

The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

• JUNE 28, 1947 •



Only the RCA Victor dog, a critical critter by design, seems to react so-so to Count Basie's latest platter, "The Jungle King (You Ain't a Doggone Thing)" and "I Ain't Mad at You." The Count himself and Eli Oberstein, the diskery's artist and rep head, seem very happy about the sides as they listen to the playback. Basie and the wax company both are counting on the disk to sell right up with other hot Basie-RCA Victor items, including "Open the Door, Richard"; "Free Eats," "Bill's Mill" and "One o'Clock Boogie." The Count, piloted by Manager Milt Ebbins, opened at the Paradise Club in Atlantic City for a 10-week run beginning June 27.

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The World's Foremost Amusement Weekly

1947 Copyright Change Unlikely

DuMont Sinks 30G in Video Variety Show

Runs 13 Weeks

NEW YORK, June 21.—DuMont television outlet WABD this week began setting up plans for an elaborate 30-minute weekly variety show, budgeted at \$30,000 for a 13-week series, with a number of sponsors reported interested, including two foreign governments. These governments, as yet unnamed, are said to be interested in the use of video as a public relations medium and possibly also to encourage tourist trade.

Titled *Carnival*, the series will be handled by Director Paul Belanger and set designer Jim McNaughton, two recent DuMont additions, formerly with Columbia Broadcasting System. Permanent cast includes 10 showgirls, tabbed the Du-Tel Girls, with the remainder of the cast changing from week to week. Some part of each week's show will be devoted to fashions, and another part to (See *DuMont Splurging on page 17*)

Borsht Feud Has Bookers, Actors Fuming

NEW YORK, June 21.—With the mountain business starting to roll the week-end of July 4, bookers and actors already are up to here in charges and counter-charges, with actors claiming they're in the middle.

Actors charge a virtual monopoly of borsht business by Beckman and Pransky and Charlie Rapp, with both offices setting a fixed price for the same act. If one offers a certain salary and the actor turns it down, the other booker offers the same price. If the actor turns them both down and goes to one of the smallies, he charges the bookers warn him that they will not give him jobs during the winter. This, actors say, makes it doubly hard because money is less this year. Last year, it is said, an actor went up for a week-end for about \$50 a show, usually making \$500 for ten (See *Borsht Business on page 40*)

AFRA May Join AFM in Barring Jockey Guests

NEW YORK, June 21.—There is a possibility that the American Federation of Radio Artists may act jointly with the American Federation of Musicians to ban guest appearances on disk jockey shows, according to George Heller, AFRA national exec secretary. The AFRA board meets Thursday (26) to con- (See *AFRA May Join AFM, page 18*)

How's That Again?

NEW YORK, June 21.—New Monmouth Park Race Track in Jersey is running the Icetime of 1948 Handicap Monday (23), naming the race after *Icetime of 1948*, and has invited the cast of 125 of the Sonja Henie-Arthur M. Wirtz show to attend. The tub-thumper for the Center Theater, in heralding this extravagant news, announced with a straight face: "Joe Jackson Jr., featured comedian in the show, will start the race in a humorous and novel manner."

Nags are gonna leave the gate backwards, no doubt.

Committee Favors and Will Rush But Chances Against Passage in This Session

Congress Cool to "Interpretation" Proposal

WASHINGTON, June 21.—With hearings on three major bills to amend the copyright act moving toward a wind-up Monday (23), members of the House Judiciary Subcommittee revealed that an effort will be made to reach a decision on the controversial legislation within 10 days. Even with this speed, however, it appears unlikely that House floor action will be reached this session. Sentiment expressed by subcommittee members indicates thus far that the group favors approval of one of the two measures to end the exemption of juke boxes under the copyright law. At the same time, it appears likely that the subcommittee will shelve the "interpretation" bill which would give performers the right to copyright their own interpretation of songs, dramas and books.

APMA Fights Bill

The subcommittee heard a mass of additional testimony today after two days of hearings last week (16 and 18) in a series which began nearly a fortnight ago. On record as the subcommittee moved toward a wind-up was vigorous opposition to the "juke (See *Copyright Change on page 22*)

GOP Hopes To Slash Excise Taxes, But Chance Is Slim

WASHINGTON, June 21.—A new move to cut back excise taxes—including those on showbiz—to pre-war levels is shaping up among Republican congressional leaders as a result of President Truman's veto this week of personal income tax cuts. Admittedly irked by Truman's action, Republicans are hoping against hope to regain some prestige thru a slashing of the so-called luxury taxes. The outlook is not bright, however.

Chairman Harold Knutson, of the House Ways and Means Committee,

author of the vetoed bill, will meet with House leaders next week on the possibility of ending the wartime tax hikes before Congress adjourns at the end of July. Knutson has announced that he wants to reduce "most of the excises" to the old levels, now that the chance of personal tax cuts is dead. He declared that "the people have to have some relief from heavy taxation in one form or another," and indicated that a new bill would be introduced nullifying (See *GOP Hopes on page 18*)

Radio-Legit Promotional Tie-Up Makes Des Moines Hot Show Town

DES MOINES, June 21.—The joint tie-up of a radio station operating a 4,200-seat auditorium for legit and concerts has taken Des Moines "out of the sticks" in so far as one-night stands are concerned. Completing its first season as owner-operator of the former Shrine Auditorium, Station KRNT, a Cowles outlet, reports the venture a financial success according to KRNT Manager Phil Hoffman, who says 132,000 patrons paid admissions to 17 plays, 16 concerts and 5 vaudeville shows.

The radio station tie-up with the theater, which enabled air plugging for the various shows, paid good dividends, as Hoffman states that a large share of the \$70,000 spent to remodel the auditorium, shortly after it was purchased, had been recovered during the past season.

The KRNT Radio Theater, one of the best in the country because of its (See *Radio-Legit on page 19*)

Ala. Proposes 15% Showbiz Tax

MONTGOMERY, Ala., June 21.—A new amusement tax of 15 per cent of gross receipts for all types of show business has been introduced in the House of Representatives of the Alabama State Legislature. The bill has been referred to the Ways and Means Committee.

The bill states that the amusement tax of 15 per cent "shall be collected from every person, firm or corporation engaged in continuing within this State in the business of conducting or operating any place at which any exhibition, display, amusement or entertainment is offered to the public and an admission fee is charged."

Million Words A Minute by RCA Ultrafax

WASHINGTON, June 23.—Niles Trammell, president of the National Broadcasting Company (NBC), revealed today that the Radio Corporation of America (RCA) has developed a new high-speed communications system—Ultrafax—capable of transmitting 20 50,000-word novels from New York to San Francisco in a minute. He made the disclosure during testimony on the White radio bill before the Senate Interstate and Foreign Commerce Subcommittee.

Trammell said that preliminary tests thru the air "have revealed that this new system, which utilizes microwave radio relays, is practical and that it has a potential for handling more than a million words a minute." Under this system, he said, television is put to use for communication.

"In effect," said Trammell, "it is a radio-mail system which will sur- (See *Million Words on page 18*)

Decca Brings Out New Label At 50 Cents

NEW YORK, June 21.—Decca Records, Inc., this week sent word to its branch managers and salesmen announcing the firm's new blue label series to retail at 50 cents. Announcement definitely does not represent a price cut, but rather addition of a new line. The Jack Kapp (See *Decca Tops on page 20*)

AFM Legal Brains Prepare Test of Taft-Hartley Bill

WASHINGTON, June 21.—While the Lea-Vandenberg Anti-Petrillo Act is still pending in the Supreme Court, lawyers for the American Federation of Musicians (AFM) are busy preparing for a court test of the Taft-Hartley omnibus labor bill—containing equally rigid restrictions on AFM—in expectation of its enactment despite President Truman's strong veto message.

Hollywood Unions Face New Congress Probe as Result of Prelim Quiz Into Local 47

Full-Scale Investigation This Summer Indicated

HOLLYWOOD, June 21.—Hollywood labor unions face another full scale congressional investigation sometime this summer as result of last week's preliminary hearings held here by Rep. Carroll D. Kearns, chairman of the House Labor Committee. At conclusion of a three-day inquiry (17-19), Committee Counsel Irving G. McCann declared that facts uncovered during the brief Hollywood investigation, especially in connection with Local 47, American Federation of Musicians (AFM), would undoubtedly warrant a much broader inquiry into labor union practices throught the entertainment field.

Inquiry was prompted when Producer Earl Carroll announced that he would pull shows from his Hollywood Theater-Restaurant August 31, rather than continue operating under AFM "featherbedding" practices. (The Billboard, June 21.)

Altho Representative Kearns heard testimony of many Hollywood labor and showbiz figures, it was Carroll's accusations against Local 47 which convinced Kearns to recommend a larger investigation of local unions. Carroll charged that Local 47 officials threatened to put him out of business for having testified in favor of the Taft-Hartley Bill in Washington after telling him he would "regret his trip to the nation's capitol." Carroll further said a union topper "advised" him to "get into some other business where you won't have to use your mouth." To these charges the showman added the accusation that the local AFM union had tormented him with two strikes and forced him to employ three sidemen which he deemed unwarranted by biz conditions.

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Questioned at length by Counsel McCann, Local 47 toppers could remember none of Carroll's accusations. Local union Veepee John Tegroen was unable to recall details of conversations with Carroll. Lee McQuarrie, business agent, likewise declared he could not remember any threats made to Carroll as the result of the producer's Washington trek, and denied charges that Carroll was forced to hire extra musickers. Carroll nevertheless accused C. L. Bagley, AFM national veepee and legal advisor of Local 47, of warning him to "get out of showbiz."

Attempts to bring local Prexy J. K. (Spike) Wallace to the stand during the three-day hearing proved futile, much to the annoyance of Representative Kearns. Wallace was finally excused on the last day of (See H'wood Unions on page 23)

Taft-Hartley Action Stymies Dickering On New AGVA Pacts

NEW YORK, June 21.—The American Guild of Variety Artists (AGVA) was in the midst of arranging contracts with the major chain circuits on a nationwide basis when the Taft-Hartley Bill was thrown into the legislative hopper and passed. If the bill became a law, AGVA's nationwide bargaining with theaters would become illegal, so negotiations were dropped. However, AGVA still could dicker with houses, but deals must be on an individual basis, not on a chain arrangement.

Contract being mulled calls for all de luxe houses that use acts who get less than \$750 to work no, more than 30 shows a week. All extra shows must be paid for at the rate of 1/30th per extra show. New contract also calls for a top limit of 36 shows a week for acts getting between \$750 and \$1,500 unless they get 1/36th per extra show. All acts getting above \$1,500 make their own deals. Above terms apply only to the de luxe houses of the major chains and their top houses throught the country.

Butlin's British "Empire" Set To Expand; Rival Also Thrives

LONDON, June 21.—Not long ago The Billboard reported on the phenomenal growth of the Holiday Camp empire of William Butlin. Certain facts disclosed at a recent general assembly of Butlin, Ltd., showed that the organization is still far from having spent its initiative and expects soon to expand even more into new fields, such as camps and amusement parks on the continent.

Last year Butlin had 13 amusement parks in the British Isles in operation. These parks netted them nearly 250,000 pounds (\$1,007,500), one-third of the total profits for the year. This caused something of a surprise, since amusement parks had been regarded as only a sideline to the main Butlin interest—Holiday Camps.

Gross profit and interest receivable for 1946 was 725,045 pounds (\$2,921,- (See Butlin Interests on page 61)

Cookery Client

NEW YORK, June 21.—Agents go to far-flung fields for properties like ex-boxers, etc. Ditto Joe Marsolais, who recently left the Frederick Bros.' cocktail department to open his own office. Marsolais now is representing a cook! The kitchen maestro is Dione Lucas, who has authored a recipe book, *Cordon Bleu*, and is giving cooking demonstrations on tele shows and in schools. He will represent her for lectures and demonstrations and in her other endeavors.

Marsolais also has taken on Ray Shaw, hand sculptress, on a similar basis.

Scribblers: Live Like Kings at \$2 a Day Near Prague!

PRAGUE, Czechoslovakia, June 21.—Twenty miles outside of Prague the government is supporting a unique project. It has turned over a spacious 18th Century castle to writers of all nations where they can live and work and receive their fellow-artists traveling thru the country.

Thirty rooms are furnished, many with beds and tables of the period. All guests eat together in the high-vaulted dining room. Total cost for food, lodging, etc., is 100 crowns (about \$2) a day, and if anyone is sick or too poor the administrators pay the costs.

This retreat for artists is an example of Czechoslovakia's traditional concern for the welfare of its own as well as foreign artists.

Warner Bros. Profits Up; Attendance in Downtrend

NEW YORK, June 21.—Net profit of Warner Bros. Pictures and subsidiary companies, including the Witmark, Remick, Harms and other musical interests, also Station KFVB, Hollywood, and a circuit of over 450 theaters, amounted to \$14,013,000 or \$1.89 a share for the six months ending March 1. This compares with profit of \$9,125,000 or \$1.23 a share for the first half of the previous fiscal year.

The statement notes that theater attendance in Warner houses during 1946 was at an all-time high, but receipts now are showing a downward trend. Labor and other costs are reported as higher.

LONDON, June 21.—The Squires Gate Holiday Camp at Blackpool, which is owned by a number of Lancashire business men, has just announced its profits for the first year since it was decommissioned from military use. The camp, which covers three square miles and accommodates 2,500 people, was visited by nearly 60,000 in 1946 and profits were 75,000 pounds (\$302,250). A 10 per cent dividend is to be paid on the 100,000 ordinary shares. Nearly 100,000 pounds (\$403,000) was spent on improving the camp and building guest houses (Nissen huts) for another 1,000 visitors expected this summer.

For the present season, the camp's administration has arranged to allocate vacancies on a quota basis to the various Lancashire cotton towns for their holiday weeks (the "wakes") (See Squires Camp Thrives, page 61)

Chi Biz Hypo Pic Set for Bow By MGM-Loew's

CHICAGO, June 21.—A one-reel technicolor Fitzpatrick Travelog of Chicago to hypo convention biz here, showing scenes of the city's leading night clubs, hotel niteries, railroad facilities, hotels, lake-front and other features, such as the stockyards, is now being filmed for release on or about January 1 by MGM-Loew's.

Idea for the travelog came from the Chicago Convention Bureau, which approached Fitzpatrick. Convention-snagging agency made the bid in a move to snare more conventions and the vital summer fill-in tourist trade. It also was figured that the film would counteract impression that the city is nothing but a roasting ground for gun-toters.

Some of the Chicago niteries to be included in the film, James A. Fitzpatrick disclosed here Friday (20), are the Chez Paree, the Ambassador East's Pump Room, the Bismarck's Walnut Room and the Palmer House's Empire Room. Fitzpatrick claimed film would be viewed by 80,000,000 people, some of them outside this country.

New York's Convention Bureau, seizing upon Chicago's idea, is now pushing plans for a two-reel travelog, it is reported. Chicago agency minimizes the effect two-reeler would have, pointing out it couldn't get as much circulation as a one-reeler.

Duel between the two cities now points up the general hotel situation, which finds the hotel management now going after business. There are now ample empty rooms here week-ends, which indicates the situation, and the fight for conventions becomes increasingly stiffer.

Besides New York, Chicago's principal contenders for the convention trade are Atlantic City, Cleveland, Boston and Detroit.

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GALLUP INTO RADIO RESEARCH

750G Promotion By WJZ-ABC A.M. Sponsors Pending

NEW YORK, June 21.—A cooperative promotion plan, whereby the weekday morning sponsors on WJZ and the American Broadcasting Company (ABC) would be in a pool to promote their collective programs, is now pending. Deal will be a king-size affair, with total expenditures—provided all sponsors and ABC stations come in—possibly reaching \$750,000.

So far, four or five of the nine ABC a.m. sponsors have signified their approval of the campaign, details of which are not available. It will, however, involve mystery gimmick, whereby listeners participating will listen to the 9 a.m. to noon (Eastern time) ABC spot. Purpose is to enable ABC to hold on to its daytime listening strength.

Colgate May Spot Kyser, 'North' on CBS

NEW YORK, June 21.—Colgate-Palmolive-Peet may wind up with a solid hour Tuesdays on Columbia Broadcasting System (CBS), it was reported this week. Bankroller has already bought the *Mr. and Mrs. North* package by Richard and Frances Lockridge and will move it into the Mel Blanc spot Tuesdays at 3:30 p.m., date unknown. Additionally, status of the Kay Kyser show in the fall is in doubt, one report being that Colgate may drop or shift the program from National Broadcasting Company (NBC) to CBS.

Mr. and Mrs. North was on the air for a while over NBC, plugging Jergens cosmetics.

Colgate this week renewed its *Blondie* program for 52 weeks on CBS, effective July 6, thru William Esty. The time is Sunday, 7:30-8 p.m.

KFI, Talent Agencies Plan Act Showcasing

HOLLYWOOD, June 21.—KFI, local National Broadcasting Company (NBC) outlet, late last week agreed to pool resources with six Hollywood talent agencies, in developing a new summer air series designed to showcase new talent and program ideas. Beginning July 1, KFI will allot 13 half-hour segs weekly to air live programs developed by agencies. Station will furnish music as well as air and rehearsal time for free, while talent agencies will stand artist and writing costs.

Idea for showcasing series was developed by KFI's program chief, Charles B. Brown, to offset frequent gripes that the industry was turning deaf ears to new ideas. Agencies cooperating in the deal include Berg Allenberg, General Amusement Corporation, Sam Jaffee, Lyons & Lyons, William Morris and National Concert Artists' Corporation.

Robinson May Succeed Lewis As Y&R Veepee

HOLLYWOOD, June 21.—Hubbell Robinson may resume as vice-president in charge of radio for Young & Rubicam, it was reported here this week, following resignation of Tom Lewis from that berth. Altho Sigurd Larmon, Y & R head, formally denied Lewis's scrambling when it was reported in the trade a month or so ago, the agency exec turned in his powder papers this week. Resignation is effective September 1.

Several reasons are offered for Lewis's departure. One is the recent loss of several major Y & R accounts, a situation which resulted in considerable tension among agency staffers. Another reason is that the agency wants its radio head in New York. Lewis insisted he be on the Coast, to maintain his home with his wife, Loretta Young.

Robinson was head of radio for Y & R during the period that agency built up its billings terrifically. He left to become program veepee for American Broadcasting Company, later shifting to Foote, Cone & Belding as radio head. He resigned the last post about a month ago.

Lewis told *The Billboard* he regretted that the "present inflexible circumstances" at Young & Rubicam "precluded accomplishment of my desires for the radio division and myself." He added that when both he and Sigurd Larmon, Y&R president, denied the report of his leaving about a month ago, the denial was in good faith. Both execs were trying to work it out then, but no solution was reached.

Lewis was with Y&R since 1938.

Durr Next on GOP Hatchet Men List? Jones Sure of OK

WASHINGTON, June 21.—GOP leaders already are lining up their sights on Clifford J. Durr as the second victim in what appears to be a general purge of Federal Communications Commission (FCC) after the scuttling of Commissioner Ray C. Wakefield this week in a comedy of White House errors. Wakefield's renomination to FCC was hastily withdrawn Wednesday (18) in favor of Rep. Robert F. Jones (R., Ohio.)

Most plausible unofficial White House version of what happened in the Wakefield mix-up is this: Before FCC Chairman Charles Denny left for the tele communications conference in Atlantic City, he approached President Truman about renominating Wakefield, whose term expires June 30. Truman is supposed to have been agreeable and ordered Wakefield's appointment papers prepared for submission to the Senate. Meantime, GOP leaders called on Truman, protesting that Wakefield is not "a genuine Republican." Truman is reported to have agreed to a compromise whereby Jones would be nominated in place of Wakefield.

Truman Slip-Up

Truman, however, is reported to have left Washington without informing White House underlings of the change in plans. When the expiration of Wakefield's term drew near, it is said the White House secretariat, believing Wakefield had Truman's

CBS Preparing New Documentary

NEW YORK, June 21.—A new Columbia Broadcasting System (CBS) documentary, *Fear Begins at Forty*, is in the planning stage and will be aired as a one-hour broadcast in October, under the supervision of Bob Heller, chief of the web's documentary division. Given the proper promotion, the web expects *Fear* to grab one of the largest Hoopers in sustaining radio, owing to the fact that the program is figured as having certain appeal not only for those in the 40-year-and-beyond bracket, but also those in the 30's. Problems to be considered will include employment, loneliness, social security, etc.

Fear will be the 10th of the CBS documentaries, of which six already have been given. It is likely to be preceded by a one-hour documentary examining the American educational system. Latter originally was scheduled for September, but necessity of more research made mandatory a postponement to late fall.

Lombardo, Ziv Talk Wax Deal

NEW YORK, June 21.—Report was current at the week's end that Guy Lombardo is negotiating with the Frederic Ziv transcription production agency for an open-end wax deal. Claim that such a pact already had been signed was denied by Johnny Sinn, Ziv New York topper.

Lombardo, who recently won, for the ninth straight year, the popular band laurels in *The Billboard's* radio editor poll, currently is touring. Deal would add him to the Ziv wax name stable, which now includes Ronald Colman, Barry Wood, Wayne King and others.

Coulter Seen In Veepee Post

NEW YORK, June 21.—Report current in radio this week was that Douglas Coulter, now manager of the Foote, Cone & Belding ad agency radio department, shortly will be named a vice-president of that firm. It could not be confirmed.

Coulter assumed the radio chore when Hubbell Robinson resigned a month back. Second man in the department now is Norman Winter.

approval, sent over the commissioner's renomination to the Senate. This then drew down the wrath of Republicans, who figured they had been double-crossed by the President. According to the story, GOP senators then sat on the Wakefield appointment until Truman finally cleared up the fracas by withdrawing Wakefield and substituting Jones.

Durr, the most liberal member of FCC, is expected to face a hostile barrage from GOP senators should the President renominate him at the expiration of his current seven-year term on June 30, 1948. Durr further faces GOP fire as the sponsor of several sections of FCC's hotly contested Blue Book.

Qualitative Analysis of Show Types

Ads' Impact To Be Explored

By Samuel Langhorne Chase

NEW YORK, June 21.—Presaging far-reaching consequences to every facet of the radio industry, Dr. George Gallup, eminent researcher, this week disclosed to *The Billboard* his intention of entering the radio research field. Gallup said he does not intend to compete directly with "rating" research groups currently in the field, which he said merely deal with the "quantitative" aspects of listenership. The Gallup research plan will concentrate on what the researcher called the "qualitative" end, involving impact of shows and commercials upon listeners, and the efficiency of their sales and advertising jobs.

Plans for setting up the necessary machinery for the surveys still are in the formative stages. Gallup indicates it will take about eight weeks more to "explore the needs of the radio industry and advertisers" before he can make public his decisions regarding launching of the new operation. However, some of the things he believes his surveys will accomplish include:

Objectives Listed

Sensitive analysis of second-by-second audience reactions to programs and their commercials.

Detailed breakdown of listener reaction by program types.

Potential acceptability of a program in advance of broadcast.

Probable acceptance by the public of new show ideas.

Exploration of the possibilities inherent in entirely new radio ideas.

Advertising impact of a program.

Determination of whether a show is reaching a sponsor's best sales prospects.

Analysis of whether a program actually is selling those prospects if it does reach them.

Should the Gallup radio research organization bring forward simple and accurate measurements of these points, the ultimate effect upon the radio industry may be considerable. Forward-looking elements within the industry long have sought freedom from "rating-itis," which they claim has hampered production of fresh material by encouraging emulation of any show, however bad, which could get an audience. Others have decried the marriage of radio promotion with existing research, and stressed the ultimate necessity of their divorce. Entry of Gallup into the radio field may provide the necessary spark.

No Qualitative Analysis

Unlike the newspaper industry, which analyzes itself qualitatively thru its Continuous Studies, Gallup said the radio field has nothing comparable. Since 1930, he said, "very little advance has been made in determining the impact of radio on sales, and almost nothing has been done to study its qualitative aspects. It is time to abandon Model T methods and move on to the next level. (See *Gallup Into Radio* on page 19)

Mixed Reactions Meet BMB Decisions To Postpone 1948 Study; Reject Hooper Deal

Stations Being Asked To Support New Plan Financially

NEW YORK, June 21.—Reactions to decisions reached by the directors of Broadcast Measurement Bureau (BMB) yesterday (Friday) fell into two basic categories. One was that the BMB board had acted wisely in postponing its projected 1948 study and in deciding not to buy out the C. E. Hooper, Inc., organization. Other was that it placed the future of BMB in doubt and cast a shadow as to whether it would ever resume station and network measurements.

Actions taken by BMB board were:

To withhold future studies pending a complete examination of all radio research techniques and to establish permanent yardsticks for such research, both as station and program measurements.

To set policies for BMB, including expansion into daily listening studies, after completion of research evaluations.

To establish a two-year university fellowship to work on the evaluation.

To withhold any plans to put BMB in the audience measurement field until completion of standards, thus accounting for the decision not to buy out Hooper.

Unanimous BMB Decision

Decision on the 1948 study followed the recommendation of the National Association of Broadcasters (NAB) directors. Previously, the Association of National Advertisers

(ANA) and the American Association of Advertising Agencies (4 A's) had voted to go ahead with the '48 survey. BMB board's decision, in line with the NAB recommendation, was unanimous, on the ground that if one partner in BMB (which has equal representation of advertisers, agencies and broadcasters) felt a re-examination of policies, procedures and direction was warranted, it would be inadvisable to proceed. Board's decision gave approval to its own research committee recommendations, as outlined above.

Hugh Feltis, BMB president, stated it is hoped the plan outlined would be effectuated in a month, with stations now being asked to support it financially. The 150 station orders approving the '48 study are being held in abeyance. If the plan is approved, BMB techniques, as well as all others in the field, will be scrutinized.

Single Research Needed

Favorable reaction was keyed to the belief that radio urgently needs one-directional research, so as to avoid conflicting methods, claims and research interpretations. Thus, the BMB board's attitude was felt to show that "radio had come of age."

Contrariwise, it was argued that with the BMB 1946 study being dated already in some respects, (See *Mixed Reactions on page 18*)

Gallup Poll Dramatized as Radio Package

NEW YORK, June 21.—Polltaker George Gallup has readied a radio package called *Gallup Poll of the Air*, which Stix & Gude this week was offering to webs and agencies. Each program would dramatize three questions being surveyed by Gallup's research organization, with three guest experts probing the pros and cons. Gallup himself is slated to take the mike after each question to give the results of his poll on the subject.

On the basis of the trial transcription, Tom Stix this week characterized the show as "not at all dull, but thoro going entertainment."

Bob Lewis Due For Whopping CBS Build-Up

NEW YORK, June 21.—Robert Q. Lewis is in line for a tremendous build-up by the Columbia Broadcasting System (CBS) starting July 7. On that date the comic goes into the 7-7:30 p.m. slot, across the board, for seven weeks. The time is open owing to the hiatus taken by Procter & Gamble's Jack Smith show. On the Lewis opus, which will be a variety-comedy show, Kathy Lewis will sing and George Wright will conduct the orchestra. Nightly guests will include singers, comics and instrumentalists. It will be an ad-lib show, a rare test of Lewis's comedy ability.

The across-the-board time will be in addition to Lewis's current 25-minute show, which began yesterday, 8:30-55 p.m. Only recently the erstwhile disk jockey debuted on the web in a weekly quarter-hour series, but initial reaction to the show was so good—and all networks are so anxious to develop comics—that CBS decided to shoot the works.

Chrysler Mulls Add'l CBS Time

NEW YORK, June 21.—Chrysler Corporation is considering buying the 10:30-11 p.m. Sunday slot on Columbia Broadcasting System (CBS) provided a suitable program can be found. Currently, it's understood that Garry Moore is leading the field of talent under consideration.

Chrysler's acquisition of this time period would round out a full-hour on CBS, the automobile company having already contracted to bankroll *Reporter at Large*, 10-10:30 p.m. Sundays, starting September 28. It's believed the Garry Moore show would plug Plymouth cars.

Pacting of *Reporter* for Chrysler's DeSoto division brought to 14 hours and 55 minutes weekly the amount of new business signed by CBS since January 1.

WJJD, Chi Indie, In Wattage Hike

CHICAGO, June 21.—WJJD, local independent station owned by Marshall Field, will begin operating with a power of 50,000 watts about July 1, Art Harre, general manager of the station, said this week. Station now operates on 20 kc. daytime; it will continue daytime-only policy when it operates with increased power.

According to Harre, no change in programing will take place, even tho

ABC Survey Reveals Eds' Air Choices

Midwesterners Want News

CHICAGO, June 21.—Radio editors of the Midwest conducting newspaper radio columns want news angle, human interest, humorous, technical and guest columns, a survey of 95 editors by the American Broadcasting Company's central division press department has revealed. First preference is for news angles with human interest, humorous, technical and guest material following in order of preference.

Results of the survey, which were released this week, were compiled from a mail survey of editors as well as information garnered by Ell Henry, ABC press chief here, on a personal tour of many States covered by his department. Survey was based on the belief that many newspapers had added or reinstated radio columns and that many columns recently had changed in format, content, and style.

Percentage requests on the various types of material were as follows:

Of all those replying to the questionnaire, 53.8 per cent requested news angle features of the "inquiring reporter" type, in which a question, based on news activities of the day, would be discussed by the radio personalities themselves. A total of 53.4 per cent requested additional human interest stories concerning hobbies, unusual incidents, outside interests, and impressions of the radio personality by individuals closely associated with him. Additional features containing humor, gag items, etc., were requested by 43.6 per cent. Technical features, such as behind-the-scenes notes, material concerning jobs of producers, directors and sound effects men, were requested by 25.6 per cent, while 20.5 per cent requested special columns pertaining to Christmas, New Year's, July 4th and other holidays.

Almost unanimously, editors requested that desired length of feature material was between 150 and 400 words.

Fired Ex-G.I. Seg Head Sues WDGY

MINNEAPOLIS, June 21.—Claiming he was fired in violation of the G.I. Bill of Rights, John T. MacKnight, of St. Paul, former program director of WDGY, Twin Cities indie, has filed a \$1,076 lawsuit in Federal Court here against Twin Cities Radio Corporation, operators of the outlet.

MacKnight alleges in his complaint that, upon returning to WDGY following navy service, he was rehired as program director at \$110 weekly. The following July, he charges, after the station and American Federation of Radio Artists (AFRA) inked labor pact, he was discharged. MacKnight charges WDGY failed to retain his services for one year from date he was rehired as required by G.I. bill.

Melvin Drake, WDGY veepee and general manager, refused to comment on the case.

the power is increased, until station gets permission to operate full time. It is planning an application for permission to operate on nighttime hours too, by using a directional antenna so that it will not interfere with KLZ, Salt Lake City, which operates on same frequency, 1160.



For Immediate Delivery . . .

Minden, 30 miles east of KWKH, is the leading city of Webster Parish, Louisiana. Webster's 6,930 radio families show an overwhelming preference* for KWKH. They also plan to spend several millions of dollars for retail goods between now and the first of the year. Be sure they know about your product . . . on KWKH, the station heard by most and preferred by most in the \$1,000,000,000 Ark-La-Tex.

KWKH
SHREVEPORT
50,000 WATTS
Represented by The Branham Co

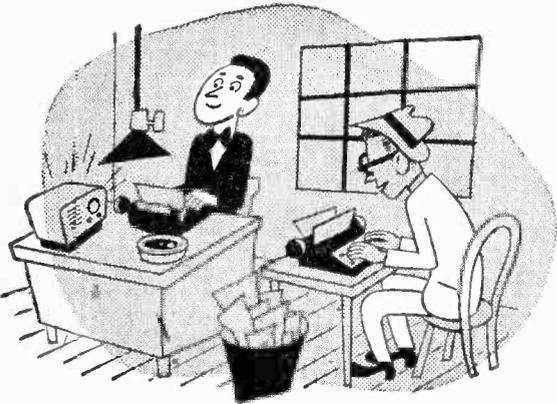
*BMB Study No. 1—1946

KWKH 98%
Station "B" 75%
Station "C" 15%

Thanks, everybody...



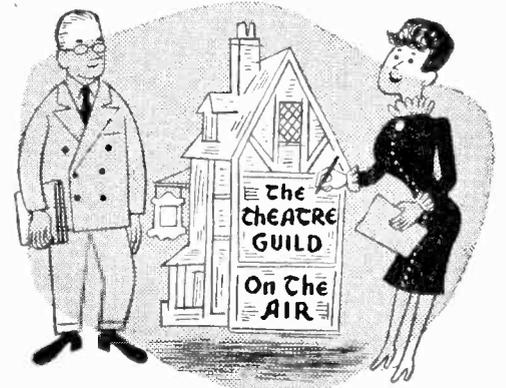
THE STARS and Supporting Players



THE CRITICS



THE DIRECTORS



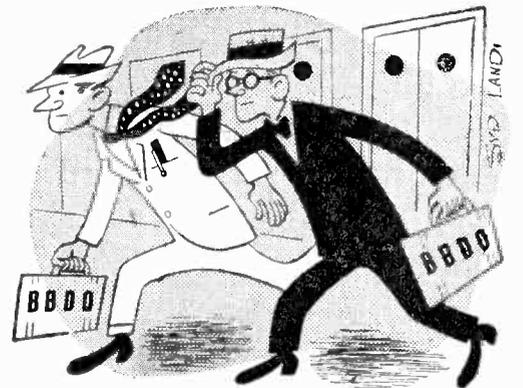
THE PRODUCERS



THE WRITERS



THE NETWORK



and **THE ADVERTISING AGENCY**

for making

"The THEATRE GUILD ON THE AIR"
the Top Dramatic Program in the 16th
Annual Radio Editors' Poll conducted
by **"THE BILLBOARD"**



UNITED STATES STEEL

WHITE BILL SEEN DOOMED

NAB Angers House Group; FCC Gaining

Hearings Bolster Commission

WASHINGTON, June 23. — Observers are convinced that the White Bill, in any form, is dead. This opinion prevails because not a single witness so far has espoused the measure in its entirety. In addition, one rumor to which strong credence is being given is that Sen. Robert A. Taft, of Ohio, Republican leader of the Senate, has advised Chairman White, of the Senate Interstate and Foreign Commerce Committee, that he considers any drastic revision of the Communications Act as politically inadvisable. This is taken to mean that Taft, a presidential aspirant, will prevail against new major radio legislation at the next session of Congress.

The hearings have left the Senate committee, headed by Sen. Wallace White (R., Me.), in an openly hostile mood against the National Association of Broadcasters (NAB) and with the entire NAB-Congress picture virtually reversed as the result of the stormy White Bill hearings. The

Stalling for Time

WASHINGTON, June 21. — Among the "stories behind the story" of backstage pressure by numerous groups to delay action on the White Radio Bill is one which involves the tenors of the majority and minority leaders of the Senate Interstate and Foreign Commerce Committee. Disclosure was made behind-scenes at the committee's hearing on the White Bill this week that Chairman Wallace White and Senator Edwin C. Johnson, ranking minority members, are indignant over the report that some "pressure groups" are hoping for stalled action on the White Bill until 1949 because the terms of White and Johnson end in 1948, and both senators already have announced their intention not to seek re-election. White and Johnson are considered responsible for some of the provisions in the White Bill which crack down hardest on segments of the radio industry.

situation is considered to embrace one of the most dramatic developments of the session on Capitol Hill, with key members of the White subcommittee bitterly indignant over what they describe as "pressure tactics" by NAB to hamstring action on any kind of legislation that fails to

fit into NAB's formula for reducing the Federal Communications Commission (FCC) to little more than a "technical" regulatory body stripped of powers over program performance.

Telegram Cited

Senator White read into the record what he characterized as a typical telegram received by the committee: "Please do everything possible to delay action on the White Bill until NAB has had time to prepare a case against it."

The current picture marks a complete change from the situation prior to the hearing. The first week of the hearing, which began last Tuesday, has left White and at least three members of his committee in a far more conciliatory frame of mind toward the FCC and candidly antagonistic to NAB. After drawing from NAB Prexy Justin Miller some lengthy testimony that Miller would prefer to have "no new radio legislation at all" than the White Bill as is, Chairman White flatly announced he would "never yield" to NAB's request for a provision to bar the FCC from program jurisdiction and to authorize what would amount to automatic renewals of broadcast licenses. Four members of White's subcommittee (White also heads the full Senate Interstate and Foreign Commerce Committee) voiced assent with the chairman. These were Sen. Frier McMahon (D., Conn.), Edwin C. Johnson (D., Colo.), Warren G. Magnuson (D., Wash.) and Ernest W. McFarland (D., Ariz.). This group also indicated that it was completely "out of sympathy" with Miller's attempt to draw an analogy between radio and newspapers as an argument for drastically curtailing government regulation of radio communications. The heated exchange between subcommittee members and Miller took such a vigorous turn that Miller once complained of its "antagonistic" aspects.

Hearings Slowed

The White committee is already slowed to a snail's pace as the result of the overwhelming number of witnesses and reams of testimony at the hearings which White had originally hoped would wind up by today or Wednesday (25) at the latest. It now appears that the hearings will consume almost an entire second week, even tho afternoon sessions are being held.

Prevailing theme of the broadcast industry witnesses was that radio deserves the same legislative treatment as the press. NAB President Miller touched off the argument as first major witness from the broadcast industry, pointing out that any legislation for radio must conform to standards set by the first amendment to the Federal Constitution guaranteeing freedom of expression. Witness after witness representing the broadcast industry pursued this thesis, with testimony by the presidents of the four major networks bringing the argument to a climax. Frank Stanton, president of Columbia Broadcasting System (CBS), whose testimony on the bill was considered milder than that of the other three web chiefs, insisted that "to be as free as the press, radio must be equally as free from government controls of program and business."

Joseph H. Ream, executive veepee of CBS, supplemented Stanton's comments by urging a simplified definition of "broadcasting" so that networks would not be considered a common carrier activity. He sup-

SIDELIGHTS ON WHITE HEARING

President Justin Miller, of National Associations of Broadcasters, who served many years as a judge on the Federal Circuit Court of Appeals bench, took the occasion many times during his testimony to remind the subcommittee of that fact. Miller, furthermore, had something polite to say to every subcommittee member who was a lawyer or former judge. Finally, when Sen. Edwin C. Johnson interposed to say, "Judge, I have a question for you," Miller smilingly said: "Ah, Senator, go right ahead, I like to hear from people from the West—that's where I come from, and I like Western ways . . ." Senator Johnson declared: "Oh, that's all right. I'm neither a lawyer nor a former judge, so you are under no need to extend to me the polite little courtesies which have been exchanged here the last several minutes."

The White Radio Bill hearing is piling up a colossal mass of wordage. In the first four days, an estimated 100,000 words of testimony, exhibits, cross-questioning and briefs went into the record. It is estimated that the total wordage will be more than tripled by the time hearing ends.

On the opening day of the hearing, five of the seven members of the FCC were present. Absentees were Commissioners Jett and Webster, who, Chairman Denny explained, were at the Atlantic City International Radio Conference, from which Denny had to break away in order to testify at the hearing. Denny is chairman of the Atlantic City conference. Commissioner Wakefield attended every session of the hearing for the first three days but was among the missing Thursday (19) after President Truman had announced withdrawal of Wakefield's renomination to FCC membership.

Chairman White regaled the hearing with another confession about himself. He recalled that when he left his law practice to go to Congress, hundreds of laudatory messages poured onto his desk, including one from an apparent well-wisher who confusedly wrote, "Your loss is the nation's gain."

Senator Johnson of Colorado, who is reported to have been offered an executive baseball league post in the West and who is an ardent baseball fan, gave evidence of his zest for the sport at one stage of the hearing when he reminded a witness that a communications act was necessary for the radio industry, saying "even a baseball game has to have an umpire."

ported the bill's proposal to cut the FCC in twain.

Kobak Testifies

Edgar Kobak, president of Mutual Broadcasting System (MBS), pursuing the "freedom of expression" idea, defended the quality of U. S. radio programming.

The theme of Miller's opening testimony resounded again and again thru the hearing. Miller prefaced his testimony by saying that "We who represent broadcasters agree with much of the language of the bill, but unfortunately in such conferences as we have been able to hold since the bill was introduced, we have discovered disagreement with some language in practically every section of (See White Bill Seems on page 18)



Familiarity Breeds Content . . .

WWJ . . . most familiar letters of the alphabet to the millions of radio listeners in Detroit, and "pet" station of the community for 27 years. Because Detroiters know WWJ so well, and like its programs, public service features, and policies so much, sales messages of products advertised on it are given more attentive ears. WWJ's trailblazing leadership and showmanship was again clearly demonstrated through its sister television station, WWJ-TV, which recently began the broadcast of regularly-scheduled commercial and sustaining programs, highlighted by television-broadcasts of the Detroit Tigers' ball games.

First in Detroit . . . Owned and Operated by THE DETROIT NEWS

National Representatives: THE GEORGE P. HOLLINGBERRY COMPANY



Basic NBC Affiliate

Associate FM Station WWJ-FM . . . Television Station WWJ-TV

FCC'S SATURATION REVAMP

Commish Near 'Regulation & Safety' Stage

Already Drafting Revision

WASHINGTON, June 21.—Federal Communications Commission (FCC) is readying to realign itself this fall for the most drastic shift in operations in its history, a shift which recognizes not only that AM broadcast frequencies are already just about at saturation stage, but also that within two years the FCC will have virtually completed its job of assigning new frequencies for FM and video stations.

This disclosure, tho considered startling in significance not only to the radio industry but also to the national economy, crept unobtrusively into the record this week in the course of official testimony by FCC Chairman Charles Denny at the hearing of the Senate Interstate and Foreign Commerce Subcommittee on the White radio bill. Denny afterwards confirmed that the seven-man FCC would be recast "on a trial basis" this fall to prepare for the shift in emphasis which, he said, would find the FCC in two years devoting practically all its time to "safety and regulation," with broadcast applications completely cleared away.

Plan Drafted

The commission is already drafting its plan for its administrative relocation of functions and Denny disclosed that the formula might have been put into operation as early as this summer if the International Radio Conference in Atlantic City had not intervened.

A draft of the plan will be submitted to the Senate Interstate and Foreign Committee. Its features will include a redivision of functions, with three members of the commission specializing in engineering and safety regulations and with three others engaging in broadcast operations but adjusting themselves to a shift toward gradually increased work in related fields. The chairman will continue to serve as over-all head, altho each of the divisions will have a nominal "leader." Also, the commission will continue to vote as a seven-man body on all matters, instead of dividing into separate three-man entities as proposed in the White Bill. The FCC's draft of its new plan will propose the division on a "discretionary" rather than mandatory basis, according to current thinking by FCC bigwigs assigned to the planning.

"Coming of Age"

The changeover is regarded as reflecting a "coming of age" in the radio industry, encompassing FM and television as well as AM even tho FM and television are so limited. One high FCC spokesman explained that "there is no doubt about the speed with which all available FM and television frequencies are going to be grabbed up in the coming months—it will be more phenomenal and more spectacular in its speed than anything that happened in AM."

Regarded as particularly significant is a bald statement made by Denny this week that AM broadcasting has gone "much too far to allow for

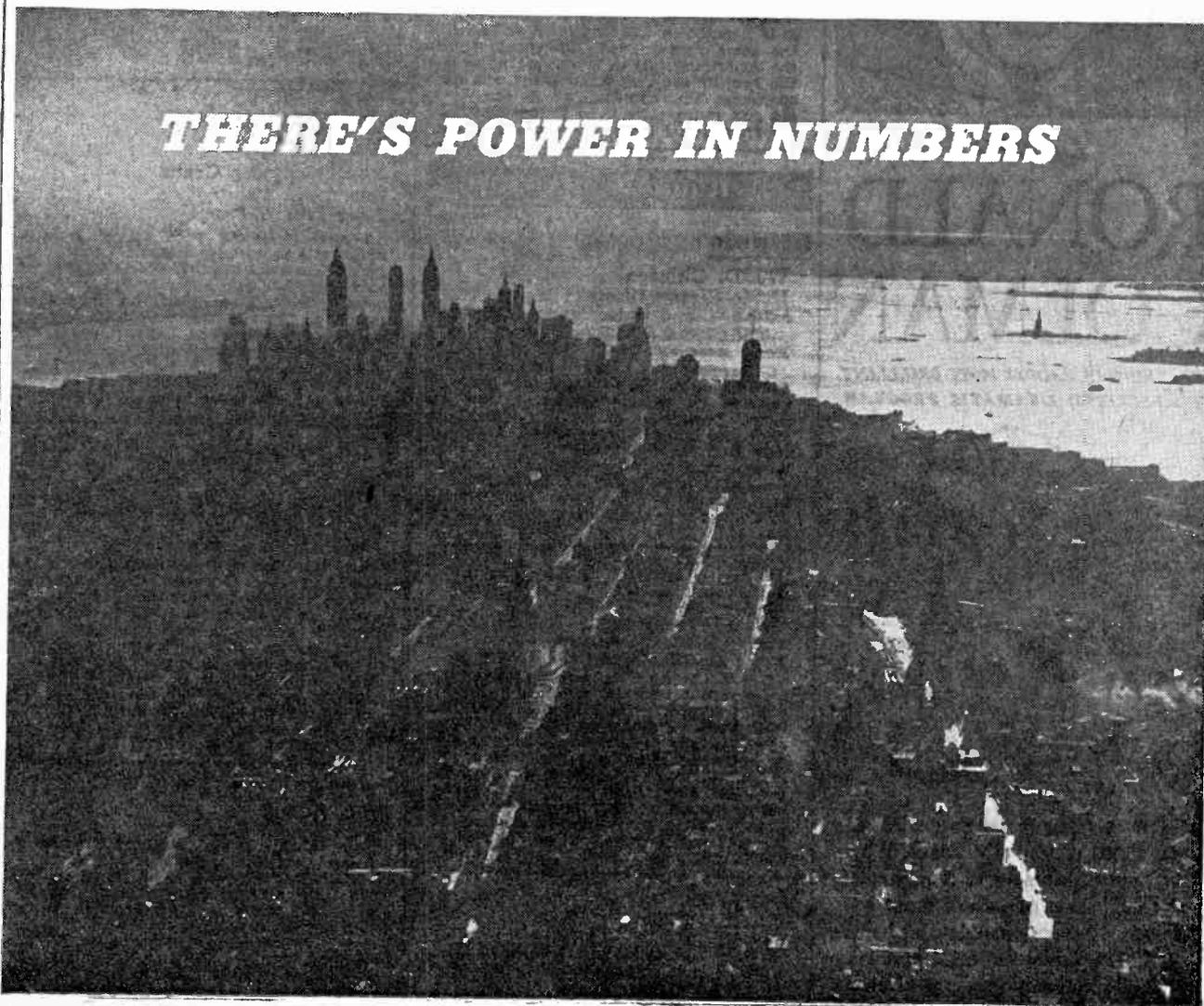
any major expansion of the bands." This is being interpreted as the latest official confirmation of a disclosure made in these columns several weeks ago that the Atlantic City International Conference will not extend the AM bands for commercial operations in any major way to affect that status quo in the U. S. Any changes to be agreed upon at Atlantic City will pave the way merely for wider maritime and other non-commercial

usages without affecting the U. S. commercial set-up.

Denny agreed with members of the Senate Interstate and Foreign Commerce Committee this week to have his new plan in operation by October 1 at the latest. The recast commission will operate on the new basis experimentally for six months, according to current plans, and will then enter an "interim period" of 30 days during which the new sys-

tem will be re-examined for flaws and necessary embellishments.

The saturation point of AM frequencies has become so marked that Denny, when asked by Sen. Warren Magnuson (D., Wash.) how many additional AM licenses could be granted in the U. S., the FCC chairman answered: "None, if you're talking about places like New York—some, if you're talking about Western communities like Cheyenne, Wyo.



WINS NOW 50,000 WATTS

Over the most densely populated area of New York City, WINS now has a clear, powerful directionalized daytime signal equivalent to 240,000 watts non-directional.

With its five-fold increase in power, WINS for the first time will deliver to metropolitan New York listeners a signal thoroughly comparable with the very best now available in that market.

And even though daytime power goes up, no immediate rate increase is contemplated. Any rate adjustment either up or down will, in the future as in the past, reflect our long standing over-all company policy of selling a demonstrated listening audience at the lowest possible cost-per-listener consistent with sound and constructive operation.



CROSLY BROADCASTING CORPORATION

WINS
NEW YORK

For Local and Regional
RADIO ADVERTISERS



Mr.
**RONALD
COLMAN**

STARRING IN RADIO'S MOST BRILLIANT
TRANSCRIBED DRAMATIC PROGRAM

**Favorite
Story**

Here are the greatest stories of all time, masterfully adapted by writers pre-eminent in their field; a superb cast of radio's finest actors; a 15-piece orchestra. 52 half-hours available for local and regional sponsorship . . . at a mere fraction of the cost of production.

WRITE FOR
AVAILABILITIES



THERE'S PLENTY OF
BUSINESS IN

DAYTON, OHIO

Get Your
Share By
Using . . .



WEED & CO. National Representatives

PROGRAM AVAILABILITIES

A weekly advertising service, listing pertinent details concerning outstanding programs available for sponsorship. Agencies and advertisers inter-

ested in any one or more of these programs are requested to communicate with station representative or production organizations listed.

For information concerning rates for program listings in this section, write Program Availabilities, The Billboard, 1564 Broadway, New York 19, N. Y.

Networks

NAT'L BROADCASTING CO.

The Adventures of Frank Merriwell
10-10:30 a.m., Saturday

Rep.: NBC Program Sales

A 30-minute dramatic show designed for family and juvenile listening, dealing with the adventures of Frank Merriwell, collegiate hero of the first decade of the 20th century. It is founded on the long series of books of the same name. Frank Merriwell typifies the American ideal of the sound mind and the healthy body, of clean living and good sportsmanship, qualities which appeal to old and young alike. The program attracts old friends and makes new ones.

Radio Stations

Illinois

WJJD, Chicago

Ernie Simon Show
8-10 a.m. and immediately after baseball games, 5 times wkly.

Rep.: Avery-Knodel

Chicago's newest conversational topic. ERNIE SIMON, has room for only two more sponsors on his morning and afternoon shows. Completely uninhibited, ERNIE SIMON has captured the fancy of Chicago radio listeners with his rapid chatter, spontaneous humor and latest "hit" tunes. Spot charges for this favorite comedian on Chicago's next 50,000-watt station, WJJD, begin at \$21.50 for one and scale down to \$18.50 for 104.

Iowa

KSO, Des Moines

Noon Time News
12-12:15 Mon. thru Fri.

Rep.: Headley-Reed Co.

Here's the hottest news period on any radio station open for sponsorship for 3 or 5 days a week. KSO's popular news man, R. J. Nash, edits and presents the 12 o'clock news, making a friendly, down-to-earth newscast backed by authority. "R. J. Nash is easy to listen to"—that's what his fans say. The Noon News on KSO will prove a potent vehicle to carry your sales message. Cash in on a ready-made audience. The low cost will surprise you; an audition disc should sell you.

Maryland

WFBR, Baltimore

World Tours (Radio's Global Quiz)
9:30-10 p.m., Thurs.

Rep.: John Blair & Co.

WORLD TOURS features Lt. Col. George Hutchinson and his famous family, the "Flying Hutchinsons." This unique quiz show boasts the largest electric world map in existence. Studio audiences are enchanted by many visual attractions, including: illuminated travel routes; tiny rocket ships flying across the map; a flashing, electric totalizer board, and Super Bonus Bowl. Cash prizes total \$100 per broadcast. Col. Hutchinson, traveled in 51 countries, is well qualified to M. C. this educational program.

Montana

KBOW, Butte

Sports Spotlight
6:15 p.m., 6 times wkly.

Rep.: Donald Cooke, Inc., New York, Chicago & Detroit; Gene Grant, Inc., Los Angeles & San Francisco.

New but popular. Butte is great sports town and the sports commentator does not merely read press releases but adds personal touches through years of observance of major league baseball and other sports. Local sports are carried. Weekly award made to Butte individual with outstanding sports performance of the week. Now sponsored by local beer brewery on Mondays, Wednesdays and Fridays. Sponsor pleased.

New York

WGY, Schenectady

WGY Sports Record
Six times weekly, 6:30-6:45 p.m.

Rep.: NBC Spot Sales

Tops in Sports Shows in Eastern and Central New York and Western New England, WGY SPORTS RECORD is a must with listeners. Conducted by sports newspaper editors George Miller and Bill Pope, the WGY SPORTS RECORD covers all fronts, national, regional and local, six nights weekly. Conducted by two experts who know their stuff, here's a show that's above average. Write for an audition disc today and contact your nearest NBC Spot Sales office.

WKBW, Buffalo

Sig Smith's Sports Review

6-6:30 p.m.

Rep.: Avery-Knodel

When Sig Smith entered military service he gravitated to his natural medium and for many months was the "GI Voice of Sports" in the European Theater of Operations. Discharged in March, 1946, he returned to WKBW and resumed as Sports Editor. In eleven months he raised his rating an even 1000%. Featuring local and national sports news, plus interviews with celebrities and race results from major tracks, the program is a "must" for Buffalo fans.

Oregon

KEX, Portland

Sportscopy by Crain

7:30, Tues. Evening

Rep.: Free & Peters

The radio sports page viewed from a Northwest perspective. Among Northwest sports fans Paul Crain is widely known not only thru his own program but thru his network football broadcasts for a large oil company. Two years old, SPORTSCOPY has a long record of activity promoting every worthy Northwest sports event. Program's guest book reads like a "Who's Who" of sporting world. Choice for any sponsor seeking a predominantly male audience.

Washington, D. C.

WRC

Robert Ripley's Believe It or Not
Mon. thru Fri., 1:45-2 p.m.

Rep.: NBC Spot Sales

The new Robert Ripley show presents the best of his stories, dramatized in an attractive 15-minute daily package. Ripley's popularity in Washington is long established thru his newspaper cartoons, books and movie shorts. His new radio appearance provides an excellent opportunity to reach "prepared" audience in Nation's Capital. Ripley does program with Courtney Benson, one of radio's leading dramatic personalities. This availability a natural entree into valuable Washington market.

WTOP

Top Talent

6:30-7 p.m., Sat.

Rep.: Radio Sales, the Spot Broadcasting Division of CBS.

TOP TALENT, with a 4.6 rating and an 18.5% share of audience (Hooper Dec. '46-April '47) features talented amateurs and professionals who compete for cash prizes and a week's paid engagement on WTOP's "A Date With Jerry Carter." Broadcast in Washington Hotel's Hall of Nations, TOP TALENT includes emcee Eddie Gallaher, Jack Minovich and ork, with guest stars as judges. To reach large percentage of 349,450 radio homes (50-100% BMB Level) call WTOP or RADIO SALES, the SPOT Broadcasting Division of CBS.

Live Shows

MAURICE C. DREICER PRGM. 998 Fifth Ave., New York

Numbers in the News
The only program in radio in which the audience can test its knowledge of the news by a copyrighted mathematical formula. Workable live, based upon international, national and the local news of each community. Purchase of program includes the inauguration of it live by Dreicer at local radio station, then show is turned over to local emcee. Commentator and material and formats furnished. Used successfully over WBYN, WWRL and WRGB (General Electric Television Station). Foolproof, fascinating and exciting.

Transcribed Services

LES MITCHEL PRODUCTIONS, INC.

(Producers of Skippy Hollywood Theater)

8853 Beverly Blvd., Hollywood
"The Theater of Famous Radio Players"—Family Drama, 1/2 hr.

Features the best 15 names of Hollywood's Radio Row in "top-flight" family entertainment. Lurene Tuttle, Cathy Lewis, Peggy Webber, Joe Kearns, Tom Collins, Jack Edwards, etc. Drama, comedy, suspense, romance by name writers plus deft production. Auditions on request. Priced right! 39 shows available, more in production.

PARAGON RADIO PRODUCTS 131 W. 52 St., New York 22, N. Y.

George Raft in The Cases of Mr. Ace
George Raft starred in a fast-paced, hard-hitting vehicle worthy of his great movie reputation. Millions of Raft fans will love him as "Mr. Ace" in this network caliber half-hour show. Top Hollywood cast. Top script, Jason James of "Sam Spade" fame. And what music! Not an organ—a full orchestral Show package includes impressive merchandising designed to take full advantage of this big time, big name attraction. Write or wire today!

HAMILTON-WHITNEY PROD'NS 435 S. Lacienea Blvd. Los Angeles 36, Calif.

The Unexpected

Top flight stars, Barry Sullivan, Marsha Hunt, Virginia Bruce, Binnie Barnes, Lyle Talbot, Lon Chaney, Jack Holt, Tom Neal, in a highly dramatic 15-minute series at a price you can sell. 26 programs available immediately. Second 26 in production. 1 or 2 a week basis. A big-time production at a price within reach of all. Listen to your audition platter at your station now. Join the parade to success with Hamilton-Whitney today.

BEULAH KARNEY, INC. 228 N. La Salle St., Chicago 1, Ill., or 444 University Av., Toronto, Can.

Meal of the Day

5-minute open end, 5 times wkly.

A ten-year tested program used locally and nationally by big name advertisers. Five minutes, five times a week. Written and narrated by Beulah Karney. 160 shows ready for local or regional sponsorship. More in production. Tailored especially for grocers, dairies, appliance dealers, flour mills, utility companies and household products. Merchandising plan. Send for free audition platters and availabilities.

HARRY S. GOODMAN 19 E. 53d St., N.Y. 22, N.Y.

Your Gospel Singer
Edward MacHugh, Your Gospel Singer, now available to local and regional sponsors. 420 fifteen-minute transcribed programs consisting of hymns known and loved by young and old. Featuring Edward MacHugh, who is said to have the most perfect diction of any singer without sacrificing warmth of expression. His many years on the networks have created a loyal ready-made audience. Newspaper mats, glossy prints, press releases, etc., are available for publicity purposes. Write, wire or phone for availabilities and audition disk.

HOPKINS SYNDICATE, Inc.

11 S. LaSalle St., Chicago 3, Ill.
Dr. George W. Crane, M.D., Ph.D.

Want to LOSE 10 POUNDS IN 10 DAYS? Countless thousands do—flood sponsor with dimes for bulletins whenever, wherever Dr. George W. Crane's famous program is broadcast. Comparable reaction to his other programs establishes Dr. Crane's applied psychology series as ideal sales and good will booster for any qualified product or service. Nearly 200 open end 15-minute programs now ready—more in preparation. Contact John R. Kneebone (Andover 2833) for sample transcriptions.

In Worcester, WTAG
delivers 147% more audience
than Station B,
209% over Station
C, 298% over Station
D, and 368%
over Station E.
(Hooper Index Jan.-
Feb. '47)



FREDERIC W. ZIV CO.
1529 Madison Road
Cincinnati 6, O.

The Wayne King Show

A brilliant half-hour show transcribed and available for local and regional sponsors starring the incomparable waltz king, his famous arrangements, his golden saxophone, the voices of Nancy Evans, and Larry Douglas and narrated by Franklyn MacCormack. Earning top-the-competition ratings in city after city: Detroit 20.0, Youngstown 19.0, Cincinnati 16.9, and Columbus 13.3. A tremendous audience is waiting to hear Wayne King on the air. Fifty-two half-hours available. Write for availabilities.

CHARTOC-COLMAN PROD'NS
360 N. Michigan Ave., Chicago, Ill.
Ted Lewis

A half hour of sheer enchantment! It's The Ted Lewis Show... fabulous, sentimental Ted, with the high hat full of music, laughter and tears, his great 18-piece orchestra, big name vocalists, a supporting cast of top talent. This is a show everyone will enjoy. It appeals to all age and income levels. It is streamlined, youth-appealing, modern, with just a touch of nostalgia for oldsters. For local and regional sponsorship, starting September 15. For audition platter, write Chartoc-Colman Productions, 360 N. Michigan Ave., Chicago.

KASPER-GORDON, Inc.

140 Boylston St., Boston 16, Mass.
Gloria Carroll Entertains

Gloria Carroll, heard for long time over CBS mornings, coast-to-coast, in a musical series "out of this world"—backed by novelty trio "Frank Bell and The Belltones" in special arrangement of top tunes of all times, especially from musical shows. Very little talk in this series of 78 1/4-hours—most music from beginning to end, open both ends for commercials. Guaranteed to hold attention of all listeners from the start. Wire for samples, rates.

Ridder Bucking
Cowles in Des M.

DES MOINES, June 21.—Competition between newspaper and radio interests here apparently is on the upbeat, with a fillip being added to the situation recently thru the sale of KCBC, Capitol City Broadcasting Company's station, to two Milwaukee men, Myles H. Johns and George P. E. Caesar Jr. Johns, who is president of WOSH, Oshkosh, Wis., and is building an FM station, WMIL, at Milwaukee, comes from a family which has been associated with the Ridder interests in the newspaper field. Ridder family owns the New York *Staats-Zeitung*, German daily, and the *Dispatch*, St. Paul, the only large Minnesota daily in competition with the Cowles interests. Latter have taken over the Twin Cities newspaper field in addition to operating their Des Moines daily, *The Register*. Cowles also operates KRNT, Des Moines, and *Look* magazine.

Speculation here centers upon whether the Ridder-Johns interests have entered the Cowles back door by purchasing KCBC. Sale of latter is subject to approval by Federal Communications Commission, with takeover slated when this is given. Price was reported as \$225,000.

P&G Renews 'Mystery' a Year

NEW YORK, June 21.—Procter & Gamble has renewed *Mystery of the Week*, heard over Columbia Broadcasting System Monday thru Friday, 7-7:15 p.m., for 52 weeks effective August 25. On that date Dancer-Fitzgerald-Sample, Inc., takes over the program for P&G, and the show will be used to plug Dref. Compton has had the show.

"BATTLE OF THE BANDS"

THAT "LIVE" SHOW
AL BENSON, M. C.
and Originator
WGES—CHICAGO

Part I



NIGHTTIME
Talent Cost Index

Tabulations are based on sponsored programs only. Points leading to totals accumulated by 15-minute periods.



BASED ON "FIRST 15" EVENING HOOPERATINGS AND "FIRST 3" SUNDAY AFTERNOON RATINGS.

Rank	Program Sponsor	Net. & Stat. Agency	Hooperating	Previous Rating and Rank	Opposition	Talent Cost	Cost Per Point	Cost Per 1,000 Urban Listeners
1	RADIO THEATER	Lever Bros. Lux Soap & Flakes J. W. T., CBS 152	23.4	20.9—3	NSP—ABC Gabriel Heatter—MBS Real Stories—MBS Telephone Hour—NBC Borge-Goodman Show—NBC	\$16,000	\$ 683.76	\$.76
2	SCREEN GUILD PLAYERS	Lady Esther Blow, CBS 152	19.6	17.2—8	Doctors Talk It Over—ABC Fishing & Hunting Club—WMA—MBS Contended Program—NBC	\$10,000	\$ 510.20	\$.59
3	BOB HOPE	Pepsodent Div. Lever Bros. Various Products F. C. & B., NBC 130	19.1	24.7—2	NSP—ABC NSP—CBS NSP—MBS	\$20,000	\$1,047.12	\$1.21
4	RED SKELTON	B. & W. Tobacco Raleigh 903 Blend Cigarettes R. M. S., NBC 157	18.4	19.5—4	NSP—ABC NSP—CBS NSP—MBS	\$ 9,500	\$ 516.30	\$.56
5	FIBBER MCGEE AND MOLLY	S. C. Johnson Floor Wax N. L. & B., NBC 144	16.9	26.3—1	NSP—ABC NSP—CBS NSP—MBS	\$10,500	\$ 621.30	\$.67
6	WALTER WINCHELL	Andrew Jergens Jergens Lotion Robert Orr, ABC 217	15.3	15.9 11	Meet Corliss Archer—CBS Exploring the Unknown—MBS Manhattan Merry-Go-Round—NBC	\$ 7,500	\$ 490.20	\$.53
7	FRED ALLEN	Standard Brands Tenderloin Tea & Shefford Cheese J. W. T., NBC 145	15.0	18.8—6	Sunday Evening Hour—ABC Crime Doctor—CBS Parker Perry News—MA—CBS NSP—MBS	\$18,500	\$1,233.33	\$1.28
8	MR. DISTRICT ATTORNEY	Bristol-Myers Vitals and Sal Hepatica D. C. & S., NBC 134	13.8	16.8—9	NSP—ABC Ford Show—Dinah Shore—CBS NSP—MBS	\$ 6,800	\$ 492.75	\$.57
9	BING CROSBY	Philco Radios, Refrigerators Hutchins, ABC 236	13.5	15.4—12	The Whistler—CBS NSP—MBS The Big Story—NBC	\$22,500	\$1,666.67	\$1.85
10	BOB HAWK	R. J. Reynolds Camels and Geo. Washington Smoking Tobacco Wm. Esty, CBS 154	12.2	**	NSP—ABC NSP—MBS Dr. I. Q.—NBC	\$ 4,000	\$ 327.87	\$.39
11	TAKE IT OR LEAVE IT	Eversharp Blow, CBS 162	11.7	**	Theater Guild—ABC Gabriel Heatter—MBS Don Ameche Show—NBC	\$ 4,500	\$ 384.62	\$.41
12	JOAN DAVIS	Lever Bros. Swan Soap Y. & R., CBS 144	11.7	**	Sherlock Holmes—ABC NSP—MBS Voice of Firestone—NBC	\$15,000	\$1,262.05	\$1.43
13	EDDIE CANTOR	Pabst Sales Pabst Blue Ribbon Beer W. & L., NBC 144	11.6	**	NSP—ABC Man Called X—CBS NSP—MBS	\$15,000	\$1,293.10	\$1.53
14	MANHATTAN MERRY-GO-ROUND	Sterling Drug Dr. Lyons Tooth Powder D. F. & S., NBC 141	11.6	**	Walter Winchell—ABC Meet Corliss Archer—CBS Exploring the Unknown—MBS	\$4,000	\$ 344.83	\$.37
15	YOUR HIT PARADE	American Tobacco Lucky Strike Cigarettes F. C. & B., NBC 160	11.4	12.9—14	Gangbusters—ABC NSP—CBS NSP—MBS	\$10,000	\$ 877.19	\$.90
TOP THREE SUNDAY AFTERNOON PROGRAMS								
THE SHADOW	Carey Salt, McJunkin Del., Jack, & Westcott R. & R., MBS 130	8.1	9.2—1	Darts for Dough—ABC Family Hour—CBS NSP—NBC	\$ 2,500	\$ 308.64	\$.31	
CARMEN CAVALLARO	Sheaffer Pen R. M. S., NBC 149	7.2	7.0—2	NSP—ABC NSP—CBS NSP—MBS	\$ 3,500	\$ 486.11	\$.57	
HARVEST OF STARS	International Harvester McC.E., NBC 156	6.6	**	NSP—ABC Here's To You—CBS NSP—MBS	\$10,000	\$1,515.15	\$1.75	

Average Audience Rating is 7.2, as against 7.9 last report, 7.6 a year ago. Average Evening Sets-In-Use reported are 23.0, as against 24.5 last report, 23.9 a year ago. Average Available Homes is 75.4, as against 76.7 last report, 77.0 a year ago.

MA—Moving Average LN—Limited Network —Includes second broadcast on Pacific Coast. **—Not in top 15 in June 1st report.

L. & M.—Lennen & Mitchell. F., C. & B.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. W. & L.—Warwick & Legler. W. & C.—Williams & Cleary. L. W. R.—L. W. Ramsey. J. W. T.—Water Thompson, McK. & A.—McKee & Albright. R. & R.—Ruthrauf & Ryan. D. C. & S.—Doherty, Clifford & Shenfield. S. & S.—Schwimmer & Scott. R. W. & C.—Roche, Williams & Cleary. A. M. & W.—Audrey, Moore & Wallace. W. H. W.—William H. Weintraub. McC.E.—McCann-Erickson. P. & R.—Pedlar & Ryan. D. F. S.—Dancer-Fitzgerald-Sample. N. L. & B.—Needham, Lewis & Brorby. R. M. S.—Russel M. Seeds. B. & B.—Benton & Bowles.

Summer Cuts
Tuners, Hikes
Delivery Costs

Shows' Ratings Juggled

NEW YORK, June 21.—The dive in rating taken by many programs with the onset of summer has made them comparatively more expensive from the standpoint of delivering audiences, according to figures in the Nighttime Talent Cost Index, a feature of *The Billboard's* Continuing Program Studies prepared in co-operation with the C. E. Hooper organization. Bob Hope, for instance, fell from 24.8 in last report to 19.1 in this listing, and therefore delivered 1,000 urban listeners at a cost of \$1.21.

Red Skelton, in fourth rank right behind Hope, dropped somewhat—from 19.5 to 18.4, and the program's production cost of \$9,500 is now figured as delivering 1,000 urban listeners at \$56. The dive taken by *Fibber McGee & Molly* is perhaps the outstanding one among the topers—from 26.3 to 16.9, or from first rank to fifth. Despite this, *Fibber* still delivered listeners comparatively cheaply, \$67 per 1,000, because of the program's very moderate production cost of \$10,500.

Winchell Off Slightly

Walter Winchell fell slightly and Fred Allen considerably, latter dropping from 18.8 to 15.0, which figure works out to a cost of \$1.28 per 1,000 on the basis of an \$18,500 production cost. *Mr. District Attorney*, too, dropped considerably—from 16.8 to 13.8, but it still delivers audience at a very reasonable cost owing to low production tab of \$6,800. Bing Crosby, who fell from 15.4 to 13.5, is a comparatively expensive proposition, estimates on the cost per thousand being \$1.85, predicated on a production cost of \$22,500.

The current report is interesting in other aspects. There is, for instance, the emergence of *Lux Radio Theater* as top show, with a cost of \$.76 per thousand, and *Screen Guild* as runner-up, with a cost of \$.59 per thousand. The reasons for this—the Al Jolson guest shot—have been handled fully in trade news stories. Another interesting facet of the current report, however, is the appearance of a batch of programs which rarely make the top 15. Absence of some of the top winter programs, of course, accounts for this. Programs not in the chart last time but included this trip are Bob Hawk, with a cost of \$.39 per thousand; *Take It or Leave It*, \$.41 per thousand; Joan Davis, \$1.43; Eddie Cantor, \$1.53; *Manhattan Merry-Go-Round*, \$.37.

Part II

The Billboard



COMPARATIVE TERRITORIAL INDEX

This feature, comparing national ratings of leading network shows with their Pacific Coast ratings, operated in co-operation with the C. E. Hooper, Inc. organization.



BASED ON "FIRST TWENTY" HOOPER RATINGS, NATIONAL AND PACIFIC COAST. BOTH ARE FOR PERIOD MAY, 1947. NATIONAL FIGURES ARE AVERAGE OF TWO RATINGS.

More Region Variations in Night Shows

Benny Holds Pacific Lead

NEW YORK, June 21.—Leading nighttime network programs show slightly more variation in regional appeal in the current chart than they did last time up—



but in general the ratings are considerably more uniform than earlier in the season. Bob Hope, No. 1 in national rank, dropped from second to third on the Pacific, and *Fibber McGee and Molly*, second nationally, dropped from sixth to seventh on the Coast listing. Red Skelton, who held fifth and third on the previous chart, is now up to third and second. Jack Benny, while holding his Coast ranking of first, fell nationally from third to sixth. Benny's Hoopers on the current chart are 19.2 nationally and 33.3 Coastwise, as against 24.6 and 33.3 in the last survey.

Lever Bros.' *Lux Radio Theater* on the current report closed the gap between its national and Coast ranking, scoring fourth and 5th respectively. Last time up the program, while fourth nationally, scored 15th Coastwise. Another show which closed the gap considerably is *Amos 'n' Andy*, in fifth and 10th rank in the national and Pacific listings in the current analysis. Last report listed the seg as seventh and 26th rank.

Allen, "Screen Guild" Drop

Fred Allen fell somewhat, from sixth and eighth last time to seventh and 11th. *Screen Guild Players*, which showed uniform appeal on the last chart, with rankings of eighth and seventh on the national and Pacific listings, dived sharply on the Coast in the current report, which list the show in 30th rank. *Screen Guild's* Coast Hooper is 11.3, compared with 19.7 last time up.

Edgar Bergen-Charlie McCarthy fell from fifth to eighth on the Coast, while holding its national rank of ninth, and *Mr. District Attorney* gained a bit on the Coast—coming up from 33d to 26th position—while holding its national spot of 10th. Others among the leaders are Walter Winchell, 11th and fourth; Bing Crosby, 12th and sixth, and *Bandwagon*, 13th and 20th. Latter, incidentally, dived considerably in its Pacific rating, falling from 10th to 20th, but came up from 14th to 13th nationally.

"Hit Parade" Uniform

Hit Parade, which made the chart again since moving from Columbia Broadcasting System to National Broadcasting Company, comes thru with a uniform audience pull, ranking 14th in both categories. *Duffy's Tavern*, in 15th place immediately following *Parade*, is away down in the cellar on the Coast—where it

National Opposition	Nat'l. Hooper Rank	Nat'l. Rank	Program	Pacific Rank	Pacific Hooper	Pacific Coast Opposition
No Sponsored Show No Sponsored Show No Sponsored Show	ABC CBS MBS	25.8 1	BOB HOPE	3	21.7	No Sponsored Show No Sponsored Show Gabriel Heatter Real Stories— Real Life
No Sponsored Show No Sponsored Show No Sponsored Show	ABC CBS MBS	25.6 2	FIBBER MCGEE AND MOLLY	7	17.5	No Sponsored Show No Sponsored Show Adv. of the Falcon
No Sponsored Show No Sponsored Show No Sponsored Show	ABC CBS MBS	21.8 3	RED SKELTON	2	24.5	No Sponsored Show No Sponsored Show No Sponsored Show
No Sponsored Show Gabriel Heatter Real Stories— Real Life Telephone Hour Borge-Goodman Show	ABC CBS MBS MBS NBC	21.6 4	RADIO THEATER	5	18.7	Doctors Talk It Over News Mel Venter Inside of Sports Henry J. Taylor No Sponsored Show
No Sponsored Show Vox Pop Gabriel Heatter Real Stories— Real Life	ABC CBS MBS MBS	19.3 5	AMOS 'N' ANDY	10	16.1	Lum 'n' Abner Big Town No Sponsored Show
No Sponsored Show Gene Autry No Sponsored Show	ABC CBS MBS	19.2† 6	JACK BENNY	1	33.3†	3 p.m. P. T. Comp. Deadline Mystery Gene Autry No Sponsored Show 8:30 p.m. P. T. Comp. No Sponsored Show No Sponsored Show Walter Winchell Sheila Graham
Sunday Evening Hour Crime Doctor Parker Pen News— —MA No Sponsored Show	ABC CBS CBS MBS	19.2 7	FRED ALLEN	11	15.2	Hollywood Music Hall No Sponsored Show No Sponsored Show
Doctors Talk It Over Fishing and Hunting Club— LN—MA Contented Program	ABC CBS MBS NBC	18.1 8	SCREEN GUILD PLAYERS	30	11.3	No Sponsored Show Gabriel Heatter Real Stories— Real Life Contented Program
Sunday Evening Hour Adv. of Sam Spade No Sponsored Show	ABC CBS MBS	17.4 9	CHARLIE MCCARTHY SHOW	8	16.3	No Sponsored Show No Sponsored Show No Sponsored Show
No Sponsored Show For Show— Dinah Shore No Sponsored Show	ABC CBS MBS	17.2 10	MR. DISTRICT ATTORNEY	26	11.8	Henry Morgan Ford Show-Dinah Shore Inside of Sports Land of the Free
Meet Corliss Archer Exploring the Unknown Manhattan Merry-Go-Round	CBS MBS NBC	17.1† 11	WALTER WINCHELL	4	21.5†	6 p.m. P. T. Comp. Take It or Leave It Exploring the Unknown Don Ameche 8:30 p.m. P. T. Comp. No Sponsored Show No Sponsored Show Jack Benny
The Whistler No Sponsored Show The Big Story	CBS MBS NBC	16.0 12	BING CROSBY	6	18.4	No Sponsored Show News Mel Venter Duffy's Tavern
No Sponsored Show Blondie No Sponsored Show	ABC CBS MBS	13.7 13	BANDWAGON	20	12.9	Greatest Story Ever Told No Sponsored Show No Sponsored Show
Gangbusters No Sponsored Show No Sponsored Show	ABC CBS MBS	13.0 14	YOUR HIT PARADE	14	13.8	Lone Ranger Vaughn Monroe No Sponsored Show
No Sponsored Show Songs by Sinatra Gabriel Heatter Real Stories— Real Life	ABC CBS MBS MBS	13.0 15	DUFFY'S TAVERN	82	6.5	Bing Crosby No Sponsored Show News Mel Venter
I Deal in Crime Mayor of the Town Parker Pen News— —MA No Sponsored Show	ABC CBS CBS MBS	13.0 16	TRUTH OR CONSEQUENCES	19	13.6	No Sponsored Show No Sponsored Show Quiz of Two Cities
No Sponsored Show Man Called X No Sponsored Show	ABC CBS MBS	11.9 17	EDDIE CANTOR	29	11.3	America's Town Meeting (Co-Op) Man Called X Treasure Hour of Song
No Sponsored Show Vaughn Monroe Twenty Questions	ABC CBS MBS	11.7 18	LIFE OF RILEY	25	11.8	I Deal in Crime Mayor of the Town Red Ryder
Murder and Mr. Malone Saturday Night Serenade No Sponsored Show	ABC CBS MBS	11.7 19	CAN YOU TOP THIS?	31	11.2	Fat Man Jean Sablon No Sponsored Show
Best Things in Life Treasure Hour of Song Jack Haley with Eve Arden	ABC MBS NBC	11.7 20	CRIME PHOTOGRAPHER	36	10.4	Best Things in Life No Sponsored Show Noah Webster

† Includes first and second broadcasts. MA—Moving Average May 30th Report only. LN—Limited Network

scores 82d. *Duffy's* has shown this variation for a long time, and on the last chart was 12th and 65th. *Truth or Consequences* now is 16th, both nationally and Coastwise. Comparative positions of remaining shows of the first 20 can be ascertained on the adjacent listings.

Cash Discount By Stations Gains Favor

Response to 4-A's Letter

NEW YORK, June 21.—The American Association of Advertising Agencies (4-A's) this week reported an appreciable response to the letter it sent all radio stations several weeks ago urging adoption of the cash discount plan. To date, about 10 per cent of all stations grant the discount, along with all four major webs, and 4-A's head Fred Gamble tabbed this "very fine progress." Shortly before its recent promotional letter went out, 21 stations agreed to permit the discount. Since then, 17 more stations have adopted it, while 22 said they would begin the discount with their next rate cards.

Interesting angle to the discount plan is the thinking of some agency men that it offers a tip on financial condition of sponsors in an increasingly worsening business era. With manufacturing failures exceeding distribution and retail fold-ups for the first time in the nation's history, non-payment of bills by creditors on time to receive the cash discount could furnish stations some gauge of financial reliability.

NAB Pushes Plans For Sept. Conclave

WASHINGTON, June 21.—National Association of Broadcasters (NAB), the badly tied up by the White Bill hearings, is pushing plans for its September 15-18 convention in Atlantic City. The White Bill and the hostile attitude of the Senate committee toward NAB's proposals probably will come in for a good deal of discussion at the convention.

Other items on the agenda include four special clinics—broadcast advertising, employer-employee relations, engineering and programming. In addition, all of NAB's standing committees will hold meetings.

Another Bidder For Albany's WOKO

WASHINGTON, June 21.—As the August 1 "execution" date for WOKO, Albany, draws nearer, the Federal Communications Commission (FCC) finds itself with another applicant. It announced this week that the bid of the Governor Dongan Broadcasting Corporation for WOKO's 1460-kc frequency had been accepted for filing.

The Van Curler Broadcasting Company had previously requested that WOKO's wave length be assigned to it shortly after FCC had ruled WOKO off the air.

GENUINE PHOTOS 5 1/2
8"x10" EA.

Unsurpassed in Quality at any Price

NO NEGATIVE CHARGE—NO EXTRAS OF ANY KIND

100, 8"x10", \$6.73	MOUNTED ENLARGEMENTS
1000, 8"x10", \$55.00	30" x 40" \$3.85 EA.
Fan Mail Photos	20" x 30" \$2.50 EA.
1000, 5"x7", \$34.00	
1000 Postcards, \$22.00	

Made By J. J. Kriegsmann, The Man Whose Photographs Grace Billboard's Covers

COPYART 165 West 46th St.
Photographers Bryant 9-1723 N.Y.

"WE DELIVER WHAT WE ADVERTISE"

NBC City-Salute Series Pays Off Promotion-Wise

NEW YORK, June 21.—WNBC, key National Broadcasting Company (NBC) outlet here, wrapped up its city-salute series this year with statistics indicating that the station grabbed a total of 83,986 lines of publicity at a total cost of \$2,700. Regarded as an ingeniously contrived and effective promotion campaign, the nine salutes to nearby cities also netted a total of 203 pictures ranging from one-column cuts to full-page spreads. The lineage figures include breaks in 21 daily newspapers, but do not include breaks in weeklies, industry publications, etc. Front-page space represents 22.6 per cent of the total.

Cost of \$2,700 for the campaign—which began last November and ended June 11 with a salute to Newark, N. J.—breaks down to \$300 per city, which figure includes \$200 for line charges and \$100 for advertising. Time and talent are not included in costs, inasmuch as these expenses are constant in station operation. All other expenses, such as promotion by chambers of commerce, cost of tune-in tags for school kids, etc., were taken care of by governments, industries or civic and fraternal organizations. Ditto meals and transportation for the talent.

Gaines Fostered Idea

Station's decision to test the validity of this type of pin point promotion stemmed from thinking of Manager Jim Gaines, who liked the idea, particularly inasmuch as it fell in with the policy of hyping service to outlying areas. Details were carried out by Bob Davis, station press agent, and Murry Harris, field exploitation director, both of whom found cities and local dailies eager to co-operate. Davis and Harris found it required about four weeks to set up a salute from soup to nuts, including proclamation by the mayor and tie-ups with dailies, industries, civic groups, etc. However, it was found feasible to run the salutes at two-week intervals, that is, one going on while another was being prepared.

For the all-day programing entailed by each salute, station used between 12 and 15 local sustaining and commercial shows (with sponsors gladly devoting plugs to the city), plus one network show—*Honeymoon in New York*.

Owing to tremendous tangible pay-off—as well as intangibles such as good will resulting in follow-up stories—WNBC is planning a similar promotion next season. Opener will be Tarrytown, N. Y., September 18, followed by the Bronx, Montclair and Elizabeth. Other cities are being booked, with numerous communities in Connecticut and Long Island slated.

Godfrey Off Air Two Days Weekly

NEW YORK, June 21.—Harry Marble will take over Arthur Godfrey's 5:45-7:45 a.m. Saturday stint over WCBS, starting July 5. This will give Godfrey two days off each week—a luxury he has not enjoyed for years. Godfrey will continue his Monday-thru-Friday 6-7:45 p.m. stint over WCBS and will continue to be heard Monday thru Friday at 7:45-9:10 a.m. over WTOP, Washington.

Godfrey's network show, Monday thru Friday, 11-11:30 a.m., will remain in the same time slot, but his evening show, starting July 4, moves into the 9:30-10 p.m. time.

Policemen Want Better Break in Crime Programs

DETROIT, June 21.—Michigan Association of Chiefs of Police is sending a telegram from its convention at Traverse City to the Federal Communications Commission asking more co-operation with police in elimination of radio material harmful to juveniles. Attack is aimed especially at dramatic shows having crime solved or justice secured by someone other than police, resulting in belittling of police.

Detroit Censor Inspector Charles W. Snyder said television would be an even stronger influence for good or evil in this respect than radio. Sentiment of the body, however, was that both radio and movies at present are more co-operative on this point than comic strips.

Survey Shows Spot Radio Scores High Identification

NEW YORK, June 21.—A survey recently completed in New York by the Pulse research organization and Sidney Roslow reveals an exceptionally high remembrance record for products using spot radio advertising. The survey covered five different types of products using New York radio—clothing stores, cigarettes, gum, soft drinks and beer. Five hundred persons were queried to determine which radio-plugged brand name remained longest in their memories.

Among clothing stores, Robert Hall and Barney's, both major spot users, were far ahead of the field with 34.4 and 31.2 per cent recall, respectively. They were followed by Bord, which is not a spot user, with 25.6, then two spot users, Crawford with 15.2 and I. J. Fox with 8.8.

Top recall among the cigarette brands was racked up by Lucky Strike, with 308 of the 500 persons interviewed able to identify their hard-hitting commercials. Significant is the fact that in recent weeks American Tobacco Company embarked upon a major spot campaign to supplement its network programs. The Pulse survey found that 61.6 per cent of those interviewed were familiar with the Lucky Strike commercials, with Chesterfield's 53 per cent second, Philip Morris' 48 per cent third, Camel's 47.4 per cent fourth, and Old Gold's 27.4 per cent running fifth.

Far out in front in recall among the chewing gums were two which have concentrated solely upon spot radio, Chiclets and Dentyne. Former held the lead with 165 of the 500 people registering recall, for a 33 per cent mark, while Dentyne scored with 105 people, for 21 per cent. Wrigley's with 9 per cent, Peter Paul Charcoal with 4.4 per cent, and Beechnut with 4 per cent completed the first five. Wrigley's and Peter Paul Charcoal lean toward use of newscasts over 50,000-watt stations.

It was in the field of soft drinks that the most phenomenal record of spot radio was hung up, however. Pepsi-Cola's renowned jingles registered with more than four times the number of people of its nearest rival, hanging up the best record of any product mentioned in any of the five divisions. Of those interviewed, 321 identified the Pepsi-Cola jingle, for a 64.2 per cent mark. Second was Coco Cola, a network account, with 15 per cent. Rounding out the first five were Ever-Vess with 8.8 per cent and Nedicks with 7 per cent, both strict spot users.

MBS Mulls Top-Name Co-Op Segs; 'Info, Please,' Mentioned

NEW YORK, June 21.—Steps whereby Mutual Broadcasting System (MBS) would hypo its program schedules thru the use of top-name shows on a co-operatively sponsored basis now are in the works, it has been learned. It was one of the items discussed, according to report, at the recent Mutual directors meeting (*The Billboard*, June 14).

One show mentioned as now negotiating for a Mutual co-op deal is *Information, Please*, which has been dropped by Parker Pen on Columbia (CBS). Question of price is the prime factor, with Dan Golenpaul, show's owner, said to be holding out for \$10,000 weekly. Also a Mutual possibility co-opwise, it's said, is *Hildegard*, with a new non-musical format. Musicians' union regulations

prohibit music on co-op shows.

Mutual is said to feel that the high rate of unemployment among top names—many of which have been dropped because of overly high prices—gives it an excellent chance to land them on its skeds with multiple sponsors. It would be a mutually advantageous deal—giving the network Hooper draws it needs and giving the acts work they might not otherwise get.

Mutual has been signally successful in its co-op ventures, which include Kate Smith and Fulton Lewis Jr., among others.

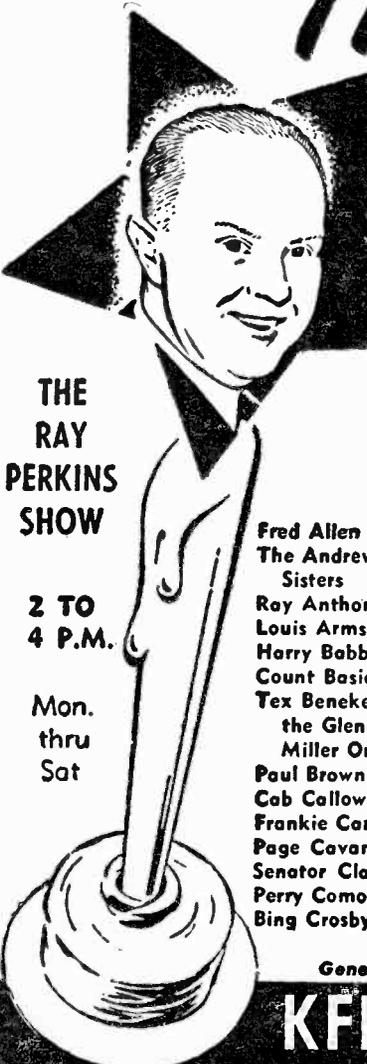
Radios Used Drop In May, June Tally

NEW YORK, June 21.—Seasonal drop in set-in-use for the May-June period from that of March-April was reported in New York and Philadelphia in a report issued this week by the Pulse, research organization. Boston conversely, showed a slight gain, while the Pulse's operations in Chicago were begun too recently to afford comparison.

The four cities' combined average quarter-hour set-in-use figure for May and June was 24.4, while that for March and April for New York, Philadelphia and Chicago only was 24.7. New York dropped from 24.8 in March and April to 24.0 in May and June; Philadelphia dropped from 25.1 to 24.1, but Boston increased from 23.5 to 23.9. Chicago figure, for May-June only, was 25.4.

Thanks from RAY PERKINS

... for your wonderful wires and letters of congratulation on my first anniversary with KFEL ...



THE RAY PERKINS SHOW

2 TO 4 P.M.

Mon. thru Sat

Denver's Mayor Stapleton.
Colorado's Governor Knous
Wyoming's Governor Hunt
Pueblo's City Council Pres. Beatty
Colo. Springs' Mayor McCullough

Fred Allen	Hal Derwin	Johnny Mercer
The Andrews Sisters	Sam Donahue	Vaughn Monroe
Ray Anthony	Jimmy Dorsey	Jan Peerce
Louis Armstrong	Tommy Dorsey	Betty Rhodes
Harry Babbitt	Herbie Fields	Artur Rubinstein
Count Basie	Jack Finn	Raymond Scott
Tex Beneke & the Glenn Miller Orch.	Benny Goodman	Charlie Spivak
Paul Brown	Jascha Heifetz	Jo Stafford
Cab Calloway	Tiny Hill	Col. Stoopnagle
Frankie Carle	Jose Iturbi	The Three Suns
Page Cavanaugh	Spike Jones	Art Talmadge
Senator Claghorn	Sammy Kaye	Rudy Vallee
Perry Como	Nick Kenny	Vicki Vola
Bing Crosby	Dorothy Kirsten	Ted Weems
	Kay Kyser	Ken White
	Freddy Martin	Paul Whiteman
	Robert Merrill	

Gene O'Fallon, Manager Frank Bishop, Director

KFEL MUTUAL IN DENVER

5000 Watts • 950 Kilocycles

Represented by Blair

Part III

The Billboard



NETWORK PROGRAM Reviews & Analyses

Rating figures used are supplied by the C. E. Hooper organization. Data concerning advertiser expenditures, campaign themes, etc., is compiled by interviews with agencies and advertisers and is based on latest available information.



The Ford Showroom

Reviewed June 18, 1947

Thru Kenyon & Eckhardt, Inc.
George Chatfield, Acct. Exec.
Via CBS (148 Stations)

Wednesdays, 9:30-10 p.m. EST

Estimated Talent Cost: \$9,000. Writer and producer, Meredith Willson; director, Myron Dutton; production supervisor, Clare Olmstead; cast, Meredith Willson, Paulena Carter, Ben Gage.

Average Hooperating for all shows of this type (variety).....10.3
Current Hooperating of show preceding: Frank Sinatra 9.0
Current Hooperating of show following: "The Whistler" 6.4

CURRENT HOOPERATING OF OPPOSITION SHOWS ON OTHER NETWORKS

ABC and NBC: Sustaining.....None
NBC: "Mr. District Attorney".....16.8

Meet the new Meredith Willson. Meet the Meredith Willson who is the writer, producer and star of the new Ford series; who conducts the orchestra and arranges, and who, on the initial program in this new series, also served as raconteur, comic, philosopher, composer, music critic, flagwaver for his home State of Iowa, and as commentator on the contemporary American scene. Quite an assignment for any one person—or even a crew of competent people. On this premiere, Willson did not come off with it, nor did the long-anticipated Kenyon & Eckhardt Ford show itself.

It is apparent that the reasoning behind the project is to present a homey type central figure who can chat with listeners on a medium-brow, rather than high or low-brow level. Willson has distinguished himself in the past as a superb musician and arranger—above all, one with taste and musical finesse—but his radio personality is far from that point where he could assume the burden tackled in this show.

Too Much Talk

Thus, between his musical numbers Willson essayed a few gags ("On my way to the studio I saw a sign in a diner reading 'Forever Amburger'"); comments on his school days; philosophy as goopy as Tony Wons (made immortal by the late Ring Lardner); music criticism, in commenting on Cole Porter's lyrics and predicting that his featured pianist, Paulena Carter, was the No. 1 fem pianist of the future, and commenting, too, on the vicissitudes of farm life and the hardness of farm women. Result was not only an overdose of gab—and Willson's voice is certainly not that radio worthy—but a draggy affair which failed just about completely in sustaining interest. This show is up against Mr. District Attorney (16.8 current Hooperating as noted above), a program which is and has been rough on its competitors. With that in mind, it's obvious that a doctor is needed.

One part of the program that's really socko is Willson's "talking people" act, five voices who talk in breathtaking unison—but unison. Combined with good lines, drawn out emphasis, and occasionally startling inflections, the simultaneous gab is an arresting and intriguing radio novelty. It's easily the 'See Ford Showroom on opp. page,

Philip Marlowe

Reviewed June 17, 1947

PEPSODENT COMPANY
Frank R. Brodsky, Advertising Manager
Thru Foote, Cone & Belding

Via NBC

Tuesdays, 10-10:30 p.m., EST

Estimated Talent Cost: \$3,500; producer, James Fonda; adaptation, Milton Geiger, from Raymond Chandler stories; cast, Van Heflin, Lurene Tuttle and supporting actors and actresses; announcer, Wendell Niles.

Current Hooperating for this program (Premiere)None
Current Hooperating for shows of this type (Mystery Drama)..... 7.6
Current Hooperating for show preceding ("Fibber McGee and Molly").....26.3
Current Hooperating for show following (Red Skelton)19.5

CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS

ABC: SustainingNone
CBS: SustainingNone
MBS: SustainingNone

With Bob Hope off the air for the summer, Pepsodent is offering the adventures of Raymond Chandler's sleuth, Philip Marlowe, as a replacement. Initial offering indicates the program has mixed potentials. Milton Geiger's adaptation of the Chandler novelette, *Red Wind*, adhered to the yarn's language almost to the letter, and captured most of the colorful, almost poetic flavor. On the debit side was the enormity of the job of breaking down Chandler's complex plotting within the 30-minute limit.

With Van Heflin, of pictures, becoming the umpteenth actor to don the Marlowe toga, the program galloped thru the first 15 minutes as the action unfolded. Second half's pace slowed down to a crawl, however, as everyone desperately strove to clarify the proceedings. Repeated conjecture and explanation of the cast's intricate relationships unfortunately had confusion rampant at the program's end.

Heflin Emotes Effectively

Heflin's emoting in the role of the tough guy with a heart was effective, with excellent character projection. Lurene Tuttle, as the woman in the case, put on her usual capable performance. Producer James Fonda struggled valiantly to keep the pacing level, but was handcuffed by the exigencies of the story.

Even the flickers, in taking their crack at Chandler's novels, found that 90 minutes was hardly enough to cram in all the writer's sharp ideas. Perhaps the shorter of Chandler's short stories will prove more suited for airing. Their flair for mood and language certainly is hard to surpass. Not many writers have a murderer cynically say of his bullet-riddled victim, "Poor Waldo, I bet I made his nose bleed."

Commercials were harsh and repetitive, stressing that Pepsodent is "preferred three to one" by American families. Foote, Cone & Belding seems to be trying its Lucky Strike technique on the dentifrice. It's a three to one bet that the incessant "three to one" chatter becomes as notorious as LS/MFT.

Sam Chase.

Rhapsody in Rhythm

Reviewed June 18, 1947

P. LORILLARD COMPANY
For Old Gold Cigarettes
Frank Hopewell, Advertising Manager

Thru Lennen & Mitchell, Inc.
Ray Vid Den, Account Exec.

Via CBS (148 Stations)

Wednesday, 9-9:30 p.m., EST

Estimated Talent Cost: \$7,500; agency producer, Mann Holiner; cast, Peggy Lee, Buddy Clark and Johnny Johnson (alternates from week to week) Robert Maxwell; Jubilaires Quartet, Jan Savitt's orchestra; announcer, Frank Goss.

Average Hooperating for all shows of this type (Variety).....10.3
Current Hooperatings of shows preceding: "Dr. Christian"..... 7.4
Johns-Manville News 8.3

CURRENT HOOPERATING OF OPPOSITION SHOWS ON OTHER NETWORKS

ABC: SustainingNone
MBS: Gabriel Heatter 3.4
"Real Stories From Real Life"..... 2.9
NBC: "Duffy's Tavern".....12.2

Rhapsody in Rhythm, the Old Gold summer replacement, is a smooth, highly professional musical amalgam, sporting class vocalizing by Buddy Clark, Peggy Lee and the Jubilaires, with an ace contribution given by Robert Maxwell, swing harpist. Jan Savitt's orchestra does the musical support; some good, some only fair.

Clark certainly is one of the top male warblers on the air today. He has style, phrasing, first-class diction and projection and pipes to go with his other assets. He does an okay job, too, on tossing off a line. Peggy Lee, too, is up there—certainly one of the more efficient fem yodelers of the current crop, and one who seems bound to finish near the top herself. Johnny Johnstone alternates each week with Clark.

The Jubilaires, too, are top drawer, fashioning their harmony in the Golden Gate Quartet manner. Narrator sounds as tho he were Willie Johnson, the Gates' lead man. Maxwell, recently seen in New York niteries—the Blue Angel, etc.—does a swing harp routine that's novel and good.

Two Weak Spots

Show falls down in two spots. The Savitt crew lacks the solid rock which characterized its work some years ago, especially when the band was in its four-four groove. Band's weekly feature is a jived up version of a classic—this week's being Mozart's *Eine Kleine Nachtmusik*. Came off only fair, altho the legit and swing juxtaposition was effective.

Second failing is in the script. Seems that ever since Bing Crosby and Carroll Carroll popularized the flip technique years back, other musical shows have been trying to do copy acts. It's good when it comes off, but it isn't easy, and when it's bad, it's painful. Chatter on this show is forced and lumbering, rather than facile and flip.

Commercials follow the recent Old Gold line in which smokers are urged to smoke for pleasure, rather than some sort of medical treatment. They also urge smokers to forsake their preferred cigs for a new brand.

Jerry Franken.

BCC Writers May Walk If Pay Isn't Hiked

LONDON, June 21. — Virtually every script writer who contributes any material for broadcast over British Broadcasting Corporation (BBC) has threatened to banish the spoken word from the ether in a two-month strike beginning July 1 unless drastic revisions are made in current pay scales. A new schedule of payments put forward by BBC officials was termed by the Society of Authors and Playwrights (SAAP) as no more than "a basis for discussion, and definitely not to be accepted as maximum rates, pending the negotiation of a new agreement."

Crisis came to a head at a London meeting of the SAAP, presided over by novelist J. B. Priestly. BBC's top broadcaster in the talks department. Representative crowd presented a unified front in urging the strike action unless BBC comes thru with considerably upped scales plus adoption of special performing fees when writers read their own work. Performing fee is one of the SAAP's major demands and one which the BBC ignored completely in its counter-offer.

Other complaints which the writers have against BBC were revealed to *The Billboard* by the SAAP secretary-general, novelist Denys Kilham Roberts. One is the arbitrary manner of BBC in negotiations, sometimes leading to prolongation of discussions until, at broadcast time, the author may not even know how much he is to receive. They want a boost in payment for specially commissioned work, past fees being termed "very niggardly." Authors of top-rank plays adapted for radio feel they are entitled to more than plays by unknowns. The writers also want extra money for work reprinted in the weekly BBC magazine, *The Listener*. And they specially resent BBC's attitude that the publicity from airing a script is worth more than mere money.

The writers cited as one instance of BBC's gross underpayment the case of a writer of a 2,000-word special script who received only five pounds, five shillings (about \$21). He also got one pound 10 shillings for a repeat airing, and another pound for option to repeat. The whole works came to less than \$30, which included all broadcasting rights the world over. The writers also complained that BBC, as the biggest single employer of literary talent in the country, has placed them at the bottom of the scale ladder, under musicians, actors, technicians and directors.

BBC's new offer for the first time calls for writers to get regular fees for repeat shows, with the rate at half of the original fee, which would become 14 to 16 pounds (\$56-62). BBC also offers to pay \$100 for a 30-minute adaptation of a published play or one not written specially for radio. Old fee was \$48-72. For a pub- (See Writers Want Raise on page 19)

100 8x10 PHOTOS for ONLY \$6.60 NO NEGATIVE CHARGE

Professional publicity photos reproduced in quantity. Superb quality on best grade paper at prices you would expect to pay for cheapest cut rate work. Enthusiastic, satisfied customers coast to coast.

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MULSON STUDIO BRIDGEPORT 8, CONN.

Top Air Talent Invited To Join Co-Op FM Station

NEW YORK, June 21.—About 150 top writers, actors, musicians and artists have been solicited by the New York Metropolitan Co-Operative Federation (NYMCF) to accept participating interest in a co-operatively owned and operated FM station. NYMCF simultaneously announced its intention to apply for an FM license this summer. Station would be jointly owned and controlled by an "artist panel of outstanding personalities," sponsor organizations and consumer co-operatives.

Credit for the idea was given Attorney Morris L. Ernst, who first broached it three years ago. Tentative plans call for a schedule of 60 per cent commercial and 40 per cent sustaining programs. Co-operating writers and other artists have been offered the right to prepare, schedule and present their own shows, which would be aired sustaining only. These shows then would be made available free to any station paying wire costs. Station also would set up a "listeners' jury" of noted citizens, and conduct a monthly mail poll among 100 volunteer monitors.

Chuck Acree's Org Pacts Chuck Logan

CHICAGO, June 21.—As another step in its over-all expansion move, Feature Productions, Chuck Acree's package and transcription org headquartered here, this week acquired the services of Chuck Logan, who recently resigned as assistant radio director of the Chicago office of Foote, Cone & Belding. Logan joins Feature Productions as Acree's executive assistant. Outfit also hired two new gal assistants, Janis Trumbull and Edana Evans.

Feature Productions, which produces *Ladies Be Seated* on ABC and *Hint Hunt* on CBS as well as the regional net show, *Man On the Farm*, and various transcribed packages, also will move ahead in his program production activity. Within the next few weeks it expects to sign contracts to produce two new net shows, one to originate here and one undoubtedly to originate on the West Coast. Feature execs are not revealing details about these two new shows until possible formats have been worked out and all commercial angles set.

FORD SHOWROOM

(Continued from opposite page) outstanding item on the show as it racks up now.

The commercials were good, keyed to a sustained musical chord to be used as the Ford identification. Talkwise, they're brief, stressing the stature of the Ford name in the American economic picture, and the correlative standing of Ford dealers and factory-trained workmen in the local and automotive communities. *Jerry Franken.*

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Part III

The Billboard



NETWORK PROGRAM Reviews & Analyses

Rating figures used are supplied by the C. E. Hooper organization. Data concerning advertiser expenditures, campaign themes, etc., is compiled by interviews with agencies and advertisers and is based on latest available information.



The Summerfield Band Stand Show

Reviewed June 18, 1947

KRAFT FOODS COMPANY
J. H. Platt, Advertising Manager

Thru Needham, Louis & Erorby, Inc.
Roy Fowler, Account Exec.

Via NBC (153 Stations)

Wednesday, 8:30-9 p.m., EST

Estimated Talent Cost: \$5,000. Network producer, Max Hutto; agency producer, Fred Van Hartesveldt; agency account exec, Roy Fowler; writer, Andy White; cast, Jack Meakin (band conductor), Walter Tetley, Louise Erickson and Babe Young.

Average Hooperating for all shows of this type (Variety).....10.3

Current Hooperating of show preceding (Dennis Day).....10.8

Current Hooperating of show following ("Duffy's Tavern").....12.2

CURRENT HOOPERATING OF OPPOSITION SHOWS ON OTHER NETWORKS

ABC and MBS: Sustaining.....None

CBS: "Dr. Christian".....7.4

Johns-Manville News8.3

Summerfield Band Stand, Kraft Food's replacement for *The Great Gildersleeve*, uses a gimmick which is as obvious as Gildersleeve's paunch, yet which—to the best of this reviewer's memory — hasn't been used before by any summer fill-in. The gimmick is to surround the band concert with a dash of plot, with the characters used being featured people on the regular season's show. The plot itself follows character-situation development in line with the regular Gildy plot lines.

Thus, the characters used are Leroy (Walter Tetley), Margie (Louise Erickson) and Francie (Babe Young), plus a newcomer, Ken Carson, vocalist on the summer show. Story line is gossamer thin, centering around Margie's unrequited pash for the warbler. Most of the dialog spots were brief enough to avoid interference with music, yet sufficient to give ample continuity interest. Performances plotwise are up to the part these players set.

Meakin Conducts

Jack Meakin batons the band, the numbers following the typical open-air summer concert-type selections, i. e., Sousa's *The Thunderer*, *Orpheus Overture* and pops. Betty Russell did okay as guest fem vocalist.

Carson did not impress too well. His voice is okay, but the projection is weak and he's some distance from making a solid mark, mainly because he sings as tho he were holding back. The band itself plays standard mall-type arrangements, and blasts when it gets in the martial groove. Blasts too much, actually.

Commercials were brief and effective, plugging the return to the grocers of Kraft American cheese, with an institutional sound-off for the importance economically of the dairy industry.

Gildy's adherents will find the show a satisfactory summer replacement. *Jerry Franken.*

The Dave Garroway Show

Reviewed Sunday, June 15, 1947

Sustaining Via NBC

Sundays, 5:30 to 6 p.m. (CDST)

No estimated talent cost possible since staff members working on regular salary time are used to great extent. However, show can be sold for under \$5,000. Emcee and writer, Dave Garroway; director, Parker Gibbs; announcer, Hugh Downs; orchestra leader, Joseph Gallicchio; vocalists, Jack Haskell and Vivian Martin; guest, Jimmy McPartland.

Current Hooperating for this show (premiere)None

Current Hooperating for show preceding (Catholic Hour)2.8

Current Hooperating for show following (taken from April-May reports when it was Jack Benny).....19.5

HOOPERATING OF OPPOSITION SHOWS ON OTHER NETWORKS

ABC: Greatest Story Ever Told3.3

CBS: Kate Smith5.7

MBS: Nick Carter5.2

OH, BROTHER, WHAT A RELIEF

Here's the show for those who are tired of being hit in the face with punchy programs and commercial messages that jump the blood pressure, ruin the nerves and add to the feeling of high tension that is gripping most of the people in the country today and helping to make psychiatrists wealthy. Here's the show for those who want soothing, relaxing patter, top music and a meaty thought once in a while. Here's the show for those who just want to listen, who are tired of being hit over the head with kilocycles.

Dave Garroway, who conducts disk jockey shows on WMAQ, Chi NBC station originating this program, and Jules Herbeuveaux net program director here, got together a few weeks ago to work up a method of projecting his (Garroway's) informal style and sound musical commentary into a net show. After adding a couple of vocalists, a staff orchestra of 35 top musicians and a guest policy, they have come up with a program that accentuates the novel Garroway style and also gives the opportunity for some music arranged to fit the plan for a show that has an over-all quiet, almost esoteric tone.

Result was show that had, for music, current pops by orchestra, a cornet solo, *Singing the Blues*, by Jimmy McPartland; Freddy Owen doing a clarinet solo, *Man I Love*, and vocal numbers, *Mam'selle*, by Jack Haskell, and *I'm So Right Tonight*, by Vivian Martin. That gives just an idea; that shows the music was of the subdued, controlled type.

For commentary, Garroway wove in explanations of why and how modern music is played, a bit of philosophy that was restrained, not pedantic nor maudlin, and, of all things, a short discussion about astronomy. Managing somehow to make it fit into the show, he made it kind of fall in place as if it belonged there. That's the funny thing about Garroway. He can be talking about modern music one minute, science the next and somehow draw a line of natural transition between both. It takes an unusual guy, with unusual talent, but that

Lawyer Tucker

Reviewed June 19, 1947

ELECTRIC AUTO-LITE COMPANY
H. D. Bissell, Advertising Manager

Thru Ruthrauff & Ryan, Inc.
Tod Reed, Account Exec.

Via CBS (148 Stations)

Thursday, 9-9:30 p.m.

Estimated Talent Cost: \$4,000; producer, Knowles Entriokin; cast, Parker Fennelly, Maurice Wells, Mae Shults, Arthur Anderson, Craig McDonnell, Bill Smith; announcers, Don Hancock, Jay Jackson; writers, David Howard, Howard Breslin; music director, John Gart.

Average Hooperating for shows of this type (Drama)8.1

Current Hooperating of shows preceding: "FBI in Peace and War".....10.2

Johns-Manville News8.3

Current Hooperating of show following (Crimephotographer)11.8

CURRENT HOOPERATING OF OPPOSITION SHOWS ON OTHER NETWORKS

ABC: "America's Town Meeting".....4.0

MBS: Gabriel Heatter4.8

"Real Stories From Real Life".....3.9

NBC: "Music Hall".....8.1

Lawyer Tucker shapes up as a well produced and played comedy of character, judging by the second program of the series which replaces Dick Haymes' show for the summer. Parker Fennelly (Titus Moody) plays the lead, giving the home-spun Lawyer Tucker an eminently suitable cracker barrel characterization. Fennelly was supported by Maurice Wells, in the role of a junior law partner; Mae Shults, Lawyer Tucker's sister and housekeeper; Arthur Anderson, as Tucker's office boy, and Craig McDonnell, playing the villain.

Plugs Have Punch

The Auto-Lite commercials have plenty of punch and are neatly contrived, particularly those phases wherein auto travel and interesting geographical sections of the country are woven together in brief vignettes. The blurbs have some forceful reprise lines, including "Auto-Lite, the lifeline of your car," and others. One of the repeated plugs, "Switch to Auto-Lite," is rather annoying, owing to the trick delivery.

In general, however, from a commercial and artistic point of view, *Lawyer Tucker* is good radio, carefully produced with a good cast and writers. It should do okay for Auto-Lite. *Paul Ackerman.*

Garroway is, and that Garroway has.

Now it's going to take a little more unusualness to really put this show over, or, in other words, to get it a sponsor. It's going to take an unusual salesman with a little guts who is not afraid of offering something new. It's going to take an unusual agency which is not satisfied with the tried and hackneyed. And it's going to take an unusual sponsor with courage. But for the three who have the stuff, here's a program that could become the popular musical show of the year. *Cy Wagner.*

Part IV

The Billboard



LOCAL PROGRAM Reviews & Analyses

Rating figures are used whenever available from authentic sources. Data concerning advertiser's expenditures, campaign themes, promotion or other pertinent information, as in the case of public service programs, are based upon material supplied by station, advertisers, agencies, etc.



Sachs Amateur Hour

Reviewed June 15

SACHS CLOTHIERS

Thru Wade Agency
Jeff Wade, Radio Director

Via WENR and WCFL, Chicago

Sundays, 12:30-1:30 p.m.

Estimated Talent Cost: \$700; producer-director, Ed Freckman; writer, Elizabeth Burke; emcee, Bob Murphy; announcer, Jack Fuller; pianist, Mell Stitzel; organist, Adele Scott.

Current Hooperatings on this show (by half hours)...WENR, 5.5 and 6.8; WCFL, 1.2 and 1.4.

Current Hooperating on preceding WENR show, "Warriors of Peace," ABC..... 3.1

Current Hooperating on preceding WCFL show: "Rhapsodies in Velvet"..... 0.9

Current Hooperating on following WCFL: "Casa Cugat"..... 1.4

CURRENT HOOPERATING OF SHOWS ON OPPOSITION STATIONS:

WMAQ: "University of Chicago Roundtable," 1.7 and RCA show..... 4.2

WGN: News report and Helen Westbrook, 1.5 and "Married for Life" (MBS),..... 1.4

WIND: "Man Behind the Music" and "Cover Girl Parade," 1.5 and News and Dug-out Dope"..... 1.9

WJJD: Dugout interview, 0.5 and baseball broadcast..... 3.0

For almost seven years, Sachs has been using this show as its only form of local advertising. Proof of the fact that it has paid off is greatly increased sales over the years. During all that time, Morris B. Sachs, store owner, has watched show with eagle eye and has appeared on it often. He gives away plenty of money on each show and does various types of charitable tricks, such as contributing to deserving organizations and individuals and in general helping out the needy. All of this is woven into show's format as part of store's public relations campaign.

Mail Pull Heavy

Show brings in heavy mail, which is used as promotional leads. In addition, about four times a year, program fills Civic Opera House (capacity about 4,000) with audience made up of those who have either written in asking to see show or have communicated with suggestions about prospective talent.

One of the strangest things about this show is the fact that Sunday after Sunday it is aired on two competing stations here at the same time. Custom of dual airing was started a couple of years ago when program changed time, and sponsor and agency feared consequent drop in audience. For protection, second station, WCFL, was added.

Surprising, too, is the better than fair grade of amateur talent that show is able to put on week after week, talent that comes from surrounding stations to be interviewed and, if successful, appear on the show. Each week on the program about 10 go thru their paces.

Type of talent is the usual run of amateurs, singers, various instrumentalists, imitators and whistlers. On the show reviewed, best was an

For This We Fought

Reviewed Thursday, June 19

Sustaining Over KFVB, Hollywood
5,000 Watts—Independent

Thursdays, 8-8:15 p.m.

Producer, Al Gordon; Joe Roos, writer; Dr. Richard Atkinson, commentator; Joe Yocam, interviewer-announcer. Hooperatings unavailable.

Five nights a week KFVB devotes this time slot to a public service series treating the war's aftermath and its multi-facet international and domestic problems. Mondays' seg is tagged *The United Nations*, the *People's Hope*; Tuesdays', *This Way to Unity*, dealing with problems of racial tolerance; Wednesdays', *The Atomic Age Is Here*; Thursdays', *For This We Fought*, and Fridays', *The United Nations in Review*.

For This We Fought is a study of the American scene from a political, economic and sociological point of view as it fits the world-wide mosaic for universal peace. Each week brings an "authority" to the mike, whose opinions are brought via interview.

Tonight's personality was lecturer-traveler Dr. Richard Atkinson, who had just returned from an "extended tour of America." Joe Yocam's queries were phrased in a simple, easy-going manner, which helped to give seg a relaxed and informal over-all tone. Yocam wisely remained in the background thru-out, occasionally injecting a few words to break the monotony of a one-voice broadcast and to keep the ball rolling at an easy pace. Atkinson's commentary was of the "beautiful America" variety. At times he grew schmaltzy, with the script leaning heavily on travelog bromides. He spoke of the great prairies and vast fields, the teeming metropolises and the peaceful hamlets, but it all made for easy-to-understand listening. General thought was that America and its people were well aware of the problems that lie ahead and the nation as a whole is eager to put its collective shoulder behind democracy's wheel in effort to show the world that the American way works. While some analysts may not be eying the American scene thru the same rose-colored glasses, Atkinson's message should have enheartened his listeners.

Lee Zhitto.

above average tenor, Donald Proganzano.

Woven into shows once in a while are guest stars and a gimmick such as that on this show. Chester Gould, creator of Dick Tracy, was interviewed after an actor, imitating B. O. Plenty, had gone thru a routine about Gravel Gertie's baby. It was corny, of course, as was some of the continuity of the contestants (continuity which is written for them and at times was unnatural and obviously forced). But even tho the show is corny plenty of times, it gets listeners, it sells merchandise with commercials that are combined direct sales pitches and institutionals. Corny or not, the show does a job for the sponsor. And that is more than can be said for a lot of local programs these days.

Cy Wagner.

Racket Busters' Round Table

Reviewed June 19, 1947

Sustaining on WHN, New York
50,000 Watts

Thursday, 8-8:30 p.m.

Producer, Bob Jennings. Cast, Burton Turkus, George Foster, guests. Moderator, Bill Slater.

Racket Busters' Round Table is intrinsically a good idea. It brings together before the mike a bevy of men who are experts in bringing criminals to justice. There's Burton Turkus, for example, who smashed Murder, Inc., while assistant district attorney of Kings County. Also on the panel is George Foster, an expert in fingerprint and identification. And there's Anthony Marsloe, who was assistant to Governor Tom Dewey when the latter was mopping up racketeers as district attorney of New York County.

These men tell their experiences, their yarns being divided into three categories: those dealing with homicide, con men, and weird and unusual crimes. A board of judges selects the top story in each category.

Bull Session

A listener tuning in to WHN at this time slot might expect a plethora of hair-raising yarns, for there's no doubt that the story tellers have the material. The fireworks, however, don't quite come off. Instead, the program takes shape as an informal bull session on the subject of crime detection. This reviewer would say that its appeal is probably not very high among listeners who are addicts of dramatized whodunits. Rather, this type of show would catch the listener who is primarily interested in crime detection, the methods used, etc. In other words the show is expository rather than dramatic and those listeners who require the artificial suspense of radio thriller will dial in the fictional fabrications which now glut the air waves rather than listen to the authenticated detective techniques presented in *Round Table*.

Personally, the reviewer prefers this type of program to the thriller. How the general audience will react is not immediately discernible. One thing is certain, however, in the event *Round Table* doesn't take hold in its present form, it can probably be judiciously revamped so that it will be more of the thriller appeal while retaining authenticity. This might be done by use of brief dramatizations in addition to the expository method. In any event, the program has a lot of inherent worth, and listener reaction to a few more shows probably will indicate whether it should be left in its present form or undergo some doctoring.

Paul Ackerman.

Suit for Commissions On '40 Dem Campaign Up for Action July 2

NEW YORK, June 21.—On July 2 the State Supreme Court will begin action on a motion by the Democratic National Committee to dismiss a suit brought against it by William H. Rankin for commissions the latter says are due him for placing broadcasts during the presidential campaign of 1940. Final action will get under way after lengthy series of delays and adjournments.

Rankin filed suit December 26, 1945, claiming his agency, operating as William H. Rankin Company, was paid only about half the commissions resulting from placing \$612,000 worth of radio advertising on all the webs. Rankin claims he agreed to accept only 5 per cent instead of the customary 15, with the rest going to the committee as a donation.

His suit against the committee is for the sum of \$15,948.49. The committee's argument is reported to be that Rankin received his due and the present Democratic National Committee is not responsible for former commitments.

Attorneys are Emanuel Harris for Rankin and Col. Sol A. Rosenblatt for the Democratic National Committee.

Ad Association's Speaker Roster Set

CHICAGO, June 21.—Dr. George W. Crane, Chi M.D. and psychologist who has his own transcribed radio program and syndicated newspaper column, will be one of the principal speakers at the convention of the Advertising Association of the West in Sun Valley, Idaho, June 23-26. Crane will discuss *Advertising, the Spark Plug of Civilization*.

Association comprises representatives from networks, radio stations, agencies and newspapers in 11 Western States, Western Canada, Hawaii and Alaska. About 500 members of the association are expected at the convention.

Other speakers will include Averill Harriman, Secretary of Commerce; Sam Gale, vice-president in charge of advertising for General Mills; Charles Mortimer, vice-president in charge of advertising for General Foods; Hugh Feltis, head of BMB; H. Z. Cox, manager of KGW, Portland, Ore., and Charles Ferguson, head of BBD&O's San Francisco office.

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Streamliner Parade

Reviewed Tuesday (17), 8 to 8:20 p.m. Interview show presented sustaining by WBKB, Chicago.

Caples Advertising Company, of New York, which handles the Northwestern Railroad account, got behind this show and pushed all it could with the idea of some day selling it to a sponsor. But unless it is improved about 1,000 per cent it's not worth anybody's money.

There is nothing wrong with the programing idea behind the program—an on-the-spot interview of celebrities about to leave from Chicago's Northwestern station on the Northwestern-Union Pacific City of Los Angeles for the West Coast. Glamour of celebrities who take this train and thus become potential subject matter for interviews is great enough to attract a video audience. Caliber of names to be expected was indicated by those interviewed tonight. These included movie stars Peggy Cummins and Lloyd Nolan, Gen. Mark Clark as well as big business and governmental names. It was the way in which interviews were programed and produced that made show dismal.

For example, at one time Joe Wilson (who did the interviewing) and his assistant, Joan Tighe, dashed down the train platform without any regard for ability of cameras to follow them. Thus, altho his voice came in strong, because he was carrying a hand mike, he faded out of the picture. At other times light level was low, cameras went out of focus and other signs of sloppy production were apparent. Mitigating factor, it must be pointed out, was fact that station planned to do this show on the 24th of this month, but at the last minute, when it became known Gen. Carl Gray, head of the Northwestern line, had been able to secure General Clark for an interview, show was pushed ahead. As a result proper planning and setting up of remote procedure was not worked out.

Unique angle in the plan for this series is the fact that the Northwestern Railroad wants the station to sell the show to some other company. The road's theory is that since it is supplying opportunity for picking up top names, somebody else should pay the bill for sponsorship. It would appear, however, that the most logical sponsor would be the Northwestern road itself, which is selling its services and gets plenty of plugs thruout the show. If some other sponsor were to take the program it would be a case of giving Northwestern plenty of free advertising.

Cy Wagner.

New Tele Camera Halves Studio Light

CAMDEN, N. J., June 21.—A new studio tele camera permitting reduced studio light requirements by as much as 90 per cent, which may therefore revolutionize video studio operation, was announced by the engineering products department of the Radio Corporation of America (RCA) this week.

The camera's eye is a new type of image orthicon television pickup tube making possible the elimination of expensive studio lighting equipment and attendant oversize air conditioning units. The development would enable telecasters to reduce capital expenditures in the construction of planned studios, it was said.

MR. J. MALCOLM ROSS

predicts that on June 30 on the television show "EXCURSION INTO THE MIND" broadcast at 7:30 p.m. over Station WABD, an unknown spectator will freely select the three of spades.

Home Show

Reviewed Monday (16) 8:30-10:30 a.m. Style—Direct pick-up of Home Show Exhibition from Pan-Pacific Auditorium. Sustaining over KTLA (Paramount), Hollywood.

With its right-up-close coverage of various displays at the annual Home Show, Paramount proved that it can take practically any type of event in its stride and come thru with an eye-holder.

Material at hand was ideally suited for home viewing. Displays included everything from complete models of radically designed modern homes to the latest in household appliances and gadgets. However, the fact that the various display booths were scattered thruout the vast Pan-Pacific Auditorium, made the show a particularly tough tele nut to crack. Hundreds of feet of cable solved the problem, allowing cameras to move freely from one exhibition to the other.

Keith Hetherington and HARRISE Brin, who handle outlet's *Shopping at Home* regular Sunday night seg, wandered from booth to booth describing the various products with lensers moving for a close look-see. Each item was closely examined and demonstrated for the benefit of the home viewers. The Hetherington-Brin twosome adequately provided the patter that tied in the various displays. Hetherington turned in a particularly noteworthy job, handling gab in a smooth and easy fashion.

Miss Brin looked better than she sounded. While her photogenic qualities are advantageous, her uneasy and stilted speaking manner tended to retard the informal mood created by her partner. Lass was noticeably self-conscious. Since she has faced the tele eye for some time, this unrelaxed manner is hard to understand.

As a whole, KTLA chalked up another good sales argument for the air pix medium. Panning and dolly-ing for the most part was handled in a polished fashion that enhanced the pick-up.

Lee Zhito.

NBC's Chi Station Gets Call Letters

CHICAGO, June 21.—The Federal Communications Commission this week assigned the call letters WNBW to National Broadcasting Company's (NBC) projected television station here. NBC's New York call letters are WNBT.

Station is expected to be in operation early in 1948. Construction of facilities will begin as soon as equipment, now on order, is delivered. NBC's video and FM transmitters here will be located on top of Chicago Civic Opera building. Studios will be in the Merchandise Mart, which also houses net's headquarters and AM studios.

DuMont Splurging 30G on 13-Week Video Variety Show

(Continued from page 3)

dancing, including ballet. First of the series is being designed now and will be placed on the sked within three weeks. Thursday is the most probable night for the show, which is apt to get an early evening time. DuMont public relations chief, Evelyn Lawson, said the series would not be aired on a sustaining basis.

3 Time Salesmen Added

Another DuMont development this week was the selection of three more time salesmen by General Manager John McNeil, to round out a sales staff of six. McNeill reported that

Chi Tele Industry Elements Break Out in Open Warfare

CHICAGO, June 21.—Open warfare between two elements of the Chi television industry broke out here this week, with Gen. David Sarnoff, president of Radio Corporation of America, getting in his say from the side lines. Primary battle was between E. F. McDonald Jr., president of Zenith Radio Corporation, and W. C. Eddy, head of WBKB, B&K television station here.

McDonald started the fireworks by releasing here copies of a letter he sent to Charles Denny, chairman of the Federal Communications Commission, in which he asked again, as he has many times in the past, that television frequencies be moved.

McDonald stated that television, sandwiched between police, amateur, FM and other electronic services, "could not render even a good temporary service on this band." He asked that the FCC move present video allocations now between 44-88 megacycles and 174-216 megacycles to above 500 mc. to assure against interference.

"Moving television at this time," he said, "will save the public from spending millions of dollars on television sets that will soon be obsolete anyway."

Eddy answered this theory by stating, "McDonald's statement can be considered an unwarranted interference in the investment already made by thousands of enthusiastic set owners, who now comprise a representative cross section of the metropolitan population."

"As telecasters we, of course, believe in television and in its ultimate success in the present frequency bands and we have been willing to invest large sums of money to substantiate this belief. Set owners, on the other hand, constantly exposed

to garrulous claims and disclaimers, have ample reason to become confused. The ready market today in television receivers indicates that the public, in view of the recent FCC pronouncements believes that their investment is sound. There is no basis for the charge that present sets will become obsolete."

Sarnoff got into the act by stating: "I have great faith in the ultimate triumph of facts. I know of no reason why anyone shouldn't buy a television receiver today. They will not become obsolete in the foreseeable future."

"I think the last FCC report which gave the present television system the green light pretty well answers all the major questions raised."

NBC's Tele Outlet, WNBW, in Bow at Washington Friday

WASHINGTON, June 21.—Bigwigs from government and the radio industry will be on hand to witness the inauguration of the National Broadcasting Company's (NBC) commercial television outlet here—WNBW—Friday night (27), including several top-ranking congressmen and members of the Federal Communications Commission (FCC). Carleton D. Smith, head of WRC, AM twin of WNBW, announced that the video station is ready to telecast top-flight drama, special events, news and a wide variety of other programing.

Smith revealed that the television station has completed arrangements with Catholic University to telecast that institution's widely-heralded dramatic events, with the first show scheduled for July 6. Arrangements were made with the Rev. Gilbert Hartkey, head of the university's drama department. The first show will be *All Gaul Is Divided*, by John McGiven.

John Gaunt, head of NBC television in Washington, said test patterns have been made successfully for several days between WNBW and WNBT in New York. The Friday ceremony will feature speeches by government officials and radio executives.

New Tele Firm Puts Stock on Market

NEW YORK, June 21.—First issue of 100,000 shares, with a par value of \$1, was offered today by Doug Allan Productions, Inc., new org which will process and sell adventure films for television, home movies, schools and theaters. Offerings is intended to enable company to buy equipment and additional film rights and for other expenses. In addition to Allan, other directors include Percy C. Long, vice-president; Harold C. Kelshaw, of law firm of Torre & Kelshaw, general counsel; Duncan MacD Little, motion picture producer, and Lance Baxter, treasurer.

Video Betting Brings Warning

DETROIT, June 21.—New video hazard was discovered today when Assistant Corporation Counsel Nathaniel H. Goldstick launched a campaign against betting in taverns and lounges which recently installed television sets and have been giving patrons views of races at the State fair track.

On-the-spot betting is reported taking place in taverns as patrons watch receivers, and Goldstick warned that this was in violation of gambling rules and would result in confiscation of sets as gambling equipment. Further penalties would be prosecution and potential suspension of liquor license.

negotiations currently are under way for sale of WABD's last available strip of spot announcements, and that salesmen would concentrate on selling video's first series of participation shows, now being planned.

Backbone of the series will be a half-hour nightly show, probably of the audience participation type, for which WABD currently is negotiating with a "name personality" to act as emcee. Also being planned are two other 30-minute participation programs, each to air once weekly. McNeill says an average of five participations per program will be sold.

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White Bill Seems Doomed; NAB Angers House Group

(Continued from page 8)

the bill." Miller inveighed bitterly against what he described as FCC's encroachment of power.

Miller also vigorously attacked the FCC's Blue Book policy, insisting that the commission has denied broadcasters the recourse to appeal thru courts. Senator Johnson and other subcommittee members took issue with him there, but Miller declared that the commission has been operating in "star chamber" fashion.

Denny Cool Witness

FCC Chairman Denny proved to be a cool witness in arguing against sections of the bill which would divide the commission and reduce the chairman to a figurehead. Denny supported the framework of the bill, however, which broadens the power of the commission and writes into the law many of the major rules and regulations imposed by FCC. In answer to direct questioning, Denny said he would prefer no bill at all rather than the White as is.

One of the sharpest altercations of the hearing developed when Marshall Pengra, a radio station manager, was on the stand. Pengra, representing the Small Markets Committee of NAB, insisted that American listeners were satisfied with U. S. radio programming and that the White Bill would jeopardize radio's ability to produce quality programs. Senator Johnson heatedly challenged his assertion that radio deserves to be free from any special law except the customary anti-trust and tax and commerce acts now on the statutes.

Quotes Jefferson

Said Johnson: "I subscribe to the doctrine pronounced by Thomas Jefferson—that government is best which governs least—but let me remind the witness that you can't escape government and that you must have government."

A. D. (Jess) Willard Jr., NAB executive vicepresident, claimed that while the bill's authors "show every intention of removing the commission from the control of programming," they have, in effect, actually handed such control back to FCC in wording the measure.

Hitting hard at the portion of the bill giving FCC economic jurisdiction in deciding applications, J. N. (Bill) Bailey, Frequency Modulation Association (FMA) executive director, claimed that "The commission would have to exercise control over the business practices of radio and determine how much each radio station was entitled to earn. When that day comes," he said, "radio as a free, competitive enterprise will be no more."

News Sources an Issue

The provision of the White Bill requiring "identification of the source in news broadcasts" was attacked by several independent broadcasters. For example, Paul W. Morency, general manager of WTIC (Hartford,

Conn.), claimed that on short broadcasts featuring a number of speakers, such a proviso would be "very onerous and wholly impractical."

The general manager of WTAR (Norfolk, Va.), Campbell Arnoux, urged the Senate group to write into the bill a provision "prohibiting the commission from inquiring into the financial affairs of any licensee."

Mark Woods, president of American Broadcasting Company (ABC), urged that "due weight" be given to "certain practices and policies" which have developed in the last quarter of a century in broadcasting. Woods said that in giving such consideration Congress would not want to go along with the White Bill's requirement for commentators to identify their sources of news material or interpretative comment. Woods said that the need for "business controls" over broadcasting have appreciably lessened in the 25 years of radio operations. He opposed provisions giving FCC authority over programming, and he also hit hard at the bill's proposal for a 25 per cent listener yardstick for measuring station ownership.

Trammell on Stand

Niles Trammell, president of National Broadcasting Company (NBC), testified against the bill. Indorsing to the hilt the views of NAB, he declared that need for limiting FCC's control had become more urgent than ever "as new radio services are developed." With the coming of television and facsimile, said Trammell, broadcasting embraces the written as well as spoken word. If present government restraints on the industry are kept, he said, an autocratic or dictatorial government could determine what the people will see as well as what they hear. In support of his argument, he told the committee about a new "ultrafax" system which, he said, could transmit a million words a minute (see story in this issue).

Pleading for delay to permit study of technical information on all phases of telecommunications, Trammell stated: "It is of the utmost importance that such new legislation as may be enacted shall allow for the great technical advances in the electronic art. It is our belief that a new radio law must embrace not only the present services of sound broadcasters, but the future services of television and facsimile."

On Program Control

Trammell echoed NAB witnesses on FCC's control of programs, saying: "The commission should have no power in advance of a broadcast to control in any measure the contents of the program. It should have no power after a broadcast to impose a penalty for the material transmitted. The threat of denial of a license renewal in the event a program schedule does not suit the taste of FCC is as persuasive as a direct mandate before a broadcast to carry the program that the agency desires."

As foretold, Trammell attacked strongly the provision of the White Bill restricting chain broadcasting. "These regulations," he declared, should not be made a part of the statute. Conditions have vastly changed since FCC first adopted restrictions on networks. The business activities of the broadcasting industry should be governed by the same laws that apply to other industries. There are no network regulations for the press. There should be none for broadcasters. Public protection is amply afforded by the anti-trust laws.

Trammell also protested against

Mixed Reactions On BMB Decisions To Postpone Study

(Continued from page 6)

definite postponement of the second survey might even mean curtains. It was pointed out that C. E. Hooper has developed station measurement techniques (Station Listening Index) and that the need for such research is keen enough to have him expand into this field at broadcasters' requests. It was also pointed out that shortly before the co-operative analysis of broadcasting (CAB—Crossley) folded, it too, was concerned with establishing trade yardsticks.

Hooper's offer to sell out to BMB was made in answer to an informal request by Feltis. Hooper proposed a \$1,000,000 deal, to continue its present program measurements with its present staff under BMB's aegis. Advantages pointed out by Hooper to such a deal were that BMB thus could get into program measurement without additional investment by stations (whose regular contributions would provide the necessary million); without implementation of personnel; without duplication in field work and without increased costs to subscribers.

Hooper Lashes '46 Study

Hooper, in a statement today, said his proposal would have kept BMB in business while it was solving other problems. He also lashed out at its 1946 study, stating it used the "lowest standard of measurement ever applied in all advertising." He also noted that his Station Listening Index techniques are developing higher standards, at less costs, than BMB's 1946 methods.

Hooper also added that BMB's acceptance "would have made it unimportant if C. E. Hooper personally burned up in any given airplane."

Criterion Features Folds

CHICAGO, June 21.—Criterion Radio Features, Inc., local wax firm, folded recently, with no excess available to answer questions regarding fulfillment of contracts. Egmont Sonderling, general manager of United Broadcasting Company, which did Criterion's recording work, issued a statement that Criterion owed him \$2,500. Robert Hansen was Criterion's president.

Last year Criterion packaged the Tom Harmon football predictions.

AFRA MAY JOIN AFM

(Continued from page 3)

sider union action on the disk jockey question.

Union's West Coast branch first proposed restrictive measures on the wax whippers, but proposal was tabled until the Paul Whiteman show, which planned many guest star stints, once again brought the question to the fore. Union feels the disk programs will be a menace to radio performer employment. AFRA may ask that the segs pay stars "customary fee," which might just as effectively hamstring the use of guest stars by greatly increasing the cost of the show.

the section limiting network option time.

Finally, the NBC prexy hit at the clause that would prevent one licensee from reaching more than 25 per cent of the population. "I cannot see any need or justification for a limit on the ownership of broadcast stations, either by FCC or by statute. The opportunity to serve the public should not be limited arbitrarily," Trammell declared.

Million Words A Minute by TV 'Telegram'

Trammel Reveals RCA Find

(Continued from page 3)

pass radio telegraphy, wire telegraphy, cables and air mail in speed of operation. World-wide radio and domestic telegraphic communications as we know them today will, in the light of this development, make present-day communications appear as slow as the ox cart compared with a stratonliner."

According to Trammell, the new system is an outgrowth of television. He told the Senate group: "Each printed page is treated as a frame of a television picture, and each page is flashed in rapid succession. At the receiving end, the pages are reproduced by new high-speed photographic processes for quick delivery."

Provides for TV Network

Trammell went on to say: "Letters, checks, photographs, newspapers and magazines can be handled in the same way. Ordinary telephone speech and telegrams can also be handled. In addition, it will provide for intercity network for television as well as standard and FM broadcast programs."

Trammell stated that the Ultrafax system will be demonstrated publicly by RCA "during the summer of 1947."

GOP Hopes To Slash Taxes: Chances Slim

(Continued from page 3)

previous congressional action extending the high rates indefinitely.

Info at Hand

The Ways and Means chairman pointed out that recent hearings by his committee on over-all tax revision would provide sufficient information for House action. Delegations from the amusement industry, it is recalled, have testified before the Ways and Means Committee in favor of cut-backs on levies applied to theater, pool and fair admissions, and radio-phonograph sets and component parts. Only elimination of the tax on admissions to non-profit agricultural fairs has so far passed the House. This measure is now in the hands of the Senate Finance Committee.

Even if Knutson can get a green light for his proposal from other GOP leaders, it is still doubtful whether any excise levy can be speeded thru in time to beat the adjournment deadline. Both houses of Congress are now jammed with "must" appropriation bills and are likely to remain so for the duration of the session.

J. A. Wolf Quits CBS;

Ben Hyams on Long Leave

NEW YORK, June 21.—Two of Columbia Broadcasting System's (CBS) oldest staffers are leaving the web—one of them permanently. John Allen Wolf, announcer, who came to the web in 1926, leaves this week to become manager of WSFA, NBC affiliate in Montgomery, Ala.

Ben Hyams, longest-employed member in the web's writing division, takes a leave of absence for six months to one year to go to Hawaii.

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Disk Jockey Training Program Aids Hospitalized Veterans

Gallup Into Radio Research; Ads' Impact To Be Explored

ST. PAUL, June 21.—A disk jockey training program for bed-ridden patients at Fort Snelling Veterans' Hospital here gives promise of turning out a few platter purveyors for radio before long.

The program was initiated at the hospital by Neil M. Tangen, chief of the hospital's special services program. Aiding him are Arthur Tester, former gabber for WMIN, Twin Cities indie, and Bob Jensen, engineer. Mondays thru Fridays, Tester puts on an afternoon record show, complete with commercials, for the benefit of the 917 patients, piping the seg from a studio in Building 4 thru an amplifying system to the ward rooms.

Patients as Guests

For his *Matinee Medley*, Tester uses patients as guests and gabbers, going into detail with them on delivery and other necessary info. Only provision is that jockey students be amateurs with no previous announcing experience. "As a result, they have no worries about mechanical problems, timing or other bugaboos, and handle commercials and gags with ease," Tester explained.

Radio-Legit Tie-Up Makes Des Moines Hot Show Town

(Continued from page 3)

large seating capacity, is getting ready for its second season with even more changes in policy. Last season the theater booked a larger number of shows than had been the practice and included eight performances of *Oklahoma*. Now it is planned to book more of the shows for two or three nights, instead of all one-nighters, and bring in even more shows.

Duance C. Peterson, manager of the theater, reports already having booked as many shows as last year, and by the time the 1947-'48 season opens the number will far exceed the previous mark. Among the bookings are *All My Sons*, *The Iceman Cometh*, *Another Part of the Forest*, *Harvey*, *The Fatal Weakness*, *Lady Windermere's Fan*, *I Remember Mama*, *Carousel*, *Born Yesterday*, *The Desert Song*, *The Merry Widow*, *Rosemarie*, *State of the Union*, *Voice of the Turtle*, *Life With Father* and the *Ballet Theater*.

Many Artists Booked

Peterson also reported that, if *Oklahoma* has a touring production, it probably will be returned, while artists scheduled include Victor Borge, Lauritz Melchior, Alec Templeton, Morton Gould, and Guy Lombardo, Wayne King, and the Philadelphia Orchestra in the concert numbers.

The business grossed by the theater last season under the KRNT promotion has shoved the theater into big-time show business. This was largely demonstrated when *Oklahoma* showed to 33,000 customers, setting a national record of \$113,000 for eight performances. The same show also set a one-night sellout record of \$14,900 and another mark of \$23,900 for two performances in a single day. The theater also came close to cracking its own national legitimate record for a straight dramatic play, with *Barretts of Wimpole Street* starring Katharine Cornell and Brian Aherne, grossing \$11,715.

Many Sell-Outs

Other top grosses included Fred Waring's \$14,298 for a night show plus \$5,798 for a matinee, while Paul

"Thus we get some first-class ad-lib shows."

Nearly a dozen patients have evinced interest in the training with several planning to use this as a stepping stone into radio upon hospital discharge. Hospital's library of 1,000 e.t.'s and 700 disks contains everything from longhair to swing. The programs, incidentally, are working top wonders as curatives for the convalescing vets, Tangen said.

Talk of the Trade

RED BARBER has sold a piece to *Red Book*, for publication in July, tabbed *What to Look for at a Baseball Game*. . . . *Quiz Book of the Seven Arts*, by Jo Ranson and Dick Pack, respectively publicity directors of WHN and WOR, New York, is being reprinted by Garden City Publishing Company and will be published July 14 for price of \$1. . . . Hal Arnoff, WHN New York continuity writer, infanticipating. . . . Bob Patt, WHN promotion chief, on vacation in Canada.

Johnny Thompson, ABC singer, cutting a series of 39 transcriptions for Bendix Radio and Phonographs, to be aired thrice weekly for 13 weeks over 150 stations. . . . Patrice Munsel, Met Opera star, to guest July 2 on ABC's *Lunch With Maggi McNellis*. . . . Bartone Igor Gorin signed for two additional guest spots on NBC's *Voice of Firestone* next month. . . . Bobby Breen, now doing singing program over WHN, being featured in *I'll Be Seeing You*, one of the *Voice of the Army* platters heard throught the country.

FIRST COPIES of Television

Primer, by Lou Sposa, director of the RCA Victor-Allied Stores Television Caravan, off the presses this week. . . . Bob Sanders added to announcing staff of WSTV, Mutual outlet in Steubenville, O. . . . Frank Hazelton and Ed Lebarbera, vice-president and commercial manager of WRHP, ABC affiliate in Tallahassee, Fla., conferring with web officials in New York. . . . Marian Sexton, director of women's activities at WOL, Washington, back from two-week vacation in Middle West. . . . George Scheck, president of Telecast Corporation of America, now associated with Alber-Dahlman productions as co-producer in latter's video ventures. . . . *The Coo Coo Ranch Show*, Western musical featuring the Coo Coo Ranch Hands and produced by the Stewart-Jordan Advertising Agency, Philadelphia,

Whiteman did \$11,814. *Up in Central Park* also did \$13,810.

Other sellouts included Tommy Dorsey, *Voice of the Turtle*, two Spike Jones concerts, *Carmen Jones*, Phil Spitalny, *State of the Union*, *Blossom Time* and Lauritz Melchior. Even *Hamlet* drew better than a three-fourths house. Poorest grosses for the season were turned in by Allan Jones and *Lute Song*.

Vaude Undecided

Return of vaudeville next season is still a question mark with the management, with much depending upon the talent available and talent costs this fall. It was started last season on Sunday matinees only with popular prices but failed to click to any large extent.

In addition to the plays and concerts, the theater also was used by the Civic Music Association for concerts, conventions, ice shows, basketball and wrestling matches.

(Continued from page 5)
Radio needs to use research in new ways to add to its efficiency."

Gallup emphasized that he is not critical of current research organizations, which he said are doing good jobs. However, he declared it is simply a case of their not going far enough, saying that over-all ratings based on number of listeners are "just the beginning of research." He stated that "advertisers deserve to have more information than they are get-

ting. They spend a lot of money and want to go beyond how many people listen to their show. And I should think that the broadcasters themselves would like to know more about their shows. It is almost fantastic to believe that this hasn't been done before."

Gallup indicated that his organization possesses some techniques and is developing others to determine the above-mentioned facts about listenership—techniques which he says hitherto have been unpublicized. Tho some of the problems represent walls against which some brilliant research heads have been butted, Gallup said that "in our 10 years in this field we have had to deal with some pretty tough research problems, and we have learned to develop techniques."

Other New Services

No current service, Gallup declared, does two other things his organization plans—tell any sponsor how many sets his program actually reaches in the entire country, not merely the potential, and analyze reactions of listeners in rural areas who actually constitute a majority of the radio audience. Nielsen now covers this field and Hooper plans to.

Until mechanical details of the operation are more firmly established, Gallup said he will not be prepared to reveal how the service will be made available. The polltaker, best known for his samplings of national opinion on questions of political significance, has done audience research for motion picture corporations for several years. He recently returned from a seven-week tour of Europe, following his resignation as research head of Young & Rubicam.

New K&E Radio Post

NEW YORK, June 21.—Kenyon & Eckhardt, Inc., this week set up a new post, director of radio production, and appointed Walter Gorman to the job. Gorman, former producer-director of Kellogg's *Hollywood Story*, will head all radio and video production matters and will be in charge of production personnel. He will operate under K&E's veepee in charge of radio, William B. Lewis.

WRITERS WANT RAISE

(Continued from page 14)

lished play used on the 80-minute *Saturday Night Theater*, fee will be hiked from \$120-160 to \$252. A one-hour television play will bring \$160 instead of \$100-120. Rates for poems and published short stories also will be boosted.

BBC termed the rates in its offer "revised standard rates" and made it clear that it regards them as maximum rates as well. Altho SAAP is confident there are no writers worth mentioning outside its ranks who would serve as strike breakers, BBC apparently is not so sure. At any rate, no new offer has been forthcoming from the broadcasters since rejection of the new rates by the scribes.

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DECCA POPS WITH 50-CENTER

Branches Told Of New Blue Label Series

Not a Price Cut: New Line

(Continued from page 3)

waxery will continue its black label at 75 cents, its red label at \$1 and other classes of disks at higher prices dependent on their value.

Six in First Batch

Six releases were included in the first batch of blue labels. There were *The Gang that Sang Heart of My Heart*, and *I'll Never Smile Again*, by Dick Robertson and his orchestra; *Wabash Cannon Ball* and *The New River Train*, by Terry Shand and his orchestra; *Raggedy But Right* and *Dapper Dan*, by Bob Howard and his orchestra; George M. Cohan Medleys, Parts I and II *Mary's a Grand Old* (See Decca Has New on page 113)

Century Room At Commodore Dark Till Oct.

NEW YORK, June 21.—Hotel Commodore will shutter its Century Room for the summer next week following failure of current experimental name ork-name act policy to hypo spot's lagging biz. Bill was comprised of Bobby Byrne's ork and chanter Johnny Desmond. Room will reopen early in October, and feature a straight ork policy, teeing off with its regular tenant, Vaughn Monroe's ork.

Commodore closing, in addition to the temporary shutdown of the Meadowbrook and summer layoffs of Rustic Cabin, Hotel Roosevelt's Grill and Hotel Edison's Green Room, added additional fuel to earlier reported talk that the network remote situation was getting increasingly critical. It was earlier reported that Chicago remotes were virtually nil and that webs were moving out into smaller towns for pick-ups. Now it is New York that will have a neat hunk of remote time lost as a result of shutterings and shortage of good dance music in remaining spots. All five of the shuttered spots were heavy airtime users, with their aggregate ether hour total running around 14 hours.

Capitol Postpones Promotion Drive

NEW YORK, June 21.—Capitol diskery's plans for an expensive, extensive and high-powered new promotion campaign are hanging in air pending a hoped-for and expected pick-up in biz. One of the new gimmicks, already in the works and unlikely to be stopped, has the firm making up blouses, emblazoned with "Capitol" and names of diskery's artists, to be distributed to retail disk sales girls thruout the country at a cost of \$15,000 to the plattery.

Diskery has brought former Newell-Emmett Agency man, Dick Link, into New York office to handle Eastern promotion and disk jockey contact.

Wax Turn for the Best

NEW YORK, June 21.—Sharp upward spurt in disk sales was felt thruout the industry this week. Majors reported the lift had brought sales almost up to April level, with happiest rise coming in Eastern and West Coast volume. South and Midwest areas, which had suffered least in the May-June slump, were still doing encouraging biz.

Indies, altho feeling a smaller proportion of the pick-up, still expressed pleasant surprise at the spurt in sales. Conceding that it may be only temporary, smaller label execs feel that even a sporadic rise during the warm-weather droop season holds healthy promise. One wax brasser expressed belief that the sudden improvement would brush away "hysterical hopes by partial parties" that there would soon be a mass fold of smaller labels.

Eli Came, Capitol Was Alone He Should Have Known --- That They Had Temptation

HOLLYWOOD, June 21.—"Lead us not into temptation" was Victor's prayer last week, when the Camden diskery in a last minute move, decided to withdraw its waxing of *Timtayshun*, an almost identical twin to Capitol's Jo Stafford-Red Ingle hit.

Originally, Victor was quite tempted by Cap's fast-selling hill-burly version of the standard. As Cap's sales of the Jo Stafford-Red Ingle waxing mounted, so did Eli Oberstein's temptation to cut into Cap's sales. A few weeks ago, Oberstein slipped to the Coast and cut the Hollywood Hillbillies (Abigale and Buddy) in what sounds like a note-for-note gag-for-gag version of Cap's disking. Hollywood plant reportedly was set to press the disking and by Thursday (12), platter spinners here received a white-label pre-release copy of the disk.

The following day (Friday, 13), Capitol's legal eagles drew up a friendly worded but firm wire to Camden, bringing to the attention of Victor brass, in case they are not aware of it, that a copyright infringement situation existed and that Capitol would take any steps necessary to protect its property. Late Friday, an order went out to Victor here to pull back the Hollywood Hillbillies' disking of *Timtayshun*. Immediately, disk jockeys were requested to cease airing the Victor disk.

Eli Oberstein explained Victor's withdrawal order by stating that (1) in his opinion no copyright infringement can be claimed since the song belongs to Robbins Music, who cleared it for Victor release; (2) Victor's move was prompted by its sense of "ethics" rather than concern over repercussions from Capitol.

Majestic Signs Morgan, Hires Savin, Chops Pax; Prima to RCA?

NEW YORK, June 21.—Amidst Ben Selvin's departure, Louis Prima's exiting and Dave Shelley's assuming artists and repertoire duties with assistant Lee Savin, new pulsations were being felt in Majestic's talent department this week.

Henry Morgan, radio comic on the American Broadcasting Company's Wednesday night netter, was signed to a pact calling for a "light" advance against royalties on a minimum of two albums per year. Ray Dorey, National Broadcasting Company singing star, was renewed for another Majestic year with a one-year option to follow. Orkster George Paxton was dropped from the label, as was Ralph Font.

With the advent of Shelley to Majestic's vice-presidency, tradesters were predicting that a heavy hand in waxery's policy would now be forged by restaurateur Toots Shor. Shor and Shelley are known to be strong intimates, while bossman Tracy is said to be counting on the well-publicized diner host to supply talent leads. Gossipers were prone to paint Shor's influence as extra heavy, altho it is reported that he actually owns no shares in Majestic Radio & Tele but merely holds about \$12,000 stock in Lou Suritz's Majestic Records distrib branch in the East. Other discount talent role by Shor and point to rumors some time ago that he would deliver Columbia disk stars Frank Sinatra and Eddy Duchin, among others, to the Majestic label. Columbia reportedly renewed both artists this week to five-year papers.

NEW YORK, June 21.—Lee Savin, former national sales executive with Musicraft, this week joined the Majestic firm as assistant to Dave Shelley, newly named veepee of the wax branch of Majestic Radio & Television, which is bossed by Gene Tracy. Savin will work in conjunction with Shelley in artists and repertoire duties, which up to last week had been handled by Ben Selvin.

Meanwhile, Selvin, who handed in his notice rather than take a cut in his 35G-a-year contract deal, is pondering four or five new positions already offered, which include general management of several large music pub houses as well the possibility of returning to Muzak or going into some other e.t.-wired music biz.

At the same time, Louis Prima, who last week served notice of withdrawal from the Majestic stable, seemed all set for a jump to the Victor label. Eli Oberstein, on the Coast, declared: "I have plans to get Prima, but until we hear from Majestic and the American Federation of Musicians (AFM) that he is free to come with Victor, no action will be taken."

On Friday (20), however, AFM Prexy James C. Petrillo had wired Majestic declaring that certain conditions of Prima's contract (his pact guaranteed pressing and selling of 750,000 disks a quarter) had been abrogated and unless AFM heard from the diskery within 48 hours, the pact would be considered terminated. The Majestic spokesman indicated

Yock!

NEW YORK, June 21.—Gag of the week: The report that Capitol was going to put Jack Smith on one side of a record, Andy Russell on the other and call the platter *Laughing on the Outside, Crying on the Inside*.

Decca's Bing Albumed on Columbia Wax

Part of Mass Col. Re-Issues

HOLLYWOOD, June 21.—Columbia Records will shortly begin pressing its old album of Bing Crosby platters, tagged *Crosby Classics*, as part of its augmented sked of producing old faves still listed in their catalog but unavailable on dealers' shelves during war years. Plan to re-issue pop standards is in addition to waxery's "archives" series announced recently (*The Billboard*, June 21).

Columbia has notified its dealers that they will press more than 300 catalog tunes, with shipments skedded to begin within 60 days. Crosby album will be launched with big flack fanfare plus a newly designed album currently in production. Tunes will include *How Deep Is the Ocean, I Got the World on a String, Last Roundup, Home on the Range, Thanks, Down the Old Ox Road, Please, My Honey's Loving Arms, Some of These Days* and *Shine*. Mills Brothers are spotted with Crosby on several platters in the series.

With production caught up, Columbia's Coast headquarters has hyped recording sessions the past 10 days, according to plattery's Hollywood recording chief, Bill Richards. Sessions waxed last week and skedded for this week include two Harry James sessions, one with Frankie Carle, a second Dorothy Shay album, a Dinah Shore kidisk album of tunes from Walt Disney's *Fun and Fancy Free* and race sessions with Ernie Andrews and Mary Ann McCall.

New Mel Torme Pact Is Set by Musicraft

NEW YORK, June 21.—Musicraft Records has completed negotiations for a new contract with singer Mel Torme, and he was due to sign a new one-year pact with one-year option late this week. Deal is reported to call for a guarantee of a million disks and 10 releases annually.

Musicraft execs have been building their recording plans around the singer and intend to try to build up a Torme following. Diskery also is reported still negotiating with remainder of its artists, with none of the others apparently set as yet. Firm still hasn't set a new artist and rep man, tho it has been fishing around for past several weeks.

that the wire would not be answered and that the 48-hour deadline would be allowed to run out. That Prima soon would be set under Oberstein's wing also looked likely in view of the orkster's being on the Majestic label originally thru Obie's sale of his Hit-Classic wax enterprise. When Majestic bought the H-C properties, Prima went with the deal.

**Maurice Richmond
50 Years in Business**

NEW YORK, June 21.—Maurice Richmond, founder and president of Music Dealers' Service, Inc. (MDS), celebrated his 50th anniversary in the music trade this week. Richmond entered the field in 1897, when he joined the Coupon Music Company in Cambridge, Mass., and in 1900 was appointed manager of the Enterprise Music Supply Corporation. In 1919 he organized the Richmond Music Supply Corporation.

Currently Lawrence Richmond, son of the MDS prexy, manages the largest sheet music jobbing house in the country, while another son, Howard, holds down the advertising-publicity post for the Metro-Robbins pub group.

MDS, now located at 799 Seventh Avenue, has purchased its own building on West 55th Street and will move late this fall to the renovated offices. Original quarters had to be vacated after Columbia Records purchased the entire building and asked MDS to find other space upon expiration of the lease.

**Fromkes Denies
Haynes Charges
Of Unfairness**

NEW YORK, June 21.—Harry Fromkes, prexy of Rainbow Records, following the filing of an injunction, damages and accounting action by Don Haynes and Polly Davis Haynes (*The Billboard*, June 21), vehemently denied as false all charges of unfair competition as alleged by Haynes against the *Tribute to Glenn Miller* album recently released by Rainbow. Fromkes declared the case would be vigorously contested and "carried to the highest court in the land if necessary."

"Someone should inform Mr. Haynes," said Fromkes, "that he has no monopoly on the use of Glenn Miller's name or photograph. It is preposterous to think that any person who can read could mistake Rainbow's album as a Tex Beneke recording. The album cover and two liners inside tell the full story of Ralph Flanagan's idea and how the album was created."

Fromkes said that Don Haynes, manager of the Beneke-Miller ork, is "hardly qualified to complain that Rainbow's album confuses the public. There is considerable criticism in music circles," said the Rainbow prexy, "about the use of the Glenn Miller label by the Beneke band, since it includes only three Miller pre-army musicians."

"If the Rainbow album were mistaken by the record-buying public to be a Beneke-Miller recording, its sales would be a complete failure in my opinion," Fromkes stated. He further charged that Haynes had released the story of the filing of the suit several days before the papers were actually served, and that Haynes also had instituted a campaign of pressuring disk jockeys not to play Rainbow's album on the air.

**Columbia Holding
District Mgrs.' Meet**

BRIDGEPORT, Conn., June 21.—District managers of Columbia Records, representing all territories in the U. S., will meet here June 23 and 24 to discuss problems and plans within the trade and talk over advertising and promotion plans for Columbia disks.

Columbia execs in New York will attend the two-day meeting.

Factories Champ at ASCAP Bit

Editorial

For a Better "Sheet"

The Billboard has been and always will be, for the type of "sheet" which does the best possible job for all factions of the music industry. It was for this reason that we were (and still are) for the Peatman Sheet, rather than the Accurate Sheet. We believe that it makes good sense to rate plugs on the basis of the number of people who heard each plug, rather than to credit all plugs with equal value regardless of audience.

However, we also agree with many in the music industry that the Peatman Sheet does not take into consideration various other factors which are important to a full and true consideration of the plug picture. With the idea, then, of aiding, in whatever way we can, the Music Publishers Contact Employees Committee set up to discuss the "sheet" problem (see story in this department), we list here some of the thoughts which have been advanced by music men for the improvement of the sheet. A full consideration of statistically sound and practical methods for incorporating any or all of these improvements into a "sheet," we believe, would help the entire industry:

(1) It has been suggested that retail record sales and sheet music sales (in addition to live radio plugs) are, in a measure, indicative of the plug job done by a contact staff. This is sound, but other factors also should be taken into consideration. Number of times a disk is played on juke boxes and on disk-jockey shows also are sound plug factors and should be considered. Whether or not it is feasible to credit any of these factors with a greater weight than any other in determining the ultimate sheet is a moot point and one that requires great study. It must be remembered, also, that to be of any true value the sample on which any or all of these tabulations are based must be sufficient to be representative of the country as a whole. Surveying three stores a week, for instance hardly constitutes an adequate sample.

(2) It also has been suggested that vocal renditions be credited with greater weight than instrumental renditions. This, too, seems sound to us.

(3) It has been suggested that live radio shows be credited in blocks, i. e., first 15 shows with a certain number of points, all remaining evening shows with a smaller number of points, daytime shows with still less points, etc. This would sacrifice one of the soundest features of the present Peatman Sheet. The Hooperatings on all commercial shows, whether evening or daytime, are statistically sound and accepted thruout the radio industry. It makes good sense to continue their use, as the Peatman Sheet presently does.

(4) On the other hand, there is currently no method in the sheet of determining the relative value of sustaining (non-commercial) plugs, since there are no Hooperatings on non-commercial shows. We recommend in this connection a study of a method for rating band-leaders and other artists on their plug effectiveness. A joint committee of publishers, contact men and possibly responsible trade paper editors might work out a consensus for a rated list of performers of this kind.

(5) It would be a mistake to attempt to arrive at hasty, un-studied conclusion on the best methods of incorporating any or all of the above thoughts. To get the best possible final "sheet," the music industry should take advantage of all the brain-power available, both inside the industry and out. Dr. Peatman certainly should be consulted, as should Mr. Alexander, of Accurate, and any and all other statistical authorities available. Possibly advertising agency men, who are so influential in determining selection of tunes for commercial shows, should be invited to sit in. The publishers themselves, of course, should work with the contact men toward improving the "sheet," and (tho it may be immodest) we respectfully submit that *The Billboard* has had a little experience in conducting surveys of this kind and may be able to contribute something to the discussion. As usual, *The Billboard* is at the service of the industry. Just yell, fellows.

**Philly Disk Jocks
Being Sponsored
By Victor Distrib**

PHILADELPHIA, June 21.—Raymond Rosen & Company, local distrib for RCA Victor, is going all-out to line up the town's popular disk jockeys on a sponsored basis for dealers. Distrib, convinced that spinners are best disk promotion medium, has advised dealers that sponsored participation will be a favored form of advertising and has encouraged them to arrange radio plugs. As is the case with dealer newspaper ads, spinner advertising will be on a co-op basis between dealer and distrib, with Rosen footing half of the bill.

With 15 spinners in town. Rosen firm hopes to have dealers sponsor a piece of every disk show on the local air. Part of dealer agreement would have time purchased dedicated to

**Vogue Record Plant
Damaged 5G by Fire**

DETROIT, June 21.—Fire of undetermined origin caused approximately \$5,000 loss at Vogue Record plant yesterday. Fully covered by insurance loss was confined chiefly to stock of colored and printed labels used for picture records. Adjoining presses and stock of 100,000 Decca albums were not damaged.

Plant will resume regular operations under Decca pressing contract Monday.

spinning of Victor disks only. With jockeys aware that time is partly paid for by distrib, Rosen hopes the spinners would become a favorite on the non-Victor sponsored jockey periods.

Victor air time purchase also would help relieve a disturbing situation which finds Columbia disks being spun almost exclusively on town's leading station, WCAU.

**Industry Feels
Royalty Rate
Is Excessive**

Locations Survey Is On

NEW YORK, June 21.—A campaign to chop the current rates for performance of plant-originated copyrighted compositions charged by the American Society of Composers, Authors and Publishers (ASCAP) will be instituted shortly by the Industrial Relations Association (IRA), of Purdue, Ind. IRA, now completing a long-term survey of industrial music locations, will get its drive for reduced rates under way as soon as possible. Meanwhile ASCAP reports that it has not been advised of IRA's survey, or of any move on the part of industry to have rates reduced generally.

A wartime baby, industrial locations have increased in many localities, while a sharp drop has been noted in localities where war production was the primary activity. During the war the music systems were installed as a means of creating better working conditions, and because of the emergency ASCAP did not charge for the use of copyrighted music.

Willing To Pay

With the end of the war industrial music continued. Reasoning that music-while-you-work makes happier employees, brings increased profits—ASCAP felt industry should pay, just as do other users of music for profit. Industrial users concede ASCAP's right to a royalty in view of a court decision in England, which held that industrial music was public performance for profit. But just how much should be paid is now the issue.

Meetings between the late John Paine of ASCAP and members of industry and sound people brought about a fee of 2 cents per employee per month. However, shortly after the fee was established, Paine indicated to John W. Fulton, executive secretary of the IRA, an adjustment might be made later if this figure was not fair. Based on that indication, the IRA has for some months been surveying industry in the hopes it might be able to substantiate a claim for a lower rate.

Major Complaint

Major complaints of industry include the fact that most of the larger plants play music at the start and the end of shifts and sometimes during lunch periods, but not steadily thru the day. The great differences in numbers of employees in the various plants is also a factor. A small dress manufacturer with 30 to 60 workers is satisfied with the 2-cent rate, while an aviation plant in Long Island with 8,000 employees has silenced its music system until rates can be lowered.

While no figure will be established until after the IRA survey is completed and further discussions can be held with ASCAP's Herman Greenberg and Dick Murray, it is believed that industry will request a ½ cent per person fee. This is based on a series of talks conducted by Fulton with suppliers of wired music. Fulton has also conferred with A. J. Kendrick, veepee of World Broadcasting System, Inc.; Alexander Sher- (See *Factories Champ* on page 22)

BMI'S BICEPS ARE BULGING

Spending Big Dough To Up Trade Status

Get-Tough Policy Launched

By Norman Weiser

NEW YORK, June 21.—Girding its muscles for a drive to put the org on a stronger competitive basis with the American Society of Composers, Authors and Publishers (ASCAP), Broadcast Music Inc. (BMI) has been pouring big bucks into a top professional recruiting program at the same time that it toughens up on affiliate publishers also linked with ASCAP. New get-tough policy is reported to be motivated not so much for economy but to guarantee BMI the performances it covets.

Within the past few months a rash of the highest-priced professional men has spread out in BMI ranks. Coming at a time when sheet sales are slow and contactmen's salaries were figured slim, BMI pubs have cast 20G fishhooks before the plug managers and the sign-ons have mounted. BMI pubbery itself replaced Bobby Mellin, who went into his own pub biz with a reported 65G BMI backing, with Julie Stern, who in turn brought in Harold Wald, both said to be getting four bills a week or better (including expenses), with Stern said to be rating a copy deal.

Personnel Pick-Up

Professional "improvement" program was highlighted by the recent switchover of Jerry Johnson to Southern Music at a reported \$600 weekly (again including expenses) plus a cent-a-copy deal. That BMI's wishes lay behind the sizable Johnson deal is indicated by the fact that Southern-Peer catalog is considered one of the most important BMI license properties.

Same over-all BMI demand for personnel improvement was said to have figured in the recent E. B. Marks switch in which Harold Lee came in to replace Frank Hennings and Lou Comido joined the staff. Trade estimate was that BMI was out to hypo a catalog on which it has a December '48 option pick-up, altho both parties report no action on the option at this time. BMI as well as Marks proper were believed to have been anxious to keep in good standing with 20th Century-Fox, whose film scores Marks has been bubbling lately—*Carnival in Costa Rica* now being followed up by *I Wonder Who's Kissing Her Now*.

Where formerly BMI extended its \$25,000-a-year pact more lavishly to its prime affiliates (BMI kitted up \$500 weekly if the pub guaranteed \$1,000 weekly expenditure on exploitation) and tendered even larger sums to such firms as Marks and Peer, the org now is settling on month-to-month deals with its pub adjuncts. This is to thwart dual-licensed pubs from allegedly using BMI dough to build ASCAP ratings and to hypo evaders into living up to the \$1,000 spending proviso. According to BMI, most of the pubs, with the exception of Marks and Southern-Peer, will be notified of the new month-to-month policy as contracts come up for renewal. Tightening up presumably will apply to such pubberies as Duchess, Republic, (See Big Spending on opp. page)

Contact Men at Stormy Session Name Committee on Peat-Sheet

NEW YORK, June 21.—A large turnout of lads from the Music Publishers' Contact Employees' Union met here Thursday (19) to discuss the Peatman sheet. Upshot of the stormy cross-firing session, which wore out Prexy Bob Miller's gavel, came when the pluggers readily accepted a proposal to appoint a committee of 14 to report on two proposed plans to improve the Peat sheet and decide whether Peat is "aw reet" or should be abolished entirely.

Teeing off with a vigorous exchange between Happy Goday, veepee of Peter Maurice, and Jack Osfeld, of Stevens, in which Goday insisted the sheet was the publisher's business not the pluggers', while Osfeld deplored "Peatman's running of our business," the bellows and out-of-order yelps finally quieted long enough for Leo Diston and Ralph Schmitman to present a joint plan and Frank Abramson to offer another.

Diston-Schmitman Plan

The Diston-Schmitman plan called for the contact union to finance its own sheet on which record and sheet music sales would be computed along with radio performances. Scheme was to rate songs on a 100-point basis in which air plugs would count 60 points, disk sales 20 points and sheet music sales 20 points. Ethering credit presumably would be based on Peatman's calculations, while disks and sheet sales would be measured, according to the plan, by surveying three stores thruout the country. The same stores would not be used twice within 60 to 90 days and "jobbers would have nothing to do with the survey, since they can be hypoed," said Diston.

Abramson's plan was to give out with a radio performance sheet wherein first 15 Hooperated commercials would be worth five points each; other commercials four points each; daytime commercials three points each; nighttime sustainers two points each. Daytime sustainers one point each for full vocal usages and one-half point for instrumentals or fast choruses.

Before, during and after the presentation of both plans the catcalls and differences flew thick and fast. Murray Luth complained that inclusion of disks would hurt, not help, employment among songpluggers; Goday still bridled that Peatman was

a publisher's concern; Osfeld, Bobby Mellin and others yelled, "Do away with the sheet entirely," and Stan Stanley pointed out that record and sheet music charts already were covered by trade papers. Finally, thru Larry Shayne and Nat Debin's efforts and a transfer of the chair to MPCE Attorney Joe Brodsky (due to trouble Prexy Miller developed with his right eye), the much-ado session was ended on the committee proposal note.

The committee will consist of Solly Cohen, Jack Osfeld, Larry Shayne, Harry Leventhal, Stan Stanley, Frank Abramson, Jack Johnstone, Irving Tanz, Bobby Mellin, Joe Santly, Nat Debin, Harry Link, Sid Kornheiser and Murray Luth.

FACTORIES CHAMP

(Continued from page 21)

wood, of Standard Radio, Inc., and Willis B. Parsons, radio recording division of the National Broadcasting Company (NBC). According to IRA, these men, and other suppliers, have all indicated that the present royalty rate is out of line and is hampering the growth of industrial music.

Stopgap Measure

Meanwhile, since it will take a while for IRA to complete its survey, compile its data and meet with ASCAP officials (who are now in London), IRA has offered the following suggestions to industry regarding the immediate future.

Do nothing to change the present use of music until notified by ASCAP of its royalty charges. ASCAP has assured the IRA it does not want to see industrial music dropped; it needs time to get around to talk to industrial users.

A location can switch to wired music since the purveyor pays a royalty in that case.

Tune in local FM radio broadcasts. The music is available, but the user has no control over the programing.

Continue to use present systems with records and transcriptions in the public domain.

Negotiate an individual contract with ASCAP on the basis that should the IRA be able to obtain an adjustment of present rates it will apply to the contract.

Request ASCAP to defer contract until IRA negotiations are completed.

Plans To Hypo Pubs, Secure Writers Brew

Org Buying AMP Catalog

NEW YORK, June 21.—With Carl Haverlin, prexy of Broadcast Music, Inc. (BMI), cooking up new ideas to lift the licensing org by its bootstraps; with outright purchase of Associated Music Publishers (AMP) due to be completed within a few days (part of the deal okayed at the last BMI board meeting at which Veepee Merritt Tomkins was named new head of AMP, the same firm he left in 1940 to help form BMI); with its supply of radio greenbacks still bountiful, the major rival to the American Society of Composers, Authors and Publishers (ASCAP) has served notice that it aims to step out and become more than a small cudgel to be wielded against ASCAP by the broadcasters.

Out of the BMI front office, Haverlin has started the ball rolling on several ideas to hypo lagging pub affiliates and BMI performance strength. Included is a plan whereby pubs would contribute an as yet undisclosed amount of money to a pool which would be used to hire several contact men who would travel thruout this country and Canada, contacting all program directors, disk jockeys and house orks selling the BMI and pub affiliates' tunes. Despite the fact that broadcasters built and now are more or less committed to favor BMI in the presentation of copyrighted music, officials feel that performances in the hinterlands have been far below par—and that with the addition of several toponotch contact men to see the stations in person these performances can be hiked considerably.

Idea No. 2 now percolating is for BMI, operating from yet another pool to be set up jointly with the pub affiliates, to establish some perpetuity or at least temporary security to attract the better songwriters so that a stable of writers can be started to write tunes for BMI and to stay with the firm after they've hit with a tune. In this regard, one of the ideas would have the money from the pool used to pay contracted writers' salaries to turn out tunes while they are writing, then allow them to earn their regular royalties. Pub affiliates all would have a chance at the finished tunes, probably thru a "draw-a-name-out-of-a-hat" system.

Tomkins's appointment to head AMP returns him to the firm he started 12 years ago. A veteran of the trade, Tomkins previously had served ASCAP and prior to that had been general manager of Schirmer Music. In 1940 he left AMP to help in the building of BMI. In recent months the fortunes of AMP have dwindled to the point where reports circulated that the firm would fold entirely. Now, with BMI taking over, there are strong indications that every effort will be expended as soon as possible in behalf of the firm. At least one well-known publishing exec already has been approached about the No. 2 spot under Tomkins at AMP, and it is rumored that BMI plans to transfer a number of its standard tunes to the AMP catalog.

Copyright Change Unlikely This Session Tho House Committee Will Try Rush

Last Hearing Monday (23); Cool to "Interpretation"

(Continued from page 3)
box" bills. The opposition was registered last week by spokesmen for juke box manufacturers and operators. Hammond Chaffetz, attorney for the Automatic Phonograph Manufacturers' Association (APMA), declared that "it is even more important today to retain the juke box exemption than it was in 1909 when the original copyright bill was passed." He claimed that if the bills pass, American Society of Composers,

Authors and Publishers (ASCAP), Broadcast Music, Inc. (BMI) and others will be free to "go around the country to every tavern, restaurant and drugstore and force them to sign an agreement before they can play a record in a juke box."

Rep. Kenneth Keating (R., N. Y.) demanded to know: "What reason is there why this huge business should continue without recompense to the author beyond the royalty contained (See Change Unlikely on page 113)

You'll Know Why
Everybody's
Ravin' About
The RAVENS



when You Hear—
OL' MAN RIVER
AND Would You Believe Me
NATIONAL 9035
To be Released June 30

MADRIGUERA
MILKS
THE
MOOLA
with



**THE
COWBELL
SONG** TOLON TOLON
AND GUATEMALA
NATIONAL 9031
NOW AVAILABLE

NATIONAL
Records

ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR

H'wood Unions Faced With New Congress Probe

(Continued from page 4)

the hearing upon notification that he was too ill to appear in court.

Carroll summed up his beef against AFM by declaring he was determined to shutter August 31 unless three vital demands were met in full: (1) The right to determine the number of musicians he will hire; (2) the right to arbitrate all controversies by the American Arbitration Association, and (3) recognition by the National Labor Relations Board as engaging in interstate commerce since he operated several roadshows.

Among others testifying during the session were Florine Bale, West Coast chief for American Guild of Variety Artists (AGVA), who pointed up good relationship between AGVA and Carroll, stressing that all controversies between these particular parties have always been settled by arbitration. I. E. Chadwick, head of Independent Motion Picture Producers' Association (IMPPA) charged that union "featherbedding" tactics were also putting indie pic producers out of biz. Pat Casey, film studio labor relations rep and former American Federation of Labor (AFL) officer, urged congressional legislation to set up compulsory arbitration of union jurisdictional disputes. Talent Agent Ed Fishman blamed AFM for arbitrarily revoking his band booking franchise, thus putting him out of biz.

Observers generally held the meeting to be no more than "window dressing" for the larger inquiry into AFM which Congress has skedded for hearing as soon as U. S. Supreme Court rules on the Lea Bill. It is understood, however, that Congressman Kearns (who returned to Washington immediately following the Thursday afternoon session) had already made recommendation to Rep. Fred Hartley that Congress conduct another screening of the local situation with full committee representation. Committee will be the same group currently prepping the Petrillo inquiry, which includes Representatives Kearns, Richard Nixon and Graham Barden.

Meanwhile, officials of Local 47 face a possible contempt of Congress citation if it is proved that union attempted to coerce or intimidate Carroll for having testified before Congress during Taft-Hartley Labor Bill hearings.

BIG SPENDING

(Continued from opposite page)

Jewel, Valiant, Vogue and others, all allied with ASCAP-member pub groups. Presumably, too, Mellin's new firm will be watched closely since, while backed by BMI moolah, Mellin also has set up an ASCAP firm.

Indications from BMI headquarters are that the org will cancel out contracts with firms that do not produce hits or sufficient performances. Closing of the Dorsey brothers' firm, inactive for six months, was reportedly motivated by the stopping of BMI payments. Sammy Kaye's Republic Music firm also ran into temporary difficulties with BMI when the org claimed activities on its tunes were lagging. This was cleared up, however, and the catalog is again active.

All of the close pub supervision and recruiting of expensive pluggers is seen in the trade as representing not only a big putsch by BMI on its own hook, but also as a rapid defense measure just in case the expected fast contract settlement between ASCAP and radio broadcasters (altho papers are binding thru 1948, negotiations are going on) shows signs of slowing.



FOR YOU—WITH
GEORGE OLSEN
AND HIS ORCHESTRA

Here's a new "Tomorrow" that'll give the oldie a run for its money with George Olsen's smooth, smart rhythm-ing that puts it right up the alley of every sophisti-cat. It's a lot of good listening and good dancing with Betty Norman's voice doing the tuneful interpreting. Turn it over for a hypnotizing rendition of "Dreamer's Holiday" with Ray Adams serenading so smoothly it's a magnet for the nickels.

"TOMORROW" and "DREAMER'S HOLIDAY"
Majestic No. 7236

MAJESTIC RECORDS • MAJESTIC RECORDS • MAJESTIC RECORDS

Now collect from Your "Mother-in-Law"
with this MERRY MAC HIT

Bright back talk and a tune with a bounce will have the gang playing "You and My Mother-in-Law" time after time. On the other side the Merry Macs do a smooth, blending job of "Ain'tcha Ever Comin' Back." Both sides have the inimitable Merry Mac melody magic that keeps the coins coming.

"YOU AND MY MOTHER-IN-LAW"
and
"AIN'TCHA EVER COMIN' BACK"
Majestic No. 7235

Majestic
RECORDS

Studio: NEW YORK CITY • Sales: ELGIN, ILLINOIS
(Subsidiary of Majestic Radio & Television Corporation)



RCA VICTOR'S
TOMMY DORSEY!

and his Clambake Seven in a special "TD" treat . . . a pair of smooth blues featuring Hanna Williams' vocals.

But I Do Mind If Ya Don't AND **That's Life, I Guess**
RCA Victor 20-2302



RCA VICTOR'S
VAUGHN MONROE!

Vaughn and The Moon Maids chanting a pair of new Paramount hit tunes . . . both nickel nabbers.

Tallahassee AND **I Wish I Didn't Love You So**
from "Variety Girl" from "Perils of Pauline"
RCA Victor 20-2294



RCA VICTOR'S
TONY MARTIN!

delivers a double hit, wrapped up in velvet phrasing. With Victor Young, his orchestra and Chorus.

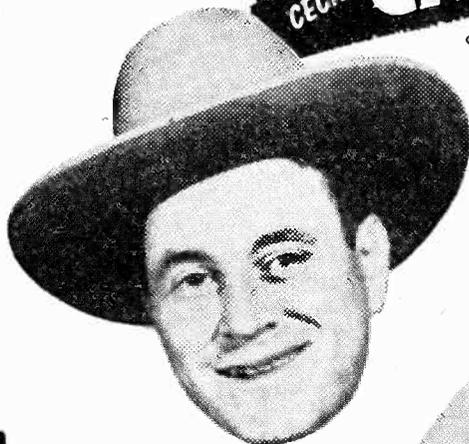
Too Marvelous for Words
featured in Warner Brothers' "Dark Passage"
AND
Ain'tcha Ever Comin' Back
Terrific new plug song headed for the Hit Parade.
RCA Victor 20-2293



RCA VICTOR'S
CECIL CAMPBELL!

and his Tennessee Ramblers
Snappy vocal on the "A". Medium fast instrumental on the "B", featuring Cecil's steel guitar. Sure bets for country cash!

She's Got the Cutest Eyes
AND **Steel Guitar Hop**
RCA Victor 20-2303



RCA VICTOR'S
3 SUNS!

Smooth work in that old soft-shoe tap beat. The flip is a catchy tongue-twister in "Managua, Nicaragua" style.

Cecilia
AND
The Goofy Gal of Tegucigalpa
RCA Victor 20-2307

PICKED BY BILLBOARD
as most likely to hit high on the popularity charts:

Peg O' My Heart
AND
Across the Alley From the Alamo
RCA Victor 20-2272



RCA VICTOR'S
PHIL HARRIS!

Harris is plugging 'em both hard on the air. Swell nickel bait.

I've Been So Wrong, For So Long—(But)
I'm So Right Tonight
AND

George Washington, Abraham Lincoln, Ulysses S. Robert E. Lee
RCA Victor 20-2301



RCA VICTOR'S
CHRISTOPHER LYNCH!

He's another John McCormack! Wildfire popularity of this Irish tenor will pay off in the jukes.

Believe Me, if All Those Endearing Young Charms
AND

Off in the Stilly Night
RCA Victor 10-1247

Mother Machree AND Macushla
RCA Victor 10-1279

ALSO

HELEN CARROLL

and the Satisfiers with Russ Case and his Orchestra

Smoke Dreams
(Chesterfield Supper Club Theme Song)
AND

Do You Love Me Just as Much as Ever?
RCA Victor 20-2300

THE DARDANELLE TRIO

Vocal by Dardanelle.

As Long As You Think of Me
AND

You Gotta Crawl Before You Walk
RCA Victor 20-2254



**RCA VICTOR'S
BLUE SKY BOYS!**

Bill and Earl Bolick in a pair of ballads that pack plenty of rural charm.

Kentucky
AND
I'm Going to Write to Heaven
(For I Know My Daddy's There)

RCA Victor 20-2296

**RCA VICTOR'S
BILL JOHNSON!**

and his Musical Notes, in a couple of re-cuts called for by heavy demand.

That Night We Said Goodbye
Slow blues with vocal by Gus Gordon and Quartet.

AND
Sharkies' Boogie
Fast boogie featuring some sharp piano doings.

RCA Victor 20-2298



**RCA VICTOR'S
SPADE COOLEY!**

(King of Western Swing) and his Band
Red Hair and Green Eyes
Sensational ditty about a "stop" and "go" gal who'll bring traffic to the boxes.

AND
Boggs Boogie
Steel and electric guitars plus fiddles in a knockout instrumental number.

RCA Victor 20-2295



**RCA VICTOR'S
DEEP RIVER BOYS!**

Don't miss these! "A" is a troop hit-song with a big future. Flip is slow and dreamy with tricky tone effects.

Got Up Those Stairs, Mademoiselle

AND
Dream Street
RCA Victor 20-2305



IN THIS WEEK'S RCA VICTOR RELEASE:

DESI ARNAZ

and his Orchestra. Featuring Desi's vocals and Rene Touzet at the piano.

Tabu AND La Cumparsita
RCA Victor 20-2279

Babalu' AND Brazil
RCA Victor 20-2280

Tico Tico AND Peanut Vendor
RCA Victor 20-2281

Siboney AND Green Eyes
RCA Victor 20-2282

RAY KINNEY

and his Coral Islanders. Vocals by Ray and Chorus.

To You Sweetheart Aloha
AND

Hawaiian Hospitality
RCA Victor 25-1082

CHARLIE MONROE

and his Kentucky Partners
It's Only a Phonograph Record

AND
**I'm Comin' Back
But I Don't Know When**
RCA Victor 20-2304

THE ARISTO-KATS

The Spider and the Fly
AND

**(I Need Ya')
Like I Need
A Hole in the Head**
RCA Victor 20-2299

PRESTON JACKSON

and his New Orleans Band
Snuff Dripping Woman

AND
The Blues Stay With Me
RCA Victor 20-2306

HENRI RENÉ

and his Musette Orchestra

Chi-Baba Chi-Baba
(My Bambino Go Ta Sleep)

AND
Cielito Lindo
(Beautiful Heaven)

RCA Victor 25-1085

ESTELLE LINDEN

with Jewish Swing Ensemble

Mahzel
(Good Luck)

AND
My Yiddishe Momme

RCA Victor 25-1036

THE STARS WHO MAKE THE HITS ARE ON



**RCA VICTOR
RECORDS**



GREAT SONGS
Make
GREAT RECORDS

Bing Crosby's
WELCOME STRANGER

Songs by JOHNNY BURKE AND JAMES VAN HEUSEN

AS LONG AS I'M
DREAMING

MY HEART IS A HOBO

SMILE RIGHT BACK
AT THE SUN

COUNTRY STYLE

Hoagy Carmichael's
"IVY"

RECORDS AVAILABLE
BY ALL TOP ARTISTS

BURKE AND VAN HEUSEN, Inc.
NEW YORK • CHICAGO • CINCINNATI • HOLLYWOOD

The
Billboard

MUSIC POPULARITY CHARTS

PART
I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending
June 20

HONOR ROLL OF HITS

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent. This Week Last Week

1. **PEG O' MY HEART** 2
By Alfred Bryan and Fred Fisher
Published by Robbins (ASCAP)
Records available: Clark Dennis, Capitol 346; The Harmonicats, Vitacoustic 1-and 2; Art Lund, MGM 10637; Ted Martin, De Luxe 1080; Red McKenzie, National 9027; Danny O'Neil, Majestic 7238; Floyd Sherman-The Chickering Four, Signature 15119; The Three Suns, Victor 20-2272, Ted Weems, Mercury 5025; Phil Regan, Decca 25076; Buddy Clark, Columbia 37392; Glen Miller Ork, Decca 25075; Dolph Hewitt, Autograph 2003; Miff Mole Nicksieland Band, Commodore C-1518.
Electrical transcription libraries: The Ambassadors, Lang-Worth; The Novatime Trio, NBC Thesaurus; Allen Roth, NEC Thesaurus; Eddie Skrivanek Ork, MacGregor; George Towne, Associated; Al Trace, Lang-Worth; Paul Martin, Standard; Lawrence Welk, Standard; Russ Morgan, World.
2. **MAM'SELLE** 1
By Mack Gordon and Edmund Goulding
Published by Feist (ASCAP)
From the 20th Century-Fox film "The Razor's Edge."
Records available: Ray Block Ork, Signature 15093; Dennis Day, Victor 20-2211; Ray Dorey, Majestic 7217; Dick Haymes, Decca 23861; Al Gayle and His Harmonicords, Aladdin 536; Art Lund, MGM 10011; Marshall Young Ork, Rainbow 10014; Derry Falligant, Enterprise 257; Frankie Laine, Mercury 5048; The Pied Pipers, Capitol 396; George Towne Ork, Sonora 2023; Frank Sinatra, Columbia 37343; Jack Carroll, National 9032; Edo Lubich, International D-240.
Electrical transcription libraries: Skitch Henderson, Capitol; Silver Strings, MacGregor; Jan Garber, Capitol; Freddy Martin, Standard; Frankie Masters, Lang-Worth; The Music of Manhattan Ork, NBC Thesaurus; Art Mooney Ork, Associated.
3. **I WONDER, I WONDER, I WONDER** 3
By Darryl Hutchins
Published by Robbins (ASCAP)
Records available: Louis Armstrong, Victor 20-2228; Jack Carroll, National 9032; Eddy Howard, Majestic 1124; Van Johnson, MGM 10018; Guy Lombardo, Decca 23865; Ted Martin-Air Lane Trio, De Luxe 1075 and De Luxe 1070; Tony Pastor, Columbia 37353; The Scamps, Modern Music 20-516; Ted Straeter Ork, Sonora 2024; Martha Tilton, Capitol 395; The Vagabonds, Trilon 114; The Four Aces, Trilon 143.
Electrical transcription libraries: Art Mooney, Associated; Charlie Spivak, World; Leighton Noble, Standard.
4. **CHI-BABA, CHI-BABA** 6
By Mack David, Al Hoffman and Jerry Livingston; published by Oxford (ASCAP)
Records available: Connee Boswell, Apollo 1064; The Charioteers, Columbia 37384; Perry Como, Victor 20-2259; Sherman Hayes Ork, Aristocrat 1001; Peggy Lee, Capitol 419; Ted Martin, De Luxe 1080; Louis Prima, Majestic 1133; George Towne Ork, Sonora 2023; Lawrence Welk, Decca 23878; Blue Barron, MGM 10027.
Electrical transcription libraries: George Towne Ork, Associated.
5. **THAT'S MY DESIRE** 7
By Carroll Loveday and Helmy Kresa
Published by Mills (ASCAP)
Records available: Ray Anthony Ork, Sonora 2019; Hadda Brooks, Modern Music 147; The Cats and the Fiddle, Manor 1064; Ella Fitzgerald, Decca 23866; Golden Arrow Quartet, Continental C-6048; Woody Herman, Columbia 37329; Sammy Kaye, Victor 20-2251; Frankie Laine, Mercury 5007; Curtis Lewis, Apollo 1056; Art Mooney Ork, MGM 10020; The Scamps, Modern Music 20-516; Martha Tilton, Capitol 395.
Electrical transcription libraries: Barclay Allen, MacGregor; Lenny Herman, Lang-Worth; Art Mooney Ork, Associated; The Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World; Leighton Noble, Standard.
6. **LINDA** 4
By Jack Lawrence
Published by E. H. Morris (ASCAP)
Records available: Bob Chester Ork, Sonora 2006; Glenn E. Davis, Skating Rhythms 225; Larry Douglas, Signature 15106; Chuck Foster Ork, Mercury 3058; Hollywood Rhythm-Aires, Hollywood Rhythms 1551; Gordon Jenkins Ork, Decca 23864; Ray Noble Ork-Buddy Clark, Columbia 37215; Charlie Spivak, Victor 20-2047; Paul Weston Ork, Capitol 362.
Electrical transcription libraries: Barclay Allen, MacGregor; Jack Fina, Standard; Chuck Foster, Lang-Worth; Jan Garber, Capitol; Jack Lawrence, Lang-Worth; Leighton Noble, Standard; The Sweetwood Serenaders, NBC-Thesaurus; Art Mooney Ork, Associated.
7. **ACROSS THE ALLEY FROM THE ALAMO** 8
By Joe Greene; published by Capitol Songs (ASCAP)
Records available: Earle Hagen Ork, Mercury 3060; Woody Herman, Columbia 37289; Stan Kenton, Capitol 387; Mills Brothers, Decca 23663; The Three Suns, Victor 20-2272; The Starlighters, Mercury 3060.
Electrical transcription libraries: Les Brown, World; Lawrence Welk, Standard.
8. **MY ADOBE HACIENDA** 5
By Louise Massey and Lee Penny
Published by Peer International Corp. (BMI)
Records available: Kenny Baker-Russ Morgan, Decca 23846; Glenn E. Davis, Skating Rhythms 231; The Dinning Sisters-Art Van Damme Quintet, Capitol 389; The Esquire Trio, Rhapsody RR-101; The Hammondairs, Mars 1037; Eddy Howard, Majestic 1117; Billy Hughes, King 609; Art Kassel, Vogue R-785; Louise Massey-The Westerners, Columbia 37332; Jack McLean Ork, Coast 8001; Bobby True Trio, Mercury 3057; Billy Williams, Victor 20-2150; The Coffman Sisters, Enterprise 174; Dolly Good, Radio Artist Records 205.
Electrical transcription libraries: Chuck Foster, Lang-Worth; Leighton Noble, Standard; The Novatime Trio, NBC Thesaurus; Sunshine Girls-Jimmie Wakely Ork, MacGregor; Barclay Allen, MacGregor; Mindy Carson-Hank D'Amico Sextet, Associated.
9. **HEARTACHES** 9
By Al Hoffman and Al Klenner
Published by Leeds (ASCAP)
Records available: Joe Alexander, Capitol 372; Richard Cannon, Diamond 2057; Cowboy Copas, King 598; Glenn E. Davis, Skating Rhythms 224; Jimmy Dorsey, MGM 10001; Harry James, Columbia 37305; Monica Lewis, Signature 15065; Gordon MacRae, Apollo 1045; Ted Martin-The Airlane Trio, De Luxe 1068; Red McKenzie, National 9026; Don Pablo Ork, Latin-American 10; Cedric Wallace Trio, Diamond 2057; Ted Weems Ork, Victor 20-2175 and Decca 25017; Ray Smith-The Pinetoppers, Continental C-8021; Ted Straeter Ork, Sonora 2005; Bobby True Trio, Mercury 3057; Eddy Howard, Majestic 1111; Frankie Laine, Atlas FL-141.
Electrical transcription libraries: Barclay Allen, MacGregor; Chuck Foster, Lang-Worth; Eddy Howard, World; Eddie Skrivanek, MacGregor; Leighton Noble, Standard; The Four Knights, Lang-Worth; Art Mooney Ork, Associated; Arthur Smith Quartet, World; Anthony Wahl, Lang-Worth.
10. **MIDNIGHT MASQUERADE**
By Bernard Bierman, Arthur Berman and Jack Manus
Published by Shapiro-Bernstein (ASCAP)
Records available: Blue Barron Ork, MGM 10014; Frankie Carle, Columbia 37337; Carmen Cavallaro, Decca 23852; John Conte, Apollo 1044; Glen Gray, Mercury 5035; Eddy Howard, Majestic 1117; Sammy Kaye, Victor 20-2122; Monica Lewis, Signature 15078; Alvino Rey, Capitol 390; Ted Straeter Ork, Sonora 2003.
Electrical transcription libraries: Eddy Howard, World.

The Billboard

MUSIC POPULARITY CHARTS

PART II

Sheet Music

Week Ending June 20



BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION		Song	Publisher
	Last Week	This Week		
6	1	1	I WONDER, I WONDER, I WONDER (R)	Robbins
13	2	2	MAM'SELLE (F) (R)	Feist
5	4	3	PEG O' MY HEART (R)	Robbins
4	6	4	CHI-BABA, CHI-BABA (R)	Oxford
7	8	5	THAT'S MY DESIRE (R)	Mills
16	5	6	LINDA (R)	E. H. Morris
13	3	7	MY ADOBE HACIENDA (R)	Peer
5	9	8	CROSS THE ALLEY FROM THE ALAMO (R)	Capitol Songs
3	11	9	MIDNIGHT MASQUERADE (R)	Shapiro-Bernstein
17	13	10	HEARTACHES (R)	Leeds
23	7	11	ANNIVERSARY SONG (F) (R)	Mood
12	10	12	IF I HAD MY LIFE TO LIVE OVER (R)	General
8	10	13	I BELIEVE (F) (R)	Sinatra Songs
5	12	14	A SUNDAY KIND OF LOVE (R)	Peter Maurice
1	—	15	IVY (F) (R)	Burke-Van Heusen

ENGLAND'S TOP TWENTY

Weeks to date	POSITION		Song	Publisher
	Last Week	This Week		
8	1	1	AMONG MY SOUVENIRS	Lawrence Wright
10	3	2	TELL ME, MARIANNE	Southern
8	4	3	TRY A LITTLE TENDERNESS	Campbell-Connelly
8	2	4	A GAL IN CALICO	Feldman
5	7	5	PEOPLE WILL SAY WE'RE IN LOVE	Chappell
16	5	6	HOW LUCKY YOU ARE	Kassner
9	8	7	YOU WENT AWAY AND LEFT ME	Box and Cox
23	6	8	ANNIVERSARY SONG	Campbell-Connelly
21	5	9	APRIL SHOWERS	Chappell
2	12	10	TIME AFTER TIME	Sinatra Songs
8	9	11	HARRIET	Keith Prowse
5	11	12	OH, WHAT A BEAUTIFUL MORNING	Chappell
1	—	13	DEAR OLD DONEGAL	Leeds
26	10	14	THE OLD LAMP-LIGHTER	Irwin Dash
3	3	15	COME BACK TO SORRENTO	Ricordi
1	—	16	HEARTACHES	Campbell-Connelly
27	14	17	THE STARS WILL REMEMBER	Feldman
1	—	18	IMAGINEZ	Noel Gay
1	—	19	IT'S NEVER TOO LATE TO MEND	Strauss-Miller
10	16	20	HEAR MY SONG, VIOLETTA	Dix

* Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

ANNIVERSARY SONG (Mood), sung by Al Jolson in Columbia's "The Jolson Story." National release date—January, 1947.

AS LONG AS I'M DREAMING (Burke-Van Heusen), sung by Bing Crosby in Paramount's "Welcome Stranger." National release date—June 13, 1947.

BEWARE MY HEART (Feist), played by Vaughn Monroe in United Artists' "Carnegie Hall." National release date not set.

I BELIEVE (Sinatra Songs), sung by Frank Sinatra in MGM's "It Happened in Brooklyn." National release date—April, 1947.

IVY (Burke-Van Heusen), in Universal-International's "Ivy." National release date—June, 1947.

MAM'SELLE (Feist), in 20th Century-Fox's "The Razor's Edge." National release date—January, 1947.

MY HEART IS A HOBO (Burke-Van Heusen), sung by Bing Crosby in Paramount's "Welcome Stranger." National release date—June 13.

WOULD YOU BELIEVE ME? (Remick), sung by Trudy Erwin in Warner Bros.' "Love and Learn."

TWO SURE-FIRE MONEY-MAKERS!



Lawrence

WELK

and his Champagne Music

BUBBLING OVER WITH COIN APPEAL

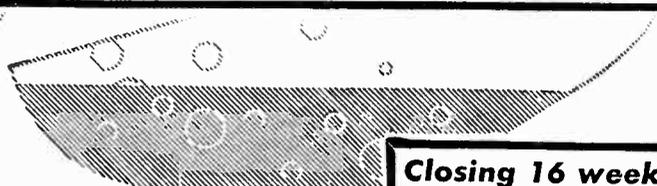
RED SILK STOCKINGS AND GREEN PERFUME

Vocal by Bob "Tex" Cromer

I WON'T BE HOME ANYMORE WHEN YOU CALL

Vocals by Joan Mowery and Bob "Tex" Cromer

DECCA #23946



Closing 16 week engagement ROOSEVELT HOTEL New York, June 28

MY PRETTY GIRL

BOBBY BEERS

backed with

CHI-BABA, CHI-BABA

JOAN MOWERY, BOBBY BEERS

For July 15 Release

WHIFFENPOOF SONG

coupled with DOIN' YOU GOOD

Also now available Lawrence Welk's new Polka Album containing CLARINET POLKA, BEER BARREL POLKA and six other great sides.

Personal Management SAM J. LUTZ 8210 1/2 SUNSET BOULEVARD, HOLLYWOOD 46, CALIF.

**JUKE BOX OPERATORS!
RECORD RETAILERS!**



You Owe It
To Your
Business To
Feature This
Great Money-
Maker

**I NEVER
KNEW**

Featured in the COLUMBIA PICTURE
"Johnny O'Clock"

by

SAM

DONAHUE

and his orchestra on

CAPITOL #405

backed by

WHY DID IT HAVE TO END SO SOON

IT'S A DISK
JOCKEY
FAVORITE
AND HERE'S
PROOF!

SEVEN CONSECUTIVE WEEKS
AMONG THE TOPPERS IN THE
BILLBOARD'S 'RECORDS MOST
PLAYED ON THE AIR' CHART...
and Climbing Steadily!

DIRECTION:
GENERAL
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The
Billboard

MUSIC POPULARITY CHARTS

PART
III

Radio Popularity

Week Ending
June 30



SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, June 13, 8 a.m., and ending Friday, June 20, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

What to date	PUB.	LIC.
10. A Sunday Kind of Love (R)	Peter Maurice	ASCAP
4. Across the Alley From the Alamo (R)	Capitol Songs	ASCAP
7. Almost Like Being in Love (M) (R)	Sam Fox	ASCAP
24. Anniversary Song (F) (R)	Mood	ASCAP
4. As Long as I'm Dreaming (F) (R)	Burke-Van Heusen	ASCAP
1. As Years Go By (F) (R)	Miller	ASCAP
3. Beware, My Heart (F) (R)	Feist	ASCAP
5. Chi-Baba, Chi-Baba (R)	Oxford	ASCAP
2. Deep Down in Your Heart	Triangle	ASCAP
1. Feudin' and Fightin' (R)	Chappell	ASCAP
16. Heartaches (R)	Leeds	ASCAP
10. I Believe (F) (R)	Sinatra Songs	ASCAP
3. I Can't Get Up the Nerve to Kiss You (R)	Santly-Joy	ASCAP
7. I Do Do Do Like You	Harms, Inc.	ASCAP
6. I Wonder, I Wonder, I Wonder (R)	Robbins	ASCAP
8. If I Had My Life to Live Over (R)	Robbins	ASCAP
8. It Takes Time (R)	London	BMI
2. Ivy (F) (R)	Burke-Van Heusen	ASCAP
15. Linda (R)	E. H. Morris	ASCAP
12. Mam'selle (F) (R)	Feist	ASCAP
10. Midnight Masquerade (R)	Shapiro-Bernstein	ASCAP
14. My Adobe Hacienda (R)	Peer	BMI
2. My Heart Is a Hobo (F) (R)	Burke-Van Heusen	ASCAP
2. Passing By (R)	Chappell	ASCAP
5. Peg O' My Heart (R)	Robbins	ASCAP
1. Red Silk Stockings and Green Perfume (R)	E. H. Morris	ASCAP
6. Roses in the Rain (R)	Barton	ASCAP
3. Stella by Starlight (R)	Beverly	ASCAP
4. That's My Desire (R)	Mills	ASCAP
4. Would You Believe Me? (F) (R)	Remick	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys thruout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION	Weeks to date	Last Week	This Week	Going Strong	Lic. By
3	5	1	1	TIMTAYSHUN ... Red Ingle and the Natural Seven-Jo Stafford (Cinderella G. Stump-Red Ingle) ... Capitol 412—ASCAP (Jerry Brent Ork., Modern Music 20-510; Henry Busse Ork., Four Star 1139; Bing Crosby (John Scott Trotter Ork.), Decca 23754; Juan Rolando, Cocktail Hour CGE 116)	
4	2	2	2	I WONDER, I WONDER, I WONDER ... Eddy Howard ... Majestic 1124—ASCAP	
20	1	3	1	LINDA ... Ray Noble-Buddy Clark ... Columbia 37215—ASCAP	
8	3	4	3	MAM'SELLE (F) ... Frank Sinatra ... Columbia 37343—ASCAP	
18	4	5	4	HEARTACHES ... Ted Weems (Elmo Tanner) ... Decca 25017—ASCAP Victor 20-2175—ASCAP	
5	6	6	6	PEG O' MY HEART ... The Harmonicats-Sid Fisher ... Vitacoustic 1—ASCAP	
8	7	7	7	MAM'SELLE (F) ... Pied Pipers (Paul Weston Ork) ... Capitol 396—ASCAP	
10	9	8	9	MAM'SELLE (F) ... Art Lund (Johnny Thompson) ... MGM 10011—ASCAP	
1	—	8	—	PEG O' MY HEART ... Buddy Clark ... Capitol 346—ASCAP	
4	10	9	10	CHI-BABA, CHI-BABA ... Perry Como (The Satisfiers-Lloyd Shaffer Ork) ... Victor 20-2259—ASCAP	
8	7	10	7	I NEVER KNEW ... Sam Donahue ... Capitol 405—ASCAP	
1	—	11	—	PEG O' MY HEART ... Ted Weems (Bob Edwards) ... Mercury 5052—ASCAP	
1	—	12	—	PEG O' MY HEART ... Art Lund (Johnny Thompson Ork) ... MGM 10037—ASCAP	
3	12	13	12	ONE O'CLOCK BOOGIE ... Count Basie ... Victor 20-2262—ASCAP	
1	—	13	—	THAT'S MY DESIRE ... Sammy Kaye (Don Cornell-The Kaydets) ... Victor 20-2251—ASCAP	
8	—	14	—	MAM'SELLE (F) ... Ray Dorey (Paul Barron Ork) ... Majestic 7217—ASCAP	
2	14	14	14	PEG O' MY HEART ... Three Suns ... Victor 20-2272—ASCAP	
1	—	14	—	I WONDER, I WONDER, I WONDER ... Tony Pastor ... Columbia 37353—ASCAP	
1	—	15	—	PEG O' MY HEART ... Clark Dennis ... Capitol 346—ASCAP	

Coming Up

CHI-BABA, CHI-BABA ... Peggy Lee (Dave Barbour Ork) ... Capitol 419—ASCAP

The Billboard
MUSIC POPULARITY CHARTS
Part IV
Retail Record Sales
 Week Ending June 20

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
4	2	1	CHI-BABA, CHI-BABA <i>When You Were Sweet Sixteen</i>	Perry Como (The Satisfiers-Lloyd Shaffer Ork)	Victor 20-2259
6	1	2	PEG O' MY HEART <i>Fantasy Impromptu</i>	The Harmonicats-Sid Fisher	Vitacoustic 1
4	3	3	I WONDER, I WONDER <i>Ask Anyone Who Knows</i>	Eddy Howard	Majestic 1124
1	—	4	PEG O' MY HEART <i>Across the Alley From the Alamo</i>	Three Suns	Victor 20-2272
6	4	5	ACROSS THE ALLEY FROM THE ALAMO <i>Dream, Dream, Dream</i>	Mills Brothers	Decca 23863
2	10	6	THAT'S MY DESIRE <i>The Red Silk Stockings and the Green Perfume</i>	Sammy Kaye (Don Cornell-The Kaydets)	Victor 20-2251
1	—	7	PEG O' MY HEART <i>On the Spanish Trail</i>	Art Lund (Johnny Thompson Ork)	MGM 10037
1	—	8	I WONDER, I WONDER, I WONDER <i>It Takes Time</i>	Guy Lombardo	Decca 23865
11	5	9	MAM'ELLE (F) <i>Sleepy Time Gal</i>	Art Lund (Johnny Thompson Ork)	MGM 10011
1	—	10	TIMTAYSHUN <i>(I Love You) For Sentimental Reasons</i>	Red Ingle and the Natural Seven-Jo Stafford (Cinderella G. Stump-Red Ingle)	Capitol 412

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Album Title	Artist	Label
24	1	1	Al Jolson Album <i>Al Jolson</i>	Al Jolson	Decca 469
10	2	2	Dorothy Shay (The Park Avenue Hillbilly) Sings Album <i>Dorothy Shay (Mischa Russell Ork)</i>	Dorothy Shay	Columbia C-119
1	—	3	Carle Comes Calling <i>Frankie Carle</i>	Frankie Carle	Columbia C-129
69	2	4	Glenn Miller <i>Glenn Miller and Orchestra</i>	Glenn Miller	Victor P-148
6	5	5	Songs by Sinatra, Volume 1, Album <i>Frank Sinatra (Axel Stordahl Ork)</i>	Frank Sinatra	Columbia C-124

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
6	2	1	The Whiffenpoof Song <i>Robert Merrill</i>	Robert Merrill	Victor 10-1313
105	3	2	Chopin's Polonaise <i>Jose Iturbi</i>	Jose Iturbi	Victor 11-8848
63	4	3	Jalousie <i>Boston Pops</i>	Boston Pops	Victor 12160
90	1	4	Clair de Lune <i>Jose Iturbi</i>	Jose Iturbi	Victor 11-8851
79	5	5	Warsaw Concerto <i>The Boston Pops Ork, Arthur Fiedler, conductor; Leo Litwin, pianist</i>	The Boston Pops Ork, Arthur Fiedler, conductor; Leo Litwin, pianist	Victor 11-8863

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Album Title	Artist	Label
41	1	1	Rachmaninoff Concerto No. 2 in C Minor <i>Artur Rubinstein, pianist, NBC Ork; Vladimir Golschmann, conductor</i>	Artur Rubinstein, pianist, NBC Ork; Vladimir Golschmann, conductor	Victor 1075
96	2	2	Rhapsody in Blue <i>Oscar Levant, Philadelphia Ork, Eugene Ormandy, conductor</i>	Oscar Levant, Philadelphia Ork, Eugene Ormandy, conductor	Columbia X-251
11	5	3	Rhapsody in Blue <i>Paul Whiteman</i>	Paul Whiteman	Signature GP-1
8	4	4	Isaac Stern in Violin Selections from Humoresque Album <i>Isaac Stern (Piano Solo by Oscar Levant in Tristan and Isolde) (Franz Waxman Ork)</i>	Isaac Stern	Columbia M-MM-657
1	—	5	Scheherazade Symphonic Suite Op. 35 <i>Pierre Monteux; San Francisco Symphony Ork</i>	Pierre Monteux; San Francisco Symphony Ork	Victor DM-920

Signature's
OSCAR TO
RED BENSON

"Let me hear those trumpets" says Red over Gotham's WINS every day from 11 to 12 and 1 to 3. No average jock, Red has a topnotch comedy show Saturdays from 6:15 to 6:45.

A MUST FOR EVERY COIN BOX!

JOHNNY LONG
AND HIS ORCHESTRA

SIG 15120

HAWAIIAN WAR CHANT

VOCAL BY THE BEACHCOMBERS

AN EVENING IN PARIS

VOCAL BY FRANCEY LANE AND THE BEACHCOMBERS

Signature records

DISTRIBUTED BY
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See your GESCO distributor or write direct to
 Signature Records, 601 W 26th St, New York 1, N.Y.

THE NEW LOMBARDO

(It's Brother Victor!)



Sweetest music discovery in years debuts on Majestic Records!

A grand new thrill for phono fans! Young brother Victor Lombardo blossoms out with full grown tune talent that will be shooting his popularity high as the skies. You'll hear why when you hear the smooth, sweet and scintillating sensation he makes of "Oh, My Achin' Heart", with Mark Carter doing the refrains. With this rhythmic release you'll be hearing "Victor" in front of those Lombardo raves, now.

On the other side, Victor Lombardo puts potent platter personality into a new samba sensation, "Come to the Mardi Gras." By the publishers of "My Adobe Hacienda", it's headed for a marathon spin as the new Lombardo ups its "oomph." Vibrating vocals are by The Threesome.

"OH, MY ACHIN' HEART"
and

"COME TO THE MARDI GRAS"
Majestic No. 7243

Majestic
RECORDS

Studio: NEW YORK CITY • Sales: ELGIN, ILLINOIS
(Subsidiary of Majestic Radio & Television Corporation)

The **Billboard** MUSIC POPULARITY CHARTS
Juke Box Record Plays PART V
Week Ending June 30

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION		Record
	Last Week	This Week	
9	1	1.	PEG O' MY HEART The Harmonicats-Sid Fisher Vitacoustic 1
8	3	2.	ACROSS THE ALLEY FROM THE ALAMO Mills Brothers Decca 23863
5	8	3.	I WONDER, I WONDER, I WONDER Guy Lombardo Decca 23865
4	10	4.	CHI-BABA, CHI-BABA Perry Como (The Satisfiers) (Lloyd Shaffer Ork) Victor 20-2259
5	5	5.	I WONDER, I WONDER, I WONDER Eddy Howard Majestic 1124
10	7	6.	MAM'SELLE (F) Art Lund (Johnny Thompson) MGM 10011
17	6	7.	LINDA Ray Noble-Buddy Clark Columbia 37215
13	4	8.	MY ADOBE HACIENDA Eddy Howard (Eddy Howard- Trio) Majestic 1117
1	—	8.	PEG O' MY HEART Three Suns Victor 20-2272
9	9	9.	MAM'SELLE (F) Dick Haymes (Gordon Jenkins Ork) Decca 23861
5	13	10.	THAT'S MY DESIRE Sammy Kaye (Don Cornell-The Kaydets) Victor 20-2251
17	2	11.	HEARTACHES (F) Ted Weems-Elmo Tanner Decca 25017 Victor 20-2175
6	11	12.	THE RED SILK STOCKINGS AND GREEN PERFUME Sammy Kaye (Don Cornell- Chorus) Victor 20-2251 (Ray McKinley Ork (Ray McKinley), Majestic 7216; Tony Pastor, Columbia 37330; Smiley Wilson (Crossroads Gang), Apollo 141)
9	—	13.	THAT'S MY DESIRE Frankie Laine ... Mercury 5007
7	12	14.	MAM'SELLE (F) Pied Pipers (Paul Weston Ork) Capitol 396
1	—	14.	PEG O' MY HEART Art Lund (Johnny Thompson) MGM 10037
6	14	15.	MAM'SELLE (F) Frank Sinatra Columbia 37343
1	—	15.	PEG O' MY HEART Ted Weems (Bob Edwards) Mercury 5052
2	15	15.	PEG O' MY HEART Clark Dennis Capitol 346

Coming Up

TIMTAYSHUN Red Ingle and the Natural Seven-
Jo Stafford (Cinderella G.
Stump-Red Ingle) ... Capitol 412

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION		Record
	Last Week	This Week	
5	1	1.	ITS A SIN Eddy Arnold and His Tennessee Plowboys Victor 20-2241
6	2	2.	SUGAR MOON Bob Wills and His Texas Play- boys Columbia 37313
13	4	2.	NEW JOLIE BLONDE Red Foley (The Cumberland Valley Boys) Decca 46034
2	5	3.	TIMTAYSHUN Red Ingle and the Natural Seven- Jo Stafford (Cinderella G. Stump-Red Ingle) ... Capitol 412
18	3	3.	WHAT IS LIFE WITHOUT LOVE? Eddy Arnold Victor 20-2058
22	—	4.	SO ROUND, SO FIRM, SO FULLY PACKED Merle Travis Capitol 349
5	—	5.	DON'T LOOK NOW (BUT YOUR BROKEN HEART IS SHOWING) Ernest Tubb Decca 46040
1	—	5.	SO ROUND, SO FIRM, SO FULLY PACKED Ernest Tubb Decca 46040
4	—	5.	THREE TIMES SEVEN Merle Travis Capitol 384

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION		Record
	Last Week	This Week	
13	2	1.	I WANT TO BE LOVED (BUT ONLY BY YOU) Savannah Churchill ... Manor 1046
3	2	1.	JACK, YOU'RE DEAD Louis Jordan Decca 23901
15	1	2.	OLD MAID BOOGIE Eddie Vinson Ork (Eddie Vin- son) Mercury 8028
27	—	3.	AIN'T NOBODY HERE BUT US CHICKENS Louis Jordan Decca 23741
1	—	3.	NEW ORLEANS BLUES Johnny Moore's Three Blazers (Charles Brown) Exclusive 240
6	4	3.	THAT'S MY DESIRE Frankie Laine ... Mercury 5007
1	—	3.	THAT'S MY DESIRE Ella Fitzgerald (Andy Love Quintet) Decca 23866
1	—	3.	I KNOW WHAT YOU'RE PUTTING DOWN Louis Jordan Decca 23901

The Billboard MUSIC POPULARITY CHARTS

PART VI

Record Reviews and Possibilities

Week Ending June 20



RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

THE WHIFFENPOOF SONG... Bing Crosby and Fred Waring Orchestra and Chorus... Decca 23990

Victor has been stroking a tremendous promotional oar behind "the Whiff"... and justifiably! Merrill's operatic pipes before stellar choral backing normally would spell good-buy to competition.

JE VOUS AIME... Andy Russell and Paul Weston Orchestra... Capitol 417

From the UA movie "Copacabana," "Je Vous Aime" emerges as a French-flavorful ballad with strong girlie appeal.

THERE'S NO BUSINESS LIKE SHOW BUSINESS

ANYTHING YOU CAN DO, I CAN DO BETTER

Bing Crosby, Dick Haymes and the Andrews Sisters... Decca 40039

Take two Irving Berlin favorites from an "Annie Get Your Gun" legitter, give them to Bing Crosby to record, or Dick Haymes or Andrews Sisters—or, hey, wait a minute, give 'em to all three and don't you wish you could buy shares of Decca stock.

ALL MY LOVE... Al Jolson with Jay Blackton's Orchestra... Decca 23953

Considering what Jolson has already done with an international folk melody in the three-quarter tempo, the inimitable songster appears to have come up with another winning waltzer.

I WISH I DIDN'T LOVE YOU SO... Dinah Shore with Sonny Burke Ork... Columbia 37506

Two fine versions of any easy-to-remember Frank Loesser ballad from "The Perils of Pauline" flick, Dinah sings it soft and mellow with the usually adept Sonny Burke backing.

PANCHO MAXMILIAN HERNANDEZ... (The Best President We Ever Had)... Woody Herman with the Four Chips... Columbia 37355

Woody slices his best single effort to date here, telling the story of the best president he ever had... until they shot him.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

Album Reviews

In a continuing effort to review as much of the output of all record manufacturers as manpower and paper limitations permit, The Billboard this week reviews recently released albums in a special ALBUM REVIEW section on page 38.

FREDDY MARTIN (Victor 20-2318) Something for Nothing—FT; VC. Last Night in a Dream—FT; VC.

Freddy Martin introduces two new ballads but without making any marked impression for either of the songs. Takes Willard Robinson's mood music for "Something for Nothing" ballad at a slow tempo with the spinning sluggish.

ters. Stuart Wade takes the dream wordage in good stride. Phono play will depend entirely on song popularity.

DINAH SHORE AND WOODY HERMAN (Columbia 37387) Tallahassee—FT; V. Natch—FT; V.

A double-header is a cinch to give the label a double winner in this parlaying the piping of Dinah Shore and Woody Herman. Both singers displaying the same rhythmic flair and their mellow-ranged voices complimenting each other, it makes for a song selling team on the top layer out of the top drawer.

It's a double duty dandy for the music machines.

(Continued on page 32)

Large graphic advertisement for Columbia Records featuring a hand holding a pen writing 'end up the flares for the MODERNAIRES' and 'I HAD TOO MUCH TO DREAM LAST NIGHT I CAN'T GET OFFA MY HORSE'.

HEAR THE GREAT ARTISTS AT THEIR BEST ON

Columbia Records

Trade-marks "Columbia," and Reg. U. S. Pat. Off.



Tops 'em all!



MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

POSITION	Weeks to date	Last Week	This Week	Record	Label
1	4	1	1	IT'S A SIN	Eddy Arnold and His Tennessee Plowboys Victor 20-2241
2	4	2	2	WHAT IS LIFE WITHOUT LOVE?	Eddy Arnold and His Tennessee Plowboys Victor 20-2058
3	17	3	3	I COULDN'T BELIEVE IT WAS TRUE	Eddy Arnold and His Tennessee Plowboys Victor 20-2241
4	12	4	4	SIDE INN	Eddy Arnold and His Tennessee Plowboys Victor 20-1947
5	17	5	5	THAT'S HOW MUCH I LOVE YOU	Red Foley (The Cumberland Valley Boys) Decca 4603
5	1	—	—	FREIGHT TRAIN BOOGIE	Red Foley (The Cumberland Valley Boys) Decca 4603

Eddy Arnold

AND HIS TENNESSEE PLOWBOYS

- ★ CHECKERBOARD JAMBOREE
MUTUAL COAST TO COAST
11:15-11:30 A.M. (CSDS) EVERY SATURDAY
- ★ WSM GRAND OLE OPRY
EVERY SATURDAY NIGHT

(Continued from page 31)

THE THREE SUNS (Victor 20-2317)

Tango of Roses—FT.
Goofy Gal From Tegucigalpa—FT; VC.
The harmonic and entirely melodic blend of guitar, organ and accordion, going below the border for this coupling, is in the high musical frame The Three Suns are accustomed to spin out. Make it a real tango tense in their instrumental weaving for "Tango of Roses," taking a final chorus in double time for an attractive change of pace. And for the flip, introduce a delightful rhythm rumba novelty with Artie Dunn articulate as he sings the tongue-twisting lyrics of the "Goofy Gal From Tegucigalpa" who was goofy about a guy.
The "Goofy Gal" novelty makes for a nickel nicely.

EDDY DUCHIN-BUDDY CLARK (Columbia 37389)

Je Vous Aime—FT; V.
After Graduation Day—FT; V.
The deft melody touch of the keyboard that has long characterized Eddy Duchin's piano polish, weaving intricate black-and-white patterns without overwhelming the melodic line, is all the more pronounced now in marking his return to the waxes. With only the bull fiddle to emphasize the rhythmic flow, Duchin makes these two slow ballads sparkle via the Steinway in most striking manner. And matching the melodic beauty is the lyrical charm created by the heart-felt baritone of Buddy Clark. Makes for a piano-vocal combination, rich in romantic appeal as well as in their playing and singing. "Je Vous Aime" is from the "Copacabana" movie and "After Graduation Day" is the schoolyard nostalgia from the "Barefoot Boy With Cheek" show score. Both tunes tops.
Duchin's piano magic and Clark's warm word-singing will keep both sides spinning in boxes.

EDDY HOWARD (Majestic 1156)

An Apple Blossom Wedding—FT; VC.
Blue Tail Fly—FT; VC.
It purrs just as pretty as an apple blossom peels when Eddy Howard, assisted by the Trio, sings and harmonizes it sweetly for the highly melodic and sentimental "Apple Blossom Wedding" ballad. For the flip, taken at a lively clip, Howard and the threesome sing it bright and breezy for "Blue Tail Fly," standard Southland folk song. In each case, the band's playing matches the mood of the song selling.
"An Apple Blossom Wedding" will ring the bell for the music ops.

PANCHO (Apollo 1062)

Quita Quita—FT.
Walter Winchell Rumba—FT.
Pancho whips out two instrumentals for the South American terping. Makes his music inviting when setting the beguiling samba rhythms to "Quita Quita," a polka-styled melody. Has the piano pounder pacing the way for the familiar "Walter Winchell Rumba," but there's none of that hip-swaying urge in the spiritless spinning of his music makers for this side.
"Quita Quita" where they step lively to the samba rhythms.

HERMANOS MERCADO QUARTET (Decca 614)

Why Are You Crying?—FT; VC.
In Return, I Give You All My Heart—FT; VC.
Two lovely Latin melodies with the mellow vocal blend of Yiye and Pepe bringing out all of their melodic charm in chanting the Spanish lyrics with plenty of seduction in the strumming of native guitars, claves et al by the Hermanos Mercado Cuarteto. The tuneful "Why Are You Crying?" lullaby is taken at a slow bolero tempo, with the spirited Gueracha rhythms for "All My Heart," which is just as tuneful.
For the phono locations spotlighting the Spanish American spinning.

BILLY ECKSTINE (MGM 10043)

This Is the Inside Story—FT; V.
Just an Old Love of Mine—FT; V.
Making his bow on the ballad as a solo balladeer, with Sonny Burke's music making the attractive background setting, Billy Eckstine gives soulful expression in full baritone voice to both of these ballads. Pares best when burning the torch for the slow-spinning "Just an Old Love of Mine." Takes it at a more moderate tempo, but neither the song nor his singing is as tasty for "Inside Story," saga of intrigue involving boy, girl and friend.
Eckstine fans among the Negro set who must be legion will like "Just an Old Love of Mine."

FLOYD SHERMAN (Signature 15119)

Peg o' My Heart—FT; V.
Don't Cry Little Girl, Don't Cry—FT; V.
The sweet tenor piping of Floyd Sherman, with the soft and smooth vocal blend of the Chickering Four on the assist, brings plenty of lyrical charm to these song classics. With piano, bass and guitar sustaining the rhythmic flow instrumentally and adding to the intimate appeal of the platter, Sherman contrasts his chanting with a slow and lively tempo for both the "Peg o' My Heart" lovely and for Maceo Pinkard's "Don't Cry,

Little Girl, Don't Cry," a beaut ballad that dates back some 20 years or so, but stacks up strong with any of current vintage.
Fine rendition of "Peg o' My Heart" for the nickel nursers.

VICTOR LOMBARDO (Majestic 7243)

Oh! My Achin' Heart—FT; VC.
Come to the Mardi Gras—FT; VC.
As his brother, Guy, Victor Lombardo gears his music making for the melodic line. And while retaining some of the features of his frere, there's more band substance and richer blend in his sugar-coated syncos. The maestro's characteristically cupped trumpet blowing, spaced by the sweet sax section, makes it an attractive disk debut for the maestro with "Oh! My Achin' Heart." And Mark Carter's soft baritone chanting is in keeping with the tenor of the tootling. For the flip, Lombardo beats off faster for the "Mardi Gras" melody, spinning it sweet and rhythmic with The Threesome, mixed trio, providing a smooth blend for the colorful lyrics.
A new name in the band whirl, "Oh! My Achin' Heart" shows his style to best advantage for the phono fans.

RAY DOREY (Majestic 7239)

Je Vous Aime—FT; V.
Tallahassee—FT; V.
It's smooth and easy flow of baritone voice for these sides, with Ray Dorey's delivery along intimate lines heightened by the smooth rhythmic flow of the Johnny Guarnieri Trio. Takes it at a bright tempo for the "Je Vous Aime" love ballad from the "Copacabana" movie. And with greater effectiveness for a more rhythmic "Tallahassee" as the Three Buds and a Rose provide vocal assist and Guarnieri's piano tinkles become more pronounced.
"Tallahassee," with the "Variety Girl" movie to hype it, will stand the coin test for this entry.

PHIL IRVING (Challenge CI-100)

Pity the Downtrodden Landlord—W; V.
Put It On the Ground—FT; V.
This first issue by the label is directed expressly to the labor union circle. And while better balance would make for better clarity in registering the tenor singing of Phil Irving to Ruth Post's piano accomps, it's the lyrical content that counts most. With full limey flavor in his singing style, Irving introduces a worker's song from England's pubs in the telling "Pity the Downtrodden Landlord." The flip, "Put It on the Ground," fashioned in the singing style of "Sweet Violets" and just as meaningful, is well the No. 1 song of the picket-line parade with an added verse taking a well-placed slam at racial intolerance. Irving is remembered as the former chief of the American Guild of Variety Artists in New York. Songs hardly designed to improve labor-management relations nor do they sound a constructive note. If anything, would make the bitter more so, and as a result, is poor propaganda for any cause.
Not for the coin boxes.

BOP JACKSON (Davis 711)

What'll You Have?—FT; V.
Broom and Dust Pan—FT; V.
In spite of the woefully weak musical support from the Dukes of Rhythm, small instrumental unit with ear-grating saxists, Bop Jackson manages to get fairly across his delivery for both of these Harlemese novelties. Most effective is "What'll You Have," restaurant menu jive ditty which he prefaces with pertinent patter to set the stage for his rhythm chanting. Steps up the tempo for the porter jive, "Broom and Dust Pan," and even with scat assist from the music makers, whips up no real enthusiasm.
Race spots may show some interest in "What'll You Have."

CURTIS LEWIS (Apollo 1061)

Gone Again—FT; V.
What Can You Lose?—FT; V.
What he lacks in vocal quality, which is much, Curtis Lewis makes up some in his jazz feeling for the lyrical phrasings of these original torch ballads. Takes it at a slow tempo for "Gone Again" with a brighter beat set for "What Can You Lose?" But both songs impress as little as his singing, which isn't helped any by the instrumental support of his trio of piano, guit' and bass.
Nothing here that might woo buffalo heads.

LARRY LANE (Sapphire 710)

Red Head—FT; VC.
San Antonio Rose—FT; VC.
A vocal-instrumental unit of clary and rhythm instruments, Larry Lane and The Mellow Men show off fine vocal quality in the solo efforts of the tenor voice and in the blend of a foursome. Moreover, it's a fine display of agile fingers by the clary piper. And for their disk bow, the boys impress with a tuneful and catchy rhythmic ditty in "Red Head." Tune might well start a song fire, it being that contagious. For the flip, the unit provides a bright rhythmic setting, both vocally and instrumentally, for "San Antonio Rose." And without the hillbilly overtones.
"Red Head" may set off a flame in the music boxes.

(Continued on page 117)

The Billboard
MUSIC POPULARITY CHARTS

PART VII

Advance Information

Week Ending
June 20

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

AIN'TCHA EVER COMIN' BACK?..	Johnnie Johnston (Sonny Burke Ork)	MGM 10036
AN APPLE BLOSSOM WEDDING...	Hal Derwin Ork (Gloria-Diane) (BLUE AND)	Capitol 430
AS YEARS GO BY	Starlite Trio (LUETTA)	Rego 1006
**AT LAST	Glenn Miller (Ray Eberle) (KALAMAZOO)	Victor 27934
BLOOP BLEEP	Alvino Rey Ork (Rocky Coluccio) (CUMANA)	Capitol 428
BLUE AND BROKEN HEARTED....	Hal Derwin Ork (Gloria-Diane) (AN APPLE)	Capitol 430
CAFE CAPERS ALBUM	Dorothy Ross	Gala 35
Do You Good and Help You, Too	Gala 3556
It Ain't a Sin in Trinidad	Gala 3553
Men	Gala 3551
So You're the Guy I Left My Husband For	Gala 3555
That I Gotta See	Gala 3552
That's Society	Gala 3554
CHANGO (Infatuation)	Jack Fina (DREAM SONATA)	Mercury 5044
COME TO THE MARDI GRAS	Victor Lombardo Ork (OH! MY)	Majestic 7243
CUMANA	Alvino Rey Ork (BLOOP BLEEP)	Capitol 428
*DANCING IN THE DARK	The Twilight Three (LADY OF)	Majestic 7240
DON'T TELL ME	Margaret Whiting (Frank DeVol Ork) (WHAT ARE)	Capitol 427
DREAM SONATA	Jack Fina (CHANGO)	Mercury 5044
GET ON THE BALL, PAUL	Sherman Hayes Ork (Sherman Hayes) (NO GREATER)	Aristocrat 104
I CAIN'T GET OFFA MY HORSE	The Modernaires (I HAD)	Columbia 37485
I HAD TOO MUCH TO DREAM LAST	The Modernaires (I CAIN'T)	Columbia 37485
NIGHT	Columbia 37485
I KISS YOUR HAND MADAM	Tony Martin (I NEVER)	Mercury 5042
I NEVER LOVED ANYONE	Tony Martin (I KISS)	Mercury 5042
**I WONDER WHO'S KISSING HER	Ted Weems-Perry Como (THAT OLD)	Decca 25078
NOW	Decca 25078
I'M JUST WILD ABOUT HARRY	The Clark Sisters (TIP TOE)	MGM 10039
JUST PLAIN LOVE	The Pied Pipers (Paul Weston Ork) (THE RIDDLE)	Capitol 429
** (I've Got a Gal In) KALAMAZOO..	Glenn Miller (Tex Beneke-Marion Hutton-The Modernaires) (AT LAST)	Victor 27934
*LADY OF THE EVENING	The Twilight Three (DANCING IN)	Majestic 7240
LOVE'S GOT ME IN A LAZY MOOD.	Page Cavanaugh Trio (Page Cavanaugh) (TRISKAIDEKAPHOBIA)	Victor 20-2331
LUETTA	Starlite Trio (AS YEARS)	Rego 1006
MAHZEL	Larry Douglas (The Chickering Four) (THAT OLD)	Signature 15121
TONY MARTIN ALBUM	Tony Martin	Mercury A-26
As Time Goes By (Earle Hagen Ork)	Mercury 1033
Body and Soul (Earle Hagen Ork)	Mercury 1033
I'll See You in My Dreams (Al Sack Ork)	Mercury 1040
Stardust (Al Sack Ork)	Mercury 1040
Tea for Two (Earle Hagen Ork)	Mercury 1038
That Old Black Magic (Earle Hagen Ork)	Mercury 1038
MY FUTURE JUST PASSED	Ronnie Kemper (CECILIA)	Signature 15142
MY THOUGHTS ARE OF YOU	Starlite Trio (WHAT IS)	Rego 1007
(There Is) NO GREATER LOVE	Sherman Hayes Ork (Sherman Hayes) (GET ON)	Aristocrat 104
OH! MY ACHIN' HEART	Victor Lombardo Ork (COME TO)	Majestic 7243
OLD DEVIL MOON	Gordon MacRae (Jerry Jerome Ork) (I WANT)	Apollo 1067
PLEASE DON'T PLAY NO. 6 TO-NIGHT	Frances Langford (WE'LL BE)	Mercury 5039
PLEASE BE KIND	Beryl Davis (Toots Camarata Ork) (THEY DIDN'T)	Victor 20-2342
RAGTIME COWBOY JOE	Ronnie Kemper (BESSIE COULDN'T)	Signature 15143
RHAPSODY FROM HUNGARY	The Philharmonica Trio (TWO O'CLOCK)	Capitol 431
ROCKIN' HORSE COWBOY	Larry Douglas (Ray Bloch Ork) (ASK ANYONE)	Signature 15123
SEPTEMBER SONG	Marie Green (Dave Mann Ork) (BILL)	Signature 15138
SMOKE GETS IN YOUR EYES	Ray Dorey-Johnnie Guarnieri Trio (THERE'S A)	Majestic 7247
SPRING IS REALLY SPRING THIS	Larry Green Ork (Gil Phelan) (BE-YEAR WITCHED)	Victor 20-2329
**THAT OLD GANG OF MINE	Ted Weems-Perry Como (I WONDER)	Decca 25078
THAT OLD GANG OF MINE	Larry Douglas (The Chickering Four) (MAHZEL)	Signature 15121
THE BELLS OF ST. MARY'S	Ray Bloch Ork (Choir) (AVE MARIA)	Signature 15118
THE ECHO SAID NO	Sammy Kaye (Don Cornell-Glee Club) (AN APPLE)	Victor 20-2330
THE GIANTS' MARCH	Ray Bloch Ork (THE UMPIRE)	Signature 15122
THE RIDDLE SONG	The Pied Pipers (Paul Weston Ork) (JUST PLAIN)	Capitol 429
THE UMPIRE IS A MOST UNHAPPY	Ray Bloch Ork (THE GIANTS)	Signature 15122
MAN	Signature 15122
THERE'S A TRAIN OUT FOR	Ray Dorey-Johnnie Guarnieri Trio (SMOKE GETS)	Majestic 7247
DREAMLAND	Beryl Davis (Toots Camarata Ork) (PLEASE BE)	Victor 20-2342
THEY DIDN'T BELIEVE ME	Floyd Sherman (The Chickering Four) (COME TO)	Signature 15113
TILL WE MEET AGAIN	The Clark Sisters (I'M JUST)	MGM 10039
TIP TOE THROUGH THE TULIPS	Page Cavanaugh Trio (Page Cavanaugh) (LOVE'S GOT)	Victor 20-2331
TRISKAIDEKAPHOBIA	The Philharmonica Trio (RHAPSODY FROM)	Capitol 431
TWO O'CLOCK BOOGIE	Theodore (AMADO MIO)	Signature 15137
WALTER WINCHELL RHUMBA	Farnes Langford (PLEASE DON'T)	Mercury 5059
WE'LL BE WALTZING AGAIN	Mercury 5059

(Continued on page 34)

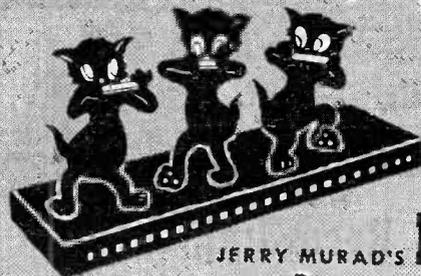
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PECADORA	2532
AUNQUE TENGAS RAZON	2481
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528 Steel Guitar Stomp I'm Counting The Days	534 Flamin' Mamie I Just Can't Understand	540 Get Yourself A Redhead Missouri	551 These Wild, Wild Women Time Will Tell
581 Texas In My Soul Merle's Buck Dance	597 Wildcat Mama Here Today And Gone Tomorrow	606 Open The Door Richard The Freckle Song	614 Let Me Play With Your Poodle The Freckle Song
621 Locked Out Penny Blows His Top			

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POPULAR

(Continued from page 33)

WHAT ARE YOU DOING NEW YEAR'S EVE?	Margaret Whiting (Frank DeVol Ork) (DON'T TELL) Capitol 427
WHAT IS THIS THING CALLED LOVE?	Starlite Trio (MY THOUGHTS) Rego 1007
(How I'll Miss You) WHEN THE SUMMER IS GONE	Tex Beneke-Miller Ork (Garry Stevens-The Moonlight Serenaders) (WITHOUT MUSIC) Victor 20-2341
WITHOUT MUSIC	Tex Beneke-Miller Ork (The Moonlight Serenaders) (WHEN THE) Victor 20-2341
YOU'RE NOT SO EASY TO FORGET	Tony Martin (Victor Young Ork and Chorus) (DON'T TELL) Victor 20-2328
YOU'RE NOT SO EASY TO FORGET	Johnnie Johnston (Sonny Burke Ork) (AIN'TCHA EVER) MGM 10038

*Also in Dorothy Shay Sings Album, Columbia C-119
 **Re-issue.

RACE

ALL MY GEETS ARE GONE	Five Blazes (Ernie Harper) (EVERY LITTLE) Aristocrat 202
AUTO MECHANIC BLUES	Brownie McGhee (COUNTRY BOY) Savoy 5538
BLUE BOOK BOOGIE	Jesse Price Blues Band (Jesse Price) (THAT'S THE) Capitol Americana 40014
BUZZ, BUZZ, BUZZ	Trenier Twins (SURE HAD) Mercury 8045
CHICAGO BOOGIE	Five Blazes (Ernie Harper) (DEDICATED TO) Aristocrat 201
COUNTRY BOY BOOGIE	Brownie McGhee (AUTO MECHANIC) Savoy 5538
DEDICATED TO YOU	Five Blazes (Ernie Harper) (CHICAGO BOOGIE) Aristocrat 201
DROP DEAD	Rickey Jordan (Lucky Thompson Ork) (STORMY WEATHER) Exclusive EX-248
EVERY LITTLE DREAM	Five Blazes (Ernie Harper) (ALL MY) Aristocrat 202
EVIL GAL BLUES	Dinah Washington (HOMEWARD BOUND) Mercury 8043
EXACTLY LIKE YOU	Basin Street Boys (Lucky Thompson Ork) (I'LL GET) Exclusive EX-247
HOMEWARD BOUND	Dinah Washington (EVIL GAL) Mercury 8043
I CRIED FOR YOU	Johnny Moore's Three Blazers (Charles Brown) (PASADENA) Exclusive EX-246
I GOTTA GO, BABY	Cat Anderson Ork (Joe Stroud) (SWING-IN' THE) Apollo 771
I'LL GET ALONG SOMEHOW	Basin Street Boys (EXACTLY LIKE) Exclusive EX-247
JUST AN OLD LOVE OF MINE	Billy Eckstine (Sonny Burke Ork) (THIS IS) MGM 10043
LIGHTS OUT	The Beale Street Boys (RAISIN' THE) Savoy 653
OL' MAN RIVER	The Ravens (WOULD YOU) National 9035
THAT'S THE WAY SHE FEELS	Jesse Price Blues Band (Jesse Price) (BLUE BOOK) Capitol Americana 40014
PASADENA	Johnny Moore's Three Blazers (I CRIED) Exclusive EX-246
RAISIN' THE ROOF	The Beale Street Boys (LIGHTS OUT) Savoy 653
STORMY WEATHER	Rickey Jordan (DROP DEAD) Exclusive EX-248
SURE HAD A WONDERFUL TIME	Trenier Twins (BUZZ, BUZZ) Mercury 8045
SWINGIN' THE CAT	Cat Anderson Ork (I GOTTA) Apollo 771
THIS IS THE INSIDE STORY	Billy Eckstine (Sonny Burke Ork) (JUST AN) MGM 10043
WOULD YOU BELIVE ME?	The Ravens (OL' MAN) National 9035

HOT JAZZ

AIN'T NOWHERE	Johnny Bothwell Ork (Claire Hogan) (I CAN'T) Signature 15139
BABY, I DON'T CRY OVER YOU	Billie Holiday (Billy Kyle Trio) (I'LL LOOK) Decca 23957
BUTTERFLY KICK	Hazel Scott (Toots Camarata Ork) (ICH VIL) Signature 15126
EASY RIDE	Will Bradley (WASHBOARD BLUES) Signature 15128
GASLIGHT	Errol Garner (YESTERDAYS) Signature 15135
I CAN'T BELIEVE THAT YOU'RE IN LOVE WITH ME	Bill Stegmeyer Octet (AIN'T NOWHERE) Signature 15139
ICH VIL SICH SPIELEN	Hazel Scott (Toots Camarata Ork) (BUTTERFLY KICK) Signature 15126
I'LL LOOK AROUND	Billie Holiday (Billy Kyle Trio) (BABY, I) Decca 23957
JACQUET MOOD	Illinois Jacquet All Stars (ROBBINS' NEST) Apollo 769
NEW ORLEANS REVIVAL ALBUM	Decca A-549
Alexander's Ragtime Band	Bunk Johnson New Orleans Band Decca 25132
Blanche Touquatoux	Kid Ory Creole Band Decca 25134
High Society	Kid Ory Creole Band Decca 25134
Muskrat Ramble	Kid Ory Creole Band Decca 25133
My Maryland	Bunk Johnson New Orleans Band Decca 25132
Pishomongo Blues	Bunk Johnson New Orleans Band Decca 25131
The Girls Go Crazy About the Way I Walk	Kid Ory Creole Band Decca 25133
You Always Hurt the One You Love	Bunk Johnson New Orleans Band Decca 25131
ROBBINS' NEST	Illinois Jacquet All Stars (JACQUET MOOD) Apollo 769
WASHBOARD BLUES	Yank Lawson (EASY RIDE) Signature 15128
YESTERDAYS	Errol Garner (GASLIGHT) Signature 15135

LATIN-AMERICAN

A BAILAR EL MINUET (Let's Dance the Minuet)	Orlando Guerra (Casino de la Playa Ork) (EL CABALLO) Victor 23-0628
COME TO THE MARDI GRAS	Fernando Alvarez Copacabana Ork (Fernando Alvarez) (SE CANSA) Signature 15145
EL CABALLO Y LA MONTURA	Orlando Guerra (Casino de la Playa Ork) (A BAILAR) Victor 23-0628
SON MONTUNO (Horse and Saddle)	Pete Rivera Ork (Ravelito) (QUE VIDA!) Victor 23-0620
MULATO CAPRICHOSA	Pete Rivera Ork (Ravelito) (MULATO CAPRICHOSA) Victor 23-0620
QUE VIDA!	Pete Rivera Ork (Ravelito) (MULATO CAPRICHOSA) Victor 23-0620
ROMANTIC SONGS OF LATIN AMERICA ALBUM	Nestor Chayres (Alfredo Antonini Concert Ork) Decca A-507
Ay, Ay, Ay	Decca 50018
El Relicario	Decca 50017
Granada	Decca 50016
La Morena de mi Coplá	Decca 50015
Lamento Gitano	Decca 50015
Noche de Ronda	Decca 50016
Oracion Caribe	Decca 50017
Princesita	Decca 50018

(Continued on page 119)

Music---As Written

NEW YORK:

Defendant Shapiro-Bernstein was granted the right to examine plaintiff widow, Mrs. Ballard MacDonald, first in her suit against the pubber, with plaintiff's lawyer, Leonard Zissu, due to get crack at S-B afterward. . . . Vox diskery will issue its first off-the-air Saturday Night Swing Session packages shortly, with a line-up which includes Flip Phillips, Roy Eldridge, Al Casey and Specs Powell. . . . Ray Anthony's ork due to follow George Paxton into Arcadia Ballroom June 26 for a four-week stand. Paxton moves across the street to the Capitol Theater the same week for a stint on a bill with Lena Horne.

John Peatman's new tome, *Descriptive and Sampling Statistics*, dealing with statistical methods and techniques, being published by Harper and Brothers shortly. . . . Columbia diskery has signed with Gian-Carlo Menotti to wax portions of his new short opera, *The Medium*, with original cast members from the crew now doing the work on Broadway. . . . Dr. Stephen S. Wise and the Choir of the Free Synagogue will combine to wax an album of Hebrew prayers and songs for RCA Victor as a follow-up to its recent *Prayers and Poems* package, which was done by Francis Cardinal Spellman.

Pelham Heath Inn currently undergoing a 50G face-lifting, which includes a new bar made of plastics. . . . Jack Teagarden, who currently is sliding his tram on 52d Street, is doubling as a sideman in Russ Case's NBC studio ork on the latter's Sunday afternoon RCA Victor ainer. . . . Les Brown's ork featured in a new Columbia album which packages seven oldies and a newie. . . . Also at Columbia, following the issuing of *The Ellington Special*, first in its post-war series of hot jazz classics, the firm plans to put out two more hot packages in rapid succession, one a boogie-woogie album featuring Meade Lux Lewis, Pete Johnson, Mary Lou Williams and James P. Johnson, and the other with Billie Holiday vocals, including two unreleased masters.

Minstrel balladeer Richard Dyer-Bennett, soprano Dorothy Sarnoff and tenor Eugene Conley signed to exclusive disking pacts with Vox. . . . Mel

Torme renewed at the Copacabana thru the end of July. Singer has changed his entire routine since receiving poor press reception following his opening.

Eddie Greene signed chirp Monica Lewis to personal management contract with the Green-Arthur Michaud stable. . . . William Morris one-night booker, Phil Brown, to Chicago over the week-end. . . . Stan Kenton, currently laying off on doctor's orders and originally due to return to active ork-fronting some time in August, now is reported as not returning to activity until October. . . . General Artists Corporation's Bill Weems set Eddie Heywood into the Downbeat Club here for two weeks beginning June 26. . . . GAC also copped a management pact with disk jockey Fred Robbins.

Apollo Diskery almost set with Latin frontier Ralph Font on a disking pact. Latter is out of Majestic deal in last week's shake-up. . . . Acme News Features and *The New York Daily News* were served with summons by orkster Carl Hoff as preliminary to a damage suit for using his picture in connection with the Anita O'Day narcotic arrest on the West Coast several weeks ago. Orkster's namesake, Carl Hoff, a golf pro, is O'Day's husband and it was case of mistaken identity, according to a retraction printed by *The News* after pic appeared.

Ella Fitzgerald grossed \$7,583 for her first week at the reopened Downbeat Club. . . . Songwriter Hugh Martin cut four of his own songs on Signature, backed by his own musical group. Sides include *What Do You Think I Am?*, *Brazilian Boogie*, *Pass That Peace Pipe* and *Stanley Steamer*. . . . *Sunrise Serenade* due for revival via Tex Beneke, Frankie Carle, 3 Suns and Glen Gray diskings.

Metro-Robbins pub group signed contract with IATSE office-workers union branch giving clerical staff 7½ per cent over-all increase. . . . Robbins and Miller firms are splitting exploitation of score from U-I pic, *Something in the Wind*. Major Johnny Green plugs, *The Turntable Song* and the title tune, are Miller's, with Robbins handling *You Wanna Keep Your Baby Lookin' Right*, *It's Only Love*, *I Love a Mystery* and *I'm Happy-Go-Lucky* and Free. . . . Shapiro-Bernstein's *And Mimi* being set for September disks.

Possibility that Columbia Broadcasting System will enter the disk jockey sweepstakes was seen in persistent rumors that Harry James was headed for a platter show on the web, and in the moving of the *Hits and Misses* diskery to the 5:30-6 p.m. spot

recently. Fred Waring hosting song pluggers at his Shawnee-on-the-Delaware summer home Thursday (26). . . . Series of new books, resembling platter albums in format and featuring leading recording artists, makes its debut late this fall. The series will be called *Scrap Book of the Stars*. . . . Ella Fitzgerald into the Surf Club, Wildwood, N. J., for month of July at \$2,250 per week.

Associated Music Publishers has worked out extension of licensing agreements with 10 stations and completed new deals with WRNY, Rochester and WQQW, Washington. . . . BMI affiliate, Howard H. Roth, will open New York offices July 1 in addition to current operations in Chicago and Miami. . . . New Tiffany diskery will put out its album packages both in shellac and unbreakable disks, with the former to retail at \$2.35 for two-disk package and latter at \$2.98 for same package.

WEST COAST:

Enterprise Records appointed Ralph Bass to head up the expanding race department. Bass was formerly head of repertoire for Black & White disks. . . . Songwriter Harry Revel has penned new tune for disabled vets at Birmingham General Hospital.

Lawrence Welk set for Aragon for a term run in August. Welk's first Coast invasion at the Aragon last year stretched out into months. . . . Southern Music's Al Stewart has departed the firm.

CINCINNATI:

Johnny Long ork, with Francy Lane and the Beachcombers, current this week at Coney Island's Moonlite Gardens to celebrate park's 61st birthday. . . . Tony Salamack's Trio new at Colonial Inn. . . . Bill Turner ork opened a two-weeker Friday (20) at Latin Quarter, Newport, Ky. . . . Russ Carlyle current at Castle Farm. . . . Will Hauser ork back at Ault Park. . . . Chick Mauthe and Bud Ruskin take over the Music Box's podium chores June 30.

DETROIT:

Linda Gray, recently a vocalist with Ralph Proctor's ork, is joining Bob Chester's ork. Chester opens a two-week stand at Dowagiac, Mich., June 25.

Welk Filing Action Over "I Wonder" Vs. Robbins, Hutchins

NEW YORK, June 21.—Orkster Lawrence Welk has retained Attorney Lee Eastman to file suit against Robbins Music Corporation and Songwriter Darryll Hutchins on the claim that Welk co-authored the tune *I Wonder, I Wonder, I Wonder* in 1945. Welk earlier had conferred with Metro-Robbins's General Manager Abe Olman, advising him of his claim, and had waited for word from Hutchins on the Coast. Olman acquired the copyright from Trilon Records, Coast indie label, which had purchased the ditty from Hutchins.

Meanwhile, Welk, current at Hotel Roosevelt here until June 28, has been signed to return to the spot in March of next year, following Guy Lombardo. Price reported to be minimum of \$2,750 against 20 per cent of the covers.

After checking out of the Roosevelt this month, Welk opens Chicago's Trianon July 8 for eight weeks, then treks to Hollywood for four weeks at Aragon Ballroom starting, September 3.

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ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Billy Bishop

(Reviewed at Melody Mill, Chicago, June 10. Booked by Frederick Bros. Agency.)

TRUMPETS: Bill Darlow, Jimmy Allen and Bernie Elting.
SAXES: Joel Gonzales, Ricky DiCenzo and Chuck Fonda.
VIOLINS: Doc McLain, Art Mancuso and Johnny Walsh.
RHYTHM: Eddie Harrison, piano; Robert Ohlmetz, bass, and Pinky Lange, drums.
VOCALISTS: Alice Mann, Chuck Fonda and Bill Darlow.
ARRANGER: Eddie Harrison.
LEADER: Billy Bishop, vocals and piano.

When this ork was reviewed last a year ago, it was in a post-war transitional period, with Bishop shifting sidemen continually trying to find the right combination. Now, a year later, Bishop is fronting the best band he's ever worked during his long stay in the music biz.

Outfit is a well-rehearsed commercial crew that does a well-rounded book of some sparkling scores. The band is getting a glad eye from the direction of WBBM, CBS outlet officials, who like the full ensemble which the ork features. Remote execs here have been finding fault with a lot of the current bands working locally because of lack of full arrangements, but Bishop's music is always melodic and well balanced. Quality of the band's work is best shown in the fiddle trio, who get a fine blend always. Their presence gives identifying distinction to the crew. Tempos are all beat off to satisfy dancers, as evidenced by the crowds on the floor.

The Bishop band is typical of those which will do well in the forthcoming rough period for orks, because the leader stresses playing to the crowds. Guy chats with customers and gets a big assist from his charming chirp, Alice Mann. Vocal corps is strong, with Bishop splitting the bounce and novelty tunes with chubby Bill Darlow, while Chuck Fonda, a vet with Midwest sweet orks, has just joined the band and is handling the ballads in a capable manner. Alice Mann continues her top-notch work on ballads and novelties which need feminine treatment. *Johnny Sippel.*

Gene Krupa

(Reviewed at Hollywood Palladium, Hollywood, June 17. Booked by Music Corporation of America. Joe Dale, manager.)

TRUMPETS: Gordon Boswell, Ray Triscari, John Bello, Dick Dale.
TROMBONE: Dick Taylor, Jack Zimmerman, Emil Mazanec and Urby Green.
SAXES: Charlie Kennedy and Tommy Lucas, altos; Buddy Wise and Mitch Melnic, tenors; Jack Schwartz, baritone.
RHYTHM: Drums, Gene Krupa (and Joe Dale), Buddy Eanelli, piano; Bob Lescher, guitar, and Bob Strahl, bass.
VOCALISTS: Dolores Hawkins and Buddy Hughes.
ARRANGER: George Williams.

Kids who come to look and listen to Krupa are pleasantly surprised to find that they can dance as well, for the maestro has decidedly toned down and sweetened his offerings. Those who expect rafter-ringing displays, find easy-to-listen-to, tastefully notated and quietly performed music coming from the Krupa corps. The tubber is again in line with current demands and is giving the ticket-buyer what he wants. More than 75 per cent of the book goes to the moderately paced items, while for the remainder, band pours on the rhythmic steam for the jumpers.

Thruout all offerings, Krupa lays down a solid rhythmic foundation. Upon this is built cleanly-wrought instrumental combinations that give full voice to sax-tram choir effects, spiced by the trumpet wing. For the regular items, Krupa avoids drumstick pyrotechnics, juggling the hides with ease and precision. How-

ever, he pours on the showmanship for the two or three drum solo breaks he takes in an evening. For the final skin session the tubber resorts to his old spectacular stand-by of blacking out the stage and shooting a baby spot from the floor to cast twin shadows on the curtain backdrop. Kids eat it up.

Neither Miss Hawkins nor Buddy Hughes are outstanding in the vocal department. Both handle the ballads in a manner that passes the ear test but doesn't arouse much excitement one way or another. A little more enthusiasm on the part of both would help. Since Krupa is throwing emphasis on sugar, the voice wing is increasingly important. With regular thrush Carolyn Gray away from the mike, this weakness is obvious by her absence.

Band holds plenty for the customers. Ork's product has a sufficient sugar content coupled with showmanship to make it commercially sound. *Lee Zhitto.*

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**Averill Does an
Allen on Menser
U. P. Tune Silencer**

HOLLYWOOD, June 21.—National Broadcasting Company (NBC) last week banned Richardson Songs' new novelty tune, *Union Pacific Streamliner*, declaring ditty was not a straight tune but merely a commercial plug set to music. (*The Billboard*, May 10). In midst of the resultant furor, Bud Averill, one of five tunesmiths who penned the tune, unleashed an attack against NBC Veepee Clarence Menser (who else?) charging the much-maligned Menser with discrimination.

Averill, thru Attorney Charles W. Rollinson, wrote to Menser appealing the web ruling and threatening to sue for a million bucks unless the tune was given the net's air blessings within 48 hours. Averill based his threat (?) on the fact that the U.P. tune was no more commercial than other "transportation" ditties, including *Atcheson*, *Topeka and Sante Fe*, *Love on a Greyhound Bus*, and the current *Texas and Pacific* ditty.

Despite the discouraging spike rammed into Union Pacific Railroad's promotional rails, railroad continues to turn its flack guns on building the song. Railroad reports a deal is in the works to have the song waxed by Johnny Mercer and the Pied Pipers for Capitol. If the scheme works out, it would be an interesting followup to last year's Capitol-Mercer waxing of *Atcheson*, which shot the tune to top rungs of the popularity ladder.

**Sammy Kaye, Nidorf
Said Reconciling**

NEW YORK, June 21. — End-of-week rumor had orkster Sammy Kaye reconciling with personal manager Mike Nidorf. Nidorf, who was a partner with Jim Peppe in the Kaye organization, was reported to have had a tiff with Kaye several weeks ago and relations between the two were said to have severed.

Tradsters felt that the reason for the alleged Kaye-Nidorf re-affiliation was based mainly on the orkster's desire to set up his own booking organization following the expiration of his Music Corporation of America pact. Nidorf is an old hand at the booking biz, having had experience as a stockholder in General Artists Corporation until several years ago when he sold out to Tom Rockwell.

**Reno Too Small for
'48 AFM Convention**

DETROIT, June 21.—Unexpected early wrap-up of the American Federation of Musicians (AFM) convention here last Friday (13) left hanging in air the locale for next year's shindig. An anticipated bid from Reno failed to materialize at the last minute, since it was found that the convention had grown to such size that Reno was not large enough to house the group for the week-long session. Meanwhile, for '49 there was a strong possibility for the convention to meet in either Edmonton or Calgary, Alta.

MGM Adds Houston

NEW YORK, June 21. — MGM diskery this week inked baritone crooner Bob Houston to supplement its male singer contingent, which also includes Johnny Johnson and Art Lund. Houston, who formerly waxed as a single for Sonora, earned his first recognition as the vocalist with Johnny Long's pre-war crew.

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ALBUM REVIEWS

STRAVINSKY: "SYMPHONY IN THREE MOVEMENTS"—New York Philharmonic: Igor Stravinsky (Columbia MM-680)

The composer conducts the Philharmonic Symphony of New York for his most recent work, to which organization he dedicated his *Symphony in Three Movements* which he wrote two years ago in appreciation of his 20 years' association with the Philharmonic. The work is without the closely defined themes, primarily a progression of rhythmic and harmonic patterns in a complexity that is entirely removed from the traditional symphonic form. The orchestra plays with full conviction and with the emphasis on the rhythm, the work itself spins as an ingenious essay in a form of sublimated jazz that bears the mark of the composer's earlier ballet music. And for those appreciating the Stravinsky impressionism, this set of three 12-inch records will have full meaning. Cover is a colorful title page with picture and notes on the composer-conductor for the inside page.

of sensitivity for the romantic Russian folk melodies weaved together, particularly the sparkling gypsy music in the last movement, is shown by Efrem Kurtz in conducting the accompanying Philharmonic Symphony of New York. The appeal of the concerto, standard concert piece, is entirely melodic rather than classical, and Stern's Strad scraping is marked by its ripeness and expressiveness to make the set a highly desired one. Takes three 12-inch records. Color photo of the fiddler graces the album cover, with still another photo of Stern and notes on the composer for the inside page.

(Continued on page 118)

WIENIAWSKI, CONCERTO NO. 2 FOR VIOLIN AND ORCHESTRA—Isaac Stern (Columbia MM-656)

One of the most colorful and melodic violin concertos in the repertoire, Isaac Stern combines tonal brilliance and technical skill to give an artful and emotional interpretation of Henri Wieniawski's *Concerto No. 2 in D Minor*. The same degree

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Krupa Settles With Verniere, Ex-Manager

NEW YORK, June 21. — Orkster Gene Krupa and his former manager and partner, Frank Verniere, this week settled a long-distance disagreement which had the leader paying Verniere more than \$25,000 to cover all the latter's claims and interests in the Krupa crew. Verniere, who launched Krupa's band in 1938, had a disagreement with the orkster in 1943, at which time Krupa allegedly turned over management of the band to Attorney John Gluskin.

Krupa and Gluskin parted several months ago and the orkster himself is now handling the management of his crew. Verniere has been handling Roy Eldridge, Buster Harding and the Little Jazz Music firm.

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MBS To Base Show On MB Hits of Week

NEW YORK, June 21.—Tieing in with the popularity of Martin Block, Mutual Broadcasting System (MBS) disk jockey, the network last week set a musical show to debut July 3 under the title *Block Party*. The program, to be heard weekly at 9:30-10 p.m., features Ray Block's ork and chirper Monica Lewis and Larry Douglas. Martin Block, via transcription, will introduce the show, which will feature his hits of the week as selected on his disk jockey session Saturdays.

The program will feature a face-the-music-quiz with Signature disks, albums and a console radio-phonograph giveaway each week. Bob Thiele, prexy of Signature, will produce the show, with Perry Lafferty scripting and Burt Parks as emcee.

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Mayflower Sets Initial Show

NEW YORK, June 21.—The Mayflower Hotel, Washington, part of the Hilton chain, will get its first show September 11, when Dorothy Shay opens the room.

Opening of the Mayflower, with Merriell Abbott booking, was seen by some as the beginning of a battle between the Statler and the Hilton chains. Miss Abbott, who left for Europe Friday (21) emphatically denied that such was the case. She said the Hilton Hotel and Statler House being in the same city was merely a coincidence.

The Neil House, Columbus, O., another Hilton property, also is being opened for shows.

Tri-Boro Stadium Sets Wk.-End Shows

NEW YORK, June 21.—Tri-Boro Stadium, formerly known as Randall's Island Stadium, has set a series of week-end pop concerts including nitery and vaude acts. First bill, teeing off July 19 for two days, will have Elaine Barrett and a symphony ork, with guest Conductor Giuseppe Creatore. Frank Cola Santo will be regular musical director. Show also will have Nicola Paone and Elvira Helal. The Stadium shows will be produced by Mario Pescare.

It's understood that backers of the show have a contract clause permitting them to drop the series if the first one doesn't click.

Miami Copa Owner Trying Cruise Stunt

NEW YORK, June 21.—Ben Slutsky, one of the backers of the Miami Copa and owner of the Nevele Country Club, is working on a new gimmick.

He is chartering a large ship to be used for cruise next winter, with part of the cruise calling for a stopover in Miami. Stopover will include visiting his Miami Beach Copa, where it is hoped cruise customers will spend.

Ship will carry about 400-500 passengers, a cruise director and a few acts.

Summer Vaude Set At Flushing Arena

NEW YORK, June 21.—Amphitheater, Flushing, L. I., will have Elliott Murphy's *Aquaretta* for the summer season, starting July 1. First bill will have the Bricklayers and swim champ June Earring, plus several other acts, backed by Milt Britton's ork. Bills will change weekly, with no performance Mondays.

Murphy presented last season's *Mr. Winkle's Holiday* at the Amphitheater.

Harry Goldstein Dickering For Cafe Bagatelle, N. Y.

NEW YORK, June 21.—Harry Goldstein, who, with Joey Kaufman, operates the Bamboo Cafe, is dickering with Lou Shane and Irving Wexler, co-owners of the Cafe Bagatelle, for Goldstein to take over ownership of the Shane-Wexler spot. If Goldstein takes over he will continue operating the Bagatelle on the same intimate show policy, while Kaufman will handle the Bamboo.

Wexler said they may close the Bagatelle for a month when Dorothy Ross, club's present entertainment, closes the end of this month.

Tele Saloon Draw

NEW YORK, June 21.—Local saloons which recently put in television sets, as the only entertainment, are pulling in plenty of extra cash via the minimum route. On fight nights, the bars clap anywhere from \$1 to \$2 as a minimum for chair holders and jam the joints.

N. Y. Flamingo Sues Bklyn.'s Over Title

NEW YORK, June 21.—The Flamingo, East Side nitery, is seeking an injunction to restrain the Flamingo in Brooklyn from using the same name. Joseph Engleman, who, with George Zangara, operates the Manhattan spot, claims to have a copyright on the Flamingo title granted with the club's stock, when they took over from the original owners four months ago after bankruptcy proceedings.

Engleman said the club would start broadcasting a disk jockey show one night a week-end with Eddie Newman, WOR nighttime chatter spieler. Starting date for next week was to be set at the talks.

Atlanta Roof Spot Reopens

ATLANTA, June 21.—Remodeled Rainbow Roof of the Ansley Hotel lighted Tuesday (17) with a name band policy, with Tommy Tucker's ork teeing off. The club has been rebuilt with fireproofing, new exits and additional elevators. Spot is being supervised by Carling Dinkler, president of the Dinkler hotels.

Skinney Ennis, Ted Weems and Blue Barron have been set to follow Tucker for two weeks each.

Caracas Roof Garden Opens August 15 With U. S. Talent

NEW YORK, June 21.—Hotel Nacional, Caracas, Venezuela, will open August 15 using American acts in its Roof Garden. First U. S. act in the 800-capacity room will be the Honeytones, gal instrumental unit, who will alternate with a native band. The Honeytones will be in for three months, with additional three-month options, and will get \$800 weekly in American dough, plus room and board at the hotel, as well as round-trip plane transportation.

Following their Roof Garden date, the gals will move to the Balboa Gardens, Panama City. The Panama spot also is dickering to bring in an ice show with eight or 10 people, mostly girls. The icer will be booked from California on three-month contracts. Spot is using only a local ork now. Hector Downes, who manages the Gardens, also will handle the Hotel Nacional Roof Garden.

Lido Country Club Reopens June 27 With Week-End Acts

NEW YORK, June 21.—Lido Country Club, Long Beach, N. Y., used by the navy during the war, has been returned to the Seiden management and will reopen Friday (27) with week-end name show policy. Acts will work in the Terrace Room, which will have two bands, Dick Gasparre and Fausto Curbelo, on a full-week basis for the season. The 500-capacity room has been redecorated by Jac Lesman. Room is booked by Abby Greshler.

The Lido, operated on a membership basis, also has a 300-seat theater in which Greshler will produce legit shows, backed by a syndicate headed by Freddie Fields of the Greshler office.

Rumor and Denial; Take Your Choice

NEW YORK, June 21.—Reports of a minor upheaval in the cocktail department of Consolidated Radio Artists (CRA) were denied by Charlie Green, CRA topper. The rumors had Erwin Rose and the Barry brothers, Jin and Paul, leaving the office.

Rose hasn't been working at the CRA office for the past three weeks and claims to be working out of his hotel, altho callers to CRA are informed that he is no longer with the agency. Green said he has a contract with Rose, who came to CRA with the Barrys and Edna Van Vien from the Gale agency.

The Barry boys, who had their own band before becoming agents, have secured a summer leave of absence from Green in order to form an ork for a summer job at the Grand Hotel, High Mount, N. Y., starting June 26.

Frisco Paramount After Jack Benny

NEW YORK, June 21.—Paramount Theater, San Francisco, which starts a flesh policy July 1 with the Ink Spots, June Richmond and Johnny Otis, is dickering with Jack Benny to come in for a week sometime this summer.

IN SHORT

New York:

Donald O'Connor and Gloria De Haven into the Golden Gate, San Francisco, for a week starting June 25. . . . Hank Sieman, now on the road with Jerry Colonna, to tour with Tex Beneke's ork beginning in September. . . . Belmont Plaza's Glass Hat revue held over until July 2.

St. Louis:

Hildegard, now at Chase Club, opens July 4 at Chicago Theater at \$17,500 per week and percentage. . . . Mal Cardo and Baron and Bernay now heading the show at Club Continental of Hotel Jefferson. . . . Dave Apollon currently at Crystal Terrace of Park Plaza, with Laverne Gustafson, Lois Bannerman and Carmen Le Fave's orchestra. . . . Chase's Starlight Roof opens June 27 with Buddy Lester, Steve Condos and Buddy Moreno's orchestra. . . . The Harmonicats continue at Zodiac Cocktail Lounge thru July 1. . . . Art Licata playing at Tune Town. . . . Hal Havird and Herman Drake orchestras booked for Forest Park Highlands. . . . Jean Webb and the Novel-Aires back at Steeplechase Bar.

Detroit:

Tommy Raft is opening at the 509 Club as comic, working with Dick Havilland, who now has the emcee chore. . . . Arthur Blake, mimic, opened Tuesday (17) at the Town Pump. . . . Al Stewart is the new emcee at the Palm Beach Cafe, in a return booking. . . . Lee Walters' band replaced Clarence Dorsey Friday (20) at Mickey's Show Club. . . . Julie Hewitt is the new vocalist with the Ralph Proctor band at the London Chop House.

West Coast:

Johnny and George drew a four-week holdover at Charley Foy's Supper Club. . . . The two Maxies, Baer and Rosenbloom, follow up their current Florentine Gardens stint with a Las Vegas, Nev., date, then to London for a series of theater engagements. . . . Ben Blue going to London in August.

Harold and Lola, long featured in Ken Murray's *Blackouts*, are set for an extended run at Edgewater Beach Hotel, Chicago, beginning in July. . . . Ada Lynne and Faye and Gordon set for Last Frontier, Las Vegas, July 4.

Here and There:

Eddie (Rochester) Anderson into Lookout House, Covington, Ky., Monday (23) for a week.

Loew's Theater, Bridgeport, Conn., which has been playing Sunday vaudeville, closed for the summer to reopen in September.

Leon Abbey Trio alternating with Howard McNeil for an indef stay at the Blackamoor Room, Milwaukee, having replaced Margo Sherstead and Dick Harris. Circus Room, downstairs at spot, has brought in Jimmy Rota's ork to replace Oscar Jepson's crew.

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Borsht Business Stirs Up Charges, Counter-Charges Among Bookers and Actors

Small Agents Allege Squeeze—Actors Claim in Middle

(Continued from page 3)
shows. This year the offer is about \$350 for the same number of shows.

Bookers Charge Squeeze

Bookers' complaints are based on charges of a squeeze play with a double-barreled charge. Jack Fink, one of the smallies, claims the only thing he can sell hotels is price. He can buy cheaper he said, than the big bookers and gives the saving to the

actor. "The big guys don't like that, so they make it hard for me to keep a hotel for more than one show. If I hear about an act who'll be in the mountains, I'll try to buy him for one show. The big guys hear of this and cripple me by keeping the actor on such crazy hours he can't possibly fill my date. I keep guests waiting around for a couple of hours waiting for the act to show up, and I blow the joint and either Beckman and Pransky or Rapp move in," said Fink.

Jack Siegel, another smallie, repeated the charges. But he said he's getting by thru buying new acts that "my people are glad to see."

Pransky Denies

Johnny Pransky denied the whole story. "We do so little in the mountains, it's not even funny. Every one of these guys who are yelling book more in quantity—not quality—than we do. Besides, Fink just took over the Swan Lake and Pine View from us. We didn't take anything over from him. But now he gives me ideas and maybe I'll go after him." Pransky also charges that if money was less this year it was because the hotels were cutting down. Charlie Rapp was "too busy" to talk.

American Guild of Variety Artists (AGVA) said they were not aware that AGVA members were being hurt by the booker's maneuvers. "If anybody makes a complaint to us, we will immediately investigate. If complaints are justified, we will set up procedure to handle the situation," said Matt Shelvey, AGVA topper.

Loew's State Wins Rugged Booking Battle

NEW YORK, June 21.—Common complaint among theater bookers is that attractions are tough to find. Fill-in acts can always be bought, but it's getting the top billers and the extra added that gives to bookers ulcers.

Loew's State, one of the last bulwarks of vaude left in the country, probably has a tougher time than most houses. It not only has to come up with six acts 52 weeks a year but has to compete with the big presentation houses for these. Sidney Piermont, Loew's booker, has one advantage. He can offer acts three houses, including the State, in order to clinch a deal. Frequently an act bought for the State will also get a job at the Capitol, the Metra flag house, and the Capitol in Washington. But even this combo hasn't solved the booking problem.

Set to October

Obviously there has been a great deal of hustling in recent weeks, because for the first time in years Loew's State has managed to get a list of solid acts together which will carry it well into October.

Acts already set are Sue Ryan, Vincent Lopez, Henny Youngman, Bill Robinson, Paul Winchell, Wier Brothers, Luba Malina, Dean Martin and Jerry Lewis, George M. Cohan Jr., Jean Carroll, the Pitchmen, John Calvert, Johnny Burke, Buck and Bubbles, Hal Leroy, Lew Parker, Paul Regan, Henry Babbit and Charles Trenet.

Some of these are standard acts that have played the house time and again. Others have played it once before. Some, however, have never been at the State.

Margaret Whiting Cancels Capitol

NEW YORK, June 21.—Margaret Whiting, due to preem at the Capitol Theater in late July or early August in the second of the house's new big act policies, fell out when Coast commitments came up. Beverly Tyler, Metro flickerette, last seen in *Green Years* will come in instead.

Capitol's new venture (*The Billboard*, June 21) is not the beginning of anything permanent. House still will use big bands after the two bills wind up. Bands already set until next December are, Gene Krupa, Dave Rose, Paul Whiteman, Tex Beneke and Xavier Cugat. Some of these, however, are on old contracts.

Leon and Eddie Splitting Up After 18 Years

NEW YORK, June 21.—Leon and Eddie are negotiating for a split in their partnership, probably one of the oldest in the nitery biz. Divorce, if it comes, will give Eddie Davis full control of Leon & Eddie's, while Leon Enken will get Davis' share in the combo's recently opened Palm Beach Room.

Davis and Enken have been together for the past 18 years, with Davis as the entertainer and Enken managing the room and hosting. The deal will leave the name Leon & Eddie's with Davis. Amount of money involved was not discussed. It was emphasized, however, that split was amicable.

Earle in Philly Dropping Vaude

NEW YORK, June 21.—Earle Theater, Philadelphia, is dropping vaude Thursday (26). Business at the house had been so bad, according to Harry Mayer, Warner Bros.' talent chief, that the chain has been compelled to eliminate fleshers in favor of a try at straight pix.

House has dropped live shows temporarily on previous occasions, resuming them when a strong attraction or a number of them could be lined up. Mayer didn't indicate whether the action was permanent or not.

Give Him Air

NEW YORK, June 21.—Nick Kelly, in charge of the Copa Lounge, was in an auto accident and hurt his legs. A friend of his talked to George (Morris office) Woods.

"D'ja hear about Nick's accident? He's got both legs in an oxygen tent."

Chi Ops for Fee Cuts If Unions Approve Plans

CHICAGO, June 21.—Members of the Chicago Cafe Owners' Association (CCOA), representing both large and small niteries here, this week went on record as being in favor of reducing prices if they can get corresponding reductions from ASCAP and BMI. Meeting of the association Thursday (19) at the Congress Hotel was attended by about 50 owners, constituting about two thirds of the membership. Ross Miller, owner of the Silver Palm and association president, presided.

According to Tom Rosenberg, attorney for the organization, owners stated that there was a general slump in trade, ranging in all cases from 35 to 50 per cent. As a result, owners felt that something was needed to bring in more customers, and that price reduction was one way to do it. In order to reduce prices, however, they felt they had to get reductions in costs, and for that reason were preparing to go to AFM, AGVA, ASCAP and BMI to get reductions.

Rosenberg said that a survey was going to be made which would show changes in income, costs and profits over the past three years, and that when this was completed, and owners were armed with facts, they would approach organizations that could lower their costs.

One important problem facing the owners at this time is BMI's new requests that they pay for music usage similar to the way in which ASCAP has been paid in the past. There was just perfunctory discussion of this point at Thursday's meeting, and the BMI question was tabled for discussion at the next meeting of the association.

Those at the meeting also okayed sending a letter to the AFM endorsing the stand against the 20 per cent amusement tax taken by the union at its convention in Detroit last week. As one member put it, "This undoubtedly is the first time we ever have agreed with Petrillo."

Philly Mocambo In Bankruptcy

PHILADELPHIA, June 21.—Mocambo, quarter-million dollar midtown nitery, which gave up the ghost last Saturday (14), filed petition in bankruptcy Thursday (19) which would enable the spot to be sold and unstring the mass of creditors. Spot found it tough sledding since first starting last fall.

Mocambo was fronted by Frank Valentine, who promoted the money sunk in the room, and spot had been in strained financial circumstances since opening.

Bankruptcy petition, it is said, will clear the way for an interested group to take over the premises as a private dining room.

Vanity Fair Taken Over By Nat Harris

Reopens in August as Harem

NEW YORK, June 21.—The shuttered Vanity Fair will reopen the end of August under the name of the Harem with Nat Harris, Lou Walters' major domo, as the operator. New show policy has not been determined, but it is doubtful if the former policy of big names will be followed.

Harris emphasized that his new enterprise will not take him away from the Latin Quarter, tho his duties will be split. He also said that the Harem would be his own operation and that nobody was in on the deal with him. Control will be vested in Harris' corporation, Strand Enterprises, Inc. Walters, however, will produce the shows, and Arthur Fisher, exclusive booker for the Latin Quarter, New York, and the Miami LQ, will do the booking for the Harem.

Control of the Vanity Fair was acquired for about \$85,000, which doesn't include the \$70,000 said to be due the government for taxes. Harris said the Vanity Fair has a refund coming for overpaid taxes for 1946 which would be sufficient to cover 1947 tax arrears.

Neither Joe Howard nor any of his associates will have any connection with the new room, Harris said. Howard, who suffered a heart attack just before the Vanity Fair shuttered, subsequently suffered another attack which left him partly paralyzed. Intimates say he is slowly recovering.

The Singapore, formerly a Howard property on the site of the old Zanzibar atop the Winter Garden, was taken over by the coat-room concessionaire, Abe Ellis. Latter gave Vanity Fair a loan, before the fold, and took a mortgage on the Singapore as security. When Vanity Fair folded, Ellis got control of the Singapore. Ellis will continue to have the concession at the Harem.

H'wood Million \$ Back to Fleshers

HOLLYWOOD, June 21.—Los Angeles' Million Dollar Theater will reinstitute flesh shows, at least temporarily, beginning June 25, with Cab Calloway ork headlining vaude offering at the downtown house. Town has been without live attractions since early this year, when Sherrill Corwin, operator of Million Dollar and Orpheum theaters tossed in the sponge after operating without a profit for several months.

Calloway will be followed by Ink Spots July 9 and Sugar Chile Robinson, July 30. Should three shows already booked do box office biz, Corwin will continue regular vaude policy. Otherwise, house will book stage offerings from time to time as top name attractions become available. Corwin's decision to add fleshers, despite previous bad showing, was a forced move, brought to a head by growing scarcity of good film fare.

Ritz Brothers Are Booked In Chicago Latin Quarter

CHICAGO, June 21.—The Ritz Brothers will go back to Ralph Berger's Latin Quarter July 2 for four weeks and options.

Trio played the room a few years ago. Rest of the show hasn't been set yet.

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VAUDEVILLE REVIEWS

<p>Chicago, Chicago (Friday, June 20)</p> <p>Capacity 3,900. Prices, 95 cents straight. Five shows daily; six Saturday. House booker, Nate Platt.</p> <p>Plenty of everything for those who like a well-rounded vaude bill, and also plenty of music from the Desi Arnaz band leading the current bill at the Chicago Theater. For the followers of Arnaz it was a heyday, with the leader putting the ork thru its paces, slapping the South American drums, and singing some of the tunes that have made him rise rapidly in the past year.</p> <p>Top-notch support to the Arnaz group was given by a sensational juggler, Rudy Cardenas, who makes his American debut here after becoming popular in Mexico, and by the Nonchalants, three comedy acrobats whose work, interwoven as it is with smart lines and funny bits of biz, is outstanding.</p> <p>Arnaz opened the show singing <i>Cuban Pete</i>. Then his gal singer, blonde, sexy, Dulcina came on for body twisting and dancing as she did <i>Ma Ma Micaro</i> and another Latin-American air. She returned to dance with Arnaz in the top production number, a parody on <i>South America Take It Away</i>, called <i>I'll Take the Rhumba</i>. Finale, in which the entire orchestra hit the hand drums and did more exercising than ordinarily engaged in by Petrillo's followers, was <i>Babalu</i>.</p> <p style="text-align: right;">Cy Wagner.</p>	<p>Loew's State, New York (Thursday, June 19)</p> <p>Capacity, 3,500 seats. Price, 50 cents-\$1.10. Four shows a day; five Saturday. House booker, Sidney Piermont. Show played by house band.</p> <p>House has a real knock-down-and-drag-'em-out show this week. It runs at fast pace and gets some of the healthiest yocks heard here in a long time. Bert Wheeler is the spark plug of the bill. As an emcee, his mild but sly work pulled chuckles that helped warm up house for acts he introduced.</p> <p>In his own spot, the short comic pulled all the stops. In the past he complained the State was murder. It wasn't murder this time. Every old bit he used (he's now got Artie Rice, ex-Myers, Lubow and Rice, straightening for him) hit them right in the funnybone. Rice fed Wheeler the straight stuff like a trouper. Particularly good was the parody bit which just about broke them up. Pay-off was Wheeler's crack to customers, "If you see anybody outside send them in. I'm in on a percentage—10 per cent of everything over \$38,000." Showbiz customers yelled. Others laughed anyway.</p> <p>Maureen Cannon Clicks</p> <p>Maureen Cannon lived up to Wheeler's intro. She looked lovely and sang nicely. Opened fast with <i>If This Isn't Love</i> and finished with <i>Close as the Pages in a Book</i> from her <i>Up in Central Park</i> score. Number didn't do too well because of its unfamiliarity. Came back for a bit with Wheeler and Rice, finishing with a real mitt.</p> <p>Harry Kahne back into the biz after being out of it for 13 years, showed to advantage. He still can do a job up there, but his mike work was poor. Time and again he wandered upstage or toward the wings and no-</p>
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Miami Coin Flows Again For Names

15G Offer for Berle

NEW YORK, June 21.—From the kind of loot the Saratoga lads are throwing around, it looks as tho the salaries set for attractions in Miami last season will be equalled, if not bettered.

The biggest deal involves Milton Berle. First bid for the comic came from the Arrowhead, which bid \$10,000 for a 4½-day week, one show a night and two Saturdays, with time off to get to New York for his broadcast. Delmonico's trumped the Arrowhead offer with \$15,000, but still no deal.

Season Starts in August

Season starts beginning of August when the bangtails start running. Ops figure that to get the big play for their casinos they must have top names. Already set for Piping Rock are Sophie Tucker and Joe Lewis. The Arrowhead will have Carmen Miranda and Leo Reisman's band. Delmonico's will have Harry Richman.

Money in all cases but one is the kind established in Miami Beach, with ops competing for names as before. Biz in Saratoga may be a bonanza, as ops hope, but names still are getting top dough.

body out front could hear him. His act is fast, consisting of backward and upside-down writing on three blackboards, with customers yelling out words. Finished with a mathematical routine and got off to a nice hand.

Del Rios as Opener

Show opened with the Del Rios doing their standard act. As a warmer-upper it didn't click too well, tho finish was okay. Next came Bil and Cora Baird (Bil Baird also worked later in a bit with Wheeler) and their puppet act. Their strip bit with the bug-eyed emcee was as clever as ever. Their finale, the three cats warbling to a playback of the Andrews Sisters record was wonderful. New bits of biz, added since last caught, made latter routine a top hand puller.

Show wound up with Sid Grauman's Musical Stairs act. Three girls (brunette, blonde and redhead) start it off with some catchy hoofing and then go into their stairs routines. Grauman works in the latter part of the act coming in for the finale hands.

Pic, *Lost Honeymoon*.
Bill Smith.

Bridgeport Curbs Niteries

BRIDGEPORT, Conn., June 21.—The local zoning commission this week ruled that night clubs may not in the future be located in residential areas.

New York:

Stem Holds Strong; Para Big 102G, Roxy 91, MH 122

NEW YORK, June 21.—Grosses at the six Stem flesh-flicker houses continued strong last week. The healthiest hike was scored by the Paramount for its opening frame, with the Capitol at the other end of the seesaw. The influx of vacation visitors also is credited in part for the good take. The six houses took in \$423,000, against \$435,500 for the preceding week.

Radio City Music Hall (8,200 seats; average \$110,000) got \$122,000 for its fourth week with the Wiere Brothers; Sharkey, the Seai; Kathryn Lee and *Great Expectations* as against \$130,000 for the previous stanza. Preemed with \$130,000, then went to \$140,000.

Roxy (6,000 seats; average \$85,000) brought in \$91,000 for its second frame with Jerry Lester, Salici's Puppets, Jan August, Art Lund and *Miracle of 34th Street*, compared with opener's \$112,500.

Capitol (4,627 seats; average \$72,000) collected \$43,000 for its second stanza with Guy Lombardo's ork, Jean Carroll, the Pitchmen, Lathrop and Lee, and *High Barbaree* against preem's \$65,000.

Paramount (3,654 seats; average \$75,000) racked up \$102,000 for its inaugural frame, an eight dayer, with Perry Como, Larry Storch, the Four Evans, the Satisfiers, Lloyd Shaffer's ork and *Dear Ruth*.

Loew's State (3,500 seats; average \$25,000) got \$25,000 with Smith and

Dale, Nancy Donovan, Four Step Brothers, Don Cummings, Emerald Sisters, Dolinoffs and Raya and *The Yearling*, against \$21,000 the week before. New bill (reviewed this issue) has Bert Wheeler, Maureen Cannon, Bil and Cora Baird, Henry Kahne and *Lost Honeymoon*.

Strand (2,700 seats; average \$40,000) collected \$40,000 for second week with Ted Lewis's package and *Cheyenne*, as against opener's \$60,000.

Omaha:

Arnaz Draws 28G With Bally Break

OMAHA, June 21. — Desi Arnaz fell into a publicity break that helped shoot his gross to \$28,000 for the week ended Thursday (19) at the Orpheum Theater.

Arriving in Omaha in time to cash in on the Midwest Music Festival, sponsored by *The World-Herald* Good Fellows, Inc., he shared the limelight with Olga San Juan and Lanny Ross. All three appeared on the festival program.

There were turnaways for the first matinee in the 3,000-seat house.

Also on the bill were Arnaz's thrush, Dulcina; Marco Dico, pianist; Canfield Smith, puppeteer, and Cardenas, juggler. Screen had *Swell Guy*.

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Rio Cabana, Chicago

(Friday, June 13)

Capacity, 275. Operators, Chuck and Bert Jacobson. Prices, \$3.50 minimum. Publicity, Sam Honigberg. Booking policy, non-exclusive. Estimated talent budget this show, \$3,500.

With folding of rival Copacabana, Rio Cabana has a chance to catch some extra business, but it's not going to if it has to rely upon shows like the current bill to bring in customers. Except for the singing of Thelma Carpenter, who did a fine job, show was mediocre.

Leading off in fair manner was the standard dance team of Estelle and Leroy, who gave a varied exhibition including a waltz, tango, samba and



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NIGHT CLUB REVIEWS

steps based on boogie music.

Sonny Richards, comedian, making his first appearance here, still needs plenty of polish and more material before he can mean anything. His best bit was a routine satirizing South American singers and orchestras. Most of his stuff, particularly his imitation of Harry Richman, fell flat.

Miss Carpenter's numbers included *It's a Good Day, Mam'selle*; *South America, Take It Away*; *Happiness Is a Thing Called Joe* and *Just One of Those Things*. She had the audience in her grip by a nice change of pace, selling in the right places and putting across subdued, low-voiced emotional phrasing in others.

Bill also included passable dancing by Rio Boys and Girls. Only high spot in line routines was work of ballerina Terese Rudolph.

Cy Wagner.

Cafe Society Downtown, New York

(Tuesday, June 17)

Capacity, 210. Price policy, \$2.50 minimum. Operator, Barney Josephson. Booking policy, non-exclusive. Publicity, Marvin Kohn-Tibel. Estimated budget this show, \$800. Estimated budget last show, \$800.

Once in a long while cafes come up with a personality who is unusual. Such a personality is Barney Josephson's new singer, Annebelle Hill. Here is a gal with a distinctly different voice—extremely low—plus a load of selling personality and sock delivery. Her heavy voice, combining the contrasting elements of strength and sweetness, showed her as excellent uptown or stage material. Wide-ranged, her program included standard show tunes as well as several better known concert pieces. She accompanied herself at the 88 in two numbers. Jobs included her opener, *Old Man River*, *September Song*, *Because* and *The Lord's Prayer* for her closer. That she turned in a sock job on the last, was well demonstrated by the customers, who sat absolutely still for a few seconds after the final notes had passed, a departure from the usual breaking into mitts before the closing bars.

Mary Lou Williams, following Miss Hill, did a competent stint with her keyboard boogie woogie standards. Her turn was hampered by constant hubbub from tables, obviously distracting her from her work. More showmanship, to focus attention thru eye appeal also, would have helped here.

Material Handicaps MacColl

James MacColl, one of the newer comedy satirists, showed clever material which lacked any cohesive punch. His opening routine, take-offs on w. k. British actors lauding a seltzer product, was lost because his subjects, i. e., Henry Stephenson, Alfred Lunt, etc., and their mannerisms aren't too familiar to club's clientele. Choice of better known names might have sold better. A bit on a textile manufacturer's fondness for "Eltic City" (Atlantic City) was well done, but got only mild titters. The lad's bearing and poise were excellent, however, and once he sparks his routines he should do better.

Bill opened with a boogie bit by Ken Kersey, of Buck Clayton's house ork (5), at the 88. Cliff Jackson handles the ivories for ork intermissions.

Don Marshall.

Billingsley's Bocage, Hollywood

(Thursday, June 19)

Capacity, 200. Prices: \$1.00 cover. Shows continuous from 9:15 p.m. to 1 a.m. Owner, Glenn Billingsley. Manager, Leonard Vannerson. Publicity, Gene Howard. Estimated budget this show: \$3,700. Estimated budget last show: \$1,200.

Every night is Saturday night with the King Cole Trio on the platform. The customers who pack this intimate little supper club are quick to realize why this threesome today occupies the top rung in its field. The formula is simple but effective. Flawless instrumental work, Nat Cole's smooth style of shaping a song, and group's easy and relaxed stage manner.

Cole's Steinway sorcery, encased in Oscar Moore's exciting guitar work and Johnny Miller's groovy bass, blend to make one of finest instrumental settings a vocalist would want. With this musical tapestry for the background, Nat's easy voiced, intimate stylings hold ring-siders from the start. Possessing a terrific sense of lyric interpretation, Cole is equally at home in a deftly

Beverly Hills Country Club, Newport, Ky.

(Friday, June 20)

Capacity: 700; lounge, 100. Price policy: Dinner from \$2.50; drinks from 55 cents; minimum, \$2, except Saturday, \$3. Floorshows at 8:30 and 12:30. Operator, Beverly Hills Company; Bernard Glass, managing director; Hal Braudis, exploitation and promotion; Douglas M. Allen, of Allen, Heaton & McDonald, publicity; Dottie White, art director. Booker, Frank Sennes, exclusive. Estimated budget this show, \$4,200; last show, \$3,400.

This spacious swank spot is again humming with the sporty spenders and normal operation after several months of lean business occasioned by political monkeyshines that for a time threw a wicked curve to nitery business in these Kentucky environs. With play again on the ascendancy, the talent budget has also been given the customary nudge upwards.

New layout, highlighting Willie Shore, with Marion Francis, the Kathryn Duffy Dancers, and Gayle Robbins in support, is sprightly fare that sets handsomely with the sizable opening throng.

In Willie Shore, Beverly Hills harbors one of this territory's favorite funnymen. It's his second stop here in less than a year. The versatile lad works in a style that wins 'em over from the start, punctuating his sock dance efforts with refreshing comedy material. Gives with both barrels thruout, but his varied routine wears well and long, as was evidenced by the solid response he pulled. He battered 'em into a show-stop and, after a few pieces of courtesy business, begged off.

Marion Francis, pert red-head with a good voice and a decided savvy for song-selling got off to a bang-up start with *It's a Good Day*; followed with deft handling of *Chi-Baba, Chi-Baba*, and reached her peak in *I'm Just a Girl Who Can't Say No*. Bowed to a rousing hand and encored with a special, *I Wanna Man*, and a parody seg titled *When You're Cheatin' on Your Baby*, both well handled but neither altogether befitting her style and talents. Tripped off to solid palming.

The Kathryn Duffy Dancers (10), long an important feature of every Beverly show, maintain their enviable rep with three routines, excellently wardrobe and masterfully executed, to give the whole layout a quality production touch. Girls are lookers and work as tho they know what they're doing. Ballerina Christine Carson and Greta Mahan score their usual success with their individual specialty efforts, and Gayle Robbins, shapely brunet looker, continues to impress with her handling of the emcee chores.

Johnny Bowman's ork acquires itself well on both the show and dance stints, with Valenta doing a good job of pianoing the interludes. However, they should give the little girl a break by rolling her out where the whole house can get a peek at her.

Bill Sachs.

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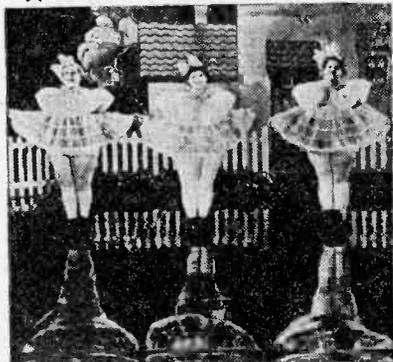
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**Edgewater Beach Hotel,
Chicago**

(Wednesday, June 18)

Capacity, Beachwalk, 1,500; Marine Room, 1,200. Price policy, 75-cent cover for dinners in Marine Room; \$1.25 admission to Beachwalk. Shows at 9:15 and 10:50 and owner, William Dewey. Producer, Dorothy Hild. Publicity, Marjorie Winston. Booking policy, non-exclusive. Estimated budget this show, \$3,500.

Edgewater has been trying to get its outdoor season going since Friday (13) but rain and 50-degree temperatures have forced a night-to-night-postponement. Rather than delay longer, Dorothy Hild finally preemed her *Circus Days Revue* in the Marine Dining Room tonight where it will stay until the weather improves.

Combination of Henry Busse and his ork, Harry Haag and his wife, Ruby's dogs (ponies and elephant couldn't perform indoors), the Rudells on the trampoline, Myrtil and Pacaud, dancers, and two elaborately costumed production numbers give the fast-moving 40-minute show a pleasing circus touch that should be doubly effective when show can get outside on the spacious Beachwalk. Miss Hild has designed this show to be strong sight fare for the Beachwalk. So its full effect is lost when crammed onto the 30 by 40 Marine Room floor.

Walk-around of animal acts opens, with Preston Lambert as ringmaster. First in the ring-curb are six gals garbed as white horses for a liberty act routine followed by other half of the line in a sock pink-elephant dance, with the Song Stylists singing *Pink Elephants* and *When I See an Elephant Fly*, in the background.

Ruby's Dogs follow, with all 10 pooches taking part. Highlights are two pups passing over-and-under on the double tight-wire and pooch who climbs a high pole for a leap into Ruby's arms.

The Rudells' (two men and a girl) trampoline turn provide what comedy there is in the show. Act would register better outdoors where some of their bits won't be hampered by having to work close to the audience.

Miss Hild's final production number, *Land of Spangles*, cops the honors. Into it she weaves the voices of the Song Stylists, a line of 12 girls and four men all lavishly sequined in Oriental-style costumes, and Myrtil and Pacaud's glittering routines against a "forest" background of lighted miniature trees. It's a spectacular, fast-moving number and brought a hefty response.

Henry Busse is back for the first time in many years. His crew cuts the difficult long-hair score with precision and dishes out smooth, well-balanced arrangements made to order for terpers here. New male vocalist, Lanny Adams, looks like a find, handling pops and ballads in rich resonant bary. Betty Taylor's long suit in the vocal department is the novelties.

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**The Sawdust Trail,
New York**

(Wednesday, June 18)

Capacity, 200. No minimum; 25-cent cover at tables. Operator, Walter Batcnlor. Manager, Jack Goddard. Booking policy, non-exclusive. Shows start at 9 and grind until 4 a.m. Estimated budget, \$400.

Sawdust covered floor and red checked table cloths give the room the honky-tonk atmosphere it obviously finds successful. Trade runs heavily to beer buyers, with customers at the bar getting the best of it. Acts work in the center of the room on a raised platform flanked on either side by a mini-piano. Every now and then spot picks up an act and keeps it for months, but emphasis is on the singing waiters who chant between table chores for tips. Lou Collins (Lewis and Collins), Lou Allen (Allen and Lewis) and George Thom are lads who came out of vaude and now are making a buck doubling with the white aprons and the pipes. The boys are still okay in the voice department.

Biggest billing goes to Beryl Bevan, an Australian import, who came here as a G.I. bride. Gal, a slim, pretty, dark kid, does male impersonations, working in a top hat and tails. Material is on the order of *Waltzing Matilda*, which customers here apparently go for, joining in the choruses. Also does some hoofing, which doesn't mean much.

Lee Sapphire, well stacked, attractive brunette, showed pipes of brass. Her blue shouting managed to hush the joint if nothing else. Gal showed plenty of oomph playing with the hecklers and giving out with oldies made to order for guys who want to cry into their beer.

Amy Andrews, pretty little blonde, showed real possibilities. Gal is about 5 feet 2 and has a pleasant soprano which she apparently doesn't know how to handle properly. On standards and semi-classics, canary showed class. It was on pops that she was in deep water. With proper handling, the warbler could go places.

Room has two pianists, Ronald Haworth and Rita Sauer. Both do well, tho Haworth seemed to have more know-how.

Bill Smith.

Spivy's Roof, New York

(Wednesday, June 18)

Capacity, 50. Price policy, \$1.50 minimum Monday thru Thursday; \$2.50 Friday and Saturday. Shows at 12 and 2. Owner, Spivy. Booking policy, Henry Herrman. Publicity, Yolen, Ross and Salzman. Estimated budget this show, \$450.

Vest-pocket size room has Sheila Barrett for its wee hour habitues and—with Spivy herself, as usual—the spot is constantly moving.

Mimic Barrett, altho handicapped by lack of a stage and proper lighting, turned in a creditable job. She showed most of her standards and a new bit on daytime soapers. She also used a wistful characterization of a cockney lass bidding a Yank G.I. farewell at London's Victoria station, a routine which has been part of her USO act. Most of her bits were good, but it was the Victoria Station thing that left the strongest impact. In her others, however, she showed a tendency to inject asides which had no bearing on the take-offs, and cut solid effects.

Room's operator, Spivy, sold her standard purple novelty numbers, with the heaviest emphasis on her 88 pounding, to keep table holders happy all the way.

Keyboarders Vin Hall and Frank Shuman alternated to spell Spivy and Miss Barrett.

Don Marshall.

Larry Goldie Off to Coast

NEW YORK, June 21. — Larry Goldie, of the Eddie Sherman office, left today for Hollywood for a combination vacation and business trip. During his absence Mickey Aldrich will operate the New York office.

**Barbaro Quits
Las Vegas's
Hotel Scene**

Lavish Policy Fails

LAS VEGAS, Nev., June 21.—Frank Barbaro, operator of Detroit's famed Bowery nitery and co-lessee of Nevada Biltmore Hotel here, pulled out of Biltmore operation Thursday (19) after an unsuccessful attempt to run the hostelry under a lavish and expensive show policy. Barbaro's partner in the Las Vegas venture, Ralph Stoughton, announced the Detroit's exit and said he would run the hotel on a small scale without Barbaro's glamour policy. Hotel is owned by Jules Lebaron and leased to Stoughton.

Barbaro's final exit climaxed a long period of policy disagreement with partner Stoughton. Stoughton held out for simple shows and inexpensive operation, while Barbaro insisted on buying elaborate shows, enlarging the nitery room and adding novel but expensive touches. Situation, known to Las Vegas townfolk since Barbaro entered the picture several months ago, nearly exploded late last month when Barbaro disappeared for three days, after a hectic period of personal and business tribulations. Upon his reappearance, Barbaro announced that all was well and claimed to have bought out his partner.

During a brief operation under the Barbaro banner, hotel had brought big dough attractions including Martha Raye, Leo Carillo, and Harvey Stone, with talent budgets as high as \$12,000 weekly. Spike Jones's ork was set to come in the end of the month but has been canceled. Acts on the current bill, which included Stone, Jackie Hilliard and Thomas and Jeannie, were paid up to date and dropped when Barbaro bowed out.

It is understood that Barbaro left here for Detroit as soon as the partnership was dissolved, telling intimates he would henceforth confine operations exclusively to Michigan's Motor City.

**AGVA Sends
Trouble Shooter
To K. C. Office**

NEW YORK, June 21.—American Guild of Variety Artists (AGVA) national office sent Tess Diamond to Kansas City as a trouble shooter when a newly hired organizer allegedly "... failed to do a good job," according to Matt Shelvey, union's national head.

"It is just one of those things which can blacken the name of AGVA, of which the Four A's (Associated Actors and Artistes of America) want me to drop control. Here is a situation where a person well recommended was hired to do a job. She didn't do the job we wanted and had to be replaced," said Shelvey.

Situation developed when the union hired Sylvia Pagano, a former organizer of retail clerks and truck drivers, to go into K. C. to organize the field. It later developed, said Shelvey, that the new employee was handing out ultimatums to agents and misquoting AGVA rules. Agents complained and investigation followed.

I. Robert Broder, executive of Artists Representatives of America (ARA) also was injected into the picture. He claimed that agents were

being requested to furnish the K. C. office with copies of all contracts before AGVA would issue franchises. Big objection, according to Broder, was that the AGVA rep's brother, Paul Pagano, was an agent and they suspected that he would know their business. At any rate, said Broder, K. C. agents were phoning him long distance about joining ARA.

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LEGIT SLUMPS TO 4-YEAR LOW

**Attendance
Off 750,000
From '45-'46**

Only 24 Playhouses Left

By Leon Morse

NEW YORK, June 21.—Legit's b.-o. slump the past season is further reflected in the attendance figures for the year which show a decrease of 750,000 customers over the previous 12 months. The new season also has begun inauspiciously, with six fewer shows on the boards than at this time last June, presaging perhaps even less of an attendance in 1947-'48 than 10,250,000 for 1946-'47.

Also the 87 shows produced in the last year might seem to indicate greater production activity, the fact is that *The Old Vic* was responsible for four, the American Repertory Company for five, the Donald Wolfitt Company for an additional five, and the Gielgud Troupe for an additional two, making the actual number of new shows preeming closer to seven, three below the previous season's (See LEGIT SLUMPS on page 46)

Pelican Productions World Preems B. Brecht's 'Galileo'

HOLLYWOOD, June 21.—Second production of the newly formed Pelican Productions, local legit group, will be world preem of Berthold Brecht's *Galileo*, with film actor Charles Laughton set for the title role. Opening date will depend on the run of group's current offering, *Skin of Our Teeth*, which is doing near s.r.o. biz in a 260-seat theater.

Galileo will be produced by T. Edward Hambleton, with Joseph Losey handling direction. English adaptation of Brecht's piece is by Laughton. Play's presentation will be one of the town's most ambitious legit ventures, with the play boasting a cast of 50 and 14 scenes. Cast, yet to be chosen, will be composed of top pic and stage performers.

Skin of Our Teeth is certain to draw a two-week extension, having received rave notices from all local drama critics.

The Donaldson Awards 1946-1947

To Everybody in the Theater:

The ballots and eligibility lists for the fourth annual Donaldson Awards should be delivered to you during the current week. If you are actively engaged on Broadway you will receive your ballot via your stage manager. Otherwise, it will be mailed to you thru your union.

Your ballot must be in the mail on or before July 11 to be counted. Please see that it is returned as soon as possible in order to expedite the tabulation.

Remember, it is not necessary to vote in all categories.

A partly filled ballot is better than none at all.

Legit Audiences, 1930-1947

Season	Attendance	Theaters Used	Number of New Productions	Average Run (Performances)	Average Attendance
1930-'31	12,000,300	226	64	60	53,038
1931-'32	9,000,000	225	63	60	40,000
1932-'33	8,000,000	212	57	59	37,735
1933-'34	8,000,000	154	50	55	51,948
1934-'35	9,000,000	189	49	60	47,619
1935-'36	9,000,000	138	46	60	65,217
1936-'37	8,651,000	125	45	81	69,208
1937-'38	8,554,000	110	39	84	77,764
1938-'39	8,485,000	110	35	85	77,136
1939-'40	8,771,300	97	39	80	90,426
1940-'41	8,300,000	81	37	93	98,802
1941-'42	8,500,000	76	37	103	111,848
1942-'43	9,520,000	84	40	104	113,333
1943-'44	10,444,000	95	40	100	109,937
1944-'45	11,500,000	85	38	111	135,294
1945-'46	11,000,000	74	37	112	148,648
1946-'47	10,250,000	87	24	105	117,816

Note: High mark for one season over a period of 60 years was an attendance of approximately 16,000,000 in the late '20's.

Atlanta Opera Draws 5,000 In Season Deb

ATLANTA, June 21.—Over 5,000 persons greeted the first performance of a 70-day stand of the Greater Atlanta Moonlight Opera Company at Chastain Park Monday night (16). The preem was socko, judging from audience reception of Victor Herbert's *Naughty Marietta*.

Harold C. Jacoby, New York producer, is managing director. Productions are staged by Philip Fein; John McManus conducts the ork; Ray O'Brien is assistant director, John Lonergan is choreographer, Chester L. O'Brien, stage manager, and settings are by Ernest W. Southern and William Jordan.

Marietta principals include Margaret Spencer, Melton Moore, Charles Yearsley, Mildred Nespor, Patricia Bowman, Emil Grigsby, Norma Jane Radner, Mary Hopple, Jack Pitchin, Marvin Carter, Edmund Dorsay, LeRoy Operti, George Young and Richard Clemens. Alexis Rotov and Melissa Mason are in comedy slots.

Among shows skedded are *New Moon*, *Balalaika*, *Bitter Sweet*, *Babes in Toyland*, *Rosalie* and *The Desert Song*.

Year-Round Legit For San Francisco

SAN FRANCISCO, June 21.—San Francisco Theater Association (STFA) has leased the Tivoli Theater from Blumenfeld Theaters, Inc., for 10 years and will sponsor year-round legitimate shows. John Jennings, managing director of the non-profit group, plans to take over the house October 1.

The STFA is committed to a series of 12 productions, each to run a month. Use of the star system is contemplated. Plans for the first production are still in the making. The general policy, however, has been set forth along the lines of New York's Theater, Inc. The STFA is to be strictly a non-profit civic affair. The annual budget of \$450,000 will be financed from subscriptions, memberships and sponsorships.

The organization is part of the nationwide theatrical network of the National Theater Conference. The house was last used for legit purposes in February and has since been showing films.

Equity Council Awaits Petition On Jr. Members

NEW YORK, June 21.—Actors' Equity Council is awaiting a petition signed by 100 senior members that will put into a referendum the amendment allowing juniors to become seniors after 30 weeks' stage experience within two years, instead of 50 weeks as now prevails. Petition must be in by July 1, 1947, the deadline for it being 30 days after the meeting.

Tho the amendment received the required two-thirds vote of those present at the last meeting, it lost because 750 members in good standing, the minimum number needed for the vote to count, were not in attendance. Members objected to a clause that gave Council the right to elect juniors to seniority even if they did not have the 30 weeks' experience but had worked three shows. According to Equity execs, Council always had the power to change the status of juniors. When amendment goes to referendum, it needs only a simple majority to pass.

Stagehands, League Meeting To Clarify Photograph Status

NEW YORK, June 21.—League of New York Theaters meets Thursday (26) with two biz agents from stagehand's union and several flacks to clarify the question of photographing shows in theaters for publicity purposes. According to the grips' contract with producers, they must be paid for photos taken for magazines and in color or rotogravure for magazine sections of daily and Sunday newspapers. However, the agreement doesn't provide for pay for pix taken for display outside theaters or regular sections of daily newspapers.

Flacks have complained that provision has hampered their publicity because of costs. When a p.a. has to pay \$500 or \$1,000 for photos, as many complain they do, they hesitate to foot the bill even when they have requests for pix from magazines. Reports have it that one producer even was sent a bill by the grips because a magazine was taking candid photos during a performance. After the show the same photographer took his posed pix which the stagehands were paid for, but they asked for an additional three hours' pay for the (See Grip, League Meet on page 46)

N. Y. Stadium Concerts Open 30th Summer

NEW YORK, June 21.—Stadium Concerts, Inc., unveiled their 30th consecutive summer season at Lewisohn Stadium Monday (16) with 14,550 of the town's music-loving faithful on hand to hear Isaac Stern, guest violinist, and the Philharmonic-Symphony under the baton of Pierre Monteux. It was a fine turnout for an auspicious 1947 start, which will continue alfresco melody thru August 9.

Sam Lewisohn, honorary chairman of Stadium Concerts, welcomed the 1947 customers during the intermission and introduced Mayor O'Dwyer. Hizzoner provoked prolonged applause when he promised a new, city-donated stage and shell to back-ground next-year's melody-making. The present stage is a hastily built job which was tossed up when the old stand was struck by lightning a season or so back. Mrs. Charles S. Guggenheimer, chairman and founder of the concert series, also spoke and accepted a scroll commemorating her 30 years of service to the organization.

The new season looks propitious, according to sponsors, with a carry-over deficit of only \$40,000 as against a 1945 loss of 80G when 23 programs were rained out. The committee aimed to start this summer with a subscription backlog of \$20,000, and already more than half of this has been put on the line. In addition, there are many more individual donors this year. However, the 1947 summer budget is higher than ever before, at a 265G mark, half of which is allocated for orchestra, conductor and soloist expense.

The committee has lined up an exceptional roster of guest stars, and for such appearances the stadium usually goes clean to the top stands to the tune of 20,000 capacity—the table section for Gershwin night, July 5, featuring Todd Duncan, is sold out already—so, given a fair break in the weather, sponsors believe the series will make the cash grade.

First half of Monday (16) program featured the orchestra in Beethoven's overture to *Leonore* and the Eroica symphony in E-Flat Major. Stern took the spotlight in second half with Tchaikovsky's Concerto for Violin and Orchestra in D Major. Guest star, conductor and ork all received a small ovation. Bob Francis.

Officers Re-Elected By Box-Office Men

NEW YORK, June 21.—Election held Thursday (19) at Treasurers' and Ticket Sellers' Union (Local 751, International Alliance of Theatrical, Stage Employees), returned Walter O'Connor as prexy and Charles Bowman as vice-president of the b.-o. men's org. Both men were unopposed.

Morris Seamon and James J. Murphy, uncontested incumbents, will take up the chores as biz agents. The new executive board is composed of Arthur Wright, William Metz, Eddie McPartland, Herman Lewin, Charles Murphy and Lep Solomon. Frank Frayer, Abe Baronoff and Murray Lang are the three new trustees. All posts will be held for two-year terms.

Subway Circuit

ANNA LUCASTA

(Opened Tuesday, June 17, 1947)

FLATBUSH THEATER, BROOKLYN, N. Y.

A comedy drama by Philip Yordan. Settings, Frederick Fox. Costumes, Paul Dupont. Press representative, Vince McKnight. Presented by John Wildberg.

Katie.....Sadie J. Browne
Stella.....Rosetta Le Noire
Theresa.....Georgia Burke
Stanley.....John Proctor
Frank.....Rex Ingram
Joe.....Frank Silvera
Eddie.....Ralph Coleman
Noah.....Slim Thomson
Blanche.....Claire Leyba
Officer.....Maxwell Glanville
Anna.....Isabelle Cooley
Danny.....Roy Glenn
Lester.....Duke Williams
Rudolph.....Earle Hyman

Another Subway Circuit summer season got off to a smash b.-o. start when Jules Leventhal rang up the opener with *Anna Lucasta* at the Flatbush Theater, Brooklyn, Tuesday (17). House went wild opening night and advance sale indicated a full week's sellout thru Sunday night. *Lucasta* then moves over to Bronx's Windsor Theater for a follow-up stanza, with equal cash results anticipated. In fact, so sure is Leventhal of the popularity of the John Wildberg production that he has booked it for a return date at the Flatbush for week of July 1 and pencilled in a possible third return for later in the season which will run 12 to 15 weeks.

Current production is sound and has lost little steam since its Broadway departure. *Lucasta* is good, homely comedy drama, and as such has a long span to go before it will become dated. It makes use of Frederick Fox's original sets and Paul Dupont's costumes, and Leventhal has let neither become shabby. Three of the lead slots are in new hands, and while Rex Ingram falls short of the characterization of the windbag son-in-law created by Frederick O'Neal, and Roy Glenn's sailor-taxi driver lacks the sock of Canada Lee's original, Isabelle Cooley gets astonishing warmth into her follow-up of Hilda Sims as the slightly wayward Anna. Holdovers from the Stem opening, Rosetta Le Noire, Georgia Burke and John Proctor, hold up the standards they set for the original *Lucasta* clan, and Earle Hyman is still turning in an excellent job as the other half of the love interest. Another substitution which has done the cast no harm is Slim Thomson as the philosophical saloon-keeper, Noah.

Good Selection

It's easy to see why *Lucasta* is a canny choice for Subway audiences. In spite of being an all-Negro show, it pretends to no social message. The *Lucasta* family, could be any race, creed or color. They figure in a simple tale of love triumphing over bigotry. Philip Yordan has tossed in a nice balance of melo and comedy with considerable plain talk about the regeneration of a street walker. A lot of it is trite, but much more of it is amusing, and the whole packs a fine, earthy, human quality. There was no question but that it got under the skin of the Flatbush audience on opening night.

Aside from *Lucasta*, Subway summer plans call for Jose Ferrer in *De-* (See ANNA LUCASTA on page 46)

ROUTES

Dramatic and Musical

Anna Lucasta (Geary) San Francisco.
Bloomer Girl (Fox Arlington) Santa Barbara, Calif., 25 (Civic Aud.) San Jose 26; (Auditorium) Oakland 27-28.
Born Yesterday (Erlanger) Chicago.
Call Me Mister (Blackstone) Chicago.
Carousel (Shubert) Chicago.
Oklahoma (Forrest) Philadelphia.
Red Mill (Civic O.H.) Chicago.
Suds in Your Eye (Shubert-Lafayette) Detroit.

British Plays Get Try-Outs At Seashore

LONDON, June 21.—First all-out holiday season in British seaside resorts since the war has theaters opening up all along the coast to accommodate straight plays which are too risky for current West End production. Somewhat of an exodus of London showbiz people has started. Main reception centers are the three leading seaside towns of Brighton, Bournemouth and Blackpool.

Brighton especially is profiting from the fine weather which has put season's beginning a full month ahead, with no fewer than seven fairly big houses open and a couple more to come. The two brightest spots on the Brighton scene are the Jack Hylton show, *High Tide*, which started at the Imperial Theater June 3, and Peter Blackmore's comedy, *Ultra-Marine*, at the Dolphin.

New Trend

Should this moving away from London become general, there can be surprising developments in English showbiz. The provinces have been labeled unhealthy for big shows and musicals and it rarely happened that any show went out before making good in London. The position was somewhat different in regard to straight plays, especially sophisticated ones, since there are many re- (See BRITISH PLAYS on page 46)



BROADWAY SHOWLOG

Performances Thru June 21, 1947

Dramas

	Opened	Perfs.
A Young Man's Fancy... (Plymouth)	4-29, '47	63
All My Sons..... (Coronet)	1-29, '47	165
Born Yesterday..... (Lyceum)	2- 4, '46	595
Happy Birthday..... (Broadhurst)	10-31, '46	314
Harvey..... (48th Street)	11- 1, '44	2,018
John Loves Mary..... (Music Box)	2- 4, '47	159
Life With Father..... (Bijou)	11- 8, '39	3,193
Portrait in Black..... (Booth)	5-14, '47	45
State of the Union..... (Hudson)	11-15, '45	671
Voice of the Turtle, The. (Morocco)	12- 3, '43	1,332

DRAMA REVIVALS

Alice in Wonderland... (International)	4- 5, '47	79
Burlesque..... (Belasco)	12-25, '45	206

Musicals

Annie, Get Your Gun... (Imperial)	5-16, '47	450
Barefoot Boy With Cheek..... (Martin Beck)	4- 3, '47	92
Brigadoon..... (Ziegfeld)	3-13, '47	116
Call Me Mister..... (National)	4-18, '46	495
Finian's Rainbow..... (46th Street Theater)	1-10, '47	187
Love for Love..... (Royale)	5-26, '47	30
Oklahoma..... (St. James)	3-31, '43	1,812
The Telephone and The Medium..... (Barrymore)	5- 1, '47	60

MUSICAL REVIVALS

Sweethearts..... (Shubert)	1-21, '47	175
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ICE SHOWS

Icetime of 1948..... (Center)	5-28, '47	33
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COMING UP

(Week of June 23, 1947)		
Laura..... (Cort)	6-26, '47	

CLOSED

Whole World Over, The. (Biltmore)	3-27, '47	92
	Saturday (21)	

Comedie-Francaise To Turn Stage Over to Alien Troupes

PARIS, June 21.—The recently appointed director of France's National Theater, the Comedie-Francaise, Pierre Aime Touchard, is trying to hypo new life into this sacrosanct institution. The new angle is to hand the famous old stage over to visiting foreign troupes for six weeks each year.

The theater to be placed at the disposal of visiting thespis is the Salle Luxembourg, one of the Comedie-Francaise's two stages, which has been redecorated and modernized this winter.

Jean Deubucourt, who left the Comedie-Francaise last year following the lead of Jean-Louis Barrault, Marie Bell, Madeleine Renaud, Aime Clariond, Renee Fauve and others, has just signed a return engagement. He starts in September as director of classics to be produced at the Salle

Luxembourg. He will give the younger talented actors a chance to prove their worth and eventually reach the inner sanctum, the house of Moliere itself.

Deubucourt plans opening the season with *Learned Women* (*Les Femmes Savantes*), by Moliere, and *Carosine*, by Musset.

Australian Equity Re-Elects Keith Eden

SYDNEY, June 21.—The annual meeting of the Victorian division of Actors' Equity re-elected Keith Eden president for the ensuing year. The following motions were carried unanimously:

(1) The meeting called upon the management of the Tivoli to recognize and implement Equity's quota percentage for overseas artists playing in Australia. Should the Tivoli management refuse, the meeting called on the federal executive in collaboration with Tivoli artists to take whatever action it deems necessary to ensure the implementation of the percentage system.

(2) The meeting also called on the Tivoli management to fully recognize Equity's closed-shop policy.

Equity discussions are taking place with the British Variety Artists' Federation and the American Guild of Variety Artists to strengthen the position of overseas artists working in Australia. American artists have brought before Australian Equity certain allegedly unfair and one-sided clauses of overseas contract.

Stage Relief Fund Grosses \$29,704

NEW YORK, June 21.—The Stage Relief Fund has completed its 15th season, in which eight benefit performances of Broadway hits grossed \$29,704 for a record-breaking average of \$3,713 per play. For the second consecutive year not one benefit grossed less than \$2,400.

Annie Get Your Gun grossed \$6,306 at a \$6.60 top in the Imperial Theater. This is the best since the Fund began in 1932, during which time 234 benefits have grossed \$496,170. Others during the past season were *State of the Union*, *Call Me Mister*, *Happy Birthday*; *O, Mistress Mine*; *Carousel*, *Lady Windermere's Fan* and *Years Ago*.

The Stage Relief Fund Executive Committee continues to include Rachel Crothers, Brock Pemberton, Jane Cowl, Austin Strong, Marc Connelly, Walter Hampden and Stanley Gilkey.

Ashley Miller is executive secretary and Laura Tintle is case supervisor.

'Holiday on Ice' Sets Utah Record

SALT LAKE CITY, June 21.—*Holiday on Ice* broke all entertainment records for Utah when it registered a \$126,000 gross for 21 performances at Utah Centennial Exposition. Revue played a two-week stand plus a three-day holdover, but was forced to quit so the cast could get in a vacation before opening with a new show July 18. Thirty-five hundred were turned away in the last three days.

Show played to 73,556 customers in the 21 performances, with house seating only 3,425. Thirteen of 21 showings drew standees. Only four—the matinees an evenings on two Sundays—failed to pack the building. *Holiday* will be followed June 30 with Count Bernie Vici's conglomerate, *Oh, Susanna*.

Student Show Plan Is Up to Academy

NEW YORK, June 21.—Forest Haring's scheme for a non-profit theater for high school students was temporarily stymied by the fact-finding committee of the legit unions when they referred him to the American National Theater and Academy (ANTA). The labor orgs felt that ANTA was the logical org to handle the plan and asked him to bring the idea there.

Haring asked that the stagehands cut their crew for his theater to a minimum and work for \$75 weekly, below their scale. In addition, he wanted the union to allow him to use students as stagehands if any extra backstage help was needed. Among his other requests was a demand for only one treasurer to man the b. o. at a salary less than the minimum and that Equity also cut its minimum for his project. There are two labor execs — Morrie Seaman, treasurers and ticket sellers, and Solly Pernick, stagehands, on the ANTA board, and their feeling is that not only does the plan fall within ANTA's province, but that the org would make sure to safeguard the union's interests.

Haring's project would have allowed bobby-soxers to view legit for a 50-cent admission at a theater near the Stem. Students in the city high schools would get a chance to see two shows per season at the house. The entire financial structure of the plan, however, depends on concessions from legit unions.

VIC "OUTSIE" PUREE

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Burlesque

By UNO

HARRY KOLER, Sim Kerner, Jimmie Fulton, Snitz Moore, Joe Fields and Dave Ferguson, oldies of the burly family, were among the mourners attending the funeral services, June 18, at Riverside Memorial Chapel, Manhattan, for Hughie Schubert, ork leader of the former big wheels and more recently music arranger, who died of pneumonia June 15. . . . Harry Taylor and the Kewpie Dolls (Beef Trusties) review shifted from the Hollywood, San Diego, to the Burbank, Los Angeles, for eight weeks. . . . Eddie Kaplan and Allene Dale with *Screwballs* of 1947 were held over in the Rainbow Room of the Pittsburgher Hotel, Pittsburgh. . . . Billie (Stone) Lee is doubling between niteries and relief work for the American Women's Voluntary Services, Motor Transport Division. . . . Phil Rosenberg dinner, tendered in his honor on his recent appointment as exec of the I. Hirst Enterprises, at Jay Hornick's Footlite Cafe, Philadelphia, June 16, had as guests Lou Miller, Marty Knoff, Eppie Kane, Eddie Lynch, Joe Hirst, Herman Sirota, Jules Arlis, Dick Zeisler, Max Ferman, George and Manny Davis, Aaron Kohn, Bernie Ferber, Alex Tepper and Jay J. Hornick. . . . Carole King opened June 16 at the Pony Club, Cleveland.

VINI FAYE, brother of featured comic Joey, along with Georgia Sothorn, Lois DeFee, Irving Selig and Mickey Manners, opened June 20 at the Rio Cabana, New Bedford, Mass., for 10 days with options. . . . Bobb Lang and Don Mathers, thru negotiations with E. K. Fernandez, will introduce their show to Honolulu. This will be the first time for burly in Hawaii. Gayle Page to be the feature. . . . Opening cast (June 20-28) at the Globe, Atlantic City, consists of Max Ferman, Alma Maiben, Charles Robinson, Lorraine Gilbert, Bob Ridley, Charles Harris, Carol LeClair, featured; Kollett and Marie, Lou Karnes and Saxy Williams. Booked for June 29, Hap Hyatt, Jerry and Jane Brandow, Ruth Daye, Myrna Dean, Evelyn Lang and Linda Leslie. July 6, George Murray, June St. Clair, Eileen Hubert, Chet Atland, and Marone and Gallo. July 13, Murray Briscoe and Lyn Rhys, July 20, Stinky and Shorty and Lura Bruce. . . . Howard, Boston, shutters for the season the week of June 30, with Billy Ainslee, Sammy Price, Harry White, Rosalie, Carol LeClair and Herbie Leighton in the cast. . . . Roxy, Cleveland, principals for week of June 27 include Frank X. Silk, Harry Bentley, Danny Jacobs, Dolly Dawson, Sigrid Fox, Jay Wray, June Carstairs and Jean Wayne. . . . Harry Kane, singer, closed seven months at Arele's New Roumanian Nitery, Manhattan, to open June 13 with Joan and Deborah, sister team, for the summer at Parkston Country Club, Livingston Manor, N. Y.

CHORUS GIRLS

Wanted at once. Day off. Short rehearsals. Wire or Write

PALACE THEATRE
Buffalo 3, New York

British Plays Get Try-Outs At Seashore

(Continued from page 45)

pertory companies in the country with fairly good financial backing. What appears likely to change the position profoundly is the emergence of a new type of promoters: The businessman in the provinces who has made the grade and wants to invest in something unusual. True, the two above-mentioned Brighton shows are backed by well-known pros, but others are sponsored by groups of provincial businessmen—especially in Blackpool, where two big shows will be staged at the Royal Theater with an all-London cast. It has been found that the crowds at these resorts are now more show-conscious than before the war and nearly 100,000 people were staying in the three towns last summer. More are expected to come this year.

Another factor explaining this shift is that quite a few people in provincial centers are now in a much-improved financial position and have grown adventurous. In Bournemouth a couple of elderly manufacturers have taken out a long lease on the Pier Theater and will present Wilde plays with a London cast.

Look Into Future

Taking into account the current slump in the London showbiz, it may well be expected that more London managers will muscle in on this new territory. In the seaside towns promoters have been able to fix up buildings for theater purposes and they are already receiving offers from London managers who want to be on the spot next season. Rents for houses are still reasonable along the coast, generally a full 50 per cent below the London level. Admission charges at most out-of-town places will be lower than in London, but Hylton is taking full West End prices in Brighton.

Of course, this kind of thing is entirely seasonal. But there are some people—chief among them the well-known producer, Bronson Albery—who are planning to move permanently out of London to Birmingham and who are hopeful that one out of two plays will henceforth be shown outside London first.

ANNA LUCASTA

(Continued from page 45)

sign for *Living* at the Brooklyn House Tuesday (24). *I Remember Mama*, with Mady Christians, also is skedded for a week at both theaters, beginning July 22 in Brooklyn. Also inked in, but no dates set, are *Dream Girl*, *Another Part of the Forest*, *Deep Are the Roots* and *Joan of Lorraine*. Leventhal also has a side interest in the Crest Theater at Long Beach, N. Y., which opens July 1 with *Dear Ruth*. Some Subway offerings may do a stint at the Long Island house, and vice versa, but nothing definite has been set yet.

Subway tariffs again are set at \$1.50 (including tax) top week nights and Sundays, with \$1.80 top Saturday night. Four weekly mats scale at 85 cents (including tax) top.

Bob Francis.

Magic

By Bill Sachs

OVER 850 MAGICIANS attended the 19th Annual Convention of the International Brotherhood of Magicians at Pittsburgh's William Penn Hotel June 16-19. Climax of the four-day meet was a two-hour show by Jack Gwynne at the Syria Mosque Auditorium. Tom Osborne introduced Chucky Koontz, Foodini, John Giordmaine, Tommy Windsor, Art Jennings, Lu Brent, Seymour Davis, Silent Mora and Okito at the June 17 after-banquet performance. Lady Frances, Tony Kardyro, Jimmy Lake, Sir Edwards and Constance, Jeanne Windsor, Dr. Cairy, Tommy Tucker, Milbourne Christopher, Karrell Fox, Grdina, and Richard DuBois presented their specialties the following night, with Laurence Arcuri the master of ceremonies. Ren Clark, the new IBM president, announced that more stress would be placed upon the organization's international activities. New rings have been formed in Sweden and Canada. Aside from the usual features were special sessions of magiministers, magigals, ventriloquists and jugglers. Demonstrations by Arthur Buckley, Audley Walsh, John Braun and Dai Vernon highlighted the educational programs. Retiring president, John Braun, agreed, after unanimous request, to carry on as editor of *The Linking Ring*. Among the well-known performers who attended the affair were Blackstone, Chang, Rajah Raboid, Tarbell, Bill Neff, Bert Allerton and John Mulholland.

LARRY WEEKS, magical juggler, opened June 16 with Hospital Unit No. 5A for USO-Camp Shows, Inc., which is carded for a tour of hospitals from coast to coast, extending over a period of some six months. Weeks recently closed a four-week stand at Leon & Eddie's, New York, where he enjoyed visits from numerous members of the magic and juggle fraternity, including Doc Marcus, Tommy Dowd, Kolma, Jerry Bergman, Paul Draylin, Barry Nichols, Sam Safronoff, Len Howard, Capt. Tony Lubrant (Lu-Brent's brother), Lew Folds, Francisco, Danny Dennis, and the artist creators of Superman, Joe Shuster and Jerry Siegal. . . . Al Sharpe, now working out of Bob Corash agency, Denver, is heralding his talents with a nifty new mailing piece. . . . Hart S. Fisher, of Ottawa, Ill., is with the Neil Schaffner Tent Show in Iowa, presenting his magic nightly, with a special spook performance on Saturdays. . . . The Johnstones, George and Betty, after four weeks at Vine Gardens, Chicago, are current this week at the Ranch Club on the outskirts of Cedar Rapids, Ia. From there they hie back to Chi to permit George to have his tonsils plucked, after which they will retire to Harry Blackstone's farm at Colon, Mich., for a week's rest before returning to Iowa for a month of fair dates. . . . C. Thomas Magrum has just closed his school season during which he traveled 24,500 miles and gave 377 performances. Tour, set thru the Paulus School Assembly Service in the Midwest and the G. Leroy Collins School Assemblies in the East, carried him from Spencer, Ia., east to Gloucester, Mass.; as far south as Paducah, Ky., and north to Dollar Bay, Mich., and Champlain, N. Y. Magrum is at present at his Rock Island, Ill., home for a brief rest.

GRIP, LEAGUE MEET

(Continued from page 44)

other photos. Deckhands claim producers are farming out their labor when magazines use show pix but the contention of the managers is that if publicity will help a show stay alive and keep the stagehands working, it should be worth their co-operation.

Legit Slumps To 4-Year Low

(Continued from page 44)

mark. Season also was notable for the fact that 23 shows folded out of town without even coming to the Stem because the try-outs indicated the futility of a Broadway opening. So far this season *Dark Memory* and *Accidentally Yours* have done the same.

"Lorraine" Biggest B. O.

Broadway's outstanding dramatic b.-o. draw was *Joan of Lorraine*, but this was primarily because of Ingrid Bergman's drawing power. However, there were no such shows as *Born Yesterday* or *State of the Union*, to lure the customers into the theaters as in season of 1945-'46. *John Loves Mary* and *All My Sons* come closest to a sock category for new straight shows and neither can be classed with *Born* or *Union* as b.-o. draws. It was in the musical field, with *Annie, Get Your Gun*; *Finian's Rainbow* and *Brigadoon*, that the season fulfilled itself most, both in entertainment and profits.

During the 1946-1947 season legit saw a 17-year low in the number of theaters used. Tho many producers claimed they couldn't get show shops and thus didn't go into rehearsal, the fact is that any show which looked good on the road found a theater in New York. However, now that the Broadway Theater has become a movie house, the ranks of musical show shops is being further thinned. Many managers were forced to use any house available when they came into the Stem. The added cost in moving to a new house helps to lessen a producer's profits and make his losses greater. With both high production and high operating costs to contend with, wily managers are loath to risk large bank rolls unless they are certain they will wind up in houses where the take will be large enough for a money-back break in a reasonable time.

More Houses to Films

Another trend is indicated in the leasing of the Fulton Theater to films for the summer. The Shuberts have the same idea and are dickering with several movie firms. Whether these theaters will be returned to legit depends entirely upon their success as film show shops. Conceivably if they should draw large crowds, these houses may never return to legit. One optimistic note is the fact that the City Investing Company, one of the most progressive theater owners, intends building houses soon. However, the firm hasn't skedded any building for 1947-'48.

The healthy trend toward a longer average run and a bigger average attendance has petered out. Both classifications are important because they mean more steady work for theshps and a better chance for an angel to see his dough returned.

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JERRY GREEN or KING BRADY

Carey Cottages, Ocean City, Maryland. Start keeping Contestants July 1.

THE FINAL CURTAIN

ALBEE — Mrs. Laura F. Smith, 85, widow of Edward Franklin Albee, co-founder and president of the Keith-Albee-Orpheum Circuit, in Larchmont, N. Y., June 13.

BOOTH—Anna T., 76, mother of Tex Conroy, emcee with Lawther's Side Show on the Gooding Greater Shows, recently in Oaklyn, N. J. She also leaves a daughter, Doris, and a sister, of Rye Beach, N. H. Burial in Calvary Cemetery, Merchantville, N. J.

BOWERS—Ruth W., former member of the Darling Sisters team, May 30 in New Castle, Pa. Survivors include two sisters and a brother.

BURNETT—Mrs. Marica Hill, 79, retired stage and screen actress, in Northampton, Mass., June 18.

DAY—Maj. Julian, 68, brother of Clarence Day, author of the sketches upon which the Broadway hit, *Life With Father* was based, June 16 in Lugano, Switzerland.

DORN—Paul, 49, actor, in New York June 12. He made his first appearance in New York in *The Road to Broadway* in 1927, and also played in *The Channel Road*, *Young Sinners*, *The Music Master* and *Miracle at Verdun*. He was a member of the Episcopal Actors' Guild.

ELLIOT — Douglas (Duke), 26, midget auto racer, in Mineola, L. I., June 13 of injuries sustained in a crash at the Freeport (L. I.) Stadium.

GIBSON—Byron C., 50, Dallas, representative of Columbia Pictures and owner of theaters in various Texas cities, June 12 near Waco, Tex., of injuries sustained in an auto accident. He had been associated with Columbia the past 25 years.

GILLETTE—Alfred M., 85, veteran circus performer, in Battle Creek, Mich., June 14. He was credited with originating the upside-down or ceiling-walking act with the Ringling Bros.' Circus 50 years ago. He was also famous as a trick bike rider and head of the Gillette Family, internationally known tumbling troupe.

GLENZ—George, general production manager of the Music Publishers Holding Corporation, in New York June 12. He served with M. Witmark & Sons for over 40 years.

GRIMES—Harold E., 56, general manager of Station KOME and a former newspaper executive, in Tulsa, Okla., June 12. He was active in promoting KOME and joined the station as commercial manager in 1938. Surviving are his widow, Theresa, a singer, a son, daughter, three brothers and two sisters.

HAMMER—Ellis W., 38, owner of the La Vega and Fox theaters, Waco, Tex., June 12 of injuries sustained in an auto accident near Waco. Survived by his widow, Olga; a daughter, Olga; his father, A. O. Hammer, all of Waco, and a sister, Altia, of Dallas.

HART—Annie, 87, former vaude star and widow of Billy Lester, actor, in Fairhaven, N. J., June 13. Her first New York appearance was in *The Black Crook* at Niblo's Gardens. She toured the West for several years and toured the British Isles with John L. Sullivan. She was a life member of the Actors' Fund of

America. Burial in Fair View Cemetery, Middletown, N. J.

HOLMAN—Alfred, 79, lawyer and father of Mrs. Smith Reynolds (Libby Holman), former singer and night club performer, June 14 at his home in Cincinnati. He also leaves his widow, Rae Workum; another daughter, Mrs. John Duteur, Cleveland, and a son, Dr. Alfred Jr., professor of English at the New Jersey State Teachers' College, Trenton, N. Y. Services at Cincinnati Crematory.

HOLMAN—Lewis, 82, veteran ride operator, at his home at Seneca Falls, N. Y., May 31. He was a pioneer Merry-Go-Round operator and was located at Roseland Park, Canadigua, N. Y., for many years. Survived by a brother and daughter, Mrs. Leonard Sprague. Burial at Seneca Falls June 1.

HUBERMAN—Bronislaw, 64, violinist and founder of the Palestine Symphony Orchestra, in Vevey, Switzerland, June 16. He was widely known thruout Europe and in the United States.

HUSTON—Alexander M., brother of Walter Huston, actor, in Manila, Ont., June 15.

IMES — Birney, 58, radio station operator and newspaper publisher, in Columbus, Miss., June 18. He organized and operated a chain of four stations in Columbus, Clarksdale, Tupelo and Meridian, I. iss.

LAMOUREAUX — George, 77, showman for over half a century, in Iowa Methodist Hospital, Des Moines, June 17 of a heart attack. Survived by a daughter, Mrs. Clyde C. Cole. Burial in Pleasant Plain, Ia.

LEWIS—Matthew C., former vaude and minstrel performer, recently at his home in Lake Worth, Fla. Survived by his widow, Mary Jane, and a daughter, Helen, dancer.

MICHAELS—A. R., 71, for 48 years trombonist with Smittie's Band, prominent Cincinnati org, June 18 at his home in that city. He was the oldest member of the band in point of service. Survived by two sisters, Mrs. Margaret Felix and Mrs. Minnie Langley, both of Cincinnati. Services in Newport, Ky., June 20, with burial in Evergreen Cemetery, Southgate, Ky.

O'NEIL—David, father of actress Barbara O'Neil, at Cos Cob, Conn., June 9. He also leaves his wife and two sons.

ORMAY — Gyula, 76, internationally known concert pianist, in San Francisco June 13. He was once musical director of the old Imperial Theater, and later for the National Broadcasting Company in San Francisco. He composed musical scores for several movies. Surviving are his widow, Violet, and a daughter, Mrs. Wallace Bates.

SHEEHAN—Richard, 45, sub-contractor truck driver working with the Ringling-Barnum Circus, shot to death in a tent on the circus lot in Baltimore June 12.

STALL—Karl, 76, veteran character actor, June 14 in the Bronx. He made his first stage appearance nearly 50 years ago in New Orleans with the Murray-Lane Opera Company. He appeared with Mme. Schumann-Heink, Camille D'Arville, Fritzi Scheff (in the original production of *Mlle. Modiste*) and Grace Van Studiford (in *Paradise of Mahomet*). He also played in the Shubert productions of *Maytime*, *My Maryland* and *Blossom Time*, and in Henry Savage's *Sari*. He was a member of the Actors' Fund of America, the Lambs and Actors' Equity Association. Surviving are a daughter, Mrs. Vera S. Moylan, and a son, Bernard. Burial in St. Mary's Cemetery, Yonkers, N. Y.

SUNDSTRUM—Herbert A., former orchestra leader and violinist in the Bridgeport Symphony Orchestra, in that city June 2. Survived by his

mother and sister. Burial in Mountain Grove Cemetery, Bridgeport, June 5.

SURDAM—Fred G., 62, billposter with the King Reid Shows the past seven years, at his home in Bennington, Vt., June 9. (Details in Carnival Section.)

THOMAS — Albert E., 74, playwright and former chairman of the Pulitzer Prize Drama Jury, in Wakefield, R. I., June 18. He served for 14 years on the staffs of leading New York newspapers before turning to play writing in 1909. Among his plays were *Her Husband's Wife*, *What the Doctor Ordered*, *The Divorce Fund*, *Little Boy Blue*, *Come Out of the Kitchen*, *Vermont* and *No More Ladies*. His last play, *Merely Murder*, was produced in 1937. He was a director of the Dramatists' Guild of America and a member of The Players. Surviving are his widow, Ethel, and a sister, Mrs. Clifford Kilburn.

THURMAN—Ray V., 62, secretary of the Walker County Fair Association and well-known merchant of Lafayette, Ga., June 16 at his home there. Surviving are his widow, a son, four sisters and a brother.

VINCENT—Irma, 58, former vaude and musical actress, in Buffalo recently. She was active in theatrical union groups, a pioneer member of the White Rats and Equity. She worked in vaude with Felix Haney.

WALLACE—Bob (Robert E. Keys), 68, the original Pop-Eye of side show fame, in Rice Memorial Hospital, Wilmar, Minn., June 20 of cancer. He had been with Pete Kortess's Side Show the past four years and prior to that with Dick Best and Bob Ripley. He also had appeared in Wilmar. He had no known relatives.

WILENSKY—Marx, who opened the first vaudeville house in Savannah, Ga., June 9 at his home there. Survivors include his widow, three daughters and two sons.

Marriages

BARNES-ATKINSON — George Barnes, Hollywood cameraman and former husband of Joan Blondell, film actress, and Margaret Atkinson, at Las Vegas, Nev., June 7.

CHANNON-LARKINS—William P. Channon Jr., arranger for Bob Chester and Buddy Rich's orchestras, and Cynthia Larkins, of Southington, Conn., in that city June 7.

CUMMINGS-SHAW — Jack Cummings, film producer, and Elizabeth Kern Shaw, daughter of the late composer, Jerome Kern, in Las Vegas, Nev., May 28.

DOOLEY-GLASHEEN—Joseph B. Dooley, news editor of WFIL, Philadelphia, and Denise Nancy Glasheen, of Sydney, Australia, June 13 in San Francisco.

EDWARDS - WERTHEIMER—Harry Edwards, former movie producer, and Mrs. Jacqueline Freeman Wertheimer, in Hollywood June 11.

FIDLER-McKNIGHT—James Fidler, movie columnist, and Adeline Cox McKnight in Riverside, Calif., June 9.

FOWLEY-CHAMBERS — Douglas Fowley, film actor, and Vivian Chambers in Los Angeles May 29.

GREEN-LABADIE—Edward (Tex) Green and Mary Labadie, both with A. J. Budd's *Freaks on Parade*, recently in Martinez, Calif.

LOW-WONG—Charlie Low, owner of Forbidden City, Chinese nitery in San Francisco, and Betty Wong, showgirl, June 9 in Reno, Nev.

MCDONNELL-KIRBY—Gene McDonnell, former announcer for Station KSOO, and Margaret Ann Kirby, secretary to Mort Henkin, president of KSOO, in Sioux Falls, S. D., May 26.

MILLER-CRAIG—Ross Miller, announcer at Station WTIC, Hartford, Conn., and Betty Craig, drama teacher, June 16 in Hartford.

PEREZ-FERRIS—Frank Perez and

Births

A daughter to Mr. and Mrs. Roger Scott May 29 in Germantown Hospital, Philadelphia. Father is bass player with the Philadelphia Orchestra and the Robin Hood Dell Orchestra, that city.

A daughter, Pamela Kay, to Mr. and Mrs. Pat Ryan in Oklahoma City recently. Father is sports director of Station WKY.

A son, Charles Lawrence, to Mr. and Mrs. Peter Doraine at Kewgardens (Long Island, N. Y.) Hospital recently. Father is treasurer of Banner Records.

A son to Mr. and Mrs. Peter Donald, in Lenox Hill Hospital, New York, June 2. The father is the radio comedian and the mother the former radio actress, Jo Janis.

A daughter, Dendra, to Mr. and Mrs. Bob Dukoff at St. John's Hospital, Santa Monica, Calif., May 17. Mother is former vocalist with Harry James and Jimmy Dorsey; father is a musician.

A son to Mr. and Mrs. Eugene Czukur at Wilshire Hospital, Los Angeles June 3. Mother is Barbara Britton, screen actress.

A daughter to Mr. and Mrs. Rudy Fehr at Cedars of Lebanon Hospital, Los Angeles June 1. Mother is Maris Wrixon, film actress; father is a film editor.

A son to Mr. and Mrs. Tom Mix Eskew in Tioga County Hospital, Waverly, N. Y., June 8. Father is a cowboy.

A son, James Stewart, to Mr. and Mrs. Vincent Johns in Memorial Hospital, Sheridan, Wyo., May 14.

Twin sons to Mr. and Mrs. Sidney Daiell in Israel Zion Hospital, Brooklyn, June 6. Father is a concessionaire at Coney Island, N. Y.

Mixed twins to Mr. and Mrs. Frank Grimm at Park Lane Hospital, St. Louis, May 31. Husband is a concessionaire.

A daughter, Nancy, to Mr. and Mrs. Marc H. King May 16. Parents are with the Gold Medal Shows.

Twin sons, Michael Steven and Stewart Allan, to Mr. and Mrs. Sid Daiell, in Israel Zion Hospital, Brooklyn, June 6. Parents are operators of rolo and penny pitch games at Coney Island.

A son, Billy, to Mr. and Mrs. Jim Mooney, both of the Ringling-Barnum show, June 17.

A son, Richard, to Mr. and Mrs. Walter E. Sickles at Shadyside Hospital, Pittsburgh, June 12. Father is president of the Sickles-Hines transcription-record firm.

A daughter, Janet, to Mr. and Mrs. Joe Gillespie in San Francisco June 14. Father is an announcer of KPO-NBC, San Francisco.

Deborah Ferris, both of the Ringling-Barnum show, in Washington recently.

PURSLEY-KAAIHUE — Jules Pursley, personal manager, and Mary Kaaihue, of the instrumental-vocal Kaaihue Trio, in Springfield, Ill., June 1.

SHEEHAN-MANSWORTH — Bill Sheehan, announcer at Station WDRG, Hartford, Conn., and Rosemary Mansworth, in Hartford June 14.

SHEPARD - FORBES — Merrill Shepard, Chicago attorney, and Brenda Forbes, Broadway stage actress, in New York June 17.

SIPPEL-BLAKE—John L. Sippel, of *The Billboard's* Chicago office editorial staff, and Betty B. Blake, formerly in the Chicago office of *The Billboard*, June 14 in Chicago.

TASKER-MacFALLS — George A. Tasker, head of the artists' and repertoire department for Vitacoustic Records, Chicago, to Helen F. MacFalls, nonpro, June 17 in Philadelphia.

IN LOVING MEMORY

Of My Husband

WALTER B. KEMP

Who passed away on
June 25, 1943.

MARJORIE

THRILLERS SCORE SOLID B.O.'S

Rogers Circus 400G Gross In N. Y. Likely

'48 10-Day Stand Planned

NEW YORK, June 21.—Following what appeared to be a near capacity crowd at this afternoon's performance, Promoter Tom Packs predicted that Roy Rogers's Thrill Circus will have played to about 350,000 customers and grossed close to \$400,000 thru tomorrow night's closing at the Polo Grounds. Ten performances were given, including two Sunday and one Saturday matinees.

About 40,000 turned out for the opener Sunday (15) as the result of terrific promotion and the drawing power of Rogers. Rave revues, plus a continuing solid selling job, turned out fair crowds Monday thru Wednesday, which was nearly washed out. About 25,000 attended Thursday. Tonight and tomorrow, with fair weather promised, should draw heavily.

Few Matinees

Only three matinees were given because, Packs said, schools are still in session and he has found this formula more successful and less expensive. The capacity at a park like the Polo Grounds is such that a single daily performance, except for Saturdays and Sundays, is ample to take care of the customers and make for a lucrative date.

Packs is already planning a 10-day showing here for next year. The two additional days will give him two Fridays and two Saturdays.

Transit Strike Cuts Into St. Lou Showbiz

ST. LOUIS, June 21.—The strike on street cars and buses, crippling transportation thruout St. Louis, has seriously affected the amusement industry here. First-run movie houses seem to be hit the hardest, with neighborhood movies profiting because people have to stick close to home.

The famous Munny Opera in Forest Park, going into its second production of the season, has lost 15 per cent in attendance. The city's leading ballroom, Tune Town, has shown a decline and the management contemplates a temporary shut-down until the strike is settled. Business at top hotel rooms remains comparatively stable, since most of their patrons are not public service customers. Hildegarde, now playing at Hotel Chase, is doing a stand-out business.

Forest Park Highlands, the largest amusement part in this section has been hit very hard.

Brown Produces Kansas Event

HUTCHINSON, Kan., June 21. — Elmer Brown will stage an outdoor production, *Sweet Land of Liberty*, at the fairgrounds here July 4. Optimist Club is sponsoring the event.

Omaha Zings Showbiz With New Fees; Carnivals Top Impost

OMAHA, June 21.—An amusement levy ordinance, effective July 2, has been passed by the Omaha city council.

Carnivals will be taxed \$25 daily plus levies of \$1 to \$10 on each side show, booth, game or other attraction. Circus and menageries will pay a daily fee of \$10 to \$600, depending on seating capacity.

The ordinance has no effect on carnivals until 1948, due to amendments, but circus and menagerie orgs will start laying it on the barrelhead as of next July 2.

A special board of licenses is set up. Its members include Tom Knapp, superintendent of public welfare, the city license inspector and a member of the police force.

No tax is required if there is not an admission charge. The same thing holds true if profits go for charity, educational or religious institutions, providing no part of the proceeds go to a promoter.

Penalties under the ordinance range up to 90 days in jail and a \$500 fine. The broad ordinance also covers

most other phases of the amusement business.

Knapp said the new law is expected to return the city an extra \$18,000 a year. He added that it will provide better regulated amusements which live up to safety and sanitation rules.

Those around connected with outdoor showbiz are of the opinion that Knapp's figure is away high, as the new ordinance will keep out most of the carnival operators.

Figuring on the basis of a carnival which carries the customary number of rides, which go under the \$25 daily fee, 10 shows and 50 concessions, the daily rap would figure roughly \$375, which would mean an outlay of \$2,250 for a six-day run—and nothing has been said about kicking back any of the license in case of rain. This, those in the know figure, will be too tough for even the most courageous operators to face.

Canada OK's Dogs On Meatless Days

OTTAWA, Ont., June 21. — The dominion prices board has announced that, under certain circumstances, serving of hot dogs will be permitted this summer on "meatless days."

Effective June 16 and until the end of September, the weiner, frankfurter or "red hot" may be sold on Tuesdays and Fridays at such gatherings as fairs, exhibitions, picnics or outdoor conventions.

Montevideos Will Take Formal Bows

MONTEVIDEO, Minn., June 21.—This town again will salute Montevideo, Uruguay, South America, with a three-day celebration July 11-13. The U. S. State Department is cooperating in plans for an inter-American broadcast and in the planning of formal ceremonies. Jose A. Mora, charge de affairs, Uruguay Embassy, Washington, will represent the South American city.

In addition the formal ceremony, other features will include the selection of a fiesta queen, street parades, dancing, sports events, soap box derby, Jimmie Lynch's Death Dodgers, *Western Ranch Follies*, Ozark Barn Dance and fireworks.

Each State in the union, as well as Hawaii and Alaska, are sending exhibits for a giant display which will cross-section industries of the U. S.

Robert E. Keys Dies

WILLMAR, Minn., June 21. — Robert E. Keys, known thruout the entertainment world as Bob Wallace and billed as the human Popeye with the Clyde Beatty Circus, which played here Thursday (19), died Friday (20) in a local hospital. He was 68 years old and had been in ill health for the last two weeks. Keys was with Ripley's Believe It or Not during the Chi Century of Progress.

Sunbrock Hub Date Grosses An Okay 85G

Results Show Neat Profit

BOSTON, June 21.—Larry Sunbrock's Rodeo and Thrill Circus is expected to gross about \$85,000 for its nine-day engagement at Braves Field here ending tonight, according to the promoter.

Sunbrock said the gross, small in comparison with announced figures for other dates, would give him a hefty profit, as the nut on this show is said to be only half that carried by the show he staged two weeks ago in New York's Yankee Stadium.

Ken Maynard, cowboy star, was featured. The weather was generally fair. The same staff that worked New York handled this date.

A. C. Passes Group Game \$3,000 Tax Bill

ATLANTIC CITY, June 21.—An amendment to the mercantile tax ordinance was passed by the city council here on its first reading Thursday (19), increasing the license fee for Skilo, Fascination and other group games to \$3,000 per year where seats are in the location, and \$1,000 where there are no seats. Previous tax was \$1,000 straight.

Before the bill becomes law it must be passed at a second reading in two weeks, according to officials.

New London, Conn., Fans Fight Ban on Tent Shows

NEW LONDON, Conn., June 21.—Members of the New London branch of the Circus Fans of America descended on the city hall Friday (16) with all the friends they could find to protest the city council ordinance which would prohibit circuses and carnivals on city property between May and September.

Ordinance was requested by the city recreation committee so that parks would be available for sports activities. At the same time, it was announced that the area will get its first circus of the season July 4 when King Bros. comes to Davis Field, Waterford.

How About Bees?

HOLLYWOOD, June 21.—Hollywood animal, insect and reptile trainers have asked the National Labor Relations Board to certify the Animal Trainers and Handlers Union (AFL) as their bargaining agent. Petition says the union members train all kinds of moving picture wild and domestic animal life—from fleas to elephants.

The animals, insects and reptiles are not yet organized, and the lion trainers won't commit themselves on "wildcat" strikes.

Crescent Biz Off for Usual Reason --- Rain

Opens Strong in Regina

REGINA, Sask., June 21.—Breaking in a new lot in downtown Regina, Crescent Canadian Shows, of Penticton, B. C., opened a six-day still date to good business Monday (16).

Because of the new provincial tax of \$200 a day for a 20-car show, one carload of rides was left at Wetaskiwin, Alta., cutting the fee to \$150 daily. Silver Streak, Spitfire, Joyride and Lindy Loop were missing here.

Alberta Slim's Western Show, a top grosser, was expected to do hefty biz here because of his wide following thru winter radio appearances on CKRM, Regina. A. K. McMartin, correspondent for *The Billboard* in Vancouver, is handling the press.

Business on the whole for the season has been off and can't compare with last year because of cold, wet weather, McMartin reported. Shows opened at Penticton, B. C., March 31-April 5, to good reception. Vernon, B. C., was a loss. Shows played the Okanagan Industrial Fair there. A 50-cent gate and numerous downtown attractions kept Vernonites off the lot. Calgary, June 2-7, was fairly successful despite cold, rainy weather on three days. At Edmonton, June 9-14, the sponsor was the British Imperial Comrades Association. Shows opened and closed in the rain and used plenty of sawdust.

Jack McGee, *The Billboard* sales agent, was left in a hospital at Vernon with stomach trouble and rejoined at Edmonton. Herb Swanson, lot superintendent, and Bob Randall, assistant manager, are in familiar territory, having been thru the West with the Conklin Shows.

Franks Playland Scores in Macon

MACON, Ga., June 21.—Franks Playland received a terrific lift in biz at the org's first two weeks on a Macon lot. Despite loss of three nights due to rain, Owner W. E. (Bill) Franks, reported his grosses for the two weeks totaled more than entire gross for the eight weeks previously played this season, in Middle and South Georgia spots.

Outfit is at the Catholic Playlands, First and Amos Streets, a Negro neighborhood. Move is set for tonight to the Troy Raines lot, across town.

Show's sound truck was loaned by Franks for the Al Sihah Temple Shrine initiation parade. Franks is a Shriner and member of the degree team of the Macon Temple.

After another week here Franks will make a 112-mile jump to play a July 4 date at Smyrna, Ga., returning then to Macon for other neighborhood lots.

Outfit consists of a Ferris Wheel, Chairplaine, small Tilt-a-Whirl, Miniature Train, Airplane Swings, and following concessions:

Cookhouse, Mrs. Peggy Franks; hit-or-miss ball game, Mrs. Elizabeth Amerson; pitch-till-you-win, Mrs. N. C. Pettit; log, Age Turner; bowling alley, Mrs. Al Van Meter; cigarette shooting gallery, Charles Amerson; lead gallery, H. C. Bestland Jr.; penny pitch, Mr. and Mrs. Red Larkins; high striker, Joe Courtney; popcorn, peanuts and snow, Art Pettit. Last named also owns the sound car.

Alert Trainmaster Cobb Spots Broken Rail, Averts Wreck

LINDEN, N. J., June 21.—Trainmaster Cobb, of the World of Mirth Shows, is credited with having averted a wreck here.

He spotted a broken rail on an eastbound freight track of the Pennsylvania Railroad Saturday (7) at 11:30 p.m. while World of Mirth was being loaded at a nearby Baltimore & Ohio siding. He immediately notified police who, in turn, quickly reported the broken rail to the P. R. R., and a repair crew was dispatched to the scene. Meanwhile, a block signal was flashed and eastbound traffic diverted to other tracks.

Cobb told police that he had noticed that cars seemed "to be bouncing" as a fast train crossed the tracks, and that this caused him to inspect the rails and find the break.

NSA Lets Contract For New Monument To Tarrytown Firm

NEW YORK, June 21.—William Smith Company, Tarrytown, N. Y., Monday was awarded the contract for the construction and erection of the monument on the National Showmen's Association plot in Ferncliff Cemetery. Contract for the refurbishing of the bronze lion which will surmount the work was awarded to the Roman Bronze Works, Corona, N. Y. Total cost prior to the scheduled November 23 unveiling is estimated at \$10,000.

Attending the awarding ceremonies in the club rooms were Chairman Clemens F. Schmitz and Committee-men Arthur Campfield, Fred C. Murray and Joseph McKee; Walter K. Sibley, executive secretary, and Stuart Constable, architect and designer.

Monument will occupy a space about 20 feet square and will consist of a solid block of polished Barre granite, which will be surmounted by the sculptured lion. The names of contributors to the fund will be set in the base in bronze letters.

Contributions of \$100 have been received from David B. Endy, James E. Strates, Jerry Gottlieb, Max Gruber, Ralph Decker, D. D. Simmons, Clemens Schmitz, Isidore Trebish, Phil Isser, Jack Perry, John W. Wilson, Floyd E. Gooding, George A. Hamid, Harry J. Kahn, Vincent Anderson, James M. Cole, Charles

JJJ Finds Northlanders Don't Mind Nippy Winds

ESCANABA, Mich., June 21.—Johnny J. Jones Exposition rolled into this semi-frigid zone Monday (16), the personnel shivering under whatever winter wraps denizens of the tropical zones accumulate en route north. No haste was made in setting it up, and the org opened leisurely Tuesday and out came some folks, to the utter amazement of the Flagler Street cowboys. Wednesday, another clear day, was colder than most Miami deep freezers, but more and more natives came out, and by Thursday E. Lawrence Phillips and associates were convinced they would have a week's business in the wagon before the Merry-Go-Round stops turning tonight.

"I guess the folks around here are used to it," Phillips said in a tongue strange to this country, and made stranger by the superhuman effort to suppress a shiver.

Anything Beats Rain

"This is advertised as a vacation-land and it looks like they've got everything for a vacationer but some warm weather; but if folks want to keep cool, this is the place to come," he continued, admiring a broad expanse of Lake Michigan. And his philosophical conclusion was, "at any rate, it sure beats rain."

The blacksmith shop has been busy recently preparing for what Phillips described as "the opening of the season." He evidently has charged off the weeks since the org took the road in April as spring practice, and is still aiming to have a first-class show ready for the customers when the warm weather arrives.

The back end of the org was strengthened considerably this year by the acquisition of Mickey Mansion's Side Show and Monkey Circus. Mickey has a pony act that embellishes his monkey circus, and it has been among the top money getters when there was any money to get.

Adds Five Flats

Phillips recently purchased five of the six flats he sold to the Bethlehem Steel Corporation, of Lackawanna, N. Y., at the start of the war, and he is on the hunt for four other flats he sold at the same time. This indicates he intends to rebuild the Jones show to its pre-war proportions.

Ralph G. Lockett, general agent, announced that the Greater St. Louis County Fair and Exposition, to be staged in August at Jefferson Barracks, Mo., has been added to the route. This is a new fair, and one that Lockett believes is destined to be a biggie as it is so accessible to the Greater St. Louis area.

Negaunee, Mich., is next on the route with the annual July 4 celebration at Hancock, Mich., for the holiday week. Last year Independence Day was celebrated at Negaunee, but it is believed that Hancock will be stronger because of the additional population afforded by near-by Houghton.

Hennies Holds Own In Lansing, Mich.

LANSING, Mich., June 21.—Hennies Bros.' Shows held their own during the early portion of the six-day engagement here despite weather that was anything but what the doctor ordered.

The gate, shows and rides, with Sally Rand leading the procession, held up well but there were a few tears shed around the front end.

New Hampshire Ponders

Bill To Okay P. C. Games

CONCORD, N. H., June 21.—Bill is pending before the New Hampshire Legislature which would make it legal to contribute or donate to a game of chance conducted at fairs, bazaars and similar affairs conducted for charity or civic purposes, provided such donation does not exceed \$1.



MOVIE STARS making "Green Grass of Wyoming" on the fairgrounds at Lancaster, O., had a high old time of it visiting with the Majestic Greater personnel June 11. Maxwell Kane, shows' business manager (right), lured them to the Merry-Go-Round for a picture. Left to right: Charles Coburn, Peggy Cummins, Geraldine Wall and Lloyd Nolan.

Goodman Battles Floods To Land on Waterloo Lot

WATERLOO, Ia., June 21.—Penetrating deep into the very heart of the flood area, the Wonder Shows of America finally anchored here after running thru heavy seas that would have swamped the Queen Mary. Shows left their last stop, Sterling, Ill., early last Sunday and it was only thru the herculean efforts of Max Goodman, Mel Vaught and train crew members that the outfit was able to pull in here in time to open Monday. The train was forced to make its run over Northwestern tracks because of washouts on the Illinois Central Line. However, the show was able to open Monday night on time, only to have a shower dampen the ardor of a nice crowd that turned out. Rain again slowed down the activity Tuesday, but the rest of the week was fair and as a result the turnouts were much better. Org played under the sponsorship of the D. A. V. and in spite of a local rodeo opposition ended up with pretty fair business.

Builds New Wagons

Tiny Dempsey's crew, including Art Riley, Bob Baldwin and others have just completed a new 25-foot wagon entirely constructed of steel. It is of a radically new design and the bunch dreamed up an innovation in that no nails were used. Even the wood floor has been secured without nails or bolts. Goodman plans to build 24 more similar wagons, the program calling for one a week.

Owner Goodman was taken ill Thursday and was confined to his private car with a temperature of 100 degrees. The attending physician advised a complete rest for several days, being of the opinion that over-work had brought on the illness.

Patsy Lee, Girl Show manager, was painfully burned while aiding in installing a new lighting system and was unable to show this week.

Doc Melroi, manager of the Funhouse, was pleasantly surprised by a visit from his wife, in from Des Moines.

Rock Island Next

Shows play Rock Island, Ill., next under the sponsorship of the local fire department, and then the org will move to LaSalle, Ill., for the July 4 week.

A complete roster of the personnel follows:

The staff: Max Goodman, owner-manager; Mel H. Vaught, general manager; Arthur Sharp, secretary; John Setzer, office; Deadline Don O'Meara, press; Jim Williams, mail and The Billboard; Claire Prentiss, wardrobe. Ed Latham, electrician; Tiny Dempsey, general superintendent with Art Riley, assistant; Mrs. Mel Vaught and Irene Dietz, front-gate takers. Train crew: Bill McCormick, trainmaster, with Gene Townsend, curly McCain, S. Dietz, Blacky Martin, J. G. Thompson, E. Jones and C. Abele.

Concessionaires: Weight, Bill Earnest; fish pond, Al Reece; ball games, Zeke Zinn and Lillian Nolin; popcorn, Mr. and Mrs. Al Baysinger; shooting gallery, Sam Johnson; block game, Art Radke, Morris Richey and Harold Yennie; shooting gallery, A. V. and Jack Hardy; bubble ball, Walter Pearl, Jimmie Rounds and Jimmie Nolan; six cat, Bud and Marie Lavigne; darts, Jimmie Merritt and Mabel Reges; photo, L. E. and Catherine Stroud; rattle-dazzle, El Weber, George Ames and Harry Tiller; palmistry, Vivian Richby, Ethel Hay, Betty Earnest, Ercelle Baldwin and Nora Radke; cat rack, James Sucoy; roll down, Sam Dolman, Larry Nelson and Crossroads; hit and miss, J. C. Wheterick; pan game, Bob Prentiss and Norskie Zinn; one dice, Rita Stroud and Ben Sarfaty; over and under, Joe Weinberg; bingo, Joe Goodman, Mr. and Mrs. Herschel Bean and Clyde Chambers; grab, Mr. and Mrs. Roy Adams; bear stand, Bob Cook, Caroline Miller, Pete Dunlap, Joe Frazier and Lawrence Jones; watch-la, John and Tommy Cavness; cookhouse, Mr. and Mrs. Arky Bradford, Mrs. Latham, Whitey Havelly, Burt Den-

A Real Tribute

COLUMBUS, O., June 21.—For the 29th time, the midway contract for the Ohio State Fair has been awarded to the Gooding Amusement Company. Floyd E. Gooding yesterday inked the contract for the '47 event. Fair Manager Edwin J. Bath in announcing the signing said, "Gooding is an institution here at the fair."

Folks Play Iggy Despite Wilson's Desperate Tries

LANCASTER, O., June 21.—Majestic Greater Shows, playing here on the fairgrounds the week ended June 14, found business nil despite ideal weather, good location and exploitation of several good promotion ideas. Show lot was located about five blocks from the center of the town and adjacent to the rack track where 20th Century-Fox was shooting scenes for *Green Grass of Wyoming*, which drew thousands of kibitzers past the gates each afternoon.

Harry E. Wilson, exploitation manager of the shows, decided to try matinees but these, too, proved floppers as the crowds spent the entire afternoons watching the movie stars at work and ignored the carnival.

Wilson also promoted a Night With the Stars, thru the courtesy of Robert Snody, business manager for 20th Century-Fox, and had as guest the principals of the *Green Grass of Wyoming* cast, including Peggy Cummins, Geraldine Wall, Marie Brassile, Charles Coburn and Lloyd Nolan. Event doubled the main gate but brought no business to rides or concessions as patrons simply tagged along behind the film artists and pleaded for autographs.

A photograph taken on the midway was autographed by all the film artists, Bob Arthur and Burl Ives and sent to Mrs. Sam Goldstein, wife of the shows' owner, who is ill in a Detroit hospital.

Every possible angle was resorted to in an effort to hypo business, such as a Ladies' Night and a bubble gum matinee, but to little result. Carrier boys of the local paper were guests on June 10 and a group of orphans were entertained afternoon of June 11.

Bob Perry, with the Lion Thrill Arena, joined the shows here. Among visitors on the lot were Whitey Dehnert and Larry Rohter.

ham, Tom Pearson, Don Van Vacter and Frenchy Gerradio; Penny Arcade, Clint and Lorene Nogle, Jimmy Stewart and Myron Quimby; age, Howard Stroud.

Shows: Side Show, Red Rogers, manager, with Prince Tiny, Margo, John and Zola Williams, Rick Doolin, the Shepherd, Prof. and Mrs. Ronson, the Franco Sisters, Mr. and Mrs. Jim Zaharee, and Harry Fish; Funhouse, Doc Mel Roi, Mrs. Thomas and Tony Kosoakoski; Nudenna, Zeke Shumway, Jack Jarvis, Mr. and Mrs. Harry Williams and Darlyne Games; Wild Life, Zeke and Virginia Shumway, and Ray Smith; Motordrome, Tex and Ethyl Darling, Everett Harris and F. Wark; Glass House, Homer and Betty High; Girl Show, Patsy Lee, E. R. Fern, A. Hamilton, Jack Moore, Lillian Brown, Niki Norris, Mickie Page, Gay Crane, Linda Carr, Lynn and Linda Cary, Jody Smith, Jimmy Simpson, Roy Roten and H. Peewee Frank; Hawaiian Show, Mabel Keli, Cecella Aloian, Leimoni Tong, Kuulei Beckert, Violet Schilling, Narui Bewley, Lonie Cosma, Edward Chun, Fred Rocha, Al Ceballos, Frank Yuen, Bud High, Victoria Porter and Frank Dullin.

Rides: Roll-o-Plane, Homer Finley and Joy; Hey-Day, Ted Center, Bill Nuntley and Melvie Woods; Scooter, Ed Johnson, F. Kelly and Wanda McCormick; Jeep, Cliff Erickson, Ray Miller and Wayne Clark; Merry-Go-Round, Tom and George Arthur; Ferris Wheels, Red Wood, Des King, Bobby Mathews and Dorothy Dempsey; Ridee-O; Blackie Litchfield; Whitey Adams, Curley Richards and Florence Gerard.

Blue Ribbon Edges Into Chi Territory

CHICAGO, June 21.—Fitzie Brown and A. R. (Dutch) Whitesides have edged their Blue Ribbon Shows closer into Chicago territory, opening Friday (20) in Evergreen Park (97th and Western avenue). Opening was greeted with a bright sun and the warmest day Chi experienced in two weeks.

Org closed last Tuesday at Harvey, Ill., where it proved a winner by a hairline margin, which, as Fitzie put it, "was better than a boot in the strides."

The engagement here figures to run thru Sunday (29) as the permit was issued for 10 days. Sam Gluskin helped complete the booking.

Eddie Roth, from whom Brown and Whitesides bought the equipment last January, was a visitor last week. Mrs. Brown and daughter, Judy, left Wednesday for the Brown home in Dallas.

Alamo Wads Up Cash in Corpus

WACO, Tex., June 21.—Even a 300-mile move into this spot from Corpus Christi failed to dampen the spirits of the Alamo Exposition personnel, as business on the last stand was tops for the season and all attractions got well.

Parked on the bay front, right up town in Corpus Christi, there was never a slack night behind the pay gate, according to Owner Jack Ruback. Bob Hammond's rides and concessions were added for that stand, giving the org 17 rides, 10 shows and 70 concessions, with the Miller Duo as the free act.

Dave Miller added a paying Illusion Show, while Bill Williams put another chimp in his Monkey Circus.

Brownie Miller and wife and Dinty Moore headed the local delegation of visitors nightly, while from San Antonio came Mr. and Mrs. John R. Graves, Mr. and Mrs. Blackie Tarkington, Charlie Schubb; Helen James and son, Bobby, and Mr. and Mrs. Louis Ringol.

Ward Cracking Nut In Iron Mountain; Escanaba Biz Poor

IRON MOUNTAIN, Mich., June 21.—John R. Ward Shows, who have experienced some trying times during the past two weeks, appeared to be on the verge of cracking the nut here as the lads went about their business Friday night (20).

Shows did not get open until Wednesday, because it was impossible to hire any local help, but that night and Thursday got a little more than enough thru the gate, shows and rides to leave a little profit on the operation. Front end was not particularly strong, but was good enough so a smile was reported seen here and there.

Ward has been beset with more than his share of trouble since opening in Baton Rouge, La. Most of it was caused by unseasonable weather. Staff is extremely short at present and the redoubtable William W. (Bill) Snyder is now essaying the tasks usually handled by a general agent, a special agent, a press agent and a business manager.

Org will remain here until about June 26, depending on business, and then move to Ironwood, Mich., for the July 4 week. Plenty of time will be taken in making the comparatively short move because of the labor shortage. Ward is particularly anx-

North Chicago Puts Bloom in Winner Circle

Org Has Eye Appeal

NORTH CHICAGO, Ill., June 21.—Oscar Bloom's Gold Medal Shows met with sufficient financial success here the first five days of the current week to put the bank balance ahead for the season, a situation not generally enjoyed by shows traversing the Midwestern routes this damp, rainy "summer."

When Bloom arrived in North Chicago he announced that he was fixed financially exactly as he was when he opened in Columbus, Miss., and steady play this week has put him in front. The org has played, in addition to Columbus, Jackson, Tenn., and Paducah, Ky., Vincennes, La Fayette and Logansport, Ind., and Kankakee, Ill.

Appearance of the shows is appealing to the eye, as Bloom has both front and back well dressed, and considerable flash was added a week ago in Kankakee when delivery was accepted on two army anti-aircraft lights.

Ray Marsh Brydon has four shows on the back end, the Side Show, French Casino, Expose and Snakes. Ray Walton has the Monkey Show, and a new Motordrome joined this week. William (Wimpy) Schnapel has rebuilt the Penny Arcade that was destroyed by fire in Logansport.

Org also boasts 9 major and 2 kiddie rides and 40 concessions. Next move is to Decatur, Ill., with Centralia on tap for the July 4 week.

Cancer Drive Gets \$329 From Strates Benefit Performance

CHICOPEE FALLS, Mass., June 21.—A benefit performance for the Damon Runyon Memorial Cancer Fund was staged here by the James E. Strates Shows and netted \$329, which was forwarded to Walter Winchell, chairman of the fund drive. Performers who entertained also bought tickets. The program included Nate Eagles' Hollywood Midgets; Ray Dean, songs; Al Mercy's *Charm Hour Revue*, Mac Askill, magic; Jerry Jackson's Hep Cats and Wallie Nash, emcee. Members of the committee were James E. Strates, Nate Eagles, Jack Wiener, Mrs. Delabates and Roy Jones.

Business here was above expectations. Manager Strates took delivery on a new Glass House. Bill Sylvan is in charge of Claude Bentley's Side Show. Ernie Delabates is back on the shows after an illness. Melvin and Geraldine Jackson, son and daughter of Jerry, joined for the season.

Grass Fire Causes Some Damage on Golden West

VACAVILLE, Calif., June 21.—Golden West Shows were hit by fire here Thursday (12) when a grass fire on an adjacent lot got out of control and burned four canvas and wooden concessions, an electric switch panel and a small tent used as sleeping quarters by show personnel.

Property destroyed will be replaced and will not interfere with the org's scheduled dates.

ious to be set there as there will be a celebration, with Frank R. Winkley's All American Thrill Drivers furnishing the special attraction.

Roland Smith Amusements
WANT FOR THE LARGEST FOURTH OF JULY CELEBRATION AT SENECA, MO.
 SHOWS: Any Grind Show. Girl Show Manager with Girls. I have complete Framed Show.
 RIDES: Any Ride not conflicting, 25% to office.
 CONCESSIONS: Will book Bingo. Shooting Gallery (Cork) Agents. Ed Flagerly, who had my Cookhouse, get in touch with me.
 FAIRS: Booked in Kansas, Oklahoma; then Texas Cotton Belt.
 ROGERS, ARK., JUNE 23-29.
ROLAND SMITH, Owner
RED McFARLIN, General Representative

CHORUS GIRLS WANTED
 FOR
Charm Hour Revue
 Young and attractive. Salary \$40 still dates, \$50 fairs. Address
AL MERCY
 Care James E. Strates Shows,
 Norwich, Conn.

HARRY W. LAMON
AT LIBERTY
LEGAL ADJUSTER
 Carnival or Circus
MILNER HOTEL
 Kansas City, Mo.

WANTED DROME RIDERS
For Palisades Park
 No set up or tear down
STRAIGHT AND TRICK
 \$75.00 and \$100.00 per week.
 Write, wire, or come on; pay your wires
EARL PURTLE
 1025 PALISADES AVE. PALISADE, N. J.

BROWNIE AMUSEMENTS
WANT
 Second Men on all Rides. One or two more Shows with transportation. Concessions of all kinds that work for Stock. Address
C. W. ADKINS, Mgr.
 Chelsea, Okla., this week; then Perry, Okla., for the Fourth.

Cudney Border State Show
WANTS
 Corn Game, Coke Bottles, Bumper, Pitch-Till-You-Win, Popcorn, Scales. Agent for Pan Game, Fun House, Athletic Show and Monkey Show. Hartshorne, Okla., big 4th of July Celebration.
 Have a string of Picnics to follow.
C. H. CUDNEY
WARNER, OKLA., this week.

JOE E. KAUS WANTS
 Agents, Ball Game, Penny Pitch and P. C. Dealers. **JOE E. KAUS, c/o Harrison's Greater Shows, Gettysburg, Penna.**

WANTED
 Two-Abreast Merry-Go-Round. Must be in perfect shape. Will pay cash. Address:
BOX 845, c/o Billboard Publishing Co.
 155 N. Clark St. Chicago 1, Ill.

WANTED
 Ferris Wheel Foreman, Merry-Go-Round Foreman, good Ride Men for all Rides, Concessions and Shows for real Fairs and Celebrations.
MOUND CITY SHOWS
 1417 GRATTAN ST. ST. LOUIS 4, MO.

BILL ARE WANTS
 Ball Game Agents, Percentage Dealers, also Guess Your Age Agent. George Littlefield and Luther Church, contact me.
BILL ARE, Winchester, Tenn.

20th century shows
11 RIDES — 8 SHOWS — SEARCHLIGHTS — TOWERS
WANT FOR
MIDWEST'S GREATEST JULY 4, RED OAK, IOWA
AND FOR 14 MORE OUTSTANDING FAIRS AND CELEBRATIONS, INCLUDING THESE PROVEN WINNERS
 DOWNS ANNUAL CELEBRATION—DOWNS, KAN.
 WESTERN NEBRASKA'S BIG POW-WOW—TRENTON, NEB.
 NORTON COUNTY FAIR—NORTON, KAN.
 TREGO COUNTY FAIR—WAKEENEY, KAN.
 NORTHEAST KANSAS FREE FAIR—BELLEVILLE, KAN.
 SHOWS—Wild Life, Monkeys, Big Snake, Mechanical.
 RIDES—Roll-o-Plane, One more No. 5 Wheel, one more ride that does not conflict.
 CONCESSIONS—Especially for Red Oak: Eating and Drinking, Novelties, Merchandise Stands.
20th Century Show—Hastings, Neb., June 23-28
 P. S. — Want Pea Pool Dealer (Mickey Knicheloe, wire.)

CARL BOHN SONS UNITED SHOWS
 Want for Grove, Okla., Annual Rodeo and Round-Up, this week, followed by big July 4-5-6 Celebration at beautiful Grand Lake (Oklahoma's own playground), Disney, Okla. Event advertised in four States. Will book, buy or lease Ferris Wheel. Will book any other Rides not conflicting, especially Kiddie Rides, Fun House. Shows not conflicting with Snake or Girl. Will place capable Girl Show Operator. Will sell Exclusive on Photos, Cookhouse, Bingo, Custard, Novelties. Some Stock Stores and P.C. open. Will book Skillo, Count Store, Swinger, Blower, Pin Stores, Buckets and Nail. Also need Skillo and Count Store Agents. Can place capable Line-Up man. Spots ironed out when booked. All contact
R. T. (BOB) BULLOCK, Legal Adjuster
CARL BOHN, Owner
 GROVE, OKLA.
 P.S.: Tex Forkum has combination Pan and Rat Game, complete, for sale. Booked on Show for season. \$100.00 takes it.

WILL FURNISH OUTFIT
 FOR GIRL SHOW AND ANIMAL OR SNAKE SHOW.
 WANT STOCK CONCESSIONS AND BALL RACKS.
GULF COAST SHOWS
 BROOKFIELD, MO.

CAN PLACE
 Rolloplane, Octopus or Tilt for balance of season. We carry a Free Act and a Free Gate.
 Want to buy Merry-Go-Round. Must be in good condition.
 Can also place Bingo Man to take full charge of same.
 Playing right in town for Firemen's and Legion Celebrations in Virginia, North Carolina and South Carolina. Out until middle of November.
 All replies to **J. & B. SHOWS**
 Upper Marlboro, Md., week June 26; Manassas, Va., week July 4.

GROVETON, N. H., JULY 4TH CELEBRATION
 FIREWORKS — BONFIRE — BANDS
 Want Novelties, Photos, Diggers, Rotaries, Pitches, etc. Will book Rides not conflicting. Mike Centanni can use Ride Help for No. 2 Unit.
GRIMES AMUSEMENT
 LITTLETON, N. H.

WANTED
30 FOOT SILO DROME—In A-1 Condition
 with or without Motorcycles
Box 213, The Billboard
 1564 Broadway New York City 19

MOORE'S MODERN SHOWS
CAN PLACE AT OLNEY, ILLINOIS
 The largest 4th July Celebration in the State. Drew 35,000 people last year on the 4th.
 Place clean Concessions, no Flats or Grind Stores, Gypsies, or Percentage Joints wanted. Place Girl Show people. Can place Concession Agents.
EFFINGHAM, ILL., THIS WEEK.

WANT TO BOOK
 Ball Games, String Joints, Slum, Bowling, Hoop-La, Jewelry and Diggers. Also Side Shows of any description. Playing all Celebrations. Larson & Casey want Agents for Slum, Skillo and Count Store. Blackie Mc-Pete, Strawberry Blackie and Billy Baldwin, wire as per route.
ABERCROMBIE, N. D., JUNE 25-26;
CASSELTON, N. D., JUNE 27-28.
OLSON GREATER SHOWS

AMERICAN LEGION CELEBRATION
 JULY 1-5 INCLUSIVE
 RENSSELAER, INDIANA
 Want Concessions and Eating Stands.
 Address
JACK GUERTIN
 ELGIN, ILL.

CONCESSIONS WANTED
 Duck or Fish Pond, Devil's Bowling Alley, String Game.
 Tom Roach wants Agents for Dart Balloon and Cork Shooting Gallery.
 Second Man for Wheel or Plane.
 Write
MIKE ZIEGLER
 HOTEL MILNER PHILADELPHIA, PA.

CORRECTION!
 Due to a typographical error, the Rockdale County Fair, Sept. 22-27, was listed at Conyers, Ala., in ad of BLUE GRASS STATE SHOWS, Page 68, June 21 issue. This should have been
CONYERS, GA.

WANT
 Candy Floss, Custard, High Striker, Fish Pond or Duck Pond, Blower or any kind of legitimate Stock Stores.
 Week June 23rd, St. Michaels, Maryland.
SAM TASSELL SHOWS

WANTED
MONKEY SHOW
 Have complete outfit, including Trained Monkeys.
CHARLESTON, W. VA., THIS WEEK.
Peppers All State Shows

CAN PLACE
 Few more Slum Concessions and Bingo. Will book small Grind Show, No Bally Show. Can use any Ride except Wheel, Mix-Up, Kiddie Car and Loop. This Show plays downtown. Free act, no gate. All replies
F. B. DENNIS
DENNIS RIDES & SHOWS
 Bucklin, Kansas, on Streets, June 23 to 28.

FOR SALE
 High grade Slum, Prizes, Novelties suitable for Pitching. Dictionaries, Bibles, many Handwriting Analysis Books; also What's On Your Mind, by Dunninger. All in good condition. Will sacrifice all or part.
 Mrs. J. C. West, 3745 Lindell Blvd., St. Louis, Mo.

WANTED
 Entertainment and Carnival for
THE GENTRY CO. FAIR
 to be held August 28-29-30. Write
SECRETARY, GENTRY COUNTY FAIR
 Albany, Mo.

NEW VARIAC ADJUSTABLE TRANSFORMERS
 General Radio Co., Type 100-Q, 115 volt, 60 cycles, 2 KVA, 18 Amps, input voltage 115 volts, output voltage 0-140 volts. \$35.00 each.
W. R. DORSETT
 ROUTE #6 MACON, GA.

NEW G.E. TRANSFORMERS
 Cat. No. PC111, 110/220-14/28 volts, 300 watts, 8 ft. Cords, 100 each in original shipping cartons. \$6.50 each or \$5.00 each in lots of ten or more.
W. R. DORSETT
 ROUTE #6 MACON, GA.

WANTED
 Fish Pond Agent, have all new Store and X if you are a Pond Man. Must be able to produce. Can use good Agents that can up and down at all times. Have new Top, Foreman who can Frame String Game.
H. E. RODY
 Care W. U., Morgantown, W. Va.



PENNY PITCH GAMES
 Size 46x46", Price \$37.50.
 Size 48x48", With 1 Jack Pot, \$45.00.
 Size 48x48", with 5 Jack Pots, \$50.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$22.50

BINGO GAMES
 75-Player Complete \$6.00
 100-Player Complete 8.00

1/3 Deposit on All Orders.

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 Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
 4-p. Goldfish Pamphlet, 8 1/2 x 11, 12 Signs, Any Quantity, Each 1 1/2
 Analysis, 8-p., with White Cover, Each 15¢
 Forecast and Analysis, 10-p., Fancy Cover, Ea. 15¢
 Samples of the 4 Readings, Four for 25¢
 No. 1, 35 Pages, Assorted Color Covers 85¢

NEW DREAM BOOK
 180 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25¢
PACK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 50¢
 Signs Cards, Illustrated, Pack of 36 15¢
 Graphology Charts, 9x17, Sam. Ea. Per 1000 \$8.00
MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS", Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢.
 Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25 Deposit. Our name or ads do not appear in any merchandise. Sample postpaid prices. Orders are P.P. Extra.

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S. A. HYBRID CORN—YELLOW PEARL CORN
 BOXES, BAGS, CONES AND SALT

- Cottonseed and Peanut Oils in 5-Gallon Containers and Drums.
- Popsit Plus in One-Gallon Containers, 6 to 1 Case.
- Coconut Oil in 50 and 400-Lb. Drums (Colored and Natural).

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 THE HOUSE OF QUALITY

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 Open all year round
 Want Freaks and Novelty Acts.
 State salary and all particulars in first letter.

★★ **POP CORN** ★★
 Hoosier Pride Brand POP CORN and Hoosier Pride Coconut Oil SEASONING is a combination that's hard to beat. We have only one grade to offer and that is the best. May we place your name on our mailing list?

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 Wire—Write—Phone MUNCIE, IND.



NEW FORTUNE
 Buddha Papers on **NEW WHITE**
 Paper MASTER OUTFITS NOW AVAILABLE.
S. BOWER
 Belle Mead, N. J.

ATTENTION
ICE CREAM BAR OPERATORS
 Chocolate Coating for immediate delivery. 48# drums, 50¢ pound. Terms: 1/3 Deposit, Bal. C.O.D.
BONNIE B. COLE
 Lawrenceville, Ga.

MIDWAY CONFAB

Hom Zolum sends word that Endy Bros.' Shows did right well in Baltimore playing along side the Ringling Bros. and Barnum & Bailey Circus.

Without including privileges, the word "plus" really counts up.

David Linebarier, popcorn concessionaire with Virginia Greater Shows, is confined to his bed in Daytona Beach, Fla.

Jackie Seech, who recently completed a course in a Milwaukee art school, writes that he is now working as a comedian at a series of carnival stands thruout the Midwest.

Help! Help! Concessionaire claims a restaurant overcharged him.

Cholly Storm cards that he is now being featured at the organ at the new S-K Recreation Building in Milwaukee. Several years ago Storm played a calliope with the MacCas-loud carnival in Maryland.

Donald Haskins, traveling thru New Mexico recently en route to Utah with salesboards, reports he saw his old friend, Paul Richmond, on the bally of his Girl Show, and that he still can get two bucks for the blow.

In midway biz one doesn't count his profits on the week—it's on the season.

Judy Brown, 19-month-old daughter of Mr. and Mrs. Fizzie Brown, was featured on the pictorial page of *The Chicago Daily News* Tuesday (17) in a picture taken at the National Candy Makers' convention in the Hotel Sherman, Chicago, and it was a honey of a picture.

Marvin Thomas, en route to Portland, Ore., stopped off in Houston for a few days recently and met Kid Owens, who has been working Houston's Playland Park and midget tracks there and in Beaumont, Tex.

Thomas plans to play some of the Northwest's fairs.

Posing Show manager's dreams: To play a town entirely populated by peeping Toms.

Charley Penniston, girl slide, ball game and petrified body, is a patient in Robert Long Hospital, Indianapolis. . . . After playing three weeks in Louisville with the Virginia Rose Shows, Billy Logsdon has moved his Side Show to the Madison Bros.' Shows, playing Illinois.

M. A. Srader writes to refute an item which recently appeared in the Heart of America Showmen's Club report from Kansas City which said the 20th Century Shows were formerly the Anderson Srader Shows, contending the 20th Century outfit formerly was the Elite Shows owned by H. W. Anderson.

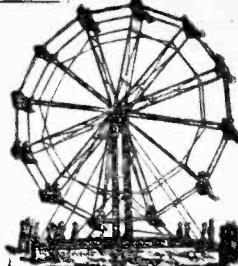
We can't yet tell where showbiz is going, but the general opinion is, "Wait until fair season."

Line-up of Bud Valier's Side Show on the Johnny J. Denton midway follows: Danny McNamee, manager and front; Cavilla, the clown, musical act; Joe Vaboyl, torture; Keith (Red) Ebersole, boy with horse's mane; Billie Marlow, turtle girl; Eddie Laz-aro, illusion, and Vickie Krumble, skeleton girl.

J. T. Bud-Jack, who features plastic silhouette work, has returned to his home from playing home and sportsmen's shows thru the South and Midwest. . . . D. Wade, general agent of the W. G. Wade Shows, has returned to Detroit from a trip around the lower peninsula of Michigan, visiting carnivals en route.

C. E. Davis calls attention to the fact that a recent review of the West Coast Shows failed to mention the (See *Midway Confab*, page 54)

ANNOUNCING
 35th Annual JULY 4TH CONTESTS
 Since 1913 we have conducted BIG ELI Fourth of July Contests for largest receipts on riding devices.
 Contest No. 1—For Single BIG ELI WHEELS.
 Contest No. 2—For other rides, such as Merry-Go-Rounds, Chairplanes, Tut-a-Whims, Octopus, Spitfires, Fly-o-Planes, Loopers, Roll-o-Planes.
 Contest No. 3—For Duplex BIG ELI WHEELS.
 There is no entry fee, but your entry must be made by July 3, 1947. Send a post-card stating ride or rides you wish to enter. Valuable merchandise prizes to winners. A useful gift given each entry who reports and certifies his ride receipts for July 4, 1947. Mail your entry NOW. Address,
CONTEST EDITOR
ELI BRIDGE COMPANY
 800 Case Avenue Jacksonville, Illinois



Special! Special!
S. A. Yellow POPCORN
 ANY QUANTITY—BEST GRADE

1-9 Bags Per 100 lb. Bag \$9.75 10 or More Per 100 lb. \$9.25

★ **POPCORN BOXES**

2 Oz. \$7.50	1 3/4 Oz. \$7.00	5¢ Boxes \$5.75
Per 1000	Per 1000	Per 1000

F. O. B. Chicago
 Distributors for **CRETORS** Popcorn Machines **Prices Subject to Change**
POPPERS' BOY
 PRODUCTS COMPANY
 60 E. 13th Street CHICAGO 5



WONDER HEADS OF THE AGES. At Last—White Shrunken Heads, as the Cannibals prepare them. Ringlets of human hair. White Mfd. Female Heads, Prepaid, \$8.00
 White Male Mfd. Heads, Prepaid, \$6.00
 Both, Prepaid, \$13.00
 Many other Mfd. Attractions. Write
TATE'S CURIOSITY SHOP
 5234 E. VAN BUREN PHOENIX, ARIZONA

Big 4th of July Celebration, Maynard, Mass.
MCM SHOWS
 CONCESSIONS WANTED: Duck Pond, Fish Game, Dart Slum, Pitch-Till-You-Win, Cork Shooting Gallery, Candy, String Game, Guess Age, Scales, Huckley Buck, High Striker. Will also book Chairplane or small Show. **COOK-HOUSE OWNERS** with few Concessions, contact us for ideal proposition! 20 weeks of good booking ahead playing Rhode Island and vicinity. Contact
JOSEPH L. COSTIGAN
 224 Home Ave. PROVIDENCE, R. I.
 Phone: West 4073-R

BAKER'S GAME SHOP
 EVERYTHING YOU NEED IN GAMES.
 Can Ship at
 2907 W. WARREN, DETROIT, MICH.
 Phone: TYler 5-0334

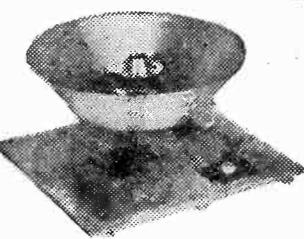
ATTENTION
CARNIVALS AND CONCESSIONAIRES
 Want Rides, Shows, Concessions and Acts for Harvest Jamboree, Charles City, Iowa, August 14, 15, 16. Record crowd in '46—20,000 daily. Address:
E. L. ZIPSE
 Charles City, Iowa

WANTED FOR
Hutchens Modern Museum
 To join at once, one working act, Fireater, Imple-ment Act, Magic and Girl for Blade Box, Woman for Four-Legged Chair, Tattoo Artist or any Act I do not have. Harold Jensen, answer. Bill Russell, wire me. All address:
 Muscatine, Iowa, this week; Rock Falls, Ill., next.

FOR SALE
 Two-Abreast Parker Merry-Go-Round, in tip-top shape. Ideal for Roadshows. Can now be seen in operation. Price \$4500.00. Address:
BOX 847, c/o Billboard Pub. Co.
 155 N. Clark St. Chicago 1, Ill.

NO MORE COSTLY BREAKDOWNS
 with these **BIG MONEY MAKERS**

★ **ALL ELECTRIC CANDY FLOSS MACHINE**



Our new Super Model #100 is extremely easy to operate—even a child can do it. Single Spinnerhead, \$207.50; Double Spinnerhead, \$225.00; Single Bands and Ribbons, \$5.00 each; Double Bands, \$15.00 each. We repair all makes of machines.

8 QUART LIFETIME POPPER



A new Aluminum Popper for making delicious French Fried Popcorn! The only geared 8-quart popper on market. Easy to use. Easy to clean. Built to last a lifetime! \$10.00. Also 35-Qt. Clearless Kettle, \$37.50; 12-Qt. Saratoga Kettle, \$20.00; 6x6 Tops with Frames, \$150.00. **WRITE!**
 All items ready for immediate shipment. Terms: 25% with order, balance on delivery. F. O. B. Toledo.

CONCESSION SUPPLY COMPANY
 BOX 133, STATION B PHONE KI. 2408 TOLEDO 6, OHIO

JOYLAND MIDWAY ATTRACTIONS
 Want for **Croswell Centennial, July 3 to 6**
 Legitimate Concessions of all kinds. Special inducement to small, neatly Framed Shows that can play the streets. 17 consecutive weeks of Fairs and Homecomings. Address
ROSCOE T. WADE
 16845 LINDSAY TEL.: VE. 5-5232 DETROIT 27, MICH.
 You can count on us for the Michigan Showmen's Membership Drive.

ATTENTION, PLEASE!
 Due to enlarging show, Al Tomaini can place the following Acts: Sword Swallower, Bally Girls, Colored Unit (Ruben Wyatt, contact me at once), strong Freak to feature in annex. An especially interested in Alligator Boy or Girl. Will pay good percentage to real Freak. Good salary proposition for Half and Half. Can place useful Side Show People at all times. State your salary. Write or wire
AL TOMAINI
 c/o Cetlin & Wilson Shows, Wyandotte, Mich.; then Pontiac, Mich.

WHEELS
OF ALL KINDS
Tickets—Paddles—Laydowns
Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT
GAMES, ETC.

ALUMINUM MILK BOTTLES
Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
1520-28 W. Adams St., Chicago 7

Rupe's Midway for Fun

Will book for largest July 4th and 5th Celebration, including rodeo, dance and fireworks, in Southern South Dakota. Bingo, Hoop-La, Hit-Striker, Novelties, Frozen Custard, String and Blower. Will book 2 small Side Shows with own equipment. No gypsies, drunks or agitators need apply. Don't write, wire or come on.

W. R. RUPE, MGR.
Crawford, Nebraska, June 23-28; then Martin, So. Dak., July 4 and 5.

WANTED AGENTS

For Percentage, Ball Games, Hoopla and other Stock Concessions. Wire

DAVID S. REESE
Care Tivoli Shows, Iowa City, Iowa.

Sweeney's United Shows

WANT WANT

For the biggest 4th July Celebration in West Virginia. Ripley, W. Va., June 30-July 5.

Want Fun House, Penny Arcade, Photos, Shows with own transportation. Have 5 rides, 25 Concessions. No gate. Playing no blanks.

Marmet, W. Va., this week.
P.S.: Will sell ex on Novelties.

WANT

Foreman for new Spit Fire. Bingo, Cook House, Pop Corn; all other Concessions, come. SHOWS—Girl, Wild Life, Monkey, Snake Shows, Edgewood Fair, Bagwell, Big Fourth, four big days. Free barbecue, fiddlers' contest, dancing all night on streets.

BREWER'S UNITED SHOWS

Edgewood, Tex., June 23-28; then Bagwell, Tex.

WANT TO BOOK

MERRY-GO-ROUND and FERRIS WHEEL
AUG. 9-10 (SATURDAY and SUNDAY)
For Big Annual Picnic, under auspices of American Legion Post #159 and Employees of St. Louis Public Service Co. at Chain of Rocks Grove, St. Louis.

R. GRIMSKY
5987 RIDGE ST. LOUIS 12, MO.

CARNIVAL WANTED

With 4 or 5 Rides and 20 to 30 Concessions for week in August or early September. To play Annual Homecoming Celebration sponsored by American Legion.

Contact: **OBA L. GUTHRIE, Herrick, Ill.**

GOLDEN GATE SHOWS WANT

Cook House, Grab Stand, Ball Games, Hoop-La, Mitt Camps, Penny Pitch, Cane Rack, Ice Cream, Candy Apples, Pop Corn, Snow Balls, Mug Joint, Any Stock Concession, Kiddy Rides, Grind Shows with your own outfit. Want good P. C. Dealers. Going south this winter. All wires: **ROY LITTLE, Mgr., Golden Gate Shows, Bloomfield, Ky.; then Taylorsville, Ky.**

WANTED CLUTCH MEN

For No. 12 Wheel and Caterpillar. Both new. Must be capable and sober.

R. H. WORK
ELIZABETHTOWN, N. C.

WANTED

Concessions and Free Act. High Act preferred.

FOR OLD SETTLERS' REUNION

July 23rd and 24th at Lousburg, Mo.

Write
BERT MATTHEWS

SECOND-HAND SHOW PROPERTY FOR SALE

\$20 BoBo Wonder Child Mummy. Good attraction.
\$23 Blood Pressure Mch. Dime slot for penny arcade.
\$5 Brown Velvet Curtain, 4 1/2 x 10 ft. Slightly used.
\$200 Gypsy Show Tent. Hand embroidered, 9 x 12 ft., with side wall. Very colorful. Cost \$1500.00.

WEIL'S CURIOSITY SHOP
12 Strawberry Street Philadelphia 6, Pa.

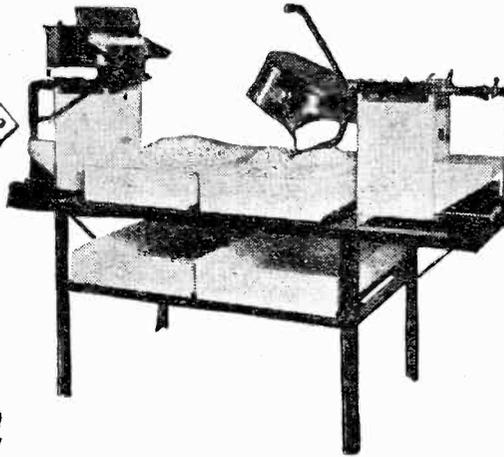
DOUBLE POPCORN OUTPUT
POPCORN PROFITS

with Auxiliary

CRETORS

since 1885

IMPROVED
TWIN GIANT
FLOOR MODEL 42



Two improved Giant Model 41 Poppers mounted on a welded steel stand . . . Speedy, dependable large production poppers that pop twice as much corn as the single model. One operator should pop approximately 100 pounds of raw corn per hour. The popped corn is emptied into two removable steel trays

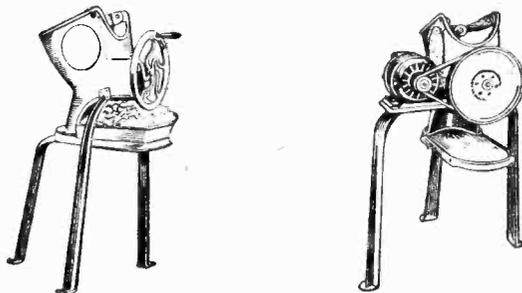
with perforated bottoms. A shake or two of the trays causes the unpopped kernels to fall through into drawers below. Used by wholesale operators everywhere. Machine operated by bottle gas or natural gas. Motor driven by electricity. Gasoline extra. Overall dimensions 78" long x 30" deep.

C. CRETORS & CO.

602 W. Cermak Rd.

Chicago 16, Ill.

SNOW CONE
CONCESSIONS



STAY AHEAD WITH THE SNOW KING ICE SHAVER
ALMOST 500 LBS. SHAVED ICE PER HOUR

Top-Pop Hybrid Corn • 5 Sizes Boxes • Cones • Bags • Sticks
Snow Cones • Floss Papers • Napkins • Spoons • Flavor Concentrates • Colors • Roasted Peanuts • Attractive Circus Bags.
Immediate Delivery New Star Poppers • Peanut Roasters.

SEND FOR CIRCULAR TODAY

CHUNK-E-NUT PRODUCTS CO.

231 North Second St. PHILADELPHIA 6, PA. 2908-14 Smallman St. PITTSBURGH 1, PA. 1261-65 E. 6th St. LOS ANGELES 21, CALIF.

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EVERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

OMAR'S GREATER AMUSEMENTS WANT

For annual Celebration in heart of oil industry and wheat belt with best crop in years. 2 more Flat Rides, Pony Track. Shows of all kinds, Diggers, Novelties. Need 15 or 20 Agents for Concessions being added for Fairs and Celebrations. Need extra Ride Help. Need Side Show and Animal Show; have two Show Tops. Rodeo, Ponca City, Okla., June 23-28; then 4-day Round-Up, Dewey, Okla., July 3-6

FAIRS AND CELEBRATIONS UNTIL NOV. 1.

FOR IMMEDIATE DELIVERY . . . USED CONCESSION TENTS

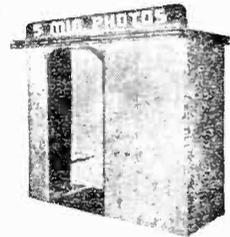
20x40 and 20x30 Hip Roof Tents
14x28 Bingo Top, awnings attached—khaki

Flashy Flameproofed Canvas Available in These Colors
• Forest Green
• Royal Blue
• Orange
• Khaki

BERNIE MENDELSON—CHARLES DRIVER

O. Henry Tent & Awning Co.

4862 N. CLARK ST. CHICAGO 40



PHOTO

Machines (all types)

Original

Amco means more profits. Fastest delivery. Plenty supplies. New T-Seed. Beautiful, durable, portable.

Simplified so anyone learns in hour. Sign below for literature. American Stamp & Novelty Mf. Co., Dept. 628, 1132 W.N. 2, Oklahoma City 4, Okla.

Name

Address

TRAILERS—All Types. Complete Stock Supplies. Order by Mail.

The Showman's Trailer Friend



E. LANSING, MICH. SARASOTA, FLA.

RENT - TRADE TERMS

AMERICA'S LOWEST PRICED QUALITY TRAILER

\$1,695.00

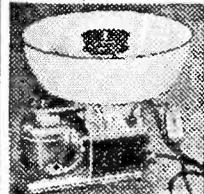
NEW ALUMINUM TRAVELHOME!

The Zenith of Quality and Beauty. Accommodates 4; Permanent Bedroom, "L" Kitchen, folding Dining Room, 2" Fiberglass Insulation, 25 Others — All Sizes — New and Used.

WRIGHT CO.

9317 COTTAGE GROVE CHICAGO, ILL.

MAKE \$100.00 A DAY ON CANDY FLOSS



This is the SUPER WIZARD you hear so much about and see so many places. The most profitable and fastest money maker of all times. Be your own boss—send us your order NOW.

ELECTRIC CANDY FLOSS MACHINE CO.
202 Twelfth Ave., So. Nashville 4, Tenn.

RIDES, SHOWS AND CONCESSIONS WANTED

For **IROQUOIS COUNTY AGR. AND 4-H CLUB FAIR**

Milford, Ill., Aug. 4 thru 7.
Contact **KENNETH T. RICKART, Treasurer**
Milford, Ill.

THE BIG BEND SHOWS

Open their summer show in Raymondville, Texas, July 7, the first cotton town. Then a cotton town every week. We follow the cotton to the Plains. The office has 11 Concessions. Need Man to take Hamburger Stand; we haul it, you pay us 25 per cent. Office Ball Games, fifty-fifty. We have good Concessions. Bill Gunter needs Agents. Jack Boring needs Agents. If you are a drunk don't answer. Write us at San Benito, Texas, P. O. Box 1273.

CAN PLACE

Percentage Dealers, Beat Dealer Cage and Over and Under Dealers, two Roll Down Agents. Best territory. Ten Fairs. Wire

HARRY KLEBAN

Care CONTINENTAL SHOWS, Winookil, Vermont. June 23 to 30; Woodsville, New Hampshire, July 4.

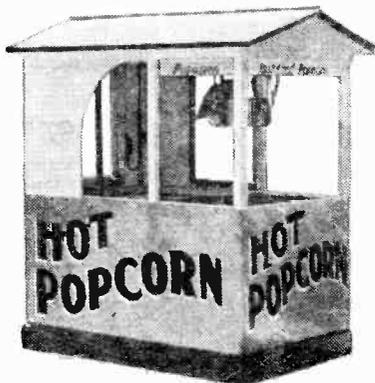
WANTS—BILLY LOGSDON—WANTS

Side Show people, Bally Girls, Ticket Sellers for his SIDE SHOW BEAUTIFUL. Jimmy Hilliard, Billy Carter, "Old Man of Mts." Pat-Freddie Robertson, Eileen, White's Mentalists, Billy Bell, Ramoul Marylin, wire me c/o Madison Bros. Carnival, Gibson City, Ill. Collect wires ignored.

THERE'S BIG MONEY

In These Big NEW Concession Equipment Values From Blevins

★ BUNGALOW TYPE POPCORN MACHINE



\$795 and up

GET IN OUT OF THE RAIN AND THE HOT SUN WITH A BUNGALOW TYPE POPCORN MACHINE. Operate Rain or Shine. 3 1/2'x5 1/2'. Reinforced frame, heavy plywood siding with flashy enamel finish. Large glass show windows with display signs. Fluorescent lighting (3 tubes each stand). Light weight, easily moved. Wired for heater or fan. Combination seat and 200 lb. corn storage bin. Extra large stainless steel pan with screen and built-in warmer. Plenty of storage space. Can be furnished with wheels.

IMMEDIATE DELIVERY

★ "KING BEE" PORTABLE



\$135 complete as illustrated

WILL EARN YOU \$100 A DAY! Nothing else like it in the business. All New. Entirely Portable. Completely Dependable. Works anywhere. 18" wide, 36" high, 36" long. Hinged top folds back to form 18x22 1/2" shelf. Heavy construction of steel and angle iron. Popping and storage compartments. Famous Coleman gasoline plant, 5" burners, 3-gal. tank. Makes and burns its own gas and requires no special connections. Lights instantly, no preheating. Pays for itself in no time. Shipping weight: 133 lbs. Other popcorn machines from \$79.50.

JUST THE THING for the Snow Cone concessionaire who wants a fast, light-weight machine. Of heavy cast aluminum construction. Shaver blades mounted directly to hand or motor drive and bearings do not come in contact with ice. Well engineered and practically indestructible. Without motor. \$39.50.

★ ECHOLS' ICE BALL MACHINE



★ SUPER WIZARD CANDY FLOSS MACHINE

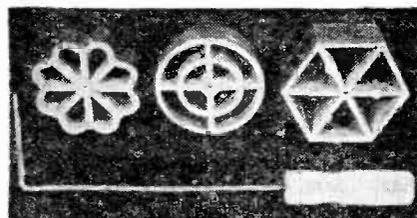


A patented machine manufactured in Nashville. Embodies all the major improvements of 50 years and is a consistent leader. 3,300 revolutions per minute — 1,000 more than ordinary models with no vibrations. Operators report 5 cones per minute. Complete with double spinnerhead, \$295.

★ BLEVINS IS HEADQUARTERS FOR THE FINEST SNOW CONE FLAVORS. Blevins' concentrates of near-natural flavors will bring 'em back for more. Write for flavors and prices.

★ FRENCH WAFFLE IRONS

Giant Cast Aluminum. Round, Hexagon and Rose Designs. Free formula with each order.



\$2.50 Each. Complete Set, \$7.50

★ BLEVINS also stocks the new "100 Plus" Purdue hybrid popcorn, "Little Bee Hive" hullless hybrid, liquid and solid popcorn seasoning, boxes and bags, salt, candy floss paper, certified food colors, Duvan orange syrup, candy apple paper, straws, soda cups, cup holders, sundae dishes. Write for complete list and take advantage of our special 10% discount.

BLEVINS POPCORN CO.

NOW IN AMERICA'S MOST MODERN POPCORN PLANT! 31ST AND CHARLOTTE NASHVILLE, TENN.

BEE HIVE, the superior hybrid popcorn that is still breaking all records, is stocked at the main Nashville plant and at public warehouses in principal cities for your convenience. For fast express service on all supplies wire your order direct to Nashville.

Midway Confab

(Continued from page 52)

free act, the Three Silver Condors, high act comprised of Bill Dalton and Freddie and Betty Bergen. . . . The Daltons have a hoopla on the midway, while Mr. and Mrs. E. A. Delair joined recently with two balloon stores.

Personnel of Caravella Amusements recently held the first of a series of benefit bingos for the Miami Showmen's Association and its auxiliary, the affair netting \$150, reported Hilda H. Bowan, secretary of the MSA auxiliary. Mike Roman acted as caller and Eddie Scott was seller. Next party will be held in July.

Lesson in public relations could be learned from the manager who tries to get his concessionaires to stand up and cheer for higher privileges.

Catherine N. (Kitty) Duyk, who with her husband, Duke, has been connected with Rodeo Park, near Wilmington, Del., for the past five years and who operates concessions with Eastern carnivals, reports that she is recuperating from a major operation she recently underwent in Fitkin Memorial Hospital, Asbury Park, N. J.

A surprise stork shower was given in honor of Mrs. Jack Bennis at the Necho Allen Hotel, Pottsville, Pa., by ladies of Endy Bros.' Shows. Breakfast was served to Betty Endy, Anita Gilbert, Mickey Levine, Rose Mary (See Midway Confab, Page 99)

FOR SALE

16-Seat Chair-o-Plane, Single Loop-o-Plane, both rides complete with fence, motors and ticket boxes; loaded on two trucks and painted ready to set up. Will look on show if desired. Price \$3200.00.

DOBSON'S UNITED SHOWS

St. Paul Park, St. Paul, Minn., this week, or as per route.

WANTED RIDES

FOR WRIGHT CITY, MO., HARVEST FESTIVAL

July 19, 20, 21
Continuous free entertainment. Large crowds. Excellent spot. Want Ferris Wheel, Merry-Go-Round and Kiddie Rides. Contact C. S. HEUSI, WRIGHT CITY, MO.

WANT FREE ACT

FOR QUAKER CITY HOME COMING

AUG. 21, 22, 23.

I. W. HARTLEY, Secretary, Quaker City, Ohio

FOR SALE—Nice flashy Popcorn Trailer, 7 ft. by 14 ft. Open all around with 4-foot awnings. Have X on this show at all fairs and still spots. No reasonable offer refused; come see it. Has large giant Jumbo Popper, plenty stock. Room to add other things like Cotton Candy and Apples. Doing good business now; reason for selling, have other business. WONDER CITY SHOWS. Have 14 fairs contracted, more pending. Fairs open July 1st. McLeansboro, Ill. This week, Grayville, Ill.

WOLF SHOWS WANT

Concessions, a few Shows for three big 4th of July Celebrations: Gaylord, July 3 thru 6; Cambridge, 3 thru 5; Granite Falls, 3 thru 5. Mail to Litchfield, Minn., June 25 to July 2. P.S.: Place Ride Help.

FOR SALE

We can now supply you with Junction Boxes, made up of the best. 25% with order. Price, P. O. B., \$8.00 each. Can ship out same day we receive order.

J. R. McSPADEN

465 N. James Road Columbus, Ohio

For Sale, Merry-Go-Round

28 Ft. Two-Abreast, Organ and Motor, all new equipped. A beauty, can be seen in operation. Will sell Auto Ride and Steam Train. Write

A. D. SHARPE

Cooper Arms, 455 East Ocean, Long Beach, Calif.

WANT FIXER

Have four Rides, four Shows, 25 Concessions.

W. W. HENDRIX

Eminence, Ky., this week; then big 4th July Celebration, Bloomfield, Ky.

GEORGE H. HARMS

CETLIN & WILSON WORLD ON PARADE SHOWS

WANTS

Over 12 Pan Game Agents (Gene Hazen, Popeye, Bob Kieth and Jimmie "Slim" Nolan, get in touch with Ray Couilliard.) WILL ALSO BOOK 2 PENNY PITCHES (EXCLUSIVE) WITH OR WITHOUT EQUIPMENT, TO RELIABLE PARTY. Wanted, all round General Help.

Wyandotte, Mich., this week.

WANT WANT WANT

Account disappointment, Carnival Secretary. Must know all forms taxations, sober, reliable, furnish reference past 5 years. State salary wanted. Year round proposition if proven satisfactory. Wire

L. C. McHENRY, Mgr. Crescent Amusement Co.

Radford, Va., this week; Galax, Va., next.

AGENTS WANTED

Sammy Beyers, Ralph Clark. Have Stand for you, Sammy. Wait to hear from any other Agents that I know.

FITZY REYNOLDS

c/o BISTANY'S GREATER SHOWS, Penns Grove, N. J.

SIDEWALL

New Waterproof and Flameproof, Olive Drab Color, 10 Oz.

7x100 Ft. \$58.00
8x100 Ft. 64.00
9x100 Ft. 72.00

NEW TENT TOPS
Water and Fireproof, 20x52 \$95.00
1/4 Deposit Required.

MAIN AWNING & TENT CO.

230 MAIN ST. CINCINNATI, OHIO

FOR SALE

LARGE ROOT BEER BARREL AND CARBONATOR

Mounted on small trailer. Ready to operate. Used only three months. Perfect condition, \$500.00 cash.

R. A. GORDON

c/o L. B. Lamb Shows
Kirksville, Mo., June 23rd-28th; Albia, Iowa, week of July 4th.

WANTED

Experienced Concession Man or Man and Wife to take complete charge front end Concessions—Popcorn, Peanuts, Drinks, Snow Cones. Have complete equipment for above, including beautiful Concession Tent. Wire

JOE MCKENNON or HARLEY SADLER

Care Harley Sadler Stage Show
Amarillo, week June 23rd; Borger, week June 30th; Pampa, week July 7th; all Texas.

PLASTER

ALL PAINTED AND TINSELED
Large—11 to 15 Inch—15 Kinds, Assorted \$25.00 PER HUNDRED
Pin-Up Girls—11 to 13 Inch—5 Poses, Ass. \$25.00 PER HUNDRED

25% Deposit with order, balance C. O. D.
BOTTO NOVELTY PLASTER CO.

2032 Walton Place ST. LOUIS 15, MO.

CAN USE

Sensational Free Act for balance of season. Short jumps. Can also use Ride Help of all kinds. All replies to

SAM TASSELL SHOWS

5839 Walnut St. Philadelphia, Pa.

JOHNNY P. CIABURRI TRIANGLE SHOWS

WANT

Experienced Agents for flashy Milk Bottles and Arkansas Cat, Ball Games and Watch-La Pitch. BEST TERRITORY IN PENNA.

EARLY FAIRS STARTING IN JULY.
Johnstown, Pa., this week; followed by Ebsenburg, Pa., Fourth of July Celebration.

MIGHTY PAGE SHOWS

Mammoth 4th July Celebration, V.F.W. Fifth Annual Harriman, Tenn.

Bands, Parades, Picnics, Baseball, Fireworks and new car given away on midway. 10 spots on the air daily at present. This will positively be largest in the South.

For this date and 10 of the best Fairs in Tennessee, Virginia and North Carolina, will book or buy another #5 Wheel, Roll-o-Plane and Fun House. Book any large Ride not conflicting. Shows: Motordrome, Animal, Fat, Peep, Mechanical, or any new and novel Show not conflicting. Will finance reliable people. Girl Show manager with Girls and Wardrobe. No lusher, please. Concessions: Sell "Ex" on Custard, Floss, Novelties and Jewelry. Good proposition to Penny Arcade. Book any 10¢ Stock Stores. Book one Slum Skillo, one Line-Up Store. Agents for office owned Stock Stores, also Pin Store, Swinger, Skillo and Count Store Agents. All replies to

BILL PAGE, Mgr.

MIGHTY PAGE SHOWS, SWEETWATER, TENN.

P. S.: Fee Wee Townsend, answer.

W. R. GEREN Presents

MIGHTY HOOSIER STATE Shows

FAIRS CELEBRATIONS FAIRS

Columbus, Ind., week June 30 to July 5, sponsored by Fraternal Order of Police. Want Stock Concessions, \$26.50 per week. No ups on Fairs. Our Fairs start July 15. Six straight, then 7 Street Celebrations. Shows: Have Side Show, Snake, Monkey, Fun House; all others open, 25%, plus tax. Will buy 100 K.V.A., 2300 Volt Transformer, No. 5 Eli Wheel, must be A-1, no junk wanted. Want Wheel for our No. 2 Unit. All replies, WIRE.

W. R. GEREN
SEYMOUR, INDIANA, THIS WEEK.

D AND P ATTRACTIONS

WANT WANT WANT WANT

RIDES: Can place one more Flat Ride, Merry-Go-Round or Tilt. SHOWS: Any Grind Show with their own equipment; Grind Shows will get money here. CONCESSIONS: Any Concessions not conflicting with what we have. Floyd Sheaks can place capable Slum Store Agents.

Have a good route with Southern Fairs. Drunks, don't take up my time. We have no gate here and we are busy. Address

D AND P SHOWS

WEEK JUNE 23, CHILDS, PA. P.S.: Concession Agents, address Floyd Sheaks.

LOROW BROS. WANT

For our Fair Route for Hennies Bros.' Side Show, good Feature Attraction, prefer Alligator Boy or Girl or any good Freak that can work Feature. Good proposition to right people. Cannot use half and half. Also want Working Acts and Freaks for Center Stage. We are paying top salary and paying every week. Can furnish staterooms on train. Also need Ticket Sellers who can make openings. No lusher. Would like to hear from a good Pop Eye the Sailor. All answer to

NAT LOROW

c/o HENNIES BROS.' SHOWS, Richmond, Ind., this week; then Anderson, Ind.

CRANDELL'S MIDWAY DELUXE

This week, Celina, Tenn.; next week, big July 4th Celebration, Red Boiling Springs, Tenn. Can use few more Concessions. No "X", everything open. Need a good man for Chairplane; salary no object, will pay you what you are worth. Other capable people, get in touch with the fastest growing Show in America.

L. C. CRANDELL, Mgr.

EVANS UNITED SHOWS

Can place for big 4th of July Celebration at BOONEVILLE, MO., and for balance of season. Hammer, Darts, String Game, Ice Cream, High Striker, Devil's Bowling Alley, Lead Gallery, Candy Floss, Guess Your Age, Jewelry or any Concessions not conflicting. Also one more Show. Will book one Flat Ride. (No rackets and no gypsies.) Contact

CLAY M. EVANS, Gen. Mgr.
CARROLLTON, MO., JUNE 23-28.

CARNIVAL AND CONCESSION SUPPLIES OF ALL KINDS

A Large Stock of All Items and Premium Merchandise.
Lowest Prices — Immediate Shipments

BUD PALMER SALES CO.

1433 SECOND AVE.

DALLAS 10, TEXAS

WANT ★ ★ GARDEN STATE SHOWS ★ ★ WANT

For the ANNUAL AMERICAN LEGION JULY 4 CELEBRATION, WEONA PARK, PEN ARGYL, PA. featuring PARADES, BAND CONCERTS, FIREWORKS, ACTS. We also have following the PORT PROVIDENCE FAIR AND THE GREAT KIMBERTON FAIR, all in July. Also the best of Celebrations and Fairs. Want Concessions of all kinds. What have you? Rides not conflicting with what we have. Shows of all kinds. Wonderful opportunity for Arcade, Fun House and Motordrome. All address:

R. H. MINER

St. Mary's Church Celebration, Windgap, Pa., this week. Fireworks Saturday; Bands, etc., Sunday.

BULLOCK AMUSEMENT CO.

lean entertainment for the whole family

WANTS

Ferris Wheel Foreman, must be capable and drive Semi Trailer. Want other Tide Help on Merry-Go-Round, new Smith & Smith Chairplane and Sunshine Train. All must be sober and be Truck Drivers. Can place Dealer in Pan Game. Lucky Poplin wants man and wife for Milk Bottle Game and Set Game. Work for Stock only. Can use Ticket Sellers on all Rides. Can place Grind Shows, no Girl Shows. All Concessions open except Percentage. No Racket carried. Can place Cookhouse and small Bingo. We open July 8th at Hampton County's big Watermelon Festival at Hampton, South Carolina, around the Courthouse Square; no gate. 50,000 people expected. Floats, Parades and Free Barbeques. We positively play the Lilly Reunion at Flat Top, West Va. This is one of the biggest dates in the East. We hold "Ex", 100,000 people on the big day. Then we have 14 weeks in the Tobacco Belt in North and South Carolina. Those joining now given preference at these spots. If you drink, don't answer. Have For Sale, one Smith & Smith Chairplane, good as new, complete with Fence, Ticket Box and good Le Roi Engine. This Ride is in first class shape, ready to set up and operate. This Ride is not junk, price \$1,800.00; stored in my winter quarters at Charlotte, N. C.

All address

J. S. BULLOCK, Manager

ISLE OF PALMS, SOUTH CAROLINA, or

MURRAY JACKSON, General Agent

BENNETTSVILLE, SOUTH CAROLINA

CAPELL BROS. SHOWS

America's Cleanest Midway

WANT For Biggest July 4 in the State, Henryetta, Okla. July 2, 3 and 4 — Three Big Days and Nights.

Stock Concessions of all kinds for July 4 and balance of season. Want sober, capable Agents for office owned Stores. Few more Working Men on Rides. Man and wife for Monkey Show. Address

H. N. CAPELL, Mgr.

Shawnee, Okla., this week; Henryetta, Okla., next week. (PLEASE WIRE, DON'T WRITE.)

CALEDONIA SHOWS

WANT FOR JULY 4TH WEEK IN HUDSON, N. Y., CELEBRATION

Concessions of all kinds. Can use Bingo after the 4th for rest of season. Want for July and August: Merry-Go-Round, Octopus or any Flat Ride. Shows of all kinds. Can use Ride Help; Ferris Wheel Foreman, \$60.00. Booked for Hudson, Poughkeepsie, Fort Jervis, Kingston to follow; all good spots. GREENWICH, N. Y., this week. Write or wire

FRED B. PERKINS

Have "THUNDER BIRDS" Free Act on Show for season.

PARRIS & McINTYRE SHOWS WANT

FOR BIGGEST 4TH JULY SPOT ON EASTERN SEABOARD, BELHAVEN, N. C., 30TH ANNUAL 4TH JULY CELEBRATION.

Concessions, all kind, 10 cent. Grind Store. No P.C. or racket. Good opening for Bingo, Scales, Striker, Floss, etc. Shows with own outfit and transportation. Ride Help in all departments if sober and reliable, otherwise save your time and ours. Long season to real Show People. Contact

CLYDE PARRIS or J. M. McINTYRE, Owners

WASHINGTON, N. C., THIS WEEK

Gulf Coast Shows Want

Rolloplane, Octopus, Tilt and Fun House for 4th of July on Streets, Monroe City, Mo. We got the best Fairs and Celebrations in Missouri and Arkansas. Can always place Ball Racks and Stock Concessions.

Brookfield, Mo., 23-28; Monroe City, June 30-July 5.

NEW ENGLAND AMUSEMENT CO.

WANTS FERRIS WHEEL FOREMAN

To join immediately, must drive. Salary and bonus. Can also use Chairplane Foreman. All Replies:

HARRY J. KAHN

Springfield, Vt., this week; Brattleboro, June 29 to July 5.

HETH EXPOSITION SHOWS

WANT FOR ONE OF THE BEST JULY 4TH CELEBRATIONS IN WISCONSIN— WISCONSIN RAPIDS, JULY 1-5, AND BALANCE OF SEASON. OCTOPUS OR ANY FLAT RIDE NOT CONFLICTING. GRIND CONCESSIONS OF ALL KINDS. FOREMAN FOR FERRIS WHEEL (must be capable), SECOND MAN FOR MIX-UP, also SECOND MEN FOR OTHER RIDES. All address:

BOB HETH, Mgr.

Brodhead, Wis., this week; then Wisconsin Rapids, Wis., for the Big One.

WANT

FOR

LONG BEACH, LONG ISLAND, 4TH OF JULY CELEBRATION

JULY 1 TO JULY 13, INCLUDING 2 SUNDAYS

First Carnival the resort of Long Beach ever held, located on Broadway Main Street along the Boardwalk, 15 miles from New York City, millions of people to show to day and night. Positively the greatest event of this kind ever held in Long Beach.

CONCESSIONS—Legitimate Grind Stores of all kinds. No exclusives. Scales, Ages, Ball Games, Fish Pond or any other Grind Store working for stock only.

SHOWS—2 only, Life Show and Fun House.

FREE ACT—Flying act preferred.

WANT CONCESSION AGENTS—Have good proposition for Candy Floss operator and Ball Game agents.

RIDE HELP—Must be sober and reliable, no hop scotchers. Ferris Wheel foreman, \$60.00 per week; also second man for Allan Herschell 3 Abreast. Rides as good as new, load in semi-trailers. If you misrepresent you will not last.

MAX GRUBERG WORLD FAMOUS SHOWS

This Week 30th and Grays Ferry Ave., Philadelphia, Pa. Permanent Address, P. O. Box 101, Philadelphia 5, Pa.

ANDERSON'S

GREATER SHOWS

the fine old show with the grand old name

WANT WANT WANT

Have complete outfit for Girl Show. Want Fun House Operator who can paint and decorate. Want Second Men on Wheel and Tilt. Also man to take charge of new Kiddie Airplane Swing. Luther Sandlin wants Hanky Pank Agents. Carl Ackerman wants Grab Joint Help. Kermit Sumner wants Roll Down and Skillo Agents. Get with a well-balanced Show, playing coal fields where the big payrolls are. Don Fortner, can book your Diggers. Pan Game open. Wires will be delayed here.

Address Wheelwright, Ky., this week; then Pikeville for big Fourth of July week.

BRIGHT LIGHTS EXPOSITION SHOWS

WANT

For big 4th July Celebration. Parades, Fireworks, etc. Biggest Celebration in Western Pennsylvania, and balance of season, till last week in November.

Place one more Show. Place Penny Arcade, Motordrome, Photos, Dart, Bowling Alley, Slum, Blower, Waffles, Snow Cones or any Concession not conflicting. Want Girl that works for Cliff and Betty Osteen. Come on, will furnish wardrobe and transportation. Will send tickets if needed. Write or wire **JOHN GECOMA** or **L. C. HECK**, Dravosburg, Pa., this week; then the big one, Irwin, Pa., week June 30; Clymer, Pa., week July 7; Mt. Pleasant, Pa., week July 14; Beaver Falls, Pa., week July 21.

GOOD ENTERTAINING SHOWS WANTED

For following Celebrations, Hillsdale, Mich., July 2, 3, 4, 5; Midland, Pa., June 30 to July 5 inclusive. Address inquiries

GOODING AMUSEMENT CO., INC.

1300 Norton Avenue, Columbus 12, Ohio

J. J. PAGE

EXPOSITION SHOWS

WANT

General Agent who knows the South, one with car preferred. One Girl Show with not less than 3 girls; have complete outfit. Have complete 10-in-1 Show, want Manager with Attractions for same. Will place Ferris Wheel Foreman for Twin Wheels and other Ride Help. Will place any 10c Concession. Will book Tilt-a-Whirl, Spitfire, Rolloplane or any major Ride that doesn't conflict. Good opening for Kiddie Rides.

Whitesburg, Ky., this week; Hazard, Ky., our big Fourth of July Celebration

* * * *

OHIO VALLEY SHOWS

WE HAVE COMPLETE MIDWAY FOR BOSWELL, IND., JULY 1-4, INDIANA'S BIGGEST 4TH OF JULY CELEBRATION — 3 BIG DAYS, 4 BIG NIGHTS.

—WANT—

CONCESSIONS—Scales, Age, Penny Pitch, Pitch-Till-You-Win, Hoop-La, Diggers, Novelties, Balloon Dart, etc. SHOWS—Any Grind Show with own equipment. Want Girl Show. Can give you work every week on the best of Celebrations and Fairs. Will also book one major Ride or Pony Ride for this date or rest of season.

ROXIE HARRIS **Lebanon, Indiana**

John R.

WARD'S

WORLD'S FAIR SHOWS

AMERICA'S NEWEST and FINEST RAILROAD SHOW

WANT

Press Agent and Bill Poster, Shows, Talker, Piano Player, feature Strip Tease Dancer and Specialty Dancers for Girl Revue; Talker and Girls for Posing Show, Wild Life, War and Unborn Shows, or any Grind Shows. Want Penny Arcade. Want Ride Foreman for Spitfire, Tilt-a-Whirl, Whip and Octopus. Also good Ride Help. Want experienced Frozen Custard people to operate custard machines; Robinson, wire me. Iron Mountain, Mich., This Week; Ironwood, Fourth of July Celebration.

MIDWESTERN EXPOSITION

WANTS WANTS

RIDES: Tilt-a-Whirl, Roll-o-Plane, Loop-o-Plane, Kiddie Rides and any not conflicting. SHOWS: Have complete Girl Revue outfit. Need Producer and Girls. Will book Animal, 10-in-1, Monkey, Athletic and Minstrel Shows. CONCESSIONS: Diggers, Arcade, Scales, Fish Pond, Cookhouse, Jewelry, Swinger, Nail Midway open. Benny Fields wants Agents for Pin Store and Blower.

Eagle Grove, biggest July 4 in Iowa; 40,000 last year. 4 big days, Racing in conjunction with many other events. All Celebrations and Fairs from here on in Iowa, Nebraska, Kansas, Oklahoma, Texas and Louisiana. Pocahontas, Iowa, this week; then Eagle Grove, the big one. **COME ON, WIRE or WRITE:**

TED WOODWARD, Mgr.

FRANKS FUNLAND

WANTS WANTS

Legitimate Stock Concessions for biggest 4th July Celebration in Georgia, **SMYRNA, GA.**; then **MACON** lots until Tobacco Markets are ready.

Can place Penny Pitch, Fish Pond, Scales, Guess Age or Weight, Custard, Balloon Darts, Coke Bottles. Place Agents for Lead Gallery, Pan Joint, real proposition to man that can handle and keep in repair 8 Diggers, or will sell and book same. Place Ride Men, Wheel Operator, Mix-Up. Must be able to keep Rides in operation. Now playing Macon Lots and will return here after the 4th. First Show in Macon this year and it's mighty good.

All wires, **BILL FRANKS**, Macon, Ga., June 22 to 27; then Smyrna, Ga.

GEORGE CLYDE SMITH

Shows

WANT

Guess Your Age, String Game, Jewelry, High Striker, Slum Spindle, Huckley Buck, Basket Ball, Jingle Board, Cigarette Pitch, Cane Rack, Hoop-La, Penny Arcade. Want Girl Show, Plant Show, Monkey Show, Wild Life. Want Octopus Foreman, Truck Drivers and Ride Help.

All Replies to

GEORGE CLYDE SMITH SHOWS

Central City, Pa., this week; Saxton, Pa., next week.

GATE CITY SHOWS

Want for big Celebration, July 3-4-5, Sugar Grove, N. C., 8 miles from Boone, N. C. Big Fireworks Display, Free Barbecue, Races, Speaking.

Want legitimate Concessions only. Flats or Mitt Camps, Hanky Panks, \$17.50, including everything. Want Diggers, Grind Shows with own outfits, man to shoot Fireworks. Want party with Girls for organized Minstrel with Band. Want Chairplane, Kiddie Autos, Train, 1 Flat Ride. Act for Side Show and Help. Can use Ride Help. All address

J. E. BAXTER
SPARTA, N. C., this week.

HARRISON

GREATER SHOWS

a clean modern midway

WANT

For Gettysburg, Pa., June 23-28; with Big Fourth of July Celebration to follow Hanover, Pa. Want Slum Concessions of all kinds, \$25 each. Can place a few choice Concessions. Want Ride Help on following Rides: Ferris Wheel, Caterpillar, Octopus, Merry-Go-Round, Roll-o-Plane and Chair-o-Plane. Have complete outfit for organized Minstrel Show. Want A-1 Mechanic with own tools. Can place any worth-while Grind Show. Slim Young wants Annex Attractions for Side Show. Earl Tilghman wants Electrician's Helper and Wife to work Concessions; Bert Edwards, answer. Leo Hirsch wants Agents for Coupon Stores, Skillos and Wheels. All mail and wires to

FRANK HARRISON, Owner and Manager

CONCESSIONS AND SHOWS

For Biggest 4th of July Celebration in Kansas, **JUNCTION CITY**

Gigantic Parade, FREE BARBECUE, Fireworks. Everything in City Park. Write or wire for space to

GREATER RAINBOW SHOWS

Belle Plaine, Kan., June 23-25; Douglas, Kan., June 26-28; then Junction City, Kan.

CENTRAL STATES SHOWS

Want Working Acts for Side Show, Dancers for Girl Show, Performers for Minstrel Show. Few Stock Concessions open. Second Men on Rides. Wamego, Kansas, July 4. Best route in the Middle West following. All personnel on this show must be sober and their conduct in keeping with our high standards.

W. W. MOSER, Mgr.
BEATRICE, NEBR., THIS WEEK

GREATER UNITED SHOWS

WANT CIRCUS SIDE SHOW

Also Wild Life, Mechanical and Grind Shows and Fun House. Can place Tilt-a-Whirl, Spitfire, Octopus or Roll-o-Planes. Want Photo Gallery, Bumper and Ball Games.

11 — FAIRS AND CELEBRATIONS BOOKED — 11

CANADIAN, TEXAS, JUNE 30-JULY 5—CALA JULY 4TH AND RODEO.
TULIA, TEXAS, ANNUAL HOMECOMING, JULY 14-19.
CORNICANA FAIR AND LIVE STOCK SHOW, SEPT. 15-20.
TEMPLE, TEX., CENTRAL TEXAS FAIR, SEPT. 22-28.
NEW BRAUNSFELS, COMAL COUNTY FAIR, SEPT. 29-OCT. 4.
CALDWELL, TEX., FAIR, OCT. 6-11.
FRANKLIN COUNTY FAIR, OCT. 13-18.
YORKTOWN FREE FAIR, OCT. 20-25 (First Fair or Carnival in Six Years).
GOLIAD FREE FAIR, OCT. 27-NOV. 1.
BEEVILLE FAIR AND RODEO, NOV. 3-8.
LAREDO, TEX., FALL CELEBRATION, NOV. 10-15.

Opening 1948 Date, Feb. 16—WASHINGTON BIRTHDAY CELEBRATION, LAREDO, TEX.

Wire
J. GEORGE LOOS, Mgr.

PAMPA, TEX., THIS WEEK; THEN PER ROUTE.

Want To Join at Once for the Biggest July 4th Celebration in Southwest Virginia—NORTON, VA.—in Ramsey Ball Park

Ball Games, Band Concert, Cash Prizes, Public Speakers, Radio Broadcasts Direct From the Grounds, Etc., Etc.

MAGIC MIDWAY SHOWS

CAN PLACE NOW AND FOR BALANCE OF SEASON

SIDE SHOW MANAGER AND FREAKS AND ACTS OF ALL KINDS. Have complete outfit for Side Show, Girl Show and organized Minstrel Show. WILL BOOK MOTOR-DROME, LIFE SHOW AND SNAKE SHOW. RIDES: Will book Octopus, Roll-o-Plane, Tilt-a-Whirl and Baby Whip. ALL CONCESSIONS OPEN. (Hobart Thomas, wire.) Can place Agents on Roll-downs, Razzle-Dazzle, Slum Skillos and Swinger. Want Dealer for Pea Pool and "Over and Under Seven." CAN USE EXPERIENCED HELP IN ALL DEPARTMENTS. CAN PLACE SENSATIONAL FREE ACT TO JOIN AT ONCE. Want Fireworks and Man to display same for July 4th. CAN PLACE 2 CAPABLE, EXPERIENCED PROMOTERS FOR BEST DEAL IN SHOW BIZ. Address all mail and wires to

MAGIC MIDWAY SHOWS

MARY MOODY **CHARLES H. SUTTON** **R. G. (DOC) FELMET**
General Manager Business Manager General Agent
GATE CITY, VA., this week; then NORTON, VA.

PENN PREMIER SHOWS

world's cleanest midway

Featuring THE GREAT WILNO

HUMAN CANNON BALL SHOT OVER THREE WHEELS

Can place Concessions not conflicting. Can place Money Show or Mechanical City. FOR SALE—#5 Eli Ferris Wheel, complete, excellent condition, can be seen on show. Wanted for modern Cookhouse—Counter Man, Griddle Men, Dish Washers. Sleeper truck for employees. Bruno, contact at once; good proposition for you. Can place Chairplane Foreman and other useful Help in all departments. Address:

LLOYD D. SERFASS, General Manager

Penn Premier Shows, Salamanca, N. Y., Old Home Week, followed by Allegany, N. Y., Firemen's Celebration; then Bradford, Penn.

STRATES SHOWS

A MIDWAY UNSURPASSED

HAS FOR SALE SIXTEEN LATE MODEL LUSSE SCOOTER CARS WANT

One outstanding Grind Show, preferably War or Crime Exhibit or Iron Lung, but will book any Grind Attraction of merit. Long season and fourteen of the outstanding fairs in the East. Can use experienced Merry-Go-Round and Hey-Dey Ride Help at all times. Norwich, Conn., June 23 to 28; Binghamton, N. Y., June 30 to July 5.

ROYAL

Exposition Shows

WANT

To join on wire for Veterans of Foreign Wars, 4th of July week, Opelika, Ala.; then payroll towns until our fair season starts week Sept. 15th. SHOWS—Have complete Girl Show outfit for someone that can put on and conduct a Girl Show in a sensible business way; also have complete new Tent, Banners (110 feet), etc., for 10-in-1 or Animal Show if you have Acts worth while or Animals for same, or will book Sideshow, Animal Show, Motor Drome, Penny Arcade, Illusion Show or Life Show with own outfits and transportation. Can use High Striker, Custard, Ball Game Agents and Slum Store Agents. All address: This week, Sylacauga, Ala.; then Opelika, Ala., July 4th. P.S.: Slim Lilly wants Pin Store and Swinger Agents. Lee McDaniels wants Counter Man and Back End Man for Diner. Frank Fillingier and Jim Owens, answer at once.

The Ideal SHOWMAN'S SOUND AMPLIFIER

Especially Designed by Sound Engineers

"Perfect in every respect," is what showmen are saying about this superb 17-Watt P.A. System. And perfect it is, for every application requiring Quality Reproduction, Durability, Maximum Coverage, Appearance! Covers up to 175,000 cubic feet . . . Easy to set up and operate. Affords maximum output and finest tonal quality at a price that defies comparison.

FULL SIZE NEWARK 17-WATT PORTABLE OR INDOOR SYSTEM

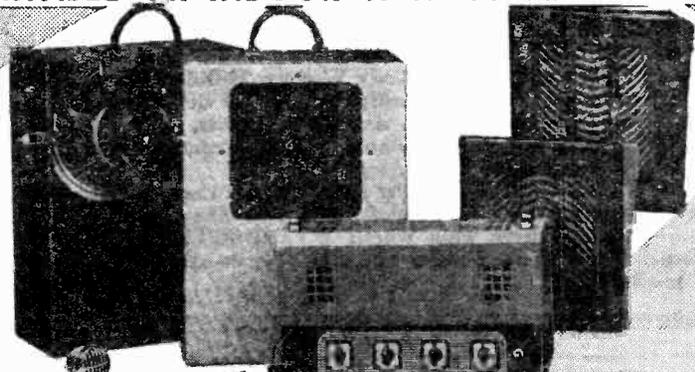
Either System **\$77.50** Complete

Shipped F.O.B. New York or Chicago Complete with Amplifier and Tubes, Mike, Stand, Carrying Cases or Fabricord Baffles, 2-12" Speakers, Cables, Plugs, Instructions.

AMPLIFIER ONLY, Complete with Tubes . . . **\$38.25**

•Tapped Output •Beam Power •Full Range •4 Controls •24-Hr. Operation

PORTABLE OR INDOOR 17-WATT P.A. SYSTEM



Newark Electric Co., Inc.
Please send descriptive literature on the following:
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New—RCA Popular-Priced Sound Equipment Now in Stock.

We are authorized Distributors of All Standard Makes of P.A. and Sound Apparatus, including RCA, Rauland, Bogen, Stromberg, Newcomb, Masco, Webster, etc. Also complete stocks of accessories—microphones, speakers, stands, baffles, etc. And our SERVICE DEPARTMENT is always ready to help with your individual problems.

NEW YORK
Offices & Warehouse
242 W. 55th St., N.Y. 19

NEWARK CHICAGO
323 W. Madison St.
Chicago 6, Ill.
ELECTRIC COMPANY, INC.

New York City Stores: 115-17 W. 45th St. & 212 Fulton St.

EXPOSITION at HOME SHOWS

High Class Attractions for Fairs and Celebrations

CAN PLACE

Any ten-cent Grind Stores, Palmistry, Photos; Scales, Age and Weight; Pop Corn, Candy Apples, Floss. Will book Octopus, Whip or Ridee-O. Have complete outfit for Girl Show and Minstrel Show. Will book any Shows not conflicting. Want Wheel Foreman, Loop Foreman. Can place Second Men, semi drivers preferred. Want General Agent balance of season. High Sensational Free Act wanted for season. All contact

ROX GATTO, Mgr.
KENNETT SQUARE, PA.

WADE W.G. SHOWS

CROWN POINT, INDIANA, JULY 4TH CELEBRATION JUNE 30 TO JULY 5

This is the big annual celebration held on the fairgrounds. Show operates all week. Can place LEGITIMATE CONCESSIONS of all kinds for this big event. Also have space for two more EDUCATIONAL SHOWS. Our circuit of CHOICE FAIRS starts in July. Address:

W. G. WADE SHOWS

Marion, Ind., this week; Benton Harbor, Mich., and Muskegon, Mich., follow Crown Point.

SNAPP MODEL SHOWS, Inc.

WANT FOR ONE OF THE LARGEST JULY 4TH CELEBRATIONS IN IOWA SIGOURNEY, IOWA — RIGHT DOWNTOWN — SIX BIG DAYS AND NIGHTS

RIDES: Wheel, Tilt, Caterpillar or any not conflicting. Also Kiddie Auto, Airplane or Train.

SHOWS: Mechanical, Animal or what have you? Cook House or Sit Down Grab, Juice Outfits.

CONCESSIONS: Any Concession that works for stock. Have 14 Fairs and Celebrations Following the 4th.

Address:

HAROLD EUTAH

Oskaloosa, Iowa., this week; then Sigourney, Iowa

GETTIN' and WILSON SHOWS

WORLD ON PARADE

JULY 1 TO 6 INCL.

4TH JULY CELEBRATION, PONTIAC, MICH.

Fireworks, Concerts, Parades, and Car Given Away

WANT—Chalkers, Polers and all useful Train Help. Must be sober and address Tommy Poplin or this show.
CAN PLACE all legitimate Merchandising Concessions; also Ball Games. No exclusives on this show.
 First class Talker for Cody & Cody Western Hillbilly Show. Can place experienced Carnival Workmen in all departments.
WANT—Foreman and help on new Looper Ride. Want Foreman for Smith & Smith Chairplane. Want experienced Lot Man to join immediately; top salary.
WILL BUY FOR CASH—4 72-Ft. All Steel Flat Cars, Warren preferred. Jimmy Edwards wants to hear from David Shaw immediately.
 All Address This Week: WYANDOTTE, MICH.
Al Tomaini can place Freaks and Side Show Attractions to join immediately.

BISTANY & PERRY SHOWS

BIGGEST FOURTH OF JULY CELEBRATION IN PENNSYLVANIA

PHOENIXVILLE, PA., JUNE 30TH TO JULY 5TH

PARADES, FIREWORKS, AUTOMOBILES GIVEN AWAY FREE—SIX BIG DAYS & NIGHTS

WANT: Rides not conflicting with the following: Merry-Go-Round, Ferris Wheel, Octopus, Chairplane, Kiddie Autos. Will book Roll-o-Plane, Spitfire and Pony Rides.
WANT: Shows. Those with their own outfits will book for liberal percentage. Like to hear from good Side Show, Fun House, Illusion, Monkey Show, Minstrel, will furnish transportation if needed. Happy Jack Long, wire me.
CONCESSIONS: Everything is open except Cookhouse, Bingo, Custard, Popcorn and Candy Apples. Like to hear from Guess Your Age, Scales, Hoop-La, Long Range Gallery.
WANT: Ride Help for Ferris Wheel, Octopus, that can drive Semis. Everybody joining now will have preference for our winter dates. We will positively be in Florida all winter. Have contracts for best spots and Fairs. Write or wire

JACK PERRY, Gen. Mgr. — LEO M. BISTANY, Ass't Mgr.
 PENNS GROVE, N. J., WEEK JUNE 23RD.

BIG JULY 4—OAKLAND, MARYLAND—BIG JULY 4
 DODGE CAR GIVEN ON MIDWAY JULY 4, 11 P.M.—BIG PARADE 1 P.M.

WANT—STEBLAR GREATER SHOWS—WANT

WANT ACCOUNT OF DISAPPOINTMENT: MERRY-GO-ROUND OR CAN PLACE ROLLOPLANE AND OCTOPUS.
CAN PLACE PHOTOS, FISH POND, BOWLING ALLEY, Photo Gallery, Pitch Till You Win, or any Stock Concessions that work for stock. Also Candy Apples.
SHOWS—Five-in-One, Snake Show, Hillbilly or any Grind Show.
 Address all mail to
J. G. STEBLAR
 June 23 to 28, Rowlesburg, W. Va.

TATHAM BROS.' SHOWS

Want for the following Fairs and Celebrations: Illinois' best Fourth July spot, Sullivan; followed by Greenview Homecoming; Fulton County Soldiers and Sailors' Reunion at Cuba; Gardner Street Fair; Brownstown Fair; (and the great Bloomington, Ill., Fair, which only the State Fair can top); Roberts Homecoming; Cullom Homecoming; Warren Fair; (Roanoke, Ill., Labor Day Celebration—No spot in Ill. can top this); Henry Fair. Get with a Show that can get the best spots. Try and top these.
WILL BOOK Octopus, Tilt-a-Whirl or Spitfire. Will book Merchandise Concessions. Also Cookhouse or Grab. Can place sober and reliable Ride Help. Must drive. No gate, no gypsies, no flats, no drunks.

TATHAM BROS.' SHOWS
 VIRGINIA, ILL., JUNE 23-27; SPRINGFIELD, ILL., JUNE 28-29.

WANT FIRST-CLASS COOK HOUSE

FOR THE FINEST TRUCK SHOW ON THE ROAD
 Must be neatly framed, clean and cater to show people.

Give all details in answering.

BOX D-40

Billboard Publishing Co.

Cincinnati 22, Ohio

JIMMIE CHANOS SHOWS WANT

For American Legion 4th of July Celebration, Urbana, Ohio, and other Celebration to follow. Legitimate Concessions of all kind, Palmistry, any Show with own outfit; experienced Ride Help for new Caterpillar, Roll-o-Plane, Chairplane, Ferris Wheel and Flying Scooters.

JIMMIE CHANOS

All Replies to

Winchester, Ind.

CLUB ACTIVITIES

Pacific Coast Showmen's Association

1106 S. Broadway, Los Angeles 15

LOS ANGELES, June 21.—Monday (16) meeting was conducted by President Bill Hobday. Chaplain Jack Hughes and Secretary Ed Mann were also on the rostrum.

Four new members, Ernest A. Vaughn, Edward A. Delair, Harry Lameyer and Ben Ackerman were inducted.

Short talks were given by Walter Newcomb Jr., Past President S. L. Cronin, Chaplain Hughes and Hugh Bennett.

President Hobday expressed his appreciation for the fine work of Executive-Secretary Al Flint, who was given a rising vote of thanks by members present. Hobday also formally disbanded the building finding committee and dismissed from further duty Chairman Harry Hargrave and Co-Chairman Ed Mann. He complimented both on their excellent work in securing a new home for the club. Hargrave and Mann were given an ovation and a rising vote of thanks for their efforts.

Congratulations are being received daily from members on shows all over the country on the club's recent move to buy a new home.

Bud White, Ben Martin and Barney Tully are on the sick list. Tully will soon be removed to a rest home for convalescence.

Drawing was won by Walter Newcomb Jr.

Regular Associated Troupers

106 E. Washington, Los Angeles

LOS ANGELES, June 21.—Since President Jimmy Lynch is in the northern part of the State, meetings have been handled by First Vice-President Neil Robideaux. Thursday's (12) meeting had the usual large summer attendance.

Treasurer C. H. and Mrs. Allton left last week for a trip thru the northern part of the country, where they plan to visit many shows.

Ruth McMahon's father is much improved. Marguerite Cram was reported ill. It also was reported that Marie Jones was injured in an automobile accident somewhere in the East.

Marge and Harry Chipman were recent visitors, returning to Yakima, Wash., for the opening of their new cafe. New members this month were John H. Gilliland, Dave (Brownie) Rosenthal, S. D. Perper, Howard R. Lyon and Raymond (Bud) Douglas.

Called on for remarks were Vera Downie, Elizabeth Berry and Alfred and Eve Scott. Communications were received from Gladys Patrick, Lillabelle Williams, Sam and Lucille Dolman, T. Dwight Pepple and Dave Rosenthal.

John Lorman won the door prize.

Hot Springs Showmen's Club

Hot Springs National Park, Ark.

HOT SPRINGS, June 21.—Annual election was held June 10, with H. L. Blake being named president; R. E. Poe, secretary; A. S. Holley, treasurer, and Dr. Jett Scott, R. A. Miller and E. L. Grady, first, second and third vice-presidents, respectively.

Elected to the board of directors were E. F. Carpenter, chairman; Dr. T. N. Black, H. D. McDonald, A. J. Karsten, Eddie Barnsback, J. Earl Gill, G. C. McMurray, Pearl Blake, Tommy Freeman, Jack McJunkin, Joe Haworth, Lewis Goetz, Harry Hennies, Johnnie Hoopes and Mable Poe.

Club has 703 members. It is now in its own building, formerly occupied by the White Front Club, and remodeling has been completed. Ladies plan formation of an auxiliary,

Showmen's League of America

400 So. State St., Chicago

CHICAGO, June 21.—Vice-President Lou Keller has been making daily visits to the clubrooms. Charlie Zemater reports receiving a gift elephant from Jimmy Mark, who now is in Japan.

Sick list includes Mack Hogue at Medical Clinic, McMinnville, Tenn.; Marshall Green in Holmes Hospital, Cincinnati, and Ray Thomas and Howard Gloss at Alexian Brothers Hospital, Chicago.

Mike Wright and his fellow golfers are anxiously awaiting the arrival of Bob Parker. Membership applications have been received for Abe Stein, sent in by Mel Harris; John Politza, submitted by John Lempart, and Harry Allen, sent in by Bill Carsky.

Secretary Joe Streibich had a pleasant visit with Mr. and Mrs. Al Wagner on the Cavalcade of Amusements lot in Joliet, Ill., where he was entertained in the new office wagon. He also visited the Blue Ribbon Shows, at Harvey, Ill., and visited with Owners Fitzie Brown and A. R. Whiteside.

With several shows playing in the Chicago area, clubrooms have had many visitors. Included among them are Fitzie Brown, Max Sharp, Abe Stein, Bennie Spencer, Abe Levine, William Meyers, Cecil Meyers, Jack Krutt, Irving Borker, Gyp Wilson, Dave Golden, Petey Bivor, Max Brantman, Sam Ansher and Whitey Lehrter.

Other callers included Wolfe W. Rosenstein, Frankfort, Ky.; Eph Glosser, Johnny J. Jones Exposition; Jack Haver, St. Louis; Irving Borker, Detroit; Jack Williams, Dallas, and John H. Smith and Louis Weiss, Indianapolis.

Show folk noted at the Sherman Hotel included P. N. Branson, George Pugh, Ralph G. Lockett, T. Dwight Pepple, J. C. Weer, Ed Roth, Jack Kaplan, Bob Kline, Ray Marsh Brydon, Jack Baillie and Gene Whitmore.

Mr. and Mrs. Russell Cady Jr. and their sons, Russell and Joseph, have returned from Lake Delevan, Wis., but plan to return there about July 4.

Ladies' Auxiliary

Hattie Wagner phoned in from Joliet, Ill., where the Cavalcade of Amusements was showing, and Cornelia Curtin, of Miami, in the city for a short stay while en route to Detroit, also phoned.

Mrs. Ann Doolan, past president, arrived in the city with her children from Los Angeles and said she plans to remain until after Labor Day. Frances Keller, past president, made a short visit here en route to Hot Springs, Ark.

Mrs. Ann Sleyster is recuperating at her home following an operation. Mrs. L. M. Brumleve, past president, is visiting relatives in Fredonia, Wis., and reports feeling better after an illness.

Lillian Woods is spending the summer at her Lake Marie, Antioch, Ill., home. Edith Streibich, past president, and Jeanette Wall are at their Lake Delavan, Wis., home for the summer.

Mrs. Flonnie Ayers was a recent house guest of Mrs. E. Sopenar. Mrs. Edward Hock, past president, is recuperating from a severe cold.

election of officers being scheduled for June 23.

Sister Krausse presented the club with an American flag and members have donated a piano for the club rooms. City leaders have accepted the club's offer to join in local civic work.

Madison Bros. Shows

WANT **FOR RANTOUL, ILL., JULY 4 CELEBRATION (20,000 Soldiers Here) AND OTHER FAIRS AND CELEBRATIONS TO FOLLOW** **WANT**

CONCESSIONS: Slum Blower, Coke Bottles, Milk Bottles, String Game or other 10¢ Concessions. Will sell Exclusive on two Stock Wheels that will work for Stock and P.C.
 RIDES: Will book Spitfire or Tilt.
 HELP: Wheel Foreman who is a Foreman.
 SHOWS: Mechanical, Snake or Fun House, or any Grind Show. Manager for No. 2 Girl Show with Girls and Wardrobe. (Party who wired before, wire again.) R. W. Rocco, Concession Mgr., wants Agents for Roll Down, Razzle Dazzle, Bowling Alley.
 (Carl Herrick, Larry Biggers, Jack Blackstone, contact me at once.)
 Address: GIBSON CITY, ILL., this week; then RANTOUL, ILL.

PEERLESS CELEBRATION Amusements

High-class Attractions for Fairs and Celebrations
BROAD TOP, PA., JUNE 30 TO JULY 5
BIG COAL MINERS' ANNUAL CELEBRATION
 followed by Firemen's Annual at Rockwood, Pa., July 7 to July 12
PARADES AND ENTERTAINMENT GALORE

WANT Free Act. All Concessions open. Especially want nice Pop Corn, Photos, American Palmistry (no gypsies). SHOWS: White Usher wants Side Show Performers, Annie King wants Performers for Colored Minstrel Show. Kid Sparry and David C. Hicks, come on. Eagleson Jungle Circus, contact or come on; wired you. Committees in Pennsylvania, NOTICE: We have a few more weeks in July and August open. All address:
WM. J. MESPelt HYNDMAN, PA., THIS WEEK

TED LEWIS SHOWS

Not the Biggest But the Best

WANT **WANT** **WANT**
FOR BIG ST. ROCCO ANNUAL CELEBRATION, MARTINS CREEK, PA., JULY 7-13
BIG FIREWORKS DISPLAY, JULY 12—BAND CONCERT, JULY 12 and 13.

All P.C. Concessions open, Grind Stores that don't conflict with what I have, Merchandise Wheels for Stock only, Novelty Stands and Photos. Wire or call

TED LEWIS
 12-37 ROSEWOOD ST. (Fa-6-2794-W) FAIR LAWN, N. J.
 Attention Fair Secretaries, have weeks Open with a nice clean Show.

BIG 4TH JULY CELEBRATION

June 30th—Covington, Ky.—Thru July 5th. In the heart of town.
MAJESTIC GREATER SHOWS

Can place for Covington and other downtown locations, also eleven bona fide fairs:
 CONCESSIONS—Photos, French Fries, Scales, High Striker, a few choice Wheels and Grind Stores. SHOWS—Fat, Jig, Mechanical, Wild Life. Address:
SAM GOLDSTEIN
 Reading, Ohio, this week

PIONEER SHOWS

high class midway attractions
SHINGLEHOUSE, PA., JUNE 30-JULY 5

Big Fourth July. Fireworks, Parades every night. This is positively Western Pennsylvania's outstanding Fourth. Plenty of money, free gate. Draws plenty people. Bigger and better Celebrations to follow. Want legitimate Concessions, Shows of merit, Ride Help, useful Help. No luses or riff raff tolerated. Answer this week, **NEW MILFORD, PA.**
MICKEY PERCELL

FOR SALE

Little Beauty Merry-Go-Round, #5 Eli Ferris Wheel (1939), Smith & Smith Chairplane. These Rides are in A-1 mechanical shape. Transportation for same, 1947 Tractors and Trailers. 15 complete Concessions, Ball Games, Crab, Wheels, etc. Practically all new tops. We have operated in proven territory for past seven years with the best reputation it's possible to have. This equipment priced within reason. Promoters and shortstops, save your stamps. Reason for selling, ill health and other financial interests. Answer to
BOX NY-92, Care BILLBOARD
 1564 BROADWAY NEW YORK 19, N. Y.

Zacchini Bros. Shows

Winchester, Tenn.; lot in Lewisburg to follow. First bona fide 4th of July Celebration since the war. Ball Game, Races, Barbecue and Fireworks. Only known bona fide 4th Celebration in Tennessee.
WANTED—Rides and Shows that do not conflict. **CONCESSIONS**—Candy Apple, Floss, Snow Ball, Hoop-La, Watch-La, Bumper, Guess Your Age, High Striker, Pitch-Till-You-Win, Cork Gallery and Bingo. Special deal to all as no other Show can give. All answers to
HUGO ZACCHINI, Mgr.
 P.S.—"Redneck" Eaves and Henry Wilson want Agents for Skillos and Roll Downs. Earl Smith, Paul Revolt and all others we know, contact at once. We work every week.

Eddie Young's Crown Royal Shows

"AMERICA'S FINEST CARNIVAL"

WANT FOR MANSFIELD, O., JULY 4 CELEBRATION

Auspices American Veterans. Fireworks, Free Acts, Parades, Bands.

CONCESSIONS—French Fries, Frozen Custard, Penny Arcade, Jewelry, Ball Games, String Games, Hoop-La, Darts, High Striker or any "Hanky Pank" Concession.

RIDE HELP—Foreman for Tilt, Octopus, Merry-Go-Round; Second Men for other Rides. Must drive semis. Highest salary and good treatment to real ride men. No luses or chasers tolerated. This show goes to Florida for winter's work.

RIDES—Will book Pony Ride, Miniature Train or Kiddie Chairplane, also Flying Scooter, Spitfire, Moon Rocket or Fun-in-Dark Ride. Winter's work in Florida.

CAN PLACE ASSISTANT SECRETARY; must know all show office details, have reference, male or female.

All replies to
E. L. YOUNG, Mgr.
 Findlay, Ohio, this week; Mansfield, Ohio, week June 30.

ALAMO EXPOSITION SHOWS

WANT FOR BIG JULY 4TH CELEBRATION IN WOODWARD, OKLA., JULY 1 TO 5

The Biggest 4th of July in Western Oklahoma

Will book any Show or Ride not conflicting with what we have. Will buy or book \$5 Eli Ferris Wheel.

Can place Penny Arcade and Diggers.

Can place good Ride Men (those driving trucks given preference). Dave Miller wants Girls for Hawaiian Show. Shorty Tappen wants Side Show People. Buck Ray wants Cook House Help, Cooks and Waiters.

Want Man to take charge of Office-Owned Grab and Juice Outfit (want man who does not drink and has his own transportation).

Will book for balance of season, Long and Short Range Lead Gallery, Ice Cream, also Frozen Custard. Johnny Owens, come on, will book you.

All address
JACK RUBACK, Mgr.
 Wichita Falls, Texas, this week; then Woodward, Okla.

JOHNNY J. JONES EXPOSITION

LEGITIMATE CONCESSIONS WANTED

For Our Route of Still Dates, Celebrations and Fairs, Including City Sponsored Fourth July Celebration, Hancock, Mich.

Have openings for Agents for Wheels and Grind Stores. Address
MORRIS LIPSKY, Concession Manager, Johnny J. Jones Exposition.
 Negaunee, Mich., this week; Hancock, Mich., June 30 to July 6.

Silver Slipper Shows

WANT **WANT** **WANT**
FOR MAMMOTH 4TH OF JULY CELEBRATION, FALMOUTH, KY.

Fireworks, Free Acts, Grandstand Attractions. **CONCESSIONS**—Want Stock Concessions of all kinds. Midway open for this big celebration. **RIDES**—Will book or buy Merry-Go-Round in A-1 condition. **SHOWS**—Will book Minstrel Show, Girl Show, Fun House. **HELP**—Want Agents for office-owned Concessions: Novelties, Scales, Guess Your Age, Snow Balls, Floss Candy, Live Duck Pond, Hoop-La and others. All replies to
WILLIAM O. HAMMONTREE, General Manager, Versailles, Ky., this week.

GOLDEN RULE SHOW

JUNE 30, SHADE GAP, PA., 4TH JULY CELEBRATION
JULY 7TH, LEWISTOWN, PA.

Can place Basket Ball, Cane Rack, String Game, Candy Floss, Glass Pitch, Long Range Gallery or any legitimate Concessions. Want Foreman for #5 Wheel. Second Men other Rides. Top wages. **This week, Mount Union, Pa.**

Carnival Routes

Send to

2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Wichita Falls, Tex.; Woodward, Okla., 30-July 5.
 All-American Am. Co.: Lawrence, Kan.; Paola 30-July 5.
 Al's Sooner State: Chattanooga, Okla.
 American Banner: Attleboro, Mass.
 American Beauty: Ft. Madison, Iowa.
 American United: Great Falls, Mont.; Livingston 30-July 5.
 A. M. P.: Hinton, W. Va.; East Rainelle 30-July 5.
 Anderson Greater: Wheelwright, Ky.; Pikeville 30-July 5.
 Badger State: Noonan, N. D.
 Baker's United: West Terre Haute, Ind.
 Barkoot Bros.: Alma, Mich.
 Bay State Am. Co.: Plymouth, Mass.; Quincy 30-July 5.
 B. & C. Expo.: Canadaigua, N. Y.
 Beam's Attrs.: Blairsville, Pa.; Avonmore 30-July 5.
 Becht, Lee: Blanchester, O.
 Beeson, Tex. Am.: Huntsville, Mo.
 Beil & Vinson: Rochelle, Ill.; Marselles 30-July 5.
 Bernard & Barry: Toronto, Ont., Can.
 B. & G.: Greenwood, S. C.
 Big State Am. Co.: Llano, Tex.
 Bistany Greater: Penns Grove, N. J.; Phoenixville, Pa., 30-July 5.

Blue Grass State: Anna, Ill.; Metropolis 30-July 5.
 Blue Ribbon: (97th & Western) Chicago, Ill., 23-29.
 Bodart: Iron Mountain, Mich.
 Bohn Sons United: Grove, Okla.; Grand Lake 30-July 5.
 Brady & Leedy: Sabraton, W. Va.; Mannington 30-July 5.
 Brewer's United: Edgewood, Tex.; Bagwell 30-July 5.
 Bright Lights Expo.: Dravosburg, Pa.; Irwin 30-July 5.
 Brodbeck: Madison, Kan.; Chanute 30-July 5.
 Brownie Am. Co.: Chelsea, Okla.; Perry 30-July 5.
 Buck, O. C.: Albany, N. Y.; Keene, N. H., 30-July 5.
 B. & V.: Peckville, Pa.; Towanda 30-July 5.
 Caledonia: Greenwich, N. Y.; Hudson 30-July 5.
 California: Oroville, Calif.; Mountain View 30-July 5.
 Capell Bros.: Shawnee, Okla.; Henryetta 30-July 5.
 Capital City: Stanford, Ky.; Stearns 30-July 5.
 Caravella Am.: Kittanning, Pa.
 Carr, Lawrence: Franklin, N. H.; Plymouth, Mass., 30-July 5.
 Casey, E. J., No. 1: Virden, Man., Can., 25-26; Souris 27-28; (Fair) Carman 30-July 2; (Fair) Morris 3-5.
 Casey, E. J., No. 2: Qu'Appelle, Sask., Can., 25-26; Saltcoats 30-July 1; Whitewood 3; Kansack 4-5.
 Casey, E. J., No. 3: St. Agatha, Man., Can., 25-26; (Fair) St. Jean 27-28; (Fair) Neepawa 30-July 1; Donimton City 3; (Fair) Killarney 4-5.
 Cavalcade of Amusements: (Fairgrounds) Mobile, Ala.
 Central States: Beatrice, Neb.; Wamego, Kan., 30-July 5.
 Ceilin & Wilson: Wyandotte, Mich., 23-29; Pontiac 30-July 5.
 Chanos, Jimmie: Winchester, Ind.
 Cherokee Am. Co.: Cottonwood Falls, Kan.
 Coastal Plain: Bishopville, S. C.
 Coleman Bros.: Athol, Mass.
 Collins United: Exeter, Neb.
 Collins, Wm. T.: Plaxton, N. D., 19-21; Bottineau 23-25; Cando 26-28.
 Continental: Winooski, Vt.; Woodsville, N. H., 30-July 5.
 Copper State: St. Francis, Kan.
 County Fair: Tilden, Neb.; Schuyler 30-July 5.
 Crafts 20 Big: Oakland, Calif.
 Craig, Harry: Wichita, Kan.
 Crandell's Midway: Celina, Tenn.; Red Boiling Springs 30-July 5.
 Crescent Am.: Radford, Va.; Galax 30-July 5.
 Present: Prince Albert, Sask., Can.; Ponoka, Alta., 30-July 1; Lethbridge 2-5.
 Crystal Expo.: Marshall, N. C.; Spruce Pine 30-July 5.
 Cudney Border State: Warner, Okla.; Hartshorne 30-July 5.
 Cumberland Valley: Shelbyville, Tenn.
 Cunningham: Belpre, O.; Parkersburg, W. Va., 30-July 5.
 Curl, W. S.: Miamisburg, O.
 DeLuxe: Unionville, Conn.; Branford 30-July 5.
 Dennis Rides: Bucklin, Kan.
 Denton, Johnny J.: Prestonsburgh, Ky.
 Dickson United: Sioam Springs, Ark.
 Dobson's United: St. Paul Park, Minn., 27-29; Cannon Falls July 2-4; Lake City 5-6.
 Douglas Greater: Port Orchard, Wash.
 D. & P. Attrs.: Childs, Pa.
 Dudley, D. S.: Portales, New Mexico.
 Dumont: Ambridge, Pa.
 Dupree, Jimmie: Flagler, Colo., 23-29; Granby July 3-5.
 Dyers Greater: Peru, Ill.
 Eddie's Expo.: Bentleyville, Pa.; Stockdale 30-July 5.
 Elliott, L. W., Am. Co.: White Cloud, Mich.
 Elhman United: Green Bay, Wis., 23-30; Watertown July 2-6.
 Endy Bros.: Huntington, W. Va.
 Evans United: Tonganoxie, Kan.; Boonville, Mo., 30-July 5.
 Exposition at Home: Kenneth Square, Pa.
 Fairway Am.: DeKalb, Tex.; Linden 30-July 5.
 Fay's Silver Derby: Nokomis, Ill.
 Fidler's United: Kenosha, Wis.
 Fleming, Mad Cody: Augusta, Ga.
 Florida Am. Co.: Sheffield, Ala.
 Francis, John: Darien, Wis.
 Franklin, Don: Rising Star, Tex.; Cisco July 1-5.
 Frank's Playland: Macon, Ga.; Smyrna 30-July 5.
 Garden State: Wind Gap, Pa.; Pen Argyl 30-July 5.

Gate City: Sparta, N. C.; Sugar Grove 30-July 5.
 Gem Carnival: De Soto, Mo.
 Gentsch, J. A.: Mayfield, Ky.; Earlinton 30-July 5.
 Gielow, Art, Rides: Lake Geneva, Williams Bay, Wis., 24-29; Burlington July 2-6.
 Ginther, Homer M., Am.: Jasper, Ind.
 Globe: Putnam, Conn.; Abington, Mass., 30-July 5.
 Gold Bond: Beloit, Wis.
 Gold Medal: Decatur, Ill.; Centralia 30-July 5.
 Golden Rule: Mount Union, Pa.; Shade Gap, 30-July 5.
 Golden West: Napa, Calif., 23-29; (Fair) Calistoga July 4-6.
 Gooding Am. Co., No. 1: (Washington Blvd.) Columbus, O.
 Gooding Am. Co., No. 2: Marion, O.
 Gooding Am. Co., No. 3: Tarentum, Pa.
 Gooding Am. Co., No. 4: Herminie, Pa.
 Gooding Greater: Ironton, O.
 Gooding Park Attrs.: (Memphis & Fulton) Cleveland, O.
 Gooding's American Expo.: Weirton, W. Va.
 Granite State: Westerly, R. I.
 Great Sutton: Jacksonville, Ill.; Casey 30-July 5.
 Greater Rainbow: Belle Plaine, Kan., 22-23; Douglas 26-28; Junction City 30-July 5.
 Greater United: Pampa, Tex.; Canadian 30-July 5.
 Grimes Am. Co.: Dalton, N. H.
 Groves Greater: Kinder, La.
 Gulf Coast: Brookfield, Mo.; Monroe City 30-July 5.
 Hannum, Morris: Lansford, Pa.; Bangor 30-July 5.
 Happy Attrs.: Dennison, O.
 Happyland: Postoria, O.
 Harrison Greater: Gettysburg, Pa.
 Hartscock Bros.: Shelbyville, Mo.; Hurdland July 4.
 Hennies Bros.: Richmond, Ind.; Anderson 30-July 5.
 Heller's Acme: Westwood, N. J.
 Heth, Expo.: Brodhead, Wis.; Wisconsin Rapids 30-July 5.
 Heth, L. J.: Shelbyville, Ind.
 Hill's Greater: Scotts Bluff, Neb.; Belle Fourche, S. D., 30-July 5.
 Home State: Staples, Minn.; Bemidji 30-July 5.
 Hottle, Buff: Dyersburg, Tenn.; Hopkinsville, Ky., 30-July 5.
 Howard Bros. Rides: Belle Vernon, Pa.
 Imperial: Pekin, Ill.; Rushville 30-July 5.
 Imperial Expo.: Tacoma, Wash.
 International: Browns Valley, Minn., 23-26; Hallock 27-28.
 Jayhawk Am.: El Dorado, Kan.
 J. & B.: Upper Marlboro, Md.; Manassas, Va., 30-July 5.
 Johnny's United: Salem, Ind.; Booneville 30-July 5.
 Jolly: Mount Vernon, Va.
 Jones Greater: Buckhannon, W. Va.; Pennsboro July 1-6.
 Jones, Johnny J., Expo.: Negaunee, Mich.; Hancock 30-July 6.
 Joyland Midway Attrs.: Coldwater, Mich.
 Kaus, W. C.: Oneonta, N. Y.
 Keystone: Bayboro, N. C.
 Kliger: Willis Point, Tex.; Terrell 30-July 5.
 Kirkwood, Joseph J.: Binghamton, N. Y.; Oswego 30-July 5.
 La Cross Am.: Littleton, N. H.
 Lamb, L. B.: Kirksville, Mo., 23-29; Aibia, Ia., July 1-5.
 Lawrence Greater: Mechanicville, N. Y.; Bennington, Vt., 30-July 5.
 Lee United: Coleman, Mich., 25-29; Mancelona July 4-5.
 Leeright, J. R.: Osborne, Kan.; Arapahoe, Neb., 30-July 5.
 Lloyd's Rides: Avon, Ind.; La Porte 30-July 5.
 Long's United: Chico, Calif., 24-29.
 Maddan & Stillian: Osage, Iowa.
 Madison Bros.: Gibson City, Ill.; Rantoul 30-July 5.
 Magic Empire: Leitchfield, Ky.
 Magic Midway: Gate City, Va.; Norton 30-July 5.
 Magic Valley Am.: Sudan, Tex.; Bovina 30-July 5.
 Magnolia Expo.: Eminence, Ky.
 Maine Am.: Oldtown, Maine.
 Majestic Greater: Reading, O.; Covington, Ky., 30-July 5.
 Marlon Greater: Winooski, S. C.
 Marks, John H.: Marietta, O.
 McBride Bros.: Leaksville, N. C.
 McCown Midway: Mountain Grove, Mo.
 McKee, John: Midland, Mich.
 Meeker's: Lewiston, Idaho.
 Merriam & Robinson: Hutchinson, Minn., 27-29; Gowrie, Ia., July 3-5.
 Merry Midway Attrs.: Culver, Ind.
 Midway of Mirth: Mechanicsburg, Ill.
 Midwest: Buhl, Idaho; Rexburg July 2-5.
 Midwest Expo.: Pocahontas, Iowa; Eagle Grove 30-July 5.
 Mighty Hoosier State: Seymour, Ind.; Columbus 30-July 5.
 Mighty Page: Sweetwater, Tenn.; Harriman 30-July 5.
 Model Shows: Oskaloosa, Ia.
 Model Shows of Canada: Montreal, Que., Can.
 Nolan, Larry: Windsor, Colo.
 Moore's Modern: Effingham, Ill.; Olney 30-July 5.
 Mound City: Roodhouse, Ill.
 New England Am.: Springfield, Vt.; Brattleboro 29-July 5.
 Northwestern Am.: Adrian, Mich., July 1-5.
 Ohio Valley: Lebanon, Ind.; Boswell 30-July 5.
 Olson Greater: Abercrombie, N. D., 25-26; Casselton 27-28.
 Omar's Greater: Ponca City, Okla.; Dewey July 3-6.
 Pacific Coast: Darrington, Wash.; Arlington 30-July 5.
 Page Bros.: Newbern, Tenn.
 Page, J. J.: Whitesburg, Ky.; Hazard 30-July 5.
 Paramount Expo.: Utica, N. Y.
 Parris & McIntyre: Washington, N. C.; Belhaven 30-July 5.
 Paul's Am. Co.: Lebanon, Mo.
 Pearl City: Prophetstown, Ill.
 Peerless Celebration Am.: Hyndman, Pa.; Broad Top 30-July 5.

Penn Premier: Salamanca, N. Y.; Allegany 30-July 5.
 Peppers All-State: Charleston, W. Va.; Fairmount 30-July 5.
 Pioneer: New Milford, Pa.
 Pike Am.: Buffalo, Mo.; Salem 30-July 5.
 Pine State: Crossville, Tenn.
 Playland United: Brooklyn, Mich.; Brighton July 2-5.
 Playtime: Salem, Mass.
 Powelson Greater: Barberton, O.; Fairport Harbor 30-July 5.
 Prell's Broadway: Huntington Station, L. I., N. Y.; Babylon 30-July 5.
 Pryor's: Ansted, W. Va.
 Raftery, R. S.: Mt. Olive, N. C.; Clinton 30-July 5.
 Raines Am. Co.: Murfreesboro, Ark.
 Red's United: Montrose, S. D., 25-26; Worthington 30-July 1; Scotland 3-4.
 Reid, King: Dover, N. H.
 Renfro Valley: Leroy, N. Y., 26; Mt. Morris 27; Geneva 28; Lyons July 1.
 Rockwell: Guymon, Okla.
 Rogers Bros.: Grafton, N. D., 23-25; Hillsboro 26-28; Thief River Falls, Minn., 30-July 5.
 Rogers Greater: Peru, Ind.; Linton 30-July 5.
 Rogers & Powell: Greenwood, Miss.
 Roof Garden: Woodfield, O.
 Royal American: Winnipeg, Man., Can., 23-27.
 Royal Crown: Findlay, O.; Mansfield 30-July 5.
 Rupe's Midway for Fun: Crawford, Neb.; Martin, S. D., 4-5.
 Sam's Funland: Norlina, N. C.
 Schaefer's Just for Fun: Cedar Hill, Tex.; Bridgeport 30-July 5.
 Scioto Valley: New Vienna, O.; Lucasville July 1-5.
 Shan Bros.: Williamson, W. Va.; Paintsville, Ky., July 1-6.
 Slebrand Bros.: Twin Falls, Idaho.
 Silver Shipper: Versailles, Ky.; Falmouth 30-July 5.
 Silver States: Sterling, Colo.; Aurora, Neb., July 2-5.
 Skerbeck: Atlantic Mine, Mich.
 Smith, Casey: El Reno, Okla.
 Smith, George Clyde: Central City, Pa.; Saxton 30-July 5.
 Smith, Roland, Am.: Rogers, Ark.; Seneca, Mo., 30-July 5.
 Snapp's Greater: Muscatine, Ia.
 Snapp's Model: Oskaloosa, Ia.; Sigourney 30-July 5.
 Southern States: Leesburg, Fla.
 Southern Am.: Aspermont, Tex.
 Southern Valley: Sikeston, Mo.; Harrison, Ark., 30-July 5.
 Strader, M. A.: Harper, Kan.
 Standard: Sheridan, Wyo.
 Steblars Greater: Rowlesburgh, W. Va.
 Stephens, C. A.: Raven, Va.
 Strates, James E.: Norwich, Conn.; Binghamton, N. Y., 30-July 5.
 Stumbo, Fred: Pierce City, Mo.; Cassville 30-July 5.
 Sunflower State: Scott City, Kan.
 Sunset Am. Co.: Boone, Ia.; Albert Lea, Minn., 30-July 6.
 Sweeney's United: Marmet, W. Va.; Ripley 30-July 5.
 Tassell, Barney: Fairfax, Va.; Reedville 30-July 5.
 Tassell, Sam: St. Michaels, Md.
 Tatham Bros.: Virginia, Ill., 23-27; Springfield 28-29.
 Texas Expo.: Bremont, Tex.
 Thomas Joyland: Alliance, O.
 Thompson Bros., No. 1: Lock Haven, Pa.
 Thompson Bros., No. 2: Gallitzin, Pa.
 Tidwell, T. J.: Plainview, Tex.; Floydada 30-July 5.
 Tinsley, Johnny: Newnan, Ga.; La Grange 30-July 5.
 Tivoli Expo.: Iowa City, Ia.; Creston 30-July 5.
 Triangle: Johnstown, Pa.; Ebensburg 30-July 5.
 Turner Bros.: Kewanee, Ill.; Dixon 30-July 5.
 20 Century: Hastings, Neb.
 Twin City: New Hampton, Mo.; Leon, Ia., July 1-5.
 Utah Expo.: Montpelier, Idaho.
 Veterans United: Schaller, Ia., 25-26; Melvin 27-28; Round Lake, Minn., 30-July 1.
 Victory Expo.: Ft. Dodge, Ia.
 Virginia Greater: Frederick, Md.
 Wade, W. G., No. 1: Marion, Ind.; Benton Harbor, Mich., 30-July 5.
 Wade, W. G., No. 2: Greenville, Mich.; St. Clair July 2-5.
 Wallace Bros.: Mason City, Ia.; Austin, Minn., 30-July 5.
 Wallace Bros. of Canada: Sault Ste. Marie, Ont., Can.
 Wallace, I. K., Attrs.: Dalmatia, Pa.; Sunbury 30-July 5.
 Wallace & Murray: West Mayfield, Pa.
 Ward, John R.: Iron Mountain, Mich.; Ironwood 30-July 5.
 Wason Am.: Centerville, Va.
 West Coast: Mt. Shasta, Wash., 24-29; Klamath Falls, Ore., July 1-6.
 Wheeler, Eddie L.: Monterey, Tenn.
 White, Art: St. Petersburg, Pa.
 White Rose Am.: Turbotville, Pa.
 White Star Attrs.: South Zanesville, O.; Greenwich 30-July 5.
 Whitney & Scott United: Primghar, Iowa, 23-25; Calumet 26-28.
 Wilson's Greater: Lovell, Wyo.
 Wilson's Famous: Galesburg, Ill.; Henry 3-6.
 Winchester Am. Co.: Bladensburg, Md.
 Wolf Greater: Litchfield, Minn., 25-July 1; Gaylord 3-6.
 Wolfe Am. Co.: Easley, S. C.
 Wonder City: Grayville, Ill.; (Fair) McLeansboro July 1-5.
 (See ROUTES on page 62)

POPCORN

"Rush Hour" Mammoth Yellow Popcorn, \$9.25 per 100 pounds. Sample cheerfully furnished.

PEANUTS

Roasted in the shell, \$22.00 100 pounds. Raw Jumbos in the shell, \$21.00 100 pounds. Price list of all supplies upon request.

STAR POPCORN MACHINES

Immediate shipment on all models. Literature upon request.

Prunty Seed & Grain Co.

— Popcorn Processors —
 620 North 2nd St. St. Louis 2, Mo.
 "IN OUR 73RD YEAR."

Following People Wire

JOHNNIE B. WILLIAMS

Immediately

Happy Jack, Artie Davis, Eiree Fennell. One strong Trumpet. Three Girls who can sing, dance. Good salary. Free board and berth.

B. C. DAVENPORT

Dailey Bros. Circus Olean, New York

WHITEY JONES, LUCKEY NELSON

Answer to this ad as per route in Billboard.

ROGERS BROS. CIRCUS

Bearfish, S. Dak., June 26; Belle Fourche, S. Dak., June 27; Broadus, Mont., June 28.

				
SOCIALS 1/2 Lb. Box Assort. Chews Per Doz. \$2	CHEWS Assorted Wrapped 100 PACKAGES . . \$8	MOONLIGHT Chocolate Crushed Cherries 100 PACKAGES . . \$9	SUGAR DANDIES Assorted Gums & Chews 100 PACKAGES . . \$6	SMILES Assorted Chews 200 PACKAGES . . \$7

ALL TYPES OF BOXED CANDY — POPULAR PRICES — CHOCOLATES, GUMS, CHEWS — WILL STAND ALL KINDS OF WEATHER — FREE CATALOG ON REQUEST — 20% DEPOSIT ON ORDERS

DELIGHT SWEETS, Inc. 50 East 11th Street, New York City

CLYDE BEATTY CIRCUS

CAN PLACE

Capable Circus Electrician that can handle Caterpillar, Diesel Light Plants. Can place Elephants, Kid Worker and Canvasmen on big top. Can always place experienced Prop Men, Assistant Men and Working Men in all departments. John O'Bryant can place Poler and Train Men. Come on as per route.

CLYDE BEATTY CIRCUS—Ira M. Watts, Manager

J. A. SPARKS

WANTS AGENT

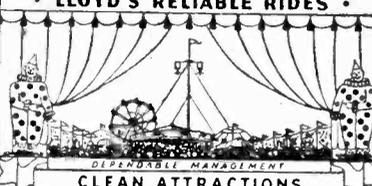
for well flashed Roll Down.

All replies to

JOHN J. DENTON SHOWS

Prestonsburg, Ky., this week.

• LLOYD'S RELIABLE RIDES •



DEPENDABLE MANAGEMENT
CLEAN ATTRACTIONS

WANT First Man on Wheel, must be A-1 and able to drive semi. **WANT** Concessions—Photos, Huckley-Buck, Cane Rack, Basket Ball, Frozen Custard or any legitimate Concession. Can use one more small Show with own transportation. Avon, Ind., this week; La Porte, Ind., BIG 4th of July Celebration; Three Oaks, Mich., July 7th to 12th; Dowagiac, Mich., July 16th to 19th; Whitestown, Ind., July 23rd to 26th; Hanlet, Ind., 4-H Fair, July 30th to Aug. 2nd; Swayzee, Ind., Aug. 6th to 9th; Flora, Ind., 4-H Fair, Aug. 13th to 16th; Wheatfield, Ind., Aug. 20th to 23rd; Aug. 25th to 30th open; then the BIG Labor Day Celebration at Elkhart, Ind. Attention, Celebration Committees: We have all of September open. No gypsies, flatties or drunks.

Sunflower State Shows
WANT

For 10 choice Fairs and Celebrations, starting Curtis, Neb., July 1 to 5; Main Street V-J Celebration, McCook, Neb.; Adams County Fair, Hastings, Neb.; Cherokee Strip, around Court House, Perry, Okla.; Bowie, Texas. Free Fair; with five other bona fide Fairs between these dates. Show out till Nov. 11. Booked in proven territory.

Want any Concession, Show or Ride not conflicting with our 6 Rides and 4 Shows. Want to buy or book Fun House. Fletcher Tits wants Agent. Hutch Guff wants Slum Store Agents, Ball Games, Scales, Age.

FOR SALE
3 Semi Trailers (2 Vans Fruehauf, 1 Hobbs).
2 1939 Ford Tractors. Cheap.

Want man to handle Mix-Up. Percentage Deal. Want Manager for very nicely Framed new Girl Show. Must have Talent and Wardrobe. Nacky will place you. Wire.

C. A. GOREE, Mgr.
Scott City, Kans., this week; then per route.

DROME RIDERS

Gent and Lady Riders capable of doing straight riding and race on wall. Address

G. W. Murray Londrome
Care James E. Strates Shows
Norwich, Conn.

WANTED GIRLS
FOR DANCING OR POSING
SHOWS
Wire, Do Not Write.
RAY COOK
O. C. BUCK SHOWS
Albany, N. Y., this week, or as per route.

SMALL COOKHOUSE
WANTED
MUST CATER TO SHOW PEOPLE.
Address
PEPPERS ALL STATE SHOWS
Charles Town, W. Va., this week;
Fairmount, W. Va., next week.

AT LIBERTY

Ferris Wheel, Merry-Go-Round and Chair-o-Plane. Also Concessions for stationary spot in California or Florida after Labor Day. Address:

BOX 846, c/o Billboard Pub. Co.
155 N. Clark St. Chicago 1, Ill.

FOR SALE
8-CAR WHIP, excellent condition. No reasonable offer refused. Ride now in operation in Chicago. Write to
HARRY HALLER
2649 N. Sacramento CHICAGO, ILL.

WANTED
RIDES and CONCESSIONS for Granite City Park District Silver Jubilee War Memorial Labor Day Celebration, August 30, 31, Sept. 1, incl. Contact
H. L. HIERONYMUS
Labor Temple, Granite City, Ill.
(Phone: Tri-City 330)

WANT
First-class Talker, good proposition. Especially Side Show Ticket Sellers, preferably Grinders. Also Stall Act that can lecture.
Jake "Sealo" Aughtmon
c/o Dumont Shows Ambridge, Pa.

Butlin Interests Into New Fields

(Continued from page 4)

931, an increase of 430,000 pounds (\$1,732,900) over 1945. This was earned by Butlins, Ltd., and six subsidiaries which operate six Holiday Camps, two hotels, 13 amusement parks, four theaters and numerous shops and canteens. The firm spent 380,000 pounds (\$1,531,400) in re-equipping camps, installing new electric plant, machinery and furnishing more guest houses.

During the year William Butlin reported, his company invested nearly 100,000 pounds (\$403,000) in other undertakings, especially in the Margate Estates Company, Ltd., which owns most of the seaside amusement facilities at Margate, and the New Brighton Tower Company, with similar interests at the new holiday resort outside Liverpool. Also, the firm has set up with a capital of 10,000 pounds (\$40,300) the Butlins' Photographic Services, Ltd., which is to provide mobile photographers in all British holiday resorts.

Interests Abroad

Concerning the building of new camps, the chairman of the firm, Ian Anderson, said work had started on two new sites of the east and west coasts of Scotland. Both camps will be ready for use next summer and will accommodate 3,000 people each. The firm is also negotiating with interested parties in Belgium, France, Holland and Denmark to build camps on the Butlin pattern. Butlin has won treasury consent to take a financial interest in the companies that will be formed for this purpose. It will also reserve the right to control all British Empire and American bookings that might be made for these continental Butlin camps (the company paid out more than 100,000 pounds—\$403,000—in artists' fees during 1946). Another camp is being built in Ireland and will be finished before the end of this year.

The organization's total assets at the end of last year were put at 650,000 pounds (\$2,619,500).

SQUIRES CAMP THRIVES

(Continued from page 4)

all of which are due between June and August. The camp will be open thru September.

Pressure by Butlin

Squires Gate is almost the only Holiday Camp left outside of the great Butlin organization. The administrators' report complains of the great difficulty in getting top-ranking bands, entertainment and variety acts to visit the camp, because the two huge Butlin camps near by have booked practically everyone who will be available in the area for week-ends right up to autumn. But as Squires Gate appeals to a very definite type of public draw (the cotton operatives), it has no serious cause of worry from Butlin competition, whose camps are in a much more sophisticated style.

The managers have decided to acquire an extra mile of beach from Blackpool Corporation.

BURGESS LAWRENCE and JOE JERNIGAN

Contact me, important. Best offer takes three phase top motor and lift motor for Super Roll-o-Plane, guaranteed A-1 condition.

ED ROTH
437 S. 3RD ST. COLUMBUS, OHIO

WANT CARNIVAL FOR FALL FAIR
SEPTEMBER 11-12-13
LARGE ATTENDANCE
Write R. McCLURE, Huntsville, Mo.

Morris Hannum Shows
A tradition at Veterans' Conventions

SPRING MILL FAIR

CONSHOHOCKEN, PA, JULY 9 TO 19

One of Pennsylvania's Outstanding Dates

FREE ACTS, FREE GATES — 1947 OLDS GIVEN AWAY

Want 10c Stock Concessions, no exclusive. Want independent Shows. Will book one Flat Ride and Motordrome. Join now for our big July 4 date at Bangor, Pa., Golden Jubilee. Fireworks displays, parades and contests. Town decorated. All replies to

MORRIS HANNUM
Lansford, Pennsylvania, now; Bangor next week; then Spring Mill Fair.

J. A. GENTSCH SHOWS WANT

For the best route in the South, starts with big Barbecue and Picnic at Earlington, Ky., July 4th. Fairs start July 14, Lexington, Tenn. Booked solid Fairs and Celebrations until Nov. 15. Route given to responsible people.

WANT TO BOOK: Tilt and Roll-o-Plane.
WANT: Frozen Custard, Lead Gallery, Scales, Guess Age and any Concession that works for 10¢.
WANT: Agents for Stock Joints, 1 good Penny Pitch Agent. Tommy Humphrey wants three good fast P.C. Dealers.
WANT: To Book Mechanical City, Penny Arcade.
WANT: Chorus Girls and Comedians for Minstrel Show. All wires to

J. A. GENTSCH SHOWS
Mayfield, Ky., this week; Earlington, next week.

FREE GATE 10 RIDES FREE GATE
WANTED—HELLER'S ACME SHOWS WANT

For Rosetta, Pa., biggest Celebration in Pa., with Parades, Fireworks and Special Attractions. JULY 21 TO 27, AND FOR BALANCE OF SEASON

Want all kinds of Shows of merit. Want Sensational High Class FREE ACTS.

CONCESSIONS: Photos, Guess Your Weight and Age, Cane Rack, Novelties and all others except G's. Write or wire. Want reliable Ride Foreman and Help for same. Highest wages, good treatment, long season. This Show plays best territory.

All address, this week, WESTWOOD, N. J.; then LONG BEACH, LONG ISLAND, N. Y., auspices Veterans Foreign Wars, 2 weeks, June 30 to July 13, including 2 Sundays.

TURNER BROS.' SHOWS

WANT FOR LONG STRING OF FAIRS AND CELEBRATIONS STARTING AT DIXON, ILL., WEEK OF JUNE 30

SHOWS: Midgets, Snake, Monkey or any show of merit with own transportation and equipment.
RIDES: Can place Ridee-O, Caterpillar, Moon Rocket or any major Ride not conflicting.
CONCESSIONS: Have opening for String Game, Add-'Em-Up Darts or any 10¢ Concession not conflicting. Can use Working Acts in Side Show.

Address: KEWANEE, ILL., this week; then per route.

GREAT SUTTON SHOWS WANT

FOR CASEY, ILLINOIS, JULY 2 THROUGH 6
Biggest July Fourth Spot in Illinois.

Concessions, independent Shows and Rides. Small nut, big gross. Good opening for Stock Concessions of all kinds for balance of season.

Address
GREAT SUTTON SHOWS
JACKSONVILLE, ILLINOIS, this week; then CASEY

WHITE STAR ATTRACTIONS, Inc.

NO. 1 UNIT

SIX RIDES, TWO SHOWS

South Zanesville, O., Firemen's Street Festival, June 23d to 29th, Then the Big One, Greenwich, O., Fourth of July Week Celebration. Special Events Daily, Refrigerators and Radios Given Away, Mammoth Fireworks Display on Fourth. 10,000 people attended last Fourth with no Rides for their entertainment. Will book Age and Weight, High Striker, Custard, Root Beer, or any ten or fifteen cent Concession not conflicting. Don't miss this one if you need cash.

Have one open date in July, two in August. Comita, contact us.

CAMEL TENTS

ALL STYLES — ALL SIZES

Forest Green — Khaki — Green — Blue
Flash Trimmings — Quick Delivery



CAMEL Manufacturing Company

SERVING THE SHOWMEN OF THE SOUTHEAST
329 South Central St.
KNOXVILLE 60, TENNESSEE

PINE STATE SHOWS

Want for the Biggest Fourth of July
ANNUAL CELEBRATION, PARIS, TENNESSEE

All Independent Rides, Shows and Concessions open for this date. Space limited. Can place for balance of the season: Diggers, Penny Arcade, Rolloplane, any 10c Stock Concession, Palmistry. Can use one more Free Act; must be high.

Fair Secretaries—Have open dates for Tennessee, Alabama, Georgia, Florida. All address MANAGER, Pine State Shows, Crossville, Tenn.

PELZER, S. C., JUNE 30 TO JULY 5

All week Celebration, plus big Fourth of July Celebration (one of the biggest Fourth of July Celebrations in the South).
Horse Races, Ball Games, Band Concert, etc.

Will place legitimate Concessions of all kinds for this date and balance of season. All replies to

MARION GREATER SHOWS

Winnboro, S. C., this week.

SOUTHERN VALLEY SHOWS

Fastest Growing Show in South

WANT

Stock Concessions of all kinds, reasonable rates. Agents for Skillo and Pin Stores. Shows with own outfits. Want to book Spitfire for balance of season. Agents for office Ball Games. Want to book Free Act till Nov. 1st. This show has good route of Celebrations and Fairs.
Sikeston, Mo., Legion Celebration, this week; Harrison, Arkansas, 4th of July week.
Write or Wire **EDDIE MORAN**

RAY CRAMER WANTS

To strengthen Side Show for Fairs starting in July, one strong feature Freak, also Novelty or Musical Act, good Bally Acts, Sword Swallower. Nice flash, best of wardrobe and sober. Alzora the Turtle Girl, answer. Magician that pitches and can lecture high-class Side Show. Top salaries out of office. Long season.

c/o JOHN R. WARD SHOWS, Iron Mountain, Mich., this week; Ironwood, Mich., next week.

EDDIE'S EXPOSITION SHOWS

Want for Rocky Grove, Titusville, Stoneboro and West Alexander Fairs—Frozen Custard, Penny Arcade, Grind Stores and French Fries. Answer:

EDDIE DIETZ

This week, Bentleyville, Pa.; Stockdale, week June 30-July 4.

Routes

(Continued from page 60)

Wonder Shows of America: Rock Island, Ill.
World of Mirth: North Adams, Mass.
World of Pleasure: Port Huron, Mich.
World of Today: (Fair) Grand Forks, N. D.; (Fair) Minot 29-July 5.
Wrightsman Am. Co.: Eureka, Calif., 23-29.
Young, Monte: Lehigh, Utah; Provo July 1-5.
Zacchini Bros.: Winchester, Tenn.
Ziegler: (South Park) Seattle, Wash.
Zeiger United, C. F.: Cheyenne, Wyo.

Circus Routes

Send to
2160 Patterson St., Cincinnati 22, O.

Bailey Bros.: Portland, Me., 24; Bath 25; Rockland 26; Ellsworth 27; Bar Harbor 28; Machias 30.
Beatty, Clyde: Hibbing, Minn., 24; Virginia 25; Duluth 26-27; Brainerd 28; Minneapolis 30-July 1; Red Wing 2; Rochester 3; Owatonna 4; N. Mankato 5.
Cole Bros.: Saginaw, Mich., 24; Bay City 25; Flint 26; Pontiac 27; Lansing 28; Jackson 29.
Cole, James M.: Berea, O., 24; Norwalk 25; Bowling Green 26; Bryan 27; Hillsdale, Mich., 28.
Cooke: Crocker, Mo., 24.
Dailey Bros.: Ithaca, N. Y., 24; Auburn 25; Rome 26; Little Falls 27; Gloversville 28; Rutland, Vt., 1; Bellow Falls 2; White River Jct. 3; Luconia, N. H., 4; Portsmouth 5.
Plumante: Capistrano, Calif., 24; (Fair) Del Mar 25-July 1.
Garden Bros.: Liskeard, Ont., Can., 23-25; Noranda 26-28; Orillia 30-July 1.
Gould, Jay: St. Cloud, Minn., 25-26; Hoffman 27-28; Ortonville 29-30; Elkton, S. D., July 1-2; Luverne, Minn., 3-5.
Hunt Bros.: Inwood, L. I., N. Y., 26.
Kelly, Al G., & Miller Bros.: Darlington, Wis., 24; Lancaster 25; Dodgeville 26; Richland Center 27; Boscobel 28.

King Bros.: Danbury, Conn., 24; Naugatuck 25; New Britain 26; Bristol 27; Middletown 28; Waterbury 30-July 1.
Mills Bros.: Aurora, Ill., 24; Elgin 25; Evanston 26; Waukegan 27-28; Kenosha, Wis., 30; Waukesha July 1; Beloit 2.
Montgomery, C. R.: Pagosa Springs, Colo., 26.
Polack Bros. (Eastern): New Castle, Pa., 25-28; La Fayette, Ind., 30-July 1; La Crosse, Wis., 3-5.

Polack Bros. (Western): (Fairgrounds) Bakersfield, Calif., 25-28; (Peabody Stadium) Santa Barbara 30-July 2; (Coliseum) Los Angeles 4.

Ringling Bros. and Barnum & Bailey: Trenton, N. J., 25.

Roger Bros.: Spearfish, S. D., 26; Belle Fourche 27; Broadus, Mont., 28.

Rogers, Roy: (Red Birds Stadium) Columbus, O., 24-26; (Victory Field) Indianapolis, Ind., 27-July 3.

Sello Bros.: Port Alberni, B. C., Can., 25-26; Parksville 27; Duncan 28; Vancouver 29-July 4.

Sparks: Campbellton, N. B., Can., 27.
Van Bros.: Lakeville, Conn., 24; Hudson, N. Y., 25; Catskill 26; Saugerties 27; Kingston 28.

Misc. Routes

Send to
2160 Patterson St., Cincinnati 22, O.

Brown Skin Follies: Raleigh, N. C., 28-29; Durham 30-July 3; Burlington 4.
Miller's, Irving C., Brown Skin Models (Frolie) Birmingham, Ala., 24-25; (Pekin) Montgomery 26-27; (Harlem) Moultrie, Ga., 29; (Liberty) Columbus 30.
Plunkett's Stage Show: Hereford, Tex., 23-25; Canyon 26-28.
Renfro Valley Folks: Brockport, N. Y., 25; Le Roy 26; Mt. Morris 27; Geneva 28-29; Newark 30; Lyons July 1; Seneca Falls 2; Baldwinsville 3; Fulton 4; Pulaski 5.
Sadler, Harley, Show: Amarillo, Tex., 23-28; Borger 30-July 5.
Slout Players Tent Show: Eaton Rapids, Mich., 23-28; Delton 30-July 5.

REGENT SHOWS

Want for American Legion Annual Fourth of July Celebration, on the Streets of Bainbridge, Ohio, from June 30 to July 5. Two new cars given away, also other merchandise and cash prizes every night, big fireworks display put on by the Fire Department, free acts, big parade, dancing on the streets.

CONCESSIONS—Want Snow Cone, Ice Cream, High Striker, Long or Short Shooting Gallery, String Game, Balloon Darts, Novelty Stand, Hanky Panks of all kinds; only one of each. Some PC open.

SHOWS—Want Fun House, Monkey Show, Wild Life, Fat Show, Side Show, Girl Show and other shows of merit, with or without transportation.

RIDES—Not conflicting with what we have. All of above wanted for good string of Celebrations and Fairs until Nov. 1. Want first and second men for Merry-Go-Round, Chairplane and Loop. All address

HARRY ALKON

REGENT SHOWS, MANCHESTER, OHIO, THIS WEEK

BRADY & LEEDY Shows

WANT—Help for Spitfire. Specks, answer.

WANT—Legitimate Concessions of all kinds. Gigantic Fourth of July Celebration at Mannington, West Va., next week. Fireworks every night. Address this week, Sabraton, West Va., Firemen's Celebration.

NEW REGAL EXPOSITION SHOWS

WANT

For Maryland's biggest celebration, Annual Firemen's Carnival, Betterton, Md., June 26 thru July 6 (two Sundays). Boatloads of tourists and vacationists every day; also busses discharging passengers every hour. Bands, free acts, parades, fireworks nightly.

CAN PLACE

Stock Concessions, \$26. Shows with or without outfit. Ride Help of all kinds who drive sensibly. Wanted—Carpenter and Scenic Artist.

B. M. SCOTT
BETTERTON, MARYLAND

ARKANSAS CELEBRATIONS

WANT FOR

Lake Village Water Carnival, July 4-5; Strong, Ark., Legion Annual Celebration, second week July; Star City Old Soldiers' Reunion, 3rd week July; Urbana, Ark., Boy Scouts' Annual, 4th week July; Stevens Heart of Oil Boom Celebration, 5th week July; Hermitage Fair to follow. Will book Diggers, Photo, Ball Games, Shows, Rides, any Stock Concession. We play no still spots. Contact

CURLY MIGRATHY

Crossett, Ark., till 4th of July; then as per route.

WALLACE BROS. SHOWS

"America's Most Spectacular Midway"

WANT FOR 16 BONA FIDE FAIRS

AUSTIN, MINN., 4TH JULY CELEBRATION
FAIRGROUNDS — JULY 1-5, INCLUSIVE — DAY & NIGHT
 SPONSORED BY JR. CHAMBER OF COMMERCE

WANT	WANT	WANT	WANT	WANT	WANT
MERRY GO-ROUND FOREMAN	TILT-A-WHIRL FOREMAN	CLUTCH MEN FOR DOUBLE FERRIS WHEELS TALKER	STRAIGHT RIDERS FOR MOTOR DROME FOR MINSTREL SHOW	TRUCK SEMI DRIVERS	FEATURE ACTS FOR 10-IN-1
WIRE AT ONCE — DON'T WRITE					
MUSICIANS. COMEDIAN. FOR OFFICE MINSTREL					

SHOWS—Will book Illusion, Animal or Monkey Rides.
 RIDES—Chairplane, Kiddie Train, Kiddie Airplane.
 CONCESSIONS—French Fries, Blower, Bowling Alley, Bumper, Jewelry, Percentage (Rat Game), Mitt Camp (No children), Arcade.
 WANT TO BUY Athletic and Life Show Banners. Must be close to Show—Wire.
 All wires, MASON CITY, IOWA, this week; AUSTIN, MINN., next.

HILL'S *Greater* SHOWS

WANT FOR FOLLOWING SPOTS:

Belle Fourche, S. D., Big July 4th Jubilee
 Hot Springs, S. D., Water Pageant Celebration
 Rapid City, S. D., Rodeo and Round-Up
 Concessions of all kinds. Will sell "EX" on Diggers. (Rex Nottingham, contact me.)
 Will book Diggers and Arcade.
 Have complete frame-up for Girl Show. Want Acts for Side Show. Also Annex Attractions and Side Show Attractions.
 Want capable Man for Snake Show.
 Will book any Show with own transportation not conflicting—Wild Life Show, Animal Show, Mechanical Show.
 Have 80-ft. Wagon Front for good Jig Show or Hillbilly Show.
All mail or wires to
H. P. HILL, Mgr.
 Scotts Bluff, Neb., June 23 to 28; then per route above.

WILLIAMS Southern Shows

FOR SALE FOR SALE FOR SALE

1 new 8-Tub Octopus, run six weeks, with one special built semi trailer to haul same. Price, \$10,000.00; cost over \$12,000.00. 1 12-Car Ridee-O, in A-1 condition. Price, \$5,500.00; with transportation, \$10,000.00. 1 Parker Merry-Go-Round, in A-1 condition, needs new top, \$3,500.00. 1 Jones Swing, in A-1 condition, with fence, arch and ticket booth, needs motor, \$800.00. 1 Light Plant with two 50 Kw. Sure Life Generators mounted on 24-ft. Fruehauf trailer, new outfit, run only 5 weeks. Cost \$9000.00, will sell for \$4,000.00.
 All Replies to
TROY E. WILLIAMS
 BY WESTERN UNION OR PHONE 813-R, MORGANTON, N. C.

WONDER CITY SHOWS

FAIRS—FAIRS—FAIRS—FAIRS—FAIRS—FAIRS

14 BONA FIDE STATE AND COUNTY FAIRS WITH 5 PENDING

1. Hamilton County Fair and 4th Celebration Combined, McLeansboro, Ill., July 1 to 5.
2. Perry County Agricultural Fair, Pinckneyville, Ill., July 7 to 11.
3. July 14 to 19 pending.
4. St. Clair County Agricultural Fair, Belleville, Ill., July 21 to 26.
5. Randolph County Fair, Sparta, Ill., July 29 to Aug. 1.
6. Washington County Fair, Nashville, Ill., Aug. 5 to 8.
7. Nashville County Fair, Ashley, Ill., Aug. 10 to 15.
8. Bond County Fair, Greenville, Ill., Aug. 19 to 23.
9. Ridgeway, Ill., Street Fair and Home-Coming, Aug. 25 to 30.
10. Tri-County Fair and Labor Day Celebration, Zeigler, Ill., Aug. 31 to Sept. 6.
11. Shawneetown Fair Association, Shawneetown, Ill., Sept. 9 to 12.
12. Polk County Fair, Harrisburg, Ark., Sept. 15 to 20.
13. Drew County Fair and Horse Show, Monticello, Ark., Sept. 22 to 27.
14. Desha County Fair, Dumas, Ark., Sept. 29 to Oct. 4.

Positively no Money Games at these Illinois Fairs. Can place Grab, Candy Apples, Sno-Cones, Custard, Novelties, Ice Cream, Arcade, legitimate Concessions all kinds. WANT SHOWS, own equipment. Can place any Ride not conflicting with Merry-Go-Round, Twin Wheels, Chairplane, Octopus, Roll-o-Plane, Kid Auto, Kid Plane, Pony Ride. Have special built Semi and Tractor for Spitfire, will furnish for these fairs for Spitfire Ride. Can place A-1 Ride Men for above 9 Rides. Top salaries.
 Address:
JOE KARR, Wonder City Shows
 Grayville, Ill., week June 21st to 26th; then all fairs as per above route.
 P.S.: Have week July 14 to 19 open. Advise your wants. Can furnish 10 Rides, 10 Shows, 50 Concessions, Free Acts, Sound Car. Can use A-1 Cookhouse Help for best equipped Cookhouse on the road.

BEAM'S ATTRACTIONS

FOURTH JULY CELEBRATION HOMECOMING
 THREE PARADES, FIREWORKS, FREE ACTS, \$2000.00 PRIZES
AVONMORE, PA.

Want Concession Agent who knows the business and accustomed to making a good income. Will book Custard, Novelties, Shooting Galleries and other Concessions not conflicting. Opportunity for Shows to get big grosses at our Celebrations and Fairs. Firemen's Celebration, Masontown, follows. Write or wire
M. A. BEAM
 BLAIRSVILLE, PA., THIS WEEK.
 P.S.: Top wages paid capable Ride Help. Second Men for Wheel, Merry-Co-Round and Cat. needed. Man as Foreman on Kiddie Rides.

WANTED
 FOR
LOWELL, MASS., 4TH OF JULY CELEBRATION

Straight Wheel Agents for Merchandise Wheels. Want Agents who can work long hours as this Celebration goes all night. Wire, care Western Union, Lowell, Mass.
CARL H. BARLOW

W. G. WADE SHOWS—NO. 2 UNIT

JULY 2-3-4-5 CELEBRATION
ST. CLAIR, MICH.

Located on main streets of town. Water Pageant, Fireworks, Free Acts, Boat Races, Sporting Events—Everything to make a big one.
 Limited space on main street still available for LEGITIMATE CONCESSIONS. Can also place FUN HOUSE and PENNY ARCADE for this date and the 14 fairs and celebrations to follow.
 Address
W. G. WADE SHOWS, NO. 2 UNIT
 Greenville, Mich., this week.
 Cadillac, Mich., Annual Homecoming follows St. Clair.

Endy Bros. Shows

CAN PLACE IMMEDIATELY
 OFFICE SECRETARY — Year round position — Top salary.
 Can place American Palmistry or will place Readers for Show owned Concession.
 Want Custard Dipper. Need Polers for Train—Come on. Address
ENDY BROS. SHOWS, HUNTINGTON, W. VA., THIS WEEK.

COASTAL PLAIN SHOWS

CLEAN ENTERTAINMENT

Wanted for Carthage, N. C., Big July 4th Celebration and Homecoming Week. Six Big Nights and Six Big Days.
 Booking clean Concessions of all kinds for this date and balance of the season, including eight big fairs in N. C. and S. C. Can place Shows, Rides and Concessions as follows. No flats or gypsies. A few Percentage Dealers. CONCESSIONS—Duck, Fish Pond, Hi-Striker, Ball Games, Bumpers, Cole, Parts, Photos or Bingo. Small Cook House or Sit-Down Grab. Custard, Diggers. SHOWS—Ten-in-One, Illusion. Stere wants Girls for Girl Show. Organized Minstrel Troupe for office-owned Minstrel Show. Salary out of the office. Place Rides—Roll-o-Plane, Tilt-a-Whirl, any Flat Ride that doesn't conflict with what we have. Here is where you get your winter bank roll, the largest July 4th Celebration in the South. Everybody address: **C. V. (BILL) COX, Carthage, N. C.**

AGAIN—BRISTOL, R. I.—AGAIN
 4TH OF JULY WEEK
125TH YEAR—FOUNDERS' CELEBRATION
VENDITTO BROS.' SHOWS

347 ACADEMY AVE. 166 ELSIE STREET
 PROVIDENCE, R. I. AUBURN, R. I.
WANT
 Girl Show, Ten-in-One or any other Show with own outfit. Concessions—Photo, any Stock or Grind Store. Can use Rides that don't conflict. For Sale—Short Range Gallery.

INTERNATIONAL SHOWS

WANT **WANT**

FOR OUR EARLY CIRCUIT OF FAIRS STARTING AT HALLOCK, MINN., JULY 3.
 Slum Concessions of all kinds. Slum Store Agents, Grind Store Agents.
 Class House, Fun House, any Shows not conflicting. Pony Ride. Ride help that can drive Semis.
 All replies
COLEMAN LEE, Mgr.
 Browns Valley, Minn., until June 26; then Hallock, Minn.

HOME STATE SHOWS WANT

For one of the Biggest Fourths in Minnesota
BEMIDJI, JULY 3-4-5-6

Legitimate Concessions and Shows. Agents for office Concessions. Ride Help that can drive. Outstanding route of Celebrations and Fairs to follow.
STAPLES, MINN., THIS WEEK; BEMIDJI TO FOLLOW.

LAWRENCE GREATER SHOWS

AMUSEMENTS OF TODAY PLUS A BIT OF TOMORROW

WANT NOW

For Mechanicville, N. Y., and Fourth of July week at Bennington, Vt., Manager and Riders with own motorcycles for Motordrome. J. A. Wise, Jr., and Bob Hammond, contact.

WANT Girl Show. Must have three or more girls. Cliff Osteen, contact Curley Graham.

WANT Lot Superintendent who can get show on and off lot. Want all kinds of 10c Stock Concessions. Low privilege. Also Long Range, Photos and Arcade. Want Second Men on all Rides and useful Show People all Departments.

LAWRENCE GREATER SHOWS

Mechanicville, N. Y., now; Bennington, Vt., next week.

BADGER STATE SHOWS

WANT FOR FOLLOWING FAIRS

Rolla, North Dakota
Rugby, North Dakota
Barnsville, Minnesota
Fertile, Minnesota
Warren, Minnesota

Roseau, Minnesota
Mahnomon, Minnesota
Waseca, Minnesota
Brainerd, Minnesota

Windom, Minnesota
Slayton, Minnesota
Austin, Minnesota—Labor Day
Fairmont, Minnesota
Blue Earth, Minnesota

Want Penny Arcade, Fun House, 10-in-1 or any Show not conflicting with what we have. Want sober, reliable Foremen for new Octopus and Ferris Wheel; must drive semi. Have good Second Men. Agents for P.C. and Pan Game.

NOONAN, N. D., THIS WEEK

SNYDER'S GREATER AMUSEMENTS

Want for Kentucky's biggest 4th of July Celebration, sponsored by the I. O. O. F. for the last 46 years. Over 17,000 paid last year. Will be better than that this year.

Can use Basket Ball, Coke Bottles, High Striker, Ice Cream, Fish Fry, Candy Apples, Dart Games, String Game, any Slum Store not conflicting. Shows—Will book any Show with own outfits. Will furnish top for Girl Show with two or more Girls. Dixie Williams, please get in touch with me; can book you. Bedford, Ky., this week; then Eminence, Ky. All mail to Bedford and all wires to Eminence.

HOWARD SNYDER

BOX 92, EMINENCE, KY.

WANTED FOR BARKOOT BROS.' SHOW

Octopus, Roll-o-Plane, Tilt-a-Whirl, special inducement. Can use two more Kiddie Rides and Miniature Train. Will place Pony Ride. Can place two more high class shows—Pit Show, Girl Review or Girl Show and two Platform Shows. Also Mug Outfit. Will place Merchandise Concessions of all kinds. We will book Bingo Game for balance of season. Can place Foremen and Ride Help that can drive semi trucks. Want two Free Acts. Can place live wire General Agent.

Alma, Mich., American Legion Festival, week June 23rd, downtown location; Sand Lake, Mich., July 1st to 5th, big 4th of July Celebration, largest in the State. Joe Sparks, write. Address:

K. G. BARKOOT, Gen. Mgr., Per Route

SCIOTO VALLEY SHOWS

Want for big Fourth of July Celebration and balance of season

CONCESSIONS—Candy Floss, Popcorn, Guess-Your-Age or Weight, Photo, String Game or any other Merchandise Game that throws out stock.

SHOWS—Any Shows of merit with own transportation. A good deal.

RIDES—Will book or buy Ferris Wheel and Kiddie Rides. Address:

WM. E. LAMB

New Vienna, Ohio, this week; Lucasville, Ohio, July 1-5.

WILSON GREATER SHOW WANTS

For 4th of July Celebration and Rodeo, 5 Days and Nights, on Streets, Roundup, Montana, July 1-5.

Will sell exclusive on Novelties at rodeo grounds and streets. Can place Mug Outfit, few others open. Must be neat, no nail-up outfits. Can place Agents on Swinger and Stock Stores, also Second Men on Wheel and Mix Up. Any Show with own transportation.

LOVELL, WYOMING, JUNE 23-28.
LOYD MICKY WILSON

COMPLETE CARNIVAL FOR SALE

Consisting of 5 Rides, all new; Show Tops, Fronts and Banners, all new; Transformers mounted in Truck, 9 Trucks, Tractors and Semis. Everything that is needed to operate a show. \$20,000.00 will handle for reliable party. Sold only as a unit. This is all new equipment, must be seen to be appreciated. All address:

BOX D-41

c/o THE BILLBOARD, CINCINNATI 22, OHIO

WANTED

For Four Big Days, 4th of July Celebration at Grass Valley, California, 3rd, 4th, 5th and 6th. Rides and legitimate Concessions. Kiddie, Aero, Airplane and Automobile Rides.

ALLEN'S UNITED SHOWS

Get in touch with

ALLEN A. MITCHELL

P. O. BOX 371, CAPITOLA, CALIFORNIA, OR PHONE SANTA CRUZ 3137-R

FROM THE LOTS

Barkoot Bros.

HUDSON, Mich., June 21.—Show made a fast move here from Toledo. On the midway are 2 shows and 30 concessions, including Sleepy Johnson, 6; Clyde Butler, 6; Johnny O'Tool, 3; Ruth Revolt, 3; N. O. Nalbandian, popcorn and candy apples; Ed Blackman, 1; William Call, 2; Dan Freil, 2; Art Alexander, cotton candy and frozen custard, and Millard Gamble, G top. In the ride line-up are Leonard Diels, Chair-plane; Leo Miller, Merry-Go-Round, and Albert Janer, Ferris Wheel, with John Clifton, second man.—MILLARD GAMBLE.

White Star

SHAWNEE, O., June 21.—Unit No. 1 opened here Monday (16) to a huge turnout. Everyone got money, with the photo gallery reporting its best Monday night in two years.

Russell Hill, org's body man, joined the previous week in Junction City, and Jim Myers, with bozo drop, came on this week.

Robert Coffman, son of the show's owner, left Tuesday (17) with a major ride to join Unit No. 2 at Fremont, O.

Despite the weather encountered in its early dates, everyone on Unit No. 1 is satisfied with the business.—J. D. FAULKNER.

Steblar's Greater

GRANT TOWN, W. Va., June 21.—Org entered West Virginia at Rivesville from Virginia, making the 300-mile jump without incident. While in Honaker, Va., Owner Steblar celebrated a birthday with a party.—RUTH MINTON.

WANT

Experienced Bingo Counter Men for Chillicothe, Ohio, and Hillsdale, Mich., 4th July week. Mrs. Dave Tennyson wants experienced Semi Driver that can up and down Palmsbury; good pay. Apply Marion, O., this week; Hillsdale, Mich., next week.

Care Gooding Amusement Co.
JOHN GALLAGAN

AGENTS WANTED

For Razzle Dazzle, only grind store on show. Wire

GEO. CLARK

c/o Regent Shows, Manchester, Ohio, this week.

WANTED

Rolldown, Razzle Dazzle and Slum Skillo Agent.

J. W. STARR, JR.

c/o Casey Smith Shows El Reno, Okla.

RED GILLMORE WANTS

Agents for Balloon Darts, Slum, Clothes Pins, Bumper; 2 good P.C. Men, outside, for Track and Skills. This show hasn't played a blank yet. Red and Judy Murphy, come on. c/o Wilson Greater Shows, Lovell, Wyoming, June 23 to 28; Roundup, Montana, July 1 to 5.

COMMITTEES, NOTICE!

Have few open dates. We have six Rides, four Shows and nice midway. Address:

HARRY ALKON, Owner REGENT SHOWS

Manchester, Ohio, this week, and then as per route.

WANT

Phone Man, Banner Man, Contact Man, Mechanic, Truck Drivers.

RENFRO VALLEY FOLKS SHOW

Lo Roy 28, Mount Morris 27, Geneva 28-29; Newark 30, Lyons, July 1; all New York.

ATTENTION

Beautiful Ride-O for sale after Labor Day. Have to put up a building, so must vacate.

Will take \$4,500.00 if you'll come and get it.

JIM FOREST

31 N. Atlantic Ave. Daytona Beach, Fla.

Snyder's Greater

LOUISVILLE, June 21.—Show arrived here Sunday (15) from Shepherdsville, Ky., where everyone had a good week. Saturday's business there was excellent.

Owner-Manager Howard Snyder returned from a trip thru Northern Kentucky and Ohio, reporting the booking of several fairs and celebrations. Rides and concessions have been repainted for the July 4 celebration at Eminence, Ky., and much new canvas is in evidence.

Mr. and Mrs. Carl Little and daughters, Rose and Grace, joined at Carrollton, Ky., with their pan game. Showfolk joining here were Mr. and Mrs. William Jarvis, bingo; Mr. and Mrs. Ernie Collins, high striker and diggers, and Mr. and Mrs. Mark Reed, who will operate colored blocks for the office. Dick Franz visited his home in Dayton, O. Upon his return he will be accompanied by his wife and son. Charles Filbert, cookhouse operator, scalded his foot and entered Jewish Hospital here. Robert Brown is in charge during Filbert's absence.

Visitors were Loyd Berryhill and Bob Miller, of the Silver Slipper Shows.—NORA LEE.

JOHNNY GREEN

WANT

Capable Agents for Skillo and Grind Stores. This show works every week. No 10%. We play Richland, Va., the biggest Fourth of July spot in Virginia. Wire at once

JOHNNY GREEN

Care Johnny J. Denton Shows, Prestonsburg, Ky., this week; Richland, Va., next week.

WANTED GIRLS

For high-class Carnival, Dancing Girls and play Small Parts; top salaries and transportation. All year around work. Complete new personnel. Show Girls that worked for me before, all write or wire

CHAS. JOY GRAMLICH
Danville, Va.

WANT

Trainmaster and Train Help that can produce, also Tractor and Cat Drivers; top salaries, long season.

JOHN R. WARD SHOWS

Iron Mountain, Mich., this week; Ironwood, Mich., next week.

COPPER STATE SHOWS

WANT

Corn Game, Slum Stores, Ferris Wheel, Mixup, any Ride or Show not conflicting, twenty per cent. St. Francis, Kansas, this week; Mullen, Nebr., Fourth July. Grind Store Agents, come on.

BEANO MIKE MAN

For beach resort. Must know Beano business from A to Z. Salary no object for right capable man. NO DRIFTERS OR DRUNKS. Also first-class Arcade and Pin Game Mechanic. BOX D-42

c/o The Billboard Cincinnati 22, O.

JAS. M. RAFTERY SHOWS

CLINTON, N. C., June 30, a real July 4th Celebration.
KINSTON, N. C., Week July 7.

Can place legitimate Concessions of all kinds, Frozen Custard.
Ride Help for all Rides. Side Show Acts. Candy Butchers and
Talker for Girl Show, Half and Half for Side Show Feature,
P. C. Agents. J. D. Jed Miller, come on. Address

JAS. M. RAFTERY
Mt. Olive, N. C., this week.

SHOWS

Want for the Following Celebrations and Fairs

V. F. W. 4TH JULY CELEBRATION, TOWANDA, PA., JUNE 30TH-JULY 5TH. FIRE-
WORKS ON THE 4TH.
TWIN STATE FIREMEN'S CONVENTION, WELLSBORO, PA., JULY 21ST-25TH.
TIOGA COUNTY FAIR, OWEGO, N. Y., JULY 27TH-AUG. 3RD.
CALEDONIA FAIR, CALEDONIA, N. Y., WEEK AUG. 5TH.
WHITNEY POINT FAIR, WHITNEY POINT, N. Y., WEEK AUG. 5TH.
GENEVA, N. Y., HORSE SHOW, WEEK AUG. 11TH.
ITHACA FAIR, ITHACA, N. Y., WEEK AUG. 18TH.
WASHINGTON COUNTY FAIR, GREENWICH, N. Y., AUG. 25TH-29TH.
ALLEGANY COUNTY FAIR, ANGELICA, N. Y., AUG. 27TH-29TH.
BROOKFIELD, N. Y., FAIR, AUG. 31ST-SEPT. 4TH.
FONDA, N. Y., AUG. 30TH-SEPT. 4TH.
HUGHESVILLE, PA., WEEK SEPT. 8TH.
BRIDGETON, N. J., FAIR, SEPT. 16TH-20TH.

CONCESSIONS

GRIND STORES
ANY
LEGITIMATE
STOCK STORES
NO EX. AT FAIRS

RIDES

TILT
ROLL-O-PLANE
ROCKET
MINIATURE TRAIN
ANY KIDDIE
RIDES EXCEPT AUTOS

SHOWS

MONKEY
CRIME
LIFE
DOG & PONY
FAT PEOPLE
MIDGET
ANY GRIND SHOW

WANT

WANT

WANT

PENNY ARCADE and SILO OR MOTOR DROME

WANT FOREMAN FOR CATERPILLAR, NEW, OUT OF FACTORY ON JULY 10TH.

ACTS FOR SIDE SHOW. EDDIE ELKINN WANTS P. C. AGENTS AND SWINGER MEN.

J. VAN VLIET, Mgr.

PECKVILLE, PA., JUNE 23RD; TOWANDA, PA., WEEK OF JUNE 30TH.

RAY MARSH BRYDON

WANTS TO OPEN NOW AT
DECATUR, ILLINOIS

with the
GOLD MEDAL SHOWS

Working Acts, Bally Acts, good Pitch Acts, A-1 Magician with strong pitch, Mentalist
that can get money, Feature Freak, good Musical and Novelty Act needed.

Long, sure season—14 Fairs with CANADIAN NATIONAL EXHIBITION, TORONTO,
AUG. 22 to SEPT. 6, and GREAT STATE FAIR OF TEXAS, DALLAS, OCT. 4 to 19, included.

Girls for fine Posing Show and "FRENCH CASINO", the big Girl Revue. State what you
do and kind of Wardrobe.

Want man to take charge of new Snake Show. Monkey Show open for person with Stock.
All new. Want Calliope Player, Canvasmen, Ticket Sellers, Talkers, etc., all types of useful
people.

All reply as above, then WEEK OF JUNE 30, CENTRALIA, ILL., the big 4th Spot.

CAPITOL CITY SHOWS

JULY 1 TO 6 INCL. — 6 BIG DAYS AND NIGHTS
BIG 4TH OF JULY CELEBRATION — STEARNS, KY.

Free Gate — Fireworks — Free Gate

WANT

Legitimate Merchandise Concessions, Candy Floss. Want good, sober Griddle Man for Cook-
house. SHOWS—Snake, Iron Lung, Wildlife, 10-in-1 or any Grind Show not conflicting.
Alton Davis, contact. Will buy No. 5 Wheel for Twin Wheels for cash. Also Super Roll-o-
Plane, no junk. All replies:

J. L. KEEF
STANFORD, KY.

P.S.: Billposter with car.

DON FRANKLIN SHOWS

Want for Big July Fourth Celebration at Cisco, Texas, and a
choice route including nine of the best Fairs in South Texas

COOKHOUSE or neat Sit Down Grab, Floss, Slum Spindles, Hit & Miss, Ball Games, Darts,
Bowling Alley, Hoop-La, Cane Rack, Duck Pond, Penny Pitch, American Palmistry, Basket
Ball, Jewelry, Cigarette Shoot, High Striker, Diggers. Positively no grift. Stock Stores, \$20.50.
P.C. Dealers for Over and Under, and Pea Ball. Agents for Stock Stores.
RIDE HELP, Foremen for 1947 Tilt and Parker Baby Q Merry-Co-Round, Second Men for #5
Wheel, Tilt, Spitfire. We have six Rides, two Shows, Twin Diesels, Light Towers; best of
transportation.

RISING STAR, TEXAS, THIS WEEK.

DON FRANKLIN, Owner

FOR SALE—1946 Spitfire, perfect condition, 1946 Semi and 2 1/2 Ton Tractor, complete \$9,000.

SUNSET AMUSEMENT CO. WANTS

For Side Show: 2 Ticket Sellers who can grind and make second openings, 15 per cent of
gross. Working Acts of all kinds; no Freaks, please. Bill Gillen, Ann Grey, Joan Wilson, Pete
Holmes, Art Crawford, Mary and Pat; good salaries to Girls who work Illusions. The Twins,
come on. Concessions open—Coke Bottles, Basket Ball, Ball Games and Slum Stores.

Boone, Iowa, this week; Albert Lea, Minn., the 4th.

A.M.P. SHOWS

Concessions—Dart Stores, Photos, String Games, Balloon Pitch, Hoop-La, Cane Rack, High Striker,
any others not conflicting. Want Ferris Wheel Foreman, Mechanic, Trombone Player for Minstrel
Show, Ball Game Agents. All replies:

A. M. PODSOBINSKI

This week, Hinton, W. Va.; next week, East Rainella, West Va.

Be **READY**
for the
FAIRS.
Immediate
Delivery.



20 Units
Sold, Built
and
delivered
this season.

Be **FIRST** in your territory with the only Fun House using black light, luminous skeletons, bats,
skulls, etc. Numerous laugh provokers and special sound effects. Lowest priced and best money getter
on any midway. Models now at \$750, \$950 and \$2950. Write for details. 1/3 down, balance C. O. D.
We build show equipment. State your needs, we'll quote you **REASONABLE** prices. On hand now
for immediate delivery: Mickey Mouse Show, several Blade Boxes, Fishbowl Illusion. **NEW** Peep
Girl Show, requires only **ONE** Girl. Steady grind and a money maker. Write us **NOW** for prices
and details.

HAGAAR ATTRACTIONS

500 MICH. BANK BLDG.

DETROIT, MICH.

SHANKS BROS. SHOWS

WORLD'S CLEANEST MIDWAY

SPEEDY WILLIAMS WANTS

Trick Riders for Silo Drone. Top salaries. Ted Snyder, Jimmy Wise, Bob Goering or any Riders that
know me, get in touch by wire at my expense immediately. No teardown or put up. George Kelly
wants experienced Slum Store Agents. Harris Smith, Ted Rhea Dell, Tex Roadman, Duke Pittman
and Tommy Sears, come on.

SHANKS BROS. SHOWS, Williamson, W. Va., this week; Paintsville, Ky., June 30-July 5.

PLAYLAND UNITED SHOWS

BRIGHTON, MICHIGAN — JULY 2, 3, 4, 5

MICHIGAN'S RED ONE

Bands — Parades — Fireworks — Free Acts — Car Given Away Saturday
WANT Concessions that work for a Dime; Scales and Guess Your Age open.

CAN PLACE clean Cook House or Grab Stand.

SANFORD, MICHIGAN, CELEBRATION — July 9 to 13.

Wire

C. J. BENNETT, Manager

This Week, Brooklyn, Michigan

CAN PLACE A FEW MORE LEGITIMATE CONCESSIONS

Lead Gallery, String Game, Bumper Store, High Striker open and other
Concessions not conflicting. Playing big 4th of July Celebration, Creston,
Iowa. Fourteen Big Fairs to follow. Wire

H. V. PETERSEN, Mgr. Tivoli Shows

Iowa City, Iowa, this week.

14 FAIRS-OUT ALL WINTER
SHOWING BEST TERRITORY IN THE EAST

PRELL'S BROADWAY SHOWS

WANT—Grind Stores of all kinds; Ball Games, Mug.
WANT—Billposter, Talkers, Canvas Man.
WANT—Whip Foreman, Ferris Wheel Foreman, Looper Foreman, Second and Third Men on all Rides; Semi Drivers given preference.

WANT—High Diver, we have all equipment. Also Sensational Free Act to join at once. Must be high.

CASH MILLER WANTS Feature Acts for Side Show, Talker for Minstrel Show. Doc Wilson, answer. Help for Monkey Show.

Johnny Miller wants Bowling Alley with Balls.

ALL ANSWER

PRELL'S BROADWAY SHOWS

Huntington Sta., L. I., June 23rd to 28th; Babylon, L. I., June 30th-July 5th.

RIBBON BLUE THE MOTORIZED SHOWS
SHOW BEAUTIFUL

97TH & WESTERN, CHICAGO, NOW AND UNTIL JUNE 29TH;
THEN 8 MORE WEEKS AROUND CHICAGO

Live in one hotel in Chicago and make all of these spots for the next two or more months. Save expenses, time and live in a metropolitan city the way you like to live.
GOOD PROPOSITION FOR TALKER FOR MINSTREL SHOW operated by "SWEETIE" WALKER. Walker can place Chorus Girls for this show.
SHOWS: Will book any Shows that do not conflict with what we have. Want Wild Life, Monkey Show, Motordrome and Penny Arcade.
RIDE HELP: Want Foremen for Merry-Go-Round and Chairplane. Ride Help on all Rides. Must drive Semis, Wives to sell Tickets.
CONCESSIONS: CANDY APPLES, GUESS YOUR AGE, SCALES, WILL sell exclusive on Mitt Camps to RELIABLE PARTY WHO HAS NO CHILDREN.
Maxie Sharp and Sammy Anscher can place Count Store Agents. All address:

BLUE RIBBON SHOWS

97TH & WESTERN, CHICAGO, ILL., This Week; Then Per Route In and Around Chicago.

WANT — IMPERIAL SHOWS — WANT

CLEAN MERCHANDISE CONCESSIONS FOR BEST ROUTE OF FAIRS IN MIDWEST
STARTING JULY 1

Ball Games, String Game, Balloon Dart, Watch-La, Hoop-La Pitches. What have you?
BIG JULY 4TH FAIR — ALL WEEK — RUSHVILLE, ILL.

Pekin, Ill., June 23-28; Rushville Fair, July 1-5; Carrollton Fair, July 6-12; Macomb Fair, July 22-25; Kewanee Air Show, July 27; Princeville, Street Celebration, July 30-31 and Aug. 1-2; Knoxville Fair, Aug. 5-9; Roodhouse Huge Street Celebration, Aug. 11-16; Fairbury Fair, Aug. 19-22; Mendota Tri-City Fair, Aug. 30-31 and Sept. 1; LeRoy Huge Street Festival. All in Illinois.

Have 20x60 new Top for 10-in-1, Animal Show or Shows of merit.
CONCESSIONAIRES, PITCHMEN, NEWCOMERS FOR RUSHVILLE FAIR
Locations will be given Sunday and Monday, June 30 and July 1. Don't phone, come on.

Address **BILL GULLETTE, Mgr.** As per route above.

WANTED

CONCESSIONS AND RIDES, ALSO FREE ACTS

AMERICAN LEGION HOMECOMING, ROSEDALE, IND.

JULY 23 TO 26, INCLUSIVE

Annual Event. Good Turnout. Best Spot in Indiana. Write
MICKEY WALKER, Chairman of Homecoming, Box 404, Rosedale, Ind.

A. & P. AMUSEMENT CO.

WANTS

Grab, Photo, Bingo, all ten-cent Stock Concessions. Shows with own outfits. Ball Games open, also Percentage. Seligman, Mo., June 23 to 29; then the big one, Eureka Springs, Arkansas, June 30 to July 5. Around the Courthouse. Need Merry-Go-Round and Mixup Foremen that can drive. Will place Mitt Camp balance of season.

FOR SALE

50 Kw. Continental A.C. Gasoline Light Plant, used only one season, sacrifice \$2000.00. Also 5 Kw. A.C. Government Gasoline Light Plant, brand new, has never been unpacked, sacrifice \$450.00. Terms to responsible parties. Wire, write:

BARNEY TASSELL UNIT SHOWS

This week, Fairfax, Virginia; week of June 30th, Reedville, Virginia.

CAN USE

Concessions for one of the biggest Fourth Celebrations in Middle West. Paola, Kans., with Fairs to follow, Basket Ball, Devil's Bowling Alley, Bumper, Scales, Age and others.

We hold exclusive rights at Sparks, Kans., Picnic. Now is your chance to get with a winner. Out until December. Contact at once. No Gypsies.

Downtown Lawrence, Kans., this week; then Paola, Kans.

ALL AMERICAN AMUSEMENT CO.

From the Lots

Thompson Bros. (No. 1)

EMPORIUM, Pa., June 21.—Unit now has 14 office-owned rides and a new Funhouse. It is managed by Jim Thompson.

Personnel includes Porky Snyder, Merry-Go-Round foreman; John Poorman, second man; Reif Snyder, manager of p.c. joints. Dick Murphy, Ferris Wheel foreman; Don Shroyer, second man; Bob Rhodes, Chairplane and Swings foreman; Bill Frank, second man; George Stoop, kiddie autos; John Demar, Octopus foreman; Junior McMuller, second man, and Richard Reisch operator of popcorn and manager of concessions.

Also Jake Fisher and Tyrus Arndt, blower; Slim Fisher, darts; Paul Atkins, cat rack; Stubby Wagner, milk bottles; Fred Lake, cat rack; John Smith, penny pitch; Mr. and Mrs. Frank Moranzo, photos; F. J. Wiegand, novelties, and Petey Wiegand, candy apples and *The Billboard* agent.

Unit No. 2 is managed by Ferd Thompson. Unit at Lakemont Park, Altoona, Pa., is managed by Joseph Heverley and Leo Thompson.—L. E. (PETEY) WIEGAND.

King Reid

BARRE, Vt., June 21. — It was necessary to spread more than 300 yards of gravel on the muddy lot here, located between Barre and Montpelier, before we could move on Sunday night (15). Shows, playing under auspices of the Barre Volunteer Fire Department, opened to an attendance of about 2,000. The new Mermaid Show opened here as a walk-thru in a new trailer and enjoyed good business. The new sound equipment, providing music for the front gate, arrived in time for the opening here.

Visitors here included Ernest Gibson, Vermont governor, and Judge Wiltie Brisson, of Burlington, who were guess of Owner-Manager King Reid Lefreve.

Because of flood conditions, shows were unable to play St. Albans, Vt. Tuesday (10) we moved to the Morrisville fairgrounds for the remainder of the week. Business was only fair because of no advance advertising. The shows will play a return engagement in St. Albans under sponsorship of the American Legion at a later date. Visitors at Morrisville were Mr. Perkins, manager of the Caledonia Shows, and Mrs. Edwin Duvaul and daughter, Jeanette. — ROY F. PEUGH.

McCown Midway

GRAND VIEW, Mo., June 21.—Shows were sponsored here by the Veterans of Foreign Wars Post and the week-long engagement proved a winner. A few nights were cold but business didn't suffer. Sponsors co-operated. Showfolk kept Mr. and Mrs. Bill Stevens busy frying chickens. The Stevens operate a cafe just across the highway from the show lot.

Shows carry 5 rides, 2 shows and about 30 concessions.—BOB GREGORY.

La Cross

BERLIN, N. H., June 21.—Jump in here from Northfield, Vt., a distance of about 100 miles, was without mishap, org opening on schedule Monday (16). Northfield lot was in bad condition due to rain Wednesday (11) and Saturday (14), and all the trucks had to be winched off. When weather was okay in Northfield, business was good.

Recent visitor was Jack Kregag, of the Hoffman Sales Company, Rochester, N. Y.—PAUL LA CROSS.

WANTS—HARRY LEWISTON—WANTS

(A Gayer & Lewiston Unit)

Freaks, Extraordinary Humans, Novelty Acts For our present Park locations and several Fairs, Indoor Circuses, Museums during the winter months, we are interested in the following: Alligator Girl, Armless Wonders, Fat Man or Fat Woman, Midgets, Dwarfs, Sword Swallowers, Tattooed Girl or other attraction suitable for my type of Show.

There must be a reason for the following people to be happy and contented with my Show: Laurelio, Waldo, Gil Reichard (giant), Tony Moreno, The Garrison Family, Clark's Performing Bears, Yohanna (Bear Woman), Clara Reagan (Ossified Girl), Thelma and Doris (Albino Twins), Anita Jones (Elephant Headed Woman). Friends, the above are contracted and happy with me. Why not join the Show where you will get 50 weeks a year guaranteed, highest salaries, best treatment. Write or wire

GAYER & LEWISTON ENTERPRISES

200 Monroe Ave., Detroit 26, Mich.

P.S.: Can use several Batty acts.

TYPE AND PICTORIAL

POSTERS CARDS

Posters and Cards

of every size and description for every occasion. Exclusive designs created for your show. **LOW PRICES.** Write for Samples! (Union Printer).

24 Hour Service

METROPOLITAN PRINTING CO.

1326-34 VINE STREET - PHILA - PA

ALL ALUMINUM



12 QT. POPPER

Equipped with Lifetime Micro Precision Heat. Only Treated Gears. **\$16.00**

8 Qt. Popper, All Aluminum Gearless. **\$10.00**

NEW ATOM POPPERS
ALL ELECTRIC.
FOR IMMEDIATE DELIVERY.

PORTABLE GASOLINE UNITS.
USED EQUIPMENT OF ALL KINDS.
POPCORN SUPPLIES.

B & B SALES CO.

1017 WOODLAND CLEVELAND, OHIO
MA 4838

Wheel Operators—Concessioners!

ATTENTION!

Make your Premium Baskets Attractive with

RIPE AND GREEN OLIVES

Size	Net Weight of Fruit	Packed Per Case	Price Per Case
GREEN OLIVES			
#5 Bottle	3 oz.	24	\$2.75
#5 Bottle	3 oz. stuffed	24	4.10

RIPE OLIVES			
Buffet Tins	6 oz.	72	\$6.80

All Prices F. O. B. Destination.
25% Deposit—Balance C. O. D.

D. PEACOCK & ASSOCIATES

Importers and Exporters
612 N. Michigan Ave. Chicago 11, Ill.

AVAILABLE

FRANCENE

HALF AND HALF FOR ANNEX

High class, A-1 looks, beautiful wardrobe; really a money-getter. Reliable managers only. Permanent address.

FRANCIS LEE

c/o The Billboard, Cincinnati 22, Ohio

FOR SALE

CRETORS CUSTOM BUILT POPCORN TRAILER

Mounted on 4 600x16 tires, good condition, has twin gasoline heated poppers electrically driven, steam engine for flash, and peanut roaster. It is 10 ft. long and 6 ft. wide. Tows easily behind car. Send 10¢ for picture. Price \$600.00
KEN MURRAY, Box 264, Bloomington, Illinois.

CARNIVAL WANTED

In connection with the **PANOLA COUNTY ANNUAL FAIR**

Tentative dates, Oct. 6 thru 11 or Oct. 13 thru 19.

Want 6 to 8 good Rides and 30 or more legitimate Concessions and Shows.
F. E. ROBERTS, Sec.-Treas., Carthage, Texas

**FLAMEPROOFED TENTS
IN STOCK — ALL NEW**

60'x120'	40'x100'	40'x80'
30'x90'	30'x60'	20'x60'
20'x50'	20'x40'	20'x30'
20'x20'	14'x21'	14'x14'

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BINGO

6	20	41	60	68
12	21	37	48	75
2	18	59	72	
10	16	43	55	69
9	24	32	57	82

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ELECTRIC BLOWERS**
Giant Automatic Cages
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WANTED

Agent for Ham and Bacon Wheel. Drunks and agitators, please save your time and mine. If you can stand prosperity, contact **A. E. STEIN.**
CALIFORNIA SHOWS
Oroville, California, week June 16 to 23; Mountain View, Calif., June 24 to 29.

SIX BOAT KIDDIE RIDE

Mounted on center base with gear case driven by 1 H.P. two-speed Wagner Electric Motor. Can make 4 to 26 revolutions a minute. Weighs 1,200 lbs. Boats all Alumine. \$800.00 F. O. B. Pensacola. Set up and running at 701 North O St., Pensacola, Fla.
Come and get it.

WANTED

Ferris Wheel Foreman
Must be sober, \$50.00 week, all year round. Write
JIM FOREST
31 North Atlantic Ave. Daytona Beach, Fla.

S. O. S. SPECIAL of the Month

Western Electric 500 Watt Amplifiers for Drive-Ins, Stadiums and Ball Parks. Government surplus, like new.
ORIGINALLY \$1,000. NOW \$295
Send for Catalog listing hundreds of special buys on theatre equipment. **S. O. S. CINEMA SUPPLY**
OORP., 449 W. 42nd St., New York 18.

W. G. Wade

LIMA, O., June 21.—This proved the surprise spot of the season. Sponsored by the AMVETS, Post No. 1, show stayed over for two weeks, closing Saturday (14), adding the second week after the first week had been all but killed by bad weather. Decision to hold over, also influenced by the fact that the lot in Marion, O., next scheduled spot, was reported in bad shape because of the weather, proved a tremendous break for the org.

By holding over org got in a Sunday here, the first time in years that a show has operated on a Sunday in this city, and the folks turned out in large numbers. Weather during the second week was good and business was excellent. Rides, shows and concessions all did okay.

Attractions which joined included Minstrel, Chattanooga Choo Choo, Mickey Mouse shows and Arthur Tracey's Life Show and Animal Show. New Jungleland and Monster shows were being readied for an early opening. Honey Lee Walker has taken over the new Hawaiian Show of Fred W. Millers. Francis J. Bligh holds down the front of the Cavalcade of Freaks. Mrs. Findlay received delivery of a new Kiddie Auto ride.

Bert Britt was ready to put on his shoes again following a recent foot injury. Eddie Pastercysk, co-owner of the Twin Octopus, is recovering from a recent illness. Harry Beach is building a new Pretzel Ride to go on another unit.

Bob King continues to do a strong billing job. Mrs. Mildred Miller is kept busy in the office.

Florence Shafer recently visited her son in Rochester, N. Y. Michael Miller arrived from Holy Cross School, New Orleans, to join Fred and Jahala Miller.

A new 30-foot tractor-trailer was purchased to mount the searchlights. Alabama Stepp is revamping the arcade. Merry-Go-Round organ has been trimmed with neon, as have all ride ticket boxes. — **WALTER A. SCHAFFER.**

West Coast

MARTINEZ, Calif., June 21.—Move from Santa Clara was made in plenty of time for the opening Tuesday. This stand was the most jinxed and disastrous week for the org in many years.

Funhouse was wrecked on the way over and Owner Charles Walpert reports it will take considerable time for repairs but hopes to have it in operation at the rodeo in Livermore.

Another blow was dealt when Bill Johnson was moving one of the Side Show trucks and ran over J. Lawrence, who was taking a nap under the truck. Lawrence's right foot was crushed and he was taken to the hospital and reports are that he will be there for some time.

Opening Tuesday night was better than expected. Wednesday the rains came and continued thru Friday, with showers Saturday and Sunday, and the lot man had his troubles moving the trucks from the lot Monday morning.

Pete Bruzokos, former lightweight wrestling champion of the world, was seen nightly on the grounds with his pet duck which proved quite an attraction.

At the close of the engagement Mr. and Mrs. Hunter Farmer, Mr. and Mrs. Walpert and Betty G. Coe motored to Los Angeles to attend a PCSA meeting Monday night.—**JOHN DEDUSIS.**

Kilgore

JACKSONVILLE, Tex., June 21.—Shows opened here Monday (9) to a big crowd and good business. All with it reported a successful week. Shows went to Corsicana, Tex., from here and business at opening was good.—**PAULINE HUFF.**

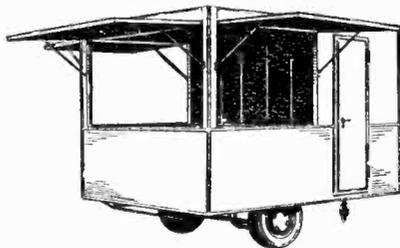
**WANT for WANT
BIG WATER-MELON FESTIVAL**

HAMPTON, S. C., JULY 7

CONCESSIONS—Bingo, String Game, Ball Games, Hoopla, Pitch-Till-You-Win, High Striker, Grab Joint or any legitimate Concession. Bridges, where are you? John, can use you. Fifty thousand people last year. I also have contracts for the best route in the Tobacco Belt of the two Carolinas, and charter for Marlboro County Fair, Bennettsville, S. C. All Concessions that join now will have first consideration for the balance of season. We are booked solid until Armistice day. Want Ferris Wheel Foreman and other Ride Help.

Address all mail to

**MURRAY JACKSON, Bennettsville, S. C., or
JOHNNIE BULLOCK, Isle of Palms, S. C.**



CONCESSION TRAILERS

This sturdy Trailer has masonite body 10 ft. long, 88 inches wide. Full price, \$490.00 plus tax. Immediate delivery. Write for catalog showing 35 new models.

KING AMUSEMENT CO. 82 Orchard St. Mt. Clemens, Mich.

KEYSTONE EXPOSITION SHOWS

Want for the Best Route of Still Dates and Celebrations, BAYBORO, N. C., June 23rd to 28th. WANT Grab, Pop Corn, Candy Apples, Candy Floss, Snow Balls, French Fry, Ball Games, String Game, Bumper, Coca-Cola Bottles, Pan Game open, American Palmistry, Clothes Pin, Novelties, Jewelry, Photos, Hoop-La. Write what you have. Most reasonable privilege and will not overload. Francis and Jim Strader, Bill Nuse and Pete Miller, contact me. Want Ride Help. Address:

KEYSTONE EXPOSITION SHOWS
BAYBORO, N. C., THIS WEEK: THEN PER ROUTE.

KILGORE SHOWS

Can place a few more capable Agents. Will book Scales, Floss Candy, Age and Grab, any others that do not conflict. Can use Side Show people with own inside equipment. I have a top. Willis Point, Texas, June 23 thru 28; then the biggest July 4th Celebration in State—Terrell, Texas, thereafter 12 consecutive Fairs and Celebrations.

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Its Grosses Are Getting Better All the Time

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BRIGHT FLAME-PROOF FABRICS—Khaki, Blue, Forest Green, Olive Green, Tangerine.
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3000 BINGO

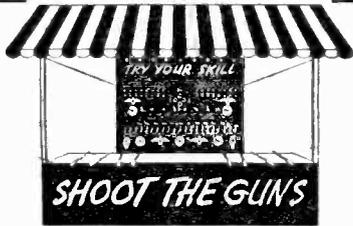
No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11.00; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2,700 cards, \$5.00 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 6c.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50c. Ping-Pong Balls, printed 2 sides. \$30.00. Replacements, Numbered Balls, Ea.58
3,000 Jack Pot Slips (strips of 7 numbers), per 1,0001.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 1002.00
3,000 Small Thin "Brownie" Bingo Sheets, 5 colors, loose only, no pads. Size 4x5. M1.50
3,000 Featherweight Bingo Sheets, large size, 5 1/2 x 3; 5 colors; loose, no pads. M Adv. Display Posters, Size 24x36. Each10
Cardboard Strip Markers, 10 M for75
Nickel Wire Cage, with Chute, Wood Ball Markers, Master Board; 3 piece layout for15.00
Thin Transp. Plastic Markers, Bwn., 3/4 M Red or Green Plastic Markers, scalloped edges, transparent, size 3/4 inch. M2.50
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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Complete line of portable and stationary galleries for immediate delivery. Have beautiful streamlined truck and semi-trailer bodies with built-in galleries. Have new rifles, loading machines and tubes for sale. Write for catalog.
King Amusement Company
32 Orchard Street Mt. Clemens, Michigan

c/o J. J. Hanson Shows
Pelzer, South Carolina
May 21, 1947

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Tampa, Fla.
Dear Mr. Holman:
I bought one of your Sunshine Choo Choo Trains from Cecil Rice. It has lived up to all expectations so far. All children are wild over it. It has a lot of flash and has been dependable so far, and we are very well pleased with it and we are sure it will have a good season.
Sincerely,
JACK M. CHAPMAN.

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Sunshine Mfg. Co. makes delivery like the Sun . . . On Time. Order Now.
We are still able to make Spring delivery.
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Experienced Ride Help for City Lots for Merry-Go-Round, Ferris Wheel, Octopus, Tilt-a-Whirl, Whip and Caterpillar. Salary, \$70.00 per week. No drinks or chasers. Write or wire
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GALLERY AMMUNITION
.22 SHORTS, \$60.00 CASE
SPATTERLESS \$65.00 CASE
NEW RIFLES, Winchester 62 Gallery
Pumps \$36.50 Ea.
Send 1/3 deposit, balance C. O. D.
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707 Gee Street, N.W., Washington, D. C.

ANDERSON AMUSEMENTS
WANT
For Albena, Mich., Centennial and Homecoming, June 27-July 7, biggest Fourth of North, Concessions and Help in all departments. Other resort spots to follow. Wire JOHN ANDERSON, Albena, Mich.

Coming Events

These dates are for a five-week period.

- California**
Los Angeles—Gift & Art Show. July 27-Aug. 1. John Marsh.
- Colorado**
Gunnison—Cattlemen's Days. July 19-21. M. J. Verzah.
- Connecticut**
Danbury—Vol. Firemen's Assn. Carnival. July 18-28. Lt. Henry Magersuppe.
Norwalk—Vol. Fire Dept. Carnival. July 3-12. Frank J. Riley.
Waterbury—Grotto Circus. June 23-28.
Westport—Yankee Doodle Fair. July 24-26.
- Georgia**
Atlanta—China, Glass & Gift Show. July 8-11. Foster B. Steward, 1492 Peachtree St., N.E.
- Illinois**
Chandlerville—Am. Legion Celebration. July 21-26. Watson A. Crowbridge.
Colfax—Legion Celebration. June 23-28. Stanley Clark.
East Dundee—Firemen's Festival. July 23-26. Max C. Freeman.
Eldorado—Am. Legion Celebration. June 30-July 5. John Devine.
Flora—Soldiers & Sailors Reunion, VFW. Week of July 1. F. M. Sheetz.
Gardner—Firemen's Festival. July 24-27. Kenneth D. Clark, Box 114.
Georgetown—Home-Coming Week. July 1-5. Mayor C. E. Spang.
Morrisonville—Picnic & Home-Coming. July 30-31. R. E. Lowe.
Mount Olive—Home-Coming. July 24-26. VFW & Legion, Theo. Hicks.
Mount Vernon—Veterans Reunion. June 29-July 5. R. M. Ramseger, Box 478.
Newman—Am. Legion Celebration. Week of July 4. Deane C. Davis.
Oakland—Veterans Foreign Wars Carnival. July 1-5. J. C. Cox.
Salem—Soldiers & Sailors Reunion. July 28-Aug. 2. Omar J. McMackin.
Springfield—Jr. Chamber of Commerce Circus. July 11-16. Jo Otwell, 924 S. 6th St.
Stockton—Street Celebration & Home-Coming. July 17-19. Lions Club, Frank Niemeyer.
Sullivan—Am. Legion Celebration. June 30-July 5. J. L. David.
- Indiana**
Boswell—Community Celebration. July 1-4. Edgar Burnett, Box E.
Brazil—Rotary Club Celebration. June 30-July 5. Malcolm E. Schafer, 415 E. Vt. St.
Brownstown—Home-Coming. July 21-26. English—Old Settlers Reunion. July 21-27. J. C. Edozey.
Galveston—Street Fair. July 16-19. L. E. Mote.
Hymera—Old Soldiers & Settlers Reunion. July 26-28. Willard Moore.
Jamestown—Home-Coming. July 31-Aug. 2. Arthur Shelton, Lions Club.
Jasper—Am. Legion Celebration. June 23-28. Homer M. Ginther.
Knox—Celebration at Bass Lake Park. July 1-6. W. C. Wehrley.
Marshall—Lions Club Home-Coming. July 9-12. E. R. Pefley.
Milford—Street Fair. July 30-Aug. 2.
Montezuma—Hospital Fund Festival. July 15-19. Charles R. Brown, Lions Club.
New Albany—Monon Cent. Celebration. July 27-30. Walter J. Coyle.
Orleans—Am. Legion Home-Coming. July 7-12. H. J. Shirley, Box 94.
Otterbein—Am. Legion Jubilee. July 30-Aug. 1. H. C. Myers.
Paoli—Am. Legion Carnival. July 14-19. Kenneth F. Murray, 604 W. Main St.
Red Key—Lions Club Celebration. July 7-12. LeRoy McLaughlin, Box 203.
Salem—Am. Legion Celebration. June 30-July 5.
West Baden—Am. Legion Celebration. July 1-5. Clarence Radcliff.
- Iowa**
Belle Plaine—Legion Celebration. July 16. A. J. Bird.
Coggon—Harvest Home. July 25-26. R. J. Henderson.
Davenport—State of Scott Celebration. July 2-6. LaVerne Flambo, C. of C.
Davenport—Annual Picnic. July 27. Ed Olm, 2535 Pulton Ave.
Melcher—Veterans Foreign Wars Celebration. Week of July 4. Jule Maitre.
Pisgah—Play Day. July 28. Francis Miller.
Red Oak—Am. Legion Celebration. July 1-7. Carl Priesman.
Wapello—Home-Coming. July 15-17. W. R. Marshall.
- Kansas**
Baxter Springs Lions Club Carnival. June 30-July 5. J. D. King.

- Downs—Downs Celebration. July 23-26. Charles H. McConnell.
Great Bend—Jubilee Celebration. July 20-26. Cliff Getz, Box 566.
Linn—Linn Picnic. July 17-19. Albert L. Higgins.
- Kentucky**
Paintsville—Am. Legion Celebration. June 30-July 5. C. R. Cooper.
- Maryland**
Oakland—Firemen's Celebration. June 30-July 5. T. J. Stanton, Box 1.
- Massachusetts**
Quincy—City and Legion Celebration. June 30-July 5.
- Michigan**
Adrian—DAV Victory Celebration. June 30-July 5. Earl Fritz, 115 Maiden Lane.
Alpena—Home-Coming Cent. Celebration. June 30-July 7. Lloyd Leavitt.
Detroit—Am. Legion Celebration. July 1-6. Larry Webster.
Hastings—Blue Gill Festival. June 25-28. C. C. Higbie.
Niles—International Circus. July 4-6. Tommy Sacco.
Traverse City—Centennial & Cherry Festival. June 29-July 5. Douglas Hill, Chamber of Commerce.
Zeeland—Centennial Celebration. July 14-18. C. Karsten.
- Minnesota**
Bemidji—Paul Bunyan Water Carnival. July 12-13. Willis Norden, Northern Natl. Bk. Bldg.
Detroit Lakes—Northwest Water Carnival. July 11-13. Ray Glahot.
Hutchinson—Jaycee Water Carnival. June 28-29. Con Schlader.
Minneapolis—Aquatic Festival. July 18-27. W. N. Dickson, 529 Palace Bldg.
Montevideo—Fiesta Days. July 11-13. H. N. Johnson.
- Missouri**
Aurora—Am. Legion Celebration. June 30-July 5. W. A. Oglesby, Box 147.
Clinton—Horse Show. July 17-18. George Winn.
Craig—Craig Reunion. July 24-27. John L. Pfauemer.
El Dorado Springs—Annual Celebration. July 17-19. E. R. McPeak.
Everton—Booster Club Picnic. July 16-19. William R. Probst.
Hillsboro—Horse & Cattle Show. July 18-20. H. P. Lippert.
Iberia—Am. Legion Home-Coming. July 31-Aug. 2. Sedden Irwin.
Kansas City—Gift Show. July 20-24. Fred Sands, 1610 Dierks Bldg.
Lamar—Horse Show. July 11. Huber K. Logue.
Lebanon—Celebration. Week of July 4. E. Rains Jr., Junior Chamber of Commerce.
Louisburg—Old Settlers Reunion. July 23-24. Harry W. Atchley.
Maitland—Bluegrass Festival. June 25-28. Dale A. Marion, Am. Legion.
Memphis—VFW Celebration. June 30-July 4. H. S. Laird.
Mount Vernon—Centennial Assn. Celebration. July 28-Aug. 3. Max A. Ford.
Parna—Home-Coming Celebration. July 1-5. Orville S. Bankston.
Rolla—Lions Club Carnival. July 1-4. W. H. Mueller.
Weaubleu—Annual Reunion. July 10-12. Johnie Allen.
- Nebraska**
Gering—Oregon Trail Days. July 17-18. H. J. Holtorf.
Jansen—Jansen Picnic. July 24-25. Loren Smith.
- New Hampshire**
Franklin—Veterans Home Carnival. July 17-19. Pete Rousseau.
- New York**
Allegany—Vol. Fire Dept. Celebration. June 30-July 5. James J. Boser, 26 W. Main St.
Dansville—Fire Dept. Carnival. June 30-July 5. Arthur J. White.
Lancaster—Legion Celebration - Convent on. June 23-28. Paul S. Evans.
Rouses Point—Celebration. July 1-5.
- North Carolina**
Asheville—Mountain Dance & Folk Festival. July 24-26. Chamber of Commerce.
- Ohio**
Amherst—Am. Legion Carnival. July 18-20. Merrill Walker.
Archbold—Legion Home-Coming. July 29-30. Robert Stotzer.
Byesville—Home-Coming. July 28-Aug. 2. Martin F. Nagel.
Eaton Center—Firemen's Carnival. July 18-19. Elton C. Hill, Columbia Station.
Fort Recovery—Harvest Jubilee. July 21-26. B. B. Burke, Am. Legion.
Grafton—Vol. Firemen's Carnival. July 10-13. J. A. Noveskey, Box 122.
London—Am. Vets. Celebration. June 30-July 5. Charles Golden.
Louisville—Junior Order Home-Coming. July 1-5. C. W. Marks and George Marlow.

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U. S. GOV'T SURPLUS
\$15.00 VALUE
NOW ONLY **\$5.95** Post Paid
All Brand New and in Perfect Condition
The buy of a lifetime in a standard make air pressure regulator. Used on liquid carbonic tanks and air pressure tanks of all kinds to regulate the pressure. Fitted with standard 1/2 inch pipe thread. Dial calibrated 0 to 200 lbs. Made by U. S. Gauge, Air Reduction Co., Walter Kiddie—all famous makers. Used by artists for air brush work, sign painters, retouchers, etc. Used by soda fountains and taverns. All units are brand new. Satisfaction guaranteed.
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Send check or money order. Ship same day. POSTPAID IN U. S. A.
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\$5,000.00 CASH OR WILL TRADE FOR SMALL MERRY-GO-ROUND OR WHAT HAVE YOU?
Ride can be seen in operation at:
Putnam, Conn. June 23-28;
Abington, Mass. June 30-July 5;
Narragansett Pier, R. I. July 7-19.
Write:
GLOBE SHOWS
c/o JOHN COSTA
727 Charles St. Fall River, Mass.

F-A-I-R-S
Due to our having been forced to cancel a show with four weeks of our fairs, we have open four weeks of North Carolina Fairs, one early September, others late October. If interested contact us at once.
THOMPSON & RUMLEY ENTERPRISES
Box 1083 Phone X-5813
DURHAM, N. C.

WANTED
For
Big 4th July Celebration
BRIDGEPORT, TEXAS
Shows: Any except Girl and Athletic Shows. Agents for Stock and Ball Games. Cedar Hill, week June 23; Bridgeport, week July 4.
SCHAFFER SHOWS
130 W. 9th Street DALLAS, TEXAS

USED TRAILERS
\$295.00 Up
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Wants—HARRY LEWISTON—Wants
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Will Pay a Premium for LARGE SNAKES. WANT to buy: Good Side SHOW TENT. Must be large, have poles, stakes, also banner line. Write or wire
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Booking for
NEW TEN CAR KIDDIE AUTO RIDE
with Carnival with Celebrations and Fairs, or will consider good park location. Own transportation, equipped to go anywhere.
D. L. FAIR
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For Annual Firemen's Home-Coming, Wilsonville, Ill., Aug. 23-24.
All Acts and Entertainment already booked by Joe Smith, of St. Louis. Contact
LOUIS PELLEGRINI
Wilsonville, Ill. (Phone 360K2)

BLUE GRASS STATE
THE PRIDE OF OLD KENTUCKY SHOWS
C. C. GROSCURTH, General Manager
MAMMOTH 4TH JULY CELEBRATION AND MASSAC COUNTY STATE AID FAIR COMBINED
METROPOLIS, ILL., ALL NEXT WEEK, JUNE 30 TO JULY 5
Advertised by billboards, radio, etc., for a radius of fifty miles like a Circus, county-wide interest. With MCCRACKEN COUNTY'S WESTERN KENTUCKY FAIR, PADUCAH, KY., WEEK OF JULY 7, AND FIFTEEN OTHER BONA FIDE FAIRS TO FOLLOW.
Can place a few more legitimate Concessions of all kinds. Especially interested in Jewelry and Novelties and direct sales of all kinds. Can place Shows with own outfits. Book Tilt-a-Whirl or any other major ride not conflicting. Place sober and reliable Ride Help on all Rides. All wire (No phone call please).
C. C. GROSCURTH, General Manager "Blue Grass State Shows"
All this week, ANNA, ILLINOIS; then METROPOLIS, ILLINOIS.

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Returnable Drums 24¢ lb. 38 1/2 Lb. Cartons 25 1/2¢ lb.

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KIDDIE FERRIS WHEEL

Brand new. Complete in every detail. Portable, 12 ft. high, 6 seats. Cable drive, 3/4 hp. motor.

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FOR SALE

New 8 Car Flying Scooter

For immediate delivery. Selling due to misunderstanding. Two were purchased for same location. Price \$11,000.00.

FRED H. CULBERTSON P. O. Box 484 SCRANTON, PA. Phone 4-6707

FOR SALE

10¢ POPCORN BOXES

\$6.50 M

2 Oz. Size

FABIAN KONTNEY

138 S. Adams St. Green Bay, Wis.

FOR SALE

New 1947 Model Eze Way Frozen Custard Machine and Serving Cabinet, 30 gallons per hour. Used only one month in permanent location. Perfect condition.

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Wonder Shows of America

WANT

MANAGER for office-owned SIDE SHOW Good proposition to right party. Address

MAX GOODMAN, Mgr.,

Rock Island, Ill., this week; then per route.

WANTED

CLOTHES PIN AGENT

Contact

JACK MARTIN

Dumont Shows, Ambridge, Pa., by wire before coming on. Doc Lewis, come on.

NOTICE!

Want information as to present whereabouts of J. E. SMILEY AND WIFE, OPAL Probably with some Carnival. Write

J. E. MASSEY

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Malvern—Home-Coming & Firemen's Frolic. July 30-Aug. 2. Medina—Am. Legion Carnival. July 17-19. Frank Rau. New Richmond—Am. Legion Carnival. July 3-6. Charles Colonel. North Industry—Vol. Fire Dept. Home-Coming. July 22-26. George Marlow, Canton. Philo—Legion Home-Coming. June 27-29. William G. Seyerle. Steubenville—Veterans Home-Coming Celebration. July 2-6. Chamber of Commerce. Warren—Firemen's Festival. July 10-12. Myron Baker, R. D. 5. Waynesburg—Vol. Fire Dept. Home-Coming. July 9-12. James H. Pinefrock. Wellsville—Firemen's Home-Coming. June 30-July 5. M. L. Clendennin.

Oklahoma

Perry—Am. Legion Celebration. June 30-July 5. George L. Butler.

Oregon

Eugene—Oregon Trail Pageant. July 24-26.

Pennsylvania

Apollo—Vol. Fire Dept. Celebration. July 7-12. H. M. Fulton. Blairsville—VFW Jamboree. June 23-28. R. H. Buchman. Coalport—Fire Co. Celebration. July 28-Aug. 2. James W. Laing Jr. Ellwood City—Vol. Firemen's Celebration. July 7-12. William A. Fehl. Hyndman—Firemen's & VFW Celebration. June 23-28. E. Vance Diehl. Large—Firemen's Fair. July 21-26. Thomas Tachior, R. D. 1, Clairton, Pa. Montgomery—Firemen's Carnival. July 14-19. Mitchell Taylor. Mount Carmel—Firemen's Convention-Celebration. Week of June 30. Mount Holly Springs—Citizens Fire Co. Celebration. July 14-19. Dr. J. R. Snyder. New Kensington—Fire Dept. Celebration. July 28-Aug. 2. D. W. Bayne. Oil City—Fire Dept. Carnival. July 21-26. W. T. Linch. Oakdale—Vol. Fire Dept. Celebration. July 21-26. J. Dale Gamble. Osceola Mills—Firemen's Celebration. June 30-July 5. Pittsburgh—Thrill Circus. July 14-19. Chester B. Morley, 332 City-County Bldg. Punxsutawney—Old Home Week - Firemen's Celebration. June 30-July 5. Fred E. Smith. Rockwood—Vol. Fire Dept. Celebration. July 7-12. Charles E. Koontz. Salisbury—Firemen's Week. June 30-July 5. George E. Bowersox Jr. Sandy Lake—Old Home Week. June 30-July 5. Vol. Fire Dept., S. R. Morton. Saxtonburg—Firemen's Jubilee. July 14-19. Vol. Fire Co., C. F. Graham. Shamokin—Union Fire Co. Fair-Carnival. July 7-12. David W. Arnold, 1004 Tharp St. Shinglehouse—Celebration. July 1-5. Leo Prince. Vintondale—Firemen's Carnival. July 7-12. Vol. Fire Co. Wellsboro—Firemen's Celebration. Week of July 21. Wyndmoor—Hose Co. No. 1 Fair. July 21-26. Chas. W. Conyers, 826 Pleasant Ave.

South Carolina

Hampton—Watermelon Festival. July 10. S. L. Malphurs.

South Dakota

Aberdeen—Am. Legion Celebration. July 1-5. Canistota—Sport Day. July 10. Inner Golden. Clear Lake—Hey Days. June 27-28. Tom Farrell. Custer—Gold Discovery Days. July 25-26. Dell Rapids—Cootie Days. July 28-30. Leola—Leola Days. June 27-28. Madison—Turtle Days. July 25-26. L. F. Ericsson. Spearfish—Black Hills Fair. July 19-20. Matt Curnow, Box 464. Summit—Community Club Celebration. July 1-2. H. A. Fenner.

Tennessee

Harriman—VFW Celebration & Home-Coming. June 29-July 5. W. B. Stout. Knoxville—Shrine Circus. July 22-26. A. C. Kelley, Andrew Johnson Hotel. Martin—YMBC Celebration. July 1-5. Jno. M. Morgan.

Texas

Leonard—Old Settlers Reunion. July 21-26. Sam L. Johnson, Box 354. Round Rock—Old Settlers Assn. July 12-19. W. E. Henna. Valley Mills—Annual Reunion. July 9-12. J. C. Howard.

Virginia

Galax—Firemen's Celebration. June 30-July 5. Elbert L. Lundy, Box 124. Louisa—Firemen's Fair. July 4-5. L. S. Key, Charlottesville, Va. Waynesboro—Moose Lawn Party. July 14-19. A. L. Byrd.

Washington

Aberdeen—Beach Festival. July 19-20. Everett—Am. Legion Celebration. June 30-July 3. Guy C. Beede, 2813 Wetmore Ave.

West Virginia

Franklin—Lions Club Carnival. June 30-July 5. R. H. Boggs. Newell—Firemen's Carnival. July 21-26. Howard P. Wurzel. Point Pleasant—Vol. Fire Dept. Celebration. Week of July 4. Robert Ferguson. Ripley—Home-Coming. Week of July 24. Don Fleisher. Spencer—Am. Legion Celebration. June 30-July 5. O. W. Price.

Wisconsin

Cedarburg—Firemen's Celebration. June 28-29. Palmer Schneider. Madison—Four Lakes Aquatennial. June 28-July 6. Ben Berger, 1528 Morrison St. Platteville—Race Fair & Horse Show. July 3-6. Shiocton—Commercial Club Celebration. July 26-27. M. P. Manley.

Wyoming

Laramie—Albany Co. Jubilee. July 10-11. E. C. Smith.

Canada

Hespeler, Ont.—Old Home Week. June 30-July 6. Waterdown, Ont.—Old Boys Reunion. June 22-28.

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Flagstaff—Flagstaff Pow-Wow, July 4-6. John G. Babbitt, Box 90.
Phoenix—Station KOY and Arizona Farmer, Albert D. Johnson.
- ARKANSAS**
Harrison—Roy Baker Jr.
Portia—July 3-4. Victor Sloan.
- CALIFORNIA**
Fort Bragg—Paul Bunyan Celebration, July 2-6.
Grass Valley—William Stinson.
Manchester—July 4-6. Fred Garrett.
Monterey—July 4-6. Chamber of Commerce. Sam K. Thornberry.
Oakdale—July 3-4. Lions Club, Ben Myers, Box 941.
San Diego—July 3-4. S. H. Shawver, 1171 10th Ave.
Santa Barbara—Water Sports Festival, July 4-6. Presley Lancaster Jr.
Watsonville—July 3-4. Franklin Lowney, Chamber of Commerce.
- COLORADO**
Ouray—Water Carnival.
- FLORIDA**
Arcadia—July 4-6. Bill Welles, Saddle Club.
Jacksonville Beach.
Key West—July 4-6.
Panama City—July 3-6. Bud Davis, Box 640.
- ILLINOIS**
Athens—July 3-5. American Legion, W. R. Rodell.
Early—July 4-5. Fire Dept.
Casey—July 1-4. American Legion, H. Hallstein.
Chicago—At Soldier Field.
Chicago—July 2-5. Stanley R. Kent, Commercial Club.
Edwardsville—July 4-6. American Legion, Frank J. Frick.
Fairfield—Am. Legion, Frank Robertson, Box 22.
Hampshire—John T. Oder.
Iroquois—Clint Owens.
Kankakee—July 3-6. Am. Legion, H. H. Cooley, Box 548.
Lemont—July 4-6. American Legion, Leslie DeLong.
Lincoln—July 3-5. Elks, Albert W. Arnold.
Rantoul—Am. Legion, C. M. Chalk.
Sreator—July 3-5. Am. Legion, E. J. Farmer, 309 Hickory St.
Trenton—Home-Coming, July 3. D. L. Schaeffer.
Vandalia—July 3-5. Lions Club, W. E. McAlister.
Waterloo—July 3-4. Veterans Foreign Wars, John Mitchell.
- INDIANA**
Boswell—July 1-4. Edgar Burnett, Box E.
Preetown—July 2-4. Bus. Men's Assn., C. C. Forgey.
Knox—W. C. Wehrley.
La Porte—July 3-5. Junior Chamber of Commerce, Howard Neblung.
Princeton—Kiwanis Club, Doyle C. Skelton.
Rensselaer—July 1-4. Am. Legion, Frank F. Hardman.
Roachdale—July 2-4. Lions Club, W. E. Etcheson.
- IOWA**
Delta—G. M. Zearfoss.
Des Moines—July 2-6. Chamber of Commerce.
Independence—Fair Assn., B. O. Gates.
Leon—July 4-5. Merchants and Chamber of Commerce.
Manchester—July 3-4. E. W. Williams.
Melcher—July 3-5. Veterans Foreign Wars and Commercial Club, Jule Maitre.
Rock Rapids—July 3-5. Am. Legion, J. S. Kelliham.
- KANSAS**
Chanute—VFW, Cash Wagner.
Lyndon—July 4-5. Am. Legion, Dr. G. H. Hoerman.
Manhattan—July 4-5. Junior Chamber of Commerce.
Shawnee—July 3-5. Chamber of Commerce, Jimmie Stepina.
Wamego—July 3-5. Am. Legion, Henry Glover.
- KENTUCKY**
Eminence—Odd Fellows, Carl Wade.
Falmouth—July 4-5. F. A. McCarty, Box 63.
Greensburg—American Legion.
Louisville—July 2-4. Ray Chanaberry, 1510 Washington Bldg.
- MAINE**
Skowhegan—Fair Assn.
- MASSACHUSETTS**
Lowell—July 3-5. John F. Carney, 21 Blossom St.
- MICHIGAN**
Escanaba—Hiawathaland Festival, July 3-6. Chamber of Commerce.
Gladstone—July 4-7. Chamber of Commerce, D. A. Mathison.
Grand Rapids—July 4-6. Louis R. Batchelor, Pantlind Hotel.
Hillsdale—July 3-5. American Legion.
Lake Odessa—Civic & Agrl. Assn., Andrew J. Wiselogel.
Manistee—E. Swanson, 411 River St.
Mecosta—July 3-5. Veterans Foreign Wars, Lyle Warner.
New Boston—Home-Coming, July 4-6. R. C. Gowdy.
White Cloud—July 4-5. Chamber of Commerce, Harry Hooker.
- MINNESOTA**
Detroit Lakes—July 4-6. G. W. Peoples.
Floodwood—July 4-5. Civic Club.
Hibbing—July 4-6. Knights of Iron Table, Hubert F. Dear.
Pipestone—Am. Legion, H. C. Petschow.
Saint James—July 4-6. Watona Saddle Club, Hubert Ransom.
Wells—Am. Legion, Edison Hansen.
- MISSISSIPPI**
Gulfport—July 3-4. Yacht Club, Andy Alfonso, Box 34.
- MISSOURI**
Bethany—Fair Assn., L. M. Maple.
Cassville—Veterans of Foreign Wars.
- CLARKSVILLE**—Chamber of Commerce, Leota Barron.
DONIPHAN—July 4-5. Jr. Chamber of Commerce, Bill Robert.
EMINENCE—July 3-5. Charles C. Swiney.
LEADWOOD—Odd Fellows, Cecil Demier.
MARQUAND—July 3-5. Chamber of Commerce.
MONETT—American Legion.
WAYNESVILLE—G. I. Carnival, July 3-5. Rex Smith, VFW.
WEST PLAINS—July 1-4. Rotary Club.
- MONTANA**
Culbertson—D. W. Robinson.
Plentywood—July 4-5. Jr. Chamber of Commerce.
- NEBRASKA**
Alma—July 3-5. Ray Clinkinbeard, Box 476.
- NEW HAMPSHIRE**
Woodsville—Am. Legion, Dennis A. Hobbs.
- NEW YORK**
Akron—July 4-5. Veterans Assn., Donald Shea.
Lyons Falls—Firemen, J. E. Farney.
Whitney Point—American Legion, Ben Ballard.
- OHIO**
Ashville—July 3-5. Community Club, Edwin W. Irwin.
Blue Ash—July 4-5. Civic League, Mr. Bevis.
Fairport Harbor—July 2-5. Mardi Gras, Iris Myers.
Grafton—July 3-6. Volunteer Fire Dept.
Lucasville—July 4-5. Civic Service Club, Jos. W. McKinley.
Orrville—July 4-5. American Legion, Rudy Warren.
Paulding—Vets. Foreign Wars, Irvin Shaw.
Ripley—July 4-5. Am. Legion, Carey W. Richey.
West Unity—July 3-4. A. L. Claude Pheneicie.
Woodville—July 2-4. Am. Legion & Fire Dept., Peter J. Schnoor.
- OKLAHOMA**
Hartshorne—July 3-4. Chamber of Commerce, H. C. Mitchell.
- OREGON**
Albany—July 2-4. Timber Carnival Assn., Rodney W. Tripp.
Ashland—July 4-6.
Baker—Oregon Trail Days, July 3-5. Fred Moss.
Seaside—July 4-5.
The Dalles—July 3-4.
Tillamook—July 3-4.
Vale—July 2-4.
- PENNSYLVANIA**
New Hope—July 3-5. Street Fair, Donald Hedges.
- SOUTH CAROLINA**
Pelzer—Community Club, Margaret Sharp.
- SOUTH DAKOTA**
Fort Pierre—Commercial Club, Rex Terry.
Madison—Yankee Doodle Days, July 4-5.
- TENNESSEE**
Martin—Y.M.E.C. Jno. M. Morgan.
Trenton—American Legion, Jno. R. Wade.
- TEXAS**
Rockdale—Am. Legion, Bennie D. Williams.
- UTAH**
Fillmore—Horse Show & Race Meet, July 3-5.
Logan—Horse Show, July 3-5. Don G. Wilson.
Provo—July 4-5. Clayton Jenkins, Box 138.
- VIRGINIA**
Tazewell—July 4-5. Fred R. Steel.
- WASHINGTON**
Kirkland—July 4-6. American Legion, Fred B. Taylor.
- WISCONSIN**
Beloit—July 3-5. Eagle Drum & Bugle Corps, Melvin Cobb.
Black River Falls—July 4-6. American Legion.
Cassville—July 4-6. Sam L. Croom.
Evansville—July 4-6. American Legion, B. C. Janes.
Gays Mills—July 4-6. Commercial Club, T. N. Nelson.
Greendale—July 4-6.
Hartford—July 4-6. George Sell.
Land o' Lakes—Home-Coming, July 4-6. Chamber of Commerce.
Loyal—July 3-6. Am. Legion & VFW, Kenneth Weyhmler.
Merrillan—July 4-6. S. G. Pinn.
Menasha—July 3-6. Germania Soc., H. J. Berro.
Minong—Am. Legion, DeWayne W. Jensen.
Strum—July 4-6. Veterans of Foreign Wars.
Watertown—July 3-4. Walter A. Simon.
Waukesha—July 4-6.

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ROYCRAFT COACH, Aluminum or Masonite

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Adrian, Michigan, Fairgrounds

Can use Custard, Slum, Stock Stores, Photo, Mitt Camp (4th only). Jenny Help—First and Second Men; other reliable Ride Help. No drunks or chasers. Want to buy Kiddie Rides and Big Six Wheels.

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10 Iron Claws on factory built 2-Wheel Trailer with '42 Pontiac 4-Door Sedan, six cylinder. All in A-1 shape.

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Marion, Ind., June 22-28.

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SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Cincy's National Home Show Clicks

CINCINNATI, June 21.—With attendance running over 60,000, sponsors and officials of the National Home Show, which closed a 10-day run in Music Hall here Sunday (15), were well satisfied with results.

Presented by the Curry National Home Shows, with John W. Daly as general director, event was sponsored by *The Cincinnati Enquirer*, Home Builders' Association of Greater Cincinnati and the Real Estate Board. A Stork Derby, Friday (13), with the winner being the child born nearest to noon on that day, brought wide attention and proved a strong attendance hypo, officials said. Course was confined to hospitals in the Greater Cincinnati area, and winner was swamped with gifts.

Show was the first of its kind to be held locally since before the war. Giveaways totaled several thousand dollars. A new Mercury car was another prize.

Wild Life exhibits, acts and other entertainment groups made daily appearances on the 10-day program.

ANNUAL SWEET GRASS HILLS STAMPEDE

AT CHESTER, MONT., JULY 3, 4 & 5, 1947

Alice Greenough Rodeo. Carnival needed for above dates. Always draws good crowd. Wire DON STORES, Senior Vice Commander, Chester Post No. 3997 of the Veterans of Foreign Wars, Chester, Montana.

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For Doughboy Reunion

August 12th to August 16th inclusive Shows and Rides. Independent Midway. Big Free Attraction nightly. Better hurry if you want to get in.

R. J. RAWLINGS
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FREE ACTS WANTED

(Platform and High)

September 4-5-6

LE ROY FALL FESTIVAL

Write OSCAR M. PHARES, Pres.
Le Roy, Ill.

WANT

To book complete Carnival for one week, any time in July or August. Write or wire

Maurice Carpenter, Adj.
W. N. Fant Post 5, American Legion
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WANT CARNIVAL

For August 18-23;
HOMECOMING DATES, AUGUST 20-21-22.
GEO. W. RIVES JR., Chmn.
Greenfield, Ill.

WANTED

FREE ACTS—RIDES—CLEAN CONCESSIONS

FOR TWO-DAY

DIAMOND JUBILEE CELEBRATION

AUGUST 21-22

G. W. NICHOLAS, Committee Chairman
De Witt, Nebraska

WANTED

Carnival, Concessions, Free Act, Entertainment,
for August 28th and 29th, 1947.

OUR 38TH ANNUAL SUNFLOWER DAYS
B. B. CRAIG, Secy.

MELVERN, KANSAS

Wanted Shows, Free Act

Kiddie Show, Girl Show, Five-in-One. What have you? One big week, money spot, benefit American Legion Home. Free gate—July 27 to Aug. 2—American Legion Park, New Bethlehem, Penna.
Write JOHN A. FLEMING, Mayport, Penna.

Aqua Follies Cast Set; Press Ticket Sale for '47 Fete

MINNEAPOLIS, June 21. — Both water and stage casts for the *Aqua Follies*, top attraction of the 1947 Minneapolis Aquatennial, have been set by Al Sheehan, producer and director of the water show, which is set for 15 performances from July 16-27, including three midnights.

Sheehan has signed Patty Robinson, West Coast water beauty, for the female lead, with Lyle Draves, diver, returning for the male lead. Stubby Kruger heads the comedy department.

Other water performers include Jim Patterson, Al Root, Patty Fairbrother, Earl Clark and Bill Lewin, divers and specialty acts. The 24-girl *Aqua Follies*, water ballet, are being trained again by Helen Starr, of the University of Minnesota.

Preston Lambert returns as emcee, a post he held last year. Topping the stage offering are Four Step Brothers, hoofers; Ben Beri, juggler, and Tommy and Jean, jitterbug terpssters. Penny Perry, soprano of the Fred Waring ork, returns home for her annual *Follies* stint. Burt Hanson will be male lead singer. Johnny Williams is training a 24-girl stage line. Sheehan said there will be four production numbers.

Musical arrangements will be by Red McLeod, with Ben Barnett's 12-piece local org signed. Fireworks finale will be by Thearle-Duffield of Chicago.

Associated with Sheehan in the enterprise are Lyle Wright, treasurer and promotions, and Fred Smith, assistant to Sheehan. Ticket sked for the 4,600 seats are the same as in 1946, \$1.50 to \$3, including tax. Two other brackets, \$2 and \$2.50, are included in the scale.

Meanwhile, the Aquatennial Association has started a ticket sale for 19 of its scheduled 76 events, including the *Follies*. Admittance to 57 other events will be free. Aquatennial dates are July 18-27. A special teen-age party is set for July 24 in Minneapolis Auditorium. Three bands will play.

Crowning of the 1948 Aquatennial queen of the lakes will be July 25 in the Auditorium. In the past the coronation has been at the *Follies*. Art Randall, membership committee chairman, said the goal of \$50,000 in business contributions was within approach.

Reschedule Yankee Doodle Fete Despite Ban on Games

MADISON, S. D., June 21.—American Legion Post here, which dropped plans for Yankee Doodle Days the first week in June, will hold the annual observance after all and is arranging for dates early in September.

Original plans were abandoned when the South Dakota Attorney General's office ruled against bingo and other games of chance. There has been no deviation in that ruling, however.

Firemen Join Legionnaires

MILFORD, Conn., June 21.—Firemen of Arctic Engine Company here have joined forces with Milford Legion Post 34 in sponsoring a celebration July 3-5.

Newton, Conn., Fete June 30

NEWTOWN, Conn., June 21. — Newtown Fire Department, consisting of Newton, Dodgingtown and Hawleyville volunteer fire companies, will hold its second annual celebration at Taylor Field June 30-July 5.

Sunbury To Offer Varied Fare at Fete

SUNBURY, Pa., June 21. — An eight-day program, June 29-July 6, will mark the 175th anniversary of the founding of Sunbury. Outstanding features will be a three-day appearance of Larry Sunbrock's rodeo, July 4-6, and a pageant, *Sunbury, America*, produced by the John B. Rogers Company, Fostoria, O.

Other events will include a beauty contest, pet parade, Mummies parade, band concerts, religious services, veterans' events and the award of a \$10,000 home. Most of the events will be presented in the high school stadium, with the midway featuring the L. K. Wallace Attractions, located near the stadium. The rodeo and carnival were booked thru Mel Sober, Sunbury theatrical agent.

Boswell, Ind., Fete Set

BOSWELL, Ind., June 21.—Fireworks, aerial and platform acts, free dancing and giveaways will be featured during the 17th Annual Boswell Celebration at Benton County Fairgrounds here, July 1-4. Ohio Valley Shows, contracted by Bill Harris, general agent, will furnish the midway.

WANTED

—RIDES—

July 4, 5 and 6 at Eau Claire, Wis.

First celebration here in 10 years . . . national outboard motorboat races . . . giant balloon parade . . . elaborate fireworks display 3 nights. Contact

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JULY 3, 4, 5 and 6

Eating Stands. 100,000 people expected.

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Good Carnival with four or five Rides or Independent Rides and Concessions for

STRASBURG ANNUAL HOMECOMING AND

AMERICAN LEGION CELEBRATION

On Streets, September 3, 4, 5, and 6, or September 10, 11, 12 and 13. Good entertainment wanted.

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BOX 483, Appleton, Wis.

Wanted High-Class Concessions for DISABLED AMERICAN VETERANS' AMATEUR CHAMPIONSHIP RODEO

JULY 18, 19, 20, LA FAYETTE, INDIANA

A drawing power of 100,000 people to draw from. Western riders from all over the State will be there—Day and Night. Billed like a circus. 15-minute RADIO programs broadcast daily. Merchants, organizations, Chamber of Commerce and factories backing this event. All children under 12 admitted FREE. Event will be held RAIN OR SHINE.
Want Cook House or Grab Outfits, Pop-Corn, Candy Floss, Candy Apples, Ice Cream Sandwich, Frozen Custard, Snow Cone or Ice Ball, French Fry, Peanuts, Mug Outfit, Jewelry, Guess Your Age or Weight, Ball Games, Novelties or any good Concession that can and will work for a dime. NO GRIFF OR GRAFT. POSITIVELY NO GYPSIES. If you want three good days of good old fashioned celebrations, wire or write
CHAIRMAN, DISABLED AMERICAN VETERANS' AMATEUR CHAMPIONSHIP RODEO,
V. M. C. A., LA FAYETTE, IND. First In—First Served.

HALEY REINSTATED RB PREXY

North Given New Post at Annual Meet

Ringling Named Vice-Pres.

WILMINGTON, Del., June 21.—James A. Haley was elected president of Ringling Bros. and Barnum & Bailey Circus at the annual meeting of stockholders held in the offices of the Corporation Trust Company here yesterday. John Ringling North was elected to the newly created post of executive vice-president and chairman of the executive committee, while Robert Ringling, who recently regained the presidency as a result of an order by the Delaware Supreme Court following more than a year of litigation, was elected first vice-president. His mother, Edith Ringling, was elected vice-president; Mrs. Aubrey B. Haley, secretary, and James R. Griffin, treasurer.

The time and place of the election was the result of an order issued by Vice-Chancellor Collins J. Seitz, of the Court of Chancery, following the ousting of Haley from the circus presidency by the Delaware Supreme Court.

Former Officers Reinstated

The officers and the positions they hold are virtually the same as they were at the time of the disputed 1946 election with the exception of the inclusion of Ringling. William P. Dunn Jr., who regained the post of treasurer as a result of the same decision that returned Ringling to power, was not mentioned in the voting.

A change in policy of executive (See Haley Reinstated on page 76)

Mohawk Valley Trek Okay for King Org

AMSTERDAM, N. Y., June 21.—Blessed with ideal weather, King Bros.' Circus is enjoying big business on its current trek down the Mohawk Valley. In this city Wednesday (18), the show drew two good-sized houses, the afternoon house being well filled and the night house being capacity.

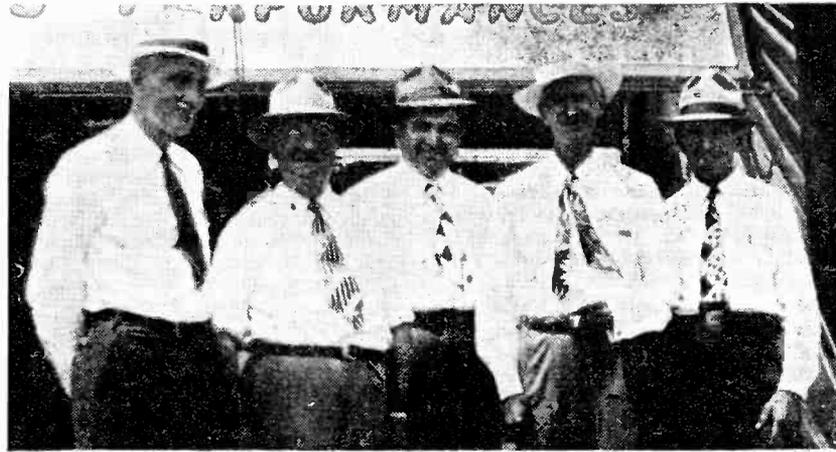
Herkimer, N. Y., Tuesday (17) gave with a full matinee and a straw at night. Weather was ideal, temperature hovering right around the 70 mark. Due to a late start, the matinee crowd at Newark, N. Y., was just fair but a full house was on hand at night.

At Seneca Falls, N. Y., Saturday (14) the show overcame an all-day rain to play to good crowds, afternoon show getting a three-quarter house and the night show a full one. At the matinee, some 1,000 grade school children, parents and a group from the Newark State School were on hand. The night crowd was estimated at 3,000. Medina, N. Y., had two strong houses.

Sparks Overcomes Weather At Thetford Mines, Quebec

THETFORD MINES, Que., June 21.—Sparks Circus overcame rain in the afternoon and threatening weather at night here Monday (16) and played to two straw houses.

Show arrived the day previous and 2,000 persons were on hand to see the unloading.



FRED SMYTHE, manager of the Side Show on the Ringling Bros. and Barnum & Bailey Circus, lined up with his ticket sellers for this photo recently in Philadelphia. Left to right: Harley Rogers, Smythe, Bobby Hasson, assistant manager; Jack Elkin and E. W. Adams. Jack Gillman, lecturer, took the picture.

Week Stand in Pittsburgh Gives R-B Capacity Biz

PITTSBURGH, June 21.—As was the case on its stand in Baltimore, Washington and Philadelphia, the Ringling Bros. and Barnum & Bailey Circus did capacity business here all week. Org opened its stand Monday and closes tonight. This is the first year the Big One has played a full week here. Circus officials announced the scheduled showing at Springfield, Mass., July 11-12, has been canceled. They said circumstances beyond their control made it impossible to play the date. The R-B show took on some family additions here, including two members it didn't bargain for. Still frisky despite a nine-day voyage from Sweden and a baggage car trip from Baltimore, five elephants joined the cast Tuesday. The following day, 11 Bengal tigers, including two cubs born at sea, arrived on the lot. Custom officials waived technicalities to permit the cubs to enter the country.

The tigers are being used in an act worked by Rudolph Mathis to replace Captain Roman Proske, who left today to join Polack Bros.' Circus in nearby New Castle, Pa. Mathis came to this country with the tigers and rejoins the show after an absence of 23 years. During that time he was with the Carl Hagenbeck Circus.

Shenandoah Big For Dailey Bros.

SHENANDOAH, Pa., June 21.—Rains held off long enough here Tuesday (17) for Dailey Bros.' Circus to pack in a full house at the night show, after getting a three-quarter house for the matinee.

At Lebanon, Pa., Friday (13), the weather didn't behave as well. After a cloudy and cool afternoon, which held the afternoon crowd down, it started to rain a few hours before the night show and what would have been a capacity house turned out to be a three-quarter one.

Show got excellent publicity in Lebanon, both from the press and radio. One of the stories, carried by the Associated Press, made Page 1 here. It dealt with the shooting of Nemo, one of the org's elephants, in Chambersburg, Pa., because, officials said, it had become dangerous.

King Books Bridgeport

BRIDGEPORT, Conn., June 21.—King Bros.' Circus has contracted to play here July 11, marking the first appearance of a circus in Bridgeport since 1944.

Clyde Beatty Draws 7,000 At Sioux Falls

Mitchell Stand Is Okay

SIoux FALLS, S. D., June 21.—Rains, which had plagued the Clyde Beatty Circus in recent days, let up long enough to permit the show to do good business in two performances here Tuesday (17). The matinee drew 4,000 and the night show 3,000.

The 15-car circus was three hours late arriving here from Mitchell. Rain fell thruout the morning and made a quagmire of the East 14th Street lot. The rain halted shortly before noon, however, and while the grounds were muddy, it didn't stop the crowds.

Org garnered some neat before-the-show publicity when Ruth Stevens, *Sioux Falls Argus Leader* reporter, went to Mitchell to catch the show the day before. On the invitation of Spencer Huntley, who presents the Beatty elephants, Miss Stevens rode one of the bulls in the spec.

Show had a day off in Mitchell Sunday (15) and on the invitation of show officials, many folks visited the grounds. Business at the matinee Monday was fair, with a strong house at night. At Huron, S. D., Saturday (14) business was good. Afternoon show drew a full house and the night show about three-quarters.

Competition was keen in Aberdeen, S. D., Thursday (12). Show came in on the heels of Art Kassel's dance band, which drew a big crowd the night before, and had competition from a Northern League baseball doubleheader. In spite of this, business was okay. At Pipestone, Minn., Wednesday (18), the lot was partly under water. Show was able to use only two of its three rings because of the water. Elephants sank deep in mud during their acts.

Pembroke, Ont., Big for Garden

PEMBROKE, Ont., June 21.—Playing in the McKay Street Arena, Garden Bros.' Circus did big business on a three-day stand here, June 9-11. Org enjoyed good weather the first two days, but ran into an electrical and wind storm the final day. So severe was the storm that it cut the power in the afternoon and no electricity was available for the matinee. It let up later in the afternoon, however, and a full house was on hand for the night show.

Show got away to a big opening, an overflow crowd catching the matinee and a full house being on hand at night. Second day business was a shade lighter, matinee crowd being fair and a full house on hand at night. Final day found the storm holding attendance down at the matinee but the night crowd was big.

C. Phillips Crushed to Death

CANANDAIGUA, N. Y., June 21.—Clark Phillips, 26, employed by King Bros.' Circus, was crushed to death here Tuesday (10) when a bulldozer ran over him while he was asleep in the grass adjoining the circus grounds.

Business Brisk For K-M in Mo.

TRENTON, Mo., June 21.—Officials of the Al G. Kelly & Miller Bros.' Circus are convinced all they need is a break in the weather on their current Missouri trek and business will take care of itself.

In three out of the last four Missouri towns the show has done better than just okay, and this even in the face of some tough weather at times. Here in Trenton, for instance, the show, with a break in the weather, drew a full house at the matinee and an overflow at night Saturday (14).

Friday (13) at Princeton, org was greeted by record cold, but a capacity house was on hand in the afternoon. Late in the afternoon, however, the weather turned even colder. Shortly before the night show whistle the temperature had dropped to a record 44, holding the crowd down to about a half-house. Show was forced to play a new location, the regular lot being almost under water.

Cloudy and threatening weather in the afternoon Thursday (12) and torrential rains at night hurt business in Bethany.

Weather was okay in Maryville, Mo., Tuesday (10) and the show did big business. The afternoon crowd all but filled the big top and 20 minutes before the night show the s.r.o. sign was out.

New York State Dates Fair for James M. Cole

YORKVILLE, N. Y., June 21.—A two-day stand here Friday and Saturday (13-14) for the James M. Cole Circus proved only fair, with matinees and night houses both days being on the light side. Show ran into rain the second night.

At Geneva, N. Y., Tuesday (17) the show enjoyed good business, with afternoon and night crowds on the strong side.

Cole Getting Good Weather -- Biz Zooms

Hornell, N. Y., Big Surprise

SANDUSKY, O., June 21.—Finally getting a break from the weatherman, Cole Bros.' Circus is reaping a harvest on recent stands thru Pennsylvania, New York and now into Ohio. Org, playing here Thursday drew ideal weather and business was good. Opening show was almost full and the night was an overflow. Paul Heiberger, editor of *The Register-Star-News* was liberal with space and in his capacity as ex-officio mayor of the town arranged to have the Cole Bros.' calliope parade the downtown area, drawn by six horses. Spectators got an unexpected thrill when sparks set fire to the seat of the calliope and the fire department was called. There was no damage.

The day before in Elyria, O., the show moved onto a muddy lot but the spectators came anyway, matinee house being fair and a near-capacity at night.

Ashtabula, O., gave with two capacity houses Tuesday, and the day previous, at Erie, Pa., the show had a capacity matinee and a turnaway at night.

Hornell, N. Y., proved the surprise town of the season. Played June 13, the show had a three-quarter matinee house and a full one at night. At Binghamton, N. Y., June 12, despite plenty of wait paper, Cole drew two straw houses.

At Erie, the Side Show audience at the night show got an unexpected thrill when Dwight Nifong, animal trainer, slipped and lost his footing in the lion cage. The lion, standing close by, snapped at Nifong's left foot, causing several wounds. He was rushed to a hospital by police car where he received first-aid treatment and was released.

At Ashtabula, O., Walter L. Main was among the visitors and was introduced at the night show.

Fair Dates Mapped For Dr. Braly Org

LAWRENCEBURG, Tenn., June 21.—E. R. Braly's Great Southern Circus will play four weeks of fairs in Tennessee, Alabama and Mississippi, opening at the Tennessee Valley Fair, Lawrenceburg, the week of September 8.

Program line-up includes Princess White Cloud, soloist and organist; the Three Jerks, comedy acrobatic knockabout; Bill and Jean, perch; Whitey Harris and Roy Barrett, clowns; Miss Ruby's dogs; the Bailey Trio, trampoline; Tex Smith and his horse, Eight Ball; the Armstrong Trio, comedy Ford; the Bailey Trio, acrobats; the Six Irwins, teeterboard; Miss Ruby Fisher and her elephant; Mel Hall, unicycle; the Melzoras, flying return.

The executive staff includes Dr. Braly, general manager and producer; Tommy Thompson, stage director and sound engineer; George Marquis, emcee and press and radio; Whitey Harris, producing clown, and Mrs. Bill Nesbit, Princess White Cloud, musical director.

Ship News Report: 11 Elephants Dock

NEW YORK, June 21.—Ben C. Davenport, of the Dailey Bros.' Circus, received a shipment of 11 elephants Monday (16), which arrived in Brooklyn on the British freighter Agra.

Three of the pachyderms were three-foot-high babies, the rest averaged 4½ feet. The shipment was in the charge of Louis Reed, who flew to Cairo several weeks ago to assemble a large assortment of animals.

Terrell Jacobs and other performers from the Roy Rogers show at the Polo Grounds were at the dock to greet Reed and his menagerie.

Also arriving on the Agra was a large shipment of hornbilled secretary birds consigned to Warren Buck, and three 35-foot pythons brought over by Reed.

Dewayne Finds Biz Rough Since Opener

UPLAND, Calif., June 21.—Dewayne Bros.' Circus, which got off to a good start at Costa Mesa June 2, quickly caught the attention of the jinx hounding West Coast outdoor show biz this season and has had rough going since its third day out. Attendance has been so poor that show officials "may set it down for 10 days" to reorganize. It is admitted that the org failed to make the nut on any but the Costa Mesa and Laguna dates.

Route has been changed several times. Alhambra, slated for June 13-14, was passed up in favor of San Bernardino which proved to be a bloomer both days. Present route includes Buena Park, 21; Moorpark, 22; Fillmore, 23; Santa Paula, 24; Oxnard, 25; Ventura, 27; Lompoc, 28; Santa Maria, 29; San Luis Obispo, 30; Pasa Robles, July 1; King City, 2; Monterey, 3; Watsonville, 4; Santa Cruz, 5.

Two factors are blamed for the poor showing so far. Org has been short-handed since the opening and the advance has not been properly organized. Inadequate billing and lack of newspaper space has been the worst bugaboo to overcome. In some instances the advance was only a few days ahead of the show and what paper was raised was too little and too late. If the advertising department is hyped the show may see better days because patrons seem to like the opera and applause is generous at every performance.

In an effort to cut the nut, Mark Smith's horses and Tabor's monkeys were dropped. A small spec has been added.

Only accident of the season occurred in San Bernardino when Bev-

Bailey Gets It In Concord, N.H. Despite Storm

CONCORD, N. H., June 21.—Lightning struck twice in the same place when Bailey Bros.' Circus played here Wednesday (18) and kept the org down to two shows after a matinee sell-out and a heavy gate in the early evening.

A terrific thunderstorm broke at 7:30 p.m. when the tent was three-quarters filled, and cars headed for the lot turned back as the downpour started. Others already on the grounds were frightened when a flash followed a guy rope to the ground. No damage resulted, but a third show was called off.

Keniston Field, broken in by King Bros. last year, was used by the Bailey org and had an estimated 700 cars parked on its level nine acres when the rains came. Boston and Maine Bus Company ran 25 buses to the lot every three minutes and broke records for the number of people carried.

At the matinee the band played *Happy Birthday* as a tribute to Ralph H. Keniston, personal friend of Owners Bob and Opal Stevens, and a large birthday cake and presents were a part of the celebration. Paul Sullivan, local booker and sawdust follower, was among those participating.

Other visitors included Arthur Barrett and family, of Fall River, Mass., and Andy Campbell, of Newport, R. I.

At Bennington, Vt., light rains in the afternoon, which turned to a heavy downpour at night, hurt the show Saturday (14), org getting small houses at afternoon and night performances. Bennington was a fill-in spot for Rutland, Vt., which the circus couldn't play because of recent floods.

Al Gillette, Big Top Star Of 90's, Dies in Michigan

BATTLE CREEK, Mich., June 21.—Alfred M. Gillette, 85, veteran circus performer who is credited with introducing the upside-down or ceiling-walking act, died in his home in Marango Township, near here, Saturday (14). Until about six weeks ago, Gillette resided in Battle Creek.

Born February 1, 1862, in St. Louis, Gillette founded the Gillette Family Troupe, tumblers and cyclists, and appeared with Ringling Bros.' Circus in the Gay 90's era.

erly Spicer missed the catcher in the flying act and fell into the net, injuring her face and neck. She was removed unconscious to the hospital but was back in the act next day.



BERT J. CHIPMAN, circus agent, car manager, side-show manager and treasurer for more than 50 years, celebrated his 90th birthday Monday (9) in Los Angeles. With him in the party were, left to right, Mrs. Marge Chipman, Harry B. Chipman, Mr. Chipman, Ma Belle Chipman, Mr. Bennett and Ethel Krug.

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CHARLIE CAMPBELL

wonders if any of the Old King & Franklin Circus troupers are still living. Show was a 10-car railroad show and was last out in the early nineties. Show wintered in Chattanooga, Tenn. Will pay good cash for any of the old routes.

CHARLIE CAMPBELL, P. O. Box 301, Sylva, N. C.

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Comedy Bar Performer and Catcher as partners. Share and share alike for Trampoline Casting Bar Act. Get in touch with me at once.

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Lengths, 6 to 15 feet. Hooded Cobras, Sun Bears; Java, Rhesus, Mandrill, Wandaroo and Gibbons Monkeys. Siamese Civet Cats, etc.

BIRD WONDERLAND
BOX 90 VAN NUYS, CALIF.

Ringling-Barnum

Old Man Weather continues to give us our share of rain. In Baltimore we had a re-enactment of the Johnstown Flood. Rain fell for two straight days and the backyard and dressing rooms were all but flooded. All the trunks had to be put on top of buckets to keep them dry. Even at that some of them got wet. Boots had to be worn in almost all numbers.

Visitors: Charlie Sparks, Harry Dube, Pittsburgh; Harry T. Albecker, of the Al Baker Magic Show; Mr. and Mrs. McKenzie and Francis J. Wallace, CFA, Tacoma, Wash.

Around the lot: Prince Paul, wearing the huge Sherman bow tie in the crazy number, looks like he's about to take off. All he needs is a propeller to start him. . . . Paul Jerome and Emmett Kelly keeping their fresh vegetables in a bucket and stopping every so often for a quick snack in between gags and saving the balance for the cookhouse. . . . The new pylon poles in between the Side Show banner line wagons make the midway bigger and really sell the front. . . . Laugh of the week: The sweet young thing who refused to do web because of the soft lot in Pittsburgh. Stakes kept pulling on many of the riggins and she remarked she couldn't work because the stakes would pull on her web. Any First of May knows webs are hung from the quarter poles and guyed from a becket at the bottom. . . . Then there's the character in the cook house who wanted a dropped egg with his corned beef hash. After much arguing with the waiter, said character received the dropped egg—on his head! . . . The race for the cookhouse flag has many contenders with many 7 a.m. getter-uppers waiting at the cookhouse door. Looks like we'll have to have two flags this season because members of both sexes are participating.—DICK MILLER.

Sparks

That long-awaited day arrived in Shawinigan Falls, Que., when the porter announced at 7 a.m. that all laundry and cleaning would go out immediately. So loud was the cheering from those who had forgotten what a clean shirt felt like that there was no more sleeping in the cars for that morning. One butcher was heard to remark that if he had wanted to be awakened at 7 a.m., he could have gotten a job in a factory.

Joe Hodgini draws plenty of applause for his riding. Sue Staley spent a week in the Granby Hospital of bronchial trouble. Big Bill Lindsay joined the ticket selling force.

Early-morning vignettes: Alva Evans readying the carriage for Lavonda. Jimmy Burke, the smiling 24-hour man. The late risers beefing about the noise the early risers make. Shotgun's breakfast special in the pie car: "Coffee, cake, aspirin, cigarettes, consolation and conversation, \$40. No substitutions, please."—DAVE MURPHY.

James M. Cole

Early-season rains are beginning to pay off with some fine grassy lots and no mud. Everyone has stored his rubber boots, with the exception of Jimmy Stutz, who needs his every morning to tease the trout in the nearby streams. Guest on the show for a week was John W. Peters, postmaster of Mason City, Ill., a rabid circus enthusiast and friend of the Duttons (Nellie, Bausy and the writer) and now a friend of the entire personnel.

Mr. and Mrs. George Duffy, C.F.A., were hosts to 600 children when we played Fort Plain, N. Y. Mr. and Mrs. Bob Hamilton, Hamid-Morton special agent, visited at Glens Falls, N. Y.

Lew Barton was surprised when he discovered that his pet monkey, Tinv, that he had been doctoring for a cold and loss of appetite, suddenly became a mother. Now the baby show on the (See JAMES M. COLE on page 76)

DRESSING ROOM GOSSIP

Cole Bros.

We broke in a new lot in Scranton, Pa. The cookhouse was almost a sleeper jump away, but nobody missed it. Here's one for the book: During the elephant act, two of our bulls got into a fight in the middle ring and they battled. Once it started the ballet girls took off in all directions.

The general laundrymen have been taking a vacation. They came over to Erie, however, for the final pick-up. Thanks for the swell service, Ed. See you next season.

Binghamton, N. Y., home of Pat Valdo, gave us two good houses, a good lot and a good day, the latter being one of the few we've had. An addition to the web number is Bonnie Cristiani. Incidentally, I like the new routine Golda Gray has added to the web number.

Wonder why Arizona Jack missed the train the other night? How Ruth Nelson makes those quick costume changes I'll never know. The "Wait Bros." have been much in evidence, but they haven't hurt us.

Nice gesture department: Dell Darling sending the writer those courtesy cards. Dell formerly was sheriff of Erie, Pa., but is now county commissioner. . . . John Rogers sending that Father's Day gift. . . . Freddie Freeman Jr. sending the telegram.

Joe Haworth, our legal adjuster, is now a member of the Loyal Order of Moose. Albert White celebrated his birthday, and his brother clowns in the band played *Happy Birthday*.

Freddie W. Roedel, Bruce Souter, Charles Baker, Howard Adams, M. Smith and George Fisher, all members of the Hubert Castle Tent, Utica, N. Y., visited in Binghamton. Other visitors included Harry Richardson, Eddie Lewis, Johnnie Quigley, George D. Collins, Lewis Considine, Rex Rossi, Clarence Burr, Jack Walsh; Speed Williams, former manager of the Wilkes-Barre, Pa., baseball team, and Dell Darling.—FREDDIE FREEMAN.

Bailey Bros.

Clown alley has been augmented by Bill Bailey and Bill Hudson, who joined at Burlington, Me. Additions to the big show program are Jimmy and Lee Troy, who came on at Montpelier, Vt., to do traps, wire, rings and web. Jimmy fell the second day on the show and suffered a cut hand. Joe Bowers, who built several new ticket boxes for the show, left us at Keene, N. H.

Frank Ellis, superintendent of concessions, claims he has the fastest crew of butchers on the road. Francisco Rolon, the Mexican contortionist, creates plenty of laughs with his human wheelbarrow finish.

Paul Sullivan, of Concord, N. H., visited and made arrangements for a program at Concord prison. A visitor in Keene was Mr. and Mrs. George Bishop, of the Bishop Players.

Additions to the Side Show include Sparkplug Goodman, comedian; his wife, Rose, blues singer, and Jimmy Latham, trumpet. —GEORGE L. MYERS.

Dailey Bros.

We are doing Pennsylvania, home State of my friend, George Myers. We enjoyed the wild strawberries, picked in Lebanon, Pa., lot. Judging by comments, the cloud swing is the most discussed act on the show.

Mother Jackson, chef, at the performers' table, came up with, "Anything more to eat, folks?" The performers glanced at the huge butcher knife in his hand and politely said, "No thank you."

Joe Wallace was forced to leave the show to undergo treatment of (See DAILEY BROS on page 98)

Garden Bros.

North Bay, Ont., was on our itinerary but was canceled because arena there was being repaired. The three-day lay-off was welcomed by all.

Trek to Timmons was a long one with plenty of thrills, steep hills, gravel roads and flooded highways. But with the good business and a swell building to work in, it was worth the trouble. On opening night the Kiwanis Club gave a party for the show personnel. There was an orchestra, plenty of food and other trimmings. All reported a grand time.

Norman Boyle celebrated his 21st birthday recently and Ken Good and Bob McRay each passed another milestone.

Dorothy Herbert is out of the lineup with a burned foot. She accidentally kicked over a pot of boiling coffee. Joan Ross is pinch-hitting for her with the white stallion and A. W. Kennard is working her pony drill.

George Keller lost a puma he was breaking and had about set to move into the act. Marion Hamilton, secretary-treasurer, proved she can clean a trailer faster than anyone. Bobby Carr now takes Princess, the Great Dane, in spec and then Princess brings Bobby out on high.

The writer's children, Terrell and Carrell, along with their grandmother, Mrs. L. H. Fuller, arrived from Minneapolis for their vacations.—DOLLY JACOBS.

Gran Circo Americano

Our trip from Bogota to Giradot June 16 was made by narrow gauge rail. On all previous trips personnel went by air, but there is no air service to Giradot. We found working in Bogota difficult because of the high altitude. In Giradot the altitude is lower and the weather warmer.

Native women in Bogota all wear big black shawls as protection against the elements. Said shawls were a pain in the neck to Willie Storey because the women would hide at least two kids underneath and walk thru the gate with only one ticket.

Wednesday (11) Jerry Wilson, owner of Circo Americano, and Senor Luis Fajardo were hosts to all artists at a fiesta in a night club. Janis Wilson and Gasparin, the clown, were conceded to be the best dancers. Chilean wine was served at the party, much to the delight of Lechuguin, our Chilean payaso. Prophands and workmen enjoyed a party of their own, thanks to Messrs. Wilson and Fajardo.

Newest member of the Marshmallow Club is Dorothy Storey. Anyone interested in learning the requirements for joining the club should write to Dorothy.—JIMMIE HARRINGTON.

Clyde Beatty

Fine weather at Jamestown, N. D., brought out all the fine wardrobe, with that worn by Billy Hammond and George Royce, the feature. Incidentally, the Beau Brummel of Spencer Huntley's elephant department, sports a black derby around the lot. George Rennex, prominent Shriner, visited. Amada Velarde celebrated her birthday.

Mark Anthony is slowly but surely driving the dressing rooms mad with his playing of *Three Blind Mice* on a miniature flute. He is breaking his new wacky bird, worn on his shoulder, into the business. Claire Levine joined the ballet at Aberdeen, S. D. Rube Liebmann visited.

We day and dated the World of Today Shows at Watertown, S. D. Shirley Byron visited and Don Hayden joined clown alley. Cy Stern left the concessions to fill fair dates for Max Tubis.

Clyde Beatty received an outboard (See CLYDE BEATTY on page 76)

Polack Western Unit

We played our first outdoor engagement of the season in Fresno, Calif., last week. For the last few weeks, Louie Stern has been bothered by firemen warning him he couldn't put any more than actual seating capacity in the various buildings. In Fresno we showed in Ratcliffe Stadium. It seated 25,000 and Louie waited patiently for some firemen to tell him he couldn't put more than 25,000 in the stadium. Louie would really have blown his top on that one.

The folks on the show with rigging acquired quite a suntan while putting up, especially Malikova. It was okay, however, because just two blocks from the grounds was a swim pool and everyone made use of it.

Aileen Dornay cut her hair and everyone agrees she looks well in a feather cut. In Stockton, Calif., Alfredo Loyal, of the riding act, had to go out of town on business so Adolph Delbosq took his place. He was great!

Rudy Docky, recently arrived in this country from Austria, is the latest addition to clown alley. We will be in Los Angeles soon and Jack Klein is looking forward to a visit with Cliff Yoste. They formerly trouped together in a vaudeville act billed as Klein and Yoste.

Mickey Black celebrated her birthday last week. Gene Randow Jr., is getting along fine with his target practice. Dorothy Pinia is visiting her mother, Conchita. Other visitors included Ruby Landrus' sisters, Houston; Mr. and Mrs. Henry Collier and Georgia Harrington. Georgia plans to stay on for a few months.—IRENE LAFFERTY.

King Bros.

Everyone hates to think of leaving New York. We will miss its grassy lots and wonderful scenery, especially along the Hudson River. We Sundayed in Oneida, where we were greeted with a big matinee crowd and a sell-out at night.

At Herkimer we played on a city-owned lot alongside the New York State Canal. Mrs. George Moyer, widow of the former circus general agent, was on hand at both shows. Richard J. McGarrity, CFA from Syracuse, visited several days while we were in Central New York.

Harold Rumbaugh, co-owner, and his wife, Dorothy, spent several days in New York City. L. D. Hall, superintendent, returned after several weeks on the advance. Flo McIntosh is back after several weeks' illness. Walter Rogers returned from a flying trip to his home in York, S. C. John R. Van Arnam, well-known showman and former coach of the Syracuse University football team, spent several days on the show. Van Arnam spends his summers in Gloversville, N. Y., and his winters in Jacksonville, Fla.

At Oneida we were visited by James M. Cole, owner of the circus bearing his name, and several members of his show. Cole started in show business with the King org back in 1926 when the Kings operated the Walter L. Main Circus.

Bobby Miller returned from a trip to Syracuse. The Millers, incidentally, have a new house trailer which they purchased in Buffalo.—LUCY DE RIZKIE.

Mills Bros.

We turned out under a shiny new snow-white big top in Goshen, Ind., and it was baptized with rain the first day. The red and blue banners, red and blue chairs and the fresh green grass for a carpet welcomed a straw house matinee.

Kenneth Waite, Doc Waddell and Chief Eagle renewed friendships with fellow Masons in Grand Rapids, Mich. Pete and Mrs. Binkherd and friends celebrated Pete's birthday by dining at the Spanish View Cafe in Elkhart, (See MILLS BROS. on page 76)

Mills' New Big Top Baptized

GOSHEN, Ind., June 21.—Mills Bros.' Circus found everything okay for its stand here Tuesday (17) except the weather. Org was sponsored by the Eagles and more than 2,500 tickets were sold in advance. Business at both the afternoon and night shows was good, altho neither house was full.

The new big top arrived here and was used for the first time, being baptized by a heavy rain in the afternoon. Rain, altho not so heavy, continued for the night show.

Show boasts two new acts in Frank and Virginia Noel, formerly of the Kelly-Miller Circus, and Ethel Jennier, wife of Walter Jennier, who has the seal, Buddy. Mrs. Jennier does traps.

At Elkhart, Ind., Monday (16) the weather was perfect and the show drew a full house at night and a three-quarter matinee. Show got some publicity when Burma, the elephant, wandered away from the lot. It took police and circus men three hours to find her.

Business at Kalamazoo, Mich., Friday (13) was okay despite rain in the afternoon. It cleared, however, and a full house was on tap at night. *The Kalamazoo Gazette*, the day following the show here, devoted a half-column to a feature story on Doc Waddell, circus parson.

Battle Creek, Mich., proved only fair Thursday (12), org getting a half house at the matinee and a strong night crowd.

W. E. Page Planning To Organize Circus

McKENZIE, Tenn., June 21.—W. E. Page, owner of Page Bros.' Shows, and Ellis Hughes of that org, left the show temporarily last week for Arkansas to purchase a circus which will go out under the title of Page Bros.' Circus this fall. Circus opening is planned to follow closing of the carnival season.

A new light plant and other circus equipment previously purchased are already in the carnival's winter quarters at Springfield, Tenn. The new show will move on six trucks.

Oakland City Two-Day Stand Okay for Circle M

LEXINGTON, Ky., June 21.—The Circle M Rodeo moved in here today for a two-day stand after playing two days at Oakland City, Ind., Saturday and Sunday (14-15) to large crowds.

Org's personnel includes Hugh Muster, owner-manager; Beulah Muster, arena director; Don Muster, announcer; Dave Baines and Jack Dalton, bull and bronk riders; Bill Dalton, bronk rider and bull-dogger; Fred Gill, bull-dogger and calf roper; Joe Masterson, trick roper and rider; Bob Gray, clown; Ken Percell, educated horses and clown, and Randall Atcher, director of the cowboy band.

Van Bros.' Org Reports Biz Good in N. Y. Trek

MILLERTON, N. Y., June 21.—Business for Van Bros.' Circus, formerly known as the Bob Dickman Circus, which was nothing to write home about early in the season because of wet weather, has been excellent on the current New York trek.

Show enjoyed straw houses in the first four towns, Amenia, Fishkill, Pine Palms and Millertown.

Bill Van Etten is the show's agent, and with Bob Dickman recently made a booking trip to Upper New York.

Rawlins Biz Okay For Montgomery Despite Snowfall

RAWLINS, Wyo., June 21.—Circuses are used to rain and even cold weather, but it's not often a show arrives in a town and is greeted by snow. But that's what happened to the C. R. Montgomery Wild Animal Circus here Friday (13). Show arrived on the heels of a two to three-inch snowfall and sub-freezing temperatures. Even so, business was better than fair. Org drew strong houses at afternoon and night shows.

In addition to the weather, the show set up near some sheep shearing pens, about three miles west of town, which wasn't exactly the best location in town, and many kiddies found it too far to go for the matinee.

In Lovell, Wyo., Saturday (7), show enjoyed good weather and business.

Gould Draws Well In Fairfax, Minn.

FAIRFAX, Minn., June 21.—Despite rain and an out-of-the-way location, Gould's Million-Dollar Circus did good business here June 9-10. Show drew a full house opening day at its one performance and the second day, Tuesday (10), had overflows at both the matinee and night performances.

Acts on the stage and in the ring include Gould's military ponies; Sonny Conroy, slack wire; Yo-Yo, clown tumbling; Gloria Ann Stibal, swinging ladder; Burdette, devil sticks; Blomberg's dogs, ponies and monkeys; Dot Burdette, foot juggling; Sidney Osterlund, impersonator; Roberta, contortion; Silver Lady, dancing horse; Frenchie Houle and his comedy mule; Dot Burdette, rolling globe and juggling; Captain Smith, directing Sukie the dog and the Four Flying Arbaughs.

Gloria Gould plays the calliope; Jay Gould is announcer; Ernest Stibal, emcee, and Ormond Raiber, stage manager.

On the midway are rides, four Side Shows, including Nelson's 32-piece one-man band; Dorrell's Mouse Circus; Trimble's Wild Life Show and the Groebner Miniature Circus.

Gainesville Draws 12,400 at Dallas

DALLAS, June 21.—Aided by perfect weather, the Gainesville Community Circus played to 12,400 customers at three performances here Thursday thru Saturday (12-14). There were no matinees.

Org was sponsored by the Optimist's Club, with proceeds going to charity. Space in newspapers and time over radio, both before and during the engagement, was plentiful. With Melvin Nunn as emcee, many personnel of the show were interviewed over Station KRLD.

Show had its biggest draw the final night, Thursday, when 5,000 customers checked in. Opening night crowd was numbered at 3,400, with 4,000 on hand the second night.

James M. Cole and Son Injured in Car Mishap

SCHUYLER LAKE, N. Y., June 21.—James M. Cole, owner of the circus bearing his name, and his son, James Jr., suffered lacerations when the tractor-trailer carrying the show's baby elephant and driven by the show's owner, failed to negotiate a turn in the road two miles from here Thursday (12). The elephant was uninjured.

Raleigh Fair For Polack Org

RALEIGH, N. C., June 21.—Show officials described as "fair" the business done by Polack Bros.' Shrine Circus (Eastern Unit) here June 11-14 in Memorial Auditorium. House seats 2,800. It was half-filled for each matinee and about three-quarters filled each night. Weather was fair except on the final day, Saturday, when it rained.

Show went from here to Henderson, then was scheduled to move into Pennsylvania, getting away from the Carolinas' extremely hot weather which was blamed partly for absence of full houses during the run here. Show enjoyed a splendid press, which in itself is a bit unusual for Raleigh.

Sam Polack, eastern unit manager, was in charge and officiated at the door. Irving J. Polack, the head man, arrived from the West Coast during the Raleigh run. Nate Lewis was emcee, and Charlie Post led the band. Clown alley featured Chester (Bo-Bo) Barnett.

Acts included Massimiliano Truzzi, juggler; Ivanov Troupe, horizontal bars; Morales Family, trampoline, aerial webbs; Del Rae, high pole; Madam Marie's comedy mule; Donahue and LaSalle, table rock; Ray Wilbert, hoops; Cycling Sidneys; Madame Marie, dog and pony revue; Chris and Rae, tight wire; Donahue, barrel-jumping; Felix Morales, head slide; Ernie Wiswell, comedy Ford; Helen Reynolds' Skaters, and the MGM elephants with Silvers Madison directing.

The three elephants couldn't come indoors, because of an engineer's edict that the floor couldn't hold them, so customers went outside to see them perform.

Sullivan's Band Plays Sunbrock Boston Rodeo

BOSTON, June 21.—Mickey Sullivan's Exposition Band, which played for Sunbrock's Rodeo in Yankee Stadium, New York, opened with the same show here in Braves Field Thursday (12). In New York the band was televised twice, made three newsreels and played the Damon Runyon Cancer Fund show in Columbus Circle.

Members of the band are Joe Malins, Sam Blake, Francis Londergan, Vincent Losito and Fred Ferrara, trumpets; Charles Sanatamaria, bass; James Pelosi and Frank Monte, baritones; Joe Shapiro and Maurice Tushins, drums; Jerry Swimm, Ray Casel, Leo Lewis and Dick Crook, trombones, and Al Amato, Carlton Chapman and Al Brown, clarinets.

Merle Evans Elected

PITTSBURGH, June 21.—Merle Evans, musical director for Ringling Bros. and Barnum & Bailey Circus for more than a quarter of a century, has been elected to the American Band Leaders' Association. Evans is in his 29th consecutive season with the Big One.

July 4 Marks 100th Bailey Anniversary

CHICAGO, June 21.—July 4 will mark the 100th birthday anniversary of James A. Bailey, co-owner of the Barnum & Bailey Circus. Bailey, who died in 1937 at the age of 90, was born in Detroit, July 4, 1847.

Bailey, whose real name was James McGinness, was noted for his shrewdness and business ability and will long be remembered in the minds and hearts of many showfolks as the showman of showmen.

Tough Luck Dogs Stevens Bros.' Org.

FRIEND, Neb., June 21.—Its trucks delayed by high water, plus a rain-storm, the Stevens Bros.' Circus failed to arrive on time for a matinee here Friday (13), but did get set up in time for the night show and was greeted by a full house.

A few days before, the show was dogged by two mishaps. At Blue Rapids, Kan., June 9, show suffered a blowdown with the big top practically demolished. There were no injuries, however. The next day, at Washington, Kan., the lion cage was wrecked and the light plant broke down. At Wymore, Neb., Wednesday (11), the show was caught in the midst of the floods, blew the town, and had to remain over a day because the highways were closed to travel.

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UNDER THE MARQUEE

Myles M. Bennett attended the opening of the Gainesville Community Circus at Fair Park, Dallas.

Summer is beautiful because the high grass on lots hides the deep holes.

Donald G. Garey reports he has located a suitable lot for circuses or carnivals near Hastings, Mich.

Walter D. Nealand took pen in hand to inform that he is completely happy handling press for King Bros.

Peggy Waddell is now a member of clown alley on the DeWayne Bros.' Circus.

First of May is one who regards all discomforts of traveling with a circus as a great adventure.

Forrest Brown, Delphos, O., writes that he visited Bellmar Bros.' Circus in Middle Point, O., June 14 and visited with the Harter family.

Frank J. Lee and Dell Darling recently visited Frank Baeder, old-time billposter, in Hamot Hospital, Erie, Pa.

Snell Brothers, producing clowns, were booked in Rockford, Ill., for the Ward Williams, Inc., show, June 20-22 by Ernie A. Young, Chicago.

Trouping pessimistic weather observer, tired of rain, believes a 60-day drought will be all right.

Paul Van Pool, whose skipping about the country visiting circuses has prompted some friends to refer to him as the Joplin Ghost, visited Mills Bros. in Michigan last week.

Joe Baker, blackface comic who wintered in Miami, cards from Seattle that he expects to leave soon on a trip east. He has made no plans for the summer.

Frank Wagner, of Marquette, Mich., is hailed as the oldest active billposter in the Midwest in a special story Tuesday (17) in *The Detroit Free Press*. He runs a one-man business with about 100 boards to cover.

Wonder what happened to those 40 elephants which, according to a showman, were en route on the ocean over a year ago?

Leon Snyder, billed as Young Tiger Bill Jr. on the Al G. Kelly-Miller Bros.' Circus, writes that Don Steele has been added to the Wild West Show. Mrs. Snyder, Leon reports, is in California visiting her sister.

William L. (Bill) Montague, national publicity director of the Circus Fans' Association, visited *The Billboard* New York offices June 17. He caught the Big Show in Baltimore and the Roy Rogers' Thrill Circus in New York.

Albert Spiller, with the Gran Circo Americano in South America, writes that he uses plenty of ice to keep his seals cool there. "And all the fish for them have to be brought from the U. S. by air," Spiller writes.

Title "ring master" is a tradition with circus lovers, and five out of nine consider the equestrian director or the announcer as such.

Eddie C. Grady, producing clown on the Buffalo Ranch Wild West, has returned to his home at Rushtown, O., reporting he received every cent due him. Bob (Tex) Turner played a date with him in Gary, Ind., after the show closed in Dover, O.

Trick riders and ropers, Bob Rooker and Francis Stiller, of Missoula,

Mont., will be featured at the Swift Current, Sask., Rodeo and Agricultural Fair, July 1-2. . . . Chet and Juanita Howell will be featured at the Lethbridge (Alta.) Rodeo, July 3-5.



MILONGA CLINE, who opened the season with the Clyde Beatty Circus, is reported to have returned to Los Angeles to await the coming of the stork. She is one of the Escalante Family of aerialists and is well known for her beautiful soprano voice.

Justus Edwards, advance agent for Clyde Beatty Circus, visited members of the Stevens Bros.' Circus during their stand in West Point, Neb. A half hour after Edwards left, Dan Payne, in advance of Mills Bros.' Circus, dropped in on the Stevens contingent for a brief visit.

Early-day circus heralds, the baffled press agent of today thinks, is a fairy tale of adjectives written by a man with a full beard and load.

Art Concello, who still insists he is entirely occupied raising corn in Illinois, flits about with such amazing alacrity in his own airplane that he seems to show up everywhere. His latest visit to the Atwell Luncheon Club in Chicago's Hotel Sherman developed a lot of corny conversation but little about circus.

James M. Cole Circus put over a nifty at Fort Plain, N. Y., Monday (9) when high school students paraded to the lot behind their own band. . . . The lads made quite a fuss over it when GeeGee Engesser, of the Clyde Beatty show, autographed the wall of the Western Montana Press-Radio Club in Missoula, Mont., recently.

Lot layout man is happy in his work until a neighbor, who lives across the way, saunters over and asks, "Are you surveying these grounds for a factory site?"

Fred Timon, Oswego, N. Y., caught the Cole Bros.' show in Scranton, Pa., June 11. . . . Joe Conway, father of the Reo brothers, and Mr. and Mrs. Herbert A. Douglas caught the re-opening of the Beers-Barnes Circus at Parkesburg, Pa., following the 10-day interval caused by the death of George R. Beers, co-owner of the show.

"Reason I like this work is that each day is a new experience in itself," advised a circus blacksmith. "Today the show's doctor brought his stethoscope to the shop for a welding job, thus honoring me as the first trouping blacksmith to go into the medicated iron tinkering business."

Los Angeles notes: Kenny Hull, formerly of the Big One, has sold his liquor store. He and his wife, Edris, former circus performer, will take a trip east. Jean Evans and Milonga Cline returned to L. A. from the Beatty show. Jean is now with the De Wayne Bros.' Circus. Milonga is awaiting a visit from the stork. Charlie and Percy Clark also have joined the De Waynes. Mr. and Mrs. Parley Bear and Mrs. Ernest Clarke hosted Mr. and Mrs. Norman Carroll and Hugh McGill, prominent circus fan, at dinner Sunday (1). Norman Carroll left Los Angeles Monday (9) to join the Tom Packs Circus. Walter Matthie, Long Beach circus fan who was with Beatty last season, is visiting every show that comes near Southern California. He has just

Haley Is Back As R-B Prexy

(Continued from page 72)

committee procedure was voted. From now on all decisions will have to be unanimous rather than by majority vote.

At a stockholders meeting in the morning, Karl D. Loos, Washington attorney, acted as arbitrator in directing the voting of Mrs. Ringling and Mrs. Haley, in accordance with a voting agreement signed by them and which was upheld by the Supreme Court. This was taken as an indication that they again failed to agree on voting. Each owns 31½ per cent of the stock.

Votes for Directors

Voting for directors, Mrs. Ringling cast 882 votes each for herself and her son, Robert, and 441 votes for Cyril Coleman, who has not been identified in the past with the circus. He will represent the Hartford Fire Committee. Mrs. Haley cast 882 votes for herself and her husband and 441 for Coleman, which gave him a total of 882, the number received by the Ringlings and Haleys. North, who owns 7 per cent of the stock and votes an additional 30 per cent belonging to the State of Florida, cast 1,295 votes for himself and 1,291 votes for George D. Woods. Coleman replaces Griffin on the board.

A breakdown of votes cast for the officers was not revealed. Mrs. Haley did not appear at the meeting of the stockholders and her votes were cast by proxy by her Washington attorney. Robert Ringling presided at the stockholders' meeting. All principals were present at the election of officers.

Haley and North, when queried following the election, said they contemplated no changes in the Big Show's policy since press notices and business both had been excellent. Haley said he would rejoin the show at York, Pa., Monday (23).

CLYDE BEATTY

(Continued from page 74)

motor and fishing equipment from Harriet on his birthday at Huron, S. D. Sam Alexander, of the Side Show, is now a member of the newly-formed Anglers Club. Dutch, head porter, gives us the excuse that it was the high altitude that made the laundry bills so high in Montana. The porters, Willie and Jim, were kept busy in the shoe-shining department during the rough weather.

A Sunday off at Mitchell, S. D., with the movies receiving heavy play, tons of the unique Corn Palace, and airplane joy riding by Eckhart Lawson and Walter Forbes. Bob Wallace, of the Side Show, was hospitalized by appendicitis. Working units used the day off to do some painting. The roofs of all the coaches received a coat of aluminum. Charlie Oliver, cookhouse steward, enjoyed his birthday as did Athelia, Side Show monkey girl.

Weather was a little rough at Sioux Falls, S. D., and the lot was muddy. Sundown Margason joined the concert with his sharpshooting bow and arrow artistry. A daily sight around here is that of Mell Rennick doing a thousand and one things in the short span of a day.—DICK ANDERSON.

completed a new quarter-inch-scale model circus of 10-car size. This makes five model shows owned by Matthie. His home has long been a mecca for visiting fans. Robert J. Bernard, L. A. circus fan and model builder, had his circus on display during the Glendale Annual Hobby Show in the exhibit booth of the Model Circus Builders and Owners' Association. Display included more than 60 wagons and cages and 30 railroad cars, built by members of the group.

JAMES M. COLE

(Continued from page 74)

midway, featuring elephant Baby Dorothy, has another attraction.

The only ones who didn't take advantage of the fine swimming on the lot at Oneonta, N. Y., were the Side Show folks who were too busy answering Leon Bennett's bally calls. Jimmy Kerley was stranded on an island in the river. He swam over, but had to be hauled back by rope because of the current. Another champion is Rusty Parent in the coin matching department. We had to look twice to be sure it was Joe Scharoun on the front door. He returned from his flying visit to New York, where he went for a final physical check under Veterans Administration regulations. Joe volunteered to pick up some wardrobe for some of the girls on the show and it seems some live wire salesmen sold him some for himself.

Visitors included Mrs. Lola Visengard, with Roberta and Gaylord, the two children of Marcia, our prima donna; Virginia Joyce, sister of Jack Joyce and member of the Olsen and Johnson troupe, who were vacationing at Oneonta, and Mickey King, aerialist, who caught the show at Ilion on her way West.

After the accident last week involving Owner Jimmy Cole and James Jr., when their car overturned on the hilly road from Oneonta to Utica, all equipment is being given a thoro recheck. The writer works with the Dobas Duo.—IDA MAE KERLEY.

MILLS BROS.

(Continued from page 74)

Ind. Bill Nippo is dressing up the new stock truck in brilliant red to match the other units. Casey Boyd is wearing a new diamond and it is rumored Johnny Fisher gave it to her. Little Buster Snyder's visit to his mother, Johnny Mae, was delayed because Buster has the chicken pox. Stephen Crowe and his juggling cane is giving the hula girls some competition in spec. Marcus Silverlake would like to know if money makes the mare go, what will make his mule go? Roy and Joy Thomas joined clown alley. Jean Mercer, Side Show, flew to New York and returned with new wardrobe.

Louise Hoxie, daughter of Jack, joined in Holland, Mich., from St. Annes Academy, Fort Smith, Ark., where she has been attending school, and Arlene Mills, daughter of Jack, joined in Elkhart, Ind., from school in Cleveland.

Bill Steanberg, of the band, visited his brother and sister in Holland, Mich. Phil Zihittle joined the band. Big Burma made the Associated Press news again in Elkhart, Ind., when she went into the woods to find her a mate. She missed the matinee performance, but after search by Frank and Virginia Nolan, Don Gordon, press photographers and a curious throng, she was found.

The Mills brothers may be found anywhere so long as the circus is there. For instance, if you are looking for Jake, you might find him sitting in the band with his faithful cornet, or you might find him presiding in the cookhouse, or with a couple of loaves of bread under his arms making one of his frequent visits to Big Burma. If you are looking for Jack you might find him driving stakes, setting up chairs, chatting with some of the circus kids, or, if there is a baby monkey, puppy or colt, you'll find him visiting them. Paul has a new house car now, but I haven't been able to locate him there as yet.

Paul Van Pool and family of Joplin, Mo., visited with the George Bell and Jack Mills families and took pictures of the show in Grand Rapids.

Visitors in Elkhart included Mr. McNelte, manager of the Oliver Hotel, South Bend, Ind.; F. R. Edwards, manager of the Elkhart Theater; O. C. Cox, former circus owner; Mr. Luke and son, Lee Hinkle and Mr. Thornhill.—BONNIE BAKER.

STEEL PIER OPENS 50TH YEAR

Believe It or Not

CALGARY, Alta., June 21.—Ten union painters are working Saturdays at St. George's Island Zoo here and they're not getting the regulation time and one-half pay.

William Sigalet, a director of Calgary Zoological Society and owner of a paint company, donated the paint. The painters, employees of his company, felt that the zoo was one of which Calgary could be proud, and agreed to contribute their labor.

N. E. Parkmen's Summer Confab Skedded Aug. 5

BOSTON, June 21.—Invitation of John Collins, of Lincoln Park, North Dartmouth, Mass., to hold the summer meeting of the New England Association of Amusement Parks and Beaches, was accepted by the executive committee at a session in the Parker House here Thursday (12). Annual event will be held August 5.

Secretary Fred L. Markey was instructed to send circulars announcing the event, together with transportation and route information, to all members of the New England association and operators along the Atlantic Seaboard, Middle Atlantic States and to national officers.

Present at the executive session here, in addition to Markey, were President Harry Storin, Vice-President John Collins, Treasurer Wallace Jones, Edward J. Carroll, Harold D. Gilmore, J. Victor Shayeb, John Dineen, Henry Bowen, Lawrence, Stone and Saul Feldman.

The New England association has lined up solidly against the present move in the Massachusetts State Legislature to add a 5 per cent tax to the amusement business, Carroll and Henry G. Bowen, Whalom Park, (See N. E. Meet Aug. 5 on page 79)

What a Difference A Wheel Can Make

NEW ORLEANS, June 21.—Business at Pontchartrain Beach, the city's only large outdoor summer playground, was off 10 per cent the past week as compared with the same week last year, altho the weather was equal both seasons, according to Harry Batt, manager.

Batt attributed the difference to the fact the two "merchandise wheels" on the midway were frowned upon by the local district attorney, probably because of the all-out, anti-gambling effort being made in the city, and the machines are not in operation this season. Otherwise receipts would have equaled last year, Batt said.

Somewhat perturbed over removal of the wheels, Batt pointed out that they are used in seasonal places of amusement thruout the country.

New stage act starting Sunday (22) at Pontchartrain for two weeks will be the Four Mayas, south of the border acro and balancing team. They replace Lady Barbara's Circus, a dog and pony act. Holding over with the Mayas will be the Sensational Snyders on the high pole.

Million\$Gross Is Norumbega Goal for 1947

Gill's Policy Pays Off

By Barbara Pearson

AUBURNDALE, Mass., June 21.—Given a 50-50 break from the weather, Norumbega Park may gross a cool million this year, the first that Thomas Leroy Gill has operated the park as sole owner and his seventh year at the helm.

The old saw, "It ain't what you do but the way that you do it," has been borne out in Gill's operation of the 51-year-old park. Until 1939, when it grossed about \$50,000, it was a costly headache for the Middlesex and Boston Street Railway Company. Last year the gross was approximately \$750,000.

Big Publicity Campaign

Last year, \$55,000 was spent for advertising-publicity. Cost for this year has been estimated at \$63,000 covering practically all media with the exception of billboards.

When he took over, Gill inaugurated a strict operation policy which has paid off. The sale or admittance of any alcoholic beverage is forbidden, and men must wear coats and ties for dancing in the Totem Pole Ballroom.

Customers, in return for admission charges of 10 cents plus tax for adults and 5 cents plus tax for children, get free nightly movies, numerous outdoor picnic grounds, and a recreation (See MIL. \$ GROSS on page 79)

50-50 Week-End Weather for N. Y.

NEW YORK, June 21.—The weather man gave outdoor showmen of the New York area a 50-50 break last week-end, with Saturday (14) nearly blanketed by rain but Sunday favored by ideal weather.

Coney Island led the attendance parade, with Sunday's crowd estimated at 900,000 by police, a record for this season. Rockaway Beach turned in no estimate but also had its biggest turnout of the season, with Rockaway's Playland and Seaside Park both doing brisk business.

Sunday's weather was still a bit cool for surf fans but Jones Beach lured some 60,000 water bugs, and Orchard Beach, which doesn't hit its stride until July 4, drew 35,000.



J. L. PENICK, newly appointed manager of Fairgrounds Amusement Park, Memphis.

Everything Is Free At Oak Park Debut

NEW CASTLE, Del., June 21.—Amusement Promotions, Inc., operators of a chain of amusement parks, staged the official opening of their latest acquisition, Oak Park, near Deemer's Beach, this afternoon, with everything free for the opener.

Oak Park has one of the largest swim pools in this section and also one of the finest dance halls. The pool will go into daily operation in mid-July. The park caters to picnics and has plenty of tables, refreshment stands and various amusements. Management plans to put on stage shows when the season hits its stride.

Trade Show Space 70 Per Cent Sold

CHICAGO, June 21.—Altho the annual convention of the National Association of Amusement Parks, Pools and Beaches is some six months away, the trade show, held in conjunction with the convention, is 70 per cent sold out, Paul H. Huedepohl, NAAPPB secretary, reports.

"We had 107 booths last year and this year will have 121," Huedepohl said. "Reason we are 70 per cent sold out on space right now is that most of last year's exhibitors reserved space for 1947 right after the 1946 show and in most cases they requested increased space," the NAAPPB secretary said.

The Chicago NAAPPB office this week sent out literature on the trade show and Huedepohl expects most of the remaining booth space will be gone in the very near future.

Sitting 'Round the Table

(Editor's Note: Herewith are the final comments on the question, "Are you in favor of co-operating with the local industrial plants regarding industrial picnics." Next week we start printing views on the new questions: "What kind of concession games do you approve for parks? How many concessions do you think a park should have?" Mail your views and ideas to the Outdoor Editor, The Billboard, 155 North Clark Street, Chicago 1.)

Gives Reduced Prices

I am in favor of co-operating with industrial plants in the staging of local industrial picnics and giving reduced prices as an inducement to

holding the picnic in our park.—C. W. PATTERSON, Crystal Park, Beulah, Mich.

Favors Flat Fee

We are highly in favor of such picnics, altho we have only one booked to date. We are in favor of renting the park to the company or organization for a flat fee.—H. S. LEWIS, Fairgrounds Park, Memphis.

Offer Special Rates

We always have gone after this type of business and have offered special rates on some concessions, mostly riding devices and bathing.—L. KRAUS, Bertrand Island Park, Lake Hopatcong, N. Y.

Rogers Steals Parade Mitts

Hamid host to 25 N. Y. press, radio reps—gets it back in beaucoup publicity

ATLANTIC CITY, June 21.—Official beginning of the season-long celebration of Steel Pier's 50th anniversary got under way here auspiciously, if damply, Wednesday with day-long ceremonies, including a monster parade on the Boardwalk. Altho the day was overcast and showers were frequent, an estimated 25,000 jammed the Boardwalk from Convention Hall to the pier, the route of the parade. Crowd was particularly sizable in view of the fact that the season here does not hit its stride for another two weeks.

Pier Owner George A. Hamid insured proper coverage of the doings by transporting from New York about 25 press and radio representatives in a chartered Trans-Atlantic plane. The costly junket paid handsome dividends in publicity.

Rogers Steals Show

Few of the scheduled headliners were able to attend, but cowboy movie star Roy Rogers appeared to take part in the parade which lasted about an hour. Judging from the reception which he received from the small fry even the 50-odd gigantic inflated rubber figures of fairyland and comic characters could have been dispensed with and the spectators would have been well satisfied.

New York Daily News columnist Ed Sullivan, who is appearing at the pier; Lou Walters, impresario of New York's Latin Quarter, and a bevy of his chorus cuties, and songstress Dale Evans, Rogers's leading lady, who is also in the pier stagemat, were in the parade. Hamid was grand marshal and rode with Rogers (See Steel Pier Cracks on page 79)

Bond Issue Success Determines Extent Of Cincy Zoo Plans

CINCINNATI, June 21.—Contemplated numerous improvements in facilities and exhibition quarters at the Cincinnati Zoological Gardens if a \$2,750,000 bond issue, which comes up for local vote in November, is approved, were revealed in detail at a meeting of the Cincinnati Newspapers' Association and the Zoo's new publicity committee at the Queen City Club here this week. One of the projects is a new \$500,000 opera house.

Improvements, it was pointed out would be installed roughly on a schedule of need over the next few years. Availability of proper materials also will enter into the flexible schedule set up by James A. Reilly, zoo president.

In addition to the opera house, improvements which would be made from the bond issue include new lion house, ape house, bird house and aviaries, small mammal house, expanded parking facilities, eagle and flight cages, office and entrance gates, a new heating system, sea lion basin and bird runs, amphitheater adjacent to the ape house, bear grotto and aquarium.

attracts customers!

the original

INSECT-REPELLENT LAMP



MILLIONS NOW USED FOR OUTDOOR LIGHTING

This is the gay yellow lamp that does double duty for all outdoor lighting.

REDUCES ATTRACTION for night flying insects as much as 92%.

ATTRACTS CUSTOMERS—the gay, yellow light provides colorful "come-on" for customers.

Available everywhere in all popular sizes, or write Verdo-A-Ray Corp., Toledo 5, Ohio.

- Carnivals
- Amusement Parks
- Dance Pavilions
- Refreshment Stands
- Outdoor Restaurants
- Fairs
- Roller Rinks
- Circuses
- Swimming Pools
- Play Areas

CONEY ISLAND, N. Y.

By UNO

Weather man met ops half way by giving them one day (Sunday) of the June 14-15 week-end with no rain. It was the first almost decent week-end since May 3, outside of the three-day Decoration Day span.

Hyman Schuchman is no longer a partner in the Atlantis on the Boardwalk. His sole operation is the Melody Bar on Surf, formerly controlled by him and the Weingers. Murray and George Weinger with dad (Max) are centering their amusement activities now on the Atlantis, where entertainers are the Toppers and Hey Jackson and his ork. Added to these later this month will be Don Baker and his musicians and vocalists.

Raziano Brothers, Joseph, Mike and Sam, in control of Stauch's baths and poker roll tables, Boardwalk and Stillwell, have sold their arcade located between the two establishments. New arcade owners are Murray Handler and Leo Weisskoff, execs of Leomur Enterprise, Inc., who also have numerous recording machines in the Empire State Building. There are 140 varieties of coin machines in their new Island emporium. Mike and Sam operate the Pokerinos, while Joe covers the baths. Assisting in the latter are Elizabeth Landolfi, valuable custodian; John Disimone, general overseer; Charles Ben Harris, ticket taker, and Bernie Ettenson, Sol Shlingbaum and Julie Shenk, ticket sellers.

Two Rides for Ward

The progressive John Ward, who is busy building new offices for the Ward baths and other Ward possessions, has two more rides coming for his remodeled Boardwalk site at West 12th. He said plans would be ready for public airing by July 1. Entire area will be an abbreviated Ward park. The improvements replace the previous season's sun decks.

Alfred Shaw and Bernie Lefkowitz are newcomers to Coney's main thoroughfare, the Stillwell block between Bowers and Boardwalk. They are operating and managing a new Howard Johnson ice cream, hot dog and eatery store with George Kaufman, Dick Allen, Charles Taylor Jr., and Ralph Hawse as assistants. Another Johnson store is on the boardwalk.

Albert C. Meyers, son of the late Alexander, is celebrating the 15th season of the Meyers Beach and Boardwalk chair concession. Helping are his sister, Helen, and mother, Jennie. . . Charles Olms, of Coney, has installed 10 of his Star ball game tables in Herbert Weaver's Arcade in Feltman's, where Mrs. Mary Flynn is in her second season as cashier. . . New Islanders are Mary and Charles Battista, who succeeded Frances Russo in the operation of a bar, grille and eatery on the Boardwalk, near the Wolff-Lobel Arcade. Charles, a former taxi operator, is his own drink doctor. . . Isadore Rothman, another Island newcomer, is introducing an innovation on the Boardwalk, an electric foot oscillator of his own design and make, which he is soon to change into a 10-cent coin machine operating proposition. Rothman is a former ship building engineer. All 20 units were constructed under his supervision in Chicago.

Cutting It Short

Vagaries of the weather forced Dave Bernstein to purchase a giant fan June 11 and a gas stove two days later in order to keep his arcade customers comfortable. . . Greyhound Racer Enterprises have opened a branch unit in Crystal Beach Park, Worcester, Mass. . . Tirza's bally stand is reinforced by a miniature piano with Harry Kravitsky, key manipulator, in charge. New Egyptian dancer is Helen Corinne and new Hawaiian swayer is Dorothy Sheridan. . . After many delays caused by labor trouble and building laws, Jimmie Kyrimes started his Whip and Caterpillar June 14 on the site of his

newly acquired property, Bowers and West 12th. Other two rides, Boomerang and Cuddle-Up, are expected to be rolling in a fortnight. . . Irving Sternberg, formerly with Faber's Poker Roll game, is doing a good job of managing the Carousel at Feltman's, leased for the first time in its lengthy history to outsiders—Leo Stober, Neil Kyrimes and Dave Pollinger, all Island natives. . . Lew Klein's Merry Amusement Center Arcade on Surf is managed by Dave Wallach with Lena Wilson handling the moola. . . Niff Mandee's 15-piece ork under contractor S. Saitta started a dance and concert music series June 21 at Feltman's revived Maple Grove Garden. . . Ernie Ayer and Charles Olms, Star game table builders in a shop on Upper Surf, plan on putting out still a smaller size unit. Present is 18 by 72 inches. The newcomer is to be 18 by 64.

Molloy Again Heads Bridgeport's Staff

BRIDGEPORT, Conn., June 21.—Pleasure Beach Park, municipally operated amusement spot here, is again under the managing directorship of John Molloy, veteran park manager. Among his assistants this season are Fred Cuneo, ballroom manager; George Christman, park superintendent, and Joseph Williams, concessions superintendent.

Lido Pool and bathing pavilions will open this week. Kiddies Day again will be observed on Wednesdays, starting June 25, when half-price will be in effect for the youngsters.

Park includes 14 rides and several concessions. Many picnics and boat excursions from New York have been arranged.

The first special attraction will be the Buster Crabbe Water Carnival to open in the Lido Pool, July 4.

FOR SALE

BEST OFFER WILL TAKE ALL

ROLLO-PLANE 1946 MODEL

TILT-A-WHIRL EXCELLENT CONDITION

BOTH RIDES IN OPERATION

ROLLER COASTER EQUIPMENT

6 6-Passenger Miller Baker Cars.
1 75 h.p. Motor and Controller with grids and electric boxes.
1 12-foot fly wheel on shaft with idler.
Sprockets and chain equipment for transfer table.
2300 feet of track.

All in good condition, ready to ship.

CONTACT
ART LEWIS OR JACK GREENSPOON

SEASIDE PARK
VIRGINIA BEACH, VA.

STEAM TRAINS

BUILT TO LAST
A LIFETIME

A more fascinating Ride that puts more money in the Ticket Box.



OTTAWAY AMUSEMENT 2514 Aloma
WICHITA, KAN.
WRITE FOR FOLDER, PRICES AND DELIVERY DATE.

CONCESSION & PARK MEN

For Sale, account of sickness, 16 ft. new factory built Portable Long Range Shooting Gallery. This Gallery was shipped last month from an Eastern factory and never used. Moving targets, turning wheels, over 300 targets on the Gallery. Cost over \$3,000.00, will take \$2,250.00 for quick sale. 50 new sheets of steel for sides is included with Gallery. Have 30 cases (300,000 Gallery Shells and 5 new Remington Speedmasters. Will sell all or any part of shells or rifles at cost to party buying the Gallery. Gallery can be seen at Evergreen, Colo. All replies to

SHOOTING GALLERY, Evergreen, Colo.

FOR SALE REAL MONEY WINNER DERBY HORSE RACE GAME

24 Unit Group Game — Earning Capacity \$2.40 per minute. For price and Other Information—

WRITE—WIRE—PHONE TODAY!

PALISADE SPECIALTIES COMPANY
498 Anderson Ave., Cliffside Park, N. J.
Phone: Cliffside 6-2892-3

ROCKAWAYS' PLAYLAND AMUSEMENT PARK

has available space in midway for Character Reading, Guess Your Age, Silhouette Artist and a few other Pitches which must not conflict. See Mr. Hicks.

ROCKAWAYS' PLAYLAND
Beach 98th Street
Rockaway Beach, N. Y.

WANTED

For good Michigan park, 1 Flat Ride. Also KIDDIE RIDES, Trains, Pony, Auto, etc.
Address:

PARK OPERATORS CO.
Maryland Hotel Chicago, Ill.

Riverview Notes

By Hank Hurley

CHICAGO, June 21.—Sam Battaglia, owner of the rabbit race games, Jungletown and country store, is busy supervising the building of a monkey game to take out on the road. Sam says he also will take out a rabbit game in a 28-foot trailer this season. The game was built last year but was not taken on the road.

Sam's employee line-up this year includes George Hanley, manager, and Herbert Wendes and Albert Piechota, country store; Dorothy Battaglia, his daughter, manager, and James Heiricks, assistant manager, Jungletown; Mrs. Sam Battaglia, manager, Norbert Wehde and David McNamara, rabbit race on the Bowery, and George Verry, manager, and Joel Larson, rabbit race on the main walk. Larson, new in Sam's organization this year, will take the new rabbit game on the road in July and will be joined by Verry, who has been with the Battaglia org four years, after the park season closes. Incidentally, this is Battaglia's 16th season at Riverview.

Horace Meoff, recently in from the East, is the newest addition at Freaks on Parade. He's billed as the one-man band. James Green, the Texas cowboy on the Freak Show, was down for a few days with the flu but is okay again.

The Calameri-Trinker interests have done away with their penny pitch and supplanted it with a ball game. New addition to the stand is Tad Delmonico, who has been with the C-T org for five years. He formerly worked spill-the-milk. Frank Miller is back working coke bottles.

The weather is still anything but co-operative but everyone has hopes it will break. Up to Wednesday (18), the park had enjoyed only three full days from the weather standpoint. Tuesday (17) was miserable and the park closed its gates at 9:30 p.m. Monday (16) it was cool but business was very good. The park was flooded with carrier boys from *The Chicago Times*, plus other kids, and all hands reported good business.

While Strolling Thru the Park

A crowd of kids, looking for a much publicized group of celebrities who never appeared, swamped the chartered plane in which members of the press flew from New York to Ocean City, N. J., June 18 to cover festivities opening the Steel Pier's 50th anniversary. Since the kids had to be placated some way, a wag introduced Eileen Kassel, of the Bert Nevins office, as Veronica Lake's sister, and Jessie Freeman, fiancee of Sid Schechtman, Nevins' staffer, as Ginny Simms. Both gals had enough facial resemblance for the masquerade. Deal nearly got out of hand when Mal Dodson, of the Atlantic City Press Bureau, fingered Nevins and Schechtman as Abbott and Costello, to give them a taste of their own medicine.

Harry Storin, promotional and publicity director of Riverside Park, Agawam, Mass., visited *The Billboard* New York offices June 16.

Douglas Glazier, former owner of Park Island Amusement Park, Lake Orion, Mich., has returned to Detroit, his old home town, where he is going into the building business on a large scale in the Saint Clair Shores area.

Coney Island's Steeplechase Park has added television as a free attraction. A large screen is enclosed in an area which has a theater-like effect. A park attendant is available to answer questions.

Million \$ Gross Norumbega Goal For 1947 Season

(Continued from page 77)

field. Muzak is piped thruout the park's 400 acres. Season flowers are planted to beautify the grounds.

Nominal Ride Prices

Prices for all rides, including the Bug, Rocket Ship, Lindy Loop, Caterpillar and Miniature Train, are nominal. The 40-year-old Merry-Go-Round, operated by Albert Busch, is 5 and 10 cents for children and adults, respectively. All concessions are park-owned and operated.

Gill's habit of asking employees why operational losses occur, and the public how they would improve the park, also pays off. Park's location on the Charles River makes it a natural for canoes and boats. When the boat house failed to pay its way he found that canoes were rated as dangerous by people who were not strong swimmers. He then substituted safer, wide-beamed boats which don't tip easily and business picked up. Later he added 50 pedal boats similar to those used at the New York World's Fair. These are easy to operate, can't tip, and can carry a family.

Fifteen men work at keeping the grounds spruced up. Parking is free and the Normandy Room is available without charge to charitable and other worthy organizations.

Give 'Em Real Value

Gill believes in giving the public more than it expects. The Totem Pole Ballroom, featuring either the 35-piece house ork or a name band, charges \$1.75 plus tax per couple during the week and \$2.40 on week-ends. Ballroom is lavish with \$10,000 worth of special carpeting covering the non-dancing surfaces. Gill has built steady patronage by selling the fact that the spot has quality, and inviting parents to accompany their children free to see for themselves.

Advertising is largely concentrated on selling the park and ballroom. Name bands are seldom advertised as such since Gill believes in impressing the public that the ballroom can always be counted upon to harbor the best. Norumbega, under Gill, was one of the first New England parks to use radio for advertising. Harry Paul is the advertising and publicity director.

Gill has done his share toward combating juvenile delinquency by contributing the ballroom, including staffing and heating, for several high school affairs.

N. E. MEET AUGUST 5

(Continued from page 77)

Fitchburg, Mass., co-chairmen of the committee on legislation, announced.

Faced with a complex situation which finds some senators and representatives attempting to saddle a tax on any and all kinds of amusements, the theater interests in Massachusetts have mobilized under the name of the Motion Picture Co-Ordinating Committee of New England. The New England parkmen's association has joined forces with the theater interests in the campaign against such legislation.

President Storin already has sent telegrams on behalf of all parkmen to all key men in the Legislature. He is following up the telegrams with letters to every legislator. In turn, all Massachusetts members of the park association will be asked to line up their local representatives and senators.

If and when the bill, now in the hands of the ways and means committee of the House, hits the floor, Carroll and Bowen will lobby against the bill.

Steel Pier Cracks Its 50th Season

(Continued from page 77)

until he dismounted in front of the pier to give the local gendarmes a hand at controlling the crowd before joining Gov. Charles Driscoll and Mayor Altman in the reviewing stand.

Musical organizations, headed by Joe Basile's band and the Hegeman string band of Mummer Parade fame, were numerous. Early patrons of the pier were depicted in pageantry. A giant float was occupied by a group of chilled bathing beauties, including the imported Joan (Miss Stardust) Smith and Pat (Donut Queen) Marlowe. The Hamid-owned movie horses, Thunderhead, Flicka and Smoky, also appeared.

Following the arrival of the plane guests were given a buffet lunch at Hamid's summer home on the end of Million-Dollar Pier. Home has always borne the famed address of No. 1 Atlantic Ocean. After the parade all guests were again partied, this time in the model home on Steel Pier. In between and at odd moments both piers were toured. Customers were numerous on Steel Pier as a result of the parade and the inclement weather. Adults are charged 85 cents and children pay 50 cents, tax included.

Million-Dollar Pier will not open until Friday (27). Refurbishing on both piers has been extensive and each is ready now for peak operation. Promotion for the affair was handled by Bert Nevins, Inc., with Sid Schechtman handling the account.

Some of the folks attending the reception were George A. Hamid Jr., Juan Caloca, Dorothy Packman, Dorothea McAvoy, pier manager Richard Endicott, his wife and daughter, Eileen Kassel and Jessie Freeman.

The Helen Harvey Girls, novelty aerial act, are the current free attraction at Rockaway's Playland, Rockaway Beach, L. I.

HOW ABOUT YOU?

THEY'RE SMART THEY HAVE IT
Ask THEM About Results
Buckeye Lake Park, Ohio.
Carlin's Park, Baltimore, Md.
Coney Island, New York.
Eastwood Park, Detroit, Mich.
Elitch Gardens, Denver, Colo.
Edgewater Beach Park, Detroit, Mich.
Gwynn Oak Park, Baltimore, Md.
Johanns, Seaside, Oregon.
Keansburg, N. J.
Lakewood Park, Atlanta, Ga.
Lakeside Park, Denver, Colo.
Norumbega Park, Boston, Mass.
Long Beach, Long Island, N. Y.
Ocean View Park, New London, Conn.
Olympic Park, Irvington, N. J.
Palisades Park, Palisade, N. J.
Playland, Rockaway Beach, N. Y.
Pontchartrain Beach, New Orleans, La.
Salt Lake City, Utah Centennial
Savin Rock, West Haven, Conn.
Sea Breeze Park, Rochester, N. Y.
Seaside Heights, N. J.
Seaside Park, N. J.
Seaside Park, Rockaway Beach, N. Y.
White City Park, Worcester, Mass.
GREYHOUND RACE GAME
BERTHA GREENBURG, Sales Agent
Hotel Kimberly
74th St. & Broadway, New York City
Quick delivery.

FOR SALE

4 Miniature Trains, 1 large Steamlined, new last year, booked at Playland Park, San Antonio, Tex. —large Roller Coaster being built there now, top sport center location. Bargain at \$2750.00.
1 same as above, located at Marsalis Zoo, Dallas, Tex., to be moved reason, putting in larger deal. Only 3 mo. old. A fine train at \$3,500.00.
One Gas Driven, located at 606 Clarendon Dr., Dallas, Tex. A custom-built, finest train ever made by anyone. Must see to appreciate. A bargain at \$2,500.00. To be moved.
One new 1948 Model. Will be shown at Texas State Fair, also Showmen's Convention, Chicago, this year. This is positively the latest thing in a train, causing a sensation among the amusement people who have visited our plant. Can make 30-day delivery on one now at \$5,000.00. Also have Kiddie 10-Car Auto and Aeroplane Bides.
UNIVERSAL TRAIN & RIDING DEVICE CO.
606 Clarendon Dr. DALLAS, TEXAS

Pokerino Operators

Equip your Pokerino with new improved positive contacts.
Send \$2.50 for sample set of 18 Contacts.
ALSO IN STOCK—
Balls, Timers, 6-V Lamps, Transformers.
TOLCES
2905 W. 15th St. BROOKLYN 24, N. Y.

FOR SALE—OCTOPUS

In excellent condition
BERTHA GREENBURG, Sales Agent
Hotel Kimberly, 74th St. & Broadway, N. Y. C.

Advertising in the Billboard Since 1905

ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE

SPECIALLY PRINTED • CASH WITH ORDER PRICES --- 10M, \$10.00 --- ADDITIONAL 10M's AT SAME ORDER, \$2.00

Above prices for any wording desired. For each change of wording and color add \$3.75. For change of color only, add 75c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS	
1 ROLL.....	\$1.00
5 ROLLS.....	75c
10 ROLLS.....	60c

WELDON, WILLIAMS & LICK
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Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your last Number

FOR SALE BEAUTIFUL OREGON YEAR-ROUND AMUSEMENT PARK

20 acres of large pine trees. Includes modern five-room bungalow, 9 cabins, gasoline service station, swimming pool, dance hall, roller skating, race track, chair swing, and picnic grove with fireplaces.

25 to 30% yearly return on investment, can easily be increased to 50%. All the trade and more than you can handle. All or part for sale by owner to individual or partners.

BOX D-19, THE BILLBOARD, CINCINNATI 22, O.

FOR SALE NEW MOON ROCKET 18 CAR CATERPILLAR

Both like new. Used one season. Now in operation at

JEFFERSON BEACH
24000 East Jefferson Ave. St. Clair Shores, Mich.

UTAH SKIDS WHEN ICER LEAVES

Shift Outside Chills Turnout

Lynch stunters draw 7,111 in eight shows after "Holiday on Ice" sells out in 21

SALT LAKE CITY, June 21.—*Holiday on Ice* closed its amazing sell-out run of 21 performances at the Coliseum in the Utah Centennial Exposition Wednesday (18) and on Thursday (19) the fairly scanty attendance at Utah's big show tobogganned to a new low of 3,993 paid admissions.

It was evident that *Holiday on Ice* was holding up attendance at the exposition since the front gate doubled on matinee dates of the ice extravaganza. It held attendance up in spite of atrocious weather the first 10 days after the opening June 2.

Good Weather No Help

Good weather failed to hypo crowds much. Top attendance for one day, June 15, was 11,511 (two ice shows). Only three days passed the 10,000 mark. During the first 18 days of the exposition, attendance totaled only 130,129. It was figured it would take a daily average of better than 10,000 to make the nut.

Jimmie Lynch, switching the expo feature from indoors to the grandstand area, fared poorly, attracting only 7,111 to eight performances at 60 cents, the only adult admission. This included 2,500 kids on June 16 on a 5-cent Kids' Day.

Elsewhere the centennial events are clicking in perfect order. At the University of Utah Stadium the (See *Utah Slides on opposite page*)

Legality of Drawings Up to Court, Opines Minn. Atty. General

ST. PAUL, June 21.—Several legal opinions affecting county fairs in Minnesota were issued here by J. A. A. Burnquist, State attorney general.

Most important, written at the request of George E. Sausen, Pine County attorney, Pine City, Minn., concerns the use of county fair admission tickets for merchandise drawings at no extra charge to patrons. Burnquist, asked if this is in violation of State lottery or gambling laws, declared it is a matter for a court and jury to decide, but cited several decisions indicating such practices was a law violation.

Goodhue County Attorney Milton I. Holst, Red Wing, Minn., asked whether the \$1,000 appropriation by the Minnesota Legislature to county fairs meant the full sum to each fair within a county or was to be divided between all expositions operating within the county. Holst explained Goodhue County had two fairs, the Cannon Valley Fair Association, Cannon Falls, and Goodhue County Agricultural Society and Mechanical Institute, Zumbrota. Burnquist ruled that the maximum appropriation per county was \$1,000 and that the fairs thus would be entitled to only \$500 each.

Third opinion delivered, at request of State Auditor Stafford King, concerned payments of \$50 to each county fair association for 4-H Club livestock premiums. The ruling outlined conditions under which the payments should be made.

Around the Grounds

Zemater Jr. Has Thrill Unit; Prep for Calif. Processional

Charlie Zemater Jr., son of the veteran Chicago booker, now is managing a motorcycle thrill show, the Devil Drivers, as well as booking fair attractions in the Midwest. His thrill show unit is skedded for a still date at Belvidere, Ill., Sunday (29). It has been booked for a string of Midwest fairs, including those at Cresco, Donaldson, Bedford and Keosauqua, all in Iowa, and Wilmot and Lancaster, in Wisconsin. Lancaster engagement is at the Junior Fair.

Phil Whiting, an associate of Adrian Awan, Hollywood producer of outdoor plays and pageants, who will stage the processional August 28 this year's California State Fair, has been touring Central and Northern California lining up groups for the processional which will depict the history of the State. Plans for the processional call for a cast of 1,000, with a chorus of 100 voices. Whiting's tour is aimed at getting groups throughout the State to put up old West displays, acts, dances, horse parades, wagon rains or similar features.

Mississippi Agricultural and Industrial Exposition Commission, of which J. M. Dean is secretary, has issued a 32-page bulletin on *Fairs and Their Educational Value*. Booklet details laws governing appropriations for Mississippi fairs and livestock department heads. Cover features architect's plan of a proposed youth building for the Mississippi State Fair and the back cover shows a proposed livestock building and arena for that event.

Rube Liebman, sales rep of the Barnes-Carruthers Theatrical Enterprises, Chicago, had the grandstand show at the Crosby and Flaxton, N. D., fairs the week ending June 21. Acts at Crosby were Carmita, high act; Larry Griswold, trampoline; Tsi and Somay, acrobatic-contortionists; International Rollos, roller skaters; Gallagher Family, tumblers, and the Libonati Trio, xylophone and dancing, with Johnny Fields as emcee. Bill at Flaxton included Carmita, Tsi and Somay, International Rollos, Gallaghers, Libonati Trio; the Elstons, juggling, low wire, and dog, and Chuck Brown, novelty bar.

Sponsored jointly by the Estevan (Sask.) Agricultural Society and the Estevan Board of Trade, residents of the Estevan District formed a Canadian Cavalcade and drove to Crosby, N. D., June 18 for Canadian Day at the Divide County Fair. Four members of the Canadian Legion from Estevan presented a Canadian flag to American Legion reps as part of the opening day ceremonies at the opening of the Crosby event. Similar ceremony will be carried out at Estevan's fair on American Day, July 4, with Legionnaires from Crosby doing the honors.

Canadian radio shows are getting considerable attention at exhibitions in the Western provinces. Yorktor, Sask., will feature Burns's Chuck Wagon Show as a matinee attraction July 14, while Stan Francis and His Share the Wealth Show will be featured at Lethbridge, Alta.

Calgary Chuck Wagon Races will be portrayed in fireworks as well as

the bombing of Bikini, as night features of the Calgary Exhibition and Stampede. Thearle-Duffield, of Chicago, will produce the shows.

Dean J. W. G. Macewan, of the University of Manitoba and formerly president of the Saskatoon Exhibition, will be the livestock parade commentator on Farmers' Day at Saskatoon July 24.

D. A. R. McCannel, Fred G. England, Norman Catley, Col. F. J. James and A. E. Whitmore, of the Regina Exhibition Board, have been made officials of the Regina Old Timers' Association.

Bill McGaw, press and radio representative for the late Lucky Teter, has joined B. Ward Beam's Congress of Daredevils in a similar capacity, while Mickey McDonald, vet circus clown, will take charge of the gag department.

Wild Bill Reams, 31-year-old Lebanon, Pa., auto stunter, is recovering from injuries sustained recently while performing with the Joie Chitwood Thrill Show at Reading (Pa.) Fairgrounds. Reams who filled in for Chitwood on that date, expects to be recovered in time to join the Cherokee Rodeo and Thrill Circus for its opening July 20 in Logansport, Ind.

Spencer, Ia., Builds Cattle, 4-H Bldgs.

SPENCER, Ia., June 21.—Two new fireproof buildings will be erected on Clay County Fairgrounds, Ben Nelson, association secretary, announced. Buildings will accommodate the increased number of exhibitors at this year's fair, to be held September 8-13.

To be constructed are a barn to house 432 head of cattle and a dormitory for 4-H Club boys. The cattle barn will be a Quonset multiple-type structure, 120 by 200 feet, with a front of glass tile. Dormitory will be a one-story structure, 36 feet by 102 feet, and will house 216 boys and supervisors.

Lynch Death Dodgers Draw 8,000 in Saginaw, Mich.

SAGINAW, Mich., June 21.—Eastern Unit of the Jimmie Lynch Death Dodgers played to a total attendance estimated at 8,000 in two shows here Sunday (16). Strong gate was chalked up in the face of rain in the afternoon.

Aut Swenson, handling the advance, had Helen Howe, featured gal on unit, on several broadcasts prior to the show. Police-escorted parade of thrill show units thru Saginaw, Bay City and Midland also helped build interest.

New Barn at Saskatoon

SASKATOON, Sask., June 21.—A 40,000 racing stable to accommodate 40 horses has been completed at the fairgrounds. The race track has been reconditioned and more than 300 horses will be on hand for a six-day meet. Minimum purse will be \$500.

Three Drivers Killed in One Day of Racing

Barnes, Cobb, Booker Die

OSWEGO, N. Y., June 21.—Alva Barnes, 38, veteran driver of Conklin, N. Y., died here Sunday (15) soon after an auto race crack-up at the Shangri La Speedway. The accident occurred when the car in front of Barnes spun, and his machine struck it, overturned, and was hit by a third car.

Killed at Greenfield, Ind.

GREENFIELD, Ind.—Alfred J. Cobb, 38, of Fort Wayne, Ind., was killed Sunday (15) in a race crack-up on Leary's half-mile dirt track, three miles south of here.

Dayton, O., Fatality

DAYTON, O.—Elbert (Grandpappy) Booker, 45, of Detroit, was killed here Sunday (15) in a big car racing accident at the Dayton Speedway.

Chi Midgets Draw 12,622

CHICAGO — Ronnie Householder, Los Angeles, won the 25-lap midget car feature race at Soldier Field here Sunday (15) before a crowd of 12,622 paid customers. Gus Klingbeli, Milwaukee, was second, with Sam Hanks, Alhambra, Calif., third, and Teddy Duncan, Chicago, fourth. Rex Easton, Springfield, Ill., won the 20-lap semi-final.

Wins at Bayshore Stadium

SAN FRANCISCO — Frank Cavanagh, Fresno, Calif., won the main event in the midget auto races in Bayshore Stadium here Friday (14). Fred Friday, San Francisco, was second; Johnny Soares, Oakland, third.

15,000 at Lincoln, Neb.

LINCOLN, Neb.—More than 15,000 persons overflowed the 13,000 capacity Nebraska State Fair grandstand here Sunday (15) for the second annual big car auto race still date by National Speedways (Gaylord White and Al Sweeney). Emory Collins, Le Mars, Ia., won two of the three competitive events in which he started and also turned in the fastest time trial. Weather was perfect. Advance ticket sale totaled \$2,900, up \$700 over last year.

Wilburn Is Winner

AURORA DOWNS, Ill.—Capacity grandstand crowd at Aurora Downs here Sunday (15) saw Jimmy Wilburn take top money. Others who figured prominently in the money were Harry West, Bill Hooper, Chuck (See *SPEED ROUND-UP on page 84*)

Regina Gets Art Display

REGINA, Sask., June 21.—An art collection valued at more than \$250,000 will be brought from the National Gallery, Ottawa, for showing at the Regina Exhibition.

Fire Razes Two Barns

MOOSOMIN, Sask., June 21.—Fire destroyed a horse barn and a cattle barn at the fairgrounds here.

Columbus Plans Sunday Matinee Grandst'd Show

COLUMBUS, O., June 21.—For the first time the Ohio State Fair, August 23-29, will have a Sunday afternoon grandstand show, Edwin J. Bath, fair manager, said Friday (20). No attraction has been booked for Sunday, August 24, but Bath said he is considering several possible features.

The Gus Sun Booking Agency will again supply the grandstand for the greater part of the fair. Contracts awarded this week call for the Sun agency to supply a complete night show starting with Sunday night and running thru the end of the fair. Harness horse races will be the principal afternoon attraction Monday thru Friday, August 25-29.

Attractions for opening day remain unsigned, but Bath indicated an early decision will be made. His original plan was to have midget auto races both afternoon and night, but this was discarded because of objections of horsemen and the question of public liability.

No decision has been made on whether a talent show will be presented opening night in the coliseum. Such decision is being withheld until it is definitely determined when the horse show will start in that building. Tentative plan is to have the horse show open Sunday night and run thru the remaining nights. Bath said interest in the horse show is so high the show may be opened Saturday night.

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FOR TOMBALL FAIR AND RODEO
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HARRIS COUNTY FAIR ASSOCIATION,
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WESTERN NORTH CAROLINA FAIR
September 1st to 6th, Inclusive
Hendersonville, N. C.
No Sex or Girl Shows. Not less than ten
Rides and ten Shows.
H. B. KELLY, Secy.

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May have same for 12 consecutive nights,
July 3 to 12 at big
SPORTSMEN'S FAIR
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Fair Dates—Sept. 11, 12 and 13, 1947

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August 29th to September 1st, Inc.
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R. A. HARDY, Secy., Ligonier, Pa.

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A few good clean Rides and a small Carnival for
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Percentage Games. NO FLATS. Contact
CHAS. W. STEPHENS
Laramie County Fair Board, Pine Bluffs, Wyoming

WANTED
Complete Carnival for Valley County Fair, September
5 and 6, 1947. Good spot on main highways—An-
nual Fair—Centralized area of 20,000. Write
STEPHEN J. URS, Secretary-Manager,
Valley County Fair, Glasgow, Montana.

Fair Dates

The following corrections and additions to the List of Fair Dates were received during the week ended June 20.

The complete List of Fair Dates was published in the issue dated May 31. The next complete list will be published in issue to be dated July 26. See each issue of The Billboard for corrections and additions.

ARIZONA			
Douglas—Cochise Co. Fair Assn.	Oct. 3-5,	Jim Barrett.	
Holbrook—Navajo Co. Fair Assn.	Sept. 26-28.	John H. Miller.	
Saint Johns—Apache Co. Fair.	Oct. 3-4.	Neda Davis.	
ARKANSAS			
Hot Springs—Garland Co. Fair Assn.	Sept. 17-20.	Ray Owen.	
IDAHO			
Lewiston—Nez Perce Co. Fair.	Sept. 3-8.	J. L. Thometz.	
Preston—Franklin Co. Fair.	Aug. 29-30.	D. L. Roberts.	
Sandpoint—Bonner Co. Fair Assn.	Sept. 11-13.	M. R. Samson.	
KANSAS			
Fort Scott—Bourbon Co. Fair.	Sept. 2-4.	James C. Neal.	
Osage City—Osage Co. Fair.	Aug. 20-22.	Floyd T. Hepworth.	
KENTUCKY			
Louisa—Am. Legion Lawrence Co. Fair.	Sept. 22-27.	Harper Preston.	
MICHIGAN			
Oneskama—Manistee Co. Agrl. Soc.	Sept. 10-13.	John W. Ellis.	
MISSISSIPPI			
Waynesboro—Wayne Co. Free Fair.	Oct. 13-18.	H. S. Cassell.	
NEW MEXICO			
Tucumcari—Quay Co. Fair Assn.	Sept. 23-26.	Roy H. Smith.	
OKLAHOMA			
Apache—Apache District Fair Assn.	Aug. 27-30.	O. H. Gorf.	
VERMONT			
South Walingford—Union Driving Park Soc.	Aug. 23-24.	Ralph E. Stafford.	
WEST VIRGINIA			
Clay—Clay Co. Fair.	Aug. 25-30.	R. L. Taubert.	
CANADA			
NOVA SCOTIA			
Antigonish—Antigonish Co. Agrl. Soc.	Sept. 16-17.	John R. McInnis, Purl Brook.	
Caledonia—Queens Co. Fair.	Sept. 30-Oct. 3.	Robert Smith.	
Digby—Digby Co. Agrl. Soc.	Sept. 18-19.	H. E. Chisholm, Bear River, N. S.	
Lawrencetown—Annapolis Co. Exhn.	Sept. 16-18.	Donald White.	
North Sydney—Cape Breton Co. Exhn.	Sept. 1-6.	Charles Munn.	
Oxford—Cumberland Co. Exhn.	Sept. 9-12.	Claude Thompson.	
Windsor—Hants Co. Agrl. Soc.	Sept. 16-19.	J. Watson Maxner.	
Yarmouth—Yarmouth Co. Agrl. Soc.	Sept. 9-12.	Don Chipman, R. R. 1.	

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Estevan, Sask., Buys RAF Bldg. for Office, Exhibits

ESTEVAN, Sask., June 21.—Formerly used at the Royal Air Force training center near here, a 50 by 120-foot building has been bought for \$1,700 by Estevan Agricultural Society. It will be moved to the fairgrounds after the summer exhibition for office and exhibit purposes.

Estevan fair grandstand entertainment has been augmented with a competition for jumping horses from the regional fair district only, in addition to the class for professional jumpers.

Complimentary tickets have been abolished. Ticket booths will be re-arranged to speed handling of crowds. Grandstand prices have been upped slightly because of increased costs.

UTAH SLIDES

(Continued from opposite page)
NCAA track and field championships had an advance sale of \$31,000, the greatest in the history of NCAA. Leonard Warren, met opera baritone, as guest with the L. D. S. Tabernacle Choir (CBS), was an almost certain sell-out of the 5,000 capacity in a concert at the L. D. A. Tabernacle Sunday (22).

The American Savoy Comic Opera Company, doing a Gilbert and Sullivan repertory at the exposition theater on the exposition grounds, suffered cruelly from the competition of the ice show, but failed to improve when the icer finished its run. It is doubtful if the repertory can finish its skedded 16 weeks.

Mich. State Fair Executive Set-Up Near Completion

DETROIT, June 21.—Administrative set-up of the Michigan State Fair is taking shape, with most of the key appointments having been completed this week by Manager Hazen L. Funk and with the naming of five members of the board of managers by Governor Kim Sigler. Fair is being revived after a five-year lapse and progress has been slow because of the large volume of details to be worked out.

The governor's appointments to the board of managers were Clarence Harnden, manager of the Saginaw Fair and former president of the International Association of Fairs and Expositions; Robert M. Myers, La-peer; Sidney Smith, Lake Arion (a reappointment); T. O. Huckley, Cadillac, and Mrs. Mable L. Chamberlain, Detroit. Last two named were appointed to fill the vacancies by the resignation of Harry L. Weaver, of Traverse City, and Sidney E. Ferris, of Detroit.

Harry B. Kelley, secretary of the Hillsdale Fair, who has been with the State Fair for 20 years in charge of exhibits, has been reappointed to that post, and now is making his headquarters in the fair office here.

Gladys McCracken, operator of a publicity bureau here, has been designated as publicity director. Her past show accounts have included the Shrine Circus and a concert series for Benny Goodman at the Detroit Music Hall last year.

The advertising contract has been awarded to the Fred M. Randall Agency.

Other appointments include Graham Overgard, of Wayne University, musical director; Arthur Beers, designer for the Automotive Golden Jubilee held here a year ago, as manager of commercial and industrial exhibits, and Mrs. Alice Baldwin as comptroller, a post she held in 1940 and 1941.

Senate Approves \$2,000,000 For New Calif., State Plant

SACRAMENTO, Calif., June 21.—Appropriation of \$2,000,000 for acquisition of a new California State Fairgrounds has been approved by the Senate here following the Senate Finance Committee's recommendation of the move.

The bill, SB 1216, by Senator Earl Desmond, Sacramento County, would provide that the new site be located in that county. Another Desmond measure, SB 1215, which would authorize sale of the present fairgrounds, was also approved by the committee.

Both bills have now been sent to the Assembly for action.

Regina Loses Auto Meet

REGINA, Sask., June 21.—Plans for big car auto races here July 1 under the direction of Al Sweeney and Gaylord White, National Speedways, Chicago, fell thru because of lack of another date. Exhibition board here had okayed use of the race track.

Rockville Elks Set Date

ROCKVILLE, Conn., June 21.—Rockville lodge of Elks has set the date for its summer fair, September 17-20. It will be held on the grounds surrounding the new Elks Home here.

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Size	Net Weight of Fruit	Packed Per Case	Price Per Case
GREEN OLIVES			
#5 Bottle	3 oz.	24	\$2.75
#5 Bottle	3 oz. stuffed	24	4.10
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WANTED

Independent Concessions for Vernon Parish Fair, Sept. 30-Oct. 4. Have several small booths, 8x10 ft., or can arrange for larger ones in same building or out in open. Write Lovell Word, Pres.

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For the week of September 14 Carnival for one of the biggest Tri-County Fairs in Arkansas. Carnival must have at least six major Rides, eight Shows and forty Concessions. A legitimate Carnival can really get your fall B.R. here. Fair has co-operation of all civic and county officials and will be supported by all. Some of the best registered stock in the Southwest will be exhibited at this fair.

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USARSA Speedsters Draw Throng at Philly Events; Greeted With Enthusiasm

Three Events Each for Sportshaven, Flamingo, Reading

PHILADELPHIA, June 21.—An enthusiastic crowd of record proportions jammed Carey's Circus Gardens Roller Rink here Friday (13) to see the Pennsylvania speed championships of the United States Amateur Roller Skating Association, reported Jack Edwards, Eastern advisor on racing for the association, who directed the program.

Edwards, who is also director of speed for William Schmitz's America On Wheels chain of rinks, reported that the 43 entries in 22 events from five rinks turned in excellent performances to make the contests the largest and most successful ever presented in Pennsylvania by the association.

Excitement High

"The enthusiasm of spectators and excellent performances of these skaters," said Edwards, "indicate that the speed program to be held in conjunction with the association's nationals at Cavalier Arena, Richmond, Va., July 8-12, will be one of the highlights of the competitions." Of particular interest to officials was the fact that women, entered in almost every class, turned in excellent performances.

At one time the excitement of the crowd was so great that spectators crowded onto the floor to root for their favorites, and officials had to halt activities until the fans could be herded back into the seating section.

All contestants were uniformed and those in the finals received trophies, the midgets getting gold medals. All will be eligible to compete in the nationals. They qualified under the 30-20-10 point system.

Three-Way Tie

Competition was extremely close, first place positions in the nine final events being evenly divided between representatives of Sportshaven Rink, Bridgeville; Flamingo Roller Palace, Pittsburgh, and the Reading Club.

Results: Senior men, James Hofrichter, Sportshaven; Al Bruckner, Carmen Rink, Philadelphia, and Joseph Haig, Circus Gardens. Senior ladies, Betty Fisher, Reading; Mary

McCarey, Carmen, and Erma Irwin, Circus Gardens. Intermediate men, Lewis Apolito, Sportshaven; Charles Geiger, Carmen, and William Hofrichter, Sportshaven. Intermediate ladies, Stella Russo, Reading, and Irene Poliski, Carmen. Junior boys, Larry Magarnello, Flamingo; Gene Line and Larry Mathais, Reading. Juvenile boys, Thomas Lucas, Sportshaven, and Dale Grotty and Robert Dapper, Flamingo. Juvenile girls, Sarah Gormrath, Reading. Midget boys, Joseph Totomao, Flamingo. Midget girls, Mary Sletuto, Flamingo.

Fred Freeman Into Record Music Field

Dance-Tone Succeeds R & W

MEDFORD, Mass., June 21.—Fred H. Freeman, operator of Bal-A-Roue Rollerway here, announces his affiliation with Dance-Tone Record Company, successor to the R & W Recording Company of New Hyde Park, L. I., N. Y.

Freeman, a member of the board of control of the Roller Skating Rink Operators' Association of the United States and a pioneer in the movement of international style roller skating, says that his step into the recording field was prompted by the need of accurate tempos in organ roller skating as well as proper rhythm to assist in the teaching of roller dance classes. "The need for such music is great," said Freeman, "not only in large rinks that can afford live organ music, but in the small rinks that are desirous of joining the popular dance skating movement but can't afford an organist's salary."

Freeman, who conducts 12 dance classes weekly at his rink, states that properly timed records are ideal for class work, removing the necessity of holding the organist over a long period of hours and at the same time keeping down overhead costs. Such records, he said may also be used during organists' relief periods, which unions demand that they have.

Dance-Tone will record its releases on the Hammond CV vibrato organ, augmented by accordion, piano, solo-vox, and other musical instruments. Five ASCAP and five non-ASCAP records will be released monthly the latter for operators who are not licensed by ASCAP, Freeman said.

Executive offices of the firm, to be supervised by Freeman, will be in Medford. William V. Watkins, formerly of R & W, remains in charge of technical operations and production, with studios in New Hyde Park.

Cleveland 'Cade Sets Plans

CLEVELAND, June 21.—Clarence and DeForest Reynolds and Jack D. Dalton, operators of Cleveland Rollercade, plan summer operation until August 31, when the rink will be shuttered for minor renovations and redecorating. It will reopen in mid-September. The rink held its annual picnic June 15 at Geauga Lake Park here.

Canucks Spanked

DETROIT, June 21.—"It has been recommended by the chairman of the World Roller Skating Congress, Victor J. Brown, that the Roller Skating Rink Operators' Association of Canada be suspended for participation in unconstitutional activities detrimental to the progress and welfare of its affiliates," it was announced this week by Fred A. Martin, secretary, Roller Skating Rink Operators' Association of the United States.

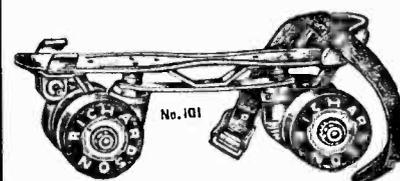
"The chairman also recommends the reorganization of the Canadian body," Martin's release continued. "Canadian amateur roller skaters have been recognized by the organizing committee for participating in the forthcoming world championships. Team to participate includes top senior skaters."

Bal-A-Roue Pros To Attend SRSTA Meet; Prep Skaters

MEDFORD, Mass., June 21.—Emily Melville, Melvin (Coonie) Umbach and Don Homas, professionals on the staff of Bal-A-Roue Rollerway here, have signed to attend the annual conference and school of the Society of Roller Skating Teachers of America, to be held at Skateland-at-the-Beach, San Francisco, July 9-23.

Currently the teachers are busy giving four New England dance teams, winners of the recent Brooklyn Eastern regionals of the Roller Skating Rink Operators' Association of the United States, an intensive course of study in preparation for their entry in the RSROA nationals in Oakland, Calif., June 30-July 5. The skaters number 16.

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Established 1884
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50'x120' Hard Maple Floor, 2'x16' interchangeable sections. A-1 condition (made of select first grade maple). Best offer takes this.

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Plaid laces, 36 pair to the box; also white and black, any length. On your skate room counters they'll catch the eye and fancy of your skaters.

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Special Fibre Wheels	4.95 Pair
Precision Bearings, All Types	.30 Up
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Laces, Assorted Colors and Sizes	.90 Doz.
54" and 63"	1.00 Doz.
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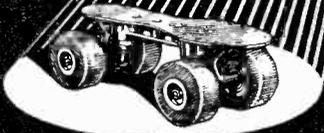
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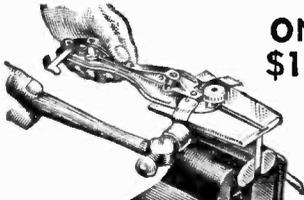
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THE "SURE-FIT" CLAMP BENDER



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Makes a hard job easy. Bends detachable skate clamps quickly, easily, accurately. Only one measurement per skate is required to get a perfect fit. Just like bending the clamps around the shoe sole. Order yours now.

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N. 6TH STREET LEBANON, PA.

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OUR VOLUME IS UP!
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NISA Organized To Foster Icers; Bergin Named Prexy

SAN FRANCISCO, June 21.—First meeting of the National Ice Skating Association, organized to provide an assembly for ice rink owners, managers and teachers for the exchange of ideas and experiences and to render mutual assistance in the promotion of the sport and the art of ice skating, was held here June 16, it was announced by Fred Bergin, operator of Fresno (Calif.) Ice Arena, who was named president of the group.

Also elected to office was Julius Schroeder, Iceland, Berkeley, Calif., secretary-treasurer. Schroeder and Bergin were also named to the board of governors that includes Walter Brown, Boston Gardens Arena; Cliff Henderson, Pan Pacific Auditorium, Los Angeles; Lyman Johnson, Winter Garden, Pasadena, Calif.; Oscar Johnson and Eddie and Harry Shipstad, Portland (Ore.) Arena; Gary Worth, Eugene (Ore.) Ice Arena; Robert Bratton, Sietro's Ice Rink, San Francisco; Miles Bergeson, Tacoma (Wash.) Arena; George Campbell, Winterland, San Francisco, and James Forsythe, Glacier Gardens, San Diego, Calif.

Others attending the meeting were A. Sietro, Sietro's Ice Rink, San Francisco; Ernest Myers, Tacoma (Wash.) Arena, and Chet Little, Ballard Ice Rink, Seattle. Those who were unable to attend but signified their willingness to join the organization included Clarence Linz, Dallas; E. J. Quigley, Tulsa (Okla.) Coliseum; Lyle Wright, Minneapolis Arena, and Warren Throup, Spokane Arena.

A committee composed of Bergin,

Schroeder, Bratton and Campbell will complete organizational details before the next meeting, to be held September 1 and 2 in San Francisco.

During the meeting there were talks by H. A. Levinson, of the American Society of Composers, Authors and Publishers; J. Brooke Lamkin, on insurance, and Fred Franz, of the Hunter Scott Agency, on co-operative promotion. There followed discussions on promotion of ice skating, teaching methods, group purchasing, ice making and maintenance, equipment, and records.

A. R. Scott Plans Expansion

QUINCY, Ill., June 21.—Albert R. Scott, operator of Scottie's Roller Rink here, plans to open a new rink in September with a plastic surface of 10,000 square feet. Since installing plastic last September in his present portable, which has canvas sidewalls and a 60 by 100-foot floor, Scott reports business more than double that of previous years. He operates 50 weeks a year.

New England Kids Cast Eye at RSROA National Crowns

FITCHBURG, Mass., June 21.—At a recent meeting at Whalom Park Roller Rink here the New England Chapter, Roller Skating Rink Operators' Association of the United States, determined that at least 50 New England skaters plus friends and relatives will attend the RSROA national championships in Civic Auditorium, Oakland, Calif., June 30-July 5.

Headed by Northeastern regional championship dance teams of Patsy Fifield and Charles O'Connell, seniors; Fay Johnson and Thomas White, intermediates, and Laurie Baker and Robert Edgett, novices, all members of the Fred H. Freeman Figure Skating Club, Medford, Mass., and Gertrude Pichette and Robert Laventure, juniors of the Whalom Park club, the contingent will travel by train, plane and automobile.

Massachusetts had the unique experience of sweeping the dance field at the June regionals in Brooklyn, and it is expected that at least one of the four teams will return with a U. S. title.

Augmenting the teams will be second and third place winners in dancing and figure skating from Massachusetts, Rhode Island and Connecticut. Accompanying the skaters will be parents, operators and pros.

Mineola on Summer Schedule

MINEOLA, L. I., N. Y., June 21.—Mineola Roller Rink closed its regular season June 14, it was announced by Operator Earl Van Horn, but the rink is being kept open Wednesday, Thursday and Friday nights during July and August. Gladys and George Werner and Louise Campbell, Mineola pros, started summer dance and figure skating classes June 17. As in previous years, two two-hour classes will be held each Tuesday night.

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#102—If You Were the Only Girl... When I'm Not Near the Girl I Love	Waltz	108
#103—St. Louis Blues... Basin Street Blues	Blues	92
#104—Who... Rose Marie	Two Step	92

NON-ASCAP

#105—Unless It Can Happen With You... The Time - The Place & You	Fox Trot	92
#106—It Takes Time... There's That Lonely Feeling	Fox Trot	92
#107—Marquita... Victory Waltz	Waltz	108
#108—Thumbs Up... We're All Americans	March	100
#109—Choo Choo Chu - Boogie... Skate Time Boogie	Boogie	92

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Don't Sell Flesh Short

By Edmund L. Paul

ANYONE holding the opinion that drama by flesh and blood actors has lost the appeal it once had for the masses might look over some figures put out by Francis Clarke, of the Actors' Equity Association concerning the prospects for "summer stock" in 1947. According to Clarke, 55 managers have already posted bonds with Equity, and he expects the total of companies operating to go between 110 and 120, topping last year's record of 103. This will mean 8 to 10 weeks work for actors during the period of greatest inactivity, and while salaries are not large, they are usually adequate, and enable the performer to hold on to what he saved during the regular season.

Most of the theaters playing summer stock are located in the East, and they are not all just the cowbarns, haylofts or abandoned wharfs so beloved of the arty dabbler in things theatrical, for many are the regular commercial houses fully equipped for the proper presentation of plays. Most of them are in resort towns where the audiences are made up largely of vacationists and transients, and it might well be supposed that such a clientele would prefer something lighter than drama for its summer entertainment. That such is not the case, however, is shown by the fact

that other forms of entertainment, much less costly to produce, have been tried out and found wanting, including vaudeville and pictures.

People still love the drama and will patronize it when they can buy it at a decent price, such as is charged at these summer theaters. Many Hollywood stars and Broadway names often appear in the casts, those from Hollywood taking advantage of the opportunity to gain a practical working knowledge of the theater, and some may argue that the reduced prices at which these popular players may be seen is the reason for the patronage enjoyed by the summer theaters. But the fact is that business holds up just the same when there is no headliner in the cast, and many companies play thruout the entire season without a name in the roster.

The only conclusion that can be drawn from all this is that people everywhere still love the drama as produced upon the speaking stage, and would patronize it anytime and anywhere if admission prices could be cut to a point that would meet the prices charged at the cinema houses. It was the high tariff at the box office that dealt the lethal blow to the road show, and not the fact that people had lost interest in the spoken drama. Whether the price of theater tickets can be lowered, however, is something else again.

Sadler's Concert

By E. F. Hannan

IF INFORMATION is correct, Harley Sadler will present a minstrel show as a concert feature. From past records, this would seem to be good showmanship.

In the past 10 years, the best paying old-timer's vaude act has been a mixed minstrel show that built well for the veteran thespians. One thing is needed with such type show to make it a standout, and that is a good warbler. With a p.-a. system to carry the show, any fair combination can put over this type show with the aid of a good balladist. Five thousand amateur minstrel shows are offered over the country every year and folks seem to like them, and the runner-up for biz with better class carnivals is the minstrel show. Rep tent shows could do worse than flirt with the idea of a minstrel-vaude show one night each week. Folks like minstrels.

Annon Getting It When Weather Okay

CASSITY, W. Va., June 21.—Annon Bros.' Tent Show, now in its fourth week, has encountered much rain and two near-blowdowns, but biz has been okay when weather permitted. A welded joint on light plant trailer broke on a recent move, causing minor damage.

Recent visitors were W. E. Annon, co-owner, of Baltimore; C. B. Smith and A. F. Davis, circus fans of Philippi, W. Va., and Jarvis, magician.

Sadler Packs Them At Sweetwater Bow

PLAINVIEW, Tex., June 21.—Harley Sadler Show got off to a good start at Sweetwater, Tex., June 12 in spite of rain. The tent, 165 by 70, was packed the three nights there.

Harley and Billie Sadler received many floral offerings and numerous visitors from surrounding towns were on hand.

Roster of org will be published in a later issue.



CAPT. RALPH EMERSON (right), former owner-operator of the old Cotton Blossom Showboat, greets George M. Bundy, board chairman of H. & A. Selmer, Inc., at the recent National Association of Music Merchants' convention in Chicago. It was their first meeting in 42 years. Bundy worked on the Emerson floating theater in 1905, playing clarinet in the band and orchestra and doubling as stenographer in the showboat office for the healthy sum of \$3 per week "and cakes." The Cotton Blossom plied the Ohio and Mississippi rivers from Pittsburgh to New Orleans. Emerson is now engaged in commercial lines in Chicago.

F. J. Campau Asks Modernization of 16mm. Regulations

DETROIT, June 21.—Fred J. Campau, acting secretary of the National Association of 16mm. Motion Picture Exhibitors, made a demand this week for executive action by Governor Kim Sigler to modernize existing regulation of 16mm. roadshow equipment. The existing law is characterized by Campau as being antiquated and absurd and he charges that there is unfairness and possible discrimination in the present enforcement.

According to Campau, farm, labor, conservation, and educational groups and "public and private officials" are now allowed to exhibit films under conditions which are forbidden to roadshow operators. He further pointed out that the existing law governing such shows was written in 1919 and does not apply in large measure to present-day conditions.

Campau's position in championing the roadshowman, is the contention that the present law does not make allowance for the use of safety film which did not exist in 1919. He further charges "officials of the enforcement division" use the film under the same type of conditions as roadshowmen, and this constitutes a serious discrimination.

A modification of the existing law to allow roadshowmen as well as other groups to present 16mm. shows under modern and "safe" conditions, he threatened court action if these modifications were not made by the governor thru executive action.

Powell Sales Manager For Sack Enterprises

DALLAS, June 21.—Jack Powell, former professor of educational sciences in the University of North Carolina, has been appointed national 16mm. sales manager for Sack Amusement Enterprises.

Powell has had a varied six years experience in all phases of the 16mm. field and is a well-known industry figure. He will leave immediately on a sales swing around the Southern territory in the interest of the new

Rep Ripples

H. R. WARDEN cards that he bought the 16mm. film show from Albert Langley, Webster, Mass., and is readying the outfit at Clinton, Mass. He will cover Western Massachusetts and Connecticut. George Levassier will do a magic specialty. . . . Henry Clancy will open his summer pic season at Keesville, N. Y. . . . Northampton Players will operate from Bennington, Vt., after July 1. . . . Art Foyle writes from Lebanon, Tenn., that he has had good returns with religious films the past six months and will move to Frederick, Okla., to open a hall show. He will present a war exhibit and wax figures under canvas. Foyle has taken Harold Reed, former carnival worker, as partner and they will make some fairs and celebrations along with playing three-day stands. . . . Flye's Show, vaude-pix, in the Miller, S. D., territory, is experiencing satisfactory biz. . . . Crawford Show, with short-cast bills and 16mm. pictures, is around Medicine Hat, Alta. . . . Gitt's Show, films and dramatic sketches, is in Southwestern Kansas. . . . J. L. Bixby advises from Enid, Okla., that he is doing fair with a 16mm. outfit, playing schools and halls. He bought *Kink of Kings* for religious use. Happy Jack Carpenter has been doing comic and musical turns with him. . . . Bogg's Vaude-Pic Show is operating in the LaSalle, Ill., sector. . . . Choate's Pic Show recently closed its hall and school season and will move to Bradford, Vt., to open the summer season. Dramatic sketches will be added and resort towns in Northern New England will be played. . . . Costa Show, after three weeks in New England, is back in Canada. . . . Carle's Comedians is showing around Huntsville, Ala. . . . With Buck Smiles Minstrel Show are David Wiles, producer; Frank Sloan, assistant manager; Ted Cubbert, band leader; Wills and Vairgin, Alex McLaurin, Tiny Dixon, Tiny McLaurin, Ruth Park and Dorothy Andson. Org is headed for Virginia.

Speed Round-Up

(Continued from page 80)

Frame, Les Adair and Herschel Buchanan. Race was second of the season staged at the track by Racing Corporation (John Sloan).

Chitwood Is Winner

MECHANICSBURG, Pa.—Joie Critwood was winner of the Williams Grove Speedway feature dirt track race Sunday (15). Promoter Roy E. Richwine reported a gate of 29,782.

Hellings in Win

CULVER CITY, Calif.—Midget race drivers Mac Hellings and Walt Faulkner won the twin 25-lap main events at the speedway here Sunday (15) and finished one-two in the trophy dash. Hellings worked up from eighth place to win and Faulkner moved up from ninth position to finish first in the other 25-lap event.

10,000 at Pasadena

PASADENA, Calif.—Mac Hellings, swooped up from seventh place to win the 30-lap URA feature midget auto race at the Rose Bowl here Tuesday (17) before 10,000 spectators. His time was 7:47.97. Cal Niday finished second and Johnny Mantz third. Hellings also won the trophy dash. The semi-main went to Bob Barker.

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Altho Powell will headquarter in Dallas at the Sack home office, a New York 16mm. sales office will soon be established under his direction.

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MEN'S HOSEIERY. First. 10 DOZEN ASSORTED 23.50

LADIES' NYLON AND SILK HOSEIERY. Firsts. 10 DOZEN BOBBY HAIR PINS. 24 count. Attractively carded. 100 gross, \$35.00. 10 gross, \$37.50. GROSS CARDS 3.95

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A Large List of Second-Hand Coin Machine Bargains will be found on page 101 of this issue.

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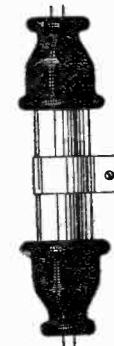
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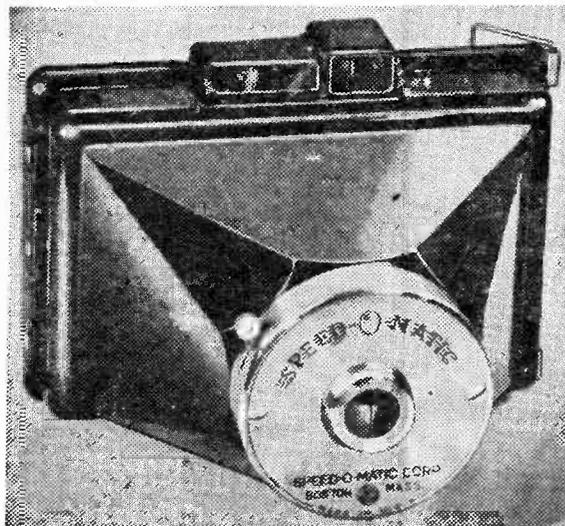
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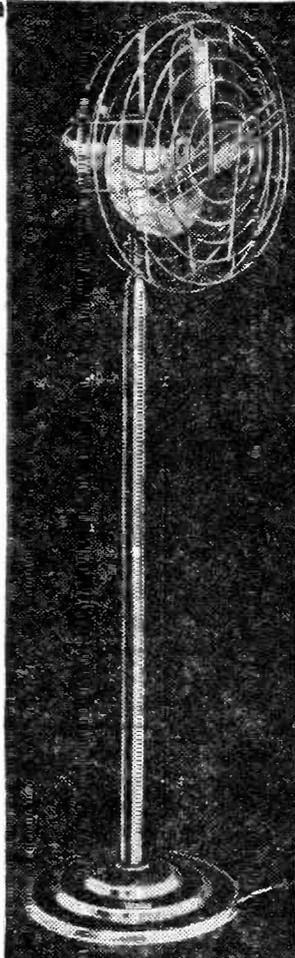
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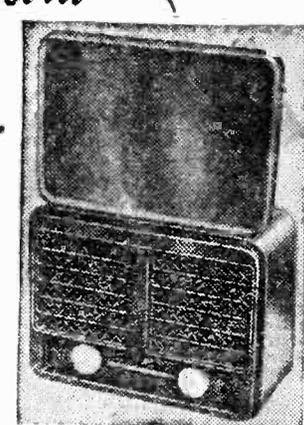
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No. 9	3.50	No. 418	2.25
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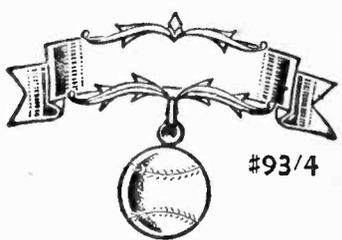
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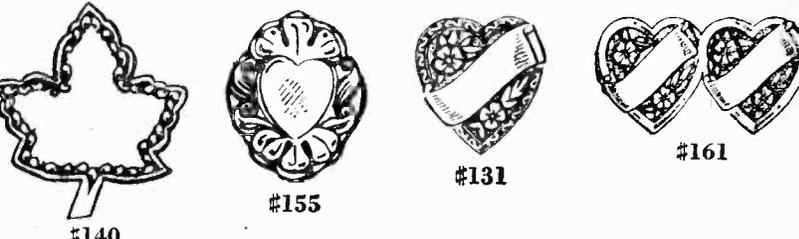
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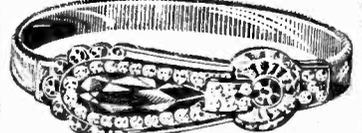
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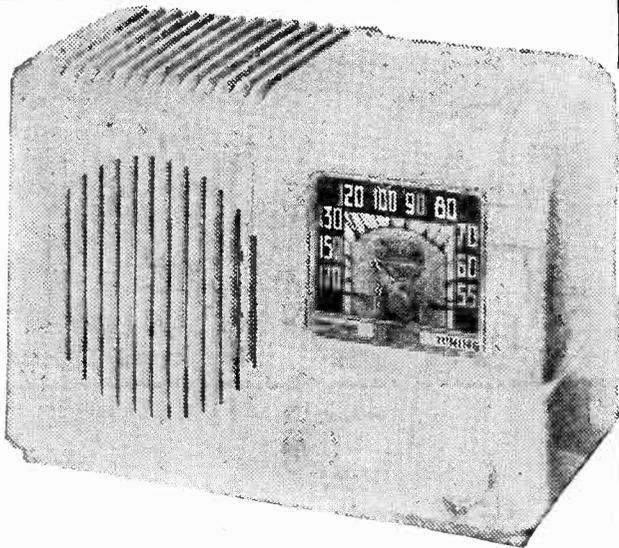


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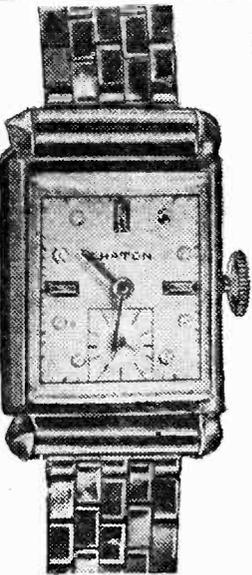
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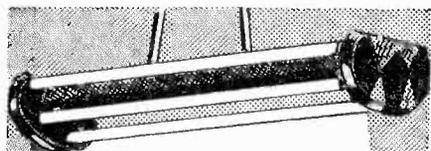
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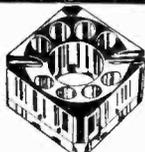
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Gross, \$13.50 per Dozen.
We can also supply 20 Hole Master Seal Card. Printed "Pick Your Lucky Girl and Win." 1¢ to 29¢. Takes in \$5.12. Priced 10¢ each. Name under Master Seal Wins Glub-Glub Drinking Duck.
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Concert and Army Band. Mickey, sweet, swing since discharge. Age 29, appearance, equipment good. Preference, steady work. Have transportation. Falcey, 825 Princeton Ave., Trenton, N. J.

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Man-Women Comedy, Singing, Dancing, Man Producing Comic. Plenty material. Experienced, reliable, own transportation. Write or wire, Eddy Dyer, Gen. Del., Bennettsville, S. C.

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Contact Harvey Thomas, 102 N. State St., Chicago, Ill., for Singers, Dancers, Ventriloquists, Magicians, Jugglers, Rope-tricksters, Accordionists, Pianist. Available now. np

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Whiskey Glasses. Cr.	\$ 3.50	Aluminum Sauce Pans. Set	\$ 2.25
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THE COMICAL CAT BALLOON ON A STICK
\$7.20 per gross
(24 Inch sticks are included with above two items)

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EVERY STYLE EVERY SIZE
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At Less Than Manufacturer's Cost!

2 IN 1 SKILLETS
COMBINATION FRY PAN AND GRIDDLE
11 Inch Diameter... \$4.50 per doz.
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All with attractive Easy-Grip Wood Handle.

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New Design, Easy to Handle. All Chrome!
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Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK.
Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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2160 Patterson St.
Cincinnati 22, O.

Parcel Post

- Reck, Don 38c Moore, Patsy 30c
Conlon, Edw. F. 18c Sheperds, Kenneth (2 license plates), 11c
Jo-Jo, 35c
- Aberle, Bill Cohen, Jack
Acker, Bennie Colburn, John L.
Adams, Geo. Cole, Fred R.
Adams, Mrs. N. (Smoker)
Allen, Bettie Lee Conlon, Edw. F.
(Drome Rider) Converse, Art L.
Alvins, J. C. Cooner, Bill
Amy, Ray Cooner, Miller
Anderson, Harold Cooner, W. N.
"Doc" D. Cortiswell, J. C.
M. S. Coryell, James D.
Anderson, M. S. Cottrell, Wesley J.
Covillard, Ray
Ankrum, Geo. Crabtree, Earl P.
Anthony, A. W. (Dusty)
Arbaugh, Jim & Crabtree, Mrs.
Emma
- Armon, Chas. P. Craden, Sam
Arthur, Mrs. Ann Cranmer, Mrs.
Ashley, Thos. Dennis, Harold
Avery, Tommy Crane, Sidney S.
Ayers, Jim Cuddy, Al
Curtis, Date
Curtis, Johnnie
Cusson, Abe
Custer, Mrs.
- Baben, Hester Dabney, Tex
Bagwell, John Robt. Davis, Larry
Bailey, S. W. (Bill) Davis, Lew
Franklin Davis, Mrs. Frances
Bain, Riley Dees, John Harley
Baker, Mrs. Marian Delenz, Walter
Baker, Win. (Magician)
(Promoter) Delenz, Mrs.
Barfield, H. A. Walter
Barfield, Emmett S.
- Barickman, Mrs. Betty Demetro, Archie
Barickman, F. N. Demetro, John
Barlow, Blackie Denham, Albert H.
Barlow, Danny Dennis, Frank
Barnes, Geo. Dennis, Theodore
DeVine, Lou
Dicorte, David
Dinkens, C. J.
Dissette, L. R.
(Dunham Ork)
- Beeman, Earl Dixon, Byron
Bell, Billy (Peggy) Dominick, Elsie
Bell, Lady Dorso, Al
Dorothea Doster, Angelica
Douglas, Louise
(Dunham Ork)
- Bender, Chas. A. Drake, Edw. W.
Benham, Richard Drake, Geo.
Bennett, Ernest Draper, Robt. B.
Berger, Carl H. Drew, Mrs. Harry E.
Bertram, Jimmy Dubin, Geo.
Berrhill, Juanita Dulbis, Tex.
Billings, Lester F. Duckworth, Geo. W.
Bilz, Geo. C.
Bisbee, J. C.
Bishop, Wm.
Blackley, John R.
Blasit, Henry C.
Bloom, Carl R.
Bluestein, Morris
Bofett, Bobby
Bogard, Earl J.
Borwin, J. J.
Boswell, Aggie
- Boswell, Mrs. Fred Morgan
Bouillon, Frenchy
Brage, Kelly E.
Braswell, W. W.
Brugin, Gerald
- Britten, Andrew
Britton, Mrs. Chas. E.
Britton, Shiry
Brobeck Shows
Broome, E. H.
Bronson, Steve
- Brooks, Edw. L.
Brown, Curly
Brown, Eddie
Brown, Mrs. L. W.
Bumpus Jr., Wm.
Burdge, Warren P.
Burgess, Dick
Burke, Mary
Burke, Leroy
- Burton, James L.
Bushae, Robt. L.
Buschhorn, Wm.
Butler, L. H.
Bybee, Mrs. Jimmy
(Whitie)
- Bybee, Mrs. Mattie
Byers, Robt. H.
Cajoian, Carl A.
Candler, Ernest
Caustrell, Mrs. Dempsey
- Carey, Roy
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Carr, Carol
Carroll, Olene
Carroll, S. J.
Carson, Mrs.
- Carter, Mrs. Kay
Carter, Mrs. Zeno
Casey, Wm. Robt.
Castle, I. H.
Caswell, Fred
(Mugs)
- Cavilla, Donald
Chapman, Jos.
Charest, Robt.
Chastain, Wm.
Chizem, Jack
Christian, L. R.
Clark, Jerry
Clark, Thelma
Clarkston, Bob
Clayton, Clarence
Cody, Richard
- Garrison, Jack
Garrison, Wayne
Gates, A. J.
Gauvreau, Delphus
H.
Geffen, B.
Gibbons, Harry W.
Gibson, R. F.
Glenn, Wallace
Goldbey, Wm. P.
Golden, H. D.
Gohlen, Ralph
Goldstein, Nathan
Goodwin, Everett
(Minstrels)
Goodyear, Therese
Count
Goodwin, L. O.

- Gorman, Mary
Gowdy, M. A.
Graham, J. T.
(Sleepy)
Graham, R. C.
Gramlick, Chas.
Joy
Green, Jos.
Green, Russell & Anna
Green, Sammy
(Mgr., Col. Minstrels)
- Greer, Hazel E.
Griffin, Beatrice
Griffin, Willard
Griffon, Tommy
Gross, Mrs. C. E.
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Hall, Jas.
McKinley
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Hamilton, K.
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Hardesty, Mrs.
Lula
- Harris, Frank
Harris, Rome, Mgr.
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Hartzel, Johnnie
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Hatfield, Carl
James
Havins, Chuck W.
Haywood, Clanton
Helin, Mymie
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Henley, Arvil F.
Henson, Bob
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Herrman, A. J.
Hesse, Floyd
Hicks, Jimmy
Hilderbrand, Mrs. Letha
- Hill, Rex Edw.
Hobbs, Johnny
Hoff, Vernon
Hoffman, G.
Hoffman, Mrs.
Margaret
Holland, Mr. Jean
Hollis, Wm.
Humphrey
- Holt, Peggy
Hood, Walter Earl
Horwitz, Victor
Howard, Thurman
E.
- Huff, Lewis E.
Huflie, J. J.
Hunter, Lola
Hunter, Roy
(Fingers)
Hunter, Terry
Hunting, Harry
Eugene
Hyland, Medita
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James, Mrs. Helen
Jansen, Harry
(Dante)
- Jenkins, Benj.
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Johnson, Emery
Johnson, Howard
Johnson, Mrs.
Rosco
- Johnson, Russell B.
Jofinston, Marion
E.
- Johnston, Mr. Ruth
Jones, Mrs. Agnes
Jones, Al
Gen. Mgr.
Jones, Mrs. F. D.
(care Jack Kelly)
Joiner, John J.
Jordan, Clyde
Kalesnikoff, Geo.
Kamer, Frank
Kandel, B.
Karnes Jr., Walter
W.
- Kaye, Miss E.
Kays
The Sensational
Keliholokali, David
B.
- Kelley, C. R.
Kelly, Dan
Kennedy, Thos. J.
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Khoury, Costandi
Kimbro, Chas.
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Lee
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Knight, Mrs. Robt.
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Lazell, The
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Lieberknecht, Mrs. Geo.
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Norman J.
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Lockett, Frances
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Lockhart, Miss Lew
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Mason, Bobby
Mason, Geo. E.
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Meade, W. H.
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Meadows, Mrs. Ted
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Morman, Lou
(Suicide)
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Morrison, Clifford L.
Smartzlander, Peggy
- Morton, Carlton V.
Morton, Clarence O.
Mortley, Ernest
Mullen, H. J.
Munn, Harb
Muncher, Clyde
(Lefty)
- Neighbor, Bert
Neill, Blackie
Nelson, Jerry
Nelson, Larry
Nimrick, Mr. Bert
Northrup, Leo J.
Nowakowski, Walter
O'Brian, Sgt. Geo.
P.
O'Hara, Joseph P.
O'Neal, Josephine
Odum, E. J.
Ollis, Paul L.
Olsen, Geo. S.
Orr, Mrs. Jack
Ortugas, J. H.
O'Savaria, Major
Osborn, Walker
Page & Nona
Painter, Jack
Palmer, J. E.
Pamry, Sherry
Parker, Raymond
Parks, Mrs. Carl
Parnell, William
Pat, Madam
Patten, Cliff
Pattler, Norman S.
Patton, E. C.
Paulsen, A. V.
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Perry, Robt. H.
Persley, Charles A.
Peters, Frank E.
Pickford, Murray
- Pinc, Mrs. Alice
Plunkett, Capt.
Porter, Ernest
Poole, C. S.
Porter, Ernest
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Quentee, August
Radtke, Mrs. Art
Reddick, Johney
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Rae, Rand
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Reeves, Louella E.
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Remand, Thos. A.
Ressell, James I.
Reynolds, Ralph
Reznoff, Geo.
Rhinehardt, Geo.
Rhodes, Mrs. Neal C.
- Rice, Cecil C.
Rice, Thomas
Richard, Paul
Richard, E. W.
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Thelma Pearl
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Riddle, Namie
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Riley, Mrs. F. A.
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Arnold
Robert, Mrs.
Claudia
Robinson, Don
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Rogers, Whitey
Rogozienaki, Eddie
Rooney, Leonard
Rusane, W. L.
Rosen, H. B.
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Roth, Mrs. Natie
Royak, Alonzo
Rumpf, Harry
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Russo, Margaret
Nell Conklin
St. Clair, Rene
Sanders, Bud
Savage, Peggy
Saxe, Benjamin
Schoff, Peter A.
Schulkers, Robt. F.
Schultz, Mrs.
Frances
Schwartz, M. H.
Scott, Henry P.
Schwerin, Moses R.
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Seibrest, Deacon
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Shaffer, William
Sheldon, Mrs. Betty
Sheldon, Mr. Pat
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Shepardson, K. C.
Marion
Shepardson, (Lucky)
Sheridan, Gypsy
Jim
- Shields, Purl
Shimman, Cecil E.
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Shoreck, Leo D.
Shorey, Roy L.
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Simon, Miss Lee
Simmons, W. H.
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Henry
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Smith, M. O.
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Smith, Wanda
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Snider, Carl D.
Snider, Irving
Snider, Leo
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Porney
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Spence, Mallie V.
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Spiegel, J. K.
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Stacy, Woodrow
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Stein, Sam
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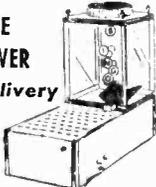


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Tilley, Milford
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Tumber, Bill
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Trich, Miller
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Vick, Al
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Wagner, Frank
Wagner, Mrs. Martha

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Wallack, Roy B.
Ward, Buster
Warren, Jazz
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Goldstein, Nate
Grissom, Claude M.
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Neltzen, Ferdinand

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Switzer, Swinger
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Vozzi, Milo

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Hastings, Carleton
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Henderson, Gayler
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G.

Reece, Emanuel
Sammie
Richards, James T.
Richards, James
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Rothwaks, Henry
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Smith, H. Norman
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Mrs. Jack G.
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Turner, L. D.
Wagner, Buddy
Wagner, Deliah
Wald, Mrs. Wanda
Walker, Paul
Ward, Roger
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Hattie
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Armstrong, Lamb
Bahr, Ernest
Bales, Pat D.
Banks, Tommie
Barr, Estil E.
& Mary
Becker, Cecil
Bell, Bill
Blakely, John A.
Boaswell, Leon
Boydston, A. L.
Boyle, Bill
Bray, W. M.
(Whitey)

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Delores
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Louise
Douglas, Miss Lynn
Drake, Mrs. Bob
DuPray, Miss
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Eagle, Chief Ed
Eddington, Mrs.
C. L.
Edwards, Joe
Emswiler, Albert
Eubanks, John
Madison
Evans, Joe
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Bonnie
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Gaudin, Bill
Gawle, Mrs. K.
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Gray, Lewis C.
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Guinn, John
(Hoosier)

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Buck, Luka
Buckingham, Robert
Buddha, Princes
Burdin, Mildred
Burns, James F.
Burto, Mr.
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Brown, Chick
Busch, Joseph M.
Caranzio, Guido
Coley Jr., Clark
Colin, Jean
Cook, Frank
Cope, Ken
Corey, Joe
Cotton, Mrs. Francis
Cristo, Pete
Dantini
Daro & Corda
Davis, Whitey
De Marr, Peggy
De Riazke, Frank
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(Dare Devil)
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Glassman, Nathan
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Grauer, Ernie
Greenberg, Mrs. Rose
Griffin, Jean
Hellman, Van

Hill, Will
Hinkle, Milton
Hynes, Eddie
Iris, Eva
Johnson, Charles
Johnson, Maxine
Krish, Jerry
Louisa, Excella
Lyons, Bayne
Marquis, Isabel
Martin, Thomas W.
McDonald, Reid L.
Milanese, Joe
Monkey Joe
Newberry, Sherman
Newman, Zella
Norman, Duke
Odair, Miss Lucky
O'Rourke, Larry
O'Rourke, Tex
Pennell, Troy
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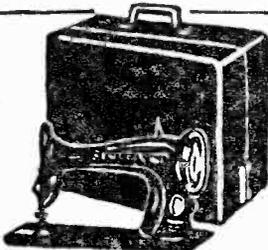
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Cleverly designed
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— By Bill Baker —

GEORGE HANEY . . . is working an ace downtown Cincy spot with graters, juciers and a number of other gadgets to sound returns. The youthful Haney moved into the Queen City following a click run in Kansas City, Mo.

Fancy Freddie Sez: "Most pitchmen realize that the public will take care of them if they take care of the public."

BILL ZIELICK . . . a sheetwriter of note for 12 years prior to joining the Nanuet, N. Y. police department seven years ago, has resumed his police duties after a hitch in the navy during the war.

Selling yourself is your surest guarantee of obtaining maximum results from your tips.

RICHARD C. STEIN . . . is at his Mount Carmel, Ill., home framing an astrological jewel layout, which he plans to spring soon.

WHAT HAS BECOME . . . of Art Stevens, versatile soap pitchman, of Canada? Why not come in with a pipe, Art? The boys and girls would like to know what's cooking in your surroundings.

Convenience, economy, friendliness are assets that the pitchman purveys equally as well as the item he is selling.

ROY E. GATES . . . well-known among pitchfolk, is making his home in Baltimore, having been off the road since the start of the war.

Don't louse up the strong sales potential of your pitch by an unkept appearance.

PAT MALONE . . . and Jack (Bottles) Stover, the Virginia perennials, have been making some long jumps and are getting a few readers for the sheet. Bottles says that Senator Ralston, of Cumberland, Md., has a few red ones lined up. "He wants our help," says Jack, "so we will try to see him soon. The Senator presides over the high spots in West Virginia and Maryland and is getting some folding geedus. So we will give a hand with the collection department."

Pitchmen get results because they incorporate a smash selling campaign into each item they handle.

DEE STROUP . . . widely known pitcher, has his jewelry layout garnering the geedus on Steblar's Greater Shows currently playing West Virginia.

While you're contemplating new sales approaches, why not give thought to doing out American flags on the Fourth of July with your pitch items? Pin flags should do the trick nicely.

RAY DALEY . . . who has been working out of Baltimore to click takes, is planning an astrological jewel demonstration for a forthcoming tour.

That old barb about July being a lazy month doesn't hold much water with the solid pitcher, because he recalls what happened last winter after he loafed the previous July and wound up with a depleted bank roll.

"OPENED MY MED SHOW . . . featuring Wondertone Products, with five people last month," Johnnie Rieck letters from Greenville, S. C. "Playing local spots until the opening of the South Carolina tobacco markets. Read in the pipes column where Harry Maiers is back in harness and was pleased to note that he is doing so well. If any of you boys (See PIPES on page 98)

OAK-HYTEX No. 920 TOSS-UPS



Walt Disney
MICKEY MOUSE TOSS-UPS
FAST SELLERS EVERYWHERE

TWO COLOR prints on both head and body. Assorted color balloons. Supplied with heavy cardboard feet. Stands 20" high.

Popular Prints MICKEY MOUSE and PALS

Walt Disney characters in two-color prints on assorted color balloons. Available in several sizes.

Look for the Diamond Trade Mark. It is stamped on each genuine OAK-HYTEX Mickey Mouse Balloon.

The OAK RUBBER CO.
216 S. SYCAMORE ST. RAVENNA, OHIO

CRASH ! DOWN GO BANG ! PRICES

<p>B30 Large Kat Balloons . . . \$9.00 Gr. B31 Spanish Hats . . . 24.00 Gr. B32 R.W.B. Batons, w/Bells . . . 15.00 Gr. B33 Composition Snakes . . . 7.20 Gr. B34 Felt Robin Hood Hats, w/Feathers 10.00 Gr. B35 Pocket Combs, 5" . . . 2.00 Gr. B36 Plastic Police Whistles . . . 3.25 Gr. B37 Amber Cigarette Holders . . . 3.00 Gr. B38 Plaster, Asst. Animals . . . 1.25 Gr. B40 Key Chains, w/Charms . . . 3.50 Gr. B41 Glass Whisky Mugs . . . 4.00 Gr. B42 Silver Tinsel Horseshoe Placque . . . \$8.00 and 9.00 Gr. B43 Glass Ashtrays . . . 3.80 Gr. B44 Lazy Horses, 27x57 . . . 36.00 Gr. B45 Large 2-Bl. Pocket Knives . . . 4.25 Dz. B46 Genuine Leather Wallets, w/Pass Cases, each in a box . . . 36.00 Gr. B47 Swaggers, Painted . . . 8.50 Gr. B48 Large Horseshoe Tinsel Placques . . . 18.00 Gr.</p>	<p>B49 Oak's famous Dart Balloons . . . \$1.50 Gr. Large Chenille Dancing Monkey, Plastic Colored Body, w/Colored Face, w/String, 12" . . . 4.00 Dz. Chenille Dolls, 23" . . . 12.00 Dz. Monkey on Spring, w/Painted Wood Body, 4" . . . 33.00 Gr. Chenille Monkey, small size . . . 30.00 Gr. Medium Lels . . . 3.25 Gr. Clover Brooch, w/Basil Pin . . . 2.75 Gr. Horseshoe Charm, w/Horse . . . 1.30 Gr. Hrd Brooch, w/PIN, new item . . . 3.50 Gr. Horseshoe Brooch Pin, 2 sides . . . 3.50 Gr. Large Trumpet Brooch . . . 2.50 Gr. Junior Badges . . . 2.50 Gr. Junior Police Badges . . . 2.75 Gr. Silver Signet Rings, w/Initials. Half Gross to a box . . . 4.00 Gr. Self-Starting Electric Kitchen Clocks . . . 3.50 Ea. Hand Monkey . . . 48.00 Gr.</p>
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NO GOODS SHIPPED WITHOUT A DEPOSIT
M. GERBER, INC. 505 MARKET STREET, PHILADELPHIA 6, PENNA.

5 IN 1 KNIFE and TOOL SHARPENER

SAMPLES
59¢



ORDER TODAY

Sharpens Instantly, Easily, Safely! • Knives • Scissors • Cleavers • Lawn Mowers • all straight Edge Tools . . . A sharpener that sells on sight . . . Every home is a prospective buyer.

The only Mechanical Sharpener guaranteed to sharpen any Standard Brand Knife.

H. R. RANSOM CO.
8689 GRAND RIVER AVE. DETROIT 4, MICH.

RODEOS! CARNIVALS! CIRCUSES! FELT COWBOY HAT

\$32.00 Per Gross

Packed one gross to a carton. SAMPLES FURNISHED UPON REQUEST. Jobbers, write for special jobbers' price.

25% Deposit, Balance C. O. D. 1226 WASHINGTON AVE, BRONX 56, N. Y.

FAVORS MFG. CO.

NEW! SENSATIONAL! TOY PARACHUTE "SHOOT-A-CHUTE"

Goes 100 Ft. in the Air
Individually and Attractively Boxed
Can Be Shot Again and Again



Patent Pending



1612 Southside Dr. MARWOOD TOY COMPANY Los Angeles 22, Calif.

A NATURAL FOR PITCHMEN!

The World's Most Sensational CARD DEALER. Fits Lightly in Palm of Hand. Assures Ease and Speed in Dealing.

HAND-DEALER GUARANTEES One Card at a Time From the TOP OF THE DECK. Don't Miss This Natural. Sells on Sight for 50¢.

Trial Order: 2 Doz. Assorted Colors, \$7.20, 25% Deposit, Balance C. O. D. Sample 50¢ each. Wt. 1 1/2 oz. each. Mfr. Direct.

Jobbers and Distributors, Write for Special Prices. Sample, 50¢ Prepaid.
109 N. Buena Vista, Burbank, Calif.

LEVIN BROS.

Distributors for Oak-Hytex Balloons
6th & Ohio Sts. TERRE HAUTE, IND.

PICO NOVELTY CO.

Distributors for Oak-Hytex Balloons.
807 1/2 So. Flower St., Los Angeles 14, Calif.

GARRISON

TOY AND NOVELTY CO., INC.
Distributors for Oak-Hytex Balloons.
Carnival Goods—Mr. Hynson.
1215 E St., N.W. Wash., D. C.

MEDICINE MEN!

THERE IS NO SUBSTITUTE FOR QUALITY

WRITE TODAY for new wholesale catalog on tonics, oil, saline, soap, tablets, herbs, etc. **LOW PRICES—RAPID SERVICE!** (Products Liability Insurance Carried). We are **Manufacturers Pharmacists** established 1934.

GENERAL PRODUCTS LABORATORIES, INC.
137 E. SPRING ST. Dept. X COLUMBUS 3, OHIO

ACTION TOY OF THE YEAR FLYING HELICOPTER

\$5.00 doz.
\$55.00 gross



Happy-Rubber Laughing, Whistling Clown \$2.90
Automatic Hand Grenade and Parachute 4.00
Running Mice . . . 1.45
Rubber Bulb Water Pistol . . . 1.75
Automatic Wook, Ladder and Fire Truck 7.50
Dick Tracy Camera . . . 14.40
127 Film . . . 2.40
Champs, 2 Boxes . . . 7.50

25% with order, bal. C. O. D. Dept. BF

Bernard Fine Co., Inc. 501 8th Ave. New York 11, N. Y.

WORLD'S GREATEST PITCH!

THE SENSATIONAL NEW
ACTION TOY
 THAT HAS TAKEN THE COUNTRY BY STORM!

MAGIC

HOLD THE KNOB
 PULL THE STRING
 WATCH IT SPIN

ACCLAIMED!
 THE BEST DEM-
 ONSTRATION
 ITEMS IN
 YEARS!



WHISTLER

IT'S A
 PITCHMAN'S
 DREAM!

GETS QUICK ACTION
 at

- Circuses . . .
- Carnivals . . .
- Amusement
Parks . . .
- Fairs . . .
- Stores . . .
- Expositions . . .
- Streets and
Doorways . . .

and everywhere else
 you can go with the
 keister and tripest!

IT'S REALLY HOT!

One store sold \$,665
 Magic Whistler Tops in
 one day!



DRASTIC NEW GYROSCOPIC DESIGN! NO THROWING — EASY
 TO OPERATE!

- Sturdy, attractively colored, all plastic, non-breakable body; metal shaft and tip.
- Changes color and WHISTLES as it spins!
- AMAZING ACTION MAKES A PERFECT PITCH!
 Spins on knob . . . spins on a pencil point . . . can be picked up and transferred from hand to hand while spinning!
- Actual size of top 3 1/4" in diameter; 3 1/2" high.

PRICES

- 1 Gross . . . \$21.60
- 5 Gross . . . 21.00 Gross
- 10 Gross . . . 20.16 Gross

Sample, 25c

Light shipping weight;
 1 Gross Packed, 12 lbs.

TERMS: 25% DEPOSIT WITH
 ORDER, BALANCE C. O. D.,
 F. O. B. CHICAGO.

CASH IN ON THE SENSATIONAL DEMAND FOR THIS "TOP" MONEY MAKER! YOU
 CAN'T MISS! RUSH YOUR ORDER NOW! WRITE, WIRE OR PHONE, PERSONAL AT-
 TENTION OF BUD TARRSON!

THE TARR COMPANY

Established 1898

732 SHERIDAN ROAD

CHICAGO 13, ILLINOIS

Pitchmen - Store Workers - Direct Salesmen

A sensational High Speed Nozzle. When Hose is dropped, flow stops. Indispensable around house. Every user of water thru a hose is prospect. Sells easy—good profit. Sample \$1.95; \$12.00 Doz.

1/3 Deposit, Bal. C. O. D.
MONEY BACK GUARANTEED.
WATER MASTER SALES CO.
19463 Ward Ave. DETROIT 21, MICH.

MEDICINE MEN

Write today for prices on our Latent Tonics, Herbs, Liniments, Salves, Corn Medicine, Tablets, Soaps, etc. 1 day service. (Products Liability Insurance carried.) Manufactured by a Registered Manufacturing Pharmacist, The House of Service.
CELTONA MEDICINE CO.
1016 Central Ave. Dept. B-9 Cincinnati 2, O.

Pipes

(Continued from page 96)

or girls are coming this way, look me up. You can always make a pitch here."

"You can't sell comfort, courtesy or service if they are not a part of your make-up. Get with it, boys and girls, and include these assets among your accoutrements."—Tripod Terry.

EDGAR F. CLARK . . . former purveyor of panlifters, is re-

siding at his ranch in Cottonwood, Calif., following a railroading stint during the war. Clark letters that he hasn't seen any of the boys and girls of the pitch fraternity out in his sector. "I can truthfully say," adds Clark, "that after 15 years in Pitchdom I have never left a town hot, nor do I owe anyone a red cent."

This Fourth of July should prove one of the most profitable in Pitchdom's long history. What are you boys and girls going to do about it?

MRS. LILLIAN HIBBERT . . . cards from her home in Groveland, Mass., that she's contemplating framing a new jewelry layout.

How many of you are taking advantage of the potential big tips available to you at parks, race tracks and sporting events? A spot outside the gates of these attractions have proved breadwinners for many workers.

DAILEY BROS.

(Continued from page 74) his injured foot. Charlie White entered a Baltimore hospital for treatment. Joe Baker took over duties as legal adjuster. Owner Ben Davenport visited his

mother in Sistersville, W. Va. Visiting relatives: Monk Kaiser's wife and two sons; Peggy Haley's mother, Jeanne Fadie; T. P. Lewis's sister and husband, Bill Hill; Joe Rossi's mother and sister; Chuck Satejas's cousins, the Russell Warners, who treated us to home-made devil's food cake, and Charles Doelker. Visiting circus fans: Dick Hemphill, president of the Emmett Kelly Tent; Gene Virts, R. K. Spidell, Les and Bette Sprecher, Sam Murray, Jim Harshamn, Randolph Gibson, Paul Stilts, Fred Hoover, Austin Harper, Sid Charles, G. W. Kenny, W. W. Kalb, Herbert H. Mills and Jacob B. Jones, who drove 250 miles in rain to Pottstown to see the show. Hessie Howard, 81, former wardrobe mistress on the Christy Bros., Walter L. Main and Golden Bros.' shows, came from Philadelphia to visit. The writer had not seen her in 19 years.

Peggy Ray Stewart joined to work the come-in as a rube girl. Slayman Ali spent his vacation on the show.

George Kienzle and Mr. and Mrs. Jack Martin, circus model builders, spent a day on the show and entertained a number of the personnel after the night show.—HAZEL KING.



**MR. PIG
COOKIE JARS**

1st Class Merchandise
\$11.40 Dozen

China ware, hand painted under glaze, in Beautiful Red and Green Colors.
Packed 12 to a case.

1/3 Deposit, Balance C. O. D.

TELL IT TO *Casey* YOUR DEPENDABLE SOURCE OF SUPPLY
1132 S. WABASH AVE. • CHICAGO

BEAUTIFUL—Flash!—CAN'T MISS!
SALESBOARD OPERATORS—CARNIVALS
JOBBER AND CONCESSIONAIRES—BINGO GAMES
PITCHMEN—JAM JOINTS—GRIND STORES
Special Attention! HOUSE TO HOUSE HUSTLERS

A FAMOUS Nationally Known BRAND OF

• PERFUMES •

(NAME OF MFR. WITHHELD BY REQUEST)

Sold IN ALL LEADING DRUG AND DEPARTMENT STORES AT
\$5.00 PER 8-OZ. BOTTLE. \$18.54 INC. TAX FOR 3 ASST. BOTTLES.

Beautifully Boxed "EAU-DE-PARFUM" Individually Packed

GUARANTEED M'COY

PRICES: "3 BOTTLES TO SET." INDIVIDUALLY BOXED.
RETAIL SELLING PRICE, \$18.54 INC. TAX.

← ← YOUR COST → →

SAMPLE SET—3 TO THE SET	\$7.50
1 DOZ. SAMPLE SETS—3 TO THE SET	6.50
1 GROSS SAMPLE SETS—3 TO THE SET	5.50
10 GROSS OR MORE SETS—3 TO THE SET	4.50

CASH OR CHECK WITH ORDER OR 1/2 CASH, BALANCE C. O. D.

Immediate Delivery

WRITE—WIRE—PHONE

HENRY (Yutz) RODER

(KNOWN TO CONCESSIONAIRES FOR PAST 30 YEARS)

5537 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.
Phone Hillside 0249



**50 Beautiful
FIGURE
STUDIES
of LOVELY MODELS**

Money Back Guarantee

The fastest selling item on the midway. Sure profits quickly made with lovely models in charming poses. On 16mm. film complete with movie viewer that fully encloses and protects film. Four extra reels of 25 studies each bring added profits.

Shipped one gross to a carton. Assorted film 1 gross to a carton. Minimum order: 1 gross. For SAMPLES and PRICES write to

COLOR SCHEME VIEWS, INC.
Dept. BB-8
128 LEXINGTON AVE. N. Y. 16, N. Y.

FILM

IMMEDIATE DELIVERY!

Roll . . . High Speed Panchromatic Eastman Super XX Type. Respoled in individual boxes. Expiration date 1948.

RETAIL PRICES

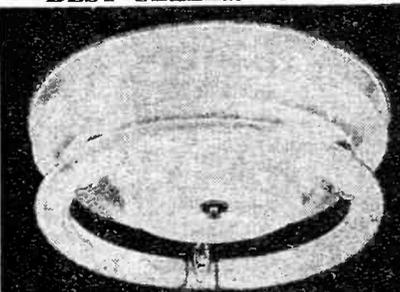
No. 127 . . . 27¢; No. 120-820 . . . 33¢;
No. 118-818 . . . 38¢.

Terms: Less 35% and 2% cash in quantities from 150 rolls (30 each size) to 250 rolls. Additional discounts on larger orders.

GEM FOTOS

BOX 13 NEW YORK 51, N. Y.

Get in on the
"BEST SELLER" of 1947



New "CIRCLINE" Fluorescent OVERHEAD FIXTURE

Comes in:
• ALL WHITE BAKED ENAMEL
• TRIPLE-PLATED CHROME

The newest, fastest selling Overhead Fixture in America today. The new G.E. 32-watt "CIRCLINE" lamp gives the SAME AMOUNT of light as the ordinary 100-watt Incandescent Bulb. For Kitchens, Basements, Halls, Workshops, etc. Write for Descriptive Circular.

Interstate Radio & Parts Co. Utility Home Products Dept.
6357 S. ASHLAND AVE., CHICAGO 36, ILL.
Distributors of Homcraft Electronic Products

SALESBOARD SIDELIGHTS

Chicago:

Bee-Jay Products' Booker T. Washington boards are being given excellent national reception, Reuben Berkowitz said this week. E. J. Phillips, president of Booker T. Washington Birthplace Memorial, Inc., was a visitor at the Bee-Jay plant June 18, Berkowitz added.

Jim Groves, Washington representative of Gardner & Company, and wife, Sybil, are the proud parents of a baby daughter born June 13. Salesboard industry remembers Sybil as an active member on the West Coast a number

Latins Getting Luxuries Thru Board Premiums

NEW YORK, June 21.—Nationally advertised merchandise, luxury items and novelty goods are finding their way down to Mexico and other Central and South American countries by means of prizes for salesboards, according to Irving Fishel, Boston jobber who has just returned from the area.

Merchandise hard to find in the United States is easy to get in Latin America at a price Fishel reports, "but it is surprising to find that cash boards do not attract the attention in these countries that well planned merchandise boards do get." Most of the boards are printed in English, which few natives can read, but the pictures on the board do the selling job.

"I have seen saloonkeepers put coins in juke boxes so that they would be played, while a crowd of five or six is bunched around a salesboard 'ohing and ahing' as a punch is made in the board," he said. "Boards with pictures (such as fruit and bells) seem to be more popular than the number boards," said Fishel.

While in New York, Fishel has visited several export-import firms and found that they are buying large amounts for shipments to many parts of the world.

of years back. She handled toys and boards there.

Superior Products president, Jack Morley, is coming up with some revolutionary ideas and creations that should be a "boon to the industry," Vice-President Seymour Trott said this week. Trott just returned from a two-week Ohio trip. Trott predicts that business this fall should equal or better the same season last year, which was an exceptionally good one and bases his forecast on what he found during his country-wide travels.

Over at Excell Manufacturing Company, Production Manager Marty Frankel reports Bernard Kite, Irv Padorr and he are busy these days while Ben Maltz is out fishing in Canada. Excell is another firm backing up the good news that salesboards are going good over the country.

New York:

Marty Siegel, formerly of Silver-tone Sales, South Bend, Ind., has purchased a half interest in Modern Merchandising Company. Harry Richie, Siegel's partner, will devote his full time to leather goods and novelty items, leaving the board department to Siegel. . . . Al Atkins, Huntington, W. Va., salesboard jobber, reports that he has completed a deal that will permit him to manufacture boards in his city.

Samuel Weinstein, Milwaukee; Kam Tai Lee, Honolulu; Lester Wolf, Los Angeles, and Morton Bullock, Asbury Park, N. J., were a few of the salesboard buyers in town last week. . . . Paul Levenson, Trenton, N. J., coin machine and board buyer, was a week-end guest of Sol Friedman, of Best Merchandise Company. . . . New York jobbers are reporting increased buying from New England.

A home fire alarm, made by Scots Guard, is being used as a board premium in the Hartford, Conn., area. . . . Matty Schwartz, of Schwartz Vending, has added boards to his summer resort coin machine spots. . . . Herbert Weisberg, Washington, will be headed toward Chicago next week on biz.

Gay Games' Latest Ticket Game Plays Up Handy Package

MUNCIE, Ind., June 21. — Gay Games, Inc., here introduced a new idea in ticket games June 1 with the Redi-Pac line. New type of packaged tickets come in three styles: Bell symbol, bingo type and colored tickets, Guy E. Noel, president, said.

Packaged 10 tickets to each envelope or paper can container, Gay Games is making the new play idea available on a country-wide basis after a two month's test period. Payout winners are printed on the face of each package.

Noel claims the new line presents an entirely new approach to the dispensing method, embodied in the pre-packaged idea, which makes for simplified dealer handling and higher simultaneous player participation.

MIDWAY CONFAB

(Continued from page 54)
Zolum, Billy Garber, Ina Weiss, June Cole, Anna Weiner, Maxine Ross, Mabelle Kidder, Rose Lang, Jeanne Lampell, Alice Rowan, Betty Ruff, Neal Moore, Renee Martin, Margarite Querea, Rita Ott, Bobbie Barrow, Lois Simon, Gertrude Barr, Dolly Ferris, E. Vogstad, Ellen Friedland, Mickey and Blanche Applebaum, Dorothy Crouch and Evelyn Hirsch. Jo Ann Lampell and Patricia Ann Gilbert entertained.

Husky PROFITS with these new Giant Hole Boards

ORDER No. 200 "TWELVE BIG FINS"
Giant Holes
6 Tickets in each Hole
25c Per Hole
- Thick -
Number Tickets
Avr. PROFIT \$28.16
(Maximum)
PROFIT \$39.50

ORDER No. 200 "YOU CAN'T MISS"
Giant Holes
6 Tickets in each Hole
25c Per Hole
- Thick -
Poker Tickets
Average PROFIT
\$27.45

GARDNER & CO. 2222 S. MICHIGAN AVE. CHICAGO 16, ILL.

Kwik Fin

KWIK DELIVERY
KWIK PROFIT
A BOMBSHELL OF ACTION
Everyone's Ordering
KWIK FIN
SUPER THICK BOARD
6 tickets in each big 25¢ hole. Pay for five — get one free.
Takes in—220 Holes
@ 25c. \$55.00
Profit (Average) . . . 28.75
Profit (Maximum) . . . 44.50
IMMEDIATE SHIPMENT

Send for illustrated catalogue of complete line.

GLOBE PRINTING CO.
1023-25-27 Race St., Philadelphia 7, Pa.

READY TO SHIP!

"SILENT FLAME" LITERS. Doz. . . . \$18.00

ELECTRIC ALARM CLOCKS. Doz. . . \$36.00

GIANT FISH KNIVES. Doz. \$13.50
6" Blade, Folding Type

HOUSEHOLD ELECTRIC FUSES. Doz. . . . 50c
1 Dozen Assorted to Display Card

FLASHLIGHT BULBS. Per 100. . . . \$8.50
2-Cell Only, Bayonet Type

SALESBOARDS

Holes	Play	Name	Price
1000	1¢	Cigarette	\$.75
300	1¢-5¢	Put & Take68
400	5¢	Dollar Game68
1000	5¢	Nickel Charley95
1000	25¢	Charley95
1000	25¢	Charley (Thick)	1.05
1800	5¢	Lulu	1.88
2000	5¢	Lulu Belle	2.39

Terms: Net Cash or 25% Deposit.
Balance C. O. D., F. O. B. Atlanta, Ga.

OPERATORS—WAGON JOBBERS
Hundreds of fast sellers. Write for list.

Hussey Distributing Co.
ATLANTA 3, GEORGIA

FIELD MANAGER WANTED

Board factory and novelty deal manufacturer seeking man acquainted with the trade throughout the country and who knows how to handle salesmen. Salary and overwrite on sales. Only men with experience given consideration. Apply in writing, giving full details to
BOX D-22, The Billboard, Cincinnati 22, O.

We Guarantee Lowest Prices

1000 Hole 1¢ Cigarette Bd. \$.55 ea. 26pk. p.o.

J.P. CHARLEY, thick . . . 1.05 ea. \$52.08

2000 Hole LU-LU Board . . 1.60 ea. 20.00

GRAB-A-FIN (Pad Deal) . 1.45 ea. 30.00

KWIK-FINS (6 tickets 25¢) 2.88 ea. 44.00

25% with order, balance C. O. D.

Profit Mfg. Co., 39 West 23rd St., N. Y. C. 10

SENT FREE

64 Page Catalog
HUNDREDS OF MONEY MAKERS

Make \$250 to \$500 a week

BE YOUR OWN OPERATOR OF PUSH CARDS

A one-in-a-lifetime opportunity to make \$250 to \$500 a week with little investment. These watches have outstanding, high-priced features. Precision built, imported Swiss watches. Handsome case. Red sweep second hand. Genuine leather band.

Watches Styled for Beauty and Built for Accuracy!

Place these Push Cards in factories, clubs, taverns and cigar stores. They will sell for themselves. Quick turnover, card sells out in 2 or 3 days. You can place hundreds of these cards each week. 25% Deposit with Order, Bal. C.O.D., F.O.B. Chicago

Write J & M SALES CO.—708 S. STATE ST.—CHICAGO 5, ILL.

PUSH CARD WITH 2 WATCHES

1 Watch to the seller and 1 Watch to the winning seal.
Push Card Takes in \$21.
Your Cost \$10.
EXTRA PUSH CARDS 10c EA.

Your Profit \$11.00

MUNCIE TICKET MANUFACTURERS GIVE YOU PROMPT SERVICE *ALWAYS!*

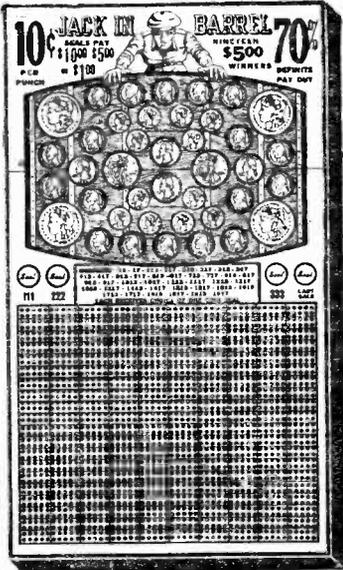
Concentrate Your Purchases With These Independent Manufacturers of Muncie, Ind.

- GAY GAMES, INC.
- COMMERCIAL PRINTING CO.
- A. B. C. NOVELTY CO.
- WERTS NOVELTY CO., INC.
- MUNCIE NOVELTY CO.
- HOME TALLY CARD CO.
- NOEL MANUFACTURING CO.

BEE JAY

**THE LEADER IN 1946
STILL LEADING**

"JACK IN BARREL"
OFTEN IMITATED, NEVER EQUALED



THIS BOARD CONTAINS
\$8.30 IN COINS

WRITE TODAY FOR LITERATURE AND DISCOUNT FOR JOBBERS AND DISTRIBUTORS.

BEAUTIFUL
BRIGHT
COLORS
POLISHED TO A
HIGH BRILLIANCE

TAKES IN 2000 HOLES @ 10¢ \$200.00
COIN SEALS CONTAIN

17 @ \$ 5.00	\$ 85.00
23 @ 1.00	23.00
2 @ 5.00	10.00
1 @ 10.00	10.00
1 @ 1.00	1.00
44	PAYOUT
	\$129.00
	PROFIT
	\$ 71.00

BEE-JAY PRODUCTS, INC.

"THE HOUSE OF QUALITY"

6320-32 S. HARVARD CHICAGO 21, ILL.

A REAL HIT!

5c REEL-HIT 5c

<p>BAR PAYS 10.00 or 25</p> <p>BELL PAYS 5.00 or 25</p> <p>ORANGE PAYS 3.00 or 25</p> <p>PLUM PAYS 2.00 or 25</p> <p>CHEERRY PAYS 1.00 or 25</p>		<p>BAR PAYS 10.00 or 25</p> <p>BELL PAYS 5.00 or 25</p> <p>ORANGE PAYS 3.00 or 25</p> <p>PLUM PAYS 2.00 or 25</p> <p>CHEERRY PAYS 1.00 or 25</p>
--------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------

Bar Bell Orange Plum or Cherry Seal. Reverses One Seal in Respective Row Above.

Seals Printed for Reverse Nothing.

One Seal The Seal

10c 25c

**ACTION
GALORE
COLORFUL CARD**

•
**INSTANT
WINNERS
MAKE
INSTANT
PROFITS**

Proven Popularity
120 Combination tickets
on the card with an average
profit of \$2.85 at 5c
play or \$5.34 at 10c play.

5c and 10c Play

WERTS MAKES THE "BIG DEMAND" GAMES

WERTS NOVELTY CO., Inc.
920 PERSHING DRIVE MUNCIE, INDIANA

TIMELY! A FAST SELLER



No. D1—Sells out fast in taverns, cigar stores, clubs, pool hall, liquor stores, fairs, bazaars, etc. This stupendous deal consists of 80 assorted and frequently changed surprises or packages. Each contains a good 1.04 value. (Shipped by express or freight only.) Weight about 22 lbs.
COSTS YOU \$3.95 OF 10 \$3.85 EACH
SPORS CO., 6-47 Lamont, Le Center, Minn.

**SALESBOARDS
R. W. B. TICKETS**

Holes	Profit	Cost
400 Bucks	5¢	\$ 9.00 \$.55
600 Odd Pennies, Cig.	5¢	9.20 .65
Picture Boards		
1100 Double Step, Lge. Mole	5¢	\$29.00 \$2.45
Giant 1/2" Hole	6 for	
200 Kwik Fin.	25¢	\$39.50 \$2.45
1200 Def. Playing Card Bd.	5¢	\$26.90 \$1.95
300 Kuter Kolor	25¢	\$15.00 \$.60
100 Pocket Play	25¢	10.10 .80
600 Silver Mountain	5¢	14.50 .95
1800 Coin Board	10¢	72.00 3.50
2170 R. W. B.		\$36.50 \$1.25
Per Gross		\$.165.00
Win A Fin	5 Tickets	
1000 Grab A Fin	Bundled	\$.150
Poke A Seal		
1000 Plain or Cigarette		\$.50
U. S. MERCHANDISE COMPANY		
10216 Superior Ave. CLEVELAND 6, O.		

JAR DEALS AND SALESBOARDS



**ALL STYLES
WRITE FOR
LATEST
CATALOGUE
AND
PRICE LIST**

CROWN PRODUCTS
322 E. COLFAX
SOUTH BEND 24, INDIANA

AVAILABLE AGAIN

Skip-number Push Cards with major winner under Master Seal in 4-16¢, 1-29¢ 1-33¢, 1-39¢, 1-49¢, 1-59¢ and 1-99¢ in 12, 15, 20, 24, 30, 35, 48 and 66 Holes, with take-ins from \$3.00 to \$25.32.

Skip-number Push Cards with every push a winner in 1-29¢, 1-39¢, 1-49¢, 1-59¢, 1-69¢, 1-79¢, 1-89¢ and 1-99¢ in 12 and 24 Holes, with take-ins from \$3.10 to \$21.50.

Other styles and sizes from 10 to 800 Holes, including Put & Take Cards, Cigarette Cards, etc. Write for Free Jobbers' Catalog.

W. H. BRADY CO. Mfrs.
CHIPPEWA FALLS, WIS.

COIN-OPERATED MACHINES, SECOND-HAND

Only advertisements of used machines accepted for publication in this column.

RATE: 12¢ a word . . . Minimum \$2.00

Remittance in full must accompany all ads for publication in this column.

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mac Postel, 6750 N. Ashland, Chicago. jy26

A-1 STAMP MACHINES, SINGLES, \$5.99; Doubles, \$19.50; Triples, \$29.50. Folders, 80¢ thousand. U. S. P., 100 Grand, Waterbury 5, Conn. je28

BUBBLE BALL GUM—59¢ LB., 150 COUNT. 10 Bubble Gum Stickers free with each 35 lb. case. Louis Andreuzzi, 566 Seybert, Hazelton, Pa. je28

BUBBLE TYPE BALL GUM—5¢, 55¢ to 65¢ lb. Used Columbus Gum Machines, \$6.50, filled with 7 lb. Gum, \$10.45. Get on our mailing list. New Model V Machines, \$11.75. English Music Co., Box 71, Sta. E., Toledo, Ohio. jy5

CLOSED ARCADE—HAVE 3 INTERNATIONAL Mutoscope Voice Recorders, one used one work, two used thirty days. Make offer. Superior Sales Company, 911 Locust Street, Des Moines, Iowa.

FOR REBUILT AND LIKE-NEW VENDING Machines, get on our mailing list. We also buy Vending Machines, Devices. Novelty Sales, 467 Milwaukee, Chicago 10, Ill. je28

FOR SALE QUICK—REAL BARGAIN, 10 American Seals, used 10 days, \$139.50 each. 1/2 deposit balance, C.O.D. Floyd D. Colbert, 152 Benefield St., Danville, Va. jy5

FOR SALE—2 NATIONAL SKEE ROLLS, 14 ft., perfect, \$85.00 each. 1 Penny Slot Texas Leaguer, \$25.00; 10 Holly Grippers, \$10.00 each. Smileys, like new, \$7.50. What have you to trade? Decatur Novelty & Skee Ball Co., 511 Central Ave., Decatur 47, Ill.

FOR SALE—14 MILLS STUDIO'S COIN operated Automatic Phonographs; also 2 Mills Zephyrs. All in good mechanical condition, \$125.00 each, 1/2 deposit with order. Robert Pollock, Rock Falls, Ill.

PEANUT MACHINE OPERATORS—CONTACT us at once for details on how to double profits from your machines. Becker Vending Service, 105-5 Dewey, Brillion, Wis. je28

FOR SALE — DIXIE, BROADCAST, SPORT Parade, Band Wagon Eureka, Victory, \$19.50. Hi Hat, Cap't. Kidd, Jungle, 7-Up, Owl, \$29.50. Sport Special, \$49.50; Blue Grass, \$49.50; Club Trophy, Pimlico, \$54.50. Tail Gunner, Tin Pins, Batting Practice, \$39.50. The Music Machine Co., Brunswick, Ga.

REAL BARGAINS—QUICK SALE, 10 USED Personal Music Boxes, \$10.00; 4 new Personal Music Boxes, \$12.50; 5 used Exhibit Card Venders with 1M cards, \$17.50; 5 new Exhibit Card Venders with 1M cards, \$20.00, extra cards \$3.75 per M. Southern Vending Machine Co., 528 Craghead St., Danville, Va. 1/2 deposit, balance C.O.D. je28

REBUILT POPCORN MACHINES FOR SALE— Fully guaranteed. Priced from \$15.00. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. je26

SELECT-A-VUE PICTURE MACHINES—FIVE with three films each, \$25.00 each. One Selector Mutoscope Mfg. Film Machine with five reels, \$75.00. Playland, Myrtle Beach, S. C.

SLOTS MECHANICS—10 YEARS' EXPERI- ence. Will go anywhere in U.S.A. John Black-lun, 104 Edward St., Mingo Jet., O. je28

SPECIALS BY STEWART — MILLS BLACK Cherry Original, \$130.00; 50¢ Pace DeLuxe Chrome Bell '46, \$315.00; 5¢ Pace DeLuxe Chrome Bell '46, \$155.00; 10¢ Pace DeLuxe Chrome Bell '46, \$165.00; 25¢ Pace DeLuxe Chrome Bell '46, \$175.00; 5¢ Pace Comet, \$25.00; 10¢ Pace Comet (S.J.P.), \$33.00; 1¢ Pace Bantams (S.J.P.), \$14.00. Stewart Nov Co., 1361 So. Main, Salt Lake City 4, Utah.

STAMP MACHINES—10 SHIPMAN TRIPLEX, \$300.00; 20 Victory Duplex, \$300.00. Machines are like new and still in crates. Mesarik, 922 Lincolnway E., South Bend, Ind.

TOP QUALITY 1/2 IN. BALL GUM—5 BRIGHT Colors and 5 Flavors. 3500 to 3700 Balls to each 25 lb. carton, \$14.25. 1/2 cash with order, balance C.O.D. No order too small or too large. Gus Glutz Gum Co., 625 Brice Ave., Lima, Ohio.

WANTED—GRANDMA'S PREDICTION (CRAB Horoscope, little man pointing finger). Can use all types Arcade Equipment. For Sale: Music, Pins, Consoles, Vendors, Arcade Equipment and Slots. Write for list. Cliff Wilson Distr. Co., 1121 South Main, Tulsa, Oklahoma.

2-5¢ RED ARROW PACES RACERS—ONE Brown; one 25¢ Red Arrow; 2 pre-war Ten Strikes, 1 post-war; Six Seeburg 16 Wall Boxes; 2-16 Seeburg Adaptors, one 24. All in working order, best offer. Prestell Amusement Co., 911 West Fruit, Albuquerque, N. Mex.

5¢ CLUB BELL SLOT, 10¢ CLUB BELL SLOT, 25¢ Club Bell Slot, 5¢ Blue Front, 5¢ Extraordinary, 5¢ Emerald Bell Mills, 10¢ Mills Brown Front, 25¢ Mills Brown Front. Stewart Nov. Co., 1361 So. Main, Salt Lake City, Utah.

8 BRIE DIGGERS, HAND OPERATED, 8 Exhibit Iron Clay Diggers, 18 Exhibit Rotary Merchandisers, 4 Merchandisers. National, 4243 Sansom, Philadelphia, Pa.

17 LIKE NEW HOT NUT VENDING MACHINES. Cost \$45.00 each, for only \$23.00 each. Bargain. West Side Dist. Co., 698 10th Ave., NYC.

25% TO 40% DISCOUNT—THIRTY CON- sales. Request List. Want Wurlitzer 616 Star-wheel, Rockola Counter Models. Coleman Novelty, Rockford, Ill. je28

150 VICTORY DUPLEX POSTAGE STAMP Vendors, \$13.50. Any quantity over 25, \$12.50. Northside Sales Co., Indianola, Ia. jy26

ORIGINAL JAR-O-DO • ORIGINAL JAR-O-DO



"CIGARETTE BINGO JACKPOT"

Destined to become the fastest selling cigarette deal in the country. Just what you have been waiting for.

TAKES IN 1200 TICKETS @ 5¢ . . . \$60.00
PAYS OUT—
 Consolation 90 Pkgs. Cigs. @ 20¢ \$18.00
 17 Seals (Avg.)
 95 Pkgs. Cigs. @ 20¢ . . . 19.00

TOTAL PAYOUT (AVERAGE) \$37.00
PROFIT (AVERAGE) \$23.00

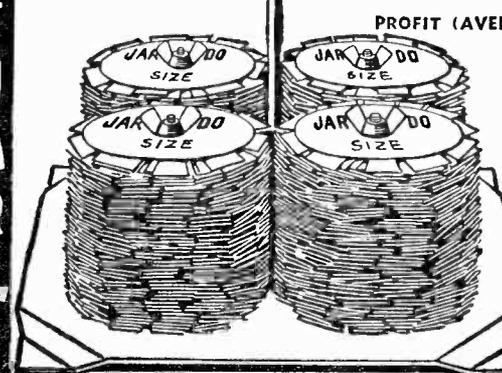
PLUS PROFIT ON MDSE.

If used with 1260 Tickets
PROFIT (AVG.) . . \$26.00

NOTE NEW SQUATTER STAND. PLENTY OF ROOM FOR EXTRA PLAY.

WRITE TODAY FOR LITERATURE

SPECIAL DISCOUNT TO BIG DISTRIBUTORS.

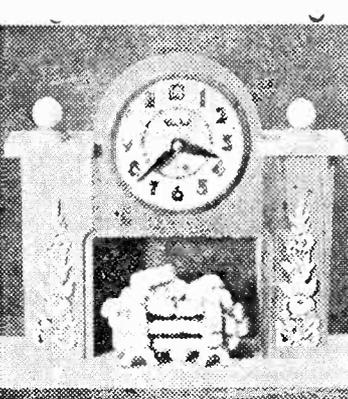


UNIVERSAL MANUFACTURING CO.
 "World's Foremost Mfr. of Jar Games"
 405-411 E. 8TH ST. KANSAS CITY 3, MISSOURI

ORIGINAL JAR-O-DO • ORIGINAL JAR-O-DO

MAKE \$250 TO \$500 A WEEK

BE YOUR OWN OPERATOR OF PUSH CARDS



1—A once-in-a-lifetime opportunity to make \$250.00 to \$500.00 a week with little investment. These clocks will add a real beauty to every home—everyone will want one. Clock has concealed Bulb. Lights up red—looks like real fireplace. Clock has self-starting Westinghouse movement.

2—Place these Push Cards in factories, clubs, taverns, filling stations and cigar stores. They will sell for themselves. Quick turnover, Card sells out in 2 or 3 days. You can place hundreds of these cards each week.

25% deposit with order, balance C. O. D., F. O. B. Johnson City, Tenn.

3—PUSH CARD WITH 2 CLOCKS. 1 Clock to the seller and 1 Clock to the winning seal. Push Card takes in \$47.26
 Your Cost 18.00
Your Profit \$29.00

Write E. C. M. DISTRIBUTING CO. P. O. Box 175, Johnson City, Tenn.

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	1.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	65.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	8.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.00
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	154.75	8.00

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

SALESBOARDS

We Stock a Complete Line.
SEND FOR OUR FREE LOW PRICE LIST TODAY!

RAKE COIN MACHINE EXCHANGE
 609 Spring Garden St., Philadelphia 23, Pa.
 Phone: LOMbard 3-2678

FOR SALE

Slightly used (3 months) Single Folding Ticket Machine, folds 220 tickets per minute; 2 sizes, the usual size and one slightly smaller. Made by Barnes Mfg. Co., New Paris, Ohio. Contact

JACK E. HARRIS
 R. R. 3 GREENVILLE, OHIO

SALESBOARDS

IMMEDIATE DELIVERIES — 25% DEPOSIT

Holes	Name	Def.	Profit	Price
1000	25¢ Charley Board	18.00	\$.89	
1000	5¢ Lulu Jr.	18.00	.98	
1800	5¢ Lulu Board, X Thick	18.00	1.49	

NEW! 6 TICKETS PER HOLE BOARDS

Holes	Name	Max. Av.	Price
200	25¢ Kwik Fin	\$37.50	\$2.60
200	25¢ 6 in 1	37.50	2.60

Holes	Name	Avg.	Price
1000	25¢ J.P. Charley, Thick	\$52.08	1.98
1000	25¢ J.P. Charley, X Th.	52.08	1.15
1000	5¢ Wing-Fin Jumbo	25.20	1.75
1200	5¢ Hit the Barrel	102.28	1.79
1200	5¢ 3 Grand Prize Board	64.75	2.23

2180 10¢ Rd. Wh. Bl., Sgle. Tickets \$72.00 \$1.48
 2170 5¢ Rd. Wh. Bl. Sgle. Tickets 36.50 1.49
 120 Baseball Ticket Books, Am. Nat. Doz. 1.75
 120 Tip Ticket Books, Gr. \$19.85. Doz. 1.89

NEW LOW PRICES—WRITE FOR CATALOG.

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
 DeLuxe Building Blue Earth, Minn.

Two New FAST PLAY Seal Boards!
SIX TICKETS IN EACH HOLE
ONE FREE TICKET IN EACH HOLE

QUICK FINS - 25¢ PLAY

200 Holes - Takes In \$50.00
 Average Payout . . . 26.25
AVE. PROFIT . . \$23.75

TEN SAWBUCKS 50¢ PLAY

200 Holes - Takes In \$100.00
 Average Payout . . . 52.50
AVE. PROFIT . . \$47.50

1200 N. HOMAN AVE. HARLICH MFG. CO. CHICAGO 51, ILLINOIS

SALESBOARD SALESMEN WANTED

Old Established Board Factory, making a complete line of Plain Heading and Cigarette Boards, has open territory in the East and Middle Atlantic States. Prefer men now calling on Candy, Tobacco and Novelty Jobbers. 100% cooperation and liberal commissions. State territory you now cover. All replies strictly confidential.

BOX 212, THE BILLBOARD
 1564 BROADWAY NEW YORK CITY 19

NO SUMMER SLUMP IN PINS

Demand Soars As Licensing Gains Spread

Credit Design Trends

CHICAGO, June 21.—Five-ball pin games are going into the summer without any sign of that hot-weather bugaboo which the trade has often called the "summer slump." And more than one pin game manufacturer and distributor traces this current high demand for new games to the fact that operators, who formerly operated one type of equipment exclusively, are adding pin games as a partial solution to their operating headaches.

It is a certain fact, the games people point out, that more and more cities are putting the stamp of approval in pinball, including free play, recognizing the game as a legitimate form of amusement which, in turn, can provide municipal governments with revenue.

Springfield Okays Pins

Hardly a week has passed during the past two months that a city government hasn't licensed pin (See *No Summer Slump* on page 128)

British Arcade Group Tightens Conduct Rules

LONDON, June 21.—W. G. Green, leader in the British arcade trade and chairman of its association, Amusement Caterers' Association, has been named chairman of the National Amusements' Council, which is a federation of various associations in the amusement field.

Arcade men hailed the appointment as a boost for the arcade business, foresaw greater co-operation between their group and other entertainment industries as a result of exchange of ideas and information.

Favorable Press

Trade also congratulated itself on recent favorable press attention given to arcades and to Amusement Caterers' Association. Publicity was in connection with the association's move to ban children under 16 from arcades unless special provision is made for their care. *The London Evening Standard* quoted an association official on the subject, as follows:

"The Amusement Caterers' Association has strict rules of conduct by which all members have to abide. The arcades have gotten a bad name, chiefly thru the activities of the 10 per cent or so of operators who are not members of a trade association. We aim to make them join up and toe the line."

Altho majority of British arcade operators frown upon admittance of young children, exception generally is made in suburban locations, where it has become a custom for women to leave their children in charge of an arcade attendant while doing their shopping.

No Changers

TULSA, Okla., June 21.—Requests that this city place coin changers on stands on downtown streets to accommodate persons needing nickels for parking meters was rejected by city commission recently. Commissioner Porter Smith voiced the objection that "machines would clutter up the streets."

Okay Sales Taxes For Ill. Towns

CHICAGO, June 21.—A bill to permit Chicago and other Illinois municipalities to levy a ½ per cent sales tax passed both houses of the State Legislature and went to the governor Thursday (20).

However, in Chicago—city for which authorization was primarily intended, Mayor Kennelly asserted that a city sales tax would not be enacted, even if the governor signs the bill. He held to his previous stand that enough sales tax is now being collected in Chicago under the State's current 2 per cent levy, and that the city should share in revenue from it.

What other Illinois cities will do in case the bill becomes law has not been indicated, but in any areas where the new city tax is enacted, operators would pay another ½ per cent added to the 2 per cent tax, both in the case of purchase of coin-operated machines not for resale, and in the case of a number of vending machine products. Cigarettes probably would be the only notable exception.

Pinball Prize Award Legal, Court Rules In Tennessee Test

KNOXVILLE, June 21.—City Judge Charles G. Kelly has dismissed a test case against Clarence Hayes, of Knoxville Business College Cafe, wherein Hayes was charged with possessing a gaming device. Hayes had a pinball game on location, and offered a carton of cigarettes as a prize for the high score.

Judge Kelly, in dismissing the case, held that proof showed there had been no actual gambling on the game, altho the defendant had offered the high score award.

The court likewise held that Knox County Circuit Judge W. C. Burton previously had ruled that pinball games were not gaming devices per se, and that the Tennessee Supreme Court, in the case of Centerville vs. Burns, had ruled that paying a \$2 daily award on a pin game's high score did not constitute gambling.

E. Sanderson Forms Boston Arcade Org

BOSTON, June 21.—An association, composed of arcade owners in this area, is being formed by Earl Sanderson, Revere Beach arcade owner.

At a meeting July 28, in the Copley Plaza Hotel, organizational plans will be drawn up.

English Coin Firm Shows First New U. S. Pinball Game Received Since 1939

Will Attempt To Sell Games for Re-Export Trade

CHICAGO, June 21.—Enterprising British coin machine distributors are evidently attempting to build volume business thru sales of new, or at least post-war coin machines, for re-export. First indication of this came when the Scott Supply Company, Ltd., London, secured permission from the British Board of Trade to import a Bally Midget Racer on a temporary permit. The machine was imported for showing at the annual Amusement Caterers' Exhibition this spring and, according to advertisements in *The World's Fair*, is now being shown at Scott's London office.

The Midget Racer is the first U. S.-built pin game to reach England since 1939, and as such has attracted considerable attention in the British coin field. Since the Board of Trade will not allow dollars to go out of the country at this time, operators in the British Isles can only come to look, while the Scott Company itself must secure orders from operators outside England.

Shipper Unknown

Contacted for information on the shipment of the exhibition model, officials at Bally in Chicago said they did not know who had shipped the machine abroad, but added that the game was probably shipped by a distributor.

Pressed for details on the pin game's importation, the American Embassy in London, working thru the U. S. Department of Commerce in Washington, told *The Billboard* that "The attitude of the Board of Trade toward issuing licenses for importation for re-export of machines such as the Bally Midget Racer (as well as other products) is to encourage the trade, providing the transactions are financed in a manner acceptable to the Bank of England."

Going on to explain how re-export purchases could be financed in a way which would meet the Board of Trade's approval, the embassy said, "If the importer is paying in dollars, the firm financing of the re-export trade should obtain dollars for the United Kingdom or transferable sterling thru transferable accounts. In general, the British authorities would allow and encourage the importation of goods for re-export, providing the consignee were prepared and able to pay dollars for the goods if they were received from the United States.

Dollar Loss Factor

"Conversely, the British authorities would endeavor to avoid the re-shipment of American goods to other destinations should the country of destination of the re-exports not be inclined to pay dollars. In other words, the British would not wish to lose dollars by the transaction."

According to the American Embassy in London, the British Board of Trade has not received any other applications than Scott's, even tho

the procedure for obtaining such a license would seem to be simple. A firm in England desiring to undertake re-export of coin machines must make application to the Import Licensing Department of the Board of Trade, with the understanding that the total quantity of shipments shall be re-exported.

Embassy's Opinion

The embassy said that probably British coin firms would be expected to make their re-export shipments from a bonded warehouse, "tho under certain circumstances it is conceivable that permission may be given for the goods to be removed from the bonded warehouse for the purpose of repacking in smaller quantities or for some similar purpose."

(Coinmen in the United States, questioned about the re-export possibilities, were of the opinion, however, that only one sample machine would be shipped into England if the re-export program were developed profitably. In this way, the British firm would have a sample to show prospective buyers, and would then act as distributor or jobber, relaying his orders to the United States. Shipments would then be made direct from the States to the foreign buyers, with the British firm being credited with a commission.)

Good European Contract

A spokesman for the British Board of Trade said it was the Board's opinion that a profitable business could be built on the re-export plan, since English coin firms are in a good position to make contact with prospective buyers in Europe. France, in the board's opinion, would be an excellent market for coin machines, but the current exchange problem is considered a handicap at this time.

Asked how long the British export drive may continue, with the resulting strict import licensing program, the Embassy reported that the program will go on indefinitely. The eventual export target is 175 per cent of the 1938 export volume, and indications are that this target will not be easily realized. The export program is considered necessary to pay for essential imports of foodstuffs and raw materials.

Wants Arcades

NEW YORK, June 21.—

"Amusement arcades are springing up all over the city, according to *The Billboard*, voice of the coin machine merchants, and I think that they should continue to increase in number," writes Arthur Blair in the June issue of the *Greenwich Village World*. "After all, they are about the only form of pleasure left that costs a few pennies or nickels."

Telequiz Game To Be Made by Helene Curtis

CHICAGO, June 21.—Joseph E. Beck, vice-president and general sales manager of Telequiz Sales Company, said in Chicago this week that a contract has been signed with Helene Curtis, Inc., Chicago, to produce the Telequiz game. Beck said that Helene Curtis—one of the world's largest manufacturers of beauty shop equipment and a prominent manufacturer of 16mm. sound projectors—is now tooling up for production.

Beck said that the Telequiz game was originally to be made by the Air-Track Manufacturing Corporation, a subsidiary of the Aero-Dynamic Research Corporation, located in Maryland just outside Washington. He said that a contract was signed with Air-Track November 13, 1946, but was terminated the latter part of March, 1947.

(The Air-Track Manufacturing Corporation was placed in receivership this spring, and was sold to J. J. Stapleton who, with others, has now formed the Maryland Electronic Manufacturing Corporation. This firm, it is understood, will make a quiz machine to be distributed nationally by the Telecoin Corporation of New York. (See *The Billboard*, June 21.) The game will be called the Telecoin quizzer and is being produced, officials of Telecoin state, under terms of an exclusive deal with Training Devices, Inc., which owns patents on the quizzer. Telecoin's quizzer, officials say, is the same machine formerly offered on the market by Telequiz Sales.)

Beck, announcing the contract with Helene Curtis, said his Telequiz game will be somewhat changed from the model which his firm showed at the 1947 Coin Machine Industries' Convention and Exhibit. He added that it will be produced in both free-play and pay-out models.

Officials of Telequiz Sales are J. G. Caldwell, president; Joseph E. Beck, vice-president and general sales manager, and Arthur Nelson, secretary-treasurer.

Gilmore Tells CMI Program at Missouri Meet

ST. LOUIS, June 21.—The Missouri Amusement Machine Association (MAMM) convened at a special meeting Wednesday evening (18) in the Marine Room of the Claridge Hotel here with James A. Gilmore, secretary-manager of Coin Machine Industries (CMI), Inc., as guest of honor.

With 62 of the association membership in attendance, the evening began with an excellent dinner hosted by the MAMM, followed by showings of *The Billboard's Convention Newsreel* and CMI's public relations film. At the conclusion of both sound movies, Louis Morris, the Missouri association's president, introduced Gilmore, who proceeded to explain the aims of CMI, stressing particularly the public relations work his organization is doing for the entire coin machine industry.

As a result of Gilmore's fine presentation virtually the entire membership present signed applications to become associate members of CMI.

Meeting, last one to be held until after the summer months, was also highlighted by several interesting talks concerning the coin-operated machine business by MAMM members.

The Missouri Amusement Machine

Bell-o-Matic Ads At Art Institute

CHICAGO, June 21.—Three pieces of Bell-o-Matic advertising, two of them advertisements which appeared in *The Billboard*, were displayed this month at the Art Institute in Chicago.

Occasion was the annual exhibition of the Art Directors' Club of Chicago, and marked the first exhibition of such advertising since pre-war when advertisements of Mills' products were so featured.

Games, Venders To Be Built by New Mass. Firm

SPRINGFIELD, Mass., June 21.—Formation of Automatic Devices, Inc., a new Massachusetts corporation which will manufacture and distribute coin-operated amusement devices and merchandise equipment, was completed last week. Among directors is Frederick H. Hunter, president of American Time Corporation.

Specific machines to be manufactured by the new concern have not yet been determined, but officials report the list will include several amusement games developed and tested previously by Midwest manufacturers. These machines will be made available to Automatic Devices under an exclusive licensing arrangement.

Firm will have a one-floor factory and office building in East Longmeadow, a suburb of Springfield. Conversion of the plant to accommodate a production line is in progress and will be completed about August 1. In charge of the conversion is Robert G. Page, vice-president in charge of production. Design and procurement activity has already started and actual production will get under way by August 15.

Initial products on the company's list, according to present plans, will be an amusement game and a bulk vending machine. While a sales program will not be established until executive merchandising and engineering appointments are made, Hunter says a general distribution policy of dealing thru recognized distributors in the coin machine field will be followed.

Bad Weather Slows Game Progress in Northern Resorts

CHICAGO, June 21.—Northern resorts, in Michigan and Minnesota, are getting off to a slow start this season, operators from many of those areas complain. The weather, which should be moderately warm, has gone off on a chilly streak, and rains in many of the areas have served to keep business subnormal.

Bell sales to the resort areas, as a result, are not stacking up favorably with previous years, Chicago distributors report, altho club business is holding steady and even showing some improvement.

At the moment, resort operators are banking on a late season to help bring up lagging receipts. The greatly increased number of new automobiles in the Midwest will, the resort operators hope, stimulate travel.

Association has been in existence for more than 15 years and is widely known for being an alert and progressive organization. Its membership includes practically 100 per cent of the operators and distributors in this area.

State Legislatures Work Against Clock; Illinois Tax Proposal Gets Tabled

Summary of Activity in Seven State Law-Making Groups

CHICAGO, June 21.—State legislators, working against the clock to clear the desks before adjournment, made the past 10 days busy ones, and last-minute actions may have an effect on the coin machine industry.

In Pennsylvania this week, the Legislature passed and sent to Governor Duff a measure which enables any municipality in the State to place a tax on amusements. The measure, which the Governor had asked for earlier, is indefinite in its language, and does not define the extent of the tax which municipal authorities may levy.

Contacted in Harrisburg, State officials expressed the opinion that coin-operated equipment would be included in "amusement," and would be subject to any tax which Pennsylvania city officials decided to levy.

Follows Trend

The Pennsylvania Legislature's action, in passing this measure, follows a definitely established trend toward enabling acts which permit local governmental agencies to levy taxes of their own. State governments, under pressure from municipal officials for financial aid, have taken the easiest way out this legislative season, and that easy way out may, in the future, lead to hardships for many industries, including the coin machine industry.

There was better news in Illinois, however, where the House adopted a resolution tabling all House Bills which were still in House committees. This caught House Bill 74—a proposal to place a \$50 per machine tax on music machines and games—still in the hands of the House sub-committee which had held hearings on the measure over a period of two months without making a recommendation to the full committee. The next regular session of the Illinois Legislature is slated for January, 1949.

Juke Ops Protest

During hearings on Illinois H. B. 74, music operators from thruout the State appeared at a series of hearings, held both in the capitol at Springfield and in Chicago, testifying that a \$50 tax on music would virtually put them out of business. The operators pointed out that the city of Chicago, and many another city in the State, has already placed a tax on music machines. These city taxes, plus Federal taxes, the operators told the sub-committee hearings, were already so heavy that the average operator has difficulty keeping his routes in the black.

In Pennsylvania, too, the legislature this week passed, and sent to the governor for approval, a measure which protects cigarette merchandising machines on locations which are being prosecuted for failure to pay their rent. Under the new law, the

New Mills Small Bells by July 1

CHICAGO, June 21.—First new Mills QT small bells will start rolling off the production line by July 1, according to Grant Shay, vice-president of the Bell-o-Matic Corporation.

The QT, a 35-pound bell, will bring the company's production schedule up to date. At present the firm is shipping three new model bells, Mills Black Cherry, Golden Falls and Jewel Bell.

cigarette operators will be able to remove the machine from location.

Watch California

Meantime, vending machine operators were waiting for news on a California House bill, which proposed that all merchandise vending machines be declared illegal. Next to the Wisconsin proposal to ban the sale of food or drink in theaters, a measure which the Wisconsin Legislature killed, the California proposal is the most drastic introduced this season, and in the opinion of automatic merchandisers, the most outlandish.

A summary of legislative activity follows:

ALABAMA—The House has introduced H. B. 235, which would place per machine taxes on various types of coin-operated equipment. Included under the proposal are coin-operated telephone music installations, merchandise vending machines and coin radios.

The proposal calls for a location tax of \$8 on all hotels or tourist courts that have less than five coin radios, and a \$2 per set tax on all radios in excess of four in any one location. Stamp vending machines, again following what appears to be a legislative trend, are specifically exempt from any kind of levy.

Occupational Levy

Merchandise machines, which are on industrial location, would be exempt from the per machine tax, under the Alabama measure, provided that the operators of these venders took out occupational licenses. Occupational licenses, under the bill, would be priced from \$30 to \$60 depending on the population of the county in which the operation is located.

ARIZONA—The legislature here is in special session again. After adjourning, a special session was called to convene June 9. After this session adjourned, another special session, convening June 18, was called. Second special session is being held to consider legislation relating to veterans, budgets and other State expenditures.

CALIFORNIA—Assembly Bill 571, which would license all types of coin machines at \$60 per machine, has been amended and referred to the committee on public morals. No details of the amended version were available as this story was written. As mentioned above, the House, having once reported favorably on a bill to make merchandise illegal, evidently recalled the measure to reconsider.

CONNECTICUT—The new Sales Tax Act, which becomes effective in Connecticut July 1, will not apply to cigarettes.

FLORIDA—H. B. 1400, which would have licensed "electrically operated console type pari-mutuel metered games of chance" was reported unfavorably in the House and is considered dead.

Postpone Consideration

MASSACHUSETTS—House Bill 1243, proposing that a tax of \$10 be placed on each cigarette vending machine, has been carried over for consideration at the next annual session.

OHIO—Regular Session adjourned June 15.

PENNSYLVANIA—The legislature has passed and the governor has approved a new version of the 1947 Soft Drink Tax Act. This amended version re-enacts the first law, and amends the title of the act. Both legislative bodies passed the bill to exempt cigarette machines from levy or sale on execution of distress of rent.

CANDY ACCENT'S ON SALES

Shortage Is Minor Topic At NCWA Meet

See Few Price Breaks

CHICAGO, June 21.—Talk of candy shortages diminished almost to a murmur, with accent on expansion of sales, during the second annual convention of the National Candy Wholesalers' Association (NCWA) held at the Sherman Hotel here June 15-18.

Candy jobbers accounted for the majority of the 1,400 registrations, but presence of representatives of more than 50 exhibiting manufacturers, as well as of the vending machine industry and other allied groups, made the meeting a sounding board for industry-wide ideas on candy merchandising.

Sifting of ideas expressed during formal and informal discussions at the four-day gathering shows candy men pretty well agreed on these three prospects:

Increased Allocations

(1) Altho allocation of candy bars and other vended confection products will continue, increases in allocations have been made and will continue to be made. Discontinuation of restricted sales may be expected, for most products, by the year's end.

(2) Manufacturers see no general price reduction in bar goods or other candies until present high production costs are deflated, and this appears to be a far-off prospect. Price cuts will be sporadic, and the nickel bar is slated for an indefinite period of rough going.

(3) The industry's big job now is to meet the buyer's market with plans for volume sales expansion, and with its house in order. Jobbers, particularly, urgently want fair trading regulations, improved wholesaler selection by manufacturers and rebuilding of wholesaler importance.

From the manufacturers' point of view, according to views expressed at the convention, the problem of expanding sales has superceded fading shortages. Typical observation was that of H. A. Van Gestel, Walter Baker Company, who pointed out that approximately eight weeks have been lost in 1947 for candy selling.

He referred to consumer resistance, following government proposals for general price reductions, which backed up merchandise on retailers' shelves and in jobbers' warehouses, causing many to cut their normal eight-week supply radically. Van Gestel's point was that candy men must do a better selling job in the face of a high price cost situation.

Why Costs Are High

At the convention's opening luncheon—presided over by NCWA President H. W. Looock—National Confectioners' Association President Philip P. Gott explained to jobbers why high production costs are inevitable. With government regulations partly to blame, he said, ingredient costs are a major stumbling block. As an example, he cited the 196 per cent rise in peanut prices since 1941 and said that expected crop surpluses were now leading to proposals to limit production as an alternative to lower prices. Gott urged jobbers to fight legislation of this type.

He also pointed to the necessity (See Candy Accent's on page 108)

Pass Penn Bill To Safeguard Vender in Location Rent Sale

HARRISBURG, Pa., June 21.—Both the House and the Senate have passed Senate Bill 755, which was introduced May 14 and was written to protect cigarette merchandising machines in the event locations, where the machines are placed, are prosecuted for failure to pay their rent.

The measure as sent to the governor for approval is designed to protect machines which operators place in location on commission basis, lease, or conditional sale wherein the seller reserves title in the vender until the machine is paid for.

Effective Immediately

Unique in its effect, the measure will allow operators to remove their cigarette vending equipment from locations which are involved in financial difficulties. The bill becomes effective immediately.

Text of the bill follows:

Senate Bill No. 755

"Exempting cigarette vending machines leased, loaned, hired or conditionally sold, from levy or sale on execution or distress for rent. The General Assembly of the Commonwealth of Pennsylvania hereby enacts as follows:

"Section 1. All cigarette vending machines loaned to, or leased, or hired, by any person or persons residing within this Commonwealth, or any corporation or corporations doing business therein, or conditionally sold to any such person, persons, corporation, or corporations, under a contract reserving title in the vendor until paid for, shall be exempt from levy and sale on execution or distress for rent, so long as the title thereto remains in the owner, lessor or conditional vendor.

"Provided that such owner, lessor, conditional vendor of such cigarette vending machines, or the person or persons leasing or hiring the same, or to whom they have been delivered

under a contract of conditional sale, shall give notice to the landlord, or his agent, within 10 days after such vending machines are placed upon the demised premises, that the same are loaned, leased, hired or sold under reservation of title.

"Section 2. This act shall become effective immediately upon final enactment."

(Questioned as to why the measure should only provide for cigarette merchandising machines, and not for other types of equipment, State officials were unable to provide any answer other than that cigarette merchandising machines have been the type of equipment most frequently caught in locations prosecuted for distress of rent.)

Telecoin's New Juice Vender To Bow in August

NEW YORK, June 21.—Telecoin Corporation will introduce its new Tele-Juice machine, coin-operated dispenser of refrigerated canned fruit juices, next month simultaneously with its road show demonstration for ops of its newly acquired quiz machine. Announcement of the dual showing was made by Howard E. Richardson, director of Telecoin's special products division.

Both products will be shown to operators in five major cities in 12-day showings during July. Also to be included in the Telecoin caravan will be a display of the Telecoin system radio and the three coin-operated Bendix automatic washers. The shows tee off with a three-day stand in the South Room at the Hotel Commodore in New York July 8. On Monday and Tuesday, July 14 and 15, the caravan will be at the Carter Hotel, Cleveland, and on Thursday and Friday of the same week it will appear at the Stevens Hotel in Chicago. On July 23 the caravan opens a three-day stand at the Adolphus Hotel, Dallas, and on July 29 it moves to Atlanta for a two-day showing.

While Tele-Juice is a completely new device, the machine is an outgrowth of an early plan contemplated in 1941. Because of the war and the resulting restrictions, the introduction of the machine has been delayed until now. Full details, including the price, will be announced at the first showing in New York.

Jacobs Advances Three to Key Posts

DETROIT, June 21.—F. L. Jacobs Company, manufacturers of soft drink and service venders, announced this week the promotion of three key personnel to important posts.

Clyde G. Remmo, who had been assistant to the sales manager, has been appointed sales manager of the firm's appliance division, succeeding J. W. Stigall, who resigned.

T. R. Buttrick was also promoted. Formerly head of distribution in the appliance division, he now advances to assistant sales manager. M. H. Powless has been named to fill the position vacated by Buttrick.

Cig Venders In Minn. To Stay at 20c

Three-Cent Levy July 1

MINNEAPOLIS, June 21.—Cigarette merchandising firms in Minnesota are getting all set this week for the new cigarette tax act which becomes effective July 1.

The new levy, passed at the 1947 regular session of the Legislature, places a 3-cent per pack tax on smokes.

Large vending machine firms, who buy their merchandise direct from the manufacturers, will have the task of applying their own stamps to the packs, while those who buy from jobbers will have the job already done for them.

Ship Tax Stamps

Earl Pettibone, the new director of the cigarette tax division, reported this week that he has received the first shipment of tax stamps and has begun distribution of the stamps to wholesalers. A scarcity of stamping equipment will necessitate much additional work in applying the gummed stamps to the packs.

When the new levy takes effect July 1, the price of cigarettes is expected to jump to 19 and 20 cents per pack, depending on the location. Most vending operators indicate that they will charge the 20-cent price. Present prices range from a low of 16 cents to a high of 20 cents in the swankier locations.

NAMA P-R Staff Adds Mrs. Rowlette And Howard Olsen

CHICAGO, June 21.—The National Automatic Merchandising Association (NAMA) announced June 16 that two additions had been made to its public relations staff. They are Howard I. Olsen, who is handling convention and exhibit details for NAMA's 1947 show at the Palmer House here December 14 thru 17, and Mrs. Peggy Rowlette, who will edit the association's publications.

Olsen, who rose to the rank of lieutenant colonel while serving six years with the army, is a native of Chicago, and was with the advertising department of the William Wrigley, Jr., Company prior to World War II.

Before joining the NAMA staff, Mrs. Rowlette was a member of the public relations department of the Kemper Insurance firm and the Lumbermen's Mutual Casual Company, both Chicago. She also has a wide background in the newspaper field, having served on the editorial staffs of the *Southwest Times*, Pulaski, Va., and the *Buffalo Evening News*, Buffalo, N. Y. Mrs. Rowlette succeeds Roy Stealey, who resigned his NAMA post to join Professional Press Inc., Chicago, where he is editor of the firm's publications, *Optimetric Weekly* and *Optical Index*.

Texas Gives May Cig Sales

AUSTIN, Tex., June 21.—State tax stamps were purchased for 61,747,222 packages of cigarettes during May, according to George H. Sheppard, State comptroller.

Candy Jobbers See Showing of Vendall Mach.

CHICAGO, June 21.—Vendall Company of this city held a showing of the firm's new Model C candy vending machine at the Sherman Hotel here June 15-18. Showing ran concurrently with the National Candy Wholesalers' Association (NCWA) convention which also took place on those dates.

New vender is 71 inches high by 25 inches wide by 12 inches deep, has eight columns each with a capacity of 15 bars. It is similar in every respect to the Model C vender that the firm has been delivering since July, 1946, except this machine has a streamlined base and the earlier model is a wall-type vender and measures 42 inches high. A feature of the new Model C is that the base which requires no ballast is mounted on two levelers that compensate for a slanting floor of location.

On hand for the Vendall firm were A. G. Alex, president; Bert Riel, sales manager; Chet Hall, firm representative in Michigan, Ohio and Indiana, and Bill Fuller, of the sales staff.

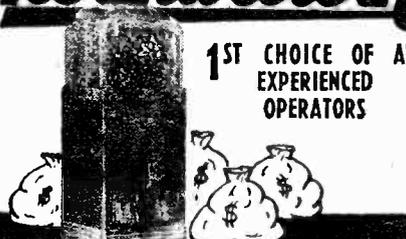
BUBBLE BALL-GUM
 3/8" Approx. 145 Count
58c lb.
 110 lbs. or over
55c lb.
 Packed in 55 lb. Cartons.

BOSTON BAKED BEANS
26c lb.
 The Sweet, Crispy Kind,
 Packed in 50 lb. Cartons.
 All prices F. O. B. Los Angeles.
 25% Deposit—Balance C. O. D.

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This overwhelming preference didn't just happen—men who know the business and know machines have proved to their own satisfaction that Northwesterns give you the most for your money. Here you get pre-war quality—dependability—bigger earnings—faster servicing—machines that are built for operating—that's what makes the difference. Be sure of your investment—write today for details of the five models now being delivered. You'll want our helpful free publication, too.

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 5 EAST ARMSWORTH STREET, MORRIS, ILLINOIS

10 SILVER KINGS

and 11,100
 Balls 5/8"
 Bubble Gum,
\$162.00

•

5 Silver Kings
 and 7400
 Balls 5/8"
 Bubble Gum,
\$89.00

Delivery day
 order
 received
 One-third
 deposit,
 Balance
 C. O. D.



T. O. THOMAS CO.
 1572 JEFFERSON PADUCAH, KY.

10 SILVER KINGS

and 11,100
 Balls 5/8"
 Bubble Gum,
\$162.00

•

5 Silver Kings
 and 7400
 Balls 5/8"
 Bubble Gum,
\$89.00

Delivery day
 order
 received
 One-third
 deposit,
 Balance
 C. O. D.



RUSS THOMAS
 3285 Overland Pl. Memphis 11, Tenn.

Michigan Operators Mull Looming 21-Cent Cig Price

DETROIT, June 21.—Michigan cigarette vending machine operators are speculating the effect the new 3-cent per pack levy on cigarettes will have on their business. New tax, effective July 1, was written into law as a result of late State Legislature action at its recently concluded biennial session despite general recognition that it was one of the most unpopular measures passed in several years.

Present average retail price in Michigan is 18 cents, the price at which vending machine operators sell cigarettes by pennyng the pack with two cents, with the venders set at 20-cent operation. However, in general the price situation has varied, with some chains and cut rate stores selling over the counter at 17, 16 and in some instances even 15 cents per pack. A few operators, those having extensive competition from some of these retail outlets, have been pennyng their packs with three cents, therefore charging but 17 cents.

To Absorb Penny

It is generally assumed that the new price of cigarettes will be 21 cents, an awkward figure for vending machines to handle. However, cigarette vending machine operators and tobacco jobbers in this area indicate the general price level to be established with the 3-cent levy will be 20 cents with the operator absorbing the additional cent of the new tax. They believe the swankier spots, such as cigar counters in first class hotels, will be among the few to pass the full tax along to the ultimate consumer.

Operators here believe that any attempt to install coin chutes that accept quarters would prove a costly undertaking. In addition, operators already know that pennyng the pack with four pennies is out of the question. With a 20-cent charge, operators will be able to dispense with the bothersome and costly penny-packing, and therefore some of the expense entailed in absorbing the 1-cent differential in the 3-cent levy will be partially defrayed.

Under 20 Cents Unlikely

While a few chain stores may sell cigarettes over the counter at 18 and 19 cents, there is little belief that operators would try to meet this competition since it is extremely doubtful that sales would rise enough due to this low pricing to compensate.

Regarding the State's plans to handle the tax, the Michigan Revenue Department announced this week that 106,000 forms, upon which stocks on hand and in transit must be reported, are now being mailed to retailers. In order to acquaint them with the provisions of the new tax act a staff of 160 men will canvass the State's suppliers, a department spokesman said.

Actual collection and remission of the tax will be made by wholesalers. They will be licensed along with vending machine operators at \$100 each. Under the terms of the new tax they will be permitted to keep one half of 1 per cent for expenses incurred in handling the tax money.

Warning Issued

Officials have already warned retailers that it is illegal to import cigarettes from out-of-State, tax-free distributors. Suppliers, they said,

Nutrine Candy's Common Stock Placed on Market

CHICAGO, June 21.—Nutrine Candy Company's \$1 par value common stock, to the amount of 100,000 shares, was placed on the market recently by an underwriting group headed by Stifel, Nicolaus & Company, Chicago.

must be licensed in Michigan and the tax duly paid. Purchase from an unlicensed source may bring fines ranging from \$50 to \$1,000. Such purchases may be difficult to detect, however, as the cigarette packages are not stamped.

Post office officials have indicated that they would not interfere with any mail order traffic regarding cigarettes. Postmaster Roscoe, in explaining his department's stand, said preventing such traffic would not come within the post office's province.

Meanwhile, over-the-counter sales of cigarettes have jumped surprisingly as smokers seek to have a supply at home to carry them during the early weeks of the new tax. Some wholesalers felt that the real rush by individuals to stock up would not develop until the final week before the tax goes into effect. They expressed surprise that the rush had begun so early.

NCWA Announces Officers, Directors Elected at Chi Meet

CHICAGO, June 21.—National Candy Wholesalers' Association (NCWA) in convention here June 15-18 at the Hotel Sherman announced Wednesday (18) the results of elections of executive officers, directors at large and directors for each of its 12 regions.

Elected executive officers for the ensuing year were M. J. Herrick, of the Sweetheart Candy Company, Bismarck, N. D., president; John F. Poetker, J. F. Poetker & Son, Cincinnati, vice-president. C. M. McMillan, Washington, remains as secretary.

Directors at large: Elmer Kreher, Kreher & Shoemaker, Buffalo; W. P. Donnell, Donnell Company, Pueblo, Colo.; Ernest Prince, McKeesport Candy Company, McKeesport, Pa.; E. Ray Jones, Jones Candy Company, Owensboro, Ky., and L. C. Parman, Chicago. H. W. Looch, Baltimore, was elected chairman of the board of directors.

Regional Heads Named

Regional directors for the 1947-1948 period are:

Region 1. William Neporent, Capitol Candy Company, Hartford, Conn., and Peter Kramer Jr., Peter Kramer & Son, Boston.

Region 2. A. Appelbaum, New York, and I. L. Saffer, Saffer-Simon, Inc., Newark, N. J.

Region 3. John Casani, Philadelphia, and Edgar McCoy, J. B. McCoy & Son, Canton, O.

Region 4. Charles Houlst, Fairmount, W. Va., and Joseph L. Kantor, Broudy-Kantor Company, Inc., Norfolk.

Region 5. C. E. Morgan, Morgan Bros., Inc., Asheville, N. C., and Sam E. Sawyer, Sawyer Candy Company, Elba, Ala.

Region 6. E. D. George, Evans George Company, Monroe, La., and Frank P. Corso, Biloxi, Miss.

Region 7. Roger A. Cory, Pat McAlexander Company, Houston, and Jack Beaty, Rock Mountain Wholesale Company, Albuquerque, N. M.

Region 8. William Barron, Barron Candy Company, Oakland, Calif.

Region 9. A. J. Bauer, Seattle, Wash.

Region 10. Berkley M. Smith, Smith Candy Company, Waterloo, Ia., and J. P. Fritz, Newport, Minn.

Region 11. J. V. Balocca, Commercial Candy Company, Paola, Kan., and Glenn A. Baldwin, General Tobacco & Candy Company, Lincoln, Neb.

Region 12. Harry J. Awe, Oshkosh, Wis., and Joseph Bianco, B. & G. Candy Company, Detroit.

HANSON SCALE
COUNTS PENNIES AND NICKELS
 The Modern Way to Count Collections



No. 317 weighs only pennies to \$15.
 No. 318 weighs pennies to \$7.50, or weighs nickels to \$23.65.
 Either Style, Complete with Tray and Handy Carrying Case **\$18.50 Each**

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 National Sales Agency
BLOCK MARBLE CO.
 1425 N. Broad St., Phila. 22, Pa.
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 Get It From Block
 They Have It In Stock

VICTOR MODEL V GLOBE TYPE with PLASTIC GLOBES

Capacity 8 1/2 to 8 lbs. of bulk merchandise or 1250 to 1600 balls of gum. Vends 1 1/2", 3/4" and 3/8" ball gum.

\$13.75
IMMEDIATE DELIVERY

Bubble Ball Gum 60¢ Lb.
 Boston Baked Beans (Small) 25¢ Lb.
 Red Pistachio Nuts 60¢ Lb.
 1/3 With Order, Balance C. O. D.

ASCO VENDING MACHINE EXCHANGE
 55-57-59 BRANFORD STREET, NEWARK 5, N. J.
 BIGELOW 3-7744-5

"Golden State" Vendors

1c OR 5c
 SAMPLE
\$12.95
 Write for Quantity Price.
 We carry a full line of supplies.



DANCO COIN MACHINE CO.
 3209 Sequoia Ave. Baltimore 15, Md.

CIGARETTE MACHINES

Fully reconditioned and refinished. We believe that a machine that looks like new will out-sell any dilapidated piece of equipment.

MODEL S DUGRENIERS \$ 42.50
 MODEL W DUGRENIERS 70.00
 MODEL CHAMPIONS 100.00
 MODEL 8A UNEEDA PAKS 75.00

One-third deposit with order,
 balance C. O. D.
F. O. B. Philadelphia

Central Vending Machine Service Co.
 3967 Parrish St., Philadelphia 19, Pa.
 Phone Evergreen 6-4244

Survey Illinois Candy Distributors

No Easing of Bar Shortage

Wholesalers report on 6-cent candy, return boxes, brand preferences, supply

CHICAGO, June 21.—Study of the candy wholesale market in Illinois, conducted by the research department of the Chicago Association of Tobacco Distributors, was released here this week to visitors at the National Candy Wholesalers' Convention. Purpose of the survey was to keep distributors informed of changes in production, distribution and consumption.

Report shows that 100 wholesale executives, in widely separated sample areas, were canvassed to obtain a true picture of the Illinois candy market. Sixty-two per cent of the firms queried responded, and a total of 25 markets were checked.

Bar Supply Still Short

On the subject of candy supply, the report said that bar goods are still considered short supply items, and that this is particularly true of the brand names in the 5-cent bar field.

Hershey's chocolate, as might be expected, received the highest mention as the State's best seller, but Mars products, combined, showed (See Survey Shows on page 109)

Georgia Leads All Southeast States For Candy Volume

ATLANTA, June 21.—Candy sales in Georgia for 1946 totaled \$15,572,000, for which 54,880,000 pounds of candy was purchased, U. S. Commerce Department reported June 14. Candy buyers in six Southeastern States paid a total of \$74,943,000 for 268,647,000 pounds of the confection, including \$43,681,000 for candy bars, C. Parker Persons, regional director for the department, said. Georgia was credited with highest candy sales of the Southeastern States.

Peanut Associations Sked Two Meetings for June 22

BOSTON, June 21.—Two peanut meetings are scheduled for the week of June 22. In Boston, annual meeting of the Peanut and Nut Salters Association is to convene at the Parker House, June 23 and 24. In Fort Worth members of Southwestern Peanut Shellers Association will gather for their annual convention at the Texas Hotel June 26 and 27.

Discussion of peanut prices, business quality and competition are key points in the open forum discussion, which will be a feature of the salters' meeting. C. E. Johnson, Kelling Nut Company, Chicago, and association president, is the presiding officer.

Stoner Vender On Exhibition At Chi Meeting

CHICAGO, June 21.—One of the vending machine manufacturers having a showing of candy venders in conjunction with the National Candy Wholesalers' Association (NCWA) at the Sherman Hotel here this week was the Stoner Manufacturing Company, Aurora, Ill. Firm had one vender in Exhibition Hall of the hotel and two models were shown in a room of the Sherman.

Univendor, an eight-column machine that features merchandise selectivity allows each column to be set independently to vend merchandise at 5, 10, 15 or 20 cents, thus making it possible to adjust columns for items most popular at individual locations. Other two machines shown were six-column junior models.

On hand for the Stoner firm were C. R. Adelberg, William Furst and William Schwartz.

Alden James Appointed Ad Director for P. Lorillard

NEW YORK, June 14. — Alden James was announced this week as director of advertising for P. Lorillard Company.

James was for 12 years an advertising representative for *This Week* magazine and before that was with *The Atlantic Monthly*.

Venders Kill Penny

SPRINGFIELD, Ill., June 21.—Bankers here hold penny peanut venders mainly responsible for the rapid deterioration of the steel cent minted during the war. Last week they said the salt in the peanut machines, which shifts down from the peanut container into the coin box, is the principal nemesis of the steel penny.

Riddell's Firm Buys Electric Cig Vender Operation on Coast

PASADENA, Calif., June 21.—Harmony Cigarette Service, Inc., Pasadena and Los Angeles, recently purchased the business of Falcon Cigarette Vendors, Inc.

The Falcon operation consisted entirely of electric merchandising machines. This operation centered mostly in the San Gabriel Valley area, which is Pasadena and the surrounding territory, and did not go into Los Angeles.

Harmony Cigarette Service is owned by Arch C. Riddell and Henry and Davre Davidson. Riddell is president; Henry R. Davidson, vice-president; Davre J. Davidson, treasurer, and Arch C. Riddell Jr., secretary. Robert R. Riddell is general manager of the firm.

LION Cold-Carbonated BEVERAGE VENDER

Serves 1200 drinks from a single servicing

- Serves 1,200 drinks (9 oz. cups*) per service of syrup and cups. *Cups of other sizes may be vended, if desired.
- Requires only 2 ft. by 2½ ft. floor space.
- Every drink freshly prepared.
- Every drink perfectly blended, highly carbonated, ice-cold.
- Simple, speedy installation opens new locations.
- Simple, trouble-free mechanism insures lowest operating cost.
- Extreme accessibility speeds up routine service.
- Quick delivery of drink increases profits.
- Smooth, streamlined, sanitary appearance attracts patronage.
- Construction complies with strictest sanitation and safety regulations.

Write for Bulletin "A" today!



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 MANUFACTURERS OF BALLY COIN-OPERATED EQUIPMENT
 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



COIN CHANGER
INSURES EXTRA SALES
 Standard nickel coin-mechanism is designed to permit quick replacement with positive cheat-proof coin-changer which accepts nickels, dimes and quarters, delivering correct change to patron. Vender may be ordered with coin-changer installed.

LARGEST CAPACITY
IN SMALLEST SPACE

NEW IMPROVED CARBONATOR
 Instantaneous carbonation is insured by the improved Lion Carbonator—which actually carbonates sufficient water for 5,000 (9 oz.) drinks with 20 lbs. of carbon-dioxide gas. Carbonator has no moving parts.

**NEW LOW PRICES
ON MERCHANDISE**

**BOSTON
BAKED BEANS**
25c Per Lb.
35 Pounds Per Carton

BALL BUBBLE GUM
5/8"—144 Count
60c PER LB.
Comes 25 Lbs. to Ctn.

170 Count—70c Lb.
Comes 25 Lbs. to Ctn.
Minimum Shipment 25 Lbs.

PISTACHIO NUTS
Red.....64c per lb.
White.....55c per lb.
25 pounds per carton.

All orders F.O.B. New York, 1/3 Deposit, Balance C.O.D.

SUNFLOWER DISTRIBUTING CO., INC.
2125 Amsterdam Ave., New York 32, N. Y.

Johnson Company Cuts Bar Prices; Other Firms Say No Slash in Near Future

NCWA Survey Tells Buyer Resistance to 6-Cent Bar

CHICAGO, June 21.—Opinion of candy bar manufacturers exhibiting at the National Candy Wholesalers' Convention held June 15 thru 18 at the Sherman Hotel here was that there is no immediate prospect that most manufacturers will reduce the price on bars.

Several firms indicated that general consumer attitude toward bars that formerly sold at 5 cents and are now retailing at 6 cents and in some cases 7 cents is becoming an increasing problem.

But with two increases in the price of corn sirup in the past month and the continued rise in the cost of cocoa bean, these same firms stated that they could not reduce the price of bar candy enough to permit their products to be retailed at the nickel level and still show a profit.

Outstanding Exception

Outstanding exception is the Walter H. Johnson Candy Company, Chicago, a firm that reduced the selling price of its 24 count 5-cent Powerhouse bars and Tasty Time Fudge bars to 72 cents delivered. Johnson also reduced its 24 count 10-cent Almond Delight to \$1.44.

New prices now in effect are not justified by any decreased costs to the manufacturer, a Johnson official stated. On the contrary chocolate, sugar, peanuts, sirup and other ingredients continue to market at higher prices. He also said costs to cover supplies, packaging and shipping are also remaining at high levels.

In commenting on the reduction of the firm's bars, the company revealed that there was little doubt that the 5-cent bar should be sold for a nickel and that now was the time to make the reduction.

Other firms contacted while stating that they did not wish to be identified

for obvious reasons, said that various problems prevented them from cutting prices at this time. Among the reasons given were that to cut the price now would mean smaller sized bars and bars are already as small as possible; to drop the price now and still show a profit would lead to the use of inferior ingredients and eventually lead to the loss of their already established following.

Nebraska Vend Firm To Start Premium Gifts

LINCOLN, Neb., June 21. — W. Woodie Leslie, head of the Candy Service Company, Inc., here is getting ready to try out the use of premiums for locations, using the premiums as full or partial acknowledgment of commissions due locations.

Leslie, who consolidated his Midwest Merchandising, Inc., with the Candy Service Company, formerly owned by James W. Fenn, is now operating more than 400 U-Select-It candy merchandising machines. Since he consolidated the companies in March of this year, Leslie reports that he has been expanding the route, and that his sales of candy have grown steadily larger.

Prior to his entry in the 5-cent candy vending field, Leslie operated bulk vending machines thru the Middle West, and it was in connection with his bulk vending routes that he first tried premiums, presenting them to location owners in advance of commissions acquired.

For location premiums, Leslie suggests using various kinds of household items which are constantly in demand.

NAMA Ups Hotel Reservations for '47 Meet by 200

CHICAGO, June 21. — National Automatic Merchandising Association (NAMA) this week announced that 200 additional rooms have been reserved at the Palmer House for the association's 1947 convention and exhibit, December 14-17. Additional reservations, the association said, were made necessary as a result of a preliminary attendance survey conducted during the past two weeks.

Members were mailed a questionnaire about convention plans, and the association said replies received to date indicate that almost every NAMA member plans to attend and bring one or more guests.

Announcement said that returns are coming in from Maine to California, with 39 out of the 48 States represented. Among first returns were reservations from Paul G. Roberts, Coca-Cola Bottling Plants, Inc., of South Portland; A. G. Hacker, Automatic Canteen Company, of Maine, at Auburn, and Dana C. Douglass Jr., of Douglass Manufacturing Company, 263 St. John Street, Portland.

Questionnaire was not a request for hotel reservations, but was sent to obtain an idea of the number of members planning to attend the convention. Reservation blanks will be sent out later. Association executives expect the convention to draw over 2,000.

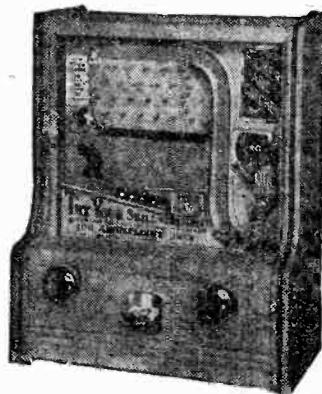
WHY PAY MORE!

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ROY TORR
NEW
A. B. T.
CHALLENGERS
\$45.00 each
1 or 1,000



ABT CHALLENGER

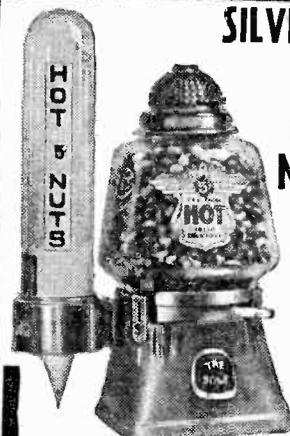
KICKER and CATCHER



The BIG HIT for PROFITS!
100 skill! Earns more per dollar invested than any other game made! Order today! Satisfaction guaranteed!

1c Play
\$37.50
5c Play
Add \$3.75

SILVER KING
HOT
PEANUT
MACHINE
\$29.95



HEATING UNIT GUARANTEED FOR A LIFETIME
VENDS ANY KIND OF NUT CAPACITY—5 LBS.

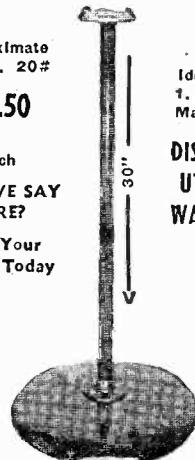
BALL BUBBLE GUM

Half Inch, 170 Count, \$130.00
200 Lbs., 34,000 Balls
Full cash with order, Freight paid to your door.

ROY TORR LANSDOWNE PENNA.

BEST FOR LESS
CAST IRON STANDS

Approximate Weight. 20#
\$3.50
Each
NEED WE SAY MORE?
Rush Your Orders Today



Ideal for 1, 2 or 3 Machines
DISTRIBUTORS WANTED

15" BOSTON BAKED BEANS
The Very Best, 26c lb., 50-lb. Carton
1/2 Deposit, Balance C. O. D.
Standard Specialty Co.
3021 38th Ave. Oakland 2, Calif.



LEON
"HI-HO"
SILVER
INC.

760 Hayes Street
San Francisco, Calif.
Phone: Market 1078

SPECIAL!
BOSTON BAKED BEANS
ONLY 26c LB.

Delicious premium quality candy coated peanuts, including Rainbow Mix. Packed in 40 lb. containers. Stick-proof, moisture-proof, fade-proof.

5/8 BUBBLE BALL GUM
\$13.50 Per Case. 25-lb. Case.
(Approx. 3600 Balls)

1/3 cash with order, balance C. O. D.
Immediate delivery

CIGARETTE MACHINES
REAL BARGAINS

READY FOR LOCATION

New Du Grenier Challenger	\$150.00
National, 9-A	100.00
National, 9-30	50.00
Rowe Royal, 8-Col.	65.00
DuGrenier W's, 9 Col.	47.50
DuGrenier 7 Col. Mod. S. Ea.	27.50
DuGrenier Champs, 9 & 11 Col.	75.00
DuGrenier V.D. 7 Col.	50.00
U-Need-a-Pak A. 9 Col.	55.00
U-Need-a-Pak, Model 500, 9 Col.	100.00

SAVE THIS AD FOR LOW PRICES.
What have you to sell?

Half Deposit. Phone: BA 9-0808

HARRIS VENDING

2717 N. Park Ave. Philadelphia, Pa.

FOR SALE
15 BEVERAGE MACHINES, 400 DRINK
CAPACITY—\$300.00 EA.

Good Operating Condition
WRITE, WIRE, PHONE MAIN 8462
Terms—1/2 Cash, Balance C. O. D.
FOOD DISPENSING CO.
2101 CHESTER AVE., CLEVELAND 14, O.

BALL BUBBLE GUM
5/8", 140 COUNT, 25 LBS. TO CASE

Cases 1 to 10	\$15.50	Cases 20 to 40	\$15.00
10 to 20	15.25	5000 lbs.	55c lb.

NO C. O. D. PLEASE. Guaranteed best quality.
JOHN HORN
BOX 1155 ABILENE, TEXAS

Find Tourists Help Cigarette Vending Sales in Colorado

GRAND JUNCTION, Colo., June 21.—Influx of tourists to the Western slope of the Rockies has kept cigarette vender sales up quite well despite prevalence of cut-rate prices, Eugene Rhodes, operator of Rhodes Vending Machine Company here, reported.

Rhodes is vending cigarettes at 18 cents per pack, and he reports that sales in such tourist spots as railroad and bus depots and hotels are running ahead of last year. That other tourist center, the filling station, however, is proving only a fair location, he said.

Rhodes, who worked with Saxons, Inc., big vending operator at Charlotte, N. C., says relations with locations are a bigger problem here than in the East. His machines, which pretty well cover the town, were all in top operating condition and fully stocked, and he said that, in the West, there is an even greater emphasis on prompt service of machines than he found in the East.

Because of the candy shortage, he recently pulled all his candy venders off location, but he said he plans to re-enter the trade as soon as bars become more plentiful and wholesale prices are trimmed somewhat.

THEY'RE HERE!

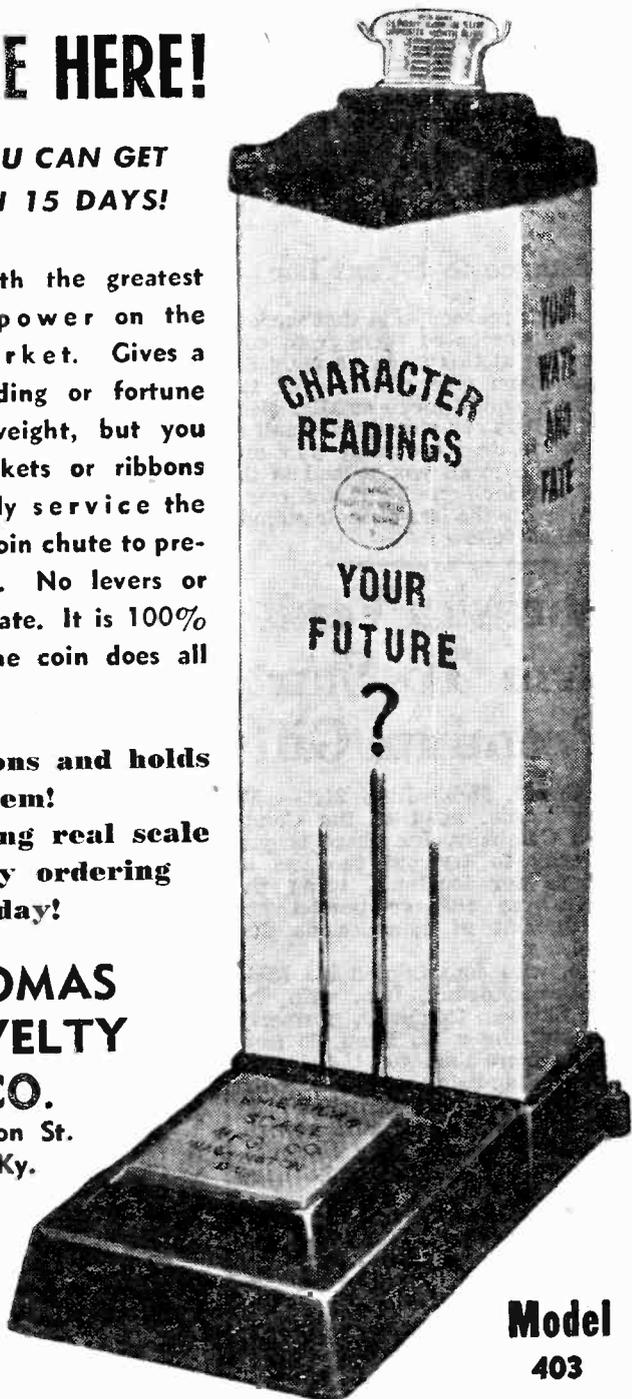
... AND YOU CAN GET THEM IN 15 DAYS!

The scale with the greatest net earning power on the American Market. Gives a character reading or fortune with every weight, but you don't buy tickets or ribbons and continually service the scale. Wide coin chute to prevent clogging. No levers or knobs to operate. It is 100% automatic—the coin does all the work.

Gets locations and holds them!
Start earning real scale money by ordering today!

THOMAS NOVELTY CO.

1572 Jefferson St. Paducah, Ky.



Model 403

WATCH FOR DAVAL'S

"POSTMASTER"

A new triple unit, roll-type, precision-built POSTAGE STAMP VENDOR. Years ahead of anything on the present market. Soon in mass production. Distributorships being allotted now. Write for full details.

DAVAL PRODUCTS CORPORATION

1512 North Fremont Avenue Chicago 22, Illinois



QUALITY **PLUS** SELLING APPEAL ...

PAN'S "HARD SHELL" CANDIES

FOR COUNT GOODS AND BULK VENDORS

PAN QUALITY ★ MORE SELLING APPEAL ★ EASY VENDING ★ FAIR PRICE

If you are not on our mailing list, write us.

PAN CONFECTIONS DIVISION OF

CHASE CANDY COMPANY 311 WEST SUPERIOR • CHICAGO 10, ILL.

Candy Accent's on Sales; Shortage a Minor Topic

(Continued from page 104)

of combatting, at the wholesalers' level, tax legislation which discriminates against candy, as compared with other food products. He pointed to New York and Maryland as States in which this principle has been enacted into law during recent legislative sessions.

Look keynoted the over-all convention program, theme of which was "Candy—Our Billion Dollar Baby." In the confection industry's program to increase dollar volume candy sales (at the manufacturers' price) from the 1946 total of \$687,000,000 to a total of \$1,000,000,000, Look urged wholesalers to work toward accounting for 70 per cent of the goal. The wholesalers' share of candy sales in 1945 was 52 per cent, compared with 44 per cent in 1944 and 60 per cent in 1941.

Number of Methods

To accomplish this objective, Look and the speakers who followed him during subsequent sessions, hammered at a number of methods, including: Fight price-cutting thru action of local trade groups and NCWA with fair trading regulations as one answer; enlistment of high caliber sales forces and improvement of jobber techniques, and better teamwork between manufacturer and wholesaler.

Perhaps most interesting to the vending machine trade were proposals for fair trading and a campaign against three for 10-cent candy bar sales. Here, there was evidence of the traditional disagreement between jobber and manufacturer. With fair trade laws now established in 45 of the 48 States, a few manufacturers had attempted to maintain uniform prices on their bars in some States before the war, but experience showed that fair trading usually resulted in decreased volume.

Fair Trading

Alternative was increasing volume thru reduced prices to chains, which normally retail at the three for 10-cent price. Altho some manufacturers' representatives at the convention expressed a desire to cooperate in fair trading, they pointed out that it would not be effective unless the industry was organized at the retail level—a difficult objective to achieve.

Altho jobbers plainly favor fair trading laws which would cut out three for 10-cent candy bar selling, it was also clear that manufacturers have their eyes on the maximum volume of sales. They want to help wholesalers achieve maximum distribution, but they also are thinking of volume marked up by chain outlets.

Jobbers Like Venders

While vending machines are another other-than-wholesale outlet in which manufacturers are interested as a means of boosting volume, it was apparent that jobbers generally are friendly toward venders. Venders' role in candy merchandising was specifically acclaimed in one of the program sessions. Many jobber members of NCWA themselves operate vending machines, and the two groups are on common ground in opposing three for 10-cent bar selling. Only unfavorable move concerning the vending machine trade was contained in a resolution dealing with manufacturer agreements with certain large operations.

Also of direct interest to automatic merchandising trade members was the discussion in one session regarding standards manufacturers should maintain in opening new accounts. Jobber representatives urged

manufacturers to comb their wholesalers and direct-list buyers with an eye to selective distribution. It was pointed out that too many distributing agencies in a single area weakened profit chances of all. Suggested as cures for such situations were: Thoro survey of markets, selection of wholesalers on the basis of experience and ability, and cutting out of dead wood.

There was no criticism, however, of the direct-list status of vending machine operators, who increasingly are becoming direct buyers from manufacturers.

Practical Discussions

Practical discussions covering handling, warehousing and delivery of candy also were helpful to vending machine men who attended the convention. Typical of these was the address of Roger A. Corey, of the Pat McAlexander Company, Houston. Corey particularly emphasized the need to guard against over-buying in times that lie ahead, pointing out that jobbers should always remember that they are handling food, and that risk of letting stale merchandise accumulate should be avoided at all cost. Proper records, showing current purchases and goods in transit, plus a dated filing system for warehouse stock, was his solution.

Every session of the convention was pointed toward rebuilding the importance of the wholesaler in the candy industry. Handicapped during the depression years, and later during the war, wholesalers now see their golden opportunity to regain their dominant position as candy sellers.

FREE SAMPLE STAMP FOLDERS

for Shipman, Schermack, Victory, etc. High quality multiple type folders, never close, great time savers. Cost no more than your present folders — write for FREE SAMPLE.

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NEWEST THREE UNIT HOT NUT MACHINE NOW Available

We have found that it is impossible to operate with 1940-41 ideas. Here is a machine with 1947 ideas. A real revenue producer.

Operators • Distributors • Salesmen
Territories now open
TROPICAL TRADING CO.
831 S. Wabash Ave. Chicago 6, Illinois

Improved and better than ever before

PISTACHIOS

Best Quality. Compare!

DISTRIBUTORS: 40c WHITE.

45c RED, BOTH SALTED

"Sun Brand" Standard about 45 to oz.

American Pistachio Corp.

Importers, Packers at this address for over 15 yrs.
111 Reade St., Dept. 15, New York 13, N. Y.

TINY ALMONDS

800 Count—85¢ lb.

Try Our ROYAL MIX (Tiny Almonds, Tiny Filberts, Tiny Cashews), 70¢ lb.

TINY CASHEWS, 60¢ lb.

1/2 Deposit, Balance C. O. D.

Write for Price List on Other Nuts

ACE HIGH PRODUCTS

1811 S. 14th St. St. Louis 4, Mo.

BUBBLE BALL GUM

5/8", 140 Count—Packed bulk 25 lb. cartons. QUANTITY USERS, WRITE.

55c lb.

1/3 cash with order—balance C. O. D.

JACK FAEDER 9819 Olympic Blvd., Beverly Hills, Calif.

Walter Baker Readies Five Vending Bars

Release in September

CHICAGO, June 21.—Walter Baker Chocolate Company, Dorchester, Mass., will have five new chocolate bars available for vending machine operators in late September, according to H. A. Van Gestel, firm sales manager. The Baker company was one of several leading bar manufacturers exhibiting at the National Candy Wholesalers' Association (NCWA) convention at the Sherman Hotel here June 15-18.

Van Gestel said the new bars will be sweet chocolate, milk chocolate, milk chocolate with almonds, sweet chocolate with almonds and a 5-cent version of the Caracas bar. Each of the bars will be sold at the rate of \$5.93 per 200 count box.

Commenting on vending machines as an outlet for the Baker firm's bar products, Van Gestel said that the vast potential of business available thru venders had only begun to be realized by most bar manufacturers. He also stated that his firm believes that one of the main advantages of selling products thru vending machines stemmed from the fact that products in venders are competing with usually between five and seven other products while bars sold thru conventional retail outlets are frequently competing with 100 or more different candy items in the same price field.

Van Gestel was one of the feature speakers of the NCWA convention's second day business session at which he gave a talk on some of the main problems confronting the manufacturers' sales staff and the wholesalers' sales staff.

Daval To Begin Production on The Postmaster

CHICAGO, June 21.—Daval Products Corporation will soon be in production on its postage stamp vending machine, the Postmaster, A. S. Douglis, firm president, announced June 16.

New stamp machine is coil type, vends up to 1,000 stamps on each of its three coils, and no stamp folders are employed in the delivery of stamps. Its dimensions are 12 inches high by 10 inches wide by 8 inches deep. The Postmaster can be either fastened to a wall or mounted on a stand.

Douglis stated that the new stamp vender features case-hardened stamped parts that make for longer useful life of the machine and that any of the coils can be set to vend two, three, four or five stamps. All three rolls of the vender are interchangeable. Other features of the stamp machine include coin return when the customer inserts a coin in coin chute intended for a roll that is empty; rejection of an oversized or undersized coin or slug, and a glass showing the last coin placed in each of the vender's three coin chutes.

The Postmaster was first shown at the 1947 Coin Machine Industries (CMI) show and convention at the Sherman Hotel here in February, was later exhibited in Milwaukee by United Distributors June 15, when latter firm had a one-day showing of coin machine equipment.

Survey Shows No Easing of Bar Shortage

(Continued from page 106)

that firm's bar goods leading Hershey's in the markets outside Chicago proper. Almond Joy was the best seller in the dime field and was checked off as No. 1 by 75.5 per cent of all the firms responding.

Asked whether their bar goods inventories were above or below normal, the Illinois wholesalers said inventories were below quantity sufficient to satisfy 10 days' sales.

On the subject of seasonal sales decline, 68 per cent of the wholesale firms went on record as predicting a sales decline this summer. The sales decline, obviously, is predicted on the basis of gradual return to normal supply, and the effect temperature has on chocolate bar products.

Price Question

The wholesalers, says the Tobacco Distributors' report, went right down the center on the question of whether or not the 6-cent price, asked by most over-the-counter retailers, is having any appreciable effect on candy bar sales.

According to the survey, 40.5 per cent of the wholesalers said they were losing sales because of the higher price, while an equal number said they had noticed no decline because of the 6-cent retail price.

(Opinion gatherers for such other retail organizations as the grocers' association have indicated in surveys, however, that there is considerable buyer resistance to the 6-cent price. Most vending machine operations, with the exception of a few firms—notably those operating in theaters—have stuck firmly with the 5-cent bar price.)

No Return Problem

The wholesalers indicated that they are not having any return problem at present, the most of them said that they are refusing to accept "broken boxes" as returned goods. Other firms said that their policy on return goods was based in turn on the manufacturers' policy, and many of them have placed a one-week time limit for the return of full boxes.

(Oddly enough, broken boxes—from which some of the pieces have been sold—have proved valuable to smaller candy vending operators, particularly in Illinois. Many small candy operators, unable to keep their machines filled on their established quotas, have made arrangements with jobbing firms to buy up broken boxes, cash and carry, and are keeping their machines stocked with bars they would otherwise be unable to obtain.)

C-Eight Plans New 12-Col. Vender in Fall

NEWARK, N. J., June 21.—A new 12-column model of the Electro Cigarette Vending Machine will make its debut at the C-Eight Laboratories here in September, Mario Caruso, C-Eight president, announced this week. Model was ready sometime ago, but production and reconversion problems for the vender have just been solved.

It is expected that the new model will be placed in outlets all over the nation by next January. Production will roll early this fall.

More than 300 operators, tobacco distributors and members of the press will be guests of the firm early in September for the premiere showing, Caruso states.

Boston Tobacco Table Will Have Second Annual Outing

BOSTON, June 21.—The second annual outing of the Boston Tobacco Table (BTT) will take place from noon to midnight June 27 at the South Shore Country Club, 274 South Street, Hingham, Mass., with Allan

Newton, Shattuck & Jones, acting as clambake master. Vending machine operators, whether or not they are members of BTT, are welcome, with their friends.

Golf, softball, horseshoe pitching and indoor games will compose the sport side of the day. There will be beer and cocktails. Tickets are \$4 per person.

NORTHWESTERN DELUXE

The World's Finest Bulk Vendor
Makes More Money



SLUG-PROOF AVAILABLE IN
"A"—1¢-5¢ Combination Straight 5¢
"B"—3 Portions for 5¢
"C"—4 Portions for 5¢
"D"—5 Portions for 5¢
PLASTIC GLASS
\$28.20 \$25.00

CHEAPER IN QUANTITIES

MODEL 39 Less than 25 \$13.40 Less than 100 12.95 100 or more 12.55	MODEL 38 Less than 25 \$11.60 Less than 100 11.40 100 or more 11.25
33 BALL GUM (3 1/2 lb. Globe) Less than 25 \$10.40 Less than 100 10.10 100 or more 9.80 (5 lb. Globe 15¢ Extra)	MODEL 40 (4 lb. Globe) Less than 25 \$ 9.85 Less than 100 9.60 100 or more 9.35 (6 lb. Globe 15¢ Extra)

The New ABT CHALLENGER
\$49.50 each
Jobbers. Write for Quantity Prices

ANGLE IRON STANDS FOR CHALLENGER
\$7.50 EA.

MILLS VEST POCKET
SIZE 8"x8"x8"
A 5¢ pocket size slot with automatic payout system. Awards from 3 to 20 nickels.
OPERATOR'S PRICE \$74.50
RECONDITIONED AND REFINISHED \$49.50 EA.

BELL
BALL BUBBLE GUM
60c lb. ^{35 Lbs. to Carton}

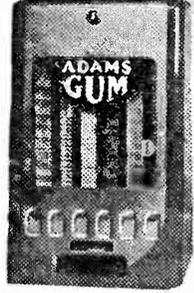
AMERICAN EAGLE
Refinished and Reconditioned Like New.
Token or 25¢ Pay-out. Either 1¢ or 5¢ Play.
\$19.50 EA.
SPECIAL 5 for \$75.00

ALL ORDERS MUST BE ACCOMPANIED BY 1/3 DEPOSIT.
SEND FOR COMPLETE LIST OF COIN OPERATED AMUSEMENT AND VENDING MACHINES, SUPPLIES AND ACCESSORIES. WE ACCEPT TRADE-INS.
ADDRESS ALL MAIL TO DEPT. BB

ADAMS 1c Gum Vendor

The most beautiful machine ever built. It's compact. The latest type mechanism is slug-proof. Capacity: 342 pieces. Size: 17 1/2" high, 10 1/2" wide, 8" deep. Six columns. Color: Red and Blue.

ADAMS GUM:
A quota of 400 pieces per month with each machine.
\$24.50
Adams Gum Per Box of 100, 54c



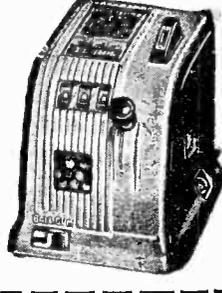
BRAND NEW IMPS

EITHER 1¢ OR 5¢ PLAY
Cig. or Fruit Reels
\$14.50 Ea.
6 or More, \$13.75 Ea.



NEW COUNTER GAMES

Champion Basket Balls	\$39.50
Marvel Pop-Up	Write
Kicker & Catchers	37.50
Bat-a-Ball	Write
Whirl-a-Ball	Write
Card Vendors With 1,000 Cards	27.50
Gottlieb Grip Scales	37.50
Bouncer	Write
Buddy, 1¢ Cig. Reel	29.50



RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET LOmbard 3-2676 PHILADELPHIA 23, PA.

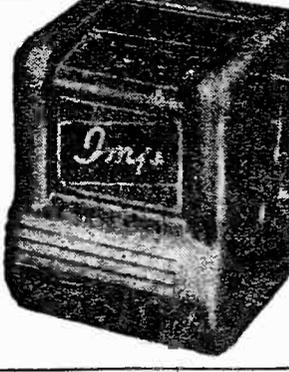
3 REEL COUNTER GAME

1947 IMPS

IMMEDIATE DELIVERY
CIGARETTE OR FRUIT
1¢ or 5¢

\$12.95

LOTS OF 12 \$13.75—LOTS OF 5 SAMPLE, \$14.50



BALL GUM

BUBBLE, 5/8", 140 Count

50¢ PER LB.

ANY QUANTITY
IMMEDIATE DELIVERY
FREE

FOR THIS WEEK ONLY
1 Brand New Star Card Vendor and 1,000 Cards (Value \$29.50)—with the purchase of 3 Hot Nut Vendors at \$29.50 each, as illustrated below. 10,000 assorted Cards and 2 brand new Card Vendors FREE (Total Value \$89.80)—with the purchase of 6 Hot Nut Vendors at \$29.50 each.

SHIPMAN TRIPLEX STAMP MACHINE

Brand new! Vends 1¢, 3¢ and 5¢ Air-mail Postage Stamps. Slugproof, compact, foolproof. Immediate Delivery. Operator's Price

\$39.50



HOT NUT VENDORS,

\$29.50

Brand new, simple, accurate, dependable. 1¢ or 5¢ play. 6-lb. capacity.



1/3 Deposit on All Orders. Write for Catalog on Bulk Vendors, Games, etc.

PARKWAY MACHINE CORPORATION

623 W. NORTH AVE., DEPT. B Phone: Madison 1447 BALTIMORE 17, MD.

GENUINE BUBBLE GUM

5/8", 25 Lb., 145 Count.....\$15.75
 20 or More Cases..... 14.75
 Barrels—Approx. 230 Lbs. Lb.... .53
 1/3 Deposit, Balance C. O. D.

THOMAS NOVELTY CO.
 1572 Jefferson St. Paducah, Kentucky

NCA Announces New York Site for Next Convention

CHICAGO, June 21. — National Confectioners' Association (NCA) has already started planning for the 65th convention and 22nd Confectionery Industries Exposition in New York during week of June 6, 1948, Philip P. Gott, president, announced last week.

NCA's last two annual meets were held in Chicago, changing the practice of the association to alternate each year between New York and Chicago.

Elect Kerley Head of NAMA Coast Region

Meet in San Francisco

SAN FRANCISCO, June 21.—Robert Kerley, of the East Bay Vending Machine Company, Oakland, was named regional chairman of the National Automatic Merchandisers' Association (NAMA) to succeed R. A. Parina, who had held the post for the past two years. Election of Kerley was a highlight of the meeting members of Region XI held Tuesday in the Palace Hotel here.

The session here, to be followed by one in Los Angeles Monday (23), was opened by Parina, with Fred L. Brandstrader, legislative counsel, talking on taxes. The morning session also featured a legislative round table with R. M. Richardson Jr. as moderator, and a discussion of *National Views on the Automatic Merchandising Industry* by George M. Seedman, general chairman of the NAMA 1947 convention and exhibit. Following luncheon in the Comstock Room, NAMA President R. Z. Greene spoke on *Successful Automatic Merchandising*.

Panel Discussion

Members attending the meeting were able to find the views of others thru the panel discussion under the title of *Information, Please*. The session was presided over by J. W. Glenn, of Glenn-Rowe Cigarette Service, with the following men making up the panel: Jack Mills, Rowe Manufacturing Company; Stan Rousso, Stoner Manufacturing Company, and Ford Mason, Ford Gum Company. Suppliers: Cigarettes, Jack O'Connor, Philip Morris; candy, Tom Sheridan, Sweets Company of America; beverages, Roy Getchel Jr., Dr. Pepper Bottling Company; gum, R. J. Fink, American Chiclé Company, and matches, T. J. Cullen, Diamond Match Company. Operators: Cigarettes, R. D. Kerley, East Bay Vending Company; candy, B. W. Scheuer, Vendo-Mat Corporation; popcorn, B. R. Williamson, H. C. Walters Company; stamp machines, J. Anglim, Service Company; services, L. D. Chambers, Peerless Weighing Machine Company, and candy, gum and nuts, Lee Mindling, Automatic Canteen Company of San Francisco.

Meeting was adjourned at 3:45 p.m., with closed discussions being conducted by Clinton Darling, executive secretary.

E. G. Chandler, Rowe Cigarette Service, Los Angeles, was in attendance. He will preside over the next week's session at the Biltmore Hotel, Los Angeles.

Conn. Vending Firm Wins Judgment for Damages Sustained

HARTFORD, Conn., June 21.—An injunction suit, instituted by the Self Service Corporation here to prevent two former employees from doing business with former clients of Self Service was settled here this week.

Superior Court Judge Thomas E. Troland ruled, after a partial trial, that settlement provide for judgment in favor of Self Service to recover \$250 damages and that an injunction, granted several weeks ago, be in force until July 6.

Settlement also provided that the two ex-employees are to reconvey a truck to Self Service.

SPECIAL DEAL!
VICTOR MODEL V
 FAMOUS PRE-WAR VENDORS
 10 GLOBE TYPE PLUS 100 POUNDS OF BUBBLE BALL GUM. ALL FOR \$162.50
 Mention Deal A When Ordering
 We Accept Trade-ins. We Buy & Sell Used Machines.

Virginia Peanuts, 25 lb. Ctns. ... 64¢ lb.
 Spanish Peanuts, 30 lb. Ctns. ... 27¢ lb.
 Cashews, 25 or 30 lb. Ctns. ... 51¢ lb.
 1/3 Deposit, Certified Check or Money Order, Balance C. O. D.
 Model V Globe Type With Plastic Globe ... \$14.75

BUBBLE BALL GUM
 5/8" - 140 COUNT
 50¢ LB. In 25 Lb. Ctn. Lots.
PIONEER VENDING SERVICE
 Exclusive Victor Distributor in N. Y.
 461 Sackman St. Brooklyn 12, N. Y.
 Phone: Dickens 2-7992

THE ACME ELECTRIC MACHINE

VIBRATION IS THE LAW OF LIFE

It is perhaps needless to state that the medical profession has placed its sanction on the employment of Electric and Vibratory treatments for a multitude of ailments. It is also generally acknowledged that the majority of people will be benefited by such treatments.

Not everyone can afford expensive electric treatments, and this is where our ACME ELECTRIC machine fills a real need.

This machine produces an electric vibratory current which can be increased at will and which is indicated by a pointer on a dial in plain view.

Uses only one dry battery, which is usually good for 1,500 to 3,000 plays.

Machine is automatic, rewinds at each play, has a cut-off and means of regulating the time from 1/2 to 1 minute.

Made of pressed steel, finished in red enamel, and is a substantial, handsome, attractive machine, as well as a splendid money-earner.

In addition to the practical features of the ACME, as explained above, the machine is one of the best amusement and fun-making devices ever offered the public. It is not unusual for a crowd to gather about a machine, each person playing it in turn in an endeavor to outdo the other fellow. This feature alone produces many DOLLARS in revenue.

Operates with a cent, but will be specially arranged for 5¢ play if desired.

Each machine has rubber feet and is equipped with our famous Coin Detector.



Price of Machine\$25.00
 2 to 11 Machines 18.75
 Bracket (if desired)50
 Floorstand (if desired)..... 4.00

1/3 Deposit, Balance C. O. D.

J. SCHOENBACH

DISTRIBUTOR OF ADVANCE MACHINES

1645 Bedford Avenue

Brooklyn 25, N. Y.

COLUMBUS VENDERS
 IMMEDIATE DELIVERY
 4 MODELS
 1. Peanut
 2. All Purpose
 3. Ball Gum
 4. 5¢ All Purpose
 COMPLETE PARTS STOCK
Markepp Sales Co.
 4310 CARNEGIE AVE.

CASH-TRAYS
 The Biggest Little Money Maker Yet Manufactured.
 \$9.85 EA.
 Write For Quantity Discounts and Circulars

Teeny Almonds 93c Lb.
 In 5# Carbons
CLEVELAND, OHIO

CAMEL TENTS
 ALL STYLES — ALL SIZES
 Forest Green — Khaki — Green — Blue
 Flash Trimmings — Quick Delivery
CAMEL Manufacturing Company
 SERVING THE SHOWMEN OF THE SOUTHEAST
 329 South Central St.
 KNOXVILLE 60, TENNESSEE

FOR SALE
ELEVEN EXHIBIT ROTARY MERCHANDISERS
 Pusher type, in perfect condition.
\$175.00 EACH
 Write to BOX D-39, The Billboard, Cincinnati, Ohio.

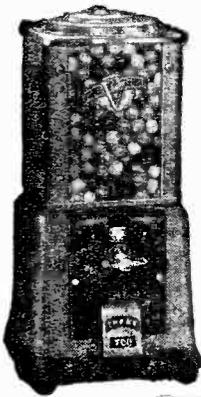
BUY FROM DEVICES!
 NEW 1947 SILVER KING HOT NUT MACHINES!
 Either 1¢ or 5¢. Complete with Cup Dispenser \$29.95 each. Also 1¢ Ball Gum, 1¢ Peanuts and 5¢ Silver King Nut Machines. 1 Machine \$13.95. Write for Quantity Prices. For PROMPT SERVICE order from DEVICES. DEVICES NOVELTY SALES CO.
 467 N. Milwaukee Ave. CHICAGO 10, ILL.

SILVER KINGS
 1c and 5c
 ● Brand New, 1947
 ● Immediate Delivery
 ● Low Cost Money-maker
 SAMPLE \$13.95
 Quantity Prices—Write Ball Gum Available.
N - E - W
 Silver King Hot Nut Vendor, only \$29.95 Ea.
 1/3 Dep. Bal. C. O. D.
CAMEO VENDING SERVICE
 432 W. 42nd St. NEW YORK 18, N. Y.

NORTHWESTERN VENDORS
 DeLuxe Merchandisers ... \$25.00
 Model "33" 11.60
 Model "40" Write
 Model "33" Ball Gum 10.40
 1/3 Deposit, Balance C. O. D. Subject to change without notice. Liberal credit terms.
CARL TRIPPE
IDEAL NOVELTY CO.
 "Authorized Northwestern Distributor"
 2823 LOCUST ST. ST. LOUIS 3, MO.

BEST OFFER
 Takes 30 Adams-Fairfax 5¢ Nut Vending Machines; all in good condition.
R. W. COX
 613 N. Anderson ELLENSBURG, WASH.

Make Money With VICTOR'S Famous



MODEL "V"

Starting Deals

Deal #1: 10 Model "V" 1 1/2 Cabinet type and 60 lbs. Salted Spanish Peanuts

\$149.50

Deal #2: 10 Model "V" 1 1/2 Cabinet type and 70 lbs. Bubble Ball Gum

\$179.50

BALL BUBBLE GUM
60c lb.—35 lbs. to carton

PRICE OF MACHINES

1 1/2 Cabinet Type	\$13.75
5 1/2 Cabinet Type	14.75
1 1/2 Globe Type	11.75
Floor Stands	4.00
Wall Brackets	.75
NEW VENDING MACHINES	
Advance #11 1 1/2 Peanut	Each \$11.25
Advance #11 5 1/2 Pistachio	13.75
2 to 11	12.25
Advance Model "D" 1 1/2 Ball Gum	11.25
Silver King 1 1/2	11.50
Silver King 5 1/2	12.50
Silver King Ball Gum	12.50
25 or more Silver Kings	10.30
Columbus 46 1 1/2 Peanut	11.50
2 to 11	10.95
12 to 47	10.40
Columbus 46Z 1 1/2 all purpose	11.95
2 to 11	10.95
12 to 47	10.40
Columbus 46ZB 5 1/2 all purpose	12.95
2 to 11	11.95
12 to 47	11.40
Asco Hot Nut, 5 1/2	34.50
Regal 1 1/2 Plastic Globe	8.95

Send for Literature and Quantity Prices.
1/3 Deposit Required with Orders
Address All Mail to Dept. BB.
535 N. 8th St.
FRANK DIST. CO. Phila. 23, Pa.

Coffee Ad Council Examines Venders; Finds They're OK

CHICAGO, June 21.—The Coffee Advertising Council, potent trade group, has looked over the new devices for automatic merchandising of their product and found them good.

In a recent promotional piece, the Council featured photographs of two types of coffee machines together with descriptions of their functioning.

Said the Council: "In view of the importance of coffee and the enormous demand for it, it is natural that coffee should receive early attention in connection with the newest developments in the field of automatic merchandising."

The tremendous interest in plant and office coffee service, it is suggested, gives venders great potentialities in such outlets.

Two machines pictured and described are those of Rudd-Melikian, Inc., Philadelphia, and of Bert Mills Corporation, Chicago.

Buyers' Market Returning, Says Dr. Pepper Firm

DALLAS, June 21. — Buyers' markets are returning for soft drink bottlers in many parts of the country, according to statements published here in the Dr. Pepper Company's employee magazine. To meet that market, the firm has been carrying on a series of meetings to put franchise bottlers on their toes thru a survey of their business.

In the special sales meetings which company's regional managers have been conducting thruout the country, bottlers are asked to make use of a route control system, devised by the parent bottling company.

The route control program consists, in part, of a breakdown of the bottlers' business to obtain the answers to such questions as: How much distribution do I have? Is my Dr. Pepper being merchandised properly? What is the extent of my advertising showing?

As part of a program to get its franchised bottlers aware of new markets, and how to reach them, the company's house organ, called *News and Views*, has been calling attention to the vending machine market. The latest edition comments that "every day new evidence reveals that automatic venders are fast becoming a major means of marketing for soft drinks. This report comes from a Southern bottler who sets the average monthly sale of Dr. Pepper in one of the State universities at better than \$1,800. Altho this figure also includes over-the-counter sales, a big percentage was from vender receipts."

The same issue of the house organ quotes a survey which reported that 76 per cent of the industrial plants in the country are now preparing to increase the number of vending machines, mobile units and snack bars to facilitate in-plant feeding.

The item points out that foremen in plants where in-plant feeding facilities are provided report a 4.6 per cent increase in output when workers are allowed a 15-minute break every afternoon for refreshments.

N. Y. Gift Show August 24
NEW YORK, June 21.—New York Gift Show date has been changed to August 24 with the show set to run thru August 28 at the hotels New Yorker and Pennsylvania. More than 600 lines will be shown from 9 a.m. thru 6 p.m.

Bottlers Eye Venders, Says Drink Maker

Competition Growing

NEW YORK, June 21.—The vending machine market is on top of most bottlers' lists for development now that things are starting to ease, declared Stanley Fishel, Tri-State Bottling Company executive, at the two-day gathering this week in the Hotel New Yorker of the New York regional members of the American Bottlers of Carbonated Beverages (ABCB). Prices will be forced down within the next two months, the management group declared.

Chain distributors are refusing to pay present prices, bottlers stated, because consumers now are showing reluctance to pay more than 5 or 10 cents for soft drinks. Bad weather and present market conditions have combined to arrest the normal seasonal increase in sales that should have begun this month, according to Morris Kirsch, president of Kirsch Beverages, Inc., Brooklyn.

Develop Vending Market

Bottlers will try to develop the vending machine market as a means of selling their increased production, according to Eugene L. Tauber, Tauber Beverages Corporation vice-president. Most of those present agreed that the only way the small bottler can hope to stay in business, now that production has been jumped and consumer resistance to high prices has been felt, is thru the vending machine operator market.

The meeting was the seventh in a series of 24 to be held by ABCB thruout the country. Combined pressure of higher costs of production and failure of sales to continue at anticipated levels is one of the reasons for the gatherings, Howard Aaronson, ABCB official, stated.

Penn. Coinmen Face Local Tax

HARRISBURG, Pa., June 21.—After extensive debate and conferences, the Pennsylvania Legislature Tuesday (17), just before final adjournment of the session, approved and forwarded to Gov. James H. Duff a bill which will permit local municipalities in the State to tax all types of amusements and all other sources of revenue not now taxed by the Commonwealth.

The proposed law to broaden the local tax base, now on the governor's desk awaiting action, would enable local Pennsylvania municipalities to place a tax on coin machines, among other things, at an unrestricted rate.

At the present time, the State does not tax coin machines, and under terms of House Bill 800, which the general assembly passed to enable local school boards to raise additional funds for teacher salary pay, local governmental agencies will be free to write their own tickets on various taxes, including coin machine levies.

Since Governor Duff asked the Legislature for this type of legislation when the assembly convened, there is every indication that he will sign the measure and it will become law.

Authorities questioned in Harrisburg about the extent of the proposed law said there is no doubt that all types of coin-operated equipment come under the terms of the bill, altho no tax source is specifically mentioned in the measure.



ADVANCE

Sample, \$13.75; two to eleven, \$11.25.

Advance Peanut Mach. \$10.50 to \$13.75.

Advance Ball Gum Mach. \$9.95 to \$13.25.

Columbus Peanut Mach. \$9.50 to \$11.50.

Columbus Ball Gum Mach. \$10.00 to \$12.00.

Silver King Peanut Mach. \$10.00 to \$13.95.

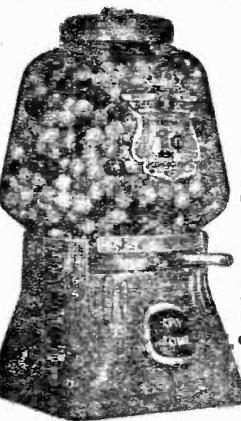
Silver King Ball Gum Mach. \$10.00 to \$13.95.

Silver King 5 1/2 Mach. \$10.00 to \$13.95.

Victor Globe Type 1 1/2 Mach., Combination Peanut and Ball Gum \$11.75
Victor Cabinet Type Mach. \$13.75
Victor 5 1/2 Mach. \$14.75
Coin Wrappers, Per 1000 \$1.00
1 1/2 and 5 1/2 Coin Counter \$1.25
Blackstone Double Barrel Coin Counter, 1 1/2, 5 1/2 or 10 1/2 \$2.00
14" Heavy Round Base Stands, 35-Lb. \$3.90
Globes, any make (except Silver King) \$1.25
Silver King Globes \$1.50
Charms, 1000 Assorted, Postpaid \$5.00
American Astrological Scales \$174.50
**IF IT IS A VENDING MACHINE—NEW OR USED—ASK US.
BALL GUM—ASK FOR PRICES.**



Sample machine, \$25.00; one to eleven, \$18.75; twelve to forty-nine, \$16.25; fifty and up, \$15.00. Immediate shipment.



BRAND NEW 1947

1c and 5c Silver Kings

Now In Stock for Immediate Delivery. Build a permanent business at low cost. Sample \$13.95

Write for Quantity Prices.

ALSO NEW SILVER KING HOT NUT VENDOR—Only \$29.95 each

1/3 Deposit, Bal. C. O. D.

FRANTZ SCALES

WE HAVE THEM! The Original Pace Scale with greater improvements.

Aristo Scale \$115.00

Mirror Scale \$125.00



GENUINE BUBBLE GUM

25# CASE, 145 COUNT.....\$15.75
20 OR MORE.....\$14.75
BARRELS, APPROX. 230 LBS., 53¢ LB.

T. O. THOMAS CO.
1572 JEFFERSON PADUCAH, KY.

BUBBLE BALL GUM 58¢ LB.

In Lots of 1,000 Lbs. or More

Finest Quality—Immediate Delivery.
1/2", 140 Count, 25 Lb. Carton \$16.00
Reduction in price but not in quality!
25 to 75 Lbs. 64¢ Lb.
100 Lbs. 62¢ Lb.
500 Lbs. 60¢ Lb.
1000 Lbs. 58¢ Lb.

Minimum order accepted, one 25-Lb. carton.

PLACE YOUR STANDING ORDER NOW FOR A STEADY SUPPLY!

SILVER KING	VICTOR V
1 1/2 Peanut ... \$11.50	1 1/2 Globe ... \$11.75
1 1/2 Gum ... 11.50	1 1/2 Cabinet ... 13.75
5 1/2 Nut ... 12.50	5 1/2 Cabinet ... 14.75

ADVANCE	MASTER
1 1/2 Peanut ... \$11.25	1 1/2 Peanut ... \$14.95
1 1/2 Gum ... 11.25	1 1/2 Gum ... 14.95
5 1/2 Pistachio .. 13.75	1 1/2-5 1/2 Comb. .. 15.95

PIPE STANDS \$3.50 or 3 for \$10.00
CROSS BARS \$1.00 or \$10.00 Per Doz.
BALL BRACKETS .. \$1.00 or \$10.00 Per Doz.
5 1/2 SILVER KING HOT NUT VENDORS WITH CUP DISPENSER. BRAND NEW. COMPLETE—\$29.95.

WRITE! WIRE! PHONE!

CLEVELAND COIN MACHINE EXCHANGE

2021 Prospect Avenue Cleveland, Ohio
Phone: PProspect 6316-17
Terms: 1/2 deposit with all orders, balance C. O. D., F. O. E. Cleveland.

BUBBLE BALL GUM

5/8 inch size

45c pound

In lots of 500 pounds or more

50c pound

In lots of 25 pounds or more

1/3 Deposit, F.O.B. Brillion

L. M. Becker Vending Service
165-5 DEWEY ST. BRILLION, WIS.

**ATTENTION
CIGARETTE OPERATORS!!**

Save time and money by using American's Automatic Coin Inserter to insert Pennies in your cigarettes. Praised and recommended by operators all over the country.

State Distributorships Open

**AMERICAN
DISTRIBUTORS**

1349 Fifth Ave. Pittsburgh, Pa.
At. 6478

**LOW PRICED
CIGARETTE MACHINES**

National 630, 150 Pack Cap. \$32.50
DuGrenier 6 Col., 150 Pack Cap. 32.50
Rowe 6 Col., 150 Pack Cap. 32.50
Stewart-McGuire 8 Col. 35.00
1/3 Deposit With Order, Balance C. O. D.

UNEEDA VENDING SERVICE

"The Nation's Leading Distributor of Vending Machines"
168 Clymer Street Brooklyn 11, N. Y.

**Calif. Aircraft Producing
New Bottled Drink Vender**

LOS ANGELES, June 21. — California Aircraft Engineering Company's American Vendors, Inc., division, which manufactured the pre-war Vendorlater soft drink vender, is now in production on a new model selective machine, called the American Vendor, improved successor to the former unit, E. E. Brown, firm vice-president, said this week.

Initial shipments of the new model will start reaching purchasers this month, Brown said. All sales are made direct to bottlers, in line with established policy of all manufacturers of bottlers' equipment, he stated. Firm has no distributors or jobbers. Parent soft drink companies sponsoring the vender effect sales of American products to their franchised bottlers thru their established field organizations. A number of such parent companies are currently sponsoring the new machine; one such firm is

Nesbitt's Fruit Products Company. Part of American Vendors plan of co-operation with parent bottling companies who back the vender is to finish the equipment in the concern's official cooler color.

Handles Various Sizes

New vender will handle any combination of standard size beverage bottles, from six to 12 ounces, in a variety of flavors, Brown said. "This feature should be valuable to bottlers who handle more than one franchised brand of beverage, as it allows them to include their full line when the venders are put on location, and operated by the bottlers," he stated.

Nickel coin chutes are standard on the American Vendor, with 6-cent and 10-cent operation available at additional cost. Provision is made for instant interchangeability of the three coin mechanisms to meet local conditions, Brown said.

Vending capacity of the new vender is 62 bottles, with a pre-cooling capacity of an additional 62 bottles. Vender is 41 inches high, has a round body 32 inches in diameter, and weighs 400 pounds. Operation is semi-automatic; customer deposits coin, pulls lever and bottle drops to delivery receptacle. Vending mechanism has no motor, gears, switches or relays. Refrigeration is accomplished with a one-fifth h.p. unit, providing dry type cooling. Cabinet, which has welded seams, is insulated with Hydrolene.

**CANDY
MACHINES**

ROWE DE LUXE, 8 COLS.,
WITH LIGHTS, 120
BAR CAP. \$115.00
ROWE STANDARD, 8
COLS., 120 BAR CAP 95.00
UNEEDA, 5 COLS., 102
BAR CAP. 70.00
NAT'L 9-18, 162 BAR
CAP., 9 COLS. 110.00
CIGAR MACHINES, Cap. 175, 7 Col. \$35.00

**CIGARETTE
MACHINES**

NEW ROWE
CRUSADERS \$200.00
NEW DU GRENIER
CHALLENGER, 7 COLS. 155.00
ROWE ROYALS,
10 COLS. \$105.00
ROWE ROYALS,
8 COLS., DUALS 95.00
DU GRENIER CHAM-
PION, 11 COLS. 98.50
DU GRENIER MODEL
W, 9 COLS. 69.50
DU GRENIER "S", 7
COLS., 210 PACK CAP. 47.50
UNEEDA, 12 COLS. 65.00



U-NEED-A-PAK
MODEL 500
15 Cols.
\$120.00

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED
One-Third Deposit With Orders—Balance C. O. D.

We have all other makes and models of cigarette and candy machines in stock! Also parts and mirrors available, including the 25c vending changeover parts for all machines!

UNEEDA VENDING SERVICE
"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
166 CLYMER STREET BROOKLYN 11, NEW YORK

**Chi Soft Drink
Plant Clean-Up**

CHICAGO, June 21.—Soft drink bottling plants here have taken steps to eliminate unsanitary conditions recently found existing in 28 of the city's 50 plants, according to a statement this week by Dr. Herman N. Bundesen, president of the Board of Health.

After a U. S. Public Health survey report, made about six weeks ago, which charged dangerous sanitary defects existed in some of the carbonated beverage plants and seven of the local bottled water plants, the offending establishments were given a choice of voluntary or police closure. Most plants closed their doors, reopening after complying with health specifications.

Report pointed up that 175,000,000 pints of soft drink are consumed by Chicagoans annually and stressed fact that city and State laws covering public health aspects of the industry should be bolstered.

Bundesen said that following the survey's recommendation, a city ordinance was prepared and given to the corporation counsel's office two weeks ago. Ordinance requires all bottlers to comply with sanitation standards set up by American Bottlers of Carbonated Beverages.

"Conditions prevalent when the survey was made do not now exist. In every instance compliance with the clean up order was given," Bundesen said.

**Candy Executives Club Has
Four New Members in N. Y.**

NEW YORK, June 21.—Victor Heide, of Henry Heide, Inc., candy bar manufacturers; Philip Spendadel, Au & Magenheimer Confectionery Manufacturing Company; Joseph Glaubman, American Food Laboratories, and Renard R. McKee, Dari Products Sales Company, were elected to the Candy Executives and Associated Industries' Club recently.

The election took place at a meeting in the St. George Hotel, Brooklyn.

**VENDORS PRICE LIST
SALTED NUTS**

Spanish Peanuts 21c lb.
Virginia Blanched 27c lb.
Whole Cashews 55c lb.
Teeny Almonds (40 to oz.) 85c lb.
5/8 Inch Bubble Gum 65c lb.

WRITE FOR COMPLETE LIST

Terms: Cash with order F. O. B. Evansville

ASTER NUT PRODUCTS CO., INC.

1004 Main St. Evansville 8, Indiana

**AGENTS WANTED!
NEW TYPE
UNIVERSAL VENDOR**

Will Dispense Hot or Cold Nuts, Including Pistachios and Other Types of Merchandise.

Write for Particulars and Territories Available



seacoast DISTRIBUTORS, INC.
415 FRELINGHUYSEN AVENUE NEWARK 5, N. J.
Phone: BJelow 8-3324

ANY OPERATOR



of stamp machines will tell you that everything considered that the Shipman Triplex is the best buy for your money! The LATEST factory model Shipman Triplex Stamp Vendors sell 1c, 3c and New 5c Air Mail. Compact! Foolproof! Price, \$39.50 Each.

IMMEDIATE DELIVERY

1/3 Dep., Bal. C. O. D. ★ Send for free leaflet ★

R. H. Adair Company
6924-26 Roosevelt Rd.
Oak Park, Ill.
FOLDERS — Only \$16.75 for 25,000 which return gross profit of \$250.00.

GENUINE BUBBLE GUM

5/8" 25 LB., 145 COUNT \$15.75
20 OR MORE CASES 14.75
BARRELS—APPROX. 230 LBS. LB. .53

RUSS THOMAS

3285 Overland Pl.
Memphis 11, Tenn.

**FOR EVERYTHING
IN
COIN MACHINE
EQUIPMENT
and SUPPLIES**

VEEDCO

2113 Market St. Phila. Pa.



**CONVERTIBLE "3 IN 1"
INTERCHANGEABLE 1c OR 5c PLAY
"KING VENDOR"**

CAPACITY 3 1/2 LBS.

Vends Ball Gum and Various Types of Nuts

Will Build Coin Chutes to Fit Foreign Money

Plenty of Ball Gum Available NOW!

Distributorships Available

L. A. Penn Mfrs.

2126 So. Granville St., West Los Angeles, Calif.

List Price \$13.95 F. O. B. Los Angeles

WRITE OR WIRE

**BUBBLE
BALL GUM**

60c lb.
PACKED IN 25 LB. CARTONS

IMMEDIATE DELIVERY

Terms: One-third Cash with Order—Balance C. O. D.

ADAMS-FAIRFAX CORPORATION

5721 West Jefferson Boulevard

Los Angeles 16, California

CANDY MIX

FOR VENDING MACHINE USE
35c lb.

PACKED IN 50 LB. CARTONS

Be first in your territory to offer this item.

1947 Copyright Change Unlikely

Tavern Tele in Many Chicago Spots Music Ops' Biggest Current Location Headache

Many Video-Juke Stops Clear Guarantee But No More

CHICAGO, June 21.—Tavern television, altho it hasn't cut as seriously into operators' grosses as first indications led the trade to believe it would (*The Billboard*, June 21), still poses the No. 1 location problem for juke box operators in the Chicago area, according to Ray Cunliffe, president of the Illinois Automatic Phonograph Owners' Association.

Cunliffe said there is no doubt that phonograph takes, in some locations where tele sets have been installed, have dropped under average grosses received before the video sets were installed. While the problem in Chicago, where there is only one tele station, is not so acute as in New York, where tavern keepers have a choice of four stations, it presents a definite headache at collection time.

Locations Affected

This headache, Cunliffe explained, occurs mostly in the "middling" locations—spots which are neither good nor bad. In these locations, as is the practice elsewhere, operators must ask for a guarantee to insure their investment.

In stops like these, Cunliffe said, his own operating firm has discovered that the music machine may have collected its guarantee but nothing beyond that for the location owner's part. Even when the operator explains that the television set in the tavern is mostly responsible for the drop in the juke box gross, location owners have a difficult time admitting that fact.

Eventually, Cunliffe said, the novelty of the tele sets will wear off, particularly after home sets are widely distributed. Cunliffe said he felt the tavern tele situation was similar in many ways to what happened when radio first began to reach the general public.

Novelty Wore Off

"In those days," Cunliffe remarked, "you'll remember that every tavern installed radio sets as a crowd-drawing card. Once home radio sets were

Mafco To Hold Show For Aireon June 25

MONTREAL, June 21.—Mafco, Ltd., distributors of Aireon, this week will hold a showing of the new Aireon Fiesta, which was introduced to the trade in New York last week (19).

Local showing, arranged by Moe Fine, will be held Wednesday and Thursday. Ben Palastrant, Aireon sales manager for the New England region, will be on hand.

Madison Coin Radio Firm Files for Incorporation

MADISON, Wis., June 21.—Madison Sales, Inc., here, a new concern with 180 shares of stock at \$100 per share, will operate coin radios.

Incorporators include Philip Plath, Louis Anthon and Harold J. Sherry.

widely distributed, the novelty of radio wore off, and the juke box came back stronger than ever before."

Going back even farther than radio sets, the early juke box operators' experience with coin-operated player pianos parallels what happened when juke boxes were faced with competition from radio and what is likely to happen to tavern television in the future.

The juke box had made headway when the first coin-operated pianos were introduced, but the novelty of the electric pianos made them even more popular with locations than the music machines. Once pianos, including player pianos, came down in price and were widely sold to home owners, the music machine—dressed up in more attractive cabinets, with more selectivity and better tonal reproduction—easily recaptured locations and expanded.

Decca Has New Half-Buck Label

(Continued from page 20)

Name and So Long, Mary on side one, and *Give My Regards to Broadway* and *Forty-Five Minutes From Broadway* on Side 2, by Dick Kuhn and his orchestra; *Colonel Corn* and *Red Hot Mama*, by Freddie (Schnickelfritz) Fisher and his orchestra, and *Beyond the Blue Horizon* and *Crazy Rhythm*, by the Three Suns.

"Economical" Production

The other waxeries, queried re rumors of a major issuing a 50-cent label, seriously questioned whether it could be done profitably in the face of high operating costs. Decca figures to do it at a profit, which concededly would be small, by producing and handling the disks as economically as possible. This economy of production presumably would apply thru selection of tune and artist, as well as thru plant and sales organization. On the production end, Decca reasons, it makes good sense to put more people to work at its pressing machines, since all supervisory personnel and other overhead would remain the same. On the sales end, there will be no return privilege on the blue label disks, nor will there be advertising promotion of any kind.

While the blue label series will be made available to both dealers and operators, Decca figures juke ops will be especially interested in the series, and in many respects the material chosen for the first releases bears out this feeling.

"In and Out"

Orders to branches from Sales Manager Harry C. Kruse stressed that "under no circumstances are inventories to be built up in any branch in the country (on the blue label series). "Get 'em in," wrote Kruse to his sales guys, "and get 'em out." First records may not be ready for shipment until first part of July, but definitely will be available by that date. The trade, and particularly the other majors, will be watching the Decca blue label idea with great interest.

Juke Life Saver

LEESBURG, Va., June 21.—Few people ever compliment a juke box which plays too loud. But Robert T. Quick, a Capital Airlines mechanic, owes his life to a juke box, and the newspapers and wire services throughout the country have been giving his story unusual attention.

Quick was in Pittsburgh recently, all set to board the Capital Airlines Washington-bound flight which crashed so spectacularly. A friend asked him to join him in a cup of coffee at the airport restaurant, and it was there that the juke box played its part.

"The juke box," Quick said, "was playing so loud I didn't hear the loud-speaker announcement that the plane was ready to take off. When I got outside, I found that the plane had left."

Symph Group Picks Hit Tune For Music Ops

CLEVELAND, June 21.—Swing took a back seat June 18 at Cleveland Public Hall as a symphonic note was injected into the Cleveland Phonograph Merchants' Association (CPMA) hit tune promotion. Seventy members of the Cleveland Summer Orchestra balloted for July's selection, with the assistance of harmonica artist Larry Adler, and chose *As Years Go By*.

This edition of the monthly Hit Tune Preview, sponsored by CPMA in co-operation with *The Cleveland Press*, passed the vote temporarily from the teen-agers, who usually dominate parties, to the high-brow musical organization, which presented one of its Pop Concerts at the Public Hall the same evening with Adler as guest star.

Members of the orchestra gathered around a new AMI juke box to listen to candidate tunes and decide which of the disk releases they liked best. After all of the tunes had been played, ballots were marked and collected. Results showed non-jive numbers heavily favored.

With *As Years Go By* scheduled to be played on Cleveland operators' 3,000 juke boxes during the month of July, runners-up in order of popularity included *Je Vous Aime*, *On the Old Spanish Trail*, *An Apple Blossom Wedding* and *Tallahassee*.

Coin Radio To Be Shown At National Hotel Meet

NEW YORK, June 21.—Plans for the 32d annual National Hotel Exposition, November 10-14, in the Grand Central Palace are being completed, according to Arthur L. Lee, general manager. Last year five coin radio manufacturers were among the exhibitors that covered four floors in the exhibition hall, with almost 92,000 attending the event.

This year's show will have more coin radio manufacturers and other coin machine firms exhibiting, according to early bids, Lee says.

Comm. Favors But Chances Are Meager

Cool to "Interpretation"

(Continued from page 22)
in the record price?" Chaffetz responded, "Why not increase the 2-cent statutory royalty?" The APMA attorney went on to say that he had no objection to providing for increased payment to composers thru record royalties, but that he strongly objected to permitting ASCAP to license "the little fellow."

Chaffetz accused ASCAP of having tried, in the past, "to get coin operators to pay a license fee without telling them that they are exempt under the law." He asserted that in similar hearings in 1932, ASCAP pledged itself "to keep off the neck of the little fellow. Now ASCAP comes here today to go back on its word."

Countering by Jukers

D. C. Rockola, president of the Rock-Ola Manufacturing Company, told the House group: "This business is not a bed of roses for the manufacturers. One firm is already in receivership, while two others haven't even started to produce juke boxes." He stated that passage of the "juke box" bills would probably cut down on sales of manufacturers.

Irving B. Ackerman, Michigan Automatic Phonograph Operators' Association (MAPOA), declared that the average weekly take of a juke box in Michigan nets the operator only about \$6. "The operator," he said, "must pay for records, needles, repairs and collection, as well as purchase the machine."

Ackerman then dived into a tub of hot water by saying: "At an earlier hearing, Fred Waring stated that playing his records on a juke box hurts his popularity. We have taken steps in Michigan to protect him. We have removed all of his records from our juke boxes." Immediately members of the subcommittee jumped on Ackerman. "You mean," said Chairman Earl Lewis (R., Ohio) that in retaliation for Waring's testimony on this bill, you have blackballed him in Michigan?"

"We just wanted to protect him," replied Ackerman.

"Just how naive do you think we are?" demanded Rep. Francis Walter (R., Pa.), and Rep. Wallace Chadwick (R., Pa.) commented: "You must be pretty well organized in Michigan to be able to take a step like that."

Schulman's Claims

John Schulman, attorney for the Songwriters' Protective Association, testified that the troubles of the juke box industry "are something entirely foreign to this bill. What is bothering them is the high cost of the machines and other economic factors," he said. "After all, if you use another person's property, you should pay for it. Juke box men contribute nothing to the author of a song."

Schulman then passed out copies of *The Billboard* to the group, citing an advertisement which reads: "Do you have a net of \$30 per location per week average with your present music?" He presented the ad as evidence that the weekly net figures cited to the subcommittee by the juke box men were entirely too low.

South Dakota Court Grants Dismissal in Juke Box Case

YANKTON, S. D., June 21.—Leaving the State's juke box operators still in doubt, Judge C. C. Puckett, in Circuit Court Tuesday (19), granted dismissal of the case brought by Mike Imig, president of the South Dakota Phonograph Operators' Association, to test a State law interpreted as banning juke boxes in on-sale liquor establishments.

However, the judge declined to express an opinion on whether phonographs operated by Imig in four liquor establishments violate provisions of the law. He held that Imig had several adequate remedies under the law should his property be seized, including claim and delivery to repossess the property, or suit for damages. Because of this, he said, he did not have the jurisdiction to issue a final injunction in the matter.

Imig instituted proceedings in May, after Attorney General Sigurd Anderson had ordered enforcement of a 13-year-old law banning any form of amusement, entertainment or gaming in on-sale liquor outlets.

Imig first obtained a temporary order, and then sought a permanent injunction, naming as defendants the Attorney General, as well as Yankton County States Attorney, Lee H. Cope; Walter Mueller, county sheriff, and Lyman Thomas, Yankton chief of police.

Imig argued at the show-cause hearing that juke boxes should not be affected by the law, since none in the State are used in such establishments for dancing or as games of skill. An important point was that the long-unenforced statute was not passed with the intention of banning juke boxes.

During court proceedings, the

Yankton County States Attorney denied he had ordered removal of the phonographs, but said that he had suggested removal, advising location owners that operation of the devices was not legal.

Bush Distributing Shows New Aireon At Formal Opening

MINNEAPOLIS, June 21. — Ted Bush and Oscar Truppman played hosts to more than 400 operators at a showing of the new Aireon phonograph which also served as the formal opening of their new Bush Distributing Company offices at Plymouth and Third streets here.

Double entertainment features included the appearance of Dorothy Lewis, Twin Cities skating star now doing her annual summer assignment at the Hotel Nicollet here, and the distribution to guests of \$1,000 worth of prizes.

Grand prize, a Chicago Coin Machine Company Playboy pinball game, went to Clarence Holland, Minneapolis. Other prizes were awarded to the following organizations and individuals: Loop Music, American Sales and Star Sales, all of Minneapolis; Ray Tester, Iron River, Wis.; Charles Kapacek, La-Crosse, Wis.; Arnold Tessmer, St. Paul; Leonard Anderson, Hudson, Wis.; Dick Grant, Mound, Minn., and Fred Almer, Cloquet, Minn.

Altho the firm has occupied its new three-story home since last fall, the official opening was delayed until now. Modern and streamlined in de-

Morbid Amusement

LONDON, June 21. — Last word in coin machine oddities is being exploited by Louis Tus-saud at his wax show in the resort city of Blackpool. Figure of a famed historical character reclines on his death bed under a glass case. By inserting a penny in the coin chute, the patron is treated to the experience of seeing the figure "die."

Florida Publicity Commission Adopts \$500,000 Ad Budget

TALLAHASSEE, Fla., June 21. — State Advertising Commission of Florida adopted a \$500,000 annual budget for advertising and publicity June 12. Budget, which calls for an expenditure of \$40,000 for special booklets and \$13,500 for office supplies and postage to handle the commission's correspondence, leaves \$333,880 for paid ads and publicity after above expenses and a \$50,000 reserve, requested by the governor.

Commission eliminated from the budget for the 1947-'48 fiscal year motion picture promotion which formerly cost \$25,000 annually.

sign, the building provides more than 30,000 square feet of space. First floor houses offices and showrooms, with remaining space devoted to service departments and reconditioning and refinishing shops.

Besides the home office in Minneapolis, Bush has associated offices in Omaha, Milwaukee and Des Moines. Firm was established in 1940, and is now distributing games and phonographs thru the Midwest for more than a dozen manufacturers.

Filben Music Gets Showing In Milwaukee

Hold National Preview

MILWAUKEE, June 21.—First national showing of the Filben Music line was held here Sunday (15) in the headquarters of the United Coin Machine Company at 6304 West Greenfield Avenue. United Coin is headed by Harry Jacobs Sr., and Harry Jacobs Jr.

Event, which was attended by more than 500 coinmen from various parts of the country, also featured a showing of the many coin machines for which United Coin is a distributor. Refreshments and food were served during the showing which began at 10 a.m. and lasted till after midnight. At various intervals thruout the day *The Billboard's Convention Newsreel* was shown.

Representing the Filben firm were Bert Davidson, Max Stern and Tom Tannas, all from Chicago; and Sam Mannarino, Pittsburgh. Equipment shown included the Filben mechanism, cabinet display, speakers and hideaway units.

Westinghouse Plants Close

MANSFIELD, O., June 21.—Westinghouse Electric Corporation's Mansfield and East Springfield plants will close for a two-week period July 21 to August 2 so that employees may take their summer vacation as a group.

Both shops and offices will be closed and telephone service will also be shut down.

Coin Machine

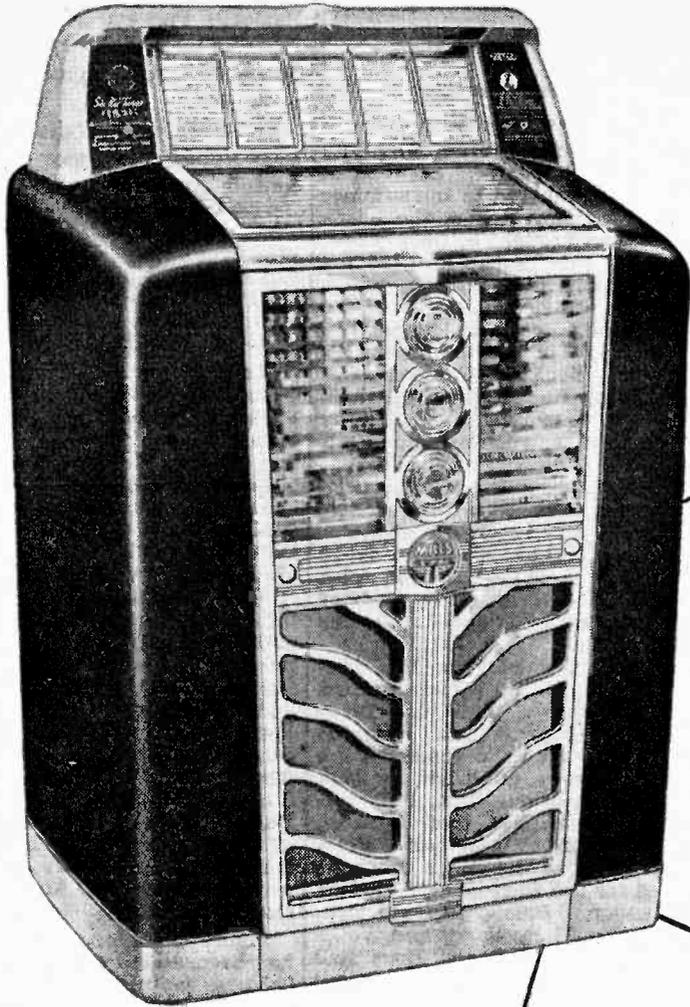
Acceptance Corporation

A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES

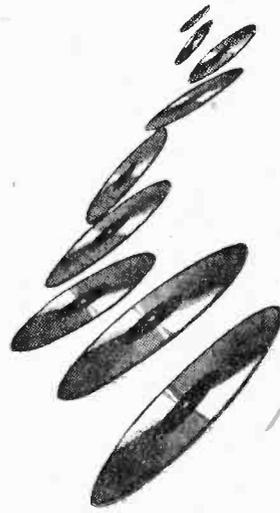


ACKNOWLEDGED LEADERS IN COIN MACHINE FINANCING BY THE COIN MACHINE INDUSTRY.

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40 selections...

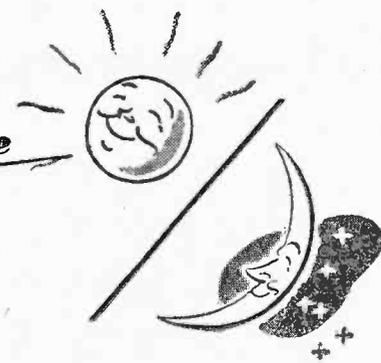


6 plays for 25¢...



25¢

Day-in, day-out performance



THE MILLS CONSTELLATION

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois

Max V. Freedman, co-writer of *Sioux City Sue*, collaborated with Frankie Adams for another Western-styled ditty in *Red Head*. Song has been recorded on the Sapphire label by Larry Lane and His Mellow Men, backing it with *San Antonio Rose*. Disk is being introduced by jockeys at Philadelphia stations.

Allen Erwin, the Calgary Kid of Monogram Pictures, flew east from Hollywood and while in Philadelphia, stopped at the offices of Jack Howard and James E. Meyers, of Cowboy Record Company. Erwin also did a guest radio spot on the *Sleepy Hollow Gang's* program on WFIL, in addition to making an appearance at the *Sleepy Hollow Ranch* near Quakertown, Pa., before returning to the West Coast.

Ray Whitley, Cowboy Record's singing star, is touring the South, playing theaters for the T. D. Kemp Agency. Next release for Cowboy will be *Ten Gallon Stetson*, backing with *Within This Broken Heart of Mine*, the latter song also being recorded by Hank Snow on Victor's Bluebird label in Canada.

Goods Good on "Why?"

Lonely Hearts, pubbed by Blue Ribbon Music Company, soon will be recorded by Down Home Records, a new label, Eddie Cardon, of Beacon, N. Y., advises. Firm will be known as the Down Home Corporation of Federalsburg, Md. . . . Dolly and Millie Good, *Girls of the Golden West*, regular feature of WLW's *Sohio Midwestern Hayride*, collaborated on a new ditty titled *Why?* with Millie wielding the pencil and Dolly doing the canarying. Song is set for an early recording by the Bucky Herzog Studios. Dolly also has cut *My Adobe Hacienda* and *Missouri Waltz* disks for the same firm.

Coo Coo Hands Back

The Coo Coo Ranch Hands, well known in the East before the war,

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tumsters

have returned from the service and reorganized their musical unit. They are being featured over Station WPTZ, Philadelphia on Thursday nights, and are appearing every Sunday at Almonesson Beach Park, Almonesson, N. J. Ranch Hands include Gene Andrews, Hank Buckley, Dottie Bates and Austin Raynes.

Arthur (*Guitar Boogie*) Smith has turned over three songs to the Jack Howard Publications, Inc., Philadelphia. Titles include *I Gave My Heart When You Gave Your Life*, *Memories and Dreams* and *That's When You Went Wrong*. Latter two songs have been recorded by Smith on Super Disk Records.

Hank Harrigan, Western singer, has opened his own park, called West Point Park near Reading in Eastern Pennsylvania. Featuring his own show there on Sundays, Harrigan is broadcasting during the week from WNAR, Norristown, Pa., and WEEU, Reading, Pa. He is fast becoming associated with the *Jukebox Cannonball*, which was written by Rusty Keefer, Jesse Rogers and Wayne Barrie.

Palda Record Company, another new entry into the Philadelphia recording field, starts off with the Ferko String Band, 10 times winner, including 1947, of Philadelphia's famous New Year's Parade. First release is Monty Rosci and Jimmy DeKnight's *Dilly Dilly Polka*, published by Myers Music, Philadelphia.

Burnette to East

Jolly Joyce Agency, Philadelphia, reports that it has completed arrangements to bring Smiley Burnette from Hollywood for park dates in the East. Burnette will be assisted by Billy Russell, harmonica virtuoso, and will

play the park circuit from August 2 to August 24 inclusive. Steel Pier, Atlantic City, ushered in the summer June 14 with Roy Rogers the headliner. Rogers brought in Dale Evans, Western singer. Rogers also led the June 18 Boardwalk Parade, which marked the 50th anniversary of the resort's giant amusement center.

Eddie Arnold played the first of his four Sunday bookings this season at Sleepy Hollow Ranch June 22. Ranch, near Quakertown, Pa., managed by Pancake Pete Newmann, who heads the Sleepy Hollow Gang, Majestic and Cowboy recording artists, ushered in the summer with a rodeo, drawing a capacity crowd of 6,000. Pete stole the show when he drove into the arena with a bright trick auto that he built, throwing cowboys and hillbilly entertainers all over the place.

Rio Theater, Harrisburg, Pa., continues to bring in the Western names for its stagershow, with Tex Terry the latest in the limelight. New 101 Ranch Boys Song Folio comes off the presses this week, published by Jack Howard Publications, Inc., Philadelphia. Cover carries their picture, framed in a fancy gun belt. Folio features some of the songs the boys recorded for the Rich label, including *Blue Ranger*, *I Belong to Only You*, *Someday You'll Be Sorry* and *Nellie Darling*. The 101 Ranch Boys hail from York, Pa., where they are heard twice daily on Station WSBA.

Mason Out of Navy

Shorty Mason, just out of the navy, is getting back in the saddle again with his songs of the West. He recently made personal guest appearances with Tex Slim Rodgers and His Sons of the Purple Sage on WAZL,

Hazleton, Pa., and WARM, Scranton, Pa. He also did several shows at Cousin Lee's Hilltop Ranch near Lebanon, Pa.

Willis Meyers and the Bar X Ranch Boys signed a two-year exclusive recording contract with the Cowboy Record Company, Philadelphia. Troupe is heard regularly over WEEU, Reading, WSAN, Allentown, and WNAR, Norristown, all in Eastern Pennsylvania, and are reported to have signed for a network sponsored show in the fall.

Hank Snow, the Singing Ranger from Canada, spent a few days in Philadelphia visiting his friends, Jack Howard and James E. Myers, at Cowboy Record Company. Snow disclosed that his tent show will tour Ontario for 18 weeks, taking in the summer and early fall. While in Philadelphia, he made guest radio appearances with the WFIL-ABC *Hayloft Hoedown*, Sleepy Hollow Ranch Gang on WFIL, Powers Gouraud on WCAU, Mac Maguire's Harmony Rangers on WIP, Sons of the Range on WDAS, and Bunkhouse Al and Willis Meyers on WSAN, Allentown, Pa., along with a Sunday appearance at the Circle S Ranch near Allentown. Before his tour begins, Snow will record 12 sides for Victor's Bluebird label in Canada for release in Canada, New Zealand and Australia. He said that he has been promised his first American record release in August.

Penny Woodford, gal accordionist, has been added to the Lucky Penny Trio, a feature of the *Top o' the Morning* program, aired daily 5 to 8 a.m., from WLW's Mason, O., studios. He replaces Andy Anderson. . . . Turner Bros. folk group, spotted on WLW's *Sohio Midwestern Hayride* and *Top o' the Morning* airers, have cut several newies for Bucky Herzog Studios.

BIG REPEAT SELLER! FINE TONE QUALITY! GUARANTEED PERFORMANCE!



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In appearance, performance and price . . . Rod's Columbia Coin Operated Radios are the most outstanding models on the market today. They're especially designed for hotels, motels, hospitals, clubrooms, etc. . . . they're especially engineered for coin operation (they're not converted radios). Note these quality features:

- Modern designed 18-gauge oversize metal cabinet (16"x9"x9"), tamper-proof, can be securely mounted on wall or table
- Crackle finish, choice of colors, with chrome trims
- 6-Tube Superheterodyne including Rectifier
- RCA and Hazeltine Licensed
- Adjustable Volume Control, preset by operator
- Available in AC or DC models
- Tamper-proof lock on side and extra lock on coin box

Sold Through Exclusive Distributors Only—Several Choice Territories Open—Operators, Write or Wire for Additional Literature, Prices and Nearest Distributor. Phone: Superior 2398.

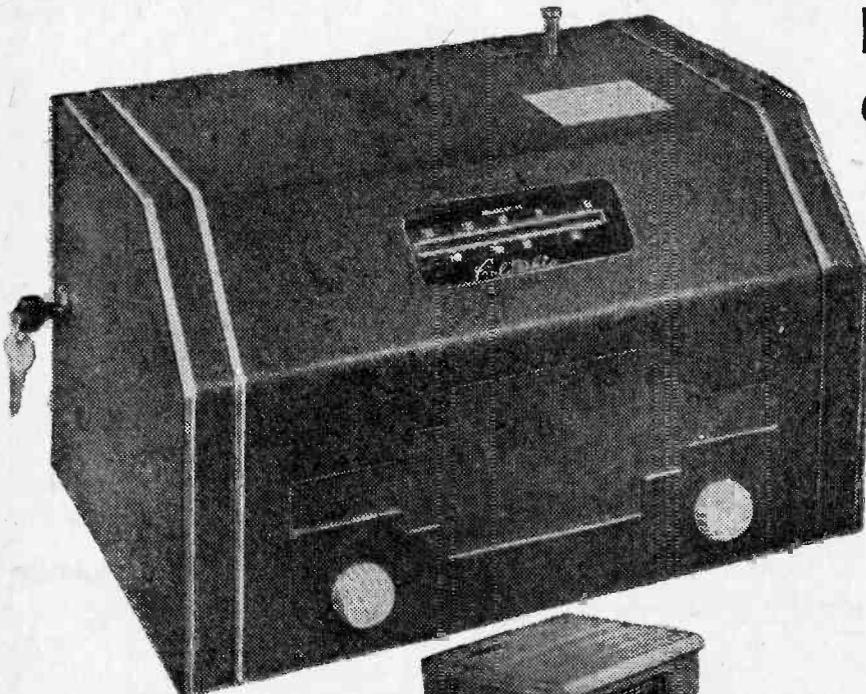
ALSO . . . Special hospital model with under-the-pillow speaker attachment.

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COLUMBIAN PRODUCTS CO.

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OPERATOR'S PRICE \$49.95
AC Model (Fed. Tax Inc.)

CHAIRSIDE MODEL
Exclusively Designed
for Choice Locations

Beautiful modern wood cabinet in choice veneers . . . natural, bleached, mahogany or walnut finishes. Complete with slug detector assembly, including slug rejector and coin return chute. 25" long, 26 1/2" high, 15" wide.



OPERATOR'S PRICE \$74.50
AC Model (Fed. Tax Inc.)

Immediate Delivery!

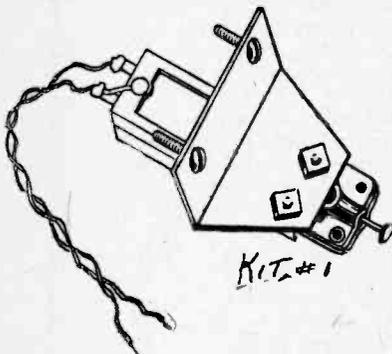
SAVE YOUR RECORDS

CRYSTAL CONVERSION KITS FOR YOUR MUSIC BOXES

Reduces record wear by 50%, improves tone of machine, saves your needles, reduces service due to bad records. Complete instructions with each crystal.

KIT #1

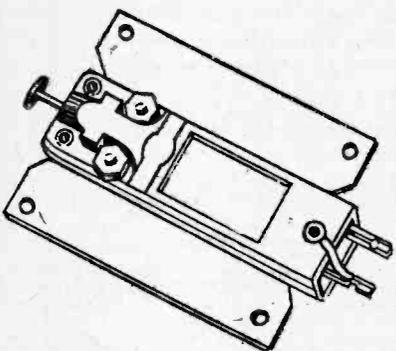
For Seeburg Round Head Tone Arms



\$4.00 each

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For Seeburg Flat Head Tone Arms



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KIT #3 L

For 312-412-616-24A-500 and 600 Wurlitzers

KIT #3 S

For Model 750-780-850-950 and 1015 Wurlitzers

EXTRA SPECIAL

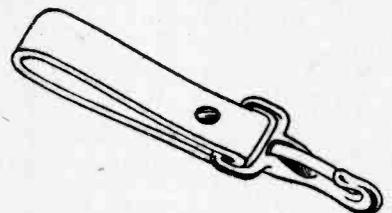
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Astatic or American Microphone Cartridges furnished as desired.

KEYS LOST?

DON'T LOSE THEM AGAIN.....25c Each



STURDY BELT HOOK

1/3 Cash With Order, Balance C. O. D.

CARDINAL CORPORATION

LOUISVILLE, OHIO

RECORD REVIEWS

(Continued from page 32)

DUSTY DALE AND THE TRAIL BLAZERS (Trilon 135, 136)

Coffee Mit Cream—FT; V.
My Wife's Sister's Husband and Me—FT; V.
Smilin' San Joaquin—FT; V.
Going To Cal-i-for-ny-i-a—FT; V.

Dusty Dale has an easy, relaxed singing manner that well befits these Western items. Backed instrumentally by his Trail Blazers (accordion, fiddles and guitars), sides will make easy listening for folk fans. *Coffee Mit Cream* is a rib-tickler of what happens when the wife spies her mate eyeing another lady. On the flip, Dale finds a partner in misery, *My Wife's Sister's Husband*, who suffers the same agonies of matrimony with the hero of the song. Trail Blazers join vocally for the second disk. In *San Joaquin* Dale vocally longs for the beauties of the Northern California valley. Reverse side is also dedicated to singing the laurels of the Golden State. Latter is taken at a brighter pace. Dale and his smooth-blending crew are at their best in the second coupling.

Going, San Joaquin and *Coffee* will find takers in folk music boxes.

WALT SHRUM AND HIS COLORADO HILL-BILLIES (Coast 260)

Now or Never—FT; V.
Rubber Dolly—FT; V.

Instrument-wielders blend their voices to back Jennie Akers' strong pipes in this version of *Now or Never*. It's straight from the shoulder word-slinging with little or no effort to inject sincerity into the selling of the folk ballad. This, coupled by an off-tune fiddle mars the topside. *Dolly*, taken at a brighter beat, fares somewhat better but is again weakened by Miss Akers' cut-and-dried vocal style. Without varying her song manner from one chorus to the next, side builds only in monotony.

Phono ops can make a better choice.

HADDA BROOKS TRIO (Modern Music 150)

Romance in the Dark—FT; MM.
Trust in Me—FT; MM.

With guitar, bass and drum supporting her own Steinway dusting, Hadda Brooks chants in a light and appealing manner for this couplet. She is particularly ear-worthy in her intimate styling of *Trust in Me*, with the rhythm wing creating a slow and groovy backdrop. The Brooks brand of fine rhythm singing is again displayed for *Romance in the Dark*, altho tune material here is not as well suited as is the B side.

Both sides hold race juke profits, but the top spin goes to *Trust in Me*.

DAVID STREET (Avon 701)

The Old Chaperone—FT; V.
Adorable You—FT; V.

The soft and smooth pipes of David Street return to the whirling waxes, this time to kick off a new Coast indie label. He is wise to pick on a surefire hit contender, *Old Chaperone*, and turns in a cleverly arranged and tasty rendition. Supported by piano, guitar and bass with vocal assist coming from the Meltones (formerly Mel Torme's vocal corps), Street catches the ear from the start. Side opens with guitar plunking in true Old Mexico fashion serving as background for a short bit of Latin-flavored dialog. Voice-blenders chime on the chorus tags, as balladist easily relates the tale of chaperone-plagued love. Muddy recording and inadequacies of the vocal group are easily overlooked on the strength of the arrangement and Street's fine job of selling. On the flip, blenders' lack of proper dynamics and occasional off-pitch harmonies are more noticeable and serve to mar an otherwise enjoyable display of ballading.

Ops should look to *Chaperone* as a strong nickel-grabber, with the Street ver-

sion a worthy contender for a share of tune's disk sweepstakes.

ILLINOIS JACQUET (Aladdin 3001)
Blow, Illinois, Blow—FT.
Illinois Blows the Blues—FT.

It's a roundelay of hot choruses copped by Illinois Jacquet's tenor sax riding at full steam that occupies the attention on the topside. Jump paced side is built on a riff pattern that allows the sax sorcerer full rein to display his originality and imagination as well as flawless command of his instrument. Small jazz group pitches in for all its worth to keep the jamnistics flowing. Group can be

easily dismissed on the other side, with only the fine phrasing of Jacquet holding the ear.

For the hot jazz fans.

(Continued on page 124)

OPERATORS, ATTENTION!

TOP PRICES PAID FOR USED RECORDS

SELL TO Chicago's Largest Distributor of Used Records. WE PAY THE FREIGHT

WRITE, CALL OR SHIP TO

USED RECORD EXCHANGE

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Will Pick Up Within 100 Mile Radius

FRANKEL... Your Headquarters for

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Scintillating!

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RECORD TRAYS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

HUGO JOERIS

3208 Jackson St., Amarillo, Texas

ALBUM REVIEWS

(Continued from page 38)

HANDEL: WATER MUSIC SUITE—Philadelphia Orchestra: Eugene Ormandy (Columbia MX-279)

The delightful *Water Music* which Handel created for King George I of England in 1717 for the historic royal water party is perennially refreshing. Eugene Ormandy, who conducts the Philadelphia Orchestra, has arranged six of the 20 pieces into a

brilliant and delightful symphonic suite, including the vigorous *Allegro*, the songful *Andante*, the tender *Air* which yields to a *Bouree* followed by a jolly *Hornpipe* and concluding with a full bodied *Allegro Dectso*. Ormandy gives it a highly sensitive reading with the symphony's playing as tender and refreshing as the melodic tunes. Playing takes two 12-

inch records. Nautical figures make for the cover page with photo of the conductor-arranger and notes on the composer printed on the inside page.

MARGARET WHITING SINGS RODGERS AND HART (Capitol BD 51)

Songstress Margaret Whiting takes a winning spin at eight Rodgers and Hart show tunes to comprise a highly enjoyable platter package. Singing with deep conviction, she captures the nostalgic appeal of such romantic items as *Lover, My Heart Stood Still, I Didn't Know What Time it Was, My Romance, Funny Valentine* and the plaintive *Little Girl Blue*. She takes her initial wax fling at rhythm singing in *Thou Swell* and *This Can't Be Love*. While she isn't as vocally alluring in the brighter tunes as in the ballad selections, there is sufficient pleasantry to hold the ear. Frank DeVol's Strad-heavy ork tastefully encases Miss Whiting's voicings in appropriate accompaniments. Four-color portrait of the singing-lady adorns the cover. A thumbnail biog of the lass is provided on the inner flap. With her disk stature mounting, dealers should find the Whiting disk book an easy seller. The album is aimed at the home shelf, ops should look to *Lover, My Heart Stood Still* and *My Romance* for juke profits.

(Continued on page 130)



WE'VE GOT A BULL BY THE TAIL...

... but we have licked it. We knew the **Magic Music** wall box was amazingly new and different. We did not, however, contemplate the virtual flood of orders that greeted our announcement to the industry. Our whole production schedule has had to be revised. Now we are producing more every day. Orders are being accepted on a priority basis. So, if you are interested in increasing your profits as much as 60% in the first week of operation, order now.

The **Magic Music** wall box is designed to operate with any telephone hostess system—with or without location console unit. The speaker and voice selection unit is combined in a compact, beautifully designed and durable wall box for use in booth or on counter—where more plays will be made. Easy to install and service, the **Magic Music** wall box has an absolutely jam-free coin slot, one piece metal casing for trouble free operation, heavy weight speaker and modulated volume control with even tone distribution. Music plays on all boxes in room; voice selection cuts out only the one box where selection is being made. Adaptable for both 5 and 10 cent play.

Combination amplifier and converter is installed in hide-away position or in location console cabinet for conversion to **Magic Music** multiple wall box operation. A Master Control Unit with a five year guarantee attaches to studio control panel for conversion of any type telephone communications system now in use. These are the only accessories necessary to change your present system.

Write now for full particulars on distributorships still available.

MODERN MUSIC, INCORPORATED

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Kansas City 2, Missouri



FOR QUICK SALE

Operator changing over from Automatic Phonographs to Wired Music. Have hundreds of bargains on new and used parts, boxes, etc., for Wurlitzer, Seeburg and Rock-Ola machines.

Send for List. Give-Away Prices!

Write
BOX D-30
The Billboard, Cincinnati 22, Ohio

WE BUY USED PHONO RECORDS

MERVIS TRUCKING COMPANY
7026 LEXINGTON AVENUE
CLEVELAND 3, OHIO

FOR BIGGER PROFITS

It's **PERSONAL MUSIC** IN WISCONSIN

Our Distributor is **UNITED COIN MACHINE COMPANY**
6304 West Greenfield Avenue
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PERSONAL MUSIC CORPORATION
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FOR SALE

WURLITZER 850.....\$375.00
All in excellent condition.

Wurlitzer 1015—Write

Shawnee Vending Co.
230 Kansas Ave. TOPEKA, KAN.

ADVANCE RECORD RELEASES

(Continued from page 34)

FOLK

- AFTER ALL THESE YEARS Shorty Long (AIR MAIL)...Signature 1014
- AIR MAIL SPECIAL ON THE FLY... Shorty Long (AFTER ALL)...Signature 1014
- BOY, AM I GLAD (To Be Back Home Again) Pie Plant Pete-Bashful Harmonica Joe (I'M GOIN') Process 509
- DO YOU EVER THINK OF ME? Dave Denney (YOU ONLY)...Signature 1017
- DON'T BOTHER TO CRY Eddy Arnold and His Tennessee Plowboys (I'LL HOLD) Victor 20-2332
- DOWN AT THE ROADSIDE INN... Leon McAuliffe Western Swing Band (STEEL GUITAR) Majestic 11014
- DRIFTING TOO FAR FROM THE SHORE Burchfield Brothers (WHERE THE)... Capitol Americana 40011
- HONEY, BE MY HONEY BEE... Dave Denney (IT MAKES)...Signature 1016
- I'LL BE TRUE TO YOU, MY DARLIN' (Love You Till the End of Time) Red Foley-Roy Ross and His Ramblers (TOO MANY) Decca 46058
- I'LL HOLD YOU IN MY HEART (Till I Can Hold You in My Arms) Eddy Arnold and His Tennessee Plowboys (DON'T BOTHER) Victor 20-2332
- I'LL NEVER GREIVE (Oh, No, Oh, No) Rosalie Allen (Black River Riders) (ON SILVER) Victor 20-2333
- I'M DYING A SINNER'S DEATH... Pappy "Gube" Beaver (THE STRAIGHT) Capitol Americana 40010
- I'M GOIN' TO TAKE MY LINDA HOME TO STAY Pie Plant Pete-Bashful Harmonica Joe (BOY AM) Process 509
- I'M SICK AND TIRED OF YOU, LITTLE DARLIN' Merle Travis (LAWDY, WHAT) Capitol Americana 40006
- I'M THINKING TONIGHT OF MY BLUE EYES Burl Ives (IT MAKES) Decca 23958
- IT MAKES NO DIFFERENCE NOW... Burl Ives (I'M THINKING) Decca 23958
- IT MAKES NO DIFFERENCE NOW... Dave Denny (HONEY, BE)...Signature 1016
- KELLY WALTZ Sons of the Pioneers (THER'S A) Decca 46059
- LAWDY, WHAT A GAL Merle Travis (I'M SICK) Capitol Americana 40006
- MAIL ORDER MAMA Wesley Tuttle and His Texas Stars (UNTIL DAWN) Capitol Americana 40007
- MY BLUE SKIES HAVE TURNED TO GREY SKIES NOW Pie Plant Pete-Bashful Harmonica Joe (THE ROOSTER) Process 508
- MY VALLEY HEAVEN Cowboy Jack Hunt and His Rhythm Ranch Hands (THOSE NAGGIN') Process 510
- ON SILVER WINGS TO SAN ANTOINE Rosalie Allen (Black River Riders) (I'LL NEVER) Victor 20-2333
- SANTA FE IS A LONG, LONG WAY FROM BROADWAY Leon McAuliffe Western Band (THE COVERED) Majestic 11015
- SOLD DOWN THE RIVER Larry Cassidy (STORMY HEART) Capitol Americana 40005
- SOUTH Arthur Smith Sensational Trio (BOOM-ERANG) Super Disc 1031
- STEEL GUITAR RAG Leon McAuliffe Western Swing Band (DOWN AT) Majestic 11014
- SWEET CORRINA BLUES Shorty Long (THE MINERS') Signature 1015
- SWEET SOUTHERN AZALEA Happy Fats Rayne-Bo Ramblers (Red Fabacher) (CAJUN JITTER) Victor 20-2321
- TAKE THEM COLD FEET OUTA MY BACK (Before I Kick You Out).... Lonzo and Oscar and Their Winston County Pea-Pickers (OLE BUTTERMILK) Victor 20-2309
- THAT BEAVER VALLEY SWEET-HEART OF MINE Cowboy Jack Hunt and His Rhythm Ranch Hands (WHEN YOU) Process 511
- THE ANGEL SONG Gene Autry (WHEN THE) Columbia 37390
- THE COVERED WAGON ROLLED RIGHT ALONG Leon McAuliffe Western Swing Band (SANTA FE) Majestic 11015
- THE MINERS' SONG Shorty Long (SWEET CORRINA) Signature 1015
- THE ROOSTER SERENADE Pie Plant Pete-Bashful Harmonica Joe (MY BLUE) Process 508
- THE STRAIGHT AND NARROW WAY Pappy "Gube" Beaver (I'M DYING) Capitol Americana 40010
- THERE'S A NEW MOON OVER MY SHOULDER Sons of the Pioneers (KELLY WALTZ) Decca 46059
- THOSE NAGGIN' BLUES Cowboy Jack Hunt and His Rhythm Ranch Hands (MY VALLEY) Process 510
- TOO MANY BLUES Red Foley (Cumberland Valley Boys) (I'LL BE) Decca 46058
- MERLE TRAVIS FOLK SONGS OF THE HILLS ALBUM Merle Travis Capitol Americana AD-50
- Dark As a Dungeon Capitol Americana 48001
- I Am a Pilgrim Capitol Americana 48003
- John Henry Capitol Americana 48000
- Muskkrat Capitol Americana 48003
- Nine-Pound Hammer Capitol Americana 48000
- Over by Number Nine Capitol Americana 48002
- Sixteen Tons Capitol Americana 48001
- That's All Capitol Americana 48002

CLASSICAL AND SEMI-CLASSICAL

- GLUCK: ORPHEUS-MELODIE (Arranged by Fritz Kreisler)..... Nathan Milstein, Violin-Arthur Balsam, Piano (REISLER: RONDINO)..... Columbia 17408-D
- KHATCHATURIAN: MASQUERADE SUITE ALBUM (Kabalevsky Fete Populaire on Sixth Sides) (3-12")... Santa Monica Symphony Ork-Jacques Rachmilovich, Dir. Disc 800
- KREISLER: RONDINO ON A THEME BY BEETHOVEN..... Nathan Milstein, Violin-Arthur Balsam, Piano (GLUCK: ORPHEUS)..... Columbia 17408-D
- MENDELSSOHN: MIDSUMMER NIGHT'S DREAM-WEDDING MARCH, Op. 61, No. 9..... Fred Feibel (WAGNER: LOHENGRIN)..... Columbia 7528-M
- NIGHT WITHOUT SLEEP ALBUM (3-10") Romolo de Spirito (Carrington Welch)..... Disc 730
- Night Without Sleep Disc 6017
- Sailor's Song; You Can't Trust in Love Disc 6018
- Song for My Sister Disc 6017
- They Cannot Stop Death Disc 6019
- When Rain or Love Began Disc 6018
- You're Right, the Day Ain't Mine; Think of All the Hairdressing Disc 6019
- SHOTAKOVITCH: SYMPHONY No. 9, Op. 70 ALBUM (4-12")..... Philharmonic Symphony of New York, Efreim Kurtz, Dir. Columbia M-MM-688
- SHVEDOFF: The Exchange of Diplomatic Notes Between the Turkish Sultan and the Zaporozsky Cossacks (Two Parts) Don Cossack Chorus-Serge Jaroff, Dir. Columbia 7493-M
- SONGS OF VICTOR HERBERT ALBUM (3-12") Rise Stevens-Sylvan Shulman, Dir. Columbia M-MM-682
- STRAVINSKY: SYMPHONY IN THREE MOVEMENTS (3-12") Philharmonic Symphony Ork of New York, Igor Stravinsky, Dir. Columbia M-MM-680
- TCHAIKOVSKY WALTZES ALBUM... Alfred Wallenstein, Dir.-Philharmonic Ork of Los Angeles..... Decca A-483
- Eugen Onegin Waltz Decca 29224
- Serenade for Strings Waltz Decca 29225
- Sleeping Beauty Waltz Decca 29223
- Swan Lake Waltz Decca 29223
- Symphony No. 5 Waltz Decca 29225
- Waltz of the Flowers Decca 29224
- THE WALK TO THE PARADISE GARDENS (Delius) Cincinnati Symphony Ork-Eugene Goossens, Dir. Victor 11-9493

Radalarm Names Distribs During N. Y. Showing

NEW YORK, June 21.—Following a three-day showing at which prospective distributors from all over the country were invited, COMCO, manufacturer of the coin-operated radioalarm system, Radalarm, reported that the K & L Laboratories had been signed as distributors in Detroit and

C. N. Alexis, of Miami, will handle the distribution in Florida. Nat Cohn had previously agreed to handle distribution of Radalarm for New York, New Jersey, Connecticut and for export.

Effective this week, the Radalarm system, including the transmitter and the coin-operated and non-coin receiving sets, is on display at Modern Music Sales headquarters in New York. Cliff Abrams, who is national distributor for Radalarm, reported that additional distributors would be appointed soon.

MAPE'S BETTER BUYS!

Save Record Wear
CRYSTAL PICKUP
CONVERSION KITS

For all Seeburg Phonographs

Tone Arm and Crystal Elec. Cut-off Switch
 Elec. Cancel Coil
 24 Volt Transformer
 Cancel Button
 Volume Control
 Wire Leads

Modernize Your Old Equipment in 20 Minutes

COMPLETE PACKAGE \$19.95

SPECIALS

SEEBURG Baromatics, 5-10-25¢, Wireless	\$29.50
SEEBURG Baromatics, 5-10-25¢, 3-Wire	24.50
SEEBURG Wallomatics, 5¢, Wireless	24.50
SEEBURG Wallomatics, 5¢, 3-Wire	22.50
With New Seeburg Metal Covers (for Wallomatics)	2.50
Ivory Finish—Additional	\$2.50 Per Box.
PACKARD Wallboxes (Used)	24.50
BUCKLEY Chrome Boxes	15.00

FEATURE ITEMS

PICKUP COILS (for all Seeburgs, including Hitones)	\$ 1.50
FIBRE INSERTS (for Seeburg Wall Boxes) Sets Each, 25¢—Minimum Order 10 Sets	2.50
B-3 CRYSTAL PICKUPS, Dated, Rock, or Mills	2.75

Electric Cancels and Cut-Off for All Seeburg Phonographs (Complete) \$ 7.95

REPLACEMENT MOTORS

For Wurlitzer, Seeburg Phonos. Ea. \$19.50
 110V, 60-Cycle, Reconditioned Motors. Will Give Excellent Service—30-Day Guarantee.

PLASTIC SHEETS

20"x50" (Red), 60 Gauge. Each	\$ 9.50
20"x50" (Red), 30 Gauge. Each	6.50
20"x50" Talking Gold Grill Cloth	7.50

Quantity Discounts—Write for Prices.

Quantity Discounts to Jobbers and Distributors

All Merchandise TRIPLE-WARRANTED by Pacific Coast's largest distributor of coin operated equipment.

E. B. MAPE Distributing Co.

SAN FRANCISCO
 STOCKTON
 LOS ANGELES

fiesta DE LUXE

GRABS THE SPOTLIGHT

FROM NOW ON **Aireon**

SUPER DELUXE MODELS AVAILABLE

EXCLUSIVE DISTRIBUTOR



K & M DISTRIBUTING COMPANY

704 N. BROADWAY OKLAHOMA CITY, OKLAHOMA

FOR SALE

In the shade of the Rockies—Five Phonographs, four hidden units, 37 Packard Boxes, 7 Wurlitzer Boxes, 5 Auxiliary Speakers and 23 Pinballs. 1947 income should be over \$9,000. Billboard prices plus \$2,500.00. Care BOX D-38, Billboard, Cincinnati 22, Ohio

New York:

Bob Jacobs, Coney Island, reports arcade business holding. McKim (Mac) Smith, Atlantic City, says it is below expectations, and Frank Silverstein, Boston op, reports a decline because of bad weather. . . . Paul Brown, Brown Vending Sales, has added ice cream venders to his operations.

Lou Brown, of Coradio, reports some new machines coming out that duplicate Coradio. Lou is now on a five-week tour of the Midwest. . . . Sam Mendelson, sales director of Premier Coin Machine Manufacturing Corporation, is back from a five-week tour of the East and Midwest. . . . Kenneth Meyers, of Tru-Coin Corporation, is off on a three-week trip thru the South and Southwest.

Visitors in town last week included Phil Katz, Buffalo; Milton Leverman, Atlantic City; Ozzie Zimmerman, up-State New York, and Bert Demous, Harrisburg, Pa. . . . Harry Berger, West-Side Distributing Company prexy, is swinging more and more to the cigarette and cigar vending machine phase of the biz.

Robert Yuma, well-known Brazilian arcade owner, advises that he'll be in New York about July 15. . . . Music Guild of America (MGA) and the Automatic Music Operators' Association (AMOA) were represented at the public hearings on the Scott Bill in Washington. The hearings have kept AMOA Prexy Al Denver on the hop.

Bill Weinstein, Ace Pokerino in Atlantic City, is in the hospital because of a heart attack. . . . Cliff Abrams, National Distributor of Radalarm, is on his way to Coral Gables, where he will confer with Comco officials on production of the new system. . . . Paul Thacker, of Thacker Vending in Newark, N. J., has added soft drink cup venders to his operation.

Rodney Epstein, Atlantic City op, was married June 12. . . . Ben Palastant, Aireon sales manager for the New England region, and Tony (Rex) Drenzo are receiving congratulations on the Aireon showing at Manhattan Phono last week-end. . . . Harold Ackerman, of Beautiful Products, Inc., has a new perfume vender in the model stage.

Joe Hirsch, former president of the Amusement Machine Operators of New York, was the subject of a radio broadcast last Thursday (12) over Station WNBC. . . . Ben Horowitz, of Albena Sales, is one of the best informed men on the avenue. . . . Coney Island is flooded with venders as the 1947 summer season gets under way.

Book publishers in New York are becoming increasingly interested in venders as a means of moving their products, especially in view of the difficult distribution problems outside key cities.

Sam Sacks, Acme Sales, hit the jackpot on a recent fishing trip, returning to shore with 30 mackerel and a deep sun tan. . . . New Arcade on 42d Street between Seventh and Eighth avenues is attracting large crowds with its newly added skee ball alleys. . . . Ops who have been fighting an uphill battle with their cigar venders report the machines are getting a larger play now that the public is becoming acquainted with the quality of the venders.

Hottest topic of conversation around these days is the Michigan Automatic Phonograph Operators' Association plan to enter the record business if the Scott Bill passes. Ops in New York are eying the plan and several meetings in the near future are expected to have the recording (See NEW YORK on page 122)

COINMEN YOU KNOW**Grand Junction, Colo.:**

C. E. Burns, veteran Grand Junction juke and pinball operator who sold out his routes here a couple of years ago, is back in the business with an arcade at 324 Main Street. Mrs. Ruby Fortune, who has had a lot of experience operating photo machines, is managing the spot for Burns, but she says full development of the arcade's possibilities is being held up by the shortage of pin games. Burns, incidentally, left this week for Lubbock, Tex., for a visit. His wife has been down there a couple of weeks. . . . M. E. McCallister, who bought Burns' music store, next door to the arcade, says record sales here have been good lately, but adds that they could be a good deal better if he could get all he needs of the top titles.

H. W. (Buck) Covey, who operates Western Slope Music Company, has opened a new service shop at 248 Colorado, and he is fixing it up to handle used phonograph records. Covey is just back from trips to Salt Lake City and Denver, where he was looking over the new music boxes and pinballs. . . . Ellis Johnson, route man with Covey's firm, is marking his second year with the company, and Ray Salmon, who handles the Southern section of Covey's extensive routes, has just finished his first year. Salmon is stationed at Shiprock, N. M.

John Teeslink and Don Thorpe, who bought out Burns' music and games route and operate it now under the name of Automatic Music Company, are getting their shop at 449 Colorado into first-class shape, and they report that pinball play hereabouts has nearly doubled in the last year. Teeslink, who lives next door to Burns, is looking after the latter's house and grounds while he and his wife are in Texas. Thorpe was married May 20 to Charlene Pinkstaff, of Grand Junction.

Ben Robertson, former Colorado State highway patrolman, has bought a music route at Ouray. . . . Dale Bailey has launched a new juke box route at Glenwood Springs.

Eugene Rhodes, former North Carolinian who has been operating the Rhodes Vending Machine Company here the past year, has built up a well-kept route of cigarette venders. He bought out the route of Edward Fahrmeyer, who has quit the trade,

Detroit:

Harry Stanton caught a 12½ pound pike up near Alpena last week. . . . Johnny Higgins, of Alpena, was a Detroit visitor. He's in partnership with Ray French up in Alpena and they are expanding their route as they get new lines of machines. . . . Art Baker and Ed Nagel, of Baker & Nagel, Jackson County music operators, were in town on a buying trip. . . . Marcella Grumbache, office manager at Robinson sales, is leaving on a vacation to visit her family at Lake Nippissing. Jean Gerard, service manager of the same organization, has just become a grandfather for the first time.

Carl Angott, Charles Andrews and George Skinas—the latter of Saginaw—are en route to Indianapolis for a general sales meeting of all Packard distributors. . . . John and Dan Zulinski, a father and son team who operated a route of cigarette and peanut venders and music boxes for a number of years, have switched to the operation of the Rouge Park Cafe with adjoining bar, and a bicycle rental concession at Motor City Park.

R. H. Wann, vice-president and general manager of the Hotel Radio Company, reports the firm's new coin-operated radio will be leased only to hotels under the present sales policy decided upon by the management. . . . Harry Levin, of Cadet Distributors, has returned from a business trip, to find coin trade in the Detroit area rushing, his brother, Iz Levin, says.

G. J. Williams and Robert Hax, army vets, have formed the Veterans' Automatic Coin Sales & Service as a jobber in the Saginaw territory, with headquarters at 108 South 11th Street. They were operating in the area before the war. They will hold their grand opening early in July. Harry (See DETROIT on page 122)

it was reported. Rhodes was with Saxons, Inc., big vending firm at Charlotte, N. C., for several years before he went into the army. His operation now extends to Whitewater, Delta and other near-by towns. For a while, he also operated a number of candy machines but he put them in storage after battling the candy shortage for awhile and now devotes all his time to the cig venders.



LEADING NEW YORK officials turn out to aid Nat Cohn, Modern Music executive, push the Rockaway Beach Hospital Drive for funds over the top. Left to right, standing: Arthur Allen, superintendent; Cohn, who is executive chairman for the fund-raising drive; Dr. Edward M. Bernecker, commissioner of hospitals, and Thomas J. Shanohan, hospital director. Seated: William F. Brunner, president of the hospital; Mayor William O'Dwyer and Nathan Briskin, director.

Chicago:

Sol Gottlieb at D. Gottlieb & Company reports the pin game business showing no letdown as summer approaches. The problem, Sol says, is still how to supply the demand, and the times recall older days when some locations were getting a new pin game every week. . . . The Gottlieb plant will close down from June 27 to July 5 while the entire force takes a vacation. . . . Nate Gottlieb has been passing out cigars in honor of the new baby, born June 12. . . . Hymie Zorinsky, H-Z Vending, Omaha, was in the plant during the week. Zorinsky came in to call on the manufacturers and to visit the National Candy Wholesalers' convention at the Sherman. . . . Another operator in town for the candy wholesalers' convention was Bob Jones, Paramount Distributing Company, San Antonio.

Over at Bell-o-Matic, Grant Shay reports things are rolling along on an even keel. Visitors during the week included Harry Miehle, Williamsport Amusement Company, Williamsport, Pa.; Bill Cohen, Silent Sales, Minneapolis; Pal Palmantier, Ohio Bell-o-matic distributor; Bill Carmel, Illinois operator, and Jimmy Johnson, Globe Distributing Company, Chicago. Jimmy dropped in to give Bell-o-Matic executives a lesson in gin rummy, but impartial observers say he still isn't up to Vince Murphy's game.

Harry H. Turner, Dallas, who has just been appointed Jennings distributor for Texas and Oklahoma, was in town this week calling at the factory. Fritz Burgeson, Barrington, Ill., was another Jennings visitor. Dave Lovitz, the firm's advertising manager, brought his wife and their newly arrived daughter, Andrea Merle, home this week.

Atlas Novelty Company was a busy spot the last week, with a string of callers. The staff at Atlas, according to Nate Feinstein, is getting ready to start vacations. Joe Kline, now on the road, will lead off by taking a month in California, and Harold Schwartz will also vacation on the West Coast. Visitors at Atlas this week included Lynn Veech, Veech Scale Company, Decatur; Mel Burt, Coal City; Si Kase, Fred Blazer and Clyde Darter, all of Kankakee; A. R. McDonald, Ottawa, and Gus Andrus and Emil Churan of Union Pier, Mich.

M. Y. Blum, Wichita, Kan., stopped in at Exhibit Supply this week, as did Ed Heath, Macon, Ga., and Dave Simon, of New York. Frank Mencuri at Exhibit says the firm is struggling to keep on top of orders, what with supplies still uncertain. . . . Vic and Mrs. Manhardt, Milwaukee, dropped in to call on Charley Schlict at Mills Industries.

Over at Automatic Coin Machines and Supplies, Joe Simon is planning a visit to Iowa to call on the trade. Morrie Ovis and Arthur Schwartz are now on the road. Visitors at the firm this week included Roy McGowan and Ray Tombazzi, Springfield, Ill., operators. Tex Willett was in from Oelwein, Ia., and Frank Lewis from Cedar Rapids.

Monarch Coin Machine Company welcomed a number of visitors this week, Clayton Nemeroff says. Among them were Clyde Darter, Kankakee, Ill.; Harry Green, Lion Distributing Company, Louisville; Sam Fiddler, Fiddler Shows, St. Louis, and Commodores Nordin and Dase, Cleveland-Buffalo Steamship Company, Cleveland.

Mr. and Mrs. Murray Rosenthal are celebrating their wedding anniversary with a week's vacation in the resort town at Starved Rock, Ill. Murray, who is the boss at Coinex Corporation, is extra proud of his son, Robert, these (See CHICAGO on page 123)

New Orleans:

Name of Southern Music Sales Company, Rock-Ola distributor here, has been changed to Hemisphere Trading Company, Inc. (Southern music division), according to Frank Romaguera, manager. He says that the company will begin offering a full line of pin table parts within a few weeks, altho tables will not be sold or serviced. The firm previously only handled music boxes. Romaguera recently qualified in both the city and State golf tournaments, but comments that "that's as far as it went." He has just returned from a trip around the State.

Operators from outside the city recently making business calls at the Rock-Ola office included John Morel, of Morel Music Company, New Iberia; Ben Neubauer, Thibodeaux; Joe Lucia, of J. C. Novelty Company, Baton Rouge; J. E. McMichael, Bogalusa; Frank Tortorich, Lusher; Paul Moore, Hammond, and Vic Cefalu, of Cefalu Phonograph Company.

A visitor at the Console Distributing Company was L. H. Stivers, Chicago, former executive with Buckley Manufacturing Company, now retired and touring the country. He left New Orleans June 16 for California. Remodeling on the Console office is now under way; shop has been enlarged and new work benches added. New shelves and display cases were added in front and a complete line of replacement parts for bells has been stocked.

Still going strong on the advertising, Louis Boasberg, of New Orleans Novelty, is offering 20 free shots on the "new sensational compressed air rifle range" of the Penny Arcade at 620 Canal Street. Shots are offered free to anyone clipping and bringing in the ad.

Julius (Papa) Pace, of Dixie Coin Machine Company, announced that James A. Gilmore, secretary-manager of the Coin Machine Industries, Inc., has been invited to address the July meeting of the Pin Ball Operators' Association (PBOA) of New Orleans. Pace, PBOA president, said operators from thruout the city and State will be invited to attend the open meeting. June meeting of the local group was postponed because many operators were on vacation.

Bill Benson, operator here who ordered the first new Mills music box during the preview showing at Dixie, has received his first machine and placed it in a restaurant-tavern at 1401 St. Bernard Avenue, where a big crowd was attracted during the installation. Benson ordered seven more and many orders are currently waiting to be filled, according to Marion Matranga at Dixie. He said operators here were enthusiastic over a sample of the Bally's Ballyhoo, which just arrived, while Gottlieb's Lucky Star is going well in Louisiana now.

Indianapolis:

Sam Weinberger, head of Southern Automatic Music Company, has returned from an extended vacation on the West Coast. George Burch replaces Leonard Price as firm accountant. James A. Eastam, is a new mechanic in the service department. Charles Henderson, of Southern Automatic, is vacationing.

Rex Holly, who heads Vending Machine Exchange, visited Birmingham, making the trip in his own plane. . . Mrs. Cecil Breen, accountant at Brandt Distributing Company, distributors for Wurlitzer Phonographs, fell while at work and broke her wrist Tuesday. She was taken to St. Vincent's Hospital for an X-ray. . . Kyle Herder, manager at Brandt, called on operators in the northern part of the State last week. . . Tony Thomas, Indiana Mu-

Twin Cities:

Coinmen here are concentrating on music for their routes, it appears. . . Operators coming to the Twin Cities on business last week included Martin and Paul Kallsen, of Worthington; Frank Kummer, Spring Valley; Don Hazlewood, Aitkin; Roy Kuchmichel, of Brainerd; and George Edquist, Aitkin.

Pinball activity is curtailed in Minnesota with the operators' marking time until the outcome of the court case in St. Paul on the legality of the pins. Case was argued June 20, but will not be settled until the court's decision is handed down, which is not expected to be before a week or two, at the earliest. Since enactment of the anti-gaming law by the 1947 Legislature, operators are switching over to five-ball, free-plays which they plan to license at \$10 instead of the \$100 gaming tax paid heretofore.

Minnesota's vacation spots are sparsely populated these days, according to reports coming in from resort owners. This is attributed to late arrival of summer weather, what is resulting in perhaps the poorest fishing season in many years, and also the State's new anti-gaming law. One of the sections hardest hit is Lake Mille Lacs, usually one of the top fishing-resort areas in the State.

Walter Jones, mechanic for Hy-G Music Company, was passing out cigars recently to mark the birth of a son. Jack Lowerie, operator at Lake City, Minn., has opened his new and spacious Terrace Cafe, which spot cost him some \$150,000. Lowerie was accorded considerable favorable publicity in the Twin Cities' press on his new enterprise and it has already become so popular he is serving guests from all sections of the country.

Cincinnati:

Automatic Phonograph Owners' Association (APOA) of Cincinnati held a special board meeting Tuesday afternoon (17) in the association office. Attending the meeting were Sam Chester, Charles Kanter, Charles McKinney, Nat Bartfield, Harry Hester and Bill Bigner.

Seems Sam Chester, APOA president, had a little difficulty with one of his horses recently—"stable trouble," he termed it. . . Ray Bigner, of Wesco Novelty Company, is on vacation with his family. Ray is driving to the West Coast. . . Pat Harding, Globe Games Company, is also vacation minded. Pat will be off on one next week. "Going camping," he says.

Donald Jones, service man for the Ace Sales Company, was seriously injured in an automobile accident in Northern Kentucky. He is confined at Speer's Hospital, Dayton, Ky. . . Buster Brooks, one of Ohio Specialty's mechanics, is now vacationing in New York and Philadelphia and will be away two weeks. . . Charles McKinney is now operating his own phonograph business. He was formerly with the Hastings Music Company. McKinney is operating out of Bellevue, Ky.

sic Corporation, visited operators in Southern Indiana last week, and called on Northern operators over the weekend.

Operators on coin row during the week included, C. L. Huttinger Jr., Ft. Wayne, who was buying new equipment. . . Sol Silvers, Silvers Record Shop, South Bend, buying new parts and equipment; O. D. Swartz, New Carlisle, Ind., bought new equipment. . . Peter Adkins, Frankfort, Ind., operator, inspected new equipment and bought new parts; and C. L. Medkser, Muncie operator, bought new equipment. . .

Look To The GENERAL For LEADERSHIP

TOP-NOTCH RECONDITIONED EQUIPMENT

Look to the GENERAL for the finest in expertly reconditioned equipment

MILLS BLUE FRONT 10¢
5¢ \$109.50 \$114.50

MILLS BROWN FRONT 25¢
5¢ \$114.50 10¢ \$119.50

MILLS CHROME BELLS 10¢
5¢ \$119.50 10¢ \$124.50

Not the ordinary type of used or revamped machines. They have original factory mechanism and are in original factory cabinets. Expertly reconditioned, repainted and refinished like new with club handles, new reel strips and new award cards.

1 MILLS 10¢ GOLD CHROME
Reconditioned Cabinet, Front Refinished **\$160**

★ 1 JENNINGS SILVER MOON
CLUB CHIEF, 25¢ \$114.50

1/3 DEPOSIT WITH ALL ORDERS

Write for list of new and reconditioned equipment.

IMMEDIATE DELIVERY . . .

BRAND NEW JENNINGS BELLS

STANDARD CHIEF (CHROME FRONT)				SUPER DELUXE CLUB CHIEF [®] (Chrome Front With Lite-Up)			
5¢	10¢	25¢	50¢	5¢	10¢	25¢	50¢
\$269	\$279	\$289	\$399	\$324	\$334	\$344	\$454

JENNINGS CHALLENGER
Twin head console, one mechanism, 2 Jackpots, 2 payout cups. Chrome top with lite-up. 5/25¢, 5/10¢ or 5/5¢. **\$595.00**

Established 1925



GENERAL Vending Sales Corp.

BIDDLE & HOWARD STS. Phone: Vernon 4119 BALTIMORE 1, MD.

IT'S ALWAYS

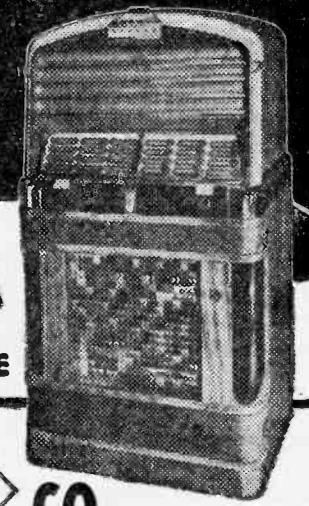
"fiesta" TIME

WHEN MUSIC OPERATORS MAKE THEIR COLLECTIONS

FROM THE

Aireon fiesta

DE LUXE



EXCLUSIVE DISTRIBUTOR IN ST. LOUIS



V.P. DISTRIBUTING CO.

2336 OLIVE ST. Phone: Central 3892 ST. LOUIS 3, MO.

IMMEDIATE DELIVERY

DOUBLE BARRELS

BRAND NEW IN CRATES \$125

1/3 Deposit With Order, Balance C. O. D., F. O. B. Baltimore, Md.

CALVERT NOVELTY COMPANY

708 N. Howard Street VERNON 3034 Baltimore 1, Md.

TALK ABOUT PRICES—Here They Are!

RECONDITIONED 5 BALL GAMES

Yanks	\$ 69.50	Bolaway	\$ 39.50
Stars	35.00	Cover Girl	79.50
Dude Ranch	35.00	A.B.C. Bowler	39.50
Keep 'Em Flying	49.50	South Seas	89.50
Jungle	39.50	Marines At Play	29.50
Cover Girl	59.50	Suspense	139.50
Streamliner	79.50	Red, White, Blue	22.50
Texas Mustang	43.50	Flying Tiger	45.00
Spot Pool	49.50	Air Force	39.50
Wagon Wheel	79.50	Four Aces	35.00

ARCADE EQUIPMENT

Coalee	\$225.00	Evans Super Bomber	Write
Zingo	75.00	Chicago Coin Hockey	\$ 67.50
Evans Tommy Gun	94.50	Ace Bomber	129.50
Bally Convoy	67.50	Cupid Post Office	49.50
War Eagle, 10¢	\$ 79.50		
Bally Triple Bell	Write	Mills Vest Pocket (Refinished)	\$ 32.50
Mills Golden Falls	\$185.00		

SPECIAL CLOSEOUTS

Double Barrel	\$145.00	Carnival	\$145.00
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MUSIC

Seeburg ESRC 8800—Complete, renovated, refinished, reconditioned. Top cut down—New Grill Cloth. Looks and plays like new	\$325.00
850 Wurlitzer	\$425.00
500 Wurlitzer	225.00
800 Wurlitzer	\$375.00
And Others	Write

IMMEDIATE DELIVERY

HAVANA — CYCLONE — ROCKETS — CAROUSEL — BASKET BALL — CHAMPION 1¢

DIRECT POSITIVE PHOTO

2 1/4 x 3 1/4 Marks Fuller Camera, Like New. Knock down cabinet, complete

ACCESSORIES

Seeburg 30-Wire Bronze Cover Selectomatics	\$ 3.95
Gold Grille Cloth, Yd.	\$3.50
Panoram Film, 3 Sets. Ea.	10.00
30-Wire Coated Cable. Per Foot	22¢

USED COUNTER GAMES

Gushers—Non-coin operated, Marvel, American Eagle, A.B.T. Targets—While they last \$ 25.00
WILL TRADE Double Barrel for used Super Score, Tornado, Fiesta, Smoky, State Fair, Vanity, Spellbound, Kilroy, Baffle Card, Super Liner.

Operators in our territory. Let us help you expand with our liberal finance plan.

IT PAYS TO DEAL WITH ADVANCE — PRICE AND SERVICE RIGHT

ADVANCE MUSIC COMPANY

1606 GRAND

KANSAS CITY, MO.

COINMEN YOU KNOW

New York:

(Continued from page 120)
problem on their agenda. . . . Fred Forman is no longer associated with the B & F Music Company. However, Kiva Bewalv remains as firm prexy.

Donald Wood, well-known figure on the avenue, reports he will open a new arcade in Staten Island soon. . . . Dull days looming with summer vacationers getting ready to take off. Harry Wasserman, of Commercial Music, plans a jaunt to Canada. . . . Ops who have heard the new ditty, Where's Sam? report it's a sure winner for the jukes.

Bob Harris, of South Shore Music, has been bedded for the past five weeks with a badly infected ankle, and expects to be away from the office for several more weeks. . . . Nathan Weiss is handing out cigars to celebrate the birth of his son. Newcomer weighed in Sunday (15) at 6 pounds 7 ounces. . . . Andy Anderson, St. Louis operator, was a visitor in New York last week.

Nat Cohn has the Radalarm equipment set-up at Modern Music and will distribute in New York, New Jersey and Connecticut, as well as handle export. Nat reports the sets will sell for \$59.50, \$69.50 and \$74.75. . . . Charlie Steinberg, of Mayfair Music, reports his diet coming along fine. . . . Joe Mack, of Mack Music, left for a vacation in the mountains.

Detroit:

(Continued from page 120)
Stanton, of Robinson Sales, sold them a large consignment of merchandise to get their new salesroom stocked up. Joe Chlebus, of Jackson, has expanded his photomatic route. He had the factory representatives of International Mutoscope's New York office with him on the route for a week. . . . Harry Niedzinski, of Harry's Amusement Company, Bay City, is expanding his route operations in and around Bay City and also up in the thumb area, adding arcade equipment.

M. C. Klopp, who makes a coin counting mechanism, reports sales running a close race with present production capacity. . . . Sol Colton, of the Domestic Linen Supply, is heading the new Automatic Apartment Laundries, recently incorporated here.

Willard Gortner, of Manitou Beach, near Jackson, has started his summer operations in the resort area. He is a major operator in this field, going as far as the Ohio-Indiana State line in his routes. . . . H. K. Purdie, of the Huron Valley Amusement Company, of Milford, has taken in a new partner, F. A. Phelps. They have been operating for some time, and have consolidated the separate routes which Purdie operated in Wayne County, and Phelps in Genesee and Livingston counties.

Joe Stewart, large amusement game operator, is going into the coin laundry field, with the structure of a new building in the suburb of Ferndale already erected for his new business. . . . Steve Reshil, Morry Cohen and Dick Kuhn all amusement game operators in the Toledo area, were recent visitors at the Robinson Sales office. . . . Art Sauve, formerly one of the largest and oldest jobbers in the business here, is extending his route operations.

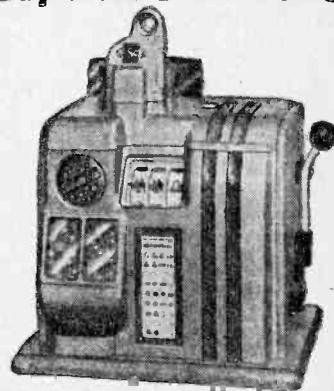
Merle M. Schneider, manager of Apollo Record distributing office here, says the main interest of operators lies in association activity. . . . Norman Zukin, of the new N. Zukin Distributing Company, is starting production on a new skeeball game.

. . . Dan Maloney, sales manager of Bally Manufacturing, was a local visitor looking over the Motor City market, Hazel Richlin, of the King-Pin Distributing office reports.

A. H. Bouford, who was a pioneer operator and small manufacturer in the pin game field, is forming the Ballford Tool & Manufacturing Company to turn out a line of specialty products, at 13949 Cherrylawn Avenue. . . . Ed Carlson, music operator, who is looking forward anxiously to a coming vacation, is running a boarding stable for horses out on Five Mile Road as a spare time activity. . . . Betty Kepler, office manager of the Michigan Automatic Phonograph Owners' Association, is back on the job in fine fettle after a "rest" in the hospital. . . . C. A. Nichols, of the N. & N. Novelty Company, Port Huron, became the father of a boy, Charles Jr., June 3.

Jack Flannagan, of Macomb Specialty Company, was a pit mechanic over at the Indianapolis 500-mile auto race, it has just been learned. . . . Julian Niec, of A & A Electric Service, Flint, has purchased a new route, in the Houghton Lake resort area, from three small operators, and now has a route extending over 200 miles. . . . Stan Pietrzak, of Stan's Amusement, Flint, is going in for skeeballs in a big way, in addition to his established pinball route.

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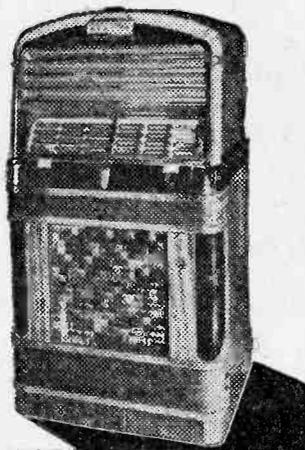
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COINMEN YOU KNOW

Chicago:

(Continued from page 120)

days. It seems that Robert recently won second prize in a photographers' contest against a competitive field that included many experienced veteran photographers. The second honeymooning Rosenthals will be back in Chicago Wednesday (25).

Harry Brown, who heads the American Amusement Company, was back at the firm's headquarters following a New York trip. He believes that if New York again has pinball locations the entire coin amusement business will get a shot in the arm. Brown will leave for New York again this week and after accomplishing his business there will swing thru the South. This time he will be gone for six weeks. Visitors at American this week included Charles Katz and Leo Berman, New York, and Leo Green, of Cleveland.

Williams Manufacturing Company has a new executive vice-president in Tony Gasparro. Tony was formerly sales manager before becoming an executive last week. Williams started initial deliveries on the new All Stars game this week. Filton Moore, assistant sales manager, says. Visitors here included Sam Abrams, Lake City Amusement Company, Cleveland; Pete Pieters, Kalamazoo, Mich., and Sam Stern, Philadelphia.

James H. Martin & Company became distributors for Bell Records

last week, Jimmy Martin says. Bell line is recorded in Hawaii and consists of Philippine and Hawaiian numbers by native artists. Jimmy flew to Pittsburgh June 20 and will return Wednesday (25). . . . Kelner Vendors hailed visitors A. M. McDonald, Ottawa, Ill.; Wally Winstrom, Parkway Amusement Company, Holland, Mich., and J. C. Granacki, Michigan City, Ind., Pat Wilson reports.

Mid-State Company's special Lighting road man, Morris Weisberg, who was covering Indiana last week, says the game is being well received. . . . Gordon Sutton, Illinois Simplex Distributing Company, spent last week up in Minnesota at the summer home of M. Z. Hammergren, v.p. of the Wurlitzer firm. Gordon was one of the many coinmen who joined the get-together of Wurlitzer distributors for a week of business and fishing at Cross Lake.

United Manufacturing Company, via Billy DeSelm, reports visitors this week included Joe Ash, Active Amusement Company, Philadelphia, and Dave Simon, Simon Sales Company, Inc., New York. . . . Telequiz Sales district sales manager, Leonard Sheehan, was in Indiana last week on business. Firm's Cash Kulesha was also out of the city—in Detroit also on firm business. Secretary Margo O'Conner left June 17 for a two-

week vacation in Colorado Springs. Joe E. Beck, vice-president, was the mainstay at the Chicago office last week holding down the fort while others were out-of-towning.

Lewis Coin Machine Service, says Leo Lewis, wishes to clear up the "boss" situation. Seems when Leo referred to the boss coming back several weeks ago a number of coinmen wondered who "he" was. Leo says the person is not a he—but his wife, Lillian Lewis. Oscar Peterson, Burlington, Ia., and Harry Levine, Southern Amusements, Memphis, were visitors last week, Lewis reports.

Bernard Schutz, over at Coin Amusement Games, is looking forward to his first vacation in five years. Happy event is to come off in latter part of July. He intends heading for California. . . . ABC Coin Machine Exchange is shipping an initial order of Speedway Amusement Company's Bomb Sight off to Mexico next week, ABC man Bert Snell says.

Coin Machine Service hailed visitors Lou Glass, Madison Wis., and Fred Blazer, Kankakee, Ill., during the past week. . . . Buckley Manufacturing Company, headman, Pat Buckley, is on a business trip on the West Coast. R. E. "Smitty" Smith says. Among the visitors here last week were coinman Plum, Topeka, Kan., a vending and amusement machine operator; Bob Gibbs, Evansville, Ind., and Sam Manerino, Pittsburgh, who came in with several members of his staff. Buckley is closing entire plant from July 4 to 13 so as to provide entire personnel with simultaneous vacations.

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RECORD REVIEWS

(Continued from page 117)

DERRY FALLIGANT (Enterprise 271, 273)

The Old Chaperone—FT; V.

As Time Goes By—FT; V.

As Years Go By—FT; V.

Like a Melody Played in Blue—FT; V.

The honeyed serenading of Derry Falligant falls easy on the lobes in this twin disk. Picking on the hit-headed *Chaperone*, Falligant adequately shoulders the burden of the snappy, Latin-paced rhythm novelty but it's the slower ballad selections on the remaining three sides that win the ear. Lad is better suited for the gushy stuff. This is evidenced by the fine and sincere work he turns in for the yesteryear hit, *As Time Goes By*. He displays his straight ballad talents with equal conviction on *Years*, the Charles Tobias-Peter de Rose adaptation of a theme from Brahms' *Fourth Hungarian Rhapsody*, to be featured in Metro's pic, *Song of Love*. Davil Miller, label's musical director and batoner of the accompanying ork on these sides, cleffed *Like a Melody*. Melodically appealing, tune is weakened by shallow rhymes. In Falligant's initial releases, label waxed him only with a guitar backing as contrasted by the present ork accompaniment. Since the lad's singing style is soft and intimate, by comparison the troubador styled guitar strumming proved of greater advantage to the balladist in framing his vocal talents. The sense of intimacy is shattered by sweeping Strads. Despite absence of the guitar, Falligant still remains one of the more interesting of the new voices to hit wax.

Chaperone will attract on strength of tune's popularity, but for repeat plays it's *Years* and the revived *Time*.

MARGARET WHITING (Capitol 427)

What Are You Doing New Year's Eve?—FT; V.

Don't Tell Me—FT; V.

One of the best waxings yet offered by Margaret Whiting, songstress definitely adds to her disk stature with the warm and soulful stylings heard here. She's particularly convincing in Frank Loesser's hit-headed *What Are You Doing New Year's Eve?* Despite its tag, lyrics make tune suitable for spinning during any season. Voiced in an easy ballad style, side takes on a light rhythmic sparkle from Fran De Vol's moderately paced ork accompaniment. *Don't Tell Me*, feature ballad from Metro's *Hucksters* pic and a Robbins Music No. 1 plug, receives a full measure of romantic expression from the Whiting pipes. This is capably framed in a Strad-heavy ork setting. Dealers and phono ops can expect a rise in Miss Whiting's popularity resulting from her three-a-week Campbell Soups summer airshow on CBS.

Both sides pack coin promise, but it's *New Year's Eve* that holds phono op meriment. With the aid of the screen boost, flip will pay off when the topside wears out.

MERLE TRAVIS (Capitol Americana 40006)

Laudy, What a Gal—FT; V.

I'm Sick and Tired of You, Little Darlin'—FT; V.

Surrounding himself with accordion, guitar and trumpet for the Western setting, Merle Travis easily warbles his original cleffings on these sides. In *What a Gal*, a snappy tune designed to spur chuckles, he tells off his snooty cutie in no uncer-

tain terms. With only a strong Western beat in its favor, flip is lacking in both the rhyme and melody departments.

What a Gal will attract loose change at Western locations.

WESLEY TUTTLE AND HIS WESTERN STARS (Capitol Americana 40007)

Mail Order Mama—FT; V.

Until Dawn—FT; V.

Mail Order Mama has what it takes tunewise to click with the folk fans, and is capably warbled here by Wesley Tuttle. Western group provides an appropriate rhythmic setting and chimes in for the vocal chorus. *Until Dawn* is a pleasant, outdoors-flavored ballad, owing most of its appeal to a similarity in melody to *By the Light of the Silvery Moon*.

Folk juke feeders will give their stamp of approval to *Mail Order Mama*.

JULIA LEE (Capitol Americana 40008)

A Porter's Love Song—FT; V.

Since I've Been With You—FT; V.

Julia Lee dusts off the old Fats Waller fave, *A Porter's Love Song*, warbling and knuckling the ivories in true Kaysee fashion. Crowding around her Steinway to add interest to the side are Henry Bridges on tenor sax, Geechie Smith on trumpet, with Baby Lovett's drums setting the groovy beats. With a solid, rhythmic lilt in her pipes she voices her original *Since I've Been With You*, a rather toothsome dish of tune material.

Race jukes will find reminiscent spinning in *Porter's Love Song*.

BURCHFIELD BROTHERS (Capitol Americana 40011)

Where the Soul Never Dies—FT; V.

Drifting Too Far From the Shore—FT; V.

Another addition to the label's folk catalog, Burchfield Brothers offer two mountain-styled hymns sung in a manner that's typical to the hill country. They pour out their religious messages for both sides, with guitars and mandolin supplying the authentic backing.

Another one for the Bible-belt disk library.

LITTLE DAVID WHEATON (Capitol Americana 40009)

I Just Couldn't Help It—FT; V.

There's All Kinds of Women—FT; V.

For the race blues, this newcomer to the Capitol clan shouts it out flat and heavy. Nor does his own guitar accompaniment add any interest. His strumming is as rough and uninspired as is his shallow shouting for both these race blues items.

Phono fans at the race locations have better from which to choose.

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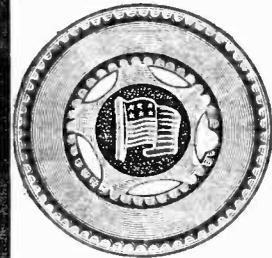
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PAPPY (GUBE) BEAVER (Capitol Americana 40010)

The Straight and Narrow Way—FT; V.
Im Dying a Sinner's Death—FT; V.

There's an authentic mountain flavor to Pappy (Gube) Beaver's folk chanting as evidenced on these sides. The true nasal quality of his voicings, seasoned by accompanying guitar, mandolin and bass, makes for down-to-earth listening in both his original *Straight and Narrow* and Roy Acuff's *Sinner's Death*. Lyrics for both are dipped in religious sentiment.

For Bible-belt phonos.

HAL DERWIN (Capitol 430)

An Apple Blossom Wedding—FT; V.
Blue and Broken Hearted—FT; V.

Previously featured on this label as balladist, Hal Derwin now appears fronting his own hotel-styled ensemble. Offerings are patterned more for dancing than listening. Sides are restful to the ear but not exciting. With ork providing a sugary backing, Derwin pleasingly warbles both *Apple Blossom Wedding* and *Broken Hearted*, with vocal assist from a gal duo, Gloria and Diane. An easy, terpsable beat marks both sides.

Apple Blossom Wedding will have to depend largely on its own strength for juke takes.

THE PHILHARMONICA TRIO (Capitol 431)

Two o'Clock Boogie—FT; V.
Rhapsody From Hungary—FT; V.

For its initial wax bow, this harmonica threesome fails to convince. Lads are at their best in the eight-to-the-bar flavored topside, but even here offer little that's new to the mouth Wurlitzer disk library. Flip, a synco adaptation of Franz Liszt's *Hungarian Rhapsody No. 2*, gets off to an interesting start but doesn't go anywhere from there.

Skip this one, unless location's patrons are hot for harmonica waxings.

AL GAYLE AND HIS HARMONICORDS

(Aladdin 536)

THE PIED PIPERS (Capitol 429)

Just Plain Love—FT; V.
The Riddle Song—FT; V.

Pied Pipers display here two contrasting facets of their song personalities. Their honeyed blends

and Paul Weston's velvety ork backing make for restful listening in *Just Plain Love*. Mate is a bouncy rhythm novelty with its lyrics based on corny *Riddle* rhythms. The versatile Weston crew chimes in with bright and swingly accompaniment. Despite efforts of both the vocal corps and Weston, tune material still shows thru as weak and threadbare.

Hand holding crowd will go for *Just Plain Love*.

JIMMY "BABY-FACE" LEWIS

(Aladdin 3003)

Riding With Jimmy—FT; V.
Lonesome Road—FT; V.

With Floyd Campbell's jazz crew providing the tempo de jump setting, Jimmy Lewis sings the blues in a

righteous race manner for the *Riding* side. Slower flip holds an instrumental duel between guitar and the ork, but it's Lewis' rock and roll shouting that emerges the ear-winner.

Race phono addicts will ride *Riding*.

BOB MERRELL (Aladdin 3002)

Blues Without Booze—FT; V.
You Took My Woman—FT; V.

An earthy, who-ee shouting blues singer, Bob Merrell makes both of these Feather-Wilson slow race blues rock in his song. Doubling in brass, Merrell's trumpet paces the accompanying jazz ensemble of alto, tenor and baritone saxes, piano bass and drum.

For race spots.

ALVINO REY (Capitol 428)

Bloop! Bleep!—FT; V.
Cumana—Samba

Alvino Rey goes on a novelty kick with *Bloop! Bleep!*, a zany ditty about a dripping faucet and the insomnia it creates. Tune is of the "cute" variety and is so cleverly handled by Rey that side may well catch on. Maestro's guitar pluckings are so fashioned as to simulate dripping water. Rocky Coluccio (Rey's Steinwayer) capably handles the novelty wordage. Instrumental reverse throws the solo spotlight on the maestro's instrument, spinning a deftly fingered and rhythmically bright version of *Cumana*.

It's the *Bloop* side that holds coin interest.

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WURLITZER, MODEL 120	5.95	2.98
SEEBURG, MODEL WS5Z, 5c, 24 SEL.	6.75	3.37
SEEBURG, MODEL WS2Z, 5c, 20 SEL.	7.45	3.72
SEEBURG, MODEL WS10Z, 5-10-25c	8.25	4.13

ACME

METAL REPLACEMENT COLLARS (NOSE PIECES) FOR WURLITZER VICTORY MODEL

Unconditionally Guaranteed Against Breakage

\$5.00 EA. Lots of 12 **\$3.75 EA.**

ACME SALES CO.

505 West 42d Street
New York, N. Y.
Tel: LOngacre 3-4138

A SWELL BELL!

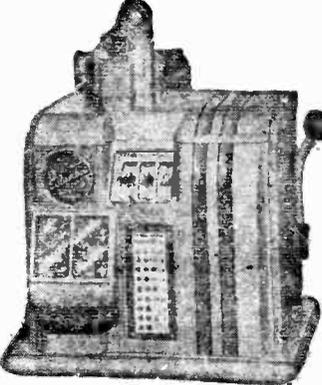
Get these factory-fresh Columbia Bells now. Here's the best and the lowest priced Bell on the market. Earns more money faster than other bells that cost three times as much.

COLUMBIA

Twin Jackpot Bell

Height 18", width 14", depth 12", weight 42 lbs.

Write for Circular of Columbia Twin Falls

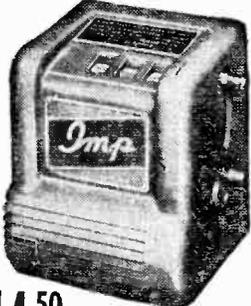


\$145.00 F. O. B. CHICAGO, ILL.

IMPS

New 1948 Models

Here's the tiniest Bell in the world. Weighs only 6 pounds but worth its weight in gold. 3 reels—fruit or cigarette, 1c or 5c play. Finished in brilliant colors.



\$14.50 F. O. B. CHICAGO, ILL.

GROETCHEN TOOL & MFG. CORPORATION

126 North Union Avenue Chicago, Ill.

**WE WILL SUPPLY
FREE PLAY or
AUTOMATIC CONSOLE MACHINES**

FOR OPERATION ON PERCENTAGE BASIS.
If you have territory available write
BOX 540, c/o The Billboard
390 Arcade Bldg. St. Louis 1, Mo.

10 WURLITZER SKEEBALLS

EXCELLENT CONDITION
Need room, must sell

\$165.00, F.O.B. Cleveland
1/3 Deposit, Balance C. O. D.
WRITE, WIRE, PHONE: CHerry 6425

SKILL AMUSEMENT CO.
1846 E. 23 St. Cleveland 14, O.

**PRACTICALLY NEW
FOUR KEENEY
SUPER BONUS
BELLS**

Three-Way 5-10-25c
\$950 EACH
LEW WOLF ENTERPRISES
1022 MAIN STREET BUFFALO 2, N. Y.
Phone: CArfield 7780

IN LARGE KENTUCKY CITY FOR SALE

A WELL ESTABLISHED AND PROFITABLE DISTRIBUTING AND OPERATING CONCERN. SPECIALLY PRICED AT ONLY \$60,000.00. WRITE FOR FULL PARTICULARS. BOX 848, The Billboard, 155 N. Clark St., Chicago 3, Illinois.

Trade Directory

Following tabulation of trade reports received during the week of June 14 and June 21 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid in revising trade files:

New Machines

Douglass Automatic Shoeshiner. Parent Distributing Company (national distributor), 600 Sixteenth Street, Oakland 12.

Carousel (pinball game). J. H. Keeney & Company, Inc., 2600 West 50th Street, Chicago 32.

Tranquil Tone Radio (coin-operated). Eichel Electronic Corporation, Evansville, Ind.

Columbia Coin-Operated Radio. Columbian Products Company, 321 West Division Street, Chicago 10.

Karola Hotel Radio (coin-operated). Karola Sales Company, 922-B Washington, Minneapolis 1.

Radalarm (coin-operated radio). Kingsley Enterprises (national distributor), Coral Gables, Miami 34.

Play Boy (pinball game). Chicago Coin Machine Company, 1725 Diversey Boulevard, Chicago 14.

Lucky Star (pinball game). D. Gottlieb & Company, 1140 North Kostner Avenue, Chicago 51.

following firm as its distributor: Cade Distributing Company, Philadelphia.

The Rudolph Wurlitzer Company, North Tonawanda, has appointed the following firm as distributor for its phonographs and auxiliary equipment: The F. A. B. Distributing Company, Birmingham.

Personnel Notices

Everett Rollins, of the Rollins Coin Machine Service Company, died June 3 in Boston.

E. F. (Barney) Hinkle has been named director of purchases for Automatic Canteen Company of America, Chicago.

L. R. (Mack) McClary has been appointed director of the market research department of Universal Match Corporation, St. Louis.

Clifton A. (Jack) Canipe Sr. passed away recently in Memphis.

Frank McKee passed away recently at his home in Brooklyn.

Address Changes

Standard Scale Company, 4333 Duncan Avenue, St. Louis.

New Firms

Coin Controlled Equipment, Ltd., Oakland. (Coin-operated radio manufacturer.)

Distributors Appointed

Packard Manufacturing Corporation, Indianapolis, has appointed the

Allite Ships Games To Distribs by Air

LOS ANGELES, June 21.—Shipment of games by air freight is being tried successfully by Allite Manufacturing Company here, according to Jack Nelson, sales director.

He said that 18 of the firm's bowling alleys, each of which weighs a little less than 700 pounds, could be accommodated in a freight cargo plane. Games are trucked from the plant to Los Angeles Airport.

Like a number of other coin machine manufacturers, Allite has found that air freight is not prohibitive, considering advantage of getting machines on location from two to four weeks earlier.

Nelson pointed out that a plane can be loaded in Los Angeles as late as 7 p.m. for arrival in New York at 7:30 the next morning and said that a number of the firm's distributors are now requesting air delivery.

IN KENTUCKY IT'S BRANSON FOR PIN GAMES OF ALL LEADING MANUFACTURERS

ALSO

JENNINGS CHIEFS and CHALLENGERS
AIREON ELECTRONIC PHONOGRAPHS
and ACCESSORIES
COLUMBUS BULK VENDORS
DAVAL PRODUCTS
SCHERMAC STAMP VENDORS
MAX GLASS PRODUCTS
MAESTRO POINT PHONO. NEEDLES
SUPPLIES AND PARTS OF ALL KINDS

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H. M. BRANSON DISTRIBUTING CO.

514-16-18 So. 2nd Street
LOUISVILLE 1, KY.
Phone: Wabash 1501

SHOOT the BEAR RAY GUNS

COMPLETELY RECONDITIONED
AND REPAINTED . . .
GUARANTEED TO . . . **\$124.50**
PLEASE YOU

CRATING—\$5 EXTRA

SEEBURG RAY GUN

AMPLIFIERS, MOTORS AND
RIFLES REPAIRED . . .

COMPLETE STOCK OF SEEBURG
RAY GUN PARTS
WRITE FOR LIST

Coinex CORPORATION

1346 ROSCOE ST.
GRA. 0317 CHICAGO 13, ILL.

"ALABAMA"

A.B.T. Challengers, slightly used, @ \$29
Jewel Bells, 5-10-25c, and 3-Bells . . . Write
I WILL SHIP ANYWHERE

A. L. KROPP, JR.
BOX 452 TUSCALOOSA, ALA.

State Tax Calendar

Alabama
July 10: Tobacco stamp and use tax report and payment due. Tobacco wholesalers' and jobbers' report due.
July 20: Sales tax report and payment due.

Arizona
July 15: Gross income report and payment due.

Arkansas
July 1: Cigarette dealers' permit renewal due.
July 20: Gross receipts tax report and payment due.

California
July 15: Sales tax report and payment due (most newly enacted city sales tax report and payment due—few due on July 20).

Colorado
July 14: Sales tax report and payment due.
July 15: Income tax second installment due.

Delaware
July 30: Income tax second installment due.

Georgia
July 10: Cigar and cigarette wholesale dealers' report due.

Idaho
July 15: Cigarette wholesalers' drop shipment report due.

Illinois
July 15: Cigarette tax return due. Sales tax report and payment due.

Indiana
July 10: Cigarette distributors' interstate business report due.
July 15: Cigarette distributors' drop shipment report due.
July 31: Gross income tax report and payment due.

Iowa
July 20: Sales tax report and payment due.

Kansas
July 20: Sales tax report and payment due.

Kentucky
July 10: Cigarette wholesalers' report due.

Louisiana
July 1: Tobacco wholesalers' report due.

July 15: Soft drink wholesalers' report due. Tobacco wholesalers' report due.

July 20: New Orleans sales and use tax report payment due. Sales and use tax report and payment due.

Maryland
July 15: Income tax second installment due.

Massachusetts
July 1: Cigarette license fee due.
July 20: Cigarette tax report and payment due.

Michigan
July 15: Sales tax report and payment due.

Mississippi
July 15: Sales tax report and payment due.

Missouri
July 31: Soft drink manufacturers' report and payment due.

New Mexico
July 15: Income tax due. Occupational gross income tax report and payment due.

New York
July 15: Personal income tax return second installment due.

North Carolina
July 15: Sales tax report and payment due.

North Dakota
July 10: Cigarette distributors' report due.

July 20: Sales tax report and payment due.

Ohio
July 10: Cigarette wholesalers' report due.

July 15: Cigarette use tax and report due.

Oklahoma
July 10: Cigarette wholesalers', retailers' and vending machine owners' report due.

July 15: Sales tax report and payment due. Tobacco wholesalers', jobbers' and warehousemen's report due.

Oregon
July 15: Excise (income) tax second installment due. Personal income tax second installment due.

South Dakota
July 15: Occupational retail sales tax quarterly return and payment due.

Tennessee
July 20: Sales and use tax report and payment due.

Utah
July 15: Sales tax return and payment due. Salt Lake City occupation tax return and payment due.

Washington
July 15: Cigarette wholesalers' report of drop shipment due. Sales tax report and payment due.

West Virginia
July 15: Cigarette use tax report and payment due.

Wisconsin
July 10: Cigarette wholesalers' and manufacturers' report due.

28,000 SQUARE FEET!



EMPIRE COIN MARKET

1012-14 MILWAUKEE AVE.

OUR SUPER VALUES!

NEW PIN GAMES

BALLY DOUBLE \$175.00
BARREL 295.00
UNITED HAVANA 279.50
BALLY ROCKET 279.50
CHICOIN PLAY BOY 295.00
KEENEY CAROUSEL 294.50
GOTT, LUCKY STAR 295.00
MARVEL LIGHTNING 304.50
WMS. CYCLONE 299.50
EXH. CROSSFIRE 299.50

ARCADE MACHINES

SPEEDWAY \$385.00
BOMBSIGHT 499.50
ADVANCE ROLL 499.50
BASKET B. CHAMP. 279.50
POKERINO 445.00
METAL TYPER 314.50
GOALEE 295.00
BOOMERANG 115.00
ARIST-O-SCALE 125.00
MIR-O-SCALE 125.00
WATLING FORTUNE WRITE

ONE BALLS

BALLY ENTRY, P.O. \$549.50
SPECIAL ENTRY, FP 549.50
GOTT, DAILY RACES 594.50

NEW COUNTER GAMES

POP-UP \$49.50
ABT CHALLENGER 49.50
FOLDING STAND 11.95
GOTT, GRIP SCALE 39.50
GRIP-VUE 49.95
BASKETBALL, 1¢ 39.50
WITH STAND 54.50
KICK & CATCHER 37.50

IMP, 1¢ or 5¢ \$14.50
DAVAL OOMPH 59.50
BEST HAND 59.50
MEX. BASEBALL 59.50
SKILL THRILL 57.50
FREE PLAY 65.00
HEAVY HITTER 184.50
WITH STAND 198.50

NEW SLOTS

JENNINGS LITE-UP CHIEF 5¢ \$324, 10¢ \$334, 25¢ \$344, 50¢ \$454
JENNINGS STANDARD CHIEF 269, 279, 289, 399
MILLS BLACK CHERRY 248, 253, 258, 338
MILLS GOLDEN FALLS, H.L., 2-5 258, 263, 268, 348
WATLING ROLATOP 175, 200, 225, 300
GROETCHEN DE LUXE CLUB COLUMBIA \$209.50
GROETCHEN COLUMBIA, JP 145.00
MILLS VEST POCKETS \$74.50, LOTS OF 5 65.00

SLOT SAFES, STANDS, COUNTERS

CHICAGO METAL REVOLVARDOUND—DE LUXE Single, \$119.50; Double, \$174.25; Triple \$262.00
CHICAGO METAL REVOLVARDOUND SAFES—UNIVERSAL, Single, \$79.50; Double \$116.75
HEAVY REVOLVARDOUND SAFES—10-GAUGE STEEL, Single, \$175.00; Double 225.00
BOX STANDS \$27.50 • FOLDING STANDS 12.50
DOWNEY-JOHNSON COIN COUNTER 217.50
ACE COIN COUNTER AND CARRYING CASE 159.50

NEW CONSOLES

BALLY TRIPLE B. \$885.00
DE L. DRAW BELL 512.50
MILLS 3 BELLS 645.00
JENN. CHALLENGER 595.00
EVANS BANGTAILS 671.50
EVANS WINTERBOOK 826.00
EVANS RACES 931.00
BAKERS PACERS, 5¢, DD 668.50
BAKERS PACERS, 25¢, DD 747.50
GROETCHEN TWIN FALLS 485.00

VENDORS

SILVER KING, 1¢ or 5¢ NUT OR BALL GUM \$13.95
SILVER KING HOT NUT VENDOR 29.95
VICTOR MODEL V, 1¢ GLOBE TYPE 11.75
CABINET TYPE 13.75
FOR ALL SPECIAL USES WRITE

USED PIN GAMES

DYNAMITE \$189.50
SPELLBOUND 169.50
FAST BALL 164.50
SUPERLINER 169.50
STEP UP 159.50
SUSPENSE 149.50
MIDGET RACER 139.50
BIG LEAGUE 134.50
STAGE DOOR CANTEN 124.50
SURF QUEEN 119.50
BIG HIT 119.50
FRISCO, F.S. 109.50
SKY CHIEF 109.50
LIBERTY, GOTT 109.50
AIR CIRCUS 99.50
BIG PARADE 99.50
KNOCK OUT 99.50
KEEP 'EM FLYING 99.50
TRADE WINDS 99.50
SOUTH SEAS 99.50
RIVIERA 99.50
WAGON WHEELS 99.50
COVER GIRL 94.50
FLAT TOP 89.50
ARIZONA 89.50
SANTA FE 89.50
OKLAHOMA 89.50
STREAMLINER 89.50

5-10-20 \$84.50
MIDWAY 79.50
UNITED 79.50
BOSCO 79.50
YANKS 79.50
GENCO DEFENSE 74.50
HI HAT 69.50
TEXAS MUS. TANG 69.50
TOPIC 69.50
SPOT POOL 69.50
GENCO VICTORY 69.50
GUN CLUB 67.50
STAR ATTRAC. 64.50
BELLE HOP 64.50
LEGIONNAIRE 59.50
ALL AMERICAN 59.50
CHAMPS 59.50
BOLAWAY 59.50
SHOW BOAT 59.50
STARS 59.50
CAPT. KIDD 59.50
VENUS 59.50
TOWERS 59.50
MIAMI BEACH 57.50
ABC BOWLER 57.50
'41 MAJORS 57.50
INVASION 54.50
SEVEN UP 54.50
PARATROOPS 54.50
BOMBARDIER 54.50
TEN SPOT 54.50
STRATOLINER 54.50
PLAY BALL 54.50
DRUM MAJOR 49.50
MARINES 47.50
BIG CHIEF 47.50

SLOTS

5¢ MILLS BLUE FRONT, ORIG. \$109.50
10¢ MILLS BLUE FRONT 118.50
25¢ MILLS BLUE FRONT 129.50
5¢ BROWN FRONTS 119.50
10¢ BROWN FRONTS 129.50
25¢ BROWN FRONTS 139.50
VEST POCKETS, 1946 Model 59.50
5¢ BLACK CHERRY, ORIG., 2-5 179.50
10¢ BLACK CHERRY, NEW, 3-5 225.00
5¢ BLACK CHERRY, REC. 149.50
10¢ BLACK CHERRY, NEW REB. 169.50
5¢ JENN. SILVER CHIEF 89.50
5¢ JENN. CLUB CONSOLE CHIEF 149.50
10¢ 4-STAR CHIEF 89.50
COLUMBIAS J.P., 1946 Model 99.50
5¢ WATL. ROLATOP, \$79.50; 10¢ 89.50
5¢ PACE ROCKET, Perfect! 89.50
SLOT STANDS, Complete 17.50
5-10-25¢ JENN. LITE-UP CHIEFS. WRITE

ONE BALLS

VICTORY SPECIAL \$375.00
CLUB TROPHY, F.P. 109.50
VICTORIOUS, F.P., TURF CHAMP 69.50
'41 DERBY 119.50
RECORD TIME, F.P. 89.50
LONGACRE, F.P. 218.50
TURF KING, P.O. 169.50
JOCKEY CLUB, P.O. 159.50
40 MILLS 1-2-3, F.P. 89.50
MILLS OWL, 1 OR 5 BALL, F.P. 69.50
LONGSHOT, P.O. 129.50
KENTUCKY, P.O. 149.50
BLUE GRASS, F.P. 109.50
VICTORY DERBY, P.O. 310.00

CONSOLES

BAKER'S PACERS, D.D., J.P., New \$395.00
5¢ COMB. SUPE REBELLS 99.50
BALLY SUN RAYS, F.P. 89.50
5¢ BUCKLEY TRACK ODDS, J.P. 435.00
HI HAND, COMB. 139.50
WATLING BIG GAME, 5¢, P.O. 89.50
5¢ PACE SARATOGA SR., P.O. 89.50
5¢ PACE REELS, COMB. 109.50
JENN FAST TIME, P.O. 59.50
BALLY BIG TOP, P.O. or F.P. 89.50
WATLING BIG GAME, F.P. 79.50
MILLS JUMBO, LATE HEAD 69.50
JENN. SILVER MOON, F.P. 79.50
5¢ BALLY CLUB BELL 129.50
25¢ BALLY CLUB BELL 124.50
EVANS LUCKY STAR 149.50
GALLOPING DOMINOS, J.P. 149.50
BANGTAILS, J.P., 2-TONE 159.50

ARCADE

TOTAL ROLL, LIKE NEW \$295.00
EV. TEN STRIKE, 1947 MODEL WRITE
EV. TEN STRIKE 95.00
EV. TOMMY GUN 94.50
EV. SUPER BOMBER 179.50
BALLY DEFENDER 119.50
BATTING PRACTICE 19.50
PIKES PEAK 89.50
GENCO WHIZZ—Like New 89.50
EXH. CARD VEND., Counter Model 9.50
SHOOT TO TOKYO 79.50
SHOOT THE CHUTES 79.50
CHICAGO COIN GOALEE, Like New 219.50
GOTT, 3-WAY GRIPS 19.50
CHICAGO COIN HOCKEY 119.50
MUTOSCOPE SKY FIGHTER 129.50
RAPID FIRE 99.50
PITCHER & CATCHER 89.50
BALLY SKY BATTLE 119.50
EXH. HAMMER STRIKER 57.50
ADVANCE SHOCKER 17.50
WESTERN'S MAJOR LEAGUE 149.50
WESTERN'S BASEBALL 89.50
VICTORY STAMP VENDORS, NEW 24.50
ACE BOMBER 169.50
ABT CHALLENGER, 1947 MODEL 34.50
CHAMPION HOCKEY 79.50

ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT

SPECIAL GE MAZDA

(TOPS ALL)
Brand New 1489 Gun Bulbs, 45¢ Each, Boxed.
Specials on Bulbs—Fuses—Parts.

ARCADE BULB CO.

56 W. 25th St. New York 10, N. Y.

FIVE DAYS' TRIAL

1 Dble. Safe Rev. New 10-Gauge \$150.00
1 Knockout, Big Parade, West Wind, A-1 45.00
1 Do-Re-Mi, Sky Blazer, Sky Chief 45.00
1 Saratoga, 7 Horses (Counter), New 15.00
1 King 6, Dice 1, 5, 10, 25¢ Play 10.00
1 5 Jacks, same as new 10.00
1 Casino, same as new 10.00
1 Ro-Ko Reel, late model 10.00
3 Single Shaft Stands, lb. lb. Base, ALL 10.00

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QUEEN CITY HOTEL CUMBERLAND, MD.

Empire Coin

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FOR SALE
Reconditioned Pin Games

Double Barrel (Floor Sample)	\$149.50	Stage Door Canteen	\$99.50
Spellbound	109.50	Laura	69.50
Superliner	109.50	Riviera	79.50
Fast Ball	119.50	South Seas	79.50
Surf Queen	79.50	Arizona	69.50
Big Hit	79.50	Streamliner	69.50
State Fair	149.50	Grand Canyon	59.50
Step Up	139.50	Oklahoma	69.50
Show Girl	149.50	Brazil	69.50
		Midget Racer	89.50

ATLAS AMUSEMENT CO.
1078 Union Ph.: 36-2309
MEMPHIS, TENN.

No Summer Slump in Pins; Licensing Booms Game Biz

(Continued from page 102)
games. Latest city to officially okay free-play ball in Illinois is Springfield (see *The Billboard*, June 21), where a license law goes into effect July 1.
An examination of the games business in Chicago brings out these facts:

1. New pin games are moving rapidly from distributors' showrooms.
2. New territories are recognizing pinball and licensing it.
3. Manufacturers who are bringing out new models are having a hard time keeping up with their orders.
4. Many operators, who formerly specialized in one type of equipment, are adding pinball to their routes.
5. The slight recession or buyers' resistance in general has had a healthy effect on pinballs, tho every pin game firm believes that a depression would be disastrous.

New Trends Help

New trends in pinball—high scoring features, kick-outs, livelier and more animated games than pre-war—have given the pinball operator a new lease on life. Trade leaders expect that the current crop of new features in pin games will carry the business along for perhaps another six months. After that, manufacturers must be ready with later developments to stimulate play.

Pinball operators are still concerned over high prices—no one denies that. But their concern, a check in Chicago indicated, has been lessened considerably by the pulling power of newer model games. Manufacturing costs are still high, and there is no indication yet that those costs are going to break. Plywood for cabinets is a typical example of the kind of materials which go into pinballs that has tripled in price during the past two years, and labor costs have likewise increased.

Opinions Vary

Of the current picture in pin games, manufacturers are largely agreed on the subject of demand, costs and supplies. On the subject of the coming summer months and the autumn, manufacturers' viewpoints vary, tho most of them believe that business will hold up steadily thru the summer and are planning their production schedules accordingly.

How well business will hold up thru the summer naturally depends on how quickly the demand for current games is satisfied, and, after that, on how quickly manufacturers can come up with new game features which will stimulate play.

The opening of new territories has had its effect on the used machine market, too, a check in Chicago reveals. Where production runs on new games are not large enough to take care of demand, operators have been able to use older games profitably. Should any large territory decide to license pin games at this point, the used machine market would probably be milked dry.

The resort season, just now getting under way, also helps the used machine market because resorts, with their comparatively short earning period, do not usually warrant the investment which new machines mean.

Demand Leads Supply

Some pinball manufacturers questioned said that they are still having a hard time keeping ahead of their orders, and a number blamed lack of materials as well as lower efficiency in some of the plants.

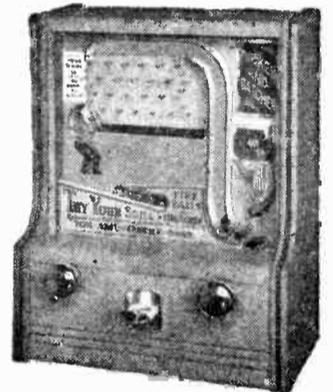
Others agreed that they were having difficulty keeping abreast of orders, but pointed out that the answer to supply and demand in pinball is a matter of timing. When a new game comes out, and pulls as it should, manufacturers are forced to pile up back orders or refuse business. Meantime, the development of new features makes it necessary for the manufacturer to bring out a new game, with the result that supplies of good, new games never quite catch up with demand.

Park Meters To Aid Shelby

SHELBY, N. C., June 21.—City council here, in approving an ordinance enabling the installation of 300 parking meters in the city's shopping and business district, have stipulated that proceeds from the meters go into the Parks and Playgrounds Fund under an enabling measure passed by the 1947 General Assembly.

KICKER and CATCHER

THE BIG HIT FOR PROFITS



100 PER CENT SKILL!

TAKES IN MORE MONEY PER DOLLAR INVESTED THAN ANY GAME MADE!

PENNY **\$37.50** F. O. B. CHICAGO
PLAY ADD \$3.75 FOR NICKEL PLAY

ORDER TODAY. Try it for 10 days. Money Back if Not Satisfied. You Keep the Receipts!

BAKER NOVELTY CO.

HEADQUARTERS FOR
SLOT MACHINES
AND
BAKER PACERS
1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

**KEENEY'S
1, 2 & 3 WAY
BONUS SUPER BELLS
IN STOCK
FOR
IMMEDIATE DELIVERY**

WE ARE EXCLUSIVE DISTRIBUTORS IN
MARYLAND, VIRGINIA, DELAWARE,
NORTH AND SOUTH CAROLINA,
DIST. OF COL.

PIN GAMES		PHONOGRAPHS	
A B C Bowler	\$ 20.00	Jeep	\$40.00
Ambler	149.50	Knockout	37.50
Arizona	54.50	Marines at Play	20.00
Attention	27.50	On Deck	12.50
Barrage	17.50	Production	37.50
Big Chief	19.00	Sea Hawk	25.00
Bombardier (P & S)	39.50	Seven-Up	22.50
Double Barrel	100.00	Sky Rider	45.00
Formation	17.50	Sun Beam	40.00
Four Roses	22.50	Sun Valley	40.00
Fox Hunt	22.50	Shooting Star (Used)	75.00
Gold Star	20.00	Tail Gunner	22.50
Grand Canyon	30.00	Texas Mustang	45.00
Home-Run, '42	27.50	Towers	22.50
Idaho	72.00	Topic	20.00
		Venus	22.50

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A complete line of parts at wholesale for operators. Music parts, game parts, any part you want any time you want it. No matter how hard to get, we'll get it for you. No order too large or too small.

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Make MORE Money with Radiotel

The **ADVANCED** Coin-Operated Radio

- RCA licensed . . . Underwriters approved
- Chassis especially engineered for coin-radio play
- Slug Rejector, with separate Return Coin chute
- Additional volume control inside chassis
- Tamper-proof tumbler locks, keyed to your pleasure
- GUARANTEED trouble-free operation
- GUARANTEED bonded delivery NOW

Write... wire... phone... for details to Dept. B
To prove RADIOTEL is better, sample units shipped on request for 10-day inspection

Above: New Console Model No. 1700
Fire-mar alcohol resistant cabinet built by Howard Hughes Aircraft Co. Dark Mahogany, 6 tubes, AC-DC.

Right: New Table Model No. 1550
Rich Walnut, 5 tubes, straight AC. Surpasses all legal radio standards.

National Coin Radiotel Company
4487 Beverly Blvd. Los Angeles 4, Calif.

BEN RODINS SAYS

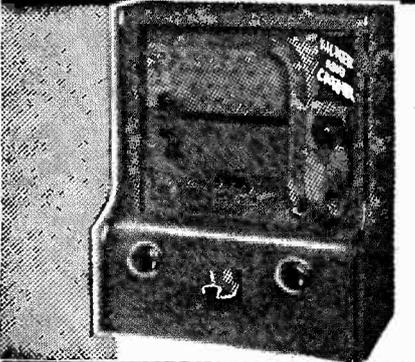
If We Can't Guarantee It . . . We Won't Ship It

USED PIN GAMES

BIG TOP	\$ 44.50
BUBBLES	49.50
KEEP 'EM FLYING	49.50
MARVEL'S BASEBALL	49.50
UNITED STREAMLINER	69.50
UNITED SANTA FE	69.50
UNITED TRADE WINDS	69.50
UNITED GRAND CANYON	69.50
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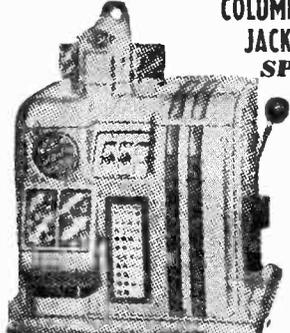
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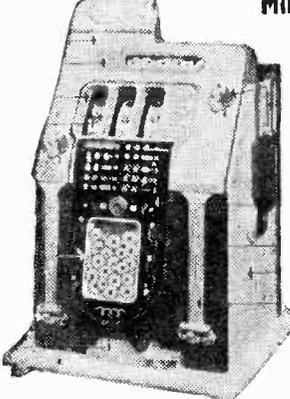
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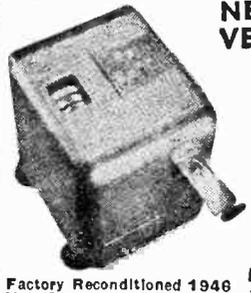
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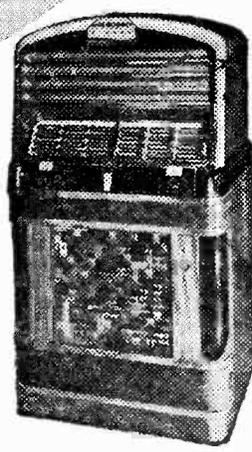
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ALBUM REVIEWS

(Continued from page 118)

TEN FAMOUS RUMBAS—Henry King
(Decca A-456)

A new cover, making it a colorful title page, brings back this earlier package of 10 rumba favorites cut a decade ago or so by piano maestro Henry King and his music styled to the supper rooms. Their exposition of the Cuban rhythms still remain bright with the ensemble emphasizing the melody line for each of the favorites played in a bright moderate tempo. The hip-swaying urge still pronounced, the package takes in *Tabu, Havana's Calling Me, Jungle Drums, The Peanut Vendor, Say Si Si, Cachita, Siboney, Mama Inez, My Shawl and Maria La O*. In addition to the new cover page, notes on rumba rhythms and the maestro's music are printed on the inside cover.

THE MESSIAH (Bibletone "T")

This set of four records brings the musical gems from Handel's masterful oratorio, *The Messiah*. The abridgement is both an artistic and scriptural triumph for the label and makes for a real contribution to liturgical music on wax. Their singing inspired and reverential, with all the voices strikingly good, it's the collective efforts of soloists Lura Stover, soprano; Lydia Summers, contralto; Harold Haugh, tenor; J. Alden Edkins, bass, and the Handel Oratorio Society chorus of 350 voices of Augusta College under the direction of Henry Veld. Clarence Snyder accompanies the soloists at the organ with Brynwolf Lundholm at the organ bench for the choral sides. Full-color reproduction of Botticelli's "The Adoration of the Magi" makes for the eye-appealing cover page with notes on the singers and chorus printed on the inside page.

THE NEW FRIENDS OF RHYTHM
(International IRC-30)

The modern jazz music played in classical chamber music style makes for capricious and delightful spinning as offered by fiddler Sylvan Shulman and the New Friends of Rhythm. It's the concert hall string quartet from the symphony crews to which is added Laura Newell's harp, Tony Colluci's guitar and Hank D'Amico's clarinet. And the blend is most refreshing and rhythmic one. Group is remembered for its classics-in-swing innovations on the record label some years back. All scored by cellist Alan Shulman, this set of six sides includes three transcriptions of familiar—*Southern Comfort* (Stephen Foster's *Old Black Joe*), *Nightcap* (Bach's *Cantata*), *Sailor's Dance* (Gliere's *Red Poppy*), and three originals—*Platter Chatter, Mood in Question and High Voltage*. Whimsical instrumental motif makes for the cover design, with photos and personnel of the unit and record titles filling the inside pages.

SONGS OF VICTOR HERBERT — Rise Stevens
(Columbia MM-682)

The sparkling Victor Herbert waltz melodies, still standing the test of time, sparkle all over again in the unpretentious but moving soprano singing of operatic canary Rise Stevens. The vocal assist of a male chorus directed by Gene Lowell and the accompanying orchestra under Sylvan Shulman's baton adds to the melodiousness and sonority of la Rise's singing. Taking three 12-inchers, spinning brings forth *Ah, Sweet Mystery of Life, Sweethearts, Kiss Me Again, A Kiss in the Dark, Thine Alone and When You're Away*. A desirable addition to Victor Herbert diskography. Cover is a colorful title page with photo of Miss Stevens and notes on the composer for the inside page.

PIATIGORSKY IN RUSSIAN MELODIES—Gregor Piatigorsky
(Columbia MM-684).

From the repertoire of familiar concert pieces, cellist Gregor Piatigorsky applies his warm and sonorous tone to a most expressive interpretation that befits the temperament of these six familiar folk melodies by Russian masters. Ralph Berkowitz giving sensitized support at the Steinway, the cello literally sings out for *Melody in F, Vocalise, Song of India, Chanson, None But the Lonely Heart and Oriental*. Russo snow scene etched on cello back enhances the eye-appeal of the title page with photo of the artist and notes on the music filling the inside page. A welcome addition to the library of Piatigorsky's cello music on wax.

OLD MUSIC BOX MELODIES — Religious
(Bornand Music Box Record—RB-2)

This is the music of the old-time music boxes from the rare collection of Bornand family in Pelham, N. Y., for a set of six familiar religious hymns. Reproducing the sweet ringing tones of the music box, using three different rare old boxes to ring out the music, the sides spin out *Abide With Me, The Palm Branches, Nearer My Go to Thee; Lead, Kindly Light; Onward, Christian Soldiers and Te Deum Laudamus*. Music is just as rare as the music boxes and makes for a special nostalgic charm in its spinning. Tintype figures with music box make for an appropriate cover design with intelligent notes on the instruments filling the inside page.

SHOSTAKOVITCH: "SYMPHONY No. 9"
New York Philharmonic: Efrem Kurtz
(Columbia MM-688)

Efrem Kurtz conducting the Philharmonic Symphony of New York, gives a brilliant performance for Dimitri Shostakovich's *Symphony No. 9*, the last of his monumental works written shortly after V-E Day to express the exuberance of the Red Army in its triumph over Nazi barbarism. While the music is entirely modern, the musical moods run the gamut from iron-clad classicism in the opening movement to brilliant musical dance extravaganza in its final fifth movement. The last three movements are played without interruption. The entire symphony overflows with romantic music and vigorous melodies, spinning over four 12-inch records, and all played with extraordinary richness. A must for the music shelf.

CARMEN CAVALLARO—"Serenade" and "Strauss Waltzes"
(Decca A-542 and A-546)

The bubbling flow of melody that Carmen Cavallaro brings from the ivory keyboard, soothing and languid in his strokings, brings a likeable luster to these two platter packages, each with four records. It's Cavallaro's melody sparkle all the way with guitar, bass and drums bringing up a soft and subdued rhythm carpet for the cutting. For the *Serenade* set, the keyboard knuckle strings together eight familiar Italian folk songs, varying the tempo as he spins out *Come Back To Sorrento, Oh! Marie, Toselli Serenade, Tango of Roses, Ciribiribin, Funicula Funicula, O Sole Mio and Santa Lucia*. For *Strauss Waltzes*, it's eight Johann Strauss favorites of the Continent, giving an artful melody styling to *Blue Danube Waltz, Tales From Vienna Woods, Vienna Life, Artist's Life, Emperor Waltz, Southern Roses, Voices of Spring and You and You*. Photo of the maestro graces the covers with an accompanying booklet for *Serenade* while the bio notes are on the inside pages for the Strauss set.

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- 1 NEW CHROME Conv. Cabinet for all Mills Esc. Slots, 5¢, 3/5 P.O. 39.50
- 1 Single Steel Safe Cabinet with Combination Dial Lock 19.50
- 1 5¢ Jennings Silver Chief 79.50
- 1 5¢ Jennings Bronze Chief, '46 Model \$179.50
- 1 5¢ Jennings Free Play Slot Machine 89.50
- 1 10¢ Jennings 4-Star Chief 89.50
- 1 5¢ Mills Original Chrome 109.50
- 2 5¢ Mills Copper Chrome 119.50
- 1 5¢ Pace Comet 49.50
- 1 5¢ Pace DeLuxe Chrome, '46 Model 169.50
- 1 10¢ Calile 39.50

MISCELLANEOUS

- 1 Spec. Illum. Phono. Cabinet for Wurlitzer 616 \$ 42.50
- 1 Cabinet only for Wurlitzer 24 29.50
- 5 Rock-Ola 110V, D.C. Turntable Motors 8.00
- 3 Rock-Ola 110V, D.C. Power Motors 8.00
- 8 Wurlitzer, 110V, D.C. Motors 9.00
- 2 Amplifiers for Wurlitzer 412 (One needs Transformer), BOTH FOR 15.00
- 6 30" Ultratone Chroma Ceiling Speaker Baffles (Any-Phon. Spkr. Fits) 17.50
- 6 Aluminum Bell Shaped Speaker Horns for 10" Speakers \$ 4.95
- 9 Stands for Mills Panorams 4.00
- 94 Brand NEW 25¢ Coin and Electric Timer Mechanisms for Radios (15 Min. to 1 Hr.) Write
- 1 Brand NEW Columbia Hotel Radio (25¢ for 1 Hr.) 44.50
- 3 Decca Folding Record Display Racks (3 Sections each) 9.75

9000 BRAND NEW RECORDS

Approximately \$5,000.00 worth of Brand New Phonograph Records—All late numbers—Mostly popular—DECCA, VICTOR, COLUMBIA and others—The entire stock of a Coin Machine Distributor's Record Dept. Offers on entire lot or substantial quantities solicited. Write or wire for complete Inventory List showing Titles, Quantities, etc.

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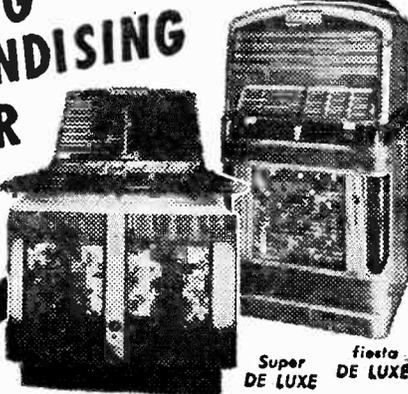
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15 New Du Grenier Cigarette Machines in crate (immediate delivery), while they last \$172.50 Ea. WE BUY AND SELL ALL MAKES AND MODELS PHONOGRAPHS, CIGARETTE MACHINES, PIN BALLS. One-Half Deposit Cash with order, balance C. O. D.

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SUPER DE LUXE MODELS AVAILABLE

J. H. PERES DISTRIBUTING COMPANY

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DEPENDABLE MUSIC SYSTEMS WITH SOUND DISTRIBUTION

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| Rock-Ola Dial-a-Tune Wall and Bar Boxes | 10.00 |
| Spectravox, Like New | 64.50 |

MISCELLANEOUS

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Keeney Bonus Super Bells — Bally Draw Bells—Mills, Jennings and Pace Slots—CALL OR WRITE FOR CLOSE-OUT PRICE!

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Made of live rubber. Patented rim insures powerful grip. Prompt delivery. Standard 8/32 machine screw cups. 1 1/2"—100, \$3.50; 1,000, \$25.00 Lower prices in quantities. Write for cat. 25% on C. O. D. orders.

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CORRECTION

Price Quoted on Our 1c Play KICKER and CATCHER The Billboard for June 21 was in error. Correct Price is \$37.50 Baker Novelty Company

IMMEDIATE DELIVERY

OPERATOR'S PRICES

BRAND NEW 1947 MODEL

5c ROL-A-TOP BELL	\$175.00
10c ROL-A-TOP BELL	200.00
25c ROL-A-TOP BELL	225.00
50c ROL-A-TOP BELL	300.00

The Above Prices Are Net F. O. B. Chicago

WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:

- 1 CHERRY PAY 2 • 1 CHERRY PAY 3
- MYSTERY 3-5 PAYOUT, STANDARD
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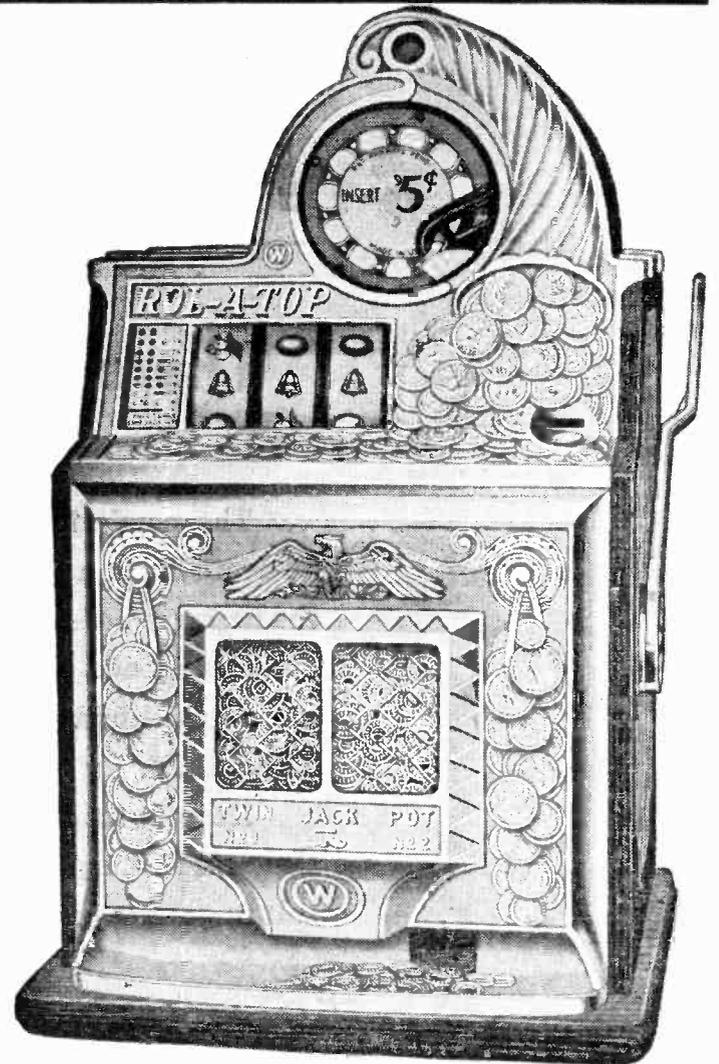
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Authorized Distributor for MILLS Slots and Phonographs

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RECONDITIONED MILLS LATE HEAD JUMBO, P. O. \$69.50

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Jenn. 5¢ 4-Star Chief \$	79.50
10¢	84.50
Jenn. 5¢ Silver Club.	94.50
10¢	99.50
Mills Brown Front, 5¢	109.50
10¢, \$114.50; 25¢	119.50
Mills Gold Chrome, 5¢	139.50
10¢, \$144.50; 25¢	149.50

Four Diamonds	\$49.50
Jungle	59.50
Venus	59.50
Genco Defense	49.50
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Oklahoma	89.50
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ALL USED MACHINES PERFECTLY RECONDITIONED BY EXPERT MECHANICS.

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FIVE-BALL NOVELTY-REPLAY GAME

Greater Than "RIO"!

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The newly improved and designed TELEQUIZ machine will be available in a few weeks. Due to manufacturing difficulties and the desire to redesign and improve this machine in accordance with operators needs, we have discontinued the manufacture of the previous model and are presenting for your approval the NEW 1948 TELEQUIZ.

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Wurlitzer, Aireon, Rock-Ola, Seeburg — Write

NEW LOW PRICES ON RECONDITIONED USED PHONOGRAPHS

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1. Refinished.
2. Mechanism washed in tank.
3. Amplifier, motor, speaker checked.
4. Tone head renewed.
5. Worn parts replaced.
6. Carefully crated.
7. Immediate delivery.
8. Cloths replaced with Talking Gold.

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Hitone, E.S.	249.50
Colonel, Major, Etc.	249.50
Casino	135.00
Royal	99.50

WURLITZER

616	\$ 89.50
50	49.50

MILLS

Throne	\$119.50
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ROCK-OLA

Super	\$195.00
Master	195.00
Spectravox & Playmaster	169.50
Standard	155.00
Cellar Job, 30-Wire	99.50

Wurlitzer 100 Boxes	\$ 9.50
Seeburg S-20-1Z 30-Wire Boxes	7.50
Seeburg WS-2Z Wireless Wall Boxes	24.50
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Needles	Write

ALL TUBES AND MINIATURE BULBS . . . 40% Discount.

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12 Years of Operators' Confidence

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Sit down NOW and write us your name, address and number of this ad. You will receive \$10.00 FREE credit, within one year, on purchase of first order of \$50 or more.

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1N5	.79	6X5	.67
2A3	1.29	12H6	.67
2A4G	1.53	12SA7GT	.79
3Q5	.97	12SK7GT	.67
5U4	.63	25L6	.67
5V4	.97	#30	.79
5Y3	.42	35L6	.59
5Z3	.67	35Z5	.52
6A6	.99	#37	.67
6C4	.79	#38	.67
6C5	.67	#39/44	.59
6C6	.59	#41	.52
6D6	.59	#42	.52
6F6	.67	#45	.52
6H6	.67	#47	.67
6J5	.56	50L6	.67
6J7	.79	#56	.67
6K7	.67	#57	.81
6L6	1.29	70L7	1.73
6N7	.97	#76	.67
6SC7	.81	#80	.42
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PLAYLAND

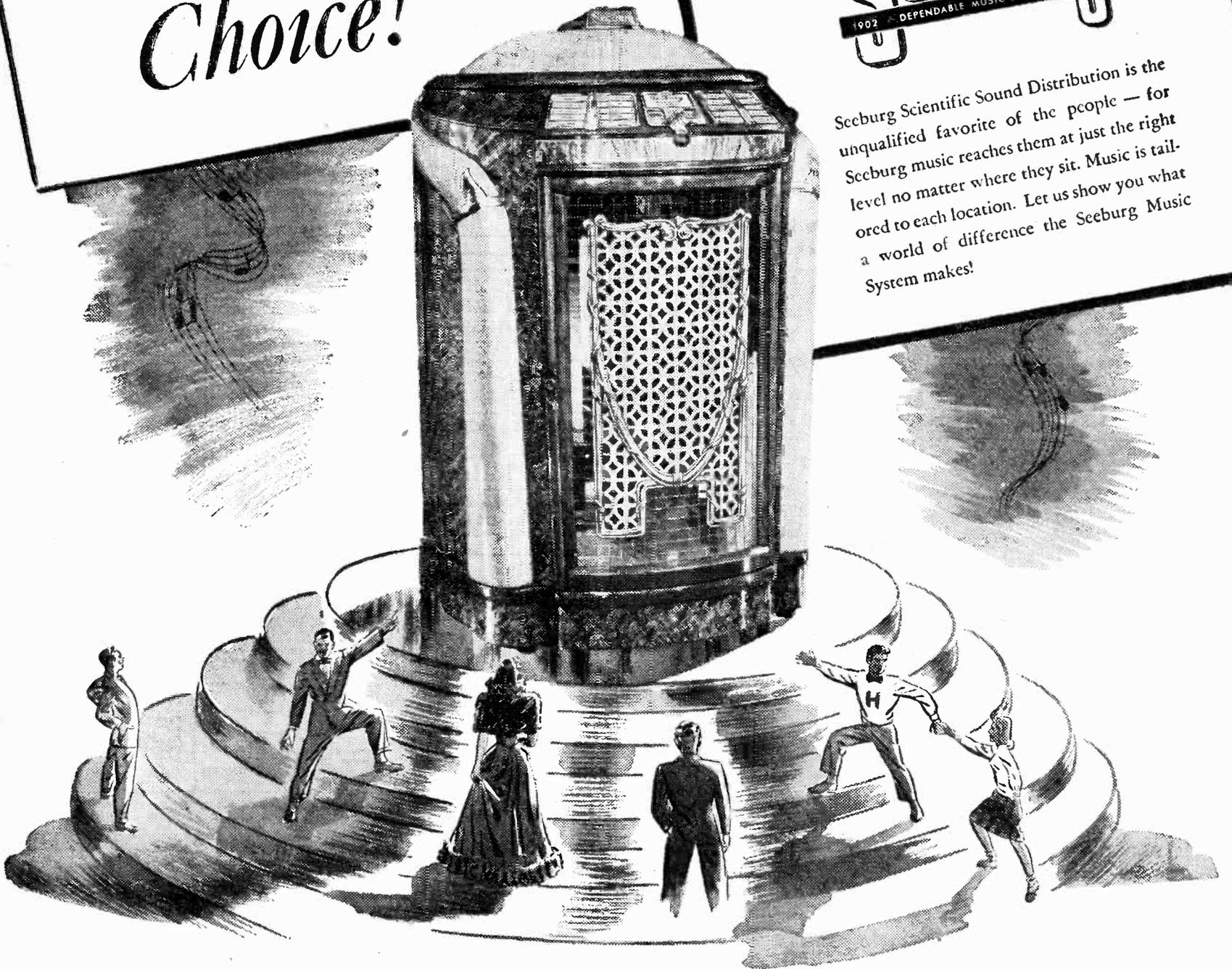
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The People's Choice!

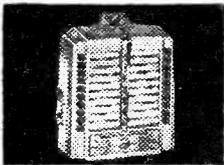
Seeburg

1902 DEPENDABLE MUSIC SYSTEMS 1947

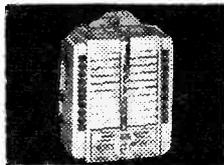
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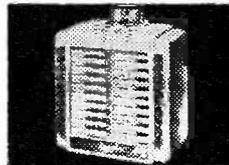
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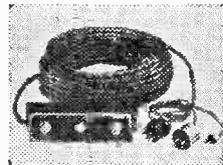
5-Cent Wireless Wallomatic



5-10-25 Cent Wireless Wallomatics



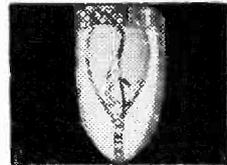
5-Cent 3-Wire Wallomatic



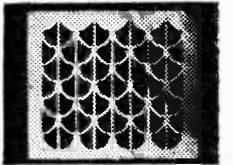
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Seeburg Wall-Type Recessed Speaker



Jones Distributing Co.

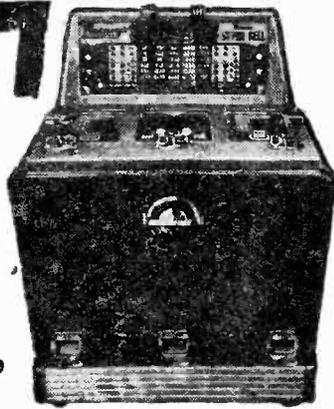
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**KEENEY THREE-WAY
BONUS SUPER BELLS**
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**KEENEY'S SINGLE AND TWIN
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Brand New at Very Attractive Prices

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USED FINE QUALITY CONSOLES AND ONE BALLS

Draw Bells Regular and De Luxe Models.

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Convertible FP to CP. Prices on request.

BRAND NEW DAVAL FREE PLAY COUNTER MACHINES—ANY QUANTITY

5-Ball Free Play Machines—Latest Releases—
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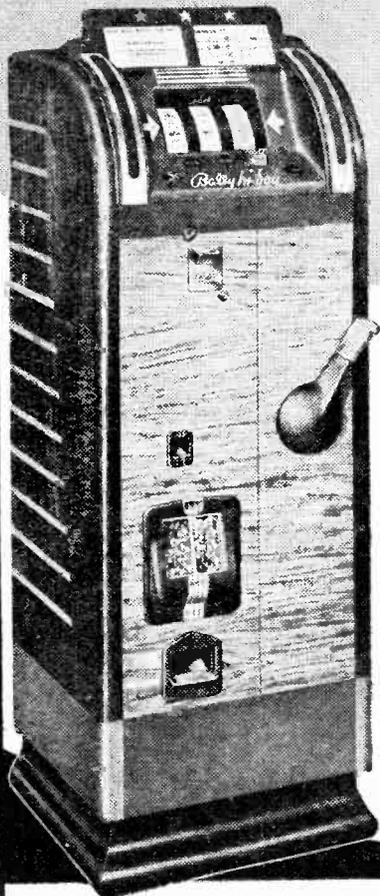
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Order your HI-BOY Consoles today.

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**NEW VICTORY SPECIALS
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BONUS BELLS**

USED ONE BALLS!

- 1 Kentucky \$ 75.00
 - 1 Long Shot 65.00
 - 1 Surf King 95.00
 - 1 Dust Whirls, F.P. 95.00
 - 5 Pace Makers 65.00
 - 4 Sky Larks Comb. 65.00
 - 1 Sport Special, FP 65.00
 - 10 Grand Stand 50.00
 - 2 Hawthornes 40.00
- These machines are all complete. If you can use the entire lot—deduct 20%.

ROLL DOWNS

- 8 Pinch Hitters \$225.00
- 25 Total Rolls 240.00
- 2 Sportsman 295.00
- 2 Genco Playballs 110.00

CIGARETTE VENDORS

- 1 9-col. National
9-30 \$ 95.00
- 2 S.M. 7-col. SP
Models 65.00
- 2 S.M. 7-col.
DeLuxe 75.00
- 2 8-col. Unedpak 110.00
- 3 10-col. Rowe
Royal 110.00
- 10 11-col. DuGrenier
Champions 125.00

CLOSE-OUT



75 Brand New Card Vendors,
with 1,000 Cards. Each
\$25.00 Complete

COUNTER GAMES

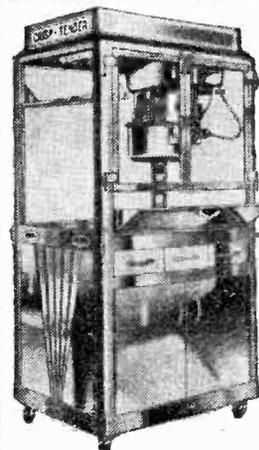
- A.B.T. Challengers .. \$ 55.00
- Gottlieb Grippers 39.50
- Genco Pee Wee 45.00
- Marvel Pop Up 45.00
- Advance Shockers 18.50
- Silver King Grip
Views 49.50
- Champion Basketball. 42.50
- Daval Skill Shot Write
- Kicker & Catcher 39.50
- Imps 13.75

1c STICK GUM VENDORS!
200 Mills Vendors, like new!
Single column capacity, 200
sticks. Includes allotment of
2 cartons of Beech-Nut Gum
weekly.
\$200.00 Each FILLED.

WATLING SCALES!
ORDER NOW FOR EARLY
DELIVERY.

IDEAL SCALES!
IMMEDIATE DELIVERY—
\$125.00 Each.

IMMEDIATE DELIVERY!
Genco's BRAND NEW ADVANCE ROLL—HOTTER
THAN HOT!—SUCCESSOR TO TOTAL ROLL—
LIST PRICE \$499.50



STAR
POPCORN MACHINES—
PROVEN THE FINEST AT
THE LOWEST PRICES!
Underwriter Approved. Plus
new 1947 Features—Trouble
Free Mechanism—Streamlined
Stainless Steel Cabinet—Illumi-
nated Display Signs—Attractive
and Durable.

IMMEDIATE DELIVERY!
SUPER STAR,
Theater Model \$589.00
SUPER STAR,
Counter Model 519.00
SILVER STAR,
Floor Model 485.00
SILVER STAR,
Counter Model 398.00
Specify Voltage Required!

TERMS: 1/2 DEPOSIT REQUIRED WITH ALL ORDERS,
BALANCE C. O. D., F. O. B. CLEVELAND
Cleveland Coin Machine Exchange
2021-25 PROSPECT AVE. CLEVELAND 15, OHIO
Phones: PROspect 6316-17

FOR SALE

- Bally Draw Bells \$250.00
 - Keeney Super Bonus, 5c 335.00
 - Keeney Super Bonus, 5/5.
 - Like New 650.00
 - Keeney Super Bonus, 5/25.
 - Like New 595.00
- NEW PIN GAMES: Lucky Star, Play Boy,
Crossfire, Havana.**
Phone or write

GENERAL COIN MACHINE CO.
227 N. 10th Street Philadelphia, Pa.

FOR SALE
20 ROTARY MACHINES

In Good Condition
Price \$200.00 each
Write to BOX D-5
The Billboard Cincinnati 22, Ohio

FOR SALE
5 WURLITZER SKEEBALLS

Guaranteed Operating Condition... \$175.00 Ea.
WRITE, WIRE, PHONE: MAIN 8462
TERMS: 1/2 Cash, Balance C. O. D.
AUTOMATIC COIN SALES
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**DISTRIBUTORS FOR
ROCK-OLA PHONOGRAPHS. COMPLETE LINE
OF NEW 5-BALLS FREE PLAY**

**ALL MACHINES RECONDITIONED—
READY TO OPERATE**

WRITE FOR OUR LOW PRICES.

- 7 Rock-Ola Commandos Each \$210.00
- 3 Rock-Ola Premiers 199.00
- 7 Rock-Ola Supers 195.00
- 4 Rock-Ola Deluxe 185.00
- 4 Wurlitzer 600 179.50
- 3 Wurlitzer 500 229.50
- 7 Wurlitzer 616 79.50
- 3 Wurlitzer Victory Model 179.50
- 1 Wurlitzer 24A 129.50
- 7 Wurlitzer 61 74.50
- 3 Wurlitzer 71 110.00
- 1 Wurlitzer 81 115.00
- 1 Seeburg 8800, R.C. 225.00
- 1 Seeburg Regal 139.50
- 2 Mills Throne 99.50
- 1 Mills Empress 105.00

- ARCADE AND GAMES**
- 1 Ideal Football \$235.00
 - 1 Chi Coin Hockey 79.50
 - 2 Mills Panoram 139.50
 - 1 Bally Rapid Fire 69.50
 - 2 Seeburg Rifle Range 69.50
 - 3 Mutoscope Sky Fighters 69.50
 - 1 Zingo 49.50
 - 9 Wurlitzer (2 Wire) Wall Boxes 6.50
 - 1 Bally Entry 22.50
 - 1 Catalina 45.00
 - 1 Marines at Play 32.50
 - 10 Sun Peanut Vendors, 5c, Near Now. 8.95
 - 5 Sun Peanut Vendors, 1c 9.95

TERMS: 1/3 deposit with order, balance C.O.D.
MISSOURI TAVERN SUPPLY COMPANY
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SENSATIONALLY NEW! CASINO BELL Sr.

ACCEPTS 5c AND 25c COINS ON SAME PLAY. PAYS OUT NICKELS OR QUARTERS, ACCORDING TO COIN PLAYED

For lasting appeal . . . dependable earnings rely on these peerless EVANS features:

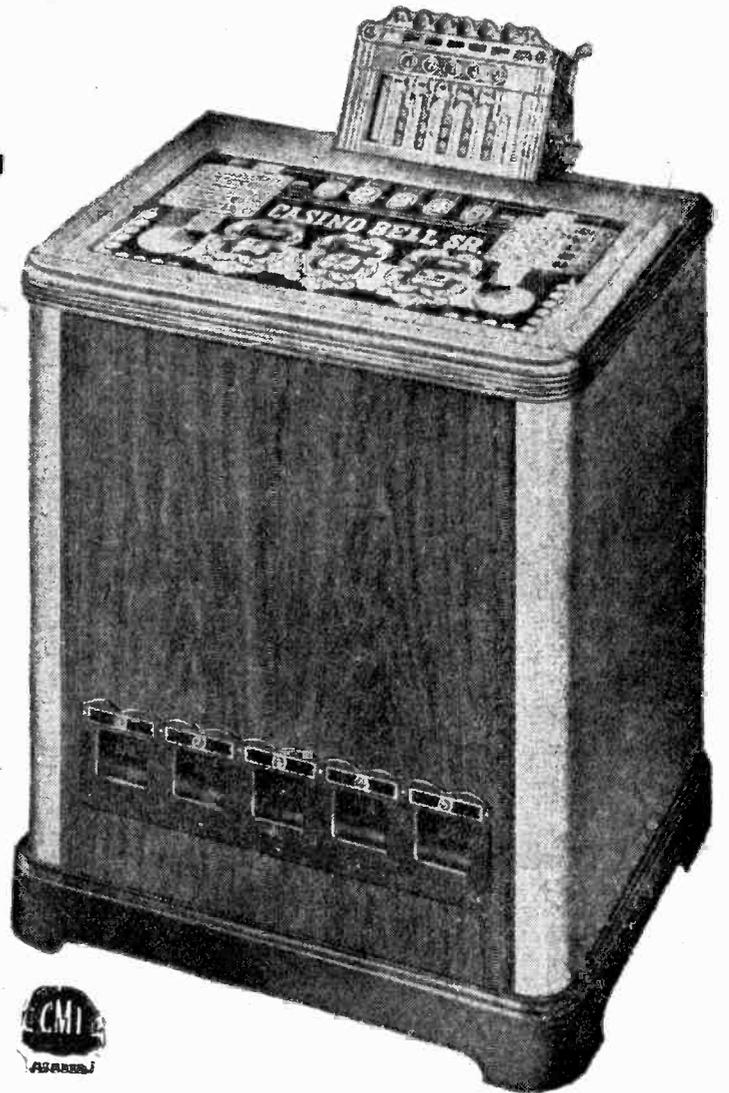
- 5-COIN HEAD! 5 PLAYERS!
- 5 INDIVIDUAL PAYOUT CUPS!
- 5 JACKPOTS WITH RESERVES!
- SINGLE COIN "MACHINE GUN" ACTION PAYOUT!
- EVANS' FAMOUS TROUBLE-FREE MECHANISM!
- LONG-LIFE, ATTRACTIVE EVANS-BUILT CABINET!
- BRILLIANT, COLORFUL TOP DESIGN!
- STANDARD BELL FRUIT REELS!
- STANDARD MODEL, 3/5c and 2/25c. ALSO AVAILABLE IN STRAIGHT 5c or 25c FIVE PLAY MODELS!

SEE YOUR DISTRIBUTOR TODAY

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1520-1528 W. ADAMS STREET

CHICAGO 7, ILLINOIS



No other bell can equal the profits of

Bally's new

hi-boy

with **HOLD & DRAW** Feature

DRAW new crowds of players and HOLD the play by the hour with Bally HI-BOY . . . the bell that easily earns double the revenue of old-fashioned bells. Luxurious club-style console makes HI-BOY an ornament to the finest location. Simple, rugged mechanism insures years of trouble-free operation. Nickel, Dime or Quarter Play. Order your HI-BOY Consoles today.

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127 EAST SECOND SOUTH SALT LAKE CITY 1, UTAH

DOUBLE UP

A New Hi-Score Roll-Down Game and Only Roll-Down Having Whirl-a-Round Playing Board Reversible Rollover Buttons Ball Kickout Features.

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NEW FIVE BALLS

ROCKET • KILROY •
CYCLONE • HAVANA •
MAISIE • Write

RECONDITIONED FIVE BALLS

A. B. C. BOWLER . . . \$39.50	SCORE-A-LINE . . . \$29.50	KEEP-'EM-FLYING . . . \$79.50
FIFTY GRAND . . . 29.50	SCORE CHAMP . . . 29.50	HOLLYWOOD . . . 65.00
BOSCO . . . 49.50	TEN SPOT . . . 39.50	YANKEE DOODLE . . . 65.00
BIG TIME . . . 29.50	FIVE-TEN-TWENTY . . . 65.00	COVER GIRL . . . 89.50
BANDWAGON . . . 29.50	WILDFIRE . . . 39.50	LIBERTY . . . 75.00
DIXIE . . . 39.50	SHANGRI-LA . . . 79.50	BIG PARADE . . . 59.50

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950 WURLITZER \$450.00	ROCK-OLA STANDARD 189.50
850 WURLITZER 400.00	ROCK-OLA SPEC. & PLAYMASTER . . . 189.50
750E WURLITZER 385.00	
500K WURLITZER 209.50	
600K WURLITZER 209.50	
24 WURLITZER 139.50	
616 WURLITZER 89.50	
ROCK-OLA SUPER 260.00	
ROCK-OLA MASTER 250.00	

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LITE LEAGUE 149.50	#430 WUR. Comb. Spkr. & Wallbox \$ 85.00
COALEE (LIKE NEW) 219.50	
BOLASCORE 189.50	
BALLY KING PINS 69.50	
14' WURLITZER (H.S.) 175.00	
BOWL-A-WAY 1946 SKEE ROLL 175.00	
CHICAGO COIN HOCKEY 75.00	
CHICKEN SAMS (PERFECT) 60.00	
TEN STRIKES 65.00	

BONUS BARREL ROLL
Old Faithful Profit Producer
9 Fl. Size . . . \$419.50
Still Producing These Two Great Skill Rolls Each Entirely Different.

ROCK-A-BARREL
A High-Earning Attention Compelling Barrel Roll Game.
9 Fl. Size . . . \$395.00

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For Complete List of New and Used Arcade, Five Balls and Phonographs.
TERMS:
1/3 Deposit, Balance C.O.D.

WISCONSIN NOVELTY CO.
3734 GREENBAY AVE. MILWAUKEE 6

HITCH YOUR WAGON TO GOTTLIEB'S

★ LUCKY STAR

GREAT NEW 5-BALL REPLAY!



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WAITING FOR YOU AT
YOUR DISTRIBUTOR NOW with

- ★ METEORIC ACTION!
- ★ KICK-OUT POCKETS! SCORE AND RE-SCORE UP TO 15,000 AT A TIME!
- ★ SUPER HIGH 400,000 SCORE!

Order Today!

Make Every Day a
Lucky Day on All
Your Locations!

"There is no substitute
for Quality"



DAILY RACES

1-Ball Multiple

LEADER
in
Action!
Earnings!
Appeal!

PAYOUT
OR
REPLAY
MODEL

Improved Deluxe
GRIP SCALE
Consistently Best
Since 1927

20 YEARS OF LEADERSHIP

D. GOTTLIEB & CO. 1140 N. KOSTNER AVE. CHICAGO 51, ILLINOIS

ALL NEW MACHINES—Ready for Shipment!

PIN GAMES

GOTTLIEB LUCKY STAR	\$294.50
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EXHIBIT CROSS FIRE	299.50
KEENEY CAROUSEL	295.00
CHICOIN PLAY BOY	279.50
BALLY ROCKET	279.50
WILLIAMS CYCLONE	304.50
UNITED HAVANA	295.00
MARVEL OPPORTUNITY	185.00

ONE BALLS, ETC.

KEENEY HOT TIP, FP or PO	\$660.00
GOTTLIEB DAILY RACES	650.00
BALLY ENTRY	595.00
BALLY SPECIAL ENTRY	595.00
DAVAL FREE PLAY	WRITE
ACE COIN COUNTER	159.50
SILVER KING, 1¢ or 5¢	13.95
VICTOR MODEL V, GLOBE	11.75
VICTOR DELUXE	13.75

ARCADE MACHINES

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MARVEL POP UP	49.50
ABT CHALLENGER	55.00
GOTTLIEB 3 WAY GRIP SCALE	39.50
BALLY HEAVY HITTER	184.50
ARIST-O-SCALE	115.00
MIR-O-SCALE	125.00
KICKER & CATCHER, 1¢	37.50

SPEEDWAY BOMBSIGHT	\$385.00
CHICOIN BASKETBALL CHAMP	499.50
GRIP-VUE	49.95
BAT-A-BALL JR.	59.50
METAL TYPER, 10¢	482.50
GEMCO ADVANCE ROLL	499.50
AMUSEMATIC BOOMERANG	285.00
CHAMPION BASKETBALL, 1¢	39.50

SLOTS

MILLS 5¢ BLACK CHERRY	\$248.00
MILLS 25¢ BLACK CHERRY	258.00
MILLS 5¢ GOLDEN FALLS	258.00
MILLS 10¢ GOLDEN FALLS	263.00
MILLS 25¢ GOLDEN FALLS	268.00
MILLS VEST POCKET BELL	74.50
MILLS BOX STANDS	27.50
GROETCHEN COLUMBIA, J.P.	145.00
DELUXE CLUB COLUMBIA	209.50

CONSOLES

KEENEY 5¢ SUPER BONUS	Write
BALLY DRAW BELL, 25¢	\$375.00
BALLY TRIPLE BELL	895.00
BALLY DE L. DRAW BELL	512.50
EVANS BANGTAIL, 5¢, J.P.	671.50
EVANS WINTERBOOK, 5¢	828.00
EVANS RACES, 5¢, J.P.	931.00
EVANS CASINO BELL	837.50
MILLS 3 BELLS, in Lots of 10	645.00

MICHIGAN DISTRIBUTORS for ABT, Chicago Coin, Daval, Exhibit, Gottlieb, Groetchen, Keeney, Marvel, Silver King, United. WRITE FOR NEW PRICE LIST OF ALL RECONDITIONED MACHINES!

Robinson SALES CO.
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WANTED EXPERIENCED COIN MACHINE SALESMAN

Eastern manufacturer of outstanding coin controlled equipment desires to contact salesman qualified by experience to sell and handle both distributors and operators. Liberal drawing account against commissions. Must have car. All territories open. Unless you are a ten thousand dollar a year man, don't waste time. Give full details and submit photo with first letter. Our present staff knows of this ad.
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MONEY BACK IF NOT SATISFIED

WURLITZER

Wurlitzer 616, Plain	\$100.00
Wurlitzer 616, Lite-Up Top & Bottom	119.50
Wurlitzer 500	199.50
Wurlitzer 600, Rotary	185.00
Wurlitzer 24	149.50
Wurlitzer 61, Counter Model	385.00
Wurlitzer 750E	375.00
Wurlitzer 800	375.00
Wurlitzer 850	375.00

G. E. MINIATURE BULBS

40, 44, 46, 47, 51, 55. Per C.	\$5.50 Tax Incl.
50, 63, 81. Per C.	6.00 Tax Incl.

G. E. LAMPS

7 1/2, 15, 25, 60 Watts. Per Case of 120	\$10.50
10 Watt. Per Case of 120	13.50
Lumilines. Per Case of 24	21.00
40 Watt Fluorescent. Per Case of 12	11.40

SEEBURG

Seeburg Vogue	\$205.00
Seeburg Classic	205.00
SEEBURG HI-TONE, ESRC	235.00

ROCK-OLA

Rock-Ola Standard	\$184.50
Rock-Ola Master	85.00
Rock-Ola De Luxe	184.50

WALL BOXES—LIKE NEW

Wurlitzer #125 Boxes	\$ 17.50
Seeburg 20 Selection Wireless	24.50
Seeburg 3-Wire Bar-o-Matics, 5/10/25¢	32.50

HI TONE PARTS

R.C. Amplifier (With Tubes)	\$95.00
Relay Box	19.50
Electric Selector	39.50
Slug Ejector & Coin Trip Assembly	29.50
Hi-Tone Speaker	25.00

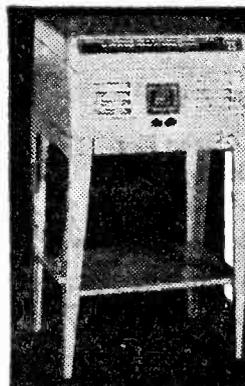
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1/3 Deposit, Balance C. O. D., F. O. B. Warehouse

WE PRIDE OURSELVES ON OUR CLEAN REPUTATION!

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Unexcelled reception and performance. Durable, beautiful, practical, profitable. Master volume control. Slug ejector. Coin return. Best quality timing mechanism. Newest console, table models. Prompt delivery.

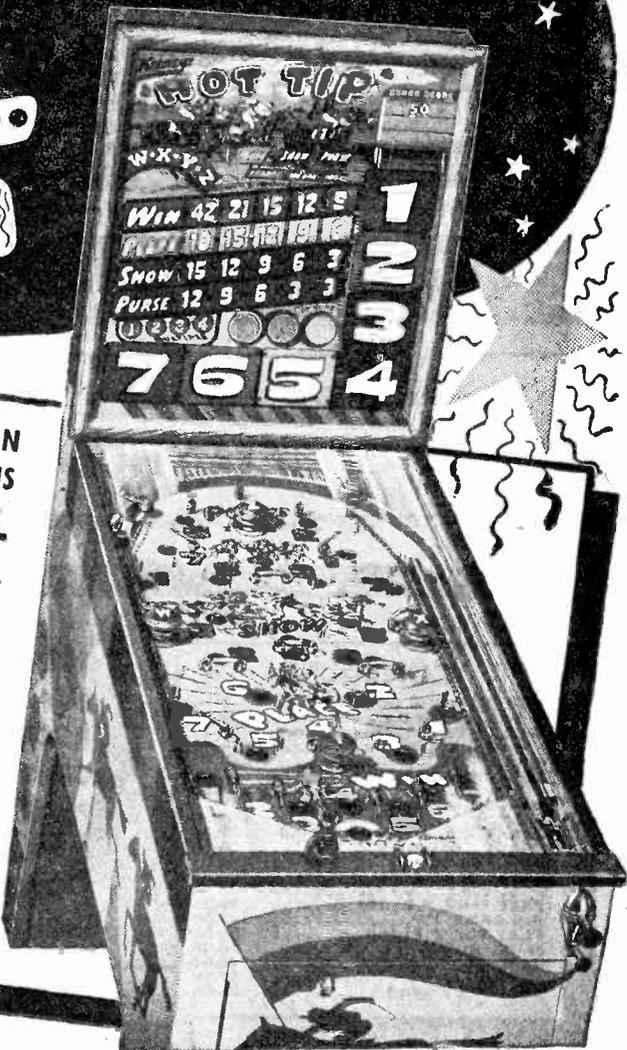
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New! KEENEY'S
STAR ANNOUNCEMENT OF THE YEAR
CAROUSEL
and HOT TIP



READY TO ENRICH OPERATORS IN NOVELTY AND FREE GAME LOCATIONS
Keeney's CAROUSEL
 Scores up to 950,000. Seven kickout holes. It's magical. Spellbinding. Gets and holds the play. Order your "CAROUSEL" today!

MULTIPLE SCORING WITH HIGHEST OF ALL 1-BALL CHANGING ODDS
Keeney's HOT TIP
 New—Odds start with 3-6-9-12. New—"W-X-Y-Z" bumpers and many other play producing features. It's fast. It's terrific. Take a tip—it's Keeney's "HOT TIP"!

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 "THE HOUSE THAT JACK BUILT"
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MUSIC		VENDING MACHINES	
DeLuxe Rock-Ola	\$140	5/8" Bubble Gum, 25 Lbs. Box	62¢ Lb.
Seeburg 8800, RCES, w/Crystal Pick Up & Elect. Cancel	280	40 L. A. Penn Sun Nut Vendors	\$10.30
Seeburg Rex, w/Crystal Pick Up & Electric Cancel	122	ARCADE	
Seeburg Royale, w/Crystal Pick Up & Electric Cancel	122	1 Mills Test Your Strength, Fir. Mach. . .	\$40
Wurlitzer 600 Keyboard w/Crystal Pick Up & Elec. Cancel	170	2 Pace Scales @	55
Packard Hideaway	310	2 Associated Basketballs @	38
		1 Scientific Batting Practice	60
FIVE BALL — PIN GAMES — ONE BALL			
Air Circus	\$ 48	Four Aces	\$ 38
Alert	28	Five-Ten-Twenty	37
Big Hit	109	Legionnaire	28
Big Parade	38	Metro	24
Bola Way	28	Marines at Play	28
Double Barrel	75	Sky Chief	38
Gold Cup	27	Suspense	118
		Star Attraction	\$ 28
		Superliner	128
		Ten Spot	28
		Yanks	28
		'41 Derby	100
		Victory Special	375
MILLS BELL SLOT MACHINES		CONSOLES	
5¢-10¢ Blue Fronts & Brown Fronts	\$75	Late Four Bells	\$200
25¢ Blue, Brown Front & Gold Chrome	90	Jennings Multiple Racer	45
5¢ Jennings Silver Moon Chief	65	Jennings Silver Moon, Free Play	57

1/3 Deposit, Balance C. O. D.

WRITE!! FOR PRICES ON THE FOLLOWING NEW EQUIPMENT

ROCK-OLA PHONOGRAPHS

Bally BALLYHOO	Exhibit CROSS FIRE	Keeney CAROUSEL
Bally HEAVY HITTER	Genco ADVANCE ROLLS	Marvel LIGHTNING
Chicago Coin PLAYBOY	Gottlieb LUCKY STAR	United HAVANA
		Williams CYCLONE

T and L DISTRIBUTING CO.
 1321 Central Parkway Cincinnati 14, Ohio

BARGAINS FROM SOUTHERN

3 Club Trophy	\$ 65.00	2 Stage Door Canteens	\$ 95.00	2 Super Score	\$160.00
2 Thorobreds	115.00	1 Fast Ball	115.00	2 Spell Bound	160.00
1 Long Acres	115.00	1 Step Up	130.00	1 Sea Breeze	160.00
1 Midget Races	95.00	1 Fiesta	160.00	3 ABT Challengers, 4 weeks old	35.00

SOUTHERN AMUSEMENT CO.
 1935 SOPHIE WRIGHT PLACE NEW ORLEANS 13, LA.

YOU CAN'T BEAT OUR PRICES!
RUSH YOUR ORDERS FOR THESE BARGAINS!

WURLITZER	WALL BOXES AND PARTS		
Wurlitzer 412	\$ 65.00	Wurlitzer #304, Stepper	\$10.50
Wurlitzer 71 Counter Model	119.50	Wurlitzer #145, Red Stepper	32.50
Wurlitzer 61 Counter Model	75.00	Packard Adapter, Willow	15.00
Wurlitzer 616 Plain	69.50	Buckley Adapter	22.50
Wurlitzer 616 Lite-Up Top & Bottom	89.50	Wurlitzer #130, Adapter	22.50
Wurlitzer 24 Ocellar Job	98.50	Wurlitzer #300, Adapter	22.50
Wurlitzer Twin 12 Cellar Job	95.00	Seeburg Adapter for Wurlitzer 24	17.50
WURLITZER 42/24 VICTORY	109.50	Buckley Bracket for Bar Boxes	1.75
Wurlitzer Model 50	69.50	Buckley, Plain or Chrome	3.95
Wurlitzer 24	125.00	Buckley Lite-Up, Brown	7.50
Wurlitzer 600R	165.00	Buckley Lite-Up, Chrome	11.50
Wurlitzer 600K	185.00	Seeburg Brackets for Bar Boxes	2.95
Wurlitzer 500	175.00	Seeburg Play Boy Console for R.C.	19.50
Wurlitzer 700	335.00	Seeburg 24 Sel. Wall-O-Matic, Remote	19.50
Wurlitzer 750E	375.00	Seeburg 20 Sel. Wall-O-Matic, Remote	22.50
Wurlitzer 800	350.00	Seeburg Bar-O-Matic, 5-10-25¢	39.50
Wurlitzer 850	365.00	Seeburg GSR, Sel. Receiver and	47.50
Wurlitzer 950	350.00	SD-24-12, for both	47.50
		Seeburg 20 Sel. Wall-O-Matic, R.C.,	47.50
		5-10-25¢	12.50
		Wurlitzer #120 Boxes, 5¢	7.50
		Rock-Ola Dial-a-Tune Box	22.50
		Packard Boxes, Like New (Used)	2.50
		Packard Brackets for Bar Boxes	Write
		Packard Boxes, New	1.00
		Cash Box Locks, Each	6.50
		SINGING GOLD FOR GRILLE FRONT, SHEET 20x50	5.50
		GOLD JEWEL CLOTH FOR GRILLE FRONT, PER YARD	2.50
SEEBURG	ROCK-OLA		
Seeburg Rex	\$ 99.50	Rock-Ola Windsor	\$ 99.50
Seeburg Hi-Tone 8200, Victory Cabinet	109.50	Rock-Ola Standards	150.00
Seeburg Casino, ESRC	139.50	Rock-Ola DeLuxe	159.50
Seeburg Gam	139.50	Rock-Ola Master	175.00
Seeburg Regal	175.00		
Seeburg Vogue	175.00		
Seeburg Classic	185.00		
Seeburg HI-TONE, ES	198.50		
Seeburg HI-TONE, ESRC	265.00		
Seeburg Envoy, ES and ESRC			

Send 1/3 Deposit, Balance C. O. D.

WANTED
GENCO TOTAL ROLLS
 SEND LOWEST PRICE

HUB DISTRIBUTING CO.
 632 Tenth Ave., cor. 45th St.
 New York 19, N. Y. Circle 6-9570

ROUTE FOR SALE

Large Connecticut industrial city near New York. Consisting of 80 phonographs, 175 wall boxes, over 125 pin games and parts, records, three trucks and office equipment. Business established 1932. Gross income \$75,000.00 a year.

SELL FOR \$70,000
 WRITE BOX D-35

THE BILLBOARD CINCINNATI 22, O.

LIGHTNING

LIGHTNING Strikes Us! Let It Strike You! The newest and fastest 5-ball Pin Game. It has anything you have ever seen. IMMEDIATE DELIVERY!

5¢ Mills Silver Chrome, Hand Load	\$130.00
10¢ Orig. Chrome	140.00
10¢ Bonus Bell	165.00
5¢ Brown Front	100.00
10¢ Brown Front	110.00
25¢ Brown Front	120.00
5¢ Blue Front	85.00

SPECIAL

Set of BROWN FRONTS, 5¢-10¢-25¢, Complete Set	\$269.50
Set of BLUE FRONTS, 5¢-10¢-25¢, Complete Set	\$210.00

10¢ Blue Front	\$ 95.00
25¢ Blue Front	105.00
5¢ Silver Chrome	115.00
5¢ Gold Chrome	125.00
25¢ Gold Chrome	140.00
5¢ Q.T.	50.00
Chicago Metal Double and Triple Revolv-A-Round Safe Stands.	

TERMS: 1/3 Deposit, Balance C. O. D.

COIN-A-MATIC DISTRIBUTORS

FORMERLY LEWIS COIN MACHINE SERVICE

3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

COVEN'S COIN CORNER

... And NOW ... Bally's SENSATIONAL

"BALLYHOO"

YOU LIKE "ROCKET"—WAIT TILL YOU SEE THIS!

CONSOLES

KEENEY TWIN BONUS BELL, 5-25, Slightly Used, Like New	\$795.00
MILLS 3 BELLS, Clean, Excellent Condition, Like New	319.00
MILLS 4 BELLS, Late Head	249.50
GALLOPING DOMINO, '46, Like New, J.P.	Write
GALLOPING DOMINOES, 5¢, J.P., P.O., '41, Two-Tone	159.00
SARATOGA, With Rails, 5¢, P.O.	49.00
TRACK TIME, 5¢, P.O.	89.00
BALLY CLUB BELL, P.O., 5¢	129.50
BALLY CLUB BELL, P.O., 25¢	159.00
FAST TIME, P.O., 5¢	69.50
FAST TIME, P.O., 25¢	89.50
BIG GAME, F.P.	54.50
FLAT TOP, F.P.	59.50
JENN. BOBTAIL	79.50
JUMBO PARADE, P.O., A.R., 5¢	69.50
JUMBO PARADE, P.O., F.R., 5¢	69.50
EV. LUCKY STAR	129.50

NEW GAMES

- HEAVY HITTER
- ROCKET
- CROSS FIRE
- PLAYBOY
- HAVANA
- LUCKY STAR
- LIGHTNING

SLOTS

JENNINGS 25¢ CLUB SPECIALS	\$119.00
JENNINGS 5¢ SILVER CHIEF	89.00
JENNINGS 10¢ SILVER CHIEF	89.00
JENNINGS 5¢ VICTORY CHIEF	79.00
JENNINGS 10¢ VICTORY CHIEF	89.00
LIKE NEW 5¢ MILLS BLACK CHERRY BELLS, with Stand	165.00
10¢ BLACK CHERRY BELL, with Stand, Slightly Used	175.00
25¢ BLACK CHERRY BELL, with Stand, Slightly Used	185.00
NEW MILLS BLACK CHERRY BELLS, ORIGINAL	Write
MILLS SLOT STANDS	14.50
WAT. ROLATOP, 5¢	69.50

ARCADE

LINE-A-BASKET, New	\$ 49.50
TOTAL ROLL	324.50
CHICOIN GOALEE, Perf. Clean	218.00
RAPID FIRE	99.50

5-BALLS

FAST BALL	\$174.50
SURF QUEENS	139.50
BIG LEAGUE	139.50
MIDGET RACER	139.00
METRO	29.50
STAGE DOOR CANTEN, Post-War	119.50
SPELLBOUND	189.50
SUPERLINER	189.50
VICTORY	49.50
DOUBLE BARREL, Like New	149.50
OPPORTUNITY	79.50
BIG HIT	129.50
FRISCO	89.50
SHOW GIRL	179.50

1-BALLS

VICTORY DERBY	\$309.50
DERBY, '41, F.P., Good Shape	139.00
TURF KING	129.00
JOCKEY CLUB	139.00
SPORT SPECIALS	69.50
RECORD TIME	64.50
BLUE GRASS	99.50

PARTS SPECIALS!

Large Rubber Rings, Per 100	\$ 2.75
Medium Rubber Rings, Per 100	2.35
Small Rubber Rings, Per 100	2.15
Plastic Grill Cloth, Gold or Silver, 50"x20"	7.50
Service Kit, \$12.50 Value, Now	6.50
Plunger Springs, Heavy or Light, Per 100	3.50

WIRE, PHONE, WRITE

FOR YOUR Bally EQUIPMENT See...

OPERATORS IN OUR TERRITORY! Let us help you expand with our most liberal Finance Plan. Come in and discuss it with us.

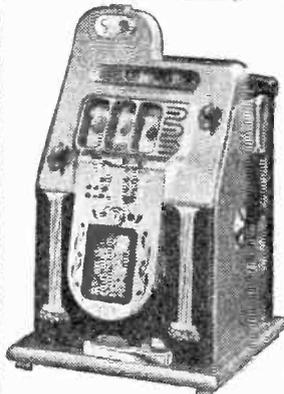
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COVEN Distributing Co.

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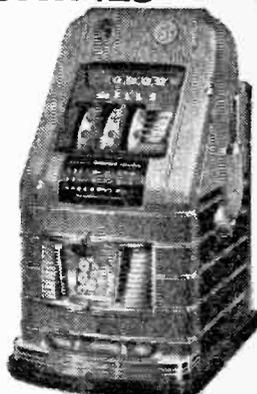
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MILLS LATEST MACHINES



GOLDEN FALLS

You can make MORE MONEY with this New Mills Bell (with Hand-Load Jackpot). It is modern in design and has the "come-on" appeal. Full Jackpot at all times is one of its "Come-On" Features. Write for illustrated circular giving full details on this unusual Bell. Immediate delivery in 5¢, 10¢, 25¢ and 50¢ play.



JEWEL BELL

If you want to increase your income place the New Mills Jewel Bell on location. It is different than any Bell ever manufactured in the past. Its design is modernistic and has unusual eye appeal. Ready for delivery in 5¢, 10¢ and 25¢ play.

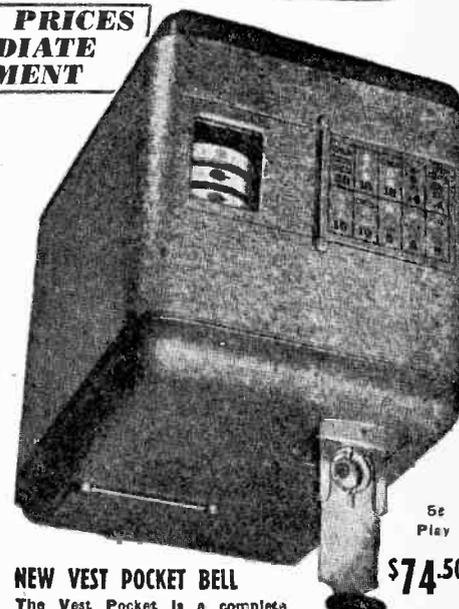
WRITE FOR PRICES IMMEDIATE SHIPMENT



BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

New Back Stands, Single, Double and Triple Safes



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. BLUE & SILVER or GOLD & SILVER.

5¢ Play

1/3 Deposit

SICKING, INC.

Established 1895 1401 CENTRAL PARKWAY CINCINNATI 14, OHIO

Used Music Equipment
REFINISHED • RECONDITIONED • GUARANTEED

SEEBURG 9800 RCES HI-TONES...	\$299.50	ROCK-OLA '40 SUPER	\$215.00
SEEBURG 8800 RCES HI-TONES...	299.50	WURLITZER 500A KEYBOARD ...	229.50
SEEBURG REGAL	149.50	WURLITZER 850E	299.50
SEEBURG CROWN	149.50	WURLITZER 616 LITE WP	99.50
ROCK-OLA 1946	495.00	AMI SINGING TOWER, 20 Record	175.00
ROCK-OLA '39 DELUXE	199.50	MILLS THRONE	135.00
ROCK-OLA '40 MASTER	215.00		

WURLITZER 1015 WRITE

SPECIAL DISCOUNT ON QUANTITY PURCHASES—FOREIGN INQUIRIES INVITED ONE-THIRD CERTIFIED DEPOSIT, BALANCE C. O. D.

MUSIC SYSTEMS INC.

NORTHERN OHIO FACTORY DISTRIBUTORS FOR SEEBURG

4210 EUCLID AVE. CLEVELAND 9, OHIO • HE. 6114
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NATIONALLY KNOWN COMPAS-GUARDIAN

PARTS

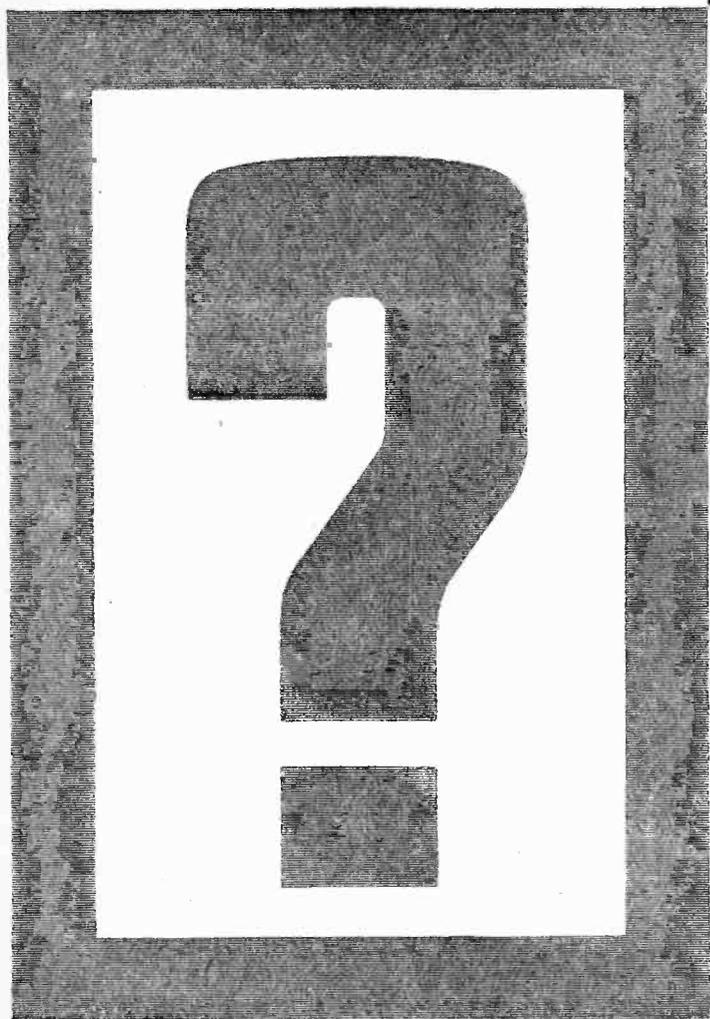
SPECIAL JUNE 1947 LIST Now Ready!

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED

1547 N. FAIRFIELD AVE. All Phones: HUMBOLDT 3476 CHICAGO 22

IS IT NECESSARY



We found it necessary to misspell *Necessary* in order to get your attention. Yes, New Coin Equipment is vitally important and necessary to you if you wish to maintain a steady and satisfactory revenue. Consider Mills Bell replacements now, don't wait for remorse to set in!

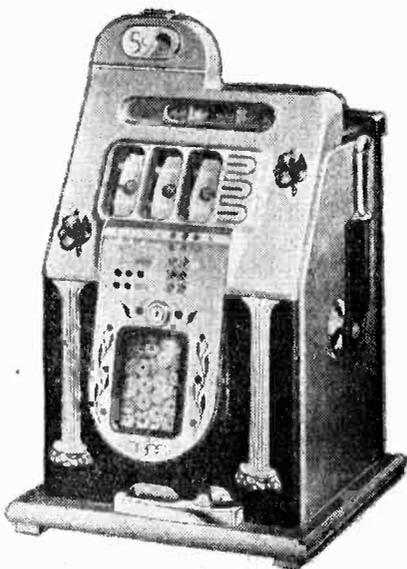
We are a member of Coin Machines Industries, Inc.

BELL-O-MATIC CORPORATION

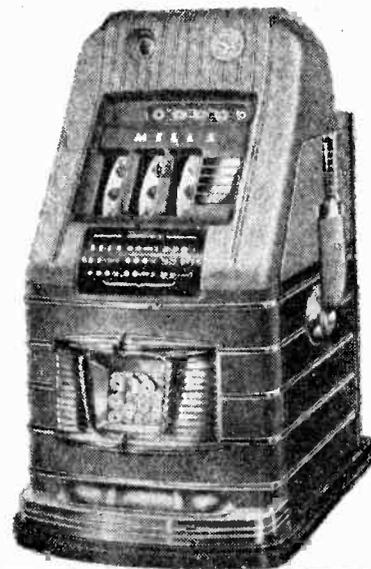
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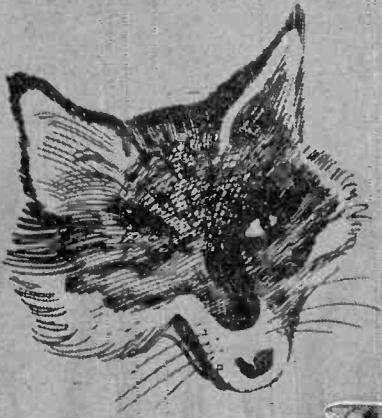
MILLS BLACK CHERRY



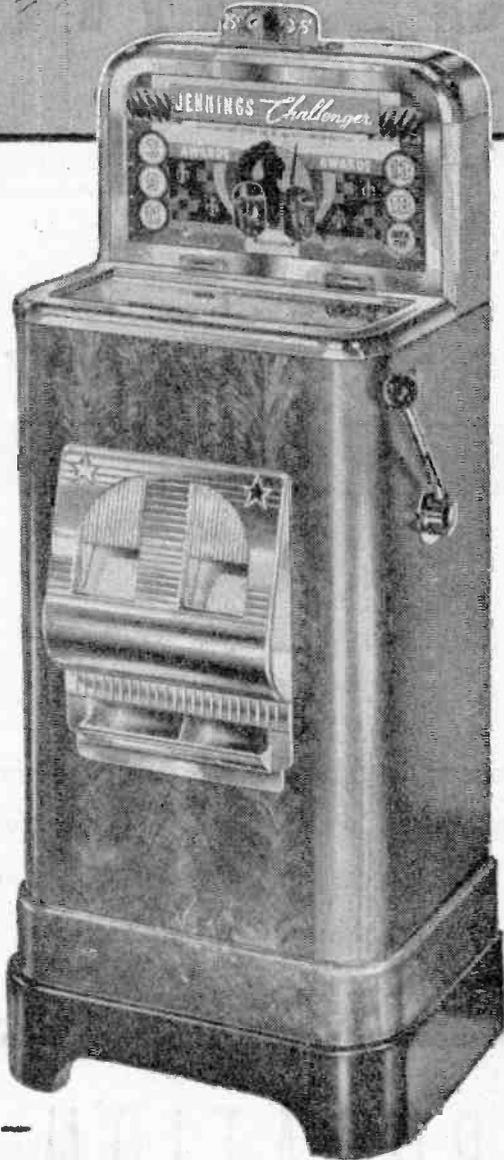
MILLS GOLDEN FALLS



MILLS JEWEL BELL



For "ops"
sly as
a
FOX



Compact size—
23" x 17"

*The Sensational Jennings
Twin-Play Console*

5c - 25c, 5c - 10c, 5c - 5c Play

CHALLENGER

This remarkable console type 5c - 25c machine features two coin chutes, two jackpots, but only one mechanism. The Challenger has the same durable, time-proved features found in the famous Jennings Chiefs. Order from your dealer today!

O. D. JENNINGS AND CO.

4307-39 WEST LAKE STREET
CHICAGO 24, ILLINOIS

The Leader in the Field for over 40 Years

ATTENTION! OPERATORS EVERYWHERE!!

WE HAVE ALL THE LATEST BRAND NEW FACTORY RELEASES!

BY FAR THE BEST
**THE DOWNEY-JOHNSON
COIN COUNTER**
IMMEDIATE SHIPMENT.
1 Yr. Guarantee.

\$217.50
F. O. B. Chicago

OUR RECONDITIONED MACHINES DEFY ALL COMPARISON! Send For Our Complete List! We are interested in obtaining a large quantity of Post War 5 Balls. Send Your List. Cash Waiting!

GLOBE COIN SORTER.....\$290.00
DISTRIBUTORS, SEND FOR FULL PARTICULARS. FREE CIRCULAR AVAILABLE UPON REQUEST!

BRAND NEW CHICAGO METAL SAFE STANDS.....WRITE
VICTORY SPECIALS—LONGACRES, DELUXE MODELS—WRITE FOR BARGAIN PRICES

<p>NEW 5 BALLS CROSSFIRE PLAY BOY HAVANA ROCKET LUCKY STAR LIGHTNING CYCLONE</p> <p>NEW SLOTS ALL MAKES AND MODELS.</p>	<p>—NOW DELIVERING—</p> <p>ARCADE CHICOIN BASKET BALL BOOMERANG GENCO ADVANCE ROLL</p> <p>1-BALLS BALLY ENTRY BALLY SPECIAL ENTRY</p> <p>WE WANT: KEENEY SUPER BONUS BELLS, 2-WAY AND 3-WAY MODELS. ALSO WANT EVANS WINTERBOOK CONSOLES AND BALLY VICTORY DERBYS. CASH WAITING.</p>	<p>CONSOLES JENNINGS CHALLENGER BALLY DE LUXE DRAW BELL BALLY TRIPLE BELL EVANS CONSOLES (All Models) MILLS 3 BELLS</p>
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EXTRA SPECIAL!
27 VOLT BAYONET BASE LAMPS. DESIRABLE FOR KEENEY BONUS SUPER BELLS. Minimum order\$20.00 PER 100
TERMS: 1/3 DEPOSIT—BALANCE C. O. D. OR SIGHT DRAFT.
CHARLES (JIMMY) JOHNSON—VINCE MURPHY

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1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. AR# 0780

BADGER'S Bargains
Often a few dollars less - Seldom a penny more
LOS ANGELES Bill Happel
MILWAUKEE Carl Happel

NEW AND RECONDITIONED CONSOLES

NEW KEENEY BONUS, 1-WAY ... WRITE	NEW KEENEY BONUS, 2-WAY ... WRITE
NEW BALLY TRIPLE BELLS ... WRITE	NEW KEENEY BONUS, 3-WAY ... WRITE
EVANS 1948 BANGTAILS ... WRITE	BALLY DRAW BELLS ... \$324.50
MILLS THREE BELLS ... \$325.00	MILLS 4-BELLS, LATE, 5-5-5-5 ... 275.00
KEENEY 4-WAY, 5-5-5-25 ... 225.00	MILLS 4-BELLS, ORIG., 5-5-5-5 ... 175.00
BALLY CLUB BELLS, F.P., P.O. ... 69.50	KEENEY TWINS, 25¢, F.P., P.O. ... 159.50
BALLY HI HANDS, F.P., P.O. ... 69.50	KEENEY SUPER BELLS, F.P., P.O. ... 69.50
MILLS JUMBO, LATE, F.P., P.O. ... 69.50	MILLS JUMBO, LATE, P.O. ... 49.50
MILLS JUMBO, LATE, F.P. ... 49.50	JENNINGS SILVER MOON, F.P. ... 49.50

GUARANTEED RECONDITIONED PHONOGRAPHS

WURLITZER MODEL 950 \$395.00	ROCK-OLA COMMANDO \$295.00
WURLITZER MODEL 850 395.00	ROCK-OLA SUPER ROCK-O-LITE 275.00
WURLITZER MODEL 750 395.00	SEEBURG 8800 ROCK-O-LITE 295.00
WURLITZER MODEL 700 295.00	SEEBURG CLASSIC ROCK-O-LITE 245.00

NEW AND RECONDITIONED ONE BALLS

NEW KEENEY HOT TIP WRITE	NEW KEENEY BIG PARLAY WRITE
BALLY SPECIAL ENTRY WRITE	BALLY VICTORY SPECIAL \$295.00
BALLY LONGACRE \$114.50	BALLY THOROBRED 114.50

GUARANTEED RECONDITIONED ROLLDOWN GAMES
GENCO TOTAL ROLL \$229.50 | ELECTROMATON ROL-A-SCORE .. \$295.00
TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT.

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Badger Novelty Co. 2546 NORTH 30TH STREET, MILWAUKEE 10, WIS. ALL PHONE KIL. 3030.

BE WISE BUY FROM MARKEPP It's Safer!

MUSIC

Rock-Ola Std. Dial-a-Tune \$185.00	Seeburg Hi-Tone 8800, RC \$295.00
Wurlitzer Victory 24 165.00	Wurlitzer 412 195.00
Seeburg Hi-Tone 9800, RC 305.00	Wurlitzer 600R 175.00

ARCADE EQUIPMENT

New Atomic Bomber WRITE	Bally Rapid Fire Conv. \$110.00
New Superoll \$295.00	Chicago Coin Goalee 195.00
New Pop-Up WRITE	Tally Roll 195.00
New Challenger 50.00	Genco Total Roll 245.00
Chicago Coin Hockey 89.50	Genco Play Ball 99.50
Lite League 100.00	DeLuxe Western Base Ball 65.00
New Chicago Coin Basketball Champ 499.50	New Advance Rolls In Stock WRITE
Seeburg Target Conversion 89.00	

Write for prices on all 5 Balls, New Slot Stands and Safes, Mills New Slots, Merchandise Vendors, Counter Games.
4310 The MARKEPP Co. M. M. MARCUS & SONS TEL. MEN 1043
CLEVELAND 3, OHIO

**CENTRAL OHIO QUALITY BUYS
PIN BALLS**

ABC BOWLER	\$ 39.50	JUNGLE	\$ 49.50
AIR CIRCUS	89.50	KEEP 'EM FLYING	79.50
ALL AMERICAN	39.50	KISMET	69.50
AMERICAN	69.50	KNOCKOUT	75.00
BEAUTIES	69.50	KNOCKOUT THE JAPS	75.00
ARGENTINE	49.50	LANDSLIDE	39.50
ATTENTION	39.50	LEADER	39.50
BANDWAGON	39.50	LEGIONNAIRE	49.50
BELLE HOP	49.50	MARINES	69.50
BIG CHIEF	39.50	MARVEL'S BASEBALL	69.50
BIG HIT (Multiple)	189.50	MIDWAY	69.50
BIG HIT (Regular)	149.50	MONICKER	49.50
BIG PARADE	79.50	PAN AMERICAN	49.50
BIG TIME	29.50	PLAY BALL	49.50
BOLWAY	59.50	SCHOOL DAYS	49.50
BOMBARDIER	79.50	SEA BREEZE	149.50
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DEFENSE	59.50	SPORT PARADE	39.50
DIXIE	39.50	SPOT POOL	49.50
DOUBLE BARREL	169.50	STEP UP	179.50
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EAGLE SQUADRON	69.50	STREAMLINER	99.50
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FLAT TOP	99.50	SURF QUEEN	125.00
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Woolf Solomon

New Revolveround
Safes & Box Stands
Single, Double, Triple
WRITE, WIRE, PHONE
For Special Prices

ARCADE AND PARK EQUIPMENT

TOTAL ROLL	\$275.00	LITE LEAGUE	\$250.00	AMUSEMATIC JACK-	
PINCH HITTER		DRIVEMOBILE	169.50	RABBIT (New)	\$475.00
(New)	399.50	MUTO. PUNCH BAG	175.00	CHAMPION BASKET	
BATTING PRACTICE	89.50	VOICE RECORDER	119.50	BALL, 1 1/2 (New)	74.50
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AIR RAIDER	119.50	GROETCHEN		SKEE ROLLS	WRITE
TOMMY GUN (Late)	109.50	TYPERS	295.00	10 1/2 FT. PREMIER	WRITE
WINDJAMMER	99.50	SCIENTIFIC BASE-		SKEE ROLLS	WRITE
PANORAMS	275.00	BALL	99.50	12 1/2 FT. PREMIER	
RAPID FIRES	119.50	14 FT. WURL. SKEE		SKEE ROLLS	WRITE
CHICKEN SAMS	82.50	ROLL, A-1	269.50	14 FT. WURL. SKEE	
UNDERSEA		CUSTARD MACHINES, 5 Qt. Cap.	\$595.00	ROLL, Week Score	295.00
RAIDER	250.00	NEW RADIOTONE VOICE RECORDER AND BOOTH	Easy for Attendant to Operate		\$795.00

WRITE FOR COMPLETE LIST

CONSOLES

5¢ SUPER BELLS, Comb. C.P., F.P.	\$149.50	JUMBO PARADES, C.P., LATE	\$109.50
5¢ BALLY HIGH HANDS, Comb.	125.00	JUMBO PARADES, Comb. F.P., O.P.	139.50
25¢ BOBTAILS, F.P.	129.50	JUMBO PARADES, A-1, F.P.	78.50
5¢ BOBTAILS, F.P.	79.50	KENTUCKY CLUBS, A-1, O.P.	89.50
5¢ BIG GAMES, F.P.	69.50	KEENEY'S 2-WAY 5-25¢ SUPER	
25¢ PACES REELS, C.P.	149.50	BONUS BELLS	WRITE
MILLS 4 BELLS, A-1	295.00	KEENEY'S 3-WAY SUPER,	
MILLS 4 BELLS, LATE HEADS	395.00	5-10-25¢	WRITE

SLOTS WRITE WIRE PHONE For Special Low Prices on New and Used Slots.	MUSIC WRITE WIRE PHONE For Prices on New and Used Phonographs. ONE-HALF CERTIFIED DEPOSIT WITH ORDERS.	NEW PIN BALLS WRITE WIRE PHONE Low Prices on New Pin Balls. CALL US FIRST.	NEW CONSOLES DeLuxe Draw Bells Triple Bells Evans Racers Super Bonus Bells Mills 3 Bells
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CENTRAL OHIO COIN MACHINE EXCHANGE
185-189 E. TOWNE ST., COLUMBUS 15, O. Phones AD 7949, 7993

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★ ★ ★ TOPS in Baseball!

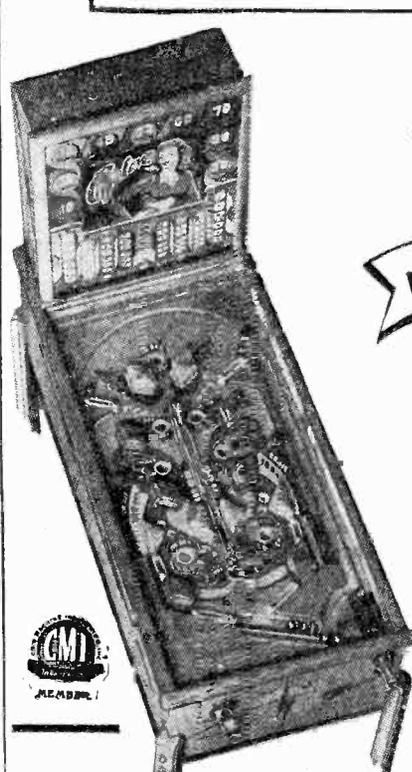
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Williams "LONG-LIFE" GAME!
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**THE ALL-TIME
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Most true-to-life base-
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sented in a game! Real
3-dimensional figures
run the bases in the
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trols bat . . . pitcher
controlled by player!
Revolutionary new 3-
Coin Drop Head Chute
takes 5c, 10c, 25c Coins
. . . speeds play! Credit
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Many other play-pro-
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features!

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Cyclone
Williams "LONG-LIFE" GAME!

**The Top Action
Game on
Any Location!**
SCORES UP TO 950,000!

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ALL A-1 RECONDITIONED - READY FOR LOCATIONS

Action	\$79.50	Sea Hawk	\$84.50
Air Circus	69.50	Seven Up	49.50
American Beauty	69.50	Show Boat	39.50
Bandwagon	39.50	Sky Line	49.50
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Bombardier	69.50	Sluggo Paw	47.50
Bosco	79.50	South Pool	49.50
Captain Kidd	37.50	Strip Tease	59.50
Crossline	39.50	Texas Mustang	49.50
Dive Bomber	39.50	Torpedo Patrol	49.50
Dixie	69.50	Venus	39.50
Eagle Squadron	79.50	Victory	39.50
Five-Ten-Twenty	29.50	Yacht Club	89.50
Flicker	69.50	Yankee Doodle	69.50
Four Aces		Yanks	69.50
Dark Horse	\$79.50	Mills 1-2-3	\$39.50
Sport Special	69.50	(1939)	
Mills Vest Pocket	\$49.50	Mills Vest Pocket	
Chrome		Green	\$29.50
		O. O. D.	

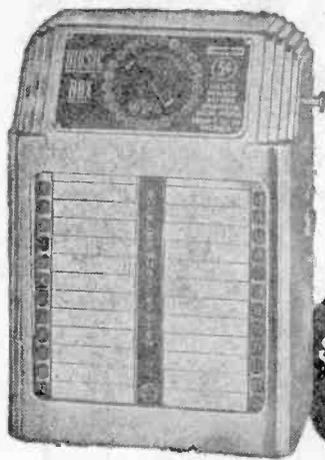
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Terms: One-Third Deposit with Orders, Balance

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TODAY!**

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MANUFACTURING
COMPANY**
161 West Huron Street
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Buckley BUILDS THE Best

THE NEW Music Box



Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box equally popular for wall or bar installation.

\$25⁰⁰

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.



\$1250⁰⁰



NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

- Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.
- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5¢-10¢-25¢ chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

\$50⁰⁰



Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

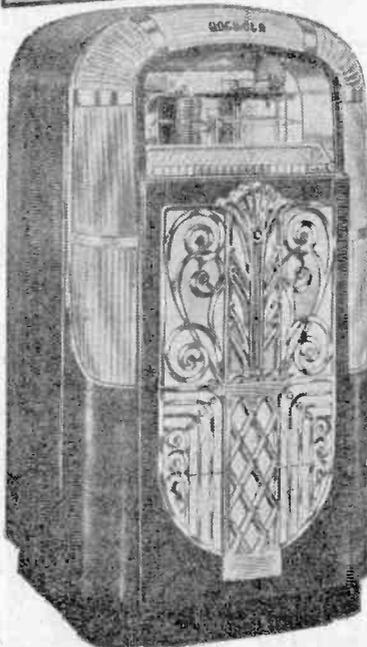
PHONES: VAN BUREN 6636-6637-6638-6533

Make Good Business Even Better with these \$Makers from Sazar!

Alert operators everywhere are "selling" music with

ROCK-OLA

MODEL 1422-6

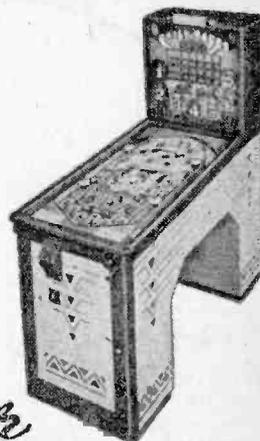


The new, improved Rock-Ola phonograph that is the talk of the entire industry. Beautiful design, remarkable color and lighting effects, unusual animation, and superlative quality of tone. Same dependable Rock-Ola performance. Equipped with terminal strip for wired remote control hookup. We will look over operators' locations and help them solve their music problems.

Two action-getters by Gottlieb

DAILY RACES

The famous old 1-ball standby is now available in free play or pay out model. Daily Races has special spotter bumpers, illuminated "live" holes, and slug-proof, drop coin chute. Smart operators know that Daily Races is a money maker in a class by itself!



Lucky Star



Gottlieb's latest sensation—with thrilling new kick-out automatic scoring feature. Beautiful eye-catching cabinet. Super-high score. Fast action, socko appeal, slam-bang earning power! Lucky Star will be your "lucky star performer" in putting new life into those locations, no matter how tough.

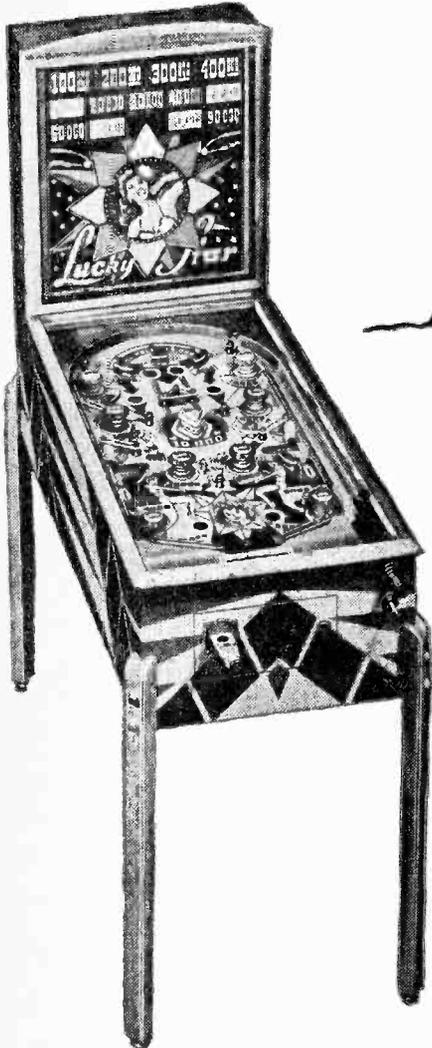
Also these latest Bally profit producers:
Deluxe Draw Bell, Bally Entry, Special Entry,
Tie Bell, and Five Ball Rocket. See them today.

B. D. Sazar Co.

1635 FIFTH AVENUE
Pittsburgh • Phone Grant 7818
28 Years the Leader in the Field



ITS HERE... YOUR GOTTLIEB LUCKY STAR



Hitch your route to LUCKY STAR and watch pin game profits soar. This outstanding Gottlieb 5-ball game has exciting new action . . . kickout pockets that score and rescore . . . player appeal that picks up

more play every day. Your order to the nearest Shaffer office starts LUCKY STAR heading for your route. Phone, wire or write today.

ROCK-OLA "1422" WRITE

WURLITZER "1015" WRITE

HERE ARE YOUR "LUCKY STARS" IN USED BUYS— SHAFFER 100% RECONDITIONED MACHINES AT DRASTICALLY REDUCED PRICES

CONSOLES AND ONE BALLS		
Bally "Victory Derby" (Floor Sample)	Paces "Saratoga" (C.P.)	60.00
May Bell (5-5-5-25c)	Jennings "Bobtails" (F.P.)	60.00

ARCADE		
Genco "Total Roll"	\$250.00	Genco "Whizz" 65.00
Keeney "Skill Score" (New)	275.00	Marvel "Pop Up" 30.00
Bally "Undersea Raider"	140.00	Gottlieb "Grip Scale" 22.50
		Jennings Scales, 1c 50.00

PHONOGRAPHS			
Rock-Ola "Super"	\$200.00	Wurlitzer "780-M"	\$275.00
" " "Commando"	175.00	" " "500-A"	175.00
" " "Premier"	175.00	" " "Victory" (Extra Special)	100.00
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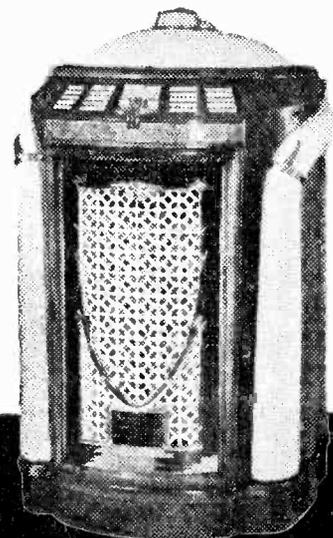
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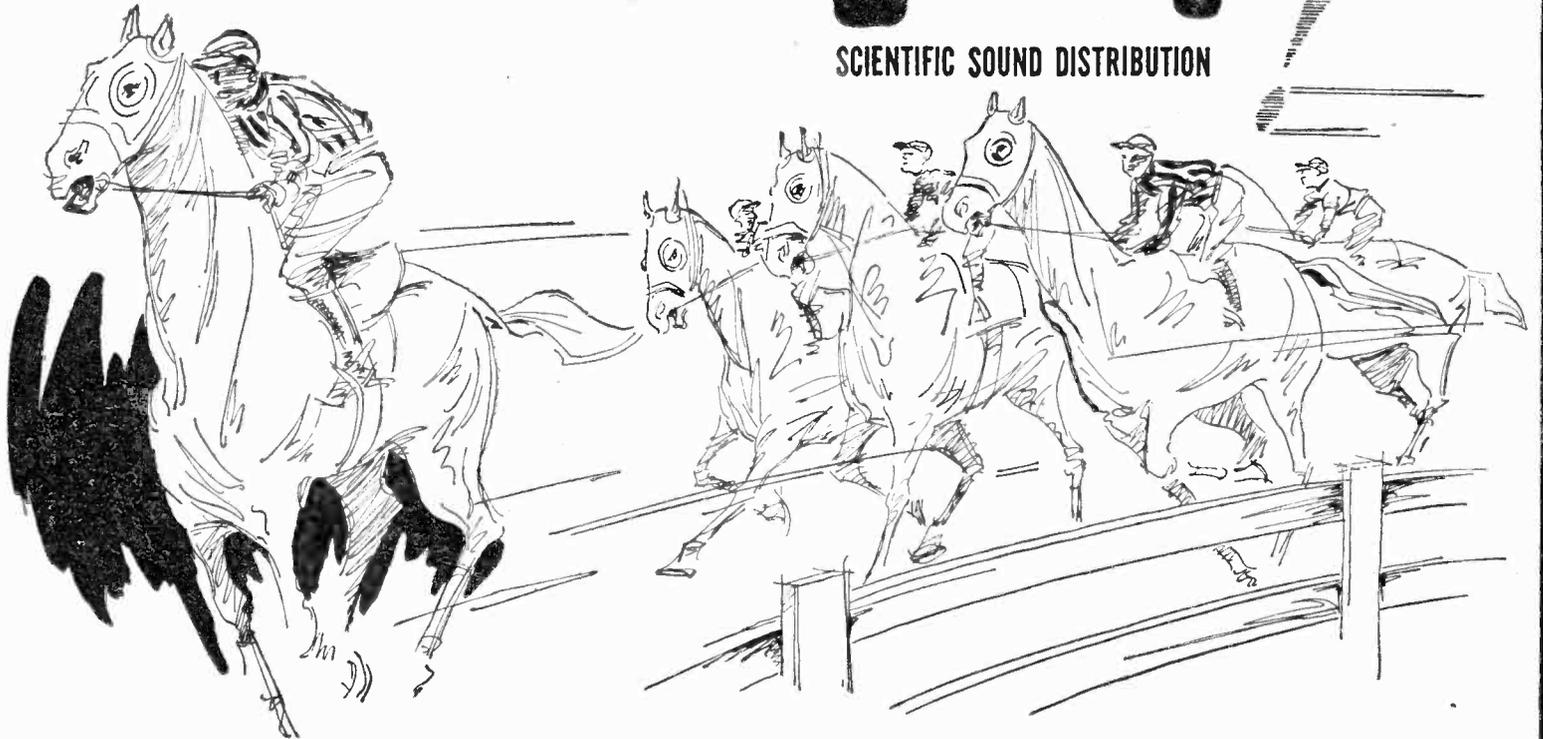


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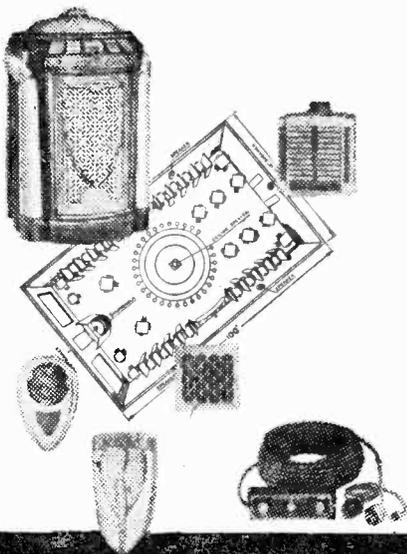
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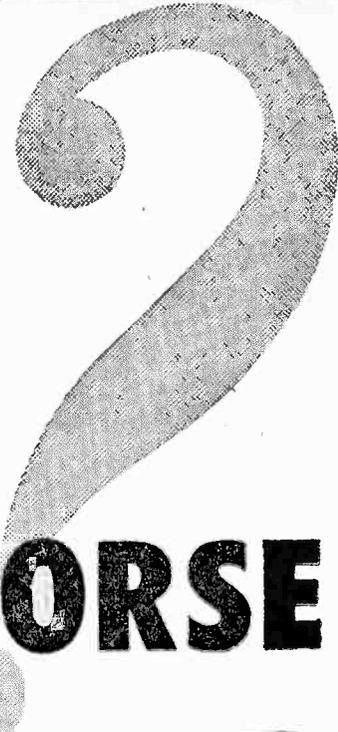
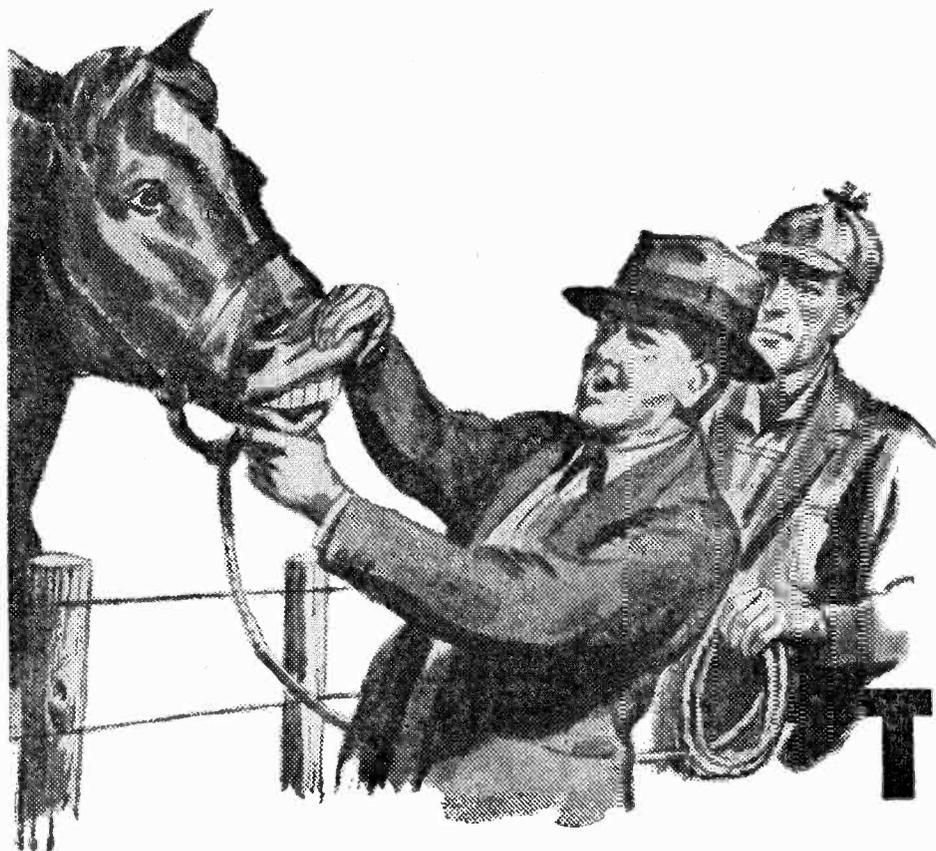
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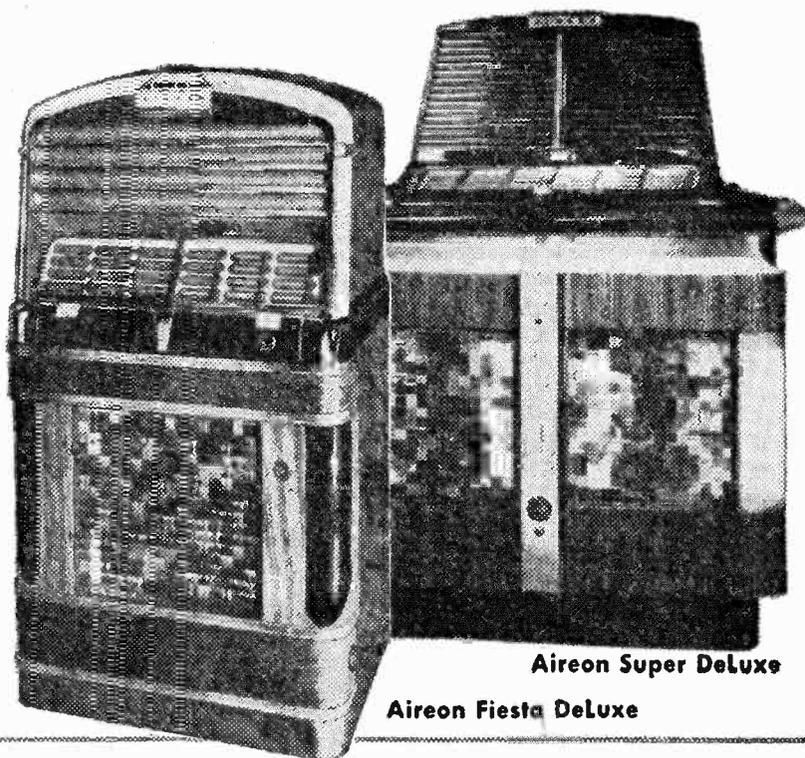
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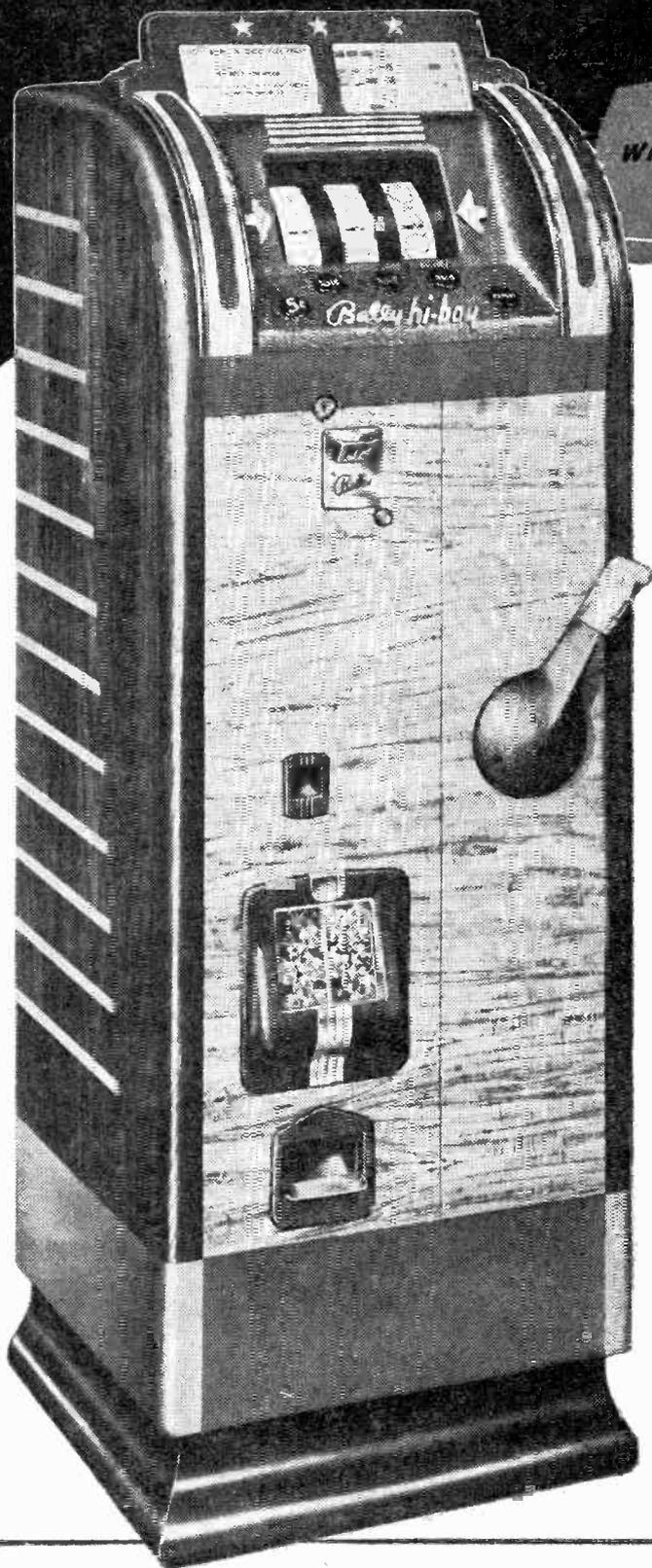
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LUXURIOUS CLUB-TYPE BELL CONSOLE



WITH HOLD & DRAW

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SUPERB BEAUTY Handsome club-style console in richly grained walnut and contrasting blonde wood finish, accented with gold and red. Luxurious bronzed casting with brilliant red and gleaming polished metal trim. HI-BOY is an ornament to the finest location.

NEW WIDE REELS Bell-fruit symbols are 50 per cent larger than on standard bell machines.

LIGHT-UP AWARD CARD Symbols glow in vivid colors. Instruction card emphasizes hold-and-draw feature.

EASY-ACTION LEVER New front lever eliminates fatigue of over-arm reaching and pulling. An easy downward push spins reels.

POSITIVE REEL STOP No bounce-back or sluggish stops to annoy player. Reels click to a smooth positive stop.

SIMPLE MECHANISM Simplest bell mechanism ever built, ruggedly constructed to insure years of trouble-free operation.

NICKEL, DIME OR QUARTER PLAY

DRAW new crowds of players and HOLD the play by the hour with Bally's HI-BOY . . . the bell that easily earns double the revenue of old-fashioned bells. For quick delivery order your HI-BOY consoles today.

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TRIPLE BELL ★ DE LUXE DRAW BELL



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8 BUMPERS SCORING 5,000 PER HIT

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SCORES 10,000 — RETURNS BALL

18 DIFFERENT SCORE VARIATIONS

NEW IMPROVED MECHANICAL ELECTRICAL UNITS

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CONVERTIBLE 5 OR 3 BALL

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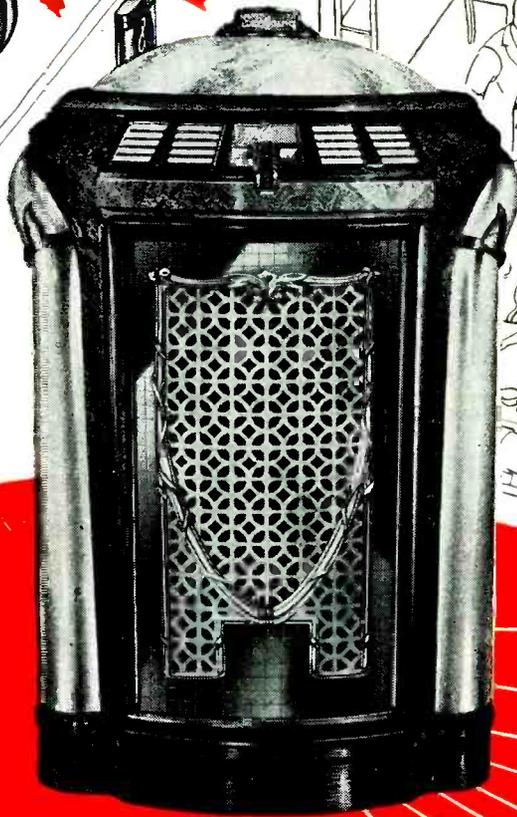
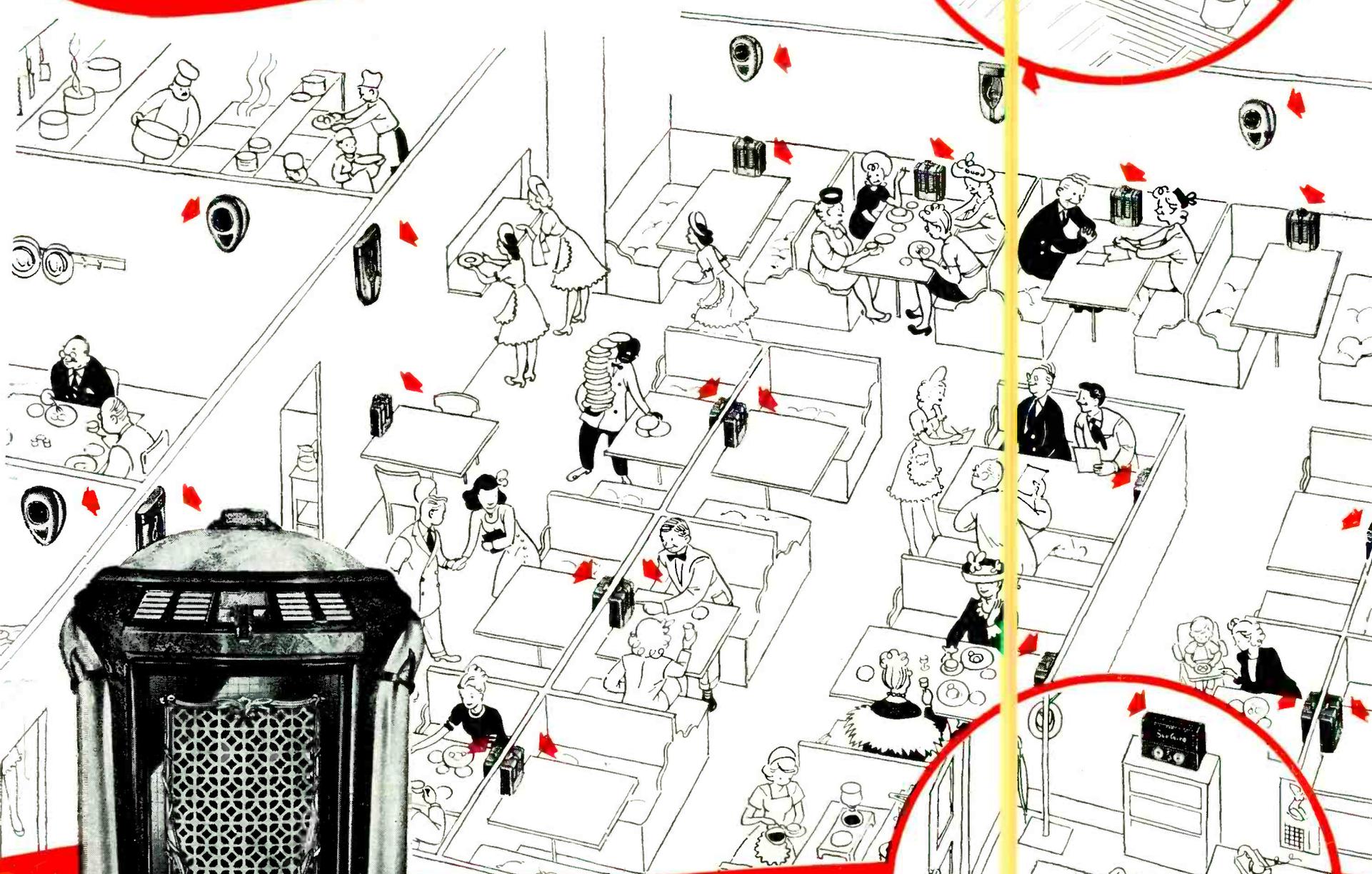
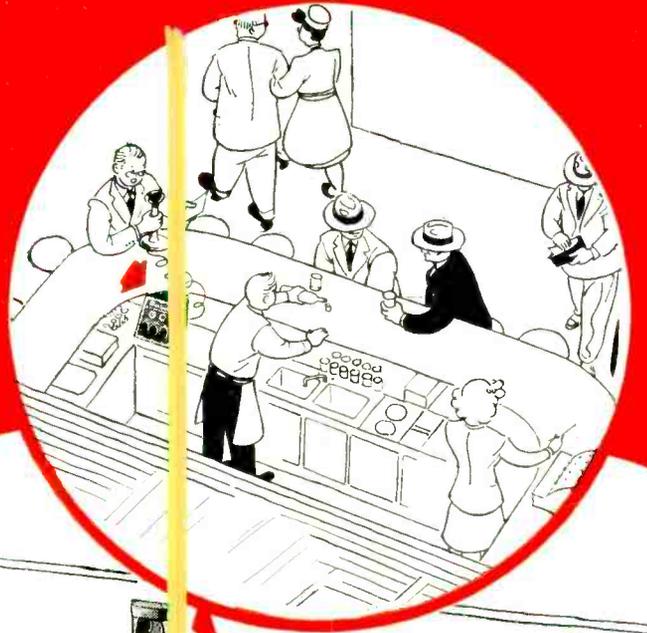
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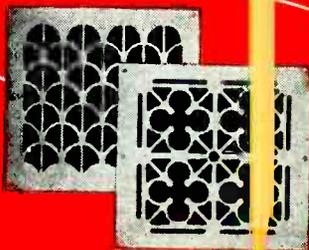
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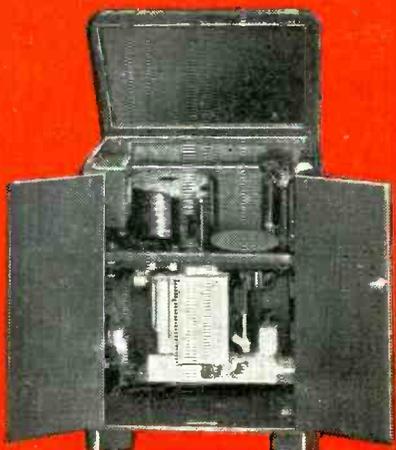
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