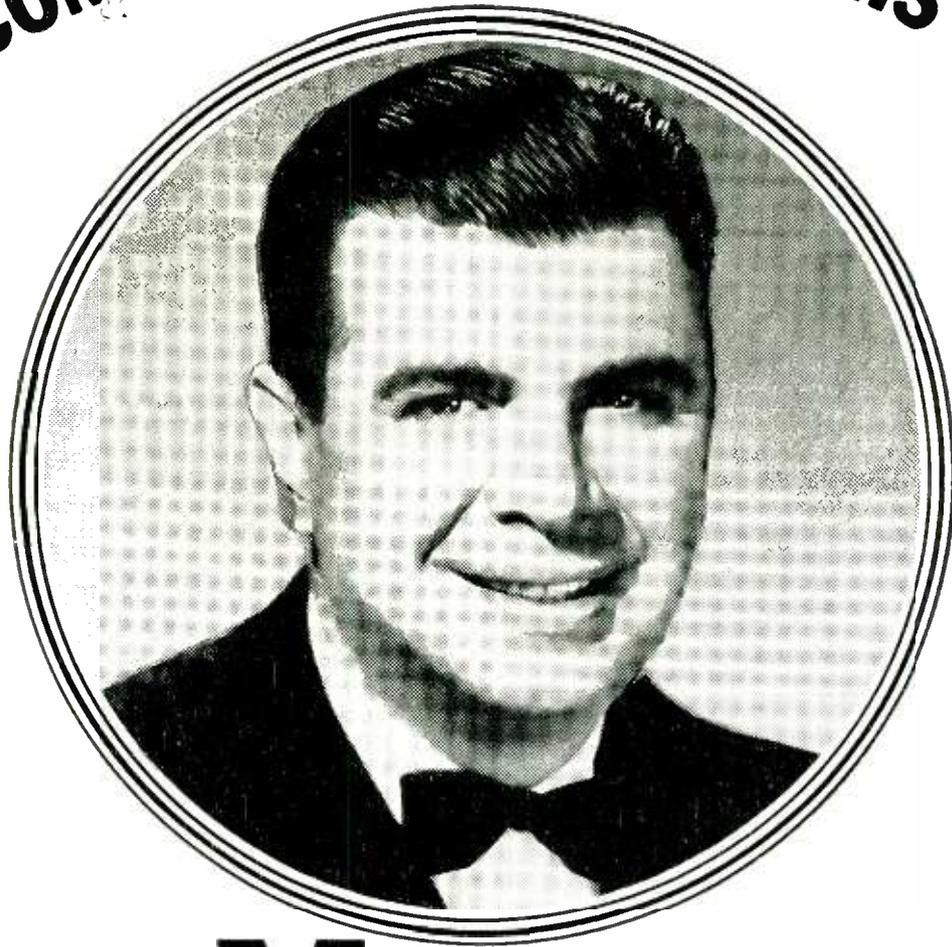
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NO OTHER COMEDIAN CAN MAKE THIS STATEMENT!



KEN MURRAY'S

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OF 1942-'43-'44-'45-'46 and now 1947

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El Capitan Theatre - Hollywood, Calif.

2442 PERFORMANCES!

(AS OF DEC. 31, 1946)

237 WEEKS!

Maybe it's because I have such a swell partner — **DAVE SIEGEL**

Our Sincere Thanks to:

MATT ALLEN DICK HUNT
SID GRAUMAN . . . CHARLES E. TOBERMAN

U. S. THRILL ACT YEN ABROAD

N. O. Bookie Ban Smacks Nitery Biz

NEW ORLEANS, Dec. 21.—Night spots and other tourist lures in the Vieux Carre (French Quarter) here are suffering a slump of as much as 25 per cent as the result of the ban on handbooks. Visitors are side-tracking the famed New Orleans quarter this year, because they are denied the privilege of gambling. Instead, nitery ops lament, tourists are staying on Canal Street, city's main drag, and are spending their dough there.

Mpls. Showbiz Reps Agree To Tax Boosts But Fear Heavy Bite

MINNEAPOLIS, Dec. 21.—Reps of entertainment-amusement biz in Minneapolis were inclined to go along with a proposal by Mayor Hubert H. Humphrey that license fees should be increased to enable the city to obtain additional revenue, but were a bit wary they may be soaked too highly. This was made clear at a joint meeting of the City Council Ways and Means Committee and the Licenses, Health and Hospitals Committee in City Hall Wednesday (18), which considered the proposal without taking immediate action.

Among the mayor's proposals was one calling for the increase of the present \$1,100 on-sale license fee to \$2,500 annually. Every night club in the city has such a license.

Charles Davis, executive secretary of Minneapolis On-Sale Liquor Dealers' Association, announced his org favors a "reasonable increase" but urged that there be a raise for all types.

Thomas Vennum, attorney for the coin machine industry, told the committee ops were willing to pay any increased cost for service to license holders, but urged aldermen to remember the industry already is heavily taxed.

Thor Johnson, Native Batoneer, to Vacant Cincy Longhair Berth

CINCINNATI, Dec. 21.—Another American-born batoneer got a berth with a major symphony ork this week when Thor Johnson, 34-year-old Wisconsin-born protege of Serge Koussevitzky and former conductor at the Juilliard School of Music, New York, took over the podium of the Cincinnati Symphony, replacing the English maestro, Eugene Goossens.

Goossens resigned this year to take the helm of the Sydney Symphony in Australia. Johnson fronted the first longhair ork in the army during the war. He is the second native-born conductor to head a major symphony. The other is Karl Kreuger, of the Detroit Symphony.

N. Y. League Protests To ICC Over Rail Rates Due January 1

NEW YORK, Dec. 21.—League of New York Theaters has filed a formal protest with the Interstate Commerce Commission over the new railroad rates. Group will now participate in a hearing in Washington before rates go into effect.

League's greatest gripe concerns ruling going into effect on January 1 on the Southern Pacific Railroad which forces producers to buy 150 tickets to secure special trains to move troupes and baggage. Present requirement is the purchase of 100 tickets. Unless this ruling is changed, it will mean that cities in Southern Pacific territory (San Francisco, Los Angeles, San Antonio, etc.) will not get legit shows.

League has also turned down a request by some producers that it allow money to be collected for the March of Dimes from theater audiences by passing a box around. Money can be collected by placing boxes in lobbies for contributions.

Benny and Air Cast To Do Frisco Vaude

NEW YORK, Dec. 21.—Jack Benny will probably do a week at the Golden Gate Theater, San Francisco, starting February 5. Originally date was set aside for Betty Hutton. Picture shooting sked, however, killed that.

With Benny will go Mary Livingston, Rochester, Phill Harris and Dennis Day. Deal will probably call for straight split from the first dollar.

Runyon Returns

NEW YORK, Dec. 21.—The late Damon Runyon, familiar and noted figure on the Stem, who died December 10, returned to his beloved Broadway early Wednesday (18) when his ashes were scattered over Times Square by his friend, Capt. Eddie Rickenbacker, Eastern Airlines prexy, in accordance with the late scribbler's last wishes.

Plane, which contained Damon Runyon Jr. and his wife, circled Times Square, scattered the ashes, then flew over Woodlawn Cemetery where Runyon's first wife, Ellen, is buried and over the Statue of Liberty and banked in salute to both places.

Ships, Dough Still Hurdles; Reps All Set

Plenty of Dates in Sight

By Jim McHugh

NEW YORK, Dec. 21.—Continental bookers, anxious for an influx of talent, have been soliciting help from local agents with such regularity that a revival in the international booking of acts, on a scale reminiscent of the biz done prior to World War I, is in the offing.

Interest and demand by the foreign agents have been backed up by proffered bookings and assurance of plenty of money with which to pay off. Net result is that agents here are set to reap a harvest from shuttling acts across the Atlantic. Size of the operation will be contingent upon the future availability of transportation and the revenue levies acts may have to face in the foreign lands. Last wrinkle is in the process of being ironed out and the more optimistic agents predict a fertile field within a year.

Interest displayed so far has had a spontaneous growth, but the prospect of big dough has goosed the proposed traffic in acts into second gear ratio, with plenty of paper work already accomplished. Prepped for a ground-floor entry is the George A. Hamid office with the establishment of a new international booking section under the direction of Herman Blumenfeld, firm member and an oldster in the business with a first hand knowledge of the European mart.

Payoff in U. S. Dollars

Most attractive phase of the foreign offers centers around the pay-off. (See *Europe Dangles* on page 44)

Loot Lads Still Pine For Miami Gambling

MIAMI, Dec. 21.—Gambling is still one of the unsettled questions of the hour, with *The Miami Herald* continuing to keep pounding with feature writers. A shake-up is rumored due in the sheriff's office, with the chief deputy already out, due to disagreement over enforcement policy.

City cops are on the watch and the green light expected for the holiday season by local spots fails to shine. City Manager R. C. Danner insists there will be none, but the wise boys are still hopeful.

Broward County area, which takes in Palm Beach, Hollywood and other niteries over the Dade County line, continues a heavy draw, with no interference.

Henie To Nab 300G In Detroit Stand

DETROIT, Dec. 21.—Sonja Henie 1947 *Ice Revue* at the Olympia Stadium grossed \$144,000 during the week ending Thursday (19), with an attendance of 71,000 people. Show enjoyed sell-out on week-end with the Monday show eliminated to give the cast a rest. Figure topped the \$134,000 grossed during the preceding week, when the show lost Sunday night due to a scheduled hockey game.

Cumulative total of the Detroit engagement which winds up tonight is a \$278,000 gross up thru Wednesday night, with an attendance of 164,000. Show will go well over the \$300,000 figure with last three nights virtual sell-outs in advance, said show's general manager, William H. Burke.

AN IMPORTANT ANNOUNCEMENT!
To Conserve Our Limited Paper Supply
THE JANUARY 4 ISSUE OF
The Billboard
WILL NOT CARRY ADVERTISING
All Regular News, Reviews and Service Features Will Be Published as Usual

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Entertainment Biz Shows Sharp Drop In Vancouver Spots

VANCOUVER, B. C., Dec. 21.—Easy money has all but vanished from the Vancouver scene and the results are tabulated in cold figures in the city's night clubs, restaurants and theaters.

The figures show the day of the lavish tip, the after-theater snack, the crowded night club, and the perpetual theater queues may well be numbered. The trend has appreciably cut revenue in the entertainment and restaurant fields.

Business at one of the city's leading night spots has dropped 45 per cent since the boom years. People are beginning to be choosy about entertainment and club owners are now in a mad scramble to book big names and superior quality acts.

People are starting to "shop" for vaude and flickers. Saturday theater queues are still in evidence, but weekday line-ups have dwindled. Long-hair and symphony entertainment, patronized by the boys and gals who have more of their share of the long green than the majority, is doing capacity still.

High class restaurants report they are now getting a different class of customer—people who can always afford to pay high prices for meals. The wartime "easy money" customer has vanished—and with him considerable business. Medium price lunch counters still do big business on midday meals, but the after-theater trade has fallen off badly.

Disk Anti-Intolerance Tie With Granz Tours

CHICAGO, Dec. 21.—Wax industry step toward combating racial intolerance will be taken by Disk Company of America, New York record outfit. Shortly after the first of the year, Disk will set up a general anti-intolerance campaign around the appearances of Norman Granz and his Jazz at the Philharmonic group in various cities.

Conductor of the campaign will be Martha Gleicher, for the past two years information consultant for the Chi Mayor's Commission on Human Relations. Miss Gleicher will begin work for Disk January 13.

Granz's Jazz at the Philharmonic work, according to Miss Gleicher, is an ideal weapon for wedge opener in intolerance fight. Jazz, she says, has universal acceptance and is a field in which racial segregation or discrimination is least tolerated.

Woven around Granz's appearances will be Miss Gleicher's attempts to promote democratic tolerance of all kinds. Youth clubs will be formed, segregation or discrimination will not be allowed, and in each city Granz will make anti-tolerance talks.

Campaign will not be limited to a tie-in with Granz's appearance. Miss Gleicher, for Disk, will regularly send out anti-intolerance publicity and will work closely with education, youth and labor organizations.

N. Y. Gets 83.2% of USO Quota; Drive To Continue

NEW YORK, Dec. 21.—Drive for New York's share of the national \$19,000,000 USO goal will continue for six more weeks, it has been announced. Altho the national campaign has officially closed, it was decided to continue the local drive since collections had reached only 83.2 per cent of the \$2,750,000 New York quota.

At the final luncheon held last week, one ad agency, N. W. Aver & Son; one indie percolator, WMCA, and the RKO Corporation received 100 per cent flags for their fund raising efforts.

More Voices Vs. Intolerance

LETTERS commenting on Leonard Traube's editorial in the December 7 issue continue to come in. Here are some of the latest. Reprints of the editorial are available. Write the editor, The Billboard, 1564 Broadway, New York 19, N. Y.

D.C. Catholic U. Theater Proud It Is Exception

To the Editor:

I read your editorial and heartily agree with your sentiments re the responsibility of show business to take a stand against the forces of intolerance. . . . You have been hearing about the so-called fact that no legitimate theater in Washington admits Negroes because of the general Jim Crow tradition of the community. Well, I happen to be a member of the staff of the Catholic University Theater, which not only numbers Negroes in its audiences, but is proud that it is one theater to which they may come in this great capital city of American democracy. So George Washington University and its Lisner Auditorium policy is just so much hypocrisy.

So far as I know, the presence of Negroes in our audiences has never led to any trouble or "incidents" or anything else. I suppose some people have stayed away; if so, fine. We still have enough to fill our house each night. . . . The reason I mention this is that so many people have been saying that such a policy of non-discrimination, no matter how worthwhile, is impossible in this city. If it's impossible, the University Theater has been kidding itself a long time.

Keep plugging away, will you!
ALAN SCHNEIDER,
Catholic University Theater,
Washington.

Broadcaster Sees Radio as Help In Fighting Hatreds

To the Editor:

It has been said that we hate that which we do not understand. This tenet is readily applicable in our town.

We are a small radio station in a small town. Many petty racial hatreds exist here. Such hatreds are furthered due to the fact that colored and white are segregated. Each group goes its way, as the foreign to one another. This segregation makes for misunderstanding.

If it is true that we hate that which we do not understand, then we are faced with the task of removing those arbitrary barriers which society has set up.

American radio is in a position now to aid, or take the lead, in the removal of these barriers. It has been a peculiar quality of radio in this nation . . . to be able to present educational matters in an entertaining manner. We can beam a message on intolerance in a Boy Scout quiz program. Our fight can be more effective than the slow-reading editorial . . . because it can use the human voice.

Our job, then, is to bring understanding by means of explanation and education. Only radio can break these up into easily assimilated pills for presentation to the masses.

KENNETH H. THORNTON,
Station KXO,
El Centro, Calif.

Attacks South's Ostrich Policy

To the Editor:

The position taken in the editorial is one which long needed saying in an amusement trade paper.

There are all too many who think that show business lives in a world of its own.

Congratulations on your courageous and outspoken piece. We have known Southern stations that deliberately ignored huge race riots in its primary area. We have no doubt in our minds that WSB (Atlanta) will be attacked by reactionaries for its stand. The support you have given them editorially unquestionably will aid them and others similarly minded.

ED GREIF,
Banner & Greif,
Public Relations,
New York.

No Race, Color Has Talent Ex, Says Mus. Exec

To the Editor:

My sincere congratulations and thanks for that fine article of yours on *Where Does Show Business Stand on Intolerance?* It is most gratifying to know that there is some intelligent opposition to the foul hatreds of stupid bigots who attempt to spread their evil propaganda thruout our nation.

Being a "mongrel," myself, according to Nazi racial philosophies, I am peculiarly sensitive to this form of ignorance. I am always happy and proud to say that ASCAP and all show business have always recognized that talent is the non-exclusive property of all human beings, regardless of race or color. The American entertainment field actually proves the soundness of the basic concepts of democracy. But we must do more than set the pace; we must actively promote democratic principles thruout the world. Your good article is part of that fight.

RICHARD F. FROHLICH,
Public Relations Director,
American Society of Composers,
Authors and Publishers,
New York.

Skin Deep Prejudice

To the Editor:

Race hatred is the work of the devil. The strong get their support from the weak. Were it not for the support given America by colored people, many strong white men would be weak. "Negroes" are so known by their "color." If they could suddenly thru some miracle become white-skinned overnight, racial prejudices would mostly disappear.

DENVER D. FERGUSON,
President,
Ferguson Bros. Agency, Inc.,
Indianapolis

Voices Accord

To the Editor:

I am heartily in accord with all that you said in your December 7 issue.

PETE J. VARGAS,
Composer and Arranger,
El Monte, Calif.

Calif. Liquor Board Cracks Down on 200 Bars Without Food

SAN FRANCISCO, Dec. 21.—About 200 tavern owners in the Oakland-San Francisco area have been cited recently under the California Board of Equalization ruling that bars must serve enough food to be actually restaurants. The crackdown followed a warning several weeks ago that the law must be lived up to and that prosecutions, with possible license suspensions would follow arrests.

Squawks from hundreds of bars which have been coasting along for years without food have been so loud that several legislators are ready to introduce bills when the Legislature convenes January 6 knocking out the food provision in the law. However, the bar-restaurant restriction is in the State constitution and even though the Legislature passed relaxing measures, they would have to be put on the ballot for ratification by the people. That can't happen before November, 1948.

Chi Cites WBBM, Riccardo's For Battle on Intolerance

CHICAGO, Dec. 21.—Two awards for a fight against intolerance and racial discrimination were made this week by Chi's Mayor's Commission on Human Relations to showbiz organizations here.

Showbiz awards were to WBBM "for its recognition of its social responsibility as a public instrument for bettering human relations; for its publicly announced decision to fight against all forms of prejudice and discrimination; and for its many programs, such as *Democracy, U. S. A.*, which have, with intelligence and art, dramatized the meaning of democratic living together," and to Riccardo's Studio Restaurant, "whose management and staff carry out with courtesy, conviction and complete lack of discrimination the motto, 'all men of goodwill are welcome here.'" Riccardo's is a favorite stopping place for members of all branches of showbiz here.

The Billboard

The World's Foremost Amusement Weekly

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The Billboard also publishes:
The Billboard Encyclopedia of Music
Vend



WEBS' 1946 TAKE—193 MILLION

NAB no Lobby Says Miller; Ducks Law

Other Air Groups Say Ditto

WASHINGTON, Dec. 21.—A major test of strength and interpretation of the new Congressional Lobby Registration Act is seen looming, with practically all trade and labor groups in the entertainment biz headed for spotlight roles. Altho more than 200 "legislative agents" are now listed for lobbying activity under the new law which went on the entire entertainment-radio industry, conspicuously absent from the listings are the National Association of Broadcasters, Radio Manufacturers' Association, American Federation of Musicians and American Federation of Radio Artists.

Biggies like NAB apparently have no intention of listing "legislative agents" under the new law, it became known this week. President Justin Miller, of NAB, offered the explanation that NAB is "not a lobbying organization" and that the association has abolished the job of "legislative counsel." The new law, which went on the books as one of the most important segments of the Congressional Reorganization Act, requires that all legislative agents of groups pressuring for or against congressional legislation must record themselves with the Clerk of the House or Secretary of the Senate prior to the congressional session in which the activity is planned.

Ambiguous Law

New law, marking the broadest step ever taken by Congress in compelling lobbyists to reveal themselves publicly, is regarded as ambiguous and ineffective because it fails to establish a specific definition of what constitutes lobbying and also because it provides for a number of "exceptions." Viewed as the biggest loophole is an exception which precludes the act from affecting any person "who merely appears before a committee of the Congress of the United States in support of or opposition to legislation."

Registration under the act so far (See NAB No Lobby on page 8)

Bilbo Broadcasts Seen as Precedent

WASHINGTON, Dec. 21.—Webs are confident that a precedent has been established for airing future Congressional investigation hearings as a result of the success of Mutual and CBS getting into the Senate Bilbo hearing this week, marking first time such broadcasts have been made.

Hearing excerpts went over a direct line to studios and then put on wax. Mutual's transcriptions went over the network. CBS sent lively bits over WTOP. Mutual claims the distinction of having been first to break the ice by getting into the hearing.

Method used is seen as setting model for future arrangements, with Senator Bilbo's permission having been obtained simultaneously with permission from the Senate War Investigating Committee which is staggling the inquiry.

Projected Web Billings for 1946

NEW YORK, Dec. 21.—Herewith, in table form, are projected 1946 time sale figures for the four major national networks. Table shows this year's billings, on the basis of estimated takes for November and December, as compared to figures available for 1945. Figures for NBC are unofficial, but are based on authoritative trade sources.

Network	1946 Sales	1945 Sales	Change
NBC	\$66,738,392	\$64,429,181	Up \$2,309,211
CBS	59,952,670	65,724,851	Off 5,772,181
ABC	40,455,880	40,045,066	Up 409,914
MBS	25,920,203	20,637,362	Up 5,282,841
Totals	\$193,067,145	190,837,360	Up 2,229,785

ABC, NBC Bonus Attacked As Discriminatory by RWG

NEW YORK, Dec. 21.—Feeling of good will which permeated radio this Yuletide week was somewhat marred when a hassle over Christmas bonuses developed between certain theatrical unions and two networks, ABC and NBC. Situation arose when both webs handed out bonuses but gave none to employees who were covered by collective bargaining agreements. Unions involved included American Federation of Radio Actors; Radio Writers' Guild; Radio Directors' Guild and the National Association of Broadcast Engineers and Technicians. ABC's and NBC's actions were parallel lines, Christmas gifts were given to those staffers whose departments were not unionized. Among those, who, as a consequence, missed out, were staff announcers, news writers, program writers, staff directors and producers, and engineers and sound effects men.

Result was that considerable bitterness was expressed by employees of both webs who lost out under this policy. First official reaction was a letter of protest, sent to both ABC and NBC yesterday (20) by the Radio Writers' Guild. At least one of the other unions involved will discuss the question of possible action at its Council meeting Monday (23), this being the Radio Directors' Guild.

Radio Writers' Guild letter said, in part: "... Bonuses, or profit sharing plans, are, to our way of thinking, extended to employees in recognition of their contribution to the success of their companies' operation. Surely those members of the RWG employed by NBC have made their contribution to the successful operation of the company.

"One interpretation of this discriminatory action must be that NBC places a premium on non-unionism and inversely penalizes those of its employees who are represented by the RWG for the purposes of collective bargaining."

CBS gave its employees a Christmas bonus, but up to Friday (20) Mutual had not.

Phillips-Wester Toss 175G Nod to Carlson In Soap Opera Case

CHICAGO, Dec. 21.—Radio's longest and probably most famous lawsuit—between Irna Phillips, soap opera writer-producer and Emmons Carlson over possession of *The Guiding Light* was finally settled out of court and strictly on the q. t. Wednesday (18). Phillips and Carl Wester, producer before it went off the air, finally conceded that Carlson had the better of the battle and tossed in the sponge in the form of a cash settlement.

Settlement, it was learned, was in the neighborhood of \$175,000. Previous attempt for around \$125,000 was refused. Estimated gross on the show during the past 10 years it has been aired runs to \$1,000,000.

Since inception in 1941 of the suit against Phillips, writer has come off second best in numerous court proceedings. Case at one point reached the Illinois Supreme Court which upheld the decision of the Appellate Court that Carlson was a partner with Miss Phillips in *Light* and was therefore entitled to a part of the seg's earnings.

Terms of the settlement are on the installment plan.

General Mills, sponsor of *Light*, grew tired of the publicity resulting from the suit and yanked the seg off the air.

Three Majors Up; CBS Only One To Slide

NBC's Record 66 3/4 Million

NEW YORK, Dec. 21.—Four major networks, for the year ending December 31, will gross a combined record-high take of \$193,068,000, according to figures for the full 12 months as projected by trade sales toppers. Altho one of the four major webs is down for this year as compared to last year—this being CBS—combined 1946 time sales top the 1945 figure by \$2,250,000.

While sales reports for 1946 will not be available for some weeks, trade financial wizards opine that the exact 1946 gross billings will be \$193,067,145 compared to \$190,837,360 for '45.

Leading the pack, as usual, is NBC, with a terrific \$66,738,392, this being based on estimated billings for November and December of this year. This puts NBC ahead of its own '45 record, which was \$64,429,181, a gain of \$2,309,211.

While its biz this year shows a rather sizable decline as against last year, CBS, of course, is still close to the top. CBS, it's estimated, will finish '46 with gross time sales of \$59,952,670, a drop of over \$5,000,000 when stacked up against its 1945 bookings of \$65,724,851.

ABC will manage to show a slight gain this year, expected total being \$40,455,880. This is around \$400,000 over last year, when ABC's score was \$40,045,066.

Most noticeable hike for this year will be scored by Mutual, which, despite the loss of part of its juiciest account, Coca-Cola, will climb more than \$5,000,000 ahead of '45 when it tallied \$20,637,362. Expected billings by the Ed Kobak net are given at \$25,920,203.

Trade sales execs believe that despite growing competition from printed media, there are strong chances that national network billings for 1947 will soar over \$200,000,000 for the first time in broadcasting's history.

Earl May Dies; Pioneer

In Farm Service Radio SHENANDOAH, Ia., Dec. 21.—Earl E. May, 58, who became an institution in the Midwest rural area by selling seeds over the radio, died at St. Mary's Hospital in Duluth, Minn., December 18. May established the Earl E. May Seed Company at Shenandoah in 1918 and in 1925 established KMA, over which he sold his products. He became one of the outstanding radio personalities in the rural field. He pioneered many innovations in the early days of radio.

During the depths of the depression in 1933, he used his radio station to broadcast messages of optimism and during the run on the banks, took to the air to encourage listeners to purchase thru the mails by check. When the banks reopened he had over \$47,000 in checks from purchasers.



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WILL NOT CARRY ADVERTISING

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AFRA'S WHOPPING VICTORY

Pay Hike, Cast Credits, Rehearsal Cuts, Cancel Rights Among Points Won

Union Wins 20% Sustaining Boost; Indie Pacts Pend

NEW YORK, Dec. 21.—Additional facts ascertained this week by *The Billboard* in connection with the new commercial code gained by the American Federation of Radio Artists after weeks of negotiations, reveal beyond any doubt that the negotiations wound up giving the union a terrific victory. AFRA apparently gained virtually every major objective it sought when contract talks were first opened, with the result that not only have the radio thespians obtained a satisfactory unfair station clause and a basic 20 per cent commercial pay hike, but they also succeeded in getting terrific improvements in working conditions all along the line. Some of these also have the effect of boosting the air performers' pay.

Meanwhile, settlement of the sustaining network AFRA code appears imminent. This matter is primarily in the hands of the Chicago and Los Angeles AFRA locals, which are meeting over the week-end to decide whether to accept the networks' last counter proposals. New York local met this week, but deferred any action pending word from Chi and L. A. Reason was that had New York accepted the webs' offer the other two locals would have been put on the spot. As it is, Chi and L. A. will decide not only on the network sustaining pact, but on regional deals as well. Latter do not bear on New York AFRA members.

Sustaining Boost

Authoritative reports have it that the web deal offers AFRA a 20 per cent basic pay raise for sustaining work and staffers. This is conditional on a decrease in rehearsal hours. If present rehearsal time is allowed, then actors are to get a 25 per cent boost.

Insofar as the commercial code is (See *AFRA GAINS* on page 13)

Business Men Fight Hubbard for KSTP

ST. PAUL, Dec. 21.—A fight over controlling interest in KSTP, 50-kw. NBC affiliate in the Twin Cities, has developed with a St. Paul-Minneapolis group of business men filing a bid application with the FCC in Washington.

Stanley E. Hubbard, president and manager of the station, who owns 25 per cent of the stock, several months ago filed to acquire the remaining 75 per cent held by two estates. Hubbard is being financed by Aviation Corporation of America. His bid for the 75 per cent is \$825,000. In exchange for financial help, he gave AVCO an option to buy this stock for \$1,200,000 after six months but within seven months.

Warren E. Burger, spokesman for the Twin Cities group, said the localites oppose control of the station by people outside the area it serves. Group has entered an identical bid. Burger termed Hubbard's option to AVOC as "irrevocable."

If the Twin Cities group is successful in its bid, it will name William F. Johns Sr., Twin Cities resident for more than 20 years and now living in Chicago, as general manager of the station. Johns is a former general manager of *The St. Paul Dispatch* and former president of WTCN in the Twin Cities, ABC outlet.

Yankee Net Starts New Pubserv Deal

BOSTON, Dec. 21.—Yankee Network has inaugurated a new public service venture, Yankee Network Institute, to function as a separate entity devoted to advancing New England art, science, law, medicine, social welfare and education. Institute will co-operate with net's 24 member stations and will work with the New England Committee on Radio in Education, the League of Adult Education, the American Bar Association and with areas, schools and colleges.

New institute teed off with a program under ABA auspices December 14 and already has a pubserv series lined up for future airing.

H'wood AFRA Empowers Nat'l Board To Take Any Action in Pact Negotiations With Nets

HOLLYWOOD, Dec. 21. — Local members of American Federation of Radio Artists last night authorized AFRA's national board to take any action deemed necessary (including strike) to bring a successful conclusion to current contract negotiation with the networks. Board was given the green light at a special meeting last night after membership was informed of the counter proposals made by the webs. Issues aired at this session covered regional and commercial agreements, staff announcers for the four net stations and a review of the sound effects artist problem.

It was the sound men issue that brought the flare-up to the floor. Sound boys met privately Thursday night (19) and unanimously agreed to oppose accepting web's offer of a 30 per cent pay boost. When their rejection proposal was presented at last night's meeting, sound effects men hoped membership would support them by turning back net's offer. Instead, body voted to leave everything up to the national board and agreed to abide by its decision.

General feeling amongst sound men is that AFRA has let them down. Effect makers originally asked for (1) pay parity with other sound effects artists; (2) national uniform contract covering all sound men; (3) that they be paid per commercial program in addition to salary. None of these three points was achieved, although Coast sounders were granted a 30 per cent pay hike while their New York cohorts got a 25 per cent boost. Lads here feel it's not the money they want but the principle of national parity. Also, New York's rates range from \$65 to \$101 per week, while L. A. lads get from \$65 to \$85. 'Tops at CBS here is \$75 per week, while Mutual Don Lee pays the most in town, with \$85 as its top figure. While fighting for national parity, sound men here even lack parity in their own town. Boys are also irritated since national board, during negotiation, dropped question of commercial fees without the consent or knowledge of local sound men.

Men feel that 30 per cent boost sounds good on the surface but, since they have not received any raises for the past 10 years, web grants are

insufficient. Question of commercial fees also is a touchy issue. Although accepting extra coin for working commercial segs has been outlawed by the nets, it continues on an under-table basis. Lads would like to bring it out in the open. NBC had circulated letter among ad agencies informing them not to pay sound men special fees and warned that any effect creator accepting such fees would be fired. CBS has stated that special fees are against its policy, yet artist and producers who have gotten to know certain sound effects men request their services and continue to grease their palms with greenbacks to retain the sound men they want.

Mesters Challenge FCC's WOV Ruling

WASHINGTON, Dec. 21.—Government and trade legalists are waiting with high interest a ruling by a three-judge statutory court, which, Thursday (19) heard oral argument in a challenge by Murray and Meyer Mester against the Federal Communications Commission's denial of transfer of Station WOV, New York, by Arde Bulova to the Mesters. Court ruling is expected to establish an important precedent thru interpretation of FCC's power on transfer cases under the Communications Act.

At the one-day proceedings in New York, Attorney Phillip J. Hennessy Jr., of Washington, argued the Mester brothers' complaint ground that the commission overstepped its authority in making its findings on "moral" grounds. Hennessy accused the FCC of acting "arbitrarily and capriciously" in singling out the Mesters' application for denial. He insisted that FCC's charge that the brothers are not morally qualified to operate a station, with transfer price set at \$300,000.

Legalists here point out that a victory for the Mesters would make "a big dent" in the authority of FCC, not only in transfer cases, but also in handling license renewals and original applications.

Chi AFRA Pact Figured To Be Signed Pronto

Amicable Negotiations Noted

CHICAGO, Dec. 21.—After more than a week of negotiations, local AFRA and network stations have not yet come to complete agreement on a new contract. Negotiations have gone on amicably, however, and are expected to be entered into again Monday for remaining points at issue.

AFRA membership itself is not in complete agreement on some of the points remaining to be negotiated or that have already been negotiated. Meeting last night (20) local execs of the union, headed by Ray Jones, presented the membership with proposed contract stipulations. Objection was voiced by the membership to two points.

New contract here would go in effect only when general net contract ironed out in New York is signed. Agreement was also reached on maintaining the stipulation here under which staff announcers are allowed to do 12 15-minute commercial programs without being paid for them above their base salary. AFRA wanted to eliminate that clause and have an arrangement whereby an announcer received extra pay each time he did a commercial.

Agreement was also reached that basic commercial staff announcer salary will be \$108.90 instead of \$90 per week.

Line Disagreement Issue

Two points of disagreement still persist. One is over AFRA's demand that the sustaining announcer classification be eliminated, and that all announcers be given commercial salary. Present sustaining salary is \$66 per week. Other point of disagreement is the demand by the four network stations here that all 50,000-watt stations be given the same type of contracts. Reason for this is that network stations don't want WCFL and WJJD to have a financial advantage when they have their power upped to 50,000 watts in the near future. Both stations have already been given FCC okay on power increases. Net stations here are 50,000-watters.

Although sound effects men negotiations won't be entered into until Monday (23), it is expected that in this classification some of AFRA's toughest demands will be made. Reason for this is that AFRA will try to get for its sound effects members as much as possible in order to stave off an expected attempt by NABET to organize them here.

WJR Names Wismer Assistant to Prexy

DETROIT, Dec. 21.—Harry Wismer, ace sportscaster and for four years sports director of American Broadcasting Company, today was appointed to post of assistant to the president of WJR, Detroit, starting January 1. The announcement was made by G. A. Richards, prexy of WJR, WGAR (Cleveland) and KMPC (Los Angeles). Wismer will keep his job with ABC.

FCC Issues 26 More AM CP's

WASHINGTON, Dec. 21.—A sizable batch of new standard broadcast stations will go on the air as a result of the Federal Communications Commission's flood of grants this week issuing more than half of 26 new construction permits for thousand-watters or over. Thirteen grants went to applicants for 1,000-watters, two for 5,000 watters and the rest for 250-watters. Winners of the 5,000-watters were: Manacopa Broadcasters, Inc., Phoenix, Ariz., and Eugene E. Stone, Florence, S. C.

CP's for 1,000-watt stations went to Herbert L. Wilson, Rutland, Vt.; Valley Broadcasting Company, Stockton, Calif.; Eastern Shore Broadcasting Company, Preston, Md.; North Montana Broadcasting Company, Havre, Mont.; Josh L. Horen, Rocky Mount, N. C.; Kinston Broadcasting Company, Kinston, N. C.; The Binghamton Broadcasters, Binghamton, N. Y.; Illinois Alton Broadcasting Company, Alton, Ill.; WCPZ Broadcasting Company, Beaumont, Tex.; Lawrence Broadcasting Company, Lawrence, Mass.; Fred H. Whitley, Kannapolis, N. C.; Washington County Broadcasting Corporation, Johnson City, Tenn.

FCC also granted 28 FM construction permits, three Class A and 25 Class B stations.

LaGuardia-MBS Deal Tips Tough Sitush For Liberal Gabbers

NEW YORK, Dec. 21. — Deal set Thursday (19) which shifts former New York Mayor Fiorella H. LaGuardia to Mutual as a commentator starting January 4 is being taken as a tip-off in the trade that "liberal" analysts are out of luck insofar as getting big business sponsors is concerned. LaGuardia, now on ABC, will be co-operatively sponsored as a Mutual speller.

Trade points to the fact that not only was LaGuardia unable to hold *Liberty* magazine as an ABC sponsor, but to the fact that Frank Kingdon has been dropped by WOR and that Bill Gailmor, once an ABC gabber, also wound up off the network air. It is claimed that because such left-of-center commentators represent views opposing those held by most corporate bigwigs, the latter refuse to bankroll them, since to do so would be to support their own severe critics. When LaGuardia was airing for *Liberty*, for example, many big league advertisers protested to the magazine.

LaGuardia will have the 7:45 p.m. Saturday night slot on Mutual, with WOR moving its *Answer Man* to make room. Understood that Ed Kobak, who made the deal with Morris Novik, the Flower's radio rep, increased the percentage split over that usually paid by MBS to its co-op features. Basic deal is said to keep LaGuardia with a \$1,000 weekly minimum, as on ABC, with the take going to a possible \$100,000 as sponsors sign. It is believed that many local accounts do not share the opinions held by larger business firms and that the ex-mayor's prestige will be a valuable draw for regional or local advertisers.

WNEB Takes the Air

WORCESTER, Mass., Dec. 21.—WNEB, this city's only indie and fourth station, premed Monday (16). Highlight of first day was a *Meet the Staff* show, during which station personnel was introduced to listeners. Percolator is on a 19-hour day, an hour longer than the other three stations.

Onesy, Twosy

NEW YORK, Dec. 21.—Anent the recent competition between the abacus and a modern adding machine—which the abacus won—trade talk is that with Mutual going to 383 affiliates soon, Ed Kobak will need one or both counting machines to count noses. One observer noted, "It's gotta be that. How far can you count on your fingers and toes?"

Goodman Ace, Literateur

NEW YORK, Dec. 21.—First CBS staffer to take over *Of Men and Books* will be Goodman Ace, CBS comedy program boss, who, January 4, will review Bob Hope's *So This Is Peace*. Web has revamped its policy, and instead of using one regular outside reviewer, will call on its own personnel to review books in their respective fields.

Chi Gets "Ladies," "Rumpus" and Newie

CHICAGO, Dec. 21.—Decision to move the Johnny Olsen ABC *Ladies Be Seated* show from New York to Chi was made Thursday (19), in a meeting between Quaker Oats and LaRoche & Ellis, ad agency. It was originally intended to move the seg January 6, but complications arising out of talent contracts made in New York force postponement. *Ladies* is now skedded for the Midwest the latter part of February or early March. ABC is lining up one of the city's theaters for permanent airing and either the Eighth Street or Civic Theater will be rented. Another ABC Olsen show, *Rumpus Room*, is also slated to move with the emcee to Chi at the same time *Ladies* treks westward.

ABC's Central Division also is adding an aud participation seg, featuring Tommy Bartlett as emcee. Show replaces *Tommy Riggs and Betty Lou*. Bartlett starts December 23.

Radio Execs' Wives In Sponsors Role

NEW YORK, Dec. 21.—Unusual situation whereby the wives of radio executives themselves have become sponsors—or "sponsorettes"—has resulted from a business venture entered into recently by Georgia Weil and Adele Ronson. Mrs. Weil is the wife of Horace Namm, of the Namm Ad Agency.

Gals teamed up some months ago to organize Georgeadele Company, a mail order outfit. Their first item was a plastic thermometer. After venturing into printed media, distaff side went into radio in a fairly big way, buying time on WOV, of course; WNAX, Yankton, S. D.; KMA, Shenandoah, Ia.; WIBW, Topeka; WCOP, Boston; WAAT, Jersey City; KOAM, Pittsburg, Kan.; WCKY, Cincinnati, and WJJD, Chicago. They're doing okay, too.

Business is placed thru Namm's Ad Agency, natch.



SANTA CLAUS LIVES AT OUR HOUSE

It's been like Christmas all year long at WOL. Local advertisers have been filling the WOL stocking with choice new business in a steady stream, January to December. For example:

In one summer month alone, local sponsors placed 57 quarter hours per week of NEW business on WOL—all on a 52-week basis.

In early autumn, Washington's largest department store broke precedent to place on WOL the first radio advertising in the store's history.

In October, after 12 consecutive years on another Washington station, the National Brewing Company switched to WOL exclusively, sponsoring 29 quarter hours a week.

Matter of fact, Washington's three largest buyers of program time are all on WOL—two on WOL exclusively. That's because 5000-watt WOL is getting results in one of the nation's top ten markets, at base rates lower than those of any station of comparable power in any comparable market in the country.

National advertisers, no less astute than Washington sponsors, may find that playing Santa to WOL is the surest way to fill their own stockings. Ask Katz to point out our chimney to you!

BASIC MUTUAL

A COWLES STATION

WOL

"THE VOICE OF WASHINGTON"

Represented nationally by
THE KATZ AGENCY, INC.

Canadian Daily Raps U. S. Radio for Offensive Advs

MONTREAL, Dec. 21.—Radio in Canada was given a thoro blasting this week in a front page story of *The Montreal Gazette* in which the entire set-up of government and private stations was reviewed. Interference by American stations and their "cheap" programs also came in for a good wallop. *Gazette's* story, in part, said: "An appalling overcrowding of the entertainment ether and excessive advertising has made selective radio listening an exasperation and has forced those who like to pick their programs to trust to their luck with local stations. CBS has for some time been deeply exercised over this situation, which is likely to be much worse before it gets better, the Canadian system of a limited public control over broadcasting and the most wide-open American system, where close co-operation between broadcasters and advertisers has reduced the Federal Communications Commission almost to the status of a rubber stamp.

"Chairman A. D. Dunton, of the CBC board of governors, frankly admits things are bad, and that so far as overcrowding of the longwave bands is concerned about all Canadians can do is hope that U. S. authorities will respect the Havana Pact and exercise some restraint on the issuance of new station licenses.

Excessive Advertising

"But the Canadian authorities can do something about excessive advertising over the radio, and Mr. Dunton says that is continually being done. The CBC chairman goes further, and asserts that despite criticism of the CBC networks to the effect that they were accepting too much advertising, too much commercial sponsoring, the fact is the aggregate of advertising revenue of the independent or privately owned stations in Canada in a year is more than five times that of CBC. And his officers have stated that in a year CBC has refused about \$500,000 worth of proffered advertising revenue.

"If Canadians who listen in on American stations are offended by the mounting wave of advertising talk, they have obviously one good remedy and that is to switch to Canadian stations, where they are not likely to get as much of a blast about an almost countless list of products whose qualities are commended by every kind of rhetorical stratagem.

"There is another and much more serious objection to listening to American broadcasts, and that is what has got to be an almost impossibility of getting any station clearly. Since the end of the war nearly 400 new station licenses have been granted at Washington by FCC. And the result is that on any given band an Ottawa listener will find stations so crowded that even with a highly efficient radio, it is exceedingly difficult to get a program of whatever length without annoying interference.

"CBC officials, commenting on this condition, which they well know, admit that about the best hope for Canadians is to be patient and wait for frequency modulation (FM) which will, to a large extent, remedy this trouble. The defect in this solution, however, is that FM will restrict the holder of a receiving license to local listening.

Rap Mark Woods

"The *Town Hall Forum* in New York this week was devoted to a frank discussion of radio broadcasting, with special reference to the advertising fever. Prominent on the platform were FCC Commissioner Durr, and the head of the American Broadcasting Company (Mark Woods).

"The ABC head could see little wrong with broadcasting, an attitude common amongst operators of radio stations all over the continent, and he contended that the American radio way of doing things was the best in the world, that more people listened

Flint, Mich., Station Bought by Trendle; NBC Affiliation Due

DETROIT, Dec. 21.—George W. Trendle and H. Allen Campbell, former active directors of King-Trendle Broadcasting Corporation which was sold to ABC last August for a much debated \$3,650,000, are coming back into the station operation field with a station in Flint, Mich., on January 15. Station is WFLM, but is undergoing a change in name to WTCB for Trendle-Campbell Broadcasting and will become an NBC affiliate.

Trendle and Campbell, also recently acquired complete ownership of the syndicated features, *The Lone Ranger*, *The Green Hornet*, and *The Challenge of the Yukon*, purchasing the *Ranger-Hornet* stock held by John W. King and Howard Pierce, former King-Trendle stockholders. King and Pierce retired from active radio activity some years ago, but had large stock holdings in the King-Trendle Corporation and in the *Lone Ranger*, Inc.

WFLM, or the future WTCB, is assigned 1,000 watt day and 500 watt night power. It will become an NBC affiliate.

Trendle-Campbell venture may expand into a good size net operation. There is considerable speculation in Detroit radio circles on the new NBC affiliation. Channel difficulties of Detroit's 5,000 watt NBC outlet are said to prevent it from effectively covering a wide Michigan area. A number of Michigan cities and attractive markets do not have local NBC affiliates. Area seems ripe for organization by somebody who can establish stations providing effective coverage. Campbell stated that he and Trendle would probably file application for other stations in Michigan.

Trendle and Campbell also plan large scale development in television and FM. Headquarters for the new corporation are located in the Stroh Building, Detroit.

Hastings Renews Whodunit

NEW YORK, Dec. 21.—ABC's whodunit, *I Deal in Crime*, sponsored by Hastings Manufacturing has been renewed. At the same time, company dropped sponsorship of its MBS program, *Michael Shayne*, another mystery show. Handled thru Keeling Ad Agency, Indianapolis. Originally both shows were slated to fold.

to American programs than to any other.

"What goes on in FCC at Washington and in the powerful, privately owned broadcasting systems in the United States is of vital concern to Canada because of their dominating position on this continent, because the air knows no boundary line, because all the important stations in the U. S. reach to every part of this country.

"Some who have given this vital problem some thought incline to the view that study of a much more effective system of international policing of broadcasting might be referred to UNESCO, an important branch of UNO."

Horatio Alger!

NEW YORK, Dec. 21.—Appointment of Joe Moran as a Young & Rubicam vice-president this week drew comment in the trade that it completed a typical Horatio Alger type of success saga. Moran was hired as a writer by Young & Rubicam when things were rough for him. He came to the agency's attention thru a New York yarn which detailed how, during the depression, he had turned his writing talent to entering letter, limerick and similar contests, copping enough dough to support his family. Agency was so impressed that he was put to work in its radio department. Now he's a veepee.

Cincy College of Music Gets Authority To Give Degrees

CINCINNATI, Dec. 21.—Authorization to College of Music of Cincinnati to confer a Bachelor of Fine Arts in radio education degree has been granted to the university by the State of Ohio Department of Education.

CMC managing executive is Fred Smith, ex-WLW station director and former radio ed of *Time*. Originator of school's radio department is Uberto T. Neely, CMC alumnus and ex-WLW staff member. More than 100 students are enrolled.

NAB NO LOBBY

(Continued from page 5)

has resulted in the listing of agents for such well-known organizations as Chamber of Commerce of United States, National Association of Manufacturers, National Association of Real Estate Boards and Townsend National Recovery Plan. Among labor groups, the American Federation of Labor and Congress of Industrial Organizations are represented.

The act calls for registration of "any person who shall engage himself for pay or for any consideration for the purpose of attempting to influence the passage or defeat of any legislation by the Congress of the United States. Each registrant is required to report in detail and under oath the amount he received and spends in carrying on his work and the purpose of all expenditures. The report is required between the first and 10th day of each calendar quarter. Penalty for violation is a maximum fine of \$5,000 or year's imprisonment or both.

Some congressmen are already discussing the prospect of a showdown on the meaning of the new law and clarification of its scope so that the registry lists may be increased vastly.

L. A. Showbiz Radio Group Hit as "Red"

HOLLYWOOD, Dec. 21.—Federal Communications Commission's hearings on four applications fighting for the one available AM outlet in this area temporarily closed on a political note this week, when State Senator Jack Tenney opposed the Hollywood Community Radio Group, Inc., one of the applicants, accusing it of being a "Communist" front org. Hearings will be reopened February 5. Four are vying for the license for a 5 k.w. daytime, only standard station filling the 1540 frequency. In addition to Hollywood Community Radio Group, applicants include San Gabriel Broadcasting Company, Huntington Broadcasting Company and Coast Radio Broadcasting Corporation.

Community group lists news commentator Alvin Wilder as prexy and includes among its stockholders actor John Garfield; author Abraham Lincoln Polonsky, now writing for Paramount Pictures; scribe Sam Moore, *Great Gildersleeve*; thesp George Coulouris and Cal Kuhl, radio producer, among other showbiz personalities. Group closely tailored its outline for proposed operations to the Blue Book pattern. Org testified it would devote considerable time to experimental programing and discussion of controversial issues. Financial statement gave \$90,000 as capital, plus \$60,000 to be raised.

Politics flared high when Tenney, who heads the California Legislative Committee on Un-American Activities, protested the application. Tenney said "most of its backers are Communists or members of Communist Front organizations." Tenney's testimony brought vigorous protests from the Hollywood Community Radio Group.

Herbert Herzenberg testified as the principal stockholder of San Gabriel Valley Broadcasting Company. Herzenberg, affiliated with the California State Department of Vehicles, asked that station be granted to serve the San Gabriel Valley area and be located in Monrovia. He stated San Gabriel area needs local service, at present not available via Los Angeles' 16 outlets. Testimony on behalf of Huntington Broadcasting Company was presented by Leon Wysatycki, who holds 60 per cent of firm's stock. Wysatycki, formerly affiliated with WEXL (Royal Oak, Mich.), was recently granted a construction permit for an outlet in Lackawanna, N. Y. He asked that the 1540 frequency be turned over to Huntington Park, L. A. suburb, claiming Huntington advertisers cannot afford to pay high L. A. rates.

The Billboard 1946-'47
**ENCYCLOPEDIA
OF MUSIC**
... now in preparation



The Billboard
25 Opera Place
Cincinnati 1, Ohio

Please send ENCYCLOPEDIA OF MUSIC for which I inclose \$5.00.

Name
Address
City Zone State

JACK PARR, former G.I. comic, has been set for a long-term contract with Camel Cigarettes, in a deal handled thru Tom Luckenbill, veepee and radio boss of the William Esty Agency. Parr guested on the Vaughn Monroe Camel show on CBS Saturday (21), repeats next week (28) and January 11 and goes on a regular basis in February after filling Coast commitments. Bea Little will be the January 4 Camel guest. Parr's deal is said to be for six years.

TOO SHORT FOR A HEAD

Camel Cigs Signs Jack Parr, Ex-G.I., on Long-Term Contract

emsee. A replacement for the *Tommy Riggs Show* in the 4 p.m. slot, program will feature Rex Maupin's ork and audience participation. Also featured will be chirper Skip Farrell and the Honey Dreamers Quintet.

President Truman will be guest of Radio Correspondents' Association, at their annual radio dinner February 1, in the Statler Hotel. . . . Albert Warner, WOL-Mutual news chief pinch-hitting for Cecil Brown, now recovering from an operation, finishes his three-week stint Friday (27).

WINS, New York, after the first of the year will usher in a series of new platter shows and live studio programs in move to hypo station biz. . . . Paul W. White, former director of news for CBS, appointed special radio news research consultant for a limited period for Associated Press radio news.

Dorothy Day, WINS-WLW gal commentator, played hostess at Christmas party held for Children of United Nations' Secretariat. . . . Nathan Marks, former copy editor in NBC's press department, has opened a book shop in Greenwich, Conn. . . . Bob Elson switching from WGN to WBBM, Chicago, with an interview show at Chi airport called *Bob Elson on the Flagships*. Program begins January 6 for *Krank Shave Cream*. . . . Charles Arthur Berthiaume has been appointed managing director of CHLP, Montreal. . . . Tommy Velotta, director of news and special events for ABC leaves Saturday (28) for New Orleans to confer with members of the New Orleans Mid-Winter Sports Association and supervise ABC's broadcast of the Sugar Bowl game. He'll return to New York January 3.

HAL DAVIS, Kenyon & Eckhart radio flack, writing children's platter column for PM. . . . Jean Sablon sent 250 Hudnut lipsticks to radio eds thruout the country and requested that they send samples of their (or their wives') favorite lipstick color on cleansing tissue. . . . Benny Goodman back on Coast for Mobilgas stint, readying plans for a concert tour.

MBS head flack, Jim Obyron, has lined up a leggy gal 1947 calendar featuring MBS actresses with credit lines for local station plugs. Some 25,000 have already been distributed. . . . Phil Davis renewed as musical director of *Hires Sunday Party* show on WJZ. Seg moves to CBS January 26.

John Hoagland, assistant manager of ABC's program sales department, resigned to join Robert W. Orr Associates, newly organized ad agency, as radio director.

COLUMBIA PICTURES this winter will do a film serial based on ABC's *Jack Armstrong* series. . . . Morey Amsterdam may do a new comedy series on WOR-MBS. . . . Tom Bronson, former news editor of WRRN, Warren, O., has joined WTOG, Toledo, in the same capacity. . . . Bob Green, former CBS staffer, has joined ABC's script staff as a writer.

Wallace Rigby has joined the Dancer-Fitzgerald-Sample office in Chicago as account executive to handle the Dreff account. . . . Perham C. Nahl appointed associate director of research for Needham, Louis & Brorby in Chicago.

William Morris Agency marketing a new package show, "Reward," written and produced by Johnny Esau. Program will be based on cases taken from files of Skip Tracer Company, missing persons finder. . . . Phil Evans, farm expert for KMBC, Kansas City, Mo., elected prexy of Kansas City Farmer's Club.

CHARLES HENRY, Young & Rubicam West Coast producer, has been appointed producer of the *Vox Pop* program. . . . William Randall Downs, CBS news, and Rosalind Gerson, script writer for WCBS's Margaret Arlen series, married December 18. . . . Edward T. Sullivan takes over WCOP's (Boston) continuity post in addition to his scripting duties for same station.

Bing Crosby is sponsoring a national \$10,000 professional-amateur golf tournament to be played for the Sister Kenny Foundation in January. . . . Ernest Tannen, leaving job as WSAP program director to take same post at WGAY, Silver Springs, Md. . . . Jack Guinan, former army captain, returned to announcing staff of WKBW, Buffalo.

DON ROGERS, musical director for WLAW, Burlington, Mass., has resumed broadcasts with a six-piece studio ork. . . . WREN, Lawrence, Kan., providing downtown shopping area with Christmas carols. . . . Ben Hyams, CBS musical commentator, off for a two-week vacation to Puerto Rico. . . . Kay Hamilton, WSAI, Cincinnati, fashion commentator, to New York January 4 on her semi-annual trip to style centers. . . . Donald O'Connor, juvenile film comedian, signed as a regular on the Ginny Simms CBS show. . . . Newest addition to the WHBC, Canton, O., engineering staff is David Domer.

CBS press staffer Phil Sterling's script, *Report on Brotherhood*, performed Christmas Eve on WMCA's *New World a-Comin'*. Story uses the Christmas theme to survey the current status of human relations. . . . B. T. Babitt, starting January 13, will sponsor a Monday-thru-Friday dramatic serial on the full CBS web in the 10:45-11 a.m. slot. Show, which will originate in New York, set by Duane Jones Agency. . . . Safeway Stores, Inc., Oakland, Calif., thru Ruthrauff & Ryan, will bankroll a Monday-thru-Friday dramatic serial, starting January 27, in the 3:315 p.m. slot over 32 CBS stations, including nine Midwest, 13 Mountain and 10 Pacific. KNX, Los Angeles, will originate.

John Schen has joined the engineering staff of WHBC, Canton, O. . . . Hal Coulter, MBS assistant director of advertising promotion and research, due back from Coast this week. . . . Eddie Cantor's NBC station promotion contest for his sponsor, Pabst Sales Company, was won by KGNC, Amarillo, Tex.

WBT, CHARLOTTE, CBS 0-0., sent out a hefty promotion piece, an album of folk songs recorded by some of its own talent, acts including Arthur Smith and the Crackerjacks, Swanee River Boys, Larry Walker, Johnson Family, Fred Kirby and the Briarhoppers with Whitey Hogan. Bob Covington, Jack Cowden and Payton Auxford handled the promotion.

William Shirer renewed on CBS and not dropped as reported, by J. B. Williams, renewal effective January 5. Ezra Stone and Jackie Kelk, *Aldrich Family* leads, touring nine cities for the National Foundation for Infantile Paralysis, starting January 17.

WALTER KANER, WINS, New York, Hollywood and Broadway reporter, will do an additional Broadway column-of-the-air on WWRL, Woodsid, N. Y. Kaner during the war was known as "Tokyo Mose," broadcasting a daily platter show for G.I.'s in the Pacific. . . . Paul Jonas, MBX director of sports, leaves this week for the Coast. . . . CBS Network of the Americas has added XETZ, Tezuitlan, Puebla (Mexico) as an affiliate, bringing total number of affiliated stations in Central and South America, Mexico and the Caribbean to 124. . . . Andy Donnelly has joined cast of *Lora Lawton*.

MURIEL REGER, pianist-composer, new musical director of WBCC, Bethesda, Md. . . . WGAR, Cleveland, has signed a three-year contract

RICK LAFALCE, publicity director of WWDC, has been appointed by Washington Board of Commissioners to do publicity for "March of Dimes" and "Mile of Dimes" campaign, January 15 to 31, for donations to Infantile Paralysis Fund. . . . Pierson W. Underwood, Washington musician and music researcher, has been appointed music director of capital's new WQQW. . . . National Association of Broadcasters has announced three additional industry committees, Freedom of Radio, Music Advisory and Research. Carl Burkland, WTOP, is chairman of Research. NAB's new assistant treasurer is Everett E. Revercomb, formerly an auditor with the association. Donald S. Farver fills the vacant auditing position. . . .

John Davis, formerly director of the University of Tennessee's educational programs on WMS, Nashville, and WBIR, Knoxville, now at WBT, Charlotte, N. C. . . . Gil Ralston, Procter & Gamble's nighttime radio director, on Coast for look-see at suds outfit's radio properties and denying rumors of radio retrenchment.

AMERICAN BROADCASTING COMPANY this week (23) begins an across-the-board musical variety sustainer with Tommy Bartlett as

with the Cleveland Baseball Club for the broadcast of the Indians' games. Under the terms of the contract WGAR will broadcast a minimum of 120 games of the 154 scheduled. . . . Winifred Wolfe, Sigmund Miller and Jack Gordun newly added to script staff of ABC's *Murder At Midnight*.

Jane Tiffany Wagner, NBC director of home economics, re-elected radio chairman for the United Council of Church Women. . . . Walter Gorman, formerly with ABC, signed by Kenyon & Eckhardt ad agency as director of Kellogg's *Hollywood Story* on ABC.

ALAN SANDS, scripter for the Korn Kobblers to be auditioned and waxed by the Bernard J. Proctor radio office. . . . Henry Cassidy, NBC's European news chief, elected prexy of the Anglo-American Press Association in Paris.

Lou Brooks, formerly of WATR, Waterbury, Conn., has joined announcing staff of WONS, Hartford, Conn.

Tom Brooks resumed his pre-war job as radio editor of *The New York Journal-American* last week, after a year as makeup and assistant news editor. He'll handle all phases of J-A radio activities, including deals with various New York stations. Brooks was a navy commander during the war.

BRET MORRISON, radio's *Shadow*, composing the score for a musical show based on the housing shortage. It's tentatively titled *Hi, Sweet*. . . . James F. Clancy, sales promotion manager of WTIC, Hartford, Conn., has retired. . . . Burl Ives, star of Philco's MBS program, has been asked by the Library of Congress to record a series of 12 ballads based on the history of the U. S.

On the *Swing Side*, second in series of WOR's showcase, *For Your Approval*, aired recently, has two agencies interested. Program is a musical comedy half-hour stint featuring teen-agers, Roger Sullivan and Susan Thorne, interviewing music celebs. Show is owned by Dave Miles, WEVD, New York, spieler. . . . H. Quenton Cox, manager of KGW, Portland, Ore., named by Pacific Coast broadcasters to represent Elghth District of NBC's stations planning and advisory committee.

JOE MOONEY QUARTET guests on Hunt Stromberg's MBS program December 26. . . . Elsie Robie, French Canadian singer, slated for own show. . . . New book, *Let the Chips Fall*, by Lew Lauria, is another alleged expose of inside radio. . . . Vince Dempsey, ABC scripter, transferred to web's newsroom. . . . C. Burt Oliver, head of Foote, Cone & Belding's Hollywood office, in New York to attend meeting of BMB directors.

Jack Owens

- CRUISING CROONER OF DON McNEILL'S BREAKFAST CLUB 5 mornings each week over ABC Coast-to-Coast for SWIFT and PHILCO
- STAR OF TIN PAN ALLEY OF THE AIR NBC Coast-to-Coast Saturday afternoons for LEAF GUM
- SONG ALBUM ON DIAMOND RECORDS
- NEW MERCURY RECORDING "CYNTHIA'S IN LOVE" JACK'S OWN COMPOSITION Record #3014

EXCLUSIVE MANAGEMENT
CENTRAL BOOKING OFFICE • CHICAGO

FCC Asks Webs for Blue Book Data as NAB Plans Renewed Battle Vs. Policy

San Francisco Board Meeting To Ponder Anti-FCC Pitch

WASHINGTON, Dec. 21.—National Association of Broadcasters is priming its guns anew for a Blue Book attack at its annual board meeting in San Francisco, January 5-7. This time, however, the explosions may be muffled by closed doors, with repercussions delayed until after Congress goes into action on the issue. Board is expected to consider a resolution reiterating the association's stand against the FCC's Blue Book powers, and in all likelihood the board will throw its support behind President Justin Miller's recent recommendations for specific amendments to the communications act to wipe out the FCC's power to rule on program content and to liquidate FCC's authority to weigh renewals except thru court challenge of "automatic" renewals.

Miller is leading the NAB fight against the Blue Book more vigorously than ever before, incidental to Republican preparations for crack-down legislation. At the same time, stations are known to be getting Miller's advice quietly to record their hostility to Blue Book provisions "for record purposes" in filing promise-and-performance data as required by FCC in application renewals. Miller, in a press conference here this week (25), pointed out that stations are getting such advice.

"I am saying," declared Miller, "what I have said since the commission first came out with the Blue Book — merely that the stations should make known their resentment against usurpation of powers that threaten free speech." At least two stations have gone even further by stating in their renewal application records that they have reduced the amount of sustaining program time in ratio to an increase in commercials. In both cases, it was learned, FCC issued renewal grants.

However, FCC itself is knocking down any notion that it is back (See FCC ASKS WEBS on page 14)

That ASCAP, NAB Friction Is Here Again

WASHINGTON, Dec. 21.—Signs of new friction between broadcasters and ASCAP were seen here in a letter received this week by President Justin Miller, of the National Association of Broadcasters, from Karl Koerper, veepee and managing director of KMBC, Kansas City, Mo., complaining about ASCAP "attempting to plague us." Possible action by NAB is viewed in the decision by Miller to have the letter published in current "NAB Reports" with a request to all broadcasters "to send to NAB similar information on music licensing arrangements."

Koerper's letter cited his station's experiences with ASCAP subsequent to the station's notifying ASCAP "that we were going on a per-program basis effective November 1." Koerper stated that at the time of this notification, the station had an ASCAP license for a Saturday night show on a fee basis of \$60 a year, renewable automatically. Koerper stated that shortly after he had served notice, ASCAP canceled the agreement for the show, *Brush Creek Follies*, and proposed a flat fee of \$10 per show or \$520 a year. Koerper said that a check-up revealed that ASCAP fees varied from \$2.50 per show to \$60 yearly.

Koerper declared that a complaint was then filed with ASCAP charging that the fee fixed for KMBC was "discriminatory." ASCAP answered saying that the \$10-per-performance fee "is now applicable to this type of show and any licenses now in effect at a lesser rate have been set up for cancellation." "The stations we contacted," Koerper wrote Miller, "with one exception, were operating under recent licenses which indicates that ASCAP's statement to us is not true."

Koerper added that ASCAP "is now checking on our personal appearances in this area and insisting on performance licenses where our acts appear even tho the shows are handled by other parties and other acts are engaged to appear with ours."

Si-En-Tif-Ik Products Tries Air With Neblett's "Story"

CHICAGO, Dec. 21.—Si-En-Tif-Ik Products Company, Chi, is trying out radio for the first time by sponsoring Johnny Neblett's *So the Story Goes* over WSIH, Indianapolis. Series began last Sunday.

Davis Fisher Kayne Agency, of Chi, is handling company's radio accounts and hopes to go nationwide soon. Agency is readying two or three package jobs and is planning on a video show.

NIGHTTIME TALENT COST INDEX



Based on "FIRST SIXTEEN" HOOPERATINGS for Evening Programs and the "FIRST THREE" Sunday Afternoon Segs. In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban population.

Vol. III No. 22E (Report December 15, 1946)

Program Sponsor, Agency, Net. & Stat.	Hooperating	Length and Weeks to Date	Opposition	Talent Cost	Cost Per Point	Cost Per 1,000 Urban Listeners
EDGAR BERGEN Standard Brands Chase & Sanborn Coffee J. W. T., NBC 144	29.7	1/2 hr. 400	N. S. P.—ABC Adv. of Sam Spade—CBS N. S. P.—MBS	\$20,000	\$ 673.40	\$.72
FIBBER MCGEE & MOLLY S. C. Johnson & Son, Inc. Floor Wax N. L. & B. NBC 143	27.8	1/2 hr. 466	N. S. P.—ABC Hollywood Players—CBS N. S. P.—MBS	\$10,500	\$ 377.70	*
FRED ALLEN Standard Brands Tenderleaf Tea & Shefferd Cheese J. W. T., NBC 144	27.6	1/2 hr. 502	N. S. P.—ABC Crime Doctor—CBS Parker Pen News—CBS Special Investigator—MBS	\$18,500	\$ 670.29	*
JACK BENNY** American Tob. Co. Lucky Strike F. C. & B. NBC 154	27.4	1/2 hr. 553	Drew Pearson—ABC Monday Morning Headlines—ABC Gene Autry—CBS N. S. P.—MBS	\$22,500	\$ 821.17	*
BOB HOPE Pepsodent Div. Lever Bros. Various Products F. C. & B. NBC 129	26.5	1/2 hr. 370	N. S. P.—ABC N. S. P.—CBS Upton Close—MA—MBS	\$20,000	\$ 754.72	*
RED SKELTON B. & W. Tob. Corp. Raleighs R. M. S., NBC 146	23.5	1/2 hr. 208	N. S. P.—ABC N. S. P.—CBS N. S. P.—MBS	\$ 9,500	\$ 404.26	\$.47
WALTER WINCHELL** Andrew Jergens Co. Jergens Lotion Robert Orr, ABC 195	23.3	1/2 hr. 729	Hildegard—CBS Exploring the Unknown—MBS Manhattan Merry-Go-Round—NBC	\$ 6,000	\$ 257.51	\$.30
RADIO THEATER Lever Bros. Lux Soap & Flakes J. W. T., CBS 148	23.0	1 hr. 557	N. S. P.—ABC Gabriel Heatter—MBS Telephone Hour—NBC Borge-Goodman Show—NBC	\$16,000	\$ 685.65	\$.78
SCREEN GUILD PLAYERS Lady Esther Blow, CBS 149	22.3	1/2 hr. 276	Doctors Talk It Over—ABC N. S. P.—MBS Contented Program—NBC	\$10,000	\$ 448.43	\$.53
AMOS 'N' ANDY Lever Bros. Various Products R. & R., NBC 149	21.8	1/2 hr. 673	N. S. P.—ABC Vox Pop—CBS Gabriel Heatter—MBS	\$ 9,000	\$ 416.67	*
BANDWAGON F. W. Fitch Co. Various Products L. W. R., NBC 154	21.0	1/2 hr. 684	N. S. P.—ABC Blondie—CBS N. S. P.—MBS	\$12,500	\$ 595.24	*
MR. D. A. Bristol-Myers Co. Vitalis & Sal Hepatica D. C. & S., NBC 132	19.1	1/2 hr. 383	Pot o' Gold—ABC Ford Show-Dinah Shore—CBS N. S. P.—MBS	\$ 6,800	\$ 356.02	\$.43
GREAT GILDERSLEEVE Kraft Foods Co. Kraft Mayonnaise N. L. & B., NBC 125	18.0	1/2 hr. 228	Fishing & Hunting Club—ABC Dr. Christian—CBS Johns-Manville News—CBS Gabriel Heatter—MBS	\$ 6,500	\$ 361.11	\$.40
SUSPENSE Roma Wine Roma Wines Blow, CBS 83	17.0	1/2 hr. 105	Lum & Abner—ABC Monitor Views the News—ABC N. S. P.—MBS Aldrich Family—NBC	\$ 6,000	\$ 352.94	*
BURNS & ALLEN General Foods Maxwell House Coffee B. & B., NBC 140	16.8	1/2 hr. 195	N. S. P.—ABC F. B. I. in Peace & War—CBS Johns-Manville News—CBS N. S. P.—MBS	\$12,500	\$ 744.05	\$.83
THE SHADOW Carey Salt Co. McJunkin Del., Lack. & West. R. & R. George Barr Co. Meyerhoff MBS 212	11.3	1/2 hr. 314	Darts for Dough—ABC Family Hour—CBS N. S. P.—NBC	\$ 2,500	\$ 221.24	*
ONE MAN'S FAMILY Standard Brands Fleischmann's Yeast & Royal Desserts J. W. T., NBC 144	10.1	1/2 hr. 702	Samuel Pettengill—ABC N. Y. Philharmonic—CBS Crimes of Carelessness—MBS	\$ 4,500	\$ 445.54	\$.57
COUNTERSPY Universal Match Co. Schutter Candy Div. S. & S., ABC 193	9.3	1/2 hr. 235	Hoagy Carmichael Sings—CBS William L. Shirer—CBS Quick as a Flash—MBS N. S. P.—NBC	\$ 3,500	\$ 376.34	\$.43

*Insufficient data. **Includes second broadcast on Pacific Coast. CH—Computed Hooperating. N. S. P.—No Sponsored Program. MA—Moving Average.

L. & M.—Lennen & Mitchell. F., C. & B.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. W. & L.—Warwick & Legler. W. & C.—Williams & Cleary. L. W. R.—L. W. Ramsey. J. W. T.—J. Walter Thompson. McK. & A.—McKee & Albright. R. & R.—Ruthrauff & Ryan. D. C. & S.—Doherty, Clifford & Sheffeld. S. & S.—Schwimmer & Scott. R. W. & C.—Roche. Williams & Cleary. A. M. & W.—Audrey Moore & Wallace. W. H. W.—William H. Weintraub. McC. E.—McCann-Erickson. P. & R.—Padar & Ryan. D. F. S.—Dancer-Fitzgerald-Sample. N. L. & B.—Needham, Lewis & Brorby. R. M. S.—Russell M. Seeds. B. & B.—Benton & Bowles.

Average audience rating is 10.7, as against 10.3 last report, 10.1 a year ago. Average evening sets-in-use reported are 33.9, as against 32.3 last report, 31.9 a year ago. Average available homes is 80.8 as against 80.1 last report, 80.1 a year ago. Number of sponsored hours is 70 as against 71 1/2 last report, 79 3/4 a year ago.

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DAYTIME TALENT COST INDEX



Based on "FIRST FIFTEEN" HOOPERATINGS for Weekday and "FIRST THREE" for Saturday Daytime Segs

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban families.

Vol. III 21D (Report December 15, 1946)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
WHEN A GIRL MARRIES General Foods Calumet Baker's Chocolate B. & B., NBC 76	8.4	310	Terry & the Pirates—ABC N. S. P.—CBS N. S. P.—MBS	\$ 2,300	\$ 273.81	*
YOUNG WIDDER BROWN Sterling Drug, Inc. Haley's M-O Phillips Toothpaste D.-F.-S., NBC 143	8.0	436	Dick Tracy (LN) (Co-Op.)—ABC Hollywood Jackpot (LN) (MWF)—CBS Buck Rogers—MBS	\$ 1,600	\$ 200.00	\$.37
OUR GAL, SUNDAY Whitehall Pharmacal Co. Anacin D.-F.-S., CBS 138	7.9	530	N. S. P.—ABC N. S. P.—MBS N. S. P.—NBC	\$ 1,750	\$ 221.52	\$.39
PORTIA FACES LIFE General Foods Grape-Nuts Flakes Y. & R. Maxwell House Coffee B. & B., NBC, 87	7.6	290	Sky King—ABC N. S. P.—CBS Superman—MBS	\$ 2,750	\$ 361.84	*
KATE SMITH SPEAKS General Foods Post's Raisin Bran & Post's Bran Flakes B. & B., CBS 142	7.2	407	Glamour Manor—ABC N. S. P.—MBS N. S. P.—NBC	\$ 5,000	\$ 694.44	\$1.16
MA PERKINS Procter & Gamble Oxydol D.-F.-S., CBS 75	7.1	217	N. S. P.—ABC N. S. P.—MBS N. S. P.—NBC	\$ 1,300	\$ 183.10	*
BREAKFAST IN HOLLYWOOD Kellogg Co. All-Bran K. & E., ABC 214	7.1	278	N. S. P.—CBS N. S. P.—MBS Fred Waring—NBC	\$ 1,500	\$ 211.27	\$.38
AUNT JENNY Lever Bros. Spry R. & R., CBS 45	6.9	529	Glamour Manor—ABC Coke Club-Morton Downey—MBS N. S. P.—NBC	\$ 2,000	\$ 289.86	*
RIGHT TO HAPPINESS Procter & Gamble Ivory Soap Compton, NBC 141	6.8	452	N. S. P.—ABC N. S. P.—CBS N. S. P.—MBS	\$ 2,250	\$ 330.88	\$.57
ROMANCE OF HELEN TRENT Whitehall Pharmacal Company Nest Liniment Kolyona D.-F.-S., CBS 136	6.8	672	N. S. P.—ABC N. S. P.—MBS N. S. P.—NBC	\$ 1,800	\$ 264.71	\$.42
BIG SISTER Procter & Gamble Ivory Soap Compton, CBS 68	6.7	297	Baukhage Talking (LN) (Co-Op.)—ABC N. S. P.—MBS N. S. P.—NBC	\$ 2,500	\$ 373.13	*
LORENZO JONES Sterling Drug Phillips Creams & Bayer Aspirin D.-F.-S., NBC 143	6.5	523	N. S. P.—ABC Hollywood Jackpot (LN) (MWF)—CBS N. S. P.—MBS	\$ 2,000	\$ 307.69	\$.46
BREAKFAST CLUB Swift & Co. J. W. T., ABC 247	6.4	174	N. S. P.—CBS N. S. P.—MBS N. S. P.—NBC	\$ 3,000	\$ 488.75	\$.60
STELLA DALLAS Sterling Drug, Inc. Various Products D.-F.-S., NBC 143	6.4	454	N. S. P.—ABC G. E. House Party—CBS N. S. P.—MBS	\$ 1,750	\$ 273.44	\$.47
ROAD OF LIFE Procter & Gamble Duz Compton, CBS 76	6.3	55	N. S. P.—ABC John J. Anthony—MBS N. S. P.—NBC	\$ 2,750	\$ 436.51	*
STARS OVER HOLLYWOOD Boway's, Inc. Darl-Rich Products Sorenson, CBS 52	6.0	392	N. S. P.—ABC N. S. P.—MBS N. S. P.—NBC	\$ 4,000	\$ 500.00	*
GRAND CENTRAL STATION Pillsbury Flour Mills Co. Various Products McC-E., CBS 129	7.1	281	N. S. P.—ABC Checkerboard Jamboree—MBS Nat'l Farm & Home Hour—NBC	\$ 2,200	\$ 309.86	\$.39
THEATER OF TODAY Armstrong Cork Co. Floor Coverings B. B. D. & O. CBS 150	6.9	270	N. S. P.—ABC Judy 'n' Jill 'n' Johnny (LN-MA)—MBS N. S. P.—NBC	\$ 2,500	\$ 362.32	*

*Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore, cost per thousand figures are not reported in these cases. LN—Limited Net. MA—Moving Average.

D.-F.-S.—Dancer-Fitzgerald & Sample. Y. & R.—Young & Rubicam. R. & R.—Ruthrauff & Ryan. B. & B.—Benton & Bowles. B. B. D. & O.—Batten, Barton, Durstine & Osborn. K. & E.—Kenyon & Eckhardt. McC-E.—McCann-Erickson. L. & F.—Lambert & Feasley. J. W. T.—J. Walter Thompson.

Average audience rating is 4.8, as against 4.5 last report, 4.8 a year ago. Average daytime sets-in-use reported are 17.5, as against 15.7 last report, 17.8 a year ago. Average available homes is 71.3 as against 68.9 last report, 73.4 a year ago. Number of sponsored hours is 85%, as against 85% last report, 91 a year ago.

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WOR To Drop 'Uncle Don' Daily Show, Thus Ending a Radio Saga

NEW YORK, Dec. 21.—Shortly after the first of the year, WOR is expected to eliminate its long-broadcast daily strip featuring Uncle Don (Don Carney), reducing the kid spieler to two half hours weekly, one being his present comic reading session. Program execs see in this move the end of a notable radio saga and radio feature. Carney has been on WOR about 20 years and until comparatively recently was one of its biggest draws. At one time, he was its No. 1 attraction, tossing out a line of moppetcorn that killed New York's kids. Carney was on the air daily and kids went

for his sponsors' products faster than a hungry seal can gobble a fish. His phony jocularly was murder to adults, but the kids did everything but dive into the loud-speaker.

Eventually, tho, kids grew more hep. Carney seldom kept them in his audience after they were eight years old and those that did listen grew accustomed to less corny, more mature kid shows, as well as the daily blood - and - thunder - adventure strips. Thus radio itself helped bring about Carney's lack of draw. His routine paid off very neatly, tho, and his sponsored take was hyped by kid records and personal appearances. If tossing out that line of drivel did succeed in turning his hair grey, it also paid off nicely.

Carney is involved in one of radio's apocryphal classics. This is the story that after he had finished one of his honey-dripper moppet sessions, he allegedly commented: "Well, that'll hold the little —."

A good story, but untrue.

WBBM, Major Chi Station, Shuns Use Of Tolerance E.T.'s

CHICAGO, Dec. 21.—In the most unified anti-intolerance move ever undertaken by the radio industry here, practically every station in town this week pledged it would air a series of records designed to combat racial and other forms of intolerance. The first transcriptions to be aired will be the *Keep Faith With America* series, first aired in the East and now heard on about 150 stations throught the country.

Stations here will start airing them tomorrow and will air one or two a day for a month. Placement was arranged by the local Mayor's Commission on Human Relations. Airings are expected to be just the beginning. For the past three months, local chapter of the Radio Writers' Guild has been preparing anti-intolerance scripts, which stations here are expected to use in the future. Prospect of the continuance of the campaign was indicated by enthusi-

asm with which station execs greeted first series. Twelve stations promised to air the spots, and WBBM, only major station which did not go along, would not, execs there said, because of the station's policy against airing transcriptions.



Showmanship... the first

prerequisite of successful public contact—

including broadcasting—is constantly evident

in the skilled programming and exploitation

of WWJ features. This combination of

science and artistry has won outstanding

audience loyalty for WWJ during the past

26 years . . . maintaining the leadership

expected from the *first radio station in the*

nation! A pioneer always, WWJ will be on

the air this winter with television through

its sister station, WWDT. Obviously

advertisers can anticipate—and are

assured—impressive results from sales

messages which capitalize on WWJ's

penetration of *America's 4th market!*

AMERICA'S PIONEER BROADCASTING STATION — First In Detroit

National Representatives: THE GEORGE P. HOLLINGBERY COMPANY



NBC Basic Network Associate FM Station WENA

OWNED AND OPERATED BY THE DETROIT NEWS

FCC Finally Issues L. A. Tele Grants; NBC, Para, ABC, N. Y. Post, Get CP's

Awards Seen as Boost for Black-White in Color Battle

WASHINGTON, Dec. 21.—Black-white video stalwarts are claiming strong gains in their battle against upstairs color television as a result of the Federal Communications Commission's big windfall of grants this week for eight new commercial television stations, including six in Los Angeles. With the rival video wings priming for the next phase of the upstairs color television hearing next month, the black-whiters see the additional grants as bolstering their argument to keep video frequencies on the lower band in status quo. NBC, foremost among those allied with Allen B. DuMont Laboratories and RCA in the fight against Columbia's bid for ultra high frequencies for color, is one of the winners of a Los Angeles video grant. Another is American Broadcasting Company, which has been pushing its black-and-white operations with top vision.

Balance of Los Angeles new video grants went to Times Mirror Company, which got channel 11 (NBC got channel 4, and ABC received channel 7); Television Productions, Inc., which got channel 5; Dorothy S. Thackrey, *New York Post* publisher, who got channel 18, and Earle C. Anthony, Inc., which received channel 9. One channel is still available in L. A. with Don Lee Broadcasting System's application for the vacancy still pending. Other commercial video grants were given this week to Radio Sales Corporation, Seattle, and Broadcasting Corporation of America, Riverside, Calif.

Heaviest Fire To Come

Warring factions in the downstairs-upstairs video fight are getting ready to toss their heaviest fire into the fray when FCC resumes hearings next month on CBS's request for ultra high standards for commercial color. Altho Chairman Charles Denny is hoping to limit the next phase of the hearing to a few days, there is a chance that vast new testimony in addition to rebuttal will be introduced. Commission is determined, however, to avoid protracted proceedings, with a decision within four months still in the cards. Just what will happen when the rivals get wrangling on the issue of network monopoly, however, is problematical, and there is some likelihood that the debate may flare to proportions which could extend the cross-questioning for days even the commission is hoping to stick to engineering issues.

Commissioners are non-committal about their impressions of what they saw at last Monday's (16) video demonstrations by DuMont and CBS. They voiced high interest in the results of the demonstrations, and one went so far as to comment, "The trip was very much worth while, even tho we thought we had already seen just about all there was to see."

HOLLYWOOD, Dec. 21.—Six of Hollywood's seven applicants were granted their commercial tele licenses by Federal Communications Commission, according to word received here late yesterday, leaving only Don Lee yet to get FCC's nod. Commission gave American Broadcasting Company Channel 7; Earl C. Anthony (KFI) applied for Channel 4, got Channel 9; *Los Angeles Times* asked for 5 but got Channel 11; National Broadcasting Company requested Channel 5, got 4; Dorothy S. Thackrey (KLAC) also asked for Channel 5, was assigned 13, and Television Productions, Inc. (Paramount) asked for and was granted Channel 5.

Commission postponed action on Don Lee's application pending special hearing to be held here January 14 before Commissioner Rosel H. Hyde. Session will probe Don Lee's AM broadcasting activities. It was also reported that in granting the licenses both commissioners Hyde and Clifford J. Durr dissented on passing Anthony's bid. Understood they favored postponing action on Anthony's tele application pending renewal of KFI's license, which comes up for review this spring. Altho denied by KFI Manager Bill Ryan, this was interpreted by many in the trade to mean Anthony received a conditional grant.

Of the seven applicants for this area only Paramount's W6XYZ, which will take call letters KTLA, and Don Lee's W6XAO are now on the air. None of the remaining five expect to start beaming sight and sound before early 1948 or at best, late 1947. Telemen will have to construct transmitters atop Mount Wilson and even if technical equipment and materials were available, severe winter weather conditions on Wilson would not permit construction until early spring. This, coupled with acute shortages of equipment and scarcity of building materials, is expected to cause the delay.

Furthermore, FCC's action caught some of the tele broadcasters-to-be with their staffs down. For example, *Los Angeles Times* has only a three-man staff: David Crandal, program director; Ray Monfort, chief engineer, and Joe Conn, assistant engineer. KLAC will start out with its present staff doubling in tele. (Station says it feels present staffers should get chance at airpex medium.) NBC will be able to pull to the Coast seasoned staffers from its WNBT operation in New York. As an RCA subsidiary, equipment shouldn't prove too great a problem. While tele studios will be under construction providing housing restrictions are lifted this spring as anticipated, web could convert one of its present studios as a temporary tele home.

Of the seven applicants, Paramount becomes the first to launch commercial operations. (Actual date as to when it starts operating commercially was not revealed, but is expected within the next few weeks.) It is also considered to be the best equipped of the two now on the air, owning 12 cameras (four of which are image orthicons), duplicate equipment including relay links, portable equipment and two film projectors, and is the only station transmitting from Mount Wilson. Many in trade consider Paramount fortunate in that it was granted Channel (See FCC ISSUES on opp. page)

IA Bans Tyro Pix for Video

CHICAGO, Dec. 21.—James T. Ryan, business manager of the local IATSE this week ruled thumbs down for video on any movie that was not made by professional cameramen.

Movie that brought about the ruling was an amateur production of *Macbeth*, done by a group of Northwestern University and Northshore actors, cameramen and directors. Film received much praise from critics in town, who gave kudos to David Bradley, who did most of the camera work as well as production. When the union heard about the last possibility of the show being presented on WBKB, the negative answer was forthcoming.

According to Ryan as long as a film uses non-union cameramen, stagehands or any other type of personnel over which IATSE has jurisdiction, it will not be allowed on television.

Significance here is that by this ruling Ryan and his union were with one stroke eliminating chance for video stations to use a lot of film material now available but which did not have full unionized crews working on them.

Wildberg Inked as DuMont Consultant

NEW YORK, Dec. 21.—John Wildberg, legit producer, whose last hit was *Anna Lucasta*, is going into television on a dual front. Wildberg will head his own video packaging org and also act as production consultant to stations, agencies and sponsors. In the latter capacity his first account is DuMont.

Wildberg is readying four tele shows for showing in the near future. Two veteran Broadway managers, Jack Arnold and Thomas Ahrens, are with Wildberg in the tele deal.

Bristol-Myers Drops Hoff, Sports Show for Aud Seg

NEW YORK, Dec. 21.—Bristol-Myers on January 5 will replace two of its weekly quarter-hour programs on CBS-TV with a weekly half-hour audience participation show, *Party Line*, featuring John Reed King as emcee. Program has been a CBS sustainer for the past several months and is directed by station's Frances Buss.

Programs replaced include *Shorty*, with cartoonist Syd Hoff, and the *Sports Almanac*, with commentator Bob Edge. New stint will be for Ipana Toothpaste and Vitalis. Agency is Doherty, Clifford & Shenfield.

Mr. and Mrs. in Tele

NEW YORK, Dec. 21.—American Broadcasting Company on January 7 will begin a Mr. and Mrs. sports program on WABD titled *The Ike on Sports*, featuring Bill Slater and his wife Marian, formerly a physical educational instructor in New York schools. Packaged by Bob Loewi Productions on a four-week contract with an option to renew for nine more.

WSPD Into FM and Tele

TOLEDO, Dec. 21.—Fort Industry Company, operators of WSPD, plans construction of new studios and towers for both television and frequency modulation stations with \$348,000 slated to back the former and \$115,000 the latter. Application granted by the FCC for video channel 13 is the only slot allotted to Toledo. Erection of the FM station will begin next year and the video station within two years.

Viewtone Head Raps Parts Mrs. at New Receiver Showings

NEW YORK, Dec. 21.—Irving Kane, prexy of Viewtone Television & Radio Corporation, and one of video manufacturing's Daniel Boones, previewed the company's new Futura model at a dine and drinkfest before a handful of dealers and the press at the Park Central Hotel here Thursday night (19).

Kane told the assembled dealers that the film industry would begin to feel the effects of tele on their business inside of three years; rapped radio parts manufacturers for their shortsightedness in not recognizing that teletests use 400 parts to radio sets' 40; and urged color video enthusiasts, notably the Columbia Broadcasting System, to stop slowing up tele progress by insisting that broadcast sound pictures be held up till color is developed. Kane maintained that, taking into consideration tele's transmittal limit of 50 miles, there was still a ready market for some 40,000,000 television sets.

Following the Viewtone prexy's speech, however, tele dealer and distributor reps took the floor and outlined some of their current problems and their efforts to handle them. A distrib promotion, now cooking for instance, is that of Electronic Engineering Corporation in Washington, D. C., tying in with a four-day video demonstration at the Washington Hotel, firm has arranged for the National Broadcasting Company to film the making of a news story from the time the reporter starts chasing it to the time it hits the streets. Part of the tie-up will be to show montages of Washington's four dailies, *The Post*, *Times-Herald*, *Star* and *News*, plus the editorial, composing and press rooms of the papers. Those involved expect a heavy publicity break in all the local rags as a result of the hook-up.

Dealer problems and promotions seemed equally advanced, considering TV's infant state. One dealer, Rolf Winterfelt, of RW Home Service, Mamaroneck, N. Y., pointed out, for instance, that he already has learned that it's a mistake to sell a video set to a customer after only one demonstration. Winterfelt invites prospects back for two, three or more showings, to understand the device completely. When the customer finally buys he expects the minor blurrings, streakings, etc., and is still happy with his set.

Kane's talk and the discussions generally indicated again that one of video's big problems still is that of installation. Many dealers have flopped in handling early tele sets because they didn't have service staffs to install properly or service sets after installation.

Charles Robbins, distributor for Viewtone, introduced the set, and reviewed the company's past performance. Robbins and Kane maintain that Viewtone Futura is a table model with a screen approximately 5 by 6 inches and will retail for about \$279 plus installation charges. Company says it is now producing about 250 per week.

Field Cancels Video Show

CHICAGO, Dec. 21.—Marshall Field & Company this week dropped its video series featuring Don McNeill, emcee of ABC's *Breakfast Club* radio program because of general discontent of station, sponsor and other participants with bad quality of the show, which was titled *Marshall Field Theater*. It is understood that existing contracts were torn up by the station and other participants.

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FCC Issues LA Video Grants

(Continued from opposite page)

5 (on which it is currently operating). As shown above, this was the most sought after channel of the lot. Tele- men here follow local radio's school of thought that the closer to the center of the dial the better.

As reported in previous issues of *The Billboard*, Paramount has geared itself to commercial operations while still operating on an experimental license. Outlet jumped to an all-live, six-day-a-week sked a month ago, while Don Lee continued its weekly airings, alternating a live program one week with canned fare the next. Paramount forged out into a spree of remote pick-ups, bringing ice hockey, basketball, football and special events on a regular basis, as well as buying professional talent for its studio-produced shows.

Both Paramount and Don Lee followed opposite schools of thought. Paramount held that during experimental operations dough should be poured into equipment and shows so as to attract city-wide attention, as well as win the favored eye of ad agencies. Don Lee contended that time to splurge will be when tele goes commercial and bankrollers can help foot the bill. Felt putting on expensive remote pick-ups and studio-produced shows was a waste of effort and money, since there aren't sufficient sets in this area to warrant such an operation. Once tele goes commercial and more sets hit the market, hyped activity will be worth the trouble. In the meantime, a limited budget could suffice.

As to who was right or wrong, trade feels time will tell. In the meantime, majority agrees Paramount is well equipped technically and program-wise to tackle commercial operations. While they have little doubt that Don Lee will get its CP in a month or so, many see this as a head start for youthful Paramount in attracting sponsors as well as watchers, altho Don Lee has been in television for the past 15 years.

KLAC's Gag Platter Show Lures Sponsors

HOLLYWOOD, Dec. 21.—KLAC's fem disk jockey, "Christmas Early," which indie launched as a gag when the "Dick Tracy" comic strip character was introduced, has been turned into a paying proposition. Station Manager Don Fedderson, this week closed a deal with Samuel Goldwyn for a 13-week block sale of 12:10-1 a.m. time strip on the disk seg. With the 11-12 time sold on a participating basis, gal becomes first commercial platter spinner in town.

Goldwyn will plug new pix *The Best Years of Our Lives*, and will spot Goldwyn gals and name stars on series, which begins January 1.

NEW YORK, Dec. 21.—CBS is preeming a new original music-comedy series, *Once Upon a Tune*, January 5, and will later move it to *Columbia Workshop* participation February 1. Show is being scripted by Ray Darby and Morris Surdin, Canadian writing-composing team, and directed by Carl Beir. Series tees off with a backlog of 25 programs, which were aired over the Canadian broadcasting net during the past two years.

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Date With Destiny

Reviewed Friday (20), 8-8:30 p.m. Style—Dramatic. Presented by the American Television Society, over WABD (DuMont), New York.

ATS' first video show of the season was a sad but brave attempt. Poor casting, hammy actors, badly built scenery and poor direction all contributed to a complete waste of time. Since the program laboratory's policy is to experiment with various types of programs and techniques, this particular production might be excused on the basis that it's only a very minor experiment.

Ho-hum story concerned a young man who has a premonition that he's going to die. Story unfolds via a series of flashbacks. More interesting than the story or show were the "travel" film shots integrated into the program. Anyway, it was a sad story and the young hero finally wanted to die—and he did. So what?

Program was directed by Jonathon Edwards. Production aids were Ray Gross, Natalie Flatow and Jack Levine. Written by Jack Barefield.

Doll Theater

Reviewed Wednesday (18), 8-8:30 p.m. Style—Children's program. Sponsored by Wanamaker's Department Store over WABD (DuMont), New York.

Bob Emery proved again on this show that he's first-rate on children's programs. Story of dolls coming to life featured an assortment of talented kids singing, dancing and reciting, and from the way they worked they apparently were well rehearsed.

Only drawback was that a number of the kids did take-offs on adult entertainers, and kids shimmying or making with the "c'mon up and see me some time" biz did not come off, nor did a kid chorus line doing a take-off on the *Folies Bergere* register. Emery did, however, work in some good camera shots. Altho stage was small, he trained the kids to keep within camera range. Wanamaker commercials were worked into program only at the opening and closing thru title cards.

Nov. Tele Set Output At Record High Mark

WASHINGTON, Dec. 21.—Federal Communications Commission and industry folk are expected to eye with interest the announcement by the Radio Manufacturers' Association that television set production reached a record pace in November when 1,844 video receivers were manufactured. November video set output more than doubled the output for the previous month and surpasses production in any month since VJ-Day, RMA revealed.

RMA figures are almost certain to be tossed into the running debate on color video vs. black-and-white video when hearings resume next month, with RCA and DuMont insisting that popular demand is for commercial television to get fully under way immediately on present low band.

Of the November television set output, 1,551 were table models. Radio set production maintained about the same weekly rate which has prevailed in recent months, but the total November output fell below October's due to the fewer number of working days in November, RMA reported. RMA member-companies reported producing 1,496,482 radio and video sets in November as compared with 1,670,444 in October. FM set production showed a slight gain over October, reaching 27,330 as against 23,793 in October. Radio-phonograph consoles continued to show proportional gains, altho table model receivers accounted for the major production, RMA stated.

Video Reports to America

Reviewed Thursday (19), 8:30-9 p.m. Style—Documentary film. Presented by the American Broadcasting Company in co-operation with the Automobile Manufacturers' Association over WABD (DuMont), New York.

ABC and the AMA have come up with a film on the auto industry, which is interesting and informative, making a good program out of a subject which could be—and usually is—dull. Program, first in a series of documentary films to be presented by ABC, presents an over-all picture of the automobile industry with special emphasis on the reasons for the delay in the production of cars and the steps taken by automobile manufacturers to overcome production obstacles.

Program teed off with a bird's-eye view of the auto industry immediately after the war, charts showing what original production plans were and how production fell below planned output. Following scenes showed materials used in car production and how shortages affected production. There were some interesting animated diagrams showing how cars are assembled and how shortages bottle-necked the assembly line.

Harvey Marlowe, ABC's executive video producer, in charge of the film's production, can take credit for doing a top job in not only film editing, but in turning out a well co-ordinated program. Final result showed that the \$15,000 or \$18,000 involved in costs has not gone to waste. Program was scripted by John Pival, of ABC, and Harry Cushing, of the AMA. John Tillman did an excellent job as narrator. Film was done on 35mm. with sound track added.

Short Scannings

ABC WILL DO a series of Documentary film programs to be shown on five video stations thruout the country on *Housing in the U. S.*, *the American Merchant Marine*, *Labor and Management* and *Public Health and Who Is Responsible for It*.

John Wildberg, Broadway producer, to DuMont's WABD, to create and supervise commercial productions. . . . Caples Agency Faraway Hill soapie has taken a four-week hiatus and show is being replaced by a series of variety programs, produced by Bob Emery. . . . Vera Massey will be featured in ABC's *Poetry and Music*, on WBKB this week ordered a new image orthicon "chain" from RCA. Equipment will include two cameras and attendant equipment such as monitors, etc. . . . Television Associates, video equipment manufacturing outfit headed by Bill Eddy, WBKB chief, this week delivered to WWJ, Detroit, a complete lighting system. Delivery was made by special truck in order to get lights to station in time for opening of its video outlet, which is expected to occur next week.

Sam Moore's Double Header

CHICAGO, Dec. 21.—Sam Moore, writer for *The Great Gildersleeve*, NBC-Kraft Cheese ailer, will combine two duties when the show goes on a short tour in January. He is national prexy of the Radio Writers' Guild and when in Chi January 15, will speak at a meeting of the Chi chapter. Chi Guild will affirm its faith in the national contract.

Gildersleeve will return to Hollywood January 22. Airings from Memphis, Tenn., and Chi are skedded. Kraft is opening a new plant in Memphis and wants its employees to see show.

AFRA Gains a Hefty Victory

(Continued from page 6)

concerned, highlights of the new agreement, other than the unfair station clause and pay boost elements now give AFRA conditions it has long sought, including cast credits, cancellation rights for actors, reduced rehearsal or more pay over the regular raise, protection on transcribed programs of the Bing Crosby type and a more extensive membership, new categories to include sportscasters, home economists and women's fashion gabbers.

Cast credit clause provides that at least two principals on dramatic shows are to be given air billing. On five-time-a-week soapers, principals are to be billed at least once a week.

Cancellation clause permits scale actors hired on long-term pacts to cancel on 35-day notice after 26 weeks. AFRA felt that many actors, hired on long-term scale deals, were being exploited in view of better known reps they achieved by long runs. Heretofore, only the sponsor and/or ad agency had the right to cancel.

AFRA also obtained revisions of the terms by which actors cast for a part may be fired. New deal requires actors to get five days' notice of dismissal or, if a script is changed and the part is written out or rewritten so as to require recasting, a 24-hour notice is required, with the actor getting the option to do a part other than that for which he was originally cast. Hour change gives the same deal, hour show rehearsal time being switched from five and a quarter hours to four and a quarter.

Also included in the new commercial code, is a 20 per cent pay boost on spot announcements, with certain categories getting higher raises. Transcribed programs, such as the Crosby-Philco show, produced for network airing, are to be paid for at the network rate, and not the transcription rate, as heretofore.

Unfair station clause, which was the issue precipitating the tense situation which almost resulted in a strike, gives AFRA the right to call a strike against all four networks after the first year of the contract—which now actually has but 10 months to go. AFRA then may instruct its members to continue working on all programs other than those being fed to the station or stations with which it may be hassling. Under this arrangement, the "strike" call does not really hit all four webs, being limited only to stations involved, AFRA was given 12 specific dates during the second contract year by which such strike notices, if any, are to be given.

Meanwhile, New York local of the Radio Players' Union has opened negotiations with three New York independent stations and asking for major pay hikes. Stations are WNEW, WMCA and WINS. Typical pay change sought is that being asked of WINS, where current staffers draw \$54 weekly minimums. AFRA wants the minimum boosted to \$115 weekly.

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"WE DELIVER WHAT WE ADVERTISE"

FCC Asks Webs For Data as NAB Plans New Fight

(Continued from page 10)

tracking on Blue Book policy, with its latest sentiment on the issue disclosed this week (18) in letters to the major networks calling upon them to file their quarterly statements of "promise-and-performance" in keeping with the Blue Book regulations. FCC notified the webs that "in pursuance of this (Blue Book) policy, you will henceforth be advised of the designated week prior to the end of each quarter and the commission will appreciate receiving your statement no later than the end of the month immediately following each quarter." The November 17-23 week has been designated by FCC as the last quarter of 1946 for web data required to be filed by next January 31. This data, FCC informed the webs, must include a schedule of web sustaining programs initiated by the network during the designated week, stations to which the programs were made available and stations accepting or rejecting the programs by call letters and in total numbers, an indication "of each case in which program was broadcast on a transcribed delayed basis," and a schedule "showing in detail the sustaining programs of your network broadcast by stations not regularly affiliated with your network."

Seek Challenge

Meanwhile, NAB bigwigs are still hoping for a court challenge of FCC's Blue Book policy, altho it is recognized that any test case will be hand-picked by FCC rather than by the industry. Expectations are that the NAB board will weigh this problem.

Board also will attack the problem of the association's budget. As result of NAB's increased activity this year and development of new departments, the board is seen likely to recommend an increase over the current budget now running at approximately \$600,000.

Another issue slated for discussion at San Francisco sessions is Broadcast Measurement Bureau. Board is expected to recommend a series of changes to meet objections already raised by critics of BMB's survey methods.

Virtually all top-ranking NAB officials, including Miller and Executive Vice-President A. D. (Jess) Willard, will attend the sessions. Area board meetings will be held in San Francisco for three days after the wind-up of the board sessions.

NAB is completing plans for series of spring-summer regional meetings, with parley planned for April 28-29 in Roanoke, Va., for fourth and seventh districts, and with a second district meeting slated for May 5-6 in Waldorf Astoria Hotel, New York. Plans are being supervised by C. E. Arney Jr., NAB secretary-treasurer.

NEW YORK, Dec. 21.—ABC on January 13 will switch the Semler *New Adventures of Sherlock Holmes* program from its Saturday night spot, 9:30-10 p.m., to Monday 8-8:30 p.m. Show will replace ABC sustainer *The Fat Man*, which is being dropped.

Rate Increases Seen Due in '47

NEW YORK, Dec. 21.—There was considerable speculation in radio sales circles this week when it became known that Westinghouse radio stations would increase their base rates by approximately 11 per cent, effective January 1. Speculation dealt with the likelihood that the Westinghouse stations might be the first in a long list of broadcasters to hike time rates, in view of steadily increasing operation costs.

Westinghouse boost affects KDKA, Pittsburgh; KYW, Philadelphia; WBZ and WBZA, Boston - Springfield; WOWO, Fort Wayne, Ind. KEX, Portland, Ore., is hiking rates except for nighttime periods; other stations are hiking them all down the line.

Altho the Westinghouse climb came coincidental with a minor daytime decrease effected by ABC in a new January 1 rate card, sales execs in the industry believe that while the networks will try to keep time costs at their present levels, nevertheless rates may be increased as a result of hikes put thru by affiliates. Radio as a medium is seen as being in a tug-of-war position. On one hand, operating costs, especially insofar as labor is concerned, are climbing. On the other, competition from other media is getting keener and will become even more so as newsprint supplies ease. Radio's big selling point has been that insofar as mass media is concerned, it's the cheapest form per dollar, and sales execs believe it is imperative that this claim continue to be made valid. Check-up in New York showed that no other outlets planned hikes for the immediate future.

ABC daytime discount has been increased by 2½ per cent on shows broadcast from 9 a.m. to 1 p.m., except for Sunday time. Requirements for top discounts also were lowered both for day and nighttime.

Present Westinghouse accounts get protection thru 1947.

WOV's Nighttime Revamp

NEW YORK, Dec. 21.—WOV, New York, will revamp its evening sked soon in an attempt to bolster its p.m. audience. Following its top English show, Fred Robbins's 1280 Club platter period, (6:30-9 p.m.), station is adding *Band Parade*, with Bill Gordon from 9 to 10, and spotting Rosalie Allen's folk song stanza for an hour after that. Miss Allen's first Victor release, *I Want To Be a Cowboy's Sweetheart*, has moved some 300,000 platters, and she has been signed to do four more.

Michel's New CBS Post

NEW YORK, Dec. 21.—CBS this week named Werner Michel, staff producer-director, as the new assistant to Davidson Taylor, web's program head. Appointment does not affect Bill Fineschreiber, who holds a similar slot. Michel, during the war, was the State Department's radio program chief and assistant OWI chief in its program bureau. He had been with CBS before that, joining the web in 1941.

Congress Opening on TV

NEW YORK, Dec. 21.—Opening of Congress January 3 will be televised for the first time over a network hook-up. DuMont, the Columbia Broadcasting System and the National Broadcasting Company will pool facilities and personnel to cover the event, which will be telecast over WTTG, Washington, and sent via coaxial cable to WPTZ, Philadelphia; WCBS-TV, WNBT and WABD, New York.

Biz Terrif

NEW YORK, Dec. 21.—Gag going around radio concerns a New York daily columnist cashing in on the Christmas gift department. Crack was made that he's collecting so much "loot" he's outgrossing *The Razor's Edge*.

C. E. Hooper Expands Info Service With New Report

NEW YORK, Dec. 21.—C. E. Hooper's plan to give subscribers increased information was brought to completion last week with the publication of a new report, *Comprehensive Hooperatings*, distributed to advertiser, agency and web clients. Report is 118 pages and is to be published thrice yearly and includes one new section and two previously published reports, the *Hooperatings Chartbook* and *Sectional Hooperatings*.

New section contains *Uniform Competition Audience Indexes*, described as "recognizing the fact that whereas 'network program Hooperatings' are comparable with the past in definition, changed broadcasting practices involving increased reliance on rebroadcasts, transcriptions and second broadcasts have, in part, altered the comparative significance of the 33-city based 'network program Hooperatings.'"

Base for uniform competition indexes is those cities where all web programs are offered to listeners simultaneously. The samplings are for the period July-August, 1946, when a total exceeding 850,000 homes were polled. Other reports of this type in the future will be based on comparable sampling during November-December and March-April respectively.

Uniform competition indexes report is designed primarily for program directors and producers as a more precise appraisal than has been heretofore available of the listeners' program preferences, according to Hooper.

New KMBC Pubserv Show Fights Traffic Menace

KANSAS CITY, Mo., Dec. 21.—With Kansas City car deaths at an all-time high, KMBC has started with a weekly program pushing a \$1,000 prize contest for the best ideas on how to stop the traffic accidents.

Dough was put up by the Women's Chamber of Commerce, of which Joanne Taylor, fashion expert on the station, is prexy. Program pays off \$50 a stanza for the best letter, with the big lure a grand prize of \$250 and a runner-up award of \$100. All letters go to the safety council of the KC police department for whatever traffic wisdom they contain.

Gene W. Dennis, station's special events director, is conducting the campaign. Station hopes to duplicate its feat in 1940 when it won the national C. I. T. Award, back in the days when Kansas City stood near the top among safe cities of the U. S. Show will run thru the winter driving season.

Zenith Files Patent Suit Against RCA, GE and WE

WILMINGTON, Del., Dec. 21.—Fifteen radio patents are involved in the suit filed by the Zenith Radio Corporation against the Radio Corporation of America, General Electric Company and Western Electric Company, Inc., in the U. S. District Court this week. Plaintiff asks that the patents be declared invalid and not infringed by them. Samuel E. Darby, New York, and E. Enalls Berl, Wilmington, represent Zenith.

DFS Folds Radio In Chi; 'Ma' to N. Y.

CHICAGO, Dec. 21.—Simultaneous with the move of Procter & Gamble's *Ma Perkins* from Chi to Main Stem January 13 (see last week's *Billboard*) Dancer, Fitzgerald & Sample Agency is ending all its radio supervision in Chi. Show Productions, a subsidiary of the agency which handles agency's radio shows from the Main Stem, will have complete charge with *Ma's* exit from the Windy City.

Phil Bowman, director of the seg, has his choice of moving to Main Stem and staying with the show or remaining in Chi. January 1 is the deadline for his decision which hasn't been made yet. It's definite, however, that Roy Windsor, *Ma's* supervisor, will stay in Chi. Both are working on a free lance basis for the agency.

Move is part of N. M. (Mix) Dancer's policy of concentrating all radio in New York and having all shows under agency's jurisdiction originate in New York.

Of *Ma's* cast, four actors are known to be following the show. They are Virginia Payne (*Ma Perkins*); Murray Forbes, Charlie Egleston and Rita Ascot. Orin Tovrov, recently returned to the seg as a writer, will remain in Chi temporarily at least.

MBS Tally Goes to 383

NEW YORK, Dec. 21.—Mutual Broadcasting System has grabbed six more stations for a total of 383 when the contracts become effective. Included are KCBC, Des Moines, 1,000 watts on 1390 kc., joining the web February 1, 1947, and the following 250-watters which join January 1: KBUN, Bemidji, Minn., 1400 kc.; KLIZ, Brainerd, Minn., 1400 kc.; KEYY, Pocatello, Idaho, 1240 kc., and KANE, New Iberia, La., on 1240 kc. Also effective January 1, KPRL, Paso Robles, Calif., joins MBS-Don Lee. Station is 250 watts on 1230 kc.

ILG's \$300,000 FM Deal

NEW YORK, Dec. 21.—International Ladies Garment Workers' Union yesterday signed contracts approximating \$300,000 with the Raymond Wilmot Associates for the construction of FM studios and transmitters in Chattanooga, Los Angeles and St. Louis. It's one of the largest of its kind, and unusual in that the project was turned over to one firm for completion, rather than to various contractors.

ILGWU also has applications pending for FM stations in New York, Philadelphia and Boston.

Jostyn Turns Hossman

NEW YORK, Dec. 21.—Jay Jostyn, lead in *Mr. District Attorney*, has been set for the lead in a new package being built by Carlo De Angelo. New stanza is a hoss opera, *The Westerner*, and is described as dealing with "adult" westerns. Jostyn did picture oaters before he started in radio.

Albert N. Williams is scripting De Angelo's package and Marty Goodman is agenting. Jostyn's ticket with Ed Byron, *Mr. D. A.* producer, is non-exclusive.

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MGM-FOX PUB DEAL HATCHING

College Inn To Fold? Band Box Okayed

Bookers Will Feel Loss

CHICAGO, Dec. 21.—Two major Chi location spots may be lost to Midwest band bookers shortly unless biz shows sizable gain within next month. Ernest Byfield, prexy of the Sherman Hotel, said Friday (20) that hotel's management is seriously considering shuttering of hostelry's College Inn, but that a definite decision will not be reached until January 1. Byfield has told bookers that he will not book anything after February 28, pending certainty of room's future.

The Band Box, Randolph Street lounge, which went into a jump band policy after years as a cocktail unit lounge until five months ago, is reportedly dropping its big-band features when Andy Kirk leaves January 4. Management has long been just breaking even on band attractions, and reliable authority has it that spot has been in red ink for the past two months. Spot is hinted going back to units.

While Band Box will be a loss only as band sanctuary to Associated Booking Corporation, thru which owners Schwartz and Greenfield book exclusively, College Inn's loss would be felt heavily by all. Hostelry room is only regular major stop for biggest name orks between New York and Los Angeles.

Majestic Wax Pares Losses

NEW YORK, Dec. 21.—Statement sent to stockholders of Majestic Radio & Television Corporation Consolidated yesterday (20) shows Majestic diskery altho still in the red has recouped more than half of loss it showed for the quarter ending August 31. Statement was signed by Prexy E. A. Tracey.

On August 31, diskery showed a loss of \$209,694.64, but in the following three months thru November 30 it picked up a profit of \$101,304.65 to slice firm's total loss down to \$108,389.99. In that three-month period Majestic was peddling the hot Eddy Howard waxing of *To Each His Own* in addition to a number of fast-moving Three Suns platters including *Rumors Are Flying*.

Statement shows Majestic R&T Consolidated had gone into the black since August 31, at which time it was behind \$187,844.91. Combined increase in disk income and \$263,696.62 take in radio and television firm put Majestic \$177,429.36 ahead for the six-month period ending November 30.

Disk firm, which made agreement with publishers to pay last quarter's royalties before first of year, this week paid \$66,000 back royalties to pubs, keeping faith with pubs. Firm also signed Mildred Bailey to term pact and picked up an option on cowboy singer Eddie Dean. Miss Bailey had been waxing for firm on record-to-record basis previously.

Dinah's Happy

HOLLYWOOD, Dec. 21.—Reported riff between Dinah Shore and Columbia Records over two Buddy Morris plug tunes handed to Frank Sinatra for recording went up in smoke here. Dinah told *The Billboard* that "it was absolutely untrue" and explained that the song situation was perfectly acceptable to her. She said she had no ill-feeling whatsoever toward Manie Sachs, Sinatra, Columbia Records or the Morris firm.

Talk both here and in New York had it that the Tennessee thrush was terribly upset because Sinatra not only had been given *That's How Much I Love You* (Morris's big plug item for which they gave Eddy Arnold a reputed 5G advance) but later on also had been assigned a new Tinker Freeman-Irving Taylor ditty which she had her eyes on.

Singer insisted she's not burned at Manie Sachs and thinks a phony squabble is being brewed by publishers as a publicity stunt. She said there was no ill feeling over Sinatra recording *That's How Much I Love You* as it must be released in January and she's all filled up until March, while Frank had an open date and could do it. Second tune, titled *You Can Take My Word for It, Baby*, was mixed up in clearance, she said. She claims that both Sinatra and she made a bid for it and when Sinatra arrives here Monday Sachs will give it to the one who had cleared it first. She insisted Sachs has always worked that way and is very fair and said that if Sinatra does it it won't break her heart and definitely not her pact with Columbia.

Basie - Victor Wrangle Finis: RCA's Got 'Em

NEW YORK, Dec. 21.—Final signature by Count Basie to an RCA-Victor pact appeared imminent as *The Billboard* went to press. Eli Oberstein, Victor Artists and rep head, said Basie and Victor lawyers had agreed on final contract yesterday (20), which was to be signed Tuesday (24). Milt Ebbins, Basie p.m., had no comment to make but indicated that the pianist-maestro would sign a Victor pact sometime next week.

Oberstein said final pact would call for \$1,000 per side advance against five per cent royalties, running for a two-year period with one year option attached. Basie sources claim pact calls for 40G guarantee the first year and 50G for remaining years of deal with a minimum of 24 sides per year and \$1,250 advance per side. Oberstein said the first Basie date for Victor had been arranged for Friday with *One o'Clock Boogie* one of four tunes set to be waxed.

Evident final settlement of contract puts end to a series of verbal tussles amongst bidders for Basie's recording services, Basie's management and Basie himself. Oberstein claims that a Majestic offer was rejected initially in favor of the Victor deal two weeks ago but that John Hammond had delayed settlement by arguing to (See *Basie-Victor Wrangle*, page 31)

20th Century Set To Buy 1/4 Slice in MGM-Pubberies

Sale of original Jack Robbins 26% interest expected to be clinched within week's time—may be prelude to bigger pub doings under combined pix pennants

By Joe Carlton

NEW YORK, Dec. 21.—One of the big motion picture-music pub deals of the year, involving purchase by 20th Century-Fox of a 26 per cent interest in Metro-Goldwyn-Mayer's pub group (Robbins, Feist and Miller) probably will be pushed thru next week. Big-wigs figuring in the stock maneuver—which many eventually lead to bigger things embracing Fox's relationship with Bregman, Vocco & Conn music pubbery—are reluctant to talk until signature stage is actually reached. But it is conceded that both Fox and Metro are all set on the stock sale and with the exception of some minor points probably will clean it up by week's end.

Eckstine Brawl At Rio Casino; Ask AFM Rule

BOSTON, Dec. 21.—Fracas at Rio Casino, Boston, last week involving Billy Eckstine and his ork resulted in dismissal of band with loss of one week's work. Ork called on American Federation of Musicians for judgment. Brawl developed during floorshow, Saturday (14), when Eckstine was allegedly insulted by drunk white girl. When orkster stopped the show and asked lady to leave, her companion reportedly kicked the crooner, who in turn struck back. Remainder of party jumped Eckstine, whereupon ork came off the stand to join in. Free-for-all ensued.

Claim filed with AFM asks one week's pay from spot management, since ork was fired after first half of a two-week booking. Eckstine meanwhile has flown to Hollywood for an MGM screen test and will be back East for one-nighters beginning December 23. Jim McCarthy, Eckstine flack in New York, refused to comment on the matter.

AGVA Ork-Bond No Rub to 802

NEW YORK, Dec. 21.—Local 802, AFM, expects no trouble here with new AGVA ruling that band leaders playing theaters with their own acts must post cash bonds (see AGVA story in Night Club Section): According to Charles Iucci, local's secretary, 802's understanding that only "irresponsible band leaders" will have to put up has eased any possible tension. Union feels reverse situation where an AGVA member might employ AFM-ers would probably get the same application from tooters and on that basis no friction should develop.

But situation which might boil up if "irresponsible" provision becomes too broadly interpreted leaves room for possible national AFM action. Tilts between AGVA and AFM locals in other cities, Philly among them, have already come up on the bond-posting issue and tho AFM national has made no official counter-move to Matt Shelvy-AGVA ruling as yet, it is known that Petrillo's bunch has matter on conference agenda.

According to Loew's veepee, Charles C. Moscovitz, "no deal has been set yet but if you call me next week I may be able to give you details." Informants in other quarters concur that "it's in the wind," but follow the Moscovitz line about "next week."

Double Motive

Sensational Fox maneuver for 26 per cent interest—the exact amount vacated by Jack Robbins when Metro bought him out in May of this year—is understood to have developed for two immediate reasons and one possible long-run motive embracing Fox's concern for its filmusic publication rights. Primary influence said to have swayed Fox's Spyros Skouras was that MGM-pub stock looked like a good investment. Metro's asking price, probably conditioned on the \$673,000 paid Robbins for the stock, was reported acceptable and accumulative profit statements of the R-F-M empire (in 1939, combined catalogs were tagged as worth \$4,000,000) supplied the clincher.

Second closer-to-home motive is understood to take in Fox's present publishing contract with Metro-Robbins combine. Pic firm still holds a 10-years-to-run pact on publication rights with the latter (in recent years, however, writer prerogatives have switched many of the film firm's songs into the Bregman-Vocco-Conn stable) and the company is hepped on problem of getting proper handling of its pic songs. Buying a quarter slice in R-F-M stock would give Fox a seat on the director's board and strong protection against inadequate exploitation of filmusic fare. Metro's weaning of writer Harry Warren away with a 40 per (See *MGM-Fox Pub* on page 31)

MPCE Sleuthing Payola Charges

NEW YORK, Dec. 21.—Exec council of MPCE (Music Publishers Contact Employees Union) known to be investigating two unrelated payola charges lodged against Don Bestor ork (current at Hotel Dixie here), and Herman Schubert, owner-op of Pelham Heath Inn, Westchester, where Ray Benson ork is playing.

Altho official confirmation is lacking (Bob Miller, union prexy, has "nothing to say") it is known that the complaint against Bestor embraces the claim that three pub reps had been dunned for dough.

Other charge MPCE said to be sleuthing involves claim that major pub here is helping to finance the wire at Pelham Heath Inn.

MGM's Retail Wax March 1 "Clouds" Seg

Side-Cutting Speeded

NEW YORK, Dec. 21.—MGM diskery will issue its first release to retail dealers by March 1, according to firm execs. Platterly will start to record in earnest before January 15. Initial MGM release will feature an album of selections taken from the sound track of parent flick firm's pic, *Till the Clouds Roll By*. Single records to be released initially have not yet been determined, with execs temporarily planning to issue weekly or bi-monthly releases, depending on sales and demand for new platterly's product.

Execs insist that policy of diskery will not be influenced by picture or pub affiliations but all MGM pic contracts give film firm right of approval on recording deals for their talent. Flicksters will be available for records with diskery except in cases where an artist might have exclusive pact with another firm. Where recording hassle with artist might cause move-pact difficulty, film firm will not contest artist's wishes.

Talent Picture

New firm intends to do series of albums similar to initial *Till the Clouds Roll By* set, feeling that such packages could potentially sell just as strongly as stagershow albums have done for other diskeries. Firm's talent roster is rounding into shape and already includes Blue Barron's ork, Ziggy Elman's, Harry Horlick, Lena Horne and Mark Warnow, with Jimmy Dorsey, Sy Oliver and English chirp Beryl Davis virtually pacted. Firm execs seemed certain that Billy Eckstine's ork would join label at conclusion of singer's National pack. Execs further suggested that if indie labels started to fold, MGM would be digging for potential record selling talent thrown loose by fractures.

MGM disk execs hope to achieve production of about 40 million disks annually, pointing out that firm's Bloomfield, N. J., plant alone has 125 presses.

BMU Raps Back at AFM; Tootie Barred

LONDON, Dec. 21.—British Musicians' Union has barred Tootie Camarata from returning to England to accept job with Decca, Ltd., as orchestral director and arranger.

Citing the policy of American Federation of Musicians, which bars foreigners from playing in the United States, the Britons pointed out that there are a sufficient number of English musickers who could do the work for which Decca wanted Camarata.

The American tootler and cleffer recently conducted the music for British flick, *My Heart Goes Crazy*, and also did some recording for the English Decca firm, using film tunes for the sides.

"Rosie O'Grady" Appealed

NEW YORK, Dec. 21.—Notice of appeal posted in U. S. Circuit Court of Appeals by Maude Nugent Jerome, composer of *Sweet Rosie O'Grady*, as a result of dismissal of her suit against 20th Century-Fox Film Corporation original action, which sought an accounting of profits from alleged infringement of tune and title used by the flick firm was dismissed last July 23 by Federal Judge Vincent L. Leibell in U. S. District Court.

Sachs Says

NEW YORK, Dec. 21.—Columbia Records artists and rep head, Manie Sachs, asserted this week that the firm's artist roster would remain in status quo in the immediate future despite insistent rumors to the contrary. Strong talk this week had Benny Goodman moving out of Columbia to Capitol, while earlier in the week dopesters had Goodman, Woody Herman and Harry James getting the heave-ho from the platterly.

Sachs maintains that it was mere coincidence that the majority of disbanded top name orks recorded for Columbia. He adds that in every case, disbandment is a temporary situation, and says that the firm has Coast waxing dates set for Goodman, who still has his sextet and will cut with a pick-up ork. James, who reorganizes for an Eastern trek in February, will resume waxing activity at that time. Herman will reorganize in time, he adds, and leader still is considered one of Columbia's top-line artists. Artists' head stated that Les Brown, another disbanded Columbia waxer, has been recording this week and that he will reorganize in time for a March Palladium date. Brown, himself, says he has signed a renewal contract for two more years.

Hendler To Sue Cosmo for 25G

NEW YORK, Dec. 21.—Herb Hendler, former Cosmo Artist and Repertoire chief, will file suit against the indie label this week in an effort to recover alleged moneys due.

According to Hendler and his attorney, Leonard Zissu, the ex-A & R exec has a balance due on contract of about \$25,000, representing a total of both back salary and royalties. Royalties agreement with label, says Hendler, called for his getting 2/10 of 1 per cent on gross sales. This he claims was never paid.

Nick Wells, present Cosmo head who took over when Harry Bank left to form his own Cardinal label, trekked to Florida this week and could not be reached for statement. Presumed that actual court action will await his return since preliminary papers probably would be served on Wells direct.

Krupa Does Fair 18G At Circle, Indpls.

INDIANAPOLIS, Dec. 21.—Gene Krupa and his ork did a fair business at the Circle Theater (2,800 seats, 74 cents) last week, grossing \$18,000. Show also had Johnny Woods, and James and Beverly Paysee.

Pic, Step by Step.

ASCAP Melon Tops 9 Million

NEW YORK, Dec. 21.—ASCAP board directors, meeting here Thursday (19), were presented with society's annual report which showed income take for all of '46 totaling over \$9,000,000. Figure compares favorably with '45 melon of only approximately \$8,000,000.

Quarterly income for the org covering final three-month period of current year reached approximately \$1,900,000.

Incidental discussion at the meeting also centered about new rent-fee demanded of the org for offices in Radio City here. Rockefeller interests asked for 75 per cent increase in new lease which most board members considered a body blow.

Coast AFM Renames Officers for 2 Years

HOLLYWOOD, Dec. 21.—Present officers were elected for new two-year terms at AFM Local 47 vote held Monday (16). J. K. (Spike) Wallace was retained as president, with John Goren returned to vice-prexy's post. Also re-elected were Frank D. Pendleton, recording secretary, and Al Meyer, financial secretary. John Boyd, Charles Green and R. (Dick) Dickinson remain as trustees.

Pre-election campaign was bitterest in years, resulting in a turn-out of more than 3,000 voters out of total membership of 14,000 musickers. Winning slate took office by a four-to-one margin. Formal installation of officers will take place January 27.

802 Returns Ribble to Aquarium Relief Stand

NEW YORK, Dec. 21.—Local 802, American Federation of Musicians, ruled in favor of ork leader Ben Ribble, on the claim that his band (relief outfit at the Aquarium during Duke Ellington's engagement two months ago) had been fired without receiving two weeks' notice from Ben Harriman, spot's op. Union granted one week's pay to men who chose not to play out their time at the spot and stipulated that Harriman would have to make up two weeks' work to Ribble. Orkster will go in on December 26 for two weeks, replacing Bill Davison as relief ork for Lionel Hampton.

Pub Change in Detroit

DETROIT, Dec. 21.—B. & B., music pub, new BMI affiliate, has been formed here with two tunes already on plug sked formerly known as Frye, Ryan & Frankel firm, which was affiliated with United label, firm has obtained outright release. Expects, however, to work closely with diskery.

Decca's Sleeper

NEW YORK, Dec. 21.—Mercury execs are scrambling to the Coast to talk with Tony Martin; Victor execs are brandishing a signed contract with Martin, effective April; so the Decca company sneaked into proceedings by quietly reissuing two old Tony Martin sides. Recordings were listed on collector's series special release this week. Ditties are *September Song* and *Begin the Beguine*.

Rich, Lopez Off Mercury Label

CHICAGO, Dec. 21.—Mercury Records spokesman said this week that diskery had dropped Buddy Rich ork and Vincent Lopez ork from firm's roster. Ork drops come on heel of announcement that Tony Martin had pacted with Victor. Rich was in New York earlier this week talking to major recording firm.

Mercury execs have hinted that there will be still more paring of the firm's artists roster. Firm execs Berle Adams and Jimmy Hilliard are on the Coast reportedly talking to Martin in effort to change his mind about shift to Victor. What Adams and Hilliard can accomplish when signed contract lies in RCA-Victor drawer (Eli Oberstein has shown the inked paper to *The Billboard*) is anybody's guess at this stage.

Rey 1½G Detroit; Green Sets Chester

DETROIT, Dec. 21.—One-night stand for Alvino Rey, Saturday (14) drew 1,400 people out to Convention Hall. With an admission of \$1.25, the event drew net take of \$1,456 for promoters after taxes.

Dance was the second promotion by the new partnership of Eddie 'n' Eddie, who brought Sonny Dunham in November 25 for net take of only \$1,000. Eddie Green, active manager of the partnership, has booked Bob Chester in for New Year's Eve, replacing Bobby Sherwood. Sherwood canceled because of decision to form a smaller band, and stay in the East.

Spike's "Strings," "Cocktails" Mated

NEW YORK, Dec. 21.—RCA-Victor and Eli Oberstein plan to release two Spike Jones waxings of the past in a special back-to-back issue. Diskings will be *Holiday for Strings* and *Cocktails for Two*. Record should be out next month, according to the plan.

Oberstein has been mulling over *Strings* and *Cocktails* ever since the recent Spike Jones Music Depreciation Week proved a top-drawer sales promotion stunt. He figures the new release should bring sales for each side up over the million mark. In earlier versions, *Holiday* had already gone over 500,000 copies, while *Strings* topped 450,000.

Yiddish Waxery Formed

NEW YORK, Dec. 21.—New platter firm specializing in Yiddish selections has been launched here under presidency of Sam Selsman. Pete Doraine, former Broadway music staffer and plugger is treasurer, and Vincent Beck, secretary.

Talent stable so far includes Menasha Skulnick, Molly Picon, Moisha Oysher, Michel Rosenberg and Max Wilner. Abe Ellstein is label's musical director.

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Blood Is Thicker

PHILADELPHIA, Dec. 21.—Altho the booking called for Jimmy Dorsey, Frank Palumbo's click nitery featuring the ork names, wound up with Tommy Dorsey. When Jimmy took ill on Monday night (16), brother Tommy rushed over from New York and took over the baton. Again proving to be the fabulous Dorseys, Tommy is sticking on the local stand until tonight (21), finishing out Jimmy's contract.

C-A Guild Plugs For Native Music

NEW YORK, Dec. 21.—With an official letter from President Truman to back its drive, Composers-Authors' Guild here is moving ahead in its effort to gain more performance for American standard and serious works. Guild, which is headed by educational music writer Geoffrey O'Hara, has already enrolled the support of outstanding national figures including Secretary of the Treasury John W. Snyder, Secretary of Commerce Averill Harriman, and a large group of other federal and State authorities.

C-A Guild in taking its stand against scant use of American music in nation's concert halls, cites three surveys recently released—ASCAP's recent national survey, which showed contemporary American compositions as getting virtually no play; a Guild study of Carnegie Hall, Town Hall, New York Times Hall concerts during '45-'46 season, which shows that on 50 out of 73 programs no American music was rendered, and the National Music Council's seventh annual survey covering top-flight national orks. Last-named shows that of 1,586 longhair works performed, only 17 per cent were by Americans.

Blaming longhair ork leaders for blight on American music, Guild claims: (1) Few of the leaders scan catalogs of American composers; (2) public has no chance to appreciate native music when there is no American music on which to whet appetite; (3) tradition and "snobism" have overrated much foreign music and underrated almost all American music; (4) in European countries artists always play native compositions—here audiences are not insistent enough that policy be reciprocated. Educational music institutions do not do enough for a "virile, creative American music"; (5) native artists who claim people won't listen to American music are wrong—taste is formed by familiarity; American music needs pressuring; (6) pop formula for making hit songs is badly reversed in serious music field. Publishers rely too much on composer's "plug" efforts and do too little themselves; (7) leaders themselves have a responsibility to promote use of American standard and serious works.

Chi Remote Switches

CHICAGO, Dec. 21.—Band remote situation was changed slightly this week, with WBBM, CBS outlet, dropping the Band Box, Loop brightly using jump bands, in favor of the soon-to-open Copacabana, which bows December 26 with Chu Reyes' 17-piece Latin crew. WENR, ABC affiliate, added three network shots to the Hotel Stevens' Boulevard Room slate weekly, but hotel's time schedule remains the same. The Crown Propellor, South Side lounge, became No. 4 on WIND's remote slate, with seven 15-minute shots weekly. Station is independent and doesn't offer network facilities.

Major Distributors Squeezing Out Indies in South

NEW YORK, Dec. 21.—Meeting of major label distributors in Southern area recently resulted in delivery of an ultimatum to dealers in that territory to drop off-label disks or else. Represented at the meeting, it was learned, were distributors for Victor, Columbia, Capitol and Majestic, with Decca's rep conspicuously absent.

Reported confab adds to recent influx of dealers-distributer gripes, first tabbed in *The Billboard* (see Retailers Beef, December 14), and indicates that such gripes not entirely without basis.

Ultimatum reportedly came about after major jobbers had agreed that indies were cutting deep into their biz and would have to be combated. Indie salesmen in the area reported that their sales following the meeting dropped to practically nil.

One off-label shop in the territory claims that it had been denied franchises from majors because of its vast indie stocks. Owner says success of his shop encouraged dealers in his locale to pick up off-label stuff and he felt that competitors had condescended to the major distributors' ultimatum without putting up a fight. Owner feels dealers should resort to "transshipments" before yielding to an or-else ultimatum governing their stocks.

ARA Liquidation Freezes Up Due To Eichler Switch

HOLLYWOOD, Dec. 21.—Eventual disposal of the ARA's remains appears long way off. Last-minute switcheroo by Aaron Eichler & Company, of New York, outstanding platters, is latest fly in ointment.

Eichler this week backed out of previous agreement to purchase 400,000-odd ARA platters for 12½ cents each, claiming misrepresentation. He charged that certain cartons included in inventory carried legend "Benny Goodman" when they contained disks by Page Cavanaugh Trio. (Goodman was never an ARA artist, and cartons were mislabeled, trustees claim.) Eichler is threatening to sue auctioneers for misrepresentation, the trustees deny any attempt at subterfuge, declaring they were willing to pro-rate purchase price when error was discovered. About 10,000 platters were involved. Eichler, meanwhile, made a new offer to buy waxings for 10 cents each but this offer has been topped by firm of Redman, of Minneapolis, who bid 10½ cents per platter. Auctioneers David Weisz and Milton Wershow are completing deal to accept Redman's offer.

Negotiations continue for the sale of masters to former ARA artists. To date, Porky Freeman, Smiley Burnette, Martha Blair Fox, Page Cavanaugh Trio, Chu Chu Martinez and Ludmila Lopato have reclaimed masters.

Manor Moves to New York Offices

NEW YORK, Dec. 21.—Irving Berman's Manor Records label moved its exec and shipping offices this week from Newark to local quarters here formerly occupied by defunct ARA distributer. New shelter will be shared by Broadway Record distributors (headed by Julius and Milton Schiff) which jobs Manor line in the East. Indie label currently is concentrating on

Midwest Bookers Sing Praise of Alma Maters; Campus Dates Hum

CHICAGO, Dec. 21.—With one-night booking biz still somewhat off, local skedders are making a concerted drive to pick off collegiate week-end dates for their orks which are routed into this territory. Campaign, started several months ago, has paid off in big dividends, percenters report, with possibility that peak in campus biz still hasn't been reached. Veteran ork routers are gratified by recent surge of campus prom chairmen to major offices, for they report that currently prices and number of dates exceed anything they can remember, even in lush pre-war days. Most optimistic sign is number of small enrollment schools, such as Southern Illinois Normal, Carbondale, Ill.; De Pauw, Greencastle, Ind.; South Dakota State, and Michigan State, East Lansing, Mich., willing to pay \$1,500 for a semi-name crew, where previously they had always bought territory orks or a Chicago jobbing band.

Peer-Southern and Major Diskers Sued On 'Tico Tico' Tune

NEW YORK, Dec. 21.—Charging major disk companies and pubs had infringed on the tune *Tico Tico No Fuba*, by waxing it in the United States without consent of the copyright owners, Todamerica Musica, Ltda., thru attorney Jack J. Katz, filed suit this week in U. S. District Court here against RCA, Columbia, Recording Corporation, Decca Records, Inc., World Broadcasting System, Inc., Majestic Records, Inc., Associated Music Publishers, Inc., Peer International, Inc., and Southern Music Publishing Company, Inc. Action seeks an injunction and an accounting of profits derived by the defendants from the alleged infringement.

The complaint claims that prior to 1930, Zequinho de Abreu composed the original tune and assigned it to Irmaos Vitale, publisher, under copyright laws of Brazil. In 1931, Vitale, assigned world right for manufacturing and recording to the Columbia Brazil Phonograph Company, Inc., which was authorized to operate in Brazil. In 1934, Columbia Brazil transferred rights acquired from Vitale to Byington & Company, which assigned its right to the plaintiff in July, 1945.

Complaint charges that neither composer, publisher or others ever used or permitted or knowingly acquiesced in the use of the tune in this country, also charged all acts of infringement were done with full knowledge of plaintiff's rights under treaty between U. S. and Brazil known as the Convention Concerning Literary and Artistic Copyright, signed in Buenos Aires in 1910, and ratified by the U. S. A. in 1911.

Part of Redman Ork Back; Maestro Still Abroad

NEW YORK, Dec. 21.—Don Redman and several of the sidemen who played with him on a recently completed 11-week tour of European countries are staying over in France for a six-week vacation. Remainder of the orksters returned to the United States last week on the Queen Elizabeth. Completed tour covered Norway, Sweden, Denmark, Holland, Belgium, Germany and France and was guided by Danish jazz pundit Timmie Rosencrantz for James Evans, Redman's personal manager.

Poor foreign rate of exchange has thrown a damper on Evans' plan for Redman to do a more extensive tour of France, tho it is still being mulled. Initial Redman tour was also initial post-war appearance of American musickers on the Continent, and proved to be solid box office.

\$1.98 album line which features Lanny Ross, Lew Lehr, Dave Apollon and others. George Bennett will continue to handle artist and repertoire duties.

Bigger schools, such as Purdue, Nebraska, Tennessee and Kentucky, are buying bands for two nights, Friday and Saturday, which makes it worthwhile for orks to make a long jump.

Bookers have found they are able to keep bands financially sound during their stays in this territory, because colleges are paying \$4,500 and \$5,000 for two nights of the bigger names. These prices, when added to the return from two or three average one-nighters in adjacent territories during the week add up to a pretty hefty figure for the period.

Happier Prom Skeds

Bookers admit that they are luckier than in previous years, in that while campus balls still take place on much demanded week-ends, schools are starting to stagger their proms. This is making it possible to run a band on a string of lush prom week-end dates when they are in Midwest routing.

Talks with campus execs make bookers feel that hefty bank figures from campus stays will continue for at least another year. College officials have informed bookers that they are able to bid high for orks, because enrollments are at an all-time peak, and will remain so for sometime, because of stacks of enrollment applications still waiting to be filled from returned vets, anxious to get back to schools. School spokesmen asserted that proms, which have been run up to now, have paid off handsomely, for crew-cut lads seem to be doing nicely on their G.I. allotments and the greenbacks they saved while in service, make it possible for them to take active part in schools' social affairs. Agency skedders locally have already inked quite a number of pacts for May and early June school functions and report that their mailing pieces are getting good returns.

Indie Press Plants Droopy Despite Shellac Fee Flop

NEW YORK, Dec. 21.—Many indie record pressing plants in the East are begging for work since the production costs have been brought down by drop of shellac price in past few weeks from 79 cents per pound to 42 cents per pound. Slack in production activity and appearance of additional quantities of shellac on market forced drop in price on stuff, which only a few weeks ago had brought a reported 70 cents per pound bid by King diskery for import and disk ingredient at auction for ARA properties.

Disk pressers are having a time getting biscuits, while production problems are further complicated by poor labor market.

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#770



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PART I
The Nation's Top Tunes
The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. Week Ending December 20

HONOR ROLL OF HITS
(TRADEMARK)

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Position This Week		Position Last Week
1.	THE OLD LAMPLIGHTER <i>By Charles Tobias and Nat Simon</i> <i>Published by Shapiro, Bernstein (ASCAP)</i> Records available: Hal Derwin, Capitol 288; Saxie Dowell Ork, Sonora 3026; Morton Downey, Majestic 1061; Anita Ellis, Mercury 3033; Sammy Kaye, Victor 20-1963; Kay Kyser, Columbia 37095; Hal McIntyre, Cosmo 502. Electrical transcription libraries: Vic Damone, Associated; Hal Derwin, Capitol; Sammy Kaye, NBC Thesaurus; Russ Morgan, World; The Music of Manhattan Ork, NBC Thesaurus; Joe Reichman Ork, Standard.	1
2.	OLE BUTTERMILK SKY <i>By Hoagy Carmichael and Jack Brooks</i> <i>Published by Burke-Van Huesen (ASCAP)</i> From the Universal film "Canyon Passage," sung by Hoagy Carmichael. Records available: Connee Boswell, Decca 18913; Hoagy Carmichael Ork, ARA 155; Hoagy Carmichael-Lou Bring Ork, Decca 23769; Helen Carroll and The Satisfiers, Victor 20-1982; Marie Greene, Signature 15040; Kay Kyser, Columbia 37073; Danny O'Neil, Majestic 7199; Paul Weston Ork, Capitol 285. Electrical transcription libraries: Chuck Foster, Lang-Worth; Elliott Lawrence, Associated; Russ Morgan, World; Leighton Noble Ork, Standard; Novatime Trio, NBC Thesaurus.	2
3.	WHITE CHRISTMAS <i>By Irving Berlin</i> <i>Published by Berlin (ASCAP)</i> Records available: Bing Crosby, Decca 23778; Bobby Doyle, Signature 15058; Guy Lombardo, Decca 23738; The Mel-Tones, Jewel G-4000; Frank Sinatra, Columbia 37152; Jo Stafford, Capitol 319. Electrical transcription libraries: Randy Brooks, Lang-Worth; Paul Carson, Standard; Norman Cloutier String Ork, NBC Thesaurus; Buddy Cole's Four-Of-A-Kind, Capitol; Cote Glee Club, Lang-Worth; Frank De Vol, Capitol; Hal Derwin, Capitol; Jan Garber, Capitol; Hollywood Serenaders, Capitol; Vincent Lopez, NBC Thesaurus; Vaughn Monroe, Lang-Worth; Thomas Peluso Ork, Standard.	5
4.	(I LOVE YOU) FOR SENTIMENTAL REASONS <i>By Deek Watson and William Best</i> <i>Published by Duchess (BMI)</i> Records available: The Brown Dots, Manor 1041; King Cole Trio, Capitol 304; Ella Fitzgerald-Delta Rhythm Boys, Decca 23670; Eddy Howard Ork, Majestic 1071; Art Kassel, Vogue R-781; Dinah Shore, Columbia 37188; Charlie Spivak, Victor 20-1981; Skip Strahl Ork, Emerald 106; Fran Warren, Cosmo 514. Electrical transcription libraries: Buzz Adlam Ork, Standard; Bob Crosby Ork, Standard; Vic Damone, Associated; Eddie Le Mar Ork, Capitol; The Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World; Don Swan, MacGregor.	4
5.	RUMORS ARE FLYING <i>By Bennie Benjamin and George Weiss</i> <i>Published by Oxford (ASCAP)</i> Records available: Andrews Sisters-Les Paul, Decca 23656; Hal Brooks Ork, BellTone BT-7012; The Brown Dots, Manor 1040; Billy Butterfield, Capitol 282; Frankie Carle, Columbia 37069; Harry Cool, Signature 15043; Saxie Dowell Ork, Sonora 3026; Tony Martin, Mercury 3032; Betty Rhodes, Victor 20-1944; Skip Strahl Ork, Emerald 105; The Three Suns, Majestic 7205; The Two Tones (Benny and George), Cosmo 504. Electrical transcription libraries: Les Brown, World; Billy Butterfield, Capitol; Norman Cloutier, NBC Thesaurus; Joe Reichman, Standard; George Towne, Associated.	3
6.	THE WHOLE WORLD IS SINGING MY SONG <i>By Mann Curtis and Vic Mizzy</i> <i>Published by Robbins (ASCAP)</i> Records available: Les Brown, Columbia 37066; Harry Cool, Signature 15043; Dennis Day, Victor 20-1978; Jimmy Dorsey, Decca 18917; Morton Downey, Majestic 1061; Jack Smith, Capitol 300. Electrical transcription libraries: Blue Barron, Lang-Worth; Norman Cloutier, NBC Thesaurus; Jimmy Dorsey, World; Chuck Foster, Lang-Worth; Leighton Noble Ork, Standard; George Towne, Associated.	6
7.	THE THINGS WE DID LAST SUMMER <i>By Sammy Cahn and Jule Styne</i> <i>Published by E. H. Morris (ASCAP)</i> Records available: Bing Crosby-Jimmy Dorsey, Decca 23655; Georgia Gibbs, Majestic 12007; Hal McIntyre, Cosmo 509; Vaughn Monroe, Victor 20-1972; Frank Sinatra, Columbia 37089; Jo Stafford, Capitol 297. Electrical transcription libraries: Louise Carlyle, NBC Thesaurus; Bob Crosby Ork, Standard; Hal Derwin, Capitol; Jan Garber, Capitol; Tony Russo, Lang-Worth; Don Swan, MacGregor; George Towne, Associated.	9
8.	ZIP-A-DEE DOO-DAH <i>By Ray Gilbert and Allie Wrubel</i> <i>Published by Santly-Joy (ASCAP)</i> From the Walt Disney film "Song of the South." Records available: Connee Boswell-Bob Crosby, Decca 23748; Sammy Kaye, Victor 20-1976; Johnny Mercer, Capitol 323; The Modernaires-Paula Kelly, Columbia 37147; George Olsen Ork, Majestic 7204; Paul Page, Enterprise 233; Two-Ton Baker, Mercury 3047. Electrical transcription libraries: Bob Crosby Ork, Standard; Sammy Kaye, NBC Thesaurus; Eddie Le Mar Ork, Capitol; Tony Pastor, Lang-Worth; Charlie Spivak, World; George Towne, Associated.	8
9.	A GAL IN CALICO <i>By Leo Robin and Arthur Schwartz</i> <i>Published by Remick (ASCAP)</i> From the Warner Bros. film "The Time, the Place and the Girl." Records available: Tex Beneke-Miller Ork, Victor 20-1991; Bing Crosby-The Calico Kids-John Scott Trotter Ork, Decca 23739; Benny Goodman, Columbia 37187; Tony Martin, Mercury 3035; Hal McIntyre, Cosmo 517; Johnny Mercer-The Pied Pipers, Capitol 318; Louis Prima, Majestic 1087. Electrical transcription libraries: Bob Crosby Ork, Standard; Vic Damone, Associated; Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World.	7
10.	HUGGIN' AND CHALKIN' <i>By Clancy Hayes and Kermit Goell</i> <i>Published by Hudson Music (ASCAP)</i> Records available: Hoagy Carmichael-The Chickadees-Vic Schoen Ork, Decca 23675; Herbie Fields Ork, Victor 20-2036; Frisco Jazz Band-Clancy Hayes, Pacific 616; Kay Kyser, Columbia 37095; Johnny Mercer, Capitol 334. Electrical transcription libraries: Joe Reichman Ork, Standard.	

ARNAZ!

Hit the juke jackpot with these smooth new sides! Desi Arnaz and his Orchestra plays them in danceable beguine tempo, with Jane Harvey's singing.

Mi Vida AND Another Night Like This

(Both from the 20th Century-Fox Technicolor production "Carnival in Costa Rica")

RCA Victor 20-2052

DORSEY!

Top songs from Dorsey's new movie. This record will be big!

At Sundown AND To Me

(Both from the motion picture "The Fabulous Dorseys")

RCA Victor 20-2064

MONROE!

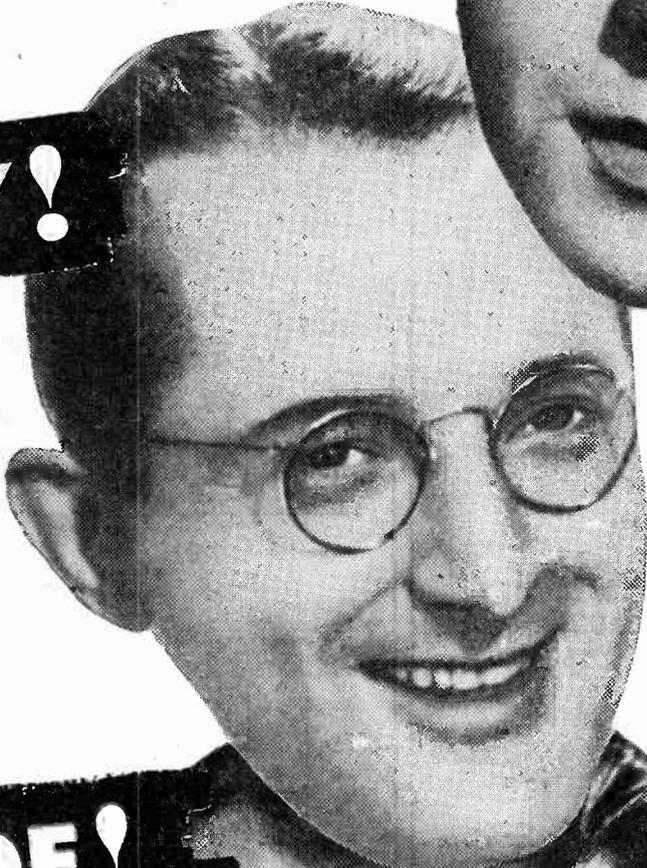
Two probables for the hit parade . . . made into romantic magic by Vaughn Monroe and his Orchestra . . . with the Moon Maids.

You Can't See the Sun When You're Cryin'

AND

And So to Bed

RCA Victor 20-2053



AND...

SONNY BOY WILLIAMSON

Blues singer with harmonica. Willie J. Lacey—guitar, Ransom Knowling—string bass, and John H. David—piano.

Shake the Boogie AND Mean Old Highway

RCA Victor 20-2056

CHARLIE MONROE and his Kentucky Partners

Mother's Not Dead, She's Only Sleeping

AND

There's No Depression in Heaven

RCA Victor 20-2055

THE STARS WHO MAKE THE HITS ARE ON



RCA VICTOR RECORDS





60¢

MERCURY
POPULAR SERIES
3046

A NEW STAR IS BORN!

With the sensational success of his "Bumble Boogie" the nation hails this new musical sensation. He's TERRIFIC!

JACK FINIA

HIS PIANO AND HIS ORCHESTRA

"Save Me a Dream"

Featuring JACK FINIA at the Piano

AND

"I'll Close My Eyes"

Vocal by TONY LEONARD

(On the Air Coast to Coast) Claremont Hotel
Berkeley, California



MERCURY
RECORDS

The **Billboard** MUSIC POPULARITY CHARTS
PART II
Sheet Music
Week Ending December 20



BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION Last Week	POSITION This Week	SONG	ARTIST
8	1	1	THE OLD LAMPLIGHTER (R)	Shapiro-Bernstein
11	2	1	OLE BUTTERMILK SKY (F) (R)	Burke-Van Heusen
9	3	2	THE WHOLE WORLD IS SINGING MY SONG (R)	Robbins
15	4	3	RUMORS ARE FLYING (R)	Oxford
10	8	4	THE THINGS WE DID LAST SUMMER (R)	E. H. Morris
5	9	5	(I LOVE YOU) FOR SENTIMENTAL REASONS (R)	Duchess
7	5	6	WHITE CHRISTMAS (R)	Berlin
4	7	7	ZIP-A-DEE DOO-DAH (F) (R)	Santly-Joy
2	13	7	A GAL IN CALICO (F) (R)	Remick
7	—	8	THE GIRL THAT I MARRY (M) (R)	Berlin
3	15	9	SOONER OR LATER (F) (R)	Santly-Joy
11	6	10	YOU KEEP COMING BACK LIKE A SONG (F) (R)	Berlin
6	11	10	SEPTEMBER SONG (M) (F) (R)	Crawford
2	14	11	WINTER WONDERLAND (R)	Bregman-Vocco-Conn
20	10	12	FIVE MINUTES MORE (F) (R)	Melrose
1	—	12	HUGGIN' AND CHALKIN' (R)	Hudson
2	—	13	SANTA CLAUS IS COMING TO TOWN (R)	Feist
1	—	14	FOR YOU, FOR ME, FOREVERMORE (F) (R)	Chappell
13	—	15	THIS IS ALWAYS (F) (R)	Bregman-Vocco-Conn
1	—	15	I'LL CLOSE MY EYES (R)	Peter Maurice
1	—	15	CHOO CHOO CH'BOOGIE (R)	Rytvoc, Inc.

ENGLAND'S TOP TWENTY

Weeks to date	POSITION Last Week	POSITION This Week	SONG	ENGLISH	AMERICAN
5	1	1	FIVE MINUTES MORE	Edwin Morris	Melrose
12	1	2	SWEETHEART, WE'LL NEVER GROW OLD	Strauss-Miller	*
22	6	3	YOU ALWAYS HURT THE ONE YOU LOVE	Bradbury Wood	Sun
8	4	4	SOMEDAY (YOU'LL WANT ME TO WANT YOU)	Irwin Dash	Main Street Songs
27	2	5	BLESS YOU FOR BEING AN ANGEL	Noel Gay	Shapiro-Bernstein
13	4	6	TO EACH HIS OWN	Victoria	Paramount
12	3	7	LET IT BE SOON	Francis Day	*
22	5	8	DOWN IN THE VALLEY	Leeds	Leeds
10	5	9	PRETENDING	Bradbury Wood	Criterion
6	8	10	THE GREEN COCKATOO	Cinephonic	*
7	10	10	IT'S ALL OVER NOW	Campbell-Connelly	BMI
13	11	11	ALL THROUGH THE DAY	Chappell	Williamson
15	14	12	TOO MANY IRONS IN THE FIRE	Campbell-Connelly	Marks
25	9	13	PRIMROSE HILL	Lawrence Wright	*
12	12	14	YOU KEEP COMING BACK LIKE A SONG	Chappell	Berlin
5	13	15	ONE NIGHT IN OLD SEVILLE	Francis Day	*
15	16	16	SO WOULD I	Chappell	Burke-Van Heusen
8	7	17	TILL THEN	Chappell	Sun
4	18	18	LILI MARLENE	Peter Maurice	Marks
2	19	19	CHRISTMAS ISLAND	Mac Melodies	Peter Maurice
1	—	20	DREAM AGAIN	Box and Cox	*

* Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

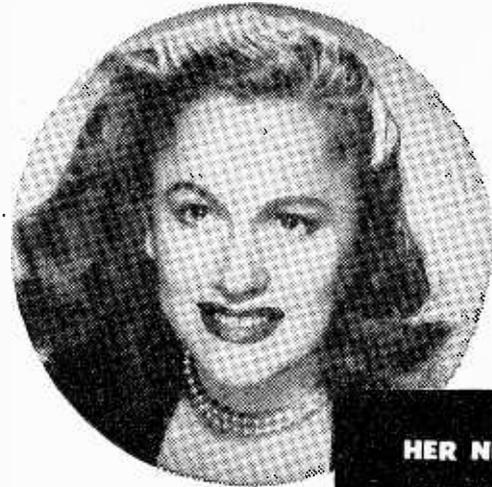
- A GAL IN CALICO** (Remick), in Warner Brothers' "The Time, the Place and the Girl." National release date not set.
- AMONG MY SOUVENIRS** (T. B. Harms), sung by Hoagy Carmichael in "The Best Years of Our Lives." National release date—November 20, 1946.
- BLUE SKIES** (Berlin), sung by Bing Crosby in Paramount's "Blue Skies." National release date—September 27, 1946.
- EITHER IT'S LOVE OR IT ISN'T** (Mood), in Columbia's "Dead Reckoning." National release date not set.
- FIVE MINUTES MORE** (Melrose), sung by Phil Brito in Monogram's "Sweetheart of Sigma Chi." National release date—November 16, 1946.
- FOR YOU, FOR ME, FOREVERMORE** (Chappell), sung by Dick Haymes in 20th Century-Fox's "The Shocking Miss Pilgrim." National release date—December, 1946.
- MARGIE** (Mills), in 20th Century-Fox's "Margie." National release date—November, 1946.
- OH, BUT I DO** (Witmark), in Warner Brothers' "The Time, the Place and the Girl." National release date not set.
- OLE BUTTERMILK SKY** (Burke-Van Heusen), sung by Hoagy Carmichael in Universal's "Canyon Passage." National release date—July 26, 1946.
- SEPTEMBER SONG** (Crawford), in United Artist's "Knickerbocker Holiday." Released in 1944.
- SOONER OR LATER** (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.
- YOU KEEP COMING BACK LIKE A SONG** (Berlin), in Paramount's "Blue Skies." National release date—September 27, 1946.
- ZIP-A-DEE DOO-DAH** (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

The Billboard
MUSIC POPULARITY CHARTS
PART III
Radio Popularity

Week Ending
 December 20



MAJESTIC
Singing
STARS



HER NIBS — MISS GIBBS!
GEORGIA GIBBS

SO WOULD I

(From the Picture "My Heart Goes Crazy")
 with Orchestra directed by Earle Hagen

and

WRAP YOUR TROUBLES IN DREAMS

(And Dream Your Troubles Away)

With Quartette and Orchestra — directed by Earle Hagen

Majestic No. 12008



ROMANTIC BARITONE
JACK LEONARD

With Hal Kanner's Orchestra and Glee Club

YEARS AND YEARS AGO

and

(This Mornin')

I KNEW I'D FALL IN LOVE TONIGHT

Majestic No. 1075

Majestic
RECORDS

Studio: NEW YORK CITY • Sales: St. CHARLES, ILLINOIS
 (Subsidiary of Majestic Radio & Television Corporation)

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, December 13, 8 a.m., and ending Friday, 8 a.m., December 20)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in

the case of ties) tunes alphabetically. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

- Wks. to date**
- 5. A Gal in Calico (F) (R).....Remick—ASCAP
 - 1. Among My Souvenirs (F) (R).....R. B. Harms—ASCAP
 - 3. Anybody's Love Song (R).....Miller—ASCAP
 - 16. Blue Skies (F) (R).....Berlin—ASCAP
 - 6. Either It's Love or It Isn't (F) (R).....Mood—ASCAP
 - 18. Five Minutes More (F) (R).....Melrose—ASCAP
 - 5. (I Love You) For Sentimental Reasons (R).....Duchess—BMI
 - 12. For You, For Me, Forevermore (F) (R).....Chappell—ASCAP
 - 6. I Guess I'll Get the Papers (And Go Home) (R).....Campbell-Porgie—BMI
 - 1. I'll Be Home for Christmas (R).....Melrose—ASCAP
 - 1. I'll Close My Eyes (R).....Peter Maurice—ASCAP
 - 1. In My Merry Oldsmobile (R).....Witmark—ASCAP
 - 4. It's All Over Now (R).....BMI—BMI
 - 3. Oh, But I Do (F) (R).....Witmark—ASCAP
 - 12. Ole Buttermilk Sky (F) (R).....Burke-Van Heusen—ASCAP
 - 15. Rumors Are Flying (R).....Oxford—ASCAP
 - 12. September Song (F) (R).....Crawford—ASCAP
 - 5. The Best Man (R).....Vanguard—BMI
 - 12. The Coffee Song (R).....Valiant—BMI
 - 13. The Girl That I Marry (R).....Berlin—ASCAP
 - 11. The Old Lamplighter (R).....Shapiro-Bernstein—ASCAP
 - 10. The Things We Did Last Summer (R).....E. H. Morris—ASCAP
 - 12. The Whole World Is Singing My Song (R).....Robbins—ASCAP
 - 3. This Time (R).....Dorsey—ASCAP
 - 3. Uncle Remus Said (F) (R).....Santly-Joy—ASCAP
 - 4. White Christmas (R).....Berlin—ASCAP
 - 2. Winter Wonderland (R).....Bregman-Vocco-Conn—ASCAP
 - 1. Years and Years Ago (R).....Bourne—ASCAP
 - 16. You Keep Coming Back Like a Song (F) (R).....Berlin—ASCAP
 - 3. You'll Always Be the One I Love (R).....Sinatra Songs—ASCAP
 - 7. Zip-a-Dee Doo-Dah (F) (R).....Santly-Joy—ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,359 disk jockeys throuth the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION			Going Strong	Lic. By
Weeks to date	Last Week	This Week		
7	2	1.	(I LOVE YOU) FOR SENTIMENTAL REASONS.....King Cole Trio.....Capitol 304—BMI	
11	7	2.	OLE BUTTERMILK SKY (F).....Kay Kyser....Columbia 37073—ASCAP	
9	3	2.	THE OLD LAMP-LIGHTER.....Sammy Kaye (Billy Williams-Choir) Victor 20-1963—ASCAP	
5	6	3.	THE CHRISTMAS SONG.....King Cole Trio (King Cole-String Choir).....Capitol 311—ASCAP	
14	1	4.	RUMORS ARE FLYING.....Frankie Carle (Marjorie Hughes)....Columbia 37069—ASCAP	
6	4	5.	(I LOVE YOU) FOR SENTIMENTAL REASONS.....Eddy Howard.....Majestic 7204—BMI	
3	8	5.	WHITE CHRISTMAS (F).....Bing Crosby.....Decca 23722—ASCAP	
1	—	6.	WHITE CHRISTMAS (F).....Frank Sinatra..Columbia 37152—ASCAP	
1	—	7.	MISERLOU.....Jan August.....Diamond 2009—BMI	
5	3	8.	THE OLD LAMP-LIGHTER.....Kay Kyser (Michael Douglas-The Campus Kids)....Columbia 37095—ASCAP	
4	6	8.	THE OLD LAMP-LIGHTER.....Hal Derwin.....Capitol 288—ASCAP	
1	—	9.	WHITE CHRISTMAS (F).....Jo Stafford (Lynn Murray Singers-Paul Weston Ork).....Capitol 319—ASCAP	
3	10	10.	SKY.....Hoagy Carmichael (The Chickadees-Vic Schoen Ork).....Decca 23675—ASCAP	
6	—	10.	OLE BUTTERMILK SKY (F).....Paul Weston-Matt Dennis.....Capitol 285—ASCAP	
6	14	10.	THE WHOLE WORLD IS SINGING MY SONG.....Les Brown....Columbia 37066—ASCAP	
4	9	10.	ZIP-A-DEE DOO-DAH.....Johnny Mercer (The Pied Pipers-Paul Weston Ork)....Capitol 323—ASCAP	
1	—	11.	SONATA.....Perry Como (Lloyd Shaffer Ork).....Victor 20-2033—ASCAP	
12	14	12.	FIVE MINUTES MORE.....Frank Sinatra..Columbia 37048—ASCAP	
1	—	12.	GUILTY.....Margaret Whiting (Jerry Gray Ork).....Capitol 324—ASCAP	
1	—	12.	HUGGIN' AND CHALKIN'.....Kay Kyser (Jack Martin-The Campus Kids)....Columbia 37095—ASCAP	
5	10	12.	IT'S ALL OVER NOW.....Peggy Lee (Dave Barbour Ork).....Capitol 292—BMI	
9	5	12.	OLE BUTTERMILK SKY (F).....Hoagy Carmichael....ARA 155—ASCAP	
4	—	13.	THE RICKETY RICK-SHAW MAN.....Eddy Howard.....Majestic 7192—BMI	

Coming Up

- SOONER OR LATER.....Sammy Kaye (Betty Barclay-Quintet) Victor 20-1976—ASCAP



Artie Shaw

AND HIS ORCHESTRA

445

CONNECTICUT
featuring Ralph Blane

DON'T YOU BELIEVE IT, DEAR
featuring Mel Tormé and his Mel-Tones



MEL TORMÉ

15102

IT'S DREAMTIME

(From the Universal-International Picture "I'll Be Yours")

YOU'RE DRIVING ME CRAZY!

ORCHESTRA—SONNY BURKE

Teddy Wilson Quartet

446

MOONLIGHT ON THE GANGES

SEPTEMBER SONG

(From the Show "Knickerbocker Holiday")
Vocal—Sarah Vaughan

Dizzy Gillespie and his Orchestra

447

EMANON

THINGS TO COME
Featuring Milt Jackson on the Vibraharp



DISTRIBUTED THROUGHOUT THE ENTIRE WORLD

The Billboard

MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Week Ending December 20



BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION		
	Last Week	This Week	
7	2	1.	THE OLD LAMPLIGHTER .. Sammy Kaye-Billy Williams-Touch-Me-Not Choir.....Victor 20-1963
2	7	2.	WHITE CHRISTMAS (F) Bing Crosby.....Decca 23778 <i>God Rest Ye, Merry Gentlemen</i>
9	1	3.	OLE BUTTERMILK SKY (F) Kay Kyser.....Columbia 37073 <i>On the Wrong Side of You</i>
5	3	4.	THE OLD LAMPLIGHTER .. Kay Kyser (Michael Douglas-Huggin' and Chalkin' Campus Kids).. Columbia 37095
4	6	5.	HUGGIN' AND CHALKIN' ... Hoagy Carmichael...Decca 23675 <i>I May Be Wrong, But I Think You're Wonderful</i>
2	8	6.	OLE BUTTERMILK SKY (F) Hoagy Carmichael.....ARA 155 <i>Ginger and Spice</i>
1	—	7.	THE CHRISTMAS SONG King Cole Trio (King Cole-In the Cool of Evening String Choir).....Capitol 311
3	5	8.	(I LOVE YOU) FOR SENTIMENTAL REASONS King Cole Trio.....Capitol 304 <i>The Best Man</i>
14	4	9.	RUMORS ARE FLYING Frankie Carle (Marjorie Hughes) Without You.....Columbia 37069
1	—	10.	WINTER WONDERLAND ... Perry Como.....Victor 20-1968 <i>That Christmas Feeling</i>

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
8	1	1.	Merry Christmas Album Bing Crosby-Andrews Sisters; John Scott Trotter Ork, Vic Schoen, Max Terr's Mixed Chorus.....Decca A-403
7	2	2.	Merry Christmas Music Perry Como.....Victor P-161
6	4	3.	Vaughn Monroe's Dreamland Vaughn Monroe.....Victor P-160
4	3	4.	All Time Favorites Harry James.....Columbia C-117
2	5	4.	Artistry in Rhythm Stan Kenton.....Capitol BD-39
1	—	5.	'Twas the Night Before Christmas Fred Waring.....Decca A-480

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
64	2	1.	Clair de Lune Jose Iturbi.....Victor 11-8851
79	1	1.	Chopin's Polonaise Jose Iturbi.....Victor 11-8848
37	4	3.	Jafousie Boston Pops.....Victor 12160
53	3	4.	Warsaw Concerto Arthur Fiedler, conductor; Leo Litwin, pianist; Boston Pops.....Victor 11-8863
20	—	5.	Ave Maria (Schubert) Marian Anderson.....Victor 14210
5	—	5.	Bluebird of Happiness Jan Peerce.....Victor 11,9007

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION		
	Last Week	This Week	
15	1	1.	Rachmaninoff Concerto No. 2 in C Minor Artur Schnabel, pianist, NBC Ork; Vladimir Golschmann, conductor.....Victor 1075
20	3	2.	Tchaikowsky Nutcracker Suite Eugene Ormandy, conductor, Philadelphia Ork. Victor DM-1020
4	2	3.	Piano Music of Chopin Oscar Levant.....Columbia M-649
43	—	4.	Rachmaninoff Concerto No. 2 in C Minor Rachmaninoff, Philadelphia Ork.....Victor DM-58
70	—	4.	Rhapsody in Blue Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor.....Columbia X-251
8	4	5.	Tchaikowsky Nutcracker Suite New York Philharmonic Symphony Ork; Rodzinski, conductor.....Columbia MM-627

The Billboard
MUSIC POPULARITY CHARTS

Juke Box Record Plays

PART
V

Week Ending
December 20

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,204 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

POSITION		RECORDS
Weeks to date	Last Week	
8	1	1. THE OLD LAMPLIGHTER—Sammy Kaye (Billy Williams-Choir) Victor 20-1963
13	2	2. OLE BUTTERMILK SKY (F)—Kay Kyser Columbia 37073
2	9	3. WHITE CHRISTMAS (F)—Bing Crosby Decca 23778
5	4	4. HUGGIN' AND CHALKIN'—Hoagy Carmichael (The Chickadees-Vic Schoen) Decca 23675
13	3	5. RUMORS ARE FLYING—Frankie Carle (Marjorie Hughes) Columbia 37069
11	9	6. OLE BUTTERMILK SKY (F)—Hoagy Carmichael ARA 155
3	12	7. THE OLD LAMPLIGHTER—Hal Derwin Capitol 288
4	5	8. THE OLD LAMPLIGHTER—Kay Kyser (Michael Douglas-The Campus Kids) Columbia 37095
9	6	9. OLE BUTTERMILK SKY (F)—Paul Weston-Matt Dennis Capitol 285
6	14	10. SOONER OR LATER (F)—Sammy Kaye (Betty Barclay-Quintet) Victor 20-1976
11	5	10. RUMORS ARE FLYING—Andrews Sisters (Vic Schoen Ork) Decca 23656
2	8	11. CHRISTMAS ISLAND—Andrews Sisters-Guy Lombardo Decca 23722
5	7	12. (I Love You) FOR SENTIMENTAL REASONS—King Cole Trio Capitol 304
2	—	13. (I Love You) FOR SENTIMENTAL REASONS—Ella Fitzgerald-Delta Rhythm Boys Decca 23670
1	—	14. OLE BUTTERMILK SKY (F)—Connie Boswell (Bob Haggart Ork) Decca 18913
9	14	15. THE RICKETY RICKSHAW MAN—Eddy Howard Majestic 7192

Going Strong

Coming Up

THE CHRISTMAS SONG—King Cole Trio (King Cole-String Chely) Capitol 311

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

POSITION		RECORDS
Weeks to date	Last Week	
15	1	1. DIVORCE ME C.O.D. Merle Travis Capitol 290
3	4	2. FREIGHT TRAIN BOOGIE Delmore Brothers King 570
6	4	3. FILIPINO BABY Ernest Tubb Decca 46019
1	—	3. HAVE I TOLD YOU LATELY THAT I LOVE YOU? Tex Ritter Capitol 296
12	2	3. THAT'S HOW MUCH I LOVE YOU Eddy Arnold Victor 20-1948
6	3	4. RAINBOW AT MIDNIGHT Ernest Tubb Decca 46018
4	2	4. STAY A LITTLE LONGER Bob Wills and His Texas Playboys Columbia 37097
1	—	5. DIVORCE ME C.O.D. The Four King Sisters (Buddy Cole Ork) Victor 20-2018
1	—	5. FILIPINO BABY Texas Jim Robertson and the Panhandle Punchers Victor 20-1975
10	5	5. HAVE I TOLD YOU LATELY THAT I LOVE YOU? Gene Autry Columbia 37079
8	3	5. WHEN YOU LEAVE DON'T SLAM THE DOOR Tex Ritter Capitol 296
2	—	5. CHAINED TO A MEMORY Eddy Arnold Victor 20-1948
2	—	5. FOOTPRINTS IN THE SNOW Bill Monroe and His Blue Grass Boys Columbia 37151

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

POSITION		RECORDS
Weeks to date	Last Week	
20	1	1. CHOO CHOO CH'BOOGIE Louis Jordan and His Tympany Five Decca 23610
11	2	2. AIN'T THAT JUST LIKE A WOMAN? Louis Jordan Decca 23669
4	3	3. THE CHRISTMAS SONG King Cole Trio Capitol 311
4	—	4. (I Love You) FOR SENTIMENTAL REASONS King Cole Trio Capitol 304
2	5	4. LET THE GOOD TIMES ROLL Louis Jordan Decca 23741
4	—	5. SUNNY ROAD Johnny Moore Exclusive 233
6	—	5. TANYA Joe Liggins Exclusive 231
1	—	5. BLUE FLAME Lenny Lewis and His Ork Queen 4133

ON WITH THE NEW!



Les BROWN
and his orchestra
playing

MY NUMBER ONE DREAM CAME TRUE
YOU SHOULD HAVE TOLD ME

Vocals by Doris Day
COLUMBIA 37208

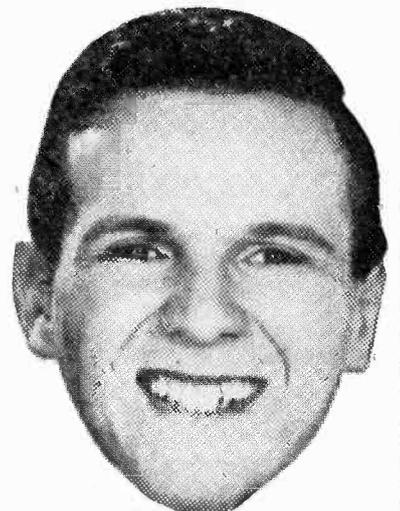


SOONER OR LATER

(from "Song of the South")
Vocal by Doris Day

YEARS AND YEARS AGO

(Based on Toselli's Serenade)
Vocal by Jack Haskell
COLUMBIA 37153



Elliot LAWRENCE
and his orchestra
playing

ONCE UPON A MOON

(Based on Tchaikovsky's Piano Concerto)
Vocal by Jack Hunter

SYMPATHY

(from "The Firefly")
Vocal by Rosalind Patton
COLUMBIA 37199



YOU BROKE THE ONLY HEART THAT EVER LOVED YOU

Vocal by Jack Hunter and Rosalind Patton

FIVE O'CLOCK SHADOW

COLUMBIA 37084

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in the holiday spirit!

Columbia Records

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"SOONER OR LATER"
SKIP STRAHL AND HIS ORCHESTRA
Vocals by AL NOBEL

Other Current Releases You'll Want NOW!

- | | |
|---------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| #101 "To Each His Own"
"Why Take a Chance?"
Fiesta Four, with Vocals by Al Nobel | #105 "Rumors Are Flying"
"The Bartender Song"
Skip Strahl & His Orchestra
Vocals by Lenny Martin |
| #103 "Pretending"
"Jealous"
Al Nobel & Kinders Three, with
Marty Schramm & His Orchestra | #106 "For Sentimental Reasons"
"She's Funny That Way"
Skip Strahl & His Orchestra
Vocals by Lenny Martin |
| #104 "Everybody's Polka"
"I Go for You, Baby"
Al Nobel & Kinders Three, with
Marty Schramm & His Orchestra | |

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(Calif.) |
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The Billboard MUSIC POPULARITY CHARTS PART VI

Record Reviews and Possibilities

Week Ending
December 20



RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

THAT'S WHAT I LIKE ABOUT

THE SOUTH Phil Harris Victor 20-2089

In his effervescent "howdy-do" singing style, Phil Harris brings back his familiar identifier on Victor. With his added air popularity and the label's production efforts, the biscuit should move plenty brisk across the counters. For added measure, Harris remains down South, becoming a bronko rhythm buster for a ranger ditty about the Lone Star State in "If You're Ever Down in Texas, Look Me Up."

SAVE ME A DREAM

..... Freddy Martin with Vocal by Clyde Rogers Victor 20-2042

Lifting a classical cradle song that is most familiar, tunesmiths Milton Berle, Abner Silver and Nick Kenny have adapted it to a lyrical theme that should bring the blend much commercial attraction. Toward that end, Freddy Martin helps loads. Richly orchestrated, giving fresh luster to the lullaby, concert piano creations weave around the wordage so well expressed by Clyde Rogers. Flipover finds a bright and breezy setting for "There's No Holding Me," from the "Park Avenue" stage musical score, for which Rogers also registers lyrically.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

PHIL HARRIS (Victor 20-2089)

That's What I Like About the South— FT; VC.

If You're Ever Down in Texas, Look Me Up— FT; VC.

It's the effervescent Phil Harris singing in his inimitable minstrel style that spots the light on these sides. With the band keeping the rhythm at a fast clip, Harris chants his own identifying "That's What I Like About the South." And at the same pace, and staying down South, Harris becomes a broncho rhythm buster for Terry Shand's ranger ditty about the Lone Star State. It's a repetitious song, but Harris sells it terrific in his characteristic "howdy-do" style.

It's always a nickel's worth to hear Phil Harris tell what he likes about the South.

FRANKIE CARLE (Columbia 37194)

What've You Got To Lose— FT; VC.

Easy Pickin's— FT.

The piano sparkle of Frankie Carle kicking off the side in fine rhythmic style, it spins brightly for Carmen Lombardo's "What've You Got To Lose?" an attractive "heart" song, to which Marjorie Woods adds full voice as the band weaves a rhythm figured background. Mated is an instrumental spin, "Easy Pickin's." Built around a blues riff theme and set at a bounce tempo, Carle picks it easy at start, with the trombone and sax section blowing it blue before the full band takes it up. And while it's far from a solid swinger, it's a light and easy spinner that's easy on the hoof.

"What've You Got To Lose?" may be the winner if the tune takes.

LOUIS ARMSTRONG (Victor 20-2087)

Do You Know What It Means To Miss New Orleans— FT; VC.

Endie— FT; VC.

Rounding up a Dixieland Seven of stand-out stars, Louie Armstrong re-creates some fine old-time jazz for the "Miss New Orleans" ditty from his "New Orleans" movie. It's Satchmo's characteristic chant more than his trumpet tooting that brings attraction to the side. And while the jazz stars show little of their talents, there is no overlooking the earthy trombone slides of old-timer Kid Ory, who goes a long way in making the spin an old-time classic. The full band beats it out at a livelier beat for "Endie," a creole girlie serenade also from the same flicker. However, the maestro's vocal and trumpet efforts are lacking in distinction as much as the band itself, coming to life only for the last few bars as he squeezes out a few high notes.

Regardless of the movie tie, it's still wax fare for the hot jazz fans.

FRANK SINATRA (Columbia 37193)

This Is the Night— FT; V.

Hush-a-Bye Island— FT; V.

The Voice goes on a romantic kick for this cutting. Pulls out all the stops as he sings it slow and soulful for "This Is the Night," lush love lullaby. And for the kiddie slumber song, "Hush-a-Bye Island," from the movie "Smash-Up," sings it softly and with much sincerity. Axel Stordahl's background color enriches the vocal efforts for both ballads.

Frank Sinatra fans will swoon for "Night."

BENNY GOODMAN (Columbia 55039)

Oh, Baby— FT; VC. Parts I and II

Another one of those rare occasions when Benny Goodman gets an opportunity to groove in the manner that he can best give—getting full sway to swing it for Owen Murphy's rhythm riff, "Oh, Baby," which pianist Mel Powell arranged. The jazz persuasion of BG is all packed on the first of these 12-inch sides, featuring the Goodman Sextet, which kicks off in bright and breezy fashion for the tuneful and catchy riff pattern. The Goodman clarinet, weaving in and out of the guitar and vibraphone noodlings, makes it a real nicety. And even the maestro's husky and bluesy rhythm chanting for a stanza is easy enough to take. Builds up to the band neatly in having the ensemble return the riff figures of the sextet, and then has the entire gang coming on like block busters for a sock stanza spinning out the side. While the flipover is not as ingenious, it does provide ample opportunity for the hot men in the band to ride out, giving a round each to the tenor, trumpet, trombone, piano and drummer boy, with the clary coming back for the chorus carrying out the side. Rates high for the hot jazz diskophiles.

If they prune the platter to 10 inches, the A-side bounce will find the jump fans favoring it for the phono play.

RAY BLOCH (Signature 15054)

Begin the Beguine— FT; VC.

Humoresque— FT.

Waving his wand over a miniature symphony orchestra, it's easy and satisfying listening as Ray Bloch spins out classical versions of these classics in rhythmic style. Most engaging is his fashioning of Dvorak's "Humoresque," the scoring following the pattern of "Holiday for Strings," replete with pizz plucking and sweeping strings. Tempo is slowed down just a bit for the Cole Porter classic, with a mixed chorus giving a full-voiced expression of the lyrics for a second stanza.

For easy listening at home.

FRED LOWERY (Columbia 37172)

Too Late— FT; VC.

By the Waters of the Minnetonka— W.

The throat whistling of Fred Lowery, as pretty as a lark, makes for a platter pleasantry for "Waters of the Minnetonka." Spinning in the waltz tempo, the accompanying novachord and guitar add to the melodic richness of the side. Mated is a lively hillbilly tune, for which Dorothy Rae sings and yodels in fine rhythmic style with Lowery's whistling licks weaving in and out of the background. Mitchel Ayres' music provides peppery support.

While "Minnetonka" is for the parlor phonos, the folks at the prairie locations will play the machine for "Too Late."

SKINNAY ENNIS (Signature 15056)

Oh, But I Do— FT; VC.

So Would I— FT; VC.

The soft clarinets and muted brasses blow thin, but with Carmine in full voice, she goes a long way in sustaining interest for "Oh, But I Do." Even thinner, with the rhythmic urge less pronounced, is the slow ballad spinning for "So Would I," from the movie "My Heart Goes Crazy." And the breathless singing style of the maestro, also without body or force, makes

(Continued on opposite page)

(Continued from opposite page)

his vocal efforts just as colorless and drab. Not enough substance for phono attention.

THE CHARIOTEERS (Columbia 37195)
Rogue River Valley—FT; V.
Bagel and Lox—FT; V.

Their soft harmonies rich in spiritual qualities, the Charioteers sing it with rhythmic appeal for "Rogue River Valley," a slow outdoor ballad by Hoagy Carmichael. Mated is a trite and repetitious novelty, "Bagel and Lox," which the quartet sings almost entirely in unison but with rhythmic force. Song title refers to the favorite disk of Tin Pan Alley clan crowding Lindy's, and the ditty is apparently for their own self-edification.

Locations catering to the show crowd will try "Bagel and Lox" out of sheer loyalty—and curiosity.

BILLY ECKSTINE (National 9023)
All the Things You Are—FT; VC.
Don't Take Your Love From Me—FT; VC.

The dramatic qualities of maestro Billy Eckstine's balladeering serves in good stead for both of these familiar ballads. With his band building a full body background, Eckstine gives out with full dramatic voice in romantic vein. Spinning at a slow tempo, the bronze balladeer sings it with equal effectiveness for Jerome Kern's "All the Things You Are," which is being revived in the "Till the Clouds Roll By" movie, and particularly for Henry Nemo's "Don't Take Your Love From Me." The Eckstine fans will favor both of these ballads.

HAL WINTERS (Apollo 1027)
So Long—FT; V.
Serenade to Love—FT; V.

Singing it softly and with sincerity, Hal Winters is the label's latest entry in the romantic sweepstakes. But while the lad interprets the two slow ballads well, there are none of the sugary qualities or dramatic force in his warbling to make the plattering brush the way they like it for fem ears. Nonetheless, he offers two highly tuneful ballads in "So Long" and "Serenade to Love," the lyrics rich in romantic appeal. And for both, Jerry Jerome's music provides a full-bodied background.

Phono play will depend on popularity of the piper.

MONICA LEWIS (Signature 15060)
Uncle Remus Said—FT; V.
A Rainy Night in Rio—FT; V.

Miss Monica gives a pert rhythmic interpretation to both of these tunes. Assisted by a male quartet, whose voices blend with the rhythm figures background of Ray Bloch's Swing Eight, platter spins pleasantly enough for the "Uncle Remus Said" animal song, and just as much so for "A Rainy Night in Rio." Keeps both interpretations close to the orthodox commercial line, imparting very little individual appeal or distinction above the content of the tunes.

Popularity of the songs may get some measure of play to these sides.

FOY WILLING (Majestic 6002)
Divorce Me C. O. D.—FT; VC.
Darling, What More Can I Do—FT; VC.

The sweet and swiny harmonies of Foy Willings and the Riders of the Purple Sage make it a bright spin for both of these sides. With rhythmic appeal in their piping, Willing waxes it in breezy style for "Divorce Me C. O. D.," a lively novelty, with some Western hot fiddling adding to the appeal of the needling. For Gene Autry's and Jenny Lou Carson's "Darling, What More Can I Do?," the boys harmonize sweetly and smoothly for the tuneful torch ballad. The accompanying strings and accordion frame the voices in swell style.

Both sides rich in phono appeal at cowboy corners.

DWIGHT FISKE (Gala 198-199)
The Afghan Serenade—FT; V.
Uncle Tom's Cabana—FT; V.
Case 142—FT; V.
The Happy Couple—FT; V.

The smartie song stories of Dwight Fiske, piping with lyrical overtones to his own pianology, makes this spinning strictly for the party set. It's mostly innuendo rather than double-entendre for these sophisticated song stories, all of his own origin. "Afghan Serenade" relates the love life of a dog and his canine bride-to-be. "Case 142" is the Freudian story of a psychopath who dreams he's a turtle. "Uncle Tom's Cabana" is an ultra-smartie tale of Uncle Tom and how he was kept out of his cabana. "The Happy Couple" tells of the blue-blooded deb and her wolfing-minded hubby.

For the private party.

AL RUSSELL TRIO (Sapphire 706-706)
Under the Stars—FT; VC.
Shy Ann—FT; VC.
Down the Road a Piece—FT; VC.
Say It Isn't So—FT; VC.

Plenty of class to this combo that blends the piano phrasings of Al Russell with the electric guit' box pickings of Joel Cowan, with the bass notes of William (Doc Basso)

Joseph rounding out the trio. Moreover, there's a high degree of individuality in their interpretation, which shows off to greater effectiveness for the slow ballads. Doc Basso, who handles the lyrics with better expression than voice, goes over for Frankie Adams's "Under the Stars," an attractive love lullaby. The guitar pickings help no end to make the lyrical effort all the more lustrous. Mated is a lively eight-beat setting for "Down the Road a Piece," with the trio lending voice. Companion couplet entirely in the slow ballad frame and in the slow tempo. "Shy Ann" is Russell's little girlie serenade and "Say It Isn't So" is the Berlin standard, with Basso's confidential chanting style again making for song selling.

Small and intimate spots will like the soft intonations of the ballad sides.

JOHNNY BOTHWELL (Signature 15049)
To a Wild Rose—FT.
My Old Flame—FT; VC.

It's the alto sax phrasings of Johnny Bothwell that makes this cutting count. The well-rounded tones of his horn start it off interesting enough for McDowell's "To a Wild Rose" in the slow tempo. But instead of carrying on, the maestro brings on his entire ensemble, heavy on sax choir, that gets lost in the maze of figures. And again it's Bothwell's sax that holds sway for the starting of "My Old Flame," slow ballad fave of an earlier year, with Don Darcy giving a good reading of the torch lyrics.

Wax will hardly hold up in the music boxes, spinning strictly for the hot sax fiends.

JACK CARROLL (National 9022)
My Melancholy Baby—FT; V.
Oh Gee, Oh Gosh, Oh Golly—FT; V.

Remembered as the warbler with Les Brown's band, Jack Carroll makes a favorable bow with his soft romantic singing style for the everlasting "My Melancholy Baby" ballad. Piping with plenty of dramatic force, Carroll also has the advantage of a full and colorful band background painted by Dave Rhodes, the G.I. arranger for Artie Shaw and Claude Thornhill. And while the dramatics make it work against the warbler for the "Oh Gee, Oh Gosh, Oh Golly" rhythm click of an earlier decade, the accompanying band body created by Rhodes is something to occupy the attention. In fact, the playing is more interesting than the singing for this side.

Everlasting popularity of "Melancholy Baby" may bring some photo attention to the side.

EMILE BOREO (Unique 4001-4002-4003)
Nappy—FT; V.
Frenchy Coo—FT; V.
Try and Get It—FT; V.
Apache Rose—FT; V.
Hot-Blooded Latin—FT; V.
Nice Girl—FT; V.

A music hall favorite of long standing, Emile Boreo brings his Frenchie singing with all his continental mannerisms to these six sides. Moreover, he projects the personality equation on the wax and the only major disappointment is that the cuttings do not include "Parade of the Wooden Soldiers," with which he is so closely identified. Selections are all out of the music hall folios from gay Patee, adding a stanza in French for most of the sides. Plenty of spice in his singing of "Nappy," saga of Napoleon and not-to-night Josephine. "Apache Rose" is a gay boulevard song which Boreo gives forth with all the gusto of a "Road to Mandalay." It's a gay Montmartre novelty, with asthmatic effects, for "Frenchy Coo," while "Hot-Blooded Latin" is a moderately told story of an over-sexed Latin looking for love. Outstanding is his kiss-kiss novelty, "Try and Get It," mated with a gay folk-styled ditty, "Nice Girl." Chris Kay conducts the accompanying orchestra, providing the necessary support. For the home libraries.

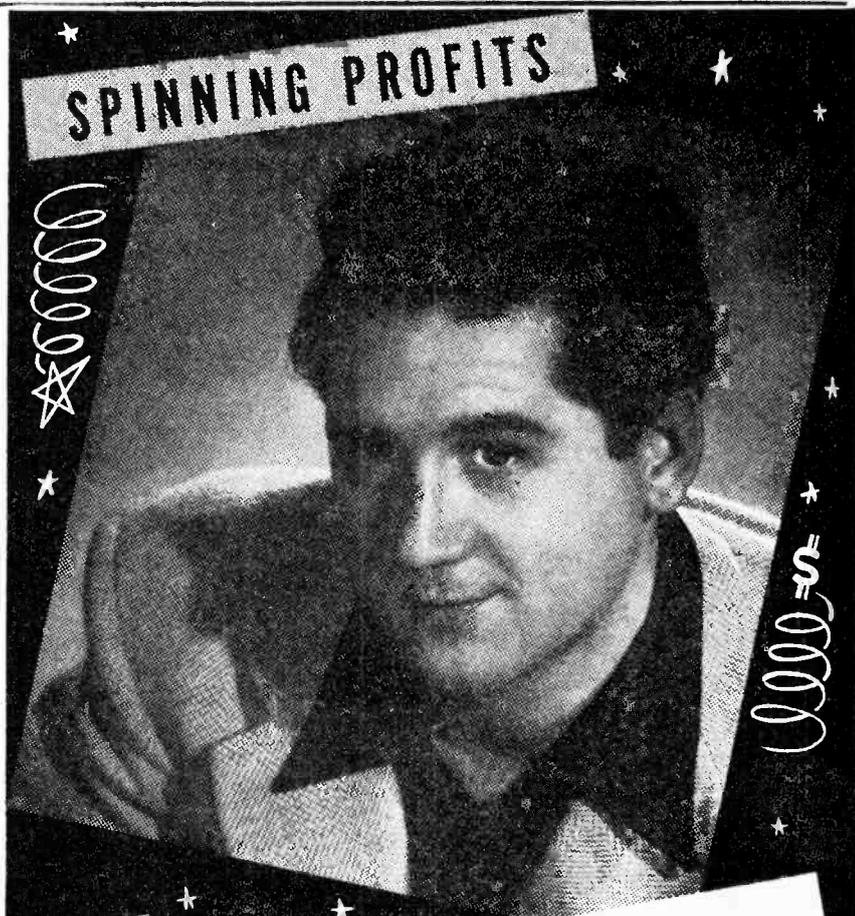
BOBBY DOYLE (Signature 15057)
A Serenade to an Old-Fashioned Girl—FT; V.
I Wonder Who's Kissing Her Now—W; V.

The rich baritone pipes of Bobby Doyle, with plenty of warmth in his expression, makes it a highly pleasant plattering for both of these sentimental ballads. And enriching his song is the lush musical background painted by the strings and woodwinds, directed by Ray Bloch, with added color in the blended female voices of the chorus carried with both the singer and orchestra. Singing in a slow tempo, he brings out all of the nostalgic beauty of Irving Berlin's "A Serenade to an Old-Fashioned Girl," from the movie "Blue Skies." And taken liberty with the waltz tempo, makes it just as toothsome for the yesteryear favorite, "I Wonder Who's Kissing Her Now."

Both the movie ballad and the familiar waltz spin bright for the soft spots where the singing sides attract.

(Continued on page 88)

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KING 579	I WANT TO BE LOVED (BY SOMEONE) A MOTHER'S PRAYER	COWBOY JACK DERRICK
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The Billboard
MUSIC POPULARITY CHARTS
PART VII
Advance Information
Week Ending December 20

ADVANCE RECORD RELEASES

Records listed are generally approxi- | supplied in advance by record companies.
mately two weeks in advance of actual | Only records of those manufacturers vol-
release date. List is based on information | untarily supplying information are listed

In this issue, for the first time, The Billboard presents its Advance Record Releases, broken down by types of recordings. The obvious purpose of this change is to make it easier for the reader interested in specific types of records to find them in the welter of new releases issued each week.

POPULAR

- A GARDEN IN THE RAIN.....Henry Wells Ork (Henry Wells-The Glee Club) (HOME).....Decca 48017
- ANNIVERSARY SONG.....Russ David (BAYOU MOOD).....Deluxe 1057
- A RAINY NIGHT IN RIO.....Desi Arnaz Ork (Jane Harvey) (THROUGH A).....Victor 20-2094
- AUTOGRAPH YOUR PHOTOGRAPH.....Winifred Steigelmar (STACCATO WALTZ).....Time 101
- BAKER'S DOZEN.....Emma Lou Welch (Buddy Baker Ork) (BE FAIR).....Exclusive 10x
- BAYOU MOOD.....Russ David (ANNIVERSARY SONG).....Deluxe 1057
- BE FAIR WITH ME.....Emma Lou Welch (Buddy Baker Ork) (BAKER'S DOZEN).....Exclusive 10x
- BEGIN THE BEGUINE.....Tony Martin (Ray Sinatra Ork) (SEPTEMBER SONG).....Decca 25018
- IRVING BERLIN FAVORITES ALBUM.....Airlane Trio.....Deluxe 20
- All Alone (Ted Martin).....De Luxe 1050
- Cheek To Cheek.....De Luxe 1052
- Mandy.....De Luxe 1050
- Remember (Ted Martin).....De Luxe 1052
- The Piccolino.....De Luxe 1051
- What'll I Do (Judith Arlen).....De Luxe 1051
- BLESS YOU (For Being an Angel).....Clark Dennis (PEG O').....Capitol 346
- BRAHMS LULLABY.....Airlane Trio (SERENADE).....Deluxe 1049
- BRIDGET O'BRIEN.....Louis Prima (MARGUERITA).....Majestic 1100
- BROTHER BILL.....The Stardusters (Phil Napoleon Ork) (WEEK-END IN).....Swan 8000
- CHRIS CROSSES ALBUM.....(Harry Sosnik Cosmo Theater Ork).....Cosmo DMR-2003
- Chris Crosses—Cosmo Male Chorus-Dudley King, Dir.....Cosmo 8513
- Chris Crosses Finale: (a) Reprise "I Live the Life I Love"; (b) Mask and Wig Coast; (c) It's Time to Say Goodbye Again; (d) Men of Pennsylvania—Glenn Darwin-Cosmo Male Choir.....Cosmo 8513
- Christmas Eve—Glenn Darwin-Cosmo Male Choir.....Cosmo 8515
- Holiday—Glenn Darwin-Cosmo Male Choir.....Cosmo 8515
- I Live the Life I Love—Bob Johnson.....Cosmo 8516
- I'll Take You All Over the World—Bob Johnston.....Cosmo 8514
- Interlude—Ralph Nyland.....Cosmo 8516
- She Told Him Emphatic'ly No—Glenn Darwin-Cosmo Male Choir.....Cosmo 8514
- CLEMENTINE.....Bing Crosby (The Music Maids and Hal-John Scott Trotter Ork) (THE OLD).....Decca 25020
- CONNECTICUT.....Martha Tilton (Dean Elliott Ork) (HOW ARE).....Capitol 345
- COWBOY SONGS ALBUM.....Bing Crosby.....Decca A-514
- Home on the Range (Victor Young Ork).....Decca 25000
- I'm an Old Cowhand (from the Rio Grande) (Jimmy Dorsey Ork).....Decca 25001
- Mexicali Rose (John Scott Trotter Ork).....Decca 25002
- My Little Buckaroo (Victor Young Ork).....Decca 25003
- Silver on the Sage (John Scott Trotter Ork).....Decca 25002
- Take Me Back to My Boots and Saddle (Victor Young Ork).....Decca 25003
- There's a Gold Mine in the Sky (Eddie Dunstetter).....Decca 25001
- When the Bloom Is on the Sage (Round-Up Time in Texas) (John Scott Trotter's Frying Pan Five).....Decca 25000
- CRYSTAL PARADISE.....The Stardusters (Phil Napoleon Ork) (I SURRENDER).....Swan 8001
- DECEMBER.....Marion Morgan (Ben Pollack Ork) (EMBRACEABLE YOU).....Jewel J-1004
- EMBRACEABLE YOU.....Marion Morgan (Ben Pollack Ork) (DECEMBER).....Jewel J-1004
- EVERYTHING'S MOVIN' TOO FAST.....Peggy Lee (Dave Barbour Ork) (IT'S LOVIN').....Capitol 343
- FAVORITE HAWAIIAN SONGS ALBUM, Vol. I.....Bing Crosby.....Decca A-460
- Aloha Kuu Ipo Aloha (Dick McIntire and His Harmony Hawaiians).....Decca 25013
- Aloha Oe (Farewell to Thee) (Dick McIntire and His Harmony Hawaiians).....Decca 25009
- Blue Hawaii (Lani McIntire and His Hawaiians).....Decca 25011
- Dancing Under the Stars (Lani McIntire and His Hawaiians).....Decca 25012
- Hawaiian Paradise (Dick McIntire and His Harmony Hawaiians).....Decca 25010
- Palace in Paradise (Lani McIntire and His Hawaiians).....Decca 25012
- Paradise Isle (Paradise Island Trio).....Decca 25013
- Song of the Islands (Dick McIntire and His Harmony Hawaiians).....Decca 25009
- South Sea Island Magic (Dick McIntire and His Harmony Hawaiians).....Decca 25010
- Sweet Lilelani (Lani McIntire and His Hawaiians).....Decca 25011
- (I LOVE YOU) FOR SENTIMENTALS.....Skip Strahl Ork (Lenny Martin) (SHE'S REASONS FUNNY).....Emerald 106
- GIVE ME SOMETHING TO DREAM.....Harry Cool Ork (YOU'LL ALWAYS).....Mercury 3053
- ABOUT.....Mercury 3053
- DICK HAYMES SOUVENIR ALBUM.....Dick Haymes.....Decca A-498
- Back Home Again in Indiana (The Ken Darby Singers-Victor Young Ork and Chorus).....Decca 23753
- How Deep Is the Ocean (How High Is the Sky) (Lyn Murray Ork).....Decca 23752
- If You Were the Only Girl—The Song Spinners (Camarata Ork and Chorus).....Decca 23752
- I'll Never Smile Again (The Ken Darby Singers-Victor Young Ork and Chorus).....Decca 23750
- Let the Rest of the World Go By (Victor Young Ork and Mixed Chorus).....Decca 23753
- Star Dust (Charles Dant Ork).....Decca 23750
- They Didn't Believe Me (Victor Young Ork).....Decca 23751
- Where or When (Victor Young Ork).....Decca 23751
- HEARTACHES.....Ted Weems Ork (Elmo Tanner) (OH! MONAH).....Decca 25017
- HOME.....Henry Wells Ork (Henry Wells-The Glee Club) (A GARDEN).....Decca 48017

(Continued on opp. page)

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- HOW ARE THINGS IN CLOCCA MORRA?** Martha Tilton (Dean Elliott Ork) (CONNECTICUT) Capitol 345
- JOE HOWARD'S GAY NINETIES RE-VUE ALBUM** Joe Howard (Elm City Four-Allen Merritt Ork) Deluxe 18
- Goodbye My Lady Love.....De Luxe 1037
- Hello, Ma Baby.....De Luxe 1038
- Honeymoon (Floradora Girls).....De Luxe 1037
- I Wonder Who's Kissing Her Now (Floradora Girls).....De Luxe 1036
- Let's Take a Ride on a Rocket (Floradora Girls).....De Luxe 1039
- Saturday Night.....De Luxe 1036
- Silver in Your Hair.....De Luxe 1039
- What's the Use of Dreaming (Floradora Girls).....De Luxe 1038
- I SURRENDER DEAR** The Stardusters (Phil Napoleon Ork) (CRYSTAL PARADISE) Swan 8001
- IF YOU'RE EVER DOWN IN TEXAS, LOOK ME UP** Phil Harris Ork (Phil Harris) (THAT'S WHAT) Victor 20-2089
- I'LL CLOSE MY EYES** Andy Russell (Paul Weston Ork) (IT'S DREAMTIME) Capitol 342
- I'LL CLOSE MY EYES** Dinah Shore (Morris Stoloff Ork) (ME BEL) Columbia 37213
- I'M STUCK WITH A STICKER** Buddy Baker Ork-Vivien Garry (SLEEPY TIME) Exclusive 11x
- I'M WALKING THROUGH HEAVEN WITH YOU** Jimmy Lunceford Ork (Henry Wells) (MARGIE) Decca 25016
- IN THE MIDDLE OF A MOOD** Larry Clinton Ork (PIECE OF) Cosmo SS-729
- IN THE WEE SMALL HOURS OF THE MORNING** George Paxton Ork (IT'S DREAMTIME) Majestic 7208
- IS IT TRUE?** Marion Morgan (Ben Pollack Ork) (JIM) Jewel J-1005
- IT'S DREAMTIME** George Paxton Ork (IN THE) Majestic 7208
- IT'S DREAMTIME** Andy Russell-Pied Pipers (Paul Weston Ork) (I'LL CLOSE) Capitol 342
- IT'S LOVIN' TIME** Peggy Lee (Dave Barbour Ork) (EVERYTHING'S MOVIN') Capitol 343
- IT'S THE TALK OF THE TOWN** Roy Eldridge Ork (LES BOUNCE) Decca 23783
- I'VE FOUND A NEW BABY** Clyde McCoy Ork (SUGAR BLUES) Decca 25014
- JIM** Marion Morgan (Ben Pollack Ork) (IS IT) Jewel J-1005
- LAND, SKY AND WATER** Texas Jim Robertson and the Panhandle Punchers (SEVEN WOMEN) Victor 20-2090
- LES BOUNCE** Roy Eldridge Ork (IT'S THE) Decca 23783
- LINDA** Ray Noble Ork-Buddy Clark (LOVE IS) Columbia 37215
- LOVE IS A RANDOM THING** Ray Noble Ork-Buddy Clark (LINDA) Columbia 37215
- MAKE ME KNOW IT** Pied Pipers (Paul Weston Ork) (YOU CAN'T) Capitol 344
- MANAGUA, NICARAGUA** Kay Kyser (The Campus Kids) (THAT'S THE) Columbia 37214
- MANAGUA, NICARAGUA** Guy Lombardo (Don Rodney-The Lombardo Trio) (WHAT MORE) Decca 23782
- MARGIE** Jimmy Lunceford Ork (Johnny Young) (I'M WALKING) Decca 25016
- MARGUERITA** Louis Prima (BRIDGET O'BRIEN) Majestic 1100
- ME BEL AMI** Dinah Shore (Mischa Russell Ork) (I'LL CLOSE) Columbia 37213
- MY HEART GOES CRAZY** Bing Crosby-Russ Morgan (Male Chorus) (SO WOULD) Decca 23784
- OH! MONAH** Ted Weems Ork (Country Washburn) (HEARTACHES) Decca 25017
- OH, MARIA** Rose Marie (Earle Hagen Ork) (OPEN UP) Mercury 5010
- OPEN UP THAT DOOR, MAMA** Rose Marie (Earle Hagen Ork) (OH, MARIA) Mercury 5010
- PEG O' MY HEART** Clark Dennis (BLESS YOU) Capitol 346
- PIECE OF JADE** Larry Clinton Ork (IN THE) Cosmo SS-729
- RHAPSODY IN BLUE (12")** Al Goodman Ork-Vladimir Sokoloff (SUMMERTIME) Victor 46-0004
- RUMORS ARE FLYING** Skip Strahl Ork (Lenny Martin) (THE BARTENDER) Emerald 105
- SEPTEMBER SONG** Tony Martin (Ray Sinatra Ork) (BEGIN THE) Decca 25018
- SERENADE** Airlane Trio (BRAHMS LULLABY) Deluxe 1049
- SEVEN WOMEN IN ONE** Texas Jim Robertson and the Panhandle Punchers (LAND, SKY) Victor 20-2090
- DOROTHY SHAY (THE PARK AVE-NUE HILLBILLY) SINGS ALBUM** Dorothy Shay (Mischa Russell Ork) Columbia C-119
- Efficiency.....Columbia 37190
- Feudin' and Fightin'.....Columbia 37189
- Flat River, Missouri.....Columbia 37191
- I'm in Love With a Married Man.....Columbia 37192
- I've Been to Hollywood.....Columbia 37191
- Mountain Gal.....Columbia 37190
- Say That We're Sweethearts Again.....Columbia 37189
- Uncle Fud.....Columbia 37192
- SHE'S FUNNY THAT WAY** Skip Strahl Ork (Lenny Martin) (FOR SENTIMENTAL) Emerald 106
- SLEEPY TIME DOWN SOUTH** Buddy Baker Ork-Vivien Garry (I'M STUCK) Exclusive 11x
- SO WOULD I** Bing Crosby-Russ Morgan (MY HEART) Decca 23784
- SONGS OF SOPHISTICATION ALBUM** Carl Brisson (Jerry Jerome Ork) Apollo A-7
- Doodle Song.....Apollo 1033
- Lillette.....Apollo 1031
- Manicurist.....Apollo 1032
- Nice Girl Around the Corner.....Apollo 1033
- The French Marquise.....Apollo 1031
- The Perfume Song.....Apollo 1032
- STACCATO WALTZ** Winifred Steigelmar (AUTOGRAPH YOUR) Time 101
- STARS FELL ON ALABAMA** Jack McLean Ork (Wayne Gregg) (WHAT MORE) Coast 8003
- SUGAR BLUES** Clyde McCoy Ork (I'VE FOUND) Decca 25014
- SUMMERTIME (12")** Al Goodman Ork-Camilla Williams (The Guild Choristers) (RHAPSODY IN) Victor 46-0004
- TAKE AWAY THOSE BLUES AROUND MY HEART** Wiley and Gene (KANSAS CITY) Columbia 37216
- THAT'S HOW MUCH I LOVE YOU** Wally Fowler and His Georgia Clodhoppers (BROWN EYES) Mercury 6031
- THAT'S THE BEGINNING OF THE END** Kay Kyser (Michael Douglas-The Campus Kids) (MANAGUA, NICARAGUA) Columbia 37214
- THAT'S WHAT I LIKE ABOUT THE SOUTH** Phil Harris Ork (Phil Harris) (IF YOU'RE) Victor 20-2089
- THE BARTENDER SONG** Skip Strahl Ork (Lenny Martin) (RUMORS ARE) Emerald 105

(Continued on page 115)

Decca, Ltd., Report Shows Upsurge, Tho More Expected

LONDON, Dec. 21.—Financial report of Decca Record Company, Ltd., London, shows firm's production is up three times over last year. Diskery states, however, that increase is much smaller than it had hoped for, with

company able to supply only a fraction of disk demand.

Chief crimp in production activity, firm says, is its export efforts. Platery obtained a license for the new plant on basis of export plans and must follow thru. Large number of exported disks has prevented Decca from supplying home retailer demand.

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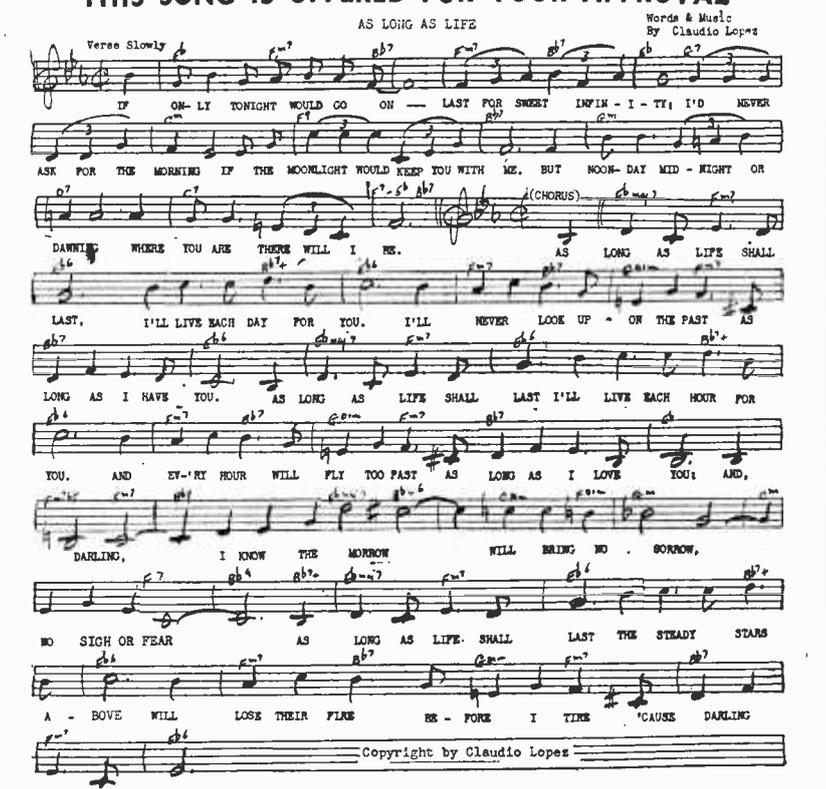
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Santa's Sad Sack for Coast Indies Sets Off Waxing Lull

HOLLYWOOD, Dec. 21.—With Christmas sales below expectations, indie labels here have cut their Coast waxing and production activity severely. Less than 20 of the 70 Coast indies are currently active. A local *Billboard* survey shows, and indie execs concur, that yuletide surge hasn't licked fundamental ills plaguing some indies—which include poor distribution set-ups, general lack of high-caliber recording talent, poor promotion and bad management and/or organization. With major diskeries unleashing a heavy barrage of pressings here, many indies are desperately trying to

TONY PASTOR "From Wood To Wind"

ADMIRATION for Jimmy Dorsey's sax playing and a couple of breaks with Artie Shaw's outfit put Tony Pastor on the road to success. He's never looked back since, and Tony today is a top ork name in hotel rooms, radio, vaude and on Bluebird disks.

Son of a carpenter, Pastor first took up carpentry, but his yen for the Dorsey playing got him tootling on the sax. One year after he started to learn to play, he had hit the big time with Irving Aaronson's Commanders as chirper and sideman. That was in 1928. After three years, he moved into the nitery biz, buying a whole Hollywood set and transporting it to Hartford, Conn., as Club Hollywood. Here he fronted his own ork. Three years later, the depression hit him; and put him back into music again as his sole work. He played with Smith Ballow, Joe Venuti, Vincent Lopez, and finally went with Artie Shaw's original string ork. He was the only member of this outfit to stay with Shaw when he organized his famous swing outfit. When Shaw left his band at Hotel Pennsylvania, Pastor, who was thinking about fronting for himself, was put on the podium for the rest of the date. In December, 1939, he framed his own ork and has stayed on top ever since.

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bucking major firm's high geared merchandising. Handicap of selling to distributors without tie-in promotion backing has done much to alienate distributors from small label products.

Future Looks Glum

Combination of year-end inventories, post-Christmas returns and required payments of excise tax to government bides little good for large number of local indies. Diskers are aware of tough situation and have made half-hearted attempts to organize into groups to integrate distribution and production, but dissension has killed most such organizations in embryonic stage. Inability of indie ops to see eye to eye has made it that much easier for majors to run market as they please. This same general inability to organize has also, of course, been markedly noticeable with major platteries, too.

Despite gloomy picture, there are indie waxeries who are gearing for bigger things. Coast Records which, heretofore has been a folk music and Latin-American label, will shortly invade the pop field. Firm distributes in Puerto Rico, Hawaii, and the Philippines and is currently readying plans to crack Australian market. Enterprise last month purchased its own pressing plant and also lined up new semi-name talent including Dorothy Claire and Del Courtney ork. Four-Star, whose fortunes have been rough in the past, has reorganized with new money, and is now operating under new policy of William McCall. Exclusive, also entering the pop field, claims increased biz with Prexy Otis Rene talking of setting up a plant in New York, adding to their West Coast pressing plant and developing a new advertising-publicity set-up in the East. Aladdin reports good sales, and is displaying caution only insofar as issuance of credit is concerned. Otherwise, plattery reports no plans for retrenchment.

A sporadic price rise by some indie platteries, either in form of a general price hike or by elimination of cheaper labels in cases where indies have two price policy, is expected here as indies attempt to rally. Meanwhile, new low in recording dates, at least for the first charter of 1947, probably will be set.

Anthony Trims Crew

NEW YORK, Dec. 21.—Ray Anthony ork is newest to cut down size of band. Anthony will cut out three of his present eight brass on January 1, by reducing the ork from its original 18-man size. Leader will retain vocalists Dee Keating and Billy Johnson.

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Music---As Written

NEW YORK:

Eddie Wolpin, Famous-Paramount pro. mgr. planed to Nas-sau for two-week vacation, but was grounded for entire week-end only 90 miles away in Philly. . . . Action on Nat Moss' charges against Benny Goodman held up by Local 802, AFM, until BG returns East from Hollywood. Maestro isn't due back until April. . . . 20th Century-Fox had to record 15-minute transcription taken off "The Shocking Miss Pilgrim" sound-track because networks judged one of the Dick Haymes-Betty Grable ditties too naughty.

Word getting around has Sammy Cahn feeling out Century artists bureau about p.m. deal for Frank Sinatra, but the voice's reps give it the horse-laugh. . . . E. B. Marks' pub drive on *Mi Vida* and *Another Night Like This* from 20th Century-Fox's *Carnival in Costa Rica* invades Times Square area here when Sister Kenny Drive played diskings all day over p.-a. . . . Tex Beneke ork cut plug transcription for use on major net shows supporting "March of Dimes" drive.

Understood that television moguls have launched negotiations with AFM prexy Petrillo in final effort to clear up tele-musicker status. . . . Elliott Wechsler going into record biz for himself. New venture still awaits financial backing, but one launched will be linked with Wechsler's Musicraft-Commodore-Standard wax distrib firm in Philly. . . . Sammy Kaye up to Lake Placid January 2 for King show, then one-nighters in the Southland from Lynchburg, Va., to Florida. . . . Hot report, unconfirmed, says Joe Glazer's trying to get Lionel Hampton out of Decca contract. . . . Big Les Brown shindig (20) prior to Maestro's two-week vacation gave Mitchell Ayres sprain in the arm. Brown has renewed his Columbia disk contract for two more years. . . . Columbia Christmas bonus to all office-factory personnel: one week's salary. . . . Big three pub Christmas party comes off Tuesday (24) at Hotel Astor. . . . Harry Bank's Cardinal label has Martha Raye pacted for album with Charlie Barnet's musical backing. Sides include *All the Things You Are*, *As Long As I Live*, *Sweet Lorraine*, *I Cover the Waterfront*, *Summertime* and *He's Funny That Way*. Package out in February or March.

Band bookers here are looking forward to the college prom season in first part of February as hype to one-nighter bookings. . . . Savoy Records' Herman Lubinsky and wife, Adeline, expecting their fifth child any day. . . . Herb Jeffries still unable to get out of his pact with Exclusive Records and may not join Stan Kenton's ork as previously reported. . . . Lionel Hampton has dropped Madeline Green from vocal department, leaving him with Winni Brown and Sammy Jennings. . . . Monica Lewis makes her first

Easter vaude appearance at Adams Theater, Newark, January 9.

Blue Barron ork follows Les Elgart into Frank Dailey's Meadowbrook January 7, with future booking picture at name band spot still in state of flux. . . . Apollo diskery signed Pancho and ork and the Murphy Sisters to waxing pacts. . . . Happy (Two-Punch) Goday off to the Coast for six-week plugging session. . . . Keynote Records' Eric Bernay due in from Hollywood next week for three-month stay. . . . Duke Ellington cut two new sides for Musicraft this week, *Tulip* or *Turnip* and *It Shouldn't Happen to a Dream*.

Edward B. Marks Music Corporation has named Felix Greissle as director of Stand music department to succeed the late Paul Klepper. Greissle was formerly school music editor for G. Schirmer, Inc.

CHICAGO:

Andrew Karzas, op of the Trianon and Aragon Ballrooms, is using Frankie Carle at the Trianon January 21 and Vaughn Monroe at the Aragon January 31 and plans to use more one-nighters by names during 1947. . . . Gold Seal Records will issue Arthur Lee Simpkins' first sides, *Ol' Man River* and *Begin the Beguine*, January 10. . . . King Cole Trio plays Regal Theater, Chi, April 4.

Sam Donahue's band set for Loew's Theater, Washington, January 3. . . . Vic Lombardo opens at the Click, Philly, January 3 for three weeks. . . . Tony Pastor set for the NBC "Teentimers' Show" January 18. . . . Buddy Devito, Harry James' vocalist, goes into the Showboat, Milwaukee, for first of spring p.-a.'s during band's vacation, December 29. . . . Jack Fina makes debut in Midwest with his new band some time in February at the Palmer House.

ST. LOUIS:

Claude Thornhill's ork currently at Chase Club to be followed by Frankie Carle. . . . Jane Pickens now in Crystal Terrace, of Park Plaza Hotel. . . . Gene Krupa's ork at Tune Town Ballroom to be followed by Jimmy James, Jeter-Pillars and Erskine Hawkins. . . . Teddy Phillips ork out of Tune Town and is said to have pact for Frank Dailey's Meadowbrook for early part of new year. . . . John Laurenz held over at Chase Club with Thornhill. . . . Spike Jones drew 1,650 in one-nighter (16) at Kiel Auditorium. . . . Eric Correa at Statler Hotel.

Chui Reyes set to open new Copacabana in Chicago, with an enlarged 14-piece ork. Reyes will follow Chi date with run at Monte Proser's Copa in New York. . . . Jack Brooks, who did "Ole Buttermilk Sky" inked by U-I pix to do number for Abbott and Costello film "Buck Privates Come Home." . . . Tommy Tucker ork inked by U-I for new short. Marilyn Hare and Three Lind Brothers set for same two-reeler.

Tony Martin and Al Sack ork recording four more sides for Mercury. . . . Frank Walker, MGM platter topper, in Hollywood for quick look-see at firm's West Coast set-up. . . . Page Cavanaugh Trio, back from stint with Sinatra in New York, to wax four sides this week under new Victor pact. . . . Merry Macs, whose tune *Sooner* or *Later* from Disney's *Song of the South* hits the retail stores this week, will do personal appearance stint when Disney pic hits San Francisco's Golden Gate Theater, December 31. . . . Harold Stern ork, moving west, opening January 31 at Last Frontier, Las Vegas.

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Band Short Mart in for Trim; Big Name Orks Won't Suffer

HOLLYWOOD, Dec. 21.—Pix companies say existing conditions are forcing them to up band shorts standards which in some cases may mean fewer musical two-reelers, altho bringing a better final screen product. Chief headache plaguing flicker factories these days is the sound stage shortage. Current building restrictions keep studios from constructing additional stages to handle increased production. Space is so salable certain indie lots are asking \$1,000 per day rental fee. Numerous pix makers have decided not to allocate space for mediocre musical shorts. This plus an unprecedented boost in production costs has studio toppers demanding top-quality musical twin-reelers or nothing at all. Call is out for big names in the band biz. Numerous studio execs look at band shorts as a necessary evil that keeps exhibitors happy. But film exchanges report band subjects are increasingly in demand, with numerous theaters rating them tops as material for rounding out a film program.

In some cases exhibitors are known to risk trouble by clipping band sequences from various feature pix and splicing them together for a screen musical fest. Practice is outlawed by studios and exchanges, but was cited by one exec as an example of exhibitor demand for musical fare.

Studio Skeds

RKO recently returned to the band shorts field and has four two-reelers on its first year's sked. George Bilson, who heads the department, says he will definitely stick to big name bands. Before inking a batoneer, Bilson studies p.-a. grosses, record sales, number of recent disk hits, position on popularity polls, etc. Maestro must spell hot b. o.

Understood deals are currently simmering for Stan Kenton, Vaughn Monroe and Woody Herman.

Warner Bros. has pared its regular annual sked of 10 to eight subjects for the coming year. Studio production costs have soared, and rather than let quality suffer, it will cut quantity. Warner's average budget for band short is \$32,000, on which the studio says it does little better than break even. It will continue to grind them out, however, as a service to exhibitors. Popularity of bands decides choice, with the studio picking stick wavers as they hit the Coast. To date, no selections have been made for the coming year.

Universal-International still leads the field in the number of band shorts produced annually. Last year's sked of 30 remains the same. Included then were Spade Cooley, Bob Wills, Alvino Rey, Skinnay Ennis and Tex Beneke.

Latest to step into the field is George Pal, who abandoned his Puppets when cartoonists demanded more dough. Pal owes Paramount (his distributor) 10 short subjects and intends to pay off with live musical fare. It's understood Charlie Spivak will be first on Pal's list. His shorts will be one instead of the usual two-reel pix.

Cugie \$5,700 in Phoenix

PHOENIX, Ariz., Dec. 21.—Xavier Cugat grossed about \$5,700 in a one-nighter at the Auditorium here, Friday (13). Drew 1,800 people to top guarantee of \$3,500. Prices, highest charged here for entertainment in recent months, were (including taxes) \$4.58, \$3.96, \$3.36, \$2.74 and \$1.83.

Sponsor was Inter-American Concerts, new booking group here headed by C. J. Carreon, which will book four or five name bands in Tucson and Phoenix each year. Carreon said Cugat's gross at Tucson (12) was about same as Phoenix, with 2,200 attending. Vacancies were in higher-priced seats.

Jones 4 Week 151G Take Pat For 'Revue' Orks

CHICAGO, Dec. 21.—In a four-week tour which ended December 18 in Oklahoma City the Spike Jones band grossed \$151,858.09. Jones, on the deal, which usually was based on a \$2,500 guarantee against 60 per cent of the gross took \$94,614.80 out of the tour, which was arranged by Bob Weems, head of GAC here, with Ralph Wonders, of the Hollywood office of GAC, managing the tour.

During the tour, which started November 21 in Aberdeen, S. D., houses were scaled at \$3.60, or an average of about \$2 per person.

Show Formula

Reason Jones and GAC give for success while other bands are hitting tough times is that Jones offers plenty of acts and diversified entertainment.

With three special acts plus doubling sidemen, Jones actually offers 14 acts.

To make sure no dates were missed, Jones hired a special train for his 32-man crew, complete with two sleepers and baggage car.

In late February Jones starts on another tour for about six weeks. He is sold on idea that one-nighter tours can make dough as well as build reputation. Claims that if other bands thought more in terms of presenting a revue instead of concert, they too could cash in on the gravy train.

Lenny's Name Ork Run Teed by Bothwell, Cole

BRIDGEPORT, Conn., Dec. 21.—Lenny's Rainbow Room here opens a name band policy, beginning New Year's Eve, with Johnny Bothwell the opening attraction. Among other bands booked are Cozy Cole, Joe Pace and Bob Chester.

Mills to London For EMI Talk

HOLLYWOOD, Dec. 21.—Irving Mills, Mills Music pub exec, skedded to sail for London end of January for confabs with execs of Electrical and Musical Industries (EMI), British plattery combine. Mills will meet with EMI people to set release dates of recently acquired catalog of American swing masters.

Mills is currently in Hollywood lining up additional indie wax products for inclusion in EMI's jazz catalog. Deals have already been set with Enterprise, Pan American, and Atomic labels for selected masters, with similar deals pending with other indies. Indie label owners will receive 3 per cent royalty for use of masters, with EMI paying artists' and publishers' royalties.

EMI already has acquired 400 masters from old "Master" and "Variety" labels, which Mills controlled before purchase by Columbia of the American Record Company. Old catalog includes many early originals by Raymond Scott, Duke Ellington, Harry James and other top flight swing orksters.

Mills also is recording a group of originals under his own label, Independent Record Producers, which he will include in masters supplied EMI.

Disks-for-Vets Goes Over

CHICAGO, Dec. 21.—Eddie Hubbard, emcee of the *Chesterfield ABC Club* (WIND, 10 p.m., CST, nightly), pulled off promotion gimmick here that produced charitable results. Using regular announcements on his show nightly, Hubbard urged listeners to donate disks, old and new, at 19 record shops here during two-week period, platters to go to Hines Veteran Hospital near by.

Prize to biggest giver, which turned out to be Chi B'nai B'rith, which solicited 1,000 records, was gold-plated recording of Tony Martin's *To Each His Own*. Hubbard's disk drive netted 7,500 platters, which should keep disabled hospitalized vets in recorded music for some time.

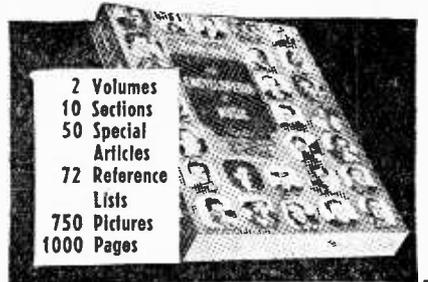
New Capitol N. O. Branch

NEW ORLEANS, Dec. 21.—Capitol Records opened a new distrib service branch here to cover Louisiana but not including Shreveport area, lower Mississippi and four Gulf counties each in Alabama and Florida.

New Orleans office is managed by Overton W. Ganong, former Capitol salesman out of Memphis. William E. Grove is assistant manager.

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ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Tex Beneke

(Reviewed at the 400 Restaurant, New York, December 17. Personal management, Don W. Haynes. Booked by General Artists Corporation.)

TRUMPETS: Graham Young, Bobby Nichols, William Thomas, James Steele.

TROMBONES: James Priddy, John Holliburton, Robert Pring, Paul Tanner.

SAXES: Fred Guerra, Vincent Carbone, Mannie Thaler, Stanley Aronson, Salvatore Libero.

RHYTHM: Henry Mancini, piano; Roland Bundoock, bass; Joseph Gibbons, guitar; Jack Sperling, drums.

FRENCH HORN: John Graas.

STRINGS: Earl Cornwell, Eugene Bergen, Philip Cogliano, Jasper Hornyak, Joseph Kowalewski, Stanley Kraft, Michael Vislocky, Stanley Harris, Richard Motylinski, Norman Farkas, Eugene Shepherd, Carl Ottobriano.

VOCALS: Ginny O'Conner, Gary Stevens, Mello-Larks.

ARRANGERS: Henry Mancini, Norman Layden.

LEADER, TENOR SAX AND VOCALS: Tex Beneke.

Nat Moss, 400 Restaurant operator, calls the Tex Beneke ork the greatest band in America today. That may or may not be true, but certainly it is physically the largest band with its 36 members, musically one of the more meticulous and commercially one of the hottest outfits in the band biz. Use of the late Glenn Miller's name in billing also has helped to establish the ork as one of the top money-makers of the past year.

Beneke's is a band that impresses before it is heard. He crams a small-sized symphony onto the bandstand, seating them behind cleverly designed plexiglas music stands. The band looks as clean as it plays, and it definitely plays clean. Playing an evening of music dominated by ballads, three to one, the band is gradually moving away from the style that Glenn Miller made the most easily identifiable sound in the band biz. The new arrangements, especially the ballads, are scored with heavy emphasis on the strings, which abet the less frequent Miller scorings for sax. The clarinet-led section shows on the older Miller arrangements that still are in the new band's book. The net result of the gradual switch gives the Beneke arrangements a full, rich sound.

Beneke took a tough assignment when he was chosen to replace Miller at the front of the band, and he performs his chores more than adequately. Plays one of the best tenor saxes in the biz, is a personable singer of

novelty and rhythm tunes, and mingles freely with the customers dispensing autographs and chatter.

Everything this band tries reflects the good taste and precision that were Miller identifications. Choice of material is particularly effective, with heavy concentration on pretty standards such as *Someone To Watch Over Me*, *Yesterdays*, *Sweet Lorraine* and *It Had To Be You*, scored for muted brass and strings. Band plays smart arrangements of today's top plugs and spices the evening with an occasional light jumper or rhythm novelty featuring the Mello-Larks vocal quartet.

Vocal department is perhaps the strongest commercial attraction, for in Gary Stevens, old-time Spivak crooner, and Beneke, it boasts a rock-ribbed foundation. Stevens is singing better than he did with Spivak and is particularly effective against the lush string backgrounds. Mello-Larks, a three boys and girl combination, recently joined the band and have done a phenomenal job of learning the book, which is loaded with work for the group. Ginny O'Conner, formerly of Mel Torme's Meltones, comes down front to solo on pop tunes, and tho she still seems on pop uncertain, she sells her songs well. Gal dresses well and looks same.

Except for Beneke's occasional sax spots and an infrequent Bobby Nichols' trumpet solo, the band plays mostly unison section scores. Saxes boast a fine leader in Freddy Guerra; brass is A-1, especially on muted stuff; rhythm section keeps well selected tempos while 13 strings make a terrific section to work with. Arranger Norman Layden is responsible for most of the band's new scores. Pianist Henry Mancini added his contributions to complement the old Miller and Jerry Gray scores that round out the ork's book.

Band's handling is entitled to the same praise that its music rates. Personal manager, Don Haynes, has won innumerable friends among spot operators, which showed to advantage in the returns for the band's first year of existence. Beneke is top drawer booking material at General Artists Corporation, and his dates are carefully selected. Ork's RCA-Victor waxing pact contributes to its box office value.

The only factor that casts doubt over the band's future is its tremen-

MGM-Fox Pub Deal Hatching

(Continued from page 15)

cent pub deal that put Warren into biz with R-F-M may have been instrumental, too, in Fox's decidish to keep a stockholder's watch over contractual interests with Metro.

Bigger Things Coming?

But the long-run motive (which gets no confirmation from Metro or Fox) is pointed up by some top-level music men as a possible prelude to a much bigger move such as outright purchase of Bregman-Vocco-Conn pub firm and eventual pooling of copyrights with R-F-M interests. Reasons and background for this belief are complex but seemingly sound.

Fox, it is said, has been looking over its publication deal with BVC whereby most of Mack Gordon, Joe Myrow and Dave Rose copyrights are held by the pub and wondering if it is missing the money boat. Story goes that film studio may soon come to BVC with proposish to buy out the whole works lock, stock and barrel. Price factor here would be the all-important issue since it is known that previous feelers in this direction in recent years have been turned down because ante was too low.

According to Jack Bregman, any Fox dickering for outright purchase is news to him but other informants say it might happen. They claim that Bregman's copyright deal with Mack Gordon and Joe Myrow holds good for at least seven more years and that Fox would rather have revenue from those seven years of new song churning come into company's butter tub. Dave Rose's contract with BVC, which expires in another year, would be a shorter-term matter.

But the key to explaining why Fox and Metro may fancy a music-pub merger, it is reported, is that the extra-potent personnel and copyright pool formed thereby probably would stomp over all competish. With Jack Robbins out of the picture, goes the conjecture, way is open for Jack Bregman to join company with Abe Olman in directing a MGM-Fox pub empire that would top anything seen to date.

All this stands as pure speculation, however, with only real definiteness being attached to Fox's initial bid for a seat on MGM's private music exchange.

dous \$6,000 weekly pay roll. Ork has been asking and getting \$3,000 for one-nighters, will not do locations for less than its pay roll figure and has been receiving equally fabulous rates for theater dates. With today's trend toward smaller more inexpensive orks beginning to pick up steam thruout the country, one must wonder if ops will be willing to chance the Beneke kind of money six months from now. Beneke management says the band will stay at present size, and will go for its present prices for the present. The ork is booked solid into April.

Palmer N. G. Bridgeport

BRIDGEPORT, Conn., Dec. 21.—Jimmy Palmer, playing a one-nighter here last Sunday (15), drew a weak 770 persons, the smallest attendance here this season at the Ritz Ballroom of any name band. Admish was \$1.30, gross totaling \$1,001.

BASIE-VICTOR WRANGLE

(Continued from page 15)

Basie that Oberstein was anti-Negro. Oberstein denies the racial accusation and intimated that Hammond made his pitch in order to attract Basie to Majestic's second-best offer.

Up at Columbia Manie Sachs still expressed surprise that Basie didn't return to his label. Columbia had stuck to its original \$400 per side offer, and set yesterday (20) as deadline for Basie to return to label.



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See Pages 426, 427 and 428

THE BILLBOARD ENCYCLOPEDIA OF MUSIC

Miami Spots Moaning Low

MIAMI, Dec. 21.—That lush season here is a flop so far with ops of most niteries needing a wailing wall. A round of spots several evenings this week found a new one which had exactly 11 customers for the dinner show. A pop all-year round club had 50 dinner guests.

Ultra-exclusive spots such as Little Palm and Ciro's, with attractive cuisine and pop bands to draw, are doing somewhat better. This week saw opening of Ned Schuyler's Beachcomber and Lou Walters' Latin Quarter, with Colonial Inn skeddled to start night after Christmas.

This scattering of swank trade will hurt all, and Danny Davis, op of Air-liner here, sizes conditions up in this way: "Rushing the season here is the ruination of biz for everyone. If the big-timers would only postpone opening until the season actually got started, they would not have to look for the February rush to get them even. They never seem to learn, and so season after season, when it is all over, ops ask each other how much they are in the hole, but forget all this by the time winter rolls around again."

Top name acts at enormous salaries continue to rule with one spot trying to outdo the other, regardless of cost.

Sullivan Heads New Niteries Booking Dept. for Sherman

NEW YORK, Dec. 21.—The Eddie Sherman office will spread out to include niteries bookings as soon as the present dickering jell and are put down on paper to be signed.

Joe Sullivan will head the new department and will split with Sherman on a 50-50 basis on all business done. Sherman is now heading east to tie up the deal.

Gimmick for the new venture will call for block bookings for units, which are to be formed on the order of the old Fanchon & Marco packages. Idea is to have them work in theaters and break their jumps with niteries dates. Packages will not carry attractions, tho if a name is available it will be used. The new combo will have offices in Philadelphia in addition to New York.

NEW YORK, Dec. 21. — Charles Trenet, French singer, will come back to Bill Miller's Embassy January 7 on a two-week and option deal. The Parisian chanter will get a flat \$2,500.

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Midwest Lounge Ops Hope for Pick-Up, Tho Biz Has Slumped

CHICAGO, Dec. 21.—Cocktail ops thruout the Midwest are looking for better grosses come 1947, a survey of bistro-keepers this week revealed. Tho boys are currently in the midst of a decline, feeling is that the drop will soon come to an end and things are bound to perk up.

Several factors have joined to squelch grosses during the past couple months. Strikes in leading plants in certain areas kayoed plenty of spending that would have gone into lounge registers. When new civic administration took office in September, new officials put the heat on gambling in their cities, wanting to make impress that the new broom was sweeping clean. Ops were further hit recently when the coal strike cut off their operation, inasmuch as it forced turning off neon outdoor signs and using only dim lighting.

Ops generally feel that the new year will bring an end to plenty of their woes. Boys feel that the strike picture has generally been alleviated and will improve after the first of the year. Civic officials will start closing one eye to gambling soon, now that the public is aware of their efforts to clean up. Lounge owners aver that after January 1, when patrons have made New Year's rounds, they'll be coming in more regularly.

Biggest problem, for which there seems no impending solution, is

Three Southern Theaters Get Late Vaude Start Yule Day

NEW YORK, Dec. 21. — Three Southern theaters get a late season vaude start Christmas Day. Houses are National, Richmond, Va.; Birmingham, Birmingham, and Weis, Savannah, Ga., being booked thru Hal Sands, of New York, who also is producing the shows.

Headliners for National Booking line-up, full week bills, include Don Cummings, Christmas Day; Roy Smeck, January 1; The Bricklayers, January 9; Hermine's Midgets, January 16; Keye Luke, January 23; Western Days production, January 30; John Boles, February 6; Johnny Downs, February 13, and Borrah Minnevit's Harmonica Rascals, February 20.

Birmingham gets Blue Barron ork, five acts and Hal Sands line (14) Christmas. Weis booking's being set over week-end.

National shows will also be moved around to Birmingham and Weis during season.

smaller checks which payees are footing. Ops report that patrons are sitting longer on their drinks, and boys who peel off the greenbacks are ordering more beer and lower-priced wine to keep their tabs down. One op reported that he played a single, which had always pulled heavy capacity biz seven nights per week several weeks ago. Op said single, which cost him \$1,000 weekly, pulled usual overflow biz nightly, but when week's take was tabulated, spot was in the red because checks were so small. Only solution, and it's a distant one, ops say, is if and when the much promised production boom ever gets rolling, so that extra bucks are put into workers' pockets.

Midwest bistro bosses report too that biz is off during the week, with customers saving moo for week-end flings. Despite the fact that patronage lags during week nights, ops say that they are still coming out in the black, but they're losing the money they used to bank each week with profits from pretty hefty Monday thru Thursday activity.

Special Material Men Organize Guild, Ask AL for Charter

NEW YORK, Dec. 21.—A new org operating under the handle of the Special Material Writers' Guild, recently formed, is seeking a charter from the Authors' League. In addition to drawing up a code of ethics, SMWG will ask AGVA to help it in enforcing its rules, where AGVA members are violators.

The guild will seek disciplinary action against performers who lift material sold to another. Material, it says, that is once sold as exclusive and registered as such, must remain exclusive.

No guild writer, according to its laws, will be permitted to do business with an act while that act is under contract to another guild writer. Minimum prices for material will be parodies, \$50; medleys, \$100; original songs, \$100; routines, \$100.

Next meeting will be held December 23. Org will accept members up to January 15 for \$10. After that date initiation fee will be \$50.

St. Paul Club Taxes Dip During Year

ST. PAUL, Dec. 21.—Plight of the night club and cocktail combo biz in the twin cities is shown in the report of the Federal Collector of Internal Revenue in Minnesota. Cabaret taxes for November nose-dived to two-thirds of those collected in November 1945, according to Elmer F. Kelm, collector.

In November, 1945, cabaret taxes in Minnesota yielded \$102,000. Last month the federal government got only \$67,000 from this source.

FB-Fields Deal Off

NEW YORK, Dec. 21.—The deal started between Frederick Brothers and Freddie Fields, which would bring the latter into the FB New York office is off. After negotiations had apparently arrived at a meeting point, Abby Greshler, with whom Fields is now associated, came thru with a counter offer, and Fields decided to stay put.

Ont. Drinkeries May Increase Talent Demand

TORONTO, Dec. 21.—Local booking offices are waiting to see what demand there will be for talent, now that the regulations governing the sale of liquor in Ontario restaurants, hotels and cocktail bars have been issued. Bookers see a possible demand for some form on entertainment in lounges.

Ontario Liquor License Act goes into effect January 1, altho actual operation of drinkeries is not expected to start until February or March because of equipment shortages. Following rules were issued last week for sale of spirits, beer and wine under the new liquor law:

Hours — Dining lounges, where liquor is served with meals, from noon until 2 a.m. Monday to Friday, and until 11:30 p.m. Saturday; dining rooms, where beer and wine only are served with meals and these include certain types of restaurants, noon until 10 p.m.; lounges where liquor is served without meals, noon until 6:30 p.m., and from 8 p.m. until midnight, Mondays to Fridays, and until 11:30 p.m. Saturdays. In communities where earlier closings are more suitable to the needs of the community, the liquor board will permit earlier closings.

Lounges and public houses must have dispensing bars, at which all brands available and in general demand must be in stock and displayed. Dispensing must take place in full view of the customer. Taps for draft beer must be labeled with brand.

In premises where men only, or both men and women are served—men only may be employed. Women are to serve in places for women only.

Licenses will be issued to hotels and inns in cities with a population over 100,000 providing the establishment has 50 bedrooms. In smaller cities and towns, hotel licensees must have 20 bedrooms or more; in other centers, not less than 10 bedrooms. Included in the act is the banquet or entertainment permit, enabling organizations and individuals to obtain liquor for conventions, banquets and other occasions.



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COSTS WRINKLE HOTEL BROWS

Folies Bergere Set for Deb As MCA Flash-Gal Package

NEW YORK, Dec. 21.—First date of the *Folies Bergere* package into the Adams, Newark, N. J., January 30, marks the revival of an attempt by MCA to put packages, other than band shows, into the vaude field. If plan works it will probably lead to additional MCA units of the same type.

Plan is an outgrowth of a desire by MCA to do something about changing the band show formula which many insiders say has outgrown its box office potential. Actually, talent office has booked numerous units before and will no doubt again. But in this case, bookers say, agency has more than mere booking interest in the *Folies* package.

Harry Anger is said to own and produce the unit, but some trade observers say that while Anger is producing, MCA actually has the say on what goes and who gets what. Format as now outlined will include foreign flash acts, girls (number still undecided) and heavy production numbers calling for lavish sets and costumes. Latter items alone are said to cost about \$20,000.

Lacks Names, Bands

So far, plan does not include names or bands. Music will be furnished by pit orks where available. If house doesn't have a band, the most theaters using flesh have music, a local band may have to be bought. Show, however, may carry a conductor.

Moving a package that costs \$20,000 would ordinarily be quite an expensive feat. Trade sources say that in this case the transportation will not be burdensome. Unit will not carry flats, only drops consisting of about 15 hanging pieces which can be bundled into 10 bags. Costumes will require seven-eight trunks. Transportation and fares for the cast, estimated at about 30 people, should cost between \$300 to \$500 a week, depending on jumps.

Nut for the unit is estimated about

Gale Drinkery Chief Warns Acts of Slash

NEW YORK, Dec. 21.—Indication that things are really getting to the drastic stage in the nitery field is the step being considered by cocktail department of Gale Agency. Most acts being handled by Gale office—"with very few exceptions"—according to Walter Hyde, head of Gale cocktail department—have been warned to expect a 20 to 25 per cent slash in a couple of weeks.

Acts already have been called in and given a feeler regarding forthcoming move if things don't improve by middle of January.

"We're not trying to sell the acts down the river," Hyde told *The Billboard*. "But with conditions as they are, what else can we do? A small band or unit getting a thousand a week—rather than refuse to take it and lay off for a while—should prefer working at the \$750 or \$800 the operators will pay. Right now we're holding it in abeyance until we know how things are next month. January 15 or 20 should tell the story."

\$8,000 with selling price around the 10G with a split over a guaranty. In some cases package may have to go in for a straight split without a guaranteed figure in order to keep it working. Show already has three to four weeks (in addition to the Adams) set for it. Understood that four to six additional weeks are in the offing after bookers see it at the Adams.

Niesen to Head Show At Zanzibar; Spot's Name To Be Changed

NEW YORK, Dec. 21.—Gertrude Niesen will head the new show set for the Zanzibar the last week of January. Name of the club will be changed, the new handle hasn't yet been chosen.

Name, Zanzibar, however, will not go out of existence. It is planned to continue using it and its all-Negro policy in a new location. Joe Howard, Zanzibar op, is now dickering for the Ol' South, located on Broadway under the Latin Quarter.

With Niesen the new room will have Jan Murray, the both Jerry and Buddy Lester and Jackie Miles were seriously considered. Howard had tried to get Gypsy Rose Lee on the same bill. Difficulty arose over the problem of billing, so the deal fell thru.

Understood that Niesen will go in for \$7,500 plus a percentage to start at \$40,000. Murray's deal calls for \$1,750.

Five L. A. Niteries Give In And Post AGVA Cash Bonds

HOLLYWOOD, Dec. 21.—Five L. A. niteries who pulled shows rather than sign AGVA minimum basic agreements and post cash bonds, have had a change of heart and given in to union demands. Clubs are Tom Breneman's, Cafe Society, Zamboanga, Hi-De-Ho and Buckaroo. All attempted to get along without acts, but have reversed stand now that nitery biz is in need of hypo.

At same time, AGVA's Florine Bale warned three clubs to stop using amateur talent from this week on, or face ban via union's national unfair list. Clubs involved are Circus Room, of Santa Monica's Ambassador Hotel, Club Savoy and Toddle House, all of which have been using "for free" talent of some kind, according to AGVA.

"Love Humanity"

NEW YORK, Dec. 21.—A few weeks ago Barney Josephson, Cafe Society owner, phoned Josephine Baker in Paris to ask her to come here to work for him. He followed that up with letters and a personal visit on the singer, by one of his friends.

Last week he received a reply that Miss Baker would be happy to work for him, "... Because we both love humanity so well." But she had to have the following, for which Josephson would naturally have to pay:

1. Her own conductor.
2. Five or six additional musicians to augment regular ork.
3. Dance team.
4. Wardrobe mistress.

Miss Baker would bring all this personnel with her from Paris, and Josephson would be required to pay their round-trip fares in addition to their salaries.

"So far as I'm concerned," wrote Miss Baker, "I'm making between \$10,000 and \$12,000 in Paris, and it will give me great pleasure to work for you. But because we both love humanity so well, I'm willing to make a sacrifice. My own salary will therefore be \$8,000."

L. A. Copa Folds Sans Opening

HOLLYWOOD, Dec. 21.—Hollywood Copacabana nitery, thru its parent org, Creation Enterprises, Inc., went into bankruptcy Tuesday (17), owing creditors more than \$20,000 and having sunk a total of \$60,000 into the ill-fated venture. Despite large investment, club never opened its doors for biz.

Corporation set up to operate Copa (not to be confused with Monte Proser's new Hollywood club) got dough by selling shares in the biz. Thru stock plan, club promoters were successful in raising \$60,000, most of which was used to remodel old Hollywood Stage Door Canteen, proposed club site.

Francis Quittner will represent creditors, while Attorney Sam Shayon will be retained by stockholders of defunct corporation. It is believed that stockholders may haul Guy Francis, principal club promoter, into court on charges of mismanagement.

Firm's assets are said to be consisting primarily of liquor license and stock of liquor. The name Copa. (See L. A. Copa Folds on page 34)

Now Insisting Entertainment Must Pay Way

Easy Ad Charge-Offs Gone

NEW YORK, Dec. 21.—The gap between straight niteries and hotel rooms is gradually narrowing so far as talent draw is concerned. During the war and up to a few months ago hotels weren't worrying too much if the acts or the public room did business. Big draw or small draw, it made little difference to hotel men. They were making big money out of the operation, so if the show policy wasn't too hot commercially, no one beefed.

Hotels, unlike niteries with their single operations, can lump their grosses, for tax return purposes, under one head. When the sale of bedrooms brought in a lot of money, hotels had to find some financial outlet so they could make enough deductions. During this lush period practically every hotel went in heavily for redecorations and additions when material was obtainable in order to charge off enough to save on taxes. They figured they had to give money away one way or another. Instead of giving it to the government, they put it into improvements.

One of the improvements was upped talent budgets and advertising costs. However, only a few hotels used their advertising budgets to plug the talent they had. Major obstacle seemed to be that hotel managers who bought the talent were low-paid executives who resented actors' big salaries and could see little point in promoting it. If the talent brought customers, it was part of a national boom, a lush period which hotels assumed was responsible for the big business. If the talent didn't bring business and the room operated in the red, it was charged off to increased operating expenses and nobody cared.

A few hotels used their talent for prestige purposes and the making (See *Costs Wrinkle* on page 34)

Para Inks Deal For Vaude Unit In Des Moines

CHICAGO, Dec. 21. — Indication that old-time vaude may be on its way back was furnished here this week when it was learned by *The Billboard* that Art Goldsmith, head of Paramount Attractions, inked a deal with KRNT Radio Theater in Des Moines to put on a weekly vaude show. (See last week's *Billboard* for vaude policy being tried out in Indianapolis.)

Show will be two hours and feature nothing but acts. First goes on January 5 and headlines Danny O'Neil and Bonny Baker. Following week the Dinning Sisters will top show.

Each show will have an 18-piece house ork to back it, with disk jockey Gene Emerald as emcee. Prices will be popular, either 75 or 80 cents.

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New York:

Stem Take Staggers Back But Below '45; MH 145G

NEW YORK, Dec. 21.—Takes came back a little last week, but according to theatermen, totals were not up to the business done last year for the similar pre-Christmas period. Week's total for the six vaude-filmers covered below were \$432,000 against the previous week's \$351,000, which in turn compared with \$542,000 registered in the Thanksgiving frame.

Radio City Music Hall (6,200 seats; average \$110,000) advanced to \$145,000 for its second week with the Nonchalants, Shyrettos and *Till the Clouds Roll By*. Opener saw \$142,000. Roxy (6,000 seats; average \$75,000) took a drop to \$101,000 for its fourth stanza as compared with previous week's \$116,000. Bill, with Bob Hannon, Emma Otero Rosario and Antonio and *Razor's Edge*, started off with \$155,000 followed by \$160,000 and \$116,000.

Capitol (4,627 seats; average \$72,000) skidded to \$52,000 for its third week as compared with \$67,000 and \$98,000 on the opener. Bill consists of the Slate Brothers, Frankie Carle band, Val Setz and *Undercurrent*.

Paramount (3,654 seats; average \$75,000) exited with \$62,000 for its ninth and final week with King Cole Trio, Stan Kenton band and *Blue Skies*, for a grand total for the run of \$867,000. Bill started with \$140,000. Second week saw \$120,000. Succeeding weeks brought \$114,000, \$100,000, \$92,000, \$82,000, \$90,000 and \$75,000 each. New show, reviewed this issue, has Andrews Sisters, Tony Pastor ork, Les Paul Trio, Mack and Desmond, Martin Brothers and *Cross My Heart*.

Loew's State (3,500 seats; average \$25,000) moved up from previous

week's \$21,000 to \$27,000 for last week with Freddie Bartholomew, Mary Raye and Naldi, Bob Howard and *No Leave, No Love*. New bill, reviewed this issue, has Joey Adams, Tony Canzoneri, Mark Plant, Pat Rooney and *Two Years Before the Mast*.

Strand (2,700 seats; average \$40,000) teed off with a poor showing. For its first week with Vincent Lopez band, Janis Paige, Artie Dann and *The Verdict*, income was \$44,000.

Boston:

Lena, Sherwood Ork N. S. H. 26G at Boston In First Dip in 4 Mos.

BOSTON, Dec. 21. — Seasonal slump that set in during the past week in all phases of showbiz dipped the Boston Theater's b.-o. take for the first time in four months to below average grosses. Stage show, headed by Lena Horne and Bobby Sherwood ork, closed the week ending Wednesday (18) with only \$26,000 or \$1,700 below average. Pic was *Gentleman Joe Palooka*, no help as a crowd-puller.

Current stage show features Johnny (Scat) Davis and ork, Peggy Mann and Catherine Westfield Marionettes. Pic, *The Westerner*.

Los Angeles:

Mil \$ Biz Dips to 17G In Holiday Nose-Dive

LOS ANGELES, Dec. 21.—Pre-yule showbiz slump is expected to cut current week's Million Dollar take to \$17,000. Fare is geared at kiddie crowd with circus acts on stage and *The Return of Rusty* on the screen. (House average is \$23,500.)

Last week's bill, headlining Pearl Bailey and Herb Jeffries, drew a hohum \$19,500. Sharing stage were Joey Rardin, Russ Clark, Crick and Bodo and Geraldine and Ross. Pic, *The Brute Man*.

L. A. COPA FOLDS

(Continued from page 33)
cabana is also listed among assets, with the belief that trade value of tag can be peddled off on other nitery operators.

Monte Proser, skedded to reopen Hollywood's Trocadero in February, is known to want Copa tag for his nitery, but they may balk at buying tag from bankrupt spot. Proser's attorneys have long claimed tag belonged to Monte by virtue of long established trade name in the East. Proser, in fact, had prepared suit against Creation to prevent use of Copa tag, but withheld actual filing when shaky status of operation came to light. Had club been opened for biz, however, Proser would have gone to court over name.

Costs Wrinkle Hotels' Brows; Entertainment Must Pay Way

(Continued from page 33)

of dough with it was incidental even in the days when every operation was expected to carry itself. Such hotels undoubtedly will continue buying top names when available and use the prestige gimmick to its fullest.

In recent weeks and months, however, the national hotel picture has changed. The big-time dough that came pouring in for rentals has started to dwindle, while operating costs have in the meantime become established at a new high. Hotels, seeing themselves squeezed between lower grosses and higher costs, are beginning to do their worrying out loud.

Frank L. Andrews, hotel New Yorker head, in a recent meeting of hotel operators, said that with 80 per cent guest-room occupancy, hotels in 1942 made a profit. If the same occupancy figure applied today they would be in the red.

Frawley Backs Figures

J. E. Frawley, head man of the American Hotel Association, said: "In 1942 occupancy approximated 80 per cent of capacity and net before taxes on \$100 of net sales was \$7. However, if the same rate of occupancy held today there would be \$4 loss on each \$100 of net sales."

Public-room sales, that is food and drinks, are off as compared with last year. A major New York hotel in October, while showing a 6.5 per cent gain in guest-room sales over October of last year, registered a decline of 3.4 per cent in food and drinks. At the same time gross profits for these commodities declined about 27 per cent, largely as a rise in costs and pay rolls.

Net sales in 1946 (10 months' actual, two months' estimated) of national hotels on figures from the American Hotel Association, based on 95 per cent room occupancy, were 139 per cent of 1942, or \$139. From this figure the net profits before federal taxes will be \$15. Total operating costs of \$104 consisted of \$59 for food and liquor and \$45 pay roll and other expenses. The talent costs are included in advertising figures, the some hotels include it under food and liquor, on the reasoning that a greater volume of those things are sold when talent is in the room to attract buyers.

From a gross profit of \$35 is deducted \$6 for rent, property and other taxes and insurance; \$6 for interest and \$8 for amortization and depreciation, leaving a net before federal taxes of \$15. According to the association, the comparison of 1942 and 1946 figures shows that operating costs rose from \$61 to \$104, or 70 per cent.

Slump Across Nation

According to Leonard Hicks, prexy of the American Hotel Association, "food and beverage sales are off all over the country. With a downward trend already in evidence, a general decline in occupancy rate would mean financial chaos because high expenses have driven the pre-war break-even point from 65 per cent to 82 per cent."

All these are figures which may mean little to the lay reader, but the hotel men are worried and trying to find means to combat it. One way some of them have thought up is to forget the idea of spending for entertainment, just for house or institutional plugs. From now on they want the talent to bring in the business.

The plan, say agents, is ideal, but hardly different than that followed by straight nitery ops. To make a buck you have to spend a buck, say

agents, and hotels never have been over-generous with the moo. If they want top names, the sort that can be counted on to be box office, hotels will have to compete with cafes. The only advantage hotels can offer is rooms. All during the war and up to a few months ago, acts working hotels didn't find getting rooms an easy matter. Hotels figured they could make as much on a room for a given week as they were paying the act. So why, they argued, give the room away. Today it's different. Occupancy is down so rooms come easier. But money for acts is still a heavily argued point.

The only thing hotel ops are agreed on is that their shows can no longer coast. They must bring in business. In the next few months ops hint that hotels will start experimenting with various show policies in the hope of bringing home the bacon.

Who's on 1st Base Clearer Than Savo Boston Date Mixup

NEW YORK, Dec. 21.—The dispute was settled this week, but while it lasted, old date, plus a legal suit which AGVA had threatened to enter had Jimmy Savo, Arthur Fisher, Boston's Bradford Roof and Mayfair, and E. M. Lowe's Miami Latin Quarter up to their ears. The situation was further complicated by the fact that Fisher books the L Q as well as the Bradford.

Tangle developed when the Bradford bought Savo a year ago with an option to be exercised the following year on 60 days' notice. When Savo became ill and was unable to play the option date, Fisher asked AGVA for a ruling. Union ruled that time spent in illness should be deducted, so Bradford contract still held. Fisher promptly notified Savo to open January 9.

Meanwhile, however, the comic had accepted a date for the Mayfair at a \$1,000 increase, so was reluctant to take the Bradford job at the old money. So Bradford tore up the old contract and upped the figure \$500. Apparently this was not satisfactory at first. He claimed that inasmuch as AGVA had refused to protect him in the past on a job for E. M. Lowe, because the contract form was signed by him as Jimmy Savo, Inc., and not as an individual, the same ruling applied in the case of the Bradford where he also signed as a corporation, so contract, he argued, was not enforceable.

In the Miami LQ job Savo went in for four weeks in 1946. The spot folded after two weeks and Savo made a claim for the unexpired portion of the contract. AGVA couldn't see its way clear to defend Savo so gave him permission to bring suit against Lowe.

AGVA now says that while it believes the Bradford date should be played, it couldn't expect Savo to play it under his established price. If Fisher insists that Savo play the Bradford at Fisher's price, union would agree. But at the same time, it threatened to revive the Miami LQ squabble by placing the Florida nitery on the unfair list and enforce it by ordering acts, now in rehearsal in New York, not to proceed south until the mess is ironed out. Fisher and Savo finally came to terms, with comic getting a new contract at an upped figure.

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VAUDEVILLE REVIEWS

Paramount, New York

(Wednesday, December 18)

House has a top-notch vaude show. It packs speed, gets laughs in the right spots and is strong enough to sustain itself for the full hour it runs.

Top attraction is the Andrews Sisters, who are in practically the entire show. They bounce in and out, do their specialties, work with Tony Pastor, with Les Paul and his trio and manage to gather plenty of sock mitting and some healthy yocks for their routines. In the song department the gals were in the groove all the way. This time they came up with a comic routine based on the *Jolson Story* and a medley of tunes associated with Jolson. It also gave them a chance to use that routine *Sonny Boy*, now being peddled by plenty of comics. The stuff got juicy laughs (it does for anybody). It was spoiled, however, by Patty's crossed legs, I-gotta-go bit. Routine is good enough without it. Patty also stretched her paralytic arm bit to a point of embarrassment. Latter is good for a quickie.

Martin Brothers' puppet act had about everything any puppet act can ask for. It had realism that was almost unbelievable, a routine which showed keen imagination, skill of a high order and showmanship right out of the top drawer. Boys worked with various dolls—skeletons (in black light for eerie effects), black-face dolls for a jam session, Latin team for rumbas and finally a clown who packed such pathos and comedy into a few minutes that it almost pulled the house down.

Mack and Desmond, girl and boy novelty hoofers, were not only a clean and fresh looking pair, but also showed a routine of comedy, rag doll dancing and piano playing by boy which lifted it out of the ordinary hoofing act class.

Tony Pastor ork came up with *Apple Blossom Time* and went down with it. Between, ork cut an unusually fine show and mixed up their stuff with pops, all of them obviously pleasing. Band's biggest number was *Uncle Remus*, with sidemen chiming in with glee club effects and heckling. Tony Pastor handled the vocals in okay style, getting good applause for each number.

Les Paul Trio (two guitars, one bass) did very well with its solid sending. Paul plucked a terrific guitar and the other boys were right in there with him all the way.

Million Dollar, Los Angeles

(Tuesday Afternoon, December 17)

Billed as a pre-Christmas circus designed for the kiddies, offering here this week appears to have been accumulated rather than designed and delights only smallest fry among the kids. Most acts are of high enough caliber, but suffer from inept presentation and wrong musical background.

Show opens with overture by house ork which might have set the mood better with a medley of circus marches instead of college tunes that had nothing to do with a sawdust and spangles show.

Learmont's Chimps, featuring Cheta, start slow on stage. Four chips are put thru paces in an arena. Turns include tumbling, head stands, slack wire balancing, rope skipping, baton spinning, roller skating, ball game and a clever ladder balancing act. Netted mild mitting.

Second number features break-away bike act by Lewis and Brown, clowns. Brown, an accomplished comic, builds slowly to bike turn by wandering around auditorium doing sleight-of-hand tricks that please the kids. Bike act slows show.

The Latings, tight wire act worked by a man and gal, is high spot from standpoint of showmanship. With snappy wardrobe and fast work, team brings customers out of their lethargy by wire walking routines climaxed by a rope skipping turn on darkened stage made effective by use of a fluorescent-treated rope. Drew best hand of the bill. Lewis and Brown return for a clown number that featured a table-rocking routine. Builds good comedy suspense and nets fair applause.

Single trap turn, billed as La Teresita, follows with petite femme doing aerial gymnastics including back balancing and heel catching. Good hand.

Lewis and Brown fill in next with clown boxing match. Turn in noisy, filled with slapstack and the smaller kids loved it.

Madison's Dogs take over for a short, snappy pooch act in which nine kiyoodles dance, skip rope, tumble at the direction of Toni Madison, a gal who puts plenty of showmanship into the turn.

Final is a tumbling routine by London's Midgets. Do head carries, pyramids, and climax when one midget carries entire company off stage. Fair reception.

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NIGHT CLUB REVIEWS

Cafe Society Uptown,
New York

(Tuesday, December 17)

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Owner-operator, Barney Josephson; publicity, Marvin Kohn. Prices: \$3.50 minimum.

Room has a pleasant show, repeating two acts which have played Barney Josephson's spots (Downtown as well as Uptown) on numerous occasions. Top billing this time goes to Django Reinhardt, in his nitery preem.

Reinhardt, a chunky balding fellow with a Chaplin mustache, has quite a rep as a guitarist, having worked with the Hot Club of France and having done various concerts. Using amplification, gutbox plucker worked on a high chair mounted on a platform and gave out a series of jazz classics mixed up with originals. Finger work, in spite of his handicap (two fingers are almost useless) is highly competent. Effects, particularly in the high registers, are almost thrilling to hear. Yet, in spite of Reinhardt's virtuosity, he lacked the salesmanship to register properly.

Audience took his playing in a lackadaisical fashion. He received applause after each number, but there was nothing sustained. Concertish performance is not for niteries. He needs a formula that will jar customers loose from their drinks long enough to get enthusiastic.

Roberta Lee, also new, is a pretty brunette, with soft, pleasant voice that was made to order for her routine. Gal did *Bill Bailey*, *September Song* and two others. Singer managed to get delightful phrasing into her numbers. Her husky-ish pipes sound like a natural for records and radio. Given a proper build-up, gal should go places. She has the equipment.

Pete Johnson, boogie pianist, put his usual bounce into his keyboard work. Stuff consisted of standards and pops, all delivered in capable style. Johnson received a terrific lift from the skin beater in the Ed Hall band.

Imogene Coca showed nothing new this time around. Gal is still a competent comic and satirist, and received swell hands. But material needs hyping badly.

Ed Hall, made to order for the room, did a great job.

Minnesota Terrace, Hotel
Nicollet, Minneapolis

(Tuesday, December 10)

Talent Policy: Floorshows at 8:30 and 12. Owner, Neil Messick; room manager, James Hickman; publicity, Sally Delaney. Prices: Dinners from \$2; suppers from \$1.50.

Room gambled on an unusual novelty act in the person of Professor Lamberti, mad-cap xylophonist, and won. Never before was such a corny act shown in the Terrace, but wild-eyed gum-chewing Lamberti has done so well there'll probably be a few from now on.

Show started with Tony Grise, bary out of the ork, doing *Ole Buttermilk Sky* and *Over the Rainbow*. Then came the shenanigans by Lamberti.

It takes him a good 10 or 15 minutes to warm up with his slapstick before he goes into some real xylophoning. But when he really begins to give out, he does exceptionally well on *St. Louis Blues*, *My Gal Sal*, *Old Mill Stream* and *Darktown Strutters' Ball*. He encored with *Sextet From Lucia* and *Stars and Stripes Forever* to a tremendous mitt.

Another room innovation is a strip by Marcella Gould, good-looking walker. That, too, has never been done here before.

La Martinique, New York

(Tuesday, December 10)

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Operators, Dario and Jimmy Vernon; publicity, Chic Farmer. Prices: \$3.50 minimum.

"Agents tell me if I wanna be a star, I gotta have music. Ladeez and gentlemen, I wanna be a star, so here is my music." That was one of Phil Foster's lines in his preem at the 57th Street upholstered cellar. When he was thru there was little doubt that his wish to become a star would come true. The chunky, curly-thatched comic had about everything, plus a hilarious routine which poked fun at nostalgia to make the customers yowl with glee. When Foster's spot came up he started slowly. But from midway on he was unadulterated dynamite. After his show the band rested, but the tremendous mitts brought Foster back. The way he was working he could have stayed on all night instead of the 45 minutes the crowd kept him.

Dario and Vernon should be very happy with the new comic. The few customers in the room were. Foster's style is a natural in any metropolitan spot. It's inoffensive, tho not lacking in yock potentials. On night caught, his laughs came one on top of each other. A comic who gets that kind of a reaction at La Martinique must have something.

Jane Dulo is still a fine comedienne with some amusing material. Unfortunately, she oversells so heavily that the effect is lost behind a facade of mugging. Gal pitched all the way. Customers simply weren't catching.

Andrews Sisters (Lillian and Vivian) have improved considerably since they were last caught. Kids' precision hoofery was expert and delivered with plenty of savvy. The fact that the girls looked good and were well costumed helped a lot.

Vic Damone, held over, is still a smooth song-seller with an imaginative routine. Boy shows smart handling.

Ernie Stewart ork cut show in wonderful fashion.

Mocamba, Miami Beach

(Thursday, December 12)

Talent Policy: Floorshow at 9 and 1. Owner-operator, Michael Rosenberg and associates. Manager, Tom Williams. Prices: From \$3.50.

This fancy beach spot, directly across from the Roney-Plaza Hotel, swung into the season gaiety with a bang-up show which ran an hour and a half.

Pierre D'Angelo and Vanya, ballroom duo packing a kick in every step, opened with three numbers. Fem is handsomely gowned, a looker and adds plenty to an adagio better than ordinary.

Glamorous Patricia Gilmore warbled *The Coffee Song* as a starter, then *Did He Asked About Me?* and *South America, Take It Away* for a nice hand.

Jan Bart, fresh from an engagement across the bay, opened with *If You Are But a Dream*, then a trio of Jerome Kern songs from *Show Boat*, *Make Believe*, *Why Do I Love You?* and *O' Man River*. Impressions of radio favorites came next and Jan really went to town chirping an aria from *Pagliacci*. Sang *Girl That I Married* and *Magic in the Moonlight*. Insistent demand brought *White Christmas* for a whirlwind close.

Larry Best, comic, leans to the borsch-circuit. Impressions of Sinatra and Kaye are passable. Does a Joey Adams by sitting on Bart's knee for *Sonny Boy*, a good finish.

Enric Madriguera and 22-piece ork cut the show with Sacasas ork hitting the rumbas.

Zanzibar, New York
(Wednesday, December 18)

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Operators, Joe Howard and Carl Erbe; publicity, Carl Erbe. Prices: \$2-\$3.50 minimum.

New bill is pleasant and runs smoothly. The only thing wrong with it is that it doesn't bring business. But that's a fault that isn't limited to the Zanzibar. Today, even attractions don't pull any more.

Ethel Waters is almost as good as she was years ago. She has that same tremolo in her voice, sells as well as ever, and has come in with a nice set of songs. Opened with her familiar *Taking a Chance on Love* and followed with her novelty *Take It Where You Had It Last Night*. Then came a few others, closing with *Am I Blue?*

Dusty Fletcher had trouble with his ladder. He handles it better in a theater than on a nitery floor. But he had no trouble with his lugubrious chatter and his pleas to Richard to let him in. Boy managed to get some fancy laughs, which was something with customers scattered and trying to gobble.

Buddy Briggs, hooper, has a bright future. Boy showed one of the best dance routines around—calling for flash turns, double and triple taps—plus a youthfulness that was appealing. Where he showed badly was in his selling ability. Boy made everything look so easy that it lacked authority. Those who knew what he was doing gave him their attention and applause. Others brushed him off. Experience and attention to show savvy should make this kid a natural.

Deep River Boys (four plus piano) wrapped up their spot nicely with a good assortment of tunes. Boys sing a good song and blended voices harmoniously. Diction, however, was poor. Many words were difficult to catch.

Princess Nyako, Balinese dancer, who worked in the East Indian number with the line (8) and showgirls (6) put plenty of oomph into her hand-and-finger routines. Gal's dead pan contortions gave her stuff a stamp of authenticity, heightened by the capable line work around her. Opener was Elaine Guster, who batoneered in the first production number. Line work was unusual for its spirit and vibrancy. The fact that spot has some good looking kids up there didn't hurt any either.

Sy Oliver's band did nicely in the show backing department.

Lookout House, Covington, Kentucky

(Wednesday, December 18)

Talent Policy: Dance and show band; floorshows at 8:30 and 1. Owner, Lookout House, Inc.; manager, Clay A. Rambeau; publicity, Betty Kapp. Prices from \$2.

Pantomimer-Comic Jimmy Savo makes a brilliant comeback in his first nitery engagement since his leg amputation three months ago. Packing speed, brightness and solid entertainment, show cracks opens with the prancing of the Lucky Girls (8).

Matching the speedy pace are the Marshall Brothers (2), whose zany take-offs of Sinatra and Crosby in grotesque attire had the laugh meter doing gymnastics. Their other impression, a passing review of radio personalities, replete with sound effects, also earns them a handsome hand. Tonsiling by one of the lads of *Dinah* is all to the good.

Castle Sisters, two shapely brunette lookers, fall in line for the palm-pounding with cleverly synchronized tapping. Gals are as effective individually as when they work in unison and pour forth some classic ballet interpolations in perfect rhythm. Verve and easy manner in which they work adds potency.

Lucky lassies provided the necessary holiday tang in a cutie tagged *The Night Before Christmas* done to *Santa Claus Is Coming to Town*. Bounced off to a terrific mitt.

Tossing away his cane for the first time, the wistful Savo walked on to a house-ringing salvo. Had to suppress the palm-whacking to permit him to do *Then My Heart Burns* with all the old-time Savo finesse. His *One Meat Ball* and *I'm Married to a Strip Tease Dancer*, backed by astute showmanship, proved laugh panics. Gave 'em a newie in *Uncle Remus* before begging off, but not before he had made his usual humorous traipsings back and forth across the room helping himself to patrons' cigarettes and drinks and dispensing his ever-present Tootsie Rolls.

Lucky Girls wind it up with a sock baton-twirling parade number. Bob Snyder did a capable emcee job, with his ork cutting its usual good show and dance music. Bruce Orion Trio fills the lulls, with Larry Vincent still 88-ing at the Wonder Bar.

Helsing's Vodvil Lounge

(Friday, December 20)

Talent Policy: Intermission pianist and floorshows at 9:45, 11:45 and 1:30. Manager, Frank Helsing; publicity, Betty Rogers. Prices: Drinks from 50 cents.

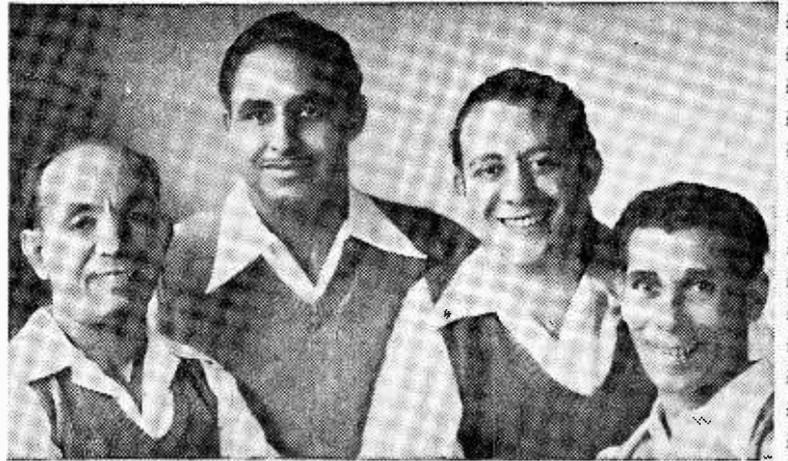
Starting his second long stay here, Georgie Gobel threatens to near and maybe eclipse the attendance mark set a year ago by Paul Gray. Gobel, once a juve hillbilly singer, has developed into a polished-comic with individuality in his work. Clean-cut appearing youngster uses a slightly cornfed delivery, but it's cosmopolitan enough to take him out of the rube ranks. His timing is tops, enabling him to take chestnuts and get yocks from them. Uses plenty of animation to hold audience attention, even during five-minute anecdotes. Works in novelty numbers and Irish ditties to pace act well. Was called back twice.

Mal Cardo works between acts with his pitchman stint. The street-hawker bit has been seen here regularly for the past two years and Cardo hasn't inserted enough new material to warrant repeat stays. He got mild reaction.

Harmonicats have added several new novelties and comedy bits since last heard here. Musically and visually, the act is better, and the boys won two encores. Their *Hora Staccato* on three harmonicas will stand up to any musical version of the Heifetz tune.

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More Night Club Reviews, on Page 38

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Jackie Heller's Carousel, Pittsburgh

(Tuesday, December 17)

Talent Policy: Dancing and floorshows at 8 and 12. Owners-operators, Jackie, Sol and Bill Heller. Prices: \$3-\$3.50 minimums.

Fully recovered from laryngitis, Jackie Heller is the whole show at Pitt's new class spot this week. Three other acts are strong enough but they are overshadowed by Heller's top-drawer chirping. In the closing spot Heller knocks them cold with pop tunes, oldies and some excellently written parodies. All his songs had sock arrangement, and the boss bowed out to a terrific mitt.

In the opening spot the Stoker Brothers, comedy acro team, did a good turn, but the floor was too small and act didn't register. Don (Popikoff) Tannen, featured comic, comes on with an original and entertaining turn, but the audience did not dig him too well so he resorted to standard gags and got plenty of yocks. Closed with a sock vent bit that had the room rocking.

Mimi Walters, next-to-closing, did some fancy terping to a big mitt. Herman Middleman's ork (6) cut the show well and did a great job for dancers.

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NIGHT CLUB REVIEWS

Versailles, New York

(Wednesday, December 11)

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Operators, Arnold Rossfield and Nick Prounis; publicity, John O'Malley. Prices: \$3.50-\$4.50 minimum.

In addition to being one of the better Gallic singers around, Jean Sablon had a chance to prove himself a showman as well when, on his preem, the mike became temperamental. In fact, after fussing with it, he had to drop it and work without the p. a. system—and clicked solidly.

Sablon teed off with a simple French ditty, following with a short English version. Came back with *Song of the Street*, first outlining the plot, with individual sidemen coming in for several bars. He registered solidly with his simple version and gave it added realism thru his soft caressing delivery. Then came *Blue Skies* followed by *Pigalle*.

At this point the mike started acting up again and from then on he was on his own, making either like a stroller or getting the audience to help him out with participation invites.

French singer sold practically every number with imaginative skill. If the tune required a bounce, he bounced contagiously. If it was a ballad, he became old man affection himself. In fact, it was with his ballads that he got the biggest attention. When it came to novelties like his *Coach* number, the crowd participated enthusiastically with the click-clack. After he finished *Pont d'Avignon*, singing it first as a melodic haunting little thing, and then with a be-bop bounce, the crowd was right in his palm. Requests came fast and furious, with Sablon trying to fill them all.

Emile Pette ork did an excellent job of playing for Sablon.

Latin Quarter, Chicago

(Friday, December 13)

Talent Policy: Dancing and floorshows at 9 and 2. Owner-manager, Ralph Berger; production, Selma Marlowe; publicity, Miller and Hixon. Prices: \$3.00-\$5.00 minimums, after 10:30 p.m.

Show is one of the best at the Latin Quarter recently, having plenty of talent plus a maximum of show-wise production. Maurice Rocco, headliner, proves a sock showman with his boogied-up versions of pop hits. Healthy mitting from the table sitters. Best is *I Can't Get Started With You*, his *Hey Ba Ba Reba* made the customers beat it out in rhythm.

Gene Baylos, comic, has a fast line of chatter which caught on well with with the crowd. New material, plus sharp ad lib, drew healthy reaction. Version of the old pinball machine act was the best of his routine.

The Three Wiles, comic trio, have a clever imitation of Jimmy Durante, Carmen Miranda and Groucho Marx. Their *Dance of the Wooden Soldiers*, satirizing the French Foreign Legion, brought prolonged mitting.

Singer Paul Carleton did well with a medley of Jerome Kern's tunes, but put on too much grease paint for this nitery, especially when the spot was on him.

Holdovers Polly Baker and Harry Carroll rang in some new material for his show and won several encores. Act featured Miss Baker singing some of Carroll's compositions, such as *I'm Always Chasing Rainbows*. Gal has a fresh lampoon on other gals working in joints which catches on with the payees.

If the Latin Quarter maintains this standard, biz should increase in spite of current slump. House was crowded on opening night.

Leon & Eddie's, New York

(Friday, December 20)

Talent Policy: Floorshows at 8:30, 10:30, 12:30 and 2:30. Owners-operators, Leon Enken and Eddie Davis; publicity, Dorothy Gulman. Prices: \$2.50 minimum.

Possibly it's because of the holiday season and the fact that ace acts are hard to come by these days, but current yuletide bill is long on acts and short on talent. Eddie Davis is still the top performer in his own show.

Opener by the Frank Shepherd line doesn't mean much beyond breaking in the show for Danny Sullivan, chirper-emsee, who intros Gean and Tom Nip Jr., tap team, who go thru some more or less standard vaude routines.

Sullivan, playing on his pipes, which are lush in the come-all-ye vein, swings into the *Ranger Song*, followed by *The Old Lamplighter* and *Ol' Man River*. He doesn't do badly by his offerings, but his grin, his name and his voice call for more commercially Celtic stuff, which he should be able to do to a T.

Segueing from the line's *Dance of the Scarecrows*, a fem duo, The Burke Twins, cut up touches with a few ditties, including *Ole Buttermilk Sky*, which is fast becoming a tired war horse in bistro floors these days. Then they break into a touch of terp and acro and it all has the effect of needing some co-ordination and production.

The next act also is a twin couple, boys this time, The Franklins, who have a few moments of good comedy in their offering, notably the *Dr. Jekyll and Mr. Hyde* closer which is good for a few boffs. Boys have peddling possibilities, but need to freshen up some of that earlier material. It has fringes on it.

Althea, chanter of pop tunes, has power if little else in her voice as she essays *Temptation* and *Choo Choo Ch' Boogie*, with a sort of synthetic heppness that gets her nowhere.

The dance team of Lablanca and Garcia is more flamboyant than flamenco as they go thru quite a few minor Spanish dance steps. They're hot on the heel work, if little else.

Stripper Sherry Britton, an old fave here, does her exotic terp routine slickly.

Closer, as always, is Eddie Davis, a show stopping showman with his parodies, gags (quite a few showing the 5 o'clock shadow) and his songs. He's still boss of his own show, not only backstage, but on the floor as well.

Showboat, Milwaukee

(Tuesday, December 10)

Talent Policy: Floorshows at 10 and 12. President, Jerry Di Maggio; manager, Nick Gentile; publicity, Anthony Sansone. Prices: \$2 minimum.

Show is geared for laughs, and its three starring comedy acts are all so different they score solidly and have to beg off.

Jay Seiler emsees the show, and fills the end spot where his opera burlesquing and comedy falls have audience howling. Clever ad libbing to customers provoked even longer laughs.

Ada Lynn came on with Betty Hut-ton type of loud singing and parodies. Strong personality went over big and begged off after three encores.

Barton and Brady did their famous drunk act whose split-second timing in comedy falls had audience tense but amused.

Only non-comedy act was Athena, attractive flamingo dancer. Did beautiful job on rhythmic dances with castanets.

Wally Miller's ork and Kay Hughes at the intermission piano rounded out the good show.

Wedgwood Room, Waldorf- Astoria Hotel, New York

(Friday, December 20)

Talent Policy: Floorshow at 12:30. Owner-operator, Waldorf-Astoria. Publicity, Ted Saucier. Prices: \$2 cover after 10:30.

For the holiday period, this plush room is changing its policy from top selling showbiz names playing a solo date to a neat, compact and sprightly nitery-type bill with secondary names. The result is okay and show sparkles from start to finish.

Headliner is Pat O'Malley, of the Lancashire dialect verse-story fame, who trots out all his oldies, some slick English dialect tales and, as a closer, *The Apple Song*, a catchy number. O'Malley is as smooth a performer as ever, and his *Albert and the Lion* and *'Erbert Pinwinkle* ditties as yockful as when he did them more than a decade ago with the Jack Hylton outfit. Crowd, more discriminating than in previous preems, went for O'Malley's nonsense, especially *With Er 'Ead Tucked Underneath 'Er Arm*, which culled a load of boffs.

But the standout performance of this three-number show is the dance team, Derring and Lang, youngsters recently with *Three To Make Ready*, who sell the crowd immediately with their skill, verve and the obvious pleasure they derive from their terping. They are slick performers whose effortless grace and agility opening night won them a deserved ovation.

John Molinari, accordionist, bows in the show and delivers with zest. Tho he sticks almost completely to longhair numbers such as the *Dance of the Hours* and *Flight of the Bumble Bee*, his squeeze-box dexterity wins him top hands. Recall mimicry of a banjo also pulls heavy mitting.

In all, show moves niftily, aided by Emil Coleman and his ork, who play a swell show. Mischa Borr's rumba outfit continues to share the dancing lulls.

Cafe Bagatelle, New York

(Thursday, December 12)

Talent Policy: Show from 10 to 2; no dancing. Operators, Lou Shayne and Irving Wexler. Prices: \$1.50-\$2 minimum.

New room on the site of the old La Vie Parisienne, with most of the old decorations and layout the same, is strictly a personality spot. An act with a local draw can make it click. First show under new management has Bunty Pendleton and the Allan McPage Trio on tap, with both doing nicely.

Miss Pendleton had the room jammed with friends who gave her an ovation on the intro, were a rapt audience while she worked and paid off with terrific mitts. Gal, who does her own piano work, did a pleasing job with her choice of numbers, some old, some new. Voice has a soft quality which made it ideal for blues and novelties. The best of her newies was *Beacon Hill Blues*, an original by John Rox. Tune is biting satire which evoked knowing chuckles and titters from the mob who seemed to know its Boston. Canary helped the song along with a hep delivery. The oldies included such numbers as *Barrel House Bessie*, *September Song* and *Sunny Side of the Street*. Lighting wasn't too good. A couple of small piano lights plus two wide-range wall spots didn't do anything for the singer. She needs one pin spot, well placed, to look most effective.

Allan McPage Trio (guitar, bass, accordion) seemed to have a lot of fun working their turns. Arrangements didn't show too much originality, tho with the kind of crowd here, the straight stuff they handed out was probably best. Three boys also did some acceptable chanting. Bass frequently used one hand for maracca tossing, giving an interesting effect to ensemble work.

Magic

By Bill Sachs

JOHN CALVERT, who recently changed the format of his show from a 60-minute vaude-type presentation to a full-evening layout, begins his tour of legit houses and auditoriums at the Playhouse, Wilmington, Del., Thursday (26). CRA Artists, Ltd., New York, is handling his tour. Calvert's augmented show comprises 10 girls, four male assistants, a working crew and an ork. Company makes the jumps in a Douglas DC twin-motored plane piloted by Calvert himself. . . . Sir Edwards postals that he caught Del Breeze at Tony's Venetian Room, Des Moines, recently and found the latter clicking handily with a corking routine. . . . Eddie Cochran, currently on a three-month jaunt in Alaska territory for USO, follows that with three months in South America. Writing from Anchorage, Alaska, under date of December 15, Eddie says, in part: "Our show entertained at Ladd Field in Fairbanks for 10 days. Next we flew here in an unheated plane and from here hopped way up north to Nome. Our plane blew a tire on landing on a runway of solid ice and the crew said it was a miracle we didn't turn over. We've been in weather all the way down to 66 below zero. Our next hop comes Monday (16) when the navy flies us to the Kodiak Island. From there we go out to the end of the Aleution chain to work our way back to Alaska." . . . Andrew Bonner, who did his magic with the Rabbit Foot Minstrels in 1945 and with Sammy Green's Minstrels in 1946, has been released from Veterans' Hospital, Tuskegee, Ala., and is visiting Leon Long, magician, in Atlanta. Bonner suffered a stroke last July and spent five months in the hospital. . . . Aska the Magician (Johnson Musselman) was kept busy on a string of Christmas shows in and

Midwest Inks B. A. A. "Closed Shop" Pact

NEW YORK, DEC. 21. — Midwest Circuit of 12 houses has signed a closed shop agreement with Top Phillips, prexy of the Burlesque Artists' Association, affiliated with the 4 A's, affecting some 300 principals and chorines.

Equity Thea. May Hit Stem; Told Terms by Legit Unions

NEW YORK, Dec. 21.—Equity Library Theater may finally reach Broadway. Producer Gustav Blum appeared before the Fact-Finding Committee of Legit Unions yesterday and asked concessions so that he could spot superior ELT productions into the Malin Studio Theater (seats 200). Shows would run for two weeks under a revival classification.

Unions agreed to allow Blum to use three stagehands, department heads at \$112.70 per week; a scenic stockman at \$32.90 per week to supervise sets; one treasurer at \$110, and if the show has costumes, a wardrobe woman at \$75 weekly. Blum said given permission to deal directly with ATAM (flack union). All music would have to be cleared thru Local 802 and all hauling would have to be done by union members. Blum will consider their terms.

around his native Louisville. . . . Paul Hubbard lost his house trailer and all its contents in a recent fire but managed to save his magic equipment. The fire forced cancellation of a number of pre-holiday school dates, but he will resume in Huntington, W. Va., schools January 6. Hubbard spent Christmas with his wife's folks in Kentucky.

ELMER ECKAM, seriously injured in an auto crash last summer which claimed his wife's life, type-writes from his native Rochester, N. Y., that his arm is still in bad shape but that he still manages to do an occasional show. He is disposing of the bigger illusions in his full-evening show. Writing under recent date, Eckam says: "Caught the Luckner show at Horseheads, N. Y. Has a ton of equipment, many illusions and a stage full of assistants. Caught the Sir Felix Korim show in Akron, N. Y. I still say that Korim has the greatest guillotine I have ever seen. His *Sensatia* illusion I expect will be imitated. Caught the Amazing Dr. K. show at Robert College. Lot of sleight-of-hand, plenty of flash and a good presentation of the levitation. Jack Banard, vent, worked between acts, and Donaldo, mentalist, closed the show. . . . George and Betty Johnstone, after a busy week in Omaha, what with doing two shows a night at the Legion Club besides doubling on Christmas dates, returned to Chicago Monday (23) and Friday (27) open at Vine Gardens there for a fortnight's stand. . . . Fred (Manipo) Harris, who recently concluded his fourth season with the Cole Bros.' Circus, tells of catching the John Calvert show recently at Spartanburg, S. C. "His cigarette routine is the best yet," Harris writes. . . . J. C. Admire, who with Max Maurer launched the season with four magic units to play schools but since trimmed to two, laments from New Orleans under date of December 18: "Our business in the South has been very bad. Last fall, before cotton took a tumble, money was plentiful in South Mississippi, but the picnic is over. The late Joe Ovette told me once that he had seen the time he ate his ducks before the season closed. We ate ours when we jumped from South Georgia into South Alabama. The natives down here sure enough have been waiting for Santa Claus and not us."

Burlesque

By UNO

TOM PHILLIPS, B. A. A. prexy, returned from a meeting in Buffalo with Midwest Circuit officials, who signed a closed-shop agreement which will unionize all principals and chorines of that wheel. . . . Jai Leta, thru Sam Roberts, of Chicago, is touring the Moose clubs and vaude houses in the West with her new comedy single. . . . Renee Griffin, after six (originally slated for four) weeks on the Ohio circuit, switched to the Hirst. Opened December 20 at the National, Detroit, with Pittsburgh to follow. . . . Walter Collins, vocalist, replaced Bob Winkler at the Grand, St. Louis, where Midge Miller, chorine, for the second season, was winner of a strip contest and was given a feature spot in the following week's show. . . . Billie Biederman is the new secretary in Hirst Manhattan headquarters for Phil Rosenberg, succeeding Eleanor Metnick. . . . Marion Lee, front liner at the Hudson, Union City, N. J., doubled last week in scenes and dance solos during the Anger-Smith show. . . . Tanglefoot, with Eddie Kaplan's *Screwballs of 1946*, now at the Frolics Club, Miami, shot himself accidentally but continued thru the show.

Jessica Rogers, Hirst headliner, is introducing a Spanish routine this season. . . . Neal Traver, singer, who was at the Hudson, Union City, last season, is in his 21st week as sing master of ceremonies at the Fifth Avenue Hotel, Manhattan. . . . Boots Busby, formerly of the chorus at the Grand, St. Louis, is now at the French Casino, Chicago. . . . Jeane Patrick doubles as singer and parade girl at the Hudson, Union City. . . . Gayety, Washington; Gayety, Baltimore, and Troc, Philadelphia, Hirst Wheel spokes, shuttered two weeks prior to reopening, Christmas Day. . . . Comedian Bennie Moore's son, Ben Herbert, re-enlisted in the marine corps. Stationed at Cherry Point, N. C. . . . Georgia Lee replaced Donna Leslie in the Smith-Anger unit on the Hirst Circuit. Latter shifted to the Ainslee-Selig show. . . . Carol Lord replaced Sheila Lind at the Gayety, Montreal, last week. . . . Joe Dorris, emcee-comic, became a first-time dad to Joseph Jr., December 4.

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Experimental Theater Okay As Unions End 4-Month Battle

NEW YORK, Dec. 21.—Experimental Theater, out of action during World War II, is to be revived. Decision follows a four-months wrangle between the Dramatists Guild and Actors' Equity over business terms under which ET plays could be handled commercially, if their merit warrants production by a Stem pilot. An agreement was arrived at this week and the ultimate contract under which ET production may be marketed will be drawn soon. Final pact provides that, should a Stem manager buy a show from ET within six months after Experimental production, he must pay \$500 cash and 1 per cent of the Stem gross to the ET as well as 5 per cent of all subsidiary rights, except pix. On the latter, if sale to Hollywood is \$50,000 or over, manager must divvy up 5 per cent for the ET. Author of the play will contribute 5 per cent of his take of all subsidiary rights for an unstated period.

The Stem manager's 1 per cent of the gross works this way: Instead of paying out the customary royalties of 5 per cent of all grosses over \$7,000, he will pay 6, 8½ and 11 per cent as royalties and the 1 per cent addition in each case will go to ET, which will divide it 50-50 with the actors. Other half will go into the theater's revolving fund. Equity has dropped its demand that ET thespes get \$60 per week for their services.

Offered Princess Theater

The American National Theater and Academy at the opening meeting last August offered the Experimental Theater a home, the Princess Theater, rent-free for rehearsals and productions. The wrangle that followed kept the house from being used as an experimental workshop until now.

Fracas caused annoyance in legit circles and Wednesday, day before the settlement, *The New York Times* critic, Brooks Atkinson, wrote a scorching editorial, blaming wrangling unions for the loss of an active Experimental Theater. "Nothing in the current affairs of the theater," he declared, "is quite so shameful as the intramural wrangle that is now preventing establishment of an Experimental Theater. . . . About four months of useful theater work have been lost during a period when the Princess Theater, now under sublease to ANTA, has been available, rent-free. Everyone wants an Experimental Theater, including the Dramatists' Guild and Actors' Equity; and a good many less influential members—particularly the young ones—have been frustrated by the business wrangle at the top."

Atkinson sketched the history of the move to reopen the ET, showing that last season our major legit groups—the Theater Guild, the Playwrights' Company, the American Repertory Theater and Theater, Inc.—were talking independently of establishing an ET.

ANTA Called Meeting

Then ANTA came thru with its offer and called a meeting of all interested parties. First request made of the union was that they reactivate the old contract made in 1940, and asked that if unions sought changes, they seek them after the ET was established. Eight plays were submitted by four orgs for experimental production, but the battle over what percentage a commercial manager would have to pay, and what lien the ET would have on a play, consumed four months.

Estimated cost of putting on an ET show is about \$2,000. Each would have three to five performances. Of the four shows done by ET in 1940, only one received commercial recognition, a one-shot production on the air.

Producing committee for the new ET includes Cheryl Crawford, ART; (See *Experimental Okay* on page 42)

Actors' Lab To Start W. Coast Repertory With 4 One-Acters

HOLLYWOOD, Dec. 21.—Hollywood's Actor's Lab will switch policy first week in January to include a series of one-act plays, planned as first step in the establishment of a repertory theater. Lab will offer an evening of four one-acters, three by Tennessee Williams, the other by Sean O'Casey, using casts liberally sprinkled with top Hollywood names.

Vincent Price and Witner Bissell will head cast of Williams' *The Last of My Solid Gold Watch* directed by Jules Dassin, ex-MGM megger. Pix star Hume Cronyn will direct *Portrait of a Madonna*, also by Williams, which will star Jessica Tandy. Completing Williams' threesome is *Mooney's Kids Don't Cry*, directed by Alfred Ryder with Frank White and Mary Davenport. The O'Casey offering will be *The End of the Beginning* with Art Smith and Hepry Morgan (not radio comic), directed by Roman Bohnen.

At same time, the Lab announced new deal with 20th Century-Fox, in which studio will farm out five starlets for training by Lab. Gals are Susan Blanchard, Jean Wallace, Barbara Lawrence, Joanel James, and Jany Nye, all of whom will go thru regular Lab course and appear in forthcoming productions.

Foreign Opening

KING LEAR

(Opened December 9, 1946)

THEATER DES CHAMPS-ELYSEES, PARIS

Tragedy by William Shakespeare. Staged by Laurence Olivier. Music, Alan Rawsthorne. Sets and costumes, Roger Furse. Presented by the Old Vic Company.

The Old Vic Theater Company has just spent a week in Paris at the Theatre Des Champs-Elysees, with Laurence Olivier in the title role in Shakespeare's *King Lear*. Actor receives as much kudos in the French press as he did in London.

Lear is not one of the bard's popular plays, but directed and acted by this troupe it becomes an unforgettable experience. Olivier's interpretation of the mad king uses none of the external tricks to impose his nobility or his senility. From the opening to the closing curtain (and he is on stage almost continuously), his *Lear* is played with a humanness that achieves perfect harmony and he endows *Lear* with the greatness and poetry of the best of Shakespeare's characters.

Margaret Leighton and Pamela as Regan and General, wring hate and malice out of their roles. Roger Furse's costumes for them highlight the sadism and senuousness of the characters. By contrast, Cordelia's (Joyce Redman) simple gowning gives her an air of childish sincerity. The sets, also by Furse, altho adequate, do not contain much originality; and the music by Alan Rawsthorne, tends to dominate and dis-

BROADWAY SHOWLOG

Performances Thru December 21, 1946

New Dramas

	Opened	Perfs.
Another Part of the Forest	11-20, '46 (Fulton)	37
Born Yesterday	2- 4, '46 (Lyceum)	374
Christopher Blake	11-30, '46 (Music Box)	24
Fatal Weakness, The	11-19, '46 (Royale)	39
Happy Birthday	10-31, '46 (Broadhurst)	60
Harvey	11- 1, '44 (48th Street)	408
Iceman Cometh, The	10- 9, '46 (Martin Beck)	69
Joan of Lorraine	11-18, '46 (Alvin)	40
Life With Father	11- 8, '39 (Bijou)	2,984
Made in Heaven	10-24, '46 (Henry Miller)	68
O' Mistress Mine	1-23, '46 (Empire)	318
Playboy of the Western World, The	10-26, '46 (Booth)	68
Present Laughter	10-29, '46 (Plymouth)	63
State of the Union	11-14, '45 (Hudson)	463
Voice of the Turtle, The	12- 3, '43 (Morosco)	1,124
Years Ago	12- 3, '46 (Mansfield)	23

REVIVALS

Cyrano De Bergerac	10- 8, '46 (Barrymore)	87
John Gabriel Borkman	11-12, '46 (International)	12
Henry VIII	11- 6, '46 (International)	22
Lady Windermere's Fan	10-14, '46 (Cort)	80
What Every Woman Knows	11- 8, '46 (International)	13

Musicals

Annie, Get Your Gun	5-16, '46 (Imperial)	242
Call Me Mister	4-15, '46 (National)	286
Carousel	4-10, '45 (Majestic)	703
Oklahoma!	3-31, '43 (St. James)	1,604
Park Avenue	11- 4, '46 (Shubert)	56

REVIVALS

Red Mill, The	10-16, '45 (46th St. Theater)	496
Show Boat	1- 5, '46 (Ziegfeld)	401

ICE SHOW

Icetime	6-20, '46 (Center)	253
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OPENED

Androcles and the Lion	12-19, '46 and POUND ON DEMAND. (International)	4
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CLOSED

Three To Make Ready	9-7, '46 (Adelphi)	327
Saturday (14)		
Bal Negre	11- 7, '46 (Belasco)	52
Saturday (21)		
If the Shoe Fits	12- 5, '46 (Century)	20
Saturday (21)		
No Exit	11-26, '46 (Biltmore)	32
Saturday (21)		

COMING UP

(Week of December 23, 1946)		
Lovely Me	12-24, '46 (Adelphi)	
Burlesque	12-25, '46 (Belasco)	
Wonderful Journey	12-25, '46 (Coronet)	
Beggar's Holiday	12-26, '46 (Broadway)	
Toplitzky of Notre Dame	12-26, '46 (Century)	
Temper the Wind	12-26, '46 (Playhouse)	

tract rather than blend with the play's action.

Aside from the triumph of his performance, Olivier's direction is superb.

New York has not seen *King Lear* since Erwin Piscator staged it at the Studio Theater in 1940, with Sam Jaffe in the title role. As and when the Old Vic returns to New York it should give Americans the opportunity of seeing this great revival.

Chi Legit Row Looks to Yule For Lull Hypo

CHICAGO, Dec. 21.—Legit row here is buzzing with optimism in the belief that the Christmas and New Year's holidays will relieve the slump which hit Chi legit and nitery biz last two months. Several new shows are skedded for the holiday and post-holiday season. Walter Huston in *Apple of His Eye* is replacing *Hamlet* at the Erlanger (23), after one week's darkness. Maurice Evans G.I. version of the Bard took away approximately 60G during its three-week stand here, a figure encouraging to the legit boys, since production got off to a weak start. Prices on all legit houses here except one are upped \$1 to \$3 for New Year's Eve.

State of the Union folds at the Blackstone January 9 after 38 weeks of good coinage. *State* thus far has averaged at least 20G. *Student Prince* replaces January 11.

Opera House, which tenanted new version of *Sweethearts* four weeks was darkened last week (14) when show moved on the road prior to hitting Main Stem some time in February. Production pulled down around 38G weekly which more than met the nut.

A Flag Is Born opens at the Studebaker (26) for a four-week run. Advance is heavy with six sales at \$100 per pair for opening night sold by the American League For a Free Palestine going strong. House is only one not upping prices for New Year's Eve.

Pygmalion at the Selwyn is skedded for an indefinite run, having picked up from a slow first week to around 20G for the second and third.

Another optimistic note is *Song of Norway* at the Shubert which is grossing around \$39,000. This figure isn't terrific for the show, but is comfortable enough. Advance b. o. still holding around \$90,000 after an approximate record-breaking 100G pre-opening advance. The show must gross over 40. Producers are banking on 45G during and after the holidays.

Only reliable product during the slump was, and still is, *Harvey* at the Harris. Joe E. Brown is pulling in a near capacity house to the tune of 24G weekly, and will probably outlast the winter. Holidays will jam-pack the house still more.

Ballets Des Champs Elysees Back to Paris in Socko Date

PARIS, Dec. 21.—One of the top Unesco Theater month entertainments was the return here of the Ballets des Champs Elysees, which did a two-day sold-out date at the Theater des Champs Elysees. Customers went for this troupe, which blends old and new ballets skillfully, using even acrobatics in two numbers. Headlight of the shows was *Les Forains* (*The Traveling Show*), in which terps entered with a portable stage on a cart. Stage was assembled, scenery hung and dancers went thru a backstage rehearsal. A shadowgraph performance followed, later seguing into the ballet in the flesh. Ballet ended with taking up of a collection, striking set, loading and departure. Choregraphy was by Roland Petit, top terper of the company, and music by Henri Saguet.

Second standout number was *Le Jeune Homme et le Morte* (*The Young Man and Death*), from the story by Jean Cocteau, set to music by J. S. Bach. This ballet leaned heavily on brutal realism, portraying a young girl who drives her sweetheart to suicide because, she spurns him.

Troupe is considered tops here and one of the finest outfits in Europe.

Stem Still Paying Royalties Despite Rash of Revivals

NEW YORK, Dec. 21.—Tho Broadway has had quite a run of classic revivals in the past season or two, very few of them have been in the public domain. Modern adaptors, translators, and general MS. tinkers all have milked screeds for a weekly take from the b.-o. Only Shakespeare has survived as a steady public domain author, and in one current case, *Henry VIII*, Margaret Webster's fiddling with the script entitles her to pick up some weekly dough for the version presented by the American Repertory Theater. However, since Miss Webster is part of ART, both as actress and director, she is not taking anything for her refurbishing of *Henry Hamlet*, both the Webster-directed and the Maurice Evans GI version, still stays in public domain. Since a rough average of a royalty paid to an author on a hit show totals around \$750-\$1,000 a week, on a graduated scale, quite a handful of dough has been saved in these productions.

But recent Ibsen, Barrie, John Webster, Rostand, Andreyev scripts all have coughed up dough to someone while playing on the Stem, tho it was not always to the author's estate. Present production of Ibsen's *John Gabriel Borkman* (ART) pays a royalty to ART actress Eva LeGallienne, who had a hand in adapting it and has a private understanding with the Ibsen estate. Barrie's *What Every Woman Knows* (ART) pays a fat weekly royalty fee to Paramount Pictures, Inc., who acts for the estate of the late Sir J. M. Barrie. *Cyrano De Bergerac*, Jose Ferrer's production, uses the same Brian Hooker adaption of the original Rostand play as that written originally for Walter Hampden, who owns it. So both Hampden and Hooker get a weekly bite. The recently shuttered *Duchess of Malfi*, Webster's 17th century play was tinkered with by the British poet, W. H. Auden, so he picked up some loose b.-o. change every week while Elizabeth Bergner had the show on the Stem. Revival last season of *He Who Got Slapped* paid out royalties to the adaptor, Judith Guthrie. This season's revival of *The Playboy of the Western World* pays its royalties to the estate of John Millington Synge, which still holds the copyright.

Only Few in Domain

Only current domain script around, now that *Hamlet* is trouping, is *Lady Windermere's Fan*, rights to which have passed from the Oscar Wilde family. Only other strictly royalty-less scripts to hit Broadway in the past year were *The Winter's Tale*, (Theater Guild-Shakespeare) and *The Would-Be Gentleman* (Michael Todd-Moliere).

So that, contrary to popular idea that revivals of dated classics mean a saving to pilots on the Stem, there's always someone popping up today to cash in on a revival's royalties, even tho the play's author is long since dead and buried and his work part of legit archives. Tinkering with old scripts has become a lucrative job on Broadway today, and everyone who can is taking advantage of the trend.

New Chi Legit Org Formed

CHICAGO, Dec. 21.—James Jovan, owner of Monroe Theater, has organized a new legit production firm, Advance Productions, Inc. Company, which will headquarter here, has acquired rights to 12 plays. Plans call for presentation of at least two of them in 1947. *Why, Mr. Lawrence*, by Bram Adelman, has already had a tryout in Davenport, Ia., and is being currently booked for Midwest showings preparatory to a Chi preem. Other potential entrants optioned by firm are *Bachelor at Forty*, *Tailor-Maid*, *Unbowed*, *Price of Victory*, *Mayor Crawford's Visitor*, and *Buyers' Market*.

Equity Doubtful Of Plans To Give Subs Spotlight

NEW YORK, Dec. 21.—Actors' Equity temporarily turned thumbs down on a plan sponsored by Jose Ferrer that would allow understudies in Stem plays to put on showcase production of different shows. Council liked the idea but wanted to make sure it would not be abused and so asked that thesps be paid wages. Ferrer will now take the plan back for further tinkering and submit it to Equity again when he has met their objections.

Under the original set-up, actors were to waive their salaries with the other legit crafts such as stagehands, treasurers, etc., getting paid. Ducats for shows were to be \$1 top to cover cost of production. Now Ferrer will have to increase the admission charge. Every show will be a regularly planned production rehearsing for four weeks. Altho the idea has won approval, many in the trade feel it will not succeed because of the objection of many actors who won't want the competition of their understudies.

A group of thesps from *Christopher Blake* has a similar idea which they are trying to sell to Equity. They want to put a production in the Music Box Theater without props, scenery, etc. Plan, naturally, is to showcase themselves for the trade. However, their next step is to appear before the Fact-Finding Committee of the legit unions.

ROUTES Dramatic and Musical

- Apple of His Eye, with Walter Huston (Er-langer) Chicago.
- Anna Lucasta (Locust St.) Philadelphia.
- Anna Lucasta (Auditorium) St. Paul.
- Blossom Time (Cass) Detroit.
- Blackstone (Shubert-Lafayette) Detroit.
- Born Yesterday (Wilbur) Boston.
- Big Two (Plymouth) Boston.
- Bloomer Girl (Porrest) Philadelphia.
- Calvert, John (Playhouse) Wilmington, Del., 26-28; (WRVA) Richmond, Va., 30-31; (Ryman Aud.) Nashville, Tenn., Jan. 1-2; (Calloway Aud.) La Grange, Ga., 3.
- Carmen Jones (Music Hall) Kansas City, Mo.
- Come On Up, with Mae West (Davidson) Milwaukee.
- Call Me Mister (Shubert) Boston.
- Dream Girl (Walnut St.) Philadelphia.
- Eagle Rampant, with Tallulah Bankhead (Bushnell Aud.) Hartford, Conn., 26; (Metropolitan) Providence 27-28.
- Glass Menagerie (American) St. Louis.
- Glass Menagerie (Rajah) Reading, Pa., 25; (Karlton) Williamsport 26; (Lyric) Allentown 27; (War Memorial Aud.) Trenton, N. J., 28.
- Harvey, with Joe E. Brown (Harris) Chicago.
- Hamlet, with Maurice Evans (Philharmonic Aud.) Los Angeles.
- In Gay New Orleans (Colonial) Boston.
- Little "A" (Shubert) New Haven, Conn., 26-28.
- Love Goes to Press (Royal Alexandra) Toronto.
- Lute Song (Curran) San Francisco.
- Magnificent Yankee (Ford) Baltimore.
- Oklahoma (Nixon) Pittsburgh.
- Pygmalion, with Gertrude Lawrence (Selwyn) Chicago.
- Springtime for Henry (Hanna) Cleveland 27-28.
- Student Prince (English) Indianapolis 25-26; (Cox) Cincinnati 29-Jan. 4.
- Sweethearts, with Bobby Clark (Boston O. H.) Boston.
- Song of Norway (Shubert) Chicago.
- State of the Union (Blackstone) Chicago.
- State of the Union (Biltmore) Los Angeles.
- Street Scene (Shubert) Philadelphia.
- Up in Central Park (National) Washington.

BROADWAY OPENINGS

POUND ON DEMAND and ANDROCLES AND THE LION

(Opened Thursday, December 19, 1946)

INTERNATIONAL THEATER

"Pound on Demand," one-act comedy by Sean O'Casey. Staged by Victor Jory. Set and costumes, Wolfgang Roth.

Pound on Demand

Girl.....Cavada Humphrey
Jerry.....Philip Bourneuf
Sammy.....Ernest Truex
Woman.....Margaret Webster
Policeman.....Eugene Stuckmann

"Androcles and the Lion," comedy by Bernard Shaw. Staged by Margaret Webster. Sets and costumes, Wolfgang Roth. Music, Marc Blitzstein. Animal heads and masks by Remo Bufano. General manager, John Yorke. Stage manager, Thelma Chandler. Press representatives, Wolfe Kaufman and Mary Ward. Presented by the American Repertory Theater.

Androcles and the Lion

Lion.....John Becher
Megaera.....Marion Evensen
Androcles.....Ernest Truex
Beggar.....Arthur Keegan
Centurion.....John Straub
Captain.....Richard Waring
Lavinia.....June Duprez
Lentulus.....Eugene Stuckmann
Metellus.....Angus Cairns
Ferrovius.....Victor Jory
Spintho.....Ell Wallach
Ox-Driver.....Robert Rawlings
Call-Boy.....Arthur Keegan
Secutor.....Erem Zimballist Jr.
Retiarius.....William Windom
Editor.....Raymond Greenleaf
Menagerie Keeper.....Ed Woodhead
Caesar.....Philip Bourneuf
Christians: Emery Battis, Cavada Humphrey, Anne Jackson, Donald Keyes, Mary Alice Moore, Theodore Tenley, Gloria Valborg.
Soldiers, Slaves, Gladiators, Servants: Don Allen, John Behney, Michel Corhan, Thomas Grace, Bart Henderson, Frederick Hunter, Robert Leser, Gerald McCormick.

Not since 1925, when the Theater Guild revived *Androcles and the Lion* with Romney Brent in the title role, has the Stem been treated to the Shaw satire. Now 21 years later comes the American Repertory Theater's version with Ernest Truex playing the little Greek tailor and animal-fancier. The Art edition need make no bows to any that have gone before. It is first-rate fun from start to finish, and on the basis of first-night reception, this fourth addition to the repertoire is evidence that the troupe has come of age. *Androcles* should be sock with the customers on practically all counts.

Aside from the fact that *Androcles* packs a lot of wisdom and wit in the reading, it needs plenty of savvy to bring it properly to life on the stage. Margaret Webster has accomplished this superlatively with a canny eye for balance, giving the burlesque moments just the right stress without ever letting the proceedings develop into a romp. Even the acidulous author ought to be pleased with the production. Wolfgang Roth's sets are an imaginative joy to the eye and performances, on at least four or five counts, are outstanding. Given an amusing play to start with, the result should add up in the potential success column. And it does.

Of all things, however, in this latest *Androcles* the most likely to be remembered is the lion as played by John Becher. Becher gives his feline personality in capital letters. It is a top-flight job of pantomime. Tops, also, is Ernest Truex's little tailor. He fits himself into the role like the (See *Pound On Demand* on page 42)

WANDERING STARS

(Opened Friday, December 20, 1946)

YIDDISH ART THEATER

A comedy by Sholem Aleichem. Staged by Maurice Schwartz. Music, Abraham Goldfaden and Joseph Rumshinsky. Settings, Alexander Chertoff. Stage manager, Morris Strassberg. Presented by Maurice Schwartz and the Yiddish Art Theater.

The Actor of Today.....Abraham Teitelbaum
Mott (Secretary to Goldfaden).....Sol Krause
Abraham Goldfaden.....Gustave Berger
Davidovitch, the Choirleader.....Morris Krohner
Leah, the Cantor's Wife.....Frances Adler
Bernard Holtzman (Hotzmach).....
.....Maurice Schwartz
Reisele, the Cantor's Daughter, later Rosa Spivack.....Beatrice Kessler
Leib'l, later Leon Rafalesco.....Jacob Rechtzeit
Shtchupak, the Theater Director.....
.....Menachem Rubin
Sholom Mayer, the Theater Manager and Jack-of-All-Trades.....Mark Schweld
Breindele Cossack, Character Actress.....
.....Anna Appel
Young Man.....Samuel Beckley
Character Actor (as Munoach of Sulamith).....
.....Morris Belafsky
Tzingshtang.....Charles Cseh
Benny Rafalovitch, Leib'l's Father and Owner of the Barn Theater.....Misha Fishson
First Driver.....Meyer Scherr
Second Driver.....Joseph Mark
Zlatke, Holtzman's Sister.....Charlotte Goldstein
Bruche, Holtzman's Mother.....Jennie Casher
Dr. Levitan.....Isaac Arco
Isaac Schwalb, an Actor.....Yudel Dubinsky
Henrietta, an Actress.....Ola Shliko
Meyer Stelmach.....Isidor Casher
Grisha, Stelmach's Son, a Violinist.....
.....Louis Epstein
Nissel Schwalb, Isaac's Brother and Manager of London Theater.....Abraham Teitelbaum
Clummer, Restaurant Proprietor in White-chapel.....Charles Cohan
Actors, Chorus, Musicians, Theatergoers, Roumanian Policemen—Played by Judith Wayne, Evelyn Morrison, Anna Stouber, Saul Speizer, Stella Berg, Philip Spiegel, Sidney Lubelsky, David Menkes, Maya Pollock, Sam Beckley, Sidney Friedman, Zalman Schindler, Joseph Berman, Gloria Rappel, Chaim Blumstein, Yashe Rosen, Frank Moneyton, Ber Rochov, Sender Blum, Joe Greenwald, Sarah Tamara, Lillian Katz, Sue Wasserman, Max Krashov.

For its second offering of the season, the Yiddish Art Theater has become quite light hearted. The new piece is a dramatization of Sholem Aleichem's *Wandering Stars*, a comedy of thwarted young love among strolling players. The scripting and staging are credited to Maurice Schwartz, the music to Abraham Goldfaden and, of course, Joseph Rumshinsky. All the troupe seem to be getting a happy kick out of playing it and, it must be reported, the audience seems to get an equal kick out of their play-acting. Also it gives Maestro Schwartz an opportunity for more than a bit of giddy clowning in a genial part, which he plays with evident relish.

Wandering Stars is a yarn which precisely lives up to its title. The comic of a barn theater in Roumania discovers a talented local lad and lass. She sings. He acts. And they love each other. The comic decides he'll break away from his one-horse troupe and put them in the top slots of a company of his own. However, the troupe's director and manager indulge in a bit of private skulduggery and whisk the gal away with their own outfit. Which is where the "wandering" begins—and do the lovers wander! All the way to New York, on a three-year trek via Austria and England, only to be finally and happily reunited in a theater on the Bowery. By that time she's a leading soprano at the Met and he is a rising star of the Yiddish Theater. There is a bit of tear-jerking melo in it, without which no "language" comedy would be complete, (See *Wandering Stars* on page 42)

SEASON'S GREETINGS

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OUT-OF-TOWN OPENINGS

TO THE LIVING LAS PALMAS THEATER, HOLLYWOOD

A new drama by Anthony Palma. Directed by Danny Mann. Setting and costumes by Robert E. Andjulis. Company manager, Mike De Vincent. Stage manager, Frank Callender. Press representatives, John Anderson and Ted Sally. Presented by the Actors' Lab.

Mante.....Richard Chandler
Jones.....Martin Mason
Buncheon.....Anthony Trager
Oval.....Hal Melone
Pastor.....William Cottrell
Hoppy.....Maynard Holmes
Foud.....James O'Rear
Jack.....Jeff Corey
Rennes.....William Cain
Crully.....Phillip Pine
Tom.....Mervin Williams
Paul.....Oliver Crawford
Roberts.....Jimmy Davis
German Guard.....Guy Christian

To the Living is an anti-war play of more than passing significance. Even the playwright Palma's bitter tone lacks dramatic maturity, and is technically imperfect, the play must emerge as a warning beacon to those who guide man's destiny. It is a turbulent, often hysterical indictment of war—its causes and effects—written, directed and acted with all the emotional impact which a cast of ex-G.I.s can muster. It is an evening not to be taken lightly.

To cry out his hatred against war and a plea for lasting peace, the author (an ex-G.I. who spent months in a Nazi prison camp), unfolds the story of a group of American prisoners of war in Germany at the time of the battle of the bulge. Half-starved and rotting mentally, the men are held together by an instinctive desire to survive. This is Palma's plot, which he uses to build to a swift and terrible climax, shouting with bitter defiance against a system which breeds war.

Danny Mann's near-perfect direction captures the highs and lows with equal skill. Least of Mann's problems is that of preventing static movement and awkwardness, since a minimum of 10 characters are on stage at all times, within the limits of the one set prison barrack. To overcome this, Mann has given his characters a wide sweep of planned movement, all building to pace and mood—shocking one moment, tempering the next.

Opening slowly, with a first act in need of judicious pruning, the story deals with the prisoners' frantic desire to survive the prison ordeal. The one theme which keeps the band alive is hope of eventual rescue. When the Nazis erect a battery of anti-aircraft guns adjacent to their unmarked PW barracks, the men realize that it is only a question of time before they are killed by American bombing planes. It is then that each man fights for his own life, bringing out with stark realism the inherent beastiality in man. Learning that one of their number is to be used for German farm labor away from the prison, each man pleads his case for survival. Group decides to draw cards, with low man getting the nod. In a scene of electric suspense, the one to survive is chosen, the others resigned to death. In the end, there is an inevitable tragic climax, but only after the characters have shouted their bitter challenge to the world.

Cast is uniformly superb, and it is unfair to single out individual actors for special plaudits. Stand-out work, deserving of special mention, is done by William Cottrell, as the Southern boy who throttles a fellow prisoner he considers a traitor. James O'Rear is excellent as the hypocritical, religious fanatic, while Merwin Williams plays Tom, an older soldier of mature philosophy, with dignity and character.

Robert E. Andjulis' single set is strikingly effective. *To the Living* is more than good theater. It is a play to be seen by all Americans—lest we forget.

STREET SCENE

(Opened Monday Evening, December 16, 1946)

SHUBERT, PHILADELPHIA

A dramatic musical in two acts from the play by Elmer Rice. Presented by Dwight Deere Wiman and the Playwrights' Company. Book, Elmer Rice. Lyrics, Langston Hughes. Directed by Charles Friedman. Scenery and lighting, Jo Mielziner. Costumes, Lucinda Ballard. Dances, Anna Sokolow. Music, arrangements and orchestrations, Kurt Weill. Musical director, Maurice Abravanel. Production supervisor, Forrest C. Haring. Stage manager, John E. Sola. Press representatives, William Fields and John L. Toohey.

CAST

Abraham Kaplan.....Irving Kaufman
Greta Fiorentino.....Helen Arden
Emma Jones.....Hope Emerson
Olga Olsen.....Ellen Repp
Shirley Kaplan.....Norma Chambers
Willie Murrant.....Peter Griffith
Anna Maurrant.....Polyna Stoska
Daniel Buchanan.....Remo Lota
Frank Maurrant.....Norman Cordon
George Jones.....David E. Thomas
Steve Sankey.....Lauren Gilbert
Carl Olsen.....Wilson Smith
Henry Davis.....Creighton Thompson
Lippo Fiorentino.....Sydney Rayner
Sam Kaplan.....Richard Manning
Jennie Hildebrand.....A. Beverly Janis
Second Graduate.....Zosia Gruchala
Third Graduate.....Marion Covey
Mary Hildebrand.....Juliana Gallagher
Charlie Hildebrand.....Bennett Burrill
Laura Hildebrand.....Elen Long
Grace Davis.....Helen Ferguson
First Policeman.....Ernest Taylor
Rose Maurrant.....Anne Jeffreys
Harry Easter.....Don Saxon
Mae Jones.....Sheila Bond
Dick McGann.....Danny Daniels
Dr. John Wilson.....Edwin G. O'Connor
Officer Harry Murphy.....Norman Thomson
A Milkman.....Russell George
Joan.....Diana Donne
Myrtle.....Joyce Carrol
Joe.....Bobby Horn
Sally.....Aza Bard
A Letter Carrier.....Wilson Woodbeck
Mike, an Ice man.....Bernard Kivler
A Music Puppl.....Joyce Carrol
City Marshal James Henry.....
.....Randolph Symonette
Fred Cullen.....Paul Lilly
An Old Clothes Man.....Edward Reichert
A Grocery Boy.....Larry Baker
Third Policeman.....Victor Clarke
An Ambulance Driver.....John Sweet
An Interne.....Roy Munsell
First Nursemaid.....Peggy Turnley
Second Nursemaid.....Ellen Carleen
Tennis Players.....{ Biruta Ramoska
.....{ Tom Barragan

A Middle-Aged Couple... { Bette Van
.....{ Joseph E. Scandur
Passersby, Neighbors, etc.: Aza Bard, Ellen Carleen, Joyce Carrol, Marion Covey, Bessie Franklin, Zosia Gruchala, Juanita Hall, Beverly Janis, Marie Leidal, Elen Long, Sasha Pressman, Peggy Turnley, Bette Van, Larry Baker, Tom Barragan, Mel Bartell, Victor Clarke, Russell George, Roy Munsell, Edwin G. O'Connor, Edward Reichert, Joseph E. Scandur, John Sweet, Ernest Taylor, Wilson Woodbeck.

Embossed with enough mood-inspiring music to suffocate the audience in the opening act, Elmer Rice's sock drama made the metamorphosis from straight legit to a full blossomed folk opera via the ambitious route of a monumental Kurt Weill musical score and an avalanche of Langston Hughes poetry. The enterprise is of staggering proportions, and unfortunately, that's what happens. Rice's pithy stage piece staggers lamentably during the first of the two stanzas, boring and annoying with much too much and too inconsequential a musical repertoire conceived by the talented Weill.

There is the suspicion that Weill, who will be noted on our shores not for his European operas but for his terrific *Lady in the Dark* musical score, has Metop designs for Rice's *Scene*. Chief criticism of the preem performance was that the Pulitzer Prize drama got lost entirely in the maze of operatic interludes and arias. Moreover, the musical score itself, with the exception of one or probably two opuses, is mood rather than melodic with the result that it fails to sustain the pace. And for a folk opera, Gershwin set a high mark in *Porgy and Bess* that pales Weill's effort.

The offering begins to sustain some degree of interest in the second act, wherein is concentrated the murder scene and the capture of the killer. The action is almost swift enough to obliterate the pedestrian amblings of

the first half. But the new *Street Scene*, at best, is far from the commercial scene. With sufficient appreciation and patronage from the ultra and art audiences, it might succeed in becoming a standard and some of the score might conceivably win recognition, but it will hardly be referred to as a popular hit show.

PHILADELPHIA CRUX TAB

Critics split 50-50. Yes: G. J. K. (Record), R. E. P. SENDERFER (Balletin). No: Jerry GAGHAN (News), Linton MARTIN (Inquirer).

A gargantuan task of scissoring is needed. So very much is trite that little imagination is required to know exactly what to kill.

The voices, on which the demands are heavy, are generally good and the thespianic attempts were, mildly, rather horrible. Ann Jeffreys, lately of flickerville, sings excellently in the principal role of Rose Maurrant, but comports herself with embarrassing weakness in the acting department. Other top voices were Polyna Stoska, the infatuated and philandering wife, and Metop basso Norman Cordon in the part of the frustrated and murdering husband.

High spot of the first act is a dyed-in-blue song and dance featuring Sheila Bond and Danny Daniels. Outstanding in the large cast are such familiars as Hope Emerson, Sydney Rayner, Richard Manning and Don Saxon.

Of the two dozen or more musical selections only a few are easy on the ear. The one song that stands some chance of recognition in popularity circles is *Moon-Faced, Starry-Eyed*, with some attention probable for *Wouldn't You Like To Be on Broadway*, or a diploma ditty, *Wrapped in a Ribbon and Tied in a Bow*.

Producers Dwight Deere Wiman and the Playwrights' Company wisely entrusted the difficult and complex musical score to the directional baton of Maurice Abravanel, at home with an opera, and employed the same realistic Jo Mielziner setting used in the original Rice opus.

POUND ON DEMAND

(Continued from page 41)

proverbial glove. Victor Jory registers strongly as the Christian strong man whose faith succumbs to fistic pride, and Philip Bourneuf is deftly amusing as the silly Caesar. June Duprez and Richard Waring capably handle the slight love interest between the Christian maid and her handsome captain.

Smart, also, is the use of Sean O'Casey's one-acter, *Pound on Demand*, as a curtain-raiser to the Shavian frolic. O'Casey's spoof of the Irish postal system and petty bureaucrats sets just the right mood for the fun to come. Victor Jory gets the credit for staging this one and can take a bow. Philip Bourneuf and Ernest Truex are a genial pair of Celtic drunks under the austere eye of Cavada Humphrey as a haughty postal clerk. Margaret Webster adds fleetingly to festivities as a disappearing bystander.

The combo of *Pound and Androcles* adds up to one of the best bills that ART has put on to date. The whole troupe has taken its collective hair down and go at the items as if they were having as much fun as the customers. It's a tidy Christmas package which should make the yuletide bells ring at the International's b. o.

WANDERING STARS

(Continued from page 41)

but for the most part it aims for appreciative audience chuckles—and gets 'em.

All this is told in two acts and 11 scenes, the latter devised by Alexander Chertoff, and while sets don't pack the imagination of previous Yiddish Art productions, they are good enough. Maestro Schwartz's direction has no holes in it, as usual. Beatrice Kessler and Jacob Reichtzeit acquit themselves excellently as the gal and boy in love, and the former's soprano chanting is a lift on

Library Theater Review

ELIZABETH THE QUEEN

(Opened Tuesday, December 17, 1946)

HUDSON GRANGE LIBRARY THEATER, NEW YORK

A drama by Maxwell Anderson. Direction by Jess Kimmel. Drapes by Frank Stevens. Lighting, William Richardson. Art direction by Alfred Stern. Stage manager, Shannon Wells. Presented by Equity Library Theater.

(Cast in Order of Their Appearance)

First Guard.....Fréd Wayne
Second Guard.....Zeke Berlin
Third Guard.....David Clive
Fourth Guard.....Lee Furman
Sir Walter Raleigh.....Robert Carroll
Penelope Gray.....Patricia Wheel
Captain Armin.....Ralph Meeker
Sir Robert Cecil.....Vincent Donahue
Francis Bacon.....William Woodson
Lord Essex.....Ralph Clanton
Elizabeth.....Nan McFarland
Lord Burleigh.....Wallace Widdecombe
The Fool.....Leonardo Cimino
Mary.....Adeline Tinder
Tressa.....Barbara Todd
Ellen.....Dorothy Kimmel
Captain Marvel.....Anthony Jordan
A Courier.....Paul Wilson
Burbage.....Benedict MacQuarrie
Hemmings.....Paul Wilson

Broadway had better look to its laurels. As unveiled in the 12th production of the Equity Library Theater at the Hudson Grange Public Library December 18, Maxwell Anderson's *Elizabeth the Queen* proves more than a match for many Stern shows.

Featuring players drawn from current *Cyrano De Bergerac* cast showcasing their talents in another script, Anderson's poetic drama about the royal love affair between Elizabeth and Essex rings the bell many times. Play, of course, stresses the basic conflict between her intellectual interests as a ruler and her emotional interests as a woman.

Cast moves thru its paces with plenty of polish and only in a few places were rough edges visible. Ralph Clanton as Essex was tops. Clanton gives the nobleman a sympathetic, understandable reading, displaying the many facets of his nature. Counter-pointing him is Nan McFarland in the role of Queen Elizabeth. While Miss McFarland plays her part with great strength and determination, her interpretation comes thru as a bit too one-dimensional. It is only in the execution scene that she projects a warmer quality. In some of the smaller parts Patricia Wheel shows a very sensitive and charming quality as Penelope Gray. William Woodson gives a good portrayal of Francis Bacon, Vincent Donahue does his best with the difficult role of Sir Robert Cecil and Leonardo Cimino proves an apt and able court jester. Donahue much too young for his part, could have used make-up with good effect.

Scenery, tho necessarily not lavish, was more than adequate. Jess Kimmel's direction did a great deal to sustain the interest. Stern producers in need of talent are missing a good bet by not making ELT productions a must.

the ear. Frances Adler highlights a fine spot as the lass's virago mother, and Menachem Rubin and Mark Schweid score strongly as the coniving theater managers.

In sum, *Stars* looks like a popular addition to the Second Avenue Theater's fare, and it was fun to see the maestro occupying a comedy slot. He evidently is enjoying the assignment and that definitely helps *Stars* to twinkle.

EXPERIMENTAL OKAY

(Continued from page 40)

Theresa Helburn, Theater Guild; Maxwell Anderson, Playwrights' Company; Norris Houghton, Theater, Inc.; George Freedly, Equity Library Theater; Clarence Derwent, Actors' Equity and Robert Breen, ANTA.

THE FINAL CURTAIN

ADOLPHY—Charles, 76, former comedian and acrobat, in Longview Hospital, Cincinnati, December 15. Adolphy was best known for his double act as a Dutch comedian, billed with a partner as Jacobus and Adol. Survived by two brothers and sisters. Burial in Walnut Hills Cemetery, Cincinnati.

BARTRAM—Howard H., 77, former circus acrobat, in Meriden, Conn., December 9.

Many Thanks
to the Performers of
WICHITA SHRINE CIRCUS
for the beautiful Floral Piece
they sent to our Mother,
MADAME ADELE BEDINI
Also to all others for their kind
remembrances.
It is greatly appreciated by
her daughters.

BROWN—George E. (Dad), of the Brown Family Rides, December 12 in Orlando, Fla.

CARTER—Ben, 34, of the comedy team of Carter and Moreland, in New York, December 10. Appeared in vaude, radio and movies.

COX—George W., 70, rancher and former rodeo performer, suddenly December 17 in Buckeye, Ariz.

DANZ—J. Nicholas, 57, former president of the Connecticut Federation of Labor, at Groton, Conn., December 11. He was president of the musicians' union at New London, Conn., for 17 years.

FOREMAN—Charles E., 76, former burlesque company manager, in New York, December 11. Also managed several burlesque houses, including the old Empire, in Brooklyn. Survived by his widow, May Walsh, former actress.

GOTTLIEB—Julian Mark, 17-year-old son of Jerome (Jerry) Gottlieb, at Toulon, Ill., December 16, from injuries sustained in Peoria, Ill. Young Gottlieb was a student at Bradley University in Peoria, Ill. Jerry Gottlieb is head of the Gottlieb-Cutler Corporation, dealers in concession supplies and active in the National Showmen's Association.

HAYES—James G., 62, radio script writer, in Toledo December 15 at the home of his daughter. Burial in Toledo.

HENNINGS—Ohmer L., former concessionaire, December 11 in Huntington, W. Va.

HICKS—John T., 68, for 34 years with F. S. Wolcott's Rabbit Foot and other minstrel shows, in Vicksburg, Miss., December 12.

HINES—George (Daddy) Henry, 90, showman of many years and at one time manager of the Ambassador Hotel Theater in Los Angeles, December 17 in that city. He started

Lewis J. Valentine

Lewis J. Valentine, 64, former police commissioner of New York, died December 16, after 11 years at the head of the police department. Retired 15 months ago to make his radio debut, September 15, 1945, as commentator on the *Gang Busters* program.

Temporarily dropping his radio job in response to a request from General McArthur to come to Tokyo to reorganize the Jap police force, he remained overseas for three months, after which he resumed his radio work. Joined the New York police force November 17, 1903, and steadily worked his way upward to the top rung, where he remained longer than any predecessor.

in show business when he was 18 as an advance man for Barnum & Bailey and Ringling Bros.' circuses. Later he went into theater business, operating film houses in Chicago, Englewood, Ill., and South Bend, Ind. Survived by his widow, Lydia, and a daughter, Mrs. Maude Bentley.

HOLT—Dan, 71, blackface minstrel man of years ago, in Macon, Ga., December 15. For more than 30 years he trouped with minstrel shows as the "Georgia Cotton Blossom." In 1907 he joined the J. A. Coburn Minstrels and afterwards was with McIntyre and Heath and Lasses White troupes. Holt also toured the Keith, Loew and Pantages circuits. In 1934 he left the road to manage the Georgia State exhibit at the Century of Progress Exposition, Chicago, afterwards returning to Macon to manage the Macon Auditorium, a post he held the past 11 years. Survived by his widow, Paula, and two sisters, Mrs. Herbert Smart, wife of a former mayor of Macon, and Mrs. J. A. Thomas, Macon. Services and burial in Macon December 16.

HOSLI—Fred, 66, former master mechanic of the Metropolitan Opera, in New York December 16. After more than 40 years at the Met, he joined the stage crew at Center Theater, Radio City, in 1944.

IN MEMORY
Of Our Beloved Husband, Father and Brother
JOHNNY J. JONES
who passed away December 25, 1930
HODY JONES
JOHNNY JONES, JR.
SISTER SUE

LEE—Albert, 78, editor, author and playwright, in Norwalk, Conn., December 10. He served as editor of *Collier's*, *Vogue* and *Vanity Fair*, and was the author of numerous books. He wrote two plays, *Miss Daisy* and *Miss Phoenix*, the latter being produced in New York in 1913.

LEIGHTON—Charles, 70, advance agent for the Bertram Mills Circus, in London, Eng., November 27. Started his career as a vaude comedian but was best known as an advance agent. Handled advance for the dancer Pavlova before joining the Mills circus in 1930. During the war served with E.N.S.A., rejoining Mills early this year.

MARTINSON—Walter, 70, veteran employee of the International Fireworks Company, in Jersey City, N. J., December 11. Had been in the fireworks business all his life and worked at different times for Pain's Fireworks, Gregory Fireworks, Potts Fireworks, American Fireworks, Thearle-Duffield Fireworks, Unexcelled Fireworks, Gordon Fireworks and International Fireworks, and had fired displays on at least 75 per cent of the fairgrounds in this country. Interment in Jersey City.

MAY—Earle E., 58, radio station operator, in Duluth December 19. He was widely known as operator of KMA, Shenandoah, Ia., which he established in 1925. In 1926 he topped *Radio Digest* poll as nation's most popular radio announcer and is credited with being the originator of the early-morning (5:30 a.m.) broadcast.

MORTIMER—Lillian, nationally known actress, author and producer, in Petersburg, Mich., December 18. Author and producer of numerous melodramas, such as *No Mother To Guide Her*, *A Girl's Best Friend*, *Bunco in Arizona* and *A Girl of the Street*, she played in all the major cities of the United States and England and for 20 years was a star attraction on the Keith Circuit. She married J. L. Veronee, an actor, who

died three years ago. Survived by two sisters, Ellen and Mabel, actresses, and a brother, William.

NEILL—Roy W., 59, stage and film actor, author, producer and director, in London, Eng., December 14. Began his stage career in San Francisco at the age of seven and later appeared with Richard Bennett and Lillian Russell. For 10 years served as stage manager for David Belasco. Directed film productions for Paramount, United Artists, Columbia and Twentieth Century-Fox.

NORTON—George Frederic, composer, best known for his score for *Chu Chin Chow*, in Holford, Eng., December 15. Gave up insurance business to sing in opera but devoted most of his time to writing the scores of musical comedies.

IN LOVING MEMORY

Of My Dead Husband

BENJAMIN H. PATRICK

Who passed away Jan. 1, 1945.

"I miss you more and more."

BESSIE H. PATRICK

PHEATT—Maj. Merrill N., 53, in Balboa, Calif., December 12. A pioneer in commercial radio in Toledo, he formerly was public relations director for WSPD, Toledo. Burial in Woodlawn Cemetery, Toledo.

SANIFIN—Ada, 42, former *San Francisco Examiner* drama critic, in Chevy Chase, Md., December 12. Interment at Mount Olivet Cemetery, Chevy Chase. Survived by her husband, Charles Sutton Smith.

SHERMAN—Edward, 59, brother of Chester Sherman, clown, at Speers Hospital, Dayton, Ky., December 15 of a cerebral hemorrhage. Burial in Spring Grove Cemetery, Cincinnati, December 18.

SPAUN—Bryon J., 80, manager of Spaun Family Shows for over 40 years, December 15 at his home in Adelphi, O. He was featured comedian with Cleveland's Minstrels for two years and also had toured with Lew Dockstader. Survived by his widow, Catherine; a daughter and a son.

IN MEMORY
OF A
VERY GOOD FRIEND
DOT WEISS

Who passed away

December 24, 1945.

ARCHIE BRUMLEY

WALCH—Dr. J. L., 67, director of the Amsterdam School of Dramatic Arts and a well-known playwright, author and critic, in Amsterdam, Holland, December 12. Among his plays were *Judas Iscariot*, *The Supreme Law* and *The Life of a Saint*.

WELLING—Richard W. G., 88, an organizer of the New York City Symphony Society and former secretary of the New York Philharmonic-Symphony Society, in New York, December 17. For 60 years a leader in civic reform movements, and author of several books.

Divorces

Ilka Chase, novelist, from William Murdock, radio artists' representative, December 5 in Las Vegas, Nev.
Mrs. Clara R. Deighan from Neil F. Deighan, night club owner of Camden, N. J., December 5, in that city.

Marriages

ACKERMAN-HARRELL—Paul Ackerman, of *The Billboard* Radio Department, and Mary Louise Harrell, of the editorial department of *Seventeen*, in New York December 14.

CROSBY - WOLFERTH—John Campbell Crosby, radio columnist for *The New York Herald-Tribune*, and Mary Beatrice Wolfarth, in Wynnewood, Pa., December 7.

EITT-WHITE—Col. Herbert E. Eitt and Carmel White, actress, who appeared in several Broadway plays and served overseas with the Red Cross, in Smithtown, L. I., December 11.

GIBBONS - JACOBSON—Fred Gibbons, non-pro, and Bernice Jacobson, dancer with the *Ice Parade* ice show at Benjamin Franklin Hotel, Philadelphia, in that city December 22.

GUZY-MILLER—James P. Guzy, for many years a concession operator on the Johnny J. Jones Exposition, Rubin & Cherry Shows and various other midways, and Gertrude Miller, nonpro, November 30 in the Virginia Beach (Va.) Presbyterian Church.

LEITCH-LLOYD—Jack Leitch, chief engineer at WCAU, Philadelphia, and Rhona Lloyd, women's news commentator and feature broadcaster at the same station, in Wilmington, Del., December 14.

LEXOW - STEWART—Robert F. Lexow and Margaret Stewart, singer, recently returned from entertaining troops overseas, in New York December 10.

MCWHORTER-WHITE—John McWhorter, nonpro, and Jane White, of Station KYW, Philadelphia, in that city November 27.

PAIGE - MILLS—George Paige, assistant concession manager of Polack Bros.' Circus, and Opal Mills, auditor of the same show, in Davenport, Ia., December 10.

PARIDON-SPENCE—Joseph Paridon, of the team Olsen and Paridon, in *Fugitives From the Opera*, and Mary Irene Spence, Seattle writer, December 9 in Topsfield, Mass.

POSS-MAXINE—Stanley Poss, Hollywood stage manager, and Dorothy Maxine, stage and revue dancer, December 9 in Los Angeles.

SCHULTZ - PETERSON—Charles L. Schultz, West Coast concessionaire, and Murl O. Peterson, Denver, in that city November 27.

WALLACE-BETCHEN—Bob Wallace, dancer, and Sherry Betchen, ballerina in the La Scala Opera Company, in Philadelphia December 22.

Births

A son, Joseph Jr., to Mr. and Mrs. Joe Doris recently at Park East Hospital, New York. Father is featured nitery emcee-comedian.

A daughter, Barbara, to Mr. and Mrs. Herman Goodstine in Hartford, Conn., recently. Father is on the staff of WDRC, Hartford.

A son, John Scott, to Mr. and Mrs. Charles MacDonald, November 29 in York (Pa.) Hospital. Father is owner of the Southern Theater, York.

A son, Stephen Mark, to Mr. and Mrs. Lou Weiss, in Brooklyn December 11. Father is with the William Morris Agency.

A son, Michael William, to Mr. and Mrs. Michael Stokoy December 2 in Los Angeles. Father is an ABC network announcer in Hollywood.

A son, Robert Virgil, to Mr. and Mrs. Robert R. Coulters Jr., of World of Today Shows, November 17 in New Orleans.

A son to Mr. and Mrs. Wayne Roberts in Detroit recently. Father operates the Virginia Theater.

A daughter, Karen Ann, to Mr. and Mrs. William Zalkin in St. Louis December 7. Father is publicity director of the St. Louis Muny Opera and Symphony Orchestra.

LEGALITY OF LICENSE LAWS

Many on Books Held Invalid In Tests by Higher Courts

Cincinnati attorney cites examples of unreasonable taxation imposed on traveling orgs—taxes voluntarily paid cannot be recovered from cities or municipalities

Leo T. Parker, Cincinnati attorney at law and author, has written a series of articles for The Billboard dealing with higher court decisions which are of general interest to owners, managers and operators in all branches of outdoor show business. The first of the series is herewith offered. Others will follow from time to time.

By Leo T. Parker, Attorney at Law

CINCINNATI, Dec. 21.—It is not difficult for anyone who knows the law to definitely decide whether a law is valid which licenses or taxes a circus, carnival or other place of amusement. That is the purpose of this article—to clearly explain the new law so that readers may know whether such a law is void, and what procedure to follow. It is true, of course, that a majority of tax State laws and city ordinances are valid and enforceable. Conversely, many higher court decisions are on record declaring license and similar taxation laws void. First, it is important to know that all license taxation laws are void which are unreasonable, discriminatory, or arbitrary. Just exactly what is meant by these terms we shall determine by reviewing late and leading higher court decisions.

In Dreibelbis, 133 Tex. Cr. 83, the higher court had under consideration an ordinance imposing a license on persons and corporations which had not regularly for a period of one year conducted the business; persons and corporations that had been engaged in and conducting a similar business "for at least 12 months" need not pay any license fee.

The court held the ordinance void, and said:

"That the ordinance in question is discriminatory is clearly demonstrated by the fact that a person who has been engaged in one of the designated businesses in said city for a year or more is exempt from the payment of the tax, while another person who has not been so engaged for such length (See Legality of License on page 58)

Col. Thompson, Vet Pilot of American Royal, K. C., Dies

KANSAS CITY, Mo., Dec. 21.—Col. Allen M. Thompson, 77, long-time manager of the American Royal Livestock and Horse Show here and one of the founders of the show, died at a local clinic Tuesday (17). He had been ill since August.

He was prominent in American Royal from the 1890's when he was one of a group which was instrumental in launching the show until the outbreak of World War II when performances were halted for the duration. He managed the entire show from 1905 until 1928 when he took over management of the Horse Show.

Thompson got his title by brevet from Gov. Guy B. Park, who was a close friend. He served six years as a member of the Missouri State Board of Agriculture and two terms as president of the Missouri State Fair Board.

Dr. Waters, Former CNE Mgr., Heads Int'l Industrial Ex.

ATLANTIC CITY, Dec. 21.—Dr. H. W. Waters accepted Monday the post of general manager of the International Industrial Exposition, which is set for a June opening at Hamid's Million-Dollar Pier here.

Dr. Waters was associated with the Canadian National Exhibition, Toronto, for 23 years and served as a consultant at Chicago's Century of Progress.

Miami's City Dads Study Drastic Anti-Billing Law

MIAMI, Dec. 21.—Some modification of the drastic outdoor advertising ordinance is expected to be made by the city commission soon.

Present set-up bans boards and outdoor signs and was passed five years ago, taking effect December 1. Enforcement was stayed temporarily, until commission makes final disposal.

Ky. Group Studies Plans For Recreation, Festivals

FRANKFORT, Ky., Dec. 21.—Consideration of a 20-point program for recreation, which would include festival days, was given at a meeting of the Kentucky Recreation Advisory Committee here.

The program is patterned after one adopted in North Carolina for State-wide projects.

Beloit, told Keefe that no definite budget has been compiled, but the figure of a million dollars has been "pitched around." Half of that amount would be used to construct a permanent memorial building at the State fairgrounds.

Committee chairmen presented the following amounts as tentative needs for getting their programs underway. In many instances, they hope, the costs will be covered or greatly reduced by incomes from the attractions:

Drama, \$1,000; radio playwriting contest, \$1,500; art, \$92,000; music, \$10,000; historical society, \$70,000; education, \$6,000; conservation and recreation, \$250,000.

Conservation project would include a permanent log replica of an early logging camp, a ranger station, steel outlook tower and fish, game, recreation and forestry exhibits at the State fairgrounds.

Europe Dangles Big Dough Lure For Yank Acts

(Continued from page 3)

U. S. dollars are promised by agents in the Scandinavian countries and Switzerland, while England, Belgium, Holland and France offer payment in their own currency in amounts equivalent with salaries acts get here.

European wants are centered around definite acts, nearly all of which are in the \$600 to \$800 price range. Inquiries have indicated an even greater yearning on the part of foreign agents for new acts than exists among agents here. Wanted talent consists mainly of thrill, circus and novelty acts suitable for outdoor and indoor dates.

Year's Booking Seen

At least four months of bookings are available in Scandinavia, six to eight weeks in Switzerland and an additional three to five months of Lowland circus dates. It is possible to set an act in Europe with a minimum booking of a year, in the opinion of local agents. The possibility of a tour extending two or more years is also seen.

Scandinavian countries are hungry for high diving, flying return and roller skating acts with four or more people. Latter is a puzzler to agents here since they felt of all acts the supply of skaters ought to be able to keep pace with the demand. Seal and other animal acts also are short items on the foreign market.

Exchange To Return

While the demand for acts in this country lessens the interest currently being displayed by performers in a European tour, the fact remains that the future will see a slackening in the available dates and a lengthy jaunt abroad may prove a godsend to troupers approaching the saturation stage here with their offerings. When it materializes the program will probably be expanded to include the importation here of foreign talent on an exchange basis.

Chief stalling factor listed by agents is the lack of adequate transportation and the increased costs of an ocean voyage. However, need for talent abroad is said to be so great that some foreign agents have tentatively agreed to absorb some of the transportation costs.

So far England is operating only two liners and the U. S. and France one each. Air transportation is out because most of the acts in demand carry too much equipment for air freight. Many of the ships currently plying the Atlantic are not "free" ships and their passenger lists are restricted to military and government personnel plus others traveling on special priorities.

Miami Pays Off Fears

MIAMI, Dec. 21.—R. D. Fears, concessionaire at Burdine Stadium, was awarded \$2,688.78 by the city commission for damage suffered in a fire during a University of Miami football game November 23, 1945.

Wisconsin Nixes Pro Talent for Centennial Fete

MADISON, Wis., Dec. 21.—Plans for the observance of the 100th birthday of the State of Wisconsin are moving steadily forward under direction of the Centennial Planning Committee, and the object of all moves to date indicate that professional talent and direction will be held to a minimum.

At a meeting here Thursday (12), it was emphasized that Wisconsin will put on its own show and that no producing agents or directors will be employed.

State fair buildings at Milwaukee will house the principal exhibits of the Wisconsin Historical Society, but activities will extend thruout the State. A traveling theatrical company will carry Wisconsin legend to 50 communities and a State-wide historical program will be conducted thru the schools by means of junior historical clubs.

Representative Frank Keefe, of Oshkosh, warned members of the planning committee not to spend too much money in anticipation of federal assistance as the new Congress will not be as receptive to passing out federal aid as past sessions of that body have been.

State Senator R. P. Robinson, of

AN IMPORTANT ANNOUNCEMENT!
To Conserve Our Limited Paper Supply
THE JANUARY 4 ISSUE OF
The **Billboard**
WILL NOT CARRY ADVERTISING
All Regular News, Reviews and Service Features Will Be
Published as Usual

CANUCK BIGGIES BULGE WITH \$\$

Calgary Holds 418G in Cash

'46 event nets 152G—most of surplus to go for improvements as supplies ease

CALGARY, Alta., Dec. 21.—Shareholders of the Calgary Exhibition and Stampede, Ltd., learned at the 61st annual meeting that 1946 was the best year in the organization's history. Surplus was \$152,149. The 1945 surplus was \$108,145.

New president is Arthur H. McGuire. He succeeds R. W. Ward, president for the last three years.

General Increase

Income from nearly every branch of the exhibition showed an increase over former years, altho expenditures for prize money, judges' fees, stampede expenses and other matters were also higher.

Cash assets of the company amount to approximately \$418,000, according to E. D. Adams, chairman of the finance committee, but he said improvements required to place the plant in good workable condition would diminish the funds quickly. Materials are not available to do this work at present, he said.

Add to Reserve

A total of \$27,000 will be used for immediate improvements on the grounds, which include new center-field corrals, a new fence around the race track and improved ventilation in the pavilion and administration building. Provision is made for \$200,000 expenditure for improvements and rehabilitation of property which was deferred during the war years. Last year \$100,000 was deferred for this purpose.

Ticket Sale Up 23Gs

Among the increases in the company's income for 1946 were entry fees which were up \$800 over 1945; grants and donations up \$1,600; returns for space rental, concessions and midway up \$19,000; returns from ticket sales up \$23,370; returns from pari-mutuels at the exhibition race meeting up \$7,300; returns from the spring race meet up 33 per cent over 1945.

President R. W. Ward reported that the record attendance of 339,748 was tabulated during the 1946 stampede, an increase of more than 45,000 over 1945. All-time attendance records were broken every day except Saturday when threatening weather prevailed.

He said that \$28,500 had been spent on a new sheep and swine barn, new race barn, new bleachers and an implement shed.

Michaels Attractions Open Chi Booking Office Jan. 1

CHICAGO, Dec. 21.—J. C. Michaels Attractions, Kansas City, Mo., in business for 37 years, will open fair booking offices here January 1. J. C. Michaels Sr., who founded the agency, will operate the new office, with his son, J. C. Michaels Jr., who returned recently from overseas armed service, in charge of the Kansas City office.

Address is Suite 119, Garrick Theatre Building, 64 West Randolph Street.

AN IMPORTANT ANNOUNCEMENT!
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THE JANUARY 4 ISSUE OF

The
Billboard

WILL NOT CARRY ADVERTISING

All Regular News, Reviews and Service Features Will Be Published as Usual

CNE Asks Bids for 21,500 Capacity Stand for the Fall

TORONTO, Dec. 21.—Complete plans for a new 21,500-capacity grandstand at the Canadian National Exhibition here as a replacement for the one destroyed by fire were turned over to Toronto's Board of Control Wednesday (18), and bids from contractors will be received within the next few days.

Barring unforeseen difficulties, it is believed the structure will be ready for the revival in '47 of the CNE. However, the roofing will be delayed until after the exhibition.

The structure will be 800 feet long and 150 feet deep. It is so designed, according to architect F. H. Marani, that it will be possible to empty it in from five to seven minutes. Incorporated with stadium features, the stand will have a bowl seating arrangement with 18 ramps serving nine sections. These ramps will connect with a large corridor running the full length of the stand, which in turn connects with four entrances to the street.

Seats will be of theater style, and will be suspended to allow easy cleaning after events. Roof structure will have stresses above roof level thus eliminating trouble from pigeons nesting on girders ordinarily under such a roof.

The building proper will contain two dining rooms capable of seating 1,000 persons, with the central section available for show purposes. Five dressing rooms will be provided, four for men and one for women. All of these will be equipped with showers and washrooms. An elevator will be used for moving heavy equipment.

CNE's general manager, Elwood

Dairy Cattle Congress Nets \$69,598 Profit

WATERLOO, Ia., Dec. 21.—Annual figures of the Waterloo Dairy Cattle Congress showed a net profit of \$69,598 for the 1946 season, which was one of the most successful in the 34-year history of the exposition. E. S. Estel, secretary, reported total attendance was 210,000.

Total income was \$192,945, while expenses amounted to \$115,095. Gain before depreciation was \$77,849. Total assets of the congress were listed at \$432,874.

Profit from this year will be used to help finance a new exhibition hall, which is already under construction and for other permanent improvements.

Hughes, said private traction interests plan to erect an off-street loading terminal at the western end of the track for interurban and coach passengers. In the future an open stand, seating 25,000, may be erected and a smaller stand at the east end, thus completing a U-shaped stadium suitable for football and other sports.

The new stand will be erected a short distance south of the old grandstand site, and will face a large outdoor stage encircled by a third-of-a-mile track.

Calif. State Fair Moves Dates Up

To run Aug. 28-Sept. 7 for 11 days, 10 nights—lifting of priorities seen as aid

SACRAMENTO, Dec. 21.—Dates of the 1947 California State Fair were changed this week by fair directors to August 28-September 7. It will run 11 nights and 10 days, opening at night for the first time.

Dates first set were opening August 30 and ending 10 days later.

Ned Green, secretary-manager, says a recent conference with Civilian Production Administration officials in San Francisco in regard to materials for next year was "not too encouraging" but since then housing priorities have been wiped out and it is believed certain a fair will be held.

This year the event, scheduled for the first time since 1941, was canceled due to building difficulties.

Ed. G. Vollman, president, Western Fairs' Association, said at a recent meeting of the State Legislative Committee on Fairs that there had been much thought on the idea the California State Fair should be a "grand champion" fair.

Idea would be to schedule the State's county and district fairs before the Sacramento event, so that the State fair would be the finale of the season, with champions from the smaller fairs coming here for final competition.

Green said the idea was a good one but he and State fair directors are unalterably opposed to holding the fair any later than the first week of September and running into the danger of rain.

If the other fairs were all held prior to the California fair, the "grand champion" idea would be practical, Green said.

Saskatoon Has 121G Surplus

Establishes reserve funds for future improvements, replacements, contingencies

SASKATOON, Sask., Dec. 21.—Saskatoon Exhibition Board reported a surplus of \$55,736 on the year's operations. After providing for fixed charges and improvements totaling \$3,943, the net surplus was \$51,792. It was an increase of \$6,234 over 1945 when fixed charges totaled \$200.

93G in Cash

Improvement in the board's financial position in recent years has enabled it to build up a cash surplus of \$93,717 and a total earned surplus of \$121,199.

Board approved a recommendation of the finance committee for the setting aside, from accumulated surplus, of reserves to provide for extension and replacement of equipment and for operating contingencies. The sum of \$40,000 taken from the current surplus of \$51,792 will be placed in these reserves, \$20,000 in replacement reserve and \$20,000 in a contingency reserve.

Revenue Up

A further \$50,000 will be placed in these reserves from earned surplus of previous years. This amount will be divided evenly between the two reserves. This means the transfer of \$90,000 from the present earned surplus of \$121,199, leaving a surplus of \$31,199.

Board also authorized the finance committee to set aside additional reserves from future profits.

Total expenditure for the year was \$94,471 compared with \$75,644 in 1945. Revenue for the year was \$150,208, an increase over the \$121,402 of 1945. Included in the statement of revenue were: general admission to the grounds, \$23,722; grandstand admission, \$34,843; racing, \$29,356; grants and entry fees, \$17,190; concessions and midway, \$31,975.

Gooding President

C. T. Gooding was elected president of the Saskatoon Exhibition Board, succeeding C. S. Palmer. Vice-presidents are A. M. Duncan and W. J. Bradley. Steve MacEachern retains his position as manager.

Retiring President C. S. Palmer mentioned improvements to the grounds, including paving in front of the pari-mutuel wickets and foundations for a new racing stable.

R. I. Crowell Named Prez Of Dairy Cattle Congress

WATERLOO, Ia., Dec. 21.—R. I. Crowell was elected president of the Waterloo Dairy Cattle Congress for 1947 at the annual meeting of the board of directors. He succeeds the late G. W. Huntley, who died in office two days before the opening of the congress last fall. Crowell had filled the vacancy temporarily since Huntley's death.

Other officers elected include Stanley D. Moore, vice-president; H. G. Northey, treasurer, and E. S. Estel, secretary.

EYE HORSE, CATTLE RULES

17 Annuals at Cen. N.Y. Meet

Eating stands, midway problems, advertising discussed —Warren new president

CORTLAND, N. Y., Dec. 21.—Forums on horse racing and on rules and regulations governing cattle exhibitions highlighted the annual meeting of the Central N. Y. Association of Agricultural Societies here Tuesday (17).

Representatives of 17 fairs voted for uniform health rules for both adult and junior cattle classes and for the imposing of a blood test on vaccinated animals over 18 months of age, such test to be made within 60 days of the closing day for entries.

The organization adopted a resolution, to be presented to State Department of Agriculture and Markets and at the coming meeting of the N. Y. State Association of Agricultural Societies, urging that the rules be adopted by fall fairs in the State.

This action followed a forum, conducted by K. C. Sly, Cortland, in which Prof. A. A. Spielman, Cornell University, representatives of major breeding organizations and of junior fair organizations and breeders and major exhibitors participated.

Delay Horse Classes

Horse race forum conducted by G. Archie Turner, Elmira race secretary, brought a suggestion from Roger Duncan, executive secretary of the U. S. Trotting Association, to withhold setting up their race classes for '47 until the new list of eligible horses was received in early January. Outlining the new rules, Duncan maintained that prohibition of the bar system previously used in classifying race horses would be a benefit to horse owners.

Following the forums, the meeting was then opened to general discussion of various subjects, with James A. Carey, auditor of the N. Y. State Department of Agriculture, presiding.

F. O. Ashworth, First National Bank of Cortland and member of the Cortland Fair Board, emphasized the need by fairs of a thoro comprehensive accounting system which should show clearly all receipts and expenditures. Bligh Dodds, director of the New York State Fair, suggested county fairs become affiliated with the International Association of Fairs and Expositions.

John Illston, district supervisor of the N. Y. Department of Agriculture and Markets, stressed the importance of locating food concessions as far as possible from the race track and the livestock exhibits, horse barns, etc. Dr. William Mosher, health officer, suggested the use of paper service instead of dishes at eating stands due to the difficulty in providing proper methods of dish washing.

Discuss Midways

A representative of the N. Y. State Police, Inspector Edward Doody; a clergyman, Dr. Lanker, president of the Cortland County Ministerial Association; a fair secretary, Robert Turner, and a carnival owner, King Reid, of the King Reid Shows, discussed the problem of clean midways. After they had discussed the (See Horse and Cattle on opp. page)

McLeod to Regina

REGINA, Sask., Dec. 21.—Thomas H. McLeod, assistant manager of the Regina Exhibition since April 3, was named manager by the directors here Wednesday (18). The 30-year-old ex-army captain succeeds James Grassick, manager since February, 1943. Grassick will continue with the exhibition in a supervisory capacity as consultant until September 30, 1947.

Solon's Endorse New Agricultural District In Southeast Calif.

BELFLOWER, Calif., Dec. 21.—A new agricultural district for the Southeast district in the Los Angeles area, which would be separate from the 48th Agricultural District, now has the official endorsement of representatives of the Bellflower, Artesia, Clearwater, Downey, Hynes and Long Beach chambers of commerce and the Lakewood Civic Association, it is announced by the committee in charge of the move.

According to the new district's sponsors, a bill will be presented at the next Legislature providing for the site and an exhibit hall which can be used for the Hynes-Clearwater Hay and Dairy Festival and the Bellflower Horse Show and Fair. Named on the committee to develop plans were Clarence Smith, Downey, chairman; Manning Tosti, Norwalk; Ned Clinton, Hynes, and Matthew Oliviera, Bellflower.

AAA-Sanctioned Speed Has Gain in Midwest Bookings

CHICAGO, Dec. 21.—Resurgence of AAA-sanctioned big car automobile racing in the Midwest is under way. Latest of the bigger annuals to go Three-A is the Du Quoin (Ill.) State Fair, which has closed contracts with Sam Nunis, Eastern promoter, to stage a still date July 4 and to put on one day of racing at the fair. Nunis operates under the Three-A. Last year Du Quoin offered one day of racing at the fair, but in a meet not sanctioned by the AAA.

Previous to Du Quoin's turn to the Three-A, the Wisconsin State Fair, Milwaukee, had announced that after a lapse dating back to pre-war years, it would revert to the AAA competition for its still, as well as fair dates. Tom Marchese, Milwaukee promoter, will be in charge of all dates.

Illinois Misses Sanction

Illinois State Fair, Springfield, this year was skedded originally to have a day of racing under the AAA banner, but at the 11th hour a change was made and the events were run without sanction of that body.

At a meeting here early this week, Col. Arthur W. Herrington, chairman of the contest board of the American Automobile Association, told members that in '46 purses at 78 sanctioned racing events totaled \$304,442. This represents a 50 per cent jump

Embroided Maumee, O., Finds Itself in Another Quandary

TOLEDO, Dec. 21.—The Lucas County Agricultural Society, operators of the Lucas County Fair at Maumee, was scheduled to elect a new slate of officers Saturday (14), but instead found itself embroidered in another controversy which only added to the list of complicated problems the members are trying to solve. Problems began some time ago after the State auditor, ordered the books of the society seized for a special audit, an official report of which has not been made. After a number of irregularities had been discovered a move was started to oust Charles Glann, secretary for the last 14 years. At the December 14 meeting it was discovered that the stables at the fairgrounds were being used even tho the fair board had made no leases and was not receiving any rental. Glann could offer no explanation to the members.

After three hours of discussion, the board members postponed the election of a president, vice-president, treasurer and secretary until January 4 and decided to employ a certified public accountant to audit the books in an effort to untangle its financial affairs.

Per diem allowances to board members, delinquent since 1936, were ordered paid.

Outgoing Gov. Re-Names Figy as Mich. Ag. Com.

DETROIT, Dec. 21.—Charles J. Figy was reappointed State director of agriculture for the fifth consecutive year by Gov. Harry F. Kelly. Kelly will be succeeded January 1 by Kim Sigler, but it is understood that Figy's appointment carries on thru 1947 under the incoming administration.

His post carries responsibility for all State and county fair activities in Michigan.

18 Days of Summer Racing Seen Likely At Great Barrington

GREAT BARRINGTON, Mass., Dec. 21.—An application of Edward J. Carroll, owner and operator of the Barrington Fair, for 30 days of racing will resolve itself into a grant of 18 days if approved by the State Racing Commission, Carroll stated here this week. Carroll said that Suffolk Downs is seeking 72 days, which leaves available 18 of the 90 days allotted in the State.

He is of the opinion that 18 days would be sufficient and placed in late June and early July would not interfere with other summer programs. Plan is to conduct the track and associated restaurants in connection with the racing. Barrington Fair will be held as usual in late September.

Racing commission hearing on Carroll's application will be given here sometime after January 1. Fair has conducted horse racing the past nine years, three under the ownership of the Housatonic Agricultural Association, which Carroll purchased, the last six years under Carroll's direction.

Anxious to have the racing program staged during a period when the summer business is slow, Carroll said this is his reason for seeking dates between April and July, preferably in June. He expects to obtain a modern electrical totalator equipment for posting odds.

Carroll said the week-long fair program is certain to have Jimmie Lynch's Daredevils in two performances and that it may close with an air show.

Mr. and Mrs. Frank (Fireworks) Duffield are in Mobile, Ala., visiting their daughter, Mrs. E. D. Meyercord, and their grandchildren.

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SUN'S REGENT THEATRE BLDG.
SPRINGFIELD, OHIO

Ky. Must Use War Dough To Repair Plant

Governor Names 2 Directors

FRANKFORT, Ky., Dec. 21.—Kentucky's Attorney General Dummit this week expressed belief that the \$325,000 paid the State fair board by Tube Turns, Inc., in terminating the latter's war-time lease on the Louisville grounds must be used to restore the fair plant to the same condition it was in 1942.

A Louisville bank currently holds the fund as trustees to guarantee the restoration to holders of the \$289,000 bonds still outstanding. The \$325,000 was paid by Tube Turns, Inc., in lieu of a previous agreement that it restore the grounds to the same condition which prevailed when leased for war plant usage.

The attorney general in a letter to State Agricultural Commissioner Elliott Robertson said the bank can pay out the \$325,000 after satisfactory arrangements are made to assure the restoration of the buildings and grounds. Such a program should be worked out by the fair board, the State department of finance and the bank, Dummit said.

Names Two Directors

Gov. Simeon Willis last week made his first appointments under the 1946 State fair board reorganization act, when he named W. T. Forsee, Owenton, and Onie Cook, Georgetown. Forsee, a Democrat, was picked from a list of six nominees submitted by the Kentucky Farm Bureau. He succeeded Rodney Whitlow, Guthrie. Cook, a Republican, renamed to succeed himself, was the governor's own choice. Terms of the new appointees run until December 12, 1952.

The fair board reorganization act stipulates that the two appointees "shall not be of the same political affiliation" and compelled the governor to select one of the appointees this year from a list of six nominees submitted by the Farm Bureau.

Two More in 1948

Terms of two members of the board will expire December 12, 1948, when the governor must select one successor from a list submitted by the Kentucky Purebred Livestock Association, and the terms of the remaining two members expires February 12, 1949, when the governor must pick one of the two appointees from a list submitted by the American Saddle Horse Association.

Serving on the board as non-appointed members are the governor, Commissioner Robertson and Dean P. Cooper, of the University of Kentucky College of Agriculture. Other present members are Ira W. See, Louisa; Dr. W. E. MacGregor, Louisville; Charles E. Whittle, Brownville, and James D. Rash, Henderson.

Purpose of the reorganization act was to "take the fair out of politics." It was signed March 20, 1946, by Willis.

Around the Grounds:

Financial Reports Coming Out; Thar's Good Readin' in Them

Financial reports of '46 fairs make good reading these days. The great mass of the annuals are definitely in the black, holding on to comfortable surpluses and looking forward to the day when materials will be available so that they can push contemplated plant improvements. Some of the reports not only detail the '46 operations but chart the direction planned for the future. Among the reports which have reached this department from the small—but good—fairs is an outstanding one from the Mower County Fair, Austin, Minn. The report, a five-page, single-spaced, mimeographed job, gives a meaty "re-cap" of the year, the problems which arose, how they were surmounted, and lists and re-counts of the special events conducted apart from the annual, and presents the fair's financial picture. It points out that the fair expended \$41,414, as against \$11,639.51 in 1936; that the '46 event netted a net profit of \$2,064.29 and has a cash balance of \$4,669.99.

Pointing out that the fair is performing an increasing number of special functions, the report emphasizes that the annual's obligations are greater than ever before and that it must meet this challenge by "striving constantly to raise the standard of living of farm people who create the wealth that our cities and villages are directly and indirectly dependent on."

Calgary's Exhibition and Stampede comes thru with one of the best drawn reports of major expos. It is presented in an attractive printed folder, which offers a striking two-color cover, and features detailed '46 operations statement over the signature of R. W. Ward, president, and J. Charles Yule, manager.

A report from H. B. Kelley, veteran secretary of the Hillsdale, Mich., County Fair, shows that event grossed \$71,812.04, netted a profit of \$2,682.09 for the year after having spent \$22,230.55 in improvements, most of which were concentrated in the 4-H Club Building. The year was rated the most successful in the 96 years the event has been in operation.

The Fairfield (Ill.) Fair released its detailed annual reports to the press and the local papers published it in its entirety. The report showed the annual grossed \$70,000 from all operations and netted a profit of \$4,048. Stressed was the fact that approximately \$18,000 was spent directly with merchants of the town.

Six buildings on the Reading, Pa., fairgrounds will be used for storage of new motor truck bodies this winter as a result of a deal recently consummated by fair execs.

Mr. and Mrs. J. E. Dillard, Seneca, S. C., are now pushing plans for the Oconee County Fair in that town. Recently, the South Carolina secretary of state issued a formal charter for the fair and the Dillards expect to stage the first event in '47. On December 6, 1941, the Dillards first set in motion their plans for a fair—but the war forced a postponement.

Art Bries, the firecracker man, made his first solo flight Wednesday (18), and is now preparing to conquer more territory in his own plane.

Wild Bill Reams expects to go out with a thrill show again in '47. But as yet he hasn't signed with any. . . Originally billed as the World's Industrial Fair, the commercial exhibition opening on Hamid's Million Dollar Pier, Atlantic City, has changed its title to the International Industrial Exposition. . . Farmers and farm leaders of Derry, N. H., met recently to discuss possibility of establishing

a fair. Alfred Conner, ag and vocational teacher, acted as chairman.

Jack Raum's Cherokee Rodeo Company and Thrill Show has been signed for the Huron County Fair, Bad Axe, Mich., and the Western Michigan Fair, Ludington. . . Lee Barton Evans, well known thruout the East as emcee and singer at fairs, presented his "Song Impressions" Tuesday (17) in the Wendell L. Willkie H. S., Elwood, Ind., in musical event sponsored by the Elks there.

Horse and Cattle Rules Are Eyed

(Continued from opp. page)

problem, James E. Strates, of the show that bears his name; Dick Coleman, owner of the Coleman Shows, and Justin Van Vliet, of the B. & C. Shows, brought out that the issue was one which the fair executives should decide what type of show they wanted.

John K. Kane, Cortland Baking Company advertising manager, urged showmanship in advertising, that the public be told the reasons why, not merely that the fair will be "bigger and better," and that repeated advertisements be used.

Warren New Prexy

Following the business session, Charles Warren, Vernon, was elected president for 1947. Others named were R. M. Putney, Ithaca, vice-president; Robert Turner, Elmira, secretary, and Ed Hardeman, Elmira, treasurer.

Among showfolks in attendance were Joe Hughes, George A. Hamid office; Frank Wirth, Frank Wirth Agency; Jimmy Van Cise, Jimmie Lynch Death Dodgers; Jack Kochman, Kochman Hell Drivers; Walter C. Stebbins, Stebbins Speedway; James Cole, James M. Cole Circus; Harry Cooke, Cooke's Theatrical Enterprises; M. N. Colegrove, B. & C. Shows; A. C. Legg, Eureka Tent & Awning Company; Fred C. Murray, International Fireworks Company; Sam Nunis, Nunis Speedways; Joe Chitwood, Chitwood's Hell Drivers, and Norman Shapiro, Globe Poster Corporation, of Baltimore.

Midwest Harness Circuit Formed

Iowa, Missouri, Nebraska State annuals peg purses at 30G to lure more entries

DES MOINES, Dec. 21.—Representatives of three Midwest State fairs—Iowa, Missouri and Nebraska—meeting here recently, organized a new harness horse racing circuit designed to result in more and better entries.

Program drafted calls for purses totaling more than \$30,000 for the three-week circuit. John W. Cory Jr., Iowa State Fair speed superintendent, pointed out that the Des Moines event agreed tentatively to put up \$10,650, plus added money, in '47 for four days of racing, and to post a purse of \$1,000, plus added money, for each feature race.

This year Iowa's purses aggregated \$7,000 for three days of racing. It was pointed out that other fairs in the Midwest will benefit by the circuit's plans, as the increased purses are expected to lure more horses to the Midwest.

Called by Cory, the circuit's organization was attended by Roy S. Kemper, secretary; E. A. Duensing, superintendent, and C. W. Green, of the speed department of the Sedalia, Mo., annual, and Edwin Schultz, secretary, and Roland C. Reko, speed superintendent, of the Lincoln, Neb., event. Besides Cory, Lloyd B. Cunningham, secretary; J. P. Mullen, president; W. J. Campbell, vice-president, and J. N. Nutter, assistant superintendent of speed, represented the Iowa State Fair.

A. A. Tressler, Blue Earth, Minn., field rep of the U. S. Trotting Association, and M. E. Beacon, Aurora, Ill., veteran racing official, attended.

**ACTS
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THE ANNUAL MEETING

of the
**MISSOURI ASSOCIATION OF FAIRS AND
AGRICULTURAL EXHIBITIONS**
will meet at 1:00 P.M. January 17, 1947,
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MONTGOMERY COUNTY FAIR

FONDA, N. Y.

THE ONLY FAIR IN THE MOHAWK VALLEY
1946 PROVED TO BE MOST SUCCESSFUL—GATE OVER 50,000.

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CARNIVALS AND ATTRACTIONS INTERESTED IN PLAYING FAIR OR SUMMER STILL DATE,
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Thanks to all of our Friends, Fair Managers, Committees, Secretaries, Acts and those that helped make our 1946 Season our best.

ANNUAL MEETING AND BANQUET of MAINE ASSN. OF AGRICULTURAL FAIRS

Hotel Falmouth, Rutland, Me., January
14-15. Banquet January 15.
J. S. BUTLER, Secy.
177 Cottage St. Lewiston, Me.

Kelly - Miller Builds Barns, Adds Animals

Bulls to St. Louis, Barnes

HUGO, Okla., Dec. 21.—The six elephants of the Al G. Kelly-Miller Bros.' Circus, recently back from playing a studio contract in Hollywood, are now quartered in a new barn at winter quarters here. Also recently completed was a new cat house with a small outside run for each animal.

Coming from the Coast with the elephants were several new animals, including a double-hump camel, a black bear, two British deer and an African sheep. The show already had two camels, two llamas, a zebra, three cages with nine dens of wild animals, and 36 head of horses, ponies and mules. Animals will continue to be exhibited in the Side Show.

Indoor Dates for Bulls

Kelly-Miller elephants will play Bob Levin's indoor date at Denver in February; three of them and a six-horse Liberty act have been leased to the St. Louis Police Circus, and the other three will go to Barnes Bros.' Circus for five weeks in Chicago and Detroit.

The bulls worked three weeks in Hollywood for Sol Lesser Productions, Inc., in *Tarzan and the Hunters*, to be released by RKO. The Kelly-Miller zebra also was used in the jungle scenes. Four men from the show went with the animals, with Dores Miller in charge.

New Rolling Stock

Five new two-ton Chevrolet vans have been bought to replace old trucks, three more are to be added and a three-quarter-ton Chevrolet panel has been ordered for country routes on the advance.

Show has bought the trucks and semis of John McLaughlin, who had the stands last season, and will open (Kelly-Miller Augments on page 65)

Many Folks Working In St. Louis Stores

ST. LOUIS, Dec. 21.—Many outdoor show folks are busy in the toylands of the three leading department stores here. Otto Griebling, producing clown of Cole Bros.' Circus, is at Famous Barr for his 10th year, and it's the fifth year for Harry Dann, Ringling-Barnum clown. Other Famous Barr entertainers include Maudie Moore, of Cole Bros., doing a Western act; Chick Kueser, magician, and Gatchell's dogs, last season with Buck Owens. Ollie Jandel is at the organ for the 13th year, and Huffy Hoffman, clown cop, works the come-in. Doubling in the role of Santa Claus are James Murphy and L. A. Drinkard, with little Bula Kueker giving out books to the kids. George Reed and his assistant, James Deal, has been taking care of crowds running from 15,000 to 18,000, with a crew consisting of Orville Williams, Denny Wear, Donald Ogle, Charles Schneck, Ralph Soebing, George Hendrickson, George Zurline, Leo Silvey, Oliver Bevan and Cliff Anske.

At Stix, Baer & Fuller, Henry Hesse, of Poplar Bluff, Mo., is serving his 18th year as Santa Claus and LeRoy Bartholomew is entertaining with magic.

Entertainers at Scruggs, Vandervoort & Barney include Francis Hurley, Santa Claus; Bobby (Bumps) Springer, clown, of Cullman, Ala., and Ellen and Romain Proctor, of Springfield, Ill., with their puppets.



TRADITIONAL CAKE CUTTING followed the marriage of George Paige, assistant manager of concessions, and Opal Mills, auditor, Polack Bros.' Circus, at Davenport, Ia., Tuesday (10). Left to right: Louis Stern, Sue Pallenberg, George Paige, Mrs. Paige, Joe O'Donnell and Mr. and Mrs. Irving J. Polack.

UNDER THE MARQUEE

Marion Knowlton Partello, performer with Cole Bros., underwent an emergency appendectomy at Middletown, Conn., Wednesday (18).

William H. (Cap) Curtis advises that he will not be with Cole Bros.' Circus in 1947. He was general superintendent.

What will clowns, working in riding acts of funny Fords wear when the 20-year-old raccoon coats become extinct?

A recent visitor reported at Dailey Bros. winter quarters, Gonzales, Tex., was Ralph Noble. Mr. and Mrs. Noble have been living at the Keystone Hotel, Joplin, Mo.

Mrs. C. P. Miller Harth, daughter of Col. Zack Miller, presented an informal program, the Romance of the 101 Ranch, at a meeting of the Tulsa (Okla.) County Health and Welfare Association December 16 at Tulsa.

Diversions of small-town magazine store clerks is trying to sell us last week's copy of *The Billboard* on the day the new issue arrives.

Raymond Aguillar's band with the E. K. Fernandez Circus in Hawaii is composed of Joe Meyers and Henry LaGuna, trumpets; J. A. Van Patten, baritone; Fred Denison, bass; Harrie Harding, drums, and Bill O'Bryant, calliope.

Larry Benner, lecturer in the Side Show on King Bros.' Circus, en route to his home in Miamisburg, O., following the season's close, stopped off in Cincinnati Monday (16) for a visit to *The Billboard* offices. He also called on Jim McSorley, Louis Mentel and Mark Galvin. Benner plans to work vaude after the holidays.

Steve (Shorty) Byrd, novelty man with Dailey Bros.' Circus the past

season, stopped off in Cincinnati last week and visited *The Billboard* offices en route south.

Dave Malcolm, comedy juggler and clown, is playing club dates around New York and plans to remain off the road this winter. . . . Stevens Bros.' Circus, Hugo, Okla., and the Gainesville (Tex.) Community Circus together rated a half-page picture layout in the Sunday (15) *New York Daily News*.

Emmett Kelly, a regular in Ringling-Barnum clown alley, sailed for England aboard the Queen Elizabeth from New York Saturday (14) in time to join the Bertram Mills Circus for its London opening Friday (20). He will return here for the Big Show opening in Madison Square Garden in April.

The Victoria Troupe, English bike act working in the U. S. a number of years, has returned to England where it has been booked by Stanley Wathon to open Saturday (21) at Bellevue (indoor) Circus, Manchester. Bellevue Circus, an annual event, was initiated in 1931 by Wathon, who directed the shows there for 11 years.

Gen. Fulgencio Batista, former president of Cuba, and his family were guests of Floyd King at King Bros.' Circus when that show played Daytona Beach, Fla.

Shorty and Peggy Sylvester, after playing the Shrine dates at Houston, Fort Worth and New Orleans, went to the home of Shorty's parents at Eloy, Ariz., for the holidays. . . . After 39 weeks of fairs and indoor dates for the George A. Hamid office, Slivers Johnson spent a week at the home of C. A. Klein, the booker, at New Waterford, O., then went to his home at Fox Lake, Wis., to re-

(See Under the Marquee on page 65)

Bertram Mills' Big Combo Show In Post-War Bow

LONDON, Dec. 21.—Bertram Mills Circus and Fair, in London's huge Olympia Exhibition Hall, opened Friday (20) for the first time since wartime black-outs went into effect, and continues thru February 1. An annual event in pre-war years, the circus and fair is a combination circus, carnival, indoor amusement park and a trade show, where latest rides and park devices are demonstrated in actual operation.

The circus is the big feature of the Olympia holiday season and the Mills Circus presents the top acts available. This year's program is a bit top-heavy with animal acts, most of which are Mills-owned, but has some imported talent, including Emmett Kelly, the American clown, playing a return engagement at Olympia; the Tovarich Troupe, ladder act, and Charlie Rivels and Company, a well-known Continental medley act—aerial, acro, tumbling, clowning and musical.

Mills' acts include lions presented by Nicolai; elephants handled by Gindl, Liberty horses put thru their paces by Tony Holt and high school horses ridden by Peggy Holt. Also on the bill are Stephenson's dogs and a group of sea lions.

Olympia Circus-Fair will be televised by the British Broadcasting Company four times during its six-weeks' run.

Bernard Mills, who recently underwent an operation, is convalescing but assisted at the premiere.

Cody Bros. in Ga. Heading for Ala.

DUBLIN, Ga., Dec. 21.—Cody Bros.' Circus is headed for Alabama after playing to good business in Southern Georgia. All stands are under auspices, with advance ticket sales. Mornings and nights have been a little cool, but weather otherwise has been perfect. Show makes daylight moves.

Manager W. C. Dimsdale announces the show will not lay off for the holidays due to advance sales already made, but that it will close the last of January to enlarge and repair equipment for the '47 season. Office-owned equipment moves on two trucks and two trailers.

L. H. Harrell, of Harrell's Wild Animal Circus, is to join Monday (23) at Fitzgerald, Ga., to augment the big show program. W. C. (Brad) Bradford's wild animal farm at Davisboro, (See *Cody In Georgia* on page 65)

Adrian, Mich., Indoor Date Played by Webster for DAV

ADRIAN, Mich., Dec. 21.—Webster Bros.' Circus was sponsored in matinee and night performances by the Disabled American Veterans here Thursday (12). Advance sale was fair but door attendance was disappointing due to an all-day down-pour. Promotion was under the direction of R. W. Couls, with Mrs. Couls handling press and the office. Show has four more indoor dates before preparing for the outdoor season. Performance received favorable after notices. Program ran as follows:

1—Betty Fanchon, dogs. 2—Clowns, with Happy Holmes producing, assisted by Clarence Kehr and the Harold Brothers. 3—Miss Lee, Spanish web. 4—Jimmy Troy, slack wire. 5—Slim Girard, juggling. 6—Clowns. 7—Fay Romig's high school horses. 8—Troy Duo, Roman rings. 9—Happy Holmes, table rock. 10—Clowns with football mule. 11—Montana Slim Girard, fancy roping. 12—Jimmy Troy, comedy trap act. 13—Clowns. 14—Romig and Rooney, riding act.

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THE JANUARY 4 ISSUE OF

The
Billboard

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Dressing Room Gossip

Dailey Bros.

GONZALES, Tex., Dec. 21.—The roses are blooming in Gonzales. The poinsettias are brilliant splashes of holiday red against the cool green foliage. The sun shines warm from a cerulean sky. The air is balmy. Life is good here in South Texas.

A few of us in quarters are busy at our various tasks. Tommy O'Brien is building a set of double-deck dog boxes with space at one end for feed and equipment. The building that houses the dog pens and working ring is getting a new roof and walls and electric lights. Dutch Warner is repairing harness in a fully equipped shop. Over the door is a sign: "There is just as much horse sense as ever, but mostly horses have it."

Dave Curtis is general repair man for the line of cabins in which personnel live. Whitey Haley has put up a new rigging for his wife to use in practicing a new act. Ed Martin is in charge of the ring stock stable and has the place spic and span. Ivan Douglas is superintendent of quarters. Johnny and May Stevens are enjoying the winter in their beautiful home.

The Plunkett stage show put up its tent in Davenport Park and played three days to good business. From here it went to San Antonio for a rest and general repairs. We enjoyed having this big family of versatile performers in our midst. Fuzzy's animal acts (dogs, monks and seals) were a hit. The trampoline act by Jerry, Toots and Corky Plunkett and Tommy Genitis is undoubtedly the finest in the business. Corky and Tommy entertained with a smooth, clever hand-balancing turn. The

plays and vaudeville numbers were excellent, too.

Manager Ben Davenport took over the Wagon Wheel night club December 10 for an evening of dancing as a present to his two daughters, Norma Davenport and Billie Gillam. The party was attended by the Plunketts and Dailey Bros. personnel. Johnny Williams and His Swingopaters furnished the music, and at midnight steak and chicken dinners were served, with Pop Macon, winter quarters cook, as chef.

Mrs. Davenport has been on an extended trip North, visiting friends. Visitors: Mr. Duggan, circus owner; Mary Newton, Bernice Ketrow, Adele Reed, and Bryan and Billie Woods.—HAZEL KING.

King Bros.

Our season, which ended Saturday, December 14, at Starke, Fla., was eight months and two days in length. It was one of the longest and most successful seasons in the history of this show. Everyone seemed to be a little restless and tired, and some with homes were anxious to get there by Christmas.

Bill Ketrow and daughter, Mary Allen O'Rear, caught the show at Cocoa, Fla., running up from Miami, where Mary is constructing a trailer court. Marshall Green, general agent of the Sparks Circus, visited at Palatka, Fla. Dorothy Rumbaugh, wife of H. J. Rumbaugh, returned to her home in Everett, Wash. Ernie Sylvester, after almost a lifetime with the circus, is now in the carnival business. Says it is not so strenuous. Ernie was on the lot at Daytona Beach, Fla., helping to seat them afternoon and night.

Destination of some of the personnel follows: General Agent John D. Foss, L. D. (Doc) Hall and M. C. Carter, winter quarters, Jackson, Miss.; Matt and Mary Lawrish, Florence, Ala.; Deacon and Flo McIntosh, New Glasgow, Nova Scotia; Chester and Sylva Gregory, York, S. C.; Lee and Eva Hinckley, Hot Springs; Arthur Stahlman, Los Angeles; Charles Forrest and Daryl Davis, Cleveland; Enoch Bradford, Gastonia, N. C.; Larry Benner, Revere House, Chicago; Lawrence and Montana Rose Pierce, Thelma and Jerry Pierce, Salamanaca, N. Y.; Robert Burns and son, New Orleans and Tex Starr, Tampa.

J. C. Rosenheim, Cleveland; Dot Rosenheim, Ogdensburg, N. Y.; Cristiani Family, Sarasota, Fla.; Albert Powell, Louisville; Bozo Ward, Brooklyn; Betty Biller, Louisville; Robert and Charlotte Miller, Tigard, Ore.; Elmer Voris, Chicago; James Cephes, winter quarters; Tommy Bentley, Louisville; Ray Anderson, winter quarters; Elmer Myers, Lancaster, Pa.

Kenneth Ikert, Lisbon, O.; Don Durant, Prince Albert, Sask.; Joe McGrath, Portland, Me.; Albert Dean, winter quarters; Joe Smiga, Hot Springs; Lewis Treantafelkas, Brunswick, Me.; L. D. Hall Jr., Boston; Paul Hall, Quincy, Mass., and Robert Briggs, York, S. C.—TOMMY BENTLEY.

Packs Gets Shrine Contract For 5 Years at New Orleans

ST. LOUIS, Dec. 21.—Tom Packs has been awarded a contract to produce a Shrine circus for Jerusalem Temple, New Orleans, for the next five years, he revealed upon his return here.

The success of this year's show, held December 4-9 in the Municipal Auditorium, New Orleans, far exceeded expectations, according to Packs, attendance totaling more than 70,000 and gross receipts topping \$90,000.

Poisoning of Stock Forces Buck Owens To Close His Show

SEBRING, Fla., Dec. 21.—Buck Owens reported here today that part of his show's stock was poisoned with arsenic by an unidentified person at Winter Haven, Fla. One show horse died here yesterday and the show has been forced to close in order to prevent further deaths among the stock. The State veterinarian is in charge of the poisoned stock and an investigation is under way.

WINTER HAVEN, Fla., Dec. 21.—Buck Owens Circus, which has been playing sponsored dates in Florida since its reopening at Palatka December 6, begins its Christmas lay-off after today's performances but is scheduled to start showing again January 1.

Following the same general pattern as previously, with heavy emphasis on horses and Wild West acts, the show, however, has several different acts and some changes in clown alley and the personnel of John Dusch's band. (Details in *Dressing Room Gossip*.) Running order of the program after the reopening was as follows:

1—Grand entry, "Parade of the Stars." 2—Table rocks in Rings 1 and 3, the Fraziers; comedy acrobats in center ring, Franklin. 3—Swinging ladders, Novel Snyder, Dorothy Hill, Beulah Shearer. 4—Clowns. 5—Menage on track, Alta Mae Owens, Erma Lee, Shorty Shearer, Harry Rawls, Leon Snyder, May Beck, Novel Snyder, Dorothy

Anderson To Stage R-B Again in 1947

NEW YORK, Dec. 21.—Coincidental with John Ringling North's departure for Europe December 9 to seek new acts for Ringling Bros. and Barnum & Bailey Circus, it was revealed here that John Murray Anderson, the Broadway director, would again stage the production numbers of the Big One in '47. It was reported Anderson's circus assignment would delay his direction of a new Broadway show, *Auld Lang Syne*.

Mackey, Jess Gonzales. 6—Clowns. 7—Dog acts in all three rings. 8—First concert announcement. 9—Cloud swings, Novel Snyder, Erma Lee, Beulah Shearer. 10—Clowns. 11—Balancing act in Ring 1, Franklin; perch in center ring, Frazier; balancing act in Ring 3, Virginia DeKohl. 12—Introducing Spot, the hind-leg dog. 13—Liberty acts in all three rings, Erma Lee, Buck Owens, Alta Mae Owens. 14—Introducing Nubbins as the world's smallest Percheron horse. 15—Goldie, motion picture horse, presented by Buck Owens. 16—Clowns. 17—DeKohl's juggling act. 18—Aerial ballet, featuring Alta Mae Owens, with Honor Tombs, Dorothy Hill, Erma Lee, Beulah Shearer, Lucille Frazier, Novel Snyder, Hazel Franklin Steffen. 19—Second concert announcement. 20—Joe, the chimpanzee, presented by Mike Mackey. 21—Clowns. 22—Wire acts in Rings 1 and 3, the Fraziers; center ring, Edward Frisco. 23—Clown band. 24—Dolly Jacobs' elephants. 25—Clown crazy number. 26—Wild West section: (A) Quadrille on horseback, (B) Trick and fancy roping, (C) Big horse catch, (D) Trick and fancy roping, (E) The Texas Skip, (F) Trick riding. Concert—Australian bull whip cracking, knife throwing, and Stormy, the motion picture horse.

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PSCA FROLIC HITS NEW HIGH

No Speeches Helps Affair

Clyde Gooding, Dr. Ralph Smith honored with presentations—floorshow tops

LOS ANGELES, Dec. 21.—Showfolk from up and down the Pacific Coast, liberally augmented by visitors from many Western States and as far East as Chicago, turned out in glittering array for the 26th annual banquet and ball of the Pacific Coast Showmen's Association in the Biltmore Hotel Ballroom Tuesday (17). Circus, carnival, fair and park men together with their ladies, crowded the banquet hall and foyers 300 strong for what everyone agreed was one of the most successful gatherings in the history of the club.

The gaily decorated ballroom with its many tables bedecked with flowers and ferns formed a fitting background for the dinner-jacketed gentlemen and their bejeweled escorts.

No Long Speeches

From the time the doors were opened at 7 p.m. till the last straggler left the hall at 2:30 a.m. the proceedings went off without a hitch. Noticeably absent were the long speeches which often characterize banquets.

Frank Redmond, chairman, opened the formal portion of the program by introducing the evening's toastmaster, Fred Wiedmann, who then took over and called upon each of those at the speaker's table to take a bow. These included Chaplain Jack Hughes, Tony Street, Treasurer John T. Backman, Secretary Ed Mann; Harry Seber, president-elect of the Showfolks of America; John R. Castle, Sam Correnson, Vice-President Harry Suker, Vice-President Jimmy Lynch; M. S. Doolan, representing the Showmen's League of America from Chicago; Paul Huedepohl, and guest of honor, Ernie Hulick, manager of the San Diego County Fair.

Two Presentations

Dr. Ralph Smith was called to the rostrum and was presented with a gold pen and pencil set as acknowledgement for his many services to the club. Vice-President Bill Hobday made the presentation.

Clyde Gooding was the next to be called. Vice-President Charles Walpert presented him with a life membership card in the PSCA, in recognition for his fine work in behalf of the club.

Communications from many absent members and other showfolk organizations were read, including one from President Mel Smith, who could not attend because of business.

Distinguished guests by the dozen were called upon to take a bow, including Baron Long, owner of the Biltmore Hotel where the affair was held.

First-Class Show

Top-flight floorshow, backed by Nat Young and His Studio Recording Orchestra, was presented. Al Herman handled the master of ceremony chores and introduced the Ernest Douglas All-Girl Revue; Byron Anderson, novelty spoon manipulator; Audrey Hass, acrobatic dancer; Helen McFarland, musical specialties; Ardel and Monet, ballroom and adagio

Royal Crown Hits Publicity Jackpot

ST. PETERSBURG, Fla., Dec. 21.—Eddie Young and his Royal Crown Shows, in winter quarters at the Largo fairgrounds, hit the publicity jackpot in *The St. Petersburg (Fla.) Independent Monday* (16) with eight columns of pictures across the top of page 10 and a two-column story.

The story reports Young has 75 workmen on hand in quarters getting the show, which will move on 36 semi-trailers and 6 trucks, ready for the 1947 tour which will cover at least eight States.

"An inspection of Young's winter quarters reveals that building a show is definitely in the big business class," the story said. "When completed, Royal Crown Shows will represent a total investment of more than \$200,000. Of this amount, \$100,000 will be spent for repairs and new equipment before the show leaves Pinellas County."

According to Young, the old-fashioned show fronts of yesteryear are being discarded and replaced with ultra-modern scenic fronts that are mounted on huge semi-trailers and "fold up like a book when they are taken down."

Wade No. 1 Unit Working With Raum's Org in '47

DETROIT, Dec. 21.—Informal team-up of the W. G. Wade No. 1 Shows and Jack Raum's Cherokee Rodeo and Thrill Show will be continued at several dates in 1947, it was revealed by contracts recently signed.

Both units have signed for the Huron County Fair, Bad Axe, Mich., and the Western Michigan Fair at Ludington.

The two units played together for nine weeks last season, in addition to a number of other dates played simultaneously by second units of both organizations.

dancers, and Roberts and Conn, comedy dancers.

At conclusion of the floorshow the guests took over for dancing until 2 a.m.

Committees were: Finance—Ross Davis, Sam Boswitz, C. A. Allton, John Branson, Moxie Miller. Floor—Hunter Farmer, Harry Taylor, C. E. Moore, Hort Campbell, Harry Myers, Joe Mettler. Entertainment—Bob Schoonover, Eddie Tait, Harry Rawlings, Everett W. Joe, Clyde Gooding, Earl Douglas, Claud Barie. Music—Walter Newcombe, Ben Martin, John Miller, Bill Myers, Ray Rosard, John Ragland, H. N. Cole and Milton Cohen.

Conklin Seeking Bids and Ideas For CNE Midway

BRANTFORD, Ont., Dec. 21.—J. W. (Patty) Conklin, under whose personal management the new midway will be constructed and operated at the Canadian National Exhibition for the next five years, announced today he is ready to receive tenders for space for shows and rides, and is ready to listen to any showmen with outstanding ideas.

"With the location definitely set for the new grandstand (see fair department), space for the midway has been allocated, and plotted, and we are now ready to entertain ideas," Conklin said.

"While I have talked with a number of ride and show operators, no definite contracts have been made, and we are ready to listen to showmen who are in a position to plan a five-year project," he added.

Terms of the Conklin contract, signed in November with Elwood Hughes, CNE general manager, call for exclusive management of rides and shows, with Hughes being the final censor as far as the shows are concerned. Conklin pointed out that he does not intend to hold all the ride space himself, but will erect a permanent Coaster, and will deal with ride operators and manufacturers who are willing to install permanent or semi-permanent rides.

Conklin announces he will do business thru his Brantford office.

Eddie Roth Heads Blue Ribbon Again; Adds Equipment

MIAMI, Dec. 21.—L. E. (Eddie) Roth announced here today that he was preparing the Blue Ribbon Shows for a 1947 tour under his personal management. During the war years the shows were leased to Eddie Young, while Roth operated rides in parks.

Work in quarters at First Avenue and 79th Street N.W., started on the owners return from the IAFE convention in Chicago. While there Roth purchased much new equipment comprising tractors, semis, light plants, rides and placed orders for new canvas. Also purchased were five modern light towers.

According to Roth, the Blue Ribbon Shows will open in Florida January 18 and head north to its old territory. For years the shows played a string of Indiana fairs, but Eddie hasn't announced his bookings.

Miami Showmen Cavort Jan. 27

MIAMI, Dec. 21.—Miami Showmen's Association will present its third annual banquet and ball January 27, at the Beach Supper Club, 2360 Collins Avenue, Miami Beach, according to an announcement made today by President Robert K. Parker.

Event was set two weeks later than usual to afford a maximum number of members to attend. Many of them winter in the North but go South late in January for the opening of the winter circuits.

David B. Endy, past president, is chairman of the banquet and ball committee; George Golden, Jack Gilbert and Bill Cowan in charge of ticket reservations; Art Lewis, entertainment, with Ralph N. Endy, treasurer.

Howard Stahler and Al Rossman have been given the program task, while on the general committee are Oscar C. Buck, Sam E. Prell, Louis (Stretch) Rice, Benny Weiss, Pat Finnerty, Max Kimmerer, Clif Wilson and Irving Biscow.

Admission will be \$9 a head, which will include the banquet, ball and entertainment.

Francis Pushes Winter Repairs; Sales Talk Dies

ST. LOUIS, Dec. 21.—John Francis, veteran owner of the org that bears his name, has been pressing his crew in winter quarters since returning from the meetings in Chicago and Des Moines, evidently determined to continue on the road.

It was generally understood that Francis had made a deal to sell to Joe H. Sharp, of the American Beauty Shows during the Iowa meeting, but since then Sharp failed to appear to inspect the equipment and talk of the sale has dwindled down to a mere whisper.

Francis reported that his fair route is rapidly taking form and that he will concentrate on Wisconsin territory, having already signed five annuals in that State.

Les Henderson was one of the more ambitious in quarters, completing the overhauling and repainting of his Caterpillar before the inclement weather set in recently.

Parris, McIntyre Buy Belton's Org

WINSTON-SALEM, N. C., Dec. 21.—Clyde Parris and J. M. McIntyre have purchased all equipment of the Belton Shows, Inc., formerly operated by C. J. Belton, it was announced today.

Included in the deal are six rides, five shows and much surplus show property.

Parris served the Belton org for many years as general agent and manager, while McIntyre operated McIntyre Amusements and Maxie Park in Charlotte, N. C.

New owners took immediate possession and org will have a new title when it takes the road next spring.

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WITH OUTSTANDING ATTRACTIONS
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CANADIAN NATIONAL EXHIBITION



**AUGUST 22ND TO SEPTEMBER 6TH, 1947
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2. NO COMMITMENTS HAVE BEEN MADE FOR ANY TYPE OF ATTRACTIONS. ALL WITH MERITORIOUS ATTRACTIONS OR IDEAS WILL RECEIVE OUR CAREFUL CONSIDERATION.



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BRANTFORD, CANADA

MIDWAY CONFAB

Mrs. J. C. (Ethel) Weer is spending several weeks in Havana, Cuba, while J. C. is holding down the fort at their home in Miami.

Mr. and Mrs. Joe Kane and daughter Ruth will reside in St. Petersburg, Fla., until March 15 so they may be close to Joe Jr., who attends Admiral Farragut Academy in that city.

Al Devine, sound truck operator, reports he has been discharged from the Veterans' Hospital in Dayton, O., and will be back with the Florida Amusement Company when it opens in Florida January 11.

Casey Sens, co-owner of the Apex Shows, a new org which will make its debut early in the spring, was a visitor to the St. Louis office of *The Billboard* last week when he was en route from Lincoln, Neb., to his home in Chicago.

Mathew J. (Squire) Riley was released from Graduate Hospital, Philadelphia, November 20 after 10 weeks of illness and has been recuperating at the Clinton Hotel in that city. He plans to leave for Miami after the holidays.

Mr. and Mrs. Sidney Daiell spent two weeks in Miami Beach, Fla., following their last date, the Jacksonville (Fla.) Fair. They operated 14 Pre-Flight Trainers on Coney Island during the summer and made fairs with the Cetlin & Wilson Shows.

Great Gravitvo, with Joe Glacy, Long Beach, Calif., the past three months, is playing night clubs in St. Louis and expects to go to Florida after the first of the year. He will be at Eastwood Park, Detroit, with Charley Hodges after May for the season.

MAY ADAMS STOKER, veteran trouper who started her career with the Andrew Downie Circus in 1904, has been named president of Chicago Chapter of Showfolks of America. Officers will be installed at the January 21 meeting.

Ray Harris, concession manager for the Pine State Shows, is a holiday visitor in the home of Mr. and Mrs. Johnny J. Carruso at Rutland, Vt. Carruso is manager of the Pine State Shows, and plans to return to winter quarters at Greenwood, Miss., January 20.

Mrs. W. H. Harry, who with her husband had concessions on Dickson United Shows the past season, recently underwent an operation in Capital Hill General Hospital, Oklahoma City, and expects to be discharged soon. The Harrys plan on returning to the road in March.

Jack Edwards, who had his concessions with the Victory Exposition Shows last season where he chalked up a nice business, is at Aransas Pass, Tex., where he will enjoy the fishing until February when the show opens at the Charro Days Festival in Brownsville.

Mrs. Ike Rose entertained her mid-gest troupe at an annual Christmas party at the Epicurean Restaurant, Chicago, Saturday (21). Entire troupe will leave Chicago Tuesday for New York, having completed a successful holiday engagement at Goldblatt's Store.

Bucky Allen, concession manager, World of Mirth Shows, visited *The Billboard* New York offices Wednesday (18). . . . Al Shriner is working grab for A. Hymes, who has the concessions at Kingsbridge Armory, New York, where midgest auto races are staged Wednesday and Saturday nights.

Mr. and Mrs. Frank W. Peppers, of Peppers' All-States Shows, are currently in Key West, Fla., where they are enjoying a lot of good luck on daily fishing expeditions. En route to Key West they stopped at Tallahassee, Tampa, Punta Gorda and Fort Myers. They plan on extending their vacation in Florida until the latter part of January.

George (Amber) West has returned to his mother's home at Wilkes-Barre, Pa., to recuperate after a five-week siege of typhoid at Abbeville, S. C., being stricken while en route to Florida for the winter. . . . Prof. Willie J. Bernard, of Hancock, N. H., is home after a pleasant and profitable trip thru Florida with his aunt, Mrs. Blanche E. Guyotte. He plans to purchase a house trailer and troupe with a carnival next season.

Edgar G. (Rumbling Red) Hart, for the last several years with the Johnny J. Jones Exposition, underwent an operation in St. Luke's Hospital, St. Louis, where he had a growth removed from his vocal cords. The operation was pronounced successful and Hart is now on the road to recovery. After another week at the hospital he will be at the Melbourne Hotel for the winter.

Mr. and Mrs. Joe Iles (Peggy Parsons) have entertained a number of folks recently at their home in Grand Prairie, Tex. Included were Mr. and Mrs. Joe Krug, en route from Hot Springs to their home in Los Angeles; Jim and June Taylor, Mrs. Ketta Lindsay, Lucille Dodson, Mr. and Mrs. Peewee Griffin, Mrs. Denny Pugh, Mr. and Mrs. Fred Clark, and Mrs. Jack Smith, mother of Mrs. Iles, who flew from Louisville, to spend the holidays. Sis Dyer, usually a regular, missed her annual visit as she is busy in El Monte, Calif., building a home.

Bernie Mendelson, O. Henry Tent & Awning Company, is in Los Angeles for the holidays. . . . Linda Lopez and Jimmie Farmer, veteran Girl Show operators, now vacationing in Miami, have placed their 35-foot semi in a factory to have a new show built on it. They will use their original title, *G-String Follies*. . . . Bill Malone, who handles Nate Tash's guess-your-weight on the Johnny J. Jones Exposition, made a feature in *The Washington Daily News* on his 10th anniversary as talker in front of the Gayety Theater in that city. Tash has the concessions in that house.

IN WINTER-QUARTERS—

Hundreds of ride men will be doing major rebuilding work in the early months of 1947. Our Service Department promises you every assistance we can give by shipping wheel parts as promptly as our stock will permit. Conditions are not normal and many material items are still very scarce. We wish for you all complete happiness and prosperity in 1947.



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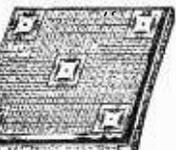
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30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$22.50

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75-Player Complete \$5.00
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NEW DREAM BOOK
120 Pages, 2 Sets Numbers, Clearing and Polloy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
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Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25 Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P.P. Extra.

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Send for Wholesale Prices.

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THE VERY BEST QUALITY
POPCORN
Immediate Delivery—F. O. B. Chicago
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We can now supply our Pop Corn customers with Seasoning. Also Cones, Salt and Glassine Bags.
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All sizes. Also 20x30, 20x40, 31x45, 40x70.
SIDE WALL
ORDER NOW FOR NEXT SEASON.
D. M. KERR MANUFACTURING CO.
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OCTOPUS ROLLOPLANE FLY-O-PLANE
World's Most Popular Rides
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.22 SHORTS
\$80.00 PER CASE
Also .22 Longs and Long Rifle.
Wire 1/4" Dap., Bal. C. O. D., F. O. B. N. Y.
PEERLESS VENDING MACHINE CO.
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Tel.: Wisconsin 7-8173

American Carnivals Association, Inc.

—By Max Cohen—

ROCHESTER, N. Y., Dec. 21.—Contributors to the public relations fund for 1947 so far include O. C. Buck Shows, \$200; James E. Strates Shows, \$350; J. J. Kirkwood, \$50; Perry Amusement Corporation, \$50;

ZACCHINI BROS.' SHOWS

ANNOUNCE CHANGE IN DATES

Playing West Columbia, Texas, until December 26. Opening Victoria, Texas, Saturday, December 28, closing January 4. Concessionaires and all others come to Victoria. ZACCHINI BROS.' SHOWS

WANTED GOOD SCENIC PAINTER

(Bill Gambin or Jack Davis, contact me)
JACK RUBACK
2240 E. Houston St. San Antonio, Tex.

33 PASSENGER 1944 MODEL INTERNATIONAL BUS

And several GMC 1 1/2 Ton Army Trucks, known as Mobile Shop Repair Units. Ideal for mobile office or bus or living quarters. This unit wired for 110 light inside—plenty of room for a tall man to stand up in the inclosed body. A real bargain at \$1500.00. If you need this type equipment next season buy it this winter and save.
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FOR LEASE

Ferris Wheel, Chair-o-Plane and Light Plant. Must be bonded. All replies:

C. W. HENDRIX

Magnolia Exposition Shows Gretna, Louisiana

GENERAL AGENT WANTED

That knows Virginia, West Virginia, North Carolina and Alabama. Must be capable of booking 10-Ride Show. Must be sober and reliable and have own car. Salary no object if you can produce. Write BOX D-396, Care The Billboard, Cincinnati 1, Ohio

STANDARD SHOWS

WANT FOR 1947 SEASON

Useful People in all departments. Rides not conflicting with Eli Wheel, Octopus, Roll-o-Plane, Merry-Go-Round, Kiddie Airplanes and Cars. SHOWS: Side Show, Snake, Mechanical, Funhouse or any other money-making show. Have beautiful 16 ft. Trailer, 26 ft. panel front, suitable for Fat Girl. What do you have to put in it? CONCESSIONS: Have a few open. All exclusives sold except Pop Corn. Show opens May 1st. No phone calls.

V. C. JOHNS

Box 506, Douglas, Wyoming

WANT FOR BARNEY TASSELL UNIT SHOW

For Zephyr Hills, Florida, Week of December 30th Shows of merit and Concessions. Can also place Sound Truck for advertising. Wire full particulars and price. Rumors notwithstanding, this show holds contracts for Sarasota, Mount Dora and Lake Worth. Wire

BARNEY TASSELL

15 NORTH EAST 71ST STREET

MIAMI, FLORIDA

NEW IMPROVED SPITFIRE RIDES

NOW SCHEDULING 1947 PRODUCTION

FRANK HRUBETZ & CO.

Front and Shipping Sts. Salem, Oregon



Col. John A. Dickerson & Company, \$10. These are in addition to items previously reported.

New membership application filed during the meeting in Chicago was for the Donald Van Billiard Shows, bringing the total membership roll to 199. The 1947 personnel membership race is under way. To date, cards have been issued to F. E. Gooding Amusement Company, Endy Bros., World of Pleasure and B. & C. shows.

All associate counsels were re-named at the Chicago meeting. They are Hyman G. Gould, Rochester, N. Y., assistant general counsel; Richard S. Kaplan, Gary, Ind.; Paul M. Conaway, Macon, Ga.; Louis Herman, Toronto, and Leonard Simons, Detroit.

We have received information from the War Assets Administration, advising that that agency has for sale many items, including materials for preserving wood, iron and steel items, tank parts, asphaltic paints and aluminum.

Civilian Production Administration has furnished a list of orders revoked prior to December and those in effect on that date, and has also advised that many items have been released from inventory control, a list of which items is on file. The November monthly report of CPA indicates that lumber supplies are increasing and would soon be in a position to meet consumer demand. Also, that up to the time of the coal strike, automobile production was up 19 per cent and truck production had reached a new all-time high. However, the report indicates that exterior paints are now subject to acute shortages.

Association has been invited to become a member of the New York State Trade Association Executives organization and this matter is being given consideration.

Goldstein Re-Signs Hallock

DETROIT, Dec. 21.—Sammy Goldstein, owner-manager of the Majestic Greater Shows, announced that W. A. (Bob) Hallock has been re-engaged for 1947 as general agent, and that he already has contracted nine fair dates.

FASCINATING

ENTERTAINING

THE LATEST GAME ON ANY MIDWAY

SCIENCE The TURF SKILL

IMPROVED ALL ELECTRIC RACE HORSE GAME

15 Unit Game All Ready To Go With Amplifier, Lights and Stringer, Back Cloth, 28x10 Top and Frame, used 4 months, \$2,550.00.

10 Unit Game Complete as Above, But With 20x10 Top and Frame; used 1 month, \$1,800.00.

ALL PORTABLE FOR CARNIVALS, PARKS AND BEACHES.

FOR FURTHER DETAILS WRITE

ELECTRONIC GAMES, INC., Greensburg, Pa.

"ANCHOR TENTS"



Concession, Travelers, Merry-Go-Round, Bingo, Ball Games.

Khaki • Green • Blue
Flameproof Green

Prompt Delivery.

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NAPKINS • FLOSS PAPERS • APPLE STICKS • COLORS

PEANUTS—POPCORN AND COMPLETE LINE OF SUPPLIES—SEND FOR PRICE LIST • POPCORN & PEANUT MACHINES NEW & USED, BOUGHT & SOLD

CHUNK-E-NUT PRODUCTS CO. (DEPT. M)

Philadelphia 6, Pa.

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WANTS—JAMES CHAVANNE'S SIDE SHOW—WANTS

Booked With Crescent Amusement Co.

OPENING IN MARCH

(Finest Side Show on the Road; Complete New Outfit)

SIDE SHOW PEOPLE, Working Acts, Sword Swallowers, Fire Eater, Glass Blowers, strong Freak to feature; Rosa Lee and Eddie Woods, write. Girl for Blade Box, strong Mental Act that can show results; Madam X and Doc, The Kings, write or wire. Salaries paid by office. Annex booked. Address:

JAMES CHAVANNE

c/o Crescent Amusement Co., Winterquarters, Gastonia, North Carolina.

P.S.: Have a complete set Double Deck Banner for sale.

BOOMERANG

Unlimited Capacity — Repeater — Thriller

Write for Catalogue

U. S. RIDING DEVICES CORP.

298 Junius Street

Brooklyn 12, New York

IMPORTANT NOTICE

POPCORN MACHINES

There will be a five per cent increase in the prices of all Star Popcorn Machines shipped after January 1st, 1947. We can make immediate shipment on Super Star, cabinet models, in either 110 or 220 volt. Write for circular today.

GOLD MEDAL PRODUCTS CO.

318 E. THIRD ST.

CINCINNATI 2, OHIO

TENTS

All Sizes — All Styles. NEW AND USED Khaki — Blue — Olive.

E. G. CAMPBELL TENT & AWNING CO.

ERNIE CAMPBELL, Owner

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ALTON, ILLINOIS

TENTS

TENTS—Concession, Gypsy, Camping, Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

ANYTHING IN CANVAS
Quick Deliveries. Wire

TENTCO CANVAS, INC.

130 GREENE STREET

Phone: Walker 5-1299

NEW YORK 12, N. Y.

John H. Marks

RICHMOND, Va., Dec. 21.—Activity in winter quarters is moving fast with 18 men on hand.

Department heads include Bert Miller, front builder; Roy Jameson, designer; Paulie Malbourne and Whitie Gilbert, mechanics; Ted Simms, painting; Tommy Heath, electrical; Tommy Pinchback, rides; and Al Palmer, purchasing.

Slim Smith is caring for the drome lions while Mr. and Mrs. Art Spencer are visiting Chicago and Milwaukee. Chief Electrician Walter Rowan is vacationing in Florida, while James Hirschberg, assistant secretary, is in Miami, but will return after the holidays with Neck Stepp, secretary, who is at home in Asheville, N. C.

Jake Shafer has returned from the Chicago meetings with Mrs. Shafer and Buster. Recent visitors included James Raftery, William (Billy) Breese, Speedy Merrill, Earl Purtle and James Simpson.

Madison Bros.

HOPE, Ark., Dec. 21.—The Madison brothers have returned from a booking trip, having signed 12 weeks of spots in Arkansas, Missouri, and Illinois.

Work is progressing nicely in winter quarters and will be going full force by January 1. Plans are to have 9 rides, 5 shows and 50 concessions. Show will open in Hope at the fairgrounds.

In winter quarters are Jean and Bill Bacon, Charles and Inez Stephens, Brick and Melba Gilbert, Whitey and Helen Schmidt, Ernie and Ruth Woodward, Eddie and Dorothy Malbin, Max and Eliz Madison, Maxine and Buddy Hensley, William and Catherine Coker, Ken and Eleanor Davis, and Bill Wilkerson. Bill Bacon is in charge of construction.

WINTER QUARTERS**Virginia Greater**

SUFFOLK, Va., Dec. 21.—Good weather has been the rule here and the crew is taking advantage of it, readying trucks and tractors for a new paint job.

Visitors included Captain Finnerty, of the Salvation Army; Mr. and Mrs. B. Green, former concessionaires with the shows, and Arthur Gibson, org's chief electrician, who returned to his home in Charlottesville, Va., after spending two days here.

William C. (Bill) Murray, general agent, went to North Tonawanda, N. Y., regarding some new rides. He also contracted several New York State dates while there. Mr. and Mrs. Rocco Masucci are on a buying trip.

A card recently was received from Louis and Kate Augustino, who are wintering at their home in Waycross, Ga.

Currently in quarters are Leo, Ike and Mike Matina, Garland (Billy) Price, Luther McDonald, James Westbrook, Howard Manuel and Robert Crawley.—MIKE MATINA.

Brownie Amusement

MOUNDS, Okla., Dec. 21.—Shows are in local quarters after a successful tour of Oklahoma, Kansas and Nebraska. C. W. Adkins, manager, has returned from Perryville, Mo., where he purchased a Merry-Go-Round from American Beauty Shows.

Rebuilding and repainting will get under way here shortly after the first of the year. Shows plan to carry five rides in 1947.

Larry Nolan

DENVER, Dec. 21.—Owner Larry Nolan recently returned to quarters from a booking trip and reports the spring route set and a top July 4 date under contract. He will attend the Kansas and Nebraska fair meetings.

Roy Shaffer, in charge of quarters, recently made a business trip to Omaha and brought back more equipment. New transformers will be mounted in the 50-passenger bus, making it a combination office and hot wagon. Scott Lamb has his concessions all repainted and ready, and has painted his truck in show colors. He and Mrs. Lamb will leave after Christmas for a rest in Hot Springs and Dallas. Pete Lamb and his wife, Billie, with Tommy Lamb are spending the winter here.

Show has the new front entrance ready for the painters, a combination of panels done in silver and gold with a blue canopy. Virgil Campbell, general manager of Fox Inter-Mountain Theaters and former artist, will do the scenic work. The show will carry a free act, having signed DeLisle Chappell, the "sky high sailor."

Madlin Nolan will be in the office and Larry will handle the lot and legal adjusting. Bob and Imogene Morgan, again wintering in Wichita, Kan., will return for their second season. Among concessions booked to date are the Lambs with 7; Orville Rose, 2; George Banks, 2; Alta Shaffer, coke bottles; Mrs. Younger and Jack Wells, cookhouse; Margie Allison, penny pitch; Louise Madison, ball games; Larry Marks, age and weight; Mrs. Marks, mitt camp; E. F. Murphy, beat the dealer; Andy Allan, diggers; Lloyd Nelson, snow cones; Elvin E. Bishop, popcorn; Arline Bishop, cigarette gallery; Noah Bishop, pony ride; Mrs. Clyde Bishop, dart store, and Art and Nellie Talley, photos.

The Talleys recently purchased a new trailer. George Banks also booked his two shows and Nolan bought two kid rides from him. These will be painted and a new lighting system added. Alta Shaffer had roast turkey with all the trimmings for Thanksgiving in quarters. Show will open April 24 in Southern Colorado.

Virginia Greater

SUFFOLK, Va., Dec. 21.—Weather here the last few days has been like Florida advertises.

William C. (Bill) Murray, who left for Greenville, S. C., to spend the holidays, had a large Christmas tree set up in the main dining hall and the Matina Midget Troupe did the decorating.

Visitors here have included Mr. and Mrs. Eddie Curtin and Capt. John Finnerty of the local Salvation Army Post. Finnerty took plenty of pictures.

Mr. and Mrs. Chet Klinetop and family arrived here. Chet is foreman of the Whip.

Mike and Ike of the midget troupe were the main entertainers today at a kiddie Christmas party in the local high school, sponsored by the Salvation Army.—MIKE MATINA.

Harrison Greater

WEST COLUMBIA, S. C., Dec. 21.—With the approach of Christmas holidays, work has slackened off. General rebuilding has been pushed since the org closed at the Columbia State (colored) Fair November 2, with Jake Burke in charge. Expansion, plotted by Owner Frank Harrison, has been pushed, and new fronts are spread all over the large tract of land recently purchased for quarters.

New semi-trailer vans and tractors purchased recently have begun (See Harrison Greater on page 58)

W. G. Wade

DETROIT, Dec. 21.—Work has speeded up in winter quarters since the staff returned from the Chicago meetings. Glenn Wade Jr. has spent considerable time over the drafting board working out new ideas.

Mrs. Schaum, No. 2 Unit secretary, and Mrs. Mildred Miller completed the office work and have left for a Florida vacation. W. G. Wade, owner, was on hand to receive the first shipment of new equipment from Spillman Engineering Company.

Reports to the red wagon: Harry Beach and Bert Britt visited. F. Clark and his stock boss, C. Layman, are booking additional stores for next year. Recent visitors included George Aubat, Merry-Go-Round foreman; W. King and Dean Spooner, of King Amusements, and Robert Lewis, Lee United Shows. Captain R. V. Ritz, hell driver, promises a new attraction for next season.

Heart of Texas

BROWNWOOD, Tex., Dec. 21.—Frank Tezanno, well-known operator of girl and jig shows, has signed for 1947, according to Harry Craig, owner. Final details were settled in New Orleans recently and Tezanno, with his present troupe of 20 minstrels, will arrive in Brownwood soon.

A new 40 by 8 top will house the Tezanno unit, and a new 74-foot van front is about half finished in quarters. This front, as well as a new sit-down Girl Show front, is patterned after the front gate arch. Quarters work is progressing nicely with C. W. (Chuck) Holt, H. D. Roberts, D. A. Dale and Morgan Brantly handling the various departments. Dale is constructing 20 floodlights, 21 feet high, and converting to fluorescent lighting.

B. C. McDonald, secretary, has relieved Marie Best as room clerk at Hotel Main for the winter. Eddie Lunch is in and out of the city on shows' business, while Johnnie Cannon is signing new territory.

Helen Mamas, formerly of the concession department and a niece of Harry Mamas, has sailed for Greece for an 18-month stay as a language instructor, and she will write articles for *The Christian Science Monitor* and *The New York Times*.—WALTER A. SCHAFER.

From the Lots**A-1 Amusement**

COTULLA, Tex., Dec. 21.—Shows, which opened the season May 5 and closed September 30 at Charlotte, Tex., reopened for their winter tour here Thanksgiving Day. Personnel includes John Henderson, in charge of rides; photo gallery, Frank Moore; popcorn, candied apples, grab stand and snow cone, Mrs. Gertrude Moore; palmistry booth, Steve Adams; blowers, Sonny Amburn; cigarette shooting gallery, Mrs. Mary Amburn; set stand, George Young; glass pitch, Irene Young; ball game, Velma Banks; penny pitch, Harry Baxter; darts, Steve Adams; percentage, Texas Tommy Henderson, and candy floss, Christine and Ross Chapman. Winter operation will be confined to South west Texas.—WILLIAM A. REID.

P & B Amusement

WALLIS, Tex., Dec. 21.—Show had a fair week here considering the cold weather at night. Happy Petro and family left for the winter, turning things over to Hoppy, the Frog Boy, who is doing a good business.

Mr. and Mrs. Pristi and son, Buddy, and Mr. and Mrs. Bristow went on a shopping tour in Houston. They came back with plenty of bundles.

Show will shut down during the holidays, but will reopen shortly after the first of the year.—J. H. KELLY.

SEASON'S GREETINGS

Announcing change of title of

GEREN'S UNITED SHOWS

W. R. GEREN Presents His All New

MIGHTY HOOSIER STATE SHOWS

"A Show You Can Truly Depend On"

OPENING APRIL 9, featuring FEARLESS GREGG'S Cannon Act, 10 Rides, Light Towers, 8 Shows. Now booking Concessions. Bingo and Corn contracted. All others open. Want large Cook House.

SHOWS—Those with own outfits and transportation, write for proposition.

RIDE MEN—Write. Salary tops. Will buy one more #5 Eli Wheel. Must be A#1.

WANT Billposter, union only. Mr. Rosenberg and Mr. Snyder, answer.

ELECTRICIAN. Must be able to handle 10-Ride Show.

FOLLOWING PEOPLE please contact: Bill Lambert, Little Joe Miller, Jimmy Annin, Tex Fetta, Milo Anthony and Ralph Harrold.

Will attend Indiana Fair Meeting.

All replies, home address

W. R. GEREN, Paris, Ky.

Winterquarters address, BOX 246, Greensburg, Indiana

WORLD OF TODAY SHOWS

Want on Account of Disappointment

SIDE SHOW MANAGER WITH COMPLETE SHOW. WE WILL FURNISH THE BEST OF EQUIPMENT AND WE EXPECT A COMPLETE SHOW WITH FIRST-CLASS ACTS. IF YOU DO NOT HAVE PEOPLE DO NOT ANSWER AS WE HAVE A SIDE SHOW ROUTE SECOND TO NONE.

Write or Wire: BOX 782, Muskogee, Okla.

Crafts' Crew Building Two Units for '47

New Equipment Arriving

NORTH HOLLYWOOD, Calif., Dec. 21.—Activity reached its peak here at Crafts Shows winter quarters when workmen began the job of building and assembling two units for 1947.

Much of the equipment which Owner O. C. Crafts purchased during the recent Chicago convention has been arriving and the first of 11 rides on order arrived here this week. In the meantime, Superintendent Roy Shepherd and his men have been repainting and rebuilding all other equipment.

Shepherd is assisted by Edwin Costa, Harold Harvey, Pat Duncan, Joe Duran, Al Edgar, Tony Lopez, O. L. Stonecipher and Harvey Erb.

John Morton and Jake Boyd are engaged in building two front arches, a new office wagon and show fronts.

General Manager J. Frank Warren recently returned from an Eastern tour and immediately called a meeting of all department heads to discuss plans and personnel for the future. Warren has been keeping agent Jimmy Gunter and his crew busy seeking necessary materials.

In the paint department, Louie Richards and Vincent Kuropatwa have been keeping up with the speeded pace and have applied new designs, scenic work and lettering to everything in sight. They have also managed to relay enough finished products to keep the neon department busy, where Russ Shaffer recently installed all new equipment to replace that purchased last season.

Mack Doman, winter quarters superintendent, is now supervising installation of a steam-cleaning unit for rolling stock. Jeff Griffin, assisted by Joyce Keck, has charge of the winter quarters restaurant.

Lawrence L. Kline is re-upholstering ride and truck seats and is also painting all equipment. Hal F. Eifort, show secretary, is handling office details.

General Agent W. Lee Brandon recently stopped at quarters while on a booking tour and announced that the No. 1 unit, Crafts 20 Big Shows, will go on the road in early February, while the No. 2 unit, Crafts Exposition Shows, will leave quarters in March.

Record Turnout at SLA Auxiliary Installation

CHICAGO, Dec. 21.—All attendance records for the installation dinner of the Showmen's League of America Auxiliary in the Hotel Sherman Tuesday (3) were broken, guest list of which follows:

Viola Fairly, Nan Rankine, Mrs. E. Sopenar, Maud Geller, Elsie Miller, Rose Page, Virginia Kline, Mrs. Margaret Hock, Rev. Marcel LaVoy, Louise Rollo, Mrs. Al Wagner, Mrs. John Quinn, Mrs. Sam Lawrence, Mrs. Minnie Simmonds, Mrs. Harry Lewiston, Mrs. Sophia Carlos, Priscilla B. Tennyson, Mary Murphy, Hattie Wrigley, Josephine Bencato, Myrtle Duncan, Lucille Anthony, Gertrude Parker, Louise Parker, Leona Parker, Raynell Golden, Emma Rocco, Betty Stein.

Hilda Hennies, Edythe Conklin, Veronica Wulf, Mabel Wright, Mrs. Floyd Heth, Mrs. Joe J. Fontana, Mrs. Robert B. Griffin, Mrs. Mattie Crosby, Mrs. Myrtle Rhode, Ann Sleyster, Jeanette Wall, Lucille Hirsch, Mae G. Taylor, Louise R. Donahoe, Mildred Watson, Mrs. Glickman, Rose Clawson, Mrs. Gussie Travis, Mrs. Curtis Velare, Mrs. Sam Gluskin, Mrs. John Francis, Caroline Kolt, Lynn Small, Goldie Fisher, Mrs. Earl H. Bunting, Mrs. Ralph Glick, Valrie D. Fidler, Loraine Smith, Ann Borker, Helen Baker, Laure Baker, Johanna Rittley, Betty Christy, Dorothy Bloom.

Mrs. J. W. Woods, Sadie Schwartz, Dode Allen, Ida Levy, Pearl Hall, Ruby Knippel, Helen Whalen, Laura Jackson, Viola Blake, Peggy Cotti, Ginger Sciorlino, Lena Schlossberg, Etta Scharfenberg, Cecelia Barker, Bernice L.



MEETINGS OF ASSNS. OF FAIRS

Indiana Association of County and District Fairs, Hotel Lincoln, Indianapolis, January 6-8. William H. Clark, Franklin, secretary-treasurer.

Kansas Fairs' Association, Hotel Jayhawk, Topeka, January 7-8. Raymond M. Sawhill, Glasco, secretary.

Wisconsin Association of Fairs, Hotel Schroeder, Milwaukee, January 7-8. Douglas J. Curran, Black River Falls, secretary.

Association of Tennessee Fairs, January 7-8, Noel Hotel, Nashville. Henry W. Beaudoin, Memphis, secretary.

Western Canada Association of Exhibitions, January 13-15, Fort Garry Hotel, Winnipeg, Man. Mrs. Letta Walsh, Saskatoon, secretary.

Maine Association of Agricultural Fairs, Falmouth Hotel, January 14-15. J. S. Butler, Lewiston, Me., secretary.

Ohio Fair Managers' Association, Deshler-Wallick Hotel, Columbus, January 15-16. Mrs. Don A. Detrick, Bellefontaine, executive secretary.

Minnesota Federation of County Fairs, January 15-17, Hotel St. Paul, St. Paul. Allen J. Doran, Grand Rapids, secretary.

Michigan Association of Fairs, Fort Shelby Hotel, Detroit, January 19-21. H. B. Kelley, Hillsdale, secretary.

South Carolina Association of Fairs, Wade Hampton Hotel, Columbia, January 20-21. J. A. Mitchell, secretary.

North Dakota Fairs' Association, Dacotah Hotel, Grand Forks, January 20-21. Edward Vancura, Fessenden, secretary.

Georgia Association of Agricultural Fairs, Biltmore Hotel,

Atlanta, January 21. M. M. Benton, Atlanta, president.

Illinois Association of Agricultural Fairs, St. Nicholas Hotel, Springfield, January 21-22. C. C. Hunter, Taylorville, secretary.

Massachusetts Agricultural Fairs' Association, January 23-24, Hotel Northampton, Northampton. A. W. Lombard, 21 Jason St., Arlington, secretary.

North Carolina State Fair Association, Carolina Hotel, Raleigh, January 24. Dr. A. H. Fleming, Louisburg, secretary.

Rocky Mountain Association of Fairs, Northern Hotel, Billings, Mont., January 26-28. J. M. Suckstorff, Sidney, Mont., secretary.

Virginia Association of Fairs, Hotel John Marshall, Richmond, January 27-28. C. B. Ralston, Staunton, secretary.

Nebraska Association of Fair Managers, Hotel Cornhusker, Lincoln, January 28-29, Chet G. Marshall, secretary.

Pennsylvania State Association of County Fairs, Penn Harris Hotel, Harrisburg, January 29-31. Charles W. Swoyer, Reading, secretary.

Mississippi Association of Fairs, Edwards Hotel, Jackson, February 6-7. J. M. Dean, Jackson, secretary.

New York State Association of Agricultural Fair Societies, Hotel Ten Eyck, Albany, February 10-11. James A. Carey, Albany, executive secretary.

Ontario Association of Agricultural Societies, February 12-14, King Edward Hotel, Toronto.

INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

2 New Rides for Blue Grass Org

OWENSBORO, Ky., Dec. 21.—Two new rides, an Octopus and Roll-o-Plane, have arrived in the Blue Grass State Shows' winter quarters here, as well as new tractors and trailers. New canvas has been ordered for the Merry-Go-Round as well as tops for the office-owned bingo and popcorn stands.

Show closed the season at Elizabethtown, Ky., and moved into quarters here. Manager and Mrs. C. C. Groscurth left on a buying trip.

Russell and Nina Groscurth are in Miami until the first of the year. Riley (Foots) Woolfork has made several trips after new equipment.

Visitors here included Mr. and Mrs. Mary Brod, Mr. and Mrs. Frank Hamill, Harvey Wilson and Mr. and Mrs. W. E. Page, of the Page Bros.' Shows.

Doolan, Esther Meyers, Helen Pecks, Esther Weiner, Isabell Brantman, Veronica Potenza, Freda Swarthout.

Bessie Mossman, Phyllis Chase, Carmel Bishop Horan, Alice Hill, Nellie Byrnes, Mary Gullette, Peggy Davies, Margaret Filogrosso, Mirian Farris, Marie Jones, Dolly V. Snapp, Edna Burrows, Lillian L. Lawrence, May Adams Stoker, Jeanette Goodwin, Myrtle Hutt Beard, Ann Roth, Winona Woodward, Gladys Brod, Alma Richards, Etta Henderson, Little Hedda Henderson, Martha Connors, Pearl Darling, Ann Doolan, Edith Streibich, Ida Chase, Mrs. Ann Belden, Mrs. L. M. Brumleve, Cora Yeldham, Cleora Helmer, Mrs. Al Miller, Evelyn Hock, Mrs. Delgartan Hoffman, Mrs. Blanche Latto, Frances Keller, Marie Brown, Mrs. J. C. McCaffery, Mrs. Irving J. Polack.

Bertha McDaniels, Josephine Haywood, Pat Seery, Mildred Miller, Gertrude Hodges, Ester Groscurth, Gladys Schaum, Hattie Hoyt and Lilly M. Bennett.

Guest List at Caravans' Installation of Officers

CHICAGO, Dec. 21.—Complete list of guests attending the installation of officers and dinner here Monday (2) at the Hamilton Hotel follows:

Mrs. Dora McKinley, Carmen McKinley, Josephine Woody, Esther Bernet, Helen Pecks, Mrs. F. A. Patenza, Mrs. Freda S. Swarthout, Mrs. Patsy Potenza, Mrs. Frank McDermott, Mrs. Frank Sherman, Mrs. Betty Broderick, Mrs. Josephine Glickman, Irene Coffey, Yvonne Ferrari, Maud Spaulding, Bessie La Monde, Louise Parker, Gertrude Parker Allen, Anna Duaybu, Elizabeth Jacks, Mrs. Ralph Glick, Edna Burrows, Veronica Wulf, Mabel Wright, Emma Rocco, Raynell Golden, Marie Adams Josephine O'Donnell, Billie Lou Bunyard, Mary Murphy, Priscilla B. Tennyson.

Jeanette Goodwin, Judy Weeks, Jane Reynolds, Alice Hill, Charlet Clayton, Lucille Anthony, Juanita Strassburg, Margaret Haney, Ruth Martone, Josephine Brancato, Myrtle Duncan, Marie Schwager, Violet Rohrbeck, Alma Kissing, Minnie Simmonds, Eva Shine, Lillian Shine-Panna, Grace Guthrie, Sophia Carless, Claire Sopenar, Gladys Brod, Estelle Baron, Esther J. Groscurth, Florence Rubin, Bette Gregg, Mollie Ann Golden, Maud Grun, Helene Feldman, Mary Crowder, Irene E. Flexer, Jane Talbott, Mabel Davis, Katherine Wright, Ruth Webster, Ruth K. Gottlieb, Evelyn Blakely, Dode Allen, Helen Revolt.

Isabell Brantman, Kay Wilson, Marie Broughton, Estelle Swiader, Mrs. C. O'Connell, Emerence Doolan, Bernice L. Doolan, Margaret Filogrosso, Mae G. Taylor, Mildred Erickson, Harriet Pamalak, Esther Meyers, Irene Guida-relli, Phyllis Findor, Dorothy Golz, Shirley Garis, Mrs. Stella Sigsworth, Evelyn Levine, Ginger Sciorlino, Mrs. Ernie Farrow, Mrs. Johanna Metz, Mrs. S. L. Lover, Anna Jane Bunting, Mrs. Valerie D. Fidler, Harriet Maher, Beulah Price, Dorothy Turner, Marie Turner, Ninona Woodward, Ann M. Roth, Mal M. Baker, Myrtle Hutt Beard, Esther Weiner, Jeannette Wall, Ann Sulpter, Alma Richards, Helen Marcus, Blanche Heth, Bertha Sens, Ho Lang, Rebecca Daniels, Kathleen May, Helen Wong Jean, Tommy Reese, Rev. Dilla Reese, Mr. and Mrs. Charles F. Kespecke, Janice Kespecke and Rev. Marcel LaVoy.

McCracken's Monks, Murray's Arcade on Strates Org for 1947

JACKSONVILLE, Fla., Dec. 21.—Walter McCracken's Monkey Circus and Murray's Arcade have been booked for next season on the James E. Strates Shows, according to word received here by Dick O'Brien, assistant manager, from Strates, who is spending the holidays on his farm near Corning, N. Y.

Specifications for a new front for McCracken's show call for a spread of 120 feet.

O'Brien pointed out that a Fun House is also being built in quarters, and that an unusually large amount of work is in progress in dressing up the entire org. He said the fire last winter which destroyed the show made a slap-up building job necessary for last season so the show could open on schedule in Washington, and that details neglected in the original rebuilding are now being corrected.

Several members are away for the holidays, Mr. and Mrs. Earl Truax having gone to Florida, Mr. and Mrs. Percy Morency to Dallas, Charles Kidder to Richmond, Va.; Mr. and Mrs. William Flowing to Buffalo, and Mrs. Leeworthy to Dunkirk, N. Y. Chick Franklin is promoting wrestling shows at Ocala, Fla., while James Yates is taking his first vacation in 22 years.

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All legitimate Concessions open except Bingo, Popcorn, Diggers, Photo. Man and Wife to take full charge of brand-new Fun House, built on 24-foot semi. Eddie Woods wants Talker for A-One Crime Show.

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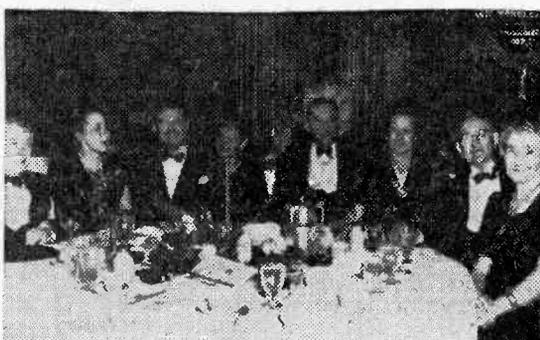
Show Folks of America, San Francisco Chapter, was well represented.



Walter Connor, Harold Long, Patricia Long, Mike Krekos, Gladys Patrick



Pat Shanley, Ellis Zemansky, Jane and Dr. Ralph Smith, Al Rodin, Helen and Bill Sherwin, Chris Rodin



Mr. and Mrs. S. L. Cronin, Col. and Mrs. Bert Tuttle, Mr. and Mrs. Baron Long, Mr. and Mrs. John Miller



Warner Austin, Eddie Wakelin, Frank Guthrie



Mr. and Mrs. Charlie Walpert, Louis Leos



Peg Petross, V. Campbell, Dale Petross, Lillian Sears, Hort, Jesse and Jim Campbell, Bertha McDaniels



Sam Brown, Mr. and Mrs. George (Dad) Allen



Mabel Brown, Ruth Samuels, Ann Doolan, Jack Miller, Grace Hulick, Ernest Hulick



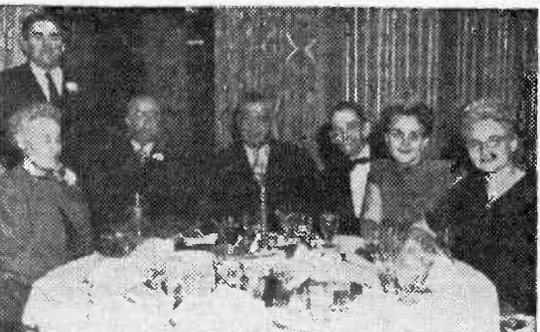
Earl Douglas, Effie Margaritis, Paul Huedepohl



Inez Allton, Roy Clayton, Gladstone Atcheson, Gertrude Duger, Lynn Alexander, Marie Bailey, Margaret Atcheson, Clarence Allton, Joe Foster, Monica Foster



Mr. and Mrs. Bill Myers, Mr. and Mrs. Lee Brandon



Ruby Jones, Al (Moxie) Miller, Roy Jones, Peto Kortes, John Castle, Rita Kortes, Marie Kortes



Tony Springs, Clyde Gooding, Minnie Springs



Elwood Lorman, Mary Lorman, Martha Lorman, John L. Lorman, Isabel Cohn, Al Cohn, John Castle, Harry Phillips



Bob and Rose Hobday, Charlie Griner, Marlo LeFors, Billy and Jewel Hobday, Mary Taylor, Ted LeFors, Harry Taylor, Peggy and Bud Rasmussen, Marie Tait



Mary Bacigalupi, Dick Kanthe, Mary Ragan Kanthe, Alta Deneau, Lillian Alexander, Harry Deneau, Edward Alexander

Legality of License Laws Many on Books Held Invalid

(Continued from page 44)

of time is subject to the payment of the tax"

An example of discriminatory taxation is found in *F. H. B. Show*, 113 S. W. (2d) 448. In this case a traveling show charged 10 cents general admission, and additional charges for special "side" shows, reserved seats, etc. The owner of the show refused to pay a license fee under a city ordinance which required owners of shows which charged admission fees of 11 cents, or over, to obtain a license.

The higher court upheld the contention of the show owner, and refused to compel him to pay taxation under this law.

Unreasonable Taxation

An example of an unreasonable taxation law is found in *Zeidman & Pollie v. City of Ashland*, 50 S. W. 557. This city passed an ordinance requiring owners of fairs or carnivals to pay a license fee to the city of \$1,500 per week.

The higher court promptly held the ordinance unreasonable and void, saying that the license fee was 10 times higher than license fees required to be paid by other owners of amusement places in the city.

This court held also that the city officials could not justify the "unreasonable" license fee on the contention

the city was put to an "extraordinary" expense in "policing" the grounds.

Beat Drivers' Code

And, again in *Jersey City v. Chausau*, 81 N. J. L. 315, the higher court held an ordinance unreasonable and void that required drivers of circus wagons to have been a resident of the city for three months before a license would be issued.

The court held that the requirement of three months' residence was "an unreasonable regulation," because there was decided discrimination between persons who have resided in the city more than three months, and those who have not.

On the other hand, it is well to know that the fact that a license fee is too high for some show owners to pay does not result in the ordinance being unreasonable and void. See *Henry v. Shevinsky*, 195 So. 222, where the court held that a State law fixing a license fee graduated according to the population of city in which the show is conducted, and subjecting all show owners in each locality to the same license fee, is not unconstitutional as an arbitrary classification, altho some show owners cannot afford to pay the designated license fee.

Technicalities Avoid Tax

An important point of law involving validity of license fees is this:

Technically, license laws apply exclusively to designated businesses. In other words, the validity of license laws is construed by the courts in strict meaning of the terms used in the law.

For illustration, in *National Exhibition Company v. St. Louis*, 136 S. W. (2d) 396, it was shown that a city passed an ordinance which provided that "for each circus or menagerie having seating capacity of more than 5,000 persons, must pay a license fee of \$150 per day; 3,000 seating capacity, \$100 per day; 1,500 seating capacity, \$50 per day."

The higher court refused to compel the owners of The 101 Ranch Shows to pay the license fee, and said:

"The lawmakers who enacted the ordinance involved herein did not define the word 'circus' so we must take the word in its ordinarily accepted meaning. When we speak of a circus or menagerie we ordinarily have in mind a performance given by traveling companies on vacant lots within tents, or other kind of temporary enclosure where trained lions, tigers, elephants, horses, dogs, and other animals, and frequently seals, are made to perform under the whip of a ringmaster, or trainer."

Therefore, this higher court allowed The 101 Ranch to conduct its show without paying the license fee specified for circuses on the "technicality" that this show was not a circus.

Voluntary Payment

Now, we arrive at an important test frequently faced by proprietors of circuses, carnivals, parks and shows. This test is: Assume that State or municipal officials demand payment of license fees from a proprietor who knows that the license law is void. The question is: Can a proprietor recover back license fees paid to a State or city under void laws? The answer is: Generally not, if such laws are classified as tax regulations, because illegal taxes paid voluntarily cannot be recovered.

For instance, in the leading case of *City of Charlottesville v. Marks' Shows, Inc.*, 18 S. E. (2d) 890, it was shown that a city ordinance provided that, "On every circus, menagerie, tent show, or other like exhibition or performance outside of the city limits but within one mile of the city limits, there shall be a license of \$50 per day, which license is charged for the purpose of affording police protection."

In 1935 a proprietor of carnival shows and amusements went to the office of the commissioner of revenue for the city and was informed that he would be required to pay to the city a license fee of \$50 per day before being allowed to exhibit his show in the county within one mile of the corporate limits of the city.

City Snatches Profit

After a protest the proprietor paid the city a license tax of \$454.50. Subsequently he paid to the city license fees amounting to \$606 for the year 1936, \$202 for the year 1937, \$303 for the year 1938, \$303 for the year 1939, and \$303 for the year 1940, or a total of \$2,171.50. The proprietor sued the city to recover this amount and proved that the city policemen who were detailed for service at the carnival were paid wages amounting to \$809.24 from 1935 to 1940, during which the city collected from the proprietor license fees amounting to \$2,171.50. This fact alone rendered the law void because no municipality may tax for revenue purposes any show, or the like, which locates outside the city limits. (However, such a law is valid if all of the license fee is used to police the grounds.)

During the trial the proprietor argued that the city could not legally collect license fees for permits to carnivals outside the city limits. The counsel for the city argued that the ordinance is a valid police regulatory measure as distinguished from revenue measure because a portion of the license fees were "charged for the (See *Legality of License on page 77*)

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Bell & Vinson: Edinburg, Tex., 23-Jan. 2.
Exposition at Home: Tavares, Fla., 23-25.
Folk's Celebration: El Paso, Tex., 23-Jan. 1.
Gold Medal: Golden Meadows, La., 23-Jan. 4.
Henson, J. L.: Lenox, Ga.
Lankford's Overland: Alma, Ga.
Olson, Norman: Vicksburg, Miss., 23-Jan. 3.
Richman & Carpenter: Tucson, Ariz.
S. B. Am. Co.: Arcola, Miss.
Smith Am. Co.: Seguin, Tex.
Shipley's Am.: Venice, La.
Sunflower State: Freer, Tex.
Sunshine: Dade City, Fla., 25-Jan. 5.
Tassell, Barney: Tampa, Fla., 27-Jan. 4.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Annon's Tent Show: Warwick, Ga., 23-28.
Henle, Sonja, Hollywood Ice Revue (Stadium) Chicago, Ill., Dec. 25-Jan. 21.
Miller's, Irvin C., Brown-Skin Models (Globe) Cleveland, O., 25-31.
Roller Skating Vanities (Auditorium) Denver, Colo., 25-Jan. 4.

HARRISON GREATER

(Continued from page 54)

to arrive, and the factory gray is being replaced by coats of bright red. Merry-Go-Round has been completely rebuilt, with new platforms, new crescents and stainless steel installed thruout. Lighting effects have also been added. Acquisition of new equipment will enable ride to be loaded on one truck and trailer.

Caterpillar has been revamped under supervision of Adrian Posie, foreman. New truck and cable jaws were received from the Spillman company and a new tunnel has been ordered from Columbia Tent & Awning Company.

Chief Electrician Earl Tilghman was set to go to the Lewis Diesel Engine Company, Memphis, to oversee installation of two new Diesel plants recently ordered. Previously, Walt Daily left with the semi-van wagon, which is to be converted to house the plants. Mrs. Grace Tilghman will remain in Miami until the return of her husband.

Visitors here included Dick Harrison, father of the show's owner; Pete Harrison, Bill and Mary Wheatley; Charlie Sutton, legal adjuster; Ruby Wilson, cookhouse operator; H. E. Evans, of the O. C. Buck Shows and operator of the Twin Pines, drive-in near the show's quarters; Dallas Duncan; T. A. (Red) Schultz, Marks Shows; Speedy Merrill, Johnny J. Jones Exposition; Mr. and Mrs. Jimmy Sears; Tommy Scott, Steblar's Shows agent; Red Clayton; Willie Huiett; Bob Buffington, World of Mirth Shows; Fred Hedrick, owner of the show bearing his name; Hoyle Dobson, of the Jap suicide sub exhibit, who makes his home here, and William Price, West Columbia major.

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FLYING SCOOTERS

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 PETE KORTES ROY B. JONES
 Manager Manager

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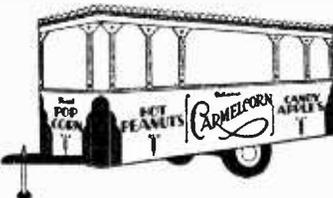
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 1 7 1/2 H.P. Electric Motor 150.00
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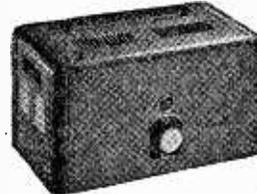
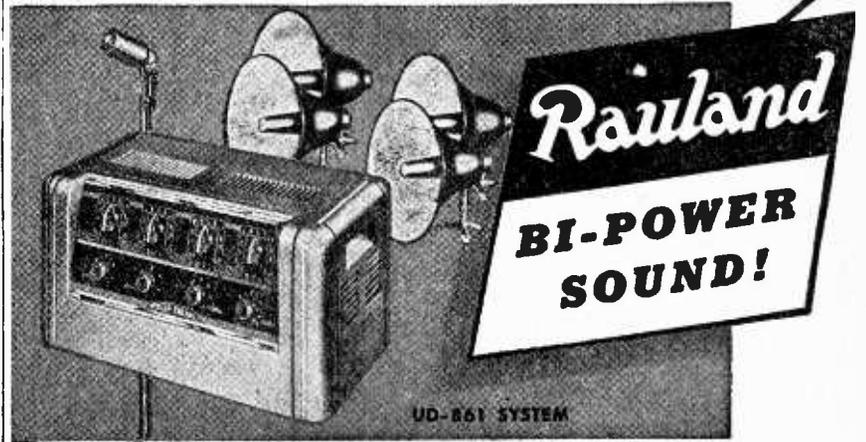


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We are now enlarging for 1947. Watch The Billboard for special announcement. We will positively carry 10 Rides, 8 Shows and 40 clean Concessions with the Aerial Madcaps, sensational Free Act, 135 feet high. No nets. 3 people performing high in the air. We are now contracting useful People, all departments. Want Diggers, Cookhouse, legitimate Concessions. Will book Caterpillar or 8-Car Whip. Shows not conflicting.

Notice to Fairs and Committees, North Carolina, South Carolina and Virginia—Meet our Representative at Fair Meetings. Yes, we open in February.

Want Percentage Dealers. Chris Jennigan, Joe Buffington, Dud, answer. Address

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 Winterquarters, Moultrie, Ga.

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RIDES—Can place Octopus, Spitfire, Fly-o-Plane or any kind up-to-date major Ride.

SHOWS—Side Show, Posing Show, Monkey Show, Minstrel Show and Midget Show.

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 Kiddle Ride Smith, Jack Korie, Roscoe and Doc, contact me at once.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2,700 cards, \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

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White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping-Pong Balls, printed 2 sides \$30.00
 Replacements, Numbered Balls, Ea. .50
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
 M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000 1.25
 3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40
 Cork Markers, 3 sizes, 8/16, 12/16, 14/16 diameters; any size, per M .75
 Nickel Wire Cage, with Chute, Wood Ball Markers, Master board; 3 piece layout for 15.00
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 All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

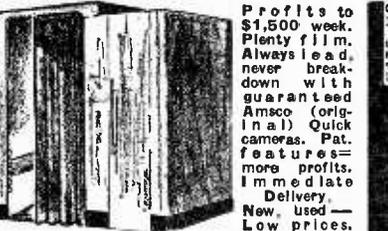
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CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, Dec. 21. — President Irving J. Polack presided at the regular meeting Thursday (19). Also on the rostrum were Vice-President Lou Keller, Treasurer Walter F. Driver, Secretary Joe Streibich and Past President Fred Kressmann.

The banquet and ball committee reported a net profit of slightly over \$3,200.

The sick list includes William J. Coutry, Dave Tennyson, Eddie Connors, all in Alexian Hospital, and Rube Liebman, reported ill in Des Moines.

Volunteers to help on the Christmas party for under-privileged children included Howard Gloss, James Campbell, Robert Hughey, Max Brantman, Harry Bernstein, George Brooks, Lester Davis, Leo Sennett, Sol Wasserman, Sam Arnez, Ozy Breger, Max Friedman and Al Sweeney, together with the ladies' auxiliary and Caravans, Inc. Bill Green, Jimmy Stanton and Rev. Marcel La Voy are in charge.

Membership applications okayed included Richard Donnelly, Lyle Richmond, Henry F. Barrett, Cecil R. Montgomery, Bob Yarrington and Edward L. Shanks.

The house committee announced plans for a dinner for members and their families Christmas afternoon. Max Brantman and Mel Harris are in charge.

Tickets for the New Year's Eve party are out and reservations are coming in. A limit of 150 persons has been placed on the event.

The board of governors voted funds to the welfare and house committees for the usual Christmas charities.

Members present after absences included Harry Friedman, San Francisco; Jack Klein, W. W. Moyer, Louis Belden and Buck Saunders.

Show Folks of America

San Francisco

SAN FRANCISCO, Dec. 21.—Acting President Harry Seber presided at the regular meeting Monday (9). Members paid silent tribute to the memory of Roy E. Ludington.

Letters were read from Mickey Hogan and Leon Fielding.

Elected to membership were Samuel M. Marcus, of New York, and George French, general agent, Meeker Shows.

These new members and guests were introduced: George French, who donated \$5 to the cemetery fund; Mr. and Mrs. Charles Albright, Mr. and Mrs. Glenn Artz, Mr. and Mrs. Harry Friedman, Bill Oberhandsli, Whitey Clair, Tom O'Toole and Lillian and Norman Shue.

Acting President Seber spoke on the new amendments to the by-laws, stressing the one requiring a two-thirds majority vote to overrule the board of directors.

Mrs. Boehm visited Mrs. Sullivan at Sutter Hospital; Teddy Texeira promised to visit Earl Leonard, patient in Veterans' Hospital, Oakland, and Fred Weidmann reported receipt of a letter from Butch Geggus' nephew, authorizing a visit to Butch in Napa Hospital.

Milt Williams, chairman of the ball committee, reported the ball and Chevrolet award contest netted the cemetery fund in excess of \$3,500. Chevrolet was won by Dan Michaels, first vice-president elect.

Fred Weidmann reported a total of \$518 in the Christmas fund.

Pot of gold went to Adam McBride. He donated his winnings, plus \$10, to *The Call-Bulletin* fund for underprivileged children. Membership contributed to make the total \$50.

National Showmen's Association

1564 Broadway, New York

NEW YORK, Dec. 21.—Social event of the week was the testimonial dinner given to Jack Rosenthal, past president, at the Hotel Belvedere here Saturday (14). He was gifted with a gold life membership card and a watch. Affair was under the direction of Jack McCormick, chairman of the entertainment committee.

A large delegation of club members attended funeral services Thursday (19) for Julian Gottlieb, son of Mr. and Mrs. Jerry Gottlieb. Burial was at Mount Pleasant Cemetery, Long Island.

Harry Kaplan will receive a gold life membership card as a result of having secured 50 new members. R. C. McCarter is leading the membership drive with 23 new members. He is followed by James E. Strates with 15; Ralph Decker, 11; Joe Prell, 10, and Joe Hughes, 6. Board of governors recently voted to present Fred C. Murray, chaplain, with a gold life membership card for his unselfish efforts in behalf of the association.

Packages for hospitalized veterans are now being prepared and mailed under the direction of Jack Lichter, chairman, veteran's committee. He is being assisted by Mrs. Lichter and various club members who contribute as much time as possible to the project. Donations of cash and merchandise are still being received.

Annual kiddies' Christmas party will be staged in the Ladies' Auxiliary clubrooms today with Sam Rothstein playing a return engagement as Santa Claus. Ladies plan to hold open house following the party.

Board of governors set the next regular meeting for Thursday (26). Annual election will be held at this time. Since no independent ticket was proposed in the time allowed David D. Endy will be the next president.

A Merry Christmas to members and friends everywhere.

Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, Dec. 21.—Attendance at the meeting Monday (16) was large with President Harry Stahl, Vice-Presidents Ben Morrison and Robert Morrison, Treasurer Louis Rosenthal, Secretary Bernhard Robbins, and Haviland Reeves, *The Billboard* representative, on the dais.

The Christmas party for under-privileged children will be held Sunday (22). Many local acts have volunteered their services and more than 300 children will be entertained with acts, food, plenty of gifts, clowns, Santa Claus and plenty of ice cream. The Red Cross will bring 250 children and the juvenile department of the Detroit Police Department will send 50 children. The ladies of the auxiliary helped to get everything ready for this worthwhile affair.

Visitors to the clubrooms were Joseph (The Nose) Freed, Paul (Doc) Gorney, Gerald Snellens and Jack Knight. They were much impressed with our clubrooms and made a very fine donation to the Christmas party. Other donations were made by E. P. Womack, Harry Lewiston, Marshal Ferguson, Edward Horowitz, George Kane, and the Joey Moss American Legion Post.

Members who have not received tickets for the New Year's ball to be held at Eastwood Park Ballroom are urged to get in touch with the secretary immediately.



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CONCESSION TRAILER

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JOHN S. GONDER
 44 Oak Grove Dr. Baltimore 20, Md.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Dec. 21.—Regular meeting was called to order by Third Vice-President Roger E. Haney. Also on the rostrum were Secretary G. C. McGinnis and Treasurer Harry Altshuler.

Paul Williams, Charles Donald Grant, Dan Lawson, John A. Ostrand, Clay M. Evans and Morris Lipsky were elected to membership.

Chairman Sam Benjamin reported the sale of banquet and ball tickets excellent. A record attendance is expected New Year's Eve in the Hotel Continental's Georgian Rooms.

Artie Brainard again suggested the sale of 10-year bonds for a clubhouse. No action was taken.

Noble Fairly withdrew his name as a candidate for re-election as president. Following ballot will be voted on: Harold Elliott, president; H. K. Garman, first vice-president; L. K. Carter, second vice-president; Cliff Adams, third vice-president; G. C. McGinnis, secretary; George Carpenter, treasurer, and George Elser, warden.

Chester I. Levin will be chairman of the board of directors for the ensuing year and three new members will be appointed to the board.

Ladies' Auxiliary

Regular meeting was presided over by President Jess Nathan, assisted by Secretary Loretta Ryan and Treasurer Hattie Howk.

Virginia Kline, en route to Los Angeles to attend the PCA banquet, and Viola Fairly, a past president and now president of the Ladies' Auxiliary of SLA, attended.

Evelyn Templeton, Alice Blake and Mattie Evelyn Brewer were elected to membership.

Club voted to contribute \$10 to Mrs. Pearl Deem; \$25 to the American Legion and \$25 to Father Flanagan's Boys' Town.

Door prize, donated by Mrs. Willetts, was won by Billie Banks, who returned it to the club for the White Elephant sale.

Tacky party committee reports sale of tickets brisk. Event is scheduled Monday (30).

Pacific Coast

Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Dec. 21.—Regular Monday (16) meeting was conducted by Vice-President Charles Walpert. Also on the rostrum were vice-presidents Bill Hobday, Harry Suker and Jimmy Lynch, Chaplain Jack Hughes, Secretary Ed Mann, and the guest of honor, Harry Seber, president-elect of the Show Folks of America, San Francisco.

Holiday spirit was dampened by the deaths of three members. They are George (Daddy) Henry Hines, 90, oldest member of the PCSA; Harry W. McClellan, 67, in Seattle, and Lou R. Keller, 64, in Los Angeles. (Details in Final Curtain.)

Chaplain Hughes reported that the annual Memorial Day services held Sunday (15) at Showmen's Rest, Evergreen Cemetery, were a success and that a sizable crowd turned out despite unfavorable weather conditions.

Highlight of the meeting was the building fund drawing, with a total of \$2,500 in bonds being given away. Grand prize, a \$1,000 bond, was won by Joe Horwitz; second prize, a \$500 bond, went to Al Weber; \$250 third prize bond was won by Buck Reger. Seven prizes of \$100 bonds were won by M. M. Buckley, Evelyn Berry, Kenneth McLoughlin, J. H. Haifley, Eloise Sylvester, Betty Coe and C. B. Lunquist. A \$50 bond was won by Joe Gass.

Ladies' Auxiliary

President Betty G. Coe presided at the Monday (16) meeting. She invited Virginia Kline, good-will ambassador, to sit on the rostrum. Introduced were Mrs. Bertha (Gyp) McDaniels and Genevieve Pool.

It was reported Cecile Bowen was in need of blood transfusions. Trudie DiSanti and Doris Douglas offered their blood.

Bank award went to Betty Coe and the door prize to Margaret Farmer.

Nina Rodgers announced the new clubroom location as the Blue Room at Gabrillo Hotel, 11th and Broadway, and that the first meeting would be held there January 6, preceded by an installation dinner. Madge Buckley is in charge.

The Christmas dinner committee was named by Nina Rodgers.

Babe Miller introduced her guest, Marie Cortez. Short talks were made by Virginia Kline, Ethel Wiedmann, Betty Lipes, Fern Redmond, Linda Rhodes, Barbara Helwig, Helen Turner, Minnie Spring, Donna Day, Marie Hawkins, Grace DeGarrow, Blossom Robinson, Marie LaDeau, Octavia Reger and Lucille Gilligan.

International

Showmen's Association

415A Chestnut St., St. Louis

ST. LOUIS, Dec. 21.—Past President John K. Maher presided at the Thursday (12) meeting. Also on the rostrum were Treasurer Leo Lang and Secretary Euby Cobb.

Visitors to the rooms included Doc John LaMarr, Harry (Irish) Gaughn, H. A. Engel, Sam Solomon, Kinky Wolf, Fred C. Proper, George Davis, Walter Payne, Mel Vaught, Frank Joerling, Fred Myers, Sam Fidler, Jack Davis, Dave Kieffer, W. F. Simmons and Tom Blinn.

New members are George W. M. Paige, Mac (Red) Carter, George Westerman, James Rison, W. W. Moyer, Walter Graham, Billy Reed, Wallace R. Lashbrook, George Hodges, Al Reese, S. T. Jessop, George W. Johnson, H. H. Edmonds, Max Madison, Harry L. Madison and Nels P. Madison.

New clubrooms are completed. There will be open house December 24 thru January 1. There will be turkey and all the trimmings Christmas Day.

MIAMI SHOWMEN'S ASSOCIATION 3RD ANNUAL BANQUET & BALL

will be held at the

BEACH SUPPER CLUB

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Miami Beach, Fla.

MONDAY NIGHT; JANUARY 27TH, 1947

Reservations now on sale. Tickets \$9. Wire or write

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NEW BASE-BALL STRIKER

Invented by **HARRY NELSON**

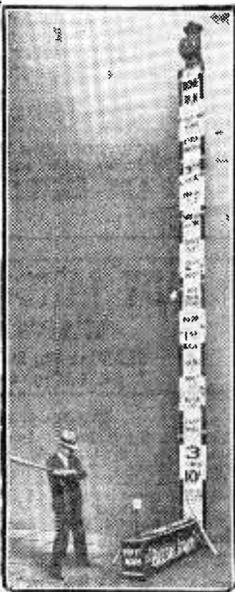
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Offering for sale 4 Shooting Galleries, 2 Short Ranges and 2 Long Ranges, made of light army plate; 3 Remington Automatic Rifles; 10 Cases .22 Remington Shorts, high speed and splatterless.

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NO PRE-HEATING
POURS EASILY
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THE LIQUID SEASONING WITH THAT BETTER FLAVOR

Popsit plus!

The smart set (that multitude of poppers using POPSIT PLUS) will tell you that POPSIT PLUS will pop more corn! Why?—because every drop of this liquid peanut oil seasoning pours easily from the handy container. No laborious, time wasting melting or scraping of the container is necessary. POPSIT PLUS is a complete and ready popcorn oil—to bring you those extra profits today! For quick-selling delicious popcorn, remember the liquid seasoning with the "nose, eye and taste" appeal—POPSIT PLUS!

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- 4 22' Fruehauf Vans, A-1 shape, good tires.
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- 1 26' Fruehauf Platform.
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NOW CONTRACTING FOR SEASON 1947

Want Side Show with own outfit for eight weeks in industrial Carolina, opening in March. Want Lady to operate Hawaiian Show, will furnish top and front for same. Want Wild Life, Snake, Monkey or any worth-while Grind Shows with own outfit. Concessions all open. No two of a kind. Stock Stores, no Grift. Make all contact to

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P.S. Will book, buy or lease 7-car Tilt, must be in A-1 condition.

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Streamline Train—Two Coaches and Engine, like new, used two months. Sell for \$1200.00. Hauls twelve children. Has Briggs-Stratton air-cool motor. Track space 30x85.

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C. P. O. Box 1488 Detroit 31, Mich.

CLUB ACTIVITIES

Miami Showmen's Association Regular Associated Troupers

236 W. Flagler St., Miami

106 E. Washington, Los Angeles

MIAMI, Dec. 21.—President Bob Parker presided at the regular meeting Wednesday (11). Also on the rostrum were George A. Golden, third vice-president, and Milton S. Paer, secretary.

New members elected were Raymond MacDonald, Eddie I. Brenner, Clifford G. Bammel, Leo J. Mulvey, Thomas W. Kelly, Henry C. Sylow, John James Burke, Sid Roemer, Russell Hodge, Sol Cook, Jack Sudenfield and Margeron A. Allison.

Gold cards for getting the greatest number of new members were presented Sam Palitz and Alton Pierson.

Work on air-conditioning the rooms will begin shortly. Dan Elias arrived in Miami with his iron lung. Lloyd Serfass, owner of the Penn Premier Shows, visited. Phil Cook, the chaplain, is back from the North and will be with Bob Parker next season.

Club's third annual banquet and ball will be held at the Beach Supper Club, Miami Beach, Monday, January 27.

President Parker, G. L. (Mike) Wright and Tommy Thomas are on a fishing trip at Inverness, Fla. Frenchy Schwacha did a great job decorating the rooms for Christmas. L. I. Thomas returned from Chicago as new owner of the Joyland Exposition Shows. Ross Manning, of the National Showmen's Association, arrived in Miami. Also here for the winter is Sid Goodwalt. Curley Graham has joined the colony of home owners here. Sam E. Prell is among those shopping for a new home.

Ladies' Auxiliary

Here is the line-up of officers for 1947: Raynell Golden, president; Louise Endy, first vice-president; Lillian Tucker, second vice-president; Martha Weiss, third vice-president; Mae Levine, treasurer; Jean Berger, assistant treasurer; Hilda Roman, secretary, and Agnes Ross, assistant secretary. Members of the board are Frances Deemer, Laura Sedlmayr, Emma Rocco, Freda Wilson, Ruth Schreiber, Jean Dellabate, Doris Kimerer, Virginia Feldman, Madge Harris, Blanche Lytton, Ann Lusson, Micky Hawkins, Sylvia Thomas, Dolly Young, Alberta Mack, Lottie Warfield, Dorothy Gordon, Doris Timins, Peggy Biscow, Marie Kaus, Hattie Wagner, Frances Harrison, Irene Moore, Judith Solomon and Rose Lange.

Installation will be held at the Alcazar Hotel, Miami, January 8.

Lone Star Show Women's Club

1928½ Elm, Dallas, Tex.

DALLAS, Dec. 21.—New officers are Mrs. Sally Murphy, president; Mrs. Jean Lucus, first vice-president; Mary Ellen Lieberman, second vice-president; Mrs. Madeliene Chambers, third vice-president; Mrs. Millie Hudspath, treasurer, and Mrs. Pearl Vaught, secretary.

A Christmas party for children of show folks was held in the club-rooms. Santa Claus was on hand and each kiddie received gifts.

Honey Vaughn, who has been on the sick list, is up and going again.

Jackie Lindsey, son of Mr. and Mrs. Jack Lindsey, was married recently in Denton, Tex.

LOS ANGELES, Dec. 21.—Thursday (12) was "Past Presidents' Night." With Gladys Patrick acting as mistress of ceremonies, a short resume of club activities under the following presidents was given: Lucille King, 1941-'42; Estelle Hanscom, 1943; Babe Miller, 1944, and Joe Krug, 1945. Krug, in Hot Springs, was unable to be present so Sam Dolman was his proxy.

Each president in turn introduced the officers of his or her administration. Past presidents from other organizations introduced included Mary Kanthe, Show Folks of America, San Francisco; Mike Krekos, Pacific Coast Showmen's Association; John R. Castle, Heart of America Showmen; Martha Levine and Marlo LeFors, Ladies' Auxiliary, PCSA.

New members attending were Jerry Macky, Richard Ries, William Moore, Ivan Gilligan and Joe Steinberg. Chairman Moe Eisenmen reported a gross to date on the five-year booklet of \$3,735.81. Chairman Vivian Gorman reported the bazaar netted \$1,310.70.

Maxine Ellison, Gladys and Bill Dill and Cecile Bowen are in hospitals.

Dues for 1947 are due and members should note the membership roles will be closed as of December 31. After that date, membership applications will be numbered and accepted according to number when vacancies occur. There will be no reinstatements. Those failing to pay their dues by December 31 will be dropped and will have to come in as a new member.

The following donations are acknowledged: Mike Krekos, \$50; Charles Walpert, \$20; Moxie Miller, \$10; Blackie Stein, \$6, and Jack Kent and George Rosen, each \$5.

Called on the short talks were Frank Babcock, Lou Berg, Marie Kortez, Vera Downie, Mr. and Mrs. Bradley, Marlo LeFors, Fred Haynes, George Rosen, Madam Delma and Arthur Hockwald. Guests included Mr. and Mrs. Prosser, Mr. and Mrs. Frank Platten; Mr. and Mrs. Meredith, of Portland, Ore.; Miss Lansen, Art Cramer and Harry Villey.

Caravans, Inc.

155 N. Clark St., Chicago

CHICAGO, Dec. 21.—Org netted a tidy sum at the social given in honor of Ann Doolan. Members offering their services to help at the Showmen's League Christmas party were Agnes Barnes, Irene Coffey, Lucille Hirsch, Lillian Lawrence, Pearl McGlynn, Bessie Mossman, Helen Revolt, Kathryn Roberts and Pat Seery.

First meeting of the new year will be Tuesday, January 7, in the club-rooms at 32 West Randolph Street. All mail to Caravans should be addressed to Box 1902, Chicago 90.

Edith Streibich took a week's rest at Rosary Hill Convalescent Home, Argo, Ill. President Edna Stenson and her sister, Evelyn Blakley, will spend the holidays in New York with their sister, Midge Cohen. Past president Jeanette Wall is with her brother in Milwaukee for the holidays.

Want—PORTER'S AMUSEMENTS—Want FOR ALL WINTER SOUTH

Ferris Wheel or any Ride not conflicting. Good proposition to Shows and Rides with own transportation. Concessions of all kinds, one of a kind only. We play in town with no gate and winter rate privilege.

J. W. (BILL) PORTER, PORTER'S AMUSEMENTS
DEC. 23-28, PEARSON, CA.

Merry Christmas and Happy New Year
TO
ALL OUR FRIENDS
BRUNO ZACCHINI
AND FAMILY

This 1947 Season

BRUNO ZACCHINI

WILL PRESENT

His New Sensational
Repeating Cannon Act

FEATURING

MISS SYLVANA ZACCHINI

WINTER QUARTERS
SARASOTA, FLORIDA

TENTS

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CONCESSION

BRIGHT FLAMEPROOF CANVAS

Royal Blue—Tangerine—Forest
Green—Khaki—Olive Green
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Flameproof your tents with Hoopers
Liquid Flameproofing Compound.
Colors—Khaki, Forest Green, Royal
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UNITED STATES
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I WILL SEE YOU AT THE DISTRICT FAIR
MEETING. Have Complete Set of 5 New
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Majestic Greater Shows

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LADY TATTOO ARTIST

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Kiddyland Equipment—Ponies, Miniature Train, Auto Ride, Airplane Ride, Trolley Car Ride, old-style 24-Horse Merry-Go-Round; also Flying Jenny type, 24-adult Chairplane Tower on wheels, two double Loop-o-Planes, Boat Ride and others. Write or call (no wires) TOM & RALPH'S RIDES at "World's Largest Pony Ranch," 4017 Rosemead Blvd., Pico, Calif., L. A. Co. (Permanent location.)

FOR SALE

Electric Penny Pitch, Flasher, Crystal Ball, Slum Wheel, Paddle Wheel, 3 Daisy Cork Guns and Lead Shooting Gallery.

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"MEET ME IN ST. LOUIS"

NEW YEAR'S EVE—DECEMBER 31ST

10TH ANNUAL BANQUET AND BALL

GOLD BALLROOM, DE SOTO HOTEL,
11th and Locust Streets

Stars and Celebrities Galore — Entertainment the Best.
Dancing — Fun — Excellent Food.

"The Club Where Sociability Reigns Supreme"

INTERNATIONAL ASSOCIATION OF SHOWMEN

AND

MISSOURI SHOW WOMEN'S CLUB

TICKETS—\$8.00 PER PERSON
Wire or Phone for Reservations.

INTERNATIONAL ASSOCIATION OF SHOWMEN

415A CHESTNUT ST. (Phone Central 1133) ST. LOUIS, MO.
P. S.—Open House at Our New Beautiful Home, Starting Saturday,
December 28, Thru January 1. Everybody Welcome!

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THOMAS JOYLAND AMUSEMENTS

JIM WILLMAN, Gen. Manager

9 MAJOR RIDES, 3 KIDDIE RIDES, SIX SHOWS, 20 LEGITIMATE CONCESSIONS

WANT FOR 1947 SEASON OF 30 WEEKS

SHOWS—Motordrome, Monkey Circus, Mechanical Show, Wild Life, Glass House, Hillbilly, Funhouse, 10-in-1 Show, Life, Dog and Pony Circus or any money-getting Show.
CAN PLACE Man with Sound Truck and Equipment.
CAN PLACE Ride Foremen—Looper, Caterpillar, Spit Fire, Pretzel Dark Ride, Ferris Wheel. All Ride Men contact Jim Willman, Crown Point, Ind., Fair Ground.
CAN PLACE Penny Arcade, first-class Cook House, Basket Ball, High Striker. Jack Douglas, contact at once. Place Agents for office-owned Concessions.

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In Indiana, Ohio, Michigan, West Virginia, Kentucky, contact us before letting your 1947 Midway Attractions. All Address:

JIM WILLMAN
Crown Point, Ind.,
Fair Grounds

or

L. I. THOMAS
Box 24, Riverside Station
Miami 35, Fla.

BLUE RIBBON SHOWS

Opening in Florida January 18—TWO SATURDAYS

Again under the personal management of

L. (EDDIE) ROTH

Will be glad to hear from all those who were with me before. Want Girl Show, Posing Show, Side Show, Pit Shows, Glass House, Fun House or any Show of merit with or without equipment. Have all new equipment for reliable showmen. Roy Rozier, contact. Want Ride Men with semi trailer experience. Capable Electrician and Truck Mechanic with tools. Billposter with or without car. Special Agent and useful Show People. Top salaries paid weekly to sober, reliable and capable help. All write to

L. E. ROTH, Blue Ribbon Shows, 2031 N. W. 33d Street, Miami, Florida.

HELLER'S ACME SHOWS

OPEN APRIL 11TH NEAR NEW YORK

Want Foremen and Help for all Rides, 2 Wheels, Merry-Go-Round, Chair-o-Plane, Whip, Spitfire, 3 Kiddie Rides, Swings and Tilt. Good Mechanic, Painter, Electrician, truck drivers given preference. Bill Poster, Advertising Agent. Show People, can offer good proposition to reliable people. CONCESSIONS—All open. Want Concession Agents. No wheels or grift of any kind, so save your time and mine. All address

HARRY HELLER, Gen. Mgr.

9 VIRGINIA AVE.

WEST ORANGE, N. J.

SEASON'S GREETINGS

from

THE GREAT WILNO

HUMAN CANNON BALL

SHOT OVER TWO FERRIS WHEELS

Thanks to Mr. James E. Strates for two consecutive seasons—1945-46.

ATTENTION

This outstanding sensational Free Attraction will be presented for the season of 1947 with the Penn Premier Shows, one of the largest and cleanest—all motorized—shows in the East.

Permanent address

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STROUDSBURG, PA.

SEASON'S GREETINGS

Our Thanks and Appreciation to

Friends

Employees

Fair Secretaries

Committeemen

and to All who helped us make our 1946 Season in Ohio, Indiana and Kentucky a most successful one

NELSON BREEZE

AMUSEMENT RIDES

2125 Norwood Avenue

Norwood 12, Ohio

Phone Jefferson 0927

IDEA EXCHANGES AS BIZ AID

Ops Agree on Co-Op Plan

Convention hammers home returns to be gained by giving all benefit of efforts

By Hank Hurley

CHICAGO, Dec. 21.—Exchange promotion ideas; let other men in the amusement park business know what stunts have paid off for you, either in attendance or good will; help each other and everyone will benefit.

That was pounded home time and again to park owners and operators attending the annual convention of the National Association of Amusement Parks, Pools and Beaches in Chicago this month by various speakers and in the open forum sessions.

It remained for John Gurtler, of Elitch Gardens, Denver, however, to really drive home the point, when, called upon to speak at the open forum on promotions, he opened his remarks with:

"Certainly I'll be glad to tell you what we at Elitch Gardens did in the way of promotion this year. I'm a firm believer that we in this business should let the other fellow know what has proved good or bad for us. I certainly don't believe, for instance, that Ed Schott and his Coney Island Park in Cincinnati are any competition to us in Denver. Too many miles separate most parks and your business won't be hurt by letting another park owner know what promotion stunts have helped you so he may try it at his funspot."

Little Exchange

Conversing with parkmen following the session, most of them agreed there has been little done in the way of promoting an exchange of ideas. One operator figured it would be a good idea to have the secretary's office of the NAAPPB act as a sort of clearing house for ideas.

"If a certain stunt proves a big hit for a park owner, why wouldn't it be a good idea for him to write the secretary about it, telling just how he went about it, what it cost, how many people he figured it drew to his park, etc. By the same token, if a certain promotion idea flopped, let the members know about that, too. They can learn by your mistakes and vice versa."

Gurtler told what Elitch Gardens

FOR RENT SAVIN ROCK AMUSEMENT PARK

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Editorial

Let's Co-Operate

By Pat Purcell

As is pointed out in another column on this page, those in attendance at the recent annual convention of the National Association of Amusement Parks, Pools and Beaches agreed that an exchange of promotion ideas would be of major help to operators generally in building business or in maintaining business at its present level.

At the present time *The Billboard* is conducting a survey of major parks to determine how business stood up during 1946 as compared with the lush war years and to learn what the operators believe the future holds for them. Early returns indicate that business was off from 15 to 20 per cent during the past year as compared with 1945.

How to retrieve the lost ground, or at least to maintain the 1946 level, is the problem facing operators in every section of the country, and the exchange of promotion ideas, methods used in putting them over, or why the plans failed may be a big help in reaching the objective.

It has been suggested that the NAAPPB office in Chicago be used as a clearing house for this proposed exchange of ideas—and the suggestion has merit.

However, *The Billboard* has been mulling over the idea of establishing a "Round Table in Print" so that park owners and operators may express their views on various subjects of general interest to the trade, and this column will make its debut early in 1947. This new feature will be open for any type of discussion of park problems and promotion ideas. *The Billboard* will be proud to be used as a medium for the exchange of ideas which may prove beneficial to the industry.

If you, Mr. Owner or Mr. Operator or Mr. Exploitation Man, put over an idea which has helped your spot and you are willing to pass the format along to other operators, write it down and mail it to the Outdoor Editor, *The Billboard*, 155 N. Clark Street, Chicago 1, Ill. It will receive prompt attention and may influence others into following suit.

If those who urged the exchange of ideas at the NAAPPB Convention knew whereof they spoke, then here is an opportunity to put it into practice, and we all will be able to evaluate the plan.

used last year as a kiddie lure on Saturdays up to 6 p.m. "We called it a Kids' Surprise Party," he said, "and gave out prizes as the kiddies came thru the gate. Some were tickets for rides, coupons for popcorn or refreshments and some envelopes even contained money.

"We entertained the kids with a clown on the midway and had plenty of other entertainment. Our big mistake, we found, was we were doing too much entertaining with shows and a clown band. The kids didn't have enough time to move around the park and use their prizes. We changed that, however, and found the kids liked it better just to walk around, even after they had used their prizes for rides, refreshments, etc."

Special Prices Okay

Bill Schmidt, vice-president of Riverview in Chicago, explained Riverview's 2 and 5-cent days and how it hyped business. "We started this deal back in 1933 to combat the Century of Progress. It was so successful we have kept it up and will continue it for years to come," Schmidt said.

Edward J. Carroll, owner of Riverside Park, Agawam, Mass., who was chairman of the NAAPPB convention program, told of the many promotions his park had used; explained how some of the ideas were born, what the promotions cost and many humorous incidents connected with some of them.

But parkmen aren't going to hypo

Board Okays 80G Budget

For Theater Under Stars

VANCOUVER, B. C., Dec. 21.—Vancouver Park Board has budgeted \$80,000 for the operation of Theater Under the Stars in 1947, and will provide \$15,000 for the purchase of additional equipment.

Largest gross receipts in the seven-year history of the theater were registered this season. Despite this gross of \$96,300, a big increase over the 1945 total of \$73,400, there was an operational loss of \$1,800. Wages paid performers and the technical staff totaled more than \$53,000.

their promotions by just exchanging ideas for a few minutes each year at the national convention. It should be done from the opening of the season right thru to closing, one park owner said following the meeting.

Consensus was if you have a successful promotion let your fellow members know about it. If you try one that doesn't prove successful, let them know about that, too. They may try it and iron out the kinks, thereby helping you.

Biloxi Funspot Enjoys Big Biz

BILOXI, Miss., Dec. 21.—Business at American Legion Beach Park here continues at high speed. Spot draws heavily from the GI's at Keesler Field. Tourist trade this winter has been heavy. Two new hotels are under construction. In November, the annual convention of the Alabama Automobile Dealers' Association drew 22,000 persons.

New rides include Marion Perry's Motordrome and Caterpillar and Octopus from John R. Ward's World's Fair Shows. Mr. and Mrs. Norman Littlefield, of J. F. Sparks Shows, have 12 concessions.

Among other concessions are Mrs. Sherrill's photo booth, Ted Urquart's long-range lead gallery, L. E. Heth and Art Quave's bingo, Littlefield's turf game, Professor Knipp's jewelry store, Radd's basketball, jingle board and hi-striker, Mitchell's Midway Cafe, Mike and Helen Davis' hoop-la, pan game, candy wheel and break the bottles, Dreher's huckle-buck and balloon darts, John and Louise McIntyre's two ball games and stock stores. Office-owned penny pitch and percentage tables also are clicking.

New York Sets 200G Improvement Plan

ALBANY, N. Y., Dec. 21.—Included in plans approved Thursday (19) by the New York State Post-War Public Works Planning Commission were improvements at Jones Beach, L. I., which will cost an estimated \$200,000. Projects are the expansion of a parking field and the construction of a passageway.

Other park projects include construction of a refreshment stand and novelty shop at Hession Lake, Bear Mountain State Park, and a refreshment stand near Hook Mountain State Park recreation area.

To Install Kiddie Rides

At West Palm Beach Spot

WEST PALM BEACH, Fla., Dec. 21.—City Recreation Commission voted at a meeting here to co-sponsor with the Civitan Club on a kiddie amusement center. Commissioners agreed to recommend a proposal for installation of amusement rides at Phipps Park. Plans call for erection of a small Ferris Wheel, Merry-Go-Round and miniature train.

Under the plan, the Civitan Club will purchase and operate the rides. The administration, maintenance and operation of the midway area will be the club's responsibility.

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Bobby Burns Meets Many Former 11:45s

CINCINNATI, Dec. 21.—Hi-Brown Bobby Burns, former minstrel and a circus general agent for several seasons, visited with the following minstrel men during the circus season just ended.

Lasses White, now with Monogram Pictures, Los Angeles; Chill Wills, M-G-M, Hollywood; Fred Freddie, RKO Hill Street Theater, Los Angeles; Henry Kyes, bandmaster, Clyde Beatty Circus; Frank Long, May Company, Los Angeles; Zip Lee, chief electrician at Veterans' Hospital, Lexington, Ky.; Al Tint, assistant manager of United Cigar Store, State and Van Buren, Chicago; Emil Subers, manager pool hall in Donalsonville, Ga.; Gordon Hunt, with a furniture company in Lexington, Ky.; Chet Wilson, playing dates in the Dallas sector; Ernest Reeves, realtor in Dallas; Nate Talbot, restaurant business in Dallas; Leota Coburn, teaching piano and voice in Daytona Beach, Fla.

Clayton Mix, retired, Daytona Beach, Fla.; Pogie O'Brien, Cafe and Bar, Poughkeepsie, N. Y.; Bozo and Bill Doran, Poughkeepsie; Sugar Foot Williams, Eldorado, Ark.; Eddie Gallagher, last season with Ringling circus; Bill Yago, Cincinnati; Howard Elam, Kissimmee, Fla.; Rudy Paul, assistant manager of Seelbach Hotel, Louisville; Bullet Welker, pool hall operator at Shelbina, Mo.; Bob Maupin, Moline, Ill.; Roy Francis, playing Florida dates; Garner Newton, Cincinnati; Neil O'Brien, retired, New Rochelle, N. Y.; John W. Vogel, Park Hotel, Columbus, O.

Jack Sweatman, Circleville, O.; Jim Wadlington, hotel operator, Dothan, Ala.; Happy Benway and Slim Williams, Saranac Lake, N. Y.; Bill Dill, Sidney, O.; Dan Holt, manager Auditorium, Macon, Ga.; Jimmy Grumley, Ringling circus; Dolph Castor, Saenger Theater, Pine Bluff, Ark.; George Dean, Auditorium, Columbus, O.; Mose Rader, liquor inspector in Reading, Pa.; Carpenter Brothers, Chattanooga; Francis Muto, sandwich counter man in Chicago; Alger Lancaster, theater manager in Stuttgart, Ark.; Bill Spaeth and Ben Fink, Morrison Hotel, Los Angeles; Andy Grainger, in Ringling circus band; Skeets Mayo, with costume company in Nashville; Nate Mulroy, Chicago News officer; Bob Johnson, Texarkana, Tex.; Hank White, interior decorator, Cincinnati; Neil Johnson, Paramount Theater, Hamilton, O.; Speed Bays, with a Memphis radio station; Lester Haberkorn and Karl Denton (Hab and Denton), still playing dates; Del Smith, hotel clerk on West Coast; Rudy Willing, liquor inspector, Memphis; Charles Ramier, clown, Cole Bros.' Circus.

George Rose and Billy Mack, Burbank Theater, Los Angeles; Mandy Kay, in burlesque; Emmett Miller, Dothan, Ala., night club; Danny Duncan, Ken Murray's Night Club, Hollywood; Bones Hartzell, with a West Coast carnival; Max Trout, in hat manufacturing business, Battle Creek, Mich.; Bill Todd and Jingles Carsey, in Dailey Bros.' Circus band; John Van Arnam, manager Temple Theater, Jacksonville, Fla.; Hank Whitman, farming near Noblesville, Ind.; Billy Henderson, playing dates in the South; F. K. Sullivan, Pittsfield, Mass.

Burns, a visitor at *The Billboard* offices here this week, has gone to Miami where he plans to remain several weeks.

Simpson, Williams Team Up

RICHMOND, Ind., Dec. 21.—Fred R. Simpson, of the Simpson Film & Supply Company, Dayton, O., and Carl Williams, who for many years has operated traveling pic shows in

Rep Ripples

MARK L. FRISBIE, veteran agent, is again tucked in at his winter abode in Port Gibson, Miss. . . . Harold F. Childs has a pic show playing auspice dates around New London, Conn. . . . Leon Marble, old-time 10-20-30 performer and agent, writes from Mount Dora, Fla.: "Had religious pix in Alabama the past summer and am now working a few dates in Florida, but there are too many working the same in this State and will move back West again shortly. My tent is stored at Oklahoma City and will open early with vaude-pix in that sector. . . . Florian Players have been operating around Muncie, Ind., under auspices. . . . Everett Players are in the Cape Cod sector of Massachusetts. . . . Speed Keefe, who had been with the J. A. Coburn, John W. Vogel and Rozell minstrels, as well as with tabs, has been ill at his home in Wilmington, O., the past 10 weeks. He is slowly recovering.

J. G. JOHNS is presenting film J. shows under auspices in the Torrington, Conn., area. . . . Rickey Players, four people, are around Rome, N. Y. . . . Watch City Players have been in Middlesex County, Massachusetts, the last few weeks. . . . Kenneth Megell writes from Tremont, Utah: "Have been in Utah since last June, coming in at Washington County, and am about to go into Idaho any day now. Have run into several small shows, including Otts Furnell, who has been showing pix at schools and halls. Also met Reno's Animal Show. Biz is only fair at present; not so good as when I came into Utah." . . . Croft Players are prepping to operate around Tiffin, O.

CODY IN GEORGIA

(Continued from page 48)

Ga., is to furnish hay-eating animals in '47.

Buck Dimsdale reports his Kid Show has been doing capacity business. Others on the staff are Fred Fitzpatrick, superintendent; Whitey Feller, contracting and press; Jimmy Green and Jimmy Forbes, billposters; Wally Mitchell, cookhouse and grab joint; Al and Beulah LaCroix, popcorn; Juanita Warren, "little Red Wagon; William (Brownie) Peyton, boss canvasman and superintendent of lighting, and Mack Stafford, producing clown.

Recent visitors were James Green, at Wrightsville, Ga.; Cripp Carrol, concessionaire, Regal Exposition Shows; Joe Kowhn, formerly with Bradley & Benson, now contracting agent for the Gate City Shows; Capt. Eddie Kuhn, formerly with Endy Bros.' Shows, at Cadswell, Ga.; Karl Annon, of Annon's Tent Show, at Warwick, Ga.

Georgia, will operate a six-town circle with pictures thru Southeastern Indiana, beginning December 21. They will make Richmond their headquarters. Unit will change programs weekly, using Simpson's film service and Williams' equipment.

UNDER THE MARQUEE

(Continued from page 48)

main until after the holidays. He'll be back under the Hamid banner in '47. . . . Bill Powell is vacationing at New Orleans. . . . George Cook, with his brother-in-law, is operating the Circus Inn at Tampa.

A circus scene recently was reproduced in miniature by Jerry P. Booker, CMB&OA, in a display window of Roos Bros.' Department Store, San Francisco. The display included scale models of R-B baggage wagon No. 59, with six-up on the pole and four on the hook rope, the R-B blacksmith department, and a center pole, canvas and rigging of the baggage stock top.

"Winter," stated the yesteryear trouper, "was the time of the year when we moved from one winter quarters to another—just for the heck of it."

Christmas greetings from Jim Salter announce he'll be general agent for Bailey Bros. in '47. . . . L. E. (Roba) Collins cards that while playing the Poplar Bluffs (Mo.) schools with his magic act, he visited Cecil Woods, wire walker and juggler, formerly with circuses, and an agent named Jones, who was with Bailey Bros. the latter part of the past season. Collins is at his home in Paterson, Mo., after winding up his school dates December 20. . . . Ernie Burch, clown, has been working as Santa Claus at Gonzales, Tex., and spending the holidays with Walter Schuyler, clown.

Stopping off in Chicago en route home from New York, several officials of Ben Ali Shrine Temple, Sacramento, were luncheon guests of I. J. Polack Friday (20). In the party were George C. Jackson, recorder; Dr. Cowan, Chief Rabban; Roy Ford, Assistant Chief Rabban, and Mrs. Ford. Polack Bros.' '47 appearance in Sacramento will be its 12th annual for Ben Ali Temple. . . . Mr. and Mrs. Abe Rabin, of the Majestic Poster Press, Los Angeles, returned home this week after a two-week visit in Detroit and Chicago. Majestic's new establishment in San Francisco is the former Francis-Valentine plant.

It took a Christmas greeting card to reveal the fact that Whitley Harris, clown cop, was christened Orville.

Minnie Lee writes that Diamond Jim Speagle's Trained Animal Circus is in winter quarters at Hollywood after a successful tour of small towns in California, Arizona, New Mexico, Texas, Louisiana and Mississippi. . . . The Tap City Novelty Company, managed by Al (Curly) Young, which has been playing Midwestern and Southern States, plans to have the novelties at the Rose Bowl. With Young are Frankie Daugherty, Herb Taylor Jr. and Mulie Ben Burr, Young bought a new panel truck at Trenton after playing Baltimore. . . . Jim Stutz made a string of holiday parades in Virginia

KELLY-MILLER AUGMENTS

(Continued from page 48)

erate its own concessions in '47, with Mrs. Iona Stevens in charge.

Kelly Miller is back from Denver with his new semi house trailer, which is 32 feet long with two bedrooms, a living room, kitchenette and bath. The inside is finished with maple, and the outside is all steel. Carpenter work was done by Miller's brother-in-law, Earl Stokes.

Mrs. Dore Miller is sporting a Chevrolet, a Christmas gift from her husband.

H. V. Darr, who has been general agent for 10 years, will be assistant manager next season, and Art Miller will take his place as agent. E. G. (Red) Folker will be back as lot superintendent; W. A. Stevens, of Wichita, Kan., will have the band; Mel Lewis will be Side Show manager; Franklin Noel again will have charge of the elephants, and William (Red) Farrier, the horses.

B. J. Buckley is in quarters breaking 15 dogs, a five-act to be used in each ring. Doug Riggs is building two new cage trailers and will build a new light plant semi. Evelina Rossi will again be featured in the big show, making her fourth season with Kelly-Miller, and Gus Kanerva, recovering in fine shape from an operation, will be back for his sixth.

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Industry - Wide Aid Sought By RSROA for World Meet; "Aid Britain" Fund Started

National, International Contest Dates Set Back One Week

DETROIT, Dec. 21.—Semi-annual meeting of the RSROA Board of Control was held December 10-13 in the Wardell Hotel here to pass on matters that have come up since the last national convention. All board members attended except Phil J. Hays, Arcadia Roller Rink, Chicago, who was ill.

Much of the time was devoted to arranging schedules for State and regional meets. Problem of staggering dates to allow adequate time between State and regional meets and between regional and the nationals, as well as to allow qualified judges to be available without conflicting dates required much study.

Talk on G.I. Training

One important discussion was led by Robert Benson, of the Detroit Department of Education and the Veterans' Administration, who talked on relationship of the GI Bill of Rights training program to roller skating. Interest in this subject, tho little publicized, is high, as indicated by receipt of many letters at RSROA headquarters from veterans seeking information. Many want training under the GI Bill as pros, rink managers, or in order to ultimately open their own rinks. Benson said details will have to be worked out to fit individual cases, according to interpretation of local VA offices. Because of wide diversity of circumstances between veterans in training, needs and objectives, no general rules can be laid down.

Perry Giles, operator of Curvecrest Roller Rink, Muskegon, Mich., talked on application of the new plastic floor surface, with an hour of questions and answers. He also discussed the problems of laying and maintenance.

Contest Dates Changed

One of the most important actions taken was a switch in dates of the national championships from June

23-28 to June 30-July 5. This was necessary because it was found that the earlier dates conflicted with school periods in various parts of the country. The nationals will be held, as planned, in Oakland, Calif., with the world championship to follow. It was pointed out that it was necessary to change stationery and many records at considerable cost because of the change of dates. Operators, however, were unanimous in the view that the difficulties and expense should be assumed to co-operate fully with educational organizations.

British Situation

An unusual session was held in the Regency Room Wednesday evening when board members, operators who came as observers, manufacturers and supply company representatives and the press attended a dinner. President William T. Brown presided, and introduced Past President Fred H. Freeman, who talked on his recent trip to Europe as ambassador of the RSROA. He spoke of the difficulties under which English skating is conducted, giving a clear picture, both humorous and tragic, of conditions in England. Freeman made it clear that he was "not poking fun at the English. I am just repeating what we found. Some conditions seemed so different.

"We found English operators working under the worst possible handicaps. There were cracks in floors three quarters to one inch wide, but they are still skating. We found some competitors skating with their skates tied together with string. We were guests in their houses, and they did everything possible to show hospitality.

"They don't have anything over there to skate with, in the way of records. In big London rinks they are using bands. You won't find any skate dancing to speak of in England. They are keeping up their figures, pairs, free skating and hockey, however."

Freeman went on to point out the food conditions under which skaters live in England—typically, one egg allowed by rationing every two weeks—and paid a compliment to the American champions who put on exhibitions, literally "on brussels sprouts and potatoes because meat just wasn't served."

Aid Britain Drive

To remedy this situation, Freeman called for a drive to send skating books, shoes, records, skates and food to English skaters. He stated that the New England chapter of RSROA and the figure skating club at his rink are raising funds for this purpose, (See RSROA SEEKS on opp. page)

Jersey Rollarena Stunt Conscious

GLOUCESTER CITY, N. J., Dec. 21.—Latest stunt to be staged at Rollarena here is a Thursday night quiz show in which cash prizes and a recording of the question and answer are given the winning participant.

Tickets went on sale December 1 for the Rollarena New Year's Eve party, which is expected to be the largest yet staged here.

Highlight of the Thanksgiving Eve party was a turkey hunt in which blindfolded skaters attempted to catch a turkey turned loose on the floor.

Rollarena management went all out for its Halloween party which attracted a record crowd. About 25 per cent of the crowd competed for cash prizes for costumes and passes to the quiz show for novelty skate numbers. In addition to hats and noisemaker novelties, women received souvenir plastic change banks and the men were given miniature scottie trick dogs.

Muskegon Dance Champs Crowned

MUSKEGON, Mich., Dec. 21.—Third annual Muskegon roller dance championship, held at Perry Giles' Curvecrest Roller Rink Sunday (8), resulted in a new set of city champions in Betty Loyselle and Dale Elliott, who won first place in the senior division in their first championship event. Nine teams competed. Second place went to Robert Paulson and Phyllis Stanley, and Beverly Elwell and James Krepps finished third.

First place in the junior event for skaters under 15 was won by Katherine Kendall and Harrison Van Dyke. Separate competition was held for non-competitive amateurs in the rink's employ, and was won by Thomas Schnotala and Yvonne Angel. Dance and figure skating tests were also held at the rink Saturday (7) and Sunday. Seventeen skaters passed the bronze medal dance tests, seven passed their first figure tests, and two the second test.

Judges for the various events were E. M. Quistead and E. W. O'Brien, of Chicago, and Fred and Jean Letteau, of Detroit.

Mr. and Mrs. Robert and Mary Jo Baker, operators of Skateland, Battle Creek, Mich., spent several days in Muskegon attending the championship and test events.

Stone Solves Check Problem

CLAWSON, Mich., Dec. 21.—Problem of lost checks, which harasses operators and skaters, has been solved by John Stone, operator of Ambassador Roller Rink here. Taking a lesson from Detroit industries, Stone is using washers about the size of a half dollar for checks. The hole permits easy handling or attaching. Result has been a major cut in the number of lost checks.

Gradwell Opening Second Fla. Spot; Face-Lift for Jax

JACKSONVILLE, Fla., Dec. 21.—James Gradwell, operator of Jax Roller Rink here, who recently took over Brant's Roller Rink, Palatka, Fla., is remodeling the structure and plans to open the spot January 1 with a plastic floor.

Gradwell's Jax rink, currently having an air-conditioning system installed and a plastic floor laid, is expected to resume operations in about three months. Among major improvements planned for the Jax spot is a Hammond organ.

Gradwell began thinking about the plastic floor while attending the Cincinnati United Rink Operators' convention in 1945, when Perry B. Giles, operator of Curvecrest Roller Rink, Muskegon, Mich., extended him an invitation to visit Curvecrest and try the plastic surface.

Sefferino's Cincy Racers Prepping for '47 Contests

CINCINNATI, Dec. 21.—Sefferino's Rollerrome here has started intensive training workouts under the personal supervision of Operator William F. Sefferino in preparation for city, State, regional, national and international RSROA championships. Workouts are being held exclusively for members of the girls' speed club and a few selected boys.

In the group of more than 40 skaters are four 1946 national champions, Mary Lou Dauer, senior; Charlotte Roos, intermediate; Dee Pirrmann, junior, and Charles Oppelt, intermediate boys, who will defend their titles at the nationals to be held in June at Oakland, Calif.

New England Club Contests

BRIDGEPORT, Conn., Dec. 21.—Dance and Figure Skating Club and the Holland Dance and Figure Skating Club, both of this city, will participate in the first of three inter-club competitions soon in Friendly Skating Rink, Hartford, Conn. Winner of competitions, which also will take place January 18 here and February 22 in Worcester, Mass., will be awarded a challenge trophy, presented by Carbonell Dance and Figure Skating Club, of Hartford. Other clubs taking part include the Carbonell Club; Owl Dance and Figure Skating Club, Worcester, Mass., and Milford (Conn.) Dance and Skating Club.

Bal-A-Roue on Holiday Sked

MEDFORD, Mass., Dec. 21.—Fred H. Freeman's Bal-A-Roue Rollerway here will be open every afternoon and night during the school vacation between Christmas and New Year's Day. Bal-A-Roue will be closed Tuesday (24) to permit employees to spend Christmas Eve with their families and will be closed the afternoon of Christmas Day, but will reopen that night. There will be only one New Year's Eve session Tuesday (31).

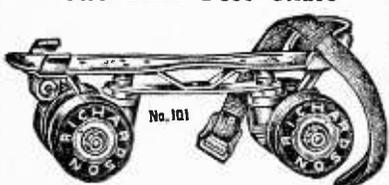
Godfrey Starts Dance Policy

DETROIT, Dec. 21.—Orville Godfrey, manager of Arcadia Roller Rink here, is inaugurating a Monday night dance policy with name bands. He opens December 30 with Gene Krupa and follows with Glen Gray two weeks later.

New Rollery To Bow in Mich.

IMLAY CITY, Mich., Dec. 21.—Construction work on Collins Roller Rink, to open here in January, is nearing completion. Rink is in a new building and has an 80 by 150-foot terrazzo skating surface.

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Click Eskimo Party At Lansing Palomar Saves Perry's Coal

LANSING, Mich., Dec. 21.—The recent coal strike held no terror for Fred H. Perry, manager of Palomar Roller Gardens here, who bucked the shortage with an Eskimo skating party that proved a box-office bonanza and, at the same time, helped conserve his precious coal supply.

All heat, except in the office and skate room, was turned off December 5, date of the party, and skaters came dressed in sweaters, mittens, scarfs, etc., as for an outdoor party. As a special attraction Perry served hot coffee and doughnuts. Skaters could occasionally warm themselves at a salamander, placed in the lobby, in which a charcoal fire burned.

"In addition to saving considerable coal," reported Perry, "we more than doubled the usual attendance, and when those present were asked if they would like the event repeated, they all voted in the affirmative."

RSROA Seeks Industry Aid For World Meet

(Continued from opp. page)

and shipments have already been made. Particularly important, he emphasized, was the shipment of food to competition skaters to assist them in getting in physical condition for competition. He pointed out that this must be a free will offering, that there is no direct commercial advantage in it, since "you can't send anything over there and get paid for it. No money can leave England."

Move to implement an organization to handle the distribution of such packages was started immediately. Freeman stated that such packages would be sent "on behalf of amateur skaters of the U. S.," and not in the name of any individual or club. Move to enlist the generosity of skating clubs thruout the country is to be made.

Freeman tied this in with the coming world championship competitions, remarking that this "championship is going to be world-wide. It will raise roller skating to the highest pinnacle."

From the practical standpoint, Freeman urged the importance of active and financial support of the championships, which are estimated to cost between \$20,000 and \$25,000, by everyone in skating, and particularly by manufacturing and supply companies, pointing out that the spread of interest in skating in other countries will open new markets.

He disclosed that the RSROA of Great Britain, organized during the visit of the American skating leaders, with a membership of 14, has already grown to 19, despite the problems of communication and transportation in Britain today, and that they have completed organization details.

Victor J. Brown, New Dreamland Arena, Newark, N. J., temporary chairman of the World Congress of Roller Skating, recently established as international governing body of roller skating, discussed further details of the financial set-up necessary to the competitions and organization.

New Members Voted In

Among special guests introduced at the Wednesday dinner was Albert Bron, of Strathcona Rink, Toronto. The following operators were accepted into full membership by the board: John J. Collins, Lincoln Park Rink, North Dartmouth, Mass.; Benjamin Leventhal, Chez-Vous Rink, Boston; Salvatore and Marie Muscarella, Avalon Recreation Center, Newburg, N. Y.; C. O. Bickert, Diccha Skate Club, Owosso, Mich.; O. R. Allen and S. C. Irby Jr., Star Skating Rink, Jackson, Miss.; Mike Casper, Victory Roller Rink, Anacortes, Wash., and James Kirkland, Rol-O-Way Skating Rink, Longview, Wash.

Commercial Firms Represented

Meetings were attended by a number of manufacturers, including Clarence Reynolds, president, and Sam Asad, general manager, Cleveland Skate Company; Harry Portugal, Rollaway Skate Company; Joseph Shevelson, Chicago Skate Company; Eddy Martin, M & K Rink Supply; Max Hyde, Hyde Shoe Company; Barney Bissinger, Gilash Shoe Company; Milton Aranson, Johnny Jones Company; Caven Hill, Wolverine Athletic Supply, and F. G. Heiser, Heiser Products Company.

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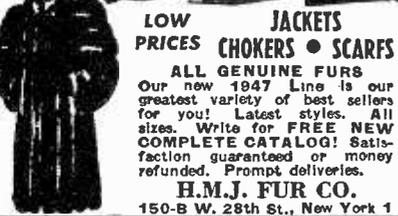
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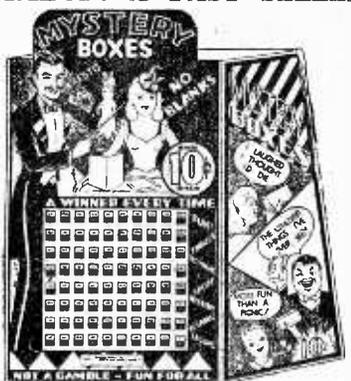
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A.B.T. CHALLENGERS, \$34.50. FIVE FOR \$170.00. Model F Blues or Kicker-Catchers, \$28.50. Five for \$130.00. Pikes Peaks, \$21.00. Five for \$100.00. B. Marvin, 6812 N Wayne, Chicago 28, Ill. de28

ADVANCE, COLUMBUS, NORTHWESTERN, Silver King Peanut and Ball Gum Machines. Perfect reconditioned, refinished, with 5 lbs. Peanuts or 500 Balls Gum, \$9.50. Third with order. Thomas Novelty Co., Paducah, Ky. de28

AGAIN—STAMP VENDORS, VICTORY DUPLICATE Models, like new, \$16.50 each. Folders, 40c thousand. Northside Sales Co., Indianapolis, Iowa. fe8

ALL TYPES, ALL KINDS, 5c CANDY VENDORS. Nut Machines, Scales, Stamp Vendors. Free leaflet. Adair Co., 6926 Roosevelt, Oak Park, Ill. ja11

BARGAINS FOR QUICK SALE—EXCELLENT condition guaranteed. One 1941 Galloping Dominoes, 2-tone J. P. Model, \$100.00. 3 Vest Pocket Slots, Blue, and Silver, used one month since new this summer, \$35.00 each, or all three for \$100.00. Arcade Novelty Co., 814 State St., Bristol, Tenn. de28

CONSOLE CLOSEOUTS—FOURTEEN PACE Twin Reels, Nickel Jumbo, C.P., Keeneys Super Bell, Champion Hockey, Roll-Em, 25c Saratoga, 10c Silver Moon, Galloping Dominoes, 5c-25c Bally Bell Console. Coleman Novelty Co., Rockford, Ill. de28

FIFTY ANDREWS VARIETY 1c CANDY AND Gum Vending Machines. Will sell all or part. E. P. Peck, 1601 Hill St., Anderson, Ind. de28

FOR SALE—5c AMERICAN EAGLES, Liberty Bells, and Black Jack. Token payouts, \$12.00 each. Swartz, 64 Baden St., Rochester, N. Y. de28

FOR SALE—10 SEEBURG 5-10-25 DE LUXE Select-O-Matics, \$38.00 each. 14 Seeburg 5c Wall-O-Matics, \$34.50 each. All thoroughly checked and with good covers. King-Pin Equipment Co., 826 Mills St., Kalamazoo 21, Mich. de28

GET STARTED—ONE THOROUGHLY RECONDITIONED Peanut Machine and 5 pounds best salted Spanish Peanuts, \$8.50. 1/2 with order, balance C.O.D. Thomas Novelty Co., Paducah, Ky. de28

FOUR BELLS, LATE HEAD, \$400.00. FOUR Bells (original head), \$300.00. 2 10c, 2 25c Club Bells, \$250.00 each. 1 10c, 1 25c Original Gold Chrome, with stand, \$125.00 each. All equipment just off location, in top operating condition. Four Bells completely renovated, new coils, relays, points. All guaranteed. Century Industries, 2013 Fourth Ave., Seattle. de28

KICKER AND CATCHER, PERFECT, \$27.50. Pikes Peak, \$22.50. Gottlieb 3-Way, perfect, reconditioned and refinished, \$27.50. A.B.T. Challengers, reconditioned, \$35.00. Reconditioned GG Grips, \$17.50. Third with order. Thomas Novelty Co., Paducah, Ky. de28

MECHANIC—ARCADE, PIN GAMES, CONSOLES, One Balls, Slots. Fully experienced. Have car, tools. Free to travel. State salary, working conditions. Would consider arcade work for winter season in Florida. Box C-63, Billboard, Cincinnati 1, O. 92-12-14 ja11

ONE GOALIE, GOOD AS NEW, \$199.00. Five-Ball Pin Games: Baker Defense, \$25.00; Rotation, \$20.00; Sparks, \$25.00; Seaburg Royal Phonograph, 20-record, \$140.00. 1/2 deposit. Howard's Music, 737 Armory, Chariton, Iowa. de28

PEANUT MACHINE PIPE STANDS—ANY quantity, \$3.85 each. Cleveland Coin, 2021 Prospect, Cleveland, O. ja11

PENNY AND NICKEL COIN STACKERS AND Counters, \$1.00 postpaid. Wanted at once: Agents and Distributors. Wanted: Modern Penny Weighing Scales. Full details. Write R. Heineman, 656 Selden Ave., Detroit 1, Mich. de28

PHOTOMATICS—HAVE SOME EXTRA CLEAN early model Photomatics, Outside Lights, \$450.00. Later models, Inside Lights, \$650.00. Crated. All machines good condition, paint and otherwise. Ready to operate. 1/2 deposit. McGuire, 813 N. Santa Ana, Belflower, Calif. de28

POPCORN MACHINES—SEVERAL REBUILT Manleys, Burches, reasonable. Wilhoit's Popcorn Concessions, 103 N.E. 60th, Portland 15, Ore. ja18

RAPID SELLING SALESBOARD—PLENTY wood, different. 400-hole printed board pays Hot Chest of Stationery and \$5.75 cash. Makes \$12.25 profit, sell outright \$4.25, or consign 60-40. 6 or more, \$2.00 each, 50 or more, \$1.85 each. Sample, \$2.25. R-R Manufacturing, Hutchinson, Kan. de28

REBUILT POPCORN MACHINES FOR SALE—Fully guaranteed. Priced from \$150.00. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. mh1

SACRIFICE—25 PENNY REGAL BULK MERCHANDISERS. Will vend candies, peanuts, and ball gum. Like new, \$5.60 each. Sample, \$6.00. Box No. 1189, Arkansas Pass, Tex. de28

WANTED—GRIP MACHINES, ANY CONDITION, so all parts, locks and keys are intact. What make, what price? Thomas Novelty Co., Paducah, Ky. de28

SMILEYS, THE FAMOUS PENNY MACHINE, \$17.50. Poison-the-Rat, \$17.50. Texas Leaguer, \$32.50. Chicken Sam, good order, ready for location, \$67.50. Keeneys Air Raider, \$67.50. Tail Gunner, \$85.00. Imps, \$7.50. A.B.T. Fire and Smoke, Big Game Hunter, Model F, \$32.50. Thomas Novelty Co., Paducah, Ky. de28

3 POPMATIC POPCORN MACHINES, FACTORY reconditioned, \$149.50 each. Selling out 200 lbs. 1/2" Ball Gum at 80c lb. with each. Two Pikes Peaks, \$23.00 each and 50 lbs. Gum at 80c lb. Geo. Heinn, Rt. 1, Box 702, Sylvania, O. de28

5c CANDY BAR MACHINES—CLEAN, REFINISHED, perfect working. Du Grenier Candyman, \$27.50. 39-pc. Advance Selecteria, \$22.50. Third with order. Thomas Novelty Co., Paducah, Ky. de28

7 DeLUXE STEWART MCGUIRE MERCHANDISE Machines. 6 good, 1 for parts. \$35.00 for all. 3 DeLuxe Northwesters, \$15.00 each. One-half cash. A. G. Briggs, Greenwood, S. C. de28

30 SHIPMAN DUPLEX, BLUE FRONT STAMP Machines, \$18.50 each. 3 Automatic Stores, 1 Snacks, \$12.50 each. All perfect condition. Floor Stands, Brackets, Scales. Russ Thomas, Memphis, Tenn. de28

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SINCE 1869—COSTUME BARGAINS, CHORUS dollar up; Principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11, N. Y.

5 MINSTREL SUITS, THREE-PIECE, OLD style, old rose saffron Tuxedos, trimmed green buttons, trouser stripes, lapels. \$25.00 takes them. R. M. Burns, Billboard, Cincinnati 1, O.

FOR SALE SECOND-HAND GOODS

AGAIN—CORN POPPERS: BURCH, STAR, Kingery, all-electrics; Gasoline Poppers, Peanut Roasters, Aluminum 12-quart Geared Kettles. Northside Sales Co., Indianola, Iowa. ja23

ALL ELECTRIC DOUBLE HEAD FLOSS Machine in perfect condition. Ball bearing motor. Price \$250.00. Will ship immediately. One to customer only. Richey Machine Factory, 460 Williams St., Buffalo, N. Y. ja18

ALL AVAILABLE MAKES POPPERS—FIFTY All Electric or Gas Heated Machines, cheap. Burch, Advance, Creators, Dunbar, Kingery, Peerless Roaster, Candy Corn Equipment, 120 S. Halsted, Chicago. fe15

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PORTABLE HEATERS—USED FOR HEATING tents, bunk houses, trailers, garages, shops and 1,000 other uses. Original Government cost, \$583.00. While they last, \$195.00. Reconditioned and guaranteed. Write: Modern Specialty Distributors, Box 1421, Pueblo, Colo. ja11

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THE IMPROVED ELECTRIC CANDY FLOSS Machine, Excel Counter Model Popcorn Machine, electric; 6'x6' Tent, pyramid Top opens 4 ways. All like new. \$250.00. Chester Long, 1002 W. Pine St., Missoula, Mont.

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FOR SALE—SEEBURG NICOLEDEON, PAPER rolls, motor driven, in good shape, \$75.00. Also 50-ft. Park, stationery, Merry-Go-Round, complete, \$3,500.00. Also 8-car Boomerang, in good shape, \$5,500.00. A. Karst, Forest Park, Hanover, Pa. Phone 3-5286.

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WANTED—DANCE MUSICIANS, ALL INSTRU- ments. Male or female for commercial society or cocktail units. Send full details, reference and salary expected to Orchestra Management Co., 3119 Troost Ave., Kansas City, Mo. ja11

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WANTED—TROMBONE, 1ST OR 3RD SAX by reliable commercial territory band. Bennett-Gretn Ork, Rochester, Minn. ja11

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MISCELLANEOUS

EARWIRES—\$3.75 PER GROSS, PLAIN drop. Designed drop. Triangular 3 cup. 3 cup right lobe. 3 cup left lobe. 7mm. cup with drop. Designed drop for rhinestone setting. 2 cup graduated. 2 cup graduated. Earwire Dept., 6628 Kenwood Ave., Chicago, Ill. ja11

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FOR SALE—MODEL B HAMMOND ORGAN, A-1 condition, and new D-20 Tone Cabinet, about Feb. 1st. Best offer takes it. John E. G. Olson, Morris, Ill.

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MAN, 45, EDUCATED, PREVIOUSLY HAD own girl show on road. Unfortunately lost everything. In dire circumstances. Have wonderful business idea. Experienced. Want meet pal and partner who will finance this business. Approximately \$600.00 required. Will give complete details to anyone interested. Michael Weintraub, 1651 Washington Ave., Bronx, New York City 57. 96-12-21

PARTNER WANTED—TOP MOUNTER THAT can do hand-to-hand and horizontal bar. Write or wire Box C-70, Billboard, Cincinnati 1, O.

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All Items New & Perfect

	Doz.	Gross
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Ice Picks, Nickel-Plated, With Wood Handle	.70	7.80
Yo-Yos, Metal	.65	7.20
Smoking Pipes, Various Kinds, Assorted	1.20	12.50
Pipe Cleaners, 24 in Cardboard Holder	.35	3.60
Pillow Cases, White, Best Quality, Size 42x33	4.80	45.00
Sterling Silver-Plated Compacts With Sisters	3.50	40.00
Key Chains, Assorted Ornaments Jewelry Assortment—Rings, Bracelets, Pins, Earrings, Necklaces, All Perfect	.75	7.80
Bobby Pins, Black, 24 to a Card	.45	5.00
Combs With Ind. Case, 5", Black and Colors	.45	4.32
Needle Threaders, U.S.A.	.20	2.00
Table Lighters, 50 Gal. Shells, Assorted Colors	4.80	45.00
Earrings, Nickel-Plated Screw-backs, 25¢ Sellers	.75	7.80
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1600 CHINESE FLASH CRACKERS 12.35

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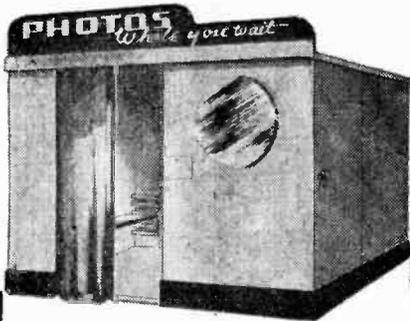
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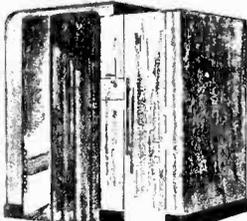
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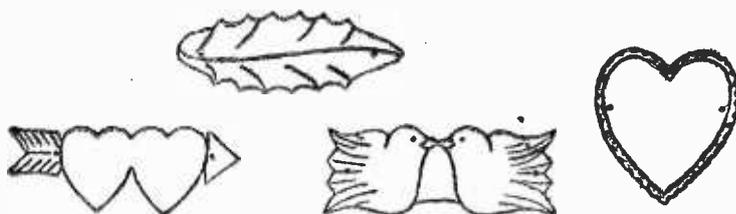
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Sparks, Frank
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Stapleton, Cecile
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Varady, The Seven
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Voise, Harold
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McAuliph, Jack W.
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Nevis, Albert
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Nixon, Larry
Oliveira, Pat
O'Toole, Thomas
Parker, Doris
Potter, H. P.
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Rector, Patricia
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Shea, J. E.
Sinitzen, Nadejda
Sloan, Mr. & Mrs.
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Spitzer, John
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Termini, Joe
Terry, John
Thiele, John H.
Thomas, Eugenia
Van, Fred & Fred
Vincent, Roy
Wheeler, Conrad
Whitfield, James

Woodward, T. G.
Wright, Marse
Wright, William
Allen
Wuetherick, Johnny
Wurtz, Herbert H.
Wyche, Carl
Yates, Stella V.
Zorek, Cecil
Zabriski, Jimmie
Zaharee, James
Zeeryp, Raymond
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Ames, Johnnie
Anderson, Lucille
Anita & Ralph
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Barro, Theodore
Barron, Mrs. Dale
Baysinger, Mr.
& Mrs. Al
Bell, Jack W.
Bell, Vernon N.
Betz, Frank
Blaire, Pepe
(Zora)
Brown, Artis (Fall
River)
Brown, John
Thomas E. M.
Bullock, R. T.
Burdick, Ted
Burto, Leon H.
Butler, L. K.
Canipe, Walter
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Mrs. Keith
Clark, Albert
Clemmons, Miss
Betty
Cornwell, Sammie
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Mrs. C. J.
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Joe
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Davis, Gene &
Jackie
Davis, H. E.
Davis, Mrs. Jack
Morin, Phyllis
Decker, Joe
Dixon, Mr. &
Mrs. Bob
Dopson, Charles
Duffy, Mr. &
Mrs. R. T.
Eikenhorst, Mrs.
Kenneth B.
Eutah, Mr. & Mrs.
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Farley, Noble C.
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Frost, R. E.
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Mrs. Gale
Fulton, Ray E.
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Mrs. John
Gawle, Mr. & Mrs.
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Gloyd, George W.
Gottacker, H. L.
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Mrs. Lloyd
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Kalen, James B.
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& Eugenia
Miller, Martha
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Neil, James
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Olson, Swede
O'Leary, Mike
Orton, Tex &
Grace
Palmer, Earl
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Mrs. Johnny
Patrick, T. W.
Penemman, Miss
Betty
Phelps, Joe C.
Price, Ray &
Marie
Rambo, Wesley P.
Reed, Charley
Rich, Miss Marilyn
Riley Jr. A. B.
Riley, Eddie
Roberts, H. J.
Rogers, Connie
Russell, Jack
Schneckloth, Harry
H.
Schuch, Peter
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Shain, Jack
Shive, H. B.
Spears, Roy
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Mrs. C. Y.
Smith, Evelyn &
James
Smith, Otto
Smith, Mrs. S.
Smith, Wm.
Stark, L. C.
Starkey, J.
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Stevens, Grant W.
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Mrs. Floyd
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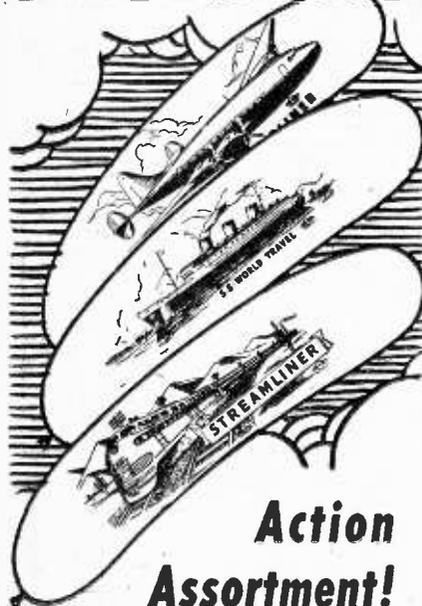
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Pipes for Pitchmen

By Bill Baker

JERRY RUSSELL . . .
widely known in pitch circles, is in Charity Hospital, New Orleans, and would like to read letters from friends.

PHIL LANDAU . . .
following a click stand in New Orleans, has left for Orlando, Fla., for the winter.

AMONG VISITORS . . .
to Chic Denton and Alexander Pascha's Osage Herb Store in Dallas recently were James E. Miller, Doc Hall and Irish Owens.

BILL HANNAH . . .
erstwhile pitch ace, is night clerking at the Ford Hotel, Phoenix, Ariz. He says he hasn't seen any of the old gang recently.

E. H. EATON . . .
is in San Francisco framing a glass cutter and knife and scissor sharpener layout.

STANLEY NALDRETT . . .
is set up in the H. L. Green store, South Bend, Ind., with a holiday layout of pokes and sticks for the fifth consecutive year. He says that business this year has topped anything previously accomplished in the spot. Naldrett plans to move to the Deep South around January 1.

RICHARD ARCAND . . .
continues to find the going good in Los Angeles with his jewelry store.

TEDDY ROCKWELL . . .
ace Coast pitcher, is holidaying in Los Angeles.

"JUST WOUND UP . . .
a successful reunion at Brophy's Ranch here," letters C. J. Duncan from Buena Park, Calif. "In the party were the Horrigan's, the Martinells and the Lexels and about 200 other guests. Brophy provided the beef and Ben Lexel the car that was awarded to Mickey Horrigan."

STILL GARNERING . . .
plenty of folding dough with gyroscopes in Chicago is Curly Warwick.

MEMPHIS RED TILLEY . . .
continues to rack up substantial takes with his shopping bag and target balloon layout in Baton Rouge, La.

ED AND ETHEL HILL . . .
are still working stores in North Carolina towns to lucrative turns.

OUT HOLLYWOOD WAY . . .
for the holidays are Jack Vinnick, Harry Trotter and Marge Kelly.

FOLLOWING A SUCCESSFUL . . .
run in New Haven, Conn., with cleaner compounds, Mary Reynolds is garnering the lettuce with Copee Fun in Washington.

BOB POSEY . . .
and company are back in the canebrakes of Louisiana working their Christmas store to successful results.

KITTY HALE . . .
is still operating out of Green Lawn Trailer Camp, Columbus, O., and clicking off good scores with her varied pitch layout.

WINTERING . . .
in Houston are Sonny and Mrs. Maokenhouse, of jewelry note.

WHAT'S THE SCORE . . .
with you lads and lassies wintering in Hot Springs? Reports hitting the pipes desk indicate the spot is alive with members of the pitch fraternity. Let's have some pipes from that sector.

AL AND EVA POWER . . .
are deep in the heart of Texas, working their jewelry demonstration in Grand Silvers Stores. They report their Christmas business has been the best they've experienced in a number of years. It's their first trek in that territory. They'd like to read pipes here from Walter and Mary Stoffel.

KEN AND GRETA . . .
ace wire workers, come thru with the following from Tarpon Springs, Fla.: "Arrived here December 11 and rented a water-front beach lot on the Chesapeake Peninsula and the town is like a small city on the Mediterranean Sea, with the social language mostly Greek. John Gonatos, sponge diver of note, who now has the Venice Curio and Picture store here, has taken me in as a partner and we expect to be here for the season operating in conjunction with the store and show. Let's have some pipes from such Florida crackers as Jimmy Dougherty, Mr. and Mrs. Ed Hill, Mrs. Elizabeth and Hamilton Whitie, Bill Swailes."

Too Much

By E. F. Hannan

I RECENTLY listened to a lecturer on health books and body-building foods address a good sized gathering in an over-heated hall. He opened his show with a 16mm. film, giving various stages of soil decomposition and narrated by Frank Craven, veteran performer.

This was okay, but then he stuck on another pic and a trailer or two that had nothing to do with the matter at hand. By the time he got to his real message the audience was in a nervous state of mind and more or less uninterested.

The moral is: 90 per cent of folks, who attend health lectures or demonstrations of this nature that have to do with body or mind building or the sale of books on such subjects, are anxious that the subject be gone into at once and with little delay.

They come with a purpose and entertainment is secondary.

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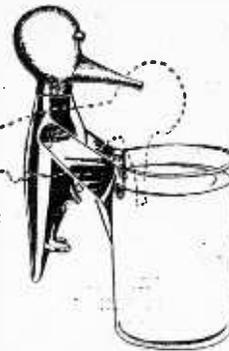
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CUSTOMERS AND FRIENDS
★

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WRIST WATCHES**

Due to limited shipping space these watches have been extremely scarce. We suggest you order immediately. All have small second hands with luminous dials and straps.

PRICE . . . \$5.57 EACH

Minimum Quantity 1 Dozen.

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25% Deposit With Order, Balance C. O. D.

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CLOSE OUT

50 Gross No. 8 Large Balloons. Per Gr. \$ 8.00
No. 16. Per Gr. 13.00
30 Gross Target, heavy. Per 100 13.50
14 Gross Cat Heads. Per 100 13.00
Half deposit required.

ATLANTA BALLOON CO.
32 FORSYTH ST., N.W. ATLANTA, GA.

P.S. BENNIE BERGEN or W. G. DEMPSEY, Will compensate for information as to present whereabouts. Wire collect to JACK HOLLIDAY, above address.

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WRITE TODAY for new wholesale catalog on tonics, oil, saline, soap, tablets, herbs, etc. **LOW PRICES—RAPID SERVICE!** (Products Liability Insurance Carried). We are MANUFACTURERS PHARMACISTS established 1934.
GENERAL PRODUCTS LABORATORIES, INC.
137 E. SPRING ST. Dept. X COLUMBUS 9, OHIO

Legality of License Laws Many on Books Held Invalid

(Continued from page 58)

purpose of affording police protection."

However, solely due to the fact that only a portion of the license fees were used by the city to police the grounds, collection of these fees netted a profit to the city. Thus this money was a "revenue," which changed the legal character of the money paid to the city by the proprietor from license fees to a legal tax.

Indicates Ordinance Nix

The higher court indicated that the ordinance is void, saying:

"The imposition here is a revenue measure sought to be imposed under the guise of a police regulation. The ordinances provide for no regulation or inspection of the plaintiff's exhibitions. They impose no condition in addition to the payment of the prescribed sum. The charge exacted for each year is from two to three times the amount of expense incurred in furnishing extra policemen for that period. Aside from the bare statement in the ordinance that the 'license is charged for the purpose of affording police protection,' there is nothing to distinguish this license from the other licenses imposed for the purpose of raising the general revenues of the city."

But since the higher court decided that the city had collected legal taxes and not license fees, it refused to order the city to refund the \$2,171.50, and said:

"The right to recover, in an action at law, taxes which have been illegally levied and collected has its limitations. In an unbroken line of decisions this court has held that in the absence of statute taxes illegally assessed and paid voluntarily and not under compulsion cannot be recovered in an action at law."

Thus, altho a State tax law or city ordinance is invalid, the payor cannot recover taxes voluntarily paid. The reason for this law is that every man is supposed to know the law, and if he voluntarily makes a tax payment which the law would not compel him to make, he cannot afterwards assign his ignorance of the law as a reason

why the State or city should refund the money.

Strictly a Tax

Therefore, it is quite apparent that proprietors of circuses, carnivals and other traveling shows should first determine whether a State or city tax law is invalid. If so, refuse to pay the tax. If payment of the tax is voluntarily made even under protest, the amount paid cannot be recovered in a subsequent suit.

See *Town of Phoebus v. Manhattan Social Club*, 105 Va. at page 149, 52 S. E. at page 480, 8 Ann. Cas. 667. This court said:

"All payments are presumed to be voluntary until the contrary is made to appear. . . . The mere declaration of the plaintiff when he made payment, that it was made under 'protest,' does not show that it was not voluntarily made."

In this case at the time the payment was made the proprietor declared to the tax recorder that the payment was being made "under protest," and the officer so noted on his records. Nevertheless, it was held that the tax could not be recovered.

However, readers should realize that this law is applicable exclusively to legal "taxes." The same law is not always applicable to truly license fees. In order to distinguish purely license fees it is well to know that where the fee is imposed for the purpose of regulation, such sum is a license proper, imposed by virtue of the police power. But if the money is exacted solely for revenue purposes, and without police protection, it is a tax.

Thus, if a proprietor pays illegal license fees he may sue and recover the money paid. But if the money paid is classified as illegal taxes, he cannot sue and recover this money.

Outside City Limits

Considerable discussion has arisen from time to time over the legal question: Under what circumstances may a city compel payment of license fees by a proprietor of a circus, carnival, fair or other amusement place located outside the city limits?

In *Gilbert Decatur*, 225 Ala. 646, 86 A. L. K. 914, the higher court held that a State law is valid by which a city is authorized to license circuses and traveling shows, outside its corporate limits, providing the license is necessary to maintain good order and quiet in the community. However, a city cannot levy a tax on circuses and shows located outside the city, particularly if the tax is for the revenue purposes.

In *Robinson*, 60 S. E. 762, the higher court held that a license enacted for a circus is for revenue purposes if the fee is not used for police protection at the grounds.

The court also held this State law void which gave municipalities the power to tax circuses located within one mile of the city limits since the city did not supply police protection on the grounds.

This court also explained that all State laws are void and unconstitutional which authorize the levy by a city of a license tax upon a circus or other exhibit beyond its corporate limits for the sole purpose of raising revenue to defray the general expenses of the city government.

Brief Review

According to a recent higher court all State laws and city ordinances are valid which require payment of license fees utilized to defray expenses of inspecting or policing premises used for amusement purposes.

For illustration, in *Hollywood Corporation v. Indianapolis*, 34 N. E. (2d) 28, a State law was litigated that required all operators of places of amusement to obtain licenses. Also, this law authorized the fire

marshal to promulgate rules and regulations to prevent fires.

In holding this license law valid, the court explained that any and all reasonable State or city laws are valid which are formulated to safeguard the morals, health or safety of the general public.

Also, see *Waters v. Leech* (1840), 3 Ark. 110, where a city ordinance was before the court which specified a tax of \$20 per month on "every circus, show, menagerie, theater, or exhibition." This ordinance provided further that a city police officer must attend each performance, and the proprietor must pay him a fee of \$2.50 for each attendance.

The higher court held the part of the ordinance valid which required payment of \$20 per month license fee, but the part of the ordinance requiring payments to a police officer was held void.

In *Park v. Morgan*, 60 So. 347, a city license law was enacted which provides that all small tent shows shall pay \$25 per day. This law was held valid.

The court explained that tent shows require more and stricter police regulation than shows exhibited in buildings.

Also, see *St. Louis Amusement Company v. St. Louis County*, 147 S. W. (2d) 667.

Reasons for License

Under no circumstances is a license law valid unless there is a valid reason for enactment of the law. Thus, if a city has by authority of a valid State law passed an ordinance to license circuses, carnivals, and other shows, located outside the city limits, this license ordinance is absolutely and definitely void if the city fails to use the amount of the license fee to afford police protection on the grounds.

If a State or city law taxes traveling shows more than taxes paid by local amusements, there must be a reason, otherwise the law is void. As above explained, a "tent" show is subject to a greater tax or license fee than indoor shows because more police protection seems necessary. If city ordinance taxes non-residents more than residents the law is void, unless there is a good reason. If, for example, non-residents must pay a higher tax for operating motor vehicles on city streets than required of residents, this law is valid because residents pay taxes within the city used to build and maintain the streets, and non-residents can be compelled to pay more than normal taxes to assist in defraying the costs of building and maintaining the streets. But, a city ordinance is void which taxes non-residents more to operate a show, than required to be paid by residents, because there is no good logic for the discrimination.

Then again, all tax and license laws are construed in favor of the taxpayer if the law is ambiguous. As above explained, a law which taxes or licenses a "circus" is valid strictly with respect to circuses. It is void as to all other amusements. An old, but still leading higher court decision (in addition to the above 101 Ranch), illustrative of this law is the "Cody" case. This court refused to hold that Buffalo Bill must pay "circus" licenses because strictly construed, his show was not a circus.

It also is important to know that many higher courts have referred to the "no reason at all" class of license laws, which always are void. See *Commonwealth*, 33 N. E. (2d) 522, where a city ordinance was before the court which simply required a "permit" to be obtained by anyone who wanted to display show cards or distribute advertising circulars. The court said:

"Whatever may have been the purpose of this ordinance . . . it is unconstitutional."

Also, see *Groves*, 142 S. W. (2d) 1040, where the court held a city ordinance void which favors those who had operated in the city the preceding year. The court held this ordinance unconstitutional.

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Penguin Pete Drinkers	30.00
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Pruning Knives, 1 Blade	9.00
Utica 2-Blade Knives, S.S.	8.00
Schick Blades & Razor Kits	10.80
Stratford Regency Pens	8.00
Bee Playing Cards, Reg. or Pin.	5.25
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NOW YOU CAN ORDER DIRECT AND SAVE MONEY!
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★ BEECHNUT GUM HERSHEY BARS ★

DEALS

Consisting of 5 glass mirrored vanity chests packed with Beechnut Gum and Hershey Bars. Chest has two compartments with sliding drawer. One 1,500 Hole. Board imprinted takes in \$75.00 less \$9.00 in consultations.

COST OF DEAL, \$22.50

10% discount in lots of 25
Also have repeater pistol caps at \$7.50 gross.
Terms 1/3 Cash, Balance C. O. D.

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AUTO PLATES WISE CRACKS

A NEW NOVELTY! A NEW CRAZE SWEEPING THE COUNTRY. Assortment of 16 WISE CRACKS, variety of 3-color combinations, each illustrated with a COMIC CARTOON.

Size 3 1/4 x 1 1/4 inches. Easily attached to any auto license plate. A FAST SELLER through auto supply, novelty, variety, cigar stores, service stations, etc. Dealers' price, \$1.80 per assorted dozen. Sample, 25¢. Agents, jobbers, distributors wanted.

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EXPORTS HOLDING STEADY

Jukes Remain
Biggest Item

Philippine Islands again on buyers' list—expect heavy trade center there

CHICAGO, Dec. 21.—Exports of coin machines for September dipped somewhat under the monthly high set in August, but were still generally strong. Shipments of juke boxes accounted for the major share of the export business, according to latest statistics from the U. S. Department of Commerce. Exports of vending and amusement machines held their own with the total exported during the previous month, but were nowhere near their pre-war importance when amusement machines were nearly as valuable an export commodity as music machines.

Department of Commerce figures, as released this week, have what appears to be a glaring mistake. In the vending machine figures, the Commerce Department has a shipment of one vender, valued at \$10,000 to the United Kingdom. Queried, the Commerce Department admitted the figure must be a mistake but said it would take considerable time to track the error down.

Juke Boxes Figure Heavily

Excluding this \$10,000 machine, total coin machine exports were \$278,218, as compared with \$301,098 in August and \$142,666 in July. Juke boxes accounted for \$236,516 of the total coin machine shipments. A grand total of 1,338 machines of all types were shipped to foreign buyers, with juke boxes numbering 601 of that total. This figure shows that the foreign market for juke boxes held fairly steady between August and September. By way of comparison, 601 juke boxes, with total value of \$237,511 were shipped out in August.

Excluding the \$10,000 merchandising machine, venders' exports accounted for 403 units out of the total machines shipped. These units (again leaving out the mysterious \$10,000 machine) were valued at \$9,545. This represented an increase in number of machines shipped out of the country, but only a small increase in dollar value. No definite information is available, but this would seem to indicate the foreign buyers are finding venders at less money, or buying smaller merchandisers, like penny machines, in preference to the larger, more expensive type.

Chiefly Penny Market

The second possibility seems more reasonable, since the foreign market for vending equipment has—at least until now—been largely a market for penny candy, gum and nut machines. Many countries have yet to cultivate tastes for ice cream, soft drinks and the like—largely because their economic conditions will not allow for purchases involving too large a sum. As time goes on, and these conditions are bettered, exporters expect the market for larger candy and soft (Exports Holding Steady on page 80)



"THIS IS MR. RUTLEY, the juke box king . . . he plays 48 records, you know."

Coin Machine
Business Up
In Dearborn

Report Route Dealings

DETROIT, Dec. 21.—Post-war activity in the coin machine field in Dearborn, Detroit's major West Side suburb, indicates that operators and distributors there have a very favorable view of the Dearborn business future.

There has been considerable activity in the buying and selling of routes in music, pin games, vending machines and others lately and some new small operations in the vending field have been established.

One significant development which indicates the establishment of Dearborn as a coin machine center is the groundwork being laid by John Anderson to set up a jobbing business sometime after the first of the year for the purpose of serving operators living and having their business in this section of the metropolitan area.

Old-Line Operator

Anderson, who will be assisted in this undertaking by his brother, Bruce, is one of the old-line operators of Dearborn who was in the music and pin game business before the war. At the outbreak of war, he sold his music operation to Chris Hornbeck, Detroit operator, and reduced his pin game business to a minimum in order that he might devote most of his time to manufacturing.

At first in partnership with Charles Palmer, of Dearborn, another operator, he organized a small factory for the manufacture of airplane parts and other war materials. The partners recently disposed of this business and each has established business of his own.

Joseph Godlewski, formerly in the music and pin game business, recently acquired the Elite Music Company, another West Side company, from Kenneth Tingey, of Wayne, to whom he had sold the route some five years ago. Tingey is buying more coin equipment, however, and will remain in the business.

Several other deals for small routes have been transacted recently in the Dearborn territory and a number of new operators have established routes. Territory is mixed, ranging from better class suburban homes to industrial sections.

844 Iowa Locations

Paid 1946 Revenue

DES MOINES, Dec. 21.—Internal revenue records revealed here that 844 Iowa locations have paid the 1946-47 fiscal year federal tax of \$100 each on bell games.

It was further indicated by the records that about 2,900 bell games were listed by the locations, or an average of between three to four for each of the locations.

News Digest

COFFEE VENDER—A new firm will soon announce its entry into the field of coffee vending with a single machine to vend both coffee and doughnuts. Coffee will be prepared in central commissaries by a special patented process which reportedly allows the operator to keep the coffee fresh for a long period of time. Machine will offer black coffee, coffee with cream and sugar, or with sugar or cream separately. Coffee and doughnuts will sell for a nickel each, with cream and sugar a penny extra. Machine will have a coin changer to take nickels, dimes or quarters. Machines will be leased to operating firms. Further details will be published in *The Billboard* within two months.

CANDY SALES—Candy sales for the first 10 months of 1946 hit an all-time high, exceeding pre-war years, but profits were lower because of increased costs, which wiped out much of the dollar gain. Look for candy to become more plentiful after April, 1947. Most experts are predicting the end of sugar rationing will come in the summer of next year. Candy, industry leaders say, will become more plentiful before sugar does, which is good news to vender operators.

EXPORTS HOLD—Export figures for September, just released by the U. S. Department of Commerce, show that coin machine business abroad is holding up well. Juke boxes continue to account for the major portion of the export business, while Canada and Mexico outstrip all other buyers of equipment. Interesting to note is

the steady buying position taken by the Philippine Islands. Buyers in the islands have not yet developed anything like a major market, but traders expect much of the Far-Eastern business will be funneled thru firms located there. Complete figures will be found in the story elsewhere on this page headed "Exports Holding Steady."

PRICE TREND—What might eventually grow into a major pricing trend was a move on the part of a major corn refining firm this week. Firm announced a lower price on many of the products used in candy bar making. Price decreases were small and not expected to have any appreciable effect on the total cost of candy making or on retail selling prices. And yet, this is one of the first evidences of a downward trend in pricing which is certain to come.

HOTEL BOOM—Hotel business in Chicago is still booming, despite reports from other cities that hotel rooms are again available for the asking. Chicago's hotel men expect the boom to last until the end of March because of the number of conventions scheduled. Most of the manufacturers, distributors and operators planning to attend the Coin Machine Industries' convention and show from February 3-6 have already made arrangements for space.

DIME PLAY—Reports from operators thruout the country indicates that many are trying out the dime play idea—some with misgivings. Newspapers in every major city con- (See NEWS DIGEST on page 80)

Midwest Hit By Continued Labor Aches

Bank Issues Bulletin

CHICAGO, Dec. 21.—Coin machine manufacturing industry, as well as other Middle West durable goods manufacturers, will be plagued by a shortage of labor and uncertainties of union activities for some months to come, according to the December issue of *Business Conditions*, the monthly bulletin of the Federal Reserve Bank of Chicago.

Report, covering Illinois, Indiana, Iowa, Michigan and Wisconsin, said the labor force in the area is shrinking and cited the fact that the total number of employed in 1946 was 20 per cent under the peak war years of 1943 and 1944, but remained 40 per cent above the 1939 level.

Problems Affecting Midwest

Two major problems probably will cause the Middle West to be affected to a greater degree than the rest of the nation, the article continued. These are the number and duration of strikes during the winter and spring and the possibility of a period of business readjustment.

Great significance was attached to impending coal negotiations. Of prime consideration here is the heavy reliance of the area on the steel and iron industry, which is almost completely dependent on full coal production.

Three things which will have great bearing on the labor situation were listed by the bulletin as: (1) outcome of negotiations in rubber, petroleum and coal; (2) extent to which matters of "principle," such as company security, union security, and annual wage enter negotiations; (3) willingness of labor and management to accept the wage pattern established by the first industry to reach a new agreement.

New Congress a Factor

Another factor entering the picture at this point is the fact that many labor contracts in strongly unionized basic industries will expire at approximately the same time that the new Republican Congress reconvenes—which will have its effect both on the type of labor legislation to be demanded and the kind of agreements to be reached between labor and management.

Commenting on other factors that may influence future labor conditions, the bulletin stated: (1) heavy enrollment of younger age groups in educational institutions is likely to decline; (2) tendency of discharged servicemen to take long vacations before looking for employment is on the wane; (3) heavy withdrawal of women and older men from employment apparently is over.

Holliday Distribs Play Santa Claus To Tune of \$21,000

CHARLOTTE, N. C., Dec. 21.—T. B. Holliday Company, Inc., here, distributors of music and amusement machines, played Santa Claus in a big way to 17 of its employees last week. T. B. Holliday and his wife, owners, divided \$21,000 in Christmas bonuses among the lucky 17.

Firm does extensive business in their North Carolina territory and has important plans for 1947 expansion on all counts: staff, sales and service.

Calendar for Coinmen

January 8—Cookie Vendors' Association, New York City (place to be announced).

January 10—Region Eight, National Automatic Merchandising Association, morning meeting at Hotel Muehlebach; afternoon meeting at Hotel Phillips, Kansas City, Mo.

January 13-14—Region Nine, National Automatic Merchandising Association, Oak Hills Country Club, San Antonio.

January 14—Region Two, National Automatic Merchandising Association, Sheraton Hotel, Rochester, N. Y.

January 19-24—Canning Machinery and Supplies Association, exhibit, Atlantic City.

January 27-31—Society of Plastic Engineers, Coliseum, Chicago.

January 27-31—Electrical Engineering Exposition, 71st Armory, New York.

February 3-6—Coin Machine Industries, Inc., Convention and Exposition, Sherman Hotel, Chicago.

February 17—Chicago World Trade Conference, Stevens Hotel, Chicago.

Tacoma Opinion Holds Pin Game Licensing Is Legal

TACOMA, Wash., Dec. 21.—After two months debate, Tacoma's corporation counsel told the city council on December 18 that the city had a legal right to license pinball games. Just before the opinion was given, at a meeting of the council, a petition bearing 8,300 names was presented, asking the council to take no action that would ban pinball.

Those who crowded into council chambers heard counsel say that the city had some doubts about the difference between games of skill and games of chance. But, he added, the city had resolved that doubt in favor of the legality of pinball games.

States His Reasons

In his opinion, corporation counsel said: "The city council is not empowered to license gambling devices or games. Whether the operation of any device or game constitutes gambling according to the rule laid down by our courts, is to be governed by the game, the test of the character of the game being not whether the game contains an element of chance or an element of skill, but which is the dominating element that determines the result of the game."

"Whether pinball games such as now being licensed in the city of Tacoma and in other cities thruout the State are legal has been a controversial question. Superior Courts in Whatcom County, Yakima County, Grays Harbor County and King County and we believe in one or two other counties, have held such games to be games of skill. We are not informed as to Superior Court rulings other than Judge Card's decision which has held such games to be games of chance, but assume that there may have been such rulings. Our Supreme Court has not passed upon the question of the legality of such machines. The question has been before the Appellate and Supreme courts of a number of other States. The decisions of the courts in other States are in conflict upon the question."

Defense of the pinball games was

led by representatives of more than 3,400 tavern and restaurant employees where the machines are in operation. These representatives are quoted as saying that they welcomed the most stringent of laws to keep the games under control.

As one representative put it: "Laws are of the greatest interest to our businesses, particularly the small operator, for we realize that one bad potato spoils the whole sack."

While the corporation counsel's opinion is not binding on Tacoma's council, the mayor is reported as saying that the council would stand by the opinion until some future action is taken which might show that opinion to be incorrect.

Sunnyside Center Is Sold by Innes

ST. JOHN, N. B., Dec. 21.—M. Innes revealed this week that he has sold the Sunnyside Amusement Center, which he has operated for the past 14 years at Bedford, N. S., to Arthur Huskins.

Innes, a pioneer in the center, which consists of a coin machine arcade, dance floor and restaurant, sold Sunnyside because of ill health, it was reported.

Location is nine miles out of Halifax on a trunk road and draws patronage chiefly from Dartmouth and Halifax.

Lowy Conversion Almost Completed

NEW YORK, Dec. 21.—Dave Lowy Company has almost completed its conversion from music distributing to specializing in amusement games and arcades, Dave Lowy said this week.

Move makes the firm one of the few here specializing in games and arcades. It will still handle used juke boxes.

AOAA Officers Formal Ballot Set for Jan. 9

NEW YORK, Dec. 21.—Formal election of F. McKim Smith, Atlantic City, to the presidency of the Arcade Owners' Association of America will take place Thursday, January 9 at 8 p.m. in the Park Central Hotel here. At the same session formal election of other officers nominated at the December 12 meeting will be held.

Nomination is tantamount to election in the AOAA since only one slate is nominated.

First part of the January 9 meeting will be conducted by Al W. Blendow, sales manager of International Mutoscope, who is retiring as president after four years in the post. After the formal election, Smith, who heads Smith's Gameland in Atlantic City, will appoint an executive committee to act as a steering group when it is necessary to call regional meetings. Following the January 9 session, only one national meeting will be held every year.

Other officers to be formally elected are William K. Rodstein, first vice-president; Louis Fox, second vice-president; Max Shaffer, third vice-president; Al Meyers, corresponding and recording secretary, and Bernard Katz, treasurer. Regional directors, up for re-election, are Meyer Wolf, New Jersey; Joseph Ash, Pennsylvania; Ken Wilson, Illinois, and F. M. Eagan, Texas. B. R. Berkens will continue to serve AOAA as executive secretary.

Max Cooper, Arcade Op in Kansas City, Succumbs Recently

KANSAS CITY, Mo., Dec. 21.—Recent death of Max Cooper took a well-known figure from this city's coin machine circles.

Until last June, Cooper had operated the Funland Arcade on East 12th Street for nearly three years. Prior to that, he operated a route of gum venders thruout the city for a number of years.

Survivors include a son, Dave, partner in Advance Music Company, and a daughter, wife of Harry Silverberg, partner in W. B. Music Company. Cooper was 62 years old at the time of his death. Burial was in Sheffield Cemetery here.

Rabkin To Head Industry Drive

NEW YORK, Dec. 21.—William Rabkin, president of International Mutoscope Corporation, has again accepted the post of chairman of the coin machines division of the 1946-'47 National Foundation for Infantile Paralysis fund raising campaign at the request of Basil O'Connor, president of the foundation.

All checks should be made payable to the National Foundation for Infantile Paralysis, but checks should be mailed to Rabkin's Long Island City firm office so that they can be counted as part of the coin machine division drive.

No Profit in Slug Using

ST. PAUL, Dec. 21.—Judge John L. Rounds, here, gave two men their choice of \$35 fines or 10 days in jail on a charge of petty larceny growing out of the use of slugs in a pinball game.

AN IMPORTANT ANNOUNCEMENT!

To Conserve Our Limited Paper Supply

THE JANUARY 4 ISSUE OF

The
Billboard

WILL NOT CARRY ADVERTISING

All Regular News, Reviews and Service Features Will Be
Published as Usual

Exports Holding Steady; Jukes Still Biggest Item

(Continued from page 78)

drink machines will be increased appreciably.

Amusement games took a drop between and September, Commerce Department figures show. Where they had accounted for 615 of the total August shipment, and were valued at \$53,686, September exports of amusement games numbered only 334 machines, with total value of \$32,157.

Statistics for August exports show, too, that 10 countries made purchases of amusement games during that month, while only five countries bought amusement machines during September. Far and away the largest purchaser of amusement games was Canada, whose buyers took 292 machines, valued at \$25,135.

Canada Leads Again

Canada, as it had for July and August, accounted for the major portion of coin machine purchases in the export market. While Canada is, strictly speaking, a foreign nation, it is hardly an indication of the entire foreign market since, more than any other country, it comes closest to resembling U. S. conditions. The same, to a lesser degree, may be said of Mexico, which again holds second in importance as far as coin machine exports are concerned.

Selling machines in either Canada or Mexico, of course, is a much simpler job than selling machines in the Philippines or in South Africa. Many large manufacturers have established distributors for both Mexico and Canada, and several juke box manufacturers have assembly plants in Canadian cities where mechanisms are assembled and placed in cabinets. The differences in coinage, which are tremendous in some areas, are not encountered in Canada and Mexico.

Without the Canadian and Mexican shipments, the coin machine export list would be slim. England's tight regulations on import licenses can be credited with holding down exports at the time being, since England and the United Kingdom were the best customers in 1938-'39. Exporters predict that this market will gradually reopen, providing a world economic collapse or another war do not intervene. Once this happens, exports of coin-operated equipment are expected to zoom even higher than they did pre-war.

South Africa Looms Large

It is, however, amazing to note the number and location of coin machine buyers, excluding Canada and Mexico. Union of South Africa, for instance, accounted for nearly as many coin machine export dollars as did Mexico. During September, South African buyers took 62 machines valued at \$41,775—with \$39,575 of these juke boxes.

Manufacturers and distributors in the United States are aware of the great market for coin machines in South Africa. This awareness grows out of the steady stream of visitors from South Africa. They began to

arrive in 1945, and are from time to time making the round of manufacturers and distributors.

The Philippine Islands, which will eventually become one of the most important coin machine trading centers, was represented in the September exports with 30 juke boxes valued at \$2,397. Enterprising firms, with an eye toward the entire Pacific trading area, are setting up branch offices in the Philippines to do business with Australia, New Zealand and other Far-Eastern nations.

Importance of Conventions to Business Shown

WASHINGTON, Dec. 21.—Importance of conventions and trade shows as a stimulant to other businesses was brought home to coinmen this month when subject was discussed by U. S. Department of Commerce publication, *Domestic Commerce*.

Great volume of attendance at these expositions result in increased patronage of many lines of businesses, such as hotels, restaurants, caterers, printers, florists, filling stations, music, entertainment and coin-operated machines, according to the government publication.

Some cities, such as New York, Chicago, Atlantic City, look upon convention business as a major industry. In New York City it is estimated that over \$250,000,000 annually is brought into local trade channels thru the city's fifth largest industry, the convention and visitors business. That coinmen participate in the proceeds of this added revenue is true. Value of locations exposed to this type of patronage is shown by the eagerness with which they are sought, for the added boost of extra play given machines so located, over and above that of local patronage, results in a bonus-like profit during convention months.

More than 10,000 meetings of larger than local importance are scheduled to be held during 1947, and will be the basis for many additional dollars earned by business men in the cities in which they are to be held. In 1946, after limitations on travel were lifted, the phrase, "All records were broken at our recent meeting," echoed across the nation. Promises for a boom convention year in 1947 are based on the 1946 success.

Operators with an eye on larger net returns next year are lining up new locations, if they do not already have such spots, where equipment will be subject to play by convention-goers and other visitors.

NEWS DIGEST

(Continued from page 78)

tinued to carry feature articles about the juke box pricing idea. One writer, in a Connecticut newspaper, said that upping the price to 10 cents would send the juke box into oblivion.

EXPANDINGS—Manufacturers of cigarette machines are now in process of expanding their production outlet. Many have plans to put out both electric and manual types, while some of course will continue to concentrate on one or the other type. Cigar vending machines are on the drawing boards of cigarette manufacturers, and so are drink dispensers. For details on cigarette manufacturers' production outlook, see story on first page of Vending Machines Section headed "Cig Machine Makers in New Lines."

Coin Machine Exports

September, 1946

Country	Totals		Phonographs		Venders		Amusement Games	
	No.	Value	No.	Value	No.	Value	No.	Value
Canada	981	\$140,671	289	\$106,458	399	\$ 9,078	298	\$25,135
Mexico	153	58,236	141	55,655	—	—	9	2,581
Union of South Africa...	62	41,775	50	39,575	—	—	12	2,200
United Kingdom	1	10,000	—	—	**1	10,000	—	—
Colombia	16	10,181	16	10,181	—	—	—	—
Cuba	54	7,626	36	5,685	—	—	18	1,941
Guatemala	10	4,900	10	4,900	—	—	—	—
Panama	10	4,800	10	4,800	—	—	—	—
Venezuela	10	4,290	10	4,290	—	—	—	—
Philippine Is...	30	2,397	30	2,397	—	—	—	—
Salvador	3	1,165	3	1,165	—	—	—	—
Newfoundland	2	1,060	2	1,060	—	—	—	—
Other Countries	6	1,117	1	350	3	467	2	300
TOTALS	1,338	\$288,218	601	\$236,516	403	\$19,545	334	\$32,157

**This figure, quoting the price on one vending machine at \$10,000, is undoubtedly in error. When queried, Department of Commerce agreed the figure must be a mistake, promised to search for the correct figure.

Natl. Income Hits High Over Pre-War

WASHINGTON, Dec. 21.—National income, always an important factor to the coin machine industry, may reach an all-time high of about \$165,000,000,000 or nearly one and three-fourths the pre-war peak of \$96,900,000,000 in 1941, according to latest estimates of some government economists.

Year's gross, which is the total market value of all goods produced and services rendered, they predicted would be approximately \$190,000,000,000. Figure is slightly under the 1945 total, when war production still was high, but dwarfs the 1941 total of \$120,200,000,000.

According to the economists, this year's industrial production would probably exceed any other peacetime year, which they termed an extraordinary achievement in the light of crippling strikes in some of the major industries.

Portland Office of Mills Sales Company Now in New Building

PORTLAND, Ore., Dec. 21.—Mills Sales Company, Ltd. offices here were recently installed in a new ultra-modern building on Stark Street. Meantime, personnel of all Mills offices have been busily engaged calling on the trade and making plans for the coming year.

M. D. Passmore, Mills Industries, Chicago, spent a week at Mills Sales Company's Oakland office to talk over sales plans for 1947. Passmore said he expects a high volume of sales during the next year.

Frank Ferree, of the Oakland, Calif., office, is currently touring Oregon and Washington, making calls on operators. Representatives of the Oakland, Portland and Los Angeles offices of the company have made plans to attend the CMI Convention and Show in Chicago, February 3-6.

New Skee Ball Machine Shown

HOBOKEN, N. J., Dec. 21.—A new console model skee ball alley known as Rol-A-Score is being produced by Electromaton, Inc.

Players roll balls manually into four pockets of the machine, which is six feet long, six feet high and two feet wide. When balls have entered all four pockets, the score for the remainder of the game automatically doubles.

Distributors and jobbers have not been named as yet.

Name Manning Sales Mgr. National Slug

ST. LOUIS, Dec. 21.—Jerre V. Manning has been appointed sales manager of National Slug Rejectors, Inc., here, succeeding J. I. Cleary,



JERRE V. MANNING

who has been appointed assistant to F. C. Steffens, vice-president and general manager.

Manning, formerly with Micro Switch, Freeport, Ill., is an electrical and industrial engineering graduate of Washington University here and is widely known for his sales and field experience with vending machine industry problems. He will specialize in sales and engineering assistance to vending machine manufacturers.

Beck Moves to New Milwaukee Home

MILWAUKEE, Dec. 21.—Mitchell Novelty Company, headed by Joe Beck, will be moving into new quarters the first of the year.

Move is being made, firm says, as part of a planned program for expansion. New headquarters will be a two-story building at 3506 West National Avenue, which Beck purchased.

Studies Pinball Ordinance

WINSTED, Conn., Dec. 21.—Town selectmen here are studying an ordinance to license pinball games and another ordinance to prohibit minors from playing the games.

DON'T MISS THE

BIG

COIN MACHINE

SHOW

SHERMAN HOTEL

CHICAGO

FEB. 3, 4, 5, 6, 1947.

Cig Machine Makers in New Lines

Reliable Nut Is Divided Into 2 Separate Firms

LOS ANGELES, Dec. 21.—Reliable Nut Company, long known as manufacturer of merchandising machines as well as processors of candy, nuts and other supplies for vending machines, last month was divided into two separate companies.

Food processing division of the company was sold to Universal Match Company, of St. Louis, which will continue operations here under the name of Reliable Nut Corporation.

Vending machine manufacturing end of the business is being retained by Bernard M. and Monroe H. Shapiro, brothers who formed the joint business in 1937 after several years' experience as vending machine operators. This branch, which retains its former address, will be known as Adams-Fairfax Corporation, with an authorized capitalization of \$200,000.

Keep Certain Buildings

In retaining the vending machine manufacturing and vending supplies business, the Shapiro brothers have also retained the buildings necessary to their operations as well as their former engineering personnel.

Announcement of the deal, made by the Shapiro brothers, declared: "As the business expanded (Reliable Nut Company), the food processing division . . . grew so rapidly that soon a large non-vending volume was developed and the products of this division were sold to the general jobbing, grocery and wholesale confectionery trade.

"During the war, Reliable Nut Company made for the armed services millions of pounds of foodstuffs, including peanut butter, candy and vacuum-packed salted nuts.

Build Post-War Plant

Soon after the war, a mammoth modern plant was built on the company's acreage on West Jefferson Boulevard with plenty of additional land for expansion. At the same time, provision was made for postwar resumption of vending machine manufacturing on a scale larger than ever before.

"With these ever-expanding post-war developments, it was soon realized that the owners of the business had on their hands two separate and rather divergent businesses—two businesses indeed with a recognizable nexus both historically and functionally speaking but tending continuously, as the two spears of the letter 'V', to move farther apart as they moved upward.

Preferred Vending Business

"The Shapiro brothers decided to return their undivided attention to their first love—the growing vending (Divide Reliable Nut on page 82)

N. E. Ice Cream Men Will Meet Jan. 29-30

BOSTON, Dec. 21.—Board of directors of the New England Association of Ice Cream Manufacturers voted recently to hold the annual convention of the organization on Wednesday and Thursday, January 29-30, in the Copley-Plaza Hotel here.

Frank A. Ross has been named chairman of the annual convention meeting, according to Robert Wise, NEAICM president.

Pocket Book Vending Machine Goes on Trial in N. Y. Subway

NEW YORK, Dec. 21.—Pocket-size books were sold to subway crowds here this week for the first time by means of a quarter operated vending machine.

Developed by I. Tornberg and his sons, Ralph and Edwin, of Dadson Industries, Inc., production of the machine was financed by Pocket Book Corporation. Machine was the first working model made by the new firm and represents Dadson Industries' first project in the coin machine field.

Machine, which resembles a console bell game, is four and a half feet high, 18 inches wide and two feet deep and displays two books at a time thru a plexiglass window. There is a coin chute for each book

as well as a vending lever on each side. It has a capacity of 96 books.

Ralph Tornberg, Dadson sales manager, said Pocket Book Corporation officials have estimated that there are 50,000 locations for the machines over the nation.

When the final model is produced, he declared, "it will be electrically operated, complete with pushbutton controls." Some 70 spare books can be stored in an extra compartment underneath the mechanism.

Dadson offices are located at 420 Madison Avenue.

Welch Offers Solution for Candy Spoilage

CAMBRIDGE, Mass., Dec. 21.—If the candy jobber were required to assume some responsibility for the condition of candy shipments, the spoiled goods headache could possibly be cured, says Robert W. Welch Jr., James O. Welch Company, Cambridge, Mass.

Welch, a vice-president of National Confectioners' Association, foresees the end of three-for-a-dime bars in chain stores. He believes that new manufacturers' prices, brought on by rising costs, will eliminate this selling practice and "thus make everybody happy, including the chain stores."

While Welch predicts increased candy production, price increases, deals and a return to the spoiled goods problem, he also expects the candy industry will present a more united front. "I think," he said, "we are going to have more teamwork than in pre-war years; and with line plunging, end runs and occasional forward passes we are going to drive steadily down the field to the goal posts which are labeled 'A Billion Dollar Industry.'"

Welch also predicts sugar will begin easing up before the end of the spring quarter next year; that rationing will be off before the end of summer; that candy will be plentiful before sugar is; that rationing of candy by manufacturers and jobbers is going to be lifted by degrees with the best known bars still rationed for some time; and that coming conditions will again invite tie-in sales, which temptation he hopes will be squelched at every turn.

6 Firms Tell 1947 Plans

List candy, frozen food, soft drink, cigar, other venders in preview survey

NEW YORK, Dec. 21.—Variety of new types of venders, as well as new models of cigarette venders, will be introduced to the trade by cigarette vending machine manufacturers during the 1947-'48 period, a survey of major firms reveals.

Entry of these firms into the candy, cigar, soft drink and other fields will be pyramided on growing production of their basic product. For six—DuGrenier, Eastern Electric, Lehigh, National, Rowe and U-Need-A—indications are that a total output rate of 13,000 machines a month is a possibility.

Officials Promise Surprises

Officials of various firms promised surprising innovations in the machines they are planning. As one executive put it, "If we said exactly what we have in the offing you would call us crazy, but wait until you see the models." Here is the picture for individual firms:

The schedule of DuGrenier, Inc., for 1947, according to vice-president and general manager Burnhart Glassgold, are both manual and electric cigarette machines. Also being readied are cigar, candy and gum venders. But DuGrenier's most interesting plans contemplate a soft drink beverage vender and a frozen food dispenser. Beverage machine, it is said, now is reaching final engineering stages. Studies are now being made regarding possible production of the frosted food vender.

Listing a candy vender under the new-type machine heading, sales manager Hal Meeks detailed other new plans for cigarette machine production of Eastern Electric Vending Machine Corporation. Among these were a cigarette vender with increased capacity. Eight different colored cabinets will be introduced in the cigarette line early in 1947, he said.

States Lehigh Schedule

Candy vending machines late in 1947 and a soft drink vender early in 1948 are in the schedule of Lehigh Foundries, according to Maurice J. Auerbach, manager of the vending machine division of this firm. Auerbach added that no major changes in cigarette machines now in production are planned for 1947.

Besides its newly announced electric cigarette vender, National Vending (See Six Outline Plans on page 82)

Stamp Vender Asks Reduced License Fee in Vancouver

VANCOUVER, B. C., Dec. 21.—City Council's licensing committee is studying a request for a reduced license fee for postage stamp vending machines which are being placed on location throughout the city.

W. E. Shannon, solicitor for the operator, has asked a special fee for the machines because they are limited to 10 per cent profit. Present fee is \$25 for the first machine and \$5 for each additional one, which is that required by all other venders selling articles on which profits may be as high as 50 per cent.

Maryland Candymen Set Second Meeting

HAGERSTOWN, Md., Dec. 21.—Gateway Candy Table will hold its second meeting during third week in January, according to C. M. McMillan, executive secretary of National Candy Wholesalers' Association. McMillan, one of the founders of the informal group of candy wholesalers, said the meeting will be under chairmanship of LeRoy E. Brower.

Attending the first meeting of the group were McMillan, John Roessner, William Holland, Roger Potti, George Ramacciotti, LeRoy Brower, Walter Roessner, George Staley, all of this city, and George King, Waynesboro, Pa.; Clarence Galloway, Chambersburg, Pa.; Hudson Yost, Berkeley Springs, W. Va., and Elmer Frederick, of Maryland.

Corn Products Cuts Price of Corn Sirup

NEW YORK, Dec. 21.—With prices rising in most other industries, Corn Products Refining Company this week announced a price reduction in tank carlots of its products—action which may not be noticed in retail prices.

Tank carlots of corn sirup have been reduced to \$3.06 per 100 pounds, as compared to \$5.16 in July.

Other reductions: Starches, dextrines and sugars, 30 cents per 100 pounds; corn sirup in tanks, 30 cents per 100 pounds and in barrels, 12 cents per 100 pounds; dextrose, 40 cents per 100 pounds; corn sirup in non-returnable drums, 25 cents per 100 pounds, and raw corn sugar, 30 cents per 100 pounds.

AN IMPORTANT ANNOUNCEMENT!

To Conserve Our Limited Paper Supply

THE JANUARY 4 ISSUE OF

The Billboard

WILL NOT CARRY ADVERTISING

All Regular News, Reviews and Service Features Will Be Published as Usual

Confection Sales Records Set But Price Hikes Wipe Out Most of Dollar Gains

Poundage Declines, While Dollar Sales Increase

WASHINGTON, Dec. 21.—All-time record for confectionery sales in a single month, reached in October, may hold a promise of better supplies for operators of candy venders, but dollar gains must be partially written off as a result of price increases.

Latest Department of Commerce report, based on data from 284 manufacturers, indicates a 22 per cent increase over October a year ago and estimates sales in the first 10 months of 1946 at about \$520,000,000.

Candy manufacturers had to go back to 1944, their biggest year in history, to make comparisons with the previous monthly high, which occurred in November of that year.

New Record Possible

The record \$658,000,000 sales of 1944 may be approached this year, according to the department report, achieving considerable dollar gain over the \$620,000,000 total scored in 1945. Sales for the first 10 months of 1946 were about 1 per cent over those in the corresponding period a year ago. Small as is such an increase, this is the first month during the current year when the year-to-date comparisons have reflected favorably as compared with last year.

Chief cause for hope that sales by year's end will come close to the 1944 record is that November and December, the unreported months, are the heaviest selling normally in the candy industry.

Not-so-bright side of the picture is

seen in the department's observation that price decontrol, followed by price rises which became general thruout the industry, makes dollar sales figures an unreliable index of actual available supplies.

Sugar Limits Output

Output, it is stressed, is limited by the sugar scarcity, and most of the increase in dollar value of production is not by reason of increased production.

To clarify this statement, detailed figures are presented. October sales in pounds, according to reports of 126 manufacturers, increased 11 per cent over October, 1945, but dollar value was up 25 per cent. Boost in dollar sales therefore was caused by the average price hike of 3.2 cents per pound, from 24.7 cents to 27.9 cents.

Actually, poundage sales of these firms during the first 10 months of the year were 4 per cent below those for the corresponding period last year, while dollar sales were up 3 per cent.

All types of manufacturers reported increases over a year ago in dollar sales, but chocolate products and "other" manufacturers showed a 22 per cent gain (for October alone), with manufacturer-retailer group boosting their sales only 4 per cent.

Dollar Sales Up

From September to October of this year dollar sales gains were even

more spectacular. Here "other" manufacturers reported a 40 per cent boost, chocolate manufacturers a 28 per cent increase. Manufacturer-retailers increased their dollar sales to 26 per cent over the previous month.

Broken down regionally, October sales increases over October, 1945, varied widely, from a 9 per cent increase in Massachusetts and California to a 40 per cent increase in Illinois. Only State to register a loss was Pennsylvania, which reported a 4 per cent drop.

Comparison of sales in September and October of this year showed New Jersey, Maryland and the District of Columbia losing 2 per cent, with a greater decline of 6 per cent registered in Minnesota, North Dakota, South Dakota and Nebraska. Illinois, on the other hand, gained 69 per cent, New York 49 per cent.

SIX OUTLINE PLANS

(Continued from page 81)

Machine Corporation expects to show shortly a manual cigarette machine, as well as an electric candy vender. Showings of the three machines in various parts of the country are now being planned, according to James Cherry, one of firm's Eastern representatives.

Rowe Manufacturing Company, Inc., according to officials, is completing details on a cigar vending machine, and also will offer a candy vender early in the year. Move to the New Jersey plant for this firm has speeded production this year, and is expected to make possible further output boosts next year.

New Candy Vender

New offering of U-Need-A Venders, Inc., will be a candy vending machine. Model already is completed and production is set for early in the year, according to firm officials. Several other types of venders are in the discussion stage.

In addition to these six manufacturers, several other firms are expected to bring out cigarette machines during 1947.

DIVIDE RELIABLE NUT

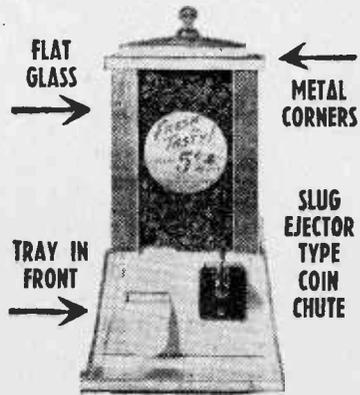
(Continued from page 81)

machine manufacturing business and the supplying of the needs of operators of merchandise vending machines.

"Accordingly, there was negotiated and consummated a sale of the food manufacturing business of the Reliable Nut Company, together with all properties appertaining to the food manufacturing division, to the Universal Match Corporation. . . . This constituted a mutually attractive transaction. The Universal Match Corporation, in addition to being one of the world's leading producers of matches, is one of the country's most important manufacturers of candy, making the famous 'Bit-O-Honey' and 'Old Nick' candy bars as well as 'Red Cross' cough drops."

NEW 5 CENT BULK VENDOR

FOR ALMONDS, PECANS AND MIXED NUTS. VENDS A GOOD PORTION AT HIGH PERCENTAGE OF PROFIT.



IMMEDIATE DELIVERY

JOBBER WANTED

WRITE OR WIRE FOR DETAILS

L. A. PENN. MFG. CO.

2126 Granville Ave.
WEST LOS ANGELES 25, CALIF.
925 Penn Ave.
PITTSBURGH, PA.



NATIONAL HEADQUARTERS FOR ALL TYPE OF CHARMS ROY TORR

LANSDOWNE, PENNA.

Prompt Delivery—Parcel Post Paid by Me

MINIATURE PEN KNIVES.....	6 GR.	\$17.50	50 GR.	\$125.00
PLASTIC BELL CHARMS.....	10 GR.	9.00	100 GR.	85.00
ASSORTED CHARMS.....	15 GR.	13.25	105 GR.	84.50

Silver Wedding Rings	7 Gr.	\$ 7.70	Glass Disc—Large	8 Gr.	\$18.75
Gold Wedding Rings	7 Gr.	15.75	Glass Disc—Medium	8 Gr.	15.75
White Plastic Skulls	4 Gr.	16.50	Glass Disc—Small	1,000	10.50
Wise Crack Buttons	1,000	9.75	Small Stone Set Rings	10 Gr.	12.75
1/2 Inch Silver Sheen Jingle Bells.....	1,000	7.50	Large Stone Set Rings	10 Gr.	22.50

A SAMPLE OF ALL ABOVE ITEMS MAILED ON RECEIPT OF \$1.00

ROY TORR Lansdowne, Penna.

FOR BULK VENDORS PAN'S "HARD SHELL" CANDIES

HAVE WHAT IT TAKES
FINEST QUALITY — SNAPPY APPEARANCE
EASY VENDING — CORRECT PRICE
ARE YOU ON OUR MAILING LIST?

PAN CONFECTIONS

311-329 W. Superior

Chicago 10

"Establishing and Operating an Automatic Merchandising Business"

published by

U. S. DEPARTMENT OF COMMERCE

This booklet offers basic information and counsel, suggests some practical standards to measure your qualifications and prospects as well as help understand operating problems involved.

For sale by the Department of Commerce in principal cities for 15c, or order direct from

The Billboard

25 Opera Place, Cincinnati 1, O.



BULK VENDOR Built for the Operator!

Miscellaneous lot of thoroughly reconditioned and refinished peanut machines. Perfect working order and ready for location with 5# Spanish Saffed Peanuts for \$8.50.

\$2.00 Deposit. Balance O. O. D.

THOMAS NOVELTY CO. 1572 Jefferson St. Paducah, Ky.

START A ROUTE WITH ONE OR MORE VENDORS

IMMEDIATE DELIVERY



VICTOR MODEL "V" VENDORS
Globe Type \$11.75; 1¢ Only.
Cabinet Type \$13.75; 1¢ or 5¢ Model.

Both types can be changed to handle Bulk Merchandise, including Ball Gum, without cost.

ALSO IN STOCK
1¢ or 5¢ Silver King Vendors \$13.95 Each.
Lots of 25 or More \$10.00 Each.

WISCONSIN NOVELTY CO. of Milwaukee 3734 N. Green Bay Ave. Milwaukee 6, Wis.

WANTED SODA VENDING MACHINES

New or reconditioned. State price, make, other details.

CARCO, INC.

305 W. 36th St. NEW YORK 18, N. Y.

New Thatcher Plant Postponed Because Of Natl. Condition

ELMIRA, N. Y., Dec. 21.—Construction of the major portion of Thatcher Glass Manufacturing Company's new plant adjacent to the present one at Olean, N. Y., has been halted by the company until national labor-management relations are on a sounder basis, according to an announcement by Franklin B. Pollock, firm president.

A small portion of the original project, including a warehouse, will be completed by the company, manufacturers of glass containers.

Announcement stated increased costs have almost doubled the prospective total cost of the project since it was originally announced, with no degree of certainty as to how much further these costs would rise prior to completion of the project. Construction and orders for machinery and equipment were delayed until some degree of economic stability in the country is obtained.

Fleer Salesmen Hold Meet

PHILADELPHIA, Dec. 21.—A three-day meeting of sales representatives of the Frank H. Fleer Corporation, chewing gum manufacturer, was held here last week. Principal feature of the meeting was discussion of Fleer's sales and advertising program for the coming year.

Candy to Sandwich

NEW YORK, Dec. 21.—Conversion of selector-type candy venders to selector-type cold sandwich venders here, especially in industrial plant, department store and tavern locations, is working out well, operators reported.

Conversion is simple, they say. Coin slot is changed for new contents and machine is otherwise unaltered. Usually a sign to announce the new service is the only other addition.

Vernor Reports on Sugar Shortages; Says Govt.'s Fault

DETROIT, Dec. 21.—Full blame for current shortage of sugar supplies, as well as any future shortages, has been laid squarely on the shoulders of the federal government by James Vernor Sr., in a report compiled for the American Bottlers of Carbonated Beverages, of which he formerly was president.

Vernor, Detroit ginger ale producer and chairman of the legislative committee of the bottlers association, stated the sugar situation could be relieved entirely by 1948, but only if the government wants that to happen. Shortage of sugar supplies easily can be prolonged indefinitely if our government elects to follow its present policy, he also stated.

"The government adopted some 10 years ago a firm policy against sugar as a crop and as a food," Vernor declared. "It is known that some of the highest government officials have been determined to discourage the sugar industry for one reason or another.

Says Government Erred

"Early in the war a list of seven basic foods was issued by the government. Nowhere in the list was any mention of sugar. We were given the impression that sugar was a non-essential luxury, and that impression came straight from our government.

"With the end of the war came the need to provide food relief to the peoples of war-ravaged Europe. Surely, one would expect the seven basic foods to prevail again. What is best for America should be the best for Europe.

"But the fact is that over 700,000 tons of sugar were sent to those countries for food relief in 1945, and over 800,000 tons in 1946.

"The whole question of sugar production quotas will be set up for consideration next year in Congress. Those who want and need sugar will do well to watch developments closely."

Canadian Big Store Sales Up in October

VANCOUVER, B. C., Dec. 21.—Canadian Bureau of Statistics announced last week that retail sales in department stores, aided by increased supplies of household appliances, radios and musical instruments, jumped 15 per cent in October over the same month last year.

Sales in country general stores rose 7 per cent in the same period. Increases amounted to 211 per cent for radio and musical instruments; 36 per cent for household appliances. These two groups showed largest gains. Increased sales were heaviest in the Western provinces, where they rose from 10 to 19 per cent.

THE ACME ELECTRIC MACHINE

VIBRATION IS THE LAW OF LIFE

It is perhaps needless to state that the medical profession has placed its sanction on the employment of Electric and Vibratory treatments for a multitude of ailments. It is also generally acknowledged that the majority of people will be benefited by such treatments.

Not everyone can afford expensive electric treatments, and this is where our ACME ELECTRIC machine fills a real need.

This machine produces an electric vibratory current which can be increased at will and which is indicated by a pointer on a dial in plain view.

Uses only one dry battery, which is usually good for 1,500 to 3,000 plays.

Machine is automatic, rewinds at each play, has a cut-off and means of regulating the time from 1/2 to 1 minute.

Made of pressed steel, finished in red enamel; and is a substantial, handsome, attractive machine, as well as a splendid money-earner.

In addition to the practical features of the ACME, as explained above, the machine is one of the best amusement and fun-making devices ever offered the public. It is not unusual for a crowd to gather about a machine, each person playing it in turn in an endeavor to outdo the other fellow. This feature alone produces many DOLLARS in revenue.

Operates with a cent, but will be specially arranged for 5c play if desired.

Each machine has rubber feet and is equipped with our famous Coin Detector.



Price of Machine.....\$25.00
2 to 11 Machines 18.75
Bracket (if desired)..... .50
Floorstand (if desired).... 4.00

★ MERCHANDISE FOR IMMEDIATE DELIVERY ★

Red Skin Peanuts	28¢ Lb.	Small Burnt Peanuts	38¢ Lb.
Salted Spanish Peanuts	22¢ Lb.	Salted Filberts	78¢ Lb.
Jumbo Peanuts	31¢ Lb.	Salted Almonds, Small	80¢ Lb.
Whole Jumbo Peanuts	32¢ Lb.	Salted Almonds, Large	90¢ Lb.
Salted Squash Seeds	25¢ Lb.	Salted Vendors Special (Filberts, Cashews and Assorted Peanuts)	40¢ Lb.
Sunflower Seeds (Polly)	20¢ Lb.	M & M's Candy Chocolate for Vending Machines	54¢ Lb.
Red Pistachio Nuts	67¢ Lb.	M & M's Ass. Colors	57¢ Lb.
Boston Baked Beans	38¢ Lb.		

Minimum Order 30 Lbs.

Charms for Bulk Vendors	\$4.00 Per M	Floor Stands	\$4.00 Ea.
Sassy Buttons	8.00 Per M	Suction Cups	5¢ Ea.
Alphabet Letters	8.00 Per M	Greater Strength Suction Cups	6¢ Ea.
Cards for Card Machines	\$4.00 Per M		

1/3 Deposit, Balance C. O. D.

J. SCHOENBACH

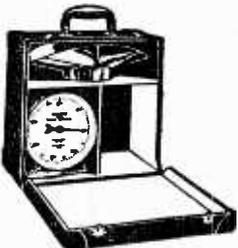
1645 Bedford Avenue

Brooklyn 25, N. Y.

HANSON SCALE

COUNTS PENNIES AND NICKELS

The Modern Way to Count Collections



No. 317 weighs only pennies to \$15.
No. 318 weighs pennies to \$7.50, or weighs nickels to \$23.65.
Either Style, Complete with Tray and Handy Carrying Case

\$18.50 Each

DISTRIBUTORS, WRITE FOR QUANTITY PRICES

National Sales Agency
BLOCK MARBLE CO.
1425 N. Broad St., Phila. 22, Pa.
Phone: 8TEvenson 4-8875

Get It From Block, They Have It In Stock

HARD TO GET STANDS

for Merchandise Vendors

Solid Steel Base Total Weight 40 Lbs.

PRICE \$4.00 Will Support Any Type Vendor.

VEEDCO
2113 Market St., Phila., Pa.

CIGARETTE MACHINES WANTED

Highest prices paid as we are operators.

AUTOMAT COMPANY
230 S. Second St. Yakima, Wash.

CANDY MACHINES

ROWES—with floor base. 8 col. 120 bar capacity\$97.50

ROWE DELUXE MODEL with lights...\$115.00

UNEEDAPAKS—with floor bases. 5 col. 102 bar capacity...\$75.00

ADVANCE—4 Col. 64 bar capacity...\$37.50

Brand new 10c CIGAR MACHINE. Wall Model\$44.50

CIGARETTE MACHINES

MONARCHS—NEW—1946—

8-Col. 510 pack cap., \$154.50.

6-Col. 380 pack cap., \$144.50.

UNEEDAPAKS—Model #500—

15-Col. 425 pack cap., \$125.00.

8-Col. 350 pack cap., \$125.00.

7-Col.\$115.00

ROWE PRESIDENTS—

10-Col. 475 pack cap., \$125.00.

DU GRENIERS—

11-Col. 475 pack cap., \$110.00.

7-Col. 200 pack cap., \$ 42.50.

NATIONALS—

6-Col. 150 pack cap., \$32.50.

All Machines Equipped With Floor Bases.

PENNY INSERTING MACHINES.....\$ 25.00 UP

BRAND ELECTRIC COIN COUNTING MACHINES. 300.00

One-Third Deposit With Orders — Balance C. O. D.

UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"

NEW ADDRESS: 166 CLYMER STREET BROOKLYN 11, NEW YORK

NEW VENDING MACHINES

	Single Unit	2 to 11	12 to 49	50 & Up
Victor Mod. V Cab. Type, in Any Quantity	\$13.75			
Model V Globe, in Any Quantity	11.75			
Advance #11	13.75	\$11.25	\$10.75	\$10.50
Columbus Model 46	11.50	10.50	10.00	9.50
Columbus Model 46Z	11.95	10.95	10.40	9.90
Columbus Model 46G	12.00	11.15	10.65	10.00
Master 1c, in Any Quantity				14.00
Master #2, 1¢ & 5¢, in Any Quantity				15.00
Silver Kings	13.95	12.50	10.00	
Charms	\$4.00 Per M	Spanish Peanuts	22¢ Lb.	
Sassy Buttons	6.00 Per M	Jumbo Peanuts	30¢ Lb.	
		Packed in 30 Lb. Cartons.		

For 5¢ Play on Any Machine Listed Add \$1.00 Extra.

Send for complete descriptive literature. 1/3 deposit required.

FRANK DISTRIBUTING CO. 535 N. 8TH STREET PHILADELPHIA 23, PA.

THIS WEEK'S SPECIALS

PISTACHIO NUTS

QUEEN SIZE
RED COLOR

67c PER POUND

25 LBS. TO A CARTON

BOSTON BAKED BEANS

38c PER POUND

35 LBS. TO A CARTON

1/3 Deposit With Order,
Balance C. O. D.

Or Save C. O. D. Charges by
Sending Check or Money Order
in Advance.

ALL ORDERS F. O. B. NEW YORK.

SUNFLOWER DISTRIBUTING CO., INC.

Distributors of

Vending Machines, Merchandise
and Supplies

BULK CANDIES A SPECIALTY
2125 Amsterdam Ave., N. Y. 32, N. Y.
Tel. WADsworth 7-4714

Test Consumer Reactions for Candy Pricing

NEW YORK, Dec. 21.—The Group Service Agency, representing the nine companies comprising Sanitary Automatic Corporation and its affiliates, is conducting a survey of consumer reaction to the increase in candy prices in the more than 3,000 theaters serviced by the group.

A nationwide canvass of the industry by Herbert R. Ebenstein, executive director of the Sanitary group, indicates widespread confusion over prices and uncertain production schedules.

Ebenstein predicts that sugar allocations to the candy industry will be increased from the present 60 per cent to 80 per cent on April 1, and that the increase will be reflected in accelerated production schedules in the second quarter of the coming year. He expressed the opinion that it will increase the availability of candy supplies as well as contribute to the stabilization of prices.

"Retailers in the Eastern and Central States have responded to the increase in wholesale costs by increasing their prices," he declared, "but retailers on the West Coast seem determined to hold the price line at 5 cents for the nickel bar."

Ebenstein gathered his data in conferences with Tom Ryan, regional director, and various representatives in Chicago; Pacific Automatic Candy Corporation, San Francisco; the group divisional offices in Los Angeles, and the offices of the Northwest Automatic Candy Corporation in Portland, Ore., Seattle and Spokane.

Name Rahr, Carr to Top Positions With Carr-Consolidated

MANITOWOC, Wis., Dec. 21.—New organization for Carr-Consolidated Biscuit Company was announced by Guido R. Rahr, of this city, and J. B. Carr, of Wilkes-Barre, Pa. Rahr becomes chairman of the merged firms, with Carr named as president.

Combine of the two important cookie and candy makers—Consolidated Biscuit Company and J. B. Carr Biscuit Company—is to be completed within the next few weeks. When accomplished the united companies will emerge as one of the largest manufacturers in the field. Their combined sales total \$25,000,000, with total resources amounting to more than \$7,000,000.

List Plant Production

Three Consolidated plants in Chicago, Louisville and West Roxbury, Mass., produce annually 93,000,000 pounds of biscuits and crackers; 3,000,000 pounds of candy. Added to this will be J. B. Carr production of about 125,000,000 pounds of crackers and cookies in Wilkes-Barre; Peoria, Ill.; Greenwood, S. C.; St. Louis; Detroit.

A number of other officials of the new organization also were named. Carr's Ralph L. Smith, Harry F. Phares and W. Clark Evans become vice-presidents. Other Carr men included Harry S. Moore, comptroller; Albert R. Coats, assistant secretary; David A. Jones, assistant comptroller; Clifford L. Culp, assistant secretary.

Executives Rearranged

Of the Consolidated executives, Robert C. Bristow, currently president of Consolidated, moves to the post of vice-president and treasurer. Nathan S. Blumberg is named as secretary, with Walter Smiegel, assistant treasurer.

Executive offices of Carr-Consolidated will be set up in Wilkes-Barre, with corporate offices in Chicago.

Buying Trends in St. Louis Scanned

ST. LOUIS, Dec. 21.—Forecast of future merchandising trends, say vending operators here, are results of a recent survey among housewives regarding grocery shopping.

Of the women questioned, 64 per cent stated they preferred pre-packaged and pre-priced fresh fruits and vegetables, while 21 per cent desired bulk buying and 15 per cent did not care which way it was purchased.

Westinghouse '46 Loss High

NEW YORK, Dec. 21.—Westinghouse Electric Corporation, makers of coin operated washing machines, driers, ironers and a soft drink vending machine, probably will show an operating loss of \$50,000,000 for 1946, according to an estimate prepared this week by Gwilym A. Price, firm president.

Price said the estimated loss is double the three-year total loss marked up during the worst years of the depression, which amounted to more than \$21,000,000. The loss also would be incurred in the face of the fact that 1946 production in dollar volume was greater than in any peacetime year prior to 1941, Price stated.

The company has been protected against such abnormal losses thru the operating of the carry-back feature of the war-time tax law, Price declared. However, even after giving effect to the recovery provision of the law, the company's net income on \$254,338,189 of sales during the first 11 months of the year was only \$4,411,481. Also, tax carry-backs will not afford protection against losses in 1947.

However, the company now has the greatest backlog of orders on its books in the history of the firm. This backlog amounts to \$573,069,453, production of which ordinarily would assure the firm's 96,000 employes steady work and would give the company "a fair profit."

Price reported that costs have risen so sharply that a product selling for \$1 actually cost the company \$1.11 to produce.

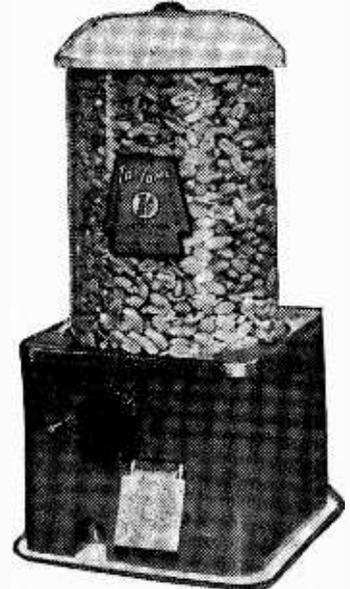
Generally summarizing the company's activities for the year, Price said substantial progress was made in its \$132,000,000 post-war expansion and reconversion program; the company has more business than ever before in peacetime, and facilities have been increased to set new production records if scarcities of materials ever is overcome.

SEC Clears Way for Chase Candy's New Financing Program

ST. JOSEPH, Mo., Dec. 21.—Chase Candy Company here had its \$5,860,000 financing program cleared last week by the Securities and Exchange Commission. Money is to go toward purchase of the National Candy Company, division of Clinton Industries, Inc. Chase Candy will acquire a plant in St. Louis and assets in two leased plants in Chicago.

Purchaser will make this firm, established in 1876, one of the five largest candy producers in the industry. Annual output capacity will be 75,000,000 pounds. For the year ended June 30, 1946, Chase had a sales total of \$4,158,995. National Candy did a \$7,083,326 business in 1945 and reported sales of \$4,271,726 the first six months of this year.

NEW HAWKEYE MODEL "G" DELUXE



Modern Vendor with Slug Ejection. Contact your nearest distributor or us direct.

HAWKEYE NOVELTY CO.
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Launderettes Sued in N. Y.

NEW YORK, Dec. 21.—Charges of violating federal anti-trust laws have been filed against Bendix Home Appliances, Inc., and Telecoin Corporation in U. S. District Court here.

Suit, filed by U. S. Attorney-General Tom C. Clark, alleges that Bendix, manufacturer of automatic washing machines, and Telecoin, sole distributors of the machines for rental purposes, conspired and actually established an illegal monopoly to control resale prices and rental charges to housewives in apartment houses and "launderettes."

Following formal filing of the suit, James C. Wilson, head of the New York office of the Anti-Trust Division, declared:

"This action was instituted on the basis of numerous complaints received by the Anti-Trust Division and the Department of Commerce. Many of the complainants are veterans who have been unable to establish 'laundry stores' in desirable locations or who find they cannot go into the business of servicing automatic washing machines. If we can terminate the restrictive practices outlined in the government's pleadings a way should be open for many of today's veterans with limited capital to build up their own successful small business enterprises in this field."

The New York suit follows much the same pattern as a \$25,000 action filed in Minneapolis in November against the Bendix company and some 15 Minneapolis firms. This suit, filed by a veteran and asking treble damages, charges the firms involved conspired to refuse to service or sell machines for use in a coin-operated laundry store project planned by the veteran.

Manufacturers Cool To 40-Cig Package; See Little Demand

CHICAGO, Dec. 21.—Pocket-size package containing 40 cigarettes is not making much headway among cigarette manufacturers, according to reports received this week.

According to one cigarette manufacturing official, there was no need for a 40 cigarette pack because his firm as well as some others already have a 50 pack that fits into the pocket.

Another stated that his company would rather sell 50 packs of cigarettes of the standard 20 cigarettes to the pack than put out a new size. He explained the reason by saying: "Our present packing is already established, and moves without the extra effort that would be necessary to merchandise a new package."

The 40 cigarette pocket pack was originally designed to stimulate retail sales of cigarettes.

Western Vendit New Firm in Vancouver

VANCOUVER, B. C., Dec. 21.—A new vending machine company has been formed here by Drake L. Cummings and H. C. (Don) Evans, a partnership which will do business under the firm name of Western Vendit Company.

Firm has been appointed British Columbia distributors for the Shipman Manufacturing Company's triplex postage stamp venders. Some 200 of the stamp machines are being placed on location in Vancouver. They are the first such machines to be distributed here.



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THE COUNTER GAME THAT IS LEGAL EVERYWHERE!
POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.
ACCURATE, COMPETITIVE, SKILL SCORING
POP-UP WILL TRIPLE YOUR PROFITS!
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TRADE IN YOUR OLD EQUIPMENT
WE WILL ALLOW THE FOLLOWING PRICES IN TRADE ON "CHALLENGERS"

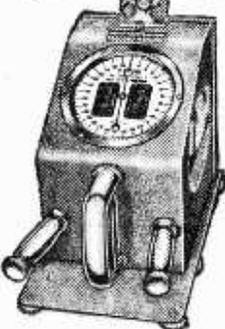
Imps	Klix	Yankes	\$7.50
Cubs	Wings	Lucky Strikes	Ea.
Aces	Pok-o-Reel	Daval 21	Ea.
Pikes Peaks	ABT Model F		\$12.50
Kicker & Catcher	Targets		Ea.
ABT Challenger	Big Game Hunters		Ea.

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NEW MACHINES

Mills Vest Pockets	\$74.50	Write
Mills Black Cherry Bells	29.50	Nov. Card Vendors with 1,000 Cards
Northwestern Model 33	10.95	
Northwestern Model 39 Ball Gum	8.65	
Northwestern Model 39	12.75	
Columbia Twin J.P. Bell	145.00	
Columbia De Luxe Bell	209.50	
Pace De Luxe Bells	Write	
Shipman Stamp Vendors, 1¢-3¢-5¢	39.50	
Advance Stamp Vendors, 1¢	15.00	
Victory Stamp Vendors, 1¢-3¢	29.50	

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THE NEW ABT CHALLENGER, \$65.00 Each
Lots of 25.. \$60.00 Ea.
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BRAND NEW COLUMBUS VENDORS—Write for Free Circular.
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WANTED—N. W. DE LUXES, Candy and Cigarette Machines.
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Coin-Operated Radio Sets Being Made by Corco, Inc.

CHICAGO, Dec. 21.—Corco, Inc., manufacturers of a coin-operated radio, this week released details concerning its product and the corporation thru Martin Freedman, president. Firm has headquarters at 710 W. Jackson Boulevard here.

Set is a five-tube superheterodyne table model, according to Freedman, and measures 16 by 9 by 8¾ inches. Chassis of the coin-operated radio is made by the Sentinel Radio Corporation, Evanston, Ill., while the hardwood cabinet is made by Northwestern Weiss, Milwaukee, according to Corco specifications.

Freedman said that his firm sells the sets outright and also operates many coin-operated radios in Chicago and the Midwest in general. He revealed that some of the locations were Chicagoan Hotel, Chicago; Tuller Hotel, Detroit; Hotel Andrews, Minneapolis, and the Zane Hotel, Zanesville, O.

Company has been in the coin-operated radio business 14 months, according to Freedman, and during that time has prided itself on taking orders on an immediate delivery basis. "By that I mean," he stated, "we will not take an order unless there is definite assurance that delivery can be made right away. I believe this is the only fair way of handling the situation and will pay off in the long run."

He added that beginning in January the firm will be producing coin-operated sets at the rate of 1,500 a month, which would be about a 500 per cent increase over present output. He also stated that on January 15 the firm expects to announce a distribution set-up.

Another important point in the Corco set-up is its plans for export

business. Freedman said that H. T. Cottam & Company, an old-line New Orleans exporting firm established in 1879, will handle all of Corco's exporting business.

An interesting feature of the firm is that its three executives are young combat veterans of World War II. Freedman was in the air corps and served in the South Pacific. S. N. Logan, vice-president, was in the navy, seeing action in the Asiatic-Pacific and European war theaters. Secretary-treasurer, A. R. Kantor, was another air corps veteran and got his baptism of fire in Iwo Jima. Freedman and Kantor graduated from the University of Wisconsin together, while Logan got his sheepskin at the University of Chicago.

Tavern Keepers See Drop After Holiday

NEW YORK, Dec. 21.—Coinmen with tavern locations were given an inkling of future set-up by a resolution adopted by National Tavern Association at their recent annual convention here.

Commenting on limitation of retail consumption licenses in States where such restrictions do not yet exist, Edward T. Nolan, assistant to NTA President James Donovan, said: "Indications are there will be a big drop in liquor consumption after the holidays; there will be less business to go around. We should discourage and prevent any increase in number of taverns anywhere."

Nationwide curtailment of retail liquor licenses, State by State, is given full approval by NTA and appears to be definitely on the books.

N. Y. Juke Tax

NEW YORK, Dec. 21.—"Musical box devices, better known as juke boxes" will be licensed and regulated by the city shortly, according to Ben Fielding, New York City License Commissioner, in a statement on the Tex McCrary and Jinx Falkenberg WNBC radio show yesterday (20) morning.

Fielding pointed to the Chicago \$25 juke box tax as an example of city taxes on music machines and stated that there were 30,000 juke boxes in New York at the present time.

Angott Exhibits New Juke Model

DETROIT, Dec. 21.—Angott Sales Company here, in its newly enlarged salesrooms at 2616 Puritan Avenue, presented for local debut the new 1947 Packard Model No. 7. Event was attended by a representative group of leading music operators, as well as record and phonograph distributors. William H. Krieg, Packard president, and William W. Merchant, regional sales manager, represented their organization at the showing.

An unusual feature of the event was the personal appearance of Nan Blakstone, Gala recording artist, who was accompanied by her manager, Ronald Aaron Gerard.

Angott's new location, which is outside the central business section of the city, offers the advantage of adequate parking facilities for a large number of cars.

SCAMOA Moves Toward IBEW, Teamster Tie

LOS ANGELES, Dec. 21.—The Southern California Automatic Music Operators' Association held another meeting recently, with the purpose of working out final details and negotiations toward the merger of the new association with a blend of local teamsters' and IBEW unions. Meeting was held in Teamsters' Hall here, with a record attendance of over 100 operators.

Managing-Director Jay Bullock reviewed his recent activities with union officials, and reiterated his previously expressed opinion that 65 per cent of present operators would be out of business in one year unless the association could gain some real strength. That, he felt, was only possible thru union affiliation.

Clarence DeMontreville, business agent for local IBEW, spoke to the group at length concerning the proposed contract with SCAMOA operators and their employees. He presented a tentative outline for an "interim contract," which would be set up immediately and govern for a waiting period until April 15. During this period, all operators and their employees would be interviewed by union agents to determine their duties, wage scales, working conditions, etc.

IBEW official spoke further regarding business standardization and discipline, and requested SCAMOA to draw up a Code of Ethics to become acceptable to all parties. Under proposed plan, IBEW and SCAMOA, together with teamsters, would be the sole and exclusive collective bargaining unit for all music ops and their employees; with the right of picket to protect labor union objectives, and preserve continuity of operation. IBEW initiation fees for SCAMOA group joining have been reduced to \$25, with dues set at \$5 a month in the local union's new music division.

Bullock turned the meeting over to Frank Matoula, business agent and secretary of local Teamsters' Union. According to Matoula, every local music box would bear a union sticker and every music op would belong to either the Teamsters or IBEW, with all benefits of union participation.

Teamsters' official offered a contemplated code of ethics and other data in setting up SCAOMA union merger. Teamsters' dues were also set at \$5 a month, with initiation fee not as yet determined for newly established music department in this union.

Bullock announced that the new SCAMOA board of directors would be increased to 15 men, on the staggered basis of one or two added each month, with terms to stagger accordingly. Bullock urged members not to fail to pay all taxes and license fees, and to personally restrict all risque records from placement in their phonos. Managing-director received a vote of confidence from SCAMOA members.

Commercial Music St. Louis Branch

KANSAS CITY, Mo., Dec. 21.—Commercial Music Company, of St. Louis, has established a branch office at 827 East 12th Street here, managed by Joe Salpietro.

St. Louis company is owned by John Pohl, Eddy Oekie and Harry Ojile, according to Salpietro. Company handles Aladdin, Exclusive, Roy Milton, Pacific and Modern labels wholesale.

Holiday Partying Spurs Rentals of New York Phonos

NEW YORK, Dec. 21.—Operators here who rent out juke boxes for parties and special occasions during the Christmas season report a sharp upswing in this type of business.

As in former years, there is heavy demand for the music machines in hospital and similar locations for Christmas Eve and Christmas Day parties. However, this year more than ever before the operators claim they have requests for juke boxes for the week before the big holiday and also for the week after.

As one operator explained it, "The small, informal get-togethers that business firms used to have on the last working day before Christmas, right in the office, have gone by time. Now the trend is toward planned parties. These parties are held off the premises, usually in hotels, and the married personnel bring their wives or husbands, while the unmarried employees bring a date. Nothing peps up a party better than music and dancing, hence the big demand for rented juke boxes."

Deadline Set

NEW YORK, Dec. 21.—State Liquor Authority this week set December 27 as the last day that applications for all-night sales permits to restaurants, hotels, clubs and night clubs for New Year's Eve can be accepted. Permit costs \$10.

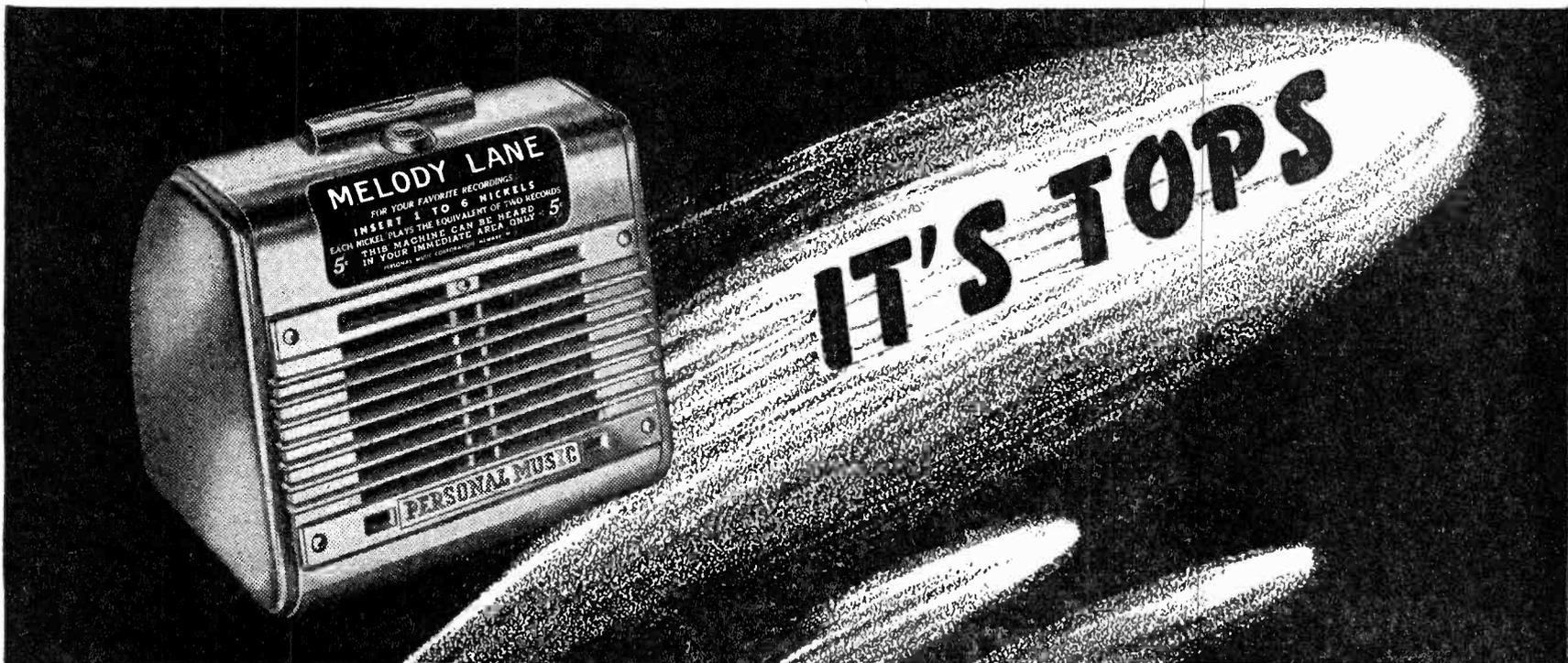


HAPPY GROUP talks over showing of the new Packard music equipment at showrooms of Joe Eisen & Son in New York. Seated are Joe Eisen, left, and Packard's Homer E. Capehart. Standing, left to right: Buddy Eisen, Phil Mason, Sid Mittlemen and Joe Darwin.

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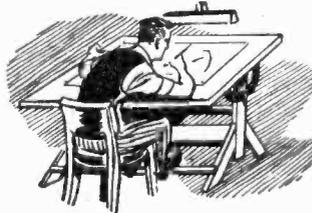
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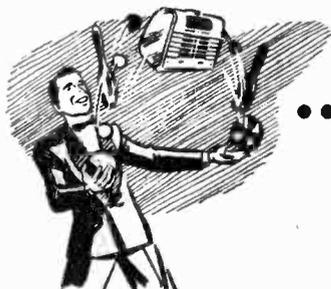
...tops in appearance



...tops in tone quality



...tops in design



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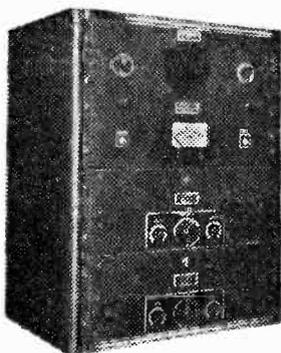
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BOB ATCHER (Columbia 37173)
One Little Teardrop Too Late—FT; V.
Long Gone, Baby—FT; V.

Plenty of sincerity in Bob Atcher's exposition of the cowboy chants, only there is more spirit in the playing of the accompanying string band than in the efforts of the singer. The failing is particularly noticed for his own *Long Gone, Baby*, a cheatin'-on-me chant. Easier to take is Jenny Lou Carson's more reserved torcher, *One Little Teardrop Too Late*.

Little here to sustain continued coin interest.

MILT HERTH TRIO & THE JESTERS
(Decca 23772)

Good Time Polka—FT; V.
Cool Blue Waters—FT; V.

Milt Herth at the organ, with piano and drums rounding out the musical trio and the male voices of the Jesters harmonizing in jolly fashion, makes it a gay and lively spinning for *Good Time Polka*. However, the two trios are not as much at home for *Cool Blue Waters*, a hillbilly ballad, which spins at a bright tempo.

Taps and taverns will make some use of *Good Time Polka*, particularly during these holiday days.

RUSS CASE (Victor 20-2074)

I Get a Kick Out of You—FT; VC.
In the Still of the Night—FT.

Altho the release of these two Cole Porter evergreens, which bloom again in the movie *Night and Day*, is late in issue, the spinning is still a most welcome one. Most attractive is the instrumental scoring Russ Case has provided for the ballad *In the Still of the Night*, sprinkling the melodic theme scratched out by the Strads with fanciful rhythm figures plucked out by the hot harp. A lively beat is provided for *I Get a Kick Out of You*, with a mixed chorus singing it in breezy fashion for a starting stanza and the clarinet riding out over the band for the instrumental chorus.

Save for the smartie and class locations, spinning hits a wider mark for the parlor phonos.

RECORD REVIEWS

(Continued from page 25)

THE RANGERS QUARTET

(Victor 20-2091)
Lord, I'm Ready Now To Go—FT; V.
Riding the Range for Jesus—W; V.

A rustic and rugged quartet of husky male voices, the Rangers harmonize in spiritual style for both of these mountain hymnals, with piano and guitar providing the accompaniment. Boys sing it lusty at a bright tempo for *Lord, I'm Ready Now To Go*, with a slow waltz tempo set for *Riding the Range for Jesus*.

For the homes.

ARTHUR WHITTEMORE & JACK LOWE

(Victor 28-1410)
Liebestraum—W.
Variations on Paganini Caprice No. 24—FT.

The classical piano team of Arthur Whittemore and Jack Lowe shed plenty of Steinway sparkle on a 12-inch record for two familiar classical melodies. It's a concert version of Liszt's famous waltz melody, *Liebestraum*. And for Paganini's famous fiddle *Caprice* the piano twosome add their own classical variations.

Not for the phonos.

AL GOODMAN (Victor 28-0412 & 48-0004)
Hymn to the Sun—FT; VC.
Rhapsody in Blue—FT.
Gypsy Dance—FT.
Summertime—FT; VC.

For the first two sides Al Goodman, conducting a miniature symphony orchestra, brings out the melodic richness of two familiar Rimsky-Korsakoff songs which are included in the screen score of *Song of Scheherazade*. Rich in orchestral color and spirit, with the voices of the Guild Choristers blending with the instruments, is *Hymn to the Sun*. And it's a spirited arrangement for the orchestra alone for a *Gypsy*

Dance melody based on the composer's *Capriccio Espagnol*. For the companion couplet Goodman has selected two popular and everlasting Gershwin melodies. Vladimir Sokoloff is at the piano, hitting the keys clean and in scintillating style, for a popular arrangement of *Rhapsody in Blue*. And for *Summertime* there's a real vocal treat in the crystal clear soprano pipes of Camilla Williams. With the Guild Choristers blending their voices with the orchestra, Miss Williams brings an element of freshness to the lullaby, singing it with a fine sense of understanding and feeling to evoke real enthusiasm for her song.

Both records are 12-inches.

THE STARDUSTERS (Swan 8000-8001)

Brother Bill—FT; V.
Crystal Paradise—FT; V.
Week-End in Havana—FT; V.
I Surrender Dear—FT; V.

The smooth and silky harmonies of the Stardusters, until recently with Charlie Spivak's band, make their bow on this label. Most attractive is the singing of the slow ballad sides in *Crystal Paradise*, a dreamy and highly tuneful melody with celeste and vibrate tinkles adding sparkle to their singing, and with equal effectiveness for *I Surrender Dear*, which allows maestro Phil Napoleon an opportunity to get in a stretch of his sweet trumpet notes. *Brother Bill* is the Louis Armstrong rhythm novelty of the bear hunter, which the Stardusters originally revived on a Columbia disk with the Spivak band. And again the mixed foursome chirp with rhythmic expression, altho most of the color is in the lyrical rather than the harmony design. Entirely devoid of spirit or color is their rhythm chanting for *Week-End in Havana*. Phil Napoleon's music provides excellent support along rhythmic lines for all the sides.

I Surrender Dear, a standard favorite, should find a ready mark for coins in this new harmony creation by the Stardusters.

OSCAR LEVANT (Columbia 71890-D)
Malaguena and Pastourelle—FT.
Etudes No. 5 and No. 12—FT.

Encompassing a wide range of expression, Oscar Levant disks a display of virtuosity for four familiar classical pieces, taking two to each side of a 12-inch platter. His piano playing is filled with dreamy lyricism for the magnificent melody of Lecuona's *Malaguena* and the short and whimsical *Pastourelle*, by Poulenc. For the companion side Levant recreates the buoyant music of Chopin, fingering it skillfully for the *Black Key Etude* (No. 5 in G-Flat Major) and for the stirring *Revolutionary Etude* (No. 12 in C Minor).

For the home phonos.

DESI ARNAZ (Victor 20-2052 & 20-2094)
Mi Vida—FT; VC.
A Rainy Night in Rio—FT; VC.
Another Night Like This—FT; VC.
Through a Thousand Dreams—FT; VC.

Maestro Desi Arnaz wraps up four Latin melodies from the screen scores, with Jane Harvey coming in for the chants. Most expressive and effective is the smooth and sweet ballad setting for the *Mi Vida* and *Another Night Like This*, ballads from Lecuona's scoring for *Carnival in Costa Rica*. Band applies a light rumba beat to the lullabies, with soft strings setting forth the melody motif to set the stage for Miss Harvey's smooth intonations. More spirited is the playing and singing of *A Rainy Night in Rio*, with the soft ballad setting in straight fox-trot rhythm for *Through a Thousand Dreams*, both tunes from *The Time, the Place and the Girl*.

The movie association may give some coin substance to the Costa Rica selections.

SAL FRANZELLA QUINTET (Swan 7514)
Clarinet Fantasy Impromptu—FT.
Dizzy Fingers—FT.

The clarinet virtuosity and scorcery of Sal Franzella is showcased for this couplet. Displaying uncanny accuracy in speed fingering of his instrument and with clarity of tone, Franzella follows the old master's writings for Chopin's *Impromptu* etude, riding out with real jazz feeling for his improvisations for the *Chasing Rainbows* interlude. And the pickings of Tony Mottola on the guitar box, weaving in and out of the clarinet figures, adds up to real musical excitement. Franzella, coupling with Buddy Weed's facile piano fingerings, makes it just as exciting for Zev Confrey's piano ragtime classic, *Dizzy Fingers*. Drums and bass round out the quintet.

For the hot jazz diskophiles.

MISCHA BORR (Victor 25-0076)
The Day Will Come—W.
Czardas—FT.

Capturing the continental spirit of the selections, the fiddling and batoning of Mischa Borr makes this spinning fall easy on the ears. The emphasis on the strings and woodwinds, with the maestro's Strad in solo spots, it's a richly orchestrated bitter-sweet waltz melody for *The Day Will Come*. And with gay abandon, Borr provides a rich Romany flavor for *Czardas*, a familiar Hungarian folk dance melody.

For the home library.

THE SIX FAT DUTCHMEN (Victor 25-1074)
Goose Town Polka—FT.
Forsaken Love—W.

It's the music and spirit of the beer-garden band that gives out from this combination of tuba, trumpets, accordion and drums. And retaining the old-time flavor of such music, the Six Dutchmen make it a merry and lively spin for *Goose Town Polka*, and a fast old-fashioned waltz spin for *Forsaken Love*.

Both sides fill the phone bill at the nationality taps and taverns.

HENRI RENE (Victor 25-0075)
Mexican Hat Dance—FT.
Adios, Pampa Mia—FT.

Conducting a large studio band, Henri Rene fashions both of these south-of-the-border classics as concert overture pieces in rhythm. The traditional *Mexican Hat Dance* spins at a lively clip, while the lush melody *Adios, Pampa Mia* is designed as a slow tango. All adds up to easy listening.

For the boxes at home.

PEDRO VARGAS (Victor 26-9003)
Alone With You—FT; V.
Afraid—FT; V.

Devoted to the romantic renditions, singing with almost passionate appeal, Pedro Vargas makes for an attractive tropical troubadour. With a rich orchestral background painted by Gabriel Ruiz and both love ballads rich in melodic beauty, Vargas vocals it as a slow cancion blues for *Alone With You* and gets a brighter beguine rhythm for *Afraid*.

Rings the bell for boxes at Latin spots.

CHARLES KAMA (Victor 25-1073)
My Hapi Hoola Hula Girl—FT; VC.
Hawaiian Hotel March—FT.

The electric Hawaiian guitar strumming in the lead among an ensemble of plectrums, Charles Kama and His Moana Hawaiians spin out spirited selections associated with the islands rather than the dreamy hula harmonies. An unbilled male voice adds an English lyric for *Hula Girl* and it's strictly an instrumental march strum for *Hawaiian Hotel March*. Both are traditional melodies and Kama gets 'em out with assurance and authenticity.

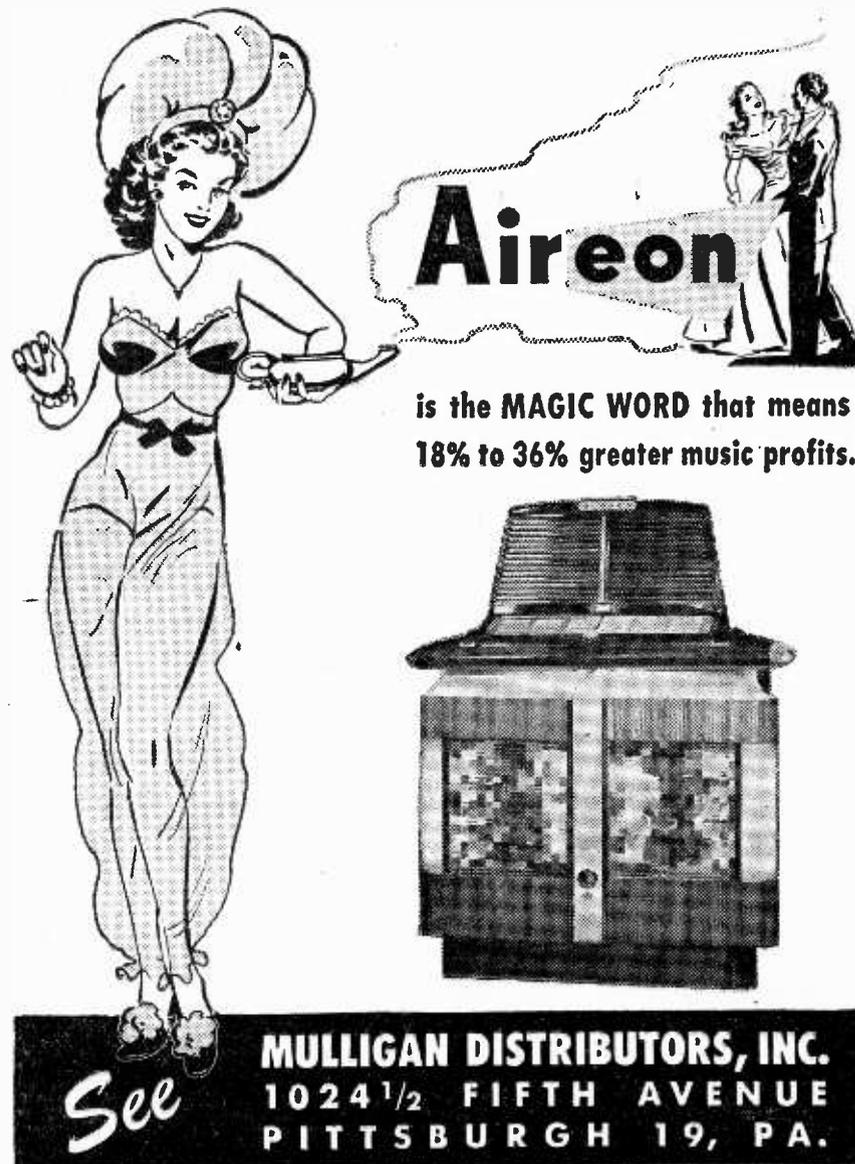
For phonos favoring the hula harmonies.

BEDRICK SMEAGE (Victor 25-2052)
Those Bohemian Musicians—FT.
Golden Time Waltz—W.

Bedrick Smeage gives out with his beer-garden band for some fine Czech-Bohemian folk music. *Those Bohemian Musicians* is a gay and lively polka, and just as rich in continental flavor is the old-fashioned waltz music for *Golden Time Waltz*.

For the nationality spots.

(Continued on page 95)



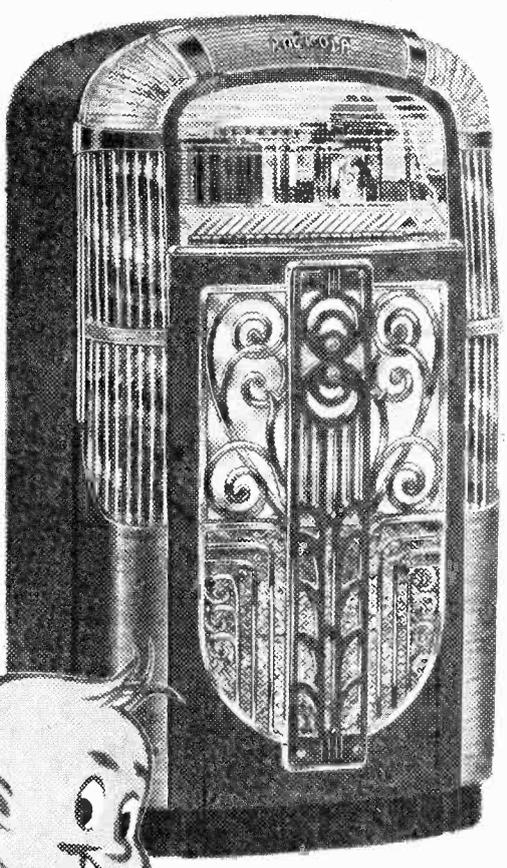
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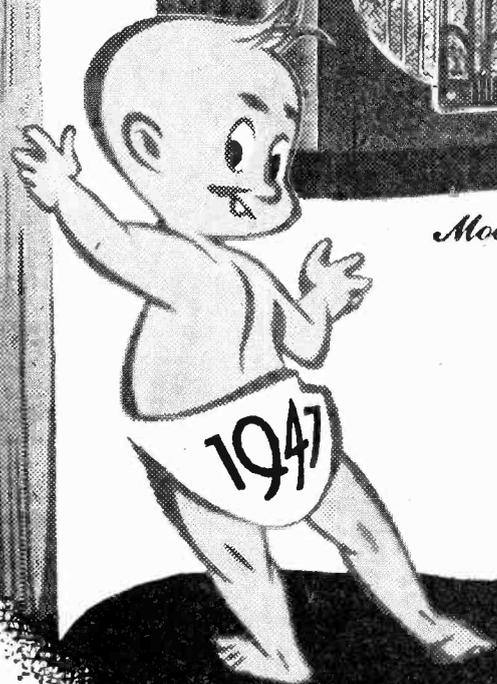
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Utah's Jukes Now Operating On Dime Price

SALT LAKE CITY, Dec. 21.—Utah's juke boxes now are almost entirely on a dime, three for a quarter basis, following the capitulation this week of Consolidated Amusements Company, largest operator in the State.

Consolidated previously had announced it would favor continuation of nickel play after the initial announcement of a price hike by Wolf Sales Company. However, Consolidated joined the movement December 20 and will be entirely converted within a week.

Jones Distributing Company, despite the fact it is almost 100 per cent converted to dime play, made a plea for continuation of nickel play on the basis of policy. Telephone music from counter boxes made no change but has little effect on the over-all scene.

A spot check indicated that the

Jingles, Yet, on Dime Juke Price

HARTFORD, Conn., Dec. 21.—Following verse, from H. I. Phillips's column, *The Once Over*, in *The Hartford Times* last week, deals with one view of the present price question on juke play:

My husband hates the juke box so
That lately he's been praying
That there will come a quarter slot
To keep the thing from playing.

Alice B. Matheny.

price increase had no effect on the amount of play in locations where there was dancing to juke music. Also indicated was a little less play, but larger gross in places where dancing is not allowed. No place included in the survey showed a net loss in comparison to previous receipts.

Press gave the hike wide notice, with this apparent result: the city commission is planning to match the operators increase by hiking the license fee just 100 per cent.

APOA Members Celebrate Yule

CINCINNATI, Dec. 21.—Automatic Phonograph Owners' Association here held its annual Christmas party last Wednesday evening, December 18, at the Twin Oaks Golf Club. There was a large Christmas tree and other yuletide decorations, turkey dinner, orchestra for dancing and various other forms of entertainment. All members received a surprise gift during the evening.

Committee responsible for the success of the party consisted of John Weisenberger, as chairman, and Harry Hester, Phil Ostand, Ray Bigner and William Fitzpatrick.

Members attending the affair were Nat Bartfield, Al Chasson, John Gill, Ida Weiner, E. Hoodin, Mary Zumbstein and Elinor Batte. Following members attended with their wives: Sam Chester, Charles Kanter, John Weisenberger, Ray Bigner, Harry Hester, John Nicholas, William Fitzpatrick, Howard Males, Jerry Levy, Phil Ostand, Herbert Black, Saul Ostand, Leonard Kanter, Frank Schroth, Vernon Purcell, Edward T. Sloan, Emmett Fulkerson, William Harris, Louis Distel, Bill Bigner, Orin Autenried, Harry Heller, Milt Wolf and Joe Frees.

K. C. Disk Distrib Uses Trailer for Record Warehouse

KANSAS CITY, Mo., Dec. 21.—Newest wrinkle in record distributing hereabouts is the trailer which Music Distributors, a new Kansas City platter wholesaler, has put on the road thru its Missouri, Kansas, Nebraska and Iowa territory.

According to Gerald Oppenheimer, the trailer, which is the house variety fitted out as a sort of record warehouse, now is in Nebraska in charge of Eugene Schultz, salesman whose home is at Wichita, Kan. Outfit, which is pulled by an ordinary motor car, is dubbed by company officials "The Caravan."

As Oppenheimer points out, the idea is to give record shop owners, juke box operators and other wholesale buyers door delivery without breakage. And he reports that it has been very successful.

Music Distributors, which was set up here just a few months ago, has another claim to novelty. Firm actually is a division of Atlas Acceptance Corporation, and it well may be able to claim that it is the only disk distributor in the country which is a subsidiary of an automobile finance company. Oppenheimer, who is a vice-president of Atlas, says Music Distributors was the outgrowth of his residence in California, where he got acquainted with a number of people in the disk trade.

Company recently added the Juke Box and Sterling labels to its wholesale line. Operating chiefly in Western Missouri, Kansas, Nebraska and Iowa, it now handles seven labels. According to Oppenheimer, they are Mercury (Western Missouri, Kansas and Nebraska), Coast (Western Missouri, Eastern Kansas, Eastern Nebraska and Iowa), Musicraft (Missouri except Jackson County and Southern Illinois), Apollo (Iowa, Kansas and Nebraska), Juke Box, Sterling and DeLuxe (Western Missouri, Kansas, Nebraska and Iowa).

George Brazier, who also is a vice-president of Atlas Acceptance, is business manager of the record firm and George Compton is sales manager. Company also is the manufacturer of a home carrying case and rack for records. It shares offices with Atlas at 2000 Grand Avenue.

Profit Climb Noted In Majestic Record Stockholder Report

NEW YORK, Dec. 21.—In a statement to stockholders yesterday (20) E. A. Tracey, president of Majestic Radio & Television Corporation and its wholly owned subsidiary, Majestic Records, Inc., reported that the organization had a \$177,429.36 profit on November 30, the end of the second quarter.

Breaking the figures down, however, it shows that the radio and television division made a \$365,274.27 profit during the period and the record division had a \$108,389.99 loss. During the first quarter, ending August 31, the record division had a \$209,694.64 loss and during the next three months the figures went on the profit side of the ledger with increasing amounts each month so that the final loss for the six-month period was cut to the \$108,389.99 figure.

"I am happy to be able to tell you that Majestic Records, Inc., our wholly owned subsidiary, is now on a profitable basis," Tracey stated, "and gives every indication of regularly producing much larger profits."

Irving Proskey Withdraws From Stinson Trading Co.

NEW YORK, Dec. 21.—Irving Proskey has withdrawn from the partnership in Stinson Trading Company, distributors of Stinson and Asch-Stinson records, because of illness, and the entire business is now in the hands of Herbert Harris.

Under altered ownership basis, company will continue with the production and distribution of disks, with an output minimum of 26 new albums and 100 new single records—in addition to the present Stinson catalog—during 1947.

MGM Records Set to Roll

NEW YORK, Dec. 21.—MGM diskery is slated to issue its first releases about March 1, firm executives stated this week. An annual production of 40,000,000 records per year is the aim of the firm which has 125 presses in its Bloomfield, N. J., plant alone.

Report Disk Pressers Idle in Eastern Area

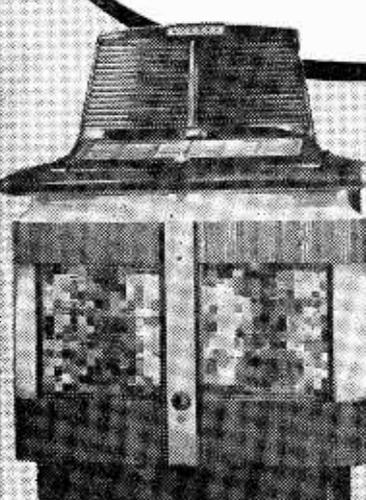
NEW YORK, Dec. 21.—In spite of the fact that the price of shellac has dropped in the past few weeks from 70 cents a pound to 42 cents, many record pressing plants in the East are begging for work, according to reports.

Slack in production by indies and appearance of additional quantities of shellac on the market has forced the price down.

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Cowboy and Hillbilly Tunes and Tunesters

York Mystery
It's a deep, dark web of mystery that is being spun around the York Brothers, fast rising WSM Grand Ole Opry act. For the last four personal appearances on their road trips they have noticed the same group of six people in front row seats. Since these personal appearances covered hundreds of miles thruout Alabama, the Yorks are wondering just who these people are who like their act so much that they are willing to follow the show about. Strangely enough, they've never been able to find out, because each time the show is over and they rush around from the stage entrance to the auditorium, the six visitors are gone! Leslie cracks that a rush call has been sent to Fearless Fosdick for an immediate investigation.

Milton Estes, WSM emcee and singer on the farm show, *Noontime Neighbors*, has a new record release

scheduled for February, when Bul-let brings out a waxing of *Hold Fast to the Right*.

Wally Fowler, WSM singing star, has a widespread personal appearance tour for December that will take him to three States, Kentucky, Alabama and Tennessee. But Paul Howard goes him a bit better on the touring when he starts on one that is scheduled for North Carolina, Alabama, Georgia, South Carolina and Florida.

On December 14, Buddy Starcher, head man of the All-Star Round-Up, left Station WMMN, Fairmont, W. Va., and it may be his retirement from that particular branch of radio. More than likely he will stick to record-

ings and transcriptions. Buddy is talent scout for three recording companies. Up to now he has signed Mac and Bob, of WLS; the Franklin Brothers, of WSWA, Harrisonburg, Va.; and has already waxed Art Gabbard, of KMOX and the CBS network. Gabbard had disked *No Children Allowed* and *Rag Doll*. Buddy has also cut Dick Hart, of KARK, Little Rock, and plans on waxing Dolph Hewitt, WLS, after the first of the year. Buddy will be doing some recording, too, in January.

Al Rogers, WJAS, Pittsburgh, "America's Folk Balladier," has been plugging *Before You Break My Heart*, written by Shorty Warren, Chaw Mank and Mary Jean Shurtz, and published by the Blue Ribbon Music Company, Staunton, Ill.

Brown at KSTP

Raymond (Quarantine) Brown, former WWVA comedian and dancer, who was with Big Slim, the Lone Cowboy, for several years, is now with the Sunset Valley Barn Dance Gang, heard over KSTP, St. Paul, Minn. Quarantine, after leaving WWVA when gas rationing cut down personal appearances, went back to his home in Indianapolis, then was on WIBC, Indianapolis, for four years. Later, he toured night clubs, then went to KSTP. He is on the air by transcription with another comedian, Bobby Walker, three days a week, Tuesday, Thursday and Saturday at 6:05 a.m.

The Sunset Valley Barn Dance Gang is composed of 15 well known radio entertainers, headed by David Stone, formerly with WSM, Nashville. Included in the cast are such radio artists as Billy Folger, Irene and Lou, Kathie Koles, accordionist, and Pearl and Ade. The band consists of Chuck Mulcurn, accordion and leader; Andy Walsh, electric guitar; Don Tomlison, banjo artist; Russ, on the violin—he also does specialties; a grand old man character, known as the youngest old man in radio, Pop Wiggins, singer and comedian.

Pete Cassell, King of the Hillbillies, leaves WWVA, Wheeling, W. Va., around the first of January. Jackie Osborne, formerly of WWVA, is now with Charlie Arnett and His Haymakers, heard daily over WMMN, Fairmont, W. Va.

Folger Writes

Billy Folger, cowboy singer heard over KSTP, St. Paul, writes many of the songs that are heard over the station. One of his latest is *If I'd Only Been True to You*, written in collaboration with Andy Walsh, also of that station, and published by Adams, Vee & Abbot, Inc., Chicago.

Monday, December 9, the programs of Pie Plant Pete and Bashful Harmonica Joe, of WHAM, Rochester, N. Y., were changed. They are on daily now from 6:30 a.m. to 7. On Saturdays they are on at this time for the same sponsor and again at 9:15 a.m. And at 9:30 a.m., they are on for a different sponsor. They report big sale of their songbooks.

Station WWVA, Wheeling, W. Va., had its 20 Anniversary Jamboree Saturday, December 14. Entertainers included Shorty Fincher and His Prairie Pals, Joe Barker and the Chuckwagon Gang, Millie and Bonnie, the Radio Rangerettes; Pete Cassell, King of the Hillbillies; Toby Stroud and His Blue Mountain Boys, Maxine and Eileen, the Newcomer Twins, Honey and Sonny, the Davis Twins, Reed Dunn, the Singing Mountaineer, Doc Williams and His Border Riders and Hawkshaw Hawkins.

Bud Bailey and His Down-Easters, a Western outfit which has been playing in New England territory for about five years, are now doing five com-

mercial shows daily at KFEQ, St. Joseph, Mo. Harold Carter, formerly at WSM, Nashville, on fiddle; Jeannie Andres, the dancing vocalist; Steve Carson, accordionist; Dick Autry, vocalist; Bailey, emcee and vocalist, make up the unit.

Dale Cole has the original "Log Cabin Boys." Act is billed now as Tee-Bone and His Log Cabin Boys, and consists of five members, Slim, Ginger, Chuck and Pud. Act is on twice daily over WORK, York, Pa., at 6:30 a.m. and 1:30 p.m., and on Sundays at 9:45 a.m. for an all-hymn broadcast.

Returning Cowboy and My Home Out on the Range have been recorded by Shorty Warren and His Western Rangers on Yale Records. Next releases of East Coast Music Publications will be *That Golden Gal of Mine* and *Oklahoma to Texas*.

The International Bill Boyd Fan Club has a new president, Nancy Sue Bryan, of Archer City, Tex., originator of the wartime Bill Boyd Victory Corps, groups of youngsters who gained national popularity by working and encouraging other kiddies to work and save for War Stamps and bonds. *Bill Boyd Ranch House News*, club organ, is now edited and published by Janie B. Hamilton, Lovelock, Nev.

Polly Jenkins and Her Pals, Uncle Dan and Texas Rose, have just completed a lengthy tour with WLS Barn Dance Shows, with cast including Lulu Belle, Scotty, Eddie Peabody and others. Polly says the unit is working southward "for some winter sunshine."

Dexter-Clements Deal

Al Dexter is due in Texas for a few personal appearances, and may team with Zeke Clements and build a unit for tour during the holiday season.

Dean Upson, for many years associated with WSM, has taken over the talent bureau of KWKH, and is going to build a big Saturday night live-talent show, with Bob and Joe Shelton and Harmie Smith and their groups featured.

The Dude Ranch Buckaroos now have 11 sponsored shows weekly, over WFAA, and have added two new members to the band.

Parker Wilson, of WBAP, in Fort Worth, has added an additional 15 minutes daily to his morning programs. The Light Crust Dough Boys are back on this station and heard six mornings a week.

Georgia Slim and His Texas Round-Up had an overflow on their last appearance at the State fair, and had to play to over 8,000 people in a special open-air show because they could not be accommodated in the theater for the broadcast. Shirley and the Beeman Family are filling week-end dates in Oklahoma until after Thanksgiving.

Ted Daffan's new Columbia recording, *Shut That Gate*, is reportedly a juke box fave in the Southwest. Ted is now playing one nighters with his band and leaves in a few weeks for the West Coast and another recording session.

Smilin' Sammie on KARM

"Smilin' Sammie" Molezzo and His Western Playboys have signed a one-year contract at KARM, Fresno, Calif., and will be heard every Saturday afternoon from 4:30-4:45 p.m. Sammie was formerly at Station KTKC, Visalia, Calif.

Bob Carlsen and Bill Dallas, announcers at KARM, have had their latest songwriting effort, *Now as Never Before*, recorded on McGregor Transcriptions by Don Swan's orchestra and is slated for an early recording on World Wide Records.

Les Anderson and His Melody Wranglers are heard twice weekly over WARM, Wednesday and Fridays, 3:15-3:30 p.m., as well as Saturdays, 8-8:30 p.m., over Station KTRB, Modesto, Calif.



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Ala. Turns Down Petition for Jukes

BIRMINGHAM, Dec. 21.—Alabama Alcoholic Beverage Control Board last week rejected a request by Tom Skinner, Birmingham attorney, to permit certain types of juke box music in places where alcoholic beverages are sold.

At the same time, Birmingham Police Commissioner Eugene Connor cited a city ordinance forbidding mechanical music in taverns and declared: "As long as that ordinance is on the books it will be enforced."

Canned music in retail licensed establishments thruout the State is now prohibited by a directive of the ABC board.

Dr. E. C. Ray, board chairman, said the resolution presented by Skinner was rejected by the unanimous vote of the board. Skinner is a close associate of Gov.-elect James E. Folsom, who has been quoted as saying he would return music machines over the State when he takes office in January. Juke boxes have been banned for the past four years in Alabama.

Acting apparently under the belief that juke boxes soon will be legalized, many local establishments already have installed machines with coin slots sealed with Scotch tape.

Police Commissioner Connor also said that regardless of what happens to the State ban after January 1, the city ordinance still will be enforced.

Disk Sales Thru Mails

HOLLYWOOD, Dec. 21.—University Recording Company has established a policy of complete sales thru the mails. Newly incorporated, Jimmy Richards, composer and songwriter, is president; Syd Goldstein, vice-president; Neil Richards, secretary, and Joe Franchino, publicity and advertising manager.

Music Everywhere

BRONX, N. Y., Dec. 21.—Pickwick Restaurant, recently opened here by Irving, Ben and Sam Gold, is complete with music in the washrooms and kitchen and also has table-to-table telephone service.

First Showing of Pla-Mor in South

NASHVILLE, Dec. 21.—First Southern showing of the new Packard Pla-Mor Model 7 was held in the showrooms of Frank Swartz Sales Company here December 12-14.

T. J. Hecklin, sales assistant to Homer E. Capehart, and Art Nagel, regional manager for Packard, were on hand to greet Tennessee operators. All were well pleased with attendance, which was very good despite inclement weather and the fact that the showing was held during the seasonal rush.

"Connecticut," Plugged by Kate Smith, Set for Jukes

HARTFORD, Conn., Dec. 21.—New song, *Connecticut*, introduced by Kate Smith, December 1, will be released shortly and distributed to juke boxes and disk jockeys thruout the country, it was announced here last week.

Crosby, Judy Garland, Artie Shaw, Eddy Howard and others will record the tune, sheet music of which has been sent to Governor Baldwin, mayors of all cities in the State, public schools, and other similar groups.

Radio, Warning Set Uses Light Outlets

MIAMI, Dec. 21.—A central communication system for hotels and department stores, wired so as to serve the dual purpose of providing entertainment and emergency warnings, has been perfected and is in operation here.

G. E. Smith, president of Communications Company, Coral Gables, Fla., makers of the system, said the electric light wiring in each room is utilized to carry music and announcements. Although not coin-operated, the system could be converted, apparently with little trouble, one official declared.

Called Comtone, small receiver is equipped with five bands; four for regular broadcast and a fifth "silent"

Quizees Say Dime Play Won't Work

NEWARK, N. J., Dec. 21.—Bob Barry, who conducts an inquiring reporter radio program, *Man About Town*, over Station WAAT here, asked his sidewalk interviewees on December 16 how they reacted to 10-cent juke box play.

All who were quizzed stated that dime play would not work in Newark. One of those on the program happened to be a juke box operator. Apparently a man of few words, his answer was, "Not here."

channel always ready for emergency operation even when it is apparently turned off by the guest.

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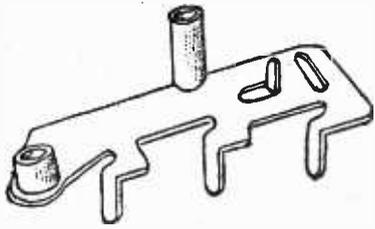
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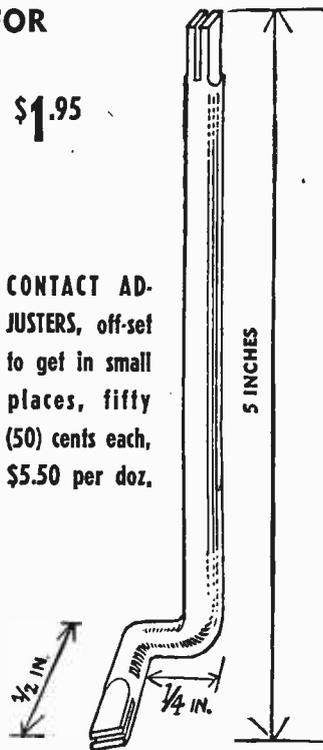


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Eaton "Amazed" But Happy Over Juke Price Hike

CHICAGO, Dec. 21.—DeWitt (Doc) Eaton, vice-president and general sales manager of A. M. I. Inc., and one of the original boosters of the 10 cents a play, three for a quarter, last week expressed amazement at the growth of the movement, which he described as "extremely healthy" for the music industry.

"Many people in the trade," Eaton declared, "are feeling a twinge of alarm over seeing what was apparently a mild controversy at the start, growing into a locked horns contest by the advocates of the new 10-cent play idea and those who want to stick to a nickel a tune. This so-called controversy does not alarm me at all. I think it is extremely healthy because it has got everybody in the music business thinking seriously on the subject.

"I just want to advise everybody in the trade that any crusade inevitably brings out many opposing points of view. Personally, I am amazed at the growth of the 10-cent play idea. When I first espoused this cause, I frankly did not hope that the ensuing three months would bring about the tremendous progress that has been achieved in this period.

"But already many large territories are operating on the 10-cent basis and tho there may be a little trouble in getting the new basis established, these moves are tremendously beneficial to the business in general.

"No one will deny that if the 10-cent play could be universally installed overnight and be made acceptable instantly to the public, that no manufacturer, distributor or operator would object. Such objections as we have heard to 10-cent play have been strictly opposition based on the amount of work, salesmanship and public relations activity that will be necessary to make the 10-cent idea acceptable to all.

"But with a goal as precious and valuable as this goal is, I think we all ought to put our heads together and work day and night to put across the idea which can bring so much benefit to everyone in the music business."

Suggest Drop Term "Jukes"

CHICAGO, Dec. 21.—Comes now the suggestion that the time is ripe to drop the term juke box from music machine language and "nobody will be the loser."

Suggestion is advanced by De Witt Eaton, vice-president and general sales manager of A. M. I., Inc., who was one of the first phonograph men to accept the term as an identification of the coin-operated phonograph.

Eaton says: "The reason I think it's time for everybody in the phonograph trade to drop juke box from the trade vocabulary is because the public is already tiring of the word. It is now eight years old and the novelty has worn off.

"In my opinion a much better term for coin-operated phonographs is music vender. Music vender includes every form of coin-operated automatic music, not just the actual phonograph, but the wired music cabinet, the hideaway, the personal music system and all other forms. The word vender suggests selling something automatically and thru coin operation. Music is exactly what the vender delivers."

Reporter Foresees Oblivion for Dime Jukes --- But Quick!

BRIDGEPORT, Conn., Dec. 21.—Nancy Hendrick, feature writer for the *Sunday Herald*, published in this city, gives some interesting opinions on the juke box industry in a special article she prepared for a recent issue. Article was built around the current argument over dime play prices. Of the dime play, the newspaper writer expressed the opinion that it will send juke boxes into oblivion.

After telling her readers that dime play is in prospect after Christmas, the writer said: "Upping the tariff to 10 cents may be the crusher that will send the gaudy piccolos—they're also called that in some quarters—into the oblivion occupied by miniature golf, flagpole sitters and other phenomena that once caught the public's fickle fancy."

Hendrick says that the average juke box eats up an average of 275 records annually, that "25 per cent of the customers prefer folk music like polkas and hillbilly numbers, with another 22 per cent going for waltzes, 16 per cent South American, 10 per cent Hawaiian and the remainder dividing their favoritism between jive and novelties."

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Not more than 5% Blues or Race Records.
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Let us know what you have. Wire or write **Sheldon's Record Centre**
19 LaGrange St. Boston 16, Mass.

RECORD REVIEWS

(Continued from page 88)

LAWRENCE DUCHOW (Victor 25-1072)
Red Raven Polka—FT.
Ravino Waltz—W.

His Red Raven orchestra patterned along the lines of a regular dance band, Lawrence Duchow pounds out some provocative international rhythms. *Red Raven Polka*, the band's identifying theme, spins in spirited style, with the maestro adding a sand block stop chorus for added effect. And it's the old-fashioned three-quarter timing for the maestro's own *Ravino Waltz*, also spinning bright and melodiously.

For the nationality taps and taverns.

CAL LUCAS (Juke Box JB 512-513-514)
Tiddle De Winks—FT; VC.
Brother, Put Her Down—FT; VC.
Left With the Blues—FT; VC.
Shanghai Stomp—FT; VC.
How Long Has This Been Goin' On?—FT; VC.
Blow Top Re Bop—FT; VC.

Hailing from the Harlem hotteries in the West, tenor saxer Cal Lucas bows with his seven-piece combo on the label. And for his starting six sides, shows off a back-room brand of Harlem jump music. The selections as well as their singing is also entirely of the back-room variety with no attempt at refinement in the rhythms. Nor does the earthy and gutty tenoring of Lucas account for any undue attention. *Tiddle De Winks* is a Harlemese adaptation of the *It Ain't Gonna Rain No More* jingle, which drummer Ed Harris shouts out. Lucas himself chants the trite lyrics for the stompy *Shanghai Stomp*. More engaging is Lucas's blues shouting for *Brother, Put Her Down*, with the ensemble joining in on the chorus chant, and for *How Long Has This Been Goin' On?*, telling of the two-timing woman. Also in the race register is *Left With the Blues*, with Mary Bryan brought in for slow and lowdown blues shouting about being without loving since her man is gone. Miss Mary also carries on for the *Blow Top Re Bop* jumper, a sepia rhythm novelty and not to be confused instrumentally or vocally with the re-bop school of music exemplified by Dizzy Gillespie.

Solely for the back-room race locations where the maestro's name may have some meaning to the phono fans.

LEE MARVIN & BETTY LOU
 (Sapphire FA 704)

On the Hills of Gold and Silver—FT; V.
Oh, Annabelle—FT; V.

The cowboy and cowgirl split this spinning with toe-tapping musical support provided for each by the C-

Bar-C Ranchers, comprising fiddles, guitars and accordion. Betty Lou, capturing the spirit of the outdoors in her song and adding a lick of yodeling to boot, sings it in lively fashion for an attractive *On the Hills of Gold and Silver*. Lee Marvin, a rousing ranch singer with yippe-ye qualities in his cowboy chanting, makes it a lusty and lively girlie serenade for *Oh, Annabelle*.

Betty Lou's singing makes for the coin catching.

SONNY BOY WILLIAMSON
 (Victor 20-2056)

Shake the Boogie—FT; V.
Mean Old Highway—FT; V.

The racey blues singing of Sonny Boy (John Lee) Williamson, to which he adds his harmonica blues blowing, rings the bell for both of these originals. Shouts it in spirited style for an eight-beat *Shake the Boogie*, giving way to John David's piano pounding and Bill Lacey's guit' box picking, to make for a solid back-room session. It's the slow race blues for *Mean Old Highway*, Williamson wailing as he walks the asphalt because his wife doesn't treat him right. And in the same blues spirit the guitar and harmonica match the singing mood.

Should hold up at the back rooms in Harlem quarters.

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RECONDITIONED PHONOGRAPHS—CLEAN, COMPLETE

Seeburg 8800, E.S.	\$325.00	Wurlitzer 600K	\$309.50
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Seeburg Major, R.C., \$350.00; E.S.	325.00	Wurlitzer 24 (Revamped)	259.50
Seeburg Colonel, E.S.	325.00	Wurlitzer 24 (Regular)	239.50
Seeburg Classic	289.50	Wurlitzer Victory 700	309.50
Seeburg Vogue	269.50	Wurlitzer Victory 500	299.50
Seeburg Casino	229.50	Wurlitzer Victory 24	269.50
Seeburg Regal	239.50	Wurlitzer 616, Illuminated	149.50
Seeburg Conversion (Regal)	219.50	Wurlitzer 616, Plain	119.50
Seeburg R.C. Regal, Cellar Job	219.50	Wurlitzer 412, Plain	99.50
Seeburg R.C. Rex, Cellar Job	199.50	Wurlitzer 71, With Stand	189.50
Rock-Ola Commando & 6 Dial-a-Tune Boxes	499.50	Wurlitzer P-10	49.50
Rock-Ola Master	299.50	Seeburg 3-Wire 5/10/25¢ Baromatic	27.50
Rock-Ola Standard	225.00	Seeburg Bar Brackets	8.00
Rock-Ola 12 Record	99.50	20 Chrome Buckley Boxes	175.00
Wurlitzer 750E	525.00	Wurlitzer 100 Boxes	10.00
Wurlitzer 800	475.00	Seeburg 30-Wire Boxes	7.50
Wurlitzer 500	319.50	10,000 Title Strips	3.75

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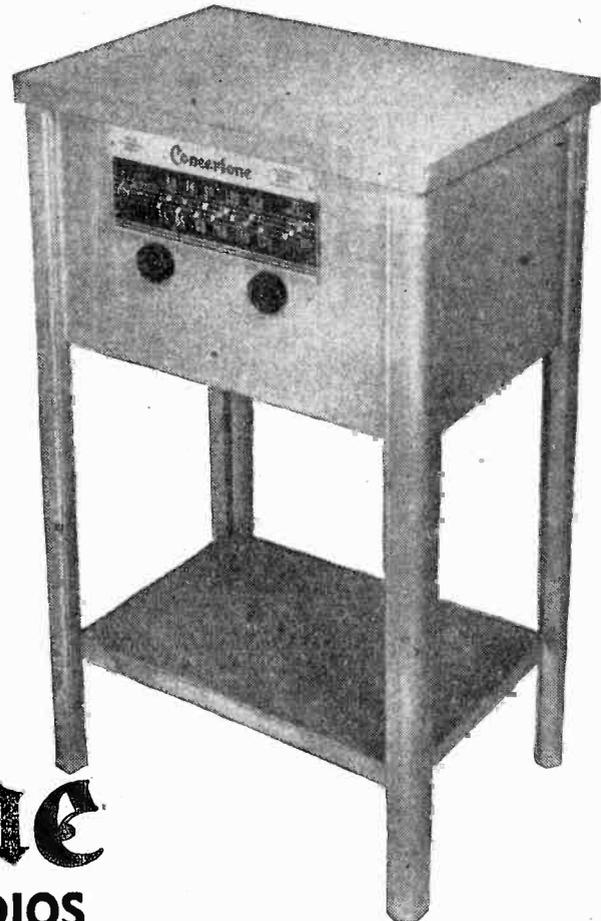
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New York:

Sam Holzman, Coney Island arcade owner, leaves for Hot Springs December 26. . . . Dave Lowy, Dave Lowy Company; I. Edelman, Edelman Amusement Devices, Detroit, and Samuel Pinkovitz, Philly arcade owner, are new members of AOOA. . . . Herb Hoff, manager of Ed Ravreby's Times Square arcade; Mike Munves, Phil Gould, and Jack Semel, former Newark arcade owner, have organized a regular Monday night gin rummy game.

Bob Jacobson, Jacobson Music Sales, is in town looking up old friends after spending the past year in Florida with his own distributing and operating firm. . . . Max Schwartz, Manhattan Sales, has returned from two weeks in the vacation State and reports that it rained for almost the entire period there. . . . Allen Corley, Corley Music Company, is laid up with an attack of appendicitis. . . . Barney Schlang, Automatic Music Operators' Association manager, has plenty of plans for the holidays—all viewed with a rest in mind.

Charles Herman, County Amusements of Yonkers, left for a two-week Florida vacation. . . . Al Meyers, Rockaway arcade owner, made the rounds of 10th Avenue with several ideas. . . . Herb Weaver is reported preparing for a gay time at the Coin Machine Industries' Chicago convention in February. . . . I. Tornberg and his two sons, Ralph and Edwin, have formed Dadson Enterprises, Inc., to manufacture a pocketbook quarter vending machine.

Earle Backe, National Novelty Company, wandered into town recently for a confab with Mike Munves. . . . Max Munves is not slated to return from Florida until March. . . . Robert Lee, Lee Novelty, Boston, is working on a new apple vending machine. . . . Len Picknard, Miami, visited friends on the avenue this week. Len expects to be in town over the holidays. Off to Cleveland for a confab with

Lewis Berger went Harry H. Berger, West Side Distributing Corporation, and Dominick Ambrose, one of the largest juke box operators in the country, last week. They expect to be back this week. . . . New building on 10th Avenue between 41st (See NEW YORK on opp. page)

New Orleans:

Joseph Villars, former manager of FAB Distributing Company, has entered business for himself as the Villars Sales Company. He handles phonograph sales, records, radios, repairing and appliances. As representative of the Pla-Mor Sales Company, he announced showing of the Packard Model 7 in the Gold Room, of the Roosevelt Hotel, December 20.

Henry Fox, one of the oldest coinmen in the South, has just returned from a tour of the Delta region, including Jackson, Greenwood, Yazoo and other Mississippi towns. He attended a meeting of the new Mississippi Phonograph Association at the Heidelberg Hotel, where he gave operators several pointers on the business.

Al L. Fernandez and Pete Bertucci, Central Coin Machine Company, have found time to make several jaunts to Venice and Bayou Bienvenu and bring back plenty of ducks. A hunting companion was Bill Ploger, Southern Appliance Company. . . . Charles Luquet is new office manager for Central and Harry Boe is a new employee of the service department.

Jimmy Kell, partner at Southern Coin Machine Exchange, seems to do better than average on his fishing trips. Last time out at Dulac he brought back better than 300 pounds of red fish and has pictures to prove it.

COINMEN YOU KNOW**Kansas City:**

Noel Fields, of Independence Amusement Company, is spending the holidays oiling up his hunting equipment to take another crack at the quail right after the first of the year, but this time it will be down in Arkansas. He and his partner, Gerald Page, are planning to be among the Kansas City delegation to the CMI convention and show in Chicago February 3-6. . . . Eddy Ockie and Harry Ojile, of Commercial Music Company, St. Louis, are due in town shortly to check up on business at their branch office here, which is managed by Joe Salpietro.

Eugene Schultz, salesman for Music Distributors here, has the company's new trailer disk warehouse up in Nebraska. Gerald Oppenheimer reports. Oppenheimer's firm now handles seven independent labels wholesale and it is going into the manufacture of carrying cases and racks for disks, he reports. . . . Basil Sirna is reported closing out the stock of his Midwest Record Distributing Company on Vine Street and going into a new business.

Howard Adams, of Elmad Products, reports that cigarette sales are picking up again, but his company is still looking for its first shipment of post-war DuGreniers. His father, Walter L. Adams, and brother, Joe, are owners of the firm.

Robert Reed has established a new music and pinball operation at Maitland, Mo. . . . W. B. Martin, Shawnee, Kan., operator, recently got out of the hospital after several months' illness. (See KANSAS CITY on page 98)

Los Angeles:

Bill Happel, head of Badger Sales Company, one of the largest coin machine organizations on the West Coast, is moving his offices and personnel into new headquarters at 2251 West Pico, on coin row. New building, which will house all departments of Badger Sales, is half a block long and fitted with modern paneling and fixtures, with every facility for convenience of the operators, display, repair, supplies and test. Happel has set the grand opening for January 15. All Badger divisions are (See LOS ANGELES on opp. page)

Vancouver:

Olive Brown has joined the staff of Roxy Automatic Music Company, Ltd., as secretary to the manager, Earl Beresford. . . . Johnnie Wong, manager of Famous Music Company, says his firm has just received new phonograph models from Montreal.

J. W. Lush, new British Columbia and Alberta distributor for C. C. Distributing Company, Seattle, claims business is brisk. Seems he handles disks from eight different producers and is working night and day in an effort to service his territory.

Johnnie Hamilton's open house to introduce Wurlitzer's new Colonial Model 1080 was a huge success with plenty of eats and refreshment. Among those attending were Ed Gudewell, Mrs. B. Schneider, Pacific Coast Novelty Company; Pete Geoghegan, Caterers & Concessioners Company; Ray French, Truman White, Morris Cottrell and Jim Murray.



MORE THAN 125 members and friends of Arcade Owners' Association of America attended the group's annual dinner-dance at the Village Barri, New York. Above (around the table clock-wise): B. R. Berkens, executive secretary; Louis Fox, second vice-president; Al Blendow, retiring president; F. McKim Smith, newly nominated president; Louis Rabkin, arcade owner; Ben Smith, DePerri Advertising; Irv Morris, Joe Ash, both of Active Amusement Machines; Al Schwarz, of The Billboard.

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The Billboard

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Chicago:

ABC Music Service Corporation held its annual Christmas Party for its employees and their wives Wednesday night at the Lions Club. There was quite a large and gay crowd, according to reports.

Coin Amusement Games will do a bit of double celebrating Tuesday night (Christmas Eve). In addition to toasting the Christmas holiday, they will be celebrating a year in business. It had been just about that long since the Schutz brothers, Charles and Bernard, got back from the army and went into business. . . . Bernard reports that C. V. Hitchcock, of Hermitage Music Company, Nashville, was in town this week and that they "are going to do some business."

Barney Jacobs, Co-Operative Distributing Company, Louisville, visited Lewis Coin Machine Service this week and helped Leo Lewis select a pile of Christmas gifts for the Lewis employees. . . . Webb Distributing Company will hold its Yule Party Christmas Eve.

Atlas Novelty Company really called the role on out-of-town visitors this week. Among the pre-Christmas visitors from Illinois were: C. P. Wells, Decatur; Mrs. J. L. Pittman, of Williamsfield; Earl Fiedler, of Melody Music in Rantoul; Don McFarland, and E. Hertenstein, Galesburg; Guilio Morandi, from Cherry; Mr. and Mrs. Mel Burt, of Coal City; Mr. and Mrs. Pete Langbehn, in from Moline; the Duchas brothers, of Rockford; Dick McClanathan, Savannah; Don Gilliat, of Creve Coeur; and Mr. and Mrs. Albert Walters, of Ot-tawa.

Phil Greenberg, of the Atlas office in Pittsburgh, is going to be married soon and the Ginsberg boys, Morrie and Eddie, are going to fly to the Smoky City for the big event. Almost forgot to mention two other Atlas visitors. They were Ken Miller, of Freeport, Ill., and Dick Shurts, who came in from Champaign.

Sol Gottlieb, of Dave Gottlieb & Company, who was expected back on coin row about this time will be a little while getting back. Seems as tho he had an auto accident and the repairs are holding him up. He will drive back via the Southern route with a brief stop at Dallas to visit the family. Joe Ash, Active Amusement Machine Company, Philadel- (See CHICAGO on opp. page)

Cleveland:

Cleveland Phonograph Merchants' Association reports that the January hit tune of the month will be Perry Como's pressing of *Sonata* on a Victor disk. New tune, already becoming popular, should not present the problem that *Ziz-a-Dee Doo-Dah* did. Altho December hit tune did not break any records in number of plays, it did enjoy comparative success. With *Sonata*, however, there is very little doubt that it will become the leading nickel-puller here next month with Cleveland jukers and jukettes.

Jimmy Ross, so we hear, is vacationing with his family in Erie, Pa., over the Christmas holidays. . . . Jack Cohen and his family are also vacation-minded, but they've picked Miami for a session in the sun over the holidays.

Leo Dixon reports that he will remain in his home for a rest. . . . Miami bound is Sam Abrams and family; they're leaving this week and hope to catch their share of winter sun-tan.

New York:

(Continued from opp. page) and 42d has several distributors interested in space.

Charles Shankman, Capitol Projector, is recovering from his illness and is expected back on the job soon. . . . Charlie Wertheimer, Boston arcade owner, is tossing a big blowout shortly with some of his guests coming from this city. . . . Joe Tobin and Pat Byrne, Brooklyn cigarette operators, and Hinky Haines, Philly operator, were among the many ops at the recent Eastern Electric Newark showing.

New mural in Mike Munves's private offices has attracted plenty of attention. . . . George and Victor Trad, Tradio, Inc., in town for a few days tell about the new 10-inch screen coin-operated set they will display at the February Chicago coin machine show. . . . Bill Rabkin, International Mutoscope prexy, again heads the coin machine division of the National Foundation for Infantile Paralysis drive now underway.

F. McKim Smith, newly nominated president of the Arcade Owners' Association of America, has plenty of ideas for the promotion of the organization that should make the group one of the most powerful trade associations in the industry. . . . Norman R. Anderson is the new merchandise manager of Telecoin Corporation. . . . Tess Klein is an addition at Runyon Sales Company.

Formal housewarming of the new offices of Perry Wachtel and Ben Smith, DePeri Advertising, was hurriedly arranged for Tuesday (17). . . . Trains in and out of the city will be crowded with coinmen this week, with many returning to homes throughout the country for the holidays—and others returning to their New York homes. . . . Bert Sawyer, Los Angeles operator, will be one of those returning—he will spend the holidays with his brother, Bill, a New York operator, and their parents.

Note to juke ops: No matter how much those "almost party" records net, don't use them. One op had a narrow escape last week with one of them. . . . Maurice Schack, Milk-O-Mat, is back in town and almost set to break with his new machines. . . . This Christmas will be a merry one for most ops, as almost every distributor is giving away tokens of some sort. . . . A few of the new jukes sold during the past few months are starting to be hurriedly offered for sale to make payments to finance organizations.

This spring will see more amusement arcades established in Coney Island than in any other season in the amusement area's history—if everything runs true to form. . . . Bob Reilly, Boston; Mike Roucke, upstate; Louis Fink, Baltimore; Morris J. Rosenthal, upstate, and Howard Theil, Philadelphia, were a few of the late visitors last week. . . . Howard Kohn is out of town, but expected back shortly.

Example: One of the reasons for the drop in juke play here was seen at the Bar-B-Q on 47th Street. A new 1946 juke is on location, but the location has a radio playing soft music all evening. Location manager states that he will turn it off if a coin is inserted in the juke, but with free music no one during the one-and-a-half-hour period this reporter was there offered to insert a coin while he could hear free music.

Murray Handler, of Murlee Enterprises, and his bride returned from an automobile honeymoon trip in the South. He's rarin' to close some more Empire State deals. . . . Leo A. Weiss-hoff, also of Murlee, and wife will

COINMEN YOU KNOW

Chicago:

(Continued from opp. page) phia, was among the business callers during the week at Gottlieb's.

O. D. Jennings, head of the O. D. Jennings Company, is indisposed—a fever being the noticeable source of trouble. He plans to go down to Port Gibson, Miss., the scene of his plantation, next week and rest until January 8. Fred Andersen, the roaming distributor for the Jennings firm, came in from his roaming territory in New York and New Jersey. Dave Lovitz, who must be some sort of a super handyman besides his other talents, was getting the last stages set for the Jennings office party. But he preferred to talk about the CMI show.

Joe Rakovits, of the Muskegon Music Company, Muskegon, Mich., was a visitor at the Empire Coin Machine Exchange. . . . At Exhibit Company they were trying to figure how to keep production going at full pace in spite of the holidays that are about to fall due. H. W. Shaw and W. Edmund, of Mid-States Distributing, Fairmount, W. Va., and Al Simon, Simon Sales, New York, were among the callers at Exhibit this week.

American Amusement Company, via their Helene Sawyer, tells us their business is booming in spite of pre-holiday diversions. Whole plant is in a hub-dub over open house Christmas party this Tuesday. Visitors were non-existent, due to annual habit of staying close to own hearths during holidays, she says.

National Coin Machine Exchange's Joe Schwartz claims before-holiday lull has hit, but they are busy shining up machines for the big February show, which is certainly something to look forward to. According to Jimmy Martin, of James H. Martin & Company, no lack of business has materialized. Van Huston, Champaign Cigarette Service Company, Champaign, Ill., was in. Firm is holding open-house doings Tuesday.

Buckley Manufacturing Company last week was the scene of a galaxy of out-of-town visitors. According to Smitty Smith, of that organization, Senors Reyes and Martinas of the Novelty Coin Machine Company in San Luis Potosi, Mexico, came north of the border for a business visit.

Frank Maceo and Sam Serio, who are reputed to be the largest coin machine operators in the Southwest, together with their wives, spent a day at the Buckley plant. Barney Yanofsky, publisher of a veterans' magazine in Kansas City, Mo., dropped in to visit his brother-in-law, Les Stivers, who is a Buckley salesman. An interesting comment by publisher Yanofsky was that his publication favors the use of coin-operated machines in veteran of Foreign War clubrooms.

Other prominent callers at Buckley's were Nate Lambert, of Lambert Brothers, a firm that has coin machine concessions in amusement parks near Houston, Tex.; Charley Wisherd, who came in from St. Joseph, Mo., with several members of his staff; R. Baxter, of Beardstown, Ill.; George Ohlendorf and T. S. Studebaker, both of Freeport, Ill., and Rocco Barbera, the well-known operator from Mishawaka, Ind.

leave for Florida soon. They expect to wind up their vacation at the Sherman Hotel, Chicago, where they will attend the CMI convention in February.

Los Angeles:

(Continued from opp. page) now functioning out of the new offices, with the exception of Jack Leonard and his parts department, which is being moved in day by day and will be all set up by the 15th.

Bill Abel, of Coast Record Manufacturing Company, announces that company has just signed a long term contract with new artist, Ken Carson. Carson was formerly with the Sons of the Pioneers, and has had his own national radio show for some time, currently on NBC. Coast had also signed long term deal with the Pickard Family, who started the Grand Ole Opry in 1927 and are one of the most well-known and popular folk groups in the country, after many years of network radio shows and personal appearances. First record releases of both new artists will be available soon after the first of the year, according to Abel.

Walt Hedenberg, of Coast, also advises their latest disks by the Jack McLean ork, featuring Wayne Gregg on vocals, and recent releases by Jimmy Walker, are receiving excellent receptions, with both artists featured recently on national broadcasts and personal appearances.

Aubrey Stemler informs he just completed a successful four-day tour up around the San Joaquin Valley, calling on friends and selling equipment. . . . Bill Leuenhagen reports that buying activity is now on the increase.

Ed Mape, of E. T. Mape Distributing Company, was in town from San Francisco recently, conferring with local manager Ray Powers. Re-

cent callers at Paul Laymon's include C. R. Knapp, of Van Nuys; Jack Arnold, of Barstow, and Anton Jepsen, of Maywood. Ed Wilkes, Laymon's sales manager, advises business is now back on the uptrend.

George Ehr Gott, of local Mills Sales Company office, is back from his latest business trip to Oakland, but will go North again to spend the holidays with his family. Mills headquarters here were recently burglarized, with money in the cash box taken but no equipment lost. . . . George Burke, of Coinmatic Distributors, reports that U-Need-A deliveries are starting to come thru.

Fred Gaunt, of General Music, is again holding the fort, with the help of new and popular secretary, Nancy McLaren, while owner, Bud Parr, is off on another of his business trips. Gaunt recently took a run down around the border area, checking on equipment and calling on ops. Recent visitors at General Music showrooms included Jake Arnoles, of Caliente, Nev., and D. L. Balch, of Gardena.

C. A. (Charley) Robinson returned from a business trip East. After spending some time in Chicago, Robinson took in the showing of the new Shine-A-Minit machine in Milwaukee. Al Bettelman manages things here during Robinson's absences. . . . Jay Bullock's latest SCAMOA meeting, held at Teamster's Hall, had the largest attendance since the new outfit was organized. Operators are expressing real interest in Bullock's plans and negotiations toward merger with Teamsters and IBEW unions.

Seen along the row recently, were Roy B. Jones, Inglewood; E. L. Willard, down from Paso Robles; George Langford, Tulare; O. A. Kampman, Santa Monica, and local ops, Art B. Johnson, H. R. Rice, A. Amidon, Leo Kliza and S. H. Kingery.

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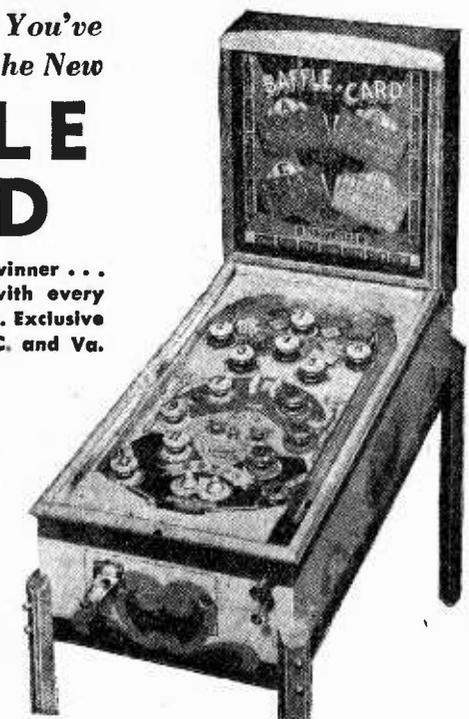
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- **DAVAL'S FREE PLAY \$75**
Out-pulls any other game of its kind! Available with fruit or cigarette reels.

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Part-Time Juke Route Offers Navy Vet Entry to Industry

NEW YORK, Dec. 21.—Samuel Liebman, 19-year-old navy veteran of Southwest Pacific campaigns, is one of the newest and youngest juke box operators in the country, and he believes in nursing his route of three machines with all the care and affection he would give to so many pet puppies.

The veteran of 15 months in the navy who works during the day as a clerk in Gimbel's Department Store, says he got the idea for starting his own juke box trade during long hours of reading *The Billboard* aboard ship.

He hadn't been out of the navy long when he decided to put that idea in operation about three months ago. Only about 10 days elapsed before he found a tavern and a lunch-room agreeable to the idea of his installing jukeboxes.

Started Slowly

Altho he had learned plenty about electronics during his hitch in the navy, he took his time on coin row. After picking up bits of advice here and there for two days he bought two machines for a total of \$560. His first action after that was to take one of his phonographs apart to see just what made it tick before he installed them the next day.

Liebman found his third location, a restaurant, three days later and bought another juke for \$350.

His take from the three spots now

runs about \$24 a week and every penny he takes in on the route is going into a fund to buy more machines, he declares. He intends to have at least 10 machines on his route by next fall.

At the present time Liebman's biggest headache is records, because he has so few machines and therefore few spots to switch records from time to time. He also has found record prices higher than his original estimate.

Visits Locations Often

The operator visits his locations approximately four times a week and, because of this constant and loving care, he hasn't had a breakdown to date.

"I suppose an experienced operator wouldn't check his locations so often," Liebman declares, "but I'm not experienced and the only way I can become experienced is to see why things happen like they do."

The former sailor hopes to have one of the biggest routes in town some day and he seems to be learning rapidly. Already he has found that his poorest-paying spot, the restaurant, has his best machine and he plans to switch machines with the tavern as soon as possible.

Fairway Opens Booster Studio

KANSAS CITY, Mo., Dec. 21.—Fairway Distributing Company has opened a booster studio on the 15th floor of the Kansas City Power & Light Company Building here, Ben A. Butler Jr., company president, announced.

New studio will relay music over telephone wire to the locations of the company and other operators. Firm distributes Solotone equipment.

Butler said his company will continue to operate its studio at 804 Grand Avenue, but the booster studio will permit putting on additional phone lines right away. Plan is to furnish music to operators in this area.

Butler also reported that two firms now are operating his concern's phone music in Kansas City now. They are Mo-Kan Amusement Company, headed by Nick Fasci, and G. & S. Distributing Company, owned by Russell Gates and W. J. Stevens. About 20 locations in the city are now reported using the phone music service.

Scarlet Uniforms Woo Arcade Play In London Spots

LONDON, Dec. 21. — Britishers' love of pomp and circumstance extends even to their arcades on Oxford Street, London's coin row, notes a visitor from Chicago.

He describes the attendant standing in front of one of the larger arcades, which he said was filled with pinball games, mechanical fortune tellers, photoelectric machine guns and stereopticon machines.

Attendant's distinctive uniform is flaming scarlet and gold—more impressive than the best Balaban & Katz can produce in Chicago, he declares.

Coin Machine Mural Finished at Munves

NEW YORK, Dec. 21.—After three months of work by Warren Soned, the mural of the coin machine business, with a picture of Mike Munves in the center, has been completed in the office of Mike Munves Distributing Company.

Mural is 6 feet high and 12 feet in width, covering almost one complete wall in the headquarters of the organization's president. First of its type on coin row here, the painting has become a major part of the firm in the week since it has been completed.

Stephen Sells Print Firm; Will Concentrate on Route

ST. JOHN, N. B., Dec. 21.—John Stephen announced this week that he has sold his job printing service to concentrate on his coin machine business.

Formerly of Fredericton, N. B., Stephen entered the coin machine industry as a side line to his printing business 16 months ago.

Super Duper Introduces New Skee Ball Game in Brooklyn

BROOKLYN, Dec. 21.—A new skee ball game, "Super Alley," has been introduced during the past week by Super Duper, Inc., 1115 Elm Avenue, here. Made with a 10-foot alley, the machine is being sold direct from the manufacturer with no distributors announced as yet.

COINMEN YOU KNOW

Kansas City:

(Continued from page 96)

it was reported. . . . Orville K. Getty, well-known Lebanon, Mo., operator, reports that his wife now is out of the hospital. Both were injured some time ago in a head-on collision near Jefferson City, Mo.

Mrs. J. A. Anderson, wife of the Galena, Kan., operator, was in town the other day picking up some new equipment for her husband's company, Anderson Amusement. Distributors who have dealt with her say she knows the business like a book, and she does quite a bit of the company's buying. . . . Out-State Missouri operators seen around town recently include F. L. Miller, of Modern Recreations, Joplin; K. D. Smith, of Coin-O Amusement, St. Joseph; L. W. Bronson, of Pla-Mor Music Company, Butler; Lloyd Bowers, of Sedalia; L. L. Heines, of Neosho, and C. E. Conroy, of Joplin.

Visiting Kansans also are quite numerous to coin row here. . . . List of recent visitors from the Sunflower territory includes Perry Nease, of Johnson County Amusement Company, Olathe; John Emick, who operates John's Novelty Company, at Lawrence; Fred Kirkpatrick, of Melvern; Earl Snodgrass, of Leavenworth, and Mr. and Mrs. John W. Coughlan, of Midwest Amusement Company, LaCrosse.

Local coinmen—both operators and distributors—now are talking mostly of plans for attending the CMI convention and show in Chicago next February. Among those who have announced plans to attend are A. H. Myers, Irvin Weiler and Jerry Adams, all of Consolidated Distributing; Dave Fleider and Dave Cooper, Advance Music Company, and their top salesman, Bill Shankman.

Talmage just returned from Braman, Okla., where funeral services were held for his paternal grandmother, Mrs. Jenny Nichols. En route back he stopped in Topeka to visit his parents, Mr. and Mrs. F. L. Talmage. . . . Helen Cigich, receptionist at Fairway, has been taking a lot of ribbing from the boys around the office because she showed up with a new fur coat just after she was seen with a new escort. Joe Childs, new traveling representative for Fairway, is back from a trip thru Nebraska and he plans to take off again after the holidays for Southern Missouri.

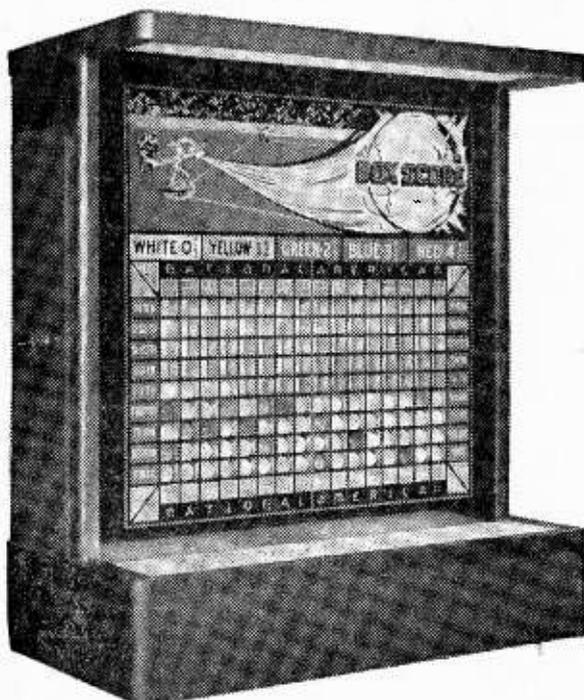
Over the holidays, a good many Kansas City coinmen are going back to their home towns for visits. Among them are A. H. Myers and Jerry Adams, of Consolidated. Myers will be in Chillicothe, Mo., for a few days, and Adams will go up to Nebraska City, Neb.

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 is no better than
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Best Wishes for the
Holiday Season

and a

Happy, Prosperous 1947

Irving Owitz
Automatic Coin Machines & Supply Co.
CHICAGO

Oscar Schultz

Joe Simon
Arthur Schwartz
Syvia Gordon

Morry Ovis
Charles Mehr
Virginia Carsello

Reports Trickling in On State Legislative Plans For Taxing Coin Machines

Oregon, First To Report, Urges Gaming Device License

CHICAGO, Dec. 21.—Reports of the coming legislative proposals to tax coin machines began to trickle thru early in December. First official report received by *The Billboard's* legislative reporting service bore the date December 11 and stated that recommendations would be made to the Oregon Legislature, convening January 13, to extend the present State license law to include gaming devices.

The Oregon proposal will be an interesting one, when it gets before the Legislature officially in the form of a bill, and the origin of the recommendation is a still more interesting fact in the story of how bills get before legislatures. The idea was contained in an official report by the Oregon Tax Study Commission which will be submitted to the Legislature when it convenes. The commission report contains a number of recommendations for legislation, and others that may interest the trade in Oregon are recommendations for a business excise tax of one-half of one per cent, a tax on cigarettes, and also of soft drinks.

Some of the more general tax provisions will concern Oregon operators, but the above are proposals that will directly affect coin machines.

One of Dozen

The Oregon Tax Study Commission, the group making the suggestions, is one of a dozen or more similar committees that operate in as many different States. They are generally classed as "legislative councils" and are a kind of committee, usually appointed by the Legislature itself, to study legislation between sessions and make recommendations when the whole body convenes again. Each State has its own special regulations for such committees, but in the main they consist of a few members of both houses and have a permanent job of studying new ideas. In some States the committees are empowered to employ research staffs and to make thoro investigations into various legislative questions.

Some of these State committees have in the last year or so delved thoro into such subjects as sources

of new revenue and others, in addition to the Oregon report, may be expected to mention coin machines.

Among the States listed as having legislative committees to make recommendations are Alabama, Connecticut, Illinois, Indiana, Kansas, Kentucky, Maine, Maryland, Missouri, Nebraska, Oregon, Pennsylvania and Virginia. Of these States, apparently only four already have statutes on the books that tax one or more types of coin machines.

Kansas Started Idea

Kansas apparently started the idea of having legislative committees in 1933 and since that time, Michigan, Oklahoma and Rhode Island have authorized the idea, in addition to the 13 States listed above.

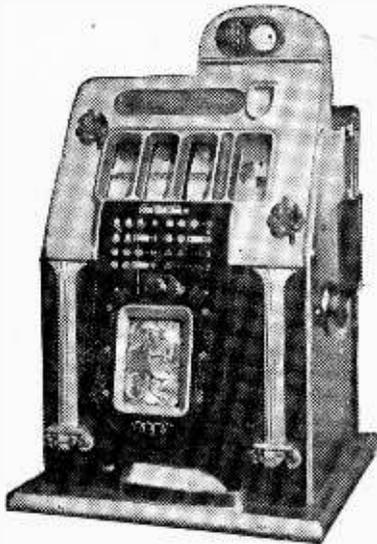
Michigan dropped the plan in 1939. While the committees have been authorized in Oklahoma and Rhode Island, no committee has actually been operative.

The legislative committee plan is recognized as idealistic and its advocates claim it is functioning well in all States now using the plan. In all States except Kentucky, the committee is composed of members of the Legislature only. Some of the States give the committee a good annual budget, the largest being Missouri which in 1945 placed a budget of \$100,000 at the disposal of the committee.

Several States require the committee to make its report 30 days before the Legislature begins. This not only permits legislators to become informed about proposals that will come up, but it also permits citizens and industries concerned to prepare for defense or for active support.

Since the committees are active the year round, this will permit industries to make recommendations and suggestions long before the official report is turned over to the Legislature. The fact that committees usually have research aid means constructive suggestions can be made with some assurance they will be considered. General reports would indicate that suggestions and criticisms of present laws can be made to committees without the usual cost of

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VERSATILE IRVIN WEILER, of Consolidated Distributing Company, Kansas City, Mo., took this photo of KC coinmen and wives at the Oaks, Excelsior Springs, Mo. Posing for Weiler, left to right, are: Mrs. Weiler; Jerry Adams, his sales manager; Penny Halliday, Mrs. Russel Gates and husband and Mrs. W. J. Stephens and husband. Gates and Stephens are partners in G. & S. Distributing Company.

THE NEW HAPPY DAY COUNTER GAME

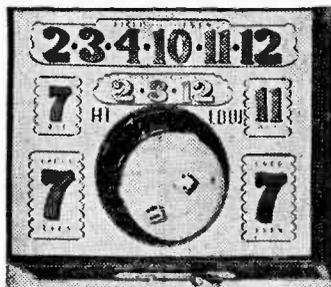


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- 6 Silver Moons, F.P. & C.P. Each 110.00
- 1 Silver Moon, F.P. 75.00
- 3 Bobtails, F.P. Each 75.00
- 1 Jumbo Parade, F.P. 75.00
- 1 Paratrooper Ray Gun 80.00
- 2 Merchantman Diggers, Each 75.00
- 2 Keeney Submarine Guns, Each 75.00
- 1 Air Circus Pinball, Ball Return 85.00
- 1 Formation Pinball 40.00
- 1 5c Blue Front \$140.00
- 6 25c Blue Front 175.00
- 8 25c Blue Front Q. T.'s 125.00
- 6 5c Blue O. T.'s 75.00
- 2 1c Blue Q. T.'s 25.00
- 4 5c Brown Front 150.00
- 3 25c Brown Front 185.00
- 11 10c Brown Front 195.00
- 1 25c Fusilly 75.00
- 1 25c Jennings Club Console 125.00
- 1 25c 2/5 Silver Chrome 200.00
- 1 25c 2/5 Gold Chrome 200.00
- 8 5c Melon Bells 140.00
- 1 5c 4-Star Chief 60.00
- 1 5c Copper Chrome 140.00
- 1 New Columbia Write

All Machines Guaranteed.

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Here is a LIFE SAVER on that next repair job. Save time. Save money. Save your location. Fits all Mills Bells. Location tested and can be put on in five minutes. Stronger than original steel part.

Save the price of a new coin escalator. Made from vulcanized special processed hard fibreboard. Part comes complete with special size screws, nuts and washers.

Send now for this life-saving kit. Why buy new escalators when you can repair the old in a jiffy.

\$1.50 Per Kit

Complete with Parts, Screws, Nuts, Washers, Instructions. Send for quantity prices.



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lobbying. Some of the committees are preparing complete legislative programs, which gives them a place of importance in future legislation in the States in which they operate.

No Number Indicated

Legislative councils or committees do not prevent bills from being presented before Legislatures in the usual manner, and so reports already made public do not by any means indicate how many coin machine bills will appear in the 44 legislatures which convene in 1947.

In 1945 as many as 24 of the total number met the first week in January to organize and then adjourn for a later date. Most of the new bills show up during February and March.

When the trade studies the Oregon report as an example, the majority of operators will probably conclude that all the tax recommendations are unfavorable except the proposal to add gaming devices to the present license system. Proposals to tax cigarettes and soft drinks will concern vending operators and the vending trade in other States may be forewarned that similar proposals are likely to show up in a number of other States.

Since the proposals have already been announced, it will give the trade time to prepare for defense. In Oregon it would seem that amusement and vending operators could well unite for mutual good to oppose tax on soft drinks and cigarettes, while they favor tax on gaming devices and increased tax on pari-mutuels.

Mexico Readies for Industrial Expansion

PHOENIX, Ariz., Dec. 21.—Mexico is readying for extensive industrial expansion and will require equipment of all types, according to Buel E. Tade, vice-president of the Phoenix Chamber of Commerce, who has just returned from the inauguration of Mexico's new president, Miguel Aleman. Altho Mexico is already the second largest foreign buyer of American-made coin machines, coin men here see an additional increase in Mexican imports of their product if Tade's report proves correct.

Export-Import Bank, which will arrange proper credit between U. S. and Mexico so latter can pay for American purchases, will be instrumental in future trade relations. Tade states also that cordiality shown Americans in Mexico indicates they would get a good share of any increase in Mexican business. "I have been informed that during the last year more than \$28,000,000 of American products went into Mexico," he added. Mexicans appear anxious to provide every possible inducement to foreigners who wish to deal with them, Tade observed.

High government officials in Mexico have stated that the road from Nogales to Guayman would be completely paved during 1947. This would stimulate trade, and encourage shipments by truck at lower freight rates. Tade said that Arizonians should increase their exports into Mexico, especially to the states of Sonora and Sinaloa.

"Business men in Cleveland, New Orleans, Dallas and other American cities have found it is not difficult to master details of carrying on trade with Mexico. . . . Arizonians, right next door, should do likewise," he said.

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- 1 SPORT SPECIAL, F.P. \$ 50.00
- 2 RECORD TIMES, F.P. Ea. 50.00
- 10 BLUE GRASS, F.P. Ea. 65.00
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PACKARD "PLA-MOR" PHONOGRAPH

THE PLACE: Claridge Hotel, Marine Room, 18th and Locust Streets, St. Louis.

THE TIME: Saturday, December 28, 1946, 10 a.m. to 10 p.m.
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Reconstructed, Used Games—Ready for Location!

FIVE-BALL FREE PLAY

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- Double Play 40.00
- Stratoliner 35.00
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Super Skee-Roll, Floor Sample . . . \$250.00

UNIVERSAL AMPLIFIERS

Fits all Wurlitzers, Rock-Olafs and Seeburgs (except High Tones). Complete with tubes, volume and tone control, and switch. Fine tone quality. SPECIAL—

\$39.50 Each

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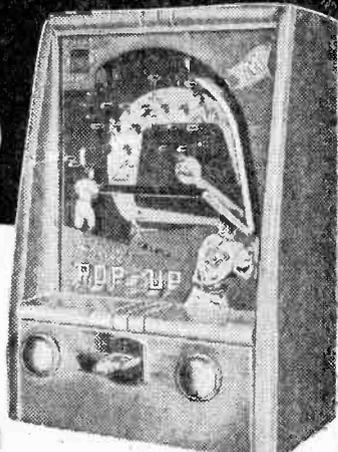
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THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE, SKILL SCORING



POP-UP WILL TRIPLE YOUR PROFIT!
FULLY METERED — NO COIN COUNTING NECESSARY

PRICE \$49.50
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- SLOTS**
- Brown Hammerloy (Mills), 5c, 10c, 25c. (Matched Set).....\$650.00
 - Mills Chrome 225.00
 - Groetchen Columbia, D-J (5c)..... 70.00
 - Groetchen Columbia Gold Award, 5c 55.00
- CONSOLES**
- Keeney Super Bell (5c Comb.)....\$215.00
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- Write for List of 5 Ball Games. We have the largest selection in the Midwest.
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Practically New
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Vendo President Pierson Airs Labor-Biz Condition

KANSAS CITY, Mo., Dec. 21.—Elmer F. Pierson, president of Vendo Manufacturing Company and the Chamber of Commerce here, recently expressed his views on labor and business conditions as pertaining to his own plant. Capable business head Pierson is a leading name in the coin machine industry, and his opinions draw favorable comment from others in this field. The periodical, *Sales Management*, carried Pierson's comments in its December issue, as follows:

"Labor is not a commodity; it's people. My people in plant, office and sales force have the same wants, aspirations and hopes for future security that I have. If they all haven't the business sense to provide for those things, then it's my job to help them to do. We do that in this company. Our plant is not organized; we have no labor trouble. And I do believe our efficiency is close to 100 per cent. What more could I ask?"

Reasons Behind Plan

"When I was a grocery salesman and later a real estate operator," Pierson said, "I saw tired men of 65 discharged without much security. I thought those people, if they had been loyal and hard-working, should have had a share in the businesses they had worked in all those years. So our people get a share. Every three months, when the profits of the company warrant, each associate—all our employees are associates, you know—gets a bonus. That's cash with length of service. That's cash in hand for today." (For hourly rate people, it is 1 1/2 days' pay per quarter the first year.)

"Then there's our Vendo Trust Agreement. Each year, if the financial position of the company permits, we deposit to every man's credit an amount equal to one month's pay at the end of his second year and two months' pay each year thereafter. That's for his future security.

Stockholders Like Idea

"Our stockholders are not kicking. They believe in the plan. They believe it's to their benefit, and the general good of the company, that all of our people who qualify should have a financial stake in Vendo. So we make these payments regularly. But if we ever have to pass one we will explain fully so nobody will be left in the dark.

"Of course that's not all. Each full-year associate who has worked at least 1,600 hours gets one week's vacation with base pay; two or more years, two weeks' vacation. Then he can take that fishing trip or something. He doesn't work on holidays but he is paid anyway. He can borrow money at low rates or make savings deposits at our credit union. We help him pay for craft education. He has access to one of the most complete group insurance coverage plans offered by any industrial concern."

Other Pierson Policies

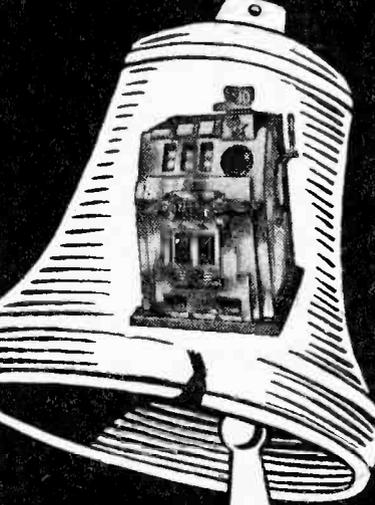
Pierson also sends birthday cards, signed in ink personally, to every

associate. There is an annual company picnic and a big Christmas party to which everyone connected with the company is invited with their families. Everyone working for the company knows as much about the business and its problems as the board of directors knows, except certain confidential figures.

"This is not paternalism," declares Pierson, "It's just good business. It pays in loyalty and performance. I think more companies should adopt it, but I'm not trying to tell anybody else how to run his business."

PACE

The **BIGGEST** NAME in BELLS



Deluxe Chrome Bells
5c - 10c - 25c - 50c - \$1.00

PACE

MFG. CO. INC.
2909 INDIANA AVE. CHICAGO, ILL.

PERFECT GAMES COMPANY MAKES PERFECT GAMES

Now featuring the new improved portable electric Penny Pitch

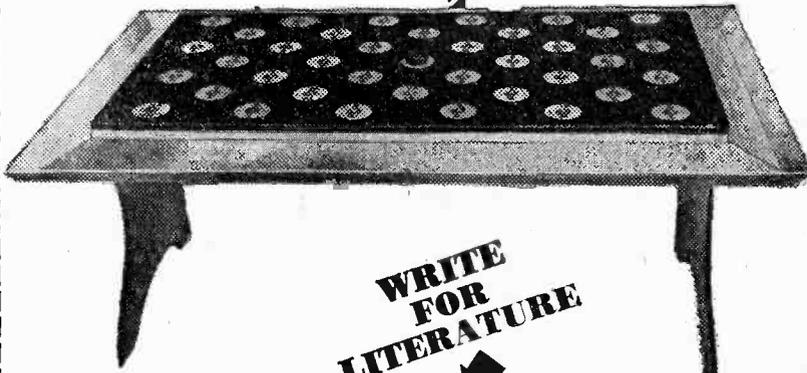
\$100.00 complete

Players can pitch pennies, nickels, dimes, quarters or halves from any of the four sides. **THAT'S ACTION.**

Plenty of room for 35 players at once. Odds plainly visible at each contact. When any coin lands on contact, a bell rings and a red light appears.

THAT AVOIDS DISPUTES

Formica top. Everlasting beauty where the wear is most. 32"x52".



ALSO

- Four different new electrical group games. (Patented). A unit\$300.00
- Portable Pokerino tables for Fairs and Carnivals. Ea.... 100.00
- Pokerino Tables for permanent location. Ea. 175.00
- Pokerino Tables on location—tested and legal. Ea.... 300.00
- Automatic Pokerino Tables for permanent location—Patent pending. Ea... 350.00

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SPECIAL!! GLASSES AND PARTS FOR ALL CONSOLES.

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NEW ABT CHALLENGERS
\$65.00

★ **Quick Delivery**

Thoroughly reconditioned and refinished

\$35.00



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1572 Jefferson St. PADUCAH, KY.

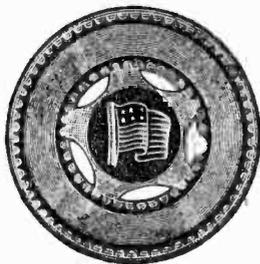
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Completely Refinished and
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Greatest of Them All!
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- Greatest Reader Interest
- Greatest Results for Your Advertising

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 - DISTRIBUTED January 27th
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6000 Sunset Blvd.

Veeder-Root Report Shows Earnings Up; Discuss Production

HARTFORD, Conn., Dec. 21.—Veeder-Root, Inc., last week announced a financial report covering January 1 to November 3, and celebrated the completion of its new factory addition by sponsoring a four-day open house. Firm manufactures counting devices for juke boxes, pin-ball games and other products.

Report as released by President John Chaplin showed that Veeder-Root had net income of \$1,018,618 as compared with the 1945 net income of \$428,830 for the same period. Corporation's earned surplus at the end of the current period was \$3,124,659, compared with \$2,407,725 at the close of the same period in 1945.

Cites Future Problems

In releasing the report, Chaplin stated: "The most serious problem facing the corporation continues to be that of obtaining raw materials," and added, "continued production at the present rate is entirely dependent upon the ability of our suppliers to satisfy our requirements."

Parent corporation earnings this year were announced at \$1,756,330 before tax and contingency provisions, against \$812,783 in 1945. Provisions for contingencies in the respective periods totaled \$150,000 and \$104,572.

Exhibit Equipment

Veeder-Root open house was divided into two sessions. First two-day session was for the corporation's employees, their families and friends, and the second two days was for the benefit of the general public. It was featured by a comprehensive exhibit of the corporation's products and the many ways in which counting devices are used.

Exhibit was gathered from all parts of the country and representative users of counting devices sent in their products to Hartford so that Veeder-Root personnel could see just how their work is used in industry.

New factory addition of 40,000 square feet brings the total company floor space in Hartford and Bristol, Conn., plants to 295,000 square feet, or an increase of 180,000 square feet in the last 12 years.

See Chicago Key to Coin Mach. Exports As World Air Center

CHICAGO, Dec. 21.—Export-minded coinmen and other foreign traders in this area were told this week that they hold the key to this city's development as an international market and world air center.

According to Ellis E. Reed, director of public relations for Air France in New York, international carriers will provide the necessary service to connect the heart of the nation's export center with world markets. However, he added, "foreign traders must make the necessary cargo and passenger payloads."

Reed predicted that with cargo and passenger support of this area's foreign traders, Chicago would enjoy direct services to practically every important area in the world by next summer. Main point of discussion at the moment is, he said: "Will the traffic justify them." Direct service, he maintained, will make inland cities no longer dependent on sea-board ports and will eliminate costly and delaying transfers at such ports.

Regarding rates, Reed said that the present rate structure was to be considered soon by the Air Transport Association and added, "They are higher than they will be next summer."

To Our Many Friends
in this Country
and Across the Seas
We Wish You
One and All
A Merry Christmas
and a
**Happy, Prosperous
New Year**

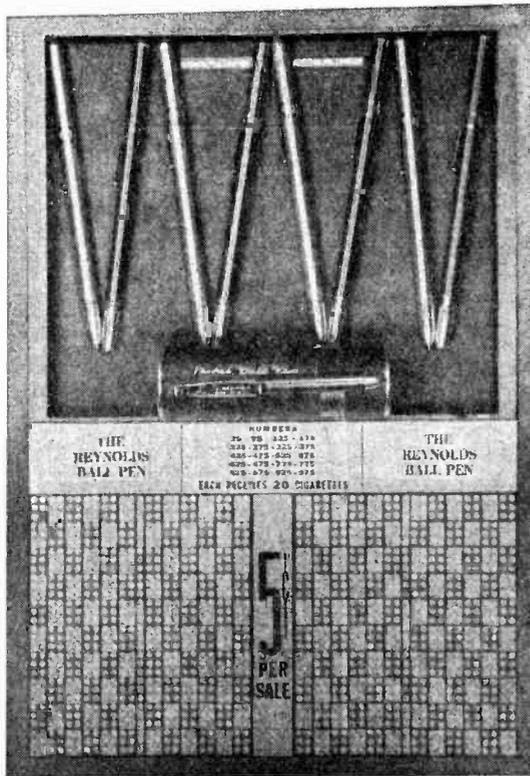
A Nuestros Amigos Multos
en este Pais y
en el exterior
Descamos para Ustedes,
Solo y Todos,
Un Feliz Navidad
y
Un Bueno Ano Nuevo

Esriba
pidiendo
nuestro
catalogo
ilustrado

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL

THE REYNOLDS BALL POINT PEN DEAL



This All Reynolds Ball Point Pen Deal uses the latest 1947 model pen. Each pen comes complete with stand and box.

DEAL CONSISTS OF:

1,500 hole cut-out board,
5¢ sale—\$75.00.

PAYS OUT:

8—Reynolds Rocket Pens.

1—Reynolds Packet Pen Last Sale.

Deal also pays out \$10.00 cash or 40 packs of Cigarettes.

NET PRICE
\$29.75
DEFINITE
PROFIT
\$39.25

This fast moving deal will bring you quick profit. Merchandise only is worth \$37.77.

OPERATORS AND JOBBERS WRITE FOR QUANTITY PRICES

Send in your order at once with \$5.00 check or money order, balance C. O. D.
Write Department B for catalogue of Salesboards and High Profit Deals.

A. N. S. Sales, Inc.
312 E. Market Street Elmira, N. Y.
20 Successful Years Serving Operators

FOR OPERATORS WHO INSIST ON THE BEST

Seeburg

DEPENDABLE MUSIC SYSTEMS
WITH SOUND DISTRIBUTION

EXCLUSIVE
DISTRIBUTOR
WISCONSIN AND
UPPER MICHIGAN

MILWAUKEE COIN HAS NEW EQUIPMENT
FOR IMMEDIATE DELIVERY!



Good Used Equipment—Prices Slashed!

BELL MACHINES

Fully Guaranteed **BLACK CHERRY BELLS**, Orig. Mech., Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5.

5c	-----	\$129.50	10c	-----	\$149.50	25c	-----	\$169.50
Mills New Vest Pockets	Write	Jenn. 4-Star Chief, Compl. Recond. and Refin., 10¢	\$ 69.50	Jenn. Master Silver Chief, S.P., 10¢	69.50
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25¢	\$165.00	Jenn. Silver Chief or Silver Club Special, 10¢, \$119.50; 25¢	149.50	Pace All Star Comets, Comp. Refin., 3/5, 5c	69.50
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5 5¢	149.50	10c	\$79.50; 25c	125.00	69.50
10¢	\$169.50; 25¢	125.00	69.50

CONSOLES

Pace Club Consoles, 10¢	\$ 94.50
Caille Club Console, Late Mod., 25¢	79.50
Bally Skill Field, 7-Coin Head	49.50
Pace Reels, 5c, Without Rails, A-1 Condition	69.50
Pace Reels, 5c, With Rails, A-1 Condition	89.50
Pace Saratoga, 5¢, without rails	49.50
Keeney Super Bells, 5¢, like new	199.50
The Favorite	29.50
Lucky Lucre, new type head	129.50

PAY TABLES

Skylark, F.P. or C.P.	\$99.50
Bally Challenger	49.50
Race King	49.50
Mills Big Race	29.50
Turf Champ	49.50

MISCELLANEOUS

Strips, S.P., C.H. or Club Special, Set of 3	\$.45
20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3	3.00
20 Stop Star Discs, hardened60
Keeney Anti-Aircraft, Brown	49.50
Keeney Air Raider, like new	89.50
Champion Hockey, like new	94.50
Keeney Submarine, A-1 Cond.	89.50
Bally Defender, excellent shape	129.50
Bally Rapid Fire, Refinished and Reconditioned	94.50
Lite League, like new	169.50
Chicago Metal Double Safe Stands, Crackle Finish, Reinforced Type	64.50
Single Safe Stands	49.50

PHONOGRAPHS

Mills Throne of Music, Completely Reconditioned	\$225.00
Rock-Ola Super, Completely Reconditioned	349.50
Rock-Ola Standard, Completely Reconditioned	269.50
Wurlitzer 500, Completely Reconditioned, Like New	325.00
Wurlitzer 600, (Keyboard Model), Excellent Condition	295.00
Wurlitzer 42/700, Victory, Compl. Reconditioned	249.50
Wurlitzer Twin 12, Completely Reconditioned	129.50
Rock-Ola Imperial, with adaptor and 4 Buckley Boxes, Lot	150.00
Rock-Ola Playmaster With Spectra-Vox, Excellent Shape	289.50
8800 or 9800 E.S., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	425.00
8800 or 9800 R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	435.00

Terms: 1/3 Deposit, Balance C. O. D.

Milwaukee Coin Machine Co.

3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	25¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	155.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

WE HAVE THOSE "HARD-TO-GET"

PARTS

BLUE FRONT—BROWN FRONT CASTINGS!
Front, Top and Bottom—also Rear.
Top available in USED CASTINGS!

Miniature Bulbs for Pin Games, Live Rubber Rings, all sizes, Live Rubber Railings, Fuses, Bell Machine Parts, All types of Springs, Glass for Pin Games, Backboard Glasses, Pick-Up Seal for Phonographs, Lumilines for Phonographs.

NEW PRICE LIST NOW READY—WRITE FOR IT!

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED

2307 N. WESTERN AVE. Phone HUMBoldt 3476 CHICAGO 47

Chi Hotel Boom To Last Thru March; Other Cities Open Now

CHICAGO, Dec. 21.—Despite reports from other parts of the nation—particularly from Florida—Chicago's hotels are still doing a record business, with few vacancies. The business is expected to last thru February and March before the rush begins to taper off. Conventions, to which the city has long catered, are credited with keeping the hotel boom at peak.

Generally speaking, occupancy and rentals of hotel rooms in Chicago have equated or surpassed 1945, a record year. In November, for example, the city's hotels reported that occupancy of hotel rooms was 93 per cent of capacity, as compared with 94 per cent for the same month last year.

National Picture Different

Nationally, the picture is somewhat different. Pacific Coast hotels were the first to note a downward trend in business. At the present time, national statistics show hotel occupancy 4 per cent under 1945. Sales at all of the hotels—like business done in the hotel restaurant or drugstore—have continued to hold high despite the slight decrease in room occupancy, hotel spokesmen said.

In Chicago alone, sales in hotels were up 13 per cent during November when compared with last year. Nationally, figures show that sales have jumped 4 per cent in hotel stores. Chicago's restaurant sales in hotels were 21 per cent higher in November than they had been in 1945. All told, the national figures show the nation's hotels made 12 per cent more sales during the first 11 months this year.

Interesting to note is fact that room service sales dropped in many places, made only slight increases in others. On the other hand, restaurant sales in hotels are almost universally higher.

Despite this improvement in sales, hotel men report that gross profit continues on the downward trend. To help remedy this the hotel men are taking action which they hope will give them price increases.

Hotels Resume Advertising

Many hotels which had discontinued, or slashed, their advertising budgets during the lush war years are now resuming their advertising schedules to tell customers that rooms are again available. Competition between hotels is expected to be lively after the first three months of 1947.

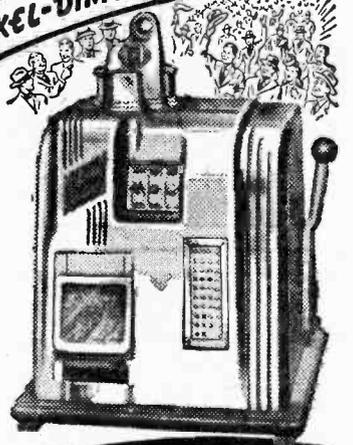
Florida hotels, which had earlier advised tourists not to come South without reservations, have already begun to sing a different tune. The public, it seems, took the Florida boom seriously and has not bothered

to flock into Florida. As a result, business in the resort hotels there took a sharp nose dive. To bring occupancy and sales back up to winter normal, hotel men have resumed advertising to inform the public that reservations are still on the market.

Operators of coin machines—particularly in the resort areas—have followed the trend with great interest, since the tourist flow often determines the extent of their business. From many areas operators of amusement machines and juke boxes have reported business not up to usual standard because the average person who ordinarily might be taking a winter vacation was staying at home this year to avoid the advertised "rush."

Switch in advertising technique, which will be even more noticeable in the coming months, is expected to bolster coin machine business in all affected areas.

"THREE IN ONE"
NICKEL-DIME OR QUARTER-



NOW! 20 STOP REELS
THE DELUXE CLUB can now be furnished in 10 or 20-stop reels. Specify your choice.

COLUMBIA DeLuxe Club BELLS

... Changed in 2 minutes from nickle to dime or quarter play. Only Columbia has this exclusive patented convertible feature. Get the best in Bells—the lustrous gold finish Columbia DeLuxe Club Bell. In stock for immediate delivery.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D. **\$209.50** F.O.B.

STEWART NOVELTY COMPANY
1361 Main St. Salt Lake City, Utah

MAX BROWN Swears:



I DIDN'T STEAL THIS MERCHANDISE

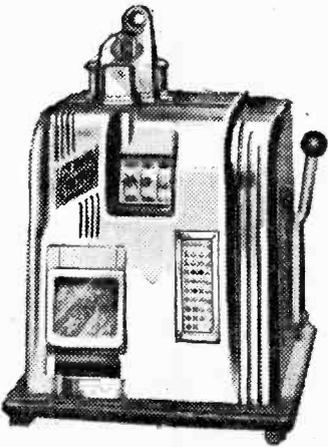
FOR EXAMPLE
BIG HIT SURF QUEEN STAGE DOOR CANTEN } **\$149.50** EA.

Complete Stock on Hand
YOU'LL LIKE THE WAY WE DO BUSINESS

Phila. COIN MACHINE EXCHANGE

844 N. BROAD ST. PHONE PO 5-4772 PHILA. 30, PA.

DeLuxe COLUMBIA BELLS



\$209.50
each

IMMEDIATE DELIVERY!

- Large Jackpot!
- Four Coin Play!
- Jumbo Cash Box!
- Player Appeal!

WE HAVE THE PARTS

Our parts department is now prepared to handle your requirements. For any Columbia parts write us for fast service.

McGLENN'S
DISTRIBUTING CO. PITTSBURGH PA.
612 FIFTH AVENUE 612
ATLANTIC 1818
PITTSBURGH, PA.

International Coin Standards Would Up Export of Machines

COPPER CLIFF, Ont., Dec. 21.—Growing tendency toward international standardization of coin content may, if realized on a large scale, mean a great increase in number of American coin-operated machines shipped abroad. Robert C. Stanley, chairman and president of International Nickel Company of Canada, revealed a strong swing toward just such an arrangement last week in his year-end review of the nickel industry.

According to Stanley, many nations are expected to follow the lead of the four countries resuming or undertaking to use nickel or nickel alloy for coinage this year. Many important developments in nickel coinage took place in 1946, he said, and spoke of the substitution of pure nickel for silver coinage in India and replacement of silver coinage by a cupro-nickel issue in the United Kingdom. "United States," he added, "resumed minting in 1946 of the pre-war 5-cent piece containing one-quarter nickel and Canada again issued pure nickel 5-cent pieces."

Pure nickel, Stanley explained, is well suited for coinage due to its wearability, difficulty counterfeiters find in working it, and the fact that it is magnetic and is readily distinguishable from most other coins. "Nickel has been used since 1850 for coinage purposes," he said. "Of the 139 coin-issuing governments for which statistics are available, over 100 have used nickel in its pure state or as an alloy at one time or another as a part of their coinage systems."

Georgia Legislators For Retail Sales Tax

ATLANTA, Dec. 21.—A majority of the first group of State legislators to meet here for pre-session talks last week expressed favor for a 2 per cent retail sales tax with no exceptions.

An estimated \$30,000,000 additional revenue will be needed annually to finance an expanded program of State services. Rep. Fred Hand, of Pelham, invited his fellow solons to join him in a series of planning conferences designed to establish ways and means of raising funds. Thus far, most of the legislators seem to have settled on the sales tax as a solution.

Merry Xmas and a Prosperous New Year!

to all my friends in
OREGON, WASHINGTON, CALIFORNIA,
WYOMING, IDAHO, UTAH

from
Irving Secore

Western Representative
Blackhawk Manufacturing Co.

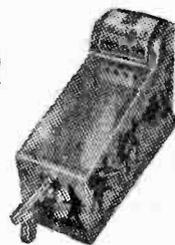
P. S.: Thanks a lot . . .

for those orders this year. I'll be back soon with these and many other popular new Blackhawk Boards.

**GRAB A FIN LOADS OF DOUGH HOLES OF DOUGH
POKER HANDS BIG WINNERS TRIAD**



A. B. T. CHALLENGER
Sample
\$65.00



WRITE FOR QUANTITY PRICES

DAVAL'S NEW

FREE PLAY
\$75

WRITE FOR QUANTITY PRICES



**NEW COUNTER GAME
MARVEL'S POP-UP, \$49.50**
WRITE FOR JOBBER'S PRICE

MUSIC	
SEEBURG Rex Wireless Hideaway . . . \$275.00	MILLS Empress . . . \$295.00
SEEBURG Hi-Tone 8800, R.C. . . . 395.00	WURLITZER Vic. 24 . . . 275.00
SEEBURG Classic . . . 275.00	WURLITZER Vic. 500-K . . . 350.00
SEEBURG Envoy . . . 295.00	WURLITZER 600-R . . . 275.00
ROCK-OLA '39 DeLuxe . . . 250.00	WURLITZER 61, Counter . . . 120.00
ROCK-OLA Playmaster Spectravox . . . 295.00	WURLITZER 412 . . . 125.00
ROCK-OLA Std. Dial-a-Tone . . . 295.00	WURLITZER 616 . . . 165.00
MILLS Throne . . . 265.00	WURLITZER 780 . . . 350.00

WRITE FOR OUR LIST OF
ARCADE EQUIPMENT—5 BALL PIN GAMES—SLOTS—CONSOLES
ALL MACHINES CARRY MARKEPP GUARANTEE

4310 CARNEGIE AVE. **The MARKEPP Co.** M.M. MARCUS & SONS
CLEVELAND 3, OHIO TEL. HE 1043

"HIT 2 IN 1" FOR BIG MONEY!

1050 Holes
Takes in . . . \$52.00
Pays 24.75 (definite)

PROFIT . . . \$27.75 (definite)

"2 IN 1" is an attractive multi-colored, die-cut board cleverly designed for faster play. Special Mystery Award adds terrific appeal. Also available with 25¢ coin pieces inserted instead of seals. Immediate delivery. Order now for a fast take.

For full details on Globe's really fast-selling line of salesboards, write for bulletin TODAY!



GLOBE PRINTING CO.

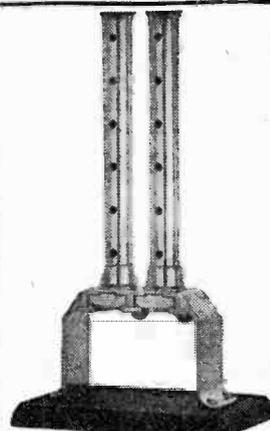
1023-25-27 Race St., Philadelphia 7, Pa.

COIN CHANGERS

- High luster chrome finish—all metal construction.
- Automatically dispenses EITHER 5 or 10 NICKELS in the palm of your hand.
- Capacity—thirteen dollars in nickels.
- Floating-mount solid die cast coin slides cannot warp, stick or jam.
- Well balanced design—13" high, 7 1/4" wide, 5" deep.
- Weighted non-slip base.

JUNIOR CHANGER . . . \$17.50

Northwest Sales Co.



3144 ELLIOTT AVENUE

SEATTLE 1, WASHINGTON



WE ARE AUTHORIZED DISTRIBUTORS for

MILLS

BLACK CHERRY BELL

Available in 5c, 10c, 25c and 50c Denominations

1-CHERRY OR 2-CHERRY PAY
WRITE FOR PRICES TODAY!



BRAND NEW HEAVY GAUGE STEEL BOX STANDS FOR MILLS SLOTS \$27.50

SILVER KING PEANUT MACHINES. Lots of 10. Ea..... \$10.50

HEAVY GAUGE DOUBLE REVOLVE-A-ROUND SAFES FOR SLOTS \$195.00

DAVAL "FREE PLAY" \$75.00
Write for quantity prices on Daval Machines.

WRITE FOR PRICES
ABT CHALLENGER
GENCO WHIZZ—Free Play
SOLOTONE WALL BOXES & AMPLIFIERS

LATEST BRAND NEW 5-BALL F. P GAMES—IN STOCK!
Exhibit Fast Ball Gott. Superliner
Bally Midget Racer Bally Big League
Chicago Coin Spellbound

GUARANTEED RECONDITIONED EQUIPMENT

CONSOLES		BELLS	
Mills Jumbo, P.O.	\$ 99.50	Watling Rotolop, 5¢	\$ 89.50
Pace Saratoga	89.50	10¢	\$94.50; 25¢
Pace Twin Reels, 5¢/25¢	195.00	Jenn. 4-Star Chief, 5¢	109.50
Pace Twin Reels, 5¢/10¢	195.00	10¢	119.50
Pace Marathon	99.50	Blue Front, 5¢	124.50
Mills 4-Bells	275.00	10¢	\$129.50; 25¢
Mills 3-Bells	550.00	Brown Front, 5¢	134.50
Bally Club Bell, Comb. F.P. & P.O.	179.50	10¢	\$139.50; 25¢
		Gold Chrome, 5¢	169.50
		10¢	\$174.50; 25¢
			179.50

WRITE FOR NEW PRICE BULLETIN; COMPLETE LIST PARTS & MACHINES

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

Former Juke Publicist Finds New Field in Coin Laundries

KANSAS CITY, Mo., Dec. 21.—Future for coin-operated self-service laundries appears bright in Kansas City, according to reports for the two now in operation.

Completing the first nine months of operation, James F. Porter, who launched the first self-service laundry here, said he and his partner, Clyde E. Glandon, are finding the business very profitable. Porter, who quit a job as publicity director for Aireon Manufacturing Corporation to enter the laundry business, said he and his partner are planning to open their fourth one in Kansas City, Kan.

They operate Bendix Launderettes under franchise from Telecoin Corporation. They now have shops at 3435 Independence Avenue, 3204 East 27th Street and in Sunflower Village, which is located near the factory which was the Sunflower Ordnance Works during the war.

Two other launderettes are reported being set up in Kansas City, Mo., one at the busy East Side corner of Troost and Prospect and the other on Roanoke Avenue.

Warren L. Doud, Kansas City representative for Telecoin, who recently moved into new offices at 1317 Westport Road, reports that none of the machines in operation here now have coin chutes, but all are expected to be converted soon. Each shop has a minimum of 20 machines, he said. Financing of the self-service laundries requires about \$10,000 for the complete layout. Shops in operation are painted white with black trim. Machines are purchased thru Telecoin Corporation on a franchise basis, but operator must find his own location and handle his own construction work.

Porter and Glandon recently launched an innovation in the business by taking advertising placards on street cars and busses running in the vicinity of the laundries. The ads were headlined, in gilt letters on a black background, "Rent a Bendix Laundry." Then, with cut of the machine, the deal is explained. Rental here is 25 cents for 30 minutes. Porter also expressed interest in

having candy and soft drink machines placed in his firm's shops. The self-service laundries should prove excellent spots for these vendors, and possibly for music machines as well, since a majority of the women who bring their laundry to them wait until it is finished. Porter said, however, that he has not been approached by any vender operators. Hours of operation are from 8 a.m. to 8 p.m., except Saturdays, when they close at 5 p.m.

METAL TYPERS

NEW MACHINES



EXPERT REPAIR SERVICE

METAL TYPER DISCS

WRITE US FOR THE BEST



For Dependable Performance of your Name Plate Machines, use only Discs made by us, specifically for use in Groetchen and Standard Metal Typer Machines, of which we are the manufacturer. Beware of inferior imitations!

DISC PRICES

\$6.00 TO \$12.00 PER 1,000

STANDARD SCALE CO.

715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.

Successors to the Groetchen Tool Co. in the manufacture of Metal Typer Name Plate Machines and Medals.

5 Chicago Coin Goalees, like new, price \$275.00 each F. O. B. Rayville, La.
18 Groetchen's Columbia Gold Award Cigarette Machines, \$55.00 each F. O. B. Rayville, La.

B & B NOVELTY CO.

P. O. Box 395 Rayville, La.

Brunswick Arcade Sold to Tracey by Doherty, Deep

FREDERICTON, N. B., Dec. 21.—Brunswick Alleys, which contain a coin machine arcade, was sold to Michael Doherty and George Deep by Al Tracey, it was announced here this week.

Doherty, according to the announcement, has been in the coin machine business, including arcade operation, for 10 years.

FOR IMMEDIATE DELIVERY!

ABC Bomber	\$49.50	Knockout	\$74.50
Argentine	54.50	Show Boat	39.50
Big Parade	74.50	Snappy, '41	54.50
Bombardier (Victory Conversion)	69.50	Superliner	209.50
Capt. Kidd	44.50	Star Attraction	44.50
Five-Ten-Twenty	74.50	Three Score	34.50
Four Roses	44.50	Venus	64.50
Genco Defense	49.50	Wagon Wheels	185.00
Gun Club	44.50	Wild Fire	54.50
Jungle	49.50	Zig Zag	44.50

Seeburg King ..\$149.50 Wurlitzer 61 ..\$119.50
Seeburg 12 ... 79.50 Rock-Ola Super, '40 299.50
Rock-Ola Monarch 179.50 Mills Empress . 225.00

OFFERS

ALL ITEMS GUARANTEED

UNITED INDUSTRIES
525 PARKER ST. CHESTER · PENNA.

Phone Chester 9283

Season's Greetings and Best Wishes for the Coming Year

We also take this opportunity to thank our many customers who helped make this, our second year, a most successful one.

Lewis COIN MACHINE SERVICE
3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

McCALL NOVELTY CO.

READY FOR LOCATIONS—RUSH YOUR ORDERS

PHONOGRAPHS

Wurlitzer, Model 950\$595.00	Seeburg Model Classic\$350.00
Wurlitzer 24, Victory Model	385.00	Rock-Ola, Model 39 (Aristocrat Cabinet) 325.00
Seeburg Model Casino 300.00	Rock-Ola Model Standard	... 325.00
Seeburg Model Colonial	... 375.00	Rock-Ola Model '39 De Luxe	345.00
Seeburg Model Mayfair	... 375.00		

1/3 Deposit, Balance C. O. D.

3147 LOCUST ST. ST. LOUIS MO.

MILLS NEW POST-WAR MACHINES

**ORDER TODAY
IMMEDIATE
SHIPMENT**



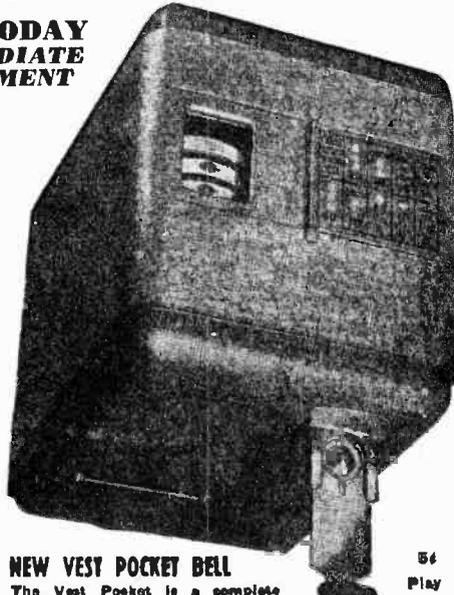
BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

NEW SAFE STANDS \$27.50
Send 1/3 Deposit With Order.

SICKING, INC.



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight.

\$74.50

1401 CENTRAL PARKWAY, CINCINNATI 14, O.

COIN MACHINES AND MEN WHO KNOW THEM

**m-m-m-m-
MARVELOUS!
JENNINGS
STANDARD
CHIEF IS
TOPS!**



says

ARNOLD LEE

Lee Sales Co.

1815 S. LaFayette St.

Fort Wayne, Ind.

Mr. Lee is one of the 75 enthusiastic Jennings dealers and distributors from coast to coast



O. D. JENNINGS AND COMPANY

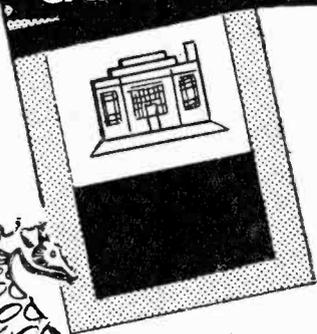
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

.....The Leader in the Field for over 40 Years.....



**PUSH
CARDS**
All sizes of straight or skip numbers, with all winners, or with one winner under Master Seal. Also regular Cards up to 600 Holes.
**FREE Catalog. Write
W. H. BRADY CO., MFRS.
CHIPPEWA FALLS, WISC.**

CALLING ALL FOREIGN BUYERS!



Seacoast's New Catalog Is Ready for You Now
Ya Esta Listo El Nuevo Catalogo Seacoast

In it are photographs of all types of automatic coin-operated equipment... Music, Amusement and Vending Machines.

Contiene fotografias de toda clase de equipo automatico operado con monedas... maquinas para musica, diversion y venta.

This catalog offers valuable help in planning and following through your buying program. Send for it NOW!

Este catalogo le sera de gran ayuda para planear y llevar acabo su programa de compras. Pida su copia HOY!

Seacoast DISTRIBUTORS, INC.
627 10th AVENUE NEW YORK 18, N. Y. PHONE: LONGACRE 3-0740
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**FRANKEL Has 'Em!
for Immediate Delivery**



**GENCO'S
STEP-UP**

- DRAWING
 - PLAYING
 - EARNING
- POWER**

for

CONTACT FRANKEL TODAY Stepped-Up Profits!

USED PHONOGRAPHS

IMMEDIATE DELIVERY

Wurlitzer 850.....	\$595.00	Wurlitzer 24.....	\$245.00
Wurlitzer 950.....	595.00	Wurlitzer 616 Liteup...	195.00
Wurlitzer Victory 500..	395.00	Mills Throne of Music..	245.00
Wurlitzer 600R.....	295.00	Rockola 40 Master....	345.00

USED PHONOGRAPHS — Write for Prices

Gaycoin DISTRIBUTORS
Exclusive Bally Distributors

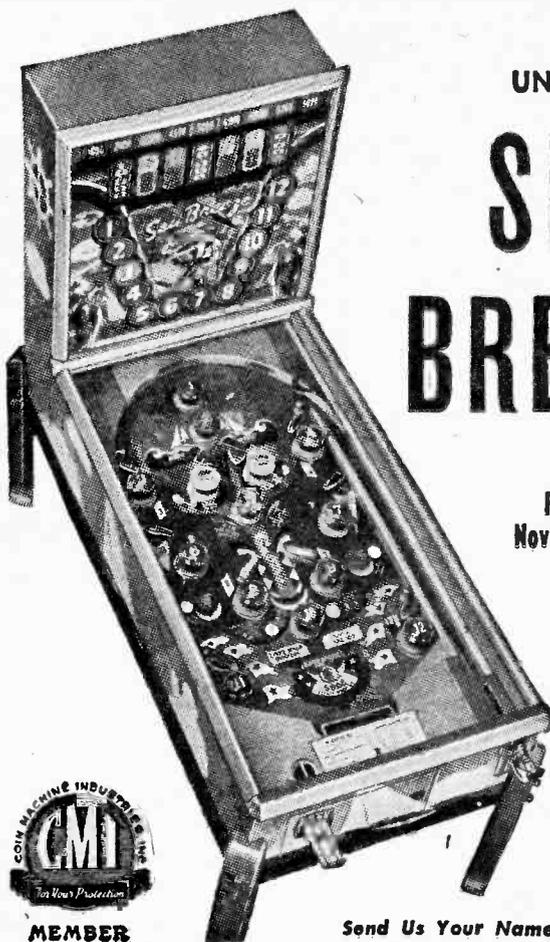
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Detroit 1, Michigan—Phone Temple 2-7300

750 N.E. 79th Street
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FRANKEL DISTRIBUTING COMPANY

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UNITED'S SEA BREEZE

New
Five-Ball
Novelty-Replay
Game

See Your
Distributor Now

Send Us Your Name for Regular Mailings



UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

1946 Record Harvest Year

WASHINGTON, Dec. 21.—1946 was a record harvest year, altho the agriculture department's final summary revealed this week that actual production figures fell short of November estimates.

Indicating that Americans and a large part of the rest of the world will eat better during ensuing months than ever before, the department's summary stated crops not only were the largest on record but that the quality also was the best in our history.

Wheat and corn production established a new all-time high, as did tobacco, cherries, rice, peaches, pears, plums, potatoes, soybeans and garden vegetables. Peanuts, grapes and oats reached near-record levels, while there was a better-than-average harvest of popcorn, apples, prunes, sweet potatoes, apricots, sugar cane, sugar beets, hops, dry peas and sorghum grain.

Final crop figures, in bushels, included: Wheat, 1,155,715,000; corn, 3,287,927,000; peanuts, 2,075,880,000; tobacco (pounds), 2,235,328,000.

Report also showed milk is being produced in record quantities and indicated a decline in consumption of fluid milk and cream, but a decided increase in the production of butter and other manufactured dairy products.

UN Innocent

NEW YORK, Dec. 21.—Board of Transportation here, in revealing a sharp increase in number of foreign coins used in subways this year, wants it made clear that it does not blame the coming of the United Nations for the condition.

Last year 53,500 such coins were dropped into turnstiles; to date this year the total amounts to 101,200.

War-Time Conversion Aid to Manufacturer

CHICAGO, Dec. 21.—United Manufacturing Company here, in announcing progress on their first new five-ball novelty and replay game, Sea Breeze, states that war-time conversion has materially aided today's production. New equipment and systems, plus concentration of all facilities under one roof, are claimed responsible for fabrication of 90 per cent of all parts used in manufacture.

Altho over 125 screw machine parts are used in each game, they are all produced in one shop. Press department issues all stampings used in step-up units, kicker units, relay bank and switches. Coil parts, windings, and tool designs are also made in the factory.

Survey Indicates N. Y. C. Population To Take Big Jump

NEW YORK, Dec. 21.—A survey completed by Consolidated Edison Company this week indicates that the population of New York City will have increased to 8,585,000 by 1970—15 per cent higher than the figure set by the 1940 census.

The percentage of increase, however, does not come up to the anticipated national average for the 30-year period, which has been set at an estimated 22 per cent.

Edison survey indicated that Queens will lead all boroughs in growth, reaching a population of 1,815,000, for a 40 per cent increase. Richmond, with an increase of 38 per cent to a population of 240,000, will be close behind Queens.

The Bronx is expected to show an 18 per cent increase, bringing it to 1,650,000. Brooklyn is expected to go up 10 per cent, for a total of 2,960,000, while Manhattan shouldn't go up more than 1½ per cent, reaching a total of 1,920,000.

To All Our
Friends and Patrons
A MERRY CHRISTMAS
and HAPPY NEW YEAR

INTERNATIONAL
COIN MACHINE DIST.

2435 St. Clair Ave. Cleveland, Ohio

SPECIALS BY STEWART

- 5 Keeney Anti Aircraft \$29.50
- 3 Bally Rapid Fires \$ 59.50
- 1 Mutoscope Voice-o-Graph 459.00
- 1 Exhibit Champion Punching Bag .. 59.50
- 2 Chicken Sams 53.00
- 2 Jennings Blue Book Venders (Like New), Big 59.50
- Stock Books, Each03
- 1 Poker Joker 44.50

STEWART NOVELTY CO.

1361 S. Main St., Salt Lake City, Utah

SPECIAL
AMPLIFIERS
RIFLES
MOTORS
REPAIRED
PROMPT SERVICE

WANTED
SEEBURG CHICKEN SAM
AND JAILBIRD RAY GUNS
WILL PAY
\$40.00
Each
WRITE FOR SHIPPING
INSTRUCTIONS.

SEEBURG
RAY GUNS
"SHOOT
THE BEAR"
SPECIAL
\$149.50

COMPLETELY RECONDITIONED
REPAINTED AND CONVERTED
FROM SEEBURG RAY GUNS
IMMEDIATE DELIVERY
SOLD ON COINEX MONEY
BACK GUARANTEE

SPECIAL PIN GAMES

ABC Bowler	\$ 59.50
Argentine	95.00
Big Six	39.50
Big Top	149.50
Bolaway	89.50
Champion	39.50
Defense	39.50
Fleet	49.50
Follies	35.00
Four Aces	125.00
Four Roses	65.00
Horoscope	84.50
Keep 'Em Flying	139.50
Knockout	129.50
Landslide	39.50
Play Ball	49.50
Speedway	35.00
Seahawk	85.00
Sport Parade	75.00
Spot Pool	89.50
Super Six	45.00
Thriller	39.50
Victory	95.00
Yankee Doodle	149.50

REFINISHED—GUARANTEED

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

COMPLETE STOCK OF SEEBURG RAY GUN PARTS



Telephone GRAceland 0317 • 1346 Roscoe St., Chicago 13, Ill.

LOOK! BARGAIN BUYS

2 '38 Tracktimes, Each	\$ 75.00	1 Western Baseball	\$ 65.00
3 High Hand Comb., Each	150.00	1 Skee Ball	65.00
1 Batting Practice	85.00	1 Air Raider	105.00
1 Rotary Merchandiser	195.00	1 Foot Ease	55.00
1 Buckley Digger	95.00	1 P-E Rifle Range	95.00
2 Poker Joker, Each	65.00	1 Hockey (Chi Coin)	155.00
2 Rapid Fire, Each	95.00	1 Batter Up (Genco)	55.00

1/3 deposit, balance C. O. D., F. O. B. Warren

WARREN AMUSEMENT CO.

507 HAZELWOOD AVE., S. E.

WARREN, OHIO

**ACME
METAL
Replacement
Covers
FOR
WALL BOXES**

NOW AVAILABLE:

Metal (Aluminum) Wall Box Replacement Covers for Seeburg and Wurlitzer Boxes, Beautiful Crinkle Finish. A Perfect Replacement for Your Broken Plastic Covers.

! NEW LOW PRICE !

- Wurlitzer Model 125, 5-10-25c... \$5.95
- Wurlitzer Model 120, 5c..... 5.95
- Seeburg Model WS5Z, 5c, 24 Selec. 6.75
- Seeburg Model WS2Z, 5c, 20 Selec. 7.45
- Seeburg Model WS10Z, 5-10-25c, 20 Selec. 8.25

REPLACEMENT FRONT DOORS

(Less Glass and Hardware)

for WURLITZER MODEL 616

- Without Finish \$4.50 Ea.
- With Finish 5.00 Ea.

**JOBBERS, DISTRIBUTORS—WRITE FOR
QUANTITY PRICES**

ACME SALES CO.

505 West 42d Street
New York, N. Y.
Tel: LOnacre 3-4138

Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

1¢ PLAY
(5¢ Play if Desired)

A REAL
MONEY
MAKER



PRICE
\$49.50
F.O.B. Factory
FULLY METERED
— NO COIN
COUNTING
NECESSARY

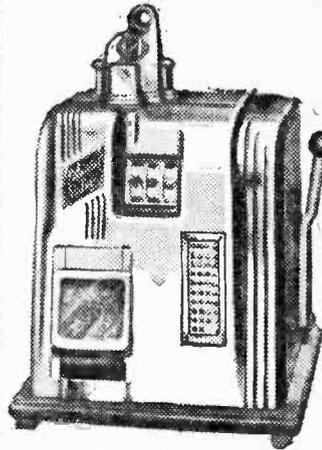
POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind. **POP-UP WILL TRIPLE YOUR PROFIT!** POP-UP is sturdily built — Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those 'soaring' profits.

ACCURATE COMPETITIVE SKILL SCORING
Order From Your Distributor or Write to Us

MARVEL
MANUFACTURING CO.
7847 FULLERTON AVE. EVERGLADE 0230 CHICAGO, 4

COLUMBIA DELUXE CLUB BELL

GOLDEN FINISH



\$209.50

This big, beautiful BELL has everything an operator's heart desires—superb styling—a lustrous GOLDEN FINISH—a quiet yet fast and fascinating playing action—a trouble free mechanism. Yes, the Columbia DeLuxe Club Bell was designed by leaders in the coin machine industry to bring you the finest Bell in the world today.

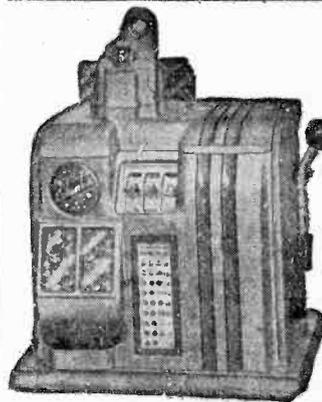
Changeable to 1-5-10-25c play in a few moments' time.

The coin box will prove to the operator the great earning power of this money-making machine.

Write for Price in Quantity Lots

COLUMBIA

TWIN JACKPOT BELL



\$145.00

The Columbia Twin Jackpot Bell is smartly styled in dazzling, durable Hammerloid; its operation is silent and its mechanism trouble free—changeable to 1-5-10-25c play; hence you get the service of four machines for the price of one—plus double slug protection!

Write for Price in Quantity Lots

ROANOKE VENDING MACHINE EXCHANGE, Inc.

13 S. Jefferson Street

Roanoke, Virginia

\$10,000 STOCK SALESBOARDS

BELOW
FACTORY PRICE

Holes	Play	Description	Avg. Profit	Net Price
1000	25c	CHARLEY BOARD—THICK	\$ 50.00	\$.98
1000	25c	GOLDEN BOY CHARLEY—THICK	50.00	.98
1000	1c	CIGARETTE BOARD—30 PK.		.66
800	5c	HAPPY HUNTING—BOOK COVER	22.00	1.94
1200	5c	CAPITOL	30.00	2.67
1800	5c	PADDLE WHEEL	45.00	2.96
2000	25c	LU LU	100.00	2.76
2028	10c	JAR OF JACK	52.80	2.74
2300	5c	COVERED WAGON	50.70	2.98
2800	5c	HIT FIFTY	78.00	3.77
3000	5c	FAST ACTION	56.00	2.87

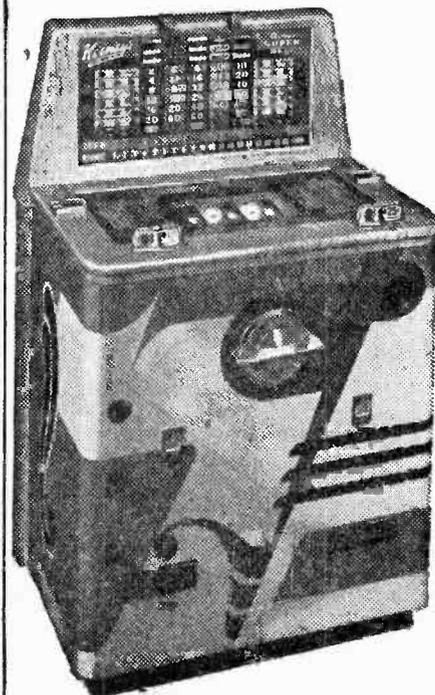
FREIGHT PREPAID ON ORDERS \$75.00 OR MORE. TERMS: 1/4 CASH, BALANCE C. O. D. WRITE FOR FULL LIST.

DIXIE NOVELTY CO., Box 2974, Beaumont, Texas

NOT MEDICAL SCIENCE —
BUT OPERATORS

OFFERS YOU

PROOF POSITIVE



that KEENEY'S
**BONUS
SUPER
BELLS**

EARN MORE PER INDIVIDUAL UNIT THAN A WHOLE ROUTE OF OTHER EQUIPMENT.

IMMEDIATE
DELIVERY

SINGLES - TWINS

ALL COIN DENOMINATIONS

WRITE — WIRE — PHONE YOUR ORDERS
WORLD-WIDE DISTRIBUTORS

1919 Missouri Ave.
OMAHA, NEB.
Market 4525

1014 N. Ashland Ave.
CHICAGO 22, ILL.
BRUNSWICK 2338-6878

1513 Oak St.
KANSAS CITY, MO.
Victor 8404-8405

Exclusive KEENEY Distributors in Illinois, Iowa, Missouri, Nebraska and Kansas

A NEW BOARD TREND



★ SENSATIONAL ★ DIFFERENT

The spectacular dimensional picture featured with BAG THE LIMIT has a high souvenir value that entices all players! Order this magic attraction TODAY!

BAG THE LIMIT

1200 Jumbo holes... 5¢ per sale ... Takes in ... \$60.00
Pays out 30.27
Average PROFIT ... \$29.73

Thick DIE-CUT Board

Write for free full color circular

SUPERIOR PRODUCTS INC. 14 N. PEORIA ST. CHICAGO 7, ILL.

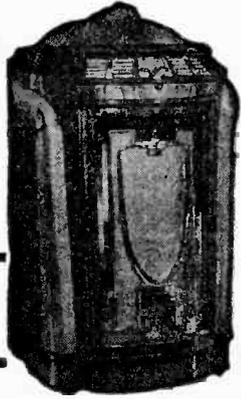
FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

**BEST IN THE LONG RUN . . .
SEEBURG 5¢ MUSIC**

AND THE

TWO-YEAR PLAN

For a Complete Picture of Seeburg's "Hold-the-Line" Policy and What It Can Mean to You—Now and Later—Spend a Few Minutes at Your Nearest Florida Automatic Office Today!



Exclusive Seeburg Distributors in the State of Florida

IT'S HERE! IT'S THE NO. 1 PIN GAME!

GOTTLIEB BAFFLE-CARD

GET YOUR ORDER IN NOW!

Exclusive Gottlieb Distributors in Florida and Cuba



FLORIDA AUTOMATIC SALES CORP.

839 WEST FLAGLER ST.

MIAMI, FLORIDA

All Phones: 3-6221

JACKSONVILLE, 60 Riverside Ave. Phone 3-0611

TAMPA, 115 South Franklin St. Phone 3856

HAVANA, CUBA



ATLANTIC

EXCLUSIVE
Seeburg
DISTRIBUTORS

ATLANTIC NEW YORK CORP. 460 Tenth Ave., New York 18, N.Y.

ATLANTIC NEW JERSEY CORP. 27-29 Austin Ave., Newark 5, N. J.

ATLANTIC CONNECTICUT CORP. 1625 Main St., Hartford 5, Conn.

**Frost Tells of
Change Makers
In Production**

BOSTON, Dec. 21.—Two new coin changers are on the production lines of Frost Vending Machine Company and will be released in January, C. M. Frost, firm president, said this week.

One of the models takes dimes, quarters and half-dollars, giving nickels in change for dimes and quarters and giving four nickels and three dimes for half-dollars. The other takes only dimes and quarters, giving nickels in change.

Both models are contained in metal cabinets and are operated by push buttons. Operation can be changed to electricity if desired. Frost said slug rejectors are patented by himself and, operate differently from any other on the market.

**Okla. Coinmen Favor
Tourist Assn. Plans**

MUSKOGEE, Okla., Dec. 21.—Coinmen operating Oklahoma territory are in agreement with plans for organization of an Oklahoma Tourist Association, which plans were formulated at a Statewide meeting of important organizations, held here.

Association was planned in detail when representatives of Izaak Walton League chapters, chambers of commerce and other organizations met. Main objective is promotion of tourist traffic in the State which would result in millions of dollars to Oklahoma business annually.

Financed by legislative appropriations, new association is directed by competent business men. Side objectives of organization are protection and development of wildlife and game preserves, conservation, waterways and improvement of State's recreational facilities.

**Start Construction
On Additional Space
For Milwaukee Coin**

MILWAUKEE, Dec. 21.—Construction has been started on a new addition to the structure now housing the Milwaukee Coin Machine Company, according to Sam London, head of the organization. Firm's post-war expansion plans include a number of innovations for the convenience of the firm's customers.

New addition will include an enlarged stock room and plans for a new showroom where juke boxes, among other lines, will be featured. Jukes will be shown against a new type background which the firm expects will lend a high degree of visibility and make for ease of inspection. A sound service room will be a part of the main display quarters, while another feature will be a sound-proof, glass-enclosed phonograph testing panel. Additional sound-proof rooms are to be included for demonstration purposes.

Moose Jaw Aches

MOOSE JAW, Sask., Dec. 21.—When parking meters were installed in the downtown business section here citizens fed them meat tokens, Chinese and other foreign coins, razor blades, washers and a few electrical parts.

Total of 219 meters were installed by December 5; four days later 63 heads had been removed from machines for repairs.

**Mo. Novelty Handles
Sales for Tri-State**

ST. LOUIS, Dec. 21.—Al Decker, general manager of the Missouri Novelty Company, announced this week that his firm had been appointed national sales representatives for the Tri-State Corporation, Bristol, Tenn., manufacturers of ticket and jar deals.

According to the announcement, territorial distributors and salesmen will be appointed by Tri-State thru Missouri Novelty.

**WANTED:
SMART OPERATORS**

To cash in on the perfect answer to your prayers for profits.

**EVANS' 1946
BANGTAILS**

Combination Free Play and Payout.
7 Coin Head.

**WRITE
OR
PHONE TODAY**

PACIFIC COAST

DISTRIBUTORS

1347 W. Washington Blvd.,
LOS ANGELES 7, CALIF.
Phone: Richmond 5527

ACT QUICK

- 1 800 Wurlitzer, in A-1 shape. \$400.00
- 1 Chicago Coin Goalee, like new. 345.00
- 1 Laura 125.00
- 1 Streamliner 115.00
- 1 Grand Canyon 100.00
- 4 Hollywoods. Each 95.00
- 1 Do-Re-Mi 45.00
- 1 Penny Hitler Gum Machine... 15.00

**AUTOMATIC
MUSIC CO.**

1462 S. 13th St. OMAHA, NEB.

IMMEDIATE DELIVERY

FREE PLAY

DAVAL'S COUNTER GAME

WRITE

TRI-STATE DISTRIBUTING COMPANY

PHONE 3517

ASHEVILLE, N. C.

TO OUR MANY FRIENDS
A Very Merry Christmas
John Bilotta Fred Iverson



AND FOR A
 PROSPEROUS NEW YEAR
 YOUR THREE BEST BETS

EASTERN SALES CO

1824-26 EAST MAIN ST.

ROCHESTER 9, N.Y.

PHONE: CULVER 5278 OR 3719

By Heck

Season's Greetings

BERT LANE HARRY ROSEN MEYER PARKOFF

NEW MACHINES NOW BEING DELIVERED

GOTTLIEB BAFFLE CARD	\$322.00
BALLY MIDGET RACER	299.50
ACE COIN COUNTER	139.50
DRAW BELL, 5c COMBINATION	477.50
DRAW BELL, 25c COMBINATION	497.50
EXHIBIT'S NEW FIESTA	320.00
UNITED SEA BREEZE	325.00
CHICAGO COIN SUPERSCORE	299.50
DAVAL'S "FREE PLAY"	75.00
GENCO STEP UP	324.50
SILVER KING NUT VENDORS, 1c or 5c	13.95
BALLY TRIPLE BELL	895.00
GOTTLIEB Improved DeLuxe GRIP SCALE	39.50
A. B. T. CHALLENGER, Beautifully Designed	65.00
NEW SLOT STANDS	27.50
JENNINGS BRONZE or STANDARD CHIEF, 5c	299.50
JENNINGS SUPER DELUXE LITE-UP CHIEF, 5c	319.00
10c, \$309.00. 25c	324.00
10c, \$334.00. 25c	344.00

WANTED FOR CASH

ROCK-OLA Monarchs — Windsors — 1939 Standards — 1939 Deluxes
 1940 Masters — 1940 Supers
 WURLITZER 500 Keyboard — 600 Keyboard — Counter Model 81
 Counter Model 71
 SEEBURG Classics—Colonels, E. S.

All Phonographs must be in excellent working condition and appearance. WE ARE NOT INTERESTED IN JUNK! Rush your list—state best cash prices.

USED PIN GAMES

STAGE DOOR	KEEP 'EM FLYING \$134.00	INVASION	\$ 89.00
CANTEEN	\$189.00	GOTTLIEB	84.50
FLAT TOP	150.00	LIBERTY	79.50
COVER GIRL	139.50	KNOCKOUT	79.50
SHANGRI-LA	134.00	GOBS	74.50
HOLLYWOOD	129.50	YANKS	108.00
CATALINA	129.50	4 ACES	104.00
BIG PARADE	134.00	UNITED MIDWAY	89.00
YANKEE DOODLE	129.00	SKY RIDER	89.50
		TEN SPOT	59.50
		JEEP	89.50

SEABOARD

EXCLUSIVE
Genco
 DISTRIBUTORS
 IN THE EAST

SEABOARD NEW YORK CORP. 460 Tenth Ave., New York 18, N.Y.
 SEABOARD NEW JERSEY CORP. 27-29 Austin Ave., Newark 5, N. J.
 SEABOARD CONNECTICUT CORP. 1625 Main St., Hartford 5, Conn.

NATIONAL COIN MACHINE EXCHANGE
 1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO



**COLORS SOLID—through and through—
not sprayed or painted! Top Quality!**

WURLITZER		ROCK-OLA	
	Each		Each
800 Top Corners.....	\$16.50	Standard, Master, Deluxe or Supers:	
800 Lower Sides.....	13.50	Top Corners (Solid Red, Yellow or Green).....	\$12.75
800 Middle Sides.....	3.00	Lower Sides (Red or Yellow)...	12.75
800 Top Centers			
(Right or Left, Red).....	8.00		
800 Back Sides (Green).....	9.50		
800 Top centers (onyx).....	4.00		
600, 500 Top Corners.....	4.50		
700 Top Corners.....	7.50		
700 Lower Sides.....	9.50		
700 Back Sides.....	8.50		
750 Top Corners.....	8.75		
750 Lower Sides.....	8.75		
750 Top Center.....	4.25		
750 Middle Sides.....	2.00		
850 Top Corners.....	9.50		
850 Lower Sides.....	8.75		
850 Top Center.....	11.00		
850 Peacock Glasses.....	3.50		
950 Lower Sides.....	10.50		
24 Top Corners.....	1.00		
24 Lower Sides.....	4.00		
41-61-71 Top Corners.....	4.50		

New Clear, Transparent PLASTIC WINDOWS for your Model 850 program holder . . . \$5.00 per set

If You Don't See What You Want . . . Ask For It! We May Have It In Stock!

EAGLE COIN MACHINE CO.

1514 N. Fremont Ave. • Chicago 22, Illinois • Phone: Michigan 1247

Tourist Spending To Hit Record Highs in '47: Commerce Dept.

WASHINGTON, Dec. 21.—Coinmen are finding post-war combination of tourist and motorcar an ever-increasing source of revenue to the coin machine industry. Tourist spending, U. S. Department of Commerce estimates, will exceed the 1940 season and promises to reach an all-time high in 1947.

To date, motorists have spent over \$6,000,000,000 for their touring in 1946. Shortages in cars, tires, hotel space and jammed tourist courts have not deterred travel-hungry Americans from hitting the road, according to the American Road Builders' Association, and 85 per cent of tourists want to travel in their own cars.

By the end of September, 21,682,782 tourists had visited the 27 parks and 142 other recreational areas operated by the National Parks Service. This was an increase of 963,064 over the peak year of 1941. Most popular was Great Smoky National Park, attracting 1,147,277 visitors, . . . 300,000 more than Yellowstone. Over 1,000,000 tourists used Blue Ridge Parkway alone.

Propose Vet Bonus Thru Bells in Minn.

ST. PAUL, Dec. 21.—A State representative from St. Paul has proposed that Minnesota legalize bell machines and that the revenue derived be used to pay the veterans' bonus. The representative said he had been in conference with members of veterans' groups and that he would bring the matter up for discussion before the House.

The representative is quoted as saying that the only way he can see to finance the bonus bill is thru such a tax. He said, "If they were legalized, the State could collect a large amount."

Gen'l Cement Names Advertising Agency

ROCKFORD, Ill., Dec. 21.—General Cement Manufacturing Company, of this city, has appointed Sander Rodkin Advertising Agency to handle the firm's advertising and promotion effective January 1. General manufactures over 3,000 products for radio, electronic, electrical and other uses.

Firm said it is planning a new, more informative type of advertising for business paper readers. S. B. Valiulis and R. G. Ellis, of General Cement, met last week with Rodkin to outline future promotion plans.

Flash Sales BOARDS

WRITE TODAY FOR DESCRIPTIVE CIRCULARS

REASONABLE PRICES

EMPIRE PRESS, Inc.

637 S. DEARBORN ST. CHICAGO 5, ILLINOIS

SPECIAL FOR IMMEDIATE DELIVERY

30 WIRE CABLE

Regular Color Codes

1000 Ft. \$275.00 Reel

In Smaller Quantities 32 1/2c Per Ft.

1/3 Dep., Bal. C. O. D., F. O. B. Phila.

SCOTT-CROSSE COMPANY

Exclusive Distributor in Pa. & N. J.

1423 Spring Garden St., Phila., Pa.

See **FIRESTONE'S**

NEW MONEY-MAKERS AT BOOTHS

100, 101, 102, 103

Coin Machine Convention, Hotel Sherman, Chicago

FIRESTONE ENTERPRISES, INC.

1604 Chestnut St. Brooklyn 30, N. Y.

SALESBOARDS

OUR SPECIALS

BINGO—1000 REFILLS.....\$0.85 — LOTS OF 50.....\$0.75 EA.
BINGO—1260 REFILLS.....\$1.20 — LOTS OF 50.....\$1.10 EA.
CARD FOR 1000.....10c — 74 SEAL CARD FOR 1260.....90c
METAL STANDS.....75c EA.

	Holes	Profit	Net
Game of Dollars, 5¢	400	\$ 7.00	\$.90
7-11, 5¢	400	11.16	1.11
Ace High, 5¢	400	10.84	1.11
Nylon Mazle (Girlie), 25¢	440	51.16	2.67
Little McCoy (Thick), 25¢	500	32.68	1.96
Golden Boy Charlie, 25¢	1,000	45.00	2.30
Jack Pot Charley (Thick), 25¢	1,000	52.00	1.20
Jack In Barrel (\$8.30 in Coins), 10¢	2,000	71.00	14.04
Pipparoo (Girlie), 5¢	1,000	28.25	2.98
3 Bar Jackpot, 5¢	1,640	33.31	3.48
Silver Cargo (Girlie), 5¢	1,000	26.81	3.30
Goldie (Girlie), 5¢	1,200	32.45	3.37
Oh Boy (Girlie), 5¢	1,000	26.90	3.35
Piggy Back (Girlie), 5¢	1,500	36.75	5.60
Gorgeous (Girlie), 5¢	1,198	31.50	3.30
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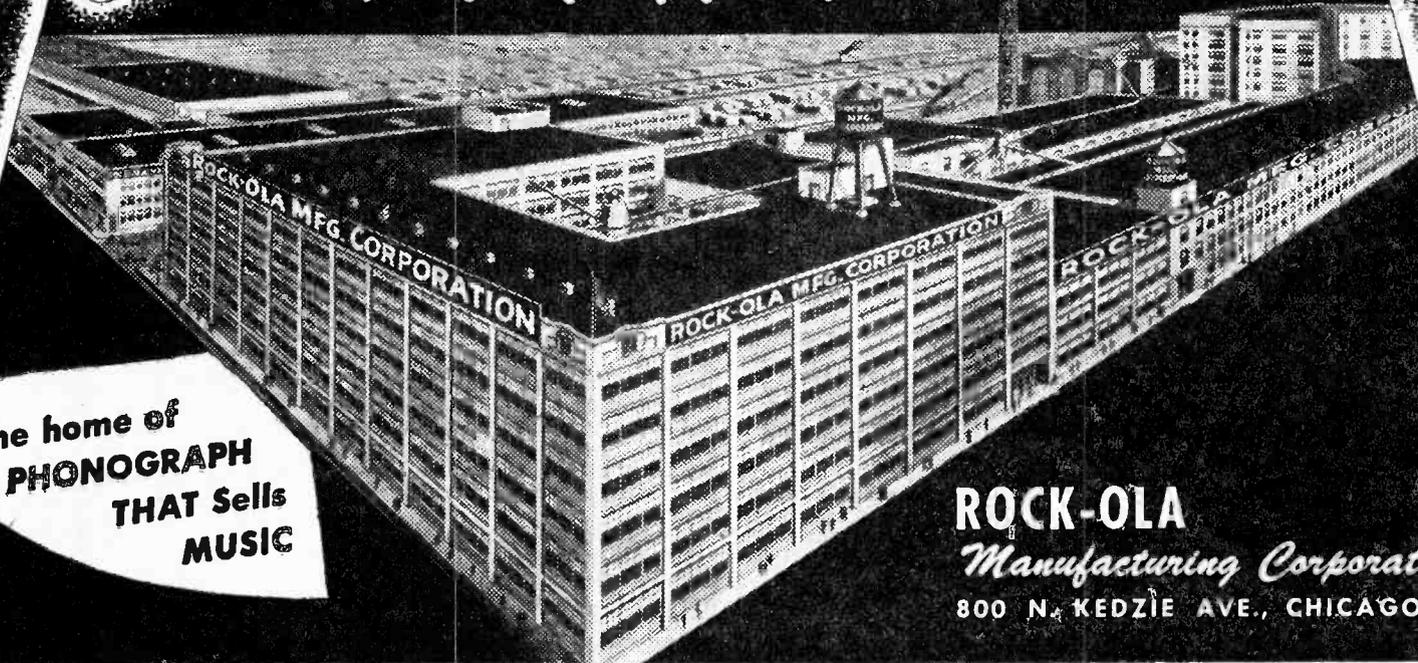
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MILLS 25¢ BLACK CHERRY BELL	258.00	GROETCHEN COLUMBIA, J.P.	145.00
MILLS 25¢ GOLDEN FALLS	268.00	DELUXE CLUB COLUMBIA	209.50
MILLS VEST POCKET BELL	74.50		

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Champion Hockey, F.S.	109.50	Bally Dark Horse	149.50	Pan American	64.50
Wurl. Skee Ball, 14 Ft.	375.00	Mills 5¢ Blue Fronts, Late	129.50	Sky Rider	109.50
Bally King Pin	189.50	Mills 10¢ Blue Fronts, Late	139.50	Flat Top	189.50
Waiting Big Game, F.P.	89.50	Mills 25¢ Blue Fronts, Late	149.50	Laura	209.50
Jennings Silver Moon, F.P.	114.50	Mills Vest Pockets, Group	42.50	Liberty (Gottlieb)	154.50
Evans '40 Gal. Dominos, J.P.	175.00	Mills Vest Pockets, B & G	49.50	Big Hit (Exhibit)	209.50
Evans Lucky Star	125.00			Keep 'Em Flying	134.50

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Tenn. Revenues Up \$775,297 in Month For 18.5% Increase

NASHVILLE, Dec. 21.—November department of finance and taxation collections in Tennessee totaled \$4,957,516, an increase of \$775,297, or 18.5 per cent over the same period in 1945, Commissioner Sam Carson reported last week.

Tobacco revenue accounted for \$642,932, up 41 per cent over a year ago, while beer brought in \$126,172, which was a 7 per cent drop from the same levy for the November, 1945, period.

Commissioner's report also revealed the first five months of the fiscal year total taxation at \$27,751,235, a gain of \$4,587,423 for a similar period last year. A comparison of tobacco revenues for these two periods showed the 1946 total to be \$3,281,243, up \$510,073 over a year ago.

Magazine Reports Coin Mach. Vogue For Guatemalans

NEW YORK, Dec. 21.—American coins are accepted in Guatemala value for value with local mintage, according to an article about this tropical country in the publication *World Report*. Because of this fact, the article explains, a great variety of American coin-operated devices are in use.

Mentioned specifically are panorams, older model bell games and pinballs. Instructions are elaborately worded in Spanish, but at the end of the pinball games appear two English words in capitals: No Tilt.

Remaining amusement sources open to the local residents in Guatemala City appear to be centered in three movie theaters and two night clubs.

New Businesses Show Rise for Ten Months

NEW YORK, Dec. 21.—New business incorporations, according to Dun & Bradstreet, Inc., show an increase of 90.2 per cent in the first 10 months of 1946 over same 1945 period. Increase spread over 47 States, totaled 113,340 company formations.

For October, agency revealed, new business incorporations in same 47 States amounted to 10,784; 14.2 per cent increase over September total of 9,441 and a 54.5 per cent rise from the October, 1945, total of 6,979.

Of 47 States reporting for October, 30 showed gains over September and 17 had declines. Comparison with 1945 October figures disclosed increases in all States but four, with a single State reporting no change in number of business incorporations.

Richmond Requests General Sales Tax

RICHMOND, Va., Dec. 21.—Request for levying of a general sales tax on all items except food and medicine will be made here to city council by Councilman Emmett E. Perkinson.

Perkinson, of Jefferson Ward, said last week this method of raising needed city funds has more merit than the mayor's proposal to increase the present real estate levy of \$2.20 to \$2.50 per \$100. "People who own property are already taxed over and over," said Councilman Perkinson, "but the sales tax will catch people who are not paying a thing into the city government."

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KEENEY SUPER BELLS, 10¢, F.P., P.O.	225.00
KEENEY SUPER BELLS, 25¢, F.P., P.O.	225.00
KEENEY SUPER TWIN, 5¢-5¢, F.P., P.O.	375.00
KEENEY SUPER TWIN, 5¢-25¢, F.P., P.O.	375.00
KEENEY SUPER TWIN, 5¢-10¢, F.P.	375.00
KEENEY 4-WAY, 5¢, 5¢, 5¢, 25¢	450.00
KEENEY 4-WAY, 5¢, 5¢, 10¢, 25¢	450.00
KEENEY 4-WAY, 5¢, 5¢, 25¢, 25¢	495.00
MILLS 4 BELLS, 5¢, 5¢, 5¢, 25¢ (Orig. Heads)	325.00
MILLS 4 BELLS, 5¢, 5¢, 5¢, 25¢ (Late Heads)	495.00
BALLY CLUB BELLS, 5¢, F.P., P.O.	149.50
BALLY HI HANDS, 5¢, F.P., P.O.	139.50

PHONOGRAPHS REFINISHED — RECONDITIONED

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WURLITZER 950	595.00
WURLITZER 850	595.00
WURLITZER 750 M	550.00
WURLITZER 42-500 K	365.00
WURLITZER 42-600	395.00
WURLITZER 600	345.00
WURLITZER 616	225.00
ROCK-OLA COMMANDO	425.00
ROCK-OLA '40 MASTER ROCKOLITE	375.00
SEEBURG 5¢ 3 WIRE BOXES	27.50
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Genuine Fibre Main Gears for Seeburg & Wurlitzer (less hub) 3.95

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Heavy Duty Castors, set of four 1.85

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Cut to measure—2¢ per sq. in.

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Notes	Name	Def.	Profit	Price
1000	5¢ Nickel Charley	Def. \$17.00	\$.98	
1000	5¢ LULU JR.	Def. 18.00	.98	
1000	1¢ Cigarette (Girlie), 28" Pk.		.79	
1000	25¢ Charley		50.00	.89
1000	5¢ Jumbo Hole Lulu, X Th.	13.50	1.42	
1800	5¢ Lulu, X Thick	Def. 18.00	1.89	
1000	5¢ Double Finn	Def. 24.00	.98	
1000	25¢ J.P. Charley	Avr. \$50.00	\$1.15	
1000	25¢ J.P. Charley	Avr. 52.04	1.22	
1000	10¢ J.P. Ready Money, Seal.	50.70	1.79	
1000	25¢ J.P. Tex. Charley, Seal.	50.28	1.49	
1000	5¢ J.P. Home Run	Avr. 27.00	1.89	
1200	25¢ J.P. Tex. Charley	Avr. 102.28	2.29	
1000	5¢ J.P. Win Finn, Jumbo	\$24.80	\$1.79	
1184	5¢ J.P. Jumbo Tens, Jumbo	33.00	2.49	
1000	5¢ J.P. Beat This Card	Avr. 33.00	2.59	
1020	5¢ J.P. Hot Stuff, Girlie	27.00	2.79	
1000	5¢ J.P. Girlie, X Th.	Avr. 27.00	2.98	
1020	5¢ J.P. Wanna Dough, Girlie	27.00	2.89	
1800	5¢ J.P. Lulu, X Thick	32.00	2.89	
2180	Rd. Wh. Bl. Single Bd. Tickets	\$38.00	\$1.55	
2172	Rd. Wh. Bl. 5 Fold Tickets	36.00	1.88	
2280	5¢ J.P. Ticket Deal	Avr. 44.00	2.89	
120	Tip Ticket Books, Singles, Doz.		1.95	

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514 Dryades St. New Orleans, La.

ADVANCE RECORD RELEASES

(Continued from page 27)

THEM HILLBILLIES ARE MOUNTAIN WILLIAMS NOW	Hoosier Hot Shots (DIVORCE ME)	Decca 46023
THE NIGHT RIDE	Ambrose Ork (WOOD AND)	Decca London F-41002
THE OLD OAKEN BUCKET	Bing Crosby (The Music Mails and Hal-John Scott Trotter Ork) (CLEM-TINE)	Decca 25020
THE WANG WANG BLUES	Henry Busse Ork (HOT LIPS)	Decca 25015
THROUGH A THOUSAND DREAMS	Desi Arnaz Ork (Jane Harvey) (A RAINY)	Victor 20-2094
TURN MY PICTURE UPSIDE DOWN	Red Egner (BROWN EYED)	King 586
WEEK-END IN HAVANA	The Stardusters (Phil Napoleon Ork) (BROTHER BILL)	Swan 8000
WHAT MORE CAN I ASK FOR?	Guy Lombardo (Don Rodney) (MAN-AGUA, NICARAGUA)	Decca 23782
WHAT MORE CAN I ASK FOR?	Jack McLean Ork (Wayne Gregg) (STARS FELL)	Coast 8003
WOOD AND IVORY	Ambrose Ork (THE NIGHT)	Decca London F-41002
YES, YOU DID	Charlie Linville and the Fiddlin' Linvilles (SNOW DEER)	King 588
YOU ARE AN ANGEL OUT OF HEAVEN	Jerry Lama Quartet (Joan Christie) (YOU GET)	Cozy L-1004
YOU CAN'T SEE THE SUN WHEN YOU'RE CRYING	Pied Pipers (Paul Weston Ork) (MAKE ME)	Capitol 344
YOU GET ME	Jerry Lama Quartet (Joan Christie) (YOU ARE)	Cozy L-1003
YOU'LL ALWAYS BE THE ONE I LOVE	Harry Cool Ork (GIVE ME)	Mercury 3053

RACE

BASIN STREET BLUES	Hadda Brooks (YOU WON'T)	Modern Music 146
BE FAIR WITH ME	Joe Liggins and His Honeydrippers (T. W. A.)	Exclusive 236
BLOW TOP RE BOP	Mary Bryan (LEFT WITH)	Juke Box JB-514
GET YOURSELF IN LINE	Jim Wynn Ork (WYNN'S BOOGIE)	Modern Music 20-507
GOODBYE, LITTLE GIRL BLUES	Lenny Lewis Ork (TAFFY)	Queen 4161
I AIN'T MAD AT YOU	Jesse Price Ork (Jesse Price) (I'M THE)	Capitol 348
I WANT A LITTLE GIRL	Jay McShann Ork (Jimmy Witherspoon) (JIMTOWN BOOGIE)	Mercury 8026
I'M THE DRUMMER MAN	Jesse Price Ork (Jesse Price) (I AIN'T)	Capitol 348
JIMTOWN BOOGIE	Jay McShann Ork (I WANT)	Mercury 8026
JUST IN CASE YOU CHANGE YOUR MIND	Jim Wynn Ork (ORGAN GRINDER)	Modern Music 20-506
LEFT WITH THE BLUES	Mary Bryan (BLOW TOP)	Juke Box JB-514
MY BABY'S GONE AWAY	Poison Gardner (POISON'S BOOGIE)	Juke Box JB-515
OLD-TIME DADDY BLUES	Lillette Thomas (RIFFS AND)	Sterling SR-109
ORGAN GRINDER SWING	Jim Wynn Ork (JUST IN)	Modern Music 20-506
PHUNGIE, PHUNGIE AN' STCHEW	Willie Bryant (SNEAKY PETE)	Apollo 1029
POISON'S BOOGIE	Poison Gardner (MY BABY'S)	Juke Box JB-515
RIFFS AND RHYTHM	Lillette Thomas (OLD TIME)	Sterling SR-109
SNEAKY PETE	Willie Bryant (PHUNGIE, PHUNGIE)	Apollo 1029
TAFFY	Lenny Lewis Ork (GOODBYE, LITTLE)	Queen 4161
T. W. A.	Joe Liggins and His Honeydrippers (BE FAIR)	Exclusive 236
WYNN'S BOOGIE	Jim Wynn Ork (GET YOURSELF)	Modern Music 20-507
YOU WON'T LET ME GO	Hadda Brooks (BASIN STREET)	Modern Music 146

HOT JAZZ

BACK-ROOM BLUES	Art Hodes' Back-Room Boys (LOW DOWN)	Blue Note 526
BE-BOP BOOGIE	Lester Young (SHE'S FUNNY)	Aladdin 138
BESAME MUCHO	Wingy Manone Ork (Wingy Manone) (PAPER DOLL)	Capitol 347
CHERRY	Sammy Benskin Trio (THE WORLD)	Blue Note 522
DO YOU KNOW WHAT IT MEANS TO MISS NEW ORLEANS	Louis Armstrong and His Dixieland Seven (Louis Armstrong) (ENDIE)	Victor 20-2087
ENDIE	Louis Armstrong (Louis Armstrong) (DO YOU)	Victor 20-2087
FRANTONALITY	Errol Gardner (WHERE OR)	Mercury 5008
JOHNNIE GUARNIERI ALBUM	Johnnie Guarnieri	Majestic M-11
Believe It, Beloved		Majestic 1095
Beyond the Moon		Majestic 1094
Flying Home		Majestic 1095
My Gal, Sal		Majestic 1094
Stars Fell on Alabama		Majestic 1096
Temptation		Majestic 1096
JIMMY'S BLUES	Jimmy Shirley (T-BONE BLUES)	Blue Note 530
JUG-HEAD BOOGIE	Art Hodes' Back-Room Boys (M.K.)	Blue Note 527
LOW DOWN BLUES	Art Hodes' Back-Room Boys (BACK-ROOM BLUES)	Blue Note 526
M. K. BLUES	Art Hodes' Back-Room Boys (JUG-HEAD BOOGIE)	Blue Note 527
NO-NAME JIVE, Parts I and II	Jerry Brent Ork	Modern Music 20-508
PAPER DOLL	Wingy Manone Ork (Wingy Manone) (BESAME MUCHO)	Capitol 347
ROLL 'EM	Jerry Brent Ork (TEMPTATION)	Modern Music 20-510
SHE'S FUNNY THAT WAY	Lester Young (BE-BOP BOOGIE)	Aladdin 138
T-BONE BLUES	T-Bone Walker (Les Hite Ork) (JIMMY'S BLUES)	Blue Note 530

LATIN-AMERICAN

THE LECUONA CUBAN BOYS ALBUM	The Lecuona Cuban Boys	Majestic M-14
Balla La Conga		Majestic 1091
Bongo		Majestic 1092
Cachum-Bambe		Majestic 1092
La Chancleta		Majestic 1091
POR LA CRUZ	Eduardo Alexander (Abel Dominguez Ork) (VIVIR PARA)	Peerless 2359
RANCHITO LINDO	Pedro Infante (TAL VEZ)	Peerless 2364
TAL VEZ ME PUEDEAN MATAR	Pedro Infante (RANCHITO LINDO)	Peerless 2364
VIVIR PARA SONAR	Eduardo Alexander (Abel Dominguez Ork) (POR LA)	Peerless 2359

Earnings Reported By Liquid Carbonic

CHICAGO, Dec. 21.—Liquid Carbonic Corporation, makers of refrigerating equipment, reported a net profit of \$1,256,926 for the fiscal year ended September 30, as compared with \$1,522,585, for the preceding year.

Interesting to the vending trade as a prominent firm in the development of refrigerating processes which have been applied to venders, Liquid Car-

bonic now has a backlog of unfilled orders totaling more than \$25,000,000, said President P. F. Lavedan in the report. Sales during the year ran to \$23,746,562, compared with \$21,613,837 during the previous fiscal year.

Orders now on hand are to fill contracts chiefly for bottling machinery or soda fountains. Expected to help catch up with demand are new manufacturing facilities both in this country and abroad.

New carbonic plant in Mexico City should be ready before the end of 1947, according to Lavedan. Other plants currently are in process of construction in Colombia, Venezuela.

WE HAVE FOUND THAT FRIENDSHIP IN BUSINESS COUNTS FOR MUCH AND WE ARE GRATEFUL FOR YOURS LET US WISH YOU A VERY HAPPY CHRISTMAS AND A PROSPEROUS NEW YEAR

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United SE BREEZE	ABT CHALLENGERS. Lots of 10	\$400.00
Cenco STEP UP	Exhibit FIESTA	
Chicago Coin SUPER SCORE	Bally BIG LEAGUE	
VICTORY SPECIALS	EXTRA BELL CABINETS. Lots of 5	250.00
VICTORY DERBYS	Buckley SILVER CHROME CABINETS.	
Jennings SLOTS	Lots of 5	200.00

SOLOTONES Special Close-out Price

WRITE OR PHONE US BEFORE YOU BUY — WE WILL SAVE YOU MONEY

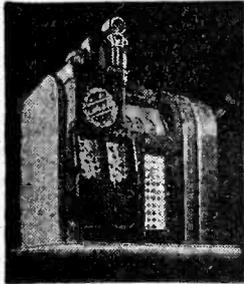
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SINGLES • TWINS • THREE WAY
EXCLUSIVE DISTRIBUTOR FOR LOUISIANA, MISSISSIPPI and WESTERN TENNESSEE.

PERFECTLY RECONDITIONED EQUIPMENT

FLAT TOP	\$100.00	BUCKLEY TRACK ODDS, D.D., J.P.	\$400.00
SUSPENSE	175.00	THOROBRED	200.00
SURF QUEEN	140.00	'41 DERBY	125.00
BIG HIT	145.00	YANKEE DOODLE	100.00
GRAND CANYON	125.00	SUPER BELL, B&C Comb.	125.00
SKY CHIEF	125.00	BAKER'S PAGES (Late Ser.)	175.00
HOLLYWOOD	100.00	PACES RACES (Brown)	50.00
KNOCKOUT	65.00		

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COLUMBIA DOUBLE JACKPOT BELL



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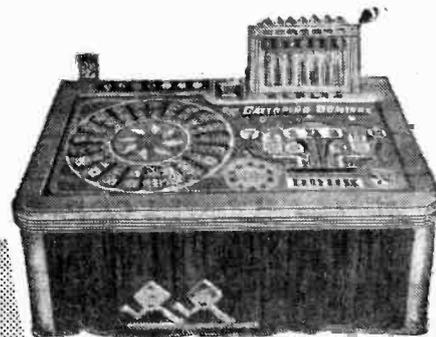
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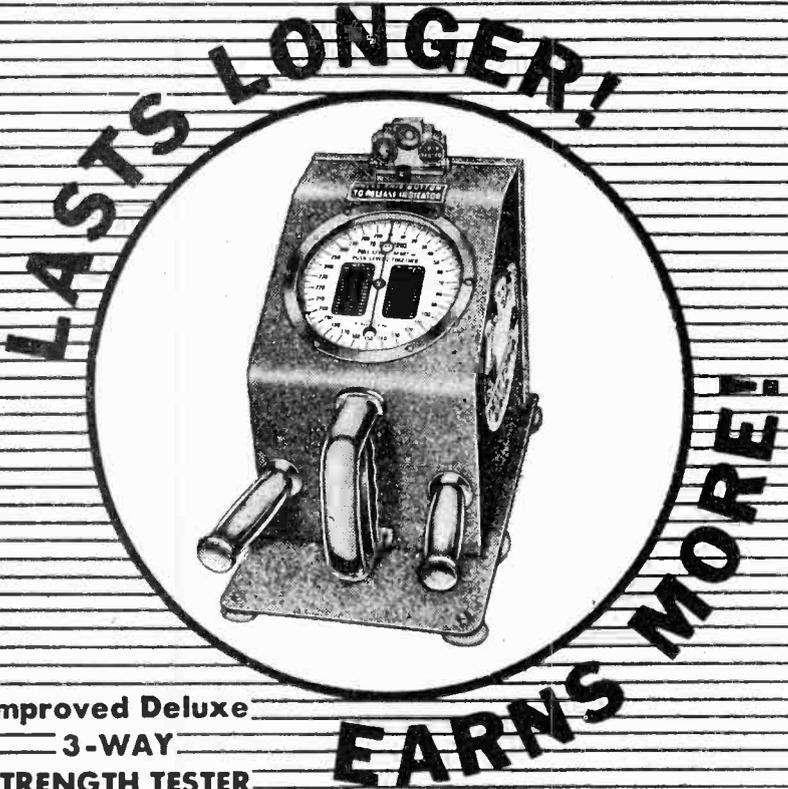
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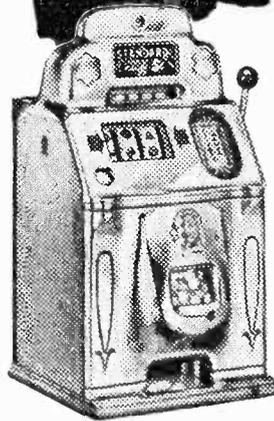


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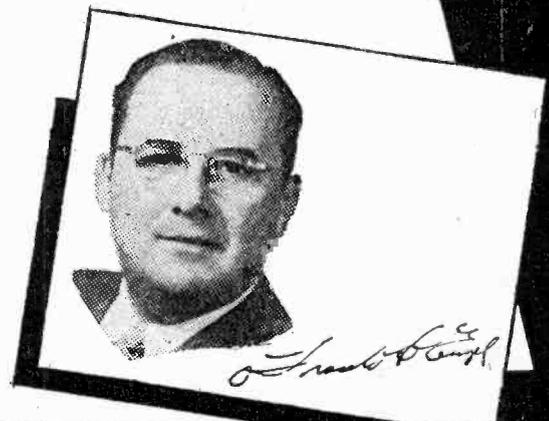
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BIG TOP, P.O. ... 85.00
BOB TAIL, F.P. ... 95.00
SILVER MOON, F.P. ... 95.00
BALLY CLUB BELL, Comb. ... 165.00
KEENEY 5-25 SUPER BELL ... 295.00
KEENEY KENTUCKY CLUB ... 115.00
KEENEY '38 TRACK TIME ... 115.00
KEENEY TRIPLE ENTRY ... 115.00
KEENEY PASTIME, 9-coin head. 135.00
MILLS 4 BELLS ... 350.00
PACES '40 SARATOGA ... 125.00
PACES '40 REELS, Comb. ... 125.00
PACES '40 SARATOGA JR. ... 100.00
SUN RAY, F.P. ... 135.00



USED SLOTS & ACCESSORIES

Mills 10¢ Giltter Gold \$150.00
Mills 25¢ Giltter Gold 175.00
Newly Painted Box Stands ... 18.00
Newly Painted Double Stands ... 25.00
2 Mills 25¢ Golf Ball Vendor ... 275.00
5¢ Jennings Club Console ... 125.00
10¢ Jennings Club Console ... 150.00
10¢ Watling Rotatop Club Console ... 125.00

USED ARCADE EQUIPMENT

Photomatlo ... \$650.00
2 Brand New Muto-scope Voice-graph ... Write
4 Brand New Bola-score ... 225.00
10 Panorams ... 295.00

SOLOTONE

30 Boxes, like new. Ea. \$30.00

TERMS: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C. O. D.

Cleveland Coin Machine Exchange
2021-25 PROSPECT AVE. CLEVELAND 15, OHIO
PHONE: PROspect 6316

COVEN'S COIN CORNER

ART CADY

BEN COVEN and his Associates
Wish You a **MERRY XMAS** and a **HAPPY NEW YEAR!**

BEA CRANE
SALLY GOLDSTEIN
STEVE LEVANDOWSKI
JOSEPH SCHUMAN
EDWARD WIKOFF
JOHN HAMILTON

PIN GAMES

Attention ... \$20.00
Belle Hop ... 44.50
Bola Way ... 20.00
Click ... 40.00
Defense (Genco) ... 30.00
Do Re Mi ... 55.00
Flying Tigers. 55.00
Gun Club ... 20.00
League Leader. 18.00
Legionnaire ... 35.00
Majors, 1941. 29.50
Monicker ... 39.50
New Champ ... 20.00
Stage Door Canteen ... 139.00
Slap the Japs ... 20.00
Speed Ball ... 30.00
Suspense ... 167.50
Sluggo ... 20.00
Sport Parade. 30.00
Tall Gunner ... 30.00
Ten Spot ... 20.00

Towers ... \$39.50
Velvet ... 30.00
Victory (Genco) ... 30.00
Yanks ... 50.00
Arizona (Revamp) ... 115.00
Brazil (Revamp) ... 120.00
Flat Top (Revamp) ... 110.00
Grand Canyon (Revamp) ... 115.00
Streamliner (Revamp) ... 120.00
Bombardier (P.S.) ... 47.50
Eagle Squadron (P.S.) ... 50.00
Production (P&S) ... 47.50
Shangri-La (P&S) ... 65.00

MILLS

VEST POCKET BELL \$74.50

NOW IN STOCK IMMEDIATE DELIVERY

Mills New Safe Stands for Bell Machines ... \$22.50
Black Cherry Bells, 5¢, 10¢ or 25¢
Deluxe Model Columbia Bells
Regular Model Columbia Bells

IN STOCK!

SEND FOR LIST OF GOOD USED, RECONDITIONED BELL MACHINES

ROY MCGINNIS CO. 2011 MARYLAND AVE. BALTIMORE 18, MARYLAND
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COVEN Distributing Co.
3181 ELSTON AVENUE CHICAGO, ILL
Phone: INDEPENDENCE 2210

EXCLUSIVE BALLY DISTRIBUTOR IN INDIANA, WISCONSIN and NORTHERN ILLINOIS.

BOWLING GAME BALLS

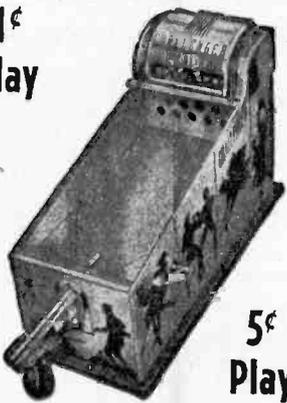
REGROUND AND LACQUERED—REFINISHED LIKE NEW

2 1/4" to 3 1/4" \$25.00 per hundred 10-Day Service

MACOMB MUSIC SERVICE 16700 NINE MILE RD. EAST DETROIT, MICH.

CHALLENGER

1¢ Play



IMMEDIATE DELIVERY

1/3 Deposit With Order

5¢ Play

\$65.00 EACH

Write for quantity prices.

The **VENDING** MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA
U.S.A.

GENUINE ALPHA

30-WIRE

LIMITED SUPPLY

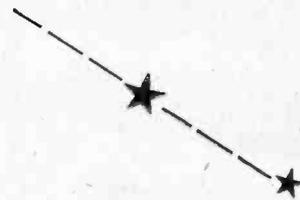
27 1/2c Per Ft.

1,000-FT. SPOOLS ONLY
WRITE, WIRE, PHONE WHILE
SUPPLIES LAST!

BLOCK MARBLE CO.

1425 N. Broad St. Philadelphia 22, Pa.
Phone: Stevenson 4-8975
GET IT FROM BLOCK.
THEY HAVE IT IN STOCK.

Season's Greetings



ECONOMY SUPPLY COMPANY

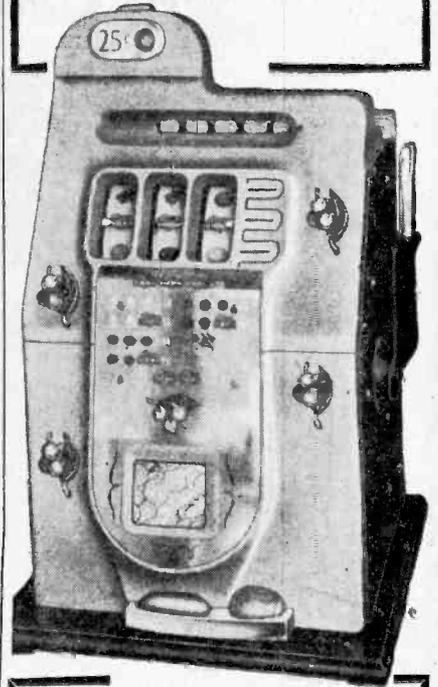
2015 Maryland Ave. Baltimore 13, Md.
Phone Chesapeake 6612

IMPORTANT ANNOUNCEMENT

TRADIO INCORPORATED announces that *Associated Amusements, Incorporated*, is no longer authorized to act as the *Tradio* distributor in the *New England* territory. Pending appointment of a new distributor, inquiries should be addressed directly to . . .

TRADIO, INC. ASBURY PARK, N. J.

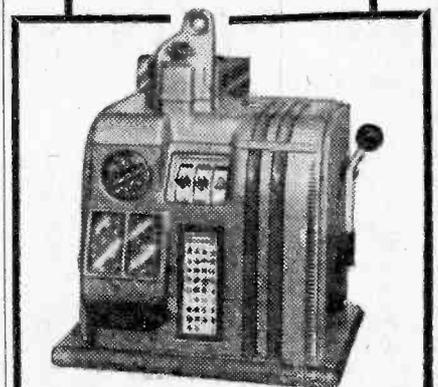
GET THE LATEST BELLS FROM HEADQUARTERS



MILLS
BLACK CHERRY BELL



DELUXE
EXTRA BELL



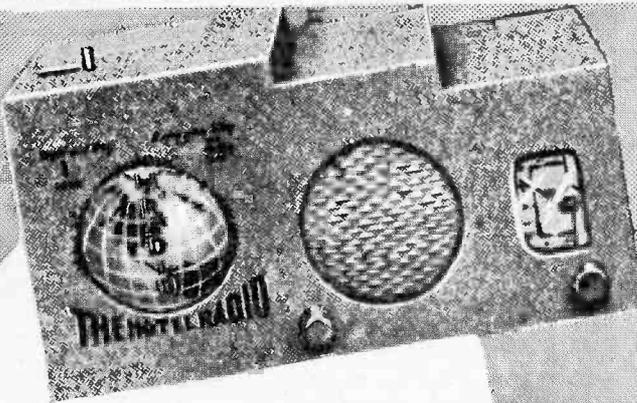
COLUMBIA TWIN-JAK BELL

BRAND NEW OR REBUILTS
ALL MAKES — ALL MODELS
SOLD WITH A MONEY-BACK
GUARANTEE.

SEND FOR CATALOG
BAKER

NOVELTY COMPANY, INC.
1700 Washington Blvd.
Chicago 12, Illinois

TRADIO STANDS ALONE



THE ONLY COIN-OPERATED RADIO UNCONDITIONALLY GUARANTEED 1 YEAR

Yes, Mr. Operator . . . TRADIO stands alone at the top . . . far and away superior in so many ways to other coin-operated radios. Before you invest any money, TRADIO wants you to prove it to yourself . . . to "compare all makes"! Then you will realize why your best bet is TRADIO!

TRADIO is actually the coin-operated radio designed "from the inside out" for the job it does in hotels, motels, institutions, clubs, etc. — the ONLY set that offers "exclusive acoustic modulation"! Try TRADIO...Buy TRADIO...NOW!

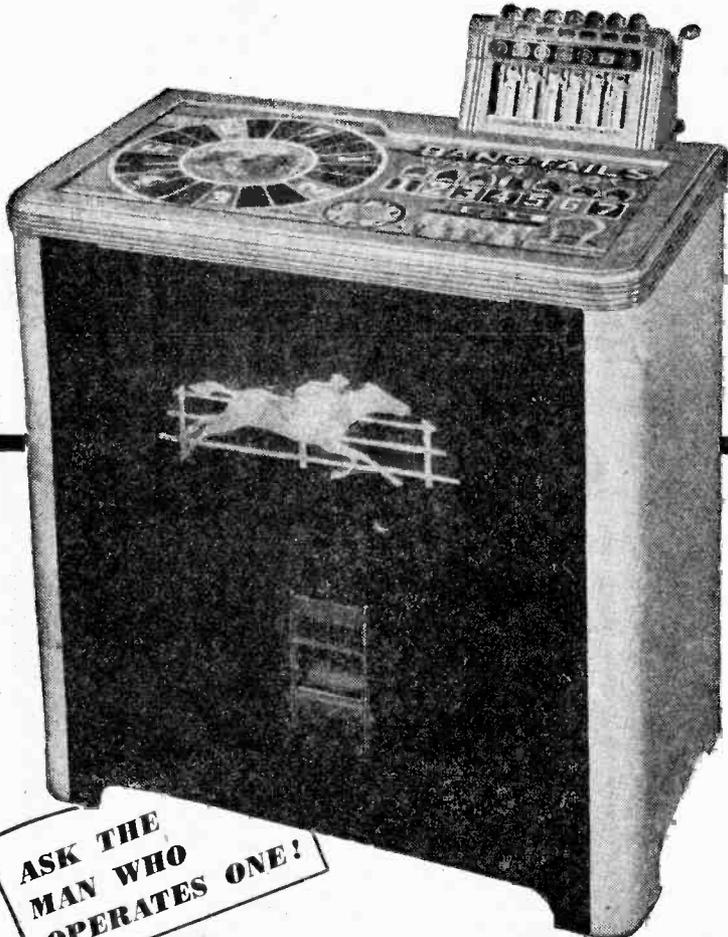
QUANTITY DELIVERIES DAILY

Production is starting on TRADIOLA . . . the coin-operated intimate music radio for restaurants...and TRADIOVISION . . . the world's first coin-operated television set.

Write Now for FREE TRADIO FOLDER showing all 3 TRADIO "Famous Firsts" — TRADIO... TRADIOLA... TRADIOVISION.

TRADIO
INCORPORATED
ASBURY PARK, N. J.
PHONE: ASBURY PARK 2-7447-8-9

It's Important To Remember . . . TRADIO, INC. sells only to operators, through qualified TRADIO distributors . . . never direct to locations. Only by protecting its own integrity can TRADIO protect you! Look At The Others . . . Then Buy TRADIO!



ASK THE MAN WHO OPERATES ONE!

NEW—SENSATIONAL EVANS'

BANG TAILS--WINTER BOOK

Another sure-fire console by Evans! Why be satisfied with single-coin play when you can have 7-coin play on Evans' BANG TAILS--WINTER BOOK? Made with the same refinements and precision engineering as Galloping Dominos and Bang Tails, plus the new sensational feature of WINTER BOOK ODDS! Odds range from 10 to 1 to 500 for 1, with only a SINGLE coin played. NO BUILD-UP necessary for a chance at these sensational odds! "Ask the man who operates one," or better yet, add BANG TAILS--WINTER BOOKS to your route for greater profits! Available in either 5¢ or 25¢ play.

EVANS LEADS THE FIELD AGAIN WITH

REPLAY CONVERTIBLE MODELS

NOW AVAILABLE

IN NEW

BANG TAILS AND GALLOPING DOMINOS

easily and quickly convertible to Automatic Award!

Frequent Replay awards are ingeniously shown by means of a periscope projector, flashing the number of Replays in full view at all times! Machines are fully metered for both Replays and Jackpot. Accumulated Replays can be either played off, with as many as 7 at one time, or cancelled by the location owner. Meter registers all cancelled Replays.

Bang Tails and Galloping Dominos are also available in straight Automatic Award payout, with or without Jackpot, and Check Separator models. Specify 5¢ or 25¢ play. Resale or trade-in value is quickly recognized in Evans' Convertible models. Enjoy the profits you deserve . . . operate machines to suit your special requirements!

ORDER DIRECT OR FROM YOUR DISTRIBUTOR TODAY!

Greetings and Best Wishes for an Abundance of Success in 1947==

R. W. "Dick" Flood

H. C. EVANS & CO.

1520-1530 W. Adams St.

Chicago 7, Illinois



Look To The GENERAL For LEADERSHIP

More of Everything You've Ever Wanted . . . in the New

BAFFLE CARD

Here's Gottlieb's greatest winner . . . the game that's packed with every proven, sensational feature. Exclusive with GENERAL in Md., D. C. and Va.

IMMEDIATE DELIVERY

Look to GENERAL for these leaders of the industry. Available now!

• ABT CHALLENGER \$65

The Game with the army-type pistol. Always in action!

• 3-WAY GRIP SCALE \$39.50

Gottlieb's DeLuxe Grip Scale has proven its appeal!

• MARVEL'S POP-UP \$49.50

Brand new counter game. 1¢ and 5¢ play.

Established 1925



• DAVAL'S FREE PLAY \$75

Out-pulls any other game of its kind! Available with fruit or cigarette reels.

Growing Steadily Ever Since!

GENERAL Vending Sales Corp. Formerly The General Vending Service Co.
306 N. GAY ST. ★ BALTIMORE, 2, MD.

IMPORTANT ANNOUNCEMENT MISSOURI NOVELTY CO.

3032 OLIVE ST.

(AL DECKER)

(PHONE: JEFFERSON 2857)

ST. LOUIS 3, MO.

Has Been Appointed

NATIONAL SALES REPRESENTATIVE

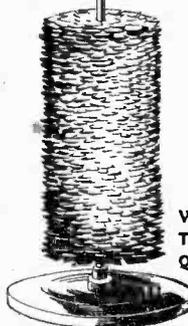
FOR OUR COMPLETE LINE OF TICKET DEALS.



All Types Spindle Tickets (1000, 1260, 1600, Etc.), Red, White and Blue; Any Combination Deals, Jar Deals or Win-a-Fin.

ALL TICKETS MACHINE FOLDED AND BANDED

We Can Also Supply Individual Banded Tickets, Pasted in Bundles of Five.



WE WANT TO CONTACT TERRITORIAL DISTRIBUTORS, FULL-TIME SALESMEN, PART-TIME SALESMEN, OPERATORS AND QUANTITY USERS. WE HAVE A PERFECT SET-UP FOR YOU.

WIRE, WRITE OR PHONE EITHER

3032 OLIVE ST.

(PHONE: JEFFERSON 2857)

ST. LOUIS 3, MO.

Or the Manufacturers of the World's Finest Ticket Deals

TRI-STATE CORPORATION

201 8TH STREET

(PHONE 356)

BRISTOL, TENN.

VICTORY CONVERSION VALUES

ON DECK for Snappy
GIRLS AHOY for Seahawk
GLAMOR GIRLS for Sport Parade
FOLLIES OF '48 for Hi-Hat
TWIN SIX for Gold Star
BASEBALL for Seven-Up

COSTS YOU ONLY \$12.50 E.A. F. O. B. CHGO.

HERE IS WHAT YOU GET . . .

NEW! Flashy 14-Color Score Glass
NEW! Large Size Bumper Caps
NEW! Score Cards

WRITE FOR COMPLETE LIST

NO MECHANICAL CHANGES

RUSH YOUR ORDER TODAY!

VICTORY GAMES

2140-44 Southport Ave.

CHICAGO 14, ILLINOIS

"America's Pin Game Conversion Headquarters"

NOTHING ELSE TO BUY!

50¢ ROL-A-TOP

\$300.00

F. O. B.
CHICAGO

IMMEDIATE DELIVERY

We Can Furnish All Types of Reel Combinations To Meet Your Requirements

- 1 Cherry Pay 2
- 1 Cherry Pay 3
- Mystery 3-5 Payout, Std.
- Mystery 3-5 Payout, Club
- No Lemon on First Reel

DRILL-PROOF CABINETS

The Only 50c Bell That Shows the Last 5 Coins Played

DON'T WRITE—WIRE!

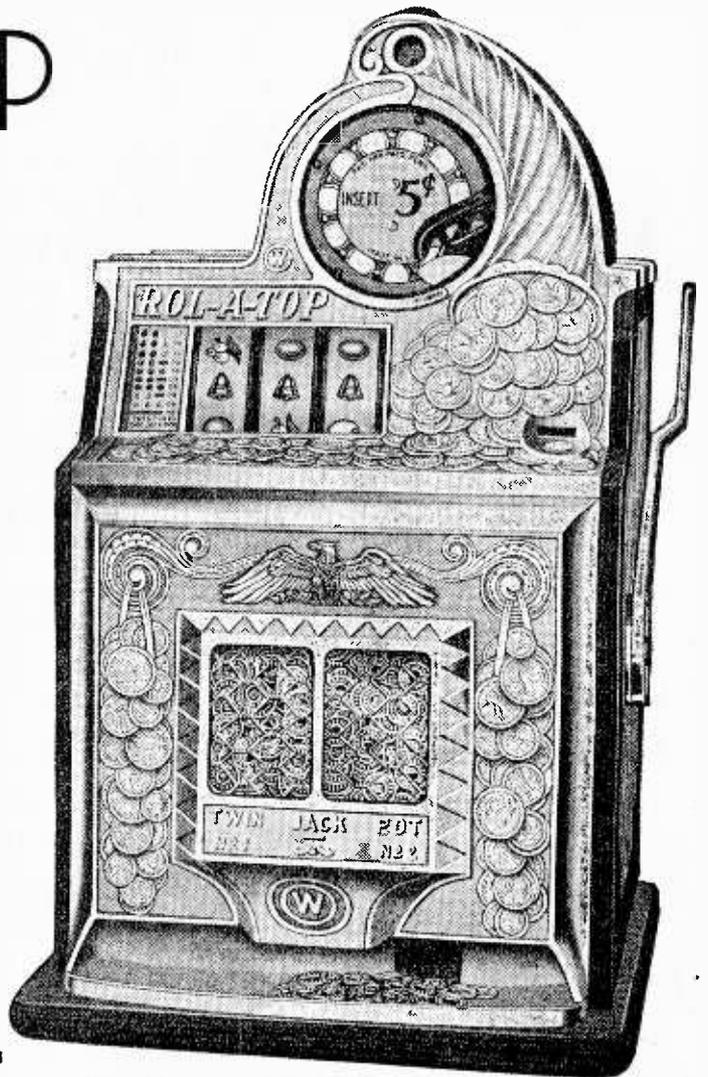
WATLING MFG. CO.

Est. 1889 — Tel.: COLumbus 2770

4650 W. Fulton St.

Chicago 44, Illinois

Cable Address: "WATLINGITE," Chicago



1947 ROL-A-TOP



Well, fellas, a whole year has passed and I want to extend the season's greetings to all on behalf of our company. So here are our best wishes to you for a very Merry Christmas and a Happy New Year!

AD MAN

RECONDITIONING
Send us your used equipment for reconditioning and repainting. Our prices are reasonable and we'll pick up and deliver anywhere within a radius of 100 miles in order to save you crating charges.

We've a complete stock of USED PIN GAMES at the LOWEST PRICES. Send us your orders and we guarantee our machines on a 10-day money-back basis.

We have all new equipment in stock and are delivering daily.

BUCKLEY BOXES
AMI PHONOGRAPHS
AMI AUTOMATIC HOSTESS

All United Conversions (Slightly Used) \$135.00 Each
Idaho — Trade Winds — Brazil — Wagon Wheels — Grand Canyon — South Seas — Streamliner

RECONDITIONED PHONOGRAPHS

Wurlitzer 500 In Victory Cab. \$325.00	Rock-Ola Master \$325.00	Mills Empress \$225.00
Wurlitzer 500 300.00	Rock-Ola Standard 295.00	Mills Throne .. 175.00
Wurlitzer 600 285.00	Rock-Ola Special 60.00	Rock-Ola Commando . 395.00
Wurlitzer 618 150.00	Rock-Ola Windsor .. 150.00	AMI Streamliner 325.00
Seeburg Hi-Tone 375.00		AMI Hi Boy (40 Record) 350.00
Seeburg Royals 195.00		

1 Complete Hostess Unit, 20 Banks, Like New... \$9,500.00 Complete

BELLS — CONSOLES

Paces Reels, Free Play, Payout	\$ 89.50
Turf King	145.00
Silver Moon, Free Play, Payout	89.50
Cigarola	189.50
Club Bells	150.00
Hi Hands	125.00
Keeney Super Bells	175.00
1941 1-2-3 One Ball	75.00
Big 3 (Converted from 1-2-3)	75.00

ARCADE EQUIPMENT

Sky Fighters	\$135.00
Air Raider	95.00
Bally Rapid Fire	75.00
Bally Defender	90.00
Seeburg Ray Lite Guns	50.00
Magic Finger	69.00
Bally Alley	40.00
Rock-Ola 14-Ft. Bowling Alley	100.00

1/3 with order, balance C. O. D., F. O. B. Philadelphia

David Rosen

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONE: STEVENSON 2258-2259

A Legal Amusement
Type Game by DAVAL

COMING SOON

Something New . . .
Competitive Play

★ DOUBLE ACTION ★ DOUBLE PROFITS

DAVAL

PRODUCTS CORPORATION

1512 N. Fremont St.

Chicago 22

The **GREATEST** game
for **GREATEST** play

FIESTA

by
EXHIBIT

**JUST ASK ANY OPERATOR
WHO HAS 'FIESTA'S ON HIS SPOTS**

**TRIAD ROTATING
SPOTTER 'ATOMICS'
EACH BALL PLAYED**



IT'S ALIVE!

**FULL OF PEP FOR
FREE PLAYS and WINNING SCORES**

Get yours NOW from your
NEAREST DISTRIBUTOR

EXHIBIT SUPPLY CO. 4222 W. LAKE ST • CHICAGO, 24



OPERATORS PRICE

32000

TUBES and ACCESSORIES

Complete Line of Phonographs and Parts

WURLITZER PHONOGRAPHS—A-1 CONDITION
412 \$ 85.00 616 \$140.00 41, C.M... \$ 85.00 600 \$265.00
51 \$ 85.00 61, C.M... \$115.00 71, C.M... \$150.00

ROCK-OLA WINDSORS \$115.00 **WURLITZER STANDS**
From \$10.00 to \$20.00 Each.

NEW TUBES SPECIAL DISCOUNTS FOR QUANTITY BUYERS.
We Have Practically Every Tube Manufactured.
Send for Our Complete Catalog. FREE!
Guaranteed! OUR PRICES ARE LOWER THAN LOWEST OPA PRICES.

★ **SPECIAL** ★
THE BEST MUSIC BUYS ON THE MARKET TODAY
OUR NEWLY REMODELED AND MODERNIZED
WURLITZER and SEEBURG MACHINES
Write Today for Special Get-Acquainted Prices

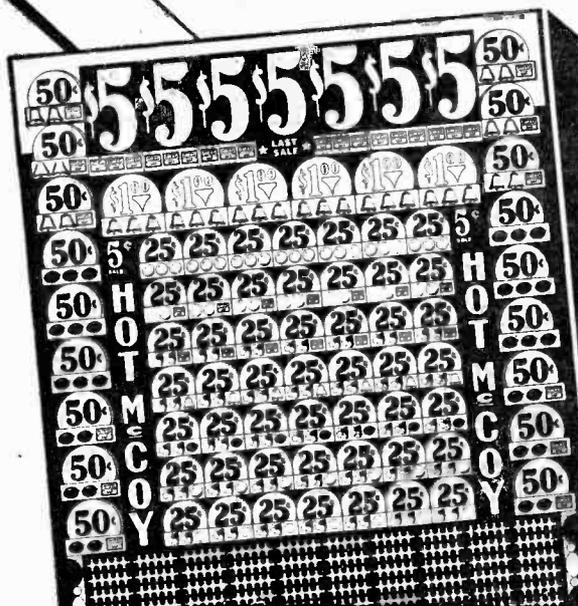
"GOLD" METALLIC GRILLE CLOTH
A BEAUTIFUL, TWO SIDED GRILLE CLOTH NOW BEING USED IN THE
NATION'S LEADING NEW MUSIC MACHINES
19"x23" (MACHINE SIZE) OUR PRICE **\$1.00** In Lots of 10 or more Pieces, 75¢ Ea.
Made To Sell for Much More Than \$1.00.

Deposit Required With All Orders!

ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • LOngacre 5-8334

GARDNER'S FAMOUS NEW MCCOY BOARDS



2520 HOLES
THICK
SLOT SYMBOL
TICKETS

NO. 2520
HOT McCoy
5c PLAY
**\$63.75
PROFIT**

NO. 2520
BIG McCoy
10c PLAY
**\$109.50
PROFIT**

Gardner & Co.
2222 S. Michigan Ave. Chicago, 16 Ill.

A Merry Christmas and A Happy New Year
to All Our Friends

KING-PIN

EQUIPMENT COMPANY
KALAMAZOO 21, MICH.
826 Mills Street Phone 2-0021

DISTRIBUTING COMPANY
DETROIT 1, MICH.
3004 Grand River Phone: TEmple 2-5788

TOPS WITH OPS! Get on Our Mailing List Now!

Hi-Tone 8800, RGS \$395.50 Rock-Ola Standard .. \$295.50 Bally Undersea Raider \$245.00
Seeburg Classic 325.00 Amusement Lite .. 225.00 Amusement Jack .. 475.00
League .. All machines cleaned inside and out, repainted when necessary, first-class condition.
Crating \$10.00 extra.

WE BUY USED RECORDS

Specializing in Foreign Trade—Let Us Know Your Needs.

NATIONAL NOVELTY COMPANY

Cable Address: NATNOVCO, Merrick, L. I.

183 MERRICK ROAD
MERRICK, L. I.
Phone: Freeport 8-8320



GENCO'S STEP-UP FIRST

IN



★ OPERATORS' RECEIPTS SHOW "STEP-UP" PROFITS INCREASE WEEKLY!

ORDER FROM YOUR NEAREST DISTRIBUTOR

MERRY XMAS AND A HAPPY NEW YEAR!

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

FOR SALE MILLS LATE SLOT MACHINES

Some new, never out of case, most all Mills Black Cherry, 5c-10c-25c-50c.

I have quality and quantity, but no place to operate them.

HARRY H. HOKE
3115 Adams Mills Road, N.W.
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LAZY PEOPLE LOVE SEEBURG SCIENTIFIC SOUND DISTRIBUTION

No long walk from intimate booth to phonograph. . . The Seeburg 3 Wire WALLOMATIC does the walking for your customers. They do nothing more strenuous than select a song, deposit a coin, and then . . . music, beautiful music.

- Seeburg 3 Wire WALLOMATIC is compact, streamlined, non-breakable.
- Attractive chrome frames each title; simplifies selections, increases customer-appeal.
- Entire mechanism readily accessible, easily serviced.
- Operates on 24 volts. Easily, swiftly installed.



EXCLUSIVE SEEBURG DISTRIBUTORS

FOR MARYLAND—WASHINGTON, D. C.—VIRGINIA
140 W. MT. ROYAL AVENUE BALTIMORE 1, MARYLAND
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OPERATORS

HERE'S SOMETHING FOR NOTHING
FREE

1 New Smiley free with purchase of 1 New A. B. T. Challenger—\$65.00.

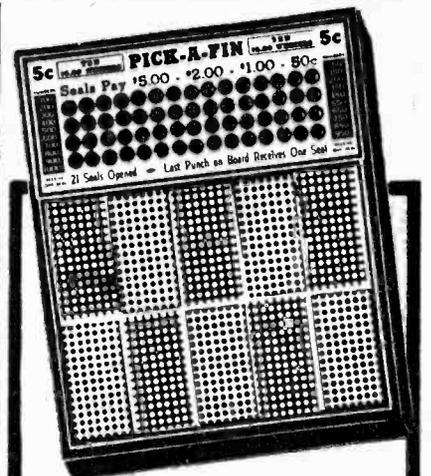
6 New Smileys free with purchase of 5 Challengers.

SEND 1/3 DEPOSIT AND SHIPPING INSTRUCTIONS

OHIO SPECIALTY CO., INC.

539 S. 2D STREET

LOUISVILLE 2, KY.



1200 Holes—Avr. Profit. \$33.05
60 Sewed Seals

Ten Spots 5c
1200 Holes—Avr. Profit. \$31.16

\$25 Special \$25
1200 Holes—Avr. Profit \$137.07

SUPER CHARLEY 25c
1200 Holes—Avr. Profit. \$84.50

CROWN PRODUCTS
322 E. COLFAX AVE.
SOUTH BEND 24, INDIANA

A. B. T. RIFLE SPORT

Make Offer.

6 GUNS, A-1 SHAPE.

OAKDALE SALES

2860 N. CLARK ST. CHICAGO, ILL.

SLOTS FOR SALE

60 MILLS MACHINES—5-10-25

Will sell one or all. Must be seen to be appreciated.

203 S. Madison St. Peoria, Ill.
Phone 3-5938

MUSIC BOXES

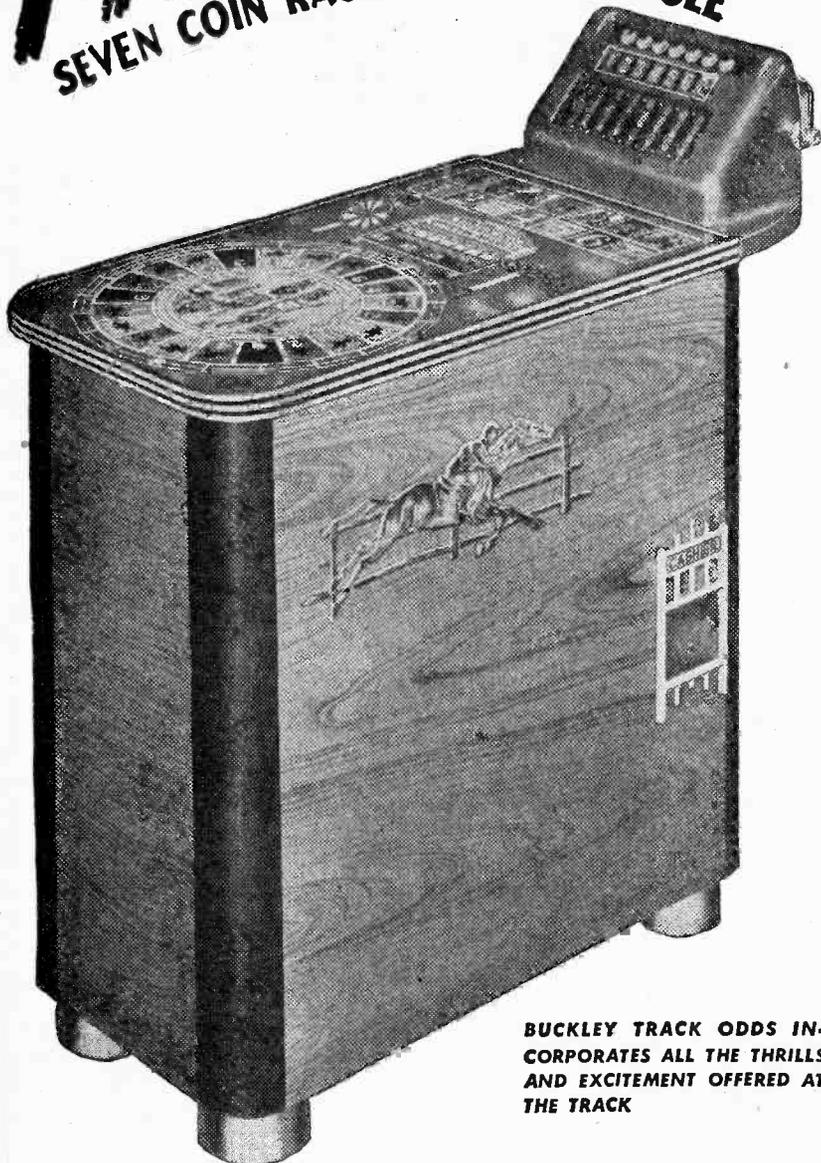
IN GOOD SHAPE—FOR SALE

3 8200, Seeburg	\$395.00
2 8800, Seeburg, RCES	425.00
5 Seeburg Crowns	285.00
5 Wurlitzer Victory 24s	250.00
5 Wurlitzer 616, Lite-Up	175.00
3 Rock-Ola Standard	275.00
2 Rock-Ola De Luxe	285.00
3 Seeburg R. C. Specials	225.00
2 Western De Luxe Baseballs	110.00

THE CANTON AUTOMATIC PHONOGRAPH CO.
112-114 Navarre Rd., S. W. CANTON 4, O.

New Buckley TRACK ODDS

SEVEN COIN RACE HORSE CONSOLE



BUCKLEY TRACK ODDS INCORPORATES ALL THE THRILLS AND EXCITEMENT OFFERED AT THE TRACK

- NEW TYPE PAYOUT with double coin tube
- FREE WHEELING SPINNER with positive stop action
- IMPROVED ODDS CHANGER with new type contact assembly
- 7-SLOT SELECTIVE COIN HEAD incorporating five new distinctive features plus anti-cheating improvements
- NEW JACKPOT PAYOUT pays up to 100 coins from tube plus bonus token
- ALL STEEL CABINET with beautiful wood-grained finish

Buy Buckley and you Buy the Best!

Distributor for North Carolina and Virginia
VENDING MACHINE COMPANY
FAYETTEVILLE, N. C.

Distributor for Louisiana and Southern Mississippi
CONSOLE DISTRIBUTING CO., INC.
1006 POYDRAS STREET NEW ORLEANS 20, LA.

Distributor for Western Pennsylvania
COIN MACHINE DISTRIBUTING CO.
(EDW. J. STEELE, Gen. Mgr.) PITTSBURGH, PA.

Distributor for Tennessee, Arkansas, Northern Miss.
H. E. HILL DISTRIBUTING CO.
GREENWOOD, MISSISSIPPI

Distributor for Georgia and South Carolina
SPARKS SPECIALTY COMPANY
SOPERTON, GEORGIA COLUMBIA, S. C.

ORDER TODAY FOR PROMPT SHIPMENT

Buckley Manufacturing Co.

4223 WEST LAKE STREET • CHICAGO 24, ILLINOIS

J. ROSENFELD

PRE-INVENTORY CLOSE OUTS!

OUT THEY GO! WE NEED THE ROOM!

ALL MACHINES GUARANTEED READY FOR LOCATION. RAILS AND LEGS REFINISHED IN OUR OWN SHOP. MECHANISM COMPLETELY OVERHAULED. (GIVE SECOND CHOICE WHEN ORDERING.)

RECONDITIONED 5 BALL FREE PLAY GAMES

AIR CIRCUS	\$ 85.00	LEGIONNAIRE	\$ 49.50
ALL AMERICAN	39.50	MAJORS '41	49.50
AMERICAN BEAUTY (REV.)	69.50	MARINES AT PLAY	49.50
BIG CHIEF	35.00	NEW CHAMPS	49.50
BIG PARADE	89.50	PARATROOPER	49.50
BOLAWAY	59.50	SEVEN UP	39.50
CHAMPS	37.50	SKY CHIEF	89.50
CROSSLINE	39.50	SKY BLAZER	79.50
DOUBLE PLAY	59.50	SLUGGER	37.50
FIVE-TEN-TWENTY	79.50	SNAPPY	49.50
FOX HUNT	39.50	SPEED BALL	37.50
FOUR ACES	69.50	SPOT POOL	49.50
HI HAT	59.50	STAR ATTRACTION	49.50
HOLLYWOOD	89.50	STRIP TEASE (REV.)	59.50
INVASION	39.50	SURF QUEEN, like new	169.50
KEEP 'EM FLYING	89.50	THUMBS UP (REV.)	39.50
KNOCKOUT	84.50	TOPIC	49.50
LIBERTY (BALLY)	59.50	VENUS	59.50

SPECIAL: \$25.00 Each for Any 2 for \$45.00

Barrage	Dixie	Roxy
Big League (Genco)	Gottlieb Bowling Alley	Salute
Champion	Powerhouse	Vogue
	Wow	Yacht Club

NEW 5 BALL FREE-PLAY GAMES

Baffle Card	Sea Breeze	} WRITE FOR PRICES
Fiesta	Smarty	
Midget Racer	Step-Up	

SURF QUEENS (New in Crate) \$189.50

RECONDITIONED ONE BALLS

Grandstands	\$ 39.50
Jockey Club	195.00
Kentucky	119.50
Mills Owl, F. P.	69.50
Santa Anita	89.50
Sport King	95.00

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Mills Jumbo Parade, F.P., late, refinished	79.50	Pace Saratoga, with rails, 5c, P.O.	79.50
		Jennings Fasttime, 5c, P.O.	69.50
		Watling Big Game, 5c, P.O.	79.50

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WURLITZER 412	95.00	MILLS EMPRESS	275.00
WURLITZER 616a	149.50	SINGING TOWERS	225.00
WURLITZER 500	295.00	BUCKLEY TWIN 12, with 8 Wall Boxes, complete	225.00
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WURLITZER 950	475.00		

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Goatee, like new	269.50
Mutoscope Photomatic, 20c coin chute	395.00
Keeney Anti-Aircraft, brown cabinet	69.50
Skill Shot, 1c	29.50

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Mills War Eagles, 5c, S.J.P., 3/5	\$ 75.00	Mills Gold Chromes, 3/5, 5c	\$145.00
Mills War Eagles, 10c, D.J.P., 3/5	85.00	Mills Gold Chromes, 10c, 3/5	155.00
Mills Blue Fronts, 5c, D.J.P., 3/5	99.50	Mills Gold Chromes, 10c, 2/5	155.00
Mills Blue Fronts, 10c, D.J.P., 3/5	109.50	Mills Bronze Front, crackle finish, 3/5	175.00
Mills Blue Fronts, 10c, D.J.P., Mystery P.O.	104.50	Mills Silver Chromes, 5c, 3/5	175.00
Mills Blue Fronts, 10c, S.J.P., 3/5	115.00	Mills Silver Chromes, 25c, 2/5	195.00
Mills Brown Front Cherry Bell, 3/5, 5c	125.00	Pace Comet, 5c, T.J.P., Mystery P.O.	50.00
Mills Brown Front Cherry Bells, 10c, 3/5	135.00	Pace Comet, 25c, S.J.P., 3/5, like new	125.00
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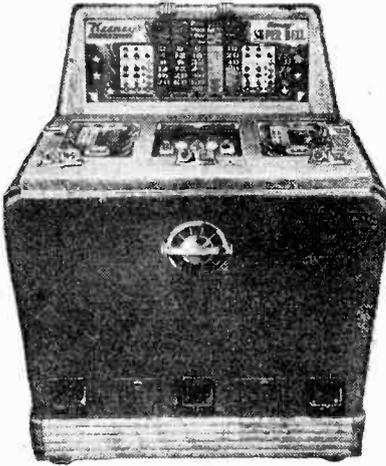
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KEENEY SUPER BELLS, 25c, F. P., P. O.	219.50	MILLS THREE BELLS, 5c, 10c, 5c (Refinished)	495.00
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KEENEY 4-WAY, 5c-5c-5c-25c, New Refinished	395.00	MILLS FOUR BELLS, Orig. Heads, 5-5-5-25c (Refinished)	275.00
KEENEY 4-WAY, 5c-5c-10c-25c, New Refinished	395.00	BALLY CLUB BELLS, F. P., P. O., 5c	124.50
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MILLS BLUE FRONTS (Refinished), 10c	129.50
MILLS BLUE FRONTS (Refinished), 25c	139.50
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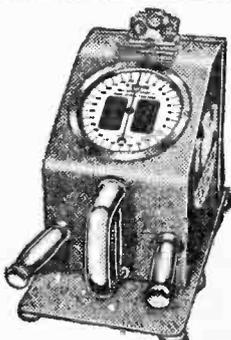
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45 Machines, all on location, including 15 Phonographs, four 1946 models; 30 automatic cash pay Pin Balls with Jackpots, Victory Derbies, Fairmonts, Jockey Clubs, etc. New 1946 Chevrolet half-ton Pick-Up, new \$12,000.00. Home, new \$3,000.00. Warehouse, \$1,000.00. Stock of Parts and Sales Boards. This route established over 10 years. Mechanic will stay with buyer at \$85.00 per week. Price, \$28,500.00; \$15,000.00 down, balance terms. I am not sick, just want to quit. Located Southwestern Minnesota, plenty room for expansion. Don't bother unless you have the \$15,000.00 cash as down payment. Contact
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Woolf Solomon

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25c SILVER MOON, CP	169.50	CLUB BELLS, COMB.	179.50
25c BOB TAIL, FP	159.50	4-WAY SUPER BELL, 5-5-5-25	609.50
5c BOB TAIL	99.50	2-WAY SUPER BELL, 5-5	299.50
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COMBINATION F.P.	WRITE		

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Bangtails, J. P.	Baffle Card
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Jennings Standard Chief, 10c	309.00
Jennings Standard Chief, 25c	319.00
Jennings Super DeLuxe (Lite-Up) Chief, 5c	324.00
10c	334.00
25c	344.00
50c Pace DeLuxe Bell	475.00
\$1.00 Pace DeLuxe Bell	635.00
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WURL. 600K	350.00
WURL. 950	525.00
WURL. 850	565.00
WURL. 800	525.00
ROCK-OLA COMMANDO	445.00
ROCK-OLA SUPER	395.00

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KEEP 'EM FLYING	129.50
SKY CHIEF	149.50
TEN SPOT	59.50
SKY BLAZER	89.50
BIG CHIEF	49.50
5-10-20	119.50
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out-profits
A. O. G.*

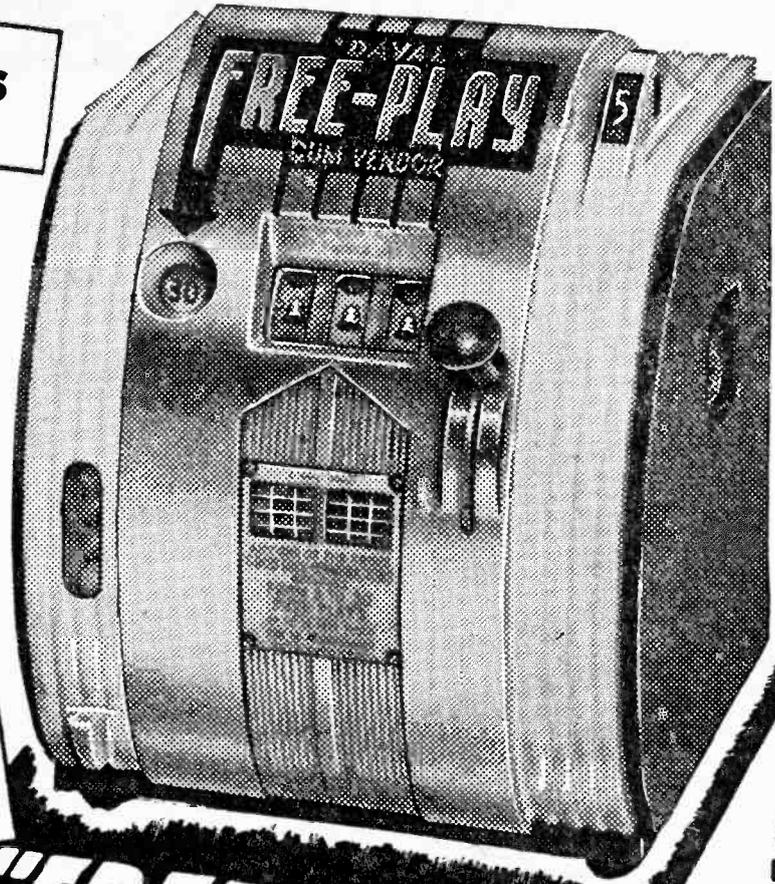
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1056 R. M. HOLES — SPECIAL THICK — 5c PLAY
BOARD \$52.80 P.O. \$23.88 Av. PROFIT \$28.92



Form No. 11547



Form No. 11546

"NET RESULTS"

1000 R. M. HOLES — SPECIAL THICK — 5c PLAY
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— CHICAGO —
FEB. 3-4-5-6, 1947

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NEW TYPE BELL CABINET!

Lightning Conversion — Perfect Fit!

Extrabell is the new 1947 Front and Cabinet assembly built to fit all Mills Bell mechanisms. Chrome plated aluminum front; light oak cabinet; choice of 2-5, 3-5; 5c, 10c, 25c. This sensational front is patented and its money-making powers already proven in countless locations. List price, \$77.50. Price to rebuilders, \$49.50 each, F. O. B. Chicago. Immediate delivery. Write for free full color reproduction.



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GOLDEN FALLS—BLACK CHERRYS—GOLD CHROMES—CLUB BELLS—JENNINGS—PACE—WATLING

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- Marvel OPPORTUNITY .. 249.50
- Williams SMARTY .. 334.50
- Chicoin SUPER SCORE .. 299.50
- Bally MIDGET RACER .. 299.50
- Gottlieb BAFFLE CARD .. 322.00
- Genco STEP-UP .. 324.50
- United SEA BREEZE .. 325.00

Marvel's **POP-UP**
New Legal Counter Game
\$49.50

NEW CONSOLES

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- Bally DRAW BELL, 25c .. 497.50
- Bally TRIPLE BELL .. 895.00
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- Evans WINTER BOOK .. 826.00
- Ev. BANGTAILS, Comb. FP & PO .. 824.50

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Bally SURF QUEENS
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- WATLING BIG GAME, F.P. .. 89.50
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- JENN. SILVER MOON, F.P. .. 119.50
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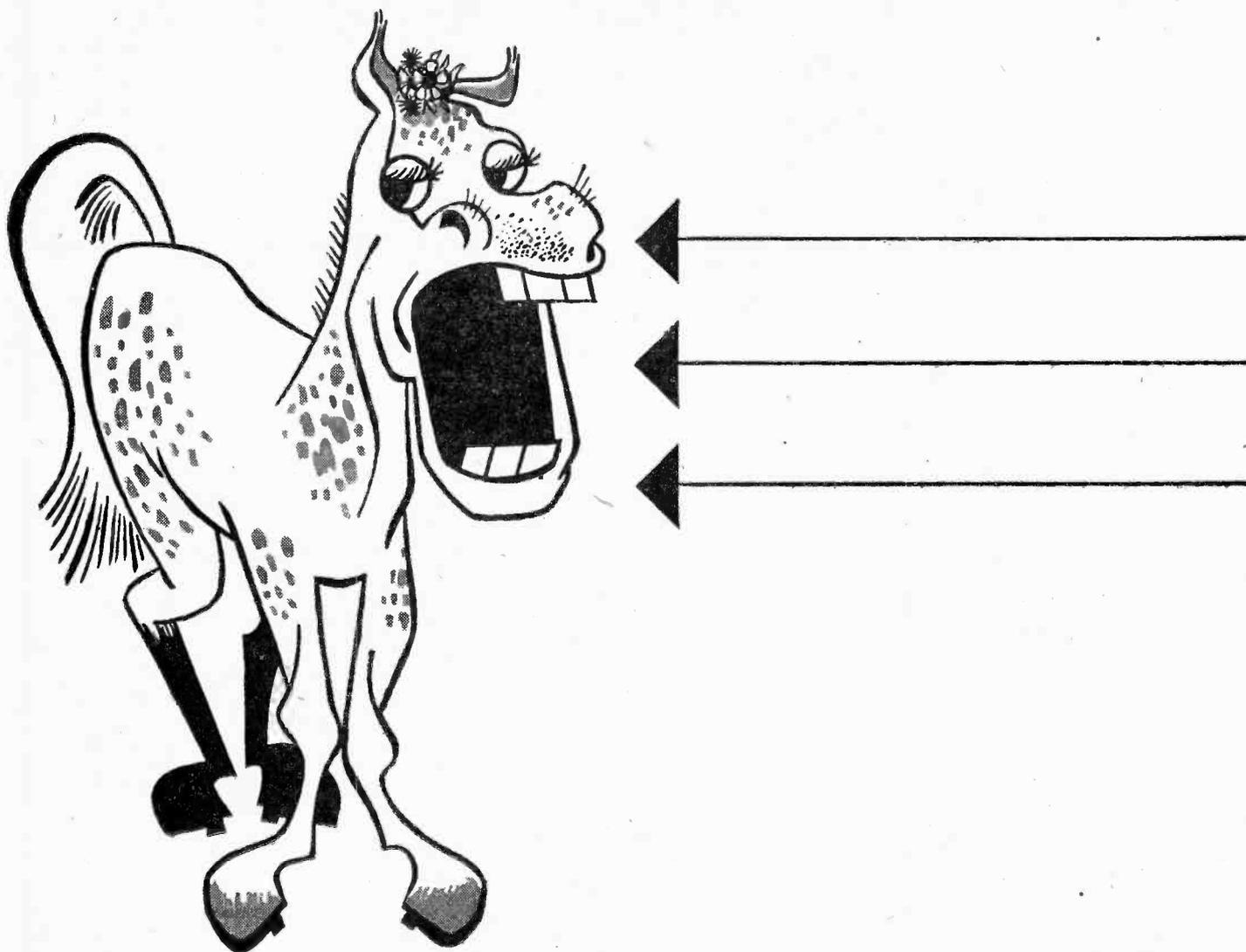
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When you are offered a Mills Bell, either Black Cherry
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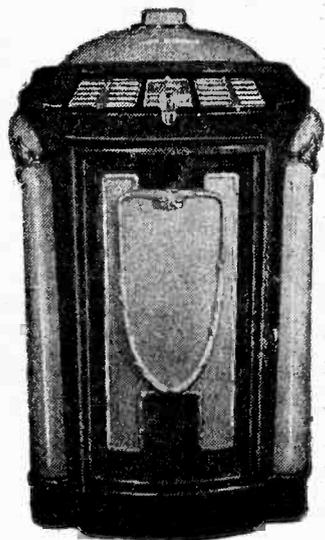
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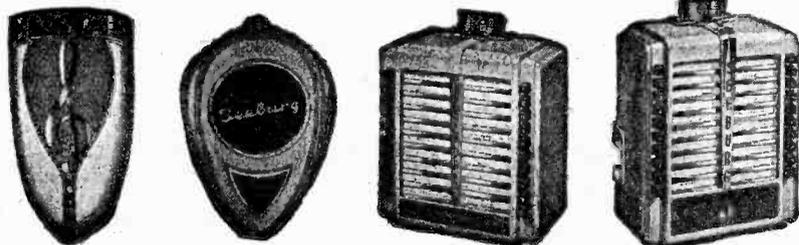


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Seeburg's 2-Year Plan enables you to order Seeburg Symphonola 1-47's with complete assurance that your investment will be protected against any cabinet or mechanism changes for two years. You are SURE that your 1-47 will not become obsolete next year. In addition, Shaffer Music Company will convert your 1-46 Symphonolas into the new 1-47's for a nominal charge.



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**a NICKEL...
is bigger
than a DIME...**



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The Seeburg Two-Year Plan has been developed to permit the operator to conduct his business profitably and retain the good will of the public by continuing to offer music at five cents a tune.

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More than that, the "1-46" Symphonola may be converted to the "1-47" design for a nominal charge. Thus, in effect, Seeburg has supplied its customers the only 3-year phonograph in the history of the industry.

This is not a pledge to stand still, for Seeburg will continue its leadership in the music industry. Our present line will be augmented from time to time as new Seeburg developments become available. However, such new products will be added to expand our line and not to replace the Symphonola.

This isn't a trick statement! Just compare the two—feel them, weigh them, measure them—A NICKEL IS BIGGER THAN a dime!

Now, for additional and more important reasons why a NICKEL is bigger than a dime, let's consider your business.

Since the days of the first coin-operated phonographs, commercial music has been a 5-cent business. Over the years, tunes played for a NICKEL have become the music of the masses. By keeping music at this nominal price, the good will of the public has been won and maintained.

Now, there are those who have but a single answer to the problems operators face—"DOUBLE THE PRICE OF MUSIC," they say.

To this we answer, double the price of music and you will soon realize how MUCH BIGGER a NICKEL is than a dime.

While the American public wants and needs music, there is grave danger that this self-same public will forsake the pleasure they derive from music if the price is doubled. Should this happen—a widespread buyers' strike could well destroy the good will it has taken years to win.

For these reasons, the emphatic policy of the entire Seeburg distributing organization is that the price of music shall, and must, remain at a NICKEL.

Let those who would double the price of music reflect how MUCH BIGGER a NICKEL in a COIN BOX is than a dime in a CUSTOMER'S PANTS POCKET.

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1012 Market Street
St. Louis 1, Missouri

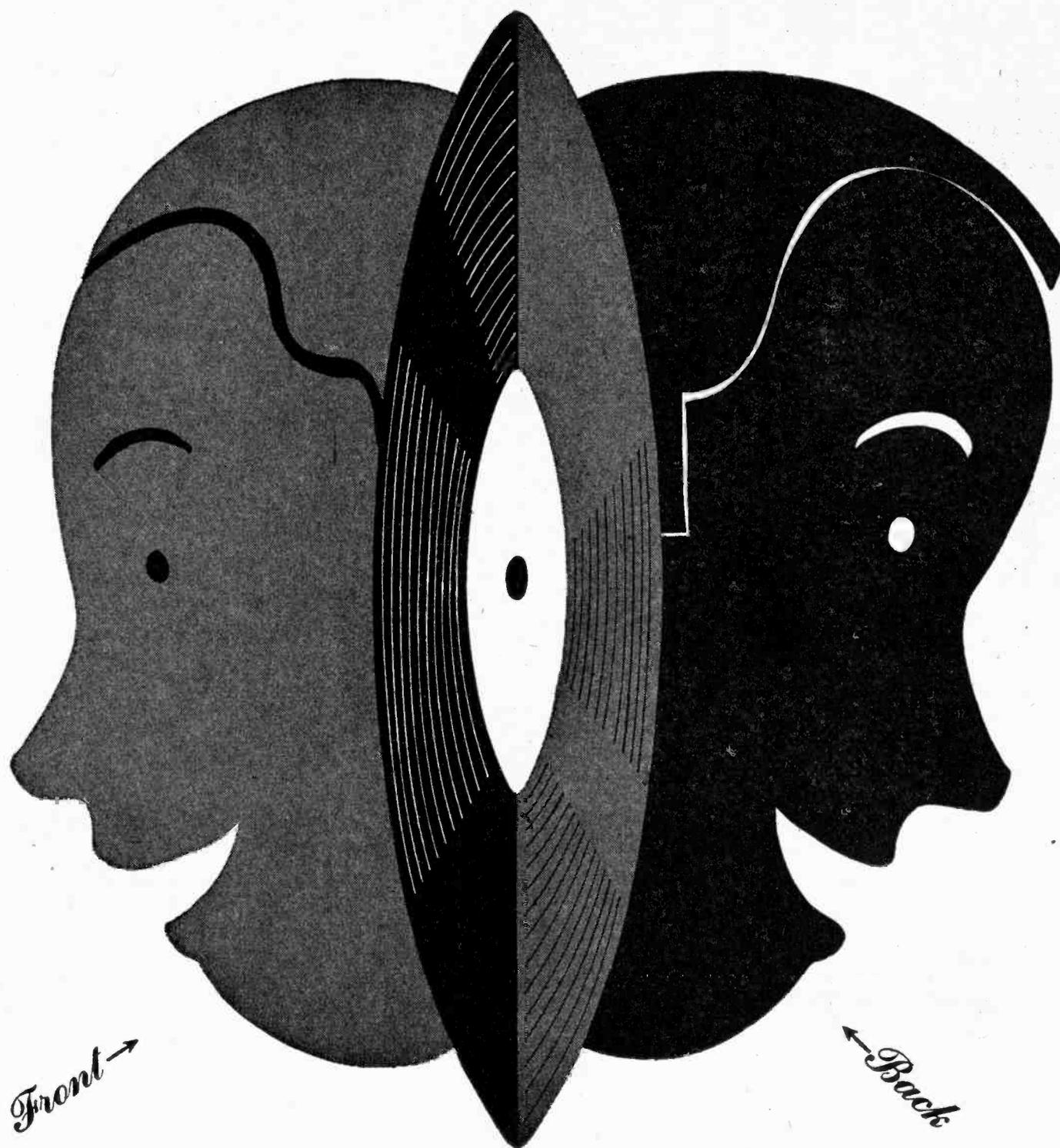
W. B. MUSIC COMPANY, INC.
1518 McGee Street
Kansas City 8, Missouri

SEE YOUR
Seeburg Distributor
FOR FULL INFORMATION

Seeburg
1902 • DEPENDABLE MUSIC SYSTEMS • 1947

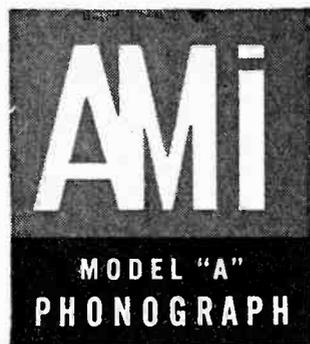
MOST COMPLETE MUSIC SYSTEMS—

dq



A Record Has TWO Sides!

Why not play them both—for variety, for musical abundance, for double service to the player?



PRODUCT OF

AMI Incorporated

679 NO. WELLS STREET, CHICAGO 10, ILL.



THE CASE OF THE "Missing Music"

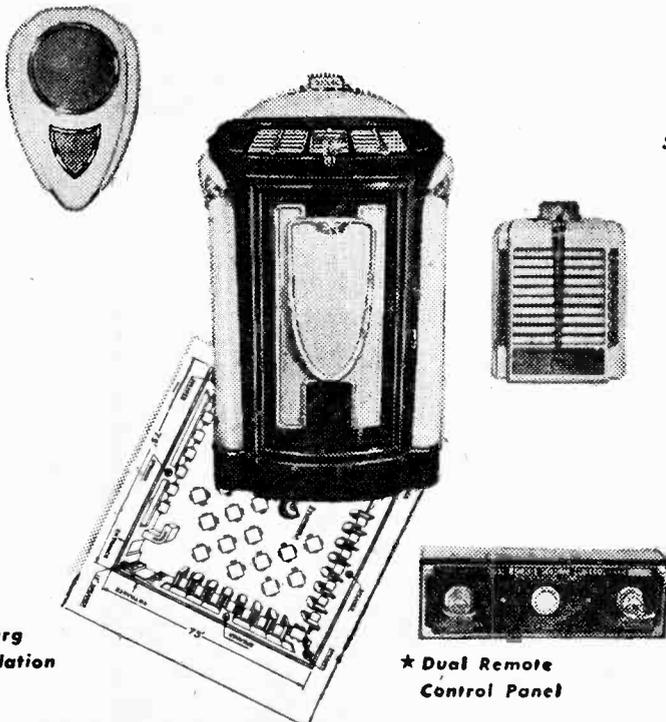
You don't need a sleuth to find
the trouble when music is "lost" in the distance
... such a location simply needs

Seeburg SCIENTIFIC SOUND DISTRIBUTION

Ever cup your ear to better hear music from the far end of a large room? Of course you have... but *Seeburg Scientific Sound Distribution has eliminated that!* This definitely superior, new music system is fast being installed in America's tip-top restaurants.

You'll find no "case of the missing music"... because volume is evenly, beautifully distributed over the entire area.

What's more... *volume can even be tuned to fit large and small crowds*... via the convenient dual remote control panel.



Seeburg
Installation
Chart

★ Dual Remote
Control Panel

S. H. LYNCH & CO.

Exclusive Southwest Distributors

- ★ DALLAS, Pacific at Olive
- ★ HOUSTON, 910 Calhoun
- ★ SAN ANTONIO, 241 Broadway
- ★ OKLAHOMA CITY, 900 N. Western
- ★ NEW ORLEANS, 832 Baronne
- ★ MEMPHIS, 167 S. Second

YES, SIR! SOUTHERN AUTOMATIC HAS IT!

*Exhibit's
New*



FELICITA

**GIVES YOU 4 GOOD REASONS
TO CELEBRATE COLLECTION DAYS!**

For Greater Play:

**LIVE! "Triad" Rotating Spotter
"Atomics" Each Ball Played!**

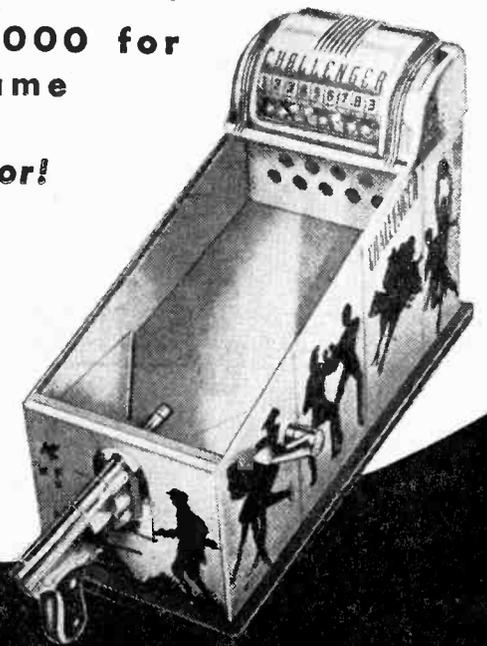
**8 Ways to Win Free Plays!
Each Ball a Potential Winner!**

**8 Ways to Score 5000 for
High Score Game**

**and
Action With Color!**

**ABT CHALLENGER
Dependable All Ways!**

\$ 65⁰⁰



Order from Your Nearest "Southern" Office

**AVAILABLE AT ALL "SOUTHERN" OFFICES
GOTTLIEB PRODUCTS • DAVAL PRODUCTS
KEENEY BONUS SUPER BELLS**

SOUTHERN AUTOMATIC MUSIC CO. Inc.

"THE HOUSE THAT CONFIDENCE BUILT"



MEMBER

**SEEBURG
DISTRIBUTORS
IN CINCINNATI
DAYTON • INDIANAPOLIS
FT. WAYNE • LEXINGTON**



228 W. 7th Street
CINCINNATI 2, OHIO

325 N. Illinois Street
INDIANAPOLIS 4, IND.

603 Linden Avenue
DAYTON 3, OHIO

1329 S. Calhoun Street
FT. WAYNE 2, IND.

242 Jefferson St.
LEXINGTON, KY.

**Associated Offices:
SOUTHERN AUTOMATIC SALES CO.**

634 S. 3d Street
LOUISVILLE 2, KY.

411 Commerce Street
NASHVILLE 3, TENN.

410 Market Street
CHATTANOOGA 2, TENN.

When Aireon Goes in . . . Profits Go UP!

"....Aireons have shown an increase of 55% over other makes which they replaced."

RHYTHM MUSIC COMPANY
AUTOMATIC PHONOGRAPHS
 Salisbury, N. C.

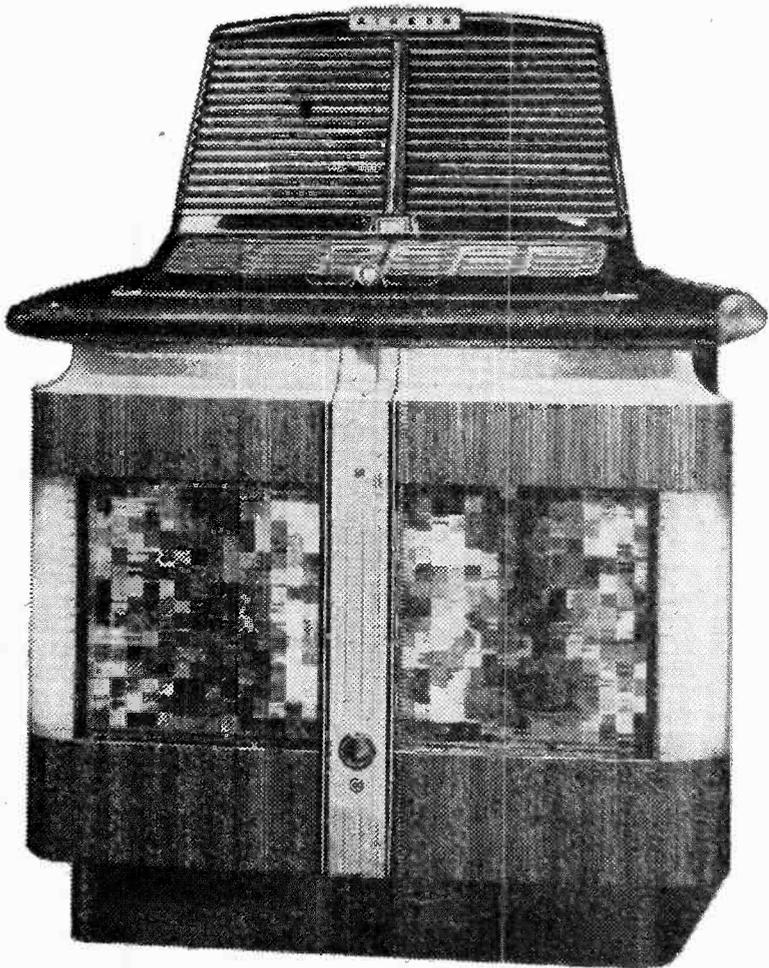
"Since we now have fifteen Aireons on location, thought you might be interested in knowing that the Aireons have shown an increase of 55% over other makes which they replaced.

new machines, over a period of six weeks, and we know that it is due to player appeal, faster record changing, finer tone quality and lack of annoyance of too much volume that is controlled by the Automatic Volume Control unit, which really does a swell job.

and needle wear and record wear are zero, as we have not had to replace a single needle, and some meters have over 7000 plays registered.

Having had eleven years' experience as operator of all makes of phonographs, and after running a six weeks test, we are satisfied AIREONS are the machines to buy, and we are planning to install 35 more machines and have an exclusive AIREON operation."

R. Whipple



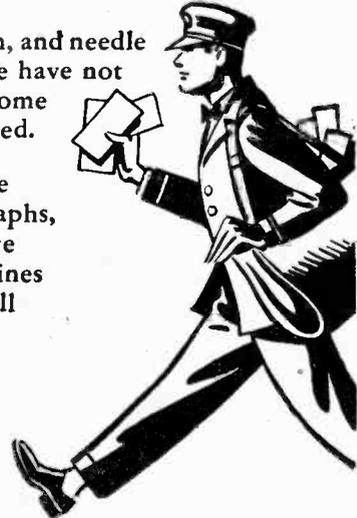
Because Mr. Whipple's letter covers Aireon's advantages so well, we are quoting his complete letter below:

"Since we now have fifteen Aireons on location, thought you might be interested in knowing that the Aireons have shown an increase of 55% over other makes which they replaced.

"This is not just a flash due to being new machines, as this increase in take has held up over a period of six weeks, and we know that it is due to player appeal, faster record changing, finer tone quality and lack of annoyance of too much volume that is controlled by the Automatic Volume Control unit, which really does a swell job.

"Service calls have been at a minimum, and needle wear and record wear are zero, as we have not had to replace a single needle, and some meters have over 7000 plays registered.

"Having had eleven years' experience as operator of all makes of phonographs, and after running a six weeks test, we are satisfied AIREONS are the machines to buy, and we are planning to install 35 more machines and have an exclusive AIREON operation."



Aireon

MANUFACTURING CORPORATION

General Offices: 1401 Fairfax Trafficway, Kansas City, Kans.
In Canada: Mafco Corp., Ltd., 4001 St. Antoine St., Montreal, Que.

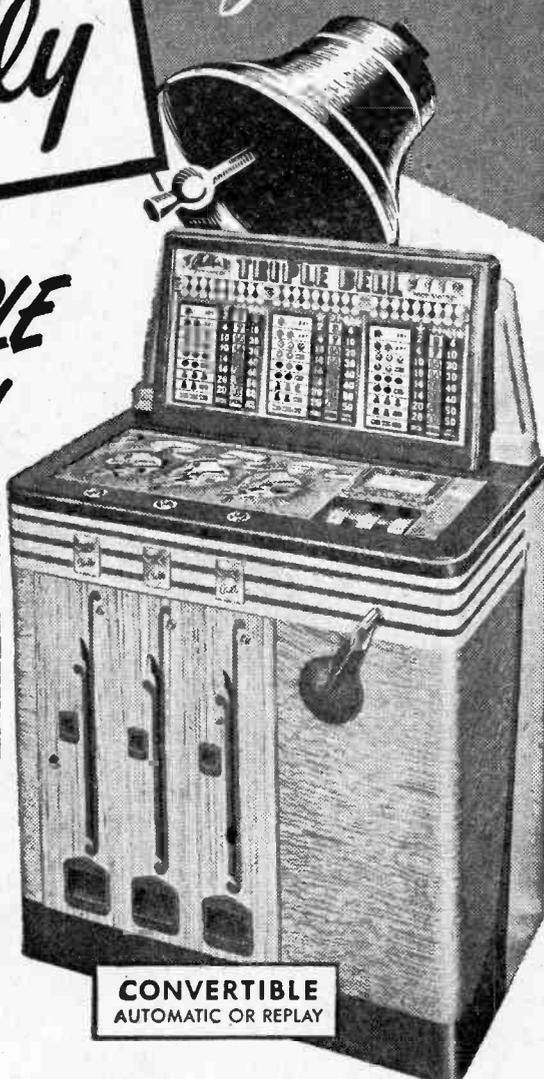
Season's Greetings



DRAW BELL

Fast action of three spinning reels with flashy bell-fruit symbols, plus new second-coin feature which permits player to hold desired reels and second-spin remaining reels! Each non-winning combination on the first spin "comes so close" that players can't resist a quick second coin to hold and draw for a winner resulting in record-smashing profits. Get your share. Order your DRAW BELL now. Specify Nickel or Quarter play. Game is convertible to automatic award or replay.

CONVERTIBLE
AUTOMATIC OR REPLAY



TRIPLE BELL

Triple Coin Chutes permit three players—or three coins—every spin. 1000 Super Special Awards, plus plenty of other big awards and single-cherry awards that insure continuous repeat play. Deluxe cabinet in rich wood-grain finish. Trouble-proof mechanism. Any coin-combination—Nickel, Dime, Quarter.

CONVERTIBLE
AUTOMATIC OR REPLAY



midget racer

A fascinating skill-game—yet ideal for competitive play—Bally's MIDGET RACER will increase profits in your 5-ball spots. Play Bally's MIDGET RACER, feel the fun of the exciting 3-WAY SCORE SYSTEM . . . watch the cars flash around the track on the big, brilliant back-box . . . note the tantalizing, tricky action of the playfield. You'll want MIDGET RACER on all your locations as fast as you can get delivery. **INNER-LOCK CASH-BOX** Cash-box may be locked with a separate lock in addition to cabinet-door lock, or the inner-lock may be omitted, if not desired.

VICTORY DERBY

Packed with all the profit-proved features of Bally's famous pre-war multiples . . . plus new play-provoking ideas that are pushing profits to a new all-time high! VICTORY DERBY games on location are consistently topping all previous collection records of pre-war and war-time operations. See your Distributor today for early delivery of VICTORY DERBY.



VICTORY SPECIAL
Profit insurance in multiple replay territory. Convertible to one or five ball play.

Choose SEEBURG in '47!

Here it is—the Symphonola "1-47"—By Seeburg!

—The famous, reliable mechanism you have learned to trust.

—The postwar cabinet design location owners and the public admire.

With such added features as—

—Seeburg dual lighting that makes the Symphonola sparkle with jewel-like radiance, livening up the darkest location.

—And a softly lighted dome with a constantly changing pattern of colors that adds animation and attracts the public.

You can even add these features, at slight cost, to your "1-46," making it a "1-47."

But that's not all!

New additions to the Seeburg line include a new Wireless and Three-Wire Wallomatic with 5-10-25 cent coin chute.

A Pre-amplifier Public Address System that gives any location individually "tailored" sound; and the

Seeburg Auxiliary Remote Control Amplifier that brings new opportunities for Scientific Sound Distribution in large auditoriums or in locations with many remote rooms.



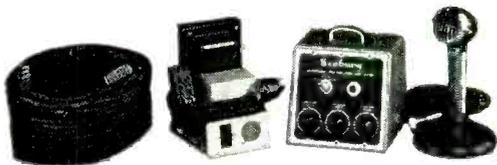
Seeburg
Symphonola



Seeburg Dual Remote
Volume Control



Seeburg Auxiliary Remote
Control Amplifier



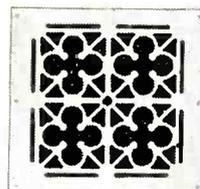
Seeburg Pre-Amplifier and
Public Address System



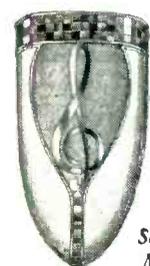
Seeburg Wall Type
Recessed Speaker



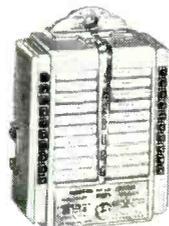
Seeburg 8-Inch Tear
Drop Speaker



Seeburg Ceiling Type
Recessed Speaker



Seeburg 12-Inch
Mirror Speaker



5-10-25 Wireless and
3-Wire Wallomatics

5-Cent Wireless and 3-Wire
Wallomatics



Seeburg Remote
Control Special



Seeburg

1902 • DEPENDABLE MUSIC SYSTEMS • 1947

J. P. SEEBURG CORPORATION
1500 N. Dayton St., Chicago 22

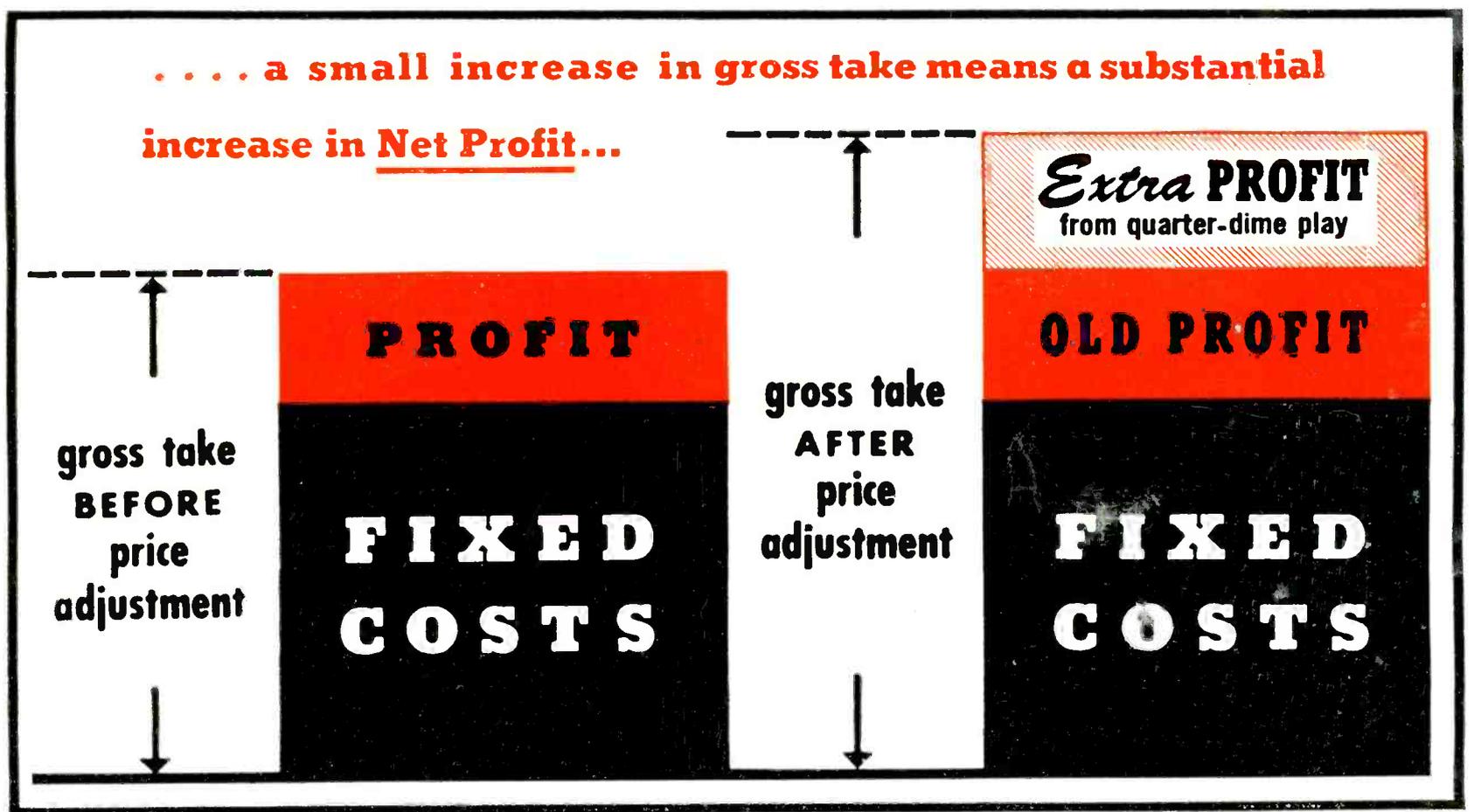
"Be Sure—Buy Seeburg"

SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION



is proving this to
Music Merchants Everywhere...

... a small increase in gross take means a substantial increase in Net Profit...



For Example If an operator's gross take before the price adjustment was \$10 a week with a net profit of \$2.00—and the introduction of "3 PLAYS 25¢"—"1 PLAY 10¢" increased his gross by an extra \$2.00—his gross take would have increased 20% but his net profit would have doubled. The new price basis is doing this and more for far-sighted Music Merchants everywhere.

THE RUDOLPH WURLITZER CO. ★ NORTH TONAWANDA, N. Y.