

Dean Thomas

The Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

• FEBRUARY 15, 1947 •



Maybe this is one way of solving that plague of platter-making maestri . . . lack of production. But, kidding aside, Tex Beneke, frontman of the Glenn Miller ork, has had little need to press his own pancakes. RCA Victor has been pushing 'em out in neat stacks, adding up to solid clicks for the Beneke boys on *Five Minutes More* and *Hey! Ba Ba Re Bop* (among others in '46), and getting the Miller mob's current *Anniversary Song* backed by *Hoodle Addle* off to a fast start. Under able plotting of band's manager, Don Haynes, the Beneke-led Miller bunch have been doing right well in other phases of this arking biz, too, latest accolade coming in form of number one band award in Martin Block's latest poll.

The Year's Top Female Vocalists on the Nation's Juke Boxes

VOCALIST	RECORD NAME, LABEL AND NO.	POINTS
1. Dinah Shore.....	The Gypsy (Columbia 36964) Doin' What Comes Natur'ly (Columbia 36976) Laughing on the Outside (Crying on the Inside) (Columbia 36964)	499

The Year's Top Female Vocalists on Disk Jockey Shows

VOCALIST	RECORD NAME, LABEL AND NO.	POINTS
1. Dinah Shore.....	The Gypsy (Columbia 36964) Laughing on the Outside (Crying on the Inside) (Columbia 36964) Doin' What Comes Natur'ly (Columbia 36976)	399

The Year's Top Selling Female Vocalists Over Record Counters

VOCALIST	RECORDS IN 35 TOP RETAIL RECORDS LIST	POINTS
1. Dinah Shore.....	The Gypsy (Columbia 36964) Doin' What Comes Natur'ly (Columbia 36976) Laughing on the Outside (Crying on the Inside) (Columbia 36964)	193

Thank You,

COLUMBIA RECORDS!

Without your wonderful co-operation and guidance
this would never have been possible—

Sincerely,

Dinah Shore



On the Air
THE FORD SHOW
CBS—Wednesdays, 9:30 P.M. EST

GOV'T STAYS IN RADIO BIZ

Brotherhood Drive's Role For Showbiz

Pitch To Get Heavy Plug

NEW YORK, Feb. 8.—Showbiz, in line with schools, colleges, religious denominations, women's clubs and farm, labor and civic organization, is pitching in to put over the 15th Annual American Brotherhood Week (February 16-23), sponsored by the National Conference of Christians and Jews, Inc. This year's campaign is twofold: First, to enroll as many people as possible in the fight against racial intolerance, bigotry and discrimination. Second, to collect \$2,000,000 with which to build a positive program of civic co-operation among all groups.

Part played by showbiz—especially radio and motion pictures—in the drive is large and comprehensive, with the theme of this year's drive—"Brotherhood—Believe It, Live It, Support It"—getting heavy plugging on the air and on the nation's screens. Music is offering special songs which, it is hoped, will become pop faves both for their music and for their message. Other branches of showbiz have been approached and are expected to be approached.

(See *Brotherhood* on page 42)

"We'll Wait on Tele," Says AFM; Disk Fund 1 3/4 Million

NEW YORK, Feb. 8.—Until the AFM can satisfy itself that it will not create unemployment among its members by letting them play on tele shows, the union does not intend to give video the okay to hire musicians, declared James C. Petrillo, AFM prexy, in a press conference called today to explain the plan under which the union is spending the fund it has accumulated from its royalties on disk and e.-t. profits.

"Television," Petrillo said, "to us is a separate engagement. It is as far apart in our minds from radio as records are. We don't stop our men playing on television because we want to stop them, but because we remember the bad experience we had in 1928 when sound motion pictures came in and, out of our 22,000 members, we lost 18,000. We have asked the radio companies if they can supply the answer as to whether we will hurt our members by playing television shows. They can't give us the answer. We can't find out, and until we do we'll not change our present policy."

On the question of FM negotiations, Petrillo stated that the union intends to await the outcome of the U. S. Supreme Court's decision on the Lea Bill before taking any further ac-

tion. This was previously reported in *The Billboard*.

Referring to the fund collected by the disk and e.-t. profit royalties, Petrillo outlined the plan under which the dough is to be spent. "Whether it's a good plan or not is something we have to find out when we put it into operation." He expressed confidence that the plan would work. (See *We'll Wait on Tele* on page 17)

Heidt Back to the Ork Biz by Spring

NEW YORK, Feb. 8. — Horace Heidt will return to the band biz after several years layoff at the end of spring. Ork is set for theater tours and locations, but as yet has made no agency affiliations.

Heidt had heated squabble with Music Corporation of America prior to his retirement some years ago, and is unlikely to return to MCA unless agency comes up with strong radio commercial.

Meanwhile, Heidt gradually has been cutting down his non-leader interests by disposing first of his Las Vegas Biltmore spot and later his Hollywood eatery. Still retains his interests in the Trianon Ballroom and a Palm Springs spot.

State Dept. Has Plan for Short Wave

Okays Some Commercials

WASHINGTON, Feb. 8.—State Department's proposal for an international broadcast set-up under corporate arrangement similar to the Reconstruction Finance Corporation is getting a favorable response at first glance from top-ranking Republicans on the Senate Foreign Relations Committee, which received outlines of the plan this week. Plan, which represents 16 months of State Department preparation under Assistant Secretary of State William Benton, calls for creation of a foundation under the corporation which would take over complete control of short-wave broadcast facilities. The foundation would consist of 15 "distinguished" citizens nominated by the President. It was reliably learned that the State Department's proposed charter for the corporation gives the foundation wide "discretion" to sell time to sponsors for commercial programs. This would mark the first resumption of commercials on short wave since the war.

Detailed policy on whether the government would continue to operate facilities on contractual arrangement is still being worked out. (See *Gov't Stays in Radio*, page 5)

Over 10,000 at CMI Convensh

Top Waxeries, Mfrs. Crowd Exhibit Space

Capitol Misses Show

By Joe Csida

CHICAGO, Feb. 8.—Coin Machine Industries, Inc., first post-war trade convention, which wound up here at the Hotel Sherman, Thursday (6), marked the largest single gathering of juke box operators since 1941. Estimated attendance of operators of all types of equipment hit somewhere between 10,000 and 14,000. Juke box, disk and accessory manufacturers, however, succeeded only in a limited number of instances in selling the assembled ops their wares.

In part, at least, this was due to a seeming lack of interest in being represented at the convention for reasons best known to the firms themselves. Among the music machine makers, for instance, Wur-litzer, Seeburg, Rock-Ola and Mills didn't have displays on the exhibit floors at all, tho all four of them (See *Over 10,000 at CMI* on page 106)

Dansant and Nitory Biz Gains As Coast Shakes Off Slump

HOLLYWOOD, Feb. 8.—Coast showbiz, hitting the slumps since mid-autumn, is beginning to pull out of the basement, with bookers and spot ops predicting a leveling-off period around the corner. Since the Coast previously served as an accurate barometer to national showbiz trends, trade here foresees a brighter picture throuth the country.

Tho far from the boom levels of war years, biz at the niteries is showing a marked improvement. Ball-

rooms, hardest hit of all, are now beginning to dip into the black ink-well for a change. Dancieries expect biz to continue on the upgrade and look for more coin from kids when Los Angeles County juvenile authorities relax laws to permit 16-year-olds to enter ballrooms. Present age limit is pegged at 18 for all dancieries with exception of beach spots in Santa Monica. County fathers, in a move to get juves off the streets and (See *SOCK GAINS* on page 15)

Guild & O'Neill Huddle on Ban Against 'Iceman'

NEW YORK, Feb. 8. — Theater Guild execs and Eugene O'Neill were slated to meet over the week-end to discuss changes in the playwright's *Iceman Cometh*, following Boston's decision that the play, as it stands now, is unfit to be shown there. Presumably, should O'Neill refuse to make changes demanded by Beantown censors, the play will not make a stand in the Hub.

BOSTON, Feb. 8.—The old Boston bogey, censorship, has raised its ugly head again. City's official guardian of the public's morals, Walter R. Milliken, and his assistant, Beatrice Whelton, last week viewed Eugene O'Neill's *The Iceman Cometh* in New York and pronounced it unfit for a Boston showing in its present form. They made known their ex cathedra opinions in a letter to Joe Heidt, press agent for the Theater Guild, (See *Guild & O'Neill* on page 39)

Victor "Twilight" Stalled

NEW YORK, Feb. 8.—RCA-Victor forced to hold back release of Three Suns' *Twilight Time* until their Majestic-held pact expires in March. Suns had been on a three-year deal with the old hit-classic diskery, which was acquired by Majestic along with previously released *Twilight* master.

In This Issue

American Folk Tunes110	Legitimate39-41	Reviews: Legit40-41
Broadway Showlog39	Letter List86	Night Club36
Burlesque43	Magic43	On the Stands19
Carnival51-69	Merchandise-Pipes77-88	Records26
Circus48-50	Music14-32	Television11
Classified Ads77-84	Music-Cocktail33	Vaude35
Club Activities60	Music as Written18	Rinks-Skaters74-75
Coin Machines89-164	Music Machines106-114	Roadshow Films78
Fairs-Expositions70-73	Music Popularity Chart20-39	Routes: Carnival62
Final Curtain, Births, Marriages44	Night Clubs34-38	Circus62
General Outdoor45	Parks-Pools46-47	Legitimate41
Honor Roll of Hits20	Pipes for Pitchmen85	Miscellaneous62
In Short33	Radio5-13	Sponsored Events69
	Repertoire76	Talent Cost Index8-9
		Television10-11
		Vaudeville34-38
		Vending Machines101-105

STORY OF MARY SURRETT

(Opened Saturday, February 8, 1947)

HENRY MILLER'S THEATER

A play by John Patrick. Staged by the author. Sets, Samuel Leve. Lighting, Girvan Higginson. Company manager, Louis Lissner. Stage manager, Glen Jordan. Press representative, Bert Stern. Presented by Russell Lewis and Howard Young.

Anna Surratt.....Elizabeth Ross
Mary Surratt.....Dorothy Gish
Louis Weichman.....Bernard Thomas
Louis Payne.....Don Shelton
George Atzerodt.....Zachary Berger
David Herold.....Michael Fox
John Surratt.....John Conway
John Wilkes Booth.....James Monks
Captain William Smith.....Graham Denton
Sergeant Day.....Larry Johns
Colonel Burnett.....Douglas McEachin
General Joshua Holden.....Richard Sanders
Brigadier General Ekin.....Wallis Roberts
Reverdy Johnson.....Kent Smith
Major General Hunter.....Edward Harvey
Brigadier General Harris.....Frank McFarland
Major General Wallace.....Robert Neff
Major General Kautz.....Thomas Glynn
Brigadier General Howe.....Robert Morgan
Brigadier General Foster.....Dallas Boyd
Colonel Tompkins.....Lee Malbourne
Colonel Clendenin.....Arthur Stenning
Special Provost Marshal.....Tom Daly
Major Henry Rathbone.....Gordon Barnes
Lt. Henry Von Steinacker.....Bill Hitch
General Jubal Bentley.....John Pimley
Father Wiget.....Harlan Briggs
W. E. Doster.....Hugh Mosher
Dr. Samuel Mudd.....Tom J. McGivern
Edward Spangler.....Lytton Robinson
Michael O'Laughlin.....Bill Reynolds
Samuel Arnold.....Larry Johns
Guard.....Earle Dawson
Soldier.....Michael Roane
Soldier.....Clyde Cook

There may still be two schools of thought as to the guilt or innocence of Mrs. Surratt anent participation in the plot to assassinate Abraham Lincoln. Most historians have come to the conclusion that she was a victim of the vengeful hysteria which followed the Civil War. A great aunt of this reporter used to insist that she was hung for selling poisoned pies to Union soldiers. Be that as it may, the poor woman might just as well have been convicted on that absurd charge, as on the arrantly flimsy and sometimes evidently perjured evidence which John Patrick sets down in this tragic stage biography of his heroine.

In any event, no matter which side of the fence the customer is on, he can't fail to admit that Patrick has written a pretty absorbing piece of biographical theater. Presumably, the author has investigated the matter exhaustively, and if his conclusions are valid, then Marv Surratt got one of the rawest deals in American history at the hands of bigoted, vengeful bureaucrats. Certainly he makes his conclusions ring true and has concocted an always interesting and frequently moving arraignment of a gross miscarriage of justice.

Patrick's approach is chiefly factual. There is little or no background as to motives. His tale begins in the Surratt boarding house on the night of Lincoln's murder. It shows briefly how the Widow Surratt became innocently involved in the plot thru the association of her son with the conspirators, follows her trial and defense by Sen. Reverdy Johnson, a childhood sweetheart, and her conviction and death for reasons as much political as criminal. However, he manages to paint an over-all portrait of a bewildered woman sacrificed to a popular frenzy of post-war hate. It is not a pretty picture, but it is an object lesson as to what can happen when the Constitution and the Bill of Rights are temporarily tossed down the sink.

Russell Lewis and Howard Young have put loving care into a big production and Patrick has directed his 35 actors the same way. Dorothy Gish comes back to give the Stem another top-drawer performance in the title role, a performance that won her a deserved ovation on opening night. Kent Smith is splendid as her Senator and Elizabeth Ross more than justifies the promise she gave a while ago in *Bernadette* with her portrait of the daughter. James Monks scores effectively in a brief scene as John Wilkes Booth. He

Editorial

Opinion-Making Activity

Space limitations in recent weeks have made it impossible for *The Billboard* to continue to publish all the many letters which have been received in response to Leonard Traube's editorial against intolerance. Just two letters out of several hundred took a stand in favor of racial and other discriminations. The following contained a prospect which challenged: "Publish this if you will!" So here it is:

"To the Editor:

"I have read all this propaganda in your trade paper in reference to the equalization of the Negro and white, and it just won't work. It will make us weak. I don't hate the Negro as God made him that way. Egypt, Carthage and Rome tried it, and if we were to try it here, in about 250 years we would all be yellow. Now then, since most of you Northern gentlemen (?) are so intent on equalizing the Negro, I would like to be of service to you, and can send you 100 or more pure-bred Ethiopians direct from my Sun Down Plantation so you can fraternize with them and introduce them to your friends and neighbors, and possibly have one for your son-in-law. It may be well to remind you that should the supply from the South run short, you could import a shipload from the Tanganyika (Darkest Africa). Of course, Mr. Editor, this letter is not directed at you, but is an answer to all this terrible intolerance talk.

"Sincerely,
"CAPTAIN WALTERS,
"Sun Down Plantation,
"New Orleans."

We don't know Captain Walters and don't even know or care whether the name is real or phony. The fact remains that there are still, here in America today, thousands upon thousands of Captain Walters. This type of stupidity continues rampant.

Another letter from Ernest Gruening, governor of Alaska, points out the part show business can play in fighting, and possibly more important, converting America's Captain Walters. The governor says:

"Your editorial, *Where Does Show Business Stand on Intolerance*, was here on my return a few days ago after considerable absence in Washington.

"I should say that the question was sufficiently important to show business for the editor of a trade paper to part from his customary field and inveigh against it if he feels so inclined.

"I think this is particularly appropriate for a publication that deals with cultural affairs. Since show business is in a very large degree an opinion-making outfit, it can be a strong and important source for cultural and spiritual progress, as well as regress.

"Very sincerely yours,
"ERNEST GRUENING, Governor."

The governor means you, and you, and you, . . . all of show business. Your activities, whether you work behind a mike, or on a night club floor, whether you wave a magi's wand or a band baton, is or can be "opinion-making." This week is American Brotherhood Week. Let's get with it . . . and stay with it.

Eckstine-MGM Set;
B. Berg's April 3

NEW YORK, Feb. 8.—Deal for Billy Eckstine to record for MGM diskery is virtually closed, according to Personal Manager Milt Ebbins. Pact, which will be signed early next week, will be for three years, guarantees Eckstine 24 sides and bring an estimated 50G annual take. New contract will become effective in May when Eckstine's current waxing pact with National diskery winds up.

Meanwhile, following break-up of Eckstine's present ork February 17, singer will take a six-week vacation before going into Billy Berg's Hollywood, with a six-piece combo for a 12-week stint beginning April 3. Following the Berg engagement, Eckstine plans to reorganize a full-sized, lower-payrolled and sans be-bop ork.

gives the figure just the right touch of 1860 ham flavor. Harlan Briggs contris another outstanding character bit as a sharp-tongued priest. Patrick has drilled the big cast thoroly all the way down the line and they are a unanimous fit into a sturdy frame. Samuel Leve's three sets show plenty of imagination and are grooved to the tragic mood of the proceedings.

Surratt is the second serious play to make a 1947 Stem bow. Its implications are worth listening to, if only as they can be applied to present and future. In addition, it offers plenty of solid theater and some fine acting. It certainly rates a listing in the success column. **Bob Francis.**

DuMont Preps New
Drive for Cincy,
Cleveland Grants

WASHINGTON, Feb. 8.—Allen B. DuMont Laboratories is readying to renew with increased vigor its fight to get commercial TV stations in Cincinnati and Cleveland in the event of a decision by the Federal Communications Commission for retention of present downstairs standards which DuMont is stoutly urging.

FCC, which January 16 dismissed DuMont bids for new commercials in Cleveland and Cincinnati, granted DuMont this week (6) a lengthy extension for requesting hearing on the dismissal action. Commission gave DuMont until 60 days after FCC issues its decision on the Columbia Broadcasting petition for moving video to ultra-high frequencies.

DuMont would be expected to withdraw its request if the commission decides to move standards up, but DuMont is banking on retention of existing standards.

FCC took similar action in bids of Interstate Circuit, Inc.; New England Theaters, Inc., and United Detroit Theaters Corporation for commercial TV stations at Dallas, Boston and Detroit, respectively.

HOLLYWOOD, Feb. 8.—To further hypo the Coast CBS production staff, Davidson Taylor will bring Irving Mansfield to Hollywood. Mansfield will work under Ernie Martin.

N. Y. Experimental
Theater Debts With
"Wanhope Building"

NEW YORK, Feb. 8.—Broadway has an experimental theater again. Tonight Experimental Theater, Inc., presented *The Wanhope Building*, by John Finch, the first in a series of five scripts due to hit the boards before the season ends. On the basis of this first job, it appears that Experimental Theater, Inc., bids fair to become an institution on the basis of its first showing and may brew some good scripts for future commercial legit.

Building tells the story of a sailor who set out to wrest a W bomb, a missile much deadlier than its atomic brother, from a power-mad industrialist. Script is much too wordy, but contains several scenes of power and comedy and with the pruning shears wielded might become an acceptable Stem offering.

Slides Used

However, definitely on the credit side was the solid production given the play. Wolfgang Roth, the set designer, used slides to give the script of 10 scenes a depth, movement and imagination not usually seen in legit. Roth's lighting also was of the same top-drawer caliber.

In the acting department, *Building* was given the benefit of several first-rate performances. Standout thesping came from Walter Craig, Martin Balsam, Haskell Coffin, Octavia Kenmore, Clark Howat, Will Kuluva, Blair Cutting, Billy Rollo, Margaret Barker, Anthony Grey and Ford Rainey.

WTMJ Prepping for
Jump in Tele Pond

MILWAUKEE, Feb. 8.—NBC outlet here is priming itself for video and expects to have its new commercial station, WTMJ-TV in operation by the end of 1947, it was announced this week.

Station has transmitters and other basic equipment on order, and already has received delivery of portable field equipment.

Immediate plans of the station will be training of staff and preparation of promotion and publicity. Training and promotion program calls for video demonstrations for executives and department heads of the Journal Company, parent org that publishes *The Milwaukee Journal*; for the Radio City Television Club, composed of staff members, and for the Milwaukee section of radio engineers and for civic leaders and execs of advertising agencies.

First public demonstration of television by WTMJ will occur March 15-22 at the annual Milwaukee Home Show at the Milwaukee Auditorium. Later the station will allow tentative sponsors and their agencies to experiment with its video equipment and to put on test programs and commercials.

Caracas Imports Acts

CARACAS, Venezuela, Feb. 8.—This tourist-jammed oil city is importing legit and nitery talent fast, as ops loosen their bank rolls to keep visitors entertained. Latest importation are three chirpers—Mario Gil from Mexico and Amanda Ledesema and Hugo Romani from the Argentine. All have radio stints here. Last named is also doubling at local theaters.

The Casino De La Playa, Havana ork, is doubling at the Star Light and Hotel-Club Tropical as well as airing. Nino Keeler and Betty Boop are at the Happy Land. Paulina Singerman and a musical comedy troupe from the Argentine are back at the Theater Caracas, and Hollywood has sent six Goldwyn girls to form the show line at the Boyoca.

GOV'T STAYS IN RADIO BIZ

Forecast Boom In Collegiate Broadcasting

Many Schools Applying

WASHINGTON, Feb. 8.—Altho a check-up shows that the number of colleges and universities operating radio stations has been practically static lately, Federal Communications Commission is looking for a boom in the educational radio field as a result of institutions finally adjusting to rigorous post-war expansion. Tip-off for FCC's attitude is seen in commish's annual report Sunday (9), which expresses the belief that "a much larger number" of educational stations "will come into being next year as post-war plans of schools and universities develop." With the expansion, FCC is foreseeing materialization of a long-heralded educational networks regionally and nationally.

Hundreds of inquiries have been pouring in from educational prospectors in radio. It is estimated that within another 18 months FM will be a going proposition in as many as 100 higher institutions, in addition to 29 college-run AM stations. One of the major deterrents—shortage of materials—is gradually being removed. Meanwhile, colleges and universities, swollen to unprecedented proportions in student registration, are "in the money" as never before. Countless higher institutions are regarded as ready for new investments as result of mushroomed revenues from veteran enrollment, as well as civilian, and from federal aid under G.I. law. Inclination among educators to leap into radio is reportedly based on prestige value of college-operated stations and on the vast possibilities for promoting education and providing radio experience for students.

FM College Growth

By the year's end, it is expected that the total of FM educational stations in operation will exceed 40, with all of the existing CP's for non-commercial FM's expected to be in operation, in addition to the six present operators, and with at least a dozen of the pending non-commercial applications assured of imminent approval. In addition, a rush of new applications in this field is anticipated. On the AM side, possibility for expansion is seen highly limited.

A survey of educational broadcast stations showed that the picture is unchanged since last October in applications and in line-up of non-commercial FM stations run by colleges, as well as in AM's both non-profit and commercial. Little ap- (See See College Boom on page 12)

Add Bonanza

NEW YORK, Feb. 8.—Add to Radio's Giveaway Record chart in *The Billboard* (Feb. 1), the *Winner Take All* program, a sustainer which gave away \$87,500 during its 35 weeks on the air in 1946. This brings the total giveaway on the 25 quiz shows surveyed to \$1,817,938. Figure covers web shows for '46.

Upton Close Lams MBS Commentaries

NEW YORK, Feb. 8.—Folderoo of the Upton Close news commentary after Tuesday (11) on Mutual Broadcasting System was called a "signal victory for the forces of democracy" by L. M. Birkhead, national director of Friends of Democracy, which led the campaign to terminate Close's series, bank rolled by the National Economic Council. NEC made an attempt to have its chief, Merwin K. Hart, carry on in place of Close, but MBS refused on the ground that Hart was no commentator and therefore unqualified.

Close began his NEC-sponsored broadcasts last February, and shortly afterward the Birkhead organization protested to Mutual and the Federal Communications Commission on the ground that Close's talks were not in the public interest. More recently, Birkhead contacted program directors of Mutual stations carrying the series, explaining that "radio is unalterably opposed to bigotry, intolerance and the fostering of un-American ideas." Birkhead also pointed out that "freedom (of speech) becomes license when it is used to breed hatred, bigotry and intolerance."

Child Study Group In Kid Script Move

NEW YORK, Feb. 8.—Child Study Association of America, and one of the networks, believed to be Mutual, are co-operating in a drive to launch a new kids' program series. All details were not available at press time.

Drive will involve a contest for the best series idea, to be submitted either in script or outline form. A prize of \$1,000 will go to the winner, money having been donated by an as yet unidentified radio personality. Decision will be made by a board of judges, with the network involved guaranteeing air time. Entire venture is being made under Child Study auspices.

MBS Mulls "Lanny Budd"

NEW YORK, Feb. 8.—Mutual is considering buying a new whodunit series based on Upton Sinclair's *Presidential Agent* tome. Air stanzas, called *Lanny Budd* and featuring Franchot Tone in the title role, are being scripted by Larry Menkin. Web cut an audition platter last week.

Thorpe, Downs, Hubbard Do Chi Airers on CMI Show; Billboard Teams With WBKB for 2 on TV

CHICAGO, Feb. 8.—Altho somewhat hampered by the edict of Local 10, American Federation of Musicians, which forbids members from participation in radio, tele and other forms of exploitation activity unless \$200 is planked on the line (\$100 to the AFM membership, \$100 to the union), the coin machine industry, which held its first post-war trade show and convention here this week still managed to work out a mutually beneficial tie-up with local radio and video outlets. WMAQ,

Proposed Intl. Broadcasts Under Corporation Control Gives Nod to Commercials

Private Contractors Reportedly in Favor of Plan

(Continued from page 3)

range or whether the corporation would take over the facilities has not yet been worked out. Proposed charter in its present form, however, makes it extremely clear that the foundation would exercise top control in order to co-ordinate programing and mechanical arrangements.

Broadcasters Approve

According to a State Department source, all private contractors with the government for short-wave facilities favor the idea for the foundation's creation. State Department is pushing the plan as one of 15 "important" matters proposed for Congressional consideration. State, however, is not pressuring Congress on the proposal, since significantly, the State Department did not include the plan in a list of a dozen "top priority urgent" matters submitted to the Senate Foreign Relations Committee this week.

Marshall himself has not had ample time to study the plan in great detail, it was learned, but he generally approves it and is known to be inclined to prefer that Congress work out any revisions or additional suggestions in order that the final charter will represent an expression of "bipartisan minds."

The seven original contractual organizations which reportedly have voiced favor to the State Department on the plan are: CBS, NBC, Westinghouse, General Electric, Crosley, World Wide of Boston, and Associated Broadcasting of California.

Financing

Under the proposed charter, the new corporation would go to Congress yearly for funds, and, at the same time, would be free to receive public or private funds. A State Department official, in explaining this aspect to *The Billboard*, pointed out that the charter in its present draft leaves the way clear, for example, for any private company to buy time on the foreign facilities. It was further explained that one of the major reasons why the plan is

deemed the most workable so far suggested is that private U. S. operators of short-wave facilities have not been able to make a financial success of it. Prior to the war, it was explained, the original firms short-waving to nations abroad were spending roughly \$1,000,000 yearly and had an aggregate return of about \$200,000.

Another reason in support of the corporate arrangement is that it would guarantee frequencies for continued program time in competition with foreign nations, with 34 nations already now engaged in short-wave propaganda.

Costs Involved

Cost of arrangement has not been computed, but is expected to exceed what State is now spending. President Truman's budget for the next fiscal year seeks just under \$10,000,000 for overseas programing now controlled by the State Department, with about 400 program hours weekly being beamed abroad in 24 languages and with *Voice of America* to start February 17. Latter will feature Russian-language broadcast to the USSR and Balkans thru three transmitters in Munich. Since dissolution of the Office of War Informa- (See Gov't Stays In on page 13)

Brotherhood Awards

NEW YORK, Feb. 8.—Annual radio awards made by the National Conference of Christians and Jews in conjunction with Brotherhood Week will be announced next week. Citations go to radio organizations and people who have contributed most to promoting interracial understanding during the past year. Winners this year include Frank Stanton, CBS; the *Superman* serial; Ted Cott, program director of WNEW, New York; WSB, Atlanta; KMOX, St. Louis, and Walter Winchell. Citations designate:

Frank Stanton and CBS, for the single network program, aired May 25, 1946, in the *Assignment Home* series. Program was called *The Biggest Crime*.

Superman, W. K. Kellogg Company, sponsor, and MBS for radio network series, by virtue of the program's anti-intolerance material.

Ted Cott and WNEW, for producing the spot e. t. series, *Keep Faith With America*.

WSB, Atlanta, for its program, *The Harbor We Seek*, by Brad Crandall.

KMOX, St. Louis, for its program, *The Land We Live In*.

Walter Winchell, for his broadcasts against intolerance. Awards, in most cases, will be made on the air during Brotherhood Week.

Chi's NBC outlet, carried two shows, one with Bob Thorpe doing "man-at-the-show" interviews right on the CMI exhibit floor at the Hotel Sherman, and the other, Hugh Downs's platter spinning session, featuring a CMI convention interview with Joe Csida, editor in chief of *The Billboard*. Eddie Hubbard, on his WIND (ABC) *Chesterfield* wax whirling airer, dispensed with his usual board of experts and featured four prominent juke box op- (See Thorpe, Downs on page 11)

CBS, NBC REMAIN IN NAB

Web Toppers Deny Reports Of Resigning

Status Due for Revision

NEW YORK, Feb. 8.—Long standing hard feeling between CBS and NBC, on one hand, and the NAB on the other appear set for clarification, after announcement yesterday that both networks were remaining as members of the association. Joint statement issued by the heads of the three organizations, Frank Stanton, Niles Trammell and Justin Miller, respectively, followed published reports that the two webs were hauling up their NAB stakes.

Additionally, the tripartite statement declared that the question of what form web membership in the NAB would take will be settled at the regular NAB board meeting in May. What probably will happen, according to authoritative trade sources, is this: CBS and NBC will assume associate memberships rather than the active memberships now held. They also will agree to keep memberships for their owned-and-operated stations. At the same time, the dues basis on which they now pay will be changed, reducing their contribution to the NAB coffers materially.

Currently, the networks pay a total of 10 per cent of NAB's total annual income, which was in the neighborhood of \$500,000 last year. It is believed that the webs, after May, will pay on a flat annual basis. One figure mentioned was \$5,000 yearly. All NAB members, including networks, pay dues on a sliding scale, percentage being based on annual billings.

Body Blow

Had the two top nets actually lammed NAB, it would have been pretty much of a body blow to the trade organization. Not only would it have dramatized the sharp cleavage within trade ranks, but it would mean that NAB, in its various campaigns—especially insofar as legislative action to revamp the Communications Act and redefine FCC's power—would be acting without the support of these two chains. It also would have left NAB with but one chain member, Mutual, since ABC is not within NAB ranks.

Dissension within NAB, insofar as networks vs. smaller stations is concerned, is not a new thing. Rather, it has existed for years, most often on the claim—right or wrong—that the nets "dominated" NAB. This

(See CBS and NBC on page 13)

Directors Win 10% Pay Hike at 3 Webs

NEW YORK, Feb. 8.—Radio Directors' Guild this week won a 10 per cent cost of living increase for meggers and associate meggers at ABC and NBC. At CBS only the directors get the increase, since associates are covered by another pact.

RDG also won a \$5 hike on minimums at the nets. New minimums are \$100 for meggers and \$70 for associates. Increase is retroactive to January 1. Contract runs to November 1 of this year.

Joint Statement

NEW YORK, Feb. 8.—Statement issued yesterday (7) by Frank Stanton, Niles Trammell and Justin Miller, CBS, NBC and NAB presidents respectively, is as follows:

"There is no schism between NBC or CBS and the National Association of Broadcasters. Neither network member has resigned from the association nor intends to resign. The networks and the association have been considering for some time what the nature of network membership shall be. The only question to be determined is whether network membership shall be on an active basis or associate basis. This will be decided at the May meeting of the NAB board."

802, Networks Still Stymied

NEW YORK, Feb. 8.—Negotiations between Local 802, American Federation of Musicians, and execs of four webs bogged down early this week. One local exec stated "the negotiations look tough," and when the week closed the 802 Executive Board had still not received any report on the webs' counter offers.

One web spokesman stated that he believed the webs would be glad to settle on the basis of the Chicago formula of an 18½ per cent hike. Local has asked 37½ per cent hike for staffmen and 50 per cent on commercials.

Late this week Charlie Iucci, Local 802 secretary, took time off from the network huddles to settle with Columbia Broadcasting System on the matter of the web's dropping of Alfredo Antonini's 10-piece orchestra employed in the short wave division. (See story elsewhere in this issue).

CBS Drops Antonini Short-Wave Ork

NEW YORK, Feb. 8.—CBS this week dismissed its 10-piece orchestra, led by Alfredo Antonini and employed in the network's short-wave department. Dismissal came upon the expiration of the CBS contract with Local 802, New York musicians' union.

After the notice was given, Charles Lucci, 802 secretary, protested that inasmuch as the scale given by the union was below commercial figures, men were entitled to the eight weeks' notice called for in commercial contracts. To this CBS acquiesced.

CBS cut represents a short-wave retrenchment, in view of the fact that the network receives from the State Department far less for this operation than it costs. Also figuring was the fact that NBC never has employed a short-wave band.

Release of the band, it is believed, does not have any relation to federal plans for short wave operation, as detailed elsewhere in this issue of *The Billboard*.

John Crosby's "Hooper"

NEW YORK, Feb. 8.—Total number of dailies now carrying John Crosby's syndicated *New York Herald Tribune* radio column comes to 31. It was 32, but the fold of *The Philly Record* cut it by one. Trade comment, in view of the tough time syndicates have selling radio columns, is that it's a pretty good "Hooper" for the columnist.

K. C. Star (WDAF) Finds Radio Can't Fill Press Gap

KANSAS CITY, Mo., Feb. 8.—*The Kansas City Star*, with the 17-day strike of its carriers ended, did a little soul-searching in its issue of February 4 on the efforts of its own radio station WDAF to fill the place of a newspaper. It found WDAF, as well as the rest of Kansas City radio, wanting. In an editorial titled "Radio and Newspaper," *The Star* said, a little sadly perhaps: "Experience demonstrated that radio fell far short of filling the gap (left by lack of a daily paper). But this is no reflection on the persons who made the effort. The difficulty was fundamental. The situation brought home the fact that radio and newspapers are entirely different mediums with different purposes and different techniques."

Editorial continued to point out that it was impossible for radio newscasters to carry the details that newspapers do on big stories and just as impossible to carry the small items, such as death notices, wedding, birth and divorce announcements without boring the rest of the audience to death.

"Detail information doesn't go with the radio medium," *The Star* declared. "... The intrusion of so much news proved a burden on the devotees of radio who resented interruption of the regular programs by news announcements. *The Star* had numerous telephone calls protesting against the upsetting of schedules in order to give the news."

Weeklies and Radio

The city had no newspaper for 17 full days while the carriers were on strike. Two weeklies, however, brought out extra editions thru the strike period, and one brought out a one and two-page "daily." Local radio stations nearly doubled their output of news, and WDAF carried program listings of all other stations.

"Some persons have expressed the idea that eventually radio will substitute for newspaper coverage," the editorial concluded. "This is just as absurd as to believe a newspaper could supplant radio programs by publishing the score of the music and the gags."

"WDAF and other radio stations did all that anyone could have expected of them, but as has been said, the strike proved that the fields of radio and newspapers are unexpectedly far apart."

Several trade publications, especially in apparel industries, department stores and drugstores, took the strike as an occasion to study the pulling power of radio on special sales. No results had been reported locally, however, at week's end.

Most common complaints heard on the streets during the newspaperless days concerned the lack of comics and movie ads and the inability to get radio program logs.

New Hawaiian Web Joins MBS, Don Lee

HONOLULU, Feb. 8.—Aloha Broadcasting System was formed here recently at a precedential meeting in Wailuku, Maui, attended by station execs from each of the four major Hawaiian Islands. Aloha, a four-station web, intended to cover the islands, includes WTOH, on the island of Kauai; KHON, Honolulu; KMVI, Maui, and the Big Island Broadcasting Company of Hilo.

Stations of the Aloha system will be affiliates of Mutual and Don Lee webs.

Alf Landon After Liberal Station—Kansas, That Is

WASHINGTON, Feb. 8.—Under the watchful eyes of a GOP-controlled Congress, Federal Communications Commission received applications this week from two well-known Republicans who want to get into the radio broadcasting business.—Alf M. Landon, unsuccessful GOP candidate for president in 1936, and Rep. Alvin E. O'Konski, of Wisconsin, who like Landon, is in the old guard wing of the GOP. Landon wants to start radio stations in two Kansas communities—Leavenworth and Liberal—while O'Konski is applying for a night-and-day 250 watter in his home town of Mercer.

Application from the GOP pair highlighted a final rush of nearly two score new bids for AM's and AM improvements this week prior to the three-month "freeze" which began yesterday. Landon listed his occupation as "independent oil producer" for 32 years. He specifies his yearly income since 1943 as "in excess of \$10,000" and stated: "I am worth in excess of \$100,000." His proposed Leavenworth station, which would do business as Leavenworth Broadcasting Company, would buy a one kilowatter, daytime only. He is seeking to operate on 1130 kilocycles.

Landon is listed as sole owner of the proposed Leavenworth station, while he is associated with three others in bidding for the Liberal, Kan., station, which would be a 250-watter, unlimited time, operating on 1400 kc. Associated with him in this enterprise doing business as Seward County Broadcasting Company are: William Lee Larrabee, Wilbur Vernon Griffith and Ralph Edward Colvin. As business men, Larrabee and Colvin are local merchants, while Griffith is in loans, real estate and insurance.

KVOR Ups Newscasts During Press Strike

COLORADO SPRINGS, Colo., Feb. 8.—Printers' strike, which caused the suspension of the local *Gazette-Telegraph*, found KVOR, only outlet here, increasing its newscasts, airing vital statistics and boosting its local personal newscasts. Local newscasts were added to the sked at 7:30 and 8:40 a.m., 12:45, 2:34, 5:15 and 10 p.m. Certain network news shows from CBS also were converted to local item stuff.

Papers suspended Monday (3) because of a printers' strike and situation has not been settled yet. KVOR is affiliated with *The Daily Oklahoman*, Oklahoma City.

Lever Topper Decries Lack Of Radio Data

Need Public Taste Facts

NEW YORK, Feb. 8.—Stating that the radio industry needs a rebirth of the "vitality, the fact-finding enthusiasms, and the willingness to experiment that were so conspicuous 10 or 15 years ago. . . ." Robert F. Elder, vice-president in charge of consumer research for Lever Bros., at a meeting of the Radio Executives' Club Thursday (6), cautioned advertisers against catering to the tastes of the majority while neglecting substantial minorities. This practice, according to Elder, results in a "sameness of radio fare and reduces radio's service to all of the people."

In an address titled *The Client Looks at Radio in 1947*, Elder stressed the point that "the customer is always right." He stated that "the people who own the sets and listen to them are our bosses." Along this vein he developed the point that the public is the only legitimate source for guidance in radio broadcasting, and added that "we as advertisers and you as broadcasters are joint trustees of a vital force which by its very nature can belong only to all the people. We can soundly profit as long as we serve the people for whom we are trustees—and no longer."

Need for Data

Stating that the industry had insufficient information as to the desires of the public, Elder continued, "I hope that the broadcasting industry will wake up to the need for a comprehensive, painstaking and absolutely unbiased continuing study of public reactions. . . . It's rather unsatisfactory to wave away criticism just because the critic can't prove his case, if you can't prove yours either."

Calling attention to the controversial subject of commercials, bad taste in advertising, jingles, soap operas, hitch-hikes and cow-catchers, Elder stated: "The only 'research' I have seen on these points is ludicrous. . . . It is not easy to get the kind of factual measurements needed to make such decisions on a sound objective basis, but it would certainly amaze me if modern research techniques should prove inadequate to do the job."

Raps Ratings

Elder also hit at undue dependence on program ratings, stating that "the system would work better if the ratings were really fully representative of all the radio listeners in the country. . . . In actual practice, however, program decisions are usually made on the basis of the more sophisticated elements of the population. What we may call the 'Broadway appetite' is likely to carry a little too much weight and the 'Main Street' appetite not quite enough."

Elder stated that radio lacked sufficient drive to venture into untried fields, which might produce "fairly low ratings, yet still create listeners at a lower cost per thousand than some of the high-rating big name shows."

Summarizing that the primary fault lies in not knowing enough about listening habits and preference of different kinds of people, Elder said, "Why can't we spend the money and the mental effort to get and use the facts that would help us to make radio better—and incidentally, perhaps, more profitable?"

MBS Jackpot

NEW YORK, Feb. 8.—Mutual Friday (7) signed its 400th affiliate. Tentative call letters are WMID (Atlantic City). Station, a 250-watter, is expected to go on the air in June with much ballyhoo, sparked by the MBS New York headquarters. With MBS now "in the 400," the trade is calling Ed Kobak, MBS prez, Ward McAllister.

"Info Please" Book Cops Much Promosh

NEW YORK, Feb. 8.—J. Walter Thompson, agency handling Parker Pen's *Information, Please*, latched onto considerable promotion via window displays in bookstores carrying the recently published *Information, Please Almanac*. With the book out in the East only a few weeks, agency already has managed to get window displays in 160 shops in 43 cities, and more are coming in daily thru the efforts of stations carrying the show. Displays include not only the book, but also posters plugging the show, station call letters, pix of the *Info, Please* experts, etc. Some stores, not devoted entirely to books, also plug Parker Pens.

Bookstore promotion first got under way in New York, where five bookstores on Fifth Avenue, including Scribner's, Brentano's and Doubleday shops were persuaded to carry the tie-ins. With this as a selling point, agency persuaded stations carrying the show to arrange similar deals in key cities and hinterland areas. Chicago came thru with displays in six bookstores; Boston outlet landed 17; San Antonio, 20; Indianapolis, five; Portland, Ore., four; Roanoke, Va., four; San Francisco, 10; San Diego, 13; Asheville, N. C., three, and Chattanooga, two.

West of the Mississippi the book has been out only about a week, and agency figures that in a brief time it will land similar promotions in Western bookshops.

In addition to displays in bookshops, agency also landed displays in 18 branch offices of American Express Company—outfit which did the travel section of the almanac.

Promotion gimmick was worked out of the office of Al Durante, JWT publicity chief, with Norm Varney and Jeanne O'Brien handling details.

Chi Jocks May Organize To Hypo Disk Programs

CHICAGO, Feb. 8.—Two local disk jockeys, Eddie Hubbard, emcee of the *ABC Supper Club* (WIND), and Ernie Simon, featured over WJJD, put out feelers this week toward formation of an association of record spinners similar to the L. A. group.

The duo told *The Billboard* that they have sent out 19 notices of a meeting, slated for Wednesday (12), at which jockeys will discuss organization. Simon and Hubbard, who were once competing jockeys in Baltimore, said that while in the Maryland city they found that frequent get-togethers had made it possible for them to program more wisely and discuss efforts to promote record interest in that area.

Hubbard said that at the first gathering he hopes to discuss the much-contested local AFM ruling which taxes a station \$200 for the appearance of an AFM member (*The Billboard*, Feb. 8). Plenty of interest in music has been stymied by the assessment, Hubbard said, and he

Coast AFM, Net Brass In Give-Take Pay Argument, But No Agreement in View

Indications of Additional Compromises Seen

HOLLYWOOD, Feb. 8.—Second week of negotiations for a new network music contract found Local 47 toppers and net execs offering anticipated compromise proposals, but joint agreement was still out of sight at the week's end.

Union's original demands for a 37½ per cent hike for commercial orksters and a 50 per cent boost for staff men were modified with a new offer for 33 1/3 per cent hike for commercial men and a 20 per cent boost for staffers. Nets returned with a counter-offer of a 15 per cent hike in commercial sales but stood pat on their original proposal to raise staff orksters 12½ per cent. Union demands also included a two-week vacation with pay for staff men, and a retroactive contract to February 1. Commercial rates would be effective March 1.

Indications were that additional compromises would be made when

confabs were resumed early next week. Union's Phil Fischer remained firm, however, in stating that the second offer was as low as the AFM would go.

New note was tossed into negotiations when Bill Ryan, general manager of KFI (NBC's Hollywood affiliate), wired a protest to NBC and other networks, demanding that webs take no part in any agreements which may include "scale of wages, fees, vacations with pay, or other conditions having to do with employment of musicians by Station KFI." Protest stated that indie stations have a right to negotiate with the AFM as a group, rather than be dictated to by terms of parent net agreements. Ryan charged that recent negotiations with AFRA over the KFI contract was an idle gesture by the union, since "it was previously agreed by AFRA and the networks that regardless of any gesture made by AFRA in negotiating with us, we were not to be permitted any difference whatsoever in contract from that already arrived at by AFRA and the network stations."

Union indicated a willingness to work out a separate contract for local stations after the net contracts were settled.

Multiple Ownership Issue Grows Complex

WASHINGTON, Feb. 8.—Federal Communications Commission's series of quiet sessions on the issue of multiple ownership is fast developing into a big-time fray, and talk is that FCC may soon issue an announcement widening the scope of the proceedings on the subject. Question is whether FCC should establish maximum number for ownership of AM stations and whether existing limits on ownership of TV and FM should be shifted.

At a pre-hearing conference this week it was decided that the issue is too big to be decided in a hurry and consequently another pre-hearing conference has been skedded for next Friday (14), with plans now geared to a hearing February 24. Testimony has been received by FCC from 20 witnesses, and commish is inviting all comers at the next pre-hearing conference.

Mpls. PTA Starts All-Out Drive Vs. Whodunits

MINNEAPOLIS, Feb. 8.—All-out fight against crime and horror radio segs, films and comics was launched Thursday (6) by the Minneapolis Central Council of Parent-Teachers' Association. Hugh Flynn, chairman of the council's committee investigating whodunits, said the hope is that the program eventually will be picked up by PTA groups throughout the nation.

"We have no intention of coercing or boycotting radio stations, theaters or other agencies handling horror programs of films, or drugstores selling objectionable comic magazines," Flynn said, "but instead, plan to offer our full support for acceptable radio programs, films and comics."

Council action came after a report of an investigation of children's entertainment by prominent psychiatrists and psychologists showed general agreement that such entertainment could harm kids. PTA executive board agreed most box-top and mystery radio programs are detrimental to youth socially, psychologically and mentally.

With this in mind, they suggest that perhaps when the association becomes a reality, record firm reps would attend meetings, outline future releases and give radio spinners a little inside info on what to expect in company policy.

Duo said that they have heard from several sources that Decca is considering a new radio promotional campaign, starting in the next few months. Decca, during the war years almost completely halted its radio promotion, and the boys said they felt that the Chi disk brigade would like some first hand, personal explanation of what the future holds.

50,000 watts is a lot of homes

KMPC*

710 KC-LOS ANGELES

G. A. RICHARDS, PRESIDENT

R. O. REYNOLDS, VICE-PRES. & GEN. MGR.

Potent Coverage

LARRY FINLEY

ANNOUNCES THE OPENING OF NEW OFFICES OF . . .

FINLEY TRANSCRIPTIONS CO.

Eastern Sales Headquarters
546 FIFTH AVE.
NEW YORK CITY
Wisconsin 7-8285

Western Sales Headquarters
747 S. HILL STREET
LOS ANGELES
MUTual 4879

SOLE DISTRIBUTORS OF

"MYRT and MARGE"

130 15-minute open-end Transcriptions now available.
An additional 130 Shows are now in pre-production.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

"FLIGHT with MUSIC"

39 15-minute open-end Musical Variety Shows, starring Marion Hutton, Nat Brusiloff's Orchestra, Herb Sheldon, with guest artists . . . Desi Arnaz . . . Clark Sisters . . . Johnny Desmond . . . Ray Eberle . . . Bob Eberly . . . Tito Guizar . . . Gene Krupa . . . Phil Moore . . . Danny O'Neil . . . Tony Pastor . . . Carl Ravazza . . . Claude Thornhill . . . Miguelito Valdez . . . Jerry Wayne . . . Henny Youngman.

WANTED — EXPERIENCED SALESMEN

Transcription Salesmen—here's an excellent opportunity for high earnings. Some choice territories still available. Apply by mail to either office. All inquiries will be treated in a confidential manner.

.ATTENTION, OUTSIDE PRODUCERS

With our present sales organization, we are equipped to handle up to six additional outside shows at this time. If you have a sales problem, please contact us immediately.

Comparative Territorial Index

Based on "FIRST TWENTY-ONE" Evening "Program Hoop-eratings" as compared with Pacific Coast ratings, rank order and competition for these same programs. Both are for period January, 1947. Network figures are average of two ratings.



Vol. 3, No. 1E

February, 1947

Network Opposition	Net	Program Hoop-erating	National Rank	Program	Pacific Coast Rank	Pacific Hoop-erating	Pacific Coast Opposition	Net
No Sponsored Show No Sponsored Show Upton Close—MA	ABC CBS MBS	31.7	1	BOB HOPE	2	32.4	No Sponsored Show No Sponsored Show Upton Close	ABC CBS DLBS
No Sponsored Show No Sponsored Show No Sponsored Show	ABC CBS MBS	30.5	2	FIBBER MCGEE AND MOLLY	6	25.6	No Sponsored Show No Sponsored Show No Sponsored Show	ABC CBS DLBS
Drew Pearson Mon. Morn. Headlines Gene Autry No Sponsored Show	ABC ABC CBS MBS	28.5*	3	JACK BENNY	1	38.1*	D. Pearson Mon. Morn. Headlines Gene Autry No Sponsored Show	ABC ABC CBS DLBS
Sunday Eve. Hour Adv. of Sam Spade No Sponsored Show	ABC CBS MBS	27.7	4	CHARLIE MC CARTHY SHOW	5	26.0	Sunday Eve. Hour No Sponsored Show No Sponsored Show	ABC CBS DLBS
Sunday Eve. Hour Crime Doctor Parker Pen News Special Investigator	ABC CBS CBS MBS	25.8	5	FRED ALLEN	7	23.3	No Sponsored Show No Sponsored Show Special In- vestigator	ABC CBS DLBS
No Sponsored Show No Sponsored Show No Sponsored Show	ABC CBS MBS	25.5	6	RED SKELTON	3	30.2	Alvin Wilder No Sponsored Show Red Ryder	ABC CBS DLBS
No Sponsored Show Gabriel Heatter Real Stories— Real Life Telephone Hour Borge-Goodman Show	ABC MBS MBS NBC NBC	24.9	7	RADIO THEATER	8	20.5	No Sponsored Show Gabriel Heatter Real Stories— Real Life Borge-Good- man Show	ABC DLBS DLBS NBC
Doctors Talk It Over Fishing and Hunting Club Contented Program	ABC MBS NBC	24.0	8	SCREEN GUILD PLAYERS	15	17.6	Lone Ranger McGarry and His Mouse Contented Program	ABC DLBS NBC
Boston Symphony Vox Pop Gabriel Heatter Real Stories— Real Life	ABC CBS MBS MBS	23.4	9	AMOS 'N' ANDY	14	19.1	No Sponsored Show Vox Pop Gabriel Heatter Real Stories— Real Life	ABC CBS DLBS DLBS
Hildegard Exploring the Unknown Manhattan Merry- G-Go	CBS MBS NBC	21.8*	10	WALTER WINCHELL	4	28.4*	Blondie Hildegard Exploring the Unknown Standard Oil Symphony Man. Merry- Go-Round	CBS CBS DLBS DLBS NBC
Pot o' Gold Dinah Shore No Sponsored Show	ABC CBS MBS	21.0	11	MR. DISTRICT ATTORNEY		15.1	H. Morgan Adv. of El- tery Queen Inside of Sports	ABC CBS DLBS
No Sponsored Show Blondie No Sponsored Show	ABC CBS MBS	20.4	12	BANDWAGON	9	19.8	H'wood Music Hall No Sponsored Show No Sponsored Show	ABC CBS DLBS
Affairs of Ann Scotland Frank Sinatra Gabriel Heatter Real Stories— Real Life	ABC CBS MBS MBS	19.2	13	DUFFY'S TAVERN	56	10.0	Affairs of Ann Scotland F. Sinatra Gabriel Heatter Real Stories— Real Life	ABC CBS DLBS DLBS
Hollywood Players No Sponsored Show Frank Morgan	CBS MBS NBC	18.4	14	BING CROSBY	24	15.4	Jack Carson News Mel Venter Dennis Day	CBS DLBS DLBS NBC
Amer. Town Meeting FBI In Peace and War Johns-Manville News No Sponsored Show	ABC CBS CBS MBS	17.5	15	GEO. BURNS AND G. ALLEN	44	11.4	No Sponsored Show Suspense News Washington Man	ABC CBS DLBS DLBS
No Sponsored Show Dr. Christian Johns-Manville News It's Up to Youth	ABC CBS CBS MBS	17.2	16	GREAT GILDERSLEEVE	13	19.3	No Sponsored Show Dr. Christian It's Up to Youth	ABC CBS DLBS
Lum and Abner Monitor Views the News Suspense No Sponsored Show	ABC ABC CBS MBS	16.8	17	ALDRICH FAMILY	35	13.6	No Sponsored Show FBI In Peace and War No Sponsored Show	ABC CBS DLBS
Lum and Abner Monitor Views the News Aldrich Family No Sponsored Show	ABC ABC NBC MBS	16.6	18	SUSPENSE	28	14.9	No Sponsored Show News Washington Man Burns and Allen	ABC DLBS DLBS NBC
No Sponsored Show No Sponsored Show Bandwagon	ABC MBS NBC	16.4	19	BLONDIE	18	16.2	No Sponsored Show Walter Winchell Shela Graham Standard Oil Symphony	ABC DLBS DLBS NBC

(Continued on opp. page)

Comparative Territorial Index

Based on "FIRST SIXTEEN" Daytime "Program Hooperatings" as compared with Pacific Coast ratings, rank order and competition for these same programs. Both are for period January, 1947. Network figures are average of two ratings.



Vol. 3, No. 1D

February, 1947

Network Opposition	Net	Program Hooperating	National Rank	Program	Pacific Coast Rank	Pacific Hooperating	Pacific Coast Opposition	Net
Terry and the Pirates No Sponsored Show No Sponsored Show	ABC CBS MBS	8.4	1	WHEN A GIRL MARRIES	3	7.2	What's Doing Ladies? No Sponsored Show No Sponsored Show	ABC CBS DLBS
Sky King No Sponsored Show Superman	ABC CBS MBS	7.9	2	PORTIA FACES LIFE	6	6.9	What's Doing Ladies? No Sponsored Show John J. Anthony	ABC CBS DLBS
No Sponsored Show No Sponsored Show No Sponsored Show	ABC CBS MBS	7.8	3	RIGHT TO HAPPINESS	4	7.1	Dorothy Dix (MWF) No Sponsored Show No Sponsored Show	ABC CBS DLBS
No Sponsored Show No Sponsored Show No Sponsored Show	ABC MBS NBC	7.6	4	MA PERKINS (CBS)	31	4.9	Ted Malone (MWF) Wm. Lang (TT) No Sponsored Show Standard School	ABC ABC DLBS NBC
Dick Tracy Hollywood Jackpot Buck Rogers	ABC CBS MBS	7.5	5	YOUNG WIDDER BROWN	11	6.1	No Sponsored Show No Sponsored Show No Sponsored Show	ABC CBS DLBS
No Sponsored Show No Sponsored Show No Sponsored Show	ABC MBS NBC	7.4	6	OUR GAL, SUNDAY	10	6.3	Breakfast In Hollywood No Sponsored Show No Sponsored Show	ABC DLBS NBC
No Sponsored Show No Sponsored Show No Sponsored Show	ABC CBS MBS	7.4	7	STELLA DALLAS	8	6.7	No Sponsored Show No Sponsored Show No Sponsored Show	ABC CBS DLBS
No Sponsored Show No Sponsored Show No Sponsored Show	ABC MBS NBC	7.4	8	ROMANCE OF HELEN TRENT	30	5.0	Breakfast In Hollywood No Sponsored Show No Sponsored Show	ABC DLBS NBC
Edwin C. Hill—LN No Sponsored Show No Sponsored Show	ABC CBS MBS	7.3	9	PEPPER YOUNG'S FAMILY	21	5.7	Edw. C. Hill No Sponsored Show No Sponsored Show	ABC CBS DLBS
No Sponsored Show No Sponsored Show Fred Waring	CBS MBS NBC	7.2	10	BREAKFAST IN HOLLYWOOD (Kellogg)	2	7.6	Our Gal, Sunday No Sponsored Show No Sponsored Show	CBS DLBS NBC
No Sponsored Show No Sponsored Show Fred Waring	CBS MBS NBC	6.9	11	BREAKFAST IN HOLLYWOOD (P & G)	1	10.1	Romance of H. Trent No Sponsored Show No Sponsored Show	CBS DLBS NBC
No Sponsored Show Hollywood Jackpot No Sponsored Show	ABC CBS MBS	6.8	12	LORENZO JONES	9	6.5	Walter Klerman Strange Rom. E. Winters No Sponsored Show	ABC CBS DLBS
Baukhage Talking—LN No Sponsored Show No Sponsored Show	ABC MBS NBC	6.9	13	BIG SISTER	49	4.1	Galen Drake News (Miles) Standard School	ABC DLBS NBC
No Sponsored Show No Sponsored Show No Sponsored Show	ABC CBS NBC	6.7	14	BACKSTAGE WIFE	20	5.7	No Sponsored Show No Sponsored Show Checkerboard Jamboree	ABC CBS DLBS
No Sponsored Show No Sponsored Show No Sponsored Show	ABC MBS NBC	6.6	15	YOUNG DR. MALONE	52	4.0	My True Story No Sponsored Show No Sponsored Show	ABC DLBS NBC
No Sponsored Show No Sponsored Show No Sponsored Show	ABC CBS MBS	6.6	16	MA PERKINS (NBC)	16	5.9	Cliff Edwards Song Corral No Sponsored Show	ABC CBS DLBS

The "Comparative Territorial Index" is protected by the copyright of The Billboard and infringement will be prosecuted.

Evening Program Hooperatings

(Continued from opp. page)

Lone Ranger Henry J. Taylor Inside of Sports H. V. Kaltenborn	ABC MBS MBS NBC	16.0	20	BOB HAWK SHOW	34	13.0	Sherlock Holmes Cisco Kid Dr. I. Q.	ABC DLBS NBC
I Deal In Crime Mayor of the Town Parker Pen News No Sponsored Show	ABC CBS CBS MBS	16.0	21	TRUTH OR CONSEQUENCES	11	19.5	No Sponsored Show Hollywood Star Time No Sponsored Show	ABC CBS DLBS

MA—Moving Average.
*Includes second broadcast on Pacific Coast.
The "Comparative Territorial Index" is protected by copyright.



A QUARTER OF A CENTURY IS ONLY THE BEGINNING

MARVEL of the Twentieth Century . . . means for mass communication . . . disseminator of education and entertainment . . . Radio broadcasting is a tribute to man's inventive genius. In little more than 25 years it has grown from novelty to necessity in our daily lives.

Proud to have played a part in the phenomenal growth of the radio art, pioneer Station WGY, on the occasion of its Silver Anniversary (February 20, 1947) looks back through the years with a deep sense of gratitude to those who have made its operation possible.

Firm in the belief that there is an even greater tomorrow for broadcasting with the addition of Frequency Modulation and Television, General Electric Stations face the future with plans for further expansion and better service.

WGY

50,000 Watts
NBC Affiliate

GENERAL ELECTRIC
Schenectady, New York

Represented Nationally By NBC Spot Sales

Sock Program Set for Bow-In Of KSD-TV, St. Louis; First Post-War Outlet in Midwest

TAP To Produce Shows Tied in With Edison Week

ST. LOUIS, Feb. 8.—As a result of a deal by which RCA is making available one of its newest 2kw. video transmitters, KSD-TV, television station of KSD, *St. Louis Post Dispatch*, will be the first post-war video station to get into operation in the Midwest. Also it was expected that KSD-TV's special programs during Edison Centennial Week (*The Billboard*, February 8) would have to be transmitted via cable, the new equipment will enable the station to transmit signals.

Station will officially go on the air for the first time today, but today's programing will be for about 90 minutes and will represent nothing ambitious. First major programing effort will be during Edison Week, when the station expects to be on the air for about 25 hours of programing, most of it sponsored.

Groups Co-Oping

St. Louis's governmental, civic, business and educational organizations are co-operating with KSD-TV in presentation of Edison Centennial programs. The Edison Week inaugural program, to be aired Monday, February 10, from 12:30 to 12:45 p.m., will constitute an example of the way in which the city is supporting KSD's entrance into television and the city's first chance to see video programs. That program will feature the appearances of Mayor Aloys Kaufmann; George C. Smith, president of the St. Louis Chamber of Commerce, and

Judge A. W. McAfee, president of the Union Electric Company. It is also planned to have Spencer Tracy, movie star, appear on the program, but his appearance is not yet definite.

During the rest of the week Union Electric and other major industries of the St. Louis territory will sponsor television programs, among those being Monsanto Chemical Company, Hyde Park Brewing Company, Trim-Foot Shoe Company, American Packing Company, Dazey Company, Southwestern Bell Telephone Company; Johnson, Stevens & Shinkle Shoe Company; St. Louis Independent Packing Company; Missouri, Kansas & Texas Railroad Company, and Shell Oil Company.

Gamut of programs will run from man-on-the-street interviews (sponsored by Hyde Park six days during the week) to an hour-long drama on Saturday (15) by Missouri, Kansas and Texas Railroad. Latter will be a special version of the well-known futuristic drama *R. U. R.* It will be enacted by the St. Louis Community Playhouse. There also will be remotes such as the televising of a college basketball game at Municipal Auditorium, Friday (14), aired from 8:30 to 10:30 p.m., and sponsored by Shell Oil.

Fashion Show a Highlight

One of the most ambitious programs will be the *All-American Gallery of Fashion Previews*, to be aired Thursday (13) from 3 to 4 p.m. This program, to be presented by department stores and the city's Fashion Creators, Inc., will feature the show- (See *Sock Segs to Bow* on page 13)

Don Lee's Pix Pact For Features First Set on West Coast

HOLLYWOOD, Feb. 8.—Don Lee's tele station W6XAO will begin telecasting full-length feature films to become the first West Coast video outlet to regularly schedule longer pic products. Outlet has been using film shorts and cartoons, but under terms of a new deal closed by Don Lee film director Marjorie Campbell, the station is now guaranteed a continuing flow of films to present on alternate Monday evening tele sessions.

Flicker fare will be of pre-Petrillo-ban vintage, mostly in the B pix category, with the oldie *Panama Menace*, with Roger Pryor set for the series kick-off February 10. Don Lee's film budget, which has been practically nil till now, has been upped to buy up available releases for tele.

Paramount's KTLA, which has heretofore avoided any pic telecasting, is completing plans to begin piccasting within the next few weeks.

FCC Working Toward Early March Upstairs Color Decish

WASHINGTON, Feb. 8.—Federal Communications Commission is now talking backstage in terms of a possible decish by early March on black-white and upstairs color television. Question resumes here Monday (10) in open hearings. Possibility of a near-week-long verbal wrangle is seen here as newcomers readied to pitch into the fray with first-time testimony. Among these is the Radio Manufacturers' Association, which is expected to forecast the "biggest year ever" for video equipment production in the present lower frequency field. RMA is expected to urge a speedy FCC decision so that uncertainty will be removed from video production.

Paramount Pictures will also jump into the fray for the first time with direct testimony which, insiders are forecasting, "will do no good" for the upstairs video case. Columbia Broadcasting System's biggies, meanwhile, are set for an all-out tug of war with Allen B. DuMont Laboratories and Radio Corporation of America. Unless decisive new disclosures from upstairs color boys come into the coming week's hearing, opinion remains that FCC will decide to keep present frequencies, as reported in these columns last week.

Goldmark's Stand

High point of the hearing is expected to be reached when CBS's

MCA Exec Sees Tele Providing Break-In Time of the Future

NEW YORK, Feb. 8.—Top talent agencies regard video as a possible answer to the question: Where will showbiz talent come from in the future? An exec of Music Corporation of America this week stated that video will probably furnish the future talent proving ground, insofar as it would be the only show business medium with anything comparable to break-in time. Stating that vaude, legit or radio lacked any considerable break-in time, the MCA man indicated his belief that tele, which will be a terrific user of talent, would constantly demand new acts and attractions. Whereas radio listeners can stand the constant weekly repetition of a voice, comparable repetition in tele would be impossible to maintain, he added, owing to the fact that the new medium has a visual as well as aural appeal.

In other words, tele, according to the MCA viewpoint, is regarded not only as a potentially great talent medium in itself—but also as the potential pool from which all show business would be able to draw.

MCA exec added that, of course, talent sales and talent development were being delayed owing to the battle between black-and-white and color video interests. He stated, however, that talent sales probably would jump as soon as receivers rolled off the production lines in sufficient numbers to cause a substantial increase in circulation.

Tele Art Directors OK \$131 Wkly. Min.

NEW YORK, Feb. 8.—Scenic Artists' union has accepted local tele stations' offer of a 25 per cent pay raise for journeymen artists in video studios. New rate is \$90 weekly for a 35-hour stint as against \$75 previously paid for the same time. Art directors at studios also have been hiked from \$125 per week to \$131.25 weekly.

Pact covers WABD, WCBW, and WNBT. Contract runs from January 1, 1947, to January, 1948, and is retroactive.

chief television engineer, Dr. Peter Goldmark, returns to the stand for rebuttal and cross-examination. Goldmark, regarded as one of the most astute television engineers in the field, is reported ready for a knockdown, drag-out fight for ultra-high color television. He, as well as CBS legalists, will reiterate that color television will receive a grave setback if ultra-highs are turned down. RCA and DuMont will insist that the industry is not yet ready for color which, according to RCA and DuMont, can operate best on present standards.

With additional engineering studies of CBS technique completed this week, the commission points out that no further video demonstrations for the record are likely. Commission is also avowedly determined to clean up the hearing stage next week so that the commissioners can settle down to deliberations. Chairman Charles Denny and Commissioner E. K. Jett have both voiced hope that the case will not drag out, and commissioners avowedly are convinced that it would be best for both factions if a quick decision can be made. FCC is hinting that night sessions will be in order next week in event an unexpectedly heavy mass of new evidence turns up or if cross-examination turns out to be even more extensive than now expected.

NFL Execs Shun Decish on Cost Of Airing Games

CHICAGO, Feb. 8.—Policy as to how much money the owners of the National Football League will charge stations and sponsors for future airing of games played by the league's teams will not be set for quite some time, it became known last week following a meeting of league officials here last week-end. The owners discussed present state of television fully at a meeting February 26, but decision was not to adopt any definite policy at this time.

Owners were given a detailed explanation of the present status of television by Norman Kersta, NBC New York video exec. After the Kersta explanation, the owners decided that as a result of the medium not yet being entirely jelled, best thing to do was wait and see what would develop before making any decisions concerning amounts to be charged or whether exclusive deals are to be made.

The owners did agree that they would do everything possible to co-operate with present video stations. They decided to continue giving rights to games for nix as they have in the past here and in New York at least until medium is more developed.

Decisions of the National Football League will have potent effect on future video programing, because league has teams in Chicago, Los Angeles, Detroit, Pittsburgh, Philadelphia, Washington, Boston, New York, and Green Bay, Wis.

Chi's WBKB To Teleivise Golden Gloves Tourney

CHICAGO, Feb. 8.—WBKB, local television station, will do its most ambitious programing of boxing on February 24 and March 7 when it presents the Golden Gloves Tournament of Champions and finals at the Chicago Stadium.

Tourney is sponsored by *The Chicago Tribune* and has never before been televised here. These programs, which are to be sold, will be presented with permission of WGN, *Tribune* radio station which expects to get its video outlet in operation soon.

U. S. A.'s LARGEST REPRODUCTION HOUSE

GENUINE GLOSSY PHOTOS 5 1/2¢ EA. 8"x10"

Unsurpassed in Quality at any Price

NO NEGATIVE CHARGE—NO EXTRAS OF ANY KIND

100, 8"x10", \$6.48
1000, 8"x10", \$55.00
Fan Mail Photos
1000, 5"x7", \$34.00
1000 Postcards, \$22.00

MOUNTED ENLARGEMENTS
30"x40" \$3.85 EA.
20"x30" \$2.50 EA.

Made By J. J. Kriegsmann, The Man Whose Photographs Grace *Billboard's* Covers

COPYART Photographers 165 West 46th St. BRyant 9-1723 N.Y.

WE DELIVER WHAT WE ADVERTISE

GLOSSY PHOTOS

Reproduced in quantity at 5c each.

Negative charge of \$2.00 on first order.

100 8"x10" \$ 6.50
500 8"x10" 25.00
1000 8"x10" 50.00

FAN MAIL PHOTOS

500 5"x7" \$17.50
1000 5"x7" 30.00

Send Negative or Glossy Photo.
Send 1/3 Deposit With Order, Balance C.O.D.

QUALITY PHOTO SERVICE

Perkins St. BRISTOL, CONN. Box 42

Thorpe, Downs and Hubbard Do Chi Airers on CMI Conclave

(Continued from page 5)

erators, including Chi's own Ray Cunliss, and Csida as record critics.

On Tuesday (4) and Wednesday (5), middle days of the four-day show, television Station WBKB moved in with its cameras and mikes to do radio programs right from the exhibition floor. Reinald Werrenrath, Don Cook and a full WBKB production, sound and camera crew planned and produced the 5 to 5:30 p.m. Tuesday seg, as well as the 2:30 to 3 p.m. Wednesday shot. *The Billboard* sponsored both shows and Maynard Reuter, manager of this paper's Chicago office, and Cy Wagner, *The Billboard's* key Midwest radio-tele editorial man, worked hand-in-hand with the telecrew. In addition to Chi's regular video audience, hundreds of coinmen attending the convention saw both shows over receivers installed in the hotel's West Room as well as in the RCA Victor suite on the 16th floor of the hostelry. Reviews of the two programs follow:

Highlights of the 1947 Coin Machine Convention

Reviewed Tuesday (4), 5-5:30 p.m. Style—Man-at-the-Show, special events. Sponsored by The Billboard over WBKB (Balaban & Katz), Chicago.

This show was a textbook on verve in programing. The "man-at-the-show" format had freshness and a stimulating quality because of the smooth patter and transitions by emcee Don Ward, the mixing of novelty and industry bits and the fast pace of the show. There wasn't a lag in the entire 30 minutes.

Highlights' intro was a capsule but adequate explanation of the industry and its convention with an overhead panorama shot of the exhibit floor. A switch to a second camera on the floor followed, closing up on Ward. Equipped with a roving mike, he visited some of the booths set up on the floor. Conversation at these exhibits, which were well selected for interest, was light but to the point (describing the product of the exhibit).

At the Packard juke booth, Monica Lewis, Signature recording artist, was "discovered" by Ward, and the situation offered a graceful opportunity to work in her *For You, For Me, Forevermore* platter. Disk was played on a music machine and Miss Lewis synched her lip movement with the record. Miss Lewis's timing was slightly off, but not enough to detract from a top-notch performance.

WBKB's engineering staff showed nice presence of mind by cutting in a platter when the sound went out while Ward was discussing an ice cream vending machine. Fortunately, the sound was off for only a few minutes. The instance was a vivid demonstration of the necessity for having emergency material handy in face of a breakdown such as this. Otherwise there is likely to be a stampede away from the receivers.

Ward worked in interesting interviews with Dave Gottlieb, prexy of Coin Machine Industries, Inc., trade association staging the convention; James T. Mangan, public relations director, CMI, and *The Billboard's* Walter Hurd. Three of the hired glamour girls working in the various convention booths were brought in for s. a. and the telecast closed with a mob at a popcorn machine, probably the weakest bit of the program outside of the sound trouble.

George Berkowitz.

Your Television Tour of the 1947 Coin Machine Convention

Reviewed Wednesday (5), 2:30-3 p.m. Style—Man-at-the-show, special events. Sponsored by The Billboard over WBKB (Balaban & Katz), Chicago.

The Wednesday program started off with a production effect which might have been unusually confusing or exceptionally interesting to viewers; it's hard to tell which. Emcee Don Ward was picked up sitting in the RCA Victor booth, backdrop of which was a life-sized head-and-shoulders pic of Victor artists. Average viewers probably couldn't tell whether Ward, Sammy Kaye or some other Victor bandleader was doing the talking.

From the diskery booth, Ward proceeded with his hand mike to the National Vender (ciggy), Tradio (coin-operated radios) and Mercury Records exhibits, interviewing company reps about their products at each. While the attempt to give viewers some idea of the kind of equipment featured at the show was in keeping with the program format, interviews for the most part were dull, and Ward made the mistake of asking some reps questions leading into semi-technical explanations which were quite dead. This and some later shots of the show proved, too, that focusing a camera on the mechanical innards of a piece of equipment makes for hodge podge, messy and uninteresting pictorial values.

Spotted after the exhibit interviews was Bob Barron, whose pinball fanatic panto routine, done to music from a jazz disk, proved a sock comedy bit. Kid is definitely the pin game tilter type and his bit is solidly laugh loaded.

Lawrence Welk and vocalists Joan Mowery and Bobby Eeers were picked up next, and tho the kids' half-breezy, half-effacing manner made a pleasant interview spot, Ward stayed with it too long. Next the emcee "bumped into" model Peggy Dexter playing a bowling game, and managed to develop an interesting boy-meets-girl routine thru the rest of the show. Ward took the photogenic model thru the Chicago Coin exhibit, playing her a game of coin-op hockey and basketball.

Ward is a personable and easy working emcee and this portion of the show gave the viewer a good idea of the machines entered at the convention, while at the same time building a quiet "romance" with Miss Dexter. Ward will have to find some way, despite inherent difficulties, to seek means of interviewing more carefully before show time. He referred to Eddie, the Mercury midget, as "Johnny," and called Bobby Beers "Beerman."

When it is considered that the WBKB crew was working "tough circumstances" (combating noises, uneven lighting, bustling, hard-to-handle crowds, etc.), they did a better than fair job. The camera was out of focus in several spots of the show, but on the whole the crew delivered a thoroly lookable picture. *The Billboard* commercials were poor, particularly the closing commercial in which an open page of the paper was flashed before the magazine cover was dropped over it. The page just looked like a smudgy mess.

Joe Csida.

The Highway

Reviewed Monday (3), 9-9:20 p.m. Style—Dramatic. Sustaining over W6XA (Don Lee), Hollywood.

Don Lee did a competent job of selling home viewers on the dangers of reckless driving via an effective dramatic playlet. University of California thespis worked up a well-written, easily produced telescript in which the message was skillfully interwoven with simplicity and force.

What the cast lacked in acting talent was counterbalanced by smoothness of delivery. Production maintained interest and built for suspense, lacking only in sustained pace. Over all, however, the show was definitely on the credit side of the ledger.

Producer Jack Stewart used film inserts at the beginning and end of the playlet to establish mood and set the play's theme. Sound track was killed and a tailor-made studio narration was used to segue from pix to live. Transition was near perfect at the beginning, but marred at the end when lensers focused too long on fading film. Quicker work by control room button pushers would have made the final fadeout as smooth as the opener.

Sound effects, including some effective musical backgrounds inserted at the climax, were above the outlet's past average in quality. Meggers used good judgment in choosing passages to highlight with special effects, while at the same time avoiding any flossy over-effects.

Lensing and pix quality were slightly below average. Lense box pilots were slow in panning and consequently lagged in covering movement. Long range camera cast a poor pic, short on detail and lacking in definition. Close-up camera, on the other hand, produced a top-quality product.

Alan Fischler

"Casey" To Swing For MBS March 1

NEW YORK, Feb. 8.—*Casey at the Bat* has been sold to Mutual Broadcasting System by the Frank Cooper office and debuts as a sustainer March 1, in the 9-9:30 p.m. slot. Cast will include Millard Mitchell, Walter Kinsella and Ann Thomas.

Script is by Wyllis Cooper, formerly radio program manager at the Compton Agency, who also handled the *Army Hour* on NBC during the war.

Harry Lubcke, Don Lee Tele Chief, To Get W. D. Citation

HOLLYWOOD, Feb. 8.—Harry Lubcke, Don Lee's director of television, will be presented a War Department citation at a meeting of the L. A. Ad Club February 18. Award will be made for Lubcke's "outstanding assistance in the research and development of electronic equipment during World War II."

Lubcke, who has headed Don Lee's video operations for the past 15 years, turned over facilities to army and navy for research and development of super hush-hush electronic devices and supervised work of a picked staff of Don Lee technicians. During war years, tele Station W6XA atop Hollywood's Mount Lee was guarded by a platoon of special troops as a military installation. While bars have been lowered since the war's end, research work continues, with Don Lee men working on regular tele operations and governmental research.

NEW YORK, Feb. 8.—Carlton Fredericks, who does a nutrition series on WHN, has contracted to do a once-a-month program over WRGB, G.E.'s tele station in Schenectady, titled *Superstitions in Nutrition*. Seg starts in March.

Philly Utility Buys 3 Hrs. Wkly. on WPTZ

PHILADELPHIA, Feb. 8.—Local television programing continues, to grow at Philco's WPTZ here with the Philadelphia Electric Company latest to join the growing sponsor list, taking an afternoon slot Monday, Wednesday and Friday. Local electric company, in preparing a *Television Matinee*, which will run for a full hour at 2 p.m. on each of the three days, will be geared entirely to sell electrical living to the television audience.

More important than the tele audience is the fact that it provides the first regular afternoon stanza that will enable the town's tele dealers to demonstrate their sets. Sponsor had the dealers in mind when taking on the three hours a week.

Philadelphia Electric was sold on tele by Austin Monty, company's residential sales department manager. While attending a showing of RCA tele receivers last fall when a football game was viewed, Monty raised the question of what's being done to provide dealers with afternoon demonstration programs once the football season is over.

CBS Licenses French Firm for UHF Video

NEW YORK, Feb. 8.—Sadir-Carpentier, French communications company, this week was granted the first license for foreign manufacture of ultra-high frequency color television transmitting equipment and receivers, under the inventions of the Columbia Broadcasting System. According to Columbia's Paris Bureau, Rene Deschamps, director general of Sadir-Carpentier, stated the company will outline proposals to the French government pointing toward the establishment of a color video system in France. In the spring, Sadir-Carpentier will send a group of engineers, led by Jean A. Widemann, to the U. S. to CBS tele.

French company is the fourth major org licensed by CBS. Others, all U. S. firms, include Westinghouse, Federal Telecommunications Lab (IT&T affiliate), and Bendix.

WLW

700 ON YOUR DIAL

THE NATION'S

MOST

MERCHANDISE-ABLE

STATION

POSTCARDS

Professional Copies

1000 \$19.50

Mail us your picture. Protect photo between cardboard. Enclose check, cash or money order. No negative charge—we pay return postage. Write for Free Samples—Price List B.

LYNN PELTCHER

"The Post Card King"

BOX F SAN DIEGO 7, CALIF.

TOO SHORT FOR A HEAD

"T. or C." March of Dimes Stunt Hurdles FCC's Lottery Barrier

PLENTY OF BRAIN POWER was called into play before Ralph Edwards decided to use his "Mrs. Hush" gimmick to raise funds for the March of Dimes on his *Truth or Consequences* show. Valuable prizes awaited the winning contestants who completed the sentence, "We should support the March of Dimes because . . ." Listeners were told to mail their letters to "Mrs. Hush," preferably with a contribution for the March of Dimes. Execs involved with the program were afraid of conflicts with the lottery laws and with the ruling that a program cannot ask for funds over the air. Charlie Steinglass, attorney for Ralph Edwards, finally flew to the Coast for confabs with attorneys representing Procter & Gamble, NBC and the March of Dimes. It was ascertained that since a contribution to the March of Dimes had nothing to do with a listener's eligibility to enter the contest, the gimmick was safe. Edwards, however, delayed his campaign until he could untangle the legal angles.

production supervisor in the motion picture department of the UN. . . . Jane Redding has joined WDRC, Hartford, replacing Jean Chesley, who left for picture work in California.

NAN HOWARD, completing her 20th year with WEEI, Boston, as a sales rep, retires on April 1. . . . Earl Dinsmore, formerly with WORL, Boston, took over as morning host on WCOP, Cowles Hub outlet this week. . . . Carol Ames, night club canary, to be featured singer on the new Bill Cullen radio package, *Going Nowhere*. . . . Germaine Sablon, sister of Jean Sablon, will appear on her brother's radio program shortly. . . . William B. Lewis, vice-president in charge of radio at Kenyon & Eckhardt, in French Lick, Ind., for two-week confab with Kelloggs on radio programs. . . . Nadia Reisenberg, concert pianist, left for Coast this week to appear in concert series with Benny Goodman.

Alfred J. McCosker, chairman of the board of WOR and Mutual, named to the advisory committee of the American Heart Association. . . . Freeman Gosden, the Amos of NBC's *Amos 'n Andy*, recuperating after an operation and is expected back on the program Tuesday (11). . . . During the last few months, 45 stations have been added to the list subscribing to NBC *Theatricals*, according to Willis B. Parsons, NBC radio-recording exec.

W. Endell Budrow, advertising manager for *The Berkshire Eagle* since 1936, named commercial manager of WBEC, Pittsfield, Mass., scheduled to begin operation March 1. . . . Walter Pidgeon recorded a series of spots at WHN, New York, last week on behalf of the New York Infirmary benefit building fund campaign. . . . Michael Morris, young scripter, has been inked to a long-term contract by Nancy Moore, ABC Hollywood Story editor, on basis of a dozen scripts he sold the program. . . . Gene Allen Carr, with WHBQ, Memphis, since 1938, resigned as boss of program department to be succeeded by Lade Conlee, newscaster. . . . Sam Swing has joined the production staff of KRUX, Phoenix, Ariz. . . . Paul Sutton, former staffer at KIEV, Glendale, Calif., has joined Radio Arizona, new State-wide network owned by Gene Burke Brophy. Sutton, a jock, will originate his shows from Phoenix's KRUX.

MA RTIN SCHRAEDER, formerly on the staff of *The Billboard*, doing radio exploitation for new *United Nations Magazine*. . . . Stuart Mackay appointed assistant manager of CKWX, Vancouver. . . . Beatrice Peck, secretary to Anne Baldwin, WOV, New York, flack chief, leaving station to teach English and music in public school. Gal also has a contract to sing with the Bar Harbor Opera Company next summer. . . . Sackett & Prince Television Productions, Inc., of New York, will be represented on the West Coast by Ruth Brummer, formerly with WLIB and WNEW, New York indies. . . . ABC news writer John Dunn became a father this week. An eight pound daughter.

CBS personnel notes: W. Eldon Hazard and David V. Sutton, formerly in radio sales, appointed accounts reps in the network sales department. Edward R. Evans, *Pathe RKO* newsman, appointed film supervisor for web's tele station, WCBS-TV. He succeeds Hans Burger, who resigned to become script and

Coast Survey Points to Weak Indie Merchandising Service

HOLLYWOOD, Feb. 8.—Independent stations have not made themselves sufficiently known to agency execs and many of them are weak on merchandising their programs and with them, their sponsors' products. That's the conclusion drawn from a survey made here among agency execs by Facts, Consolidated, Coast researchery, on behalf of the American Broadcasting Company. Facts quizzed some 80 local ad agency staffers, report stating, "many agency executives are apparently not familiar enough with independent stations to express an opinion about them. This is revealed by the 'no choice' and 'don't know' replies to most questions concerning the independents and the over-all picture. A significant number of comments were made expressing the opinion that there is a noticeable lack of merchandising by all Los Angeles County radio stations."

Feeling is that if L. A. stations don't sell their sales stories to agencies out here, other outlets, farther away from this buying center, fall short even farther. A similar conclusion may be applicable to New York and Chicago ad agencies and indies in general.

Survey did not identify the network in behalf of which the study was being made, nor did it require respondents' signatures. It asked agency men to describe "the kind of job that independent and network stations are doing in this area" (insofar as promotion, etc., was concerned).

Vote tally gave KECA, ABC's outlet, tops for best sales service availability, best audience promotion and merchandise, and the station that has improved most in the past five years.

KFI (NBC) was tabbed as best for over-all local programing, best among web stations in pub-serv and best powered for local coverage.

Indie KMPC copped seven out of eight firsts; for over-all local programing, local coverage, best service availabilities, tops in merchandising, promotion, audience promotion and most improved in the past five years.

KFWB, Warner's station, took the local pub-serv ribbon.

Levitan "Crows" After Minn. Bans KSTP Fish Deal

MINNEAPOLIS, Feb. 8.—The fabulous half-million dollar tagged fish contest conducted thruout Minnesota last summer by KSTP, NBC Twin Cities affiliate, is out for 1947, the Minnesota Conservation Department ruled today. Station had applied for permission to carry the contest again after having handed out prizes of \$561.40 each for 176 tagged fish caught by anglers last year. In all, 1,000 prize finnies had been planted.

Conservation Department's refusal was based on the fact that another contest would "place heavy pressure on the State's lakes" by anglers seeking to hook the fish with the silver spoons in their jaws.

To offset the loss of the fish contest, Sam Levitan, station flack, came up with the idea of having a tagged crow contest, banding 1,000 crows and letting 'em loose for hunters to go after. The Conservation Department liked the idea, but before giving Levitan the green light asked that sportsmen's clubs be contacted for their views.

Bird Clubs Beef
Already there have been protests from St. Paul and Minneapolis bird clubs against the crow hunt because the money lure "would attract large numbers of untrained gunners, constituting a distinct safety hazard," and also because birds other than crows might be shot down by neophyte hunters.

Last year's fish contest brought complaints that Minnesota lakes had been "fished out" early by anglers seeking to hook prize finnies and that by mid-season the fishing was poor. But the stunt got KSTP enormous publicity, and rates as an all-time high in radio flackery.

Annual FCC Report

WASHINGTON, Feb. 8.—Despite the fact that more words have been hurled back and forth on the Blue Book than any other radio programing issue, the subject takes up only four paragraphs of Federal Communications Commission's 60-page annual report which is out tomorrow (9). As anticipated, the report handles the subject briskly and frugally, altho the commish manages to avoid any backtracking and in fact, succinctly sums up its case with following paragraphs:

"In issuing the licenses of broadcast stations of all types, the Commission proposed to give particular consideration to four program factors: (1) The carrying of sustaining programs, including network sustaining programs, with particular reference to the retention by licensees of a proper discretion and responsibility for maintaining a well-balanced program structure; (2) the carrying of local live programs; (3) the carrying of programs devoted to the full discussion of public issues, and (4) the elimination of advertising excesses."

Viewed as significant is the Commission's own definition of the administrative status of public responsibility as a "report" on "a policy" status which leaves it, as some of its critics have contended, in a hazy category not subject to challenge in open hearing or in court. This is known not only to have irked the National Association of Broadcasters officials but also to be an additional incentive to bring the issue into court.

SEE COLLEGE BOOM

(Continued from page 5)
preciable change is apparent in non-commercial FM pending applications and in line-up of stations under construction.

Seventy educational institutions are licensed or have received initial authorization or have applied to operate non-profit broadcast stations, while nine others are operating commercial AM stations. Six non-commercial educational FM stations are licensed and running, while 22 others are under construction, and applications from 22 others are pending. In addition, 22 educational institutions are running non-commercial AM's. Nine others have commercial AM's. U. S. Office of Education is speeding plans and suggestions for expansion of educational webs and for improvement of programing.

Calamity Week

NEW YORK, Feb. 8.—Following mishaps happened this week to members of the *Mr. District Attorney* production:

Peter Van Steeden Jr., son of the ork leader, was shot in the leg by a burglar.

Son of Arnold Brillheart, one of the musicians, shot off a finger with a shotgun. Another musician's son fell and broke his arm.

And Christopher, two-year-old son of Ed Byron, show's producer-author, was bitten on the schnoz by a dog.

And it all happened while Jay Jostyn, who plays the lead, was on vacation and off the show.

NAB Districts 10, 12 To Meet

KANSAS CITY, Mo., Feb. 8.—Districts 10 and 12 of the National Association of Broadcasters will hold a three-day meeting in the Hotel Muehlebach here beginning April 14. Approximately 200 radio execs are expected.

Karl Koerper, general manager of KMBC, is in charge of local arrangements, while John J. Gillin Jr., of WOW, Omaha, is handling in District 10 and William B. Way of KVOO, Tulsa, in District 12.

100 8x10 PHOTOS for ONLY \$6.60
Professional publicity photos reproduced in quantity. Superb quality on best grade paper at prices you would expect to pay for cheapest cut rate work. Enthusiastic, satisfied customers coast to coast.
250 POST CARDS \$7.15 NO NEGATIVE CHARGE
Before ordering anywhere send for the facts, full price list, ordering instructions, etc.
COURTEOUS and HONORABLE TREATMENT Guaranteed!
MULSON STUDIO BRIDGEPORT 8, CONN.

SPECIAL PRINTED TICKETS
RESERVED SEAT — PAD — STRIP
COUPON BOOKS — RESTAURANT CHECKS — SALES BOOKS AND ALL ALLIED FORMS
STOCK ROLL TICKETS
One Roll . . . \$ 1.35
Ten Rolls . . . 5.64
Fifty Rolls . . . 21.75
Rolls, 2,000 Each
Double Coupons
Double Price.
No C.O.D. Orders Accepted.

ELLIOTT TICKET CO.
409 LAFAYETTE ST., N. Y. C.
82 W. WASHINGTON ST., Chicago
615 CHESTNUT ST., Philadelphia

NAB Official Defends Sale Of News Shows

Sees Newspaper Parallel

NEW YORK, Feb. 8.—Current controversy in radio-newspaper circles regarding the advisability of divorcing sponsors and news programs received an added fillip this week in a letter addressed to Jack Gould, *New York Times* radio editor, by E. R. Vadeboncoeur, of WSYR, Syracuse, and chairman of the NAB radio news committee. NAB exec took issue with Gould, who in recent articles has advocated such a separation.

According to Vadeboncoeur, in all newspapers the "mingling of news is an accepted practice and there's nothing wrong with it. Nor is there anything wrong with the same practice in radio." Vadeboncoeur then elaborated the radio-newspaper analogy with respect to advertising, stating that a "radio news program is no less a news edition put out by a radio station than a 'home edition' or a 'racing special' is an edition for a newspaper. Advertising is sprinkled thru the news on all but two or three pages of the editions of all prosperous dailies, and in an over-all ratio of 60 per cent or more of advertising. What's wrong, then, with two and one-half minutes of advertising in a 15-minute program?"

Denies Influence

Regarding claims of some that advertisers influence commentators, the NAB exec states that is not true in many cases, and that "by and large, stations run their own affairs." He ended with a defense of radio's taste in advertising as compared with the type of ads carried by many newspapers.

General subject of commercials on the air, and the relation between radio and newspaper practice, was also touched upon this week by Robert F. Elder, Lever Bros. vice-president, who spoke before the Radio Executives' Club Thursday (6) on *The Client Looks at Radio in 1947* (see story elsewhere in this department). Elder, who favors more research to ascertain public opinion, stated: "How do you know . . . whether too much time is being devoted to commercials? It is not enough to compare the ratio of advertising to editorial material in radio with newspapers and magazines. One of the things that has made radio such an effective selling medium is that the listener can't avoid becoming conscious of the commercial, whereas in scanning the printed page it is possible to take an advertisement or leave it alone. Any advertising so inevitably obtrusive as radio's is bound to rouse some irritation. The problem is to determine the point where advertising goes beyond what people tolerate as a reasonable *quid pro quo* for the entertainment they get and becomes a source of active annoyance. You as broadcasters make decisions as to what is a reasonable amount of advertising. My challenge to you is that those decisions are entirely arbitrary, and that you have no way of knowing what is a reasonable and proper amount of advertising time. You are really arriving at your decisions by the unsatisfactory method of compromising between opposing pressures."

Anti-Whodunit Bill Getting Nowhere

WASHINGTON, Feb. 8.—House Interstate Commerce Committee is showing little interest so far in a resolution introduced this week calling for investigation and study of "crime" programs on the air. Resolution was tossed into the hopper by Rep. Horan (R., Wash.), who in a press conference afterward described crime programs as "the narcotics of the air waves" and said they are disturbing to parents who are worried about the impact on young children and teen-agers.

Horan's resolution asks that the House committee study to determine whether "in the public interest" restrictions should be placed upon "the radio broadcasting of crime programs which, by reason of their character and large number, may have the effect of stimulating juvenile delinquency and law violations in the United States."

Meanwhile, congressional steps to inquire into the Federal Communications Commission are continuing to develop, with the House Appropriations Committee pursuing its study of the commission's spending and budget requirements and with the House Committee on Executive Expenditures now committed to a similar study. Latter committee, one of the new standing committees created by the congressional reorganization act, is known to be puzzled over just how to proceed, inasmuch as its study will largely duplicate the one which has been under way for some weeks by the House Appropriations Committee, under chairmanship of Rep. John Taber (R., N. Y.). It was learned that the House Committee of Executive Expenditures already has contacted Taber's committee for use of the latter group's facts and findings.

CBS's 1946 Net Passes \$45 by Over \$1,000,000

NEW YORK, Feb. 8.—In a financial statement to the stockholders, CBS board of directors this week stated that net income from operations in 1946 totaled \$5,796,900 as against \$4,308,627 for 1945.

Earnings per share from operations in 1946 amounted to \$3.38 as against \$2.51 in 1945.

SOCK SEGS TO BOW

(Continued from page 10)

ing of the latest designs of leading fashion creators. Some of the better known designers are expected to make an appearance on the program.

All programs during the week will be seen by hundreds of thousands of St. Louisians at about 250 sets installed in department stores, show windows and other public-gatherings.

All programs during Edison Week are being produced and directed by Television Advertising Productions, new Chicago program packaging and consulting firm headed by Ardiem Rodner, former supervisor of television promotion for Chicago's Commonwealth Edison Company. Rodner and a staff of five have, in about three weeks, produced the number of programs ordinarily requiring a large video production staff.

After the first week, Rodner will continue an affiliation with KSD-TV. This week he was appointed to the post of television consultant for the station and will assist it in its future operations. After the airing of the Edison Week programs, KSD-TV will remain on the air with a regular schedule of commercial and sustaining programs about 28 hours a week, Monday thru Saturday. Some sponsors have already committed themselves to backing television programs during the station's future operations.

Gov't Stays in Radio Biz Via State Dept. Short-Wave Plan

(Continued from page 5)

tion and Office of Inter-American Affairs, State has been spending \$8,300,000 yearly on short-waving.

One of the major avowed aims of the charter is to "stimulate" private broadcasting by shortwave, and the proposed charter in its present form clears the way for sidestepping civil service obligations for engaging talent, engineers and operators. State Department is opposed to limiting talent salaries to civil service standards which, according to one spokesman, would not only limit the quality of the operation but also would stigmatize it as "propagandizing." Presumably the foundation would continue the State Department's present arrangement with some of the major webs for about half of the programming thru private contract.

Byrnes Approved

It has been authoritatively learned that the new plan got the full backing of James F. Byrnes while he was secretary of state. He had prepared to send a strong letter of approval with it to Congress had he remained in the cabinet post. State Department communications bigwigs believe that it is essential that the U. S. continue its short-wave beaming and that some sort of permanent arrangement be set quickly, altho State is prepared to continue its existing arrangement if necessary.

Present short-wave beaming, it was pointed out, already represents sharp curtailment since war-peak programming when there were 700 program hours a week on the air in 40 languages under OWI and OIAA. At that stage, there were 39 transmitters in operation, an increase from 11 in 1940.

Altho first impression of Senate Foreign Relations bigwigs is seen as favorable to the proposed charter, serious opposition is likely to spring from a segment of Capitol Hill which is traditionally opposed to any governmental interference in private operations and is particularly hostile to the State Department's handling of info beamed abroad. Issue may be settled by the attitude of private broadcasters themselves in their responses submitted to Congress, probably at public hearings. A decision, however, will be required before June 30 when the current fiscal year ends.

Study which may lead to establishment of a world-wide radio network is getting fully under way by the United Nations educational, scientific and cultural organization, the State Department also revealed this week. Plans for creation of a committee to study such an unprecedented network was developed at the first meeting of the general conference of UNESCO last year, and the study is now finally materializing, according to State sources.

When war broke out and the government took over the privately owned short-wave stations, there was strong opposition within radio ranks. Foremost in voicing objection was Walter Lemmon, head of WRUL, Boston, who fought that takeover as long as he could. Opponents of such government short-waving made the claims that such programming could best be performed by private broadcasters and that the U. S. should not enter the propaganda field, since to stamp programs with an official title might deprive them of standing among listeners.

WASHINGTON, Feb. 8. — Incidental to State Department's submission of a permanent short-wave plan to Congress and Senate this week (7) it received a recommendation from one of its committees for

U. S. creation of a "permanent policy of international communications." The recommendation was made by a sub-group of the Senate Committee on Interstate and Foreign Commerce after a three-year study. Sub-committee, in its report, stated that the world-wide radio facilities developed by the government during the war should not be wasted, and the committee voiced hope that the federal government would "establish a policy whereby these communications systems or a part of them, the part that is not needed for the army or the navy, might be utilized by a private company or companies."

The report pointed out that America's world-girdling communications system by radio and wire was by far the best of any nation during the war. Report deplored disintegration of part of this system since the war and it emphasized need for establishment of a permanent policy.

CBS and NBC Remain in NAB

(Continued from page 6)

was sharply brought out in recent letters to *The Billboard* anent the recent AFRA contract, with broadcasters from various quarters of the country charging, in these letters, that they "had been sold out" by the webs insofar as the unfair station clause was concerned. Some of these affiliate stations even went so far as stating they felt the now-defunct Independent Radio Network Affiliates (IRNA) organizations should be revived. IRNA, some years ago, was resplendent for bringing about a reorganization within NAB, leading to its paid president and a much more active status as a trade body.

Genesis of the CBS-NBC departure started in Washington last week at the annual dinner given by the Radio Correspondents' Association to the President. From accounts, top officials in both networks stated after the banquet that the CBS-NBC resignations were virtually *faits accomplis*. These reports hit the press in mid-week.

Thursday (6), however, a confab was held at NBC, attended by Judge Miller, Stanton and Trammell, with Miller obviously successful in getting the two network presidents to rescind their decisions; presuming the decision to vamp had been made. Until the actual confirmation that neither net was quitting NAB, there had been claims and counterclaims along these lines.

NIGHT LIFE?

Sure, lots of it. 24 hours a day for 11 years we've been whooping it up—bringing the finest photos to the biggest stars. 50,000 daily! Is one yours?

8x10's 50 for \$4.13
100 for \$6.60
Mounted Blow-Ups—
20x30, \$2.50; 30x40, \$3.85
Postcards, 2¢ in quantity

Write for Free Samples and Price List B.



PERFORMERS

VOCALISTS: Send for catalog of Popular and Standard Vocal Orchs. IN YOUR KEY.
DANCE BANDS: We carry all Publishers! Orchs. for large and small bands. Catalog FREE. Sheet Music.

SHERWOOD MUSIC SERVICE

1585 Broadway New York 18, N. Y.

Change That Band Plattertude

Orks on Wax Must Face Facts: Diskers

Record Men Haughtier

NEW YORK, Feb. 8.—Growing sentiment among leading artist and repertoire directors of major wax companies here indicates that the name band will have to settle for humbler pie in the days ahead. Waxers more and more strongly are pointing out that maestri can start now to change their ways of thinking, chuck out the independence and reconcile themselves to doing biz the diskery way—or else. Reason for the ork play-down feeling dates way back to the beginning of the "vocalist" trend, continues to the present date when the Comos, Crosbys, Sinatras and Dinah Shores still hold top selling position, and involves further the unvarnished fact that diskers see the competitive picture sharpening and are thinking maybe that bands don't make enough dough for waxeries, with the usual exceptions, to warrant too much orkster independence or hold-out bargaining. Taking the major companies one by one, the trend gathers concrete examples as it goes.

Columbia Viewpoint

Columbia diskery is paramount in the notion that waxers are doing more for the bands than vice versa. Hence, why hold onto batoneers who want too much dough or make trouble on the tune selection? A spokesman for Columbia pointed out that his position today is that the average band going into a location job such as the Pennsylvania on a typical \$3,000 a week plus percentage deal would be losing \$700 to \$1,000 a week on the supposed air-time build-up. The wax firm, however, gives the maestro three or four sides on which he makes pretty good advance dough and ultimately collects royalties that bring in thousands. At the same time, the exec contended, records that took the maestro three hours to make bring home twice as much exploitation as the six weeks of air-time—and the maestro collects instead of pays. Who should be grateful?

The Columbia rep pointed out that the time has come when the company will not fool with orksters who want too-heavy guaranteed sugar—which was the reason cited for Count Basie not being signed again, the claim being that Victor paid much moolah because it needed at least one strong entry in the rhythm and race field. It is intimated, too, that severance of Benny Goodman from Columbia was connected with the fact that the company had too much trouble in pinning BG down on disk dates and getting songs cleared, and that rather than Capitol snagging BG, Columbia was satisfied to "release" him.

At Decca, where the overlords have long been callous about giving bands releases when they wanted it or when they struck for bigger dough, the hauteur shown orks as opposed to Der Bingle or the Andrews Sisters has been drawn even tighter in recent weeks. Even Guy Lombardo, long a heavyweight for the (See *Diskers Say Orks on page 31*)

Granz Seeks Orkster Support To Strike Blow at Jim Crow

NEW YORK, Feb. 8.—Norman Granz, producer of the *Jazz at the Philharmonic* concert series, sent out invitations to more than 30 ork leaders this week in an effort to mobilize music biz support against racial discrimination. In his statement Granz paralleled his drive with similar action among legit theater people, and urged orksters to unite actively and combat discrimination and segregation. Ork leaders who have already responded favorably to the statement include Artie Shaw, Tommy Dorsey, Charlie Barnet, Count Basie, Coleman Hawkins and Buddy Rich, with many others expected to enlist.

Granz is plugging for orksters to include a non-discrimination clause in their contracts. He has been using such a clause in his own contracts which provide privilege of refusing to give concert for management which discriminates in sale of tickets or segregates Negroes from whites, with operator forfeiting one-half of contracted guarantee consequently.

Adams May Fill Drake Spot at SPA-MPPA Meet

NEW YORK, Feb. 8.—Stanley Adams (writer of *My Shawl*, *La Cucaracha*, *There Are Such Things*, etc.) is expected to fill the place on the negotiating committee of Songwriter's Protective Association, vacated by Milton Drake, who left for Denver last week for reasons of ill health.

Adams was approached by SPA execs this week after Fred Ahlert begged off on grounds of being too busy. If he accepts, as expected, Adams will sit in on next contract confab between SPA and Music Publishers' Protective Association, which probably will take place on Wednesday or Thursday of the following week.

Stage should be set for the SPA-MPPA huddles by then, since pub org biggies are all in town currently or will be by time of meeting. Louis Bernstein, Jack Mills and Herman Starr have returned from vacation; Abe Olman is expected back from the Coast next week, with Jack Bregman and others already on tap for the talks.

Biggest stymie foreseen by the trade in contract talks is the expected writer demand for a "mechanical" clause providing for 50 per cent of the statutory rate. Pubs were known to look more kindly on said request some months ago, when negotiating haggling commenced, but the current advent of Sonora's 39-cent disks, with a prospective 1¼ royalty pay-off has them leery. Statutory rate calls for 2 cents per platter and pubs dislike the idea of pacting agreements to give penners 1 cent and collect only ¼ cent for themselves.

Writers have indicated that pub opposish or no they intend to stand pretty firm on the 50 per cent clause. Opposing attitudes, trade figures, may make future MPPA-SPA conferences lively, if nothing else.

Morrow OK Bridgeport 1½G

BRIDGEPORT, Conn., Feb. 8.—Buddy Morrow did exceptionally well for an ork unfamiliar to this city when he drew 1,204 persons at the Ritz Ballroom here Sunday (2), grossing \$1,565.20. Admission was \$1.30. Tomorrow Jimmy Dorsey comes in.

Goell After NBC Anew To Clear "Huggin'" Lyrics

NEW YORK, Feb. 8.—Kermit Goell is pressing his fight against NBC censors who have banned the lyrics of *Huggin' and Chalkin'*, Hudson Music tune which Goell co-wrote with Clancy Hayes. NBC originally banned the entire ditty, with Goell finally passing the instrumental version past the censorial board about two weeks ago. Currently he is attempting on the strength of a letter from the Legion of Decency, which approves the ditty (both words and music), to raise the vocal taboo.

Funny wrinkle to Goell's problem is that no other network has marked the tune verboten and NBC, in thumbing down the lyric, claimed it was doing so not on "moral" grounds (didn't argue that words were suggestive), but because it poked fun at "women" by making capital of a overly fat specimen of the species female. Goell's answering argument that *Mr. Five By Five* made the same "attack" against men but made no dent on NBC censors.

Loesser Susan Pub Staff Set

NEW YORK, Feb. 8.—Staff of Susan Music, Frank Loesser's pub outlet and subsid firm of Famous-Paramount group, has been completed with F-P general manager, Eddie Wolpin, off to the Coast Friday (7) to supervise set-up of offices and discuss further musical matters with parent film company.

Susan pro manager will be Murray Luth, currently working for Paramount. Luth will work out of New York and will be assisted by Bob Baumgart and Marvin Fisher. Paul Salvatori will hold down the Chicago office while Herb Reis will be in charge down California way. Official Susan operations start March 1 with two rhythm tunes already on the hook.

Martin's Mercury Wax May Still Flow

NEW YORK, Feb. 8.—Tony Martin, thru his manager, Nat Goldstone, setting a deal with Berle Adams and Mercury diskery for latter to release the Martin sides which plattery had stacked away after the singer moved to Victor.

Altho Adams had stated that he would not issue the remaining Martin disks, it is reported that he accepted an offer to market them under a deal whereby singer will take out only half of royalties on the Mercury disks.

Ork Bookings For Summer Look Mellow

Pre-Season Fishhooks Out

NEW YORK, Feb. 8.—Pre-summer booking activity by Eastern band spot operators indicates solid ork biz for warm season. Atlantic City's Hamid's and Steel piers are already setting ork talent, with the latter spot having booked Spike Jones, Tex Beneke and Frankie Carle. Other summer spots fishing for name orks are Orsatti's Casino, Somers Point, N. J.; Sea Girt, N. J.; Glen Island Casino, N. Y., and locations in Sandusky and Cedar Point, Ohio. Philadelphia's Click Club will remain open for summer operation, with heaviest location interest in orks seeming to emanate from the Philadelphia-Jersey Shore area.

Summer one-night spots already are booking opening night attractions, with most ballrooms planning to get started around Memorial Day. No major one-night spot casualties have cropped up thus far, with some new operations being planned in the Midwest and Pennsylvania.

JD Pub Firm Re-Activates

NEW YORK, Feb. 8.—Jimmy Dorsey's Harmony Music pub (ASCAP), is being re-activated by the maestro with plans laid for New York, Chicago and Hollywood staff to go to work on JD copyrights that the orkster and personal manager Howard Christensen figure should make substantial sheet dough.

Song titles to be hypoed include new MGM-item disked by JD—*Quien Sabe*—as well as two tunes previously waxed on Decca, *Apache Serenade* and *Language of Love*.

Staff additions have not been completed as yet, altho Christensen has been talking to Ed McCaskey, of the Paramount pub staff, about pro manager's post.

Rainbow 'Round Byrne, Young

NEW YORK, Feb. 8.—Rainbow Records, the new Harry Fromkes-Herb Hendler wax enterprise, signed Bobby Byrne to a three-year contract this week. Byrne, his pact with toppling Cosmo label legally expired, will record for the album-minded Rainbow firm, with a strings-added studio ork intended to showcase his tram work.

Other talent grabs by Rainbow include Marshall Young, new vocalist under the Warren Pearl aegis, who is due to take to the road shortly with his own band. Young will be featured by the plattery as a singer-single on a three-year deal. Toon-Timers, ex-Louis Prima vocal group, also were added to the stable, rounding out last week's talent picture, which saw writer-singer Jack Lawrence signed to a 25-side pact and Larry Clinton assigned for a pair of albums. Eddie McMullen and Sleepy Valley Five already have cut a few sides for the hillbilly branch of Rainbow's disk set-up.

"Life Can Be Beautiful"

NEW YORK, Feb. 8.—Trade smoldering at survey methods of Lucky Strike's *Hit Parade* airshow fanned into a small blaze last Saturday (1) when Melrose Music's *Life Can Be Beautiful* was proclaimed No. 10 on the LS/MFT musical recap. Altho it was off tonight's airing (Peatman rating has dropped to 36th and disk had still made no dent in *Billboard's* Popularity Charts), *Life* was no dead issue among Brill Building boys who registered no kick against Melrose but were all-vehement in their protests against American Tobacco Company.

Situation last week that prompted the complaints saw *Life* with only two weeks of "sheet" activity—week of January 30 it was 19th on Peatman and preceding week it was 12th—pop onto *Hit Parade*. This without any of its recordings (Vaughn Monroe, Victor; Harry James, Columbia; Orrin Tucker, Musicraft, etc.) so far registering in best-seller categories, disk-jockey lists or juke-box play tabulations of *The Billboard* or other publications.

American Tobacco Company spokesmen made "no comment" replies to all questions on *Life*, claiming that firm policy prohibited discussion of the survey. Same answer was forthcoming to query of how important was the "songs most requested of band leaders" category. Latter basis for some of Lucky's "Hits" has been a frequent burr in the trade's bosom.

Melrose Theory

From Melrose Music's standpoint, Henry Spitzer, general manager of Edwin H. Morris combine which controls Melrose, ventured the opinion that today after the first five or six leaders it was a case of "hatpin-picking" for remaining tunes in any best-10 or best-20 list. Said he certainly didn't know why Lucky had *Life* in 10th but pointed out that Vaughn Monroe disk had been creating some activity, that 12th place on sheet actually showed little disparity from 9th or 10th place tunes and that Lucky probably found its No. 10 song could be spread among any one of several and *Life* looked as good as most.

Rival music men who made concession that *Life* was a "good tune, and one which in all probability could break thru to become something," still entered objection to fact that early *Hit Parade* debut didn't jibe with figures, and that at least three other tunes had the statistics stacked in their favor.

Life peeve against Lucky elongates a series of gripes that started years ago with Santly-Joy's *Music Goes Round and Round* and recently culminated in Herman Starr's-MPHC suit against American Tobacco Company.

Pubs' Sheet Music Price Hike—Who'll Bell the Cat?

NEW YORK, Feb. 8.—Major music pubs—particularly film music outlets—expect within the next month or so that there will be a general hoist in price of sheet music at wholesale level, with a retail jump dependent on the amount of opposition to first-level scaling.

Pubs who have seen office rent fees lifted, AFM arranger-copyist scales elevated and printing charges going up with a 20 per cent boost imminent, are only waiting for a pace-setter once again to get out there and hike the tag and they'll follow suit. Guy who will bell the cat won't be so easy to find, however, since in the past eight or nine months most of the pubs, including Santly-Joy, "Buddy" Morris firms, Famous-Paramount, the Big Three, etc., claimed they were all set to conform with practice set by a "leader," but that invariably when one started to boost the sheet price the others suddenly snied away.

Question of simultaneous action is a delicate one, since at the only formal meeting place for pubs—Music Publishers' Protective Association—sheet fee talks are verboten, due to possible government intervention on "price fixing" charges. Pubs can be expected to exchange their views tacitly, however, and current sentiment indicates that even if a price rise on all copies isn't launched most of them will force thru individual boosts on "extra royalty" show and picture songs. Idea would be to follow the pattern of the Chapell-Dreyfus group, where most Kern-Hammerstein-Rodgers songs earn a 22-cent rack rate rather than the regular 20 cents.

"Buddy" Morris's position is that "we blazed the trail for eight weeks

some time ago and were let down; let them set the prices." But General Manager Henry Spitzer added that as soon as the firm has to pay more than a 3- or 4-cent royalty to studio writers it would have to command more dough from jobbers. Georgie Joy, of Santly-Joy firm, stressed the factor of additional pub expenses in recent weeks and predicted a hike, provided again that pubs didn't resort to the old tactic of fouling one another up. More than a dozen other pubs also said they were just waiting for the others to make a break and they would follow suit helter-skelter.

Question of how a price rise on sheets would affect volume is expected to be raised by some pubs as well as major rack interests, but top ASCAP firms surveyed seemed to feel that current sales dearth in copy biz couldn't be any worse and a 10 to 14 per cent retail price boost might help up song revenue.

Robbins-Lorman Launch Disk-Jock Promotion Deal

NEW YORK, Feb. 8.—Buddy Robbins, son of Jack (ex-Big Three) Robbins, and Nat Lorman are starting a disk jockey promotion service here akin to Barney McDevitt's wax exploitation set-up on the West Coast.

Young Robbins, who bowed out of active management of American Artists Bureau recently in favor of Milton Deutsch, will team with Lorman in scheme to enroll major and minor diskery clients here for flack work among eastern platter pilots

Sock Gains for Ballrooms, Niteries as Coast Showbiz Starts Shaking Off Slump

Nixed Tax Worry, Rising Stock Market Reasons

(Continued from page 3)

out of questionable joints, will lower restrictions to admit youngsters into the more wholesome danceries.

Terperies Again in Black

Charlie Spivak, who recently closed at the Palladium, proved to be one of the most profitable attractions the Hollywood dancery had since Tex Beneke jammed them in. Vaughn Monroe, bowing in this week, has already gotten off to a flying start by pulling in crowds. Stan Kenton is giving Avadon a taste of top biz. Producing the only un-sweetened product that has been able to sell in these parts recently, Kenton (judging by his opening this week) should put the downtown Los Angeles dancery on the black-ink side of the ledger. Altho mixed trade was previously admitted, spot is now for the first time advertising in the Negro and Mexican press, eager to capitalize on its downtown location. Kermit Bierkamp, Casino Gardens manager, says biz now is above the level of last year at this time. In addition, Bierkamp is keeping a tight lid on budgets, sticking clear of traveling name crews. Instead, Bobby Sherwood fronts a Local 47 crew. Next door neighbor, Aragon, is giving its biz a shot in the arm by pulling in Desi Arnaz and Xavier Cugat for the week-end stints while the comparatively low-budget Art Kassel crew holds down the stand during the week. Dancery is jammed over week-ends, according to the Aragon management, while the spot finds Kassel paying off on the other nights. Meadowbrook has tightened the belt to two nights a week, using low-budget local crews.

Night Spots in Pick-Up

Among the niteries, Slapsy Maxie's is walking off with the gravy with Danny Thomas hanging up the s. r. o. shingle. Spot reports biz near war level. Florentine Gardens says biz is definitely climbing. Ciro's is finding a low-budget bill paying

nically, and despite lack of top name attractions, patrons are becoming more plentiful. More and more customers are filing thru Earl Carroll's portals as well.

Reasons for the biz boost are plentiful. Some feel the rise in the stock market is giving showbiz its share. Others think people cling to their bucks to pay their taxes and with the first of the year past and tax returns beginning to get out of the way, would-be patrons have more money available for a good time.

Bookers find all biz—even the once hard-hit one-nighters—steadily increasing. Boom is anticipated if a bill recently introduced, limiting liquor curfew for bars to midnight while extending drink sales to 2 a.m. for spots offering entertainment, becomes law. This would either force many bars to hire live talent or give niteries the lion's share of elbow-bending biz.

Commodore Summer Season Fixed; Biz Up

NEW YORK, Feb. 8.—Despite reports to the contrary, Hotel Commodore's Century Room will remain open this summer. Hotel's management said that the room had recently been air-conditioned.

In addition, Eddy Howard, spot's current ork tenant, has upped biz considerably since his opening 10 days ago. He is skedded to stay total of six weeks, at which time reports had room shuttering until next fall. Management still hasn't lined up successor for Howard.

Mercer-Goodman Wax Hinge Oiled

HOLLYWOOD, Feb. 8.—First Benny Goodman session for Capitol Records reunited BG and Johnny Mercer on wax after almost a decade. Mercer cut *It Takes Time and Moon Face*, *Starry Eyed* with Goodman ork, while Benny cut a duo of instrumentals, *Lonely Moments* and *Whistle Blues*.

Initial release on the first pair of BG Capitol sides is set for around March 1.

GAC Jazz Package With Modernaires

NEW YORK, Feb. 8.—General Artists' Corporation is packaging an unusual concert tour featuring the Modernaires with an all-star jazz group. Booked by Howard Sinnott, the package is marked for concerts only.

Jazz crew includes Charlie Ventura, Johnny Blowers, Chubby Jackson, Peanuts Hucko and Ralph Burns.

The Hate Parade

NEW YORK, Feb. 8.—Pressed in by song pluggers at a lunch session this week, Chuck Foster, the orkster at Hotel New Yorker here, delivered this lasting commentary:

"Oh, for the good old days, when I could play a song I liked."

Weiss Into PM-PA Biz But Holds Tie As Musicraft Rep

NEW YORK, Feb. 8.—Bobby Weiss resigned from the Musicraft diskery this week and left Friday (?) "to return to my home in California." Weiss will go into biz for himself on a combined personal management-promotion publicity deal and will file for a p.m. license with the AFM as soon as he hits the Coast.

Parting with Musicraft was amicable and the company will retain Weiss as its West Coast representative, the diskery having no hopes of reopening its Coast office in the early future. Weiss's reasons for leaving not only involved his long-expressed desire to rejoin his family in Hollywood, but also to launch a new-type p.m.-p.a. big venture in which he will be his own boss. He doesn't want to talk about properties he will handle, but says "some important showbiz people will be included." Weiss, well known to the trade for his disk promotion work with Musicraft and his previous West Coast stint as an artist and record exploiter, says he turned down several disk company offers to get going with his "pet dream."

BALLY SAVVY UPS THE TALLY

Gimmicks, Flackery Used By Maestros, Terpery Ops To Hypo Sick Box Office

Many and Varied Are the Stunts, But They Produce

NEW YORK, Feb. 8.—Promotion holds the key to the recent upsurge in one-nighter biz, major band bookers, including General Artists Corporation's Howard Sinnott, aver. Agents toss out plenty of evidence that exploitation, an old benefactor, in new and more imaginative garb has become a "must" in assuaging the ills of the ork industry.

Sinnott, in discussing the upping of one-nighter biz by an estimated 30 per cent, pointed out that promoters have been making use of heavier advance advertising schedules and are exerting more and more effort to building tie-ins with local disk jockeys. One Troy, N. Y., promoter ran a contest in conjunction with his local disk jock, asking "Why I like so-and-so's band," starting it off a couple of weeks before the ork's skedded appearance in Troy. Prize was free tix to the promotion as personal guest of the ork leader and an album of the maestro's waxings. Net result brought the promoter a record

gross, plenty of good will and a public interest in future promotions, all in exchange for a few dollars' worth of records, some smart flacking and a bit of free hospitality.

Another promoter, Ray Hartenstein in Pottstown, Pa., has been making use of a disk jock gimmick in his spot between orks skedded to play his spot by interspersing plugs for his coming promotion. Thereby he achieves the double purpose of keeping his current crowd dancing between live music sets and at the same time plants the bug that his next promotion will feature the particular ork whose records are being played.

A good many ops use the elimination dance contest, in which they run a series of preliminary rounds with local or territory orks and lead up to a final name attraction. Each entry in such a contest represents separate box-office lure for friends and relatives and gives the promoter a sturdy cushion for his last-round promotion.

(See BALLY SAVVY on page 32)

"Ombo," He Sayd

NEW YORK, Feb. 8.—Redd (Two "D") Evans, the valiant-Jefferson pub-writer, has started something among bandsmen and musickers called an "ombo." According to Evans, his new *Dance, Ballerina, Dance* tune is like nothing since *My Shawl*—it's an "ombo."

But what's an "ombo"? Music room of New York Public Library is thoroly defied by the term; standard dictionaries of music don't carry the word—and except for Evans's explanation that an "ombo" is a wart on the back of a rumba-conga, it all sounds like "ombo-jumbo."

Wax Artists Must Do More Flag - Waving

Personals Build Sales

CHICAGO, Feb. 8.—Recording artists will have to take part in more extra-curricular activity if they want to hit the jackpot, a survey among record retailers revealed here this week.

Biggest impetus to retail record sales, according to Bob Klemm, manager of one of Hudson-Ross's three big Loop stores, is the personal attention tendered retail disk shop clerks by recording talent. Klemm said that a personal visit can work miracles in getting a clerk to push an artist's platters. He pointed out that Burl Ives, who recently concluded a two-weeker at the Chicago Theater, paid several visits to the three local H-R stores. Even now, several weeks after his visits, clerks are still pushing his cuttings and getting results. Klemm pointed out that a large percentage of buyers enter disk shops, intent upon one or two records. In the event those platters aren't in, the buyer will ask for suggestions, and those artists who have made personal contact with clerks usually cash in when the register rings.

Diskeries Missing Bet

The AFM's local ruling against appearances, personal and on the radio (*The Billboard*, February 8), curtails plenty of flesh promotions, platter retailers said they felt that diskeries are not pushing sufficient appearances on radio and in stores by artists who are not in the AFM fold. They point out that entertainers like Lloyd Warren, Met singer, and Burl Ives, despite tight time schedules during appearances in bistros and theaters locally, still find time to make vital p. a.'s which accelerate their platter patronage.

One record shop op said he felt the majors and some of the independents, too, should set aside a bigger budget for local promotion, especially in line with more radio p. a.'s on disk jockey shows, for these shows, he said, carry well in the Midwest territory and a piping of a radio shot from Chi covers a radius of approximately 400 miles and speeds sales thruout that area. While majors have flacks who do part-time jobs in pushing p. a.'s, none of them have a man who devotes full time to marketing artists on free radio p. a.'s. Chi radio has 15 regular disk shows which use recording artists for personals when available.

Jazz Show on Mutual

NEW YORK, Feb. 8.—Mutual Network will inaugurate a new series of pure jazz jam sessions February 15, on program tabbed *This Is Jazz*. Show will be heard every Saturday at 2:30 p.m., and will be emceed by jazz writer Rudi Blesh. Local Mutual outlet, WOR, will carry show prior to its net debut, with ork composed of Muggsy Spanier, Cy St. Clair, Lucky Roberts, Georg Brunies, Baby Dodds and Alber Nicholas. All music on show will be improvised and will be played in traditional New Orleans style.

Decca Aloof to Most New Names

HOLLYWOOD, Feb. 8.—Decca Records will go easy on adding new talent from here on in, in order to build artists in platter's present stable, according to Leonard Joy, waxery's West Coast chief. Plan does not mean talent will find Decca's doors closed tighter than *Richard*, of *Open the Door*, but Joy believes that the present talent market has been well combed, leaving few desirable artists without a major disk contract.

On top of its recent decision to tighten up on the cutting of pop tunes, Decca has been going slow insofar as inking any new artists is concerned. Last vocalist taken into the stable was Hoagy Carmichael, who was salvaged out of the ARA wreckage. Joe Mooney Quartet, pacted some months ago, was the most recent musical group signed.

Joy's case against taking on additional names stressed the fact that any such would require promotional dough already earmarked for diskerie's top-selling artists. Why push lesser lights with the dollars, Joy argued, that could produce heavier sales for Crosby or Andrews Sisters' platters, for example?

Indie Name Problem

Decca's stand on talent holds significance for artists on indie labels here who have been wondering whether the shaky situation of some smaller platteries would sooner or later throw them into unemployment queues. Many of these "names" are former major stablemates, who are anxious to get back with a Big Four label. Should the bottom drop out of indie market, as some trade topers predict, artists can hope that Victor, Columbia, Capitol and some of the larger indies will hold out more encouragement than Decca. Joy could think of only a handful of names who might excite enough interest in the home office to win contracts.

Two Pianos, Four Hands?

NEW YORK, Feb. 8.—Bernie Kalban, Mills Music advertising-publicity manager, gets credit this week for two big hits. Mrs. Kalban presented slight, bespectacled Bernie with twins Monday (3) at Mercy Hospital, Rockville Center, N. Y., both boys, weighing 7 pounds 14 ounces and 8 pounds 1 ounce, respectively. Mother and babies doing well. Doctor has some hope for the father.

AS NEW AS
1947

YORK BROS.
Famous
**HAMTRAMCK
MAMA**

BULLET
NO. 618

Backed by

"MY TEARS WILL NEVER MAKE YOU CHANGE"
It's bound to be a
"RECORD" HIT!

2320 Twelfth Ave., S.
P. O. Box 1002
NASHVILLE 4, TENN.

Bullet RECORDS



"We'll Wait on Tele," Says AFM; Disk Fund 1 3/4 Million

(Continued from page 3)

plained that the plan had been submitted at the December, 1946, AFM convention in Chi and had been referred back to the international executive board for study and final seal of approval.

Likes Plan

"We think it's good," he said. "The money will be spent solely for cultural and charitable work, such as entertaining the hospitalized vets, Red Cross drives and free park concerts. It will all be free to the general public."

Instead of apportioning the fund on a strictly pro-rata basis, which would mean \$9 per member, the plan takes away from the three biggest locals—New York, Chi and L. A.—\$262,543.92, which is apportioned so that pro-rata payment will be \$10.43 per member for all locals except the three biggest. New York, Chicago and Los Angeles will receive \$10.43 for the first 5,000 members each and \$2 for each member over 5,000.

Fund Total

Amount of dough in the fund as of December 31, 1946, Petrillo announced, was \$1,753,000, the accumulation of royalties over three years and four months. Of this sum, \$1,653,000 is to be expended. This year already is showing signs, he said, of being a banner year for platters and transcriptions and already over \$434,000 has come into the AFM treasury from royalties during January of this year. Total in AFM kitty now is \$539,526.

With the increase in manpower and release of the ban on shellac, Petrillo stated, 1947 looks like a boom platter-making year. "We anticipate collecting between \$2,000,000 and \$2,500,000 by December 31 of this year when the contract expires," he said.

"Gyping the Public"

Petrillo was queried about the fact that Victor and Capitol recently upped their 50-cent disk to 60 cents, and was further asked if this would mean more royalties.

"If they've upped their price because of the royalties," he said, "then they're gyping the public, not the musicians. They haven't kept their word with the union. Specifically, we agreed that the fund was not to come from the public, but from profits made by these companies from their sale of records and transcriptions. However," he added, "this will give us a better argument when we go into negotiation next year." Administration of the fund is in

the hands of the recording and transcription fund department, headed by J. Wharton Gootee, prexy of Local 484, Chester, Pa.

Following chart, listing only a few of the union's locals, show method to be followed with all AFM locals. It gives a general idea of amounts to be received by major locals.

"The Egg -- The Door -- And I-Yi"

NEW YORK, Feb. 8.—Miller Music's *The Egg and I* song from same titled U-I picture aroused one of those restriction date flurries at Majestic Records this week that finally wound up at week's end with Ben Selvin, waxery a.-and-r. director, keeping the situation in hand.

What happened was that Selvin paired Merry Macs *Egg* rendition with *Open the Door*, Richard and okayed the release within next two weeks. Metro-Robbins pub group (Miller is subsid firm), got wind of the early issue date and promptly informed Selvin that pub's restriction date was March 15 and that Miller firm could not jeopardize its relations with other disk firms who were holding back on the tune according to license date agreement.

Letter threw Selvin into mild form of switch since his *Open the Door* backing was a quickie item that couldn't be moved back even if *The Egg* could easily have been delayed. With considerable quantity of disks already pressed, Selvin quickly conferred with Olman and understanding was reached that if permish of rival wax firms to withhold release despite Majestic's early debut came thru, the early issue would be okay. By late Friday, Selvin had extracted such agreement from Manie Sachs at Columbia—he had already cleared with Victor, Decca and MGM—and *The Egg* was officially plattered against the *Door*.

New Ritchie Pub Firm

NEW YORK, Feb. 8.—Newest Brill Building entry in the pubbing sweepstakes is Ritchie Music Company. Headed by Carl Ritchie, former Buddy Rich ork manager and Rich's brother-in-law, firm has applied for an ASCAP license. First tune will be *He Like It—She Like It* by Leo Corday and Leon Carr.

STU DAVIS
Sonora Record No. H7024
"I Tipped My Hat and Slowly Rode Away"
"I Can Beat You Doin' "

The MOORE SISTERS
Sonora Record No. H7035
"Met a Texas Gal"
"Ida-Idaho"

For those millions of fans who like the flavor of the plains in their music, here's Western singing at its colorful best. Stu Davis sings in the easy-going restful style that Western fans demand, and commands a big fan following. Don't miss out on the sales these releases can mean for you.

50¢
LIST, PLUS TAX

Red Label

JESSE ROGERS
Sonora Record No. H7036
"Tomorrow You'll Be Sorry That You Breke My Heart Today"
"Maryland"

FRED KIRBY
Sonora Record No. H7023
"That's How Much I Love You"
"After All These Years"

Known to his many fans as Texas' Own Blue Yodeler, Jesse Rogers has the real-life cowboy appeal that can boost your sales of these popular Western tunes. Star of the ABC Saturday night hit show "Hayloft Hoedown," Jesse's unusual singing style is based on his knowledge of Western life, and gives his songs the authenticity the fans demand.

Fred Kirby's happy-go-lucky singing style is a "natural" for the juke box trade. His songs are straight from the hills, and he sings them straight from the shoulder. Be sure you have enough of these popular Hillbilly tunes... for Fred's many radio fans will keep the calls coming in.

ASK YOUR NEAREST SONORA DISTRIBUTOR FOR THE LATEST RELEASES ON THE NEW SONORA BLACK LABEL SERIES **39¢** List Plus Tax

Sonora Records
Clear as a Bell
Sonora Radio & Television Corp.
325 North Hoyne Ave., Chicago 12, Illinois

LOCAL	MEMBERS	PER MEMBER	AMOUNT
All Locals—First 5,000 Members.....\$10.43			
Each Additional Member Over 5,000..... 2.00			
802—New York	24,686	\$10.43 to 5,000 \$2.00 over	\$91,522.00
10—Chicago	10,975	\$10.43 to 5,000 \$2.00 over	64,100.00
47—Los Angeles	10,483	\$10.43 to 5,000 \$2.00 over	63,116.00
5—Detroit	4,413	10.43	46,027.50
6—San Francisco	4,010	10.43	41,824.30
77—Philadelphia	3,765	10.43	39,268.95
9—Boston	2,478	10.43	25,845.54
60—Pittsburgh	2,447	10.43	25,522.21
4—Cleveland	2,169	10.43	22,622.67
8—Milwaukee	1,926	10.43	20,088.18
149—Toronto	1,796	10.43	18,732.28
73—Minneapolis	1,662	10.43	17,334.66
76—Seattle	1,495	10.43	15,592.85
16—Newark, N. J.	1,414	10.43	14,748.02
161—Washington	1,295	10.43	13,506.85
2—St. Louis	1,262	10.43	13,162.66
30—St. Paul	1,238	10.43	12,912.34
40—Baltimore	1,168	10.43	12,182.24
406—Montreal	1,139	10.43	11,879.77
1—Cincinnati	1,104	10.43	11,514.72
325—San Diego, Calif.	1,020	10.43	10,638.60

NOW ON

RECORDS

Through the Co-Operation of GOLD STAR RECORDS...

#20-511
75¢

INTERNATIONAL HILBILLY (NATION)

Modern Music RECORDS

Dept. D, 578 So. Vermont, Los Angeles 5

RECORD SALES CO., INC.
2117 Third Ave., N. Birmingham, Ala.
JACK GUTSHALL
1870 Washington Blvd. Los Angeles 7, Calif.
MELODY SALES CO.
369 Sixth St. San Francisco, Calif.
DAVIS SALES
1010 17th St. Denver, Colo.
TARAN DISTRIBUTING CO.
90 Riverside Ave. Jacksonville, Fla.
TARAN DISTRIBUTING CO.
201 1/2 Lucky St. Allentown, Pa.
TARAN DISTRIBUTING CO.
170 N. W. 23rd St. Miami, Fla.
J. F. BARD
414 South Franklin Chicago, Ill.
M. S. DISTRIBUTING CO.
1350 E. 61st St. Chicago, Ill.
BECKER NOVELTY CO.
97 Dwight St. Springfield, Mass.
MANGOLD DISTRIBUTORS
1070 Hollins St. Baltimore 23, Md.

MUSIC SALES CO.
309 No. Peter St. New Orleans, La.
PAN-AMERICAN RECORDED DISTRS.
1172 1/2 Linwood Detroit, Mich.
COMMERCIAL MUSIC CO.
827 East 12th St. Kansas City, Mo.
COMMERCIAL MUSIC CO.
510 North Sarah St. St. Louis, Mo.
RUNYON SALES CO. OF N. Y., INC.
593 Tenth Ave. New York 19, N. Y.
DAVID RESEN
855 North Broad St. Philadelphia, Pa.
MUSIC SALES CO.
680 Union Ave. Memphis, Tenn.
M. B. FRUPP DISTRIBUTORS
506 North Kansas St. El Paso, Texas
C. & G. DISTRIBUTING CO.
902 4th Ave. Seattle, Wash.
COMMERCIAL MUSIC CO.
425 Plum St. Cincinnati, Ohio
STANDARD MUSIC DISTRIBUTORS
1913 Leeland Houston, Texas

Music---As Written

NEW YORK:

Record Album of the Month Associates has switched its disk-selling mail technique to a dealer-service format. RAOTMA is now offering retailers service whereby customer orders picked up thru national ads and direct-mail campaigns are routed to dealers, with org getting its dough from shopkeepers according to number of sales. RAOTMA is following the Book of the Month Club technique in giving out a free Ruby Needle and a copy of a Random House book by S. Hurok (impresario) as a come-on for patrons. Switch from direct-mail to dealer-co-op service marks a gamut run for RAOTMA, which started off selling via letters direct (but couldn't get manufacturers to supply major wax), then branched into using distributor-purchased tallow where supplies also proved inadequate and finally turned the whole supply question into the hands of retailers.

Tommy Dorsey off on his new 40-foot cabin cruiser the Sentimentalist, this week. The \$23,000 boat is now up over the 30G mark, including cost of new equipment installed, and TD currently has his eyes on a land-cruising bus which would be fitted up with complete living quarters.

Walter Gross, Musicraft musical director, sold his song Tenderly, to Edwin H. (Buddy) Morris pub group. . . . Glenn Wallichs spent all of last week huddled with Scranton pressery execs.

Guitarist-Composer Vicente Gomez renewed his pubbing pact with Mills Music. . . . Robert Merrill named honorary chairman of Brooklyn Orchestral Society, which is organizing a new symphony for the boro. . . . Bibletone diskery sending out puppet show to schools, churches, theaters and department stores as promotional gimmick for its "Adventures in Bibleland" album series. . . . 20th Century diskery signed Mac Ceppos as recording director and added the Jesters and crooner Dick Todd to its talent roster.

Spike Jones ork booked for Minneapolis Auditorium return engagement February 20 by Charles C. Milkes, of Minneapolis Greater Attractions. Jones drew heavily in the spot last November, the basis for the return. First time in local history for a repeat booking to come so soon.

Hal McIntyre's ork will tour the Interstate Circuit with a package show, including Gil Lamb in June and July. . . . New theater package tabbed Songwriters on Parade, featuring Charles Tobias, Nat Simon, Peter DeRose and Jimmy Kennedy, being prepped, with a Loew's State booking penciled in.

Simon Sandler has joined the Tone Music Company staff. . . . Ray Anthony ork into the Roseland Ballroom February 18. . . . Dean Hudson ork into Flagler Gardens, Miami, for four to six weeks beginning March 4. . . . General Artists Corporation bringing unknown West Coast orkster Hal Pruden east for build-up.

Ebbets Field and Madison Square Garden organist, Gladys Gooding, cutting wax for 20th Century diskery. . . . Duke Ellington's Musicraft album "Carnegie Hall Concert," to be released in March.

Following his closing at the Paramount Theater this week (4), Elliot Lawrence takes to the road for a series of one-nighters which include 10 college prom dates. . . . Arrow diskery appointed Porten Distributing Company of New York and Chicago as distribs for Eastern and Mid-western territories. . . . Tone Music pubbing a Nat (King) Cole ditty,

I've Got To Change My Ways, penned with Irene Higginbotham and Mary Schaefer, and Simon Sandler, new member of Tone staff. Lost John Miller, folk singer, pacted by De Luxe diskery.

CHICAGO:

Record-o-Fun, Inc., new record firm, issues its first albums next week, first being a six-sider of dramatized mystery stories, with answers to each mystery enclosed in an album envelope. The other is a party quiz album. . . . Herb Martinka, op of new Mankato (Minn.) Ballroom, pulled 2,200 dancers with Cliff Block's ork on special firemen's promotion January 29. Town has 20,000 population. . . . Ernie Simon, WJJD disk jockey, will emcee Baltimore's Touchdown Club banquet March 11.

Sully Mason, ex-frontier, now associated with Axel Stordahl and Frank Sinatra. . . . Arvon Dale has been released by Frederick Bros., after breaking up his band here without notice and forcing cancellation of a set of location dates in the Midwest. . . . Dell Rapids (S. D.) Ballroom, opped by Webster Drummond, burned to the ground January 29, with loss estimated at \$21,000. . . . Jimmy Barnett's territory ork has been cutting transcriptions for the AAF recruiting drive in the Midwestern area. Pat Boffman's ork also set to cut sides for the same campaign.

Magnus P. Hansen has taken over as manager of Tom Archer's Arkota Ballroom, Sioux Falls, S. D. . . . Gay Claridge set to close at the Chez Paree after a three-year run. . . . Lou Breese has been inked for another year as house ork leader at the Chicago Theater. . . . Monica Lewis will chirp over Jan August's new Mutual show for Revere Camera Company. . . . Disk jockeys pleased with Capitol Records' new card file system on record releases. . . . Major agency ork bookers here starting to work the territory personally, as they did in pre-war days.

DETROIT:

Artie Fields's orchestra signed a recording deal with Vogue recordings. . . . John Frye, B & B Music Company executive, recovering from an acute attack of lumbago. . . . Peter Uryga ork, with Janie Palmer doing the vocals, disked Mexico—Where Love Is King, new Marian Kay-Helene Roth number published by George Simon, Inc., on Rego Record. . . . Don Pablo's orchestra recorded Heartaches and Anniversary Song for Latin-American Records.

PHILADELPHIA:

Leon Bernstein, op of Camden's Paradise Ballroom, who has been running his spot three nights a week on canned music, is bringing live music in for the first time for Sunday night dancers. Bernstein plans to use bands from Philly area, kicking off new policy with Len Newmus ork.

Jimmy Lunceford tramlist, Alfred Cobb, planning to build six-piece ork, which will probably debut in Philly.

TORONTO:

Cyril McLean opened his 10-piece ork at the Top Hat Club February 3 for a month's engagement. Pianist-leader McLean replaced Bill Thompson's ork at the spot.

FORT WORTH:

Manager George T. Smith, of the Casino at Lake Worth, has booked Stan Kenton and ork for Easter week-end, April 3 and 4. Kenton followed by Alvino Rey's ork following week-end. . . . Sandy Sandier's band opened at the 400 Club February 1, following engagement of Bob Opitz ork.

HOLLYWOOD:

Irving Fogel, Tempo Records prexy, has been given high military award by the Italian government for his work as commanding officer of radio installations in the Mediterranean during the war. . . . Benny Carter has switched to writing, orchestrating and conducting tunes for Joan Edwards during the thrush's coming personal appearance tour. Miss Edwards will cut a series of sides for Vogue Records backed by Carter's ork. . . . Stillman Pond, backer of Boyd Raeburn's ork, cooking up a theater tour for exclusive vocalist Herb Jeffries.

Garwood Van, currently holding forth with his ork at Detroit Staller, has been pacted for film stint at Columbia Pictures. Billy Eckstine returns to the Coast March 12, this time fronting a six-piece combo at Billy Berg's Hollywood Club. . . . Artie Wayne going to Chicago to do some personal promotion of four new sides recently waxed for The Hucksters label. . . . Theodora Lynch, longhair songstress formerly with ARA Records, pacted by Enterprise plattery.

Charlie Spivak, currently at Hollywood's Paladium, will do a two-reeler for U-I pix. . . . Columbia Records begins construction of new West Coast pressing plant later this month. Ted Wallerstein and Manie Sachs, plattery execs, will trek here for ground breaking ceremonies. . . . Harry Fox, MPPA biggie, returning to Coast for another check on royalties due publishers from Hollywood platteries. . . . Emma Lou Welch, who recently fronted her own jazz unit at Hollywood's Rounders Club, was set for a guitar vocal stint in MGM's Bird and the Bees pic.

Sammy Yates replaces Red Kelly on trumpet in Jack McVey's combo. . . . Merry Macs, in from San Francisco where they played Golden Gate Theater and cut two sides for Majestic. . . . Benny Goodman etched his first couplet for Capitol. Sam Lutz (Gabe Lutz) leaves for Chicago Saturday (8) to accompany Lawrence Welk at his New York Roosevelt Hotel opening. . . . In effort to hypo biz, Casino Gardens turns Tuesday into Budget Night, charging 44 cents admish.

CINCINNATI:

Rae Scott's all-girl ork (14) moved into the Ionia Room of the Deshler-Wallick Hotel, Columbia, O., Monday (10) for an indefinite stand, set by the Gordon Kibbler Agency, Indianapolis. . . . Deke Moffitt's new comedy band, the Little Red Caboozers, has opened a long stand at the Patio in Hotel Netherland Plaza, followed two break-in weeks at Kasee's, Toledo.

Bill Wilson, band leader, until recently on the West Coast, has enrolled as a voice student at the Cincinnati Conservatory of Music. . . . Robert Morris Steinwaying at King's Restaurant and Cocktail Bar. . . . Howard Early Trio at 19th Hole Cafe. . . . Bob Darnell Trio new at Gypsy Inn.

Wax Waxes Strong

NEW YORK, Feb. 8.—Disk biz pick-up among major waxeries reportedly mounting from 10 to 20 per cent in last week or so. Explanations vary from "influx of new pop song hits and stronger leaders developing secondary sales" to "Wall Street climb." Latter presumably indicates stabler all-around biz pic with customers getting a little less wary of buying luxury products.

Victor Company, according to Eli Oberstein, is enjoying a new high in recent months, with over 15 disks selling more than 300,000 each and several of these already moving into 500,000-700,000 class.

ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Boyd Raeburn

(Reviewed at *Vanity Fair*, New York, February 5. Personal manager, Stillman Pond. Band manager, Jim Kersbergen. Booked by General Artists' Corporation.)

TRUMPETS: Conrad Gozzo, Pete Candoli, Wesley Hensel, Gordon Boswell.

TROMBONES: Dick Noel, Hal Smith, Randy Bellerjeau.

FRENCH HORNS: Vince De Mino, Lloyd Otto.

SAXES: Buddy De Franco, Abe Markowitz, Frankie Socolow, Hy Mandell, Sherley Thompson, Sam Spunberg.

HARP: Elaine Bittros.

RHYTHM: Hal Schaefer, piano; Irving Kluger, drums; Clyde Lombardi, bass; Sam Herman, guitar.

ARRANGER: Johnny Richards.

VOCALS: Ginnie Powell, Jay Johnson.

LEADER, alto clarinet and other reed instruments: Boyd Raeburn.

The Boyd seems to have the right combination this time. Raeburn came East primarily to shoot for the works, secondly to dispel talk that his was a wild, unconventional ork. It certainly is not wild, but it is plenty unconventional, not so much musically as in its instrumental line-up, with a harp, bass clarinet, oboe, alto clarinet, flute, English horn, bassoon, French horn and bass sax showing on the bandstand. The blend of the odd reeds (odd by dance ork standards), the French horns and the normal brass and rhythm sections achieved in Johnny Richards' scorings makes for fresh and interesting listening. More important, it makes fine dance music.

It is the Richards book that will do most to push Raeburn closer to the jackpot. Altho his scoring is complex, it still flows sweetly enough along the melodic line to cull customer satisfaction. Raeburn has a crew of top-notch tootlers, including such high caliber jazz artists as Pete Candoli, Buddy De Franco, Frank Socolow and Hal Schaefer, who cut the tough scores competently. Their unison blend is distinctive and fresh, altho there still are a few rough spots that no doubt will be cleaned up when the ork adds to its current one-month vintage.

Raeburn book is heavily loaded with standards such as *Intermezzo*, *Easy To Love*, *Smoke Gets in Your Eyes* and *Wanting You*, but these are well distributed between top plug tunes and originals. Chirp Ginnie Powell does an excellent job with her ballad assignments, doing *Guilty* particularly effectively. Jay Johnson was just adequate in the male vocal department. Josef Myrow's tune, *Prelude to a Dawn*, was given a most effective instrumental going over. Outstanding example of what Richards does to make even the most banal tune sound interesting is his scoring of *Anniversary Song*. The tune is scored as a waltz, but introduces muted trumpet interpolations that swing yet do not interfere with the rhythmic or melodic line of the song, tagging in an ending that introduces *Two Guitars* underneath chief melody.

Altho this ork is in every sense a musician's band, nevertheless it is crammed with commercial appeal. The *Vanity Fair* customers may not have known that they were listening to pseudo-symphonic stuff in dance tempos, but they kept the dance floor mobbed, gave out with smatterings of applause in a spot where the ork is secondary and seemed to take genially to the band.

If General Artists' Corporation could land the current Raeburn crew some good location dates with air time, and if Raeburn's Jewel disks get heavy jockey play, this ork's progressive music could well make music biz history. Hal Webman.

Korn Kobblers

(Reviewed at Jack Dempsey's Restaurant, New York, February 5. Personal management, International Artists' Corporation. Booked by Morrey, Davidson.)

TROMBONE: Stan Fritts.

TRUMPET: Nels Laasko.

SAX: Eddie Grosso.

BASS: Charlie Koenig.

PIANO: Marty Gold.

DRUMS: Howard McElroy.

Zany sextet is still a first rate cocktail lounge attraction. In addition to being smart comics with all stops out on the hoke, the lads are also polished musicians and showed fine instrumentation and harmony on straight pops. They double variously as well as raise Cain with their daffy assortment of paraphernalia. Worked hard and played like mad to knock themselves out on comic numbers.

Outfit seems more polished since last caught at Rogers Corner about a year ago. Pop renditions like *Old Lamplighter* and *Star Dust* are done with a smoother style than heretofore.

Combo shone, of course, on daffy pieces. McElroy did a good job on *Open the Door, Richard*, togged out in zoot regalia. Outstanding bit was *Sextet From Lucia* in which all go absolutely berserk. Reaction following *Lucia* lasted for a couple of minutes, spoiling Laasko's swell trumpet work on *Minska*, the next offering. Comedy work is in the usual corn belt groove. Some of Stan Fritts' lyric pieces were on the blue side.

Combo as a whole is a little short of terrific in the laughter department. Don Marshall.

Blue Barron

(Reviewed at the Hotel Edison, New York, February 4. Booked by Music Corporation of America.)

TRUMPETS: Bill Burkhardt, Frank Ponte, Lloyd Gilliam.

TROMBONES: Charlie Fisher, Al Esposito.

SAXES: Lamar Shewell, Jim McDonald, Barney Marino, Don Sitterly.

RHYTHM: Mario Toscarelli, drums; Walter Major, piano; Tony Nicoletti, tuba bass.

VOCALISTS: Clyde Burke, Sally Stewart, Cheerful Charlie Fisher, Jim McDonald, Three Blue Notes, Glee Club.

Blue sits in a pretty safe corner these days. The trend is still very much "sweet" and maestro Barron, of course, has one of the sweetest bands around. Even if the Lombardos and Kayes hug the lion's share of the spotlight, Blue still maintains a pretty reliable following of his own. And with an MGM disk contract tucked away, the coming months may find the little orkster topping the rating he achieved in his pre-G.I. days.

Just as always, the Barron band plays the kind of music that lets you hear yourself think—and think about dancing. It's raw, unmitigated schmaltz, but customers have given the 10 best years of their buying power to the Lombardo-Kaye-Barron school and tradewise, Barron's musicianship offers no complaint. Blue lays heavy on the perennial unison sax and muted trumpet work in back of a lavish quantity of mass vocals from the ork glee club. These make square but customer-happy novelties such as *I Tipped My Hat and Slowly Rode Away* sound refreshingly simple and pleasant. Ditto for the standards, with *Apple Blossom Time* and its ilk, getting soft, comfortable chanting.

Comfort is the keynote of the sugary library with the tuba beat in rhythm section; the muted trumpet trio doubling on French horn with lead valver trickling out non-desperate figures, the restrained warblings of vet Clyde Burke, chirp Sally Stewart and the Blue Note Trio, all keeping the calm, tune-simple motif constant.

For a band re-formed just last

Eddy Howard

(Reviewed at the Hotel Commodore, New York, February 4. Personal manager: Biggie Levin. Booked by Music Corporation of America.)

TRUMPETS: Robert Capelli, Sid Comings, Ken Myers.

TROMBONES: Harry Heffelfinger, Jimmy Pitlik.

SAXES: Norm Lee, Andy Polich, Tom Martin, Cecil Gullickson, John Jaworski.

RHYTHM: Bob Keck, drums; Pete Roth, bass; Radtke Hill, piano.

VOCALS: Ken Myers, Norm Lee.

LEADER (vocals singly and with trio): Eddy Howard.

Last week Eddy Howard pulled a young Lochinvar on the music biz—he came galloping out of the Midwest, on a majestic steed called *To Each His Own* into one of the East's biggest band openings at the Commodore. Seems like everybody was at the preem to see: Howzit with Howard. Majestic and MCA toppers were present to see how their boy Eddy was doing—naturally—but top reps from rival wax and agent offices as well and important delegates from every phase of the music biz came out in full regalia.

Five days later (*The Billboard* prefers not to review bands on opening night due to the strain and turmoil) the answer to "howzit" was simply dandy. Trade-wise, biz for the five days was hitting way over the velocity of recent previous orks, with any Tuesday-Wednesday-Thursday lethargy figured to be overwhelmed by rushing week-ends.

Music-wise, Howard and company erase any notion that theirs was a one-shot with *To Each*. Truth is that the ex-Dick Jurgens vocalist was lucky to have *To Each* showcase his talent; but he has lasting talent—talent that should grab off gobs of radio and record listeners on items such as *Rickety Rickshaw Man*, *Bless You* and *My Adobe Hacienda*.

Howard's ace is vocal style—style with a lyric, ease on the beat, personalized warbling. He picks up words and music and lays them in the customers' laps. When he tucks his foot back and opens up, the identification is complete. This is Eddy Howard's band and this should sell from here on in.

In a heavily vocal band, Howard has managed to maintain sensible proportions. The rich standard, *Sunyside of the Street*, gets its play; the plug, *I'll Close My Eyes*, is sung out thoroughly, and the record items, *Adobe* and *Rickety*, are prominently booked. And the maestro joins with Ken Myers, who does solo novelties for a slick change-off, and Norm Lee in trio work that smacks of the best in town.

With its heavy reliance on singing, band instrumentally needs no particular stylization. A conventional set-up, with services of five arrangers, makes for a mixed book that once in a while sounds even better than necessary with Howard there to tee things off. Sax work, altho unstartling, is clear and sweet-toned. In unison with brass it linked nicely with the rhythm beat and was just gay enough to show that Howard isn't alone out there.

Impression to be gathered from his New York appearance is that Eddy is very much hot property. Whatever the reasons he hasn't been sold bigger for theaters and radio up to now, he shapes up as a "new leader" in this handicapper's estimation. Joe Carlton.

April, Blue's doing okay. He may never explode into the top-10 ranks, but a steady upclimb looks likely, especially when MGM wax gets to rolling. Joe Carlton.

Horton to Continental

NEW YORK, Feb. 8.—Vaughn Horton has been named new director of race and folk tune recording for Continental Records. Horton, co-writer of *Choo Choo Ch' Boogie*, says his department will be expanded. First side cut under his aegis was *Open the Door, Richard*, waxed by Bill Osborne.

Band & Act Routes Available!!

Paper limitations still make it impossible to publish current locations of leading bands and acts in *The Billboard*. This service is still maintained and routes of Acts, Units and Attractions are mailed free each week to those interested. Write Supplemental Route Service, 25 Opera Place, Cincinnati 1, O.

Al Martin Planning New Nitery for Chi

CHICAGO, Feb. 8.—According to present plans, Chi will have another major nitery around January 1, 1948, when Al Martin, local lounge chain op, opens his Stork Club, to be located within four doors of the Latin Quarter in the central Loop area. Site, which cost Martin \$1,700,000, will be occupied by a four-story building in which will be a 500-seat restaurant-night club which, Jim Thompson, Martin chain entertainment buyer, said will probably feature name orks and floorshows.

Martin is expected to begin construction within four months.

Milwaukee Showboat Drops Gold Plate Talent Policy

MILWAUKEE, Feb. 8.—The Showboat, boite which bowed six months ago with a name policy, is dropping its big cash outlay for talent until after Lent at least.

Spot, which has suffered from the general biz recession and has been even harder hit by bad weather the last three weeks, is using an all-girl revue, with Mariana, magician-emcee; Karen Ford, vocalist; Sharon Lynn, tap dancer, and Ann Dale, characterper.

Billy Shaw Signs More

NEW YORK, Feb. 8.—Billy Shaw, of the Gale Agency, signed the Tommy Reynolds ork, Lil Green and Cat Anderson Quintet to agency pacts. Reynolds, whose ork formerly was on swing kick, is now heading an 11-piece mickey-type band, and will feature an audience participation gimmick.

Band Ads-Aids

NEW YORK, Feb. 8.—Frankie Carle, whose ork opens at the Hotel Pennsylvania's Cafe Rouge Monday (10), has been buying his own advertising space in local newspapers to announce his Pennsy engagement. Carle had 44 one-inch insertions in four newspapers, *Daily News*, *Times*, *Tribune* and *Post*.

TRANSIENT SERVICE

The Billboard is not mailed on subscription en route, but you can always get a copy any week or every week by sending 25c to

Circulation Department

Billboard

25 Opera Place
Cincinnati 1, Ohio

WE'RE SORRY!

Failure of the Air Express from New York to Cincinnati to reach The Billboard by Press Time, due to inclement weather, has made it necessary to omit the following ads from this issue.

APOLLO RECORDS

(Quarter Page)

COUNT BASIE

(Half Page)

RCA VICTOR

(Full Page)

NATIONAL RECORDS

(Half Page)

The Billboard Publishing Co.

The Billboard MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending February 7



HONOR ROLL OF HITS

(TRADEMARK)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

Position This Week	Position Last Week
-----------------------	-----------------------

- | | | |
|-----------------------------------------|------------------------------------------------------------------|---|
| 1. (I LOVE YOU) FOR SENTIMENTAL REASONS | By Deek Watson and
William Best
Published by Duchess (BMI) | 1 |
|-----------------------------------------|------------------------------------------------------------------|---|

Records available: The Brown Dots, Manor 1041; King Cole Trio, Capitol 304; Ella Fitzgerald-Delta Rhythm Boys, Decca 23670; Eddy Howard Ork, Majestic 1071; Art Kassel, Vogue R-781; Dinah Shore, Columbia 37188; Charlie Spivak, Victor 20-1981; Skip Strahl Ork, Emerald 106; Fran Warren, Cosmo 514. Electrical transcription libraries: Buzz Adlam Ork, Standard; Barclay Allen, MacGregor; Bob Crosby Ork, Standard; Vic Damone, Associated; The 4 Knights, Lang-Worth; Eddie Le Mar Ork, Capitol; The Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World; Don Swan, MacGregor.

- | | | |
|---------------------------|-------------------------------------------------------------------------------------------|---|
| 2. OPEN THE DOOR, RICHARD | By John Mason, Jack McVea, Dan Howell
and Dusty Fletcher
Published by Duchess (BMI) | 8 |
|---------------------------|-------------------------------------------------------------------------------------------|---|

Records available: Dusty Fletcher, National 4012; Bill Samuels and the Cats 'n' Jammer Three, Mercury 8029; Jack McVea Ork, Black & White BW-792; Count Basie, Victor 20-2127; Tosh (One-String Willer) and His Jiveters, Empey 103; The Three Flames, Columbia 37268; The Charioteers, Columbia 37240; Walter Brown-Tiny Grimes, Signature 1006; The Merry Maes, Majestic 1112; The Pied Pipers, Capitol 369; Big Sid Catlett Ork, Mano 1058; Lips Page Ork, Apollo 1041. (No electrical transcription libraries available.)

- | | | |
|------------------------|----------------------------------------------------------------------------|---|
| 3. THE OLD LAMPLIGHTER | By Charles Tobias and Nat Simon
Published by Shapiro, Bernstein (ASCAP) | 2 |
|------------------------|----------------------------------------------------------------------------|---|

Records available: Kenny Baker-Russ Morgan, Decca 23781; Hal Derwin, Capitol 288; Saxie Dowell Ork, Sonora 3026; Morton Downey, Majestic 1061; Anita Ellis, Mercury 3033; Sammy Kaye, Victor 20-1963; Kay Kyser, Columbia 37095; Hal McIntyre, Cosmo 502. Electrical transcription libraries: Vic Damone, Associated; Hal Derwin, Capitol; Les Egart, Lang-Worth; Jan Garber, Capitol; Sammy Kaye, NBC Thesaurus; Russ Morgan, World; The Music of Manhattan Ork, NBC Thesaurus; Joe Reichman Ork, Standard.

- | | | |
|------------------------|----------------------------------------------------------------|---|
| 4. MANANGUA, NICARAGUA | By Albert Gamse and Irving Fields
Published by Encore (BMI) | 4 |
|------------------------|----------------------------------------------------------------|---|

Records available: Juffe Conway, Signature 15086; The Gordon Trio, Sonora 3032; Kay Kyser, Columbia 37214; Guy Lombardo, Decca 23782; Freddy Martin, Victor 20-2026; Two-Ton Baker and His Merry Music Makers, Mercury 5016. Electrical transcription libraries: Patti Dugan-The Jumpin' Jacks, NBC Thesaurus; Jan Garber, Capitol; Elliot Lawrence, Associated; Dick Peterson and The Vibra-Tones, MacGregor.

- | | | |
|--------------------|-----------------------------------------------------------------|---|
| 5. A GAL IN CALICO | By Leo Robin and Arthur Schwartz
Published by Remick (ASCAP) | 3 |
|--------------------|-----------------------------------------------------------------|---|

From the Warner Bros. film "The Time, the Place and the Girl." Records available: Tex Beneke-Miller Ork, Victor 20-1991; Bing Crosby-The Calico Kids-John Scott Trotter Ork, Decca 23739; Larry Douglas, Signature 15074; Benny Goodman, Columbia 37187; Tony Martin, Mercury 3035; Hal McIntyre, Cosmo 517; Johnny Mercer-The Pied Pipers, Capitol 316; Louis Prima, Majestic 1087. Electrical transcription libraries: Bob Crosby Ork, Standard; Vic Damone, Associated; Jan Garber, Capitol; Music of Manhattan Ork, NBC Thesaurus; Dick Peterson and The Vibra-Tones, MacGregor; The Pied Pipers, Standard; Joe Reichman Ork, Standard; Charlie Spivak, World.

- | | | |
|-------------------------|-----------------------------------------------------------------------|---|
| 6. HUGGIN' AND CHALKIN' | By Clancy Hayes and Kermit Goell
Published by Hudson Music (ASCAP) | 5 |
|-------------------------|-----------------------------------------------------------------------|---|

Records available: Hoagy Carmichael-The Chickadees-Vic Schoen Ork, Decca 23675; Herbie Fields Ork, Victor 20-2036; Frisco Jazz Band-Clancy Hayes, Pacific 616; Kay Kyser, Columbia 37095; Johnny Mercer, Capitol 334. Electrical transcription libraries: Les Egart, Lang-Worth; Joe Reichman Ork, Standard.

- | | | |
|----------------------|--------------------------------------------------------------------|---|
| 7. ZIP-A-DEE DOO-DAH | By Ray Gilbert and Allie Wrubel
Published by Santly-Joy (ASCAP) | 7 |
|----------------------|--------------------------------------------------------------------|---|

From the Walt Disney film "Song of the South." Records available: Connee Boswell-Bob Crosby, Decca 23748; Sammy Kaye, Victor 20-1976; Johnny Mercer, Capitol 323; The Modernaires-Paula Kelly, Columbia 37147; George Olsen Ork, Majestic 7204; Paul Page, Enterprise 233; Two-Ton Baker, Mercury 3047. Electrical transcription libraries: Blue Barron, Lang-Worth; Bob Crosby Ork, Standard; Sammy Kaye, NBC Thesaurus; Eddie Le Mar Ork, Capitol; Tony Pastor, Lang-Worth; Charlie Spivak, World; George Towne, Associated.

- | | | |
|---------------------|------------------------------------------------------------|----|
| 8. ANNIVERSARY SONG | By Al Jolson and Saul Chaplin
Published by Mood (ASCAP) | 10 |
|---------------------|------------------------------------------------------------|----|

From the Columbia film "The Jolson Story," sung by Al Jolson. Records available: Tex Beneke-Miller Ork, Victor 20-2126; Russ David, De Luxe 1057; Anita Ellis, Mercury 3036; Al Jolson, Decca 23714; Guy Lombardo, Decca 23799; Louis Prima, Majestic 1107; Andy Russell, Capitol 368; Artie Shaw, Musicraft 428; George Towne Ork, Sonora 2004. Electrical transcription libraries: The Novatime Trio, NBC Thesaurus; Russ Morgan, World; George Towne, Associated.

- | | | |
|-----------------|------------------------------------------------------------------|---|
| 9. OH, BUT I DO | By Leo Robin and Arthur Schwartz
Published by Witmark (ASCAP) | 9 |
|-----------------|------------------------------------------------------------------|---|

From the Warner Bros. film "The Time, the Place and the Girl." Records available: Tex Beneke-Miller Ork, Victor 20-1991; Bing Crosby-John Scott Trotter Ork, Decca 23739; Morton Downey, Majestic 1085; Skinnay Ennis, Signature 15056; Harry James, Columbia 37156; Frances Langford, Mercury 3041; Gordon MacRae, Musicraft 15094; Margaret Whiting, Capitol 324. Electrical transcription libraries: Les Brown, World; Louise Carlyle, NBC Thesaurus; Vic Damone, Associated; Hal Derwin, Capitol; Joe Reichman Ork, Standard.

- | | | |
|------------------------|------------------------------------------------------------------------------|---|
| 10. OLE BUTTERMILK SKY | By Hoagy Carmichael and Jack Brooks
Published by Burke-Van Heusen (ASCAP) | 6 |
|------------------------|------------------------------------------------------------------------------|---|

From the Universal film "Canyon Passage," sung by Hoagy Carmichael. Records available: Connee Boswell, Decca 18913; Hoagy Carmichael Ork, ARA 155; Hoagy Carmichael-Lou Bring Ork, Decca 23769; Helen Carroll and The Satisfiers, Victor 20-1982; Marie Greene, Signature 15040; Kay Kyser, Columbia 37073; Danny O'Neil, Majestic 7199; Paul Weston Ork, Capitol 285. Electrical transcription libraries: Barclay Allen, MacGregor; Chuck Foster, Lang-Worth; Elliot Lawrence, Associated; Russ Morgan, World; Leighton Noble Ork, Standard; Novatime Trio, NBC Thesaurus; The Pied Pipers, Standard; Eddie Skrivaneck Ork, MacGregor.

Courtney Stumps For Indie Disk Assn.

NEW YORK, Feb. 8.—Disk Jockey Alan Courtney, currently at KMYR, Denver, but skedded to return here March 1, is sponsoring a plan to organize an association of indie disk manufacturers. According to Attorney Sidney M. Goetz, representing Courtney, the association's keynote would be to prevent monopoly in the record manufacturing biz.

Goetz sent out letter this week to some 30 indie firms in the East inviting them to join in an organizational meeting set for March 1. Letter states that Courtney is interested in seeing disk biz remain in a healthy, competitive condition, with all companies given a fair chance in hiring of talent, availability of production facilities, acquisition of adequate distrib outlets, promotion and publicity necessary to market their recordings and accessibility to all retail record shops and other retail outlets. It adds that proposed association would concern itself with maintenance of fair trade practices, inter-industry relations, protection of diskers' position with government agencies, public relations work between producers, distributors, retailers and public and sponsoring and support of favorable legislation.

Among diskers contacted were Mercury, Musicraft, Cosmo, Majestic, Signature, Sonora, Apollo, Vogue, Savoy and National. National prexy Al Green said he would be glad to join if it will do disk biz good, and added that his firm will be represented at the meeting. Another indie disker was skeptical about association's possibilities. Felt that "severe cut-throat competition" now going on among indie manufacturers would be too strong a block for these same firms to get together for a mutual aid organization.

Coast AFM Pays 22G to Kin Of Ex-Members Dead in War

HOLLYWOOD, Feb. 8.—AFM Local 47 will pay a total of \$22,000 in death benefits to families of former members killed in the late war, thus reversing an earlier proposal to nix benefit payments to war casualty kin. Payments of \$1,000 each will be made to families of 22 ex-musicians who lost their lives in action.

Early in the war, the union's legislative committee recommended that servicemen-musikers killed in action be declared ineligible for death benefit payments. Severe ruling was based on fear that a terrific number of war casualties would drain the union's death benefit treasury. However, AFM execs were never able to bring the measure to a general membership meeting for a vote.

With end of the war, the union decided to drop the proposal and voluntarily pay benefits to families involved. Checks are now being mailed, according to the local office.

Oliver Concert Preem

NEW YORK, Feb. 8.—Sy Oliver ork will give its first concert March 9 in Boston's Symphony Hall. Recently formed ork also has been set with Johnny Moore's Three Blazers, beginning March 28 in Midwest, then moving east and south. Same package has also been set for several theater dates in Midwest.

NEW YORK, Feb. 8.—Music licensing agreement between 24 radio stations thruout the country and the Associated Music Publishers, Inc., have been extended for additional periods. In addition, AMP has completed new agreements with stations WHOM, New York; WHWL, Nanticoke, Pa.; WILS, Lansing, Mich., and KSWM, Joplin, Mo.

"Do Unto Others" Brestoff-Werner

DETROIT, Feb. 8.—New style in turnabout was tried out last week by Phil Brestoff, musical director of WXYZ, who filed papers for Eduard Werner as a candidate for common pleas judge.

Werner, as musical director of the Michigan Theater a few years back, gave Brestoff his first showbiz break and a chance to succeed him as conductor. Brestoff acted as quizmaster while Werner studied for the bar. Werner, now a vice-president of the Detroit local, American Federation of Musicians, was until recently an assistant prosecuting attorney here.

Det. Burgundy Room Bolsters Floorshow

DETROIT, Feb. 8. — Burgundy Room, which opened last fall in the Fort Wayne Hotel with Dardanelle as headliner, switched this week to an augmented floorshow policy, following the return of Owner-Manager Peter Parker from a booking-buying trip to New York.

New policy starts off with a \$2 minimum charge and features Larry Bennett's Quintet; Nora Sheridan, vocalist, recently at the Blue Angel, New York, and the Murray Twins, vocal-instrumental team.

Nixon, Pitt, Burglarized

PITTSBURGH, Feb. 8.—Two gunmen held up and robbed J. H. Klayton, manager of the Nixon Restaurant, top class niter here yesterday (7), and escaped with an estimated \$4,000. Loss was covered by insurance. Police claim bandits hid in the washroom until patrons had departed and robbed Clayton as he was counting the day's receipts. City Safety Director Fairley criticized Nixon ops for not requesting police protection and labeled hold-up as "made to order."

New Chi Cocktail Agency

CHICAGO, Feb. 8.—Talent Associates, new cocktail booking office, was opened here this week by Kay Jarrett, ex-CBO cocktail chief and vet cocktail skedder with other offices. She is currently servicing five lounges exclusively and has a mixed talent stable of 20 units and singles. Her plans include opening of a convention-club date department shortly.

Berge Sues Hartford House

HARTFORD, Conn., Feb. 8.—Albert Berge, an actor of Studio City, Calif., has sued the State Theater, Inc., here for \$10,000 damages for injuries Berge claims he received while performing December 21, 1945. The actor alleges that because of improper lighting he fell into the orchestra pit, sustaining injuries which have prevented him from earning a livelihood.

Clark Back in Agency Biz

NEW YORK, Feb. 8.—Sammy Clark is back in the agency biz. He has joined the Columbia Artists' Bureau and will handle acts and small bands. Before joining CAB, Clark was head of Joe Glaser's Chicago office. He came East about six months ago to enter Glaser's local office and two months ago pulled out.

NORWICH, Conn., Feb. 8.—American Federation of Musicians Local 403 elected James D. Hallick as prexy at annual meeting January 29. Clifford Greene was elected veepee; James Day, secretary; Hudson H. Barrows treasurer, and Louis Camillo, sergeant at arms.

Cantalupo Has One Nite Blueprint Hypo

NEW YORK, Feb. 8.—Bill Cantalupo, Ted Fio Rito's personal manager, in a letter to *The Billboard*, suggested that a plan of his to hypo one-nighters by selling orks direct to commercial biz establishments would prevent a "choke-off in name-band biz." Blaming agencies and agents for not introducing new sales method, Cantalupo said he submitted the plan to MCA's Jules Stein some time ago but received no answer.

Idea, according to Cantalupo, would be to divide country into small territories, each with sufficient number of larger cities to route a 30-day one-night tour. Agents would sell orks to local bizmen on a combined local station broadcast and evening dance basis, allegedly assuring 100 orks nightly work in addition to usual outlets. Bizmen would buy orks out of an advertising budget at straight fee, Cantalupo feeling commercial sponsors would go for such a planned regular routing deal.

AFM, Tampons Iron Out Parade Music Problems

TAMPA, Feb. 8.—Gasparilla carnival and parade, set for February 10 as part of the annual State Fair here, will have plenty of music, since execs of Local 721, AFM, and execs of the civic event met Thursday (6) and agreed to terms which were withheld from the public.

Trouble over use of AFM musikers (*The Billboard*, February 8) started when parade officials decided to utilize a University of Tampa band. Execs of the affair originally said they would hold the parade without music, other than the campus band, but later even the campus band was withdrawn when it was found that 11 of its key members belonged to AFM and could not work unless AFM gave the nod.

Besides two local bands, the union has given an okay to the appearance of Sammy Kaye's ork at carnival balls February 11 and 12.

Mass. AFM Local Chops Its Initiation Fees Temporarily

GREENFIELD, Mass., Feb. 8.—A reduction of initiation fees for a limited time in an effort to increase membership was announced by the Franklin County Musicians' Association, AFM, when officers for 1947 were installed.

Officers installed at the meeting were Philip Schwartz, president; John Gaganig, vice-president; B. Forrest Sweet, secretary-treasurer, and Paul Richotte, sergeant at arms.

BG's Expo Date

FORT WORTH, Feb. 8.—Benny Goodman's Sextet and a stagershow featuring Hennie Youngman, will be presented nightly at the Will Rogers Memorial Auditorium March 5 to 16. Show will run concurrently with the Southwestern Exposition and Fat Stock Show, its sponsor.

Auditorium has a seating capacity of 4,600. Earl Carroll's *Vanities* for the past two years furnished the stagershow for the expo.

Thompson Stellarising!

NEW YORK, Feb. 8.—List of Paul (Pops) Whiteman proteges who have gone on to the big-time is expected to include the name of Johnny Thompson, ABC *Song Salesman* who's also featured on the Whiteman airshow. Singer has been offered a Columbia pix contract on Whiteman's recommendation; it was learned this week.

BMI-Scribes Say 'Gal' Not Original

NEW YORK, Feb. 8.—Claiming that the theme and melody of composers Gerson Plotnick and Burton Eckstein's song, *My Sentimental Gal*, are not original and are in the public domain, Broadcast Music, Inc., Ben Raleigh and Bernie Wayne, publishers and writers of *Laughing on the Outside*, asked for dismissal of plaintiff's infringement suit, according to papers filed in U. S. District Court this week.

Writers of *Gal* are seeking damages of \$150,000, plus an accounting of profits derived from *Laughing* by BMI from the alleged infringement.

Another "Palladium" Title Suit Is Filed

HOLLYWOOD, Feb. 8. — Hollywood Palladium (Southern California Enterprises, Inc.), last week sought a restraining order in Seattle Superior Court enjoining Byron H. Scobey and Howard R. Crow from using the Palladium tag for a dance hall. Pair were operating in North Seattle.

According to the Hollywood Palladium, the above named pair operated the past year as unfair competition to a similarly named dancery in Hollywood. In business since 1940, Palladium Prexy Maury Cohen, contends the Hollywood dancery has spent \$300,000 to advertise its name, and therefore it should not be used by another establishment. A similar situation arose last year when a San Francisco firm sought to use the Palladium name for a dancery but was stopped by court action.

Lombard Entering P.M. Field

CHICAGO, Feb. 8.—Newest p.m. office in the band field opens early in March in New York when Pat Lombard, ex-William Morris band department head in Chi, unveils his talent stable which already holds Raymond Scott, Earl (Father) Hines and Dick La Salle. Lombard said he is in the process of inking other leaders.

Chi Cocktailery Adds Acts

CHICAGO, Feb. 8.—In an effort to perk up lagging grosses, Lipp's Lower Level, Loop cocktail lounge, has started an experimental policy of mixing acts with units, ops Harold Wessel and Frank Holzseind adding lower-priced comics and novelty acts. Similar policy has been successful at Ben Harriman's Metropole, New York.

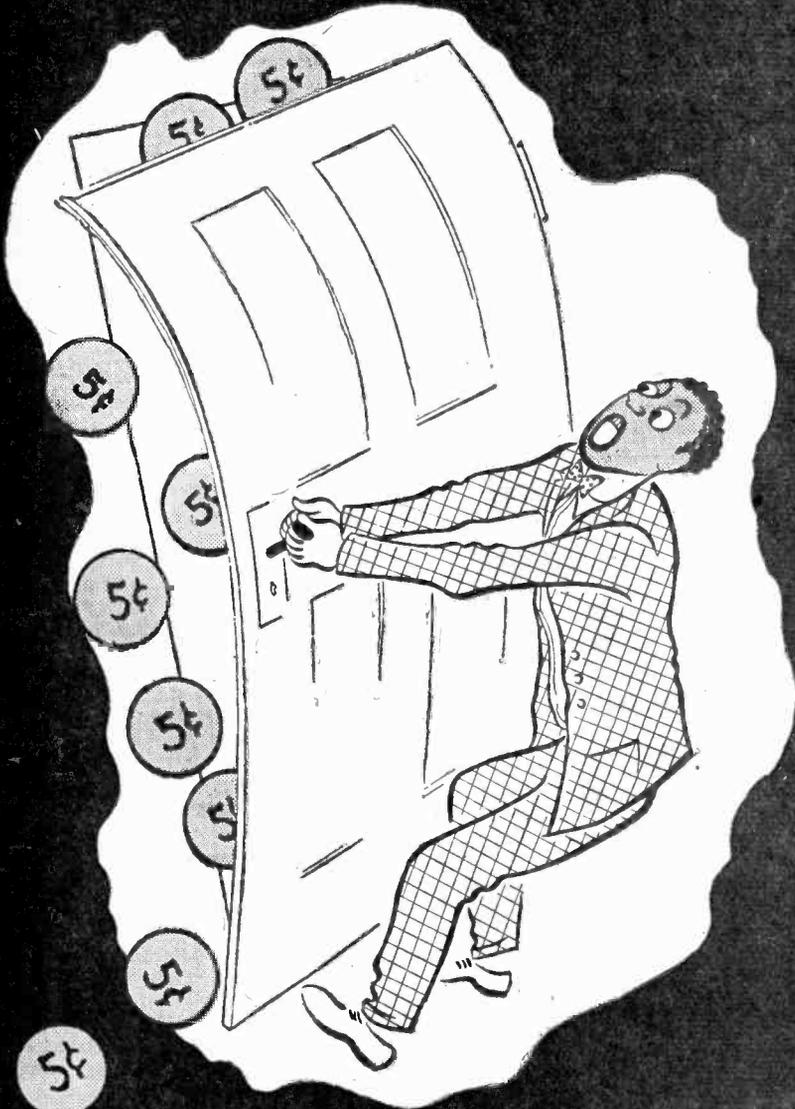
Cavallaro Fair 2G; Gray 4-a-Day 3½G

DETROIT, Feb. 8.—Arcadia Ballroom, managed by Orville Godfrey, drew 1,600 people Monday night (3) with Carmen Cavallaro's orchestra. With \$1.50 door charge, spot grossed around \$2,400, giving a net of \$2,000 after taxes. Event was well publicized in advance, but failed to result in packed houses generally anticipated, altho Cavallaro drew somewhat better than Gene Krupa's \$2,100 gross (\$1,750 net) December 30.

NEW YORK, Feb. 8.—Sam Donahue's ork more than doubled attendance figures of his first Maple Grove Ballroom, Lancaster, Pa., one-nighter last week (2), when he drew 1,039 persons at \$1.25 admish. Donahue has been booked for a second return engagement at the spot March 9.

NEW HAVEN, Feb. 8.—Glen Gray played to four capacity "concerts" at Shuberts, Sunday (2). Gross for the day, at \$1 per ticket was \$3,500.

Open up that door,
Richard...



and let those nickles roll in!

IT'S STILL SWEEPING THE NATION

OPEN THE DOOR, RICHARD

SIG 1006 Walter Brown with Tiny Grimes Sextet

MY SECOND BEST WOMAN

Walter Brown with Tiny Grimes Sextet

AND THESE SWELL TUNES FROM
THE SIGNATURE CATALOG

GET A PIN-UP GIRL

SIG 15071 Johnny Bothwell and his Orchestra

DOGPATCH BOOGIE

Vocal by Claire Hogan

I'M IN THE MOOD FOR LOVE

SIG 15072 Monica Lewis

WHY DO I LOVE YOU

Monica Lewis

ON THE SUNNY SIDE OF THE STREET

SIG 15073 Hazel Scott with music by Camarata

I'VE GOT THE WORLD ON A STRING

Vocal by Hazel Scott

Signature records
DISTRIBUTED BY
GENERAL ELECTRIC
SUPPLY CORPORATION

The Billboard MUSIC POPULARITY CHARTS

PART II

Sheet Music

Week Ending February 7

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	Publisher
12	1	1	1. (I Love You) FOR SENTIMENTAL REASONS (R)	Duchess
15	2	1	2. THE OLD LAMPLIGHTER (R)	Shapiro-Bernstein
11	4	2	3. ZIP-A-DEE DOO-DAH (F) (R)	Santly-Joy
9	3	3	4. A GAL IN CALICO (F) (R)	Remick
6	5	4	5. OH, BUT I DO (F) (R)	Witmark
4	7	5	6. ANNIVERSARY SONG (F) (R)	Mood
7	8	6	7. I'LL CLOSE MY EYES (R)	Peter Maurice
2	14	7	8. OPEN THE DOOR, RICHARD (R)	Duchess
18	6	8	9. OLE BUTTERMILK SKY (F) (R)	Burke-Van Heusen
4	10	9	10. MANAGUA, NICARAGUA (R)	Encore
10	9	10	11. SOONER OR LATER (F) (R)	Santly-Joy
2	—	11	12. SONATA (R)	Oxford
2	—	12	13. GUILTY (R)	Feist
13	15	13	14. THE GIRL THAT I MARRY (M) (R)	Berlin
16	12	14	15. THE WHOLE WORLD IS SINGING MY SONG (R)	Robbins
8	11	15	HUGGIN' AND CHALKIN' (R)	Hudson

ENGLAND'S TOP TWENTY

Weeks to date	Last Week	This Week	POSITION	Publisher
7	3	1	1. THE OLD LAMPLIGHTER	Irwin Dash Shapiro-Bernstein
12	1	2	2. FIVE MINUTES MORE	Edwin Morris Melrose
20	2	3	3. TO EACH HIS OWN	Victoria Paramount
4	5	4	4. ANNIVERSARY SONG	Campbell-Connelly Mood
7	7	5	5. DREAM AGAIN	Box & Cox *
3	9	6	6. (I Love You) FOR SENTIMENTAL REASONS	Peter Maurice Duchess
2	10	7	7. APRIL SHOWERS	Chappell Harms, Inc.
8	8	8	8. THE STARS WILL REMEMBER	Feldman *
2	20	9	9. MAY I CALL YOU SWEETHEART?	Irwin Dash *
14	6	10	10. TILL THEN	Chappell Sun
17	10	10	11. PRETENDING	Bradbury Wood Criterion
29	4	11	12. YOU ALWAYS HURT THE ONE YOU LOVE	Bradbury Wood Sun
1	—	11	13. THE THINGS WE DID LAST SUMMER	Edwin Morris E. H. Morris
6	11	12	14. GO HOME (Your Mother Wants You)	Yale *
19	9	13	15. SWEETHEART, WE'LL NEVER GROW OLD	Strauss-Miller *
20	13	14	16. ALL THROUGH THE DAY	Chappell Williamson
29	12	15	17. DOWN IN THE VALLEY	Leeds Main Street
15	14	16	18. SOMEDAY (You'll Want Me to Want You)	Irwin Dash Songs
19	14	17	19. YOU KEEP COMING BACK LIKE A SONG	Chappell Berlin
1	—	18	20. ZIP-A-DEE DOO-DAH	Sun Santly-Joy
3	18	19	21. THE WORLD BELONGS TO YOU	Strauss-Miller *
13	20	20	22. THE GREEN COCKATOO	Cinephonic *
22	17	20	23. TOO MANY IRONS IN THE FIRE	Campbell-Connelly Marks.

*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

A GAL IN CALICO (Remick), in Warner Brothers' "The Time, the Place, and the Girl." National release date—December 28, 1946.

A RAINY NIGHT IN RIO (Witmark), in Warner Brothers' "The Time, the Place, and the Girl." National release date—December 28, 1946.

ALL BY MYSELF (Berlin), sung by Bing Crosby in Paramount's "Blue Skies." National release date—December 27, 1946.

ANNIVERSARY SONG (Mood), sung by Al Jolson in Columbia's "The Jolson Story." National release date—January, 1947.

BLUE SKIES (Berlin), sung by Bing Crosby in Paramount's "Blue Skies." National release date—December 27, 1946.

FOR YOU, FOR ME, FOREVERMORE (Chappell), sung by Dick Haymes in 20th Century-Fox's "The Shocking Miss Pilgrim." National release date—December, 1946.

GOTTA GET ME SOMEBODY TO LOVE (E. H. Morris), in David O. Selznick's "Duel in the Sun." National release date not set.

OH, BUT I DO (Witmark), in Warner Brothers' "The Time, the Place, and the Girl." National release date—December 28, 1946.

OLE BUTTERMILK SKY (Burke-Van Heusen), sung by Hoagy Carmichael in Universal's "Canyon Passage." National release date—July 26, 1946.

SOONER OR LATER (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

THROUGH A THOUSAND DREAMS (Remick), played by Carmen Cavallaro in Warner Bros.' "The Time, the Place, and the Girl." National release date—December 28, 1946.

UNCLE REMUS SAID (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

ZIP-A-DEE DOO-DAH (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

The Billboard
MUSIC POPULARITY CHARTS

Radio Popularity

PART III

Week Ending
February 7

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, January 31, 8 a.m., and ending Friday, 8 a.m., February 7)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in

the case of ties) tunes alphabetically. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

- | | | |
|-----|------------------------------------------------------|-------------------------|
| 12. | A Gal in Calico (F) (R) | Remick—ASCAP |
| 6. | A Rainy Night in Rio (F) (R) | Witmark—ASCAP |
| 3. | All By Myself (F) (R) | Berlin—ASCAP |
| 7. | And So To Bed (R) | Famous—ASCAP |
| 5. | Anniversary Song (F) (R) | Mood—ASCAP |
| 3. | Bless You (For Being an Angel) (R) | Shapiro-Bernstein—ASCAP |
| 12. | (I Love You) For Sentimental Reasons (R) | Duchess—BMI |
| 18. | For You, For Me, Forevermore (F) (R) | Chappell—ASCAP |
| 4. | Gotta Get Me Somebody to Love (F) (R) | E. H. Morris—ASCAP |
| 5. | Guilty (R) | Feist—ASCAP |
| 2. | How Are Things in Glocca Morra? (M) (R) | Crawford—ASCAP |
| 1. | Huggin' and Chalkin' (R) | Hudson—ASCAP |
| 1. | If This Isn't Love (M) (R) | Crawford—ASCAP |
| 7. | I'll Close My Eyes (R) | Peter Maurice—ASCAP |
| 5. | It's a Good Day (R) | Capitol Songs—ASCAP |
| 8. | It's All Over Now (R) | BMI—BMI |
| 1. | Let's Go Back and Kiss the Girls Goodnight Again (R) | Stept—ASCAP |
| 4. | Managua, Nicaragua (R) | Encore—BMI |
| 1. | (There Is) No Greater Love | World—ASCAP |
| 10. | Oh, But I Do (F) (R) | Witmark—ASCAP |
| 19. | Ole Buttermilk Sky (F) (R) | Burke-Van Heusen—ASCAP |
| 1. | Open the Door, Richard (R) | Duchess—BMI |
| 4. | Sonata (R) | Oxford—ASCAP |
| 11. | Sooner or Later (F) (R) | Santly-Joy—ASCAP |
| 18. | The Old Lamplighter (R) | Shapiro-Bernstein—ASCAP |
| 19. | The Whole World Is Singing My Song (R) | Robbins—ASCAP |
| 2. | This Is the Night (R) | Jefferson—ASCAP |
| 6. | This Time (R) | Dorsey—ASCAP |
| 2. | Through a Thousand Dreams (F) (R) | Remick—ASCAP |
| 9. | Uncle Remus Said (F) (R) | Santly-Joy—ASCAP |
| 13. | Zip-a-Dee Doo-Dah (F) (R) | Santly-Joy—ASCAP |

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replays from weekly survey among 1,359 disk jockeys throught the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks Last to date	This Week	Going Strong	Label
14	1	1	(I LOVE YOU) FOR SENTIMENTAL REASONS King Cole Trio.....Capitol 304—BMI	
2	6	2	OPEN THE DOOR, RICHARD Three Flames....Columbia 37268—BMI	
13	4	3	(I LOVE YOU) FOR SENTIMENTAL REASONS Eddy Howard.....Majestic 7204—BMI	
3	9	3	OPEN THE DOOR, RICHARD Jack McVea.....Black & White BW-792—BMI	
6	2	4	(I LOVE YOU) FOR SENTIMENTAL REASONS Dinah Shore.....Columbia 37188—BMI	
2	13	4	OPEN THE DOOR, RICHARD Count Basie.....Victor 20-2127—BMI	
5	3	5	MANAGUA, NICARAGUA, NICA- Freddy Martin (Stuart Wade-semble) Victor 20-2026—BMI	
16	5	6	THE OLD LAMP-LIGHTER Sammy Kaye (Billy Williams-Choir) Victor 20-1963—ASCAP	
5	12	7	MANAGUA, NICARAGUA, NICA- Kay Kyser (The Campus Kids) Columbia 37214—BMI	
9	7	8	HUGGIN' AND CHALKIN' Hoagy Carmichael (The Chickadees-Vic Schoen) Decca 23675—ASCAP	
1	—	8	OPEN THE DOOR, RICHARD "Dusty" Fletcher" (Jimmy Jones Ork) National 4012—BMI	
1	—	8	LINDA Ray Noble-Buddy Clark Columbia 37215—ASCAP	
7	16	9	A GAL IN CALICO (F) Johnny Mercer (The Pied Pipers-Paul Weston Ork) Capitol 316—ASCAP	
6	11	9	HUGGIN' AND CHALKIN' Johnny Mercer (Paul Weston Ork) Capitol 334—ASCAP	
5	7	9	OH! BUT I DO Margaret Whiting (Jerry Gray Ork) Capitol 324—ASCAP	
3	15	10	MANAGUA, NICARAGUA, NICA- Guy Lombardo (Don Rodney-The Lombardo Trio) Decca 23782—BMI	
5	14	11	SONATA Perry Como (Lloyd Shaffer Ork) Victor 20-2033—ASCAP (Carmen Cavallaro, Decca 23747; Larry Green Ork, Victor 20-2010; Tony Martin, Mercury 3045; Jo Stafford, Capitol 337; Claude Thornhill, Columbia 37219; The Three Suns, Majestic 1090; George Towne Ork, Sonora 2004)	
12	8	11	THE OLD LAMP-LIGHTER Kay Kyser (Michael Douglas-The Campus Kids) Columbia 37095—ASCAP	
6	17	12	A GAL IN CALICO (F) Benny Goodman (Eve Young) Columbia 37187—ASCAP	
5	—	13	A GAL IN CALICO (F) Tex Beneke-Miller Ork (Tex Beneke-The Crew Chiefs) Victor 20-1991—ASCAP	
7	14	13	HUGGIN' AND CHALKIN' Kay Kyser (Jack Martin-The Campus Kids) Columbia 37095—ASCAP	
2	—	13	OH, BUT I DO (F) Tex Beneke-Glenn Miller Ork (Art Malvin) Victor 20-1991—ASCAP	
3	—	13	SONATA Jo Stafford (Carlyle Hall Ork) Capitol 337—ASCAP (See 11a)	

Coming Up

(OH WHY, OH WHY, DID I EVER LEAVE) WYOMING? Dick Jurgens (Jimmy Castle-Al Galante).....Columbia 37210—ASCAP



Here at last is the combination we've been building for the past year. Strictly instrumental, this group blends organ, steel guitar and accordion in unusual arrangement of popular and standard tunes. Musicianship solid and sound interprets the mood of each tune in delicate shading and tasteful embellishment.

Every box needs a few of these records. They balance out the slam-bangs and get the nickels from those numerous patrons who push the box-buttons for relaxation.

THEIR FIRST MAJESTIC RELEASES

"ENCHANTMENT" and
"A THOUSAND AND ONE NIGHTS"

Majestic No. 7213

"BEWARE MY HEART" and "LULLABY"

Majestic No. 7214

Majestic RECORDS
Studio: NEW YORK CITY • Sales: St. CHARLES, ILLINOIS
(Subsidiary of Majestic Radio & Television Corporation)

Aladdin

THE RECORD THAT *Pays*
BECAUSE IT *Plays*

America's Greatest
RACE LABEL!!

GET OPERATOR-HAPPY WITH Aladdin's
All-Time Money-Makers

"JUMPING WITH SYMPHONY SID"
#163

LESTER YOUNG
(ESQUIRE AWARD WINNER)

"RUGGED ROAD"
#172

EXCITING "BLUES"
SUNG BY
WYNONIE HARRIS
"Mr. Blues"

"DRIFTING BLUES"
#112

JOHNNY MOORE'S
3 BLAZERS
(VOTED GREATEST RACE RECORD OF YEAR)

"OPERATION BLUES"
#174

SENSATIONAL NEW "BLUES" STAR
AMOS MILBURN

Aladdin
RECORDINGS
IN HOLLYWOOD

The **Billboard** MUSIC POPULARITY CHARTS
Part IV
Retail Record Sales
Week Ending February 7

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION		Record
	Last Week	This Week	
10	4	1.	(I LOVE YOU) FOR SENTIMENTAL REASONSKing Cole Trio.....Capitol 304 <i>The Best Man</i>
14	1	2.	THE OLD LAMPLIGHTER..Sammy Kaye-Billy Williams-ChoirVictor 20-1963 <i>Touch-Me-Not</i>
1	—	3.	OPEN THE DOOR, RICHARDCount Basie.....Victor 20-2127 <i>Me and the Blues</i>
2	7	4.	MANAGUA, NICARAGUA ..Freddy Martin (Stuart Wade-Ensemble)Victor 20-2026 <i>Heaven Knows When</i>
11	2	5.	HUGGIN' AND CHALKIN'..Hoagy Carmichael...Decca 23675 <i>I May Be Wrong, But I Think You're Wonderful</i>
9	3	6.	OLE BUTTERMILK SKY (F)Hoagy Carmichael (Lou Brink Ork)Decca 23769 <i>Talking Is a Woman</i>
2	10	7.	OPEN THE DOOR, RICHARD"Dusty" Fletcher (Jimmy Jones Ork)National 4012 <i>Open the Door, Richard</i>
5	8	8.	(I LOVE YOU) FOR SENTIMENTAL REASONSEddy Howard.....Majestic 7204 <i>Why Does It Get So Late So Early?</i>
4	6	9.	(I LOVE YOU) FOR SENTIMENTAL REASONSDinah Shore.....Columbia 37188 <i>You'll Always Be the One I Love</i>
1	—	10.	ANNIVERSARY SONG (F)..Al Jolson (Morris Stoloff Ork)Decca 23714 <i>Avalon</i>

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		Album
	Last Week	This Week	
5	2	1.	Al Jolson Album Al JolsonDecca 469
62	1	2.	Glenn Miller Glenn Miller and OrchestraVictor P-148
1	—	3.	Guy Lombardo Album (Featuring the Twin Pianos) Guy LombardoDecca A-512
16	4	4.	Twilight Time Three SunsMajestic M-2
13	3	5.	Vaughn Monroe's Dreamland Vaughn MonroeVictor P-160

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION		Record
	Last Week	This Week	
71	2	1.	Clair de Lune Jose IturbiVictor 11-8851
44	3	2.	Jalousie Boston PopsVictor 12160
86	1	3.	Chopin's Polonaise Jose IturbiVictor 11-8848
60	4	4.	Warsaw Concerto Arthur Fiedler, conductor; Leo Litwin, pianist, Boston PopsVictor 11-8863
28	—	5.	Warsaw Concerto Andre KostelanetzColumbia 7443-M

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION		Album
	Last Week	This Week	
22	1	1.	Rachmaninoff Concerto No. 2 in C Minor Artur Rubinstein, pianist, NBC Ork; Valdimir Golschmann, conductorVictor 1075
77	2	2.	Rhapsody in Blue Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductorColumbia X-251
10	4	3.	Piano Music of Chopin Oscar LevantColumbia M-649
2	3	4.	Alfred Newman Conducts Alfred Newman, Hollywood Symphony Ork..Majestic M-201
27	5	5.	Tchaikowsky Nutcracker Suite Eugene Ormandy, conductor, Philadelphia Ork..Victor DM-1020

The Billboard
MUSIC POPULARITY CHARTS

PART
V

Juke Box Record Plays

Week Ending
February 7



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,204 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION	Record	Label
Week	Last	This Week	
12	1	1. HUGGIN' AND CHALKIN' —Hoagy Carmichael (The Chickadees-Vic Schoen)	Decca 23675
7	4	2. (I LOVE YOU) FOR SENTIMENTAL REASONS —Eddy Howard	Majestic 7204
5	3	3. MANAGUA, NICARAGUA —Freddy Martin (Stuart Wade-Ensemble)	Victor 20-2026
15	2	3. THE OLD LAMPLIGHTER —Sammy Kaye (Billy Williams-Choir)	Victor 20-1963
4	7	4. MANAGUA, NICARAGUA —Guy Lombardo (Don Rodney-The Lombardo Trio)	Decca 23782
7	12	5. (I LOVE YOU) FOR SENTIMENTAL REASONS —Charlie Spivak (Jimmy Saunders)	Victor 20-1981
18	5	5. OLE BUTTERMILK SKY (F) —Hoagy Carmichael (Lou Bring Ork)	Decca 23769
11	8	6. THE OLD LAMPLIGHTER —Kay Kyser (Michael Douglas-The Campus Kids)	Columbia 37095
6	11	6. AIN'T NOBODY HERE BUT US CHICKENS —Louis Jordan	Decca 23741
1	—	6. OPEN THE DOOR, RICHARD —Count Basie	Victor 20-2127
7	11	7. A GAL IN CALICO (F) —Tex Beneke-Miller Ork (Tex Beneke-The Crew Chiefs)	Victor 20-1991
2	—	7. (I LOVE YOU) FOR SENTIMENTAL REASONS —Dinah Shore	Columbia 37188
5	19	8. A GAL IN CALICO (F) —Bing Crosby (The Calico Kids-John Scott Trotter Ork)	Decca 23739
12	6	8. (I LOVE YOU) FOR SENTIMENTAL REASONS —King Cole Trio	Capitol 304
9	10	8. (I LOVE YOU) FOR SENTIMENTAL REASONS —Ella Fitzgerald-Delta Rhythm Boys	Decca 23670
3	16	8. HUGGIN' AND CHALKIN' —Johnny Mercer-Paul Weston Ork	Capitol 334
1	—	8. SOONER OR LATER (F) —Les Brown (Doris Day)	Columbia 37153
		(Will Bradley Ork, Signature 15049; Phil Brito, Musicraft 15095; Billy Butterfield Ork, Capitol 305; Dorothy Claire, Enterprise 229; Art Kassel, Vogue R-781; Sammy Kaye (The Kaydets-Chorus), Victor 20-1976; Frances Langford, Mercury 3041; The Merry Macs, Majestic 1084; Gertrude Niesen, Decca 23715; Al Nobel, Emerald 107; Dinah Shore, Columbia 37206)	
7	9	9. A GAL IN CALICO (F) —Johnny Mercer (The Pied Pipers-Paul Weston Ork)	Capitol 316
2	14	9. OPEN THE DOOR, RICHARD —“Dusty” Fletcher (Jimmy Jones Ork)	National 4012
1	—	10. OPEN THE DOOR, RICHARD —Jack McVea	Black & White BW-782

Coming Up

THE OLD LAMPLIGHTER—Kenny Baker-Russ Morgan

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION	Record	Label
Week	Last	This Week	
4	1	1. SO ROUND, SO FIRM, SO FULLY PACKED	Merle Travis
13	3	2. RAINBOW AT MIDNIGHT	Ernest Tubb
22	2	3. DIVORCE ME C. O. D.	Merle Travis
1	—	4. JOLE BLON	Moon Mullican and the Show-boys
1	—	5. RAINBOW AT MIDNIGHT	Texas Jim Robertson and the Panhandle Punchers
15	4	5. THAT'S HOW MUCH I LOVE YOU	Eddy Arnold
1	—	5. BABY DOLL	Sons of the Pioneers

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION	Record	Label
Week	Last	This Week	
9	1	1. AIN'T NOBODY HERE BUT US CHICKENS	Louis Jordan
9	2	2. LET THE GOOD TIMES ROLL	Louis Jordan
2	3	3. OPEN THE DOOR, RICHARD	Jack McVea
1	—	4. OPEN THE DOOR, RICHARD	Black & White BW-792
2	4	5. OPEN THE DOOR, RICHARD	Count Basie
		(“Dusty” Fletcher (Jimmy Jones Ork)	National 4012

Winning Combination



THE MODERNAIRES

with **PAULA KELLY**

Orchestra under the direction of Mitchell Ayres

MY HEART GOES CRAZY

(from “My Heart Goes Crazy”)

CONNECTICUT

COLUMBIA 37220



HOW DO YOU DO?

(from “Song of the South”)

THE MISSION OF THE ROSE

COLUMBIA 37170



ZIP-A-DEE DOO-DAH

(from “Song of the South”)

TOO MANY IRONS IN THE FIRE

COLUMBIA 37147

Columbia Records

Trade-marks “Columbia,” and “Reg. U. S. Pat. Off.



SWEEPING THE COUNTRY
 It Started Last October In Los Angeles
 Now It's A National Slogan

THE ORIGINAL
OPEN THE DOOR, RICHARD!

JACK McVEA AND THE ALL STARS

Backed by **LONESOME BLUES**

RECORD NO. 792



T-BONE WALKER

with Jack McVea and the All Stars

110 BOBBY SOX BLUES

I'M GONNA FIND MY BABY

Already on the BILLBOARD popularity chart—and going up!

111 NO WORRY BLUES

DON'T LEAVE ME, BABY

Just released and even more sensational—coming up!

BLACK & WHITE RECORDING CO., INC.
 4910 Santa Monica Boulevard, Hollywood 27, Calif.

The **Billboard** MUSIC POPULARITY CHARTS

PART VI

Record Reviews and Possibilities

Week Ending February 7



RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

HOODLE ADDLE Tex Beneke with vocal by Beneke and the Mello-Larks Victor 20-2026

Beneke version of this rhythm pseudo-boogie blues riff novelty is good enough to share juke coin with the previously picked Ray McKinley Majestic possibility. Beneke handles the intro vocal in sparkling fashion, cuts several bars of sterling tenor sax licks and returns for the vocal finale with Mello-Larks backing. Reverse, a rhythmic version of the hit "Anniversary Song," should give disk added impetus as retail seller. Written in a manner reminiscent of the pre-war Miller ork, spin features good Gary Stevens singing, with Mello-Larks backing.

I DO DO DO LIKE YOU Johnny Mercer with Paul Weston's Ork Capitol 367

Mercer kicks this comic calypso around for all it's worth. Sings it tongue-in-cheek, clipped phrasing, accent and all. En route he takes a gentle rib at the expense of the Lombardos, Guy and Carmen. Broad satire should bring lots of laughs and a flood of juke nickels and dimes for Mercer at his un-Mercerful best. Flip is a light rhythm tune, "Movie Tonight," with vocal by Mercer and the Pied Pipers from start to finish. But side here is "Do Do Do."

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

THE THREE SUNS (Victor 20-2137)
Goodbye, Girls, I'm Thru—FT; VC.
Twilight Time—FT.

The Three Suns, with their beautiful harmonic blend of organ, accordion and guitar, make their bow on this label with much distinction, particularly for the slow and smooth exposition of "Twilight Time," their familiar identifying theme song. "Goodbye, Girls, I'm Thru," makes for a pretty ballad in this instrumental setting, with Artie Dunn's sweet singing enhancing the appeal of the song. The spinning is as restful as it is rhythmic.

For those who find relaxation in the efforts of the Three Suns, and there are ever so many, both sides hold phono meaning.

FRANK SINATRA (Columbia 37231)
That's How Much I Love You—FT; V.
I Got a Gal I Love—FT; V.

Frank Sinatra steps out of song character for both of these songs. And for the most part, is out of step. Bringing in the Page Cavanaugh Trio of piano, guitar and bass to provide an intimate rhythm background, it's a race-styled blues rhythm turn for "That's How Much I Love You." But while the trio fills in nicely, Sinatra never gets the real feel of the song and depends largely on the wordage of the various stanzas to get the song idea across. Backside finds the troubadour tackling a Western-styled ditty in "I Got a Gal I Love" from the movie "Ladies' Man." Axel Stordahl provides a full-fashioned rhythmic background after the guitar strummer sets the Western stage as Sinatra sings the verse right from the edge. Plenty of attraction in the breezy ditty, but the singer is never at home with it.

Sinatra fans can pass these by too easily.

JOE MOONEY QUARTET (Decca 23790)
September Song—FT; VC.
Just a Gigolo—FT; VC.

One of the most talked-about musical combinations of the day, there is much to talk about in the offerings of the Joe Mooney Quartet. The musical cohesion of Mooney's accordion with clarinet, guitar and bass, closely knit and creative, makes much musical and rhythmic sense. And there is as much distinction in their lyrical phrasings as in their instrumental designs. His intimate and individual phrasings for the "September Song" ballad makes Mooney's chanting a seller for those who

seek a rhythmic flair in lyrical projection. However, the capabilities of the combo spin out in better display for "Just a Gigolo." Kicking off at a faster clip, there are real lift qualities to their rhythmic pattern for the wordage which they sing in a breathless unison style, with as much glitter in the instrumental plan of the individual instruments. Mooney's scoring makes fullest use of his foursome's talents and keeps the cutting commercial in the effort.

Their unique interpretation of "Just a Gigolo" holds much promise for the coin phones.

THE THREE FLAMES (Columbia 37268)
Open the Door, Richard—FT; VC.
Nicholas—FT; VC.

A familiar vocal and instrumental figure along the cocktailerie circuits, this combination of Roy Testamark on piano, Tiger Haynes on guitar and Averill Pollard on bass bring a fine brand of Harlesemese rhythm interpretation to this label for the first time. Their unison and harmony chanting, spaced with their instrumental interweavings, makes for a peppery plattering of their own "Nicholas" rhythm novelty. And in keeping with the current craze, fashion a bright bounce version of "Open the Door, Richard," with Tiger Haynes' singing and storytelling kept within the framework of a regular song.

As long as Richard refuses to open that door, that's the side to show up in the music boxes.

EDDIE BAREFIELD QUINTET
 (Sonora 102-104)

That Ain't Right—FT; VC.
After Hours—FT.
What's Mine Is Mine—FT; VC.
Three Buckets-O-Jive—FT.

Clarinetist Eddie Barefield, sideman and arranger for many of the top flight bands, has whipped together a listesome quintet to show off his jazz improvisings. And with as much advantage for the 88-er Sam Benskin, with Eddie Leroy Gibbs on guitar, Denzil Best on drums and Bill Pemberton on bass rounding out the unit. Geared to the Harlesemese brand of rhythm making with the jump music, Sonny Williams is added for the rhythm chanting for "That Ain't Right," a swing spiritual, and for riff-patterned "What's Mine Is Mine." It's a slow spinning for Avery Parrish's "After Hours" with Barefield's low register clarinetting displaying a fine tone and Benskin's fine piano noodlings carrying the cutting. Backside brings the

(Continued on opposite page)

(Continued from opposite page)

quintet back to the jump and jive pattern for the blues strain spinning as "Three Buckets-O-Jive." Second set both instrumentals.

The familiar "After Hours" blues mood may show some attraction at the race spots, for the rest it being without any feverish pitch to get 'em to pitch coins.

CARMEN CAVALLARO (Decca 23747)
Sonata—FT; VC.

Thru a Thousand Dreams—FT; VC.
The full-fashioned piano flourishes of Carmen Cavallaro, overflowing to advantage even when the band ensemble carries the melodic theme, makes for a highly-polished plattering for both of these ballads. With plenty of class and a high degree of smoothness in the music making of the maestro and his men, it's a pleasure for both the listening and the dancing for "Sonata" and "Thru a Thousand Dreams." And on both counts, Frank Gallagher provides pleasant baritone voice. "Sonata," providing more show for the piano, should attract play.

NOBLE SISSLE-CHIC CHOCS
(Empey 101-102)

Harlem's Poppin'—FT; V.
Sugar—FT; V.
There's a Bit o' Virgin'a in Ya—FT; V.
Them There Eyes—FT; V.

There's a strong feeling of nostalgia in the needling of these four sides, to which is added the flavor of the earlier day music halls. And for that flavoring, Noble Sissle, out of Billy Rose's Diamond Horseshoe, is very much up to the task. It's just that atmosphere he creates in chanting "Harlem's Poppin'," a production number, in typical song-and-dance man fashion. But instead of a pony chorus, Sissle brings on the closely-knit fem voices of the three Chic Chocs. It's happy spinning, all about Sugar Hill going to town. Retains the same flavor for the flipover, singing it with the gals in spirited show style for "There's a Bit o' Virgin'a in Ya," with banjo strums to intensify the atmosphere. Second pairing brings back two old favorites by Maceo Pinkard, who is championing this new label. The Chic Chocs on their own and the tempo in the ballad frame, the gals show off a nice flair for the rhythm harmonies as they sing it smoothly for "Sugar" and especially for "Them There Eyes." Latter side adds One String Willie, scraping a one-string cigar-box fiddle, for the instrumental support provided by a small unit. For the race spots.

ETHEL SMITH (Decca 23805)

Alla En El Rancho Grande and Las Altinitas—FT.
The Breeze and I—Ft.

The flash organ music of Ethel Smith at the grand console is framed in colorful and exciting Latin rhythms and flourishes for this pairing, the below-the-border beats heightened by the exacting rhythms of The Bando Carioca. Fingering at speed tempo, Miss Smith spins it spirited for the Mexicali "El Rancho Grande" to which she adds a chorus of "Las Altinitas." For the flipover, gal contrasts the American rhythms with the bolero beats for a bright and breezy "The Breeze and I," lush Lecuona melody from his "Andalucia Suite."

For the home phonos.

HARRY COOL (Mercury 3054)

Cecilia—FT; VC.
It's Dreamtime—FT; VC.

Harry Cool and his ork resurrect the old Dick Jurgens-Ronny Kemper novelty classic, with traman Jimmy Dell doing the lyrics. Band does extra sirupy job and Dell does straighter job on lyrics than Kemper, who did more comical job. Result, as in the Jurgens' opus, is catchy. Mating from the forthcoming flicker, "I'll Be Yours, is plenty effective, with the echo chamber being used for first time with a human voice as chirp Evelyn Stallings chants the lyrics behind Cool's throating. Use of human echo enhances side plenty and would be good gimmick for Cool to use regularly to add distinctive touch to his ork.

"Cecilia" is a sure bet to grab coins any-

where and mating should lure lucre also.

EDDIE VINSON (Mercury 8028)

Old Maid Boogie—Boogie; VC.
Kidney Stew Blues—Blues; VC.

In order to cut recording nut and also simplify ballroom ops' cash outlay, Eddie Vinson has pared from big band to small combo, which he's using for first time here. Ork is styled a la Louis Jordan with 88-er doing shuffle and boogie backing that's a 100 per cent aping of Jordan's style. Both sides have good appeal for race trade, with "Old Maid" especially fascinating for sepi trade, as story is double entendre bit about spinsters.

Vinson and his new small combo will pull, especially on the "Old Maid" side.

TINY HILL (Mercury 6027)

Somebody Stole My Gal—FT; VC.
Aintcha' Tired?—FT; VC.

Tiny takes his shuffle rhythm thru "Somebody," a standard that's tailor-made for his homey vocalizing. Side should use a little less ork and more of his voice, but will still please his many fans. Mating, penned by his frau, Jenny Lou Carson, is a cross between pop and Western and again ideally suited to his style.

Both sides assured of good listenership, with "Somebody" looking the more potent.

AL AMMONS (Mercury 5009)

Deep in the Heart of Texas Boogie—Instr.

Sweet Patootie Boogie—Instr.

In the wake of his fast-selling "Swanee River Boogie," Al Ammons and his Rhythm Kings (rhythm section) come up with another pop standard done in boogie tempo. Tune is ideally suited for the adaptation and should go well wherever "Swanee" rang the bell. Flipover is strictly bordello boogie, that's too gut-bucket except in Deep South race locations.

Mark "Deep in the Heart of Texas Boogie" among future best race sellers.

SKIP FARRELL (Mercury 3051)

A Nickel for a Memory—FT; VC.
What Am I Gonna Do About You?—FT; VC.

Ex-Capitol throater Skip Farrell comes up with a pair of potentials on his second Mercury waxing. "Nickel," the tune that's been getting heavy play on the networks, is well-suited to Farrell's voice and Jimmy Hilliard breaks the monotony of heavy strings behind the crooners with a distinctive dance band style background. Reverse from the forthcoming flicker, "Ladies' Man," should give Hilliard top billing, for Farrell has to wait 78 seconds before he sings a note. Too much orchestral emphasis confuses purpose of this side.

Two tunes and a singer to keep an eye on.

BILL SAMUELS (Mercury 8029)

Open the Door, Richard—FT; VC.
Candy Store Jump—FT; VC.

Mercury's entry in the "Richard" wax epic is just average, using stereotype lyrics, except for a comedy closer that tops all the competish. Bassist Sylvester Hickman does top job of portraying the locked-out Richard, but he hasn't enough new lyric material to work with. Flipover is bouncy bit, featuring unison vocal a la the old King Cole Trio Decca sides. Side carries excellent piano and guitar take-off bits that will interest jazz fanciers.

"Open the Door, Richard," tho not the top version, will still snare its share of the nickels.

FRANCES LANGFORD (Mercury 3050)

Time on My Hands—FT; VC.
I Haven't Got a Worry in the World—FT; VC.

Pairing is another goodie for la Langford, with both sides carrying heavy appeal. Standard is well suited to her deep-throated lyricising and she gets neat assist from the Starlighters, harmony group, and on both sides she is beautifully backed by Earle Hagen's ork. Mating, a promising pop from Rogers-Hammerstein's "Happy Birthday," is done in a very relaxed manner, and after several hearings it's bound to make listeners start humming.

Either side carries allure, with "Time on My Hands" rating as a hardy perennial.

SAM ROWLAND
MUSIC EDITOR
LOOK
MAGAZINE
Look Magazine's "Selection of the Issue" Dec. 24, 1946. "One of the most impressive album offerings of the year"

BARRY ULANOY
Noted Jazz Authority
METRONOME
MAGAZINE
"There have been notable collaborations before, but none of these pairings has produced a sustained effect more handsome."

HERB JEFFRIES
ALBUM EX-1001
with **BUDDY BAKER**
AND HIS ORCHESTRA
Exclusive's Musical Director

"FLAMINGO"
"ALL OF ME"
"BASIN STREET BLUES"
"THESE FOOLISH THINGS"
"I DON'T WANT TO CRY ANY MORE"
"SOLITUDE"

Exclusive's Newest Sensation
"TWA"
and "Last Night Blues" #236
By **JOE LIGGINS** and His
HONEYDRIPPERS

Exclusive
RECORDS
SUNSET AT VINE HOLLYWOOD

"Love to You is Just a Game"

OZIE WATERS
AND THE PLAINSMEN



Coupled With

"Remember Me"

TWO
WINNING
NUMBERS

COAST RELEASE 239

Coast RECORDS
2534 WEST PICO BOULEVARD
LOS ANGELES 6, CALIFORNIA

DISTRIBUTORS

- | | |
|-------------------------------------------------------------------------|-------------------------------------------------------------------|
| CARDINAL DIST. CO.
70 Vaughn Road
Toronto-Ontario, Terr. Canada | ADVANCE DIST. CO.
1018 So. Halsted Street
Chicago, Illinois |
| COMMERCIAL MUSIC CO.
310 N. Sarah St.
St. Louis, Missouri | JUAN MARTINEZ VELA
San Juan, Puerto Rico |
| BIRMINGHAM VENDING CO.
2117 3rd Avenue, North
Birmingham, Alabama | STANDARD SUPPLY CO.
531 South State
Salt Lake City, Utah |
| DAVIS SALES CO.
1010 17th Street
Quincy Bldg. Denver, Colo. | TANNER DISTRIBUTING CO.
2630 South Harvard
Dallas, Texas |
| SLOAN and GESAS
Honolulu, Hawaii | MUSIC SALES CO.
680 Union Ave.
Memphis, Tennessee |
| ACE DISTRIBUTING CO.
2534 W. Pico Blvd.
Los Angeles 6, Calif. | MUSIC DISTRIBUTORS
2000 Grand Avenue
Kansas City, Missouri |

The Billboard MUSIC POPULARITY CHARTS

PART VII

Advance Information

Week Ending
February 7

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- A NICKEL FOR A MEMORY.....Louis Prima (Jack Powers) (A SUNDAY) Majestic 1113
- A SUNDAY KIND OF LOVE Louis Prima (Louis Prima) (A NICKEL) Majestic 1113
- A THOUSAND AND ONE NIGHTS...Monica Lewis (Ray Bloch Ork) (MID-NIGHT MASQUERADE) Signature 15078
- AIN'T MISBEHAVIN' Billy Butterfield Ork (WE COULD) Capitol 371
- ANNIVERSARY SONG Tex Beneke-Miller Ork (Garry Stevens-The Mello Larks) (HOODLE ADDLE) Victor 20-2126
- ANNIVERSARY SONG Andy Russell (Paul Weston Ork) (MY BEST) Capitol 368
- ANOTHER NIGHT LIKE THIS Larry Douglas (Roland Dupont Quintet) (OLD DEVIL) Signature 15085
- ANOTHER NIGHT LIKE THIS Hal Winters (Jose Morand Ork) (ILLUSION) Apollo 1034
- BEATRICE The Three Suns (IF I) Victor 20-2164
- BEFORE I GO OUT WITH SOMEBODY ELSE Betty Hutton (Joe Lilley Ork-The Four Hits) (LOVIN' TIME) Victor 20-2046
- BLUE BOOGIE Arthur "Guitar Boogie" Smith's Hot Quintet (FINGERS ON) Super Disc 1024
- CONCERTO ALBUM Freddy Martin Victor P-169
- Cornish Rhapsody Theme Victor 20-2080
- Grieg Piano Concerto Victor 20-2081
- Intermezzo (Clyde Rogers) Victor 20-2083
- Night and Day Victor 20-2081
- Rachmaninoff Piano Concerto No. 2 Victor 20-2082
- Symphonic Moderne Victor 20-2082
- Tchaikovsky Piano Concerto No. 1 Victor 20-2080
- (Theme From the) Warsaw Concerto Victor 20-2083
- CRYIN' ALL THE WAY HOME Peter Uryga Ork-Janie Palmer (DARF MEN) Rego 1004
- EASTER PARADE Perry Como (Lloyd Shaffer Ork) (SONG OF) Victor 20-2142
- W. C. FIELDS ALBUM W. C. Fields Variety V-101
- Temperance Lecture, Part 1 Variety F-1212
- Temperance Lecture, Part 2 Variety F-1213
- Temperance Lecture, Part 3 Variety F-1214
- Temperance Lecture, Part 4 Variety F-1215
- The Day I Drank a Glass of Water, Part 1 Variety F-1216
- The Day I Drank a Glass of Water, Part 2 Variety F-1217
- FINGERS ON FIRE Arthur "Guitar Boogie" Smith's Sensational Trio (BLUE BOOGIE) Super Disc 1024
- GUILTY Nick De Lano (Al Sack Ork) (HONEY) Black & White BW-821
- HARLEM ON MY MIND Thelma Carpenter (Garland Wilson Ork) (JOSHUA FIT) Majestic 1104
- HEARTACHES Red McKenzie (Dave Rhodes ork) (IF I) National 9026
- HI, LO, JACK AND THE "DAME" ALBUM Hi, Lo, Jack and the "Dame" (Cedric Wallace Quartet) International 26
- Blue Skies International D-181
- Molly Malone International D-183
- Pig Foot Pete International D-178
- Sweet Georgia Brown International D-180
- Tea for Two International D-182
- What a Difference a Day Made International D-179
- HONEY Nick De Lano (Al Sack Ork) (GUILTY) Black & White BW-821
- HOODLE ADDLE Tex Beneke-Miller Ork (Tex Beneke-The Mello Larks) (ANNIVERSARY SONG) Victor 20-2126
- HOODLE ADDLE Mary Osborne Trio (Mary Osborne) (WHAT TO) Signature 15076
- I DO DO DO LIKE YOU Johnny Mercer (Paul Weston Ork) (MOVIE TONIGHT) Capitol 367
- I WANT TO THANK YOUR FOLKS... Larry Douglas (Roland Dupont Quintet) (WHY DID) Signature 15084
- IF I HAD MY LIFE TO LIVE OVER.. Red McKenzie (Dave Rhodes Ork) (HEARTACHES) National 9026
- IF I HAD MY LIFE TO LIVE OVER The Chickering Four (Floyd Sherman) (MANAGUA, NICARAGUA) Signature 15086
- IF I HAD MY LIFE TO LIVE OVER The Three Suns (Artie Dunn) (BEATRICE) Victor 20-2164
- ILLUSION Hal Winters (Jose Morand Ork) (ANOTHER NIGHT) Apollo 1034
- IRISH FAVORITES ALBUM Lanny Ross (Lloyd Shaffer Ork) Manor 106
- A Little Bit of Heaven Shure They Call It Ireland (How Ireland Got Its Name) Manor 8014
- My Wild Irish Rose Manor 8014
- Too-Ra-Loo-Ra-Loo-Ral (That's an Irish Lullaby)..... Manor 8012
- When Irish Eyes Are Smiling Manor 8012
- JOSHUA FIT THE BATTLE OF JERICHO Thelma Carpenter (Four Amory Brothers-Garland Wilson Ork) (HARLEM ON) Majestic 1104
- JUST A MEMORY Peter Uryga Ork (MEXICO) Rego 1005
- LEAVE SOME Charlie Spivak (LET'S PUT) Victor 20-2144
- LET'S PUT OUR DREAMS TOGETHER Charlie Spivak (Jimmy Saunders) (LEAVE SOME) Victor 20-2144
- LITTLE GIRL BLUE ALBUM..... Lena Horne Black & White A-70
- At Long Last Love Black & White BW-817
- Blue Prelude Black & White BW-818
- Glad to Be Unhappy Black & White BW-817
- I Don't Want to Cry Any More Black & White BW-816
- Little Girl Blue Black & White BW-815
- More Than You Know Black & White BW-818
- Old Fashioned Love Black & White BW-816
- Whispering Black & White BW-815
- LOVE'S OLD SWEET SONG Dick Kuhn Ork (Trio) (THE KOKONUT) Top 1153
- LOVIN' TIME Betty Hutton (Joe Lilley Ork-The Four Hits) (BEFORE I) Victor 20-2046

(Continued on opposite page)

Vogue #778 A BRIGHT LATIN NOVELTY
THE PICTURE RECORD
MUCHO DINERO

BACKED BY
GUILTY OF LOVE



VOCALS BY **PATRICIA GILMORE** WITH
Enric Madriguera
AND HIS ORCHESTRA

VOGUE DISTRIBUTORS

EASTERN MODERN MUSIC SALES CORP. 10th Ave. at 45th St. New York 19, N. Y.	MICHIGAN BRILLIANT MUSIC COMPANY 4606 Cass Ave. Detroit, Mich.	OHIO MASTER DISTRIBUTORS, INC. 258 Kenmore Blvd. Akron, Ohio
W. VA. & W. PA. WHITE & FREDERICK COMPANY So. Chestnut & Frederick Sts. Clarksburg, W. Va.	INDIANA APPROVED APPLIANCES CO., INC. 77 N. New Jersey St. Indianapolis 4, Ind.	KAN., IA., NEB., MO. & ARK. MUSIC DISTRIBUTORS, INC. 2000 Grand Ave. Kansas City, Mo.

(Continued from opposite page)

MANAGUA, NICARAGUA	Julie Conway (The Chickering Four) (IF I)	Signature 15086
MANHATTAN MOODS ALBUM	Eddie Le Mar Ork	Capitol BD-43
Anything Goes	She Didn't Say Yes	
Fine and Dandy	The Lady Is a Tramp	
I Guess I'll Have to Change My Plan	You Do Something to Me	
I Married an Angel	You're a Boulder Upper	
MARY'S GUITAR BOOGIE	Mary Osborne Trio (THE ONE)	Signature 15077
ME AND THE BLUES	Count Basie (Ann Moore) (OPEN THE)	Victor 20-2127
MIDNIGHT MASQUERADE	Monica Lewis (Ray Bloch Ork) (A THOUSAND)	Signature 15078
MCVIE TONIGHT	Johnny Mercer-The Pied Pipers (Paul Weston Ork) (I DO)	Capitol 367
MY BEST TO YOU	Andy Russell (Paul Weston Ork) (ANNIVERSARY SONG)	Capitol 368
OLD DEVIL MOON	Larry Douglas (Roland Dupont Quintet) (ANOTHER NIGHT)	Signature 15085
OPEN THE DOOR, RICHARD	Count Basie (Harry Edison-Bill Johnson) (ME AND)	Victor 20-2127
OPEN THE DOOR, RICHARD	The Merry Macs (THE EGG)	Majestic 1112
OPEN THE DOOR, RICHARD	The Pied Pipers (Paul Weston Ork) (WHEN AM)	Capitol 369
SONGS OF SONGS (Moya)	Perry Como (Lloyd Shaffer Ork) (EASTER PARADE)	Victor 20-2142
THE EGG AND I	The Merry Macs (OPEN THE)	Majestic 1112
THE KOKONUT PICKER	Dick Kuhn Ork (Diane Leslie-Trio) (LOVE'S OLD)	Top 1153
THE OLD REFRAIN	Gaylord Carter (THE PERFECT)	Black & White BW-3506
THE ONE I LOVE BELONGS TO	Mary Osborne Trio (Mary Osborne) (MARY'S GUITAR)	Signature 15077
SOMEBODY ELSE	Gaylord Carter (THE OLD)	Black & White BW-3506
THE PERFECT SONG	Phil Harris Ork (Phil Harris) (WHERE DOES)	Victor 20-2143
THE PREACHER AND THE BEAR	Billy Butterfield Ork (Pat Flaherty) (AIN'T MISBEHAVIN')	Capitol 371
WE COULD MAKE SUCH BEAUTIFUL MUSIC	Mary Osborne Trio (Mary Osborne) (HOODLE ADDLE)	Signature 15076
WHAT TO DO	The Pied Pipers (Paul Weston Ork) (OPEN THE)	Capitol 369
WHEN AM I GONNA KISS YOU	Phil Harris Ork (Phil Harris) (THE PREACHER)	Victor 20-2143
GOOD MORNING?	Larry Douglas (Roland Dupont Quintet) (I WANT)	Signature 15084
WHERE DOES IT GET YOU		
IN THE END?		
WHY DID IT HAVE TO END		
SO SOON?		

FOLK

A BROKEN PROMISE MEANS A BROKEN HEART	Wesley Tuttle and His Texas Stars (LITTLE YOU)	Capitol 373
AFTER ALL THESE YEARS	Fred Kirby and the Mountaineers (THAT'S HOW)	Sonora H7023
AMERICAN LEGENDS ALBUM	American Ballad Singers (Elie Siegmeister)	Disc 725
John Reed	Lincoln Penny	Disc 6011
Johnny Applesseed	Nancy Hanks	Disc 6012
Lazy Afternoon	Paul Bunyan	Disc 6013
BLUE EYES CRYIN' IN THE RAIN	Elton Britt (The Skytoppers) (I'D TRADE)	Victor 20-2145
CINDY	The Pickard Family (HOW MANY)	Coast 253
DARLIN', NOW I KNOW THE REASON WHY	Stu Davis and the Northwesters (LAND SKY)	Sonora H-7027
HOW MANY BISCUITS CAN YOU EAT?	The Pickard Family (CINDY)	Coast 253
I JUST FELL OUT OF LOVE WITH YOU	Curly Gribbs and His Texas Ranchers (Curly Gribbs) (SO ROUND)	Signature 1010
I NEVER KNEW WHAT IT MEANT TO BE LONESOME	Curly Gribbs and His Texas Ranchers (Curly Gribbs) (WYOMING)	Signature 1009
I'D TRADE ALL OF MY TOMORROWS (For Just One Yesterday)	Elton Britt (The Skytoppers) (BLUE EYES)	Victor 20-2145
IDA IDAHO	The Moore Sisters (Big Buckaroos) (MET A)	Sonora H-7035
I'M ALWAYS BLUE FOR YOU	Arthur Smith and His Dixie Liners (SUMMER'S ALMOST)	Black & White BW-10012
LAND, SKY AND WATER	Stu Davis and the Northwesters (DARLIN' NOW)	Sonora H-7027
LITTLE YOU CARED	Wesley Tuttle and His Texas Stars (A BROKEN)	Capitol 373
MARY FROM MARYLAND	Jesse Rogers and the Pecos Pioneers (TOMORROW YOU'LL)	Sonora H-7036
MET A TEXAS GAL IN CAL-I-FOR-NI-A	The Moore Sisters (Big Buckaroos) (IDA IDAHO)	Sonora H-7035
SO ROUND, SO FIRM, SO FULLY PACKED	Curly Gribbs and His Texas Ranchers (Curly Gribbs) (I JUST)	Signature 1010
SUMMER'S ALMOST GONE	Arthur Smith and His Dixie Liners (I'M ALWAYS)	Black & White BW-10012
THAT'S HOW MUCH I LOVE YOU	Fred Kirby and the Mountaineers (AFTER ALL)	Sonora H-7023
THE BLACK HILLS OF SOUTH DAKOTA	Dick Kuhn Ork (Trio) (THE COUNTRY)	Top 1152
THE COUNTRY POLKA	Dick Kuhn Ork (Trio) (THE BLACK)	Top 1152
TOMORROW YOU'LL BE SORRY THAT YOU BROKE MY HEART TODAY	Jesse Rogers and the Pecos Pioneers (MARY FROM)	Sonora H-7036
(Oh Why, Oh Why, Did I Ever Leave) WYOMING?	Curly Gribbs and His Texas Ranchers (I NEVER)	Signature 1009

HOT JAZZ

ANNIE STREET ROCK	Lu Watters' Yerba Buena Jazz Band (DOWN HOME)	West Coast WeC 108
BIENVILLE BLUES	Lu Watters' Yerba Buena Jazz Band (THAT'S A-PLENTY)	West Coast WeC 108
DOWN HOME RAG	Lu Watters' Yerba Buena Jazz Band (ANNIE STREET)	West Coast WeC 108
EMPEROR NORTON'S HUNCH	Lu Watters' Yerba Buena Jazz Band (HARLEM RAG)	West Coast WeC 107
HARLEM RAG	Lu Watters' Yerba Buena Jazz Band (EMPOROR NORTON'S)	West Coast WeC 107
RICHARD M. JONES BLUES	Lu Watters' Yerba Buena Jazz Band (SOUTH)	West Coast WeC 106
SAVE IT, PRETTY MAMA	Frank Signorelli and His Quintet (SORENTO IN)	Davis 9002
SORRENTO IN THE EVENING	Frank Signorelli and His Quintet (SAVE IT)	Davis 9002
SOUTH	Lu Watters' Yerba Buena Jazz Band (RICHARD M.)	West Coast WeC 106
THAT'S A-PLENTY	Lu Watters' Yerba Buena Jazz Band (BIENVILLE BLUES)	West Coast WeC 108

(Continued on page 114)

**HE LIKE IT!
SHE LIKE IT!**

THE NEW NOVELTY HIT
(15 COMEDY CHORUSES)
Written by LEO CORDAY & LEON CARR

RECORDED BY . . .

★

LOUIS PRIMAMajestic

DINNING SISTERSCapitol

TITO GUIZARMercury

★

PUBLISHED BY
**RITCHIE
MUSIC CO.**
1619 Broadway New York, N. Y.

HANK PENNY

SINGS THE FIRST HILLBILLY VERSION OF —

OPEN THE DOOR RICHARD!

BACKED BY THAT SIDE-SPLITTING LAUGH PROVOKING DITTY . . .

THE FRECKLE SONG

KING RECORD 606

KING RECORD DIST. CO.

1540 BREWSTER AVE. CINCINNATI 7, OHIO

RECORD RELEASING CORP. KING RECORD DIST. CO. RECORD RELEASING CORP.
911 Camp St. Dallas 2, Texas 845 Grandview St. 1317 N. Bdw., Okla. City 3, Okla.
Distributors for Tex., La. & Ark. Los Angeles 6, Cal. Distributors for Okla. and Kansas

JUKE BOX HITS

EMPEY RECORDS ALL YOU WANT 49c EACH

EMPEY No. 103 That fast-selling West Indian dialect version of the sensational hit

"OPEN THE DOOR, RICHARD" ★

sung, acted and swung by Tosh (One-String Willie) & His Jivesters. Backed with another sure-fire novelty,

"THAT FASCINATIN', PRO-CRASTINATIN' GAL O' MINE"

EMPEY No. 101 The International favorite star **NOBLE SISSE** (now at Billy Rose's Diamond Horseshoe) ably assisted by the

"CHIC CHOCS" and special arr. "Singin' and Swingin' "

"HARLEM'S POPPIN' " (by the composer of "Sweet Georgia Brown") Backed by the best Virginia song ever written, ("THERE'S A BIT O' VIRGIN'A IN YA")

EMPEY No. 102 Two standard "pops" modernized, **"SUGAR"** backed with **"THEM THERE EYES"** sung and swung by the **"CHIC CHOCS"** (One-String Willie, et al.)

Dealers and Distributors, wire, write or phone.

EMPEY RECORDS, INC.
115 West 53 St.
NEW YORK 19, N. Y.
Phone: Columbus 5-8074

Private Party Ork Bookers Look for Big Biz This Year

NEW YORK, Feb. 8.—If the Jeremiahs who predict a recession just around the corner for 1947 can be proved wrong, the private party business stands a good chance to boom this year as it did in 1946. That was the best year in the past seven, with many offices grossing anywhere from \$100,000 to \$250,000 each. As things stand now, party bookers, particularly those who handle plush coming-out shindigs and country club affairs, look for a top year in 1947. But they, like everyone else, are conscious of the growing sense that the immediate post-war honeymoon may be over, and are thus guarded in their estimates for the coming 12 months.

However, music in the mink mode pays off, if times are at all good. After five years of wartime restrictions, with a practically empty social calendar and the only bookable affairs being war benefit causes in which offices had to trim prices to the bone as their contribution, 1946 swung back to normal. Lorgnette families began to entertain lavishly, and lesser lights also found they needed music to liven their get-togethers. So biz picked up fast, with fees anywhere from \$75 to \$300 for a three-piece small wedding combo to \$8,000 or \$10,000 for an ork at a platinum shivaree out of town.

Mostly Out of Town

Big affairs wanting orks with 30 to 60 or even 90 men are seldom, if ever, held in New York. They are staged in strongholds of society, with Philadelphia mainliners topping the list, closely followed by the Southern aristocracy of Richmond, Va., or the horsey set of Middleburgh, Va. Baltimore is another elite party town, with Boston's Cabots and Lowells and Washington's diplomatic hops trailing.

Small parties, too, have been on the uptrend, helping to swell 10-percenters' coffers. These, however, seldom require very large musical aggregations and so the bill seldom runs above \$500.

Offices Keep Stables

Most offices keep stables of musicians who can climb into tuxes and fiddle or tootle their way thru an evening at the drop of a hat. The musicians get well above scale, with overtime after four hours of playing. Sweet is still the pop music at most parties, especially the ermine ones, tho occasionally a jam session gets an inning for the youngsters. Oldsters want the waltzes as they were done at the turn of the century. In all, between 200 and 500 men are kept fairly busy thruout the social season. Peak months are January, May and June, part of July, and late September to December.

Shipboard combos are another phase of the off-Stem booking biz. Now that there is ocean travel again, they're beginning to come back. So far, most cruise vessels are part freight, part-passenger ships, and there's little call for combos or orks. Hopes among bookers are that the late summer or fall will see a sudden upslant in shipboard bookings, as more Yank ships start plying with full passenger lists to Europe and other far parts of the world.

Union Rates Up

If and when this phase of the booking biz resumes, prices for orks and combos will be upped from pre-war levels, because union rates have jumped from \$90 a man plus room and board to \$180 (r & b). AGVA and the Entertainment Managers' Association are currently in a huddle to work out the room and board part of such contracts more equitably.

Biz on the Pacific Coast is closer to normal than on the Atlantic Coast, since only Yank vessels now ply between the U. S. and the Philippines and other Pacific ports of call. Much of the transatlantic traffic is being carried by foreign vessels, which have their own musical combos, altho before the war bookers sometimes were able to put in Yank groups to supplement foreign bands, usually 5-10 man combos.

Kenton-Salmon Suit Moves Over to AFM

NEW YORK, Feb. 8.—Syracuse Operator Dave Salmon's suit against Stan Kenton and his ork has been withdrawn from court and brought before the AFM for settlement.

Salmon had sued Kenton, General Artists Corporation and members of Kenton's ork for total of around \$11,000, when band backed out of one-nighter which conflicted with its last October 26 opening at Paramount Theater. Claim ante was lowered to \$800 when case moved from court to union this week.

ATTENTION
MICHIGAN RECORD DEALERS
and
JUKE BOX OPERATORS
We can now supply you with
"OPEN THE DOOR, RICHARD"
By JACK McVEA
"BOBBY SOX BLUES"
By T. BONE WALKER
"SQUEEZE ME"
By LENA HORNE
Entire Black and White Line of Records.
UNITED RECORDS DISTRIBUTORS
Sole Distributors for Black and White Records for Michigan
737 Gratiot Ave. Detroit 26, Mich.
Phone: CAdillac 5628-X

VINYLITE
Scrap Records
CENTERS, FLASH and OLD RECORDS
ANY QUANTITY—Highest Prices Paid.
BOX 139, The Billboard
1564 Broadway New York City 19

JACK GUTSHALL
NATIONAL DISTRIBUTOR
MODERN and LAMPLIGHTER Records
ROCHESTER 2103
1870 W. WASHINGTON BLVD.
LOS ANGELES 7, CALIF.

Announcing the Opening of Our New, Centrally Located Salesrooms at 3747 Woodward Ave. Detroit 1, Mich. Phone: TEmple 3-1830

Pan-American Record Distributors
MICHIGAN & OHIO Distributors of
ALADDIN
DISC
MODERN
PAN-AMERICAN
SAVOY
VOX
VARIETY

"HEARTACHES" & "ANNIVERSARY SONG"
(R-10)
DON PABLO & ORCHESTRA
Latin American Records
15414 Wyoming Detroit 21, Mich.
DISTRIBUTORS WANTED
(except Michigan)

Harry Moss Agency
Representing
Name Bands, Name Acts, Tops in Cocktail Units.
HOTEL LINCOLN, NEW YORK CITY
Phone: CI 6-4500

WURLITZER
These leading coin-phonograph manufacturers have already entrusted their prestige to

Aireon MILLS

PERMO POINTS!

For 17 years PERMO POINTS have been the choice of manufacturers and operators alike... They realize the needle is the heart of every phonograph... Better order some PERMO POINTS today!

ELLIPTICAL PERMO INCORPORATED ROUND
Chicago 26

The original and world's largest manufacturer of longlife phonograph needles

At all Decca, R. C. A. Victor, Columbia Distributors

Jewish Records

America's foremost producers of Jewish Records featuring such stars as

• MENASHA SKULNIK • LEO FUCHS •
• MOLLY PICON • MOISHA OYSHER •
• MICHAEL ROSENBERG • CANTOR GANCHOFF •
• MENASHA OPPENHEIM • CANTOR WALDMAN •
• MAX WILNER • CANTOR MALOVSKY •
• CANTOR GLADSTONE • ROUMAINISHA KAPPEL •

CATALOGUE SENT ON REQUEST
DEALERS AND DISTRIBUTORS—WRITE, WIRE OR PHONE

BANNER RECORDS, INC. 1674 Broadway New York 19, N. Y. Ci. 7-8273

New Blues Ballad
BUT THAT'S A MAN FOR YOU
By Evelyn Martin and George Calder
ROMAUNT MUSIC PUBLICATIONS
157 WEST 81ST STREET NEW YORK 24, N. Y.

RECORDINGS AND PRESSINGS

We have leased and operate

WORLD BROADCASTING SYSTEMS

Famous Chicago Studios and Recording Facilities

PHONOGRAPH RECORDS

We can accommodate large and small orchestras

We operate our own phonograph record pressing plant. 10" and 12" shellac pressings

REASONABLE RATES FAST SERVICE

UNITED BROADCASTING CO.

Studios: 301 E. Erie Street (Formerly World) Sup. 9114

Offices: 64 E. Lake Street., Franklin 6001 Chicago, Ill.

PHONOGRAPH RECORDS

If you have a phonograph in your home—a juke box in your tavern—or operate a route of machines—YOU will want to get acquainted with us! We have all of the records. We sell at regular list prices and pay all express charges on orders over \$10.00. We will give bona fide "Juke Box" operators 10¢ each in trade for their used records, F. O. B. Minneapolis. Take a tip and send us all of your used records and buy new ones from us. Mark each carton with number of records enclosed and we will send you our credit memo by return mail or you can send us your order for new records the same time you ship records. Why take less for your good used records? Get on our mailing list. We also have good used Juke Boxes for immediate delivery.

THE NORTHWEST'S MOST TALKED-ABOUT RECORD SHOP

DON LEARY INC.

56 EAST HENNEPIN AVE.

MINNEAPOLIS 1, MINN.

MEMO:

AL JAHNS ORCHESTRA

CURRENTLY PROVIDENCE BILTMORE HOTEL Providence, R. I.

EXCLUSIVE MANAGEMENT

FREDERICK BROS. AGENCY, Inc.

NEW YORK • CHICAGO • HOLLYWOOD

PUBLISHERS, ARTISTS AND REP HEADS

Don't miss these NEW Top Tunes . . . "My Heart's Gone Cuckoo," "Always Remember, This Is Our Last Kiss," "On the Broken Pieces of My Heart," "Twas in New York's Old Subway," "A Kiss Created, Love's Eternal Flame." Write for Copies

ANNA E. BRYANT

14 W. 107th St., N. Y. MOument 2-7244

LATEST RELEASE

ROY MILTON'S "Little Boy Blue"

Exclusively Distributed in Michigan-Ohio-Illinois by

IDESSA MALONE

606 E. Vernor Highway Detroit 1, Mich.

Phone: RAndolph 7596

Olman Breaks Tune Tape

HOLLYWOOD, Feb. 8.—Race among music publishers out here to get copyright claws on *I Wonder, I Wonder, I Wonder* song, which has been making some noise on the Coast since its release on indie Trilon Records, was finally won this week by Abe Olman, general manager of the big three (Robbins-Feist-Miller). Olman picked up papers on the Darryl Hutchins tune shortly after arriving in Hollywood on a skedded MGM-pic-pub huddle.

Other pubs—Leeds, Mayfair-Morris, etc., reportedly were stroaking an oar for *I Wonder*, word having drifted east that the tune looked like a "drop-in" natural that major waxers were showing interest in.

Biz in Hinterland Still Sour But Showing Signs of Pick-Up

CHICAGO, Feb. 8.—Territory band biz, generally considered a good criterion of what's to come for name orks, is still lagging, according to a survey among Midwest ork bookers by *The Billboard* this week, but skedders are generally optimistic after a hefty set of holiday grosses and a January that surpassed the two preceding months by a mile.

Biz is still bad on Mondays and Tuesdays thruout the territory, with only a few established ballroom operators willing to take a chance. Prices for early week run from \$110 to \$150, depending on the size and popularity of the crew, with a top of \$175 to \$250 on Saturdays.

Bookers have been having trouble getting dates to fill out five nights per week, with the result that offices are starting to cut prices to fill schedules. Jimmy Barnett, Sioux Falls, S. D., leader and booker, is offering the Pat Boffman ork of 10 pieces at union scale, with a 10-cent-per-mile traveling fee and a 10 per cent booking fee, against a 70 per cent guarantee. Ork previously had been sold on a flat guarantee, but Barnett said he feels the new plan will give promoters a bigger break. If the plan catches on, it's likely that the policy will become widespread, for skedders have found that ops want to be treated alike.

Territory band slates have been hurt recently by major office band skedders who are having trouble booking their names and semi-names and who are scouring the territory for possible one-night stands. Whereas during the war major office names were submitted only to established promoters, territory band bookers reveal that names are now playing at "any cross-roads stand." Result is that a competing dance in the area is canceled and the territory loses its booking because of name competish. Territory band biz has been further hurt because major agencies are starting to book six to eight months in advance. Previously they worked 30 days ahead. With more and more locations folding, major agencies' semi-names are being submitted more often and sometimes at scale to keep orks together.

Ops continue to inform territory band bookers that they are shuttering. Reasons given are many: Can't get high enough price per admission; State and federal taxes and ASCAP; the projected BMI assessment; AFM tax payments, and higher cost of doing a good promotional job. Bookers, especially Vic Schroder, Omaha one-night router, and Barnett are

offering gratis promotional plans, but report that in plenty of cases ops are still living under the pretense that the lush wartime period is still on and feel that an occasional name band p. a. is all they need to hypo grosses.

Bookers unanimously figure that Lent will be a bruiser, with one office's booking list showing 30 per cent open dates, and one band sitting it out for a 10-day vacation period. Present booking contracts, however, show that ops feel that better attendance is ahead.

Diskers Say Orks On Wax Must Face the Facts

(Continued from page 14)

Decca label, has to bow to the wishes of the recording studios. Maestro's song recommendations, of course, are given extra consideration, but significant final power of the wax moguls is seen in the fact that even a No. 1 plug of Lombardo's, own firm, London Music—*It Takes Time*—altho recorded on other labels, has still to be cut for Decca. Decca has shown indifference to bands ever since it began dropping off one ork after another and concentrating on its strong singer list composed of Crosby, Haymes, Evelyn Knight, Bob Eberle, Ink Spots, Andrews Sisters, etc. When Lionel Hampton recently asked for a contract release from Decca—separation still has not taken place—the diskery's attitude was that he could go any time he wished.

Eli's Iron Grip

At RCA-Victor, where lately a few bands have been welcome additions, the Eli Oberstein grip on orksters and their song assignments continues just as strong as ever. Oberstein's attitude reflects the old axiom, "We're in the record biz, not the band biz," and music pubs verify that to get a band rendition of their songs on wax, the guy to see is not the maestro, but Obie. Powerful position of Victor, Decca, Columbia and other disk firms in the band biz has heightened as the other sources of exploitation for maestri have dwindled. With remote time slim, commercial radio shows for maestri drooping and theater and one-nighter huckstering picking up slowly after a few tenuous months, bands and agencies alike have come to respect the contribution of the wax industry in greatest degree.

All of which has the disk firms cautioning their maestri members and personal managers to go easy on the platitudes—bands are back in a buyers' market—and waxers are not so keen to buy.

JUKE BOX RECORDS

NO. 1 IN THE RACE FIELD

Depend on **JUKE BOX** for consistent **HITS!**

Distributors in principal cities, or

JUKE BOX RECORD CO.

New York 19, N. Y.

Complete Production facilities for SPOT ANNOUNCEMENTS SHOWS • BANDS • AIR CHECKS LINE CHECKS

and everything you need for your radio work

CHICAGO'S LARGEST INDEPENDENT STUDIO

State 5635

Universal RECORDING CORP.

42nd Floor

20 NO. WACKER DRIVE

Amb. 2142 • Chicago 6 • State 5635

No. 20-33—I'M MY OWN GRANDPA IT'S THE SAME THE WHOLE WORLD OVER

No. 20-32—RYE WHISKEY THE HAIR OF THE DOG THAT BIT YOU

THE JESTERS

(Red Latham • Wamp Carlson • Guy Bonham)

20th CENTURY RECORDS

Manufactured by

BALLEN RECORD CO.

1515 Jefferson Street PHILA. 21, PA.

WANTED HAMMOND ORGAN

Any model (console only) or complete with speaker. Will pay cash and freight.

R. W. KITTINGER

Box K, Arlington Heights, Illinois

King JUKE



COIN
MACHINE
NEEDLE

The Eldeen Company
610-616 W. NATIONAL AVENUE
MILWAUKEE 4, WISCONSIN

WITH A SENTIMENTAL BEAT...

HEARTACHES

LEEDS MUSIC CORPORATION
NEW YORK • CHICAGO • HOLLYWOOD

An All-Time Favorite

MEXICALI ROSE

Published by
M. M. COLE CORP.

Performance Rights Licensed Through

BMI

BROADCAST MUSIC, INC.
580 Fifth Ave., New York 19, N.Y.

MY HEART'S DESIRE

#102—Enchanting Rhythm! With ARTE
FIELDS' Orchestra. Vocals by RUSS TITUS
and DOROTHY DEANE, backed with a Hit
Novelty.

I AIN'T GOT A MILLION DOLLARS
FORTUNE RECORDS 11839 12th St.
Detroit 6, Mich.

MEMO:

AL OVEREND

and his Orchestra
featuring
LINDA LORRAINE
CURRENTLY
OLYMPIC HOTEL
SEATTLE

EXCLUSIVE MANAGEMENT
FREDERICK BROS. AGENCY, Inc.
NEW YORK • CHICAGO • HOLLYWOOD

Bally Savvy Ups Tally In Music Alley

(Continued from page 16)

Use of the contest gimmick has been adopted for one-day theater shots as well. New Haven, Conn., Shubert Theater, which plays an occasional four-a-day band show, runs a "Do you want to sing with a band?" gimmick with what the management feels would ordinarily be a weak bill. Elimination rounds run thru the first three shows, with final round the highlight of the day's last show.

But promoters aren't the only exploiters. Ork leaders taking to the road find advance men pave the way to heavier grosses and more frequent percentage breaks. Recently successful one-night tour of the Stan Kenton ork can be attributed in part to the combined efforts of advance man Gene Howard, rear echelon flackery of Milton Karle and General Artists' Corporation press department and the co-operative efforts of Kenton to help promote himself via appearances on local disk jock shows and at local record shops. Altho the Kenton pay roll's around \$7,000 per week, the leader is sold at a reasonable \$1,500 against 60 per cent of the gross, with Kenton feeling that adequate promotion will bring him out in percentage most of the time while his low tab helps him win the operators' clan.

Similarly the highly successful Sammy Kaye Southern tour for op Ralph Weinberg achieved its high level of grosses chiefly thru heavy-weight advance and publicity work put into the tour by Kaye's advance man, Manny Greenfield. The young Elliot Lawrence ork also drew well on its first group of one-nighters mainly because of Pat O'Connor's advance efforts coupled with national newspaper and magazine publicity accorded via George Evans' flackery. In theaters featuring race orks, the Buddy Johnson ork drew heavier grosses because of flack Jim Mc-

Lost Labor

HOLLYWOOD, Feb. 8.—Los Angeles area disk jockeys, recently banded to meet the possible threat of batoners taking over as platter spinners, were left with windless sails last week when it was learned that Woody Herman was offered (and he refused) the Don Lee six-station *Chesterfield* platter show. Ironic twist to the matter is the fact that it was Herman's wax-whirling on KLAC (for AFRA scale) that worried the jockeys into forming an org.

Carthy's brainchild, a contest to find the "fine brown frame." Contest title, drawn from a Johnson composition and Decca waxing, not only hyped attendance but also hyped sale of the record.

Even in class locations, whose chief source of promotion comes via remote air shots, ork leaders are becoming more wary of lightened location grosses (these have shown slight improvement in recent weeks). They are making greater effort to co-operate with and appear on disk-jock shows. One, Frankie Carle, who opens at the Hotel Pennsylvania Monday (10) night, paid for his own local newspaper ads to complement the spot's insertion schedule in an effort to bring wider attention to his eight-week engagement.

The promotion story resolves itself into an old business adage—to make money you've got to spend money, time and effort.

"Sugar Chile" Operatic

DETROIT, Feb. 8.—Frankie (Sugar Chile) Robinson, makes his debut in opera at the Masonic Temple here, week of March 3 in *My Maryland*.

Deal was set this week, with a special part being written into the operetta—fifth production of the Civic Light Opera Association. Eight-year-old prodigy will have a talking role running thru the play, building up to a spot-lighted piano solo in the

last act.

DeArv G. Barton, MCA manager, and Herbert M. Eiges, personal manager, figure this will help extend the youngster's range of appearances in widely diversified fields of show business.

Manor RECORDS

**Another Great
BROWN DOT Release**
Release #1057

**I DON'T KNOW FROM
NOTHING, BABY**

**SHOUT BROTHER,
SHOUT**

Order from nearest distributor
MANOR RECORDS

313 W. 57 St. New York 19, N. Y.

T. Texas Tyler singing

"RED LIGHT"
backed by
"Somebody's Rose"
Four Star Record #1152

**CONSOLIDATED
RECORD DISTRIBUTORS, INC.**
210 N. Larchmont Los Angeles 4, Calif.

PHONO OPERATORS

STAR READY PRINTED PROGRAM TITLE STRIPS

Will be available for the following popular record labels, via fast 2-day air mail service to any part of the U. S.

VICTOR	DECCA	COLUMBIA
CAPITOL	EMERALD	MAJESTIC
MERCURY	APOLLO	MUSICRAFT
SIGNATURE	KING	BLACK & WHITE
SONORA	QUEEN	TEMPO

20 TITLE STRIPS FOR 2¢
POSTAGE PREPAID

OPERATORS—Shoot us your name and address for our mailing list, so you will receive our advance record release list and order blank.

WE DO NOT SELL RECORDS

STAR TITLE STRIP CO., INC.

708 ARCH STREET PITTSBURGH 12, PA.
Established 1944

BILLY bishop

AND HIS
Music from Maryland

SOLID BOOKING
UNTIL
LABOR DAY

FREDERICK BROS. AGENCY • CHICAGO

MERCURY ↓ RECORDS

IRISH RECORDS

501—THE ROSE OF TRALEE
KERRY DANCE

502—COME BACK TO ERIN
DEAR OLD DONEGAL

HARRY PRIME with Ray Carter's Orch.

LIST PRICE
79c

Write, Wire or Phone
Your Nearest Distributor

BANNER RECORDS, INC. 1674 BROADWAY
NEW YORK 19, N. Y. CI. 7-8273

FOR SALE

Entire contents record pressing plant located Los Angeles. Must be moved from premises. Latest equipment; four presses, 10" or 12". Sacrifice.

T. NARD
1545 Broadway New York 19, N. Y.

COCKTAIL COMBO COMEBACK

Biz Peps Up; Unknowns Take Pay Cut

Singles in Demand

NEW YORK, Feb. 8.—Most cocktail combos haven't been affected too much by the slump in biz which incidentally is just beginning to come back a bit. Majority of booking offices and talent reps contacted disclosed that biz at spots they service is livening up for the first time in the past six months.

Cocktail units, on the whole, are still being paid the same dough they got a half-year ago, except in the case of lesser-known groups which are showing more of a willingness to take cuts in order to get the jobs.

Trend to Singles

Also noticeable is a trend to using singles. Ops haven't chopped budgets generally, but are buying smaller units. Singles are therefore in great demand, and, in one or two cases, the call is greater than the supply. There is also a trend to using local talent and paying scale.

Picture on the whole looks better with biz up 20 per cent in the GAC cocktail division, according to Johnny Hamp, head of the department. "As a matter of fact, we could sell 25 more units a week if we had them," said Hamp. "There is an increasing demand for singles with the demand exceeding the supply."

Starting at \$300 to \$350 per week in town, there's no telling what any good single can get. Singles with material can get 50 per cent more than some acts. For example, a girl who plays a piano and sings can easily get from \$250 to \$300 per week out of town. Trouble is, not many want to work out of town and so there is a drain on the supply."

Names Still the Draw

Walter Hyde, cocktail head at the Gale Agency, said ops still count on names to draw but agreed with Hamp about singles. "Right now we could easily sell six or more girl pianists if we had them," said Hyde. Gale units, as a whole, are still pulling in the same dough they were getting six months ago, except for a majority of lesser-known combos, which are now drawing about 10 per cent less. Name outfits, working out of the

IN SHORT

New York:

Jan Bart skedded for return date at Olympia Theater, Miami, starting March 19. . . . Peggy Fears to return to nitery work within a month. . . . Hilda Simmons and Cassi Cassano preemed at Joe Venuti's Cocktail Lounge, Boston, January 30. . . . Brett Morrison held over at Chateau.

Nick Edwards exited CRA to join Leonard Green Agency. . . . Diane Courtney penciled in for a February 14 opening at El Casbah, Kansas City, Mo. . . . Jesse and James getting six months at the Libo Club, Paris, starting in April. . . . Pepper, Mills and Mack opened at Last Frontier Hotel, Las Vegas, January 31. . . . Bud Taylor in his third month at the Hotel Sheraton Lounge.

Chicago:

Frank Cook, harmonica-guitar novelty act, is back in the business after six months spent securing harmonicas to replace ones he had stolen last year. . . . Miami Beach's Copacabana, reportedly shelling out \$12,500 weekly for the Ritz Brothers, who follow Danny Kaye, and \$15,000 weekly for Mickey Rooney who opens there February 29.

John Penninger will open an Austin, Tex., office for Consolidated Radio Artists of Illinois, next month. . . . Johnny Knapp, the singer and composer, has been renewed at the Schroeder Hotel, Milwaukee.

Dorothy Rae and Fred Lowery are

Gale office, haven't taken any cuts, nor do they intend to, he said. Attractions up to the \$500 class are still getting the same. Over \$500 and up to \$1,000, they've been taking a 10 per cent cut, and in some cases more, Hyde added.

A combo that was getting \$600 weekly six months ago, for example, has taken a \$50 to \$100 cut. In some spots, where a group has been found to fit a certain room, it still commands the same salary. "Of course," said Hyde, "what the situation will be now that Lent is almost here is another story. Lounges may expect another pinch for a few weeks."

According to Walter Bloom, Frederick Brothers cocktail director, ops are finding entertainment a prime necessity and soon will start buying better units. In some suburban spots, they have begun to use local talent as a weapon to get the talent reps to knock their price down.

MCA also sees a trend, outside of New York, back to using local talent. Bill Foster, whose office specializes in cocktail combos, says some ops have trimmed budgets, but on the other hand, two or three others have upped theirs, giving the customers what they've been accustomed to getting. Several ops, serviced by the Fosters, are using a \$1,200 budget and don't plan to trim. Such a budget in nabe lounges in New Jersey or Long Island, is considered quite sizable.

Ops in some Jersey spots have dropped New York attractions and are using local material or else are using shows on week-ends only, paying scale and buying direct. Most ops are pessimistic about anticipating any immediate relief altho Foster sees an improvement this month. The right unit in the right room, backed by the right promotion, said Foster, will keep the wolf away from the nitery door.

routining their act so that both can do a substantial single in the event that ops, who are pressed for talent dough, want them to work their own spots in revues. . . . The Elbow Room, Milwaukee lounge, taking a radio remote wire over WEMP, Milwaukee.

McConkey Music Corporation has inked Marge and Al, now at the Durant Hotel, Flint, Mich., and Phyllis and Eddie Makin, currently at the Kentwood Arms, Springfield, Mo., both accordion and guitar duos, and the Maxine and Her Men About Town, a five-piecer, to pacts. . . . Irv Brabec, ex-Central Booking Office and Frederick Bros. exec, reported opening a New York office for McConkey Music. . . . Eddie Noll left the Rio Cabana to switch to the Copacabana cs producer.

Hollywood:

Irene Bordoni returns to the nitery floor within a month or two when she does a stint at Frank Bruni's Florentine Gardens. Bruni, incidentally, is recovering from a leg injury. . . . Danny Thomas drew another hold-over at Slapsy Maxie's Club where he reportedly has broken all records. . . . Ruty Daye and Tubby Rives set for Nevada Biltmore Hotel, Las Vegas. . . . Allan Jones going to 509 Club, Detroit, middle of month.

Club Cobar, which folded after several weeks, reopened under the name of Princes, with a popular-price policy. . . . Jack McVey set for T. & D. Theater, Oakland, beginning February 19. McVey's salary has jumped in the last 30 days from \$600 for the five-man group to a new high of near \$3,000. . . . Roy Milton drew another holdover at the Last Word for eight weeks. . . . Kathryn Grayson and Johnny Johnston doing a special date in Atlantic City's Convention Hall February 18. . . . John Boles into Park Plaza Hotel, St. Louis, March 12 for three weeks. . . . Martha Raye opens March 24 at Philly's Latin Casino.

Deep River Boys opening at Biltmore, Las Vegas. . . . Hollywood Four Blazes going in as relief group at Avadon Ballroom, sharing stand with Stan Kenton. . . . Trenier Twins return to the Cricket Club, L. A., March 4. . . . Hack O'Brien boys at Hayward Hotel, L. A. . . . Billy Blair closes at Nevada Biltmore and plans return with Ted Weems. . . . Peter Lind Hayes follows Danny Thomas into Slapsy Maxie's beginning February 24. Owner Sammy Lewis is dicker-ing with Peggy Lee as an added feature on same bill.

Cincinnati:

Ace Entertainment Service here, headed by Helen Assad and Alma Bahlke, and Hollywood Theatrical Arts Agency, Cleveland, have incorporated under the firm name of Ace-Hollywood Theatrical Arts, Inc. Ross Valore is firm prexy, and Al Dauro heads the band-booking division.

George Gobel heads up new show at Lookout House, Covington, Ky., with Lindsay Lovely Ladies No. 1 Unit. Tom and Jerri and Rochelle and Beebe filling out the menu. . . . Tangerine and Penny Mason new at Casa Grande nitery. . . . Janeen and Ardita new at House of Rinck. . . . Kiki Arnold featured at Cat and Fiddle.

Dallas:

Hi Hat Club reopened by Marvin McKee Thursday (30) with Cosimo Messine ork.

Midwest Ops Stretch Stay Of Attractions

Acts Winning Customers

CHICAGO, Feb. 8.—Midwest cocktail lounge ops, much to combo skedder's delight, are returning en masse to their pre-war habit of keeping an attraction for lengthy stavs. A survey of Midwest ops revealed this week. When wartime drafts cut units and singles from bookers' available lists, ops found the quality of available talent was poor in comparison with the pre-war brand. Personnel was constantly being shifted and the resultant poorer quality of entertainment and music didn't prolong their engagements.

Spots, which capitalized on G.I. trade from neighboring camps and stations, found, too, that the G.I.'s liked a frequent change. Ops said they hold over units when they meet with the approval of their regular clientele. Steady customers today are older than the G.I. crowd, and don't mind seeing unit week after week, if it has a wide repertoire, which can meet requests.

Entertainers, ops add, if they are experienced and are doing a job, constantly study the people they are playing to and customers, they've found, are more generous with their hands as weeks go by, for performers are able to key their programs to the demands of the patrons. Ops find, too, that by keeping a solid combo on the stand for several months and doing a pretty good promotion job, they are able to build it into a major name in their particular locality. They benefit also by cutting the nut on the supporting talent if they use the continuous entertainment policy which has built grosses for large numbers of ops. Unlike the act biz, ops report, attractions aren't asking continually for bigger salaries if they draw lengthy stays in a spot, for in most instances, regular customers tip entertainers better when they request particular numbers.

Several ops reported they are contemplating setting up a regular yearly combo policy, which would use four units or outstanding singles, for three-month periods each. Ops feel that if they play an act three months the first year, during the second year stay that act will have attained the status of a name in the neighborhood and that by continuously using the same four names regularly, they can solve low grossitis.

AMERICA'S FOREMOST INSTRUMENTAL AND VOCAL DUO



TOM McDERMOTT
Inimitable Song Stylist & His Piano
CARLOS VACCARO
Ace Drum "Rhythmist"

Currently Appearing **COBBLESTONE INN** Storm Lake, Iowa
Management: **LOWELL MARTIN**
Orpheum Theater Bldg., Sioux City, Ia.

SCOOP!

Danny Ferguson
His PIANO and His
SOCIETY ORCHESTRA
An Indefinite Hold-Over
TOMMY'S DINNER CLUB
Lake Charles, La.
Thanks to FRED COURSEY

McCONKEY
ORCHESTRA COMPANY
Chicago — Kansas City — Hollywood

2-a-Day Vaude In Des Moines Does Folderoo

DES MOINES, Feb. 8.—Vaude with the magic touch of radio behind it failed to make a comeback in Des Moines, with KRNT Radio Theater officials dropping for the season two-a-day Sunday vaude shows after a five-week trial. The theater had been using six acts and a stage band, charging 95 and 75 cents, with shows Sunday afternoon and evening. Headline acts used included Roscoe Ates, Dinning Sisters, Jack Owens and Gene Emerald. The 4,200-seat theater ran about half-filled most of the shows, however, and as a result lost money.

The theater operated by KRNT, tried air publicity which boomed *Oklahoma* to record heights, but the flackery failed to work for vaude. Even the plugging of Gene Emerald, former night club emcee, who is now a disk jockey on the station and emceed the vaude shows, failed to help. KRNT officials gave the venture plenty of shakes, reduced the price for children to 35 cents and finally changed the vaude title to variety stage show, but no go.

Won't Give Up

However, they are not ready to call it quits and explained one of the reasons for dropping the plan for the season was due to two legit shows booked on coming Sundays. If revived later, it will be revamped under a new title. KRNT execs say the vaude label brought in some customers, but scared away others.

Another negative factor, they claim, was that prices of acts were too much to make the show a financial success. One official said the "acts are still using wartime prices."

MCA, Sol Tepper Row Over Lester

NEW YORK, Feb. 8.—It is MCA vs. Sol Tepper again, this time over Jerry Lester, now an MCA property. It started when Lester worked at the Charles, Baltimore, last year and had a verbal agreement to come back this year. At that time Lester was not with MCA.

A week or so ago, according to Tepper, Lester phoned him and asked him about the Charles date. Tepper okayed it but money details were to be handled by Lester's manager, Lou Mandell, who was due in from the Coast.

In the meantime, MCA got wind of the deal and wrote Tepper a letter warning him to lay off their acts, "or it would be forced to take proper action." Similar letter was sent Tepper by ARA.

Tepper says the act contacted him, and besides he didn't know MCA was handling Lester. MCA counters with the charge that Tepper approached Lester while in Chicago in the presence of Ray Light, a Chicago MCA rep, and by doing that he violated an ARA rule.

P. S.: Tepper says Mandell signed a contract today for Jerry Lester to open at the Club Charles February 18.

Minn. Bill Would Bar Fem Bartenders in Niteries

ST. PAUL, Feb. 8.—Minnesota night clubs and taverns would be barred from hiring women bartenders under a bill introduced in the State House of Representatives today by Representatives George Murk and Carl Hagland, of Minneapolis.

Murk is head of the Minneapolis Musicians' Union (AFM). Violation of the bill would be a misdemeanor punishable by a \$100 fine or 90 days in jail.

Arizona Night Spots in Drive To Boost Biz Via Rubbernecks

PHOENIX, Ariz., Feb. 8.—Altho nitery biz may be weak thruout the country, trade here is flourishing, from reports, with many spots active. Ops here never have been known as big talent spenders, but in recent months various niteries have sent feelers out for acts which have at least some name draw. Phoenix hot spots include the Lei Lani, the Alibi and Roy's. None of these has a budget above \$1,000. For example, Lei Lani has a bill which calls for an emcee, a girl dancer, a novelty and some music. The Alibi has a comedy-emcee, a novelty and a singer. Roy's usually uses two acts. The three clubs admit they'd like better acts but claim they can't pay current salaries. However, they say that before the summer rolls around they will be in a position to bring in at least semi-names.

Tucson's clubs include La Jolla, which uses three acts; the Flamingo and El Morocco. The Flamingo is now shuttered for alterations but expects to reopen in March with six acts plus a cocktail combo. El Morocco, also shuttered, expects to preem next month, bringing in Coast units with some kind of name. In neither case is the budget fixed. Both spots, however, intend to make a play for winter biz.

Local chambers of commerce are prepping plans to drum-thump Arizona as a national playground. Nabe biz in Tucson and Phoenix is fair. It is the tourist trade that the hot spots will make a drive for. And to get that kind of business, the clubs will have to play more than local Joes.

Bal Tabarin, Frisco, Reported Set To Fold

NEW YORK, Feb. 8.—The Bal Tabarin, San Francisco, reportedly is ready to do a fold after almost 16 years of continual operation. The 750-seat room has long been one of the biggest talent buyers on the West Coast having played names like Sophie Tucker, Harry Richman, et al.

Major reason for the imminent fold is the DeWitt Law instituted at the start of World War II as an emergency measure. Law put niteries in Marin County on a six-day basis and called for a midnight closing. When the war ended efforts to repeal the law met with little success.

It is estimated by trade sources that about 60 per cent of Coast niteries hurt by the law will do a fade in the near future if some relief is not granted.

Ted Lewis, due to open at the Tabarin February 11, was cancelled.

Norfolk, Va., Norva Debs Now-and-Then Vaude Policy

NORFOLK, Feb. 8.—Nilmer & Vincent's Norva is the second local theater to enter upon a part-time vaude-film policy. First show in was headed by Keye Luke, with Hermine's Wonder Midgets, Elsa and Waldo, Walter, Walters, Five Greys, Linda Parrish, and Nick Francis.

Booked for a week, with pic, *Faithful in My Fashion*, this show will be followed by others on a now-and-then basis, Manager Earle Westbrook announced.

2 New Montr'l Yiddish Spots

NEW YORK, Feb. 8.—Two new Montreal niteries with an all-Yiddish policy have preemed in the past few weeks. First spot is Sufferen's Paradise, which started rolling about six weeks ago. Second is Sloppy Joe's. Former is a 500-seater, which runs one show nightly and two shows week-ends. Budget is about \$1,200. Latter is a 225-seater operating on basis similar to Sufferen's, except that it has a \$1 cover charge. Budget at Sloppy Joe's is also about \$1,200.

Things Are Tough, Say Ops, So Why Pay ASCAP, BMI?

NEW YORK, Feb. 8.—Nitery biz being what it is, and it ain't lush, brother—there being a scarcity of luses—some of the local ops are starting to use the angles, if not to make a buck, then to save a buck.

Latest gimmick is to play hide and seek with ASCAP and BMI, or to play one against the other.

Ops using music or voices, or both, have to pay an annual fee to the music copyright boys. When business is straining at the plush ropes, there is no objection. A C note more or less, figure ops, isn't going to break them. But now that customers are playing hard to find, and cash registers get rusty from lack of work, saving a buck here and there is hard to resist. It's like lamming on a dentist's bill.

Gardner's Latin Room

Latest to tangle with ASCAP was Monte Gardner, of La Conga. His reason, he pointed out, was, "I got a Latin room. Most of my music—90 per cent anyway—is Latin. Latin stuff is BMI. So why should I pay ASCAP when I don't use their stuff?"

ASCAP views the picture differently. It insists that by giving a nitery a license they save the op a bundle of cash, for if he didn't have such a license he'd be liable for \$250 for each performance of a number that was protected by copyright.

Gardner admitted that he'll probably pay, noting "we'll probably make a deal."

The whole point of the story is that in order to save an obvious dollar ops may be in for a bigger shellacking than they figure on.

New Owners Using Acts At Royale, Savannah

NEW YORK, Feb. 8.—Club Royale, Savannah, Ga., which had been using only a house band up to January 26, has changed hands and reopened Wednesday (5) with floorshow policy. New ops are Jack and Harry Andris, who leased spot from former ops, Mr. and Mrs. Al Remler.

Opening show, booked thru International Artists Corporation is in on a \$1,500 budget and has Silver Cyclones, roller skaters; Ann Glasser, hooper; Eddie Black, emcee, and Johnny Grant ork. Band will stay in, but shows will come in for two weeks each.

Joe Venuti's Hub Spot

NEW YORK, Feb. 8.—New nitery, Joe Venuti's (not the w. k. Venuti) Cocktail Lounge, Boston, is using low budget talent. Spot, which originally consisted of only a downstairs eatery, was enlarged by addition of a cocktail lounge. Venuti's is using Erskine Butterfield, who is getting five Yankee Network air shots per week, and pianist Eve Brian.

H'wood AGVA Reps To Crack Down If Agents Misbehave

HOLLYWOOD, Feb. 8.—AGVA's drive to stamp out violations by Hollywood agents and talent (*The Billboard*, January 18) was resumed this week following a survey of January booking reports submitted to the union office by all Hollywood percenters. Check-up revealed that agents have continued to book non-union or delinquent AGVA acts, despite previous protestations of good faith made to Florine Bale, local AGVA rep.

According to Miss Bale, the union lost a total of \$5,000 in dues revenue for the month of January alone. Laxity by agents is blamed for the unhealthy condition. The union feels that it is up to the bookers to police their own acts and to make certain that all acts are paid up members before issuing AGVA working contracts.

AGVA's next move will be to submit detailed lists of violations to all bookers. Guilty 10 percenters are said to include the biggest Hollywood agents as well as small-time operators, and all will be given final warning to comply with union regulations. If violations continue this month, it's understood the local office will make final recommendations to Matt Shelvey, AGVA head, calling for immediate revocation of franchises.

Frisco Copa Owner Files as Bankrupt

SAN FRANCISCO, Feb. 8.—Joaquin Garay this week filed a petition in Federal District Court here under the national Bankruptcy Act in an effort to clear affairs at his Copacabana night spot.

Garay listed his total debts at \$70,089.11 and his assets at \$48,378.50. Property claimed exempt was valued at \$15,500. Losses included a \$2,000 gambling debt. He said he planned to refinance the club and had assurances from certain backers of their willingness to purchase stock in a corporation to be known as Copacabana, Inc.

Garay attributed his financial difficulties to the general falling off of business experienced by all night clubs here, augmented by the fact that the club was closed for a while during the fall of 1946, with a substantial loss resulting.

Meanwhile, Garay will have no interference from creditors pending action on his application to reorganize following the signing of a restraining order preventing seizure of assets of the club.

Sally Rand Breezes In and Out of Detroit

DETROIT, Feb. 8.—One of the fastest return bookings—to another spot—by a top-flight name on record locally was set by Sally Rand and her new package show when she was inked for the Club Top Hat, opening Monday (10) for a week.

Fanner closed a four-week engagement last Sunday at the 509 Club, downtown spot, with new house records, and then trekked to Pittsburgh for a one-week stand, to return here almost immediately to the suburban Top-Hat.

Bradford's 1st MCA Show

NEW YORK, Feb. 8.—First MCA show going into the Bradford Roof, Boston, headlines Carl Reiner, who will double from the road company of *Call Me Mister*. Mario and Flora, and Kaye Bernon will be on the same bill.

VAUDEVILLE REVIEWS

Loew's State, New York

(Thursday Afternoon, February 6)

Bill is good, with special bows to baritone Wilbur Evans and Jesse Block and Eve Sully, reunited as a team for this date. Evans, working in a white double-breasted suit, turned in a solid job with seven show tunes. On *Falling in Love*, he started off-cue but picked up the beat quickly. Really warmed up with a robust *Porgy and Bess* medley for a recall, clicking best on *I've Got Plenty of Nothing*. Phrasing on all tunes was good, with delivery ditto. Begged off.

Block and Sully were in there pitching with familiar routines, much of it failing to register; house just wouldn't catch on. Block's homely woman gal friend routine got plenty of yocks. Rest of act was okay, with Eve Sully getting a big hand upon her walk-on. Reminiscent bits were good.

Loe, Lou and Marilyn Caites, featuring father and son in a soft-shoe routine sold well, with bigger hand going to the older gent. Gal works too hard for smiles.

Harris and Lillette good on the laugh side, with gal's piano boogie faring well. Lillette has added a new bit, doing a piano chorus of *Lady Good Good* upright, while Harris sings for closer.

D'Angelo and Vanya did three ballroom routines against a red velvet and white column set. Lifts in second routine very effective, altho Vanya showed signs of straining in back-bend. Spirited *Tico Tico* samba was good but the intro by the man was unnecessary.

Other standard, Paul Remos and His Toy Boys, sold well. Stand-out bits included half-pints playing a xylophone atop a pole and partner's lasso turn. Conga closer was okay.

Louis Basil house ork in pit. Pic, *Blue Skies*. Don Marshall.

Paramount, New York

(Wednesday, February 5)

There's lots of zip in this show, one that will appeal to the youngsters and the hepsters who like their music hot and unadorned. It probably won't do so well with the adult trade, tho the Ink Spots with their record rep might help.

Show gets considerable spark from Cootie Williams's band, which not only cuts a fine show, but also does competently on its own. Band has two big numbers, its jumper, *House of Joy*, in which the lads showed a terrific enthusiasm, and *Open the Door, Richard*. In the *Joy* number, Williams's jive-style fronting was enough to build a fire under the band which went to town and took the house along with it. In *Richard*, Bob Merrill, trumpet, came down front for a vocal. Lad's business got plenty of healthy howls.

Stump and Stumpy rated yocks from the walk-on to the walk-off. Lads' novelty bits, hokey terping and chatter almost stopped the show cold. As it was, they had a tough time getting off. Since last caught they have added new material. Some of it was a stretch-out and build-up of their standard routines. Whole act, however, was sold beautifully.

Ella Fitzgerald, looking heavier but costumed cleverly to hide it, opened with a slowie, *For Sentimental Reasons*, and had a tough time trying to pick up the pace. It wasn't until she did a vocal jammer of *Lady Be Good* that the tempo picked up. In the latter number she got an assist from Raymond Toomey, piano, who did an excellent supporting job. Arrangement was strictly for the groovy trade; in fact most of the canary's work was aimed at the hepsters.

Ink Spots did their usual job. Kenny, however, has cut down his

Chicago, Chicago

(Friday, February 7)

Band package shows may be suffering from lagging grossitis, but if they're as carefully produced as the current Bob Crosby band revue here, they can compete with variety package shows. Whole 45-minute show was wisely paced and the finale, with the entire band and acts doing a parody on radio commercials a la Fred Waring, sent show off to hefty mitt.

Crosby's Bob Cats have pared their claws and lost their swing sting in the past four years, with Bing's younger brother fronting a crew that emphasizes commercial music. One exception was *Big Noise From Winnetka*, the jazz classic, which was more of a selling piece than a swing gem, with drummer Ray Bauduc and the bassman carrying on with showmanship as the theme. Tho the band is brass heavy (three trumpets and four trombones), there's not a blare anywhere. Leader got healthy response for his three solo bits, warbling time-tested ballads and novelities. The Town Criers, ex-Kyser band harmony group, wisely have inserted plenty of humor, with the load carried ably by Gordon Polk, and eye-catching gimmicks to put over their four-voiced ballading to good mitting.

The Three Dunhills opened the show, offering extremely fine precision cleating as a starter, and saving the back-breaking solo stepping for a closer that reaped a salvo. Eddie Rio did the standard *How Different Guys Dance* parody, but rated and got concentrated attention because of his top-drawer eccentric stepping. Kept applause high with an eccentric stepping bit that had plenty of originality.

Johnny Sippel.

Fuld Wins Round 1 Vs. Romany Room

NEW YORK, Feb. 8.—Paul Young's Romany Room, Washington, and Leo Fuld's unit, *Fun for Your Money*, had their day before an AGVA arbitration board Friday, with Fuld coming off as the winner in the first round. Complaint was lodged with the union by Fuld, who claimed that he was hired to do an extra week and got paid for only three days.

Young charged that he had a verbal agreement with Fuld to stay over three extra days. In the absence of any written agreement, AGVA ruled for Fuld but also stipulated that if Young had new evidence the case would be reopened. Meanwhile, AGVA collected \$700 which it will hold until the case finally is settled.

Young said he had Fuld for a two-weeker which ended on a Thursday. Inasmuch as his next attraction wasn't due until the following Sunday, he asked Fuld to help him out. Fuld agreed, said Young. It wasn't until Fuld left, according to Young, that he charged that extension called for a full week instead of three days.

finger waving, tho he's still in there mugging. Numbers included recent recordings, ending with *To Each His Own*. Kenny winds up with a new finish, saying "God bless you, and God bless America." Apparently, he figures that one of the statements is good for an extra mitt. It wasn't when caught.

Tip, Tap and Toe opened fast with their three-part hoofery. Boys have plenty of polish and still sell their toe and heel routines with skill. Challenge work was equally effective, each lad winning nice hands. Pic, *Easy Come, Easy Go*.

Bill Smith.

New York:

Icicles Hit B'way B. O.'s; MH Fair; State, Par, Ouch

NEW YORK, Feb. 8.—Severest snowstorm of the season, followed by a cold spell, emptied Stem sidewalks and knocked grosses for a loop this week at the four Broadway, pic-flesh houses as well as the two off the street. Weather blitz, which started Tuesday afternoon (4) and continued thru Thursday, cut six box offices to a \$443,100 total, compared to \$485,600 the previous week, itself a poor figure. Only house pacing the previous week was Radio City Music Hall (6,200 seats; average, \$110,000), with the second stanza of Gil Maison, Patricia Bowman, Ted and Flo Vallet and *The Yearling* bringing in \$137,000 against earlier week's \$140,000.

Hardest hit was Loew's State (3,500 seats; average, \$25,000), with John Boles, Jim Wong Troupe and Lorraine Rognan and *Secret Heart*, off to \$29,400 as against previous bill's \$41,000 with Barry Gray, Lionel Kay, Bonnie Baker and the second week of *Jolson Story*. New bill, reviewed this issue, has Block and Sully, Wilbur Evans, Paul Remos and *Blue Skies*.

Roxy (6,000 seats; average, \$85,000) brought in \$82,000 as against \$89,000 of previous week with third stanza of Gracie Fields, Arthur Blake and *13 Rue Madeleine*. Started with \$120,000.

Para Sings Blues

Paramount (3,654 seats; average, \$75,000) in the third and closing week with Elliott Lawrence ork. Tim Herbert, Olga San Juan and *Perfect Marriage*, tabbed \$55,000 as against the previous frame's \$60,000. Preemed with \$70,000. New bill, reviewed this issue, has Ink Spots, Cootie Williams ork, Ella Fitzgerald, Stump and Stumpy and *Easy Come, Easy Go*.

Capitol (4,627 seats; average, \$72,000) collected \$88,700 for the second frame with Tex Beneke ork, Gene Sheldon, the Fontaines and *Lady in the Lake*, compared to opener's \$94,600.

Strand (2,700 seats; average, \$40,000) got \$51,000 for second week with Charlie Barnet ork, Ray English, Boni Coles and Cholly Atkins and *The Man I Love*. Started with \$61,000.

Follow-Up Review

CAFE SOCIETY DOWNTOWN, NEW YORK: Josh White is back with his guitar and familiar folk melodies that have made him a click here as well as on records and in concerts. Packed house brought him on with a solid minute of heavy applause and he got equally strong mits after each of his five numbers.

Balladeer knows how to sell a backwoods melody, tho he showed slight irritation, one or two times glaring at customers who whispered too loudly during his stint. Unique delivery got stand-out results for *Waltzing Matilda* and *Free and Equal Blues*. For a recall he introed an original piece by MacKinlay Kantor, *The Man Who Couldn't Walk Around*, underscoring a March of Dimes plea, memorializing the late F. D. R. Don Marshall.

LATIN QUARTER: New York: Spot has brought back Arthur Lee Simpkins, sock singer who clicked here about a year ago. Lad showed several of his familiar light classic and standard selections, all delivered with one of the finest voices heard in a Stem nitery in moons. Simpkins knows how to sell a tune and also displayed a personality which the customers were quick to latch on to. Kept recalling him until he graciously begged off. Introed his tunes with an easy charm that also caught on fast. Among his newer (See *Latin Quarter*, N. Y. on page 37)

Minneapolis

Crosby Okay 26½G At Orph in Snow

MINNEAPOLIS, Feb. 8.—Despite bad weather, Bob Crosby and ork grossed a neat \$26,614 in the 2,800-seat RKO-Orpheum Theater here for the week ending February 5. Crosby's initial show (30) was delayed a couple of hours because the crew's train was held up due to a bad snowstorm en route here. Pic, *White Tie and Tails*.

COMEDY PATER
BLACK-OUTS • PARODIES
FOR ALL BRANCHES OF THEATRICALS
FUN-MASTER GAG FILES
Nos. 1 thru 22 @ \$1.00 Each.
(Nos. 21 thru 25 ready soon.)
"BOOK OF BLACK-OUTS," Bits and Skits.
Great for Radio "Warm-Ups."
3 Vols. @ \$20 Per Vol. or \$50 for 3 Vols.
"BOOK OF PARODIES," \$10 Per Book.
10 Special-Written Sock Parodies.
SEND FOR NEW LIST OF COMEDY SONGS AND PARODIES!
Don't Be a Ham-C!
"HOW TO MASTER THE CEREMONIES"
(How To Be an Emcee)
\$3.00 Per Copy.
No C. O. D.'s on any material!
If en route also send permanent address.
PAULA SMITH
200 W. 54th St. New York City 19

COMICS! MC'S
HERE'S THE MATERIAL YOU NEED
GAGS... BITS... COMEDY CHATTER
Incl. 5 Comedy Songs with Music, 3 Parodies
\$2.00 COMPLETE—NO C. O. D.'s
ASK FOR FOLIO "C"
FOLIO "D" READY SOON!!
IN ORDER to estimate printing, FOLIO "D" is yours for ONE DOLLAR!! Just send me \$1.00 WITH THIS AD and FOLIO "D" will be sent to you immediately it comes off the press.
FOLIOS "A" and "B," \$2.00 EACH.
BLACKOUTS AND SCENES IN 2 VOLUMES, \$25.00 Per Vol.
AL STANLEY
P. O. Box 1015 Los Angeles 53, Calif.

FOR SALE—NITE CLUB
Small investment. Located in rich tobacco section of North Carolina. In second successful year. Reason for selling, poor health. For information write
MRS. H. J. BENKERT
P. O. Box 910 GOLDSBORO, N. C.

NOVELTY ACTS WANTED
WHEN PASSING THRU BALTIMORE—
Contact this Night Club.
CLUB PICCADILLY
115 W. FAYETTE ST. BALTIMORE 4, MD.

NITE CLUB
Modern, Grade A restaurant rating. The nicest club between Nashville and Memphis, U. S. Route 70. Located in a "wet" county, cheese plant, 2 garment factories; also oil prospects. A 2-room and bath apartment adjoins the main building. Cash.
Write P. O. BOX 257, McEwen, Tennessee.

Cotillion Room, Hotel Pierre, New York

(Wednesday, February 5)

Talent Policy: Floorshows at 9:15 and 12:15. Operators, Hotel Pierre; publicity, Madeleine Riordan. Prices: \$2 minimum weekdays; \$3 week-ends and holidays.

This room, with its beautiful decor, rates high as one of the most relaxing spots in town and its new show, with three acts, provides a pleasant diversissement in keeping with the general atmosphere. One of the acts, Noble and King, is new to these parts, but would be a standout in any intimate bistro. Boy and girl do a straight song act, the former at a minipiano on the floor, and while neither has much of a voice, ultra-smart arrangements combined with song-selling savvy that has 'em projecting beautifully, gets the turn over with a show stop. Their handling of *Flamingo* is socko—truly so, but they err in offering it as their second number. It's too hard, even for them, to follow, and it should be their closing tune, with their bright arrangement of *Anything You Can Do*, with which they now close, subbed as the deucer.

Other two turns are Jere McMahon, tapper, and Florence Zamora, violinist. McMahon's interpretive tap routines are smart and he's an agile hooper. Does one number to *Dancing in the Dark*, a Spanish number and rhythm bits sans music. Admittedly, he gets away from routine nitery tapistry, but he gets too far away. One straight buck and wing would make his interpretive work stand out the more. Miss Zamora, accompanied by Nancy Zamora, apparently her sister, is a facile fiddler whose two numbers are equally effective.

Seldom in a room such as this does lighting add so much to the floorshow, but William Richardson's canny use of spotlights, and use of the white bandshell as a shadow background, is really big time. It helps all the acts get over.

Charles Reader, who books the acts, fronts the band. Both his outfit and Cass Harrison's Latin outfit are strong on rhythm and both beat the whiskers out of the volume. That extra hunk of fortissimo is distinctly out of place in this room.

Jerry Franken.

NIGHT CLUB REVIEWS

Beachcomber, Miami Beach, Florida

(Thursday, January 30)

Talent Policy: Dancing and floorshows at 9 and 12. Owner-operator, Ned Schuyler; manager, Jack Castleman; publicity, Les Simmonds. Prices: From \$4.

New show packed the spot for the opener. Triple draws this time are Sophie Tucker, Jackie Miles and Bobby Breen.

Miss Tucker looked and sounded in top form as she held the customers for almost 50 minutes, doing new numbers and oldies. After she really got warmed up there was no stopping her and the crowd went for her with rounds of solid applause. One of her sock bits, *Papa, Don't Go Out Tonight*, done in Yiddish, was particularly effective.

Jackie Miles had the tough assignment of following Miss Tucker but delivered sock results. His stuff kept the customers bringing him back and he later pitched in with a bit of cross patter with Miss Tucker for additional yocks.

Bobby Breen clicked with a good voice, which the crowd apparently hadn't been expecting. Kid has an easy-going personality and with the right handling should keep climbing. Best piece was *September Song*.

Hold-overs were Jack Stanton and Betty Luster. Show was cut by Joe Candullo's ork, with Del Toro's rumba band in for relief sessions.

Larry Berliner.

Colonial Inn, Hallendale, Fla.

(Thursday, January 23)

Talent Policy: Dance bands and floorshows at 9 and 12:30. Owner-operators, Colonial Inn Associates; publicity, Dorothy Dey. Prices: \$7.50 minimum.

This lavish spot comes up with one of the best shows in this area. Joe E. Lewis is back and the comic is terrific with all new stuff. Lewis labored more than 30 minutes, but customers didn't get enough.

Jane Froman is runner-up for honors. Canary opened with *It's a Great Life*, then the *September Song* and the *Coffee Song*. Followed up with a medley from *Annie Get Your Gun*, including *It's Wonderful* and *There's No Business Like Show Business*. Socko.

Senor Wences, in a ventro specialty, repeated his success of last season. Closed with juggling for a heavy mitt.

Beatrice Kraft Dancers, Miriam La Velle, Kent Edwards, Betty Heather and Ray Malone all sound performers. Line of 28 was sensational in the Siam number.

Harry Cool band cut the show, with Dacita ork doing the rumbas.

Larry Berliner.

Versailles, New York

(Wednesday, February 5)

Talent Policy: Floorshows at 9:30 and 12:30. Operators, Nick Prounis and Arnold Rossfield; publicity, John O'Malley. Prices: \$3.50-\$4.50.

Return of the Bernards, George and Gene, obviously paid off, to judge from the jammed room. Spot, incidentally, celebrates this week its 13th year in business. Bernards' routines got some healthy returns, the parts can stand severe trimming. When the two lads do their record panto bits there's no beating them. But it was their oldies, mostly the Andrews Sisters take-off, which rang the bell.

Weakest bit was a crossfire number called *Breakfast at Reubens*. Most that can be said for it was that the lyrics were original. Originality, however, is not enough. A collection of Broadway cliches can be awfully dull. That the boys weren't too familiar with the bit also was apparent.

Strongest item in the Bernards' routine, one obviously tailored for a theater-going New York crowd, was their Ethel Merman-Ray Middleton record playback of *Anything You Can Do* from *Annie Get Your Gun*. Number had everything; perfect timing, delightful pantos, funny bits of biz and best of all, an engaging freshness. A couple of quickie limericks thrown in for a stretchout were in questionable taste. At one time the record player broke down and George Bernard showed show savvy in hoofing to cover while his brother fixed the machine.

Bob Grant ork didn't have to do much for the show, tho a couple of the sidemen helped in a panto bit in okay style. Grant's society dance music, and Panchito's rumbas (he's been here for 10 years) filled the floor satisfactorily.

Bill Smith.

Copacabana, Detroit

(Friday, January 31)

Talent Policy: Dancing and floorshows at 10 and 12:30. Managers, Albert Deratany and Louis Friedman; publicity, Bill Silbert. Prices: \$1.20 door charge.

Brand new spot, with probably the second largest seating capacity in town, achieves special intimacy thru a dozen individualized small rooms around three sides. Place is distinctive and atmospheric, and got off to an excellent start. Show is top-flight standard talent, all musical but diversified. Presentation is in two sections with dance sets intervening.

Lant McIntyre and His Hawaiians (10) furnish the tilting framework for the show, epitomized by his own *You're the One Rose in My Heart*, which he does as a vocal solo with guitar. Band's style is smooth and soft, consistently pleasing.

Three dance solos—Vanu Vana in a Tahitian number, Kamao with *Brown Gal*, and Pua Nani with *Cockeyed Major*, are surprisingly different Hawaiian interpretations, climaxed in two trio hulas done with sinuous grace.

Gene Austin's ingratiating personality wins the house at once as he faces them over his floor piano, giving with reminiscent songs, many his own numbers. The Sherrill Sisters, who work with him on several numbers, couldn't get off the floor opening night. Petite brunet bass player is a pint of dynamite and personality, while the blond guitarist does a beautiful assist. Solos and vocals were well received.

Joseph Michael McNamara and the Original McNamara's Band (5) have a full show of their own, doing comedy, monologue, plus music, straight noise and hoke. A solid unit.

McIntyre and McNamara alternate for dances, *Haviland F. Reves*.

Vod-Vil Lounge, New Orleans

(Tuesday, January 28)

Talent Policy: Shows at 10:30, 12:30 and 2:30. Bill Gruber and Henry Vosbein, owner-operators; no dancing; incidental entertainment in afternoon and between shows. No minimum or cover.

New lounge on Canal Street, instead of in Vieux Carre, has a handsome decor and shows are drawing well, but acts were below par when caught. Billy Meagher, emcee opened show with plenty of zip but after that whole affair lacked continuity and only went over in spots. The Palmors, singing and piano duo who preceded show, held customers well and took a better mitt than most of other acts. Phyllis Palmer's spoken parodies with piano seemed fresh and went over well.

Blossom Lee started unconvincingly with *Personality* but warmed crowd up gradually with *Night and Day*, *Temptation*, and held them with a good selling job on *I Want to Get Married*. After that, Mel Cardo took up a good deal of time trying to manipulate cards on a stage that was too small. He was definitely off form, but ended up better when lights were lower, manipulating in time with orch. Meagher turned over some old gags and a dialect act that brought out some guffaws. Junie Mays' house orch does well and is right for room. One trouble with the lounge is that acts cannot be seen well from back booths in the balcony.

Claire Nunn sings and plays in the afternoon.

Dick Hartshorn.

Tie Toc, Milwaukee

(Monday, February 3)

Talent Policy: Dancing and floorshows at 10 and midnight; three shows week-ends. Owner, Al Tulsa; operator, A. J. Weinberger. Cover, 50 cents.

Highlight of this week's show is the smooth musicianship of the Three Harmonicists, Jerry Murad, Don Las, and Al Fiore, whose work on different sized harmonicas is delightful. Their *Hora Stocata* and *Holiday for Strings* brought them back for an encore of *Peg o' My Heart*, with Al Fiore taking a solo with a giant-sized mouth organ.

Susan Carroll sang a throaty *It's a Pity to Say Goodnight* and *It's All Over Now*. Solid mitt brought her back for *Old Devil Moon*. Comic Eppy Pearson's crackling retorts to hecklers got him his best mitt. Played a tiny piano while he sang *My Sugar Is So Refined* and got laughs from a rapid-fire version of *Chloe*.

Virginia Tiff line (5) has improved over previous review. Girls' precision work is smoother and better lighting is more becoming to the girls. Did a number with fluorescent hoops that was first-rate.

Johnny Davis ork cut the show and played for dancing. Pauline Ames on piano during intermissions.

Sylvia Schuster.

SING ALONG WITH BUDDY YOUNG

AMERICA'S SWINGIEST SINGING M. C.

Available after April 1.
For Advance Booking Write, Wire

BERT JONAS AGENCY
1650 Broadway, New York City

MERCURY
Latest Release
"OPEN UP
THAT DOOR,
RICHARD."
8029

"THAT ONCE IN A LIFETIME VOICE"

BILL SAMUELS

OPENS FEB. 28.
PARADISE
THEATRE
DETROIT

MERCURY RECORDS

AND THE CATS 'N' JAMMER TRIO

The Feelin's Mutual

MUTUAL ENTERTAINMENT AGENCY
203 N. Wabash Ave. • Chicago

★ DANCE ORCHESTRA
★ MUSIC STANDS!
★

These streamlined, portable stands are favorites with top bands. Immediate delivery in many styles and color combinations.

Write today for descriptive literature!

MUSICAL INSTRUMENT EXCHANGE, Inc.
112 W. 48th St., New York 19, N. Y.

COMEDY MATERIAL

Three clever, original special material songs for Female Performer. Never used. For sale at fraction of original cost.

ALENE BRADLEY

136 West 55th St. New York, N. Y.

400 Club, St. Louis

(Friday, January 24)

Talent Policy: Floorshows at 11, 1 and 3. Manager, Joe Keegan; publicity, Charlie V. Wells.

Current revue is loaded with variety, laughs, and socko acts from start to finish, making it one of the finest shows yet presented by this club. Opener was a flashy, colorful Latin act, Estella, Julio and Pancho. The two guys and a gal, garbed in bright costumes, offer a routine of exciting conga and rumba dances. Gorgeous, raven-haired fem had the male payees whistling for more. Cliff Winehill, zany comic and a St. Louis favorite, is playing a return engagement. Winehill with funny nose and cigar garnered chuckles galore for his stories and song parodies. Did a Charlie McCarthy number with a dummy, and wound up his act with a hilarious strip-tease that brought down the house. Had to beg off.

Ella Mae Morse closed the show sensationally. Gal is lovely to look at, and her sultry voice registers even better in person than on records. Opened with *Sunny Side of the Street*, and followed with *The House of Blue Lights*, *Don't Blame Me*, *Cow-Cow Boogie*, *Pig Foot Pete* and *Buzz Me, Baby*. Despite a slight case of opening night nervousness, she was a solid hit and had to make a speech to get off.

Morrey Brennan, rotund band leader, emceed, and his seven-piece ork played for the show and dancing. Band did a good job on Ella Mae Morse's music. *Abie L. Morris*

Mayfair Room, Chicago

(Friday, February 7)

Talent Policy: Dancing and floorshows at 9:30 and 12. Arnold Kirkeby, owner; Emile, manager and headwaiter; Evelyn Nelson, publicity. Prices: No cover or minimum.

Despite sub-zero weather, Carl Brisson, a perennial fave here, pulled a near capacity crowd to both opening night shows. As usual, Brisson seems to add something additional to make each succeeding appearance more dynamic.

This time he's making fuller use of a pair of hands which are as expressive as any mitts in the business. While he was continually beset by shouted requests for his standard classics, some of which have just been released in Apollo Record album, the handsome Dane managed to squeeze in several newbies, notably *Oh, How He Could Ride*, a double entendre bit done with the utmost naivete and composed by Headwaiter Emile here; and the *Beautiful Lady in Blue*, another fave and little-used standard, which Brisson is reviving successfully. He worked a total of 43 minutes, snaring a quartet of encores. Ramon Ramosi society crew did sterling service in backing Brisson. *Johnny Sippel.*

Hob and Nob, Sherman Oaks, Calif.

(Monday, January 27)

Talent Policy: Dancing and floorshows at 9:30 and 12. Owner-operators: Jack Passin and Bob Silverberg. Prices: \$2.50 minimum.

Newest of San Fernando Valley's intimate clubs, Hob and Nob is one of those spots where informality is the keynote. Show packs plenty of variety, but talentwise, offering is both good and bad.

On the credit side there is the socko comedy ballroom work of Grace and Nicco, whose zany burlesque dancing is happily reminiscent of the Hartmans. Duo literally beat each other to a pulp, yet do so with the grace and agility of the smoothest ballroom team. With a natural flair for pantomimic comedy and a generous helping of originality, twosome is a sure-fire hit.

Surprise of the show are two young musicians, who call themselves the Gypsies. Lads offer an interesting combo of electric guitar and banjo, and run the range from the classics to jive, with Latin and Bohemian tunes tossed in. Boys make their instruments sound like a seven-piece ork.

Negro pianist Vivian Greene sells easily. Gal plays a la Hadda Brooks, with an easy-to-take singing style. Spotted as the opening act, Miss Greene warmed things up nicely. Rest of the bill, with exception of Marie (Butch) Austin, who handles emseeing chores nicely, is far from appetizing. Von Kerry, young lad whose main stock in trade is a rubber face, passes as a gagster with a batch of tired and unfunny gags. Lad has a good comic potential, but his material should be tossed in the nearest ash can.

Miss Danna, attractive thrush, is given a featured "presentation" slot between shows, but fails to excite more than a polite mitting. Gal hasn't the voice, material or experience to hold down a special niche, and should be set in the regular show where she can benefit from momentum created by supporting acts. Her Hildegardish entrance is neither original nor smart and at best the act is mediocre.

Peter Fylling's four-piece ork cuts a neat show and provides the dance music. *Alan Fischler.*

Blue Angel, New York

(Wednesday, February 5)

Talent Policy: Floorshow 10:30; acts work at 20-minute intervals until closing. Operators, Herbert Jacoby, Max Gordon; publicity, Ed Weiner. Prices: \$3.50 minimum.

New acts at this plushy spot range from fair to excellent with top honors going to Josephine Premice, calypso and French Haitian singer. Miss Premice, a slim, high cheek-boned gal, can sell and has a routine that jells. Her voodoo numbers (working with a bongo beater) were almost barbaric in their intensity. Her deliberate slow start, build-up and dying down effects sent chills down customers' backs. When canary did calypsos she introed them with explanations which in themselves were charming to listen to.

Mildred Bailey seemed to be off her feed. The smooth lovely delivery that is typical of Bailey was lacking. Even her choice of numbers was poor. In only one song, *From Rocking Horse to Rocking Chair*, was she the old Mildred Bailey.

Piano team of Ferrante and Teicher showed plenty of ability. But ability without showmanship, particularly in a night club, is a poor combo. Two lads displayed unusually competent technique. They were well lighted with overhead spots. Actually the boys are better concert fodder than nitery act. Room here may prove to be a showcase for them, but as an act for the room, they don't fit.

John Buckmaster holds over from previous show. Ellis Larkin Trio did

Leon & Eddie's, New York

(Tuesday, February 4)

Talent Policy: Floorshows at 8:30, 10:30, 12:30 and 2:30. Owners-operators, Leon Enken and Eddie Davis; publicity, Dorothy Gulman. Prices: \$2.50 minimum.

Show is good for variety and laughs, with the latter end ably held up by Jackie Whalen. Lad knows his way around a gag, whether it's new or old, and doesn't hesitate to use oldies. He started off slowly and didn't get going until the middle of the show when he was clicko. Some of his bits are in poor taste.

Sherry Britton, stripper, who goes with the lease here, undraped as usual, but with a new costume and routine. She registered well, but her song in the finale, *I've Got the Urge to Merge*, with the line in back, can be cut with no harm done.

Show opened slowly with the Frank Shepherd line (10) doing two routines. Opener was okay, but the *Clair De Lune* interpretation needs more spirit. Carmen Montaya, Spanish terper, was okay. Also Sonny Ing, a pleasing lad with the same caliber voice, sold three tunes well, but his *Donkey Serenade*, a la jive, wasn't as good as the other two. His last number, abetted by Whalen in an Ink Spots take-off of *If I Didn't Care*, probably would sound better as a solo.

Acro team, Three Parks, two men and a gal, clicked in lift stunts, and singer Joan Montell showed a fair voice. Roller skating team, Four Macks, a man and three fems, on a portable floor, kept ringsiders' engaged thruout.

Art Waner's ork, conducted by Julie Stein, cut the show. *Don Marshall.*

Tic Toc, Milwaukee

(Sunday, January 26)

Talent Policy: Dancing and floorshows at 9:30 and midnight, three on week-ends. Owner, Al Tusa; manager, A. J. Weinberger. Prices: 50 cents cover.

Highlight of this week's show is the brilliant interpretive dancing of Jack Warner. Coming on after an introductory dance by the Five Virginia Tiff Girls, Warner's nimble footwork and clever mugging won him several encores. Outstanding was his Afro-boogie dance, done in zoot suit costume. His interpretation of a Cockney dance got a terrific mitt and his colorful Russian number had a lot of flash. Perfect timing added to his smooth performance.

Jayne Walton, ex-Lawrence Welk chirp, went over with a varied selection of songs. Her *I Got Rhythm*, *Marie Elena* and *Sooner or Later* got a good hand. Encored with *Did Your Mother Come From Ireland?*

Emsee Ted Blake pulled a line of standard patter, but a clever bit with a gun and plunger drew laughs.

Lighting during line numbers was unflattering, with a blue making girls look haggard. Baton number showed lack of practice thru fumbling and missteps.

Music by Johnny Davis for the show and dancing. Backgrounding of Jack Warner's dancing and Ted Blake's comedy skits were excellent, and helped put over both performers. *Sylvia Schuster.*

LATIN QUARTER, N. Y.

(Continued from page 35)

pieces were Molly Malone and *Celeste Aida*, with a top selling job on the latter. His closing *Alouetta*, done in easy jive tempo, still gets plenty of help from the customers.

Other new addition is Paul Winchell with his dummy, Jerry Mahoney. Started slow but warmed up in middle of act. Encore sneezing bit registered for best hand. Sneezing bit, however, is overlong and could be trimmed. *Don Marshall.*

a nice job backing. Stuart Ross was competent as intermission pianist. *Bill Smith.*

Rio Cabana, Chicago

(Friday, February 7)

Talent Policy: Dancing and floorshows at 9 and 1. Management, Chuck and Bert Jacobson; production, Eddie Noll; publicity, Sam Honingberg. Prices: \$2.50 minimum.

In order to offset current headline competish in other local spots, Rio Cabana has brought in Frances Faye, one of the names which originally put this spot into the major bracket. Judging from her opening show, the tempestuous throater should be just what the medic ordered to bring back plunging patronage, for she's back with plenty of new material to interweave with her off-called-for standard classics. Best of her fresh material was a soulful *Sorrento* and a sugar-daddy parody on *South America, Take It Away*. Tho she seemed agitated and not quite thruout, she still projected her energy and reaped sock hands.

Copsey and Ayres worked their exotic terping in two different spots, using different themes and costumes each time. Variety of their work made it possible to break up heavy comedy siege between comic Jack Carter and La Faye. Walked off to big hands on their East Indian and Trinidad routines.

Youngster Jack Carter teed off nervously, but found himself shortly and from there on in pulled laughs consisntently. He works a bit too fast, often gobbling lines or losing cracks while crowd is still chuckling over a preceding line. Uses too many short gags, and might slow down the intense pace by using more dialog to intro some of the stories. Material, especially parody on war brides and comparison between animals and screen celebs, is unusually fresh and worthy of laughs.

Eddie Noll, producing his last show here before moving to the nearby Copacabana, outdid himself with two routines, both of which spotted fine original music and lyrics by Madelene Dahlman. Calypso fantasy, used to intro Copsey and Ayres, was especially pertinent and warranted nice response for dance team's work. Production singer Bob Lee warbled background music nicely, displaying a set of tonsils that were sturdy enough to warrant his laying aside the p. a. He is not of the crooner school, possessing one of those big voices which aren't heard often enough since volume is no longer the vogue.

STEVE GIBSON
and His Original RED CAPS
Weeks of February 14 and 21
LAST FRONTIER HOTEL, Las Vegas, Nev.
Write Wire Phone
JOLLY JOYCE
WAlnut 2-4677 Earle Theater Bldg.
WAlnut 2-9451 PHILADELPHIA, PA.

WANTED AT ONCE
For one-night stands, Stage Shows, Magicians, Revues, Acts, Hillbilly Bands for combo, Stage Show and Dance policy, Small Bands, Orchestras.
ACTS—Suitable for Circuses, Pairs and Parks, Managers and Secretaries—Contact us for your Grandstand Shows.
SCHAD THEATRICAL AGENCY
215 W. OAK Ph. 2524-W ENID, OKLA.

ACTS AND BANDS
Break your jump through
Charleston and Savannah.
Write
Del-Roy Theat. Agency
Beaufort, S. C.

WANTED
DANCERS
NOVELTY ACTS
SINGERS
Write Wire Come In
RAY S. KNEELAND
75 1/2 W. Chippewa St. Buffalo 2, N. Y.
AGVA Franchised

In Philadelphia
HOTEL SENATOR
915-17 Walnut St.
Caters to
The Show World
NEWLY DECORATED
Rates From \$2.00
Restaurant and Bar
Lee Guber, Mgr.

LAUGHS UNLIMITED!
New Comedy PARODIES! Standard songs. (Will be funny for years.) \$1 each, or 6 Parodies for \$5. COMEDY MATERIAL! Get "PUNCH LINES" containing over 200 fresh gags (many topical) written by top comedy writer. "Punch Lines" No. 1 or No. 2, price \$1 each.
LAUGHS UNLIMITED
276 W. 43rd St. NEW YORK, N. Y.

Managers, ARA At It Again; AGVA Supports P. M. Status

NEW YORK, Feb. 8.—Perennial battle between franchised agents and unfranchised personal managers is flaring again, this time threatening to involve ARA and AGVA, both orgs having definite stands on the problem. ARA lawyer Bob Broder believes that AGVA gives agents insufficient protection when it permits artists to break exclusive agency contracts. This often happens after an artist turns down jobs offered him by his rep and instead hires an unfranchised personal manager. Later, the artist goes before AGVA and claims that the agent didn't give him sufficient work, or that the artist had to find his own jobs, and asks for a release. In most cases, Broder said, AGVA orders the release. This may deprive an ARA agent of a valuable property.

"Dood It Yourself"

AGVA's reply is that if there is a problem, agents have brought it on themselves. An exclusive agency pact, said AGVA topper Matt Shelvey, means a lot more than getting an artist jobs. Under AGVA's Rule B, an exclusive agency pact calls upon agents to "... diligently and fully to represent the artist in his career and this representation is not limited to securing employment. The agent must assiduously and definitely contribute to the artist's career."

Many agents, it was pointed out, ignore this rule completely. They sign a performer, promise him the world and then sit back with the "keep in touch with the office" routine. Obviously, artists cannot tie themselves down to such agents and must turn to personal managers for further service.

"Charging 10 per cent for the privilege of putting an artist's name on an available list, is completely unwarranted. Even if the artist's salary has gone up in the past few years, it is seldom the agent who got the raise," said Shelvey.

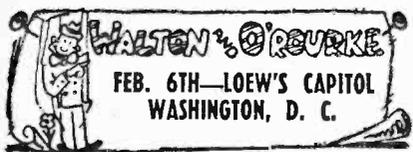
Service De Luxe

When an artist turns to personal managers it is because these managers practically run their lives for them. They take care of their business, legal and personal affairs. They may, and frequently do, get jobs and better conditions. "It is often the personal manager who does the things that make an artist a star, not the agent," added Shelvey.

Attorneys who have taken over managerial tasks for performers handle other problems in addition to legalities. These lawyer-managers get more than 10 per cent, but out of it they pay booking fees, arrange contracts, exploitations and even run the artists' personal lives. "These fellows earn their fees, which is a lot more than I can say for some agents," said Shelvey.

Shelvey intimated that it might be practical to issue franchises to personal managers thru a separate rule under certain conditions. One of these conditions would limit a personal manager to two or three artists. An agent, Shelvey said, has a list of maybe 30 or 40 acts. "How can he give all of them the service a manager with two or three acts can render?"

"If agents have a beef that personal managers are taking away their acts, let them do a better job for the acts, and they won't lose them," Shelvey declared in conclusion.



SCENERY

Dye Drops, Flat Sets, Cycloramas, Draw Curtains,
Operating Equipment
SCHELL SCENIC STUDIO 581 High Columbus, C.

Uphold 30-Day Rap Vs. West End Casino

NEW YORK, Feb. 8.—Thirty-day suspension of license sentence levied against the West End Casino, well-known Long Branch, N. J., club, was upheld January 30 by the New Jersey State Supreme Court. Ops of spot, Cedar Restaurant & Cafe Company, had appealed to the court for a review of a ruling of the State Alcoholic Beverage Control Board, which ruled that the club's whisky was being watered. Eight bottles had been found "off-proof" by ABC agents last July 18.

Management reportedly admitted that bottles had been filled with water by a bartender after removing some whisky, claiming, however, it was not responsible for such actions and could not be punished because it had no knowledge of the deed. The court ruled: "We find nothing within the Alcoholic Beverage Act to indicate an intent that the holder of a retail consumption license must have knowledge that he possesses illicit beverages in order to make him amenable to disciplinary action."

New Minn. Bills Ban Rural Spot, Tax Liquor Sales 5%

MINNEAPOLIS, Feb. 8.—Country roadhouses and taverns would be outlawed in rural sections under a bill introduced in the Minnesota State Senate Wednesday (5) by senators A. L. Almen, of Balaton, and Harry Wahlstrand, of Willmar, both school teachers when not making laws. Their proposal requires approval of 51 per cent of those who voted in the last gubernatorial election. Bill was referred to the Senate liquor committee.

At the same time, in the House of Representatives, Rep. Pat Goodin, of Minneapolis, was readying a bill calling for a 5 per cent tax on gross liquor sales, to apply to both on-sale and off-sale purchases. Goodin's plan calls for municipalities where tax originates to keep 60 per cent, with 40 per cent to go into the State's general revenue fund. Author estimates the proposal would yield \$7,000,000 to \$8,000,000 annually.

Already introduced is a measure by Rep. Larry Haeg, of Minneapolis, farm director of WCCO, CBS 50-kw. o-and-o in Twin Cities, calling for a 2 per cent gross tax on off-sale liquor and 5 per cent on on-sale. All receipts would be kept by municipalities where tax originates.

Conn. Bill Asks Extra Hours Niterly Work for Waitresses

BRIDGEPORT, Conn., Feb. 8.—A bill under which women employed in establishments where liquor is sold would be permitted to work until 1 a. m., three hours longer than at present, is among measures awaiting consideration by the General Assembly in this State.

Proposed legislation would affect 15,000 women in the State, most of them waitresses in restaurants and niteries, according to Senator Rocco D. Palloti, of Hartford, who introduced the bill.

Tough Spot

NEW YORK, Feb. 8.—Nick Edwards, CRA rep, took a client to dinner at an east side restaurant where there was a piano player. When they had finished eating and paid the check, the boss, at the door, asked if everything had been satisfactory.

Edwards, ever the agent, said, "Sure, but that piano player! He's murder. Why don't you get rid of him?"

The boss leaned closer. "I know he's bad," he whispered, "but what can I do? He's my partner."

Tatum, SRO in Pitt.; Beats Dailies' Tabu

PITTSBURGH, Feb. 8.—Making his first appearance in this city, Art Tatum gave Mercur's Music Bar its biggest gross in its six years of operation. Previous high was registered by Mary Lou Williams.

Tatum brought them in during off hours and beat the fem 88-er's record by almost 2G. During the week's engagement, which closed Saturday (1), Tatum never played to an empty seat. On Saturday (1) afternoon over 500 people waited to get in and long lines kept forming in a driving snow.

Tatum also was the first niterly act to break into Pittsburgh paper print. A long-time edict by the Pittsburgh Publishers' Association forbade mention of niterly personalities in news columns, but Tatum got two long feature stores and received squibs in various columns all week.

Joe Marsolais, of the Frederick office, who accompanied Tatum here, did the flack work.

Phil Foster Signed To Stay At Chi Copa Until May 15

NEW YORK, Feb. 8.—Phil Foster, who went into Sam Rinella's new Chicago Copacabana on a two-week deal, had his option picked up and is now slated to stay there until May 15. Sol Tepper, Foster's rep, also put in Larry Stewart.

The Copa was also angling for Xavier Cugat, who was asking \$8,500. Instead, the club bought Noro Morales at \$3,750.

Odd part of the Foster deal is that the comic was at La Martinique for small dough (he's getting about \$1,200 at the Copa). When he finished La Martinique, op asked Tepper for Foster for a return date. Figure was decided upon but at the last moment Dario, club op, refused to sign a contract. He just wanted an option. Tepper refused. When reports on Foster reached New York, Dario wanted to sign but this time Tepper asked for \$2,000. So far there is no La Martinique deal.

Silver Spray, Panama, Leased by Bill Liebow

PANAMA CITY, Feb. 8.—Silver Spray Club, Colon, Panama, has been leased by Bill Liebow, op of Hotel International, Panama City. Liebow has taken over spot from Francisco Fragomim, on a 25-year lease at a rental understood to be about \$1,500 per month.

Liebow may convert the Silver Spray into an American-style niterly and use U. S. talent. Liebow is also op of Braznell Hotel, Miami Beach.

Kelly's Ritz, Panama City niterly, will shutter in March for about two months for a remodeling job. When spot reopens it will continue floorshows with American girl acts and an eight-girl line, on a \$3,000 to \$3,500 budget.

Las Vegas Flamingo, Sans Hotel Branch, Closes Until March

HOLLYWOOD, Feb. 8.—The Flamingo, newest and most lavish night spot-hotel-casino in Las Vegas, Nev., has temporarily shuttered pending completion of the spot's hotel section. Efforts to operate the club and casino portions of the enterprise without benefit of the hostelry's draw (club opened in late December) didn't pay off, especially in view of the big dough shelled out for talent. It is skedded to be completed by March 1, when the club reopens with a new big-budget show headed by the Andrews Sisters and Henry King's ork. Henry Busse moves in to handle musical chores beginning March 20.

Shows set to follow the Andrews Sisters include Abbott and Costello and Gypsy Rose Lee. A. & C. are reported to have inked a two-week deal calling for \$21,000 for the stint, with proceeds to go to the Lou Costello Jr. Youth Foundation, a charity established by the gagsters to provide recreational facilities for L. A. youngsters.

Peeler Sheds Dresses For New Vaude Unit

GREENVILLE, N. C., Feb. 8.—Avanelle Martin, ex-burly stripper who has been operating a dress shop here for the past three years, will preem her own vaude unit, *Follies Beautiful*, in March at the Center Theater in this city. Miss Martin said that revue will play 20 weeks in theaters and niteries in the South. She will produce and manage troupe.

Package will include Mary Harvey, tapper; the Grayers, acro-balance; Bo Bo Goody, unicyclist; the Berkley Sisters, song-dance team; the Rogers Troupe, tumblers; Magi Tommy Monte; the Royal Midgets (3), hoofers; Ruth Boyia, bubble and fan terper; Chick Vale, Louie Murtagh, Roy and Helen Crow, comics, and Jimmy Williams, emsee. Unit also will have a six-girl line and Ray Neal's ork (5).

Prima Sells Prima on Acts

NEW YORK, Feb. 8.—Opening night stunt of 500 Club, New Orleans, operated by Leon Prima, brother of ork leader Louis Prima, is said to be responsible for the spot's new policy of using live talent. Louis Prima came in for the preem cuff, and the packed house made brother Leon decide to use acts. First show, coming in February 21, is reported to cost about \$2,500, according to Jerry Rosen, who booked it.

Philly LQ Back to Names

NEW YORK, Feb. 8.—Latin Casino, Philadelphia niterly, is bringing back big name policy for its floorshows. First in is Gypsy Rose Lee, followed by Dean Martin and Jerry Lewis. Martha Raye is penciled in for a March 24 opener and Sophie Tucker has been set for a week, tentatively starting April 7. Wally Wanger is handling productions.

1947
DIRECTORY OF
THEATRICAL AGENTS
AND BOOKERS
IN THE UNITED STATES
AND CANADA
A Great Help to All Performers
and Agencies. Price \$1.00
IRVING SPECTOR
500 Madison Theater Bldg.
Detroit 26, Mich.

Guild & O'Neill Huddle on Ban Against 'Iceman'

(Continued from page 3)
in which they specified nearly 30 changes, including the deletion of several "obscene and profane words" and a "suggestive scene," which must be made before the play can be shown here.

This is not the first time O'Neill has been kept out of Boston. More than a decade ago his *Strange Interlude* was forbidden a showing here, by an earlier censor, and was played instead in Quincy, Mass., a more liberal city some 15 miles away. Bus service was furnished for interested patrons and Guild subscribers.

May Compromise

After seeing the play, Milliken and Miss Whelton submitted a report to Boston's mayor, James Michael Curley. Curley said: "A list of suggested changes has been forwarded to see if they are acceptable. If they are not, we'll try to compromise. Otherwise, we will shut out the play, that's all."

Whether the changes will be made is a matter of conjecture. O'Neill is credited with the statement that he will not change a line nor the length of any of his plays. However, Lawrence Langner, of the Guild, is reported to have said that this is incorrect. But the changes submitted by the Boston censor will be submitted to O'Neill nevertheless.

According to Milliken, the Theater Guild is getting ready to send the play on the road and has asked city censors to view it and suggest any modifications necessary for their cities. Nothing has been heard from other cities which have Guild subscribers and to which the play might be expected to be sent.

New Simonov Play Raps U. S. Press

MOSCOW, Feb. 8.—Konstantin Simonov's current play, *The Russian Problem*, is a new twist in Soviet drama. To some extent the script is a report of what Simonov saw in the U. S. on his visit there last year and he tries to depict the varying shades of thought in America thru the speeches of newspapermen in an American city room. Play is frankly propaganda.

Plot centers around a newshawk named Harry Smith, who is represented as "the average American, honest and conscientious," and his conflict with Charles MacPherson, a press baron. Smith wants to tell the truth, but is prevented by MacPherson, rich, ruthless and violently anti-Russian. He sends Smith to Russia to write a book framed around 10 questions, which in essence boil down to, "Why Does Russia want war?"

Smith, however, doesn't see it that way, and writes his book on the theme that Russia doesn't seek war. As a result, he loses his job, his home, and even his wife, but finds grim happiness in fighting for his concept of the truth. He turns his back on "Hearst's America" and turns to "America of Abraham Lincoln."

Play is talky and the characters merely symbols of what Simonov conceives to be differing trends of American thought.

"Union" Good at Ft. Worth

FORT WORTH, Feb. 8.—*State of the Union*, presented by Leland Hayward, played to near capacity houses Friday night (31) and Saturday matinee and night (1) at the Majestic Theater, seating capacity 1,200. Total attendance 3,150. Prices \$1.50 to \$3.60.



BROADWAY SHOWLOG

Performances Thru February 8, 1947

New Dramas

	Opened	Perfs.
All My Sons.....	1-29, '47	13
(Coronet)		
Another Part of the Forest.....	11-20, '46	93
(Fulton)		
Born Yesterday.....	2- 4, '46	430
(Lyceum)		
Burlesque.....	12-25, '46	54
(Belasco)		
Christopher Blake.....	11-30, '46	80
(Music Box)		
Fatal Weakness, The.....	11-19, '46	95
(Royale)		
Happy Birthday.....	10-31, '46	116
(Broadhurst)		
Harvey.....	11- 1, '44	966
(48th Street)		
Iceman Cometh, The.....	10- 9, '46	119
(Martin Beck)		
Joan of Lorraine.....	11-18, '46	96
(Alvin)		
Life With Father.....	11- 8, '39	3,041
(Bijou)		
O' Mistress Mine.....	1-23, '46	350
(Empire)		
Suspended until February 24, 1947.		
Present Laughter.....	10-28, '46	119
(Plymouth)		
State of the Union.....	11-14, '45	519
(Hudson)		
Voice of the Turtle, The.....	12- 3, '43	1,180
(Morosco)		
Years Ago.....	12- 3, '46	79
(Mansfield)		

REVIVALS

Androcles and the Lion and Pound on Demand.....	12-19, '46	32
(International)		
Cyrano De Bergerac.....	10- 8, '46	143
(Barrymore)		
John Gabriel Borkman.....	11-12, '46	19
(International)		
Henry VIII.....	11- 7, '46	36
(International)		
Lady Windermere's Fan.....	10-14, '46	136
(Cort)		
What Every Woman Knows.....	11- 8, '46	19
(International)		

Musicals

Annie, Get Your Gun.....	5-16, '46	298
(Imperial)		
Beggar's Holiday.....	12-26, '46	52
(Broadway)		
Bloomer Girl.....	1- 6, '47	40
(City Center)		
Return engagement.		
Call Me Mister.....	4-18, '46	343
(National)		
Carousel.....	4-19, '45	759
(Majestic)		
Finian's Rainbow.....	1-10, '47	35
(46th St. Theater)		
Oklahoma!.....	3-31, '43	1,660
(St. James)		
Street Scene.....	1- 9, '47	36
(Adelphi)		
Toplitzy of Notre Dame.....	12-26, '46	52
(Century)		

REVIVALS

Sweethearts.....	1-21, '47	23
(Shubert)		

ICE SHOW

Ice-time.....	6-20, '46	322
(Center)		

OPENED

It Takes Two.....	2- 3, '47	
(Biltmore)		
Took a unanimous thumbsdown from aiste experts. No: Louis Kronenberger (PM), Robert Garland (Journal-American), Ward Morehouse (Sun), Robert Coleman (Mirror), Richard Watts Jr. (Post), Brooks Atkinson (Times), Howard Barnes (Herald-Tribune), John Chapman (News), William Hawkins (World-Telegram).		
John Loves Mary.....	2- 4, '47	7
(Booth)		
Received a seven to two nod from the critics. Yes: Robert Coleman (Mirror), Howard Barnes (Herald-Tribune), John Chapman (News), Robert Garland (Journal-American), Richard Watts Jr. (Post), Ward Morehouse (Sun), Louis Kronenberger (PM), No: Brooks Atkinson (Times), William Hawkins (World-Telegram).		
Story of Mary Surratt.....	2- 8, '47	1
(Henry Miller)		

CLOSED

It Takes Two.....	2- 3, '47	8
(Biltmore)		
Saturday (8).		

COMING UP

(Week of February 10, 1947)		
Craig's Wife.....	2-12, '47	
(Playhouse)		

ART Plans European Tour; More Orgs Help With \$\$\$

NEW YORK, Feb. 8.—American Repertory Theater is planning a European tour, provided the State Department approves the trip and adequate financing is forthcoming. Troupe hopes to preem in Paris July 4 and after a two-weeks' stay hit on the following itinerary: One week in Brussels, a split week between Amsterdam and The Hague, and a three-week tour of the English provinces, seven days in Edinburgh and finish the trip at Stratford-on-the-Avon from September 15 to October 1. ART is undecided as to whether to tackle London. Repertory would consist of Shaw's *Androcles and the Lion*, Thornton Wilder's *Our Town* and one other American script. Cast would be hypood by using stars like Raymond Massey and Edward G. Robinson. Sponsored by the American National Theater and Academy, the tour would be the first abroad by an American repertory since 1893.

Meanwhile, ART has collected about 13G in its campaign to make certain it lasts the season on the Stem. Latest contribs include American Theater Wing, \$1,000; Scenic Artists' Union, \$300. Stagehands also are contributing, altho the sum hasn't been decided yet. Donations are made thru ANTA.

League of New York Theaters has granted ART permission to insert flyers in legit programs telling patrons about the repertory outfit but turned down a request to allow stars from various shows to make curtain speeches about the ART.

League of New York Theaters has granted ART permission to insert flyers in legit programs telling patrons about the repertory outfit but turned down a request to allow stars from various shows to make curtain speeches about the ART.

Complaint of some of those in the trade opposed to Equity's stand, is that legit is being used as a guinea pig. They see little use in changing the policy, when Washington is full of movie houses that practice the same discrimination.

In spite of the league's decision, top playwrights and actors who have signed pledges not to allow their shows to be performed or to perform in Washington, seem likely to make certain that Washington gets scant legit fare next season.

N. Y. Drama Crix Support Bill Limiting Show Closings

NEW YORK, Feb. 8.—Support of the impending bill introduced by city councilman Eugene Connolly to prevent the City Commissioner of Licenses from closing a show without a previous conviction was voiced this week by the New York Drama Critics Circle.

Pundits empowered their prexy, John Mason Brown (*Saturday Review of Literature*) to prepare a petition to the city asking for immediate consideration of the Connolly Bill. James Reilly, secretary of the League of New York Theaters, appeared at the meeting and announced that similar petitions were being made by other organized legit groups and that individual petitions will be offered to all theatergoers.

Connolly, also present, stated that, given sufficient public pressure, the city council might consider the bill within five or six weeks.

Set Bookings for New Boston Legit Theater

BOSTON, Feb. 8.—*A Flag Is Born* will open the refurbished 1,550-seat Center Theater here February 18 for three weeks. Owned by E. M. Lowe, the theater, formerly the Globe, a burly house, was given a 120G facelift.

An ice show, *Sun Valley Inn*, follows *Flag* on April 14 for 12 weeks. Leonard Altobel has leased the house for stock during the summer and will try out new scripts.

Coast Lab's Home Sold; Thesps May Buy Own Theater

HOLLYWOOD, Feb. 8.—Hollywood's Actors' Lab got caught with its theater down this week when Las Palmas Playhouse was sold from under. Home of Lab's major productions, the house was peddled to theater ops Sidney Pink and Paul Schreiber, who plan to turn it into a film house. Lab's lease expires in April, but group has skedged two additional plays to follow the current run of four short plays. Sara Algood and Art Smith head the cast of *Juno and the Paycock* which opens February 17, to be followed by an unannounced major production.

Lab's board of directors will meet with the new owners next week in an effort to obtain a time extension until another temporary theater is located. Lab's building fund has been growing from proceeds of Las Palmas productions, and the group's officers are said to be ready to close a deal for land near Hollywood Bowl, upon which a permanent theater, workshop and classrooms will be erected. Meantime, the group will shop around for several possible small theaters in Hollywood or a downtown L. A. theater. Smallish Beau Arts Theater is mentioned as a likely choice unless a better temporary house is found.

Old Vic's School Adjunct Gets Going in London

LONDON, Feb. 8.—The Old Vic Theater School, which is slated to replace the Royal Academy of Dramatic Art as England's top acting school, has just been opened by Education Minister Ellen Wilkinson. School is an annex of the famed show troupe, and has considerable funds from private as well as government sources to enable it to function on a broad scale.

One-third of the pupils pay full fees; the rest receive scholarships thru the Old Vic Theater Fund. Some of England's top thespians have agreed to lecture at the school, which will cover all phases of legit. Next year school will get a new building to house its various branches.

DARLING, DARLING, DARLING!

(Opened Wednesday, February 5, 1947)

WILBUR THEATER, BOSTON

A comedy by Patricia Coleman. Directed by George Schaefer. Setting, Ralph Aiswang. Costumes, Pat Havens. Company manager, James McKechnie. Press representative, Ivan Black. Stage manager, John Efrat. Presented by William Cahn.

Martin Fife Edmon Ryan
Lillian Gee Gee James
Linda Burgess Lenore Lonergan
Jennifer Mason Adele Longmire
Miss Brown Ruth McDevitt
Gaby Brown Richard Stapley
Becky Phillips Buff Cobb
Andy Fielding Arthur Franz

Producer William Cahn and playwright Patricia Coleman are two young talents in the theater who ought to be encouraged. One has taste, courage and the willingness to learn; the other imagination, creative drive and a lot of skill. These are worth developing. Therefore, it is an unpleasant duty to report that their first joint effort, a tenuous little comedy about producers and playwrights redundantly called *Darling, Darling, Darling!* does not make the grade.

A lot of good things went into *Darling*. In the first place, Miss Coleman has furnished a story about the struggles of a sensitive writing youngster with a first play. She has peopled it with a cast of very nice characters, the kind you'd like to invite to your home. She's given them a few crackling good lines, but too many long and involved ones. The philosophy of a creative artist is necessary to her play, but it shouldn't hold up the action so often.

Cahn and Director George Schaefer have selected a cast which is practically perfect. Schaefer, tho, has not followed thru with his chore. He makes the play move smoothly and to the point. But it's too smooth. He hasn't allowed his actors enough free rein. Result is a constant feeling that the lines have a higher potential for laugh-getting and that the director has failed to make this clear.

According to Miss Coleman's yarn, there lives in a hideously swank East Side house, a lovely young fem playwright, a male night club performer, an acidulous young actress, another still younger, an elderly secretary and the proverbial comic colored maid. The playwright has been deserted by her collaborator—taken off by the army and a French countess. She is struggling by herself, and with the financial support of the other denizens of her house, to make her play satisfy a succession of big stars and producers.

After three acts, having been jilted again, reunited with her collaborator and undergoing the tortures of the damned—like most writers—she finally succeeds. This sounds rather grim. Actually, there are a good many bright moments. And given a ruthless rewriting and lighter-handed direction, *Darling* would be a good candidate for a hit.

The cast herein involved is a wonderful lot, but their efforts are often wasted. Ruth McDevitt, almost one of our great comediennes, and Lenore Lonergan, who will be one of our sharp-tongued greats, pop off with a good one now and then—but not frequently enough. Adele Longmire is this reporter's idea of just what a pretty young playwright should look like. And she acts with conviction, tho not always with point. Buff Cobb is fine as a budding actress. Gee Gee James makes the most of her slim part as the maid. Gaby Brown overdoes his natural British accent, but should get used to our American ways. And standing there in the midst of it all, sometimes with nothing to do, but always doing it gracefully, is Edmon Ryan, an excellent actor, who really is a fulcrum around which a lot of the play revolves.

As suggested above, *Darling* is good, but not good enough. Better luck next time.

Bill Riley.

OUT-OF-TOWN OPENINGS

BRIGADOON

(Opened Thursday, February 6, 1947)

SHUBERT, NEW HAVEN

A musical. Book and lyrics by Alan Jay Lerner. Music by Frederick Loewe. Dances, Agnes DeMille. Staged by Robert Lewis. Scenery, Oliver Smith. Costumes, David Folkes. Musical director, Franz Allers. Orchestrations, Ted Royal. Vocal arrangements, Frederick Loewe. Lighting, Peggy Clark. General manager, John Yorke. Press director, Wolfe Kaufman. Company manager, William Blair. Stage manager, Jules Racine. Presented by Cheryl Crawford.

Tommy Albricht David Brooke
Jeff Douglas George Keane
Archie Beaton Elliott Sullivan
Harry Beaton James Mitchell
Kate MacQueen Margaret Hunter
Fishmonger Bunty Kelley
Angus MacGuffie Walter Scheff
Sandy Dean Jeff Warren
Andrew MacLaren Edward Cullen
Fiona MacLaren Marion Bell
Jean MacLaren Virginia Bosler
Meg Brockie Pamela Britton
Charlie Dalrymple Lee Sullivan
The Girl in Blue Lidija Franklin
Mr. Lundie William Hansen
Sword Dancers: Roland Guerard, George Drake
Frank Wendell Phillips
Jane Ashton Frances Charles
Bagpipers James McFadden, Arthur Horn
Townfolk of Brigadoon—

SINGERS: Misses Kay Borron, Wanda Cochran, Lois Eastman, Lydia Fredericks, Jeanne Grant, Margaret Hunter, Linda Mason, Virginia Oswald, Eleanore Parker, Shirley Robbins, Paye Elizabeth Smith, Betty Templeton. Messrs. Delbert Anderson, Arthur Carroll, Hayes Gordon, Michael Kozak, Mark Kramer, Robert Lussier, Tommy Matthews, Kenneth McCord, Earl Redding, John Schmidt, Paul Valin, Jeff Warren.

DANCERS: Misses Anna Friedland, Helen Gallagher, Phyllis Gehrig, Lidija Franklin, Dorothy Hill, Bunty Kelley, Ina Kurland, Olga Lunick, Mary Martinet, Kirsten Valbor. Messrs. Forrest Bonshire, George Drake, Richard D'Arcy, Roland Guerard, Kenneth Leroy, Charles McCraw, Stanley Simmons, Alan Wain, William Weber, Nathan Baker.

There is no doubt that Cheryl Crawford has done it again. *Brigadoon*, the latest Crawford presentation bowed in very neatly at New Haven's Shubert and unveiled itself as a musical that bids fair to capture eyes, ears and hearts of theater-goers for some time to come. An enchanting book, some of the loveliest music heard this season, a gorgeous and lavishly staged production, plus some of Agnes DeMille's best dance patterns, add up to an offering that should put it in the top class as soon as it hits the Stem.

The book, based on an old legend about an enchanted town in the Scottish Highlands, is delightful in its simplicity. Frederick Loewe has contributed handily with a score that contains at least six numbers which seem earmarked for the Hit Parade. *Come To Me, Bend To Me, I'll Go Home With Bonnie Jean* and *The Heather on the Hill* are four tunes that had the customers in a humming mood almost with the drop of the curtain.

Cheryl Crawford has assembled a completely capable cast that handled the Scottish dialect to perfection. Marion Bell and David Brooke, the love interest, showed definite finesse in both acting and chanting chores, and their duet *Almost Like Being in Love* revealed a grand blending of voices. However, it was Lee Sullivan who came up with the finest set of pipes in the opus, which promises him a career well beyond the musical comedy stage.

Pamela Britton, in an *Ado Annie* role handled the comedy chores to complete satisfaction and her slightly blue solo, *The Love of My Life*, stopped the show.

Agnes DeMille, however, contributed the clincher that put the show into the top class with a set of terp arrangements that were eye-fillers. Lidija Franklin and James Mitchell were in the top ballet slots. Two modern production numbers, led by Virginia Bosler, show some canny innovations in ensemble work. Ronald Guerard and George Drake contributed top-drawer footwork to the lavish first act finale.

Designer, Oliver Smith, deserves a

MISS JULIE

and

A MARRIAGE PROPOSAL

(Opened Monday, February 3, 1947)

PLYMOUTH THEATER, BOSTON

"Miss Julie" (originally "Countess Julie"), a drama by August Strindberg in an American acting version by John LaTouche.

Christine Joan Field
Jean Raymond Burr
Miss Julie Elisabeth Bergner

"A Marriage Proposal," comedy by Anton Chekhov, adapted by Theodore Komisarjevski.

Stepan Stepanitch Tchouboukov Harrison Dowd
Natalya Stepanna Elisabeth Bergner
Ivan Vassilitch Loinov Jerome Thor

Both plays directed by Theodore Komisarjevski. Scenery for both plays designed by Harry Bennett. Costumes designed by Rose Bogdanoff. General manager, Lester Al Smith. Press representative, Byron Bentley. Stage manager, Joan Nordlander. Presented by Paul Czinner.

Since present-day audiences are rather unfriendly toward obscure and classic plays, the double bill of Chekhov and Strindberg which Elisabeth Bergner has selected for her latest vehicle may frighten away some playgoers. But that would be unfortunate, for they would be missing a pleasant, diverting evening in the theater.

Because neither Chekhov's *A Marriage Proposal* nor Strindberg's *Miss Julie* is particularly pointed today, the reason for reviving them can be laid only to personal predilections of the star. They mark, perhaps, an interval in Miss Bergner's career and they can be accepted as pure theater, as entertainment, if you will. Since the star is giving skilled and varied performances and the cost of her productions obviously is moderate, this double bill may furnish Miss Bergner with a modest run and good business.

The two plays nicely complement one another. *Miss Julie* is a sharp social drama delineating the one-time European cleavage between master and servant, while *A Marriage Proposal* is a slim little antic farce in which the boy and girl battle loudly over land ownership as the latter shows how she will always dominate her husband.

In *Miss Julie* Miss Bergner plays a neurotic, dim-witted nymphomaniac who is seduced by her father's valet and who then convinces her that she should commit suicide with a razor. But it's not half as stark it sounds. The play is cleanly and sparsely written and cleverly adapted by John LaTouche. Miss Bergner plays it with a vague elfin quality which enhances its effectiveness. And she is ably assisted by Raymond Burr as the unscrupulous, ambitious valet and Joan Field as the cold, practical cook.

In *Proposal* Ivan comes to his friend Stepan to ask his daughter's hand in marriage. He fumbles nervously and, thru a careless word, is immediately embroiled in as noisy a fight as ever graced a stage. It subsides and flares up three times in succession. Played at a high and rising pitch, it is mildly amusing. Harrison Dowd, as the father, and Jerome Thor, as the potential son—(See *Proposal of Marriage*, page 42)

separate bow for his spectacular sets, as does David Folkes, who is responsible for the costume dream-ups. Robert Lewis' staging gives the whole show just the right leisurely pace that setting and the story requires.

In sum, *Brigadoon* is a swell show from all angles, and outside of the customary tightening up and the doctoring of a few slow spots, the opus is ready to take its place beside Broadway song-and-dance leaders.

Sidney Golly.

HAMLET

(Opened Friday, February 7, 1947)

GRAND, LONDON, ONTARIO

Second in a series of four Shakespearean plays to be presented on the Grand Theater stage by the Advance Players Association, Limited, by Donald Wolfit and his Shakespeare Company. Only credit change: Music arranged by Rosabel Watson. First act runs 70 minutes; second, 99 minutes.

Hamlet, Prince of Denmark Donald Wolfit
Claudius, King of Denmark Alexander Guage
Horatio, Friend of Hamlet John Wynyard
Ghost Eric Adeney
Polonius Eric Maxon

Courtiers:
Guldenstern David Dodimead
Rosencrantz Robert Algar
Osric Richard Blythe

Soldiers:
Marcellus George Bradford
Bernardo David Dodimead

Francisco Richard Blythe
Laertes, Son to Polonius Kempster Barnes
Sailor Malcolm Watson
First Player Josef Shear
Second Player Frederick Horrey

Player Queen Marion Marshall
First Gravedigger Malcolm Watson
Second Gravedigger Geoffrey Wilkinson
Priest Robert Algar
Reynaldo Geoffrey Wilkinson

Fortinbras, Prince of Norway Frederick Horrey
Gertrude, Queen of Denmark Violet Farebrother
Ophelia, Daughter to Polonius Rosalind Iden

Wolfit was backed with more support from his company as he stalked the stage and interpreted *Hamlet* amidst a permanent setting designed by himself and Eric Adeney. Other than the unusualness of having scenery shifted before your eyes, *Hamlet* went over very well with the London Little Theater audience which came to see Wolfit already sold. Not all were disappointed, but a few must have felt that a little less flinging across stage and up and down stairs would have produced a better *Hamlet*.

Wolfit's ability to become the personality he is portraying held good in *Hamlet* as it did the night before in his *Lear*, but it was Wolfit's version of *Hamlet*. The tragedy of his father's death seemed to milk him of all but the desire to impress his grief on all about him. This he did remarkably well, but often too often and too much.

A few changes in *Hamlet* have been made by Wolfit and the few noted seemed to better the play. He strikes a happy key in the scene with the philosophizing gravedigger that makes up for anything which might have been sluggish earlier, and made up for the difficult-to-believe attitude of Hamlet as he flung Ophelia's brother out of her grave and leaped in himself. As he led up to the famous "alas poor Yorick," Wolfit manages to insert some fairly good comedy in the lines of the gravedigger.

It did not appear that Wolfit had his whole heart and soul in the part. His reputation carried him for the most part, but discerning observers saw a weakness in a number of scenes which pulled the tempo of the play to a dragging slowness.

Wolfit's soliloquizing had the flavor of reciting well-rehearsed lines and not the delivery of a Hamlet. Rosalind Iden's Ophelia was good and her mad scenes were really brilliant. She had little opportunity to do anything until then, her lines were set and slow and vague, but as the demented girl she carried her role into a high standard. Malcolm Watson, the first gravedigger, was frequently smart and meaty, especially before Hamlet entered the graveyard. His witty conversation with Geoffrey Wilkinson, the first gravedigger, brought out three of the four laughs heard. The fourth was when a cloud of dust rose from the boards when the first player snatched up his cloak.

Even when taking his curtain bows Wolfit remained Hamlet. His attitude of tiredness was probably legitimate after his nearly three hours of stalking and throwing around.

W. J. Binkley.

KING LEAR

(Opened Thursday, February 6, 1947)

GRAND, LONDON, ONTARIO

A tragedy by William Shakespeare. Produced by Donald Wolfitt and Christopher Ede. Decor, Ernest Stern. Artistic director, Christopher Ede. Stage director, Roy Hawkins. General manager, Graham Pockett.

Lear, King of Britain Donald Wolfitt
 King of France David Dodimead
 Duke of Burgundy George Bradford
 Duke of Cornwall Joseph Shear
 Duke of Albany Robert Algar
 Earl of Kent Alexander Gauge
 Earl of Gloucester Eric Maxon
 Edgar, Son of Gloucester Kempster Barnes
 Edmund, Bastard Son to Gloucester Frederick Horrey
 Curan, a Courtier Malcolm Watson
 Oswald, Stewart to Goneril John Wynyard
 Tenant to Gloucester George Bradford
 Doctor Eric Adeney
 Fool Geoffrey Wilkinson
 Officer David Dodimead
 Herald Richard Blythe
 Servant to Cornwall Richard Blythe
 Daughters to King Lear:
 Goneril Violet Warebrother
 Regan Ann Chakley
 Cordelia Rosalind Iden
 Knights of Lear's train, officers, messengers, soldiers and attendants.

Lear demands great acting and Donald Wolfitt gives it more than the touch to fill the demand. The exactions of the role are tremendous and incessant from the moment of curtain until the drop. Wolfitt never lets you lose sight of his sense of stature bringing majestic even to senility.

Next to Wolfitt as Lear, is Geoffrey Wilkinson's portrait of the Fool. It is he who keeps his king from going totally mad and Wilkinson's characterization is little short of superb.

Wolfitt's Lear touches the true heights of tragedy. Star decided on Lear as initial offering as a courtesy because the play has never been seen here before. It was a chance he took, but not a chance he will regret.

Many who saw this unveiling will remember Irving's Lear and compare the two, a comparison by which Wolfitt will not suffer. This later day Lear will take its place on the top with those which have gone before.

Wolfitt and his associates, Christopher Ede and Ernest Stern, have gone all out toward a solution of the tremendous job of moving the show along. The settings are simple, rugged and elemental, a series of vignettes that picture the ancient Britain in which Lear ruled.

Wolfitt moves on from London to Toronto, where he will play one week before his bow into New York at the Century Theater for an indefinite stay. *W. J. Binkley.*

A DANGEROUS WOMAN

(Formerly Titled "Cordelia")

(Opened Monday, January 27)

SHUBERT-LAFAYETTE THEATER, DETROIT

A farce comedy by George Batson and Jack Kirkland. Staged by Jack Kirkland. Settings by Charles Elson. Presented by David Lowe and John Huntington.

Smiley John Gerard
 Joey Lee Sanford
 Professor Harriman Bruce Adams
 Captain Winkle Paul Lipson
 Glory Phyllis De Bus
 Candy Nancy Hoadley
 Cordelia Tuttle Zasu Pitts
 Todd Frank Lyon
 Amity Haines Margaret Callahan
 Priscilla Haines Jean Carson
 Lon Dagett Gordon McDonald
 Mrs. Hodge Valerie Valaire
 "Boston" Bennie Anthony Rivers
 The Deacon Alan Towner

Revised edition of Cordelia, which closed on the road last September for scripting repairs, unveils strictly as a vehicle for Zasu Pitts, via a generous sprinkling of laugh situations, comboed with sheer hokum and a far-from-subtle plot. Background is an odd mixture of Joseph C. Lincoln tone, plus an overlay of You Can't Take It With You wackiness dunked in a sentimental quaintness, circa 1910. Its amusement content is fairly constant, but rewrite doesn't yet make a play that hangs together.

This time fluttry, spinster Pitts has a no-good ex-sea captain and an ex-Harvard (or it might be Yale) (See Dangerous Woman on page 42)

Radio Actors Start New Canadian Rep

TORONTO, Feb. 8.—An attempt to revive legit repertory in Canada has been started by a group of radio thespians banding together as the Canadian Theater Guild and booking on a percentage-guarantee basis thru Norman Harris Artists, Ltd., here. Troupe has already been booked to play 12 cities in Ontario for 12 weeks under Service Club auspices.

Preem show is *The Philadelphia Story*, directed by Lloyd Smith, with Mack Inglis, Florence Whittington, Tracey Lord and Cosy Lee in the cast. All four players have been prominent radio performers as well as playing summer stock at the Royal Alexandra Theater here with Elissa Landi, Francis Lederer, Spring Byington, Leo Carillo and others last year. Next play is to be Lynn Starling's *Meet the Wife*.

France Plans Centers To Revitalize Legit

PARIS, Feb. 8.—In an attempt to revitalize and at the same time decentralize the French theater, the Ministry of National Education here is planning a number of dramatic centers thruout France.

Until now the French theater has been confined primarily to Paris. New idea is to divide the country into several sectors with a thesp troupe in each, somewhat on the style of Britain's Old Vic group which has headquarters in three major sections of England. Each troupe in France will be developed locally and will play hamlets as well as towns and cities.

Preem group was established in Grenoble soon after V-E Day. Second, the eastern dramatic center, was inaugurated at Colmar, January 12, 1947, with 60 top Paris legit names attending the debut. This group will serve Strasbourg, Nancy, Mulhouse and Metz as well as Colmar. Each city will share in the expense of the experiment.

Roland Pietri and 24 young thespians form the Colmar company and plan a repertory season of eight plays, four classics and four modern works. Opener is Jean-Francois Noel's *Le Survivant (The Survivor)*.

ROUTES Dramatic and Musical

Anna Lucasta (Geary) San Francisco.
 Anna Lucasta (Locust St.) Philadelphia.
 Apple of His Eye, with Walter Huston (Cox) Cincinnati.
 Blackstone (American) St. Louis.
 Blossom Time (Park) Youngstown, O., 12; (Michigan) Ann Arbor, Mich., 13; (Palace) Flint 14; (Keith) Grand Rapids 15.
 Brigadoon (Colonial) Boston.
 Born Yesterday (Cass) Detroit.
 Call Me Mister (Shubert) Boston.
 Come On Up, with Mae West (Biltmore) Los Angeles.
 Chocolate Soldier (Forrest) Philadelphia.
 Carrot and Club (Walnut St.) Philadelphia.
 Duchess of Malfi, with Elizabeth Bergner (Lyric) Bridgeport, Conn., 12; (Shubert) New Haven 13-15.
 Dangerous Woman, with Zasu Pitts (Ford) Baltimore.
 Dear Ruth (Town Hall) Toledo, O., 10-12; (Hartman) Columbus 13-15.
 Eagle Rampant, with Tallulah Bankhead (His Majesty's) Montreal.
 First 100 Years (Wilbur) Boston.
 Glass Menagerie (Convention Hall) Tulsa, Okla., 12; Norman 13; Stillwater 14.
 Glass Menagerie (National) Washington.
 Hamlet, with Maurice Evans (Chief) Colorado Springs, Colo., 12; (City Aud.) Pueblo 13; (High School Aud.) Topeka, Kan., 15.
 Harvey, with Joe E. Brown (Harris) Chicago.
 Importance of Being Earnest (Plymouth) Boston.
 Lute Song (Studebaker) Chicago.
 Magnificent Yankee (Erlanger) Chicago.
 Oklahoma (Davidson) Milwaukee.
 Pygmalion, with Gertrude Lawrence (Curran) San Francisco.
 Parlor Story (Playhouse) Wilmington, Del., 14-15.
 Red Mill (Shubert) Philadelphia.
 Student Prince (Lyceum) Minneapolis 12-15.
 Song of Norway (Shubert) Chicago.
 Springtime for Henry, with Everett E. Horton (Selwyn) Chicago.
 State of the Union (Erlanger) Atlanta, Ga., 12-15.
 State of the Union (Orpheum) Davenport, Ia., 12; (Palace) South Bend, Ind., 13; (Parkway) Madison, Wis., 14-15.

BROADWAY OPENINGS

JOHN LOVES MARY

(Opened Tuesday, February 4, 1947)

BOOTH THEATER

A comedy by Norman Krasna. Staged by Joshua Logan. Setting and lighting, Frederick Fox. Costumes, Lucinda Ballard. Company manager, Manning Gurian. Stage manager, Shelley Hull. Press representatives, Michael Mok, Abner Klipstein and Isadora Bennett. Presented by Richard Rodgers and Oscar Hammerstein II, in association with Joshua Logan.

Mary McKinley Nina Foch
 Oscar Dugan Ralph Chambers
 Fred Taylor Tom Ewell
 John Lawrence William Prince
 Senator James McKinley Loring Smith
 Mrs. Phyllis McKinley Ann Mason
 Lt. Victor O'Leary Lyle Bettger
 George Beechwood Max Showalter
 Lily Herbish Pamela Gordon
 Harwood Biddle Harry Bannister

It looks as tho the Rodgers-Hammerstein combine (this time in association with Joshua Logan) has done it again. *John Loves Mary*, Norman Krasna's latest piece of merry tomfoolery, completely wacky and incredible withal, nonetheless adds up to a full evening's amusement. It has its dull moments, when even Krasna's fertile inventiveness in abortive situations fumbles a bit in keeping the pot boiling, but the cash customers are going to like it. Mary will be made love to by her John for a substantial spell at the Booth.

As in *Dear Ruth*, the Krasna theme for this new frolic is the returned vet and a hilariously troubled love life. This time, however, his G.I. is in a jam of his own making. Before returning to the waiting arms of his lady love, he has married an English gal in order to get her into the States and restore her to the arms of a pal—naturally, via a Reno divorce. But before he can even explain the odd set-up to his own girl, the latter's senator papa whirls him into a tailspin for bigamy by insisting on an immediate wedding. Worse still, he discovers that his pal has stopped carrying the torch for the British lass, got himself married, and is about to become a father.

Of course, the returned hero could have explained and cleared up everything in the first act, and there would have been no play. But it's just as well that he didn't, because Krasna from this springboard manages to make the lad's efforts to extricate himself the means to one preposterous situation after another and has larded them with plenty of laugh lines. If matters bog down occasionally, it is only because no scripter can keep up the pace Krasna has set himself for three acts.

Cast-wise, *John Loves Mary* is top drawer from leads to bits. Messrs. Rodgers, Hammerstein and Logan have selected with a canny eye on every character, and Logan puts them thru their paces with a steady build to wring the most out of every laugh line and situation. It is an over-all fine job of comedy staging.

Loring Smith cuts another notch in his thesping gun with an amusing portrait of a stuffy senator, and Ann Mason contrives an able assist as his wife. Nina Foch is personably ingenuish as William Prince's Mary, and the latter is a likable distraist hero. Both are welcome returns to the Stem scene.

Outstanding, however, is the playing of Tom Ewell as John's soldier pal. Ewell has at last come by a part that he can sink a tooth into, since graduating from the navy, and sink it he does for a juicy comedy meal. It is a job that should make producers re-Ewell-conscious for Stem futures. In addition, Harry Bannister is just right as a Krasna fuzzy general. You only have to look twice at Pamela Gordon to know that the Gertrude Lawrence blood is going to tell, and Lyle Bettger is

IT TAKES TWO

(Opened Monday, February 3, 1947)

BILTMORE THEATER

A comedy by Virginia Faulkner and Dana Suesse. Staged by George Abbott. Setting, John Root. General manager, Charles Harris. General stage manager, Robert Griffith. Press representatives, Richard Maney and Ned Armstrong. Presented by George Abbott and Richard Aldrich.

Connie Frazier Martha Scott
 Mr. Fine Julius B'ing
 Mrs. Loosbrock Reta Shaw
 Bee Clark Vivian Vance
 Elevator Boy Robert Edwin
 Todd Frazier Hugh Marlowe
 Monk Rathburn Anthony Ross
 Comfort Gibson Temple Texas
 Bill Renault John Forsythe

It Takes Two is an apt title. It took a duo to write it and another duo to put it on the Biltmore stage. Perhaps neither pair should have bothered. *Two* unveils as a wispy patchwork of farce-comedy elements, adorned here and there with an amusing line or two. It is likely that anybody who wants to hear the latter had better get to the Biltmore quick.

Authors Virginia Faulkner and Dana Suesse are concerned with the quarrelsome nonsense of a couple whose bickerings last thru three acts and five scenes. The pair alternately hate and love one another madly, but the whirlwind they are supposed to engender is a very light zephyr indeed, and by Act 3 no listener to the wrangling gives a damn whether they make up or not. The matter has to do with a wife's peevishness because friend husband wants to go away and be a rugged engineer, and follows up with a series of duet real estate deals which each takes for extra-marital didoes on the part of the other. None of it is particularly inventive.

Martha Scott and Hugh Marlowe do the best they can to make this decidedly uncharming couple reasonably interesting, but there isn't much they can do about it. The former is attractive as an unattractive gal and the latter can't make friend husband more than the dull guy the authors have written him. Anthony Ross suffers from the same script complaint as the engineering pal who wants to lure papa off to the rugged life. Vivian Vance fares better as a sharp-tongued adviser to the wife.

A criterion, however, of the kind of play the scripters have put together is sign-posted by the fact that what little snap it affords stems from two minor characters. Temple Texas scores amusingly as a chorus gal in search of a roost on which to perch, and John Forsythe is equally effective as a neighbor from downstairs. *It Takes Two* could stand a lot more of both of them.

Just what intrigued two such canny showmen as George Abbott and Richard Aldrich into putting time and effort on this opus is hard to figure. Perhaps, the notion was that a dose of Abbott staging could juice it up to the pace of frenzied domestic farce. The Abbott touch is there, sure enough, but *Two* would need sheer black magic to make it seem other than it is—an acquaintance with some singularly unfunny and tiresome footlight characters. John Root has designed a nice terrace-apartment set to meet him in.

Bob Francis.

Closed Saturday (8). Printed for the record.

everything that an ex-army lieutenant-Paramount usher ought to be.

Frederick Fox's set and Lucinda Ballard's costumes come from the same top drawer. In all, *John Loves Mary*, has the benefit of a gang-up by experts. The result will ring the success bell. *Bob Francis.*

Brotherhood Drive's Role For Showbiz

Pitch To Get Heavy Plug

(Continued from page 3)

pected to do their share as they have done in previous campaigns.

Radio's end of the campaign is headed by Edward J. Noble, ABC prexy, aided by prexies of the other three nets: Niles Trammell (NBC), Frank Stanton (CBS) and Edgar Kobak (MBS). This committee has planned the over-all air strategy of the campaign which includes spots and special programs keyed to the brotherhood theme.

One radio highspot is a special e. t. consisting of comments on tolerance by James Stewart, Dinah Shore, Tom Breneman, Gabriel Heatter, Jimmy Durante, Fulton Lewis Jr., Kenny Delmar, Fred Allen, Eddie Cantor, Ben Lyon and Bebe Daniels, Bob Hope, Jack Benny, Helen Hayes, Clifton Fadiman, Walter Huston and Raymond Massey. Pressings are being sent to every U. S. outlet.

In addition, each net has arranged a special sustaining half-hour show. CBS and ABC have set their programs for Tuesday (18), 9:30-10 p.m. NBC will air from 4:30-5 p.m., Saturday (22). MBS will broadcast Friday (21) from 8:30-9 p.m. All broadcasts will be coast-to-coast. Meanwhile, many top programs of the week will support the campaign with individual pitches for tolerance.

Special Short Pic

Headed by Spyros Skouras, 20th Century-Fox prexy, and producer David O. Selznick, the motion picture division has made a special short which is to be included in every newsreel shown thruout the country during brotherhood week. Among those taking part in the film are Gene Kelly, Lionel Barrymore, Gregory Peck, Joan Bennett, Dick Powell and June Allyson. Also a screen version of the Irving Berlin tune, *Help Me To Help My Neighbor*, with Lowell Thomas as narrator; Buddy Clark, vocalist, and Mitchell Ayres' ork will be shown in all theaters as a songfest feature. In addition, all exhibitors have been asked to work toward a goal of 10 membership pledges per theater during the week. Aim is to sign up 250,000 members.

Irving Berlin's song, *Help Me To Help My Neighbors* (*The Billboard*, February 1) is the main effort of the music biz in the campaign. Besides general plugging of the tune, a special disk has been made by Kenny Baker for general distribution by Decca Records, and Kate Smith is expected to do the tune on her radio program during the week. Song has been accepted by the national conference as the official song of the campaign. A second ditty on the same theme, *Brother*, by Charles, Harry and Henry Tobias, has been endorsed by the conference and the Anti-Defamation League, but not as the official tune.

Following the custom of previous years, nitery show names are expected to make individual appeals for support of the campaign from bistro floors during the week. No over-all rule has been laid down, but this branch of the biz has always come thru well heretofore.

Three producers and a top critic—John Golden, Brock Pemberton, Oscar Hammerstein II and Brooks Atkinson (*New York Times*)—have been asked to form a committee to handle the campaign for the legit theater. Efforts made on the Stem and elsewhere in legit will be guided by this foursome, tho so far no plans have been announced.

Campaign this year is headed by

Library Theater Review

BEYOND THE HORIZON

(Opened Wednesday, February 5, 1947)

GEORGE BRUCE LIBRARY THEATER, NEW YORK

A drama by Eugene O'Neill. Direction, Christine Edwards. Presented by Equity Library Theater. Sets, Robert O'Hearn. Lighting, Pamela Judson Stiles. Stage manager, Leonard Heech.

Robert Mayo	Henry Barnard
Andrew Mayo	Ted Erwin
Capt. Dick Scott	John Connery
Kate Mayo	Kate Harrington
James Mayo	Robert Le Sueur
Mrs. Atkins	Maud Scheerer
Mary	Mary Walsh
Ben	T. Burke McHugh
Dr. Fawcett	William Paterson

In the 25-odd years since its original production, Eugene O'Neill's *Beyond the Horizon* hasn't aged. As presented by the Equity Library Theater, the O'Neill script comes to life as heady theatrical brew, as potent as a theatergoer could wish.

However, this tale of two brothers who took it on the chin from fate when their destinies were rearranged, suffers somewhat from miscasting in one leading role and a weak performance in the other.

Henry Barnard, last season's Finch in *Home of the Brave*, seems too young for the role of the poet-farmer. His interpretation of the role is honest, altho marred by immaturity.

Secondly, despite a resonant voice and a bucolic exterior, Ted Erwin does not give the other brother his acting due. Erwin lacks real feeling for the role, and in spite of good reading does not pack conviction. Kathryn Eames, as the lass responsible for the situation, gives a remarkably able interpretation.

In the lesser roles *Horizon* gives out with considerable top-drawer thesping. Outstanding performance is that of Maud Scheerer, as the hypochondriac, which is off top shelf all the way. Kate Harrington, playing the mother of the boys, gives a quiet, sincere performance. Bit from Robert LeSueur, hits a sock high spot for the evening. John Connery, as the pipe smoking sea captain, smelled as sweet as his briar. Burke McHugh registered effectively as a shambling farm hand.

Both sets by Robert O'Hearn nicely cover the space problem at the small Library Theater. However, prop trees could have been eliminated. Christine Edwards's staging is first-rate. Latter knows how to pace a difficult play and her abilities can be used to good advantage on some larger project.

Once again a production shows ELT giving fine thesping experience to its actors and showcasing Stem talent possibilities. *Leon Morse.*

John G. Winant, former U. S. ambassador to Great Britain. President Truman is honorary chairman.

CINCINNATI, Feb. 8.—An intensive local campaign is being prepared for American Brotherhood Week during the week of the nation drive, under co-chairmanship of Jim Keefe and Nathan Wise, of RKO Pictures.

All five radio stations will carry spot plugs, plus special pitches on all local air shows. Ceremonies extolling purpose of the campaign will be held in the city's main square either daily or as one mass event. Women's club members are being enlisted to work in theaters to secure pledges of faith in the campaign.

BOSTON, Feb. 8. — American Brotherhood Week in New England will be opened Sunday (16) with a special broadcast via WNAC and the Yankee Network from 7:30-8 p.m. Top members of the leading faiths are skedded to speak on *Brotherhood—Pattern for Peace.*

Polish Legit Hale After War's Hell

WARSAW, Poland, Feb. 8.—Polish legit is flourishing today, despite ravages of war and political upheaval. In fact, in most cities, the legit house is the one imposing building to be seen amid the ruins.

For instance, Theater Polski here, founded in 1913, is still very active, altho under trying conditions. Building is still impressive, but the foyer no longer carries the original stage designs and paintings of its past, nor the original playbills and programs. Theater's priceless library was destroyed by the Nazis, and today, not a shred of the theater's archives remain.

But on stage, shows are flourishing under direction of Schiffman, famous for his pre-war shows. After a thrilling escape from a concentration camp and years of hiding out as a Baltic fisherman, he is back producing. Latest is *The Parrot* by Kazimierz Corcelli, with sets by Mieczyslaw Nalewajski. He did well last year, too, with Julius Slowacki tragedy, *Lilla Weneda*, and Jozef Korzeniowski's comedy *Wealth or a Name?*

Hit of the year, however, is *Big Fish* by Michal Balucki. Show was produced in Cracow before the Warsaw showing by Ludwik Solski to celebrate his 50th year on the stage. Solski, who is 92 years old, refused to act for the Nazis on account of age. This role is his 1,000th in a long career.

Other current hits include Shaw's *Village Wooing*; L. H. Morstin's comedy *Penelope*; Rostworowski's *Moving Day, the Way to a Dawn*, a drama of Warsaw's destruction, and *A Day Without a Lie*, Polish version of the Stem hit *Nothing But the Truth.*

N. Y. Publicity Firm Opens Industrial Showbiz Dept.

NEW YORK, Feb. 8.—A division of industrial showmanship has been established by the public relations firm of Baldwin and Mermey. Alfred Stern, national publicity director of the Detroit Automotive Golden Jubilee last year, and one-time director of exhibits and concessions at the World's Fair, will head the new department.

Division will plan trade shows, pageants, stage industrial shows and product exhibits and will include technical direction, budget control and procurement of pro specialists for scripts, costumes, music, lighting and production. Stern, who started in showbiz with Radio City Music Hall, has been a Stem producer, designer, director, co-ordinator and consultant.

DANGEROUS WOMAN

(Continued from page 41)

ex-pedagogue to teach a pair of incredible, teen-age daughters. Likewise concerned in the plot are (1) a Boston gangster; (2) an ever-persistent suitor; (3) a small-town society do-gooder; (4) a local undertaker-gangster; (5) the town's Harvard lad from the Big House; (6) a pair of amazing gun-molls and genial double-crossers—all good, solid stock parts stirred into a mystery as to who got the missing 100G and who's going to finger it at the break. Material for acceptable farce is here, but it still needs the whip to step up the pace.

Star does an excellent over-all job, with proper exaggeration of accent on the character to match the broadly written material. She makes the most of plenty of good moments, even if they are not too well motivated. Show obviously relies heavily on supporting character bits and la Pitts shares the spotlight generously.

Haviland Reves.

Rigged Jury?

NEW YORK, Feb. 8.—Bit of interesting by-play occurred last week on WHN's *Books On Trial* show, which considered Goddard Lieberman's *Three for Bedroom C.* Author, a veepee of Columbia Records, was on the witness stand facing Prosecuting Attorney Louis Untermyer, author-critic, who is associated with Decca Records in an advisory capacity. Defense attorney was a cutie yclept Vera Zorina, Lieberman's wife. When Jo Ranson, station publicity chief, wanted to take a cheesecake picture of Zorina imploring the jury on behalf of husband's book, Untermyer cracked to Sterling North, presiding justice: "This picture should be captioned 'kneec plus ultra!'"

P. S.: Zorina won her case, 10 to 2.

"Union" Boff 28G, Mpls., Ballet Theater Biz NSG

MINNEAPOLIS, Feb. 8.—Thanks to the season's most-prolonged and worst cold spell, Ballet Theater grossed a fair \$10,000 at Lyceum Theater here in a four-day stand February 4-7. Lee R. Murray, house manager, said the gross would have been much higher had weather been better. Ballet plays Saturday-Sunday (8-9) at the Auditorium, St. Paul.

In contrast, *State of the Union* pulled down \$38,000 in the Twin Cities in eight days. Playing Minneapolis Lyceum January 27-February 1, *Union* hauled in a tremendous \$28,000, and came right back in St. Paul Auditorium (2-3) to gross \$10,000 in two performances.

Southern Conference Benefit

NEW YORK, Feb. 8.—Thelma Carpenter, Mildred Bailey, Earl Robinson, Lucky Millinder and his ork, the Brandford Models and a miniature folk-song hootenany will highlight the Southern Conference for Human Welfare Festival Friday (28) at the 15th Regiment Armory, 142d Street and Fifth Avenue. Joe Louis is honorary chairman of the festival committee. Proceeds will be used to carry on legislative and educational activities in 13 Southern States.

A Boniface Hylton Would Be

LONDON, Feb. 8.—Jack Hylton, top English impresario who has expanded his activities from an ork frontier to shows, clubs and even financial control of the London Symphony Orchestra, is now trying to acquire a Piccadilly hotel. His idea is to transform it into a London version of the New York 21 Club, owned by the Kriendler brothers.

Harlem Club Baron Relights

NEW YORK, Feb. 8.—Club Baron, Harlem nitery, relighted Friday (7) after being shuttered for four weeks. Spot, operated by John Barone, is running three shows per night and has Gwen Tynnes, Evelyn Freeman and Earl Bostic's ork. Club is closed Tuesdays.

PROPOSAL OF MARRIAGE

(Continued from page 40)

in-law, ably second Miss Bergner. She, of course, indulges in her well-known mannerisms, but they do not often get in the way.

Theodore Komisarjevski has done a fine job of directing the two plays. Harry Bennett's set for *Miss Julie* is very attractive; the one for *Proposal* barely adequate. Rose Bogdanoff's costumes are okay. *Bill Riley.*

Burlesque

By UNO

RENEE GRIFFIN and Ted Blair, Hirst wheel principals, had their valuable stage wardrobes stolen from their dressing rooms while playing Washington February 2. . . . McConnell and Moore playing club dates in the Midwest thru bookings out of Chicago by Sam Roberts. . . . Stinky and Shorty are switching to radio's *We the People* after their Union City, N. J., week. Also set to make a movie short. . . . Thea Cockrell, ex-stripper, has left burly to open a barbecue eatery, the Pit, in Beloit, Wis., in partnership with her husband, Fred Stroud. . . . Marion Lee and Bob Carney officiated as best couple at the wedding on January 30 of Nat Ozman, house singer at the Hudson, Union City, and Lynn Peters, non-pro, both of Davenport, Ia. Town's mayor, Harry Thourout, tied the knot. Entire Hudson staff, cast and chorus participated in the eats and drinks at Harris's Grill adjoining the stage-door. . . . Georgia Sothern joined the new Sammy Smith-Harry Seymour unit on the Hirst Circuit in St. Louis, February 7.

MARIE CORD, following her week at Jacques's, Waterbury, Conn., moves into the Gayety, Montreal, February 16, thru Dave Cohn. . . . Four Denke Sisters, who started chorusing for Eddie Lynch, now have Betty in the line-up at the Casino, Pittsburgh. Dorothy is a strip principal on the Hirst wheel, and Lillian (now Bonnie Drake) and Marie (now Marlane) are in Chicago niteries. . . . Bob Carney left burly to open February 10 at Marty Bohn's Nut Club, Philadelphia. . . . Mary Welsh and Linda Leslie returned to the Hirst Circuit and the Smith-Seymour unit after a brief visit to their home in Omaha. . . . Harry Conley, comic, was the victor in a damage suit in Buffalo recently. He sued, thru his lawyer, Joseph P. Marvin, the Chicago Lunch Company for 25G for injuries sustained in a fall in one of their eateries. Case terminated in a settlement. . . . Happy Ray, after 20 weeks on the Midwest Circuit, joined the Binder and Rosen unit on the Hirst wheel. . . . John Jane, manager of the National, Detroit, was feted on his 50th birthday at the Back Stage Club by Al Weiner and was gifted with a diamond ring, by the entire personnel. . . . Baby Dumplin' (Rosa Mack) going back into burly after 12 weeks at the Club Milwaukeean. . . . Lew Maius and his wife, Ann, will open a carnival supply company in Milwaukee. They are now candy concessionaires at the Milwaukee Empress. . . . Nancy Hart opens at the Burbank, Los Angeles, after club dates in Milwaukee. . . . Pat Robins in California after a run as featured line girl at the Milwaukee Empress. . . . Bill Gardner, new concessionaire at the Empress, replacing Bob Best. . . . Duke Sheffler recovering from a shoulder injury and carrying on as ork leader at the Empress. . . . Harold Hanson keeping busy during the snowstorm, supervising minor repairs around the Empress. House reopened February 7.

Lastfogel Asks USO Be Retained

NEW YORK, Feb. 8.—Continuance of the USO-Camp Shows for benefit of veterans' hospitals was recommended by Abe Lastfogel, org prexy, this week at a meeting of the directors of USO and USO-Camp Shows, both of which are skedded to disband December 31. Lastfogel pointed out that some 70,000 wounded veterans, scattered thru 50 or 60 vet hospitals, will probably still be hospitalized in 1948. For their benefit, he pleaded, the USO should continue "as a living memorial to the men and women who have given so much."

Lastfogel pointed out that USO and USO-Camp Shows had acquired experience in this kind of work during the past five years, and thus a program can be laid down and costs figured to insure continued entertainment for vet patients. He asked six member agencies to sponsor or seek proper means of creating a permanent program. Six member agencies are the YMCA, National Catholic Community Service, Salvation Army, YWCA, National Jewish Welfare Board and the National Travelers Aid Association.

In an annual report, Lindsley F. Kimball, USO prexy, stated that his agency is conducting 300 local drives to raise \$1,500,000, and expects to have available for operation this year about \$13,500,000, in addition to a substantial balance from "liquidation of assets." For the remainder of the year, he added, USO will emphasize services for hospitalized vets, overseas forces and men in training.

Arizona House Votes To Outlaw Walkathons

PHOENIX, Ariz., Feb. 8.—House of Representatives of the Arizona Legislature has voted 31 to 25 to outlaw walkathons and similar endurance contests. In taking the action, the House itself staged an endurance contest of oratory and arguments and held seven votes on the measure before it was finally approved. It now goes to the State Senate.

Rep. J. M. Combs of Maricopa (Phoenix) County said that he "failed to see where walkathons are public nuisances; they are fads of the American people like swallowing goldfish was a few years ago. A group of people think walkathons are entertainment."

Some legislators contended the measure was unconstitutional and others said it invaded the rights of professional entertainers to put on a show.

9-Mo. Totals Show Boom In Argentina Legit Gross

BUENOS AIRES, Feb. 8. — The post-war legit boom in Argentina is reflected in official figures published for the first nine months of 1946, which show that, despite higher prices, attendance is likely to hit around 4,000,000 when the 12-month tally is added up.

Total grosses for the three-quarter year amounted to 9,500,000 pesos, only 1,000,000 pesos off 1945's total figure, which was the top in grosses in a 10-year period. Attendance for the nine months was 3,100,000, as against 4,100,000 for the full year 1945. High as the attendance figures are, they represent a drop of 2,000,000 from the 10-year top attendance record of 5,100,000 in 1938. However, that year average admission price was 1 peso, 70 centavos, as compared with 3 pesos today.

Magic

By Bill Sachs

BILL NEFF shoots a line to thank us for our efforts in putting him in touch with his new personal manager, the veteran Anton Scibilia, and vice versa, and to report that the tie-up is proving a happy combination for all concerned. The Neff mystery unit has been playing under the guidance of Scibilia since last November and has solid bookings until June, Neff says. . . . With a box of pocket tricks that is destined to make this scribbler one of the better trixsters in the Cincy area, Dell O'Dell sends word that she and Charles Carner are set at Jack Valentine's, Fort Lauderdale, Fla., until February 23, after which they move to Kitty Davis's Airliner, Miami, for two weeks with options, opening February 25. . . . Parent Assembly No. 1, SAM, will present its mid-winter, all-pro magic show at the Barbizon-Plaza Hotel, New York, Saturday night (15). . . . Larry Weeks, currently juggling at the new Showbar, Boston, where he followed in Fred Keating, who topped the club's first show, is pondering over a 12-week tour of Panama and Mexico with a package unit or playing an extended string of theater and club dates thru Canada. Weeks has an article, "Juggling Definitions," in Max Holden's new book, *Manual of Juggling*, fresh off the press. . . . Blackstone show put in a bang-up week in Cincinnati last week, both socially and financially. Harry Blackstone and his Good Man Friday, Walter Gibson, greeted countless magic friends and acquaintances both at the Cox Theater and at their suite in Hotel Netherland, and the b.-o. count at the Cox registered handsomely for the Blackstone mystery opera. Estimated gross on the week ran around \$11,500, which was under that chalked up by the unit on its first visit here last season but which topped the gross hung up by the show on its second visit here in 1946.

JAY PALMER AND DOREEN, back in New York from an extended USO tour of Europe, will sail late in March for a six-month swing thru the South Pacific and Japan, marking the start of their fifth year with USO-Camps Shows, Inc. The return trip from Europe was made with 195 other USO entertainers, including the Great Lester (Noel Lester). . . . The Great Virgil plays Will Rogers Auditorium, Fort Worth, Thursday and Friday (13-14) under auspices of the East Fort Worth Lions' Club. Members of the Fort Worth Magic Club have purchased 125 tickets for opening night. . . . Jimmy Trimble, magical emcee, is working a 10-week route for International Harvester thru Central Illinois with a unit which also includes Leo Francis, blackface, and Uncle Charley Dice, rube musical turn. . . . Dr. Zina B. Bennett, Detroit physician and superintendent of Michigan Mutual Hospital there, was the subject of a picture story in a recent Sunday mag section of *The Detroit Free Press*. Showing Dr. Bennett in seven corking action shots,

the pic-story extended over three pages. . . . That slick trick of a magician, Gloria Jerome, of Dallas, daughter of the erstwhile vaude trixster, Arthur Jerome, was the subject for a page of action shots in the Picture Parade section of a recent issue of *The Philadelphia Inquirer*. Gloria, who has been doing magic since she was 6 years old, has been playing niteries on her own for the last five years. . . . Stephen B. Buck, playing schools and theaters in Kentucky, reports that business is holding up well with him, altho it isn't on par with the b.-o. play he got in Tennessee last season. . . . Russell Whitebone, of St. John, N. B., son of veteran Canadian pro magish, William (Jake) Whitebone, is making private clubs in the maritime provinces with a vent turn.

LEARN TO HYPNOTIZE YOURSELF AND OTHERS!

Learn the famous RALPH SLATER Method of Speed Hypnosis. Seven easy lessons. A few hours' study in your own home. Entertain for fun or profit. Make friends. Develop self-confidence and a commanding personality. Help yourself and others. Break bad habits, such as excessive drinking or smoking. Correct speech defects, fear, worry, insomnia, etc. Special Ten Day Offer—Complete course Only Five Dollars. Send for your copy TODAY.

RALPH SLATER, Dept. B
155 W. 72d St., New York 23, N. Y.

LEARN TO HYPNOTIZE Home Study Course

In the SCIENCE of MODERN HYPNOTISM and Auto-Suggestion. Destroy Inferiority Complex, acquire a Dynamic Personality, break Bad Habits, become a Master of your Own Mind. Learn how to ENTERTAIN for FUN and PROFIT.

COMPLETE COURSE, \$3.00.
Send check or Money Order to:
New York Institute of Modern Hypnotism
Hotel Raleigh, 121 W. 72d St., N. Y. C. 23



COSTUMES

Rented, Sold or Made to Order for all occasions. Custom Made GIFTS. Send 25¢ for Sequin and Net Hair Ornament and receive Circulars FREE THE COSTUMER 238 State St., Dept. 2 Schenectady 5, N. Y.

Want to hear from Dancers and Strippers at all times

BE A BOOSTER FOR MILTON SCHUSTER
127 North Dearborn St. CHICAGO 2, ILL.

ELASTIC NET TIGHTS

Black or Suntan, \$7.50 Pr. Black Elastic Elbow Length Mitts, \$1.35. Elastic Opera Hose, black or suntan, \$4.95. Flesh Strip Pants, \$1.35. Bras, 75¢. Other accessories. Folder? Yes.

EVELYN ROWE
P. O. Box 233, Station G, New York 18, N. Y.

CHORUS GIRLS

Wanted at once. Day off. Short rehearsals. Wire or Write
PALACE THEATRE
Buffalo 3, New York

STRIPS WANTED

For night club work. Good salary. Steady work, experience unnecessary.

BILL MATHEWS AGENCY

Suite 400, 54 W. Randolph St. Dear. 3031 CHICAGO, ILL.

TAX CONSULTANT

TO THEATRICAL PROFESSION
Hours 12 to 6 P.M. File Now—Avoid the Rush.

JOHN G. JERMON

SUITE 304, 1564 BROADWAY NEW YORK, N. Y.
Phone: LO-ng Acre 5-8500

STOCK TICKETS
One Roll \$ 1.00
Five Rolls 4.00
Ten Rolls 6.00
Fifty Rolls 20.00
100 Rolls 38.00

ROLLS 2,000 EACH.
Double Coupons.
Double Prices.
No C. O. D. Orders.
Size: Single Tkt. 1x2"

If You Do Not Look Forward You'll Remain Behind.

Parking Tickets as Well as

TICKETS

of Any Description.
We Solicit Your Inquiry.
We Have Stock Tickets.
THE TOLEDO TICKET COMPANY
Toledo (Ticket City) 2, Ohio

SPECIAL PRINTED Cash With Order. Prices:	Roll or Machine
2,000 . . . \$ 6.60	2,000 . . . 10.00
4,000 . . . 7.45	30,000 . . 14.00
6,000 . . . 8.30	50,000 . . 18.00
8,000 . . . 9.15	100,000 . . 28.00
10,000 . . 10.00	500,000 . 108.00
30,000 . . 14.00	1,000,000 . 208.00
50,000 . . 18.00	Double coupons. Double prices.

THE FINAL CURTAIN

ARNAUT—Arnold, 76, former circus performer, in Beechurst, L. I., N. Y., January 25. He was the father of the Arnaut Brothers and the Three Arnauts, vaude acts.

BERNHARDT—Mrs. Curtis, wife of C. Bernhardt, Warner Bros. director, in New York January 29. As Pearl Argyle, before her marriage, she was a prima ballerina of the London Opera Company.

BERNSTEIN—Arthur L., 62, stepfather of Jackie Coogan, film actor, in Hollywood January 21 of a heart attack. For years he was Coogan's personal manager. Survived by his widow Lillian, two sisters and a brother. Burial in Los Angeles.

CHENAL—Marthe, 61, French opera star, in Paris January 29.

CINQUE—Vincenzo, 91, former fireworks manufacturer, in Norwalk, Conn., January 25. At one time he displayed fireworks at the old Roton Point Park, Norwalk, Conn. Survived by two daughters and two sons. Burial in St. John's Cemetery, Norwalk, January 28.

CRAIG—Laura, 67, former vaude performer, of a heart ailment in a Santa Monica, Calif., rest home February 4. Born in Chicago, she began her professional career at 11 when she joined a repertory company directed by the late Edward M. Young. Her Broadway successes included *The Girl in the Taxi*, and *Dick Wittington*. For 12 years she was starred in London music halls. Later she operated night clubs in Manila and Shanghai, returning to this country with her husband, the late Harry Craig, in 1939. She was an aunt of Clara Kimball Young, silent screen star with whom she lived at the time of her death, and stepmother of Craig Rice, mystery story writer. She also leaves a sister.

CURTISS—Charles, member of Show Folks of America and Circus Historical Society, and formerly with the Hagenbeck-Wallace, 101 Ranch and John Robinson Shows, in San Francisco January 31. Services in San Francisco February 4.

DAVIS—Mrs. James Leslie, 81, widow of Col. James L. Davis, veteran showman, January 31 in Chicago. Husband, one-time Danville, Ill., opera house manager, also managed the Crown Theater, Chicago, and from 1915 to 1921 was a member of the booking firm which included Milt Schuster and Ned Alvord. Burial in Spring Hill Cemetery, Danville.

DE CASTRO—Allen J., 54, vice-president in charge of radio for the Joseph Katz Advertising Agency, in South Norwalk, Conn., February 3.

DENNOW—Jens, Danish impresario, husband of Gerda Neumann, actress and singer, in a plane crash at Copenhagen, Denmark, January 26.

DORWARD—William, 49, performer on Station WISN, Milwaukee, and member of the Shorewood Players, in Milwaukee January 21.

EDWARDS—Ed, 64, songwriter and music publisher, February 1 in Roxborough Memorial Hospital, Philadelphia. He composed such old-time songs as *Oh, You Blondy* and *What Is the Use To Remember?* among the more than 150 published songs to his credit. He once conducted his own music publishing business in New York with his collaborator, A. Seymour Brown. At one time he was also a member of a musical comedy and vaude team, and during the war, with Brown, wrote a show, *Pardon Me*, which was widely used by USO troupes. Survived by widow, Marion, and two sons, Edmund and David. Services in Philadelphia February 4, with burial in Ivy Hill Cemetery there.

FIX—Mary E., 47, mother of Madeline Fay, actress, in Santa Monica, Calif., January 24 of injuries sustained in an auto accident.

FRANK—Urban, Milwaukee musician for 50 years, in that city January 21.

GEORGE—Nick, 30, concert pianist and composer, at Fort Smith, Ark.,

January 27. A resident of La Jolla, Calif., he died while visiting in Fort Smith. Survived by his parents, Mr. and Mrs. Clarence George.

GERSON—Morris, 61, pioneer in the motion picture industry, operating a chain of theaters in the Philadelphia area for 30 years, January 29, at his home in Philadelphia, after a short illness. His widow, Sadie; a son and a daughter survive. Funeral services in Philadelphia, January 30. Burial in Har Judah Cemetery there.

GINSBERG—Laurence, 31, partner in the film publicity firm of Ginsberg & Mulcahy, in Cedars of Lebanon Hospital, Los Angeles, January 28.

HAHN—Reynaldo, 72, noted French composer, in Paris January 28. He was appointed director of the Paris Opera in July, 1945.

IN LOVING MEMORY Of My DEAR HUSBAND



BOB HANCOCK

Who Passed Away Feb. 9, 1945.
No one knows the tears I shed
or of the heartaches I bear in
silence for the one I loved so
well. Loving wife

VERA

HILD—Mrs. Anna T., radio station executive until she retired four years ago, January 25 at her home in Philadelphia. She was president of the WLIT Broadcasting Company, Philadelphia, until its merger with WFI, and then served as treasurer of the combined station, WFIL. Funeral services in Philadelphia, January 29, with burial in Holy Sepulchre Cemetery there.

HIRSCHHORN—Lorenz, 86, acrobat and animal trainer, formerly with the Ringling circus, was found frozen to death in his trailer-truck home in Chicago February 8. Survived by widow, Barbara.

HOWARD—Mack Nickel, 65, former vaude actor, in New York February 2. He played the Keith and other vaude circuits before retiring. Survived by his widow, Jean, and two sons, Arthur and Joel.

HUDDLESTON—Robert P., 62, retired animal trainer, in Winslow, Ariz., February 1. He served as animal trainer with the Ringling circus from 1916 to 1919 and is reputed to have been the first trainer to teach a bear to ride a bicycle. Survived by his widow, a sister and a nephew.

JENKS—Frank, 71, father of Frank Jr., movie actor, at his home in Arkansas City, Kan., January 8. In his youth deceased had been a stock company performer. He also leaves his widow.

KILVERT—Mrs. Maxwell A., 70, playwright and novelist known as Margaret Cameron, in Winter Park,

Fla., February 4. Among her plays were *The Kleptomaniac* and *The Burglar*. Survived by her husband.

KNOEPKE—Alfred F., 68, owner of the Muml Publishing Company, New York music publishing firm, in that city January 19.

LA ROCQUE—Edward A., 82, father of Rod La Rocque, film actor, in Los Angeles January 19. He also leaves his widow, Ann, and a daughter, Monique. Burial in Glendale, Calif., January 21.

McCULLOUGH—James F., 59, drummer, recently in St. John, N. B., after a year's illness. Survived by his widow, three sons and four daughters.

McKAY—J. M., 79, for many years a member of the Saskatoon, Sask., exhibition board, in Winnipeg January 20.

MINELL—Allie, wife of the late Richard Castilla, at her home in Houston January 19.

NEUMANN—Gerda, noted Danish actress and singer, in a plane crash at Copenhagen, Denmark, January 26.

O'ROURKE—Harriet, 24, radio singer, in New York, February 5. She had appeared on *Metropolitan Opera Auditions of the Air* and on *Steel Horizons*. Her parents were former vaudeville performers.

PALUGA—Joseph, 63, father of Frank Paluga, girl show operator, January 21 in Taunton, Mass. He also leaves his wife, Lucretia; two other sons, Pasquale and Joseph Jr., and two daughters, Mary and Italia. Burial in Taunton.

PARKS—Nellie Klusman, 53, mother of Larry Parks, film actor, in Hollywood January 18. Prior to her marriage to the late Frank Parks, publisher, she was a concert organist. Burial in Glendale, Calif.

PELTIER—Jean Loup, French pianist and accompanist for Grace Moore, in a plane crash at Copenhagen, Denmark, January 26.

PERRY—Mrs. Maude Kindred, 41, concert artist and music teacher, in Bronxville, N. Y., January 21. She was on the staff of the Julliard School of Music and wife of Arthur J. Perry, an engineer with the American Broadcasting Company, who survives.

PICKENS—Mrs. Patti, 64, mother of the Pickens Sisters, stage and radio trio, in Springfield, Pa., January 19.

PLATKY—Ira, 49, former Hollywood theatrical agent and insurance broker, in England, N. J., January 30.

POLLOCK—Paul, 60, former stage and musical comedy star, in Quincy, Ill., February 6. He was fatally burned by explosion of a can of gasoline. He retired about 20 years ago after a successful career on Broadway.

REHKLAU—John J., 80, former operator of the Reaper and Eagles theaters, Monroe, Mich., January 29 in that city.

ROSS—Betty, 67, screen actress, found dead in her home in Los Angeles February 1. She formerly played leading roles in Tom Mix movies, but had been retired for several years.

SANGER—George, 79, retired English circus owner, at his home in Horley, Surrey, England, January 31.

SCLANDERS—F. M., 78, former Canadian fair secretary, recently in Bathurst, N. B. Survived by his widow, son and daughter.

SCOTT—Ivy, 61, veteran musical comedy and opera singer, in New York February 3. He made his debut in Sydney, Australia, at the age of five, coming to America, in 1910, when she appeared in *The Merry Widow*. Her last stage appearance was in *Song of Norway*, in New York and Chicago, leaving the show last November due to illness. She also appeared on various radio programs, including one of her own. Survived by a son, Harry E. Walker, and a sister, Viola E. Briggs.

SHEIL—Frank J., 73, managing director of Samuel French, Inc., play publishers and authors' representatives, in Bronxville, N. Y., February 5. He had been with the French firm for 50 years and was widely known in theatrical circles in the United States and England.

STEELE—John S., 76, chief of the London bureau of *The Chicago Tribune* from 1919 to 1935, January 8 at his home in Purley, Surrey, England. Steele helped organize *The Tribune's* foreign news service and for the past eight years broadcast a news commentary to this country every two weeks. He also was financial manager of the Press Wireless London bureau. Joining *The New York Herald* in 1890, he was on the staff more than 10 years. Later he was a reporter on *The New York World* and had been night editor of *The New York Commercial* and commercial editor of *The New York Times*. His widow and two sons survive.

WALKER—Alanson B., 68, writer and artist, suddenly in Milford, Conn., January 22. He was on the staff of the old *Life* magazine, had done illustrations for *Harper's* magazine and had caricatures published in several collections. Survived by his widow and two sons. Burial in Milford January 24.

STERNS—Rene, wife of Charles L. Sterns, Rochester, Mich., exhibitor, January 28 in Grace Hospital, Detroit. Survived by her husband and two children.

VAN ZANT—Kenneth, 43, former outdoor showman, recently in Phoenix, Ariz. He was a member of the Showmen's League of America, Pacific Coast Showmen's Association, Arizona Showmen's Association and the Regular Associated Troupers Club, Los Angeles. Survived by his widow, Ona. Burial in Evergreen Cemetery, Phoenix.

TURNER—John (Sharkie), guess-young-age operator and driver for the Silver Slipper Shows the past season, in a motorcycle crash near the shows' Chattanooga winter quarters January 25.

Marriages

ALLENTUCK-PHILLIPS—Max Allentuck, general manager of *Another Part of the Forest* (playing at the Fulton Theater, New York), and Peggy Phillips, of the Theater Guild publicity department, in New York January 31.

BARNARD - MacLENNAN—John C. Barnard Jr., nonpro, Hershey, Pa., and Margaret MacLennan, ice skating pro at the Hershey (Pa.) Sports Arena, in that city January 30.

BRECHNER - HART—Sidney Brechner, technician at Station WJR, Detroit, and Louise Hart, in that city January 21.

CAPELLI-SILVAIN—Frank Capelli, baritone singer with the American Opera Company, and Graciela Silvain, coloratura with the Colon Opera Company of Argentina, in Philadelphia February 1.

CARSON-SMITH—John M. Carson Jr., member of the Three Royal Rockets, skating act, and Esther Smith, in New Castle, Pa., January 28.

FREDERIC-RAMSAY—John Frederic and Dorothy Ramsay, recently in the New York production of *On the Town*, in Riverdale, N. Y., January 12.

FURMAN - ANDERSON—Eddie Furman, pianist-entertainer at Dubonnet Club, Bridgeport, Conn., and Barbara Anderson, in that city January 11.

GRUBBS-VALDES—Billy Grubbs, AGVA representative in the Detroit area, and Josefina Valdes, vaudeville dancer, in Detroit January 7.

GUAR-PALERMO—Phil Guar, accordionist in the Ralph Proctor orchestra at the London Chop House, Detroit, and Frances Palermo, in Detroit January 21.

HOW TO AVOID DAMAGE SUITS

Fox, Rimberg Form Company

Former circus official joins animal importer—elephant price, now 4G, may go up

NEW YORK, Feb. 8.—Jack Fox, former circus official, and Harry Rimberg, animal importer, have formed a new company for the importation of animals. New firm, known as Circus Equipment Corporation, is affiliated with Rimberg's International Import & Export Company, which entered the animal importing business for the first time last year. Fox will serve as vice-president and concentrate on selling and renting elephants scheduled for regular arrival in this country starting next month.

Current elephant market price hovers around the \$4,000 mark with prospects it may go even higher if source costs continue to mount, according to Fox. Pachyderms now cost in the neighborhood of \$3,200 in India, the result, Fox said, of shortages resulting from the last monsoon season when many of the animals died.

Rimberg and Fox plan to rent all elephants not sold on a 52-week-a-year basis, with options to buy.

60G in Prizes for Fort Worth Rodeo

FORT WORTH, Feb. 8.—Prize money for the rodeo in connection with the 51st Southwestern Exposition and Fat Stock Show at the Will Rogers Coliseum will total \$60,000, according to Manager Edgar Deen. Everett Colburn, associate of Gene Austry in rodeo-ranch interests at Dublin, Tex., will be managing director.

The stock show will give \$34,500 to the Ride-O purse and \$25,000 will be added from entry fees. The purse is \$6,900 for each of five events, bare-back bronk riding, saddle bronk riding, steer wrestling, bull riding and calf roping. Last year the purse was \$4,500 for each event.

Because the rodeo has played to sellout audiences, matinee and night, for two consecutive years, four more performances will be given this year than heretofore.

Rodeo opens March 5 and runs thru March 16.

Marshall Green Hurt In Cincy Auto Crash

CINCINNATI, Feb. 8.—Marshall Green, general agent of Sparks Circus, is in serious condition in General Hospital here of injuries sustained Thursday (6) when the car in which he was riding with Bennie M. Fowler, also with Sparks, skidded on an icy pavement and crashed into another car.

Hospital officials, contacted as *The Billboard* went to press, said that Green's condition was serious but not critical. Fowler was taken to the hospital to be X-rayed to deter-

Attractions-Heavy Stock Show Set by Richmond Fair Sponsor

RICHMOND, Va., Feb. 8.—Plans have been completed for the staging of a beef cattle show by the Atlantic Rural Exposition management at the fairgrounds here April 19 thru 26. Event, designed for annual presentation, is the second major undertaking by the new association which revived the Richmond fair last year following its wartime lapse.

A heavy attractions line-up has been inked by Paul Swaffer, general manager. Included are auto races promoted by Sam Nunis on opening day and Friday; Joe Chitwood's Thrill Show on Sunday and Wednesday; Blackmon's Diamond B Ranch Rodeo for afternoon and night performances thruout the showing, and fireworks. All attractions were booked thru George A. Hamid, Inc.

Frank Bergen's World of Mirth Shows will have the midway. This will mark the earliest opening for that org in a decade.

Skepticism on the probable success of a large promotion here in the spring has been somewhat dispelled by the announced intention of the management to operate on a grand scale. About \$10,000 in premiums will be offered and this is expected to attract entries from all adjacent and many distant States.

It is also planned to hold a dog and horse show, 4-H Club day, cavalcade, horse pulling contest and other attendance boosters. Altho prizes will be awarded, all events will be in the nature of contests and no exhibits will be sponsored, so as to maintain a line of demarcation between the cattle show and the fair.

George A. Hamid, who acted as a

St. Louis Sports Show Pulls 100,000 in Nine Days; Add Features

ST. LOUIS, Feb. 8.—Fifth annual Travel and Sports Show, sponsored by the St. Louis Sports Council, wound up its nine-day run here in Kiel Auditorium Sunday (2) with a total attendance of 100,000. Gate included 20,000 elementary school children admitted free on five week-day matinees.

Boat, airplane and trailer exhibits, new feature to the program, snared big interest. Boats ranged from canoes to sleek, sea-going cruisers. Airplane display consisted of several models of personal airplanes.

Acts, offered twice daily, were headed by a 92-foot ski-jump by Siegfried Steinwall. Other acts included Adolph Kiefer, Olympic swimming champ; Aunalee Crusey, national women's casting titleholder, and Cliff Wallace, dog trainer. Canoe-tilting, badminton, table tennis, archery and log-rolling exhibitions also were offered. Another feature was a style show of women's sportswear.

mine the extent of his injuries. His condition was reported as good. Mrs. Green came here from Sarasota, Fla., to be at her husband's bedside.

consultant, said that it is the intention of the association to sponsor additional shows on the fairgrounds thruout the year.

Aletheia Grotto Show Draws 87,000 At Worcester, Mass.

WORCESTER, Mass., Feb. 8.—J. C. Harlacker's 10th annual Aletheia Grotto Charity Circus closed Saturday (25) at the Auditorium here with 87,000 paid attendance, equaling last year's record. Tickets were 75 cents, plus 75 cents for reserved seats. Admission to the Country Fair, in the basement, was an additional 25 cents.

Show played 16 performances with two performances daily and an extra early show added for the last two days.

George (Red) Bird and His Musical Majorettes, making their first big stage appearance, were the headliners. The girls have been the between-the-half entertainment feature at Cleveland Browns football games. Their performance won rave notices in the press reviews. The show's other highlight was Reg Kehoe's Marimba Band.

Other acts were Leonard Gautier's Bricklayers, the Three Pages, the Latinos, the Ward-Bell Flying Act, R. Gautier's Steeplechase, Warren Hoover and His Ford, Campbell Sisters with Montana Kid and the movie horse, Colie Bay.

Free attractions in the downstairs Country Fair were Betty Lee and Her Bar CM Ranchands, and Bourdini, the Human Volcano. The fair had the following side shows: Penobscott Indian Village, Reptile Show, Howell Family Glass Blowers and Jap Suicide Speedboat.

Micky Sullivan's circus band furnished the music. The Grotto had games going continuously on both floors.

Harlacker's next show will be his biggest, the annual Narragansett (R. I.) Shrine Circus July 20. The New Bedford (Mass.) Kiwanis Circus will open July 27 and the Lawrence (Mass.) Kiwanis Show, August 3.

Bill Would Repeal Minn. Bingo Law

ST. PAUL, Feb. 8.—The Minnesota Bingo Law, enacted by the 1945 Legislature, would be repealed under a measure introduced in the State Senate today by Sen. Harold Harrison, Minneapolis. The law permits operation of the corn game under sponsorship of charitable or fraternal organizations.

The statute never has been tested for constitutionality in the courts, but Governor Youngdahl, former Supreme Court associate judge, said he felt the 1945 law would be declared invalid if taken to the courts. Minneapolis outlawed bingo games a year ago, following a series of difficulties over operation of the game.

Ops Owe Duty To Customers

Law applicable regardless of whether proprietor is owner of land or just lessee

By Leo T. Parker

Cincinnati Attorney at Law

(Editor's Note—This is the fourth of a series of articles by Leo T. Parker, Cincinnati attorney at law and author, designed to assist owners and operators of circuses, carnivals, parks and fairs in avoiding unnecessary lawsuits.)

A few days ago a reader wrote: "I own an amusement park, and have an offer from a good company to lease it. What I want to know is: Can I be liable for damage if this company causes injuries to patrons of the park? Also, please give any other information you can about concessionaires."

For the benefit of readers, we shall briefly review late and leading higher court decisions which illustrate all important phases of the law on these subjects.

First, it is important to know that recently a modern higher court rendered an opinion that operators of amusement parks owe a duty to the public to use reasonable care in construction of amusements, walkways, buildings, etc. This law is applicable regardless of whether the amusement proprietor is the owner of the land, on which the amusement is located, or the owner of both the land and the building, or only the lessee of the premises. Also, this court held that when a property owner leases his land, and fully parts with its possession, and the tenant erects an amusement structure thereon, the land owner is a legal landlord, whose liabilities are correspondingly limited.

For instance, in *Goettee v. Carlyle*, 22 S. E. (2d) 854, it was shown that a property owner leased land to the Gold Star Park Company which erected different kinds of amusements on the land.

One day a rider of a motor scooter sustained severe injuries which he claimed were caused by the disrepair of the motor scooter's track. The injured person sued both the property owner and the Gold Star Park Company.

The higher court refused to hold the property owner liable, and said:

"It would be rather a harsh rule to hold that if A leases a piece of land to B and B takes possession and erects a structure thereon of which he has exclusive possession and control, and by reason of unsafe construction or because of A's failure to repair defects of which he had no notice, C is injured, that A may be held liable."

Thus, according to this decision the owner of LAND who leases it to a company, which CONSTRUCTS amusement devices on the land, assumes merely a landlord's ordinary liability. However, this law is applicable *only* if the property owner retains no control or authority over the amusement devices.

Modern higher courts consistently hold that a concessionaire is an "in- (See *How to Avoid* on page 46)

Jantzen Beach Installing New Devices for '47

PORTLAND, Ore., Feb. 8.—Jantzen Beach, now under management of Roy J. Carpenter, is getting ready for spring opening, date depending on the weather, by installing new equipment and repairing and remodeling attractions.

Moon Rocket ride has been sent to Rock Springs Park, Chester, W. Va., and is being replaced by Fly-o-Plane, purchased in Salem, Ore. Rocket is a portable unit, having its own trailer for transportation east.

New boats are being installed in the Old Mill, new scenes provided and weather-damaged sections being repaired. Machinery is being overhauled and attractions repainted.

New this year will be a free playground for children with swings, chutes and play equipment.

Park will continue Saturday night dance policy until season opening, altho dance hall opened January 24 for two-night stand for Jan Garber ork. Name band pulled slightly over 700 Friday night and 1,694 persons Saturday night at \$1.50 a person each night. Dave Longtin played two following Saturday nights.

Shillan Ties Up With Canadian, U. S. Firms

NEW YORK, Feb. 8.—Jack Shillan, managing director of the British Motorboat Manufacturing Company of London, sailed for England on the Queen Elizabeth Wednesday (5) after an extended business tour of the United States and Canada.

While here Shillan completed plans for establishing an office in Toronto, which will be in charge of Jack Brockhouse, who will arrive from England early in April. Arrangements have also been made with the Allan Hershell Company, of North Tonawanda, N. Y., to assemble the British firm's Rytcraft auto and water scooters at their plant and handle servicing of the craft in America until such time as the British firm establishes its own service department over here.

Observation Tower Sold

POTTSTOWN, Pa., Feb. 8.—The 54-year-old steel observation tower at Ringing Rocks Park here has been razed. Structure was purchased from Walter J. Wolf, park owner, by a scrap dealer.

WANTED For AUGUSTINE BEACH AMUSEMENT PARK

Port Penn, Delaware. Duck Pond, Lead Gallery, long or short range; Balloon Darts, Cat Rack, Photos, Americans only. Can place one more Flat Ride and Kiddie Trains. This is a seven-day Park on the Delaware Bay with salt water bathing. Everything else is Park operated. Thanking you.

Owner—MR. TOMMY TEXIS
Mgr.—R. H. BROWN

SKOOTER BUMPERS

Vulcanized and Repaired so they are like new. Steel bands will not slip off. Not an experiment. Hundreds done in past two years. Avoid delay in opening by having this work done during closed period.

RALPH J. WELTER
685 Chapel St., New Haven, Conn.

How To Avoid Damage Suits

(Continued from page 45)

dependent contractor" who is solely and personally responsible and liable for his own negligence.

For illustration, in *Oles v. Columbus County Agricultural Society*, 260 N. Y. S. 683, it was disclosed that a fair corporation which conducted a county fair upon its grounds, leased space to various concessionaires. One concessionaire paid the corporation \$40 to rope off space for a "pony track."

A child was seriously injured when a pony become fractious and threw the child from its back. The parents sued fair corporation for damages.

However, the higher court refused to hold the corporation liable, and said:

"The leasing of the land and the sale of the privilege to solicit patronage from those who came to defendants fairgrounds established a relation more nearly akin to a landlord and tenant than master and servant or principal and agent. The concessionaire, the man in charge of the ponies or the boys who led them were not employees of the defendant (fair corporation). It was an independent enterprise in which the defendant was not interested. . . . The defendant (fair corporation) owed plaintiff (patron) the obligation to keep the fair grounds in a reasonably safe condition. Without proof that defendant's officers had known of the ponies vicious tendencies, no liability existed and there had been no previous accidents."

Special Liability

Either a concessionaire, property owner, or principal lessee may be held liable for an injury caused by his own negligence. And an injured patron may recover damages from any negligent party.

For instance, in *Miller v. Johnson*, 45 S. W. (2d) 41, it was shown that one Johnson leased a park from its owner. He permitted a concessionaire to erect a motordrome, in return the tickets bore the amusement concession holder's name.

A patron was injured when a platform collapsed inside the motordrome. A large knot was plainly visible on one of the boards and this defect could easily have been discovered by ordinary inspection. This defective board caused the platform to collapse.

The injured patron sued the holder of the amusement concessions which granted a license to the motordrome operator. The higher court held him liable and said:

"It is shown that he (concession holder) had no proprietary interest in the motordrome and had nothing to do with the manner of its operation. . . . He allowed the owner of this contrivance to erect and operate it for 25 per cent of the gross receipts among the other contrivances, attractions and amusement devices upon the grounds for which he held the exclusive concessions. . . . inviting the patrons to make use of this device. . . . and he was bound to exercise ordinary care to see that the devices operated were reasonably safe for the purpose for which the public were invited to use them."

Sued Park Owner

Also, see *Saunders v. Pierce*, 139 Alt. 690, where it was shown that a patron was injured while operating an amusement device, known as the Custer car. Instead of the injured person filing suit against the concessionaire of the Custer car, he sued the owner of the park. The higher court held the owner of the park liable, and said:

"The owners of this park were bound to exercise reasonable care in seeing that this device was reason-

ably safe for those riding in and operating the car, and also in giving all of those not familiar with its operation adequate instruction in the method of operating and steering the car."

Thus, this court held that the owner of a park who rents concessions to concessionaires must exercise reasonable care to know that the amusement devices are frequently inspected and kept in reasonably safe condition. Of course, this law is not applicable to injuries sustained by the concessionaire or his employees, but relates solely to patrons.

Not All in Accord

While all courts are not in complete accord with the proposition that property owners who rent space to concessionaires are duty bound to see that the latter use reasonable care to safeguard patrons yet it is well to keep these decisions in mind.

In the case of *G. A. Boeckling Company v. Slattery*, 160 N. E. 99, it was shown that an amusement resort owner leased to a man named Forbes a space for operation of an amusement device in which patrons threw balls at a special target. Except for a low fence, there were no screens, nets, or protection of any kind along the sides to keep balls from striking onlookers.

While one of the onlooking patrons stood observing the game she was struck and seriously injured by a ball that was thrown by a player and bounced off a lateral support.

The injured patron sued the owner of the amusement resort for damage contending the latter was guilty of negligence in failing to compel the lessee operator of the game to protect patrons on the grounds by screens or other safety devices. The lower court held the injured patron entitled to \$5,000 damages, and the higher court sustained this verdict, saying:

"The plaintiff (owner of the park) owed to her the duty to exercise ordinary care to render the premises reasonably safe for her as an invitee."

Proprietor Held by Court

It must be noted, however, that this proprietor would not have been held liable if the evidence had proved that the patron was negligent in standing in a dangerous location. But since the ball bounced from a support the court assumed the proprietor should have realized this danger, while ordinary spectators would not have realized it.

Another important point of law is that although a property owner leases land to concessionaires for amusement purposes, he remains liable as the operator if he undertakes or agrees to keep the premises in repair.

For example, in *Willis v. Shepperd* 145 Fed. (2d) 721, it was shown that a landlord leased his property but occasionally he made repairs on the buildings. A person who was injured by a defect in a building sued the landlord for damages. The higher court held the landlord solely liable because he had assumed "unusual responsibilities" when he undertook to keep the building in good repair.

Also, see *Riedell v. S. Karpen & Bros.*, 53 N. E. (2d) 572, where it was shown that a pedestrian was seriously injured when a pane of glass fell from a window. The testimony disclosed that a light of glass not properly installed, fell from the window frame which when opened hung over a walkway.

The higher court promptly held the owner of the building liable in heavy damages, because he failed to prove that he had recently inspected the building to discover and remedy defects.

Storins Will Mark 25th Wedding Date

SPRINGFIELD, Mass., Feb. 8.—Mr. and Mrs. Harry Storin will celebrate their 25th wedding anniversary Thursday (27) with a party in the Waldorf-Astoria Hotel, New York. Attending will be close friends who attended the wedding ceremony in 1922, including William E. Robinson, vice-president of *The New York Herald Tribune*, boyhood chum of the Storins, and E. K. Nadel, former vaudeville agent and producer, who started Harry in show business 28 years ago.

The Storins have four children, Harry Jr., 22, former sergeant in the 37th Division and holder of the Bronze Star; Paul Ekay, 19, art student at the Rhode Island School of Design, Providence; Joan Carol, 12, and Matthew III, age 4.

At the time of his marriage, Storin, now chief assistant to Ed Carroll at Riverside Park, Agawam, Mass., was associated with the Pat Casey Vaudeville Agency in New York.

Grand Island (N. Y.) Spot Plans Many Improvements

BUFFALO, Feb. 8.—Frank Wagner, who opened Edgewater Park, Grand Island, N. Y., last year, after it was shuttered for five years due to the war, plans many improvements in the spot this year and work is in full swing.

Wagner recently purchased a Merry-Go-Round from Roscoe Wade and a kiddie automobile ride from another source. At present he is dickering for a Ferris Wheel and Tilt-A-Whirl.

Wagner experienced some difficulty in operation last year, due to a residential zoning law, but things are expected to go along more smoothly this season, Wagner said.

Griffith Park Will Get Miniature Railroad Station

LOS ANGELES, Feb. 8.—Plans for a miniature railroad station in Griffith Park here have been approved by the Los Angeles Art Commission, Harold W. Tuttle, commission president, announces.

Station will be operated in conjunction with a Miniature Railway, to be included in the amusement section of the park. Ride is expected to be in operation by spring.

Sanborn, Tampa, Named To Head Florida Parkmen

ORLANDO, Fla., Feb. 8.—B. F. Sanborn, Tampa, was elected president of the Florida branch, National Association of Park and Recreation Executives, at an organizational meeting here. Others named were W. L. Bradley, Jacksonville, vice-president, and H. Milton Link, Miami Beach, secretary-treasurer.

The first regular scheduled meeting will be here April 20, with quarterly meetings following.

Favors Tax Referendum

ATLANTIC CITY, Feb. 8.—Assemblyman Richard S. Mischlich, Republican leader, plans to introduce a bill in the State Legislature permitting all municipalities to hold referendums on a "municipal improvement" tax, he says. Such a sales tax measure would enable Atlantic City to institute a new tax on liquor, tobacco, amusements and hotel room rentals. Supreme Court invalidated the law permitting Atlantic City's 3 per cent sales tax.

Herring Named Lido Mgr.

SARASOTA, Fla., Feb. 8.—Charles Herring has been named manager of the municipally owned Lido Beach Casino, replacing Kenneth Kirkwood.

EDGEWATER PARK

GRAND ISLAND (near Buffalo), N. Y.

Opened last season after being closed 5 years. Now booking 1947 season.

Can book Rides, Ferris Wheel, Tilt, Whip or any Ride that doesn't conflict; also one or two Kiddie Rides. Must be in good shape! Concessions all open: Penny Arcade, Long Range Gallery, Frozen Custard, Popcorn, Grab, American Palmistry or any other legitimate 10¢ Concession.

Will book only one of a kind, as buildings are limited.

Can place Bingo Help; also an Electrician. All address:

FRANK WAGNER

2786 Delaware Ave. Kenmore 17, N. Y.
Telephone: DE 4291

MR. CONCESSIONAIRE ATTENTION!

For Sale—One new ORIGINAL RACE HORSE GAME, known as KENTUCKY DERBY. Life-like horses, group game, 12 or 16 units, capacity, \$1.20 to \$1.60 a minute. World's outstanding concession. For photos, price, etc., write

KENTUCKY DERBY

318 Shawnee Drive Louisville 12, Ky.

WANTED TO BUY DANCING DOLL UNIT

Write, giving size and price.

H. FRANKEL

395 Ft. Washington Ave. New York City

U. V. LIGHTED SKELETONS

Spooks, Ghosts and Zombies, Plastic Merry-Go-Round Horse Tails.

AL NICHOLS STUDIO

Box 181 HUDSON, N. H.

AMUSEMENT PARK

FOR SALE

Four Rides, large Concession Building, 13 acres level ground. Needs some work. Full price, \$8,000.
MERITT MARKS
Box 114, R. D. 2 Gibsonia, Pa.

Sitting 'Round the Table

(Editor's note: This is the finale on the subject, "Do you believe NAAPPB should name a committee to test rides before they are used?" And in the February 22 issue, the first answers to the new question, "Are fireworks and/or free acts necessary in parks?" will appear. This column is for all park owners and operators, publicity men, etc., and is your chance to "sound off" on various subjects. Mail your ideas on the new question anent fireworks and free acts to the Outdoor Editor, The Billboard, 155 North Clark Street, Chicago 1.)

Bartlett Writes

Having a capable committee of ride experts to give an official report to the NAAPPB on every new ride is, in my opinion, an excellent idea, because—

1.—With the multitudinous details of park management, the head of a park should be able to get expert impartial advice on new rides without having to make a lengthy investigation himself, or base opinions on rumor, or wait 'till everybody else has one.

2.—Every conscientious manufacturer of thrill rides will set up and test with 100 per cent overload not only the prototype ride, but every ride turned out of his factory, with photographic records made of every test. Parks would be smart to have a man at the plant to see this test on their ride.

3.—Before completing production arrangements on a new ride, every possible point of mechanical failure, or accident, should be made safe by the manufacturer.

4.—Next, every possibility of mis-operation of ride should be studied and positive means developed by the manufacturer so the operator could not cause an accident by carelessness or inexperience.

5.—No committee of experts, but only the demonstrated willingness of the public to pay money to ride will tell the true public appeal of any ride. However, a committee report on comparative, simultaneous, ride "takes" will give the closest answer to this question.

6.—Taking the human element out of ride operation has long been a clear idea of mine. The big dip of the Tillyou Flying Turns was protected by photo-electric eye automatic brakes, which successfully did a job.

7.—The operation of every Roller Coaster, in my opinion, should be protected by air and electric control means, such as Bill Schmidt, of Riverview, has worked out.

8.—Every season every ride in a park should be tested, with 100 per cent overload and photographic records kept.

9.—It is a difficult matter to build a ride that will operate 100 per cent safely regardless of whether it is properly serviced or not.

10.—The boss of every park and carnival should make one man on each ride responsible for its care and maintenance and then inspect rides himself at least once a month. It takes only 60 seconds to see if a ride has been cleaned and greased.—NORMAN BARTLETT, ride manufacturer.

FOR SALE

Single Loop-o-Plane in good running condition. Best offer takes it.

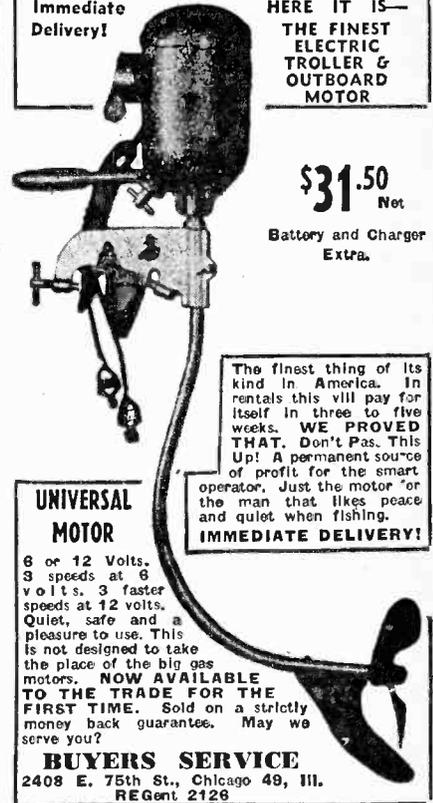
FOR SALE—Streamlined Miniature Train, capacity about 86 persons, Track 26 in. gauge. Can be operated from either end. About a mile of Track. Or willing to place it in a good Park on percentage. Write to

ANTHONY ARDIZZONE
275 BALBACH ST. SAN JOSE, CALIF.

BOAT RIDE OPERATORS!

Immediate Delivery!

HERE IT IS—THE FINEST ELECTRIC TROLLER & OUTBOARD MOTOR



\$31.50 Net

Battery and Charger Extra.

The finest thing of its kind in America. In rentals this will pay for itself in three to five weeks. WE PROVED THAT. Don't Pass This Up! A permanent source of profit for the smart operator. Just the motor for the man that likes peace and quiet when fishing. IMMEDIATE DELIVERY!

UNIVERSAL MOTOR

6 or 12 Volts. 3 speeds at 6 v o l t s. 3 faster speeds at 12 volts. Quiet, safe and a pleasure to use. This is not designed to take the place of the big gas motors. NOW AVAILABLE TO THE TRADE FOR THE FIRST TIME. Sold on a strictly money back guarantee. May we serve you?

BUYERS SERVICE
2408 E. 75th St., Chicago 49, Ill.
REGent 2128

FOR SALE AMUSEMENT PARK

In Delaware, near Wilmington, fully equipped for amusement purposes, with large swimming pool, bathhouses, Ferris Wheel, M-16 portable Merry-Go-Round, nice stationary concession stands, swings, large hall, with heat and modern inside plumbing, could be used for year-round activities, also other buildings.

Reason for selling—owner retiring. For further particulars write to

JOS. FORMUS

808 Linden St., Wilmington, Del.
Phone 4-6545

SOME PEOPLE ARE WORRYING ABOUT 1947 • SOME PEOPLE ARE BUYING WORRY BIRDS • OTHER PEOPLE DO NOT LIKE BIRDS OR WORRIES

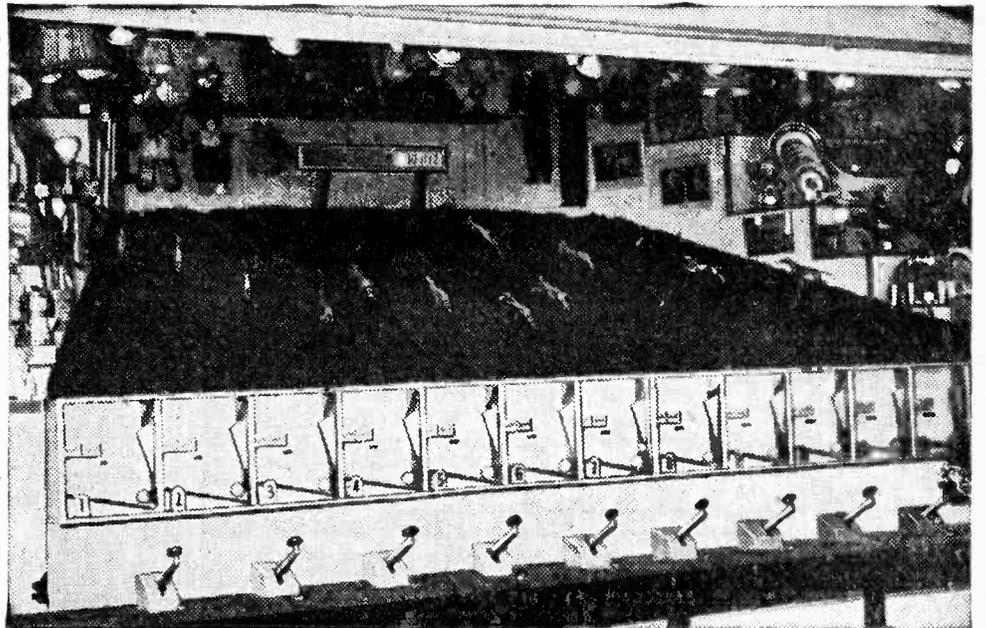
And they won't have either with their new

GREYHOUND RACE

SOUND EFFECTS

HIGH GROSS

REGISTERS



This popular game is being purchased by Park Owners from Coast to Coast — Portland, Oregon — Denver, Colorado — Detroit, Michigan — Rochester, New York — Rockaway, New York.

HOW ABOUT ONE FOR YOUR PARK?

GREYHOUND

Amusement Device Co., Inc.

2303 SURF AVENUE • BROOKLYN 24, N. Y. • ESplanade 2-1155

The Greyhound Enterprise Co. is interested in placing the Greyhound Race in Parks in New York, New Jersey and Connecticut on percentage basis. Do you have a location?

WEATHER COOLS BOX OFFICES

Week-End Biz Okay at Det.

Five full houses big help to Shrine show—134,000 see Davenport's production

DETROIT, Feb. 8.—The weatherman refused to co-operate with Orrin Davenport's Shrine Circus here this week and as a result, crowds weren't as big as expected, altho Manager Tunis (Eddie) Stinson, who admits total attendance thru Wednesday (5) was not up to pre-war figures, says everything considered, he is far from discouraged with the draw so far.

Altho the show was dogged by sleet, high winds, an electrical storm, deep snow and intense cold from Thursday, January 30, thru Wednesday (5), nevertheless midweek business showed a steady increase.

Five full houses were registered over the week-end, February 1-2, after fair midweek business. A total of 39,000 thru the first four days, January 27-30 (*The Billboard*, February 8), plus 95,000 attending from Friday, January 31, to Wednesday (5), brought total attendance for the first 10 days to 134,000.

Attendance figures from Friday, January 31, thru Wednesday, follow:

	Matinee	Night
Friday (31)	6,000	11,000
Saturday (1)	11,000	11,000
Sunday (2)	11,000	11,000
Monday (3)	3,000	6,000
Tuesday (4)	4,000	7,000
Wednesday (5)	6,000	8,000

With any kind of a weather break, officials figure the show will draw around 300,000 for the 21-day stand. Show closes Sunday (16).

Further handicap this year, in addition to the weather, was a reduction in the stadium's seating capacity. Houses of 15,000 to 18,000 were reported last year, but enforcement of fire regulations this year cut capacity to 11,000, of which 8,000 are permanent seats. There are some 2,200 blues and about 800 standees are allowed. This resulted in several turnaways during the last week-end.

Rose's Midgets, playing the concert, drew about 40,000 admissions thru Wednesday (5) at 25 cents per head.

Org has been plagued by a series of mishaps, the most seriously injured being Marjorie Meyer Geiger, wife of Joe Geiger, of the Wallenda Troupe. Mrs. Geiger fell 35 feet Monday night (3) from the trapeze when her foot apparently slipped out of the safety loop. However, she said later she was ill before the act but decided to go and fainted in mid-air before her foot caught. She suffered a fractured ankle. She is a patient in Highland Park General Hospital.

Joe Antalek, of the perch act, sprained his ankle Friday, January 31. Ethel Freeman, web, was out for two days with a sprained ankle. Pete Cristiani, of the riding family, sprained his ankle Thursday, January 30, and was unable to go thru his usual routine, altho he continued to appear in the ring, and Joan Day suffered a sprained back in the diving act Friday, January 31, but returned to work Monday (3). On the brighter side, Johnny Chamberty, casting act, returned to action after suffering a (See *Det. Week-End Okay*, page 50)

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold
By Starr De Belle

Assassination Swamp, Ga.,
Feb. 8, 1947.

Dear Pat:

According to their press agents, other circuses are scouring the globe seeking new and novel attractions. Manager Upp's motto is: "Hunt in your own back yard first." It was only two months ago when the boss discovered a bearded lady in clown alley and three pinheads working in the cookhouse.

Some time ago the boss decided to give the circus goers a real treat with something new and novel. Something that could be billed as a feature. It came to him suddenly, and we are now wowing our audiences with the world's only Indian Lady Opera Troupe. Plans called for Aztec Indians, but due to the shortage of Aztecs in these parts, the boss switched to another tribe after discovering five colored female impersonators working on big top canvas. So he switched them from Aztecs to Blackfeet and from canvas to squaws.

Not having a full troupe, an expedition was sent into the piney Georgia jungles where several more were captured at different sawmills, which included the first saucer-lipped Indian singer ever discovered. Because he is an Indian, Co-Owner Charley Horse was selected to train the new troupe. The new actors couldn't learn the Sioux lingo, so, in order to cover that small failure,

our Side Show ticket seller, formerly with a carnival, taught them pig-Latin, which is hard to detect when used in singing camp meeting songs. Furthermore, nobody understands 90 per cent of grand opera, so the soul stirring plantation songs mixed with Harlem hotcha, all in pig lingo, by our Blackfoot Indian Opera Troupe isn't understood, either.

New wardrobe was really a flash. It doesn't look bad now after three weeks of wear. But you know what tearing down a big top while wearing wardrobe does to it, especially if it rains and the actors forget to take it off before retiring to their berths above the horses in the stock car for six straight nights.

As a concert feature the act is tops. You heard me; I said "concert." This is the only opera troupe that isn't temperamental. They allow the butchers to holler their wares at the top of their voices while the singing is on. A matter of fact, they invite it. Confuse and out-loud an audience and they'll beef about the noise and confusion, but not the act. I have heard many patrons say: "I would have given anything if I could have heard those opera stars (See *Won, Horse & Upp* on page 50)

Beatty To Play Opener Under Fair Auspices

NACOGDOCHES, Tex., Feb. 8.—With March 13 set as opening date, activities continue to gather momentum in winter quarters of the Clyde Beatty Circus here. As a gesture of good will to its winter host, show's performances here will be under auspices of the Nacogdoches County Fair Association. Show will head at once for the West Coast.

W. M. Moore, legal adjuster, who has divided his time this winter between the Coast, Canada, his old home at Massillon, O., and his new home at Dallas, started back for the Coast this week but will return here before the opening.

Justus Edwards arrived from Chicago and began his duties as general agent after conferences with Manager Ira M. Watts.

Spencer Huntley, lately with Polack Bros., has joined Clyde (High-pockets) Baudendistle in the elephant department, and together they are giving the bulls daily workouts. The walking long mount again will be featured.

Joyce, Cline Busy

Jack Joyce and Johnny (Spenders) Cline are busy each day with the ring stock. Several novelty animal acts are being broken. Cline's wife, Milonga (nee Escalante), is playing the Orrin Davenport dates (they were married in Los Angeles Christmas Eve). Joyce's wife, Martha, remained at their home in Thousand Oaks, Calif., to keep their young son in school. Before Jack left the Coast, he framed a Wild Life Show to play Coast dates this season, under management of his brother-in-law, Bill Vannerson.

A new arrival this week was Charles Oliver, head steward. For (See *Beatty to Bow* on page 76)

Fla. Writer Pokes Nose Into Handling Of Ringling Fund

TAMPA, Fla., Feb. 8.—John Ringling North and his mother, Mrs. Ida Ringling North, have paid themselves at least \$170,000 in fees and expenses since they became executors of John Ringling's estate 10 years ago, and approximately \$500,000 has been paid out in attorney's fees and expenses, according to a series of articles recently published in *The Tampa Tribune*, under the by-line of James A. Clendinen, a staff writer.

Series revealed that North incurred expenses of \$8,326.71 in New York and Washington hotels since April, 1945, and that no specific accounting was made of these expenses. Clendinen's tone indicated this tab might be a trifle high.

Most of the \$170,000 the Norths paid themselves out of the estate is charged against the fee they will collect as executors when the estate is finally settled. The customary fee in this State is 2 per cent to each executor, and as John Ringling's estate has been valued at \$23,000,000, the Norths figure to get around \$90,000 when it is out and over. Most of the heat on the Norths has been fired in an effort to oust them from the executors' job. They have withstood several court actions aimed at firing them, and those around in the know say this is just another attempt to add fuel to the fire.

Since 1939 all attorneys' fees have (See *Writer Pokes Nose* on page 76)

Eagles Hit by Toledo Storm

Pickup noted when weather clears—org delayed on trip from Cincy—matinees okay

TOLEDO, Feb. 8.—A veritable blizzard the first two days, Tuesday and Wednesday (4-5) hit the box-office at the Eagles Circus in the Civic Auditorium here this week, but Thursday and Friday (6-7) the weather took a turn for the better and business picked up. Matinees, despite tough weather, have been well attended. First two days approximately 4,000 persons attended, with 4,000 Thursday and 5,000 Friday.

Storm delayed arrival of the unit from Cincinnati and the opening matinee was 45 minutes late. Altho all reserved seats for the opening night performance were sold, weather cut attendance to about one-fourth of what it would have been.

Altho hampered by limited floor space, E. Don McCullough, producer, has an interesting program which moves along at a fast clip. Org uses one ring and two stages.

Orphans from Toledo's three institutions were guests of the Toledo Eagles at the opening performance and acts gave shows at various hospitals during the week.

One act was missing from Tuesday's opening program. The Morris Family, teeterboard, was delayed en route from Cincinnati. The George Valentino flying act did not perform here because of space limitations.

At Cincinnati, August R. Schwartz, secretary of the Cincinnati Eagles, said the show, which played there January 27-February 2, was a success from every standpoint and that a substantial sum would be turned over to the Eagles' child welfare charities.

Polack Jams 'Em In Louisville; Biz 40% Over 1946

LOUISVILLE, Feb. 8.—Even cold weather and snow couldn't keep 'em away from the Polack Circus here this week and officials reported business 40 per cent ahead of 1946. Last year the org reported it did more than \$25,000 in seven days. The weather marred attendance only one night, Tuesday (4), but it wasn't anything to get excited about because, as one spokesman put it, "The size of the crowd was plenty okay. It was just smaller than the other nights, which have been terrific."

Show got away to a big opening Monday (3) and, outside of Tuesday night, every night has been a sellout. Friday, despite bitterly cold weather, more than 2,000 were turned away. Matinees have been excellent so far.

Org still has the week-end to go, and with a break from the weatherman, it is possible the show will set a new mark.

One new act was added here, the Ward Bell Troupe, flying act. Otherwise the program is the same as that presented at Hammond, Ind., the week previous.

Eagles

Starting our fifth week, everything is under control. Even the weatherman was good to us, holding off the blizzard and ice until our equipment arrived in Toledo from Cincinnati. Now we are wondering if we shouldn't pay the preacher so the present icy highways will be navigable for our next jump.

The Toledo Civic Auditorium's marble floors make it a tough one for rigging acts. Everything has to be sanded. During the first show, the rigging holding the traps of Lew Henderson and Thais and Helen Billetti pulled and gave all concerned a bad jolt. Helen Billetti suffered a bruised foot and will be out of action for a few days.

Charles Stouffer and Dickie Heerdink celebrated birthdays. Wonder if Charlie will let that autographed gift cost him a hundred or so.

Cupid is certainly busy on this opera and already has registered one elopement. Thais Knowlton is now Mrs. Edward Billetti. Now he has his eye on a certain single wire act that has all the earmarks of being a double soon.

Visitors in Cincinnati included Dr. and Mrs. William Huebener, Fred A. Lloyd, Mr. and Mrs. Cecil (Red) Scott and son; Robert W. Stewart, Mrs. Robert E. Stewart, of Shan Bros.' Shows; Mr. and Mrs. Glen Tracy, the Conleys; Fred Hazelwood, the hobby juggler from Lexington, Ky.; Mrs. Skinny Goe; Jack Ryan, former legal adjuster; Lee Barton Evans, W. E. Vendegui, the Lane Sisters, Clayton Lynch, Russell Schron, Mr. and Mrs. A. Becker, Ed Hillhouse, Mr. Bridgeman, Mom Langhorst, C. G. Patterson, Fred A. Lloyd; Walter Evans, Bill Sachs and Charlie Wirth, of *The Billboard*; the Belmont brothers, Bruce LaBlonde, Chester Drake, Marie Guthrie and son, and Harry Damron, who tooted a mean horn in Skinny Goe's band.

My apologies to those I missed from my lofty dressing room. Blame it on the miles of steps.

New acts joining in Cincinnati were the Ward-Bell Troupe; George Valentine's troupe, the Flying Valentinos; the Kitchens with their mule drill, horses, monkeys and chimpanzees, and the Silverlakes and Clara Lavine. Billy Griffin joined in Charleston, W. Va. He was unable to make the opening because of being hospitalized in Louisville.

Ed Hillhouse was the main speaker at the dinner party given the entire personnel of the show by our generous boss, E. Don McCullough. Clarence Wendt, of the Billetti Troupe, celebrated his birthday in conjunction with the dinner and was presented with a birthday cake by the Ladies' Auxiliary of the One Per Cent Club.

Also chalking up another milestone were Eddie Billetti and Raymond Duke, the latter getting a nice fat check from Uncle Sam, his former employer. The missus came up from Indiana to visit and presented him with some new pictures of their chubby six-month old daughter.

According to Huffy Hoffman, Dick Heerdink has his own unique way of getting the clowns out of the dressing room pronto.

Professor Keller looked mighty elegant opening night in his new white uniform.—DOLLY JACOBS.

Dressing Room Gossip

Yankee-Patterson

Owner Jimmie Wood announces the Yankee-Patterson Circus will open March 6.

Many innovations are planned and work here is going full steam under supervision of Robert Galbraeth. John Guitierrez's crew is putting the finishing touches on a big top of 130 feet with three 50-foot middles. Allan Wood and Blackie Kohler left for Nebraska to bring back the Side Show top and several sections of seats ordered from Bell Bros. The Side Show again will be under management of Mr. and Mrs. William DeBarrie. The DeBarrie's, visiting friends and relatives in Chicago, are expected back here any day.

Frank Chicarelli and Paul Scott are constructing a new sleeper and privilege car. The new cookhouse, built on a 35-foot truck, is nearing completion. Mr. and Mrs. Fay Avalon will be in charge of the car. Joe and Anna Metcalfe are putting the elephants thru a new routine and Robert Thornton has his mule act in shape. Mr. and Mrs. Thornton have opened a moving picture theater in quarters and shows are given nightly.

Norman and Frances Anderson returned from a visit to Kansas City, Mo., and are painting their string of concessions. Leroy Conkey has overhauled the calliope. Jimmie Dorrisson finished building several sections of seats. Robert Galbraeth and Frank Chicarelli purchased a new house trailer. Mr. and Mrs. John Fairburn are building new paraphernalia for the Side Show.

Visitors here included Buster Cronin, Paul Eagles, William Meyers, Harry Luker, Norman Carroll, Martin E. Arthur, Manfred Stewart, George Conklin, Jack Mills, George Perkins, Mark Smith, Glenn and Ethel Henry, Tod and Peggy Henry, Cliff and Mary Henry, Lou Berg, Fuzzy Hughes, John Cardwell, Bull Montana Walker, Lou and Lucille Dolman, Monroe and Lillian Eisenman, Jimmie Dunn, Jerome Haferty, Arthur Hockwald, Edward J. Kennedy, Joe Krug, Ted LeFors, John Lorman, Harold Long, Ray Marrion, Dave Miggo, Claude Parsons, Harry Quillen, Jack Joyce, Smokey and Dorothy Chism and Fred and Cecilia Bowery.

Dailey Bros.

Show had three perfect days of weather in January. The Brads, Curtises and writer took a trip to Laredo, Tex., and went across the border to do some shopping and enjoyed a wild duck dinner. Millie Curtis purchased a red fox fur coat.

Tiger Bill Snyder has completed his Animal Show, and Eddie Hendricks arrived in quarters to take over the riding act. Reuben Ray Girls, with eight of 10 others, are practicing aerial acts.

Mac McCall, here for a month's vacation, is putting in his time breaking some young huskies. Tommy O'Brien found two of his white Spitz dogs dead in their pens, with throats slit. After checking with dog owners hereabouts, all agreed the killings was done by weasels. Belle, one of the leaders in the Sorrel Eight hitch, presented Dailey Bros. with a fine foal.

The writer and Freddie Fredericks are putting in their days in the ring barn with the horses. Hazel spent a week-end in the home of the Tiger Bill Snyders.

William Dugan is a frequent visitor. Other visitors have included Mr. and Mrs. Jimmy Heron, Mr. and Mrs. Bud E. Anderson, Ira Watts, C. R. Montgomery, John Foss and Mr. Trimble.—HAZEL KING.

Clyde Bros.

We are really absorbing some real Southern weather and it feels great to those of us who had a few weeks of ice, cold and snow. The Albrights said it was 24 below zero when they left Minnesota.

Owner Howard Suesz's three H's, the Henrys, Hannefords and Harrisons, are back in their usual places. New acts holding their own are the Albrights and the Great Leo, wire act.

Jimmy Armstrong, recently of the Big One, has joined our clown alley. Buzzy Potts, of the alley, is handicapped by the loss of his wardrobe trunks which somehow went astray.

A department I probably neglected the first part of the season is our excellent band under the capable tutoring of I. B. Duncan. Frank Owens is back with his clarinet. New members of the band are Russell Harrison, trombonist, and Sam Barham, drummer. Nothing slow about Sam, incidentally. He started the season with a brand new set of drums.

Mr. and Mrs. C. O. Crawford, veteran concessionaires from Wichita, Kan., joined the concession department. The Hannefords and Henrys came back with new semi-trailers. Kay Hanneford's new costumes have plenty of eye appeal. Her dog, Duke, is still under a doctor's care. The Harrisons had us fooled for a time with the new paint job on their trailer. It really looks like new.

Visitors have included Dan Dix, Alma Taylor James and James and Dolly Connars.

Al Perry is our capable manager and as usual has his hands full.—MAURINE HENRY.

Webster Bros.

Show will move to Valdosta, Ga., Saturday (22). All repair work and reconditioning will be done in the Southland.

Org will play under auspices, but will get away from the old style book or ticket method. Ernie Chadwell will be on the advance, working special promotions, while Mrs. Chadwell will handle the press.

Montana Slim Girard joined Byron Gosh's *Hit Parade* show in the South. Roy (Mickey) McDonald was a recent visitor. Naomi McDowell has signed her aerial acts, and also will work stock.—ERNIE CHADWELL.

Detroit Shrine

Joe Short, producing clown, enacts the *Kid's Last Fight* afternoon and night. . . . Jimmy Davison's recipe for ginger mint julep is being passed around. . . . Signor Baghongi has been christened "King of the Free Rollers." . . . Otto Griebing's new theme song is *The Merry Widow*. . . . Mr. and Mrs. Freddie Freeman Jr. visited mama and papa over the week-end.

Joe Lewis, clown cop, is out yoo-hooing Otto, Freddie and Brownie. . . . Felix Adler's new pig, Amelia, is the star of opening spec. . . . In the comedy acrobatic number Bozo Harrell received most of the cheers and the chairs. . . . Why is Pete Cristiani always sniffing the microphone? Only Walter Jennifer knows the answer. . . . Is that really Corky Cristiani making spec every day?

Bert Dearo played second fiddle to one of Ruby Haag's dogs in his wire act the other night when said dog wandered into the ring and went thru a series of tricks without being cued. The crowd howled with delight, evidently thinking it part of the show. . . . Speaking of crowds, they really have 'em here. . . . Col. Harry Thomas says his heels are sore all the time. Hundreds of people pass his announcing stand during each performance and step on his heels. He says Eddie Stinson owes him a new pair of patent leathers.

Ora Parks, veteran press agent with the Cole show, visited, as did Dick Scatterday, banner salesman. . . . Mrs. Rose's Midgets are going over big, holding big percentages of the crowd for the concert.



SPANGLES TIGHTS
WETTSTEIN CO.
440-442 W. 42 St.
N. Y. C.
Paste This in Your Address Book.

WANTED IMMEDIATELY

One Girl, one Man, for High Trapeze Act. Man must be experienced. Girl considered with or without experience. Top salary. **WRITE TODAY!**

P. O. BOX 240
ST. ANDREWS, FLA.

HIGH AERIAL RIGGINGS FOR SALE OR RENT
100 FOOT HIGH, COMPLETE WITH TRAPS, SPOT LIGHTS, READY TO WORK. ALSO TRUCKS AND COMBINATION RIGGING AND SLEEPING SEMI TRAILERS. FORMERLY USED BY JACK SCHALLER ACTS. PARTICULARS, ADDRESS:

BOB ROBERTS
ROUTE #10, BOX 128, PHOENIX, ARIZONA
WANT Aerial Performers for 1947 Season.

CIRCUS ACTS — INDOOR CIRCUS

WEEK OF MARCH 24, 1947

FARM SHOW ARENA, HARRISBURG, PENNA.
WANTED: CIRCUS ACTS OF EVERY DESCRIPTION

WIRE — WRITE — PHONE

CIRCUS DIRECTOR

131 Chestnut St.

Harrisburg, Penna.

Phone: 47826 and 23272

CAN ALSO USE GOOD PHONE MAN

C. R. MONTGOMERY WILD ANIMAL CIRCUS

ON TOUR 34 WEEKS LAST SEASON

WANT FOR EARLY OPENING

For Big Show—Family Acts, doing two or more. Animal Act and Dog Act. Want sober, reliable Side Show Manager, also Side Show Acts. (DEE ALDRICH, CONTACT.)

Concessions Open—Will lease or sell outright to responsible party. Want good Elephant Man, Painter, Electrician and Circus Cook. Also Man to work Schools. (SQUAW WILLIE, COME ON.)

Excellent Sleeping Accommodations and good Cookhouse. State all in first letter.

Address all replies:
C. R. MONTGOMERY WILD ANIMAL CIRCUS
Eunice, Louisiana

NOW AVAILABLE
10 Knot Professional
Billposter's Brushes

Every Brush guaranteed
100% pure Boar's Bristle.
PROFESSIONAL . . . \$30.00 EACH
EXPERT 25.00 EACH
YOU WILL LIKE THESE BRUSHES.

BEACON BRUSH CO.
1320 Race St. Philadelphia 7, Pa.

Outdoor Showbiz In Paris Strange, Taylor Trout Says

CHICAGO, Feb. 8.—Taylor Trout, now with a USO-Camp Show in Paris, writes *The Billboard* about outdoor show business over there.

"I find outdoor show business is indeed strange over here. They never close and I have found four outfits setting up on the boulevards and circles. I have seen many rides, loads of concessions and shows. These outfits are in the heart of Paris and on the best streets. On one boulevard I saw two Merry-Go-Rounds (small ones) right on the sidewalk in front of the stores.

"I caught a matinee of the Revue of the Medrano, Le Cirque de Paris in the Circus Theater Building which seats about 1,900. Show I caught had about a half house. They have regular size ring with seats coming up to the ring bank. No matter where you sit there is nothing to obstruct your view and the lighting was very good. The performance itself was too long and moved too slowly. Marcelle Roulet is manager and Felix Vitry does publicity.

"Program included Charles Trenet and his 10-man band; Adolphe Strassburger, pony drill; clown donkey act; Miss Dora, contortionist; Les Albertini, acrobat; Adolphe Strassburger, eight-horse Liberty number; Pepe and Mimile, clown number; the Robertsons, mentalists; the Les Adys, acrobats; Les Deux Alizes, perch and iron jaw; Paolo, juggler; Andela, tap dancer; La Harka Marocaine, musical; Maiss and Beby, clowns; Marie Valente, music and dancing."

FOR SALE

THE LOOPING NIX'S GLOBE OF DEATH

Complete. Loads small space, 7 1/2 x 11 ft. Address:
BLANCHE NIX
ROUTE #4 WAYCROSS, GA.

UNDER THE MARQUEE

Another year.

Blaine Young writes he will be under the Pete Kortess banner this season.

Mr. and Mrs. Shorty Sylvester are vacationing in Florida with Mrs. Sylvester's parents.

Jimmy Stutz reports he is doing theater work with his juggling act in the Atlanta area.

Joe Baker, who was on the Sparks Circus and Polack No. 1 Unit last season, is vacationing in Florida.

Yesteryear manager said: "Contentment stagnates activity."

Two former favorites of the Big Show, Albert Powell and Ira Millette, aerialists, will be back with R-B this season.

Max Tubis has gone to Clyde Beatty winter quarters at Nacogdoches, Tex., to get his concession department set for the coming season.

Mrs. Clyde Beatty was discharged from Highland Park Osteopathic Hospital, Detroit, after a week's stay for a general check-up.

Jim Stutz postcards from East Point, Ga., that he is playing schools in and around East Point and Atlanta, Ga.

Tom Heney, now vacationing in California, plans to join the advance staff of Dailey Bros.' Circus about February 15 in Gonzales, Tex., quarters.

When talking to the boss, it's always a good idea to leave a few things unsaid.

Pinkey and Mabel Barnes write they are working their rodeo acts for

International Harvester Company in Illinois and Missouri. They plan to play fairs again this summer.

Milo and Emma Hartman write from Venice, Calif., they will be with the Yankee-Patterson Circus this year, handling *The Billboard*, mail and route cards.

M. Mroczkowski, well-known European horse trainer, recently working at the Kelvin Hall Circus in Glasgow, Scotland, also will be with the Big One.

Carl Balmer is doing the candy pitch with the Eagles' Circus. . . . Jack Bell, at present with the show, will be with the Montgomery Circus this season.

Ernie Wiswell postcards that he is "angling up and down the Alafia River at Carman's Camp, Riverview, Fla., but will return to Minneapolis for the Shrine date."

Farmer Hayraker can't understand why circus men clip a horse and then buy it a blanket.

J. C. Admire, agent for Gordon the Wizard, who was en route from Texarkana, Tex., to Ada, Okla., visited the Al G. Kelly & Miller Bros.' Circus in Hugo, Okla.

Alva Evans, midget clown, will join the Sparks Circus after playing the Grotto Circus at Cleveland, with his wife, La Vonda, who will join the Sparks Side Show.

The April issue of *Magazine Digest*, published in Toronto, will carry a condensed version of Thomas E. Stimson's article, *Home Town Circus*, on the Gainesville Community Circus which appeared in the December issue of *Popular Mechanics* magazine.

Mrs. Elizabeth (Mother) Corning, 92, of South Elgin, Ill., widow of the former circus aerialist and well known by outdoor showfolks, recently was presented with a wheel chair by the Kane County (Ill.) Council, Veterans of Foreign Wars. Event rated (See *Under the Marquee* on page 76)

WON, HORSE & UPP

(Continued from page 48)
sing." That proves that one must give an audience something else to beef about; never the act that they paid to see and hear.

When the first song gets under way, a four-horse plank wagon is driven in front of our grandstand sections and stopped there as long as the seatmen are loading planks. It not only covers the act, but the slapping of seatboards on seatboards adds to the harmony. So adept have our musically inclined seatmen become with keeping perfect time with plank slapping that our drummer is free to go to the coaches before the concert starts. That is even food for thought. Another feature: plank slapping rhythmers, and it won't take any men away from the big top's work crews.

DET. WEEK-END OKAY

(Continued from page 48)
broken hand during the Grand Rapids engagement.

Notes: Visitors have included Forrest Wilson, attorney for the Grotto Circus, Cleveland, which follows the Detroit booking for almost the entire personnel showing here; Ora Parks, Cole Bros.' press agent; Sally Rand, and a Shrine committee from Minneapolis, headed by Earl Ide. . . . Members of clown alley attended a party Sunday (2) in the 29 Club, arranged by Johnny Baghungi.

Rochester, Ind., Show Nets \$2,500 for Polio

ROCHESTER, Ind., Feb. 8.—More than \$2,500 was raised for the Fulton County infantile paralysis drive from an indoor circus presented in the high school gym here. Staging and directing was by Otto Gretona.

All acts and personnel donated their services.

Members of clown alley were Willi Lamberti, Eugene Lechler, Otto and Enrico Gretona, Louis Ninios and John Bagamo.

The program, running one hour, 55 minutes, included: High school band; Rico, Ott and Bill, comedy acrobats; Terrell Jacobs, lion act; the Secondo Zoppe Trio, head balancing; Irma and Rio, unsupported ladder and unicycle duo; Otto Gretona, clown number; Shirley and Enrico Gretona, roly-poly and juggling combination; clown entree, done by Willi Lamberti and Otto Gretona, assisted by Billy Zaring; Mickey King, aerialist; Mel Hall, unicycle; Zoppe-Zavatta Family, unsupported ladder; the Gretona Family, high wire, and the American Legion band.

Former R-B Performer Found Frozen to Death

CHICAGO, Feb. 8.—Lorenz Hirschhorn, 86, former Ringling circus acrobat and animal trainer, was found frozen to death in his make-shift trailer-truck home here today as Chicago's third cold wave of the week arrived. His wife and former circus partner, Barbara, 72, was found lying in the snow beside the converted panel truck in which they lived.

She was taken to the county hospital in a dazed condition and her condition was reported serious.

WANTED
for
Dailey Bros.' R. R. Circus
BANNER MAN

This is the best short banner job in the country and if you can stand prosperity and lay off the drink you'll end the season with a real bankroll. You don't need a car, as I furnish transportation. Write JACK KNIGHT, Dailey Bros. Circus, Gonzales, Texas.

WANTED
BAR PERFORMERS

For season. Two Comedy and two Straight Men. State all in first letter. **BOB EUGENE, 2242 Gunn Ave., Whittier, Calif.**

GENUINE TEXAS
LONGHORN STEER

Gentle, including saddle, for taking pictures. Big money-making proposition. Write for particulars.
BOX 1540, SAN ANTONIO, TEXAS

BOND BROS.' CIRCUS
WANTS

Trained Monkey, Cat, Bear or other Animal Acts; Family Acts, Clowns and other useful people. State all in first letter. Opening in April. Address:
1038 BROADWAY CAMDEN, N. J.

WANTED

Musicians, all instruments, for the C. R. Montgomery Circus. Open early in March. Write or wire
JACK BELL
404 HIGHLAND AVE. LEXINGTON, MO.

LIBERTY ACTS

Six black and white spotted Liberty Horses, weight 750 lbs. Six Shetland Pony Act, under 43 inches. Two pure white Saddle Horses. 15.2 hands, 3 and 4 years old, parade broke.

EVANS & STARK TRAINING BARN
BOX 247. Phone 948. CENTERVILLE, IOWA

ELASTIC NET TIGHTS

Black or suntan, \$7.50. Elastic opera hose, black, suntan or white, \$4.95. Metal spanners, rhinestones, chainette fringes. Other accessories. Folder.
C. GUYETTE
348 W. 45th St. New York 18, N. Y.
Phone CI-rcle 6-4197

WANTED FOR BAILEY BROS.' CIRCUS

"That Grand Old Show"

Good, sober Griddle Man, one that wants to make money and can drive new G.M.C. Diner. Need Seat Butchers, Man for Candy Apple Stand, Program Man. Will book high-class Custard Concession, also Mug Machine. Fisher, get in touch with me; Roy Shelby and Al Losh, contact me at once. Everybody who is contracted, get in touch with me; also anybody who has worked for me before, contact me. Show opens first part of April. This show will positively have a long season. Make all inquiries to

FRANK ELLIS

c/o BAILEY BROS.' WINTER QUARTERS, NEWBERRY, SOUTH CAROLINA.

FEMALE INDIAN ELEPHANTS FOR SALE—FOR RENT

Ready for routine and breaking into an act. Gentle—tame—broke. Due at a United States port February, March, April. All Elephants under six feet.

In addition to the above, large Elephants over seven feet due in March, broke for pushing and pulling. Write

INTERNATIONAL IMPORT AND EXPORT CORP.

240 EAST 45TH STREET Harry Rimberg, Pres. NEW YORK 17, N. Y.

CLYDE BEATTY CIRCUS CAN PLACE

White-Face Clowns that do not have to depend upon big heads; Girls to ride menage and do web. Outstanding Novelty Act and strong Acrobatic Troupe to feature. This show opens early in March and goes to West Coast. Charley Oliver can place Cook House Help. Can always place experienced Circus Working Men on this show. Address:

IRA M. WATTS, Manager
NACOGDOCHES, TEXAS

WANT—KAY BURNS CIRCUS

Ground, Aerial, Comedy Bar, Wire, Perch, etc. Acts that do two or more. Clowns that do bits, etc. No Contraptions or Big Figures wanted, must be Performers. BAND LEADER and Musicians—WHITE. Side Show Acts, useful people in all departments. Tell all, state salary. Lunch Stand, Farm Paper, Tintypes open. Everything else sold.

Larry R. Burns, KAY BURNS CIRCUS, Lebanon, Tenn.

Seats Being Built At King Bros.' W.Q.

JACKSON, Miss., Feb. 8.—Winter quarters of King Bros.' Circus at the State fairgrounds are humming with activity. A new set of poles for the big top arrived. Being in the hardwood section, Enoch Bradford secured a complete set of stakes in the adjacent forest. Blue seat plank and grandstand lumber are due shortly from Kentucky. Yellow poplar is used for these items. Hardwood jacks of white oak were located in Memphis. Grandstand seating, due soon, will add an additional thousand chairs.

Enoch Bradford, superintendent of the big top, James Cephes, assistant, returned from a trip to the Gulf Coast. Matt Lawrish, equestrian director, is back from a trip to Kentucky, where he purchased several gaited horses. A Lee Hinckley, band leader, arrived from Hot Springs. He is supervising the painting and decorating of the cages and trucks. Lawrence Pierce returned from his home in Salamanca, N. Y. He is again boss carpenter.

A Chapman zebra and two large male lions are additions to the menagerie. A shipment of hay-eating animals is expected soon. The menagerie will be greatly enlarged the coming season. J. C. Rosenheim, purchasing agent, returned from a trip to Hot Springs.

Doc Phillipson leased a downtown parking lot, adjacent to the Edwards Hotel, for the winter. Elmer Myers is due shortly from Hot Springs. Franco Richards was a recent visitor. He is headquartering at Monroe, La., until the opening. C. C. Smith, treasurer of Bailey Bros.' Circus, was a recent visitor.

Harrisburg Indoor Show Plans Mapped

HARRISBURG, Pa., Feb. 8.—Plans for the indoor circus to be held at the Farm Show Arena the week of March 27, under auspices of local civic and service groups, are rapidly taking shape, Pete Henry, promotion director, revealed this week.

Henry said he is lining up a number of circus name acts for presentation in the 8,000-seat arena for the planned week-long show and committee in charge has begun negotiations to bring Gene Autry here as one of the features. Proceeds of the event, says Henry, will be used to enhance funds for the city's boys clubs.

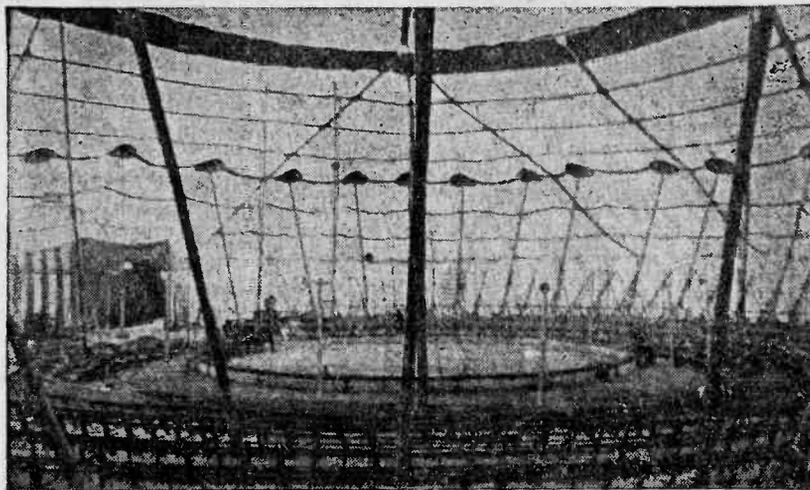
R-B Recruits Girls For Ballet and Spec

NEW YORK, Feb. 8.—Girls were being recruited for the Ringling circus spec and ballet by Esther Junger here Wednesday and Thursday (5-6), indicating the Big Show will again feature lavish production with plenty of feminine pulchritude.

Display ads in Metropolitan dailies offered eight months tour following rehearsals this month and next at Sarasota, Fla., winter quarters. Production will again be under the direction of John Murray Anderson.

Williams Back to Dailey

GONZALES, Tex., Feb. 8.—Johnnie B. Williams has been contracted to furnish the Side Show band and minstrels on Dailey Bros.' Circus for the third consecutive season. He says Elmo Wheeler, first sax and arranger, will be back but most of the personnel will be new. He plans to have a seven-piece band and four girls, including Bonnie O'Brien. Comedy will be handled by Lloyd Wiggins and Jimmie Holmes.



INTERIOR VIEW OF CIRCO ATAYDE HERMANOS'S big top in which a nifty one-ring performance is presented. This org is considered to be the Big One of the Latin Americas.

Behee Finds Atayde Nifty Org With Elastic Policy

By Bob Behee

Well-Known Circus Aerialist

MEXICO CITY, Feb. 8.—Presented in a neat European fashion, the four-pole top of this Mexican circus, Atayde, encloses one ring. This ring is elevated some three feet, transforming each seat of the same price level to equal vantage points. Nine-high blues, situated at the outer edges of the circular top are the most reasonable, with the price of the straight-back chairs, at ground level, being determined by the distance from the ring. These prices range from 5 pesos for the outer circles of chairs, to 40 pesos for the ringside boxes, accommodating four persons. The only break in

this snug circle of seats is the back door and the main entrance, allowing 6,000 persons to be seated with ease.

The much heralded *manana* is not evident in the performance and mechanics of movement of this Latin-American circus. The performance runs with a monotone of precision and few waits, which are adequately filled by *payasos*, from the G-chord (no relation to the burly type) for an act's bow to the whistle by the director for the following act. Spot announcements are the accepted fashion as each act is given the undivided attention of the audience.

Fee for Menagerie

An intermission splits the program, this time being utilized to set the scene for the second half. The audience is not left to shift for itself either, as this break is turned into dollars by an announcement that the menagerie is available to all—for a small charge. It is a well stocked (See Behee Finds Atayde on page 62)

Plenty of Shows Set For Cleveland-Akron

AKRON, Feb. 8.—Circuses will burst out all over the Akron-Cleveland district within the next month.

With the Cleveland Arena show already past, and the Cleveland Grotto Circus carded for the Auditorium February 17-March 2, Akron is to have two indoor tricks.

Eagles' Circus opens February 19-24 at the Akron Armory, while the Shrine brings Polack Bros. back here March 25 for eight days.

In the meantime, Jack Mills has booked his show for a two-day May date on the downtown Carroll Street lot, under auspices of the Fraternal Order of Police.

Both Eagle and Shrine telephone crews already are on the job and publicity has begun.

Polack pried open the indoor business here last year with crowds that forced two extra performances. Armory always had been regarded as no good for indoor shows, but Polack crew found a way to hang rigging.

With the Circus Fans

By The Ringmaster

CFA
President THOMAS M. GREGORY
12039 Edgewater Drive Lakewood 7, O.
Secretary-Treasurer GIL CONLINN
71 Allendale Road Hartford 6, Conn.
(Conducted by WALTER HOHENADEL, Editor
"The White Tops," care Hohenadel Printing
Company, Rochelle, Ill.)

Mrs. Dan DeBaugh, widow of the late Chicago representative of Ringling Bros., visited her aunt, Mrs. W. C. Roeloff, in San Antonio. She enjoyed meeting circus fans and viewed the circus collection in the public library.

Mrs. Vivian Mars, in charge of the circus rooms of the San Antonio library, is on duty in spite of a broken arm sustained before Christmas.

Frank J. Walter, Southern vice-president of the CFA and circus owner of Houston, recently visited friends in San Antonio.

Gene Banks, CFA of Altoona, Pa., is a member of the cast of *Toplitsky of Notre Dame*, musical now at the Century Theater, New York.

Mr. and Mrs. Tom Scaperlanda and Mrs. Pasco Scaperlanda, of San Antonio, attended the inauguration of President Aleman in Mexico City and visited Cuernavaca and other points in the republic. The Scaperlandas have been friends of Aleman for years, and their plane was met by a party of 50, including a band. They had diplomatic visas and were house guests of prominent Mexican families and officials.

Minnesota State Chairman Frank C. Friedmann, of St. Paul, was injured in a traffic accident December 21. Badly shaken and practically trouserless after being hit by one skidding car and then dragged by a second, Frank was fortunate in not receiving any broken bones. He was taken to the Ancher Hospital and transferred to the Midway Hospital later in the day. He is reported to be coming along well.

Coupain, Audiffred Currently Operating Cirque D'Hiver Org

PARIS, Feb. 8.—Jean Coupain, former press agent of both the Cirque D'Hiver and the Cirque Medrano here, is associated with Roger Audiffred, booking agent, in the operation of the big Cirque D'Hiver. This big indoor spot is still controlled by the Bougliones, veteran tent show operators, but Coupain and Audiffred take it over for two periods—September-November and March-June—while the Bougliones are on the road with their tent circus.

Cirque Napoleon Rancy, old-time French circus, is playing a four-week date at the indoor circus arena in Rouen, where the town's annual four-week street fair—a big one—is also under way.

Gilbert Houcke, son of circus-owner Jean Houcke, formerly a star rider with his dad's circus, is presenting an excellent cat act with six Bengal tigers—at present a feature of the Bellevue Circus in Manchester, England.

Rymonde Marcoud, fem aerialist, is a newcomer at the Cirque D'Hiver, Paris, in a novel webbing and trapeze number.

Polo Rivels family, with their trapeze, acro and musical medley, are featured at the Etolie Theater, a new vaude house here.

Opens in Belgium

ANTWERP, Belgium, Feb. 8.—Cirque Mikkenzie - Strassburger opened for an extended run here at the Hippodrome. Cirk recently concluded a long run at the swank Cirque Royal in Brussels.

Circo Americano En Route to S. A.

CHICAGO, Feb. 8.—Jerome O. Wilson's Gran Circo Americano, which was scheduled to make its South American debut in Barranquilla, Colombia, Friday (7), probably will be delayed a few days, according to information reaching *The Billboard*. Sailing difficulties were given as the reason.

Wilson and all personnel left for Barranquilla by plane January 31. The cargo and animals were shipped the same day on the ship Lavers Point.

Originally, Wilson planned to leave earlier for Buena Ventura, Colombia, where advance notices had been circulated. Congestion at that port, however, brought an order for the Grace Line boat, originally scheduled to take the cargo, not to sail.

Acts will include Captain Spiller and His Trained Sea Lions; Fred Tallander, high school horse and Liberty acts; Emil Schweyer, trained chimpanzee and in charge of wild animals; Flying Behrs, trapeze act formerly with Ringling-Barnum; Munos Brothers, Cuban hand balancers and rolla-rolle act; Senior Rigoberto, wire artist; Juan Perez, table rock; Bruno, contortionist; Raquel Nelson, foot juggling; Alberto Montavlo, ladders, and Lechuguin, bottles and bells. Clown alley will be worked by Chilean and Cuban joes.

FOR SALE

Complete motorized Circus, everything but Acts. Must be cash deal. Reply:

BOX D-386

THE BILLBOARD CINCINNATI 1, O.

JUPE CHILLS ROYAL AMERK

Heavy Midway Line-Up at Fla.

Sedlmayr springs Shooting Star ride — Claxton, Golden entertainment tops

By a Staff Correspondent

TAMPA, Feb. 8.—Old Jupiter Pluvius, the gent whose tears generally wet things down and raise hell with everything in outdoor showbiz, was at his weeping best just at the wrong time of the day, and mercury bounced down in thermometers to such a heart-rending extent that Royal American Shows took a walling the first three days of their 11-day engagement at the Florida State Fair.

Whereas 1946, the record run for this spot and a lot of other spots as well, was blessed with perfect weather from start to finish and it was a maiden voyage after four years of inactivity, this year the folks have had a lot of entertainment and the rugged weather combined with that to knock the grosses for a loop.

This doesn't mean, of course, it will stay that way thru the entire run as Friday (7) figured to be a big day as it was Kids' Day and the weatherman promised it would be warm. This piece was composed Thursday night, and it was clear but chilly enough for topcoats. Some of the citrus growers were hovering near radios awaiting the signal to lug out the smudge pots to protect their trees. But if it warms up as predicted, then the true test will be in order.

Heavy Midway

If the folks come out, Carl J. Sedlmayr has a midway heavy and beautiful enough to entice the populace into spending freely, as it is well framed with enough suitable strong attractions to get it, and get it strong. Sam Gordon, as usual, is in charge of the front end, and the hefty concession row is flashy with scads and scads of capable agents around.

The back-end, naturally, isn't what it will be when Royal American makes its official seasonal bow in St. (See *Weather Crabs* on page 63)

M. Goodman Denies Report Wonder Org Will Not Take Road

LITTLE ROCK, Ark., Feb. 8.—Max Goodman, owner, Wonder Shows of America, emphatically denied a rumor that his organization would not go on the road this season. Several such reports had been received here by telephone, telegraph and mail, so Max took immediate steps to spike the rumor.

"There is positively nothing to it," he declared. "We'll be out again next season, bigger and better than ever."

Goodman's winter quarters officially opened here Wednesday (5), and the shows will be given an overhauling. Rides and train were returned to quarters last fall in excellent condition, and work has started on new show fronts.

Some Doubling!

WINDBER, Pa., Feb. 8.—Besides being owner-operator of two carnivals, Beam's Attractions and the Funbeam Shows, M. A. Beam, of this city, also is principal of the local high school.

Beam rejoined the school system because of the teaching shortage.

New Talent for Manning; Adds 2 Major Rides

TAMPA, Feb. 8.—Ross Manning, owner of the shows bearing his name, and Mrs. Manning were interested visitors Thursday (6) at the Florida State Fair, and during a tour of the Royal American midway he revealed he has signed considerable new talent and purchased much new equipment for his org for the 1947 tour.

Manning disclosed that he has signed contracts with Earl Meyers to produce the Side Show and Unborn Show, and Kirby McGary will produce Girl and Posing Shows and a snake pit.

A Spitfire and Octopus have been ordered for March delivery, and 10 new tractors and 5 additional trailers have been delivered to his winter quarters at Danbury, Conn., fairgrounds.

He also purchased one army anti-aircraft searchlight and a new front entrance arch will be built. He said he had planned to add light towers this year, but decided to forego that expense until he has a look later at some creations he understands are now being built.

Manning returned to Miami Friday and will remain there until March 2, when he will head for Danbury to take personal charge of winter quarters. Sid Goodwalt, who operates the cookhouse on the Oscar C. Buck Shows, made the trip to Tampa with Manning.

Joe End Succumbs After Brief Illness

TAMPA, Feb. 8.—Joe End, of New York, 63, veteran carnival merchandise supplier, died in Municipal Hospital here at 6:30 a.m., Friday after a brief illness. Uremic poisoning was given as the cause of death.

End apparently was enjoying excellent health when he visited the Pinellas County Fair in near-by Largo just a week before his death. He suffered a stroke Sunday night and was rushed to the hospital. His wife, Rose, was with him at the time of his death. Also surviving are a brother, a sister and a daughter.

Remains were shipped to New York for burial.

English Showmen Elect

LONDON, Feb. 8.—At the annual meeting of the Central Council of the Showmen's Guild, England's organization of outdoor showmen, the following officers were elected for 1947: William Lennards, president; W. Pullen, vice-president; G. J. Hill, deputy vice-president, and F. Mellor, treasurer.

Rose's Midgets Sign With Cavalcade; Al Buys 5 Cars

TAMPA, Feb. 8.—Al Wagner, proprietor of the Cavalcade of Amusements, announced here today he has signed Rose's Midget Revue, owned and managed by Mrs. Ike Rose, as one of the feature attractions to be offered on his midway for the entire 1947 tour. Mrs. Rose's troupe recently completed its annual engagement at the Goldblatt Department Store in Chicago, and is one of the best known orgs of its kind in the business. Wagner also announced that while his show will continue to move on 50 cars, said to be the complement at the completion of last season, he has purchased four new coaches from the Monon Railroad, and has bought a dining car from Jack Tavelin. He also has on order six new all-steel flatcars thru the Haffner-Thrall Company of Chicago.

Wagner and Tavelin were seen in a conference on the State Fair grounds here and it is understood they are working on a deal which insiders say will startle the amusement business if completed.

Wagner was accompanied here by Mrs. Wagner, A. J. (Whitey) Weiss, concessions manager, and Jack Baillee, cookhouse manager.

Joe Jacobson Dies In Highway Crash

DOTHAN, Ala., Feb. 8.—Joe Jacobson, 50, partner in the Bush-Laube firm of concessionaires, died Friday (7) about 11 a.m., in a highway accident near here while en route from the Florida State Fair in Tampa to the firm's headquarters in Kansas City, Mo.

Jacobson had completed work on the official program and guide book for the Florida State Fair, and was driving north with Bob Shaw, of Indianapolis. Shaw, slightly injured in the crash, is said to have reported he was driving and Jacobson was dozing in the front seat. Shaw swerved the car to miss a dog crossing the highway and Jacobson awakened suddenly and grabbed the wheel, and the car turned over three times.

At one time Jacobson was Pittsburgh representative for *The Billboard*.

Remains were shipped to Kansas City for burial, George Bush, who flew here from Tampa, accompanying the body. Survivors are his widow, Mabel, and two sisters.

Queen City Amusements Name Lottridge Manager

TORONTO, Feb. 8.—Harry Lottridge, last year with the Crescent Amusement Company and at one time owner of his own show in Canada, has been signed as manager of the Queen City Amusements, Ltd., George Atkinson, owner, announced. Org plans an April opening.

Atkinson said he has been promised March 15 delivery on two new rides. He also has ordered new canvas, an office trailer and several trucks.

Daytona Beach, Fla., Reopened to Carnivals

DAYTONA BEACH, Fla., Feb. 8.—Turner Scott, former sports promoter recently named business manager of the Daytona Beach Baseball Club, announces Daytona Beach, closed to carnivals for three years, will be reopened February 24, when the Royal Crown Shows play at the ball park.

Brydon Lands Dallas Midway For All Shows

Also Scores at Toronto

TAMPA, Feb. 8.—Ray Marsh Brydon today produced irrefutable evidence that he will produce all shows at the State Fair of Texas, Dallas, next October and also will have one show on the new midway at the Canadian National Exhibition, Toronto.

Brydon said that he will have at least six units on the Dallas grounds, including Side Show, Girl Show, Midget Show and others.

He also has completed a deal with J. W. (Patty) Conklin to present a side show at the Canadian National, which will open in August for the first time since the start of World War II. His front for this exhibition will have a 225-foot spread, and other building requirements are outlined in such detail it is almost a volume in length.

Riverview Park, Chicago, also will be the scene of Brydon operations, with his customary freak show and a midget revue, featuring Hermine's Midgets, one of the most prominent troupes of its type in the country. Midgets will be kept at the park until the fair season opens, and then another attraction will be substituted.

Brydon announced his other fall fair dates as Champaign, Ill., Cedar Rapids, Ia., Albert Lea, Minn., Springfield, Mo., Tulsa, Okla., and Wichita Falls, Tex., the greater number of which will be played with Oscar Bloom's Gold Medal Shows.

Greater Harrison Signs Willie Lewis as Bus. Mgr.

LEXINGTON, S. C., Feb. 8.—Willie Lewis, for the past eight years legal adjuster of John H. Marks Shows, has signed as business manager of Harrison Greater Shows, Frank Harrison announces. Lewis succeeds Mark (Curley) Graham.

WOM Gets Greenville, S. C.

GREENVILLE, S. C., Feb. 8.—Midway attractions at the new Greenville Fair will be furnished by Frank Bergen's World of Mirth Shows. Grandstand attractions were inked by George A. Hamid, Inc.

Stephens Signs Va. Fair

CLINTWOOD, Va., Feb. 8.—C. A. Stephens Shows, Crystal River, Fla., have been awarded the midway contract for the 22d annual Farmers' Fair here.

Rounding 'Round Tampa

Just in Case Anyone Needs Agents, They're All Here

TAMPA, Feb. 8.—When the cold weather hit with the opening of the Florida State Fair it made the situation deplorable, as the folks hereabouts do not venture out when Old Sol ducks his noggin behind a cloud, the wind howls and the mercury drops to the startling figure of 40 above. So those in the know figure such days are good ones to prowling the grounds without being shoved and pushed, but this does not happen to be exactly true this time. Wandering thru the grounds on one of these cold days on an inspection tour you would be amazed at the hordes of folks around the concession stands and you would be led to believe that maybe these natives have taken enough vitamins to thicken their blood and play the iggy for the wintery blasts.

Close inspection, however, revealed that there was nothing but a kabitz at each of the stores, and all in the assembled multitude were with it trying to hustle a few winter bucks. So in order to make it possible for all hands to participate, a new order of share the wealth has been instituted.

It is a well-known fact that for years every grind-store agent has a relief man, but down here the relief man has a relief man, and relief man No. 2 has a relief man, and relief man No. 3 also has a relief man. Just how they keep them in order without duking out numbers like they do in the barbershop on Saturdays at Pickout Corners, N. D., is something that won't concern anyone until the weather clears and business picks up.

Al Kaufman, who transferred his allegiance from Conklin Shows to Royal American Shows when the latter org returned to Western Canada last summer, planned it from Chicago, but the fog was so thick over Tampa the plane continued on to Miami where Al was bedded down at the expense of the airlines and then returned to Tampa by plane the next day. He got full measure for his money, indeed.

Ida E. Cohen was grounded in Chicago's recent storm, so she trained it to Nashville, planned to Jacksonville and transferred to a National Airliner to make Tampa on such a weird schedule that three welcoming parties were left carrying the banner, and Miss Cohen was sans receptionists when she made her unheralded entry.

Because Joey Hoffman is so much bigger than his pop, the inimitable L. C. (Peasey) Hoffman, he has escaped being called "Little Peasey," but the front-end fellows think "Young Peasey" is fitting and proper. Peasey himself hasn't been interviewed on the subject.

A four-man golf team of Royal American concessionaires, claiming the org's team championship, walloped a four-man team from the Cavalcade of Amusements in an inter-carnie competition here, and is willing to play any four-man team from any other carnival for fun, money, marbles or chalk. Royal American's team was comprised of Stix Westmorland, Dick Havins, Murray Miller and Alton Pierson, while Sparky Ballew, Julius (Turk) Turough, Bill Perrot and Bert Smith swung for the Cavalcade.

Dick Havins was one of the proudest gents around the lot when he received word from San Antonio, that his six-year-old daughter, Dickie Sue, led her class in an intelligence test conducted the opening day of school. The Havins also have another daughter, Debbie June, age 4.

When rain hit just before the closing hour Friday (7), Harold (Buddy) Paddock, the Macon, Ga., squire, donned a raincoat, and when he moved down the midway folks thought a Goodyear blimp had escaped its moorings.

Royal Crown Misses New Mark at Largo

LARGO, Fla., Feb. 8. — Royal Crown Shows, making a world premiere at the Pinellas County Fair which closed Saturday (1), enjoyed a profitable five-day engagement, but missed setting a new all-time record for the annual because of the heavy rains which killed the closing day.

Org got away to a record start when it beat the Kid's Day record by \$2,600, and then kept pace with the mark thru the next three days.

John H. Logan, manager of the annual, who has all records at hand, expressed himself as completely satisfied with the midway results, and with the reaction of the public on the entertainment offered there. However, he said he was not prepared as yet to release actual figures, holding them until the report on the annual is complete for submission to the county commissioners, who operate the fair.

Eddie Young, owner of Royal Crown, moved a portion of his org to St. Petersburg to play a neighborhood lot Thursday (18) and will then move to Winter Haven to prepare for the opening of the Florida Citrus Exposition Monday (17).

Golden West Shows Add 3 Major Rides

SAN FRANCISCO, Feb. 8.—Harry (Polish) Fisher, owner-manager of the Golden West Shows, reports he has added three major rides and two shows to his org, which opens in Northern California early in March. Ride are a Roll-o-Plane and Octopus, both owned by William Bradley, and a Merry-Mix-Up, owned by R. H. Lasch.

Ork will have all new canvas this year and renovation of equipment is ahead of schedule. Several new light towers and a new marquee are being built.

Harold H. Shapiro, secretary-treasurer, planned to Minneapolis to visit his family. He will return in time for the shows' opening. Visitors at the Palo Alto winter quarters recently included Andrew Bodisco, formerly assistant district attorney for San Francisco.

Alamo Inks 2 Texas Dates

SAN ANTONIO, Feb. 8. — Alamo Exposition Shows, with winter quarters here, announce the signing of contracts to provide the midways at the DAV Victory Week Celebration March 15, and Waco (Tex.) American Legion Post's annual spring carnival.

Continental Inks Decker

LOWELL, Mass., Feb. 8.—Steve Decker, carnival agent for over 25 years, has been signed as general agent of Continental Shows for 1947. Roland E. Champagne, general manager, also announced Albert Champagne will continue as assistant manager and secretary.

MAGIC EMPIRE SHOWS

OPENING OPELOUSAS, LA., MARCH 1

WANT Can place Concessions, BINGO, POP-CORN, DIGGERS, PHOTO GALLERY, SNOW-CONE, MITT CAMP, also STOCK CONCESSIONS AND AGENTS FOR STOCK CONCESSIONS.

WANT GENERAL AGENT, must be sober, reliable and have car.

WANT WILL BOOK OR BUY OCTOPUS, or any other Ride that does not conflict. Will book any Show with own equipment and transportation or will finance reliable Showman.

WANT J. D. SWORDS WANTS TO HEAR FROM Jr. Allen, Marvin Cjos, Cecil Allen, Scufflin Jimmie, Johnnie Dickerson, Ben Brown. Will also place any sober, reliable agents capable of taking head of store. All Concessions are new and flashed with high-class merchandise.

WANT RELIABLE RIDE HELP, ALSO FOREMAN for Tilt, Ferris Wheel and man to take charge of new KIDDIE AUTO RIDE.

MAGIC EMPIRE SHOWS

Route #3, Box 157 Telephone 3276 Opelousas, La.

RICHMAN-CARPENTER PRESENT

SILVER STATES SHOWS

A New and Modern Carnival
OPENING TUCSON, FEBRUARY 22

WANT FOR A PROVEN ROUTE OF FAIRS, CELEBRATIONS AND STILL DATES

RIDES—Will book, lease or buy for cash Small Merry-Go-Round with or without transportation. Will book one more Major Ride that does not conflict. Prefer Scooter, Spitfire, Fly-o-Plane or Roll-o-Plane.

SHOWS—We have Side Show, Animal Circus, Posing and Dancing Show and Life Show. Will book any other Show of merit that does not conflict.

CONCESSIONS—Will book any legitimate Concession if it is clean and well flashed. Bingo, Popcorn, Apples, Photos, Grab and Snow are sold.

HELP—Need Octopus and Mix-Up Foreman, Man to handle new Aluminum and Plastic Front and Light Towers, two good Kiddie Ride Men, Second Men on all Rides and useful people in all departments. Drivers given preference.

WRITE, WIRE OR PHONE 0506-J1

RICHMAN-CARPENTER ENTERPRISES
TUCSON, ARIZONA

WOLFE AMUSEMENT

OPENING MARCH 22, ROYSTON, GEORGIA
TWO SATURDAYS

Concessions—String Game, Dart Game, Pitch-Till-U-Win, Fish Pond, Ball Games, Cook House or Grab, Heart-Shape Pitch-Till-U-Win, Bowling Alley and any legitimate Concession.

Shows—Will book any Show that can get money. Will furnish tops and transportation for same.

Will buy or book Penny Arcade. Can also place Mitt Camps.

Concessionaires—If you want a good season's work and can stand prosperity let me hear from you. We have seven fairs now contracted and five of the best celebrations in North Carolina. All mails and wires to BEN WOLFE, Royston, Ga.

BEN WOLFE | **MILTON McNEESE** | **EDDIE LEWIS** | **PINKEY EDGAR**
Owner | Gen. Agent | Bus. Mgr. | Lot Man

GARDEN STATE SHOWS

Opening May 3rd. V. F. W. Celebration. First Show in Three Years. Presenting a route of proven spots and a route of Fairs and Celebrations, including the GREAT KIMBERTON FAIR. We have contracted Louise Weir, the Butterfly of the Air, as Free Act.

WANT RIDES Merry-Go-Round Spitfire Octopus	WANT SHOWS of All Kinds	WANT CONCESSIONS Custard Any Not Conflicting	WANT HELP Billposter Ride Men Canvas Men
------------------------------------------------------------	-----------------------------------	-----------------------------------------------------------	----------------------------------------------------------

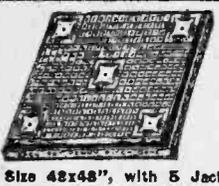
Will offer attractive deal to Penny Arcade, Motordrome, Glass or Fun House or any worth-while attraction. All address: R. H. MINER, 161 Chamber St., Phillipsburg, or R. H. MINER JR., 20 S. 8th St., Easton, Pa.

WOLFE AMUSEMENTS

OPENING ROYSTON, GEORGIA, MARCH 22

Want Couple to operate Cook House. Want P. C. and other Agents; must be sober. Will buy Chair Scales. Will sell 40 by 80 Top, complete; Side Wall and Poles. Good condition, cheap for cash. Can use sober Ride Help. Concessions, address:

EDDIE LEWIS
BOX 29, AUGUSTA, GEORGIA. ALL OTHERS: BEN WOLFE, ROYSTON, GEORGIA.



PENNY PITCH GAMES
 Size 48x48", Price \$35.00.
 Size 48x48", With 1 Jack Pot, \$42.50.
 Size 48x48", with 5 Jack Pots, \$50.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$22.50

BINGO GAMES
 75-Player Complete\$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1947
 Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
 4-p. Goldfish Pamphlet, 8 1/2 x 11, 12 Signs, Any Quantity. Each 1 1/2
 Analysis, 8-p., with White Cover. Each 1.50
 Forecast and Analysis, 10-p., Fancy Covers. Ea. 1.50
 Samples of the 4 Readings, Four for 25c.
 No. 1, 35 Pages, Assorted Color Covers 85c

NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Polity, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15c.
 HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25c
 PACK OF 78 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 50c
 Signa Cards, Illustrated, Pack of 36 15c
 Graphology Charts, 8x17, Sam. Ed. Per 1000 \$6.00
 MENTAL TELEPATHY, Booklet, 21 P. 25c
 "WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P., 8x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10c. Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25 Deposit. Our name or ads do not appear in any merchandise. Sample postpaid prices. Orders are P. P. Extra.

SIMMONS & CO.
 19 West Jackson Blvd. CHICAGO 4, ILL.
 Send for Wholesale Prices.

POPCORN MACHINES (BRAND NEW)

Build Your Own

A Complete Setup as Follows:

One large aluminum kettle with stainless steel shell. Removable elements, 2350 watt, 110 volts, 60 cycles, A. C. Includes a complete lid with motor, gears, switches, latest type hangers and all necessary wiring. Simple . . . all you have to do is hook up your wires!

Complete for only \$150.00

Will pop 30 pounds of popcorn per hour. Kettle can be removed in One Second! Will start to pop in Three Seconds after first popping. This Kettle can be installed in all makes of machines.

Dealer Inquiry Invited

CONSOLIDATED CONFECTIONS
 1314 S. Wabash Ave. Chicago 5, Ill.



NEW 8-Quart ALUMINUM POPPER

Good news for Concessionaires—a handsome new Aluminum Popper for making delicious French Fried Popcorn! Has 8-quart capacity. The only geared 8-quart popper on market! Easy to use. Just turn agitator crank which operates by gears in cast aluminum top. Sanitary. Easy to clean. Built to last a lifetime! \$10.00.

CONCESSION SUPPLY CO.
 Box 133, Station B Toledo 6, Ohio

ROSECAKE OR WAFFLE MOLDS

Best Winter and Spring Money Makers. 4" commercial size of cast aluminum. Complete with handles, formulas, \$2.50 each. Aluminum Deep Fat Tanks, 15"x9"x4 1/2", \$4.00.

CONCESSION SUPPLY CO.
 Box 133, Station B Toledo 6, Ohio

Majestic Greater Shows

NOW BOOKING FOR 1947.
 Outstanding Shows, Rides and Concessions. Address
SAM GOLDSTEIN
 Fairgrounds GREENSBORO, N. C.

MIDWAY CONFAB

Mr. and Mrs. William R. Snapp, Snapp's Greater Shows, were recent St. Louis visitors en route from Chicago to their Joplin, Mo., home.

John Gecoma, of Bright Lights Exposition Shows, has booked Ganglers' Circus as a free attraction for the season.

G tops maintain their records as the most popular share-the-wealth schemes.

The Jack Barnes, Jack Beyers, Fred Millers and Herman Heltons enjoyed a get-together at the Barnes' winter quarters, 2021 Higgins Lane, Fort Worth.

Lon B. Ramsdell, recently in Charleston, W. Va., with the Blackstone Magic Show, was entertained by Pat Campbell, who showed him all the sights.

Jack Haver, known as the Minstrel Man, cards from San Bernardino, Calif., that he will be back on the road this spring with his all-star minstrel show.

Former trouper, now a restaurant operator, said, "The words 'with it' have cost me a fortune."

Joseph V. Palmer writes from Jeanerette, La., that he will leave soon to join Victory Amusement Company at Brownsville, Tex. He visited in New Orleans, along with Red Barlow and T. A. Stevens.

Louis and Kay Augustino have returned to Waycross, Ga., from a tour of Florida, which took them thru Tampa, Miami and Key West in quest of animals for their Wild Life and Animal shows.

Jack and William (Preacher) Munroe write from Tifton, Ga., that they will remain in the United States and wish to thank their friends for letters of recommendations during their procedure with the U. S. Department of Immigration.

Among the late fair meeting casualties is the general agent who went skiing on thin ice cubes.

Tom Heeney, circus agent, was hosted by Mike Krekos, general manager of the West Coast Shows, at a dinner in the Greek Village, San Francisco, January 30. Others present included Everett G. Coe, shows' manager; Art Craner, press representative, and Mr. and Mrs. Lester Hart, of the Rushton McConnell insurance office. Krekos, in company with Louis Leos, shows' secretary, and Mr. and Mrs. Harry Myers, visited Madera, Calif., winter quarters February 1, then returned to the Leos' home in Los Banos, Calif., for a visit.

New York Notes: Lou Lange recently left for Bright Lights Exposition Shows' winter quarters. Jane and Max Tubis left for the Clyde Beatty Circus winter quarters in Texas. John McCormick is en route to Hot Springs.

W. A. Davis cards from Wilmington, Calif., that he has booked his scales and dart stores with Jayhawk Amusement Company for the season and will play Kansas, Oklahoma and Texas. En route east he will play the Tucson (Ariz.) Rodeo.

Mr. and Mrs. W. G. Womack, Tivoli Exposition Shows, returned to Joplin, Mo., after spending several weeks in Hot Springs. . . Mrs. W. H. Harry advises that neither she nor her husband will be connected with Dickson United Shows as was previously reported.

Many more towners would be for the idea of booking midways if it weren't for the fear of being put on committees.

Bob Lee, who spent two seasons with the Johnny J. Jones Exposition on the Girl Show and corn game, now is one-third of a musical trio playing the Blue Hills Amber Room, Kansas City, Mo. Lee likes to sit around during intermissions and yarn about his carnival days.

Ivan G. Miller, Lancaster, Pa., concessionaire, writes that his wife, Anna, has been discharged from Lancaster General Hospital, where she underwent an operation. The Millers have their french fry stand booked on the J. J. Kirkwood Shows for the third consecutive season.

Mr. and Mrs. Louis Gold again have placed their concessions with the Continental Shows. . . Al Stringer, organ man, and wife are combining business and pleasure on a trip to Sulphur, La. On the way they stopped over at Mobile, Ala., to renew friendships with personnel of the Cavalcade of Amusements.

Philadelphia Notes: Cetlin & Wilson personnel gathered in the Hotel Senator lobby here Thursday (6). Included were Mr. and Mrs. George Harms, Russell C. Harms, Mr. and Mrs. Lee Falknor, Dotty Devine, Judy

SKILLOS

Jumbo Slum Skillos.
 Streamliner, Laydown Skillos.
 Baker Four Ball Buckets.
 Huckly Buck Kegs, in sets 6.
 Roll Downs and Brazilian Boards.
 Tracks, 12, 15 and 24 Horses.
 Milk Bottles, steel and aluminum.
 Pea Pool End Table outfits.
 Ball Chuck Wheels, 30 and 36 Inch.
 Mdse. Wheels, all sizes and combinations.
 Wheel Counter Posts, Chuck Logs.
 48 Inch Glass Covered, Big Slides.
 48 Inch Strong P.C. Horse Wheels.
 Baker Water Fall Blowers.
 101 Other Games and Devices
 all ready to ship.

Brand New Counter Model Blower
Baker's Game Shop
 2907 W. WARREN DETROIT
 Phone: TV 1or 5-0384
 New catalog if you are in the business

Advertising in the Billboard Since 1905

ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE

CASH WITH ORDER PRICES --- 10M, \$10.00 --- ADDITIONAL 10M's AT SAME ORDER, \$2.00

ABOVE PRICES FOR ANY WORDING DESIRED. For each change of wording and color add \$3.75. For change of color only, add 75c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
 1 ROLL\$1.00
 5 ROLLS@.....75c
 10 ROLLS@.....60c

WELDON, WILLIAMS & LICK
 FORT SMITH, ARKANSAS
 Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

SNOW CONE CONCESSIONAIRES

Our new Spring Catalogue will be ready for mailing about March 15th. To be sure that you are on our mailing list, please send us your present address.
 Watch for our full page ad in the Spring Special of The Billboard.

GOLD MEDAL PRODUCTS CO.
 318 E. THIRD ST. CINCINNATI 2, OHIO

SOUTH AMERICAN POPCORN

Will pop from 13 to 15 Ten-Cent Bags out of 1 pound. **\$7.50** Per 100 Lbs.

PEANUT OIL
\$15.50 All you want! Just Per 5 Gal. Can send check with order.

STARR SALES CO.
 1314 So. Wabash Ave. CHICAGO 5

TOP LOCATION WANTED FOR BOOMERANG

Model 1946
 Repeater, thriller, unlimited capacity, 10 cars, direct from Feltman's Coney Island.

Communicate
LOU KLEIN
 1644 President Street Brooklyn, N. Y.

POPCORN Per 100 Lbs. **\$10.00**

SEASONING..... LIQUID or SOLID

Also
BAGS—SALT—MACHINES, ETC.
 25% DEPOSIT WITH ALL ORDERS.

J & N POPCORN SPECIALTIES

"The House of Quality"
 1459 W. 69th St. Chicago 36, Ill.
 Hemlock 3211—Hemlock 3212

THE APE BOY

Very curious attraction. One of the best for Sideshow and Window Attractions. Length about 18 inches. Prepaid only \$15.00. Many others. Shrunk Heads, Shrunk Bodies, Devil's Child, Missing Link, Fish Girl, Gorilla Boy, Wolf Boy, Mummified Bodies. Many others. We also make up your ideas. Write for Circulars and Descriptions. **TATE'S CURIOSITY SHOP**, 5234 E. Van Buren St., Phoenix, Arizona.

OPENING IN SUMMERVILLE, GA., Saturday, February 15

Want Man to take charge of beautiful framed Roll Down Joint. Want Skillo Agents. Blackie Asher wants sober Swinger Ball Help. All wire

JOHN REED
 Attalla, Ala.

PROMPT DELIVERY COLEMAN EQUIPMENT

Handy Gas Plants, Burners and Repair Parts

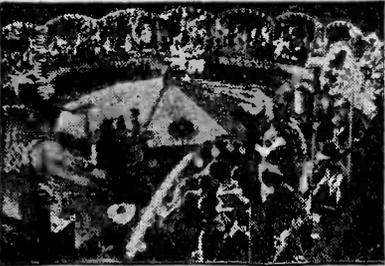
BLEVINS POPCORN CO., NASHVILLE, TENN

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

BOOMERANG
 —MODEL 1947—
 REPEATER - THRILLER - UNLIMITED CAPACITY



Write for Catalogue, etc.
U. S. RIDING DEVICES CORP.
 298 Junius St., Brooklyn, N. Y.—Harry Witt

ESTABLISHED PARK
 Two Blocks From P. O.
 No Gate, Grift, Passes or Gyps.

Wants one Flat and one Kid Ride. Ex. Corn Game, Diggers and Rat Game open. Plenty soldiers and tourists here. Seven days' action per week. Replies

MANAGER AMERICAN LEGION AMUSEMENT PARK
 PHONE 616 BILOXI, MISS.

BAND ORGANS WANTED TO BUY
 Any make or condition; cardboard or roll music. Will rebuild and repair regardless of condition. Also have some late Music Rolls for Tangley or National Calliaphones, perfect condition. Can be had with drum section to operate on Seeburg or Wurlitzer Carola Organs.

J. L. LOGAN
 2423 N. W. 14th St. MIAMI, FLA.
 Phone 4-1008

SNYDER'S GREATER AMUSEMENTS
 All Concessions open except Bingo, Popcorn, Cook House. No percentage, flats or gypsies wanted. Rides—If you have a Ride to book or lease will give you the best proposition you ever had. All replies to

HOWARD SNYDER
 Box 92, Eminence, Ky.

CRANDELL'S MIDWAY
 DELUXE ATTRACTIONS WITH CLASS
 Now Open—Phenix City, Ala., Until Feb. 22. Due to disappointment will book, buy or lease Ferris Wheel.

L. C. CRANDELL, Mgr.
 Ingersoll's Show Lot

RIDES WANTED for NEW KIDDIE PARK IN LAKE GENEVA, WIS.
 In operation May, June, July, August and September.
 Write HAROLD FECHTMEYER
 c/o F Bar F Stables, R.R. #2
 Lake Geneva, Wisc.

SHOOTING GALLERIES
 And Supplies for Eastern and Western Type Galleries.
 WRITE FOR CIRCULAR.
H. W. TERPENING
 137-139 Marine St. OCEAN PARK, CALIF.

O'Dell, Eugene Sauls, Dottie Lewis, Irma Kubanis, Sol (Kane) Knopman and Edward K. Johnson. . . . Bessie and Charley Ross have a number of showfolks, including the Falknors and Russell C. Harms, stopping at their apartment house here. Edward K. Johnson, special agent for Cetlin & Wilson, will leave Philly March 15 for the shows' winter quarters.

Nobody is quite so coy as the general agent who declines to say who he thinks will get a plum date if his show doesn't.

Dewey (Nuckles) Laba was a recent visitor in St. Petersburg, Fla., where he introduced his bride to his old friends, Bob Hall and Bill Garvey. . . . Mr. and Mrs. H. A. (Dutch) Hanzlick, operators of the lead gallery and basketball game with the Strong Amusement Company, are wintering in Nebraska.

Dottie Velez, wife of Edward K. Johnson, spent a night recently visiting Mrs. Pat Williams in the latter's new house trailer in Petersburg, Va. Others who were entertained with a party in the trailer were Mom Lee, William R. Harris, Toney Lewis, Larry B. Bidwell and Lem (Slim) Gordon.

George and Opal Gill write from Kansas City, Mo., they have booked three concessions with Jayhawk Amusement Company for '47. . . . Mr. and Mrs. W. E. Page and Mary Howard and son, Ellis, were recent guests at the Pascagoula, Miss., home of Abe and Edna Frank. All will be with Page Bros.' Shows this season.

State fair booking opposition has reached such a pitch that it is nothing for a general agent to walk out on his own speech.

Ken Yvens, owner of Ken's Jewelry Manufacturing Company and concessionaire, left recently for Hawaii to organize several units of native Hawaiians for shows in this country. He plans to be gone three months. Before sailing he visited winter quarters of several shows, including the Cavalcade of Amusements.

Jimmie Hilyard is in Hutchinson, Kan., where he plans to spend the winter with his parents and sister, Pat. He plans to return to the road in the spring. Jimmie recently visited with Charles LeValley there. . . . Walter G. Nagel rejoined Mr. and Mrs. Floyd W. Woolsey's show at the Houston Fat Stock Show and Exposition.

Detroit Notes: Joey Moss, Michigan's Showmen's Post of the American Legion launched the '47 social season Saturday (8) with a frolic at the club house. . . . John Rolfe, side show builder for Hagar Attractions, is suffering from fractures of both legs after being hit by an automobile when he stopped off a streetcar. He is in Mount Carmel Mercy Hospital.

Country Bob Quinlan is pressing the percentage table in Florida in order to keep the new baby boy in Pabulum.

Mr. and Mrs. Bernie Shapiro, Southern Poster Printing Company, were hosts at an open house at the meeting of the Georgia Association of Agricultural Fairs in Atlanta. Guests included Red Hicks, F. A. Conway, R. E. Savage, J. B. Hinder-shott, Mr. and Mrs. Joe Fontana, Mr. and Mrs. R. E. Stewart and son, Bob Jr., Mr. and Mrs. Ted Atwood, Mr. and Mrs. C. C. Groscurth, Mrs. Anna Rosen, Mr. and Mrs. V. L. Collier and Johnny Kiefer.

Barbara Miscall writes that while on a recent vacation and fishing trip to Key West, Fla., she renewed acquaintances with Jimmy Brown, owner-manager, Empire State Shows,
 (Continued on page 56)

POPCORN with the **POP GUARANTEED**

Our Hybrid Popcorn Is Backed By A Money Back Guarantee If You Are Not Completely Satisfied In Every Respect. Write For Special Contract Price Through June '47.

SUPPLIES
 Boxes — Bags — Cones — Salt — Snow Cones — Flavor Concentrated Cups — Spoons — Napkins — Floss Papers
 Apple Sticks — Colors

PEANUTS
 Finest Quality Virginia Roasted in Shell Attractive Circus Bags.

EQUIPMENT
 IMMEDIATE DELIVERY — Star Poppers, Cabinet or Counter Models! Floss Machines. Ice Shavers. Coleman Equipment. Popcorn and Peanut Machines, New and Used, Bought and Sold.
 COMPLETE LINE SALTED PEANUTS AND MIXES FOR VENDORS.
 SEND FOR PRICE LIST TODAY

CHUNK-E-NUT PRODUCTS CO.
 Serving You From Coast To Coast

MATTY MILLER PHILADELPHIA 6, PA. HANK THEODOR PITTSBURGH 1, PA. ED BERG LOS ANGELES 21, CALIF.

WE HAVE BEEN APPOINTED DISTRIBUTORS FOR INTERNATIONAL'S SUPER POWERED PORTABLE ELECTRIC MEGAPHONE

We will send you one on a guarantee basis. Use it 10 days. You must be satisfied or your money refunded 100 per cent.

Consists of Portable Microphone-Speaker and Amplifier, Tubes, Batteries, Cable, Shoulder Straps. Shock-mounted Chassis — Pistol Grip Trigger Switch—Weather-proof. Megaphone is 13 1/4" long with 7 3/4" diam. bell opening. Complete assembly weighs only 11 lbs.

JUST PRESS THE TRIGGER AND VOICE IS BEAMED TO THE DESIRED AREA

Wonderful for Announcing . . . Making Opening Rally . . . Bingo Games . . . Carnivals . . . Circuses . . . Crowd Control.

Priced at **\$89.95** F.O.B. Only

WRITE FOR CIRCULAR

RAY OAKES & SON
 BOX 106 BROOKFIELD, ILL.
 Dependable in all emergencies. Performs efficiently, Rain or Shine.



Betty Zane OHIO SUPER YELLOW POPCORN
 NEW High Expansion—Excellent Quality

Now packed in 50 lb. moisture-proof bags. A new convenience for theaters and popcorn stands. Guaranteed to pop crisp and fluffy.

Test sample free on request. Phone, wire or write for prices on popcorn, seasoning, cartons, bags and popcorn salt.

BETTY ZANE CORN PRODUCTS, INC.
 638 BELLEFONTAINE AVE. MARION, OHIO
 Growers and Processors of Selected Hybrid Popping Corn



ANNOUNCING THE OPENING OF WALLACE & MURRAY SHOWS
 Show Will Open in South Georgia About March 15th.

Will book Octopus, Roll-o-Plane or other Rides not conflicting. Also Shows with own outfits and transportation. Will book Concessions such as Frozen Custard, Ball Games and 10¢ Grind Stores. Want Ridemen capable of driving semis. Also have proposition for Business Manager familiar with Pennsylvania. Contact at

GIBSONTON, FLA., UNTIL MARCH 10TH. BOX 14.

AL WALLACE—DAVID WISE, Sec.—JACK MURRAY

CRYSTAL SHOWS

WANT TO BOOK OR BUY Merry-Go-Round and Kiddie Rides. Want Foremen and Second Men for Ferris Wheel, Tilt, Octopus, Chairplane and Loop-o-Plane. Now booking legitimate Concessions of all kinds. Will sell exclusive on Custard. Can place Side Show, Snake Show or any Show not conflicting with what we have. Show opens March 15 and plays Georgia, North Carolina, Virginia, Tennessee and Kentucky. Address all mail to

W. E. BUNTS
 BOX 968, CRYSTAL RIVER, FLORIDA

1st Call--Show Opens March 1, Columbia, S. C.--1st Call

HARRISON GREATER SHOWS, INC.

Presenting the Show of Shows

FEATURING 2 BIG FREE ACTS NIGHTLY

FRANK HARRISON, Gen. Manager; CHARLES M. POWELL, Gen. Rep.; WILLIE LEWIS, Bus. Manager; THOMAS W. RICE, Public Relations; FRANCES HARRISON, Sec. and Treas.; ROBERT DECKMAN, Special Rep.; EARL TILGHMAN, Diesel Plants.

All Persons Holding Contracts Report Not Later Than Feb. 25.

Can place Foremen and Second Men on following Rides: Ferris Wheel, Merry-Go-Round, Chairplane, Caterpillar, Octopus, Loop-o-Plane, Whip and Streamline Train. Can place Wives on Ticket Boxes. Good opening for Penny Arcade, Motordrome, Wild Life. Concessions all open except Bingo, Popcorn and Cook House. All wires:

Frank Harrison, 600 Meeting St., West, Columbia, S. C.

Agents, wire

Willie Lewis, 4900 Chamberlayne Ave., Richmond, Va.

BISTANY GREATER SHOWS

WANT—For Dania, Florida, Tomato Festival, week February 24 and all season's work—up in North in chosen territory, with Florida late Dates. Have opening for two major Rides—non-conflicting.

WANT—Side Show, Motordrome, Hillbilly, Fat or Midget Show. Will furnish outfits for capable showman who can produce.

WANT—Legitimate Concessions, Scales, Guess Age and Weight, Candy Floss, Fried Potatoes, Snow, Balloon.

CAN USE Assistant Mechanic and Electrician.

WANT—We always have opening for sober, capable Ride Help who can drive semis.

LEO M. BISTANY, Manager BILL COWAN, Bus. Mgr.
Homestead, Fla., February 10 to 15

JONES GREATER SHOWS

NOW CONTRACTING FOR 1947 SEASON

WANT Monkey Show, Fun House, Side Show, Wild Life with or without own outfits; Joe Hilton, write.

RIDES—Will book Flying Scooter.

CONCESSIONS—Want Penny Arcade, Lead Gallery, Scales and Age, Rotaries or Diggers, String Game. No Mitt Camps.

HELP—Want Lot Man. Want Help on all Rides. Want Sound Car. Al Devine, write.

Address

PETE JONES 727 6 Ave., Huntington, W. Va.

HARRISON GREATER SHOWS WANT AGENT

Willie Lewis and Dallas Duncan wants Rolldown, Skillo, Clothespin and Wheel Agent. Agents that worked for us last year, contact. Opening March 1, Columbia, S. C. Ten big days sponsored by American Legion in the heart of Columbia.

All mail and wires to

DALLAS DUNCAN or WILLIE LEWIS, care Harrison Greater Shows, 600 Meeting St., West, Columbia, S. C.

FLORIDA AMUSEMENT CO.

CAN PLACE

Slum Concessions for Sebring Fair next week; Vero Beach and Fort Lauderdale Fairs follow.

Book for season or will buy 7-Car Tilt. All address

HOWARD INGRAM

Fort Pierce, Fla., Fair, this week.

FOR SALE—Single Loop; will book.

★★★ A. M. P. SHOWS ★★★

WANT—"JUGGY"—Opening March 14th

CONCESSIONS—High Striker, Guess Your Age, Weight, Novelties, Rotaries, Dart Stores, Fish Ponds, Duck Ponds, Devil's Bowling Alley, Basket Ball, Pitch-Till-U-Win, any others not conflicting. SHOWS—Funhouse, Unborn, Geck, Wild Life, Walk-Thru, Minstrel Shows, Ten-in-One (have 120' top, 135' banner line, no banners), Motordrome, Animal Show, Monkey Show, others not conflicting.

A. M. PODSOBINSKI

P. O. Box 770, Macon, Ga.

Midway Confab

(Continued from page 55)

who told her he plans to hit the road this season after a two-year absence due to illness. Vacationists Mr. and Mrs. Ken Davis card from Orlando, Fla., they will leave soon to join Madison Bros.' Shows in quarters at Hope, Ark. They'll have bingo and games this season.

A member of Hennies Bros.' Shows prior to his enlistment in the army in 1937, Arnold W. Hanson now holds the rank of technical sergeant at MIDPAC Recruiting Service, Central Examining Station, APO 957, care of Postmaster, San Francisco. Arnold is anxious to contact his brother, Danny Hanson, Ferris Wheel operator. . . . H. L. Reynolds, former show painter, has retired from the road and plans to operate a roller rink in Cordele, Ga.

Trouble spot in booking is a fill-in-fair, which two big shows think they have a sporting chance to swallow from a little one.

Inez Stephens, wife of Charlie (Steve) Stephens, has recovered from an operation and returned to the Madison Bros.' Shows' winter quarters in Hope, Ark. . . . Mr. and Mrs. L. A. Miller of Dad's Carmel Corn, are spending several weeks in Miami. Following their vacation they will return to their Indianapolis home, where they will ready their recently purchased equipment to join W. R. Geren's Mighty Hoosier State Shows, which will open in early April.

Sid Crane joined the Blue Ribbon Shows in Miami, as Side Show manager. Line-up is composed of Cecil Fry, knife thrower; Bonnie, electric chair; Tom Thompson, magic; Cecil Latham, crocodile boy; Wanda Fry, assistant knife thrower; Rita Raye, annex, and Judie Crane and Luther Stonger, tickets. Alvin Atkins is in charge of canvas. Ray and Al, alligator twins, were scheduled to join the second week in February. Sid and Judie Crane recently returned from a trip north.

T. Sgt. and Mrs. Cloise A. Crane are spending their honeymoon in Clearwater, Fla., with his parents, Mr. and Mrs. Earl A. Crane, frozen custard concessionaires. Sergeant Crane and wife returned recently from Bucharest, Rumania, where he served for two and a half years as interpreter in French, Russian, and Rumanian and in a liaison capacity with the Allied Control Commissioner. While overseas he received a citation from Brigadier General Schuyler and was awarded the commendation ribbon.

With the law of supply and demand again in effect, the carnival managers who spend \$500 trying to get a fair should at least be entitled to one vote and a season ticket to the annual.

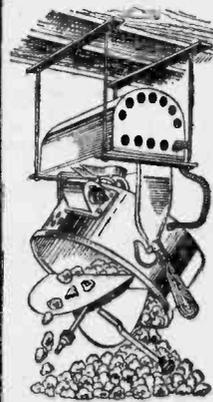
Bill Kerr and Edward K. Johnson motored to Petersburg, Va., recently and visited Cetlin & Wilson Shows' quarters. From there they went to Richmond, Va., where they met Mrs. Johnson. At the Pennsylvania meetings in Harrisburg they report seeing Louis J. and Ray Kane, Louis and Peggy Hall, Mr. and Mrs. William Goss, Jerry Gerard, Mr. and Mrs. Lee Falknor, Joseph De Leo, Dick Gilsdorf, Morris Horrow, Sol (Knopman) Kane, Harry Kleban, Sam Green, Mr. and Mrs. Tommy Carson, Mr. and Mrs. George W. Spieker and Raymond D. Riley.

Alex Owens cards from Jackson, Tenn., that work in Dude Brewer's quarters there is progressing nicely in preparation for a March opening with the Capell Bros.' Shows in Okla-

POPCORN and CONCESSION HQ

- Jumbo South American Hybrid . . . \$7.50
- BEE HIVE, the superior hybrid popcorn that popped out more than \$200 per 100-lb. bag (in regular 10¢ carnival boxes) before thousands at the N.A.A.P.P.B. convention, 100 Lbs. . . . 10.95

POPCORN MACHINES



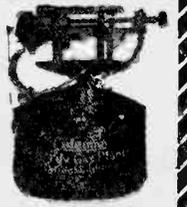
- Jumbo Giant wholesale popper (like cut), \$248.
- Super Star postwar model, \$548.
- Silver Star, \$450.
- Super Star Counter Model, \$482.
- Silver Star Counter Model, \$344.
- Corn Crib, all steel, holds 500 lbs. raw corn, \$65.

POPCORN SEASONING

We Have the Kind You Want—whether it's cocoanut, liquid or solid. Sign a contract with Blevins for your season's requirements and save 10 per cent! SAVOROL, the powdered seasoning that helps save expensive oils, 75 lbs. for \$40.00.

COLEMAN EQUIPMENT

- 457G (5") Handy Gas Plant . . . \$18.95
- 460G (7") Handy Gas Plant . . . 18.95
- 502 (5") Coleman Burner . . . 6.45
- 558 (7") Coleman Burner . . . 7.95
- 3-Gal. Coleman Fuel Tanks . . . 8.75
- Complete line of Tubing, Tees, Generators and Air Gauges, SPECIAL DISCOUNTS ON \$25.00 COLEMAN EQUIPMENT ORDERS. Priced competitively.



FOR THE CONCESSION



Super Wizard Candy Floss Machine, used exclusively at New York and San Francisco Fairs. The standard for half a century. \$295.00.

Our complete line of concession supplies and equipment includes the ECHOLS ICE BALL MACHINE now in stock for immediate shipment. With or without motor and stand.



Bags ● Boxes ● Popcorn Color and Flavor Kettle Kneeling Kits ● Scoops ● Paper Cups ● Candy Floss Paper ● Certified Food Colors ● Duvan Orange Syrup ● Candy Apples Paper ● Salt ● Distributors for King Concession Trailers.

A Season's Contract With Blevins Will Save You 10 Per Cent on All Popcorn, Seasoning and Supplies. Write Today for Contract.

CATALOGUE ON REQUEST

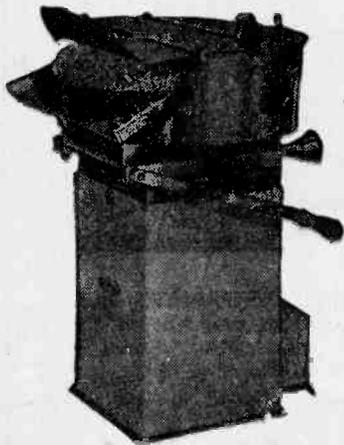
BLEVINS
POPCORN CO.
31ST & CHARLOTTE
NASHVILLE

POP CORN PROFITS DOUBLED!

CRETORS

Since 1885

Giant Model 41



Large production. . . . Fast, efficient, trouble-free. Pops corn direct in the seasoning and salt. Pan easily dumped. . . . Enclosed transmission . . . gears run in oil. . . . Keeps heat where needed. . . . No pressure from popping corn insures maximum popping volume. Dump handle interchangeable—right or left hand operation. Machines operated by bottle gas or natural gas. Motor driven by electricity. Gasoline extra. Pops 50 lbs. corn per hour.

15 TO 30 DAY DELIVERY

POPPERS BOY PRODUCTS CO.

60 E. 13th St.

Chicago 5, Ill.



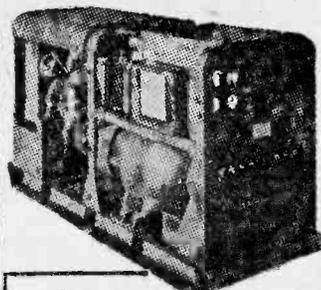
A. J. BUDD, side-show operator on the West Coast, and his talker on the show, Hal Compton, posed for this picture in San Francisco recently when Budd returned from a trip to Boston.

homa. . . . Mr. and Mrs. Paul Reynolds and Mr. and Mrs. Reynolds Woodward entertained a number of friends and visitors at their North Birmingham, Ala., home Sunday, January 26. Among those present were Mr. and Mrs. Hymie Fitz, Dick and Alma Finnell, Mr. and Mrs. Bob White, Mrs. Alice Mooney, Mary Griffin, Mrs. Billie Reynolds, Mr. and Mrs. Wooley, Virginia Ragland and George Spaulding.

Philadelphia Notes: Shirley Paige has the following girls from the *Paradise Revue* of Cetlin & Wilson Shows in her line at the Troc Theater; Judy O'Dell, Dotty Devine, Irma Kubanis and Dottie Lewis. . . . Eddie Roth, who recently sold his Blue Ribbon Shows to Fizzie Brown, is visiting in Philadelphia. . . . Raymond (Shop) Blumberg may enter the Philadelphia night club business. . . . Mr. and Mrs. Louis J. Kane, who booked concessions at Delaware State Fair, Harrington, and Clearfield, Pa., are up in the air now that the Delaware Fair has changed its dates to the same dates as the Clearfield annual. . . . Russell C. Harms plans to join his brother, George, in Petersburg Saturday (15) to help him ready his concessions which he will have with the Cetlin & Wilson Shows this season.

Among the amazing collection of actors who performed at the third annual banquet and ball of the Miami Showmen's Association January 27, not listed in the original cast, were Ralph Young, the Blentones and Tony Verone, and among those at the speakers' table were Dr. E. C. Wagener and Robert Mulloy.

William A. Reid, of the A-1 Amusement Company, at the end of a recent trip thru the Rio Grande Valley in Texas, says he noted the Big Bend Shows set up on highway 83, Roma, with a new light plant being assembled for a trip thru West Texas; Dan Costillo (Mexican Dan), with Texas Tommy, John Henderson and Diz Fleming, located on Zapata Town Square with kid Ferris Wheel and six joints; Frank Deason at La Guyda with second unit of Big Bend Shows; J. D. Chapman and the Van Dykes setting up four rides in downtown Mission for the Grapefruit Fiesta; the Zucchini Brothers and Cash Wiltse on Highway 83, just east of the city limits of Weslaco; the Bedford Shows moving into Brownsville from Point Isabel; Don Brashear and Eula and staff readying Victory Exposition Shows at Harlingen for Brownsville's Charro Days Celebration; Vinson and Bell on the highway east of Edinburg; Specs Priddy Shows, wintering in Batesville, with rides opening in town on week-ends.



\$700 Each

F.O.B. New York. (Boxed for Export.) 25% Dep., Bal. C.O.D.

5 Kw. 120 V. AC Units . . . \$550.00
5 Kw. 120 V. AC Units, mounted on one ton cargo trailer—trailer has depot mileage only 675.00

Smaller and Larger Units, Gas or Diesel, Available. What Are Your Requirements?

10 KW.—120/240 Volts—60 Cycle—Single Phase

NEW JEEP GAS ENGINE GENERATOR SETS

IMMEDIATE DELIVERY!
(Subject to Prior Sale)

Engine: 4 cylinder, 4 cycle L-head, water cooled, rated 35 horsepower at 1800 RPM.

Generator: 120 or 240 volts, single phase 60 cycle AC; rated power 10 kw. at power factor of 1.0; 12.5 kva. at 80% power factor. (Voltage change is accomplished by changing jumper connections on terminal strip.)

THESE PLANTS ARE COMPLETELY EQUIPPED AND READY FOR IMMEDIATE USE

HARRY HAYKIN

290 EMPIRE BLVD, BROOKLYN 25, N. Y.

FRANK M. SUTTON, JR.

Presents

THE GREAT SUTTON SHOWS

"POSITIVELY AMERICA'S MOST BEAUTIFUL MOTORIZED SHOW"

WANT

Capable Side Show Manager

WILL BOOK

Octopus and Roll-o-Plane, any Legitimate Concessions

CAN PLACE

Men in all departments.

Plenty of Work in Winterquarters. Come on in! Doc and Nita, contact me. Jack Korie, write,

FRANK M. SUTTON, JR., LEGION FAIRGROUNDS, CARUTHERSVILLE, MISSOURI

POPCORN MACHINES

(BRAND NEW)

Build You Own

A Complete Setup as Follows:

One large aluminum kettle with stainless steel shell. Removable elements, 2350 watt, 110 volts, 60 cycles, A. C. Includes a complete lid with motor, gears, switches, latest type hangers and all necessary wiring. Simple . . . all you have to do is hook up your wires!

Complete for only \$150.00

Will pop 30 pounds of popcorn per hour. Kettle can be removed in One Second! Will start to pop in Three Seconds after first popping. This Kettle can be installed in all makes of machines.

Dealer Inquiry Invited

CONSOLIDATED CONFECTIONS

1314 S. Wabash Ave.

Chicago 5, Ill.

BOOMERANG

Excellent Condition

10 Cars

Sacrifice

Write or call

SAM SHAW

399 Flatbush Avenue Extension

Brooklyn, N. Y.

St. 3-9170

Duke Mitchell Wants

Agents for Hit and Miss Ball Game, Coke Bottles, Pan Game Dealer; top cut paid, good treatment, transportation. No drunks. Contact immediately, 1703 Palm Drive, Victoria, Texas. Phone 1454-W.

FOR SALE

Merry-Go-Round Band Organ, Artizan type, good condition; 20x30 Anchor Top with Awnings sewed to top, suitable for Cook House.

RALPH D. SANDERS

619 Earl Avenue New Kensington, Pa. Phone 4235

NEW

IMPROVED

SPITFIRE RIDES

NOW SCHEDULING 1947 PRODUCTION

FRANK HRUBETZ & CO.

Front and Shipping Sts.

Salem, Oregon



Steel Tent Stakes Again

Place your orders early for delivery to your winter quarters.

4 ft. long, 1 1/2" diam., wt. 16 lbs.
In lots of 10 to 100—55¢ each; over 100—45¢ each.

HAMILTON SALES AND SERVICE

208 4TH ST.

Phone 34119

HUNTINGTON, W. VA.

WANT CARNIVAL

FOR JULY 4TH AND 5TH

Can start showing early part of week if desirable—on Fair Grounds. Just a short distance from the Pocahontas Billion Dollar Coal Field. Big wages, plenty money. If interested contact

FRED R. STEEL, Supt. TAZEWELL, VA.

"HERE'S LOW-COST ELECTRICITY"



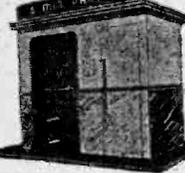
Let a portable Universal Lighting Plant provide all the electricity you need—at less than city rates. Models for all requirements—to light from 10 to 500 bulbs. Low cost, compact, lightweight, reliable—they pay for themselves in a short time. Write for free literature.

**Universal
LIGHTING PLANT**

UNIVERSAL MOTOR COMPANY
426 Universal Drive • Oshkosh, Wisconsin

MACHINES

**P
H
O
T
O**



NO HAND Developing

Yet our Machines cost no more than old types. Portable. Fast shipment. Fill in below for details.

**BURBRIDGE CO., Dept. 12, Burbridge Bldg.,
2415 San Jacinto, Houston 4, Texas.**

NAME
ADDRESS

KIDDIE RIDES

WANTED FOR CASH

1 to 5 Different Rides in Good
Operating Condition.

DAVE BARTON

P. O. BOX 53, KNOX, IND.

Anderson's Greater Shows

Permanent Address:
2700 Jefferson Avenue, Knoxville 15, Tenn.
NORMAN ANDERSON H. KERMIT SUMNER

SHOW OPENS MARCH 8

WANT A-1 Foremen for TILT-A-WHIRL and #5 BIG EEL. Highest salary and bonus to those who will produce. Winterquarters now open. All Concessions open except P. C. and Bingo. Good opportunity for Cookhouse and Popcorn. Want A-1 Electrician. Can use one more good Builder.

DICKERSON SHOWS

Want for Southeast Georgia Fair, Feb. 28th, Shows and Rides that don't conflict. 20% to office. Place few more Stock Concessions. Can use sober, reliable Agents for office-owned Stock Concessions. **FRANK DICKERSON**, Blue Lantern Park, Box 89A, De Land, Fla.

WILL PAY CASH FOR USED RIDES ALL OR PART

Also Park and Carnival Equipment.

D. VAN BILLIARD, North Wales, Pa. Phone 589

SHOW FOR SALE

Tent, 50 by 120; Four Pole Bale Ring, khaki, complete. Blues and Folding Chairs, Stage, 8 1/2 Kw. Light Plant. Will consider partner who has vaudeville or dog and pony circus. **L. O. RILEY**, 129 E. First Ave., Williamson, W. Va.

JOE BENNETT—JACK GALLAGHER PLAYLAND UNITED SHOWS

Now Booking for 1947
SHOWS—RIDES—CONCESSIONS
C. J. BENNETT, Mgr.

9819 Decatur Detroit 27, Mich.

TIVOLI EXPOSITION SHOWS

**NOW BOOKING
SHOWS AND CONCESSIONS
FOR 1947.**

Address: **H. V. PETERSEN, Mgr.,
Box 742, Joplin, Mo.**

WANTED

Side Show, Circus, Park or large Carnival, to manage for season of 1947, or would consider buying Wild Life Show or any other Walk Through that is booked with a good organization.

FRANK COLEMAN

Artistic Armless Marvel
920 S. 5TH ST. WACO, TEXAS

WANTED

Rides of all kinds for Celebration, July 1 to 5, inclusive. Write full details to

LEO PRINCE, Sec.

Shinglehouse, Pa.

WANT GENERAL AGENT

For small Four-Ride Show who knows and can book Alabama territory. Must be sober and reliable. Write

BOX D-438, c/o Billboard, Cincinnati 1, O.

Ladies at Hollywood Frolic

By Helen Brainerd Smith

HOLLYWOOD, Feb. 8.—Third annual dinner and frolic of the Regular Associated Troupers at the Florentine Gardens here listed reservations for 450 members and guests.

Walton DePellaton was official greeter. Lill Eisenman, wearing a fitted dark blue formal, with her co-chairman, Jewell Smith, in a formal of variegated colored bands running diagonally, directed the seating arrangements in an efficient manner.

Seated at a special table were the 1947 officers, starting with Jimmie Lynch, president, then Nell Robideau is soft white crape and wearing an orchid; Moe Eisenman, second vice-president; Lill Shue, third vice-president, who had an elaborately beaded dress with long mitts that had latticed openings studded with cut steel bands, and Jack Kent, fourth vice-president.

Also at the table were outgoing officers, Lucille Dolman, president, in her new sable cape, presented to her by the club, and with a white crape encrusted with silver beads; C. H. Allton, first vice-president; Nancy Myers in robin's egg blue with white flowers in her hair; Claude Barie, second vice-president; Lillabelle Williams, gowned in chartreuse crepe; Marie Bailey, secretary, resplendent in black-beaded formal with a jacket effect and heavily embroidered in jet.

Harry Levin, outgoing secretary; Sam Corenson, president of Show Folks of America, and John Castle, representing the Heart of America Showmen's Club, also were seated with the officers.

Spotlight for Field

During intermission officers were spotlighted and took bows, as did Lucille King, founder of the club. Mr. and Mrs. Ben Field were spotted, as they were celebrating their 10th wedding anniversary. Dolly Martin received special notice from Pinky Lee, star of the show.

Altho there were many men in the group, the ladies and their dresses made it a dressy affair. Jewell Hobday wore a high hair-do and a black chiffon with a yoke of net outlined in leaf design. She was with her husband, Bill Hobday, president of the Pacific Coast Showmen's Association.

Mabelle Crafts wore an unusual white crape that had small designs outlined in green and red sequins. With her was Mary Ludington in black formal. Estelle Hanscom was in sea green silk jersey that had printed circles in black. Another past president, Babe Miller, wore black, with pink rosebuds as a corsage.

Martha Levine, in a black sequin cape over her formal, sat with Peggy Forstall, who had on a silvered flowered lame. Her husband, Theo, sat beside Mora Bagby, who was in white with gold sequins. Jessie Loomis was in green with gold epaulets and Vivian Gorman wore a jacket formal of dark blue.

Ken Maynard Attends

Trudie DiSanti, president of the PSCA Ladies' Auxiliary, looked lovely in royal blue with variegated sequins. She was with her husband and Lorene Adams, in dressmaker grey, Mabelle Bennett, in aqua crepe with gloves to match and a Burgundy ornament in her hair, was with Marge and Harry Chipman, who had Ken Maynard, movie star, and his wife, and Mr. and Mrs. J. Noel, Yakima, Wash., as their guests.

Sis Dyer in a strawberry red close-fitting gown was accompanied by her daughter; June Cushing, who was in a baby blue full-fashioned crepe. Florence Lusby was accompanied by sister, Mrs. Pearl Beem, and Shirley

Muller and her son, Phillip, and his bride from Panama, who looked so Spanish in her black and white chiffon.

Ethel Krug was stunning in pink chiffon, with bugle beads and a high black feather ornament in her hair. Martha Kenyon wore soft white, as did Gladys Forrest. Marlo LeFors had a trim wave blue blouse with a dark suit. Elsie Suker wore a bright red blouse with beautiful rhinestones and a black formal skirt. Her sister-in-law, Lill Youngman, was in pale sea green. Mary Ragan Kanthe was in white with lipstick red gloves and upsweep hair-do.

Others Noted

Minnie Pounds had on black with white embroidered figures. With her was Marie Jones, who had an unusual feather head dress and was also in black. Jenny Perry, with her daughter, Betty McCray, and Leta Jones, had Bertha (Gyp) McDaniels at her table. Latter was in deep rose with a marvelous head dress of black aigrettes and sequins.

Daisy Fox Marrion had black chiffon with turquoise blue trimming in intricate designs. Edith Walpert had on black with sequins, while Gladys Patrick, with her dark beauty, was in red. Tilly Palmateer was in white, cut with a full skirt and draped blouse.

A close fitting cap of gold sequins set off the light green evening dress of Inez Allton. Peggy Bailey had a white crape with form moulded bodice set off with gold bands. Dorothy Green was in full-gathered draped effect, flowered with silver threads. Minerva Boud was in black lace, and Jennie Reigel had a sequin head dress with black net.

Donna Day looked like a Dresden doll in a white chiffon over pink. Emily Bailey had a striking red blouse with formal skirt. Eva DeMarr, in flowered crepe, sat with Sue Cummins, who was in soft pink with white gardenias in her hair. Peggy Blondin had a trim grey suit with white blouse. Anna May Reed and Emily Freidenheim each wore black crepe.

Smith, McFarlin Sign Five Annuals at Topeka

ST. LOUIS, Feb. 8.—Roland Smith, owner, and E. (Red) McFarlin, general agent, of Smith Amusement Company, attended the Kansas fair meeting at Topeka, and signed contracts for five Kansas annuals, namely Osage City, Seneca, Wetmore, Fort Scott and Girard.

Smith's org will play spots in Texas, Oklahoma, Kansas and Nebraska.

DeCoursey Named G. A. Of Heller's Acme Shows

BELLEFONTE, Pa., Feb. 8.—Frederick DeCoursey announced here he has been engaged as general agent and assistant manager of Heller's Acme Shows, West Orange, N. J. DeCoursey was a member of the Heller executive staff from 1926 to 1932.

Previous to that he was for seven seasons with the A. F. Crouse United Shows.

Kelley, Best Incorporate; Will Be With Wagner Again

SARASOTA, Fla., Feb. 8.—Dick Best and T. W. Kelley, with Al Wagner's Cavalcade of Amusements last season, have incorporated under the name of Kelley & Best Enterprises and will have five shows on Cavalcade this season. Duo will also operate the Side Show on Hennies Bros.' Shows.



BLANCHE FRANCES was recently installed as president of the Ladies' Auxiliary, Heart of America Showmen's Club, Kansas City, Mo.

Cavalcade Again Gets Muncie, Ind.

**Mr. and Mrs. Wagner leave
for Florida tour—housing
no worry for personnel**

MOBILE, Ala., Feb. 8.—Cavalcade of Amusements again has contracted to play the Muncie (Ind.) Fair, Owner Al Wagner announced here before leaving with Mrs. Wagner for Florida where they will visit winter quarters of other shows. The contract was inked by Robert K. Kline, agent for the show.

Wagner, here for three weeks, expressed satisfaction at work in quarters. "The weatherman has been good to us for the greater part of the winter and our work has been carried on swiftly and capably," he declared.

Show personnel doesn't have to fret about critical housing shortage here during the winter months. Org's sleeping cars, located in the Oakdale Yard of the Louisville & Nashville Railroad, are fitted with telephones and have both gas and electricity.

Caravella Amusements Ink Bedford, Pa., Celebration

MEADVILLE, Pa., Feb. 8.—Caravella Amusements has contracted to provide the midway at the Decoration Day Celebration May 26-31 at Bedford (Pa.) fairgrounds. Other attractions will be grandstand acts, Thrill Show, races and nightly fireworks.

Contract was signed by Manager Frank H. Caravella at the recent Pennsylvania Fair Meeting in Harrisburg, where org also closed contracts with the Carbon County Fair, Lehighton, Pa., and the Dauphin County Fair, Gratz, Pa.

William Edwards has been signed by Caravella to handle the shows' publicity.

Two in Virginia for Crystal

DUNGANNON, Va., Feb. 8.—Crystal Exposition Shows have been signed to provide the midway at the Scott County Fair here. George B. Yancey closed for the show. Org has also booked at the Firemen's July 4 Celebration at Abingdon, Va.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

River Bed, Fla.,
February 8, 1947.

Dear Pat:

Did you ever mistake a group of jungle buggies parked around a fishing spot for a tourist colony, then later learn 90 per cent of the house-trailers belonged to troupers? Last week we played a date billed as the Alif River Fish Fry. If you have never been in that neck of the woods, it's close to Eddie LaMay's refuge for those who either the old equalizer had caught up with or is about to.

What made the spot look good to General Agent Lem Trucklow was a sheetwriter who grabbed and pump-handled his duke with, "Did you get one, yet?" before he could get out of his car. As a rule where there are sheetwriters there is money except when a writer is vacationing. Had Trucklow noticed the fishermen didn't throw back the small ones, he would have known the spot wasn't any too prosperous.

Gibsonton, the closest town to the lot, was heavily billed with special paper reading. "Admission 25 cents with all the fish you can eat free. Bring your own bread, skillet and lard."

We arrived there early and every man, woman and child hit the river with tackles to get enough fish to stock up for the event. Not having any luck, the bosses decided to drain a 1,000-acre lake 40 miles inland. The work was done that night. So well-filled was the lake's basin with fish we had to hire a steam shovel to scoop them out. Our trucks worked all night hauling the catch to the lot.

The midway opened to one of the biggest tips of the season. According to our gate ticket sellers, some 10,000 amusement seekers passed thru the turnstiles which gave the gate a gross of 300 two-bit scores and 9,700 with-it and for-it who arrived with loaves of punk, jungle pans and lard under their arms.

We gave away the fish absolutely free. Office arranged a unique way of dishing them out as prizes on concessions. If the player copped a small prize he or she received a minnow. They could put it back with a dime and play again. Kindly understand our games gave the players something everytime. When a player copped a big prize, he or she was thrown a two-pound trout. Then the player could try again to see if he or the agent cleaned the fish. Many fish were cleaned that way for free without the agent exerting himself.

Friday was the big day. We really unloaded a lot of stock. The troupers automatically became sticks and were paid off with fish roe. By then our stock had taken on a little odor, about which the patrons complained. The bosses blamed it on a whale exhibit that was giving us some opposition in the town. We drew heavily

from the surrounding country that day, but the concession money didn't show as it should have. Later the bosses learned the agents were catching their own stock to keep from showing an average.

Saturday night the Ballyhoo Brothers angled around and hooked a live one and the shows moved on. P. S.: Some showman hooked our living mermaid out of the Illusion Show. Must have used a fin for bait. We should worry, we have a school of prospective mermaids around the ride wagons.

MAJOR PRIVILEGE.

Elliott To Launch New Unit in Indianapolis

FRUITPORT, Mich., Feb. 8. — L. W. Elliott, formerly with L. J. Heth, John R. Ward and World of Pleasure shows, said here he has organized a new carnival unit to operate under the title of L. W. Elliott Amusement Company. Unit, says Elliott, will consist of five rides and will make its bow in Indianapolis early in April under Veterans of Foreign Wars auspices.

Dallas Fleming, of Indianapolis, has joined as concession manager, with line-up also comprising Thelma Elliott, secretary; John McMullen, ride superintendent; Addo Riker, Merry-Go-Round; Don Ellsworth, Ferris Wheel; Donald Stours, electrician; Warren Smith, Kiddie Aeroplane, and Russell Kelly, ponies.

Unit will be motorized and an additional two trucks were purchased recently from A. B. Burkholder, of Grand Rapids, Mich., said Elliott. Current plans call for the org to tour Michigan, Indiana and Ohio.

No Revisions Planned In Outdoor Safety Code

NEW YORK, Feb. 8.—Max Cohen, counsel for the American Carnivals' Association, announces he has received word from Nolan B. Mitchell, chairman of the committee in charge of the outdoor safety code, that a canvass of committee members indicates no desire for extensive revisions in the code at the present time.

Accordingly, there will be no meeting on the subject at the present time and the code presumably will stay in its present form during 1947.

20th Century Shows Ink Five Annuals in Kansas

TOPEKA, Kan., Feb. 8.—Albert Martin and E. D. McCrary, owners of the 20th Century Shows, formerly Anderson Greater Shows, signed five Kansas fairs at the annual Kansas fair meetings here. They are Belleville, Wakeeney, Norton, Hillsboro and Downs.

The 20th Century duo reported three of the new Downey telescopic light towers were delivered to the shows' winter quarters at Girard, Kan., this week.

Ruback Signs Oskaloosa, Davenport at Iowa Meet

ST. LOUIS, Feb. 8.—Jack Ruback, owner of the Alamo Exposition Shows, while in attendance at the Iowa Fair meeting in Des Moines, was awarded contracts to furnish all midway attractions for the Oskaloosa Fair, August 4 to 8, and the Davenport Fair, August 11 to 16.

While in Chicago he purchased several Diesel light plants for delivery before the opening of his 1947 season and also contracted for several telescopic light towers.

BLUE RIBBON SHOWS

WANT

WANT

SHOWS—Motor Drome, Fun House, Glass House, Animal Show, Organized Minstrel Show, Life Show, Unborn, Iron Lung or any worth-while Show. Must be neat in appearance with or without transportation. GIRLS—Contact Honey Lee Walker or Frank Tizzano for Girl or Posing Show, with or without experience. WANT BOSS CANVAS MAN. RIDES—Will book, buy or lease any Ride not conflicting with the following: Show has Twin Ferris Wheels, Rides-O-Tilt, Chair-o-Plane, Roll-o-Plane, Merry-Go-Round and two Kiddie Rides. RIDE HELP—Capable, sober Twin Ferris Wheel Foreman, top salary plus percentage. RIDE HELP—Capable, sober Twin Ferris Wheel Foreman, top salary plus percentage. CONCESSIONS—Penny Arcade, Photos, Scales, Guess-Your-Age, Add-Up Darts, Coca-Cola, Buckets, Hoop-La; also General Help in Concession Department. AGENTS for Ball Games, Pitch-Till-You-Win, Bingo Countermen, American Palmistry Readers, capable Coupon Agents for Slum Skillos, Alley, Clothes Pins, Blower and Roll-Down. Agents, contact Joe Lewis, Sam Stien, Leo Luson, John Cornors and Sam Ancher. Readers, contact Margaret Ancher; Bingo, Whitey Miller.

FOR SALE: 20 x 100 SIDE SHOW TOP . . . \$250.00

ALL REPLIES

A. R. WHITESIDE, Gen. Mgr.
FITZIE BROWN, Business and Concession Mgr.
Riviera Beach, Fla., all this week

GATE CITY SHOWS

STANLEY REED, General Agent; EARL DIXON, Concession Manager;
EARL CHAPMAN, Legal Adjuster; J. E. BAXTER, Manager

Show opens February 21st at Moultrie, Ga., sponsored by Police Department. March 3rd thru 8th, auspices Shrine Club, for benefit crippled children, location heart of town. Brunswick, Ga., March 10th thru 15th, auspices Shrine Club, benefit crippled children, location heart of town. Tifton, Ga., March 17th thru 22nd, Big Spring Jubilee Week; Statesboro, Ga.; then Augusta, Ga., Green Street lot; with other big ones to follow up the country.

WANT Diggers, Novelties, Custard, Basket Ball Game, any legitimate Concessions. Earl Dixon wants capable, sober Agents for Count Stores. Also Clothes Pins, Bowling Alley. Can use Slum Store Agents and Ball Game Agents. Want Grind Shows of all kinds not conflicting with transportation and equipment. Want Fun House, Penny Arcade, Curly March wants Musicians and Performers for Minstrel; salary from office. Want capable Bingo Help for office Bingo. Want capable Ride and Carnival Help all departments. We have ten Rides. Want Drome. Want A-1 Truck Mechanic with tools. Top salary, good treatment. All wire: MOULTRIE, GA.

J. E. BAXTER, Mgr.

BRIGHT LIGHTS EXPOSITION SHOWS

(World's Brightest Midway)

Featuring Gangler Bros.' Circus as Free Act. Show Opens April 10 in Virginia.

CALL

CALL

CALL

All people that have contracts please acknowledge this call. Want one more Flat Ride. Place couple more Shows; have complete outfit, banner and all, for 10-in-1. Place Posing Show, place Girls for Girl Show. Good opening for Fun House, Glass House, Working World, Iron Lung, Penny Arcade, Fat Show, Midget Show, Illusion Show. Good opening for the following Concessions: Frozen Custard; will book or buy Basket Ball Game, Rotaries, String Game, High Striker, Bumper, Waffles and Concessions not conflicting. Ride Help for our 11 Rides. Help in all departments. Our Celebrations start week April 21. We have at this time 28 weeks of Celebrations, Fairs, Conventions. Yes, we have the Indiana County Fair at Indiana, Pa. Write or wire JOHN GECOMA, Gen. Mgr., or L. C. HECK, 722 Empire Bldg., Pittsburgh, Pa. P.S.: We also have the Frank Buck Bring 'Em Back Alive Jungle Show.

BRADY & LEEDY SHOWS WANT

Stock Concessions, Bingo, must be flashy. Good proposition for Side Show with own outfit. Can use several Grind Shows. Can use sober, reliable Ride Help, Electrician and Secretary.

This Show has 9 office-owned Rides and plays 46 weeks. This week, Avon Park, Fla.

P.S.—We play Hardee County Cucumber Exposition at Wauchula, followed by other Fairs which will be your spring bankroll.

MILLS ICE CREAM FREEZER

With 10-hole 50-gallon storage cabinet, special hardening compartment, good as new, used about 2 months. Priced for quick sale, \$1500.00

Soda Fountain, 14 ft. red Micarta Top; also 7 stools, leather seats, chrome backs. Cost about \$3000.00, Sacrifice for \$750.00. Excellent condition. All F. O. B. Washington, D. C.

SHOWMEN'S EXCHANGE

707 GEE STREET, N. W.

WASHINGTON, D. C.

RIDE UNIT WANTED

Will lease and operate for season, Unit of four or five Rides on percentage basis. Will post ample cash bond for protection of equipment.

BOX D-440

CARE THE BILLBOARD

CINCINNATI 1, O.

PEARL CITY RIDES AND SHOWS

W. J. REGER
Co-Owner and Mgr.
FAIRS
8 Rides

"The People's Midway"
Now Booking for 1947
CELEBRATIONS
30 Concessions

W. L. REGER
Co-Owner and Mgr.
STREET CELEBRATIONS
Free Gate

WANTED WANTED WANTED
CONCESSIONS—All open except Bingo, Fish Pond, Pan Game, Candy Floss, Photos, Bottle Racks, Popcorn, Jewelry, Novelties. Opening for Cookhouse with weekly office guarantee.
SHOWS—Glass, Midget, Monkey, Mechanical and Wild Life.
HELP—Second Men on all Rides; Concession Agents. Must be Semi Drivers. Also Assistant Electrician.
FOR SALE—12 Eli Seat Covers, good condition—\$35.00. Address: REGER BROTHERS, P. O. Box 5, CANTON, MO.

FIRST CALL—FIRST CALL—FIRST CALL

RIDES 25 SHOWS **PENN PREMIER SHOWS** **RIDES 25 SHOWS**
Featuring the Great Wilno, Shot Over 3 Ferris Wheels

OPENING—FIRST WEEK IN APRIL—OPENING

We have just signed contracts for 9 outstanding Fairs in the East, starting the last week in August.

Can place immediately one more first-class Scenic Artist and Men in winter quarters. Electrician who knows transformers and can drive Transformer Tractor and Trailer. Salary guaranteed over \$100.00 per week. (No drunks.) CONCESSIONS—Can place Ball Games, Fish Pond, Scales, Age, Pitch-Til-U-Win, Photo, Hoop-La, Balloon Dart, Cork Gallery and any other legitimate Concession. SHOWS—Can place Monkey Show or Animal with or without transportation. Person to take over Girl Revue that can appreciate all new equipment just built. Can place any Show of merit that does not conflict and will finance any worth-while attraction. RIDE HELP—Can place Men for Tilt, Roll-o-Plane, Wheels, Octopus, Comet, Looper, Chair-o-Plane or Kiddie Rides. Can place Men to help with Front Marquee, Light Towers, Search Light Operator and other useful Help. DON'T write or wire, come on. This show will play only proven spots of their old territory in New Jersey, Pennsylvania and New York State until August; then South for Fairs. Address all mail and wires to

LLOYD D. SERFASS, Gen. Mgr. Penn Premier Shows
 STROUDSBURG, PENNA. WINTER QUARTERS, SAME ADDRESS.

REMEMBER, THIS IS NOT A JOHNNY COME LATELY SHOW. WE ARE CELEBRATING OUR 10TH ANNIVERSARY IN THE SAME PROVEN TERRITORY.

HELLER'S ACME SHOWS & BAZAAR CO.

Wants Whip Foreman, Chair-o-Plane, Ferris Wheel, Spitfire; Man to take charge of Kiddie Auto Ride, Chair-o-Plane and Merry-Go-Round. Second Men on all Rides, Truck Drivers, Auto Mechanic. Good working conditions and top salary to all, but I want only sober men; others save stamps. Want Concession Agents for P.C. Concessions, all Agents with Grind Stores given preference. Want Pea Pool, Beat Dealer, Big Six, Over and Under, one Dice Bird Cage and Color Wheel. Good proposition for good Agents. All P.C. Concessions Show owned. Want Grind Stores, Bowling Alley, Balloon Darts, Guess Your Age and Weight, Knife Rack, Lead Gallery, Pitch Till You Win; in fact, everything open except Pan Game, Cigarette Gallery, Bumper, Hoop-La, Popcorn and Custard.

We play only cities, and in the center of them, where you get the money (Free Gate). All Help with me last season, write, Nick, the Rotary and Diggers, waiting to hear from you; also Photos. Meet you at Waterboro. Write me. Winter Quarters open March 1st. Show opens April 11th, East Paterson, N. J. Two Saturdays and two Sundays. Plenty of room to build. Electricity, water, all conveniences for all to frame and build. All address

HARRY HELLER

9 VIRGINIA AVE. Phone Orange 4-5447 WEST ORANGE, NEW JERSEY
 P.S.: Chas. Huston, Specs, Dink, Dutch Moyer and others with me before. Yaum Tealy also wants Scenic Painter: Chas. A. McClain.

NEW ZOMBIE CASTLE NEW

(Trademark Reg.)

AMAZING—THRILLING—SPINE-CHILLING

The Fun House That Is Different.

Dark walk-thru using luminous figures, new black light, walking ZOMBIE, etc. Two people operate—up or down one hour—weight, 2,000 lbs. Loads 4x12 feet. Special records and banners (3) furnished. Fits 20x30 top. ZOMBIE CASTLE has so many new features it's a proven winner. Accept no substitutes.

Price \$750.00. 1/3 down, balance C. O. D. Thirty days' delivery. Particulars.

HAGAAR ATTRACTIONS

500 MICHIGAN BANK BLDG.

DETROIT 26, MICH.

DO YOU OWN RIDES??

WILL BUY, BOOK OR LEASE RIDES IN GOOD CONDITION—Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Mix-Up and any Kiddie Rides. MR. RIDE OWNER—Are you tired of moving around? You can gross half as much and net twice as much here in this park and be in the shade. Will book you for 20 per cent and furnish juice.

Phil Little has exclusive on Bingo and all games, also Eats and Drinks. Can book nice Photo Gallery. No rackets here.

VICKERY AMUSEMENT PARK

T. R. HICKMAN, 1919 Elm, Dallas, Texas

J. R. LEERIGHT SHOWS

OPENING WACO, TEXAS, FEB. 15TH AND BOOKED SOLID UNTIL SEPT. 15TH.

WANT WANT WANT WANT
 SHOWS—Mechanical, Monkey, Big Snake, Fun House, Pit Shows or any except Athletic and Girl. CONCESSIONS—Few open; Age, Weight, Basket Ball, Custard, Jewelry, Stock Stores. No racket. AGENTS—For Ball Games, Coin Pitches, Stock Stores.
 SHOWMEN, CONCESSIONAIRES, AGENTS—Will guarantee you eight bona fide Fairs, four bona fide Celebrations. Address

J. R. LEERIGHT, Waco, Texas.

MODERN CHAIRPLANE AND KIDDIE AIRPLANE RIDE IMPROVED

WRITE FOR CATALOGUE.

Chairplanes still available for Spring and Summer Delivery. Can make Immediate Delivery on Gears and Clutch Parts.

SMITH & SMITH, SPRINGVILLE, N. Y.

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, Feb. 8.—President Irving J. Polack presided at the regular weekly meeting. With him on the rostrum were Treasurer Walter F. Driver, Secretary Joe Streibich and Mike Wright.

Membership applications for Morris Batalsky and George J. Frazer were given first reading. Date for the open house, at which President Polack will be host, has been changed from March 7 to March 8.

Sick list includes Dave Tennyson, George Terry, William J. Coultry, August Jansley, Harry Westbrook, James P. Madigan and Eddie Conners. Mickey Humphreys is under a doctor's care at the Campbell Hotel, Dallas. Larry Brenner attended his first meeting since his recent accident.

Art Briese and Al Sweeney, banquet and ball co-chairmen, will have an important announcement within the next month. Gus Pappas, Wolfe W. Rosenstein and William Townsend attended.

Charles G. Driver, former club chaplain, visited the rooms and was favorably impressed. Callers included Morris Batalsky, George J. Frazer, Leo Berrington, Sam Solomon, Chick Bohden, Petey Pivor, Eddie Gamble, Lefty Ohren, William and Cecil Meyers, Joe Murphy, Louis Berger, Arvel Hoyt, Irving Malitz, Eddie Levinson, Dave Goldfen, Bernard Sherman, Jack Levine and Ozy Bregor.

Pacific Coast Showmen's Association

623½ S. Grand Ave., Los Angeles

LOS ANGELES, Feb. 8.—Business meeting Monday (3) in the Cabrillo Hotel was followed by an informal dinner attended by 105 members and guests. President Bill Hobday was toastmaster. Also at the speakers' table were Vice-President Harry Suker, Secretary Ed Mann and Jimmy Lynch.

Following committee reports, entertainment was offered. The Mortenson Sisters, Alvera, Evelyn and Helen, sang a series of Western tunes and Secretary Mann sang his own compositions, a carnival parody set to the music of *Old Man River*.

Members present after absences included K. Beaman, Mike Ruback, Johnny Branson, Harry Wallace, Jerry P. Mackey, William Sherwin, club attorney, and Jack Mills, Mills Bros. Circus.

A moment of silence was observed in memory of Kenneth Van Sandt, members from Santa Monica, who died in an accident in Phoenix, Ariz., Monday (3).

Pat Ryan and Jack McGee are on the sick list. Doc McCullough, is in charge of the club checkroom after an illness.

Hugo Showmen's Club

Hugo, Okla.

HUGO, Okla., Feb. 8.—Club, which now has more than 100 members, held its sixth meeting January 25. A benefit show will be staged February 21-22 in the new Dixie Theater, with Doc Sherman directing talent from all the shows wintering here. Sherman, Herb Walters and August Kanerva are program committee members.

Bob Stevens, Smith Luton, Bob Bunch and August Kanerva were named to contact Hugo business men wishing to join the club. By-laws call for membership to be made up of 75 per cent showmen, and 25 per cent non-professional Hugo residents.

National Showmen's Association

1564 Broadway, New York

NEW YORK, Feb. 8.—Many members left for the Florida State Fair, Tampa. Arthur Campfield and Sam Levy are back from the South. Visitors included Frank Capell, Frank Blatsky, Ike and Nate Weinberg, Jack Lichter, Fred Murray and Slim Kelly. In daily attendance are D. D. Simmons, Harry Moore, Jack Stern, Arthur Merrill, Harry Horner, Barney Walker, Jackie Owens, Jack Seigal, Louis G. King, Bert Kaye, Jake Linderman, George Rector, Happy White and Harry Kaye.

Entertainment committee has completed plans for a barn dance in the clubrooms Saturday (22). Tickets are \$1 and may be obtained at the office or from committee members. A prize will be given for the best costume.

Jack Carr is still confined to his home. Irving Gold is in Arizona recovering from a recent illness.

Mail is being held for Frank W. Murphy, George Hoar, Morris Glass, Sam Burd and George Burke.

Membership applications of Nathan Antelis, Joseph Bonilla, Calvin Berry, Hyman Plotsky and Sal Buonafede are on hand.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Feb. 8.—President Harold Elliott presided at the regular meeting, with Secretary G. C. McGinnis and Treasurer George Carpenter also on the rostrum.

C. E. Shurer, George L. Chronis, Robert Hill, Harold McColluh, Vic and B. Paoltetti were elected to membership.

First stunt night, set for the last Friday of each month, was introduced by President Elliott, and it proved a huge success. New members were put thru stunts. Buck Ray scored the big hit, when, told to act the part of a drunk, he played the role realistically, was ejected from the club, then returned and started the shooting, clearing the clubrooms in record time.

Al Meyers, better known as Hoofy Meyers, died Saturday (1). He was formerly electrician for the Con T. Kennedy Shows. Interment was in Iowa.

Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, Feb. 8.—Past President Harry Stahl presided at the regular meeting. New members are Don Schurgin, Sam Sobel, Jake Gross and James Rison.

Preparations for the annual St. Patrick's Day party are being handled by Rose Lewiston and Arthur J. Frayne. Recent visitors were Mr. and Mrs. George Gorney, Mr. and Mrs. Morris Richardson, Joseph Parker and Al Hudson.

Tommy Paddles and Johnny Carson are vacationing in New Orleans. Fat Norton and Eddie Gold will leave this week-end for Georgia. Harry Alkon, Regent Amusement Company, leaves soon for Eastman, Ga., to get his show ready for the season's opening. Jack Dickstein is off to Florida on business. Elmer Nagy returned from New Orleans. Last report from Hot Springs, Ark., is that Ralph (Fat) Lewis was lost in one of the bathtubs there.

Letters received from J. W. (Patty) Conklin, Doc Rivers, Sam Carr, and Al and Benny Scholl.

Show Folks of America
San Francisco

SAN FRANCISCO, Feb. 8.—President Harry Seber presided at the January 27 meeting. Ralph Meeker, Meeker Shows, Tacoma, Wash., uttered thanks in connection with the services and funeral of the late Frank Donlevy, who was buried in Show Folks Rest.

Members observed the birthday of Nellie Baker with a song. Hazel Boyd Mayland, Glenn Runyon, Harry K. and Earl D. Myers, Charles W. Handwerk, Gene Rosencrantz, Sam Adelstone, James M. Blair, J. Hugh King, Edwin F. Bartley, Charles R. Mason, Alfred C. Hagree, B. J. McCormick and Nathan Lenchner were elected to membership. New members from the Northwest contributed \$120 to the cemetery fund in memory of the late Frank Donlevy.

Jack Christenson was named membership committee chairman. President Seber presented the following guests and new members: Joe Franks, Wayne Herman, Morris L. Miller, Lawrence Johnson, R. W. Gresham, Mr. and Mrs. Rodgers and Dan Dix. President also thanked Charles Fagin and Joe Franks for their sugar donation.

Billy Hodges, chairman of the Sick and Relief Committee, reported John Severson in serious condition at the San Francisco Hospital. Norman Shue donated \$5 to have *The Billboard* airmailed him for 10 weeks.

Bill Oberhandsli reported that Margaret Wright, Sacramento, is confined to her home following an operation. Adam McBride and Billy Anderson have offered *The Billboard* and other magazines to the sick, it was reported. Mrs. Mazie Sullivan recently was released from the hospital.

Dan Michaels was named to handle arrangements for a spring High Jinks. Event will be in the nature of a good will party before the shows hit the road for the season.

Mrs. Marnette Anderson won the Pot of Gold. Mrs. Anderson donated \$5 to the sick and relief fund.

Missouri Show Women's Club
415A Chestnut Street, St. Louis

ST. LOUIS, Feb. 8.—First meeting with the new president, Mrs. Lee Belmont, presiding, was held January 30. Also at the rostrum were Mrs. Norma Lang, treasurer; Ada Miller, secretary, and Estelle Ragan, social secretary.

Preparations are virtually complete for the valentine and masquerade dance. Mrs. Ethel Hesse and Mrs. Daisy Davis drafted the program and have engaged a hillbilly band.

Mrs. Lotis French donated seven new tables and chairs. Madaline Ragan was a recent visitor, coming in from Milwaukee, where she visited her daughter, and going from here to her farm near Salem, Mo.

Mrs. Ida McCoy, with a sprained knee, is on the sick list.

Miss Arlene Sidenberg, first member of the Junior Club, along with Dolores Maher and Mary Francis Grimm, are out getting new members, thus promising keen competition to the parent club.

Caravans, Inc.
400 South State St., Chicago

CHICAGO, Feb. 8.—President Edna O'Shea Stenson presided at the Tuesday (4) meeting, with Pearl McGlynn, second vice-president; Bessie Mossman, third vice-president; Pat Seery, treasurer, and Hattie Hoyt, financial secretary also on hand. Invocation was by Edith Streibich, secretary pro tem.

Correspondence was read from Harriet Maher, Norma Lang, Evelyn Blakeley, Bonnie Lorayne, Mary Murphy and Dorothy Packtman. A card of thanks was received from Ben Archer for flowers and condolences sent upon the death of Mae Archer, a club member, who died January 21.

Mae Oakes, relief chairman, reported the following on the sick list: Clara Polich, Eva Clark and Estelle Baron. Dorothee Bates is out of the hospital.

Grace M. Brown, Annalee Wilkins, Bea Dawson and Mary Gullette were elected to membership. Past President Jeanette Wall entertained Rose Fitzgerald before she left for her California home. Other members attending the luncheon were Edna O'Shea Stenson, Pearl McGlynn, Edith Streibich and Ann Sylvester.

Josephine Glickman is chairman of the annual spring party, skedded March 29 in the clubrooms. Pat Seery pledged an embroidered table cloth for the event. She won the raffle, prize for which was donated by Myrtle Hutt Beard, with Harriett Powlak taking the second award.

Meetings will be held the first and third Tuesday, with socials on the second and fourth Saturday of each month. Members are invited to bring their husbands to the socials.

Regular Associated Troupers
106 E. Washington, Los Angeles

LOS ANGELES, Calif., Feb. 8.—President Jimmy Lynch presided at the January 30 meeting. Babe Miller, assisted by Virginia Sharp, sold \$50 of tickets on the afghan, donated by Madame Delma, toward the purchase of a new typewriter for the club. Winner of the afghan will be determined March 13.

Ruth Kelley, donated \$50 to the bazaar fund, while Peggy Bailey donated a crocheted dolly and Nell Robideaux a compact.

Fred Crosky, Honolulu, donated \$10 to the general fund and Peggy Bailey donated a door prize.

Christina Rodin, recently out of the hospital, was welcomed back. Herb Sucher and June Morehead were reported ill. Cecile Bowen still is in the hospital but is improving.

Guests introduced were Mr. and (See RAT on page 63)

Miami Showmen's Association
236 W. Flagler St., Miami

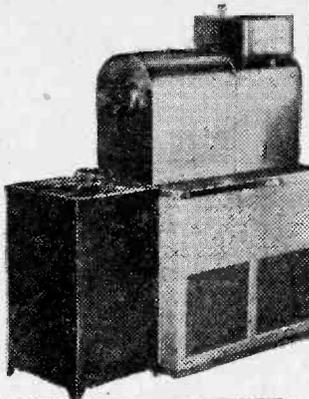
MIAMI, Feb. 8.—President Robert Parker presided at the Tuesday (4) meeting, with Jack Gilbert, third vice-president; Milton Paer, secretary, and Ross Manning, secretary of the National Showmen's Association, also on the rostrum.

New members are L. C. (Curly) Reynolds, Sid Jessop and Sam Peterson. Letters were read from Frank Caravella, Norfolk Tent & Awning Company; J. W. (Patty) Conklin, Fred Fornier and Perrine Palmer, mayor of Miami.

John Gecoma and Luther C. Huck, both of the Bright Lights Exposition, left, the former heading for Northern fair meetings, the latter for the West Coast.

Pete Glynn, Louis Cusani and Scully DeLuccia were in an auto accident on a trip to Key West, Fla. Cusani is in serious condition in a Kendall, Fla., hospital.

Nominating committee will be named Tuesday (18).



INTRODUCING the 'CUSTARD KING'

The World's Finest Continuous Frozen Custard Machine, 10 to 100 Gallons Per Hour Up to 100% Overrun.

Priced from \$1,695.00 to \$6,000.00

Stainless Steel Dispensing Cabinets as pictured, complete with compressors \$375.00

CARVEL CORP. 550 W. 35th St. New York 1, N. Y.

"THE SHOWMAN"
Now Available!!
Single phase, air-cooled. 30-gal. finished product per hour.
Price \$2,175.00 New York F. O. B.

BARNEY TASSELL UNIT SHOW

The One You Have Been Waiting For

"THE SARA DE SOTA PAGEANT"
WEEK OF FEBRUARY 17 — SARASOTA, FLORIDA

THIS SPOT IS BEYOND A DOUBT ONE OF THE FEW THAT YOU CAN BRING ANYTHING TO AND LEAVE IN THE MONEY

CONCESSIONS—All open. No grift.
SHOWS—Want high-class Organized Girl Show.
RIDES—Anything that doesn't conflict except another Ferris Wheel. Will cut money with ours or work separately.
Two of the Best Money Fairs in Florida to follow.
WRITE OR WIRE BARNEY TASSELL MT. DORA, FLORIDA

WANT—HAPPY ATTRACTIONS—WANT

This Show Will Carry 8 Office-Owned Rides.

POWELSON'S GREATER SHOWS

This Show Will Carry 5 Office-Owned Rides.

Bingo, Photo Gallery, Penny Arcade, Candy Floss, French Fries, Waffles, Ball Games, Slum Stores of all kinds. Shows of all kinds. No grift. First and Second Men for rides.
NOTE: Due to typographical errors last week the number of office-owned Rides these Shows will carry was given incorrectly.

HAPPY ATTRACTIONS BOX 125, COSHOCTON, OHIO

GREATER RAINBOW SHOWS

NOW BOOKING FOR 1947 SEASON

8 Rides, 5 Shows, 35 Concessions, 5 Light Towers, 60 Ft. Front Entrance

WANT SHOWS—Fun House, Glass, Big Snake, Midgets, Monkey Show, Hillbilly, Minstrel, Girl Revue, Illusion, Wild Life. Have brand new Side Show, 20x80 Top, 100 ft. of Banners, complete outfit with transportation. Want good operator with money-getting Show for inside. Want Man to manage Bouquet of Life Show.

CONCESSIONS ALL OPEN—Except Bingo, Percentage, Popcorn, Penny Pitch and Floss.

WANT FOREMAN for Merry-Go-Round and Ride Rides; Second Men for all Rides. Want Builder and Scenic Artist, Man for Front Entrance. Useful Help of all kinds. Winterquarters now open, come on in and go to work.

HAVE FOR SALE—Cookhouse, 20x40, complete, \$500.00. Will book on Show. One Tripod Scales, \$75.00; One Evans Big Tom, new, \$25.00; Basket Ball Game, complete, \$50.00; Two 8x16 Frames, \$25.00 each. Miscellaneous other concession equipment.

We open in Ft. Smith, Ark., March 8, starting one of the best routes in Middle West.

FRANK WARD, Owner **LOREN LEACH, Gen. Mgr.** **CLARENCE NORBY, Supt.**
BOX 42, ALMA, ARK. WINTER QUARTERS AT CANYON CLUB

STEAM TRAIN FOR SALE

15" gauge, equipped to burn oil, 4 drive wheels, about 2,000 pounds. Completely rebuilt in 1945, run 2 seasons since, needs very little work. 2 underslung cars on roller bearings. Seats 20 adults or 30 children. Bargain—Engine and Cars, \$1,500.00. WRITE

R. JAY MOORE **Box 33, Raytown, Mo.**
OR CALL 6:00 P.M.: REPUBLIC 1183-R

TICKETS PRINTED TO YOUR ORDER 100,000—\$21.20

ROLL — FOLDED — CASH WITH ORDER — SAVE

Minimum Order Each Wording, Price or Color, 10,000 Tickets	10,000	\$7.25
	Each additional 10,000	
	Same Order	1.55
	Price Change	2.50
	Color Change	50

DALY TICKET CO. COLLINSVILLE, ILL.

NEW! 80-Ft. Round Top—3 40-Ft. Middle Poles. 10-Ft. Sidewall. FLAMEPROOFED. IMMEDIATE DELIVERY!

FLASHY FLAMEPROOFED CANVAS

NOW AVAILABLE IN THESE COLORS:
● FOREST GREEN ● ROYAL BLUE
● KHAKI ● ORANGE

BERNIE MENDELSON—CHARLES DRIVER

O. Henry Tent & Awning Co.
4862 N. CLARK ST. CHICAGO 40

COLORED PERFORMER**WANTED**

For **MAX GELFMAN ALL-STAR MINSTRELS**
For 1947 Season

Musicians, Chorus Girls, Comedians and good Specialty Acts; must be sober and reliable. Full season's work with top salaries. You get your pay rain or shine. Write or Wire

MAX GELFMAN

Fair Grounds Florence, S. C.
Will send tickets—no money.

FOR SALE

One Girl Show Top, 20x40 Tent, Side Wall and Stakes, three Banners, one Front Line with Rigging, Ticket Box, one Bally Platform, one Stage with Proscenium Drapes, etc. All Light Stringers, Lights, etc. \$500.

LEE ERDMAN

Care Eddie's Hut Gibsonton, Fla.

WILL CONSIDER BOOKING

Mitt Camp exclusive on Five-Ride Show playing the South. Must be willing to do own legal adjusting. Live off lot and pay \$75 per week two weeks in advance; no bagging. Address:

BOX D-439, c/o Billboard, Cincinnati 1, O.

CALEDONIA SHOWS

WANT CONCESSIONS—FISH POND, PITCH TILL YOU WIN, DEVIL'S BOWLING ALLEY, HOOP-LA, STRING GAME, DUCK POND, ADDEM UP DARTS, BALLOON DARTS, PHOTO GALLERY AND ANY OTHER GRIND STORES. HAVE BOOKED Cookhouse, Mitt Camp and Bingo. CAN PLACE RIDES THAT DO NOT CONFLICT. RIDE OWNERS, GET IN TOUCH WITH ME. CAN PLACE THE FOLLOWING SHOWS: MOTOR DROME, MONKEY SHOW, FUN HOUSE, SNAKE SHOW, CRIME AND ANIMAL SHOW. HELP WANTED for Merry, Ferris Wheels, Chair-o-Plane, Kiddie Auto, Whip and also for Girl Show, Side Show and Athletic Show. Can use GIRLS for Side Show, also Acts for Side Show. Show opens in KINGSTON, N. Y., APRIL 3 TO APRIL 12. Have 10 choice spots booked, and you will be pleased with each and every one that you play. Address all to

FRED B. PERKINS, 40 STAPLES ST., KINGSTON, N. Y.

FOR SALE—60" U. S. ARMY SEARCHLIGHTS

Complete with Generating Plants mounted on 4-wheel underslung trailers, 600x16 tires. Same as new, test runs only.

We have sold following shows:

- 4 AL WAGNER CAVALCADE OF AMUSEMENTS
- 2 EDDIE YOUNG ROYAL CROWN SHOWS
- 2 ROYAL AMUSEMENTS CO.
- 1 JOHNNY J. DENTON SHOWS
- 1 W. C. KAUS SHOWS
- 1 WILLIAMS SOUTHERN SHOWS
- 2 JOHN R. WARD SHOWS.

Lights can be inspected Gastonia, N. C. Wire before coming, supply limited. Priced right. Address **L. C. McHENRY, Manager**

CRESCENT AMUSEMENT CO. Gastonia, N. C.

WANT**CAPABLE EXPERIENCED LOT MAN**

Must be sober, be able to get show on and off lot. 12 Rides, 8 Shows. Must send reference. State salary wanted if you expect reply. Can also place capable Truck Mechanic experienced on Mack and International tractors; must have own tools, be willing drive semi. WANT Artist and Sign Painter, must be first class. Ride Foremen for 12 Rides, Shows, Second Men that can drive. Winterquarters, Camden, S. C., now open. Rides open March 1st. All replies to

L. C. McHENRY, Manager, Gastonia, N. C.

GALLERY AMMUNITION**.22 SHORTS, \$60.00 CASE**

SPATTERLESS \$75.00 CASE

NEW RIFLES REMINGTON 241 AUTOMATICS\$55.00 EA.
WINCHESTER 62 GALLERY PUMPS 34.00 EA.
SEND 1/2 DEPOSIT, BALANCE C. O. D.

SHOWMEN'S EXCHANGE

707 GEE STREET, N. W.

WASHINGTON, D. C.

FULLER AMUSEMENT CO.**WANTED**

SHOWS—Glass or Fun House, Midget, Illusion, Fat Girl, Mickey Mouse, with own equipment. CONCESSIONS—Can use a few more Stock Stores, contact at once. RIDE HELP—First and Second Men for Jenny; First and Second Men for Wheel. All Ride Help must drive truck. Boozers and would-be managers not wanted. Long season, good treatment if you can stand it. GENERAL AGENT that knows California, Oregon and Idaho, get in touch with me at once. Address: **OMAS. C. FULLER, Perkins, California.**

WANTED**Behee Finds Atayde Nifty Org With Elastic Policy**

(Continued from page 51)

exhibition of domestic and wild animals, most of which perform in the show. Independent of the big top, it has its own entrance for spectators and (for other than this intermission pause) it is not possible for a spectator to enter the big top from the menagerie, or vice versa.

Matiñees are given on week-ends and holidays, starting immediately after *siesta* at 3 p.m. On these days, as well as thru the week, their usual two shows are given at 6 and 9, in the comparative cool of evening.

One-day stands are not attempted by Mexican circuses for a number of reasons, among which slow transportation is chief. From 4 to 20 days are spent in the cities along their route, depending, naturally, on the attendance. The only exception to these figures is the Mexico City engagement, which runs some three months. Altho the show never closes,

this date represents a new season for Circo Atayde Hermanos, springing out their new equipment and presenting an enlarged and complete change of program.

From Tampico, via ship, to Campeche; Campeche by rails to Merida, Yucatan; Merida by truck, ship, then rails to Puebla and continuing on rails to Mexico City were four jumps made with the show during our contract. They are typical of the circus's moves during their 52-week seasons. Local transfer companies are contracted for the cartage of stock and equipment to and from the railroad depots, where government controlled flats, baggage cars and coaches are chartered by the management.

Few Privileges

The circus carries no side shows, pit shows or concessions, and only on rare occasions is the drink privilege sold. With the lone exception of souvenir program books, no inside selling is done. The management furnishes no sleeping accommodations, the personnels' beds being where they find them. The show is further lightened for moves by the practice of carrying only the absolute nucleus of the musical and property departments, augmenting locally to bring their total to working strength.

A date will be given a calendar closing but if transportation is not available on that day (as in the case of shipping) and/or business stands up, the show will hold over. The opening in most cities is given *muuy pronto* advance billing, thus not pinning itself down too rigidly. A day or two of advance publicity of actual opening dates suffices to inform the natives. As inadequate as this system may sound to you northern brethren, *it works!*

Building a Feature

Along with daily (throwaway) handbills, posters and newspaper publicity are used freely. Sound trucks are hired to give play-by-play changes of the program. Each date is divided into sections and the performance, with the exception of absolute featured acts, are changed periodically and another feature (in one case a motorcycle globe act) is added. During the early part of an engagement this globe is slowly assembled. A bit more added to it each day until, a few days before it is to work, it is completed. At an appropriate spot in the program an announcement is made of this feature "soon to be witnessed." The motorcycle is cranked up and allowed to sound as terrific as possible. "Word of mouth" publicity soon covers the city and with the aid of posters and handbills many repeats are snared. When interest in this feature slackens another is heralded and added.

Mich. Showmen's Club Hit by 3G Fire

DETROIT, Feb. 8.—Fire caused an estimated \$3,000 damage to the Michigan Showmen's Association clubrooms here Saturday (1). Loss was covered by insurance, according to Secretary Bernhard Robbins.

Blaze started in the restaurant on the first floor and it was necessary for firemen to hack some of the walls as the fire spread upstairs.

Several members were in the club at the time of the fire but no one was injured.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possible mailing points are listed.)

Arcade: Three Rivers, Tex.
Bell & Vinson: Freer, Tex.; San Diego 17-33.
Bistany's Greater: Homestead, Fla.
Blue Ribbon: Riviera, Fla.
Brady & Leedy: Avon Park, Fla.
Brewer United: Beaumont, Tex., 15-20.
Cable Am.: Fort Sulphur, La.
Crafts 20 Big: Phoenix, Ariz.
Crafts 20 Big: Calexico, Calif., 14-22.
Crandell's: Phenix City, Ala.
Endy Bros.: (Fair) Miami, Fla., 21-March 2.
Exposition at Home: Daytona Beach, Fla.; (Fair) New Smyrna Beach 17-22.
Folk's Celebration: Tucson, Ariz., 14-23.
Gate City: Moultrie, Ga., 14-22.
Greater United: Laredo, Tex., 15-March 2.
Land-o-Pine: Leesburg, Ga.; Albany 17-22.
Leerlight, J. R.: Waco, Tex., 15-22.
Long's United: Riverside, Calif., 11-24.
Mid-Western Expo.: Lake Charles, La., 17-22.
Rainbo: Summerville, Ga., 15-22.
Richman & Carpenter: Tucson, Ariz.
Royal American: (Fair) Tampa, Fla.
Royal Crown: St. Petersburg, Fla.
Tassel, Barney: Mount Dora, Fla.; Sarasota 17-22.
Texas Expo.: Brownsville, Tex.
Victory Expo.: Brownsville, Tex.
White Star Attrs.: Ray City, Ga.
Zacchini Bros.: Cuero, Tex.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Clyde Bros.: El Dorado, Ark., 10-12; Texarkana 13-15.
Davenport, Orrin: Detroit, Mich., 10-16; Cleveland, O., 17-March 2.
Davies, Ayres & Kathryn: Belvidere, Ill., 11; Delavan, Wis., 12; Stoughton 13; Madison 14.
Eagles: (Stambaugh Auditorium) Youngstown, O., 10-15; (Armory Building) Akron 19-24.
Polack Bros.: (Taft Theater) Cincinnati, O., 12-22.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Hit Parade Tent Show: Thomasville, Ga., 14.
Ice Follies of 1947: Montreal, Can., 10-18; Boston 18-March 2.
Miller's, Irvin C.: Brown-Skin Models (Lincoln) Orlando, Fla., 12-13; Florenceville 14; Plant City 15; Bradenton 16-17; Sarasota 18; Fort Meyers 19.
Plunkett's Stage Show: Falfurrias, Tex., 10-12; Edinburg 13-15.
Roller Skating Vanities (Coliseum) Des Moines, Ia., 17-26.

WANT

Ride Foremen for Merry-Go-Round, Ferris Wheel, Chair-o-Plane and Swings; top wages. Show opens April 20th. For Sale—Le Roi Engines on Wheels, good to run any Ride, \$125.00 each.

PRUDENT'S AMUSEMENT SHOWS

124 Cedar Ave. Patchogue, N. Y.

Wanted—Wanted—Wanted LARGE CARNIVAL for Merchants & Manufacturers' Exposition

Sponsored by AMVETS, V.F.W., American Legion. Dates can be arranged to suit you. Prefer second or third week in May. Must have at least 10 major Rides and 10 Shows with something on the inside. No grift. No gypsies. This will be the first and largest event in North Carolina this year, located in the center of five large counties with a possible drawing population within 30-mile radius of 250,000. Mills running day and night, plenty of money. State what you have in first letter. Address: **FRED M. ELKIN SR., Com. Chrm., Lexington, N. C.**

WANT CIRCUS

For early June, and a large Carnival for the Fourth of July week. Approximately 20,000 population to draw from. Contact

THOMAS REIS
AMERICAN LEGION MEDINA, N. Y.

ALPHA VOLUNTEER FIRE CO.

ALPHA, N. J.
Are now booking Carnivals for month of June. Please contact

Box 546 **MICHAEL L. POLGARDY**
ALPHA, N. J.

LAST CALL--LAST CALL--LAST CALL--LAST CALL

Fair and Celebration Committees, contact us; we have what you want, we own six Rides and have four Shows and thirty Concessions. Want Foreman for new Spitfire, never been in the air; Foreman for No. 5 Wheel, those who drive semis. General Agent with transportation. Can use capable Agents for Ball Game, Cork Gallery, Roll Downs, Penny Pitch and others. Will book Shows with own transportation such as Girl Show that can work as requested or any Show of merit. Concessions of all kinds except P. C. Will place Bingo, Ball Games, Fishpond, Country Store, Darts, Swingers, Hoop-La, Snow Cone, Candy Apples, Coke Bottles, Basketball, Popcorn, Clothespins, Bumper, Cane Rack, Jingle Board. Agents for office-owned Concessions. Bill Morgan, Richie Richardson, Brownie Cole, come on. Hwywood, contact me at once. Time is short. Opening Beaumont, Texas, Feb. 15th, for two Saturdays. Winter Quarters, Fair Grounds. Address all mail to

Brewers United Shows
MILNER HOTEL BEAUMONT, TEXAS

O. J. (Whitey) Weiss

will be at the

CAVALCADE OF AMUSEMENTS
WINTER QUARTERS: MOBILE, ALA.,
MARCH 1ST
CONCESSION AGENTS,
WRITE OR WIRE IMMEDIATELY

Eddie's Exposition Shows

Will book or buy Train or Kiddie Auto Ride.

Want one good Grind Show and Frozen Custard.

Want Foreman for Octopus.

EDWARD M. DIETZ
165 N. Monroe St., Butler, Pa.

GORILLA SHOW
FOR SALE—PRICE \$2,250.00

Beautiful Animal. Weight, 265 lbs.; 8 years old. In steel cage mounted on two-wheel trailer. Complete show ready to go. Top, 50 ft. front, two 2x10 banners, one 50 ft. streamer. Made by Newman in Chicago. P. A. System. This show is one season old. Come and see what I have to offer or call me.

HOWERTON TIRE & RUBBER CO.
Box 25 (Phone 2927) Eureka, Mo.

WANT TO BUY
POPCORN OUTFIT

Must be complete, with Poppers, Trailer, etc. Want good outfit and will pay cash.

SID R. LANG
109 N. 9th Street LINCOLN, NEBR.

FOR SALE

Two new tried and tested Ball-Bearing Floss Machines; can ship at once.

Write, Wire or Phone 2-3773.
H. L. ANDRE
605 Davenport Rd. Knoxville, Tenn.

WANT TO BUY

Doughnut Machine. Give price, kind and condition in first letter. Also will buy Andre Floss Machine. Write

MRS. ESTHER TINKER
502 A St., S. E. Washington, D. C.

NOW CONTRACTING FOR 1947 SEASON
RIDES—SHOWS—CONCESSIONS
W. G. WADE SHOWS

C. P. O. Box 1488 Detroit 31, Mich.

Weather Crabs
Royal American

(Continued from page 51)

Louis next May. The show was put on the lot here almost exactly as it was when it returned to winter quarters, with just a touch of work having been done here and there. Also it isn't quite as big as it usually is on its road tour as there isn't space on the grounds for the entire layout.

Stand-Out Shows

Still and all, it is adequate, with two shows standing out. Leon Claxton has again produced an outstanding colored revue under his *Harlem in Havana* banner, and Raynell Golden, assisted by Elsie Calvert, has produced a corking good Girl Show. The Lorow brothers, Cortez, Skeeter and Snooky, have their customarily strong Circus Side Show.

Other shows in the line-up include the Monkey Circus and Wild Life exhibit, operated by the capable Leo Carrell; Charles and Clover Fogle have the snakes and Glass House while Bill and Lolita Kemp are back with their Motordrome.

Nat D. Rodgers has the War Show, this time featuring wax figures of Nazi leaders recently executed after the Nuremberg trials. Harold Hall has the Fun House, Baby Betty, the Fat Show, and Moe Eberstein the Life Show. Harry Julius, assisted by Eddie (Pop) Dailey, has the Arcade.

Kiddie rides include the Auto, Streamline Train, Merry-Go-Round, Wheel, Airplane and Torpedo, while on the major ride front are four Ferris Wheels, three-a-breast Merry-Go-Round, Pretzel, three Roll-o-Planes, Double Octopus, Moon Rocket, Caterpillar, Scooter, Heyday, Looper and Fly-o-Plane. A Bubble Bounce was scheduled to arrive Thursday night in time for operation on the first Kids' Day.

Springs Shooting Star

Sedlmayr popped up with a new ride, the Shooting Star, which starts on the principle of the parachute ride and then when the eight cars are locked at the top of the hoist they speed in a circle and the center beam tips to an angle comparable to a Spitfire. The cars can be rolled by the riders after they are locked at the top of the hydraulic hoist.

Ellis C. Hall built this new ride and is operating it. He reports some minor changes will be made at the completion of this engagement, which will enable passengers to be loaded directly to the cars from the ground and eliminate the platform circling the cars when they are lowered.

Seven huge light towers, mounted on wagons, helped color the midway while six giant army anti-aircraft lights were spotted in the center but a shortage of operators kept the number in operation down to three.

Sedlmayr announced that after the date at Orlando, which opens a week after Tampa closes, the entire org will be returned to winter quarters for its customary renovation and rebuilding for the spring opening.

RAT

(Continued from page 61)

Mrs. Stone, Detroit; Jim Henehan and Richard Arcand, San Francisco; Mr. and Mrs. Matt Herman and Jack Waterman.

Members learned of the death of Helen Fields' mother.

Communications were received from Pat Purcell, outdoor editor of *The Billboard*, and Toots and Sam Epple from Brownwood, Tex. Club's newest married couple is Mr. and Mrs. Ivan Gilligan (June Morehead). Mary Kanthe, entertainment chairman, introduced John Castle and Thomas Johns, who gave a blackface act.

Prize winners were Matt Herman, Jack Waterman, Lloyd Lusby, Jack Kent and Gene Hudson.

FOR SALE

70x170 Round Top Flameproof Canvas Tent complete with Marquee, Poles and Stakes, Folding Chairs, Blue Seats, Ticket Boxes, Light Plant and all wiring. One 1944 V-8 Ford Tractor, two 1945 V-8 Ford Tractors, one 1946 V-8 Ford one and one-half ton Canvas Truck with built on stage. Two Dorsey Trailer Vans, one Dorsey Pole Truck. One Cook Tent, size 20x30, complete with stove, ice box and tables. One Sleeping Tent, size 20x30, complete with canvas cots and blankets. Echo's Ice Grinder for sno-cone machine plus four flavor syrup dispenser and ice box. One seven inch Coleman Handy Gas Burner and Popcorn Machine, counter and stands. Outfit used one season only by Roy Acuff. All equipment in A-1 condition and ready to roll. Best offer takes this \$23,000 outfit. Can be seen in winter quarters. Write or wire

FORD RUSH, KISSIMMEE, FLORIDA

WONDER SHOWS OF AMERICA
"THE WORLD'S
FINEST RAILROAD SHOW"

WANT

Outstanding Attractions for Office-Owned Side Show (Salary No Object to the Right Party). Very Good Proposition for an Organized Monkey Show. RALPH WOODS AND GLENN EDWARD, PLEASE CONTACT ME. APPLY TO

MAX GOODMAN

P. O. BOX 21, LITTLE ROCK, ARK., OR c/o MARION HOTEL, LITTLE ROCK.

DELUXE
TICKET BOOTHS

Weatherproof — Durable — Portable — Flashy
Portable Cash Box and Carrier Dual Built-In Ticket Dispensers.
Stool — Curtains Fluorescent Lights
Complete, Ready for Use. For Photos and Information Write

WESLEY MFG. CO.

1280 N. 18TH ST.

SALEM, OREGON

FOR SALE

AT JAMES E. STRATES SHOWS WINTERQUARTERS
FAIR GROUNDS, JACKSONVILLE, FLA.

1942 FLY-O-PLANE

With or without 30-ft. trailer to transport. Contact

H. K. Leworthy
819 Central Ave.
DUNKIRK, N. Y.

or **B. Ruth J. Leworthy**
c/o James E. Strates Shows
JACKSONVILLE, FLA.

WANTED

RIDES—Will book or lease any Rides not conflicting with those we already have. Interested in contracting several Kiddie Rides.

SHOWS—Can book several Shows with own outfits. Splendid opportunity.

CONCESSIONS—Can use Penny Pitches, High Striker, Guess Age, Guess Weight, Slum Spindle, Darts, Engraving, Pitch-Till-Win, Hoop-La, French Fries, Caramel Corn, Lead Gallery and any not conflicting with what we now have.

HELP—Can use sober, reliable Electrician and Ride Help.

COMMITTEES—Still have a few open dates for your Celebration. Every week booked is a civic Celebration. Write or wire

PAUL E. FULLER 514 Main St., Meyersdale, Pa.

WANTED

7 RIDES **PAGE BROS.' SHOWS** **5 SHOWS**
OPENING EARLY APRIL

Want legitimate Concessions. Good proposition for A-1 Cookhouse that caters to show people. Will buy, book, lease Spitfire, Octopus, Tilt-a-Whirl, Roll-o-Plane. X sold on Popcorn, Diggers, Bingo, Photo.

PAGE BROS.' SHOWS

BOX 183, SPRINGFIELD, TENN.

P.S.: Kettle Sisters and Tex Allen, answer.

HUNTINGTON TRAILER SALES

1119 16TH ST., HUNTINGTON, W. VA.
VAGABOND, SCHULT, ROY-CRAFT, PLATT, INDIAN, STREAMLITE
HOUSE TRAILERS

Now for immediate delivery. Here, as always, to serve you.

NEW WALK-THRU SHOWS FOR 1947

Also, we will rebuild any Show you now have into a bright new Show for 1947, reasonable. Write us now while on your mind.

NEW SHOWS NOW READY

BIG FIRE SHOW:

Featuring Tragic Atlanta Wineoff Hotel Fire, also La Salle Hotel Fire, Ohio Pen Fire, Boston Coconut Grove Night Club Fire, and including Cause and Prevention of fires.

GAY PAREE:

Paris High Life, Old Pical, Underworld, Beautiful Women, and Our Boys in Paris. Has already done \$50.00 in one day at Buckeye Lake Park.

BIG 2 In 1 JUVENILE DELINQUENCY AND CRIME SHOW:

Combined. First one this Fall topped midway the five weeks out.

NEW BOUQUET OF LIFE:

Streamlined, educational, scientific. A big, fast, money getting Show.

Write or wire for free information on Shows you are interested in. No nut. Framed in any 14 to 20 by 28 or 30 ft. Top. 2 people run Show.

KILROY is NOT HERE but MANUEL the artist and world famous banner painter IS HERE.

Quick delivery on best Side Show Banners, made like you like them. Satisfaction guaranteed. You have heard of MANUEL—40 years' experience making banners for Freak Shows, Fat Girls, Dog and Pony Shows, Snake, Girl Shows, Motor Dromes, Monkey Shows, etc., etc. Any kind you want. Prices quoted and quick delivery. Just tell us what you want.

CHAS. T. BUELL & CO.
BOX 308 Phone: 2219 NEWARK, O.

WINTER QUARTERS

Granite State

CONCORD, N. H., Feb. 8.—New entrance arch is finished and two new show fronts are nearing completion. Eight men are on the job. Al Hall has completed 17 concessions, all of which have new blue tops, turned out by Central Canvas Company, Kansas City, Mo.

Pat Kennedy is putting finishing touches to his new cookhouse. Albert Farley, now in Holly Hill, Fla., advises he is building a new ball game.

Owner William Muldoon, back from a trip to Florida, says shows will open April 24 in Kingston, N. Y. Staff includes S. A. (Bill) Kerr, general representative; William Bouchea, secretary-treasurer; T. Irving Smith, business manager; Al Hall, concession superintendent; Albert Farley, sound technician; Frank Cleasby, maintenance, and James Fulmer, legal adjuster.

Muldoon said five new tractors will be delivered in March, plus four new trailers. He also has made plans for the transformer truck to have two 75 kws.—WILLIAM BOUCHEA.

Lawrence Greater

CHESTER, S. C., Feb. 8.—Sam Levy has returned from his honeymoon and taken active charge of winter quarters. Prior to his arrival, Louis Guth was in charge. Employees who remained here during the winter were Scotty Johnson, Ray McGowan, the Remingtons, Ted Paprika, Frank and Patricia Auker, Bill Woodall and Robert Young.

Herb Shive and Bennie Herman have made all the important fair meetings to date and have bookings which will take the show from South Carolina to Northern Maine.

Visitors included Jack Perry, assistant manager of the Crescent Amusement Company; W. H. Conway, United Fireworks, and Al Travers, agent for Prell's Broadway Shows.

Mrs. Levy is expected soon and will reside in her home here until the shows take the road.—HERB SHIVE.

Home State

BATESVILLE, Ark., Feb. 8.—Tempo here was stepped up the past week, with the complete building program in full swing. Six light towers have been built and rides are getting a paint job.

W. A. Allen is working on two new show fronts. E. R. Engles leaves soon for Salem, Ore., to pick up a new ride.

Recent visitors were Mr. and Mrs. Lee Bostwick, Mr. and Mrs. Melroy Punk Smith, Al Sterner, Clarence and Elsie Cave and Robert E. Laughlin, Pleasant Hill, Mo.

John T. Tinsley

GREENVILLE, S. C., Feb. 8.—Opening date has been set by Owner Johnny T. Tinsley for March 15, causing an accelerated pace in local quarters.

Downey Supply Company, St. Louis, advises that the six telescopic light towers will be delivered for opening. Another transformer has been purchased. New GMC tractors and two more Great Dane Trailers have been delivered. Reps of the Great Dane Company were here recently and photographed the fleet of trucks for their catalog.

C. G. Daniels signed as special agent. His son, Charles, will have charge of the advance truck and bill-posters. A. C. Buchanan again will have charge of the front gate. Sidney Alcido, of the Four Alcidos, advise that their new rigging is completed and they will report around February 15. William Rabon, electrician, is expected soon.

Among concessionaires recently contracted are Berk Shuler, cookhouse and grab; Mrs. Pearl Barfield, bingo; H. L. Archer, 3; W. H. Hewitt, 5; Jack and Leslie Coleman, 5; H. C. Stulken, 1; Margaret Crandall, 1; Herb Guillemette, 1; Millard Matheny, 3; Ray Gamble, 3, and Mack McCoy, 1.—H. SAWYER.

Alamo Exposition

SAN ANTONIO, Feb. 8.—Jack Ruback and Ted Custer returned from a business trip. Joe Rosen left for the Laredo (Tex.) Celebration. Mrs. Rosemary Ruback and Martha Rogers visited for a few days at Kilgore, Tex.

Org plans to open early in March at the Riverside Showgrounds, Austin, Tex., under auspices of the Disabled American Veterans. Opening date had been previously advertised as February 15.

Shows have closed the following fair dates: Nacogdoches, Bonham and the Northeast Texas Fair, Pittsburg, all in Texas, and the Chickasha (Okla.) Fair and Rodeo. Org again has been contracted by the Anthony (Kan.) Race Meeting.

B. & V.

GARFIELD, N. J., Feb. 8.—C. Lather again has placed his popcorn and custard, C. B. Cox his floss and candy apples, and Tom Harrison his mitt camp for the season.

Mr. and Mrs. J. Van Vliet returned from an extended booking tour, which took them to the Pennsylvania fair meeting, Harrisburg, and thru New York State.

Mr. and Mrs. Ernest Gregory are building a new cookhouse. Montana (Slim) Skellett, who is putting on the Western show, was a caller and is playing night clubs around the city.—J. VAN VLIET.

FOR SALE

A Varied Assortment of

Used Trailers

Lengths from 20 feet to 34 feet. Open and closed types. Also special units as required.

Call on

CARLEY TRAILER & EQUIPMENT CO.

College Park, Ga.

C. D. CARLEY or W. P. MATTHIAS
Phone Ca. 2181

WANTED SIDE SHOW ACTS

For SHRINE CIRCUS, CLEVELAND, February 17-March 2

Magician-Lecturer, Mitt Reader, Freaks to Feature, Working Acts, Fire Eater, Impalement Act, Sword Swallower, etc. Girls for Illusions, Grinders.

State all you do and lowest salary

DOC HAGAAR
500 MICHIGAN BANK BLDG.
DETROIT 26, MICH.

NOTICE SHOWMEN

Visiting the Florida State Fair, you are cordially invited to visit

SNAP WYATT STUDIOS

1608 N. FRANKLIN ST. TAMPA, FLA.
Phone: M 63562

PRODUCING AMERICA'S BEST BANNERS

OPENING MARCH 17th CORINTH, MISSISSIPPI

WANT—Shows with own transportation.

WANT—Rolloplane (Mark Williams, wire). Ride Men, wire.

WANT—Concessions (few exclusives open). Quarters open.

ROGERS GREATER SHOWS

Box 2007 Meridian, Mississippi

WILL BUY, BOOK OR LEASE
#5 or #12

FERRIS WHEEL

Write, Wire or Call

MANHATTAN AMUSEMENTS, INC.

693 Broadway NEW YORK, N. Y.
Phone: GRamercy 7-5516, 5518

FOR SALE SHOOTING GALLERY

16 ft. wide, 9 ft. high, 3 rows Moving Targets, 3 rows of Pull Ups, Revolving Bells and Squirrels, 6 rows of Spinners, 4. Bell Targets, \$1,000.00.

DON COTTON
525 HUNSTOCK SAN ANTONIO, TEX.

C. A. STEPHENS SHOWS

Now booking for the 1947 season. Shows, Rides and Concessions. Opening South Georgia, March 7. Permanent address:

BOX 817
CRYSTAL RIVER, FLA.



PHOTO
Machines
(all types)
Original

Amco means more profits. Fastest delivery. Plenty supplies. New—Used. Beautiful, durable, portable.

Simplified so anyone learns in hour. Sign below for literature. American Stamp & Novelty Mfg. Co., Dept. 215, 1132 N.W. 2, Oklahoma City 4, Okla.

Name

Address

WANTED RIDES ONLY

Located in Center of 100,000 People.

Concessions Operated by Club Members.

April 16th Through 19th.

Write or Wire

Arlington Lions Club

J. M. LANKFORD, Chairman
Arlington, Texas

FOR SALE

KIDDIE AIRPLANE RIDE — ROCKET RIDE

Six Ships, 12-passenger Ride, attractive to the eye, sturdy design, especially engineered and constructed into a portable knockdown Ride. Operates smoothly and safely from center torque tube drive. One 1 H.P. Electric Motor is all that's required. From full flight, Ride can be stopped very quickly. Experienced help not necessary. Variable speeds. For further unusual details WRITE

PAUL L. BROWN SALES

4056 DEL REY AVE. VENICE, CALIF.

WANTED

First class Carnival for week of July 4th. About 6 Rides, 6 Shows, normal Concessions. Good town, celebration 8 years old. Write

E. RAINS, JR.

Lebanon Junior Chamber of Commerce,
LEBANON, MO.

SHOW OWNERS—PARK OWNERS

We have several first-class operators with new 1947 Frozen Custard outfits. Kindly contact us if you are open for Custard. We can supply you Concessionaires with the finest in equipment, personnel and product.

CARVEL CORP.

550 W. 35th St., N. Y. C. Tel.: WI-7-8158

BLUE GRASS STATE SHOWS

WANTED FOR 1947 SEASON WANTED

CONCESSIONS—Can place Stock and Slum Concessions of all kinds: Pitch Till You Win, Hoop-La, Devil's Bowling Alley, Bumper, Cigarette Shooting Gallery, Cane Rack, Milk Bottles, Ball Games, Coke Bottles, Long Range Shooting Gallery, American Palmistry, Jewelry, Novelties or any legitimate Stock or Slum. Good proposition for Penny Arcade. Can place Bingo Caller who can take complete charge of same. Special proposition for Shows with own outfit.

FREE ACT—Can place for season High Pole Act or High Diver.

Joe Hilton, wire me your present address, collect. Show opens early in April. All replies to

C. C. GROSCURTH, Gen. Mgr., Box 621, Owensboro, Ky.

JOHN K. MAHER SHOWS

WANTS

SHOWS AND CONCESSIONS

CAPABLE RIDE MEN FOR ALL RIDES

Organizations — If You Want a Good Clean Show — Contact Us.

ADDRESS: 1339 S. Broadway, St. Louis, Mo. (Phone: Garfield 4576)

TENTS

CIRCUS, CARNIVAL CONCESSION

BRIGHT FLAMEPROOF CANVAS

Royal Blue—Forest—Green—
Khaki—Olive Green—White

Flameproof your tents with Hoopers Liquid Flameproofing Compound.

S. T. Jessop will be at Tampa, Hotel Floridian, February 4th to 13th. Sarasota, February 14th to March 3rd.

UNITED STATES TENT & AWNING CO.

2315 21 W. Huron CHICAGO 12
Chicago's Big Tent House Since 1870

SHOW TENTS

CIRCUS CONCESSION MERRY-GO-ROUND

CENTRAL

Canvas Company

HARRY SOMMERVILLE—FOREST GILL
121 West 8th Street Kansas City 8, Mo.

CARNIVAL TENTS

All sizes. Also 20x30, 20x40, 31x45, 40x76.

SIDE WALL

ORDER NOW FOR NEXT SEASON.

D. M. KERR MANUFACTURING CO.

1954 W. Grand Ave. Chicago 22, Ill.

Carnival and Concession TENTS

Serving the Showmen of the Southwest

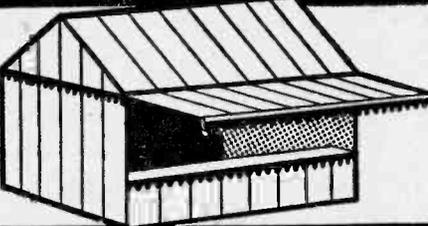
JOHN M. COLLIN CO.

18 E. KIRK ST. SHAWNEE, OKLA.

GENERATING ELECTRIC PLANT

7.5-15-30 Kw. for immediate delivery. List price less 25%. 15 Kw. 17—200 volts, 3 phase, 60 cycle or 230—400 volts, 3 phase, 50 cycle. Ready Power Model R.D.—6-A. Driven by International Diesel. Model U D-6 (completely housed). 30 Kw. with above characteristics with century electric generator driven by Euda Diesel. Model 6 DTG—317 (skid mounted). 7.5 Kw. 110-220 volts single phase AC 60 cycle powered with White 9 horse power horizontal Diesel engine. All equipment is new. Wire or call G. E. COWAN & ASSOCIATES. Telephone 2173. Elizabethtown, Ky.

ANCHOR TENTS



CONCESSION—TRAVELERS—BINGO
CIRCUS—BALL GAME—MERRY-GO-ROUND—GREEN—BLUE—KHAKE—FLAMEPROOF GREEN—BRIGHT CONTRASTING TRIM.

ORDER NOW TO ASSURE PROMPT DELIVERY

ANCHOR SUPPLY CO., INC.

EVANSVILLE, INDIANA

TENTS

TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

ANYTHING IN CANVAS

Quick Deliveries. Wire

TENTCO CANVAS, INC.

130 GREENE STREET Phone: Warker 5-1299 NEW YORK 12, N. Y.

TENTS

All Sizes—NEW AND USED—All Styles.

BRIGHT FLAME-PROOF FABRICS—Khaki, Blue, Forest Green, Olive Green, Tangerine.

E. G. CAMPBELL TENT & AWNING CO.

ERNIE CAMPBELL, Owner JIMMY MORRISSEY, Salesman
100 CENTRAL AVE. (Phone 38885) ALTON, ILLINOIS

Virginia Greater

SUFFOLK, Va., Feb. 8.—Arrival of Raleigh and Arthur Gibson to direct crews has spurred activities here. Raleigh is ride superintendent and Arthur is chief electrician and mechanic.

Rides are getting a thoro going-over. Kiddie Auto Ride will get new platform and a new set of cars have been ordered. Motors are being overhauled, and new ones will be installed in several of the semi-trailer tractors. Good weather has prevailed. Fourteen men are in quarters.

D. D. Hall arrived and is rebuilding his Funhouse. General Manager Rocco Masucci and William C. Murray returned from the South Carolina, North Carolina and Virginia fair meetings. While attending the first of these meetings at Columbia, Rocco was called to his Orange, N. J., home by the death of his father-in-law.

Recent visitors here included Harry P. Taylor, Dr. L. G. Holland and Capt. John Finnerty.—MIKE MATINA.

Ted Lewis

FAIR LAWN, N. J., Feb. 8.—Ted Lewis, owner-manager, has returned from a booking tour, during which he contracted for more rides, tractors, trailers and a sound unit. He booked a Spillman three-abreast Merry-Go-Round and purchased a Ferris Wheel and a kiddie Rocket ride.

Show plans to open early in April and has completed booking all the concessions. It will have four new specially built trailers for the custard, grab, popcorn and candy apples and a new marquee. Six new stock store tops have been ordered.

Work will start soon on repainting. Motors are being overhauled.—TED LEWIS.

Greater Rainbow

ALMA, Ark., Feb. 8.—Doc Witthaus arrived and is readying concessions. Roger Ward is building a new bingo. Mr. and Mrs. Loren Leach arrived from the Lincoln, Neb., fair convention. They will finish the booking in Arkansas. Clarence Norby left to get his Norby's Hobby Exhibit at Spring Valley, Minn.

New light towers arrived and a new 60-foot front is nearing completion. Org will open in Fort Smith, Ark., March 8.—FRANK WOOD.



Royal Shows

"America's Largest and Most Beautiful"

15 RIDES	1,000 FEET OF BEAUTIFUL	RIDES 15
12 SHOWS	MODERNISTIC SHOW FRONTS	SHOWS 12

New modern Light Towers, Diesel Plants, Searchlights, Free Acts. Without a doubt the finest Carnival ever transported with trucks. See this show at Florida Citrus Exposition, Winter Haven, Fla., February 17 thru 22, or ask anyone who has seen it.

★ ★ ★

Can place starting at WINTER HAVEN, FLA.:

CONCESSIONS—Legitimate Concessions of all kinds (no P. C. or Coupon Stores).

RIDE HELP—Sober, reliable Help; must drive semis. Positively no drunks tolerated. Get with the finest. Long season.

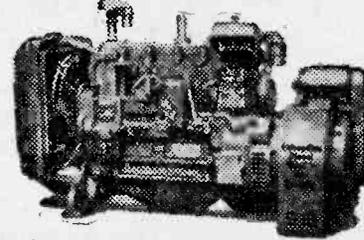
CAN USE Help for Front Gate and Towers.

All replies to

E. L. YOUNG Winter Haven, Fla.

MAKE YOUR OWN ELECTRICITY

BRAND NEW



IMMEDIATE DELIVERY

ELECTRICITY WHERE AND WHEN YOU WANT IT

GASOLINE MOTOR DRIVEN GENERATOR SETS

These are new Le Roi Sets having a capacity of 20,000 Watts, 110/220 Volts, 60 Cycles, single Phase, and 25,000 Watts, 110/220 Volts, 60 Cycles, 3 Phase. These Generators are large enough to handle the power requirements of Circuses and Carnivals and are of a size that can be readily transported by truck. Units are complete with all controls and instruments. WRITE or WIRE

CERTIFIED MATERIALS SUPPLY, INC.

12TH & LICKING PIKE Colonial 5139 NEWPORT, KY.

TIVOLI EXPOSITION SHOWS

10 RIDES—6 SHOWS—35 CONCESSIONS

Opening in April, playing 14 weeks of outstanding Fairs, plus a real route of proven still spots. Want Shows with or without equipment: Monkey, Mechanical, Funhouse, Glass, Hillbilly, Unborn, Crime, Wild Life or any other Show that does not conflict. Also want Penny Arcade.

Address:

H. V. PETERSEN, Mgr., Box 742, Joplin, Missouri

AGENTS WANTED

Can place Alley and Clothes Pin Pitch Agents. Also need Ball Game Agents and Help in all departments. Open February 21 Dade County Fair, Miami, Fla., and others to follow.

JACK GILBERT

Endy Bros.' Shows Miami, Florida

NOW ALL SHOWMEN CAN HAVE THIS NEW PROVEN MONEY WINNING ATTRACTION

CARNIVAL MANAGERS—A proven single attraction. Side Shows, Girl Shows and Posing Shows, this added attraction will increase your front door receipts and prove very profitable inside.

This same type show grossed over \$1,500 in 1 day, also over \$3,000 in a 5-day spot last year, using only 20x40 top; 2 or 3 people can operate show. Can be used in a 20x30 top. Show never played a bloomer. Show consists of air-flo projector and large Dalite beaded screen with portable stand to hang screen on. Over 40 scenes of a licensed colony, such as water ball, push ball, skiing, horseback riding, at the beach, at work and at play. Plenty close ups. This show was a huge success last year. Ask anyone that was with the Wonder Shows of America. Show can be sold intelligibly, worked every week and never had a complaint. I offer Mr. Max Goodman for my financial references. Entire equipment can be set up ready to work in 20 minutes. Price of show, \$435. \$200 deposit with order. Place orders early. Takes 2 to 3 weeks for delivery. Send all orders to

ZEKE SHUMWAY

3602 Gaston Ave., Dallas, Texas
Show can be seen at this address

ANNOUNCEMENT

WILLIAM COWAN

And His Merchandising Concessions will grace the Midway of
THE BISTANY GREATER SHOWS

for the Season of 1947

CAN PLACE THE FOLLOWING FOR A 42-WEEK SEASON OF PROVEN STILL DATES, FAIRS AND CELEBRATIONS AND THE FINEST DATES IN FLORIDA ALREADY CONTRACTED FOR NEXT WINTER.

- WANT—Grind Store Agents for Blower, Razzle and Add-a-Ball.
- WANT—Good capable Country Store Agents for Skillos.
- WANT—Good BINGO Countermen; highest salaries.
- WANT—All around General Concession Help on all Concessions.
- WANT—Good capable P. C. Dealers for Pan, Beat the Dealer and Pea Pool Game.

All General Help report to
PERRY COWAN

COLUMBIA, S. C., Feb. 25th, at the Fairgrounds, as we open March 15th at Jacksonville, Fla.

Write or wire until Feb. 23rd:
WILLIAM COWAN

1443 S. W. 23RD STREET

MIAMI, FLA.

Want—CAPELL BROS.' SHOWS—Want

"America's Cleanest Midway"

Open Saturday, March 22nd, McAlester, Okla., with a good spring route to follow.

Playing 16 weeks of outstanding Fairs and Celebrations through Oklahoma, Missouri, Kansas, Nebraska and Arkansas.

An Unsurpassed Route of Still Dates.

10 MODERN RIDES—10 SHOWS—40 CONCESSIONS—FREE ACTS

WANT Legitimate Concessions, all open EXCEPT Diggers, Grab, Pop Corn and Bingo. Good proposition for Cook House capable of handling this size show.

WANT Freaks, Fat Folks, Pit Show Attractions for Big Side Show, salary no object. Send photos, etc. Boss Canvasman for 150 foot Side Show. Man and Wife to handle Snake Show. Man to handle Gorilla Show, Talkers, Grinders. Useful showmen, contact.

WANT Cowboys, Cowgirls, Rope Spinners, Bronk and Trick Riders, Indian Entertainers for best framed Wild West Show on the road. Top salaries.

WANT capable Ride Help on all Rides; must be sober and drive Semis. Good pay and good treatment.

WANT capable Mechanic and Electrician. Capable Carnival People in all departments, get in touch with us. All address:

H. N. "Doc" Capell, Box 457, Phone 63, Haskell, Okla.

LEE UNITED SHOWS

"THE SHOW BEAUTIFUL"

PLAYING A SURE-FIRE ROUTE OF MICHIGAN Celebrations, Fairs and Sponsored Still Spots.
CAN PLACE FOR THE 1947 SEASON

High-class Photo Gallery, Cookhouse that will feed our people, also a few more Concessions. (NO MITT CAMP—NO PERCENTAGE.) RIDE HELP that can drive Semis. Best of treatment, wages and bonus for the following Rides: Merry-Go-Round, Spit-Fire, Roll-o-Plane and new Tilt-a-Whirl. A-1 ELECTRICIAN WANTED. DUE TO DISAPPOINTMENT WILL BOOK TWO KID RIDES.

We Open
April 11
Near Detroit

CHARLES H. LEE
700 S. Farragot Street
Bay City, Michigan

Winter Quarters

Bistany's Greater

PARRINE, Fla., Feb. 8.—Equipment arrived in time for a Monday (3) opening, but rain intervened. Show opened the following night to a good crowd. After three weeks out, two in Key West, Fla., org ran into cooler weather here.

Work on building and beautifying the show continues. Fronts for the Minstrel and Posing shows are being constructed, and building of a new modernistic entrance is under way. Arthur Stickel has ordered a new Octopus.

A two-abreast Merry-Go-Round was sold to Jack Murray and Al Wallace. Org still has its three-abreast.

Starting March 15, Bill Cowan takes over concessions, leaving Manager Leo Bistany free to look over the territory. Mrs. Blanche Bistany will continue to handle the office, with the assistance of Robert Thompson.

L. H. Harding, lot manager and side show operator, also judge of org's Squeaker Club, left to be with his daughter, Louella, who will soon undergo a major operation.

David Logdsen was called to Louisville to attend the funeral of his brother, Joe. Louis Augustino joined with three attractions, Animal, Alligator and Wild Life shows.—ROBERT THOMPSON.

Heart of Texas

BROWNWOOD, Tex., Feb. 8.—Following close of the Brownwood Livestock Show, all show equipment was returned to winter quarters to get things in shape for the road season, scheduled to start this month. Two new fronts have been finished, one a 74-foot double van colored show front and the other a re-vamped illusion show front. A new front for the Zombie Castle is near completion.

Leaving here on shows' business were Johnnie Cannon, Eddie Lynch, Bill Gooch and McDonald.

D. A. Hale reports the new sound car almost ready. It will boast its own light and power plant. Hale also has the 20 light towers ready. Dutch Roberts has all rolling stock in top shape.

Visitors included Babe and Sadie Emswaller, Babe's brother and wife; Jack O'Brien, Dot and Joe Fisher and Lillian Johnson. Ira and Mrs. Burdick are in Brownwood, while Mrs. Burdick undergoes medical treatment.

Silver States

TUCSON, Ariz., Feb. 8.—Quarters work is nearing completion, with only the trucks and a few fronts yet to receive new paint jobs. Finishing touches are being given the rides and shows.

Joe Darpel signed for the season and is expected soon. Verna and Benny Roger, who will have the Life Show, also are due shortly.

Mr. Carpenter and Mr. Dixon report their recent booking tour a success. Mr. and Mrs. Dixon are expected soon. Mr. Carpenter is touring the show's route thru the Northwest.—TOM C. WENTWORTH.

Land-o-Pines

BACONTON, Ga., Feb. 8.—Shows opened here Monday (3) to good crowd, with Wednesday night being lost due to cold weather. Owner-Manager J. A. Lefebvre has several spots lined up, and the Northern tour will soon get under way with 5 rides, 4 shows. 25 concessions and a free act.—R. S. STERLING.

NEW BASE-BALL STRIKER

Invented by
HARRY NELSON

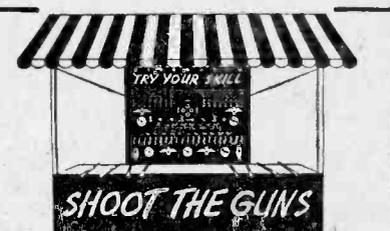
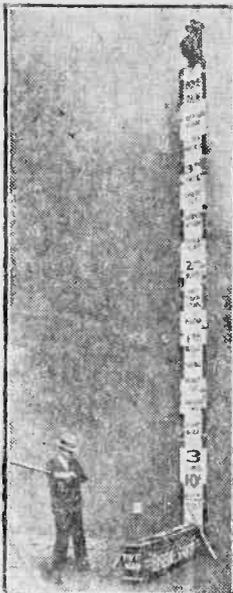
"BATTER UP"

Pulls big crowds.
Earns big profits.

Write for circular
TODAY.

HARRY NELSON

2014 W. 15th St.
Coney Island 24,
New York.



SHOOTING GALLERIES

Complete line of portable and stationary galleries for immediate delivery. Have beautiful streamlined truck and semi-trailer bodies with built-in galleries. Have new rifles, loading machines and tubes for sale. Write for catalog.

King Amusement Company

82 Orchard Street Mt. Clemens, Michigan



PHOTO Machines

Big profits. Exclusive features—Easy to operate. KD or 1 piece. 5 year warranty. Cameras only or complete. 10 sizes—single, double or triple.

Write, Phone, Wire.

Federal Identification Co.
Dept. R, 1012 N. W. 17, Oklahoma City, Okla.

KIDDIE TRAIN FOR SALE

New 12-passenger streamlined Miniature Train. Gasoline operated on 12" gauge circular track. Priced reasonably at \$1,450.00, F. O. B. Selma. Write or wire

D. M. SIMMONS

P. O. BOX 146 SELMA, N. C.

Joseph J. Kirkwood Shows

America's Best Advertised Midway

Now Contracting for 1947 Season

RIDES—SHOWS—CONCESSIONS

P. O. BOX 2755 RALEIGH, N. C.

MADISON BROS.' SHOWS

NOW BOOKING FOR 1947 SEASON

SHOWS—RIDES—CONCESSIONS

Address: Fairgrounds, Hope, Ark.

FOR SALE

Loop-o-Plane, complete, in good condition, \$500.00; High Striker, new 14x14 Frame, 14x16 Cat Rack complete, Photo Gallery, Basket Ball Game, long range Gallery, portable Lunch Stand. Now in operation at Green Cove Springs, Fla.

FRED M. LeGRAND

RIDES WANTED

FOR VOLUNTEER FIRE DEPT. CARNIVAL

Grafton, Ohio — July 3-4-5-6

L. J. HETH SHOWS

NOW BOOKING SEASON 1947

Shows, Concessions, Ride Help.

North Birmingham, Ala.
Phone 7-3121

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2,700 cards, \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 6c.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping-Pong Balls, printed 2 sides, \$30.00. Replacements, Numbered Balls, Ea. . . .50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,0001.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 1002.00
3000 Small Thin "Brownie" Bingo Sheets, 5 colors, loose only, no pads. Size 4x5, M1.50
3000 Featherweight Bingo Sheets, large size, 5 1/2 x 8; 5 colors; loose, no pads. M1.75
Adv. Display Posters, Size 24x36. Each Cardboard Strip Markers, 10 M for75
Nickel Wire Cage, with Chute, Wood Ball Markers, Master board; 3 piece layout for15.00
Thin Transp. Plastic Markers, Bwn., 3/4 M Red or Green Plastic Markers, scalloped edges, transparent, size 3/4 Inch. M2.50

All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

Triangle

WILSON, N. C., Feb. 8.—John G. Thomas, manager of the Wilson Chamber of Commerce, together with photographers from *The Wilson Daily Times*, visited and took pictures of the 26 men working in quarters.

Harry Suss, for years with Dodson's World Fair Shows, signed with his Life Show. He is expected in March. Department heads arriving include Joe Dupont, who again will handle the Caterpillar, and Albert (Dutch) Wolfe, who again will supervise the Moon Rocket. Wolfe came here from his Lost Creek, W. Va., home and Dupont from Richmond, Va., where he had worked for a transportation company.

Dorris Walker is putting finishing touches on the twin wheels. General Manager Shapiro reports Allan Herschell Company advises the new Looper and kiddie rides will be ready for March delivery. Plans are being made for the delivery here of the Century Flyer and additional Glass House equipment. The Comet, Shapiro reports, will be delivered this month.

Lew Alters is due here to ready his 20-in-1 show. Clementine Coffey writes from Miami that she will have six gals in her musical revue in addition to specialty teams, the company to number 16 persons in all. Elaborate new front was built by Dick Keller.

Blackie Blackenship and Ray Whetzel are putting finishing touches to the Merry-Go-Round. Robert Davos and Don Davis completed work on the Octopus and await tubs for the ride.

Recent visitors included Mr. and Mrs. Louis Weinstein, who again will have the bingo, en route from New York to Florida, and Police Chief Privette.

Org will open here in late March under auspices of the Wilson Chamber of Commerce. — RUSSELL MARRS.

B. & D.

CONCORD, N. C., Feb. 8.—Work is progressing nicely here on repairing and rebuilding rides, with James Doby in charge of the crew which includes Walter Short, Eugene Hunnicutt, Harold Furr, Fat McClain, Bill Linker and Tom and Bell Doby. The Merry-Go-Round is being modernized.

Eddie Horne, general agent, is lining up spring dates. General Manager C. E. Davis, who was a partner and manager last season, has formed a corporation with his former partner, B. L. (Boots) Bost, and Dr. Ed Misenheimer, of Concord.

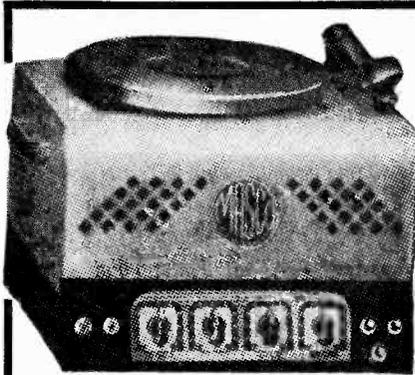
Rides will play lots thru March and will open with concessions and shows under the name of the B. & D. Shows for eight weeks in Carolina. Shows will be at Ocean Drive, S. C., for the beach season, May 30 thru Labor Day. Plans call for five rides and a free act.—C. E. DAVIS.

Silver Slipper

CHATTANOOGA, Feb. 8.—Heavy rain slowed down work for about two weeks but the return of clear weather has stepped up the pace here. A truck is being readied for a trip to North Tonawanda, N. Y., to pick up a new Kiddie Auto Ride. A miniature train, large enough to carry adults, as well as children, is being constructed to replace the pony ride.

Johnny Butler is here checking the Ferris Wheel, of which he is foreman. Theodore (The Shadow) Hienze, Chairplane foreman, is giving that ride a going-over.

Recent visitors included W. E. Page, of the Page Bros.' Shows; Eddie Wheeler and Grover C. Graham. —KAY HAMMONTREE.



THE OUTDOOR AMPLIFIER

Masco M.C. 25P. Applicable to all uses for outdoor sound. Operates on 6V DC or 115V AC.

- Phono Top
- Two Microphone Input
- Four Controls
- Output 25 Watts

\$81.14 COMPLETE WITH TUBES

Shure, Electro Voice, Turner, Microphones. University Horns, Drivers and Baffles, and Cinaudagraph Speakers.

Write for our latest catalog and for further information to Department 8.

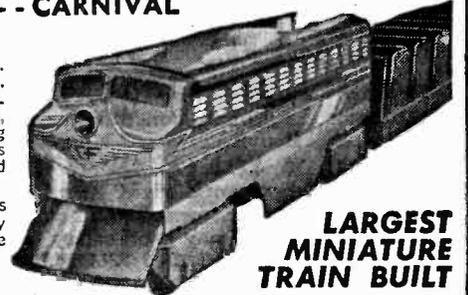
RADIO PARTS COMPANY 612 W. RANDOLPH ST., CHICAGO 6, ILLINOIS

The Famous CENTURY FLYER FOR PARK - - KIDDIELAND - - CARNIVAL

Permanent or Portable

PROVEN SAFETY . . . 24" gauge track. Non-upsetting Cars. Low center of gravity. Hand rails for the kiddies. PRACTICAL . . . 40 HP. Engine. 8-wheel drive. Simple, clean mechanism with minimum of moving parts to cause trouble. Timken bearings throughout. Large size to permit the rapid handling of capacity crowds.

CAPACITY—120 Kiddies or 80 Adults with 10-car train. When larger capacity is necessary, add more cars. Locomotive has ability to pull 20 cars.



LARGEST MINIATURE TRAIN BUILT

Order Now for Spring Delivery

CENTURY FLYERS - COASTERS CARS
PARK BENCHES - DISTORTION MIRRORS

Stands 46 1/2" high above the rails. Two Adults or 3 Kiddies sit side-by-side comfortably in one seat.

NATIONAL AMUSEMENT DEVICE CO. Box 488 VAF, Dayton 7, O.

WANT-AGENTS-WANT

For All New Beautifully Flashed Stores

- Agents and Head of Store for Razzle, Pin Store, Waterfall Blower.
- Wheel Man—Show only carries two.
- Counter Men for Bingo.
- Useful Working Men on Concessions.

Show opens early in April.

Write DAN DONNINI or LEW LANGE

c/o Bright Light Exposition Shows
P. O. Box 851 Lynchburg, Va.

HELP WANTED-HELP

Concession Agents for Bumper, Dart, center Hoop-La. Man to work front of Animal Show. Man to care for Caged Animals. Man to work front of big Snake Show. People with me before, answer. Will open about March 15th.

RAY L. SWANNER

700 No. Main St. MALVERN, ARK.

WHIP FOR SALE

Eight-Car Whip, in good condition, has Eli power unit, complete, ready to go. Price \$2750.00. Also 25 K.V.A. Generator, with panel control and switch board, D.C. current. Price \$100.00. One Artizan Band Organ, needs some work. Price \$250.00. Address:

HARRY H. ZIMDARS

Box 69, Hot Springs, Ark. Telephone 3530-W

A. J. BUDD WANTS

Outstanding feature Freak, strong Bally Attractions. Congo Mazic, wire. Girls for Bally and Illusions. Ticket Sellers that grind. Long, pleasant season.

A. J. BUDD

c/o Crafts' 20 Big Shows Calexico, Calif.

WANTED TO BUY

GLASS HOUSE AND ROLLOPLANE

PLAYLAND PARK

Houston, Texas

CAPABLE BINGO MGR.

(Caller) and wife (Checker) available for '47. Can drive Semi. Excellent references. What have you?

C. R. (Pete) Smith

3309 LOGAN AVE. FT. WAYNE 4, IND.

TRAILERS

Let our designers furnish plans and quote prices on any business trailer you require. Can furnish anything from small baggage trailers up to large thirty-foot tandems.



House Trailers at Wholesale Prices.

Standard models on hand for immediate delivery. Write for latest catalog and new low price list.

KING AMUSEMENT CO.

82 ORCHARD ST. MT. CLEMENS, MICH.

WORLD OF TODAY SHOWS

I want to thank all agents who have written me in regard to season of 1947; we hope to be able to place most of you. All head agents that have been contracted can get in touch with me at 773 N. W. 75th St., Miami, Florida, until March 1st; then Muskogee, Okla.

BILL STARR

"SAM'S FUNLAND SHOWS" WANT

OPENING APRIL 5TH, NORTH CAROLINA

We play in town or we don't play. Free Gate. No Flat Concessions.

RIDES—Will book or buy Ferris Wheel, Kiddie Auto, Kiddie Swing, any Ride that doesn't conflict. **SHOWS**—With own outfit. Snake Show, 5-in-One, Monkey Show, Fun House, Illusion, any small Grind Show.

CONCESSION—Will book Hoop-La, Photos, Coke Bottles, Penny Pitch, Cat Rack, Ball Game, Bumper, String Game, Guess Weight, Slum Spindle, Cig. Gallery, Short Lead Gallery, Heart Pitch, Pan Game, High Striker, small Cook House. We carry only one Stock Store of a kind. Ride Foreman for Smith & Smith Chair-o-Plane, must know Ride; other help on Jenny. No drunks. Address all mail or wires to

S. A. (SAM) FOGLEMAN, Box 11, Elon College, N. C.
P.S. JIM DOBBY, contact me.

FOR SALE

Octopus in first-class condition, 6 arms, 12 cars, A. C. Motor, all in A-1 condition, and a No. 12 Eli Ferris Wheel in perfect condition. Price \$15,000 cash for both.

BOX D-423

Care The Billboard, Cincinnati 1, Ohio

ACCOUNT OF PURCHASING NEW EQUIPMENT

WE OFFER . . .

● 20 SKOOTER CARS (1939 Model)

Entirely Rebuilt — New Upholstery — New Paint

● CHAMBERS CIRCLE SWING

With 3 Stainless Steel Rocket Cars — 24 Passengers

ADDRESS REPLIES TO

HARRY J. BATT — PONTCHARTRAIN BEACH

PLAYLAND AMUSEMENTS, INC., New Orleans, La.

SOUTH FLORIDA'S BIGGEST EVENT
MAHI SHRINE TEMPLE

— SECOND ANNUAL —

DADE COUNTY FAIR

MIAMI, FLORIDA—10 DAYS, FEBRUARY 21 to MARCH 2

Can place Legitimate Concessions. Want Guess-Your-Age and Weight Demonstrators. Wire or write what you have.

★ ★ WINTER QUARTERS NOW OPEN ★ ★

Want to start work right away. Blacksmiths, Wagon Builders, Painters, Ride Foremen, Trainmen, help in all departments. General Show Help. Will pay good salary to capable people. This show has a long season. AMERICA'S SMARTEST RAILROAD SHOW

ENDY BROS.' SHOWS

ALL HELP APPLY TO GRANT CHANDLER
743 SEYBOLD BLDG. MIAMI, FLORIDA24
WEEKS

MEEKERS SHOWS

NOW BOOKING
Fairs and Celebrations24
WEEKSSHOWS—Can place real live money getters in all departments, all equipment furnished.
RIDES—Want Foremen for the Merry-Go-Round, Wheel, Octopus, Roll-o-Plane and Mixup.
CONCESSIONS—Have a few Merchandise Stores open. Contact me NOW.ATTN.—Blower and Roll-down Agents, contact Art Anderson, Box 536, Los Angeles 12, Cal.
Will book Penny Arcade. Drunks and chasers, stay away. Address:

RALPH MEEKER

830 RUST BUILDING

TACOMA 2, WASH.

BEE'S OLD RELIABLE SHOWS

WANT WANT WANT WANT
FOR SEASON OF 1947SHOWS—Want Shows with own transportation and equipment. Will book for season, 20% to office. Want Minstrel Show (James Ayers, write), Ten-in-One (Al Fredo, write), Mechanical City (Joe Teska, write). Also want Motor Drome, Fun House and others.
RIDES—Can use a few more all round Ride Men. Top wages and bonus to right people. Drunks not wanted—no place here for you.

CONCESSIONS—Want Agents for office owned Stock Concessions. Have long season with choice still dates first in until July 1, then Fairs until November. Address:

BEE'S OLD RELIABLE SHOWS
R. F. D. #1, WINCHESTER, KY.

COASTAL PLAIN SHOWS WANT

Opening near here early in March. Concessions—Lead Gallery, Cigarette Gallery, Frozen Custard, French Fries and Candy Apples, Diggers, Bingo, Photos, Fish Pond, Ball Game and High Strikers.
Agents—For P.C. Ride Help—Merry-Go-Round, Wheel and Chair-o-Plane.

The following people get in touch with us: John McGee, Jeff Bryant, R. L. White, Clyde Benton, Fred Osborn, Robert Seymour. Everybody that was with us last year write or come on. Winter Quarters now open. Everybody address

C. V. (BILL) COX

222 W. ST. JAMES ST.

TARBORO, N. C.

Now Offering—FOR SALE
NEW KIDDIE RIDE
IMMEDIATE DELIVERY

Top Money Makers on Any Location. Tried, Tested, Proven. Moderately Priced.

H. E. EWART

4300 Long Beach Blvd. Long Beach 7, Calif.

American Carnivals
Association, Inc.

—By Max Cohen—

ROCHESTER, N. Y., Feb. 8.—Mats of the association emblem in various sizes are available upon request.

Samuel Lipsih and Thomas Ely, of the William Jones organization, were recent visitors.

The War Assets Administration has for sale scrap lead, stainless steel, electrical materials, including power supply units, gasoline-driven generators and copper and copper base alloy materials.

The Office of Temporary Controls, which has taken over the functions of the Civilian Production Administration, has furnished a list of all orders revoked during December and all orders in effect as of January 1.

A new book covering the subject of the new Trade-Mark Act, which becomes effective July 1 has been issued. Details may be had by writing this office.

Attention is called to the fact one of the results of the President's order ending hostilities, signed December 31, will be the automatic reduction in excise taxes, including admission taxes, provided Congress does not in the meantime step in and change the law. If no congressional action is taken, admission taxes will be cut in half as of July 1.

PRYOR'S AMUSEMENTS

NOW BOOKING FOR 1947 SEASON

Want Ride Help for Merry-Go-Round, Ferris Wheel, Comet, Chair-o-Plane and Kiddie Plane.

Will book Shows of merit with or without own outfits.

Will book legitimate Concessions not conflicting.

Ride Help, come on to Winterquarters. Show opens Feb. 22. All replies to

JACOB PRYOR, Mgr.

630 CARLTON ST. ANDALUSIA, ALA.

A & P AMUSEMENT CO.
OPENING MARCH 22

SHOWS—Monkey, Snake, Wild Life, Mechanical.

RIDES—Eli Wheel or what have you?

CONCESSIONS—All Stock Stores, \$20.00. Need Bingo and Cookhouse, Photo, Floss, Mitt.

HELP—Concessions Agents and Ride Help if not afraid to work; must drive.

Playing the oldest and best Celebrations in Arkansas. No Gate, no Grift.

Address:

EDMOND, OKLA.

WANTED
ORIENTAL DANCING GIRL

Good Female Impersonator preferred. Must have good wardrobe. Have beautiful framed show. Use large Python Snakes for flash. Also good Front Man. Good proposition to both. Cleo Stafford, contact me at once.

EDDIE GREENO

2810 Clark St.

TAMPA, FLA.

LAND-O-PINE SHOWS

Want Ferris Wheel, Chairplane or any Ride for long season of celebrations and church bazaar. Shows all open but Snakes, Bunny Venus, Jimmie Bocheno and Leo Litchfield, get in touch with me. Concessions—Long Range Gallery, Cork Gallery, Pan Game, small Bingo, Custard, Guess Your Age and Weight, High Striker, Jingle Board, Fish or Duck Pond, String Game, Candy Floss and Apples. Feb. 10-13, Leesburg, Ga.; 17-22, Albany, Ga. Address all correspondence as per route. J. A. LEFEBVRE.

WANTED

FOR CASH

Concession Truck that is equipped to sell Popcorn, Hot Dogs, Cold Drinks or Ice Cream. Please send photo or price wanted to

BOX D-435

The Billboard

Cincinnati 1, Ohio

KNOW YOUR DEALER

When Purchasing

SUPPLIES

C. R. FRANK DISTRIBUTOR
POPCORN AND
SUPPLIES933 N. BROADWAY
ST. LOUIS 2, MO.

SKEWERS

"Apple Sticks"

FLOSS PAPERS

(4x12) Kraft

SYRUPS

No Sugar Needed

PEANUTS

Roasted—Raw—Granular

SETS QUICK

A Hardening for Candied Apples and Caramel Corn

CARTONS

Popcorn Cartons. We have 'em.

OIL AND SEASONING

Low Prices

POPCORN MACHINES

Immediate Delivery

SNOW CONE SUPPLIES

Spoons, Paper Cups, Syrups, etc.

PRICE LIST ON REQUEST

C. R. FRANK DISTRIBUTOR
POPCORN AND
SUPPLIES933 N. BROADWAY
ST. LOUIS 2, MO.

HAPPYLAND SHOWS

NOW BOOKING

Shows — Rides — Concessions — Free Acts
for 1947 Season.3633 Seyburn, Detroit 14, Mich.
Phone: PLaza 7924ATTENTION
FRED GAGNON

Please Write to

GEORGE BERTOLI

Or if anyone knows of his whereabouts, contact
the following address:

316 S. Easton Road, Willow Grove, Pennsylvania

RIDES WANTED
ALSO FREE ACTS
ANNUAL ROTARY CARNIVAL AND
FIREWORKS DISPLAY

July 1, 2, 3 and 4.

Expect 35,000 Attendance.

NO CONCESSIONS.

Contact:

HUBERT BROWN
West Plains, Mo.WORLD OF PLEASURE
SHOWS

Now Booking for 1947

SHOWS—RIDES—CONCESSIONS

Opening in April. Vicinity of Detroit.

JOHN QUINN, Mgr.

100 Davenport St., Detroit 1, Mich.

WOLF GREATER SHOWS

OPENING EARLY IN MAY

Now booking Shows and Concessions. Want to buy for cash. Roll-o-Plane or Double Loop-o-Plane, with or without transportation. Address: P. O. Box 2725, Bloomington Sta., Minneapolis, Minn. Phone: Midway 7647, evenings.

RIDE-O FOR SALE

12 cars, in very good condition mechanically, tubs and catwalks need a few repairs. Ride can be bought with or without transportation. Transportation consists of 1 1937 Diamond T Truck with 28 Ft. Trailer, a 1940 Dodge Truck with 26 Ft. Trailer and a 10-Ton Winch. Price, complete with transportation, \$8,500.00. Ride-O alone, \$4,500.00. Come and get it. DAVID J. PREVOST, El Dorado Fairgrounds, El Dorado, Ark.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Rice Festival Dates Set

CROWLEY, LA., Feb. 8.—The 1947 Rice Festival will be held November 6-7, it was decided at a meeting of the executive committee here.

Orange Show Dates Set

SAM BERNARDINO, Calif., Feb. 8.—The National Orange Show opens here March 13 for its 32d annual showcase of the citrus industry. Event runs for 11 days.

BoothSpace Demand Heavy at Cincy Zoo Show; Acts on Menu

CINCINNATI, Feb. 8.—With a heavy demand for booth space indicating a sell-out long before opening, officials of the Cincinnati Retail Grocers and Meat Dealers' Association are completing plans for the 30th annual Pure Food and Health Exposition at the zoo here, August 19 thru September 1, Karl Yochum, president, said this week. Yochum said this year's event will be held on a scale in keeping with the peacetime schedule. Show, as usual, will feature a number of acts.

A. E. (Tony) Scheffer, managing director, and August Meyer Jr., food exhibits director, said that many exhibitors inked contracts for 1947 space before last year's event had been concluded. Pointing out that the local show last year attracted national attention, Scheffer said that editors of leading food-trade magazines, newspapers and appliance manufacturers visited the show to learn why, after nearly one-third of a century, the food show was still so popular.

In addition to Scheffer, Meyer and Yochum, show's committee members include John Ziepfel, Clarence Meyer, Charles Dellerman, William H. King, George Gander, C. R. King, F. J. Scherer, Theodore Nicola, Frank Von Lehmden and George Kamerdeiner.

They also are members of the executive committee along with Joseph Schoeny, Eugene Baumann, Andrew Engelhardt, Edward Faust, Clark Kuhn, A. J. Naberhaus, William Rotenberger, William Seegar and Harvey Vielhauer.

HEAVY DUTY BINGO CARDS IN 2 COLORS

DIE CUT CARDS THAT LOOK NIFTY AND WEAR LIKE 60
NO TWO IDENTICAL IN THE COMPLETE SET OF 3000

BINGO				
12	27	33	47	64
10	18	42	52	66
14	16	FREE	48	63
6	23	40	50	71
5	21	44	58	74

SOLD IN LOTS OF 100 AND OVER
Also Bingo Blowers and Other Supplies.
Write for samples and catalogue.

MORRIS MANDELL & CO.

131 W. 14th St., New York 11, N. Y. - Dept. B
CHelsea 2-3064

GROUND CABLE FOR SALE

2,500 feet new 1/0 Cable, 2/0 rated carrying cap.; 3 new cadmium plated 200 amp. Trumbull Switch Boxes; 14 new Junction Boxes; 2 Primary Throw-Outs. \$1,200.00 takes all, or may split up.

KNUTE OLSON

Rt. 1, Box 370 West Palm Beach, Fla.

WANT

Two capable American Readers for Ft. Worth, Texas, Live Stock Show and long season to follow. Answer:

ANNE ZEBIK

(formerly Anne Wilson)
7216 Semmes St., Houston, Tex., until Mar. 1st; then c/o Bill Hames Shows, Ft. Worth.

ATTENTION CARNIVAL DEALERS!

We are preparing a fine, attractive line of numbers in Fur Toys for the coming season. Write for further details.

ANIMAL KINGDOM TOY CO.

37 West 21 St. New York 10, N. Y.

WHEEL FOREMAN

Must be sober, no boozers or floaters need reply. Top salary and commission. Teardown each two weeks; starting April 1st. Can also use Man who understands electric and operate Auto Kiddie Ride.

LACHMAN AMUSEMENT CO.

2931 12th St., N.E. Washington, D. C.

FOR SALE Brand New

FROZEN CUSTARD MACHINES

Immediate delivery. Guaranteed. Write or Wire for Details. BOX 148, c/o The Billboard, 1564 B'way, N. Y. 1.

CARNIVAL WANTED

Any Week June, 1947

Top notch organization only.

Terms and Correspondence to

ALL TROY A. C.

Troy, N. Y.

26 Years of Sponsoring Community Events

WANT CARNIVAL VETERANS OF FOREIGN WARS

For weeks near dates of May 19th, June 16th and August 4th. Other dates may be arranged. Glasgow, Ky., population 8,000. Big territory to draw from. Plenty of money.
J. H. ENGLEMAN
Glasgow, Ky.

THE LAURIUM FIRE DEPARTMENT

Is desirous of booking a good-sized Carnival for July or August, 1947. New grounds close to railroad spur. Contact at once to arrange dates.
JOSEPH M. KLINE, Chairman
LAURIUM, MICH.

DUMONT SHOWS

NOW BOOKING FOR SEASON 1947

Shows, Legitimate Concessions and Ride Help.

LOU RILEY

BOX 126 SOUTH HILL, VA.

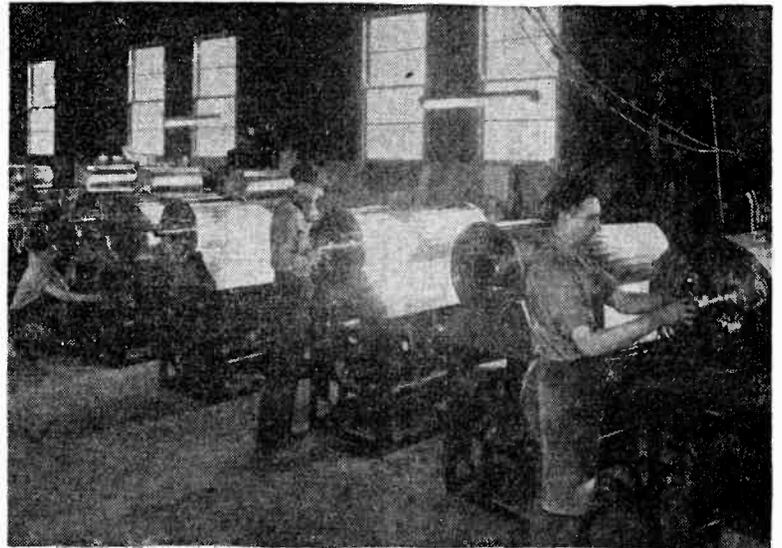
WANTED TO BUY

1 Ferris Wheel, any type; 1 Merry-Go-Round, any make; 1 24-Seat Chair-o-Plane, any make. Will pay cash anywhere in country. Must be portable equipment.

ARTHUR E. GILLETTE

141 Bromback St. Pittsfield, Mass.
Wire or Dial 24800 or write.

EZE-WAY FROZEN CUSTARD MACHINES ON THE LINE



There is still some delay in the delivery of our units, but our 1947 models are now coming off the production line. We are now in the process of more than doubling our factory size to better enable us to supply our customers. Watch the General Equipment Co. for the best in Custard Machines, Concession Trailers and Trucks.

GENERAL EQUIPMENT CO.

814-824 So. West Street

Indianapolis 2, Indiana

STEAM TRAINS

BUILT TO LAST A LIFETIME

A more fascinating Ride that puts more money in the Ticket Box.



OTTAWAY AMUSEMENT

2514 Aloma WICHITA, KAN.

WRITE FOR FOLDER, PRICES AND DELIVERY DATE.

QUEEN OF THE FLYING RIDES

FLYING SCOOTERS

BISCH-ROCCO AMUSEMENT CO.

5441 COTTAGE GROVE

CHICAGO, ILL.

CONCESSION AGENTS WANTED

For Penny Pitch, Cigarette Pitch, Duck Pond, Fish Pond, Cork Gallery, Pitch-Till-U-Win, Balloon Darts, Hoop-La, Clothes Pin Pitch, Milk Bottles, Cat Rack and others. Must be absolutely sober and reliable and able to stand prosperity. Couples or individuals. Finest route of still dates and fairs in the country.

EARL TAUBER

HENNIES BROS.' SHOW

155 N. Clark St.

Chicago 1, Ill.

WANT

WANT

WANT

SILVER SLIPPER SHOWS

CONCESSIONS—Several good Stock Concessions still open. Want Photos, Guess Your Age, Scales, Novelties, Jewelry, Frozen Custard, Lead Shooting Gallery, Snow Balls, Floss Candy, Candy Apples.

SHOWS—Will book any Show of merit with own outfit and transportation, not conflicting with Wild Animal Circus and Snake Show.

HELP—Want A-1 Foreman for Loop-o-Plane, Miniature Train and new Kiddie Auto. Want Lot Man with Concessions. Want Ticket Sellers and Takers. We pay top salaries and bonus to sober and reliable help. Boozers and chasers, save your stamps. All wires and replies to

WILLIAM O. HAMMONTREE, General Manager

2709 ROSSVILLE BLVD.

CHATTANOOGA, TENN.

ROOF GARDEN SHOWS

NOW BOOKING FOR SEASON 1947

Can place Cook House, all legitimate Concessions. Side Shows—Want 16-in-One with or without tops. Will buy or book Tilt-a-Whirl, Octopus or Loop-o-Plane. Full season of good spots in West Virginia, Ohio, Pennsylvania, Maryland. Address:

T. J. CRAMBLETT

PHONE 70 OR 209

MEYERSDALE, PENNA.

FLORIDA FEATURES EXHIBITS

Electric Show Top Attraction

Absence of military noted in "exposition for better living"—weather hits bow

By Pat Purcell

TAMPA, Feb. 8.—Public utilities, particularly of the electrical variety, have been accorded the center ring of the current Florida State Fair, which opened here last Tuesday and will complete an 11-day run next Saturday night.

Theme of this annual is "exposition for better living," and almost every known electrical gadget for the home, either urban or suburban, is on display in a huge building which last year was the home of America's most efficient war weapons.

That the war is really over is jammed home with a pleasing jolt, as there isn't a thing around the grounds to indicate there ever was a war, unless one happens to see the new sprinkling wagon Manager P. T. (Pa) Strieder had fashioned out of a gas tank left by the army when it evacuated the grounds, mounted on an organ-wagon chassis salvaged from Royal American Shows' winter quarters; an ingenious bit of building, indeed.

A Tribute to Pa

The water wagon caught the eye of this observer particularly as it is a fine example of the resourcefulness which has long given Strieder top (See *Weather Hurts Tampa*, page 73)

10-Day '47 Event Set for Waco

WACO, Tex., Feb. 8.—This city is to have a 10-day fair and exposition in October, if present plans carry thru. Group, headed by Tommy Stevens, is behind project. Site for the expo has not been chosen but probably will be on the Loop Highway, Stevens says. Fair would be held after Texas State Fair, Dallas.

Sponsors were represented by Bill Foster at the recent meeting of the Texas fairs in Dallas.

French Fair Revival Sets In; Many Skedded To Run

PARIS, Feb. 8.—With conditions in France gradually returning to their pre-war status, many traditional fairs and local celebrations are being resumed thruout the country. Most of these fairs are commercial shows featuring local products, but all are run in conjunction with carnival-type street fairs or other recreational features depending on the importance of the fair and the size of the town.

During March, April, May and June, this year, more than 30 important local fairs are skedded, promoting such primary products as wines, liquors, perfume essences, food products, textiles and ceramics. Fairs run from 3 to 14 days. Biggest of these is the annual Foire De Paris, held May 10 to 26 in large fair grounds, with huge permanent exhibition halls, on the outskirts of Paris, at which all products of France and its colonies are displayed. There is also a section for exhibits from foreign countries.

Attraction People At Michigan Meet

DETROIT, Feb. 8.—Attraction people at the Michigan Fair Convention included Mr. and Mrs. T. P. Eichendorfer, L. L. Sharp, and Mr. and Mrs. Bert Kuehn, Regalia Manufacturing Company; Bert E. Thomas, Detroit Sound Engineering; Seymour Krause and Abe Lapiques, Progressive Merchandising Company; Jack Duffield, Thearle-Duffield Fireworks; Walter L. Beachler, United Fireworks; R. F. Smith and L. E. Holt, Interstate Fireworks; Warren C. Meyers, Meyers Concessions; Mr. and Mrs. Harry K. Smythe, WOWO Hoosier Hop; R. Voorhees, Voorhees-Fleckels Fair Booking Association; E. L. Hamblen and Betty Bryden, WJR Goodwill Frolic Barn Dance, and L. A. Cross and E. J. Kiesel, Fox Tent & Awning Company.

Mr. and Mrs. C. A. Klein, Peggy Klein, Jack Klein, and Von Black, Klein's Attractions; Mr. and Mrs. A. Hart Sutton, R. B. Powers Company; Henry and Corinne Lueders, Elizabeth and Art Bruckman, and Buddy Melton, United Booking Association; Roy Pask, Goebel Brewing Company; Mr. and Mrs. Earl W. Kurtze and Dick Kurtze, WLS Artists Bureau; Boyle Woolfolk, B. Ward Beam, Ed Schooley and Bill Hughes, Boyle Woolfolk Agency.

Earl J. Coburn and Russ Carlton, Fair Publishing House; Sam J. Levy, Billy Senior and Randolph Avery, Barnes-Carruthers Office; Mr. and Mrs. Jack Raum and Mr. and Mrs. Cherokee Hammonds, Raum's Circus-Rodeo; Lee Lott, Lucky Lott's Hell Drivers; Glenn Jacobs, Mr. and Mrs. Bob Shaw and Mr. and Mrs. Jinx Hoaglan, Gus Sun Agency; Mrs. Ernie Young, Ernie Young Agency, and Earl Newberry and Jimmie Van-Cisc, Jimmie Lynch Death Dodgers.

Around the Grounds

Funereal Appearance of Ticket Boxes Lone Drab Note at Tampa

TAMPA, Feb. 8.—Evidently the navy exhibit at the 1945 Florida State Fair left some of that battleship gray paint at the completion of the run, as it would be unfair to say that General Manager P. T. (Pa) Strieder deliberately went out and ordered the mixture that was applied to all outside ticket boxes. It is the drabest gray possible, and surely gives the wickets anything but the c'mon look. Yup, the ticket boxes outside the grounds suggest that one might be paying a fee for a visit to a mortuary, but inside it is all bright, clean and merry.

Pa Strieder sold those coin turnstiles that were used at the outside gate for several years as the 60 cents admission made for a bit too much confusion. Now a customer purchases a single ticket for 60 cents, which includes the federal tax, and moves thru a regular turnstile to enter the grounds. Heretofore it was necessary to get the proper change in addition to a 10-cent tax ticket. And, in the sale and purchase of the turnstiles, David Harum Strieder made a profit for his association.

Mike Barnes, vacationing at St. Petersburg, Fla., reports that Inez Smith, Barnes-Carruthers wardrobe mistress, told him to make a daily double bet on Nos. 1 and 3 when Michael was leaving for the race track the other day. Mike related (See *Around the Grounds*, page 73)

Miss. Lt. Gov. Pledges Aid To Fairs, Livestock Shows

JACKSON, Miss., Feb. 8.—Hailing fairs as the greatest industry to build the State of Mississippi, Lt. Gov. Oscar Wolfe, speaking before the annual convention of the Mississippi Association of Fairs and Livestock Shows here yesterday, made strong committals of legislative and financial aid from the State for the staging of fairs and livestock shows. The one-day session also was marked by disclosures that three more livestock shows loom, bringing the number to 23 for the spring season. In line with the expansion of stock show interest and participation by stock shows in the organization's activities, the convention amended the association's title to embrace them.

G.W. Wynne New Mgr. at Memphis

College grad assumes reins —inks Jones Exposition— acts thru Young

MEMPHIS, Feb. 8.—G. W. Wynne, a graduate of the University of Tennessee College of Agriculture, former army combat engineer in the European Theater of Operations and holder of the Purple Heart, has been named manager of the Mid-South Fair, which will resume as a six-day event September 22. The fair has not been held since 1941, the plant having been used by the army during the war.

Wynne said he closed with the Johnny J. Jones Exposition for the midway and that he has booked all grandstand acts thru the Ernie Young Agency, Chicago. Acts include Selden, Stratosphere Man; the Sensational Kays, aerial act, and Bobby Kuhn and His Mid-Nite Suns.

A constitution and by-laws were adopted by representatives of 30 county fairs, four district fairs, the State exposition, 42 county livestock shows and eight district livestock shows.

All association officers were re-elected. They are: W. R. Cannady, Meridian, president; E. E. Deen, Hattiesburg, vice-president; R. B. Jeffries, Laurel, vice-president, and J. M. Dean, Jackson, secretary.

More than 100 showmen, attraction people, fair suppliers, and fair officials attended. Show people and attraction representatives included Oscar Bloom, Gold Medal Shows; B. W. Hottle, Buff Hottle Shows; P. V. Rogers and Leonard and Bob Sickles, Rogers Greater Shows; H. Dale Smith, E. E. Farrow and W. B. Fox, Wonder Bros.' Shows; Billy Senior, Barnes-Carruthers Theatrical Enterprises, Chicago, and George Flint, Boyle Woolfolk Agency, Chicago.

So. Indiana Circuit Opposes Bill Aimed At Changing Set-Up

COLUMBUS, Ind., Feb. 8.—Southern Indiana Fair Circuit, comprised of 14 county fairs, voted opposition to a bill which would change the procedure of naming the Indiana State Fair Board and also voted to support the stand of the Indiana Association of County Fairs in regard to a bill which would legalize pari-mutuel racing in the State. State association's stand is for pari-mutuel betting, providing part of the State's revenue from betting be given as aid to the fairs of the State.

F. M. Overstreet, Columbus, was re-elected circuit president. A. Burl Hinchman, Rushville, was named secretary, replacing William Clark Franklin, who asked to be relieved after serving 10 years. Curtis Russell, North Vernon, was elected Southeastern circuit director, and Hugh Dickey, Connersville, Eastern district director, on the board of the Indiana Association of Fairs.

Pacific National Expo Reports \$450,000 Surplus

VANCOUVER, B. C., Feb. 8.—Pacific National Exhibition now has a surplus of close to \$450,000, A. M. James disclosed at the annual board meeting. Besides the \$375,000 settlement with the federal government for wartime use of the plant, the exhibition had a \$56,000 income from horse racing, \$8,600 from the Pacific Coast Amusement Company, operators of Happyland, and \$2,600 from other sources.

Arizona's 1946 State Fair netted a profit of \$39,681.76, Paul F. Jones, secretary, reports. Profit and other money held by the annual will go into improvements.

Annual Will Honor Cornell's First Prexy

CHICAGO, Feb. 8.—Premium book of the 1947 Cortland County Fair here will be dedicated to Andrew Dickson White, first president of Cornell University, who was born in Cortland County.

Decision was made at the annual meeting of the fair board. Each year the fair devotes its front cover to a picture of an outstanding native son of the county and carries a life story of the person.

All officers of the fair were re-elected. They are A. J. Sears, president; Ralph Butler, vice-president, and Harry Tanner, secretary-treasurer. Directors, all re-elected for three-year terms, are Sears, Butler, Leon Randall, C. C. Wickwire and L. D. Thomas.

SYRACUSE '47 REVIVAL DIMS

Bath To Manage Ohio State Fair

Has served for 18 years as State Farm Bureau lobbyist—to handle other duties

COLUMBUS, O., Feb. 8.—Edwin J. Bath, Worthington, O., widely known lobbyist for the Ohio Farm Bureau Federation for 18 years, will manage the Ohio State Fair. He has been named special assistant of the Ohio Department of Agriculture and in that capacity will handle the direction of the fair. He will also serve as secretary to the board of agriculture.

Appointment was announced by Director of Agriculture Frank N. Farnsworth, who said it was "in line with Governor Herbert's policy to make more effective use of the State board of agriculture."

Bryan P. Sandles, manager of the junior fair, served as manager of the State Fair last year.

Strong Exhibits At Orlando Expo

ORLANDO, Fla., Feb. 8.—The 35th annual Central Florida Exposition, an agricultural and industrial exposition showing for six days and nights, will be held February 24 thru March 1, Crawford Bickford, general manager, has announced. "This will be the finest fair event ever presented on the 25-acre plot of Orlando's Exposition Park," he said.

Colorful displays and educational exhibits will be feature attractions. Bickford reports demands for community and commercial exhibit space have far exceeded previous years and exhibits scheduled for the 1947 opening are expected to set new high standards for fair exhibitions.

Community exhibits booked include Apopka, Christmas, Conway, Lockhart, Ococee, Pine Castle, Union Park, Winter Garden, Winter Park, Zellwood and New Smyrna Beach.

County exhibits include Brevard, Lake, Orange, Seminole, Pasco and St. Johns.

The annual State Boys and Girls 4-H Poultry and Egg Show will again be held at the exposition. A rabbit show, sponsored by Florida Rabbit Producers Co-Operative, Inc., is another event expected to attract wide interest.

The Flower Show, sponsored by the Orlando Garden Club, is described as one of the feature events. Mrs. W. T. Chennell, chairman, advises that entries are not confined to club members but are open to all growers of shrubs and flowers. Orchids, roses, bulbs, tubers, potted plants, annuals, perennials and native ornaments are among the classes scheduled for the show.

Meyers New President Of Vevay, Ind., Event

VEVAY, Ind., Feb. 8.—William Meyers was elected president of the Fairview Fair. Other officers are Lon Bales, vice-president; Earl Furnish, treasurer; Harry Washmuth, secretary, and Edward Woods, William Smock and Furnish, directors.

Annual recently purchased fairgrounds at an auction and are now incorporated.

Seen and Heard at Northampton

NORTHAMPTON, Mass., Feb. 8.—Contract boys were out en masse at the annual convention of the Massachusetts Agricultural Fairs' Association here January 23-24. Seen in the lobby were Earl Newberry, Al Martin, Joe Hughes, Lee Crosby, Buckie Allen, Dick Coleman, Buddy Wagner, Joie Chitwood, Joe Godin and Johnny Cairo. Their posters were competing with original Currier & Ives prints in the lobby of the Northampton Hotel, which has one of the greatest collections of antiques in the country.

Louie Webster, former commissioner of agriculture, dropped in on the meetings en route from Albany to Uxbridge. . . . Milt Danziger, former fair exec, attended his first fair meeting in years. Milt is resting following a siege of figures with the Washington OPA office. . . . Eddie Carroll, Great Barrington, was noted holding conferences in all corners of the lobby. Mace Dickinson, Northampton, did the disappearing act in the middle of the matinee session but came right back before the meeting was over. Took in a trotting association directorate meeting in the interim. Leon Kelso, new prexy, took over in Mace's absence.

Draws Big Laugh

Dot Griffin, Lou Brem's efficient secretary, took down oodles of notes for her department letter. . . . Bob Trask reported he was worried about a proposed State highway which would cut right thru his recently rebuilt race track. . . . Leon Viets, horse and ox draw contestant, was on hand, getting a line on those events to be held this fall. . . . Mrs. Ernest Matthews, new secretary of the Southwick Fair, drew the biggest laugh of the session, when she asked Al Lombard, "What are the benefits of belonging to this association?" Never without an answer, Al's re-

Downey, Calif., Event To Be Revived in '47

DOWNEY, Calif., Feb. 8.—Revival of the Downey Fair, which for several years following the first World War drew crowds of 3,000 daily when the community had only a 5,000 population, has been assured by the formation of a special committee here. Tentative dates have been set for May 28-June 1.

Defunct since 1920, revived event will be billed as the Downey Pageant of Progress, sponsored by local merchants thru the chamber of commerce. Tom Linden heads special committee which already has begun work on the project. Joe Sims, Bert Douglas, Joe Wheeler, Woodie Woodill and Paul Wishek are committeemen.

Joe Bren Entertainment Service, of Los Angeles, will conduct the pageant.

Following the lines of its predecessor, event will offer exhibits of local produce, home-cooking, poultry, etc. There also will be a complete carnival midway.

Original fair was highly successful with industrial and commercial exhibitors from Long Beach, Whittier and other surrounding cities occupying space. Event then was housed in a 300, a 200 and two 100-foot tents in the downtown business section. Site for the rejuvenated fair has not been set.

sponse drew Mrs. Matthews' pen to the dotted line.

Commissioner Cole spent all afternoon and evening at the meetings, holding "court" in the hotel lobby. . . . Al Lombard turned usher when seating became a problem at one session. . . . Charming Mrs. Ed Burr made things pleasant for the lady members. . . . Warren Bodurtha had a large delegation from the Blanford Fair. . . . Anne Hubbard, Bob Trask's Girl Friday, did an excellent secretarial job, mixed in with answering a flock of phone calls and being a sort of "information please" girl. . . . Mrs. Sara Jones, well known cattle breeder from Amherst, attended all sessions. . . . Arthur Porter was revealed for the first time as a champion skier.

Gets "Morning Line"

Brice Nash, horse draw official, outlined his new ideas in that department. . . . Colbert brothers, of Worcester, were lining up fall dates. . . . Joe Hughes, representing George A. Hamid, and Al Martin had connecting suites. Claim "it just happened customers just couldn't miss one or the other." George missed his first meeting in years, but phoned Joe Hughes early Thursday from the Deep South to get the "morning line."

Jesse Hutchinson, the candy expert, was accepting congratulations on being elected director of the Arlington (Mass.) Chamber of Commerce. . . . Chet Nelson reported being on the mend after a serious illness. His band played the show at the banquet. Col. Dunbar Bostwick, banquet speaker, is of the "400."

His brother is Pete Bostwick, gentleman jockey, and his sister is Mrs. Ogden Phipps, who races her stables at all the big tracks. The colonel is the only one in the family who has the harness race bug. Claims his Chris Spencer will be one of the greatest trotters of '47.

Glenn Rublee, Rutland (Vt.) Fair secretary, was present, shaking hands all around. . . . Had Drury was in from the Essex Junction (Vt.) Exposition. . . . Politico Roy Smith said he has been going to fairs since 1904. His son now exhibits Jersey cattle at major fairs. . . . Mrs. Al Lombard was happy over Al's resignation. The Lombards leave February 15 for Florida. . . . Smith College gals took a peek at the proceedings. Smith is just down the road from the hotel. And the boys took a peek or two at the Smith gals in the tavern.

Burlington, Kan., Votes Stadium, 4-H Bldg. Bond

BURLINGTON, Kan., Feb. 8. — Coffey County Fair here will have widespread plant improvement program. The city has voted bonds to pay for a covered stadium seating 1,800, which will provide exhibit space and showers under the stand, and a new 4-H Club building is to be erected. Present track is third-of-a-mile and it may be increased to half-mile.

Officers for 1947 are R. A. Roberts, president; Lloyd John, vice-president; Carl N. Henning, secretary, and H. E. Douglas, treasurer.

BERLIN—Twelve automobile races and 23 motorcycle events will comprise Germany's rejuvenated motor racing next year on the famous Nuernberg track in Eifel, Germany's toughest course.

Plant Plans Before Solons

State study group recommends expanded expo — new site for future needs

ALBANY, N. Y., Feb. 8.—Revival of the New York State Fair on a new site at the Syracuse army air base and on a greatly expanded plane was recommended by the temporary State Fair Commission Wednesday (5) in its report to Governor Dewey and the Legislature. Altho immediate acquisition of the new site was urged, hope for the resumption of the annual this year was dimmed, since the commission termed the possibility of construction now as "inadvisable" because of the demands on the building supply industry.

The commission asked it be continued for another year, with an appropriation of \$100,000 to develop detailed preliminary plans and estimates so "appropriate action can be recommended to the next Legislature." New annual would emphasize the State's agricultural, industrial and commercial attainments in a manner that would be "broadly representative of the economic life of the State."

Plant Site Accessible

Present fairgrounds was said to lack adequate buildings, drainage and accessibility as well as limited room for expansion. According to the Department of Public Works, it would cost \$2,606,000 to restore the present plant for permanent occupancy. Proposed site is located about one-half mile from the city limits of Syracuse and is readily accessible.

The commission advised "that (See Syracuse 1947 Revival, page 72)

**NOW CONTRACTING
ACTS FOR 1947**

**SUITABLE FOR
CIRCUSES, FAIRS AND
PARKS**

ERNIE YOUNG

155 No. Clark St.
CHICAGO, ILL.

Available for Fairs and Indoor Circuses

**THE
SKATING MILLERS**

With a new Sensation

"SKY SKATING"

Atop a fast moving car.

Write or wire us—

c/o M. C. A.

430 N. Michigan Ave. Chicago 11, Ill.

WANTED

For the Turner and Hutchinson County Fairs, to be held at Parker and Tripp, So. Dak., August 24th to August 31st, 1947 (two biggest County Fairs in South Dakota), 6 to 9 Rides, 20 Concessions and 4 or more Shows. Regular terms.

For information contact

J. C. JENSEN, Sec., Parker, S. D.

South Carolina Execs Hear Pleas for Balanced Program

COLUMBIA, S. C., Feb. 8.—A plea for balance in fair operation was voiced by speakers at the 18th annual meeting of the South Carolina Association of Fairs at the Wade Hampton Hotel here January 20. Speakers representing fair management, agriculture, attractions, physical planning and government all deviated from their assigned topics to accentuate the need for presenting the various components of a successful fair in their proper ratio. Each speaker stumped for the equalizing presentation of exhibits and entertainment, with the quantity and caliber of each being the determining factor.

With approximately 150 members and showmen in attendance, meeting was one of the finest in association history. Morning and afternoon sessions were held.

J. M. Eleazer, Clemson extension information specialist, urged fairmen to adopt the optimistic approach of showmen. Promotion of fairs should be backed with confidence, he said, plus the investment of profits to make for bigger and better fairs. Anticipation of prospective change would result in better operations.

Improvements advocated by Eleazer included better promotion of 4-H and FFA activities and better exhibiting facilities. Along with these should go greater opportunity for farmer participation, with younger people given responsible posts and standard classes for cattle judging. He also urged more thought be given the physical comfort of patrons.

Says Carnie Tops Can Aid

George A. Hamid admitted grandstand attractions were essential to the successful operation of a fair, but readily agreed agriculture and livestock were even more essential. He offered as proof of the importance of grandstand shows the fact that in a period of 12 years fairs booked by him had upped their act budgets as much as 300 per cent. They did this, he pointed out, only because the shows were able to pay for themselves and account for a substantial profit besides.

Hamid charged carnival operators with the responsibility of helping to educate fairmen whose knowledge of fair promotion was often limited to a small geographical area. He warned an out-and-out promotion was no fair at all and would not pay dividends.

The proper balance between entertainment and exhibits was stressed by Paul V. Moore, secretary-manager of the State fair, who warned the assembled managers to examine themselves and their promotional efforts to determine if they were presenting their best efforts or only a fair facsimile.

Cites Available Material

R. J. Pearce, fair planning expert, told those attending if they were going to put off building until materials became plentiful there wouldn't be any building for a long time. Plentiful and adaptable supplies included cinder and concrete blocks plus various metal alloys. Today's successful fairmen have weathered many hard knocks, he said, and there is no reason to suppose they couldn't overcome minor obstacles now.

A proposed plan for the Brockton (Mass.) fair was used by Pearce to illustrate some of his ideas about the proper layout for a fair. Fair operation, to be successful, should center around a master plan. This would result in progressive fair managers planning up to 10 years in advance and certainly plotting the next annual the day following the conclusion of the last one.

Endorse Hagen Bill

A resolution was passed endorsing the proposed Hagen Bill which will be written to free agricultural fairs from federal admission taxes.

Re-elected were Paul V. Moore,

Walter Stebbins Returns To Auto Race Promotions

NEW YORK, Feb. 8. — Walter C. Stebbins has announced his intention of re-entering the big car auto race promotion field which he left for a hitch in the army in 1941. His discharge in April came too late to allow him to make plans for this year. He left the army with the rank of major.

Stebbins began promoting races in 1936. During his last operating year, in an effort to provide closer competition, he placed a 214 cubic inch piston displacement limit on all cars. Combined with this he placed the fastest cars in the time trials in the last starting positions in races.

Since his return to civilian status Stebbins has been associated with Madison Square Garden as house manager.

Fredericton, N. B., Plans 300-Grand Sports Palace

FREDERICTON, N. B., Feb. 8.—Favored by the Fredericton Exhibition, Ltd., is the establishment of an arena for use during the annual and also in the winter for ice hockey and skating.

With artificial ice plant, cost would be about \$300,000. Indications are the city of Fredericton will join with the fair company in financing the project.

The annual will offer independent harness racing next season after a lapse since 1939. Because of leasing the grounds to Alexander College, a temporary institution for ex-servicemen, the fair cannot resume until 1950, but it is proposed to build the new arena this year.

Indiana Signs B-C Show; Ups Premiums, Purses \$44,630

INDIANAPOLIS, Feb. 8.—Barnes-Carruthers Theatrical Enterprises, Chicago, again has been awarded the grandstand revue and act contract for the Indiana State Fair, Paul G. Moffett, board president, announced.

Announcement came at a meeting of the State fair board, at which time it also revealed premiums and prizes for the '47 event will be increased by \$44,630 to a total of \$261,825.

Columbia, chairman of the board; J. Cliff Brown, Sumter, president; E. B. Henderson, Greenwood, vice-president; J. A. Mitchell, Anderson, secretary-treasurer; W. B. Douglas, Florence, director, and J. M. Hughes, Orangeburg, director. Newly elected were Directors Harry Thames Manning and Tom Moore Craig, Spartanburg.

A banquet was held in the main ballroom. George A. Hamid Jr. emceed a floorshow made up of talent recruited from the local Foster's School of Dancing. Acts were Folly Sisters, precision; Richardson and Ferrally, adagio; Marcello and Tico, rumba and samba; Dot Owl, tap; Ann Brodie, ballet; Tico and Ann Brodie, novelty; Betty Richardson, military tap; Sarah Harper, pianist; Boo DuBois, strolling folk singer, and the ensemble.



MEETINGS OF ASSNS. OF FAIRS

Ontario Association of Agricultural Societies, February 12-14, King Edward Hotel, Toronto.

Utah Association of Fairs and Livestock Shows, Newhouse Hotel, Salt Lake City, February 13. Sheldon R. Brewster, Salt Lake City, secretary.

Western Fairs Association, San Luis Obispo, Calif., February 21. Louis S. Merrill, Sacramento, general manager.

INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

Syracuse 1947 Revival Dims

(Continued from page 71)

plans be so drawn as to permit ready expansion of the facilities in each section as needs develop, as we do not and cannot know today what our needs will be 50 or 100 years in the future. It is essential that the mistake of building an exposition with limited possibilities of expansion is not repeated."

Fair's Benefits Proved

It was proposed the cost of the new development be borne by the State. Part of the cost would be derived from the sale of the old grounds. The commission felt future expansion could be paid for by the fair and part of the initial expenditures paid back to the State "if the exposition is aggressively managed and promoted."

It was pointed out that the experiences of other fairs and expositions, notably those of the Canadian National Exhibition, Toronto, and the Texas State Fair, Dallas, "demonstrate conclusively that a well-conceived and properly balanced exposition can achieve success in terms of attendance, general public interest and value to both exhibitors and visitors far beyond that achieved in pre-war years by the New York State Exposition.

"The contributions which the exposition has made to agriculture in the past," the report said, "and which it may be relied upon to make in the future, constitute a sufficient reason for the reopening of the exposition and the expansion of the facilities for agricultural exhibits.

"The potentialities of the exposition in other fields, particularly in the field of industry and commerce, require an extensive expansion in the non-agricultural facilities of the exposition and a new approach to the entire proposition of a State exposition."

It was suggested the new grounds be made available for conventions, meetings, shows, etc.

Williams & Lee Ink 19

ST. PAUL, Feb. 8.—Back home from a tour of the Midwest fair conventions, Gladys M. Williams, of Williams & Lee Attractions, announced the closing of grandstand contracts for 19 annuals. They are Osceola, Loop City, Trenton, McCook, Albion, Wilbur and Elwood, all Nebraska; St. Charles, Zumbrota, Wheaton, Tyler, Slayton and Marshall, in Minnesota; Tripp, Parker and Murdo, in South Dakota; Jamestown and Rolla, N. D., and Casper (Wyo.) Fair. She also announced the signing of the three-day July 4 Celebration at Albert Lea, Minn.

Largo Piles Up Record Net; No Building Plans

LARGO, Fla., Feb. 8.—Net receipts for the 27th annual Pinellas County Fair, which closed here Saturday (1), will set an all-time high when the official report is concluded, and no definite plans have been made for future building plans, according to County Agent John H. Logan, who also serves as manager of the annual.

According to the straight-forward speaking Logan, the 1946 annual returned the greatest net profit in history and "our recent fair will top that by plenty," he declared.

Logan intimated that the profit might be too great as it has started several interested parties in dreaming up grandiose plans for the future, which he declared are fortunately still in the dream stage.

"Newspapermen are the most prolific dreamers and stories about crowds that had the plant 'bursting at the seams' may help create interest, but I hope it doesn't get our commissioners thinking too much along those lines," he said. "We are proud of our effort, and the results were amazing in view of the fact that citrus growers and brokers are not in as good shape financially as they were in our previous record year of 1946.

"This indicates the fair is enjoying a healthy growth, and that more people are deeply interested in it, but I do not think we should embark on a huge expansion program until we definitely need it," he stated.

Logan said it is impossible to accurately estimate the attendance. Some reporters wrote the attendance passed the 100,000 mark, but that brought a tell-tale smile to Logan's face. No count was taken of the number of children passing thru the gates free, nor the number of times passes were used. He said the attendance probably was the greatest in history, but would not make a guess at a figure.

Ill. Annuals Organize Harness Horse Circ.

FARMER CITY, Ill., Feb. 8.—Twenty-one representatives of four Illinois fair associations, meeting here recently, organized the Cornbelt Fair and Race Circuit. Annuals represented were Farmer City, Taylorville, Urbana and Fairbury.

William Corray, Urbana, was elected president; L. E. Wilson, Taylorville, vice-president, and R. F. Wilson, Farmer City, secretary-treasurer.

A possibility that Peoria, Lincoln, Lewistown and the Illinois State Fair, Springfield, may join the circuit has been indicated.

Correll Again Heads Trot Circuit; Plan 14 Meetings

HARRISBURG, Pa., Feb. 8.—Annual meetings of the Central Fair Circuit and District 8, U. S. Trotting Association, were held in conjunction with the annual meeting of the Pennsylvania State Association of County Fairs January 29. Org this year will sponsor 14 weeks of trotting at Pennsylvania and New Jersey fairs.

Officers are Harry B. Correll, Bloomsburg, Pa., re-elected president; Maj. E. B. Allen, Flemington, N. J., vice-president, and Charles W. Swoyer, Reading, re-elected secretary. Gage B. Ellis, Langhorne, Pa., was re-elected director of the USTA district for a three-year term.

Ind. Bill Aimed At Fair Set-Up

Legislation would change method of determining members of annual's board

INDIANAPOLIS, Feb. 8.—A bill in the Indiana General Assembly would change the method of determining the make-up of the Indiana State Fair Board. Sponsors of the bill claim it would end the existing procedure which they claim permits a self-perpetuating board.

Measure establishes 11 districts, instead of 13 as at present, with a representative to be elected from each district to serve with the governor, lieutenant governor and director of the Purdue University experimental station.

Up to now make-up of the board has been determined primarily by the members elected by the Indiana Association of County and District Fairs and by representatives of breed associations.

New measure stipulates no board member may serve more than four consecutive two-year terms, but no limitation is placed on the number of terms a member might serve if not consecutive. Measure, approved by the GOP policy commission, was referred to the agricultural committee.

Objection to the bill has been voiced by some who say the Indiana Farm Bureau, largest of the State's farm groups, might dominate the election of members. Opposition to the bill also has been expressed by 14 county fairs embraced in the Southern Fair Circuit.

Bill Would Permit Mutuels in Indiana

INDIANAPOLIS, Feb. 8.—A bill to license pari-mutuel betting on harness racing at Indiana county fairs was introduced in the State Senate Monday (3) by Senator Samuel E. Johnson, (R), Anderson.

Bill provides for a tax of 2 per cent on the total amounts wagered in the State to go into the State general fund. It also provides any moneys held by pari-mutuel operators on tickets not redeemed go into a State veterans' bonus fund.

It also would create an Indiana harness racing commission of three members appointed by the governor. Pari-mutuel operators would be assessed \$25 for licenses and \$50 for each day of racing operations.

Veterans' Day Plans Set for Ravenna, O.

RAVENNA, O., Feb. 8.—A mammoth veterans' day will be one of the features of Portage County Fair here July 29-August 2, M. H. Patch, secretary, announces. Arrangements have been completed for Ravenna Amvets Post No. 34, under direction of Comdr. George Krause, to stage the program August 2. One of the highlights will be a parade of service units and returning veterans thru the downtown section to the fairgrounds, where the entire program will be devoted to veterans' interests.

F. E. Gooding amusements again have been contracted for the midway. Grandstand attractions have been contracted thru Klein's Attractions. Fireworks will be supplied by the Hudson Fireworks Company.

Seek Shaunavon Revival

SHAUNAVON, Sask., Feb. 8. — Efforts are under way to revive the Shaunavon Agricultural Society in an effort to have Shaunavon included on the Class B fair circuit.

Outgrows Hobby

ASHLAND, O., Feb. 8.—James S. Atterhold has resigned as secretary of Ashland County Fair here, maintaining the job "had become too big for a hobby." L. B. Hetsler has assumed the post. Fair recently marked its 100th anniversary.

N. H. Bill Hits At Gyp Games

CONCORD, N. H., Feb. 8.—A bill authorizing appointment of a three-man commission to "clean up gyp games and undesirable entertainment" at New Hampshire's nine major agricultural fairs has been introduced by Rep. C. Edward Bourassa, Manchester, in the House.

Measure provides no more than two members be of the same political party and members receive \$500 per annum and \$25 per day for days they are actually in attendance at such fairs. Compensation would come from the race-track fund, which provides subsidies for the fair from the State's end of the Rockingham Park Race Track betting.

Around the Grounds

(Continued from page 70)

that 1 and 3 make a 13 and as that is his lucky number, he bought two tickets on the combination for himself—and down they came like trained sheep and paid off at \$158 per ticket. Mike didn't see Inez for three days and when he met her she reached for her purse and said, "I owe you some money." Mike replied, "Nope, I owe you," and proceeded to count out the \$158 to her. She pulled out a paper and said, "Look here, Nos. 2 and 7 won." Mike replied, "Waddaya mean, 2 and 7, I played 1 and 3 as you told me and we won." And then Mike looked at the paper and Inez had been looking at the St. Petersburg dog track results, where 2 and 7 had won, but Mike had gone to Sunshine Park and bet the ponies and won, and all the time Inez thought she was betting the dogs. Well, as J. C. (Tommy) Thomas philosophized, money goes to money.

Mr. and Mrs. Sam J. Levy arrived in St. Petersburg Monday (3) for two weeks of sunshine and two hours after taking off his coat he was fishing with Mike Barnes, and he reported the next day he enjoyed his first uninterrupted sleep since he and the late Sid Mercer handled tickets for the St. Louis Browns, and that was a long time ago, indeed.

Among outstanding improvements on the grounds was the beer garden and bar under the stand operated by Bush and Laube, of Kansas City, Mo. False ceilings were built over both the garden and bar, backgrounds were attractively decorated with pastel scenes. Bush and Laube, in addition to operating the grandstand concessions, did a bang-up job of turning out a complete fair program and guide.

Two staff changes have been made at the State Fair of Texas, Dallas. G. E. Vinson has been appointed publicity and public relations representative, and Fred E. Tennant has been named superintendent of concessions. Latter has been connected with the fair for several years. He will handle all concessions, both for the exhibit buildings and in the amusement and midway areas.

Weather Hurts Tampa Bow; Public Utilities Featured

(Continued from page 70)

recognition as an outstanding builder and manager.

The electrical display is housed in a building with 200x180 feet of floor space, and all of the leading manufacturers of electrical devices for the home are represented. There is an assortment of modern kitchens in operation, and each exhibit is designed to catch the eye of the housewife. Men, too, can find plenty to interest them, but it was built primarily for women and before this annual closes it will be surprising if the percentage of housewife attendance is not greatly increased.

Other utilities did not allow the electrical fellows to take the entire play, as there is also a strong demonstration by those purveying household appliances operated by gas; and heavy machinery used in the cultivation and development of citrus and general agricultural pursuits has been placed both inside and outside the buildings. Two new types of well drillers are in action, and there is a display of contractors' road building equipment including the world's largest road grader capable of grading half a highway at a time, and the smallest gasoline roller.

County Show Strong

Eleven counties have displays in the buildings, offering attractive arrays of their various products. These county exhibits, under the personal supervision of the respective county agents, always have been important features of the Florida State Fair, but veteran observers are unanimous in declaring these are the best ever, chiefly because citrus does not hold the entire spotlight.

Of course, citrus is displayed in mouth-watering fashion, but the numerous other vegetables common to the various counties show the enormous possibilities of truck gardening in this territory. The home canning features are excellent, while the canning industry plays an important role.

Tampa's cigar manufacturers are much in evidence, with two cigar-making machines holding the interest particularly of male winter visitors.

Elsie Is Here

Elsie, Borden's famed cow, has palatial quarters in the flower building, but is only one bovine as far as the over-all livestock picture is concerned. Cattle raisers, particularly the beef industry, have paid considerable more attention to the annual this year, and the stock barns are crowded. Poultry and egg shows are strong, and the competition, the judges say, was keen in the agricultural division.

Commercial displays are so numerous that Strieder didn't sell a single foot of space under cover to pitchmen, all of them having been sent to Sam Gordon, who handles all outdoor spaces for Carl J. Sedlmayr's Royal American. Only the regular restaurants and grab joints were allowed to remain in the buildings, and as a result those who pay the 60-cent gate fee have plenty to see before making another reach for the change pocket.

From an exhibit standpoint, the military made the 1946 revival here a great exposition, and now industry and commerce has made this current annual a true "exposition for better living."

Royal American Shows, of course, offer all midway attractions, with the exception of a little midway Strieder established off the beaten path which include Hirohito's horse, a two-headed cow and a huge hog.

Grandstand Bill Varies

Three days of auto racing and three days of thrills top the grandstand matinees, while the Duke of Paducah is the night headliner the nights he is able to get away from WSN at Nashville. Professor Quiz will deal out \$500 for the correct answers Thursday (13), with the show being aired nationally thru WSUN of St. Petersburg.

Regular grandstand features include Rudy Caffee, soloist and emcee; La Tosca, bounding rope; Corda Smith, high swaying pole; Great Arturo, high wire; LaMont's Cockatoos; Sylvia and Her Pals, dogs and pony; Irah Watkins' chimps; Robin Hood, juggler; Watkins' canine revue; Annie Lou and Danny, from Grand Ole Opry; Mustard and Gravy, movie comics, and Buck Buchanan, lightning sign artist.

Thearle-Duffield Fireworks are a new nightly feature, while music is furnished by Merle Evans and his band.

Attendance was off early this week because of inclement weather. Early morning rains hit out-of-town attendance, and chilly winds kept lots of the home folks indoors. Tuesday's auto race program attracted a profitable crowd and the contests engineered by Al Sweeney and Gaylord White (National Speedways) gave the fans plenty of opportunity to cheer. There were 27 entries, and 25 of 'em showed up, and Emory Collins and Deb Snyder had to boot their powerful mounts to live up to advance billing as the nation's No. 1 and 2 drivers.

**ACTS
WANTING ROUTES
FOR 1947 FAIRS**

—CONTACT—

**BOYLE
WOOLFOLK
AGENCY**

203 NO. WABASH AVE.

CHICAGO

NOTICE OF ATTRACTIONS MEETINGS MINNESOTA STATE FAIR

At Lowry Hotel in St. Paul, Feb. 21 and 22.

The Board will entertain proposals for the following: ADVERTISING MATERIAL, NIGHT GRANDSTAND PRODUCTION, FEATURE ACTS, FIREWORKS; AUTOMOBILE RACES for August 23, 24, 31 and September 1; RODEO for August 25, 26, 27, 28; THRILL DAY EVENTS for Aug. 29, 30. 1947 FAIR DATES—AUGUST 23 TO SEPTEMBER 1—TEN DAYS.

RAYMOND A. LEE, Secretary, St. Paul 1.

HARTFORD, CONN., COUNTY FAIR

Cherry Park Auto Speedway, Avon, Conn., Sept. 20th-21st

CONCESSIONS WANTED

Concessionaires who have worked at Harwinton, Conn., Fair for me, write. Expect to make this a four-day fair in 1948. Cherry Park is in the center of the brass industry of the world, 12 miles from Hartford. First fair in Hartford County in over twenty years.

LOUIS L. CRONAN CAMPBELL

R. D. 2, BOX 300

TORRINGTON, CONN.

Pitt's Enlarged Lexington Debuts To Heavy Turnout

PITTSBURGH, Feb. 8.—Initial showing of the recently completed addition to Lexington Roller Palace was held February 5, a bang-up crowd turning out for the event, reported H. D. Ruhlman, operator.

Main feature of the addition is a practice floor. Use of the floor will be limited to beginners every night from 8 to 9:45, except Fridays, when tyros will have use of it the entire evening. Advanced skaters may use the floor from 9:45 to 11 p.m. Other features of the addition include an enlarged skate rental section, doubled checkroom facilities and a modernistic women's lounge which will be in charge of a matron.

In addition to the regular 8 to 11 p.m. skating schedule, Lexington has crowded a number of special sessions into its weekly program. Matinees from 2 to 4:30 are held Tuesdays, Thursdays, Saturdays and Sundays, with practice sessions from 4:30 to 6:30 p.m. on Mondays, Tuesdays and Thursdays. A late session is held from 11:15 p.m. to 1:30 Friday nights, while a kiddies' session from 11 to 1 p.m. is held Saturdays. Monday is ladies' night, two being admitted for 70 cents.

Lexington skaters are currently preparing a program of exhibitions to be presented at a February 17 party, proceeds of which will be donated to the National Foundation for Infantile Paralysis.

New England Ops At Lincoln Park RSROA Tee-Off

NORTH DARTMOUTH, Mass., Feb. 8.—Visiting operators from neighboring New England rinks who brought along some of their best talent helped Lincoln Park Roller Rink here draw one of the best crowds in its history January 14 when the rink formally announced affiliation with the RSROA, reported Roland S. Gamache, publicity director, who handled details of the affair.

Fred H. Freeman, operator of Bal-A-Roue Rollerway, Medford, Mass., emceed the affair. With him were Mrs. Freeman and eight of his skaters. Others visiting and supplying entertainment were James Price, Pro Richard Govi and six amateurs from Co-Ed Roller-drome, Allston, Mass.; Mr. and Mrs. Peter Santoro, Pro Nora Gould and skaters of Roll-Land, Norwood, Mass.; Ernest and Mr. and Mrs. Edward Young, Riverdale Roller Rink, Nantick, R. I., plus Mr. and Mrs. Ray Lentz, Riverdale pros, and Mr. and Mrs. Benjamin Morey, Eli Skating Club, New Haven, Conn., and four skating comedians.

Lincoln's pro, Stanley Babic, is now preparing a group of skaters for a polio benefit show and the rink's first RSROA night. They will also take part in the March 17 Boston Garden polio show.

Milw'kee Riverview Notes Return of Prodigal Skaters

MILWAUKEE, Feb. 8.—Return of older skaters to Riverview Roller Rink here has been noted by John Baumann, operator. "It seems to me that with less money to spend, young people in their 20's are forsaking the more expensive night clubs and theaters because they probably figure that for the smaller amount they spend here they can get an evening of skating plus their drinks," he said.

New class in figure skating, conducted by Mr. and Mrs. Bud Barton, bronze medalists, and Mr. and Mrs. Ed Pleytt, got under way January 23 and already some 80 members are enrolled. Class is held following the 11 p.m. close of regular sessions. Other classes are held Sundays from 11:30 a.m. to 1:15, and on Thursdays from noon to 7. Emil Cords is at the Wurlitzer organ.

Rink prices are 50 cents on week nights, except Friday, high school night, when the charge is 40 cents; 55 cents on week-ends, and 20 cents for children at Saturday matinees.

"Bagdad" Twin City's Best; Cast of 70 in 10 Numbers

ELIZABETH, N. J., Feb. 8.—*Festival of Bagdad*, presented January 24 by club members of Twin City Arena here and directed by Bill and Eldora Best, Twin City pros, was the most spectacular event yet produced at the arena. Excellent scenery and colorful costumes did much to enhance the production, which included 10 numbers in which some 70 skaters took part. Outstanding was the 30-minute interpretation of the Alladin story.

Principals included the Bests, Violet Gargano, Doris Harrington, Dianna Lanzotti, Mary Louise Leabey, Ludwig Sisters, John Callahan, Jude Cull, Rod Hackett, Kurt Hornlein, and Marie Illick and Arthur Moore, dance team.

Empire Drome Shows Draw

BROOKLYN, Feb. 8.—Excellent crowds turned out for Empire Roller-drome's sixth anniversary show, *Rolling Forward*, a one-hour production, with cast of more than 100 presented February 5 and 6 under the direction of Bill and Dorothy Opatrny. Production numbers included a military routine, tango, butterfly ballet and waltz, all presented with elaborate costumes and comedy relief. Cast included Jeff Allen, Al Coupe, George Kuchler, Agnes Maitland, Dorothy Nesbit and Buddy Sutterlin.

Ill. Kids Pass ARSA Tests

URBANA, Ill., Feb. 8.—Proficiency tests sanctioned by the United States Amateur Roller Skating Association were held January 11 and 12 at Elmwood Roller Rink here, 77 skaters making the grade, reported Oscar E. Joachim. Skaters had been coached by Johnny Johnston, pro. In the bronze dance division, 41 aspirants passed, while 36 passed figure tests. E. M. Quistead, Chicago, referred. Bertha Reaves and Jody Tyson, Springfield, Ill., were judges, as were Edward O'Brien, Matthew Solomon and Joachim, all of Chicago.

Jones Opens Pennsy Arena

LEMOYNE, Pa., Feb. 8.—Ralph Jones has opened a roller rink at Fifth and Walnut streets here. Operating as Fifth Street Roller Rink, Jones has scheduled plans for the opening of juvenile and adult skating classes. Rink includes a soda fountain.

B'porters Grab Honors in Second Bi-State Contest

BRIDGEPORT, Conn., Feb. 8.—Local skaters carried off honors in the January 18 inter-club dance skating competition in Holland's Skateland here, second in a series of contests held for Connecticut and Massachusetts skaters under sanction of the United States Amateur Roller Skating Association. Next contest will be held tonight in Sholes Roller-drome, Neponset, Mass.

Seventy skaters competed in the closely contested meet in which preliminaries were held during the afternoon, while remainder of the contest was held during the night session.

Clubs taking part in the contest included Carbonell Dance and Figure Club, Hartford, Conn.; Worcester (Mass.) Dance and Figure Club; Night Owl Dance and Figure Club, Worcester; Dance and Figure Skating Club of Bridgeport; Milford (Conn.) Dance and Figure Skating Club; Holland Dance and Figure Skating Club, and Sholes Dance and Figure Skating Club, Neponset.

First place medals went to Alice Mason and Donald Decker, of D&FSC of Bridgeport, while Marion DeCava and Charles Dannenberg and Alice Woerner and Louis Fazekas, all of Holland's D&FSC, took second and third place, respectively. Besides individual medals for winners of each competition, there is a club trophy that will go to the club with the highest number of points at close of the competition. To encourage new clubs, points are awarded in a system whereby all contestants receives points for the club they represent. Thus, it is possible for a club to win the trophy even tho it did not have a first-place winner.

Following the contests the home clubs were hosts to visitors at a buffet supper, followed by dancing to a juke box.

Judging was done by Ozzie Nelson, USARSA secretary-treasurer, and Barbara K. Gallagher and William Brewer, Mineola, L. I. George Apdala, Mineola, USARSA prexy, refereed, while tabulating was done by Mrs. Apdala and Daniel C. Ryan. Other guests included Mrs. George Carbonell, Friendly Roller Rink, Hartford; James Dolan, Worcester; Mr. and Mrs. Edward Ford, Boston, and Wally Kiefer, White Plains, N. Y.

Thugs Crack Imperial Safe, Getting \$1,500 Charity Fund

PORTLAND, Ore., Feb. 8.—Approximately \$1,500, part of the funds realized from a show held for the benefit of the Shrine Hospital for Crippled Children, was taken from a safe in the Imperial Skating Rink here Friday night, January 31.

Chris Jeffries, operator, said entry was gained by breaking a pane of glass in the front door. The safe-crackers went to the second floor and crawled thru a cashier's cage to the safe.

Empire Sets Queen Contest

BROOKLYN, Feb. 8.—John T. Swanson's Empire Roller-drome here will hold its seventh annual amateur skate queen contest the nights of March 22 and 29. First night will serve to eliminate all but about 60 of the anticipated 500 entrants. Judging will be done on the basis of beauty and personality instead of skating skill. Winner will be "glorified" for a year and will receive prizes.

Colorful SHOE SKATE Laces

ATTRACTIVELY
PACKAGED
FOR DISPLAY



Plaid laces, 36 pair to the box; also white and black, any length. On your skate room counters they'll catch the eye and fancy of your skaters.

HYDE ATHLETIC SHOE COMPANY
Cambridge, Mass.

Skateland Holds Preview; Celebrities Are Directors

SAN FRANCISCO, Feb. 8.—Skateland, new \$250,000 roller rink at the beach, which was previewed by the trade and press January 22, was built by Roller Enterprises, Inc., of which Ellis Levy is president. Directors include Art Linkletter, radio personality; Clinton Duffy, warden of San Quentin prison; George Mardikian, owner of Omar Khayyam Restaurant; N. P. Jacobs, Ben Levin and Phil Hansen.

M. M. (Red) Shattuck is general manager. Elmer Ringeisen is assistant manager and pro.

Rink covers 22,000 square feet of floor space and incorporates a floating maple floor, repair shop, beginners' floor with supporting bars, spacious lounge room and air-conditioning. It is capable of accommodating 1,200 skaters.

"CHICAGO"

TRADE MARK REG. U.S. PAT. OFF.

NEW 1947 DANCE MODEL



No. 487A

Stainless Steel Plate, Aluminum Trucks and Hangers with Patented Steel Inserts. Light—Strong—Free Action—Smooth Rolling—The Skate Supreme for Dancing.

CHICAGO ROLLER SKATE CO.

WINNER OF WORLD'S RECORDS FOR OVER 40 YEARS

4427 W. Lake Street

Chicago 24, Ill.

New Philadelphia Skatery

PHILADELPHIA, Feb. 8. — Entirely new and modern, Southwest Philadelphia gets a rendezvous for skaters in the opening of Elmwood Roller Rink. Skating is scheduled nightly from 7:30 to 11 p.m., with matinees on Saturdays and Sundays from 1:30 to 4:40.

Use Combo Policy To Woo Oldsters Back to Skatery

GLOUCESTER, N. J., Feb. 8.—Rollarena here is inaugurating a combination skating-dancing policy for Sunday nights in a bid to lure former skaters back into the fold. Both features will be offered for 50 cents, including tax.

The rollery's advertising reads: Attention, Old-Time Skaters! Our skating and dancing parties will be held every Sunday night, so turn out and meet the old gang again. Skate from 8 to 10 p.m., and then slip on your dancing shoes and dance until midnight."

Otherwise, the arena's weekly schedule remains the same. Monday and Thursday nights feature classes for beginners, while a midnight skating party is the Saturday attraction.

Kenosha Business Men Open Third-Floor Spot

KENOSHA, Wis., Feb. 8. — Frank Barca, of Advanced Novelty Company, and William Huntoon, service manager of local auto agency, opened their new Roof Roller Rink here January 23. Rink will occupy the third floor of the building known as the Union Club.

Rink operates on Wednesday, Saturday and Sunday nights, charging 60 cents. Matinees go for 35 cents, including tax. Temporarily, recorded music is being used, but Barca and Huntoon expect to install a Hammond organ soon. They also plan on inaugurating classwork at an early date. A soft drink bar has been installed.

Minn. Spots Doing Business

COMFREY, Minn., Feb. 8.—Ding's Pla-Mor Roller Rink in Memorial Hall here has been doing okay at the box-office, reports Operator H. G. Dingfelder, who announced plans for a number of special events to be staged during the Lenten season. Recent visitors here included Legionnaires from the American Legion Roller Rink, Evansville, Minn. During a recent trip Dingfelder visited rinks in Rochester, Dover, Chatfield, Lake City, Morton, St. James, Lewisville and Sanborn, Minn. Most of them reported business as good, Dingfelder said.

Pallomar Classes Under Way

MILWAUKEE, Feb. 8.—Beginner, intermediate and figure skating classes, under supervision of Katie Adams, pro, have been started at Pallomar Roller Rink here by Cyem Rallo, assistant manager. New railings were recently installed in the rink and an order has been placed for a film projector with which to flash skating numbers on the wall. Admission is 50 cents nightly, except week-ends, when the charge is 55 cents. Charge for Sunday matinees is 25 cents for children under 12 and 40 cents for older skaters. Rube Scholz is organizer.

Tetreaults Buy N. H. Arena

CENTER HARBOR, N. H., Feb. 8.—Roland and Victor Tetreault have purchased Center Harbor Roller Rink from Walter Penniman. Plans are being made for alterations and improvements before the summer season opens. Building has been idle since before the war. The Tetreault brothers also operate Riverside Arena, Laconia, N. H.

N. O. Holiday Parties Draw; Wilson To Remodel Pelican

NEW ORLEANS, Feb. 8. — Two New Year's Day parties were held at Pelican Roller Rink here, Operator Homer Wilson offering a matinee which drew more than 900 children and a night session that attracted an overflow crowd of adults. Souvenirs were offered. Wilson is now conferring with an architect on plans for remodeling and redecorating the rink. It is his intention to add a New Orleans-style courtyard and patio to the building.

E. C. Carson's Gentilly Roller Rink, a portable in operation here since June, 1946, held a New Year's Eve party, featured attraction being a tacky contest for which prizes were awarded.

World Meet Judges Named

NEW YORK, Feb. 8.—Ozzie Nelson, secretary of the United States Amateur Roller Skating Association, has announced that judges for the 1947 world competitions in New York have been nominated by Belgium, Great Britain, Italy, Switzerland and the United States. U. S. nominations are Mrs. Margaret D. Engel, Mrs. Barbara Gallagher, Joseph K. Savage, Alfred McCullagh and Nelson. British nominations are H. H. Brown, F. Burrows, R. D. Gilbey, Lieut. Comdr. H. J. T. Lidstone, L. A. Partridge and H. L. White.

Valentine Parties in East

CINCINNATI, Feb. 8. — Advance reports indicate that the usual number of Valentine parties will be held in the East. At Earl Van Horn's Mineola (L. I.) Roller Rink 100 boxes of candy will be awarded. A heart bearing a number will be given each skater, and the first 50 couples to match numbers will each be given a box. Fred H. Freeman's Bal-A-Roue Rollerway, Medford, Mass., has also scheduled a party. Forty pounds of candy will be distributed among 20 lucky couples.

Roller Rumbblings

Phil Reed, organist at Wal-Cliffe Roller Rink, Elmont, L. I., recently appeared on the Arthur Godfrey Talent Scout airshow.

Jack Assail has reportedly tripled business at Van Cortlandt Roller Rink, Bronx, N. Y., which he recently took over.

Nat Steinberg, operator of Queens Roller Rink, Elmhurst, L. I., departed for a Havana vacation shortly after the return of partner Ben Glass from a Florida stay.

... WAY OUT IN FRONT!

Wherever better skates are sold, LIBERTY leads the field. Designed to be best, Liberty is the perfect skate for dancing, racing, exhibition or just plain skating.



The First Best Skate

QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

FOR SALE

About 13,000 feet of Maple Flooring. This Flooring was used about 5 months and is in very good condition. Also about 8,000 feet of seasoned Hemlock, 2x4x12. Will sell separate. Best offer takes it.

SKATELAND
1116 SHELBY ST. BRISTOL, TENN.
Phone: 2715R

RIEDELL

THE BETTER SKATING SHOE

NOW AVAILABLE

2727 Milvia Street Berkeley, Calif.

WANTED TO BUY PORTABLE RINK

with equipment or separate. Must be A-1 condition and priced right. Write, giving full particulars. Central States contacts preferred.

C. M. JENKINS
COLFAX, IND.

WILL PAY CASH FOR WURLITZER BAND ORGANS MERRY-GO-ROUND HORSES USED RIDES

All or any part, regardless of condition.
Roscoe T. Wade, 16845 Lindsay, Detroit 27, Mich.

No. 321 DUSTLESS FLOOR DRESSING

Cleanes the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal., in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS
444 Second St. Everett, Mass.

For information about **CURVECREST "RINK COTE"**

THE PLASTIC RINK SURFACE

Write: **PERRY B. GILES, Pres.**
Curvecrest, Inc., Muskegon, Mich.
Originator and Sole Distributor.

SKATE TECHNICIAN

Desires new position. 10 years' experience, now working at Rialto Skating Rink, Springfield, Mass. Write: Louis Terace, 100 Wilmont St., Springfield, Mass., reference.

JACK ADAMS
NEW YORK

FOR SALE

Used Roller Skates. Immediate delivery on New Skates, also New and Used Skate Parts.
1/3 Cash with Orders.

Meixneron Roller Rink
OWATONNA, MINN.

WANTED PORTABLE ROLLER RINK

Complete or any part. State price and condition. Also want Bowling Alleys and Equipment.

P. O. BOX 376
WARREN, IND.

FOR SALE

118 pairs of used Chicago fiber wheeled Skates, 22 pairs of used adjustable Roll-King rubber tired Skates and 1 pair size 10 fiber wheeled Shoe Skates. Also keys, extra wheels and miscellaneous parts.

PAUL STOCK
MURDOCK, NEB.

FOR SALE

Skating Rink, Equipment and Lease. 257 pairs brand new Chicago Skates, P.A. System, 4 Speakers, 50 pairs Shoe Skates for rentals, over \$2,000.00 merchandise, completely equipped Skate Room, pressed steel. Price, \$8,000.00.

GEO. BRETT
1005 W. Flint Park Blvd. Flint 5, Mich.
Phone: 4-8056

WE BUY AND SELL

New and Used Rink Roller Skates

Advise Make, Size, Condition and Quantity. Also Best Price.

JOHNNY JONES, JR.
51 Chatham St. PITTSBURGH, PA.

SKATE CASES AT A NEW LOW

- ★ STEEL CASES—Assorted color combinations. Finest made. \$32.28 Doz. Sample \$2.99.
- ★ ALL ALUMINUM CASE—The Featherweight Champion. Light, sturdy, with satin finish. Former OPA ceiling \$6.50. NOW \$38.00 Doz. Sample, \$3.00.

L & L PRODUCTS
7019 N. Glenwood St. Chicago 26, Ill.

NEW AND BETTER SKATING RECORDS

featuring "LIVE ORGAN QUALITY" From Discs

Write for Complete Lists

Midwest Recorded Specialties
184 E. Wilson ELMHURST, ILLINOIS

FLOORS & RINKS FOR SALE

New sectional hard Maple Floors built to order. 3 1/2" Flooring. 00¢ square foot, F.O.B. Factory. Also complete Rinks.

BILT-RITE FLOORS & RINKS
RT. 2, BOX 202 TYLER, TEXAS
Day phone: 8054F-3

52 SKATING RINKS

CHANGED OVER TO SKATING RHYTHMS RECORDS LAST MONTH

Rink Operators and Skaters who have used our records are saying: "Best Skating Rhythm, Tempo and Quality of Tone of any skating record on the market today."

SEND FOR TRIAL ORDER TODAY!
HERE IS OUR LATEST RELEASE,
Including Top Hit Tunes and One Special St. Patrick Day Skating Party Record. †

GLENN DAVIS
Popular and Nationally Known Organist at the **HAMMOND VIBRATO ORGAN**

No.	Name	Dance Tempo	No.	Name	Dance Tempo
*SR-211-A	Oh, But I Do!	Fox Trot 100	*SR-217-A	I'll Close My Eyes	Collegiate 92
*SR-211-B	I Had Too Much To Dream Last Night	Fox Trot 100	*SR-217-B	Sooner or Later	Collegiate 92
*SR-212-A	Among My Souvenirs	Waltz 92	*SR-218-A	When Irish Eyes Are Smiling	Waltz 108
*SR-212-B	When the Organ Played at Twilight	Waltz 92	*SR-218-B	Believe Me, If All Those Endearing Young Charms	Waltz 108
†SR-213-A	Wanted, A Pal by the Name of Mary	Waltz 92	*SR-219-A	Sugar Blues	Blues 92
†SR-213-B	Where the Apple Blossoms Fall	Waltz 92	*SR-219-B	Mad About Him Blues	Blues 92
†SR-214-A	Managua, Nicaragua	Fox Trot 92	†SR-220-A	Harmonie Wizard	March 100
†SR-214-B	I'll Never Love Again	Fox Trot 92	†SR-220-B	The Liberty Bell	March 100
†SR-215-A	"Open the Door, Richard"	Fox Trot 92	*SR-221-A	A Rainy Night in Rio	2-Step
†SR-215-B	Someday, Somewhere	Fox Trot 92	*SR-221-B	Wyoming	2-Step
†SR-216-A	What's the Use of Dreaming?	Collegiate 92	*SR-222-A	Ding-Dong Polka	Polka 100
†SR-216-B	I'm Gonna Go Where Nobody Knows Me	Collegiate 92	*SR-222-B	Strip Polka	Polka 100

ASCAP (*) Non-ASCAP (†)

PRICES
SPECIAL!—12 RECORDS FOR \$11.00, PLUS \$1.10 TAX—TOTAL \$12.10
Single Records—\$1.00 each, plus 10¢ Tax. Postage extra. No Orders less than 4 Records.
IMPORTANT—SAVE C.O.D. CHARGES BY SENDING CHECK WITH ORDER.

Skating Rhythms Recording Company
P. O. BOX 1838, SANTA ANA, CALIF.
Your Skaters Are Entitled to the Best — Don't Give Them Less

Gosh Plans Tour Of North After Trek in Florida

THOMASVILLE, Ga., Feb. 8.—The Hillbilly Hit Parade Tent Show, owned by Byron Gosh, is playing this State, with auditoriums being used when weather is inclement. Org missed the recent Georgia hurricane by a few miles. Flameproofed tent is 165 by 65. Show will play the Dunn Theater Circuit in Florida and then head north.

With the show are Farren Twins, Joe Franklin and His Pals, Smokey Cole, Slicker Robinson, Celia and Celiste, Slim Girard, O. H. Hechler, Joan Perry Smith, Milt Robbins, Henry Bales, Sam Bright, Glen McDole, Doc Burns, Texas Cowboys, Dancing Dolls and Rhythm Girls.

Gosh states that Sid Lovett, billposter, is no longer with the show.

Ahead of Time

By E. F. Hannan

RETIREMENT of Karl Simpson from the play bureau field is another post sign in the changes that showbiz brings, and old-timers will pause and go back in mind to the heyday of tent rep with winter plans and springtime hustle. And before this were the days of 10-20-30, and in the month of August Ed Kelley's, Boston, booking office would be choked with vaude performers all eying a week's work. Sunday was the day for managers to drop in to rustle an act or two to bolster the rep opus. "If we can only get thru August, things will be all right," was the alibi that Mother Thomas had to listen to every year in her role as keeper of the famous theatrical boarding house.

Showbiz even beats time in its march onward.

● **MOGULL'S BEST BUYS** ●
 54x72 Perforated Screens for
 SOUND or SILENT PROJECTORS
 White Matte \$11.48
 Silver Matte 6.88
 Used Castle Official 16mm.
 Sound Film 10.95
 USED 16MM. SOUND PROJECTORS
 Victor 40B \$325.00
 Bell & Howell 325.00
 Ampro 320.00
 Eastman, Commer. Double Speakers 365.00
 Natco, new 497.00

ALSO AVAILABLE
 Movieolas, Cine Specials, DeVry 35-16mm.
 Cameras, Projectors, Splicers, Screens,
 Rewinds.

FREE BARGAIN LISTS
 TRADES ACCEPTED
 8-18 Sound & Silent FILM LIBRARY.
 68 W. 48th St.
MOGULL'S
 New York 19, N. Y.

16MM. **RELIGIOUS SUBJECTS** 35MM.
 Westerns, Actions, Selected Shorts.
 Wanted: 16MM. Sound Projectors.
OTTO MARBACH, 630 Ninth Ave., N. Y. City

16MM. AND 35MM. SOUND PROJECTORS
 Complete Theater and Drive-In Equipment, new
 and used. 16mm. films sold, rented—advertising fur-
 nished. Also Negro Films.

ACE CAMERA SUPPLY
 118 N. DARGAN ST. FLORENCE, E. C.

COMPLETE SHOW
 Two Sound Projectors, 30x50 Tent, plenty Features,
 Seats, Poles, Stakes, Wall. On new Trailer that
 doubles as stage. Light car can handle. No junk.
 Act fast. First \$750.00 takes all.

BOB NOELL
 820 S. CLAIBORNE AVE., NEW ORLEANS, LA.

OUTDOOR REFRESHMENT CONCESSIONAIRES
 from Coast to Coast over 1/4 Century

Now Specializing in Refreshment Concessions for **DRIVE-IN THEATRES**

SPORTSERVICE, Inc. JACOBS BROS.
 HURST BLDG. BUFFALO N. Y.

UNDER THE MARQUEE

(Continued from page 50)

four-column picture in *The Elgin Daily Courier-News*.

E. Deacon Albright, steam calliope player, will be back on the road this season after a few years absence. He will be with the King Bros.' Circus. His last road engagement was with Ray Marsh Brydon's Dan Rice Circus. Albright plans to leave for King Bros.' winter quarters in Jackson, Miss., in March.

Happy Kellems reports from Houston that he is with Gene Autry at the Houston Fat Stock Show and Livestock Exposition for the third straight year. "I have two spots in the show, one by myself and the other with the boys in the band," Kellems wrote. Kellems did publicity for Autry before the show, which closes Sunday (9).

Buck and Rose Steele, owners of Steele's Attractions, are back at Captain Proske's North Miami Zoo, after attending the Ohio Fair Convention in Columbus, O. En route home they visited winter quarters of the Ringling-Barnum and Sparks circuses.

Rep Ripples

J. B. ROTNOUR and wife, Flora DeVoss, are wintering at their home in Richmond, Ill. J. B. says he will open another circle in March and run thru the summer under canvas. . . . Jim Brown's Show, now in its fifth week with vaude and pix, is clicking around Atlanta and East Point, Ga., on school dates and an occasional Saturday. Jimmy Stutz, tumbler and bareback rider, recently made his debut with the show as a juggler. His father, Jim, routes and handles the advance for the unit. . . . George F. Twombly has a film show around Mechanicsville, N. Y. . . . Albrecht Frye is showing 16mm. pix under auspices around Camden, N. J. . . . L. L. Frankel has religious pictures around Chicopee, Mass. . . . Bard & Downs, who have a small flesh trick in the Sherbrooke, Que., area, will go under tent in the spring. Northampton Players have been operating around Pawtucket, R. I. . . . Granelle Players, colored, are showing around Tampa. . . . Penn Players are working around Bethlehem, Pa. . . . George L. Walsh is showing 35mm. pix under auspices around New Britain, Conn. . . . Cal and Bonnie West, ex-repsters now with USO-Camp Show Unit No. 12 heading east, recently visited Mr. and Mrs. John Willis Walters and John's mother in Columbus, O. Walters states that the former Ricca Hughes is in Springfield, O., where her husband, Harry Curtis, is in the restaurant business.

Ford To Release Color Films Soon

NEW YORK, Feb. 8.—First of Ford Motor Company's new series of color 16mm. pix, *Men of Gloucester*, is skedded for release early this month, for showings in high schools, colleges, fraternal gatherings, etc. Film is a travelog-documentary showing how sections of Americans live. Request has been received by the Department of State for translation of the film into 20 languages for export.

Pic is to be followed shortly by two more in the series, *Pueblo Boy*, due in March and *Southern Highlanders*, in May.

Films are produced under supervision of J. Walter Thompson Ad Agency's motion picture department.

The Steeles, who are busy training eight new Liberty horses and some high school horses, will remain in North Miami until April.

Egbert, cold-iron-bending-blacksmith with Tableau & Chariot Circus, advised: "I just invented a bachelor's house trailer. It works like a dump truck."

This Week, Sunday supplement of Metropolitan newspapers, carried in its January 26 issue a nifty color photo labelled *Circus Girl*. On page 2, the girl, shown in a Roman standing pose, was identified as Ruth Nelson, "still touring the Southern States with the Cole Bros.' Circus." Actually, she is Gee Gee Engesser, who was with Cole Bros.' in '46 and will be with Clyde Beatty this season.

Mr. and Mrs. Charles A. Zerm, who will have the Side Show with Mills Bros.' Circus, spent three weeks in their Bucyrus, O., winter quarters and are now in Florida for a two-week vacation. They plan to be back in quarters about February 15 or 20 to give the okay to the Side Show, which will be new thruout and which will carry a 140-foot banner line. Zerm reports he will have nine stages and has all his acts booked, including an annex attraction.

Roy Barrett writes from Los Angeles that since arriving back in the States from Honolulu, where he worked three months for E. K. Fernandez, that he has been doing plenty of visiting. Dinner engagements to date, he says, have included those in the homes of Mr. and Mrs. Herbert (Slats) Beeson, Mr. and Mrs. Abe Goldstein, Mr. and Mrs. Tom Plank and the Art LaRues. With Ray Harris and Curly Phillips, Barrett visited the Sello Bros.' Circus, with Mrs. Ruth Bible, wife of the owner of the show, acting as guide.

Patrick Beauregard Ryan, known professionally years ago as John L. Rixford, star performer of the Marvelous Rixfords, acrobatic contortionists, recently was the subject of a feature story in *The Richmond (Va.) Times-Dispatch*. Ryan, who admits to 65 and now lives in retirement in Richmond, had his first circus job in 1881 with the John H. Murray Circus. He also was with the Black Crook Company, Hanlon Bros.' Fantasma Company, and Barnum & Bailey.

Vern Orton, billed as the Sensational Orton, the Man on the High Swaying Pole, writes the winter season is okay, "Considering this is a new act." He says he will make the Denver date for Dave Malcolm, with a possibility of the Cleveland Grotto date to follow. "In March I have Lansing, Mich., and Akron for Polack, and in April I have a couple of dates pending, with the St. Louis Police Circus skedded for sure. I expect to finish the indoor dates with Winnipeg in May, then go east to open with Al Martin."

Paul M. Conaway, Macon, Ga., who is vacationing in Mexico City, recently caught the *Circo Atayde* and reports the program was excellent and wardrobe and lighting superb. American performers on the program, Conaway said, included Pat and Monty Knight and the Knight Trio, wire act; Clayton Behee, flying troupe; the Therons, bicycle; the Six Irvings, teeterboard and tumbling, and the Caudillo Sisters, acrobats. The program lists eight members of the Atayde Family as performers, Jorge, Aurelio Jr., Andres Jr., Manuel Rose, Julieta, Esperanza and Lupe.

Beatty To Bow March 13 Under Fair Auspices

(Continued from page 48)

merly with Russell Bros., and other shows, he was with Beatty in '45, but was off the road last season. Prior to his arrival, the cookhouse in quarters was in charge of Dutch Gibeler, head porter.

All-around handyman in quarters is Jimmy Watts. Slim Walters will troupe again and has joined George Werner's crew. John O'Bryant, trainmaster, and Floyd Lee, electrician, are busy in their respective departments. Yellow Burnett has half a dozen painters at work and is doing a nifty job of lettering the rolling stock. Larry Wilcox will be superintendent of transportation.

Flatcar Added

A flatcar, being added to accommodate an enlarged menagerie, is coming from Gonzales, Tex., where it was purchased from Dailey Bros.' Circus. A new truck and station wagon arrived to augment the advance.

Meanwhile, John J. Brassil, No. 1 Advertising Car manager, is lining up his men in Los Angeles. They will begin billing Friday (28). William B. Antes, press and radio director, is also back in L. A., working up new material. Walt Matthie will contract press.

Wallace Love and Jimmy Albanese will again have charge of the office. Love is due back from Rolla, Mo., and Bloomington, Ill., next week, and the Albaneses will come from their home in Fort Lauderdale, Fla. Bill McGough, superintendent of inside tickets, and his wife, Bobby, are wintering in Dallas.

Walter Forbes, of Sarasota, Fla., spent several days in quarters. Other recent visitors included Mrs. Ben C. Davenport, of Dailey Bros.; Joe B. Webb, of the C. R. Montgomery Circus; Howard Suesz, of Clyde Bros.; Dutch Wise and Grady, of Cole Bros., and Elmer Myers, of King Bros.

WRITER POKES NOSE

(Continued from page 48)

been okayed by the courts, but during the three previous years the Norths paid the attorneys without supervision.

State cabinet Tuesday (4) voted to continue its fight to oust the Norths as executors of the estate. Cabinet authorized its special attorney in the Ringling litigation, Doyle E. Carlton, of Tampa, to appeal to the Florida Supreme Court a recent decision by Circuit Judge Harrison at Sarasota upholding the Norths as executors.

Judge Harrison, in the same decision, ruled that under John Ringling's amended will Florida is entitled to his entire estate except for a \$5,000-a-year bequest to Mrs. North.

Heirs of Ringling previously had filed notice of appeal from Judge Harrison's decision. They contend one-half of the estate should be divided among the heirs and only one-half should go to the State. They also attack the right of the Norths to serve as executors.

Cincinnati Firm Gets 75Gs

CINCINNATI, Feb. 8.—The Cincinnati law firm of Frost & Jacobs, and Henry G. Frost, individually, collected \$75,000 for fees and expenses in handling the estate of the late John Ringling. Amount was awarded for legal services rendered between 1936 and July, 1941, a member of the law firm said. The Cincinnati firm originally claimed a \$150,000 fee, but settled for half that amount.



B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each \$4.10

B. B. 101—3 Diamond Wedding Ring to match. Each 4.50
Sizes 5 to 7

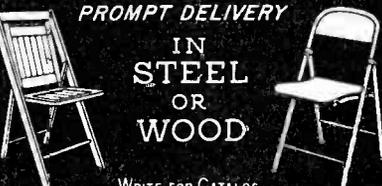


STERLING SILVER RINGS
Two hands that clasp and unclasp go to make up this memento of true friendship.

BB9119—Sizes 6 to 9. Ea...\$1.65
BB9120—Same as above in Ladies', Sizes 5 to 7. Ea... 1.35

ROHDE-SPENCER CO.
223-225 W. MADISON STREET
CHICAGO 6, ILLINOIS

FOLDING CHAIRS
PROMPT DELIVERY
IN STEEL OR WOOD



WRITE FOR CATALOG

J. P. REDINGTON & CO.
DEPT. 78 SCRANTON 2, PENNA.

CLOSE OUTS

- SLUM—3,000 Pieces—Assorted Novelties, Lot \$25.00
- NORWOOD AFTER-SHAVE SET, 3 Pk. Sets 3.00
- LADIES' PERFUME SET—5 Pk. Doz. 3.00
- COMPACTS—METAL, Formerly \$5 Sellers, Doz. 12.00
- LOCKETS ON CHAINS—Boxed, 24K, G.P. Doz., \$12, \$9, \$8. 3.00
- CROSSES ON CHAINS—24K, G.P. Doz. 3.00
- WALLETS—Genuine Leather—Imported, Doz. 3.50
- EARRINGS—Plastic Backs, Ass'd. Gr., \$3.25, 10-Gross Lots 2.75
- EARRINGS—Metal Backs, Gr., 18.00
- SMOKING STANDS—\$2.98 Seller, Doz. 12.00

Mdse. Distributing Co.
19 E. 16 St. New York, N. Y.

BUBBLE GUM
Made in U. S. A.

Chicklet Type, 240 count. Per Box ..\$1.00
Stick Type, packed 5 sticks to envelope, 100 Envelopes to box.
Per box 3.75

50% Deposit With Order
Balance C. O. D.

NEW ENGLAND NOVELTIES
74 HANOVER ST. BOSTON, MASS.

OPPORTUNITIES
A Display-Classified Section of
Business, Sales and Employment Opportunities

RATES: Display 70c an agate line . . . Minimum 10 lines . . . Maximum 1/8 Page Classified 12c a word . . . Minimum \$2.00 . . . Maximum 50 words

IMPORTANT—All Classified Advertisements Must Be Accompanied by Remittance in Full

FORMS CLOSE
THURSDAY NOON IN CINCINNATI
FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office in Cincinnati early in the week.

ACTS, SONGS & PARODIES

A GREAT SONG (JUST OUT)—“GEE, I WISH I Had a Man.” Prof. copies free. Liberty Music Co., 612 E. 11th St., New York 9. fe15

COMBOS, ATTENTION—SPECIAL ARRANGEMENTS for three front line (trumpet, tenor, alto) plus rhythm. For list write Continental Orch. Service, Clinton, Iowa.

GAGS! CLASSIFIED FOR QUICK REFERENCE. Start a file today. 15 pages, \$3.00. Cash, check, or money order. Frank Reynolds, 1429 Westmoreland St., Philadelphia 40, Pa.

PARODIES, SPECIAL SONGS, COMEDIAN'S Material. Free list. Professional's Introductory Packet, \$1.00. Kleinman, 25-31 30th Rd., Astoria 2, N. Y. ap19

AGENTS & DISTRIBUTORS

ACTION, THE FASTEST SELLER IN AMERICA. “Photo-Finish” Races, the new horse race game. It's dynamic. Sample package and prices, 25c. Jack Blades, Box 944, Altoona 5, Pa. fe15

AGENTS TO SELL WALL PLAQUES—YOU make \$2.00 on each dozen. Send \$1.00 for sample dozen. Liberty, 2624 S. Central Park Ave., Chicago.

AGENTS—OUR COMIC THEATER TICKETS sell fast to everybody, everywhere. Rush 25c today for three sets of six tickets. W. B. Fox, Box 147, Mobile 2, Ala.

AT HOME—YOUR OWN MANUFACTURING business. Making popular \$1.00 novelties. Cost you 3c to 15c. Everything supplied. Write So-Lo Works, P-622, Loveland, O. ap5

BEAUTIFY YOUR MEALS—BRILLIANTLY Colored Table Salt. Four beautiful shades. Samples, 25c cents. Shuttles, 131 E. Fourteenth St., Cincinnati 10, O.

BUBBLE GUM—IMPORTED, 120 COUNT, \$1.35. Balloons, No. 7, \$4.00 gr. No orders under \$10.00. Mel Gans Sales Co., 3317 James St., Ft. Worth 4, Tex. fe22

CANDY AND MERCHANDISE DEALS—FOR Distributors, Operators and Agents. Write for information. Variety Sales, 1058 N. Rockwell, Chicago 22, Ill. fe22

CLOSING OUT—HAVE 400 FOUR HUNDRED- hole Salesboards (cost us 50c), long as last, \$4.80 dozen; 100 or more, 37c. Also 400 Wood Chests, size 5 1/4 x 8 x 2 1/2 inches (cost \$1.05), suitable for candy, etc., nice finish, picture on top. Dozen, \$9.50; 100 or more, 74c. R-R Manufacturing, Hutchinson, Kan.

IN LIGHTS! YOUR NAME AND SPECIALTY featured on Broadway theater marquee. Photograph amazes friends. \$2.00. Particulars, sample free. Rickarby, 403-2B W. 115th, New York 25. fe22

KILROY NOVELTIES COST PENNY. NEW hot dime sellers. Hundred pieces dollar. Wholesale. Pauly, 2295 Concourse, Bronx 53, N. Y. fe15

LORD'S PRAYER, TEN COMMANDMENTS, OR Crucifixion, reproduced on a real penny, individually carded, \$9.00 gross. Sample assortment sent prepaid, \$1.00. Perkins, Dept. B, 1109 Lawrence, Chicago. mh8

MEXICAN CLAY NOVELTIES — TURTLES, Armadillos, Alligators, moving the head and tail, gross assorted in box, \$8.40 box. Clay Black Spiders, long wire legs, \$15.00 gross; \$1.75 doz.; sample, 30c. Palm Shopping Bags, large size, in different colors and styles, \$10.00 doz.; \$1.25 sample. General Mercantile Co., Laredo, Tex.

PRICES Drastically Reduced!



G-BOY REPEATER CAP PISTOL
Shoots 50 caps automatically. Rapid firing. Looks like a real .45. Full size hand grip. LUXE Model, 7 in. long. \$7.50 Dozen

25% Deposit, Balance C.O.D.

ROLL CAPS
(60 boxes) — 5 rolls. 250 shots to the box. Per 60 Boxes \$2.45

Write In For Catalogue On EASTER BUNNIES

RICHARD TRENT, LTD.
21-25 La Salle Street, NEW YORK 27, N. Y. Phone: Monument 2-7373

Exclusive Candy Deal for Jobbers Only

STEPHEN'S Sweets—
“Taste Them With Your Eyes”



Assorted Chocolate Almonds . . . Glazed Nuts . . . After-Dinner Mints . . . Jordan Almonds.

24 5-Inch Clear Paks
1 6-Inch Clear Partipak

Comes with or without 600 hole—5¢ per sale—Sales Board.

Write or wire for exclusive territory. . . . Immediate delivery.

STEPHEN CANDY CO.
119-129 NORTH 9TH STREET
MINNEAPOLIS 3, MINNESOTA

BALLOONS
NOW YOU CAN ORDER DIRECT AND SAVE MONEY!
OUR PRICES CAN'T BE BEAT!!!

#1 Globe Assortment
Contains 9 different shapes and sizes. In 5 brilliant colors—\$4.00 per gross.

#2 DeLux Assortment
Contains at least 25 different sizes, shapes and prints. In many beautiful colors—\$9.00 per gross.

1ST QUALITY ONLY.
Minimum Shipment—5 Gross.
We Pay the Freight Anywhere in the World.

ST. LOUIS BALLOON CO.
Division of Don J. Fuelsch Enterprises
7011 WISE AVE. ST. LOUIS 17, MO.

ATTENTION!
GOLD WIRE ARTISTS

We have a wide selection of hand-made, adjustable Bangle Bracelets and Wire Knot Rings in rolled gold plate. Also Hoop Earrings and other designs for pierced and unpierced ears. We also supply wire artists with findings such as Crosses, Anchors, Stone-Set Hearts and Stars, Jewel Sets, Swivels, Springrings, Jump-rings, Chains, Square and Round Rolled Gold Wire, etc.

Write for \$5 sample order with price list. Deposit, \$2, bal. C. O. D.

EMROW JEWELRY CO.
Box 98, North Station, Providence 8, R. I.

PARISIAN
7 1/2" LIFE-LIKE NOVELTY DOLL. PARISIAN NOVELTY DOLL is a 7 1/2-inch doll that doesn't talk—but says so much. Actually seems alive alive because of her flexible, pliable, life-like, soft but firm composition. Made of flesh-tinted pliable composition with realistically colored hair, eyes and features.

BLOND, BRUNET and RED. SEND \$13.80 for one doz. 7 1/2-inch life-like PARISIAN DOLL a la Paris. SEND \$15.00 for one doz. 7 1/2-inch life-like PARISIAN DOLL a la Hawaiian. SEND \$24.00 for one doz. 7 1/2-inch life-like PARISIAN DOLL a la New York. SEND \$5.00 FOR SAMPLES OF ALL THREE ASSORTED. NO C.O.D.'S PLEASE. JOBBERS, WRITE FOR QUANTITY PRICES

PARISIAN ART PRODUCTS
1568 First Ave. Dept. B New York 28, N. Y.

TIMELY BUYS TERRIFIC VALUES

You'll Say "Stupendous" Values

- NYLON OR SILK HOSIERY, Firsts, Full Fashioned, 2 Price Range, Dozen Pair, \$18.00
HOSIERY, Rayon, Firsts, Full Fashioned, Dozen pair, 12.00
MEN'S HOSE, Top values, 3 Price Ranges, 10 Dozen, \$23.50, 33.50
MUFFLER AND GLOVE SETS, All Wool, Assorted Colors, Individually boxed, Fine goods, Each set complete, \$1.95, 22.50
POCKET COMBS, 5 Inch, First quality, 10 Gross, 23.50
ASH TRAYS, Big Value, 2 styles, Gross, \$3.60, 7.20
METAL ASH TRAY STAND, Complete with 3 Ash Trays, Gigantic value, Dozen stands, complete, 13.50
BALL PEN, The best on the market and priced right, Two grades, Dozen, \$27.24, 33.00
PAY STATION TELEPHONE BANKS, Exact replica, Attractive plastic, Big value, Gross, \$144.00, 13.20
TOY DEAL, Stuffed washable Toys, Also Pull Toys, Mechanical motion, Assorted Styles, Dozen assorted, 6.00
POKER CHIPS IN RACK, Compressed Paper, 100 assorted Chips to a Rack, 10 Racks, complete, 3.25
FLY RIBBON, Fly Paper in ribbon form, 1,000 reels, \$11.00; 100 Reels, 1.20
RAZOR BLADES, 5 in a box, 1,000 Blades, 5.00
SIDE LINE MERCHANDISE, A best seller, Gross, 2.75
OLD ACQUAINTANCE PERFUME, With Bud Vase, Gross, complete, \$60.00, 5.40
GAY POSIES COLOGNE, In basket, with handle, Finely boxed, Gross, complete, \$60.00, 5.40
SHELTERED TREASURES PERFUME, With miniature parasol, Gross, complete, \$60.00, 5.40
OLD BROCADE COLOGNE, Individually boxed, Retail \$1.00, 15.00
PERFUME, Golden Butterfly, On beautiful Cards, 25c seller, Gross, 8.75
BATH SALTS, Talcum Powder, Toilet Paper, Nicely packed goods, Retail at \$1.00, Gross, assorted, 30.00
TOOTH POWDER, A.D.S. Brand, A big 25c box, Gross, 12.00
TOOTH BRUSHES, Nylon, Cellophane wrapped, Gross, 7.75
SACCHARIN TABLETS, We have them in all packings, 1,000 to a bottle, .70
25% deposit with order, Act fast, Free Catalogs.

MILLS SALES CO Cut-Rate WHOLESALERS Since 1916 901 BROADWAY, New York 3, N. Y.

FOR QUICK SALE!

LARGE STOCK OF NATIONALLY ADVERTISED

NEW WATCHES NEW

EVERSHARP PARKER REYNOLDS PENS

CONTACT IMMEDIATELY

LOUISVILLE RADIO

324 W. Chestnut St., Louisville 2, Ky.

BINGO SUPPLIES AND EQUIPMENT

IMMEDIATE DELIVERY!

- ELECTRIC FLASH BOARDS RUBBERIZED and WIRE CAGES

WIRE OR WRITE FOR CATALOG

John A. Roberts

235 HALSEY ST • NEWARK 2 • N. J.

Special Lots of JEWELRY AT CONFIDENTIAL PRICES. WRITE AT ONCE.

B. LOWE

Holland Bldg., St. Louis 1, Mo.

ANIMALS, BIRDS, PETS

ADVANCE INFORMATION—ROSS ALLEN IS in South America. He is bringing back a plane load of Crocodiles, Boas and rare Snakes. Our snake houses are filling up with domestic snakes. Write us your needs for spring. Live delivery and complete satisfaction guaranteed. Ross Allen's Reptile Institute, Silver Springs, Fla. fe16

ALIVE! AFRICAN LIONS, FEMALES, AMERICAN raised, age eighteen months. Beautiful specimens, well developed, good dispositions, healthy, \$175.00 each. Ready for immediate shipment. Terms: half cash, balance C.O.D. Don Compton, Box 93, Mt. Vernon, Ill. fe16

ANNOUNCING OUR WINTER CLEARANCE Sales. Write for list of special offerings. Chase Wild Animal Farm, Egypt, Mass. fe22

OUTSTANDING HIGH DIVING DOG—REGISTERED Male Pomeranian. With Ladder, \$75.00. Wanted: Year old Bear and Lion Cub. Leonard, 905 N. Jefferson, Junction City, Kan. fe16

TINY MOSS OR SQUIRREL MONKEYS, \$60.00 each; \$100.00 pair. Small Rhesus Monkeys, \$50.00 each; \$90.00 pair. Young Black Spider Monkeys, \$60.00 each; \$100.00 pair. All collar and chain broken. Order from this ad. Tampa Pet & Supply Co., 1112 Tampa St., Tampa, Fla. fe16

WANT—ANIMAL ODDITIES FOR SIDE SHOW travel. Must make good attraction. Andy Campbell, 124 1/2 Broadway, Newport, R. I. fe16

WILLING TO GUARANTEE LIVE DELIVERY of "hot" or "cold" Snake "Deus" steadily this season. Cash customers will be treated right. W. C. "Brad" Bradford, Davisboro, Ga. fe16

BUSINESS OPPORTUNITIES

A MILLION DOLLAR IDEA — SUREFIRE seller. Air mail for details. R-R Manufacturing, Hutchinson, Kan. fe16

COMPLETE MED. SHOW OUTFIT—TRAILER Stage, Tents, Maskings, Scenery, Seats, P.A. System, etc. A flashy, easy up and down outfit. Prof. Trunks, lady and gent; wardrobe. Write for details. Retiring after 43 yrs. showbiz. Alvin Kirby, 2000 E. 52 St., Indianapolis 5, Ind. fe16

MECHANICAL CARNIVAL—MOUNTED ON 2-wheel trailer, 28-ft. banner line. See show operating Olive near Long Beach Blvd., Compton, Calif., or write Ray Larson, 2223 Oris St. fe16

MONEY-MAKING OPPORTUNITIES, EXCLUSIVE Supply Sources, Personal Guidance and Benefits, etc. Send 25c for full details. Your satisfaction or money returned. J. Pagan, P.O. Box 3, Station X, New York, N. Y. fe16

MONEY MAKING TIPS, IDEAS, SCHEMES, opportunities galore in "Tip-Top Magazine," Tinton, Ind. Year, \$1.00; 3 months, 25c. fe16

PINBALL ROUTE—JUKES AND SLOTS. Compact and profitable. Cash or trade for rides, bowling or skating equipment. Box C-123, Billboard, Cincinnati 1, O. fe16

SANDWICH SHOPS, SODA FOUNTAINS, Cafes. Double your business with "Texburger," the sandwich that is different. Really creating a sensation everywhere sold. No smoke, no grease. A "winner" for establishing new business. Haskell D. Boyer, P.O. Box 1486, Fort Worth 1, Tex. mh8

SIXTEEN POKERINO TABLES IN EXCELLENT condition. Includes merchandise and lease. Summer resort near New York City. Wonderful investment. Must sell because of other business. Box 147, Billboard, New York City. mh1

SPECIAL — 1-INCH DISPLAY ADVERTISE-ment. Mail Order World Year, \$24.00. Wood's Popular Advertising Service, Atlantic City, N. J. fe15

SMALL REFUNDABLE JOBBERS INVEST-ment can make you \$1,000.00 per month or more. Convince yourself. Try three \$2.00 treat-ments of Protecto-Charge for \$4.50. Guaranteed to make a junk battery serviceable for each treat-ment you buy. Pioneers, 2012 Clement, Alameda, Calif. fe15

START A MAIL ORDER BUSINESS—COM-plete details, \$1.00. Fred Hettick, Sec'y, Box 641, Bismarck, N. D. fe22

START NOW! MAIL ORDER, HOME PLANS, Business Secrets, Formulas, Wholesale Supply Sources, 40,000-word book. Only 25c postpaid. Petter, Box 2474, San Francisco 26, Calif. fe15

SUBSTANTIAL MAIL ORDER OPPORTUNI-ties. Oldest trade journal in the field shows you how. 54th year. Copy, 25c. Veterans Publica-tions, Charleston 5, Ill. mh1

THESE BOOKS FREE—"KEY TO BUSINESS Success," "Secret of Selling Success," "Secret of Mail Order Success." Contain priceless informa-tion. Just send quarter (wrapped) to cover cost of printing and mailing. Peerless Distributors, 503 "F." N. W., Washington, D. C. fe15

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

A-1 CIGARETTE AND CANDY VENDING MA-chines. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. mh8

AVAILABLE AT ONCE—VENDING MACHINE Mechanic, 10 years' experience with slots, pin-balls and consoles. Own car and tools. Best of references. Contact Don P. Brooke, 765 Georgia St., Gary, Ind. fe15

BALL GUM TAKES THE CAKE! GET started. Five reconditioned Machines and 10,500 Balls Gum for \$95.00. Deposit. Eastern Carolina Candy Co., Box 629, Morehead City, N. C. fe15

BALL GUM WILL MAKE MORE MONEY than anything you can sell through the vending machine. One good-as-new reconditioned Advance, Columbus, Northwestern, Silver King or Victor and 500 Balls Gum—\$10.50. 1/4 cash with order. Thomas Novelty Co., Paducah, Ky. mh8

BEVERAGE MACHINES—THREE 600-DRINK, one 160-drink Ballys. Perfect. Sacrifice \$1,500.00 with Barrels. Harold, 1438 Sulzer, Euclid 17, O. fe15

BIG MONEY IN VENDING MACHINES — Smallest capital start brings immediate profits that build permanent profitable business. Starting instructions free. Becker Vendors, 105-W Dewey, Brillion, Wis. fe22

BOSTON BAKED BEANS—32c PER LB., 35-lb. per case. Best grade made. Louis Andreuzzi, 566 Seybert St., Hazleton, Pa. fe15

CALIF.-O-SCOPES, CIGARETTE VENDOR, \$15.00; Shocker, \$10.50; Watling, Jennings 5c J.P. Bells, \$35.00; Cardiometer, Mills Punching Bag, Mills Litter, Submarine, \$75.00; Caille Streamline Electric Test, cash capacity \$200.00, exterior metal chrome, \$69.50; Gripper-Shocker, \$35.00; Gottlieb Gripper, \$12.50; Peanut Vendors, \$6.50; Scooter, \$5.00. One-third deposit, To-75730. Woodrow McLennan, 335 W. Nevada, Detroit, Mich. fe15

CLEAN EQUIPMENT—2 TOPICS @ \$50.00; 2 Silver Skates @ \$35.00; other Bally Games, \$20.00-\$30.00 (all converted \$10.00 tax), 5c slides also. Wurlitzer \$1 Counter, \$200.00. Kirk Gnesser, No. 2200, \$110.00. Misc. Bally parts. Some records. C. A. Short, DeLeon, Tex. fe15

BALLOONS

Table with columns for balloon types and prices. Includes items like No. 4, No. 5, No. 6, No. 7, No. 8, No. 9, No. 10, No. 11, No. 12, No. 13, No. 14, No. 15, No. 16, No. 17, No. 18, No. 19, No. 20, No. 21, No. 22, No. 23, No. 24, No. 25, No. 26, No. 27, No. 28, No. 29, No. 30, No. 31, No. 32, No. 33, No. 34, No. 35, No. 36, No. 37, No. 38, No. 39, No. 40, No. 41, No. 42, No. 43, No. 44, No. 45, No. 46, No. 47, No. 48, No. 49, No. 50, No. 51, No. 52, No. 53, No. 54, No. 55, No. 56, No. 57, No. 58, No. 59, No. 60, No. 61, No. 62, No. 63, No. 64, No. 65, No. 66, No. 67, No. 68, No. 69, No. 70, No. 71, No. 72, No. 73, No. 74, No. 75, No. 76, No. 77, No. 78, No. 79, No. 80, No. 81, No. 82, No. 83, No. 84, No. 85, No. 86, No. 87, No. 88, No. 89, No. 90, No. 91, No. 92, No. 93, No. 94, No. 95, No. 96, No. 97, No. 98, No. 99, No. 100.

DEALERS! ARRANGE NOW FOR FIREWORKS

FOR THE HOLIDAY TRADE! We are distributors for every kind of fireworks; catering to jobbers and retail outlets. WHOLESALE ONLY.

ACME SALES CO., Inc. Dept. 2, 781 Mariette St. ATLANTA, GA

15,000 ITEMS for DISTRIBUTORS, JOBBERS, SALESMEN AND MERCHANTS

AT FACTORY PRICES. LARGEST VARIETY HOUSE IN THE WORLD—ALL YOUR NEEDS AT ONE SOURCE—ORDER DIRECT. All kinds of Specialties, Gum, Candy, Toys, Hardware, Auto Supplies, Smokers' Supplies, Toilet Articles, Drugs, Sundries, Notions, Shoe Supplies, Laces, Salesboards and extra special items. Also Laymon's Carded Goods at factory prices. Send 3¢ stamp for catalog.

H. L. BLAKE Factory Distributor LITTLE ROCK, ARK.

GORGEOUS Pin and Earring Sets SELL ON SIGHT!

\$2 Retailers—50 styles, all set with popular colored stones, some with pearls. Profitable line for dealers, concessionaires, etc. Selections from \$5.00 to \$30.00. COSTUME JEWELRY MANUFACTURERS 264 Fifth Avenue NEW YORK 1, N. Y. Cable Address "SACKSIRVIN"

BUBBLE GUM

Genuine first quality, 5 pieces in each pack, 40 packs per box, \$1.00. 30 boxes per case, \$48.00. No less sold. Send Bank Draft or M. O. full amount, or 50% deposit. ACE CANDY CO. 396 BROADWAY BUFFALO 4, N. Y.

BINGO! BINGO! ROUND CORNERED HEAVY MOUNTED BINGO CARDS. BINGO BLOWER. All-metal Electric Blower, fully guaranteed for a whole year. Sturdy construction. Easy to operate. Automatic ball return. Blows every type of ping pong ball. Portable—42" high x 22" wide. Finished in attractive colors. ACE SPECIALTY MFG. CO. 65 BLEECKER ST. NEW YORK 12, N. Y.

"PENGUIN PETE" and "DIPPY JOE" THE MYSTERY NOVELTIES OF THE YEAR that're raking in the shekels as fast as the mint mints 'em! What Makes Them Drink? No Strings No Springs No Wires No Electricity! They're sold through jobbers so FIND OUT by ordering from or writing for name of your nearest jobber. Some Distributor and Jobber Territories Open — Write Today! MODERN MANUFACTURING CO. N.W. Corner 5th & Cambria Dept. B Philadelphia 33, Pa.

WHITESTONE

RINGS

Why Pay More?

Ladies' Sterling Silver Whitestone Solitaires **\$4.00** Per Doz.

Per Gross, \$45.00.

Sterling Silver Five Stone Ladies' Solitaires Per Doz., \$5.00. Per Gross, \$57.00.

Same Style, 14K Gold over Sterling Per Doz., \$5.25. Per Gross, \$60.00.

Sterling Silver Wedding Bands Per Doz., \$5.00. Per Gross, \$57.00.

Wedding Bands, 14K Gold over Sterling Per Doz., \$5.25. Per Gross, \$60.00.

Cold-Filled Wedding Bands Per Doz., \$5.50. Per Gross, \$63.00.

Cold-Filled Solitaires Per Doz., \$8.00. Per Gross, \$90.00.

Men's Sterling Silver, massive mounting, Whitestone Solitaires \$9.00 Per Doz., \$102.00 Per Gr.

Same Ring, 14K Gold over Sterling Silver \$10.00 Per Doz., \$114.00 Per Gr.

25% deposit with order, balance C. O. D. Also large variety of Ladies' and Men's Whitestone or Colored Stone Rings. No Catalog. If Samples are desired, send \$10.00 for assortment.

STERLING JEWELERS
WORTHINGTON, OHIO

CHAIRS TABLES

FOLDING and NON-FOLDING. Many Styles. Prompt Shipment. Smallest chair order 2 dozen.

ADIRONDACK CHAIR COMPANY
1140 Broadway, New York 1, N. Y.
Dept. 5 Corner 26th Street

BINGO

SPECIALS ★ CARDS
TRANSPARENT MARKERS
Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

#14 Cat Head Balloons. Per Gross \$10.50
#13 Cat Face Balloons. Per Gross 9.50
#9 Assorted Animal print on both sides. Per Gross 5.50
#13 Assorted Animal print on both sides. Per Gross 5.50
#9 Per Gross 5.00
#13 Plain Paddle. Per Gross 8.00

All items come in assorted colors, and all Grade A Balloons.

Cathed Worker. Each \$1.30
SHIPMENT—DATE ORDER RECEIVED.
Terms—1/3 down with order, balance C. O. D.

PETER HERMAN
118 W. BURNSIDE PORTLAND, ORE.

BALLOON CLOSE-OUTS

NOT MANY LEFT—ORDER QUICK.

#8 Round. Per Gross \$4.50
#9 Round. Per Gross 4.90
#524 Long Airship. Per Gross 4.90

Order direct from this ad. Get our list on other Close-Out Items.

25% Deposit With C. O. D. Orders

GRANDY SPECIALTY SALES
910 S. MAIN ST. AKRON 11, OHIO

ATTENTION

JOBBERS AND DISTRIBUTORS

RADIOS ALUMINUMWARE
APPLIANCES WAFFLE IRONS
CLOCKS AUTOMATIC TOASTERS

State your needs or write for Catalog.

PARAGON DISTRIBUTING CO.
719 Transportation Bldg. Detroit 26, Mich.
Phone: CHerry 7583

CLOSING OUT—1 LATE PHOTOMAT. DRIVE mobile, 3 each Skyfighters, Keeney Anti-Aircraft, Bally Rapidfire, 2 Western Grippers. Evans Tommy Gun, Seeburg converted Rifle Range, Keeney Air Raider, Amusement Lite League. Exhibit Foot Vitalizer, all in good condition. Best offer for each or the lot. Playland Arcade, 150 S. Genesee, Waukegan, Ill. fe15

CHARMS! CHARMS! CHARMS! BUY Direct and save money. These charms are made on brand new molds. Completely different. Write for free samples and prices. Adama-Fairfax Corp., 5721 W. Jefferson Blvd., Los Angeles 16, Calif. mh1

GLOVES—TO FIT COLUMBUS VENDING Machines, \$1.00 each F.O.B. Los Angeles. Gaskets, 10c. Adama-Fairfax Corp., 5721 W. Jefferson Blvd., Los Angeles 16, Calif. mh1

MILLS FOUR BELLS, \$295.00. BAKERS Pacers, minus top glass, fair condition, \$50.00. Panorams, \$275.00. Bakers Sky Pilot, Arcade, \$75.00. Jennings Silver Moon Chiefs, 5c, \$99.00. American Sales & Service Co., 515 17th St., Rock Island, Ill.

POKERINOS—SIX, \$80.00 EACH. OTHER Arcade Machines for sale. Send for list. Chet Nowak, 78 Littlefield, Buffalo, N. Y. fe15

REBUILT POPCORN MACHINES FOR SALE Fully guaranteed. Priced from \$150.00. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. mh1

SIX BANGTAILS, THIRTY PACE, MILLS, Keeney, Jennings Consoles. Priced right. Forty No. 332, seven Buckley Wall-Bar Boxes, \$3.00 each. Sixteen Keeney, \$1.50; 63 Boxes, \$150.00. Coleman Novelty, Rockford, Ill. mh8

START VENDING MACHINE ROUTE—RE- conditioned Advance, Columbus, Northwestern, Silver King or Victor, with 5 lbs. Peanuts, \$9.50. Machines are perfect, refinished and look like brand new. Give first and second choice. 1/2 with order. Thomas Novelty Co., Paducah, Ky. fe22

WANTED—USED PEANUT AND BALL GUM Machines. State make, model and quantity. Thomas Novelty Co., Paducah, Ky. fe22

WANTED—ERIE DIGGERS, HAND OPER- ated, any quantity, any condition. No packing, we pick up. National, 4243 Sansom St., Philadelphia, Pa.

WATLING FORTUNE TELLER SCALE, \$59.00. Automatic 5c Popcorn Vender, \$49.00. 1/2 deposit. The Dells, Durango, Iowa.

3 EXHIBIT CARD VENDERS, STREAMLINED, \$100.00. Merchantman Digger, \$40.00. Mills Owl Lifter, \$45.00. Play Pool, \$65.00. Anti-Aircraft Gun, \$25.00. 3 Model E Card Venders, \$35.00. Chicken Sam, \$50.00. Wm. Schnepel, Box 265, Red Bud, Ill.

14 NEW SHIPMAN TRIPLEX STAMP machines, white front, \$30.00 each F.O.B. Never on location. Sell single lots. Vernus Traut, 1515 Monroe St., Chicago.

COSTUMES, UNIFORMS, WARDROBES

ALL-BRAIDED CELLOPHANE WAISTRAND Hula Skirts with Leis, \$7.50. New Oriental and Strip Costumes, \$10.00. Rhinestone G-Strings, \$7.50. Bras, \$2.50. C. Guyette, 346 W. 45th St., New York 19. Tel. Circle 6-4137.

ASSORTED BUNDLES COSTUMES, GOWNS, Trimmings, \$5.00. Other Costumes. Elastic Opera Hose, \$4.95. Rhinestones and Settings, \$1.75 gross. C. Conley, 308 W. 47th St., New York 19.

ASSORTED COSTUMES—SETS OF EIGHT and six. Also solos. Good condition. Bargain prices. Lenora, 1697 Broadway, New York 19, N. Y.

CHORUS COSTUMES, USED, \$1.50 EACH. Rubber Busts, \$2.50 pair. Elastic Net Tights, \$7.50. Other accessories. Folder, yes. Evelyn Rowe, Box 233, Station G, New York 19.

MEN'S SUITS, \$7.00 UP; DRESSES, 25c; Coats, \$1.50 up. Uniforms, Hats, 100 (good) Ladies' Shoes, \$25.00. Write for circular. J. Brenker, 1568 Fulton St., Brooklyn, N. Y. x

SINCE 1869—COSTUME BARGAINS. CHORUS, dollar up; Principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11, N. Y. mh8

FOR SALE SECOND-HAND GOODS

AGAIN—ALL-ELECTRIC POPPING UNITS, Gasoline Poppers, Geared Aluminum Kettles, Peanut Roasters, Display Cases. Northside Co., Indiana, Iowa. ap5

ALL AVAILABLE MAKES POPPERS—FIFTY All Electric or Gas Heated Machines, cheap. Burch, Advance, Cretors, Dunbar, Kingery, Peerless Roaster. Candy Corn Equipment, 120 S. Halsted, Chicago. fe15

COLEMAN HANDY GAS PLANTS, BURNERS, Tanks, Tubing, Fittings. Complete line, 20% discount. Northside Sales Co., Indiana, Iowa. fe15

FOR SALE—COTTON CANDY FLOSS machine, double head, ball bearing, \$150.00. Also new 8'x8' Concession Tent, complete with frame, \$75.00. Box 522, Manitou Springs, Colo.

FOR SALE—KOH R CUSTARD MACHINE, new compressor, \$1,550.00. Custard Trailer, \$800.00. Shawnee Products, S. Dixie Hy., Lima, O.

FOR SALE—LORD'S PRAYER PENNY embossing Machine, guaranteed perfect, easy to operate, \$150.00. Karl Jahn, Billboard, St. Louis, Mo.

FOR SALE—ONE TWO-HOLE BURNER GASO- line Stove, good condition, suitable for fairs and concessions. First \$12.00 takes it. Galloway Popcorn, Box 144, Shelbyville, Ind.

PHONOGRAPH RECORDS—CHEAP. CATA- logue sent free. Paramount Service, BA-313 E. Market St., Wilkes-Barre, Pa.

POPCORN MACHINES—46 MANLEY, \$700.00. Burches, \$300.00 up. Wilhoit's Popcorn Concessions, 103 N.E. 60th, Portland 15, Ore. mh8

QUICK SALE—SEVEN 1946 VIKING DeLUXE Popcorn Machines. Like new. \$475.00 each. Or make offer for two or more. R. DeHorsy, 321 Lincoln Ave., Seaside Heights, N. J. mh1

SPECIAL—3 POUNDS OF BROKEN COSTUME Jewelry for repairs, \$10.00. Lowe's, Holland Bldg., St. Louis 1, Mo. fe22

PARK, CIRCUS AND CARNIVAL SPECIALS

First Come! First Served! Limited Quantities

Worth Covered Base Balls. Dozen	\$ 2.50	U. S. SLUM	Per Gross
Weighted Feather Darts. Doz.	\$1.50 & 1.20	Miniature Mugs	\$ 3.95
Dart Balloons. Gr.	2.30	Engraved Wedding Rings	.85
4 to 7 Inch Hoop-La Rings. Doz.	.70	Paper Flag Bows	.75
Straw Horse G-Man	3.60	Comic Paper Masks	1.00
Horseshoe Plaques	2.00	Plaster Dogs, Ducks, Etc.	1.25
Large "Pin Up" Plaques	2.00	Cloth Flag Bows	1.25
Small "Pin Up" Plaques	.85	Mirror Memo Books	4.50
R. W. & B. Batons, Gross	16.50	Painting Puzzle Books	6.50
Silver Canes, Gross	14.50	Tongue Novelty, Per Bale (200)	1.50
Flying Birds, Gross	16.50	Wheel Tops	4.80
Parachute Trooper. Gross	13.50	Assorted Prevue Brooches	9.60
Medium Plaster, Gross	7.00	Comic Hat Bands, Per 100	1.85
Swaggers. Gross	10.50	Per 1,000	17.50
Aluminum Milk Bottles, Each	1.50	Comic Books, Per 100	1.50
Wood Milk Bottles, Each	.50	Comic Buttons, Per 100	1.95
Crook-Handled Plastic Cane. Per 100	16.50	Motto Buttons, Per 100	.90
Super Tails. Per 100	28.00	MacArthur Buttons, Per 100	1.45
Knife or Cane Rack Rings. Per 100	3.50	Army Metal Buttons, Per 100	.40
Shooting Corks. Per 1,000	2.75		

25% Deposit with C. O. D. Orders; F. O. B. Indianapolis.

Importers Wholesalers KIPP BROTHERS (Established 1880)
117-119 S. MERIDIAN ST. INDIANAPOLIS 4, IND.

FOR QUICK ACTION!

Tarco PHON-LITE

UNIQUE ELECTRIC TABLE LIGHTER WITH ASH RECEIVER

... the hottest item for Premium Users, Operators or any deal! Most amazing cigarette-cigar lighter ever invented, PHON-LITE gets action on sight! Fully Automatic—lights instantly when button is pressed. Novel, realistic phone design in genuine Styrene Plastic with 8 ft. cord and plug. Removable brass ash receiver. Safe, economical to use!

\$33.00 DOZEN

Ideal for home—office! Overall size, 6" x 5" x 3 3/4". One hand operation. Plugs into any convenient socket or outlet, 110-120 Volt, AC or DC current.

WRITE—WIRE—PHONE

The Tarrson Company
230 E. OHIO ST. CHICAGO 11, ILL.

NO FLAME—FLUID—WICK FLINT—BATTERIES!

Individually Packaged in Attractive Gift Box.

IMMEDIATE DELIVERY
ORDER FROM YOUR JOBBER

CARNIVAL — CIRCUS — PARK SPECIALS

12 INCH FUR MONKEYS — BRIGHT COLORS \$ 6.75 Per Dozen
RUNNING MICE 15.00 Per Gross

CIRCUS	BALLOONS
Spanish Mata \$30.00 per gross	#14 Kathed Print \$10.50 per gross
Chafa Hats 27.00 per gross	Cathed Workers 1.50 each
Large Cowboy Hats 36.00 per gross	#10 Head and Ear Balloon 8.50 per gross
Miniature Cowboy Hats 15.00 per gross	Toss-Ups with feet 15.00 per gross
Composition Dolls 16.80 per gross	J-30 Heavy Targets 14.00 per 100
Featherbacks for Dolls 9.00 per gross	J-10 Targets 8.00 per 100
Swords 42.00 per gross	# 4 Targets 2.00 per gross
Pennant Sticks 15.00 per 1000	# 5 Targets 2.50 per gross
Decorated 12 Inch Metal Trumpets 13.50 per gross	# 6 Targets 2.80 per gross
Paper Dancing Clowns 6.00 per gross	# 7 Targets 3.80 per gross
Yellow Birds (Whistler) 12.00 per gross	# 9 Prints 9.00 per gross
Magnetic Dolls 16.80 per gross	#312 2.50 per gross
Plastic Police Whistle 4.50 per gross	#315 2.75 per gross
Plain Rabbit Feet 4.00 per 100	#48 12.00 per gross
Plastic Tooters 13.50 per gross	# 16 Paddle 32.50 each
	Balloon Inflators 6.00 each
	Balloon Cotton Spools 2.50 each
	Balloon Sticks (24 Inch) 1.00 per gross
	Cardboard Squawkers 1.25 per gross

WE TAKE ORDERS FOR SPECIAL PENNANTS AND BUTTONS
1/2 Deposit With All Orders

KIM & CIOFFI
916 ARCH ST. (Phone No. Market 7-9230) PHILADELPHIA, PA.

ATTENTION: STREETMEN!

HERE IS A TERRIFIC 35c SELLER
Over Twenty-Five Inches High.

HAPPY HEP CAT

The Sensational New Balloon Toy (on a stick). You can carry them in your hand or hang them up. Sells like wildfire on the street, on the midway or on any counter.

IMPRINTED IN A COMBINATION OF 3 ATTRACTIVE COLORS

\$15.00 Per Gross

F. O. B. WASHINGTON, D. C.
THREE SAMPLES SENT POSTPAID FOR ONE DOLLAR
Jobbers, Write

TERRELL-KOEHLER ENTERPRISES
802 F St., N. W. Washington, D. C.

SALESMEN • DEALERS • DISTRIBUTORS

NATIONALLY FAMOUS
Craftmaster
ALUMINUMWARE

18 PIECE MATCHED HOMEMAKER KITCHEN SET

A \$19.95 VALUE
\$6.85

THIS IS A SPECIAL OFFER and the first time that this outstanding set has been offered to you at this low price. Here is a great opportunity to cash in on tremendous sales and profits. These value-packed aluminum kitchen sets that women have been waiting for mean increased volume and unlimited new business. So, don't delay—**ACT QUICKLY** and send your order in **TODAY**.

20-YEAR GUARANTEE—Craftmaster Aluminumware bears the Good Housekeeping Seal of Approval and a 20-year manufacturer's guarantee is included in each set.

\$13.10 PROFIT ON EACH SALE

With this sensational profit margin, it's really the deal of the century. Be the first in your territory to represent Best Wear in this wonderful opportunity to sell nationally advertised aluminumware. Special Territory and State Franchises now available.

SEND \$6.85 FOR YOUR SAMPLE SET AND FULL SALES INFORMATION

Best Wear
 42 DROUVE STREET
 BRIDGEPORT 4, CONN.

TIMELY! A FAST SELLER

PlayBall!
The National Game

WINNER EVERY TIME

No. D320 sells out fast in taverns, cigar stores, clubs, pool halls, liquor stores, fairs, bazaars, etc. This stupendous deal consists of 70 assorted and frequently changed surprises in packages. Each contains a good 10¢ value. (Shipped by express or freight, collect.) Weight, 12 lbs.

COSTS YOU \$3.50 Lots of 14 **\$3.35 EA.**

SPORS CO., 2-47 Lamont, Le Center, Minn.

ENGRAVERS SALESMEN

The fastest selling Rings out. Hand made, 12-Kt. Gold Plated. Signet and assorted color sets, \$8.00 doz., \$80.00 gross. Samples, \$1.00 each.

N. MITCHELL CO.
 BOX 521 RALEIGH, N. C.

ATTENTION—5,000 ITEMS FOR JOBBERS—SALESMEN—DISTRIBUTORS

All your needs at one source. Order direct. Save time, save money. Merchandise for you is our specialty: Dry Goods, Notions, Specialties, Drug Sundries, Gloves, Knives, Candy, Hosiery, Salesboards, Latex, Laymon's Famous Carded Merchandise, Combs, Blades, Clocks, etc. Send 3¢ stamp for catalog to warehouse nearest you. **JOBBERS SUPPLY CO., Bluefield, Va., or MID-SOUTH SUPPLY CO., Little Rock, Ark.**

FOR SALE—SECOND-HAND SHOW PROPERTY

A NEW CATALOGUE 35MM. MOTION PICTURES: Westerns, Medicals, Hygiene, Roadshow Attractions, Comedies, New Prints. Low prices. Bussa Film Exchange, Friendship, O. mh1

BALLROOM LIGHTING EFFECTS—CRYSTAL Showers. Spotlights. Motor Driven Color Wheels. New only. Newton, 253 W. 14th, New York, N. Y. mh15

BIG NEW LIST 35MM. FEATURES AND SHORTS. Free lists. Hollywood Exchange, Box 447, Los Angeles 25, Calif. fe15

CONDORMAN FERRIS WHEEL, FORTY FOOT, ten seats, three people to a seat, made over to Ely style, 1938 Chevy power unit, price \$3,500.00. Can be seen at Las Cruces, New Mexico. All in good shape, with transportation. Merle Higgins.

EXCELLENT VALUE—COMPLETE BOOTH Equipment for 600-seat theater. Movie Supply Co., 1318 S. Wabash, Chicago. mh1

EXCITINGLY DIFFERENT—14-UNIT Electrical Group Game, "Shoot the Stars," \$1.40 per minute capacity. Other business forces sale. Best offer takes. Lee C. Beaumont, Jr., 1099 E. Livingston, Columbus 5, Ohio.

FINEST MOVIE SCREENS—INEXPENSIVE. Make them yourself. Free literature. Snow White Screen Co., Danville, Ill. fe22

FISH POND—TANK, PUMP, FITTINGS, ETC. 8x10 top, frame, sidewall and awning with scallop around top and sidewall; flameproof canvas, used one week. \$200.00 F.O.B. R. Lankford, 2189 E. Taylor, Stockton, Calif.

FOR SALE—PAIR OF POWERS 6B Projectors, complete, ready to show, in good condition, nothing else to buy. First \$450.00 gets them. Also portable 2000-ft. MGS, complete, \$350.00. Also few 35mm. Sound Films, cheap. Manager, Capitol Theatre, Newberry, Fla. fe15

FOR SALE—CARNIVAL EQUIPMENT, including large Kid Ride, Tents, Frozen Custard, Ball Game, Grab Joint, four-wheel Trailer. Jack Carr, 3350 W. 25 St., Cleveland, O.

FOR SALE—TENT, 50x70 (THREE SECTIONS), 7-foot Sidewall. Used only four times. Good as new with block and tackle. Will sell right. C. E. Jameson, Box 22, Odessa, Tex.

FOR SALE—WORLD'S FINEST 16MM. UNIT for theater or high class roadshow, DeVry make, two R.S. type projectors, one special big 2820 model amplifier with built-in monitor special speaker and rectifier. Purchased new in July, list at \$1,234.00. Positively perfect condition, now operating, sacrifice for \$800.00. Theater, Lexington, Tex. fe22

FOR SALE—12-CAR RIDE-O, NEW PAINT and overhaul. Ready to operate. \$6,000.00. Jim Forest, 31 N. Atlantic, Daytona Beach, Fla. fe22

FOR SALE—NEW PORTABLE ROLLER RINK, now in operation, cheap. Johnny's Roller Rink, Gen. Del., Dania, Fla.

GOVERNMENT SURPLUS THEATER SOUND Projectors, Arcs, Rectifiers, Chairs, Drapes, Screens. Catalog mailed. S. O. S. Cinema Supply Corp., 449 W. 42d St., New York 18. fe22

HOOP GAME—ANIMATED FIG., LIFE SIZE, new, \$350.00. Sigerist Lab., Lincoln Park, N. J.

KIDDIE MERRY-GO-ROUND—GOOD CONDI- tion, \$250.00 cash. No motor. Paul Nauroth, 1019 State St., New Haven, Conn.

JEWELRY ENGRAVING STAND—USED seven weeks, Campbell blue top and wall, frame, chrome trimmed panels all around, neon sign, plush drapes, plate glass counter display, chrome trimmed, flood lights, cut-out sign, plush displays. Sacrifice for \$250.00, half cash, balance C.O.D. Mrs. Larry R. Burns, Lebanon, Tenn.

KIDDIE AUTO AND TOONERVILLE TROL- ley Ride Plans. Full-size pattern. Both, \$8.00. Write for circular. Brill, 228-B North University, Peoria, Ill.

NEW SMITH & SMITH CHAIRPLANE, 18-ft. Tower, 1946 King Funhouse built on Fruehauf Trailer, 50-ft. Front, Air Blower. Paul Mattie, Phoenix, N. Y. fe22

PAIR NEW LATEST MODEL PORTABLE 35mm. DeVry's complete with high fidelity amplifier, speaker, all for \$990.00. Also 16mm. Films and Equipment. Charles Rupp, 4309 Florida Ave., Tampa, Fla.

QUICK SALE—BARGAIN. CONCESSION OR Lunch Trailer, 14x6, tandem wheels, opens 1, 2 or 3 ways, fully electrically wired, white enameled masonite, entirely chrome trimmed, flashy canvas trim, fluorescent lighting, completely new equipment, A-1 condition, \$1,800.00. Write for details and pictures. A. T. Shanks, Gen. Del., El Paso, Tex.

SEMI—1937 TON AND A HALF CHEV. TRAC- tor, 26-foot enclosed Roscoe van. Excellent condition, new rubber. F. C. Sorenson, 536 7th Ave. S., S. St. Paul, Minn.

SHORT RANGER TARGETS—MADE RIGHT, priced right, 12 kinds. Free samples. Woolley, 115 Donald, Peoria, Ill. fe15

SPECIAL—20 GOOD ASSORTED RUBBER Molds, used. First \$40.00 cash. Also Pitch-Till-You-Win Games with Snip pieces. Complete Shoe Repair Outfit, some stock, Slum Knives, \$3.00 per 100 and up. C. E. Downs, Marshall, Mich.

STEAM ENGINE—15" GAUGE, \$950.00. Ten Wheels and Rail Bender, \$85.00. J. B. Aley, 5951 Branch Ave., S.E., Washington, D. C.

TARPULINS, WATERPROOFED AND FLAME- proofed, made of 12-ounce twill or duck, 10x12', \$9.60; 12x15', \$14.40; 15x20', \$24.00. Other sizes at 8¢ per square foot. Sidewall any length or width. Canvas and Leatherette by yard. Deposit of 25% required with order. Satisfaction guaranteed. Michigan Salvage, 417 W. Jefferson, Detroit 26, Mich. fe22

THEATER SEATS, SPRING CUSHION, VE- neer; Projectors, Folding Chairs, Screens, Tents. Sell 35mm., 16mm. Film. Lone Star Film Co., Dallas, Tex. fe15

TIGHT-WIRE RIGGING—SHELBY TUBING. Complete blocks, tackle. Two heavy duty springs. Two Swedish steel wires. Platforms. Uprights knock down. Two rigging cases alone worth price. Parasols, accessories. First offer over \$50.00 F.O.B. with deposit. Charles Tiffany, Box 96, Climax, Kan. np

TWO PERFECT ACME "S&E" 35MM. SILENT portable Projectors, 2" Lens, 1,000' Magazine. \$80.00. Brooks, 4603 Florida, Chattanooga, Tenn.

WILD LIFE EXHIBIT FOR SALE—1½-TON Dodge Truck; twenty Cages, two by four, two two by five. Twenty by fifty Top. Everything complete. \$1,600.00. Joe Silcox, Gen. Del., Brownsville, Tex.

18-FT. CONVERTED TRAVELER CONCESSION Trailer, Soda Pumps, Gas Grill, good tires, \$900.00. Located Ryder Trucking Co., 1642 N.W. 21 Terrace, Miami, Fla. Telephone 9-6411.

25-FT. FLAT (WITH 4-FT. DETACHABLE Side Boards) Army Semi-Trailer, 1100x20 dual rear tires. Straight air brakes. Original cost around three thousand. Want \$1,600.00 F.O.B. John Lyons, 1043 1/2 3rd Ave., Huntington, W. Va.

35MM. SILENT FILM—1ST RUN CONDITION. Closing out stock, bargains at 75¢ per reel and up. Free lists. Paragon Photo Service, Box 375, Beaver Dam, Wis.

105-FOOT RIGGING, 70-FOOT LADDER, 35- foot Sway Pole, Rings, Trap, Cradle and Parallel Bars on Cross Arm. Perfect condition. \$1,200.00 cash or will lease for \$30.00 per working week. Ken Davis, Gen. Del., Hope, Ark.

MONEY MAKING SALESBOARDS

BOARD #501
 3000-HOLE BOARD
 @ 5c EACH

BOARD #502
 2000-HOLE BOARD
 @ 5c EACH

Pays Out:

- 1 Telehone 5-Tube Radio Set, Super Het., A/C or D/C.
- 3 Imported Wrist Watches, Radio Dial Sweep Sec. Hand.
- 3 Chrome Pipes, Standard Make.
- 2 Large Vanity Mirror Chests.
- 6 Pair Best Nylon Hose, Individually Wrapped.

Takes in \$150.00
 Your Cost 60.00
YOUR PROFIT \$ 90.00

Pays Out:

- 1 Electric Dry Shaver With Leatherette Case.
- 6 Pair Best Nylon Hose.
- 1 Large Glass Vanity Mirror Chest.
- 6 Standard Pen and Pencil Sets in Case.

Takes in \$100.00
 Your Cost 35.00
YOUR PROFIT \$ 65.00

WRITE FOR OTHER PROFITABLE DEALS—5c TO 50c PLAYS

N. F. KATZ
SPECIALTIES

730 Grand Concourse
 Bronx 51, N. Y. City,
 N. Y.

Send 25% Deposit With Order, Balance C. O. D.
 Orders shipped same day received.

THE ITEM THAT TOOK NEW YORK BY STORM

Jeweled Gold Plated SWORD and HOLDER SET

Genuine, imported, multi-color Rhinestones. Can be worn as a "Chatelaine" or a pin set. An ideal item for fast selling Christmas Sales. Retail at \$2.00 to you from manufacturer; \$12.00 a dozen net F.O.B. New York for jobbers and wholesalers. Minimum sample order one dozen. 1/2 deposit with order, balance C. O. D. We have line of other \$2.00 Number Costume Jewelry—write for samples.

NOVEL-ART MANUFACTURING CO.
 187 East Broadway New York 2, N. Y.

ROCK BOTTOM PRICES COMPARE

PLUSH EASTER RABBITS... \$ 9.50 doz.
 100% Rayon High Luster and up Plush.

GORGEOUS BOUDOIR DOLLS 34.50 doz.

PLUSH GOODS, Pandas, Bears, Elephants, 8.50 doz. Dogs. All fine, fast-moving quality merchandise. and up

SLUM STUFF, GLASSWARE, METAL GOODS, PLASTER FIGURES, GIFT WARES

Watch for Our Ads! Write for Circular!

25% Deposit Required With Order, BALANCE C. O. D.

JAY RICH
 "The Efficient Distributor"
 591 SOUTH 18th STREET
 NEWARK, N. J.
OUR MOTTO!
 Low rent. Low operating cost. Quality merchandise. Rock-bottom Prices!

Watches! Watches!
OUTSTANDING VALUES NOTICE

All our Watches are cleaned and best material and labor used. We send you the finest time-keepers.

ELGIN and WALTHAM
 Elgin OS and 3/0, 7 Jewels \$12.50
 BULOVA, GRUEN, BENRUS, PARKER & HELBROS.

15 Jewels, 17 Jewels \$17.00
 17 JEWEL WATERPROOF WATCHES Incabloc Movement \$16.00

POCKET WATCHES—ELGIN-WALTHAM
 7 Jewel Chrome Case \$12.00
 Yellow Case 14.00

ELGIN, WALTHAM, BULOVA, GRUEN, ILLINOIS
 15 Jewel, 17 Jewel \$17.50
 (12 and 16 Size)

ELGIN, WALTHAM, HAMILTON
 16 Size, 21 Jewel \$35.00
 "THE BEST REBUILT WATCH YOU HAVE EVER BOUGHT OR WILL EVER BUY."
 Send 25%, Balance C. O. D.
ORDERS FILLED IN ROTATION.
 We also specialize in Diamonds of Every Description.

DOC'S TRADING POST
 119 LOUISIANA LITTLE ROCK, ARK.

Mother

BROOCH PIN
 ● freshwater pearl
 ● gold rolled plate wire
 ● attractively carded

STOCK NAMES \$25 Per Gross
 (Mother, Sister, Sweetheart, Wife)

ASSORTED NAMES \$27 Per Gross
 (1/3 deposit on order, Special Rates 5 gross lots and up)

DELITE NOV. CORP.
 47A Brighton 10th Court, Brooklyn 24, N. Y.

FASTEST SELLING ITEM IN AMERICA

Gorgeous Cocktail Bracelets; gold plated, exquisite designs covered with flashy colored stones; a replica of famous expensive Bracelets. You can sell a gross a day when properly displayed. Must be seen to be appreciated.

Your Price—\$18.00 per dozen.
 Sample—\$2.00. 25% deposit with order.

A. BUCKHOLTZ
 905 EDDY ROAD CLEVELAND 8, OHIO

COMPOSITION NUGGET JEWELRY
LOOKS LIKE GOLD!

Watch Chains and Charms, Dust Containers, Scarf Pins, unmounted Nuggets, etc. Free Catalog. Address:

J. P. EDGAR
 P. O. Box 424 RED BLUFF, CALIF.

JOBBER'S PRICES

America's Greatest Seller

1. Mystery Thirsty Bird
2. Tomic Tommy

New Improved, Precision Made, Two-Tone Color.

\$172.80 Per Gross

Gross Minimum Order.

ROLL CAPS

World's Best Grade.

250 Shots to a Pack. 60 Packs to a Carton.

\$2.00 Per Carton in 50 Gross Lots.
\$1.75 Per Carton in 100 Gross Lots.
\$1.62 Per Carton in 200 Gross Lots.

Net Cash With Order.

Orders Filled in Rotation.

Ernie's Enterprises

725 PINE ST. ST. LOUIS 1, MO.

HELP WANTED

ACCORDION DOUBLING PIANO OR BRASS—Also Musicians doubling violin or vocal. Contact Hotel Band, Box C-122, Billboard, Cincinnati 1, Ohio. fe22

EXPERIENCED OPERATORS FOR WHEEL, Rideo, Rolloplane. Top salary, good treatment, no moves. Myrtle Beach Ride Department, Myrtle Beach, S. C. fe15

GIRL PIANIST, SINGER—MUST HAVE large repertoire songs. Small cocktail lounge near New York City. State lowest salary. Box 157, Billboard, New York City.

MALE AND FEMALE AERIALISTS WANTED—Long season. Excellent pay. Send experience, photos, etc., in first letter. Also Rigger. Xcellos, Gen. Del., Kensington, Conn. fe15

MUSICIANS—TRUMPET, DRUMS, TROMBONE, Tuba, for circus band. Useful people in all depts.: Cook, Candy Butchers. Write Larry R. Burns, Lebanon, Tenn.

NEED A GOOD TEN-PIECE WHITE BAND—Immediately for territory one-nighters. Sleeper bus preferred but not compulsory. Good territory and good work. State all first letter. Box C-121, Billboard, Cincinnati 1, O. fe22

WANT—YOUNG, SOBER, SINGLE MUSICIANS for replacements. Established band. Travel in new "sleeper" bus, in Midwest. Salary, \$50.00 per week. Write all details to Box C-86, Billboard, Cincinnati 1, O. fe15

WANTED—MAN OR WOMAN HAWAIIAN Guitar Instructor to teach classes in Octave and Actual Notation. Salary and commission. Flood Music Co., 404 5th, Sioux City, Iowa.

WANTED—ADVANCE AGENT FOR LEGITIMATE roadshow prod. Coast and Eastern tour. Must have credentials and be able to deliver. Write or wire A.B.C. Productions, 422 Univ. Pl., San Diego 3, Calif.

WANTED IMMEDIATELY—PIANO SOCIETY style for band working locations and one-nights. Minimum salary, union scale; present hotel job pays fifty-five, no union tax, man wanting connection with band that works regular wire, write, Manager, 256 E. Morrell, Orange, Tex.

WANTED—MAN FLYER FOR WELL KNOWN flying act. Act booked solid, would consider teaching good gymnast. Flying Act, Billboard Pub. Co., Cincinnati 1, O.

WANTED—RIGGING MAN FOR HIGH AERIAL Act. Must be capable of assuming complete charge of equipment. Good salary, year-round job for competent man. Address Aerial Act, 721 Clarence Ave., New York City 61, N. Y. fe22

INSTRUCTIONS BOOKS & CARTOONS

YOU CAN ENTERTAIN WITH TRICK CHALK Stunts and Rag Pictures. Catalog, 10c. Balda Art Service, Oshkosh, Wis. fe15

LOCATIONS WANTED

HAVE SPACE FOR CONCESSIONS IN Detroit's largest arcade, playland. 530 Woodward, Detroit 26, Mich. fe22

MAGICAL APPARATUS

A BRAND NEW CATALOGUE—MINDREADING, Mentalism, Spirit Effects, Magic Horoscopes, 1947 Forecasts, Crystals, Palmistry, Graphology, Facial Charts, Books. 148-page illustrated Catalogue plus Magic Catalogue, 30c. Wholesale. Nelson Enterprises, 336 S. High, Columbus, O. mh15

DOUGLAS CATALOG 500 TRICKS, 10c—FOR 25 years America's fastest magic service, professional, amateur. Douglas' Magicland, Dept. B, Dallas, Tex. mh8

LARGE PROFESSIONAL MAGIC CATALOGUE, 35c. Max Holden, 220 W. 42d St., New York, N. Y. fe22

MAGICIANS—ILLUSTRATED MAGIC BOOK for audience sales, 100% personalized with your name and photo, life story. 108 tricks, 78 illustrations. Low cost. Samples, prices, 35c. Nelson, 336 S. High, Columbus, O. mh1

SPECIAL—SVENGALI WONDER DECK, 10 Effects, Book of 84 Card Tricks, Magic Catalogue. Send \$1.00. Newman's Fun Shop, Box 1020, Houston 1, Tex. fe15

TRUE SECRET OF VENTRILOQUISM—FIRST time published. Free booklet. Figures bought and sold. Quakenbush, Big Flats, N. Y. fe22

VENTRILOQUIST FIGURES—TURNERS. AT principal magic shops. Write direct for literature and bargains. Turner, 1290 S. Cochran Ave., Los Angeles.

MISCELLANEOUS

EXPERIENCED RIDE FORMAN—46, WELL educated and industrious, desires connection with permanent amusement park. Go anywhere. At liberty any time after April 1st. Able to keep books, cashier or tend rides. Steady for season. Will work seven-day week, salary or commission. Address Bob Whitney, 1914 3rd Ave., Bessemer, Ala.

GENERATOR SETS—NEW AND USED. 1 TO 25 kw. Half price and less. O. C. Evans, Mt. Sterling, Ky. mh15

MAKE RUBBER STAMPS—VERY SIMPLE! Everything needed and instructions, \$5.00. Marshall Steele, 796-B New Main, Yonkers 2, N. Y. fe15

PACEMAKER TRAILER COACHES DeLUXE 8-room complete, 20 1/2 ft. Price, \$2,212.73 F.O.B. factory. Write Pacemaker Trailer Co., Elkhart, Ind. np

PREMIUM GOODS, DOLLS, PIGGY BANKS, Plaques, Dogs, etc. Moulded products. Ambro Products Co., 2488 Summit St., Columbus 2, O. je28

SUPER-STAR THEATER MODEL (FLOOR), brand new, never uncrated, Popcorn Machine. Save. Will sacrifice to close estate. Wire for immediate action. P.O. Box 330, Cambridge, O. fe22

YOUR NEEDS ARE SERVED BEST BY ONE who specializes in serving readers of Billboard. We sell only leading makes, built by old established manufacturers. Immediate delivery, large selection, and we handle the insurance and financing. Rogers Trailer Ranch, Rantoul, Ill. Phone 393. mh8

Fast Selling

ELEGANT MEN'S BULOVA

Dazzling Rhinestone Dial "Sparkles Like Diamonds"

Now 15 Jewel, \$23.50
17 JEWEL...\$25.50 (WHOLESALE)

Attractive 10K r.g.p. case. Rhinestone studded dial. Stainless steel back. Genuine leather strap. Reconditioned and Guaranteed

SELLS ON SIGHT!... A REAL PROFIT BUILDER!

Sample Orders—\$1. Extra
25% With Order—Balance C. O. D.
WRITE FOR NEW 1947 CATALOG

LOUIS PERLOFF

737 Walnut St., Dept. C
PHILADELPHIA 6, PA.



WHITESTONE RINGS

(As Shown—Sizes 5 to 10)
No. 110—Solitaire, Sterling, \$5.00 per doz.; gross, \$57.00.
No. 111—Solitaire, Rolled Gold Plate, \$6.50 per doz.
No. 210—Wedding Band, Sterling, \$5.00 per doz.; gross, \$57.00.
No. 211—Wedding Band, Rolled Gold Plate, \$6.00 per doz.
No. 301—Men's Massive Sterling Silver Whitestone Solitaires, Sizes 8 to 12. \$9.00 per doz. Send 10% deposit with order, balance C. O. D. We pay postage charges on cash orders. Samples of rings shown and other numbers will be sent on request, together with information on our "Size" plan.

CLARK RING CO.

188 W. Randolph St. CHICAGO 80, ILL.

BALLOONS

NOW YOU CAN ORDER DIRECT AND SAVE MONEY! OUR PRICES CAN'T BE BEAT!!!

- #5 Balloons, Gross\$2.40
- #7 Balloons, Gross 3.80
- #9 Balloons, Gross 5.70
- #418 Airships, Gross 3.00
- #524 Airships, Gross 5.70
- Giant Zeppelin, Complete, Gross 19.00
- #T30 Targets11

FIRST QUALITY ONLY.

Deposit Required With All C.O.D. Orders.

Concession Enterprises

535 Carondelet New Orleans, La.

6x30 ARMY BAUSCH & LOMB BINOCULARS



Limited quantity! Used, in excellent working condition. Cost the Government \$73.00-\$84.00 each. Individual focusing. Come complete with leather case and straps. Your price, \$27.50 each. Minimum Order 3 Binoculars.

20% Deposit, Balance C.O.D.—Dealers Only.

L. J. THOMAS & CO.

12413 South Harlem, Dept. A-12
PALOS HEIGHTS, ILL. (Suburb of Chicago)
(Reference: Dun & Bradstreet and Jewelers' Board of Trade)

ZIRCON and SAPPHIRE RINGS

Gents' 10 or 14 Kt.\$10 to \$20 Ea.
Ladies' 10 or 14 Kt. Yellow \$8 to \$15 Ea.
Ladies' 18 Kt. White \$10 to \$20 Ea.
Ladies' 3-Stone Zircon Rings, Yellow Gold\$15 Ea.
Gents' Gold Stick Pins \$8 to \$12 Ea.
Earrings, 10 or 14 Kt. \$8 to \$12 Pr.
All Stones Beautiful White.
B. LOWE
Holland Bldg. St. Louis 1, Missouri!

AIRSHIPS

Specially designed new printed Airship Envelope, including fins and cabin, \$7.20 gross. Above, complete with Airship Balloon, \$14.40 gross. Sample, 25¢ each, complete. Airship Workers, 25¢ each.
BALLOONS—No. 16 Paddle, \$14.00 gross. No. 440 (52 inch long), \$10.00 gross. Large Toss Up, complete, with feet, \$16.00 gross. 25% Deposit with Order.
H. S. NETTLES
575 Winton Terrace, N. E. Atlanta, Ga.

HAIR CLIPPERS

Household Size. Sample—\$1.85.
Professional Size. Sample—\$2.75.

POCKET KNIVES

One, Two, Three and Four Bladed. Large, Small, Medium, Miniature Sizes. Pearlized, Bone, Stag and Plastic.

Presto Push-Buttons, Scouts, Pull-Balls, Mysteries, Jeweler's, Fish-Jacks, Swings. Also Beautiful Hunting Knife With Ivory Simulated Handle and Leather Sheath.

SAMPLE KNIFE ASSORTMENTS

Full Line (20 Knives).....\$24.00
or (14 Choice Knives)..... 15.50

1/3 Deposit With Orders, Balance C.O.D.

S. RABINOWITZ CO.

108 Neptune Ave. Brooklyn 24, N. Y.

CHOCOLATES

In CEDAR CHESTS
MAPLE CHESTS
CHOCOLATE DEALS
WITH APPEAL!

24 HOUR SERVICE!

75 HOT ITEMS ILLUSTRATED IN OUR NEW CATALOG

1-Pound Assorted Chocolates, Attractively Boxed, \$8.40 Per Doz. (Minimum, 2 Dozen)

Cedar Chest With One Pound of Chocolates, Cellophane Wrapped, \$27.00 Per Doz.

EARL PRODUCTS CO.

221 N. CIGERO AVE., CHICAGO 44, ILL.

DEALS

fan blades

thin, blue, double edge
and single edge

THE FASTEST SELLING PROFIT-MAKER IN THE INDUSTRY.

AVAILABLE

IN ANY QUANTITY

IMMEDIATE DELIVERY FROM YOUR JOBBER

For further information write to . . .

FAN BLADE CO. • NEWARK 2, NEW JERSEY

BALLOON JOBBERS! ATTENTION

Buy your Balloons direct from factory representative at factory prices. They are top quality and available in a wide assortment of eye catching colors and shapes that mean on sight sales. We have a complete line to choose from, and you make a liberal profit on every fast sale. Don't delay. Send your order today.

	Per Gross		Per Gross
# 5—Round, assorted colors	...\$1.80	#524—Airship, assorted colors	...\$5.40
# 7—Round, assorted colors	... 3.50	# 10—Kat Head, printed	... 7.20
# 9—Round, assorted colors	... 5.40	# 14—Kat Head, printed	... 8.50
#11—Round, assorted colors	... 6.40	Blacky Toss Up, printed	... 8.00
# 7—Kat Head, assorted colors	... 3.50	Carded Feet for Toss Ups	... 1.00
Squawker Balloons	... 4.00	Squawkers for Balloons	... 1.25

BATHING CAPS—3 doz. Assorted Colors to Box. Per Gross\$14.40
BEACH BALLS—Rubberized Covers, heavy Bladder, assorted colors. Per Gross 10.20
1/3 DEPOSIT REQUIRED WITH ORDER, BALANCE C. O. D.

No orders filled for less than \$25.00. Immediate delivery guaranteed.

NEW ENGLAND NOVELTIES

74 HANOVER ST., BOSTON, MASS.

DRESSER DOLLS

For PARKS—CARNIVALS—FAIRS
Hand made of Chenille, 5 1/2 inches tall. Gorgeous colors, cellophane packaged. Sample, postpaid and Prices, \$1.35.

CHENILLECRAFT PROD.

BOX 277 MANSFIELD, OHIO

NOTICE, ENGRAVERS

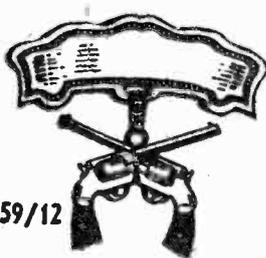
Large New 1947 Line and Catalog Ready for Shipping
February 24. Send for Your Catalog.



#160/5



#158/3



#159/12

All Polished Pink Gold Plated and Lacquered Card and Cell.
\$1.85 Dozen; \$21.00 Gross

Dexter Engraving Jewelry Co. 23 ARCH STREET
PROVIDENCE 7, R. I.
Manufacturers of Engraving Jewelry

MUSICAL INSTRUMENTS, ACCESSORIES

GIBSON SOUTHERNER JUMBO GUITAR WITH Faultless Case, \$150.00. Good delivery on L-5, ES-300. Process Record Co., 19 Pennell, Franklin, Pa.

HARMONICAS — REPAIRED, CHROMIUM Plated, Bought and Sold. All types. No job too insignificant. Professional work. Reasonable rates. Mail anywhere. Leyland Harmonica Exchange, 815 Foster Ave., Brooklyn 30, N. Y.

PERSONALS

NEW YORK MAIL ADDRESS—YOUR MAIL received and forwarded. Confidential. Low rates. Arlington, 131-T W. 42d St., New York 18. mh8

POST CARDS—500 FOR \$5.00, 1,000 FOR \$9.50. 50% deposit, balance C.O.D., plus postage. Graphic Arts Photo Service, Hamilton, O. np

PHOTO SUPPLIES DEVELOPING-PRINTING

A COMPLETE LINE DIRECT POSITIVE SUPPLIES. Marful Distributor Cameras, Enlargers, Backgrounds, Mounts, Metal and Glass Frames. West Coast Photo Supply, 1809 E. 14th St., Oakland 6, Calif. fe15

ARTISTIC 1947 PHOTO MACHINES — Immediate shipments. Cameras or Cabinet complete. Streamlined K.D. or one-piece. 20 sizes, 5-year warranty. Federal Identification Co., 1012 N.W. 17th, Oklahoma City, Okla. mh1

ATTENTION DIRECT POSITIVE OPERATORS. New low price on Eastman Direct Positive Paper, 1 1/2", \$4.73; 2", \$5.50; other sizes reduced proportionately. Write for our new catalog, just out, announcing a new line of medium priced Metal Frames, also Glass Frames, Folders, Chemicals, etc. Hanley Photo Supply Co., 1414 McGee, Kansas City, Mo. fe15

ATTENTION PHOTOGRAPHERS—FOR BIGGEST selection of Photo Frames, Photo Mounts, Albums, Envelopes, Mailers, and lowest prices, write us for catalogue. International Sales Co., 414 E. Baltimore, Baltimore 2, Md. fe15

BOOTH CAMERAS — 2 1/2 x 3 1/2 WITH F 4.5 Lens, Automatic Shutter and Controls, \$129.00. Blitright Camera Mfg. Co.; Offices: Greensboro, N. C.; Atlanta, Ga.; Jasper, Ala. mh29

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Drop in and see them; latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. mh1

D.P. NEW CAMERA FOR SALE—3 1/4 x 5 WITH F.4.5 Wollensak Lens, heavy duty, automatic, Alpha shutter and prism, sturdy construction, \$245.00 without booth. Mastell, 2321 S. Ridgeway, Chicago 23, Ill.

ENLARGED FROM PHOTO—3 SAME 5x7 ON D.W. Paper, \$1.00. Original returned. Acorn, Box 25, Jersey City, N. J.

FOR SALE—COMPLETE BOOTH CAMERA and Lens, Enlarger Stock and Trunk, Lights, etc., makes 1 1/2 x 2, 2 1/2 x 3 1/2. Factory made. Used one season. No junk. Must sell. Make me an offer. L. P. Wade, 318 Pearl St., Alabama City, Ala.

FOR SALE, IMMEDIATELY—1 NEW, COMPLETE, Direct Positive Photo Machine. Combination Ilex F.3.5; Wollensak F.4.5 Lens. Bust and full length, 1 1/2 x 2", 2 1/2 x 3 1/2". Beautifully designed booth with photo floodlights, backgrounds, and accessories. Sacrifice for \$1,200.00. H. Crawford, Jr., 444 Mathewson Ct., Wichita 7, Kan. Phone 3-8492.

IMMEDIATE DELIVERY ON PIEDMONT D.P. Cameras. Guaranteed for five years. Finest money can buy. Write for new 1947 catalog. Piedmont Camera Mfg. & Supply Co., Burlington, N. C. Phone 2244. mh1

LOWEST PRICES ON DIRECT POSITIVE Machines. Send for new price list. Glossick Mfg. Co., 544 Monson St., East Peoria, Ill.

"OLSON" DIRECT POSITIVE CAMERAS — Will not buckle, jam or scratch the paper. 1 1/2 x 2 and 2 1/2 x 3 1/2 size, \$25.00. Order now before the raise in price. Olson Sales, Des Moines 9, Iowa. fe15

PHOTO BOOTH—COMPLETE 1 1/2 x 2 DIRECT Positive Camera, Enlarger, full lighting equipment, etc. Also Daylight Loading Tripod, 2 1/2 x 3 Camera, Comic Foreground, Lights, etc. Will sacrifice. Going west. F. C. Sorenson, 536 7th Ave. S., S. St. Paul, Minn.

PRINTING

AAA OFFSET PRINTING, FOLDERS, BROADSides, Letterheads, etc. Samples, price list free. Write Fidelity Co., Parkersburg 9, W. Va. fe15

ATTRACTIVE — 100 LETTERHEADS AND Envelopes, three, four line copy, \$1.50 postpaid. Price list, samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. mh15

500 BOND LETTERHEADS PRINTED, \$3.50. 500 Envelopes, \$3.00. Printing of all kinds. Ace Press, 707 S. Ft. Harrison, Clearwater, Fla. mh1

SALESMEN WANTED

CONVENTIONS AND CELEBRATIONS EVERYwhere require store-front flag decorations. Beautiful 9-ft. Universal Panel sells for \$5.00. Your commission, \$2.00. Sample, \$3.00. Returnable if you don't make \$10.00 daily. Wales, 236 W. 55th St., New York 19.

DEALERS, SALESMEN—SELL ECONOMICAL Duplicating (printing) Machines by mail. Advertising copy, cuts, furnished free. Russell Duplicators, Gunter Bldg., Shelbyville, Tenn. fe15

QUICK PROFITS — WITH INDIVIDUALIZED Belts, Buckles, Cap Badges, Tie Holders, Uniforms. Choice of thousand emblems. Sure repeat orders. Easy-selling outfit offer. Write Hookfast Co., Dept. 10, Roanoke, Va. fe22

SCENERY AND BANNERS

A NO. 1 SHOW BANNERS—FOR ALL SHOWS. We have three good artists including the great Manuel. Chas. T. Buell & Co., Newark, O. mh1

CARNIVAL AND SIDE SHOW BANNERS — Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. fe15

CLOTH BANNERS, HEAVY, 3x10 FEET, \$7.25, with Brass Grommets. Write for prices on special jobs. W. Courtney, 541 N. Longwood St., Baltimore 23, Md. mh1

TATTOOING SUPPLIES

NEW MODERN TATTOOING EQUIPMENT— Also Diamond Pointed Engraving Outfits for carnies and store workers. Write Milt Zeis, 728 Lesley, Rockford, Ill. mh9

TATTOOED GIRLS — ACTUAL PHOTOS! Showing Tattooing head-to-foot. 20, \$2.00. Steele, 296-B New Main, Yonkers 2, N. Y. fe15

TATTOOING MACHINES—WORLD'S FINEST, all chrome plated. Latest Design Sheets, Colors, Supplies. Best engravers. \$7.50. Needs no transformer, just plug in any light socket. Owen Jensen, 120 W. 83rd St., Los Angeles 3. fe22

WORLD'S FINEST AND BEST TATTOOING Machines, Outfits, Supplies. Send today for my large free illustrated catalog. Owen Jensen, 120 W. 83rd St., Los Angeles 3. mh1

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING Machines, all other coin equipment. Mac Postel, 6750 N. Ashland, Chicago, Ill. mh8

LATE MODEL DUAL LOO-O-PLANE AND five or six flash joints, especially interested in Duck Pond, Ping Pong, Pitch, and Ball Games. Best quality only. No junk considered. Royal Art Studios, 1043 1/2 3rd Ave., Huntington, W. Va.

WANTED—GOLF PUTTING CLUBS, NEW OR used. Can use any amount. H. Germain, P.O. Box 292, Newark, N. J. mh8

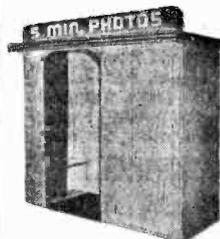


PHOTO Machines (all types) Original

Amsco means more profits. Fastest delivery. Plenty supplies. New—Used. Beautiful, durable, portable.

Simplified so anyone learns in hour. Sign before for literature. American Stamp & Novelty Mfg. Co., Dept. 215, 1132 N.W. 2, Oklahoma City 4, Okla.

Name
Address

RINGS—RINGS—RINGS NEW LOW PRICES

Silver Saddle Rings. Now \$18.00 Dz.
Massive Skull & Cross Bones, Indian Head, Horse Head, Etc. Now 18.00 Dz.
Men's Imit. Diamond, Large Stone, Gold-Filled Mounting 18.00 Dz.
Mex Coin Bracelets (20 Coins) .. 18.00 Dz.
25% Deposit, Balance C. O. D.

B & B JEWELRY SALES
311 TRAVIS HOUSTON 2, TEXAS

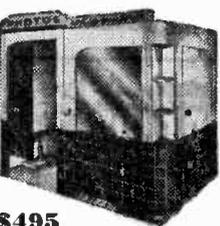


PHOTO MACHINES Shipped in 2 days! Big profits. Exclusive features — easy to operate. KD or 1 piece. 5-year warranty. Cameras only or complete. 10 sizes, single, double or triple. Write — phone

\$495

Federal Identification Co. Dept. T, 1012 N. W. 17, Oklahoma City, Okla.

"GOOD 'N FRESH" FAMOUS PENNY CANDIES AGAIN AVAILABLE

1¢ 120-Count Boxes and 4 for 1¢ 430-Count Boxes. Good ass't. 6¢ per box net F. O. B. Chicago. No limit on quantities at present. 48 Boxes for \$33.12. Terms: Full net cash with order. No C. O. D.'s. Also available in 5¢ and 10¢ Candles and Specials. Write for full details.

CASTERLINE BROS.

Dept. S
2080 Sunnyside Ave. CHICAGO 26

PHOTO Machines that eliminate hand developing cost no more.

Get into the ALWAYS profitable business

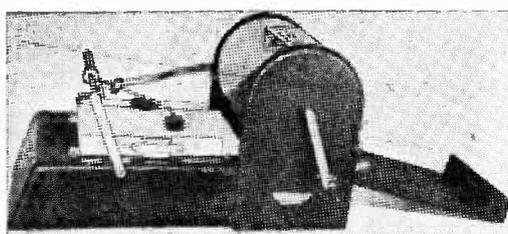
BURBRIDGE CO., Dept. 11

2415 San Jacinto Houston 4, Texas

FOR MAIL ORDER HOUSES—JOBBER—WHOLESALE—CHURCHES—CLUBS—BANKS — BUREAUS — OFFICES — RESTAURANTS — HOME ENTERPRISES.

PRINT YOUR OWN

CIRCULARS—LETTERS—BULLETINS—FORMS
MENUS—HAND BILLS—PROGRAMS—PRICE LISTS, Etc.



PRINT-O-PRESS

Will print anything that can be typed, written or drawn. Fully guaranteed. Do professional work. Print your own literature and save money. Print for others and make money. Reproduces in unlimited quantities. Does quality work, same as machines costing as high as \$150; Automatic Feed.

Amazingly Low Priced . . . \$32.50 F. O. B., N. Y. C.

COMPLETE WITH STENCILS, INK and Instructions

Print-o-Press Rotary Stencil Duplicator prints post card to large legal size, 8 1/2" x 14". Uses standard size stencil. Dealers, write or wire for discount prices. 25% Deposit With Order, Balance C. O. D.

Philkay Products

30 IRVING PLACE — N. Y. 3, N. Y.
GRAMERCY 3-0340

#4939K CUP SERVICEPLATE WITH CUP

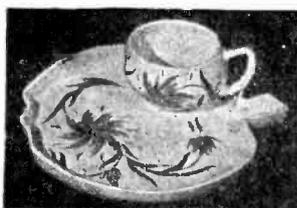
Made of pure white porcelain with HANDPAINTED flowers. Very beautiful and useful.

Plate 8 inches in diameter, with upturned rim and indenture for cup.

\$24.00 Per doz. SETS, packed 1/3 dozen sets in carton. Weight, 10 lbs. to the dozen sets.

#4839K sugar and creamer to match

\$21.00 Per Doz. Sets
Packed 1/3 Doz.



TREMENDOUS SELLERS

Have been on the market for nearly a year, but this is the first time we advertise them, as they were shipped as fast as production came through.

Agents Wanted All Over To Sell These to Storekeepers.

LIBERAL COMMISSION. Sample sent on receipt of \$3.50 which will be refunded as soon as orders for 12 dozen are sent in.

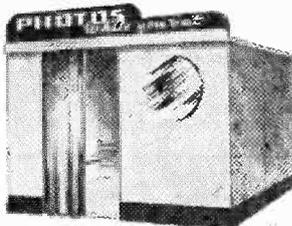
LEO KAUL

IMPORTING AGENCY, Inc.

333 & 335 K SOUTH MARKET ST.
CHICAGO 6, ILL.

QUICK FINISH PHOTOS

always make money for the operator. Get in on this fast paying business. Small investment pays large returns. New outfits got the money. Get the best if you are going out this season. Cameras only or complete outfits with posing room and dark room of seasoned plywood. Photofloods behind diffusing glass, wiring disconnects to allow booths to be torn down and packed flat. Our price includes everything ready to go to work when you get it. Phone 2-7043, wire or write.



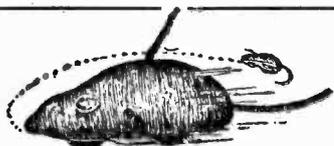
POSITIVE CAMERA MFG. CO.

16 N. E. SECOND ST. OKLAHOMA CITY, OKLA.

Concessionaires In The South Get Our Catalogue #469

ALL ORDERS SHIPPED SAME DAY.

Many new items. Write today. Be sure and mention line of business and what concessions you are operating so we may list you properly.



MIDWEST MERCHANDISE CO. 1010 BROADWAY
KANSAS CITY, MO.

At Liberty—Advertisements

See a word, minimum \$1, maximum 50 words, cash with copy.

BANDS AND ORCHESTRAS

AT LIBERTY—SMART SOCIETY COCKTAIL
Combo, using Piano-Solovox, Electric Guitar, Bass and Clarinet. Commercial and light swing. Transcription upon request. Contact Bob Bayington, care of Radio Station KTHS, Hot Springs, Ark. fe15

BILL CARSON'S MELODEERS — 5-PIECE
Barn Dance Band and Singing Caller. Available for one-nighters in Michigan after February 22. On tour promoting square dancing and variety music. Contact Manager, Wm. Balkema, 824 Arlington N.E., Grand Rapids 5, Mich.

SEPIA BAND—LITTLE DUKE, SENSATIONAL
drummer, and his Royal Dukes. Six-nine pieces. Travel anywhere. Elise Stewart, manager, 505 W. 144th St., New York 31, N. Y. Phone ED. 4-5871. mh22

CIRCUS AND CARNIVAL

LEONARD'S THREE TRAINED AND WRESTLING BEARS. Also outstanding Bucking Comedy Mule. Available April. Leonard, 905 N. Jefferson, Junction City, Kan.

MISCELLANEOUS

AVAILABLE FOR CENTENNALES, PARADES, etc. Or Cart, Yoke of Young Oxen, large Covered Wagon, Team of White Mules. John D. Nichols, Canton, Mo.

★ 10 YEARS' EXPERIENCE BALLROOM AND night club industry, 4 years manager, experienced in advertising promotions, publicity. Knows good management. No liquor habits, adaptable, resourceful, energetic. Married, one child, neat appearing, age 28. Will furnish character references, photograph, etc. Desires position as manager or assistant, good concern. Leo A. Breitbarth, 2603 Grand Ave. S., Minneapolis, Minn. 117/2/15

MUSICIANS

★ ACCORDIONIST—AVAILABLE FEB. 8TH. Read, fake, play shows. Sober, reliable. Will travel. Write or wire R. Young, 198 Central Ave., Englewood, N. J. 116-2-8

★ ALTO SAX AND CLARINET—PLENTY EXPERIENCE in all lines. Reading A-1, good false and takeoff. Cut shows and specials. Union, absolutely sober and reliable. Prefer Southern location with established band. Louis Nelson, 202 S. Germantown Rd., Chattanooga 4, Tenn. Phone 2-3255. 115-2-1

★ ALTO SAX DOUBLING CLARINET, VIOLIN. Union, experienced in all lines. Leo Johnson, 1015 Russet St., Racine, Wis. 114-2-1

AT LIBERTY—TRUMPET PLAYER, GOOD fake, read, fine tone, good for small combinations. M. H. Osterman, Box 352, Sault Sainte Marie, Mich.

ATTRACTIVE GIRL VOCALIST—EXCELLENT wardrobe. Beautiful voice. Can sing in tune. Reliable. Male Tenor Sax, Clarinet, read, team ad lib. full pleasing tone, arrange, union, sober, reliable, photos. No panics. Box C-125, Billboard, Cincinnati 1, O.

DRUMMER—AGE 20, AVAILABLE IMMEDIATELY, 5 years' experience, fine beat. Prefer location. No shows please! Wire or write Dick Twelvetees, 444 Pleasant St. S.E., Grand Rapids 3, Mich. fe15

DRUMMER—AGE 21, UNION, EXPERIENCED two or four beat, Latin. Finest equipment. Minimum, sixty dollars per week. Prefer location. Available immediately. Dick Glerum, 1148 Ontario St., Oak Park, Ill. Village 2355.

DRUMMER—AGE 21, SINGLE, FOUR YEARS' pre-army dance and concert experience. Prefer location in South or Southwest with big band or combo. Permanent address: Leon Russell, 1001 Chittcock Ave., Jackson, Mich.

DRUMMER—DOUBLES MARIMBA, UNION. Society dance band, concert experience. Carl Cerkin, 1615 Gervais St., Columbia, S. C. fe22

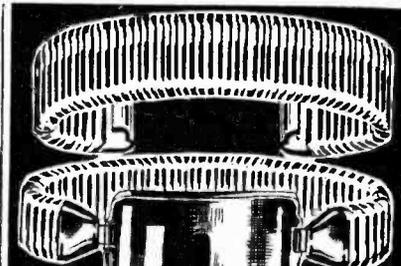
DRUMMER—PEARL OUTFIT, TWO TOMS. Fine floorshow and swell combo man. Union. Sober. Reliable. Box 154, Billboard, New York City. fe22

GUITAR MAN—READ, GOOD FAKER, SOLID rhythm, sing trio tenor, good takeoff electric box. Neat, sober, married, veteran. Don Wilson, 336 W. Central St., Chippewa Falls, Wis.

MEDIOCRE DRUMMER — AVAILABLE AT once. Sober, reliable, neat. Good straight beat. Nothing fancy. Reply all offers. Mae Enger, 748 McArthur, Wake Village, Texarkana, Tex.

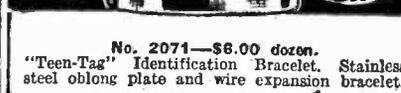
PIANIST—AVAILABLE FEB. 1ST FOR HOTEL or tenor combo. Locations only. Single. Own tune-dex. Pianist, Box 189, Richmond, Ind. fe15

PIANIST — AVAILABLE IMMEDIATELY, young, dependable, 4-F, union. All around. Fast butterfly style. Prefer society or tenor style bands. Experienced. Address Joe DeGregory, 534 Linden Ave., Steubenville, O.



No. 1W178
Men's Steel Wire
Expansion Watch
Bracelet
\$3.60 dozen.
No. 1W177
Same as above, with
Polished Yellow
Finish
\$6.00 dozen.

NEW SPECIALS PRICED LOW!



No. 2071—\$6.00 dozen.
"Teen-Tag" Identification Bracelet. Stainless steel oblong plate and wire expansion bracelet.

No. 2070—\$6.00 dozen.
Stainless steel "Teen-Tag" Identification Bracelet. Double heart plate and wire expansion bracelet.



No. 303
\$3.25 doz., \$36.00 Gr.
Extra heavy white finish Identification Bracelet. "Sister Hook" catch. Big Seller!

No. 474
\$2.85 doz., \$30.00 Gr.
White or yellow finish, double heart Identification Bracelet. Flower embossed.

No. 302
\$3.00 doz., \$31.50 Gr.
Heavy white or yellow finish Identification Bracelet. "Sister Hook" catch.

HARRY PAKULA & CO. 5 N. WABASH AVE. CHICAGO 2, ILL.

Electromatic RADIO-PHONOGRAPH

COMBINATION WITH AUTOMATIC RECORD CHANGER
Superbly designed, ultra-modern, with the exclusive Coluratore Audio-Amplifier System for life-like tone reception. Table or chairside model with matching floor legs. Walnut or blonde maple veneers, hand rubbed, will not warp, peel or crack. Plays 12" or 10" records with lid closed. Single control button, feather touch crystal pick-up, permanent Oilite Bearings. Alnico V permanent magnetic improved speaker tone.

Without Legs (\$107.95 List) **61.97**
With Legs (\$119.95 List) **68.94**

Reynolds Rocket Ball Pen, large 7 1/4" size. Assorted Colors. List, \$3.99. Each, \$1.50. Lots of 25. Each **1.12**



FULLY AUTOMATIC ELECTRIC IRON
Full size in polished chrome finish. Complete with attached cord and plug. Now at pre-war prices. Each, \$3.22. Lots of 6. Each **2.97**

Write for Illustrated Catalog on Radios, Phonographs, Electrical Appliances, Lamps, etc.

SHEFFIELD RADIO & APPLIANCE, Inc.
916 W. BELMONT AVE., Dept. B-15 CHICAGO 14, ILL. **WHOLESALE DISTRIBUTORS**

ENGRAVERS

No. 1X7
\$12.00 per gross

No. 2X1
\$22.50 per gross

No. 3X20
\$24.00 per gross (Illustrations 3/4 Actual Size)

JEWELRY DEMONSTRATORS

We carry a complete line of fast selling money-making items. Write for our new 1947 Catalog now! Wholesale only.

—PLEASE STATE YOUR BUSINESS—

3-Diamond Wedding Ring No. 6R101—Ea. \$2.50
1 Diamond Engagement Ring—No. 6R105 **EACH \$2.50**

Bridal Sets, as illustrated In a Box No. 6R301—Ea. \$5.40
Same as above without a Box—No. 6R325 **EACH \$5.00**

WHITESTONE WORKERS

No. 3R157. Dz. \$4.50

No. 3R160. Dz. \$5.25

No. 3R159. Dz. \$5.25

BIELER-LEVINE, 5 N. WABASH AVENUE, CHICAGO 2, ILLINOIS

ALL PURPOSE MIRACLE TWEEZER
—You Can Sell—
Every Hardware, Sporting Goods, Grocery, Gift, Meat, Drug, Jewelry and Variety Store. Mounted Display Card. Excellent pitch item. 12 doz. Lots at \$2.40 doz. Send 25¢ for Sample. 1/3 DEPOSIT, BALANCE C. O. D.

McKINLEY MUMMERY CO.
642 BEAUBIEN, DETROIT 26, MICH.

NYLON HOSIERY!!
First quality. Full fashion with seams. Individually packaged in cellophane envelopes. 3 to a box. No limit. All sizes. Nylon tops and bottoms.

★ **51 Gauge — \$18.50 Dozen Pairs** ★
★ **54 Gauge — \$19.50 Dozen Pairs** ★
SAMPLES — 3 of Each — \$11.00

25% deposit on all orders, balance C. O. D.
IMMEDIATE DELIVERY—NO DELAYS!

STAR SPECIALTY CO.—DEPT. B—BUTLER, PENNA.

BEAUTIFUL PLASTIC MODEL

RADIOS

AC-DC 6-TUBES Including Rectifier

A new table model radio . . . gives console performance . . . powerful superheterodyne with six R.C.A. licensed tubes (including rectifier) . . . built-in aerial . . . tremendous volume . . . handsome in appearance . . . most efficient in operation . . . built into a durable plastic cabinet with slide rule illuminated dial . . . 5-inch P.M. speaker.

ONE BAND
Regular Broadcast
List Price . . . \$29.50
Samples . . . 21.54
12 or More . . . **\$20.81** Each

TWO BAND
Short Wave and Broadcast
List Price . . . \$35.95
Samples . . . 25.19
12 or More . . . **\$24.34** Each

FULLY GUARANTEED! All taxes included. F. O. B. New York City.
Send only 25% with order, balance C. O. D.

Carter Radio & Appliance, Inc. 43-45 43RD ST., DEPT. BB-13
LONG ISLAND CITY, N. Y.

ATTENTION
Established Jobbers and Distributors.
For Concessioners, Park or Sea Shore Stands, Bingo and Corn Game Operators, The coming season we have added new and attractive numbers—SLUM and FLASH—3 to 14 inches high.

We are now in mass production. **YOU WILL MEET COMPETITION.** Our Plaster Hydrocol-and-Marbelizer (imitation marble) Novelties are perfect and attractive in every detail. Our religious statues are second to none. Do you feel the need of Bigger Business and greater sales promotion and prestige? Then send today for our new, bigger and free illustrated Catalog, confidential Price List. Or better still, send for the Jobber Sample Special Offer for \$3.00. We will send our assortment of Plaster and Marbelizer Statues. Guaranteed satisfaction or refund your money. When you send your first order your \$3.00 will be deducted regardless. To see our merchandise you may appreciate the high-class quality, and yet it costs so little.

Price P. O. B. Waterbury, Connecticut. Sorry, No C. O. D.

ARTILLIANO & CO., DEPT. B, 690 NORTH MAIN STREET, WATERBURY 26, CONN.

BALLOONS

9-INCH. GROSS . . . \$ 5.40
11-INCH. GROSS . . . 6.40
16-INCH. GROSS . . . 16.00

ALSO 4-5-6-7-8 INCH TOSS-UPS, NOVELTY HEADS, ETC.
WRITE FOR LIST.

COMPLETE LINE OF NOVELTIES AND GENERAL MERCHANDISE.

WISCONSIN DELUXE CO. 1902 NO. THIRD ST. MILWAUKEE 12, WIS.

NEW EXCLUSIVE TRICK MATCH ASSORTMENT



They do the DARDEST things!

SMOKE—SQUIRM—SPARKLE—BANG! 50 Popular 10¢ Items on this gorgeous MULTI-COLORED CARD that moves out the goods fast!

JOBBERS SUPPLIED

BIG PROFITS for you with this fast moving, year round Repeat Seller. Write for Quantity Prices.

LYLE DOUGLAS

Mfr. Joke Novelties 238-240 W. Davis DALLAS 8, TEXAS

SELLING BIGGER THAN EVER

Fascinating Precision Toy

THE "MYSTERY THIRSTY BIRD"

No Springs — No Wires — No Winding. Nothing To Wear Out!



\$16.00 Per Dozen \$14.40 Per Doz. In Gross Lots 25% dep. with order, bal. C.O.D. Samples, \$2.00 each postpaid. Retails for \$3.98.

Bird measures 4 inches long, has bright yellow head and black body, set on copper-color wire stand.

W. NELSON 3800 N. 8th St. Philadelphia, Pa.

NEW LOW PRICES

- Auto Bombs Gr. \$12.50
Balloons (Best Grade), (all sizes) Gr. 2.50
4 Gr. 4.75
7 Gr. 7.50
9 Gr. 9.00
11 Gr. 5.00
Balloon Sticks (12 in.) Gr. .70
Balloon Sticks (18 in.) Gr. .70
Brodle (Slot Machine Game) Doz. 7.50
Cap Guns (Ranger) Doz. 10.80
Cap Guns (Long Tom) Doz. 15.00
Caps (Roll or Disc) Carton 3.80
Drinking Birds Doz. 24.00
Penguin Pete (with feet) Doz. 18.00
Dippy Joe (no feet) Doz. 18.00
Harmontas (with brass reed) Doz. 2.80
Exploding Matches Gr. 4.00
Red Flame Matches (guaranteed) Gr. 4.00
Spiders (large wiggly wire in box) Doz. 2.70
Squirt Rings (large) Doz. 2.50
Squirtling Swans (Jumbo) Doz. 2.40
Squeakle, the Maglo Mouse (they run) Doz. 1.35

Write for Catalog of numerous other Sales Tested Items. DAYTON NOVELTY & MDSE. CO. 419 Wayne Ave. (P. O. Box 593), Dayton, O.

IDENTIFICATION BRACELETS

- \$\$\$ (Direct From Manufacturer) \$\$\$ Doz.
Men's Extra Heavy Gold, 16/24K ... \$7.50
Men's Extra Heavy Silver Plate ... 7.00
Ladies' With Stainless Steel Tag ... 5.50
Ladies' Gold, 16/24K Plate ... 6.00
Men's Idents, Gold Plate ... 4.00
Ladies' Gold or Silver Plate ... 3.00
Heart Pendants—3 Stones, Gold or Silver ... 7.00
Bow-Tie Heart Pin, Rhinestone Center, 16K Plate ... 7.00
All Above Items Are Engraving Jewelry. Send \$1.00 for Any One Sample.

Grab Bag Jewelry, Sample Assf., \$10.00 Dz. Burgess Engraving Machine ... \$7.50

Write nearest office for Illustrated Catalog. ALL THREE OF US ARE WITH IT! MILLER CREATIONS MFG. 6628 KENWOOD AVE. CHICAGO 37, ILL. H. E. HUGHES 11167 Morelson St. North Hollywood, Calif. M. G. MANUS 85 Shannon St. Toronto, Ont., Canada

MUSICIANS

PIANIST, VOCALIST, ARRANGER—SETTLED, young, good appearance. Read, fake, symbols, etc. Name, semi-name experience. Locations only. Arrange any style, or will play small unit. Box C-120, Billboard, Cincinnati 1, O.

PIANO—AVAILABLE IMMEDIATELY. UNION. Reliable location preferred. Go anywhere. Pinky Cooper, 1608 3rd Ave. S., Columbus, Miss.

SMART THREE TO FOUR-PIECE ORCHESTRA. Well organized. Versatile. Novelties in vocals. Extensive library. Authentic Latin arrangements. Robert Cogan, 4309 40th St., Sunnyside, Long Island, N. Y.

STRING BASS, ARRANGER—10 YEARS' PROFESSIONAL experience. Sober, neat, union. Use Bow ad lib. Reading no object. Age 28. Have auto. T. C. Carpenter, 527 Aetna St., Florence, Ala.

TENOR AND CLARINET — READ, TEAM, pleasing full tone, good jazz, arrange and sing. Sober, dependable, union, photos: Box C-124, Billboard, Cincinnati 1, O.

TENOR, CLARINET—READ, RIDE, FAKE requests, 20 years' experience, union, sober. Musician, 20 S. Carlen St., Mobile, Ala. Phone 6-3430.

TENOR SAXOPHONE, CLARINET — READ, fake, play jazz, etc. Union. Location only. Prefer Southeast. Lee Ulbrich, 1454 Walnut, Jacksonville, Fla.

THIRD ALTO—13 YRS.' EXPERIENCE. IF making good salary write full details only. Prefer name bands. Musician, 34 S. 6th St., Indiana, Pa.

* TRUMPET—SIX YEARS' EXPERIENCE. Age 22, sober, reliable. Cut 2nd or 3rd book, some lead. Takeoff and fair reader. Will travel but prefer locations in Southern and Western territory. Mickey or jump. All offers considered. Write or wire. Musician, 1208 Lincoln St., St. Joseph 42, Mo. 113-2-1

TRUMPET MAN—FEB. 14, OR SOONER. Read, ride, small combo preferred, location, make offer. Contact Al Tweedy, Palace Cafe, Opelousas, La. fe15

TRUMPET — EXPERIENCED ALL LINES. Cut floorshow. Combos, jam, fake, read. A. Coleman, Room 24, Hotel Windsor, Springfield, Ill.

TRUMPET, VALVE TROMBONE, ARRANGE, Rhythm Vocals. 22. Experienced, play, arrange any style. Good reader, jazz. Box 12, Peru, Ill. mb8

TRUMPET—TONE, PHRASE, SOBER, RELIABLE, desire hotel bands. Jimmy Youngblood, 122 South 12th St., Nashville 6, Tenn.

* VIOLINIST, ARRANGER — TALENTED. Long experience commercial. Section or tenor band. Cocktail. Location preferred. Will travel. Photo. Member Local 802. Box 144, Billboard, New York City. 112-2-1

PARKS AND FAIRS

NOVELTY EDUCATED DOGS—1947 SEASON, lady trainer, indoor, outdoor affairs. Any kind. (Union.) Educated Dogs, 341 Climax, Pittsburgh 10, Pa.

OUTSTANDING TRAPEZE ACTS—AVAILABLE indoor events. Flashy silvered paraphernalia. Real act. For particulars, address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Ind.

VAUDEVILLE ARTISTS

MIDGET LADY—YOUNG, 44" TALL, TALENTED singer, dancer. Experienced. Would like male partner or join established act. Magna, 25 S. First Ave., Mt. Vernon, N. Y.

TAYLOR'S GAY NINETIES—SIDE SHOW Acts. (Eastwood Park, Detroit, seasons 1945 and '46.) Write Box 35, Homer City, Pa.

JACK LEVEY'S TIMELY FEATURE: KING OF PENS

Weaver's Deluxe "Jewelled"



Nationally Advertised, Nationally Known & Sold! Retailers at \$1

- Quality Product by America's Foremost Mfr.
Color Jewel Top & Bottom
Spring Vest-Pocket Clip
Streamlined, modern colors (Ass'd: Black, Brown, Green)

Gross Lots \$7.00 Doz. Doz. Lots \$7.20 Doz.

Large barrel, holds plenty Lifetime writing point Packed dozen to box, with striking display card. F.O.B. New York warehouse. 25% deposit with order, balance when mdse. reaches you. Outstanding items for Concessionaires, Premium Users. Illustrated circulars on request.

SALES SERVICE CO. 514 W. 36TH ST. NEW YORK 18



The Billboard's VETERANS' RE-EMPLOYMENT FREE ADVERTISING SERVICE

IF YOU ARE AN HONORABLY DISCHARGED VETERAN SEEKING A POSITION AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY SECURE A FREE "AT LIBERTY" ADVERTISEMENT.

Prepare your "At Liberty" advertisement of not more than 50 words and mail it to us, together with a photostatic copy of your discharge papers, and we will publish the ad for you in the regular Classified At Liberty columns of the earliest possible issue.

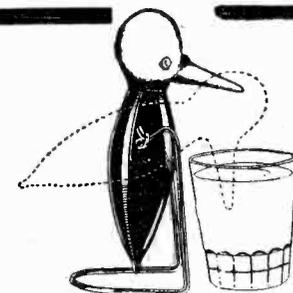
If you wish us to prepare the ad for you, send us your full name, age, address, working experience before entering service (not amateur show business experience), in which field you most prefer to

work and your qualifications for a position of that kind. Mention salary expected or required if you wish.

There will be no charge made for writing or publishing your ad and you will be obligating yourself in no way.

Address your letter (and be sure to enclose the photostatic copy of your discharge papers) to The Billboard's Veterans' Re-Employment Service, 25 Opera Place, Cincinnati 1, Ohio.

EMPLOYERS: For Your Convenience in Selecting These Ads They Are Preceded by a Star (★).



LOOK WHO'S HERE! DIPPY JOE MYSTERY DRINKING BIRD WITH MOVABLE EYES!

ANOTHER SMASH HIT BY LARAE!

INDIVIDUALLY BOXED—COMPLETE WITH GLASS AND STAND

\$18.00 DOZEN

(SAMPLE, \$2.00 POSTPAID) —Trial order of 6 for \$9.00— DEPOSIT WITH ORDER, BALANCE C. O. D.

ORIGINAL PENGUIN PETE DRINKING BIRD with Movable Eyes! \$24.00 dozen. \$21.60 dozen in 6-dozen lots. Trial Order—6 for \$12.00. Complete with Glass and Stand, individually boxed.

— ORDERS FILLED IMMEDIATELY — LARAE INDUSTRIES, Box 12, Pittsburgh 30, Pa.

STREET WORKERS NO. 16 PADDLE BALLOONS GUARANTEED SECONDS. PER GROSS, \$9.00—LIMITED QUANTITY. GORDON NOVELTY CO. 933 BROADWAY NEW YORK 10, N. Y.

NOW READY WITH ADVANCE LIST OF NEW MERCHANDISE AT NEW REDUCED 1947 PRICES The last word in Flash for every type of Concession and the Premium User.

7-day Service ACME PREMIUM SUPPLY CORP. 1111 South 12th, St. Louis 4, Mo.

FOR SALE OR PARTNERSHIP

- Established Salesboard Jobber with large volume of sales, good lease, low rent; over 300 regular accounts, large mail order business of over 1,000. Stock and fixtures around \$5,500.00. Now operating at a very satisfactory weekly income, located in New York City. Must sell at once.

Write or wire BOX 155, The Billboard, 1564 Broadway, N. Y. 19, N. Y.

GENUINE SWISS WATCHES



\$4.50 POCKET OR WRIST POCKET WATCHES Assorted dials and cases. Unbreakable crystals. WRIST WATCHES Sweep second hands, assorted dials, radium hands and numerals, unbreakable crystals, leather strap. 25% deposit with order, bal. C. O. D.

SOLPHI WATCH CO., Dept. B1 521 5th Ave. NEW YORK 17, N. Y.

MUST BE SOLD 1,000 PIECES

COSTUME JEWELRY FORMERLY SOLD UP TO \$1 EA. RETAIL. NOW ... \$14.40 GROSS, IN GROSS LOTS! \$12.00 GROSS, IN 10 GROSS LOTS! ACT AT ONCE!

L. H. G. COMPANY 19 E. 16 ST. NEW YORK, N. Y.

CANDY—GIFTS IMMEDIATE DELIVERIES—25% Deposit

- 3/4 Lb. Boxes Party Pecan Candy. Doz. ... \$ 8.82
1-Lb. Boxes Party Pecan Candy. Doz. ... 11.78
1-Lb. Fancy Fruit Cake (Cello). Doz. ... 5.95
Reynolds 15-Year Pens. Doz., \$27.72 ... \$2.65
Mystery Drinking Birds. Doz., \$24.00 ... 2.50
BEACON BLANKETS, Indian Design ... 4.45
Rabbits, 19 Inch Silk Plush. Doz. \$18.00. 1.65
Rabbits, 13 Inch Silk Plush. Doz. \$11.50. 1.00
#9 Maple Chest (Mir. in Lid) & 1 Lb. ... \$2.39
#10 Cedar Chest (Mir. in Lid) & 1 Lb. ... 2.59
#3-16 Boxes Party Pecan Candy & 1 Maple Chest (Mir. in Lid) ... 14.75

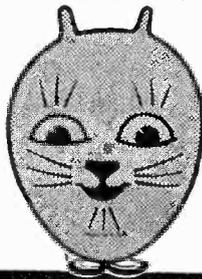
CHOCOLATES, RADIOS, Etc.—Send for Catalog. DELUXE SALES CO. 220 S. MAIN ST. BLUE EARTH, MINN.

Available NOW!



**OAK-HYTEX
KAT HEAD
BALLOONS**

Here's your chance to flash a great seller—Kat Heads in Nos. 7 and 12, with or without feet. If your jobber cannot supply you immediately, please write to us and we'll tell you where you can get them.



The OAK RUBBER CO.
RAVENNA, OHIO.

KIPP BROTHERS

Distributors for Oak-Hytex Balloons.
117-119 S. Meridian St., Indianapolis 4, Ind.

LEVIN BROS.

Distributors for Oak-Hytex Balloons
6th & Ohio Sts. TERRE HAUTE, IND.

PICO NOVELTY CO.

Distributors for Oak-Hytex Balloons,
807 1/2 So. Flower St., Los Angeles 14, Calif.

PAPER MEN

A good fast deal for good fast boys. N. Y., Penna., W. Va., Ky., Ind., Mich. One, two and five-year orders accepted. Small turn-in. Write

AL YERDEN
TOBACCO and CANDY RETAILER
3134 No. High St. Columbus 2, Ohio

MEDICINE MEN!
THERE IS NO SUBSTITUTE FOR QUALITY
WRITE TODAY for new wholesale catalog on toilet salve, soap, tablets, herbs, etc. **LOW PRICES—RAPID SERVICE!** (Products Liability Insurance Carried). We are MANUFACTURING PHARMACISTS established 1934.
GENERAL PRODUCTS LABORATORIES, INC.
137 E. SPRING ST. Dept. X COLUMBUS 15, OHIO

FINEST BIRTHSTONE BUY on the MARKET!

Heavy Sterling Silver Birthstones surrounded by Marcasite.*
\$5.00 per doz. \$54.00 per gr.
Send 25% with order, Balance C. O. D.
Send \$1.00 for samples.
STERLING JEWELERS
WORTHINGTON, OHIO
* simulated

Pipes For Pitchmen

By Bill Baker

PURVEYING . . .
yuke oil at Milwaukee's F. W. Grand store is Bob Williams.

THEY TELL US . . .
that Doc Stubbs is in New Orleans working to successful turns. What about it, Doc? Let's have a pipe.

Just because he's a new customer don't take it for granted that he's going to remain your customer all the time.

CHARLES MICKENHOUS . . .
jewelry worker, is getting the lettuce with his layout in Corpus Christi, Tex.

AL RINEHART . . .
gadget purveyor, is working Milwaukee spots to solid turns. He wonders what has happened to Jim Manning.

WHAT HAS BECOME . . .
of Jimmy Ryan, prominent gadget worker? A number of the boys would like to read pipes from him.

COWBOY WILLIAMS . . .
continues to score formidable takes with his yuke oil layout in F. W. Grand Store, Milwaukee.

M. G. BISHOP . . .
letters from Gettysburg, S. D., that he and Ralph B. Parks are planning a series of cleaner stands and toy demonstrations in department stores. He'd like to read pipes here from Ben Garber.

You alone are responsible for the opinions your tips have for your items and methods of operation.

IRVIN L. TILLER . . .
veteran of World War II, is making his home in Cleveland, where he is planning a med pitch for 1947.

A. G. GOLDBERG . . .
is reported to have corraled a goodly share of the lettuce with sheet despite the sub-zero weather at the stock show at Denver.

JOE BECKETT . . .
kitchen gem gadget worker, is reportedly picking off some sound takes with that item in the F. W. Grand store, Milwaukee.

WRANGLER RAMBO . . .
the Virginia Kid, has started mid-winter activities at his home in St. Louis, where he recently celebrated his 42d birthday. Plans for 1946, he says, are indefinite, but he hopes to make 1947 a better year than last year, which proved highly lucrative. He'd like to read pipes here from Chief Red Feather, Chief Mohawk, Chief Buffalo and Doc Womack.

You don't have to be brilliant to succeed, but reliability and stability are necessary assets.

"GOOD WEATHER . . .
here has been a tremendous help in aiding Pat Malone and I in getting in several red ones," cards Jack (Bottles) Stover from Harrisonburg, Va. "Col. C. A. Maitland is pulling for an April 1 bow. Mr. and Mrs. Nick Benny and son, Ralph, continue to keep the coffee hot for the jackpot department."

HERE'S THE LATEST . . .
word from "Noell's Ark," New Orleans, as penned by the personable Noells, Bob and Mae: "We're going to set up a small sign in our Spartan Manor front window saying: 'This is Noell's Ark' and we want all the old-timers to visit us. The more the merrier and we guarantee to have doughnuts and coffee for all. We will be here all thru the Mardi Gras, not working, just resting. Lawrence Noell, from Virginia, is coming down (See PIPES on page 88)

ALL BEST SELLERS COME FROM SUPERIOR!

CHARM BRACELETS



"I LOVE YOU"

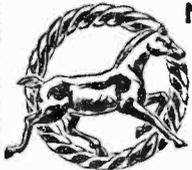
No. 6027—Beautifully cut-out letters on attractive chain. All gold plated, safety catch. Fast seller! Carded.
\$4.40 Dz.; \$51 Gr.

"KEY TO MY HEART"

No. 2991—Cut-out charms spell "Key to My Heart." Safety catch chain, all gold plated. Carded.
\$4 Dz.; \$45 Gr.

CHINESE GOOD LUCK CHARM

No. 2989—Attractive heads of Chinese characters on chain. Gold plated, safety catch. Carded.
\$3.25 Dz.; \$36 Gr.



New! Trotting Horse Pins

No. 6025—In beautiful circle wreath. Gold plated. Safety catch. Carded. \$3 Dozen. \$33 Gross.
No. 6026—Double Trotting Horse Pin. Good looking. Gold plated, safety catch. Carded. \$3.25 Dz. \$36 Gross.
No. 6024—Single Trotting Horse. Gold plated, safety catch. Carded. \$2.50 Dz. \$28.50 Gross.

SUPERIOR JEWELRY CO.
740 SANSON ST., PHILA. 6, PA.

SEND FOR BIG, NEW CATALOG!

Sweeping the Country! UTENSIL SETS



No. 6028. Knife, Fork and Spoon Pin. A novelty that's HOT! Gold plated. Carded.
\$4.50 Doz. \$51 Gross

INDIVIDUAL KNIFE, FORK OR SPOON PINS

Each one carded. Order by number.
No. 2960—Knife
No. 2961—Spoon
No. 2962—Fork
\$1.75 Doz. \$19.50 Gross.

SALESBOARD OPERATORS, DON'T MISS THESE!

SELF STARTER ELECTRIC VANITY CLOCK

\$3.55 Each in lots of 12 or more

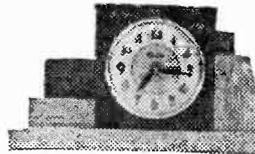
Maple finish. Westinghouse guaranteed. Licensed movement. In 4 asst. styles.



MANTEL CLOCK

\$4.17 Each in lots of 12 or more

Maple-Mahogany finish. In 2 asst. styles.



GUARANTEED WESTINGHOUSE LICENSED STARTING MOVEMENTS

GOTTLIEB-CUTLER, CORP.

928 BROADWAY NEW YORK CITY

SAMPLES 60c EXTRA POST PAID ANYWHERE IN U. S. A.

VISIT OUR New SHOWROOM NOW

Just a 5 minute drive from the Holland Tunnel. Parking space available at any time

WE HAVE A COMPLETE LINE OF

- BOUDOIR DOLLS • DOLLS
- PLUSH TOYS • PREMIUM GOODS
- BINGO MERCHANDISE

JOE END & CO.

MIKE TISSER, General Manager Telephone 435 WEST BROADWAY Walker 5-8280
Cor. Prince St., N. Y. 12, N. Y.

DOODLE-STIX THE STICKS THAT DO TRICKS
A SURE-FIRE PITCH

Here's a fast-moving profit maker—so simple every child will want one—so fascinating grown-ups can't resist

Its million manipulations catch the eye and cash the coins. A dozen gaily colored sticks, connected by flexible rubber corners, that may be contorted into all letters of alphabet, numerals, an unlimited number of designs and animated objects. Perfect for party games.

Send \$1 for 2 sample sets 6 doz. \$39; one gr. \$72 retails \$1 ea. 25% With Order, Balance C. O. D.

KAY PRODUCTS CO. 906 Main Street Cincinnati 2, Ohio

WHITE SHIRTS!

QUANTITIES
MEN'S FINE QUALITY WHITE BROADCLOTH SHIRTS—ASSORTED SIZES

Wire or Air-Mail for Price List

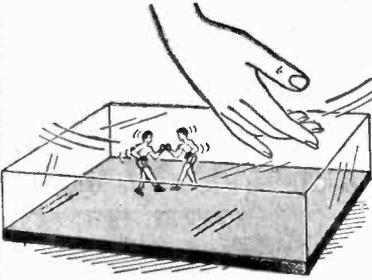
C. BRUNER

61-07 WOODSIDE AVE.

WOODSIDE, N. Y.

Salesmen — Jobbers — Pitchmen
Demonstrators — Dealers
Here's the Novelty of the Century

ELECTRO-LIFE BOXERS



Amazing-Mysterious electronic forces make this sensational toy perform like human boxers. Sells on sight, easy to demonstrate. Operates by merely sweeping the hand over the top of the specially processed acetate cover.

\$5.04 Dozen

25% with Order, Balance C. O. D.

Jobbers—Write for Special Quantity Prices.

Send for Sample—69c Ea. (Also made up with Doll Dancers)

ALAN JOYCE INDUSTRIES

431 S. Dearborn St. Chicago, Ill.

FLUORESCENT FIXTURES

GOING BIG WITH DEALERS—AGENTS—CONCESSIONAIRES
NEW LOW 1946 WHOLESALE PRICE

Equipped for 2 20W. Bulbs \$4.25 each Less Bulbs

List Price—\$12.50 Each With Bulbs

EASY INSTALLATION JUST PLUG INTO SOCKET USED IN

- Stores Bathrooms
Kitchens Factories
Garages Concessions
Board Premiums

ALSO AVAILABLE

- Industrial Channel Strips
Commercial Chrome Brackets
Desk Lamps Bed Lamp

Write, Wire, Phone for Sample Order. Ask for 1947 Catalogue on Complete Line. 25% Deposit With Order, Balance C. O. D., F. O. B. Phila.

ABRAMS FLUORESCENT LIGHTING

Manufacturers Dept. B, 113 N. 7th St. Phila. 6, Pa. Walnut 2-6787

BUBBLE GUM

IMPORTED

Biggest prize and the best-selling item of the year.

120 Count, \$1.80

50% deposit with orders; money order or certified check only.

HARRY FRIEDMAN

1065 Mission St. San Francisco, Calif.

AMERICA'S FASTEST SELLING

AND GREATEST VALUE

405 ALL STEEL, RUBBER TIERED HAND TRUCK

To Dealers \$4.80 ea. Min. 6.

Get started now with the ideal light-weight general utility truck that does a heavy weight job in stores, warehouses, delivery trucks, homes, etc. Made of 1/2"x1" bar steel. Rubber tiered wheels. Rubber grip handles. Height, 40"; width, 13". Shipping weight, 14 lbs.



IMMEDIATE FACTORY SHIPMENT. F. O. B. CHICAGO.

Sample, \$4.80, cash with order. Distributors' quantity prices on request. Deposit 25% with order, Balance C. O. D. to non-rated firms. SALESMEN WANTED for all Territories.

DECO ASSOCIATES

82 W. Washington St., Dept. BB-15 CHICAGO 2, ILL.



LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held. Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place, Cincinnati 1, O.

Parcel Post

Edwards, Mildred Stankevich, Peter 12c
Keller, L. C. (Ex-press: C. O. D.) Hamilton, Eileen 25c

Aalfs, LeRoy G. Burrell, Varo C.
Aaron, F. Burwell, Tex
Abbott, Lloyd V. Bush, John T.
Aeble, Barney Bush, W. A.
Airs, Mrs. Viola Cady, Jimmy
Alexander, A. E. Calk, Tommy
Allen, Mr. Erene Calvert, Vernon
(Roll-o-Plane) Camel, Frank
Allen, H. Cameron, Betty
Allen, Norman K. Cannon, Frank
Allen, Vic John
Allread, Arvill Cantwell, Chas.
Almanza, Fred Carlson, Francis
James Carmichael, Hoagy
Aixsin, Lucky Amo, Edw. F.
Amo, Edw. F. Carner, Patricia
Anderson, Norman Carner, Wm. J.
Andrews, Frank Carraway, LaVerne
Archer, Louis D. Carro, A.
Arthur, John Carroll, July
Arthur, Prof. Carroll, Crisp
Ashley, Thos. L. Arthur
Atkin, Geo. Carroll, S. J.
B & B Shows Carsey, Ingersoll
Baker, Alma Carter, Fuzzy
Baker, Harold Carter, Jack
Baker, James M. Carver, Everett
Baldwin, Jerome G. Cary, Jr., Owen
Balsavous, Ester Cary, Jr., Owen
Balsevick, Peter Casey, Jos. B.
Banks, Richard J. Castle, A.
Barham, Marie (Fingers)
Barror, Frank Caswell, Fred
Barry, Donald Caswell, Fred
Blane Chambers, Jerry
Barton, Ralph Chamberty, Casting
Baty, Mrs. O. J. Act
Bauer, Eddie Chandler, Ira
Bauer, Harry E. Chillberg, A.
Bean, Billy Ciball, Mrs. Frank
Beatty, Martin K. Clare, M.
Beauchamp, Earl Clark, Chas. A.
Beaudry, Harold A. Clawson, Ralf
Beaver, Sophia Clement, Eugene W.
Beck, Don Clements, Roy
Bedwell, Lawrence Cochran, Olive
Relew, Sparky Virginia
Bell, Fred Cody, Texas
Bell, Jack Cohen, Louis
Bell, Max Cole, Paul
Bell, Royce Coleman, Jack
Bell, Mrs. Virginia Coles, Nelson E.
Collins, Albert
Reller, F. Collins, Radio
Bender, Chas. Arthur Collins, Geo.
Bender, Randolph Collins, Pattie Sue
Earl
Benge, R. H. Conklin, Lola
Mgr. Connier, Doc
Conway, Michael

Bennett, C. A.
Benson, Bernard
Berardelli, Jacob
Bergen, Bennie
Berenson, Mary
Bernard, Jos. Maury
Bernie, Chas.
Berry, R.
Bertholdi, Chas.
Betancourt, Antonio
Bickford, Marion
Bishop, Ran
Blackford, Nathan
Blackhorse, Chief
Blackwood, Frank E.
Blake, Col. Wayne
Boatwright, B. E.
Bochino, Jimmie
Bodin, Johnny
Bodie, Lewis
Boher, Ron C.
Bohner, Thos.
Bolam, Elizabeth M.
Borden, Luther
Bonds, Johnny
Bonhomme, Sig
Booker, E.
Borstein, Sam
(Miniature Trains)
Bowser, Mrs. Mary
Bousnea, Anselme
Bouycanan, Danny
Bowen, Henry C.
Boyd, Rogar
Boyd, Thos. S.
Boyle, Mrs. Velma
Brady, Earl
Brady, Joe
Brandaus, Palmero

Briggs, W. R.
Brittain, Virgil A.
Britton, Glenda
Brooks, Jr.
Brooks, Cecil
Brown, Eddie E.
Brown, Hershel
Brown, Kurt
Brown, Mack
Brown, Wendell S.
Brundell, Billy
Bryan, James Wm.
Bryan, Robt.
Buck, Stephen
Bunker, Raymond
Burd Sam
Burdigon, James
Burge, Edor
Burke, Harry, Agt.
Burke, Harry J.
Burke, Jim & Mary

Burns, Mrs. Evelyn
Burns, Robt. A.
Dillbeck, Maxwell
Dion, Jos.
Dixon, Chas. Artair
Dixon, O. A.
Dixon, Earl
Dixon, Jas. V.
Dobson, Mrs. Pat
Dodeshal, Roy E.
Dorsey, Delores
Jeanne

Doss, Frank
Dougherty, Pat
Dougherty, Patrick J.
Dugan, J. H.
Dunn, Chester A.
Dunn, Norman R.
Dupree, David
Durlham, Frank
Dwyer, Edw.
Dye, John
Eakins, Rodney G.
Earl, J.
Eddels, Harry
Edwards, Bob
Edwards, Elbert
Edwards, Geo. L.
Eisenberg, Albert
Elam, Whitey
Elliott, Orville M.
Ellis, Mrs. F. F.
Emerson, Geo.
Engesser, Gee Gee
English, Ralph W.
English, W. H.
Enright, Emmett
Ephraim, Frank
Ephraim, Pete
Epperson, Henry W.
Eugene, Bob.
Troupe (Aerial)
Evans, James
Everts, Geo. L.
Farman, Kelley D.
Healy, John
Heath, Henry
Heaton, Hardaway
Heenan, Margaret
Heitzman, Lester
Helwig, Ronald
Henderson, Ruth
Hentley, Arvil F.
Henson, Maurice
Henson, Chester
Hemon, Fredrick
Samuel
Henry, Hugh J.
Hensley, Robt. R.
Herkstreet, J.
Hess, Larry
Hessenauer, Margaret

Hester, Heck
Hietrick, Slim
Higinbotham, Edw.
Higinbotham, Jack
Higgins, Eva M.
Higgins, Wayman
Hilleman, Algrid G.
Hill, Don
Hill, Lee A.
Hill, Edw. (Rex)
Hix, Robt. G.
Hofert, L.
Hoffman, Norman
Holcombe, Roy P.
Holder, Robt.
Holder, Ernie
Hollinger, Edwin J.
Hollingsworth, Chas. R.
Hollis, Wm.
Humphrey
Holt, Bill
Holt, Wm. & J.
Downs

Honeycutt, T.
Hooker, John O.
Hooker, Edsel F.
Hope, Jos. M.
Horn, James H.
Horrell, Russell
Hosler, Dale
Housner, Sam
Hudson, Frank
Huff, Marshall
Hunt, Walter P.
Hunter, Harry C.
(Hunter, Harry C.)
Hunter, Rolla
Hush, Louise
Hutchins, Geo. T.
Hutton, Curley
Hynes, John
Irvin, O. V.
Jabrig, Mrs. Fern N.
Jack, W. S.
Jackson, Willie B.
Jacks, W. E.
Jains, J. A.
James, Robt.
Jenkins, Brownio
Jenkins, O. T.
Jennings, Mrs. W. J. Vickie
John, Miller
John, Nido
Johnson, Mr. & Mrs. A. F.
Johnson, Howard S.
Johnson, K. H.
Johnson, Sally
Johnson, Tom
Johnson, Prof. Tom
Johnston, Mr. Marion
Jones, C. R.
Jones, Carl T.
Jones, Dewey & Maggio
Jones, Jackey
Jones, Jonnie Sans
Jordan, Elmer
Joyce, Joe
Kaal, Ben K.
Kaum, Al

Gray, Robt. O.
Graybill, Henrietta
Green, Johnny
Griffith, Hugh
Griggs, Dorothy H. D.
Grizzle, Jack
Gross, Frank
Gross, Patricia
Grunm, J.
Gueth, Mrs. Louis
Gunther, H. M.
Guro, Andrew S.
Guyot, Robt. M. B.
Hackett, Mrs. Nellie
Halin, Hymie
Hamilton, Lew
Hampton,
Kier, Irene
Kiger, Frank
Kilpatrick, George
Kimball, Romaine L.
Kimble, Robert
King, Allen
King, Donald
King, Larry
King, Robert M.
Kirsch, Raymond A.
Kjos, Mrs. M.
Klein, Irving
Knapp, Jim
Kneisley, Hugh
Knight, Benton
Knight, Mrs. Monty
Knight, Popeye
Knowlton, Lyle
Kreggen, L.
Kroner, Ralph A.
Kunard, Otto
LaHiri, Charles
LaPrae, Kenneth
LaForge, Claudia
LaMais, Monte
LaVala, Pat & Willie
Lackie, Fred
Ladd, William H.
Lafrance, Alfred
Lake, Vivian
Lamb, Bettie Lou
Landers, Carol Joan
Lasher, Dorothy
Lashetter, Dick
Lee, Gypsy
Lee, Robert C.
Leggett, Emery H.
Lemlyn, Hubert A.
Leslie, Adele
Leslie, Burk
Lester, Ellsworth N.
Lester, George W.
Levenson, Meyer
Leverett, Robert T.
Levine, A. H.
Levine, Bennie
Lewis, F. P.
Lewis, L. C. Gypsy
Lewis, Leslie Don
Lewis, Susanne M.
Lindsey, John Boyd

Link, Paul
Linkon, Mm.
Lisk, Dewey Lee
Littvin, A.
Little, Jack S.
Little, James
Livingston, Earl
Lockier, Charlie
Lombardelli, Mahia
Lombardo, Paul
Lotridge, Harry
Lundy, Mary
Lusk, Dewey
McCarey, Cecil
McCaskey, Robert
McCauly, Virgil
Cecil
McCauly, G.
McCholly, Willie Mae
McClain, Matthew
McClure, Harry
McConnell, James L.
McCrary, Blanton W.
McGlade, Joseph O. Farrell
McGray, Tex
McGinnis, Mack
McGonigle, Clyde
McIntire, Mikey
McIntyre, Wm. B.
McMahon, Hal
McNally, Jeanie
McPeak, Ruby
McPherson, Richard
McQuin, William
McSparran, W. P.
Mace, Herbie
Maeielog, Stanley
Madden, H.
Maddox, Ray C.
Mason, Thompson P.
Mazeki, Alfred
Edward
Maize, Clifford
Majares, Frank
Malone, Spike
Manstine, Wallace W.

Mapes, Glen
Marchbanks, Jos.
Marino, Eddie
Marks, Marco
Marko and Jerome
March, Harry J.
Marsh, Sherry
Marshall, Rachel
Marshall, Sam
Martin, James W.
Martin, M. R.
Martin, Ralph E.
Mason, Marcella
Mason, Tom
Matlock, Jack
Matlock, Lonnie
Matthews, Velma

Magician
Harris, Henry L.
Harris, Henry M.
Harrison, Frances
Harrison, Glenn
Harrison, Wm. III
Harvill, Wm. J.
Harvey, Bob
Harvey, Geo.
Hastings, Arthur J.
Hastings, Mrs. M. Klapp
Hastings, Mrs. Tillie
Hatfield, Harold
Hathcock, Eugene
Hawkins, Geo. H.
Hawley, Donald
Hayden, Stan
Haynes, James
(Fresno)
Haywood, Clanton
Hazelwood, Mac
Healy, John
Heath, Henry
Heaton, Hardaway
Heenan, Margaret
Heitzman, Lester
Helwig, Ronald
Henderson, Ruth
Hentley, Arvil F.
Henson, Maurice
Henson, Chester
Hemon, Fredrick
Samuel
Henry, Hugh J.
Hensley, Robt. R.
Herkstreet, J.
Hess, Larry
Hessenauer, Margaret

Hester, Heck
Hietrick, Slim
Higinbotham, Edw.
Higinbotham, Jack
Higgins, Eva M.
Higgins, Wayman
Hilleman, Algrid G.
Hill, Don
Hill, Lee A.
Hill, Edw. (Rex)
Hix, Robt. G.
Hofert, L.
Hoffman, Norman
Holcombe, Roy P.
Holder, Robt.
Holder, Ernie
Hollinger, Edwin J.
Hollingsworth, Chas. R.
Hollis, Wm.
Humphrey
Holt, Bill
Holt, Wm. & J.
Downs

Honeycutt, T.
Hooker, John O.
Hooker, Edsel F.
Hope, Jos. M.
Horn, James H.
Horrell, Russell
Hosler, Dale
Housner, Sam
Hudson, Frank
Huff, Marshall
Hunt, Walter P.
Hunter, Harry C.
(Hunter, Harry C.)
Hunter, Rolla
Hush, Louise
Hutchins, Geo. T.
Hutton, Curley
Hynes, John
Irvin, O. V.
Jabrig, Mrs. Fern N.
Jack, W. S.
Jackson, Willie B.
Jacks, W. E.
Jains, J. A.
James, Robt.
Jenkins, Brownio
Jenkins, O. T.
Jennings, Mrs. W. J. Vickie
John, Miller
John, Nido
Johnson, Mr. & Mrs. A. F.
Johnson, Howard S.
Johnson, K. H.
Johnson, Sally
Johnson, Tom
Johnson, Prof. Tom
Johnston, Mr. Marion
Jones, C. R.
Jones, Carl T.
Jones, Dewey & Maggio
Jones, Jackey
Jones, Jonnie Sans
Jordan, Elmer
Joyce, Joe
Kaal, Ben K.
Kaum, Al

Kaufman, Elmer
Leon
Kays, The Two
Kearns, Jack
Kearns, Paul J.
Keating, Bob or Babe
Kehoe, Lawrence
Keller, Bobby
Keller, L. C.
Kelly, George
Kelly, Ruth J.
Kendall, Chas.
Kendricks, Paul
Kennedy, Glen
Kerns, Richard
David
Kerver, Joseph
Kieli, Irene
Kiger, Frank
Kilpatrick, George
Kimball, Romaine L.
Kimble, Robert
King, Allen
King, Donald
King, Larry
King, Robert M.
Kirsch, Raymond A.
Kjos, Mrs. M.
Klein, Irving
Knapp, Jim
Kneisley, Hugh
Knight, Benton
Knight, Mrs. Monty
Knight, Popeye
Knowlton, Lyle
Kreggen, L.
Kroner, Ralph A.
Kunard, Otto
LaHiri, Charles
LaPrae, Kenneth
LaForge, Claudia
LaMais, Monte
LaVala, Pat & Willie
Lackie, Fred
Ladd, William H.
Lafrance, Alfred
Lake, Vivian
Lamb, Bettie Lou
Landers, Carol Joan
Lasher, Dorothy
Lashetter, Dick
Lee, Gypsy
Lee, Robert C.
Leggett, Emery H.
Lemlyn, Hubert A.
Leslie, Adele
Leslie, Burk
Lester, Ellsworth N.
Lester, George W.
Levenson, Meyer
Leverett, Robert T.
Levine, A. H.
Levine, Bennie
Lewis, F. P.
Lewis, L. C. Gypsy
Lewis, Leslie Don
Lewis, Susanne M.
Lindsey, John Boyd

Link, Paul
Linkon, Mm.
Lisk, Dewey Lee
Littvin, A.
Little, Jack S.
Little, James
Livingston, Earl
Lockier, Charlie
Lombardelli, Mahia
Lombardo, Paul
Lotridge, Harry
Lundy, Mary
Lusk, Dewey
McCarey, Cecil
McCaskey, Robert
McCauly, Virgil
Cecil
McCauly, G.
McCholly, Willie Mae
McClain, Matthew
McClure, Harry
McConnell, James L.
McCrary, Blanton W.
McGlade, Joseph O. Farrell
McGray, Tex
McGinnis, Mack
McGonigle, Clyde
McIntire, Mikey
McIntyre, Wm. B.
McMahon, Hal
McNally, Jeanie
McPeak, Ruby
McPherson, Richard
McQuin, William
McSparran, W. P.
Mace, Herbie
Maeielog, Stanley
Madden, H.
Maddox, Ray C.
Mason, Thompson P.
Mazeki, Alfred
Edward
Maize, Clifford
Majares, Frank
Malone, Spike
Manstine, Wallace W.

15 JEWEL SWISS \$9.41

SUPERB WATCHES

15 Jeweled movement insures accuracy, dependability. Second hand. Unbreakable crystal. Stainless steel back. The Swiss master watch craftsmen put these superb movements in handsome, lustrous chrome case. Truly a distinctive watch priced to sell quickly. Only \$9.41! 15 Jewel Men's Wrist Watch. Chrome case. Waterproof. Red sweep second hand. Radium dial—\$11.29. Men's 7 Jewel (same as above)—\$9.75. Men's Wrist Watch—\$5.00. 15 Jewel Men's GOLD Plate Wrist Watch—HANDSOME! Rhinestones set in place of numerals—\$19.50. 15 Jewel LADIES' Wrist Watch. GOLD plate. Reconditioned—\$13.50. 15 Jewel Ladies' New. Chrome Case. Second hand—\$17.50.



4 JEWEL WATCH, \$6.50. While they last! 4 Jewel Men's Swiss Wrist Watches. Chrome case. SECOND HAND. Leather strap. Ask for model SDE.

POCKET WATCH—\$4.57. Swiss made. Chrome case. Open figure dial—only \$4.57. 8 Jewel Swiss Pocket Watch. GOLD hands. Hinged back. Glass enclosed movement. Bargain! \$10.50! POCKET WATCH CHAINS. Gold or silver finish—\$1.00. ALARM CLOCKS. Ebsos. Silent ticking. Quality! List \$7.50. Your cost \$5.25. DEALERS ONLY. MINIMUM ORDER. 6 WATCHES. 20% deposit, we ship C. O. D. for balance.

L. J. THOMAS & CO. 12413 S. Harlem, Dept. A-11, Palos Heights, Ill. (Suburb of Chicago) Reference: Dun & Bradstreet and Jewelers' Board of Trade.

FREE

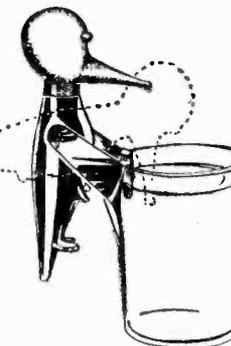
1 Ladies' Diamond Ring with every order of 3 Pounds Broken COSTUME JEWELRY at \$10.00

Slight repairs needed. Also useful for repair work. FOR DEALERS ONLY. Only one lot to a dealer. No duplicate orders accepted within 10 days.

B. LOWE HOLLAND BLDG. ST. LOUIS 1, MO.

MYSTERY DRINKING BIRD DRINKS CONSTANTLY

#1 Bird \$24.00 a Doz. Sample \$2.50
#2 Bird \$18.00 a Doz. Sample \$2.25



REYNOLDS ROCKET PEN 15 Years Without Refilling \$27.72 Doz. Sample \$2.85 Prepaid

Send for New Gift Catalog. DELUXE SALES CO. Dept. B, Blue Earth, Minn.

HEAVY STERLING MEN'S WHITE STONE RINGS

This is the same heavy ring you used to pay \$18.00 a doz. for. Order your rings from us and save at least 50%. \$9.00 Dz.

Let us send you our \$10.00 assortment of Men's and Women's samples. DAVID I. LIVINGSTON, Inc. 70 Forsyth St. ATLANTA, GA.

JEWELRY FINDINGS

EARWIRES, BAR PINS, SWEDGING PINS, FLOWER CLIPS, SAFETY CATCHES, SOL-DERING JOINTS, COIL PINS, JUMP RINGS, CELLULOID PINS, BRASS STAMPINGS, ETC. Send for Illustrated Catalogue TBB DEPT. 6628 Kenwood Ave. Chicago 37, Ill.

May, Hugh
Means, Claude
Means, LeRoy
Meir, E. V.
Meiss, Raymond T.
Messick, James
Mercy, Al and
Virginia
Merrifield, Howard
Metcalf, James H.
Metcalf, John
Mettler, Emily
Meyer, Gypsy Bob
Meyers, Charles A.
Midkiff, Bernard A.
Mighty Page Shows
Miller, Alecia
Annie
Miller, Claude J.
Miller, Cole
Miller, Don
Miller, Irvin C.
Miller, John F.
Miller, Murray
Miller, Ray & Pearl
Mitchell, Frank C.
Mitchell, G. L.
Mitchell, M. J.
Mitchell, Sharkey
Mix, Mable
Moncz, Cliff
Monroe, Jack
Montello, Jerrie
Montello, Venezia
Moody, Virgie
Moore, Allan
Moore, Carl A.
Moore, H. P.
Morales, Pedro
Moran, David
Morane, Eddie
Morgan, Paul
Morrison, Melvin
Morton, Carlton V.
Morton, Clarence
Moulden, Theodore
Moyer, Clarence G.
Mulligan, Clyde & Lucille
Mullin, Clyde
Murphy, James P.
Murphy, Pat
Murphy, W. A.
Murry, Bill
Muscgrove, Charles
Nash, Larry
Nelson, Frank
Nedlin, Roland
Neilson, Whitie
Nelson, Charles
Nelson, L.
Nelson, Larry
Nelson, Leroy
New, Clarence A.
Newton, George Ace
Nichols, Loyd
Nichols, Robert
Nichols, Harold
Nieglos, John J.
Nixon, James L.
Nobles, William J.
Noe, E. L.
Nogle, Clinton L. & Lorene
Noland, Benjamin
Normandin, Ann
Novak, Gerald
Nowell, Bill
Nueistine, Louie
O'Brien, Michel
O'Brien, Charles
O'Connor, Thomas
O'Conner, Walter
O'Hearn, John T.
O'Malley, John J.
Oar, George H.
Olegario, Anacleta
Oliver, J. C.
Oliver, Polly
Ollis, Paul
Osborne, W. C.
Osteen, C. E.
Owen, George
Owen, Richard
Owens, King
Solomon
Page, Freddie
Page, Helen O.
Page, Prentice E.
Paddock, Harold
Palen, Garnett
Paper, Grace
Parado, Earl
Park, Joe
Parker, James M.
Parsons, Fred S.
Passo, Ray
Pate, Virgil
Patillo, John T.
Patrick, Viola Ruth
Patterson, L. W.
Pat
Paulson, C.
Paulus, Paul
Pelletie, Chic or Estelle
Pennock, F. J.
Penny, John
Percival, Robt. L.
Perkins, Owen E.
Pettigrew, Homer
Petts, Buzzy
Phillips, Jimmy D.
Phippenay, John
Pickens, Patricia
Piersen, Lionel A.
Pike, W. D.
Pinnington, Charlie
Pitzer, Billy
Pitzer, Lester Wm.
Poje, Sid
Pollock, Joe & Laura
Polonsky, Andrew
Poole, Theo. T.
Poplin, Charles M.
Portello, Clinton
Porter, Bernice
Porter, Frank Roy
Posey, S. M.
Powell, Earl
Powell, Gee Goe
Engesser
Price, Hazel
Price, James
Erdmore, Paul
Erie, Bill
Purdy, James
Putegnat, Jessie E.
Quante, August
Quinlan, M. R.
Raley, Silver
Randall, Lela
Raposa, Joseph
Ravelle, Blanche
Kuth

Rayercraft, Donald
Raye, Buster
Rebel, Mr.
Redinger, Opal
Reed, Carrie Lee
Reilly, Leo
Reisinger, Albert H.
Reiss, Lillian
Renee, An
Reynolds, H. R.
Reynolds, Joe
Rice, Ole
Richardson, William
Richardson, Bill
Richardson, Leroy
Richardson, William
Riley, Donald
Riley, Leo
Riley, Martha M.
Riley, Mrs. F. A.
Ringswald, Shari
Ritchie, Luther
Ritchie, T. H.
Rivers, Joe
Robbins, Milt
Roberts, Claudia M.
Robinson, Ronnie
Robinson, Alton
Robinson, Andrew
Robinson, Dumny
Robinson, Frank
Rocco, Phil
Rocco Amusement Co.
Roccom, R. W.
Rodgers, Irine
Rogers, H. E.
Rogers, Charles P.
Rogers, H.
Rogers, Willie C.
Rose, Tommie
Rosenburg, James
Ross, J. T.
Ross, Leonard
Ross, Leonie
Rover, Lorine
Roy, Jimmie
Rucker, Rose
Rudy, Geo. M.
Russell, C. J.
Russell, Pee Wven
Rycoff, Jesse G.
St. Clair, Henry
St. Germaine
St. Germaine, Clarence
Saker, Rollie T.
Sanders, Bud
Sapp, J.
Savadine, Aida
Schallnio, Earlene
Schedlinski, Ted
Schoentors, Leo
Schibner, Tomny
Schwartz, Joseph
Scott, Clarence W.
Scott, John H.
Scott, John H.
Scrags, Troy
Searcy, Joseph
Sally, Laura
Settle, T. D.
Sexton, Maudie
Shafer, Marvel H.
Shaffer, Carl
Shaffer, Frankie
Shaffer, Jack
Shanks, Bennie
Shaunon, Wilburn
Shapran, Frank
Sharpe, Raymond
Shaw, Johnnie
Shaw, Willard
Sheehan, Bee
Sheehan, Chas.
Sherwood, W. J.
Shields, Bill
Shuer, Chas.
Shuey, William D.
Shuller, Bill
Sickel, Edward
Signor, Sig
Sima, Jos.
Simmonds, Warren
Simon, Leon
Simons, Bernard
Simpson, Chester
Sims, John W.
Singletary, Kitty
Sister, Lorraine
Sister, Theda
Skelton, Charles
Slavin, Claude
Slarin, Doris
Sloan, Robert M.
Smalley, Henry C.
Smith, Barbara
Smith, Calvin
Smith, Charles R.
Smith, Dupee
Smith, J. P.
Smith, James L.
Smith, Madolyn
Smith, Oscar
Smith, Otto Wayne
Smith, Raymond
Smith, Rex
Smith, Robert
Smuckler, Marie
Sordelet, Henry
Sorenson, Cleo
Sorenson, Sig.
Sorenson, Jesse
Sparks, Tom
Spencer, Charles E.
Spencer Jr., John
Spitzer, Harry
Spurilin, Marvin H.
Spurlock, Jimmie
Stack, Porter G.
Staley, Tex
Stanks, Geo.
Staples, T. E.
Stark, Roy M.
Stark, Mickey
Starkey, Albert
Stearns Jr., Leo
Steddum, P. V.
Steele, Verna N.
Sterling, D. R.
Sterling, Donald
Stewart, Bobbe
Stichel, A. P.
Stiller, B.
Stillwell, Robert
Stoeple, William
Stokes, Eli
Stone, John M.
Stone, Wolf
Strom, Peter

**MAIL ON HAND AT
NEW YORK OFFICE**

**1564 Broadway,
New York 19, N. Y.**

Studebaker, Fred
Sturgeon, Leslie P.
Sturgill, Hubert
Stutzman, James F.
Summers, Dan
Sunphere, Kenneth E.
Swager, Clarence
Swartzlander, Lonny
Sweeney, John
Symons, Ruth
Tammanny, John
Tan, George
Tarwater, Helen
Taska, Charles W.
Tate, Dee
Taylor, Bettie H.
Taylor, W. E.
Taylor, Mrs. Doc
Tellas, Harry Wm.
Tennyson, Raymond
Tewksberry, Gordon
Thomas, James E.
Thompkins, Thomas
Thompson, Geanie
Thompson, James
Thompson, John
Thompson, Leroy
Thompson, Soudra
Thorne, Gerry R.
Thornston, George
Thornston, P. Z.
Thrane, Lewis C.
Tiger, P. A.
Tillotson, Melvin
Tirner, Clarence
Treen, William F.
Trimtar, William
Troy, James
Trueblood, M. K.
Truitt, Wm.
Tucker, Tomy
Tuy, Milton
Twist, Tom & Tiny
Vandergrift, Carl
Vangness, Kenelm
VanVactor, Chas. B.
Vann, Herman K.
Varney, Frank
Vaughn, Clarence
Venic, Mrs. J. J.
Vincent, Clarence
Vineyard, James
Voris, Elmer
Wagner, Amelia
Walker, Broadway
Walker, Mary Owens
Wallace, L. E.
Wilson
Wand, Oliver
Ward, David
Ware, Frank R.
Warren, Robert A.
Washington, George
Washington, George
Wasner, Edward L.
Waterman, Marvel
Waters, Thomas J.
Watts, Virginia
Wauther, Carl
Wayne, Jean
Webb, Amos
Webb, Frank & Grace
Webster, Harold D.
Weidman, George
Weiner, Sam
Wells, Ezekiah
Went, C. D.
West, James Merle
West, Rita
Westland, Charles
Weston, Alvin
Weston, Jay
Whipple, Betty
Whisler, Harley V.
Whitaker, Lorene
Whitby, Lee
White, LeRoy R.
White, Leslie
White, Luther
White, Mary
White, Robert E.
White, William A.
White, Ruby Eagle
Whitmore, James R.
Wilcher, Junior
Willander, John M.
Williams, Anthony J.
Williams, Bill
Williams, Dewey
Williams, Kermit
Williams, Lance
Williams, R.
Willis, Edward
Wilson, Anna
Wilson, Bilbs
Wilson, Charles
Wilson, Dutch
Wilson, Lonnie
Wilson, Stanley C.
Wiltse, Cash Leslie
Wimberly, Bob
Wine, Ira James
Winkler, Leon
Winters, William
Witt, Fred J.
Wojtasek, Benjamin
Woods, Blackie
Woods, P. A.
Woodward, Jess
Woodward, Mrs.
Woodward, Jimmie
Woodward, Mon
Woodward, Reynolds
Woody, H. W.
Worhurst, Charles
Worthy, H.
Wray, A. V.
Wright, Voris
Yamada, George
Yeager, Harvey E.
Yoho, R. L.
Young, C. J.
Young, John Alden
Zebik, Jack
Zerm, Charles
Zubel, Frenchy
Zumpano, August
Victoria

**MAIL ON HAND AT
CHICAGO OFFICE**

**155 No. Clark St.,
Chicago 1, Ill.**

Ackley, Wm. Sylvin
Anderson, Ralph
Anderson, Ray
Baker, Jack
Barclay, George
Barsch, Joe
Becker, Connie L.
Benard, Myrna
Benner, Larry
Brown, Le Roy K.
Burke, Tommie
Burnett, "Sonny"
Burton, Tommy
Carland, Buck
Colbert, Roy
Davis, Richard L.
Delaney, John D.
Dennis, Jack
Dorsey, June
Dowse, Wm. H.
Eddington, Eddie
Epps, Willis
Feak, Steve
Ferguson, E. W.
Fishman, Florence
Foss, Jack
Gomez, Augie
Gould, Jay
Green, Chas. D.
Grasskopf, Florence
Hager, James P.
Hamilton, Ethel
Hammers, Clyde
Hanley, Bert
Harper, Helen D.
Hass, Israel
Herman, Betty
Hodges, J. W.
Hosmer, Warren J.
Hutt, Myrtle
Jeffries, Edwin
Jennings, Levon
Kamaka, Dashi
La Marr, Elaine
Gandes, B. E.
Gano, David
Lewis, Larry
Lippert, Oscar S.
Lipton, David A.
Lungren, Ed
Mandrake, Ellowene
Mandrake, Narda
Marks, James A. & Elda
Morrow, Wally
Martin, Doris
Maynard, W. W.
Meditch, Stanley
Monroe, Jack
Morena, Jose
Murray, Bob
Murray, Bob
Nelson, Barney
Nelson, Harry
O'Diamonds, Jack
Pallard, Louis
Post, Lillian
Powell, J.
Re, Don E.
Revelb, Fred
Rhanah, Ernest
Richards, Merna
Ridlon, Barbara
Riley, Chas. P.
Roberts, Bill
Ross, Harry A.
Saunders, Margee
Schmidt, Emil C.
Sidenberg, Sid
Smith, Bob
Star, N. B.
Sterns, Harry
Stevens, Raymond
Tann, Roy
Tezzano, Frankie
Thomas, Cecil M.
Thomes, Robert E.
Tint, Al
Tippet, Frank
Tonder, M.
Wald, Frank
Walkner, G. A.
Wenzell, Fers
Williams, Edwin
Wilson, Florence
Wise, Jack
Worman, Jack
Wright, Jessie K.

**MAIL ON HAND AT
ST. LOUIS OFFICE**

**390 Arcade Bldg.,
St. Louis 1, Mo.**

Anthony, Marvel L.
Bailey, Bob
Baker, Harold D.
Barr, E. E.
Barro, Ted
Bauman, Sydney
Bazaar Equip. Corp.
Berk, C. A.
Biddle, Bill
Bink, Bernice
Blaine, Leroy
Bohn, M. & Mrs. Carl
Brison, Ray
Bryant, Jerome
Burto, L. H.
Carlile, Allen L.
Carter, John E.
Caswell, Mr. & Mrs. Fred
Chaney, Charles
Clark, James H.

Clark, Tex
Clemmons, Mrs. Richard
Conyer, Harry
Cook, Fred
Counwell, Ruth
Cundiff, Mrs. C.
Darpel, Joe
Davies, John C.
Dillon, Leonard I.
Dopson, Charles
Dopson, Lysbeth T.
Duffy, Fern
Duffy, Roy T.
Eldridge, Gerald
Evans, Frank
Ferri, Enio R.
Fortune, Mrs.
Fulton, Gale
Gowdy, Pamela
Gray, Lewis C.
"Great Scott" the Magician
Green, Clois M.
Groseclose, C.
Hacker, Earl W.
Hall, Mrs. Edward L.
Halligan, Mrs. Leona
Hartzell, John
Harvilla, George
Hastinus, Carleton L.
Helman, Miss K.
Hendley, R. J.
Herneen, Mrs.
Hobbs, Mrs. Mildred
Holster, Robert A.
Humphrey, C. H.
Huntley, Spencer F.
Kane, Joe & Albert
Karnes, Walter W.
Keith, Kenneth H.
Knight, Robert O.
Ladusaw, Jim
Laidr, H. L.
Lane, Geo.
Leach, Loren
Lewis, Morton E.
Littlefield, Jack
Littler, James L.
Lucas, Mrs. B.
Lyons, Honest
Mack, M. M.
Madison, C. I. (Sisters)
Marine, J. P.
Marino, Joseph P.
Marks, Mr. & Mrs. Walter
Martin, Dan
Martin, Robert E.
Mercer, Jean
Meservey, Edward
Mical, Mrs. Myrtle H.
Miller, Melvin
Morgan, Jack
Morgan, Steve
Morgan, T. J.
Moser, Miss
Mullen, Joe
Murphy, Phil

Neill, Leonard
Kenneth
Palmer, Earl
Phillips, Charles
Franklin
Phillips, Frank
Porter, William M.
Ramsey, J. D.
Redman, Ace
Reeder, Miss Nancy
Resan, E. (Whitey)
Riley, Mrs. Aaron
Rouds, Dusty
Roberts, Tex
Robinson, Frank
Rohter, Lawrence S.
Sanders, Bud
Schneekloth, Harry
Sears, Mrs. Lucky
Fleeman
Shedden, W. D.
Shemwell, John
Sieman, Richard
Silvermoon, Alma
Skeer, Lloyd
Smith, Claude
Smith, Mrs. S.
Smith, Mr. & Mrs. H. Norman
Stacy, Wm. A.
Stark, Mrs. Loretta
& Blackey
Stark, Michael
Stevens, Mrs. Diana
Stricker, Ray
Studdard, L. A.
Stumbo, Fred
Taylor, George
Taylor, Robert
Texas Tommy
Thomas, Fred A.
Tomlinson, Ray
Vining, Ted
Ward, Edward
Watkins, Elmer A.
Wells, Tommy
Wilson, Mrs. Pearl
Williams, Walter
Yelle, Frank X.
Zimmer, Florence
Zionke, Robt. T.
Zyeda, Madam

DO YOU NEED CANDY?

LEADER GRAB BAG
(70/10c Bags)



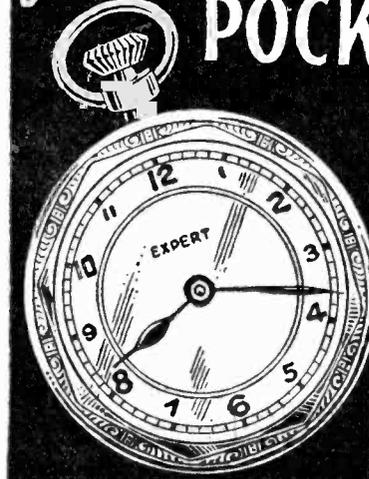
Each bag contains one 5c candy bar and one prize. Some prizes have retail value up to 50c. Each box of 70 bags has an assortment of 40 different prizes and 28 different kinds of candy bars. Prizes consist of Cigarette Lighters, Jokes, Razors, Jewelry, Novelties, etc.

Your cost, \$5.25 each. F. O. B. Memphis, minimum shipment two (2). P. O. money order or certified check or 1/3 deposit, balance C. O. D.

Weight—8 Pounds

LEADER CANDY & SPECIALTY CO., INC.
Dept. A, 616 South Main Street
Memphis 3, Tennessee

Genuine Guaranteed SWISS POCKET WATCH



A POWERFUL FAST SELLER

- Dependable, Accurate
- Radium Dial
- Smart Chrome Case
- Genuine Swiss Movement

SELLING PRICE \$8.50

Your Cost Only **\$3.93 each**

IMMEDIATE DELIVERY!

No restrictions on quantity—Buy 1 or 100—A real bargain. They're extremely scarce—so order now! Send 10% deposit with order, balance C. O. D. F. O. B. Chicago.

INTERNATIONAL DIAMOND CO.
Dept. 5427
2435 Indiana Ave. CHICAGO 16, ILL.

DEAL #5-2,000 Hole Board, 5c Play

- ★ 3 Pair 51-Gauge Nylon Hose
- ★ 1 Kodak Camera
- ★ 1 Wrist Watch, Imported Swiss
- ★ 1 Waterbury Alarm Clock

Takes in \$100.00
Your Costs 19.00
Your Profit \$ 81.00

WRITE FOR NEW CATALOGUE ABOUT NEW DEALS AND NYLON HOSE

EXPERT SALES 415 DeKALB AVE. SEND 25% DEPOSIT, BALANCE C. O. D. SHIPPED SAME DAY ORDERS RECEIVED.
BROOKLYN 5, N. Y.

ANKLE BRACELETS with spring ring catches!



Popular heart or plaque style

\$6 per doz.; \$66 per gross in 12K 1/20 gold filled. \$2.35 per doz.; \$24 per gross in hand-polished gold or silver finish.

Send \$2 for sample assortment. Write, wire or phone orders promptly.

Originalities Inc.
of New York
104 Fifth Avenue, New York

NYLON HOSE, \$6.00 Dozen, full fashioned thirds, assorted gauge and denier. Per Dozen \$ 6.00

ESMOND BLANKETS, 72x84 size, first quality, 25% wool, 25% rayon, 50% cotton. Did sell \$8.75. Our price, each 5.00

COTTON BLANKET, 5% wool, 66x80 size. Each 2.25

LADIES' RAYON PANTIES, small and medium. Doz. 5.00

CHILDREN'S WHITE COTTON PANTIES, assorted sizes. Per Doz. 2.00

MEN'S WHITE T SHIRTS, irregulars, large size. Per Doz. 6.00

MEN'S 50% WOOL SOCKS, first quality. Per Doz. 3.50

MEN'S DRESS SHIRTS, first quality, assorted sizes and colors. Per Doz. 21.00

MEN'S BOXER TYPE SHORTS, first quality, assorted sizes and colors, also white. Per Doz. 7.50

Juvenile T-Shirts, irregular, boys' and girls', pastel and white. Per Doz. 6.00

MEN'S LARGE WHITE HANDKERCHIEF. Per Doz. 1.50

MEN'S GOOD QUALITY LEATHER GLOVES. Per Doz. 12.00

PRINTED TABLE CLOTH, 42x42 size, fast color. Doz. 8.00

PRINTED TOWELS, good size. Per Doz. 3.00

MEN'S FANCY SUSPENDERS, fancy colors, 40 inch. Doz. 2.00

LADIES' ANKLETS, white and asstd. colors, thirds. Per Doz. Pairs. 1.50

BLUE CHAMBRAY SHIRTS, size 15 only. Per Doz. 12.00

Grey Mix WORK SOCKS, seconds. Per Doz. 1.50

No orders for less than \$25.00. All sales final. Cash deposit with each order, balance C. O. D. No shipments by Parcel Post. We have no way to postoffice.

JOBBER'S SUPPLY CO., Inc.
120 E. Markham St. Little Rock, Ark.

NEWSPAPER CLIPPINGS

MADE TO ORDER
Great Fun! Mystify Everybody.
Appear 100% Authentic. Write for Sample.
BOLDUC STUDIO
33 West 87 St. NEW YORK 23, N. Y.

STERLING SILVER LADIES' WHITESTONE RING
Beautiful set in Black Onyx.*
A Close-Out. \$3.50 per doz., or \$36.00 per gr. Send 25% with Order, Balance C. O. D., or send \$1.00 for samples.
* simulated
Sterling Jewelers
WORTHINGTON, OHIO



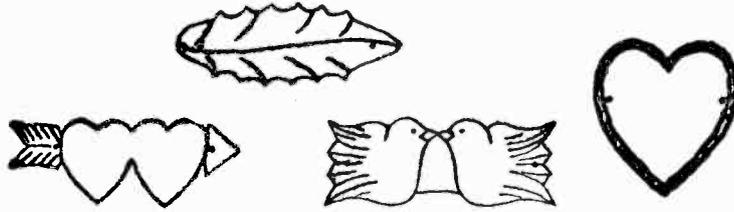
PIPES

(Continued from page 85)
to see his first carnival, so we are planning a lot of fun. In camp at present are Mr. and Mrs. Frank Layton, dog act; Mr. and Mrs. Billy Fortner and Mr. and Mrs. Art Gilbert, old-time rep artists, and Earle Woltz. Noell's Ark contingent includes Bob, Mae, Bobby and sister, and the three chimps, Snookie, Suzy and Joe, who just had their new home delivered to them. We plan to take the Ark on the same route it has made for the last 10 years."

GEORGE MAY ... has his novelty layout set up in Tulsa, Okla., and reports that he's holding his own.

SNAIL PEARL IS BACK!

... ORDER NOW FOR IMMEDIATE DELIVERY!



No. 8518—70 Ligne Leaf \$21.00 Gr.
No. 8519—85 Ligne Leaf 30.00 Gr.
No. 8515—50 Ligne Leaf 33.00 Gr.
No. 8545—85 Ligne Feather 33.00 Gr.
No. 8520—70 Ligne Double Heart and Arrow \$24.00 Gr.
No. 8567—70 Ligne Double Love Birds 27.00 Gr.

Stock now on hand in all sizes of wire, chain and charms
STONE SET BANGLES AVAILABLE SHORTLY—WRITE FOR PRICES

WIRE TRADER 14 East 17th St., New York 3, N. Y.

Dressed Up Priced Down BUNNIES

16" Tall—7" Wide
Jam-packed with stuffed bunny eye and sales appeal! Glamorous costume incl. Colorful tie, tuxedo lapels. Unbreakable, plastic (washable) face.
Individually \$12.00 packed, 12 to carton.

ARISTA
Associates

446 DEAN ST.
Brooklyn 17, N. Y.

FREE Profusely Illustrated LOOSE-LEAF Catalog Includes all our new items!

AMERICA'S LATEST CRAZE YOUR NAME

IN RAISED CORAL LETTERS ON A GENUINE TROPICAL SEA-SHELL BROOCH
Flash, color, plus name appeal. Fastest selling novelty in years. Getting a fast 25¢. Takes ½ minute to assemble any name. Cost 4¢ with printed brooch card.
PRICE LIST
Sunset Shells, Per Gr. \$2.35
Metal Brooch Pins, Per Gr. 2.50
Printed Brooch Cards, Gross80
Coral Letters, 8000 to a Pound, Lb. .80
Transparent Plastic Cement, Tube .15
Sample Postpaid 25¢
20,000 Tropical Shell Necklaces, Ass't. Colors and Designs, Regular \$4.20 Value. To Close, Per Doz. \$1.50
All Goods Sold With Money-Back Guarantee.
J. A. WHYTE & SON
858 W. 45TH ST. N. Y., N. Y.

Mail Order—Crew Managers—Direct Salesmen

Here Is Your Opportunity for Big Quick Profits!

LARGE EAGER MARKET WAITING

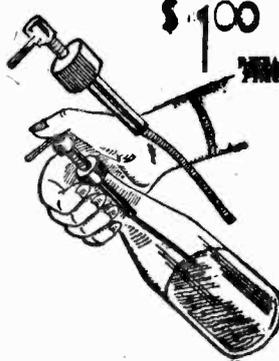
Sell the New "PUMP-IT" Ketchup Dispenser
It Sells on Sight! Simply show and demonstrate the "PUMP-IT" to the Million Housewives who have been patiently waiting for a Perfect Ketchup Dispenser. Show it to the Restaurants, Cafes, Hotels, Taverns, Roadstands and Sandwich Shops. You will sell 5 to 35 at each stop! "PUMP-IT" avoids the mess and difficulty of getting Ketchup out of the bottle. It pumps it out! Sure and Positive Action. Perfect Dispensing Control. Easy to Install and Operate. Easy to Clean. Made of Colored Styrene Plastic. Neoprene Universal Cap. Stainless Steel Spring. Will Not Rust.

WANTED—Dealers and Jobbers.

Write for Details Today!—Send \$1.00 for Sample.

"PUMP-IT"

GE 2986 401 East Hennepin Avenue, Minneapolis



WHY PAY MORE? LOOK!—COMPARE!—SAVE!
THE DRINKING BIRD MYSTERY WITH MOVABLE EYES
NO STRINGS—NO SPRINGS—NO WIRES—NO ELECTRICITY

"DIPPY JOE"

Complete With Glass and Stand. Ind. Boxed.

\$16.00 Per Doz.
(In 3 Doz. Lots)

\$18.00 Per Doz.

Sample, \$1.50. ORDERS FILLED IMMEDIATELY

25% DEPOSIT WITH ORDER. BALANCE C. O. D.

Send for Our Latest Catalog, Containing Many New Novelties.

National Industries, Granite Bldg., St. Louis 2, Mo.



"PENGUIN PETE"

Complete With Glass and Stand. Ind. Boxed.

\$21.00 Per Doz.
(In 3 Doz. Lots)

\$24.00 Per Doz.

Sample, \$2.25.

CONCESSIONAIRE'S STOCK PRICE LIST

	Per Gross.
Miniature Glass Mugs	\$ 3.50
Engraved Band Rings	.75
White Paper Flag Bows	.85
Black Paper Domino Masks	1.00
Plaster Dogs, Ducks, etc.	1.25
Rayon Flag Bows	1.25
Mirror Memo Books	4.00
Color Books, stiff covers	4.50
18" Comic Hat Bands. Per 100	1.65
1 1/4" Comic Buttons. Per 100	1.75
3/4" Comic Buttons. Per 100	.90
Tape Measures	1.50
Stone Set Rings	1.00
Steamboat Whistle, carded	3.50
2" Paper Squawkers. Per 100	.75
Worth Base Balls. Dozen	2.25
Weighted Feather Darts. Doz.	1.50
4" Dart Balloons	2.15
Large "Pin Up" Plaques	2.00
Small "Pin Up" Plaques	.85
Lancaster Batons, with bells	18.00
Flying Birds	\$12.00 to 18.00
Lancaster 36" Swaggers. Gross	10.50
Aluminum Milk Bottles. Each	1.50
Wood Milk Bottles. Each	.50
Crook-Handled Plastic Cane. Per 100	15.00
Fur Tails. Per 100	\$6.00 to 35.00
Enamelled Tin Cig. Case	5.10
27" Shoe Laces	1.44
Glass S & P Shakers	3.00
Plastic Thimbles	1.00

LEVIN BROTHERS
TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

AN AMAZING NOVELTY I \$16.00 per dozen \$14.40 per dozen In Gross Lots 25% Dep. with order, Bal. C.O.D.

TOMIC TOMMY
No Springs
No Wires
No Winding
Nothing To Wear Out!



Bird measures 4 inches long, has a bright red head and yellow body. Clips on to any drinking glass. Natural for favors, gifts, premiums, etc.

Samples, \$2.00 each, postpaid.
Retail for \$3.98.

W. NELSON
3800 N. 8TH ST. PHILADELPHIA, PA.

AT LAST KILROY IS HERE



99¢ Per Gross Individually Carded 5600SS L. '36
1/3 DEPOSIT with order 3 BAL. C.O.D. Send \$1.00 for Sample Dozen

CHAS. DEMEE MFG. CO.
NEW 48 EAST WASHINGTON ST.—MILWAUKEE, WIS.

WANTED SALESMEN
with good following with the carnival trade for Fur Toys that are good selling numbers. Commission basis. BOX #156, The Billboard, 1564 Broadway, New York 1.

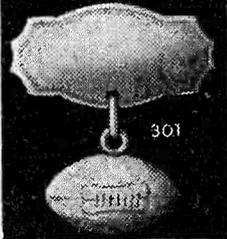
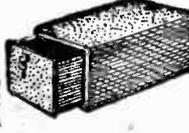
AIR-SHIP BALLOONS
Individually packed Toy Airships. Designed like a real dirigible, with cabin, fins and instructions. \$13.50 per gross. Sample, 25¢. Workers, 50¢ each.
FREEDCO SALES
Box 68 Reverse 61, Mass.

ABALONE PEARL SEA SHELL RINGS
Sterling Silver, Ladies', \$6.75, \$9.00 and \$12.00 dozen. We have Abalone Pearl Earrings and Necklace.
JOS. FLEISCHMAN
1635 E. BROADWAY TAMPA, FLA.

GARCIA ROYAL CIGARS

Mild, High Quality, Cellophane With Band.
10¢ Size Box of 50 \$3.38
2/25¢ Size Box of 50 4.14
15¢ Size Box of 50 4.85
Shipping charges prepaid only on orders of 20 boxes or more. 25% required on C.O.D. orders.
COSMOPOLITAN TOBACCO CORP.
226 East 104 St. NEW YORK 29, N. Y.

PERRY FIRE SAFE VAULT
Protect your valuable papers. Size 8"x6 1/2"x14". Steel encased, two keys. Price, \$12.95 postpaid.
PERRY MANUFACTURING CO.
East Lansing, Michigan Dealers Wanted.



DON'T MISS THESE MONEY-MAKING ITEMS!

	Doz.	Gross
#301 C.P. Football on Fob, Carded	@ \$1.65	\$18.00
#302 C.P. Basketball on Fob, Carded	1.65	18.00
#303 C.P. Skate on Fob, Carded	1.65	18.00
#304 C.P. Baseball on Fob, Carded	1.65	18.00

Write for Our Latest Price List! 25% Deposit on All Orders, Balance C. O. D.

SLOAN JEWELRY CO. 352 NEW JERSEY AVE. BROOKLYN 7, NEW YORK

1947 SHOW TOPS ALL RECORDS

Show Offers Tough Video Assignment

Tops in Remote Casts

CHICAGO, Feb. 8.—“It was one of the toughest assignments we ever received, but it resulted in the telecasting of some of the best remote, special events programing we have ever done.” That was the way Reinold Werrenrath, director of special events for Chicago's television station WBKB, summed up the two programs which the station originated this week at the 1947 coin machine convention. The two programs, aired from the Sherman Hotel Tuesday (4) from 5 to 5:30 p.m., and Wednesday (5) from 2:30 to 3 p.m., were presented by WBKB and *The Billboard* in co-operation with CMI and were witnessed by thousands of those attending the convention as well as thousands more who watched the shows at home receivers.

Hours of Preparation

To produce the shows with split-second timing required many hours of preparation and the work of a staff of more than 10 WBKB employees. The station put at the disposal of CMI and *The Billboard* a production staff consisting of Werrenrath, Don Cook and George Dennick; cameramen Harry Birch and Art Kambs and a crew of seven engineers and assistants headed by Dick Shapiro. Werrenrath, who was in charge of the two programs, estimated that more than 150 man hours were utilized in the production and presentation of the two programs.

The two shows *Highlights of the 1947 Coin Machine Convention* and *Your Television Tour of the 1947 Coin Machine Convention*, gave a complete visual cross section of the convention. In them were woven all of the color, drama and excitement of the convention, as well as performances by prominent guest stars and interviews with trade leaders such as Dave Gottlieb, president of CMI; James A. Gilmore, secretary-manager of CMI, and many others. Well-known musical talent appearing on the program included Monica Lewis, Signature recording star, and Joan Mowrey and Bobby Beers, vocal team of the Lawrence Welk orchestra. Don Ward emceed both shows.

Attracts Much Attention

One of the most noteworthy things about the television programs was the way in which they attracted the attention of those attending the convention. During each show about 200 people gathered around the television cameras used to pick up portions of the program's origination in the two exhibit halls. In addition, hundreds more witnessed the programs at three receivers installed by *The Billboard* in the west room on the first floor of the hotel and at one in the CMI public relations booth in the lobby. The shows attracted so much attention, many times ushers had to make special aisles thru the crowds packed around the CMI booth.

Convention Front Page News in K. C. As Star Resumes

KANSAS CITY, Mo., Feb. 8.—The CMI Convention was page one news in *The Kansas City Star* the second day after the paper resumed publishing following a 17-day strike of its carriers.

Item was an Associated Press story from Chicago headlined: “See Vending Opportunity” with the subhead “More Service in Rail Stations Urged by Coin Machine Men.”

The story follows:

“Chicago, Feb. 3 (AP).—The ‘properly equipped’ railroad station should fairly jangle with nickel-in-the-slot gimmicks, and others that consume larger coins, exhibitors at the Coin Machine Industries, Inc., Convention said today.

“A traveler, among other things, should be able to get his shaving needs, a press for his necktie, a shine for his shoes (a nickel each), his railroad ticket, a toothbrush, a book, a horoscope, two flavors of ice cream, popcorn, and an electrically-heated hot dog (no mustard)—all by means of coin machines, they asserted.”

Marks Start of New Coin Machine Trade Era; Hotel Space Shortage Cuts Size

Displays Scattered Over City in Hotelries, Plants

By Walter W. Hurd

CHICAGO, Feb. 8.—A convention-hungry industry gathered in Chicago February 3 to 6 to attend the 1947 coin machine convention, with headquarters and the exhibition hall in the Sherman Hotel. Six years ago the industry had held its last previous convention here, January 13 to 16, 1941, and now the current convention was marking the beginning of a new era for the trade. No single hotel could accommodate the full convention, so a number of manufacturers maintained “open house” at their plants. Sub-zero weather interfered to some extent with attendance at the plants and other hotels.

Topping all previous records, the

1947 show would still have been probably 50 per cent larger had accommodations been available to take care of more displays. Many manufacturers were also handicapped in developing new machines for display because of shortages in materials and parts prevalent since the end of the war.

Well-Planned Show

The 1947 convention was held under the auspices of Coin Machine Industries, Inc., the organization that has sponsored conventions for many years. The convention organization and routine moved smoothly and is another big credit mark in the record of the convention management, including Dave Gottlieb, president of CMI; Jim Gilmore, secretary-manager, and the directors and various committees of the manufacturers' organization. Added to the convention management staff this year was James T. Mangan, director of public relations of CMI, whose public relations department had much to do with the planning of the special programs and features during the convention.

Statistics available at this time would indicate that the convention again has chalked up a bigger and better show than ever. The tentative tabulation on official registrations passed well over the 9,000 mark, while the previous high had been 7,900. The convention management expected a final tabulation to show at least 10,000 official registrations. The annual banquet had over 1,700 guests, according to ticket sales. The number of display booths was well over the 200 mark, and since some of the booths were split between two firms, it is estimated that at least 130 manufacturing and distributing firms were represented by displays of coin-operated machines and accessories. Among these firms could be recognized at least 50 names, practically new to the big expansion that has been taking place in the manufacturing and distributing industries in recent years.

Absence of Noise

Instead of the unusual noise of celebration that many had expected this year, the convention delegates were quieter than usual. Many explanations were offered as a reason for this conservative tone to the convention crowd. Some operators said that the operating trade in general was concerned about the future because earnings had been declining for the past several months and that was enough to make operators less noisy. Others said that the industry is still made up of the old-timers in the business and that in six years they have grown older and less inclined to big celebrations. Even the younger men who have come into the business were quiet, some said it was (See 1947 SHOW on page 122)

Local Assn. Men Pledge Support of CMI Program

CHICAGO, Feb. 8.—Following a plan inaugurated in 1941, a special dinner for officers of city and State associations was given by Coin Machine Industries, Inc., during the 1947 coin machine convention. The dinner was scheduled for the opening day of the convention and drew about 46 representatives of various organizations. About 20 different organizations were represented.

Dave Gottlieb, president of CMI, president, introducing Jim Gilmore, secretary-manager of CMI, and James T. Mangan, director of the public relations program of CMI. Gottlieb announced that ample funds had been made available for public relations and that an expanding program was already under way. The industry is subject to sudden changes, he said, because of certain aspects of the business, and the 15,000 operators who make up the industry must help in the public relations work. He explained that public relations is not lobbying, but it does mean educating the public to understand that gambling machines make up only about 5 per cent of the industry. Gottlieb expressed the approval of the manufacturing industry for organized work among operators and the great need for co-operation among all associations.

Explains CMI Plans

Mangan, as director of the CMI public relations program, related an incident recently reported in the news, which illustrated how the coin machine industry needs to mold opinion. Mangan then explained the aggressive plans which CMI has to further the work of public relations launched only a few months ago, and also the plans for working with various organizations of operators. He

sketched the program briefly and said the work must expand.

Mangan also explained the plan for the public relations award and how so many entries had been made by association leaders. He urged all associations to join in the work and to enter the contest for 1947. He explained the CMI plan for associate members and said the goal is for 10,000 such members.

Gottlieb at this time mentioned the plan of his firm to follow a system of controlled production, saying that it would help stabilize prices and help operators meet a number of their problems. He could not speak for other manufacturers, he said. Association representatives spoke highly of the plan.

Thanks Assn. Leaders

Gilmore spoke next, voicing the thanks of CMI to all association leaders for their co-operation. He introduced the discussion period by suggesting four main topics that had been widely discussed in the trade in recent months. These included a national tax council, a credit bureau, a distributors' association and a national association for operators.

Practically all association representatives spoke and the discussions related chiefly to the CMI public relations plan. To a man, they spoke in high praise of the idea. There were many pledges of co-operation and at the same time association leaders took occasion to explain their own local work. Many ideas were offered which can be used in local areas to advance public relations. Some leaders made confidential reports on conditions in their territories. Music associations seemed (See Assn. Men Pledge on page 130)

NEW EQUIPMENT REVIEW

(Biggest news at the 1947 convention and show were new machines. In this feature The Billboard reviews those machines, shown at the convention, which had not been publicly shown before.)

A. B. T. MANUFACTURING CORP., 715 N. Kedzie Ave., Chicago.

Photo Finish (horse race game for two to six players, no free play or payout). The machine is 5 by 4 by 1½ feet, designed for nickel or dime play. Six horses travel around oval track, speed increased on individual horses by players pushing numbered plungers on each side of machine. Numbered cards pop up in center to denote winner.

ACE COIN COUNTING MACHINE CO., 3715 N. Southport Ave., Chicago.

Precise (adding machine). The machine is 5 inches high, 4 inches wide, 6 inches deep and shows dollars and cents figures. Total always appears on top meter with every number added; also subtracts in same manner, using smaller numbers on reels; metal pencil inserted in base of machine is used to move reels to add or subtract; lever on side of unit clears machine for next group of figures.

AIREON MANUFACTURING CORP., 1401 Fairfax Trafficway, Kansas City, Kan.

Super De Luxe (juke box). The juke box retains the basic design of the original model, with piano-type keyboard, ear-level speakers. It is a 24-record play; two 12-inch speakers; transcription type, rim-drive turntable; coin accumulator is convertible to dime, three-for-a-quarter play with one alteration. Service is from the front, with the entire mechanism sliding forward for servicing.

Fiesta (juke box). The over-all size of the machine is 32 inches wide, 24 inches deep and incorporates one 12-inch speaker. Other specifications similar to Super De Luxe; produced for locations where economy of space occupied is determining factor.

AMUSEMATIC CORP., 4556 N. Kenmore Ave., Chicago.

Boomerang (pinball game). The game is 7 feet high, 21 inches wide with upright play board, circus background; 5-ball play, 5 cents. The object of the game is to put the ball thru oscillating basket at lower part of play board, this returns all balls played previously. Also the object is to put ball thru any of three lighted disks at bottom of board. This lights up one letter of word "Mystery" at the top of the game each time it is accomplished. All letters of word lighted mean all of six similar disks at top of board light up and balls passing down thru this lighted area score 5,000 points; three top disks are on when game commences; three bottom disks also on at beginning of play. High score is 260,000.

AMUSEMENT ENTERPRISES, INC., 2 Columbus Circle, New York.

Bowl-a-Strike (bowling game). This is a 6-ball 5-cent play game. Pins on alley when hit by ball, rise off alley and flash on lights on corresponding pins on lighted backboard, which also indicates in separate section scores up to 300, five points per pin. Another portion of backboard lights up to show number of balls thrown. When scoring is completed after each ball, "ready bowl" legend lights up on same board. The game is 12 feet long and 30 inches wide.

One World (console type roll down ball amusement game). This is a 6-7-8-ball optional 5-cent play game.

It stands 3½ inches high, 22 inches wide and 72 inches long. The backboard depicts the world globe with lettered sections which light up jigsaw puzzle fashion upon a ball being dropped into a hole on the board with the corresponding letter or letters A to I. A row of seven holes on the back of the board offers added interest. The center hole is marked "special" and this lights up three letters of the backboard, giving higher score potentials, those holes corresponding to lighted spots on the world globe, which give double score upon being played.

AUTOMATIC DISPENSERS, INC., 2632 Nicollet, Minneapolis.

Drink-o-Mat (drink dispenser). The machine is mounted on free-wheeling casters and is 36 inches by 24 inches by 72 inches. It weighs approximately 850 pounds. New features include cooler carb, instantaneous delivery of ice-cold drinks at controlled low temperature; foam control, which aids venter to deliver drink with proper foam or head regardless of conditions; Trubl-Lyte, four lights indicate to serviceman which of four departments of dispenser is functioning improperly or drink ingredients are low in supply. Light indicates the exact malfunction and shuts off the machine. The drink adjuster, enables the operator to adjust precisely the volume of water and sirup, and the drink overlap prevents one drink from being served on another after drink has been dispensed. Drink is served in six seconds. The machine has a 1,000-drink capacity.

BALLY MANUFACTURING CO., 2640 Belmont Ave., Chicago.

Floor model phonograph and hide-

away mechanism. This is a 24-selection (one side) machine, with records on a vertical elevator magazine. Records are taken from the stack and returned from the turntable by means of rubber rollers, mechanical fingers pushing record to rollers. Full tray of titles can be removed in one operation. Record selections change in four to eight seconds. The hideaway mechanism is in an all-steel cabinet.

Pepsi-Cola cup venter. This has a capacity of 1,200 cups. The cup is pushed into sight and filled in 10 to 12 seconds after the coin is deposited. Coin changer added to chute takes nickels, dimes and quarters, with a bank of lights showing what coins can be accepted by the machine at any given time. One light shows only nickels can be taken, another only nickels and dimes, another nickels and quarters and a fourth showing all three coins will operate the machine. The venter is approximately 68 by 30 by 24 inches and is electrically refrigerated.

Skill Shot (8-ball skee ball game). The game is approximately the same size as the average 5-ball pin game, with seven targets giving 10 to 100 points each. The balls are fired by spring plunger.

Bally Baseball (amusement game). The playing field is a miniature baseball diamond, with holes over the board representing various baseball plays, corresponding action given by lighted figures on field and backboard. Balls come up automatically thru a covered hole in the pitcher's box, shooting toward home plate. Bat is operated manually. The player is allowed three outs to a game.

Bally Entry (payout). This is a 1-ball multiple payout. Odds up to 160.

Special Entry (free play). This is a 1-ball multiple free play. Odds up to 160.

Double Barrel (5-ball free play).

Commerce Department Booth Is One of Busiest at Convention

CHICAGO, Feb. 8. — Among the busiest booths at the 1947 convention was the one manned by the U. S. Department of Commerce. Three Commerce Department business specialists, headed by Victor Kinson, were on hand to talk to coinmen, answer problems which come under one of the many branches within the department, and refer other questions to the proper officials for reply.

Much in demand at the booth were copies of the department's recently published booklet on establishing and operating an automatic merchandising route. Kinson said that in excess of 500 of the booklets had been sold at 15 cents during the four-day show. He estimated that 2,000 could have been sold if that many available copies could have been obtained. When the supply began to run short, other regional offices of the department were requested to send in extra copies, but the demand was still beyond supply.

Answers Many Problems

Kinson said his booth handled on an average of three conferences each hour. Largest number of questions came from coin machine manufacturers who were concerned with technical problems of manufacturing and production. Many of these questions, involving detailed explanations, were referred to the department's

technical office in Washington. Kinson said that the smaller manufacturing firms were particularly eager for the latest information.

Ten per cent of the queries brought to the booth involved various types of patents. Many firms asked for a check-up to determine the extent of coverage their existing patents give.

Five Countries Represented

Kinson said that nationals from five foreign countries put in their appearances during the show. Many were from Canada and Mexico, one from Lebanon, four from various parts of England and the United Kingdom. From his personal observation, Kinson said interest in coin machine exports runs high. He estimated his staff had handled a minimum of 55 queries involving specific foreign market potentials.

Surprisingly enough, Kinson said the largest share of export questions involved the foreign shipment of new machines.

As might be expected, from the number of vending booklets sold, 65 per cent of the questions directed to the department's booth involved the manufacturing, distribution or operation of vending machines.

Explaining that the department is vitally interested in helping small business men, Kinson said the department would feel privileged to attend the 1948 show.

Scoring by high score, roll-over lighted channels, lighted advance bumper by hitting a flying duck which lights up on the backboard with a light beam.

Hi-Boy (console bell). This has a hold and draw feature. It stands approximately 54 by 24 by 24 inches.

Roto-Lete (triple play roulette machine). This machine is adaptable to coins up to one-half dollar. Winners are shown by tickets vended when roulette wheels stop rolling. Separate ticket roll for each coin slot and wheel. Wheel has nothing to do with winning tickets but can be used for side betting among players. Can be played by one, two or three persons at a time. Rolls on 25-cent play contain one \$500 jackpot ticket, one \$250, one \$100, nine \$50, eight \$25 and numerous tickets ranging from \$1 to \$20.

BELL-O-MATIC CORP., 4100 Fullerton Ave., Chicago.

Jewel Bell (bell machine). This machine is a three-reel type with 5 or 10-cent play. The cabinet is in red and blue, with all chromium jackpot and features the new, wide money cup and record card matching background colors. It has the normal bell operation; clock has push motion and it is claimed 50 per cent greater area on gears than previous models.

CENTRAL MANUFACTURING CO., 652 West Walnut St., Chicago.

Hi Fly (baseball vertical pin game). Hi Fly is a mechanical upright pin game that is played on a vertical surface that is a replica of a baseball field. After player inserts coin in chute the coin falls on a lever that the player activates by moving a handle downward that is located on the front of base of the game underneath the baseball field. When activated, the coin follows a circuitous route across the top part of the machine, bounces off a bumper and drops thru the baseball field. As it drops thru the ball diamond it bounces off pins that are placed about the board near the single, double, triple, home run and bunt as well as out holes. It can either be an amusement game or a pay-off-type game. As a pay-off the player is awarded 10 cents for a single, 20 cents for a bunt, 50 cents for a double, \$1 for a triple and \$2 for a home run. Firm also has model that operates on penny play. This game is identical in every way with the exception of the pins which are of a heavier construction.

CHAMPION MANUFACTURING CO., 101 Rantoul St., Beverly, Mass.

Basketball (counter game). The machine has an all-wood cabinet and measures 24 by 21 by 7 inches. The height of base is 36 inches. The basketball background shows player making a shot at the basket and one of his teammates and an opposing player jumping in an attempt to retrieve a missed shot. Patron places a nickel in the chute which releases five ping-pong balls for play. Using a knob the patron activates a ball toward the basket from the lower left of the game's playing surface toward the upper right. Ball can be shot hard, medium or easy. A well-timed shot will pass thru the hoop and register two points. In case the ball misses the basket it may go in a hole marked "foul" which has no point value, but gives the patron another shot. Other missed shots are not recorded but puts ball out of play.

CHICAGO COIN MACHINE CO., 1725 Diversey Blvd., Chicago.

Basketball Champ (amusement game). The machine is six feet five inches tall, 28 inches wide and 42 inches deep. Playing cage is at waist level enclosed in plexiglass. One

(Continued on page 124)

ROBINSON WINS PR AWARD!

Gilmore Bares Tentative Plan For CMI Revamp

CHICAGO, Feb. 8. — Tentative plans for creation of a four-way set-up for CMI were announced by James Gilmore at the National Association of Amusement Machine Operators' luncheon and meeting at the Sherman Hotel here February 6.

In effect shortly, new arrangement would distinguish as separate groups amusement, music and vending operators, but would retain the present over-all public relations set-up. This would result in concentrated attention to each group's particular problems and reduce friction, Gilmore said.

NAAMO (new name of Arcade Owners' Association of America) also discussed arcade owners' and amusement machine operators' problems. Prominent speakers addressing the 250 members present included the association's new president, F. McKim Smith; former President Al Blendow; James Gilmore, CMI secretary-manager, and Walter W. Hurd, of *The Billboard*. Proceedings opened with presentation of a watch to Blendow for past service during his four years as association president. After presenting the watch, Smith introduced the various speakers.

Price of equipment came up for discussion, and it was agreed that upped cost of labor, materials and transportation were directly responsible and no immediate down trend is in sight.

Future of arcade and amusement machine business was labeled as being very promising by Walter Hurd. Constant improvement in equipment has resulted in better appearance, performance and acceptance by the public, he said, as arcade and amusement machines generally have come into their own. Condition of the country was deemed favorable to amusement machine operation. Progress in civilization, Hurd stated, brings greater need for amusement devices for the population, and coin-operated amusement machines fill a definite place in this field.

History of arcade operation was touched upon when early success of the business was mentioned. Introduction of moving pictures, it was said, started a decline in arcade patronage after the first big boom. Dramatization of arcade and amusement pieces is needed on a larger scale than at present to build up future play volume, was the conclusion reached.

Meeting closed with the general feeling that amusement machine men need to co-operate more closely and more frequently with the public press and with trade publications to further public education of a favorable nature for this phase of the coin machine industry.

U. S. Revenue Tops Million Mark in La.

NEW ORLEANS, Feb. 8.—Office of the U. S. Collector of Internal Revenue reported collections of \$1,229,144 in 1946 in taxes on coin-operated devices, including bell machines. Taxes on bells amount to \$100 each per year and on pinballs and juke boxes \$10 each.

Collections weren't quite so high in 1945, amounting to a total of \$1,214,152.

Public Relations Bureau Gets Nationwide Attention for CMI

CHICAGO, Feb. 8.—The CMI show will gain nationwide attention thru national magazines such as *Life* and *The Saturday Evening Post*, in addition to trade journals, because of efforts of the CMI public relations bureau. Activities of visiting newspapermen and magazine representatives centered around the public relations booth in the lobby and the press room on the first floor of the Sherman.

James T. Mangan, director of the bureau, said *Life* representatives, a reporter and photographer, spent three days at the show making shots for a *Life Goes to a Party* sequence which probably will appear in the magazine at an early date. He said a *Saturday Evening Post* representative also spent a lot of time gathering notes for a feature article.

All Chicago Press on Hand

All of the Chicago press was represented at the show at some time, Mangan added, and practically all of the stories appearing in local papers during the show were favorable. Room 101 at the Sherman, the CMI press room, was the scene of much interviewing and picture-making.

The booth itself was designed by Everett Eckland, Mangan's partner in the public relations counseling business. The walls were lined with more than 150 greetings from recording artists in the form of autographed photographs.

Feature attraction at the booth was a movie which gave a capsule presentation of the coin machine industry in 12 minutes. Mangan estimated that 15,000 or more people saw the film during the four days of the show. Picture, which consisted of stills but gave the illusion of being a movie, required only two weeks to produce.

Jones's Tune Big Hit

Big hit of the picture was introduction of *All Hail Coiniege Tech*, novelty tune written especially for the

Jack Keeney Given New Automobile by Distribs at Dinner

CHICAGO, Feb. 8. — A six-day round of open houses at the J. H. Keeney & Company offices and plant began here February 1 with a banquet, at which Keeney distributors presented Jack Keeney, head of the firm, with a new Cadillac sedan.

According to a Keeney spokesman, the tribute was made "in token appreciation of the long-range, far-sighted policies established and maintained by J. H. Keeney & Company on behalf of factory outlets, enabling them to pass along attractive concessions to their operator trade."

At the banquet which followed the presentation, Jack Keeney welcomed the distributors and their associates and expressed his appreciation for the gift. Banquet was followed by entertainment in which members of the organization participated.

Feature of the Keeney display for operators from all parts of the country was their new big Parlay, a one-ball pay-out game with progressive automatic scoring. The Keeney cigarette vender and other amusement games also were shown.

coin machine industry by Spike Jones. Booth passed out sheet music for the song, on the cover of which Jones had printed, "Dedicated with sincere appreciation to the coin machine operators of America."

Mangan said the picture was well received and that he had had numerous requests for prints of it for showing in cities all over the country.

Booth attendants passed out reams of literature on public relations and its relation to the coin machine industry.

Booth personnel included Gwendolyn Desplenter, Alice Carey, Dorothy Ellis, Genevieve Smith, Marion Nelson, Kay Organ and Fran Byrne, photographer.

Because of the novelty of the machine, Mangan also permitted the Trans-Meter Corporation, of New York, to display their ticket vender for railroads and bus stations. Trans-Meter personnel in the booth included H. B. Holdway, J. E. Baber and A. K. Paulding.

Broadcasts Tie In With Show, Describe Trade

CHICAGO, Feb. 8.—Radio listeners in this area were given a chance to learn first hand about the scope, problems and importance of the coin machine industry in the American economy via several programs aired over stations here this week.

WMAQ, NBC outlet, carried two shows. Bud Thorpe's *News-on-the-Spot* show featured an interview with Dave Gottlieb, CMI president, on Tuesday at 12:15 p.m., in which Gottlieb explained the number of people the industry employs, its purchasing power, as well as highlights of the convention and the extra-service many of the new types of equipment displayed would soon render the public. Dave Garroway's 11:60 Club guested Joe Csida, editor in chief of *The Billboard*, the same night. Conducted by Hugh Downs in Garroway's absence, interview cited the early development of the automatic phonograph and the important role this industry has played in the growth of the recording business.

Ray Cunliffe, head of the Illinois Phonograph Operators' Association; Irving Gayer, head of Gayer Company, San Bernardino, Calif., and several other operators along with Csida were guests on Eddie Hubbard's *ABC Club* over WIND at 10:05 to 11 p.m., Tuesday night. Men reviewed the new record releases with Hubbard and gave their opinion as to how they would click in their respective juke boxes. Another WIND show *Celebrity Spotlight*, conducted by Easter Straker, featured an interview with James T. Mangan, CMI public relations chief, on Thursday (30) preceding the show.

WBBM, CBS outlet here, had James Hurlbut, director of special events touring the show on Tuesday and Wednesday for interesting highlights, which were incorporated into the station's regular newscasts.

Car Given to Proxy in Chi

1947 Cadillac goes to one of busiest members of the coin machine industry

CHICAGO, Feb. 8. — Samuel (Curly) Robinson, managing director of the Associated Operators of Los Angeles County, Inc., and for years one of the outstanding figures in the industry, was named the first winner of Coin Machine Industries' annual public relations award. Since Robinson was unable to attend the convention, because of pressing duties on the West Coast, Leonard Micon, a director of the California association, was on hand to act as proxy.

Announcement of the winner was made at the annual banquet, held Wednesday night (5) in the Grand Ballroom of the Hotel Stevens. Over 1,700 people heard James T. Mangan, director of CMI's public relations, an-



SAMUEL (CURLY) ROBINSON

nounce Robinson as the winner. As the prize for his efforts, Robinson will receive a 1947 Cadillac automobile.

Native Californian

Robinson, a native of California, has resided most of his life in Los Angeles. After an early experience with newspaper circulation, Robinson launched a business of his own called "Blarney Castle," located opposite *The Los Angeles Examiner*. In World War I, Robinson served in the infantry as a sergeant, saw action in France, was wounded and was decorated by both the United States and France.

His first experience with coin machines was when he joined the J. J. Gans firm, later known as Gans Company and still later as Automatic Venders. Robinson was with this firm for many years, pioneered territory in Central America and the West Indies. Later he established, in partnership with Carl Laemmle, of Universal Pictures, a business known as Studio Concessions Company, Inc. Robinson was president and general manager of this firm for 12 years.

Helped Organize AOLAC

On June 3, 1937, he left Studio (Robinson Wins Publicity, page 130)

EXHIBITS AND PERSONNEL

List of firms exhibiting at the 1947 Coin Machine Convention and Show held last week at Chicago's Hotel Sherman. For your convenience, the names of personnel representing the firms are given, with model names and types of equipment displayed in the booths.

A. B. T. MANUFACTURING CORP., 715 N. Kedzie Ave., Chicago. Personnel present: Walter and Mrs. Tratsch, W. A. Patzer, R. L. Budde, W. C. Eden, Sonia Johnson, Dorothy Masino, George L. Lewis, George Kozy, L. J. Goblet and L. G. Staiger.

Equipment displayed: Challenger pistol ball target game; Auto Clerk, master unit for multiple vending operation, consisting of selector dials for price and vending unit, penny, nickel, dime and quarter slots, automatic changer; money changer, nickel and dime; wall boxes; slug rejectors; coin chutes; timer for coin radio; Rifle Sport, shooting gallery unit, non-coin operated.

ACE COUNTING MACHINE CO., 3715 N. Southport Ave., Chicago. Personnel present: Philip Schwartz, Albert Shifrin and Sol Goodman.

Equipment displayed: 5 coin counters and two adding machines which subtract as well as add.

ACME SALES CO., 505 West 42d St., New York. Personnel present: Sam Sachs.

Equipment displayed: Remodeled and rebuilt phonographs and plastic parts for the phonographs.

ADVANCE MACHINE CO., 4641 Ravenswood Ave., Chicago. Personnel present: F. C. Black, A. E. Travis, Fred P. Loos, Frank Cook and A. E. Gebbert.

Equipment displayed: Total of 11 machines were shown, including (all venders) ball gum, pellets, peanuts, pistachio nuts, combination peanuts, stamps, shocker (non-vend), timers, 6 mechanisms for venders, 1-cent stick gum, 2-column bar and cigar combo., 25-cent prophylactic vender, napkins and visual display bar vender.

AERO NEEDLE CO., 619 N. Michigan Ave., Chicago. Personnel present: Erica Mueller, Ralph Haines, Patricia Lattner, Paul D. Bezation. Equipment displayed: Aeropoint Needles, featuring the Red Devil.

AIRCRAFT ENGINEERING CO., 22 Raydol Avenue, Secaucus, N. J. Personnel present: Leo Willens, Nate Halpern and Charles Shankman.

Equipment displayed: 5-cent Midget Movies of short subjects, cartoons, comedies and sports.

ALLITE MANUFACTURING CORP., 5732 Duarte St., Los Angeles, Calif. Personnel present: Mr. Schraeder, president; Raymond Graf, Dwane Price, Jack Nelson. Equipment displayed: One model of the firm's bowling game, Strikes 'n' Spares, was shown. The device, an arcade piece, gives 5 frames for 10 cents; additional 5 frames, 10 cents; 10-cent play or 20-cent game.

AMERICAN AMUSEMENT CO., 158 East Grand Ave., Chicago. Personnel present: Harry Brown, president; David Martin, sales manager; Ernest Petrucci, George O'Keefe, David Yaras, Helene Swyer, Emily Unger and Shirley Dean.

Equipment displayed: 50 cent Golden Falls bell machine, 5 cent and 25 cent Golden Falls bell cabinets, Bat-a-Ball Jr. and Bat-a-Ball Sr.

AMI, INC., 679 N. Wells St., Chicago. Personnel present: Mike Spagnola, Harold LeVine, Frank Arnett.

Equipment displayed: Model A, 40-selection juke box; 40-selection wall box; hideaway unit in all-steel cabinet; double unit hideaway with 80 selections for wired music systems; Automatic Hostess, telephone music switchboard and consoles, five turntables per unit.

AMMCO DISTRIBUTORS, 2513 Milwaukee Ave., Chicago. Personnel present: Lew Terry.

Equipment displayed: Ten Strikes Bowling game and Ray-o-Light (target gun). Both these machines are rebuilt.

AMUSEMATIC CORP., 4556 N. Kenmore Ave., Chicago. Personnel present: Theodore Kruse, Vincent T. Conner, George W. Cruse and Gus Brieske.

Equipment displayed: Jack Rabbit and Boomerang arcade amusement games were shown.

AMUSEMENT ENTERPRISES, INC., 2 Columbus Circle, New York City. Personnel present: Joseph Lash, Irving Kaye, George Ponsler and William Scharff.

Equipment displayed: Counter amusement game, 5 ball, 1-cent or 5-cent play, called Whirl-a-Ball (1); amusement game, arcade piece, Bowl-a-Strike, 6-ball, 5-cent play (1); amusement game, arcade piece, Bank Roll, 9-ball, 5-cent play (1); amusement game, arcade piece, Tri-Score, 5-ball, 5-cent play (1); amusement game, arcade piece, One World, 6-7-8 balls, number optional, 5-cent play (1).

APOLLO RECORDS, INC., 342 Madison Ave., New York. Personnel present: Irv Katz, Ben Woloshin, Jack Berman, Ike and Mrs. Berman, Charley Kaiton, Merle Schneider and Clair Coe.

ARCADE AND AMUSEMENT MACHINE OWNERS' ASSOCIATION OF AMERICA, 1776 Broadway, New York. Personnel present: F. McKim Smith, president; Hal Meyers, Al Blendow, Sam Holzman, Ed Ravreby, Mike Munves, H. Weaver, Joe Ash and Irving Hahn.

ASCO VENDING MACHINE EXCHANGE CORP., 55 Branford St., Newark, N. J. Personnel present: C. W. Smith, A. S. Cohen and F. A. Osborne. Equipment displayed: Nine hot salted nut venders, counter or stand mounted, 5-cent play, were shown.

ASSOCIATED AMUSEMENTS, INC., 846 Commonwealth Ave., Boston, Mass. Personnel present: Ed Ravreby, president; Henry Factoroff, Harry Poole, Robert Thurston, Irving Berman and George Gordon.

Equipment displayed: 11 models of Basketball counter game, 1-cent or 5-cent play.

ATLAS MANUFACTURING & SALES CO., 12220 Triskett Road, Cleveland, O. Personnel present: Irwin A. Jenkins and John Dunphy.

Equipment displayed: Atlas Ace (penny gum, nuts and candy vender.)

ATLAS NOVELTY CO., 2200 N.

Western Ave., Chicago. Personnel present: Eddie Ginsberg, Maurie Ginsberg, Barney Greenberg, Harold Schwartz, Nate Feinstein, Joe Kline, Irv Kleinman, Phil Greenberg, Lou Hoffman, Ben Newmark, Glynn Payne and Phil Moss.

Equipment displayed: Counter game, Best Hand, 5-ball, 1-cent play, 2 people can play at one time, 1 cent each (1); counter game, Challenger, 1-cent play, target gun type (1); counter game, Mexican Baseball, 1-cent play, 2-person game, 1 cent each, 5 balls (1); counter game, target gun type, Sky Thrill, 1-cent play (1); Bell machine, Jennings Standard Chief, 5-cent play (1); bell machine, Jennings Club Chief, 5-cent play (1).

AUTOMATIC BOOK VENDING MACHINE CO., 381 Fourth Ave., New York. Personnel present: Mortimer Wosnitzer, Irving Goldstein, Milton Goldstein and Milton Rothstein.

Equipment displayed: Book-o-Mat pocket book vender.

AUTOMATIC DISPENSERS, INC., 2623 Nicollet, Minneapolis, Minn. Personnel present: Albert Cole, president; Richard Cole, Sam Kresberg, Ken Andrews, E. J. St. Lawrence, A. M. Carr and Lloyd Andres.

Equipment displayed: Three Drink-o-Mat soft drink cup venders were on display. Venders have 1,000-drink capacity.

BALLY MANUFACTURING CO., 2640 Belmont Ave., Chicago. Personnel present: Ray Moloney, George Jenkins, Herb Jones, Art Garvey, Phil Weinberg, Dan Moloney and Tom Callaghan.

Equipment displayed: Floor model juke box, hideaway mechanism, Triple Bell and De Luxe Draw Bell, console bells; Bally Entry and Special Entry, one-ball automatic payout and one-ball free play, respectively; Double Barrel, five-ball free play; Hi-Boy, bell console; Bally Crane, digger; Bally Baseball, mechanical ball-batting machine; Skill Shot, skee ball; Roto-Lete, triple roulette ticket vender and Pepsi-Cola cup vender.

BAUM DISTRIBUTING CO., 2718 Gravois Ave., St. Louis, Mo. Personnel present: Dan Baum, Arthur Heimke, Walter Gummersheimer and Henry Fox.

Equipment displayed: Four-caster "Streamliner" automatic phonograph stand (2); "Steel Strong" tubular coin wrappers, and one pinball game Millroy.

BELL LOCK CO., 4th & Huron Sts., Michigan City, Ind. Personnel present: C. A. Sprague, P. J. Hoban.

Equipment displayed: Lock models Nos. 102, 108, 89 and 115 of the screw type lock. Featured was the No. 532 made especially for frozen food lockers.

BELL-O-MATIC CORP., 4100 Fullerton Ave., Chicago. Personnel present: Mike Ziv and Donald Wissmann.

Equipment displayed: Mills Jewel Bell.

L. BERMAN & CO., INC., 114 N. W. 1st St., Evansville, Ind. Personnel present: Ed Lafferty.

Equipment shown: Automatic phonograph speakers; 2 models of speaker cabinets, 2 small and 1 large type shown. Also pin game lift equipment called Han-Dee Lift.

BLOCK MARBLE CO., 1425 N. Broad St., Philadelphia, Pa. Per-

Valuable Hints For Coinmen at CMI PR Clinic

CHICAGO, Feb. 8.—Coin Machine Industries Public Relations Clinic at the Sherman Hotel here February 4 brought to light some points and suggestions for the good of the coin industry. James T. Mangan, public relations director; Dave Gottlieb, CMI president, and Leonard Micon, Los Angeles, headed the discussion.

Gottlieb opened the meeting with the declaration that the coin machine industry is one of the 10 greatest industries in the United States, and as such deserved a responsible and hard-hitting public relations program. To further this program, he said, manufacturers have contributed \$150,000 last year and promise greater assistance this year.

Stresses Ethics

Mangan, chairman of the meeting, stressed necessity of a code of ethics for operators, locations, distributors, jobbers and manufacturers. "Do's and don't's" applicable to the trade and suggested by coinmen were listed as being of high potential value to successful public relations.

Joe Hanna, Utica, N. Y., distributor attending the meeting, offered a plan whereby central CMI public relations offices could be kept informed in detail of various happenings and trends affecting the industry as they occurred thruout the country. Hanna's suggestion was to delegate certain coinmen in every locality to record and submit to CMI headquarters these occurrences, favorable or otherwise.

Mangan summed up CMI's Bureau of Public Relations activities and commented on already noticeable improvement in these relations. Of special interest to the industry, he said, was the increasing number of favorable newspaper items concerning the coin machine trade appearing in today's daily papers. Recognition of the value of radio to assist in the bureau's work, he added, was demonstrated in the presentation of five major radio broadcasts sponsored by the coin industry during the convention.

Video Programs at Show

Thru *The Billboard*, two television shows were aired last week, depicting scenes at the convention to acquaint the public with the industry's products and activities. Such public relation programs, those present at the meeting agreed, would be of real benefit to future coin machine industry advancement and prosperity.

Meeting closed on a note of optimism with regard to future public relations activities as the industry becomes more PR conscious and offers more real voluntary assistance.

sonnel present: Harry Block, Byron Block, Alfred Block, John Bittman, William Polis and Charlotte Schneller.

Equipment displayed: Miscellaneous parts and supplies for coin machine industry which included coin changer; coin counter, phono parts and supplies.

BUCKLEY MUSIC SYSTEM, INC., 4223 West Lake St., Chicago. Personnel present: F. H. Parsons, Pat Buckley, Nils G. Peterson, John J. Buckley, L. H. Stivers, Les Purington, William Corcoran, Rollo Smith and Gerald Haley.

No equipment was displayed at booth.

CENTRAL MANUFACTURING CO., 652 West Walnut St., Chicago. Personnel present: Jack and

(Continued on page 117)



1947 CONVENTION STORY

A Photo Review of the Coin Machine Industry's Big Show



10,000 Coinmen . . .

THRILLS, INSPIRATION AND A NEW CHALLENGE MEET THE TRADE DURING FOUR EVENT-PACKED DAYS IN CHICAGO. THRU THE BANQUET CLIMAX CMI'S SHOW RANG THE BELL.



. . . 1,000 Machines

From Every State, Trainloads of Coinmen . . .



Coinmen arriving for the show, trickling in all thru last week, swelled to thousands Sunday as packed trains arrived in Chicago. True Texas spirit is registered by this group of 200 who came from Dallas via Special.



Commodore Vanderbilt from New York carried upwards of 250 trade members, happy and expectant despite cold weather which had descended on Chicago and dipped below zero as week progressed. At the Sherman taxi line up.

To Chicago's Sherman Hotel, Convention Home . . .



Next step was registration at the Sherman, a process which kept seven clerks pounding typewriters for four days. Altho many had advance registrations, majority of visitors made this stop their first business.



Mountains of hats and coats filled temporary lobby check room, set up to accommodate conventioners who came for the day or stayed in other hotels. From early morning to wee hours the lobby milled with crowds.

For Reunion . . . And Preparation for the Big Show . . .



Reunion and good-fellowship reigned as coinmen greeted friends from afar and got set to enjoy the coin machine industry's first big conclave since pre-war days. Handshakers here are at Williams Mfg. Co.



Work went on at hotel as firms readied for tomorrow's opening. Typical is National Venders booth. President Ben W. Fry (hat on), V.-P. A. F. Diederich (suspenders) give machine final test as staffers work.

Doors Open . . . The Show Is On . . .



CMI directors, months of planning, worrying behind them, stand ready to welcome first visitors. L. to r.: F. H. Parsons, Jim Gilmore, John Chrest, Dave Gottlieb, Walter Tratsch, William Babkiz. Not present: E. W. Hood, DeWitt Eaton, Lou Gensburg.



Conventioners swarm thru gates as exhibit floor opens for first time Monday morning at 10. Before show closed Thursday, 56,000 admissions had been clocked.

Billboard Newsreel Films the Story . . .



Celebrities, cameras, klieg lights add brilliance to opening. Above, Larry Adler, harmonica king, plays for convention newsreel filmed by The Billboard. Movie will be available for showing by any trade group thruout the country.



Ace newsreeler Jack Lieb, famed as cameraman for MGM overseas during the war, moves thru exhibits to give stay-at-home cotmen a graphic idea of the show. Chicago, East, West Coast premieres are planned for early date.

Telecasting "First" for Trade Expositions . . .



Two half-hour television programs direct from convention floor helped to make show outstanding business event. WKBK telecasts were sponsored by The Billboard, like newsreel in close co-operation with CMI as a trade service.



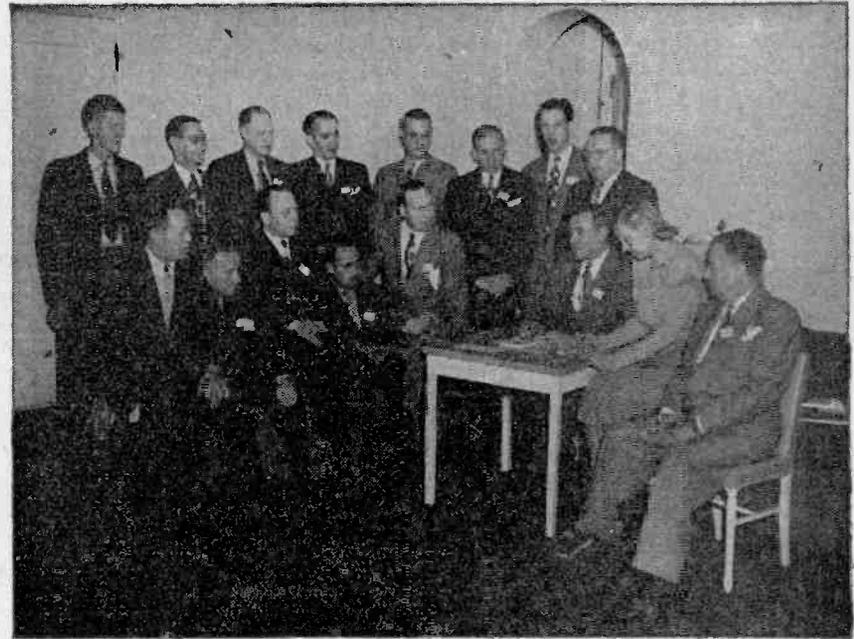
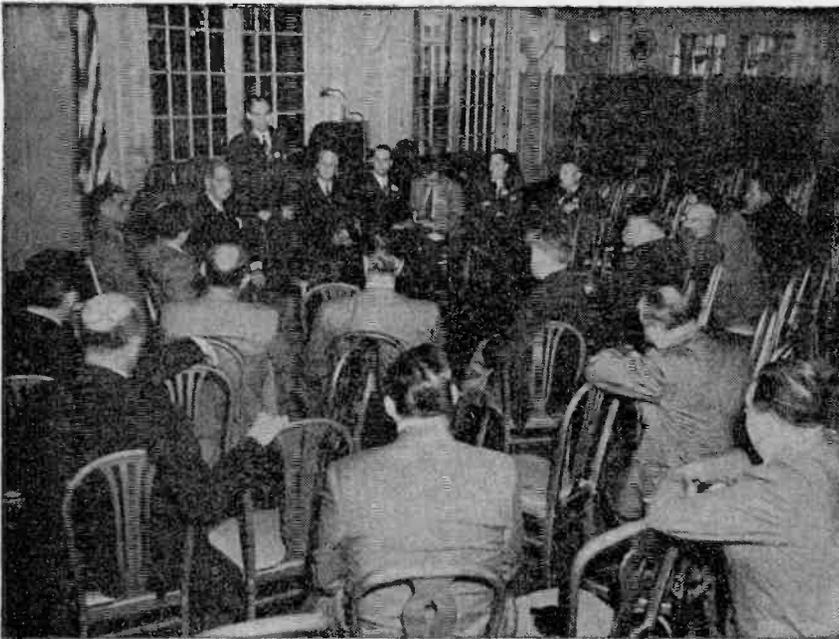
While video crew worked on exhibit floor upstairs, crowds in Sherman lobby viewed show on television set in CMI Public Relations Booth, also in West Room. Programs represent first extensive television coverage of a trade meeting.

Business . . . Fellowship . . . Stunts . . .



Conferences and forums tackled trade problems from varied points of view. Important among them was meeting of State and local association executives who were guests of CMI board of directors at dinner Monday night. Objective: To discover channels of co-operation between local, national groups.

Entertaining for convention visitors, lending prestige to the industry was the Celebrity Luncheon Tuesday, with outstanding recording show-world personalities as guests. Addressing group here is Preston Bradley, Chicago's eminent radio preacher. Affair drew crowd in commodious College Inn.



Representative of solid work done at convention was forum on phonograph excise taxes. Like vending machine, public relation forums, this focussed on vital trade topic. Speaking here is John W. Haddock, AMI, Inc., president, who joined other music men in formulating program to remove tax.

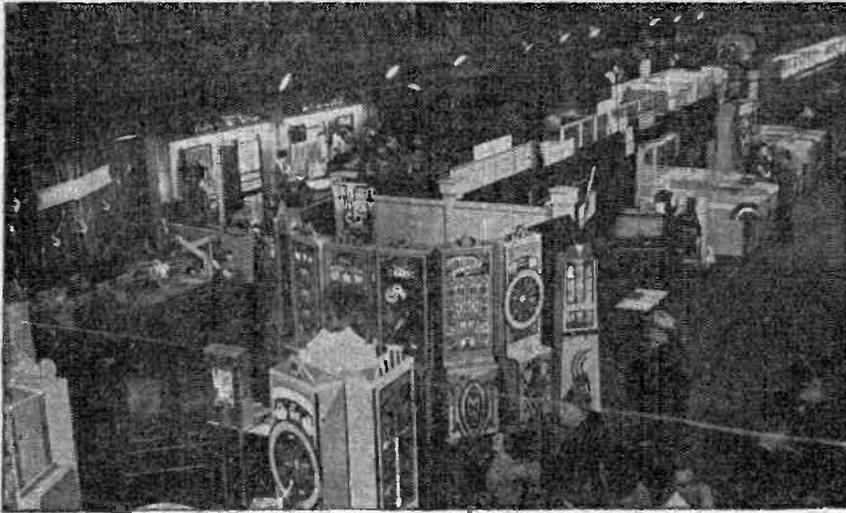
Arcade men picked convention time to launch broadened association which will make amusement game operators eligible for membership. Revamped group, directors of which meet here, is to be known as National Association of Amusement Machine Operators. At table is President F. McKim Smith.



Stunts and hijinks offered comic relief at a hard-working convention. Here five settlement house boys compete in three-minute popcorn eating contest sponsored by CMI Public Relations Bureau and Viking Tool & Machine Corporation. Ira T. Byram times boys; singer Dick Todd acts as judge for event.

Few convention visitors missed CMI Relations Booth in Sherman lobby. Here radio's Lulu Belle and Scooty view booth's attractions, which included railway ticket vender, television receiving, public relations exhibits, an eight-minute film depicting scope, importance of coin machine industry.

On the Floor With 128 Exhibiting Firms . . .



Grand Ballroom, pivot of exhibition from which four other sections branched out, gives typical scene of concentrated machines, colorful display. Record manufacturing firms, prominent at show, were housed chiefly in these booths.

Crowd views mechanism display for new music machine of Bally Manufacturing Company. Seen over its top are Bally's Herb Jones (right) and Art Garvey, sales manager, Eastern division. Besides games, firm showed new drink vender.



Candid show at D. Gottlieb Company booth has Sol Gottlieb (left); Morrie Hankin, of Atlanta, having friendly chat as others inspect games.



Personal Music's President H. F. Dennison at right chats in booth set-up with Romeo Laniel, Ray LaLonde, Edward Laniel, Montreal cotnmen.



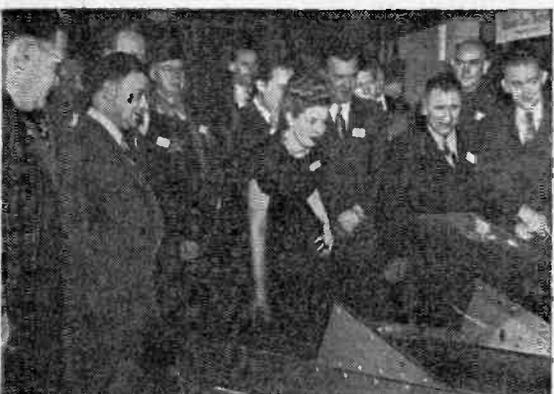
Attention-getter was Coitrol's fortune teller via electric typewriter. Drum majorette gets message as firm's J. W. Kintzel operates.



Two sirens make things pleasant at Solotone booth. Captivated gentlemen are music firm's Pat Ryan (left) and Sales Manager Clyde Jordan, with Stanley S. Petticrew, of Petticrew Supply Company, Springfield, O., between them.



Milt Herth (left), leader of well-known trio, tries Exhibit Supply Company electric typewriter. At Pollard's side is snow-haired John Chrest, company v.-p.



Fair-sex visitor demonstrates bowling machine in booth of Allite Manufacturing Company, Los Angeles, as convention newsreel camera grinds.

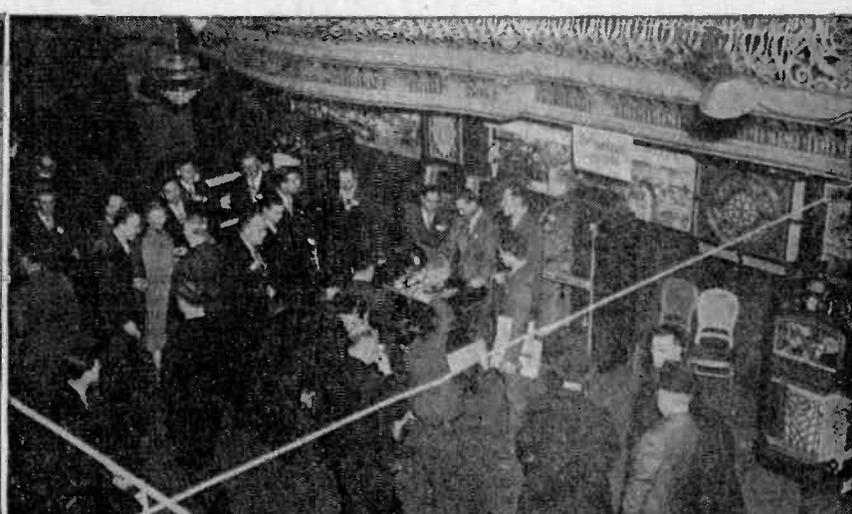


Gay crowd attacks Atlas Novelty Company's exhibit. That's firm's Eddie Ginsberg in rear with hostess who brightened up this booth.



Denver operator H. W. Carpenter, wearing Western togs, with wife tries out H. C. Evans Company game. Firm rep at right: Eddie Malleck.

On the Floor . . . Music . . . Games . . . Venders



Television camera catches AMI, Inc., booth. WKBK's announcer interviews singers Bobby Beers, Joan Mowery after briefly covering products in music field exhibited by firm. Automatic Hostess equipment was featured.

One of convention's larger booths showed Packard Manufacturing Company music machines. In center of photo behind mechanism are Carl J. Angott, distributor in Detroit; Packard President W. H. Krieg (hands on table).



Coin shoe-shine machine was a convention novelty. At right of machine is Art Slade, general manager of firm, Coin Arts Industries.

Talking over show at International Mutoscope booth (l. to r.): Al Blendow, Leo Weisskopf, Bill Rabkin, George R. Rambaum, J. F. Ferko.

Hosting to coke are (l. to r.): Automatic Dispensers' Kim Andrews, President Albert Cole, V.-P. Sam Kresberg, A. M. Carr, Richard Cole.



At DuGrenier booth (l. to r.): Henry J. N. Taud, Houston; M. C. Dowmany, Charleston, W. Va.; O. Fryzell, Haverhill, Mass.; Julius Levy, New York rep for firm; Burnhart Glassgold, DuGrenier v.-p.; H. W. McNeal, Houston, Tex.

New model two-way ice cream vender exhibited by Revco, Inc., gets televised here as interviewer Don Ward discusses vender features with model. Representatives of firm at show included President G. F. Forsthoefel, C. O. Hall.



Chicago Coin's booth, framed in fancy lattice effect, also was covered in television program. Video fans saw girl playing game.

F. J. Rathdun, vice-president, Cup Service Machine Corporation, draws cup of coffee from vender exhibited by Bert E. Mills, shown at right.

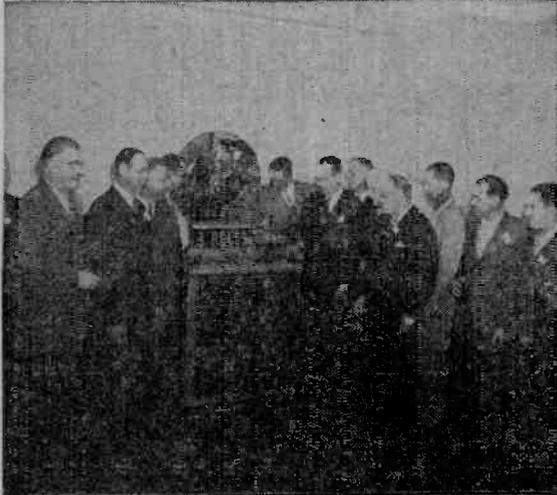
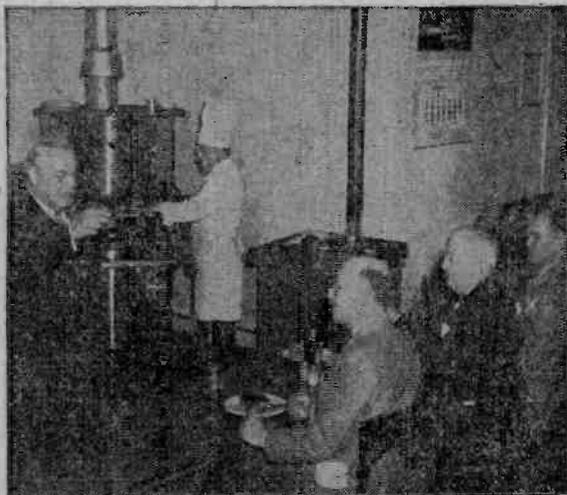
R. L. Budde explains A. B. T. Manufacturing Company's Auto-Clerk, new development which merchandises automatically at 100 prices.

Show Overflows to Other Hotels, Factories . . .



At Tropical Room of Continental Hotel, Mills Industries, Inc., debuted its 1947 phonograph, served buffet. Near machine are Mills men (l. to r.): Richard K. Law, Charles W. Schlicht, William Ambrose and Gordon B. Mills.

Morrison Hotel, top away-from-the-Sherman spot, housed Rock-Ola exhibits. Left to right: Firm's Maynard Todd and Herb Harbison with H. C. Stine, State College, Pa.; Rodney Heljer and F. O. Bradley, Dale Novelty, Muskogee, Okla.



Richard Groetchen serves steaks prepared on firm's cooker to plant visitors during show. Seated: Norman Pond, Arthur Flake, W. Dickson.

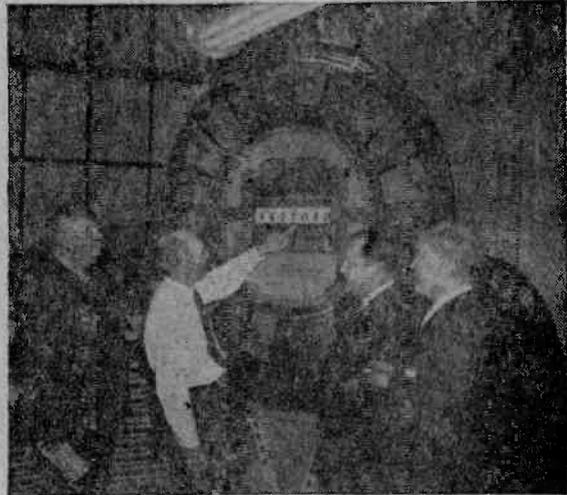
Presidential Suite at the Morrison, with Bell-o-Matic as occupant, kept daily open house for operators. One group is pictured above.

Chief Room at O. D. Jennings plant offered an attractive entertainment to many visitors during the show. New bar was christened here.



Bert Davidson hosted at showing of new juke box by National Filben Corporation. L. to r.: Al Deckard, Terre Haute, Ind.; Harold Stark; Harry Jacobs Jr., Milwaukee; Ed C. Johnson, Filben West Coast rep, and Davidson.

International talk progresses here at Aireon Manufacturing Company Congress Hotel suite as Mrs. Harold Klein, Milwaukee distrib's wife, chats with Peter Lee, George Chow and Allen Lee—all operators in Ontario, Canada.



Party at new Starlite Room of Williams Manufacturing Company plant featured television reception of telecasts from convention floor.

J. E. Keeney hosts column at plant. L. to r.: Loz Wolcher, Keeney, Charles Aronson, W. J. Alberg, Bill Ryan (firm's vice-president).

Clan gathers at Buckley Manufacturing Company plant party during show. L. to r.: Larry Copeland, Dewey Buckley, Bob Buckley, Pat Buckley.



PUBLIC RELATIONS AWARD CAPS SHOW

A TRADITION in the industry, the Coin Machine Show banquet this year assumed greater significance than ever. More than 1,700 trade members and guests who gathered in the Stevens Hotel Grand Ballroom Wednesday, February 5, were privileged to witness the presentation of the industry's first annual CMI Public Relations Award. Given to the individual deemed to have done the most outstanding public relations job for the industry during the past year, award had stirred up intense interest during past months, reaching a climax during the show. As James T. Mangan, chief of CMI Public Relations Bureau, rose to make the presentation, a hush fell over the banquet hall, then unanimous acclaim for the winner—who wasn't there. Samuel (Curly) Robinson, managing director, Associated Operators of Los Angeles County, Inc., was too busy doing the type of public relations work for which he is nationally known to come to Chicago for the show. Leonard Micon (see photo below), a director of AOLAC, accepted for him the illuminated scroll and the order for a 1947 Cadillac automobile, form which award took this year. As banqueters went on enjoying the affair, Robinson received first news of the honor by wire.

CMI Banquet speakers' table, shown in picture at top of page, honored association directors (left to right): R. W. Hood, John Chrest, secretary-manager James A. Gilmore, William Rabkin, president Dave Gottlieb, DeWitt Eaton, Walter Tratsch, F. H. Parsons. Ninth director, Lou Gensburg, was unable to attend banquet.



THE WINNER Samuel (Curly) Robinson, managing director of Associated Operators of Los Angeles County, Inc., had an enviable record to recommend him for the industry's first Public Relations Award. Ten years ago he entered the trade to help organize and manage AOLAC. Thru a decade filled with problems for the association, the group has been a model of good public relations under his guidance. At left, AOLAC Director Leonard Micon receives award for Robinson from James T. Mangan (right), who made presentation as chief of CMI Public Relations Bureau.

VENDERS IN SHOW SPOTLIGHT

Arizona Bottlers Put Approval on Nickel Price for Beverage

PHOENIX, Ariz., Feb. 8.—Convention of Arizona State Bottlers' Association here this week indicated the tremendous interest bottlers have in automatic merchandising equipment. Survey of opinion here shows that bottlers are proceeding on cautious buying schedules, where vending machines are involved, until conditions within the bottling industry settle down to near-normal.

A campaign to get empty bottles out of homes and back in bottling plants where they can be refilled was started at the convention. Cooperation of the Boy Scouts of America in rounding up the returnable bottles was assured.

Favor Nickel Price

Members of the association previously had gone on record for continuing the retail price of carbonated beverages at 5 cents, and took no action at the meeting to rescind the nickel price. In an open discussion on case deposit trends, it was learned some bottlers are requiring a \$1 deposit for each case, while others are getting 80 cents. Some are maintaining the usual 50-cent rate. Suggestion was made to have a standard deposit, but the bottlers decided to leave the matter up to the individual as determined by his locality and competition.

Bottlers went on record as favoring control of sugar until supply meets demand. They heard a telegram from U. S. Senator Carl Hayden (Dem.), Arizona, that more sugar would be available in 1947. However, bottlers requested industrial users be given an increased allotment of sugar beginning in the second quarter of this year. Recommendations are being forwarded to the American Association of Carbonated Beverages.

Elect New Officers

New officers elected for 1947 were: M. C. Purcell, Coca-Cola, Flagstaff, president; Floyd Wallace, Coca-Cola, Douglas, vice-president; J. L. Tade, Crown Cork & Seal Company, Phoenix, secretary-treasurer. Directors named were D. C. Crimmins, Seven-Up, Winslow; F. P. Stuermer, Coca-Cola, Safford; H. C. Phillips, Dr. Pepper, Douglas, and John Massenburg, Dr. Pepper, Phoenix.

Coin-O-Matic Moves Offices to Chicago

CHICAGO, Feb. 8.—Coin-O-Matic Cashier Company, formerly located in Seattle, has moved its main offices to temporary quarters at 1520 North Halsted Street here. Charles Pasco, sales manager for the firm, explained that Coin-O-Matic is now sharing offices with its plant and that permanent offices would be established in the near future.

Incorporated six months ago, the firm showed its new coin changer during the 1947 convention held here this week. Pasco said that distributor appointments were now being made for the changer, and that these appointments would be completed within a week.

Officers of the firm, in addition to Pasco, are Corley Phelps, president; Dr. C. G. Tein, vice-president, and Anthony Arnston, secretary-treasurer.

Control Device Sorts Coins, Delivers Goods, Gives Change

CHICAGO, Feb. 8.—One answer to demands for a multiple vending control system adaptable to any electrically-operated coin machine was given the trade during the Coin Machine Show by Guardian Electric Company here.

Shown in firm's Sherman Hotel suite and known as the "Computit," system accepts coins of four denominations, sorts and totals coins inserted, delivers merchandise selected and returns correct change where overpayment is made.

Unit is not in itself a vending machine, explained J. J. Rowell, sales manager. Rather, he said, it coordinates coin chute, slug rejector, merchandise vending mechanism and changemaker.

Multiple Vending Solution

Seen as a solution to multiple vending at odd prices for complete store units, for frozen foods, bakery goods, drug sundries as well as the usual vending items, it is emphasized that the unit uses only standard, available parts and makes possible automatic merchandising of items up to \$1.80 in price.

Marvin Nelson, Guardian's chief engineer, offered a simplified explanation of the demonstration unit in the following terms:

Nickels, dimes and quarters (half-dollars when chutes are available) establish units of five-cent credits onto a credit relay. A separate credit relay totals pennies. Prices are predetermined by setting numbered knobs inside the vending machine on the back of the control box.

How It Operates

Merchandise desired is first selected, coins are deposited to equal or

exceed the specific value of merchandise in any column. When first coin is deposited, selection button locks automatically, prevents any attempt to manipulate selections to obtain excessive change or merchandise at lower price.

When exact amount is deposited, credit relay accumulates correct amount, trips a delivery solenoid as in this unit and delivers merchandise. Unit then resets to zero.

With overpayment, a "hold" relay prevents any operation of "Computit" until credits cease coming from coin deposits, and then starts a cancelling action, delivering number of units overpaid.

In demonstrator model, quarters, dimes and nickels are deposited in one slot, pennies in a second.

Tobacco Men To Meet April 14

NEW YORK, Feb. 8.—Nelson A. Miller, chief of the distribution section of the U. S. Department of Commerce, and John Albright, chief of the wholesale section, bureau of census, were announced this week as two of the featured speakers at the 15th anniversary National Association of Tobacco Distributors' convention by Joseph Kolodny, NATD managing director. Event is slated for the week of April 14 at the Palmer House, Chicago.

Edward H. Miller, special assistant to the U. S. Attorney General; Frank P. Will, president of the G. H. Cigar Company; J. P. Spank Jr., president of the Gillette Safety Razor Company; Rudolph Hirsch, president of the Kaywoodie Company, and V. R. Kendall, vice-president of the Diamond Match Company, are some of the other speakers that have been selected to date.

"We are endeavoring to arrange a program which will deal with problems confronting the trade in a forthright and realistic manner," Kolodny said. "The NATD is keenly aware that in the present changing state of our national economy there is urgent need for clarification of the issues and for a study of the signposts pointing ahead. We are selecting speakers who are eminently qualified to discuss the basic trends in their respective fields."

Localized Rejector Repair by National

CHICAGO, Feb. 8.—Localized repair service of slug rejectors and companion units is planned by National Slug Rejectors, Inc., St. Louis. Firm has formed National Slug Rejectors Service companies in California, Illinois and New York, and intends creating other central service set-ups across the nation.

Consisting of a local office and serviceman, these authorized service companies promise 2-3 day service on repairing and reconditioning slug rejectors and similar coin handling units.

Trends Bared At CMI Show

Coin changers seen taking leading role in future of automatic merchandising

CHICAGO, Feb. 8.—Important part coin changing mechanisms will play in the future development of automatic merchandising was pointed up this past week at the 1947 Coin Machine Convention and Show. Twenty-eight manufacturing firms, and a large group of distributing companies, displayed vending equipment on the exhibit floor. Exhibits ranged from 1,200-cup drink dispensers to shoeshine machines and razorblade merchandisers.

Surprisingly, only one bottle vending machine—the Jennings milk dispenser—was shown during the four-day convention, but cup drink venders were very much in evidence. Three firms displayed cigarette merchandisers—two of them showing electrically operated as well as manual venders. One firm, National Vendors, showed a new electrically controlled candy bar vending machine.

A total of six firms showed candy vending machines, four showed drink venders, and three bulk venders were displayed. A number of specialty vending and service machines attracted wide attention from the more than 10,000 people who attended the show.

Pocket Book Vender

Automatic Book Vending Machine Company, of New York, displayed its selective vender which dispenses Pocket Books on exclusive franchise arrangement with Simon & Schuster. The book vender is made by the American Vending Corporation, Kansas City, Mo., and is the same machine essentially as the Vendit candy merchandiser, operating on the continuous chain principle.

Single ice cream vending machine displayed at the show was the Revco machine, which is now equipped to accommodate various price ranges. Compact and well-designed, the ice cream vender is a post-war model of the ice cream vender which Revco produced before the war, and embodies improvements in refrigeration and servicing.

One popcorn vending machine, produced by Viking, was displayed. The vender is entirely automatic, with the corn popped after the customer inserts his coin.

For the first time a coffee vending machine, from the Bert Mills Corporation, Chicago, was shown. A tremendous amount of public interest has been created in the hot coffee merchandiser, which is viewed as a complementary machine to the hot sandwich vender. Bert Mills vender offers the customer his choice of black coffee, coffee with cream only, with sugar only, or with cream and sugar.

Remote Control Devices

Despite the fact that frozen food vending machines have been much in the news, nothing resembling or easily adaptable to the frozen food vender was displayed. Auxiliary equipment, such as remote control devices and change-making apparatus which will be used eventually when food venders are produced, attracted great interest. A. B. T. Manufac-

(See Venders Grab on page 105)

New Built-In Coin Changer Exhibited By National Slug

CHICAGO, Feb. 8.—National Slug Rejectors, Inc., St. Louis, displayed a new mechanical coin changer of the built-in type at a private showing during the CMI convention here. Changer is designed for use on mechanical-type venders, and accepts dimes and nickels thru a single coin entrance, giving merchandise and nickel change when a dime is inserted.

Change tube of the mechanical changer can be adapted to hold various amounts of 5-cent coins. When the vender is serviced it is charged with one nickel for each piece of merchandise in the machine, making it possible for each item to be purchased with a 10-cent coin. Size of the changer is approximately 8¼ inches high, 7¾ inches long, and 1½ inches thick.

Mechanical changer is a unit in an interchangeable series similar to those of the firm's electrical coin changer and electrical coin actuating units.

Also displayed at National's private showing was a new electrical coin changer designed to vend 10-cent merchandise. Similar in all respects to the firm's standard changer servicing nickel venders, it differs in that it vends dime merchandise, taking two nickels or a dime for each item and returning three nickels from a quarter.

Sugar and Price Problems On Top in Vending Forum Discussions at CMI Meet

Operators Huddle With Suppliers and Machine Makers

CHICAGO, Feb. 8.—Plans of Coin Machine Industries, Inc., to make the 1947 Coin Machine Convention of greater interest to the vending machine industry featured an open forum on vending machines, scheduled for the third day of the convention. The conference was open to manufacturers, operators, and distributors interested in any and all types of vending machines or merchandise sold thru such machines and was scheduled as one of the most important events of the 1947 show.

J. W. Coan, president of Coan Manufacturing Company, Madison, Wis., presided at the meeting. Operators of candy bar and chewing gum venders seemed to predominate the meeting. However, a number of bulk vender operators were present. More than 40 operators were in attendance and the discussions were lead chiefly by those interested in candy bar machines. At least two manufacturers of candy bars and one representative of a chewing gum manufacturer were present to answer the many questions posed for them by operators.

Say Sugar Story Confused

The two candy manufacturers present stated frankly that the sugar situation is still not cleared up and suggested that it would be at least three or four months yet before candy bars would show up in increased lots. They suggested that even when sugar began to be shipped to the United States in larger quantity there would still be spotty distribution and it would require months before candy manufacturers in general could begin to really capitalize on greater supplies.

It was also suggested that when sugar supplies increased and in case sugar decontrol is put into effect, that the liquor industry would grab up the available sugar.

Candy manufacturers also suggested that the prices on all materials are going up with the possible exception of corn sirup. Prices on milk and butter continue to be unstable, peanuts are high and chocolate is especially high. Manufacturers of candy also suggested that coatings are increasing in price and they hear that chocolate will get scarcer and much higher.

Bar Price Problem

Operators discussed freely the problem of increasing prices on candy bars. They want to avoid by

all means the raising of their candy bar prices to 6 cents or more. They affirm their determination to stick to the 5-cent price. Manufacturers suggested that operators should do it if possible and that they would do everything within their means to help them stick to the 5-cent price. The discussion of price led to consideration of prices charged in retail stores and the effect it was having on the consumers.

Some operators said the public was responsible for the price of 6 cents or more because they had actually seen customers pay more than 5 cents in stores that had not already raised their prices. Chain store competition of price was mentioned as the other side of the picture. One chain was mentioned as now selling two bars for 9 cents. Such competition shows up chiefly in factory workers' lunch boxes. Operators explained that wives of factory workers buy candy bars at the chain stores to put into the lunch boxes and the price is on the item.

The representative of a chewing gum manufacturer joined with the candy manufacturers in saying that sugar is the big problem but that if sugar were plentiful, chewing gum might still be short because other materials would then be short. The candy manufacturers said that if sugar is decontrolled the price of sugar might increase to a point where the nickel candy bar would have to be retailed at 12 cents. The two manufacturers suggested that they favor keeping sugar controls for some time yet. Consumer resistance to price advances has been rather weak and manufacturers suggested and operators present confirmed this fact.

Day to Day Operating

Candy manufacturers are operating on a day to day basis it is said. The candy manufacturing industry expects a 10 per cent to 20 per cent increase in available sugar supplies during the next few months and it should mean an increase of about 20 per cent in the supply of candy bars.

On the subject of slugs the operators present said it was not now a serious problem. It had increased to some extent during the war because of the greatly increased number of factory workers. Operators said the problem could easily be solved by going to the superintendent. (See Sugar and Price on page 108)

GROETCHEN'S
IMPS 14
of 5¢

Fruit or
Cigarette
Reels.

Brand New!
Immediate
Delivery!

\$13.75

Lots of 6.
Single—
\$14.75.



RUSH ORDER
HARD TO GET

STANDS

for
Merchandise
Vendors

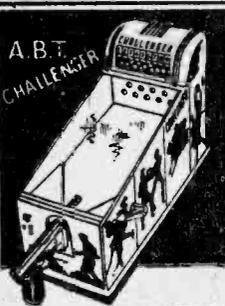
Solid Steel-Base
Total Weight 40 Lbs.

PRICE
\$4.00

Will Support
Any Type
Vendor.

VEEDCO

2113 Market St., Phila., Pa.



IMMEDIATE
DELIVERY!
Single Lots

\$65.00 each

*Send for Free
Leaflet.

NO
BATTERIES
NO
ELECTRICITY
1¢ or 5¢ Play



Brand New LATEST
factory model Shipman
Triplex Stamp Vendors.
Vends 1¢, 3¢ and New
5¢ Air Mail. Compact
size! Foolproof! Sold
ONLY to operators.

Price, \$39.50 each.
IMMEDIATE
DELIVERY!

1/3 Dep., Bal. C.O.D.

Send for free leaflet

R. H. Adair Company

6924-26 Roosevelt Rd.

Oak Park, Ill.

Folders—New, time saving
multiple type only

\$16.75 for 25,000
which return gross profit
of \$250.00 when sold
thru the machines!

START A ROUTE WITH ONE OR MORE
VENDORS

IMMEDIATE
DELIVERY

SILVER KING
VENDORS

1¢ or 5¢,
\$13.95 each.

Lots of 25
or more,
\$10.00 each.

ALSO
IN STOCK

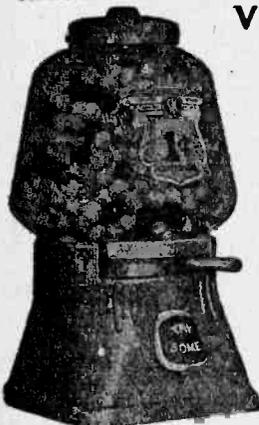
Victor Model V

"V" Vendors,
Globe Type,

1¢ only,
\$11.75.

Cabinet Type,
1¢ or 5¢,
\$13.75.

Both types can
be changed to
handle Bulk
Merchandise,
including Ball
Gum, without
cost.



WISCONSIN NOVELTY CO. of Milwaukee
734 N. Green Bay Ave. Milwaukee 6, Wis.

CIGARETTE MACHINES
REAL BARGAINS
READY FOR LOCATION

National 9-30 \$ 52.50
DuGrenier W's, 9 Col. 47.50
DuGrenier 7 Col. Mod. 5. Ea. 27.50
DuGrenier Champs, 9 & 11 Col. 75.00
U-Need-a-Pak, Model 500, 15 Col. 95.00
U-Need-a-Pak A, 9 Col. 65.00
U-Need-a-Pak A, 6 Col. 50.00
U-Need-a-Pak Monarch, Like New,
6 Col. \$10.00
U-Need-a-Pak Monarch, Like New,
8 Col. 120.00

What Have You To Sell?

Half Deposit. Phone: BA 9-0606
HARRIS VENDING
2717 N. Park Ave. Philadelphia, Pa.

CIGARETTE
MACHINES

Uneedas, brand new,
8 cols. \$154.50
6 cols. 144.50
Model 500, 15 cols. 125.00
Model E, 8 cols. 55.00
Rowe, 150 pack cap. 32.50
Royals, 10 cols. 105.00
Imperials, 8 cols. 70.00
National, 9 cols. 72.50
DuGrenier With Duals,
390 pack cap. 75.00

Du Grenier,
Champion, 475
Pack Capacity,
\$100.00.

TOP CONDITION—UNCONDITIONALLY GUARANTEED

One-Third Deposit With Orders—Balance C. O. D.

PARTS AND MIRRORS AVAILABLE FOR ALL MODELS!

UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"

NEW ADDRESS: 166 CLYMER STREET

BROOKLYN 11, NEW YORK



VICTOR
MODEL V

Globe Type
Model V, 5 lbs.
Capacity. For Bulk
Merchandise or Ball
Gum.

SPECIAL
DEAL

10 Model V Globe
Type Machines,
140 Pounds Boston
Baked Beans.
All for \$165.00.

SALTED NUTS

Spanish Salted Peanuts . . . 19 1/2¢ Per Lb.
Va. Blanched & Salted Peanuts 27¢ Per Lb.
Vending Machine Mixed Nuts . . 50¢ Per Lb.
(30 pounds or 30,000 pounds)

ASSORTED CHARMS—BRIGHT COLORS

Flat Plastic, 1,000 \$ 2.80
Flat Plastic, 10,000 27.50
Flat Plastic, 100,000 250.00

Charms Mailed Parcel Post
Paid by Me.

Terms: Full Cash With Order,
F. O. B. Factory.

ROY TORR LANSLOWNE
PENNA.

"BUBBLE"
BALL GUM

5/8 In.

140 to the Pound
LIMITED SUPPLY

FIRST COME
FIRST SERVED
85c per lb.

INTERSTATE
MERCHANDISING CO.
1196 COMMONWEALTH AVE.
BOSTON 34, MASS.

FOR SALE

10 Columbus "46" Peanut Vendors. Lot \$75.00
5 Northwestern 40s. Lot 32.50
2 Columbus Bi-Mor, with stands. Lot . . 55.00
Single Machine Floor Stands. New . . . 4.50
Wall Brackets. New steel65
The above equipment like new or new in every
respect. Clean and ready for location. We also
have 33 used Columbus Ball Gum Machines
for best offer.

1/3 with order, balance C. O. D.

OPERATORS IN GEORGIA,
CONTACT US AT ONCE!

We have something that may interest you.

GEORGIA AUTOMATIC COMPANY
P. O. BOX 223 DECATUR, GA.

VENDIT

Sells More Candy • Pays More Profits

The VENDIT Corporation

2946 W. Grand Ave., Chicago 22, Ill.

See High Peanut Prices With Oil Users Bidding for Supply

CHICAGO, Feb. 8.—Outlook for fully stocked peanut venders with moderate prices is still not entirely in the operators' favor, due to high prices and recent upsurge in demand of the nuts for making edible oils. Altho the Department of Agriculture's 1946 annual summary revealed that

2,075,880,000 pounds of peanuts were picked last year, thus making it the fifth consecutive year that U. S. peanut production exceeded the 2,000,000,000 pound mark, heavy world demand for such an edible oil as that obtained from the nuts has cut into the actual food crop reaching the market.

Prior to the war industries using peanuts for candy, salted peanuts and peanut butter had the crop practically to themselves. Now, commodities brokers say, picture has changed as these industries compete with peanut oil processors for the available supply. Taking but approximately 10 per cent of the total crop before the war, these processors at present are getting about 50 per cent of the yield and still find the demand for oils unsatisfied.

Resulting competition between the two groups, industry spokesmen say, has pushed peanut prices to more than double their pre-war level. November, 1939, No. 1 Virginia peanuts

sold for 6 cents a pound and extra large Virginias for 7 3/4 cents a pound; recent market prices were quoted at 15 1/2 and 20 to 21 cents a pound, respectively.

George F. Hartnett, of Marwood Company, Inc., commodities brokers, holds the view that oil is one of the potential big uses for peanuts. "It remains to be seen whether the edible users will continue to pay the price to keep peanuts from the oil processors," he said.

Also in favor of the peanut oil processors is the fact that a by-product of the crushing is peanut meal. The National Peanut Council, in reporting on new uses for peanuts, states that this meal is high in protein and is excellent food for live stock and poultry feed; it is also usable for making glues, fabrics and various other nonfood products. Therefore, it is seen that the oil processors can afford to pay a higher price for the nuts, relying upon resale of the meal, after crushing, to return a portion of their purchase price.

What this portends for future overall supply of peanuts in salted, candy or butter form is a debatable question. One thing, however, is evident to the coin machine operator who vends the nuts; higher prices will prevail as long as competition thrives.

CIGARETTE MACHINES

Central Vending Machine Service Co. of Philadelphia, offers the following types of Cigarette Machine Equipment for sale:

7-Col. S DuGreniers	\$ 42.50
7-8 Champions	95.00
9-11 Champions	110.00
5-Col. E Uneda Paks	40.00
6-Col. E Uneda Paks	45.00
8-Col. E Uneda Paks	55.00
9-Col. E Uneda Paks	60.00
6 A Uneda Paks	57.50
8 A Uneda Paks	67.50
9 A Uneda Paks	75.00
9-500 Uneda Paks	110.00

All of the above listed equipment have been completely overhauled and refinished. These machines look and operate like new. One-third deposit with order, balance C. O. D., F. O. B. Philadelphia.

We buy all types of Cigarette Machines, let us know what you have. Our shop is able to take care of any repair or refinishing work you may have. If it can be repaired CENTRAL can do it. Our reputation is built on satisfied customers.

Central Vending Machine Service Co. PHILADELPHIA, PA.
387 E. Cliveden St. Phone: Victor 4-1775

NORTHWESTERN VENDORS

DeLuxe Merchandisers	\$25.00
Model "33"	10.95
Model "40"	Write
Model "33" Ball Gum	9.65

1/3 Deposit, Balance C. O. D. Subject to change without notice.

IDEAL NOVELTY CO.

"Authorized Northwestern Distributor"
2823 LOCUST ST.
ST. LOUIS 3, MO.

NEW 5 CENT BULK VENDOR

FOR ALMONDS, PECANS AND MIXED NUTS. VENDS A GOOD PORTION AT HIGH PERCENTAGE OF PROFIT.



IMMEDIATE DELIVERY
JOBBER WANTED
WRITE OR WIRE FOR DETAILS

L. A. PENN. MFG. CO.
2126 Granville Ave.
WEST LOS ANGELES 25, CALIF.
416 FRANKLIN ST.
JOHNSTOWN, PA.



BRAND NEW
VICTOR
MODEL V
Cabinet Type

ANY QUANTITY

Immediate Delivery

1c MODEL
\$13.75 EA.

5c MODEL
\$14.75 EA.

NEW VENDING MACHINES

Advance #11	\$13.75
Columbus Model 46	11.50
Victor Model V, Globe Type	11.75
Columbus Model 46Z, 1c	11.95
Columbus Model 46ZB, 5c	
Pistachio Vendor	12.95
Columbus Model 46G	12.00
Master 1c	14.00
Master #2, 1c & 5c	15.00
Silver Kings	13.95
Coin Weighing Scales	18.50
Hot Nut Vendor	38.50

Charms, Per M	\$4.00
Sassy Buttons, Per M	6.00
Spanish Peanuts, 30 Lb. Ctns. Lb.	.21
Virginia Peanuts, 30 Lb. Ctns. Lb.	.28

For 5c Play on Any Machine Listed Add \$1.00 Extra.
Send for Descriptive Literature and Quantity Prices.

1/3 Deposit Required With Order.
FRANK DIST. CO. 535 N. 8th St. Phila. 23, Pa.

THEY'RE HERE!

... AND YOU CAN GET THEM IN 15 DAYS!

The scale with the greatest net earning power on the American Market. Gives a character reading or fortune with every weight, but you don't buy tickets or ribbons and continually service the scale. Wide coin chute to prevent clogging.

No levers or knobs to operate. It is 100% automatic—the coin does all the work.

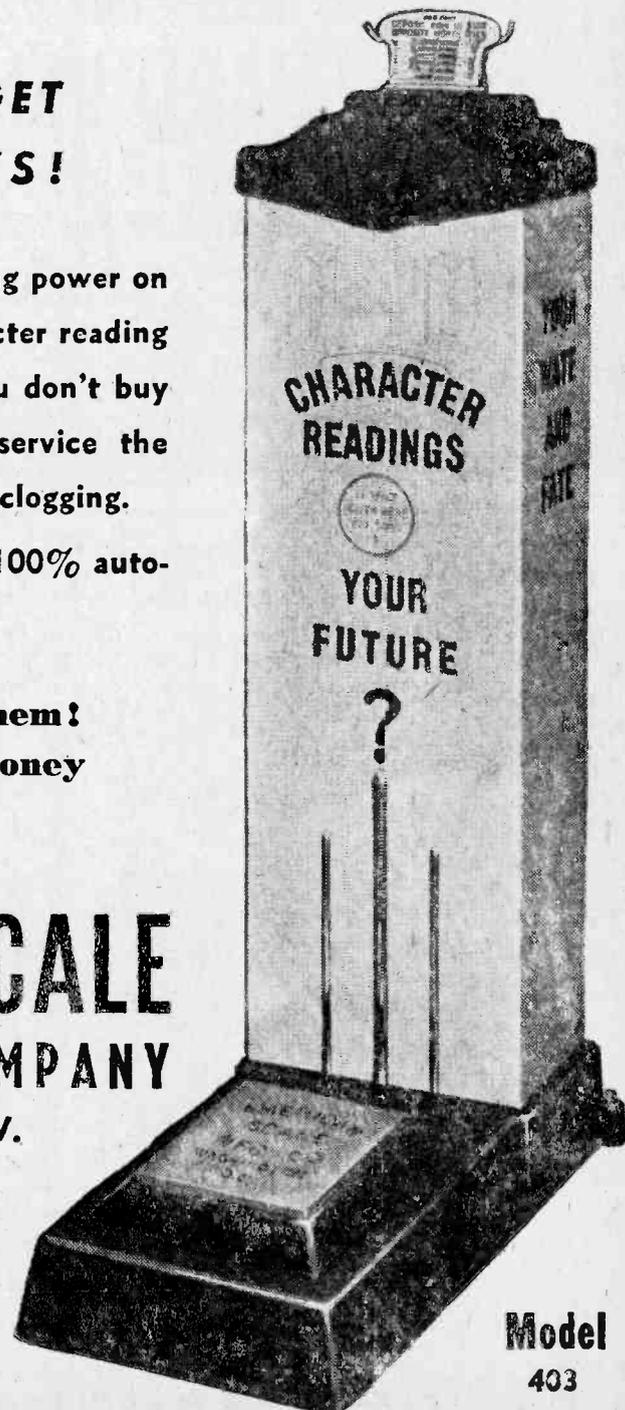
Gets locations and holds them!
Start earning real scale money
by ordering today!

AMERICAN SCALE MANUFACTURING COMPANY

3206 GRACE STREET, N. W.
WASHINGTON, D. C.

Long Distance Telephone
REPUBLIC 1355

Cable Address: "AMSCA"



Model 403

New and Used Bulk Vending Machines

50 New Advance #11, never uncrated, \$9.95 each; 12 New Duplex Advance Stands, \$3.50 each; 28 used 1c 3-Col. Snacks, 2 5c 3-Col. Snacks, all with stands, some good as new, \$9.95 each; 1 33 Northwestern with bracket, \$7.95; 1 Northwestern Merchandiser, 1c-5c, \$7.95; 4 Northwestern Deluxe, 1c-5c, \$9.95 each; 9 Northwestern 39, \$8.95 each. One lot of Sales Boards, 25% off operator's cost. 1/3 Deposit, Balance C. O. D.

ROGER STINNETT
808 Catharine Pl. New Albany, Indiana

Northwestern

Your Assurance Of Postwar Security

Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

Cubed and Sized Ice Venders Predicted at MIMA Convention

KANSAS CITY, Mo., Feb. 8.—Vending machines are becoming a major merchandiser of ice, not only on the East and West Coasts but in the Middle West, it was revealed at the 22d annual convention of the Missouri Ice Manufacturers' Association here.

Vending machines are retailing block ice, but it was predicted at the convention that they will become an important factor in the retail sale of cubed and "sized ice."

"In the sale of packaged ice, vending machines will play a big part in the metropolitan centers so that these packages will be available at all times to the retail trade," J. R. Dean, of Cape Girardeau, Mo., presi-

dent of the association, declared.

"Sized ice," or block ice that is crushed and sifted in various uniform sizes, is proving a boon for increased ice-tonnage for the manufacturers.

Comes in Three Sizes

Ice is usually sifted into three sizes. Size one, a fine snow ice, is popular for vegetable icing in the grocery stores, and the No. 2 size finds favor with operators of soda fountains where it is used in soft drinks. Most popular for home use, since it is best for mixing liquor drinks and ice water, is the No. 3 size, said Dean.

"This No. 3 'sized ice' is packaged in waxed, waterproof paper bags and a big market for this packaged ice is to families now using mechanical refrigerators who have discovered the advantages of buying this crystal-clear, taste-free, iceman's ice, in preference to the ice cubes made in their own electric refrigerators," Dean asserted.

"Most of the ice vending machines are on the East and West Coasts and have been in use many years selling block ice wrapped in wax paper. This new branch of the ice industry—selling sized ice in sanitary waxed paper bags—offers a big field to the vending machine industry," he pointed out.

Cubed ice is also adaptable to sales thru venders it was indicated. Many of the larger companies now make available to their customers cubed ice sawed from block ice. These cubes are the same size as those made in electric refrigerators but unlike the white cubes of mechanical refrigerators they are clear and taste free. They are packaged in waterproofed cartons and should be suitable for wide sale thru vending machines.

Advantage of Ice Vender

Major advantage of the ice vending machine is that it can be placed in apartment house districts where the ice business isn't sufficient to justify maintaining an ice house with attendant, but where business is profitable enough for the operation of a vender.

Further advantage is that it makes the ice available 24 hours a day and this would be especially important in the sale of "sized ice" and cubes for parties as many sales would originate late at night.

Ice vending machines have been installed in St. Louis, and are making their appearance in other Midwestern cities, Dean said.

Convention, which was held January 15-16 at the Continental Hotel, was attended by 168 members of the Missouri association and visitors from ice companies in Kansas and Illinois. Dean, vice-president of the Pure Ice Company, Cape Girardeau, was elected president; J. L. Rowland, Fayette, honorary president; L. A. Kinkhorst, Brunswick, vice-president; and V. A. Esphorst, St. Louis, secretary-treasurer.

GROETCHEN'S

1¢ or 5¢ IMPS

Fruit or Cigarette Reels.

Brand New.

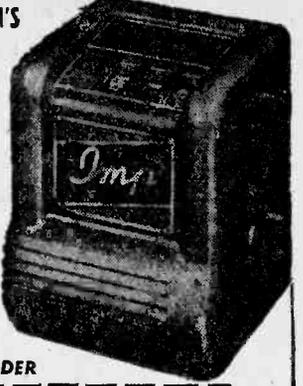
Immediate Delivery.

\$13.75

Lots of 6.

Single—

\$14.75



RUSH ORDER

HAMILTON SCALES

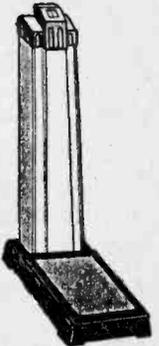
BRAND NEW!

IMMEDIATE DELIVERY!

\$89.50 EACH

Lots of 5 or more—\$79.50. The famous pre-war scale that every operator has been anxiously awaiting. "LIFE-TIME GUARANTEE." We will replace any part of the mechanism at any time free of charge if returned to us.

ORDER IMMEDIATELY. Be first to secure those new locations with a new fool-proof scale.



SHIPMAN

Triplex Stamp Machine. Brand new! Vends 1¢, 3¢ and new 5¢ airmail postage stamps. Slugproof, compact, foolproof. Immediate delivery.

Operator's Price

\$39.50

Jobbers interested in selling our Shipman Stamp Machine, write for details.



STAMP FOLDERS

For Shipman, Victory, Schermack, Advance.

10,000 \$ 6.25

25,000 12.75

VICTORY

Duplex Stamp Machine. Brand new! Vends 1¢ and 3¢ postage stamps. Can be used inside or outside. Guaranteed weather proof. Returns slugs and fool-proof. Immediate delivery.

\$24.75 Lots of Ten

Single, \$29.50.



CARDS

For Exhibit and Metro Card Vendors. 1M—\$3.65; 5M Assorted—\$17.00; 10M Assorted—\$31.50.

Write for Catalog on Bulk Vendors, Games, Etc.

1/3 Deposit on All Orders.

PARKWAY MACHINE CORP.

623X W. North Ave. Baltimore 17, Md.

Calling All OPERATORS

TO WRITE US AT ONCE WHAT EXHIBIT'S 'IDEAL'

CARD VENDER

CAN EARN for YOU ANYWHERE and EVERYWHERE

Proved Surprising to Many Operators like you... Over 40 Different Series of Cards to Vend. No delay in Card Deliveries. ALL Cards produced in our own plant with large stock always available.



EXHIBIT SUPPLY CO. (INC.) 4222 30 W. LAKE ST. CHICAGO 24, ILL.

COLUMBUS VENDORS

IN STOCK—FOR IMMEDIATE DELIVERY

	Peanut	Gen. Pur.	Ball Gum	5¢ Vender
48 & UP	\$ 9.50	\$ 9.90	\$10.00	\$10.50
12 to 48	10.00	10.40	10.65	11.00
Under 12	10.50	10.95	11.15	11.50
SAMPLE	11.50	11.95	12.00	12.50

WRITE FOR CIRCULARS

Complete Stock of Columbus Parts and Globes

NOW DELIVERING!

EXHIBIT'S IDEAL COUNTER CARD VENDOR

- All-Steel, Rust-proof Cabinet
- A.B.T. Coin Mechanism
- Large Cash Box
- Legal—No Federal Tax
- Separate Key

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

MARKEPP SALES CO.

4310 Carnegie Ave. Cleveland, O.



ON YOUR OWN?

Playing one nighters and split weeks and can't buy The Billboard? Simply send 25c to

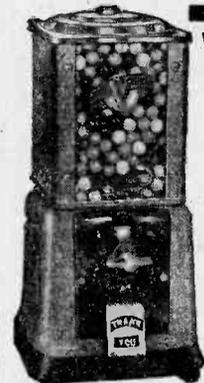
Circulation Department
The Billboard
25 Opera Place
Cincinnati 1, Ohio

SPECIAL SALE — RECONDITIONED VENDORS

100 1/2 Col. Nut Venders, 7-lb. cap. Ea.	\$ 9.00
100 1/2 MASTERS—Late models, 5-lb. cap. Ea.	9.00
50 5¢ ROWE GUM & MINT VENDERS, Ea.	9.00
20 1/2 TOPPER NUT, 5-lb. cap. Ea.	9.00
50 1/2 6-col. ADAMS GUM VENDERS, 270 cap. Ea.	9.00
20 5¢ ROWE SELECTIVE CANDY MACHINES, 120 cap.	85.00

ALSO—BRAND NEW COLUMBUS NUT—Write for Free Circular.

CAMEO VENDING 432 W. 42nd, New York 18, N. Y.



VICTOR'S MODEL "V" Famous Pre-War Vender

DeLuxe Cabinet Type.

Model V capacity: 6 1/2 to 8 lbs. of bulk merchandise or 1250 to 1600 balls of gum. Vends 1/2", 3/4" and 3/8" ball-gum. Model V Globe Type, \$11.75 Ea. Model V Wall Bracket, 85¢ Ea. Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.

Orders Filled In Rotation

1/3 Dep.; Cert. Check or M. O., Balance C. O. D.

We are now taking orders for the 5¢ De Luxe Cab. Type \$14.75 Model V

Pistachio Nuts, 25 Lb. Ctns. ... 65¢ Lb. Virginia Peanuts, 25 Lb. Ctns. ... 26¢ Lb. Salted Almonds, 25 Lb. Ctns. ... 85¢ Lb.

PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
461 Sackman St. Brooklyn 12, N. Y.

Venders Grab Show Spotlight

(Continued from page 101)

turing Corporation and the Guardian Electric Company both showed devices which will be important to the future of battery merchandiser installations.

Both of these devices will allow price ranges exceeding those now available in standard vending equipment. A. B. T.'s Auto Clerk has a price range of 1 to 99 cents, while the Guardian Electric Computit will take from a penny to \$1.80. In both instances, the customer sets a dial for the price; both make change as well as provide for delivery of merchandise. This type of equipment can be expected to become increasingly important as battery merchandisers are produced and put in use. A. B. T. will show its Auto Clerk in late March at the Frozen Food Show in Boston.

Electric Cig Venders

What electricity will mean to cigarette and candy vending machines is

still an open question for operators. No one denies that the customers part in selection and purchasing from automatic merchandisers is made easier by electricity. Most of the producers of cigarette venders have announced their intentions of building electric models, but most of them—with the exception of one firm which produces electric venders exclusively—intend, at least for the time being, to produce manually controlled models as well.

No visitor on the convention floor could overlook the fact that vending machines held more than the usual interest for operators. A report from attendants at the United States Department of Commerce booth showed that 65 per cent of the queries addressed to the booth concerned the manufacture, distribution and operation of automatic merchandising machines.

Jefferson City Cig Tax Yield Shows More Smokes

JEFFERSON CITY, Mo., Feb. 8.—Jefferson City's tax of 2 cents per pack on cigarettes yielded the municipal treasury a total of \$43,582.70 during 1946, City Collector John B. Sturm reported.

This represented sales of 2,179,135 packages, an increase of nearly 65 per cent over the 1,368,056 packs sold in 1945 when collections of the tax totaled \$27,361.13.

Sturm said he has not yet completed the tabulation of the city's total collections but he forecast the total for 1946 would be considerably above the preceding year.

THE ACME ELECTRIC SHOCK



Price of Machine.....\$25.00
2 to 11 Machines 18.75
Bracket (if desired)..... .50
Floorstand (if desired)..... 4.00

GREATEST TIME SAVING PENNY WEIGHING SCALE

CAPACITY \$10.00

SPRINGS ARE PRECISION CALIBRATED HEAVY SHEET METAL BASE
TIN SCOOP DIAL IS GLASS COVERED WHICH PROTECTS POINTER WHEN IN USE

Skilled hand workmanship is employed in building this scale to assure reliability and accuracy.

There is a sturdiness of construction more durable than is generally found in scales. Finish is black crinkle. Carrying case is made of strong black fibre to meet the hard and constant use that it is subjected to.

\$18.50

ORDER TODAY

1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

J. SCHOENBACH

Distributor of Advance Vending Machines
1647 Bedford Ave., Brooklyn 25, N. Y.

FOR SALE 25 New U-Select-It 74s

In Original Packing
\$76.00 Each
Write or Call

ROBOT SALES
Maywood, Ill.
Phone: Maywood 900

BIG PROFITS FOR PEANUT OPERATORS

CHARMS—DOUBLE PROFITS

Hundreds of operators all over the country have switched to the use of Charms. They report profits two to three times as great as when using peanuts alone. Send for free details and sample card of all following charms.

- Fiat Plastic Charms, 1,000 \$2.25
- Molded Plastic Charms, Series 1, 1,000... 4.00
- Molded Plastic Charms, Series 2, 1,000... 5.00
- A to Z Alphabet Charms, 1,000 5.00
- Silvery Metal Charms, 1,000 5.50
- Silvery Wedding Rings, 1,000 5.50
- Silvery Metal Jacks, 1,000 5.50
- Sassy Picture Buttons, 1,000 6.00
- Large Stone Set Rings, 1 Gr. 2.00
- Golden Wedding Rings, 1 Gr. 2.00
- Silvery Metal Skulls, 1 Gr. 4.75

Include full payment and we pay postage.
L. M. BECKER VENDING SERVICE
105 DEWEY ST. BRILLION, WIS.

YOUR BEST BUY!

Arist-O-Scale Mir-O-Scale

These modern, accurate weighing scales will make extra profit for you in any of your locations! Black porcelain foot base. Takes only 12" by 20" floor space! Aluminum cast column for strength and lightness! Baked enamel finish. Simple, foolproof weighing mechanism!

Arist-O-Scale, Ea. \$115.00
Mir-O-Scale, Ea. 125.00

F. O. B. Oak Park, Ill.
1/3 Deposit,
Balance C. O. D.

★ Send for Free Leaflet ★

R. H. ADAIR COMPANY

6924-26 Roosevelt Rd. OAK PARK, ILL.



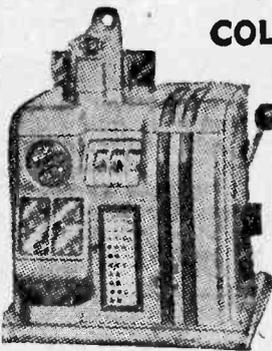
THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE, SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFIT!
FULLY METERED—NO COIN COUNTING NECESSARY

PRICE **\$49.50**



COLUMBIA BELLS

Twin Jackpot 1946 Models

\$145.00 EA.

Changeable to 1¢, 5¢, 10¢, 25¢ Play

A NATURAL BECAUSE IT CHALLENGES THE SKILL OF THE PLAYER!

More Dollars for You with

THE NEW ABT CHALLENGER, \$65.00 Each

Lots of 25 \$60.00 ea.
Lots of 50 55.00 ea.
Lots of 100 50.00 ea.

Jobbers, Write for Quantity Prices
IMMEDIATE DELIVERY

IMMEDIATE DELIVERY—NO WAITING!

AMERICAN EAGLE

Reconditioned Like New.

Token or 25¢ Payout. Either 1¢ or 5¢ Play.

\$24.50 ea.

SPECIAL 5 FOR \$100



CONSOLE CLOSE-OUT

JUMBO PARADE
SILVER MOON
BOBTAIL
HARVEST MOON
FAST TIME
BIG TOP
BIG GAME

\$69.50 ea.

JUST RECEIVED!

A New Lot of Brand New

IMPS

1¢ or 5¢ Cig. or Fruit Reels

\$15.95



Order Now!

ALL ORDERS MUST BE ACCOMPANIED BY 1/3 DEPOSIT.

Send for Complete List of Coin Operated Equipment and Salesboards. We Accept Trade-Ins.

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

LOmbard 3-2676

PHILADELPHIA 23, PA.

INCREASE YOUR COLLECTIONS ON YOUR VENDORS

Use small Cashew Nuts in your Machines. Toasted and shipped fresh daily. 400 to 450 to pound, 67¢ per pound. Small Toasted Almonds, 540 to 640 to pound. All prices F. O. B. Also 5¢ and 10¢ Carded Nuts.

DUBOW PRODUCTS

409 S. PACA STREET

BALTIMORE 30, MD.

USED CIGARETTE and CANDY MACHINES FOR SALE

- | | |
|----------------------------------------------------|-----------------------------------------------------------|
| 6 8-Col. Rowe Imperial Cigarette Mach. . . \$48.50 | 2 Stewart & McGuire 6-Col. Cig. Mach. \$18.50 |
| 4 10-Col. Rowe Royal Cigarette Mach. . . 78.50 | 1 8-Col. National Cigarette Mach. . . 20.00 |
| 1 8-Col. Rowe Royal Cigarette Mach. . . 68.50 | 30 Round 8-Col. U-Need-a-Pak Cig. Mach. . 8.00 |
| 1 11-Col. DuGrenier Champion Cig. Mach. 78.50 | 2 5-Col. U-Need-A Candy Merchandiser . 42.50 |
| 3 Stewart & McGuire 4-Col. Cigarette Mach. 15.00 | 1 54-Bar Capacity Coan-Stetland Candy Mach. 20.00 |

Price: F. O. B. Marion, Indiana. Cash With the Order.

H. D. DWYER COMPANY

OVER 10,000 AT CMI CONVENTION

Top Waxeries, Mrs. Crowd Exhibit Space

Capitol Misses Show

(Continued from page 3)

set up their own showings in other parts of town. Wurlitzer had its showing at the Hotel Bismarck, and wasn't particularly interested in operators at large, simply because of its special operator franchise set-up, whereby limited and selected operators only may handle Wurlitzer equipment. Seeburg had an elaborate display out at its factory, as did Rock-Ola. Mills had an attractive exhibit set up at the Hotel Continental, plus showings of some of its distributors. Nat Cohn and Earl Winters, for example, had their own Modern Music Sales' Mills display in another room in the Continental.

Attendance at all showings away from the exhibit floors and rooms at the Sherman, however, was considerably curtailed by the frigid Chi weather. The thermometer dipped as deep as five below zero, and this, plus the natural disinclination of operators to get away from the Sherman itself hurt showings outside the convention proper. Operators interested in doing the show completely found themselves hard pressed to look over the more than 180 exhibits, make the Sherman rooms they were most interested in, and still get around to outside displays. More than one of the companies attempting to lure ops away from the Sherman for a while went in for interesting inducements beyond the product they were trying to sell.

Automatic phonograph manufacturers, with exhibits on the convention floor itself (or in rooms at the Sherman), included Aireon, AMI, Bally, Buckley, Personal Music, Packard, Telotone and Solotone. Perhaps the most extensive and attractively set-up big phono display was that of AMI, who went all out right on the exhibit floor to show their box and its workings. Aireon had show booths, but machines were exhibited at the Hotel Congress. Personal Music had the most elaborate exhibit floor set-up of the "limited-hearing range" boxes. While execs of the juke manufacturers in some cases maintained that reception to the new equipment was excellent and that many orders for new machines were written, other execs admitted that, while operators generally were favorably impressed with the boxes, they were flabbergasted by the high prices and didn't lay too much cash on the line for new machines.

Price factor seemed to be the big detriment to the new equipment buying rush many trade leaders had long anticipated. And the prices on new juke boxes may yet bring about sharp changes in the music machine operating field as it has existed for the past 10 or more years. Manufacturers of "limited hearing range" equipment, wired music, etc., were making aggressive pushes for their individual product, as were juke box manufacturers on supplementary equipment, such as wall boxes, etc.

Despite all the pro and con dis-

(See Over 10,000 at CMI, page 112)

Packard Building Combo Juke - Bar For Special Uses

CHICAGO, Feb. 8.—Packard Manufacturing Corporation, in its suite at the Sherman, gave coinmen visiting the 1947 convention a first look at a combination juke box and bar. J. F. Ratliff, advertising and promotion manager of the firm, said the company intends to build the combination especially for private homes, industrial plants and hotels.

Equipment resembles the standard portable bar. Six feet long, 40 inches high, it has a speaker and grille mounted in its front center. Standard Packard phonograph mechanism is housed in a built-in cabinet within the bar frame. The phonograph can be equipped to operate with or without coins. In event of coin operation, a standard wall box is fastened to the top center of the bar.

Aireon Execs Outline C. I. T. Finance Plan

CHICAGO, Feb. 8.—At a meeting of Aireon distributors and executives in the Congress Hotel's Florentine Room February 2, Rudy Greenbaum explained the firm's new C. I. T. finance plan. Program, as outlined by Greenbaum, will allow both wholesale and retail financing, with finance rates of approximately one-half of 1 per cent per month.

Under the wholesale plan, 90 per cent will be advanced to distributors on an 80-day repayment basis. Retail plan requires 20 per cent down payment on a 12 to 18-month basis, 25 per cent down payment on a 19 to 24-month program with a charge of one-half per cent per month on the unpaid balance.

Officials of the C. I. T. Corporation, which is a national finance firm, were on hand for the meeting.

Pre-Convention Showing

Distributors and guests attending the meeting also took in a pre-convention showing of the firm's new Fiesta model juke box. Seated at the speakers' table during the meeting and banquet were Randolph C. Walker, president of Aireon; Kenneth D. Halleck, vice-president; R. R. Greenbaum, vice-president and general sales manager, and a group of C. I. T. executives, including G. E. Lagergren, C. J. Preston, W. G. Cathcart, George Durphy and Milt Hellman.

On Saturday (1) Aireon district sales managers were given a pre-convention briefing by Greenbaum, who reviewed the firm's entry in the automatic phonograph business. Regional sales managers attending were Frank Q. Doyle, Miami; Ralph Rigdon, Dallas and Shelbyville, Ind.; Fred Mann, Chicago; James McEwen of Tennessee, and Ben Pallistrant, Boston.

District sales managers present included Ed Wisler, Los Angeles; Clayton Ballard, San Francisco; George Duey, Denver; Martin J. Parker, Minneapolis, and Pete Rigdon, Dan Breenan and Robert Cherry, Richmond, Va.

Phono Ops, Manufacturers Name Committee To Start Action for Excise Appeal

Group Made Up of Two Manufacturers, Four Operators

CHICAGO, Feb. 8.—Formation of a joint committee of phonograph manufacturers and operators here this week marked the first step toward stirring a concerted nationwide campaign for the repeal of the 10 per cent excise tax on juke boxes.

This first definite action on the issue, which was taken at a forum of manufacturers, distributors and operators at the Sherman Hotel, brought to a head rumblings against the tax which have been heard thruout the country since the end of the war.

List Committee

Committee, which is composed of two manufacturers and four operators, includes Ray Cunliffe, president of the Illinois Phonograph Owners' Association, chairman; Rudy Greenbaum, vice-president and sales manager of Aireon Manufacturing Corporation; John Haddock, president of AMI, Inc.; Jack Cohen, president of the Cleveland Phonograph Merchants' Association; George A. Miller, State president of the California Music Operators' Association, Oakland, and Jim O'Brien, business manager of the Philadelphia Phonograph Operators' Association.

James T. Mangan, director of the CMI Public Relations Bureau, was named secretary ex-officio of the committee and his office was chosen as a clearing house for information on the drive as well as a base of operations.

Views expressed in the forum were optimistic in tone altho all agreed that immediate and concerted action on the part of the entire industry will be necessary for attaining the goal. Most speakers were of the opinion that it never was the intention of Congress to levy the tax on

AMI Fetes Distributors At Welcome Banquet

CHICAGO, Feb. 8.—AMI, Inc., started their participation in the coin show with a welcome dinner for 36 distributors and their associates at L'Aiglon restaurant here. Officials gave details of new equipment at the show and outlined sales plans for the year.

Distributors had another meeting Wednesday afternoon with AMI officials for a digest of findings at the convention, reaction of customers and compilation of orders taken on the floor.

Rains Radio, Little Rock, Has Coin Set

NORTH LITTLE ROCK, Ark., Feb. 3.—The Rains Radio Manufacturing Company, which will manufacture coin-operated radios and built-in sets for bedroom and kitchen, also radio-phonograph sets, has opened for business at 720 Ark-Mo Highway, Park Hill.

Fred C. Rains, head of the new firm, said the output of his plant would be distributed under the trade name "Radark."

commercial juke boxes but was levied as the result of a treasury department ruling to the effect that the law applied to commercial and domestic machines alike.

Cunliffe's Stand

Cunliffe, who served as chairman of the meeting, declared at the outset that the federal government defeats its own purpose in retaining the tax because the total amount of taxes collected is small in comparison to increased collections on records which would be made possible by increasing the operators' purchasing power.

This opinion was shared by Haddock, who described retention of the tax as having the effect of "killing the goose that lays the golden eggs."

"Manufacturers are just as concerned with the high price of phonographs as the distributors and operators," Haddock declared. "The price is high, not because we (manufacturers) want it so, but because everything that goes into them is so high.

"There are two principal ideas that must be impressed upon Washington if we are to get any relief: (1) That phonographs are capital equipment of the operators and (2) that the tax on records will produce more revenue than the excise tax on the machines if it is repealed."

Decide on United Campaign

Opinion, which varied at the opening of discussion as to who should start the ball rolling in the campaign, finally crystallized into the attitude that more would be accomplished and results would be obtained more quickly with manufacturers, distributors and operators working in unison.

Both Haddock and Greenbaum (with the rest of the assemblage eventually concurring) advanced the theory that more actual pressure could be brought to bear in Washington by the operators themselves because of the sheer weight of numbers and the fact that there are operators in every Congressional district in the United States.

However, it was generally agreed that manufacturers could play a vital role in the drive because of their greater facilities for such activities and their comparatively greater financial resources.

Greenbaum's Alternative

A possible alternative, in case the repeal drive strikes a snag, was suggested by Greenbaum, who cited a section of the law which refers to the mechanisms to be subject to taxation as "audio reproducing equipment." He said the Treasury Department could be approached on the angle that only the amplifier and speaker in a juke could be classified as actual reproducing equipment and therefore the tax could be applied only to those items instead of the completed machine.

Greenbaum said his firm is now working on that angle of the issue and expressed the opinion that the industry erred in not going to the Treasury Department when the law was first passed and having that in-

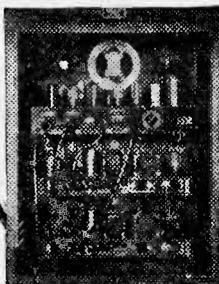
(See Phono Ops, Mfrs. on page 108)

Why PERSONAL MUSIC Is the smash hit music system and Multi-Profit Maker!

Personal Music sound technicians and engineers are vitally concerned with the system as a whole. From the studio amplifier to the Personal Music coin boxes in locations, merchandising music at multiple profits to the operator has been and will be their chief concern. Personal Music systems are designed right and made right to give years of high quality, efficient, trouble-free service. That's why operators who tie up with Personal Music will have continuous, permanent and profitable business in the best locations. Wire, telephone or write today for complete information.



Studio Amplifier —
Front View. Developed to give operators of Personal Music systems simplified, automatic control and continuous assurance of perfect music out-put to locations.

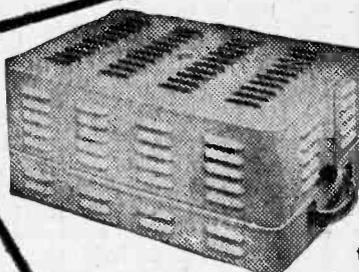


Rear view of Precision Engineered Studio Amplifier. Every part instantly and easily accessible. Metal information labels tell the operator what, where and how.

1—Operating amplifier receives music from the record changers, adjusts the tonal quality through automatic volume control and amplifies the music for transmission to the locations.

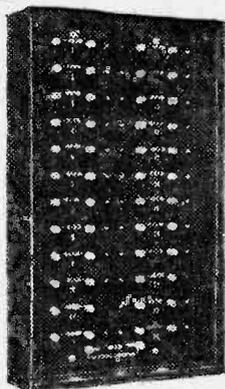
2—Emergency Stand-by Amplifier. Should the operating amplifier fail, the emergency stand-by flashes a signal and automatically continues music to the locations until repairs are made, assuring non-interrupted service.

3—Monitor Amplifier. Reproduces in the studio the exact volume and tonal quality of music transmitted to the locations.

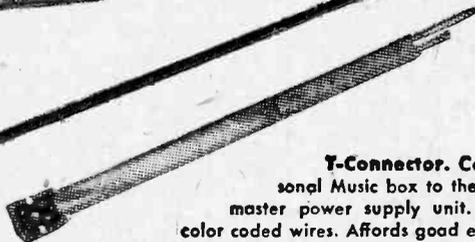


Master Power Supply Unit.
A precision instrument which receives music signals and re-amplifies the music to the proper level desired at the location. Also eliminates distortion and provides the required local power supply for the Personal Music boxes.

Studio Timing Control Unit—an almost human supervisor of record-changer operation. Allots the correct interval of time to each record changer. Instantly signals with red lights in the event of mechanical failure or grooved record, and automatically cuts in and confines operation to the other mechanisms, thus assuring continuous music for the system.



Studio Distribution Panel. Note the simplicity of design. For terminating telephone lines which distribute music from the studio amplifier to locations.



Y-Connector. Connects the Personal Music box to the cable from the master power supply unit. Equipped with color coded wires. Affords good electrical connection and is properly safe-guarded against physical or mechanical injury in public places.

Brackets are designed for securely mounting the Personal Music boxes on walls, tables or counters.



Personal Music Box. The small coin box. Five and ten cent coin chutes—wonderful tonal quality, beautiful design and chrome metal finish. No knobs, corners or gadgets. Easy to keep clean. Soft light illuminated grill, attractive from front and rear and at any angle. Doesn't interfere with customer service . . .

PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey

Telephone Bigelow 8-2204

FOR JUKE-BOX TUBES

BIG-SMALL-BEST QUALITY

BUY SYLVANIA!

Any size radio tube (or panel lamp) is available from Sylvania — but only one quality—the best money can buy! Specify Sylvania tubes and play safe every time.

Note below Sylvania's latest development to help service juke sets.

See your Sylvania Distributor!

AND SIMPLIFY YOUR SERVICING JOB WITH THIS PORTABLE TUBE TESTER!



PORTABLE TYPE 140



SYLVANIA ELECTRIC

RADIO TUBE DIVISION, EMPORIUM, PA. MAKERS OF RADIO TUBES; CATHODE RAY TUBES; ELECTRONIC DEVICES; FLUORESCENT LAMPS, FIXTURES, WIRING DEVICES; ELECTRIC LIGHT BULBS

Phono Ops, Mrs. Start Action for Excise Appeal

(Continued from page 106)

terpretation of the phraseology of the act ironed out then and there.

Haddock agreed that the industry made a mistake in not fighting the tax at the outset but took a dim view of getting sympathetic treatment from treasury officials at this stage in the game.

"I think we will find that nobody in the department will take the chance of changing the interpretation of the act that has been in operation for years," Haddock stated.

Suggests a "D" Day

Opening gun of the campaign, suggested by Greenbaum, will be setting a repeal "D-Day," probably within a week after the income tax deadline of March 15. Operators thruout the country will be urged to send telegrams on that day to their Congressmen and Senators requesting immediate repeal of the tax.

According to the plan outlined during the meeting, Mangan's staff immediately will start informing all operators of the action taken. Following this, the date for sending the wires will be set and operators will be sent sample messages to be sent to their representatives.

Decision to compose sample telegrams was reached after it was agreed that operators would be much more responsive to the idea if they didn't have to word the telegrams themselves.

SUGAR AND PRICE

(Continued from page 102)

dents and managers of plants in which slugging occurred.

Candy bar operators and other vending machine men favor cutting commissions to locations and the candy operators said that locations now would accept 5 per cent commission and in many cases plant management did not want any commission at all.

Operators from various sections of the country stated that black markets now prevail in candy bars and that by paying the price an operator can get plenty of bars from certain jobbers, but the black market price is much too high for a vending operator to patronize. The manufacturers present said there was little they could do to prevent such black mar-

Album Reviews

BUDAPEST STRING QUARTET—Haydn "Quartet" (Columbia MX-274)

One of the most familiar of Haydn's string quartets, it's another rare treat on records in having the perfectionists making up the Budapest String Quartet giving a stirring reading of *The Horseman* chamber music (Quartet No. 30 in G Minor, Op. 74, No. 3). The matchless tone and beauty of their blend of violins, viola and cello develop the dainty melody fabric to its full power over the four movements which spin over as many 12-inch sides. The work is replete in classical melody and makes technical demands on the ensemble without exacting their efforts. As a result, the buoyant flavor of Haydn's melody is retained and enriched thruout, particularly for the galloping theme of the last movement which gives the work its *Horseman* designation. Outside cover embodies the horseman figure framed by four fiddle bows over the fingerboard. Photo of the string quartet and notes on Haydn's music makes for an intelligent inside cover page.

ALEXANDER SCHNEIDER AND RALPH KIRKPATRICK—Mozart "Sonatas" (Columbia MM-650)

Add to the notable sonata albums this set of six 12-inch records that affords a real musical treat. For seldom do two instrumentalists so perfectly capture the spirit of a chamber music work as does violinist Alexander Schneider and harpsichordist Ralph Kirkpatrick. One never over-shadows the other, but each enhancing the efforts of the other, the two bring out the full richness of expression which Mozart originally wrote in the three *Sonatas* recorded here. Two of the *Sonatas* (C Major and B-Flat Major) enjoy their first recordings on the label. The third offering (G Major *Sonata*) was done earlier by violinist Nathan Milstein and pianist Artur Balsam. This new set of three of some 35 such sonatas Mozart wrote, is an outstanding contribution to the chamber music record library.

ket. As the jobber gets his quota and what he does with his candy after that or the price he charges is not easily controlled.

Other Stories for Juke Ops

CHANGE BAND PLATTER-TUDE is the growing sentiment among leading artist and repertoire directors of major wax companies, indicating the name band will have to settle for more humble pie in the future. It's a question of doing biz the diskery way—or else (page 14, col. 1).

DISK-JOCK PROMOTION DEAL, akin to Barney McDevitt's West Coast wax exploitation set-up, has been launched in New York by Buddy Robbins and Nat Lorman (page 15, col. 2).

MERCER-GOODMAN WAX HINGE was oiled with the cutting of *It Takes Time* and *Moon Face* for Capitol Records this week in Hollywood (page 15, col. 4).

DECCA SHIES FROM NEW NAMES under new policy which would build artists in platter's present stable. Plan follows diskery's recent decision to tighten up on the cutting of pop tunes (page 16, col. 3).

HIT THE SALES JACKPOT with more personal appearances is the advice given recording artists if they want their waxes pushed over the retail counters. Local ops plug hyped major and indie promotional budgets (page 16, col. 4).

WAX WAXES STRONGER as the disk biz pick-up among major waxeries notched an estimated 10 to 20 per cent hike in the last week or so (page 18, col. 4).

MGM'S DEAL WITH Billy Eckstein to have the latter do his waxing for the diskery is virtually closed with contract signing skedded for early next week. Pact becomes effective in May (page 4, col. 2).

TUNE TAPE SURROUNDING the Coast release by Trilon Records of *I Wonder, I Wonder, I Wonder* was broken this week by Abe Olman, who won the race among music publishers to latch on to the copyright laws on the song (page 31, cols. 2 and 3).

USED PHONOGRAPHS

We have a good selection of good reconditioned "Juke Boxes" for you to choose from.

We suggest that the next time you are in Minneapolis that you drop in and look over what we have to offer. You will save yourself some money and be able to obtain machines that are in A-1 condition.

If you wish more information, kindly drop us a line stating your needs and we will advise you by return mail.



MINNEAPOLIS 1, MINN.

OPERATORS, ATTENTION!

TOP PRICES PAID FOR USED RECORDS

SELL TO Chicago's Largest Distributor of Used Records.

WRITE, CALL OR SHIP TO USED RECORD EXCHANGE

1736 N. Keeler CHICAGO 39, ILL. Telephone: CAPitol 7852 WE PAY THE FREIGHT



WE BUY USED PHONO RECORDS

MERVIS TRUCKING COMPANY 7026 LEXINGTON AVENUE CLEVELAND 3, OHIO

HERE'S A SCOOP!

Music Machine Amplifiers rebuilt for \$28.95; all burnt or worn out parts replaced, 10 days' service. Satisfaction guaranteed. Speaker reconing service available.

ELKINS RADIO ELKINS, W. VA.

USED RECORDS WANTED

Any Quantity Older Records Accepted. State Price and Condition.

Lewin Record Outlet 45-43 45th Street Woodside, L. I., N. Y. Telephone: Ironsides 6-8681

8¢ Each

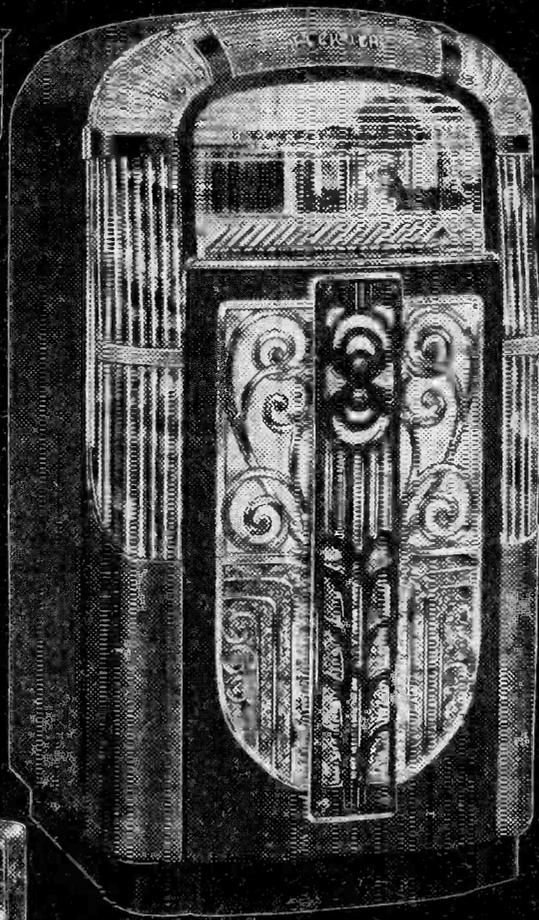
FOR YOUR USED RECORDS. F. O. B. Boston, Mass. Not more than 5% Blues or Race Records. Any Quantity—No Limit. Let us know what you have. Wire or write Sheldon's Record Centre 19 LaGrange St. Boston 16, Mass.

MUSIC ROUTE FOR SALE

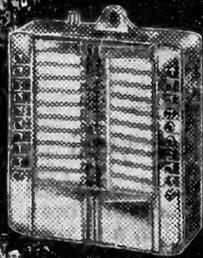
Cash \$17,800.00. One of the best small routes in Arkansas. 68 Phonos and Pin Tables. Grossing \$3,200 per month. Private route. BOX D-434, The Billboard, Cincinnati 1, O.



The Applause
 ... is universal for
ROCK-OLA



Model 1422



ROCK-OLA
WALL BOX
Model 1530

ROCK-OLA MANUFACTURING CORP. 836 N. KEDZIE AVE
CHICAGO 51

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

Ross Coming

Ramblin' Red Ross, Canadian network star, is coming to the States around February 15 from Calgary, Alta. Ross will go to Chicago first for a huddle with his agent. Later he will hit a few personals, make auditions and will visit some of his friends on different stations in the States. He is now collecting material for his No. 2 Folio of Saddle Songs.

Pie Plant Pete and Bashful Harmonica Joe, WHAM, Rochester, N. Y., are now on the air with an 18-piece band every Wednesday from 7:30 to 8 p.m. It is a variety program and is reportedly going over with listeners.

WWVA reports that from now on Hawkshaw Hawkins will be known as the West Virginia Playboy. Hawkshaw is now heard on the air over WWVA from 12 to 1 a.m. on the program *The General Store* with Big Slim, the Lone Cowboy.

The new Sheb Wooley Folio is now out and contains many popular hillbilly numbers, including *Coming Home*, *Don't Ever Call Me Darlin' Again*, *Eleven Long Years*, *You'd Better Pray*, *You Go Paddle Your Rowboat*, *Why*

Do You Make Me Cry?, *There's No Cure for This Ache in My Heart*, *There Were Tears in Daddy's Eyes*, *Shiner Blues* and *Look Who's Crying Now*.

Rex Allen, the Arizona Cowboy, of radio station WLS, Chicago, now has a fan club.

M. M. Cole Publishing Company, of Chi, has put out a de luxe edition of Allen's favorites that he uses over the air. Included are such hits as *Queen of the Rodeo*, *Yodelin' Crazy*, *Whatcha Gonna Do?*, *Lonely World*, *Tears on My Old Guitar* and *I'll Never Be the Same Again*. Tex has recorded six of his favorite songs for Mercury and they are *Whatcha Gonna Do?*, *Curtains of Sorrow*, *Atomic Power*, *You Started Honkey Tonkin*, *Texas Tornado* and *Don't Ever Turn Your Back on Me*.

Hank, the Cowhand, of radio station WMMN, Fairmont, W. Va., will soon record one of his songs on Cozy Records. Cozy is a West Virginia record company and is located in Davis, W. Va. They are put out by a coal mining music publisher, John Bava. Bava has recorded two of his

songs on Cozy Records, numbers being *The Holy Flame* and *Bucky-Joe*.

A. Rogers, Station WJAS, Pittsburgh, who is known as America's Folk Balladier, has recently had several of his songs accepted by Blue Ribbon Music Company, of Stauton, Ill. Some of these numbers are *I'll Never Cry Any More*, *Will You Ever Try?*, *Weary-Hearted Over You* and *My Yesterdays Were All Too Few*.

Howard's Tour

Jack Howard made a success of his good-will tour of the South for Cowboy Records and Howard Publications, both of Philadelphia. Among those he met on his extensive tour were the Georgia Crackers, Rome Johnson, Lucky Penny Trio, Bill and Cliff Carlisle, Charlie Monroe, Homer Harris, Red Foley, Jimmy Walker, Eddie Arnold, Whity and Hogan, Claude Casey, Fred Kirby, Cecil Campbell, Arthur Smith, the Tobacco Tags and many others.

Ray Whitley's recording of *Jukebox Cannonball* for the Cowboy label is getting a good response from the juke box trade. Both Whitley and the Santa Fe Rangers who are coupled with him on the record, have been personally contacting the music machine operators.

Carol Wynne, known as "The Girl Next Door" on the *Hayloft Hoedown* heard on the ABC network out of WFIL, Philadelphia, each Saturday night, introduced for the first time on the air Tom Gindhart's new Western ballad, *Git Along, Git Along Cowboy*. Pee Wee Miller, also on the same air show, is introducing Myers Music's newest Western novelty, *Ten Gallon Stetson*.

Station WDAS is the latest Philadelphia radio station to add live Western fare to the program schedule. Until now using recordings, the station, for its daily *Round-Up Time* program, has engaged Russ Hendricks and his Sons of the Range, signing troupe to a 52-week contract. The Hendricks gang is featuring *Blue Ranger*, *Side Saddle Joe* and *Do You Think It's Fair?*

After more than two years at Philadelphia's Town Hall, WFIL's *Hayloft Hoedown* still is packing in barn dance fans who like wholesome country entertainment, altho they live in the nation's third largest city. The Saturday night show was staged before a capacity house of more than 2,000 persons on January 25, and an estimated 500 patrons were turned away. Portion of the evening show is aired on WFIL and by the ABC network. With Jack Steck as ranch boss, the barn dance cast now includes the Sleepy Hollow Ranch Gang, Santa Fe Rangers, songstress Carol Wynne, the singing Murray Sisters, the Willow Ranch Dancers, fiddler Pop Johnston, organist Mil Spooner, Hank Harrigan, Lou Carter, Sheriff Ed and Fred Homer.

PHONOGRAPH BARGAINS

- Rock-Ola Model 1422 \$725.00
- Wurlitzer 1942 Vict. 24 250.00
- Seeburg Regal, ESRC 285.00
- Seeburg Envoy, ESRC 335.00
- Seeburg Vogue, ESRC 295.00
- Seeburg K-20 195.00
- AMI Hiboy, 40 Selections 375.00
- Seeburg Wallomatics, 5¢, Wireless. 30.00
- Wurlitzer No. 300 Adaptor Assembly 25.00
- Wurlitzer Coin Motor for 800-850. 30.00
- Wurlitzer 580 Selective Speaker .. 85.00

One-third deposit, balance C. O. D.

PURVEYOR SERVICE

4324 N. Western Ave. Chicago 18

IN WISCONSIN

Aireon
KLEIN
DISTRIBUTING CO.

2606 W. Fond Du Lac Ave.
MILWAUKEE 6, WISC.
KILBOURN 2032-3

... MAPE'S BETTER BUYS!

FACTORY CHECK LIST

Factory Checked

Accumulator.....
Mechanic.....

COIN UNITS

Slides.....
Tubes.....
Mechanic.....

SOUND SYSTEM

Amplifier.....
Speaker.....
Pickup.....
Volume Control.....
Tone Control.....

Medicine Chamber.....
Ren. Sta. So.....

Every machine thoroughly reconditioned by factory-production line methods. Our reputation is your guarantee!

CONSOLES	
REFINISHED, RECONDITIONED	
KEENEY SUPER BELLS, 5¢, F.P., P.O.	\$199.50
KEENEY SUPER BELLS, 10¢, F.P., P.O.	225.00
KEENEY SUPER BELLS, 25¢, F.P., P.O.	225.00
KEENEY SUPER TWIN, 5¢, F.P., P.O.	375.00
KEENEY SUPER TWIN, 5¢-25¢, F.P., P.O.	375.00
KEENEY SUPER TWIN, 5¢-10¢, F.P.	375.00
KEENEY 4-WAY, 5¢, 5¢, 5¢, 25¢	450.00
KEENEY 4-WAY, 5¢, 5¢, 10¢, 25¢	450.00
KEENEY 4-WAY, 5¢, 5¢, 25¢, 25¢	495.00
MILLS 4 BELLS, 5¢, 5¢, 5¢, 25¢ (Orig. Heads)...	325.00
MILLS 4 BELLS, 5¢, 5¢, 5¢, 25¢ (Late Heads) ...	495.00
MILLS THREE BELLS, 5-10-25¢	575.00
BALLY OLUB BELLS, 5¢, F.P., P.O.	149.50
BALLY HI HANDS, 5¢, F.P., P.O.	139.50
PAGE SARATOGAS	75.00

PHONOGRAPHS	
REFINISHED — RECONDITIONED	
SEEBURG 9800, ESRO	\$450.00
SEEBURG 8800, ESRO	450.00
SEEBURG 8200, ESRC	450.00
SEEBURG CONCERT MASTER, ESRC	425.00
SEEBURG CLASSIO	395.00
SEEBURG COLONEL, ESRO	450.00
SEEBURG ENVOY, ESRO	450.00
WURLITZER 950	595.00
WURLITZER 850	595.00
WURLITZER 750 M	550.00
WURLITZER 42-500 K	365.00
WURLITZER 42-600	395.00
WURLITZER 600	345.00
WURLITZER 816	225.00
ROCK-OLA COMMANDO	425.00
ROCK-OLA '40 MASTER ROCKOLITE	375.00
SEEBURG 5¢ 3 WIRE BOXES	27.50
SEEBURG 5¢ REMOTE BOXES	30.00

E. T. MAPE Distributing Co. SAN FRANCISCO STOCKTON LOS ANGELES

W. A. Brown FOREMAN Date 10/10/46

TERMS: 1/3 Deposit with order, balance C.O.D., F.O.B. Los Angeles or San Francisco.

San Francisco:
284 Turk Street. Prospect 2700

Stockton:
21 N. Aurora St. Phone 7-7903

Los Angeles:
1701 W. Pico Blvd. DRexel 2341

NEW WALL BOX REPLACEMENT COVERS
(For 20 Selection Seeburg Wireless or 3 Wire Boxes)

Lightweight Aluminum; Brown or Gray Crackle Finish. Guaranteed Perfect Fit. Each \$5.95

Genuine Fibre Main Gears for Seeburg & Wurlitzer (less hub) 8.95

Lots of 10 3.50

Quantity price 3.00

Heavy Duty Castors, set of four 1.65

PLASTIC, 60 gauge, red, 20"x50" Sheets 10.00

Cut to measure—2¢ per sq. in.



All Merchandise TRIPLE WARRANTED by Pacific Coast's Largest Distributor of Coin Operated Equipment

A REAL BARGAIN
WIRED MUSIC EQUIPMENT FOR SALE

60 A. M. I. Automatic Hostess, complete with Studios, etc., in perfect condition, ready for location. Price, \$3,000.00 per unit of ten or \$15,000.00 for all. Must sell immediately, so act quick.

Wire or Phone
JAX PHONOGRAPH CO.

1432 MAIN STREET JACKSONVILLE 6, FLORIDA

Music Company Chartered

DURHAM, N. C., Feb. 8.—Modern Music Company, Inc., here has been granted a charter to deal in and with musical instruments. Capital stock authorized, \$100,000; subscribed stock, \$300, by R. S. Jeffries, M. J. Case and A. C. Case, of Durham.

RECORD TRAYS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

HUGO JOERIS
3208 Jackson St., Amarillo, Texas

FOR SALE FOR SALE
COMPLETE PHONETTE SET-UP
1946 EQUIPMENT — USED 4 MONTHS

- 195 Personal Music Boxes, 20 Solo Tone Boxes.
- 9 Personal Music Location Amplifiers.
- 1 Solo Tone Location Amplifier.
- 1 Solo Tone Studio Amplifier.
- 1 Twin-Twenty Rock-Ola.
- 1 Twin-Twelve Wurlitzer.
- 1 Personal Music Demonstrator.
- 750' (ft.) of four (4) wire Cable.

SELLING AT SACRIFICE
WRITE FOR DETAILS
TOWER MUSIC COMPANY
1222 Freeman St. Marysville, Calif.

"THE HIGHEST BIDDER"
TURN YOUR USED RECORDS
\$\$ INTO CASH \$\$

WRITE, CALL OR JUST SHIP TO
NATHAN MUCHNICK
1251 N. 52nd St., Philadelphia, Pa.
Phone: GRE 3153
WILL PICK UP WITHIN 100 MILE RADIUS.

OFFERED FOR IMMEDIATE SALE

Following PERSONAL MUSIC EQUIPMENT, complete in every detail and ready for immediate installation.

- 1 Central Studio With Dual Amplifiers.
- 1 Distribution Panel.
- 6 Master Power Supply Amplifier Location Units.
- 24 New Personal Music Boxes, Model D.
- 60 Used Personal Music Boxes, Model D.
- 1000 Ft. Now 4-Wire Rubber-Covered Cable.
- 85 Miscellaneous Bar and Table Brackets.

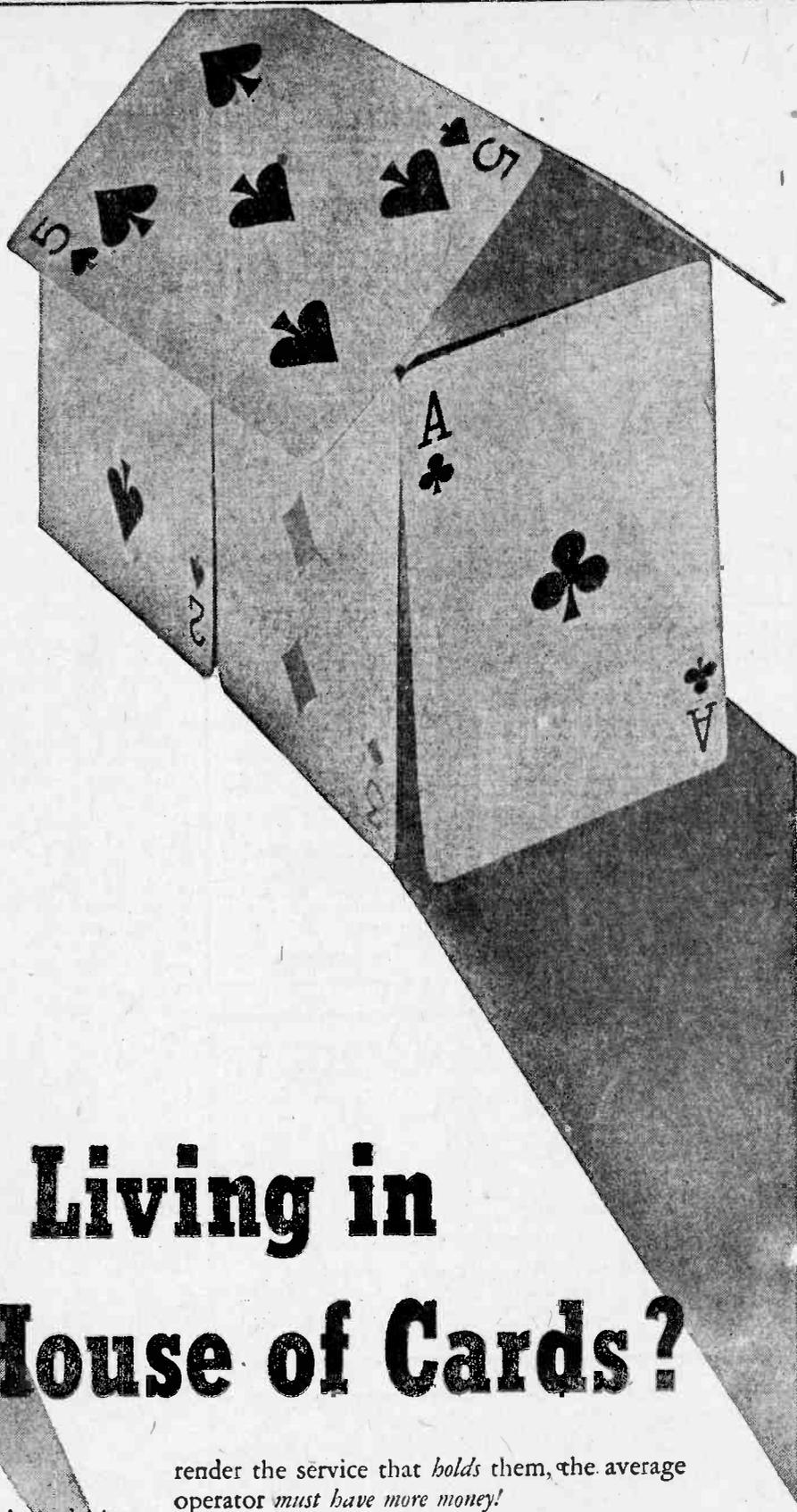
T & L DISTRIBUTING CO.
1321 Central Parkway
CINCINNATI 14, OHIO



FOR SALE

One brand new Rock-Ola 1422, never uncrated, \$728.00. Nine Aireon Model 1200, with all improvements, in perfect, like new condition. Best offer this week gets them.

MUSIC MACHINE CO.
WILLISTON, S. C.



Are You Living in a House of Cards?

You've seen it happen. So have we.

Let an operator get cramped for cash, and his service starts to slide.

Needles and records go unchanged. Dead bulbs stay in their sockets. Phonographs lose their play appeal. The operator loses locations.

Once started, the snowball gathers speed and its downhill pace is terrific.

It's to prevent all this that Wurlitzer advocates today and has paved the way for quarter-dime play.

There's no point in dodging the facts. To buy the kind of phonographs that *get* locations, and

render the service that *holds* them, the average operator *must have more money!*

Where is he going to get it?

Where are *YOU* going to get it?

A lot of operators are *already* getting it through quarter-dime play.

They'll keep their equipment modern. They'll render real service because they'll have what it takes to do it.

Don't you owe it to yourself to ask yourself this question? "Can I stay on the old basis of play and meet *that* kind of *competition*?" The Rudolph Wurlitzer Company, North Tona-wanda, New York.

SURVIVAL TODAY

CALLS FOR...



Quarter



Dime play

Used Music Equipment

REFINISHED • RECONDITIONED • GUARANTEED

9 SEEBURG 9800, RC-ES	\$365.00	1 SEEBURG, RC SPEC. 30-WIRE,	
1 SEEBURG 8800, RC-ES	365.00	STEEL CAB.	\$199.50
1 SEEBURG MAYFAIR	175.00	2 WURLITZER 600A ROTARY	225.00
1 SEEBURG COMMANDER	275.00	1 WURLITZER 600A KEYBOARD	275.00
2 SEEBURG REMOTE CONSOLE	175.00	1 WURLITZER 500A KEYBOARD	325.00
1 SEEBURG MODEL A	79.50	2 WURLITZER MODEL 616	99.50
2 SEEBURG ENVOY, RC-ES	329.50	2 WURLITZER MODEL 412	79.50
1 SEEBURG CLASSIC	275.00	1 WURLITZER 61 COUNTER	
1 SEEBURG 8200, RC	375.00	MODEL	75.00
1 SEEBURG FACTORY, RC SPEC.	275.00	1 WURLITZER 600A ROTARY	
1 SEEBURG, RC SPEC. STEEL CAB.	199.50	VICTORY	175.00
		1 WURLITZER KEYBOARD	
		VICTORY	195.00

FOREIGN INQUIRIES INVITED

ONE-THIRD CERTIFIED DEPOSIT—BALANCE C. O. D.

Music Systems Inc.

NORTHERN OHIO FACTORY DISTRIBUTORS FOR SEEBURG

6210 EUCLID AVE. • CLEVELAND 3, OHIO • ME. 6114
1312 JACKSON AVE. • TOLEDO 2, OHIO • EM. 1311

INDIVIDUAL MUSIC WALL BOXES!!!

FOR SALE

35 Personal Music 5c Wall Boxes	\$ 22.50
15 Personal Music 1c Wall Boxes	22.50
5 Personal Music Location Amplifiers	120.00
20 Solotone Combination 5c and 10c Wall Boxes	\$ 22.50
3 Solotone Location Amplifiers	90.00

The above boxes and amplifiers are like new in appearance and will be guaranteed as new. Act fast and order now. This equipment will not last long at the above prices. Send 1/3 down payment and shipping instructions and shipment will be made next day.

METERED MUSIC COMPANY

1748 TAMARAC STREET

DENVER, COLORADO

PHONOGRAPH AND GAME ROUTE FOR SALE

50 Miles From Cleveland

Here's a real bargain! 50 Phonographs on location—all late and new equipment. 50 Games on location. Truck and Office Equipment. This is one of the finest routes in Ohio. A real money-maker! Will stand rigid investigation. Price, \$60,000. \$20,000 down, balance financed.

E. & W. DISTRIBUTING CO.

1642 Payne Avenue

Cleveland 14, Ohio



PACKARD MANUFACTURING CORPORATION

2900 COLUMBIA AVENUE

INDIANAPOLIS 7, INDIANA

PHONOGRAPH ROUTE FOR SALE

Central Wisconsin. 50 Machines, 75% Remote Control, Bar Boxes and other equipment. For further details and information write to BOX D-437, Care The Billboard, Cincinnati 1, Ohio.

TUBES

2051	\$0.79	5Z3	\$0.83
6L6	1.50	5Y456

We Have a Complete Line of Tubes in Stock.

HOT TIP SOLDERING GUN Use it anywhere—heats in 5 seconds. Use transformer for operating gun on 110-120 AC. SOLDERING GUN \$3.00 Ea. | TRANSFORMER \$3.60 Ea. We stock replacement cartridges, pilot lights and other electronic parts.

Write for our latest catalog Department J.

RADIO PARTS COMPANY 612 W. RANDOLPH ST., CHICAGO 6, ILLINOIS

Over 10,000 at CMI Conclave; Top Waxeries, Mfrs. on Hand

(Continued from page 106)

cussion re 5-cent play versus 10-cent play on music machines, there was little surface propagandizing, either by Seeburg, who came out for holding the nickel line (in conjunction with their special two-year plan), or Wurlitzer, who has been fighting the 10-cent fight. Most manufacturers are still treading the middle of the road, working under the theory that it is up to individual operators to decide the issue, and then convey their decisions to the manufacturers. It is presumed, and was openly admitted by trade leaders, however, that there was plenty of behind-the-scenes promotional effort being expended by the respective 5 versus 10 proponents.

Touching somewhat on the music phase of the convention, of course, were the displays of coin-operated radios. RCA Victor introduced its set at the show and reports were that it was well received. Tradio was strongly represented and made a play on its coin-operated television set as well as its standard radio receiver. Coradio also had a solid display of its sets. Other manufacturers in this field (see *Coin Radio Bows In* in *The Billboard*, February 1), also made a play for this business.

Of the major manufacturers, RCA Victor and Columbia had the greatest representation, both in the size and display effort put behind their booths and the companies' special rooms in the hotel. Operator attendance in the diskery rooms was consistently good. RCA Victor had Joe Wilson and Jim Murray, company toppers in attendance, as well as Jack Williams, Herb Allen, Dick Hooper, Jack Daly and numerous other key sales and promotion men. For Columbia, Jack Hein led a staff of Columbia's Midwestern reps in pushing the company's 50-cent label. Around the show, talent-wise, Columbia had Dick Jurgens and Dorothy Shea (both working in town), and RCA Victor had Bill Boyd and others.

Decca talent present at the convention's celebrity luncheon and otherwise circulating around the convention were Milt Herth, Larry Adler, Bobby Beers and Joan Mowrey (latter are Lawrence Welk vocalists), Welk and others. Decca's Midwest branch handled the platter's booth, a small one compared to the Victor and Columbia booths, with Sellman Schultz heading up the staff. Capitol was not represented at the show at all. In some cases, diskeries didn't make show preparations in time to get a booth, since all exhibit space was sold out weeks in advance, and in others it can only be presumed that the waxeries were either fluffing the operators or unintentionally missing the boat.

Gals, Too

Signature didn't have a booth when the show started, but Prexy Bob Thiele, ably abetted by sales staffer Bud Haliwell, hustled around Monday (3), first day of the show and wound up with a more than respectable exhibit. Thiele also arranged with model peddler Walter Thornton to fly five Thornton "pin up" girls out to the convention. Curvaceous babes arrived Wednesday and were in attendance around the show part of the time, repped Signature at the banquet and otherwise sold the label. Sig also tossed a party in the firm's Hotel Stevens suite for local disk jockeys and the press. Monica Lewis, Johnny Bothwell and Claire Hgan repped the firm at various events, with Monica doing a special showing on *The Bill-*

board-sponsored WBKB television program from the convention Tuesday (4) as well as a bit in *The Billboard* newsreel of the convention on Monday (see review in Television Department).

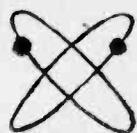
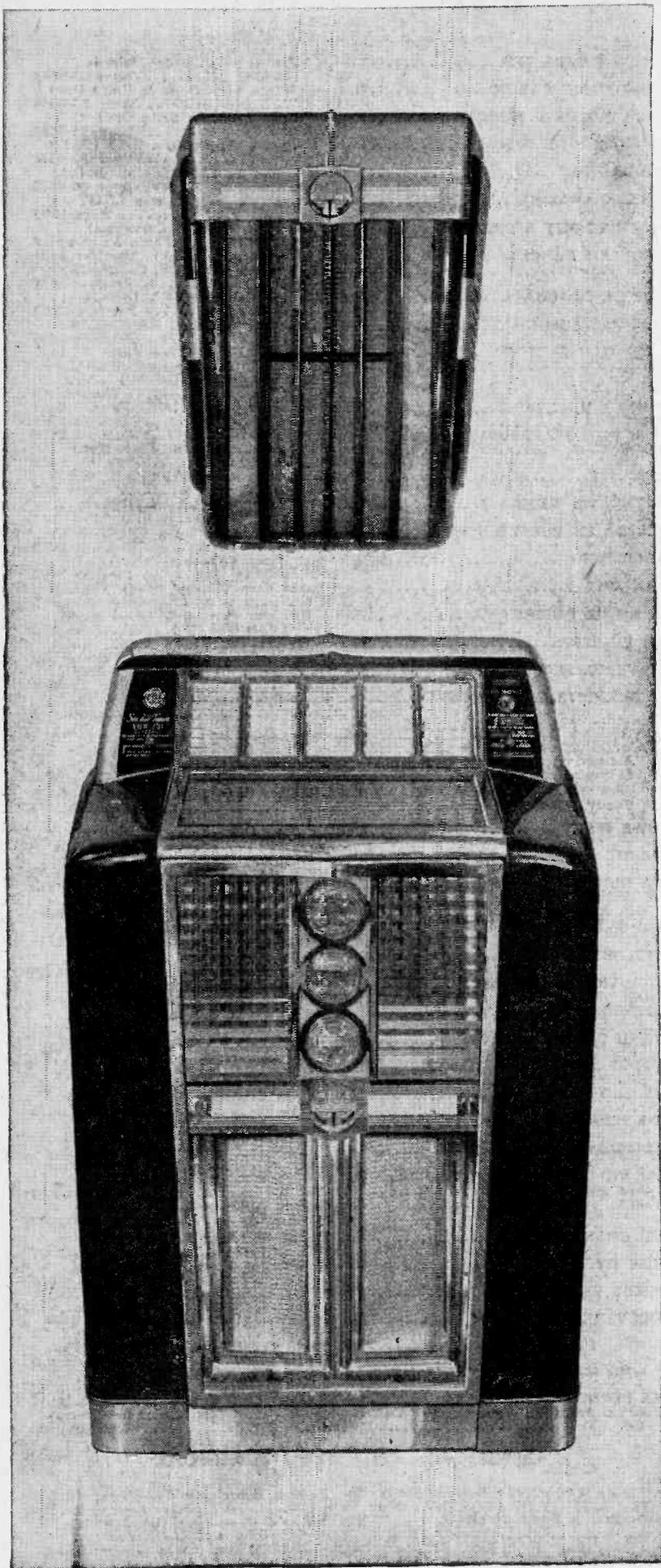
Mercury's booth, under the direction of Art Talmadge, was probably the most imaginative and interesting of the diskery set-ups. Booth was rigged up as a desert scene, with stand, mirror oases, steer skulls and other appropriate props. Mercury's midget, Little Eddie, was outfitted in Western regalia and passed out Mercury "silver dollars." Mercury artist Skip Farrell and others were around the convention participating in various events.

Sonora's exhibit was plastered with stickers promoting the company's 39-cent label, price of which to operators is only 25 cents. Firm's general manager, Milton Benjamin, and a staff were in attendance and reported a healthy op reaction to the low-priced platters. Apollo and King records both had sizable booths, with Bess Berman and an aggressive staff plugging for the New York diskery, and Sid Nathan and other toppers repping the Cincy folk platter more than adequately. Musicraft's booth was taken over by the company's Indiana-Illinois-Wisconsin distributor, James Martin, and Lee Sabin, of Musicraft's New York office, was due in Wednesday but wasn't seen by this reporter. Ivin Ballen, of 20th Century Records, Philadelphia, bought himself a corner in the King booth and did business from that spot. Ballen and other indie diskers were spending considerable time realigning distributorships and signing new distribs. Vogue was not represented at the show, but had a display in Modern Music sales room at the Continental. All other record labels were conspicuous by their absence, and trade leaders expressed considerable bafflement over the situation, since diskers have long recognized the importance of operators not only as a sales outlet but even more important as a medium of platter exploitation.

Permo, Inc., had the outstanding needle display at the show, garnering solid interest with a film showing how needles are made. Permo staff also did a sound job on promoting and selling its exhibit. Aero needle was the only other accessory outfit in this category with a display.

Music talent, as indicated above, did a good co-op job of promoting the show as well as grabbing off solid exploitation with operators for themselves and the companies for which they worked. Around the show, in addition to those named, were Jack Owens, Dick Todd, Lulu Belle and Scotty, Bill Cullen and others.

Show got ample promotion not only thru *The Billboard* newsreel of the convention which will be road shown all around the country, plus the two *Billboard*-WBKB television shows, but also from disk jockey programs around town which tied in with the convention. Eddie Hubbard had four operators and this reporter as guests on his WIND Chesterfield platter session Tuesday night, and WMAQ's Hugh Downs (batting for Dave Garroway) interviewed this scribbler re the convention and juke boxes' origin and current place in music on his midnight stint Tuesday. Bob Thorpe's *News-on-the-Spot* ainer was cut on the convention floor Monday afternoon. Latter show was shot while in progress by *The Billboard* newsreel cameramen. All film, television and radio events were worked out in co-operation with the CMI's public relations department.



*the post-war
phonograph
with every feature
the Mills
Constellation!*

- 40 selections
- wide range tone
- automatic hit tune selector
- X coin slot
- eye-level tip-touch program selector
- table-top service
- all-angle performance
- revolutionary all-metal cabinet
- exceptionally light weight

MILLS
industries
incorporated

ADVANCE RECORD RELEASES

(Continued from page 29)

RACE

- ALL THE THINGS YOU ARE Luis Russell Ork (Lee Richardson) (MY SILENT) Apollo 1035
- BABY, GET LOST Leslie Scott (Billy Moore Ork) (STARS FELL) Victor 20-2141
- BIG FINE GIRL Geechie Smith Ork (LET YOUR) Capitol 365
- BOOGIE IN MY FLAT Al Killian & His All Stars (THE KILLER'S) Black & White 117
- BOOGIE WOOGIE, VOLUME 11, Jack McVea & His Door Openers Black & White A-72
- ALBUM Black & White 810
- Barrelhouse Boogie Black & White 808
- Bass' Boogie Black & White 809
- Blackout Boogie Black & White 808
- Boilermakers' Boogie Black & White 810
- Groovin' Boogie Black & White 809
- Reetee Vootee Boogie Black & White 809
- BROOME STREET BLUES Skoodle Dum Doo-Sheffield (WEST KIDNEY) Manor 1058
- DEEP IN THE BLUES Lyle Griffin Ork (David Allyn) (FLIGHT OF) Atomic A-270
- DON'T LIKE 'EM Phil Moore Four (Phil Moore) (YOU TALK) Black & White 827
- DOWN THE ROAD A PIECE Al "Stomp" Russell Trio (UNDER THE) Sapphire 706
- FINE AND MELLOW BLUES Betty Hall Jones (LEARN TO) Atomic A-260
- FLIGHT OF THE VOUT BUG Lyle Griffin Ork (DEEP IN) Atomic A-270
- GOOD MORNIN' BLUES Jimmy Rushing (Jimmy Mundy Ork) (THURSDAY BLUES) Excelsior 502
- HEARTACHES Joe Alexander (Dave Cavanaugh Ork) (IF I) Capitol 372
- HOODLE ADDLE Ella Mae Morse and Her Boogie Woogie Four (PINE TOP) Capitol 370
- HOW BIG CAN YOU GET, Little Man? Lucky Millinder Ork (Annisteen Allen) (MORE, MORE) Decca 23825
- I DON'T KNOW FROM NOTHIN', Baby Brown Dots (SHOUT BROTHER) Manor 1057
- I OUGHTA BITE YOU Tampa Red-Big Maceo-Chick Sanders (I'LL BE) Victor 20-2147
- I WANT A LITTLE GIRL Jimmy Rushing (Jimmy Mundy Ork) (I'VE GOTTA) Excelsior 503
- IF I COULD STEAL YOU FROM SOMEBODY ELSE; SOMEONE CAN STEAL YOU FROM ME Al "Stomp" Russell Trio (RAMONA) Sapphire 707
- IF I HAD A CHANCE WITH YOU Joe Alexander (Dave Cavanaugh Ork) (HEARTACHES) Capitol 372
- I'LL BE UP AGAIN SOME DAY Tampa Red-Big Maceo-Chick Sanders (I OUGHTA) Victor 20-2147
- I'VE GOTTA HAVE YOU, THAT'S ALL Jimmy Rushing (Jimmy Mundy Ork) (I WANT) Excelsior 503
- LEARN TO BOOGIE Betty Hall Jones (FINE AND) Atomic A-260
- LET YOUR PRIDE BE YOUR GUIDE Geechie Smith Ork (BIG FINE) Capitol 365
- LIZA Cee Pee Johnson Ork (RAININ' BLUES) Atomic A-265
- MAKE ME KNOW IT Betty Hall Jones (THE SAME) Atomic A-261
- MORE, MORE, MORE Lucky Millinder Ork (Anisteen Allen) (HOW BIG) Decca 23825
- MY SECOND BEST WOMAN Walter Brown-Tiny Grimes (OPEN THE) Signature 1096
- MY SILENT LOVE Luis Russell Ork (Lee Richardson) (ALL THE) Apollo 1035
- NICHOLAS (Don't Be So Ridiculous) The Three Flames (OPEN THE) Columbia 37268
- NIGHT AND DAY Vivien Garry Trio (Rickey Jordan) (RICKEY'S BLUES) Exclusive 237
- OPEN THE DOOR, RICHARD The Three Flames (Tiger Haynes) (NICHOLAS) Columbia 37268
- OPEN THE DOOR, RICHARD Tosh (One String Willie) & His Jivesters (THAT FASCINATIN') Empey 103
- OPEN THE DOOR, RICHARD Walter Brown-Tiny Grimes (MY SECOND) Signature 1096
- OPEN THE DOOR, RICHARD Big Sid Catlett Ork (Big Sid Catlett-Ensemble) (SHERRY WINE) Manor 1058
- OPEN THE DOOR, RICHARD "Lips" Page Ork (TEXAS AND) Apollo 1041
- PINE TOP SCHWARTZ Ella Mae Morse and Her Boogie Woogie Four (HOODLE ADDLE) Capitol 370
- RAININ' BLUES Cee Pee Johnson Ork (LIZA) Atomic A-265
- RAMONA Al "Stomp" Russell Trio (IF I) Sapphire 707
- RICKEY'S BLUES Vivien Garry Trio (Rickey Jordan) (NIGHT AND) Exclusive 237
- SAY IT ISN'T SO Al "Stomp" Russell Trio (SHY ANN) Sapphire 705
- SHERIDAN ROAD BLUES The Watchmen (THE GORGEOUS) Black & White 300
- SHERRY WINE BLUES Big Sid Catlett Ork (Bill Gooden) (OPEN THE) Manor 1058
- SHOUT, BROTHER, SHOUT Brown Dots (I DON'T) Manor 1057
- SHY ANN Al "Stomp" Russell Trio (SAY IT) Sapphire 705
- SOMEDAY SWEETHEART Joe Liggins and His Honeydrippers (Joe Liggins) (YVETTE) Exclusive 238
- STARS FELL ON ALABAMA Leslie Scott (Billy Moore Ork) (BABY, GET) Victor 20-2141
- STRIKE BLUES Al "Stomp" Russell Trio (THE TROUBLE) Sapphire 708
- TEXAS AND PACIFIC "Lips" Page Ork (OPEN THE) Apollo 1041
- THAT FASCINATIN' PROCRASTINATIN' GAL O' MINE Tosh (One String Willie) & His Jivesters (OPEN THE) Empey 103
- THE GORGEOUS GRUEN The Watchmen (SHERIDAN ROAD) Black & White 300
- THE KILLER'S BOOGIE Al Killian & His All Stars (BOOGIE IN) Black & White 117
- THE SAME OLD BOOGIE Betty Hall Jones (MAKE ME) Atomic A-261
- THE TROUBLE WITH ME IS YOU Al "Stomp" Russell Trio (STRIKE BLUES) Sapphire 708
- THURSDAY BLUES Jimmy Rushing (Jimmy Mundy Ork) (GOOD MORNIN') Excelsior 502
- UNDER THE STARS Al "Stomp" Russell Trio (DOWN THE) Sapphire 706
- WEST KINNEY STREET BLUES Skoodle Dum Doo-Sheffield (BROOME STREET) Manor 1058
- YOU TALK HOLES IN MY CLOTHES Phil Moore Four (Phil Moore) (DON'T LIKE) Black & White 827
- YVETTE Joe Liggins and His Honeydrippers (Joe Liggins) (SOMEDAY SWEETHEART) Exclusive 238

CHILDREN'S RECORDS

- PEER CYNT AND THE TROLLS ALBUM (3-10") Milton Cross Musicraft 77
- THE PIED PIPER OF HAMLIN ALBUM (3-10") Artie Shaw (Harry Von Zell) Musicraft M-10

LATIN-AMERICAN

- ADIOS PAMPA MIA Libertad Lamarque Alfredo Malerda Ork (MARIA) Victor 60-0853
- CHAMPU DE CARINO Orlando Guerra (Casino de la Playa Ork) (SILVERIO, SECUNDO) Victor 23-0544
- ESTA NOCHE O NUNCA Pedro Vargas (Alfredo Brito Ork) (LAGRIMAS DE SANGRE) Victor 23-0473
- LAGRIMAS DE SANGRE Pedro Vargas (Alfredo Brito Ork) (ESTA NOCHE) Victor 23-0473
- MARIA Libertad Lamarque (Alfredo Malerda Ork) (ADIOS PAMPA) Victor 60-0853
- MEXICO (Where Love Is King) Peter Uryga Ork-Janice Palmer (JUST A) Rego 1005
- NOTHING BUT A DREAM Don Pablo Ork (Raquel Cervantes) (MAKE BELIEVE) Latin-American 2
- ORGULLO RANCHERA Pedro Infante (QUE PASA) Peerless 2424
- OYE Eduardo Alexander (Juan S. Garrido Ork) (FUISTE TU) Peerless 2431
- OYE EL CHACHA Juan Manuel Colombo (FACUNDO) Peerless 2428
- QUE PASA, MI CUATE! Pedro Infante (ORGULLO RANCHERA) Peerless 2424
- PERUVIAN LULLABY Mirko (MEMORIES OF) Victor 25-1075
- POR CAUSA DE LAS MUJERES Maya and His Rhumba Ambassadors (Hector Rivera) (CU-TU-GU-RU) Sonora 302
- POR LA VUELTA Abel Dominguez Ork (CELOS) Peerless 2087
- PRECIOSA Vegavajeno Trio (ADIOS) Victor 23-0387
- QUE DIOS TE PERDONE La Torcacita (YA PERDI) Peerless 2372
- REDENCION Salvador Garcia (Absalon Perez Ork) (SACRIFICIO) Peerless 2426
- RIE Lope Balaguer (Seeco Ork) (TE QUIERO) Seeco 572
- RITMO DE RUMBA Celso Vega Quintet (LA ULTIMA) Seeco 577
- RUMBA EN PUEBLO NUEVO Conjunto Ritmico De Cuba (MI BUMBA) Peerless 2278
- SACRIFICIO Salvador Garcia (Absalon Perez Ork) (REDENCION) Peerless 2426
- SAN JOSE Don Pablo Ork (Eileen Faye) (BEGIN THE) Latin-American 1
- SI NO ME QUIERES YA Rafael Gonzalez Pena Ork (Alba Nydia Jusino) (VEN OYEME) Seeco 570
- SI PUDIERA Armando and His Jack's Band (Rafita Martinez) (COSE COSE) Seeco 579
- SILVERIO, SECUNDO Y LA LUNA Los Guaracheros De Oriente (CHAMPU DE) Victor 23-0544
- SMOKE GETS IN YOUR EYES Don Pablo Ork (Raquel Cervantes) (8, 9) Latin-American 4
- SONGS AND DANCES OF LATIN AMERICAN ALBUM (2-12") Elsa Miranda-Alfredo Antonini and The Viva America Ork Alpha A-3
- A Night in Rio; Canto Moruno Alpha 12209
- El Esperante; Punto Guanacasteco Alpha 12210
- Para Que Surfas (Say It Over Again); Asi (Lullaby to Love) Alpha 12209
- There's Still a Little Time Alpha 12210
- STAR DUST Don Pablo Ork (Raquel Cervantes) (BONITA) Latin-American 3
- TABU Havana Cosmopolitan Ork (BRUCA MANIGUA) Peerless 2425
- TE QUIERO TODAVIA Lope Balaguer (Seeco Ork) (RIE) Seeco 572
- TEQUILA WITH LEMON (Tequila Con Limon) Jorge Negrete (Calavaras Trio-Rafael De Paz Ork) (I'LL HAVE) Victor 26-9011
- TE SEGUIRE AMANDO Martha Triana (Federico Baena Ork) (VOLVERE) Peerless 2423
- THE BREEZE AND I Ethel Smith-The Bando Carioca (ALLA EN) Decca 23805
- TICO-TICO Irving Fields-Campos Trio (MIAMI BEACH) Victor 26-9012
- TIERRA BLANCA Los Abajenos (EL ZOPILOTE) Peerless 1927
- TIQUI TIQUI TAN Enric Madruguera Ork (Enric Madruguera) (LA RUMBITA) Vogue R-777
- TODOS LOS NEGROS TIENEN FORTUNA Lira De San Cristobal (TRAIGO MI) Peerless 2073
- TRAIGO MI 45 Lira De San Cristobal (TODAS LOS) Peerless 2073
- TU FELICIDAD Rene Cabel (Rafael Munoz Ork) (GRACIAS) Decca 50006
- TUMBLING TUMBLEWEEDS Don Pablo Ork (Bunny Paul) (ESTRELLITA) Latin-American 7
- TU VIDA Y MI VIDA (Your Life And My Life) Bobby Capo (Carlos Varela Ork) (NO HAY) Seeco 566
- TUYA Genaro Salinas (Juan S. Garrido Ork) (COSAS DE) Peerless 1947
- UN GRAN AMOR Genaro Salinas (Juan S. Garrido Ork) (ESTA NOCHE) Peerless 2091
- VEN OYEME Rafael Gonzalez Pena Ork (Panchito Minguela) (SI NO) Seeco 570
- VIEGO VERDE Conjunto Ritmico De Cuba (CACHUMBA) Peerless 2275
- VOLVERE Martha Triana (Federico Baena Ork) (TE SEGUIRE) Peerless 2423
- WORDS OF LOVE Don Pablo Ork (Raquel Cervantes) (I'LL NEVER) Latin-American 8
- YA NO ME DESVELO TANTO Angelina y Tono (CORRIDO DE) Peerless 2354
- YA PERDI LA ESPERANZA La Torcacita (QUI DIOS) Peerless 2372
- YOU'LL SEE (Tu Vera Lo Que Tu Hermanos Palau Ork (Orlando Guerra) Va Ve) (HOLD ME) Victor 26-9005

CLASSICAL AND SEMI-CLASSICAL

- AUBER: MASANIELLO-OVERTURE (LA MUETTE DE PORTICI) (12") The London Symphony Ork-Victor Olof, Dir. Decca London K-1314
- BELLINI: NORMA-OVERTURE (12") The National Symphony Ork-Anatole Fistoulari, Dir. (TCHAIKOVSKY: OPRITSCHNIK) Decca London K-1291
- BERNSTEIN: MUSIC FROM THE BALLET "FANCY FREE" (GALOP WALTZ; DANZON) Boston "Pops" Ork-Arthur Fiedler, Dir. Victor 11-9386
- COPLAND: LINCOLN PORTRAIT ALBUM (2-12") (GETTYSBURG ADDRESS included as final side) Boston Symphony Ork-Serge Koussevitzky, Dir. Melvyn Douglas Victor DM-1088
- MANUEL DE FALLA: NIGHTS IN THE GARDENS OF SPAIN ALBUM (3-12") Clifford Curzon-The National Symphony Ork-Enrique Jorda, Dir. Decca London EDA-10
- I HEAR YOU CALLING ME Christopher Lynch-Maximilian Pilzer, Dir. Ork (THEN YOU'LL) Victor 10-1276
- MACUSHLA Christopher Lynch-Maximilian Pilzer, Dir. Ork (MOTHER MACHREE) Victor 10-1279
- MASCAGNI: CAVALLERIA RUSTICANA: ADDIO ALLA MADRE (TURRIDU'S FAREWELL) Jussi Bjoerling-Nils Grevillius, Dir. Ork (LEONCAVALLO: 1) Victor 11-9387
- MENDELSSOHN: RUY BLAS-OVERTURE, Op. 95 (12") The National Symphony Ork-Dr. Heinz Unger, Dir. Decca London KL-326
- MENDELSSOHN: THE HEBRIDES-OVERTURE Op. 26 ("FINGAL'S CAVE") (12") The National Symphony Ork-Dr. Heinz Unger, Dir. Decca London KL-120
- MOTHER MACHREE Christopher Lynch-Maximilian Pilzer, Dir. Ork (MACUSHLA) Victor 10-1279
- MOZART: SYMPHONY No. 38, IN D, K. 504 (PRAGUE) ALBUM (3-12") St. Louis Symphony Ork-Vladimir Goltschmann, Dir. Victor DM-1085
- MOZART: SYMPHONY No. 26, IN E FLAT, K. 184 (12") Boston Symphony Ork-Serge Koussevitzky, Dir. Victor 11-9363

New York:

Coin machine row is quiet this week with most of the bossmen in Chicago attending the convention. . . . Abe Seidel, Up-State; Morris Goldstein, Buffalo; Thomas Kane, Baltimore; Robert Gibbs, Hartford, Conn., and Murray Jermy, Up-State, were a few of the coinmen that didn't attend the Chi doings and were disappointed to find few distributors in town. . . . Howard Wenthmore, Wenthmore & Sons Company, bowled a 300 game last week.

Holding the fort down at Runyon during the past week was Morris Rood. . . . At West Side Distributing, Moe Bitter. . . . At Mike Munves', Rose Kaye. . . . At Dave Lowy Company, Dave's father, Edward Lowy. . . . And at Speedway Products, Howard Bloom. . . . Some of the other establishments were almost locked tight.

H. B. Patrey, NATD secretary, states that vending machines will be represented at association's Palmer House (Chicago) convention in April. . . . Larry Goodman, Goodman Vending, reports that biscuits sell better than candy in many busy spots. . . . Stan Hearn, G & G Music, broke his left arm when a juke he was loading on his truck fell out. Stan is more upset about the music machine than his arm—seems the box is a total loss. . . . Hymie Needleman, Newark op, reports his son Charles, is out of the navy and back on the route.

George Andre left the Washington staff of Silent Sales this week to take the post of assistant manager of the firm's Baltimore branch. . . . NCWA will hold their Chicago Exhibition June 15-18. . . . Al Blendow, sales manager of International Mutoscope, and Al Meyers, Rockaway arcade owner, have probably settled their gin rummy battle by now. Both had planned to spend their entire traveling time trying to settle the year-old score.

LeRoy Stein, MGA executive director, is making final plans for the organization's banquet-dance-entertainment that is set for next month. . . . F. McKim (Mac) Smith, AAMOA prexy, is coming back after the Chi gathering to find a desk full of congrats on his issue of the association's house organ. . . . Jerry Frankel, Music, Inc., writes that he will be back from Florida February 10—seems it is as cold there as New York this season.

Detroit:

Eddie Clemons, of Music Service Company, had to cut short his vacation in Florida and Cuba to return to his business. The vacation originally was to have been followed by a tour of some 25 countries before his return.

Don Carson, representative of the Phonograph Products Company, makers of conversion cabinets for juke boxes, has established headquarters at 7139 Pinehurst Avenue, Dearborn. . . . Stanley Prawdka and Leo Janc, who organized the J. P. Music Company here several months ago, have bought some additional machines in a West Side route from Jack Baynes, of Baynes Music Company.

Morton Sultan has returned from Milwaukee and Chicago. . . . Idessa Malone, record distributor for the juke trade, has moved to new offices at 606 East Vernor Highway. . . . Edward Gluklick has joined Sultan as a partner in Bullet Distributing Company and in Sully's studio.

R. L. Kiefer, University Supply, is busy rearranging his route and may put some used machines back on location until the market situation clears up. . . . Stanley Piotraczk, Stan's Amusement, Flint, who recently was released from military service, was a visitor on coin row last week. . . . Another visitor from Flint was Al Kremsky.

Gene Girard, of the mechanical department at Robinson Sales, is moving his family out to Wayne. Gene has had to live across the river in Canada for the past year because of the housing shortage.

COINMEN YOU KNOW**Chicago:**

Vince Shay, Bell-O-Matic Corporation president, and his staffers hosted more than 500 operators Sunday (2) at firm's Morrison Hotel suite to make one of the biggest pre-convention parties. In charge of the presidential suite for the duration of the show was advertising director Grant Shay, who says he'll be off to Florida shortly to recuperate. Except for a small booth on the convention floor, firm confined official showings to the Morrison, featuring a buffet and entertainment every evening.

Everybody was happy to see Ben Goldberg, Bill Marmar's partner at Sicking, Inc., Cincinnati, around the show. Ben was chauffeured up. Said he planned to make the first show in six years or bust. . . . Pennsylvanians seen having fun at the Morrison included Harry Miele, Williamsport; Bill Fannasy, Harrisburg; Hank Winger, Harrisburg, and Sammy Mannarino, Pittsburgh.

Frank Sandberg, who manages Mills Sales Company, Ltd., branch in Portland, Ore., spread the news of firm's recently opened plushy quarters there, and accepted congratulations from well wishers. . . . Art Slade, who headed the shoeshine machine exhibit of Coin Arts Industries, had to laugh off the souvenir hunting prowess of a booth visitor who walked away with the chromium instruction plate on the machine.

Ira T. Byram, of Silent Sales, Washington, drew the assignment of timing the popcorn eating contest which CMI public relations and Viking Tool & Machine Corporation staged in the Minit-Pop booth. . . . Stew Jenney, Wurlitzer rep in Jefferson City, Mo., dropped in at Coin Machine Acceptance's party at the Bismark, together with Bob Padfield, St. Louis jobber.

Bally's Herb Jones could classify as one of the show's hardest working men. Besides shouldering heavy duties as publicity chief on the CMI show committee, Herb took a personal hand in setting up his firm's big booth. . . . R. L. Budde, assistant to Walter Tratsch at A. B. T. Manufacturing Company, seemed to enjoy his one-man operation at the show, explaining firm's elaborate new Auto-Clerk. Budde says he's taking the mechanism to Boston next month for a realistic demonstration before the Frozen Food Institute's national convention.

Editorial headquarters for The Billboard were set up on the fourth floor of the Sherman Hotel for the four days of the 1947 convention and show. The room was primarily for staff use in preparing copy for this week's edition, many coinmen found the door open and took time off to quench their thirst with Hiram Walker's DeLuxe.

Al Lafferty, chief of Walter E. Heller Company's coin machine financing division, might have been taken for a prospective customer, judging from the care with which he examined new equipment. . . . Don Leary, Minneapolis music man, received puzzled glances—some of them admiring—as he strolled about the exhibit rooms with Astrakan fur headgear.

H. W. Hartmann, of Sterling Vending Company, Belleville, N. J., and F. J. Rathbun, vice-president of Cup Machine Service Corporation, were seen quaffing coffee out of the Bert Mills Corporation coffee vender. . . . Leo Weisskopf, Murlee Enterprises, who's responsible for the voice recorders in the Empire State Building's tower, huddled with President Bill Rabkin at the Mutoscope booth. Others in on the same chat included veteran coinman Henry C. Lemke, of Detroit, with associate George P. Rambaum, and J. F.

Ferko, of Markepp Company, Cleveland.

Jack Mulligan, who heads Mulligan Distributors, Pittsburgh, had his service manager, Ray Emerson, along at an informal service conference—one among many—at Aircon's Congress Hotel layout. Present also were Myron G. Erb, Triangle Distributing Company, Cleveland; Aircon's V.-P. Ken Halleck and regional sales manager Fred A. Mann.

R. E. Torres and M. Garfunkel, Tucson, Ariz., were among visitors at the CMI convention. Partners of the Play-Mor Arcade there, both flew in from the West. Purchase of new equipment, especially photo machines, was on the boys' minds. . . . Jack Schloss, also a Fort Worth arcade owner, came in on a three-car special with a group of 100 coinmen. Jack says he has 125 machines in his arcade and wanted to check on latest in equipment and trends in his field at the Chi meeting. Where Chicago arcades operate nickel machines, he said, he has had to feature 2-cent play. One-cent equipment receives major attention in his locality, too, he said.

Jasques Lauzier, of Montreal, was an enthusiastic visitor at the show. He said he was forming a new coin machine firm, tentatively named Automat Machine Company. Lauzier thought the show was of real value to the coin machine industry and offered much of interest to those in the business. . . . William A. Shack, Evanston, Ill., operator, stated visits to convention exhibits were a must for all real coinmen.

William Zeigler, New York operator, was mainly bent on viewing new music equipment, as were his distributor friends, John T. Quinn, Troy, N. Y.; Art Hermann, Albany, N. Y., and Clyde Lower, Schenectady, N. Y. . . . R. H. Andrews, Plymouth, Wis., had to be guided by a friend in his rounds of cigarette, candy and peanut vendors. Andrews is blind. . . . Charles F. Bloom, New York, was also seen treading the exhibits halls.

N. Jack Hubbard, president of H & D Sales Company, Inc., Knoxville, was paying particular attention to arcade equipment. . . . Garrison Sales Company, Phoenix, Ariz., sent Roy E. Garrison to the show to check on the latest equipment. . . . Bob Jones and Anthony Fedor were making the exhibit rounds together. They hail from Syracuse.

T. B. Holliday, prominent in Charlotte, N. C., coin machine circles, was one of the many southerners who trekked into Chicago on an equipment tour. Others were Fred Burk, F & W Amusement Company, Cookeville, Tenn.; W. B. Scanlan, Tulane Coin Machine Service, New Orleans, and Barton Hendrix, Tampa.

Harry Rockafeller, Tradio, Inc., one of the first coin radio firms, was scheduled to make a Canadian business trip immediately after winding up convention activities. During his World War II days, Rockafeller was a lieutenant colonel in the army. . . . Jon Chrest, recently elected vice-president of Exhibit Supply, seemed to weather the grueling four-day show very well, for during the final hour of the last exhibition day he was beaming pleasantly at passers-by as well as at the many callers who were interested in his firm's display.

It was really an ordeal for photographers, television and newsreel men to go about their daily chores with the countless crowds milling to and fro trying to witness their subjects. . . . One of the prettiest models at the show was Don Jarboe, who is tall, beautiful and unaffected. . . . S. N. Logan, Corco Coin Radio executive, was an interested show spectator. His firm did not exhibit at the Sherman, but he said that it will (See CHICAGO on page 116)

Milwaukee:

Recent record-breaking snowstorm had coinmen at a standstill for four days. Most of them were marooned—the lucky ones at home, the unlucky ones in street cars, autos, restaurants and public buildings. Vending machine men were hard hit because supplies were cut off and they couldn't get to service machines. Juke box service men couldn't go out, either.

Herb Geiger, Ralph Turrell and Nick Novasic were at a party in the home of Mike Klein, United Venders' Association attorney, when the storm hit and, rather than brave it, they stayed all night. The next day the three borrowed skis from Klein and started for home. Hitting a sloping street, Nick, a novice at skiing, zipped down the hill, lost control and landed in a snowbank. When he finally extricated himself, he took off the skis and trudged the rest of the way.

Jack Ziegler's car was stalled on the way home, but he was lucky enough to get a lift from a passing motorist and later a jeep pulled his car home. Jack's firm soon will take on a new sideline—piping music into factories.

United Venders' Association has appointed a committee of five to fight a bill which would ban tobacco vending. Committee, which will go to Madison February 12 with Attorney Mike Klein, is composed of C. S. Pierce, Brodhead; Stanley Stacy, Cavallo Tobacco Company; E. Z. Gregory, Madison; Ralph Turrell, Milwaukee, and Mr. Mathason, Racine. Group will appear at a hearing on the bill before the judiciary committee.

Frank Balistrei, Citywide Amusements, is considering a trip to California or Florida. If he goes, his brother, Peter, will take over during his absence. He won't leave, in any event, until after a family party following the christening of his daughter, Benedetta, February 16.

Irv Stacel reported visitors last week included Willard Lohry, Land o' Lakes Music Company, Merton, Wis. . . . Frank Barca, Kenosha, has opened a roller rink in the Union Club here. Third story rink is called the Roof Rink and is run by Barca and his partner, William Huntoon.

Leroy Enders has bought the out-of-town routes of Charles Sternes and will carry on under Stearnes' old company name of Automatic Sales Company. . . . Ed and Joe Beck are readying their new location for its formal opening soon.

John Voss has been added to Morry Zenoff's Plankinton Arcade staff, replacing George Heintz. . . . Mary Leo Carroll, another Zenoff staffer, was out for a few days because of a tonsillotomy on her daughter, Diane. . . . Harry Matsunaka is proud of his new Chevrolet. . . . Frank Saunders and Teddy Sibbins are perfecting an act for the Blatz Palm Garden. . . . Zenoff was host to his staff at the fights recently when one of his club battlers was in the ring.

Cincinnati:

Ohio Speciality Company has as staff members Paul Pusateri, who manages local baseball teams and is a member of the boxing commission, and Loe Zidman, Legionnaire who is active in affairs of Eli Whittstein Post.

Patricia Harding, of Globe Games Company, is back at her desk after and appendectomy and feeling tip-top. . . . Joe Stenger, another Globe-ite, is passing out cigars. Mrs. Stenger recently presented him with a son, Jimmy.

Automatic Phonograph Owners' Association is anticipating an interesting meeting the night of February 11 in Hotel Gibson. There will be several guests from Chicago present. Time, 9 p.m.

William Fitzpatrick hopes to be back in the groove soon. He has been laid up for the past six weeks with a broken leg. Bill's gin rummy should be good after all the practice he has been getting.

Look To The **GENERAL** For LEADERSHIP

STARS OF THE SHOW

—See Them Now At GENERAL

Here are the industry's leaders that were in the limelight at the show. Now see them at GENERAL where only the finest products are featured.

<p>AIREON Electronic Phonographs & Equipment</p> <p>DAVAL'S Free Play Best Hand Mexican Baseball Gomph Postmaster Stamp Vendor</p> <p>UNITED STATES VENDING CORP. PIK-UPS Selective Beverage Vendor</p> <p>ABT Challenger</p>	<p>GOTTLIEB'S Miss America (5 Ball) Daily Races (1 Ball) DeLuxe Grip Scale</p> <p>MARVEL'S Pop-Up</p> <p>AMUSEMENT ENTERPRISES Tri-Score Whirl-a-Ball</p> <p>PFANSTIEHL Coin Machine Needles</p> <p>Watch For The Opening Of The New GENERAL Headquarters</p>	<p>JENNINGS Standard Chief DeLuxe Chief Super DeLuxe Chief Consoles</p> <p>COIN ARTS INDUSTRY Shine-a-Mint</p> <p>CHICAGO METAL Box Stands Revolve-Around Coin Machine Safes</p> <p>EAGLE Replacement Plastics</p>
-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Founded 1925

Growing Steadily Ever Since!

GENERAL Vending Sales Corp.
Formerly The General Vending Service Co.
306 N. GAY ST. ★ BALTIMORE, 2, MD.

COINMEN YOU KNOW

Chicago:

(Continued from page 115)

at the coming hotel show which is dated for Chicago in the near future. . . . R. G. Watson, illustrative engineer for the Robert Young Company, Milwaukee, claims he was surprised that so many coinmen were interested in the equipment manuals prepared by his firm.

Irvin B. Gayer, San Bernardino, Calif., stopped off at his home town in Ohio en route to the coin show. It was his first visit to the place in almost 40 years. . . . Ray Eberts, Los Angeles operator, visited with his sister in Chicago during the show. . . . Bud Parr, of Solotone, was bedded by the flu and missed doing the large amount of contacting he intended to. . . . Fred Gaunt, of General Music, Los Angeles, spent time at the Solotone booth. . . . Bill Wolf, Al Silberman, Walter Huber, and A. M. Moss, of M. S. Wolf Distributing Company, were in for the show and held a general meeting of their own, as representatives of the Los Angeles, San Francisco and Portland, Ore., branches.

Bill Happel, of Badger Sales Company, Los Angeles, and Mrs. Happel visited the Badger Novelty Company in Milwaukee. . . . Bill Schrader, of Allite Manufacturing Company, Los Angeles, was also a visitor to Milwaukee. . . . Leon (Hi-Ho) Silver, San Francisco vending machine operator, has incorporated for \$75,000. Plans to enter the jobbing field. Following the Chicago show he left for Philadelphia and New York. . . . Harry Schooler, Hollywood press agent, made record company contacts. . . . Nels Nelson visited with the Aireon crowd. . . . Aubrey Stemler, of Los Angeles, and Maurice Pollard, of San Francisco, negotiated business deals while looking over exhibits in the grand ballroom.

Automatic Phonograph Owners' Association (Cincinnati) was well represented at the CMI show here last week. Members attending were Charles Kanter, association secretary and treasurer; Ray Bigner, Harry Hester and John Weisenberger, members of the board of directors; Jerry Levy, Nat Bartfield, Al Lieberman, Milton Cole, Bill Harris, Henry Kapson and Leonard Goldstein. They arrived by automobile and train. Mrs. Weisenberger accompanied her husband to attend the show and visit relatives.

The Simons descended on the CMI show in force. Murray came in from Hartford, Conn., while Al and Dave, both of Simon Sales, were in from New York. . . . J. W. Jaquest, of the Jaquest Company, Pewaukee, Wis., while visiting the Exhibit Supply Company's booth, told Frank Mencuri that he plans to open an arcade soon. Other business callers at the exhibit included H. L. Johnson, Century Vending Company, Columbus, O.; James Mussey, manager of Pastime Amusement, Long Beach, Calif.; Fred C. Walters, Banner Specialty Company, Philadelphia; H. W. Shaw, Fairmont, W. Va.; Joe Frank, Nashville, and Joe Ruttenburg, Rockford, Ill.

Julius (Papa) Pace, Dixie Coin Machine Company, New Orleans, old-timer in the coin business, was seen dashing thru the lobby of the Sherman Hotel rounding up his group just before going to the big banquet at the near-by Stevens Hotel. . . . Lou and John Casola were two more Illini who caught the convention. They are from Rockford. Tom Schwartz, Topeka, Kan., was seen enjoying the many new coin machines. . . . Moe Fine, Roxy Specialty, Montreal, who was in for pre-convention activities last week, said that the show was tops and that he would not have missed it for anything.

George Klor, who heads Ra-o-Matic Corporation, had a lovely girl adorning his coin radio display. For

a while it looked as tho Klor was operating on two floors. It seems that his firm was one of the late applicants for booth space and started exhibiting in the addition area, later moving upstairs to Exhibition Hall.

Lorraine Forcine was a cheerful greeter at the Electronic Amusement Corporation booth. This Rochester (N. Y.) firm displayed three remote Turret Gunners, which are converted B-29 Remote Control Turrets. Just about everyone at the show took a try at this gun, and the booth was as busy as any in the hall.

Tom Novelty Company, headed by Peter Keros, presented an eight-foot floral horseshoe to AMI, Inc., at the opening of the show. Keros also sent a large bouquet in a floorstand for AMI's Sherman suite, but the AMI boys said it was too pretty to take upstairs and kept it in the booth where more people could see it. Mike Spagnola, Automatic Distributors, who was on duty in the AMI booth, said: "This is the first time I ever heard of an operator doing something like this for a manufacturer. Usually it's the other way around."

All the top executives of Aireon turned out for the CMI show, including Randolph C. Walker, president, and Rudy Greenbaum, vice-president and general sales manager. Other officials included Kenneth D. Halleck, Paul H. Lannerd, Jack Leimert and Lee Bergren. Members of the engineering staff present were Henry Hansen, Fred Epper-son, Sim Tyler, Bob Timms, Frank Trout, Don Hope and Ed King. Regional and district sales managers were Frank Q. Doyle, Ralph Rigdon, Fred A. Mann, James McEwen Cherry, Ben Pallistrant, Ed Wisler, Clayton Ballard, George Duey, Martin J. Parker, Pete Rigdon, Dan Brennan and Robert Cherry.

Very few coinmen must have been left in Milwaukee last week, judging from the number encountered at the CMI show here. Lou Pesick, of Pesick Radio Supplies, told his wife, Florence, that there was so much to see and do at the show he and his brother, Andy, were constantly on the go. He said he and Mrs. Pesick will celebrate her birthday February (9) with a round of Milwaukee gay spots.

Rudy Strobel Jr., also of Milwaukee, spent Thursday looking over new Mills machines at the show. His wife, Marion, was along. Odd fact about their six youngsters is that all have names beginning with J. There's Joanne, Joseph, Judith Anne, Jerome, Jacquelyn and Joyce.

NEW GAMES, IMMEDIATE DELIVERY

FRISCO OPPORTUNITY
KILROY SMARTY SPELLBOUND

SURF QUEENS BIG HIT
RIO

BELL MACHINES

Mills Brown Ham-merloid, 5-10-25, (Matched Set) . . . \$550.00
Mills Chrome, 5¢ . . . 175.00
Black Cherry Bell, New, 25¢, 2-5 Payout 195.00

CONSOLES

Keeney Super Bell (5¢ Comb.) \$215.00
Keeney Super Bell Twin, 5¢-5¢, P.O. 275.00
Jumbo P.O. Animal Reel 99.50

ARCADE

Periscope \$134.50

COUNTER GAMES

PRACTICALLY NEW

Baby Puritan, F.R. . \$17.50
1¢ Amer. Eagle (Fr. R.) 19.50
1¢-25¢ Head or Tail 9.50
5¢ Liberty Bell (Fr. R.) 19.50
Bally Reserve, 5¢ (Cig. Reel) 10.50

MARVELS 'POP-UP' . \$49.50

Score-a-Barrel
"Shorty," 7 Ft. . . . \$369.50
10 Ft. 6 In. 399.50

SPECIALS FOR THIS WEEK

EACH \$39.50 EACH
Thoroughly cleaned and reconditioned
BANDWAGON—BIG CHIEF
CADILLAC—FLICKER
PROGRESS—WING
EACH \$49.50 EACH
STAR ATTRACTION
TEN SPOT—TRAILWAY
DIXIE
Write for complete Price List.

1/3 DEPOSIT WITH ORDER, F. O. B. CHICAGO

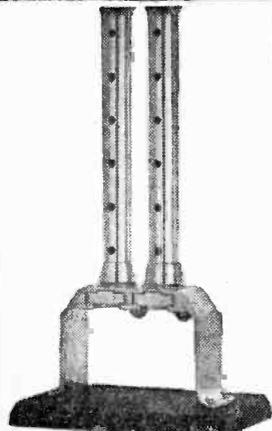
Mid-State Co 2369 MILWAUKEE AVE., CHICAGO 47, ILL.
Phone: Everglade 2545

COIN CHANGERS

- High luster chrome finish—all metal construction.
- Automatically dispenses EITHER 5 or 10 NICKELS in the palm of your hand.
- Capacity—thirteen dollars in nickels.
- Floating-mount solid die cast coin slides cannot warp, stick or jam.
- Well balanced design—13" high, 7 1/4" wide, 5" deep.
- Weighted non-slip base.

JUNIOR CHANGER --- \$17.50

Northwest Sales Co.



3144 ELLIOTT AVENUE

SEATTLE 1, WASHINGTON

NOW DELIVERING!

ABT CHALLENGER

\$65.00
Sample



Write for Quantity Prices!

FREE—ILLUSTRATED PRICE LIST OF MACHINES, PARTS AND SUPPLIES
New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All.

MIREMUNVE
510-514 W. 34th St.
N.Y., 1, N.Y. (Bryant 9-6677)

**YOU'LL SEE
THEM
FIRST
AT
TRIMOUNT!**

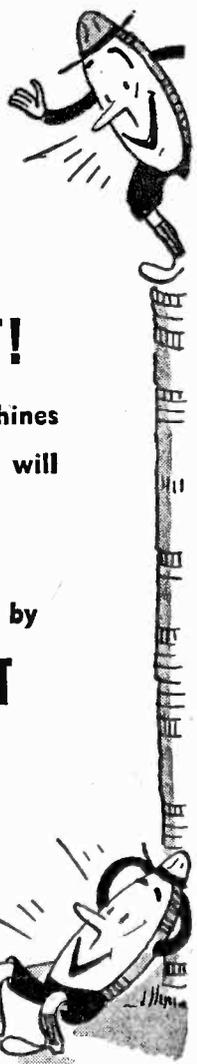
All the new machines
seen at the show will
be exhibited

**FIRST
in New England by
TRIMOUNT**



**TRIMOUNT
COIN MACHINE CO.**

40 Waltham St., Boston 18, Mass.
Tel. LIBerty 9480



EXHIBITS AND PERSONNEL

(Continued from page 92)

Martin Simon, partners; Jack Sass and Leon Pinsler.
Equipment displayed: Hi Fly (baseball upright pin game) 1-cent model and 5-cent model.

CHAMPION MANUFACTURING CO., 101 Rantoul, Beverly, Mass. Personnel present: Arthur Gagnon, Frank Gosselin and Russell Gosselin.
Equipment displayed: 11 models of Basketball, a new counter game offering 1-cent and 5-cent play.

CHICAGO COIN MACHINE CO., 1725 Diversey Blvd., Chicago. Personnel present: Philip Robinson, Sol Silverstein and Ed Levin.
Equipment displayed: Kilroy, 5-ball free play; Basketball Champ, 15-ball free play skill game; Goalee, 15-ball hockey game for one or two players, 10 cent for 2.

CHICAGO LOCK CO., 2024 N. Racine Ave., Chicago. Personnel present: B. Shimm, O. Blohm and E. Lovelace.
Equipment displayed: Locks for coin-operated machines.

COAN MANUFACTURING CO., 2070 Helena St., Madison, Wis. Personnel present: Vic Johnson, Al Wendte and J. W. Coan.
Equipment displayed: Four U-Select-It candy venders—Standard, 74-bar capacity; De Luxe, 74-bar capacity, both counter and stand models; De Luxe 126, floor model, 126-bar capacity. All four models were single column selectors.

COIN-ARTS INDUSTRIES, 231 W. Wisconsin Ave., Milwaukee, Wis. Personnel present: Art Slade, Art Cline and Edwin Lund.
Equipment displayed: One model of coin-operated shoe shine machine called Shine-a-Minit.

COINTROL CO., 166 W. Jackson Blvd., Chicago. Personnel present: Ken Wilkinson, Don Kintzel and H. Q. McGee.
Equipment displayed: Zodi, automatic horoscope vender.

COLUMBIA RECORDING CORP., 1473 Barnum Ave., Bridgeport, Conn. Personnel present: Jack Hein, Joe Lucas, Buster Cross, Joe Bott, Bill Neilson and Rog White.

COMPAS (Coin Machine Parts Supply, Inc.), 3617 N. Green Bay Ave., Milwaukee 12, Wis. This was part of Guardian exhibit. Personnel present: I. I. Aarons.
Equipment displayed: Electric control parts for operators.

CORADIO, INC., 60 East 42d St., New York City. Personnel present: Louis Brown, president; S. Solon Cohen, Lew N. Lewis, Nat Wind, Sidney Horwitt and Morris Greener.
Equipment displayed: Coin radios: De Luxe, Standard, Console; clock alarm and hospital sets with under-pillow speakers.

CRYSTALETTE MUSIC CO., INC., 419 East 6th St., Long Beach, Calif. Personnel present: L. G. Berg, president; C. W. Coleman, secretary-treasurer, and J. M. Merritt.
Equipment displayed: Three models coin radios, table model, de luxe table model and console model. Also coin mechanism, electrically operated, suitable for coin radios, washing machines, wired music and telescopes.

DAVAL PRODUCTS CORP. & EAGLE COIN MACHINE CO., 1512 N. Fremont St., Chicago. Personnel present: A. S. Douglass, Ben Lutske, Jerry Blonder, Mrs. Ben Lutske and Miss Lillian Findel.
Equipment displayed: De Luxe free play, counter bell, ball gum or payout; Best Hand, counter bell; Mexican Baseball, counter bell; Skill Thrill, penny ball gum game which shoots penny at target—bull's-eye returns penny; American Eagle and Marvel, non-coin counter bells; Postmaster, three denomination stamp vender; full line of replacement plastics for jukes.

DECCA DISTRIBUTING CORP., 22 W. Hubbard St., Chicago. Personnel present: Shirm Weiner, Norm Wienstroer, Sellman Schulz, William Glasman, Claude Brennen, Everett Karow, Al Chapman, Ed Russell, Paul Cohen, Joe E. White, Joe T. Turner, Clarence Goldberg and Sid Goldberg.

DEUTSCH LOCK CO., INC., 5435 State Line Ave., Hammond, Ind. Personnel present: Jack Krambo, Hank Schomaker, Dick Doehring and Leo E. Deutsch.
Equipment displayed: Cash box locks with the trade name, Nix-Pix.

DUGRENIER, INC., 15 Hale St., Haverhill, Mass. Personnel present: Bip Glassgold, Tony Parina, H. W. McNeal, Henry J. N. Traub, Robert Klein, Julius Levy, James Martin, Lou Golden, J. R. Fox.
(Continued on page 118)

JAR DEALS

RED— 1940
WHITE— 2040
BLUE— 2160
TICKETS 2170

Also Bingo, Tips, Baseball, Combination Ticket Deals and Jack Pot Cards

Furnished single of 5 single tickets per pack. Special Deals and Payout Labels Made to Specification.

WRITE FOR CATALOG TODAY.
LOWEST PRICES TO OPERATORS,
JOBBER AND DISTRIBUTORS

WORTHMORE

Mfrs. of "FAIR PLAY" Tickets
1825 S. Michigan Ave.
Chicago 16, Ill., Dept. R.

VENDING MACHINES

New Regal 1¢, \$13.95 Ea.; in Lots...\$11.45
New Almond Cash Tray, 5¢. Ea. ... 8.25
25 Northwestern Standard, 1¢ or 5¢. Ea. ... 7.75
50 Columbus, Standard, Deluxe, 1¢ or 5¢. Ea. ... 5.00
3 Jennings in a Bag Vendor, 1¢. Ea. 8.00
Charms for Penny Vendors. M ... 5.00

ARCADE GAMES

Jolly Pin Game, 5¢ Play ...\$25.00
Majors '41 Pin Game, 5¢ Play ... 25.00
Score Card Pin Game, 5¢ Play ... 29.50
Four Roses Pin Game, 5¢ Play ... 39.50
Bally Alley Bowling Game, 5¢ ... 39.50
\$5.00 Extra for Crating.
Also Parts and Globes.

C. E. BRADFORD

226 HAMILTON ST. ALBANY 3, N. Y.

NEW ABT CHALLENGERS
\$65.00

★ SAMPLE, \$65.00
2 to 5, \$60.00
6 to 10, \$55.00
11 and Up, \$50.00

Immediate Shipments from Stock on Hand. Send Deposit With Orders.
A. L. KROPP
715 A St. MERIDIAN, MISS.

PHONOGRAPHS

1 WUR. 24	\$185.00
2 WUR. 500. Each	275.00
2 WUR. 600. Each	275.00
3 SEEBURGS. Each	300.00
1 SEEBURG 8200	275.00

PIN BALL FIVE BALLS

2 BIG PARADE. Each	\$ 60.00
1 PLAY BALL	25.00
2 KNOCKOUTS. Each	50.00
1 FOUR ROSES	25.00
1 BIG TIME	25.00
1 AIR CIRCUS	75.00

ONE BALL TABLES

CLUB TROPHY	\$150.00
SPORTSMAN	150.00

One-Third Deposit With Each Order.
H. & H. NOVELTY CO.
2033 Texas Ave. SHREVEPORT 13, LA.

**MANUFACTURER
OVERSTOCKED
CLOSE OUT POKER TABLES, \$100.00**
Write for Literature.
BOX 148, Billboard, New York City 1.



THE GRAND SALAAM that's what they gave us in CHICAGO

for the
Three New "Quick To Click" Games
Created By Amusement Enterprises

WHIRL-A-BALL

The Counter Game That Counts
(Now In Production)

BOWL-A-STRIKE

Brilliant New Miniature Bowling Game
(Production Soon)

ONE WORLD

Out Of This World Roll-Down Game
(Now In Production)

THE BEST GAMES AT THE SHOW
Not Because We Say So—Because Orders
Written At The Show Are Proof.



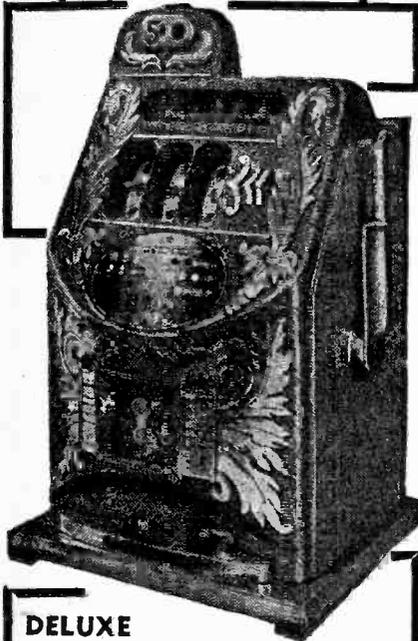
ORDER from your distributor NOW or write

AMUSEMENT ENTERPRISES, INC. GEORGE PONSER • IRVING KAYE
2 Columbus Circle, New York 19, N.Y.
Phone: Circle 6-6651

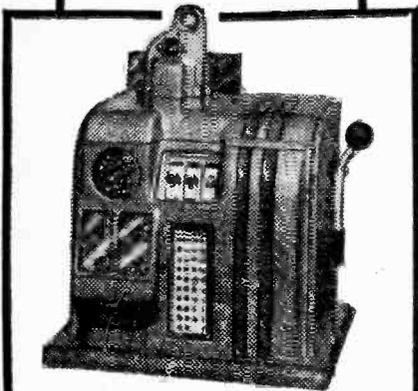
GET THE LATEST BELLS FROM HEADQUARTERS



MILLS BLACK CHERRY BELL



DELUXE EXTRA BELL



COLUMBIA TWIN-JAK BELL

BRAND NEW OR REBUILTS
ALL MAKES - ALL MODELS
SOLD WITH A MONEY-BACK
GUARANTEE.

SEND FOR CATALOG
BAKER

NOVELTY COMPANY, INC.
1700 Washington Blvd.
Chicago 12, Illinois

EXHIBITS AND PERSONNEL

(Continued from page 117)

Max Lipin, Mitchell Doumany, Ralph Littlefield and Donald Ordway.

Equipment displayed: Two cigarette venders; one 7-column, one 11-column; Candyman, 72-bar vender; stick gum vender, 6-column, 400-capacity, 1-cent operation.

EASTERN ELECTRIC VENDING MACHINE CORP., 1775 Broadway, New York, N. Y. Personnel present: Joseph P. Marcelle, president; Anna Rose Marcelle, vice-president; Lou Jaffa, Ray Farina, Sam Farina, Tony Caruso, M. S. Starr, Cliff Blake and Fairfield Hoban.

Equipment displayed: 11 models of "Electro," electrically operated cigarette vending machine.

ECONOMY SUPPLY CO., 2015 Maryland Ave., Baltimore, Md. Personnel present: Jack Berman and Sid Merenstein.

Equipment displayed: Parts and supplies for coin-operated machines.

EDELMAN AMUSEMENT DEVICES, 2459 Grand River, Detroit, Mich. Personnel present: I. Edelman, Henry Edelman, Rose Griefner, Carl Ziesse, Jerome Soloman and Joe Auton.

Equipment displayed: Amusement game, arcade piece (2) Bang-a-Fitty, 9-ball bowling game, free play possible on high score, 5-cent play.

EICHEL ELECTRONIC CORP., 223 Court St., Evansville 8, Ind. Personnel present: Charles J. Eichel, Frank Bartlett and Claiborne Lynn.

Equipment displayed: Tranquil Tone coin-operated radios. Two models, Traveler's Friend and Cathedral Model shown.

ELECTRO GAMES CO., 900 Monroe St., Grand Rapids, Mich. Personnel present: Dale G. McAfee, Don G. McAfee, Gerald Buss and Ernest Bates.

Equipment displayed: Amusement game, Bowl-a-Line, console type, 5 frames for 5 cents. Two models at show, one cutaway model of same game.

ELECTRONIC AMUSEMENT CORP., 85 Avenue E, Rochester, N. Y. Personnel present: Jack Garliner, president; Elmer Leroy Gouger, Lorraine Forcine and Isadore Schoolman.

Equipment displayed: An arcade machine, Remote Turret Gunner.

EMPIRE COIN MACHINE EXCHANGE, 2812 W. North Avenue, Chicago. Personnel present: Ralph Sheffield, Gilbert Kitt, Paul Glaser and Harry Stanton.

Equipment displayed: Counter game, target gun type, Big Game Hunter, 1-cent play (1); counter game, Pop-Up, 1-cent play, 5-cent possible (1); Bell counter machine, 3 to 30 free plays possible (1); counter nut vender, 5 cent (1); degreaser unit, cabinet (1); counter game, Grip-Vue, 1-cent play—9 pictures light up with grip pressure (1).

ETCHING CO. OF AMERICA, 1520 Montana St., Chicago. Personnel present: R. J. Wallner, L. C. Rodman, F. H. Bowes and L. F. Lamm.

Equipment shown: Etching equipment and etched metal, lithographed and plastic products.

H. C. EVANS & CO., 1528 W. Adams St., Chicago. Personnel present: Fred Morris, Eddie Malleck, Clarence Schyler, R. W. Hood

Jr., Rex Shriver, Bob Copeland, Leonard Nakielny, Sam DiPiero, Stanley Tadla and W. A. Kerr.

Equipment shown: Dominoes, console free play or pay-out (convertible); Bang Tail, console; Bang Tail Winter Book; Evans Races; Casino Bell, Ten Strike, 10-ball bowling game and Automatic Rater, automatic quiz machine.

EXHIBIT SUPPLY CO., 4222 W. Lake St., Chicago 24. Personnel present: P. C. Smith, John Chrest, Stewart Knabe, Fred Mencuri and Ed Hughes.

Equipment displayed: Arcade equipment including Three-Ring Circus, Voo Doo, Romance Barometer, Aladdin's Lamp, Television Message and Wheel of Romance, all new. Also shown were Pep-o-Meter, Blue Bird, Love Tester, Air Mail Letter, Magnetic Thermometer, Kiss-o-Meter, Merry-Go-Round of Love, Love Tester. Pin game featured was the new Vanities.

FIRESTONE ENTERPRISES, INC., 1604 Chestnut Ave., Brooklyn, N. Y. Personnel present: Jack Firestone, Murray Goldberg and Jerry Gellerstein.

Equipment displayed: Two-player amusement game, Santa Anita Handicap (1) 5c play; Rolloball 5c play, (1) Bonus Roll, 5c play, 8-ball game (1) and coin-operated radio, end-table type (1).

FRANTZ MANUFACTURING CO., 8022 S. Racine Ave., Chicago. Personnel present: John Frantz and Gladys Fronczak.

Equipment displayed: Three scales displayed; two Aristos and one Mir-O-Scale.

GENCO MANUFACTURING AND SALES CO., 2621 North Ashland Ave., Chicago. Personnel present: Mayer Ginsberg and John Merazak.

Equipment displayed: State Fair, five-ball free play.

GENERAL ELECTRIC CO., Lamp Department, Nela Park, Cleveland, Ohio. Personnel present: D. O. Dice, T. F. Burgess, A. M. Klingman, B. J. Cunningham, R. F. Lehman, F. W. Williamson and C. R. Stover.

Equipment displayed: Lamps for pin games and other coin-operated equipment.

JOHN N. GERMACK, 165 Hudson St., New York. Personnel present: Frank Germack, John Germack and Edward Flanagan.

Equipment displayed: Red and white Zenobia pistachio nuts.

GLOBE DISTRIBUTING CO., 1623 N. California Ave., Chicago. Personnel present: Jimmy Johnson, Perc Perkins, Dave Herwitt and Tony Diagiovanni.

Equipment displayed: Master and Junior coin changers; Johnson Lightning Cashier, tubular "Pop-Open" coin wrappers; metal coin tubes, Clobe coin sorter, 1c to 50c pieces; Downey-Johnson portable coin counter, also wraps and bags coins.

D. GOTTLIEB & CO., 1140 N. Kostner Ave., Chicago. Personnel present: Wayne Neyens; Dave, Nate, Morrie and Sol Gottlieb; Robert Smith, William Wenzel, Anthony Gerard, Frank Underhill, Elky Ray, Abe Wexler, Roman Garbark and Harry Mabs.

Equipment displayed: Baffle Card, five-ball free play; Miss America, five-ball free play; New Daily Races,

ARCADE EQUIPMENT

AIR RAIDER	\$ 79.50
TOMMY GUN	89.50
BATTING PRACTICE	89.50
PERISCOPE	99.50
ROCKET BUSTER	99.50
ACE BOMBER	139.50
SKY FIGHTER	149.50
EVANS SUPER BOMBER	199.50
DRIVEMOBILE	199.50
UNDERSEA RAIDER	229.50

METAL TYPER DISCS

For Groetchen Typers



We Use Finest Aluminum
Standard Thickness • Satin Finish

PRECISION DIES

By America's Foremost Toolmakers

Money Back Guarantee.

\$8.50

Samples on request.

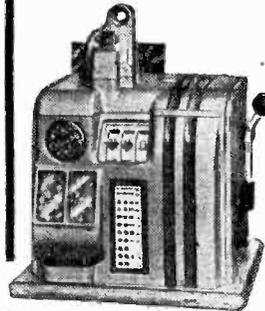
Per 1,000

1/3 Deposit With Order

MAX GLASS
DISTRIBUTING COMPANY
914 DIVERSEY • CHICAGO 14, ILL.

COLUMBIA DOUBLE JACKPOT BELL

Completely Reconditioned Like New



\$85.00 EA.

Convertible from 5c to 10c, 25c play on location.



These Machines are Completely Reconditioned and look like New.

GOLD AWARD - \$75.00 EA.

1/3 Deposit Required with Order, Balance O.O.D.

WRITE FOR OUR CATALOG

WANT all types and makes of Counter Games. Many other makes of Counter Machines. Tell us your needs. Factory Distributors.

Abco Novelty Co.
121 W. RANDOLPH ST. HAYMARKET 9076 CHICAGO 7, ILLINOIS

WE CARRY A COMPLETE LINE OF ALL THE LATEST EQUIPMENT OF ALL THE LEADING MANUFACTURERS—PLUS AN EXTENSIVE SELECTION OF GUARANTEED RECONDITIONED EQUIPMENT OF ALL TYPES.

SPECIAL!! GLASSES AND PARTS FOR ALL CONSOLES.

GET ON OUR LIST FOR NEW DEVELOPMENTS

WRITE—WIRE—PHONE TODAY!

PALISADE SPECIALTIES COMPANY
498 Anderson Ave., Cliffside Park, N. J.
Phone: Cliffside 6-2892-3

FOR SALE

1 A.B.T. Shooting Gallery with eight guns, complete; drop curtains and all.

JAMES GASSON

238 N. E. 1 Ave.

Miami, Fla.

one-ball multiple free play; and Deluxe Gripper.

DAN GOULD ENTERPRISES, 5049 W. Fullerton, Chicago. Personnel present: Dan Gould, Norman Becker, Dorothy Mack and Francis Veradt.

Equipment displayed: Universal Service Kit containing parts for coin machines.

GROETCHEN TOOL & MANUFACTURING CO., 126 N. Union Ave., Chicago. Personnel present: Richard Groetchen, Edward Hanson, Henry Kay, George Pasade, Florence Haupt and Andrew Vordack.

Equipment displayed: Twin Falls, console bell; Eagle, counter bell; Deluxe, counter bell; Twin Jackpot, counter bell; rotary cooker, non-coin operated.

GRUNIG NOVELTY CO., 817-19 N. Hamlin Ave., Chicago. Personnel present: Lee S. Jones, W. Kroll, B. Brenner and Elsa Bauer.

Equipment displayed: Counter amusement game, Test Quest, 1c play (2).

GUARDIAN ELECTRIC MANUFACTURING CO., 1621 W. Walnut St., Chicago. Personnel present: Lee Howard, Al Steere, C. M. Rowell, J. J. Rowell, Bill Wehrheim and Emery Howe.

Equipment displayed: Automatic electric controls for manufacturers displayed.

GUTSHALL DISTRIBUTING CO., 1870 Washington Blvd., Los Angeles, Calif. Personnel present: Jack Gutshall.

Had Packard No. 7 phonograph on display.

HEATH DISTRIBUTING CO., 217 Third, Macon, Ga. Personnel present: William Buford, M. Humphrey, J. S. Wiggins and Ed Heath.

Equipment displayed: Coin machine parts and supplies.

THE HOSPITAL SPECIALTY CO., 1991 East 66th St., Cleveland, Ohio. Personnel present: Irving Kane, president; Louis E. Emsheimer and Samuel Toder, vice-presidents, and James E. Fillebrown.

Equipment displayed: Auto-Matron, Vend-A-Fem and Fems No. 10. All are sanitary napkin venders.

ILLINOIS LOCK CO., 800 S. Ada St., Chicago 7. Personnel present: M. R. McNeill, A. Charles Amann and Raymond K. Gray.

Equipment displayed: Line of locks based upon pre-war specifications and materials.

INDEPENDENT LOCK CO., 555 W. Randolph St., Chicago. Personnel present: Bernard and Sidney Falk.

Equipment displayed: Locks for coin-operated machines.

INTERNATIONAL MUTOSCOPE CORP., 4401 Eleventh Ave., Long Island City, N. Y. Personnel present: William Rabkin, president; Al Blendow, sales manager; Alex Lissiansky, chief engineer; Leonard Baron, Bill Lanzy, Ben Herz and Larry Asher.

Equipment displayed: Four Photomatics, three Voice-O-Graphs, two Atomic Bombers, two Victory Deluxe post card venders, two deluxe models S Mutoscopes and mock ups of Photomatic and Voice-O-Graph mechanisms.

O. D. JENNINGS & CO., 4309 West Lake St., Chicago. Personnel present: O. D. Jennings, president; J. R. Bacon, vice-president; Dave Lovitz, John Neise and Bill Lipscomb.

Equipment displayed: 10c milk and chocolate milk vender, Milk Dispenser; Standard bell machine; Club

Chief bell machine; Challenger bell console having both 5c and 25c play.

KING RECORD DISTRIBUTING CO., 1540 Brewster Ave., Cincinnati. Personnel present: Saul and Mrs. Halper; Howard and Mrs. Kessell and Sidney Nathan.

Equipment displayed: Novelty and hillbilly records.

KRUSE & CONNOR, 153 North Michigan Ave., Chicago. Personnel present: T. Kruse, V. Connor and Martin J. Bussert.

Equipment displayed: Conversions of The Big Rock, rapid-fire target gun.

MALKIN ILLION CO., 396 Coit Street, Irvington, N. J. Personnel present: S. M. Malkin and I. Gordon.

Equipment displayed: "Million Dollar" cigar vender, (1) model 75, 10c play.

MARVEL MANUFACTURING CO., 2847 W. Fullerton Ave., Chicago. Personnel present: Joe Kohout, Chester Biezad, Bill Perry, Nick Nelson, Al Thoeke and Ted Rubenstein, president.

Equipment displayed: Pop-Up, counter game, 1c or 5c play; console type pinball game, Carnival, 5-ball, 5c play; counter game, Diamond, 1 or 5-ball play, 1c or 5c.

MERCURY RADIO & TELEVISION CORP., 839 S. Wabash Ave., Chicago. Personnel present: Art Talmadge, Henry Friedman, Art Cohen, I. B. Green, Max Lipin, Little Eddie.

Display featured the money-making ability of the recording company's artists. Featured were Jack Fina, Frances Langford, Rex Allen and Tiny Hill.

METROPOLITAN COIN MACHINES, INC., 203 Sands St., Brooklyn, N. Y. Personnel present: Barnard Kahn.

Equipment displayed: Double Up, Skil Bowl bowling game and table model card vender.

THE BERT MILLS CORP., 400 West Madison St., Chicago. Personnel present: Bert Mills, president; H. W. Chadwick, vice-president; H. E. Steffensen, R. R. Chadwick and Max Voigtritter.

Equipment displayed: Hot Coffee Vendor (5c coffee vender).

MONARCH COIN MACHINE CO., 1545 N. Fairfield Ave., Chicago. Personnel present: Roy Baselone, Clayton Nemeroff, Vincent Murphy and AllenCrum.

Equipment displayed: All aluminum nut vender, counter type, 5c play. Football game, 1-ball, cabinet type, 5c (1); target gun, Challenger.

MIKE MUNVES CORP., 510 West 34th St., New York. Personnel present: Mike Munves, Al Liebman and Phil Gould.

Equipment displayed: Triangle nine-ball arcade; Roll-A-Score, nine-ball arcade, and Poker, 5-ball arcade.

MUSICRAFT RECORDS, INC., 40 West 46th St., New York 19. Personnel present: Phil Holman, Carl Wayne, Maurice Goldman and Lee Savin.

Equipment displayed: Albums recorded by firm were displayed.

NATIONAL SERVICE SALES CORP., 565 5th Avenue, New York. Personnel present: Jack Pero, Jack Brown and Julie Lowenthal.

Equipment displayed: Coin-operated radios; 1 model each of the Guest Radio, end-table type unit and Tourist Radio table unit.

NATIONAL SLUG REJECTORS, INC., 5100 San Francisco Ave., St. Louis, Mo. Personnel present: John Gottfried, president; F. C. (Continued on page 120)

It takes 8 minutes for sunlight to travel 92,900,000 miles and reach us.

THAT'S A FACT!

Operators who bought Seeburg in 1946 have a protected investment.

THAT'S A FACT!

Seeburg's 2-year plan gives operators the first 3-year phonograph in the history of the coin machine business enabling them to operate profitably on 5c play and keep faith with the public.

This plan plus Seeburg Scientific Sound distribution plus Automatic's specialization in music and music only are reasons why

"To Go Ahead You Bought Seeburg—To Stay Ahead Buy Seeburg"



FRANK ENGEL

AUTOMATIC EQUIPMENT CO.

EXCLUSIVE Seeburg DISTRIBUTORS FOR E. PENN. SO. JERSEY & DELAWARE

919 921 North Broad Street, Philadelphia 23, Pa. Tel. Poplar 5-1333

LOWY'S BEST BUYS

NEW EQUIPMENT — IMMEDIATE DELIVERY

JACK RABBIT The Perfect Arcade Machine \$475.00	POP UP The Counter Game That is Legal Everywhere \$49.50	ROL-A-SCORE Ideal Roll Down for Hiking Location Profit \$469.50
Premier JR. CONSOLE Skee Alley for Limited Space Location \$395.00		Premier BARREL ROLL Grand Skee Alley for Top Locations \$449.50

MUSIC — READY FOR IMMEDIATE LOCATION

WURLITZER	SEEBURG
850 \$500.00	750E \$450.00
700 425.00	8800, RC .. \$350.00
500 Victory. 235.00	Crown 235.00
24 200.00	616 140.00
	8200 Victory 250.00
	Vogue 285.00

ROCK-OLA

Standard ... \$210.00	Monarch, New DeLuxe ... 225.00	Cab. ... \$200.00	Throne ... \$175.00	Empress ... \$225.00
-----------------------	--------------------------------	-------------------	---------------------	----------------------

Foreign Buyers—Contact us. We specialize in changing coin mechanisms to fit any foreign coin. We can also change voltage and cycles to meet your requirements. SEND FOR CATALOG!

1/3 DEPOSIT, BALANCE C. O. D. ORDER TODAY

Dave Lowy & Co.

594 10th AVENUE • NEW YORK 18, N. Y. • BRYANT 9-0817

SALESBOARDS — All Orders Shipped Same Day Received

Hole	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	56.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	135.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	21.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

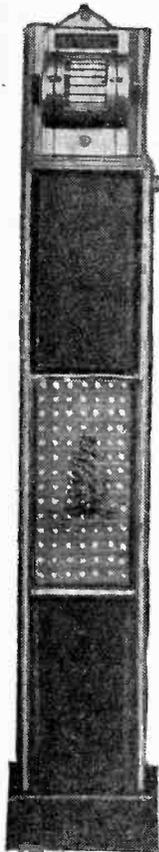
WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

OPERATORS

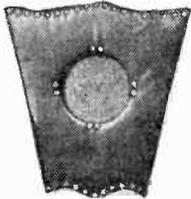
...Here's
Something New!



**THE
PACKARD
WALLBOX
PEDESTAL**

This beautifully designed pedestal is available in Maroon, White or Blue leatherette. Cash box holds eighty dollars. Decorated glass lite-up front!

PRICE
Complete\$35.00
and



**SHIELD
Leatherette
SPEAKER**

This speaker is found in Maroon leatherette. 12 watt. 8 inch—8 or 500 OHM IMP.

PRICE
Complete\$25.00
BOTH FOR

IMMEDIATE DELIVERY!
— OTHER —
GUARANTEED BUYS!

Packard Pla-Mor Phonographs—Hideaways—Wallboxes and Accessories.

Golden Falls—Black Cherrys—Gold Chromes—Club Bells—Jennings—Pace—Watling.

Keeney Super Bonus Bells—Four Bells—Bally Draw Bells—Bally Triple Bell—Fast Ball—Bank Ball—Whirl-a-Ball—WRITE!

TWIN PORTS SALES

230 Lake Ave., So., Duluth 2, Minn.
2027 Washington Ave., S., Minneapolis 4, Minn.

SALESBOARDS

IMMEDIATE DELIVERIES—25% Deposit

Holes	Name	Profit	Price
1000	1c Cigarette (Grille), 26 Pk.		\$.78
1000	25c Charley	Def. \$50.00	.89
1000	5c Nickel Charley	Def. 17.00	.96
600	5c Jumbo Hole Lulu, X Th.	13.50	1.42
1800	5c Lulu, Extra Thick	Def. 18.00	1.65
1000	25c J.P. Charley, Thin	\$50.00	\$1.15
1000	25c J.P. Charley, Thick	52.08	1.25
1000	25c J.P. Charley, X Th. Avr.	52.08	1.35
1000	10c J.P. Ready Money	50.70	1.79
1000	5c J.P. Win a Fin. Jumbo	24.80	1.79
1200	25c J.P. Texas Charley, Seal	102.28	1.89
1000	5c J.P. Girle	Avr. \$28.00	\$2.59
1184	5c Jumbo Tens, Thick	Avr. 33.00	2.49
1500	5c Grand Prize Board	63.00	2.59
1200	25c Circle of Fortune, Tk.	121.00	4.60
2160	10c Rd., Wh., Bl. Sgls. Tickets	\$72.00	\$1.59
2172	5c Rd., Wh., Bl. Sgls. Tickets	36.00	1.59
2172	5c 5 Fold Rd., Wh., Bl. Tks.	36.00	1.88
120	Tp Ticket Books, \$21.00 Gr. Doz.		1.95

Grand Prize & Real McCoy Boards. Send for Cat.

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
Deluxe Building Blue Earth, Minn.

FOR SALE

20 Total Rolls, Late Series\$400.00
5 Premier Barrel Rolls 299.50
Crating \$8.00

FORST MUSIC AND NOVELTY
1279 Main Street Green Bay, Wisconsin

EXHIBITS AND PERSONNEL

(Continued from page 119)
Steffens, G. N. Kuecher, John I. Cleary, F. Wallin, Jerre V. Manning, W. P. Gattey, Earl Bartareau, Clifford Adams, Robert Bathe, Robert Foushee, Ralph McReynolds, Del Earl, Louis Weiler, Walter Boone, Frank Vacarro, Paul Craig, Merral Handrig, Harold Braninuer, Eddie Hyme, Emiel Kaestner (National Slug Rejector Service Co. of Ill.); Al Piers, George Blockburger (National Slug Rejector Service Co. of Calif.), and Heinz O. Heddergott.

Equipment displayed: Electric and mechanical coin changing units; slug rejectors and radio timers.

NATIONAL VENDORS, INC., 5055 Natural Bridge Ave., St. Louis 15. Personnel present: Ben Fry, A. F. Diedrich, Thomas Donahue, Louis Cantor, Bill Weidmann, E. C. McNeil, Ed Brown, Walter Straus, Al Horth, Slim Rickert, Will Pierson and J. V. Cherry.

Equipment displayed: 9E, nine-column electric cigarette vender; 9M, nine-column manually operated cigarette vender, and 8CE, eight-column electric candy vender were shown.

JACK NELSON CO., 2320 Milwaukee Ave., Chicago. Personnel present: Jack Nelson, Bernard Droeger, Thomas P. Joy and Evelyn Rhodes.

Equipment displayed: Cabinet type degreaser, Kleer-flow degreaser, nut vender stands, adjustable bar-box brackets.

NORTHWESTERN CORP., East Armstrong St., Morris, Ill. Personnel present: Meyer Abelson, Edward Flanagan, Moe Mandell, W. Collier, W. R. Greiner, W. E. Bolen, M. E. Maddox, Bob Castor and Fisher Brown.

Equipment displayed: No. 33 peanut vender, No. 33 ball gum vender, deluxe peanut vender (penny or nickel), No. 39 peanut vender, No. 40 peanut vender converted to nickel operation.

PAN CONFECTIONS, INC., 311-39 W. Superior St., Chicago. Personnel present: L. C. Brount, H. B. Murphy, Frank L. Price, Marty Price and H. Rothleitner. Equipment displayed: Assorted candies.

PREMIER COIN MACHINE MANUFACTURING CO., 577 Tenth Ave., New York, N. Y. Personnel present: Joe Kochansky, president; Harry Fraier, treasurer; Mario Pacor, secretary; Samuel Mendelson, sales manager, and Bob Preiss, engineer.

Equipment displayed: Bowlo, 3-frame bowling game, and Junior Ten Grand, 9-ball bowling game.

PANTAGES MAESTRO CO., 6233 Hollywood Blvd., Hollywood 28, Calif. Personnel present: Rodney Pantages, Herbert Hood, Harry Snodgrass and H. A. (Hum) Brockamp.

Equipment displayed: The Hollywood, mirrored cabinet for wired music; The Music Mirror, conversion cabinet adaptable to any make bar box and hideaway mechanism and central control studio panel.

PACKARD MANUFACTURING CORP., 2900 Columbia Ave., Indianapolis 7. Personnel present: W. F. Merchand, Fred Fields, W. H. Krieg, Bill Mossbarger, Louis Stewart, Harold Hunt, W. J. Jordan, C. H. Parker, and Bert Shaffer.

Equipment displayed: No. 7, floor model phonograph; No. 400, hide-

away; 1200, 1100 and 950, speakers and wall boxes.

PERSONAL MUSIC CORP., U. S. Highway No. 1, Box 720, Newark, N. J. Personnel present: H. F. Dennison; D. T. LaRue, Luis Zingone, E. C. Onet, Joseph C. Cudd, Charles Brown, E. G. Boyle, A. S. Qualles, William Wright.

Equipment displayed: Studio amplifier, studio tiny control unit, master power supply unit and Melody Lane, 5 and 10-cent play box.

PERMO, INC., 6415 Ravenswood Ave., Chicago 26. Personnel present: Douglas F. Hudson, Edward Crowley, Michael Ryan, Richard Goetzen, Gene Steffins and William Patterson.

Equipment displayed: Permo needles featured. A 25-minute film in sound shows Permo needles being made, another display shows wearing effect of other needles as compared with Permo.

QUALITY PICTURES CO., 5634 Santa Monica Blvd., Hollywood, Calif. Personnel present: W. Merle Connell and Nathan Robin, partners, and David Robin.

Display: Booth had a Panoram exhibiting latest films which are produced at the rate of six new subjects monthly.

RCA, Front and Cooper, Camden, N. J. Personnel present: James Murray, Jack Williams, Herb Allen, Jack Hallstrom, Steve Sholes, Johnny Coyle, Ralph Woodard and Walt Heebner.

Equipment displayed: Artists recording for Victor are featured. Also displayed was the new RCA coin-operated radio with speaker and earphones.

RA-O-MATIC CORP., 3757 Wilshire Blvd., Los Angeles, Calif. Personnel present: George L. Klor, president; David Schultz, Max Udell, Olin George.

Equipment displayed: Coin radios; 2 consoles, mahogany and oak cabinets, 2 table models.

RELIABLE METAL ENGINEERING CO., 4358 Knox Ave., Chicago. Personnel present: Charles L. and Mrs. Casey, Eleanor Hallman, Judson Ryno.

Equipment displayed: Counter dice game, Imp (2); coin-operated punchboard; Poko Ball, vends ball of gum for 5c play.

REVCO, INC., Deerfield, Mich. Personnel present: G. B. Boone, G. F. Forsthoefel, H. D. White, G. I. Boone, J. W. Walker, B. O. Blaine, M. A. Schwartz, C. O. Hall and Harold Overmeyer.

Equipment displayed: Models 300 and 500 ice cream venders shown. Model 300, single flavor of 120 capacity, and Model 500 with a 240-cup capacity.

DAVID ROSEN, 855 N. Broad Street, Philadelphia, Pa. Personnel present: Sid Bernstein, Sid Meyers, Harry Myers, Ted Polis, Dave Weiss, Nat Schneller.

Equipment displayed: Singing Towers phonograph (1); Waterman Pocketscope, and 6 pocket-size oscilloscopes.

RUNYON SALES CO., 593 10th Ave., New York. Personnel present: Edward Burg, B. Sugarman, A. Greene, J. Mitnick, Herman Perin and M. Ehrenfeld.

Equipment displayed: Multiple changer racks, self-contained centralized system for phone music for school, factories, etc. Speakers for

STANDARD METAL TYPERS



NEW AND USED MACHINES

MACHINE PARTS AND SUPPLIES

EXPERT REPAIR SERVICE

FINEST QUALITY METAL TYPER DISCS

Priced from **\$7.50** Per 1,000



For Dependable Performance of your Name Plate Machines, use only Discs made by us, specifically for use in Grootchen and Standard Metal Typer Machines, of which we are the manufacturer. Beware of inferior imitations!

WRITE US FOR THE BEST

STANDARD SCALE CO.

715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.
Successors to the Grootchen Tool Co. in the manufacture of Metal Typer Name Plate Machines and Medals.

IN WESTERN PENNSYLVANIA AND WEST VIRGINIA

The New **AMI**

40 SELECTION PHONOGRAPH
Is distributed exclusively by

AMERICAN COIN-A-MATIC MACHINE CO
1435 FIFTH AVE. PITTSBURGH 19, PA
PHONE: ATLANTIC 0977

SPECIAL FOR IMMEDIATE DELIVERY 30 WIRE CABLE

Regular Color Codes
1000 Ft. **\$250.00**
Reel

In Smaller Quantities **30c Per Ft.**

1/3 Dep., Bal. C. O. D., F. O. B. Phila.

SCOTT-CROSSE COMPANY

Exclusive Distributor in Pa. & N. J.
1423 Spring Garden St., Phila., Pa.

MECHANIC WANTED

For shop and route work. Must be experienced on Phonographs, Pin Balls, Amplifiers, Ray Guns and Arcade Machines. No bums or drunks wanted. Must have references.

BOX D-436

The Billboard Cincinnati 1, O.

industrial and other uses; also location amplifiers, volume equalizers, Monitor Speaker, and Distribution Amplifier, a complete studio sound distribution system.

SCIENTIFIC MACHINE CORP., 229 West 28th St., New York. Personnel present: Max D. Levine and Lyn Brown.

Equipment displayed: Three Field Goals and six Pokereenos, three of the new location model.

SHIPMAN MANUFACTURING CO., 1326 S. Lorena, Los Angeles, Calif. Personnel present: A. V. Shipman and Jack Olson.

Equipment displayed: Razor blade vender, (1) 10c play, counter type; stamp venders (2); bar mounted almond vender, 5c play, (1), counter peanut vender, 1c play (1), peep show machines (2), one counter type 1c play and one console model 5c play.

SIGNATURE RECORDS, 601 W. 26th St., New York. Personnel present: Nelson Murphy, Jerry Ross, Bob Theile, Bud Hellawell, Dan Preist, J. McFarland, and recording artists Veronica Lewis, Claire Hogan and Johnny Bothwell.

Equipment displayed: Photos of recording artists.

SONORA RECORDS, 730 5th Ave., New York. Personnel present: Milton Benjamin, Monroe Postrel and Abe Corey.

Equipment displayed: None. Had photos of recording artists on display.

SOUNDIES DISTRIBUTING CORP., 209 W. Jackson, Chicago. Personnel present: George P. Allen, Grant D. Fitch, Robert E. Franklin, B. A. Molohan, E. R. Orum and Loa Moore.

Equipment displayed: Solo-Vues, converted from Panorams for arcade use, Coincraft Pictures.

SOUNDMASTER CORP., 4805 West Fullerton, Chicago. Personnel present: William Goetz Jr. and Sam Kresberg.

No display.

STONER MANUFACTURING CORP., 328 Gale St., Aurora, Ill. Personnel present: William Furst, Bill Schwartz and Clarence Adelberg.

Equipment displayed: Console type candy venders, Univender, also able to vend gum, cigarettes, cookies; 2 six-column machines, 5c bar; 3 eight-column machines; angle base for two venders mounted as one unit and 1 cutaway six-column vender were shown.

TELETONE CORP., 500 N. Parkside Ave., Chicago. Personnel present: William Coy, A. J. Hudec, Harold R. Perkins, Ken Wilkerson, Maxwell Smith, George Black and George Casavan.

Equipment displayed: Musicale

speakers, location background music speakers, microphone-broadcast system, automatic hostesses, amplifiers and industrial and commercial music.

TELEQUIZ SALES CO., 32 W. Randolph St., Chicago. Personnel present: Joseph E. Beck, Leonard Sheehan, Thomas Mahaffey, Ray Resler and E. W. Martin.

Equipment displayed: Funquiz, amusement model; Playquiz, payout; and Freequiz, free play.

TRADIO, INC., Asbury Park, N. J. Personnel: George and Victor Trad, Harry J. Rockefeller and Nathan Hellman.

Equipment displayed: 5 table model Tradio coin radios, 3 Tradioettes and 2 Tradiovision television sets, one of which was used to show the inner operation of television.

U-NEED-A VENDORS, INC., 2715 Summit Ave., Union City, N. J. Personnel present: J. B. Breidt, president; J. Kalishman, Kent Brown, Al Price, J. Feinberg, E. Diericks, J. Rosenfeld, A. Sherman and Sam Yaris.

Equipment displayed: Cigarette venders; mechanical venders (2), 6-column type; (2) 8-column machines (1); cutaway 8-column model.

UNITED MANUFACTURING CO., 4737 Broadway, Chicago. Personnel present: L. A. Durant, C. B. DeSelson, Herb Oettinger, Harry Dabeck and Gordon Horlick.

Equipment displayed: Rio, five-ball game.

VENDALL CO., 2323 West Wolfram St., Chicago. Personnel present: A. G. Alex, president; Bert Riel, sales manager; F. L. Newton, chief engineer.

Equipment displayed: Six models of Vendall candy merchandiser for wall or stand mounting were shown. These had a capacity with standard stack of 120 bars.

VENDIT CORP., 2946 West Grand Ave., Chicago. Personnel present: Sam Kogen and Donald Buck.

Equipment displayed: Vendit, candy bar vender.

VIKING TOOL & MACHINE CORP., 2 Main St., Belleville 9, N. J. Personnel present: Edward C. Leeson, Clarence Lommerin, Burgess Case and Lawrence Bollmuth.

Equipment displayed: Two Minit Pop, popcorn popper and vending machine.

WICO CORP., 2913 N. Pulaski Road, Chicago 41. Personnel present: Maurice Wiczer, Jack Wiczer, Harry Wiczer, H. Hanken, E. Lachen, M. Merkin and E. (English) Nathan.

Equipment displayed: Coin machine repair parts.

WILLIAMS MANUFACTURING CO., 161 W. Huron St., Chicago. Personnel present: Harry Williams, Tony Gasparro, Lou Goldman, M. C. Williams, Bradley Williams, James McCaffer and Lincoln Pettibone.

Equipment displayed: Show Girl, five-ball free play.

WORLD WIDE DISTRIBUTORS, 1014 N. Ashland Ave., Chicago. Personnel present: Irving I. Goldberg, Wallace Fink, Bud Keeney, Allen J. Stern and Ben Pinzur.

Equipment displayed: Electric soldering guns, Speed Iron.

ROBERT M. YOUNG CO., 757 North Broadway, Chicago. Personnel present: A. W. Hubbard, vice-president, and R. G. Watson, engineer.

Equipment displayed: Technographics, service manual and parts catalogue for coin-operated and mechanical equipment.

Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!
REGIONAL DISTRIBUTORS



\$4950
F.O.B. CHICAGO

ORDER FROM YOUR NEAREST DISTRIBUTOR

MARVEL MANUFACTURING CO.
847 FULLERTON AVE. EVERGLADE 0230 CHICAGO, 47

United Coin Machine Co.
6304 W. Greenfield Ave. Milwaukee, Wis.

King Pin Equipment Co.
826 Mills St. Kalamazoo, Mich.

McGlenn's Distributing Co.
612 5th Ave. Pittsburgh, Pa.

Advance Automatic Sales Co.
1350 Howard St. San Francisco, Calif.

General Vending Sales Corp.
306 N. Gay St. Baltimore, Md.

T. B. Holliday
1200 W. Morehead St. Charlotte, N. C.

Dave Lowy & Co.
594 Tenth Ave. New York, N. Y.

Shaffer Music Co.
606 S. High St. Columbus, Ohio

Trimount Coin Machine Co.
40 Waltham St. Boston, Mass.

Central Distributors
2334 Olive St. St. Louis, Mo.

Consolidated Distributors
1910 Grand Ave. Kansas City, Mo.

Toronto Trading Post
736-738 Young St. Toronto, Ontario, Canada

Laniel Amusement Co.
1807 Notre Dame St., West Montreal, Quebec, Canada

Empire Coin Machine Exchange
2812 W. North Ave. Chicago, Ill.

Rake Coin Machine Exchange
609 Spring Garden Ave. Philadelphia, Pa.

United Amusement Co.
310 S. Alamo St. San Antonio, Texas

Mid State Co.
2369 Milwaukee Ave. Chicago, Ill.

For Top Money Makers... See FRANKEL!

PACKARD (PLA-MOR)

Your Phonograph for 1947

- RICH TONE
- QUALITY WALNUT CASE
- "SOFT-GLOW" LIGHTING



USED PAYOUT SPECIALS

Bally Victory Derby, 1 Ball Multiple \$345.00	Jennings Silver Moon Chief, 10¢ ... \$125.00
Buckley Track Odds, latest, with D.D. & J.P. 495.00	Mills Original Brown Front, 5¢ ... 115.00
Mills 50¢ Gold Chrome, 3/5, perfect 265.00	Mills Original Brown Front, 10¢ ... 125.00
Pace 50¢ DeLuxe Chrome 1946, like new 295.00	Mills Gold Chrome, 2/5, 5¢ 125.00
Jennings Silver Moon Chief, 5¢ ... 115.00	Mills Gold Chrome, 2/5, 10¢ 145.00
	Mills Gold Chrome, 2/5, 25¢ 165.00
	Jennings 5¢ Club Bell Console 115.00

(Available on Easy Payment Plan)

FRANKEL DISTRIBUTING COMPANY

ROCK ISLAND, ILL. • 2532 FIFTH AVE. • PHONE 153
DES MOINES, IA. • 1220 GRAND AVE. • PHONE 3-0184
OMAHA, NEB. • 1209 DOUGLAS ST. • PHONE ATLANTIC 3407

Serving the "Heart of America"

WALL-O-MATICS

20 Wireless Seeburg Wall Boxes — CLEAN \$22.50 EA.

AMUSEMATIC LITE LEAGUE Clean as New \$199.50

CHICAGO COIN GOALEE Clean as New \$199.50

Southern Amusement Co.
628 MADISON MEMPHIS, TENN.

FELT PENNANTS

Send 10¢ for Samples and Price List. Pennants, Banners, Emblems, Flags, Letters, Numbers, Monograms. Also Felt from 1/32" to 1" thick for all purposes. Remnants and Scrap Felt for making Novelties, etc.

UNIVERSAL FELT & SUPPLY CO.
55 EDDY ST. PROVIDENCE 3, R. I.

BE WISE **BUY FROM MARKEPP** *It's Safer!*

RUSH ORDERS NOW FOR
 Chicago Coin — "KILROY IS HERE"
 Exhibit — "SMOKY IS HERE"
 Genco — "STATE FAIR IS HERE"
WIRE, PHONE TODAY

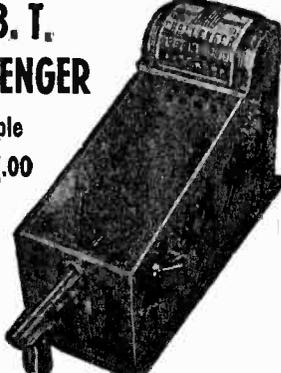
5-BALL PIN GAMES

MARVEL CATALINA (New)	\$150.00
FLEET	39.50
VICTORY	79.50
CASABLANCA	95.00
NEW CHAMP	55.00
FLICKER	49.50
TARGET SKILL	47.50
ATTENTION	39.50
TEN SPOT	49.50
SCHOOL DAYS	57.50
ZIG ZAG	59.50
SEVEN UP	45.00
BIG HIT	175.00

A. B. T. CHALLENGER

Sample \$65.00

Write for Quantity Prices



1947 Show Tops All Records; Marks Start of New Trade Era

(Continued from page 89)

because they faced serious competition in coming into an industry that has so many firms and individuals already well established in the trade. The new men coming into the operating field were not observed in as large numbers as had been expected. This could be accounted for because manufacturers have not been able to supply old customers up to the present time and hence are not looking for new customers.

The many special features, special programs, public relations information developments and meetings for various groups were all improvements over previous conventions and indicate the big progress being made by the industry as a whole. The organized programs and entertainment features were sure evidence of good convention management. These programs and special events are treated in separate news reports in this issue and therefore need little comment in this general review.

large bowling-type machine that was perhaps considered unusual. There was mention also of a package vending machine that was not shown in the exhibit hall but was on display in a hotel suite. The concensus seemed to be that the general level of quality among all types of machines among manufacturers had been advanced to such an extent that it would be difficult to select a "hit of the show."

In previous years when many machines were still a novelty and mechanical advances were being made on a hit or miss basis, it was easy to have some machines outstrip others in the matter of attention gained. The manufacturing industry has now gained vast experience in production which was enhanced during the war years, and now they can produce mechanisms of a high level of quality. The advance in production and improvement in quality is pretty general and is spread evenly over the various divisions of the industry.

CMI Expansion Program

CMI officials announced some of the plans which were included in the expansion program of the organization for the year 1947. These expansion moves will include a greatly enlarged public relations program, the initiation of a special legal service for the industry, and setting up sections in the CMI for the amusement, music and vending machine divisions of the trade. Full details of these plans will be announced in the near future, according to the officials.

Convention talk among the delegates to the 1947 show centered chiefly around the theme of high prices. In the exhibit hall, in the small groups about the hotel and wherever operators gathered, they talked chiefly of prices. Manufacturers and distributors readily admitted that this was a big problem for the industry, and seemed to agree that it was a problem common to all lines of industry at the present time. There was much talk of the kind of buyers' resistance to present prices. Everyone seemed to agree the period of price adjustment was just ahead.

Operators argued that their high wartime earnings on machines had dropped months ago and that they were still confronted with the prospect of further declines in earnings, hence they must have machines at lower prices. They complained to distributors, and distributors were passing the complaints on to the manufacturers. Manufacturers readily agreed that prices were much too high, but that under present conditions they could not offer much hope. Even during the convention, price advances on some of the materials going into the machines had been reported in the newspapers.

Price Talk

Rumors had circulated in the trade that price cutting had already started in some small trade areas. There was gossip that such price cutting would spread. Operators were faced with declining prices on their used equipment and their trade-ins. Everyone from the manufacturer to the smallest operator felt that before the year ends there would be some definite price adjustments downward. But the time and rate of this price adjustment would depend a great deal upon general conditions and how soon the manufacturers of parts and materials are compelled to yield to general public sentiment for reduction in prices.

In pre-war years it was common to talk of some machine as the outstanding "hit of the show." At the 1947 convention there was no talk of any one machine that seemed to be outstanding. In convention gossip there was frequent mention of the

The Vending Picture

Since the end of the war the vending machine section of the industry has been given credit for the greatest advances. This was not fully shown in the exhibits at the convention because many of the new manufacturing firms that have entered the field did not have their products on displays. Conspicuously absent from the displays were soft drink venders of the bottle type, and while frozen food venders also have not made enough progress to be shown at convention displays at the present time, the industry understands that they are on the way. The convention management provided a special forum for vending machine operators this year, which is one of the progressive steps taken by the CMI.

In the vending machine field the outstanding mechanical development is in the appearance of several types of money changers. The merchandising machine division of the trade has for many years been hoping for mechanisms that would give the customer his merchandise items and also give change. The convention this year proved conclusively that such mechanisms have been developed and that the vending machine industry will no longer be held in check and handicapped by the lack of change-making devices. These devices have been developed so far that they can be used as individual units or built into various types of machines. The change-making mechanisms are no doubt the greatest mechanical advance made in the vending machine field since the invention of the coin mechanism itself.

Exhibits of music equipment demonstrate clearly a trend that was in evidence even before the war—that is toward music services which are an expansion of the original idea of the juke box. Telephone music was much in evidence at the convention. Four firms that make the standard juke box had booths at the show, but one did not display its product on the floor. All of the juke box manufacturers had suites and exhibits at other hotels.

Music Services Impressive

The advances being made in various music services, including telephone music, are impressive and indicate that the future expansion of the music division will include further ideas in offering complete music services to establishments. At least five firms were displaying as many as 11 different models of coin-operated radio. The new offerings of coin-operated radio sets recall the late '20's when coin-operated radio practically drove coin-operated phonographs off the market. Radio was such a novelty at that time that many

4310 CARNEGIE AVE. **The MARKEPP Co.** M. M. MARCUS & SONS TEL. HE 1043 CLEVELAND 3, OHIO

<p>SPECIAL SEEBURG AMPLIFIERS RIFLES MOTORS REPAIRED PROMPT SERVICE</p> <p>WANTED SEEBURG CHICKEN SAM AND JAILBIRD RAY GUNS</p> <p>WILL PAY \$30.00 Each Must be Complete, with all parts.</p> <p>Write for Shipping Instructions.</p>	<p>SEEBURG RAY GUNS "SHOOT THE BEAR"</p> <p>SPECIAL \$149.50</p> <p>COMPLETELY RECONDITIONED REPAINTED AND CONVERTED FROM SEEBURG RAY GUNS</p> <p>IMMEDIATE DELIVERY</p> <p>SOLD ON COINEX MONEY</p> <p>BACK GUARANTEE</p>	<p>SPECIAL 10 A. B. T. CHALLENGERS</p> <p>USED ONLY 3 WEEKS</p> <p>ORIGINAL CARTONS</p> <p>\$39.50 Each</p>
-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

COMPLETE STOCK OF SEEBURG RAY GUN PARTS

COINEX CORPORATION

Telephone GRAceland 0317 • 1346 Roscoe St., Chicago 13, Ill.

THE SIGN OF THE SEACOAST SEA HORSE DID A-L-L RIGHT

AT THE CMI CONVENTION

We had a swell time . . . we met all our old friends . . . we met loads of new friends . . . and we're all set to go on from here.

Where are we going? Well, you just keep watching our ads and judge for yourself!



seacoast DISTRIBUTORS, INC.
 627 10th AVENUE NEW YORK 18, N. Y. PHONE: LONGACRE 3-0740
 415 FRELINGHUYSEN AVENUE NEWARK 5, N. J. PHONE: BIGELOW 8-3524

operators thought coin phonographs had reached their end. There is no prospect at the present time that coin radio will compete seriously with phonographs.

As many as five firms were exhibiting music accessories which ranged all the way from wall and bar boxes to cabinets for dressing up old phonographs. There was some talk during the convention of trying to prevent the use of the term juke box to describe phonographs, but most people in the trade admit the name is now much too popular to discontinue. Six record manufacturers or their distributors had their exhibits on the floor, indicating the great interest of the record manufacturing industry in coin-operated music systems.

Pinball has become a routine game in the amusement machine field, judging by the exhibits at the convention. For at least a decade pinball games had rivaled the juke box for national popularity in the coin machine field. Now pinball has become one among other leading types of amusement machines. Arcade machines have become definitely more important than pinball itself. The term "arcade" has come to apply to quality games of various sorts representing novelty features and also sports.

Two Types of Cabinets

The cabinets of these de luxe machines are either upright or flat top. Eight firms showed as many as 13 models of pinball games. Six firms were showing at least a dozen models of arcade machines, and if the many bowling games are included as arcade machines, there were 10 firms showing variations of the bowling idea. Numerically, bowling-type games are increasing and play interest on the convention floor indicated that it is very popular. The coin-operated type of game is capitalizing on the great national interest in bowling. Displays indicated that arcade and bowling type machines are leading in popularity and prominence in the amusement games division at the present time.

As many as six firms were showing the bell-type machines and there were probably 12 different models shown. At one time it was easy to classify payout types of games, but it is becoming increasingly difficult to draw a distinction between the standard type of payout game and the de luxe cabinet type of bell. Most standard payout games use the racing motif, the playing field or scoreboard. Six firms were showing as many as 10 or more models of payout games. Gaming devices are definitely increasing in quality and design, according to the models shown on the floor. Seven firms were showing counter games, and on this type of machine distributors accounted for several of them. Judging from the number of displays in the models shown, counter games are running about the same as they did in the pre-war years. Some of the old-time favorites are showing up again.

Exhibit Cup Drink Venders

Trade news since the war has emphasized a development of soft drink dispensers and of refrigerated venders in general. As previously mentioned, the bottle-type of soft drink vender was conspicuous by its absence, altho it is known that several firms have models for promotion as soon as conditions permit. Cup-type of soft drink vender was leading on the floor. As many as four firms had soft drink dispensers, but this included one well-known firm that exhibited its dispenser for selling bottled milk. One firm displayed two models of an ice cream vender already well known to the trade.

While emphasis has been placed on popcorn venders, there is also a trend for venders dispensing hot items. A coffee dispenser, much talked about in the news in recent months, was on display, made by a new organization in Chicago. It attracted a lot of in-

**Robt. M. Young Co.
Exhibit of Service
Manuals Impressive**

CHICAGO, Feb. 8.—Among the unusual exhibitors at the CMI show, held this week at the Sherman Hotel here, was the Robert M. Young Company, of Milwaukee.

Firm, headed by Robert M. Young, president, prepares service manuals and parts catalogs, called technographics, for manufacturers of coin-operated and other mechanical equipment. Manuals aid coin machine servicemen and operators in understanding their equipment, simplify trouble shooting.

During the convention week, A. W. Hubbard, company vice-president, and R. G. Watson, Young's illustration engineer, were busy explaining to inquiring manufacturers, distributors as well as operators just how the service manuals applied to their respective types of business.

As related by Watson, for many years affiliated with Allis-Chalmers, in West Allis, Wis., before joining Young in 1942, the firm is able to take virtually any piece of mechanical equipment and thru the use of illustrations and simple explanations of the detailed parts of the mechanism, show servicemen, technicians, operators and mechanics its operating basis. Similarly, he said, the firm is able to demonstrate trouble shooting.

During World War II, according to Watson, the Young company prepared technical manuals for both the army and navy, which greatly simplified the technical training program of both services. Among the firm's work in this line was a manual that dealt with a bombsight and bombsight maintenance.

Regarding recent activities in the coin machine field, Watson revealed that the firm has prepared service and parts manuals on Mills Industries' newest juke box, the Constellation, and also its soft drink vending machine.

Hot nut venders were shown by at least one firm. One popcorn machine was also shown and it is typical of the number of devices that have been developed or promised to appear in the popcorn vending field.

The display of new products and machines in its entirety would indicate considerable expansion in the manufacturing industry, and the trend to new ideas showed the industry still much alive and that it has a new era of progress. The convention this year may be regarded as the beginning of a new era of development and invention for the trade. Leaders in the industry feel that a lot of the invention processes developed during the war will still be made available during the next two or three years for the improvement of coin machines. Some of these new ideas will be incorporated into the amusement machine to give it a new step forward.

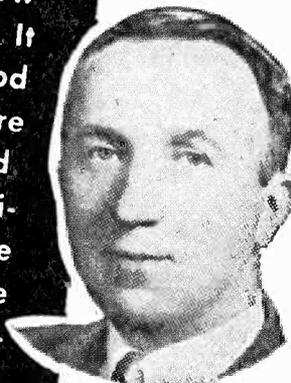
For the record it must be kept in mind that the displays at the convention do not indicate the full development of the industry at the present time. In physical volume the exhibits and displays could have been increased by at least 50 per cent if space were available. Plans are being made by Coin Machine Industries, Inc., for a new and much larger exhibition quarters.

With less noise than in previous conventions, the morale of the industry is high and the operators are looking forward to the use of much better merchandising and business methods in their future operations. The manufacturing industry was shown to be in a very healthy condition and ready to make the best use of modern inventions and developments as they can be acquired.

When the office gets dark at night and we are sitting with our chairs back and our feet up, we will be talking about the convention and the things that happened for a long time to come. But the best and warmest thing of all was seeing so many of our old friends at the show after so many years. It was good to see you, good to know that you are well and prospered. And to get back to business, watch our ads in the next issues. We will have some important announcements to make in the very near future.



B. D. LAZAR



J. D. LAZAR

AFTER 28 YEARS BEING A FRIEND BECOMES A HABIT

B. D. LAZAR CO.

1635 FIFTH AVE.
PITTSBURGH, PA.
Phone: Grant 7818

Thanks! We're Glad We Could Help!

Your enthusiastic acceptance of Monarch's offerings at the Show was truly gratifying. It was a pleasure to serve you during the Convention . . . it will remain a privilege to serve you in the future.

**NOW THAT YOU HAVE SEEN THEM AT THE SHOW,
GET THE GAMES YOU WANT FROM MONARCH!**

For Prompt Delivery Write, Wire or Phone

MONARCH COIN MACHINE CO.

1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

Small Ad—but BIG Values!

PHONOGRAPHS Seeburg 9800, RCES \$525.00
Seeburg Colonel, RC 450.00
Just Off Location. Immediate Delivery.
BAKERS PACERS 5¢ \$425.00
25¢ 495.00
F.O.B. Chicago

Mills Bonus Bells, 5¢ \$225.00
Mills Bonus Bells, 10¢ 250.00
Mills Bonus Bells, 25¢ 275.00
MILLS Q.T.'s, REBUILT,
5¢ and 25¢ PLAY
Blue, 5¢ \$ 75.00
Glitter Gold, 5¢ 100.00
Blue, 25¢ 125.00
Glitter Gold, 25¢ 150.00

DOWNEY-JOHNSON COIN COUNTERS \$177.50
GLOBE COIN SEPARATOR 290.00

F. O. B. Chicago

We are NATIONAL DISTRIBUTORS to the COIN MACHINE TRADE. WE REPAIR ALL TYPES COIN COUNTERS, COIN CHANGERS and COIN SORTERS
WRITE FOR COMPLETE PRICE LIST

CHARLES (JIMMY) JOHNSON



GLOBE DISTRIBUTING CO.

1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. ARM. 0780

NEW EQUIPMENT REVIEW

(Continued from page 90)
stationary player which makes quarter-turn pivot from ball chute to throwing position, hand grip on top front of machine causing player's arms to move upward, throwing a ball. Another player moves in a short arc in front of the thrower as a guard. Score is made when a ball goes thru basket or backboard.

COIN-ARTS INDUSTRIES, 231 W. Wisconsin Ave., Milwaukee.
Shine-a-Minit (automatic shoe-shining machine). The machine is 32 inches wide, 30 inches deep and 54 inches high. It comes in a variety of colors in a cracked finish and shines men's shoes only at 5 cents for each shoe. It takes 40 seconds for each shoe and shines black and brown shoes. There is a separate compartment for each color. One person at a time is accommodated. A handle at the top of the machine switches power from electric motor to one color or the other and three rotating brushes work on a shoe; one on each side and one for the toe. These move backward and forward 20 times during operation. Black and brown polish in liquid form in one quart bottle of each are mounted inside the machine. Polish is sprayed on the shoe by an atomizer.

DAVAL PRODUCTS CORP., 1512 N. Fremont St., Chicago.
Postmaster (three denomination stamp vender). The Postmaster converts to any combination of two, three, four or five stamps. Cuts on perforation from rolls. The machine is 11 by 10 by 8 inches.
Skill Thrill (pistol counter target game). This game uses pennies as ammunition. It vends ball gum and returns a penny when the bull's-eye is scored.

DU GRENIER, INC., 15 Hale St., Haverhill, Mass.
Cigarette Vender. The vender has 11 columns with a total capacity of 420 packs. It is manually operated on any combination of nickels and dimes in a single coin chute with a 25-cent adapter. The machine is 72 by 28 by 14½ inches.

EICHEL ELECTRONIC CORP., 223 Court St., Evansville 8, Ind.
Tranquil Tone coin-operated radios. Two models, Traveler's Friend, which has a krinkle finished steel cabinet in black and gold or a choice of colors, and the Cathedral model, in a hand-rubbed walnut hardwood cabinet. Wooden cabinets have alcohol-proof finish. Both models start playing with the insertion of the coin and as many as five coins may be deposited at one time. Traveler model may be attached to wall or table. Both models are insurable against fire, theft and damage. Sets have alnico speakers and built-in loop antenna.

a push button. Bowler's aim is controlled by a knob.

EXHIBIT SUPPLY CO., 4222 W. Lake St., Chicago 24.
Vanities (pin game). This has special totalizing features. Game has flash, with the player getting combination of opportunities for high score.
Three Ring Circus, Voo Doo, Romance Barometer, Television Message and Wheel of Romance are designed for arcades and amusement centers. Each machine is six feet eight inches high and equipped with ABT slots. Mechanism has a complete unit that can be removed thru a door in back of the cabinet. The machines operate on 110 volts A. C.
Aladdin's Lamp (amusement). Aladdin's Lamp is designed on the basis of the time-old fable. The player deposits a coin, rubs lamp and immediately the picture of the glass front comes to "life" with the genie appearing. A good luck card is given each player.

FRANTZ MANUFACTURING CO., 8022 S. Racine Ave., Chicago.
Mir-o-Scale (penny weighing machine). This is a streamlined scale with a mirror extended above the indicator field on the top of the machine. Indicator is slanted downward to the front to provide easy visibility.
Aristo (penny weighing machine). Aristo is the same as Mir-o-Scale except that no mirror is provided. All models available in a variety of colors.

G ENCO MANUFACTURING & SALES CO., 2621 N. Ashland Ave., Chicago.
State Fair (5-ball free play). Scoring is done by bringing in one of five racing cars which light up on backboard. The high score; top and bottom holes when lit.
D. GOTTLIEB & CO., 1140 N. Kostner Ave., Chicago.
Miss America (5-ball free play). Scoring is done by hitting lighted special bumpers, lighted roll-overs and lighted holes; high score. Small light on board returns a ball when rolled over.

GROETCHEN TOOL & MANUFACTURING CO., 126 N. Union Ave., Chicago.
Columbia Twin Falls (console bell). This machine measures 5 by 2½ by 2½ feet. Twin jackpots, twin play, is convertible to any denominations of coins. Also shown was Columbia Eagle, counter bell for 25 or 50-cent play.
GRUNIG NOVELTY CO., 817-19 N. Hamline Ave., Chicago.
Test Quest (counter game). This is a combination grip, question-answer machine for 1-cent play. It has a rotating reel on top of the machine which selects the desired question of 21 on one reel (five additional reels supplied with each machine). The answers appear when pressure is applied on the grip.

AMI, INC., 679 N. Wells St., Chicago.
Hideaway Phonograph. This is a double unit with 40-record capacity and plays both sides continuously, furnishing 80 different selections. Suitable for coin-operated wired music system or straight rental by location owner.
IDEAL NOVELTY CO., 2823 Locust St., St. Louis.
Football (amusement game). Football, in floor model, has glassed-in

PICK-A-FIN 5c
Seals Pay \$5.00 - \$2.00 - \$1.00 - 50c
21 Seals Chosen - Led Push on Board Returns One Seal

1200 Holes—Avr. Profit . \$33.05
60 Sewed Seals

Ten Spots 5c
1200 Holes—Avr. Profit . \$31.16
\$25 Special \$25
1200 Holes—Avr. Profit \$137.07

SUPER CHARLEY 25c
1200 Holes—Avr. Profit . \$84.50

CROWN PRODUCTS
322 E. COLFAX AVE.
SOUTH BEND 24, INDIANA

WANT

MILLS ESCALATOR BELLS

ALL KINDS

Give complete information and lowest price first letter.

Mullininx Amusement Co.

302 West Victory Drive
Savannah, Georgia
Phone 3-6601

SPECIALS BY STEWART

SLOTS

1 5¢ Pace Deluxe Chrome Bell	\$239.00
1 10¢ Pace Deluxe Chrome Bell	259.00
4 1¢ Pace Bantams (S.J.P.)	49.50
1 10¢ Cadet, Caille	34.50
1 5¢ Mills Black Cherry	\$195.00

6 5¢ War Eagles \$ 99.50
2 1¢ Front Vendors 19.50
1 50¢ Jennings Gooseneck 145.00
1 10¢ Blue Seal, Watling 55.00

STEWART NOVELTY CO.

1361 S. Main St., Salt Lake City, Utah

FOR SALE

MILLS VEST POCKET CHROME BELLS

\$49.50 EACH

1/3 Deposit, Balance C. O. D.
WE BUY, SELL AND EXCHANGE
Phone: Jefferson 1644
3147 Locust St. St. Louis 8, Mo. **CALL NOVELTY CO.**

WANT TO BUY

Model 700 and 800's Maslingill Pool Tables.
State Price and Condition First Letter

RALPH ALEXANDER, INC.

SENECA, S. C.

PACE

The BIGGEST NAME in BELLS

Deluxe Chrome Bells
5¢ - 10¢ - 25¢ - 50¢ - \$1.00

PACE

MFG. CO. INC.

2909 INDIANA AVE. CHICAGO, ILL.

★ FILMS ★

For All 16MM. Coin Operated Machines,
SOUND AND SILENT

Approved in the States of Michigan, Ohio, Indiana, Illinois, Wisconsin, West Virginia, Kentucky, Virginia and many other States.

★
SEND FOR CIRCULAR

COOPER ENTERPRISES

3157-81 W. Roosevelt Rd., Suite 208
Chicago 12, Ill.

A GOOD MONEY-MAKER!

Operate Spare or Full Time

SHIPMAN TRIPLEX STAMP MACHINES

BRAND NEW!
Vends 1¢, 3¢, new 5¢
Airmail stamps.
SLUG PROOF
FOOL-PROOF
COMPACT
IMMEDIATE DELIVERY

\$39.50

POSTAGE VENDOR CO.
SAM MIDED
7508 Phillips Ave.
CHICAGO, ILL.

Bally

SUN RAY

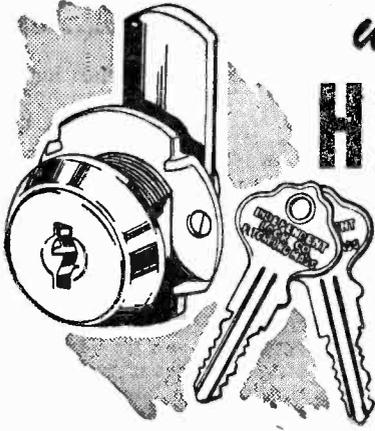
FREE PLAY

1/3 Deposit with Order, Balance C.O.D., F.O.B. Baltimore

\$59.50

CALVERT NOVELTY COMPANY
Coin Operated Equipment
708 N. Howard St. Baltimore 1, Md.
Vernon 3034

You get EXTRA SECURITY with HERCULOCK!



No. 4750 Improved Herculoock—pick-resisting design. "Shark tooth" keyway. Double sided key. Wrench-proof cylinder. Extra heavy spur washer, retaining screws, and key. Cam movement 90 degrees. Thousands of key changes.

*Trademark registered.

Rugged ILCO HERCULOOCKS installed on all your coin machines are stop signs to all the bright boys with the wrong ideas. The pick-resisting, shock-resisting dependability of HERCULOOCKS insures every nickel of your "take" . . . means your profits stay yours. Turning dimes into dollars is no trick when your coin-boxes are locked with HERCULOOCKS.



INDEPENDENT LOCK COMPANY
Fitchburg • Massachusetts



NEW MACHINES NOW BEING DELIVERED

GOTTLIEB BAFFLE CARD	\$322.00
GOTTLIEB DAILY RACES, 1-Ball	661.00
UNITED RIO	309.50
GENCO STATE FAIR	324.50
CHICAGO COIN KILROY	279.50
EXHIBIT SMOKY	239.00
ACE COIN COUNTER	139.50
DRAW BELL, 5c COMBINATION	477.50
DRAW BELL, 25c COMBINATION	497.50
EXHIBIT'S NEW FIESTA	320.00
DAVAL'S "FREE PLAY"	75.00
PINCH HITTER, Baseball Roll-Down Game	459.00
WILLIAMS' SMARTY	334.50
SILVER KING NUT VENDORS, 1c or 5c	13.95
BALLY TRIPLE BELL	895.00
GOTTLIEB Improved DeLuxe GRIP SCALE	39.50
A. B. T. CHALLENGER, Beautifully Designed	65.00
NEW SLOT STANDS	27.50
JENNINGS BRONZE or STANDARD CHIEF, 5c	299.50
JENNINGS SUPER DELUXE LITE-UP CHIEF, 5c	319.00
10c, \$309.00, 25c	324.00
10c, \$334.00, 25c	344.00

ARCADE

UNDERSEA RAIDER	\$245.00
ROTARY MERCHANDISER	225.00
ACE BOMBER	190.00
SKY FIGHTER	150.00
CHICAGO COIN HOCKEY	150.00
VOICE RECORDER, Excellent cond.	190.00
GRANDMA HOROSCOPE	125.00
FOOT EASE, late model	125.00

SELECTOSCOPE	\$120.00
BALLY RAPID FIRE	119.00
AIR RAIDER	119.00
WILLIAMS LIBERATOR	100.00
ZINGO	100.00
TOMMY GUN, late	95.00
SEEBURG RAY GUNS	90.00
EXHIBIT CARD VENDORS	25.00

USED PIN GAMES

CANTEEN	\$175.00
LIBERTY	144.00
FLAT TOP	135.00
KEEP 'EM FLYING	134.00
WAGON WHEELS	129.00
COVER GIRL	125.00
SHANGRI-LA	124.00
BIG PARADE	110.00
KNOCKOUT	109.00
FOUR ACES	104.00

YANKEE DOODLE	\$ 95.00
HOLLYWOOD	95.00
CATALINA	95.00
GOPS	95.00
YANKS	95.00
MIDWAY	95.00
SUN VALLEY	95.00
SKY RIDER	89.50
INVASION	89.00
JEEP	79.50

BOLAWAY	\$ 79.50
TOPIC	79.50
SPOT POOL	74.50
VICTORY	74.00
TEXAS MUSTANG	69.50
5-10-20	69.00
TEN SPOT	59.50
WILD FIRE	49.50
GENCO DEFENSE	49.50
BOMBARDIER	49.50
JUNGLE	49.00

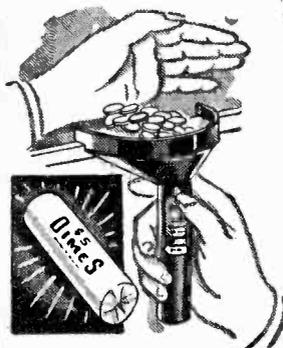
Operators YOUR SERVICE DEPARTMENT NEEDS OUR NEW FREE WALL CHART!

For trouble-free, fast replacement of parts for all types of coin operated equipment consult BLOCK MARBLE'S new photographic Wall Chart. This Wall Chart in your service department makes it simple and quick to identify and replace your parts and supplies. Chart measures 24 by 36 inches and is the most extensive and complete price list we've ever released. It contains close to 1,000 photographs and lists over 1,200 individual parts!

Your letterhead or business card will bring it to you FREE OF CHARGE. Request it today!
LARGEST PARTS SUPPLIER IN THE U. S. A.

IMPORTANT:
If you have already completed a card for our corrected mailing list you will automatically receive this chart.

Block MARBLE CO.
1425 NO. BROAD ST., PHILA. 22, PA.
PHONE: STEVENSON 4-8975
GET IT FROM BLOCK- THEY HAVE IT IN STOCK



"JIFFY" COIN COUNTER

Counts and Stacks Automatically

A boon to anyone who handles small change. Saves hours of counting. Just sweep the loose coins into the funnel top with your hand. The coins drop into the tube and automatically stack up in amounts of \$5 in dimes, \$10 in quarters, \$2 in nickels, 50¢ in pennies. To fill coin envelopes just slide into tube. All one piece in unbreakable walnut finish plastic.

\$1.25 ea.

Set of 4, \$4.50



225 E. DETROIT STREET
MILWAUKEE 2, WIS.

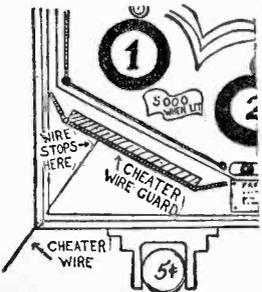
Sent PREPAID,
Cash With Order

MR. PIN GAME OPERATOR

Hundreds of dollars are lost each year out of the cash boxes by cheating the pin game one way or another. The most common is lifting either end of the front moulding, inserting wire or other object, touching bumper, thus running up free games. The only way known was to nail down or put screws in front moulding, thus defacing game and reducing its trade-in allowance. These WIRE GUARDS will solve your problem in one minute. Can be put on in 30 seconds and taken off just as quick. They are made of attractive colored fibre and will fit all makes of pin games and are location tested.

1 Pr. Includes 2 Guards, one for each front corner, and Pins to attach. \$12.00 Per Doz. Pr. Send \$1.50 for Sample Pr.

R. F. JONES 2855 N. 8TH ST. PHILA. 33, PA.

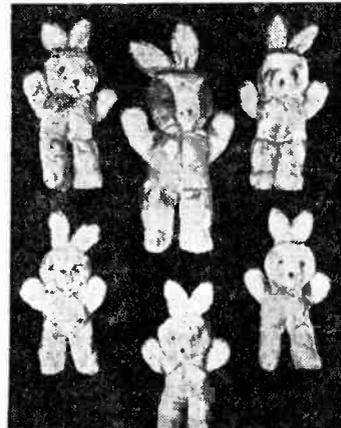


ATTENTION, OPERATORS!

A SPECIAL EASTER DEAL

ON 1000 HOLE BOARD

5 Cent Sale
Takes In \$50.00
Pays Out (in trade) 8.75



DEAL CONSISTS OF:
5-18" all silk plush Bunnies on open numbers.
1-24" all silk plush Bunny last sale on board.
Each Bunny is individually wrapped in Pliofilm, heat sealed, transparent, wrinkle-proof bag.
WRITE FOR QUANTITY PRICES.

NET PRICE \$15.95
1200 Hole Board, 50¢ Extra
NET PROFIT \$25.30

1/3 Deposit with Order.
Balance C. O. D.,
F. O. B. Chicago

UPTOWN PRODUCTS COMPANY
4701 N. Talman Dept. B Chicago 25, Ill.

We have many other outstanding Merchandise Deals.

PHONOGRAPH BARGAINS!

READY FOR LOCATION
WURLITZER SEEBURG

412	\$ 77.00
412, L.U.	97.00
618	97.00
618, L.U.	127.00
500	237.00
600R	207.00
600K	257.00
24	187.00
61 Counter Model	97.00
71 Counter Model	147.00
42-24 Victory	197.00
Twin 12 Celler Job, Buckley	167.00
750	447.00
800	427.00

Rex	\$147.00
Casino	177.00
Gem	187.00
Regal	187.00
Vogue	247.00
Classic	247.00
8200 Victory	207.00
8800 Hi Tone, ES	247.00
8800 Hi Tone, ESRC	277.00
Major	277.00
Colonial	277.00

ROCK-OLA

12 Record	\$ 87.00
Monarch or Windsor	147.00
Standard	227.00
De Luxe	237.00

Buckley Boxes, L.U. Sides \$ 11.00

1/3 Deposit, Balance C. O. D.

We are completely equipped to crate for export and guarantee that all our equipment is in perfect working condition.

INTERBORO MUSIC CO.

1154 1ST AVENUE
NEW YORK 21, N. Y.
Phone: Regent 4-3337

NEW EQUIPMENT REVIEW

(Continued from page 124)
 compartment. Cabinet is 36 inches long, 40 inches high and 16 inches wide. The action is similar to existing hockey game; 22 players on the field, one foot of each man on opposing teams move side lever; 5-cent play for two persons; one ball per game; ball scores for player when it is kicked past opposing players into slot at end of field.

MARVEL MANUFACTURING CO., 2847 W. Fullerton Ave., Chicago. Marvel's Diamond (counter game). The machine is 28 inches high, 18 inches deep and 20 inches wide, and is 1 or 5-ball 5-cent play. Four games a minute are possible and it operates on five balls as a high score game; one ball, jackpot featured. It has a baseball diamond depicted on a vertical play board and a figure of a batter holding a bat moves back and forth in a crescent, horizontal groove in the lower portion of the game. The ball drops down thru pins to be caught on the bat and carried to high score position.

THE BERT MILLS CO., 400 W. Madison St., Chicago. Hot Coffee Vender. The vender is 70 by 28 by 22 inches and weighs about 325 pounds. The cabinet is steel with chrome-plate front. Upon insertion of a nickel, vender serves the patron a choice of black coffee, black coffee with sugar, coffee with cream only or coffee with sugar and cream. Each choice button leads to a separate container which houses the desired coffee mixture. It takes five seconds after coin insertion to obtain desired coffee freshly prepared with water. Coffee when served has a temperature of between 140 and 150 degrees. Vender has a capacity of 1,000 cups of six-ounce size and 500 of the eight-ounce variety.

MILLS INDUSTRIES, INC., 4100 W. Fullerton, Chicago 39. Constellation (juke box, two models, Nos. 650 and 651). Forty selections, plays both sides of 20 records. No. 650, conventional model, has speaker mounted in base; No. 651, ensemble model, has speaker placed on the wall at any point suitable to location. Title strips are on eye level at angle; selection made by pressing strip. Coin slot is shaped like an X to take coins on angle. Record change cycle is from four to 16 seconds with average of eight. Both models offer top and front door servicing. Weight of needle on pick-up is adjustable to operator's preference. Fifteen-inch speaker is housed in wood to improve the tone since juke cabinet is all aluminum. Ensemble wall speaker has two 10-inch speakers. All wiring is housed in cables, keeping weight to 344 pounds with speaker. Records are stored on sides, with a wrist-type record changing arm. Cash box holds maximum of \$200. Both models have total play and individual record play counters. Title strip bank flips down for easy change of strips. In addition to conventional nickel, dime and quarter play, both models offer six hit tunes for a quarter. Operator pre-selects the six tunes. Customer merely inserts coin and pushes hit tune button. Both models are 53 inches high, 37½ inches wide and 25 inches deep.

NATIONAL SERVICE SALES CORP., 565 5th Ave., New York. Tourist Radio (coin-operated radio). The radio is a small table model, A.C.-D.C. operation. It has two coin slots for 10-cent and 25-cent opera-

tion. Wrinkle finish, 18 inches long, 9 deep, 9 high; it plays half an hour for 10 cents and 90 minutes for 25 cents.

NATIONAL SLUG REJECTORS, INC., 5100 San Francisco Ave., St. Louis.

Coin Changer. The new mechanical, built-in-type coin changer accepts nickels and dimes and gives a nickel change with merchandise. Change payout tube can be adjusted to hold varying numbers of nickels as at time of servicing. Change tube is charged with one nickel for each item in machine. Unit is approximately 7¾ inches long, 2½ inches high and 1½ inch wide.

NATIONAL VENDERS, INC., 5055 Natural Bridge Ave., St. Louis 15.

Model 8CE (console type, candy machine). The electrically operated eight-column unit is 42 inches front and 47 inches rear in height. It has a capacity of 304 bars minimum and 400 maximum. The merchandise displayed is delivered on purchase with automatic merchandise rotation eliminating rehandling of bars. Available in two-tone color, trimmed in stainless steel and chrome, with plexiglass display and fluorescent lighting. Price setting is from 5 cents to 40 cents, with any column operating on nickel, dime and quarter or any combination of coins.

Model 9E (cigarette machine). This nine-column electrically operated cigarette machine stands 70 inches high and 34 inches wide by 16 inches deep. It is modern in design with Formica front, plexiglass display and dome top. It has a capacity of 477 packs, with price setting of 15, 20, 25 and 30 cents and operating of any combination of coins, with individual price change dials for each column. It is available in red with Formica gray linen center panels trimmed in stainless steel and chromium. The stand base is one-piece construction, having curved radius to blend design and screw levelers for floor adjustments.

PACKARD MANUFACTURING CORP., 2900 Columbia Ave., Indianapolis 7.

Packard Pla-Mor Model 7. This model, designed for 1947, has its title selector line in the Pla-Mor box device located in the top center of the machine. The cabinet is in a walnut finish, with softly lighted red plastic crown. Of the usual music machine specifications, Model 7 record selections (24) are held vertically.

PANTAGES MAESTRO CO., 6233 Hollywood Blvd., Hollywood 28.

The Hollywood (wired music construction). This mirrored construction for wired music locations has a cabinet that is 36 inches high, 36 inches wide and 10½ inches deep. The front mirror is divided into three parts—the top being interchangeable with designs that will carry out the motif of the spot whether it be Western, tropical or swank. Center panel with plastic coin cups and the name of the spot etched into the glass remains stationary as does the lower part. The speaker is located at the top, dispersing the sound at ear level.

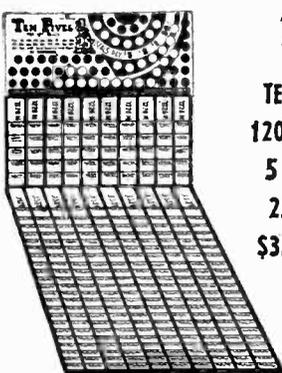
Music Mirror (mirrored construction). This is another mirrored construction that allows operators to transform present counter boxes and hideaway mechanisms into eye-appealing designs. Being of the same dimensions as the Hollywood, the music mirror conversion cabinet is adaptable to any make of bar box (Continued on page 128)

TRI-STATE'S MONEY-MAKING TICKET DEALS

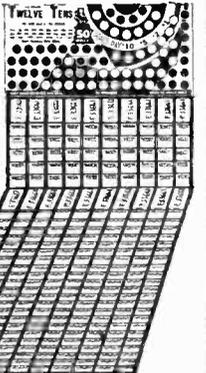
All Types of Spindle Tickets (1000, 1260, 1600, Etc.), Red, White and Blue; Any Combination Deals, Jar Deals or Win-a-Fin. We also manufacture all types of Tip Books and Baseball Coupons, including:

- 2 Way, 2 League, American and National.
- 3 Way, 2 League, American and National.
- 4 Way, 2 League, American and National.
- 3 Way, 3 League, American, National and American Association.
- 3 Way, 3 League, American, National and Southern Association.

We Make Any Combination of Coupon Deals.



TEN FIVES
1200 Tickets
5 in Bdl.
25c Play
\$3.00 Each



TWELVE TENS
1200 Tickets
5 to Bdl.
50c Play
\$3.25 Each

ALL TICKETS MACHINE FOLDED AND BANDED

WE ALSO HAVE THE FOLLOWING 4 SENSATIONAL DEALS

HIT-A-FIN 1000 Tickets 5 in Bdl. 25c Play \$2.25 Each	WIN-A-FIN 1000 Tickets 5 in Bdl. 25c Play \$2.25 Each	LUCKY TEN 1000 Tickets 4 in Bdl. 50c Play \$3.00 Each	LUCKY FIVE 1200 Tickets 5 in Bdl. 25c Play With Jackpot \$3.00 Each
--------------------------------------------------------------------------	--------------------------------------------------------------------------	--------------------------------------------------------------------------	-------------------------------------------------------------------------------------------

1/3 Deposit, Balance C. O. D. WIRE, WRITE OR PHONE EITHER.

MISSOURI NOVELTY CO.
"National Sales Representatives"
(Phone: Jefferson 2857) ST. LOUIS 3, MO.

TRI-STATE CORPORATION
"Manufacturers of Fast Ticket Deals"
(Phone 356) BRISTOL, TENN.

3032 OLIVE STREET
201 8TH STREET

USED PHONOGRAPHS

LOWEST PRICES EVER QUOTED

NOTICE: ALTHOUGH EQUIPMENT LISTED BELOW IS PRICED RIDICULOUSLY LOW IT STILL CARRIES OUR SHOP RECHECK AND CABINET REFINISHING WORK

ALL READY FOR LOCATIONS

SEEBURG REGAL in Aristocrat Cab. \$175.00	SEEBURG MODEL D, 12 Record ... \$125.00
SEEBURG REGAL, RCES ... 275.00	SEEBURG RC SPECIAL, Homemade ... 200.00
SEEBURG REGAL, Mech. Sel. ... 250.00	WURLITZER 500 in Aristocrat Cab. ... 250.00
SEEBURG 20 RECORD in Victory Cab. ... 250.00	WURLITZER 400, 12 Record ... 125.00
SEEBURG PLAZA, RCES ... 350.00	WURLITZER 500 in Victory Cab. ... 250.00
SEEBURG PLAZA, Mech. Selector ... 275.00	WURLITZER 412, 12 Record ... 125.00
SEEBURG COMMANDER, Mech. Sel. ... 300.00	WURLITZER 500 KEYBOARD ... 325.00
SEEBURG ENVOY ... 300.00	WURLITZER 600 KEYBOARD ... 300.00
SEEBURG REX ... 195.00	WURLITZER VICTORY ROTARY
SEEBURG CONCERT GRAND ... 275.00	SELECTOR ... 250.00
SEEBURG 8200, RC ... 350.00	WURLITZER 850 ... 525.00
SEEBURG 8800, RCES ... 325.00	WURLITZER 800 ... 450.00
SEEBURG 8800, ES ... 300.00	WURLITZER COUNTER MODEL 71, Complete With Stand ... 225.00
SEEBURG 9800, E ... 315.00	ROCK-OLA COMMANDO ... 300.00
SEEBURG 9800, RCES ... 365.00	ROCK-OLA PREMIER ... 300.00
SEEBURG MODEL B, 12 Record ... 125.00	

AUXILIARY MUSIC EQUIPMENT

SPEAK ORGANS	\$20.00
UNIVERSAL AMPLIFIER—MODEL A	54.50
AMPLIFIER FOR MANY MODELS SEEBURG	45.00
CLEAN-UP KIT	3.85
SEEBURG WS2Z WALL-O-MATICS, WIRELESS (5c)	27.50
SEEBURG WB1Z BAR-O-MATICS, WIRELESS (5-10-25c)	45.00
SMALL SPEAKER IN CABINET	15.00
SEEBURG SELECT-O-MATIC—3-WIRE (5c)	25.00
ROCK-OLA PLATFORMS	7.50

1/3 DEPOSIT, BALANCE C. O. D.

W. B. NOVELTY CO., INC. 1012 MARKET ST. ST. LOUIS 1, MO.

FOR IMMEDIATE DELIVERY!

5 BALL FREE PLAY GAMES

ABC Bowler ... \$39.50	Snappy ... \$44.50
Argentine ... 49.50	Supertoner ... 179.50
Big Parade ... 44.50	Star Attraction ... 44.50
Bombardier ... 44.50	Star Attraction ... 129.50
Capt. Kidd ... 64.50	Wagon Wheels ... 29.50
5-10-20 ... 44.50	Wild Fire ... 39.50
Genco Defense ... 44.50	Zig Zag ... 24.50
Jungle ... 64.50	Lone Star ... 64.50
Knockout ... 39.50	Venus ... 64.50
Mioscope ... 39.50	Sky Blazer ... 34.50
Miss America ... 39.50	Metro ... 34.50
Show Boat ... 39.50	Clover ... 34.50

MUSIC—READY FOR LOCATION

Wurlitzer 61 ... \$119.50	Mills Throne ... \$189.50
Wurlitzer 616 ... 149.50	Seeburg 42 ... 79.50
Wurlitzer 24 ... 199.50	Seeburg Rex ... 149.50
Wurlitzer 412 ... 89.50	Seeburg King ... 149.50
Wurlitzer 780 ... 545.00	Rock-Ola Monarch ... 179.50

ALL ITEMS GUARANTEED

Phone Chester 9283

WRITE OR WIRE

UNITED INDUSTRIES
525 PARKER ST. CHESTER, PENNA.

TUBES and ACCESSORIES

Complete Line of Phonographs and Parts

NEW TUBES

We Have Practically Every Tube Manufactured. Send for Our Complete Catalog. FREE!

Guaranteed!

OUR PRICES ARE LOWER THAN LOWEST OPA PRICES.

BEAUTIFULLY MODERNIZED and REMODELED MACHINES

THE BEST MUSIC BUYS ON THE MARKET TODAY!

SPECIAL GET-ACQUAINTED OFFER! On all orders received on or before February 28, 1947, we will allow a 10% discount off the prices quoted!

WURLITZER 616, COMPLETE LITE-UP	\$185.00	SEEBURG CLASSIC	\$305.00
WURLITZER 24	245.00	SEEBURG MAJOR	290.50
WURLITZER 600	290.00	SEEBURG CADET	285.00
SEEBURG GEM	\$260.00		

Machines are in Excellent Mechanical Condition. New and Gorgeous in Appearance. Why Buy Anything Inferior When You Can Get Top Quality Machines for So Little.

"GOLD" METALLIC GRILLE CLOTH

A BEAUTIFUL, TWO SIDED GRILLE CLOTH NOW BEING USED IN THE NATION'S LEADING NEW MUSIC MACHINES

19"x23" (MACHINE SIZE)

OUR PRICE \$1.00

In Lots of 10 or more Pieces, 75¢ Ea.

Made To Sell for Much More Than \$1.00.

Deposit Required With All Orders!

ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • Longacre 5-8334

FOR SALEBOARD SHOWMANSHIP IN ACTION



WATCH THE Peerless

REMOVABLE PINUPS

*LINE ON PARADE

Quality Precision-Built

Peerless money-makers. Live, new novelty designs. Exclusive player-appeal features.



1070 HOLES
SLOT SYMBOLS
THICK BOARD 5c
TAKES IN . . . \$53.50
Ave. Payout . . \$25.35
AVE. PROFIT . . \$28.15

ORDER NOW
PROMPT
DELIVERY

*WATCH OUR WEEKLY PARADE OF HITS!

PEERLESS PRODUCTS, 633 PLYMOUTH COURT, CHICAGO 5, ILLINOIS

WANT TO SAVE MONEY?

Get on our mailing list now. Write today for our new parts poster. We have the most complete line of parts in America. "Peaches From Georgia" will be at the show. Visit us at Booth 74, Hotel Sherman, February 3 through 6. We can supply Coin Chutes for any device using foreign or domestic coins. Write us your problems.

HEATH DISTRIBUTING CO.

217 THIRD STREET PHONES: 2681-2682 MACON, GA.

GENCO PINBALLS WANTED

Price must be right. Need not be in operating condition, but must have all parts. Send List and Quote Prices.

EDELMAN AMUSEMENT DEVICES

2459 GRAND RIVER AVE. DETROIT 1, MICH. Phone: RAndolph 8547

FOR OPERATORS WHO INSIST ON THE BEST

Seeburg

DEPENDABLE MUSIC SYSTEMS

WITH SOUND DISTRIBUTION

EXCLUSIVE DISTRIBUTOR WISCONSIN AND UPPER MICHIGAN

LATEST EQUIPMENT—LEADING MANUFACTURERS—IMMEDIATE DELIVERY!



Good Used Equipment—Prices Slashed!

PHONOGRAPHS

Mills Throne of Music, Completely Reconditioned	\$225.00
Wurlitzer 600, (Keyboard Model), Excellent Condition	295.00
Wurlitzer 42/700, Victory, Compl. Reconditioned	225.00
Rock-Ola Imperial, with adaptor and 4 Buckley Boxes. Lot	125.00
Rock-Ola Playmaster With Spectra-Vox, Excellent Shape	249.50
8800 or 9800 E.S., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	875.00
8800 or 9800 R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	395.00
8200, R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	425.00

CONSOLES PAY TABLES

Pace Club Consoles, 10¢	\$ 94.50	Skylark, F.P. or C.P.	\$99.50
Caille Club Console, Late Mod., 25¢	79.50	Bally Challenger	49.50
Bally Skill Field, 7-Coin Head	49.50	Race King	49.50
Pace Saratoga, 5¢, without rails	49.50	Mills Big Race	29.50
Keeney Super Bells, 5¢, like new	199.50	Turf Champ	49.50
The Favorite	29.50		
Lucky Lucre, new type head	129.50		

MISCELLANEOUS

Strips, S.P., C.H. or Club Special. Set of 3	\$.49	Keeney Submarine, A-1 Cond. ...	\$ 89.50
20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3	8.00	Bally Defender, excellent shape ..	129.50
20 Stop Star Discs, hardened60	Bally Rapid Fire, Refinished and Reconditioned	94.50
Keeney Anti-Aircraft. Brown	49.50	Life League, like new	169.50
Keeney Air Raider, like new	89.50	Chicago Metal Double Safe Stands, Crackle Finish, Reinforced Type	64.50
Champion Hockey, like new	94.50		

BELL MACHINES

Fully Guaranteed BLACK CHERRY BELLS, Orig. Mech., Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5.

5c ----- \$129.50 10c ----- \$149.50 25c ----- \$169.50

Mills New Vest Pockets	Write	Jenn. 4-Star Chief, Compl. Recond. and Refin., 10¢	\$ 69.50
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25¢	\$165.00	Jenn. Master Silver Chief, S.P., 10¢	69.50
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5 5¢	149.50	Jenn. Silver Chief or Silver Club Special, 10c, \$119.50; 25c ...	149.50
10¢	\$169.50; 25¢	Pace All Star Comets, Comp. Refin. 3/5, 10¢	\$79.50; 25¢
	179.50	Pace Rocket or DeLuxe, S.P., 10¢.	69.50

WATCH FOR SPECIAL ANNOUNCEMENT

FORMERLY MILWAUKEE COIN MACHINE CO.

S. L. Lendon Music Co., Inc.
3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

25¢ Jumbo, C.P. .. \$140.00	USED ORIGINAL SLOTS LIKE NEW	5¢ Blue Front ... \$ 80.00
• New Columbias	Mills 5¢ Black Cherry Bell ... \$165.00	10¢ Blue Front ... 100.00
• New Vest Pockets		25¢ Blue Fronts ... 110.00
• New Black Cherry Bells		50¢ Silver Chrome ... 175.00
		5¢ Silver Chromes ... 115.00
		5¢ Jennings Chief ... 60.00
		Four Aces ... 75.00

Lewis COIN MACHINE SERVICE

3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

GET ON OUR MAILING LIST: For Used Phonographs and Games, We have a complete spray and paint shop and expert painters. As to our Repair Department, there is none better. All machines completely reconditioned and repainted. They look and act like new.

WE ARE EXPORT SPECIALISTS

NATIONAL NOVELTY COMPANY

183 MERRICK ROAD MERRICK, L. I. Phone: Freeport 8-8320

NEW EQUIPMENT REVIEW

CREDIT!
 West Side Is Working for You. Not only are we delivering the finest in new and reconditioned equipment but we've just negotiated for complete financing of the equipment we sell. Our elastic credit terms allow up to 15 months to pay no matter where you are. Take advantage of this offer. Order from West Side because West Side's on Your Side. Harry Berger

PHONOGRAPHS

WURLITZER		ROCK-OLA	
616	\$124.50	Monarch	\$149.50
616 Lite-Up	174.50	Windsor	149.50
61 Counter Model	114.50	Standard	229.50
24	189.50	De Luxe	229.50
42/24	215.00	SEEBURG	
600 Rotary	255.00	Hi-Tone, ESRC	\$319.50
600 Key Board	285.00	Hi-Tone, ES	299.50
500	249.50	Classic	279.50
700	475.00	Cadet	284.50
750	485.00	Vogue	284.50
800	474.50	Casino	189.50
MILLS		Regal	184.50
Throne	\$174.50	Gem	225.00
Empress	189.50	Plaza	189.50
		Wireless Cellar Job Gem	195.00

Limited Quantity WURLITZER 5¢ SLIDES for 600, 650, 24, 616 and 61. Each \$1.50.
 IN STOCK NOW! "AMITY" CIGAR VENDOR, \$44.50.
 GRUEN DIODE METERS, \$12.50.

FOREIGN BUYERS Write Today for complete list of equipment we have available for export.

All mds. subject to prior sale! 1/3 dep., bal. C.O.D., F.O.B. Warehouse
 All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation! **WRITE—WIRE!**

WEST SIDE DISTRIBUTING CORP.
 612 TENTH AVENUE • PHONE: CIRCLE 6-7533 • NEW YORK 18, N. Y.

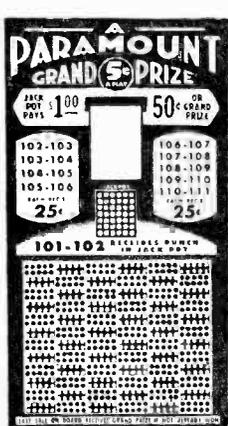
YOU CAN'T BEAT OUR PRICES!

FOREIGN BUYERS—WE EXPORT TO ALL PARTS OF THE WORLD

WURLITZER		MILLS	
Wurlitzer 412, 12 Record	\$ 79.50	Mills Throne	\$150.00
Wurlitzer 412, Lite-Up	99.50	Mills Empress	189.50
Wurlitzer 616, Plain	99.50	ROCK-OLA	
Wurlitzer 616, Lite-Up Top & Bottom	129.50	Rock-Ola 16	\$ 79.50
Wurlitzer 500	239.50	Rock-Ola Monarch or Windsor	149.50
Wurlitzer 600, Rotary	210.00	Rock-Ola Standard	229.50
Wurlitzer 24	189.50	Rock-Ola De Luxe	239.50
Wurlitzer 61, Counter Model	99.50	WALL BOXES	
Wurlitzer 71, Counter Model	155.00	Seeburg Selectomatic Boxes	\$ 5.50
Wurlitzer 24, Cellar Job, Remote	189.50	Seeburg 24 Sel. Wall-o-Matic, Remot.	22.50
Wurlitzer 24, Cellar Job, Wired	189.50	Seeburg 20 Sel. Wall-o-Matic, Remot.	27.50
WURLITZER 42/24 VICTORY	199.50	Seeburg Large Type Wall-o-Matic, R.C. or Wired	7.50
WURLITZER 42/600 VICTORY	215.00	Seeburg Bar-o-Matic, 5-10-25¢	39.50
Wurlitzer Twin 12, Cellar Job, Buckley	175.00	Seeburg 3-Wire, 5-10-25¢	39.50
Wurlitzer Twin 12, Cellar Job, Packard	175.00	Wurlitzer #331 Bar Boxes	5.00
Wurlitzer 750E, Colonial	399.50	Wurlitzer #320 Sweet Music, 5¢	12.50
Wurlitzer 750E	450.00	Wurlitzer #125, 5-10-25¢	16.50
Wurlitzer 800	450.00	Buckley Plain, 24	5.00
SEEBURG		Buckley Chrome, 24	6.50
Seeburg 12 Record	\$ 79.50	Buckley Lite-Up Slide (24), Gold	9.00
Seeburg Rex	149.50	Rock-Ola Dial-a-Tune	7.50
Seeburg Casino	179.50	Rock-Ola 5¢ #1504 Bar Box	8.50
Seeburg Mayfair	179.50	PARTS	
Seeburg Plaza	179.50	Seeburg SD-24-1Z Adaptor and GSR1 Sel. Receiver (Both)	\$49.50
Seeburg Gem	189.50	#304 Wurlitzer Stepper	12.50
Seeburg Regal	189.50	#145 Wurlitzer Red Stepper	32.50
Seeburg Gem, ESRC	235.00	Wurlitzer #130 Adapter	22.50
Seeburg Vogue or Classic	250.00	Wurlitzer #300 Adapter	22.50
Seeburg Colonel, ESRC	259.50	PACKARD BOXES, Brand New. \$38.95	
Seeburg 8200, Victory Model	210.00		
SEEBURG HI TONE, ES	250.00		
SEEBURG HI TONE, ESRC	275.00		
SEEBURG HI TONE, 8200, ESRC.	299.50		

Send 1/3 Deposit, Balance C. O. D.

HUB DISTRIBUTING CO. 632 TENTH AVENUE
 Cor. 45th St. Circle 6-9570
 NEW YORK 19, N. Y.



LOOKING FOR SALESBOARDS?

- ... of better quality?
- ... or better price?
- ... or better service?

You'll Find It Profitable To Tell Us What You Need and How Much of It.

THE ACE MFG. CO.
 12415 Euclid Avenue
 E. Cleveland 6, Ohio

(Continued from page 126)
 and hideaway. It is used to give spots individuality.

PERSONAL MUSIC CORP., U. S.
 Highway No. 1, Box 720, Newark, N. J.

Model F-10 (individual speakers). This model is also known as the Melody Lane. It differs from the other personal music individual speakers in that it has two coin chutes—one for nickels, giving six minutes of continuous music, and one for a dime, allowing for 12 minutes of music.

PREMIER COIN MACHINE MANUFACTURING CO., 577 10th Ave., New York.

Bowlo (bowling game). This three-frame bowling game is constructed of mahogany and maple plywood. It is 6 feet long, 22 inches wide and 5½ feet high. The rear of the game has a canopy effect that is like a regulation bowling alley scene and also has an automatic scoreboard. The player rolls a wooden ball on a surface parallel to the floor. The ball passes over a series of holes that are placed in a triangle pattern the same way that pins are set in a bowling alley. The hole in the center of the triangle is the strike and if the player can put the ball in that hole with the first ball of a frame he automatically gets the ball back from the return chute and is given two more balls for the frame. The game has automatic scoring device that registers amount of pins bowled over. Just as in a bowling alley, 30 pins or points is the maximum for one frame. A spare is achieved by the player putting the second ball of a frame in the rear right hole. In this instance, the player is allowed another ball for the frame.

RCA, FRONT & COOPER, Camden, N. J.

Model MI-13176 (coin-operated radio). The RCA coin-operated radio is a six-tube two-band receiver with a five-inch permanent magnet speaker. The mechanism is housed in steel cabinets finished in umber gray with brush chrome bands and speaker grille. The finish is designed to resist lighted cigarettes and alcohol. The set has a built-in loop antenna, with a 75-foot outside antenna furnished for use when required. The set permits two hours of radio reception for a quarter and accepts up to four quarters credit at one time. Coins that are inserted in a non-playing machine will be returned. The set operates on 110 volts, 50-60 cycles, A.C. only.

RA-O-MATIC CORP., 3757 Wilshire Blvd., Los Angeles.

Model 600 (coin-operated radio). This model comes in two colors, white oak and mahogany. The box is 19 by 13 by 10 inches. It has six tubes, sliding dial and is equipped with a 25-cent coin slot for one hour's operation. (It can be converted.) Continuous play.

REVCO, INC., Deerfield, Mich.

Mono-Mat Ice Cream Vender. The vender is 63 inches high, 22½ inches wide and 26½ inches deep. It dispenses 113 four-ounce, 121 three and one-half-ounce, 97 three or five-ounce cups of ice cream. It uses three and one-half or four-ounce squat cups with standard magazine, with special magazines supplied for three and five-ounce cups. Spoon capacity is 130. With a vending rate of 15 cups per minute, the machine has an Allen-Bradley automatic cut-off and manual re-set for dispensing motor protector. Sales are checked by a Veeder-Root meter. The cabinets are all steel with hi-bake syn-

thetic enamel finish. The vender has Cutler-Hammer or Ranco temperature controls. The weight of the vender is 305 pounds net.

Duo-Mat Ice Cream Vender. This vender, Model 500, vends two flavors and is 63¼ inches high, 35 inches wide and 27½ inches deep. It has a dispensing capacity of 30 cups per minute and holds 226 four-ounce, 242 three and one-half ounce, 194 three or five-ounce cups. The spoon capacity is 260 in two magazines. It uses 600 series national interchangeable slug rejector units. The weight of the vender is 520 pounds net.

SHIPMAN MANUFACTURING CO., 1326 S. Lorena, Los Angeles.

New Razor Blade Vender. This is a counter-type two-coin slots, two-delivery chute machine. It vends four-blade packages of razor blades for 10 cents. The vender is 9 inches wide, 4 inches deep and 19 inches high.

SCIENTIFIC MACHINE CORP., 229 W. 28th St., New York.

Pokereeno (amusement game), Location model of standard game is now being manufactured. This differs from the amusement center model in that it is two feet shorter (six feet), allowing it to be placed on location.

UNITED MANUFACTURING CO., 5737 Broadway, Chicago.

Rio (novelty replay game). This 5-ball game has twin kick-out pockets with cross-ball action. It features 11 ways to score replays and builds suspense to the last ball to drain.

VIKING TOOL & MACHINE CORP., 2 Main St., Belleville 9, N. J.

Minipop (popcorn popper and vender). The cabinet is 17 by 26 by 62 inches. It is streamlined, compact and finished in color combinations. The corn is automatically popped after the insertion of the coin. The purchaser is assured of freshly popped corn, properly buttered. The corn is delivered thru a hopper into a bag placed at the base by the buyer. Machine has sales capacity of 225 dime bags per day. The corn is supplied to the popper after it has been automatically measured into a cup.

WILLIAMS MANUFACTURING CO., 161 W. Huron St., Chicago.

Show Girl (free play). The playing board of this 5-ball free play game measures four by five by two feet. The backboard is 24 by 24 by 6 inches.

Brand New, Post War

PACE DELUXE CHROME SLOTS

5c	\$290
10c	\$310
25c	\$330
50c	\$475
\$1.00	\$635

IMMEDIATE DELIVERY

1/3 Dep. with order, Balance C. O. D. F. O. B. Baltimore

CALVERT NOVELTY CO.

708 N. Howard St.
 Baltimore 1, Md.
 Vernon 3034

MILLS NEW POST-WAR MACHINES

**ORDER TODAY
IMMEDIATE
SHIPMENT**

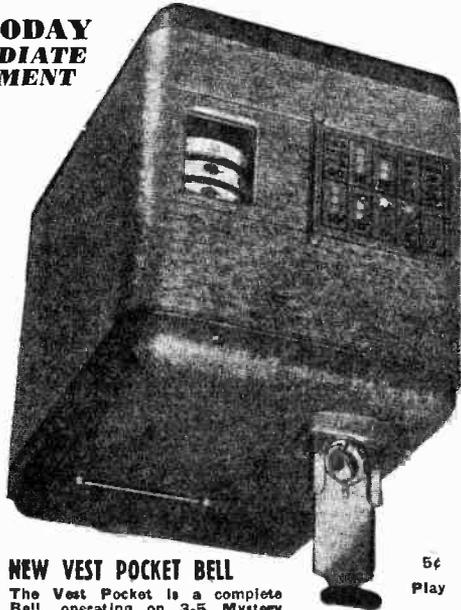


BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

NEW SAFE STANDS \$27.50
Send 1/3 Deposit With Order.



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. **BLUE & SILVER or GOLD & SILVER.**

\$74.50

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

PRICES SLASHED!

Get a Load of This Music Equipment!

WURLITZER

412	\$ 79.50
616 Plain	119.50
616 Lite Up	149.50
24	189.50
24 Victory Model	219.50
600 Rotary	249.50
600 Keyboard	249.50
500 Keyboard	425.00
500 Victory Keyboard	450.00
700	450.00
800	175.00
750	475.00
Twin 12's & 16's, Ready for Location	450.00
850	99.50
81 Counter Model	149.50
71 Counter Model	399.50
780	

SEEBURG

Casinos or Plaza	\$179.50
Major, RC	249.50
Regal or Crown	169.50
Vogues	269.50
8200 Victory Model	219.50
Hi Tone, ES	269.50
Hi Tone, ESRC	289.50
Hi Tone, 8200, RC	325.00

ROCK-OLA

Imperials	\$119.50
Windsors	129.50
Monarchs	129.50
Standards	229.50
De Luxe	229.50
Master	239.50
Super	325.00

**SUPER ROLLS
SUPER TRIANGLES } \$249.50**

MILLS
Throne ... \$169.50
Empress ... \$189.50

AMI
Singing Towers ... \$199.50
High Boys ... 259.50
Stream-liner ... 229.50

**1/3 Deposit,
Balance C. O. D.**
We can fill your requirements on all late music equipment not listed, phone, wire or write for prices.

RUNYON SALES COMPANY

23 W. RUNYON ST., NEWARK 8, NEW JERSEY—TEL: BIGELOW 3-8777
593 TENTH AVE., NEW YORK 18, NEW YORK—TEL: LONGACRE 3-4920

NEW AND READY FOR SHIPMENT!

FIVE BALL PIN GAMES

EXHIBIT SMOKY	WRITE	WILLIAMS SHOW GIRL	\$289.50
WILLIAMS SMARTY	WRITE	GENCO STEP-UP	WRITE
WILLIAMS AMBER	WRITE	UNITED SEA BREEZE	WRITE
CHICOIN KILROY	\$279.50	UNITED RIO	309.50
BALLY MIDGET RACER	WRITE	BALLY BIG LEAGUE	WRITE
GOTTLIEB BAFFLE CARD	WRITE	MARVEL OPPORTUNITY	WRITE
GOTTLIEB MISS AMERICA	310.00	EXHIBIT VANITIES	WRITE
GENCO STATE FAIR	249.50	BALLY DOUBLE BARREL	WRITE

CONSOLES

KEENEY 5¢ SUPER BONUS BELL	\$740.00	BALLY DRAW BELL, 25¢	\$497.50
BALLY DRAW BELL, 5¢	477.50	BALLY TRIPLE BELL	895.00
EVANS NEW F.P. CONSOLE	839.50	BALLY DE LUXE DRAW BELL, 5¢	612.50

ARCADE MACHINES

MARVEL POP UP	\$ 49.50	CHICOIN BASKETBALL CHAMP	\$499.50
ABT CHALLENGER	65.00	AMUSEMATIC JACK RABBIT	WRITE
GOTTLIEB 3 WAY GRIP SCALE	39.50	GENCO WHIZZ	WRITE
GRIP-VUE	49.95	GROETCHEN METAL TYPER, 10¢	462.50

SLOTS

MILLS 5¢ BLACK CHERRY BELL	\$248.00	MILLS VEST POCKET BELL	\$ 74.50
MILLS 25¢ BLACK CHERRY BELL	258.00	MILLS BOX STANDS	27.50
MILLS 5¢ GOLDEN FALLS	258.00	GROETCHEN COLUMBIA, J.P.	145.00
MILLS 10¢ GOLDEN FALLS	263.00	DELUXE CLUB COLUMBIA	209.50
MILLS 25¢ GOLDEN FALLS	268.00		

ONE BALLS, ETC.

BALLY VICTORY DERBY, P.O.	WRITE	SILVER KING NUT VEND., 1¢ or 5¢	\$13.95
DAVAL FREE PLAY, CIG. or FR.T.	WRITE	VICTOR MODEL V, GLOBE TYPE	11.75
ACE COIN COUNTER	\$139.50	VICTOR DELUXE, 1¢ or 5¢	13.75

EXCLUSIVE MICHIGAN DISTRIBUTORS for ABT, Bell-O-Matic, Chicago Coin, Daval, Exhibit, Evans, Gottlieb, Groetchen, Keeney, Marvel, Silver King, United.

WRITE FOR NEW PRICE LIST OF ALL RECONDITIONED MACHINES!

Robinson SALES CO.

7525 Grand River Ave. Phone: Tyler 7-2770 Detroit, Mich

Act Immediately!

NEW LOW PRICES

ON QUALITY USED PHONOGRAPHS
(Will Ship Anywhere)

\$399.50 Wurlitzer 850	\$225.00 Wurlitzer 600, Seeburg Vogue, Seeburg 8200 Conversion, Rock-Ola Master
\$349.50 Wurlitzer 700	\$150.00 Seeburg Gem, Regal, Casino, Wurlitzer Twin 12, Wurlitzer 24 Cellar Job
\$275.00 Seeburg Major, Cadet, Colonel, Commander, Envoy	\$100.00 Wurlitzer 616, Rock-Ola Cellar Job
\$249.50 Rock-Ola Super, Seeburg Classic, Wurlitzer Victory, Wurlitzer 500	\$75.00 Wurlitzer 412, Rock-Ola 16
\$175.00 Wurlitzer 24	Rock-Ola Dial a Tune Boxes \$ 9.50 Buckley Boxes \$ 6.75 Seeburg 3-Wire 5/10/25¢ Baro- matic, \$27.50; Wireless 37.50 Wurlitzer 100 Boxes 10.00 37 3-Column Snack Nut Machines 275.00 Seeburg 30-Wire Boxes 7.50

All Tubes and Miniature Light Bulbs—40% Discount.

DAVIS DISTRIBUTING CORPORATION

Seeburg Factory Distributors
(12 Years of Operator Confidence)

875 MAIN STREET, BUFFALO, N. Y. 738 ERIE BLVD., EAST, SYRACUSE, N. Y.

SCORE-A-BARREL

"Shorty"

**LONG ON ACTION!
LONG ON PROFITS!**

The greatest Bowling Game of all—perfect for the most exacting locations and territories! Only bowling game with extra barrel-shot scoring; 7,000 points plus FREE BALL! Visually records barrel-shots scored.

1947 SHOW MODEL

★ ALL-STAR FEATURES:

- ★ Ideal size: 7 ft. long, 2 ft. wide.
- ★ Revolving Barrel. ★ ABT Coin Chute. ★ Oversize Cash Box—holds \$200.00 in nickels. ★ 2 1/2" Maple Balls. ★ Modern, custom built Cabinet in mahogany and other hardwood plywoods; chrome trim. ★ Designed for speedy cleaning and adjustment.

**ORDER "SHORTY"
FROM YOUR DISTRIBUTOR
OR DIRECT**

**DISTRIBUTORS—JOBBER! WRITE, WIRE,
PHONE FOR TERRITORY AND PRICES!**



\$369.50

MANUFACTURED BY

F. H. ROELKE CO.

534 N. 9TH ST. (PHONE DALY 3991) MILWAUKEE 3, WIS.

"PRECISION-BILT" RADIO

THE COIN-OPERATED RADIO THAT IS LOCATION-TESTED, PROFIT PROVEN

"PRECISION-BILT" RADIO meets every requirement of hotels, tourist camps, hospitals, etc., because it is Location-Tested. Every flaw has been eliminated, assuring coinmen of trouble-free, profitable operation!

Every customer-appealing feature of "PRECISION-BILT" RADIO points to minimum maintenance, heavy profits. Here's why:

- Delivers one hour of matchless radio reception for 25¢.
- Automatic timing device switches off radio at the conclusion of "play-time."
- Available in Walnut, Maple and Mahogany finish.
- Dimensions—18" wide, 27" high.
- Can be utilized as a beautiful night table or end table.
- Roomy shelf accommodates magazines, books, etc.

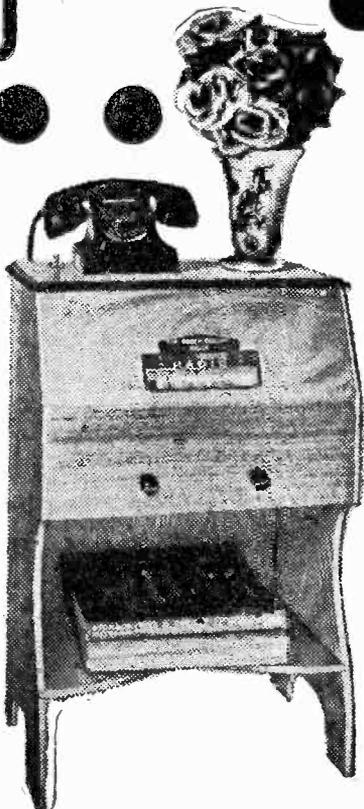
"PRECISION-BILT" RADIO IS IN PRODUCTION AND AVAILABLE FOR IMMEDIATE DELIVERY—NOW!

WRITE, WIRE, PHONE FOR IMMEDIATE DISTRIBUTORSHIP

PRECISION-BILT CO.

19 Arlington St.

Boston 17, Mass.



Manufacturer Reveals 'New Output Limit

Gottlieb Starts Plan

CHICAGO, Feb. 8.—One of the major topics of discussion during the 1947 convention and show was the problem of production control—gathering market data to make certain that coin machines are not overproduced. Today, Dave Gottlieb, president of D. Gottlieb & Company, announced inauguration of a gauged production policy in the manufacture of his firm's games. Gottlieb said that his company has completed a study of production records covering a 20-year period and arrived at the conclusion that production control would be valuable to the trade. Gottlieb said this was the first plan of its kind in the coin machine industry.

"Fundamentally," Gottlieb said, "our gauged production policy is actually a method of controlling quantity on a specified new game. However, it will be done, not thru haphazard guess work but on a pre-determined basis." Gottlieb said that following the analysis of his company's 20 years' production plus information gained from pre-release testing, the firm will be able to gauge operator requirements within a few percentage points for each game. Gottlieb said that his firm would then gauge its production accordingly.

Minimum Orders

"After we have determined the schedule for game production," Gottlieb continued, "we will make the allocation of units to our distributors. Each Gottlieb distributor will be urged to hold his entire order for any one game to an absolute minimum. A certain number of games will be shipped each week to every Gottlieb distributor thruout the country."

Explaining why he felt this production policy would benefit the trade, Gottlieb said, "Controlled production from the standpoint of quantity enables us to control and improve quality all down the line—performance, materials and design." He pointed out that the fact that games are produced only in "limited edition" should also give those games higher trade-in or resale value.

Eliminates Large Inventories

For his distributors, Gottlieb said, it will no longer be necessary to build up a larger inventory of games with the resultant big investment. "By receiving pre-determined weekly requirements, distributors' capital may be utilized to greatest advantage," Gottlieb continued. "Gauged production also serves to prevent forced distribution at cut prices as a result of overstocking. Furthermore, gauged production with its allocation feature works to protect each distributor in his own territory by curbing distribution malpractices common under unlimited production."

In addition to these advantages, Gottlieb said he believed the controlled production policy would "maintain a production pace which insures a steady, high level of employment for everyone in our plant. Thus we do not risk the loss of trained personnel due to temporary shutdowns occasioned by overproduction. Gauged production has been a strong factor in establishing pleasant labor relations, which operates to the advantage of company, distributor and operator."

Blind Op at Show

CHICAGO, Feb. 8.—R. H. Andrews, blind operator from Plymouth, Wis., was an enthusiastic visitor at the CMI Show here. Andrews, who operates a combination of cigarette, candy and peanut machines, expressed his determination to cover every inch of the exhibit space with the assistance of a friend. From all indications, he said, the convention was large and very interesting.

Robinson Wins Publicity Award

(Continued from page 91)

Consessions to help organize and manage the Associated Operators of Los Angeles County. Robinson is a member of many fraternal organizations, past president of the Juvenile Crime Prevention Association of America, and has been associated with numerous other youth rehabilitation and crime prevention associations. He is a charter member of the Consumptive League, the Home for the Aged and Mount Sinai—all non-sectarian organizations.

As managing director of AOLAC, Robinson has set an enviable record in the kind and extent of public relations work he has done. Thru the years, AOLAC has been a model example of public relations in action. Robinson's activities in behalf of the association have been aimed at establishing and improving good relations between the industry, the community, fraternal and religious bodies.

Association Objectives

Objectives of AOLAC, as set forth in the preamble to its constitution, are to "promote, advance and maintain good will and harmonious action between the individual members; to establish high standards of business operations; to create and maintain ethical business practice among members; to prevent violation of law; to stimulate a cordial public interest toward amusement machines and devices and their manufacturers, owners, operators and exhibitors; to prevent unfair and unjust legislation concerning amusement machines and devices, to the end that the members may receive benefits and advantages, and the industry in general be benefited thereby, and that the public view said industry with favor and esteem."

ASSN. MEN PLEDGE

(Continued from page 89)

to outnumber other trade divisions represented.

Wants Controlled Output

One association leader ventured to suggest that if manufacturers would control output, operators would be willing to pay higher prices for machines. He also urged manufacturers to give greater care to selecting distributors for their products.

Other suggestions made by speakers included a plea that the trade oppose the use of the name juke box; that manufacturers take the lead in forming a national organization for distributors; that manufacturers do all they can to get repeal of the federal excise tax on phonographs; that the trade use the word merchant to refer to the person known as an operator, and a plea for a bigger public relations staff in the national program.

Association representatives all joined in an expression of thanks to CMI for the annual dinner idea.

PRICES SLASHED

ON

"TALKING GOLD"

NEW CUT-TO-ORDER SIZES NOW AVAILABLE

YOU SAVE TWO WAYS—by lower prices and by our new technique of making "Talking Gold" grille cloth tailor-cut to fit any make or model. Our increased production caused by the sensationally increasing popularity of "TALKING GOLD" PLASTIC GRILLE CLOTH has resulted in lower costs per unit. We pass this savings on to you plus the added savings of "Talking Gold" strips cut to the size of your particular machine. Lower price—no waste.

"TALKING GOLD" Grille Cloth Prices

WURLITZER		SEEBURG	
616	\$2.40	Casino	\$3.30
24	1.20	Plaza	.05
600	3.90	Gem	3.00
500	3.90	Regal	3.00
700	3.90	Crown	3.90
750	1.80	Cadet	3.00
800	3.90	Classic	3.00
950	2.25	Vogue	3.00
		Envoy	3.00

ROCK-OLA

Standard	\$2.55
8200	5.40
8800	7.20
9800	7.95

If your model is not listed above, write for further information.



AL BLOOM President

Tel. LEngacre 5-0371

TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—

The quickest, most inexpensive way of transforming shabby juke boxes into attractive machines with appeal and new life!

Press Review Of Coin Show Is Favorable

Public Opinion Rising

CHICAGO, Feb. 8.—Coin Machine Industries first post-war convention and show held at the Sherman Hotel here last week attracted favorable attention and comment in a number of the country's leading newspapers. A few such items follow:

Chicago Daily News, in its February 3 columns, published an article on the mechanical marvels displayed at the show that at the drop of a coin dispensed everything from shoe shines to video. Most unusual, stated the newspaper, was a new robot cashier designed to assist in vending merchandise and give change in self-service stores. *Chicago Tribune* also had an item on the coin show, publicizing it to the general public as debuting the industry's latest developments and drawing 12,000 to 15,000 visitors. More than 120 exhibitors, the paper stated, were showing their products, using twice that number of booths:

No Hostess Vender

Another Chicago paper, *The Times*, featured an article along the same lines, but which began with a humorous comment to the effect that for a nickel in a slot you could get everything except a hostess with whom to dance the next juke box number. New machine age was being introduced at the show, the article said, as it went on to marvel at the variety of amusements and products and services one could obtain from the new coin-operated devices. Convention's theme song, *All Hail, Coinage Tech*, came in for mention, too.

Chicago Sun's columnist, Ulmer Turner, wrote in his February 6 column about a "first" in television shows; WBKB's video coverage, sponsored by *The Billboard*, of the first trade show in history to be televised. *Sun*, in an article in an earlier edition, lamented the scarcity of nickel-operated machines, altho enthusing over the variety of items and services they rendered.

N. Y. Times Article

Timed with the opening of the coin convention, *The New York Times* published an article in its February 3 edition discussing coin-operated vending machines. It is reproduced here in full:

"Production of coin-operated vending machines will be back to normal by the end of the year, a spokesman for the industry predicted today, provided, he added, steel needs can be met by that time. One industry bottleneck, a shortage of aluminum castings, is now in the process of clearing up.

"Demand for new equipment has not been estimated, but peak production is expected for the next few years, if present signs materialize. Vending machine operators, not including coin-operated music and amusement equipment, have annual gross sales placed at \$1,000,000,000. The largest branch of the business is the sale of candy bars, a large percentage being sold in factories. That segment of the vending machine industry alone absorbs in a normal year about 80,000 new pieces of equipment, the industry spokesman said.

Quotes J. W. Coan

"When raw material supplies are available in adequate volume, production of candy venders will exceed the 80,000 unit mark, manufacturers believe. J. W. Coan, head of the Coan Manufacturing Company, Madison,

Caviar Vender

MOSCOW, Feb. 8.—Russian rubles, it appears, have found their niche in the automatic merchandising field. In America venders deliver hot dog sandwiches to please the national taste; here a coin-operated machine has been found that vends caviar in a swank Moscow restaurant.

Wis., and an official of Coin Machine Industries, Inc., an industry association, predicted that the volume of candy sales in the next 10 years will be 10 times present annual volume due largely to increased use of vending machines. Expansion in the industrial field will account for a high percentage of the increase.

"Cigarette sales are second in volume, the industry representative estimated, absorbing in a normal year about 50,000 new machines. The vending of gum, peanuts and small confections, estimated to be third largest in sales volume, requires more than 70,000 units of new equipment a year under normal conditions.

"A growing branch of the vending business, the dispensing of carbonated beverages, will claim over 40,000 new units a year when the supply situation is straightened out, industry estimates revealed.

Cites Figures

"One of the largest dispensers of soft drinks, it was said, now sells

about 40 per cent of its bottled drinks thru vending machines, with gross sales approaching \$100,000. Sales of the product thru cup machines is not included in those figures, it was pointed out.

"Indicative of increased interest in vending machine sales, said the industry spokesman, was the trend among large manufacturers of products adaptable to coin vending to establish a separate sales department for that division. A number of candy and gum concerns have set up the new department.

"Coin-operated vending machines are in use in approximately 2,000,000 stores and public locations, according to James A. Gilmore, secretary of Coin Machine Industries, Inc. More than 100 factories are engaged in the manufacture of machines, while 1,500 more provide parts and materials to the makers."

Trend Favorable

Generally, the trend in newspaper comment on coin machine personnel and business has been observed to be increasingly favorable. Industry shows combined with radio and television broadcasts in the future will educate the public to a still greater degree on the merits and brightness of a business that is only now coming into its own. Such shows and enterprising public relations activities as are now in process will eventually place the coin machine industry where it belongs in the hearts and minds of the American public, which is right at the top.

Coinmen, trade publications, newspapers have all acknowledged the success of the 1947 show. As was

Coinmen Put Nix On Biz Talks To Debate Philosophy

CHICAGO, Feb. 8.—Kicking off the first of a series of scheduled meetings at the 1947 convention was a discussion of a subject that had little or nothing to do with new equipment, prices, commissions or play—the kind of topics coinmen usually gather to talk about. Some 150 coinmen gathered Monday, opening day of the convention, for a forum debate on the general subject, "How to Live."

Sitting in at the speakers' table in the Sherman's Bal Tabarin Room were Woolf Solomon, Columbus Vending, Columbus, O.; Al Haneklan, Olive Novelty, St. Louis; James Mangan, director of CMI's public relations; Robert Murray, of *Advertising Age*; Don Sorenson, *Automatic World*, and Dick Schreiber, of *The Billboard*.

Solomon got the meeting rolling with a rousing talk in favor of formal education. Participants from the floor included Sam Yaras, Southwest Amusement, Dallas; Leroy Stein, Music Guild of America; Herman Brothers, H. Rosenberg Company, New York; and Jack Kelner, Kelner Vendors, Chicago.

stated in the opening of this article, the eyes of the press, along with the public and the government, are upping their respective opinions of the coin machine industry.

There was a young lady from Throck



Whose face would

stop any clock



Things got so drastic

They gave her a

plastic



Now her beauty makes men run amok!



SEND YOUR USED PHONOGRAPHS TO ACME
WE REBUILD...REMODEL...RECONDITION TO PERFECTION

Remember This
ACME PLASTICS ARE UNCONDITIONALLY
GUARANTEED AGAINST BREAKAGE FOR
THREE YEARS.

**SOLID COLOR
NON-INFLAMMABLE
NON-BRITTLE
SHRINK-PROOF
EXPERTLY MOLDED
PERFECT FIT**

SHEET PLASTIC
Not Painted Non-Brittle
20"x50" Pliable.
Per Sheet \$12.50
50 gauge, red, yellow, green
or clear.
60 Gauge. Per Sheet ... \$14.50

PLASTIC WINDOWS
New, clear, transparent, for your
Model 850 Program Holder.
Per Set, \$5.00.
Determine Left or Right as You
Face Phonograph.

MILLS
Available in Red, Yellow or Green
Throne—Empress: Each
Top Corners \$14.00
Throne—Empress:
Lower Sides 14.00

WURLITZER

Each
800 Top Corners \$16.50
800 Lower Sides 15.00
800 Middle Sides 3.25
800 Top Centers (Right
or Left, Red) 9.50
800 Back Sides (Green) .. 9.50
800 Top Centers (Onyx) .. 5.25
600, 500 Top Corners ... 5.50
700 Top Corners 8.50
700 Lower Sides 9.50
700 Back Sides 8.50
750 Top Corners 9.75
750 Lower Sides 9.75
750 Top Center 5.50
750 Middle Sides 2.25
850 Top Corners 12.50
850 Lower Sides 8.75
850 Top Center 12.50
850 Peacock Glasses 5.00
950 Lower Sides 12.50
24 Top Corners 3.20
24 Lower Sides 5.50
41, 61, 71 Top Corners.. 5.50

ROCK-OLA

Standard, Master, De Luxe
or Supers:
Top Corners (Solid Red, Each
Yellow or Green) \$12.75
Lower Sides (Red or
Yellow) 12.75
Top Door Plastics (Red,
Yellow or Green) 6.75
Commando:
Top Corners 8.00
Top Center 7.00
Long Sides 12.75
Combination Yellow and Red
Color Scheme.
SEEBURG
"Hi-Tone" Model 9800,
8800, 8200:
Lower Sides (Solid Red,
Yellow or Green) ... \$14.50
"Hi-Tone" Grille Pilasters
(Solid Red, Yellow,
Green or Onyx) 2.25
"Classic"—"Colonel":
Top Corners (Solid Red,
Yellow or Green) 6.00
"Cadet"—"Major":
Top Corners 2.50

If You Don't See What You Want,
Ask for It! We May Have It in Stock!

ACME

SALES CO.

305 W. 42nd ST., NEW YORK 18, N.Y.
LO 3-1138

AMERICA'S LEADING AUTOMATIC PHONOGRAPH REMODELERS



ROLL CALL OF STATES

Appearing in these columns is the continuation of Walter W. Hurd's factual review of the legislative and business outlook in each of the 48 States. Last week reports were presented for States of Alabama thru Georgia, in alphabetical arrangement. It is suggested that installments of this feature might profitably be clipped, assembled and saved for reference value of material contained therein.

to the State Treasury. Reports at the present time do not indicate whether there is danger that the law may be repealed this year.

Commercial Stature

Idaho ranks 42d on basis of population and has seven cities with more than 10,000 population. The last business census gave it 549 manufacturing plants and a total of 6,804 retail stores of all kinds. Among these are 532 grocery stores, 35 dairy stores, 98 confectionery stores, 1,361 gas stations, 628 eating places and more than 200 drugstores; 45 cigar stores are reported. The 1946 federal tax report listed 2,215 establishments in the State having pinball or juke boxes. A trade report says there are about 2,000 juke boxes operating in this State. The 1945 Legislature also had an interesting bill introduced which would have licensed pinball games giving free plays. It did not pass. The State has a general income tax, a privilege tax on sale of beer and a tax on retail of cigarettes.

Idaho was apparently the first state to consider directly the specific question of licensing free plays in pinball games. There is a good prospect that the bill or a similar one may appear in the Legislature again this year.

Illinois

This State is known the world over as the manufacturing center for coin-operated machines and on the basis of population it ranks third in the nation. The State has 59 cities with more than 10,000 population. The State Legislature has never been prolific in the number of coin machine bills that appear in its sessions from year to year. However, the trade can always count on at least one threatening bill to appear. In the last year or so the cigarette tax issue has been the chief topic of indirect interest to the vending trade. In order to help pay a veteran's bonus the State cigarette tax was raised 1 cent again January 1.

Pin Problem

Chicago, the largest city, has had a generally unfavorable tax history in relation to coin machines. It was one of the first large cities to ban pinball games and only recently new disturbances in relation to the games have appeared. The city has gone so far as to even ban cigarette vending machines for many years. Since 1943 Chicago has attained national publicity due to the passage of a \$50 tax on juke boxes. On the basis of two State Supreme Court decisions the fee was finally reduced to \$25 but the lower fee did not get the publicity given to the original high fee.

It is generally reported in legal circles that the State Legislature would have to pass an enabling act so that cities would have the authority to license amusement games. Some cities in the State collect a license fee on games without waiting for legislative authority. A very unfavorable court decision on the possession of gaming devices is on record in the State. The Legislature convened January 8 and to the present no coin machine bills have been reported. The usual number of bills appearing to the Legislature during an annual session numbers from three to five.

Big Urban Population

The last business census gives Illinois 12,980 manufacturing establishments and a total of 109,129 retail stores of various kinds. The urban population of the State is said to be close to 75 per cent. Among the

retail establishments are 9,827 grocery stores, 1,087 dairy stores, 3,417 confectionery stores, 12,097 gas stations, 9,317 eating places and over 3,000 drugstores. Cigar stores number 1,079. The 1946 federal tax report listed 23,380 places having pinball or juke box licenses and 7,607 places having a gaming license. New York, Pennsylvania and California led in the number of pinball and juke box locations and only California had more places with gaming device licenses. Illinois has a State liquor license tax, a State cigarette tax, recently raised 1 cent, and a sales tax.

Indiana

The Legislature convened January 9 and usually there are only a few bills relating to coin machines that appear during its sessions. Two bills appeared in 1945 which attracted the attention of the trade, altho they were not considered near passage. One of the bills would have prohibited juke box music in liquor locations. Another bill would have empowered cities in the State to license coin-operated amusement machines and also salesboards, and even gaming devices.

The State ranks 12th on basis of population and has 35 cities with more than 10,000 people. Due to its many smaller towns it is considered an important coin machine State. During the past decade or so it caused the vending machine trade some worry due to the application of a chain store tax to vending machines and also the application of the gross income tax to gross earnings on venders. Indianapolis, the largest city, has often been unfavorable to amusement games.

A trade report says there are 4,000 pinball games in the State, about 7,000 juke boxes, 1,000 cigarette venders and 1,000 candy bar venders. The federal tax report in 1946 listed 8,731 establishments as having pinball or juke boxes and 1,762 places as having a gaming device license. The last business census gave the State 4,337 manufacturing plants and 47,358 retail stores of all kinds. Among these there were 2,786 grocery stores, 468 dairy stores, 739 candy stores, 8,252 gas stations, 1,500 drugstores and 379 cigar stores. Indiana has license fees on liquor locations, sales in use or gross income tax which has caused some difficulties for vending machine operators.

Iowa

Iowa has become somewhat notorious in the coin machine trade as the only State which bans cigarette vending machines by statute. The banning of such venders is said to have been due to the work of a powerful drug trade lobby in the State. The State Supreme Court also went on record with the majority of opinion against pinball games and free plays but the minority report of the



court was very much in favor of free plays. Des Moines, as the largest city, has gained considerably as a distributing center in the year before the war.

A bill appeared in the 1945 Legislature which would make ownership of a gaming device evidence of law

ORDER IMMEDIATELY

“SHOW GIRL”

WILLIAMS NEW 5 BALL GAME

IT'S GETTING "TOP BILLING" EVERYWHERE!

SCOTT-CROSSE COMPANY

Exclusive Distributor in Pa. & N. J.
1423 Spring Garden St., Phila., Pa.

Idaho

One of the first coin machine bills to appear in a Legislature this year was introduced in the Idaho session, January 8. The Legislature had convened January 6. The new proposal would repeal the unusual gaming device license law passed in 1945. Idaho took its place among the liberal States of the Far Northwest in 1945 by passing a law which licenses gaming devices in clubs. The importance of this statute may be seen when the federal tax report of 1946 showed that 1,799 establishments in this State held gaming device licenses. This puts Idaho far ahead of such important States as Florida and Georgia. Reports during 1946 said the gaming device license law was working well in clubs and turning in some needed revenue

FOR 1947 It's the "American" way with

Junior League **BAT-A-BALL**

the legal Amusement Game that sold at the convention!

Operator's Price

\$79.50

F. D. B. Chicago
Order from your nearest distributor

- ★ Fits any territory
- ★ Ready for immediate delivery
- ★ Completely brand new throughout
- ★ Can't be beat for player appeal

DISTRIBUTORSHIPS STILL AVAILABLE
Write for Distributor's Price

Be on the Ball with

BAT-A-BALL



American Amusement Co.
164 EAST GRAND AVE., CHICAGO 11, ILLINOIS - ALL PHONES: WHI 4-370
BUY "AMERICAN" AND YOU BUY THE "FINEST"

violations. Another bill would have licensed holders of federal permits for gaming devices. The State Legislature usually gets more coin machine bills than a State like Indiana and the usual number may be expected in the 1947 Legislature, which convened January 13. Other than the banning of cigarette venders, the State has no outstanding coin machine historical incidents. In the area around Cedar, Rapids, newspaper publicity on gaming devices frequently appears.

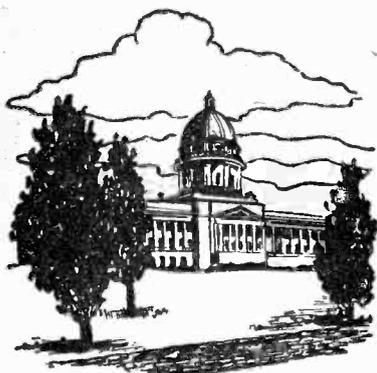
Business Census

Iowa ranks 20th in the nation on the basis of population and has 21 cities with more than 10,000 people. The last business census gave it 2,670 manufacturing plants and 39,024 retail establishments of all kinds. Among these were 2,224 grocery stores, 810 dairy stores, 411 candy stores, 6,967 gas stations, 1,340 drugstores and 226 cigar stores. The 1946 federal tax report listed 6,512 locations having pinball or juke boxes and 1,174 places having a gaming device. The larger number of places having gaming devices led newspapers in the State to publish lists of places paying the federal license.

Iowa has a net income tax license system for liquor locations, a cigarette tax and a 2 per cent sales and use tax. At the last session of the Legislature, the question of applying the State scale inspection fee to penny scales came up. A trade report says there are about 2,000 pinball games in the State, 2,750 juke boxes and about 500 candy bar venders.

Kansas

The State is important to the amusement games trade because its State Supreme Court was the first to hand down a clear cut decision favoring pinball. The decision was rendered December 12, 1942, and is considered basic in its definition of



free plays. Kansas ranks 29th among the States on the basis of population and has 16 cities with more than 10,000 people. Kansas City, Kan., is usually classed with Kansas City, Mo., as one market center. Then, Wichita, is the next coin machine center. This city recently reported a total of 2,154 coin machines of all types. The city is said to have 1,241 merchandise vending machines, which gives one for every 200 citizens. Of the vending machines, about 712 were said to be the penny bulk vending machines. During the war, Wichita had about 440 pinball games and 361 phonographs. City authorities say there are over 100 penny scales in use.

6,500 Pin Games

The State at large is said to have about 6,500 pinball games, according to an unofficial trade report; 2,800 juke boxes and as many as 5,000 cigarette venders. The 1946 federal tax report listed 6,521 places as having pinball or juke box licenses and 1,226 places having gaming devices. The last business census gave the State 1,494 manufacturing plants and 27,545 retail stores of all kinds. Among these stores were 1,155 grocery stores, 228 dairy stores, 254 candy stores, 5,726 gas stations,

2,878 eating places, 1,066 drugstores and 86 cigar stores. Kansas has a State income tax, a cigarette tax and also a State license on locations selling cigarettes, a State sales tax of 2 per cent. The Legislature convened January 14, but in past sessions very few proposals relating to coin machines appeared.

Kentucky

The regular session of the Kentucky Legislature is not scheduled for 1947, but a special session was called after its previous regular session, so the regular session of 1946 may be followed with a special convening this year. Three coin machine bills appeared in the 1946 session directly calling for a license on coin machines. One proposed a general license tax, another related to vending machines and a third related to gaming devices. As early as 1940 there was much talk of a State license in Kentucky and the possibility still holds good. During the war, Kentucky like many other States, had plenty of revenue and now the picture is changing.

Most of the legal history relating to coin machines in Kentucky centers in the Louisville and Covington areas, altho Harlin County had considerable publicity on bell machines in 1946. The State had up the question of the authority of the State Liquor Board over juke boxes in taverns outside city limits in 1945.

On basis of population, Kentucky ranks 16th among the States, and has 13 cities with more than 10,000 people. The last business census gave Kentucky 1,640 manufacturing plants and a total of 30,919 retail stores of all kinds. Among the stores are 5,918 groceries, 123 dairy stores, 317 candy stores, 3,540 gas stations, 2,695 eating places, 873 drugstores and 58 tobacco stores. Kentucky has a general income tax and a State cigarette tax of 2 cents per standard pack.

Louisiana

The Louisiana Legislature is not scheduled for a regular session this year. During its regular session in 1946, the question of empowering the city of New Orleans to own and license its own gaming devices was a big issue. A young veteran had become mayor of the city and one of his first proposals was to license gaming devices because they operated in the city anyway. In the course of political maneuvering and a popular vote on the subject, the proposal to license gaming devices was defeated, whereupon the mayor turned to driving out gaming devices in the city. The State and the city have a coin machine license system. Some vending machine operators refer to the Louisiana vending machine system as the model system for other States.

Louisiana ranks 21st on basis of population and has 10 cities with more than 10,000 people. The last business census gave the State 1,861 manufacturing plants and a total of 25,469 stores of all kinds. Among the stores were 6,394 groceries, 300 dairy stores, 285 candy stores, 2,721 gas stations, 2,330 eating places, 892 drugstores and 90 cigar stores. Louisiana has a general income tax, also a business license tax which varies according to business. The liquor license covers liquor sold and also the locations selling liquor. The State has a cigarette tax and also a tax on soft drinks which is considered rather high. The soft drink tax applies to bottled soft drinks and to soft drink sirups. A sales tax of 1 per cent also applies to merchandise sales thruout the State.

The federal tax report for 1946 listed 7,104 locations having pinball or juke box license and 7,465 locations paying the gaming device fee. The latter number gives the State high rank as a user of gaming devices.

Maine

The Legislature convened January 1, but up to the present no coin machine bills have been reported this year. The State is not prolific in coin machine news. However, during the 1946 special session a bill to create a lottery commission appeared in the Legislature. Last year, the State also had a veterans' bonus proposal, with cigarettes to help pay part of the revenue.

Maine ranks 35th on basis of population and has 10 cities with more than 10,000 people. The last business census gave the State 1,210 manufacturing plants and 13,455 retail stores of all kinds. Among these retail stores were 1,579 groceries, 157 dairy stores, 311 candy stores, 2,173 filling stations, 1,105 eating places, 397 drugstores and 60 tobacco stores. The 1946 federal tax report listed 1,848 locations having pinball or juke boxes and 63 places having gaming devices.

Maine collects a tax on liquor and also on liquor locations and it has a State cigarette tax.

Maryland

The Legislature convened January 1, but to date no coin machine bills have been reported. The Maryland Legislature often proves prolific in the number of coin machine bills appearing during its regular sessions. The Legislature had a special session during 1946. During the regular session of 1945 bills appeared

(Continued on page 134)

Radiotel

Coin Operated Radio Has Everything!

IMMEDIATE DELIVERY

R. C. A. Licensed and Approved. Your choice of 25¢ coin unit for 1 hour or 2 hour playing time. Wire or write for full details.

DEALERSHIPS OPEN

NATIONAL COIN
Radiotel Co.

4487 Beverly Blvd. • Los Angeles (4) Calif.

25 Northwestern De Luxe 31 P.A. Stamp Venders, fine condition, \$20.00; 5 Steel Stands, tubular type, \$2.50; Combination Grip and Litter, \$26.50; Exhibit's Bull's-Eye, legal anywhere, \$45.00; American Eagle, 2 Marvells, \$9.00; 2 Marvells, non-coin operated, \$22.50; several Challengers, \$25.00; Jap Set-Up, \$27.50.

BOYER VENDING CO.
408 John Street Champaign, Ill.

PRICED For ACTION!

FIRST COME! FIRST SERVED!
Sorry: No Trades at These Give Away Prices!

FIVE BALL FREE PLAY

SEVEN UP	\$35.00	HOLLYWOOD	\$ 64.50
VELVET	35.00	KNOCKOUT	64.50
TAIL GUNNER	35.00	ARIZONA	109.50
TWIN SIX	35.00	COVER GIRL	109.50
WEST WIND	35.00	LAURA	109.50
METRO	35.00	GRAND CANYON	109.50
WILD FIRE	35.00	OKLAHOMA	109.50
DOUGH BOY	35.00	CASABLANCA	109.50
BIG CHILL	35.00	STREAMLINER	109.50
CLICK TIGER	35.00	BRAZIL	109.50
FLYING TIGER	64.50	SOUTH SEAS	109.50
SHANGRI-LA	64.50	SURF QUEEN	139.50
MIDWAY	64.50	STAGE DOOR CANTEN	149.50
KEEP FLYING	64.50	BIG HIT	149.50
YANKEE DOODLE	64.50	OPPORTUNITY	149.50
		BIG LEAGUE	149.50

MUSIC BARGAINS

ROCK-OLA RM-16, ILLUM.	\$119.50
ROCK-OLA '39 COUNTER & STAND	149.50
ROCK-OLA WINDSOR, ILLUM.	149.50
SEEBURG 8200	279.50
ROCK-OLA PREMIER	279.50
ROCK-OLA COMMANDO	289.50
SEEBURG 8200, ESRC	319.50

ONE-BALLS

VICTORY SPECIAL	\$375.00
ONE-TWO-THREE, F.P., '41	39.50
SPINNING REELS, P.O.	39.50
SKY LARK, F.P., P.O.	59.50
FORTUNE, F.P.	69.50

CONSOLES

PACES SARATOGA, W/RAILS 5¢	\$ 59.50
SILVER MOON, F.P.	59.50
SUN RAY	59.50
SILVER MOON, COMB.	69.50
PACES SARATOGA, COMB.	99.50
SUPER BELL, 5¢, COMB.	119.50
SUPER BELL, 25¢, COMB.	169.50
4-WAY SUPER BELL, 5-5-5-5	249.50

SLOTS

COLUMBIA BELL, GOLD AWARD, CIG. R.	\$ 39.50
PAGE COMET, 5¢	69.50
ROMAN HEAD, 10¢	69.50
JENNINGS SILVER CHIEF, 5¢	79.50
COLUMBIA D.J.P., '46, LIKE NEW	89.50
MILLS COPPER CHROME, 5¢	129.50
MILLS GOLD CHROME, 5¢	129.50
MILLS BLACK CHERRY, 5¢	139.50
MILLS SILVER CHROME, 5¢	149.50
MILLS GOOSENECK, 5¢	39.50
PAGE RED FRONT, 5¢	79.50

VENDING MACHINES

U-POP-IT POPCORN MACHINE, REBUILT	\$129.50
-----------------------------------------	----------

ARCADES

SEEBURG RAYOLITE	\$ 39.50
EVANS TOMMY GUN	59.50
MILLS PANORAM, BEST SOLO-VUE	349.50
BOWL-A-BALL, 6', '48	139.50
BOWL-A-BALL, 10', '48	139.50
SUPREME SKEE ROLL, '46, 10'	139.50

MISCELLANEOUS MUSIC ACCESSORIES

4 AMPLIFIERS FOR SEEBURG '46 MASTER (MA216), BRAND NEW. EA.	\$ 37.50
2 AMPLIFIERS FOR WURLITZER 616, D. C. EA.	7.50
1 INTERCOMMUNICATION SYSTEM, COMPLETE WITH 5-12 STATION, MASTER BOXES, IN PERFECT CONDITION, COMPLETE	100.00

MAIN OFFICE:
635 D STREET, N.W.
WASHINGTON 4, D. C.
DISTRICT 0300

BRANCH OFFICE:
2505 N CHARLES ST.
BALTIMORE 18, MD
BELMONT 8189

SILENT SALES

ROLL CALL OF STATES

(Continued from page 133)

to increase the present State vending machine tax; to repeal the vending machine tax, to license certain gaming devices, to ban giving cigarettes as prizes with the claw and digger machines and to extend the State Fair Trade Law to merchandise sold thru vending machines. The last bill named is somewhat unusual in legislative circles.

The cities of Baltimore and Washington are the center of more coin machine news than the State at large. The special system of local governments prevailing in Maryland also make news centering in Baltimore. In the past, the State has been noted for strong opposition of powerful retail organizations to vending machines. Some years ago also, the Legislature passed bills to legalize gaming devices in the State and they

lost by the governor's veto. In at least one governor's race in the State, pinball games became a public issue.

Maryland ranks 28th among the States on basis of population and has nine cities with more than 10,000 people. The last business census gave the State 2,893 manufacturing plants and a total of 25,566 retail stores of all kinds. Among the retail stores were 2,115 groceries, 267 dairy stores, 1,615 candy stores, 2,255 gas stations, 2,188 eating places, 730 drugstores and 107 cigar stores. The 1946 federal tax report listed 6,787 locations having pinball or juke boxes and 2,272 places having gaming devices. An unofficial trade report says the State has more than 5,000 juke boxes in use.

Maryland collects a State income tax, a tax on the sale of liquor and also on the locations selling liquor.

Massachusetts

The Legislature convened January 1, but no coin machine bills have been reported up to the present. The Legislature also met in regular session in 1946. Laws relating to public entertainments on Sunday are rather strict in Massachusetts and a special tax had been required on juke boxes to play on Sunday. In 1946 a bill to repeal this tax appeared. A general State license bill on amusement and vending machines appeared in 1946. A lottery bill to pay old age pensions also appeared. Two bills relating especially to juke box taxes appeared in 1946 and Massachusetts became one of the first States to tax cigarettes in order to help pay a veterans' bonus. Cigarette venders were mentioned specifically in the bonus regulation which became law.

Massachusetts collects a personal income tax, a tax on liquor and on locations selling liquor, a State cigarette tax as mentioned previously.

90 Per Cent Urban

Massachusetts ranks eighth among the States on basis of population and has 39 cities with more than 10,000 people. The last business census reported 9,007 manufacturing plants in the State and a total of 59,244 retail stores of all kinds. Among the retail stores are 7,276 groceries, 905 dairy stores, 2,372 candy stores, 5,746 gas stations, 5,259 eating places, 2,135 drugstores and 728 cigar stores. Practically 90 per cent of the population of Massachusetts is said to be urban, hence making it an excellent State for coin machine locations. Boston is widely recognized as the New England coin machine trading center. Cigarette vending operations have made high records in the State.

The 1946 federal tax report listed 8,950 places having pinball or juke boxes and only 468 places having gaming devices. An unofficial trade report says Massachusetts has about 7,000 pinball games, 10,000 juke boxes, 10,000 cigarette vending machines and 15,000 candy bar venders.

Michigan

Most of the coin machine reports coming from Michigan in the last year or so has related to juke box affairs in Detroit itself. The Michigan Legislature convened January 1, but up to the present no coin machine legislation has been reported. Coin machine legislation in this State generally has not been so prolific and hence the number of bills appearing this year may be rather few. There were two special sessions of the Legislature in 1946 and at one of these sessions a bill to permit recreational games in liquor establishments was introduced but did not pass.

As a State, Michigan ranks seventh on basis of population and has 43 cities with more than 10,000 people. The last business census reported 6,311 manufacturing plants in the State and 67,413 retail stores of all kinds: Among these stores there were 5,126 groceries, 858 dairy stores, 1,964 candy stores, 10,941 filling stations, 5,657 eating places, 450 cigar stores and 2,378 drugstores. The federal tax report in 1946 listed 15,109 locations having juke boxes or pinball and only 734 places having gaming devices. The State collects a tax on liquor sales and also on the places selling liquor. The State has a 3 per cent sales and use tax also.

Minnesota

The State apparently seemed warming up to coin machine legislation when the governor insisted on new regulations that would ban gaming devices from the State. Ample newspaper publicity was given to the governor's plea, so it appears that

the Legislature may be active on the subject of coin machines this year. At its session in 1945 a juke box tax bill proposing a \$25 fee was introduced. Because of its summer tourist trade, Minnesota is considered an excellent amusement games center. Its State Supreme Court has handed down some important decisions on amusement machines in the past, including a decision in which a player who loses money on a gaming device may sue to recover that money and win.

Fifteen Cities

The State ranks 18th on the basis of population and has 15 cities with more than 10,000 people. The last business census listed 4,008 manufacturing plants and 40,448 retail stores of various kinds. Among these were 4,009 grocery stores, 326 dairy stores, 451 candy stores, 6,692 gas stations, 3,693 eating places, 219 cigar stores and 1,140 drugstores. The 1946 federal tax report listed 8,381 places having pinball or juke boxes and 5,609 places having gaming devices. An interesting comparison can be drawn between Minnesota and Michigan with respect to the number of places having gaming devices. An unofficial trade report says there are about 10,000 pinball games in Minnesota, 12,400 juke boxes and about 12,000 cigarette venders.

Minnesota collects an income tax, a liquor tax on liquor sold and also a business license for liquor places.

The League of Minnesota Municipalities was probably the first organization of public officials in the country to discuss and recommend a licensing system for amusement games. They issued an official report on this subject in 1935.

Mississippi

This State collects a tax on gaming devices altho the tax statute does not legalize such machines. The State collected \$82,165 on coin machines in 1944 and \$80,586 in 1945. Operators do not seem to object seriously to the tax rates in the State. The State Legislature is not scheduled for a regular session this year and generally, few coin machine bills appear in the State now that it has a system of licensing machines that appears to work fairly well.

Mississippi ranks 23d among the States on basis of population and has 12 cities with more than 10,000 people. The last business census reported 1,294 manufacturing plants and a total of 18,032 stores of various kinds. Among these stores there were 5,115 grocery stores, 77 dairy stores, 69 candy stores, 2,203 gas

BUY WITH CONFIDENCE!

If you use consoles, slots, or one ball payouts it will pay you to contact us.

WRITE—WIRE OR PHONE
All Phones: GENEVA 0325

BALLY DRAW BELLS \$369.50	
MILLS FOUR BELLS Orig. Heads—Refinished, 5-5-5-5 \$224.50	MILLS THREE BELLS Refinished, 5¢-10¢-25¢ \$449.50
Orig. Heads—Refinished, 5-5-5-25 \$249.50	MILLS FOUR BELLS Late Heads \$279.50
BRAND NEW MILLS WRITE PACE ORIG. BLACK CHERRY 5¢-10¢-25¢ CHROME BELLS 5¢-10¢-25¢-50¢-\$1.00	
KEENEY 4-WAY SUPER BELLS Refinished—5¢-5¢-5¢-5¢ \$279.50	BALLY HIGH HANDS Comb. F.P., P.O., 5¢, Refinished \$99.50
4-WAY SUPER BELLS Refinished—5¢-5¢-5¢-25¢ \$299.50	Mills JUMBO 5¢ Payout—Refinished \$69.50
KEENEY BRAND NEW BONUS BELLS WRITE	

BUSH DISTRIBUTING CO.
257-9 Plymouth Ave., No.
Minneapolis, Minn.

CHALLENGER

1¢ Play

IMMEDIATE DELIVERY



1/3 Deposit With Order

5¢ Play

\$65.00 EACH

Write for quantity prices.

The VENDING MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA
U.S.A.

station, 1,933 eating places, 28 cigar stores and over 600 drugstores. The 1946 federal tax report listed 4,788 locations having pinball or juke boxes and 1,630 places having gaming devices. An unofficial trade report says there are 1,800 pinball games in the State, 4,252 juke boxes. The State has a business license system and also collects a general income tax. It taxes liquor locations and also liquor sold. The State has a cigarette tax and also a sales and use tax.



Missouri

The Missouri State Legislature, in its regular and special sessions in 1945, was rather prolific in handling coin machine bills. It had at least two of the typically unfavorable bills on gaming devices. Music operators in the past have been scared more than once that the State would deal harshly with juke boxes. It seems that a leader in the dry movement in the State considers that to drive juke boxes out by heavy taxes would hurt taverns. The Legislature convened January 8 this year, and up to the present no coin machine bills have been reported. Most of the coin machine activities in the State center about St. Louis, but in recent years Kansas City has been taking a leading place as a manufacturing center.

Missouri is 10th on the basis of population and has 22 cities with more than 10,000 people. The last business census gave it 4,796 manufacturing plants and 53,322 stores of various kinds. Among these stores were 3,634 grocery stores, 317 dairy stores, 1,375 candy stores, 9,499 gas stations, 5,393 eating places, 252 cigar stores and 2,166 drugstores. The 1946 federal tax report listed 14,688 establishments having pinball or juke boxes and 212 places having gaming devices. An official trade report says Missouri has about 5,000 juke boxes and about 5,000 cigarette

vending machines. Missouri collects an income tax, licenses places selling liquor and also collects a tax on liquor sold. The State has a 2 per cent sales tax. Kansas City and St. Louis have local license systems. In Kansas City more than 1,500 locations had taken licenses in 1946, the licenses estimated to cover 2,500 to 3,000 amusement or music machines.

Montana

The State took its place among those having important statutes on its legal books when a gaming license system was passed in 1945 and also a model anti-slug bill. The gaming device license plan provides for issuing licenses to gaming devices in clubs. The passage of the law put Montana among the three Far Northwestern States that now have a liberal gaming device statute. A cigarette tax was also proposed during the 1945 session of the Legislature.

The Montana Legislature convened January 6, but up to the present no coin machine legislation has been reported.

Montana is listed as 39th among the States on the basis of population. It has 6 cities with more than 10,000 people. The last business census reported 585 manufacturing establishments in the State and 8,481 retail

(Continued on page 136)

MERCURY'S DOUBLE WINNERS

*Doubles Your Play!
With A Definite
Payout of Over 70%*



Takes In \$250.00
Pays Out 172.00
YOUR PROFIT \$ 78.00

WRITE FOR PRICES (When writing — please identify yourself)

2500 Hole—10c Play
Fast moving quality built board that keeps fresh and new looking until the last play.

- Unequaled for sales appeal features!
- Board can be operated with Coins or Seals!
- Holds \$9.70 in Coins
- (If coins are desired, please specify—We will fill the Board)
- All Boards come complete with Easels
- Sold only to Distributors and Operators

MERCURY INDUSTRIES, Inc.

5560 Northwest Highway Chicago, Illinois Phone Palisade 3713-14-15

- | | |
|------------------------------------------------------------------------|--------------------------------------------|
| Rock-Ola Twin 12, Packard Adapter, in New Steel Cabs. \$295.00 | Packard Boxes, Like New \$ 31.50 |
| Rock-Ola Playmaster, Equipped for Packard Boxes 265.00 | Mills Throne 215.00 |
| With Spectravox 295.00 | Mills Empress 245.00 |
| | Bank Ball, 14 Ft. (Used) 289.50 |
| | Score-a-Barrel (Used) 269.50 |

Write for Complete List of Pin Games, Bells, Etc.
Terms: 1/3 Deposit With Order, Balance C. O. D.

**P A C K A R D
D I S T R I B U T I N G C O .**

534 N. 9th St., Milwaukee 3, Wis.
Phone: DALY 3991

CHICAGO.....CHICAGO

PATENTED Locks

Chicago "ACE" LOCK

"America's Fastest Selling Locks"



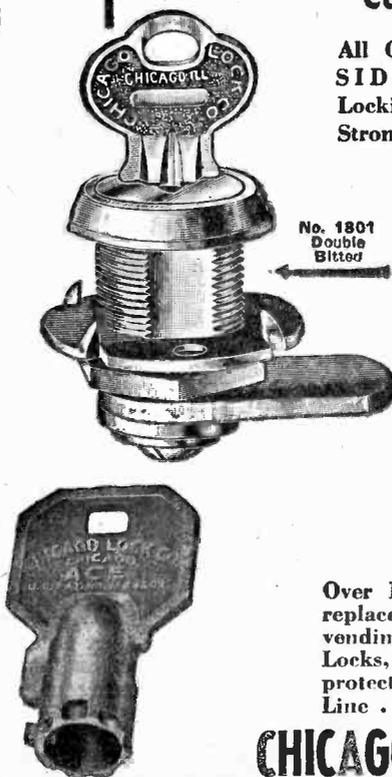
Standard Equipment on America's Leading Coin Operated Devices

RAY VIEW 7 PIN TUMBLER

U. S. PATENT 2141748

"Ace" ROUND Key

Note sturdy, tubular construction and unique notched muzzle. Patented.

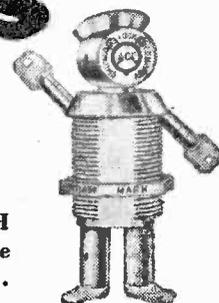


No. 1801 Double Bitted

PATENTED Locks

STANDARD EQUIPMENT on America's Leading Coin Operated Devices

All Chicago Locks — lock BOTH SIDES of Shackle — assure "Double Locking — Double Security" . . . Stronger Built—inside and out!



No. 3795 Single Bitted

There's a CHICAGO LOCK for Many Protection Needs

Over 100 Different Locks . . . for new equipment and replacements . . . for metal or wood cabinets . . . for vending, amusement, musical machines, etc. . . . Ace Locks, Single Bitted, Double Bitted . . . Locks for many protection needs. . . . Investigate complete CHICAGO Line . . . Ask your Jobber or write.

CHICAGO LOCK CO. 2024 N. RACINE AVENUE Dept. B-2 CHICAGO 14, ILLINOIS

"The CMI Convention is a pleasant memory, Our men have just returned and they look 'beat.' Until we see exactly how the newest games will be, Our last ad, we respectfully repeat."

NEW SLOTS

JENNINGS:
5¢ Bronze Chief .269.00
10¢ Bronze Chief .279.00
25¢ Bronze Chief .289.00

WATLING:
5¢ Rolatop . . . \$175.00
10¢ Rolatop . . . 200.00
25¢ Rolatop . . . 225.00
50¢ Rolatop . . . 300.00

COLUMBIAS:
Double Jackpot . \$145.00
Deluxe Belle . . . 209.50
All Mills Slots at Factory Prices. Immediate Delivery.

NEW ONE BALLS

GOTT. Daily
Races \$661.00
BALLY Vlt.
Special Write

ABT Challenger. \$ 65.00
Gott. Gripper . . . 39.50
Ace Coin Counter 139.50
Nov. Card Vendor 29.50
Daval Gusher . . . 54.00
Marvel Pop-Up . . . 49.50

MASTER 1¢-5¢ Combi-
nation Fancy Nut and Pis-
tachio Vendor, Brand
New—\$15.60.

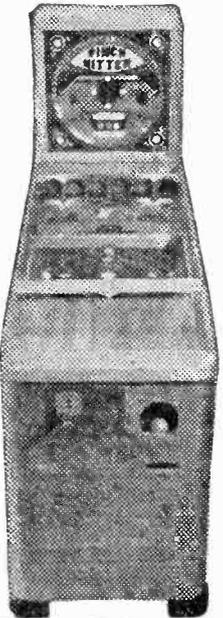
NEW VENDORS

Victor V Globe . . \$11.75
Victor V Cabinet . 13.75
Victor V, 5¢ . . . 14.75
Advance Nut . . . 10.50
Advance Gum . . . 10.50
Silver King Nut . . 13.95
Silver King Gum . . 13.95
Silver King, 5¢ . . 13.95
New Pipe Stands . 3.75
New Wall Brackets 1.00

VENDORS FOR ALL
PURPOSES — WRITE
YOUR REQUIREMENTS

PINCH HITTER

THE NEWEST, MOST SENSATIONAL ROLLDOWN
BASEBALL GAME. SURE APPEAL—SURE PERFORM-
ANCE—SURE PROFIT. AVAILABLE IMMEDIATELY.
\$465.00 F. O. B. Cleveland, Ohio.



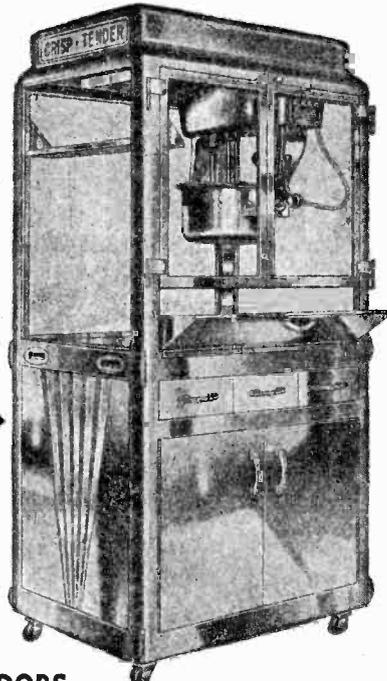
GENCO'S
PUNCH-A-
BALL

Legal, non-coin operated, perpetual salesboard. 1¢-5¢, automatic check on payouts.

\$15.00 Each,
8 for \$10.00

15-BALLY-15
CUP DRINK
VENDORS

Complete with 3 Stainless Barrels.
\$375.00 Each



NOW DELIVERING-NEW POST-WAR STAR
POPCORN MACHINES--"SUPER STAR"

Streamlined Stainless-Steel Cabinet—Illuminated Display Signs—A Real Money Maker In Theaters, Bowling Alleys, other Concession Stands.

NOW AVAILABLE
SUPER STAR, Theater Model \$589.00
SILVER-STAR, Floor Model 485.00
SUPER STAR, Counter Model 519.00
SILVER-STAR, Counter Model 398.00
JUMBO-GIANT, Popping Unit 248.00



M. S. GISSER, Sales Mgr.

USED VENDORS

6 Roller Type 5¢-10¢ Stamp Vendors \$15.00
10 ASCO & SHIPMAN Stamp Vendors, Like New . 19.95
10 SHIPMAN 2-Column 1¢ Candy Bar Vendors . . 19.50
65 ROWE 1¢ 5-Column Stick-Gum Vendors . . . 12.50

NEW MUSIC ACCESSORIES

Buckley Wall Boxes \$39.00
Packard Wall Boxes . 38.95
Packard Brackets . . 4.50
30-Wire Coded Cable.
Ft.35
Volume Levelers . . . 39.00
Berman Lite-Up
Speakers 39.50

USED WALL BOXES

15 Wurlitzer #125 . \$17.50
15 Buckley 24 . . . 15.00
20 SOLOTONES . . 25.00
6 Wurlitzer #320 . 17.50

TERMS: 1/2 DEPOSIT WITH ALL ORDERS,
BALANCE C. O. D.

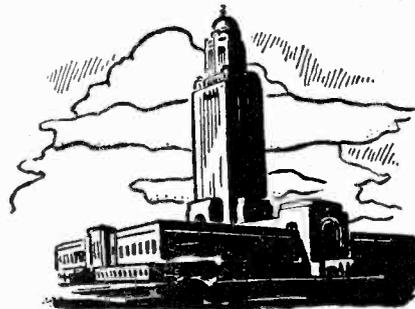
Cleveland Coin Machine Exchange

2021-25 PROSPECT AVE. CLEVELAND 15, OHIO
Phone: PROspect 6316-17

ROLL CALL OF STATES

(Continued from page 135)

stores of all kinds. Among the stores are 873 grocery stores, 54 dairy stores, 116 candy stores, 1,349 gas stations, 886 eating places, 61 cigar stores and 1,036 drugstores. The 1946 federal tax report listed 2,204 places having pinball or juke boxes and 979 places having gaming devices.



An official trade report says there are about 2,000 pinball games in the State, 3,000 juke boxes, 600 cigarette vendors and 200 candy bar vendors. Montana collects a personal income tax, a license on liquor sales and liquor locations.

Nebraska

The State made its biggest place in coin machine history a few years ago, when a proposal was put before the people for voting on a plan to license gaming devices for helping finance and old-age pension system. The plan failed to get a majority popular vote. Since then, few coin machine proposals have come up in the Legislature, which consists of only one House. The Legislature convened January 7, and up to the present no coin machine bills have been reported. Nebraska is listed as 32d on the basis of population and has nine cities with more than 10,000 people. The last business census listed 1,161 manufacturing plants and a total of 19,330 stores of all kinds. Among the stores, there were 941 grocery stores, 326 dairy stores, 158 candy stores, 3,561 gas stations, 1,915 eating places, 128 cigar stores and 818 drugstores. The 1946 federal tax report listed 3,378 locations having pinball or music machines and 530 places having gaming devices. An unofficial trade report says there are 1,500 pinball games in the State and 1,200 juke boxes. Nebraska collects a tax on liquor and also liquor locations.

Nevada

The State that has long saved its citizens from paying real estate taxes by collecting revenues on all types of gambling establishments added a license system for coin-operated games during the 1945 session of its Legislature. Otherwise, the State produces little coin machine news. The Legislature convened this year on January 20 but little activity relating to coin machines is expected. The State ranks 48th among the States on basis of population and has two cities with a population of more than 10,000. The last business census listed 106 manufacturing plants and reported 2,045 retail stores of all kinds. Among these stores there were 98 groceries, 15 dairy stores, 18 candy stores, 352 gas stations, 233 eating places, 17 cigar stores and 53 drugstores. The 1946 federal tax report listed 788 places having pinball or juke boxes and 1,165 places having gaming devices. Nevada is the only State in the Union which reported more gaming device licenses to the federal government than pinball or juke box licenses. An un-

official trade report says there are about 1,200 juke boxes in the State. Nevada collects a tax on liquor sales and also on establishments selling liquor.

New Hampshire

The State Legislature considered a bill to tax games of skill during its 1945 session. The Legislature convened January 1 this year but no coin machine proposals have been reported yet.

The State ranks 44th among the States on a basis of population and has nine cities with more than 10,000 people. The last business census reported 806 manufacturing plants in the State and 7,435 retail establishments. Among the retail stores were 811 grocery stores, 75 dairy stores, 150 candy stores, 1,229 gas stations, 767 eating places, 48 cigar stores and 225 drugstores.

The 1946 federal tax report listed 1,113 places having pinball or juke boxes and 129 places having gaming devices. Unofficial trade report says there are about 1,000 juke boxes in the State. New Hampshire collects a permit fee on locations selling liquor and also has a retail cigarette tax.

(Continued next week)

Skyway Radio, Ohio Firm, Readying New Coin Radio Models

CHICAGO, Feb. 8.—Skyway Radio Company, formerly Lorain Electronics, is readying a new coin-operated radio for the market. First models of the six-tube set have been completed and were shown privately during the convention. Skyway, located in Lorain, O., is solely owned by Carl Rufo and Louis Rose. National distribution will be handled by the Rose Company, also of Lorain.

Set is equipped with slug rejector and coin counter, is housed in a metal cabinet available in brown, blue, green and white for hospital use. Radio will play either one or two hours for 25 cents or 15 minutes for 10 cents, and can be mounted either on a wall or table.

New Manhattan Juke Route

NEW YORK, Feb. 8.—Bob Morris and Dick Manfredonia have established a new juke box route in Manhattan and the Bronx with offices at 524 E. 149th Street. Both are veteran coin machine men, but the music machine route is a new venture.

WE HAVE THE FOLLOWING EQUIPMENT

- 1 \$1.00 Pace—All Chrome
- 20 Mills Black Cherry Machines 5c, 10c, 25c, 50c
- 93 Mills Blue Fronts, Brown Fronts, Cherry Bells and War Eagles 5c, 10c, 25c, 50c
- 5 Keeney Super Bells 5/25c; 5/5/25c
- Chicago Metal Safes—Single, Double and Triple Revolving Safes
- Also Heavy Duty Safes—Single and Double

The \$1.00 Pace, the Black Cherries and Keeney Super Bells have never been used and the Mills machines have all just been overhauled. The safes have all been repainted and are in first-class condition. The Mills machines are the original Mills mechanisms and have been overhauled by Mills factory-trained mechanics.

JEFFERSON VENDING CO.

137 South Sixth St. Steubenville, Ohio

ZADI

AUTOMATICALLY TYPES PERSONAL HOROSCOPES WHILE THEY WAIT. EARNS \$10 AN HOUR!

CONTROL 166 W. Jackson Blvd. Chicago, Ill.

**HERE'S A PROFIT-MAKING MACHINE
PRICED TO MEET YOUR POCKET**

Champion's BASKETBALL

The newest, most popular COUNTER GAME on the market. Small enough to set on any counter but enough BIG APPEAL to pay for itself a hundred times over.

No rules to learn—just shoot for the basket. Anyone who knows anything about BASKETBALL plays Champion's BASKETBALL.

CHECK THESE UNSURPASSED FEATURES . . .

- ★ Simple trouble-free mechanism — A GREAT TIME AND MONEY SAVER.
- ★ Sturdily constructed attractive cabinet.
- ★ Competitive play appeal.
- ★ Simple scoring.
- ★ 5 or more balls for 1¢ or 5¢
- ★ PLUS the added attraction "Foul Ball"—means EXTRA BALLS.

ACCREDITED LOCAL DISTRIBUTORS—ACT NOW FOR EXCLUSIVE TERRITORIAL FRANCHISES!

Champion's BASKETBALL is the first counter game with pin game appeal to come out in years. BUT MOST IMPORTANT it's within the price range of every operator. Compare investments—compare profits.

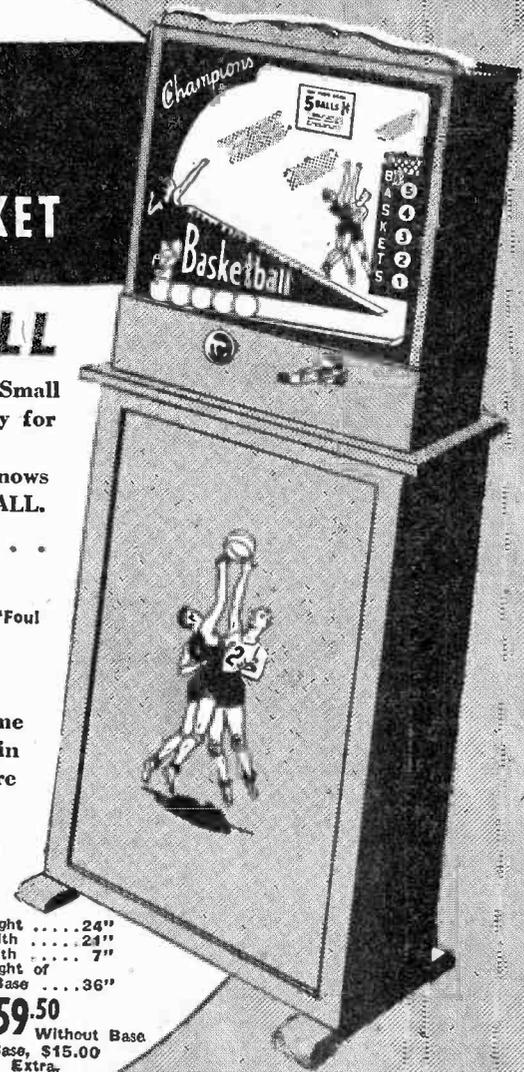
EXCLUSIVE FACTORY DISTRIBUTORS

Associated Amusements, Inc.

EDWARD M. RAVREBY

846 Commonwealth Ave. Boston 15, Mass.

Telephone LONgwood 8440-1-2-3



Height24"
Width24"
Depth7"
Height of
Base36"
\$59.50
Without Base
Base, \$15.00
Extra.

Brand New Firestone Winners!

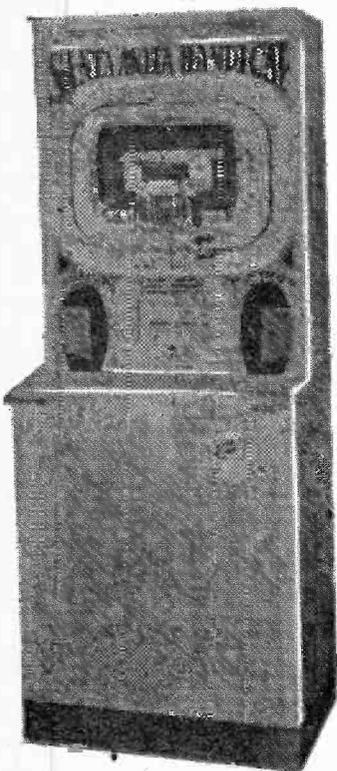
SEE THEM IN BOOTHS 100, 101, 102, 103

**SANTA ANITA
HANDICAP**

For a brand new money maker don't miss this sensation! It's been tested and proven irresistible to players everywhere! A two player game packed with plenty of player competition! SANTA ANITA HANDICAP is an exciting race game where the score and the winner depend strictly on the skill of the players. And its hard wood cabinet can really take it! A flashy progressive backboard peps up the play to a terrific fever pitch! A natural fast play in any location!

ROLLOBALL

This roll down game gets every player with its chance of a big score! ROLLOBALL'S hard wood cabinet with chrome trim will stand up under a lot of kicking around. And its sparkling lite up backboard keeps them playing and playing! Interchangeable units make for easy servicing. Large cash box . . . quiet operation . . . everything you could want! It measures 5'9" long, just the right size to go into that location and earn big money for you!



FIRESTONE ENTERPRISES, INC.

1604 CHESTNUT AVENUE, BROOKLYN 30, NEW YORK • ESPLANADE 5-5700



WE ARE AUTHORIZED DISTRIBUTORS for



MILLS

BLACK CHERRY BELL

Available in 5c, 10c, 25c and 50c Denominations

1-CHERRY OR 2-CHERRY PAY
WRITE FOR PRICES TODAY!



BRAND NEW HEAVY GAUGE STEEL BOX STANDS FOR MILLS SLOTS \$24.50

SILVER KING PEANUT MACHINES
Each \$13.95
Lots of 25 \$10.50 Ea.

HEAVY GAUGE DOUBLE REVOLVE-A-ROUND SAFES FOR SLOTS \$169.50

BRAND NEW EVANS BANGTAILS. IP WRITE

BALLY SPOTTEM, F. P. } ALL 3
STONER CHUBBY, F. P. } FOR
BALLY CHEVRON, F. P. } \$59.50

ROCK-OLA COMMANDO \$395.00
SEEBURG GEM, With 8 Wired Wall Boxes 300.00
WURLITZER 61, Counter Mod. 109.50

GUARANTEED RECONDITIONED EQUIPMENT

CONSOLES		BELLS	
Pace Saratoga	\$ 89.50	Jenn. 4-Star Chief, 5¢	\$109.50
Pace Twin Reels, 5¢/25¢	195.00	10¢	119.50
Pace Twin Reels, 5¢/10¢	185.00	Blue Front, 5¢	124.50
Pace Marathon	99.50	10¢	\$129.50; 25¢ 134.50
Mills 4-Bells	275.00	Brown Front, 5¢	134.50
Mills 3-Bells	550.00	10¢	\$139.50; 25¢ 144.50
Bally Club Bell, Comb. F.P. & P.O.	179.50	Gold Chrome, 5¢	169.50
		10¢	\$174.50; 25¢ 179.50

WRITE FOR NEW PRICE BULLETIN; COMPLETE LIST PARTS AND MACHINES
TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

AUTOMATIC COIN MACHINES & SUPPLY CO.

ALL PHONES: CAPITOL 8244

4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS
Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa

COVEN'S COIN CORNER

FOR

YOUR

Bally
EQUIPMENT

See..

TRIPLE BELL

BALLY ENTRY

SPECIAL ENTRY

MIDGET RACER

EXCLUSIVE BALLY DISTRIBUTOR IN INDIANA, WISCONSIN and NORTHERN ILLINOIS.

COVEN Distributing Co.

3181 ELSTON AVENUE CHICAGO, ILL
Phone: INDEPENDENCE 2210

Internat'l Industrial Expo in June To See Coin Mach. Showing

ATLANTIC CITY, Feb. 8.—Prospect for inclusion of coin machine manufacturers, large and small, in the International Industrial Exposition next June are bright, according to Charles Paterno, exposition official. At the present time a section has been designated for frozen foods, tobacco and candy, but it appears likely that a special section will be assigned to coin machines because of new proposed options, Paterno states.

Entire face-lifting for the Million-Dollar Pier here is planned for the event. Exhibit space for Chambers of Commerce, foreign countries and building, home furnishings, heating, automobile, electrical, fashion, television, radio, petroleum, meat, appliances and other industries has already been set aside.

Dr. H. W. Waters, former general manager of the Canadian National Exposition in Toronto, is general manager of the show here. George A. Hamid; Gen. A. F. Lorenzen, U. S. A. (Ret.), and Mary G. Roebing serve on the advisory board.

Clark New Ad Man For Silent Sales

WASHINGTON, Feb. 8.—Paul L. Clark was named advertising manager of Silent Sales System, coin machine distributing organization, this week, according to Ira T. Byram, general manager. George Andre, formerly of the firm's office here, was also announced as the new assistant manager of the Baltimore branch.

Clark, who joins the firm after serving three years with the Red Cross, was connected with a Washington advertising agency before the war. He also held various positions with newspapers in Nashville, Tampa and here.

150 Firms Show at May Plastics Expo

CHICAGO, Feb. 8.—Plastics, of increasing interest to coinmen because of their expanding use in coin-operated equipment, will be theme of the second national exposition of Society of the Plastics Industry, Inc., to be held here May 6-10 in the Coliseum.

William T. Cruse, vice-president of the society, said the exposition will feature new products, new machinery developments and new fabricating techniques. Over 150 exhibitors will display their products at the show.

W. B. Music Co. Has Formal Opening of New Showrooms

KANSAS CITY, Mo., Feb. 8.—W. B. Music Company, headed by Harry Silverburg, held the formal opening of its newly remodeled showrooms at 1518 McGee last week in conjunction with a showing of the new Seeburg phonograph. Operators from Kansas and Missouri attended.

Previously Silverburg and Ed Lyons, salesman for firm, had held showings of the phonograph at Wichita and Springfield.

New Vender Chartered

RALEIGH, N. C., Feb. 8.—Cigarette Vending Corporation here has been issued a certificate of incorporation by the secretary of state; authorized capital stock, \$100,000; subscribed stock, \$300, by Harold E. Vick, Raleigh, Sylvia Kaplan and Marcus Kaplan, of Roanoke, Va.

Hotel Lobbies in Portland To Have Phone Music Test

PORTLAND, Ore., Feb. 8.—M. S. Wolf Distributing Company here is installing an Automatic Hostess music system in its office, with 10 hotel lobby outlets for a 30-day demonstration.

Equipment for this special system, which is costing about \$7,000, is said to have arrived and is in process of installation. Hotels will get free music during the 30-day demonstration period.

After installation, company intends sending out announcements to the trade with invitations to witness the demonstrations. These will be made by taking prospects to outlet stations as well as the studio in the office. At conclusion of demonstration period, equipment will be for sale to first bidder, with orders taken for delivery of similar equipment when available.

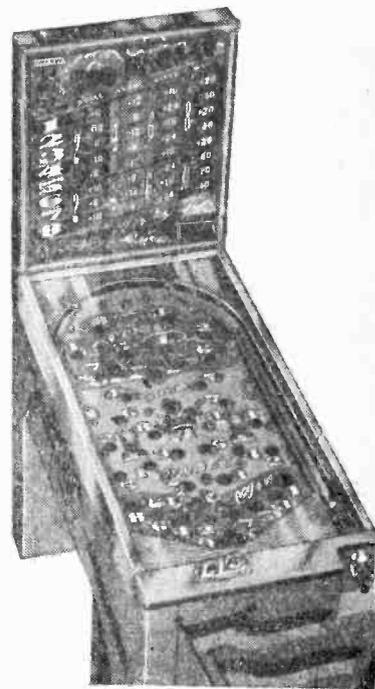
New Vender Incorporated

RALEIGH, N. C., Feb. 8.—Secretary of State has issued a certificate of incorporation to Kelley Kandy Vendors, Inc., Rocky Mount, to operate vending machines. Authorized capital stock is \$100,000; subscribed stock \$300 by C. E. Brock, S. P. Farmer and L. C. Kelley Jr., all of Rocky Mount.

WE SAW IT! WE LOVE IT!

KEENEY'S NEW, BRAND NEW, REALLY NEW ONE-BALL

BIG PARLAY



WRITE NOW, NOW, NOW FOR FULL DETAILS!

Exclusive Keeney Distributors in Illinois, Iowa, Nebraska, Kansas and Missouri.

WORLD WIDE DISTRIBUTORS

- 1014 N. ASHLAND AVE. CHICAGO 22, ILL. BRU. 2338-6878
- 4921 UNDERWOOD AVE. CL. 6136 OMAHA 3, NEB.
- 1513 OAK ST. VICTOR 8404 KANSAS CITY, MO.

FIRST COME--FIRST SERVE

Here's a Rosen Super Sale of
PIN GAMES

ABC Bowler	\$ 40.00	Legionnaire	\$ 50.00
Air Circus	65.00	Majors, '41	40.00
Air Force	40.00	Marines at Play	25.00
American Beauty (Rev.)	25.00	Mascot	35.00
Arizona (Rev.)	100.00	Metro	35.00
Argentina	50.00	Miss America (Rev.)	40.00
Attention	35.00	Monicker	40.00
Bandwagon	35.00	New Champ	100.00
Big Chief	160.00	Nite Club (Rev.)	40.00
Big Hit	150.00	Oklahoma	25.00
Big League	70.00	Red, White & Blue	25.00
Big Parade	90.00	Repeater	30.00
Big Top	60.00	Score-a-Line	30.00
Bombardier	40.00	Score-a-Card	25.00
Bolaway	25.00	Score Champ	25.00
Boomtown	50.00	Sentry	35.00
Bosco	100.00	Seven Up	40.00
Brazil (Rev.)	75.00	Shangri-La	45.00
Catalina	40.00	Show Boat	35.00
Champ	35.00	Silver Skates	40.00
Clover	25.00	Sky Blazer	35.00
Cross Line	45.00	Sky Ray	35.00
Defense	40.00	Slap-the-Jap	40.00
Destroyer (Rev.)	40.00	Sluggo	100.00
Double Play	40.00	South Seas	35.00
Duplex	65.00	Speed Ball	35.00
5-10-20	100.00	Sports Parade	45.00
Flat Top (Rev.)	50.00	Spot-a-Card	40.00
Flying Tiger	40.00	Spot Pool	100.00
Four Diamonds	35.00	Stage Door Canteen	40.00
Four Roses	25.00	Star Attraction	35.00
Fox Hunt	75.00	Stratoliner	150.00
Frisco	50.00	Surf Queens	135.00
G.I. Joe (Conv.)	25.00	Suspense	40.00
Glamour	75.00	Ten Spot	25.00
Gobs	100.00	Three Score	40.00
Grand Canyon (Rev.)	40.00	Thumbs Up (Rev.)	40.00
Gun Club	40.00	Trailways	25.00
Hi Hat	90.00	Twin Six	25.00
Hollywood	50.00	Ump	45.00
Home Run, '42	40.00	Victory	25.00
Horoscope	40.00	World Series	75.00
Invasion (Rev.)	120.00	Yanks	40.00
Lanar		Zig Zag	

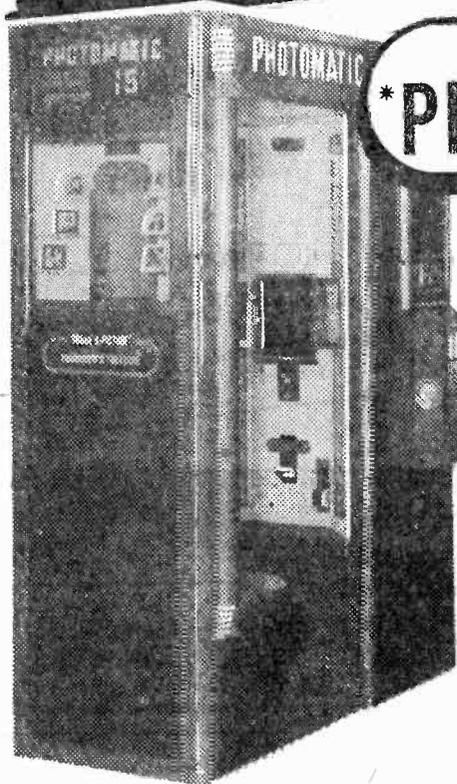
All equipment sold on our 10 day
money-back guarantee. Order now.
1/3 Deposit, Balance C. O. D., F. O. B. Phila.

DAVID ROSEN

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONE: STEVENSON 2258-2259

WE ARE PROUD TO ANNOUNCE OUR
APPOINTMENT AS DISTRIBUTORS FOR . . .

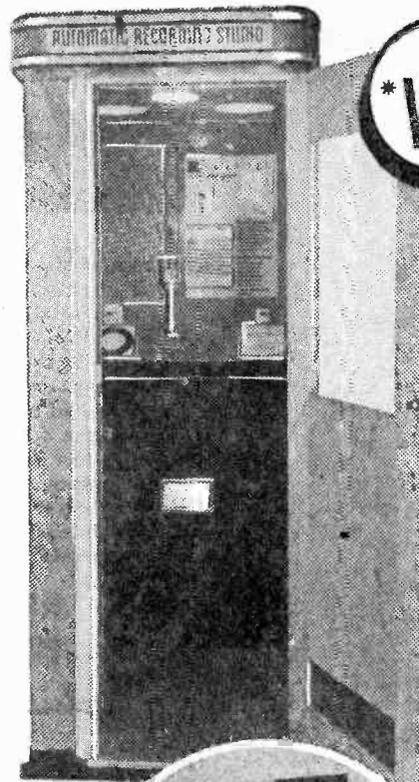
The HIT MACHINES OF THE SHOW . . .



THE DELUXE *PHOTOMATIC

AUTOMATIC PICTURE TAKING

Insert a Coin . . . and
PHOTOMATIC automatic-
ly takes your picture, devel-
ops, prints and delivers a
framed photo in just about a
minute. Successfully op-
erated everywhere—terrific
earning capacity on all types
of locations.



THE SENSATIONAL *VOICE-O-GRAPH

AUTOMATIC VOICE RECORDING

Insert a Coin . . . speak
or sing into microphone and
the VOICE-O-GRAPH re-
cords, plays back and auto-
matically delivers unbreak-
able record which can be
played back on any phono-
graph. A big profit-pro-
ducer in hotel and theater
lobbies, record stores, de-
partment stores, night clubs
and many other locations.

**Call or Write
for Complete Details!**



EASTERN SALES CO.
1824-26 MAIN STREET EAST
ROCHESTER, N. Y.
FRED IVERSON—JOHN BILOTTA

* TRADEMARK



ANOTHER "Sport" CLASSIC

GOALIE

All the thrills of big
league hockey! 1200
holes . . . 5¢ per sale . . .
Takes in \$60.00
Pays out 32.52
Average PROFIT \$27.48
Thick Die-Cut Board

SUPERIOR PRODUCTS INC. 14 N. PEORIA ST
CHICAGO 7, ILL

VICTORY CONVERSION VALUES

ON DECK for Snappy
GIRLS AHOY for Seahawk
GLAMOR GIRLS for Sport Parade
FOLLIES OF '46 for Hi-Hat
TWIN SIX for Gold Star
BASEBALL for Seven-Up

COSTS
YOU ONLY
\$12.50 Ea.
F. O. B. CHGO.

HERE IS WHAT YOU GET . . .
NEW! Flashy 14-Color Score Glass
NEW! Large Size Bumper Caps
NEW! Score Cards

WRITE FOR COMPLETE LIST

NO MECHANICAL CHANGES

RUSH
YOUR
ORDER
TODAY!

VICTORY GAMES

2140-44 Southport Ave, CHICAGO 14, ILLINOIS
"America's Pin Game Conversion Headquarters"

NOTHING
ELSE
TO
BUY!

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

YOU'LL NEVER SPEND
YOUR TIME TO BETTER
ADVANTAGE!

ASK US FOR A
DEMONSTRATION
OF 1947

**SEEBURG
MUSIC SYSTEMS**

with the new
SYMPHONOLA "1-47"

SEE WHY THE
2-YEAR PLAN
AND 5c MUSIC ARE
THE BEST IN THE
LONG RUN!

SEE
FLORIDA
AUTOMATIC
FOR EARLY
DELIVERY ON
**GOTTLIEB'S
GREAT NEW
WINNERS!**

MISS AMERICA

DAILY RACES

Deluxe
GRIP SCALE

Exclusive Gottlieb Distributors
in Florida and Cuba



FLORIDA AUTOMATIC SALES CORP.

839 WEST FLAGLER ST.

MIAMI FLORIDA

All Phones:
3-6221

JACKSONVILLE, 60 Riverside Ave. Phone 3-0611
TAMPA, 115 South Franklin St. Phone 3856
HAVANA, CUBA

Indiana Tariff Law in Process In Legislature

INDIANAPOLIS, Feb. 8.—A bill is being prepared for presentation to the General Assembly which would levy a tariff on all goods manufactured outside of Indiana and shipped into the State for sale.

The tax, which would apply to coin-operated machines as well as all other manufactured goods, would range from one-fourth of one per cent to 1 per cent. It also would apply to retail and wholesale transactions alike.

Bill is designed to supplement the present State gross income tax law and anticipated annual revenue has been estimated at 2,000,000 to

\$3,000,000. It would place a tariff of one-fourth of 1 per cent on wholesale transactions; one-half of 1 per cent on retail trade and 1 per cent on other transactions.

What It Means

This would mean that goods manufactured and distributed by mail order houses outside the State and not sold by retail outlets in Indiana would be subject to the tax. Under the terms of the bill, the seller of the goods would be held responsible for the collection of the tariff for the State. This principle of collection has been upheld by the U. S. Supreme Court.

Under the present gross income tax law, merchants as well as manufacturers in Indiana are required to pay a gross income tax on all sales. Proposed new tariff is regarded by the administration as an equalizer between Indiana and out-of-State manufacturers of the same types of products.

Keeney's BIG PARLAY

Art Work Designed and
Silk Screened

BY

ADVERTISING POSTER COMPANY

3843 W. MADISON STREET
Chicago 24



Announcing KEENEY'S NEW BIG PARLAY One Ball Paytable

★ Look at the play-pulling features of Keeney's new 1-Ball Paytable—BIG PARLAY! Crowds of showtime operators saw it—played it—enthusiastically agreed: "IT'S THE BEST YET!" Insert a coin and 2 top selections lite up. Also a Big Bonus Jackpot Award valued from 6 to 40 pops around and posts itself opposite any selection numbered from 1 to 8. Next three coins each add a selection plus a Big Bonus Jackpot. Imagine! Five selections plus four Bonus Awards on the first four coins! With Bonus Jackpot Awards in 6-7-8 selection field player always packs in total of 7 coins. Check the extra scoring features listed below. It's easy to play—it's fast. It's fully automatic. See it. Try it. You'll buy it.

**NEW PRINCIPLES OF
PROGRESSIVE SCORING**

plus BIG BONUS JACKPOT AWARDS plus BIG ODDS
plus "A-B-C-D" AWARDS plus HIGH PAY FREE SHUFFLE
OUTHOLEES plus SUPER SCORE AWARDS plus
"BIG PARLAY" PROGRESSIVE LITE-UP SCORING



Convertible
AUTOMATIC
PAYOUT
or
Free Game
MODELS

Order from your KEENEY Distributor

J. H. KEENEY & CO., INC.

2600 WEST FIFTIETH ST., CHICAGO 32, ILL.

Bell-O-Matic Buys Site for New Plant Near Chi Location

CHICAGO, Feb. 8.—Bell-O-Matic Corporation this week purchased a new factory site to supplement present facilities as 4100 Fullerton Avenue.

Site is the block bounded by Kenzie and Lake streets, and Kilbourne and Kenton avenues. Purchase price was listed as \$128,000, and sellers were listed as Herbert, Hayden and Ralph Mills and their wives.

A. V. Cooley, executive vice-president of Bell-O-Matic, said the new plant will be constructed as soon as conditions warrant.

Schedule 350 Conventions So Far in N. Y. for 1947

NEW YORK, Feb. 8.—An estimated \$50,000,000 in business will be brought into this city by those attending the 350 conventions which have been booked thus far for 1947.

Royal F. Ryan, executive director of the New York Convention and Visitors' Bureau, who recently announced the number of conventions slated for local sites, added that another 200 additional conventions are expected to be booked this summer for the latter part of the year.

Among the conventions will be the National Retail Dry Goods Association later this month, the National Sporting Goods Association in February, National Confectioners' Association in June and the American National Retail Jewelers' Association during July.

"Connecticut" Is CPMA Hit in Feb.

CLEVELAND, Feb. 8.—Cleveland Phonograph Merchants' Association hit tune of the month for February will be *Connecticut*, waxed by Herbie Fields. Tune terminates a three-month contract with Victor Recording Company.

During this period CPMA has pushed *Zip-a-Dee Doo-Dah* by Sam-

Gaming Law Easing Urged in Kansas by Lawyer Association

TOPEKA, Kan., Feb. 8.—Members of the Kansas County Attorneys' Association, meeting in the chambers of the State Supreme Court here, voted unanimously to urge the State Legislature to liberalize the State's gaming laws.

Association voted to recommend the adoption of such legislation thru its legislative committee. The amendment proposed by the association would make it legal for organizations to sell chances on automobiles and promote other types of money-raising activities now classified under the head of gambling, such as bingo and wheel-of-fortune games.

Under the Kansas law as it now stands, association officials said, it is a technical violation of law for lodges and other organizations to promote ticket sales which include automobile lotteries and other games of

my *Kay, Sonata* by Perry Como, and the February selection. Selection of Kay's recording preceded showing of the Disney picture in Cleveland by one month and song still is enjoying public favor. January selection, *Sonata*, has been one of the top tunes on

the city's 4,000 juke boxes. As yet, no decision has been reached with Victor regarding any future contracts to promote hit tunes here, but CPMA states that regardless of this company's action, they will continue the campaign.

LIFT YOUR PROFITS WITH a New FREE PLAY Glamour Board



ORDER AS:

NO. 1000 FREE HOLE FUN



THICK SLOT SYMBOL TICKETS

5c SALE

166

FREE PLAYS

KEEPS 'EM COMING

AVERAGE PROFIT

\$28.04

Gardner & Co. 2222 S. MICHIGAN AVE. CHICAGO, 16, ILL.

THEY CAME... THEY SAW... They Were Conquered!

Thanks, fellas! Your acceptance and fine comments on "Spotlite" were most gratifying. It won't be long before this greatest amusement game of all time will be on location . . . earning the money your own opinions expressed it would. "Spotlite" will outearn any game on the market today!



OPENS

CLOSED TERRITORY

(Novelty or Free Play)

"Spotlite" is truly a revolutionary game. Those who saw it on display in Chicago saw a "WINNER." Those who missed it owe it to themselves to get the facts today. It takes up less than half the space of a pin game . . . outearns pin games better than 3 to 1.

"Charlie" Katz, Sales Manager of Esquire Games Company, says:

"We are thoroughly pleased with your quick acceptance of 'Spotlite'. Here is a game with more action, thrills, speed and suspense than any game ever built! It's a proven money-maker. Many franchises were allotted to the top distributors in the country . . . however, there are still a few territories available. Write today for full details."

Esquire GAMES COMPANY

1821 W. CERMAK ROAD CHICAGO 8, ILLINOIS

THE CONSOLE THAT STOLE THE SHOW!

SENSATIONAL NEW EVANS' RACES

FAST PLAY—GREATER EARNINGS!

Evans' new electro-pneumatic control speeds up play 3 times faster than ever before!

MYSTERY ODDS!

On each play odds change with flashing lights and mechanical action!

SLUG PROOF 7-COIN HEAD!

NEW REFINEMENTS! NEW DESIGN!

Rich new cabinet . . . brilliant, colorful backboard . . . brightly lighted, full vision race track!

2 GREAT MODELS { FREE PLAY CONVERTIBLE OR CASH } **5c OR 25c PLAY**

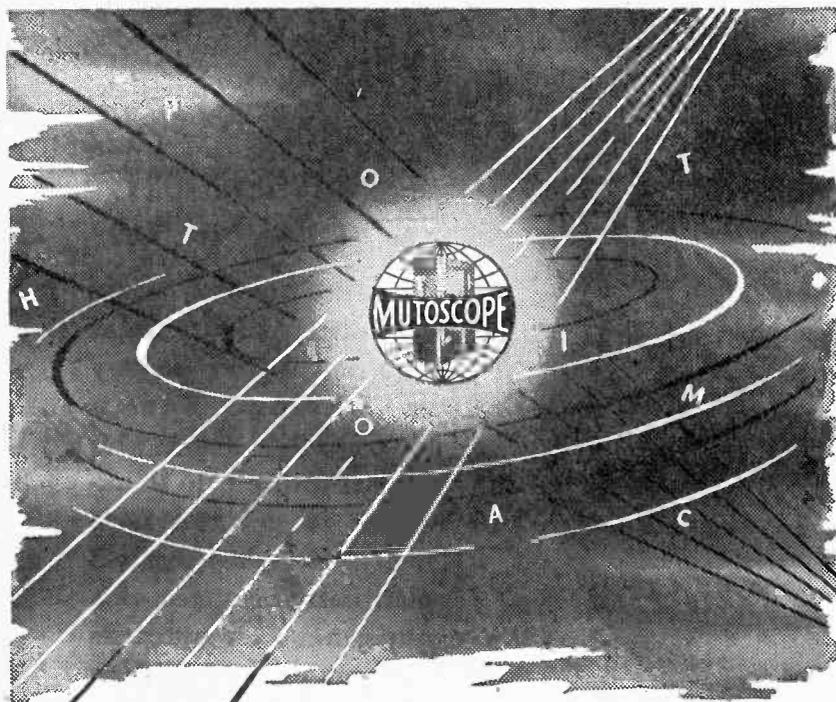
H. C. EVANS & CO.

1520-1530 W. ADAMS ST.

CHICAGO 7, ILLINOIS



ORDER FROM YOUR DISTRIBUTOR



SPHERE OF INFLUENCE!

Yes, the little "package" inside the sphere, is going to be a BIG influence in your business. You've heard the name (unscramble the letters) . . . you've seen the machine. But now — it's better than ever . . . more profitable than ever.

The HIT Machine of the show—that everybody's talking about. See if TODAY at your MUTOSCOPE DISTRIBUTOR.

INTERNATIONAL MUTOSCOPE CORPORATION

WM. RABKIN, President

LONG ISLAND CITY, NEW YORK

44-01 ELEVENTH STREET

EXCLUSIVE DISTRIBUTORS FOR WISCONSIN & UPPER MICHIGAN

PERSONAL MUSIC CORP.
MEASURED MUSIC

DAVAL PRODUCTS CORP.
COUNTER GAMES

H. C. EVANS & CO.
CONSOLE GAMES

UNITED COIN MACHINE CO.

FILBEN '47
30-RECORD PHONOGRAPH

UNITED MFG. CO.
PIN GAMES

MARVEL MFG. CO.
COUNTER GAMES

IF YOU SAW THE SHOW . . .

. . . you know what we have for you!

But . . . if you weren't able to make it, we'd like to tell you about the equipment shown there which we will have for our customers. We've added some new lines . . . and they're ideal for our territory. Get in touch with us today.

We're Exclusive Distributors for the following manufacturers

. . . see us for their machines:

PERSONAL MUSIC CORP.
Measured Music

DAVAL PRODUCTS CORP.
Counter Games and Venders

UNITED MFG. CO.
Pin Games

ELECTROMATON, INC.
Arcade-Type Games

UNITED STATES VENDING CORP.
Vending Machines

NATIONAL FILBEN CORP.
30-Record Phonograph

H. C. EVANS & CO.
Console Games

MARVEL MFG. CO.
Counter Games

SQUARE AMUSEMENT CO.
Arcade-Type Games

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD

SPRING 8446 - 8447

MILWAUKEE 14, WISC.



CHICAGO COIN'S Spectacular HIT KILROY

THE GAME THAT WILL BE
A BIG HIT EVEN 3 MONTHS FROM NOW!

ACTION—Fast, lively action ALL the way down the board. Why you can even win on the very last ball. And those three—yes 3—kick-out holes send the balls on the crrraaaaziest tantrums. Yes sir! KILROY has every one talking!

KILROY WAS IS HERE!

GET YOUR ORDER IN TO YOUR LOCAL DISTRIBUTOR TODAY!



CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS



ATLAS Thanks You . . . and You . . . and You!



MAURIE GINSBURG

THANKS, OPERATORS . . . from each of us for your enthusiastic response to our show-time demonstration of

Atlas Friendly Personal Service.

We're glad you liked it—we know you'll always enjoy it. Now that you're back on the job, continue to use it for equipment, service, information. Keep in touch with us by mail, phone, wire for latest developments.



EDDIE GINSBURG

Thanks, Manufacturers . . . for the wonderful equipment you have made available, through us, to our many Operator friends. We add our tribute to the plaudits of thousands for your contributions to better Operating.

Thanks, Coin Machine Industries, Inc. . . . for your remarkable job in helping us to make the 1947 Show a fitting climax to 6 years of expectation. It was a personal triumph for each Atlas man, as it was for all in the Industry.

OPERATORS! VISIT THE ATLAS OFFICE IN YOUR TERRITORY NOW. GET THE INSIDE ON THE SHOW FROM MEN WHO REALLY KNOW!



PHIL GREENBERG
PITTSBURGH



LOU HOFFMAN
PITTSBURGH



BARNEY GREENBERG
DETROIT



BEN NEWMARK
DETROIT



GLYNN PAYNE
DETROIT



PHIL MOSS
DES MOINES

ATLAS NOVELTY COMPANY

2200 N. WESTERN AVE. PHONE ARMitage 5005 · CHICAGO 47

ASSOC. OFFICES: ATLAS MUSIC CO., 4704 CASS AVE., DETROIT 1
ATLAS MUSIC CO., 2219 FIFTH AVE., PITTSBURGH 19
ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 9

FRIENDLY PERSONAL SERVICE

**CONSOLES!
THIS IS IT!**

- 10 Mills 4 Bells \$200.00
- 5 Mills 3 Bells 375.00
- 10 Buckley Track Odds,
Daily Double Jackpot
Latest Models 475.00
- 8 Mills Jumbo Parade—
PO—Late Head—5c.. 95.00
- 2 Mills Jumbo Parade—
PO—Late Head—25c. 125.00
- 1 Paces Twin Reels—
10-25c 175.00
- 1 Paces Saratoga—10c.. 110.00
- 2 Paces Saratoga—25c.. 125.00
- 5 Bally Hi-Hand, FP &
PO 145.00
- 10 Bally Club Bell,
FP & PO 150.00
- 5 Bally Victory Derby .. 350.00
- 2 Keeney Super Bell, 5 & 25c
- 7 Bally Draw Bell, FP & PO

World Wide Distributors

1014 N. Ashland Ave. Chicago 22, Ill.
BRU. 2338-6878

LOST

In Sherman Hotel
One Tan Leather
BRIEF CASE
Initials D. R. F.

Please call or wire
FRANCO NOVELTY CO.

Montgomery, Ala.
Phone 7475

**Conventioneers Proclaim Rush
Prints of Newsreel a Success**

CHICAGO, Feb. 8.—Judging by the interest shown by the 2,000-odd conventioneers who viewed the "rush prints" of *The Billboard* convention newsreel the last day of the convention, the thousands of operators and distributors who were unable to attend this year's convention have a treat in store for them when the newsreel is released for general showing at trade gatherings the next few months.

The Billboard camera-crew, headed by Jack Lieb, president of Telecolor Films, Inc., and vet newsreel cameraman, swung into action Monday morning at the entrance to the convention hall. In addition to the latest in camera equipment and a complete sound-crew, three electricians were needed to handle the five 2,000-watt and six 750-watt lamps used to light up the scenes shot. Crew worked thruout the day covering all parts of the convention halls and finally wound up at 7 p.m. with over 1,400 feet of film in the cans. This film was rushed to laboratories for developing thruout the day as fast as each reel was shot. Silent prints were made and shown to conventioneers all day Thursday on a Mills Sonovision machine adjacent to *The Billboard* booth.

Viewers were enthusiastic over the manner in which the film caught the color and drama of the show. In addition to interviews with Dave Gottlieb, Jim Gilmore, Jim Mangan and the CMI board of directors, the film shows much of the new equipment on display in action. There are

celebrities galore, too. Larry Adler, Decca's harmonica wizard; Dorothy Shea, Columbia recording star; Joan Mowery and Bobby Beers, vocalists with Lawrence Welk; Bill Boyd, Victor folk artist, and Monica Lewis, Signature's top songstress, are a few of those filmed at various exhibits.

Television sequence featuring Bob Barron, pantomimist, was filmed in its entirety so that those who couldn't view the WBKB crew in action can see it again when *The Billboard Newsreel* hits their town. Bud Thorpe's interview with Dave Gottlieb, which was broadcast over WMAQ, Chicago's NBC outlet, was also shot. The popcorn eating contest, shot at the Viking Tool booth, proves one of the laugh highlights of the films as the five kids from Chi boys' clubs vied to cram in the most popcorn in a three-minute period.

For most of the conventioneers, however, the biggest kick came from seeing themselves in the film. Lieb estimates about 3,500 different people were filmed during the course of the nine-hour shooting.

Thruout the week, *The Billboard* news cameramen were also making the rounds of the factories, hotel showings and cocktail parties, collecting still shots to be dubbed into the newsreel. Already the final editing of the film, dubbing in the sound track and adding commentary has begun. Within a few weeks dates of the premiere showings will be announced and the trade will see a 40-minute, tightly-edited, entertaining

sound film preserving the industry's first post-war get-together.

As soon as *The Billboard's* premiere showings are completed, the film will be made available to manufacturers, distributors, operators and associations for showing at meetings, grand-openings, etc. In this manner every coinman in the Western hemisphere will have the opportunity to "attend" the 1947 convention even tho he couldn't get to Chicago. What's more, it will enable those who did attend to "relive" the convention and to show others the interest generated in particular types of equipment and in the convention in general. Above all, it will act as a steady promotion thruout the year to build interest in the 1948 convention, and in the CMI public relations program so that attendance next year will soar past even this year's 10,000 mark.

Film was produced by *The Billboard* in co-operation with Coin Machine Industries, Inc. Those interested in borrowing a print for showing in their territories should write Maynard L. Reuter, Manager Midwest Division, *The Billboard*, 155 N. Clark Street, Chicago 1.

PUSH
PUSH
PUSH
CARDS

All sizes of straight or skip numbers, with all winners, or with one winner under Master Seal. Also regular Cards up to 600 Holes.

FREE Catalog. Write
W. H. BRADY CO., MFRS.
CHIPPEWA FALLS, WISC.

TELEQUIZ

**FOR INCREASED
EARNING POWER**



Earn larger profits with TELEQUIZ! This new, proven money-maker has grossed more than \$50.00 a week on location, without prizes as incentive. Operates on 75-25% commission basis. Fits into any location . . . is legal in any territory. Convertible 3 ways . . . Amusement, Free-Play or Automatic Cash Award. Subject to only \$10.00 Federal Tax.

Find out NOW about an exclusive TELEQUIZ operating franchise for your territory. Contact your distributor today, or write us direct.

Telequiz Sales Company 32 W. RANDOLPH ST., CHICAGO 1 • TELEPHONE: STATE 5694

Coin Video Prospects Up With Television Set Output Boost

NEW YORK, Feb. 8.—Increased activity in the coin television field was in prospect this week following reports that two television receiver manufacturing firms would soon step up production.

Hamilton Hoge, president of the United States Television Manufacturing Corporation here, predicted that the nation's video producers would turn out at least 300,000 receivers during 1947. Breaking down his figures into quarterly periods, he estimated that during the first three months about 30,000 sets would be produced; 60,000 to 80,000 sets in the April thru June period, and about 200,000 to 250,000 television sets for

the last two quarters combined.

USTMC, according to Hoge, is at present producing a limited number of high priced receivers weekly, but expects to be turning out 300 sets in February and 500 for the March period.

A company technician of General Electric's video headquarters in Bridgeport, Conn., said that GE has produced over 500 sets there so far and when production reaches 700, it was reported the company will start shipping to its distributors in all seven video centers. After February 1, it was reported, GE expects to have its production ready to produce 400 to 500 receivers per week.

Bradley Urges More Tolerance In CMI Address

CHICAGO, Feb. 8.—Highlight of coinmen's celebrity luncheon at the College Inn February 4 was a talk by Dr. Preston Bradley, who spoke on tolerance. Bradley and other attending celebrities were introduced by CMI public relations head, James T. Mangan, who had been presented by Dave Gottlieb, association president. James Gilmore, secretary-manager of CMI, was also on the speakers' platform.

Bradley's talk stressed the growing need for fair-mindedness on religious, racial and business fronts in America. Coin machine industry was held up as deserving of increasing public approval for its amusement, merchandising and service offerings.

Celebrities present included Dick Jurgens, Milt Herth, Jack Owens, Bob Atcher, Dick Todd, Bill Darnell, Jan August, Vic Lombardo, Lulu Belle and Scotty, James Russell Conlin, Monica Lewis, Claire Hogan, Johnny Bothwell, and Hadda Brooks. Several of the recording artists gave impromptu performances.

tended and spoke on the parts and service situation. He predicted early opening of the parts supply market which will make it possible to handle service problems more efficiently on all types of machines.

This Week's Specials

- 2 850 Wurlitzer.....\$495.00
- 1 500 Wurlitzer..... 295.00
- 3 Wurlitzer Counter Model 71 175.00
- 2 Wurlitzer Counter Model 61 95.00
- 1 Baker Races 175.00
- 2 Bally Victory Special. 435.00
- 2 Rock-Ola Commandos 345.00
- 2 Rock-Ola 46 (Like New)..... 595.00
- 1 Singing Towers 195.00
- 2 Mills Throne Music... 195.00
- 1 Keeney Super Bell, 5-25c Combination.. 395.00

Terms: 1/2 Certified Deposit, Bal. C.O.D.



STERLING NOVELTY CO.
669-671 S. Broadway, Lexington 20, Ky.

Coin Operated Machines
SALESBOARDS
Cash, Merchandise and Ticket Deal.
PARTS and SUPPLIES
LOUISVILLE COIN MACHINE COMPANY
330-34 East Breckenridge St.
Louisville 3, Kentucky

Mich. Bowling Assn. Holds Monthly Meet

DETROIT, Feb. 8.—Michigan Miniature Bowling Association had a large turnout at its monthly meeting last week. Session was held in Detroit Hotel, with Al Curtis, president, presiding. Special guest of honor was Max Moore, former partner in the Triangle Amusement Games Company and other enterprises here. Moore was back on a visit from California.

Jack Gunn, manager of G & M Central Service Company, also at-

KEENEY SUPER BELLS
Convertible Free Play or Cash **\$99.50**
1/3 Deposit with Order, Balance C. O. D., F. O. B. Baltimore.
CALVERT NOVELTY COMPANY
Coin Operated Equipment
708 N. Howard St. Baltimore 1, Md.
Vernon 3034

Eagle

REPLACEMENT PLASTICS

WURLITZER

- 800 TOP CORNERS\$16.50
- 800 LOWER SIDES 15.00
- 800 MIDDLE SIDES 3.00
- 800 TOP CENTERS (Right or Left, Red) 9.50
- 800 BACK SIDES (Green) 9.50
- 800 TOP CENTERS (Onyx) 5.50
- 600, 500 TOP CORNERS. 5.50
- 700 TOP CORNERS 8.50
- 700 LOWER SIDES 9.50
- 700 BACK SIDES 8.50
- 750 TOP CORNERS 9.75
- 750 LOWER SIDES 9.75
- 750 TOP CENTER 5.50
- 750 MIDDLE SIDES 2.00
- 850 TOP CORNERS 12.50
- 850 LOWER SIDES 8.75
- 850 TOP CENTER 12.50
- 850 PEACOCK GLASSES. 4.75
- 950 LOWER SIDES 12.50
- 24 TOP CORNERS 1.25
- 24 LOWER SIDES 5.50
- 41, 61, 71 TOP CORNERS 5.50

ROCK-OLA

Standard, Master, DeLuxe or Supers:

- Top Corners (Solid Red, Yellow or Green)\$12.75
- Lower Sides (Red or Yellow) 12.75

SHEET PLASTICS

20" x 50"—Pliable. Per Sheet 50 Gauge; Red, Yellow, Green or Clear.

\$12.50

SEEBURG

- "Hi-Tone" Model 9800, 8800, 8200:
- Lower Sides (Solid Red, Yellow or Green) . . . \$14.50
- "Hi-Tone" Grille Pilasters (Solid Red, Yellow, Green or Onyx) 2.25
- "Classic"—"Colonel".
- Top Corners (Solid Red, Yellow or Green) . . . 6.00
- Lower Sides 9.50

PLASTIC WINDOWS

New, clear, transparent . . . for your Model 850 program holder. Per Set

\$5.00

If You Don't See What You Want . . . Ask for It! We May Have It in Stock!

MONEY-BACK GUARANTEE

SOLID COLOR

TOUGH CONSTRUCTION

PERFECT FIT

TOP QUALITY

LOW COST

Eagle Coin Machine Co.

1514 NORTH FREMONT AVENUE • CHICAGO 22, ILLINOIS • PHONE MICHIGAN 1247

Empire Coin Values

NEW PIN GAMES

United RIO	
Cenco STATE	\$309.50
FAIR	
Bally DOUBLE BARREL	249.50
Williams SHOW GIRL	Write
Exhibit VANITIES	289.50
Gottlieb BAFFLE CARD	Write
Chicago Coin KILROY	322.00
	279.50

Jennings SUPER DELUXE LITE-UP CHIEFS		
5c	10c	25c
\$324	\$334	\$344

SILVER KING—1c OR 5c NUT VENDOR	\$13.95
---------------------------------	---------

Roll-Down Games TALLY ROLL	\$469.50
Chicoin Basketball Champ	499.50

CHALLENGER	\$65.00
------------	---------

VEST POCKETS	\$74.50
--------------	---------

Gott. GRIP SCALE	\$39.50
------------------	---------

Marvel's POP-UP New Legal Counter Game \$49.50

NEW CLOSEOUTS!

United SEA BREEZE OPPORTUNITY Exhibit SMOKY Williams AMBER Cenco STEP-UP MIDGET RACER Cenco WHIZZ VICTORY DERBY Bally BIG LEAGUE METAL TYPER Williams SMARTY JACK RABBIT

Write for Prices!

DAVAL'S FREE PLAY WRITE!

NEW WATLING ROLATOP
5c\$175
10c 200
25c 225
50c 300
DELIVERING NOW!

NEW CONSOLES

Bally DELUXE 5c DRAW BELL	\$512.50
Bally DRAW BELL, 5c	477.50
Bally DRAW BELL, 25c	497.50
Bally TRIPLE BELL	895.00
Evans BANG-TAILS, J.P.	671.50
Evans WINTER BOOK	826.00
Ev. BANGTAILS, Comb. FP & PO	824.50

Jennings BRONZE OR STANDARD CHIEFS		
5c	10c	25c
\$269	\$279	\$289

Groelchen Deluxe CLUB COLUMBIA	\$209.50
J. P. COLUMBIA	145.00

VICTOR MODEL "V" NUT VENDORS	\$11.75
------------------------------	---------

BAT-A-BALL, JR.	\$79.50
-----------------	---------

Ace COIN COUNTER	\$139.50
------------------	----------

GRIP-VUE	\$49.95
----------	---------

REVOLVAROUND SAFES, 10 Gauge Steel—Single \$175.00; Double	\$225.00
BOX STANDS FOR SLOTS, \$27.50; FOLDING STANDS	9.95
UNIVERSAL PHONO AMPLIFIER	39.50
KLEER-FLO PARTS CLEANER & 30 GAL. DRUM FLUID	142.50
TURN-TABLE SHAFT FOR WURL. COUNTER MODEL	5.95
SPEED IRON SOLDERING GUN, HEATS AND COOLS IN 5 SEC.	12.95

VENDING MACHINES FOR ALL SPECIAL USES WRITE

MUSIC Mills Empress	\$259.50	Rock-Ola Commando	\$400.00
9800, R.C.	465.00	Wurl. 41 & Stand.	189.50

SLOTS

5c BLACK CHERRY, ORIG.	\$179.50
WATLING ROLATOP, 10c	79.50
WATLING ROLATOP, 25c	89.50
5c JENN. SILVER CHIEF	119.50
5c MILLS BLUE FRONT, ORIG.	119.50
10c MILLS BLUE FRONT	129.50
25c MILLS BLUE FRONT	139.50
5c BROWN FRONTS	129.50
10c BROWN FRONTS	139.50
25c BROWN FRONTS	149.50
5c MILLS LATE Q.T.	99.50
VEST POCKETS, BLUE & GOLD	49.50
5c JENN. CLUB CONSOLE CHIEF	149.50
5c 4-STAR CHIEF	109.50
10c 4-STAR CHIEF	119.50
COLUMBIAS, FRUIT REEL	79.50
10c BLACK CHERRY, NEW REB.	199.50
10c JENN. ESCALATOR, J.P.	39.50
5c CAILLE SPHINX, J.P.	29.50
5c JENN. GOOSENECK, J.P.	29.50
5c WATL. ROLATOP, 1946 MOD.	139.50
10c JENN. LITE-UP CHIEF	275.00

ONE BALLS

CLUB TROPHY, F.P.	\$205.00
PIMLICO, F.P.	244.50
VICTORIOUS, F.P. TURF CHAMP	109.50
'41 DERBY	209.50
RECORD TIME, F.P.	134.50
LONGACRE, F.P.	315.00
JOCKEY CLUB, P.O.	264.50
40 MILLS 1-2-3, F.P.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	69.50
LONGSHOT, P.O.	149.50
KENTUCKY, P.O.	189.50

ARCADE

TOTAL ROLL, LIKE NEW	\$425.00
BOLASCORE, NEW REVAMP.	219.50
WORLD'S SERIES	84.50
BATTING PRACTICE	85.00
BALLY BASKETBALL	79.50
HOLLY GRIPS	11.50
2 EXH. COCKEYED CIRCUS & STAND, PER SET	149.50
BROWN ANTI-AIRCRAFT	49.50
SHOOT THE CHUTES	89.50
EXHIBIT BULL'S EYE GUN	89.50
SHOOT THE BARTENDER	149.50
SHOOT TO TOKYO	109.50
CHICAGO COIN GOALEE—Like new	288.50
GOTT. 3-WAY GRIPS	39.50
A.B.T. BIG GAME HUNTER, Late	19.50
CHICAGO COIN HOCKEY	139.50
PERISCOPE	109.50
MUTOSCOPE SKY FITER	159.50
RAPID FIRE	139.50
UNDERSEA RAIDER	239.50
SCIENTIFIC BASEBALL	99.50
MUTOSCOPE VIEWING SHOW	29.50
BALLY SKY BATTLE	149.50
TEXAS LEAGUER, DeLux	49.50

CONSOLES

5c COMB. SUPER BELLS	\$189.50
BALLY SUN RAYS, F.P.	109.50
5c BUCKLEY TRACK ODDS, J.P.	159.50
HI HAND, COMB.	89.50
WATLING BIG GAME, 5c, P.O.	109.50
5c PACE SARATOGA SR.	89.50
BALLY BIG TOP, P.O. or F.P.	100.00
WATLING BIG GAME, F.P.	79.50
MILLS JUMBO, P.O. LATE HEAD.	119.50
JENN. SILVER MOON, F.P.	90.00
5c BALLY CLUB BELL	189.50
MILLS 4-BELLS, 4-5c	295.00
EVANS LUCKY STAR	149.50
GALLOPING DOMINOS, J.P.	149.50

RECONDITIONED 5 BALL PIN GAMES

BIG HIT—Mult.	\$209.50	KNOCK OUT	\$115.00	MONICKER	\$ 89.50
LAURA	179.50	YANKS	99.50	BOLAWAY	89.50
STAGE DOOR	179.50	FOUR ACES	94.50	SHOW BOAT	64.50
SKY CHIEF	129.50	5-10-20	94.50	BELLE HOP	64.50
SURF QUEEN	149.50	MIDWAY—United	79.50	A.B.C. BOWLER	62.50
FLAT TOP	149.50	'42 HOME RUN	79.50	HI HAT	62.50
CATALINA	119.50	CASABLANCA	74.50	'41 MAJORS	57.50
HOLLYWOOD	139.50	INVASION	89.50	CHAMPION	42.50
LIBERTY, Gott.	129.50	SKY RIDER	94.50	FOUR ROSES	49.50
COVER GIRL	119.50	Genco DEFENSE	74.50	DUDE RANCH	49.50
Gott. SHANGRI-LA	119.50	MARINES	89.50	BIG CHIEF	47.50
YANKEE DOODLE	119.50	JEEP	69.50	CLICK	39.50
AIR CIRCUS	115.00	Genco VICTORY	69.50	CHARM	39.50
BIG PARADE	115.00	TOPIC	69.50	GOTT. BOWLING ALLEY	39.50
BIG TOP	99.50	SPOT POOL	69.50		
		TEXAS MUSTANG	69.50		

ONE-HALF DEPOSIT WITH ORDERS; BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin

MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

KILROY IS HERE!



Chicago Coin's Great New Game

NOW DELIVERING

IN New England States, Southern New York and Northern New Jersey

ORDER TODAY!

EXCLUSIVE DISTRIBUTOR

ALBERT SIMON, Inc.

215 W. 64th St., New York 23, N. Y. Phone: TRafalgar 7-5764

Here's a Couple of Eyefuls by HARLICH!

"EYE OPENER"

1056 R. M. HOLES — SPECIAL THICK — 5c PLAY BOARD \$52.80 P.O. \$23.88 Av. PROFIT \$28.92



Form No. 11543

Form No. 11546

"NET RESULTS"

1000 R. M. HOLES — SPECIAL THICK — 5c PLAY BOARD \$50.00 P.O. \$22.45 Av. PROFIT \$27.55

HARLICH MANUFACTURING COMPANY
1200 NORTH HOMAN AVENUE CHICAGO 51, ILLINOIS

OPEN HOUSE

Hotel Continental — CHICAGO —
FEB. 3-4-5-6, 1947
Suite 809-810

BRAND NEW!

Seeburg — Rock-Ola — Wurlitzer PHONOGRAPH MOTORS

Each -- \$18.50 -- Each

2 USED 9800 SEEBURGS, RCES.....\$450.00 EACH

WRITE TO HAROLD PINCUS FOR OUR

1947 COIN MACHINE PARTS LIST

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED
2307 N. WESTERN AVE Phone HUMBoldt 3476 CHICAGO 47

IMMEDIATE DELIVERY

OPERATOR'S PRICES

BRAND NEW 1947 MODEL

5c ROL-A-TOP BELL	\$175.00
10c ROL-A-TOP BELL	200.00
25c ROL-A-TOP BELL	225.00
50c ROL-A-TOP BELL	300.00

The Above Prices Are Net F. O. B. Chicago

WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:

- 1 CHERRY PAY 2 • 1 CHERRY DAY 3
 - MYSTERY 3-5 PAYOUT, STANDARD
 - MYSTERY 3-5 PAYOUT, CLUB • NO LEMON ON FIRST REEL
- DRILL-PROOF CABINETS

DON'T WRITE—WIRE!
WATLING MFG. CO.

Est. 1889 — Tel.: COLumbus 2770

4650 W. Fulton St.

Chicago 44, Illinois

Cable Address: "WATLINGITE," Chicago



1947 ROL-A-TOP

ON HAND — IN ALL OUR SHOWROOMS — IMMEDIATE DELIVERY

NEW AMI { **AUTOMATIC HOSTESS (Telephone Music), 20-30 Station Units, Complete**
1947 Model "A" Phonograph—40 Selections

— "HOLD" YOUR LOCATION AND "INCREASE" YOUR PROFIT —
CONSOLES

KEENEY SUPER BELLS, 5c, F.P., P.O., REFINISHED	\$159.50
KEENEY SUPER BELLS, 5c-25c, F.P., P.O., REFINISHED	219.50
KEENEY SUPER BELLS, 5c-25c, P.O., REFINISHED	209.50
KEENEY SUPER BELLS, 4-WAY, 5-5-5-25, REFINISHED	395.00
MILLS 3 BELLS, 5-10-25, REFINISHED	549.50
MILLS 4 BELLS (ORIGINAL HEADS), 5-5-5-5, NEW CABINET	349.50
MILLS 4 BELLS (ORIGINAL HEADS), 5-5-5-25, NEW CABINET	399.50
MILLS JUMBO PARADE, P.O. (LATE HEADS), REFINISHED	119.50
MILLS JUMBO PARADE, F.P. (LATE HEADS)	89.50

MAY-BELL 4 WAY, 5-5-5-25, P.O., NEW	\$495.00
BUCKLEY TRACK ODDS, 5c, I.P.	495.00
BALLY HIGH HANDS, F.P., P.O.	99.50
BALLY CLUB BELLS, F.P., P.O.	119.50
BALLY ROLL-EM, 5c, P.O.	119.50
BAKER'S PACERS, 5c, LATE, D.D.	199.50
PACE'S SARATOGA, 5c, F.P., P.O.	99.50
JENNINGS SILVER MOON, F.P.	89.50
WATLING'S BIG GAME, 5c, F.P.	79.50

CERTIFIED REBUILT SLOTS (NEW MACHINE GUARANTEE)

MILLS EXTRABELLS, 5c (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	\$229.50
MILLS EXTRABELLS, 10c (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	249.50
MILLS EXTRABELLS, 25c (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	269.50
MILLS GOLD OR SILVER CHROME, 5c (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	219.50
MILLS GOLD OR SILVER CHROME, 10c (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	239.50
MILLS GOLD OR SILVER CHROME, 25c (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	259.50
MILLS GOLD OR SILVER CHROME, 50c, KNEE ACTION, DRILL PROOF	359.50

MILLS BLUE FRONTS, 5c (2/5 OR 3/5), KNEE ACTION—REFINISHED	\$139.50
MILLS BLUE FRONTS, 10c (2/5 OR 3/5), KNEE ACTION—REFINISHED	149.50
MILLS BLUE FRONTS, 25c (2/5 OR 3/5), KNEE ACTION—REFINISHED	159.50
MILLS BLUE FRONT, 50c, ORIGINAL 2-5 PAY, KNEE ACTION, REFINISHED	299.50
MILLS BROWN FRONTS, 5c (2/5 OR 3/5), KNEE ACTION—REFINISHED	149.50
MILLS BROWN FRONTS, 10c (2/5 OR 3/5), KNEE ACTION—REFINISHED	169.50
MILLS BROWN FRONTS, 25c (2/5 OR 3/5), KNEE ACTION—REFINISHED	189.50
MILLS NEW VEST POCKET (METERED), KNEE ACTION	74.50
COLUMBIA BELLS, TWIN JACKPOT, NEW, CONVERTIBLE TO 5c, 10c OR 25c	145.00
COLUMBIA DELUXE BELLS, NEW, GOLD FINISH, CONVERTIBLE TO 5c, 10c OR 25c	209.50

NEW EQUIPMENT

BALLY DRAW BELL, 5c	\$477.50
TRIPLE BELL, 5-5-5	895.00
TRIPLEBELL, 5-5-25	910.00
EVANS BANGTAILS, COMB. F.P., P.O.	826.00

EVANS GALLOPING DOMINOS, P.O.	\$671.50
KEENEY BONUS BELLS, SINGLES-TWINS	WRITE
SUPER SKEEROLLS (ORIGINAL CRATES)	WRITE

TERMS:

1/3 DEPOSIT WITH ORDER

GENCO'S "STEP-UP" 5 Ball Game . . . WRITE

Williams "SMARTY" 5 Ball Game . . . WRITE

M.S. WOLF DISTRIBUTING CO.

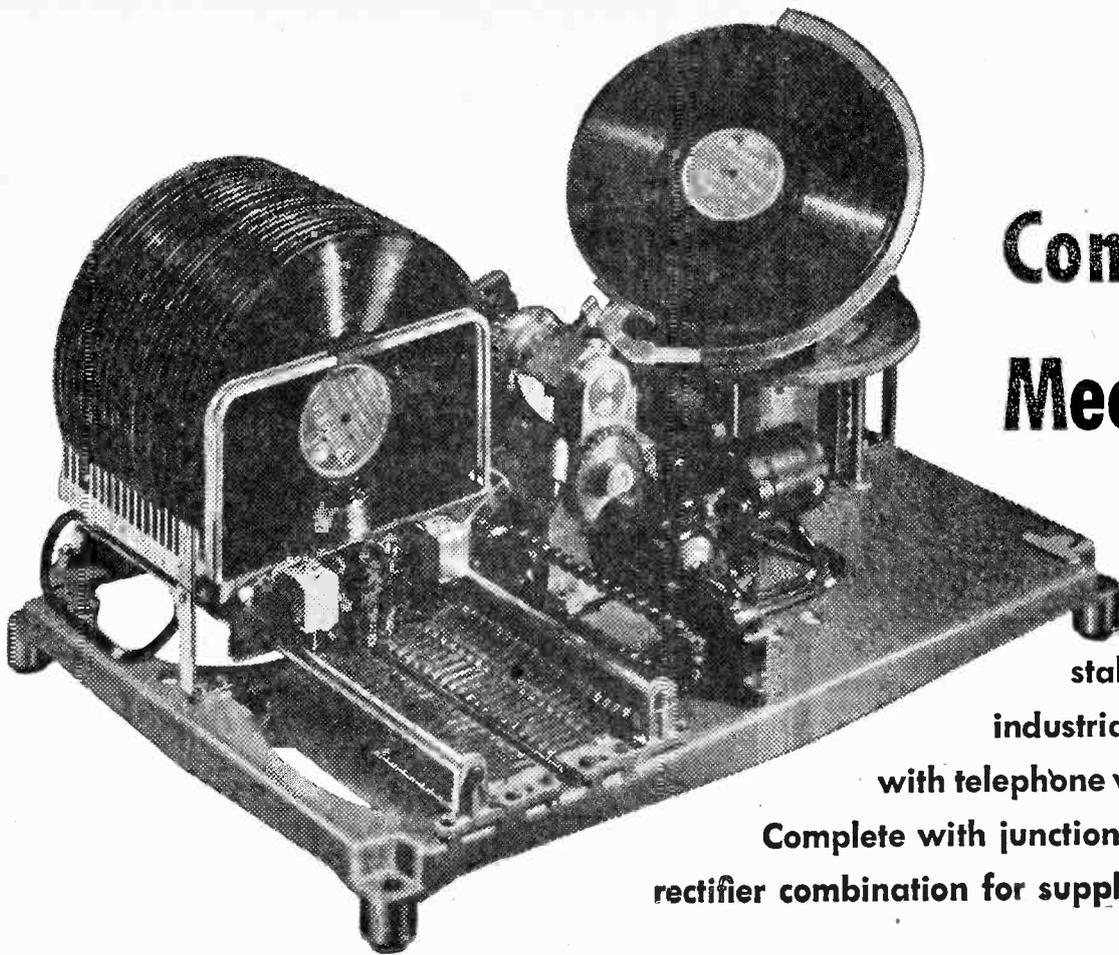
Exclusive Distributors AMI PHONOGRAPHS.. California Oregon·Washington·Nevada·Arizona·Hawaiian Islands

1348 Venice Blvd.
LOS ANGELES
PRespect 4131

1175 Folsom St.
SAN FRANCISCO
HEmlock 0575

427 S.W. 13th Avenue
PORTLAND
ATwater 7575

2313 3rd Avenue
SEATTLE
MAin 0166



Continuous Play Mechanism Only

For continuous music as used in personal music installations; for commercial and industrial continuous programs. Use with telephone wires or in local installations. Complete with junction box containing transformer rectifier combination for supplying power for mechanism.

The great AMI mechanism which plays both sides of 20 records to give 40 selections

\$335⁰⁰

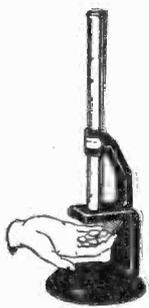
F. O. B. GRAND RAPIDS • EXCISE TAX INCLUDED • PLUS LOCAL TAXES

AMI Incorporated
679 NORTH WELLS • CHICAGO 10, ILL.

Even "thin coins"
can't slow up this

Streamlined COIN CHANGER

Can't miss, can't fail. It's the only patented dispenser which satisfactorily handles "thin coins." Pays for itself in time saved!



It's fast! A light touch of the handy lever delivers five nickels into your palm.

KWIK-NIKLES

- Sturdy — All Metal!
- Feather Touch Operation!
- Holds a Full 200 Nickles!
- Guaranteed Accurate!
- Wall or Counter Mount!
- Plated Solid Brass Tube!

JOBBER'S LIST PRICE

9.85

Distributors wanted. Individual penny, dime and quarter models available. Write for discount deal!

McPHERSON MFG. CO.
501 E. 34th STREET TACOMA 4, WASH.

EASTERN SEABOARD AREA

As the outstanding distributor in the East we offer the largest selection of any type, make or model of coin machine. Our reconditioned games carry the famous Triple Test Guarantee. Our service is lightning fast. Our operators know we're dependable.

SEND FOR COMPLETE LIST!

SEABOARD

EXCLUSIVE
Genco
DISTRIBUTORS
IN THE EAST

SEABOARD NEW YORK CORP., 460 Tenth Ave., New York 18, N. Y.
SEABOARD NEW JERSEY CORP., 27-29 Austin Ave., Newark 5, N. J.
SEABOARD CONNECTICUT CORP., 1625 Main St., Hartford 5, Conn.

**WE HAVE ON HAND FOR
IMMEDIATE DELIVERY
PACKARD PLA-MOR PHONOGRAPHS,
HIDE-A-WAYS, SPEAKERS, WALL BOXES**



ALSO DELIVERING:
Write for Our Complete Price List on
New and Used Pin Games.

EXHIBIT SMOKY
GOTTLIEB BAFFLE CARD
MILLS BLACK CHERRY BELLS



OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO.
(Phone: Franklin 3620)



CENTRAL OHIO COIN QUALITY BUYS

"There Is No Substitute for Quality"

GIGANTIC SALE

OF THE LARGEST STOCK OF COIN OPERATED EQUIPMENT IN THE U. S. A.



PIN BALLS		Wolf Soleman	
VICTORY	\$ 89.50	FIVE & TEN	\$109.50
MARINES AT PLAY	99.50	BOMBARDIER	79.50
AMERICAN BEAUTIES	99.50	DEFENSE	89.50
INVASION	99.50	STRAT-O-LINER	49.50
ZIG ZAG	59.50	MOROSCOPE	59.50
LEGIONNAIRE	69.50	LINE-UP	39.50
TOPIC	79.50	YANKEE DOODLE	175.00
SENTRY	109.50	KEEP 'EM FLYING	129.50
FLAT TOP	185.00	JUNGLE	69.50
BIG PARADE	99.50	SPOT POOL	69.50
HOME RUN, '42	89.50	SCHOOL DAYS	59.50
EXHIBIT STARS	69.50	KNOCK OUT	99.50
SKY CHIEF	149.50	CATALINA	175.00
JEEP	99.50	SEA HAWK	59.50
SHANGRI-LA	159.50	HOLLYWOOD	175.00
AIR CIRCUS	109.50	SKY BLAZER	79.50
VENUS	79.50	SUN BEAM	79.50
PLAY BALL	59.50	BOLOWAY	69.50
MIDWAY	99.50	SURF QUEEN	169.50
BIG HIT	175.00		

ARCADE EQUIPMENT

SKY FIGHTERS, A-1	\$149.50	9 FT. SKEE ROLLS	\$119.50	WINDJAMMER	\$119.50
LITE LEAGUE, A-1	249.50	AIR RAIDERS	119.50	CHI COIN HOCKEY	169.50
UNDERSEA RAIDERS	295.00	TOMMY GUN, Late	109.50	PANORAMS	275.00
RAPID FIRES, A-1	125.00	VOICE RECORDERS	150.00	SCIENTIFIO BASEBALL	89.50
SCIENTIFIO CLOCK	79.50	GROETJOEN TYPERS	295.00	14 FT. WURL. SKEE ROLL, A-1	295.00
10 1/2 FT. SUPER SKEE ROLLS		12 1/2 FT. PREMIER SKEE ROLLS		MUTO PUNCH BAG	175.00
10 1/2 FT. PREMIER SKEE ROLLS		4 EVANS 48 FT. BOWLING AL-LEYS, EA.	495.00	DRIVEMOBILE	169.50

NEW RADIOTONE VOICE RECORDER AND BOOTH—EASY FOR ATTENDANT TO OPERATE—\$795.00.

CONSOLES

25c SUPER BELL	\$269.50	5c WATLING BIG GAME, FP	\$ 89.50
5c SUPER BELL	199.50	25c PACERS REELS, CP	159.50
BALLY ROLL 'EM	119.50	JUMBO PARADE, CP, LATE	119.50
25c SILVER MOON, CP	169.50	CLUB BELLS, COMB.	179.50
25c BOB TAIL, FP	159.50	4-WAY SUPER BELL, 5-5-5-25	609.50
5c BOB TAIL	99.50	2-WAY SUPER BELL, 5-5	299.50
HIGH HAND	159.50	KENTUCKY CLUB	79.50
JUMBO PARADES, Comb. F.P., C.P.	149.50		

PERSONAL MUSIC MELODY LANE MEASURED MUSIC
ORDERS NOW BEING TAKEN FOR PROMPT DELIVERY

NEW A. M. I. PHONOGRAPHS
DISTRIBUTORS FOR CENTRAL AND SOUTHERN OHIO

NEW A. M. I. AUTOMATIC HOSTESS
TELEPHONE MUSIC STUDIOS & LOCATION EQUIPMENT. IMMEDIATE DELIVERY

NEW MACHINES — PROMPT DELIVERY

EXHIBIT'S SMOKY	\$320.00	MILLS GOLDEN FALLS	WRITE
CHI COIN KILROY	279.50	COLUMBIAS—1c-5c-10c-25c	\$145.00
UNITED RIO	299.50	KEENEY'S NEW 2-WAY 5c-25c COMBINATION F.P.	WRITE
WILLIAMS AMBER	320.00	DAVAL'S GUSKER, FRUIT	54.00
GOTTLIEB'S DAILY RACES (1 Ball)	661.00	DAVAL'S BUDDY CIG. REELS	33.00
PINCH HITTER	459.50	A.B.T. CHALLENGER	65.00
BALLY DELUXE DRAW BELLS	512.50	AMUSEMATIC JACK RABBIT	475.00
GENCO WHIZZ	189.50	BALLY VICTORY DERBY	WRITE
GOTTLIEB'S BAFFLE CARD	322.00	BALLY VICTORY SPECIAL	WRITE
GENCO STEP UP	324.50	BALLY TRIPLE BELLS	895.00
BALLY MIDGET RACES	299.50	ACE COIN COUNTERS	139.50
CHI COIN GOALEE	525.00	PREMIER SKEE ROLLS	395.00
MILLS NEW VEST POCKETS	74.50	MARVEL'S POP UP	49.50
MILLS BLACK CHERRY BELLS	WRITE	KEENEY'S NEW 3 WAY SUPER BONUS BELL, 5c, 10c, 25c C.P.	WRITE
GOTTLIEB'S 3 WAY GRIPPER	39.50		

WRITE, PHONE FOR SPECIAL PRICES

REVOLVAROUND SAFES AND BOX SLOT STANDS

Heavy Steel Custom Built Single and Double Revolverround Safes. Burglar Proof. Will take any make Slot Machine Bottom Door for Storage or Additional Weights.
Single Safes, \$175.00 | Double Safes, \$225.00 | Lock Box Stands, \$27.50

SLOTS

Gigantic stock of used and new Slot Machines on hand, all in perfect operating condition.

WRITE WIRE PHONE

Get Our New Low Prices.

MUSIC - PHONOGRAPHS

SEEBURG 8200, RO	\$395.00	MILLS THRONE	\$250.00
WURLITZER 750E	405.00	SINGING TOWERS, 1942	275.00
ROCK-OLA STANDARD	295.00	AIREON	WRITE
SEEBURG HIDEAWAY, RC, LATE	395.00	WURLITZER HIDEAWAY #24	295.00
A.M.I. HIGHBOY—40 Selections	435.00	SEEBURG WIRELESS WALL-O-MATICS	35.00
WURLITZER #125 WALL BOXES	32.50	BUCKLEY 32 SELECTION BOXES	19.50

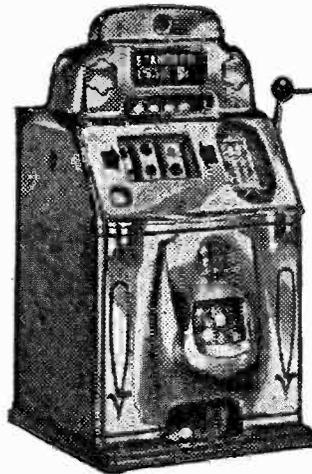
ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

CENTRAL OHIO COIN MACHINE EXCHANGE

185-189 E. TOWN ST., COLUMBUS 15, O. Phones AD 7949, AD 7993

WINNING COMBINATIONS

In Inventions, it's EDISON and the ELECTRIC LIGHT



In Coin Machines

it's JENNINGS and the STANDARD CHIEF

O. D. JENNINGS AND COMPANY

4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

... The Leader in the Field for over 40 Years. ...

SHOW GIRL

SETTING THE TREND FOR 1947!

★ EVERY BALL A POTENTIAL WINNER!

★ EVERY SHOT FULL OF ACTION!

★ EVERY MOMENT FULL OF SUSPENSE!

SHOW GIRL...

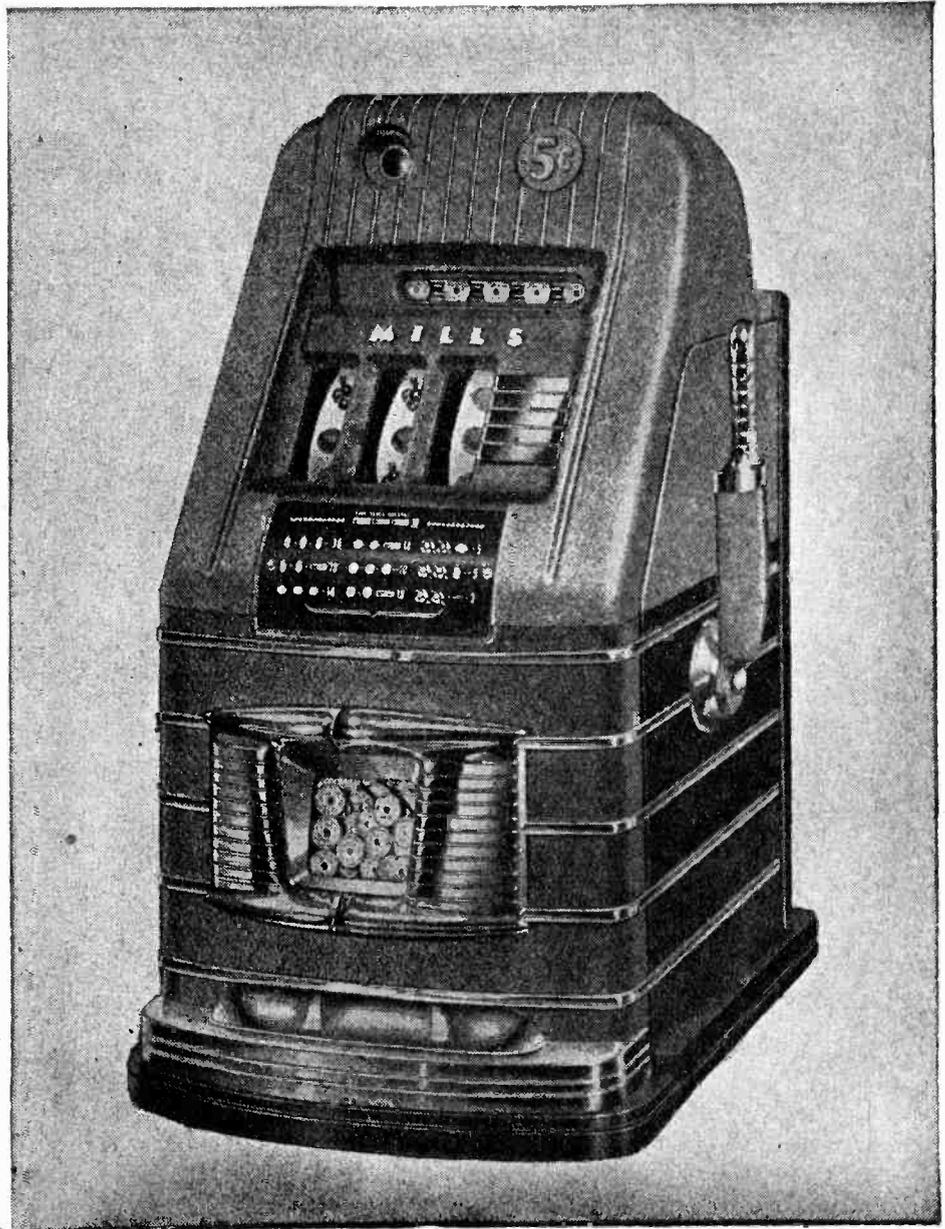
TRULY DIFFERENT!

Order From Your Distributor or Jobber



Williams
MANUFACTURING COMPANY

161 W. HURON ST. CHICAGO 10, ILLINOIS



SHOW STOPPER!

From the very moment the doors opened until the last nail was removed at the booth tearing down exercises held by the carpenters, Mills Jewel Bell was the talk of the Coin Show.



The "buzz-buzz" channels ebbed and flowed with its praises, "What a Bell!" "It's a Jewel of a Bell!" "Mills Jewel Bell is a knock-out!" "Mills Jewel Bell!" "Mills Jewel Bell!"

IT STOPPED THE SHOW!

BELL-O-MATIC CORPORATION

Exclusive National Distributor: Mills Bell Products · 4100 Fullerton Avenue, Chicago 39, Illinois · Telephone Spaulding 0600

D. Gottlieb & Co.

PROUDLY ANNOUNCE
THE INAUGURATION OF A NEW

**GAUGED
PRODUCTION
and
CONTROLLED
DISTRIBUTION
POLICY**

Gottlieb Leadership receives new emphasis with the introduction of a Gauged Production and Controlled Distribution Policy, first of its kind in the Coin Machine Industry. This unique plan marks another great stride toward solving many Operator problems.

Under this Policy, only as many games will be manufactured as can be conveniently absorbed by the nation's Operators. Such positive control assures the Operator many advantages. Gauged Production guarantees quality. The value of a Gottlieb Game

is maintained for a longer period. Each machine can be fully exploited on a number of locations and will always have "new game" earning capacity. The Operators' investment in Gottlieb equipment is further insured by **HIGHEST RESALE VALUE**. Now, more than ever, it pays to BUY GOTTLIEB GAMES!

D. Gottlieb & Co.

TWENTY YEARS OF LEADERSHIP

EXCLUSIVE AUTHORIZED DISTRIBUTORS



PRODUCTS

Miss America · Daily Races · Deluxe Grip Scale

ACTIVE AMUSEMENT MACHINES CO.
666 North Broad Street
Philadelphia 30, Pennsylvania

ACTIVE AMUSEMENT MACHINES CO.
1060 Broad Street
Newark 2, New Jersey

ADVANCE AUTOMATIC SALES CO.
1350 Howard Street
San Francisco 3, California

AMERICAN DISTRIBUTING CO.
2034 Commerce Street
Dallas 1, Texas

ATLANTIC CONNECTICUT CORP.
1625 Main Street
Hartford 5, Connecticut

DIXIE COIN MACHINE CO.
912 Poydras Street
New Orleans 13, Louisiana

FLORIDA AUTOMATIC SALES CORP.
839 West Flagler Street
Miami 36, Florida

FLORIDA AUTOMATIC SALES CORP.
60 Riverside Avenue
Jacksonville, Florida

FLORIDA AUTOMATIC SALES CORP.
115 S. Franklin Street
Tampa, Florida

GENERAL VENDING SALES CORP.
306 North Gay Street
Baltimore 2, Maryland

GOLD COAST COIN MACHINE EXCH.
2844 West Pico Boulevard
Los Angeles 6, California

H. Z. VENDING & SALES CO.
1205 Douglas Street
Omaha 2, Nebraska

HEATH DISTRIBUTING CO.
217 Third Street
Macon, Georgia

I. B. HOLLIDAY CO.
1200 W. Morehead Street
Charlotte 1, North Carolina

HOUSTON AMUSEMENT CO.
1217 Taft Street
Houston 6, Texas

HY-G MUSIC COMPANY
1415 Washington Ave., South
Minneapolis 4, Minnesota

KLEIN DISTRIBUTING CO.
2606 W. Fond du Lac Avenue
Milwaukee 6, Wisconsin

B. D. LAZAR COMPANY
1635 Fifth Avenue
Pittsburgh 19, Pennsylvania

NATIONAL COIN MACHINE EXCH.
1411 West Diversey Parkway
Chicago 14, Illinois

OLIVE NOVELTY COMPANY
2625 Lucas Avenue
St. Louis 3, Missouri

REX COIN MACHINE DIST'G CORP.
821 South Salina Street
Syracuse 3, New York

REX COIN MACHINE DIST'G CORP.
1230 Broadway
Albany 4, New York

REX COIN MACHINE DIST'G CORP.
1441 Main Street
Buffalo 8, New York

ROBINSON SALES COMPANY
7525 Grand River Avenue
Detroit, Michigan

SHAFFER MUSIC COMPANY
606 South High Street
Columbus 15, Ohio

SOUTHERN AMUSEMENT COMPANY
628 Madison Avenue
Memphis 7, Tennessee

SOUTHERN AUTOMATIC MUSIC CO., INC.
228 West Seventh Street
Cincinnati 2, Ohio

SOUTHERN AUTOMATIC MUSIC CO., INC.
603 Linden Avenue
Dayton 3, Ohio

SOUTHERN AUTOMATIC MUSIC CO., INC.
1329 South Calhoun Street
Fort Wayne 2, Indiana

SOUTHERN AUTOMATIC MUSIC CO., INC.
325 Illinois Street
Indianapolis 4, Indiana

SOUTHERN AUTOMATIC MUSIC CO., INC.
242 North Jefferson Street
Lexington 7, Kentucky

SOUTHERN AUTOMATIC SALES CO.
634 South Third Street
Louisville 2, Kentucky

SOUTHERN AUTOMATIC SALES CO.
410 Market Street
Chattanooga 2, Tennessee

SOUTHERN AUTOMATIC SALES CO.
411 Commerce Street
Nashville 3, Tennessee

TRIMOUNT COIN MACHINE CO.
40 Waltham Street
Boston 18, Massachusetts

R. F. VOGT DISTRIBUTORS
Cullen Hotel Building
Salt Lake City 1, Utah

W. B. MUSIC COMPANY
1518 McGee Street
Kansas City 8, Missouri

R. WARNCKE COMPANY
121 Navarro Avenue
San Antonio 5, Texas

WESTERN DISTRIBUTORS, INC.
1226 S. W. 16th Avenue
Portland 5, Oregon

WESTERN DISTRIBUTORS, INC.
3126 Elliot Avenue
Seattle 1, Washington

CLIFF WILSON DISTRIBUTING CO.
1121 South Main Street
Tulsa 3, Oklahoma

**Protect Your Investment—
BUY GOTTLIEB GAMES!**



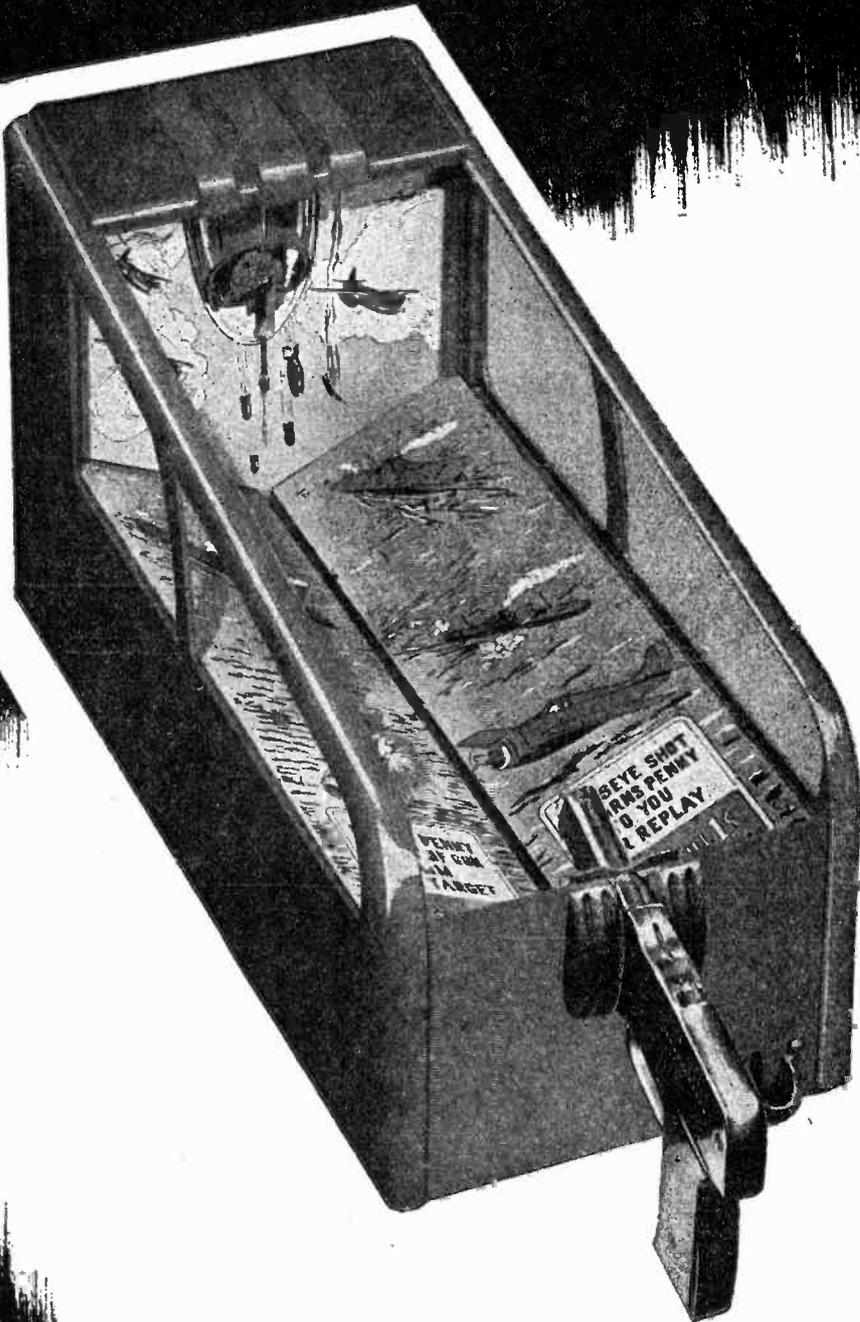
1140 NO. KOSTNER AVENUE, CHICAGO 51, ILLINOIS

**"THERE IS NO SUBSTITUTE
FOR QUALITY"**



MEMBER

DAVAL *Your Assurance of*



NO . . . we may not have been the BIGGEST at the show, but . . .

“SKILL THRILL”

The pennies will roll in when you put the new “Skill Thrill” game on location. The fastest action pistol game on the market. A jam-proof pistol shoots actual pennies . . . returns them to the player when the target is hit. Small and compact, it takes up less than 10” of counter space. A sure *repeater* game that challenges player skill. Colorful, streamlined case. Cash box will hold over \$100.00 in pennies . . . and that’s not too **\$57.50** big for this fast “penny getter.”

F. O. B. Chicago

“DeLuxe” FREE PLAY

1947 Model With Many Wonderful New Features

Out earns any other counter game in existence . . . In proportion to its cost makes more profits than any other game on the market today. A fast-action game . . . it will hit the jackpot on location for you every time! No maintenance cost. Daval

precision-built mechanism in a compact, streamlined all-metal attractive case, finished in beautiful sparkling colors, 11” high, 7” deep and 9” wide. Available in fruit or cigarette reels.

\$75.00
F.O.B.
Chicago

Ball Gum
Model
\$15.00
extra.

the Finest in Counter Equipment

thousands of operators
told us we have the **BEST**
and most **PROFITABLE** line

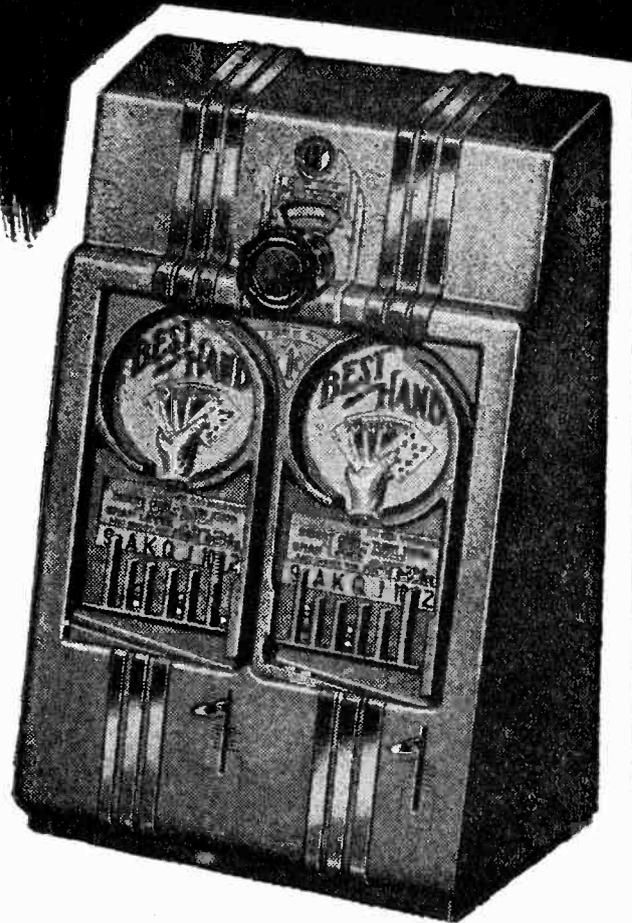
"BEST HAND"

Double Play for Double Profits!

New . . . Revolutionary . . . A sparkling fast-action counter game with plenty of player appeal. Out earns other games costing 10 times as much. Players compete against each other. Each deposits his own coin, plays his own field. Absolutely legal. No awards or payouts of any kind. Receipts are all profits! Two cash boxes . . . Always as much in one as in the other. Precision-perfect, jam-proof, fool-proof mechanism housed in a beautiful solid metal cabinet. 1c PLAY (5c Play Available). Also available in a Baseball model and a High Score model. Occupies only 12"x8" counter space.

\$59.50

F. O. B. Chicago



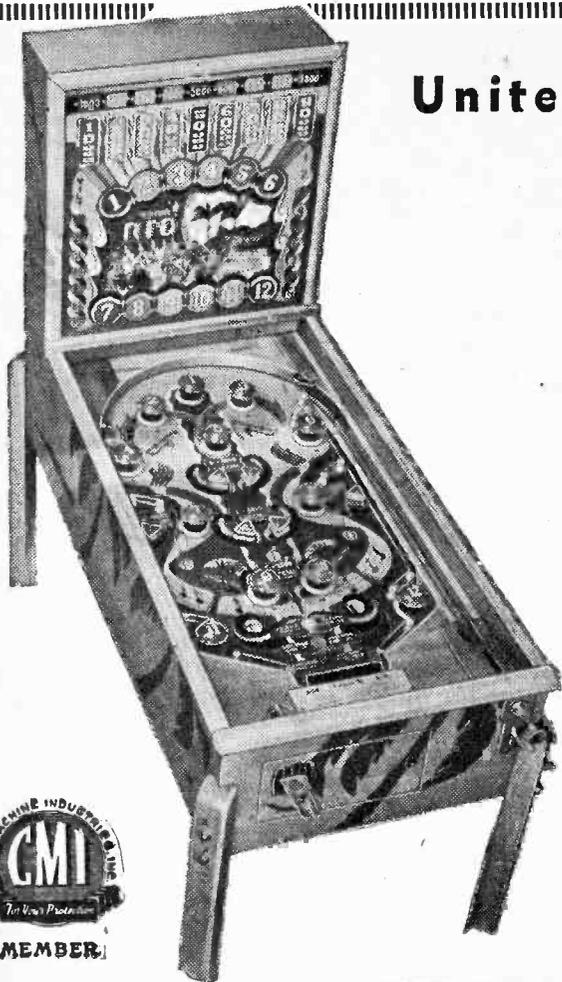
MEMBER

"POSTMASTER"

For the first time a trouble-free, precision-built, triple-unit postage stamp machine. Each unit adjustable to number of stamps desired to be vended. It can vend from 2 to 5 stamps for one coin. Vends 1c, 3c and 5c sanitary stamps from U. S. Government rolls. No expense, loss of time, fuss or bother with folders. Interchangeable, case-hardened stampings. No cast parts. A route of stamp machines is like an insurance policy guaranteeing a "secure future."

DAVAL
PRODUCTS CORPORATION

1512 N. FREMONT • CHICAGO 22



United's Sensational New Five-Ball Game

RIO

NOVELTY or REPLAY

- Dynamic . . . Intriguing New Playing Principle
- Twin Kick-Out Pockets with Cross-Ball Action
- R-I-O Feature Doubles Value of Pockets
- Eleven Ways to Score Replays
- Last Second Play Suspense

See Your Distributor

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

BUY WITH CONFIDENCE

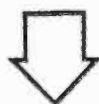
IT WILL PAY YOU TO CONTACT US REGARDING ANY EQUIPMENT YOU MAY NEED

LARGEST STOCK in the NORTHWEST

"De Luxe" FREE PLAY

- Location Tested and Proved
- Properly Percentaged
- Guaranteed Mechanically Perfect

A fast-action game with plenty of player appeal. No maintenance cost. Daval precision-built mechanism in a compact, streamlined all metal attractive case, 11" high, 7" deep and 9" wide, finished in beautiful sparkling colors. Available in fruit or cigarette reels.



\$74.50



SOLD ON A FIVE DAY MONEY-BACK GUARANTEE

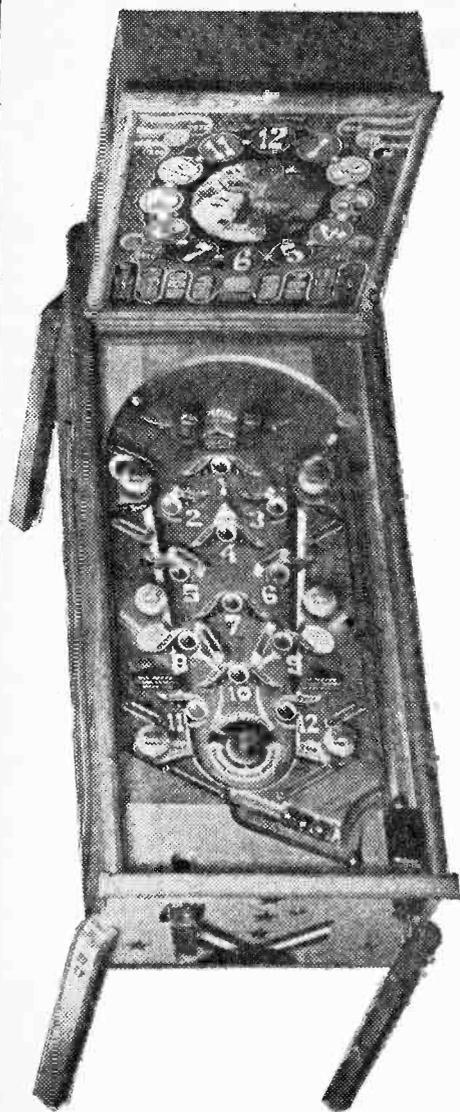
FREE! FREE! FREE!
ONE FREE WITH 10!

FREE! FREE! FREE!
THREE FREE WITH 25!



BUSH DISTRIBUTING CO.

257-9 PLYMOUTH AVE. • All Phones GENEVA 0325 • MINNEAPOLIS, MINN.



SHOW GIRL



SHOW GIRL IS READY FOR IMMEDIATE DELIVERY

Show yourself more profits with Show Girl—the New Hit Show in Pin Games. She's got what it takes to boost your earnings wherever she is located. New player appeal and new scoring features keep 'em coming back for more. Book this great new pin game by Williams on your route NOW. Your phone call, wire or letter to your nearest Shaffer office will start Show Girl your way.

THESE GUARANTEED *Shaffer* USED BUYS WILL BUILD YOU MORE PROFITS, TOO!

PIN GAMES

Suspense\$170.50	Miami Beach\$ 44.50	Gold Star\$ 35.50	Landslide\$ 31.50
Opportunity 162.50	Trail Ways 44.50	Polo 34.50	Slugger 31.50
Catalina (Like New)... 119.50	Destroyer 44.50	Topic 34.50	A.B.C. Bowler 31.50
Duffy's (Like New)... 119.50	Home Run, '42 40.50	Bandwagon 34.50	Big Chief 29.50
Bubble 99.50	School Days 40.50	Seven-Up 32.50	Sparky 27.50
Keep 'Em Flying..... 76.50	Stratoliner 39.50	Speedball 32.50	Wild Fire 26.50
Marvel's "Baseball" ... 67.50	Play Ball 39.50	Zig Zag 31.50	1-2-3 ('39) 24.50
Belle Hop 44.50	West Wind 38.50	Gun Club 31.50	Hit the Japs 22.50

CONSOLES AND SLOTS

5c Keeney "Bonus Bell" (Excellent Condition) \$524.50	Mills 5c "Black Cherry" Slots (Like New)\$159.50
Four-Way "May Bell" Console, 5-5-5-25c (Like New) 374.50	Evans' "Pacers" 119.50
5c Keeney "Super Bell" 152.50	Mills 5c "Blue Front".... 99.50
10c Mills "Cherry Bell" Slot 149.50	'39 "Galloping Dominoes" 54.50
Bally "Roll 'Em" Console 69.50	Keeney "Skill Time" Console 54.50
5c "Melon Bell" Slot.... 74.50	5c Paces Reels With Skill Field 54.50
Dominette Console 24.50	Used Slot Stands (Excellent Condition) 10.00

PHONOGRAPHS

Seeburg "8800," R.C.-E.S.\$399.50	Seeburg "Three-Wire" Wallomatics\$ 24.50
Seeburg "9800," R.C.-E.S. 399.50	Seeburg "Wired" Speak-organs 22.50
Seeburg "Maestro," E.S.. 339.50	Rockola '40 "Super"... 265.50
Seeburg "Victory" 269.50	Rockola '40 "Master"... 249.50
Seeburg '41 "R.C. Special" 224.50	Rockola "Imperial" 107.50
Seeburg "Hideaway" ... 169.50	Wurlitzer "850" 399.50
Seeburg "Wireless" Wallomatics 29.50	Wurlitzer "950" 399.50
	Wurlitzer "Victory" 299.50

ARCADE EQUIPMENT

Genco "Whizz" With Stand (Like New)\$89.50
National Cigarette Machine (Excellent Condition)..... 74.50
Buckley "Treasure Island" Digger 44.50
Texas Leaguer 29.50

THESE ITEMS OFFERED SUBJECT TO PRIOR SALE TERMS: 50% CERTIFIED DEPOSIT, BALANCE C. O. D.

YOUR NAME ON OUR MAILING LIST KEEPS YOU POSTED ON OUR LATEST USED BUYS

SHAFFER MUSIC CO.

CHARLESTON, W. VA.
1619 W. Washington St.
Phone 63381

COLUMBUS 15, OHIO
606 South High St.
Phone MAin 5563

WHEELING, W. VA.
2129 Main St.
Phone 784



NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

- CHERRY OR DIAMOND ORNAMENTS
- COPPER
- MAROON
- GOLD
- SURF BLUE
- GREEN
- CHOCOLATE
- ALUMINUM GRAY

JACKPOT BELLS
LOOK AND OPERATE LIKE NEW!
BLACK CHERRY GOLD CHROME
5¢ ... \$150
10¢ ... 160
25¢ ... 170
WATLING ROLATOPS
5¢ .. \$75; 10¢ .. \$85
25¢ .. \$95
F. O. B. Chicago

- COMPLETE NEW PRECISION-BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 or 3/5.
- 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- PAYOUT CUPS WITH ANTI-SPOON CUP.
- DRILLPROOF PLATES.



SPECIAL DISCOUNT LOTS OF TEN OR MORE

Buckley Manufacturing Co.

4223 WEST LAKE STREET CHICAGO 24, ILLINOIS

LOS ANGELES

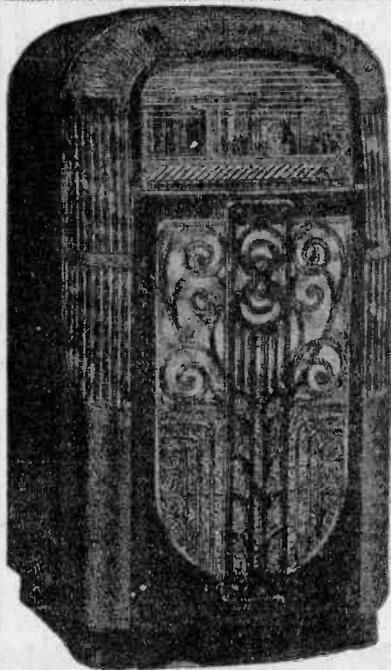
BADGER'S BARGAINS

MILWAUKEE

See *Wm. R. Happel* or *W. E. Happel*

See *C. A. Happel* or *H. E. Reimer*

OFTEN A FEW DOLLARS LESS • SELDOM A PENNY MORE



ROCK-OLA

The Phonograph of Tomorrow Today!
● Extra Rich Tone Quality. ● Extra Colorful Display. ● Extra Location Appeal. ● Extra Animation. ● Extra Performance. ● Extra Operators' Approval.

PLUS!

Liberal Trade-In Allowance for your Used Machines

RECONDITIONED CONSOLES

LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

KEENEY SUPER BELLS, 5¢, F. P., P. O., Refinished	\$129.50	MILLS FOUR BELLS, Late Heads, 5-5-5-25¢	\$325.00
KEENEY SUPER BELLS, 10¢, F. P., P. O., Refinished	159.50	MILLS FOUR BELLS, Late Heads, 5-5-5-5¢	295.00
KEENEY SUPER BELLS, 25¢, F. P., P. O., Refinished	159.50	MILLS THREE BELLS, 5¢, 10¢, 5¢ (Refinished)	450.00
KEENEY SUPER TWIN, 5¢-25¢, F. P., P. O., Refinished	250.00	MILLS THREE BELLS, 5¢, 10¢, 25¢ (Refinished)	475.00
KEENEY SUPER TWIN, 5¢-25¢, P. O., Refinished	225.00	MILLS FOUR BELLS, Orig. Heads, 5-5-5-5¢ (Refinished)	224.50
KEENEY 4-WAY, 5¢-5¢-5¢-25¢, New Refinished	325.00	MILLS FOUR BELLS, Orig. Heads, 5-5-5-25¢ (Refinished)	249.50
KEENEY 4-WAY, 5¢-5¢-10¢-25¢, New Refinished	325.00	BALLY CLUB BELLS, F. P., P. O., 5¢	99.50
KEENEY 4-WAY, 5¢-5¢-5¢-5¢, New Refinished	295.00	BALLY HI HANDS, F. P., P. O., 5¢	99.50
EVANS LUCKY LUCRE, 3-5¢, 2-25¢	150.00	BALLY SUNRAYS, F. P., 5¢	59.50
EVANS LUCKY LUCRE, 5-5¢	99.50	MILLS JUMBO, Late, F. P., P. O.	99.50
BALLY ROLL-EM, 5¢, P. O.	99.50	MILLS JUMBO, Late, P. O.	69.50
BAKER'S PACERS, Late, Daily Double	150.00	MILLS JUMBO, Late, F. P.	69.50
BALLY DRAW BELLS	WRITE	EVANS 1946 BANGTAILS	WRITE
BALLY TRIPLE BELLS, Like New	WRITE		

RECONDITIONED SLOTS

BLACK CHERRY BELLS (Rebuilt), 5¢	\$175.00
BLACK CHERRY BELLS (Rebuilt), 10¢	185.00
BLACK CHERRY BELLS (Rebuilt), 25¢	195.00
MILLS BLUE FRONTS (Refinished), 5¢	95.00
MILLS BLUE FRONTS (Refinished), 10¢	110.00
MILLS BLUE FRONTS (Refinished), 25¢	125.00
NEW MILLS VEST POCKET BELLS	74.50
MILLS VEST POCKET (Refinished)	39.50
BROWN FRONTS (Refinished), 5¢	95.00
BROWN FRONTS (Refinished), 25¢	125.00
MILLS ORIGINAL CHROME, 5¢	149.50
MILLS GOLD CHROME, 25¢	159.50
COLUMBIA BELLS, LIKE NEW	99.50

ONE BALL MULTIPLE TABLES

BALLY LONGACRE (Refinished)	\$195.00
BALLY THOROBRED (Refinished)	195.00
BALLY '41 DERBY (Refinished)	95.00
BALLY CLUB TROPHY (Refinished)	95.00
KEENEY FORTUNE (Refinished)	95.00
BALLY VICTORY SPECIAL	WRITE

PHONOGRAPHS

ROCK-OLA COMMANDO (Refinished)	\$395.00
ROCK-OLA PREMIER (Refinished)	375.00
ROCK-OLA SUPER, New Rock-o-Lite	350.00
ROCK-OLA MASTER, New Rock-o-Lite	325.00
ROCK-OLA STANDARD, New Rock-o-Lite	295.00
ROCK-OLA SPECTRAVOX PLAYMASTER (Refinished)	295.00
SEEBURG 8200, R.C., E.S., New Rock-o-Lite	375.00
SEEBURG 8800, R.C., E.S., New Rock-o-Lite	375.00
SEEBURG 8800, E.S., New Rock-o-Lite	350.00
SEEBURG COLONEL, New Rock-o-Lite	350.00
SEEBURG MAJOR, New Rock-o-Lite	350.00
SEEBURG CLASSIC, New Rock-o-Lite	325.00
A.M.I. STREAMLINER, Like New	250.00
MILLS EMPRESS, New Rock-o-Lite	275.00
MILLS THRONE, New Rock-o-Lite	250.00
WURLITZER MODEL 950 (Refinished)	525.00
WURLITZER MODEL 850 (Refinished)	525.00
WURLITZER MODEL 750E (Refinished)	495.00
WURLITZER MODEL 700	450.00
WURLITZER MODEL 800 (Refinished)	475.00
WURLITZER MODEL 500, New Rock-o-Lite	325.00
WURLITZER VICTORY 600 (Refinished)	295.00

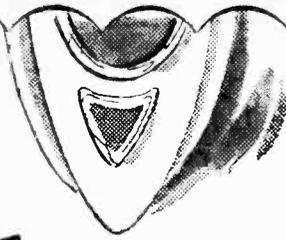
BADGER SALES CO., INC.

2251 W. PICO BLVD. LOS ANGELES 6, CALIF.
ALL PHONES: DREXEL 4326

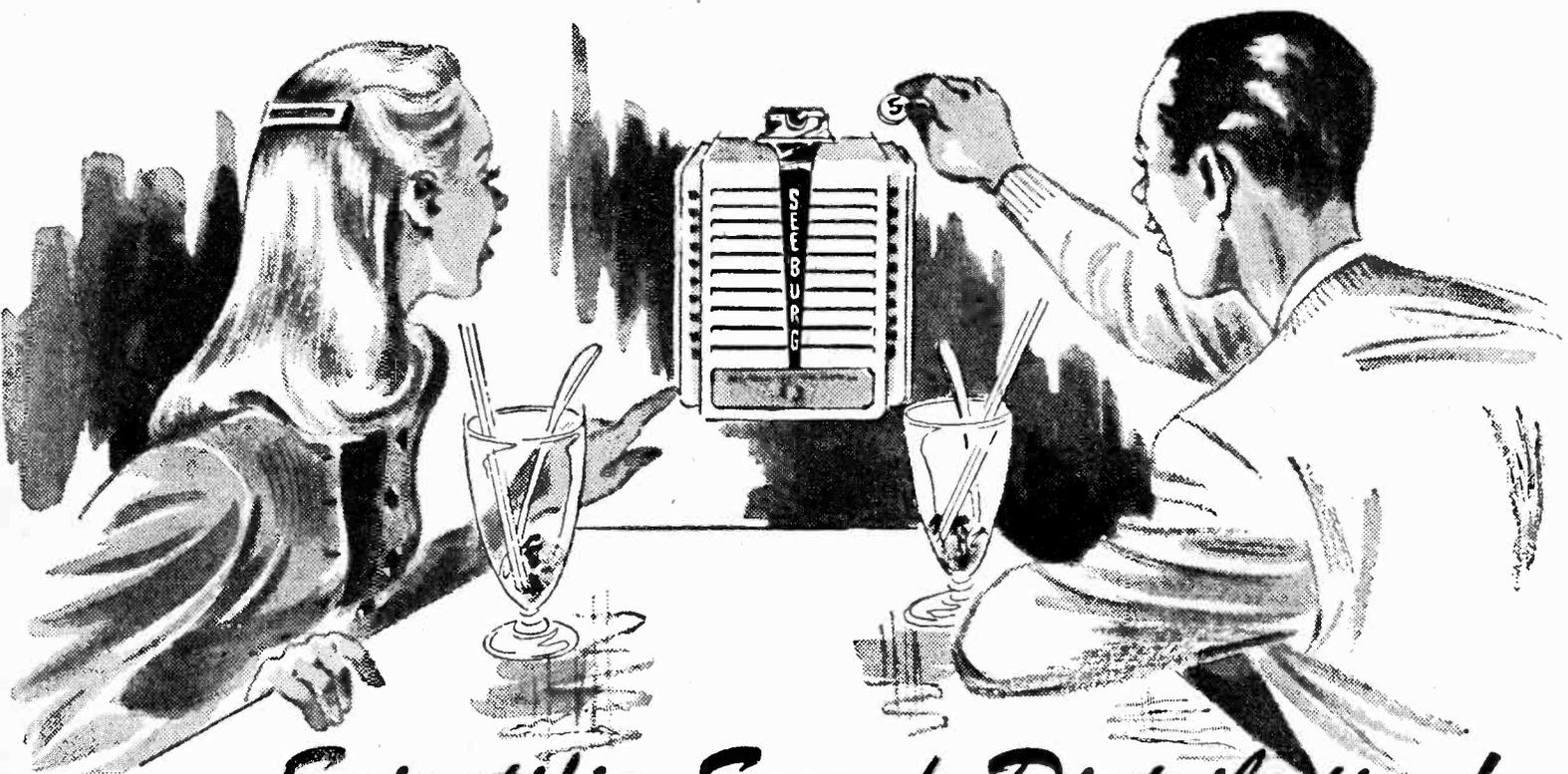
TERMS:
1/3 DEPOSIT
WITH
ORDER

BADGER NOVELTY COMPANY

2546 N. 30TH ST. MILWAUKEE 10, WIS.
ALL PHONES: KILBOURN 3030

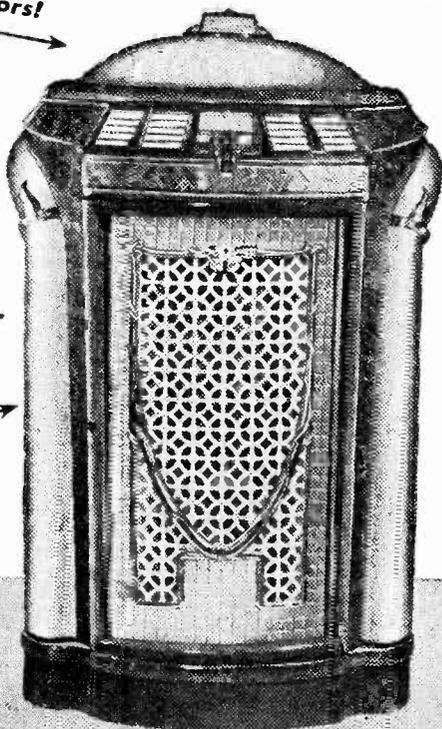


A traditional 5c item and **Seeburg** gives the biggest nickel's worth!



- Scientific Sound Distribution!

★ *Animated Dome
in Multi-Colors!*



★ *Beautiful Dual-
Illuminated
Door Grille*

Seeburg music systems have given coin-operated phonograph music a prestige never dreamed of a few years ago when single-unit, blaring "juke boxes" were in their heyday. Seeburg Scientific Sound Distribution means good music, evenly distributed to every corner . . . every table. It means clarity, you can hear every word of the lyrics instead of jumbled mumbles typical of inferior musical set-ups.

- ★ Dallas, Pacific at Olive
- ★ Houston, 910 Calhoun
- ★ San Antonio, 241 Broadway
- ★ Memphis, 1049 Union Avenue
- ★ New Orleans, 832 Baronne
- ★ Oklahoma City, 900 N. Western

★ **OPERATORS:**
Come in and
learn about
Seeburg's 2-Year Program!

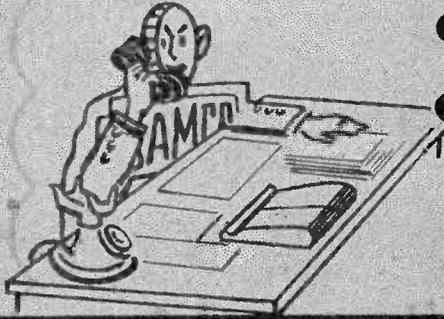
S. H. LYNCH & CO.

Exclusive Southwest Distributors

Samco Says:

"When you want Equipment with ACTION and fast ACTION on Service . . . you can count on

SOUTHERN AUTOMATIC



DELIVERY NOW AT 8 CONVENIENT OFFICES . . .

THE GAME WITH A KICK IN EVERY BALL!



EXHIBIT'S FREE PLAY **SMOKY**



MYSTERY PLAYS—SCORES!
MYSTERY CONTACTS!
SUPER SPOTTERS!
SUPER SPECIALS!
SUPER APPEAL!

AVAILABLE AT ALL OFFICES: DAVAL GAMES
MARVEL POP-UP · ABT CHALLENGER · GOTTLIEB
MISS AMERICA · DAILY RACES · GRIP SCALE

KEENEY'S

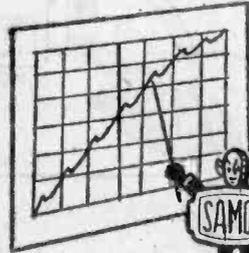
ONE WAY

TWO-WAY

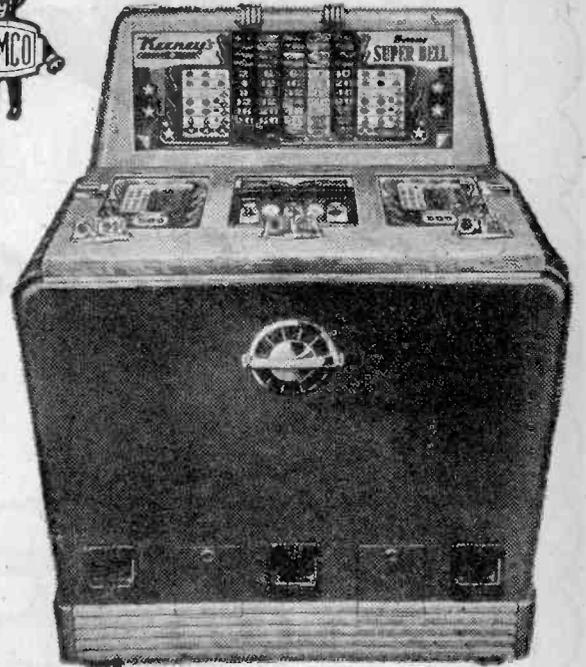
BONUS

THREE-WAY

Super Bell



STILL BREAKING ALL RECORDS FOR CONSOLE EARNINGS!



3-WAY MODEL

SOUTHERN AUTOMATIC MUSIC CO. Inc.

"THE HOUSE THAT CONFIDENCE BUILT"



MEMBER

SEEBURG DISTRIBUTORS IN CINCINNATI
DAYTON · INDIANAPOLIS
FT. WAYNE · LEXINGTON



228 W. 7th Street
CINCINNATI 2, OHIO
325 N. Illinois Street
INDIANAPOLIS 4, IND.

603 Linden Avenue
DAYTON 3, OHIO

1329 S. Calhoun Street
FT. WAYNE 2, IND.

242 Jefferson St.
LEXINGTON, KY.

634 S. 3d Street
LOUISVILLE 2, KY.

411 Commerce Street
NASHVILLE 3, TENN.

Associated Offices:
SOUTHERN AUTOMATIC SALES CO.

410 Market Street
CHATTANOOGA 2, TENN.

THE SHOW IS OVER--BUT THE APPLAUSE LINGERS ON



**TRADIO Chosen by Poll of Coinmen
at Chicago CMI Show as
FIRST IN THE FIELD OF ALL COIN-OPERATED RADIOS**

TRADIO—THE PIONEER COIN-OPERATED RADIO

Operators were surprised and delighted by our reduction in price they hadn't asked for or expected. Operators with established TRADIO routes approved our revolutionary, unprecedented T. F. R. F. plan that gave them retroactive credit adjustments of the new price reduction to the very first Tradio they ever bought—a bonus they never looked for! The "Tradio First" Reduction Plan will enable our operators to double their present routes and more than average out their original costs.

WARMEST OF ALL WAS THE APPROVAL of the NEW TRADIO

The Only Coin-Operated Radio With All These Features

1. 6-TUBE SUPER HETERODYNE RADIO SPECIFICALLY DESIGNED AND PRODUCED FOR COIN OPERATION.
2. Ultra sensitive (conservatively estimated at 10 micro-volts).
3. High signal to noise ratio.
4. High image ratio.
5. Full A.V.C. action.
6. Intermediate frequency wave trap which prevents interferences.
7. Maximum tone quality due to proper output and transformer design.
8. TRADIO-TENNA, THE PHANTOM AERIAL—NO LOOPS, NO WIRES.

Write for Name of Your Nearest Distributor

9. Adjustable volume control preset by operator to permit radio performance as any hour without disturbing other guests.
10. Heat resistant, warp proof, all metal cabinet.
11. Continuous timing available in 1, 2 or 3-hour cycles for 25¢.
12. SIMPLE GEAR REPLACEMENT BY WHICH OPERATOR CAN CHANGE THE CYCLE WHEN DESIRED.
13. Tamper proof, Insurable anywhere.
14. Separate lock and key for cash boxes (this minimizes burglary loss possibilities).
15. Quick, easy, permanent wall mounting or alternate location anywhere in the room.
16. Choice of color to blend with individual surroundings, various wood finishes where desired.
17. UNCONDITIONALLY GUARANTEED FOR ONE YEAR WITH THE EXCEPTION OF TUBES WHICH ARE GUARANTEED FOR 90 DAYS.
18. APPROVED BY THE NATIONAL BOARD OF FIRE UNDERWRITERS.

TRADIO

the first coin-operated radio specifically designed for use in hotels, motels, institutions, clubs, etc. NOW DELIVERING DAILY IN QUANTITIES!

TRADIO-ETTE

the first coin-operated intimate music restaurant radio.

TRADIOVISION

the first coin-operated television set.

TRADIO, INC.

ASBURY PARK, NEW JERSEY
PHONE: ASBURY PARK 2-7447-8-9

TRADIO, INC., sells only to operators, through qualified TRADIO distributors . . . never direct to locations. Only by protecting its own integrity can TRADIO protect you!

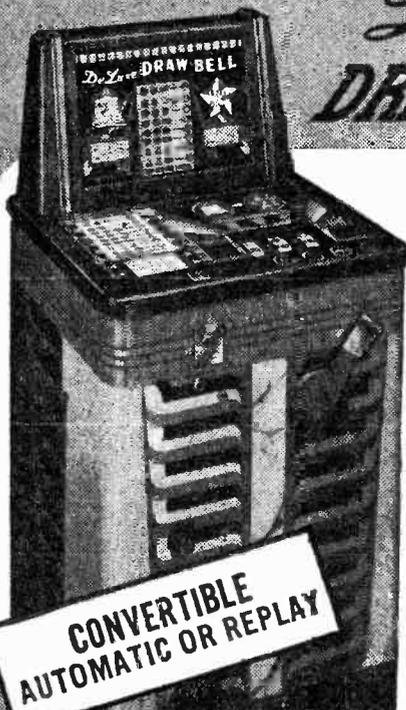
Awarded Top Honors

BY CONSENSUS OF SHOW OPINION



BALLY ENTRY AUTOMATIC MULTIPLE
SPECIAL ENTRY REPLAY MULTIPLE

More fun and thrills for players! More profit for operators! The new "Mystic Flash" feature introduced in BALLY ENTRY and SPECIAL ENTRY magically transfers Win-section of play-field to top of the board—to sections which normally score only Purse or Show. And players play, not merely two to four coins per game, but five, six, eight or ten . . . to catch the "Mystic Flash." See the amazing, revolutionary "Mystic Flash" feature in action . . . and you understand why America's smartest operators call the "Mystic Flash" the greatest profit-booster since the introduction of the multiple feature. **BIG ODDS DISPLAY** . . . starting with 3-to-1, instead of old style 2-to-1 . . . is another play-stimulating innovation of BALLY ENTRY (Automatic) and SPECIAL ENTRY (Replay). Positive multiplied odds . . . 160 top . . . dramatize the multiple feature and encourage multiple-coin play. **MOTOR-OPERATED SHUFFLE** eliminates "shuffle-fatigue" and speeds up play. Start your 1947 operations with multiple games built for modern operating conditions. Play-boosting and cost-cutting features built into Bally's new multiple masterpieces can easily double or triple your normal one-ball profits. For prompt delivery order today!



De Luxe
DRAW BELL

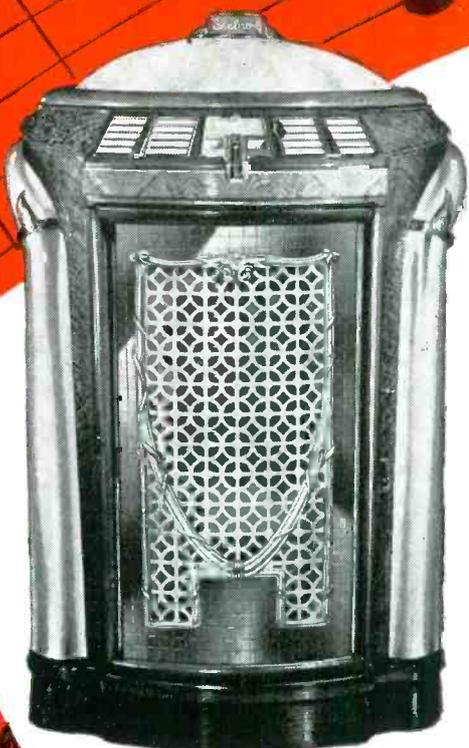
All the bell-fruit flash and spinning-reel action of Draw Bell . . . plus the big 1000 Super-Special popularized in Triple Bell . . . plus the new EXTRA DRAW feature that permits players to deposit three, four, five coins per game to hold favorable reels and spin again for a winner! That's Bally's new luxurious console, DE LUXE DRAW BELL. Equip your locations with the fastest profit-producer ever created in the bell-console class . . . order DE LUXE DRAW BELL now. Specify nickel or quarter play.

TRIPLE BELL
 TRIPLE PLAY!
 TRIPLE PROFIT!

Triple Coin Chutes permit three players—or three coins—every spin. 1000 Super Special Awards, plus plenty of other big awards and single-cherry awards, insure continuous repeat play. Deluxe cabinet in rich wood-grain finish. Trouble-proof mechanism. Any coin-combination—Nickel, Dime, Quarter.



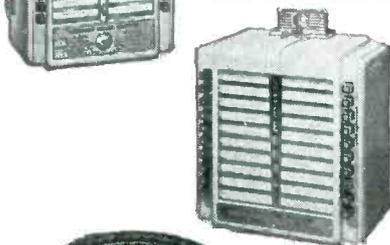
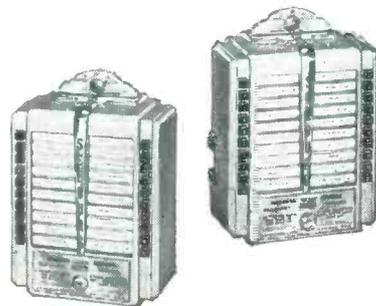
Bally MANUFACTURING COMPANY
 DIVISION OF LION MANUFACTURING CORPORATION
 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



Seeburg Symphonola "1-47"



Wallomatics
 Now in production are wireless and three-wire Wallomatics with a 5-cent coin chute or with a single coin chute accepting nickels, dimes and quarters. All twenty selections are visible at one time—no knobs or dials to turn. Newly designed, compact in size, Wallomatics have eye-appeal.



Seeburg Auxiliary Remote Control Amplifier

The Auxiliary Amplifier provides better sound distribution in locations requiring multiple speakers. Ideal for large auditoriums or remote rooms. Effective up to 1,000 feet from Symphonola. Operation is entirely separate from master amplifier. Auxiliary Amplifier has individual tone and volume control.



Dual Remote Volume Control

Volume in the Symphonola Speaker and all remote speakers in the location may be operated from a remote point. Records may be cancelled at a finger's touch. Volume may be predetermined and locked, preventing change by any unauthorized person.

COMPLETE SOUND SYSTEMS

Operators everywhere are looking for increased revenue to help meet rising costs. A solution to this problem is to increase the revenue from locations by bringing music at the proper level to every table and booth and by making it easy for the public to make selections.

The Symphonola "1-47" makes possible Scientific Sound Distribution by incorporating two amplifiers, one for the phonograph speaker, the other for remote speakers. Seeburg Wallomatics—wireless or three-wire—are silent salesmen, greatly increasing play by making selection easy.

Regardless of the problems faced in any location, the completeness of the Seeburg line of sound equipment makes it possible for operators to provide a tailored system to take care of every situation.

America's Finest Music Systems

Seeburg Pre-Amplifier and Public Address System

This Pre-Amplifier, which has its own individual tone and volume control, permits using the Symphonola and speakers as a public address system. Music from the phonograph and announcements may be mixed.



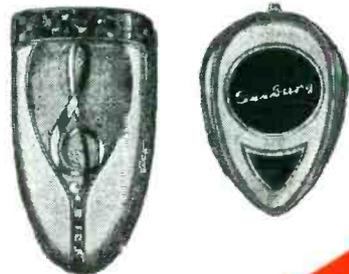
Remote Control Special

Where space is at a premium or other conditions do not permit the installation of a Symphonola, the Remote Control Special may be used. The mechanism is identical with that of the Symphonola. It may be used with all components of Seeburg Music Systems.



Speakers

Big 12-inch Mirror Speakers to provide additional low frequency response—compact, 8-inch Tear Drop Speakers to provide scientific distribution of middle register volume—Recessed Speakers in 8 or 12-inch size for ceiling or wall—all are in the Seeburg 1947 line.



1902 DEPENDABLE MUSIC SYSTEMS - 1947

J. P. SEEBURG CORPORATION
 1500 N. Dayton St., Chicago 27

SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION

"Be Sure - Buy Seeburg"

Aireon



PLAY APPEAL



Pleases ALL 3



The operator, the location owner, the public,—all three agree—"It's Aireon for me!" Aireon assures thrilling high fidelity reproduction, longer record life, an unusual Music Merchandising System, 18% to 36% greater profits. From now on—AIREON!



Aireon
MANUFACTURING CORPORATION



IT'S ANOTHER
Aireon YEAR

General Offices: 1401 Fairfax Trafficway, Kansas City, Kansas
Antoine St., Montreal, Que.

In Canada: Mafco Corp., Ltd.,