

The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

JANUARY 17, 1948

TELL ME A STORY

BY MAURICE SIGLER
and LARRY STOCK

VERSE AD LIB

Ab C7 Fm Bbm7 Eb7

WHEN I'M IN YOUR ARMS I'M SO CON - TEN - TED . SOMETHING IN MY HEART SAYS THIS IS

Ab Cm Eb° Cm Bb7 D5

REAL — STILL I'D LIKE TO KNOW YOU REAL-LY MEAN - IT TELL ME JUST EX-ACTLY HOW YOU

FEEL.

CHORUS Ab Db Dbm Ab

Bb9 Bb7 Eb7

TELL ME A STO - RY

Bb7 Bb7 Eb7

TELL ME NO LIE — TELL

Ab Eb7 Ab

ME YOU LOVE ME SWEAR AND HOPE TO

Db Dbm Ab Bb9 Bb7

DIE SOME - DAY WE'LL

Db Dbm Ab F7

MAR - RY AND TILL WE DO —

Ab F7

TELL ME A STO - RY THE

Lead-off lead sheet for a new music firm which has created considerable comment in trade circles is this copy of "Tell Me a Story." Firm is Laurel Music, Inc., prexied by Tommy Valando, long recognized as one of the most able, best liked music executives in the industry. Tommy's brother, Artie, is the firm's West Coast rep and Perry Como is associated with Tommy in the Laurel venture. If the platter line-up on "Story" is any indication, the new Valando firm is a cinch to become a solid publishing factor. Already telling the "Story" on wax are Sammy Kaye, Bob Houston, Vic Damone, Mark Warnow, Frankie Carle, Art Mooney, Norman Cloutier, Charlie Spivak, King Guion, Tommy Reed, Eddy Howard, the Yorke Brothers and Russ Morgan.

FOR A BIGGER GATE IN '48

... IT'S A WLW SHOW
FOR THOSE WHO KNOW

With every act a headliner, these WLW shows continue to pack 'em in for new attendance records at scores of fairs and theaters throughout the Midwest. WLW talent has been the featured opening night attraction at every Ohio State Fair held since 1938.

For sure-fire box office-in '48, check available dates now... call, wire or write manager Bill McCluskey.

MIDWESTERN HAYRIDE

... a lively variety show presenting the songs and humor the Midwest loves best.



HANK PENNY



LAFE HARKNESS



DONNA JEAN



ERNIE LEE
Singing Emcee



GIRLS OF THE GOLDEN WEST



BROWNS FERRY FOUR



TURNER BROTHERS



LUCKY PENNY TRIO

CIRCLE ARROW SHOW

... a sparkling program of song, music and laughs. Fed every Sunday to a network of 56 NBC stations.



JACK BROWN



THE BUCCANEERS



FRAZIER THOMAS
Emcee



ANN RYAN



COLEMAN BROTHERS



"DOC" WILDESON ORCHESTRA



BILL McCLUSKEY, Manager—CHerry 1822
CROSLEY BROADCASTING CORPORATION • CINCINNATI 2, OHIO

The World's Foremost Amusement Weekly

RADIO'S LABOR HEADACHES

3 Top Niteries In N. Y. Shelve Names Policy

It's a Boon to Small Acts

NEW YORK, Jan. 10.—That old saw about one man's poison being another man's meat is now applying to cafe acts with a vengeance. At least three big-time niteries will drop their big-budget shows in the next few weeks, and at least one other large club is seriously considering it.

But if the \$1,000 to \$5,000 acts will have fewer places to work in, it will mean that the smaller guys and cocktail acts will get some of the breaks. At least, that is the plan the ops are talking about, with at least one already committed to it by mid-January.

The biggest cafe to start the new policy will be Harry Altman's Town Casino, Buffalo, which has probably been one of the biggest talent buyers in the East for the past year. Altman (See *Little Acts' Meat* on page 38)

Prez's Budget Small Cheer To Our Side

Little Moo for Showbiz

WASHINGTON, Jan. 12.—President Truman's budget message, which was delivered to Congress today, calls for relatively few additional funds for those activities of federal agencies which directly or indirectly benefit the entertainment world.

While additional money was asked for such agencies as the Commerce Department, the Federal Trade Commission (FTC), and the Justice Department, it is anticipated that little of the extra money will be diverted to showbiz activities.

The increase of about \$1,000,000 asked for FTC, for example, is earmarked mainly for the Bureau of In- (See *Truman Budget* on page 14)

Showbiz Looks Up in Berlin; Vaude Gaining

BERLIN, Jan. 10.—Vaudeville biz has taken a decided turn for the better here, with three big time houses now running. The latest variety hall to open for German audiences is the Titania Palast, which was formerly operated just for Americans and the allies.

The Titania Palast, capacity 2,000, has been doing sell-out biz with Kurt (See *Showbiz Looks* on page 4)

Editorial

On Crossing the Trough

GOOD OLD PEG! The guy's mellowing. Time was it seemed he might be souring on people. Remember when you'd go to lunch, start to pick up a newspaper and then hesitate? What might Westbrook Pegler be saying of you today? Might be your turn, you knew. But that was the old Pegler.

It turns out Peg doesn't hate people at all. Just actors. And anybody knows—actors ain't people. He said it again, this week, in one of his pillars of omniscience for Hearst: We—between burps—

quote: "In their place, actors are tolerable, even desirable, but they impose a strain on sufferance when they step across the trough and become intimate with the public."

Pause for just one more little tummyrubble, and we resume the quote:

"... An actor . . . , like a brattish child, or, more aptly, a trained dog or walrus, is tempted to misbehavior by indulgence."

Trained dogs and walruses, huh? We in showbiz know 'em. Where would vaude, circuses and carnivals be without 'em? Come to think of it, where'd some newspapers be without trained seals?

Finally, Hearst's lover-of-all-mankind-but-actors touches off the thespians with a crack about their being "vagabonds" with a "notorious reputation for unchastity."

Look who's pointing!

Hartley Committee Opening AFM Hearings; No Fireworks Expected in First Week

Breach Reported in Anti-Petrillo Front

WASHINGTON, Jan. 10.—In an atmosphere of comparative restraint, the House Education and Labor Committee headed by Rep. Fred A. Hartley (R., N. J.) is prepared to hear President Justin Miller, of the National Association of Broadcasters (NAB) sound the keynote Tuesday (13) for testimony from more than a

score of music-radio-record industry witnesses assembled by the Industry Music Committee (IMC) for the Hartley committee's newest hearing on James C. Petrillo's American Federation of Musicians (AFM) activities. Petrillo himself will face the Hartley committee the following week to tackle what is sure to be a barrage of questions seeking "the story behind" his disk-making and AM-FM and television music duplications bans.

No Legal Recommendations

Perfectly timed to be well under way when a Federal Court decision is due Wednesday (14) in Chicago in the case charging Petrillo with violation of the Lea-Vandenberg Act, the (See *Justin Miller* on page 8)

NBC Mulling Use of Stars 52 Wks. a Yr.

Sponsors Cool to Idea

NEW YORK, Jan. 10.—A plan, whereby the standard system of giving top-star programs a 13-week summer hiatus would be eliminated, is under consideration at National Broadcasting Company (NBC). The plan was developed by Ken Dyke, NBC's administrative vice-president, and already has been verbally approved by most of the network's stars. It is now being submitted to sponsors and advertising agencies—and the reception, from reports, has not been too favorable.

Under Dyke's proposal, NBC's names, instead of all taking 8 to 13-week summer vacations at the same time, would take shorter vacations at scattered times thruout the year. The result would be to keep at least some (See *52 Weeks of Stars* on page 5)

Nat'l Theater For Canada Set

MONTREAL, Jan. 10.—Formation of a Canadian National Theater, with a troupe which will tour the Dominion, was announced today (10). The man behind the project is Brian Doherty, perhaps best known as the author of *Malachy's Miracle*.

Raymond Massey, Judith Evelyn, Alexander Knox and Hugh Cronyn are the principals already signed, and auditions have been given to 200 Canadian thespians.

The company will debut in London, Ont., that city earning the distinction by virtue of its reputation as the home of Canada's little theater movement. No date has been announced yet.

'48 Opens on Note of Gloom As Pacts Pend

Even Tele Affected Now

NEW YORK, Jan. 10.—Labor negotiations shape up as one of the broadcasting industry's top problems for the forthcoming year, continuing a situation which got under way in 1947. Principal situations center around new contracts to be negotiated with the American Federation of Musicians (AFM); new wage scales to be negotiated with the American Federation of Radio Artists (AFRA); settlement of the currently deadlocked situation with the Radio Directors' Guild (RDG) and, finally, negotiation of a television contract for talent other than musicians—the first union pact in the history of tele. Each of these is, actually or potentially, a headache—Class A.

The position taken by the networks in their battle with the RDG is serving as a tip-off for future labor huddles, with the webs refusing to retreat. Reason, according to web toppers, is that the networks feel that if they backtrack with the RDG, they'll really have to lope backwards when they grapple with James C. Petrillo, AFM president, and the toughest negotiator in the radio labor picture.

AFRA Arbitration?

AFRA negotiations, should they extend beyond five days, will go to arbitration under a clause in the existing contract. The union already has made known its intention to re- (See *Labor Dominates* on page 9)

Legit Begins 25G Bally Drive May 1

To Sell Theater To Six

NEW YORK, Jan. 10.—On May 1 the League of New York Theaters will begin a \$25,500 campaign (*The Billboard*, December 6) to sell legit to the nation and improve conditions on the road. The League approved a detailed plan submitted by Theron Bamberger Thursday (8) and appointed a committee consisting of Marcus Heiman, Lawrence Langner, Lee Shubert, Vinton Freedley and Herman Shumlin to work out ways and means of raising the dough to pay the bill. This may be done by doubling the annual membership dues and by taking a small percentage of a show's gross or some other similar means.

Finances would be used to pay a director's salary, 10G; his secretary, (See *N. Y. League* on page 42)

Brotherly Love, Huh? Philly Seems To Be Battlefield For AGVA-Shelvey Skirmish

After That, Other Cities, With Miami Situation Ugly

NEW YORK, Jan. 10.—Next American Guild of Variety Artists (AGVA) battleground will be Philadelphia if legal maneuvers started last week get into open court.

But if the city of brotherly love is to be the next field of battle individual skirmishes are going on in other cities, with Miami threatening to burst into headlines any day.

The Philly situation was started when the Associated Actors and Artistes of America (Four A's) removed Arthur W. A. Cowan as local AGVA counsel, discharged Allan Nickerson, Matt Shelvey-appointed Philly AGVA head, and ordered him to turn over union offices to Vito Melfi, Four A's appointee. Nickerson refused and ordered Four A's reps out of the office. They then called on Cowan, who instructed Nickerson to accept a letter of dismissal and his pay, but further than that to disregard the Four A's because "they had no legal standing."

Dick Jones Case

Right now the Philly courts have the Dick Jones-vs.-AGVA national case under advisement. The case was started by Matt Shelvey when Jones refused to give up local autonomy in February, 1947. According to Cowan, who was representing AGVA in the matter before his discharge by the Four A's, "the case is practically closed with the exceptions of some additional exhibits."

The Jones case, however, may be postponed pending legal action on the bigger issues of the Four A's against Shelvey. The new Four A's attorney, William Schnader, will huddle with Cowan this week and is expected to request that the records in the Jones case be turned over to him.

In Miami the Four A's-vs.-Shelvey fracas has taken a different twist. When the Four A's took over they

notified all ops to deposit cash bonds with AGVA's national New York office or the acts wouldn't be permitted to play and spot would be declared unfair.

The first Miami spot against which such action was taken, Friday (9), was Jack Goldman's Clover Club. Goldman has been asked to put up a \$7,500 bond to cover his opening show, to debut January 14. According to Dave Fox, New York AGVA topper, Goldman refused and was thereupon placed on the unfair list. The spot has an eight-week deal for Jackie Miles at \$5,000, the Vagabonds, Gracie Barrie and a line. Three offices are involved in this deal. Music Corpofation of America (MCA), which booked the show, has the Vagabonds; the Morris office handles Miles, and General Artists Corporation (GAC) has Gracie Barrie. All (See *Brotherly Love* on page 37)

Inspector Calls

DETROIT, Jan. 10.—Ask this town's official cleaner-upper and he'll tell you purity is looking up. Inspector Charles W. Snyder—he's the flatfoot-floogie of the Detroit Police Department's censorship echelon—removed his brow from the microscope this week and announced his annual findings on the state of sanitation in flesh shows. Report: Nice goin', kids. In Snyder's lingo: Only a total of 116 performers in the 94 night clubs and cabarets reviewed needed to be "corrected in 1947" whereas in 1946 there were 121 naughties. And in theaters of all types last year, 95 "corrections" were necessary, compared with 110 in 1946.

The guardian of public morals blue-penciled lines from shows divided about one-half burlesque, one-quarter legit and one-quarter vaude. The inspector's biggest belly rumble was caused by his attempts to digest Eugene O'Neill's *A Moon for the Misbegotten*. Generally, tho, Snyder is feeling right pert these days. "Managers," he reports, "have realized that they must follow the rules."

Boston papers, please copy.

Showbiz Looks Up in Berlin As Vaude Perks

(Continued from page 3)

Widmann's musical production headlining the bill, which includes half a dozen acts. The American Special Service, which has operated the theater since 1945, has retained Sgt. Charles D. McIntosh as emcee. Tho the theater is open to German audiences only a few days each week, the interest in vaude is returning and managers, faced with keener competition, are now more anxious to find new acts.

The New Scala is featuring Joe Roth, the first American act to play Berlin since the war, as the headliner on its current bill, including Erwin Hoffmann, popular ballet; the Three Allisons, acros, and the Scala Ballet Troupe. The pic policy is to show American films. The press, which is primarily interested in drama, pix and operettas, gave Joe Roth unusual response on his pantomime comedy act, allotting considerable space to the critics. Vaude managers hope the reception given Roth will encourage other American acts to follow his break-the-ice example.

The Wintergarten, which re-opened in 1946 with a straight pic policy, celebrated its 60th anniversary recently by using vaude acts for a two-week period. However, it has returned to its picture policy.

The third regular house in operation is the Palast Der Friedrichstadt, offering a bill of variety acts, ballet and a fairy tale play, similar to the type usually played in Berlin theaters for the children during the Christmas season.

The Christmas Circus show, given here before the war, however, was canceled again this year. The Circus Busch was closed by the Nazis during the war and the Deutschland Halle, capacity 20,000, was destroyed and reconstruction has not yet been possible. Paula Busch, sole owner of the Circus Busch, has not been able to place a circus in a new building, and fuel shortages have added another barrier to putting on the production.

USO Molded Into New Org; Prepping Hospital Acts

NEW YORK, Jan. 10.—With the warm praise of President Truman and Gen. Omar Bradley for their wartime service in USO-Camp Shows to encourage them, the leaders of the entertainment industry turned industriously this week to shape up the Veterans' Hospital Camp Shows, Inc., and launch it in the job of entertaining disabled vets from coast to coast. They hope to have acts in the hospitals before February.

Abe Lastfogel and Lawrence Phillips, president and vice-president of both USO-Camp Shows and the Veterans' Hospital Camp Shows, joined directors of the USO (United Service Organizations) Friday (9) in a trip to the White House. There President Truman awarded an "honorable discharge" to that agency thru which six great national service agencies and all showbiz merged their identities to entertain the nation's fighting forces.

Seven Years Reviewed

Just before they went to the White House, USO directors held their final meeting, winding up seven years of activity. At the meeting they re-

ceived their annual report, titled *Operation USO*, one portion of which disclosed that from inception in 1941 to December 31, 1947, Camp Shows entertained 213,000,000 men at 428,000 performances in 42 foreign countries as well as every section of continental United States. It sent 7,336 artists—305 of them stars of screen, stage or radio—overseas. Thirty-seven performers died in off-shore service—32 in plane or motor crashes.

Sunday (11) the entertainment industry joins the National Broadcasting Company (NBC) in airing a *Parade of Stars* from Hollywood in a salute to USO and the Veterans' Hospital Camp Shows. The program will be heard at 3:30 Chicago time, 2:30 Denver time, 1:30 West Coast time. It will be rebroadcast in New York at an hour to be announced later.

Gen. Bradley, newly appointed chief of staff of the army and former head of the Veterans' Administration, started the events thru which Camp Shows' wartime service was recognized when (on January 2), in a (See *New USO Org* on page 37)

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NUMBER ONE

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BALLERINA
- No. 1 *Sheet Music Seller*
BALLERINA
- No. 1 *Most Played on Disk Jockey Shows*
BALLERINA by Vaughn Monroe, Victor 20-2433
- No. 1 *Disk Via Dealer Sales*
BALLERINA by Vaughn Monroe, Victor 20-2433
- No. 1 *Disk in the Nation's Juke Boxes*
BALLERINA by Vaughn Monroe, Victor 20-2433
- No. 1 *Folk Disk in the Nation's Juke Boxes*
I'LL HOLD YOU IN MY HEART (Till I Can Hold You in My Arms) by Eddy Arnold and His Tennessee Plowboys, Victor 20-2332
- No. 1 *Race Disk in the Nation's Juke Boxes*
SNATCH AND GRAB IT by Julia Lee and Her Boy Friends, Capitol Americana 40028

Leading albums, classical disks, English and Canadian sheet sellers and full score on all music-disk popularity in Music Popularity Charts, pages 22 to 34 in Music Section.

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Vend

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52 WEEKS OF STARS FOR NBC?

It's Official!

NEW YORK, Jan. 10.—George Keane and Betty Winkler play husband and wife on *Rosemary*, a soap opera, and seems they take things seriously.

They got married yesterday (Friday).

CBS Ponders 'Wells' Time; Indies Burn

NEW YORK, Jan. 10.—Terrific beefs against the program ownership policy of Columbia Broadcasting System (CBS) are being registered by independent package producers. Squawk is that because of CBS's newly enunciated policy of retaining control of programs on the web to prevent them from being shifted to competitors, independents are being frozen out. The only alternative, they claim, is to cut the net into the ownership.

Newest instance, it is claimed, concerns *Christopher Wells*, a package sponsored on CBS Sunday nights by DeSoto-Plymouth and owned by Ed Byron. Show, in its 15th week, has been hovering around a four-point Hooperating, with CBS dissatisfied and considering recapturing the time. The sponsor, on the other hand, wants to stick with the show for a while and give it a chance to build. Latest report was that if a considerable gain were not shown in the January 15 ratings, CBS would recapture.

Independents say that if the policy spreads they will be forced to operate on a basis of cutting in all the webs, and in addition, that opportunities for building new talent will be limited.

Bill Goodwin, Shirley Booth Head for CBS

NEW YORK, Jan. 10.—Columbia Broadcasting System (CBS) has three new house-built packages in preparation, two of them comedies. One of the latter is a show featuring Bill Goodwin and adapted from *Earthworm Tractor* series written for *Saturday Evening Post*. Ernie Martin, CBS program exec on the Coast, will supervise production, and the show will originate from Hollywood.

The second comedy will feature Shirley Booth and will be written by Don Ettlinger. Origination point will be New York. Goodwin and Booth programs will be half-hour shows.

The third package, not as yet named, is a series of dramatizations of classics, novels and folk tales popular with grown-ups and kids. Written and directed by Ralph Rose, this will originate from KNX, Hollywood, starting Sunday (18) in the 1:30-2 p.m. slot. *Treasure Island* will be the first opus, with others to follow, including *Legend of Sleepy Hollow* and *Alibaba and the Forty Thieves*. Rose, incidentally, wrote and directed a similar series of dramatizations for Columbia Records.

Slotting the Rose series in the Sun-

ABC Hoping To Glom Onto 'Ford Theater'

NEW YORK, Jan. 10.—Sale of the Henry Morgan Show, virtual sale of *Tex and Jinx* and hot negotiations for acquisition of *Ford Theater*, now airing via National Broadcasting Company (NBC), made this a busy week for the American Broadcasting Company (ABC) sales department. Biggest item, the full-hour *Ford Theater* dramatic opus, may head ABC's way if suitable time can be cleared. The sponsor and agency, Kenyon & Eckhardt (K&E), have been unhappy over *Theater's* 5 p.m. Sunday slot on NBC with weak ratings, and would like a late-evening weekday position.

The likely post for the show on ABC is the 9:30 to 10:30 Thursday night period. The web is reshuffling its Thursday programing, having just sold Henry Morgan to Rayve Shampoo and Hedy Home Wave for the 7:30 p.m. Thursday period in all time zones, the first commercial night-time web show to operate on a full clock-time basis. The sale was made thru Roche, Williams & Cleary, effective January 29.

Point Sublime, just expanded to full web, will air at 8 p.m. The 8:30 period is still unsold, but Willie Piper, bankrolled by General Electric, holds the 9 p.m. slot. Recent cancellation of *Darts for Dough* by Dr. Pepper makes the late evening hour available to Ford, should they desire it. The entire Thursday slate is likely to broadcast on a clock-time basis.

Sale of *Tex and Jinx* to Standard Oil Company of New Jersey was anticipated momentarily at week's end. The show is skedded to take over the 8:30 p.m. Monday period late in February. The deal is interesting in view of the lengthy build-up given the duo by NBC, both on WNBC and the web, as well as on the network's video outlet, WNBT. The team subbed for *Duffy's Tavern* on NBC last summer. Their present morning participation show on WNBC is reported unaffected by the deal, and their video activities also are likely to continue as before.

If the deal for Standard Oil of New Jersey to take over sponsorship (See *ABC Hopes To Glom* on page 9)

Dorothy Lewis Finds Pals When Needed

NEW YORK, Jan. 10.—A protest against the dismissal of Dorothy Lewis as co-ordinator of listener activities for the National Association of Broadcasters (NAB) may be registered with NAB shortly by a group of top New York social agencies. The agencies are due to meet in New York Monday (12) with a view to concerted action.

Mrs. Lewis was among those affected in a recent NAB retrenchment move which chopped the budget for the New York and Coast offices. She headquartered in New York.

day, 1:30-2 p.m., time will mean a reshuffle of the Sunday afternoon schedule. *Doorway to Life*, now in that time, will go to 1-1:30 p.m. and *People's Platform* will move from 1-1:30 p.m. to 12:30-1 p.m.

Russ Quits Fred

NEW YORK, Jan. 10.—Russell Maloney has lammed from Fred Allen's writing staff. Formerly a staffer with *The New Yorker*, Maloney went to work for Allen about two months ago. The parting was amicable, the two having found their style of humor incompatible.

Maloney meanwhile began a new television show on WABD, New York, last night.

Lever To Hold Hope to Long-Term Contract

HOLLYWOOD, Jan. 10.—Any prospect that Bob Hope and Lever Bros. will call it quits before the expiration of his long-term pact were dimmer last week, altho the comic is still peeved and anxious to make a break. Inside sources revealed that Lever Bros.' execs recently informed Hope that the firm would take every step, legal and otherwise, to keep the gagster under the Lever radio banner.

Jimmy Saphier, Hope's radio agent, said the feud (which arose when Lever Bros. nixed Hope's demand to tour the show) was still status quo. Hope had made no decision on future plans, nor had the comic and bank-roller kissed and made up, he said. Saphier admitted, however, that nearly every ad agency exec in the trade had pitched deals for Hope in the event of a break at the end of the current season.

Hottest report, both here and in New York, centered around the rumor that Myron Kirk, Kudner Agency topper, had offered to buy Hope for Texaco products. Kirk denied the report emphatically, stating: (1) Texaco wouldn't attempt to buy a show still under contract to another bank-roller; (2) oil firm was full up on air shows, currently bank-rolling three net airers.

Insiders hinted that Lever Bros. may give in to Hope's travel demands next season by switching the comic from Pepsodent to another Lever family product. It was pointed out that while sales of toothpaste were too small to justify an increased budget for travel, Lever company could well afford to hike show's budget if Hope's bills are charged off to a soap product, for instance. Moreover, some Lever Bros.' sales toppers, including Prexy Charles Luckman, are said to favor rotating radio stars among various products. Theoretically, they hold that Hope has reached the peak in getting customers for Pepsodent and that a shift to another Lever Bros.' product would give him a new sales field to saturate. A different show for Pepsodent in place of Hope, it is claimed, would attract a new element of radio listeners and thus increase sales.

ABC Takes Option On Hildegard Seg

NEW YORK, Jan. 10.—American Broadcasting Company (ABC) has taken an option on a musical program featuring Hildegard. Package is owned by Bernard J. Schubert, indie producer, who will cut a record

Dyke Proposal Would Cancel Hiatus Plan

Top Performers Approve

(Continued from page 3)

top-marquee attractions on the air in the summer, and thus avoid the usual hot-weather sag in Hooperatings and audience appeal. It would also, of course, mean an additional filip to NBC's lead in the web audience race.

The reason for sponsor aloofness is basically that, after years of operating under the hiatus plan, both agencies and their accounts are injured to the summer decrease and consequently prefer the status quo. It is also argued that because of hot weather and factors tending to cut into the summer audience, the end, in this case, would not justify the means. This has been disputed by, among others, C. E. Hooper, who claims that while people may not be at home during the summer to the extent they are at other times, they still listen on radios available in resorts.

Summer Replacements

NBC also has another proposal it is putting forth to advertisers, based on the argument that listeners like best those things with which they are most familiar. Accordingly, NBC wants those advertisers which use summer replacements to use some of the performers heard on the show in season. As it is now, many advertisers change the nature of their programs completely. Bob Hope is usually replaced by a mystery, for example. Under NBC's plan, a skeletonized Hope show would be aired during summer, using Jerry Colonna and others known on that program. This was done last season by Kraft, which replaced *Great Gildersleeve* with *Summerfield Band Concert*. The cast included the regular band and a half dozen of the program's characters. NBC's argument is that this procedure paid off not only in the ratings, but in maintaining interest in *Gildersleeve*.

Agitation for changing the summer vacation schedule has been going on for some time. Eddie Cantor was one of the first to advocate the policy.

Goodie Ace Preps New ½ Hr. Stanza

NEW YORK, Jan. 10.—Goodman Ace is working on a new half-hour show to mark his return to the air. It's tentatively called *Mr. Ace and Jane* and would, of course, co-star his wife. The Aces haven't done a live show for several years, altho transcriptions of their quarter-hour show are being syndicated by the Ziv office.

Columbia (CBS) wants the show as soon as Ace, who recently resigned as that web's director of comedy writing, has it set.

shortly. The seg will be a quarter-hour, five-a-week strip.

Time slot being considered is 7-7:15 p.m. across the board.

IS CBS GANDERING WAX?

E.T. Regarded Way To Woo Rivals' Stars

Top Brass Yet Unconvinced

NEW YORK, Jan. 10.—A small but influential group of key executives of the Columbia Broadcasting System (CBS) has begun a concerted drive to swing the web away from its long-established no-transcription policy, it has been reliably reported. The move, quietly under way for several weeks, is regarded as one means the web could use to lure top names away from other networks. The contention is that using wax would enable CBS to fill the gaps left by the stars who have shifted to NBC during the past year.

Proponents of the move are advancing the argument that drastic measures are required to maintain and improve the web's competitive standing. Numerous CBS personnel changes and policy switches in recent months have been aimed at supplying the network with a new battle strategy. The acceptance of platters, some CBS toppers feel, might be the gimmick.

Thus far, reports are that the top-most levels of CBS brass have not yet been won over to the idea. The pro-platter contingent, said to include top sales and program execs, is said to feel that it can convince the powers that be with a demonstration of how wax can substitute for honey in luring talent. They hope to capitalize on restiveness of such NBC luminaries as Edgar Bergen, Bob Hope, Amos 'n' Andy, Fibber McGee, Red Skelton and Jack Benny—all of whom are reported more than mildly interested in transcribing.

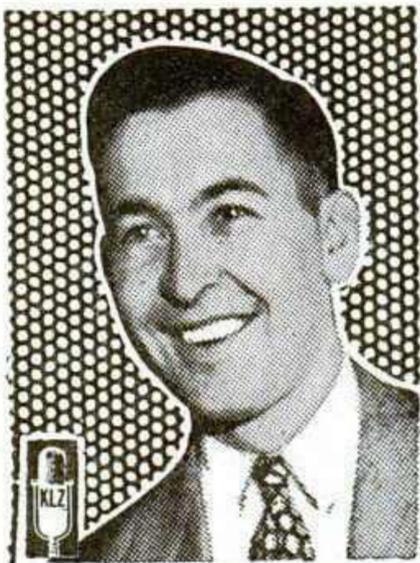
Hope and Bergen, particularly, are considered hot prospects by the CBS group favoring recordings. The former has been reported as really burned up by his necessity to face the mike every week while his pal, Bing Crosby, strolls the golf links without another recording date until March 24. Bergen has been agitating for some time that a weekly show is too great a burden.

Should the group favoring wax win over sufficient support to put the plan into operation, it is likely that the switch would be made in stages. The first breach in the CBS anti-transcription code probably would come in the form of transcribed repeats on a clock-time basis, followed soon by outright broadcast of platters.

Stromberg - Carlson Expands FM Net Seg

ROCHESTER, N. Y., Jan. 10.—Stromberg-Carlson this week expanded its *Treasury of Music* FM network program to include the 10 stations of the Dixie FM network. The program, first commercial FM web airer, has been using the Continental network's 31 affiliates. The expansion brings the show, heard at 8:30 p.m. Fridays, to North and South Carolina, in addition to its present six States and District of Columbia.

Treasury features the 50-piece Rochester Civic Orchestra, under the baton of Guy Fraser Harrison.



KLZ's Promotion Manager

JOHN CONNORS

Connors took over at KLZ's promotion and publicity throttle last November 1, with a background of ad agency, radio writing and Army PRO experience; will keep KLZ going places in a promotion way.

KLZ, DENVER

NAB Chooses Hayes; To Appease Indies?

WASHINGTON, Jan. 10.—Selection by the National Association of Broadcasters (NAB) of John S. Hayes this week as chairman of the 1948 program executive committee is being hailed by independent broadcasters as a conciliatory gesture toward the indies, who, in the recent furor over the NAB code, had demanded an increased voice in NAB affairs.

Ted Cott, leader of the drive for recognition of indie needs in the code, remains on the committee as anticipated. Cott had been mentioned as a possible choice for chairman. The selection of Hayes is considered to have been strongly influenced by his switch from WQXR, New York, to local Station WINX in the job formerly held by Federal Communications Commission Chairman Wayne Coy.

Other committee members are Layne Beaty, WBAP, Fort Worth; Edgar Bill, WMBD, Peoria, Ill.; Walter Brown, WORD, Spartansburg, S. C.; Harry Butcher, KIST, Santa Barbara, Calif.; Arthur Church, KMBC, Kansas City, Mo.; Robert Swezey, Mutual Broadcasting System, and E. R. Vadeboncoeur, WSYR, Syracuse.

All That's Missing Now Is a Rosnops

NEW YORK, Jan. 10.—Professor Backwards (Jimmy Edmundson) whose forte is reverse English, has a new idea for a half-hour radio quiz show. As a judge in court, the professor in his gimmick language accuses contestants who win money if they can decipher the charge.

Using a guest star for his audition platter, George Jessel was charged with *Gniniamer a Rolehcab* which any backward-minded person can easily translate as *Remaining a Bachelor*.

The professor, current at the Capitol, claims Serutan is interested in the idea and is negotiating for wire time on a network.

Philco Applies for Second TV Station

PHILADELPHIA, Jan. 10.—An application for a second television station, to be operated in Allentown, Pa., was filed with the Federal Communications Commission (FCC) this week by the Philco Television Broadcasting Corporation, operator of WPTZ, Philadelphia. The applicant, a subsidiary of the Philco Corporation, estimated a \$190,000 equipment expenditure and \$96,000 annual operating costs. The station would serve the Allentown-Bethlehem-Easton, Lehigh Valley area.

Ernest B. Loveman, Philco vice-president, said the firm intended to install microwave relay equipment similar to that linking New York with Philadelphia, and service the new station with WPTZ programs.

Schubert Adds Coast Office, N. Y. Staffer

NEW YORK, Jan. 10.—Bernard J. Schubert, independent producer, has opened a Pacific Coast office and has added personnel to the New York branch. The Coast layout, in Beverly Hills, is headed by Maxine Anderson, formerly head of the West Coast radio department of the Biow Company.

Joe Graham, formerly head of the Selznick Radio Department, has been added to the New York staff.

Ralston's 1½ Million Tops MBS

NEW YORK, Jan. 10.—Ralston Purina, food and grain packers, headed the list of Mutual sponsors in 1947 with gross billings of \$1,572,140, with Bayuk Cigars second with \$1,262,966. Carter Products was third with \$1,217,143. Gardner, which handles the Ralston account, headed the advertising agency lists with gross time placements of \$1,696,693 during the year. Ruthrauff & Ryan was second with \$1,537,853, and Cecil & Presbrey third with \$1,437,272.

Lists of top 15 sponsors and agencies follow:

Advertisers	Agencies		
Ralston	\$1,572,140	Gardner	\$1,696,693
Bayuk	1,262,966	Ruthrauff & Ryan.....	1,537,853
Carter	1,217,143	Cecil & Presbrey.....	1,437,272
Serutan	1,207,614	Sullivan, Stauffer, Colwell & Bayles	1,371,737
Miles	1,166,767	Neil Ivey.....	1,262,966
General Foods.....	1,003,126	Roy Durstine.....	1,207,614
General Motors.....	974,387	Wade	1,166,767
Philip Morris.....	939,429	Kudner	974,387
Kellogg	785,529	Benton & Bowles.....	939,470
Whitehall	767,960	Kenyon & Eckhardt.....	785,529
Pharmaco	719,126	Dancer-Fitzgerald-Sample	767,960
Mutual Benefit.....	706,535	Arthur Meyerhoff	733,139
Quaker Oats.....	627,266	William Weintraub.....	724,793
Cudahy	565,689	Erwin Wasey	615,334
Wander	523,922	Grant	565,689

Mutual's gross for 1947 was \$22,372,711.

CBS Revamp Has Stanton Hypoing Sales

Meighan Joins Brain Trust

NEW YORK, Jan. 10.—Realignment of execs at the Columbia Broadcasting System (CBS) has lifted vice-president Howard S. Meighan to the 20th-floor brain trust. Additionally, the changes are expected to make it possible for Frank Stanton, web president, to devote more time to sales, and for Executive Vice-President Joe Ream to take over labor matters. Other changes are in the works, one of them being a shift in co-op personnel, paving the way for an intensive production and selling drive.

Departments now reporting directly to Stanton are sales, treasurer's office and auditing.

Meighan, formerly in charge of company-owned stations, will have supervision over station administration, radio sales, co-op sales, sales promotion, research and press information. The last three-named departments, incidentally, have never coordinated under the supervision of one exec before—Stanton having supervised research and sales promotion and Joe Ream having supervised press information. Ream, who will henceforth supervise labor matters (formerly handled by Frank White, now president of Columbia Records), will have the following departments under his wing: station relations, personnel relations, legal, reference, editing and Washington office.

Adrian Murphy, as vice-president and general executive, will have the following reporting to him: Television, general engineering, engineering research and development and short wave. In addition, Murphy will be in charge of new developments, including Instantaneous Audience Measurement Service. James Seward, upped from director of operations to vice-president in charge of operations, reports to Murphy.

S. R. Dean, assistant treasurer, has been upped to treasurer, and J. L. Van Volkenburg, general sales manager of radio sales, takes over supervision of CBS-owned stations as director of station administration. I. S. Becker and Henry Grossman, formerly assistant directors of operations, have become, respectively, director of program operations and director of technical building operations. Edward L. Saxe, formerly assistant to the treasurer, has been named executive assistant.

A new head of radio sales is expected to be named shortly.

Carl J. Burkland, general manager of WTOP, Columbia-owned Washington station, is the new general sales manager of radio sales, the spot broadcasting division of the Columbia Broadcasting System (CBS). Burkland succeeds J. L. Van Volkenburg, who was promoted to CBS director of station administration.

NEW YORK, Jan. 10.—Improved facilities, including power increases, were announced this week by 40 affiliates of Mutual Broadcasting System (MBS). Total wattage hike totals 149,800 watts.

Of the 40 stations, all but 12 are adjusting rates upward with their power.

IN CORRECTION OF A MISLEADING "AD"

SHOW PRODUCTIONS, INC.
which is
the Radio and Television Department of
DANCER-FITZGERALD-SAMPLE, INC.
congratulates **VARIETY!**

Network	Name of Program	Sponsor	Time	Network
	Betty Crocker Magazine of the Air	General Mills, Inc.	10:25-10:45 A.M.	ABC-MTWTFS
	Jayce Jordan	Procter & Gamble Co.	10:45-11:00 A.M.	NBC-MTWTFS
	✓ Romance of Helen Trent	Whitcomb Pharmacal Co.	12:30-12:45 P.M.	CBS-MTWTFS
	✓ Our Gal Sunday	Procter & Gamble Co.	1:00-1:15 P.M.	CBS-MTWTFS
	Me Partisan	Procter & Gamble Co.	2:15-2:30 P.M.	CBS-MTWTFS
	Perry Mason	Procter & Gamble Co.	2:30-2:45 P.M.	ABC-MTWTFS
	Bride & Groom	General Mills, Inc.	3:00-3:15 P.M.	NBC-MTWTFS
	Light of the World	Procter & Gamble Co.	3:15-3:30 P.M.	NBC-MTWTFS
	Life Can Be Beautiful	Procter & Gamble Co.	4:00-4:15 P.M.	NBC-MTWTFS
	Me Partisan	Procter & Gamble Co.	4:15-4:30 P.M.	NBC-MTWTFS
	✓ Backstage Wife	Procter & Gamble Co.	4:30-4:45 P.M.	NBC-MTWTFS
	✓ Stella Dallas	Procter & Gamble Co.	4:45-5:00 P.M.	NBC-MTWTFS
	✓ Lorenzo Jones	Procter & Gamble Co.	5:00-5:15 P.M.	CBS-MTWTFS
	✓ Young Widder Brown	Whitcomb Pharmacal Co.	7:00-7:15 P.M.	CBS-MTWTFS
	✓ Just Plain Bill	Procter & Gamble Co.	7:15-7:30 P.M.	CBS-MTWTFS
	Jack Smith Show	Procter & Gamble Co.	7:30-8:00 P.M.	ABC-Tuesday
	Lois Rieger	General Mills, Inc.	7:30-8:00 P.M.	ABC-Wednesday
	Green Hornet	Procter & Gamble Co.	8:00-8:30 P.M.	CBS-Thursday
	✓ American Melody Hour	Whitcomb Pharmacal Co.	8:30-9:00 P.M.	ABC-Saturday
	✓ Mr. Keen, Tracer of Lost Persons	General Mills, Inc.	9:00-9:30 P.M.	NBC-Sunday
	Manhattan Merry-Go-Round	Procter & Gamble Co.	9:30-10:00 P.M.	NBC-Sunday
	✓ American Album of Familiar Music	Procter & Gamble Co.	9:30-10:00 P.M.	NBC-Friday
	✓ Waits Time	Procter & Gamble Co.	9:30-10:00 P.M.	NBC-Friday

NEW YORK • CHICAGO • HOLLYWOOD • TORONTO

✓ 12 of the 24 are NOT Show Productions but are Hummert Air Features Shows

The January 7th edition of "Variety" carried an ad of Show Productions, Inc., a subsidiary of Dancer-Fitzgerald-Sample, Inc., listing a number of "Hummert Shows" handled through Air Features, Inc., which would possibly give the average reader the impression that Show Productions, Inc. produced the following shows which they do not produce but are handled through Air Features:

- OUR GAL SUNDAY
- BACKSTAGE WIFE
- STELLA DALLAS
- LORENZO JONES
- WALTZ TIME
- YOUNG WIDDER BROWN
- JUST PLAIN BILL
- ROMANCE OF HELEN TRENT
- AMERICAN MELODY HOUR
- MR. KEEN, TRACER OF LOST PERSONS
- MANHATTAN MERRY-GO-ROUND
- AMERICAN ALBUM OF FAMILIAR MUSIC

As a matter of record, we therefore wish to clear what may be a "misleading advertisement" by stating that Show Productions has no connection of any kind or nature with the foregoing programs — and has never had any connection with them. They are all written and produced under the supervision of Frank and Anne Hummert by Air Features, and have been so produced for over 11 years.

AIR FEATURES, Inc.

WORLD'S LARGEST ADMINISTRATORS OF RADIO PROGRAMS
EXCLUSIVE REPRESENTATIVES "HUMMERT SHOWS"



*We believe that Show Productions published the ad through error and not with intent to injure. We publish this correction simply to protect ourselves.

Justin Miller Will Sound Keynote as Hartley Group Opens Hearings This Week

Petrillo To Testify Later—Calm Start

(Continued from page 3)

hearing is expected to produce not a single specific recommendation for a legislative remedy from any of the industry witnesses whose testimony will consume the entire first week of the hearing. The industry witnesses, coached by legal counsel Sydney Kaye and public relations counsel Verné Burnett, of the IMC, will confine their testimony to a resume of "facts" and "figures" designed to show hardships brought about by Petrillo's ban. It is anticipated that

peaceful between Decca Records, the leading indie record manufacturer, and its twin radio-affiliated rivals, Columbia and RCA Victor.

All Facets Repped

Each of the four AM networks will be represented by a spokesman at the hearings, while each of the major record manufacturers will have at least one spokesman. In addition, witnesses will be on hand from FM, television, transcription, recording and radio equipment manufacturing groups.

Bond Geddes, executive vice-president and general manager of the

Coverage

WASHINGTON, Jan. 10.—Complete television and radio coverage is assured for the House Education and Labor Committee hearings on James C. Petrillo's activities. All three of Washington's video stations—WNBW, WTTG and WMAL-TV—will telecast the proceedings on a pooling basis on the opening day Tuesday (13) when Justin Miller, president of the National Association of Broadcasters, occupies the stand, and on the following Monday (19) when President Petrillo, of the American Federation of Musicians, is slated to testify. Arrangements have been made for coaxial transmission, and facilities will be kept in readiness for telecasting at interesting intervals all during the hearings, which may last nearly two weeks. Radio stations will be on hand to make wire recordings.

industry witnesses will suggest that the Hartley committee itself figure out the legislative remedies, but there is strong likelihood that some industry witnesses will return to the stand for rebuttal after Petrillo testifies, and some extremely specific legislative suggestions may be offered at that time.

Report Friction?

Marking the first appearance of an industry phalanx at a Petrillo hearing, there nevertheless was strong reason to believe that the industry group was less cohesive than IMC leaders had hoped it would be. Industry bigwigs who began their march on the capital from New York prior to the hearing brought with them rumors of friction between radio-affiliated record groups and independents in the record industry. This was taken to mean that all is not

Hats Off, Stevie!

WASHINGTON, Jan. 10.—WOL's chief announcer, Steve McCormick, played good samaritan to a pair of old ladies recently. Engrossed in their conversation, the two dowagers put their heads together and got their hats tangled up. Steve managed to get them apart in three minutes with the loss of only one sequin.

Almost got stabbed to death, tho, by a hairpin.

Radio Manufacturers' Association, will follow President Miller, of NAB, on the witnesses stand. Miller in an hour-long talk is expected to present to the committee a general summary of the industry-wide situation as affected by Petrillo's AFM activities, and he will leave to the spokesmen of the various industry segments the task of submitting detailed information. Latter information will include

(See Radio-Linked on page 15)

BMB Efficiency Committee Headed for the Scrap Heap? New Subscriber Lists Lag

More Stations Operating, But Fewer Members

NEW YORK, Jan. 10.—The committee of broadcasters which was to have been set up to suggest improvements in sales, sales promotion and other facets of Broadcast Measurement Bureau (BMB) appears headed for the scrap heap. The committee has not yet been organized, and, following a recent meeting of the BMB directors at which they refused to give it official standing, chances are it never will be. In addition, two of the top execs who were to have served on the committee have indicated that, as a result of the BMB board action, they're no longer interested. The execs are Frank Stanton and Edgar Kobak, presidents respectively of Columbia (CBS) and Mutual (MBS).

It is reported that J. Harold Ryan, chairman of BMB, has been considerably embarrassed by the board's action, for at the time Mutual agreed to subscribe to BMB, Ryan agreed to appoint the committee. The creation of the group was a principal objective of Kobak's, who had been subjected to terrific pressure to subscribe to BMB, not only by the other three network presidents, but by Hugh Feltis, BMB president. The purpose of the committee was to offer ways of increasing BMB's effectiveness and to suggest method whereby more broadcasters would be brought in as subscribers.

The third place on the three-man committee had been offered to Hugh Terry, of KLZ, Denver. He had declined, however, in view of the traveling headaches involved in attending meetings. Stanton and Kobak were tabbed for the job by Niles Trammell and Mark Woods, of National Broadcasting Company and American Broadcasting Company respectively, in view of their familiarity with research and because of Kobak's objections to BMB procedure.

The BMB board is said to have based its action on the feeling that the research company has properly constituted groups now established to treat with the problems in question. When a quasi-official standing was offered, it is understood both Kobak and Stanton asked to be included out.

NEW YORK, Jan. 10.—Strong possibility exists that the Broadcast Measurement Bureau (BMB), because of changing conditions in the industry, may not exceed, for its forthcoming study, the number of subscribers to its 1946 study, it was asserted here this week by leading researcher-broadcasters. This is true, it is argued, even tho the number of stations now operating far exceeds the number on the air when the '46 field work was undertaken.

Actually, this increase in licensees may develop into a handicap for BMB. The reason is that in 1946 there were many markets which had but one or two stations and consequently these outlets had the market sewed up. Now, with the advent of so many new stations, these one-time "lone wolves" have had sharp inroads made on their audiences and chances are the next BMB study may reveal this quite graphically. Consequently many of these stations hesitate to subscribe on the ground that in so doing it may reveal a loss in audience.

Another segment of the industry which is figured as out of the BMB subscription bailiwick are the hundreds of 250-watters thruout the country. These stations, both indie and affiliated, get virtually no spot business and have no chance for it. They know this and also know that they'll get their normal amount of network business. Since BMB is essentially an aid in spot buying, these operators see no point in laying out the subscription dough.

Disgruntled Subscribers

A third group is made up of those outlets who are disgruntled over the 1946 data and who believe the first study failed to do them justice. The only thing that would get them in, it is argued, is a change in technique to avoid a repetition of what they consider an injustice.

The BMB, in its first study, published statistics on subscriber stations and, in addition, showed all stations in each county by listing all call letters, even those of non-subscribers. Subsequently, it was learned that some of the latter "pirated" figures, going to advertisers

Denny Switch: Now With NAB Vs. Censorship

Reverses White Bill Stand

WASHINGTON, Jan. 10.—Charles Denny, National Broadcasting Company (NBC) vice-president, who as chairman of the Federal Communications Commission (FCC) had supported the proposed White bill's authorization to FCC to judge program content in determining license renewals, is now lined up with the National Association of Broadcasters (NAB) against the censorship provision, a reliable network's source revealed today. Denny, who was among network representatives at a meeting of NAB's legislative committee here Monday (5), in a complete reversal of his former stand, has given his blessing to a NAB brief opposing the censorship section.

The NAB brief not only assails Section 16 of the revised White radio bill which grants wide power to FCC over program content, but also opposes a new section forbidding any FCC commissioner to work in private radio "during the term for which he was appointed" and prohibiting all other personnel from taking employment in private radio for a year after leaving FCC (*The Billboard*, January 10). NAB's brief, which will be filed Monday (12) with the Senate Interstate and Foreign Commerce Committee, indorses most other provisions of the revised White radio bill, altho it suggests some mild changes in language and intent of several of the sections.

Denny Testified in June

Denny, who resigned from the FCC October 9, was the first witness at lengthy hearings last June before the Senate Interstate Commerce Subcommittee on the White radio bill. At that time, Denny voiced satisfaction with the White bill's confirmation of FCC's program censorship policy.

If the Senate passes the bill, the House Interstate and Foreign Commerce Committee will have an opportunity to stage hearings, at which it is likely Denny will be invited to testify. Denny in his testimony before the White committee last summer voiced strong dissatisfaction with the bill's provision for dividing the duties of the FCC commissioners and relegating the chairman to a figure head role. During cross-questioning by members of the committee Denny declared he would prefer to see no new bill rather than have the latter provision enacted. However, he made equally clear his support for the program content section in a defense of FCC's Blue Book policy on license renewals.

NAB's latest criticism of the Blue Book policy is just as vigorous as it was during the hearing when President Justin Miller, of NAB, led a big delegation of industry spokesmen in testifying against the section.

and saying, "Station A has so many radio families. We know that there is such and such a total of radio families in the county. Obviously, we must have the rest." As a result, BMB has decided not to list any call letters other than those of subscribers. Now this, too, may appear to be a double-edged sword, for if advertisers and agencies note a great number of missing stations, it's felt they're bound to comment. Thus BMB is in the strange position of possibly injuring itself by taking a move designed to aid its subscribers.

the book that tells you
HOW TO SELL NEW SPONSORS
BUILD NEW AUDIENCES

Free to
Radio Stations...

CAPITOL TRANSCRIPTION SERVICE
SUNSET & VINE • HOLLYWOOD 28

LABOR DOMINATES NEW YEAR

Will AFM, Webs Work Sans Contract, Is Question Now

NEW YORK, Jan. 10.—As the January 31 expiration date of the present contract between the American Federation of Musicians (AFM) and the four major networks nears, the question which is most discussed in radio circles is not whether there will be a new contract, but whether the musicians will work without one. It is becoming increasingly apparent that chances of working out a new deal before the end of this month are diminishing daily.

Reasons for this situation include the legal responsibilities of James C. Petrillo, the AFM president. Petrillo must be in Chicago Wednesday (14) to hear the decision in his trial on charges of violating the Lea Act. No matter which way the decision goes, an appeal is certain. In addition, Petrillo has to be in Washington to testify before a House committee, and

Guy, AFL Tie-Up Gets Mild Beef From H'w'd 47

HOLLYWOOD, Jan. 10.—Local 47, American Federation of Musicians (AFM) did a double take this week and decided to voice a mild gripe to its parent body, United American Federation of Labor (AFL) of Los Angeles over the latter's recent purchase of the Guy Lombardo transcribed air show for sponsorship by the AFL over KFI, Los Angeles. Caught rather by surprise last weekend when it became aware that AFL was bankrolling a plattered show beginning three days after the Petrillo no-recording edict became effective (*The Billboard*, January 10), Local 47 officials this week let its views be known to AFL officials in charge of the radio program. Admittedly, nothing can be done about the show at present, however, since the deal is tied up by contracts for a minimum period.

W. J. Bassett, secretary of Los Angeles' Central Labor Council, of which AFM Local 47 is a member, explained union's somewhat embarrassing position by declaring that the show was purchased long before the Petrillo ban was announced, and commitments had to be carried thru. He added that the Lombardo seg was purchased because of its name value and that no inkling of a record crisis was in the wind at the time. If the Petrillo fight over recordings should expand to include plattered air shows, the union would unhesitatingly go along with the AFM chieftain and drop the seg, regardless of contract commitments, Bassett added. For the present, however, the show would remain on the air indefinitely, he said.

ABC HOPES TO GLOM

(Continued from page 5)
of *Tex and Jinx* on the American Broadcasting Company (ABC) is concluded, the starting date will be February 16, in the 8:30-9 p.m. slot. This time is now held by Opie Cates. ABC is trying to find a new slot for him.

The angle on the February 16 date is that Tex McCrary is trying to get Gen. Ike Eisenhower as first guest. Ike becomes a civilian February 15.

the result is that he will not confer again with web officials until late January. With the many facets to be settled in the new contract, broadcasters see no chance of a pact before January 31.

Altho Petrillo said bluntly last week that he would not permit musicians to work without a renewal, there are many who believe he would change his stand if an opportunity presents. The reasons are not only the serious effect this would have on musician employment in the three broadcasting centers, but the fact that it would encourage the use of records and transcriptions on the networks, a development Petrillo opposes. All four webs are set to use platters "liberally" if developments warrant.

One top New York network official stated this week that the question wasn't one-sided, and that there was no assurance that the webs would continue without a contract. To do so, he argued, would be to weaken their bargaining position. Altho the webs did go along with a contract last year, they did so because of pending tests as to the Lea Act's constitutionality. No such contingency exists now. The broadcaster in question said that the webs would only agree to a no-contract deal provided they could use musicians in television and FM, as well as duplicating in FM, pending a final settlement.

RDG-Net Parleys Still Inch Along

NEW YORK, Jan. 12.—Radio Directors' Guild (RDG) and the four major networks were headed for still another negotiations session tomorrow (Tuesday) following several meetings last week at which, it was reported, some progress was made. The contract in question is a new pact to cover New York staffers and associate directors, with the Guild having approved a strike vote recently and only last-minute action by State authorities avoiding a walkout.

Main stumbling block remaining, according to report, is the question of defining duties and scope of associate directors. The Guild, essentially, wants full directors' fees paid to associates serving in this function. This poses a double problem. One is of definition, and the other is the problem of a ceiling by definition—that is, if a definition is established, whether the webs would permit associates to go beyond specified chores, thus adding to their incomes.

Progress has been made, it is said, on the question of commissions paid by staff directors on commercial jobs. The present pact has them paying 25 per cent to the webs, and the directors claim this is a kickback. A compromise appears to be in the works, with minimums being allowed on which directors will not be required to pay. Webs have offered \$65 and \$55 minimums for directors and associates, respectively.

Directors claim that the webs' willingness to negotiate stems from the fact that it became quite apparent, as the December 31 deadline approached, that actors, other than those under contract, would not cross an RDG picket line. Talks with numerous thespians bear this out.

Cut This WEAT From the Chaff!

NEW YORK, Jan. 10.—Networks have a pat set of answers to take care of squawks by affiliated stations. But what will the National Broadcasting Company (NBC) do if and when it receives a beef beamed from Lake Worth, Fla., where Clarence L. Menser, formerly NBC veepee in charge of programming, is now operating a 250-watt affiliate, WEAT? Menser, some of the NBC people believe, is too familiar with all the answers. They think he'll be loquacious in his Orange Grove hideout—about, for example, why doesn't NBC get some new talent, and why can't he get some more card rate?

Menser, whose station debuts Thursday (15) on 1490 kc., is an optional outlet with the Florida group and is licensed to operate on unlimited time. The ex-NBC veepee will use as a slogan: "The voice of NBC in the Palm Beach counties."

WEAT is the web's 168th affiliate.

Ad Agencies Get RWG Pact

NEW YORK, Jan. 10.—Radio Writers' Guild (RWG) this week submitted its contract proposal to advertising agencies. The proposed contract is the same as that recently concluded with major networks, except for elimination of two key points.

Changes made in the agency ticket eliminate the guild shop proviso and sharing in subsidiary rights. The guild shop could only be set up after an election. While networks were cut in on subsidiary rights, the feeling was that since few agencies build shows, but instead buy them from outside sources, they should not be given a cut. Webs, of course, are constantly packaging shows and thus are entitled to participate.

The next meeting is skedded for February 3.

Petrillo Approves Waxings for AFRS

HOLLYWOOD, Jan. 10.—A blanket approval of all future recordings made for Armed Forces Radio Service (AFRS) was given last Tuesday (6) by American Federation of Musicians (AFM) Prexy James C. Petrillo. AFM Local 47 notified AFRS officials as well as local recording studios of its decision in time for regular waxing

'48 Opens on Note of Gloom As Pacts Pend

Even Tele Affected Now

(Continued from page 3)

open, as per contract, the wage scales, but is waiting for late government living cost figures before notifying the webs officially.

Television negotiations have been held off pending clarification of the American Guild of Variety Artists (AGVA) problem. The union has been going thru an internal upheaval and since it is a party to the television committee of the talent unions, the unions decided to wait until the situation clarified. The demand for a television contract will be made shortly, however.

The director situation poses problems not only for the networks but for other segments of the industry as well. The webs are all set to have the shows handled by supervisory personnel, but the big question is whether they'll have casts to work with. Sentiment among actors is clearly in favor of the directors, whose animosity they dare not incur by crossing picket lines. Only exception to this would be actors under contract. Should the latter refuse to cross the picket lines—if a strike occurs—they might be subject to secondary boycott charges.

There's Always Laryngitis

While AFRA itself has not taken and will not take an official stand in the RDG situation, one spokesman summed it up thus: "I wouldn't be surprised to see a terrific number of laryngitis cases develop if the directors strike."

A directors' strike would affect only New York-produced sustaining and network package commercial shows. Package shows with contract directors would go on as usual, with the RDG opening its picket lines for those involved.

of Tuesday night's *Command Performance* service show.

Petrillo's okay prevents any future misunderstandings between AFRS and recording industry such as one which cropped up last week when NBC-RCA refused to record AFRS's *Personal Album* airtel for overseas consumption until AFRS produced special AFM clearance. (*The Billboard*, January 10.)

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Part I

The Billboard



NETWORK PROGRAM Reviews & Analyses

Rating figures used are supplied by the C. E. Hooper organization. Data concerning advertiser expenditures, campaign themes, etc., is compiled by interviews with agencies and advertisers and is based on latest available information.



It's in the Family

Reviewed January 6, 1948
Sustaining via ABC

Tuesdays, 10:45-11 p.m.

Producer, Bill Todman; director, Bob Tormey; announcer, Joe O'Brien.

Current Hooperating of the program (Sustaining).....None

Current Hooperatings of shows preceding and following (Sustaining).....None

CURRENT HOOPERATINGS OF SHOWS ON OPPOSITION NETWORKS

CBS, MBS: Sustaining.....None

NBC: "Red Skelton".....23.7

It's in the Family is a frank pitch by the Congress of Industrial Organizations (CIO) for better understanding and appreciation of labor and its problems. The first program, Tuesday night, made this clear—announcer Joe O'Brien posing the thought that perhaps the presentation of such problems in quiz form would improve the insight of the listener.

Granted that the series gets a good run, it seems logical to assume that a more comprehensive understanding of labor's point of view should be the result—for the program format is pleasantly unencumbered and makes for easy listening. Questions are posed in the form of a quiz, with two competing husband-and-wife teams answering. Thus, on the first show there were John McManus, radio editor of *PM*, and his wife, Marcia, and Gordon Weber, a radio script writer, and his frau, Jean, a researcher on *Fortune*. Questions touched on historical aspects of labor; the CIO's stand on foreign aid, lowest minimum wages allowed by law and other points of information of national and international significance. The contestants answered their questions briefly but to the point, permitting O'Brien to get on with the show and introduce a couple of plugs for the CIO. These plugs explained that the CIO family was made up of 6,000,000 members, and hope was expressed that once their problems were understood, people would support labor.

Back-to-Back With NAM

This program, incidentally, should not be considered strictly on an individual basis. Rather, it must be considered in relation to *It's Your Business*, a quarter-hour question-and-answer period which immediately precedes it on the ABC network. Just as the CIO show is a frank pitch for labor as seen from the CIO point of view, *Business* is a frank statement of the point of view of the National Association of Manufacturers (NAM). *Business* is reviewed elsewhere in this issue of *The Billboard*. It may be said here, however, that the two programs, back-to-back on the same web, shape up as an educational venture designed to acquaint listeners with diverse points of view on the American way of life.

One more point: While the question-answer format is simple and inviting, there seems to be no necessity to present the CIO program as a competition between rival teams. The NAM program in the preceding time slot has no competitive angle—just questions and answers—and the reviewer believes the competitive angle might well be dropped from the CIO show. Listeners likely to be interested in this kind of program wouldn't care

It's Your Business

Reviewed January 6, 1948
Sustaining Via ABC

Tuesdays, 10:30-10:45 p.m.

Producer - director - moderator - announcer, Bill Rainey; Cast, this program: Robert W. Stoddard, vice-president of Wyman-Gordon Company, Worcester, Mass.; George Olmstead, president of the S. D. Warren Company, Boston; Norman D. MacLeod, president of the Abrasive Machine Tool Company, East Providence, Mass.

Current Hooperating of the program (Sustaining).....None

Current Hooperating of shows preceding and following (Sustaining).....None

CURRENT HOOPERATINGS OF SHOWS ON OPPOSITION NETWORKS

CBS, MBS: Sustaining.....None

NBC: "Red Skelton".....23.7

The National Association of Manufacturers (NAM), according to its own radio program, never recommended that OPA and price controls be killed so that prices could come down. It said, merely, "Remove price controls on manufactured goods and production will step up fast. Goods will then pour into the market and, within a reasonable time, prices will adjust themselves naturally..." That's a quote from the program and the widely published "kill OPA" advertisement.

If this is the type of word weasel which is going to characterize this program, it's a lot better off the air. However, just to pursue the argument: Production did go up, as NAM spokesman Robert W. Stoddard pointed out on the first broadcast, but it could not meet the post-war demand, nor was production left unhampered. It seems there were strikes by steel workers, for example, who for some unaccountable reason wanted enough money to pay the increased prices resulting from the removal of controls. Mr. Stoddard did not say why, if the NAM was incompetent at judging production needs, it should hold itself competent as to whether prices would gain or lose under a non-control policy.

Actually, Stoddard made one of the best arguments there is for control by pointing out that post-war production is double that of the pre-war record—yet it is not enough to meet the demand, which means that only when the demand and supply have leveled off, will there be an accompanying leveling in prices.

Mr. Stoddard also argued that tax reductions would not be inflationary, since people will save more money. This, apparently, they will do by not buying the inflation-priced things they need—food and clothing, mebbe.

All these are offered as examples of the sort of specious drivel the NAM is offering on its new question and answer show, *It's Your Business*. Perhaps the best tip-off is that the questions, even on the first program, had NAM on the defensive. Any wonder?

Jerry Franken.

which side won—but would prefer to get the answers to an additional question or two. Paul Ackerman.

Of Men and Books

Reviewed January 8, 1948
Sustaining via CBS

Thursdays, 6:15-6:30 p.m.

Estimated Talent Cost: \$300. Producer, Leon Levine; critic, first two programs, Russell Maloney; book reviewed, this program, "Raintree County," by Ross Lockridge Jr.

Current Hooperating of the program (Sustaining).....None

Current Hooperating of show preceding ("Eric Sevareid").....3.0

Current Hooperating of show following (Sustaining).....None

CURRENT HOOPERATINGS OF SHOWS ON OPPOSITION NETWORKS

ABC, MBS, NBC: Sustaining.....None

Of Men and Books, off the air since September, returned to the Columbia Broadcasting System (CBS) schedule Thursday (8) with Russell Maloney holding down the critic's post. Maloney, one of the more literate writers and lecturers, delivered a very penetrating analysis of Ross Lockridge Jr.'s *Raintree County*, published by Houghton-Mifflin and a current Book of the Month Club choice.

Maloney, it is understood, is set for several weeks on the program, but CBS is negotiating with a view to retaining him as the permanent emcee. This would be a happy eventuality, for Maloney on his first program was very impressive. He spoke well, he made his points and his language was interesting and often arresting. In describing the leading character of *Raintree County*, for instance, Maloney mentioned that "being the hero of a best seller, he has an eye for well-turned ankles." And again, in reference to the fact that Lockridge made a pot of money via sale of the rights to Metro-Goldwyn-Mayer, he stated: "And now for a worthy failure there is a marvelous shower of gold."

To the Point

The term "worthy failure" seemed typical of Maloney's critical approach on the debut program. His criticisms were not vague generalizations; rather they were specific as to both the strong and weak points of Lockridge's weighty tome. This perceptiveness on Maloney's part gave great weight to such statements as "*Raintree County* is perceptibly superior to the average best seller, but is far from being a great book." Some listeners might take this as a thrust at the Book of the Month and other "clubs" which pre-digest books for such a large number of American readers. We don't know whether Maloney meant it this way—but in another part of his talk he threw in the interesting aside, "If there are any free-lance readers left—" really a titillating thought.

Maloney's critique covered a lot of territory in 15 minutes. In addition to considering the book proper, he delved into Lockridge's literary antecedents, showing how the author derived from Walt Whitman, James Joyce, Thomas Wolfe and Margaret Mitchell. Maloney also presented a number of humorous asides gleaned from a "hasty two-weeks reading," and he revealed a few interesting trade facts likely to be of interest to the general listener. In short, Maloney shaped up as a top man for this type of program. Paul Ackerman.

Robert Q. Lewis Show

Reviewed January 8, 1948

Sustaining Via CBS

MTWTF, 11:15-11:30 p.m.

Estimated Talent Cost: \$2,000; producer, Will Roland; director, Phil McHugh; writers, Robert Q. Lewis, Bob Cone; music, Howard Smith's orchestra; Cast: Robert Q. Lewis.

If Robert Q. Lewis maintains anything approximating the caliber of show he aired Thursday (8), he should succeed in establishing himself as a new web personality in the laugh brigade. After a start earlier in the week with but moderately diverting shows, Robert Q. on this show unveiled a sprightly sense of humor and an ingenious and talent-wise manner of handling a guest star—Rose Murphy, the left-handed pianistic thunderbolt.

The important thing for all concerned on the Lewis show is the urgent need for adopting a policy of patience and fortitude. Lewis has the sort of opportunity that radio aspirants dream about—an across-the-board stanza in which he is allowed full rein. True, it puts the onus pretty squarely on Lewis and his producer, Will Roland—an ideal choice—but if both the network and the performer have the patience, and a new personality is developed, it'll certainly be worth it. The time has long since gone when a star could be made playing vaude, and the method being used in this case is about all that's left to radio. But pushing, impatience and/or an over-anxiety for sponsorship can be fatal.

Free and Easy

Lewis's late-hour show is informal and free and easy, opening usually with a short monolog and then into the featured guest spot. Miss Murphy's piano prowess is well known, to say the least, by now, but Lewis turned what might have been a shortcoming—namely, her lack of facility to handle lines—into an asset. The gimmick was to tell a story, punctuated by the "chee chee" and "brrrr" with which Miss Murphy leavens her vocals. It was a howl. His opening monolog, with a rather sly, oblique approach, was funny in a chuckle sort of way, if not boff.

Actually, since performers like Miss Murphy are a rarity, Lewis might do well to veer off the beaten path for his guests, rather than pursue the standard line of guest vocalists, etc. He has an admirable opportunity to present screwball guests, in keeping with the quality of the show itself, and consequently he could undoubtedly provide both laughs and program interest via an assortment of pretzel benders, nocturnal workers, etc.

Howard Smith, conducting a small band, displays a good musical comedy sense, too, well suited to the show. Jerry Franken.

E.T.-ers Short On Anti-AFM\$

NEW YORK, Jan. 10.—Transcription execs of top open-end waxeries are aggravated that only seven firms have agreed to shell out the long green to build the \$75,000 war chest being set up by the wax industry to fight James C. Petrillo, chief of the (See E.T.-ers Short on \$ on page 14)

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Wash. Court Nixes ASCAP Operations

'Hasn't Complied With Law'

HOLLYWOOD, Jan. 10.—American Society of Composers, Authors and Publishers' (ASCAP) hopes that its years of trouble in the State of Washington were soon to be settled were jolted anew last week when the State Supreme Court ruled against the licensing org. Court decided that ASCAP has not complied with the State law (known as the anti-ASCAP law) requiring it to have on file with the secretary of state a complete list of all music titles licensed by ASCAP before org would be allowed to operate in that State.

These conditions, altho at the time felt unfillable, were honestly met, according to ASCAP, who presented the State with a list of its copyrighted titles. Org then sued in the lower court for a declaratory judgment in an effort to get a ruling once and for all that the matter was closed. The lower court decided in ASCAP's favor in October, 1946, when Superior Court Judge Wright found the org complying with the conditions imposed by the law.

Anti-ASCAP movement, reportedly spearheaded by the Washington State Restaurant Association, turned to the Supreme Court for a final decision. According to ASCAP, the licensing org will study the court's decision in an effort to find how it can better comply with the law.

75G Bounce Suit Levelled at SCE

HOLLYWOOD, Jan. 10.—Batoner Joe Norman last week claimed \$75,350 damages in a suit filed against Southern California Enterprises, owners of the Hollywood Palladium. Norman alleged Palladium bouncers tossed him out of the dancery palace, beat him and kicked out two teeth and had him arrested on a drunk charge when he approached the terpsery November 20 expecting to be admitted free of charge as a visiting band leader.

He was found not guilty of the drunk charge in jury trial December 22-23.

Pluggers Love Fields Again

NEW YORK, Jan. 10.—Music Publishers' Contact Employees (MPCE) notified its members this week that Irving Fields has been taken off the unfair list, leaving pluggers free to contact the pianist and his trio, current at the Crest Room.

Fields landed on the unfair list last October when the MPCE charged him with unethical practices.

Yorke to Ames

NEW YORK, Jan. 10.—Between the time the front cover of this issue was printed and deadline for the inside paper the Yorke Brothers (who are mentioned in the cover caption as having recorded Laurel Music's *Tell Me a Story*, changed their names. The group is now called the Ames Brothers and their *Story* disk will be released under that name.

Coast Police Seek Obscene Wax Control

HOLLYWOOD, Jan. 10.—An ordinance banning manufacture, sale and distribution of "obscene" disks was proposed by the board of police commissioners to the city council. Commissioners claim platters with dirty lyrics are flooding the market and are particularly prevalent in Hollywood. As proposed, the law would also prohibit sale of wire recordings and transcriptions found by police commissioners to be obscene.

Police have already been given the right to crack down on sale of books found to contain unsavory matter, and are now seeking to extend their authority into the recording field.

Gem in Debut; 3 Disks a Month

NEW YORK, Jan. 10.—Nat Cohn, of Modern Music Sales, has entered the diskery field with his own label, Gem Records, formed prior to the Petrillo ban. Cohn is prexy of the firm, while tunesmith Paul McGame is veepee.

Waxery, which claims to have 36 masters of original tunes, mostly novelties, will market three disks a month, with initial release due out January 20, including *Sinbad the Sailor* and *Manana Rhumba*.

Among talent signed by Gem is the Dolph Traymor ork.

Radio-Linked Diskeries in Break With Indies on Eve Of Hartley Group's Hearing

Breach Reported in Anti-Petrillo Front

(Continued from page 8)

some pertinent "census" figures on AFM. It will be pointed out that only 5,000 of the AFM's reputed 225,000 members are actually engaged in radio work, which accounts for nearly 90 per cent of the total revenue. An even smaller number, it will be argued, are engaged in making rec-

ords. This will be offered as an argument against Petrillo's claim that all of AFM's members should be allowed to share in radio's and the record-industry's income.

Witness Line-Up

Everett Dillard, president of Continental (FM) Network, WASH-FM (Washington) and the FM Association, will head an FM group of witnesses. The various segments of IMC are scheduled to hold individual parleys on the eve of the hearing in order to determine the final line-up of their witnesses. Reports reached here from New York that Jack Kapp, president of Decca Records, will not be on hand for the opening of the hearing but will be represented by Henry Cohen, counsel, and Milton Rackmill, executive vice-president.

The stage was set for the proceedings in a lengthy parley on Capitol Hill Friday (9) between Chairman Hartley, of the House committee, and three IMC representatives—legal counsel Kaye, public relations counsel Burnett, and A. D. (Jess) Willard, executive vice-president of NAB.

Hartley declared he intends to keep the proceedings "on a dignified plane" and he promised that he would withhold "any ideas on legislation," altho he has repeatedly indicated during the last several months that he is considering proposing an amendment to the Taft-Hartley Act to prohibit labor unions from "monopolistic practices."

No Side Show

"I won't permit this hearing to become a side show," Hartley said, "and I plan to allow both sides make themselves heard. This will be a very serious inquiry to find out exactly what should be done to correct the situation."

The apparent disinclination by industry witnesses to recommend legislative remedies in direct testimony will provide an unusual feature of the hearing, since it is customary for witnesses to come prepared with such recommendations. However, this is considered to be part of IMC's legal strategy in awaiting Petrillo's own suggestions, if any, before the IMC bares its hand. The second week of the hearing may well be punctuated by numerous suggestions from both AFM and industry spokesmen. Whether AFM will be represented by any besides Petrillo is uncertain, inasmuch as the Hartley committee is showing interest in questioning only Petrillo. The AFM president is expected to occupy the stand approximately three days.

Top Orksters In AFM Revolt?

NEW YORK, Jan. 10.—Reports reaching *The Billboard* at press time indicate that there is movement afoot among top name band leaders to organize a group within the American Federation of Musicians (AFM) to petition Chieftain Petrillo for more prominent recognition in the federation.

It is recalled that a similar petition was presented to Petrillo at the outset of the 1942-'44 disk ban and was squashed when the AFM topper threatened to blacklist any rebelling union members from all work under the jurisdiction of the Federation.

Modern Preps East Distribbs

NEW YORK, Jan. 10.—Saul Bihari, one of Modern Records' top brass, arrived in town this week from Hollywood to set up Eastern distributing headquarters here for the Coast diskery.

Bihari announced that Gloria Freeman, formerly with Runyon Sales Company here, would be in charge of Modern's new distributing offices, at 412 West 42d Street. Prior to this week Runyon had handled the label in this territory.

Editorial

"Out of Adversity"

IT'S AN ILL BAN that doesn't develop at least one healthy industry development, and the current American Federation of Musicians' nixing of recording promises to be no exception to this truism. There has been talk in the music-disk industries, for a number of years, about the advisability of utilizing good sound research to plan, produce, market and merchandise music and records. There have been abortive research attempts here and there to pre-determine the sales potential of songs and records. Unfortunately the statistical know-how of the groups who have conducted such surveys in the past has not been on a par with their enthusiasm and good intentions.

For some time now *The Billboard* has urged the proper use of scientifically accurate research studies in the music and record industries. While some of the major companies have conducted sound studies, these have for the most part been restricted to dealer querying by distributors and other distributor-dealer engineered studies. They have been a far cry from the type of research the radio industry gets from C. E. Hooper, A. C. Nielsen and other such full-fledged research organizations, or for that matter, they have never approached the thoroughness and scientific exactness of the Gallup studies for the motion picture industry.

Today with the necessity for getting the most out of every song, every record in which a substantial investment has been made, due to the obvious exploitation obstacles created by the recording ban, sound research can prove itself once and for all to the music and platter business. A few companies are already toying with research ideas and at least one plattery has already made extensive tests to determine how effectively effective research might aid its business. It is to be hoped that this time a solid formula will be found, and that research will take its place as a record-music industry weapon.

Correction

NEW YORK, Jan. 10.—In a story in this section last week regarding Country Music's effort to force Vox diskery to withdraw its waxing tabbed *Pepper Pot Polka* because of title conflict, it was erroneously stated that John Yaklevich and Russ Hull wrote the Vox version. Yaklevich-Hull wrote the Country Music tune while a Frenchman named Vaissaid wrote the Vox song. Hull, as a matter of fact, is president and owner of Country Music.

Join the MARCH OF DIMES
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JANUARY 15-30

Musicraft Plan Will Bring \$475,000 New Money Into Diskery; Will Pay Debts

Bond Issue Okay Expected at Thursday Meet

NEW YORK, Jan. 10.—Musicraft Records is undertaking a new enlargement of last August's well-publicized refinancing plan, it was learned this week. The supplementary feature will virtually assure the diskery some \$475,000 in fresh money via issuance and sale of bonds maturing in 10 years. This, provided stockholders approve the plan which in the opinion of Musicraft's directors is a sotto voce certainty! The plan will be presented to stockholders at a meeting Thursday (15), according to Prexy Jack Meyerson, who told *The Billboard* that the new money would be used to wipe out most of the company's deferred debts and previously made loans.

In a letter sent to Musicraft stockholders this week, the firm cited its need for additional working capital to meet demands of increased production and sales as well as to offset the drain via heavy expenditure in pre-Petrillo-ban waxing.

A three-point program was advanced, calling for: (1) Retirement of existing loans thru repayment in cash or conversion into capital stock shares (the largest loan outstanding is one of \$200,000 obtained from the Midland Marine Bank in the initial refinancing last June); (2) settlement on a satisfactory basis with deferred creditors and with the Internal Revenue Department (the diskery is seeking to buy up each indebted dollar for an unspecified number of cents) for debts accrued prior to the advent of the present management following the initial refinancing plan, and (3) provision of adequate working capital for further biz expansion.

The government debt totals around \$160,000, while deferred creditors are owed about \$227,000, with the largest chunk of that credited to music pubs and material suppliers, including some left from the defunct Jefferson-Travis firm which originally owned Musicraft. Meyerson claims that settlement with deferred creditors and the Internal Revenue Department is progressing satisfactorily. He believes that most debts will be settled by the end of next week.

Under the plan to be submitted for stockholders' approval, Musicraft would sell, directly or thru underwriters, two separate bond issues with 10-year maturity. A first lien issue of 5½ per cent bonds of \$275,000 which would be convertible into capital stock (par value of \$1) at \$2.50 per share at any time during the life of the bonds, is reported by Meyerson to be certain of underwriting by a group of Philadelphia financiers headed by Warren York. Also, \$200,000 in second-lien 6 per cent bonds with warrants to purchase capital stock (on the basis of 50 shares at \$2 per share) (See *Musicraft Plan on page 37*)

BANK GETS \$500 FEES

NEW YORK, Jan. 10.—Finis was written this week to the E. B. Marks pubbery's lawsuit against the defunct Cosmo diskery and Harry Bank (*The Billboard*, December 27) when Federal Judge Henry W. Goddard signed the findings of facts and conclusions of law in the case. Goddard awarded Bank \$500 counsel fees. The suit, which the court dismissed, involved the pub's tune, *Too Many Irons in the Fire*.

Vallon Opens Coast Office

NEW YORK, Jan. 10.—The Goldfarb, Vallon & Mirenburg legal-eagle nest this week hatched a new Hollywood branch office, under Mike Vallon, which will deal in personal and business management exclusively. Several of the firm's clients, including Beatrice Kay, Sunny Skylar and Bob Russell, either reside in, or will soon move to, the West—hence the Coast branch.

Publicity on Ban Seen as January Disk Sales Hypo

NEW YORK, Jan. 10.—Several diskeries this week reported that their sales for early January appear to be building to the point where in some cases sales are expected to top the traditionally top disk selling month, December. Disk execs feel that the brisk post-holiday sales are due mainly to the flood of newspaper, radio and magazine publicity which accompanied the Petrillo ban. It is felt that a fairly large segment of the public may have been misled into believing that no more disks would be available soon after the Petrillo deadline and that they are now trying to build up their own home collection backlog.

Diskeries which say early January biz is up include Capitol, Apollo and Musicraft, with a number of smaller firms also reporting increases over

Rumors Rampant But Capitol's Wallichs and ABC's Mark Woods Deny Web-Diskery Deal Soured

NEW YORK, Jan. 10.—Mark Woods, president of the American Broadcasting Company, denied here this week that the deal between the network and Capitol Records is definitely off. Rumors to that effect have been kicking around in the past several days, but the web prexy maintains negotiations have not been terminated.

50G Suit Charges Off-Air Recording

HOLLYWOOD, Jan. 10.—Blues shouter-batoner Roy Milton asked \$50,000 damages in a suit charging his music was recorded off the air sans permission. Milton named Ward Perkins and two pressing companies, New California Pressing Company and Day Distributing Company as defendants in the action.

Milton told the court that he had not received any money from the sale of the records and that unless the court restrains Perkins, latter can record other broadcasts and thereby make additional disks of his music. Milton is also asking that the court issue an injunction permanently restraining Perkins from pressing or distributing these platters.

???

NEW YORK, Jan. 10.—MGM diskery recording topper Harry Meyerson was brought up on the carpet by his wife following the appearance of an item in Danton Walker's column this week which said that MGM would soon go out of the disk biz because it hadn't built a sufficient backlog to withstand that Petrillo ban. Said Mrs. Meyerson to Harry: "Where the heck have you been for the past four weeks?"

Master Shelves His Ork Baton

CHICAGO, Jan. 10.—After 18 years as an ork leader, Frankie Masters this week laid aside his baton, with intentions of cracking radio via the disk jockey route. Masters, who started as a vaude house pit batoneer and eventually went into the traveling band status, played his last date December 31 at Greenville, Pa., heading for the West Coast immediately, where he will lay plans for several radio ventures. Masters is mulling several ideas for disk shows, featuring not only himself, but in one instance, his wife and vocalist, Phyllis Miles.

Carson Harris, veteran road manager with the Masters band, is joining Masters on the Coast, where he intends to remain several months before opening a personal management office in Chicago.

their January, 1947, sales. Meanwhile several of the Broadway disk marts this week sported small window signs explaining that the Petrillo ban would have no immediate effect on their stockpiles, but maybe some day it may.

Cole Pub Deal With B-VH Is Finalized

NEW YORK, Jan. 10.—Shift of the King Cole Music publishing set-up from Capitol Songs to Burke and Van Heusen (B-VH) was finalized this week. The Cole pubbery will become Progressive Music, a new affiliate of B-VH, fully owned by Cole and Carlos Gastel, his manager. Progressive will take over all of the Cole copyrights now with Capitol Songs and B-VH will serve only as a selling agent.

The deal was completed when Capitol's Mickey Goldsen agreed to relinquish the Cole copyrights in exchange for 30 per cent of the total mechanical royalties accrued on all copyrights dated prior to January 1, 1948. Goldsen will not share in sheet sales. But his mechanical royalty deal will leave Progressive only 20 per cent of the royalties since tunes' writers must get 50 per cent.

The previously reported shift of the Stan Kenton-Leslie Music firm to B-VH, as part of a Gastel properties' package deal which included Cole and possibly the Peggy Lee-Dave Barbour firm, was nixed this week with Leslie remaining at Capitol Songs. Lee-Barbour also will remain with Cap. The B-VH firm already has another Gastel property, Mel Torme, under a writer's pact.

Midwestern Ops Accent Economy; AFM Local Angle

CHICAGO, Jan. 10.—More evidence that Midwest hotel and dancery location ops are launching a dance band economy wave stacked up here this week.

First steps in the direction of cutting the nut came from Alice McMahon, op of the Indiana Roof, Indianapolis, who will knock off her Wednesday night dancing, cutting down to a Friday thru Sunday night operation. Will Witting, Pla Mor, Kansas City, Mo., boss, is cutting out a night of old-time dancing in the middle of the week. He will play Thursday thru Sunday nights, drop the special band used for old-timers, and use a road band to play the remaining old-time night on Friday.

Also, reports are strong here that location ops are going to their American Federation of Musicians' locals, trying to work out a decreased scale for their spots. Ops offer union execs a deal, whereby they will play more local bands per year, if the union will equal the local employment suggestion with a drop in scale. Ops point out that they are hiring more traveling orks, because at the wartime scale still in existence, they can get a semi-name at almost the same price as local bands, 10 per cent traveling tax the only difference. Location owners point out that the marquee value they get from a traveling ork is well worth the 10 per cent increase.

Stept, Inc., Now All Stept's

NEW YORK, Jan. 10.—Final papers dissolving the publishing agreement between Sam Stept and Johnny Green (Stept, Inc.) were signed recently, with Stept buying up Green's stock. In addition, Green's contract, which was to run to January 18, was reportedly paid in full.

The firm has been temporarily inactivated, tho Stept is maintaining desk space in Bobby Millin's new offices.

London Diskery Moving in On Petrillo - Blighted U. S.

NEW YORK, Jan. 10.—While other American recording firms face the stymie of Petrillo's wax ban (its effects really to be felt only later on), the English Decca-owned London diskery may move into an enviable position as the new hope of the Yankee music publishers. Showing its first concrete evidence of hit-making potential with Gracie Field's *Now Is the Hour* (see box accompanying this story), the firm's next release indicates a degree of fast-moving co-ordination with American pub plug-schedules which spells significance for the future when non-backlog, new "tunes" begin to be bandied about by copyright peddlers.

U. S. Plugs Sked

Diskery's forthcoming platters—release set for January 15—include the Warner firm's *At the Candlelight Cafe*, Southern's *You've Changed*, Shapiro-Bernstein's *An Old Sombrero* and *My Cousin, Louella*, Santly-Joy's *Pianissimo*, Johnstone's *Bed of Roses* and E. H. Morris's *But Beautiful*. Some of these will precede most U.S. pre-ban versions; none will be too far behind initial American releases. This, despite the obvious handicaps of importing—London's disks all must be shipped from Southampton, after being cut by British artists (to date English talent is unaffected by the American Federation of Musicians' ban, the British musicians' union so far having adopted no stand on the AFM stop-work).

English Hillbilly, by Jove

Also significant when connected with London's "exclusive" possibilities for the future are the label's initial efforts to break into the American jazz and hillbilly markets. For "big band" jazz, London will offer Ted Heath (England's top jazz outfit), while both the King Cole influence and current be-bop rage is reflected in waxings by Jack Parnell's Quartet (drummer-vocalist Parnell and his men also are part of the Heath orchestra). Curious wrinkle is seen in the label's hillbilly group of waxings, since hillbillies are virtually non-existent in England. English artists are tagged as Johnny Denis and His Ranchers and Harry Lester and His Hayseeds.

Meanwhile, Jim Bray, London's national sales director, who recently returned from a swing thru the Midwest and Southeast territories, reports the signing of nine new London distributors in the last four weeks, making a total of 21 distribs to date. He expects to expand this figure to 36 by March.

English-Decca Chief E. H. Lewis is due to arrive here January 19 to confer with D. H. Toller-Bond, New York director of London Gramophone Corporation.

European Concert Junket Scanned By Stan Kenton

HOLLYWOOD, Jan. 10.—Stan Kenton is currently eyeing the European market for a possible concert tour of the British Isles, Belgium, Norway, Sweden, Denmark, Switzerland and France. According to Carlos Gastel, Kenton's personal manager, General Artists Corporation's (GAC) Tom Rockwell is currently negotiating with overseas bookers to clear foreign musicians' union restrictions and set up the tour.

Definite date as to when the jaunt would come off remains unknown at this time, Gastel said, hinging upon how soon Rockwell can learn foreign conditions and have across-the-puddle bookers line up the tour.

Kenton, who in recent years has been going stronger for concert dates rather than dancery work, has long favored an overseas jaunt. Also, with Capitol Records to invade the

Gracie Does It

NEW YORK, Jan. 10.—Latest entry in the quick-moving hit class appears to be Gracie Fields's waxing of *Now Is the Hour* under the new London label. English-Decca's D. H. Toller-Bond says the platter has passed the 300,000 sales-orders mark and is rising fast. London execs, flanked by members of the British consulate, turned out in full force Sunday morning at La Guardia Field to welcome a six-ton, air-borne load of *Hours*, rushed in to meet demand.

Tune's history closely parallels that of *Heartaches*, in that it was originally published in 1913, only to be re-discovered by a disk jockey (Rush Hughes, KXOK) and plugged into national popularity.

The record first caught on in St. Louis Christmas Day, when Roberts Distributing Company wired London's New York office to "send 50,000 more Fields immediately." Since then Bing Crosby, Eddie Howard and Kate Smith have put out their own platter candidates.

6-Week Tacit for TD Crew; Pastor Ork Back to Work

NEW YORK, Jan. 10.—Tommy Dorsey's ork is skedded to take a six-week vacation beginning February 22 following a one-nighter at the University of Virginia. Vacation will follow a series of one-nighter college dates and promotions, which tail the band's current Capitol Theater engagement. This will mark the initial break in T. D.'s working itinerary since his active return to ork fronting last July.

Coinciding with the announced Dorsey vacation was the return to activity of Tony Pastor's ork this week following an enforced vacation due to road fatigue.

Ivan Ballen Buys Gotham Plattery

NEW YORK, Jan. 10.—Ballen Record Company, Philadelphia diskery, distrib and pressing firm, this week bought out the local Gotham diskery and its subsidiary S-G Music, pubbing firm. Ballen, which is owned by Ivan Ballen and produces 20th Century Records, will continue to produce the newly purchased line under the Gotham label in addition to maintaining production of the 20th Century line. Most of the Gotham library is in the race and hot jazz field, with the label's current hot items a pair of Earl Bostic sides, *845 Stomp* and *Hot Sauce Boss*. Ballen and Sam Goody, former Gotham owner, completed the deal for an undisclosed sum.

international market, possible Kenton's personal appearance tour would be used as a spearhead.

The Most Talked-About Record in the Country



THAT GENIAL IRISH GENTLEMAN

ART MOONEY

and His MGM RECORD No. 10119

"I'M LOOKING OVER A FOUR LEAF CLOVER"

backed by another smash

THE BIG BRASS BAND FROM BRAZIL (Vocal by the GALLI SISTERS)

EXPLOITATION ON RECORDS: HENRY OKUN



Watch
for...

HONEY
HONEY
HONEY
HONEY

MODERN 157

Sensational
Recording by

Hadda
Brooks

QUEEN OF THE BOOGIE

Modern RECORDS
666 NORTH ROBERTSON BOULEVARD
hollywood

Music—As Written

New York:

Sammy Kaye into the Capitol Theater Thursday (22). . . . Perry Como named national chairman of the youth division of the annual March of Dimes campaign. . . . Leo Reisman cut eight sides with singer Jerry Cooper for Diamond before the ban. . . . Sonny Dunham starts series of Midwest one-nighters after current Hotel Commodore stand. . . . New Woody Herman ork booked into Hollywood's Palladium February 3-March 15; Commodore Hotel here April 20, and Capitol Theater, May 20. . . . Cats and the Fiddle combo now being booked by Joe Marsolais.

Trucking strike in Boston has upset the shipment of disks into districts and from there to dealers. . . . Duke Ellington has written a new show which has been accepted by Perry Bodkins, who produced the Duke's *Beggar's Holiday*. . . . Claude Thornhill's ork set for a Strand Theater turn late in March. . . . Charlie Spivak took \$600 over-money on a one-nighter in Raleigh, N. C., Wednesday (7). . . . King Cole will marry singer Marie Ellington March 21.

Several reports this week indicated that some small local waxeries are still seeking recording time despite the heavy pre-Petrillo ban activity. . . . Buddy Moreno ork set for four weeks in Frank's Dailey's Meadowbrook beginning February 10. . . . Leeds Music's Lou Levy due back from the Coast soon.

George Paxton's ork returns to the Arcadia Ballroom here this week for the crew's third engagement at that spot within a year. . . . Orkster Dick LaSalle opens at the Flamingo nitery, Las Vegas, Nev., February 5 for a month. . . . Bassist Oscar Pettiford out of Duke Ellington's ork, with Junior Reglin returning to the crew as replacement. . . . Charlie Spivak's ork skedded for a Chase Hotel, St. Louis, engagement beginning February 13.

John C. Marden has been appointed vice-president and general sales manager of the RCA Victor Distributing Corporation. He will co-ordinate firm's sales, advertising and promotion activities in the Chicago, Detroit and Kansas City, Mo., territories.

Chicago:

Easter Straker, ex-fem announcer at WIND, Chicago, has replaced Bob Tunison, who now heads his own drapery biz, as promotion director for Eddie Hubbard's ABC Club show. . . . Buddy Moreno, currently revamping his ork, preparatory to making his first appearance in the East, opening February 10 at the Meadowbrook, suburban Gotham dancery. . . . Frank Westphal, writer of *When You Come to the End of the Day* and former radio batoneer, is completing his third year of confinement in Vaughn Veterans' Hospital.

Disk jockey Al Benson, Negro free-lance jock, is starting his own booking office. . . . Del Courtney's wife, Maryanne, underwent major surgery last week in a San Francisco hospital. . . . Leonard Keller, voice coach and experimenter, has cut sides for Tower Records, with Billy Leach, Skip Farrell and the Bennett Sisters. . . . Pete Sampson and his son, Bob, debuted their Columbia Records distributor plant (at 23d and Western) at a giant bash here January 8, with Columbia wax biggies, Edward (Ted) Wallerstein, Manie Sacks, etc., showing up en masse.

Ray Pearl makes his first Eastern appearance in six years, opening January 27 at Donahue's Bear Mountain, N. Y., for six weeks. . . . Frederick Bros.' Lang Thompson cracked the Martinique, setting Ray Herbeck to open in April. . . . Freddy Nagel scrapping his fiddle section to cut down his personnel problem and will be back at work within three weeks. . . . Dick Stern, booker with McConkey Music here, taking a leave of absence because of ill health.

Music business lost two vets last week, with Mark Fisher, singer and band leader, and Jack Crawford, the "clown prince of swing," passing away. . . . Eddie Hubbard using a different wrinkle on his board of experts night when new records are reviewed, using fellow disk jocks Linn Burton, Dave Garroway and John McCormick as experts. . . . Don Orlando was the last addition to Universal Records before the ban, while Aristocrat added Dick Hiron's Western combo.

Hollywood:

Mercury Records vocal group, The Red Caps, does nitery stint at Larry Potter's Supper Club end of month. . . . Santa Monica's Ambassador Circus Room reverts to semi-name live talent policy, bringing in Hollywood Four Blazes middle of month. . . . Woody Herman's ork set for a musical featurette at Universal-International Pix beginning January 26. . . . Andy Russell and Dennis Day among many music people bedded by the mysterious virus X ailment now prevalent in Hollywood. . . . KLAC platter pilot, Al Jarvis, will build thrush Mary Louise, via series of weekly personals shots on his airshow.

Lorry Raine, the Mark Warnow thrush, set for third shot on *Sound Off*, with a Bob Hope guest stint in the offing. . . . Decca's Jack Kapp on the mend in Hollywood after a siege of the flu. . . . Henry Schelb, Crystal Records topper, says firm which heretofore pressed and recorded for local indie labels, will go into label biz with a backlog of 300 pre-Petrillo-ban masters. . . . Bert Shefter changed name of Allegro Records to Advance Records because of conflict with New York plattery of the same name. Shefter will launch new firm February 1 with his own recording of *Tenament Symphony* with vocals by Dave Street and the Mello-Larks.

William Morris Agency is mulling plans to package Del Courtney's ork and Francis Craig in a series of Coast one-nighters. . . . Charles Laughton returns to Decca next week to wax a new series of Bible stories sans music. Also at Decca, plattery will release first Bob Carroll sides late in January, with a solid flack campaign to build its new balladier. Carroll is the ex-Jimmy Dorsey crooner recently pacted for a film stint by George Jessel at 20th Century-Fox. . . . Don Bernard, Coast radio head for William Esty Agency, has come up with a beat-Petrillo record plan, offering a series of 150 disks made by famous accompanists which can be used to provide musical background for vocalists in case AFM calls a radio strike. Series is for sale to radio and video stations.

One-Nighters In South and East Pick-Up

NEW YORK, Jan. 10.—Indications among one-night band bookers here this week would seem to point up that the road's biz in the East and South has picked up slightly in the past couple of weeks. Both Howard Sinnott, of General Artists Corporation (GAC), and Phil Brown, of the William Morris Agency (WM), report that the booking problem has eased up somewhat and that grosses on recent one-nighters have been encouraging, with more frequent instances of percentage money and less frequent "eggs" showing.

Sinnott reveals that his January billings this year will top his 1947 figures by some 15 per cent in dollars and in total number of dates booked for a similar number of road orks in both periods.

Music Corporation of America's (MCA) Bill Richards reports that most of his orks are working locations or outside his territory, therefore he was unable to verify the other bookers' statements. Richards has Gene Krupa in the South and says that The Drum has fared well on a long string of promotions.

Increased one-nighter activity can be laid mainly to end-of-semester school proms and hops using name orks, New Year's deb parties and other private functions in addition to a more normal promoter activity.

Got a Loose Million? Get Into Disk Biz!

NEW YORK, Jan. 10.—While it is loaded with inadequacies of detail which are common to any large corporation's consolidated balance sheet, the financial report of Loew's, Inc., issued last month, gives some inkling of costs, income, inventories, etc., involved in the operation of a record company. Among the items which, without too much risk of confusion, may be attributed to the Loew plattery operation are the following: "Materials, supplies and MGM Records' division inventories, \$2,128,551.51. . . . Development expenses of \$472,067 of MGM Records division which is to be amortized over a five-year period starting September 1, 1947."

If you really want to expend some gray matter you can toy with separating the film-company controlled diskery's portion of the following: "Theater receipts, rentals and sales of films, accessories and MGM Records, \$176,342,036.79," or "film division expenses and MGM Records division costs and expenses, \$21,645,175.51."

Loew balance sheet discussed here is for the fiscal year ended August 31, 1947, and does not take into consideration dough laid out by the plattery for purposes of building a bank log against the current American Federation of Musicians ban. MG waxery execs admit to having cut more than 200 sides on the West Coast alone in the hectic couple of months just before the ban, and if you want to estimate the cost at a conservative \$1,000 per side here, you have another investment of \$200,000.

Some trade observers are beginning to come to the conclusion that one reason new record companies aren't whirling into the business with the dizzying speed they did in the money-moon period is that today you have to know a man with a loose million or so to make the move . . . with any degree of authority. Copyrighted material

Devine's Million Dollar Living Up to the Name

MILWAUKEE, Jan. 10.—The ork biz isn't dead for the right attraction and promoter, judging by the spree the Eddy Howard crew staged at George Devine's Million Dollar Ballroom here Sunday night (4). The band played to 9,000 paid admissions, a new all-time high for the dancery. The previous record was hung up by Vaughn Monroe, who drew 7,500 customers last March.

Despite the record, Howard's share of the gate—\$3,888.26—was a little less than the \$4,000 Vaughn took out. The latter played for a \$1.75 top, compared with \$1.25 for Howard. Op Pop Devine had to call a halt to Howard date because the checkroom couldn't keep up with the crowds. He figured 700 were turned away.

Week-End Biz at Peak

Devine claims his Saturday and Sunday night biz is bigger today than during the wartime peak, but admits other nights are just "fair," with two stinkeroos. The spot is open every night but Monday, with name bands Wednesday, Friday and Sunday. Milwaukee is Wisconsin's only large city, making it a showbiz drawing area for all of the State. Besides, the city is highly industrial and diversified and was never a big wartime boom town like Coast cities.

To build up biz on slow nights Devine plans to book hick music such as Texas Slim and His Buckeroos, West Bend, Wis., hillbilly outfit. He also plans a waltz night every week. For that, George Kayton's house ork will be augmented by plenty of fiddles to give dance music a "romantic touch."

Free Disk Gimmick

Divine features a six-foot dummy record with a picture of the name of

the night bathed in an amber spotlight and placed conspicuously on the stairway leading to the ballroom proper. Every Sunday he gives away 25 copies of the ork's hottest disk.

A few other orks and the attendance they drew recently:

Woody Herman, 4,000; Harry James, 4,100; Tommy Dorsey, 3,800; Xavier Cugat, 2,800.

Coming attractions include Buddy Rich, January 18; Sonny Dunham, 25; Orrin Tucker, February 1; Charlie Spivak, 8; Sam Donahue, 15, and Tex Benecke, 22.

Atlantic Diskery Makes Its Debut

NEW YORK, Jan. 10.—New diskery, Atlantic Records, formed prior to the Petrillo ban, will debut next week. Initial platters will include wax by bassist Eddie Safranski (with Stan Kenton sidemen), warbler Melrose Colbert, Bob Howard, and the Tiny Grimes Quintet.

The waxery was organized by Herb Abramson, former artist and rep director for National Records, Ahmet Ertegun and Dr. Vahdi Sabit. The firm, which claims to have accrued some 200 pre-deadline masters of the race and hot jazz variety, is now busy setting up national distribution. Talent line-up for the label, in addition to Safranski, Colbert, Howard and Grimes combo, includes the Joe Morris ork, the Harlemaires, chirps Phyllis Branch and Toni Mayo, and gospel singers Barbara Shaw, Sister Minnie Kenyon, and the Gospelspeers.

JOSE MELIS thanks
ERNEST BYFIELD

for those 23 Wonderful Weeks
at the College Inn of the Hotel Sherman

HOTEL SHERMAN

COLLEGE INN
HOTEL AMBASSADOR
THE BUTTERY
HOTEL AMBASSADOR EAST
THE PUMP ROOM
COLLEGE INN FOOD PRODUCTS
IN CHICAGO

RANDOLPH STREET AT CLARK
CHICAGO 1, ILL.

ERNEST L. BYFIELD

November 19, 1947.

Mr. Jose Melis
Hotel Sherman

Dear Mr. Melis:

I want to take this opportunity to express our appreciation of your fine cooperation during the engagement at the College Inn (which was more than twice as long as our usual engagement) and our admiration for your great ability as an artist.

Sincerely yours,
Ernest Byfield
Ernest Byfield

GENERAL ARTISTS CORPORATION

THOMAS G. ROCKWELL, President
NEW YORK • CHICAGO • HOLLYWOOD • CINCINNATI • LONDON

Not an Old-Timer This Time! Not a Latin Tune! Not a Novelty!
But a Real Honest-to-Goodness Walloping New Ballad!

ALL DRESSED UP WITH A BROKEN HEART

- | | | | |
|----------------|------------------------------|-----------------|-----------------------------|
| Bullet 1008 | The Five Bars | Majestic | Eddy Howard |
| Capitol 15022 | Peggy Lee | Mercury 5093 | John Laurenz |
| Columbia 37985 | Buddy Clark | National 7019 | Alan Gerard and His Trio |
| Dance-Tone 176 | Phil Reed | Signature 15174 | Alan Dale (Ray Bloch Orch.) |
| Decca | The Brooks Brothers | Tower 1263 | Jack Owens |
| Diamond | Jerry Cooper (Reisman Orch.) | Universal 34 | Gloria Van and the Vanguard |
| MGM 10118 | Bob Houston | Victor | Bill Johnson |

EDWARD B. MARKS MUSIC CORPORATION

RCA BUILDINGRADIO CITYNEW YORK

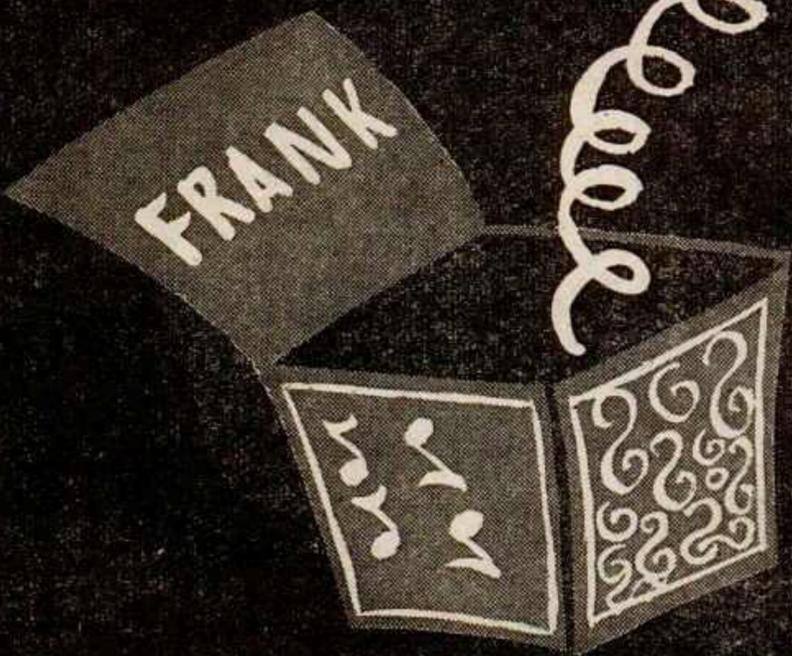
HAROLD LEE, Gen'l Prof. Mgr.



*Things
Are
Really
Poppin'
in
Philly
at*

Call

FRANK PALUMBO'S



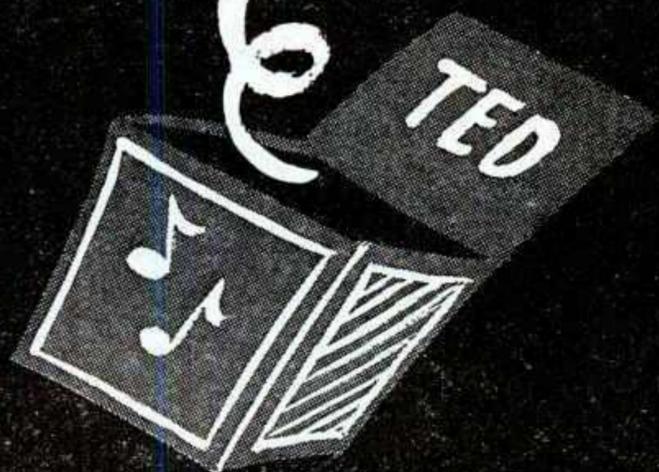
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TED WIEFERS



AND HIS
ORCHESTRA

MERCURY
RECORDS



Direction
MUSIC CORPORATION OF AMERICA

Take a TIP FROM LEO!



Macklin
MARROW

Conducts The M-G-M Studio Orchestra

Sabre Dance

(From Khachaturian's Goyne—
Ballet Suite)

BOHEMIAN POLKA

(From "Schwanda, The Bagpipe Player")

M-G-M 30048



ART LUND

Orchestra conducted by Johnny Thompson

BUT BEAUTIFUL

(From Paramount's "Road to Rio")

LOVE IS SO TERRIFIC

M-G-M 10126

AND **6** MORE NEW
M-G-M HITS!

LAURITZ MELCHIOR

The M-G-M Studio Orchestra
conducted by Georgie Stoll

**AVE MARIA
THE ROSARY**

M-G-M 30053

JOHNNIE JOHNSTON

Orchestra conducted by Sonny Burke

**IF WINTER COMES
PASSING FANCY**

with The Crew Chiefs
M-G-M 10127

KATE SMITH

Orchestra & Vocal Quartet
conducted by Jack Miller

**NOW IS THE HOUR
I'LL NEVER SAY
I LOVE YOU**

(To Anyone But You)
(From Columbia's "The Sign of
the Ram")
M-G-M 10125

DENVER DARLING

with his Ozark Playboys

TUCK ME TO SLEEP

(In My Old Tucky Home)

**HONEST AS THE DAY
IS LONG**

M-G-M 10129

GEORGE PAXTON

and his Orchestra

LOST MOMENT

(From Universal-International's
"The Lost Moment")

MISTAKES

Vocal by Dick Merrick
M-G-M 10128

ROME JOHNSON

with his Saddle Pals

**INDIANA WALTZ
I GUESS I'VE BEEN
ASLEEP**

(For All These Years)
M-G-M 10130

The Billboard MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending
January 9



HONOR ROLL OF HITS

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week

Last Week

- 1. BALLERINA** 1
By Bob Russell and Carl Sigman
Published by Jefferson (ASCAP)
Records available: Jimmy Dorsey, MGM 10035; Vaughn Monroe, Victor 20-2433; Jerry Shelton Trio, Mercury 5075; Mel Torme, Musicraft 15118; Buddy Clark, Columbia 38040; Enric Madriguera, Decca 24265; Bing Crosby, Decca 24278; B. Clement Ork, Orpheus 255.
Electrical transcription libraries: Lenny Herman, Lang-Worth; Norman Cloutier, NBC Thesaurus; Jan Garber, Standard; Shep Fields, Lang-Worth; Charlie Spivak, World.
- 2. HOW SOON** 2
By Jack Owens and Carroll Lucas
Published by Supreme (ASCAP)
Records available: Bing Crosby-Carmen Cavallaro, Decca 24101; John Laurenz, Mercury 5069; Vaughn Monroe, Victor 20-2523; Jack Owens, Tower 1258; Dinah Shore, Columbia 37952; D. Farney, Majestic 1179; B. Andrew-E. Bleck, Hollywood Rhythms 1651; Jimmy Atkins, Continental C-11004; Guy Chorney-Dick Foy Ork, Trilon 195.
Electrical transcription libraries: Eddy Howard, World.
- 3. TOO FAT POLKA** 3
By Ross MacLean and Arthur Richardson
Published by Shapiro-Bernstein (ASCAP)
Records available: Blue Barron, MGM 10106; Arthur Godfrey, Columbia 37921; Dick (Two Ton) Baker and His Music Makers, Mercury 5079; Slim Bryant and His Wildcats, Majestic 6022; Accordion Masters, Standard T-135; Andrews Sisters, Decca 24268; Jerry Butler, Harmonia H-1127; Louis Prima, Victor 20-2609; The Starlighters, Capitol 480; Seva All Stars Ork, Seva 2004; J Dale and His Prides of the Prairie, Continental C-1220.
Electrical transcription libraries: Dick Jurgens, Standard; The Song Spinners, World.
- 4. SERENADE OF THE BELLS** 6
By Kay Twomey, Al Goodhart and Al Urbane
Published by Paramount (ASCAP)
Records available: Bob Houston, MGM 10091; Sammy Kaye, Victor 20-2372; Kay Kyser, Columbia 37956; Guy Lombardo, Decca 24258; Jo Stafford, Capitol 15007; Vic Damone, Mercury 5090; Dick Haymes, Decca 24305.
Electrical transcription libraries: Nat Brandwynne, World.
- 5. I'LL DANCE AT YOUR WEDDING** 8
By Herb Magidson and Ben Oakland
Published by George Simon (ASCAP)
Records available: Vic Damone, Mercury 5090; Helen Forrest, MGM 10095; Peggy Lee, Capitol 15009; Jeanie Leitt, Decca 24266; Tony Martin, Victor 20-2512; Ray Noble-Buddy Clark, Columbia 37987; B. Clement Ork, Orpheus 256.
Electrical transcription libraries: Nat Brandwynne, World.
- 6. GOLDEN EARRINGS** 7
By Jay Livingston, Ray Evans and Victor Young
Published by Paramount (ASCAP)
From the Paramount Film "Golden Earrings."
Records available: Anita Ellis, Mercury 3072; Jack Fina Ork, MGM 10085; Peggy Lee, Capitol 15009; Dinah Shore, Columbia 37932; Charlie Spivak, Victor 20-2585; Guy Lombardo, Decca 24270; Bing Crosby, Decca 24278; Victor Young Ork, Decca 24277.
Electrical transcription libraries: Sweetwood Serenaders, NBC Thesaurus; Nat Brandwynne, World; Lenny Herman, Lang-Worth; Jack Fina, Standard; Leighton Noble, Standard.
- 7. NEAR YOU** 4
By Kermit Goell and Francis Craig
Published by Supreme (ASCAP)
Records available: Francis Craig Ork, Bullet 1001; Larry Green Ork, Victor 20-2421; Elliot Lawrence, Columbia 37838; Alvino Rey, Capitol B-452; Andrews Sisters, Decca 24171; The Auditones, Rainbow 10025; Dolores Brown-Auditones, Sterling 3001; Victor Lombardo, Majestic 7263; Lonzo and Oscar and Their Winston County Pea Pickers, Victor 20-2502; The Auditones, Rainbow 10025; Four Bars and a Melody, Savoy 657; Vic Lombardo, Majestic 7263; Glenn Davis, Midwest Recorded Specialties 263; Dick (Two-Ton) Baker, Mercury 5066; Flash and Whistler, Universal U-6.
Electrical transcription libraries: Music of Manhattan Ork, NBC Thesaurus; Lawrence Welk, Standard; Eddy Howard, World; Skinny Ennis, Standard; Dick Jurgens, Standard.
- 8. CIVILIZATION** 5
By Bob Hilliard and Carl Sigman
Published by E. H. Morris (ASCAP)
Records available: Woody Herman, Columbia 37885; Danny Kaye-Andrews Sisters, Decca 23940; Ray McKinley, Majestic 7274; Murphy Sisters, Apollo 1059; Sy Oliver Ork, MGM 10083; Jack Smith, Capitol B465; Louis Prima, Victor 20-2400; The Hy-Lo Trio, Crystal-Tone MK 1004.
Electrical transcription libraries: The Jumpin' Jacks-Patti Dugan, NBC Thesaurus; Dick Jurgens, Standard; The Song Spinners, World.
- 9. —AND MIMI** 9
By Jimmy Kennedy and Nat Simon; published by Shapiro-Bernstein (ASCAP)
Records available: Frankie Carle, Columbia 37819; Jerry Cooper, Diamond 2083; Dinning Sisters, Capitol B466; Ray Dorey, Majestic 7262; Dick Haymes-Gordon Jenkins Ork, Decca 24172; Art Lund, MGM 10082; Charlie Spivak, Victor 20-2422; Mel Torme, Musicraft 15114.
Electrical transcription libraries: Eddy Howard, World; Sweetwood Serenaders-Charlie Jordan, NBC Thesaurus; Lenny Herman, Lang-Worth; George Towne, Associated; Dick Jurgens, Standard.
- 10. YOU DO** 10
By Mack Gordon and Josef Byrow
Published by Bregman-Vocco-Conn (ASCAP)
From the 20th Century-Fox Film "Mother Wore Tights."
Records available: Bing Crosby-Carmen Cavallaro, Decca 24101; Larry Douglas, Signature 15144; Helen Forrest, MGM 10050; Georgia Gibbs, Majestic 12011; Jerry Gray Ork, Mercury 5056; Vaughn Monroe, Victor 20-2361; Dinah Shore, Columbia 37587; Margaret Whiting, Capitol 438.
Electrical transcription libraries: Nat Brandwynne Ork, World; Phil Brito, Associated; Music of Manhattan Ork-Louise Carlyle, NBC Thesaurus; Skinny Ennis, Standard; Leighton Noble, Standard.

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT



THIS WEEK'S **RCA VICTOR** RELEASE

RCA VICTOR STARS

On The **Billboard**

"**HONOR ROLL OF HITS**"

(see opposite page)

1. BALLERINA
VAUGHN MONROE
RCA Victor 20-2433

2. HOW SOON
VAUGHN MONROE
RCA Victor 20-2523

3. TOO FAT POLKA
LOUIS PRIMA
RCA Victor 20-2609

4. SERENADE OF THE BELLS
SAMMY KAYE
RCA Victor 20-2372

5. I'LL DANCE AT YOUR WEDDING
TONY MARTIN
RCA Victor 20-2512

6. GOLDEN EARRINGS
CHARLIE SPIVAK
RCA Victor 20-2585

7. NEAR YOU
LARRY GREEN
RCA Victor 20-2421

8. CIVILIZATION
LOUIS PRIMA
RCA Victor 20-2400

9. —AND MIMI
CHARLIE SPIVAK
RCA Victor 20-2422

10. YOU DO
VAUGHN MONROE
RCA Victor 20-2361

FREDDY MARTIN

The Dickey-Bird Song

A daffy, bouncy, new tune from M-G-M's "Three Daring Daughters" with whistling choruses. Glenn Hughes and The Martin Men vocalizing.

If Winter Comes

Dreamy, mellow ballad from the flick of the same name. Vocal by Clyde Rogers.

RCA Victor 20-2617



TEX BENEKE

Two typical Beneke sellers from Paramount's "The Road to Rio." "B" side is another "South America Take It Away."

But Beautiful

and

You Don't Have to Know the Language

(vocal by Tex and The Moonlight Serenaders)

RCA Victor 20-2616



LOUIS PRIMA

The Thousand Islands Song

(from "Angel in the Wings") Louis and Chorus give out some screwball singing. They'll make everyone yell "Oh, Florence."

I'm Living a Lie

Cathy Allen asks the questions and the Chorus answers to danceable lilt.

RCA Victor 20-2619



BILL JOHNSON

and his Musical Notes

So Tired

Their typical instrument-interplay in a 52nd St. favorite

I Learned to Cry

(When You Said Goodbye) Gus Gordon's famous for this lazy vocalizing.

RCA Victor 20-2618



TEXAS JIM ROBERTSON

and The Panhandle Punchers

Signed, Sealed and Delivered

and

Lost Deep In the Bottom of the Sea

RCA Victor 20-2651



JOHNNY TYLER

and The Riders of the Rio Grande

His strong personality comes over well to make this another terrific sagebrush seller.

Peepin' Through The Keyhole

(Watching Jole Blon)

and

That Wild and Wicked Look in Your Eye

RCA Victor 20-2620



ERNIE LEE and his Midwesterners

Easy to Please and

Tomorrow's Just Another Day to Cry

RCA Victor 20-2645

SONNY BOY WILLIAMSON

Sugar Gal and Willow Tree Blues

RCA Victor 20-2623

HENRI RENÉ and his Musette Orch.

Helen Polka and Barbara—Polka

RCA Victor 25-1109

—CROATIAN-SERBIAN—

EDO LUBICH with Mirko's Tamburitza Orch.

Jos Nijedan Zagorec—Kaj—Naj Baba Brunda (Melodies from Zagorje) (with Mirko's Tamburitza Orch.)

and Sarajevka—Kolo (Yugoslav Folk Dance)

Edo Lubich's Tamburitza Orch.
RCA Victor 25-3059

—LATIN AMERICAN—

JOHN PARIS with the "3 Beas and a Peep"

It's Easy When You Know How—Son Rumba

and See If I Care—Beguine (Eso Eres Tu)

RCA Victor 26-9027

IRVING FIELDS,

at the Piano with the Campos Trio

Far Into the Night—Bolero

and La Ola Marina—Guaracha

RCA Victor 26-9026

STILL AT LOW PRICES!

In the hope that we're not forced to follow the upward trend, RCA Victor is doing everything possible to maintain its current prices.

OTHER BIG ONES COMING UP FAST:

PIANISSIMO and **I'VE GOT A FEELING**
I'M FALLING

Perry Como
RCA Victor 20-2593

THEY'RE MINE, THEY'RE MINE, THEY'RE MINE

Sammy Kaye
RCA Victor 20-2583

GONNA GET A GIRL and **Larry Green**
SONG OF NEW ORLEANS

RCA Victor 20-2560

IT'S KIND OF LONESOME OUT TONIGHT

Sammy Kaye
RCA Victor 20-2558

IN A LITTLE BOOK SHOP **Vaughn Monroe**
RCA Victor 20-2573

THE STARS WHO MAKE THE HITS ARE ON



exclusively yours



Herb Jeffries

Currently appearing at
The Blue Angel Club, New York City

'My Blue Heaven'

(Vocal with Trombone Choir)

'If I Could Be With You'

(Vocal with Instr. Quintette)

EX-26X

'When I Write My Song'

With Buddy Baker and His Orchestra

EX-16X

'Magenta Moods' Album

With Buddy Baker and His Orchestra

EX-1001



Exclusive
records

The Billboard

MUSIC POPULARITY CHARTS

PART II

Sheet Music

Week Ending
January 9



BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Position Last Week	Position This Week	Song	Publisher
10	1	1	BALLERINA (R)	Jefferson
9	4	2	SERENADE OF THE BELLS (R)	Melrose
12	2	3	HOW SOON (R)	Supreme
8	7	4	TOO FAT POLKA (R)	Shapiro-Bernstein
20	3	5	NEAR YOU (R)	Supreme
11	5	6	CIVILIZATION (M) (R)	E. H. Morris
5	11	7	I'LL DANCE AT YOUR WEDDING (R)	George Simon
6	8	8	GOLDEN EARRINGS (F) (R)	Paramount
10	6	9	—AND MIMI (R)	Shapiro-Bernstein
17	12	10	YOU DO (F) (R)	Bregman-Vocco-Conn
5	10	11	THE STARS WILL REMEMBER (R)	Harms, Inc.
18	—	12	THE WHIFFENPOOF SONG (R)	Miller
4	14	13	PASS THAT PEACE PIPE (F) (R)	Crawford
10	13	14	SO FAR (M) (R)	Williamson
6	9	14	DON'T YOU LOVE ME ANYMORE? (R)	Oxford
1	—	15	WITH A HEY AND A HI AND A HO HO HO (R)	Bourne

ENGLAND'S TOP TWENTY

Weeks to date	Position Last Week	Position This Week	Song	English	American
11	1	1	AN APPLE BLOSSOM WEDDING	Campbell-Connelly	Shapiro-Bernstein
22	3	2	THE LITTLE OLD MILL	Irwin Dash	Mood
13	2	3	I'LL MAKE UP FOR EVERYTHING	Peter Maurice	Peter Maurice
9	5	4	PEG O' MY HEART	Ascherberg	Robbins
23	4	5	NOW IS THE HOUR	Keith Prowse	Leeds
4	9	6	THE COFFEE SONG	Southern	Valiant
4	6	7	SOUTH AMERICA, TAKE IT AWAY	Feldman	Witmark
31	8	8	COME BACK TO SORRENTO	Ricordi	Public Domain
14	7	9	MY FIRST LOVE, LAST LOVE AND ALWAYS	Irwin Dash	*
7	11	10	BOW BELLS	Kassner	*
2	17	11	I WONDER WHO'S KISSING HER NOW	Feldman	E. B. Marks
2	15	12	A TREE IN THE MEADOW	Campbell-Connelly	Shapiro-Bernstein
4	10	13	—AND MIMI	Campbell-Connelly	Shapiro-Bernstein
5	19	14	THE GIRL THAT I MARRY	Berlin	Berlin
5	12	15	HOW ARE THINGS IN GLOCCA MORRA?	Chappell	Crawford
4	13	16	MY OWN DARBY AND JOAN	Box and Cox	*
18	16	17	A GARDEN IN THE RAIN	Campbell-Connelly	Melrose
13	14	18	THERE'S DANGER AHEAD, BEWARE	Yale	*
11	18	19	THAT'S MY DESIRE	Feldman	Mills
1	—	20	HAPPY-GO-LUCKY YOU AND BROKEN HEARTED ME	Irwin Dash	Mills

* Publisher not available as The Billboard goes to press.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the two largest wholesalers in the dominion, Canada Music Sales and Gordon V. Thompson. Since both firms are also American publishers' representatives and publish songs themselves (and consequently push different songs), The Billboard presents the song titles and the sales rank order in which each of the two firms rate the song. In other words, while the No. 1, 2, 3, etc. songs as listed by Canada Music and by Thompson may vary, the full list does represent the tunes which are selling best in Canada.

SONG	Rank Order According to		SONG	Rank Order According to	
	CMS	GVT		CMS	GVT
SERENADE OF THE BELLS	1	15	FORGIVING YOU	15	—
BALLERINA	2	10	HOW SOON?	16	2
GOLDEN EARRINGS	3	—	I STILL GET JEALOUS	17	—
CIVILIZATION	4	18	THE STARS WILL REMEMBER	18	—
TOO FAT POLKA	5	4	BER	18	—
AN APPLE BLOSSOM WEDDING	6	5	NAUGHTY ANGELINE	19	12
NEAR YOU	7	1	ANNIVERSARY SONG	20	16
I WISH I DIDN'T LOVE YOU SO	8	—	I'LL DANCE AT YOUR WEDDING	—	3
WHEN YOU WERE SWEET SIXTEEN	9	6	DON'T YOU LOVE ME ANYMORE?	—	7
THE LITTLE OLD MILL	10	17	YOU DO	—	8
I WONDER WHO'S KISSING HER NOW?	11	—	YA SHURE, YOU BETCHA	—	11
FEUDIN' AND FIGHTIN'	12	—	KOKOMO, INDIANA	—	13
BUT BEAUTIFUL	13	—	PEG O' MY HEART	—	14
—AND MIMI	14	9	CHI-BABA, CHI-BABA	—	19
			LET'S BE SWEETHEARTS AGAIN	—	20

THE RECORDING BAN IS OF SUCH IMPORTANCE TO ALL PHASES OF THE RECORDING BUSINESS AND INSTRUMENT MANUFACTURE THAT A SOLUTION MUST BE FOUND. FOR THIS PURPOSE THE EDITORIAL FROM THE JANUARY, 1948, ISSUE OF RECORD RETAILING IS REPRINTED BELOW:

FOR THE RECORD—MR. PETRILLO

BY THIS time almost everybody in and out of the record business is aware that James C. Petrillo called a halt to the making of "canned music" (as he calls it), effective December 31st, which means a stoppage of the recording of phonograph records and radio transcriptions.

Every article that we have seen in newspapers and magazines has given undue emphasis to Mr. Petrillo's personality and other similar irrelevant matters. What is of paramount importance to us is the fact that he has it in his power to stop the recording of records and transcriptions. It is this power and its effect on employment and unemployment that concerns us, rather than his personality. We do not agree with his logic because his decision to stop the making of recordings defeats his own stated objectives.

The two basic arguments Mr. Petrillo presents against recordings are: (1) That it does away with so-called "live" musicians and (2) that the musician who makes the original record does not get his proportionate share of the profits made by the juke box operators, disc jockeys and transcription companies. Of course, these are only surface arguments as shall be seen.

We have never in our wildest imagination thought of Mr. James C. Petrillo as a liberal social critic, yet he presents a definite basic criticism of our economic system. For example, he is not asking for a wage increase for his musicians; he is not as yet asking for better working conditions—all very fine objectives for a union leader. He is actually asking that his men receive a share of the profits from the recordings used by disc jockeys, transcription companies and juke box operators because the above make substantial profits on the use of these recordings. He wants this despite the fact that the musicians are paid for each recording and top-flight artists receive royalties on every record sold. When Mr. Reuther, of the United Automobile Workers' Union, requested that automobile manufacturers open their books for union inspection, merely as a basis for wage negotiations, there arose a great hue and cry in the press. Petrillo, however, goes even further. He asks for a share of the profits for the musicians.

We know that what he actually wants is a welfare fund. In view of this fact, we believe that Mr. Petrillo should state his case bluntly instead of beating around the musical bush with phrases like "live music" vs. "canned music," etc. The statements made by Mr. Petrillo are merely talk "around" the basic issues and not "on" them.

It is extremely doubtful whether Mr. Petrillo can permanently do away with recorded music. This is a lot of talk to cover up the fact that he cannot continue to receive from the recording companies revenue for his welfare fund as set up prior to the Taft-Hartley law. A welfare fund with specific objectives is permissible under the Taft-Hartley law if the fund is administered by a board consisting of a representative of the government, the industry and the union. That is how the fund of the United Mine Workers operates. But the fund as set up by the American Federation of Musicians is run and operated by the union alone. This type of fund is prohibited under the Taft-Hartley law. Mr. Petrillo can have his fund tomorrow if he could find a way to meet the requirements of the law. Thus, the Taft-Hartley law is the basic cause of this controversy because the musicians' union cannot get its welfare fund as previously, and the recording companies cannot contribute to this fund even if they want to.

Mr. Petrillo would settle with the recording companies tomorrow if some way could be found for him to continue receiving welfare fund money as he did in the past. He would like at the same time to get additional revenue from transcription companies and radio stations.

A way may be found out of this dilemma. Possibly, the union could sell union stamps to the recording companies, to be affixed to each record. In that way the same amount of welfare fund money as was formerly received could be obtained. Unions such as the Amalgamated Clothing Workers, among others, have been selling union labels to manufacturers for years. Since this has been practiced by unions and manufacturers for so long a time and

precedent has been set, the government could not look upon this as an attempt to circumvent the Taft-Hartley law.

The ban has far-reaching implications. Outside of the fact that Mr. Petrillo's move does away with scientific advances of the last 55 years in shellac records, it also thrusts aside all modern development and research in sound recordings such as sound on wire, tape and film. This act, if feasible on a permanent basis, is retrogressive and not only will affect modern living standards but put thousands of people out of work. It will also eliminate the possibility of new industries arising out of research allied to recorded sound. Research going on today would be stymied—for example, that being carried out by the Armour Foundation in Chicago (basic research in sound on wire); RCA Victor's Princeton Research Laboratory's investigations into all phases of recorded sound and the Brush Development Corporation's work in sound on tape. We are certain Mr. Petrillo does not want to hold up scientific progress.

The statement that recordings put musicians out of work is, of course, true to some degree. But is it the function of any given industry to guarantee forever a livelihood for everybody within that industry? If people become unemployed because of technological advances, or changes in modes of production, or shifts in public taste, it is the function of government, not industry, to provide for them.

Petrillo's statement also implies that the public be forced to accept musicians of any artistic caliber. The public has, however, shown a decided preference for good musicians on recordings rather than third-rate musicians in the flesh.

We also believe that Mr. Petrillo doesn't carry his logic on employment and unemployment to its full conclusion. To shut down the 55-year-old recording business permanently would put tens of thousands of people out of work: salesmen, sales clerks, workers in pressing plants, compound manufacturers, shippers, truck drivers, thousands employed in the manufacture of phonographs, radio-phonograph combinations, parts for sets, cabinets, etc., etc. The number of additional musicians who will be employed because of the ban will be far less than the number of people who ultimately will be unemployed because of the ban.

Now, how does all this affect the dealer? The recording companies have recorded constantly since Petrillo gave notice of the termination of the recording contract. Two and one-half million dollars have been spent to make new recordings so that there is a huge backlog of both popular and classical records ready. There are more records on hand today waiting to be released than there were when the last ban went into effect (a ban which lasted for two years and three months). The record business survived then—it will survive now. There is too much at stake. Mr. Petrillo wants his union to have a welfare fund; the recording companies want to produce records, and the public wants to buy and listen. A solution must and will be found.

If the ban continues, popular releases will be fewer, but that may turn out to be a good thing for the dealer because each tune will have a longer life. In the field of classical recordings, there will be no shortages due to the vast catalog of classical records and also because of the vast numbers of classical recordings on the manufacturers' shelves yet to be released. Moreover, classical records sell year in and year out and are not dependent on a momentary whim. In addition, there are thousands of recordings that have been taken out of the classical catalog that the public wants restored. And in the field of children's records, there is enough to last for years, both released and unreleased.

The record business has existed for 55 years. It survived a wartime shellac shortage which, for a time, was much more serious than any ban. It survived the first ban and it will survive this one too. The record business fulfills a recreational and cultural need for millions of people in America. In our opinion, this cannot be put out of business.

NEIL F. HARRISON
Editor

Record Retailing

274 MADISON AVENUE

NEW YORK 16, N. Y.

THE MAGAZINE OF VISUAL AND HOME ENTERTAINMENT

Decca Headliners

GUY LOMBARDO

and HIS ROYAL CANADIANS

Smash Novelty Hit!
I'M MY OWN GRANDPAW
FRANKIE AND JOHNNY

Decca Record #24288, 75¢



GOLDEN EARRINGS
YOU ARE NEVER AWAY

Decca Record #24270, 75¢

SERENADE OF THE BELLS
SIPPING CIDER BY THE ZUYDER ZEE

Decca Record #24258, 75¢

TWO LOVES HAVE I
THEY'RE MINE, THEY'RE MINE,
THEY'RE MINE

Decca Record #24263, 75¢



First time together!!

ETHEL SMITH

and The Bando Carioca

with

BOB EBERLY

MADE FOR EACH OTHER
PERHAPS, PERHAPS, PERHAPS

Decca Record #24272, 75¢

Prices do not include federal, state or local taxes.



EXCLUSIVELY ON
DECCA RECORDS

The Billboard MUSIC POPULARITY CHARTS

Radio Popularity

PART III

Week Ending January 9

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, January 2, 8 a.m., and ending Friday, January 9, 8 a.m.)
 Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.
 The feature is copyrighted 1947 by the office of Research, Inc., 3470 Broadway, New York 31, N. Y. No reference may be made to any of this material except in trade papers; no other use is permitted; no radio broadcasts utilizing this information may be aired. Infringements will be prosecuted.

The Top 30 Tunes (plus ties)

Title	Publishers	Lic. By
A Fellow Needs a Girl (M) (R)	Williamson	ASCAP
—And Mimi (R)	Shapiro-Bernstein	ASCAP
Ballerina (R)	Jefferson	ASCAP
Civilization (M) (R)	E. H. Morris	ASCAP
Don't You Love Me Anymore? (R)	Oxford	ASCAP
Golden Earrings (F) (R)	Paramount	ASCAP
How Lucky You Are (R)	Peter Maurice	ASCAP
How Soon? (R)	Supreme	ASCAP
I Still Get Jealous (M) (R)	E. H. Morris	ASCAP
I Wish I Didn't Love You So (F) (R)	Paramount	ASCAP
I'll Dance at Your Wedding (R)	George Simon	ASCAP
I'm A-Comin' A-Courtin', Corabelle (R)	Dreyer	ASCAP
Mickey (R)	T. B. Harms	ASCAP
Near You (R)	Supreme	ASCAP
Now Is the Hour (R)	Leeds	ASCAP
Papa, Won't You Dance With Me? (M) (R)	E. H. Morris	ASCAP
Pass That Peace Pipe (F) (R)	Crawford	ASCAP
Serenade of the Bells (R)	Melrose	ASCAP
So Far (M) (R)	Williamson	ASCAP
They're Mine, They're Mine, They're Mine (R)	Sinatra Songs	ASCAP
The Best Things in Life Are Free (F) (R)	Crawford	ASCAP
The Gentleman Is a Dope (M) (R)	Williamson	ASCAP
The Treasure of Sierra Madre (F) (R)	Remick	ASCAP
The Whiffenpoof Song (R)	Miller	ASCAP
Too Fat Polka (R)	Shapiro-Bernstein	ASCAP
Two Loves Have I (R)	Miller	ASCAP
What'll I Do? (R)	Berlin	ASCAP
Winter Wonderland (R)	Bregman-Vocco-Conn	ASCAP
With a Hey and a Hi and a Ho Ho Ho (R)	Bourne	ASCAP
You Do (F) (R)	Bregman-Vocco-Conn	ASCAP

The Remaining 21 Songs of the Week

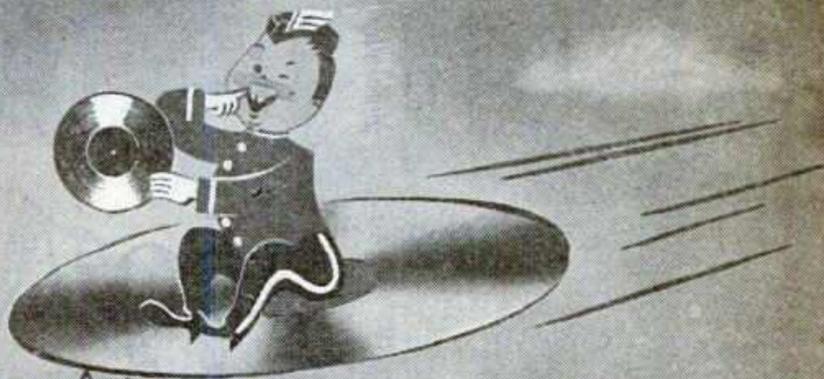
A Girl That I Remember (R)	BMI	BMI
At the Candlelight Cafe (F) (R)	Witmark	ASCAP
Beg Your Pardon (R)	Robbins	ASCAP
But Beautiful (R)	Burke-Van Heusen	ASCAP
Gonna Get a Girl (R)	Miller	ASCAP
Kate (R)	Berlin	ASCAP
Let's Be Sweethearts Again (R)	Campbell-Porgie	BMI
Lone Star Moon (R)	Advanced	ASCAP
Love Is So Terrific (R)	Mellin	BMI
Made for Each Other (R)	Peer	BMI
My How the Time Goes By (R)	Chappell	ASCAP
Pianissimo (R)	Santly-Joy	ASCAP
Say Something Nice About Me (R)	Chappell	ASCAP
Teresa (R)	Duchess	BMI
The Little Old Mill (R)	Shapiro-Bernstein	ASCAP
The Stars Will Remember (R)	Harms, Inc.	ASCAP
There'll Be Some Changes Made (R)	E. B. Marks	BMI
Too Marvelous for Words (R)	Harms, Inc.	ASCAP
True (R)	Santly-Joy	ASCAP
Why Does It Have To Rain on Sunday? (R)	Johnstone	BMI
You're Changed (R)	Melody Lane	BMI

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys thruout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION Last Week	POSITION This Week	Title	Lic. By
11	1	1	BALLERINA Vaughn Monroe (Vaughn Monroe)	Victor 20-2433—ASCAP
12	1	2	TOO PAT POLKA (I Don't Want Her, You Can Have Her, She's Too Fat for Arthur Godfrey (Archie Bleyer Ork) Me) Columbia 37921—ASCAP	
10	3	3	GOLDEN EAR-RINGS (F) Peggy Lee (Dave Barbour Ork) Capitol 15009—ASCAP	
14	6	4	HOW SOON (Will Jack Owens (Eddie Ballantine Ork) I Be Seeing You)? Tower 1258—ASCAP	
2	9	5	BALLERINA Buddy Clark Columbia 38040—ASCAP	
7	5	6	I'LL DANCE AT YOUR WEDDING Buddy Clark-Ray Noble Columbia 37967—ASCAP	
5	7	7	SERENADE OF THE BELLS Jo Stafford (Paul Weston Ork) Capitol 15007—ASCAP	
24	4	8	NEAR YOU Francis Craig Bullet 1001—ASCAP	
4	—	9	HOW SOON (Will Dinah Shore (Sonny Burke Ork) I Be Seeing You)? Columbia 37952—ASCAP	
1	—	10	BALLERINA Jimmy Dorsey (Bob Carroll) MGM 10035—ASCAP	
4	8	11	HOW SOON (Will Vaughn Monroe (Vaughn Monroe-Moon I Be Seeing You)? Maids) Victor 20-2523—ASCAP	
1	—	12	BEG YOUR PARDON Francis Craig Bullet 1012	
1	—	13	HOW SOON (Will Bing Crosby-Carmen Cavallaro) Decca 24101—ASCAP	
10	—	13	YOU DO (F) Margaret Whiting (Frank DeVol Ork) Capitol 438—ASCAP	
2	—	15	I CAN'T GIVE YOU ANYTHING BUT LOVE Rose Murphy Majestic 1204—ASCAP	

Come with
MERCURY
 to the land of **QUICKSILVER**



vic damone

"Teresa"
 "An Old Sombrero"
 Mercury Celebrity Series 5092



frankie laine

"Shine"
 "We'll Be Together Again"
 Mercury Celebrity Series 5091



patti page

"There's a Man In My Life"
 "First Time I Kissed You"
 Mercury Celebrity Series 5087



john laurenz

"Things You Left In My Heart"
 "All Dressed Up In a Broken Heart"
 Mercury Celebrity Series 5093



art kassel

And His Orchestra
 "I've Got a Feeling I'm Falling"
 "In a Little Book Shop"
 Mercury Celebrity Series 5088



snooky lanson

"Pianissimo"
 "You Can't Make Money Dreaming"
 Mercury Celebrity Series 5089



tiny hill

"I'm My Own Grandpaw"
 "Eyes of Texas"
 Mercury 6087



eddie vinson

"Oil Man Blues"
 "Wandering Mind Blues"
 Mercury 8067

curley kinzie

"Another Day, Another Dollar"
 "Now I'm Happy"
 6073

myra taylor

"Move Out"
 "Quit Barking In My Rhubarb"
 8068

art gibson

"No More Records"
 "Who's That Blonde"
 6075

lonny glosson

"Ole Mother Nature"
 "Talk of Peace"
 6074

mercury
records

SPECIAL!
 The Original Krantz
 Recording of
**FOUR LEAF
 CLOVER**
 and
LITTLE GIRL
 5100

MERCURY RECORD CORPORATION

839 S. WABASH

CHICAGO 5, ILLINOIS

IMPORTED

LONDON

RECORDS



JANUARY RELEASES

NO. 141

**SAM
BROWNE**

"PIANISSIMO"—Vocal

"MY COUSIN LOUELLA"—Vocal

SAM BROWNE with Bert Thompson and his orchestra
List Price 75c

NO. 142

**DENNY
DENNIS**

"BUT BEAUTIFUL"—Vocal

"BED OF ROSES"—Vocal

DENNY DENNIS with Stanley Black and his orchestra
List Price 75c

NO. 123

**SAM
BROWNE**

"A TREE IN THE MEADOW"—Vocal

"AN OLD SOMBRERO"—Vocal

SAM BROWNE with Bert Thompson and his orchestra
List Price 75c

NO. 137

**TED
HEATH**

"DICKORY DOCK"—Vocal

"BAIA"—Instrumental

TED HEATH and his Music
List Price 75c

NO. 119

**VERA
LYNN**

"AT THE CANDLELIGHT CAFE"—Vocal

"I'LL MAKE UP FOR EVERYTHING"—Vocal

VERA LYNN with Bob Farnon and his orchestra
List Price 75c

NO. 117

**JOHNNY
DENIS**

"DOWN IN DREAMY VALLEY"—Vocal

"RAGTIME COWBOY JOE"—Vocal

JOHNNY DENIS and his Ranchers
List Price 75c

NO. 118

**ANNE
SHELTON**

"MY SILENT LOVE"—Vocal

"YOU'VE CHANGED"—Vocal

ANNE SHELTON with Camarata and his orchestra
List Price 75c

NO. 125

**KRAMER &
WOLMER**

"DANISH NOOK POLKA"—Instrumental

"CLAP HANDS POLKA"—Instrumental

KRAMER & WOLMER—Accordions, Piano, Guitar, Bass
List Price 75c

NO. 139

**JACK
PARNELL**

"OLD MAN REBOP"—Instrumental

"SWEET LORRAINE"—Vocal—Jack Parnell

JACK PARNELL and his Quartet
List Price 75c

NO. 127

**HARRY
LESTER**

"THE FARMYARD MELODY"—Vocal

"HEADIN' HOME TO TEXAS"—Vocal

HARRY LESTER and his Hayseeds
List Price 75c

**ALBUM
NO. LA2**

**"BLUE DANUBE" (Johann Strauss)
AN ALBUM OF STRAUSS WALTZES**

Instrumental by RONNIE MUNRO and his orchestra
List Price 3.75

**ALBUM
NO. LA3**

"A WANDERING MINSTREL I"

(Gilbert & Sullivan)

Mikado—Yeoman of the Guards—Gondoliers

Instrumentals by RICHARD CREAM and his orchestra
List Price 3.00

The Billboard MUSIC POPULARITY CHARTS

Retail Record Sales

PART IV



Week Ending January 9

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

POSITION	Weeks to date	Last Week	This Week	Record Title	Artist	Label
11	1			1. BALLERINA	Vaughn Monroes	Victor 20-2433
				<i>The Stars Will Remember</i>		
11	2			2. TOO FAT POLKA (I Don't Want Her, You Can Have Her, She's Too Fat for Me)	Arthur Godfrey (Archie Bleyer)	Columbia 37921
				<i>For Me and My Gal</i>	Ork	
5	9			3. I'LL DANCE AT YOUR WEDDING	Buddy Clark-Ray Noble	Columbia 37967
				<i>Those Things Money Can't Buy</i>		
9	7			3. SERENADE OF THE BELLS	Sammy Kaye (Don Cornell-Choir)	Victor 20-2372
				<i>That's What Every Girl Should Know</i>		
8	7			5. GOLDEN EARRINGS (F)	Peggy Lee (Dave Barbour Ork)	Capitol 15009
				<i>I'll Dance at Your Wedding</i>		
9	5			6. HOW SOON (Will I Be Seeing You?)	Vaughn Monroes (Vaughn Monroes-Moon Maids)	Victor 20-2523
				<i>True</i>		
9	3			7. CIVILIZATION (M)	Andrews Sisters-Danny Kaye	Decca 23940
				<i>Bread and Butter Woman</i>		
5	12			7. SERENADE OF THE BELLS	Jo Stafford (Paul Weston Ork)	Capitol 15007
				<i>The Gentleman Is a Dope</i>		
20	4			9. NEAR YOU	Francis Craig	Bullet 1001
				<i>Red Rose</i>		
7	10			10. HOW SOON (Will I Be Seeing You?)	Bing Crosby-Carmen Cavallaro	Decca 24101
				<i>You Do (F)</i>		
11	6			11. HOW SOON (Will I Be Seeing You?)	Jack Owens (Eddie Ballantine)	Tower 1258
				<i>Begin the Beguins</i>	Ork	
8	13			12. CIVILIZATION (M)	Louis Prima (Louis Prima Ork)	Victor 20-2400
				<i>Forsaking All Others</i>		
2	10			13. BALLERINA	Buddy Clark	Columbia 38040
				<i>It Had to Be You</i>		
1	—			14. BEG YOUR PARDON	Francis Craig	Bullet 1012
				<i>I'm Looking for a Sweetheart</i>		
1	—			15. BALLERINA	Bing Crosby	Decca 24278
				<i>Golden Earrings</i>		

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	Album Title	Artist	Label
10	2			1. Glenn Miller Masterpieces (Vol. 2)	Glenn Miller	Victor P-189
21	1			2. Al Jolson Souvenir Album	Al Jolson	Decca 575
10	3			3. Dorothy Shay (The Park Avenue Hillbilly) Goes to Town	Dorothy Shay	Columbia C-155
40	5			4. Al Jolson Album	Al Jolson	Decca 469
1	—			5. All Time Hits From the Hills Album	Eddy Arnold and His Tennessee Plowboys	Victor P-195

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	Record Title	Artist	Label
119	1			1. Clair De Lune	Jose Iturbi	Victor 11-8851
133	2			2. Chopin's Polonaise	Jose Iturbi	Victor 11-8848
82	5			3. Jalousie	Boston Pops, Arthur Fiedler, conductor	Victor 12160
107	4			4. Warsaw Concerto	Boston Pops, Arthur Fiedler, conductor; Leo Litwin, pianist	Victor 11-8863
7	3			5. Ave Maria	Marian Anderson	Victor 14210

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	Album Title	Artist	Label
125	1			1. Rhapsody in Blue	Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor	Columbia X-251
50	2			2. Tchaikovsky Nutcracker Suite	Eugene Ormandy, conductor	Philadelphia Ork
70	4			3. Rachmaninoff Concerto No. 2 in C Minor	Arthur Rubinstein, pianist, NBC Ork; Vladimir Golschmann, conductor	Victor 1075
1	—			3. Greig Piano Concerto	Arthur Rubinstein, pianist, Philadelphia Ork; Eugene Ormandy, conductor	Victor DM-900
10	—			5. Khachaturian; Gayne-Ballet Suite	New York Symphony Ork; Efren Krutz, conductor	Columbia MM-664

IMPORTED

LONDON

RECORDS

National Hit!



GRACIE FIELDS

The Original

NOW IS THE HOUR

NO. 110

and COME BACK TO SORRENTO

Vocal by Gracie Fields with Stanley Black and his orchestra

List Price 75c

THE BILLBOARD PICKS:

BEG YOUR PARDON

By the composer of "NEAR YOU"



Francis Craig
Bullet Records



Frankie Carle
Columbia Records



Larry Green
Victor Records



Eddy Howard
Majestic Records



Art Mooney
M-G-M Records

ROBBINS MUSIC CORPORATION
799 Seventh Avenue, New York 19, N. Y.

The Billboard

MUSIC POPULARITY CHARTS

PART V

Juke Box Record Plays

Week Ending
January 9



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION Last Week	POSITION This Week	Record	Artist	Label
11	1	1	BALLERINA	Vaughn Monroe (Vaughn Monroe)	Victor 20-2433
11	2	2	TOO FAT POLKA (I Don't Want Her, You Can Have Her, She's Too Fat for Me)	Arthur Godfrey (Archie Bleyer)	Columbia 37921
20	4	3	NEAR YOU	Francis Craig	Bullet 1001
8	3	4	CIVILIZATION (M)	Andrews Sisters-Danny Kaye	Decca 23940
8	6	5	HOW SOON (Will I Be Seeing You)?	Vaughn Monroe (Vaughn Monroe-Moon Maids)	Victor 20-2523
11	5	5	HOW SOON (Will I Be Seeing You)?	Jack Owens (Eddie Ballantine Ork)	Tower 1258
4	13	7	I'LL DANCE AT YOUR WEDDING	Buddy Clark-Ray Noble	Columbia 37967
3	11	8	GOLDEN EARRINGS (F)	Peggy Lee (Dave Barbour Ork)	Capitol 15009
9	7	9	HOW SOON (Will I Be Seeing You)?	Bing Crosby-Carmen Cavallaro	Decca 24101
4	7	9	SERENADE OF THE BELLS	Sammy Kaye (Don Cornell-Choir)	Victor 20-2372
1	—	11	I'LL DANCE AT YOUR WEDDING	Peggy Lee (Dave Barbour Ork)	Capitol 15009
1	—	12	BEG YOUR PARDON	Francis Craig	Bullet 1012 (Frankie Carle, Columbia 38036)
1	—	13	BALLERINA	Buddy Clark	Columbia 38040
2	—	13	CIVILIZATION (M)	Ray McKinley	Majestic 7274
4	10	13	CIVILIZATION (M)	Louis Prima (Louis Prima Ork)	Victor 20-2400
8	—	13	YOU DO (F)	Bing Crosby-Carmen Cavallaro	Decca 24101

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are hillbilly records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION Last Week	POSITION This Week	Record	Artist	Label
22	1	1	I'LL HOLD YOU IN MY HEART (Till I Can Hold You in My Arms)	Eddy Arnold and His Tennessee Plowboys	Victor 20-2332
6	2	2	NEVER TRUST A WOMAN	Tex Williams and the Western Caravan (Tex Williams)	Capitol Americana 40054
34	3	3	IT'S A SIN	Eddy Arnold and His Tennessee Plowboys	Victor 20-2241
8	5	4	NEVER TRUST A WOMAN	Red Foley (The Cumberland Valley Boys)	Decca 46074
10	4	5	TO MY SORROW	Eddy Arnold and His Tennessee Plowboys	Victor 20-2481

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION Last Week	POSITION This Week	Record	Artist	Label
15	1	1	SNATCH AND GRAB IT	Julia Lee and Her Boy Friends (Julia Lee)	Capitol Americana 40028
5	2	2	I LOVE YOU, YES I DO	Bull Moose Jackson	King 4187
15	4	3	HE'S A REAL GONE GUY	Nellie Lutcher	Capitol Americana
20	3	4	BOOGIE WOOGIE BLUE PLATE	Louis Jordan	Decca 24104
8	—	4	EARLY IN THE MORNING	Louis Jordan	Decca 24155

The Billboard
MUSIC POPULARITY CHARTS
 PART VI
Record Possibilities
 Week Ending January 9

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

- MANANA** Peggy Lee with Dave Barbour Ork..... Capitol 15022
 Calypso-type Lee vocal previously touted by The Billboard shows signs of climbing fast.
- WHAT'LL I DO?**..... Frank Sinatra with Axel Stordahl Ork... Columbia 38045
 Revived Irving Berlin tune with Frankie piping lyric slow and dreamy. Pretty Stordahl ork arranging rates bow.
- DON'T TELEPHONE, DON'T TELE- GRAPH, TELL A WOMAN**..... Tex Williams and His Western Caravan... Capitol 40081
 Williams guy remains one of the hottest things in the cowboy disk biz with this novelty platter. Happy lyric treatment with whistles, bells to boot.
- MAD ABOUT YOU**..... Ann Cornell..... Sterling 3004
 Ronnie Deauville with Ram Ramirez Quartet Super Disc 1049
 Tune, penned by Ram Ramirez and kicked around by jazzmen for a couple of years, gets slow, straight handling with big Cornell vocal on the Sterling label. Super-Disc platter also in slow styling with sincere Deauville piping and subdued yet solid Ramirez Quartet backing.
- BEG YOUR PARDON**..... Dinning Sisters with Jack Fascinato Ork... Capitol 490
 Bright blend of Dinning gals' voices and neat rhythmic backing make this a juke threat on the Francis Craig successor to "Near You."

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. **FOUR LEAF CLOVER**..... Art Money..... MGM 10119
2. **THE BEST THINGS IN LIFE ARE FREE** Jo Stafford..... Capitol 15017
3. **MANANA** Peggy Lee..... Capitol 15022
4. **BEG YOUR PARDON**..... Frankie Carle..... Columbia 38036
5. **WHAT'LL I DO?**..... King Cole Trio..... Capitol 15019
6. **TREASURE OF SIERRA MADRE**..... Buddy Clark-Ray Noble. Columbia 38026
7. **BLUE AND SENTIMENTAL**..... Count Basie..... Victor 20-2602
8. **NOW IS THE HOUR**..... Bing Crosby..... Decca 24279
9. **THOSE THINGS MONEY CAN'T BUY** Buddy Clark-Ray Noble..... Columbia 37967

THE RETAILERS PICK:

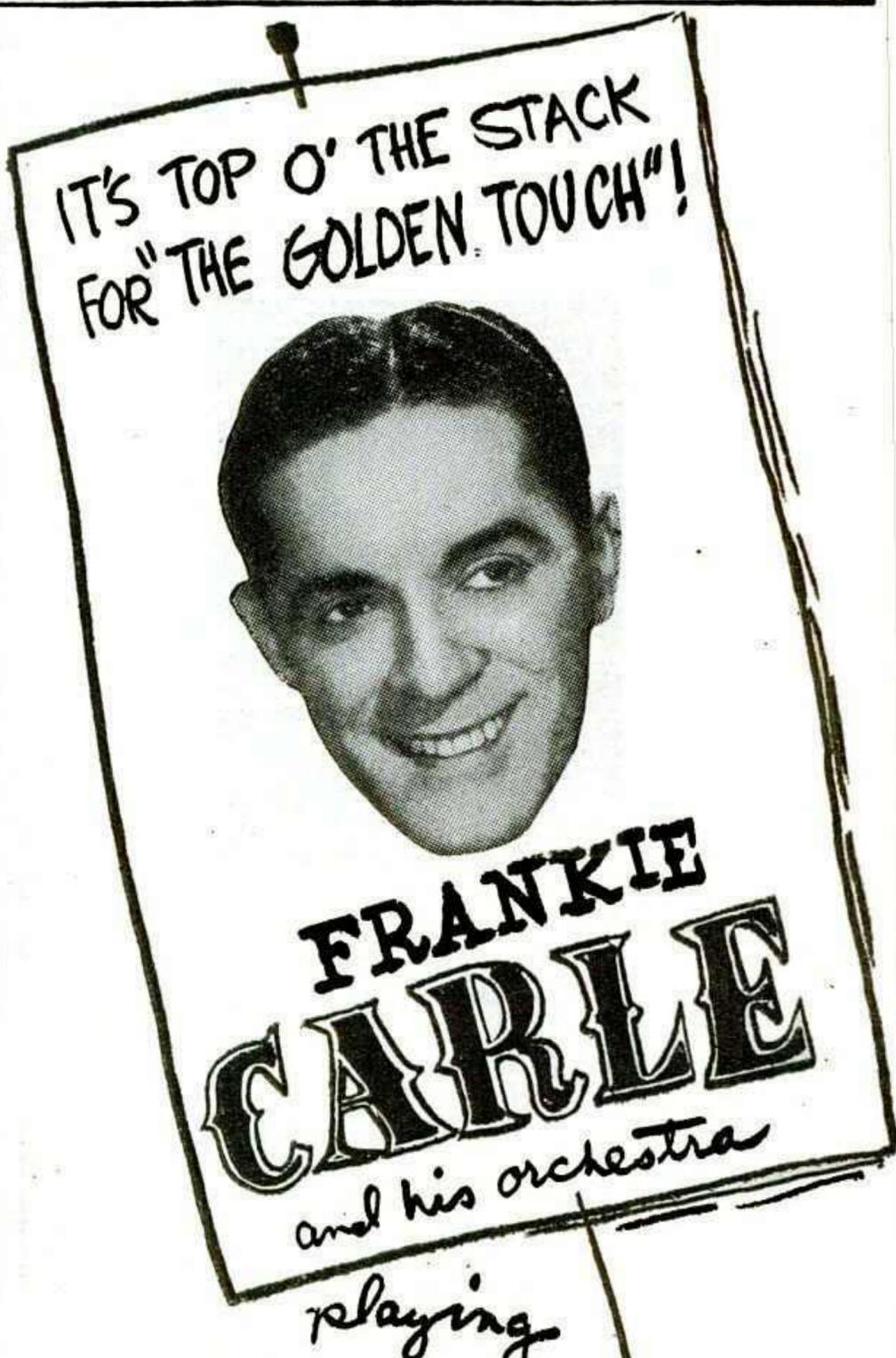
PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. **FOUR LEAF CLOVER**..... Art Mooney..... MGM 10119
2. **BEG YOUR PARDON**..... Frankie Carle..... Columbia 38036
3. **IN A LITTLE BOOKSHOP**..... Vaughn Monroe..... Victor 20-2573
4. **I CAN'T GIVE YOU ANYTHING BUT LOVE** Rose Murphy..... Majestic 1204
5. **YOU'RE MY GIRL**..... Frank Sinatra..... Columbia 37978
6. **NOW IS THE HOUR**..... Bing Crosby..... Decca 24279

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's hits will be:

1. **I'M MY OWN GRANDPA**..... Guy Lombardo..... Decca 24288
2. **FOUR LEAF CLOVER**..... Art Mooney..... MGM 10119
3. **THOSE THINGS MONEY CAN'T BUY** Buddy Clark-Ray Noble. Columbia 37967
4. **CORABELLE** Frankie Carle (Gregg Lawrence),... Columbia 37972
5. **SHINE** Frankie Laine..... Mercury 5091
6. **TREASURE OF SIERRA MADRE**..... Buddy Clark-Ray Noble..... Columbia 38026
7. **I CAN'T GIVE YOU ANYTHING BUT LOVE** Rose Murphy..... Majestic 1204
8. **IN A LITTLE BOOKSHOP**..... Vaughn Monroe..... Victor 20-2573
9. **YOUR RED WAGON**..... Andrews Sisters..... Decca 24268



"MY PROMISE TO YOU"

(Adapted from Chopin's Nocturne in D-Flat Major)

"TELL ME A STORY"
 Vocals by Gregg Lawrence
 Columbia 38050

"BEG YOUR PARDON"

Vocal by Marjorie Hughes

"THE DREAM PEDDLER"

Vocal by Gregg Lawrence
 Columbia 38036

(I'm A-Comin' A-Courtin')

"CORABELLE"

Vocal by Gregg Lawrence

"WHO WERE YOU KISSING"

(When You Kissed Me Last Night)

Vocal by Marjorie Hughes
 Columbia 37972

"—AND MIMI"

"FOR ONCE IN YOUR LIFE"

Vocals by Gregg Lawrence
 Columbia 37819

HEAR THE GREAT ARTISTS AT THEIR BEST ON

Columbia Records

Trade-marks "Columbia," and Reg. U. S. Pat. Off.

The Billboard MUSIC POPULARITY CHARTS

PART VII

Record Reviews

With Ratings for Disk Jockeys, Dealers and Juke Box Operators

Week Ending January 9



How Ratings Are Determined

Records are reviewed three times [(1) for retailers (2) for operators (3) for disk jockeys], each time on the basis of nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change, depending on results of a survey of the music trade now being conducted. N.S. indicates a record is not suitable for appraisal within the market.

THE CATEGORIES

1. Song Calibre	15
2. Interpretation	15
3. Arrangement	15
4. "Name" Value	5
5. Record Quality (surface, etc.)	10
6. Music Publisher's Air Performance Potential	10
7. Exploitation (Record adv'g-promotion; film, legit and other "plug" aids)	10
8. Manufacturer's Distribution Power	10
9. Manufacturer's Production Efficiency	5

THE RATINGS

(100 points—the maximum)

90-100top
80-89excellent
70-79good
60-69satisfactory
0-59poor

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS

OVER-ALL
DISK JOCKEY
DEALER
OPERATOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS

OVER-ALL
DISK JOCKEY
DEALER
OPERATOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS

OVER-ALL
DISK JOCKEY
DEALER
OPERATOR

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS

OVER-ALL
DISK JOCKEY
DEALER
OPERATOR

POPULAR

FRANK SINATRA (Axel Stordahl Ork) (Columbia 38045) <i>What'll I Do?</i> Everybody's on this revival of Berlin's grand-standard. This 'un is a box seat. <i>My Cousin Louella</i> Rhythmic cutie in front of instrumental trio. Could have used some Axel-grease.	90	91	88	90
WOODY HERMAN (Woody Herman) (Columbia 38047) <i>I Told Ya I Love Ya, Now Get Out</i> The new Herman herd late on this ditty. <i>If Anybody Can Steal My Baby</i> An almost commercial Woody on a nondescript ditty makes a few nice sounds.	75	79	73	73
DINAH SHORE (Sonny Burke Ork) (Columbia 38041) <i>In a Little Book Shop</i> Pretty ork backing, Dinah in good voice, neat tram bit. <i>I'll Always Be in Love With You</i> (Nathan Van Cleave Ork) One of the great old tunes makes good Dinah wax.	82	84	82	80
XAVIER CUGAT-BUDDY CLARK (Columbia 38046) <i>An Old Sombrero</i> Top pub plug on faintly Mexican ballad. Vocal fine; rumba beat reticent. Cugie centers vibes. <i>You Don't Have To Know the Language</i> Typical Burke-Van Heusen pic tune; light rhythmic. Chirping substandard, tho.	84	84	84	84
WARREN LEWIS BAND (Joe Medlin) (Florida 999) <i>Your Love Will Return Some Day</i> Balladized for race marts with an Eckstine-type vocalist. Small jazz backing comme-ci, comme-ca. <i>My New Year's Resolution</i> Song boy shows real voice on a bad song. Backing blend vs. warbling inferior.	50	52	48	50
HARRY JAMES (Willie Smith) (Columbia 38039) <i>Lone Star Moon</i> Sounds like recorded on the run. Nothing happens till last jump chorus. <i>Forever Amber</i> (Marion Morgan) Best version of this ditty (which this is) is still meaningless; a contrived song.	68	68	68	68
THE CHARIOTEERS (Mitchell Ayres Ork) (Columbia 38065) <i>What Did He Say? (The Mumble Song)</i> Tuneful but fleeting comic epitaph on Mumbles' grave. <i>Oooh! Look-A There, Ain't She Pretty?</i> Neat harmonizing in shuffle rhythm on the revived novelty.	76	79	71	79

POPULAR

GORDON MacRAE (Carlyle Hall Ork) (Capitol 15027) <i>Thoughtless</i> Sustained notes, romantic ballad and good voice. Song overrated. <i>You Were Meant for Me</i> Pic title tune of fair quality gets only fair MacRae barying.	82	85	80	82
THE PIED PIPERS (Paul Weston Ork) (Capitol 489) <i>Rhode Island Is Famous For You</i> Melodic "Inside USA" show tune with scant lyric merit. Rendition good. <i>Mary Lou</i> Reminiscent ditty; Pipers up to norm.	76	77	74	75
THE DINNING SISTERS (Jack Fascinato Ork) (Capitol 490) <i>Beg Your Pardon</i> This can push F. Craig's version of "Near You" sequel. Neat all the way thru. <i>Melancholy</i> Dinnings winning on pensive ballad. String backing pretty.	90	91	89	90
JOHNNY MERCER-THE KING COLE TRIO (Capitol 15026) <i>My Baby Likes To Re-Bop</i> Cute by-pass of rigid bebop. Nat's a cat; Mercer is worse. <i>You Can't Make Money Dreamin'</i> Usual fine purrings by Nat, with Mercer singing straight after patter prelude.	84	88	80	84
THE RAVENS (National 9040) <i>Bee I Bumblebee or Not</i> Another novelty joins the pack; harmonizing hokay. <i>Fool That I Am</i> Follow-up on a plug ballad; bass is base.	71	69	66	78
FRANK SINATRA (Axel Stordahl Ork) (Columbia 38053) <i>But Beautiful</i> Among the best versions of this "Road to Rio" plug ballad. <i>If I Only Had a Match</i> Wrong tempo for a cute lyric song. Sinatra makes it drowsy.	87	89	86	86
BUDDY CLARK (Dick Jones Ork) (Columbia 38051) <i>Pianissimo</i> Parts of disk, Clark vs. solo reed, pull this up. <i>You're Too Dangerous, Cherie</i> Pretty but unstartling. Needs heavy performance.	84	84	84	84
JERRY MURAD'S HARMONICATS (Kappy LaFell) (Universal UR-8584) <i>I'm Looking Over a Four Leaf Clover</i> Song's moving up; fits the Harmonica sound.	83	83	80	86

POPULAR

HORACE HEIDT (Donna & Her Don Juans) (Columbia 38056) <i>The Trumpets Have Triplets</i> Old Heidt boogied instrumental that may be hyped somewhat by Heidt's re-entry into biz. <i>The Dance of the Blue Danube</i> (The Three Trumpeters) Also old-hat Heidt. But this one misses fire.	73	75	70	73
PHIL MOORE (and The Phil Moore Four) (Black & White 855) <i>I Know a Man (Tusha-Ma-Catta-Ma-Baby)</i> Well-rendered, clever novelty that lacks commercial spark. <i>I Feel So Smoochie</i> The composer does his tune full justice in tempo and chant.	67	76	62	64
MEL TORME (12") (Harold Mooney Ork) (Muscraft 5009) <i>I Cover the Waterfront</i> Great for the Fog's fanciers. Those changes make the attraction. <i>County Fair</i> Torme's and Bob Wells's showy material piece. Ending zings.	83	84	82	NS
SHEP FIELDS ORK (Muscraft 532) <i>Now Is the Hour</i> (Toni Arden) Ork rippling rhythm style well-suited for pop with Hawaiian flavor. <i>Lone Star Moon</i> (Bob Johnstone-Group) New tune about Texas, in easy dancey tempo. Johnstone and group blend voices well.	83	84	82	84
RODY ERICKSON (Black & White 10024) <i>Don't Get Around Much Anymore</i> Red Ingle type disk of Ellington tune emerges fair. Lacks imagination. <i>How Many Times?</i> Boys do this side straight. Results much better.	66	69	64	64
ROME JOHNSON AND HIS SADDLE PALS (MGM 10130) <i>Indiana Waltz</i> Waltz-hill country style, with some slow fiddling and guitar plunking. <i>I Guess I've Been Asleep (for All These Years)</i> Johnson pipes sad-like on the Gene Autry lament.	70	72	68	70
DENVER DARLING (Ozark Playboys) (MGM 10129) <i>Tuck Me To Sleep</i> Relaxed Denver Darling hillbilly warbling on old pop. Smooth fiddling and guitar plunking. <i>Honest as the Day Is Long</i> Happy piping here with competent instrumental backing by the Playboys.	82	81	80	84

FOLK

CLIFFIE STONE AND HIS BARN DANCE BAND (Capitol Americana 40083) <i>Peepin' Thru the Key-hole</i> In snappy square dance tempo, tho tune itself isn't much. <i>Wabash Blues</i> Bluesy trio vocal with mournful trumpet growls and even some crying at the end.	71	69	72	71
TEX WILLIAMS' WESTERN CARAVAN (Capitol Americana 40081) <i>Don't Telephone—Don't Telegraph (Tell a Woman)</i> Novelty spins happily along, with whistles, bells and clever catchphrase. <i>Blue as a Heartache</i> Folk ballad warbled and played straight by Williams and band.	90	90	87	94
UNIVERSAL TRIO (Thelma Baker) (Urb U-505) <i>(Home, Sweet Home in) Maumee Valley</i> Weak fiddling under Baker chirping. Disk dull. <i>Montana Skies</i> (Jack Allyn) Tenor's able tonsils try, but poor ditty too much for him.	41	46	41	37
HILL BROTHERS (Savoy 3016) <i>Mountain Girl</i> Nasal vocal. Disk slow and draggy. <i>Mountain Dew</i> Vocal less nasal than flipover. Better than average folk tune.	38	39	36	39
DELMORE BROTHERS (King 680) <i>Mobile Boogie</i> Good guitar boogie beat under vocal and patter. <i>Waitin' for That Train</i> Ordinary folk tune with some clever train effects in arranging.	70	73	67	69
BILL CARLISLE (King 679) <i>Love in the First Degree</i> Carlisle piping bright, group vocal in background lifeless. <i>When the Old Cow Went Dry</i> Falsetto vocal hard to catch. Ditty so-so.	61	64	60	60
FAIRLEY HOLDEN (King 678) <i>There's More Than One Way To Skin a Cat</i> Meow vocal chorus clever. Should get a chuckle or two. <i>Coo-See-Coo</i> Holler-type vocal too loud in spots.	73	73	70	75

(Continued on page 34)

The Billboard
MUSIC POPULARITY CHARTS
Advance Information
PART VIII
 Week Ending January 9

ADVANCE RECORD RELEASES

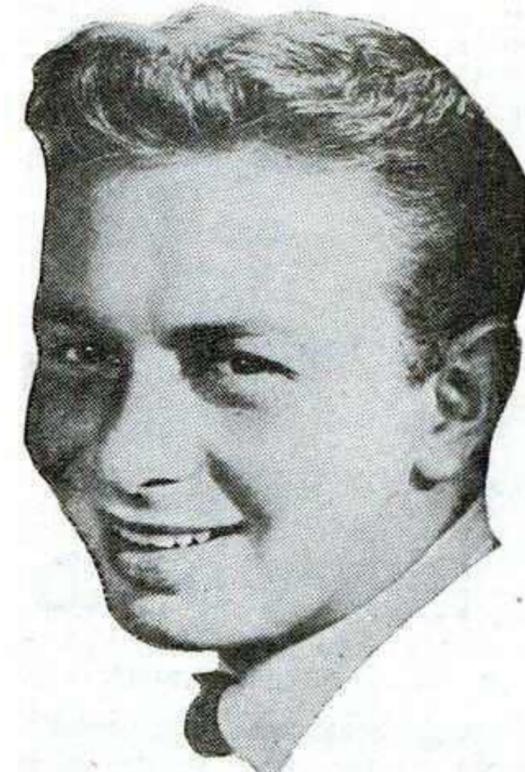
Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

- A Bed of Roses
D. Dennis (But Beautiful) London 142
- A Sad, Sad Story
R. Scott Ork (I Love) MGM 10132
- A Sentimental Date With Perry Como Album
P. Como . . . Victor P-187
- Body and Soul . . . Victor 20-2661
- Carolina Moon . . . Victor 20-2661
- If We Can't Be the Same Old Sweethearts, We'll Just Be the Same Old Friends . . . Victor 20-2663
- I'm Always Chasing Rainbows—The Satisfiers . . . Victor 20-2663
- Love Me or Leave Me—The Satisfiers . . . Victor 20-2662
- What'll I Do . . . Victor 20-2662
- When Day Is Done . . . Victor 20-2660
- When Your Hair Has Turned to Silver (I Will Love You Just the Same) . . . Victor 20-2660
- A Tree in a Meadow
S. Browne (An Old) London 123
- All of Me
B. Eckstine (Blues for) National 9041
- Alma Mater-Cornell U
Ferko String Band (Fight On) Palda 105
- An Old Sombrero (And an Old Spanish Shawl)
S. Browne (A Tree) London 123
- An Old Sombrero (and an Old Spanish Shawl)
G. Lombardo (You're Too) Decca 24306
- At a Candlelight Cafe
V. Lynn (I'll Make) London 119
- Auld Lang Syne
Ferko String Band (Drunkard Medley) Palda 108
- Bala
T. Heath Ork (Dickory Dock) London 137
- Beg Your Pardon
The Dinning Sisters (Melancholy) Capitol 490
- Blooming Apple Tree
T. Phillips Ork (Yes Sir) National 7020
- Blues for Sale
B. Eckstine (All of) National 9041
- Bowery Boys
Ferko String Band (I Want) Palda 104
- But Beautiful
D. Dennis (A Bed) London 142
- Dance Music of Columbia and Venezuela Album
E. Coleman Ork . . . Decca A-614
- Alma Llanera . . . Decca 24246
- Bogota . . . Decca 24244
- Chispa . . . Decca 24245
- El Llanero . . . Decca 24246
- Guabina Chiquinquirena . . . Decca 24245
- Que Sabroso . . . Decca 24244
- Dickory Dock
T. Heath Ork (Bala) London 137
- Don't Bring Your Blues to Me
T. Martin-Air Lane Trio (The Best) DeLuxe 1121
- Drunkard Medley
Ferko String Band (Auld Lang) Palda 108
- Eccentric
The Three Suns (I'm Looking) Victor 20-2668
- Fight On, Penn.
Ferko String Band (Alma Mater-Cornell) Palda 105
- (I'm Looking Over a) Four Leaf Clover
Ferko String Band (Heart of) Palda 110
- Green Eyes
Don Pablo Ork (Maria Elena) Vargo 29022
- Hand in Hand
S. Kaye (We Just) Victor 20-2679
- Heart of My Heart
Ferko String Band (Four Leaf) Palda 110
- Heartbreaker
Ferko String Band (Kelly &) Palda 109
- Heywood's Boogie
E. Heywood Trio (The Continental) Victor 20-2664
- I Ain't Ready to Die
The Progressive Four (Old Time) DC 8042
- I Don't Stand a Ghost of a Chance With You
Three Bees and a Honey (I Love) DC 8044
- I Feel So Smoochie
P. Moore Four (I Know) Black & White 855
- I Know a Man (Tusha-Ma-Catta-Ma-Baby)
P. Moore Four (I Feel) Black & White 855
- I Love You, Yes I Do
R. Scott Ork (A Sad) MGM 10132
- I Love You, Yes I Do
Three Bees and a Honey (I Don't) DC 8044
- I Remember Mama
C. Thornhill (Tell Me) Columbia 38075
- I Want a Girl
Ferko String Band (Bowery Boys) Palda 109
- I'd Give a Million Tomorrows (for Just One Yesterday)
A. Godfrey (Slap 'Er) Columbia 38066
- I'll Dance at Your Wedding
B. Clement Ork (Once in) Orpheus 256
- I'll Make Up For Everything
V. Lynn (At a) London 119
- I'm A-Comin' A-Courtin', Corabelle
H. Carmichael (Who Killed) Decca 24307
- I'm Looking Over a Four Leaf Clover . . . The Three Suns (Eccentric) Victor 20-2668
- I'm My Own Grandpaw
T. Pastor (The Secretary) Columbia 38068
- I'm My Own Grandpaw
The Korn Kobbler (The Thousand) MGM 10136
- I've Lost All My Love For You
Air Lane Trio-The Stardusters-T. Parker (Mary Lou) De Luxe 1130
- Kelly & Harrigan
Ferko String Band (Heartbreaker) Palda 109
- Levuna Rhumba
J. Bock (Rhumba Baca) Manor 1109
- Maria Elena
Don Pablo Ork (Green Eyes) Vargo 29022
- Marina
D. Farney (There's No) Majestic 1181
- Mary Lou
Air Lane Trio-The Stardusters-T. Parker (I've Lost) DeLuxe 1130
- Mary Lou
The Pied Pipers (Rhode Island) Capitol 489
- Melancholy
The Dinning Sisters (Beg Your) Capitol 490
- My Baby Likes To Be-Bop (And I Like To Be-Bop Too)
J. Mercer-The King Cole Trio (You Can't) Capitol 15026
- My Cousin Louella
S. Browne (Pianissimo) London 141
- My New Year's Resolution
W. Lewis Band (Your Love) Florida 999
- My Silent Love
A. Shelton (You've Changed) London 118
- No Longer
F. Martin (You're Too) Victor 20-2666
- Now Is the Hour
E. Howard (True) Majestic 1191
- Old Time Religion
The Progressive Four (I Ain't) DC 8042
- Once in a While
B. Clement Ork (I'll Dance) Orpheus 256
- One Raindrop Doesn't Make a Shower
B. Carroll (Pianissimo) Decca 24309
- One Raindrop Doesn't Make a Shower
C. Spivak (Springtime in) Victor 20-2678
- Pianissimo
B. Carroll (One Raindrop) Decca 24309
- Pianissimo
S. Browne (My Cousin) London 141
- Piano Portraits Boogie
J. Fina Ork (Samba Caramba) MGM 10135
- Rhode Island Is Famous For You
The Pied Pipers (Mary Lou) Capitol 489
- Rhumba Baca
J. Bock (Levuna Rhumba) Manor 1109
- Rhumba Party Album
R. Wallis . . . DeLuxe 23
- Down in the Indies . . . DeLuxe 1112
- It's a Scream How Levine Does the Rhumba . . . DeLuxe 1110
- Jose Is Living the Life of Reilly . . . DeLuxe 1111
- Pull Down the Shade, Marie . . . DeLuxe 1112
- Senorita What's Her Name . . . DeLuxe 1111
- The Fishing Song . . . DeLuxe 1110
- Samba Caramba
J. Fina Ork (Piano Portraits) MGM 10135
- Sentimental Journey
D. Rose (Stardust) MGM 30058
- Serenade of the Bells
D. Haymes (Some Hearts) Decca 24305
- Siboney
D. Arnaz (Without You) Victor 20-2624
- Slap 'er Down, Agin, Paw
A. Godfrey (I'd Give) Columbia 38066
- Some Hearts Sing
D. Haymes (Serenade of) Decca 24305
- Souvenir Album
D. Powell . . . Decca A-608
- By a Waterfall . . . Decca 24232
- Happiness Ahead . . . Decca 24231
- I Know Now . . . Decca 24229
- I Only Have Eyes for You . . . Decca 24231
- I'll String Along With You . . . Decca 24229
- Mr. and Mrs. Is the Name . . . Decca 24232
- Shadow Waltz . . . Decca 24230
- The Rose in Her Hair . . . Decca 24230
- Spanish Two-Steps Album
E. Coleman Ork . . . Decca A-613
- Cielo Andaiuz . . . Decca 24241
- Currito De La Cruz . . . Decca 24241
- El Relicario . . . Decca 24243
- Espana Cani . . . Decca 24242
- Punao De Rosas (A Bunch of Roses) . . . Decca 24242
- Suspiros De Espana . . . Decca 24243
- Springtime in Charleston
Stardust
D. Rose (Sentimental Journey) MGM 30058
- Tell Me Why
C. Thornhill (I Remember) Columbia 38075
- The Best Things in Life Are Free
T. Martin-Air Lane Trio (Don't Bring) DeLuxe 1121
- The Continental
E. Heywood Trio (Heywood's Boogie) Victor 20-2664
- The Secretary (Bidibi Bot Bot)
T. Pastor (I'm My) Columbia 38068

(Continued on page 98)

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 Recording Artist

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- Three Little Words . . . 528
- I'll Always Be in Love With You
Love You Funny Thing . . . 529
- The Day You Came Along
Fine and Dandy . . . 530

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BALLERINA 15116

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Magic Town 15118

—AND MIMI 15114

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RECORD REVIEWS

(Continued from page 32)

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
FOLK				
JOHNNY DENIS AND HIS RANCHERS (London 117) <i>Down in Dreamy Valley</i> (Johnny Denis) Vocal with group chanting comes off pretty fair. Ork work a bit draggy. Whistling effective.	67	70	64	68
<i>Ragtime Cowboy Joe</i> Whistling sets snappy pace for Western fave. Denis warbling okay here. Arranging well done.	79	79	77	80
ESMERELDY AND HER NOVELTY BAND (Musiercraft 536) <i>I'm My Own Grandmaw</i> New novelty ditty done in straight hillbilly style with a bit of yodeling thrown in.	79	82	77	79
<i>Ain't Nature Grand</i> Thrush coyly delivers musical tale of what love is about. Lyric fairly clever, tune catchy.	80	80	77	83
JACK PERRY-LIGHT-CRUST DOUGHBOYS (King 687) <i>Fisherman's Polka</i> Some fairish fiddling and accordion squeezing on so-so polka.	69	70	65	73
<i>The New Sow Song</i> Novelty vocal by Doughboys with sow noises and whistles.	63	65	61	68
GRANDPA JONES AND HIS GRANDCHILDREN (King 685) <i>Going Down the Country</i> Fast stepping hill tune. Guitar and banjo strumming on the dull side.	59	60	57	61
<i>New Pins and Needles</i> Hillbilly lament not up to prior "Pins and Needles."	57	57	56	59
RACE				
JACK PARNELL QUARTET (London 139) <i>Sweet Lorraine</i> (Jack Parnell) Parnell, England's top drummer, sings a la King Cole. A tasty waxing.	72	78	67	71
<i>Old Man Re Bop</i> English be-bop is clean tho unoriginal. Tommy Whittle on tenor and Dave Goldberg's guitar contribute nicely.	75	80	72	72
JOE ALEXANDER (Dave Cavanaugh Ork) (Capitol Americana 40079) <i>Hold Me</i> Piped slow over humming. Oldie well suited for the Alexander tonsils.	73	74	72	74
<i>When I Close My Eyes</i> Alexander styling okay; choral backing weak.	70	71	70	70
ANNIE LAURIE-PAUL GAYTEN TRIO (DeLuxe 1131) <i>I Love You, Yes I Do</i> Quality race voice. Good recording.	87	87	87	87
<i>One Sweet Letter From You</i> Bluesy but not newsy. Gal can sing for any race expert, tho.	75	77	73	75
EARL "FATHA" HINES ORK (Sunrise 2014) <i>Louise</i> Hines returns to wax with Dick Whiting oldie on his trumpet styled piano. Ork backing fair and unnecessary.	75	81	70	73
<i>When I Dream of You</i> (Johnny Hartman) Hartman's big pipes try hard to make something of a pretty poor lyric.	65	68	59	69
RACE				
LIONEL HAMPTON & ORK (Decca 24281) <i>Red Top</i> Tastiest, cleanest Hamp instrumental in some time. Good riffs, solos, cleffing.	76	80	76	71
<i>Giddy-Up</i> Big beat, only fair Hamp vibes in otherwise good instrumental.	72	74	74	69
T-BONE WALKER (Black & White 123) <i>Good-Bye Blues</i> Twangy guitar, slow blues chant of mediocre lyric.	62	66	59	61
<i>Long Skirt Baby Blues</i> Up-tempo blues which kids the skirt off the New Look. Good tenor, fair trumpet solos.	73	80	71	79
SEMI-CLASSIC				
MACKLIN MARROW-MGM ORK (MGM 30048) <i>Sabre Dance</i> This may veer into pop domain as Khachaturian piece gains favor.	84	90	88	73
<i>Bohemian Polka</i> Full bodied—tho ordinary—reading of "Shwanda" ballet polka.	72	73	71	n.s.
LATIN AMERICAN				
MIGUELITO VALDES ORK (Musiercraft 335) <i>Cubalou</i> Swing with a Latin-American flavor. Bueno ork arranging.	68	72	70	63
<i>Elube Cambio</i> Tempo switches to fast rumba beat with Valdes vocal after slow start.	70	71	73	65
JOSE MORAND ORK (Victor 26-9025) <i>Tic-Toc Rumba</i> Novelty rumba. Treatment a bit repetitious.	66	67	69	62
<i>Bola Negra</i> Pretty Cugat tune. Commercial styling with infectious rumba beat.	71	71	78	64
CATALINO ORK (Verne V-0257) <i>Mambo Rhapsody</i> For the graduate rumba hip swingers. Interesting ork handling in seductive vein.	69	69	73	66
<i>Warsaw Concerto</i> Beguine handling of renowned piece tastefully executed.	71	71	74	69
JUANITO SANABRIA "HAVANA MADRID" ORK (Hector Rivera) (Verne V-0082) <i>Solo Mis Pupilas</i> Beat designed for mass rumba fans. Treatment dull for the most part.	60	60	63	56
<i>Carioca Tropical</i> Wild guaracha with blasting trumpets and flashy piano.	63	62	69	59
PAQUITO SOSA-CATALINO ORK (Verne-V-0306) <i>La Muerte Te Va a Llevar (Don't Let It Catch You)</i> Ork frequently too loud behind vocal. Material poor.	47	47	53	40
CATALINO ORK <i>The Pig Latin Way</i> (Jeringonza) (Bob Stevens) Slow guaracha beat. Uninteresting English lyric sounds better in second chorus Spanish vocal.	60	58	64	57

(Continued on page 112)

**Exclusive Waxery
Opens NY Office
For Fast Distribs**

NEW YORK, Jan. 10.—Exclusive Records held an all-day open house Friday (9) at its new Eastern distributing offices here.

J. Parker Perscott, general manager of the Eastern distrib branch reported that the Coast firm now has 36 distributors. The Eastern division will service 12 distributors East of the Mississippi and will actually function as distributor for New York, New Jersey and the entire New England territory.

Perscott also declared that Exclusive's decision to set up its distrib organization here (Runyon Sales was dropped last September 1) was made mainly for sales research purposes. "We feel that direct contact with dealers and juke box operators here is our best guide to consumer preference," he explained, "and at the same time our findings will enable us to better service our other distributors."

Other executive members of Exclusive's Eastern division staff include George Morrison, promotion manager; Cy House, controller; Katherine Helper, executive secretary, and Fred Mayan, production manager.

In from Hollywood for the event were Exclusive's song-writing prexy, Leon Rene, musical director Buddy Baker and recording artist Herb Jeffries. Rene expects to divide his time between here and his home office in Hollywood.

**Cap Gets Rights
To Over 100 Les
Paul's Masters**

HOLLYWOOD, Jan. 10.—Capitol Records last week acquired rights to well over 100 masters cut by guitarist Les Paul during the past several months. Financed by Paul, sides represent an investment of over \$10,000. First sides in the group are skedded for an early release by Capitol, hitting retail sales late in February.

Paul's deal, a possible forerunner of similar sales to emerge as result of the Petrillo no-recording edict, is one of the largest block sales of platters by an individual artist. Paul said he began waxing sides early this year and increased the tempo when Petrillo announced his edict in October. Platters were done on speculation. Paul said, then offered to Capitol at year's end. Capitol made a standard royalty deal with Paul, acquiring first refusal rights to all sides in the batch. Total number of sides to be released by Capitol has not been set.

Disks are divided into three groups, one series featuring Paul alone playing as many as 12 different guitars. A second series features Paul and a rhythm section, while the third group is novelty and hillbilly tunes, with vocals by Paul.

In addition to the Capitol deal, Paul waxed over 50 sides for transcription libraries which are as yet unsold.

**Culver City Dancery
Drops Admish Fees
To Ease Biz Slump**

HOLLYWOOD, Jan. 10.—In an effort to relieve the slump headaches which have plagued dancery biz thru-out this area, Harry Schooler, owner-operator of Culver City's Meadowbrook (now called the Mardi Gras), is inaugurating a series of radical changes in the ballroom's policy. Most important is elimination of the admission charge, allowing patrons to enter free during the week and asking only 50 cents a head Saturday nights. The spot formerly got \$1.20 per person. Furthermore, the Meadowbrook, during the past months forced into a week-end-only policy, will again operate six nights a week.

Another innovation in local dancery operations will be the spot's self-service policy. Patrons who would rather wait on themselves than have a waiter breathe down their necks can do so by sitting on one side of the ballroom, while those preferring to be waited on will be seated on the opposite side. Parking, formerly 25 cents, will now be free of charge.

Schooler is patterning operations in tune with slimmer pocketbooks. To make this possible, he is dropping his name-band policy and is offering local dance groups. The first crew to take the Meadowbrook stand will be Bob Summers's 11-man ork. The spot will also go to all-white policy, abandoning Negro entertainment and trade.

Melodee Cuts Kidisk Price

NEW YORK, Jan. 10. — Melodee Records, Inc. has reduced its list price on all children's albums to \$2.75 plus tax. *Freedom Songs* and *Songs Children Love* are the first two kiddie collections skedded for a February 1 release date at the lower figure. Joey Nash vocals are featured on both series, which are edited by Walter Damrosch, New York Symphony ork conductor; George H. Gartlan, director of music in public schools of Greater New York, and Karl W. Gehrken, professor in the School of Music, Oberlin College. Music was under direction of Abbey Fraser, with Eugene Earl on the narration of *Freedom*.



To J. B. O.:

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You'll roar at his song parody "Mamselle Veronica," coupled with the ripping monolog, "Help Wanted."

TWO HITS ON ONE RECORD? The Hy-Lo Trio does it with "I'm My Own Grampaw" and "The Things You Left in My Heart."

For that couple in the corner we suggest "Sleepy Time Down South" by the Paul Clement Trio. Turn it over for "I Like a Musical Man."

Swing Hammond and piano make a fine combo when played by Rodney Davis and Don Hicks. The tunes: "Cherokee" and "By the Light of the Silvery Moon."

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Men must be of executive caliber and experienced in record industry—furnish own car. Must possess ability to follow up on our distributors and contact additional ones. Must have entry to large buying offices.

BOX 271

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New York City 19

Goldsen Holds "Manana" Against Outside Bids

NEW YORK, Jan. 10.—Capitol Song's Mickey Goldsen this week tied up Peggy Lee-Dave Barbour's *Manana* tune, which is said to be causing a West Coast ripple, with a deal giving Lee-Barbour 8 cents a copy, 10 cents per orchestration and 65 per cent of all mechanical royalties.

While Capitol normally publishes the Lee-Barbour output, the husband-wife writing team have the right to offer any given tune to any other publisher if they aren't satisfied with the Capitol deal or exploitation on a number. Such a move by Lee-Barbour on *Manana* brought offers from competitive publishers and forced Cap to make the deal here outlined.

Ansley Hotel Inks Lesser Name Crews

NEW YORK, Jan. 10. — Ansley Hotel, Atlanta location which temporarily drops its name ork policy beginning February 4 due to a local political situation, this week took initial steps in building up a substitute line-up of lesser name crews. The spot bought the Marshall Young ork for a two-week date starting February 4 and also has set Ray Anthony's crew for a four-weeker beginning April 14. Also set for the spot for unspecified dates are the Charlie Fisk and Tommy Reed crews.

It is believed that the Ansley will work on an ork budget of around \$1,500 per week until the political situation is resolved and the name ork policy resumed.

Waring a College Trustee

HARRISBURG, Pa., Jan. 10.—Appointment of band leader Fred Waring as a trustee of Pennsylvania State College has been announced by Governor James H. Duff. A grad of Penn State, Waring organized his band there when he was a student.

George Tasker Into P. M. Field To Take Up Wax Ban Slack

CHICAGO, Jan. 10.—Problem that may face more than one a-and-r man—what to do following the Petrillo waxing ban—was solved here this week by Universal Records' artist and repertoire chief George Tasker, who set up his own personal management office.

Tasker, for years before the war associated with the Anson Weeks and Red Nichols bands, has two Universal artists, Ellen White and Johnny Hill, ABC network chirpers, as his first properties.

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 Here's your musical date for '48 with a Tower-iffic rostrum of New Stars: Wayne Van Dyne—Benny Strong—Darwin Dane—Speed Coley—The Temp-Tones—Skip Farrell—Leonard Keller—Joe Burton—Joey Tantillo—Beia Babal and his Zigeunars—Marie Shaw—all this and **JACK OWENS, TOO**, with New Hits. Will keep you posted.
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Musicraft Plan Will Bring 475G New \$\$ Into Biz

(Continued from page 16)
 for each \$100 bond) anytime during the life of the bonds and detachable if the bonds are called for redemption prior to maturity. The Atlas Corporation, which helped initially to refinance Musicraft, has agreed to purchase whatever part of the 200G second-lien bonds not subscribed for by other stockholders.
 In order that sufficient quantities of capital stock are available to cover the new financing program, stockholders will be asked to authorize an increase in the firm's capital stock to the tune of 225,000 shares. This would increase the total capital stock to 825,000 shares. Of this, 40,000 shares would be used to convert a \$100,000 loan made by Musicraft stockholders and underwriter Richard J. Buck. This \$100,000 loan allegedly was made in anticipation of the sale of an additional 100,000 stock shares approved by stockholders last August, but never put on sale because of "unfavorable market conditions." Also provided for would be earlier issued warrants for the purchase of 50,000 shares which have not yet been exercised, and the conversion of another 50G loan into stock at \$2.50 per share.

In Black at Last
 Since the advent of Musicraft's post-refinancing management under his own administration, Meyerson claims, the diskery has managed to keep current with obligations, reportedly showing black on its monthly balance sheets. A rehabilitated distrib network he adds now number 27 outlets with another seven soon expected to open. The firm's Ossining, N. Y., plant recently put on a partial second shift to meet demand. In addition, the diskery has been buying outside pressings from Sonora and International plants. Ossining production capacity on the full-day shift (21 10-inch presses and four 12-inch presses) is about 15,750 10-inch and 2,000 12-inch disks per day. He also claims that the diskery has managed to cut the physical production cost of its disk, an original failing of Musicraft, from around 22 cents per platter to about 12 cents.
 Buck, Chairman of the Board, William Shea and former Prexy Irving Felt constitute a majority of stockholders in the firm.
 Meyerson says he has consulted with other key members in drawing up the new plan, and with their okay almost certain, feels that the refinancing program will be accepted.

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Mercury Purchases "Clover" Original

CHICAGO, Jan. 10. — Mercury platters this week purchased the original waxing of *I'm Looking Over a Four Leaf Clover* by Krantz, a Pittsburgh label, which resurrected the oldie six weeks ago and set off a flurry of competitive disks on the tune.
 Mercury acquisition, which first pulled ears, is by the Uptown String Band, who are featured yearly in the Philadelphia Mummers' Parade.
 In addition to the Krantz masters, Mercury's last-minute additions before the Petrillo ban included Rudy Plocar, Wisconsin Polka ork; Clancy Hayes, San Francisco crooner, and Robert Lunn, hillbilly singer.

Vox "Swing" Album on Sale

NEW YORK, Jan. 10.—Vox diskery finally managed to release their long-delayed initial *Saturday Night Swing Session* this week. The album was held up because Vox couldn't obtain clearance on Charlie Ventura from National Records' Fats Navarre and Allan Eager from the Savoy diskery. The clearance was finally obtained Tuesday (6) and the waxery rushed the album thru to make it available on the retail market Monday (12).

NEW USO ORG

(Continued from page 4)
 ceremony at the Beverly Hills Hotel, he presented a joint war-navy citation to the entertainment industry for Camp Shows' wartime service.
 He also thanked radio for contributing its service to maintenance of the Armed Forces Radio.

BROTHERLY LOVE!

(Continued from page 4)
 three are trying to get the mess straightened out.
 Murry Weinger's Copa is another Miami club that has done what AGVA calls "doubletalking." Union has said if the Copa doesn't come thru with a bond it too will be placed on the unfair list.
 The old Roumanian, ex-Kitty Davis, put up a \$1,350 bond with the Shelvey-appointed local rep. The check was cashed with mysterious endorsements on it. Four A's may move against the new spot also.
 The New York situation is temporarily quiet. Both the Four A's

and the Shelvey attorneys, headed by Morris L. Ernst, are apparently waiting for the Philly situation to jell.

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Little Acts' Meat, Names' Poison

3 Top Niteries Are Ditching Big Budgets for the Small, With 4th Due To Follow Suit

Cocktail Units Benefit; Agencies Ticked

(Continued from page 3)

plans to close his big room, seating about 600, and use his cocktail room, which holds about 250. In the past year, Altman has bought some of the biggest names in the biz—Harry Richman, Lena Horne and others in the top-bracket class. Names were bought for one-week stands, but supporting acts, including a line, stayed on for longer periods.

\$15,000 Egg

In the past few months Altman discovered that some of his sure-fire box-office attractions, which did a terrific business the last time around, weren't holding up on subsequent dates. In fact, one name, Altman said, laid such an egg that the club lost \$15,000. So, starting January 19, he will use inexpensive cocktail talent. The first bill, set by Bill Foster, will have the Lou Sherwood band (six and a girl) for two weeks and 14 two-week options; Mary Ellen Quartet, Bruce Howard, Patricia Lordier, Garion Roberts and two or three additional acts.

"I'm sick of sticking my chin out for the acts to swing at," said Altman. "When some of these performers get their dough down, maybe I'll buy them again. Until then I'll let somebody else be the big man."

Harry Steinman, of the Latin Casino, Philadelphia, also a buyer of top names, is mulling a small-act policy. His reason is strictly the poor business some of the shows have played to.

Chi LQ Follows Suit

Ralph Berger, Latin Quarter, Chicago, has dropped his line, stopped bidding for names and says he'll work on a small budget (\$1,500) from here on in. But if that is his plan it apparently doesn't start until Billy Vine, who just opened, winds up.

Mickey Redstone, op of the Latin Quarter, Boston, also is said to have decided to drop his name policy, tho he hasn't decided whether his new policy will call for small acts, or just cocktail units.

Monty Proser's Copacabana, probably one of the most important cafes in the country, certainly in New York, is also changing its policy. The change, however, will not be drastic. The Copa, strictly a big-name spot, is now offering four-week deals to acts outside of its sure-fire bets. In the case of the Copa this will mean more work for acts who are anxious to get a Copa date.

Agencies, particularly the Morris

office, which handles most of the cafe names, say its tickled to death. It won't mean less work for names, because they're always in demand, but it will mean more work for the office's smaller acts.

Cocktail offices hope it will bring a pick-up in their business, tho so far only Bill Foster, of the Foster agency, seems to have benefited by the switch. The main trouble in the unit sales, say reps, is their difficulty in getting groups to take the money available.

AGVA, Brooks Ink Hawaiian Act Deal

HOLLYWOOD, Jan. 10.—After two years of negotiation, American Guild of Variety Artists' (AGVA) Coast chief, Florine Bale, and rep Irvin Mazzei pacted first Hollywood club using Hawaiian entertainers, paving the way for similar deals with spots buying talent from the Islands. Robert Brooks, Seven Seas nitery owner and a previous thorn in AGVA's side, agreed to a 90-day temporary pact, calling for \$75 minimum for acts, and \$57.50 for line. Brooks's club has been on AGVA's national unfair list for several years, because of his anti-AGVA stand.

Contract with Brooks is to be renegotiated at end of present term, at which time union demands may be raised, if biz warrants added talent cost. AGVA expects little trouble in organizing the half dozen similar spots in this area, since ops indicated they would follow Brooks's lead.

Mike Boackle Buys Birmingham Club

BIRMINGHAM, Jan. 10.—Highland Park Club, one of Birmingham's top night spots, has been sold by Virgil E. Pierson, former newspaperman and Miami night club operator, to Mike Boackle, ex-band fronter.

The club, owned by the city, has three ballrooms, a downstairs grill and an 18-hole golf course. The club had been booking semi-name attractions along with local talent.

Pierson reportedly is seeking a new location in the downtown area.

Laurel Club Fire Averted

MOBILE, Ala., Jan. 10.—The Ace of Clubs, near Laurel, Miss., was prevented from becoming another Coconut Grove Wednesday night (1) by a quick-acting patron, Mobile police reported Thursday. Harold Moss, owner of the club, which is located on Highway 11, told Mobile police an unidentified customer discovered a six-gallon can of gasoline, with a burning fuse attached to it, under the floor of the building a few minutes before midnight. The fuse was extinguished by the discoverer and the gasoline was removed from the scene, police said. Police are checking fingerprints found on the can.

Blue Note

NEW YORK, Jan. 10.—Jerry Rosen got a call from the Beach Paddock, Miami, asking him to get them Len E. Ross to follow B. S. Pulley. Rosen, who never heard of Ross, asked around and was told he was a Philly comic. "Who's got him?" asked Rosen. "Nobody's got him. He's in the clink—for too dirty material."

"D'ya think they could make him available?" snapped Rosen. "I sure got a job for him."

New 'Blackout' Vaude Prepped on W. Coast For N. Y. Showing

NEW YORK, Jan. 10.—A new vaude show on the order of Ken Murray's *Blackouts* is being prepped in New York, tho it will open on the Coast.

Show, being cast by Jerry Rosen and produced by Allan Gilbert, carries a tentative tag of *Allan Gilbert's Scrap Book*. The package will have seven or eight acts, productions and blackouts. It will be tried out on the Coast and is then expected to be brought into New York.

U. S. Figures Show Nitery Biz Decline

WASHINGTON, Jan. 10.—Night club business in November was below that of October for the country as a whole, the Commerce Department reported this week. For the first 11 months of 1947, business declined an estimated 7 per cent from the corresponding period in 1946, while receipts were also down 7 per cent from the previous November.

Fort Worth reported the biggest drop in the South from November, 1946, with business down an estimated 15 per cent. The drop was 11 per cent in Dallas and 10 per cent in Louisville. The Memphis decline was only 1 per cent.

Rose Unit in Ohio House

CINCINNATI, Jan. 10.—Bert Rose's *Boots and Saddles Revue*, featuring Rose's new dog turn, opens for Warners' Chakeres Theaters at the Lyric Theater, Greenfield, O., January 20, following with one-nighters at the St. Mary's, St. Mary's, O. (21); Washington C. H., O. (22); Murphy Theater, Wilmington, O. (23), and a three-day stand at the Fairbanks Theater, Springfield, O. (29-31). Jack Courtney, magician, and Musical Jack Savant round out the trick. Following the Ohio dates, unit hops to the Wilby-Kincey and Sudekum houses in the South.

North'd Inn, Det., To Shut 3 Mths.; Avoid Slack Period

DETROIT, Jan. 10.—Northwood Inn, one of the spots in the Detroit area still operating with a floorshow, shuttered Sunday (4) for a three-month vacation, with reopening scheduled for around Easter.

The place is operated by Herbert Hund, who closed it down for about three years during the war. The closing now will eliminate operating costs during the usual annual slack period following the Christmas holidays.

Dugan to MCA Talent Post as Barnett Retires

NEW YORK, Jan. 10.—Johnny Dugan is, to all intents and purposes, the new head of Music Corporation of America's (MCA) talent division in the New York office. He got the job when Larry Barnett was forced into temporary retirement because of poor health.

Barnett, now in a hospital, will head for the Coast when able to travel, and will then retire to a resort to convalesce. His future plans will depend on his health.

Dugan, formerly head of MCA's theater department, will supervise theaters, cafes and band departments as co-ordinator. Radio remains under the sole supervision of Sonny Werblin.

MCA doesn't plan any personnel changes for the immediate future, tho new department heads may be appointed. However, these appointments will come from the present staff.

London Palladium Books C. Miranda

NEW YORK, Jan. 10.—Carmen Miranda is the latest name to accept a London bid. The Latin singer will do four weeks, starting in April, at the Palladium. The act will include her usual rhythm boys, tho the number is still undecided.

The London Casino will compete for the same period with Allan Jones and the Charioteers.

Pond's Bankruptcy Plan

SAN FRANCISCO, Jan. 10.—Eddie Pond, owner of the Kubla Khan nitery, has petitioned under federal bankruptcy laws for a plan to pay off \$30,820 in debts, of which \$25,150 is back U. S. taxes. He listed his assets as \$35,849. He asked the Federal Court's permission to make quarterly payments against his debt, using his entire profits, excepting \$350 a month living expenses.

Satira's Friends Protest Havana's 15-Yr. Jail Term

CHICAGO, Jan. 10.—Showbiz friends of Patricia (Satira) Schmidt, spearheaded by Jack Irving, Midwest American Guild of Variety Artists' (AGVA) chief, this week organized a campaign to protest the 15-year sentence meted out to the ex-exotic dancer a month ago in Havana for the death of Donald Mee.

Irving sent out bids for an organizational meeting slated for Saturday (10), with 20 personages, including local politicians, ops of the city's girl show spots, several bookers and Milton Raynor, counsel for the Chicago Cafe Operators' Association, notifying Irving that they would attend. First objective of the group, Irving said, is a benefit show to raise funds to start legal proceedings to protest the prison term she is currently serving.

Previous to Satira's receiving the 15-year prison term, Irving collected \$400 from performers and agents, which he relayed to her.

"Dr. I. Q." Does It

NEW YORK, Jan. 10.—Addition of the *Dr. I. Q.* radio program to the regular stage bill gave the Capitol Theater a 30 per cent increase in biz Monday (5) over the normal take on the first day of the week. The house was filled to 90 per cent of capacity, with more than 60 per cent of the contestants on the airer being out-of-towners.

Gayety, Montreal
(Thursday, January 7)

Capacity, 1,550. Prices, 30 cents to \$1.50. Two shows daily, three Saturday, none Sunday. Booker-house manager, Tom Conway, thru A. & B. Dow, in New York. Show played by Len Howard's ork in the pit.

Here's a Ripley: Show stoppers at current parlay are a couple of comics, West and Lexing, whose style, patter and routine is right off the cob. Of course, it's top-shelf corn and their schooling in the burly wheel is evident from the time the boy with the altitude starts pushing around the little baldy in the oversize coat. Despite the burly style of the turn, tho, there's not a blue line in the whole act. W. and L. really sock 'em here. The rest of the layout is up to scratch except for a few weak spots. Most of the good stuff is in the first half, with the second portion considerably weaker.

Terper Bobby Van, in the tee-off spot, clicks in his comedy turn. The lad is young, with a slick personality that should get him far. His bits are cleverly worked out and there's evidence that he's trying to effect a Bolgerish style.

Kay Metford

Kay Metford gets herself a warm palm for her impress and mimicry turn. Gal has polish and stuff shows signs of being worked on plenty. Take-offs are accurate enough and radio bit also gets laughs. Scott Burbank also registers big in his musical novelty stint. He has a flair for showmanship, e. g., the vibraharp routinewhip with special lighting effect. Playing the 88 with his feet is also a sock bow-off idea.

Comedy-knockabout ballroomologists Demae and Moore did only so-so at the show caught (matinee) and it was mostly due to the fact that the payers just didn't dig. The act also has too much talk and bits that have been seen countless times.

Shirley Lavall, pert and cute, registers in her torso-twisting turn, even tho most of her stuff is standard.

Charles Baldour deuces in the second part of the show and the crowd reaction was only fair. He can't seem to make up his mind whether to croon or sing it straight. Also, he has to loosen up and get the personality across before he'll sell.

Bobby Sargent emsees neatly and goes over in his character impersonations. Sargent punches a little too hard and with a little slowing up would register better. Marlane is the stripper this week and does an average job. Charles J. Lazarus.

VAUDEVILLE REVIEWS

Adams, Newark, N. J.
(Thursday, January 8)

Capacity, 2,000. Prices, 50 cents-\$1. Five shows daily. House booker, Eddie Sherman office. Show played by band on bill.

Before a packed opening-day house, a king-sized show composed of Charlie Barnet and ork, Gil Lamb, Bunny Briggs and Hadda Brooks scored on every count, with all acts doing encores and Lamb having to beg off.

Barnet and his 17-piece ork closed with a medley of bits of past hits highlighting novelty solos and duets for all-out, send-off. In between acts the Barnet crew kept the pace with *East Side, West Side* featuring a scat vocal by Clark Terry and a special arrangement of *Caravan*, both getting top hands.

Gil Lamb warmed them up with a couple of minutes of patter good for some yocks, then went into his *Little Jack Horner* routine, a take-off of well known persons doing the nursery rhyme in their own characteristic fashions. Interspersing these with eccentric contortions, the comic received response with every motion and healthy hands at the end of each impersonation. Lamb's jitterbug-to-slow-music number brought the loose-jointed comic big applause which was capped by a hilarious seat-in-the-theater routine. For an encore, Lamb came up with his oversize-midget harmonica number.

Hadda Brooks, making her initial Eastern theater date, chirped three pops, playing her own accompaniment at the keyboard. Gal's forte is a torch delivery in a low husky tone with cute facial expressions which would prove most effective in an intimate room. She got mitts with every song. Only dent was her somber make-up—black gown, shoes and veil, the veil Spanish-like hanging from her hair, which is pitch black. A little brightness for contrast would make for better sight values.

Bunny Briggs held down the terp spot with a lighting tap routine which got spontaneous outbursts for specialty steps and a deserving thunderous applause at the end. Band vocalist, Jean Louise, displayed a pleasing voice thru a duo of current hit tunes.

Pic, *Bush Pilot*. Jack Tell.

State-Lake, Chicago
(Thursday, January 8)

Capacity, 2,800. Price, 95 cents straight. Five shows daily, six on week-ends. House booker, Harry Levine. Show played by Lou Breese's house ork.

If revue's entertainment value can be maintained for future shows, this week's shift of vaude from the Chicago Theater to this house should prove successful. Spot was originally built for vaude and tho the stage is smaller, it should work out better for flesh than the large one at the Chicago.

Paul and Paulette Trio (two lads and a gal) get things jumping with the smartest trampoline turn seen locally in over a year. Turn packs eye-riveting gimmicks in the gal's smart costuming and trio's top-flight mattress jumping. Paul and Paulette handle the comedy portion, while former AAU champ and new addition, Jimmy Garner, closes with tricks like a two-and-a-half somersault to bring the house down.

Other newcomer, Georgie Kaye, combining pleasant delivery with meaty material, opens with a *Hectic Existence* parody, followed by a tout turned waiter and usher with a capacity-crowd spiel to good results. Knocked-out impress of a batty psychologist examining a patient was tops for material and animation. He rang the laugh gong consistently and rated a callback.

Co-headliners are Mills Brothers and Jan August and his trio. Negro

Oriental, Chicago
(Thursday, January 8)

Capacity, 3,200. Prices, 95 cents straight. Five shows daily, six on week-ends. House booker, Charley Hogan. Show played by Carl Sands's house ork.

Headliner Donald O'Connor disappointed over his showing here last year, when he won a vaude Oscar for the top job he did among the many film celebs who work this stage. Bushy-headed youngster started poorly, going too quickly thru a routine that was fresh but not funny. A little cornier routine would have helped. After about five minutes of punching with misplaced material, he swung into his standard impresses and dancing that warmed up pew-sitters. Due to his poor opening bit, closing mitt didn't measure up to his previous stay.

Carl Sands had a fine idea for his show opener, using drummer Smith Howard to bary *Ballerina*, while a gal did a ballet routine behind him. Dancer was Mignon, of Martells and Mignon, on the bill, and tho she tried hard was miscast as a toe dancer. Specialty dancer should have been used.

Martels and Mignon get audience in a responsive mood with their standard adagio thrill routines. Three males do a flawless job of handling the petite brunet, with the one-armed catch of Brunet after a long fling winning gasps and solid response.

Ben Beri played to his most receptive house here in years, going thru his standard panto juggling bit to big yocks. Even his medals bit registered. Brunet Vicky Richards chose *Sunny Side of the Street* as her opener and the hackneyed tune did little to get her off to a good start. Improved with a current hit and did an ace job with *St. Louis Blues*. Bowed off to an okay mitt with *Golden Earrings*. Johnny Sippel.

harmony singers never sounded better and, spearheaded by hefty Harry, do a top selling job. Had toes, as well as mitts, going all the way.

August is incorporating more showmanship into his pulsating Latin numbers. His top 88-ing would get better attention if he'd emsee all of his numbers, instead of waiting until near the close to go mikeward. Stage set-up of drum, bass and guitar backing was careless. Lads should be grouped more around the piano and better individual costuming would help visual aspects. Pulled good mitts, however.

Lou Breese has dropped two brass

Radio City Music Hall, New York
(Thursday, January 8)

Capacity, 6,200. Price policy, 80 cents-\$2.40. Four shows daily, five Saturdays. House booker, Leon Leondoff. Show played by Alexander Smallen's house ork.

For the first show of the new year the house has eliminated its customary ballet, using the kids instead for a tremendous finale to Ravel's *Bolero*. The number starts slow, after an intro by an announcer, with Margaret Sande and George Tatar coming on in Spanish costumes for native terps and adagio work. This segues into a mass number and begins building with full cast fading in from a black backdrop. Red and silver costumes with wing lights as main illumination, heightens the effect. The line goes thru various dance group patterns, winding up with a big spread-out, carrying girls up both sides of the house and across the stage. The end of the *Bolero* has 20 lads on percussions placed on the house-side tiers giving out with one—one, two, three beats as the line stepped up tempo to a terrific exit, getting a tremendous hand.

The show opened with an outdoor scene in front of a theater, with Ernie and Marquita doing a fast jitter number while on-lookers threw coins. As an opener, it lacked spark, was dull and got only so-so responses. A jitterbug team on the Music Hall stage, no matter how well staged, seems out of place.

Chorus Adequate

Another outdoor number followed; this one was with snow, a railroad station, a back end of a movable parlor car and the cast in skiing costumes. The staging was good, particularly the train fading out into the distance, but the choral work was only adequate. The soloist, unbilled, went off pitch twice in the *Whiffenpoof* number. Ronalde, a boy whistler and yodeler, did well in this act.

The Rockettes, in short white fur-trimmed red jackets and black shoes with big white bows, looked charming as ever and did their customary precision stuff with their usual skill, getting the usual terrific mitt.

Fredarry's Trio, in French sailor outfits, showed a fine bicycle act. The boys work as singles, doubles and together doing various tricks. Their best was three on a bike calling for quick shifts, handstands and pyramids. The trio has a good sight act, particularly for a big stage.

Picture, *The Paradine Case*. Bill Smith.

and an organist and added a fiddle to his 13-piece stage band, which did a good job on *You Do*.

Johnny Sippel.

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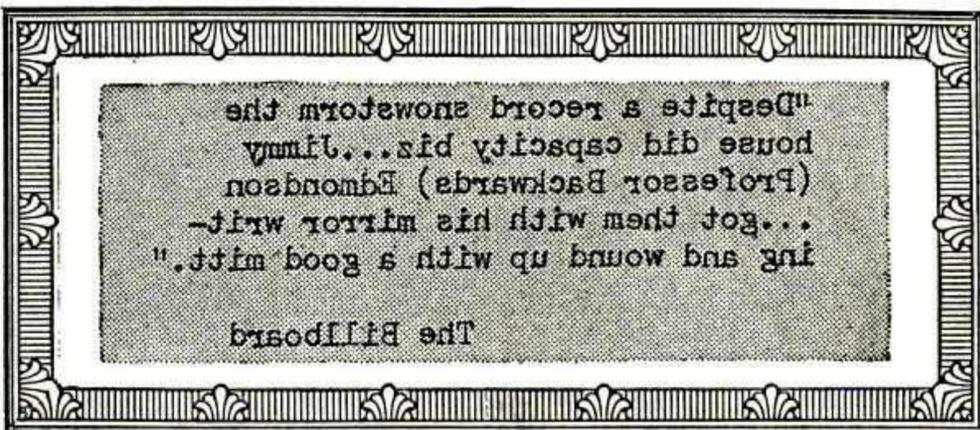
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Cotillion Room, Hotel Pierre, New York

(Tuesday, January 6)

Capacity, 365. Price policy, \$3-\$4 minimum. Shows at 9:15 and 12:15. Operator, Hotel Pierre. Booking policy, non-exclusive, with Charles Reader buying. Publicity, Madeleine Riordan. Estimated budget this show, \$1,000; last show about \$1,500.

The current brace of acts with the panto Calgary Brothers and the Spanish terps, Acuna and Leon, maintains the room's policy of quality entertainment for a compact half-hour show. Patrons, many of whom stayed over from the early show, displayed genuine enthusiasm. The diversity of the acts selected rates an additional nod.

The Calgary Brothers did their standard silent routine, every motion of which is pat, good for a yock a minute. The freres, accustomed to playing the largest stages, seemed to be a trifle stymied by the comparatively small floor, but they quickly overcame the liability and ended way up in the credit column.

Acuna and Leon

Acuna and Leon, making their initial appearance away from the concert stage, proved to be an authentic Spanish duo in native costume, doing characteristic numbers from their homeland. They opened and closed the show and seemed to satisfy the longhaired adherents of interpretative terps. They started off with a typical castanet routine for a dignified hand. Leon's heel and toe beat solo with accented finger snapping won the largest round of applause. Acuna's serious facial grimaces in a belted symbol number to Ravel's *Bolero* lent a dramatic touch to the act. They wound up with a Spanish passion dance. The team, tho not commercial, has a definite niche for spots catering to cultured dance enthusiasts.

Charles Reader's ork (three violins, three sax, piano, bass, drum, trumpet) showed unusual skill in backing up the show. Reader handled the emcee chores personably. Stanley Worth vocalized pleasantly with the band, and Van Smith ork (5) provided the Latin relief.

Jack Tell.

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NIGHT CLUB REVIEWS

Carnival, New York

(Sunday, January 4)

Capacity, 605. Price policy, \$2.50-\$3.50 minimum. Shows at 8:30 and 12:30. Operator, Nicky Blair. Booking policy, non-exclusive; publicity, Harry Sobol. Estimated budget this show, \$13,500. Estimated budget last show, \$12,000.

If any nitery in town can make a buck, this one should do it. It not only has a show that moves skilfully, packs a wallop, but it also has Ed Wynn on top to give it name value.

Wynn has never worked a cafe. In fact, his isn't a nitery act in the strict sense of the word. It's a combo of a routine that goes back to *Follies of 1914* and takes in his showbiz experience that covers the days when he broke in as Wynn and Lewis up to the various hit musicals and his network jobs. To the present generation, he is a radio name and the father of Keenan. To the old timers, he is showbiz of the Keith-Orpheum time. He's the same guy with the same infectious giggle and the same inoffensive but ludicrous gags.

The long lay-off (last personal appearance was in *Big Time*, 1943) made him understandingly nervous, a condition that wasn't relieved by his tremendous walk-on ovation. However, if the entrance was tremendous, it was dwarfed by his sleepy-time exit. The applause could literally be heard outside. Wynn hasn't made any concessions to the accepted nitery formula of today. There wasn't a blue line or even a slight eyebrow raiser in his whole act. It consists of the same gags, the same crazy inventions and the same helpless confusion that made him so great years ago.

On the night caught, Wynn worked with every act, never detracting from the performer he was with; on the (See *Carnival*, N. Y., opposite page)

Latin Quarter, Newport, Ky.

(Wednesday, January 7)

Capacity, 320. Price policy, \$1.50-\$2.50. Shows at 9, 12 and 3. Owner, Tommy Callahan; manager, George Gebhardt; maitre d', Tommy Clare. Booking policy, non-exclusive. Estimated budget this show, \$4,000. Estimated budget last show, \$3,500.

Feeling the pinch like its contemporaries hereabouts, spot is dishing up a bingo-talent combination that has been paying off. House continues its three-shows-per-night set-up plus bingo six nights a week, with a Wednesday matinee bingo tossed in.

New package loses little time gaining and holding attention. Selma Marlowe Dancers (6) get the ball rolling with a *Spanish Fiesta* parade that registers well, with Dick Hyde, tenor emcee, displaying an adequate set of pipes. Line's finale, an Indian War Dance done to Hyde's tonsiling of *Indian Love Call*, netted a resounding mitt.

Phyllis Arnold, petite songstress, did *There's No Business Like Show Business* and *April Showers* for a sock start, then went into a medley, which included *Peg o' My Heart*, *Tootsie* and *Harrigan*. Lass, emphasizing her lines in a smart black gown, does a good sales job but is hampered in spots by the band's blasting. Wound up with slick canarying of *Peggy O'Neil* and *McNamara's Band*, reminiscent of Gus Van, to win solid palm-pounding.

Dick Gale, who handles the comedy chores capably, starts slowly and it isn't until he hits his impressions of Buddy Lester and Danny Thomas that he lifts 'em. A likable guy, he should go far with some better material and a few routine switches. His Alaskan mush, a la Lester, doesn't meet the latter's standards, but on Thomas he does a remarkable job, as was attested by the yocks garnered.

The Clark Brothers, two youthful Negro fancy Dans, work with an enthusiasm seldom seen here and their

Copacabana, New York

(Thursday, January 8)

Capacity, 610. Prices, \$3-\$4 minimum. Shows at 8:30, 12:30 and 2:30. Operator, Monte Proser. Booking policy, non-exclusive. Publicity, George Evans. Estimated budget this show, \$7,250. Estimated budget last show, \$7,500.

Current show compares favorably with previous packages but it was apparent that it didn't have the box-office draft of former Copa shows. Opening nights at the Copa usually mean lines winding up the stairs. For Gertrude Niesen's preem (middle show), there were no lines, and here and there were even empty tables.

Miss Niesen, with her own conductor, did a grand floor job. A top song seller for a long time, she's still one of the best around. The gal is particularly good on torcheroos which require deep rich tones and top phrasing. She proved it with *The Gentleman Is a Dope* and *Love for Sale*. The rest of her act was about the same as caught recently at the Capitol with the exceptions of some special lyrics added to her standard, *I Wanna Get Married*, and a calypso tune, to make them suitable for cafes. Incidentally, there's no service while Niesen is on. Since she does about 30 minutes, three shows nightly, that's an hour and a half out of sales every night, which means a heavy cut in grosses.

Florence and Frederic, ballroom team, a European importation, were the surprise of the show. They look only fair but their work was so smooth, so adept, that they got almost show-stopping hands for every number. The team's lifts and spins are not unusual except in the confidence they display with each routine. The male is a thinnish looking chap. His lifts apparently hide greater strength than is noticeable from his appearance. The gal, a brunette and no ingenue, is a graceful and a top-flight dancer. Incidentally, both the team and Sondra Barrett, who works ahead of it, do a number to *Begin the Beguine*. The tempos are different, but the fact that the same tune is used by both acts shows flaws in production.

Sondra Barrett, cute, pert little hooper, opens with the production number seguing into her own spot. The gal does a good job and gets some pleasant mitting.

Jeffrey Clay, tall, dark, good looking boy production singer, was another surprise. The lad displayed a robust pair of bary pipes plus a real selling style that points to better things after he gets some additional experience under his belt.

The productions (nine girls) are new, with costumes looking like they cost a lot of dough. The gals are now wearing their hair down in a feather bob instead of the customary up-sweep.

Proser has saved himself some money on the show tunes for this one. Instead of hiring a couple of guys to do original numbers, he got songs from Lou Levy (Leeds Music) for free. The best of the lot is *Theresa*, a fast tune with catchy lyrics and a pleasing beat.

Michael Durso's band is still on tap for dancing and show cutting, doing a skillful job. Fernando Alvares' Latin band does the swivel hip music. Bill Smith.

classic hoofing plus pleasant comedy work leaves nothing to be desired. Individually and as a team they display exciting rhythms and run the gamut from straight cleating to solid jitterbug knockarounds. Imaginative styling makes their most difficult turns look easy. Recall had them doing a commendable take-off on the Ink Spots. Customers went for them in a big way.

Verne Vorwerck ork cut an okay show and dance job. Bob Doecker.

Lookout House, Covington, Kentucky

(Monday, January 6)

Capacity, 600. House policy, \$2.50 minimum. Shows at 8:30 and 1. Operator, Lookout House, Inc. Manager, S. D. Alex. Booking policy, Frank Sennes, exclusive. Publicity, Betty Kapp. Estimated budget this show, \$3,500. Estimated budget last show, \$6,000.

With most of the name acts to show here recently failing to pull, house has shaved its talent budget and is now giving patrons six nights of bingo instead of the usual three to supplement its entertainment fodder. Current affair spotlights Jerry Wayne, former *Hit Parader*, with acts working hard to win plaudits from an exceptionally cold knife and fork crowd.

Joyce Aimee, luscious brunet accordionist doubling from club's Wonder Bar, handles the emcee chores like a veteran, and show breaks with the Dorothy Dorben Dancers (8) presenting a dressmaking turn for a solid opener. Best of their efforts was a misnomered *Carnival Capers*, which features a circus ring replete with equestrian director, Liberty horse, wire walker and clown walkarounds dished up to a sock band version of *Circus Parade*. Girls also do some fast parading on a Western number in the finale.

Victor Charles, exceptional soft-shoer, proves equally adept at puppeteering. Personable manner and deft string pulling nets him a sizable palm-whacking. Standout is a Frankie and Johnny turn at the close, wherein he appears as rubber-legged as the little men and women in his contingent.

Three Xtremes, ranging in size from a giant to a midget, get across their slapstickery and comedy acro work in good style. Physical contrasts, neat presentation and ample selling make for solid entertainment and the lads score handily with their varied tosses, lifts and pratfalls.

Wayne, altho handicapped by the sniffles, held patrons with excellent barying of *Where or When, It's a Wonderful Thing* and *Warsaw Concerto*. Overlong chattering incorporated into otherwise neat takeoffs on Chevalier, Sablon and Trenet, sent diners back to their gobbling, but he found the range again with his piping of *Boy o' Mine*, done to his own piano accompaniment, and *Civilization*. Netted a strong wind-up mitt.

Bob Snyder's ork gave show the necessary heft with its solid backing, in addition to its usual good dance job. Bob Doecker.

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New York:

Stem Digs Out, Digs Up 448G; Para Hot 110G, Strand 56G

NEW YORK, Jan. 10.—Considering the post-snowstorm shoveling-out problems, plus the added mayor's ban on pleasure traffic, the all-over gross of the five Stem vaude-picture houses this week was a tidy \$448,000, compared with the previous week's (usually the highest in the year) \$500,500. Included in this week's take are the advanced-price New Year's Eve performances at the Paramount and the Strand.

Paramount (3,654 seats; average \$76,000) hit the jackpot for \$110,000 following a smash \$105,000 opening week for a \$215,000 total. Credited for the top-drawer figures are Stan Kenton's ork, Vic Damone, June Christy and *Where There's Life*.

The Strand (2,700 seats; average \$40,000) garnered a handy \$56,000 after opening at \$48,000, for a two-week take of \$104,000 with the Ink Spots, Herbie Fields and his ork, Frank Marlowe, Miriam Lavelle, Carol Kay and *My Wild Irish Rose*.

Radio City Music Hall (6,200 seats; average \$115,000) wound up its Christmas package in its fifth week with \$123,000 after grossing \$131,000, \$133,000, \$132,000 and \$154,500 for a total of \$673,500 with Myrtil and Picaud, the Gaudsmith Brothers, the Acromaniacs and *Good News*. New show (reviewed this issue) has Ernie and Marquita, Ronalde, Fredarrys Trio, Margaret Sande and George Tatar. Pic: *The Paradine Case*.

Cap Almost Par

The Capitol (4,627 seats; average \$66,000) almost hit par with \$64,000

after opening to a good \$73,000 for a total so far of \$137,000 with T. Dorsey and his ork, Professor Backwards, George Church and Marilyn Hale. Pic: *High Wall*.

The Roxy (6,000 seats; average \$89,000) cashiered a good \$95,000 for the second week after preeming at a hefty \$120,000 for a run's total so far of \$215,000. The bill has Lanny Ross, the Weire Brothers, Bernice Kraft, Senor Wences, Hollace Shaw and *Daisy Kenyon*.

CARNIVAL, N. Y.

(Continued from opposite page) contrary, he added a little to make the act look a little better. Lines like —"This is a night club, I'm trying to get dirty"—or covering up with—"I forgot my lines. I know I had something to say or I wouldn't have left my dressing room"—killed the showbiz mob out front. It isn't his hep material that will get the tourist trade; it is his mad idiotic bits, those simple things that are wonderful in their simplicity, that carried him across. His act is made to order for the wise guy as well as the family trade and the kids.

The rest of the show was all of a piece. Jane Pickens may have sounded shriller than usual. Her mirror bit with a new intro, however, is still commercial. On the night caught, she seemed to be on too long, but that will probably be altered in subsequent shows.

Greb and Lober were effective in their Egyptian novelty dance. The kids are still refreshing and work beautifully together. Their bit with Wynn was a masterpiece of comedy, having an almost Chaplinesque quality. True, it got this quality from Wynn, but the kids, despite their nervousness, helped it along.

Dick and Dot Remy, particularly the latter, do beautifully with Wynn. The fat girl's act was handled by Wynn to get the most out of it.

The productions when caught in the Jessel show had an unfinished quality about them that made them appear amateurish. In the present show, the same productions are fast, gorgeous and skilfully staged. All in all the Carnival has a fine show from beginning to end. Considering it's being sold for a \$2.50 weekly minimum, it packs as much wallop as some top musicals that go for figures three times as high and without food and liquor.

James Toliver's show backing wasn't too good opening night. It was obvious that the band needs more rehearsals. Bill Smith.

Omaha:

Heidt Chalks Up 33G, All-Time High

OMAHA, Jan. 10.—The Horace Heidt ork, Don Rice and the Heidtones set an all-time Omaha high for a week's gross of \$33,000 for seven days ended Wednesday (7). The old record of \$27,000 was set last fall by Frankie Carle.

Heidt had the benefit of a New Year's Eve opening and a network broadcast Sunday night (4), with a talent search gimmick helping to pull them in. Also on the bill were Frank Staputo, Devy Davenport, Halyard Patterson, Allan Bode, Abe Aaron and Charlie Brosen. On the screen: *Out of the Blue*.

The stagemore had plenty of bally, including a free morning concert for March of Dimes drive.

Loew's State Non-Fleshers Laying \$7,750-a-Week Egg

NEW YORK, Jan. 10. — Loew's State, on a straight film policy, has laid an egg so far, reporting a 50 per cent drop in receipts from a corresponding period last year. The past two weeks, inaugurating the non-flash policy, grossed \$35,500, while the 1947 vaude-pic sessions of January 4 and 11 captured \$71,000. Even considering a high \$10,000 per week

estimated to cover budget for acts, musicians, stagehands, sets, etc., there remains a \$15,500 slump, or \$7,750 a week below last year's income.

The initial stanza of non-vaude, including the bonanza New Year's Eve biz, got a weak \$19,000 with first run *Blondie's Holiday* and second run *Cass Timberlane*, while last year's identical period chalked up \$34,000 with a bill headed by Johnny Morgan and Yvette and the second run *Undercurrent*. Two rerun films, *Wild Harvest* and *Trouble With Women*, eked out \$16,500 under the recent set-up, while last year's January 11 period registered \$37,000 with a Paul Small unit, *Show Time of 1947* headed by the Slate Brothers and Betty Jane Smith, with *The Return of Monte Cristo* on the screen.

This Is It...

Ringsiders were surprised in comic Phil Foster, who proved to be the best since Danny Thomas played here. Foster, new to Coast bistros, walked out with little build-up, but within a few minutes he had sold solidly. It took four callbacks before payees were satisfied.

Billboard—Dec. 13, 1947.

Phil Foster

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To Improve Road Status

(Continued from page 3)

\$2,500; his traveling expenses, 3G, and postage, printing, mailing and stationery, 10G. The first step would be to have a one-day convention here with out-of-town theater managers to plot strategy for the year.

Operation would be in the hands of a director, soon to be appointed, and supervised by a five-man committee from the League, including its executive-director, James Reilly, and advised by three out-of-town theater managers, three press agents and three road managers.

Relations Bureau Activities

Activities of the public relations bureau would include a national legitimate theater week in all cities playing roadshows during September or early October, the formation of first-night clubs in large cities, mailing lists in these towns, the expanded use of radio to publicize the theater and this program, co-operation with the American National Theater and Academy and use of its contacts everywhere, a weekly or monthly bulletin; contacts with women's clubs, Rotary, Kiwanis, Lions, Chambers of Commerce and other orgs with influence; the maintenance of a clearing house at the League's offices to trade information, a certificate or token for the outstanding manager of an out-of-town theater and for the opening up of towns and universities not playing legit now.

Efforts will also be made to point out to civic and other bodies the desirability of bringing plays to cities both from the business and cultural standpoints. Their co-operation will be solicited to get fairer transfer rates, better and cheaper hotel accommodations, improved transportation and other improvements to make touring easier and cheaper.

An intensive study will also be undertaken of the concert field to see how legit can sell itself to local concert orgs. However, it is definitely stated that the value of the program cannot be proven in one year, and indications are that it will be given more of a trial.

N. Y. League and Grips Meet Jan. 14 on New Pact

NEW YORK, Jan. 10.—An initial negotiation session between the League of New York Theaters and the stagehands' union will be held Wednesday (14) to set a new pact for the deckhands. The old contract expires the end of this month.

Theater owners have already started handing out dismissal notices to some grips effective at that date, but it is thought they must be rehired before any agreements are signed by the stagehands.

"Music" Reopens at Adelphi

NEW YORK, Jan. 10.—Efforts of the cast, the show's backers and the press agent, Jean Dalrymple, will bear fruit tomorrow with the re-opening of *Music in My Heart*, the musical about Tchaikovsky, at the Adelphi. Despite the b.o. being blizzed by the blizzard, the show is making a come-back on the Stem before going out on the road early in the spring. *Music* may be forced to shift theaters if it catches on, because *Look, Ma, I'm Dancing* is booked for the Adelphi January 29.

Turtle's Voice Squeaks in Anger

NEW YORK, Jan. 10.—Alfred De Liagre, producer of *Voice of the Turtle*, has summoned Jules Leventhal, to whom he leased rights to a road company of the show, to appear January 26 in New York Supreme Court to be examined by him so that De Liagre can frame a complaint. De Liagre charges that Leventhal has given him a false accounting of grosses in weekly statements of the show's biz.

The producer alleges he found out that five weekly accountings of the play's biz which Leventhal gave him while *Turtle* was touring in California were false. Thereupon De Liagre confronted the manager of the road company, only to be paid the difference between De Liagre's statement and Leventhal's. Agreement made with the latter provided that the original producer get 10 per cent of the gross under 7G, 15 per cent above 7G and 20 per cent above 12G, with reports submitted each week by Leventhal.

2 Producers Fight Designers' Union

NEW YORK, Jan. 10.—Both Lawrence Langner and Maurice Evans have filed contracts for sets with the Scenic Artists' Union under protest, Langner for the Theater Guild production of *You Never Can Tell* and Evans for his forthcoming presentation of J. B. Priestley's *The Linden Tree*. The pacts were filed this way because of instructions from the League of New York Theaters, the producer's association, which is disputing the right of the union to hike set-designing fees.

The protests are expected to maintain the status of managers as not recognizing the labor org's increases while a complaint is filed or has been filed with the attorney general's office that the union is breaching the anti-monopoly laws.

"Midsummer Night's Dream" In Montreal: All Wolfit

MONTREAL, Jan. 10.—In *Midsummer Night's Dream* as produced and acted by Donald Wolfit, the British thesp finally seems to have found his metier. It's a happy choice and suits Wolfit's broad style of playing to a "T": The production as a whole, tho perhaps not done in the spirit that purist followers of the Bard would like, registers well, if for no other reason than that the comedy as Wolfit does it is easy to follow and sure-fire.

So far as Wolfit is concerned, it doesn't really matter if the audience laughs at a Shakespearean pun or at his taking a pratfall in a manner that would do a burlesque clown proud. The point is that he gets laughs, and there are enough people on the road who are not too fussy about their Shakespeare, since they get it in dribbles and, like anybody who is hungry, eat whatever they can get.

Wolfit plays Bottom and in all the other plays produced by him, builds the whole production around himself. During the last scene by Bottom and his pals, since the whole business more or less builds toward this item, Wolfit and company do it up very nicely. It's burlesque comedy in the oldest tradition, but like all good burlesque it's funny. All the tricks of the trade are used; there are double-takes, and double-double takes galore; there are stumbles and falls; there is the guy playing Phisbe in a

"Skipper" Runs 2 More Weeks; B'way Possible

NEW YORK, Jan. 10.—The first step, in what promises to be an extended engagement on the Stem, was taken when the run of *Skipper Next to God* was lengthened two weeks at the Maxine Elliot Theater. It begins next Tuesday (13). Blevins Davis, the new sponsor, will guarantee the show against losses and give 75 per cent of his profits to the American National Theater and Academy, the Experimental Theater's (ET) parent body and 25 per cent to the cast to be split equally. The thesp's will also get \$10 each performance.

New union conditions will prevail under the new set-up, with two b.o. men being added, three extra stagehands, a company manager and a press agent. The same scenery will be used, and nothing extra will be paid to the set designer. However, if the show continues running at another house, an entirely new set will have to be built or some adjustment made.

Skipper shows the value of the ET program because the trade feels that the show undoubtedly never would have been produced under prevailing conditions. The ET lost about \$2,000 on its production and another \$3,500 on the presentation of *Galileo*, the first ET show this season. Each script is budgeted at about 11G, the approximate gross at this stage for the entire program of six shows being about 66G.

Further extension of the *Skipper* run is entirely dependent on its b.-o. reception the next two weeks. The International Theater is being mentioned as a possible house, should the script click commercially. However, *Skipper* cannot run too long without replacing John Garfield, the star, as he is due back in Hollywood early this spring.

high soprano voice. In fact, there is nothing left to any sense of subtlety.

The star's influence extends to the other players. For this reason, the production is perhaps the best of all the Wolfit efforts there being no inconsistency with Wolfit playing it loud and lusty and the others underplaying.

Production-wise, the piece is nicely paced and with the help of the Mendelssohn incidental music, played by a small ork in the pit, keeps going at a good speed all the way. Any disappointments are covered up by laugh gimmicks.

Josephine Wilson plays Helena to get a good deal of comedy out of the role. David Dodimead and Robert Algar play the roles of the Athenians to the hilt and John Croft registers as Theseus. Rosalind Iden, Wolfit's leading lady, and Michael Ingham are a bit of a disappointment as the wrangling fairyland lovers. Frederick Peisley as Puck is adequate only, much of the wit of Shakespeare's lines being lost in the excessive bounce and speed Peisley puts into the chore.

Settings are adequate, tho certainly not outstanding. There are dancing and singing in the woodland scene, but this aspect of the production is also sloughed to make room for the yocks. Costuming is shabby, which is one glaring fault that cannot be overlooked. Charles Lazarus.



BROADWAY SHOWLOG

Performances Thru January 10, 1948

Dramas

	Opened	Ferts.
A Streetcar Named Desire (Barrymore)	12-3, '47	45
A Young Man's Fancy... (Cort Theater)	4-29, '47	205
Antony and Cleopatra... (Marikn Beck)	11-26, '47	53
Born Yesterday (Lyceum)	2-4, '46	816
Command Decision... (Fulton)	10-1, '47	117
Crime and Punishment... (National)	12-22, '47	24
For Love or Money... (Henry Miller)	11-4, '47	79
Happy Birthday (Plymouth)	10-31, '46	496
Harvey (48th Street)	11-1, '44	1,350
Helress, The... (Biltmore)	9-29, '47	121
John Loves Mary... (Music Box)	2-4, '47	301
Man and Superman... (Alvin)	10-8, '47	109
Medea (Royale)	10-20, '47	96
Winslow Boy, The... (Empire)	10-29, '47	85

Musicals

Allegro... (Majestic)	10-10, '47	107
Angel in the Wings... (Coronet)	12-11, '47	36
Annie, Get Your Gun... (Imperial)	5-16, '46	692
Brigadoon (Ziegfeld)	3-13, '47	348
D'Oyly Carte Opera Company... (Century Theater)	12-29, '47	16
Finian's Rainbow... (46th Street Theater)	1-10, '47	437
High Button Shoes... (Century)	10-9, '47	108
Oklahoma... (St. James)	3-13, '43	2,164
Music in My Heart... (Adelphi)	10-2, '47	110

ICE SHOWS

Icetime of 1948... (Center)	5-23, '47	257
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OPENED

Volpone... (City Center)	1-8, '48	4
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CLOSED

Burlesque... (Belasco)	12-26, '46	438
Cradle Will Rock, The... (Mansfield)	12-26, '47	19
An Inspector Calls... (Booth)	10-21, '47	95
Call Me Mister... (Plymouth)	4-18, '46	734

COMING UP

(Week of January 13, 1948)		
Harvest of Years... (Hudson)	1-12, '48	
Power Without Glory... (Booth)	1-13, '48	
Strange Bedfellows... (Morosco)	1-14, '48	
Make Mine Manhattan... (Broadhurst)	1-15, '48	
Men We Marry, The... (Mansfield)	1-16, '48	

"Cho. Soldier" for Dayton

DAYTON, O., Jan. 10.—Dayton faltering legit season will perk up next month when Billy Gilbert appears at the Victory Theater for three performances, February 3-4, in *The Chocolate Soldier*. The only previous booking this season has been Charlotte Greenwood in *I Remember Mama* at the same house. No others are in prospect, however.

Flacks Get More Scope

NEW YORK, Jan. 10.—The League of New York Theaters has given approval to a plan which would allow the press agents much more scope drum-beating chorus personnel musical comedies. The green light is expected not only to help sell the musicals but also to result in great publicity for the song-and-dance performers (*The Billboard*, December 27).

OUT-OF-TOWN OPENINGS

THIEVES' PARADISE

(Opened Friday, December 26, 1947)
LAS PALMAS, HOLLYWOOD

A new play in two acts by Myron C. Fagan, presented by Bruce Fagan. Directed by the author. Production manager, Rita Glover. Stage manager, Leon Charles. Company manager, Vincent Coureval. Press representative, Hank Levy.

Stefan Bulov.....Alexander Gerry
 Rita Bulov.....Rita Lynn
 Jan Bulov.....Howard Johnson
 Madame Savoroff.....Marjorie Bennett
 Toni.....Evelynn Eaton
 Captain Barsky.....Donald Morrison
 Gorky.....John Curry

The best thing about Myron C. Fagan's *Thieves' Paradise* is that it is written in only two acts. Continuing the monotony to a third would have been unbearable. One of the worst samplings of proscenium hash offered here in some time, the total inferiority of this play is particularly accentuated by the fact that its author is no new hand at stage scripting. With a list of Broadway hits to his credit, one can rightfully expect him to know better.

Topically slanted along anti-communist lines, the dull and time-worn plot offers little in thought content, less in dramatic structure and virtually nothing in interesting dialogue. Story treats the plight of the Bulgars, who are being mercilessly crushed beneath the heels of the commie gangs. As the play continues, it begins to appear that the author had originally intended this as an anti-Nazi piece, but with war's end and the resulting swing in the pendulum of public opinion, he had only to change the uniform of his brutes and substitute "Comrade Stalin" for "Heil Hitler."

Ingredients, however, remain unchanged: A yellow, double-crossing collaborationist has valuable documents and an orphan girl risks her honor and her life to get those papers to save her land from the Reds. She is just about to lose all three when the hero, a fearless underground leader, arrives to rescue her from the villain's clutches and to save Bulgaria for the Bulgars.

Fagan's poor writing is matched only by his bad directing. He permits the mediocre cast to wander aimlessly thru the play in a stilted and annoyingly amateurish manner. Of all those on stage, Alexander Gerry, as the collaborationist, is the cast's only member to attempt a convincing portrayal.
 Lee Zhitto.

KING RICHARD III

(Reviewed December 21, 1947)
HIS MAJESTY'S THEATER, MONTREAL

A tragedy in two acts by William Shakespeare presented by Advance Players Association, Ltd. Produced by Donald Wolfitt. Settings designed by Eric Adeney. Costumes designed by Ruth Whitehead. Musical arrangements by Rosabel Watson. Orchestra director, Hilda Winnett.

Richard, Duke of Gloucester.....Donald Wolfitt
 George, Duke of Clarence, His Brother.....Frederick Peasley
 Sir Robert Brackenbury.....Eric Sutton
 Hastings, Lord Chamberlain.....Eric Poorter
 Lady Anne, Daughter-in-law to the late King, Henry VI.....Rosalind Iden
 Elizabeth, Queen to Edward IV, Joanna Duncan
 Earl Rivers, Brother to Elizabeth.....Robert Le Main
 Lord Grey, Son to Elizabeth, Bryan Johnson
 Marquis of Dorset, Son to Elizabeth.....Eric Sutton
 Duke of Buckingham.....David Dodimead
 Lord Stanley.....Robert Aigar
 Margaret, Widow of King Henry VI.....Josephine Wilson
 Sir William Catesby.....Frederick Horrey
 1st Murderer.....Michael Ingham
 2nd Murderer.....Donald Layne Smith
 King Edward VI.....John Croft
 Duchess of York.....Joyce Dinison
 Thomas Rotherham, Archbishop of York.....Stanley Howlett
 Richard, Duke of York.....E. Howard
 Edward, Prince of Wales.....E. Redgate
 John Moron, Bishop of Ely.....John Croft
 Sir Richard Ratcliffe.....Donald Layne Smith
 Lord Lovel.....Eric Sutton
 Lord Mayor of London.....Alexander Brownlow
 Scrivener.....Joseph Shear
 Sir James Tyrrel.....Joseph Shear
 Sir James Blount.....Eric Sutton
 Henry, Earl of Richmond, afterwards Henry VII.....Michael Ingham
 Duke of Norfolk.....Stanley Howlett
 Earl of Surrey.....Eric Porter

There's nothing else Donald Wolfitt can do with *Richard III* except play it the way he does, and that is to the full extent of his milking powers.

THE DRAGON

(Opened Sunday, January 4, 1948)
ACTORS' LAB WORKSHOP, HOLLYWOOD

A comedy by Lady Gregory. Directed by Morris Carnovsky. Setting by John Hubley. Production manager, Mervin Williams. Costume designer, William Cottrell. Stage manager, Leon Moscov. Presented by the Actors' Lab Workshop. Workshop director, Mary Tarcal.

King.....Art Smith
 Dall Glic.....Peter Brocco
 Queen.....Doris Karnes
 Princess.....Doris Fesette
 Nurse.....Phoebe Brand
 Gatekeeper.....Danny Morton
 Prince of Marshe.....Evans Brown
 First Aunt.....Ruth Sanderson
 Second Aunt.....Kitty McHugh
 Fintan.....Houseley Stevenson
 Manus, King of Sorcha.....Bob Patten
 Taig.....Arthur O'Connell
 Michelin.....Billy Smith
 Foreign Gentlemen.....Richard Chandler
 Sibby.....Janet Brandt
 Dragon.....Ken Jones

Stymied for several months by lack of a suitable theater, the Lab's professional group comes out of enforced idleness to offer this delightful fantasy. While *The Dragon* is written for children, it proves to be an enjoyable offering for adults, thanks to deft acting and broad direction. Director Carnovsky has wielded a free directorial brush, giving lines and situations a rein which at times comes close to slapstick. But it's all easy to take.

The plot is a fairy tale with a beautiful princess, a handsome prince and a wicked dragon. Because of a prediction that the princess will be devoured by the dragon, the king and queen set out to find their offspring a husband—quickly. Theory: Dragons have appetites only for unwed fems.

After several tussles with unwanted suitors, the prince subdues the dragon, rescues the damsel and lives ever afterward in the expected blissful state. It's pure hokum, but written delightfully and full of sharp Irish witticisms.

As the king, Lab star Art Smith romps thru the piece with glee and skill. Other Lab regulars, such as Phoebe Brand, Peter Brocco and Houseley Stevenson, turn in fine performances. Newcomers Doris Fesette and Bob Patten are excellent as the prince and princess and show promise. Supporting cast, especially Doris Karnes, Arthur O'Connell, Evans Brown and Ruth Sanderson, are convincing.

William Cottrell's costumes and John Hubley's setting are stylized and effective. Physical handicaps of the Lab Workshop is more than compensated for by charm of the production.
 Alan Fischler.

In a sense, this Shakespeare opus is about the best in the British thesp's rep of the Bard's tragedies, since it gives him good excuse to run the gamut of hammy comedy to melodramatic villainy, much in the vein of *East Lynne*.

The production as a whole is alternately satisfying and frustrating: satisfying in the sense that you get spots during the play that Wolfitt, Rosalind Iden and other members of the troupe rise to brilliance in acting and carrying the necessary lines to the correct dramatic climax; frustrating, because you are not often enough made to feel that there is complete sincerity on the part of the players. The result is that the Shakespearean comedy, instead of merely taking some of the venom out of the villainy, is used to make what amounts to comedy skits in the midst of the serious goings on.

The story of this historical melodrama is painted in bold strokes. There is never any attempt at subtlety, which we have become accustomed to expect from British players. Wolfitt's troupe certainly was not successful, in a box-office sense, in its North American tour (See *King Richard III* on page 45)

FOREIGN REVIEWS

LE PROCES (THE TRIAL)

(December 29, 1947)

THEATRE MARIGNY, PARIS

Play by Andre Gide and Jean-Louis Barrault, taken from the novel by Franz Kafka. Translation, A. Vialatte. Sets and costumes, Felix Labisse. Background sounds, J. Kosma and P. Boulez. Manager of Renaud-Barrault company, C. Leonard. Directed by Jean-Louis Barrault.

First Part
 Joseph K.....Jean-Louis Barrault
 Inspector Franz.....Albert Medina
 Inspector Wilhem.....Reue Arrieu
 Madame Grubach.....Catherine Fonteney
 The Brigadier.....Beauchamp
 Officials.....A. Thiebaut, P. Sonnier
 Employees.....Nicole Desally, M. Lande
 Assistant Director.....Gabriel Cattand
 Miss Burstner.....Eleonore Hirt
 The Hangman.....Jean Juillard
 The Washerwoman.....Marie-Helene Daste
 The Student.....Jean-Pierre Granval
 The Porter.....Regis Outin
 The Accused: Albert Medina, Jean Juillard, Marcel Marceau, Jean Herel, Robert Fortin, Jacques Blondeau, Claude Pieplu.
 The Young Girl.....Simone Valere
 Information Clerk.....Bernard Dheran

Second Part
 The Uncle.....Georges Le Roy
 The Lawyer.....Beauchamp
 Leni.....Madeleine Renaud
 Chief Office Clerk.....Claude Pieplu
 Block.....Albert Medina
 Chief Judge.....Bernard Dheran
 The Big Client.....Jean-Pierre Granval
 Harassed Clients: Robert Fortin, Jean Juillard, Florent Antony.
 A Little Girl.....Albertini
 Another Little Girl.....Mireille Labaye
 A Little Boy.....Christian Labaye
 Titorelli.....Emile Drain
 Examining Magistrate.....Claude Pieplu
 Chaplain.....Regis Outin
 The Inspector.....Reue Arrieu
 First Policeman.....Beauchamp
 Second Policeman.....Jean Juillard
 A Lady.....Nicole Desally
 A Gentleman.....Bernard Dheran

Jean-Louis Barrault has topped an already brilliant career. He has taken A. Vialatte's translation of Franz Kafka's sordid, philosophical fantasy and with the collaboration of Andre Gide has turned it into a theater piece of dynamic force.

Barrault plays Joseph K—, the banker who awakens one morning and finds himself accused. The plot (if plot it can be called) is his search to determine of what and by whom he is accused.

Felix Libisse has designed the costumes and the multicolor set with hundreds of exits and entrances—but without a single color. Everything is gray, black and white, pointing up almost to suffocation the nightmarish quality of the play. J. Kosma and P. Boulez have created a background of sounds that defy description but which add considerably to the relentless ruthlessness by their penetrating regularity. Barrault has taken all these elements, costumes, decor, acting, music and orchestrated them like a symphony. He maintains a rhythm thruout the play, particularly when changing scenes from one level to the other, that achieves perfect harmony.

The smaller roles are no less com-
 (See *The Trial* on page 45)

THE LINDEN TREE

(November 30, 1947)

DUCHESS THEATER, LONDON

Play by J. B. Priestley. Directed by Michael Macowan. Decor, David Homan. General manager, Thane Parker. Stage director, Elspeth Currie. Stage manager, Georgia Thorndike. Press representative, George Fearon.

Pro. Robert Linden.....Lewis Casson
 Isabel Linden.....Sybil Thorndike
 Rex Linden.....John Dodsworth
 Dr. Jean Linden.....Freda Gaye
 Marion De Saint Vauy.....Sonia Williams
 Dinah Linden.....Tilisa Page
 Alfred Lockhart.....J. Leslie Frith
 Edith Westmore.....Carmel McSharry
 Bernard Fawcett.....Terence Soall
 Mrs. Cotton.....Everley Gregg

J. B. Priestley's prolific pen has given London its hit of the season, and the Duchess Theater is packed with folk eager to see their post-war living problems reflected in *The Linden Tree*.

The play opens with the preparations for Professor Linden's 65th birthday—and his possible retirement from university teaching. This professor of history in a small town university feels there is still work for him to do, but the family all plot for his retirement, goaded on by a devoted wife who has worked hard for years and now wants a little change and comfort. The three older children have left the dull town; the eldest daughter has become a successful doctor with left-wing sympathies; another, very feminine, marries a wealthy upper-class Frenchman, becomes a fervent Catholic and attempts to convert the others; her brother, disillusioned by the post-war world, has turned cynic. Only 18-year-old Dinah still finds beauty, excitement and hope, and her enthusiasm coupled with the professor's calm acceptance when deserted by the family and friends, highlights Priestley's philosophy.

Dame Sybil Thorndike as Mrs. Linden and Tilisa Page as Dinah, give warm, touching characterizations. The mother's farewell instructions to her young daughter make one of the finest scenes to be seen on any stage. The slovenly, cheerful, stupid maid is admirably caricatured by Everley Gregg. The two older daughters (Freda Gaye and Sonia Williams), however, play-act and pose and never manage to make their parts live. John Dodsworth as the blase, get-rich-quick son is more convincing.

Michael Macowan's direction is adequate but cramped by David Homan's single entrance set of the professor's study.

Priestley has more than enough to say for one play and in trying to get it all in, he spills over. There is too much dialog. After pruning, this *Linden Tree* should some day flourish on the American scene.

Jean White.



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BROADWAY OPENINGS

VOLPONE

(Opened Thursday, January 8, 1948)

CITY CENTER

A comedy by Ben Jonson, adapted by Jose Ferrer, Richard Whorf and Richard Barr. Staged by Richard Barr. Settings, Herbert Brodtkin. Costumes, Emeline C. Roche. Company manager, Ben Ketchum. General stage manager, Jess Kimmel. Press representative, Jean Dalrymple. Presented by the New York City Theater Company.

Volpone.....Jose Ferrer
Mosca.....Richard Whorf
Nano.....Leonardo Cimino
Androgyno.....Richard McMurray
Constrone.....Charles Mendick
Concubina.....Susan Center
Voltere.....John Carradine
Corbaecio.....Fred Stewart
Corvino.....Le Roi Operti
1st Gentleman.....Victor Thorley
2d Gentleman.....Bobby Busch
Celia.....Phyllis Hill
Bonario.....Walter Coy
Lady Politic Woodbe.....Paula Laurence
Notario.....Lou Gilbert
Commendatori.....Earl Jones, Frank Campanella
Avocatori: Sidney Bassier, Bob Harrison, Leigh Whipper.
Citadina.....Marjorie Byers

The newly-formed New York City Theater Company embarking on a season of stock at the City Center gets off to a flying start. The Jose Ferrer-Richard Whorf-Richard Barr adaptation of *Volpone* is off the top Elizabethan shelf. In fact, if Ben Jonson could have been on hand for the unveiling, he would doubtless have gone back to slap the cast on the back and invite them all out for a pint of sack.

There may be a few carpers who will submit that the current version is top-heavy with slapstick, that fine points of poetic satire are lost in arrant burlesque. Be that as it may, one reporter at least thinks the notion is pedantic bunk. This *Volpone* is lusty, ribald and bawdy-built for belly-laughs, the kind of spit-in-the-face-kick-in-pants low comedy dear to the hearts of Elizabethan pewsitters. From the preem-night yocks it is evident that there are still plenty of similarly-minded customers. That's the way *Volpone* should be.

Ferrer and Whorf Sparkle

Jose Ferrer and Richard Whorf gather a new set of laurels for themselves, as the lecherous old grafter and his scheming parasite who are hoist on their own petard. Neither misses a trick of timing to snare a laugh. Neither does John Carradine, who, embellished with a huge putty nose, frequently runs away with the show as the vulturous attorney. It is burlesque at its richest. Le Roi Operti does a fine job with the worm who would sell his ever-loving wife for bait to an inheritance, and Fred Stewart is properly vindictive as a third, halt-and-blind greedy-gut. Of course, Jonson doesn't give his ladies much to do, but Paula Laurence makes the most of her assignment of a lass on the make and Phyllis Hill is a pictorially effective wife who knows that heaven will somehow or other get her out of a jam. Walter Coy is distinguishedly anguished and heroic in parti-colored tights as a high-minded, if dim-witted knight errant. Richard Barr's direction of them all is splendidly in the Jonson tradition.

The current adaptation divides the original five acts into two, which is effective for playing speed. Herbert Brodtkin's settings and lighting are colorful and imaginative. So, too, are Emeline C. Roche's costumes. Overall, *Volpone* is a feather in the cap of the new group. **Bob Francis.**

Icer in Omaha Pulls 115G

OMAHA, Jan. 10.—*Ice Cycles* of 1948 grossed \$115,000 in a week's stand in the Ak-Sar-Ben Coliseum here. *Cycles* played 15 performances, including one mat, to an attendance of 65,000. The show got a bad weather break New Year's Day and New Year's Eve. Last year, in perfect weather and with two more performances, it played to 82,000.

PIRATES OF PENZANCE

AND

TRIAL BY JURY

(Opened Monday, January 5, 1948)

CENTURY THEATER

Operettas by W. S. Gilbert and Arthur Sullivan. Sets and costumes by Charles Ricketts. Orchestra directed by Isidore Godfrey. Company manager, R. Hugh Jones. Stage manager, Robert A. Gison. Director Anne Bethell. Press representatives, Leo Freedman and June Greenwall. Presented by the D'Oyly Carte Opera Company.

THE PIRATES OF PENZANCE OR THE SLAVE OF DUTY

Major-General Stanley.....Martyn Green
The Pirate King.....Darrell Fancourt
Samuel.....Richard Dunn
Frederic.....Thomas Osborn
Sergeant of Police.....Richard Walker
Mabel, Helen Roberts; Edith, Joyce Wright; Kate, Joan Gillingham; Isabel, Enid Walsh.
Ruth.....Ella Halman
Chorus of pirates, police and General Stanley's daughters.

TRIAL BY JURY

The Learned Judge.....Richard Watson
Counsel for the Plaintiff.....Charles Dorning
The Defendant.....Leonard Osborn
Foreman of the Jury.....Radley Flynn
Usher.....Richard Walker
Associate.....C. William Morgan
The Plaintiff.....Gwyneth Cullimore
First Bridesmaid.....Enid Walsh
Chorus of jurymen, bridesmaids and public.

All seems right with Gilbert and Sullivan matters at the Century, both entertainment-wise and coin-wise. As predicted last week, the D'Oyly Carte troupe has announced an extension of its seven-week engagement. In fact, it will double its intended stay and duplicate all nine skedded offerings.

The troupe unveiled the second dish of its rep with *Pirates of Penzance*, curtain-raised as usual by *Trial By Jury*. If anything, the Savoyardomanes received the second bill with more enthusiasm than they accorded the preceding *Mikado*. It should do a sock matinee trade, since *Pirates* is also right down the juvenile alley.

Green and Fancourt Shine

Pirates likewise gives the troupe's two veterans, Martyn Green and Darrell Fancourt, another chance to shine. Green is just about perfect as Gilbert's lampoon of a stuffy major general, and he chants the tricky Sullivan melodies so that not a word is lost to the gleeful ears of the customers. Fancourt is just right as the pirate king. They are two G. and S. comedy performances that couldn't be bettered. Richard Walker also gives a fine account of himself with a carefully underdone portrait of the bumptious police sergeant, and Ella Halman is fine as the pirates' amorous servant. Any weakness in the production stems from contributions from the love interest. Thomas Round gives the hero more than a share of arty pretentiousness, and Helen Roberts's heroine vocalizes in a bracket far below the usual D'Oyly Carte standard. However, over-all, *Pirates* is a lot of fun, played as it is with a zest on the part of the cast, to equal that of the pewsitters for the words and tunes.

Jury, that impish little harpoon tossed at British jurisprudence, comes off excellently with Richard Watson doubling amusingly as the judge. Leonard Osborn and Gwyneth Cullimore prove themselves top candidates for future Savoyard honors, with contributions as the defendant and plaintiff, respectively.

Bob Francis.

Aussie Booker Pact Sought

SYDNEY, Jan. 10.—Following the decision of Actors and Announcers' Equity to establish a set of conditions under which theatrical booking agents could work, a Theatrical Agents' Association (TAA) has been formed and has the Equity proposals under consideration. Delegates from the TAA are to confer with Equity in an endeavor to reach agreement. TAA officers include David Samuel, chairman, and Syd Ross, temporary secretary.

OFF BROADWAY

FOUR FLIGHTS UP

(Opened Wednesday, January 7, 1948)

PROVINCETOWN PLAYHOUSE

A melodrama by Ken Parker. Directed by the author. Set, Sally Nusbaum. Stage manager, Phyllis Erickson. Press representative, Bob Ensworth. Presented by Ken Parker.

Steve Haywood.....Leonard Oliver
Drucilla Taylor.....Mary V. Malone
Kim Taylor.....Jerry Ellis
Old Man.....John Monk
Katherine Horton.....Nancy Clark
Mr. Merrygold.....Charles Nadian
Mrs. Jordan-Smythe.....Alberta Edgerton
Roderick.....Emery Kerr
Mulligan.....Allan Gordon
Inspector O'Reilly.....Bruce Bryton

Ken Parker, ice skater from the Center Theater, has launched his melodrama, *Four Flights Up*, on the second leg of a hopeful march toward Broadway. Last summer Parker tried out his whodunit on barn audiences and now unveils it downtown at the little Provincetown Playhouse. In its present form, it must be fairly reported that *Four Flights* hasn't the stamina for Stem competition. However, it has definite possibilities, and with proper scripting face-lifting—who knows? Broadway could stand a good melo.

Therein, it seems to this reporter, is where Parker has fallen down. He has stuck thruout to straight melo with a heavy hand. Comedy touches are virtually lacking. A pewsitter hopes in the beginning that the young ex-G. I. and his wife, who take over a murderer's apartment, are going to develop something of the pattern which made *Mr. and Mrs. North* a sock hit some seasons ago. But Parker has overlaid them with a *Night Must Fall* atmosphere with a head in a bag and all the attributes of a particularly grisly murder. He becomes so concerned with the ramifications of his plot that most of his characters, with the exception of the three leads, register on the cardboard side. What *Four Flights* really needs is a leavening of comedy, plus a detailed attention to character building thruout.

It is evident that the cast has worked hard and the over-all production is exceedingly creditable, considering the handicap of a tiny stage. Particularly on the bright side of the ledger is the performance of young Mary Malone as the fem half of the sub-letting couple. She has ability and charm and could more than hold her own in competition with the current crop of Stem ingenues. Jerry Ellis acquits himself smartly as the ex-G. I. husband, and Leonard Oliver comes thru for a fine last act finis as the murderer.

To repeat, Parker has something in *Four Flights*. The plot has a couple of ingenious twists and with good doctoring much might be made of it in an expanded production. But as of the Provincetown, it's just not ready for the big time.

Bob Francis.

ROUTES

Dramatic and Musical

Annie Get Your Gun (Shubert) Chicago.
Anna Lucasta (Civic) Chicago.
An Inspector Calls (Ford) Baltimore.
All My Sons (Hanna) Cleveland.
Blossom Time (Boston O. H.) Boston.
Baker, Josephine (Majestic) Boston.
Burlesque (Locust St.) Philadelphia.
Carousel (National) Washington.
Chocolate Soldier (Davidson) Milwaukee.
Dunham, Katherine (Geary) San Francisco.
Dream Girl, with Lucille Ball (Biltmore) Los Angeles.
Firefly, The (Blackstone) Chicago.
Friend of the Family (Walnut) Philadelphia.
Harvey, with Joe E. Brown (American) St. Louis.
Hedda Gabler, with Eva LeGallene (Erlanger) Buffalo 15-17.
I Remember Mama (Colonial) Boston.
Kathleen (Plymouth) Boston.
Look, Ma, I'm Dancing (Forrest) Philadelphia.
Late Christopher Bean, with Zasu Pitts (City Aud.) St. Joseph, Mo., 14; (Music Hall) Kansas City 15-17.
Lady Windemere's Fan (Erlanger) Chicago.
Master's Chair (Metropolitan) Seattle.
Mary Had a Little (Auditorium) Oakland, Calif., 14; (Temple) Tacoma, Wash., 16; (Capitol) Yakima 17.
O Mistress Mine, with Lunt and Fontanne (Selwyn) Chicago.

JUNE MOON

(Opened Tuesday, January 6, 1948)

GREENWICH NEWS PLAYHOUSE

A comedy by Ring Lardner and George S. Kaufman. Music and lyrics by Ring Lardner. Staged by Robert Stevens. Settings by Sam Leve. Stage manager Alan Bandler. Presented by the Equity Library Theater.

Fred Stevens.....Mason Adams
Edna Baker.....Marylou Taylor
Paul Sears.....Joe Sullivan
Lucille.....Janet Fox
Eileen.....Maxine Stuart
Maxie.....Harold J. Stone
Goldie.....Joyce Randolph
A Porter.....Dennis Bohar
A Man Named Brainard.....Walter F. Appler
Benny Fox.....Dan Barton
Mr. Hart.....Sam Fertig
Miss Rixey.....Rosanne Perry

The Equity Library Theater has come up with its most delightful evening of entertainment this season in its presentation of the Ring Lardner-George S. Kaufman script, *June Moon*. Cleverly cast, directed with a sure and winning touch and acted with care, the play took on new life and luster in the production. It is worth noting that *Moon*, being far from dated, would be a good bet for a revival by straw-hats this summer because of its sure-fire comic qualities.

The script's plot, a frolicsome bit of fluff, relates the adventures of a hick lyricist who hits the big town and makes good immediately. However, *Moon* is written shrewdly, the chief character being so simple and so sympathetic that he endears both himself and the play to the audience.

Mason Adams playing Fred Stevens, the boy from Schenectady with stardust in his eyes, takes the play and wraps it up from the time he steps on stage. Adams, a radio actor, tosses a line away superlatively well, hitting the customers straight between the eyes to garner even more chuckles. In the role of the ingenue opposite him, Marylou Taylor projects a winning wistful quality made to order for the script. Harold J. Stone, as a bored tune tinkler, proves a sure and capable straight man for a host of gags. As a harried and slightly broken down composer, Joe Sullivan strikes just the right note.

Janet Fox Effective

Maxine Stuart registers strongly as a female with a taste for gold dust and Janet Fox is indeed effective and blase as a wife who thinks it's never too late to have her fun. Dan Barton, playing a scatter-brained songwriter, is good for plenty of laughs, and Joyce Randolph is a fetching eyeful as a secretary.

The staging by Robert Stevens was crisp and competent, with a fine pace maintained thruout. The settings by Sam Leve were novel and functional, suggesting both the script and the background by use of a blown-up copy of the title—*June Moon*. **Leon Morse.**

"Joan" Draws 5G in Norfolk

NORFOLK, Jan. 10.—*Joan of Lorraine*, with Diana Barrymore, first roadshow attraction to visit this city in over a year, grossed \$5,000 in two performances New Year's Eve and night at the Center Theater. *Glass Menagerie*, with Halan McKellar, has been booked into the Center for three days, February 5-7.

Oklahoma (Colonial) Akron, O.
Private Lives, with Tallulah Bankhead (Haris) Chicago.
Red Mill (Byman Aud.) Nashville 14; (Memorial Aud.) Louisville 15-17.
Showboat (Nixon) Pittsburgh.
State of the Union (Shubert Lafayette) Detroit.
Song of Norway (Shubert) Philadelphia.
Student Prince (Court Square) Springfield, Mass., 14; (Shubert) New Haven, Conn., 15-17.
Sweethearts, with Bobby Clark (Cass) Detroit.
Tonight at 8:30, with Gertrude Lawrence (Curran) San Francisco.
Telephone and the Medium (Studebaker) Chicago.

Magic

By Bill Sachs

TUNG PIN SOO (Al Wheatley), assisted by Charlene, is in the midst of a two-weeker at the Washington - Youree Hotel, Shreveport, La., after what he describes as a bang-up three-week stand for MCA at the Rainbow Club, Monroe, La. From Shreveport he hops to Dallas. Tung Pin Soo's big surprise on the Monroe engagement, he says, was to find that Mrs. W. H. Smith, wife of the Rainbow Club's owner, is a magician of no mean ability. "She can do most of the sleights," pens Wheatley, "and any magi passing thru that way should look her up. Her best trick is a roping nifty styled in cowboy fashion, and it's one that all magicians should see. Mrs. Smith is also one of the best second-dealers I have ever seen, and deals a perfect second with one hand. I also had the pleasure of meeting some clever card men during our stay in Monroe." . . . Monte and Diane, after 10 weeks at Hubert's Museum, New York, with their magic-mental turn, hopped to Detroit for two dates before hitting out toward the West Coast. . . . Capt. Lee Allen Estes, Safety First Magician of the Kentucky State Highway Patrol, is featured in a full-page article by Joe Reister, titled "A Kentucky Policeman Teaches Safety With the Help of Hocus-Pocus," in the January issue of *Buick Magazine*. The yarn is profusely illustrated with photos showing Captain Estes in action. On a recent trip to Chicago, Estes visited the magic shops and cut up jackies with the magi in town. He also found time to make the rounds with his old sidekick, Paul Stadelman, now working out of the Windy City. . . . Judith Johnson and H. M. Laughon closed a fortnight's engagement January 6 at the Prevue Club, New Orleans, and resumed with their *Esquire Vanities* unit, which they had closed for the holidays. . . . Preston the Magician is sojourning at Sarasota, Fla., combining magicking with vacation. . . . Carl Krebs Jr. (Karl the Magician) is back in Chicago after a motor trip to his home on the Coast for the holidays. He has readied an illusion show, featuring his version of the *Hindu Temple*, which he plans to launch February 1.

THE AMAZING Mr. Ballantine (Carl Sharpe) still mending at Will Rogers Hospital, Saranac Lake, N. Y., drags out his fanciest stationery to say that he's feeling fine and hopes to be back in harness soon. "Had as a recent visitor," scribbles the amazer, "Harrison, of Montreal, who was playing Durgan's, the best saloon hereabouts. Enjoyed the gabfest. He gave me a pop-up tie, which I wear on my pajamas. Still read the column faithfully." . . . Walt Williams, Chi magicker and novelty performer, will begin working out of the Windy City soon with a full-evening show using two assistants. Designed for school and lyceum work, unit will

"Glory" Sees Black; Season's Lowest Nut

NEW YORK, Jan. 10.—*Power Without Glory*, opening Tuesday (13) at the Booth Theater after having received critical raves in Boston, has proved one of the cheapest shows to produce this season, with its total cost under 25G, including an approximate \$5,000 loss in the Hub. Scripted by Michael Clayton Hutton and produced by John C. Wilson and Lee Shubert, the play can start getting into the black after it clears \$11,000, its weekly operational nut.

In addition, *Glory* has an exceptionally low acting bill for its cast of 10 English thespians—\$2,040 each week. The show is doing good biz in Boston now, but without names its first week was rough. The advance sale for the play there was \$400. Michael Clayton Hutton, the scripter, will reside in America for six months and write a play about the United States.

KING RICHARD III

(Continued from page 43)
last year. This year, tho the production has been perked somewhat, the slap-dash technique may again result in negative reception.

Unorthodox Technique

Whether Wolfit will go to Broadway depends on the following: If serious students of Shakespeare can swallow some of the unorthodox techniques of Mr. Wolfit and go to see him because they're starved for the Bard's plays and if Mr. Wolfit can take some of the constructive critical opinion (such as to stop hurrying thru his lines like the 20th Century Limited) and spruce up the productions sufficiently not to be hung and quartered by the New York aisle experts.

Thesp-wise, Rosalind Iden's *Lady Anne* is satisfying and fullsome. She rises to the right dramatic climaxes only falling down when, in the style of Wolfit, she overplays and thereby brings the scene down instead of raising it. Joanna Duncan, as Queen Elizabeth, was perhaps the best balanced of the players, and David Dodimead as Buckingham easily walked off with the honors for the male thespians.

Production-wise, the groupings and pacing of the scenes were good. Settings aren't of top-notch calibre, but they serve the purpose and are adequate for a road show, which is, in the final analysis, what Mr. Wolfit's troupe is. *Charles Lazarus.*

feature magic, comedy and rag pictures, with the first performance skedded for Des Plaines, Ill., late in February. . . . Virgil the Magician, who rented a building and set up shop in New Orleans over the holidays to ready his show for the spring tour, resumed his road trek January 2 with a repeat date in Port Arthur, Tex. He has a number of repeaters lined up in the Lone Star State, including a six-day stand in San Antonio January 24-29. While in New Orleans, Virgil also put his 14-ton semi-trailer into the Fruehauf factory to repair damage caused when the trailer crashed into a building at Lima, O., several months ago. . . . Landrus the Magician, now working the Rio Grande Valley, writes from Brownsville, Tex.: "Visited Matamoros, Mexico, the other day and found it a lively spot but sorely in need of entertainment. I understand that to work it requires a bit of procedure but it can be arranged. Caught Willard the Wizard at Carmine, Tex. He carries seven people and 16 illusions and gives a two-hour show, well timed and perfect. At Corpus Christi, Tex., I caught a capable mental team, Maurice and Nessye Scharlack, novices but exceedingly clever. The Scharlacks also operate a jewelry shop on Corpus Christie's main stem."

Burlesque

By UNO

GEORGES AND VIVIAN, crack G adagio team, first-timers in burly from Western territory, who recently completed a Schuster circuit tour, shifted from Union City to the Grand, St. Louis. Then for a month's vacation at their ranch in Houston. . . . Burly units to tenant niteries as a new venture out on the Coast, the same as Mickey Owens launched in Manhattan, got its start at the Desert Inn, Bakersfield, Calif., recently. Cast included Monkey Kirkland, Palmer Cote, Betsie Lee and Sheila Lind. Herbie Faye opened but switched to the Burbank, Los Angeles, with Mannie King and Charlie Crafts, comics, and Valda, the Tahitian Hurricane. . . . Vickie Lester opened January 3 at the Empress, Milwaukee, where hubby Roland Porter is doing the candy pitch on Moe Schwartz's staff. . . . Scarlet Kelly's year-young son, Billy Jr., made his stage debut at the Hudson, Union City, in diapers as 1948 on New Year's Eve to steal the show. Producer Billy Henriques was 1947. Billy's ma was the strip singer, is now at the Empire, Newark.

TERRY SAUNDERS is still another new strip-tease on the Hirst wheel with the Bob Ferguson unit. She was a dancer all summer at Tirza's Wine Bath show at Coney Island, N. Y. . . . Georgianna finished at the Club Milwaukee, Milwaukee, to return to Chicago. Remaining at the club is Ramona Ortie, a recent addition from the Hilltop Club, East Dubuque, Ia. . . . Dave Cohn's recent bookings: Candy Parker and Ina Carroll, January 2, Pad Club, Springfield, Ill.; January 9, Maxine Lampert; January 12, Gloria Love and Kyra; Lotus DuBois, January 19, Cat and Fiddle, Cincinnati; Carroll Winters, January 11, Hiway Casino, Fall River, Mass.; Herbie Faye, January 19, Burbank, Los Angeles; Lynn Sherwood, January 11, Gayety, Montreal. . . . Lois Wheeler, formerly of the Sally Rand unit; Vickie King, Alice Massey, Margie Sullivan and Virginia Fox are new chorines at the Grand, St. Louis. . . . Lyle Page replaced Jackie Richards as dance producer at the Empress, Milwaukee. . . . Billy Henriques, new number producer in burly and on the Hirst Circuit, who staged shows for five years at Palumbo's, Philadelphia, and also for a wide variety of tableaux and productions in almost every European port, is turning out revelations at the Hudson, Union City. He's the only producer, too, portraying characters to lend effectiveness to his own presentations. Assisting him in special dances is his wife, Yvette, formerly Doreen. Off stage Bill also is an air pilot and a bullfighter. . . . Abe Gore closed 12 weeks of Midwest Circuit tour and is filling in a few weeks at the State-Harrison, Chicago, where the straight man is Charlie Lenz.

THE TRIAL

(Continued from page 43)
mendable. To cite two: Marie-Helene Daste, as the pretty washer-woman-prostitute, who is constantly carried off to the judge's chambers, gives one of the best performances of her career, and Regis Outin as her porter husband crowds her for acting honors. Theatre Incorporated has invited the Madeleine-Renaud-Jean-Louis Barroult company to play its repertory of five plays in New York this spring, including, of course, *The Trial*. Broadway has a treat in store. Once every 20 years or so the theater produces a near genius who revolutionizes the stage, who opens up a myriad of possibilities for the future of theatrical art. Now with Barroult's astoundingly moving production of *The Trial*, France has found another leader. *Jean White.*

Equity Seeks SMA Safeguard

NEW YORK, Jan. 10.—Actors' Equity Council at its meeting Tuesday (6) discussed some means of action to safeguard itself in the event trouble arises between the union and some future administration of the Stage Managers' Association (SMA). The SMA members all belong to Equity but feel that some of their problems are different from actors'. Recognizing this, Equity has given its sanction to the group, which has since drawn up a constitution and levied dues on its members. However, altho Equity does not have any gripe against the current officers of the SMA it realizes that at some future time unsavory individuals may control the org and thus make trouble for Equity. It is now seeking some method that will not hamstring the SMA but give Equity the kind of protection it needs.

They All Pitch In-- Gratis--For ANTA

NEW YORK, Jan. 10.—Not only will the American National Theater and Academy (ANTA) benefit January 18 at the Ziegfeld Theater have the top talent in legit working gratis, but all the other theatrical unions are throwing their weight behind the project for free. The only charge will be by the stagehands for hanging the show; furthermore, the grips will donate a sizable sum in wages that night by having the entire crew at the theater work actual performance cuffs. Deckhands in charge of properties at four theaters will also load and unload free of charge the costumes for the chorus girl number beginning the show. Ticket sellers, the house manager, the press agent and the wardrobe mistresses will all work free. The theater will not charge any rent. A few of the transfer companies will tote the scenery gratis. Some of the top-priced locations have already been scaled down, but the show can still gross a hefty 25G for ANTA. Tix for the balcony have been sold out. With the roster of stars appearing on the bill—Katharine Cornell, John Gielgud, Judith Anderson, etc.—the night is certain to be a legit event remembered for years.

Miami's Brook Preems

MIAMI, Jan. 10.—The Brook Club will preem for the season January 15 with Ella Logan and Dean Murphy. The following show will have Gracie Fields.

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THE FINAL CURTAIN

ARMSTRONG—Mrs. Anna Elizabeth, 85, well-known rep, tent show and showboat performer, in Summer-ville, W. Va., recently where she had been living in retirement since the death of her husband, Harry Armstrong. She was the mother of the late Annette Sheesley, wife of the late Capt. John M. Sheesley, former owner of Sheesley's Mighty Midway.

AUERHEIMER — Dr. R. O., 71, Viennese biographer and playwright, January 6 in Oakland, Calif.

BARDO—Joseph T., theatrical booking agent, suddenly December 31 at his home in Philadelphia. He was a founder and past president of the Variety Bookers' Association, and with his wife, Anna, who survives, comprised the former dance team of Bardo and Cunningham. He is also survived by a daughter, Rosanne. Burial in Holy Cross Cemetery, Philadelphia, January 5.

by his widow and three daughters. Interment in Elmwood Cemetery, Detroit.

DEARWESTER—Henry Wilson (Bull), veteran fair concessionaire, recently at his home in Bellefontaine, O. Surviving are his widow, two daughters, Florence and Mary, and eight sons, Wilson Jr., Homer, Harry, Arthur, John, Ben, Calvin and Richard. Services and burial in Bellefontaine.

DOCK — Sadie C., 82, former troupier, recently at her home in Edenville, Pa. Survived by her husband, Sam, and a daughter, Claire Brisson.

DOWD—Caleb B., 55, secretary of the horse racing department of the Reading (Pa.) Fair, at his home in Reading January 7. (Details in Fair Section.)

FISHER—Mark A., 52, singer, composer and ork leader, January 2 in Chicago. Among the songs he composed were *When You're Smiling*; *Oh, How I Miss You Tonight*; *Remembering and Dear One*.

FREEMAN—George H., 61, concessionaire for 25 years, January 1, in P. & S. Hospital, Shreveport, La. Survived by his widow, Mary; son, Harold, and brother, Harry, a concessioner in Riverview Park, Chicago. Burial in Greenwood Cemetery, Shreveport.

IN LOVING MEMORY
Of My Beloved Husband
M. B. HOWARD
"May his soul rest in peace"
EDITH M. HOWARD

JENNISON—Walter S., 71, former circus musician, January 4 at Pentwater, Mich. He was with the band on Mat Wixom's Show the season of 1906. Survived by his brother, Charles H., former trumpet player with the Wixom, Barnum & Bailey, and other circuses. Interment in Pentwater.

JONES—Samuel, brother of Mrs. L. E. Roth, of the Blue Ribbon Shows, December 31 at his home in Columbus, O., of a cerebral hemorrhage.

LABELLE—Cecil Dwight, 49, former auditor for Cole Bros.' Circus, January 4 in Fort Lauderdale, Fla. (Details in Circus Section.)

LaPAGE—Louis, for many years general agent of the Barlow Big City Shows, January 8 in the hospital at Jefferson Barracks, Mo., after a long illness. Surviving are his widow and daughter. Services January 10 from Hoffmeister Funeral Home, St. Louis, and burial in Jefferson Barracks Cemetery.

LEONARD—Robert, 59, vaude comedian, January 5 in Brooklyn. He first gained prominence in London in four of the *Potash and Perlmutter* comedies. He appeared in this country in *Cheap at Half the Price*, *In Hosiery* and *The Other Bing Boys*, and on Broadway in *Fifty Million Frenchmen*, *Wonder Boy*, *Cafe Crown*; *Red, Hot and Blue*; *Abie's Irish Rose* and *Down to Miami*. His widow, daughter and son survive.

LEVINE—Ben, circus troupier for 30 years, January 6 in Los Angeles. Levine was with the Clyde Beatty Circus last year as ticket seller, and had been with Al G. Barnes, Gentry Bros., Walter L. Main, Cole Bros., Ringling-Barnum, Robbins Bros., Hagenbeck-Wallace, Austin Bros. and C. R. Montgomery circuses; Beckmann & Gerety Shows, and was at the Chicago; San Diego, Calif.; Cleveland, Dallas and San Francisco world's fairs. Levine was a member of the Showmen's League. Survived by his father, sister and three brothers, one of whom, Joe, is a circus man. Interment in Ashtabula, O.

LEVINSON—William, 74, president

of the Morris Rosenbloom Company, wholesale jewelry and novelty concern, December 25 in Rochester, N. Y. (Details in Carnival Section.)

MACK—George A., 62, former vaudevillian and minstrel man, January 1 at his home in Detroit. He was on the stage 35 years until his retirement 10 years ago. Part of his career was in a male team and also as a partner with his former wife. In recent years he had been an emcee in the Detroit area. Survived by his widow and two daughters. Interment in Holy Sepulchre Cemetery, Detroit.

MARTIN—Mickey B., 49, owner of the Peach State Shows, January 4 of heart ailment in St. Joseph Hospital, Tampa. (Details in the Carnival Department.)

MAY—Edna, 69, American musical comedy actress and singer, January 2 in Lausanne, Switzerland. Her stage career, including *The Belle of New York*, *An American Beauty*, *Three Little Maids*, *The Belle of Mayfair* and *Nelly Neil*, was devoted almost exclusively to the London stage.

MILLER—Virgil, 30, WCAE engineer, recently in Pittsburgh.

NADWORNEY—Devora, 45, pioneer radio contralto, January 7 in New York. She was one of the first singers to perform over radio, singing over WEA and WNAC when a first chain with land wires was made. Aside from National Broadcasting Company appearances later, she sang with numerous opera companies and symphonies and made many concert tours.

PATRICK—Dr. Omer H., 78, founder of the Calgary (Alta.) Zoological Society in 1928 and its president until 1944, in Calgary December 31. Survived by his widow, a son and a daughter.

ROBESON — Ernest (Boone), 65, former showman, January 6 in St. Joseph's Hospital, Kokomo, Ind. Robeson's show career began with the old Sipe Lilliputian Shows in 1901, going from there to the Gentry Bros.' Circus. He had also been with the Sells-Floto and Ringling circuses as pole rigger.

ROSENBLUM—Roger Lewis, 60, lyricist, January 1 in Chicago. He wrote the words for *One Dozen Roses*, *Down by da Winegar Woiks*, *Oceana Roll* and others under the name of Roger Lewis.

SCHLESINGER—Gus S., former personal manager for George M. Cohan and road manager for Cohan and Harris, January 2 in Orange, N. J. He was in showbiz 40 years and at one time was manager for the Warner Bros. and Vitaphone picture companies.

SIDMAN—Sam, 77, former burlesque performer, January 3 in Pine-wood, N. J. He appeared at one time with Weber and Fields and later appeared in *The Mimic World* and *Made in America*. He also played the comedy lead in *Sherman Was Right*. His last appearances were in *For Valor* and *Lady Luck*. A son, Robert, and two daughters survive.

SIMPSON—Charles A., 38, announcer on WSCS, Charleston, S. C., January 6 in Asheville, N. C. Survived by his widow, Velma, WSCS organist, a brother and sister.

TAUBER—Richard, 56, singer, composer and conductor, January 8 in London. A leading German tenor, he was one of the greatest interpreters of Mozart. Following his debut in 1913, he sang with the Dresden Opera and the Berlin Opera companies, but it was in operetta where he gained greatest fame. Tauber also composed Lieder and symphonic music. His last appearance was in Carnegie Hall March 30, following an earlier appearance as Prince Sou Chong in *Yours Is My Heart* on Broadway. He leaves his wife, the former film actress, Diana Napier.

Marriages

DAVENPORT-EMERSON — Orrin Davenport, indoor circus promoter, and Dorothy Emerson, former circus rider, January 7 in Chicago.

KNOLL-COLVIN—John William Hamilton Knoll, known as the Great Knoll, trapeze and high act performer, and Arietta Colvin, member of the Collins Sisters, musical comedy dance team, December 4 in Fort Erie, Ont.

LAIRD-BROWNE—Jack S. Laird, legit actor, and Cicely Browne, member of the Civic Drama Guild troupe on tour in Ohio, in Portsmouth, O., January 1. Bridegroom has appeared with the Old Vic Theater Company in London.

LIVINGSTON-BRIDGMAN — Ted Livingston, Mills Music's copyright chief, and Carol Bridgman, head of the American Society of Composers, Authors and Publishers' copyright department, January 1 in New York.

McGILLIN-DIEBOLD — John McGillin, non-pro, and Miriam Diebold, of the program department of Station WCAU, Philadelphia, in that city January 10.

ROGERS-EVANS — Roy Rogers, Western film star, and Dale Evans, leading woman in Rogers's pictures, recently in Davis, Okla.

Births

A daughter, Mary Allyn, to Mr. and Mrs. Ralph H. Tapp December 25 in Wilson, N. C. Mother is the former Wilma Williams, daughter of Rusty and Dot Williams, of the Rusty Williams Tent Show.

A son, Thomas, to Mr. and Mrs. Peter B. Kenney, recently in Hartford, Conn. Father is commercial manager of Station WKNB, New Britain, Conn.

A son, William George, to Mr. and Mrs. William Atkinson, recently in New Britain, Conn. Father is an engineer at Station WKNB, New Britain.

A son to Mr. and Mrs. L. W. Nash in Gonzales, Tex., December 16. Father has operated concessions on Norton's Midway Shows the past two years.

A daughter to Mr. and Mrs. George Montgomery at Cedars of Lebanon Hospital, Los Angeles, January 4. Mother is Dinah Shore, radio-screen singing star; father is a film actor.

A daughter to Mr. and Mrs. Van Johnson at Cedars of Lebanon Hospital, Los Angeles, January 6. Mother is the former Eve Lynn Attott Wynn, New York actress; father is the film star.

A son to Mr. and Mrs. Peter Kenney recently in New Britain, Conn. Father is the commercial manager of Station WKNB.

A son, Jack Neil, to Mr. and Mrs. Milt Ross December 23 in Unionville, N. J. Father is a comedian; mother is Louise Brown, vocalist.

A daughter to Mr. and Mrs. Robert Saudek January 7 in Bronxville, N. Y. Father is vice-president in charge of public affairs for the American Broadcasting Company.

A son to Mr. and Mrs. Jay E. Waggoner in Willow Springs, Mo., January 7. Mother is the daughter of Mr. and Mrs. Joe L. Gavin, ride operators and concessionaires.

Divorces

H. D. Golden, Michigan circus man, from Dorothy Golden, in Allegan, Mich., December 26.

Ann Sothern, radio-film star, from Robert Sterling, film actor, in Los Angeles January 2.

Joyce Pamela Raksin, British-born actress, from David Raksin, songwriter, in Los Angeles January 6.

Communications to 155 No. Clark St., Chicago 1, Ill.

Rival Midget Drivers May Join Forces

Seek To Strengthen Sport

FRESNO, Calif., Jan. 10.—Move which would bring rival midget auto racing drivers under one association thruout the Northern California area is now under consideration by the Bay Cities Racing Association (BCRA).

Drivers affiliated with the United Racing Association (URA), at a recent meeting here decided to pull away from the URA and seek admission into the BCRA in order to strengthen the sport in the San Francisco, Sacramento, Modesto and Fresno areas.

The BCRA and the URA were the rival midget auto groups which operated in the northern part of the State during 1947. The Bay racers drove in the Capitol Stadium on Davis Highway, near Sacramento. The URA speedsters appeared at the Hughes Stadium, also in the State's capital city.

A spokesman for URA said the Northern drivers believe the showing of the rival groups in the same towns twice each week eventually would kill interest in the sport. Also it was learned the URA and the BCRA are fearful of the inroads made by hot-rod races in the North last year.

The drivers are of the opinion that the combining of the two associations—at least in the North—would do much to improve the standard of racing and would also enable the single unit to present more front against hot-rod events as well as other associations which might seek to enter the territory.

The proposition of the Fresno drivers is the outgrowth of two years of negotiations which hitherto have bogged down for one reason or another.

If the BCRA acts favorably on the request of the drivers, such URA stars as Billy Cantrell, Bill Zaring, Eli and Bill Vukovich may race against Jerry Piper, Norman Holtkamp and Fred Agabashian, aces of the BCRA.

Billy Hunefeld, of Stockton, who promotes the URA speedsters in the Hughes Stadium, is said to welcome the proposed move and believes it will be good for the sport.

"Such a set-up in Northern California would prove beneficial to all concerned," said Hunefeld. "The fans in the cities would get a chance to see 10 top riders from the URA as well as the 10 leading speedsters from the BCRA."

"It has been suggested that two circuits be formed in Northern California, setting them up under an A and B classification. Also it would be possible to exchange drivers whenever desired with the association operating in Southern California."

Trouble No Secret

It was no secret that some of the Northern thunderbug drivers had troubles with officials of the URA during last summer's racing. It is said that the Northerners were not happy over the Southern racers coming into their territory for the big races and a shot at the larger purses.

The Fresno contingent made the point that they kept the sport alive thruout the week-to-week grind and were entitled to some sort of protec-

N. E. Sport Show Sets Its Talent

BOSTON, Jan. 10.—A heavy bill of acts, headed by Babe Didrikson Zaharias, has been signed for the 24th annual New England Sportmen's and Boat Show to be staged in the Mechanics Building here January 31-February 8 by Campbell-Fairbanks Expositions.

Other talent includes Sharkey the seal, presented by Mark Huling; Skating Earls, roller skating; Clarence Hauwiller's retrieving dogs, Gypsy, Bang, Cap and Curly; Bud Carlell and Rose, boomerang throwers and Australian whip manipulators; Russ Dotson and his Diving Collegians, water show, featuring Dotson, Jim Smith, Josephine Knox and Buddy Siegel; Ken Wilhelm, archery exhibition; the Gibsons, knife throwers; Emmett Oldfield and Eddie Ware, comedy knockabout. Jack Montez, sports commentator, and Chief Needahbeh will share the emcee chores.

Mrs. Zaharias, well-known woman sports figure who recently turned professional, will be guest of honor at a luncheon on opening day to which about 100 New England sports writers have been invited by Sheldon H. Fairbanks, president of Campbell-Fairbanks Expositions.

Vanities Running 10% Ahead of '47 At Salt Lake City

SALT LAKE CITY, Jan. 10.—Skating Vanities of 1948 will conclude a nine-day engagement here Monday (12) with the over-all business for the current season showing a decline of about 5 per cent, according to Harold Steinman, owner-manager. Show is running at the Utah State Fairgrounds Coliseum, sponsored by the State fair association under the direction of Sheldon R. Brewster.

Steinman reported a drop of as much as 25 per cent in gross business in some spots, but surprising business in others kept the over-all figures more closely to par than is being experienced by others in show business. He pointed out that the amazing gross at the Exposition Provinciale at Quebec City last August, where the tour opened, has been largely responsible in holding the business drop to a minimum. Large increases at Kansas City, Mo., and Wichita, Kan., also helped.

Denver, where theater and night club business drops have been recorded as much as 40 per cent, Vanities slumped 30 per cent but still came in with a nifty \$52,000 gross. Salt Lake's current run is about 10 per cent ahead of 1947, which indicates the final count next Tuesday will be around 40G, which is a lot of fodder for this sparsely populated territory.

Vanities heads for San Francisco from here and will play Oakland, Sacramento and Fresno before returning to the Middle West.

Pat Purcell handled the Denver and Salt Lake City promotions.

tion when the major races, including Sacramento's 50-lap attraction, were scheduled.

Hunefeld said he had been assured by Boots Archer, of Oakland, head man for the BCRA, that if the proposed action is ratified by the Bay group he will have access to the drivers. Hunefeld operates tracks in Modesto and Stockton in addition to the Hughes track.

Eastern Fairs Up More Dough for Bigger Shows

NEW YORK, Jan. 10.—Eastern fairmen, particularly the biggies, who have already contracted for grandstand entertainment, have demonstrated an optimistic outlook for 1948 in the manner in which they have increased talent budgets over the record sums spent last year. George A. Hamid, head of the booking office bearing his name, reported Thursday (8) upon his return from a lengthy road trip in Canada and the Northeast.

Hamid said the increased spending, which ranged as high as 40 per cent, was prompted not as added sales effort on his part, but rather by a desire on the part of the fairmen to obtain not only the best but the most talent for their events. As a result there was danger in the possibility of some annuals buying more show than is actually needed. Hamid said he cautioned against this, advising most fairs that shows comparable to those presented last year would be adequate in attracting and pleasing the public.

Toronto Costs Up 20%

Talent cost for the Canadian National Exhibition, Toronto, will run about 20 per cent ahead of last year, Hamid said. The Olsen and Johnson show, carrying a 36-girl line, is not included in the estimate. The entertainment program this year will include nightly one- and one-half hour presentations of Hamid acts, of which some 30 may be used. The contract, recently signed with Elwood A. Hughes, general manager of the exhibition, also provides for special thrill presentations and Jinks Hoaglan's animal combo.

London, Ont., doubled its pre-war budget in buying this year's show. Bangor and Skowhegan, Me., both of which are tabbed for strong shows, spent nearly 10 per cent more. The Rutland and Essex Junction, Vt., fairs are ahead of last year.

The Allentown (Pa.) Fair, always in the top-spending brackets, has upped its budget 30 per cent. Increase is accounted for partly by the

Denver Stock Show, Rodeo, Jan. 16-24, To Hit New Highs

DENVER, Jan. 10.—Annual National Western Stock Show and Rodeo here, January 16-24, probably will top all previous records in sales, entries and attendance.

In pointing out that the Sunday (18) matinee and all evening shows already have been sold out General Manager John T. Caine predicted sales would go over the \$5,000,000 mark. Purses totaling \$18,000 will be offered for rodeo events.

The stock housing problem has been eased with erection of a multiple-unit Quonset-type barn with capacity of 69 horses and 140 head of cattle. Another barn has been remodeled to house 200 animals. With the additional space facilities are expected to be sufficient to house 1,452 head of cattle and 532 horses entered in open events. Four-H members have entered 811 steers, 123 sheep and 101 hogs. A record number of 814 Herefords, 391 Angus and 147 shorthorns are entered. The horse show has 181 quarter horses, 105 Palominos and 246 show horses entered.

decision to open the grandstand Monday instead of Tuesday, for a total of six nights.

Reading Ups Budget Again

Reading, Pa., which upped its budget 40 per cent last year, jumped it another 20 per cent this year since the city will be celebrating its centennial and many of the entertainment features are scheduled for the fairgrounds during the spring and summer months.

The Central Canada Exhibition, Ottawa, is spending a hefty 35 per cent more on talent. The money became available thru savings on purses with the decision to discontinue horse racing. The extra money will be used for a three-ring circus presentation in front of the grandstand each afternoon. Acts will include Hoaglan's combo and Sharkey the Seal. Hamid's *Grandstand Follies*, plus acts, will be featured night fare.

Entertainment costs for the Eastern States Exposition, Springfield, Mass., are about 20 per cent ahead of last year. The usual thrill and act features will be presented in front of the grandstand afternoons while the night show in the coliseum will again feature a rodeo and acts.

The Batavia (N. Y.) Fair booked Hoaglan's combo, *Showtime Revue* and seven acts, at an increase of about 25 per cent. Elmira, N. Y., will feature the *Grandstand Follies*, nine acts, Basile's Band, and thrill shows on opening and closing Sundays. Bath, N. Y., was booked by Hamid for the first time in about four years.

Southern fairs are spending more, too. Winston-Salem, N. C., increased its budget by about 10 per cent. The West Virginia State Fair at Lewisburg upped its spending about 15 per cent. Roanoke, Va., is on a par with last year.

Lakeland's Jaycee Rodeo Draws Well

LAKELAND, Fla., Jan. 10.—Opening with a long parade downtown, the sixth annual Jaycee Rodeo and Fat Stock Show attracted an estimated 10,000 patrons who jammed Bryant Stadium at its initial performance here January 1. Turnout for the four-day event fell off the second and third days to about 6,000, because of cold weather, but the final day, Sunday (4), again saw a jammed house.

Officials included Oscar Clemons, producer; Vic Blackstone, arena director; Odis Cowart and Buck Dowell Sundown, judges, Alma Beville, arena secretary; Chip Morris, announcer, and Fog Horn Clancy, publicity director.

Results: Bronk Riding—1, Red Wilmer; 2, Eddie Guy; 3, Lou Lindsey; 4, John Stewart; 5, Spike Bronson. Calf Roping—1, Jim Day; 2, Baylor Looper; 3, Oscar Clemons; 4, Odis Cowart; 5, Geech Partin. Steer Wrestling—1, Clayton Hart; 2, King Kong Smith; 3, Vic Blackstone; 4, Wiley Bennett; 5, Buck Dowell. Bull Riding—1, Spike Bronson; 2, Pete Baker; 3, Pete Clemons; 4, Larry Riedel; 5, Tom Gordy.

Contract performers included Billy Keen and Happy Jack Darling, clowns; Bobby Boulter, Chip Clancy and Billy Keen, trick riders; Silver Spurs Quadrille, Mildred Murphy and her trained horse, Red Fox; Armstrong's bucking Ford, and Chip Morris's movie horse, Black Fox.

Chicago Show To Be 16-Day Affair in '48

Seltzer Says '47 Wins

CHICAGO, Jan. 10.—Second annual International Circus, staged here December 26 thru January 4, was definitely a financial success. In the words of Leo Seltzer, owner of the Chicago Coliseum where the circus was staged, "much to our amazement we definitely wound up in the black."

So enthused was Seltzer with the outcome of this year's event, that he said definitely it would run for 16 days next year, under direction of Orrin Davenport. A loser in its first try a year ago, the circus this year took hold and despite a storm New Year's Day, which figured to be a good one from the draw standpoint, ended in the black. At the half-way mark, attendance was up 50 per cent over a year ago and good attendance on the week-end, January 2-4, helped it over the hump. Seltzer says Friday and Saturday (2-3) the show played to capacity. Sunday (4) was not capacity, he said, but crowds were good.

Cole Bros.' elephants, horses and ponies, the Cristiani Family and most of the other acts which appeared in the show will play the Detroit Shrine Circus at the State Fair Coliseum, January 26-February 8, according to Tunis E. (Eddie) Stinson, general chairman. One exception is that Clyde Beatty and his performing wild animals will be substituted in Detroit and at the Cleveland Grotto Circus for the cat act of Joe Walch appearing at other Orrin Davenport dates.

The Detroit show, as usual under the direction of Davenport, also will have the following additional acts: The Shyrettos, cycle act; Tiebor's Seals, presented by Francis Hogan; Jim Wong Troupe, Pieu-Psi-Liu Troupe; William Heyer and his horse, Starless Nite; Sonny Moore's Dogs; Rink Wright, novelty balancing; Bob Perry and Larry Griswold, trampoline; LaLage, featured aerialist, and Les Kimris.

In addition to the Flying Artonyms, Art Concello will furnish another act billed as the Flying Comets.

Stinson announced that the same price scale would prevail as last year. Reserved seats went on sale this week.

Plans for Western Corp. Dropped

DETROIT, Jan. 10.—Plans for a new show projected under the name of the Western Circus Corporation have been dropped, according to Walter Lathers, pari-mutuel harness racing figure, who was one of the key men in the organization. Plans called for a streamlined rail show and were announced over a year ago but never materialized. George McCall, who was Lathers' principal associate and formerly theater operations manager for Howard Hughes, is located on the West Coast.

Buck Steele To Blow Whistle For Martin Bowing Jan. 12

DAYTON, O., Jan. 10.—Martin Bros.' Circus, which will be launched Monday (12) at Dale, Ind., will have Buck Steele as its equestrian director, according to announcement here by George B. Hubler, manager.

Steele's animal acts also will appear in the show. Eddie Clark, aerialist, is another addition to the program.

Elephants Blotto On Rum During India-Am. Trip

BOSTON, Jan. 10.—Ben C. Davenport, owner of the Dailey Bros.' Circus, was at the East Boston docks Thursday (8) afternoon to greet Louis Reed, veteran animal trainer, who arrived aboard the British freighter Irisbank with a big shipment of elephants and other animals which he brought over from India. The animals will be shipped by rail to the Dailey winter quarters in Gonzales, Tex.

The animal consignment included nine elephants, valued at \$1,500 each, three zebras, four rock pythons and a large number of monkeys. The trip from Madras, India, required 56 days. Two elephants died before the ship reached Port Said, Egypt. A number of the monkeys aboard were consigned to the National Foundation for Infantile Paralysis, in New York, for experimental purposes. The monkeys withstood the long, cold trip surprisingly well.

The elephants were put on an oatmeal, rice and hot milk diet during the trip, plus 15 gallons of rum to counteract the cold. The only rum casualty listed was Virginia, who landed with a real hang-over from her last shot of rum and ignored the welcoming committee. The show-stopper was Butch, a nine-month-old toddler, who held his rum like an old salt and showed his joy at getting on solid ground.

Also arriving in Boston Thursday (8) were two lion cubs shipped from Atlanta via Eastern Air Lines, by Dick Clements, lion trainer of the Hamid-Morton Circus. The cubs were consigned to the Marshall Pet Farm in Nashua, N. H.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Oats Meadow, Vt.,
January 10, 1948.

Dear Editor:

The show is still playing New England cowbarns under the managements of local dramatic clubs. We are into the thing so deep that Manager Upp believes that a circus performance mixed with drama is the thing. The show's billing now carries cuts of the boss with lines that read, "Thespian Michael Upp. Matinee Idol Appearing in Person." Then a summary of his career, "Shakespearean actor, movie star, dramatic critic, college graduate, playwright and gentleman, who deserted the pulpit in early youth for the legitimate stage." No mention is made of Upp beating the blowoff drum with Lemen Bros.' Circus or breaking in as a pony punk with the Gentry wagon show.

Still playing spit-weeks, sponsored for three days but only showing one, we were under auspices of the Cedar Vale Dramatic Club and Hillbilly Folk Singers in the Polestar Milkyway Dairy barn near Stage Struck, Vt. That committee boarded the train last Sunday to take over the show. Having overlooked the fine print in their contract, the actors refused to pay the train move, but they were hell-bent on having a good time. Show was falling and we had to wait for a snow plow to clear the right-of-way before the train could be moved. That gave us plenty of time to wait for them to make up their minds. To show them that we were regular people, the boys started to play games with them. First it was drop-the-handkerchief, then post office, and we wound up playing a

Name Gephart General Agent Of Cole Org

Two Other Changes Made

CHICAGO, Jan. 10.—James A. Gephart, the last two years car manager with Cole Bros.' Circus and previous to that with the org in various capacities for three years, has been named the show's general agent, Zack Terrell, owner of the Cole org, informed *The Billboard* this week from the show's winter quarters in Louisville.

Gephart succeeds the late P. N. Branson.

Other changes in the staff announced by Terrell are the naming of William J. Lester as traffic manager, and Earl DeGlopper as manager of the advance car.

Terrell also announced that Ora Parks again will be the org's general press agent.

Martin Bros. Ink Ky. Indoor Dates

PADUCAH, Ky., Jan. 10.—Contracts have been signed for this city's first indoor circus in the high school auditorium January 23, it was announced this week by J. C. Admire, representative of Martin Bros.' Circus, which will provide the attractions.

Show, according to Admire, also has been contracted to appear in Hopkinsville, Mayfield and Bowling Green, Ky. Admire has sold the show outright at most of the spots, it was reported.

game which our fixer called "Three-card rummy."

When the games ended word arrived that the tracks were clear, but our auspices still refused to pay the move, which was still all right, as they had paid it and didn't know it. The train was unloaded early Monday morning in a snowstorm. Did you ever see snow-covered wagons parked around a cowbarn? The sight resembles a winter quarter scene and it made us homesick for the barns. The show played to three packed houses—even to the haymow on Wednesday.

On Thursday morning a new auspice, the Long-Hair Amateur Opera & Dramatic Company, boarded the train. They were a solemn tribe and took dramatics very seriously. Picture the boys and girls of the amateur troupe sitting in the pie car trying to carry on a conversation by discussing Shakespeare with elephantmen and asking seat butchers their opinions of David Belasco and Maude Adams, who had never worked swinging ladders in her whole career. The committee went first class as far as paying the show's nut, but with us blowdowns, hey rubes and short cake overshadow all conversations.

We learned to like that solemn troupe. They preached, "Art before money," and were great to do business with. We encountered only one bit of trouble with them and that was during the convert, which they put on in it's entirety, and was part drama and part grand opera. They played a one-act bill titled *To Vacant Chairs* (The word "to" is not to be mistaken for "two"). It was then that the head committeeman beamed

Bored Polack Bull Stops Fast Train

CREWE, Va., Jan. 10.—A travel-weary elephant en route with two of its mates from Richmond, Va., to Saginaw, Mich., Thursday (8) night broke the monotony of the trip by pulling the emergency cord of the baggage car in which it was riding. That brought the Norfolk & Western Railway's streamliner Pocahontas to a sudden halt near this town.

After a 5-minute delay the train resumed its run, with attendants keeping a wary eye on the bulls. The elephants are headed for Saginaw, where they will rejoin the Polack Bros.' Circus Western Unit, slated for a week's indoor run in that town. Could be the cirk's p.a. has been coaching the pachyderms on how to hit the headlines.

LaBelle Succumbs In Fort Lauderdale

FORT LAUDERDALE, Fla., Jan. 10.—Cecil Dwight LaBelle, 49, former auditor for Cole Bros.' Circus, died at his home here Sunday (4). Surviving are his widow, Virginia, and two daughters, Joan and Rose Marie, all residing here.

Funeral services, held Tuesday (6) from the Fannin Funeral Home, were in charge of the Elks' Lodge. Members of the Fort Lauderdale Shrine acted as pallbearers. Burial was in Evergreen Cemetery.

Born in Coalgate, Okla., LaBelle had resided here the last 12 years.

South Africa Circus Features Animal Acts

PRETORIA, Jan. 10.—Pagel's Circus, top-ranking railroad cirk of South Africa, is on the road again with a big bill featuring a large number of animal acts and good circus numbers. Show is owned and operated by Mr. and Mrs. William Pagel.

Animal acts include a group of lions and a mixed group of lions, tigers and leopards, presented by Pagel; camels, presented by Maiers; Pagel's Elephants, presented by Bubi Maiers and Doreen Quinn; Pagel's Sealions, presented by Captain Maiers, and several horse numbers.

Feature acts are Roy Marovi, flying trapeze; the Laconas, trapeze; Mary Ashton, high wire; Miss Brant, contortionist; Jimmy Quinn and Bubbles, wire; Aubby and Jackie, revolving ladder, and Henry Holt, illusions.

Cirque Royal in Last Half Of 8-Week Brussels Stand

BRUSSELS, Jan. 10.—Cirque Royal, one of the leading indoor circus arenas of Europe, is presenting a two-months' circus season, terminating at the end of this month, under the direction of Frans Mikkenie, Dutch circus operator, and Fredy and Rolf Knie, Swiss circus owners. Ringmaster is the well-known French showman, Maurice Houcke.

Program is made up largely from the animal acts of Knie's Swiss National Circus. Featured on the bill are several of the Knie horse numbers presented by Fredy Knie; Rolf Knie with the Knie Elephants; a group of tigers handled by Trubka and Knie's chimpanzees under the tutelage of Mr. and Mrs. Smith. Circus acts include the Three Alizes, flying trapeze; Jacky Lupescu, juggling on wire, and Unus, juggling on high pedestal.

over the seat butchers shouting their wares while a local star was singing *Aida*. The beef was adjusted when Manager Upp convinced him that he was wrong with, "You can't enjoy opry without a poke of gubbers."

UNDER THE MARQUEE

William Kabisch, Jackson, O., cousin of Doc Waddell, is seriously ill in the Gallipolis, O., hospital.

Maybe the Big Show isn't as big as alleged—but nobody has a bigger one.

Elliott Henry, brother of the late Steve Henry, is seriously ill in Mount Carmel Hospital, Columbus, O.

"Hi-Brown Bobby" Burns, of the Ringling advance staff, is wintering at Daytona Beach, Fla.

Jack Backenstoe, son of Willard Backenstoe, is a patient in City Hospital, Bucyrus, O.

Rather than refer to his coaches as "palatial sleepers," a manager is using "emergency housing."

Doc Waddell informs that he has moved to a new address in Columbus, O. Rear Apartment 7, 605 South Front Street.

Willard Backenstoe, last season legal adjuster with Mills Bros., is at

the Deshler-Wallick Hotel, Columbus, O., these days.

Jack Sweetman, Circleville, O., reports that he is working on a new idea that will revolutionize snare drumming.

Billers wouldn't fight any harder during billing wars if there was loot to be cut in on.

Diamond Jim Speagle, who has been playing North Carolina schools with his trained animal circus, recently visited Rex M. Ingham at his animal farm in Ruffin, N. C.

Col. and Mrs. James E. Eskew, owner-operators of the JE Ranch Rodeo, celebrated their 35th wedding anniversary at their home in Waverly, N. Y., January 18.

Homer Hall, old-time circus banner man and biller, is now installed as silver man at the Astor Hotel, New York, where he is known as the Silver King.

Responsible assistant pusher is one who will go about his work quietly and do no assistant pushing.

Orville (Whitey) Harris, clown, recently presented plaques and trowels to the several officers and Past Masters of Daylight (Masonic) Theatrical Lodge, Detroit, of which he is a member.

Lawrence R. Burns, former operator of the Kay Burns Circus and more recently in the novelty business, writes from Morristown, Tenn., that he has been playing school auditoriums with a small circus unit.

The Rinaldos, Clyde and Vera, are contemplating taking their electrical extravaganza to foreign countries. The Rinaldos, incidentally, staged a New Year's Eve party at their home recently, with Doc Waddell as guest of honor.

Most run-of-the-mill seat butchers haven't any money left, but it must be admitted that they wallowed in the stuff while the boom lasted.

H. D. Golden writes from Burnips, Mich., that work has been resumed in quarters of the Fisher Circus after the holiday lull and that his own show will open about May 15, with rolling stock consisting of a truck, two trailers and a car.

J. M. Munnings, a director of the Circus Fans' Association, who has been confined to Leila Hospital, Battle Creek, Mich., has returned to his home at 88 Bedford Road, Battle Creek, to recuperate. He is superintendent of the Grand Trunk Railroad.

Herbert Weber and Chatita Escalante recently returned from a three-week trip thru Mexico, during which they visited nine circuses. They spent several days with Atayde Bros.' Circus as the guests of Andres Atayde. While in Mexico they visited Senor Castillo, owner of Circo Argentino.

Things come to a pretty pass when a First of May can name old-time showmen that we never heard of.

James Bagwell, manager of the Bradley & Benson Hillbilly Jamboree, reports that the winter tour, thru Washington, Montana and North Dakota is proving successful. At Helena, Mont., despite 10 below weather, show played to good crowds, and at Bismarck, N. D., the org played to two full ones in the city auditorium. Joe Scharoun and Sally Bagwell handle the office duties. Also on the show's staff is Harold R. Herbert.

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Flying Return Act Set at Gainesville

GAINESVILLE, Tex., Jan. 10.—Feature of Gainesville Community Circus this season will be a flying return act, trained by Gus Bell and Harold Ward, of the Ward-Bell Troupe, last year with Ringling Bros. and Barnum & Bailey.

Three catchers and six fliers have been receiving instruction, with rigging set up in the circus building here. Net and aprons have been completed and steel tubing uprights constructed.

In addition to the flying act, Bell and Ward coached a seven-person teeterboard act and a four-person trampoline number for the Gainesville program.

The show has purchased the grandstand of Gay's Circus, owned by O. R. Bible. Another 100 chairs will be purchased to provide a 500-seat grandstand on the backside of the big top. Show has had a 600-chair front-side grandstand for a number of years.

New combination dressing-ring stock top and marquee are to be added to the show's equipment. Opening dates here are April 21-23.

The Ward-Bell Troupe leaves today to join Polack Bros for the 1948 tour.

Davenport-Emerson Vows Are Spoken in Chicago

CHICAGO, Jan. 10.—Orrin Davenport, indoor circus promoter, and Dorothy Emerson, former circus rider, were married here Wednesday night (7) in St. James Methodist Church, with Rev. George Fowler officiating. Following the ceremony a reception for family members and intimate friends was held in the bride's home, with a wedding supper served later at the Fairfax Hotel.

Attending the ceremony and supper were Mrs. John A. Kohler, mother of the bride; Mr. and Mrs. John A. Kohler Jr., brother and sister-in-law of the bride; Lou Davenport O'Shea, sister of the groom; Mr. and Mrs. Lee A. Stahl Jr., and son; Mr. and Mrs. Earl Shipley, Mr. and Mrs. Harry Thomas; William Armatage, uncle of the bride, who gave her in marriage; Mrs. Aquino and Mrs. Carl Williams.

The couple will reside at 5028 West Madison Street, Chicago.

Clyde Books Oklahoma City

OKLAHOMA CITY, Jan. 10.—Clyde Bros.' Circus is skedded for the Municipal Auditorium February 22-25 under the auspices of the Optimist Club.

British Isles Holiday Shows Lacking in Pre-War Standards

LONDON, Jan. 10.—The indoor circus season is in full swing in England, Scotland and Ireland. First of the larger shows to open was the City Hall Circus in Manchester, which got under way December 6, followed by the Kelvin Hall Circus in Glasgow, December 8, and the Waverly Circus, Edinburgh, December 13. Other big ones which recently got under way are Bertram Mills Circus, Tom Arnold's Big Top Circus and Billy Smart's New World Circus in London; Belle Vue Circus, Manchester; Tower Circus, Blackpool; Royal Hippodrome, Belfast, and Bingley Hall, Birmingham.

The Bertram Mills Circus opened its holiday season in London's big Olympia hall December 19 and will run thru January. Program is varied and somewhat better than last year's but not up to pre-war standards. On the Olympia bill are Edoardo Raspini, juggler, Triska's White Devils, high wire; Cavallini's Crazy Car; the Mills elephants presented by Gindl; Six Raspinis, unsupported ladders; the Mills horses, Five Bradfords, teeterboard; Florence and George, wire; Darita, aerial; Victor Julian's Dogs and Monkeys; De Rias Trio, aerial; Rhodin's Sea Lions, the Breatos, comedy-trapeze; Peggy's Arab Horses; Timenon troupe of Arab tumblers; Cumberlands, bareback riders; Flying Brickbats, trampoline, and clown alley headed by Coco, Huxter and Michael. Equestrian director is Walter D. Cundall, veteran horseman.

Arnold's London Bow

Tom Arnold, producer, made his debut in the big-time circus field with his Big Top Circus which opened December 22 at the huge Harringay (greyhound racing) Arena, London. Arnold is going in for spectacle, with a big troupe of girls and several big animal acts, including the famous Schumann horses, with Albert Schumann, from Copenhagen; several groups of animals from the Chipperfield Zoo-Circus and a herd of 20 elephants. Other acts on the bill are the Bob Gerry Troupe, high wire; Polo Rivels Family, clowns; Six Zenganos, flying trapeze; Les Geraldos, aerial; Three Bassis, jugglers; Christian's Dogs, New China Troupe, Henri Vadden and Girls, and the Cairois, clowns. Unusual feature of Arnold's show will be the music, with the Band of His Majesty's Life Guards in the bandstand.

Billy Smart's New World Circus is at the Gaumont State cinema in the Kilburn section of London. Newcomers with Smart's show will be the Four Rallies, French bike act. Manchester will have two big cir-

cuses this season, the annual holiday circus at Bellevue, which opened December 24 for six-week run, and the International Fun Fair and Circus in the City Hall Arena. Circus at City Hall Arena will have the Reco Brothers, lions, bears and sea lions; Riding Scotts; the Four Dobritchs, flying trapeze; Chessington Horses and other acts.

Tower Features Fritzi Bartoni

Tower Circus at Blackpool has a good holiday bill headed by Fritzi Bartoni, the aerialist who has staged a remarkable comeback since her nearly fatal fall some years ago while with the Ringling-Barnum circus.

Opened recently for a five-week run, the Bingley Hall Circus, Birmingham, offers a bill featuring the Two Clerans, trapeze act.

Glasgow also has its annual holiday circus, which opened December 8 at Kelvin Hall under the management of Walter Barlow. It runs thru January 17. On the bill are five horse numbers from the Lord George Sanger Circus, Six Skating Avalons; Jose Moreno, juggling on the wire; Five Orlanders, acro; M. Sikorska and Partner, aerial; Sensational Garcias, slide for life; Derek Rosaire's Dogs; El Granada and Peter, South American gauchos; Van Norman and Company, clowns; Tommy Burke and Company and Nicolai with the Mills lions.

Birch To Feature Animals

Belfast will have G. I Birch's Christmas Circus, which opened at the Royal Hippodrome December 24 for a five-and-a-half-week run. Program is top-heavy with good animal acts, including Trolle Rhodin's Lions, presented by Simon Perssons, which have been booked by the George A. Hamid office and will be shipped to America at end of the run. Other acts on the bill are Portlock's Horses; Romeo and Juliet, baboons; Gudzow's Dogs; Tovarich Troupe, equilibrist; Eight Ace Girls; Marquis, chimpanzee; Toni, Tini and Tony, musical (See British Shows Off on page 83)

Circus Clown Club

LOS ANGELES, Jan. 10.—It has been decided to abandon the proposed plans for lodge rooms. However, a reception office will be maintained during the summer. The following life members will hold the following offices permanently in the club: Richard Arcand, president; Marge V. Kelly, secretary; Curtis E. Little, publicity and circus affairs; Stan Bult, European representative; Clara W. Little, auxiliary president; Jack Vinnick, advertising; Phil Kallail, travel and booster; Judy Christy, Western division; Dr. C. S. Karland, Eastern division; Mrs. Isabelle Gladue, Canadian auxiliary; Antonie Bedard, medical travel assistance; Richard Arcand Jr., militant and patrol; Dr. T. R. Lockner, chaplain; Louie La Voie, travel facilities; Mrs. Stanley Christy, domestic affairs; Bill Treadwell, social publicity, and Leopold Gladue and Ira Kelly Jr., boosters.

Next meeting is scheduled February 6.

Behees Book in Mexico

MEXICO CITY, Jan. 10.—Flying Behees, who wound up a month's engagement with the Circus Razzore in Havana, Cuba, December 28, open here with the Circo Atayde Friday (16). Date is a return engagement for the Behees. Other American acts are the George Hanneford Family and Hubert Castle.

Phoenix Rodeo Gets 2,500 at '48 Opener

PHOENIX, Ariz., Jan. 10.—A crowd of 2,500 witnessed the 1948 rodeo opener here New Year's Day. Net proceeds went to the Arizona Children's Home Association.

Chuck Sheppard, Kirkland, was the day's leading money winner. Jimmie Davis, completing a successful bareback bronk ride, was dragged into a fence and suffered deep body cuts.

Steve Heacock and Jack Spurling were the judges. Producers were J. C. (Doc) Sorensen, Camas, Idaho, and J. C. Womack and Verne Padgett, Phoenix.

Bareback Bronk Riding—Jimmy Schumaker, first; Jimmy Sloan, second; Larry Finley, third; Frank Finley, fourth. All are from Phoenix.

Saddle Bronk Riding—Wallace Brooks, Sweetwater, Tex., first; Gene Pruitt, Yakima, Wash., second; Larry Finley, Phoenix, third; Claude Morris, Phoenix, fourth.

Brahma Bull Riding—Jimmy Davis Phoenix, first; Pee Wee Morris, Custer, S. D., second. Calf Roping—Homer Pettigrew and Chuck Sheppard, tied for first, 16.2 seconds; Pete Grubb, Florence, third; A. J. Pettigrew, Chandler, fourth.

Bulldogging—Yale Siminoff, Phoenix, first, 38 seconds; Steve Heacock, Phoenix, second; Chuck Sheppard, third.

French Circus Features

Swiss Elephants, Camels

PARIS, Jan. 10.—Bouglione Brothers have taken over the big Cirque D'Hiver indoor arena for their regular winter season. Featured on the bill are several animal acts from Knie's Swiss National Circus, including a herd of elephants and a group of camels. Bougliones have their own horses.

Circus acts on the bill are the Aterias, trapeze; Seven Bellos, teeterboard; Eight Mollinoffs, tumblers, and the Dimitrof Troupe of antipodists. Clown alley has Enrico Caroli, Three Francescos and Alex and Zavatta.

MONROE BROS.' CIRCUS

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For Big Show—Band Leader, also musicians on all instruments, also Calliope Player. Producing Clown, also Clowns; please state whether you can play instrument for Clown Band. Assistant Equestrian Director. Family Acts doing 3 or more, Girls for Single and Double Traps, Web, Ladder, Menage, Bally, etc. Strong Feature Acts, Big Show Performers that can double in Wild West; please state. Head Usher, Boss Property Man; Soldier, write or come on; Steward for Cook House, First and Second Cooks, Waiters, Big Show Boss Canvasman, 2 Assistant Boss Canvasmen, good Kid Worker. Useful people, can always place you. Long season. When writing, please state all you can and will do; also salary.

JACK MILLS

2900 Edgemoor Road, Cleveland Heights, O.

IND. CONVENTION RINGS BELL

Cetlin - Wilson Again Given Ind. Contract

Board To Inspect Shows

INDIANAPOLIS, Jan. 10.—Cetlin & Wilson Shows, holders of the '47 contract, will be on the midway at the '48 Indiana State Fair. Contract was awarded here Wednesday (8) at the first meeting of the completely reorganized fair board.

The new contract will include a stipulation that the State Fair Board inspect all shows on opening day and that any show found objectionable will be closed immediately.

Another provision of the contract will bar donation or ding shows.

What representatives of farm and church groups termed "objectionable shows" at last year's fair led to the stipulation that the fair board inspect all shows opening day and to close any deemed by it to be in that class.

Two Midwest Fairs

Signing of the date gives the Cetlin & Wilson Shows two Midwest fair dates, the Ionia (Mich.) Free Fair, a new one for the org, having previously been signed.

The Indiana State Fair Board at its meeting this week also awarded the thrill show contract to Joe Chitwood's Hell Drivers.

Demberger Named

Louis J. Demberger, poultry farmer of Stewartsville, was elected president of the new board. He had been president of the old group. Other officers elected were Homer E. Schuman, Columbia City farmer, vice-president, and Francis M. Overstreet, Columbus banker, treasurer. Paul G. Moffett, former board president, and P. L. White, Oxford, were elected as members of the executive board. Orval C. Pratt, Rockville, secretary-manager of the fair, and Jess M. Devault, Tip-ton, were re-engaged.

B. Lowe To Manage Lee Crosby's Unit

TRENTON, N. J., Jan. 10.—Bert Lowe, Eastern showman and fair man, has taken over management of Lucky Lee Crosby's All-American Hell Drivers, it was announced at unit's local winter quarters this week.

Crosby and Lowe are making plans to attend the Eastern fair meetings and current arrangements call for the attraction to make several special speedway events, Crosby said.

New Colorado Building To Be Ready for Annual

PUEBLO, Colo., Jan. 10.—With completion of the new agricultural exhibit building, the Colorado State Fair will have the largest hall for public gatherings in Southern Colorado.

The 300 by 400-foot stone and steel structure was started in 1940, but was held up during the war. When completed for this year's fair (August 23-27) booths will line the outer walls. Interior booths will be turned at right angles to the main corridors to flank walkways into the building. The floor will be concrete with a removable hardwood floor for basketball and other athletic events.



Meetings of Fairs Assns.

Michigan Association of Fairs, Fort Shelby Hotel, Detroit, January 18-20. Harry B. Kelley, Hillsdale, secretary.

Illinois Association of Agricultural Fairs, St. Nicholas Hotel, Springfield, January 19-20. C. C. Hunter, Taylorville, secretary.

Western Canada Association of Exhibitions, Royal Alexandra Hotel, Winnipeg, Man., January 19-21. Mrs. Letta Walsh, Saskatoon, Sask., secretary.

Georgia Association of Agricultural Fairs, Georgian Terrace Hotel, Atlanta, January 19. Mike Benton, president.

Massachusetts Agricultural Fairs Association, Hotel Sheraton, Worcester, Mass., January 19-21. Robert P. Trask, Topsfield, secretary.

West Virginia Association of Fairs, Ruffner Hotel, Charleston, January 20-21. J. O. Knapp, Morgantown, secretary.

South Carolina Association of Fairs, Hotel Wade Hampton, Columbia, January 21. J. Cliff Brown, Sumter, president.

Minnesota Federation of County Fairs, Radisson Hotel, Minneapolis, January 22-24.

North Carolina State Fair Association, Sir Walter Hotel, Raleigh, January 23. A. H. Fleming, secretary, Louisburg.

Washington Fairs' Association, Washington Hotel, Seattle, January 23-24. Charles T. Meenach, secretary.

Rocky Mountain Association of Fairs, Rainbow Hotel, Great

Falls, Mont., January 25-27. J. M. Suckstorff, Sidney, Mont., secretary.

Virginia Association of Fairs, Hotel John Marshall, Richmond, January 26-27. C. B. Ralston, Staunton, secretary.

Nebraska Association of Fair Managers, Hotel Cornhusker, Lincoln, January 26-28.

Pennsylvania State Association of County Fairs, Abraham Lincoln Hotel, Reading, January 28-30. Charles W. Swoyer, Reading, secretary.

Texas Association of Fairs, Expositions and Rodeos, Baker Hotel, Dallas, January 29-31. Oscar B. Jones, secretary, Marshall.

Idaho State Fair and Rodeo Association, Preston, January 30-31. F. W. Cleveland, secretary. For hotel reservations contact Preston Chamber of Commerce.

Western New York Fair Managers' Association, Hotel Lafayette, Buffalo, February 4. G. W. Grinnell, Batavia, secretary.

New York State Association of Agricultural Fair Societies, Ten Eyck Hotel, Albany, February 9-10. James A. Carey, Albany, secretary.

Mississippi Association of Fairs and Livestock Shows, Robert E. Lee Hotel, Jackson, February 12. J. M. Dean, Jackson, secretary.

INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings to *The Billboard*, 155 North Clark Street, Chicago 1, Ill.

Gus Sun Agency Awarded WCFA Act Contracts

DES MOINES, Jan. 10.—Western Canada Fair Association has awarded contracts for grandstand shows to the Des Moines office of the Gus Sun Agency, under the management of Irving H. Grossman.

Keith Stewart, WCFA secretary, Portage La Prairie, Man., confirmed the awards and signing of contracts by the fairs.

The WCFA, known as the B Circuit, consists of 13 fairs. The awards mark the first time since the start of World War II that the contracts have gone to an American agency.

Grossman said the grandstand show would be *Fair Varieties of 1948*. It will carry seven acts, including two high numbers, and a musical unit. Grossman plans to attend the WCFA meeting, January 19-21, to work out final details.

Dates for the B Circuit are: Moose Jaw, Sask., June 28-July 1; Estevan, Sask., July 2-3; Weyburn, Sask., July 5-6; Portage La Prairie, Man., July 8-10; Yorkton, Sask., July 12-14; Melford, Sask., July 15-17; Lloydminster, Sask., July 19-21; Vermilion, Alta., July 22-24; Vegreville, Alta., July 26-28; Red Deer, Alta., July 29-31; North Battleford, Sask., August 2-4; Prince Albert, Sask., August 5-7, and Lethbridge, Alta., August 9-11.

Ariz. Annual's Net Profit Figure 37G, Paul Jones Reports

PHOENIX, Ariz., Jan. 10.—Net profit of \$37,378.91 was reported for 1947 Arizona State Fair. Secretary Paul F. Jones said income was \$155,269.10 and expenses amounted to \$117,890.10.

Record crowds except during the rain-spoiled last three days produced \$78,086.25 in admissions. Crafts Shows paid \$17,343.68 for the midway. Commercial space brought \$31,100. Premium booking brought \$8,444. Ten days of horse racing added \$17,500 and Armistice Day auto races took in \$750.

Profit is \$2,202.85 less than the 1946 net. The State's first profitable fair was in 1941. After that the army converted the grounds to military use.

New buildings costing about \$250,000 were constructed during 1947. The fair commission is planning a new horse show arena for 1948. Commission members are: Harry L. Nace, chairman; G. F. McDonald, vice-chairman; J. A. Phillips, Miami; W. L. Smith, Phoenix; H. B. Thurber, Sonoita; Fay Rabb, Safford, and Jack Kleck, Phoenix.

Carlton Officers Named

BLAINE LAKE, Sask., Jan. 10.—Revived Carlton and District Agricultural Society elected Albert Horner president, with L. Osachoff and N. A. Popoff vice-presidents.

School Idea Rated Success

Subjects cover wide field—Lt. Gov. James cites State fair in talk before group

By Herb Dotten

INDIANAPOLIS, Jan. 10. — For years the annual convention of the Indiana Association of County and District Fairs rated low in the esteem of showmen and many fair men. But this year, thanks to the introduction of what was termed a "Fair Directors' School," the confab, held in the Claypool Hotel here Monday thru Wednesday (5-7), was a far different story.

School, fashioned somewhat on the College of Fairs idea and the short courses on fair management, was a notable success. The schedule called for the treatment of some 16 different topics, and there was little deviation from the program or in the scheduled appearance of the speakers.

Prove Fruitful

School sessions were spread over the first two days, and they proved fruitful—far more than any previous meetings held by the Hoosier organization. What's more, they extended the promise of even more fruitful sessions in the future.

President William Thomas Jr., Logansport, Ind., presided at the opening, with Leonard Haag, Lawrenceburg, as chairman during the school sessions. It was Haag who headed the committee and spark-plugged much of the advance arrangements for the school. Other committee members were A. Burl Hinchman, Rushville, and Roland Ade, Kentland.

Subjects embraced everything from bookkeeping to the use of buildings and grounds in the off-season. And they were not given the "lick-and-promise" routine. In the final session, to illustrate, discussions of some subjects drew lively debates from the floor.

"You've got to spend money to make money," asserted Lt. Gov. Richard T. James, one of the school speakers. Talking on *Increasing Fair Revenue to Meet Increased Operating Costs*, James cited the experience of the Indiana State Fair.

He pointed out that the saddle show in its earlier years at the State fair had not been a money winner. Publicity was stepped up, he pointed out, but it continued to lose, altho not as much. Then, he added, the fair decided to try having a name orchestra along with the saddle horse show for one night only. That was tried last year, he recounted, and the crowd drawn by the combination lure of the horse show and the orchestra (Wayne King) turned the show into a big winner. This year, he indicated, the saddle horse show would probably have a band name each night, with two different orchestras in for two nights each.

"If you have something with draw— (See Hoosier Conclave on page 78)

Fred Smith Elected

FOAM LAKE, Sask., Jan. 10.—Fred Smith was elected president of the Foam Lake Agricultural Society, with Arthur Hart and G. Helgason vice-presidents. W. Dobson resigned after 30 years as secretary-treasurer. A successor has not yet been named. The financial report showed the society had a successful year.

MINN. STATE NETS \$253,000

Record Profit For '47 Event

Grandstand yielded 258G, Lee reports — St. Paul annual has nearly million \$'s

ST. PAUL, Jan. 10.—The 10-day 1947 Minnesota State Fair yielded a gross operating profit of \$253,331, Raymond A. Lee, fair board secretary, disclosed in his annual report submitted to the governor's office here. Income aggregated \$984,905, with operating expenses totaling \$731,574.

All previous peaks were shattered thru a "favorable combination of circumstances," which Lee said probably never again will be achieved. These included lack of rainfall, Statewide prosperity and the resumption of the fair after its wartime suspension.

Gate Hit 902,693

Official attendance count for the 10-day exposition was set by Lee at 902,693, higher by 140,465 than the previous all-time high set in 1941. He termed the gross midway revenue, after taxes, of \$283,008 racked up by the Royal American Shows as "phenomenal."

Grandstand performances drew 324,274 patrons, with 316,810 paying a record \$258,600 for tickets; receipts from admissions at the front gate and grandstand aggregated \$620,771, Lee reported.

One-Day Record

Biggest day was Sunday, August 31, when, despite forecasts of bad weather, 129,775 persons paid \$44,584 at the outside gates and 33,746 paying \$24,494 for admission into the grandstand for the afternoon auto races. On August 30 the night grandstand attendance record of 20,887 was set, with receipts totaling \$16,104.

Lee reported the fair's real estate holdings as valued at \$6,459,019. The general fund was reported at \$900,942, the appropriation fund at \$57,500, and the contingent fund at \$1,000.

State Seeks To End Jackson's 25-Year Lease on Fairgrounds

JACKSON, Miss., Jan. 10.—The end of Jackson's 25-year lease on the fairgrounds, site of the annual State Fair, is sought in a suit filed in Hinds County Chancery Court in behalf of the State by the attorney general.

It is contended in the complaint that the fairgrounds are "dilapidated, ancient and entirely inadequate for the holding of a fair that would bring credit to the State."

The Agriculture and Industrial Exposition Commission, according to the petition, has \$75,000 to spend for improvements, but this can not be done until the city surrenders the lease. The petition amended an earlier one on which decision was withheld by Chancellor V. J. Strickler until the State offers proof as to why it believes public necessity demands cancellation of the lease.

Owned by the State, the property was leased to Jackson in 1940 for 25 years. The lease contained a provision which reserved the right of the State to cancel in event such action was warranted by public convenience and necessity.

Frederick Bros. In Fair Booking Field, Mack Says

HOLLYWOOD, Jan. 10.—Roy Mack, executive secretary in charge of booking for the West Coast office of Frederick Bros.' Agency, announces the firm is planning extension of its booking service to include fair attractions with activity to be centered around California fairs.

Mack said that the organization decided to go after some of the fair attraction bookings after the band biz fell off and that the Western Fairs Association has welcomed his plan to bring to the Coast many acts now working in the East and Midwest, thereby giving Western fair goers a chance to see acts which are new to Western audiences.

Frederick Bros. will have a booth at the coming Western Fairs Association meeting in Sacramento and will show 16 mm. films of the acts which they are offering to Western fair managers.

Among the talent in the Frederick stable are the Dave Gould Girls, Kathryn Duffy Dancers, Carlos Molina's band, the Liphams, Rufe Davis, Ray Parker, the Jumping Jacks, Texas Tommy and Baby Doll, and several film celebs, including Allan Jones, Fifi D'Orsay and June Preiser. They also handle many musical comedy actors and vaude performers, Mack said.

Mack, who at one time was with Ernie Young in the East, was associated with Warner Bros. studios in Hollywood before returning to the booking business with Frederick Bros.' Agency.

Elect Ralph Seyforth Wis. Assoc. President

MILWAUKEE, Jan. 10.—Ralph H. Seyforth, Mondovi, was elected president of the Wisconsin Association of Fairs at the annual convention of the association here Wednesday and Thursday (7-8) at the Pfister Hotel. He succeeds Charles B. Drewry, Marinette.

Seyforth moved up from vice-president and was succeeded in that post by Orrin G. Johnson, Viroqua. Doug Curran, Black River Falls, was re-elected secretary-treasurer.

Directors re-elected were W. H. Eldridge, Plymouth, District 1; Orrin Johnson, Viroqua, District 2, and Ralph Seyforth, District 4. Ira Goodell, Antigo, was elected director of District 3. Douglas Curran, Black River Falls; Taylor G. Brown, Oshkosh, and A. W. Kalbus, Madison, were chosen directors-at-large.

Caleb B. Dowd, Reading Fair Official, Succumbs

READING, Pa., Jan. 10.—Caleb B. Dowd, 55, widely known horseman and official of the Reading Fair, died of a heart attack at his home here Wednesday (7).

Dowd, who was engaged in the insurance brokerage business in Reading, had been secretary of the horse race department at the Reading Fair since 1934. He also was chairman of the draft horse department, and a director of the agricultural and horticultural association of Berks County, the fair's operating body. In recent years, he presided as official at many horse shows in the East.

Surviving are his widow, Marion; two daughters, Patricia and Margery, and his mother, Mrs. Jennie Dowd.

Wis. Fairmen "Black-List" Carnival Op

Gielow Hit by Group

MILWAUKEE, Jan. 10.—The Wisconsin Association of Fairs, meeting here this week at the Hotel Pfister, black-listed for two years a carnival operator for failure to fulfill a contract, recommended that State aid no longer be available for horse shows and horse-pulling contests staged as entertainment and discussed plans for member fairs' participation this year in the State centennial observance.

The convention also heard Ralph Ammon, manager of the Wisconsin State Centennial, which is skedded for a 23-day run beginning August 7, report that 65 per cent of the exhibit and concession space at State Fair Park, site of the centennial, already has been sold.

Gielow on List

Art Gielow, Milwaukee, is the carnival operator who was placed on the black list. The convention was told that Gielow's unit failed to play a contracted fair, that instead he still-dated, and that, when invited to defend himself at the convention, he did not avail himself of the opportunity.

A resolution recommending the end of State aid for horse shows and horse-pulling contests for entertainment was prompted by the fact the \$160,000 State aid now available is needed vitally for increased 4-H awards.

Milton H. Button, director of the State Department of Agriculture, voiced several recommendations by which the State aid deficiency could be met. Included among these were restriction of classes in which awards (See Wis. Fairmen on page 78)

Rhys Williams Re-Elected

MELVILLE, Sask., Jan. 10.—Rhys Williams was re-elected president of the Melville and District Agricultural Society. Fred Schweitzer was named vice-president and Doug Wother- spoon was re-elected secretary-treasurer.

Ellenburgh Named Prez

ROCKY MOUNTAIN HOUSE, Alta., Jan. 10.—W. Ellenburgh was elected president of Rocky Mountain House Agricultural Society. W. H. Hambleton and George Boles are vice-presidents.

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Edmonton Assn.

Gross Reaches 92G

EDMONTON, Alta., Jan. 10.—Edmonton Exhibition Association, had gross profit of \$92,912 from all operations for the fiscal year ending October 31, shareholders learned at the annual meeting.

Net profit was \$62,612, as the association set up reserves of \$23,300 and the government grant of \$7,000 accounted for the remainder of the gross. Included in new reserves were \$10,000 for race track and grandstand improvements; \$8,000 for arena improvements; \$4,000 for the Flyers, hockey team, and \$1,300 for building improvements.

Summary of revenue and expenditures showed profit of \$56,963 on the summer exhibition, profit of \$9,078 from fall races, \$7,291 from operation of the arena and grounds, and other smaller profits which made the total \$77,820.

Losses included \$1,016 on the 1946 fall show; \$623 on the spring cattle show; \$3,629 on the light horse show, and \$9,938 as a portion of administration and sundry expenses, totaling \$15,207.

The association's hockey team showed a profit of \$613.

Statement on operation of the arena and grounds, under agreement with the city, disclosed profit of \$37,015, including \$23,165 on arena operations. But expenditures totaled \$29,724, leaving \$7,291 for transfer to surplus.

Summer exhibition revenues included: Gate receipts, \$28,657; grandstand, \$34,262; concessions, \$16,867; midway, \$18,229; grants, \$10,727, and \$38,720 from pari-mutuel operations after deduction of \$60,147 in dominion and provincial taxes. Revenue total was \$150,491.

Profit transferred was \$56,963, while direct racing expenses were \$33,967 and general fair expenses were \$59,561.

Joe Wepper Named Prez Of El Dorado, Ark., Fair

EL DORADO, Ark., Jan. 10.—Union County Livestock and Poultry Association, at its annual meeting here, elected Joe Wepper, president; Jim Griffith, vice-president; Jules Miller, secretary, and Davis Love, treasurer. Jack Downs, owner-manager of the Gem City Shows, was elected to the board of directors.

Dates for the 1948 fair were set for September 27 thru October 2. The Gem City Shows were awarded the midway contract.

Edmonton Elects Price

EDMONTON, Alta., Jan. 10.—R. V. (Bob) Price was elected president of Edmonton Exhibition Association, succeeding E. I. Clarke. James Paul was named vice-president. Directors voted against holding the annual spring horse sale. The \$225,000 stock pavilion and sales arena will be completed by spring.

Around the Grounds:

World War II Vets Take Over As Lawrenceburg, Ind., Execs

All new officers of the successful American Legion owned-and-operated Dearborn County Fair at Lawrenceburg, Ind., are World War II veterans. The '47 officers, including the able Lawrence Haag, veteran secretary, have stepped aside in favor of the young bloods. New officers are Walter Neary, president; William F. Ritzman, secretary; Eugene Seitz, concession manager, and William Cadwell, treasurer.

Selden, the Stratosphere Man, heads the list of acts to be presented at the Florida State Fair, Tampa. Other acts booked include Merle Evans and his circus band, the Watkins Family with their chimpanzees and dogs, and Uncle Hiram and Mirandy, comedy team.

Jack Dadswell, veteran carnival showman, will not be general manager of the newly organized Citrus County Fair, Inverness, Fla., it develops. Arrangements to employ Dadswell, announced last week, fell thru when it was discovered that an obscure clause in the contract with the Crystal Shows nullified plans to extend the midway and bring in independent attractions. O. M. Maines Jr., fair secretary, announced.

The Montgomery County Fair, Dayton, O., made a profit of \$28,521 in '47, Ralph C. Haines, secretary, reported at the annual board meeting recently. Gross receipts totaled \$101,284. The annual now has a balance on hand of \$155,054, of which \$64,790 is invested in government bonds. Herbert Raney is the new president, having succeeded C. C. Neff, who retired after having served since 1939 as president and for 32 years as a director. Ed Shank is the new vice-president. J. Blaine Fleagle and Haines continue as treasurer and secretary respectively.

Construction work on a fifth-mile macadam race track for midget autos has started at Stafford Springs (Conn.) Fairgrounds. Improvements on the grandstand will increase seating capacity to 5,000, Clarence Benton, fair manager, said. The track, Benton said, will not interfere with the harness track. Harness racing will continue as a feature of the fair.

A breakdown of statistics on California's State, county and district fairs reveals that the nine in operation a decade ago have grown to a total of 76. In the last year of complete operation there were 28,276 exhibitors with 160,250 entries. A total of \$2,000,000 was given in prizes and premiums. Estimated attendance when all fairs are in operation (many were dormant during war years and

the following reconversion period) is more than 3,500,000 persons. Complete figures for 1947 have not been compiled, but preliminary examination indicates that the annuals had a record-breaking year in all departments.

Swift Current Re-Elects Joseph Ficht President

SWIFT CURRENT, Sask., Jan. 10.—Joseph Ficht was re-elected president of Swift Current Agricultural Society at the annual meeting here. Other officers named were Cliff Shirriff and Fred Ironside, vice-presidents; Pearl Grey, acting secretary, and Gladys Knapp, treasurer.

Receipts in 1947 were reported at \$7,980, with disbursements of \$7,540.22, leaving a balance of \$439.78. The '47 fair was held in conjunction with the Frontier Days Celebration. The society has membership of 242.



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PARKMEN TO HOLD '47 PRICES

Only 3 Vote For Upswing

Two large funspots still undecided — reduction is possible in some instances

By Hank Hurley

CHICAGO, Jan. 10.—President Truman's plea to hold prices to help curb inflation certainly is being heeded by the men in the park industry, a survey on this question conducted by *The Billboard* shows.

The questionnaire asked two questions regarding prices:

1. Do you plan any change in your admission price this year? If so, please give 1947 price and planned 1948 price.

2. Do you plan any other price changes, such as parking, raise in ride prices, etc.

Overwhelmingly the answer was "no" to both questions. One park owner, F. L. Hall, general manager of Crystal Beach Park, Crystal Beach, Ont., was very definite in his answer. He wrote, "No. Prices will remain exactly the same as in 1947."

Three Plan Raises

Only three of the great number of questionnaires returned showed a raise plan in mind and these boosts were on the conservative side, to say the least. S. C. Reynolds, Riverside Park, Maidsville, W. Va., reported his funspot planned a jump. His 1947 prices, he said, were 30 and 50 cents. This year they will be 50 and 75 cents. Ernest Hendrick, Lookout Park, Jacksonville, Tex., reported a slight change in the adult admission to his swimming pool, but no change in children's prices. In 1947, Hendrick said, pool admission price for adults and children was the same—25 cents. This year the adults will pay 50 cents to 25 cents for children. Walter Wilson, Riverside Park and Dance (See *Parks To Hold* on page 80)

Michigan Scans Concessh Profits

State may eventually take over operation—no change contemplated for present

LANSING, Mich., Jan. 10.—Policy of leasing concessions at public parks to private individuals by the conservation department is under scrutiny, with the possibility the State gradually will take over operations.

Records reveal that in 1947, the State collected \$48,889 from private concessionaires on a gross business of \$238,525, whereas profit from the two department-managed concessions was higher on a percentage basis, \$8,348 on a gross of \$24,390.

No change in the concession policy is planned at present, altho Director P. J. Hoffmaster said it is possible the State will operate all concessions in years to come. The department operated the two concessions last year on an experimental basis. This year it will operate three.

Concessions are leased at a public bidding, usually on the basis of a bonus in addition to a fixed percent-



HARRY A. ILLIONS, widely known ride operator and owner-manager of Celoron Park, Jamestown, N. Y., snapped with his charming wife, the former Florence Lusse, in front of Celoron's Pier Ballroom at 3 a.m. New Year's Day, where a special New Year's Eve dance had attracted over 1,000 celebrants, with a 15-piece semi-name band furnishing the music and entertainment. Harry and Florence are well and favorably known wherever outdoor showfolk gather.

Minnie Funspot Being Planned For Birmingham

BIRMINGHAM, Jan. 10.—Plans for a miniature amusement park to be opened this spring are being pushed by members of Alabama State Fair Authority here, Walling Keith, general manager, announced.

The new park will be operated by the fair authority on the 117-acre city-owned Alabama State Fairgrounds and will be the beginning of a full-fledged entertainment center, Keith said.

Plans call for a Carousel and Fun House, a miniature train and pony track among other kiddie rides, and possibly several adult devices.

The fair authority operates a half-mile dirt track for automobile and motorcycle races, and a grandstand. Still date bookings will be made in the spring and early summer.

Fair authority members are Bedford Seale, chairman; Vincent Townsend, vice-chairman; Ervin Jackson, O. L. Ford, William S. Spencer Jr., H. S. Whisler and Don Seiwel.

Savin Rock Wilcox Pier Eatery Sold For Reported 150G

WEST HAVEN, Conn., Jan. 10.—Savin Rock's Wilcox Pier Restaurant and adjacent properties, owned by Frank Terrell, have been sold to a group of New Haven business men, headed by Vincent S. Anderson, for a reported \$150,000.

The new owners plan substantial improvements to the properties, and will operate under the title of Wilcox Realty Corporation.

age of gross revenue which varies from 10 per cent on the first \$7,500 to 15 per cent over \$15,000. The concessions include food stands, bath houses and boat rentals.

N. E. Parkmen Meet March 10

Convention set for Parker House, Boston—Julian Norton is program chairman

BOSTON, Jan. 10.—Wednesday, March 10, has been set for the 20th annual convention of the New England Association of Amusement Parks and Beaches. Association directors, together with members of the convention program committee, met at the Parker House here Tuesday (6) and set in motion plans for the meeting which attracts not only members, but operators and guests from throughout the East.

Present at the meeting were President Harry Storin, Riverside Park, Agawam, Mass.; Secretary Fred Markey, Salisbury Beach, Mass.; John Clare, Crescent Park, Riverside, R. I.; Edward J. Carroll, Riverside Park; Henry G. Bowen, Whalom Park, Fitchburg, Mass.; Wallace St. C. Jones, Boston; Victor Shayeb, Revere Beach, Mass.; John Collins, Lincoln Park, North Dartmouth; Lawrence Stone, Paragon Park, Nantasket Beach, Mass.; John Dineen, Hampton Beach, N. H., and Julian Norton, Lake Compounce, Bristol, Conn. Norton was elected program chairman for the convention.

Facilities at the Parker House have been engaged for the luncheon, business sessions and banquet. Those planning to stay at the hotel are requested to file reservations early, direct with John Pacheco, functions manager.

Edward L. Schott, president of the National Association of Amusement Parks, Pools and Beaches, has accepted an invitation to address the convention. Gov. Robert F. Bradford, of Massachusetts, is expected at the afternoon session.

Rockaways Adds Two New Rides

ROCKAWAY BEACH, N. Y., Jan. 10.—When Rockaways' Playland opens for daily operation May 23, the spot will boast two new rides, a Caterpillar and Tilt-a-Whirl, according to Alan Hartman, public relations director.

"In addition to the two rides, many new attractions will be introduced in the Penny Arcade, and the Funhouse has been remodeled," Hartman said. He added that aerial acts have been booked for twice-daily performances from June thru September.

Hartman said that in addition to the continuous music to be broadcast on the new sound system (three new 65-watt amplifiers and a new wire recorder), wandering quartets will entertain on the midway several nights each week.

Also planned this summer are several contests, including beauty and baby contests, Hartman added.

New Playground Set

BUENA PARK, Calif., Jan. 10.—A new children's playground with an amusement area, to be occupied by mechanical riding devices, has been approved by the Orange County planning commissioners. Proposal for the new park was made by Adrian D. Sharpe and Joseph C. Doyen, who said the new enterprise would be located on Manchester Boulevard near Whitaker Avenue.

Shell Out 50G For Funspot in Henderson, Tex.

HENDERSON, Tex., Jan. 10.—Subscription by a group of local business men of \$50,000 to be expended on development of Lakeforrest Park here was announced this week by A. M. Wilkins, who heads a seven-man board set up to supervise preparations for the park's scheduled May 1 opening.

A regular set-up of amusement park attractions is planned, according to Wilkins, who said that the park's name was selected because of lake and wooded areas which the 60-acre park tract encompasses. The lake occupies 30 acres and 10 acres are planted in pine trees now eight years old.

Located in the northwest corner of the city limits, the park is two minutes by automobile from the center of town and is served by city bus service.

Altho 50,000 people live within a 15-mile radius of the park, officials believe that the resort will draw patrons from an area having a population of 100,000. Henderson is the nearest town to the original discovery well of the East Texas oil field, said to be the world's largest. Rusk County, of which Henderson is its seat, possesses mineral resources, and much of its population is supported by agricultural and stock-raising industries.

Water Bug Ride To Bow in Chi

Amusement device formerly operated at New York fair—tank being set up

CHICAGO, Jan. 10.—Among new rides at Riverview Park this year will be a Water Bug, the one which operated at the New York World's Fair in 1939 and later went to Savin Rock Park, New Haven, Conn. It was erroneously reported earlier that the ride had operated at Riverview before and was being resurrected.

The ride consists of a large tank of water with 16 boats, each of which carries two persons. The boats are permitted to bump into one another and are operated solely by patrons.

A unique feature of the ride, according to George A. Schmidt, president of Riverview, is that after the customer's allotted time has elapsed a mechanical boom pushes eight boats against the wall for loading and releases the other eight to be operated by customers.

"We feel this feature will greatly increase capacity and permit better control over customers," Schmidt said.

Schmidt said work on setting up the water tank is in progress and a series of tents on one of the boats was recently completed.

Spanglers on Western Trip

SUNBURY, Pa., Jan. 10.—Mr. and Mrs. R. M. Spangler, owners of Rolling Green Park here, will leave Wednesday (14) on a trip thru the Southwest to the Coast. They expect to be gone about two months.

Heavy Turnout of Outdoor Showmen at Indiana Confab

INDIANAPOLIS, Jan. 10. — A heavy turnout of carnival reps, attraction peddlers and fair-suppliers marked the 28th annual meeting of the Indiana Association of County and District Fairs here Monday thru Wednesday (5-7) at the Claypool Hotel.

Seven railroad carnivals were on hand, with interest centered in the award of the 1948 Indiana State Fair contract. Co-owner Jack Wilson and General Agent R. C. McCarter were active in behalf of Cetlin & Wilson Shows. Morris Lipsky, co-owner of Johnny J. Jones Exposition, and Ralph Lockett, general agent, were busy for that org.

Bobby R. Kline was on the scene, general-agenting for John R. Ward Shows, with Manager Al Wagner representing Cavalcade of Amusements. Louie (Junior) Berger, aid to J. C. McCaffery, also represented Cavalcade of Amusements, as well as Amusement Corporation of America and his prime interest, Hennies Bros. Also on hand for ACA was Herb Bye, vice-president.

Fleming on Hand

Bill Fleming, general agent of James E. Strates Shows, was in evidence, doing a long-range job for the Eastern railroad show.

Of truck shows, the Floyd E. Gooding organization had one of the largest representations. Besides top man Gooding, other representatives included John F. Enright, Mr. and Mrs. Gerald Frantz and Mr. and Mrs. John Chapman.

Other carnivals and their reps included: Mighty Hoosier State, W. R. Geren and Morris Stokes; Baker United, Mr. and Mrs. Tom L. Baker, Paul Drago and Fred Nordsick, and Thomas Joyland, Mr. and Mrs. L. I. Thomas and Mr. and Mrs. Jim Williamson.

Blue Grass, Rex Groscurth; Lloyd's Reliable Rides, Lloyd Shoup; Thomas

WOM Wraps Up Fair Route With Allentown, Pa.

ALLENTOWN, Pa., Jan. 10.—Frank Bergen, owner-operator of the World of Mirth Shows, was awarded the 1948 midway contract for the Allentown Fair Saturday (3). This key spot in the annual trek of the World of Mirth, which breaks a jump from New England to the deep South, has been held by the shows for many years. George A. Hamid was again awarded the contract for grandstand entertainment. President Ed Scholl and Secretary M. H. Beary concluded negotiations for the fair.

The Allentown signing probably will complete the World of Mirth fair route, even tho the State meetings in its territory have yet to take place. Fairs booked include Presque Isle, Bangor and Skowhegan, Me.; Central Canada Exhibition, Ottawa; Champlain Valley Exposition, Essex Junction, Vt.; Vermont State Fair, Rutland; Brockton (Mass.) Fair; New Jersey State Fair, Trenton; Greensboro (N. C.) Fair; Winston-Salem, N. C.; South Carolina State Fair, Columbia, and the Exchange Club Fair, Augusta, Ga.

With bookings, including still dates, virtually complete, Bergen plans to spend most of his time supervising building and refurbishing activities at the show's Richmond, Va., winter quarters. He and Bernard (Bucky) Allen, concession manager, will attend most of the Eastern fair meetings.

Amusement Enterprises, Mr. and Mrs. Cliff Thomas, Charles Green and James Campbell; Happy Attractions, Mr. and Mrs. Happy Powelson, Vane Scott and Homer Snedeker; World of Pleasure, John Quinn, Charles Schaeffer, and R. A. Norton; W. G. Wade, D. Wade, and C. D. Murray; Royal Crown, Al Humpke; Rogers Greater, W. H. Lambert.

John J. McKee Shows, John J. McKee, Joe W. Stoneman, E. G. Blesinger and Stanley Warwick; Myers' Concessions, W. S. Meyers; Johnny J. Denton Shows, C. C. Leasure, and Nelson Breeze Attractions, Nelson Breeze.

Bookers Plentiful

Booking agencies represented approached a record number for the convention. Noted were Sam Levy and Bill Senior, Barnes-Carruthers Theatrical Enterprises, Chicago; Bob Shaw and Glenn Jacobs, Gus Sun Agency, Springfield, O.; Boyle Woolfolk, Boyle Woolfolk Agency, Chicago; Charles Zemater Sr. and Jr., Zemater Agency, Chicago, and Bill McCluskey, WLW Promotions, Cincinnati.

Paul Aubrey and Dick Kurtz, WLS Attractions, Chicago; Mr. and Mrs. Harry K. Smythe, Harry K. Smythe (See Heavy Turnout on page 66)

JJJ Contracts Hilton Sisters; Ward Org Into Aberdeen, S. D.

INDIANAPOLIS, Jan. 10.—The Hilton Sisters, Siamese twins, who were featured in 1947 in a grandstand unit booked thru the Boyle Woolfolk Agency, Chicago, have been signed by the Johnny J. Jones Exposition to head a girl show with that org this year.

Announcement of the signing was made here this week by Morris Lipsky, co-owner of the Jones org, who with Ralph Lockett, general agent-traffic manager, attended the convention of the Indiana Association of County and District Fairs.

Lipsky also announced that Hal F. Eiford had been signed to join the Jones org as secretary-treasurer. Eiford was with the Jones show in 1944, then spent two years with a Crafts Unit on the Coast and was with Endy Bros. during closing stages of the 1947 season.

Three More for Ward

The John R. Ward Shows will move into Kentucky State Fair, Louisville, from Aberdeen, S. D., and will have

Showfolk Friends Pay Last Respects To Mickey Martin

GIBSONTON, Fla., Jan. 10.—Many showman friends attended funeral services for Mickey B. Martin, owner of the Peach State Shows, who died January 4 of heart trouble in St. Joseph Hospital, Tampa. A 12-year-old son, Joseph, survives.

Services, arranged by Louis Augustino and Johnny Moore, were held January 7 with burial taking place in Myrtle Hill Memorial Park, Tampa. Pallbearers were W. R. Stophel, Ralph Delno, Nano Dicinto, John J. Kelly, Charles Hardman and J. R. Shumaker. Harry E. Wilson, of Majestic Greater Shows, was an honorary pallbearer.

Before organizing his show in 1947 Martin, a resident of Gibsonton, had been associated with carnivals as concessionaire and cookhouse operator for some 30 years.

Fontana Signs Tenn. Fairs

CHICAGO, Jan. 10.—Joe J. Fontana wired *The Billboard* Friday (9) from Nashville that while attending the Tennessee fair meeting he had contracted for fairs at Dickson, Lebanon, Jamestown and Carthage for the L. J. Heth Shows.

ample time for the jump, Bobby R. Kline, general agent, pointed out in announcing here that the Ward unit had been signed for Aberdeen Free Fair. The Aberdeen annual, suspended since before the war, will close Monday, September 6. Official opening at Louisville is skedded Sunday, September 12, but Ward will be in operation for a preview the preceding night, according to Kline.

The Ward Shows also have signed to play North Alabama State Fair, Florence, and Caruthersville (Mo.) Fair.

Muncie Defers Action

Pending reorganization of Muncie (Ind.) Fair, no carnival contract was signed by that annual. Reorganization is expected to be completed within two or three weeks. Cavalcade of Amusements played the spot last year.

Al Humpke, representing Royal Crown Shows, announced that Logansport (Ind.) Fair signed to have that org on its midway this year.

Bloom To Pass Up Road in '48; Plans Kid Park

INDIANAPOLIS, Jan. 10.—Oscar Bloom will not go out this season with his Gold Medal Shows. Instead he will sell part of his equipment and use the remainder to establish a kiddie park in the South, he announced during the convention of the Indiana Association of County and District Fairs here this week.

Bloom, who has owned and operated Gold Medal for 15 years, pointed out that his decision does not spell permanent retirement from the road. "I'll be back, probably in 1949, and possibly with a railroad show," he declared.

His decision to quit the road is due to the help situation, he said. "It's just too unstable," he explained. "It's impossible to get capable people."

Bloom said he has several Southern locations in mind for his park. He said he will attend the State convention of Illinois fairs "just to keep my contacts" and then go to his home in Columbus, Miss., after which he will push his park plans. While here he visited with board members of Kentland (Ind.) Fair, which his show had played for 15 years.

Bloom said the 1947 season had been profitable. He pointed out that his show had a good fair season, thus overcoming losses sustained earlier because of bad weather.

Victory Exposition Shows Given Davenport Contract

DAVENPORT, Ia., Jan. 10.—Midway contract for the Mississippi Valley Fair, scheduled here August 17-22, has been awarded to the Victory Exposition Shows, Frank Harris, manager of the annual, announced. Harris closed the deal, he said, with Charles Noell, newly appointed general agent of the Victory org.

Victory Exposition Shows will open at the Charro Days Celebration, Brownsville, Tex., January 29. Celebration runs 10 days.

William Levinson Dies; Headed Novelty Concern

ROCHESTER, N. Y., Jan. 10.—William Levinson, 74, president of the Morris Rosenbloom Company, wholesale jewelry and novelty concern, died here December 25. Surviving are his widow, Rose, and two sons, Jacques and Gordon.

Funeral services were held from the Nusbaum Funeral Home here and burial was in Mount Hope Cemetery.



HERE IS A PARTIAL VIEW of the crowd attending the annual banquet and ball of the Heart of America Showmen's Club in the Georgian Room of the Hotel Continental, Kansas City, Mo., Wednesday night, December 31. Club officers estimated the crowd at approximately 500 members and guests.

WILLIAM E. MULDOON
Gen. Manager

WILLIAM J. BOUCHEA
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Can place Concessions of all kinds. Sell exclusive on Mitt Camp, Age, Scales, Pop Corn, Candy Apples, Photos. Want Agents for Coupon Stores. Joe Goodman, let me hear from you at once. Can furnish complete outfits to reliable Showmen for 10-in-1, Girl Show, Snake Show, Half and Half. Mary Webb, contact at once. Have Merry-Go-Round, Ferris Wheel, Chairplane, Octopus, Roll-o-Plane. Can place Tilt or Spitfire. Have Trucks for same. No other Rides needed at present.

NOTICE, SHOWMEN AND CONCESSIONAIRES

Have 1937 Chevrolet Tractor, new motor, good tires, Eli Semi Trailer, 22-ft., priced \$900.00. 1 1938 V-8 Ford Truck, new motor, new rack body, good tires, \$800.00. 1937 Chevrolet Truck, new motor, new rack body, good tires, \$600.00. Sailor Evans, advise as to electrical work. Millsap, wire me at once. Mike Wiltse, do you want Bingo? Advise. Can place man and wife for Cookhouse; must be capable and know your business, or don't answer. Address **JOE KARR, Box 238, Eight Mile, Ala.** (Mobile), or phone 7-8114. No collect wires or calls.

OUTDOOR SHOWMEN

Earlier Press Closing for Next Issue

It is important that the last form of the January 24 issue goes to press by 10 a.m. Sunday, January 18. Therefore if you have an important ad for January 24 issue mail it **SPECIAL DELIVERY** in time to have it reach us Sunday morning or, better still, send your copy by Western Union Night Letter Saturday night.

**LAST FORM GOES TO PRESS
10 A.M. SUNDAY, JANUARY 18**

FIRST CALL FIRST CALL

J. L. (JIMMIE) HENSEN SHOWS

OPENING FEBRUARY 14TH

Will place Legitimate Merchandise Concessions that work for Stock only. Grab, Pop Corn, Floss and Bingo open. Can place two or three clean Shows with own. Will book any Flat Ride that does not conflict, also Kiddie Rides. Need help in all departments. No drunks. Want capable Advance Agent that knows Louisiana, Arkansas, Missouri. Fair Secretaries and Committees desiring a clean Show, please write. We do not carry racket of any type. All reply

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WANT WANT WANT

FOR J. and B. SHOW

Opening early in April, playing Virginia, West Virginia and Maryland. Few choice Concessions still open. Want one or two Grind Shows only! All people who were with us last year, please write if interested in booking this coming season. All replies to

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WANTED—Concessions that work for a dime. Shows that have own transportation. Small percentage. Have seven office-owned Rides. Will book Roll-o-Plane or Octopus. Will buy Corn Game. No junk.

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We will carry 7 Rides, 3 Shows, 20 Concessions. Our season will be 21 weeks in South Dakota, North Dakota and Minnesota, playing all Street Celebrations and only the better Fairs. Can place one Grind Show of merit that does not conflict, with own transportation; prefer Show on Truck or Trailer, must be good. We give "Ex" on all Concessions, a few open, Scales, Age, Novelties, Wheel Stock Store, or what have you legitimate? Can use 3 or 4 good Agents for office Concessions, also a good Grinder to handle Monkey Show. Absolutely no drunks or chasers. The 1947 season, with 44 Street Celebrations and 11 Fairs, was the most successful season for both Show and Sponsor of any Midwest Show playing this territory. We expect the coming season, with 50 Street Celebrations, 8 Fairs (contracted), and the Mitchell Corn Palace, to be tops again in the Midwest. If you are looking for the best \$\$\$ returns, contact us. Playing only the better spots in Now Dakota, South Dakota, and Western Minnesota.

All replies (will be answered)—To

TRI-STATE SHOWS, Ed & John Murphy, Owners
Winter Quarters, Madison, South Dakota, or Box 747, Sioux Falls, South Dakota

MIDWAY CONFAB

Mrs. Charles J. Bennett, Detroit, is recovering from the flu.

Gossip crews decide the appearances, either good or bad, of all midways.

Joe Exler, back from a West Coast trip, is visiting friends in Detroit.

Ila (Gypsee) Gaze, concessionaire, is wintering in Jacksonville, Fla.

Lou (Bud) Davis opened in Houston with the Roland Smith Shows for a winter trek, C. W. Eyster reports.

Mr. and Mrs. Harry Lewiston, Detroit, were called home by the serious illness of Harry's mother.

Believing everything he is told is a polite way for a press agent to hold his job.

Walter A. (Wingy) Schafer returned to Detroit after a visit to his home in Rochester, N. Y.

Mr. and Mrs. Fred Miller, of W. G. Wade Shows, left New Orleans New Year's Day for Tampa.

En route north, J. F. (Cat) Levine was a guest of Harvey D. and James H. Drew in Waynesboro, Ga.

Jack Bell, head of United Billposting Company, recently entered Ford Hospital, Detroit, for a general check-up.



MR. AND MRS. JACK B. MOORE, operators of Moore's Modern Shows, and Mrs. Buddy Buck (right) snapped as they night clubbed it recently in Reynosa in Old Mexico. Mr. and Mrs. Buddy Buck operate girl shows with the T. J. Tidwell carnival.

A fool for agriculture is a showman who has to pull the weeds on a fairgrounds before his show moves onto it.

James McBride cards from Columbus, O., that he will be with the W. B. J. Shows in 1948 as ride superintendent.

Jim Moran, legal adjuster of Bohn & Son's United Shows, recently gave Mrs. Moran a birthday gift of a house trailer.

Mr. and Mrs. H. P. Hill, owners of Hill's Greater Shows, and Mr. and Art Martin returned to Aransas Pass, Tex., after a vacation in Mexico City.

Grant LeRoy, vet high act performer, is in Carman Sanatorium, Dallas, and would like to read letters from friends.

Lighting shows in the old days was a pretty simple thing before we had to carry three crews to keep the neon burning.

Rae-Terrill is with the Dance Art Fabric & Costume Company, San Francisco, as designer and cutter for the winter.

Charlie and Rose Schimmel were hosts to all Michigan Showmen's Association members living in down-

town Detroit hotels at a Christmas dinner, repeating their usual Thanksgiving Day routine.

Sandra Lee, annex attraction, is playing the Wonder Club, New Orleans, where she is booked indefinitely.

Harry Mamas, concessionaire, en route to Tampa to join Mr. and Mrs. Fred Miller, was a recent Detroit visitor.

Mel Vaught, in from Texas, was a visitor at the recent convention of the Wisconsin Association of Fairs in Milwaukee.

D. Wade, general representative of W. G. Wade Shows, on a recent trip thru Northern Michigan, visited at the Coldwater home of Charles H. Hodges, freak show operator.

Sawbuck per plate wouldn't be much at a fair meeting banquet if everyone got the fairs he came after.

Mr. and Mrs. Monroe Hoge, who are wintering in Witcher's Trailer Camp, Pascagoula, Miss., have as a guest Mrs. W. E. Clark, Memphis, Mrs. Hoge's mother.

Di-Gi, mechanical man, has recovered from a nervous breakdown suffered recently and will be released from the Norristown State Hospital, Norristown, Pa., soon.

Joe Ganote, currently wintering at his home in Union Star, Mo., motored to Washington for the holidays in his new car. His mother, son and daughter accompanied him.

En route to his home in Morgantown, W. Va., from St. Louis, Dr. J. W. Hartigan Jr., stopped off at the trailer home of the Ray Lavelles in Anderson, Ind., for a brief visit.

E. C. (Albert Slim) Edwards is wintering in British Columbia, where he has his trick horse, Kitten, and Tang-goo-la, gorilla. All were with Crescent Canadian Shows last season.

J. Lea (Buck) Smiles, of Cavalcade of Amusements, who has been wintering in St. Louis, reports he will leave the Mound City soon for shows' Mobile, Ala., quarters.

William B. (Bill) Naylor is spending several weeks with his son, Fred, in Buffalo, where Fred operates Naylor's Tavern. Bill and Fred plan a Florida vacation late in January.

It's a wise general agent who leaves a fair board party before the board's contract begins to look good to him.

Ray and Amy Norvelle, mentalist team formerly of outdoor show business, recently closed six weeks of club and banquet dates in Pennsylvania.

Mr. and Mrs. Bob (Gypsy) Myers card from New Orleans that they are taking life easy there this winter and that the latchstring is always out at 820 S. Claiborne Ave.

Morris Alpert, former concessionaire with Buckeye State, Groves Greater and other shows, is business agent of the teamsters' union in Mobile, Ala.

Archie and Martha Wagner are visiting in Providence, R. I., with Archie's mother. They will visit New York before heading for Mobile, Ala., winter quarters of Cavalcade of Amusements.

J. Robert Ward, who has been receiving medical treatment in New Orleans since closing the 1947 season, has recovered and, with Mrs. Ward,

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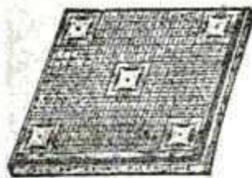
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Indorsed and used by Ringling Brothers, Barnum & Bailey Circus, our New Super Model #111 is extremely easy to operate. Single Spinnerhead \$227.50; Double Spinnerhead \$245.00; Single Bands and Ribbons \$5.00 each; Double Bands \$15.00 each. We repair all makes of machines. Orders shipped on 25% deposit, balance on delivery.

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For sample enclose 10¢ with your request.

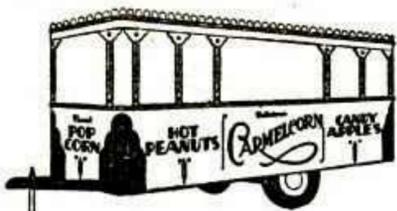
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FOR SALE

Cork Shooting Gallery, 10x12 new, green, fire-proof Top and Sidewall, up 3 times; Jacks, Shelves and 4 Daisy Guns; new Pin Hinge Frame, \$250.00. Adult Flat Ride, seats 36, perfect condition. No reasonable offer refused. Can be seen here.

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Youngstown, N. Y. Telephone 59

CARBONS FOR 60" SEARCHLIGHTS

pos. 5/8"x22"; neg. 7/16"x12", packed 25 pairs to metal cylinder; 8 cylinders to a case, 25¢ per pair, F. O. B. New Orleans, in case lots only; 20¢ per pair in orders of 1,000 pairs.

R. E. LLEWELLYN

3138 Jeff. Hiway, New Orleans 20, La.

will leave soon for Florida for the remainder of the winter.

Mr. and Mrs. Ben (Lefty) Block, Mr. and Mrs. Harry Cohen and Maxie Friedman spent New Year's Eve as guests of Denny Pugh in Dallas. New Year's Day the group took in the S.M.U.-Penn State football game.

Frank Lewis, guess-your-age and weight operator last season with L. B. Lamb Shows and formerly with the Gold Medal Shows, is a patient in Ward 11, Veterans' Hospital, Wood, Wis., near Milwaukee.

Recently joining the Judy Amusement Company were Mr. and Mrs. George Nusher, with blower; Ray Johnson, three stores, and Mr. and Mrs. Virgil Hutzler, with their Azora Show.

Jack Killingbeck, ride operator, is wintering in Buffalo, where he is employed by the Buffalo Bazaar Company. He will return to the road in the spring, taking his ride thru Western New York.

H. P. Scott is wintering in Charleston, W. Va., where he recently purchased a home. He reports a good season with Willie Cain and the World of Mirth Shows, where he managed the Illusion Show. Mrs. Scott will not return to the road in 1948, he says.

Booking plum fairs at big guarantees and percentages proves that any agent can be a success in his line—if his show can stand the gaff.

J. R. Rogers and sister, N. V. Powell, co-owners of Rogers & Powell Shows, who are wintering at their home in Yazoo City, Miss., plan to make an extensive tour of the West Coast and Cuba. Rogers plans to book some new territory en route.

When we hear a general agent complain about having to keep his nose to the grindstone, we wonder if he was doubling in a shop at quarters.

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P. O. Box 278
Nashville, Tenn.

With every catalog is included a new "Snow-Man" cup, the hottest thing in the ice ball business!

Sirs:

Please send me a copy of your new 32-page catalog listing and describing your concession equipment. I am primarily interested in:

- Popcorn Equipment
- Ice Ball Equipment
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- I would like to see the Treatum Trailer. Please let me know when it will be on exhibit in my town.

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NOW IN AMERICA'S MOST MODERN POPCORN PLANT!

31ST AND CHARLOTTE

NASHVILLE, TENN.



LIABILITY INSURANCE

Writing Showmen's Liability Insurance is a specialty and to avoid costly mistakes should be written by an insurance man who knows Show Business.

28 Years of selling insurance qualifies me to give you expert guidance. Contact:

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THE SHOWMAN'S INSURANCE MAN

1728 First St., N.
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POPCORN HEADQUARTERS

TOP-POP Hybrid Popcorn is backed by a Money back guarantee if you are not completely satisfied in every respect. Send your order in today.

Finest quality roasted peanuts—attractive circus bags.

5 sizes boxes—cones—bags—snow cones—floss papers—colors—napkins—spoons—ready-to-use flavors—apple sticks.

Immediate Delivery Star Poppers. Midway Marvel Candy Floss Machines—All-rubber shock-mounted. Stay ahead with Sno-King Ice Shavers—capacity 500 lbs. per hour. Used Popcorn and Peanut Machines bought and sold. Guaranteed trouble free. Big money makers.

CHUNK-E-NUT PRODUCTS CO.

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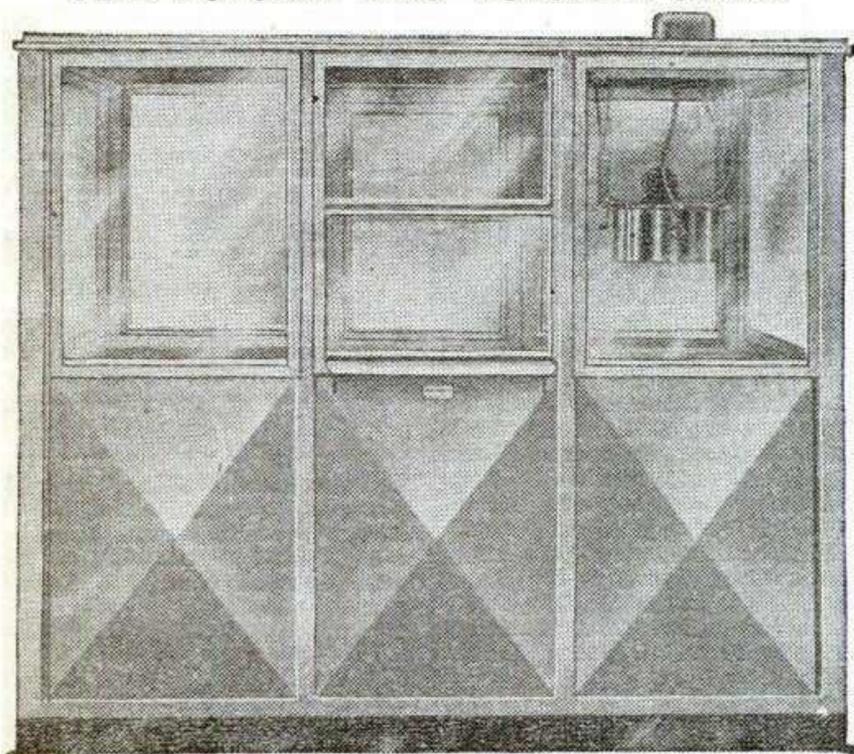
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MIDDLEBURY, INDIANA

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QUEEN OF THE FLYING RIDES

With 1948 Streamlined Cars

EIGHT CAR PORTABLE RIDE

STATIONARY & ELEVATED PARK RIDE

NEW JET KIDDIE RIDE

BISCH-ROCCO AMUSEMENT COMPANY

5441 S. COTTAGE GROVE

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World's Most Popular Rides

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MODERN

CHAIRPLANE AND KIDDIE AIRPLANE RIDE

WRITE FOR CATALOGUE.

Immediate delivery on Chairplanes. Also on Gears and Clutch Parts.

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SOUTH AMERICAN HYBRID CORN

First Year Purdue
Hybrid 31-32.
From 100 Lb. Bags
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5 Gal. Containers, Drums
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From a 5-Gal. Can to a
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Prices on Request

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GLASSINE BAGS IN ALL SIZES

POPPERS BOY PRODUCTS CO. 60 E. 13TH ST. CHICAGO 5

L. B. LAMB SHOWS

10 RIDES 6 SHOWS 40 CONCESSIONS

OPEN MARCH 8

18 FAIRS ★ ★ BEST STILL DATES ★ ★ 18 FAIRS

THESE FAIRS ARE NOT PENDING. WE HAVE SIGNED CONTRACTS.

CAN PLACE

SHOWS: Side Show, Motordrome, Glass House and Jig Show. We play good show territory and will make real proposition to above shows. CONCESSIONS: Stocks only. Can place Photos. Mr. Moore, answer. Frank Aschy can use Agents.

RIDES: Will book Spitfire or Caterpillar.

HELP: Ride Foremen and Second Men on all Rides. Must stay sober. Either salary or percentage, or both. Drivers given first chance. Kenny Spurgeon, get in touch.

FOR SALE: 2 Concession Tops and Frames, 10x12, Royal Blue Canvas, one used 6 weeks, one 3 weeks, \$125.00 each. Write

L. B. "BARNEY" LAMB
RT. 1, HATTIESBURG, MISS.



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*CRETORS Cleaning Compound

An exclusive non-poisonous cleaning agent, guaranteed not to injure the hands. Simple to use. Cleans popping pan in just 10 minutes. Helps corn-popping machines retain their "new" appearance indefinitely.



1 lb. pkg. 70¢
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cleanings

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OMAR'S GREATER AMUSEMENTS

Will book Roll-o-Plane, Tilt-a-Whirl, Octopus, Pony Ride, Train, Shows of all kinds with or without equipment, Stock Concessions. Want Ride Help, Agents, good Carpenter, Electrician, Mechanic. Have for lease on percentage basis, 36' Merry-Go-Round, and Chairplane, with or without transportation, to be kept on show. All in A-1 condition. Good proposition for party with own Help.

P.S.: For Sale—8 Streamline Car Kiddie Ride.

Address: Haynesville, La.

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Complete line of Popcorn Supplies. Everything you need for your Popcorn Machine at money-saving prices. Get your name on our mailing list for monthly Popcorn Price Bulletins.

GOLD MEDAL PRODUCTS CO.

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7 RIDES — FOUNTAIN OF YOUTH SHOWS — 25 CONCESSIONS

If you are having a Celebration or Small Fair, contact us.

Would like to book: Fun House, Snake Show, or any other Grind Show. Also any good Grind Stores; all others booked.

JACK GARRAHAN

845 Anthracite Ave., Kingston, Pa.

JOHN F. REID PRESENTS

Happyland Shows

THE BEST IN OUTDOOR AMUSEMENTS

NOW BOOKING FOR OUR 20TH SEASON—1948—RIDES, SHOWS, CONCESSIONS

Opening vicinity of Detroit, Mich., in April.

3635 SEYBURN, DETROIT 14, MICH.

PHONE: PLaza 7924

CLUB ACTIVITIES

National Showmen's Association

1564 Broadway, New York

NEW YORK, Jan. 10. — President James E. Strates came in from his home in Corning, N. Y., for a hurry-up visit to the clubrooms Sunday (4), during which brief sojourn he appointed all of his committee chairmen as well as several committeemen. Most of the committees are to be filled by the chairmen. A complete list of the appointments appears in this issue of *The Billboard*.

Installation of the new slate of officers takes place at the regular meeting Wednesday (14). We are assured of the attendance of Prexy Strates and Secretary Ralph Decker and we may be able to lure a few of the other officers from the sunshine of Miami and the warm waters of the Gulf Stream.

The Ladies' Auxiliary put on a great show at their installation of officers for their 10th anniversary year. Members were permitted to bring along their husbands or boy friends, as guests, for the first time since the inception of the organization. The dinner was held Saturday night (3) in the room at the Piccadilly Hotel where the NSA was organized 10 years ago. It was a fine job and a good show.

Bibs Malang is now out of the vets' hospital in the Bronx. . . . Jack Hornfield is back from Syracuse, where he successfully operated a Christmas store. . . . Art Ludwig, of the Kirkwood Shows, paid us a visit en route to Florida. . . . Paul Miller back in town. . . . Daddy Simmons leaving for the Deep South. . . . Jack McCormick off to Hot Springs in a few days. . . . Bill Bremmerman, of the old Meyerhoff offices, a constant visitor. . . . He often receives letters from Henry Meyerhoff from winter quarters in Northern Canada. . . . Jerry and Mrs. Gottlieb in from Asbury Park, N. J., where they now reside. . . . Mr. and Mrs. Mack Harris also in from Asbury Park. Mack will rejoin Jack Greenspoon at Virginia Beach. . . . Phil Isser, Al Horowitz, Herman Cohen, Sam and Joe Prell and many others were visitors the past week.

Regular meetings, January 14 and 28; February 11 and 25. Some dues are still due.

Pacific Coast

Showmen's Association

1106 S. Broadway, Los Angeles 15

LOS ANGELES, Jan. 10.—Annual installation of officers took place at the Case Hotel Monday (5). Past President J. W. (Patty) Conklin was installing officer and officiated as Bill Hobday, 1947 president, turned over the gavel to Everett W. Coe, newly-elected prexy.

Those inducted into office, in addition to Coe, were E. L. Mann, secretary; Al Weber, treasurer; Earl Douglas, first vice-president; Joe Krug, second vice-president; E. W. Wells, third vice-president, and Candy Moore, fourth vice-president, E. L. Mann, treasurer, and Al Weber, treasurer. Wells, now in Honolulu, was notified by cable of his induction. Douglas, at present in Kent, Wash., was notified by wire.

The 1948 board of governors installed were L. G. Chapman, Rudy Jacobi, Jack Ragland, Bob Downey, Hunter Farmer, Frank Redmond, Ted Levett, John T. Backman, George Lauerman, Ray Rosard, C. H. Alton, Clyde Gooding, Bob Schoonover, Moxie Miller, Moe Levine, Bob Matthews, Joe Steinberg, Michael Doolan, M. E. Arthur, Harry Taylor, Louis Manly, William Meyer, David Friedenheim, John M. Miller, Al Cohn, Larry Ferris, Harry Phillips, H. N. Cole, Jimmy Smith and Sam Brown.

Showmen's League of America

400 So. State St., Chicago

CHICAGO, Jan. 10.—Vice-president Lou Keller presided at the regular meeting Thursday (8) in the absence of President R. L. (Bob) Lohmar. Also on the rostrum were Walter F. Driver, treasurer, and Joe Streibich, secretary.

Membership applications were presented from Edwin K. Mahaffey, Joseph E. Kavangh, credited to Ted G. Woodward and Bill Carsky.

A card from Oliver Barnes advises he has left Honolulu for Los Angeles.

Notice of the deaths of Frank Mahery and Ben Levine, the latter in Los Angeles Sunday (4) has been received.

The sick list includes Tom Vollmer, W. C. Deneke, H. D. Wilson, Ben Kaplan and A. L. Miller, the latter at the home of his daughter, Mrs. Helmer.

Thomas Payne and Andre E. Dumont attended their first meeting and were introduced. Morrie Haft, Isaac Chapple and Jack Woody back after an absence.

Dave Malcolm and Max Avers were named a committee to look into air-conditioning plans for the clubrooms. Isaac Malitz left for Florida.

The secretary is still waiting for photographs of President Lohmar and Vice-President Morris Lipsky. The Christmas party final report shows a nice balance on hand to start the 1948 plans. Past President F. E. Gooding and the mustering out committee are anxious to ready a final report.

FLASH ROCKET

New Metamorphosed Kiddie Ride, built on a Trailer. Prices and photographs on request.

WILBER UNIT RIDES

308 E. Michigan Ave.
Paw Paw, Mich.

STEBLAR GREATER SHOWS

Season 1948, Now Booking

Can place Merry-Go-Round for money proven spots. Concessions: Can place Stock Concessions except Bingo, Cook House, Pop Corn. SHOWS: Can place Snake Show or other non-conflicting Shows. FOR SALE: Leaping Lena, also 30x60 Top and Side Wall Poles, also 60 ft. Banner Lines. Leaping Lena can be seen up at Winter Quarters. Address all mail to

G. J. STEBLAR, Bamberg, S. C.

P.S.: Committees holding contracts signed by T. J. Scott, get in touch with me as Mr. Scott is no longer connected with Steblar Greater Shows.

CARNIVAL WANTED

For largest-drawing 4th July Celebration in Tennessee. All week in heart of town. Plenty of shade. Free gate. Strong sponsorship. Plenty of advertising. At least 8 Rides and clean Shows. FREE ACTS also wanted for this date.

JNO. M. MORGAN

P. O. Box 207

Martin, Tenn.

AT LIBERTY

Capable, experienced Bingo Manager. Take full charge. Reference. Write

BINGO MANAGER

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JACKSON, GA.

HARRY CRAIG'S HEART OF TEXAS SHOWS

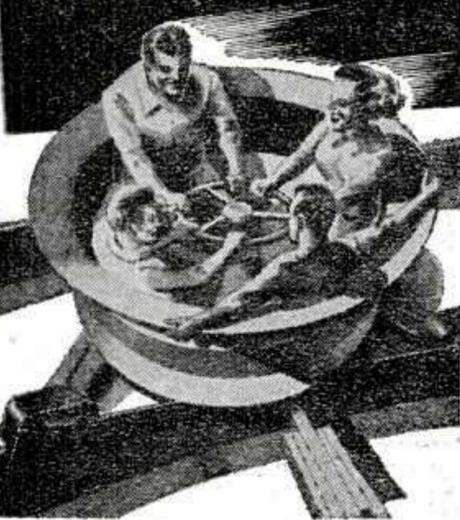
Now contracting for season of 1948, Shows, Free Acts and Concessions.

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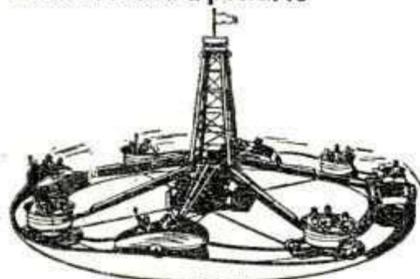
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Your way to
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●Revolutionary! Exciting! A money-maker! It's the brand-new thrill ride that keeps 'em coming back for more! Portability — safety — ease of operation—fast turnover—it's got everything — PLUS THE FLASHIEST EYE-APPEAL ON THE GROUNDS!

There isn't room to tell the whole story here. For full details about C-Cruise, the biggest, newest money-maker in the entire amusement world... send a postal to



C-CRUISE CORPORATION
Seventh St. and Murlark Ave.
WEST SALEM, OREGON

**Heart of America
Showmen's Club**

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Jan. 10.—Meeting was called to order by President Harold Elliott, with Treasurer George Carpenter and Al C. Wilson, pro tem for Secretary G. C. McGinnis, also on the rostrum.

Sam S. Lyon was elected to membership.

Communications were read from John R. Castle, Roy and Boots Marr, and Gilbert Mayman.

President Elliott announced he and his wife, Rosalee, president of the Auxiliary, would be hosts to the club at a dinner Friday (16).

Bert Davenport left for Brownsville, Tex., and F. W. (Boxie) Warfield left for Oklahoma. Bill and Anna Myler report they will be with Frear's United Shows again this season. Eddie Geyer, free attraction, has signed with the same show for another season.

Sam Benjiman was given a vote of thanks for his job on the banquet and ball. Mrs. C. W. (Mother) Parker was the winner of the automobile given away at the banquet. Jack Weiner left for Sioux City, Ia.

FOR SALE

12x12 Hoop-La. Has Awnings all around, complete with Awning Rods, Bally Cloth, Table, Evans Blocks, Light Stringer. White pine 2x3 hinged frame, khaki canvas, red trim, O'Henry make. Canvas perfect. Bargain at \$225.00. 2 Evans Automatic Roll Downs. Cost \$67.50 each, both for \$100.00 with crates. Used four weeks. Will ship on 25% deposit or send \$325.00 for all. Will ship prepaid. This is no junk.

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B. V. NESSLER
Sheldon, Ill. (Phone 264W)

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RIDES—SHOWS—CONCESSIONS

W. G. WADE SHOWS

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Join the
**MARCH
OF
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JANUARY 15-30

BRIGHT LIGHTS EXPOSITION SHOWS

NOW CONTRACTING for SEASON 1948

SHOWS—RIDES—FREE ACTS
AND CONCESSIONS

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FOR SALE

Kiddie Airplane\$350.00
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Large Gas and Elect. Popper 150.00
Big Six, 48" \$50.00 | Red & Black 25.00

MULTIPRISES

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**BARLOW'S
BIG CITY
SHOWS**

Opens in St. Louis early. Want Concessions, Ride Foremen, Useful Carnival People, Family Free Act. Will book one more Ride. This is our 37th year.
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And Supplies for Eastern and Western Type Galleries.
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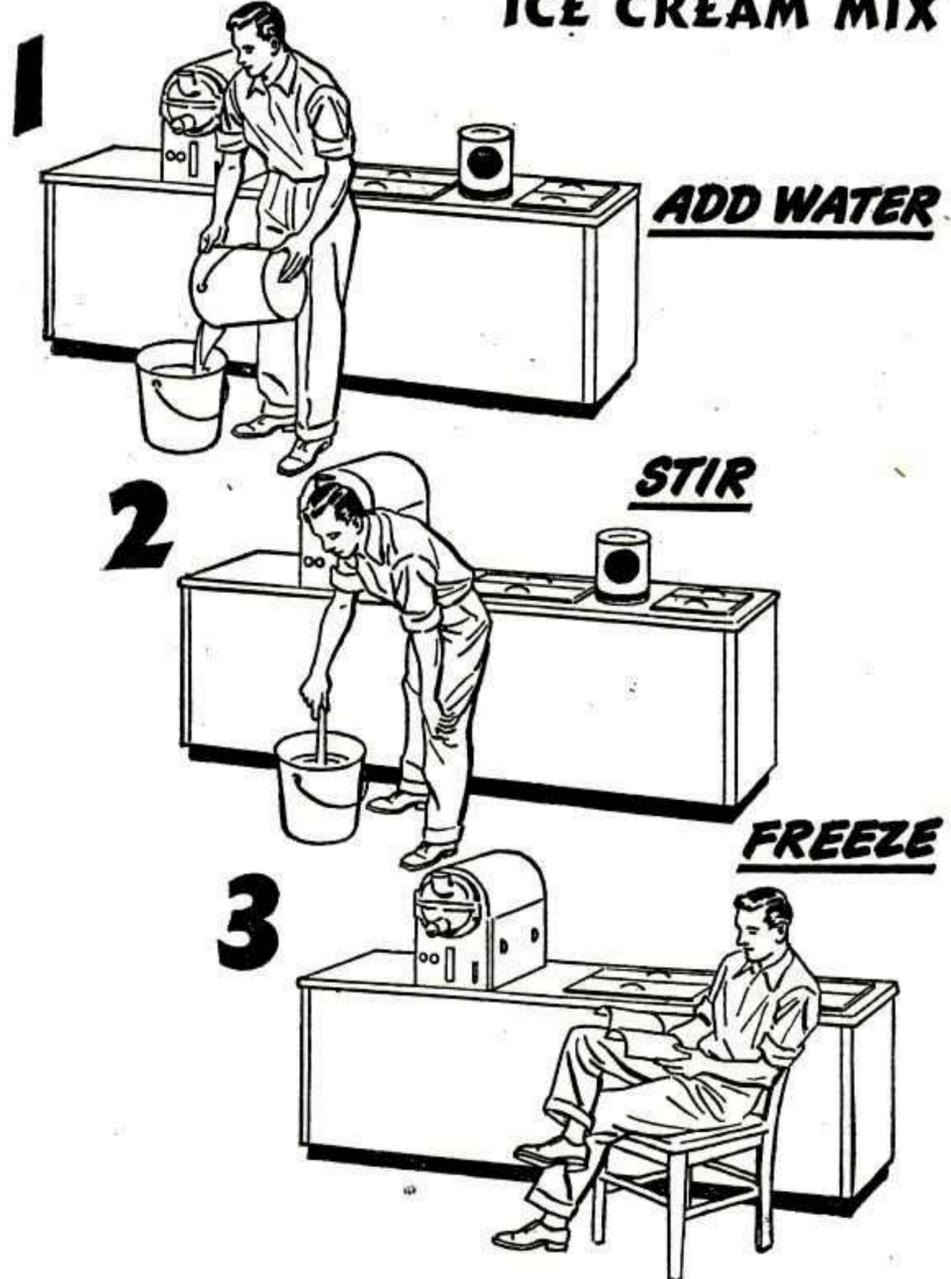
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ICE CREAM**



**WITH KRAFT POWDERED
ICE CREAM MIX**



1 ADD WATER

2 STIR

3 FREEZE

The easy way is often the best way. You'll find it so in ice cream making when you use Kraft Powdered Mix. Just add water, stir and freeze... you'll get smooth, rich ice cream every time... ice cream with that bring-'em-back-again goodness. Flavor variations are no problem either... simply add nuts, fruits, confections or flavors to your taste.

Check these advantages:

- ✓ Homogenized, pasteurized fresh milk and cream and other ingredients in convenient powdered form.
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FROSTED "MALTS" ARE EASILY MADE, TOO!

With Kraft Powdered Mix for Frosted Malts, all you do is add water, stir and freeze. Serve direct from the freezer.

Address inquiries for more information and prices to

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W. E. ATTRACTIONS

Open Feb. 14th, in Sunny Georgia
Want clean Slum Concessions. Will book or lease Eli Wheel with or without transportation. Can place sober Ride Help; must drive Truck. Water Outfits, Photos taken. Carl Stevens, contact or come now.

W. E. WEST, Owner

Rt. 1, Walter's Trailer Camp, Brunswick, Ga.

SWEENEY'S UNITED SHOW

WANTS WANTS

Season 1948

Shows, Rides, Concessions, everything open except Percentage, Bingo and Pop Corn. We have our own Light Plant. Have no gate. Open Bellaire, Ohio, April. Have for sale, one 50 Kw. Transformer, good as new. All address
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**WANTED TO BOOK
NEW 1948 ROLLOPLANE**

With Carnival having good route of Still Dates and Fairs. Address

RIDE OWNER

Box 277 Troy, Ala.

3000 BINGO

No. 1 Cards, heavy white, black back, 5 1/2 x 7 1/4. No duplicate cards. These sets complete with Calling Numbers, Tally Card; 35 cards, \$3.50; 50 cards, \$4; 75 cards, \$4.50; 100 cards, \$5.50. All cards from 100 to 3000 @ \$5 per 100. Fibre Calling Numbers, 50c; Wood Calling Numbers, \$1; Printed Tally Card, 15c. Colored Heavy Cards, #3, same weight as #1 in Green, Red, Yellow @ \$6 per 100. DOUBLE CARDS, No. 1 size, 5 1/2 x 14 1/2. 10c each.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50c. Ping-Pong Balls, printed 2 sides . . . \$30.00
 Replacements, Numbered Balls, Ea. . . .58
 3,000 Jack Pot Slips (strips of 7 numbers), per 1,0001.25
 M. W. Cards, 5x7; White, Green, Red, Yellow, per 1002.00
 3,000 Small Thin "Brownie" Bingo Sheets 5 colors, loose only, no pads. Size 4x5, M1.50
 3,000 Featherweight Bingo Sheets, large size 5 1/2 x 9; 5 colors; loose no pads. M1.75
 Adv. Display Posters, Size 24x36. Each Cardboard Strip Markers, 10 M for75
 Rubber Covered Wire Cable, with Chute, Wood Ball Markers, Master Board; 8 piece layout for15.00
 Thin Transp. Plastic Markers, Bwn. 1/4 M1.00
 Red or Green Plastic Markers, 1/4 Square, Round or Scalloped, 2.50 M; 3/8 the Size2.00 M

All above prices are transportation extra. Catalog and sample cards free. No personal check accepted. Immediate delivery.

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 19 W. JACKSON BLVD., Chicago 4, Illinois

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HIPPODROME 3-RING CIRCUS

COMBINED

WANT FOR ABOUT 44 WEEKS' WORK
OPENING FEB. 10-15, PIMA COUNTY FAIR, TUCSON, ARIZ.

FIRST-CLASS TEN-IN-ONE (Joe Darpel, answer), FUN HOUSE, WORKING WORLD, GLASS HOUSE. ANY GOOD UP-TO-DATE SHOW THAT IS CAPABLE OF GETTING MONEY. WILL PLACE A HIGH-CLASS PENNY ARCADE. LEGITIMATE CONCESSIONS ONLY. WILL SELL "EX" ON NOVELTIES. WILL BOOK PRETZEL RIDE. RIDE HELP—CAPABLE RIDE FOREMEN AND SECOND MEN. Good Male Quartette—4 good String Hawaiian Players. All above write, wire or phone:

FOLK CELEBRATION SHOWS, BOX 2230, TUCSON, ARIZ. (Phone 0554-R5)

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First-class Uniformed Band, with Calliope Player; Boss Canvasman for new Big Top, Circus Acts of all kinds. Can use good Elephant Act. Working Men in all departments. Real Circus Riggers. Big Show Ticket Sellers. Girls for Aerial Ballet, Ladders, Webs, Iron Jaw and Menage; Menagerie Men and Grooms. All Circus People wire or write:

BIG BILL BLOMBERG, Wabasha, Minn.

Popcorn and Confection Equipment

- 1 Super Star, all electric, counter model. Used one season, like new \$275.00
- 1 10x10 Center Outfit, white pine (unpainted, but varnished frame), and red Masonite panels, Blue Top with awnings, awning rods, floor. Perfect shape 300.00
- 100 foot good Cable and Switch Box 25.00
- 1 Nashville Floss Machine 150.00
- 1 Echols Ice Machine, mounted on stainless steel and glass case, 3-hole dispenser. A buy at 150.00
- 1 Peanut Case, made of polished aluminum and plate glass with warmer 100.00
- 12 large Aluminum Trays for Candy Apples, Ea. 2.00

Brand new 2-ton L.W.B. Chev. Loadmaster. No premium.

Terms: 50% deposit, balance C. O. D. Contact me for appointment to look at equipment.

K. L. "DICK" TAYLOR
 110 Prospect Ave., Hot Springs, Ark.

FOR SALE

Bingo Stand, 14x36, P.A. System with 2 horns, Ace Bingo Blower, G.M.C. 1 1/2 ton Panel Truck, 20 ft. Royal House Trailer, some Bingo merchandise. All in good condition. Complete outfit, \$2,500.00, or will sell any part of same.

MRS. DOROTHY GILL
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- 1 16-Seat Chair-o-Plane
- 1 8-Car Kiddie Auto
- 1 1936 International Tractor with 18-Ft. Semi
- 1 17 1/2 Kw. DC Light Plant mounted on 1936 Chevrolet Truck
- 1 10x12 Top and Frame
- 1 8x10 Top and Frame
- 1 Penny Pitch

Plenty of Light Cable, etc. Will sell all or any part due to ill health.

C. W. SHIPLEY
 Powhatan, La.

WILL BOOK NO. 5 WHEEL

and furnish transportation at 25% of gross. Will guarantee you \$75.00 per week, per week basis. Will be out 35 weeks or more, playing Georgia, Tennessee, Virginia, West Virginia, Kentucky. Have 3 Rides, 4 Shows, 10 Trucks.

BOX D-196

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A Twin-Coach Bus, 22 ft. long and 8 ft. wide. Just reconditioned, with stainless steel equipment and ready for the road. Specializing in hot dogs, hamburgers and soft drinks. Pictures of same on request.

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 Box 48, Brandy, Va.

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1 Eli No. 5 DeLuxe Ferris Wheel, 1 Flying Jenny, 1 Herschell-Spillman Baby Ride, 3 Semis, Transformer and Office Trailers. Deal must cover all.

Mrs. Lelia M. Groff
 6601 Bellgarden Avenue Bell, Calif.
 Phone: Jefferson 5088

BLUE & WHITE SHOW

Want Wheel or Merry-Go-Round for West Texas, New Mexico and Arizona, 15%. Need a few more Concessions, \$10.00 per week. Write, wire or come on.

L. M. NELSON
 Pleasanton, Tex., this week.

WANTED

Kiddie Rides of all descriptions, also Portable Skating Rink and Concessions of all kinds for permanent NEW KIDDIE PARK IN STATE OF MICHIGAN, near Illinois border. Write or wire

TOMMY SACCO
 203 No. Wabash Ave. Chicago 1

NOW BOOKING

Rides and Shows for 1948. Ride Help wanted.

WM. T. COLLINS SHOWS
 406 ERIE ST. ST. PAUL, MINN.

WANTED

CANNONBALL FOR CANNON ACT. HELP THAT CAN DRIVE STRAIGHT JOB AND SEMI-TRAILERS. LONG SEASON.

FEARLESS GREGGS
 PLYMOUTH, WISC.

WANTED TO BUY

No. 5-10-12

FERRIS WHEEL

and

KIDDIE RIDE

WILL PAY CASH

JAKE

1105 S. Troy St. Chicago, Illinois

Frozen Custard Machines CONCESSION TRAILERS

Order now for sure spring delivery. Write for latest free catalogue.

Frank Thomas

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FOR SALE—PUBLIC ADDRESS SYSTEM

50-Watt AIRLINE Amplifier with turntable on top, 4 horn speakers (UNIVERSITY) all with driver units, elaborate microphone with cable. This powerful P.A. set cost over \$300.00 and was bought for Railroad Show. Excellent condition. Sacrifice because of death. First \$100.00 take it. Wire deposit. Will insure and express C. O. D.

MRS. JOAN FAUST

404 Lawton Court Louisville, Ky.

FOR SALE

Complete Show or part: 2 No. 5 Wheels, 1 Spillman 2-Abreast Merry-Go-Round, 1 Spillman 10-Car Kid Ride, 1 Chairplane, 1 24-Ft. Semi with 56-ft. front. All with truck and trailer transportation.

BILL BROWN

41 CAMP ADEL, GA.

FOR SALE

Eli Wheel #5; also 24-Seat Chairplane, 1946 model Le Roi power unit; also Model 105 Wurdlizer Organ. Both rides in A-1 shape, loaded on trucks, ready to go. Also 2 Late Model Tractors and Trailers, perfect condition.

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Box 804, City Trailer Park, Bradenton, Fla.

J. R. LEERIGHT SHOWS

Want A-1 Truck Mechanic for season. For Sale—Single Loop-o-Plane, A-1 shape, \$700.00; transportation if desired. Opening middle of March. Watch for date. All people contacted, write. Address

J. R. LEERIGHT

Clyde, Kansas, until Feb. 1st.

KIDDIE RIDES WANTED

Want to buy Kiddie Roto Whip, also 8 or 10-Car Auto Ride. Rides must be in good shape.

W. J. WILLIAMS

2542 N. W. 79th St. Miami 38, Fla.

WANTED

High ladder or pole rigging complete.

Cash.

Norine K. Smith
 c/o Gen. Del., San Antonio, Tex.

LAST CALL

FOR THE FIRST BIG FLORIDA FAIR

Pinellas County Fair, Largo, Fla.

JAN. 26 THRU 31

CONCESSIONS—Jewelry, Snow, Ice Cream, Frozen Custard, Pop Corn, Apples, Ball Games, Fish Pond, Hoop-La, Darts, or any Merchandise Concessions only. Wire for space at once; space limited.

SHOWMEN, NOTICE—Want for 10-in-1, one strong Freak to feature. Girls for Blade Box and Electric Act, good proposition for Tattoo Artist. Can also use Ticket Sellers.

SHOWS—Will book any high-class Show not conflicting; must have Fronts in keeping with our shows, also must have own transportation.

RIDE HELP—Second Men for Rides; must drive Semis. No drinking. All replies to

E. L. YOUNG, Mgr.

ROYAL CROWN SHOWS



LAST CALL

OPEN BOWLING GREEN STRAWBERRY FESTIVAL, JANUARY 19

All people acknowledge. Place few more Legitimate Concessions, Custard open. Place two Mitt Camps only. Vero Beach Indian River Fair follows. Place Fun House. All address

HOWARD INGRAM BOX 2311, SARASOTA, FLA., or

SAM GOLDSTEIN BOWLING GREEN, FLA., after Jan. 15th.

WANT WANT WANT

General Agent and Banner Man with car who can stand prosperity. Want Bingo and Pop Corn and Cook House who cater to show folks. Will book Kiddie Ride and Mitt Camps. Shows not conflicting. Help for Mix-Up and Ferris Wheel. Can play Hanky Panks of all kinds. Agent for Ball Game, Slum Skillos, Roll Downs. Those who contacted me before, please contact again at once. No collect wires.

CARL BOHN

In Care BOHN AND SON UNITED SHOWS, Mansura, Louisiana, this week; then ask for route.

CRYSTAL SHOWS

LAST CALL

CITRUS COUNTY FAIR, INVERNESS, FLA., JAN. 19 THRU 24.

Booking Legitimate Concessions of all kinds; no X. Can place Shows with own outfits.

Address all replies to
W. E. BUNTS
 Crystal River, Fla.

Advertising in the Billboard Since 1905

ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE

SPECIALY PRINTED

CASH WITH ORDER PRICES --- 10M, \$10.00 --- ADDITIONAL 10M's AT SAME ORDER, \$2.00

Above prices for any wording desired. For each change of wording and color add \$3.75. For change of color only add 75c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
 1 ROLL@.....\$1.00
 5 ROLLS.....@.....75c
 10 ROLLS.....@.....60c

WELDON, WILLIAMS & LICK
 FORT SMITH, ARKANSAS

Tickets Subject to Fed. Tax Must Show Name of Place. Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

CONTINENTAL SHOWS, INC.

THE SHOW OF HIGH STANDARDS

NOW BOOKING SEASON 1948

7 FAIRS 3 CELEBRATIONS 7 FAIRS

R. CHAMPAGNE, Mgr. **A. CHAMPAGNE, Sec.** **S. DECKER, Gen. Agent**

CONCESSIONS—Want two Ball Games, two Milk Bottles, two Cat Racks; will sell Exclusive to reliable party on either of two. No fly-by-night operators. Good opportunity for Arcade, Custard, Will book any Concession except the following: Cook House, Bingo, Photos, Pop Corn, Scales, Floss, Long Range Gallery, Percentage. Everything else open, such as Duck Pond, Devil's Bowling Alley, Pitch-Till-You-Win, Bumper Games, Dart Games, String Games, Jewelry, Novelties, or any other Grind Stores not mentioned. What have you?

RIDES—We have six Major Rides of our own, but would book Tilt, Whip, or Caterpillar. Exceptional opportunity for a couple of Kiddie Rides, as we have none.

SHOWS—Yes. Like everyone else, we could use good Grind Shows, such as Fun House, Monkey Show, Iron Lung, etc., but we want these with their own equipment and transportation. Stanley Sczurek wants experienced Girls for his Continental Revue and Posing Show; address, care of Show. Carroll Miller wants Performers for Ten-in-One; address, care of Show.

HAVE FOR SALE—One Transformer Semi Trailer Wagon with built-in Bunk, Bins for storage of Tickets, Parts, etc.; also Ford short wheel base Tractor equipped with fifth wheel, vacuum booster brakes. This is a very clean unit with new tires all around; Trailer is Fruehauf, 20 feet long, ready to drive away for \$1,100.00.

ALL PARTIES WITH ORAL AGREEMENTS, please acknowledge this ad for your contracts.

Home Office **STEVE DECKER, Gen. Agt.**
CONTINENTAL SHOWS, INC. Biltmore Hotel
#3 Courtney Lane, Lowell, Mass. Phone 36594 Poughkeepsie, N. Y.

ROSS MANNING **A. W. (PAT) HANLON**
GEN. MGR. GEN. REPRESENTATIVE

ROSS MANNING SHOWS

OPENING APRIL 15TH IN NEW JERSEY

7 RIDES — 7 SHOWS 7 RIDES — 7 SHOWS

CONCESSIONS—Novelty, Penny Pitch, Cigarette Pitch, Guess Weight and Age, Pitch-Till-You-Win, Darts, Over 12, Penny Arcade, Photo. No Gypsies. All Concessions must be neat and clean.

SHOWS—Have complete 27x54 top and front for a Grind Show. What have you?

Mr. Earle Meyers wants Working Acts and Freaks for flashiest Side Show playing New England. Please write Mr. Meyers at 2501 N.W. 58th St., Miami, Fla.

Would Mr. A. W. Morris please contact me? Address all communications to

ROSS MANNING
1134 S.W. 4TH ST. **MIAMI, FLA.**



CARAVELLA AMUSEMENTS

BOOKING FOR 1948 SEASON

Opening Date, March 20; Closing Date, November 15.

Cook House, Pop Corn, Bingo, Baked. All other Concessions open, including Custard, French Fries, Floss. WANT Girl Shows, Posing, Mechanical City, Wild Life, Monkey, Motor Drome, Iron Lung. Will finance any Show of merit—anything new and different. Ernest (Doc) Anderson, please contact. WANT for winter quarters and season: Good Builder for show fronts, Lot Man, Scenery Painter, Electrician. WANT: All old Ride Help contact immediately. Can use First and Second Men on all Rides. The following please contact: R. L. McCee, Wally Aker, Curley Whitney, Shorty Mateer, Tex Hyper, Reynolds. Contact

F. H. CARAVELLA or FRANK LONG

618 TERRACE PHONE 26251 MEADVILLE, PA.
P.S.: Will be at all Southern Fair Meetings, also Albany, N. Y.

BLUE GRASS SHOWS

CAN PLACE FOR THE SEASON 1948

SHOWS—Side Show, Girl, Fun House, Mechanical, Monkey, Wild Life, Unborn and any worth-while Show with own transportation and outfit. Good proposition for first-class Penny Arcade.

RIDES—Fly-o-Plane, Spit Fire, Tilt-a-Whirl.

CONCESSIONS—Merchandise and Hanky Panks of all kinds. Can also give worth-while proposition for Cook House.

HELP—Ride Foremen and Second Men for all Major Rides. Good salary and bonus paid to all reliable and sober men.

WANT—First-class Billposter with own transportation. Leo Anduergo, contact us at once. Can also place man to handle Front Gate and show-owned Canvas.

This show will open the last of March in the Augusta, Ga., area, working our way North to Kentucky and Indiana fast.

C. C. GROSCURTH, General Manager
BOX 621, OWENSBORO, KENTUCKY

PIKE AMUSEMENT SHOWS

NOW BOOKING FOR 1948

Will book Merry-Go-Round or lease it, and will buy. WANT Ride Help of all kinds, mostly First and Second Men. Now booking Concessions and Shows with own transportation. 18 by 26 Bingo for sale with sound system and stock; will book same. Already have booked several best Fairs and Celebrations in Arkansas and Missouri. Winter Quarters in Fair Grounds, Ozark, Ark. Show will open Ozark, Ark., March 27th. Address

BILL PIKE
201 N. 6th St., Ft. Smith, Ark.

GARDEN STATE SHOWS

New Jersey's Finest

NOW BOOKING AND CONTRACTING FOR THE 1948 SEASON

★ Watch Garden State in '48 ★

WANT: Concessions of all kinds except Bingo; Al Boxall, please contact. Will place Shows of all kinds; Mrs. Wm. Schmidt, Capt. Shaw, contact.

WANT: Ride Foremen and Second Men for Tilt, Wheels, Chairplane, Jeeps, Whip and Miniature Train. Useful people in all departments. Want Billposter with sound car; must produce. Can place Canvasmen and Builders. Will place sensational Free Attraction; send literature. Will offer excellent opportunity to Fun House, Arcade; J. Eck, contact, and Wild Life.

Committees and Fairs, we can offer a modern up-to-date Midway presenting 6 Rides, 4 Shows and 30 Concessions. Please address

R. H. MINER, GARDEN STATE SHOWS, 161 Chamber St., Phillipsburg, N. J.

WANT TO HEAR FROM THE FOLLOWING PEOPLE

Blue, Ester Lester, Sam Marlowe, Val Ray, Grace McDaniels.

CAN PLACE A FEW MORE NOVELTY ACTS

For America's finest Side Show on "Cavalcade of Amusements."

FOR SALE: 1 Set Side Show Banners. 1 30x60 Blue Tent, used 3 months.

DICK BEST, Box 3687, City Park, Sarasota, Fla.

VICTORY EXPOSITION SHOWS

WANT—FOR CHARRO DAYS' FIESTA—WANT

BROWNSVILLE, TEX., JAN. 31-FEB. 8

SHOWS—CONCESSIONS

ALL REPLY: BOX 1471, HARLINGEN, TEX.

TIVOLI EXPOSITION SHOWS

11 RIDES—7 SHOWS—35 CONCESSIONS

Open in April and Close November 1

Show a real route of proven Fairs and Still Spots thru Middle West and South. Want Shows of all kinds with or without transportation: Ten-in-One, Hawaiian, Snake, Glass House, Fun House, Animal, Mechanical. What have you? A few Concessions still open, no gift wanted.

H. V. PETERSEN Box 742 Joplin, Mo.

DOUGLAS GREATER SHOWS

WANT

First Class Mechanic with own Hand Tools. Electrician who understands GMC Diesel Light Plants. COOK HOUSE FOR SALE. Will book same. No drunks or chasers wanted.

DOUGLAS GREATER SHOWS
Route 5, Box 870 Kent, Washington

SILK CITY SHOWS

Opening early in April in Paterson, N. J.

Have opening for Ball Games, Hoop-La, Fish Pond, Custard, Photo Gallery, Candy Store, Devil's Bowling Alley, Candy Apples, Novelties, Diggers, Snow, Shooting Gallery, High Striker, Floss Game, Coca-Cola, Duck and Fish Pond or any Legitimate Concession. WANT RIDE HELP FOR ELI WHEEL, MERRY-GO-ROUND, CHAIRPLANE, KIDDIE RIDES and CANVAS MAN.

Address all mail to **SILK CITY SHOWS, 260 McBride Ave., Paterson, N. J.**

NOTICE MR. SHOW OWNER NOTICE

Brighten up the center of your Midway with one of the flashiest Bingos on the road today. Seating 72 players with 150-ft. of Flash Shelves, using highly polished Chrome for Back Flash. I carry plenty of Stock. Arcade: 50 Machines, mounted on a beautiful Trailer, using fluorescent lighting. 2 Line-Up Stores: Well framed Ball Game (Milk Bottle), and Coke Bottle. Would like to place this first-class equipment with a reliable Show having a route of good Still Dates and bona fide Fairs. Midwest preferred, but will consider other territory. Good Canvas and Rolling Equipment. Write, wire, phone:

B. V. NESSLER

PHONE: 264W **SHeldon, ILLINOIS**

CAVALCADE OF AMUSEMENTS

HAVE NEW MOTOR DROME

Will turn over to Reliable Operator. Must have own machines and equipment. Long season.

WILL PLACE PENNY ARCADE

Must be high-class and reliable Operator. Address

RALPH CLAWSON, Mgr.
Winter Quarters, Mobile, Ala.

FOR RENT AND FLASH

SPITFIRE

WORLD'S MOST BEAUTIFUL RIDE
Always a Money Maker

HI-BALL

WORLD'S MOST MODERN RIDE
For Parks and Carnivals

WRITE FOR DESCRIPTIVE CIRCULARS

FRANK HRUBETZ & CO., Salem, Oregon

BEACON BLANKETS

ONE CASE OR A CARLOAD
PLACE YOUR ORDER NOW

No.	Description	Size	Case Lots of 30 Each	Less Than Case Lots Each
No. 140	Toba Indian Hemmed Edge	Size 60x80	\$2.50	\$2.80
No. 144	Midway Plaid Hemmed Edge	Size 60x80	2.50	2.60
No. 145	Magnet Plaid Bound Edge	Size 66x80	3.15	3.25
No. 146	Mingo Indian Bound Edge	Size 66x80	3.15	3.25
No. 141	Curlew Plaid Bound Edge	Size 72x84	3.75	3.85
No. 142	Wigwam Indian Bound Edge	Size 72x84	3.75	3.85
No. 154	Curlew Plaid Hemmed Edge	Size 72x84	3.25	3.35
No. 155	Wigwam Indian Hemmed Edge	Size 72x84	3.25	3.35

Our 1947 catalog is ready. Write for your copy. State business.

NEW LOW PRICES ON BALLOONS. COMPLETE LINE OF PREMIUM MERCHANDISE.

WISCONSIN DELUXE COMPANY 1902 NO. THIRD ST. MILWAUKEE 12, WIS.

BILL HAMES SHOWS

WANT GOOD SIDE SHOW

FOR FORT WORTH, TEX., FAT STOCK SHOW, JAN. 30-FEB. 8

WANT FOR BOTH FAT STOCK SHOWS

FORT WORTH, TEX., JAN. 30-FEB. 8—HOUSTON, TEX., JAN. 31-FEB. 15

Rides and Shows that do not conflict.

Legitimate Concessions of all kinds.

HURRY, HURRY, HURRY AND GET ON THE BANDWAGON

All Address

BILL HAMES SHOWS

BOX 1377

FORT WORTH, TEXAS

NOTICE

CHANGE OF OPENING DATE

ROYAL EXPOSITION SHOWS

SOUTH FLORIDA GLADIOLA FESTIVAL AND FAIR, DELRAY BEACH, FLA., FEB. 2 TO 7

Followed by Redlands District Fruit and Vegetable Fair, Dania Tomato Festival; then the big one, Sarasota; others contracted, dates furnished interested parties.

WANT legitimate Concessions of all kinds; no exclusive except Bingo, Diggers, Popcorn and Candy Apples. Farrell, your Diggers are booked. SHOWS with own outfits, what have you? RIDES—Octopus, any other feature Ride not conflicting with what we have. FOR SALE—Fifty KVA Light Plant mounted on Ford Truck, A-No. 1 shape; also Silver Bullet Ride. Hubert Splint Royal wants Grind Store and Percentage Agents. All people contracted get in touch with J. P. BOLT, Manager, Punta Gorda, Fla. Others write or wire

LEO M. BISTANY, Assistant Manager

79TH STREET HOTEL

MIAMI, FLORIDA

BARNEY TASSELL UNIT SHOW

LAST CALL

LAST CALL

FOR PASCO COUNTY FAIR, DADE CITY, FLORIDA, WEEK JANUARY 19

Races, rodeo and county wide school day. A night and day fair followed by two of the best little fairs in Florida, Auburndale and Clearmont. Can place anything worth while.

Write or wire this week, Phosphate Fair, Mulberry, Florida.

HELLER'S ACME SHOWS, INC.

Wants Concessions of all kinds except gypsies, flaties or count 'em out stores, no exclusives, for opening spot, April 9 to 18, 10 Big Days and Nights, 2 Saturdays, 2 Sundays, in a big city in New Jersey.

Want to hear from Zucchini Cannon Act and brother with Fun House; write, have something good for all of us. Will give exclusive proposition to any reliable showman that can furnish four Shows with or without transportation. Want Help and Foremen for Merry-Go-Round, Ferris Wheel, Chairplane, Whip, Spitfire and four Kiddie Rides. Will buy Caterpillar, Octopus and Roll-o-Plane; no junk. All help with me before, write: Mike Cramer, Frenchie, Clyde Van Voet, Baldy Balridge, Turk Green, Ferris Wheel McCarty, Brownie, Joe Scollo, Joe Spirri, Joe Johnson, Joe Kiss, Jules Mathews, Yellow, write, Geo. Smith, formerly of Spartanburg, write; important. Frank Oukor, write me your address; very important.

For Sale—Ten-Car Allan Herschell Kiddie Auto Ride, 12-Seat Chairplane, 6-Boat Airplane and Merry-Go-Round, four new Kiddie Rides. Can be seen in operation at Winterquarters, Franklin Ave., opposite School, Campgaw, N. J. All address:

HARRY HELLER

Box #6

PHONE: WYCOFF 4-0333M

CAMPGAW, N. J.

DO YOU WANT A SPLENDID ROUTE FOR 1948?

- Shows, except Minstrel and Athletic.
- Will book one Flat Ride, prefer Spit Fire.
- Legitimate Concessions—All that booked last fall, acknowledge this ad.

FREE ATTRACTION FOR 1948

The Texas Kid's Congress of Cowboys with Exhibitions of Trick Riding and Roping.

9 RIDES

HOME STATE SHOWS

BATESVILLE, ARK.

5 SHOWS

Carnival Routes

Send to
2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

American Midway: Falfurrias, Tex.
Bell & Vinson: Weslaco, Tex.
Big State Am. Co.: Harlingen, Tex.
Blue & White: Pleasanton, Tex.
Bohn & Sons United: Mansura, La.
Borderland: Carrizo Springs, Tex.
Crystal Expo.: (Fair) Inverness, Fla., 19-24.
Dixieland: Lumber City, Ga.
Florida Am. Co.: Bowling Green, Fla., 19-24.
Frierson & Garrison: Easley, S. C.; Taylorsville, N. C., 12-17.
Judy Am. Co.: Varnville, S. C.
Madison Bros.: D'Iberville, Miss., until Feb. 20.
Magic Valley Am. Co.: Dilley, Tex.
Palmetto Expo.: Greenwood, S. C.
Tassell, Barney: Mulberry, Fla.; Dade City 19-24.

Circus Routes

Send to
2160 Patterson St., Cincinnati 22, O.

Davenport, Orrin: Toledo, O., 12-17; Grand Rapids, Mich., 19-24.
Gran Circo Americano: San Salvador, El Salvador, until Jan. 18.
Martin Bros.: Tell City, Ind., 13; Blcknell 14; Owensville 15; Mt. Vernon 16; Owensboro, Ky., 17; Providence 19; Princeton 20.
Polack Bros. (Eastern) Richmond, Va., 19-25.
Polack Bros. (Western) Saginaw, Mich., 12-17.

FOR SALE

Spit-Fire, excellent condition; Kiddie Auto-Ride, A-1; 2 25 Kw. Transformers; Main Entrance, 50 ft.; new 16x20 Show Top, never used; 2 7x8 Concession Tops and Frames, like new; Heavy Duty House Trailer Axle; 10 new Five Tube Radios; 2,000 ft. new 00 Rubber Covered Cable; late model Chev. Trucks and Trailers, good condition.

H. W. STECK
Plainview, Minn.

THE NEW GEORGE HANNEFORD FAMILY

ATAYDE BROS.' CIRCUS

Mexico City

January 16th to February 20th

FOR SALE CANDY FLOSS MACHINE

Double head high speed, 6 ft. panel frame-up, light stringer, top, counter board, glass front. Ready for shipment. \$185.00 takes all.

S. E. MERONEY
P. O. Box 28 St. David, Ariz.

FOR SALE

Complete Three-Ring Circus. Single Elephant Act, two Female Lion Acts, one Puma Act, three spotted Liberty Horse Act, Dog Act, Pony Acts, Sorrel High School Horse. Seventy with forty foot middle and two thirties, light plants, seats, etc. Everything complete. Seven trucks. All or any part of it.

AL G. GAYS SHOWS

Raymondville, Texas

DYER'S GREATER SHOWS

Want Spitfire Foreman, percentage, take full charge, write for details; Athletic Show Manager, we have complete outfit. Now booking Shows with own equipment. What have you?

For Sale—1936 S. Wheel Base Dodge, 22x36 Bingo Top only, 14x22 California Ball Game Snap-On Hood Canvas only.

Write BOX 128, W. HELENA, Ark.

PHONEMEN

Book, Tickets, Banners, Labor, Police, Vet. Deals.

CHAIRMAN

110 Wabash Evansville, Ind.

FOR SALE

1946 Spitfire, perfect condition, \$4750.00; 1946 Hobbs Trailer for same, optional, \$1000.00; 1946 King make Fun House, many improvements over original, including air cooling system, on 26' semi, 50 ft. panel front, repainted, ready to go, \$2750.00.

WILL BUY GLASS HOUSE—CASH

Will trade above equipment on Dark Ride. Equipment can be inspected: Fair Grounds, Angleton, Texas.

DON FRANKLIN SHOWS

Angleton, Texas

WILL BUY

GOOD USED 10 OR 8 BY 14 TOPS AND FRAMES; ALSO 2 GOOD BALL GAME TOP AND FRAMES. NO JUNK.

EDWARD E. COOPER

125 South Bloodworth St. Raleigh, N. C. Phone: 21921

FOR SALE Complete Animal Show

Thirty by Sixty Top, Bannerline, Banners, Llama, Lion Slayer Baboon, six Rhesus Monkeys, Male Lion, Kangaroo, Puma, two Four-Wheel Cage Trailers, \$1500.00.

AL G. GAYS SHOWS

Raymondville, Texas

FOR SALE

1 No. 12 Eli Ferris Wheel, A-1 condition, new cables, 2 Eli Motors, Ticket Box and Fence; 1 new Smith & Smith Airplane Kiddie Ride, special made crates for Airplanes; 1 10x12 Penny Pitch complete with Bally Cloth; 1 10x10 Stock Stand.

Price for all, \$7,500.00. Come and get it.

C. E. SAUER

3308 Hayward Baltimore 15, Md.

WANTED

Rides of all kinds, Concessions and Shows. Notify

F. J. LOPEZ, Sec.

Carnival Committee
Mt. Morris, N. Y.

AT LIBERTY CAPTAIN VANDERWALL'S LIONS' CIRCUS

Carnivals or Fairs coming season.
Address: Raymondville, Texas.

WANTED TO BUY

Good Illusion Show. Give full details in first reply. Must be in good condition.

BOX 149

c/o The Billboard, 155 N. Clark St., Chicago 1, Ill.

WANTED

Two Experienced Workmen for Wild Animal Exhibit, experienced in the care of Animals, and must be able to drive Semi Trailers, and put up and take care of 30x60 Tent. Only sober, capable men need to apply. If you drink to excess, save your time and mine. Write, don't wire. Long season, we never close. Good salary.

RAYMOND A. WALTON WILD ANIMAL EXHIBIT
Mercedes, Texas

C. A. STEPHENS SHOWS

BOOKING FOR THE 1948 SEASON

Shows, Rides and Concessions.

Address: Box 817, Crystal River, Fla.

4 H. P. GAS MOTORS

New Wisconsin 1 cylinder, \$110.00. DeLuxe model, complete with generator, self-starter, clutch, \$195.00. Ideal for generators, sprayers, boats, etc. All below list, discount in quantity. 1/3 deposit with order, balance C. O. D. **IRON HORSE LINES**, 3220 Kimball Ave., Toledo, Ohio.

HARRISON

GREATER SHOWS

PRESENTING "THE SHOWS OF SHOWS"

NOW BOOKING FOR 1948

OPENING LAST OF MARCH—OPENING DATE TO BE ANNOUNCED LATER

Concessions of all kind open. No exclusive. Want a Cookhouse that caters to show people. Due to disappointment, Bingo open. Can place Diggers, Frozen Custard, Candy Apples, Popcorn, Candy Floss, Snow Balls, Ball Games, Penny Pitch, Fish Pond, French Fries, Shooting Gallery, Lead Gallery, Duck Pond, Grocery Wheels, Roll Down, Skillo and others; everything open. People with other Concessions have preference on percentage. Want two high-class Mitt Camps. Have Side Show and Banners. What have you to offer for inside? Whitey Usher, Slim Young, the Bancrofts, answer. Billy Arnte wants Performers and Musicians for the finest Minstrel Show on road today. Have two Girl Shows complete, "Streets of Cairo" and "Nights in Havana"; need Girls and wardrobe. Must have 3 or more Girls for each Show. Have opening for Motordrome and Fun House. Want A-1 Lot Man that can get show on and off lots, must have experience; salary paid out of office. Want A-1 Mechanic with own tools; also A-1 Publicity Man, one that can write stories and work up Kiddies' Matinee. Want one more high-class Free Act; Fred Reckless, get in touch. Can use Ride Help of all kinds. Winter Quarters open Feb. 1. Will book Roll-o-Plane. This show moves on 28 Trucks and Trailers and carry their own 4 Diesel Light Plants, Carrying 12 Rides, 10 Major and 2 Kiddie Rides, 10 Shows and 40 Concessions. This show is going through a brand new route this year, through South Carolina, North Carolina, Virginia, West Virginia and Maryland. All mail and wires to

FRANK HARRISON, Owner and Manager

RT. 4, BOX 87, LEXINGTON, S. C.

J. A. GENTSCH SHOWS

NOW BOOKING FOR THE 1948 SEASON

Opens Natchez, Miss., Feb. 25, followed by two State Stock Shows at Forest and Port Gibson. Excellent spring route. Fairs start first week in August. Best route in the South.

Want to book Octopus, Roll-o-Plane or Spit Fire with contract for the season. Want Shows with own outfit, also Motor Drome. Want 10¢ Stock Concessions, all open. Want sober, reliable Ride Men who can drive Semi. Second Men for Tilt-a-Whirl, Ferris Wheel, Merry-Go-Round, Dipsy Doodle and Chairplane. Foreman for Merry-Go-Round; "Tooth Pick," come on in. Want Man to take charge of Fun House built on Semi. Want some P.C. Agents; Rusty Roberts, wire me. Have for Sale—Smith & Smith Chairplane, A-1 condition; also International Power Unit, immediate delivery, \$1000.00 takes it. W. L. Bumpus wants Stock Concession Agents. Direct all answers to

J. A. GENTSCH SHOWS

WINTER QUARTERS

PHONE: #2438-J

NATCHEZ, MISS.

JIMMY CHANOS SHOWS

NOW BOOKING FOR 1948

Want Legitimate Concessions of all kinds—good Cookhouse, Penny Arcade, any kind of Stock Stores, Photo Gallery.

Want Shows with Own Outfits—Will furnish outfit for Girl Show or Athletic Show. Want good reliable people.

I have 10 office owned rides—want good reliable Ride Help of All Kinds. Want Ride Superintendent who knows his rides. Address all replies to

JIMMIE CHANOS

11 N. W. 70th St.

Miami 38, Florida.

WANTED WANTED

FOR THE BIGGEST SPOTS IN SOUTHWEST
STARTING HOUSTON, TEX., STOCK SHOW

FOR SIDE SHOW—Freaks, Oddities, strong Feature (no Half and Half), Mind Act, Sword Swallower, Fat Girl or Man; anything that is in keeping with high-class Side Show. Opening date Jan. 31st. Feature Act on P.C.

Wire or write BOX 1377, FT. WORTH, TEX.

A.M.P. SHOWS

Juggly

NOW BOOKING FOR 1948 SEASON

Concessions—Ball Games, Shooting Galleries, Mud Outfit, Dart Store, String Games, Pitch-Till-You-Win, Diggers, Age, Scales, Novelties, Hoop-La, Penny Pitch, and what have you? Shows—Want 10-in-1 (have 125' Top and 150' Banner Line and Banners), Jig Show (have 80' Panel Front and Top), Girl Show (have 70' Panel Front and Top), Wild Life, Animal, Unborn, Snake, Monkey and Fun House. All people with me, contact at once. All replies, until further notice

A. M. PODSOBINSKI, c/o Amy's Trailer Park, 611 Benton St., Hot Springs, Ark.

Want—ROGERS GREATER SHOWS—Want

Opening April 12, 1948, Union City, Tennessee
RIDE HELP AND TRUCK DRIVERS. ALL RIDES OPEN.
SHOWS WITH OWN OUTFITS AND TRANSPORTATION.
Bill Collier, Whitie Nolte, Sailor Katzy, Joe Teska, contact.

Any Show of merit.
CONCESSIONS; STOCK CONCESSIONS ONLY.

ROGERS GREATER SHOWS

Box 647, Jackson, Tennessee

NEW LAMP HOOPLA

Sold 27 sets—16 sets to Park Operators. One of the flashiest 1 or 4-way games that can be framed. This store will win its cost in one night. As a 4-way store will use from 2 to 4 agents. Table display should be 62x62 inch displays, 48 prizes. The set of blocks consists of 24 tall blocks for large flash and 24 1 3/4" high blocks for medium-priced flash. We used but 13 lamps on this board, and what a beautiful flash at night. Priced at \$100.00 Per Set. New Addem-Up Dice Game. Comes complete with 8 numbered dice from 1 to 6, playing board with a chart for coupons or a chart for points. This is a Max Sharp Game. Complete set, \$20.00. Sold in pairs or 4 with a carrying case that you can always put in the back of your car.

NEW . . . Our new Punk or Cat, 15" in height, will be ready for delivery about April 1st. These will outlast any that you can buy.

All our other items in our circulars are ready for immediate delivery.

Continuous Action Penny Pitch Boards—\$60.00 each.

We have other games in the process now, but are holding up on account of material situation.

IMMEDIATE DELIVERY ON THE FOLLOWING

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Daisy Cork Guns (pump action)—\$6.00 Ea.

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"Home of the World's Greatest Zoo"

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GULF COAST SHOWS

Get With a Show That Knows
Where To Go and When

Want to book Roll-a-Plane, Octopus, Tilt, Spitfire or Show. Will furnish new blue tents and fronts for any show. (Philipino Jimmy, write me.) Will sell exclusive on Popcorn, Bingo, Photo, Candy Floss, Snow Cones. Will place Ball Racks, Stock Concessions. Pat Bales will not be with this show. I will be at fair meeting at Springfield, Ill.

F. M. SUTTON SR.

BOX 304

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CAN PLACE

ALL KINDS OF CONCESSIONS—Ball Games, Water Games, Scale and Age, Long and Short Range Gallery, Arcade, etc. Willie Lewis, Business Manager.

WANT—General Agent and Office Secretary.

CAN PLACE—Snake, Midget or Animal Show, Girl Show Operator for Revue and Posing Shows.

—RIDES FOR SALE—

Century Train, Looper, Caterpillar, Moon Rocket. Will book non-conflicting Rides.

RIDE HELP—Must be sober and reliable; Semi Drivers preferred.

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INTERNATIONAL CONGRESS OF DARE-DEVILS

Want for 1948 Season, opening Ft. Worth Stock Show, January 30, with three Big Celebrations to follow. Want Lady or Man to Trick Ride, also Straight Riders for Silodrome, Talkers, Ticket Sellers and General Help. ALSO WANT FOR SECOND DROME THAT OPENS IN APRIL ON RAILROAD SHOW. Motorcycle Mechanic and complete new Crew. Those working these celebrations in Texas given preference on Big Drome. Stutters Ward, Spagels Tremble and Fresno, contact me. Highest salary paid on any Drome. Slogan: "There will be no dead weight in '48."

WIRE: SAMMY CALDWELL, c/o BILL HAMES SHOWS, FT. WORTH, TEX.

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24 WEEKS IN THE BEAUTIFUL NORTHWEST

OPENING EARLY IN APRIL

WANT Acts or Complete Unit for office-owned Hillbilly and Musical Revue, Name Acts preferred; Tex Ritter, Jack Nord, write, good proposition waiting.

WANT Acts or Manager with Acts for office-owned Side Show. Useful people in all departments, write.

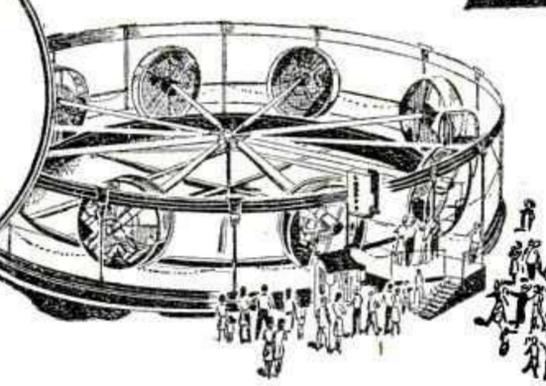
O. H. ALLIN, Mgr. American United Shows

P. O. BOX 315

SEATTLE 11, WASH.

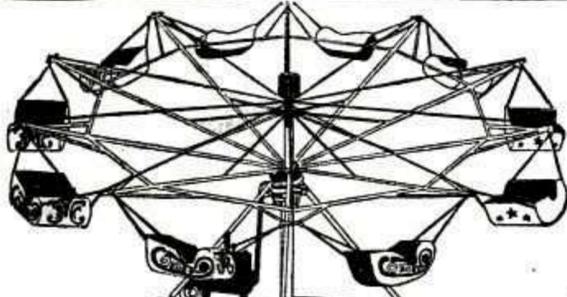
READY FOR ANOTHER BIG SEASON
the new **LOOPER**

Made by
 THE MAKERS OF THE
 MOON ROCKET
 CATERPILLAR
 KIDDIE AUTO RIDE
 CARROUSELS
 and other famous
 amusements



Sensational new ride designed by Norman Bartlett . . . the hit of the 1947 season! One owner reported a gross over \$6200 in single week! Has 10 cars, 2 occupants each. Passengers control looping motion of cars as they travel circular track. Operating cycle approximately 2½ minutes. Conveniently carried on two 26 ft. trailers. Write today for further information.

ALLAN HERSCHELL COMPANY, Inc.
 NORTH TONAWANDA, NEW YORK
World's largest manufacturers of amusement rides



THE COMET
 A one-truck major Ride.
 The Ride that brings in real profits.

ORDER NOW FOR 1948 DELIVERIES

Manufactured by
Tillman & Johnson
 4628 N.W. 36th Ave., Miami, Fla.

The TLT-A-WHIRL Ride
 A Man That Owns One Says:
 "We compliment you most highly for the building of such a fine riding device."
 —Manufactured by—
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TENTS
 All Sizes—NEW AND USED—All Styles.
 BRIGHT FLAME-PROOF FABRICS—Khaki, Blue, Forest Green, Olive Green, Tangerine.
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 One Roll . . . \$ 1.00
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 No C. O. D. Orders.
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ROLL STRIP TICKETS RESERVE SEAT COUPON

THE TOLEDO TICKET COMPANY
 114-116 Erie St.
 Toledo 2 (Ticket City), Ohio

SPECIAL PRINTED
 Dash With Order. Prices:
 2,000 . . . \$ 6.60
 4,000 . . . 7.45
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 100,000 . . . 28.00
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 1,000,000 . . . 208.00

Roll or Machine Double coupons. Double prices.

Heavy Turnout At Ind. Meet

(Continued from page 56)
 Attractions, Fort Wayne, Ind.; Sunny Burnet, Ez Keough Attractions, Chicago; C. A. Klein, Bill Lynch and Clyde E. Edgell, Klein's Attractions, New Waterford, O.; Joe Spencer, Joe Spencer Entertainment Service, Indianapolis; Henry H. and Corinne Lueders, United Booking Association, Detroit; Alma Bahlke, Ace Entertainment Service, Cincinnati; Flash Williams, American Theatrical Agency, Chicago, and Doc Cassidy, Artists' Bureau, Louisville.

Special attraction reps included B. Ward Beam, International Congress of Daredevils; Earl Newberry and Jimmy Van Cise, Jimmie Lynch's Death Dodgers; Mr. and Mrs. Joie Chitwood and Irish Horan, Joie Chitwood's Hell Drivers; Lee Lott, Lucky Lott's Hell Drivers; Carl Fugett, Flying F. Rodeo; Mr. and Mrs. Lloyd Schmerhorn, Schmerhorn's Rodeo, and Mr. and Mrs. Jack Raum, Raum's Circus-Rodeo.

Fireworks Men Present
 Fireworks companies were well represented. Noted were Walter L. Buechler, United Fireworks Manufacturing Company; Frank Conway, Duffield United Fireworks Company; L. E. Holt, Interstate Fireworks Company; Mr. and Mrs. Joseph Canello, Columbus Fireworks Company, and C. E. Naftzger, Federal Fireworks Company.

Reps of fair-suppliers included Mr. and Mrs. Emil Guldenzopf Sr. and Mr. and Mrs. K. E. Kuhn, Regalia Manufacturing Company; Earl J. Coburn and Frank Prystas, Fair Publishing House; Jacob Robins, Triangle Poster Company, Pittsburgh; John Anderson, Enquirer Printing Company, Cincinnati; A. F. (Tony) Powers and A. Hart Sutton, R. B. Powers Company; Paul Young, Young's Starting Gate, and K. Arnest, Top-flight Tape Company.

Also noted were Roger Walkup, Roscoe Walkup Insurance Agency, St. Louis, and Bill de L'horbe Jr., National Amusement Device Company, Dayton, O.

Among showmen seen in the lobby were Charles W. Jessup, candy concessionaire; Sheik Lempart, Jim Razor, John Mains, Charles Hodges, Johnny Galligan, Nick Carter, Hughie Mack, Dusty Eaton, Charles Newberry, Joe Lewis, Bud Graham and Dominick Bomaretto.

CONCESSION TENTS
 Immediate delivery.
DELTA TENT & AWNING CO.
 475 Beale Memphis 3, Tenn.

Carnival and Concession TENTS
 Serving the Showmen of the Southwest
JOHN M. COLLIN CO.
 18 E. KIRK ST. SHAWNEE, OKLA.

Want To Buy or Lease
ELI FERRIS WHEEL
CLAY M. EVANS
 3417 Wabash Kansas City (3), Mo.
 Telephone: Wabash 7753

Attention, Mr. Showman
 We build and ship to any point in the world, Concession Frames or Show Equipment built to your specifications. Ex Showman and understand your needs.
W. H. "BILL" SARGENT
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TENTS SHOW CANVAS
 CARNIVAL, CONCESSION, CIRCUS
 Prompt delivery any type tents to order.
 Tents of Royal Blue, Forest Green and Khaki Dyed or Flameproofed. Red, Blue and Orange for trim.
S. T. JESSOP at MIAMI, FLORIDA
 Jan. 25th to Feb. 5th
HOTEL VENETIAN
 Hoopers Flameproofing Compound

UNITED STATES TENT & AWNING CO.
 2315 W. NORTH CHICAGO 12
 Chicago's Largest House Since 1870

SIDEWALL
 NEW WATERPROOF FLAMEPROOF
 Following finished sizes, complete with Grommets. Made of double filled duck or twill.
 8'x100' . . . \$54.58 9'x100' . . . \$80.00
 7'x100' . . . 63.04 10'x100' . . . 88.48
 8'x100' . . . \$71.52
 Made in any length at the above rate per running foot.
 Satisfaction Guaranteed. Prompt Delivery.
 "If It's Made of Canvas, We Make It."
 25% Deposit—Balance C. O. D.
MICHIGAN SALVAGE
 417 W. Jefferson Ave., Detroit 26, Mich.

"AMERICA'S FINEST SHOW CANVAS"
 We use 1st Grade MANILA ROPE exclusively in our tents.
ORDER NOW FOR 1948
Tents—Side Show Banners
 The Best Flameproofed Fabric Available. Forest Green, Royal Blue, Orange, Khaki.
BERNIE MENDELSON—CHARLES DRIVER
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SHOW CIRCUS CONCESSION MERRY-GO-ROUND TENTS
CENTRAL Canvas Company
 HARRY SOMMERVILLE—FOREST GILL
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WABASH VALLEY TENT & AWNING COMPANY
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GOOD USED TENTS FOR SALE
 60x80 60x100 60x120
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THREE FOR SHOW TENTS SALE FRONT
 WANTED — SMALL ANIMALS FOR WILD LIFE EXHIBIT
 One 3-Banner Box, light-studded Show Front for 8x10 Banners, with Ticket Box, \$100.00. Four 8x10 Snake Show (Neuman) Banners, good as new, \$100.00. One 14x36 Tent, 8' Wall, \$100.00. One 32x32 Tent, 9' Wall, \$100.00. One 25x50 Tent, 3-Pole Top, no Wall, \$100.00. These Tents are in good condition, water proof Khaki. Set of 30 7" Hoop-La box type 1-2-3 Blocks, \$30.00. \$500.00 will take all.
Ray L. Swanner
 3102 Kelly Rd., Houston, Texas

Anna Armstrong, Vet Performer, Dies at Summerville Home

SUMMERVILLE, W. Va., Jan. 10.—Anna Elizabeth (Aunt Lizzie) Armstrong, who died at her farm home near here recently, was among the pioneers in the rep and tent show business and for many years toured with circuses and showboats, E. E. Meredith a friend of long standing relates. She was 85. After she and her husband, Harry, retired from show business they located on a farm in Nicholas County, West Virginia, where she had lived alone since his death in 1934.

Mrs. Armstrong never got the sawdust ring out of her system. She talked circus to the very last. She said recently that she had been an expert trapeze performer and never broke a bone but that she had not been on the farm a month until she broke her little finger on a well windlass. She had many keepsakes which would be valuable to collectors of circuses, but may have disposed of most of them in recent years, Meredith says.

Harry Armstrong, her late husband, was a son of James Armstrong, who left Ireland for America with horn music in his head. The father was bandmaster when the opening of the celebrated U. P. Trail attracted world-wide attention and young Harry was made over by Horace Greeley, Wild Bill Hickok and other celebrities. In 1887 father and son joined the C. G. Grady wagon show. A few years later Harry joined the J. B. Doris Shows and there met Elizabeth, a trapeze performer. They then joined the Inter Ocean Circus and later went with tent shows and showboats.

Oren G. Carr, of Charleston, W. Va., who has a summer place near that of Mrs. Armstrong, provided for some of her wants in her last days and tells of her reminiscences of show life. She said she had been an expert trapeze performer a master entertainer on the musical glasses, a Swiss bell ringer and had performed on the trapeze on a showboat between acts to the music of her husband's band. The troupers trunks with soft dresses she wore in *East Lynne*, *Lena Rivers* and *Uncle Tom's Cabin*, provided perfect beds for her children—Dixie, Annette and Harry Jr.

The Armstrongs at one time owned their own showboats—the Twentieth Century and the Voyager.

Rep Not Likely To Regain Former Status — Powers

CINCINNATI, Jan. 10.—Larry W. Powers, an old-timer in rep circles, who with his wife, Nellie, operates Larry's Newsstand, Clinton, N. C., in a communication to *The Billboard* this week made a plea for more news from fellow rep folk, adding that the motion picture business and radio tossed rep and tent show business for such a loss that he believes that type of entertainment will never regain its former standing. Powers, who toured the Midwest with rep and tent shows for many years, said he has often wondered what has become of such stalwarts as Bruce Rinaldo, Homer Willets, Ira Herring, Evelyn DeFoliart, Rufus Hill, Kitty McHugh, Jimmy DeForest and Kummerau.

Powers's first outfit was the Cora Van Tassel Stock Company, which he joined in 1900 and which played upper and lower Michigan. He went to the unit from his home in South Bend, Ind., with Fred Neifert, a childhood buddy and fellow troupier for several years in vaude and rep. Powers next joined the Carl W. Cook Stock Company, and subsequent seasons saw him with Hutton-Bailey, Bailey-Lockwood, Fontinelle, Selden Stetson, Sterling Stock, Tilton-Guthrie, Jack Brooks, Lloyd Gould, and Big Bill Bitner. He closed in Clinton with the Milt Tobert Stock Company in 1929 when his wife was forced to lay off because of an operation. Powers currently is conducting a 15-minute radio program over Station WRRZ in addition to operating his newsstand.

Mrs. Powers, the former Nellie Dewes Wood, is managing the local store. Widely known among tent show and rep folk, she was leading woman for Joseph Jefferson in *Rip Van Winkle* and James O'Neil in *Monte Christo*. She and her sister, Stella Wood, now residing with their mother in Buffalo, did a sister act and played parts in *Uncle Tom's Cabin* when that classic used two baggage cars to transport its props. She also appeared with a number of the same rep organizations with which Powers was associated and with the Kinsey Comedy Company and Charlie Kramer.

sted's Minstrels are readying for another trek at Fayetteville, N. C. . . . Bird's Show, laying off at Bartow, Fla., will have four people and all flesh when it opens this January. Outfit will play thru Alabama on its way to established Oklahoma territory. . . . Gratio Players, a new group, is around St. Louis. . . . F. J. Mahoney, who has 16mm. pix in the Lake George, N. Y., area, writes: "Speaking of old-timers of not too long ago, where is Billy Blythe, George Bishop, Van Browne and Billy Toby Young? Why not a line from these and others?" . . . Strickland's Minstrels have dates around Raleigh, N. C. . . . D. J. (Major) Burke is promoting minstrel shows around Buffalo. . . . Wilder Players are around Milwaukee. . . . LaVine's Show has been in Ottawa, sector recently. . . . Gitt's Show is in Hooker County, Oklahoma. . . . Arthur F. Murphy is booking sponsored dates in New England, using E. F. Hannan's *Okie From Oklahoma*, a three-people bill. . . . Chris and Adelaide Tate, now in Florida, will open their road show in that State late this month. . . . Murray Dyke is setting up a circle of 16mm. towns, with base at Watertown, N. Y.

J. M. Pace, Holmes Projector Company representative, and Roberto Matrinez, operator of a 16mm. house in Benites, Tex., visited in San Antonio recently.

Knoxville Roxy's Switchover To Pix Marks End of Era in Showbiz That Won't Return

Lawson Says Tabsters Contributed to Epochal Run

KNOXVILLE, Jan. 10.—Everett Lawson opines that the policy change at the Roxy Theater here recently from the picture-stageshow policy to one of straight pictures marked the passing of an era in show business that he believes will never return. Lawson pointed out that since the house opened some 14 years ago, it ran with a stageshow almost continuously. Many of the best known performers of tabdom, rep and burlesque at various times have contributed their efforts to keep alive what has been generally conceded for some time to be a definitely outmoded policy of show business, Lawson says.

Not a Tabber

"Such notables as Cotton and Chick Watts, blackface team; Att, Warren and Ernest Chandler; Jimmy Doss, Arthur Watts and Drane Walters, and the writer," continues Lawson, "have added their share in the Roxy's long and epochal run.

"It was not what could be termed a tab show nor was it approaching burlesque. It was sort of in-between. Script shows could never gain a popularity with the Roxy's clientele. Then plots would have to be followed. The more-on-the-surface bits seemed to better hit the local stride for their four changes a week. Strips were not not tolerated except for Saturday night midnight patrons. Then it was that the spicier the bits the better the gate."

Recalls Dozens of Houses

Lawson says that most of the people in the field today can recall dozens of such theaters all over the country. Boob Brasfield, he says, enjoyed great popularity for years in Gadsden, Ala., and in Knoxville there were five stock shows operating at the same time. "Salaries," says Lawson, "were drastically low, but it was a living. Some performers hitch-hiked to Knoxville and many left the same way.

Work, Fought in Them

"Who doesn't remember the Joy in Dallas; the State in Fort Worth;

Barton's Follies Set for Rehash of Lush Aussie Date

NEWCASTLE, Australia, Jan. 10.—Barton's Follies, a traveling tent show with a seating capacity of from 1,600 to 2,000, has obtained its old site opposite The Civic for a month's engagement.

During the war the company occupied the site for two and one-half years when it broke all previous records for a tent show in the city, not only for its stay but for the box-office takings. Except when heavy rain kept people at home, capacity houses were the standard thing.

BISBEE'S COMEDIANS

Want people in all lines for the coming season, 3 day and week stand Rep under new canvas. Teams, Singles, Musicians and Novelty Acts; people that double given preference. Experienced Working Men that drive trucks. State age, weight, height and salary expected. Rehearsals start March 15th.

For Sale—Dramatic End Tent, 50x130, A-1 condition.

J. C. BISBEE

R. R. #5, Box 424, Memphis, Tenn.

Reno and Joy in Oklahoma City; Ritz, Joy and Happy Hour in Houston? And who can forget the Happy Hour and Harry Poole? We shall never never forget the Joy in San Antonio; the Riant, Rivoli, Iris, Jazz, Zaza, Bijou and Fun in Denver; Savoy, Orpheum and Star in Louisville, and scores of others which have faded in the past. We all earned our bread in them, and most of us have worked, fought, loved, drank and been divorced in them.

"Who can remember the tremendous popularity and long successful runs in Denver of such comics as Hoyt Smythe, Rex Jewel, Al DeClerq and scores of others? Tabdom then claimed its own in the high order of its heyday. Frank Milton showed us at the Rivoli how, thru the medium of tab shows, such genius as was Marshall Walkers' and Rex Jewel's could be recognized—and at what profit!"

16MM. ROADSHOWMEN

If you're not already on Eastin Pictures' list, you'd better write today for the big 1948 Eastin catalog of 16mm. sound films for rent. Send your request to our nearest office.

EASTIN PICTURES

DEPT. BA

707 Putnam Bldg., Davenport, Iowa

Colorado Savings Bank Bldg., Colo. Sps., Colo. 830 Cherry Street, Chattanooga, Tenn.

HAVE GOOD LOCATION

For Drive-In Theatre at New London, Conn. Circus grounds at Waterford room for over a thousand cars and enough parking space for second show. Will do business with reliable parties that know how to operate and be able to finance fifty per cent, or will lease same. If interested write

R. GLOTH

General Delivery Hot Springs, Ark.

Special Clearance

Brand New Laboratory Prints 16mm., 80F, 400 feet

"LIFE OF

OUR SAVIOUR"

While This Supply Lasts, \$12.00

MULTIPRISES 100 East Main St. Waterbury, Conn.

SPECIAL SALE

16mm. Features, \$50.00 each. Cartoon, Short Subjects, late Musical Single Reels, \$7.50 each; in nearly new condition. Free list of 35mm. and 16mm. Projectors.

SIMPSON FILMS

155 High Street DAYTON 3, OHIO

WANTED IMMEDIATELY!

Names of Roadshowmen interested in Sound Projector built for Roadshowmen only. 1 1/2 hours of continuous projection. Write today.

MAGNESS VISUAL EDUCATION SERVICE CONWAY, ARKANSAS

Rep Ripples

HARRY OSTERE, now in St. Petersburg, Fla., after four months of showing religious films, will resume after February 1. . . . Crawford Show, which laid off at Vancouver, B. C., thru the holidays, resumes this week with E. F. Hannan's *Did You Say Rain?* Org will work its established Canadian territory. . . . Gibson's Show, working around Oneonta, N. Y., has added religious pix and is playing halls. . . . Ray's Assembly Show, having added flesh to its films, is around Lewiston, Idaho. . . . Win-

MINSTRELS

Want at Once—Colored Performers, Stage Manager, Musicians, Comedians. Would consider organized troupe. Boss Canvasman, Electrician, Mechanic. Reply

CLY C. NEWTON

552 N. E. 68th St. Miami, Fla.

FOR SALE

35mm. Portable Moving Picture Projector with sound, loud speaker, rewinder, screen and films, \$200.00.

R. C. RIDENOUR

50 E. 4th St., Mansfield, Ohio

The Before and After Tale Of a Skater on Flexibles

By Peter J. Poland, Chairman

Amateur Affairs Committee, Roller Skating Rink Operators' Association

SPEAKING from a skater's point of view, I would like to add my bit to the recent articles appearing in *The Billboard* concerning flexibility in roller skates and the effect it may have on the future of the roller-skating industry.

I have been skating on flexibles now for perhaps five weeks, and the big thought that comes to me is that I doubt if there are more than six men who can define the meaning of flexibility in the action of a skate.

There is no question but that Perry Rawson knows the meaning, for he has been trying for years to interest roller skaters and manufacturers in flexibility, and while at least one company went along with him to the extent of adding live red rubber cushions and opening the hanger hole so that the king pin could work more freely, present models of roller skates are as different as day and night in comparison with flexibles.

Wrench, Screw Driver Not Answer

I am certain that a wrench and screw driver will never produce flexibility. Relieving the truck and freeing the king pin to a greater extent will produce a skate easier to handle, but it will still retain a binding point, and flexibility has nothing in common with a binding point. The difference is easy to explain. A skate with a binding point will only perform to the point where the lock spot is reached—the binding of hanger against king pin. From this point on the wheels of the skate opposite the lean must leave the floor. This is the danger spot and what I surmise is the cause of the visits to the first-aid rooms, so often mentioned in the past. A flexible skate has no danger point. This allows the plate to tilt even to an extreme angle, yet the four wheels of the skate will converge to a curve corresponding to the lean and will not leave the floor. This not only produces true edges but adds about 100 per cent to the traction

properties of the wheels. Since skating on a flexible I believe that I have become acquainted with the whys and hows of flat skating in dance skating.

The Explanation

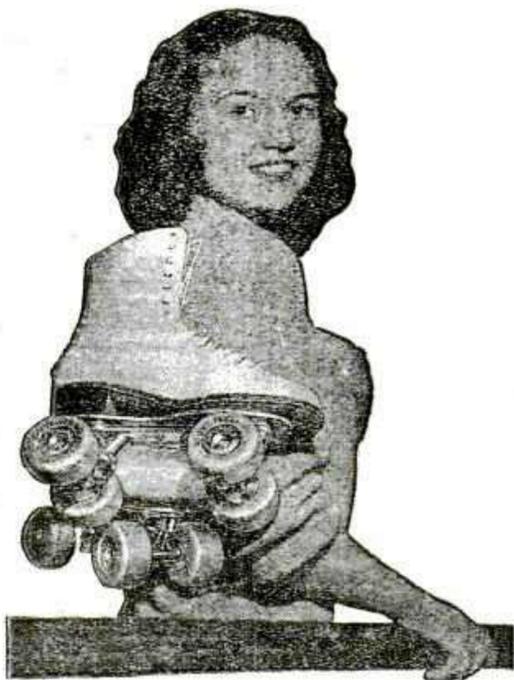
On a nonflexible skate a skater sets up an edge by leaning up to the binding point and then forcing his weight to the lean to hold the edge. There is no direct return to the opposite edge. The action is from an edge to a flat to the opposite edge and again the shifting of weight to hold this edge. On a flexible the change of edge is automatic, with the change of lean being the exact action of the ice blade, I believe. There is no forcing to hold an edge and it will retain uniformity corresponding to the lean. The statements which I have made are easy to prove, for all one must do is skate on flexibles with a partner on nonflexibles. Then the flats stand out like a sore thumb.

No doubt a great many people will ask what all this has to do with the ordinary individual who frequents rinks only occasionally or how flexibles will help keep patronage. The best explanation I can give is my own reaction to the flexible skate. First of all, I find roller skating so much easier that it is laughable. Formerly dancing was an effort and Mohawks and Choctaws were ac-

(See *Before and After* on app. page)

Overalls Bloom in Indiana

RICHMOND, Ind., Jan. 10.—H. E. Hawkins, manager of Rollarena Skating Rink here, reports that the recently established custom of permitting skating in blue jeans or overalls one night a week is proving popular with patrons, especially girls. The rink has also instituted weekly broom polo games for boys under 14 and free beginner classes two nights weekly and on Sundays. Parents are admitted free as spectators as Saturdays.



A Skater's Dream Comes True

She now has her own

CHICAGO "VELVET-TREAD" SKATE

The **WORLD'S** Greatest Roller Skate

Veteran Operator Boosts Rube Party As B.-O. Builder

CINCINNATI, Jan. 10.—“Viewing the years in retrospect, I find that the roller skating business of yesterday was doing many things in a big way and drawing crowds that were as large as are being drawn by some of our top-flight rinks of today,” writes Walter E. Sutphen, president of Varsity Gardens Roller Rink, Detroit. “These ranking spots of former years included the Exposition Rink, Pittsburgh; Riverview, Milwaukee; Wayne Gardens, Detroit, and Madison Gardens and Riverview, of Chicago.

“True, we worked hard in those days, three sessions a day. At Wayne Gardens we used a large military band organ for the morning 10 to 12 session. This period, as well as the morning session in other large cities, drew the women trade. We even had a special room in which the society ladies' chauffeurs might lounge while their employers were skating. Steve Shipley, Art Launey and some of the other old-timers could tell you how they washed their white silk gloves in anticipation of morning lessons.

“Not long ago a writer in *The Billboard* mentioned rube parties. Yours truly recalls sending *The Billboard* a write-up on one of those early parties held at Coliseum Rink, Owosso, Mich., in March of 1912. A clipping of the published article is still in the possession of Jonas Riggle, of Lake Orion, Mich.

“Today finds me busy with a new plastic floor at Varsity Gardens and an entirely new set-up for drawing the crowds, but I agree with veterans of the business who say that an occasional rube party would be a treat for present-day skaters who have never attended an afternoon session with 1,500 skaters on the floor.”

Roller Derby Co. Offers New Skate

CINCINNATI, Jan. 10.—A precision dance skate said to have patented cushioning and other exclusive features is announced by Roller Derby Skate Company.

This skate, the firm says, keeps shock and strain from the legs, thus helping both novice and experienced skaters in concentrating on skating style. Medium and soft cushions are available to suit the weight of the individual. According to O. L. Fuller, Roller Derby vice-president, the skate is reasonably priced.

The model comes in sizes 3 to 10 in white for women. Men's sizes are 5 to 12 and may be obtained in black or white.

Anatuzio Denied Permit For Rollery in Van Nuys

VAN NUYS, Calif., Jan. 10.—A permit to operate a boxing arena and skating rink at 14850 Oxnard Street has been denied by the police commission on the grounds that community interest would be harmed by establishment of the proposed sports center.

Anthony Anatuzio, applicant for the permit, declared there would be no home closer than 1,200 feet to his establishment and that ample off-street parking facilities would be provided. Commissioner Irvin R. Snyder, however, told the commission that a “substantial majority of local residents were against granting of the permit.” Police officials declared establishment of the center would increase the police problem.

Race Club Set Up At Revere Arena; Reports Okay Biz

REVERE BEACH, Mass., Jan. 10.—Carl Russo, assistant manager and professional at Revere Skating Arena, reports the enrollment of 12 members in a racing club he is organizing at the rink. The current training program being held for one hour each Wednesday and Saturday night after regular sessions will be continued for about a month before any contests are held, Russo said.

Club members are being enrolled with the Roller Skating Rink Operators' Association of the United States and equipped with uniforms.

Russo reports that business is holding up well. Dance-of-the-month contests are held each Thursday night. Special Sunday afternoon children's parties, featuring door prizes, games and a grand march, are an excellent draw. Russo also conducts two-hour Friday afternoon classes for high school students.

Broomball Gets Nod At Kallio's Skatery

MONROE, La., Jan. 10.—Players and spectators alike responded enthusiastically to the introduction of broomball hockey at Kallio Arena here, reported Owner-Manager Gus Kallio, who staged a series of four games ending January 4. The Hinton Cubs won in the junior division and the Monroe Bearcats came out on top in the senior class. Trophies were awarded players on winning teams.

Kallio, who operates his rink six nights weekly, is attempting to promote a league in the State and hopes to hold a tournament by spring. He reports that the game already has been started in Arcadia. Monroe players practice three nights weekly.

Kallio is also attempting to promote matinee skating by children and recently distributed tickets good for afternoon admittance upon payment of 10 cents.

Stabilized Prices Aim of Hyde Firm

CINCINNATI, Jan. 10.—In harmony with its announced policy of co-operating with the roller-skating industry in every way possible, Hyde Athletic Shoe Company will again make every effort this year to hold present prices of its products, officials state.

This policy, in the face of enormous advances in costs of leather and labor while attempting to increase the quality of its products and performance in manufacturing, commits the company to a middle-of-the-road merchandising policy, according to the firm.

Hyde also said that Betty Lytle has endorsed her 1948 line of Hyde roller shoes that is soon to be announced.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.

Established 1884

3312-3313 Ravenswood Ave. Chicago, Ill.

The Best Skate Today

Muskegan Pair Grab City Title For Second Consecutive Year

MUSKEGON, Mich., Jan. 10.—The fourth annual Muskegon skate-dance championship was held at Perry B. Giles's Curvecrest Roller Rink here December 21, Betty Loyselle Lynn and Dale Elliott winning the title for the second consecutive year. The championship trophy becomes the permanent possession of any couple

or person winning it three times. Nancy Plumley and Robert Paulson placed second, with James and Doris Stibitz third. Dances skated were the B waltz, barn dance, collegiate and 14-step.

Employee Contest

Pauline Needing and Bruce Giles placed first in a separate competition for rink employees, with Norma Groters and Billy Sanborn second. The same dances were skated. The employee competition is the second such event held here, having been inaugurated last year for the benefit of non-competitive amateurs holding positions with the rink, which bars them from open competition.

Thirteen skaters also passed the bronze medal dance tests. Those making the grade were Nancy Plumley, Dick Hedges, Harry Dexter, Billy Sanborn, Ladonne Young, Katherine Kendall, Eugene Bowers, Al Froncek, Norma Kienke, Walter West, Ruth Mitchell, Pat Smith and Thomas Sheldon, who holds the record as the oldest skater to take the test at Curvecrest, being 63. He put on skates for the first time at the age of 61.

Judges for the events were E. M. Quistead, E. W. O'Brien, Oscar Joachim and Mr. and Mrs. Matthew Solomon, all of Chicago.

Bal-A-Roue Holiday Schedule

MEDFORD, Mass., Jan. 10.—Taking advantage of the holiday season, Fred H. Freeman's Bal-A-Roue Rollerway here was open daily afternoons and evenings from December 26 thru January 4. Afternoon sessions ran from 2 to 5 for the regular matinee charge of 40 cents. The rink was closed all day December 24 and Christmas Day to permit staff members to spend time with their families, reopening Christmas night for the regular skating session.

Del Monte Hosts Servicemen

MONTEREY, Calif., Jan. 10.—Del Monte Rollerrome here made a bid for servicemen trade December 24 when soldiers and sailors of the Monterey Bay area were guests of the Del Monte Skating Club, reported Manager Paul J. Gilbert. Entertainment during the evening included a routine by Margaret Ridge, Rollerrome pro, and a Gilbert-created novelty skated by Rose Marinello and Rosine Altavilla, club members.

BEFORE AND AFTER

(Continued from opposite page) accomplishments. Now they are a pleasure. Before I used flexibles I never felt secure unless the floor was well powdered. I have lost that fear completely. Just a slight amount of powder on the floor makes me want to try all the difficulties of roller skating that were far beyond the realm of possibility for me. The most outstanding thing that I have found out about flexibles is that there is no strain connected with skating on them and I never seem to tire.

Formerly Mrs. Poland and I were glad to give up and go home after the demonstrations which are completed at 9:30, and I always felt that I had paid for the pleasure of skating with a lot of work. Now I never seem to get enough skating to satisfy me and I feel that it is no effort whatever.

Now then if a flexible will do this for me, I sincerely hope that someone will produce them in quantity soon so that many more skaters can get the pleasure I have enjoyed. I am sure it will help in a great measure to bring roller skating to the masses while improving the quality of present-day skating beyond imagination.

New Year's Eve Big At Monterey Rollery

MONTEREY, Calif., Jan. 10.—Altho considerable money was spent in advertising the special New Year's Eve attractions at Del Monte Rollerrome here, the night proved a big financial success, reported Manager Paul J. Gilbert. High spot of the evening was a roller hockey game between local army and navy personnel, which was followed by a skating show in which members of the local skating club and Margaret Ridge, Rollerrome pro, took part.

Joining the Rollerrome club recently were Barbara Ziem and Barbara Henriksen, formerly of the club of Skateland Rink, Martinez, Calif. The skaters switched to the Rollerrome when Skateland, which Gilbert formerly managed, was sold to an oil workers' union and converted into office space.

Dribble Ball in Penn Yan

PENN YAN, N. Y., Jan. 10.—J. H. Ambrose, of Spinning Wheel Roller Palace, Inc., which operates rinks here and in Canandaigua, N. Y., reports that several dribble ball teams in this area have been organized and that preparations are under way to stage a series of exhibition games at nearby rinks. Ambrose claims to be originator of the game.

SPECIAL SALE

Shoe Skates, complete Chicago with Hyde or Gil-Ash Shoes\$11.00 Up
Ball Bearings, #AA 1.50 Per M
Precision Bearings:
Swedish30 Ea.
Norma-SKF35 Ea.
Half Shield—Norma-Fafnir40 Ea.
Full Shield—Norma-Fafnir50 Ea.
Laces: 54" and 63"80 Doz.
"72" and 81" 1.00 Doz.
Nylon Laces, 72"10 Pr.
Write for Complete Catalog.
1/3 Down, Balance C. O. D.

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SKATE CASES AT A NEW LOW

★ STEEL CASES (Metal Over Wood)—Assorted color combinations. Finest made. \$29.64 Doz. Sample \$2.47.
★ ALL ALUMINUM CASE—"The Featherweight Champion." Light, sturdy, with satin finish. Former OPA ceiling \$6.50. NOW \$36.00 Doz. Sample, \$3.00.
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7019 Glenwood St. Chicago 26, Ill.
Distributors of Heiser Products, Midwest and Skating Rhythm Records, Champ Skate Brakes, Skaters' Jewelry, Stickers, Laces, etc.
Write for price list.

Hit the Profit BULLS-EYE with **ARROW SKATES**
ARROW PRODUCTS MFG. CO.
HOLLAND, BUCKS COUNTY, PA.

WRITE FOR ILLUSTRATED FOLDER

WE BUY AND SELL
New and Used Rink Roller Skates
Advise Make, Sizes, Condition and Quantity.
Also Best Price.
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SKATING RECORDS
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Write for Complete List
SKATING RHYTHMS RECORDING CO.
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WANT TO BUY
2 PORTABLE FLAMEPROOF SKATING RINKS
Approximately 60x130, ready for complete assembly, in excellent condition only. Also Skates and P.A. Systems with two or more speakers.
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GRIFFIN, GA.

NEW PORTABLE RINK FOR SALE
Complete new Rink, new Tent, and Maple Floor, 45x100; 200 pairs new Chicago Skates, P.A. System with 2 Speakers. Every item spick and span, new from ground up. Opened up two weeks ago and now operating. Reason for selling, other business interests. COME AND SEE IT.
K. G. HORNADAY
FORDYCE, ARK. PHONE 311

FOR SALE
Portable Rink Floor, Size 50x120
In very good condition, with 340 prs. of Chicago Skates, Chicago Grinder, 100 Watt Amplifier, 4 Speaker-Microphone, Records, Price, \$4,500.00. Also 250 prs. new Chicago Skates, never used.
R. H. BUGENHAGEN
Box 858, Norfolk, Nebr.

Portable Rink For Sale
Roller Rink, 50x140; first-grade maple floor, new 7-pole tent, 200 pr. Chicago skates, Hammond organ speakers, skate grinder, floor sander, electric drink box, P.A. system. Everything complete.
Rainbow Roller Rink
8600 Bk. Airline Dr., Rt. 6, Box 932, Houston, Texas

FOR SALE
Roller Rink Portable Building and Floor
50x134, now operating at Sullivan, Ill. Fully equipped, heated with 2 oil furnaces, building wooden frame and trusses, aluminum roof, iron sides, sealed on inside. Two-year lease on ground. Excellent business. Price, \$18,000.00.
Charles F. Ward
Bethany, Illinois.

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THE PLASTIC RINK SURFACE
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PERRY B. GILES, Pres.
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BARGAIN FLOORS!
2800 Sq. Ft. Sectional Maple Used Floor, \$600.00.
1 Portable Sectional Maple Floor, 38 1/2 x 104', complete with 50 pairs used Skates, complete P.A. System, 40 Records. For quick sale, \$1200.00. These give-away prices F. O. B. factory.
BILT-RITE FLOORS AND RINKS
TYLER, TEXAS

TO RINK OPERATORS RESOLVED

("Having a fixed purpose")

IN THE FACE OF constantly rising material and labor costs we are resolved to make every effort to "hold" and even reduce prices on our entire line, committing ourselves to a solid "middle-of-the-road" merchandising policy.

WE ARE RESOLVED, too, to take this entire problem out of the hands of the rink operator so that his skaters can afford more new and even finer outfits because we are continuing to hold present price levels.

TO FURTHER PROMOTE your business and ours, Hyde Advertising has appeared in Collier's, Seventeen, Open Road, Junior Bazaar, Sport and Esquire, as well as Billboard, Skating News and American Skater.

Betty Lytle HAS SEEN and again enthusiastically endorsed her 1948 Hyde-Betty Lytle line of Roller Shoes. She joins us in wishing you a Happy and a Prosperous New Year.

HYDE

ATHLETIC SHOE COMPANY
CAMBRIDGE, MASS.



The Most Famous RINK SKATES in the world

Advertised to many millions in the Official Roller Derby competition. Manufactured to highest quality standards.

MODEL "B" ROL-O-WAY Precision Dance Skates with the Patented Cushioning.

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COMPLETE PORTABLE RINKS SECTIONAL FLOORS
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BORDER NOVELTY CO.

1948 SPECIALS

BALLOONS AND STICKS	Gross
#12 Kat, Oak	\$ 8.50
#548 Nobby, Oak	8.50
#428 Nobby, Oak	4.50
#8 Circus Printed	5.00
#9 Oak	3.80
#1030 Airship	10.00
#16 Round	8.95
#B, Asst. Shapes	1.50
#7, Kat, Plain	3.00
#10 Latex	1.25
Nobby Workers, Each	.75
24-Inch Reed Sticks	1.00
36-Inch Sticks	1.44
48x 1/2 Inch Sticks	4.32
20-Inch Aluminum Stick	1.50

CAP GUNS AND CAPS	Doz.
Plainsman	\$12.00
Bango	6.00
25 JR.	3.75
Mountie	8.00
Fargo	15.00
Hero	2.70
Peacemaker	7.20

KILGORE CAPS	Gross
Diso	\$ 8.80
Perforated	4.80
Bang	4.00
Single Shot	3.80

Per Doz.	Gross
Electric Razors, Double Head	\$38.00
Electric Razors, Single Head	27.00
Sport Binoculars, Powerful	15.00
Kutmaster Hunting Knives	9.00
Zippo Lighters	18.00
Berkley Lighters, Free Cabinet	14.40
Flashlights, Best Metal	7.80
Imported Brass Reed Harmonicas	12.00
Ball Pens, Gold Color, Windsor	7.20
Boker Scout Knives	18.00
Squirt Chocolates	1.50
Squirt Rings, Best	2.00
Novelty Cushions	2.00
Voice Tester	1.20
Betty Bubbles	1.20
Scripto Pencils	1.50
\$5.00 Dime Banks	1.50
Soap De Jour	2.50
How To Raise a Dog	4.00
Sir Wobly	7.20
Elmo the Clown	7.20
Club Club Drinking Birds	14.40
Silent Flame Lighters	18.00
Schrade Spring Knives, #6000	
Candy Stick	30.00
Schrade Spring Knives, #610 Office	24.00
Schrade Spring Knives, Regular	24.00
Book Banks, With Keys	7.20
Mail Box Banks, With Keys	7.20
Magic Photo Race (20)	6.00
Hold a Pak Cig. Cases	3.60
Giant Gaiter Table Lighters	36.00
Finger Nail Clippers	1.50
Finger Nail Files	1.50
Rubber Daggers, Boxed	3.00
Taktipart Puzzle	1.50
4 Nickels to Dimes Trick	7.20
Laugh Station, Brings in \$3.60 Per Card, Each	1.25
Fortune Telling Cards	1.50
Liquor Flasks, Large	10.50
Liquor Flasks, Small	4.80
Whisky Glass, Imitation	.75

Per Gross	Gross
Pencil Sharpener (10¢)	\$ 7.20
Letter Openers, Magnifying Glass	9.00
Pocket Combs, Clip	4.80
Lighter Fluid Kits, Cans	9.00
Lighter Fluid, Cans	12.00
Decals, Pictures	6.00
Man in Barrel	28.80
Dog Puzzle Key Chain	15.00
Mystery Key Ring	21.00
Wire Stainless Steel Watch Bands, Best	24.00
Spiffy Collar Stays	15.00
Squirt Guns, Lead	18.00
No Orders Filled Without a Deposit, Balance Shipped C. O. D.	

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Classified 12c a word Minimum \$2.00

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EARLIER CLOSING DATE

Because the January 24 issue will be the Big Annual Coin Machine Convention Issue the closing date for Classified Advertising will be Wednesday, January 14.

ACTS, SONGS & PARODIES

A GREAT SONG (SURE HIT)—"GEE, I WISH I Had a Man." Prof. copies free. Liberty Music Co., 612 E. 11th St., New York 9, N. Y. ja17

FRANKEL'S ENTERTAINERS' BULLETINS—Containing Monologues, Band Novelties, Parodies, Patter. Five different issues, \$1. Ivan Frankel, 1508-B South Homan, Chicago 23, Ill.

LOUIS TERRY'S TUNE SERVICE, 709 1/2 N. Broadway, Oklahoma City, Okla. References. Write for free booklet.

MASTERS-RECORDS—MADE FOR JUKE boxes, transcriptions; any quantity. Catalog. (Stamp) Reasonable. Urab, BB, 245 West 34 St., New York 1, N. Y. fe7

PARODIES, SPECIAL SONGS, BITS, MATERIAL for any act. 1948 catalogue free. Kleinman, #1735 N. Bronson, Hollywood 28, Calif. fe21

RECORDS EXCHANGED—SEND TEN RECORDS and one dollar. Receive ten new records. Address: The Record Man, 314 Spring St., Del Rio, Texas. ja31

SENSATIONAL SONG PARODIES—DIFFERENT situations, original material, socko endings. 1948 list on request, Manny Gordon, 819 W. North Ave., Milwaukee, Wis. mr6

WANTED TO BUY—BLACKOUTS; SCENES. 3-4 minutes, must have good comedy, sock finish. Contact Hummitch, 1943 N. 19th St., Sheboygan, Wis.

AGENTS & DISTRIBUTORS

ABALONE PEARL AND SEA CORAL JEWELRY, Rings, Necklaces, Earrings, Pins, Real Sea Horse Fish Pins, Grass Hula Skirts, Armadillo Baskets, Stuffed Armadillos and Horned Toads, Butterfly Wall Plaques, Dress Fleas, Mexican Carved Walking Canes, Copper Cowboy Hat, Ash Trays, Indian War Drums, Carved Coconut Faces, Coconut Electric Lamps, Stuffed Tarpon Fish. Joseph Fleischman, 1535 Broadway, Tampa, Fla.

A HOT NUMBER—"KILROY WAS HERE" Plastic Statuette, \$11.50 a hundred; sample dozen, \$2. M. S. Posner, 4851 N. 8th St., Philadelphia 20, Pa. ja24

AGENTS!—A GENUINE SILVER PLATE SET for 6, including chest and transparent waterproof tablecloth. Retail, \$14.95, your com. \$5.45. You can easily make \$27.25 per day. Special offer, complete outfit as above, only \$8.50. Sample of 6 pieces Silverplate assorted only \$2. Full credit allowed on 1st order for 1 doz. sets. E. F. Bernhold, Inc., Box 128, Brookfield, Ill.

AGENTS, BOOKMEN, MAIL DEALERS!—INCREASE your income. Sell new Lawn Book to home owners. Price, \$1. dealers, fifty cents. Leslie Kerr, 3825-F Tenth Street, Washington 11, D. C. fe7

AGENTS—CALL ON GARAGES, FILLING STATIONS with \$24.50 quality Wheel Balancer. Competing models to \$2,000. Virgin market. Five minute demonstration means sales. \$10 cash commission. Twenty sales possible daily. Exclusive territory. Write B & B Mfg. Co., Box 816, Sioux City, Iowa. ja31

AMAZING OFFER—\$25 IS YOURS FOR SELLING fifty \$1 boxes of entirely different, new DeLuxe All-occasion Cards. Each box sells for \$1, your profit, 50c. It costs nothing to try. Write today for samples. Cheerful Card Co., Dept. 211, White Plains, N. Y. fe28

AGENTS—FULL OR SPARE TIME, SELL chenille bedspreads and housecoats. Many designs, large commissions, every home a prospect. Stylecraft, Cartersville, Ga. ja17

A SELF-TYING NECKTIE—UNBELIEVABLE demonstration. Exclusive territories. Sample, \$1, postpaid. Deductible from first order. Ty-Sel, Fulton 10, Ill. ja17

BEAUTIFUL SHELL JEWELRY AND GLASS Novelties, wholesale only. \$2 brings 5 samples, returnable. Free illustrated folder on request. Wonderland Studio, Inc., P. O. Box 709B, St. Petersburg, Fla. ja24

BIG CASH PROFITS DAILY TAKING orders. Uniforms, Shirts, Ties, Personal Initialed Individualized Buckles, Belts, Cap Badges, Tie Holders, 2,000 emblems. Repeats. Write today. Special outfit offer. Hook-Fast Co., Box 480-B, Roanoke, Va. ja31

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FAST-SELLING MEXICAN NOVELTIES—Spiders (Tarantulas), Palm Shopping Bags, Resurrection Plants, Clay Turtles, Alligators, etc. Free list. Special Products, Laredo, Tex. ja24

FREE SAMPLE! BIG PROFIT OPPORTUNITY with amazing Glow-in-the-Dark House Numbers, Switch Plates, Pictures, Decals, Religious Articles, Represent large manufacturer. Madison Mills, 306 Fourth Avenue, New York, N. Y.

MAKE MONEY FAST SHOWING EXQUISITE Greeting Cards; Birthday, Valentine, Easter, Wrappings, Notes, Stationery. Full, spare time. Amazing profits, bonus. Special offers. Opportunity for organizations. Free Stationery samples. Feature \$1 All Occasion Assortment on approval. Write today. Hedenkamp, Dept. J-68, 343 Broadway, New York 13.

"KLEAR-VIEW" KEEPS FROST, STEAM, FOG off windshields, eyeglasses. 24 cans on counter display easel. Excellent commissions. The Chemo Company, 3800B Genesee, Kansas City 2, Mo. ja17

MEXICAN BEST CLAY TURTLES, SPIDERS, wire dangling Monkeys; per 100, assorted or separate, \$10; cash with order. Shipments prepaid. Sample, postpaid, one dollar. I. Stern, Box 3492, Miami 22, Fla. fe7

MEXICAN DESERT CACTUS PLANTS—Blooming size, 30 beautiful assorted, in Mexican picnic basket, \$3 prepaid. General Mercantile Co., Laredo, Tex.

MEXICAN MECHANICAL CLAY NOVELTIES—Turtles, Alligators, Armadillos, moving the head and tail, \$8.40 gross assorted. Mexican Black Spiders (Tarantulas), long wire legs, \$15 gross. Fur Drum Monkeys, \$18 gross. Mexican Fun Box Snakes, \$24 gross; \$2.50 doz. Mexican Desert Resurrection Plants, large size, \$15 thousand; \$2 hundred. General Mercantile Co., Laredo, Tex.

NEW INVENTION—HOLDS TELEPHONE TO head, frees hands while sitting, working, standing. Particulars free. Sample, 50c. Suporton, 309 E. 105 St., New York City. ja24

PENNY THAT NAILS TO FLOOR—140¢ profit! Dozen, \$1.25, on cards. Sample, 25c. Scheetz's, Sellersville, Pa.

QUICK, SURE MONEY SELLING ANNIE BLAIN Flavors. Sure fire tested selling system. G. S. Parker, 10 New Brunswick, N. J. fe7

RUN MENDERS—BIG YEAR 'ROUND PROFITS. Full particulars; 5 samples, one of each, \$1. Run Mender Works, Waukesha, Wis. ja31

SACHETS GETS QUICK DOUGH FOR HUSTLERS. Beautiful six color package; jobbers prices. Free sample. Mission, 2328A West Pico, Los Angeles 6, Calif. ja31

SALESMEN, JOBBERS—SELL \$1.00 GUARANTEED Ball Pens on cards to stores. Earn \$25 daily. Details free. Opal Pen, Box 295-1 Plymouth, Mich. ja31

SELL OUR COMIC GIFT BOXES TO GIFT shoppers, etc. Big profits. Dozen different samples and catalog, \$1. Arlane, 4462-C, Germantown, Philadelphia. ja24

SELL OUT—500 LADIES' PURSES, RETAIL \$4.98; my price, 50c each; sample, \$1; only 500 left. Horn novelty from Cuba; Sharks, Eagles, made out of cow's horns; sample, \$1; 500 left; retail \$5, \$10 dozen. Liberty Sale, 2624 S. Central Park Ave., Chicago, Ill. ja24

SELL TAVERN RECORDS TO JUKE BOX operators. "Meet Us At the Corner Bar." "Just a Barmaid" cost you 35c. Retail 79c. 10 samples, \$3.50 postpaid. Territories available. Spotlight Music Company, Box 942, Baltimore, Md.

TERRIFIC SELLING CIGAR STORE Novelty. Rush 25c (refundable) for sample and distributor's money making offer. Robbins Co., 152 W. 42d, New York City. ja17

WHOLESALE, JOBBERS AND DISTRIBUTORS! 60 general and essential merchandise items. Price list. Write Mitchell's, 951 Prospect, Indianapolis 3, Ind.

WESTERN AND OTHER PLASTER NOVELTIES. Prompt shipping, reasonable prices. Special 25 items large and small, all different, \$3.35. Fred Tuller Enterprises, 1646 E. Washington, Phoenix, Ariz. ja24

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BUY ANIMALS—ANYTHING FROM BIRDS TO Monkeys from ads by best known breeders. They offer everything you need in highly trained pets. Quality assured. 68 authoritative writers on care, handling, housing and feeding pets. Established 1934. Subscribe to All-Pets Monthly Magazine, \$1.75 year. Fond Du Lac 28, Wis. ja24

FOR SALE—20 WHITE RUSSIAN AND 20 Japanese Saki Deer, \$50 each for white and \$60 for Saki. Mostly females; will cross with other breeds. Send crate or \$10 deposit to return crates prepaid. Ed Pulliam, 202 S. 4th, Ponca City, Okla. ja24

FOR SALE—MIDGET COW; FIVE-LEGGED Bull, double male sexed. Gentle Donkey. Seaman Animal Shows, Ritchey, Mo.

MOTHER AND BABY RHESUS MONKEYS. Bonnet Monkeys, Young Ringtails, Javans, African Greens, Babboons, Eagles, Vultures, Civets, Puma Cubs, deodorized Skunks, Ringtail Cats, Agoutis. Chase Wild Animal Farm, Egypt, Mass. ja17

ORDER NOW!—10% WILL HOLD UNTIL March 31. Going into the jungle; bringing back rare animals, birds and snakes. Boas over 10 feet. All stock 100% feeders. We buy, sell and exchange all over the world. Animal Importers Exchange, P. O. Box 1403, Miami, Fla. fe7

RHESUS MONKEYS—\$27.50 EACH, YOUNG stock, each with a collar and chain. Immediate shipment. Terms: Cash or half cash, balance C. O. D. Don Compton, Box M93, Mt. Vernon, Ill.

ROUND BRIDLES—MARTINGALE WITH 75 round nickel ferrules; also beautiful 4 Diamond Face Piece, black russet, including Never Rust Bit, special offer, \$37.50 set. Trim your own Saddles, Bridles. We have Spots, Hearts, Diamonds, Stars, Corner Plates, Name Plates, Bridles, Face Pieces. Little Johnnie's Saddlery, 362 Seneca, Buffalo, N. Y.

RINGS

NEW BIG SELLERS!



4R65—Gold Filled \$27.00 Doz.
4R64—Sterling 22.50 Doz.



2R269—Gold Filled, \$10.80 Doz.
2R268—Sterling, \$9.00 Doz.



2R249—Gold Filled, \$9.00 Doz.
2R250—Sterling, \$7.20 Doz.



2R255—Gold Filled, \$7.80 Doz.
2R254—Sterling, \$6.75 Doz.



2R307—Gold Filled, \$6.75 Doz.
2R301—Sterling, \$6.00 Doz.

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HARRY PAKULA & CO.
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WRIST WATCH



ONLY \$3.95
Super-Value 1/2 Doz. Lots or More.
\$4.25 Ea.
Accurate precision movement. Chrome case. Sweep second hand. Less Than 1/2 Doz. Radium Dial and Hands. Lots.

10% DEPOSIT, BALANCE C. O. D.
CORONA WATCH SALES CO., Dept. K-27
809 W. Madison St. Chicago 7, Ill.

Air Pistol that looks like a Luger Automatic
SPORTSMAN JR. WITH AMMUNITION



Includes 2 extra barrels and all ammunition
Shoots
● Lead pellets
● BB shot
● Steel Darts
● Corks
\$36 doz. sets
Samples, \$5
Gun alone, \$28 doz.
Samples, \$3.50

Sensation of the year! Not a toy, but a beautifully engineered air pistol that's amazingly accurate and unconditionally guaranteed. Rush in your order! Cash with order or 25% down, bal. C. O. D.

M. D. ORUM 1519 W. North Ave. Milwaukee 5, Wis.

DEALERS! ARRANGE NOW FOR
FIREWORKS
FOR THE HOLIDAY TRADE!

We are distributors for every kind of fireworks; catering to jobbers and retail outlets. WHOLESALE ONLY.
ACME SALES CO., Inc.
Dept. 2, 781 Marietta St. ATLANTA, GA.

CHAIRS TABLES

FOLDING and NON-FOLDING. Many Styles. Prompt Shipment. Smallest chair order 2 dozen.

ADIRONDACK CHAIR COMPANY
1140 Broadway, New York 1, N. Y.
Dept. 5 Corner 26th Street

FUR COATS

LEADING SELLERS IN
LOW JACKETS
PRICES CHOKERS & SCARFS
ALL GENUINE FURS
Our new 1948 Sure Fire Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW COMPLETE CATALOG! Satisfaction guaranteed or money refunded. Prompt deliveries.
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Attractive Gift Boxes. Unique and Original Ideas to retail for 30¢ or more. Assorted clever designs, first new boxed Valentine in years for GREETING CARD and GIFT SHOPS. Sample dozen postpaid U. S. A., \$2.50
KANT NOVELTY COMPANY
323 Third Ave., Pittsburgh 22, Pa.

SPECIAL OFFER FOR SNAKE SHOWMEN—Have unusually fine assortment of Snakes ready for prompt delivery. Prices reduced. Ross Allen Silver Springs, Fla. ja24

TWO HEADED MOUNTED CALE, GENUINE, and 7x14 new Banner, price, \$75. Prof. Willie Bernard, Hancock, New Hampshire.

WANTED—YOUNG MALE GRAY KANGAROO. State age, weight, price first letter. Jack Roach, Autryville, N. C.

BUSINESS OPPORTUNITIES

BE YOUR OWN OPERATOR OF PUSH CARDS—Make \$200 a week. Buy premiums at rock bottom prices; details free. American Distributors, 5421 Nelson Ave., Baltimore 15, Md. ja17

BOWLING ALLEYS, ROLLER RINK, THEATER Chairs and Projectors, outdoor Movie Circuits. Will trade for Theaters. F. Shafer, Washington, Ind.

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FIT SHOW, COMPLETE—THE ONLY LIVING two-legged pig, balances and walks on front feet only. Also other freaks. Reason for selling, am in construction business and haven't time to continue show business. Joe Meier, 934 Hubbard, Elkhart, Ind.

SPECIAL—INCH DISPLAY ADVERTISEMENT "Mail Order World," year, \$24. Wood's Popular Advertising Service, Atlantic City, N. J. ja17

COIN-OPERATED MACHINES, SECONDHAND

A Large List of Second-Hand Coin Machine Bargains will be found on page 82 of this issue.

COSTUMES, UNIFORMS, WARDROBES

CLOWNS' AND BURLESQUE COMICS' PROPS and Accessories. Free lists. (Assortments, \$5). "Happy" Moran's Clown Headquarters, 2404-N. Fifteenth, Philadelphia. ja24

MINSTREL MEN—FULL LINE OF MINSTREL needs and accessories for sale, new goods. The Costumer, 238 State St., Schenectady, N. Y. mh20

SINCE 1869—COSTUME BARGAINS, CHORUS, dollar up; principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11, N. Y. ma27

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FOR SALE SECONDHAND GOODS

ALUMINUM GEARED POPPING KETTLES—All electric Popping Units, Peanut Roasters, Copper Carmel, Candy Kettles, Display Cases. Northside Co., Indianola, Iowa. ma20

COLEMAN HANDY GAS PLANTS, BURNERS, Tanks, Tubing, 20% discount. Bottled Gas Burners, Regulators. Northside Sales Co., Indianola, Iowa. fe14

FOR SALE—250 VULCANIZED FIBRE Sample or Theater Trunks. 36x26x19 at 1/4 of original cost. Will sell any amount while they last. Uncle Max, 675 N. Clark, Del. 2578, at Huron St., opposite Wacker Hotel, Chicago. ja17

FOR SALE—PERMANENT AIR CONDITIONED Roller Skating Rink. Fully equipped including Hammond Organ. Write Flint Rollerdom, 3460 E. Carpenter Road, Flint 7, Mich. ja24

SECOND-HAND BUSES—IDEAL FOR CONVERSION to living quarters. Large assortment of makes and models. From \$300 up. Also 1946 Ford Station Wagon, like new. Midwest Transit Lines, Keokuk, Iowa.

USED UNIVERSAL 1600 FT. 16MM. REELS—Lots of 20, \$5. Also factory reconditioned Holmes Type 10 16mm. Sound Projector, complete with pedestal. Reasonable. Dennis Films Bureau, Wabash, Indiana. ja17

WANTED—LONG RANGE LEAD GALLERY—Trailer mounted, complete. If reasonable write fully. Al Behmer, Ceresco, Neb.

2 MEDIUM SIZE ROOT BEER BARRELS, very good condition; new Kroger Electric Counter Popcorn Machine, in crate, discount, \$45; 2 nearly new 12-qt. gear Hand Poppers, \$10 each. Small Electric Popcorn Cabinet Machine, \$75; 14-bin, modern, bulk Candy Case, \$50. Can use 2500-W. Light Plant, A.C. A. R. Sultze, Box 216, Winona, Minn.

FOR SALE—SECOND-HAND SHOW PROPERTY

ABOUT ALL MAKES POPPERS AVAILABLE—50 complete Candy Corn Machines and Cookers, \$225; complete set. 50 All-Electric, from \$155. Krispy Korn, 120 S. Halsted, Chicago, Ill. mh6

ANTIQUE HIGH BIICYCLE, TRICK BIICYCLE, Unicycle, War Souvenirs. Mrs. D. Brown, 1420 W. 45th Street, Los Angeles 37, Calif.

BLADE BOX—NEW, \$60. FULL SIZE PAT-tern, \$5. Used Magic, cash or trade. Universal, Box 1976, Peoria, Ill. ja24

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COMPLETE EQUIPMENT FOR 400 SEAT Movie Theater. Excellent condition. Movie Supply Co., 1318 Wabash Ave., Chicago. ja24

CONCESSIONAIRES—FOR SALE: TWO BOWLING Alleys, one 18 unit Late-A-Line, slot type, individual play; one 12 unit Chester Pollard Kentucky Derby, one 10 unit Pacific Electric Fascination Game, all for sale cheap; equipment out of Geauga Lake, Cleveland, Ohio. Misc. stock, etc. Dick Dillon, Allen Apts., E. Liverpool, Ohio.

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MAKE YOUR PLASTER—4 RUBBER MOLDS, \$5; 16 Molds, \$20. Nice size. Liquid Latex for sale. W. Woolley, 115 Donald, Peoria, Ill. ja24

MECHANICAL FARM—60 WORKING FIG-ures, good canvas, banners, ticket box, p.a. system on trailer, \$600. 10x16 Top and Frame, used six weeks, \$100. Lysle Anders, Box 402, Jacksonville Beach, Fla.

NAPOLEON'S COACH—FROM MADAME TUS-saud's Exhibition, London. Wonderful historical vehicle known as "The Sedan Carriage," in which Napoleon III of France drove to his surrender following the Battle of Sedan. Embellished imperial crests. Original silk brocade. \$5,000. G. Scammell & Nephew, Ltd., Fashion St., London, E. L., England. ja25

POPCORN TRAILERS—NEW, TEN AVAIL-able; two sizes. Krispy Korn, 120 S. Halsted St., Chicago, Ill. ja24

POPCORN MACHINE—LARGE MANLEY Electric, \$275. Wilhoit's Popcorn Concessions, 103 N.E. 60th Ave., Portland 15, Ore. ja17

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TWENTY FIVE YEARS' COLLECTION TATTOO-ing equipment. Seventeen new machines, two Transformers, Stencils, Flash Inks, Needles, pre-war. In trunk, eighty five dollars. Pete Schuch, Gen. Del., La Feria, Tex.

16MM. AMPRO SOUND PROJECTOR—ALSO 24 Features, 35mm. Sound Film and Shorts. Photo Gallery. Electric Snow Machine, Tent, Seats, Electric Popcorn Machine. Will not ship. Come get it. 1438 McCarty, Houston, Tex.

16MM. SOUND WESTERN FEATURE—"Buzzy Rides the Range," juvenile Western, slightly used, same as new; price, \$98. N. E. Film Exchange, 833 Main St., Southbridge, Mass.

16MM. VICTOR SOUND PROJECTOR, 7x7 Screen, Splicer, Rewind, over \$600 worth Features and Shorts, etc. A complete show. Must sell at once. \$500 takes all. Beebe, P.O. Box 260, Pontiac 13, Mich.

16MM. FILMS RENTED, \$5—ADVERTISING furnished. Used 16mm., 35mm. Projector bargains. Ace Camera, Florence, S. C. ap10

35MM. SOUND FILM AT BARGAIN PRICES—Westerns, Features, Comedies. Free list. West Shows, Erwin, N. C. fe21

300 CHICAGO SKATES—ASSORTED SIZES, ready to use; best offer gets. Dick Dillon, Allen Apts., E. Liverpool, Ohio.

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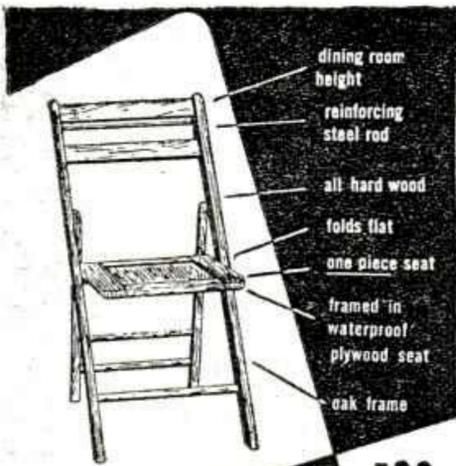
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These beautiful ribbon-tied 1-lb. transparent Plastic Show Boxes sell fast at \$1 retail. Cost you only 48¢ each, \$5.76 per dozen, with choice of Mint Patties, Butter Creams, Fruit Drops, Sugar Wafers or assorted cases. \$48.00 per (100 Show Boxes) case. Sample assortment of four 1-lb. Show Boxes, \$3.00 postpaid. Terms: Net cash or 1/3 deposit on case lots. Write for details on our complete line.

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AT ONCE—TENOR SAX, DOUBLING FIDDLE and Clarinet. Society Piano Man. Hotel band. steady. Contact Ray Bradshaw, c/o Allbrook-Pumphrey Agency, Lyric Bldg., Richmond, Va.

AUDITORIUM BOOKING COMPANY, WORTHY Hotel, Charleston, West Virginia, books motorized percentage basis attractions in theaters and schools, etc. ja17

ENTERTAINING MUSICIANS—FOR ESTAB- lished combo, location in Southern Illinois. Salary, \$70; union tax paid. Instrumentation of combo is accordion, guitar, drums, bass, and tenor. Tell all you do. If you can't handle your habits, don't answer. Speed Bays and His Characters, Cairo, Ill.

EXPERIENCED GIRL AERIALIST OR WILL teach good amateur for high ladder act. Long season, top salary with bonus. State all first letter; photo returned. Write Jerry Martin, Box 9058, Tampa, Fla.

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GIRL VOCALIST—GOOD APPEARANCE; salary \$60 to start. Personality and good library essential. Wire Orchestra Leader, Spur Inn, Karnak, Ill.

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WANTED—EXPERIENCED MAN OR WOMAN to take complete charge of refreshment stand which includes salt water taffy, caramel corn, candy floss, etc. State experience and salary desired. References required. Only high type persons need apply. Write P. O. Box 135, Erie, Pa.

WANTED—MUSICIANS, ALL INSTRUMENTS, commercial band, cut shows. State experience. Leader, Scott Hotel, Dallas, Tex.

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YOU CAN ENTERTAIN WITH TRICK CHALK Stunts and Rag Pictures. Catalog, 10c. Balda, The Lightning Cartoonist, Oshkosh, Wis. fe7

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AAAAA WHOLESALE TRICK CATALOG, 10c— World's largest line, lowest prices! (Pitchmen's headquarters.) Ariane Manufacturing Co., 4462-B Germantown, Philadelphia. ja24

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MISCELLANEOUS

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JACK KEATING—PLEASE CONTACT JIMMIE Kaye, 38 Horatio St., New York 14, N. Y. CH-elsea 2-3708. ja24

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1000 BUSINESS CARDS, \$3.95—NO COD'S; NO checks. J. G. Seigfried, Printing, 406 Erie Ave., Glassport, Pa.

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See you for the very first time
The moment you love
My heart is yours
The moment you love
The moment you love

Comics

8x11 inches

16 ass't subjects

Gross... 80c

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Excellent Display Piece. Honeycomb Tissue Heart, Die-Cut Arrow With Valentine Greeting. 13x15 Inches. Dozen... \$2.25

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VESCO-PLASTIC and RUBBER

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AGENTS AND MANAGERS, NOTICE—AVAILABLE for first time in 6 years. Have been playing and arranging for other leaders for domestic reasons as well as my own health. Have five men available at once with fine arrangements; unique in the fact that they're playable with from five to nine men and unit is equally suited to hotel, club or ballroom work, which I've been doing the past year on a jobbing basis. Can furnish best reference, i.e., character and ability. Prefer contacts with licensed agents, but will book direct. Johnny Gillrup, phone 9-4989, 1752 Lilly Rd., Jacksonville, Fla.

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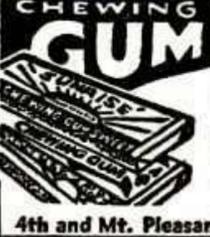
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TRUMPET-BAND LEADER — THOROLY routined, desires location anywhere teaching school industrial Legion band. Musician, 512 Claude, Jacksonville, Fla.

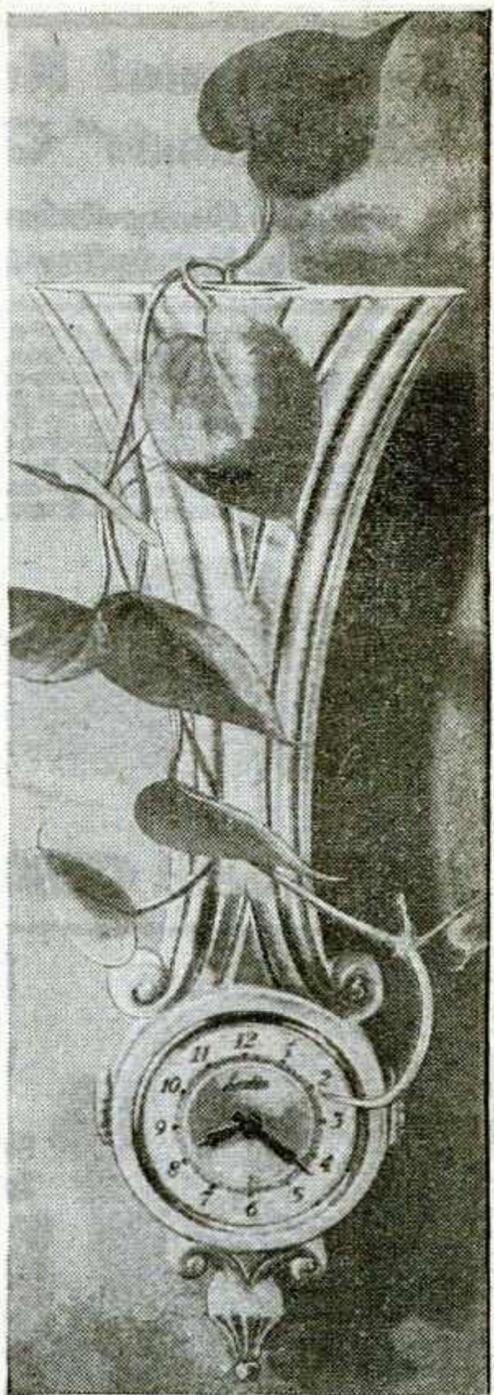
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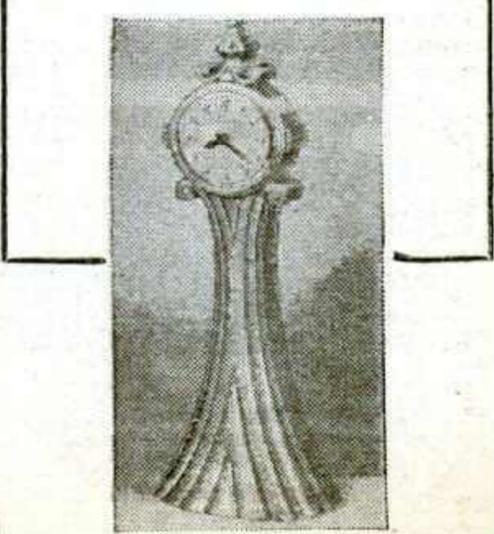
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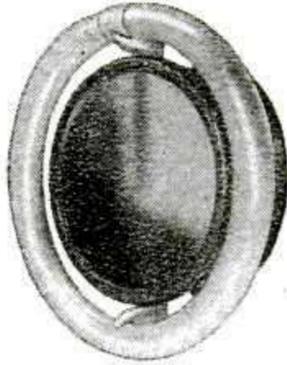
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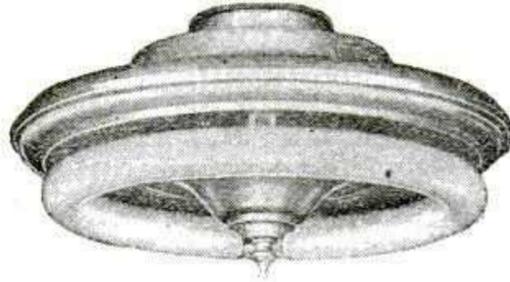
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For Timing Races, Sports, Speeches . . . \$7.95

Here it is! For only \$7.95 a fine precision timepiece that is also an accurate stopwatch for timing races, sports events, speeches. Sweep second hand runs or stops at click of button. Accurate 4-jewel movement, two-tone dial, polished chrome case. A watch any man will be proud to own! Order today!

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1/20 K. GOLD
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Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis by Wednesday morning, or Cincinnati office by Thursday morning.

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Carmon
Barnes, Daniel
Barnes, Floyd
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Bary, Howard
Batemann, Leo M.
Baxter, Joe
Bauer, Harry E.
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Bearfield, Agnes M.
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Bennett, Jack
Renton, Jean E.
Berman, Joe
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Bernstein, Barbara
Berry, Hayward & Anna
Bickett, J. H.
Binz, Chas. A.
Birdsall, Geo. E.
Birnie, Wm. James
Bishop, Lou
Blackburn, Mrs. Marie
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Bly, The Rice Writer
Blythe, Freddie
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Boland, Mary
Booker, Edw. H.
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Brownwell, W. H.
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Buchanan, Vickie
Buckholz, Eddie
Buffington, Bob
Burdick, Edmund R.

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Cooper, Cecil
Converse, Art
Cooke, Bobby Gene
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Costello, Frankie
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Crawley, Bob
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Davis, Jay Paul
Davis, Lucky
Davis, Rose
Davison, Henry
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Deese, John
Delawater, Leroy
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Demetro, Walter
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Deshlerio, Sam
Dessellier, Paul
Devine, Harley
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Dimsdale, Bill & Buck
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Dobbins, Geo.
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Donahue & Lasalle
Donaldson, Robt. F.
Dove, Jimmy
Dowd, Robt.
Dowler, Harold
Downs, Jack
Ducharme, Henry (Cannonball)
Dunham, Clyde
Duchene, L. F.
DuFour, Lou
Dugan, J. H.
Dunn, Donald
Dunn, Sonya
Dunn, Mrs. Rita
DuVal, Virginia (Mickey)
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Eden, Richard D.
Edrin, Jack
Edward, Albert L.
Edwards, J. D. & Katherine M.
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Evans, Daniel C.
Evans, Mrs. Tho. A.
Farino, Michael
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Ferrell, James
Ferron, James
Fetta, Louis Tex
Fetterman, R.
Fillingham, Everett
Fitzpatrick, Freddie
Flaherty, Oris Jay
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Flynn, Vincent Michael

Foley, John
Fornon, Frank
Foster, Frank
Fowler, Chet
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Franklin, James B.
Franz, Walter E.
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Freeman, Geo. H. & Mary B.
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Gallagher, Jackie
Gallup, Thos.
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Gatto, Michael
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Glosser, Benj.
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Gordon, Chuck (Rodeo Clown)
Goody, Ray
Gordon, Dixie
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Graves, Jack
Grey-Hound, Chief
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Gray, Roy
Green, James Calvin
Green, Marshall L.
Gregory, Rescue
Grimes, Marian
Grotefent, Arthur

Hagen, Orville
Haines, Fred
Halstead, Roy E.
Hamilton, Grant
Hamilton, Woodrow
Rammond, Billie
Haney, Ott & Ruby
Harnett, Wm. Bill
Harper, Fred
Harper, Thos. Glenn
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Harrington, Jimmie
Hartzog, Harry W.
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Harrison, Frank W.
Harrison, Kitty
Hassett, Frank F.
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Hayes, Billy
Hayes, James
Hekala, Henry A.
Helman, Van
Hemphill, Robt.
Henderson, Wm.
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Hensley, Jimmie
Herbert, Dorothy
Hermes, Magician
Hester, Lawrence
Hiller, Fred
Hirshberg, Carole
Hoal, Hattie M.
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Hoburg, Ira E.
Hoffman, Louis P.
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Weldon
Holton, A. G.
Holton, O. G.
Hood, H. Thos.
Hose, Everett
Houston, Lee (Society Circus)
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Hroboelrak, John
Hufford, Geo.
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Jackson, Frank
Jackson, Harry H.
Jacobs, Lou
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Jameson, Edward
Jandron, Louis
Jason, Fred
Jayner, Leroy
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Jenkins, Brownie
Jenkins, C. H.
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Johnson, Warren H.
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Jones, Ray D.
Jones, W. D.
Jones, Woodie
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Joudson, Louis
Justin, Melvin F.
Jurden, Donald
Kabakoff, David
Kane, Herman
Kane, Irma
Katynsky, Milton A.

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Keele, Shelly D.
Keeler, John
Keith, Johnny
Keller, L. C.
Kelley, Geo. R.
Kelly, J. H.
Kelly, Jack
Kelly, Michael
Kelly, Mrs. Ruth (Pollock)
Kelly, Sonny
Kelly, Slim
Kelly, Wm. F. (Jack)
Kelm, Happy
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Kibel, Israel
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Lamout, J. A.
Landis, Roy
Landrum, Calvin Clair
Landrus, the Entertainer
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LaVell, Frank X.
Lathrop, Daryl E.
Laurish, Mott
Lawrence, Geo. Henry
Layton, Mrs. W. C.
Leatherman, Fred
Lecard, Fritz
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Foley, John
Fornon, Frank
Foster, Frank
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 Bott, Harriett
 Bowen, Roy
 Brody, Paul
 Calzary Bros.
 Cameron, William J.

Fredysons, The
 Gobbie, Jack
 Goody, Ray
 Gorman, Tom
 Greene, Mr. & Mrs.
 Grimes, Lewis D.
 Hack, Ed
 Haezer, James
 Haley, George W.
 Hanger, S.
 Harris, John W.
 Harter, Lewis
 Herman

Hartwell, Jim
 Herman, Al H.
 Hickey, Bob
 Hill, Bill
 Hippert, Oscar
 Hornet, Beverly
 Hudson & Charge
 Hutches, John F.
 Jannisch, Mabel
 Jerome, Paul
 "Jiram"
 Jones, Evelyn & Bob

Jones, Irwin T.
 Kennedy, Jack
 Kellys, The
 Skating
 Khl-Ron
 Kilcor, Dan
 King, Mickey
 Kimris, The
 Kortes, Peter
 Koray, Jack
 Lamont, Bozo
 Lane, C. W.
 "Chuck"
 La Pointe, Ernestine

Larimer & Hudson
 Latacha, Lawrence
 Lauder, James
 Law, Jim or Jenny
 Lee, Patsy
 Lewis, Frank
 Lieu, Tony
 Lindsey, Walter
 Lombardo, Harriet
 Lucerne, John Jay
 Luide, Russell S.
 McGough, Bill
 McLane, P. J.
 McReavy, Vernon
 Mahoney, Don F.
 Mack, Joey
 Maguire, E. J.
 Mandrake, Leon
 Marion Duo
 Marks, Joe
 Maroon, Lou
 Martin, A. W.
 Martin, Helen
 Marvets, The
 Matthews, H. D.
 "Bob"

Mayzy & Brach
 Maxello, Troupe
 Mays & Brach
 Melvin Dance
 Miller, George
 Miller, Harvey A.
 Minor, Frank
 Murray, P.
 Nathansen, Immaculata
 Nelson, Garo
 Nelson, Harry
 Norman, Jack
 Owens, Whitey

Allen, Mrs. Jaunita
 Anthony, Marvel J.
 Badley, Ben R.
 Barnes, Clifford
 Beach, Harry
 Benson, B. C.
 Bing, Bernice
 Blakeley, Mr. & Mrs. Ben
 Bonner, Imogene
 Boudreau, Gilbert
 Boudreau, Pete
 Bovine, George E.
 Brant, Scott K.
 Brewer, R. R.
 Brown, Tex. C.
 Bryant, Mickey O.
 Burlingame, Dennis
 Burns, Kid
 Camel, Deafy
 Carroll, Dave
 Carson, R. W.
 Carter, William M.
 Charles, Duke
 Clemons, Mr. & Mrs. A. B.
 Clyne, Charley & Peggy
 Crumb, Jesse Ray
 Cutler, Rose & Louis
 Dally, Mr. & Mrs. Jack
 Daley, Charles
 Davies, John G.
 Deal, Mrs. Ethel C.
 Derrickson, George
 Dickerson, Harry G.
 Dilard, Wallace Lee
 Dill, Mrs. Mary
 Louise
 Dorey, Miss Mary
 Dunlavy, Mr. & Mrs. Jack
 Enquist, C.
 Evans, Joe Edward
 Folly, Virgil
 Forster, Gus & Mary
 Gaines, Mr. & Mrs. George
 Garber, Guy L.
 Gibson, Lee
 Gowdy, Maurice
 Granger, Alton
 Griffin, Peewee
 Handing, Steve
 Harris, Albert J.
 Hart, Edgar G.
 Hart, Ray
 Helt, Lewis
 Henson, J. L. (Jimmie)
 Hopper, Frank
 Humphrey, Charles H.
 Hutzler, Mr. & Mrs. Virgie
 Johnson, Jesse James

Sidney, Elsa
 Silliman, E. A.
 Slato, Charles
 Scin, Benjamin
 Sinitzen, Olya
 Garnett
 Smith, Albert D.
 Sorenson, Florence
 Stillwell, Ray
 Sutton, Lygretta W.
 Thain, D. W.
 Tilner, Harry
 Townes, Freddy
 Walker, Garnet
 Ward, Tommy
 Wilson, Ted
 Williams, Sidney
 Witherrall, Thelma
 Woods, Bryan
 Yates, Mrs. George
 Zingo, James
 Zueldorf, Whitey

Canestrellis, The
 Caruso, John J.
 Chandler, Chick
 Chandler, Roscoe B.
 Childers, Wesley
 Chilson, Roy S.
 Clawson, Ralph J.
 Clayton, Ray
 Cohen, Phillip
 Coleman, Alton
 Combs, Earl
 Cooper, Doria
 Cooper, George
 Cooper, George (McCoy Pianist)
 Cress, W. H.
 Darling, Phyllis
 Davies, Jack "Wop"
 Deoro, Bert
 Dennis, Prince & Laly Ethel

De Seo, Gloria
 Do-It's, The
 Doyle, Frank
 Duval, Maurice
 Eford, Hal
 Ewan, Walter
 Farrell, Billy & Co.
 Fein, Phil
 Ferguson, Clyde W.
 Floyd, R.
 Flanagan, Vicki
 Fraday Dancers
 Francis, Frank
 Franklin, Joe
 Franks, Four

Paddock, Harold "Buddy"
 Pallenberg, Emil Jr.
 Panole, Bob
 Patterson, F. W.
 Pendleton, Mary
 Petrus, Henry P.
 Potter, Henry P.
 Powers, Elephants
 Picaard, Dave
 Pluda, Herman
 "Greenie"
 Precisionists, The 8
 Price, E. Lee
 Pugal, Ellen
 Randow, Eugene
 Rarey F. L. "Tex"
 Re, John
 Rankin, Nan
 Reagan, Ted
 Reddington Trio
 Renee, Candy
 Renee, Cocoa
 Reno, W. X.
 Richards, Merna
 Riels, Bob
 Robinson, Jack
 "Peanuts"

Roberts, Tex
 Rollerettes, The
 Roigzers, Nat
 Ross, Harry
 Ross, Nicky
 Rouse, Smokey
 Rudyoff, Rudy
 Rowells, Jane
 Scatterday, R. O.
 Schanck, Frank
 "Jersey"

Scott, John C.
 Sharpe, H. A.
 Shive, H. B.
 Siegfried, Fritz
 Sisker, Louis
 Skipper, Richard Y.
 Sloan, E.
 Sloan, Larry
 Smith, Rogers & Eddy
 Smuckle, Berney
 Snyder, Eugene
 Soucar, Eddie
 Starr, Hedy Jo & Troupe
 Stein, Abe
 Story, Dorothy & Willy
 Sweeney, Frank
 Smith, Harry
 Stutz, Jim
 Thomas, Gerald F.
 Thomas, Margie
 Thornton, Albert E.
 Tomaine, Al
 Torrence & Victoria
 Victory Quartette
 Vierra, Al
 Vierra, Joe
 Vindig, Bill
 Walkmaire Trio
 Watson, Tommy
 Wenzel, Fred C.
 West, Glen
 Wyoming Duo
 White, Albert
 Troupe, Willy
 Winarski, Janet
 Wool, Whitey
 Woods, Harry
 Ziegfried, Fritz

Dixon, Mrs. Ann W. 14c

Berry, Arthur J. 5c
 Forster, Gus 28c

Allen, Mrs. Jaunita
 Anthony, Marvel J.
 Badley, Ben R.
 Barnes, Clifford
 Beach, Harry
 Benson, B. C.
 Bing, Bernice
 Blakeley, Mr. & Mrs. Ben
 Bonner, Imogene
 Boudreau, Gilbert
 Boudreau, Pete
 Bovine, George E.
 Brant, Scott K.
 Brewer, R. R.
 Brown, Tex. C.
 Bryant, Mickey O.
 Burlingame, Dennis
 Burns, Kid
 Camel, Deafy
 Carroll, Dave
 Carson, R. W.
 Carter, William M.
 Charles, Duke
 Clemons, Mr. & Mrs. A. B.
 Clyne, Charley & Peggy
 Crumb, Jesse Ray
 Cutler, Rose & Louis
 Dally, Mr. & Mrs. Jack
 Daley, Charles
 Davies, John G.
 Deal, Mrs. Ethel C.
 Derrickson, George
 Dickerson, Harry G.
 Dilard, Wallace Lee
 Dill, Mrs. Mary
 Louise
 Dorey, Miss Mary
 Dunlavy, Mr. & Mrs. Jack
 Enquist, C.
 Evans, Joe Edward
 Folly, Virgil
 Forster, Gus & Mary
 Gaines, Mr. & Mrs. George
 Garber, Guy L.
 Gibson, Lee
 Gowdy, Maurice
 Granger, Alton
 Griffin, Peewee
 Handing, Steve
 Harris, Albert J.
 Hart, Edgar G.
 Hart, Ray
 Helt, Lewis
 Henson, J. L. (Jimmie)
 Hopper, Frank
 Humphrey, Charles H.
 Hutzler, Mr. & Mrs. Virgie
 Johnson, Jesse James

Jones, Charles
 Raymond
 Jung, Paul
 Keliikolokai, Melvin
 Kelly, Miss LaVerne
 Kerner, Dorothy
 Kloth, Richard
 Fred
 Kutney, Steve F.
 LaPage, Louis
 Laltue, Mr. & Mrs. Jack
 Levine, Ben
 Linkous, Justin M.
 Logsdon, Walter
 MacDonald, Mr. & Mrs. Mac
 McGregor, H. G.
 Mace, Sue S.
 Marks, Harold P.
 Martin, Mr. & Mrs. Dan
 Miller, Mr. & Mrs. F.
 Miller, Mr. & Mrs. Harry
 Minier, Jerry Gene
 Mizner, Joe
 Monrow, Russell
 Moore, Mr. & Mrs. C. B.
 Moore, Ed
 Moore, Mr. & Mrs. Jack
 Morris, William
 Haskell
 Morrison, A. W.
 Murphy, A.
 Murphy, Daniel W.
 Murphy, Richard
 Freeman
 Nash, L. W.
 Nentrapp, Mrs.
 Nettie
 Newlin, Mr. & Mrs. Harold H.
 Newman, Mrs. Peggy
 Obadal, Booby
 Oller, Charles
 Palmer, Earl
 Palmer, Joe V.
 Parrish, Mr. & Mrs. Dale
 Peters, Frank
 Pike, Bill
 Pilger, Mr. & Mrs. E. L.
 Pilger, Forest
 Ramirez, Ben F.
 Randall, H. L.
 Reeves, Stanley H.
 Renee, Miss Candy
 Rhorer, William
 Robertson, Queenbeth
 Robinson, O. S. (Bob)
 Rohter, L. S.
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Strennen, Paul
 Stutz, Mr. & Mrs. James Sr.
 Swigart, Florence
 Teska, Mr. & Mrs. Joe
 Thompson, Mr. & Mrs. W. A.
 Trimble, H. I.
 Wallace, R. B.
 Walsh, Earl B.
 Ward, Roger G.
 Wells, William
 Wiggins, Jimmy
 Wilson, H. E.
 Woodward, Matt

Strennen, Paul
 Stutz, Mr. & Mrs. James Sr.
 Swigart, Florence
 Teska, Mr. & Mrs. Joe
 Thompson, Mr. & Mrs. W. A.
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Large assortment of NEW 1947-48 outstanding creations. Perfect quality. Excellent workmanship. Distinctive furs of all types at popular prices. Earn EXTRA MONEY in your spare time selling furs to your friends and neighbors. Send TODAY for our New Illustrated Catalog and Price List. It's FREE.
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 Heavy Weight Cards, Specials, Cages, Blowers, Transparent Markets.
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 In CEDAR CHESTS, MAPLE CHESTS Filled with 2 pounds delicious assorted hand-dipped, hand-rolled and hand-strung chocolates. \$30.00 Doren. Sample, \$3.50 1/3 Deposit, Balance C. O. D. Complete Board Deals. Send for Complete Catalog.
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 Shibley, L. L.
 Shuford, Mrs. Clint
 Silvestri, Antonio
 Sitts, Mr. & Mrs. A. W.
 Smith, J. H.
 Sprague, Morge J.
 Staley, Herschel M.
 Straightoff, Howard
 Stratton, Clarence R.
 Strennen, Paul
 Stutz, Mr. & Mrs. James Sr.
 Swigart, Florence
 Teska, Mr. & Mrs. Joe
 Thompson, Mr. & Mrs. W. A.
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No. 0902 and No. 7001 available in any combination of white or ruby stones.
Over 100 styles of rings to choose from—write for free catalog. Sample assortment sent for \$10.

STERLING JEWELERS 85 East Gay Street Columbus 15, Ohio

Pipes for Pitchmen

By Bill Baker

JIMMY CARLETON . . . worked Neisner's \$1 store in Evansville, Ind., during the holidays, marking his sixth consecutive Christmas season in the same spot with costume jewelry to successful turns. Jimmy plans to head for Florida some time this month.

Since actions speak louder than words, the doing of it is the only practical activity.

WALTER CARLETON . . . is corralling some sizable long-green counts working the St. Louis Neisner five and dimer with a costume jewelry layout for his brother, Jimmy.

STILL WORKING . . . lots around Harrisonburg, Va., to good takes is Jack (Bottles) Stover.

Give the pitchman an opportunity to prove he's the best man and he'll do it.

SAM ORCHARD . . . cards from Tampa that Florida has become the mecca of pitchmen. "We are," says Sam, "pinchhitting for the tourists league, which has been slow in forming this year. Since we pitch-folk fear neither weather nor tornadoes, we are especially welcome here."

DELBERT PAYNE . . . trombonist with the Bardex Radio Minstrels, again is wintering at his home in Toledo. He plans to return to the org in 1948.

HENRY H. VARNER . . . well-known pitcher, is wintering at his home in Akron.

Unless ambition is in the direction of good, it can become a leaping horse which may lead you into a ditch.

BILLY REIMS . . . blasts his version of a pitchmen's organization from Texarkana, Tex.: "From Tom Kennedy's pipe on organization, I feel that few pitchmen could qualify. For the last 14 years, I have worked the West, South, Northwest and East and have encountered only a few who could qualify. Paul Houck seems to me to be an outstanding pitchman as well as a profound student of the game. In 1946, Houck was making \$10 sales when others were having trouble getting a buck. I think that Houck could lead us all in a fraternity that would benefit us materially."

BEN HORSEBACK MEYERS . . . currently making a tour of Florida spots, recently stopped off in Miami for a day's jackpotting with some of the lads wintering there.

We know many people who are just learning that success comes only thru struggle.

NAT D. SYRIAN . . . cards from Lakeland, Fla., that he's convinced that the Alligator State is a heaven for pitchmen. "They don't," says Nat, "put the heat on, and the weather has been satisfactory. I've been working a slide trombone to prosperous takes. Let's have some pipes here from Barney Kaplan, Bill Weiss and Ted Burdick." Syrian recently left Detroit.

THAT THE PITCHMAN . . . isn't always to blame for the conditions which exist in a lot of towns and hamlets over the country is evidenced in a clipping culled from the December 10 edition of *The Grand Rapids (Mich.) Press*. As a result of an altercation between a townier sidewalk photographer and a woman shopper, a movement is afoot to discourage transient peddlers, hawkers, balloon salesmen and sidewalk photographers from obtaining licenses for a permit to work the city. However, further applicants are to be referred to the city manager of Grand

Rapids for disposition in special cases. If we were good at writing letters to Santa Claus our first request would be for him to rid cities of this type of gazonie, so that a bonafide pitchman could purvey his wares without the duress effected by city officials because of incidents occasioned by a townier attempting to portray the role of a true pitchman.

Many topflight pitchmen, like acrobats, have turned flops into big successes.

HEAVY H. VARNER . . . cards from Akron to the effect that now is the time for all people who travel to have a means of securing a place to live and work. "I have known troupers," says Varner, "who have been reported by other showmen over petty accounts and I have known supposed-to-be troupers to criticize an out-of-State driver's license, which is very small in the

FAST SELLING PROFIT MAKERS!

DUTCH MILL ELECTRIC CLOCK

Real sales appeal in this colorful Dutch design illustration. The little red mill turns above the clever illustration. Sturdy, dependable and accurate! Complete with cord and plug in individual boxes. Should retail at \$3.98. An outstanding seller all year 'round.

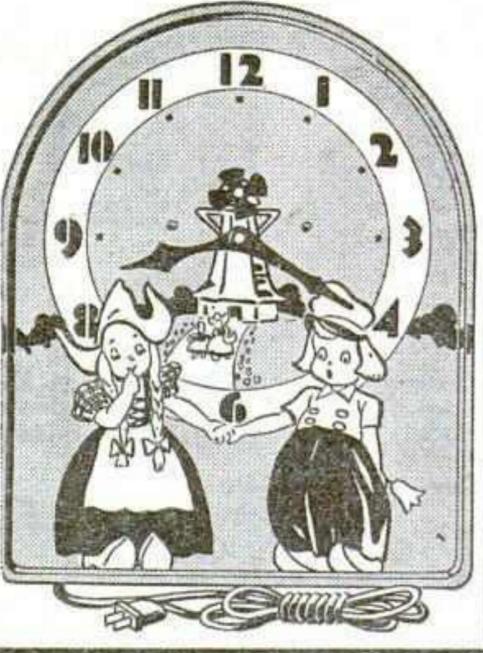
NEW LOW PRICE . . . \$24.00 DOZ.

OTHER BIG SELLERS . . .

- ELECTRIC DRY SHAVER. \$2.08 EA.
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Write for Literature on Other Fast Selling Merchandise
25% WITH ORDER, BALANCE C. O. D.

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FIRST AGAIN . . . IMMEDIATE DELIVERY!

NEWEST, MOST IMPROVED

BINGO SPECIALS

Regulars — 7 colors, 1500 series
Padded 4-5-6 or 7 to the pad
3000 Sets — 7 colors

Wire or Write for Samples . . . Jobbers Invited

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STILL IN TERRIFIC DEMAND!!!

Both Items Packed With Unusual Novel Appeal

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| \$10.50 Per 100 | \$2.50 Per Doz. |
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25% Deposit With Order, Balance C. O. D.

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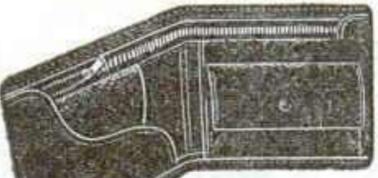
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PEARL NECKLACES

Indestructible, sparkling, graduated Pearl Necklaces with sterling silver safety clasps. Real big money maker.

- Single Strand, doz. \$7.00. Sample \$1.00
- Double Strand, doz. 12.50. Sample 1.50
- Three Strand, doz. 18.00. Sample 2.00

WALLETS

- Alligator Grain, 3-way Zipper, all colors. Per doz. \$6.25
- Picture Wallets, large variety of pictures. Per doz. \$7.50

All goods, except Wallets, individually boxed. 25% with order, balance C. O. D.

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For the FIRST TIME
A Foolproof Retractable
BALL POINT PEN
Guaranteed Writing Performance
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LOW PRICE OF
59¢
in Brilliant Colors
RED—BLUE—GREEN
ACT NOW—FAST PROFITS

Packed 2 Doz. Per Box
\$4.50 Per Doz.
Refills \$2.65 Per Doz.
Red—Blue—Green

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Add 12¢ Per Doz. for Postage.

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TAKES AND FINISHES BEAUTIFUL BLACK AND WHITE OR SEPIA PHOTOGRAPHS IN 1 MINUTE.
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SLUM
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3,000 Pieces, Ass't.
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SOME ITEMS RETAIL UP TO 25¢ EACH.

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LUCKY NOVELTY
PRIZE BOXES
ASSORTED NOVELTIES OF ALL KINDS
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5 Gross Lots—\$4.00 Gr.
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eyes of the public. A successful tour can be accomplished only thru the co-operation of all concerned. Why can't we all slave in the greatness of this country no matter what our belief is?"

The fellow who holds his chin high and faces the future without fear, is the pitcher who will wind up with plenty of scooping lettuce at the end of the year.

C. E. McCULLUM . . . the paddle expert, is wintering at his home in Terrell, Tex.

BOB AND MAE NOELL . . . who are wintering in Miami, report they have seen only a few pitchfolk there.

JIM SIGLER . . . is in Louisville awaiting the results of a civil service examination he took for a railroad job.

"No quality will get a man more friends than a sincere admiration of the qualities of others. It indicates generosity of nature, frankness, cordiality and cheerful recognition of merit.—Dr. Samuel Johnson.

HAROLD POLLNOW . . . rambled into Milwaukee last week to take a crack at selling Grant storage batteries at that Beer City store. He recently completed a successful stint working Indiana spots.

BEA LOUIS . . . is working Mike Devine's yuke oil to sound takes at the F. W. Grand Store, Milwaukee. She expects to remain there thru the winter.

Without courage you're lost. Use it wisely and your green-back troubles are over.

MIKE DEVINE . . . strolled into Milwaukee recently for a two-day visit at the F. W. Grand store to help Bea Louis brush up on her pitching of his yuke oil. His appearance and method of pitching resulted in big crowds thruout the two days and he's a past master at holding a tip, Bea says.

WORD SEEPS THRU . . . that Morry Lerner and Paul Fischer, erstwhile pitcheroos, are in the radio and appliance business in Milwaukee, with Paul managing two stores on the city's South Side.

A pitchman demonstrates his true bravery by performing without witnesses what he might be capable of doing before all the world.

CAL CALLAWAY . . . they tell us, is making his headquarters at the Blackamoor Room of the Wisconsin Hotel, Milwaukee.

"I'VE JUST . . . discovered that pitching is a crazy business that ruins my digestion, increases my appetite and drives me nuts, but as long as I can get things to sell I wouldn't be doing anything else," V. L. Torres tells from Chicago. "Coming thru Salt Lake City I stopped at the post office and purchased 24 dozen unclaimed gyro-tops which during the holidays sold well on Maxwell Street. An unusual gimmick helped pass them out at a higher price than the usual 50 cents. The tuneful jingle of do-re-me was flying low and easy for everyone, but two or three neophytes with their hair slicked and a sad look on their faces. Where are the jam boys who worked this market years ago? Haven't seen one of them around Chicago's sweet and best bet."

It takes courage to apply yourself but when you do you usually wind up with the big job.

MADALINE E. RAGAN . . . has her Educational Hygiene Exhibit operating to good crowds in the Greyhound bus station on East Ninth Street, Cleveland, where she is (See Pipes on page 78)

DEMONSTRATORS—JEWELRY WORKERS—ATTENTION!

 No. 3R239 Per Doz., \$5.25	 No. 3R180 Per Doz., \$4.50	 No. 4R279 Per Doz., \$27.00	 No. 4R269 Per Doz., \$12.00
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Over 1001 different ring numbers in stock!!!
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FOR VALUE, APPEAL AND PROFITS
IDEAL FOR PREMIUMS, SALESBOARDS, DEALERS

Beautifully sculptured bronze saddle horse, handsomely finished with striking highlights and intricate detail.

Stands full 10" high.

Similar horses sell as high as \$25. retail.

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250 4th Ave.
New York 3, N. Y.
25% Dep. with order, balance C.O.D.

WESTERN SADDLE HORSE
\$4.50 each in doz. lots
Less Than 1 Doz., \$5.00 Ea.

CHOCOLATES for VALENTINE'S DAY AND EASTER

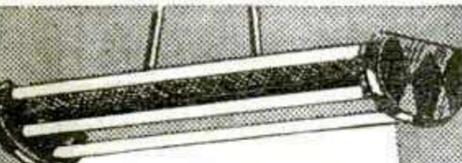
1/2-lb. Heart Box, 36 boxes to master carton	\$.45 Ea.
1-lb. Heart Box, 24 boxes to master carton90 Ea.
2-lb. Heart Box, 12 boxes to master carton	1.80 Ea.
1/2-lb. Chocolate Covered Fruit and Nut Easter Egg, pkd. 36 to master carton32 Ea.
1-lb. Chocolate Covered Fruit and Nut Easter Egg, pkd. 24 to master carton52 Ea.

Minimum Order—1 Doz. Boxes. Terms: 1/3 Deposit With Order, Balance C. O. D., Net 10 Days to Rated Firms.

LAKEVIEW SALES, 636 Cornelia Ave., Chicago 13, Ill.
LAkeview 3643

MAN-IN-BARREL RUBBER NOVELTY
DOZEN \$2.50 — PER HUNDRED \$18.75
"KILROY WAS HERE" PLASTIC STATUETTE
DOZEN \$1.60 — PER HUNDRED \$12.00
25 Per Cent With Order, Balance C. O. D. No Samples.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.



FLUORESCENT FIXTURES
Offer Tremendous Profits for Dealers, Distributors, Concessionaires.
FLUORESCENTS FOR EVERY PURPOSE
Direct From Manufacturer at Lowest Possible Prices. AS LOW AS \$2.10 EACH
Write for Catalogue and Price Lists

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A TERRIFIC ITEM FOR DEMONSTRATORS
Attractive illustrated envelopes now furnished with our fast selling



DANCING HEPCATS
Still selling in a big way, wherever shown. Comes complete with instructions and envelopes.
\$12.00 Per Gross
SIX SAMPLES \$1.00

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ATTENTION! GOLD WIRE ARTISTS

- Square and round rolled gold plate wire, all gauges and qualities.
- Stone-set and plain bangles as follows: hearts • stars • clovers • crescents • beaded hearts • wagon wheels • crosses, etc.
- Jewel sets, all sizes, with 1 and 2 holes set with stones and pearls.
- 3-stone ring top of beaded stock.
- Beaded band wire
- Plain findings, such as crosses • anchors • bowknot pins • springrings • jumpings • swivels • chains • plain and twisted hooks • carvings • carscrows, etc.
- Hoop earrings • earrings for pierced and unpierced ears.
- Hand-made adjustable bangle bracelets.
- Wire knot rings of rolled gold plate.
- Pearl plates of snail shell.
- Cameos, etc.

Write for \$5 sample order with price list. Deposit, \$2, bal. C.O.D.
EMROW JEWELRY CO.
Box 93, North Station, Providence 8, R. I.
Buy Direct From Manufacturer and Save

DIPPY DILLY THE DRINKING DUCK
Best on the Market
\$7.50 Doz. Sample, \$1.00 Postpaid.
Deposit on all orders.
Extra Large Leis, \$7.20 Gr.
HAWAIIAN LEI AND NOVELTY SALES
719 E. Broadway, Alliance, O. Phone 8324

GLAMOUR GIRL NOVELTY CARDS
OVER 250 DIFFERENT SUBJECTS
Lithographed in full color; beautiful—attractive—popular.
Packed 5 assorted in transparent envelopes, retailing for 10¢, or available in bulk, packed 1000 assorted.
Write for details
INTERNATIONAL MUTOSCOPE CORPORATION
MUTOSCOPE BUILDING LONG ISLAND CITY 1, N. Y.

Merchandise You Have Been Looking For
Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys, Every kind of Glassware, Blankets, Hampers, Hassocks, Plaster, Slum, Flying Birds, Whips, Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.
Catalog Now Ready - Write for Copy Today
IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested in.
ACME PREMIUM SUPPLY CORP.
1111 South 12th, St. Louis 4, Mo.

Pipes
(Continued from page 77)
booked for an indefinite run. She says that many showmen have been visiting there lately, with Jack Dale and Buddy Wheeler coming in daily. She adds that she hasn't noted many pitchmen working the Ohio city and says she'd like to read pipes here from Blackie Beard, coil worker; Jack La Mell and Bill Meader.

RUCKER H. TODD . . .
is still confined in Sunnyside Sanitarium, Indianapolis, where he says he will have to remain for another year at least. He'd like to read letters from friends.

Consider the plight of the fellow who can foresee only a depressing future because of a hopeless past.

"NOTICE THAT . . .
Milwaukee has a number of well-known pitchfolk making the city their winter home," scribbles Harry Maiers from Huntington, W. Va. "How many remember the Wisconsin State Fair there in 1922 when such greats of the pitch field as Georgie Cohn, Frank Markhouse, George Bedoni, the Holmes brothers, W. P. Danker, Whitey Harvey, West Gordon, Ira Weiss and Ollie Meyers made the first auction pitch after it came from London? It proved a sensation. There's a wide difference in comparison today. The nut's too big now and merchandise is scarce."

T. D. (SENATOR) ROCKWELL . . .
former razor blade king, is living in retirement at his home in Los Angeles.

RICHARD ARCAND . . .
is vacationing in Los Angeles after working the holidays in the W. T. Grant store there to a total 15-day take of over \$3,000 with his cedar engraving chest. Following his lay-off, Arcand will return to his regular basement set-up in the Grant store.

STILL WORKING . . .
Newberry's downtown Los Angeles store with his Dial-o-Matic graters to lucrative business is Bill Baring. He plans to head for Phoenix, Ariz., soon to open a new store.

Establish a good character, but don't let it rest there. Use it as a means of doing still more good.

MARGE V. KELLY . . .
has discontinued her demonstration work in Los Angeles department stores in order to give more time to her duties as secretary of the Circus Clown Club of America. She chalked up a stand-out holiday business.

"He was a right gee until he prided himself so much on his modesty that he wound up an egotistic jerk."—Jerry the Jambler.

Wis. Fairmen Hit Carny Op

(Continued from page 52)
would be made and reduction of the prize list. He added that it also might be in order to ask for an increased legislative appropriation. He urged the association to tell his department the method it preferred.

Risk State Aid
Discussing livestock sanitary regulations, he said that the few fairs which did not observe them were risking State aid, their own livestock exhibits and livestock in their communities. He added that board members of fairs not complying are making themselves liable to civil suit for damages from diseases resulting from failure to observe State statutes.

He also suggested two changes in livestock sanitary regulations. One would require that all cattle shown be required to have passed a herd test for tuberculosis within the last six years, instead of three years, the previous requirement. The low incident of tuberculosis among Wisconsin herds would make this possible, he said. His other suggested regulation would require that all race horses first be tested and certified to be free of disease and not exposed to swamp fever before competing at any fair. Such regulation he called desirable because of the prevalence of swamp fever.

Gladys Williams Speaks
One of two show folks who addressed the convention, Gladys Williams, of the Williams & Lee booking office, St. Paul, suggested arrow directional signs in every community holding a fair, rules and regulations clarifying parking of trailers of show personnel, better facilities for such trailers and the elimination of horse racing while an act is in progress. She also maintained that fair secretaries would increase gate receipts if they would stop expressing doubt as to when the show was going to be held when inclement weather threatens.

"Many times I've sat in a secretary's office and heard him tell a customer over the phone that he didn't know if the fair would be held that night, that it depended on the weather. Nothing could discourage business more readily," she explained.

John Francis, of the John Francis Shows, also addressed the convention.

Douglas J. Curran, association secretary, in a discussion of the centennial observance, said that it will boost attendance at the State's fairs. Dr. Rice, chairman of the State Centennial Committee, said he hoped centennial celebrations would be held this summer at every county fair.

To Stage Pageants
Several fairs plan to stage pageants to mark the centennial, it was disclosed during a discussion on the centennial. Frank Smith, Galesville; Forest Knaupp, Beaver Dam; Roy T. Glasco, Janesville, and William Uthmeir, Marshfield, spoke on centennial plans for their respective fairs.

Attendance at the State's 77 county and district fairs was estimated at nearly 1,500,000 in a report given by A. W. Kalbus, superintendent of county and district fairs for the State Department of Agriculture. Premiums for the year totaled over \$250,000, he said.

In 1946, when 69 fairs operated, eight having been called off by polio, attendance was 1,150,000 and premium totaled \$217,000, Kalbus pointed out.

He reported that State aid claimed in '47 was \$188,679, as compared with \$164,000 in '46.

Other convention speakers included Ben Rusy, of the Wisconsin College of Agriculture, who urged fairs to feature the rat control program to emphasize food conversation.

President Charles B. Drewry, Marinette, presided at the convention sessions.

Hoosier Conclave Rings the Gong

(Continued from page 51)
ing power, people will pay to see it," observed Albert C. Derr, Boonville, who handled the topic, Gate and Grandstand—Free and Paid Charges.

Drawing from his own fair's experience, Derr recounted how at once time his fair, then \$11,000 in debt and operating with a free night gate and no charges at any time for parking became extremely economy minded. Budget for grandstand acts were cut to between \$500 and \$600. But it didn't help, he asserted.

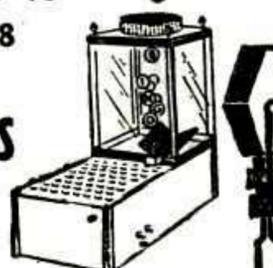
It was then decided to charge for parking and to charge 25 cents at the outside gate. Attraction budget was upped until now \$3,000 is spent, and now the fair is a money winner, he said.

Detailing the results, he said when there was no charge for parking the fair couldn't handle the cars. Now, he added, the fair controls them properly and derives substantial income from the parking. The grandstand show, as a result of the increased outlay for acts, has grown in popularity, and now it is necessary to give two shows on one night, Derr said.

Banquet Final Night
Other speakers and their subjects included Ray F. Breedlove, Shelbyville, *Fire, Personal Liability, Theft and Hold-Up Insurance*; John H. Bonham, Cleves, O., *Keeping of Accounts and Records*; Dr. L. B. Wolfe, Corydon, *Why Racing at Fairs?*; O. A. Zeigler, Portland, *Horse-Pulling Contests*; George H. Neises, Crown Point, *Special Events*; H. K. Rippey, Portland, *Improvements That Could Be Made in the 4-H Department*; Hugh Dickey, Connersville, *What Consideration Should Fairs Give Specialty Breeders?*; O. M. Meeker, Frankfort, *Revamping of Fair Buildings and Grounds*; Ralph Strain, Frankfort, *Building, Machinery and Space Fees*; Roland Ade, *Building Up Dead Days*, and B. Ward Beam, thrill show promoter, and Robert I. Terry, editor, horse racing publication, *Productive Advertising*.

Fairmen held a luncheon one day between school sessions. A banquet Wednesday night (7) climaxed the three-day convention. Bill Clark, Franklin, popular association secretary, was kept busy handling details of the luncheon, banquet and the convention sessions.

NEW 1948 BINGO BLOWERS
NOW READY FOR DELIVERY
HEAVY DUTY MOUNTED BINGO CARDS
3000 To Set
And other BINGO SUPPLIES. SEND FOR CATALOG. SPECIAL DISCOUNTS TO JOBBERS.
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12	27	33	47	64
10	18	42	52	66
14	16	48	63	
6	23	40	50	71
5	21	44	58	74

5,000 ITEMS AT FACTORY PRICES
Largest Variety Stock in U. S. A.
LONG PROFIT MERCHANDISE
Your complete needs at one source—Fireworks, Cleaning Tissue, Ammunition, other scarce items, Specialties, Dry Goods, Notions, Automobile Supplies, Carded Goods, Salesboards and Deals. We guarantee prices. Write for catalog and samples.
H. L. BLAKE
Broker-Factory Distributor Little Rock, Ark.

SALESBOARD EXHIBITS SET

Secore To Show Line In Sheraton Jan. 19

CHICAGO, Jan. 10.—Irwin S. Secore, of Secore & Secore, will be on hand with Mort Secore to greet all visitors to the firm's board showing at the Sheraton Hotel here, January 19-22.

In addition to the new lines of salesboards to be shown, which will include top current favorites, there will be continuous supply of refreshments available, Irwin Secore stated.

Firm will occupy a two-floor bungalow type suite, in which access to both floors is provided by a private stairway.

SALESBOARD SIDELIGHTS

Chicago:

Bee-Jay Products, Inc., will have a new pocket-size catalog ready for distribution during the Sheraton board showing, officials stated this week. Catalog will contain 144 pages and be bound in plastic covers. It will be mailed out to firm's customers beginning with show week. Book will be crammed with new and current Bee-Jay releases.

Bernie Kite, sales manager of Peerless Products, Inc., is anxious to get out in the field again after being tied down by business in Chicago for the past few months. He promises his friends that he will make every effort to see them personally within the next month or two. Meanwhile, Peerless is working at capacity and is trying to roll back the backlog of orders. "We're slowly inching up," staffers say. Recent improvements in the firm's production machinery have resulted in a great time-saving when different runs of boards make new set-ups necessary. What formerly meant a three or four-hour shutdown of equipment, while changes were being made, now is effected in a matter of minutes.

Gardner & Company's Irwin Feitler is back home again after his New Year's Eve appendectomy. Doing fine. New member of the sick list here is Miss S. Zinder, who is home with a case of laryngitis. Entire staff

misses her presence and hopes for an early recovery. Because of efficient production methods and fully staffed shifts, board output is keeping pace with orders again after holiday shutdowns caused a backlog, Charles Leedy, sales manager, states.

Joseph Zimmerman, Empire Press, says the addition of the night shift is slowly whittling down the waiting list on the order books. The second shift, which takes over from 4:30 p.m. to 1 a.m., will be increased by 15 employees during the next few weeks. Joseph is ready to greet visitors at the firm's display in the Morrison Hotel next week with a presentation of some 200 salesboards. About 24 new numbers will be spotlighted. Location of the Empire suite will be posted in the lobby, it's reported, and all comers are to be greeted with refreshments.

The Harlich Manufacturing Company's booth in the Sheraton's Gothic Room board display should be a popular spot; firm will present a surprise souvenir to visitors, Sam Feldman announced this week. The Harlich production picture is in good focus, Sam says. Orders are being met as they come in and in most cases it is the shipping time that is the principal cause of delay. Staffers here are busy working out attendance schedules for their turns at the firm's display space and the special Sheraton Penthouse Harlich open house.

11 Companies Will Display

Private rooms in Sheraton for 10 board makers—one headquarters at Morrison

CHICAGO, Jan. 10.—The 1948 salesboard convention that will open its doors at the Sheraton Hotel here Monday (19) will be a larger, more complete exhibit than its 1947 predecessor at the Hotel Sherman.

Late additions to the line-up of board firms participating in the four-day meeting (January 19-22) bring the total number showing under one roof to 11. This is an increase by three companies over the eight-firm exhibit last year. All exhibitors will not display on one floor, however; there will be multiple-booth showings in the Gothic Room (third floor) and the Tally-Ho Room (ninth floor), with several private suites devoted to elaborate displays of salesboards. In addition to the Sheraton exhibits, one firm will display in the Morrison Hotel. Exhibit hours will be from 9 a.m. to 10:30 p.m. daily.

Entertainment

Adding to the attractions of the Sheraton (formerly Continental Hotel) showing will be entertainment and buffet lunches. Gothic Room and (See Exhibits Set on page 80)

SALESBOARDS

IMMEDIATE DELIVERIES—20% DEPOSIT			
Holes	Name	Profit	Price
300 25¢	Kuter Color X Tk.	Def. \$15.00	\$.85
1000 25¢	Charley	Def. 50.00	.89
1000 5¢	Double Finn	Def. 24.00	.98
1000 25¢	Charley, X Tk.	Def. 50.00	1.09
1800 5¢	LULU X THICK	Def. 18.00	1.49
1000 25¢	J.P. Charley X Tk.	Avr. \$52.08	\$1.25
1200 25¢	Texas Charley Seal	Avr. 102.28	1.89
1200 5¢	Big Forty Seal	Avr. 34.25	1.98
600 25¢	Jumbo Q. T., X Tk.		2.39
1184 5¢	Win-A-Fin-Jumbo	Avr. 34.40	2.49
1000 5¢	J.P. Assorted Boards	Avr. 27.00	2.69

NEW! 6 TICKETS PER HOLE BOARDS			
200 25¢	Kwik Fin	Max. Avr. \$39.50	\$2.92 1/2
200 25¢	6 in 1	Max. Avr. \$37.50	\$2.92 1/2
2160 5¢	Rd. Wh. Bl. Tickets	...	\$38.00 \$1.39
2172 5¢	Rd. Wh. Bl. Tickets	...	36.50 1.45
2170 5¢	Rd. Wh. Bl. 5 Fold	...	36.50 1.48
120	Tip Tickets	Gr. \$19.85; Doz.	\$1.88

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
 DeLuxe Building Blue Earth, Minn.

Glassine Banded Jar Tickets

They're New! They're Different!
 Proven Successful
 A Real Money Maker

Write for

PRICES • DETAILS • SAMPLES

National Games Mfrs.

SEYMOUR, WISCONSIN

ATTENTION, SALESMEN!

We seek top men calling on tobacco and candy jobbers to carry complete line of fast moving merchandise deals and salesboards, either as a sideline or full time. Exclusive territories available to right men on a commission basis. Earnings unlimited. Write in confidence to

BOX D-201

c/o The Billboard, Cincinnati 22, O.

SALESBOARDS

WHOLESALE "NET" PRICES—25% DEPOSIT			
Holes	Name	Profit	Price
1000 25¢	J.P. Charley, XX Th.	Avr. \$52 \$1.49	
1800 5¢	Lulu Board, XX Thk.	Def. 18	1.49
1200 25¢	J.P. Tex. Chas., Tk.	Avr. 102	2.25
1000 5¢	J.P. Sista, Tk., Pr.	Avr. 25	2.25

NEW! 6 TICKETS PER HOLE BOARDS			
200 25¢	6 in 1, 6 Tickets	Max. \$39	\$3.08
200 50¢	10 Sawbucks, 6 Tks.	Max. 79	3.08
200 25¢	Miss Q-T Slot, 6 Tks.	Max. 32	3.69

1200 25¢	J.P. Cheerful Chas.	Avr. \$77	\$2.62
1300 5¢	Bubbles, Thick, Jum.	Def. 30	2.75
885 5¢	J.P. Rosebud, Girle.	Avr. 26	2.95
1027 5¢	J.P. Hollywood, Jum.	Avr. 27	3.54
1000 10¢	J.P. Jumbo Hole, Th.	Avr. 45	3.98

Write for "New Wholesale" Bulletin, 9th year giving immediate delivery on finest boards.
LEGALSHARE SALES
 Box 86-C Huntington Beach, Calif.
 (Phone 2842)

Novelty Makers' Credit Bureau Revises Rules

CHICAGO, Jan. 10.—Novelty Manufacturers' Credit Bureau (NMCB) put into effect two major points of its code of ethics during the January 7-8 meeting at the Drake Hotel here. Both points, debated during earlier meetings, were drafted into final form and voted as a permanent part of the bureau's fair trade practices program.

A credit interchange protection system, and an understanding between member firms on hiring of production employees and salesmen, are the two sections of the code now activated.

First point will embrace detailed credit information on all counts: credit ratings, outlooks, etc., while second covers the hiring policies of all member firms so as avoid conflict within the industry.

Also discussed during the meeting was the latest increase in freight rates. Newest increase brought the total rate rise during the last year to 20 per cent. Effects of the upped shipping costs on the salesboard industry were investigated.

Next bureau meeting was scheduled for February 5-6 with location as yet not determined.

TICKETS

BASEBALL — TIP — TAKES
 JACKPOT OR JAR DEALS
WHEELING NOVELTY Co., Inc.
 57 14th Street Wheeling, W. Va.

IMPORTANT

NOTICE!

FOR YOU

Don't fail to attend the exhibits of the newest and hottest deals in the salesboard and ticket line. There will be a welcoming committee with free food and drinks galore to greet you in the Tally Ho Room, Ninth Floor, Sheraton Hotel, 505 North Michigan Avenue, Chicago, Illinois, whenever you arrive—9 A.M. to 10:30 P.M. daily, January 19 thru 22, 1948.

FREE SHUTTLE BUS SERVICE
 FROM HOTEL SHERMAN

UNIVERSAL MANUFACTURING CO., INC.
 405-11 E. 8TH STREET KANSAS CITY, MO.

BEE JAY PRODUCTS, INC.
 6320-32 SO. HARVARD CHICAGO, ILL.

TRIANGLE MANUFACTURING CO., INC.
 609 S. 10TH MINNEAPOLIS, MINN.

SEE AMERICA'S FINEST LINE OF FLASH SALESBOARDS

(NEARLY 200 NUMBERS)
at the **MORRISON HOTEL**
OUR DISPLAY ROOMS OPEN 10 A.M. TO 10 P.M.
JAN. 19, 20, 21, 22

NEW Coin Boards!
NEW Multi - Giants!

AS WELL AS A SENSATIONAL
NEW NOVELTY BOARD THAT
WILL STAMPEDE THE INDUSTRY

EMPIRE PRESS, Inc.
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NOTICE, CORRECTION

AL DECKER and JOHN MUNDY

OF TRI-STATE CORPORATION

WILL EXHIBIT AT THE SHERATON HOTEL, CHICAGO, JAN. 19-22
WHERE THEY WILL SHOW THE GREATEST AND MOST
COMPLETE LINE OF TICKET DEALS EVER PRESENTED

Distributors and Quantity Users of Ticket Deals,
Be Sure and Visit Us at the Sheraton Hotel.

NEW 1948 PRICE

On this Standard high-profit fast-moving
"TALK O' THE TOWN" Salesboard Deal.

CONSISTS OF:

- 20—½ lb. Gra-maur Cashew Nougat Rolls
- 4— 1 lb. Gra-maur Cashew Nougat Rolls

Brings in
\$30.00

COSTS YOU
\$15.00 DELIVERED COMPLETE

This is the finest candy of its type on the market

ENUF SAID—ORDER NOW!

Send \$5 for each deal—Bal. C. O. D.
Jobbers—Write for quantity prices.

Watch this space for new and different
"TALK O' THE TOWN" deals to come soon!

TALK O' THE TOWN Sales Co.
4424 W. Armitage Ave. • Chicago 39, Illinois

SPECIAL!
FOR JANUARY ONLY
FREE ½ lb. Roll in
each deal so
you may sample this
fine confection.

THIS DEAL HAS BEEN ADV. IN BILLBOARD FOR THE
PAST 39 ISSUES. OUR OPERATORS ARE DOING A
REPEAT BUSINESS . . .
GET YOURS NOW . . . IT'S REALLY HOT!!

Make \$250 to \$500 a week

BE YOUR OWN OPERATOR OF PUSH CARDS

A once-in-a-lifetime opportunity to make \$250 to \$500 a week with little investment. These watches have outstanding, high-priced features. Precision built, imported Swiss watches. Handsome case. Red sweep second hand. Genuine leather band.

Watches Styled for Beauty
and Built for Accuracy!

Place these Push Cards in factories, clubs, taverns and cigar stores. They will sell for themselves. Quick turnover, card sells out in 2 or 3 days. You can place hundreds of these cards each week. 25% Deposit with Order, Bal. C.O.D., P.O.D. Chicago

PUSH CARD WITH 2
WATCHES
1 Watch to the seller
and 1 Watch to the
winning card.

Push Card Takes in \$21.
Your Cost \$10.
EXTRA PUSH CARDS 10c EA.

Your
Profit
\$11.00

Write J & M SALES CO. — 708 S. STATE ST. — CHICAGO 5, ILL.

Parks To Hold To 1947 Prices

(Continued from page 54)

Pavilion, Timmins, Ont., will hoist the ballroom price at his spot. The raise is 25 cents in the case of both men and women. He said prices in 1947 were 75 cents for men and 25 cents for women. This year the men will pay \$1 and the women 50 cents.

Only in one instance was there a raise in ride prices mentioned and that was almost negligible. Henry S. Wilson, Menlo Park, Perkaskie, Pa., said his prices would go from 12 to 15 cents.

Whether it means anything or not in the way of a hoist, operators of two large parks failed to come thru with a definite "no" on both questions. It would seem they are waiting for a spell before making any definite decision.

Riverview Park, Chicago, for instance, on both questions regarding any change in admission prices and any change in parking, rides, etc., prices simply wrote: "Depends on taxes." Edward J. Carroll, owner of Riverside Park, Agawam, Mass., wrote, in answer to the question regarding admission prices, "Awaiting the economic picture (nationally)." And to the question of a change in prices on rides, etc., Carroll wrote "will try to hold the line."

On the other side of the picture, Roger and Conrad Haney, Lake Lansing Park, Haslett, Mich., plan no change in prices, but if there is one at their spot it will be a reduction, not a boost. "We may reduce some ride prices from 25 to 20 cents," they wrote.

From R. Bollinger, vice-president of Oaks Park, Portland, Ore., came this information: "We plan some reduction on adult rides and we will sell scrip for kiddie rides at reduced prices."

Baldwin Undecided

Outside of Riverview, Chicago, and Riverside, Agawam, Mass., only one other park operator was indefinite on his price policy for this year. That was Tom Baldwin, Baldwin Park, Quincy, Ill., who said he was undecided as yet on whether he would make a change in admission prices.

During the National Association of Amusement Parks, Pools and Beaches convention in Chicago in December, a forum was held on admission prices. Following that meeting, one park operator, outside the meeting, said: "I believe we're smart not to raise prices in '48. Everything else in the country is going up, and people are not happy about the situation. When they find that their amusement park is holding to the same prices charged a year ago, and even two years ago, they are going to have a kindly feeling toward the owner of that park and when they are seeking entertainment they will go to the park to get it, too. When a depression or recession, whichever way you want it, comes along, those same people will remember that the park owner in their community went along with the same price scale, when everyone else was getting higher prices for his product, and they will spend their spare cash at the park."

Exhibits Set For Chi Meet

(Continued from page 79)

Tally-Ho Room exhibitors will both feature music, in the form of strolling musicians, and continuous serving of refreshments. One company has engaged the Penthouse for use as an auxiliary entertainment and open-house meeting place.

Free transportation between the Sherman and Sheraton will be available to all visitors. Two busses will make regular trips at half-hour intervals, leaving from the La Salle Street entrance of the Sherman to the Michigan Avenue Sheraton entrance. Taxi fare to the Sheraton will be paid by one firm, its officials announced this week.

Registration desks for visitors will be at the entrances to the two rooms, and will be open thruout the exhibit hours each of the four days.

All complaints have promised a large number of new board presentations. Most state that new ideas in salesboards will be debuted as part of their respective displays. Officials state that reports from field men indicate high operator interest in the convention, and they look for an attendance surpassing that of last year's board showing.

List Exhibitors

Latest increase to the Sheraton exhibit, which may be augmented by last-minute additions, consist of two firms which will show in private suites. They are Globe Cardboard Novelty Company, New York, and Secure & Secure, Chicago. Nine other companies, exhibiting are (in the Gothic Room): Superior Products; Harlich Manufacturing Co.; Consolidated Manufacturing Co.; Gardner & Co. (Chicago firms), and Container Manufacturing Co., St. Louis, and Gam Sales Co., Peoria, Ill., a ticket firm.

In the Tally-Ho Room exhibitors will be Bee-Jay Products, Inc., Chicago; Triangle Manufacturing Co., Inc., Minneapolis, and Universal Manufacturing Co., Inc., Kansas City, Mo.

A separate showing of boards will be conducted during the four days by Empire Press, Chicago, at the Morrison Hotel. Refreshments will be served to all visitors.

Walsh Manufacturing Company, Omaha, is also scheduled to hold open house in a private suite at the Sheraton. It is indicated, however, that the firm will not display its boards.

REORGANIZING SALES FORCE

Direct Factory Representatives

We can use several experienced salesmen to call on wholesale jobbers and salesboard operators with a complete and nationally known line of Salesboards, Tickets and Merchandise Deals. The following territories are now available: Indiana, Illinois, West Virginia, Maryland, New York and New England. Write at once, giving all details with regard to experience, reference and territory desired.

BOX D-202

c/o The Billboard, Cincinnati 22, Ohio

THANKS A 1,000,000

For the terrific response to our new payout system . . .

First New Payout System in Boards or Tickets Since 1937.

We now have this new system available in several ticket games and salesboards. They are all packed with player appeal and built for steady repeat play.

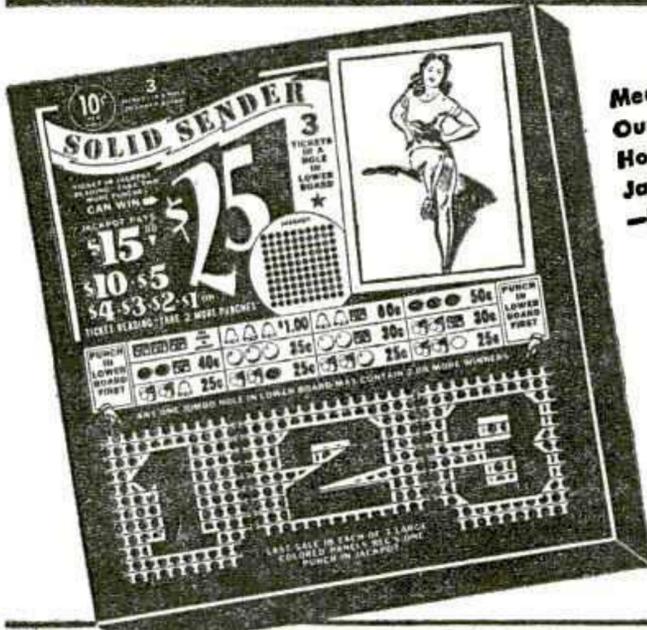
If you are interested in games that you can place on percentage with locations, write for complete details of the newest, most profitable games ever to be designed.

MUNCIE NOVELTY COMPANY

2704 S. WALNUT ST.

MUNCIE, IND.

Solid Profits!



Meet Us During the Show at
Our Display at the Sheraton
Hotel, 505 N. Michigan Ave.,
Jan. 19 to 22. Refreshments
—Entertainment.

NO. 400
SOLID SENDER
10c
PER HOLE
3 TICKETS
IN EACH HOLE
AVERAGE PROFIT
\$25.00
MAXIMUM PROFIT
\$27.10

GARDNER & CO. 2222 S. MICHIGAN AVE.
CHICAGO, 16 ILL.

LOOK 'EM ALL OVER, BUT
BEFORE YOU BUY A SINGLE
BOARD BE SURE YOU SEE THE
MOST **▶** IMPORTANT **◁** DISPLAY

SHOWING AT THE
FACTORY ONLY . . .

Our comprehensive new line of fast-
moving boards! These quality numbers
will open your eyes to a new slant on
salesboard possibilities! **DON'T MISS
OUT . . . COME IN!**

Open House, Convention Time and Any Time!
Just 5 minutes from the Sherman Hotel

PEERLESS PRODUCTS, INC.

633 S. Plymouth Court

Chicago 5, Ill.

HARLICH MFG. CO.

LEADING SALESBOARD MANUFACTURER

Has territories open for experienced, high-grade
Salesmen.

State your qualifications and a full resume regard-
ing yourself in your first letter.

HARLICH MFG. CO.

1200 N. Homan Avenue

Chicago 51, Illinois

POPULARITY PLUS!

DEAL YOURSELF A WINNING HAND WITH
ORIGINAL JAR-O-DO'S POK-N-WIN TICKETS
(POKER HAND SYMBOL)

JOBBERS AND OPERATORS

WRITE TODAY FOR
FREE DESCRIPTIVE
LITERATURE AND
DISCOUNTS

**DON'T
FORGET!**

To visit us at our exhibit in the Tally-Ho Room, Ninth Floor, Sheraton Hotel, 505 N. Michigan, Chicago, during the Coin Machine Convention, Jan. 19 thru 22, 9 a.m. to 10:30 p.m., daily. Free food and drink.

POK-N-WIN

TAKES IN 2170 TICKETS @ 5c	\$108.50
PAYS OUT (ACTUAL)	80.00
PROFIT (ACTUAL)	\$ 28.50

UNIVERSAL MANUFACTURING CO.

"World's Foremost Mfr. of Jar Games"

405-411 E. 8TH ST. KANSAS CITY 6, MISSOURI

BEE JAY

NEW YEAR — NEW DEAL

MAKE THIS NEW YEAR PROFITABLE
BY USING BEE JAY'S QUALITY BOARDS

"NICK A NICKEL"

BOARD TAKES IN 2000
HOLES @ 5c \$100.00

MASTER SEALS CONTAIN:

1	\$25.00
1	5.00
20	2.00

22 AVERAGE . . . \$ 3.18

PAYS OUT:

2 MASTER SEALS @ \$3.18	\$ 6.36
1 LUCKY NICKEL SEAL	5.00
1	4.00
1	3.00
1	2.00
1	1.00
31 @ 50c	15.50
60 CONSOLA-TIONS @ 25c	15.00
1 LAST PUNCH	3.18

AVERAGE PAYOUT . . . \$ 55.04

AVERAGE PROFIT . . . \$ 44.96

BOARD CONTAINS \$1.90
IN COINS

YOU'LL LOSE! IF YOU FAIL TO SEE OUR EXHIBIT IN THE TALLY-HO ROOM, NINTH FLOOR, SHERATON HOTEL, 505 NO. MICHIGAN, CHICAGO, DURING THE COIN MACHINE CONVENTION JANUARY 19 THRU 22-9 A.M. TO 10:30 P.M. DAILY. FREE FOOD AND DRINKS GALORE.

BEE-JAY PRODUCTS, INC.

"THE HOUSE OF QUALITY"

6320-32 S. HARVARD CHICAGO 21, ILL.

**YOU
ARE**

★★★ INVITED . . . TO OUR ★★★★★★

SHERATON HOTEL EXHIBIT

SUITE 3403-3404

JANUARY 19-20-21-22

SEE THE STAR MONEY MAKERS OF 1948

An Unusual New Line for the Salesboard Operator Only!

SEE THE STAR MONEY MAKERS OF 1947

• STILL GOING STRONG!

- Fin and Sawbuck • Triple Action • Velvet Board
- Fast Track • Jumbo Winner Deal • Double Winners
- Quarter Back Jack

We are soliciting business in the following States—New York, New Jersey, New England States, Kansas, Nebraska, Kentucky, Missouri, Ohio, Pennsylvania, Illinois, Indiana, North and South Dakota, Minnesota, Wisconsin, Virginia and West Virginia.

TAKE A CAB AT OUR EXPENSE

ONE OF OUR HOSTESSES WILL REIMBURSE YOU

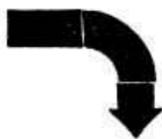
BUFFET AND BAR

BRING YOUR FRIENDS

SECURE AND SECURE

735 SO. KARLOV AVE., CHICAGO 24, ILLINOIS

ATTENTION



**SALESBOARD
BUYERS**

OPEN HOUSE

WILL BE HELD AT THE

BLACKHAWK

MANUFACTURING COMPANY

1821 BERTEAU AVENUE
CHICAGO 13, ILLINOIS

JANUARY 19 THROUGH JANUARY 22

**COIN-OPERATED
MACHINES, SECOND-HAND**

Only advertisements of used machines accepted for publication in this column.

RATE: 12¢ a word . . . Minimum \$2.00. Remittance in full must accompany all ads for publication in this column.

EARLIER CLOSING DATE

Because the January 24 issue will be the Big Annual Coin Machine Convention Issue the closing date for Classified Advertising will be Wednesday, January 14.

A-1 BUYS—CANDY, GUM, PEANUT, POPCORN, Sanitary, Scales, Cent-a-Mint, Stamp Machines, Folders, U.S.P., 100 Grand, Waterbury 5, Conn. fe7

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mac Postel, 6750 N. Ashland, Chicago ma13

ADVANCE MODEL D BALL GUM VENDORS, practically new, \$10. Advance Stamp Vendors, like new, \$14.50 ea. Also many other bargains. Danco Coin Machine Co., 1304 E. Baltimore St., Baltimore 31, Md.

ALL FOR \$395—SEEBURG CADET MECHANISM and master control station, with crystal pick-up, electric shutoff in hideaway cabinet. G 1947 Wireless 5c Wallboxes. Muskegon Music, Muskegon, Mich.

FACTORY PERFECT ADVANCE, COLUMBUS, Northwestern, Silver King Peanut Machines with No. 5 peanuts \$8. 1,000 Balls Gum, \$10. T. O. Thomas Co., 1572 Jefferson, Paducah, Ky. ma27

FOR SALE—ALL MILLS: ONE QUARTER Green Front, one quarter Blue Front, one dime Blue Front, one nickel Brown Front, two nickel Black Cherry, four Safe Stands. Lot deal only, \$695. Half deposit, balance C. O. D. Peter J. Metz, 172 Elm St., Bradford, Pa.

FOR SALE—COIN-OPERATED MACHINE Route consisting 34 pieces, late model music machines, pin games, consoles; also records, shop equipment. Located Northwest Florida. Box C-414, c/o Billboard, Cincinnati 22, O. ja31

FOR SALE—RECONDITIONED ADVANCE Ball Gum Vendors, \$5. Hennen, 2647 Middle Road, Davenport, Iowa.

FOR SALE—6 MICTROSCOPE PHOTOMATICS, last pre-war models, all still on location, \$275 each, crated; 3 Bally Hi-Hands, clean, \$49.50 each; Bally DeLuxe Draw Bell, like new, \$395. King-Pin Equipment Company, 826 Mills Street, Kalamazoo, Mich.

FOR SALE—CONSOLES; BIG TOP AND CLUB Bell, Jumbo Parade, Silver Moon. Music Boxes, Warlitzer 61 and 71; 1 600 model, 412 and 616; 1 Shoot Your Way To Tokio; 2 30 Wire Hideaway. Will take any reasonable offer. Frank Guerrini, Beech St., Burnham, Pa. Phone day, Lewistown 5726; phone night, Lewistown 5609.

FOR SALE—NINE VICTORY STAMP MACHINES, like new, \$45. Want Gum Vendors of all kinds, stick or ball. Ozark Vendors, Mountainburg, Ark.

LOST OUR LEASE—MUST DISPOSE OF equipment at once. No reasonable offer turned down. Have Muto, Skyfighter, Drivemobiles, Goalecs, Western Giants, Grippers, 1c Counter Games. Other arcade equipment too numerous to mention. Phone wire for first choice. Outdoor Neon Sign, 84" by 30" with machine gun flasher on and off; photo of sign on request. Playland Arcade & Rifle Range, 150 S. Genesee St., Waukegan, Ill.

MILLS—GOLD CHROMES, BLUE FRONTS. Brown Fronts, late serials, good condition. Write for description and exceptional price. Harold Horn, 137 East Market, Akron, Ohio. ja31

PHOTO BOOTH—4'x8', PORTABLE. Supplies to start, direct positive, 1 1/2"x2"; Combination Airing Cover, all for \$200. Frank Harmon, 1042 W. Manchester Blvd., Inglewood, Calif.

PRECISION REBUILT INTERNATIONAL Ticket Weighing Scales, which vend printed ticket with weight and fortune. No batteries, no electricity used! Send for free descriptive leaflet and price. Adair Company, 6926 Roosevelt Road, Oak Park, Ill. ja24

REBUILT POPCORN MACHINES FOR SALE—Fully guaranteed. Priced from \$150. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. fe28

RECONDITIONED RIOS, MYSTERY'S, FIESTAS, Rockets, Smarty, Superscores, Kilroys, Goalecs. Make offer. Joe Rothkop Co., 1115 Douglas St., Omaha, Neb.

VARIETY SHOPS VENDING MACHINES—(25). 5 compartment size, 1c Candy, Nuts; nearly new. Will sell or trade. Make offer. Leo King, 3124 S. Center Rd., Flint, Mich. ja24

WANT TO BUY—DU GRENIER "S" MODEL Cigarette Machines. L. & H. Vending, 4807 Foster Ave., Brooklyn, N. Y.

WHOLESALE!—40 GOTTLIEB GRIPS, 1947, \$16; 20 Challengers, 1947, \$19; Batter-Up, \$15; 1947 Shockers, \$12; KO Fighter, \$75; Blood Pressure Machine, \$30; 1 Cent Digger, \$20; Keeney Aircraft, \$20; Johnson Coin Counter, \$75. Pre-war Pin Tables, \$20. Operators, get our prices on new Tables first. Amusement Supply Co., 1501 Third Ave., Huntington, West Va.

88 YU CHU, \$6.50 EACH: 10 AT \$80. 66 Advancers, \$10; 14 Silver Kings, \$10; practically new; all Ball Gum, \$2.65 for Gum and Winners extra. Ready to go. M. O. only. C. M. Sooy, Woodcrest, Haddonfield, N. J.

3 MILLS GOLDEN FALLS, HAND LOAD, LIKE new, 5, 10, 25, \$600 for all three. 1 Columbia Bell Double Jack Pot, changeable, 5, 10, 25, \$50. No C. O. D. A. Forney, Box 138A, Thompson Run Rd., Millvale 4, Pa. Branch of Pittsburgh.

25 SLOT MACHINE PACKING BOXES, \$45; 25 Pin-Game Packing Boxes, \$50; Mills large Clock Gears, \$2.25. Coleman Novelty, Rockford, Ill. ja24



LUCKY Seven Jars

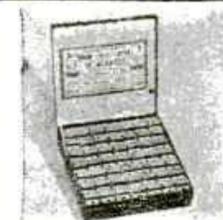
Red, White and Blue Tickets Salesboards

Write for Circular and Prices

GALENTINE NOVELTY CO.

520 E. Sample St. South Bend 18, Ind.

BIG PROFITS "HOT" NEW TICKET DEAL



Salesmen wanted in every town and community. Sell to clubs, cigar stores, pool halls, taverns, etc., or start a route. Free pocket sales kit. No investment. No experience necessary. Big advance commission. Write today.

WORTHMORE SALES 1825 S. Michigan Ave., Dept. B-1, Chicago, Ill.

SALESBOARDS

LARGEST SELECTION IN THE NATION LOWEST PRICES

FREE: 64-Page Illustrated Catalog.

PROFIT MFG. CO. 41 West 23rd St., New York 10, N.Y.

ATTENTION

Jar Ticket Distributors

In our new Glassine Banded Ticket line we are constantly adding new numbers. They are carefully manufactured and proven successful. Write for details and samples.

MILNER NOVELTY CO.

500 N. 9TH ST. LA FAYETTE, INDIANA

PUSH CARDS

Straight numbers 10 to 200-Holes Girl Names. Also 1-29 to 1-99 in 12 to 66-Holes Girl Names, or All Winners. Others from 10 to 600 Holes. FREE Order Guide. Write **W. H. BRADY CO., MFRS. CHIPPEWA FALLS, WISC.**

SALESBOARDS

Holes	Play	Description	Price	Profit
200	6-25¢	Big Hit (avr.)	\$3.73	\$27.40
200	6-25¢	G-Lovely (avr.)	4.00	28.00
200	5-25¢	Gold Bar Spec. (avr.)	3.73	25.82
200	6-25¢	Star Dust (avr.)	3.74	22.25
200	6-25¢	Quick Fins (avr.)	3.25	39.50
200	6-5¢	Super J.P. Charley	3.70	58.00
220	6-5¢	Super Charley (def.)	3.00	70.00
200	6-25¢	Worm's Eye View (def.)	2.78	23.25
200	6-25¢	12 Big Fins (avr.)	3.16	26.16
240	6-25¢	One Pr. or Better (avr.)	3.00	28.75
400	5¢	Dollar Game	.75	7.00
1000	5¢	Nickel Charley	1.45	17.00
1000	25¢	Charley (Thin)	1.16	50.00
1000	25¢	Charley (Thick)	1.40	50.00
1000	25¢	J.P. Charley (Thin)	1.50	51.98
1000	25¢	J.P. Charley (Thick)	1.75	51.98
1200	25¢	Texas Charley (Thick)	2.75	102.22
1300		Ticket Bingo Refills on stick	1.87	25.00

25% Deposit with each order.
Send for latest circular.

ELITE VENDING CO.

P. O. BOX 511 OLEAN, N. Y.
OVER 15 YEARS SELLING BOARDS

Perfect Items for SALESBOARDS HAND PAINTED

COSTUME JEWELRY SETS **\$12** Dozen

Beautiful HAND-PAINTED Earrings and Pin combinations—with plenty of "eye appeal". No Slum—this is QUALITY merchandise.

Sample Set—\$1.25 Prepaid

CALVERT NOVELTY COMPANY
708 N. Howard St.
Baltimore 1, Md. Vernon 3034

SALESBOARD SPECIALS

Holes	Description	Profit	Our Price	Price to You
300	Put & Take, Def.	\$ 6.00	.62	.50
400	5¢ Buckaroo, th. Def.	7.00	.60	.45
800	5¢ Bucks, thin Def.	13.00	.87	.50
700	5¢ More Smokes Def.	11.80	1.64	1.00
1000	5¢ Big Boom, th. Avg.	20.60	2.26	1.10
1000	5¢ Assorted Girlie J.P., Thick Avg.	27.00	3.30	2.00
1200	25¢ Prof. Quiz, thin	70.00	1.55	.90

25% Deposit, Balance C. O. D.
ALL ORDERS SUBJECT TO PRIOR SALE.
WRITE FOR OUR PRICE LIST.

TIC TOC MANUFACTURING COMPANY
BOX 504 OMAHA, NEBRASKA

PUSH CARD OPERATORS

Send for our circulars on exclusive irresistible novelties that sell on sight, complete with special cards.

ECONOMY DISTRIBUTING CO.
308s West Superior Cleveland 13, O.

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	8.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	8.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.80
1200	80¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢, stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

BRITISH SHOWS OFF

(Continued from page 50)

clowns; Lotus and Jose, roller balancers; Pierrelly, aerial; Detroy Brothers and Jean, comedy-wire; Jack Meyand and Partner, unicycle; Yodeling Rangers; Daniel Dubsky and Company, Danish clowns; Buffalo Bill, sharpshooter; Comerford Trio and Frank Fay's orchestra.

Waverly Market Circus, under Capt. Prince Cox, opened its holiday circus in Edinburgh December 13 and ends tonight. Here, too, animal acts predominated, headed by Rhodin's 12 polar bears, which also have been booked for America by the Hamid office. Remainder of the bill consisted of Comet, wonder elephant; Ancell's painted pigeons; Christine Nixon, aerial; the Laffins, trampoline; Eight International Circusettes; Emperor, high school horse; six Liberty ponies; Hansel Company, bar act; Dandy Mery, trapeze; Loi Hoi Tshen Brothers, acro, and several groups of clowns. Musical director is Bertini, formerly of Black-pool Tower Circus.



NET PRICE
\$2.75
"PICK A FIN" 1200 Holes, 5¢—Avr. Profit ... \$33.08
"TEN SPOTS" 1200 Holes, 5¢—Avr. Profit ... \$31.16
"WIN 'N' GRIN" 1200 Holes, 5¢—Avr. Profit ... \$32.84
"E Z CARTONS" 1200 Holes, 5¢—Avr. Profit ... \$33.86
"PICK A TEN" 1200 Holes, 10¢—Avr. Profit ... \$59.40
"\$25\$ SPECIAL" 1200 Holes, 25¢—Avr. Profit ... \$137.07
"SUPER CHARLEY" 1200 Holes, 25¢—Avr. Profit ... \$84.50

CROWN PRODUCTS
322 E. COLFAX AVE.
SOUTH BEND 24, INDIANA

FLASH—TERRIFIC—FLASH

FULLY GUARANTEED

HOTTEST BOARDS AND PRICES ON THE MARKET

DOLLAR GAME	\$.60
BUCK GAME	.60
JACK. P.C. THK. 25¢, 50¢, \$1.00	1.35
TEXAS CHAR. THK. 25¢, 50¢, \$1.00	1.75
JAR-A-JACK, 10¢, 25¢	2.50
BARREL-A-JACK, THK. PRO. 10¢, 25¢	2.50
KWIK-FIN, THK.	2.35
E-Z PICK, 2400 HOLE, PRO. 5¢, 10¢	2.75

247 Numbers, all in line with the above prices.
10% deposit required with order, bal. C.O.D.

GRAND NOVELTY CO.

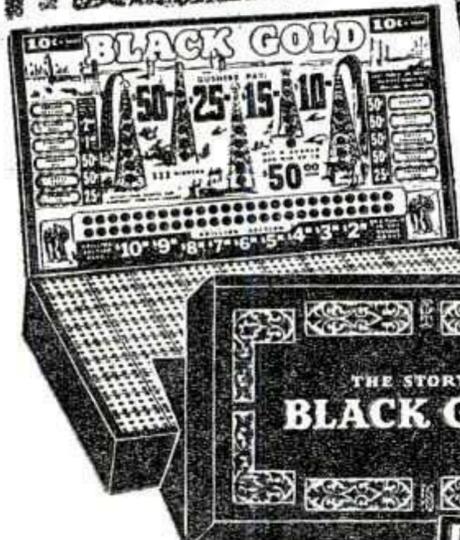
(Display Room at)
1304 E. Indianola Ave., Youngstown, Ohio

WELCOME

HARLICH'S OPEN HOUSE SALESBOARD SHOW

SHERATON HOTEL • GOTHIC ROOM
JAN. 19, 20, 21, 22

LOOK FOR THESE BOARDS



STIMULATE THE PLAYERS
Increase your profits with an entirely new idea. They keep playing as long as they have a dime left. Irresistible to any player. Draws them like a magnet. A masterpiece ... creating exciting thrills of anticipation just to look at it. 111 Winners.

LEATHERETTE COVER

Beautiful leatherette cover in assorted colors, EMBOSSED IN GOLD. These covers have an "eye appeal" that actually draw the players to the board. They're terrific!

BLACK GOLD
1350 GL Holes 10c Play
50 FREE PUNCHES
Takes in - \$130.00
Payout - \$65.44
Profit - \$64.56

GOLD GUSHER
1350 GL Holes 25c Play
50 FREE PUNCHES
Takes in - \$325.00
Payout - \$174.04
Profit - \$150.96

LARGE TICKETS
Extra large bond paper tickets Easily read.

All Boards Come Complete With Easels

BIG PROFITS FOR YOU. FAST PLAY—LOTS OF ACTION. A SURE FIRE REPEATER. STRIKE IT RICH BY STRIKING OIL, MAIL YOUR ORDER NOW.

THE WORLDS FINEST BOARDS FROM THE WORLDS LARGEST AND FINEST FACTORY!

See Them At The SALESBOARD SHOW

HARLICH

MANUFACTURING COMPANY

1200 N. HOMAN AVE. CHICAGO 51, ILLINOIS

Communications to 155 No. Clark St., Chicago 1, Ill.

ALL SET FOR BIG CMI SHOW

Expect 10,000 Coinmen for Four-Day Chicago Confab; To Select New President

Cancer Fund Drive To End With Closing Night Banquet

CHICAGO, Jan. 10.—Coin Machine Industries (CMI) this week was making final preparations for its second annual post-war convention and exhibition, slated to start in Chicago's Hotel Sherman Monday (19) and run thru Thursday (22). Altho CMI took no advance registrations, other than those from the 128 firms that have contracted for exhibit space, the executive offices said this week that they expected registration to hit approximately 10,000.

This year, during its four-day convention, CMI will have to elect a new president to succeed Dave Gottlieb, who led the association for the past eight years and has been a member of the board of directors for 12 years. Gottlieb announced in December (*The Billboard*, December 20) that he would not accept the nomination for the presidency. Despite that announcement, there were reports in Chicago this week that a strong movement would be made to draft Gottlieb for another term. A testimonial dinner honoring Gottlieb is slated for January 17 at the Louis XVI Room of the Sherman. (For complete details of this dinner see story elsewhere in this issue.)

At the annual CMI banquet, scheduled for the closing night of the exhibition, the association will end its drive to aid the Damon Runyon Memorial Fund for Cancer Research. This week Jim Mangan, the association's public relations director, said that he hoped Walter Winchell, national chairman of the Runyon drive, would be on hand for the banquet. At week's end CMI contributions to the fund totaled \$194,009.09 and by January 22 the group expects to reach

Municipal Judge Approves Pins For Des Moines

DES MOINES, Jan. 10.—Municipal Judge Ralph D. Moore ruled here Tuesday (6) that pinball games are legal if they do not provide free games or other rewards and ordered that two confiscated pin games be returned to their owners.

Judge Moore found the owners innocent of charges of illegal possession of gambling devices.

Owners cleared by the judge's ruling are V. A. Stone, of Des Moines, and M. S. Rosenstein, of Marshalltown, Ia. Rosenstein's pin game was taken from him November 4 while he was en route from Marshalltown to Des Moines to have it repaired. Stone's machine was confiscated two days later.

Stone's machine had previously been condemned by order of Municipal Judge Charles Cooter, who reversed his ruling this week, however.

its \$250,000 goal.

Registration fee at the convention will be \$2 and will cover not only the fee for attending the exhibition but will entitle each registrant to a copy of the souvenir book which CMI is publishing to give credit to those who made donations to the cancer drive. The book will contain a list of all who donated to the fund and show their contributions, and money received from the registrations will (See 10,000 Expected on page 104)

Phoenix Op Files Suit Against Pin Ordinance

PHOENIX, Ariz., Jan. 10.—Legality of a Phoenix municipal ordinance assessing \$100 on each pinball machine operated within the city limits and imposing a \$1,000 license fee on owners was disputed in suit filed Tuesday (6) in Maricopa County

NAAMO School In L. A. Shelved

ATLANTIC CITY, Jan. 10.—While plans are going ahead to set up a National Association of Automatic Machine Owners (NAAMO) sponsored mechanics' school in Dallas, under the direction of F. M. Eagan, vice-president for the Southwest, F. McKim Smith, association president, reported this week that the Los Angeles plans had been postponed.

Smith said that Samuel Robinson, managing director of the Associated Operators of Los Angeles County, who would have acted as West Coast director for NAAMO in connection with the school, reported that a survey had revealed no urgent need for mechanics in that area. Therefore, it was deemed advisable to hold off plans until such time as students taking a coin machine mechanics course could obtain work in that field.

Cuban Export Restrictions

WASHINGTON, Jan. 10.—Exporters of coin machines to Cuba are bound by the new restrictions placed on relations between foreign firms and their Cuban agents, Commerce Department revealed this week.

Under the restrictions any firm using the services of an agent or distributor in Cuba will be unable to cancel its agreements with such representatives without showing "just cause" to the Cuban Ministry of Labor.

Only reasons for which Cuba will permit a change in representation are violation of the agreement by the agent, and fraud or lack of fitness on the part of the Cuban agent.

Steel Officials Hit Rationing Of Supplies for Coin Machines

WASHINGTON, Jan. 10.—A long breathing spell seemed assured steel users—including coin machine manufacturers—this week-end in view of Secretary of Commerce W. Averell Harriman's decision to meet with a more selective group of industry leaders before working out a plan for allocating steel.

Prior to a confab Thursday (8) between Harriman and 17 steel officials, it was reported that Commerce Department officials had discussed coin machines, beer cans and license plates for possible inclusion in a list of "nonessential" steel consumers (*The Billboard*, January 10).

However, it is now apparent that some steel men present at this week's conference balked at the idea of es-

tablishing a list of users to whom steel shipments would be virtually banned. These leaders indicated that they prefer to work from the other end and have Commerce officials draw up a priority list of "essential" users whose needs would be met before steel would be channeled to such consumers as coin machine manufacturers.

Regardless of which plan is eventually selected, it is evident that there will be considerable delay before any steel allocation program can take effect. Harriman's insistence at Thursday's meeting on including more representatives of small steel-making firms is certain to hold up things for some weeks while Commerce officials are making plans for the second government-industry confab.

Want Assurance

In addition, steel leaders are holding out for assurance from the Department of Justice that any steel allocation plan devised will not subject them to prosecution under the Sherman Anti-Trust Act.

Altho the law providing for voluntary allocation agreements promises immunity from the Sherman Act, steel officials are asking for written assurance from Justice officials that the agency will not prosecute them for an allocation plan.

It is also considered likely that steel consumers to be by-passed under allocations will be given a chance to protest against a steel agreement. In such event, a further delay is inevitable.

Coinmen in Baltimore Form Ass'n

Organize To Fight Tax

BALTIMORE, Jan. 10.—An association of coinmen was formed here this week to provide a working organization to represent local operating firms in an attempt to secure a revision of a recently enacted per-machine tax on amusement machines.

Efforts to form the association of Baltimore coinmen were led by Peter Mongelli, of Jacham enterprise. Officers for the group will be elected next week. Coinmen here expressed the hope that the association will be able to continue as a permanent organization to aid them in mutually working to solve local industry problems.

New city ordinance which stirred local operators to action imposes a non-transferable tax of \$100 per machine on consoles and one-ball pin games and a \$65 per machine fee on five-ball pins, arcade machines and diggers. It became effective Monday (5).

Former city ordinance required (See Balto Coinmen on page 104)

New Yorkers Dig Way Back To Normalcy

Suburban Roads Still Bad

NEW YORK, Jan. 10.—With the mid-town area swept clean of the snow and ice that hit New York over the holidays, and with the effects of the holiday season over, conditions along 10th Avenue returned to normal this week, altho many distributors and jobbers in that area reported business was generally off, a condition they anticipated might last thru the Coin Machine Industries (CMI) show in Chicago January 19-22.

Despite intermittent rains this week, road conditions in Long Island, upper Bronx and Westchester, many parts of Queens and Brooklyn and along the North Jersey shore remained uncertain. In many cases, only the main arteries were open to traffic. Mayor O'Dwyer's removal of the trucking ban late last week, and removal of the ban against use of private cars Monday (5), offered some relief, but operators reported their servicemen were having trouble reaching stops located in areas where the snow removal program had not been completed.

David Miller, an operator of music and some vending equipment in Queens, said his three servicemen were not hampered too much by the roads, but so many service calls had piled up during the week when stops were impossible that his over-all income had dropped as much as 75 per cent. About 12 per cent of his equipment was still not operative Thursday. Miller said he had made arrangements to have his crews work thru the week-end, and expected his route to be functioning normally by Monday (12).

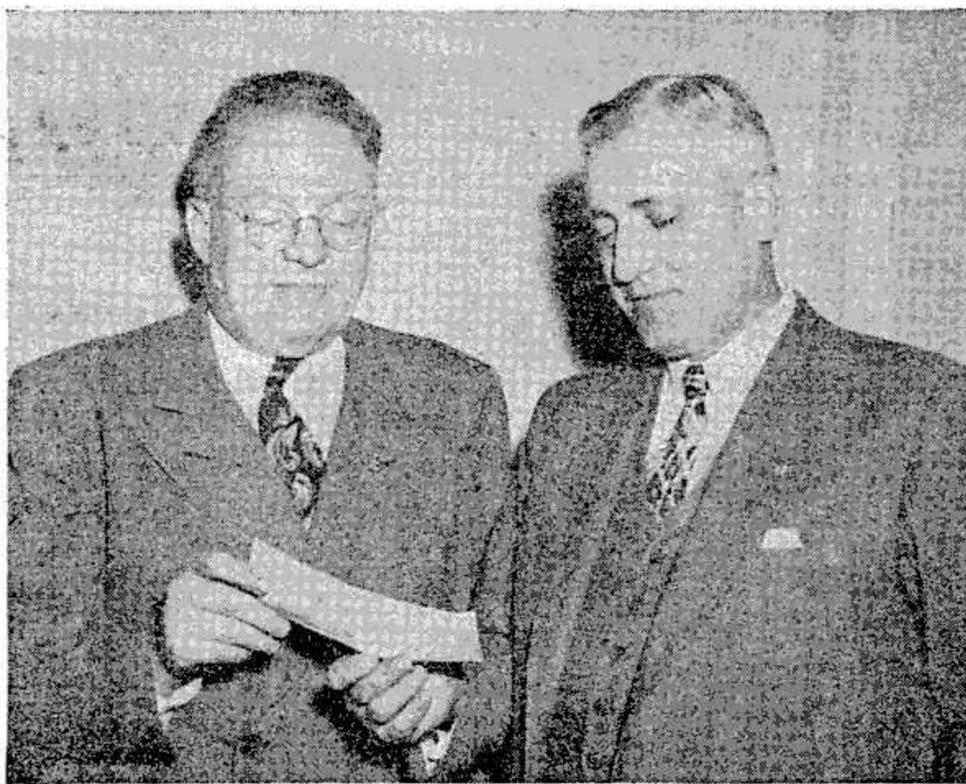
Most cigarette operators in this area reported that by Friday (9) they had succeeded in affixing the new 1-cent tax stamp to all packs in their equipment, and that the problem (*The Billboard*, January 10) had been easily solved once their servicemen were able to take to the roads again. In most cases, too, machines are holding the 20-cent price. Sidney Israels, operating machines in Brooklyn and part of Queens, reported his income has shown a slight increase as a result of the general hike in prices at retail stores, where the per-pack fee is now 20 cents.

One of the more seriously affected coin machine activities, due to the storm and its aftermath, were the laundrettes. Located in the main in neighborhoods, many stores reported that business was at a standstill for almost two weeks following the 25.8-inch snowfall, but late this week, as neighborhood roads and sidewalks began to clear, business was picking up. Launderette operators also expressed the view that conditions, barring another storm, would be normal by Monday (12).

New Middletown Law For Coin Machines

MIDDLETOWN, Conn., Jan. 10.—Chief of police here is receiving applications for licenses on juke boxes and pinball games. Under a new city ordinance, the power of issuing coin machine licenses has been shifted from the town clerk's office to the police chief.

Under the law, operators of amusement devices are required to pay \$15 per year for each machine and locations must pay an additional fee of \$25. Juke box operators pay no fee, but locations must pay \$15 per year for each machine.



GOV. RALPH F. GATES (left) of Indiana presents a check to Marvin Bland, head of the Indiana Music Company, Terre Haute, Ind., to be used in the Coin Machine Industries' (CMI) sponsored Damon Runyon Memorial Cancer Fund Drive. Bland has been one of the most active participants in the fund-raising campaign to further cancer research.

All Chicago Hotel Rooms For January 19-22 Taken

CHICAGO, Jan. 10.—The hotel room situation here for the dates of the 1948 coin machine show, January 19-22, can be explained by just one word: None.

Earl R. Benedict, head of the Hotel Sherman Convention Department, who has been handling all arrangements of hotel accommodations for coinmen coming to town for the show, told *The Billboard* this week that all hotel rooms in the city have been sewed up for several weeks.

"We have made arrangements for over 2,200 coinmen here at the Sherman Convention Bureau, but for the past three or four weeks we have had to turn down most requests and for the past two weeks have been unable to find a single available room in any Chicago hotel," Benedict said.

The first 1,800 requests were assigned rooms in the Sherman, Benedict said, and since then rooms have been found for over 400 coinmen in other Chicago hotels by the bureau.

According to Benedict there have been more requests for hotel accommodations this year than in any former convention year. "If this is any indication of the size of the convention, it will be the biggest in CMI's history," he said.

Benedict pointed out that from the very start of convention planning his bureau has had to arrange for "doubling-up" of coinmen in order to even begin to handle the numerous requests which have flooded the bureau.

James A. Gilmore, secretary-manager of Coin Machine Industries, Inc. (CMI), which sponsors the show, estimated this week that attendance

will surely hit the 10,000-12,000 mark. Interest on the part of coinmen in the event has hit an all-time high, he said.

Pa. Mayor Hits Amusement Tax

HARRISBURG, Pa., Jan. 10.—Howard E. Milliken, in his capacity as mayor of Harrisburg, expressed opposition to a prospective amusement tax for the city under terms of a new State law which gives local authorities the power to levy such taxes.

Milliken was definite and determined in his opposition to the amusement tax, in a declaration of policy January 3.

His term as mayor expired January 5.

Putnam Police Begin Quarterly Pin Check

PUTNAM, Conn., Jan. 10.—Chief of Police Gardner has instructed police here to make a quarterly check on all establishments operating pinball machines within the borough to see that such machines are being used for amusement only.

Operators have been required to submit a written report to the chief of police giving the name, type and number of each machine being operated locally.

Slugs -- Slugs -- Slugs

SALT LAKE CITY, Jan. 10.—City fathers who took with studied calm the announcement that the use of slugs had increased in juke boxes, pin games and venders, blew holes in their respective heads this week when city meter collectors announced they had found 64,673 slugs in the city's parking meters during 1947.

His honor, Mayor Earl J. Glade, huffed and puffed indignantly, warned the public that the use of slugs was a criminal offense and threatened to "crack down."

Coin machine operators, who had a snicker coming, found nothing amusing in the announcement, however, for it represented a gain of nearly 200 per cent in the use of the illegal coins. There were only 27,289 slugs in 1946. The 1947 figure of 64,673 was among nearly 2,000,000 coins deposited.

CMI To Fete Gottlieb in Chi Jan. 17

Retiring as President

CHICAGO, Jan. 10.—Coin Machine Industries, Inc. (CMI), officials made public here this week details of a special testimonial banquet to be held in honor of Dave Gottlieb, retiring president of CMI.

Banquet will be held at 6 p.m. January 17 in the Louis XVI Room of the Sherman Hotel. Saturday date was set so that out-of-town coinmen coming to Chicago for the 1948 coin machine show could attend the banquet without having to make a separate trip to the city.

Expect Heavy Turnout

Reports indicate that attendance at the special dinner will be heavy. Originally a smaller banquet hall had been engaged for the dinner, but because of the large number of requests for tickets a larger hall was obtained.

Tickets for the banquet are available at \$10 per plate. Coinmen wishing to attend the event have been requested to send their requests and checks to the CMI Public Relations Bureau in Chicago.

Not only will members of the coin machine industry be on hand at the banquet to honor the man who has led CMI during the past eight years, but a large representation from allied industries and a large group of civic leaders are expected to attend.

Featured speaker of the evening will be Senator Homer E. Capehart, of Indiana. Herb Jones, vice-president of Bally Manufacturing Company, will be toastmaster. A special entertainment program in addition to speeches by leaders of the coin machine industry has been arranged by a committee composed of Jones; Jim Gilmore, secretary-manager of CMI; Jim Mangan, public relations bureau director, and the officers and directors of CMI.

New Williams Game Features High Scoring

CHICAGO, Jan. 10.—Williams Manufacturing Company is now in production on a new high-score five-ball game called "Sunny," it was announced by Fulton Moore, firm sales manager. New game features flipper action, and is designed in such a way that a player can make up to 5,000,000 points while playing one game.

Sunny embodies many of the play appeal points that appeared on Williams's Bonanza game. At the top of the playing surface are five round bumpers, placed in the shape of a triangle and numbered one to five. If the player succeeds in hitting all these bumpers and later goes thru either of two roll-over switches placed on the extreme left center and right center of the playing surface, the game gives the player a re-play for each time the ball goes thru either side roll-over switches.

At the center and extending to the lower half of the new game's playing surface, are five bumpers placed in the shape of the letter "x" and numbered 6 thru 10. When a player puts out this series of numbered bumpers, any following ball that passes thru the center roll-over pin advances a reserve scoreboard tally. (See *New Williams Game*, page 104)

Venders at Coin Machine Show

Interest in Vending High

One-third of show exhibits will be devoted to venders, service machines, supplies

By Fred Amann

CHICAGO, Jan. 10. — Vending equipment, supplies and service machines will be more prominent at the 1948 Coin Machine Industries (CMI) convention and exhibit beginning Monday (19) than at the 1947 gathering.

Coinmen interested in the vending phase of the industry will find that compared with last year's show the ratio of vending to non-vending exhibits has increased. While the 1947 convention displays were about one-fifth venders, service machines and supplies, the 1948 exhibit will devote almost one-third of its show-space to this type of equipment and merchandise.

Mounting Vending Interest

Increasing operator interest, mounting production on all types of venders, vender supplies and service machines, form the basis for the increased emphasis on the vending segment of the industry.

Placement of various new types of vending equipment on location during the last year served to whet the interest of both public and operator. This fact, accompanied by the improved supply picture, is said by industry spokesmen to be the combination that will be the big stimulant for automatic merchandising during 1948.

Vending machine exhibits, which numbered 20 in the 1947 show, have increased to 23 this year. While not a large increase numerically, it is nevertheless an indication of the trend that is taking place in the retailing of small items. Improvements in machines, both mechanically and in appearance, are also a prime factor in the greater interest shown by both operator and location owner.

More Supply Exhibits

Suppliers will be on hand at this year's show in stronger force than a year ago. This is another indication of the increasing importance of the vender not only to the coin machine trade, but also to the producer of items stocked in venders. On-the-spot-presence of the supplier shows his realization of the value of automatic merchandising machines both as an outlet and a sales stimulant for his product.

Service machines—scales, coin changers and shoeshiners—will be seen at next week's convention in almost triple the number of exhibits at the 1947 exhibit.

Interest Evident in '47

Swing to high interest in the automatic merchandising end of the industry became apparent during the 1947 CMI meet. It was borne out by reports from the United States Department of Commerce, which had a booth at the exhibit. Answering inquiries concerning vender equipment turned out to be the principal duties of the Commerce booth attendants.

During the four-day meeting the booth staff reported that 65 per cent of all inquiries concerned automatic merchandising equipment.

Candy Inflation Key; November Sales Show \$ Rise; Lbs. Drop

WASHINGTON, Jan. 10. — Manufacturers' dollar sales of candy in November dropped 10 per cent from the record high of October, but were 26 per cent above November, 1946, the Commerce Department disclosed this week. For the first 11 months of the year, dollar volume climbed 37 per cent above the same period in 1946.

Total November sales were \$78,977,000, with Illinois manufacturers accounting for some \$28,000,000 of the total. Cumulative dollar sales for the first 11 months of 1947 amounted to \$673,924,000.

By pounds, sales of 123 candy-makers were up 2 per cent over the previous November, while the pound-

age increase for the first 11 months was 6 per cent.

Dollar value of bar goods sold in November was \$27,181,000 as compared with \$23,923,000 the previous November. Pound sales of candy bars, however, fell from 81,697,000 in November, 1946, to 73,108,000. Average wholesale value of a pound of bar candy jumped to 37.2 cents from the previous November average of 29.3 cents.

The 10 per cent drop in dollar sales from October figures marked the first such decline since the 1947 low was reached in July. November sales, however, were still more than four times the monthly average for the base year of 1939.

FTC Denies Canteen Move To Dismiss; Hearing Set

WASHINGTON, Jan. 10.—Motion of Automatic Canteen Company of America for dismissal of Federal Trade Commission (FTC) charges against the vending firm was denied this week by FTC. At the same time all parties were instructed to appear before the FTC hearing examiner Wednesday (14) to discuss a date for presentation of Canteen's defense.

In denying the Canteen motion, FTC rejected Canteen's plea that a prima facie case has not been made to show that the firm "knowingly received or induced" lower prices from suppliers. FTC declared that "the evidence so far introduced tends to establish that respondent (Canteen) has paid suppliers . . . substantially less than . . . other purchasers." Price differentials were received by Canteen "well knowing that it was being favored over competing purchasers," said FTC. "Respondent's practices in this respect have the effect of lessening competition and causing injury to the respondent's competitors," FTC as-

serted, emphasizing that its opinions were based on the "evidence thus far."

Second Charge

On the second charge against Canteen—that of maintaining "restrictive clauses" in contracts with distributors—FTC remarked that the firm's dismissal motion stated the commission has no right to destroy contractual rights of distributors when they are not parties to the proceedings.

In answer, FTC stated that it is making no effort to "cancel or otherwise affect" the contracts except to enjoin the "enforcement of conditions, inserted solely for the benefit of respondent, which the complaint charges is illegal."

FTC promised that the rights of Canteen's distributors to receive compensation "will not be disturbed by any order of the commission."

Present at the January 14 discussion will be attorneys for Canteen, FTC, National Candy Wholesalers' Association, and 11 vending machine companies. The latter two groups are intervenors in the case.

Elect CMNJ Officers at Newark Meet

Kranztohr New Prexy

NEWARK, N. J., Jan. 10.—Members of the Cigarette Merchandisers of New Jersey (CMNJ) installed a full slate of officers for the new year at a meeting Thursday (8) at the Robert Treat Hotel here, with David Kranztohr, of Lewis Vending, presiding as association president. Other officers who assumed their duties at Thursday's meeting were John Minero, of G & M Vending, vice-president; George Beecher, treasurer, and John Lee, secretary.

One of the continuing functions of CMNJ, and one which is expected to assume increasing importance this year, is its fight against legislation which tends to affect the vending machine industry adversely. Sol Kesselman, executive secretary and counsel of the association, has represented vender interests before municipal law-making bodies in this area which have attempted to boost license fees for all coin-operated equipment.

A new board of directors installed Thursday by the CMNJ membership, comprising 35 cigarette vending machine operators in Northern New Jersey, include Michael Lascari, Public Service Tobacco Company; Harry Cately, Excelsior Sales Company; Jack Grout, Jersey Cigarette Service; Sonny Silverstein, Silco Cigarette Service, and Edward Dierick, Dierick Vending Company.

Peanut Users Praise End of Market Quotas

Send Wire to Anderson

CHICAGO, Jan. 10.—Following official announcement by the Department of Agriculture signifying the end of marketing quotas on the 1948 crop of peanuts, representatives of several associations whose members use peanuts in the manufacture of peanut confections, prepare salted peanuts and produce peanut butter, sent a telegram to Secretary of Agriculture Anderson, complimenting him on his action.

In effect, the department's action means that many firms that use peanuts in producing foods, including peanuts used in candy bars, are now assured under normal conditions, a supply of peanuts from the 1948 crop. During the last quarter of 1947 several candy manufacturers who use peanuts in their bar production, stated that if the suggested quotas for 1948 became a reality, they might find it necessary to drop peanuts from their production altogether. It was also pointed out at the time that since the quotas suggested were so low there was every belief that the limited crop would eventually be priced right off the market as far as manufacturers of candy bars were concerned.

In December members of several associations who use edible peanuts (See PEANUT USERS on page 90)



HOLIDAY PARTY SPONSORED BY Weisbrodt Sales Company, Cincinnati cigarette vending machine operating firm, takes place at the Hartwell Country Club in the Queen City. More than 140 people attended the event, including Louis C. Weisbrodt, firm head; executives, sales and office staffs and friends. Willis Magley, of the Weisbrodt vending division, was chairman of the party. Firm also is well known as a wholesale cigarette jobber.

Cig Taxes Rough

INDIANAPOLIS, Jan. 10.—Indiana is one of 25 States where the combined State and federal tax on cigarettes exceeds the cost of the smokes. In Indiana the pack-a-day smoker pays \$36.50 a year in taxes. The cost of cigarettes is \$32.85. The tax foundation finds that the smokers in Arkansas are the hardest hit. There the pack-a-day smoker pays \$47.45 in taxes a year. Only 16 States do not levy a tax on cigarettes.

NCA Votes To Continue Program

CHICAGO, Jan. 10.—Council on Candy of the National Confectioners' Association (NCA), at a recent meeting here, voted to continue the candy industry's educational and sales promotional activities in 1948.

A \$190,000 budget was set for the first half of 1948. This figure, altho a decrease from the \$231,000 spent during the first six months of 1947, was considered a satisfactory amount because the higher 1947 budget included expense of making the *Candy and Nutrition* 16mm. movie.

Magazine advertising by the council this year will include repeat ads in *The Saturday Evening Post*, featuring full-page color layouts.

During the meeting it was reported that over 500,000 persons will view the candy movie during the next six months. They will include school, church and club audiences.

Oscar Trudeau, president of Trudeau Candies, St. Paul, was named national chairman of the council for 1948, succeeding W. C. Dickmeyer, Wayne Candies, Fort Wayne, Ind. Irvin Shaffer, Maillard Corporation, New York, was named vice-president.

Barney Gilfan, Mass. Cig Operator, Robbed of \$1,000

BOSTON, Jan. 10.—Barney Gilfan, cigarette vending machine operator, of 1630 Commonwealth Avenue, Brighton, was kidnaped in his car while making collections December 29, driven two miles thru Roxbury streets, robbed of \$1,000 and then forced from the machine. His car was recovered half an hour later, less than 300 feet from where the kidnaping started.

Texans' Drinking Down; Smoking Up

AUSTIN, Tex., Jan. 10.—Texans are smoking more cigarettes today than they were a year ago, with cigarette sales in the State showing a month-to-month increase, meaning better business for cigarette vending machines.

State cigarette taxes yielded a total of \$1,876,118 in December as compared with \$1,696,866 in December, 1946.

Going the opposite direction, however, is liquor consumption in the State, according to State treasury tax reports. Liquor stamp sales in December totaled \$540,653 as compared with \$913,492 in December a year ago. Wine and beer taxes were slightly higher than in December, 1946, indicating a possible increase in tavern business but a drop in home consumption of alcoholic beverages.

FOR VENDING MACHINES and SUPPLIES write RUSS THOMAS CO.

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Duffey Elected V-P Of Diamond Match

NEW YORK, Jan. 10.—Joseph E. Duffey has been elected vice-president of the Diamond Match Company, Robert G. Fairburn, firm president, has announced. He will be in charge of the timber and lumber operations and also will have general charge of production of all Diamond's departments and divisions.

Duffey has been president of Industrial Management Engineers, Inc., New York, and Management Engineers, Ltd., Montreal, since 1932. His U. S. organization has been retained by American match manufacturers as consultants in engineering and timber operations for more than 15 years, while his Montreal headquarters has served in a similar capacity for the Canadian match industry.

In addition to formulating Diamond's production policies, Duffey will have charge of the company timber tracts in California, Oregon, Washington, Idaho and Maine, which supply Diamond's factories and its B-F-D division.

Duffey, graduated from the University of Notre Dame with a degree in mechanical engineering, lives in Short Hills, N. J.

FRANKFORT, Ky., Jan. 10.—Kentucky secretary of state, has issued a charter to W. T. G. Wallace and Vera Embry, of Louisville, to operate a self-service laundry to be known as Jiffy Launderette.

Match Firm Shows Miniature Mach.

BARBERTON, O., Jan. 10.—Diamond Match Company here is exhibiting a miniature, electrically operated match machine among the various company products shown at the Greater Akron Trade Exposition in that city Sunday and Monday (11-12), according to Cecil F. C. Taylor, plant manager.

Barberton, named for the family that started the Barber Match Company in 1847, is the home of one of the largest of Diamond's match factories. Diamond took over the original Barber firm in 1881, and current output includes book, safety and the large wooden-type match.

A & B Candy Moves Portland Quarters

PORTLAND, Ore., Jan. 10.—A & B Candy Company here has moved to new quarters at 1533-57 Northeast Union Avenue, it was announced this week by Bob Caplan, firm official. Change was made because the company required larger quarters to meet needs of its expanding business.

A & B Candy was recently appointed distributor for the Pop Corn Maid coin-operated hot popcorn vender in Washington and Oregon by Jack Nelson & Company, Chicago, national distributor of the machine.

Fire Destroys Nut Firm

SUMTER, S. C., Jan. 10.—Sumter Peanut & Produce Company here was destroyed by fire recently with a heavy loss, which has not been estimated. E. D. Gullledge, firm president, said that about 700 tons of peanuts were in the plant when it burned. The company owned 500 tons and 200 belonged to the government.

NEW! SILVER-KING HOT NUT VENDOR WITH THE GUARANTEED HEATING UNIT



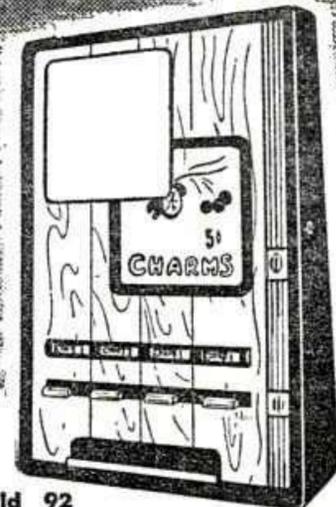
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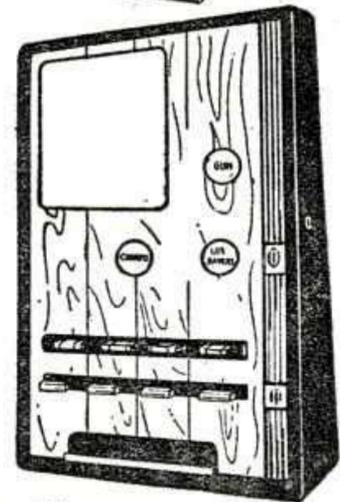
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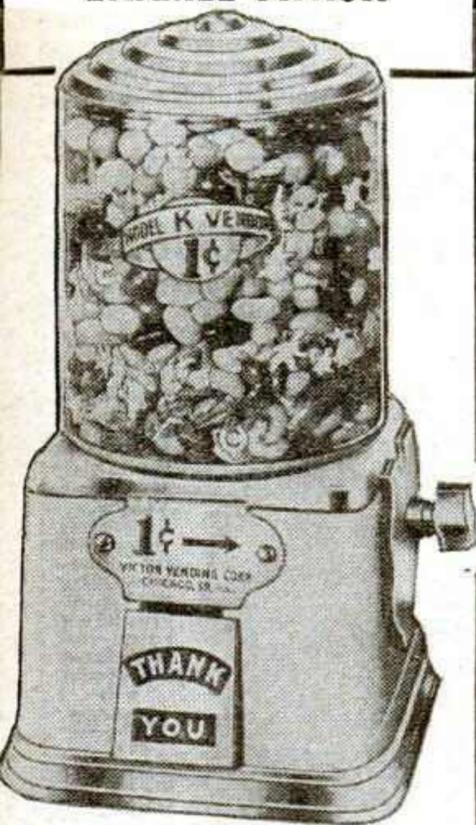
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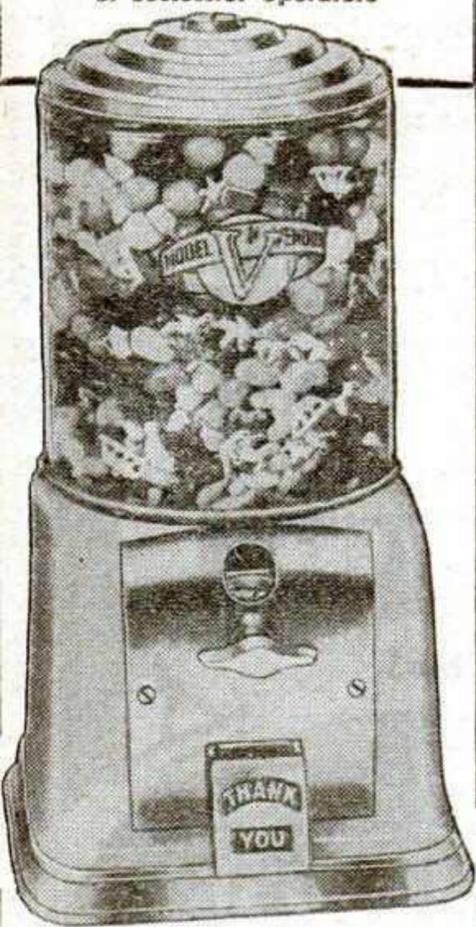


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**Rowe Service School Plan
Announced by John S. Mill**

WHIPPANY, N. J., Jan. 10.—Service schools will be set up in nine key cities to demonstrate service and repair methods on Rowe Manufacturing Company's merchandise vending machines, John S. Mill, vice-president in charge of sales, announced here this

week. Mill suggested the training school idea, and it was first tested in New York, where a 10-day school was established under the direction of Ralph Phipps and Gail Anderson, Rowe maintenance men. Mill said that the favorable reaction to this school was the reason for the company's convention-long service school during the recent four-day exhibition of the National Automatic Merchandising Association (NAMA) in Chicago.

**Name Four Eastern
Distributors for Mills
Hot Coffee Vender**

CHICAGO, Jan. 10. — The Bert Mills Corporation, manufacturer of the coffee vending machine known as the Coffee Bar, has appointed four distributing firms to handle the coffee vender in three Eastern States, it was announced Wednesday (7) by H. W. Chadwick, firm vice-president.

Those appointed were the Seaboard New York Corporation, with headquarters in New York, for the eastern half of New York State; Seaboard New Jersey Corporation, headquarters in Newark, N. J., for the northern half of New Jersey; Seaboard Connecticut Corporation, Hartford, for the State of Connecticut, and Automatic Products Company, Pittsburgh, for the western half of New York State.

Chadwick also disclosed that the Coffee Bar is now in production and that all distributors will have demonstration machines on their sales floors by February 1. Firm previously had announced the appointment of 13 distributors.

Both the New York and NAMA school were experimental in nature, Mill said, and were not as thorough as the training courses which the firm now has in mind. New training course calls for a three-day session, timed to coincide where possible with NAMA regional council meetings. Prior to the school's opening, notices will be sent to operators in the area, giving them an opportunity to prepare to attend.

Mill said that the factory is constantly developing new ideas for the maintenance and repair of Rowe machines, and for that reason refresher courses to illustrate the handling of new parts and improvements are desirable.

Schools will be set up in Boston, Detroit, New Orleans, Louisville, Los Angeles, Oakland, Baltimore, Philadelphia and Pittsburgh. Other cities will be added to the list at a later date.

In addition to the three-day courses, Mill said that both Phipps and Anderson will make regular visits to operators' headquarters.

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ROWE 10-COL. PRESIDENTS	110.00	DU GRENIER "WD", 9-COL., 388 CAP.	45.00
NATIONAL 9-30, 270 CAP.	55.00	DU GRENIER CHAMP, 11-COL., 405 CAP.	77.50
NATIONAL 9-50, KING SIZE, EXTRA CAP.	87.50	U-NEED-A-PAK "E", 8-COL.	60.00
NATIONAL 9-A, KING SIZE, EXTRA CAP.	87.50	U-NEED-A-PAK "E", 8-COL.	45.00
NATIONAL 9-18, 162 CAP.	\$87.50	ROWE, 120 CAP.	\$65.00
U-NEED-A-PAK, 102 CAP.	65.00	U-SELECT-IT, 54 BAR CAP.	45.00
ONE CENT ROWE GUM MACHINES, IN WORKING ORDER	10.00	ONE CENT JENNINGS PEANUT MACHINES, IN WORKING ORDER ..	10.00

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**FAR AND AWAY
THE BEST!**



**DE LUXE
WORLD FAMOUS
BULK VENDOR**

Steady, reliable, fast selling money maker — the whole trade knows Northwestern's DeLuxe is far and away the best. Location proven and absolutely trouble-free.

Less Than 25 ... \$27.00
Less Than 100 ... 26.75
100 or More ... 26.25

Time Payment Plan Available
NORTHWESTERN SALES & SERVICE COMPANY
4105 16th Avenue Brooklyn 4, N. Y.
Windsor 8-3600

THE ACME ELECTRIC SHOCK



Price of Machine.....\$22.50
 2 to 11 Machines..... 18.75
 Bracket (if desired)..... .50
 Floorstand (if desired)..... 4.00

ORDER TODAY
 1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
J. SCHOENBACH
 Distributor of Advance Vending
 Machines
 1647 Bedford Ave. Brooklyn 25, N. Y.

Key West Plans 3-Cent Cig Tax

KEY WEST, Fla., Jan. 10.—Per package cigarette tax of three cents is being considered by the city commission here. Tax would be in addition to the present four-cent State cigarette tax.

City commissioners estimate that the additional levy would bring about \$75,000 a year into the local treasury. All money derived from the tax would be used exclusively for extension of sewerage and repairing and paving of streets.

Ordinance has the backing of Mayor Maitland Adams and Commissioners Louis Carbonell and Fred Dion.

According to the proposed plan, the tax would be levied against the jobber, who in turn would pass the tax to the retailer to be added to the price of cigarettes to the consumer.

Cigarettes are selling here for 20 and 21 cents a package, tax included.

K. F. Smith To Handle Ranch Maid Ads, Sales
 TERRELL, Tex., Jan. 10.—K. F. Smith, secretary-treasurer of the Ranch Maid Candy Company here, in addition to his other duties, will handle sales and advertising.

Smith has been associated with the candy industry for the past five years. During this time he has been general manager of the Novelty Peanut Company, Dallas, and co-ordinator of the Associated Companies which included 12 leading candy manufacturers of the Southwest. He has acted as regional director for the Council on Candy for Texas and Oklahoma for the last two years.

Ranch Maid Candy Company intends to increase coverage of its products during 1948. Firm's line has been expanded to include nine new packaged items of hard candy.

J. P. Carmody, Vender Firm Official, Dies in St. Louis
 ST. LOUIS, Jan. 10.—James P. Carmody, 44, head of American Cigarette Vending Machine Company here, died recently in Barnes Hospital.

Surviving are his widow, Mrs. Catherine Carmody; a daughter, son, sister and brother.

Funeral services were conducted at St. Margaret of Scotland Catholic Church. Burial was in Calvary Cemetery.

NEW & REBUILT VENDING MACHINES

- Selective Candy Bar Vendors
- Bulk Merchandisers Scales
- Drink Vendors Gum Machines
- Special Vending Equipment

Tell us just what you need. We will be glad to quote you promptly.

6926 W. Roosevelt Rd. Oak Park, Illinois

profit that increases

SPECIAL

50 5¢ Asco Hot Nut Vendors	Each \$20.00
100 5¢ Almond Nut Vendors, New	7.00
5 1¢ Kickers & Catchers	20.00
5 1¢ Pike Peaks	20.00

Brand-New Silver Kings, Victors, Advance, Columbus, Nut and Ball Gum Vendors.

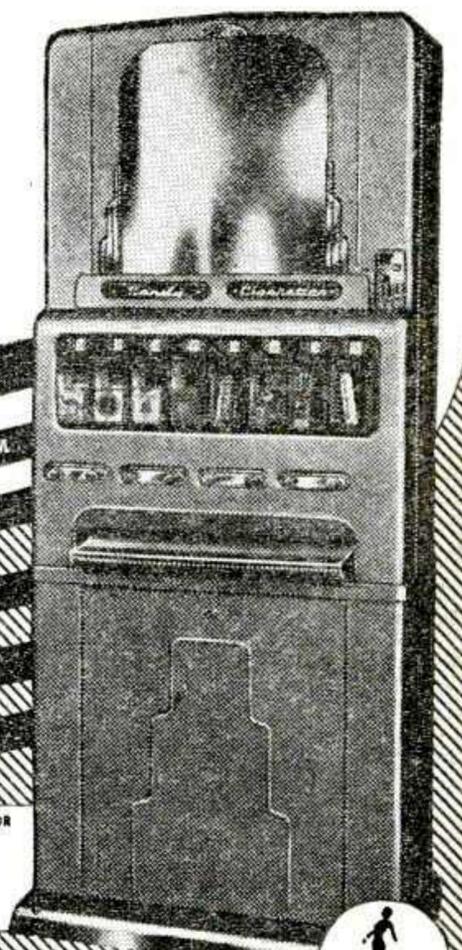
Write for Lowest Prices in Country and Free Circular.

Immediate Shipment
 Send 1/3 Deposit; Balance C. O. D.
CAMEO VENDING SERVICE
 432 W. 42nd St., New York 18, N. Y.

Headline Performance with UNIVENDOR

VENDS CANDY AND ASSORTED MERCHANDISE FROM 5c to 20c

UNIVENDOR heads the sales parade in every location—tempting every customer with a wide variety of assorted merchandise. Simple adjustment sets the columns for items most popular at each location.



- * SWINGING DOOR—FREE WHEELING MECHANISM
- * STEEL CONSTRUCTION—CHROMIUM TRIM
- * IMPROVED COIN MECHANISM
- * AUTOMATIC "OUT SIGN"
- * ATTRACTIVE MERCHANDISE DISPLAY
- * ADJUSTABLE BASE

SENIOR 8 COLUMN UNIVENDOR
 Other UNIVENDOR models are available in Junior 6 column, Senior 8 column, and 8 and 16 column Theatre design—and in wall models. Write today—for illustrated literature.

Stoner Mfg. Corp. Aurora, Illinois

Write today for ROCK BOTTOM PRICES

- on the following:
- BALL BUBBLE GUM
 - RAIN-BLO BUBBLE GUM
 - PRIZE BALL GUM
- Freight paid to your door on gum orders. "Does your jobber do this?"
- SMALL BOSTON BAKED BEANS
 - SMALL RAINBOW PEANUTS
 - LICORICE LOZENGES
- SALTED SPANISH PEANUTS
 - SALTED VIRGINIA PEANUTS

VICTOR VENDING CORP. MACHINES
 Can be bought on Time Payment
 16 weeks to pay for same.
 You will find it better to deal with

ROY TORR LANSDOWNE PENNA.

CIGARETTE MACHINES

REAL LOW PRICES
 READY FOR LOCATION

National 9-30	47.50
Rowe 7-Col. Mint & Gum, Ea.	10.00
DuGrenier W's, 9 Col.	47.50
DuGrenier 7-Col. Mod. S. Ea.	27.50
DuGrenier Champs, 9 & 11 Col.	60.00
DuGrenier 7-Col. Challenger, New	100.00
Phillies 10¢ Cigar Mach., wall type, coin return, 50 capacity. Ea.	15.00
Rowe Aristocrat, 6 Col., operates on all combinations of 20 or 25 cents—a real buy—150 capacity. Ea.	22.50
Penny Inserting Mach., foot model	47.50

Half Deposit. Phone: BA 9-0806

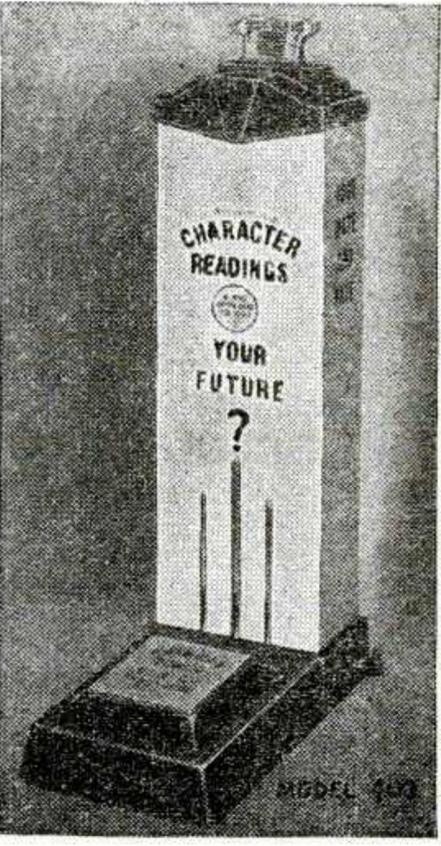
HARRIS VENDING
 2717 N. Park Ave. Philadelphia, Pa.

THE "CHALLENGER"

THREE MACHINES IN ONE
 The Most Attractive Three Unit Hot Nut Machine Produced.
TROPICAL TRADING CO.
 716 W. Madison St. Chicago 6, Illinois

They Are In Stock Awaiting Your Order

THE GREATEST MONEY MAKING SCALE ON THE MARKET, AND 100 PER CENT AUTOMATIC NO KNOBS OR HANDLES TO TURN—THE COIN DOES ALL THE WORK



Gets locations and holds them. A fortune or character reading with each weight, and a slot for each month of the year.

WRITE OR WIRE TODAY FOR DETAILS

AMERICAN SCALE MFG. CO.

3206 Grace St., N. W. Washington 7, D. C.
 Cable Address: "AMSCA"

**K-80
ASTROLOGY SCALE**
Expertly rebuilt
\$169.50
Includes 18,000 (6 sets)
Astrology Tickets
1c Coin Chute



CAPRICORN
DECEMBER 22 to JAN. 19
I. TEMPERAMENT No. 1
While you are generally accurate and poised mentally, this period will find you influenced by flighty ideas. The best antidote for this negative condition, which may slow itself as gloom, is to focus your mind on optimistic thoughts, control your nerves and avoid excitability. You must. (continued on next Card No. 2 about YOUR SUBCONSCIOUS MIND). 10

Tickets for
ASTROLOGY SCALE \$5.00
for Set of 3,000

1/2 Deposit with Order

The VENDING MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA
U. S. A.

BUILT for OPERATORS



WORLD'S BEST BULK VENDERS

Designed and built to meet the demands of experienced operators, Northwestern bulk vendors are generally recognized as the world's best! Famous for dependable performance, long life, and trouble-free service, these rugged machines are real money makers from the start. Make sure of your investment

—insist upon Northwestern. Write for the name of your nearest distributor.

THE NORTHWESTERN CORPORATION
45 EAST WASHINGTON ST., CHICAGO 15, ILL.

FOR SALE

9 EXHIBIT ROTARY MERCHANDISERS
PUSHER TYPE
Just Overhauled and Painted
\$160.00 EACH

G & S Amusement Co., Inc.
Salisbury Beach, Mass.

Theater Firm Names Haight Dept. Head

NEW YORK, Jan. 10.—Leonard H. Goldenson, vice-president of Paramount Pictures, Inc., here has announced the appointment of Loyal Haight as director of the candy sales department of Paramount Theaters Service Corporation.

Haight succeeds Max Schlosberg, founder of the department and for 20 years its head, who will become a consultant and advisor for the department.

The new director got his start in the business in 1934 with United Detroit Theaters Corporation, a Paramount affiliate. He worked up to general purchasing agent and director of candy and popcorn purchasing and merchandising for the Detroit corporation.

Markepp Co. Named Corn Vender Distrib

CHICAGO, Jan. 10.—The Markepp Sales Company, Cleveland, has been appointed distributor of the Pop Corn Maid hot popcorn vending machine in Ohio, Jack Nelson, head of Jack Nelson & Company, national distributors for the vender, announced.

Commenting on his firm's appointment, M. L. Waldman, manager of Markepp's vending department, said: "The Pop Corn Maid vender fits in fine with Markepp plans to have the largest and most complete vending-machine department in Ohio."

Air Stamp Rolls

WASHINGTON, Jan. 10.—Post Office Department will start coiling 5-cent air mail stamps in regular rolls next week.

Vending machine manufacturers report that such rolls will be suitable for use in machines vending stamps directly from government rolls.

PEANUT USERS OKAY

(Continued from page 86)

sent a wire to Anderson in which they pointed out that the suggested acreage allotment of 2,359,372 acres for 1948 was not justified since it was almost 30 per cent below the 1942-1946 average acreage harvested.

In the congratulatory telegram to Anderson sent this week, the signers said: "Representatives of our organizations are available for conference on any new problems which may arise."

These officials of interested organizations signed the telegram: W. H. Fischer, of Holsum Products Company and president of the Peanut Butter Manufacturers' Association, Milwaukee; C. E. Johnson, Kelling Nut Company, Chicago, chairman of Edible Peanut Users Committee of the Peanut and Nut Salters' Association; William Fette Jr., Schutter Candy Company, Division of Universal Match Corporation, Chicago, and chairman of the Peanut Committee of the National Confectioners' Association (NCA).

CIGARETTE MACHINES

NEW UNEEDA, 8 COLS. \$159.50	NATIONAL 930 SPEC. \$ 82.50
NEW UNEEDA, 6 COLS. 149.50	NATIONAL 930 75.00
NEW DU GRENIER CHALLENGER, 7 COLS. 125.00	NATIONAL 630, 150 PACK CAP. 32.50
UNEEDA MODEL 500, 9 COLS., 350 PACK CAP. \$115.00	ROWE ROYALS, 10 COLS. 105.00
UNEEDA MODEL 500, 400 PACK CAP. 115.00	ROWE, 6 COLS., 150 PK. 32.50
UNEEDA MODEL E, 15 COLS. 72.50	DU GRENIER "W," 9 COLS., 300 PACK CAP. 62.50
UNEEDA MODEL E, 12 COLS. 62.50	DU GRENIER "S," 7 COLS., 210 PACK. CAP. 50.00
UNEEDA MODEL E, 8 COLS. 57.50	DU GRENIER, 6 COLS., 150 PACK CAP. 32.50
NATIONAL 950, K.S. 110.00	DU GRENIER, 4 COLS., 100 PACK CAP. 25.00
NATIONAL 750, K.S. 87.50	STEWART-McGUIRE, 8 COLS. 35.00

CANDY MACHINES

NATIONAL 9-18, 9 COLS. \$110.00	UNEEDA, 5 COLS., 102 BAR CAP. \$ 75.00
ROWE DELUXE, 120 BAR CAP. 100.00	

5¢ GUM AND MINT MACHINES	
9 Col., Cap. 250 \$22.50	7 Col., Cap. 150 \$15.00

10¢ CIGAR MACHINES	
7 Col., Cap. 175 \$32.50	Single Col., Cap. 50 22.50

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED
One-Third Deposit With Orders—Balance C. O. D.
Parts and Mirrors available, including the 25c vending changeover parts for all makes and models.

UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
166 CLYMER STREET Evergreen 7-4568 BROOKLYN 11, NEW YORK



1948 IMPS

1¢ or 5¢ Cigarette or Fruit
\$12.95
Lots of 12

\$13.75, Lots of 5. Sample, \$14.50. Here's the tiniest Bell in the world. A brand new Three Reel Counter Game that is worth its weight in gold. Finished in brilliant colors.

STAMP FOLDERS
For Shipman, Schermack, Victory.
10,000 ... \$ 5.75
25,000 ... 13.95

Distributors interested in selling our advertised machines, write for details.

SHIPMAN TRIPLEX STAMP MACHINE

Brand new! Vends 1¢, 3¢ and 5¢ Air-mail Postage Stamps.

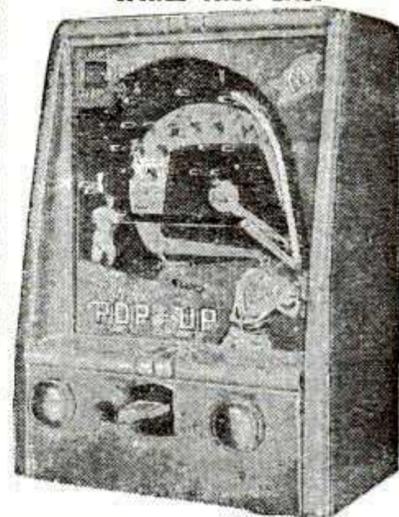
Slugproof, compact, foolproof. Immediate Delivery. Operator's Price **\$39.50**



1/3 Deposit on All Orders. Write for Catalog on Bulk Vendors, Games, etc.

PARKWAY MACHINE CORPORATION
623 W. NORTH AVE., DEPT. B Phone: Madison 1447 BALTIMORE 17, MD.

CLOSING OUT!
WHILE THEY LAST



MARVEL'S Only **POP-UP \$14.50 Ea.**
Brand New in Original Cartons. Originally listed at \$49.50.



Northwestern DELUXE
1c and 5c **\$27.00**
With **PLASTIC GLOBE \$30.20**

All other models in stock, ready for shipment.
Northwestern Model 33 Ball Gum, \$11.40 Ea.; 25 or more, \$11.10 Ea.

BRAND NEW IMPS

EITHER 1¢ OR 5¢ PLAY Cig. or Fruit Reels
\$12.95 ea.
LOTS OF 12 OR MORE
5 or More Ea. \$13.75
Sample 14.50



QUANTITY PRICES TO WHOLESALE BUYERS

MILLS VEST BELL

SIZE 8"x8"x8", 5¢ OPERATOR'S PRICE **\$65.00**

Rebuilt, \$49.50. A pocket-size slot with automatic payout system. Awards from 3 to 20 nickels.



NEW PRICES ON LEAF GUM
RAIN-BLO—ALL SIZES

100 Lbs. to 999 Lbs. 34¢ Lb.
1000 Lbs. Up 33¢ Lb.
Full cash with order. Packed in 25-lb. cartons. Minimum shipment freight prepaid, 100 lbs. Less than 100 lbs., freight collect.

A.B.T. Challengers \$49.50
A.B.T. Stands 7.50
32-Lb. Pipe Stands 4.50
Double Cross Bars 1.00
Triple Cross Bars 1.50

WRITE FOR COMPLETE LIST!
1/3 deposit must accompany all orders.

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN ST., PHILA. 23, PA.
LOmbard 3-2676

NEW BULK VENDORS

Victor Model V Globe Type 1 to 23, Ea.	\$12.50
Victor Model V Globe Type 24 or More	11.75
Victor Model K Globe Type 1 to 23, Ea.	12.05
Victor Model K Globe Type 24 or More	12.25
Model V & Model K, DeLuxe Cab. Type, \$2.00 additional.	
Silver King, 1¢ or 5¢	\$19.95
Silver King, 1¢ or 5¢, 2 to 5, Ea.	12.50
Silver King, 1¢ or 5¢, 6 to 11, Ea.	11.55
Silver King, 1¢ or 5¢, 12 to 49, Ea.	11.05
Silver King, 1¢ or 5¢, 50 or more	10.55
Silver King Ball Gum Vendors, price same as above.	
Silver King Hot Nut Machine	\$29.95
Columbus 462B, 5¢ all purpose	12.95
Columbus 462B, 5¢ all purpose, 2-11	11.95
12-47	11.40
Advance Model D Ball Gum	13.75
Advance Model D Ball Gum, 2 to 11, Ea.	11.90
Advance Model D Ball Gum, 12 to 49, Ea.	11.40
CASH TRAYS, Brand New, 6 to Carton, Ea.	6.95

IMMEDIATE DELIVERY FROM STOCK ON ALL MODELS
Send for Free Catalog and Quantity Prices on All Machines.
1/3 Deposit Required With Orders. Address All Mail to Dept. B.

FRANK DISTRIBUTING CO.

605 SPRING GARDEN ST., PHILA. 23, PA.
MADison 7-5101

Back of Every KUNKEL

HOT POPCORN VENDOR
(Machine listed by Underwriters' Lab.)
30 YEARS' EXPERIENCE
in Coin Operated Machines

Compare THESE FEATURES

PRICE:

\$189.50

F. O. B.
Los Angeles

- Beautiful Baked Enamel Finish.
- Sturdy Steel Cabinet.
- 99 1/2 % Slug Proof.
- Low Electric Consumption.
- Can Be Refilled Without Operator Calling.
- Easy To Service and Clean.
- 16"x16" Wide, 62" High.
- 67 Lbs. Approx. Net Weight.

PRACTICAL
DEPENDABLE



Operators!

Write for Name of Your
Nearest Distributor

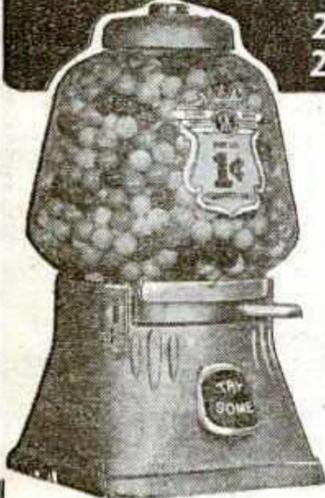
NORSOAMERICA

356 So. Broadway
Los Angeles 13, Calif.

MAdison 6-3746 Cable Address: NOSOAM

Silver-King's NEW "PRIZE-KING" BALL GUM VENDOR

2 for 5c
2 for 1c



Sensational new 2 for 1c and 2 for 5c ball gum vendor. Puts ball gum vending in 5¢ field with appeal to adults as well as children. Bigger play and bigger profits for all types of locations. The most sensational ball gum vendor ever developed!

(Patent Pending)

AT ALL BEST DEALERS OR WRITE
SILVER-KING CORP.
622 DIVERSEY PARKWAY, CHICAGO 14, ILL.

Court Rejects Bids for Sale Of DuGrenier

BOSTON, Jan. 10.—In a decision handed down Friday (9), the U. S. District Court of Massachusetts rejected all bids submitted for the purchase of the plant and facilities of DuGrenier, Inc., as a result of an announced trustee's sale, adjudicated, the vending machine manufacturing concern bankrupt, and appointed a receiver to continue the business in operation until such time as its assets could be liquidated to satisfy the claims of creditors.

DuGrenier has been in the hands of a trustee, Chester C. Steadman, since March 12, 1947, at which time it instituted proceedings at the District Court for Corporate Reorganization. Bids were accepted by the trustee until Thursday (8), after an extension of the bidding time was announced. The original final date for the receipt of bids had been set for December 18.

Francis J. Ulman, Boston attorney, who was appointed receiver by Judge Francis J. W. Ford, told *The Billboard* that the DuGrenier factory is continuing production to fulfill present contracts. Repair and service facilities will be kept in operation, he said.

Ulman indicated that a creditors' meeting would be held in the near future, after which steps will be taken leading to the liquidation of the DuGrenier assets.

State Income Shows Miss. Business Good

JACKSON, Miss., Jan. 10.—Vending machines poured a total of \$120,111 into the State treasury during 1947, it was disclosed by the State tax commission here.

This represents an increase of \$19,278 over collections during 1946. Total tax revenue increased some \$7,213,925 during 1947, with \$46,788,955 entering State coffers.

Sales taxes accounted for the major share of the State's income, bringing in \$22,411,616, \$3,427,324 more than in 1946. Income taxes produced \$9,338,389, up \$1,485,594 over 1946; the tobacco levy, \$6,242,121, up \$150,961; beer and wine, \$2,192,804, up \$164,119.

FAMOUS EPPY CHARMS

Series #1 Series #2
\$3.50 **\$4.50**
per M per M

Six other charm and prize items available from us. Write in and ask for free samples.

SAMUEL EPPY & CO., INC.

113-08 101ST AVENUE
RICHMOND HILL 19, L. I., N. Y.

WRITE FOR OUR CATALOG

VENDORS' SPECIALS

- Mdse. Stands, Solid Steel—
Weight 35 Lbs. \$4.50
- Double Plates for Two
Machines 1.15
- BUBBLE GUM—140 Count
and 170 Count—25 Lb.
Cartons. Per Lb.35

1/3 Deposit, Balance C. O. D.
Fast Delivery.

VEEDCO SALES CO.

2113 Market St. Philadelphia 3, Pa.

HAMILTON

The Low Cost,
High Income
**PENNY
WEIGHING
SCALE!**

See us at
**CHICAGO
CONVENTION
SHERMAN HOTEL
Jan. 19, 20, 21, 22**

See Joseph Ringers
General Mgr.

It's here! Hamilton offers you the lowest priced penny personal weighing scale on the market. With all these features... Modern Design... Light Weight... Rugged Construction (can be transported in any position without harm to the scale)... simple to install and adjust, even a child can do it... and it carries a *Lifetime Guarantee!* You can double or triple the number of scales you have in operation with Hamilton, the scale that more than pays for itself.

*Distributors—Exclusive Territories Open
Write for full story

**HAMILTON SCALE
COMPANY**

214 OLIVER ST., TOLEDO 4, OHIO



"POPCORN MAID" COIN-OPERATED HOT POPCORN VENDER WITH THERMOSTATIC HEAT CONTROL

Three heat elements keep corn hot. Beautiful streamlined all metal cabinet, very sturdy, well lighted. Stainless steel mechanism with only four moving parts. Simple to service. Easy to place on best locations. A big profit maker. Everybody likes hot, crisp pop corn, so business is good wherever "Pop Corn Maid" is placed. Pop corn earns a greater profit than any item sold thru vending machines.

COUNTER MODEL **\$79.50**
as illustrated

FLOOR MODEL **\$89.95**
same as shown, with steel
stand to match

5¢ or 10¢ Model optional. Holds 6 gallons of pre-popped corn. Vends 35 10¢ portions or 70 5¢ portions. Immediate delivery. Send \$20 deposit with C. O. D. orders.

JACK NELSON & CO.
2320 MILWAUKEE AVE. CHICAGO 47, ILL.

ON DISPLAY—BOOTH 114—C. M. I. SHOW

EXPERIENCED VENDING MACHINE SALESMEN ONLY

Must have MAIN, SHIPMAN, ASCO, or similar experience. If you have had success establishing new operators through medium of Business Opportunity columns, can sell your deals clean, can finance yourself and can stand prosperity, then tell us about yourself. This is the newest, fastest selling deal on the market today. Our regular men, who know of this advertisement, are earning better than \$650.00 weekly. We have a good Dun & Bradstreet rating, are manufacturing members of CMI, and will have a booth at the annual show. We furnish 100% co-operation because we ourselves have been in the field and know what you need. We might add that newspapers accept our ads. This is a spanking brand-new unit.

WRITE BOX D-200, c/o BILLBOARD, CINCINNATI 22, OHIO

ATTENTION, ALL OPERATORS

Double and triple your present income immediately on your own route or in your community. No selling. No obligations. For complete details,

Write BOX D-199

c/o The Billboard

Cincinnati 22, O.

BALL GUM

Regular and Bubble

38c lb.

100 lbs. or over, Freight Prepaid; less than 100 lbs., F. O. B. Birmingham.

**BIRMINGHAM VENDING
COMPANY**

2117 3d Avenue North
Birmingham 3, Alabama

**K-25
GUESS-ER
SCALE**



**ALL-MECHANICAL
OPERATION**

Available now for immediate shipment, the famous K-25 Guess-er Scale. Thoroughly reconditioned, beautifully refinished, mechanically perfect.

\$149.50 EACH

\$49.50 with order, balance \$10.00 per month.

When ordering on credit plan supply four commercial references or deduct 2% for cash with order. These ready to ship. Wire, phone or mail your order today.

**The VENDING
MACHINE CO.**
FAYETTEVILLE, NORTH CAROLINA
U. S. A.

5/8" BUBBLE BALL GUM

38 Lb. cs. (21 1/2 c per 100) \$12.95

PEE WEE BOSTON BAKED BEANS

35 Lb. cs. (1200 to lb.) \$ 8.95

25 Lb. Bubbl-Chews, 5/8" 8.60

25 Lb. Rain-Blo, 5/8" 9.25

Sm. Knives, Set Rings, Cr. 1.25

24 Columbus 1c Gum Machines, re-built, new parts, @ 8.75

STANDS: \$3.50 and \$4.75 each

McBRIDE WHOLESALE CO.

P. O. Box 5215 MEMPHIS, TENN.

**NEW KAYEM
ASPIRIN VENDING MACHINE**

Now available for immediate delivery. Territories now open for distributors. Distributors, contact us for prices and territories available. Operators, contact us for your local distributors' addresses.

McCLURE DISTRIBUTING CORP.

703 N. Vandeventer St. Louis, Mo. 3423 Main St. Kansas City, Mo.

**Vender Ops, Suppliers
Worry as Popcorn Costs
Continue Upward Climb**

Blame Processors for \$13 Per Pound Corn Price

CHICAGO, Jan. 10.—Rapidly rising prices of raw popcorn during the past few weeks have caused the nation's popcorn vending machine operators and suppliers a great deal of worry.

At present raw popcorn is selling for as high as \$13 per 100 pounds in carload lots—some \$2 higher than a month ago. "It looks like the popcorn processors are pricing their product right out of the market," a popcorn industry spokesman told *The Billboard* this week.

Meanwhile suppliers of pre-popped popcorn for vending machines are attempting to hold the line on prices, absorbing the additional cost themselves in many cases.

If prices of raw corn continue to rise, however, it will become impossible for most firms to absorb any additional increase in materials cost and, as a consequence, vending machine operators will have to pay a great deal more for their corn.

Popcorn users are placing most of the blame for rising prices upon processors who buy the corn from the farmers. In spite of a short popcorn crop in 1947, there are good indications that there is plenty of popcorn available to supply the demand during 1948, and the general run of prices paid to growers during 1947 was not high enough to account for the rapid rise in the price of available corn.

Paul H. Rice, president of the National Association of Popcorn Manufacturers (NAPM) and head of Auto-Vend, Inc., manufacturers of Pop Corn Sez vending machines, said this week that "As far as I can ascertain, there is enough popcorn available to supply the market and the unusual price being asked for it today is beyond my understanding."

Rice pointed out that Pop Corn Sez, Inc., of Pennsylvania, an Auto-

Vend subsidiary which is the largest supplier of pre-popped popcorn for vending machine operators in the nation, is in good shape in spite of the increasing popcorn prices since contracts for corn presently being used were negotiated long ago. Because of this, he said, Pop Corn Sez expects to be able to maintain its present low price at least for the time being.

"These price rises, tho, are hurting small poppers much more than us larger firms," Rice said. He explained this by pointing out that a large firm is in a position to make long-range contracts much more readily than smaller organizations.

Rice said that he was looking forward to good spring plantings of popcorn thruout the nation which may tend to relieve the present strain in the popcorn market.

However, several firms have indicated that they want no part of the present price trend and plan to drop popcorn popping from their lines. Most of these firms have been packaging popped corn for sale in grocery stores and other package outlets.

Such a trend, if developed to any great extent, could possibly be an aid to vending machine operators because it would eliminate or cut down on one source of competition and open locations that have formerly been serviced only thru package sales.

See Break Coming

Some popcorn firms see a definite break coming when farmers plant their crops this spring. These firms believe that the present high price of popcorn will cause increased plantings, and since there is a good supply of corn in storage, processors will have to unload it or face taking a substantial loss on it at harvest time.

Looking on the other side of the picture, other popcorn firms believe that the present high price of farm commodities will mean popcorn contracts will have to be made at a high price or growers will turn to other high price crops and plant little popcorn.

The present \$13 per 100 pounds price on raw popcorn represents a rise of about \$5 per 100 pounds over the price a year ago when average cost ran between \$7.50 and \$8.75.

**Jack Nelson & Co.
Offers Special Base
For Popcorn Vender**

CHICAGO, Jan. 10.—Jack Nelson & Company, local firm which serves as national distributor for Pop Corn Maid coin-operated popcorn venders, is offering a special stand for the counter-type machine.

New stand converts the vender into a floor model. It is 33 inches high, 17 inches wide and 15 inches deep. Weight is 20 pounds.

Made of 20-gauge steel with a grey hammerloid finish, the stand has red trim, matching the Pop Corn Maid vender. Stand knocks down for easy shipment.

Stand is designed so as to provide adequate storage space for pre-popped corn with which to refill the vender.

Jack Nelson Sr., head of the distributing firm, says that most vender shipments now being sent to local distributors are complete with the new stand, altho purchases may be made with or without the accessory.

**Abingdon, Va., Sets
Up New Tax Sked
For City Businesses**

ABINGDON, Va., Jan. 10.—Recently enacted tax ordinance here has established a licensing system for self-service laundries and set up a new tax schedule for wholesale and retail businesses.

Along with the new tax on self-service laundries, a special tax has been placed on parcel lockers.

Tax on retail merchants has been fixed at \$15 per year plus a gross receipts tax of 17 cents per \$100. Wholesale merchants are subject to a \$50 yearly tax plus a gross receipts tax of 15 cents per \$100.

The new tax set-up will mean an increase for firms doing a large volume of business, but smaller merchants will have to pay less than before.

**Wrigley Votes Extra 50c
Dividend to Stockholders**

CHICAGO, Jan. 10.—William Wrigley Jr. Company voted an extra dividend of 50 cents per share of common stock for payment to stockholders January 2 who were on record December 20, officials reported last week. Regular monthly dividends were also declared, amounting to 25 cents per share, payable January 2, February 1, March 1 and April 1.

SPECIAL DEAL!
VICTOR MODEL V
FAMOUS PRE-WAR VENDORS
Globe Type
Model V
\$58.75
plus
50 Lbs. Regu-
lar Ball Gum, all
for **\$73.75**
or RAIN-BLO
GUM, for
\$76.25
Mention
Deal B
When
Ordering.
We Accept Trade-ins. We
Buy & Sell Used Machines.

Virginia Peanuts, 30 Lb. Ctns., 28¢ Lb.
Pistachio Nuts, Large, 25 Lb. Ctns.
Spanish Peanuts, 30-Lb. Ctns., 72¢ Lb.
Model V Deluxe Cab. Type
Licorice Lozenges, 38 Lb. Ctns., 30¢ Lb.
Candy Coated Chocolates, Assorted Colors, Similar to M&M's... 35¢ Lb.
\$13.75

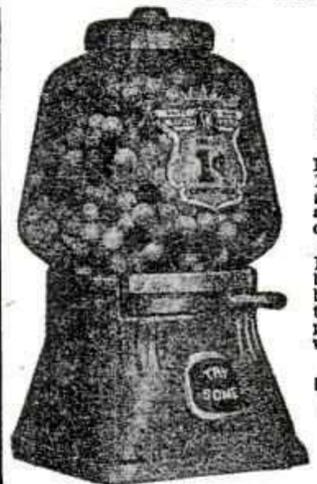
BUBBLE BALL GUM
5/8", 25 or 45 Lb. Ctns. 32¢
170 Count
25 Lb. Ctns. — Full Cash With Order.

Rainbow Peanuts, 40 Lb. Ctns. 33¢
Boston Baked Beans, 40 Lb. Ctns. 25¢ Lb.

FREIGHT PREPAID ON THE FOLLOWING:
Orders for 3 or more cartons of Rainbow Peanuts or Boston Baked Beans or 100 lbs. of 5/8" Bubble Ball Gum.
10 ADAMS HEXAGON GUM MACHINES \$10.00 Ea.
6 POST CARD VENDORS 10.00 Ea.
1/2 Deposit, F. O. B. Brooklyn, N. Y.
Balance C. O. D.

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Exclusive Victor Distributor in N. Y.
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Phone: Dickens 2-7992

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'48 "SILVER KING"
BALL GUM VENDOR**



(PATENTS PENDING)

No missing—no adjustments

Handles 140, 170, 210 count gum, no breakage, and positive delivery.

If you want the best trouble-free ball gum vendor, try the new improved '48 "Silver King."

Nut and Ball Gum Vendors, 14-54. U. S. and Foreign Coins

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16 weekly payments. Write for details.
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AMERICA'S FOREMOST PIONEERS OF BEVERAGE DISPENSERS
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Location Promotions for Jukes

Installation Problems Hit Boston Video

BOSTON, Jan. 10.—While Boston restaurant, club, cocktail lounge, hotel and tavern owners are still puzzling over the effect video will have on their business, a new headache has arisen to plague both distributors and location owners—there aren't enough video installation men in the city to cope with installations on order.

Distributors are so alarmed over this situation that they are underwriting training courses for some of their employees and are combing other cities for television installation experts.

Distributors here count themselves fortunate to install two sets a week these days, and most are lucky to get one in per week.

Reason for the rush is that television is being hurried for operation and may start early in February instead of March.

Meantime new video distributors are springing up daily, but most of them seem unimpressed with coin-operated sets, claiming that recent failures of coin sets in New York soured them on coin tele.

Most location owners are worried over television. They plan to cut costs to the bone in 1948, claiming that the high cost of living has forced customers to curtail their amusement budgets. They feel they have no alternative but to install television, but are worried about the results they can obtain using video as a sales booster.

Dothan Nixes Tavern Jukes

DOTHAN, Ala., Jan. 10.—City commissioners here have decided to have no part in the recent lifting of the Alabama tavern juke box ban by the Alabama Alcoholic Beverage Control board (*The Billboard*, January 10).

In a recent session the commissioners passed an ordinance prohibiting the use of juke boxes in places of business where intoxicating beverages are sold.

Law carries a penalty of not less than \$5 nor more than \$100 for violation.

Jacham Enterprise Celebrates Opening Of Modern Building

BALTIMORE, Jan. 10.—Jacham Enterprise, local juke box and record distributing firm, recently held a special open house to celebrate completion of its new showrooms at 503 Evergreen Avenue here.

In conjunction with David Rosen, Inc., of Philadelphia, Jacham Enterprise is distributing AMI phonographs in the Baltimore area. Jacham firm, headed by Peter Mongelli and Bernie Rose, also handles several record lines, including the Signature, 20th Century, Click, Krantz and Parade labels.

New Jacham building is of modern construction, with facilities equipped for complete sales and service of its music line.

See Music Dept. for This Info

Among the stories of interest to the coin machine industry to be found in the Music Department of this issue of *The Billboard* are:

HARTLEY LABOR COMMITTEE MEETS TUESDAY. With James C. Petrillo scheduled to appear, representatives of the recording industry will troop to Washington for the hearing.

LONDON RECORDS FIRST HIT. Tradesters see influx of British records as record ban continues. London firm co-ordinating releases more quickly with American song favorites.

MUSICRAFT CONTEMPLATES ADDITIONAL REFINANCING. Will float bond issue to wipe out debts.

RECORD SALES UP. Viewers believe public, after publicity re the Petrillo ban, is buying up disks because there will be a shortage.

TWO NEW RECORD COMPANIES. Nat Cohn announces Gem label; Atlantic also debuts.

And other informative news stories as well as the Honor Roll of Hits, pop charts and record reviews.

Coin Tele Tests Reverse Themselves: Show Profit

NEW YORK, Jan. 10.—Despite dismal results of initial location tests for coin-operated television in this area (*The Billboard*, December 13), H. F. Dennison, president of Videograph, this week said that subsequent tests conducted since the week before Christmas have changed the picture. Dennison likewise said that operator co-operation in this area is growing as a result of the tests.

With Videograph operations slowed to a walk following their showing in October, due to operator reluctance to handle the equipment, plus a material shortage (switches for the turnover from juke to tele and vice-versa finally started coming thru this week), there was every indication that the firm would by-pass the operator and sell direct to locations. However, with the present trend, Dennison is continuing his initial plan to work thru established juke box distributors and operators.

Await Test

As indicated in *The Billboard* previously, the introduction of multiple-choice wall boxes which Videograph had announced was being awaited by operators as a further test of whether patrons would go for coin television. The boxes, with a Videograph screen (made by Emerson), came out during the holidays. Albert Layne, Manhattan operator, has already installed boxes in three locations and the combination juke-tele set in two others. In all locations, Layne reports he is drawing the \$30 front money, following a policy advocated by the manufacturer.

Layne said that in every case the television was taking in more money than the juke box. He said there had been customer reluctance to insert coins for the tele when the sets were first installed, but this had now disappeared. Layne stressed the fact that he tried to install the sets in locations with a minimum of transient trade. In view of his initial success, Layne said this week that he was installing three more combinations in regular stops, and planned to add more later on.

Operates Two

The D & W Automatic Music & Television Company, in Harlem, has been operating two combinations since Christmas—one at the International Workers' Association and the other in the Imperial Elks Lodge. Both have more than doubled the gross which the juke box alone formerly showed in the same locations.

Dennison reported that a combination set was placed on location at the Triangle Inn on Route 26, New Brunswick, N. J. The equipment is operated by the Automatic Music Company, Elizabeth, N. J., and has been on location approximately three weeks.

Meanwhile, the trade was preparing to look over Al Bloom's Speedway tele-juke, which will be unwrapped at the Coin Machine Industries (CMI) show in Chicago January 19-22. At the same show, the Tradio multiple-choice wall box, offering tele, radio and music and tradio vision will be shown.

Jingles Promote Tolerance Via Music Machines

NEW YORK, Jan. 10.—Argosy Music Company and Public Service Records, in a special tie-in with Brotherhood Week, to be observed February 22-29, are promoting the use of the *Little Songs on Big Subjects* tolerance jingles on juke boxes thruout the nation during the week. The recordings, which feature two or three songs to a side, are already on location in music equipment in New England.

The recordings, featuring the Jesters and Roy Ross's orchestra, feature the jingles which are currently being aired over more than 530 radio stations from coast-to-coast and are included in a book published by Argosy, complete with music and lyrics, which is being distributed nationally. Jingles receive from 10,000 to 15,000 radio performances per week.

According to lyricist Hy Zarat (who also penned such hits as *There I Go* and *One Meat Ball*), the tolerance jingles have been endorsed by the National Conference of Christians Jews, B'nai B'rith, boards of education thruout the country and the Advertising Council.

Music is written in the popular vein. Operators who have tested the recordings in Boston found a considerable play emanating from teenagers who had become acquainted with the jingles in their schools or on the air.

Eastern Ops Plan Drives

AMOA and MGA members to feature Hit Parade idea—test proves plan's worth

NEW YORK, Jan. 10.—In a concerted drive to boost juke box play, music operators in New York and Northern New Jersey plan to institute shortly a sustained on-location promotional campaign, it was learned this week. Participating in the continuing program, which will feature a poster service supplied by Hit Parade, Inc., plugging the most popular tunes of the month, are members of the Automatic Music Operators' Association (AMOA) and the Music Guild of America (MGA).

Posters to be used will list the five top tunes of the month, as determined by Hit Parade, Inc., and will also carry five additional numbers which a board of experts, chosen monthly by Yermie Stern, president of Hit Parade, predicts will soon reach top popularity. Pictures of the experts, who are to be leading figures in the world of popular music, according to Stern, will be featured on the posters.

Boards Adopt Plan

In separate actions this week the boards of directors of both AMOA and MGA adopted the Hit Parade plan and recommended to their memberships that individual operators subscribe to the service. With the mechanics of the promotional plan now being set up, association officials predicted that the program would be in full operation within 30 to 60 days.

According to the plan, as now set up, recordings of the five top tunes listed each month would be featured in the corresponding top spots in juke boxes. Hit Parade possibilities, as chosen by the board of experts, would occupy the next five slots, and the remaining records in the machine would be picked by individual operators based on their knowledge of location preferences.

During a location test of the promotional device on his own route, spanning a six-month period, business increased markedly, Al Denver, president of AMOA, claimed. For one thing, Denver said, he found more quarters in the machine, indicating that players were apt to select all five leading numbers at once. In addition, he attributed the greater total play to the "attention-getting" (See *Eastern Ops* on page 106)

Schlang Quits AMOA For Post With IBEW

NEW YORK, Jan. 10.—Barney Schlang, who served as manager of the Automatic Music Operators' Association (AMOA) for the past eight years, has resigned to become co-business agent of Local 786, International Brotherhood of Electrical Workers (IBEW), it was learned this week.

At a meeting of the board of directors of AMOA Tuesday (6), Schlang was presented with a gold watch on behalf of the association members, "for his untiring efforts in aiding the growth of AMOA." In his new position, Schlang will work closely with Frank Calland, Local 786 official.

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Video for Vets

NEW YORK, Jan. 10.—Three public location television sets, made by United States Television Corporation (UST) and earmarked for taverns, have instead been given to the Television Sets For Wounded Veterans Committee of the Fur Garment Traveling Men's Association by UST. The large screen receivers will be installed in the Halloran, St. Albans and Northport veterans' hospitals here thru arrangements completed by Herbert Schiller, UST sales, and Alfred Cohen, chairman of the committee.

AMI Distribs To Meet Jan. 22

CHICAGO, Jan. 10.—AMI, Inc., will hold a meeting of its entire distributor organization January 22, it was announced this week by Lyndon C. Force, general sales manager. Altho the event will take place in a local hotel, the exact site as yet has not been determined.

During the business meet, which is taking place on the last day of the Coin Machine Industries' (CMI) Convention and Show, AMI officials from both the firm's Grand Rapids, Mich., manufacturing headquarters and the Chicago sales and engineering offices will outline a comprehensive marketing plan for AMI's new 40-selection, three-wire wall box and also discuss the 1948 campaign for the remainder of the firm's music equipment line.

At the CMI show, which will take place at the Sherman Hotel here, January 19-22, AMI will occupy booths 37, 38, 39 and 40 of the convention's exhibit space. Final preparations for the firm's display are now being completed in Grand Rapids.

Detroit Showing of New Rock-Ola Juke Draws Flood of Ops

DETROIT, Jan. 10.—Social highlight of the new year in the music machine field here was the three-day reception held by the Brilliant Music Company to display and introduce the new Magic-Glo Rock-Ola model. Event was held at the company's salesrooms in Convention Hall, January 3-5, following widespread announcements by personal invitation, thru the trade press, and by correspondence.

A continuous stream of operators and their families and other guests flowed thru the three days, from 10 a.m. to 9 p.m. Buffet style lunch and appropriate refreshments were served all day and evening. Attendance was gratifyingly large from up-State, despite adverse weather conditions, which virtually closed the highways over the week-end in large sections. A sizable contingent from Grand Rapids arrived Saturday.

Hosts for the event were Joseph and Jack Brilliant and William K. Palmer, owners of the Brilliant firm, and their staff. Art Janacek, factory engineer, came in from the Rock-Ola organization to point out the features of the new model to visitors.

An unusual angle was the presentation of three daily prizes to guests attending. Rock-Ola celloettes complete were awarded to Edward Grodzicki, of the E. and A Music; Jack Baynes, of Baynes Music, and Jack Glick. Other serviceable prizes were given to Leo G. Hart; Don Kline Jr., of Brighton; Arnold Fleisher, of the Veterans' Automatic Music; H. Metzger, of Metz Music; Don Blodgett, and Kenenth Tingey, of Wayne.

Filben Display For New Phono At Hotel Show

CHICAGO, Jan. 10.—National Filben Corporation will exhibit its new 1948 Filben Mirro-cle Music line in the Penthouse of the Morrison Hotel here during the coin machine show, January 19-22, Bert Davidson, sales manager, announced this week.

Included in the Filben display will be a new self-contained juke box, differing from the rest of the Mirro-cle Music line in that it does not have the selector mechanism and speaker in a separate cabinet from the playing mechanism.

New Filben phonograph features changing lighting effects, ultra-modern cabinet design, Filber Mirro-cle tone chamber and the fast-changing 30-record selection mechanism now available in the Filben stow-a-way unit.

On display along with the new juke box will be the entire Mirro-cle Music line which features a mirrored cabinet containing a speaker and selector mechanism. Cabinet is designed to be used with the Filben stow-a-way or any other hideaway unit or with outdated juke boxes concealed in remote locations.

Filben has been in full production with its line since early fall and it is now available in all sections of the country. The cabinet, originally only available in 30-selection model, is now in production with 20, 24 and 30 selection styles.

In making the announcement of the showing, Davidson said that all of the Filben distributors will be on hand during the showing to greet operators from their respective territories.

Indiana Music Ops View 1948 Rock-Ola At Special Showing

INDIANAPOLIS, Jan. 10.—Music machine operators of Indiana were present at the unveiling of the 1948 Rock-Ola coin phonograph which took place in the East Room of the Indianapolis Athenaeum here last week. Indiana Automatic Sales Company, local Rock-Ola distributor, was the host firm.

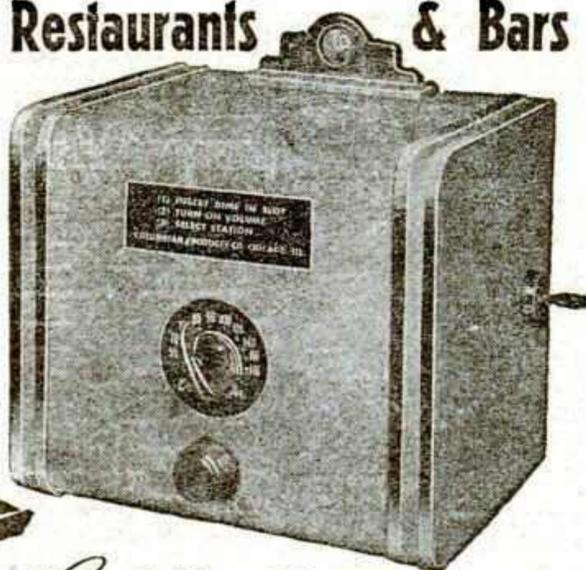
Following introduction of the new machine, known as Magic-Glo, more than 90 operators and friends present were treated to a dinner and refreshments by Mr. and Mrs. Peter Stone, who head Indiana Automatic. During the dinner a musical program was presented via the new Rock-Ola.

In addition to Lou Sebastian, Rock-Ola sales manager, who came from the Chicago factory for the event, the following from Indiana were among those present: Mr. and Mrs. Jack Miller, Columbus; Mr. and Mrs. O. M. Daily, New Castle; Mr. and Mrs. Fred Slough, Plymouth; Mrs. B. James, Mr. and Mrs. Clarence Hohman, Jack Boyd, Charles Goebel, Paul Robertson, Mr. and Mrs. Bonner, Mr. and Mrs. Bob Lanahan and Mr. and Mrs. L. O. Martin, all of Indianapolis; Mr. and Mrs. Charles Hughes, Ladoga; Mr. and Mrs. Tom Sherfick, Shoals, and John Hiser, Fort Wayne.

Boston Firm Makes Coin Radio Trial

BOSTON, Jan. 10.—Frederick W. Papolos, president and treasurer of Television Sales & Engineering Company, Inc., New England distributors of Tradio and Tradio-Ette, coin-operated radios, said the company has completed satisfactory test runs on the new Tradio-Ette, dime-operated radio. He said the machines were installed in test locations one month ago.

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Choice Territories Now Open . . . Operators, write or wire Dept. B-17 for additional literature and nearest distributor.

Sample on request, C. O. D.



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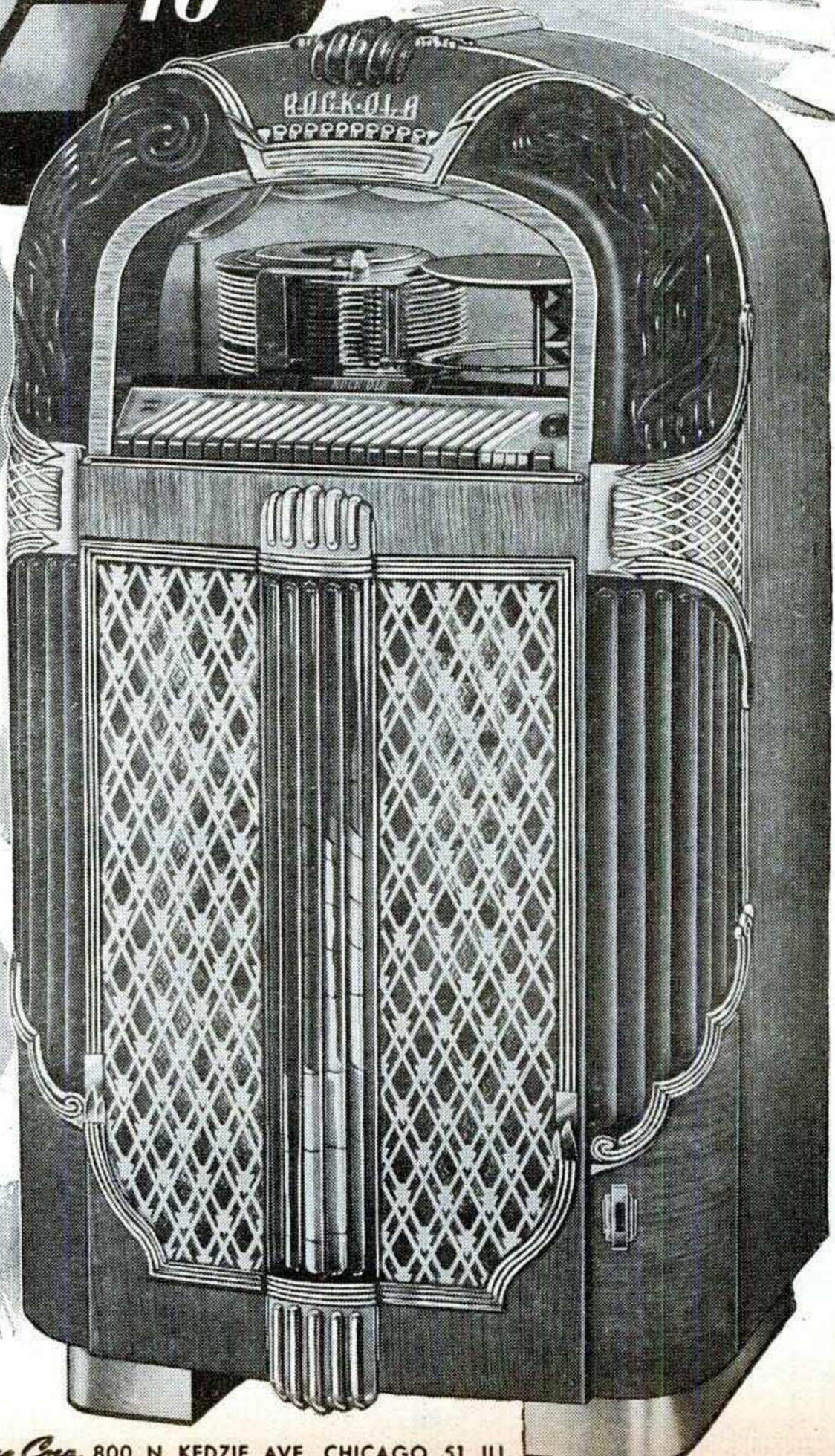
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AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

Ramblin Tommy Scott and His Hollywood Hillbilly Jamboree have just completed a successful year which carried them thru 32 States. The show consists of Tommy Scott and his talking doll, Luke McLuke, Clarabelle, Baby Sandra, Pete Potter, Frankie Scott, Eddy Williams and Doyle Price. The group cut eight more sides for Bullet Records before the ban on recording. Plans are being made for the cast to star in a mountain-type feature picture this year. The show is now playing the Long Circuit in Texas.

Clauser Web Show

Al Clauser and the Oklahoma Outlaws are doing a web show over the Texas Quality network for a beverage sponsor. The show originates from KFJZ, Fort Worth. . . . Hank Thompson, of WACO, Waco, Tex., just returned from a cutting session for Capitol in Hollywood. . . . Chester Odom, who works out of KCLE, Cleburne, Tex., and is known as the Singing Plumber, has been released on Bluebonnet label, with his own *I Guess I'll Always Be Alone*.

Cecil Gill, the yodeling Country Boy, is now cutting for Bluebonnet. . . . Jimmy Anderson, the hillbilly musicker, who before the war was associated with Curley Miller and the Ploughboys, WWVA, Wheeling, W. Va., has moved to KCLE, Cleburne, Tex. Anderson is now heading the Home Folks, with Mervin Laynes, guitar; J. C. Taylor, guitar; Hank Fagan, bass, and the leader's steel guitar.

Jack Skiles, WOAI, San Antonio, guitar wizard, recently ruined a dress suit and a pair of patent leather shoes, wading after mallards he sighted while driving home from a

dance he and his band had played in the S. A. area. . . . Lou Emerson, folk singer at WOAI, recently played Santa Claus at the Gonzalez (Tex.) Warm Springs Foundation. . . . While recovering from an appendectomy, Clyde Moody, the King record favorite, received 2,500 messages of cheer. He will be back at work January 15.

K. C. Ramblers Tour

Esco Hankins has returned from a p.a. series thru Alabama and Georgia. The King record artist has shows over two Knoxville stations, WORL and WIBK. He will release his second song folio early in 1948. . . . The Kansas City Ramblers Radio Jamboree has been reorganized and is now on a tour of the South and West, with Tony Coffman, Sonny Boy Sexton, Lloyd Lawrence, Leo McLain and Chuck Cummings out of the show.

The Homeland Harmony Quartet, which recently started cutting sides for White Church label, has passed the 150,000 mark in sales with *Gospel Boogie*. Members of the group, headed by composer-pianist Lee Roy Abernathy, are Connor B. Hall, C. M. (Shorty) Bradford, James R. McCoy and Aysel D. Soward.

Cliff Rodgers, the WHKK, Akron, disk jockey, has cut *Horse Pickin' Papa* and *Renfro Valley Rose* as his first release on Donnett Hit platters. Others to cut for the label include Tommy Thomason and his partner, Tex White, of the Tennessee Playboys, WTNS, Coshocton, O. . . . Bradley Kincaid, Roy Acuff and Eddy Arnold were featured on the hour-long Freedom Train program January 5 from WSM, Nashville. The show, first hour-long documen-

tary ever done by a single station in this country, was also carried by two Gotham stations.

Almost every star on the *Grand Ole Opry* spent Christmas entertaining at the Thayer Veterans' Hospital in Nashville. In addition to an auditorium show, many of the stars toured the wards afterwards. . . . The York Brothers, who cut for King, are back on the *Grand Ole Opry* for awhile before they return to Michigan in March, where they will do another 38 shows. . . . Bill Monroe will work Virginia and West Virginia in January, with Roy Acuff heading for Georgia and Florida.

Happy Wilson and his Golden River Boys recently drove to WSM, Nashville, to do a Southern network show with a group of WSM stars. . . . Curley and Hallie Miller, Honey and Sonny Davis, Sleepy Jeffers, Reed Dunn and Cousin Elmer have left WWVA, Wheeling, W. Va., and their present whereabouts is unknown.

The Franklin Brothers are now at WROM, Rome, Ga., having moved from KLCN, Blytheville, Ark. Jimmy Raines, Grandpappy Nerit and Miss Evy Lou are still with the act. . . . Curly Joe and Paula have left WSWA, Harrisonburg, Va. . . . Melvin Price and the Santa Fe Rangers, of WASL, Annapolis, Md., have been given more airtime.

The Radio Ranchmen are heard on WARL, Arlington, Va., on an hour-and-a-half long show, part of which is recorded.

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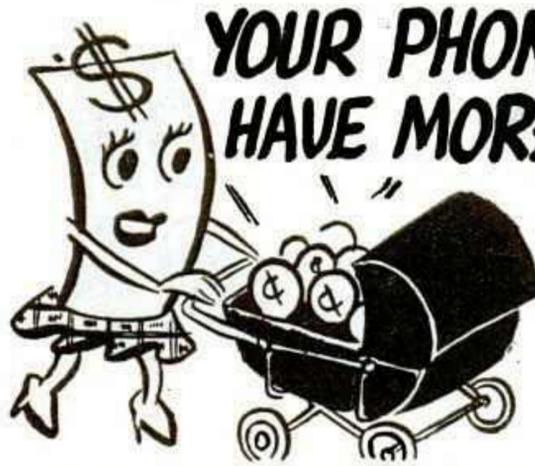


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Seeburg 9800 RC	269.50
Seeburg 9800 ES	259.50
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Seeburg Regal	159.50
Wurlitzer 1015	550.00
Wurlitzer 950	289.50
Wurlitzer 600	144.50
Rock-Ola 1422	399.50
Rock-Ola Super	159.50
Rock-Ola '39 Standard	144.50
Rock-Ola Playmaster Hideaway	89.50
Rock-Ola Wall or Bar Boxes	4.50
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ADVANCE RECORD RELEASES

POPULAR

(Continued from page 33)

- The Kings Men Album**
- The Kings Men . . . MGM 18
- A Roundup Lullaby . . . MGM 30088
- Blue Tall Fly . . . MGM 30086
- Cindy . . . MGM 30085
- My Grandfather's Clock . . . MGM 30086
- Oh My Darling Clementine . . . MGM 30087
- Old Dan Tucker . . . MGM 30087
- Red River Valley . . . MGM 30085
- Skip To My Lou . . . MGM 30088
- The Thousand Islands Song**
- The Korn Kobbler (I'm My) MGM 10136
- There's No Sweeter Word Than Sweetheart**
- D. Farney (Marina) Majestic 1181
- Thoughtless**
- G. MacRae (You Were) Capitol 15027
- True**
- E. Howard (Now Is) Majestic 1191
- Valse Bluette**
- Sal Franzella Quintette (Yesterdays) Majestic 1199
- We Jst Couldn't Say Goodbye**
- S. Kaye (Hand in) Victor 20-2679
- Who Killed 'Er (Who Killed the Black Widder)**
- H. Carmichael (I'm A-Comin') Decca 24307
- Without You (Tres Palabras) D. Arnaz (Siboney) Victor 20-2624
- Wonder Where's My Man Tonight M. Osborne (You're Gonna) Decca 24308
- Yes, Sir, That's My Baby T. Phillips Ork (Blooming Apple) National 7020
- Yesterdays**
- Sal Franzella Quintette (Valse Bluette) Majestic 1199
- You Can't Make Money Dreamin' (Or I'd Be a Millionaire)**
- J. Mercer-The King Cole Trio (My Baby) Capitol 15026
- You Were Meant For Me**
- G. MacRae (Thoughtless) Capitol 15027
- Your Love Will Return Someday**
- W. Lewis Band (My New) Florida 999
- You're Gonna Get My Letter in the Morning**
- M. Osborne (Wonder Where's) Decca 24308
- You're Too Dangerous, Cherie**
- G. Lombardo (An Old) Decca 24306
- You're Too Dangerous, Cherie**
- F. Martin (No Longer) Victor 20-2666
- You've Changed**
- A. Shelton (My Silent) London 118

FOLK

- A Power Greater Than Atomic**
- Whitey & Hogan-The Farmhands (The Tramp) DeLuxe 5038
- A Song in My Soul**
- Stamps Quartet (Lord Build) Mercury 6080
- Ain't Nobody's Business**
- Georgia Slim and His Texas Roundup (Reach Up) Mercury 6081
- Beneath Hawaiian Palms**
- C. Campbell's Tennessee Ramblers (Put Some) Victor 20-2669
- Blind Alley**
- J. Bond (What's Been) Columbia 38063
- Blue As a Heart Ache**
- Tex Williams Western Caravan (Tell a) Capitol Americana 40081
- Can't You Take It Back and Change It For a Boy**
- D. Thomas and His Nashville Ramblers (Rosalinda) Decca 46114
- Don't Count Your Chickens**
- R. Sooter (Easy Payment) Black & White 10023
- Down in Dreamy Valley**
- J. Denis and His Ranchers (Ragtime Cowboy) London 117
- Easy Payment Blues**
- R. Sooter (Don't Count) Black & White 10023
- Going Down the Country**
- Grandpa Jones and His Grandchildren (New Pins) King 685
- Headin' Home To Texas**
- H. Lester and His Hayseeds (The Farmyard) London 127
- Heart of My Heart**
- Maple City Four (I'd Love) Mercury 6084
- Honky Tonk Baby**
- S. Nichols (Sows, Cows) MGM 10134
- How Many Times**
- R. Erickson and His Dude Ranch Boys (Saturday Dance) Black & White 10024
- I Wanna Be a Railroad Man**
- O. Story and His Rambling Mountaineers (You're a) Mercury 6082
- I'd Love to Live in Loveland**
- Maple City Four (Heart of) Mercury 6084
- I'll Never Trust You Again**
- J. Lou Carson and Her Tumbleweed Troubadours (What Do) Victor 20-2665
- I'm My Own Grandpaw**
- T. Hill Ork (The Eyes) Mercury 6087
- I'm My Own Grandpaw**
- Shorty Warren and His Western Rangers (That Silver) Famous FA-901
- It's Dark Outside**
- K. Curtis (Rooty Toot) Mercury 6083
- Lord Build Me a Cabin in Glory**
- Stamps Quartet (A Song) Mercury 6080
- Louie Polka
- L. Bashell Ork (Silk Umbrella) Mercury 6088
- (Home Sweet Home in) Maumee Valley Universal Trio (Montana Skies) Urab U-505
- Military Talking Blues**
- R. Lunn (Mountain Maw) Mercury 6085
- Montana Skies**
- Universal Trio (Maumee Valley) Urab U-505
- Mountain Dew**
- Hill Brothers (Mountain Girl) Savoy 3016
- Mountain Girl**
- Hill Brothers (Mountain Dew) Savoy 3016
- Mountain Maw**
- R. Lunn (Military Talking) Mercury 6085
- My Darling Tell Me True**
- Sheriff T. Owen and His Cowboys (Uncle Eph's) Mercury 6086
- My Darling Waltz**
- R. Plocar Ork (Poor Cinderella) Mercury 6079
- New Pins & Needles**
- Grandpa Jones and His Grandchildren (Going Down) King 685
- Peepin' Thru the Keyhole (Watching Jole Blon)**
- C. Stone and His Barn Dance Band (Wabash Blues) Capitol Americana 40083
- Poor Cinderella Polka**
- R. Plocar Ork (My Darling) Mercury 6079
- Put Some Meat on Them Bones**
- C. Campbell's Tennessee Ramblers (Beneath Hawaiian) Victor 20-2669
- Ragtime Cowboy Joe**
- J. Denis and His Ranchers (Down in) London 117
- Reach Up and Grab It**
- Georgia Slim and His Texas Roundup (Ain't Nobody's) Mercury 6081
- Rosalinda**
- D. Thomas and His Nashville Ramblers (Can't You) Decca 46114
- Rooty Toot Galoot**
- K. Curtis (It's Dark) Mercury 6083
- San Antonio Rose**
- Shorty Warren and His Western Rangers (Take It) Famous FA-900
- The Eyes of Texas**
- T. Hill Ork (I'm My) Mercury 6087
- What Do I Have To Do**
- J. Lou Carson and Her Tumbleweed Troubadours (I'll Never) Victor 20-2665
- What's Been Going On (While I've Been Gone)**
- J. Bond (Blind Alley) Columbia 38063

RACE

- Amelia Yah Compruna**
- R. Pope (That's All) 3 Minutes T-501
- Beams of Heaven**
- Sister R. Tharpe-M. Knight (Precious Memories) Decca 48070
- Don't Blame Me**
- T. Smith Ork (Once in) Manor 1097
- Free Lancin' Again**
- J. Mason (She's Funny) King 4200
- Good-Bye Blues**
- T-Bone Walker (Long Skirt) Black & White 123
- I Came Home Unexpectedly**
- J. Stone Ork (Sneaky Pete) Victor 20-2670
- I Love You, Yes I Do**
- A. Laurie-P. Gayten Trio (One Sweet) DeLuxe 1131
- It Can't Be Done**
- Big Three Trio (No More) Columbia 38064
- King Size Papa**
- J. Lee and Her Boy Friends (When You're) Capitol Americana 40082
- Long Skirt Baby Blues**
- T-Bone Walker (Good-Bye Blues) Black & White 123
- Mighty, Mighty Man**
- R. Brown (Miss Fanny) DeLuxe 226
- Miss Fanny Brown**
- R. Brown (Mighty, Mighty) DeLuxe 1128
- Night I Was Looking For Love**
- R. Pope's Foursome (One Little) 3 Minutes T-500
- No More Sweet Potatoes**
- Big Three Trio (It Can't) Columbia 38064
- Once in a While**
- T. Smith Ork (Don't Blame) Manor 1097
- (I'm Going To Do All My Fishing Out of) One Little Sea
- R. Pope Four (Night I) 3 Minutes T-500
- One Sweet Letter From You**
- P. Gayten Trio-A. Laurie (I Love) DeLuxe 1131
- Precious Memories**
- Sister R. Tharpe-M. Knight (Beams of) Decca 4807

CHILDREN'S RECORDS

- Hi Diddle Diddle Album**
- L. & G. Grey . . . Adventure Arc 5
- Lullabies and Rounds (Songs To Grow On) Album (2-10")**
- P. Seeger . . . Disc 601
- By'm By; Shi Tr Ra Da Day; Hush! Little Baby . . . Disc 5063
- Hushabye; Mary Had a Baby . . . Disc 5064
- Thou Poor Bird; Rose, Rose, Rose . . . Disc 5064
- Watch the Stars; All Night Long . . . Disc 5063
- Peter Rabbit and Other Stories Album**
- T. W. Burgess . . . Adventure Arc 7
- Psalm of Life; The Day Is Done**
- Uncle Henry Walden (Village Blacksmith) Kidisks
- Songs of Safety Album**
- D. Gilbert . . . Adventure Arc 6
- Songs of Friendship Album**
- I. Caesar . . . MGM 14
- The White Lie**
- Uncle Henry Walden . . . Kidisks
- Village Blacksmith; Children's Hour**
- Uncle Henry Walden (Psalm of) Kidisks
- *Re-issue
- *Re-issue.
- She's Funny That Way**
- J. Mason (Free Lancin') King 4200
- Sneaky Pete**
- J. Stone Ork (I Came) Victor 20-2670
- Tomorrow Night**
- L. Johnson (What a) King 4201
- That's All I Ask Of You**
- R. Pope Four (Amelia Yah) 3 Minutes T-501
- When You're Smiling (The Whole World Smiles With You)**
- J. Lee and Her Boy Friends (King Size) Capitol Americana 40082
- What a Woman**
- L. Johnson (Tomorrow Night) King 4201

(Continued on page 105)

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Rock-Ola Plans Distrib Banquet For January 18

CHICAGO, Jan. 10.—Rock-Ola Manufacturing Corporation announced this week that it will hold a special banquet January 18 at the Morrison Hotel here for all the firm's distributors.

Banquet will be the first in a series of special events planned by the Chicago manufacturing firm for coinmen during the annual coin machine show.

Altho not displaying their new 1948 Magic-Glo juke box at the convention itself, Rock-Ola will have it and other equipment on display in a special suite in the Morrison during the show. Rooms 331 and 333 will be used for both the banquet and display.

An open house will be held at the Rock-Ola plant for coinmen during the show, with the doors open between 9 a.m. and 4 p.m. January 19-22.

Scotto Music Plans Display of Juke Box Cabinets at Confab

CHICAGO, Jan. 10.—Scotto Music Company, North Sacramento, Calif., will display three types of mirror juke box cabinets in its exhibit at the CMI convention beginning at the Sherman Hotel Monday (19).

Cabinets, called the Music Master, Remote Master and Melody Master, are faced with glass bricks painted in a rainbow-wide range of colors. The cabinet mirrors can be tailored to a location's special requirements and the name of the location owner is inscribed on each machine.

Juke mechanisms may be serviced from either a front or back door. Mirrors are constructed so that they swing open and expose shelves on which to mount amplifiers.

Other Scotto equipment on display will include illuminated art mirrors for cigarette venders and back bars. Art work is developed by a process involving sandblasting and airbrushing.

RALEIGH, N. C., Jan. 10.—Record Sales, Inc., Charlotte, has been issued a charter by the secretary of State to sell phonographs and records. Stockholders are Cole Miller Jr., W. L. Sherman and Alvin London.

Swiss Says Swing Smoothly Soothes

CHICAGO, Jan. 10.—Juke box operators may now come up with an answer when the merits of swing music are brought up for debate. According to Dr. H. M. Sutermeister, a Swiss psychologist, swing music is restful. His explanation is that the brain becomes fatigued when it is worked too hard, as in acquiring knowledge of new facts. Both students and business men can benefit by such music, it appears, as the doctor states the best way to rest the brain after such fatigue is to "regress" to more basic or primitive forms of thought and feeling.

Swing is typically primitive, therefore it is "what the doctor ordered" to rest a tired brain.

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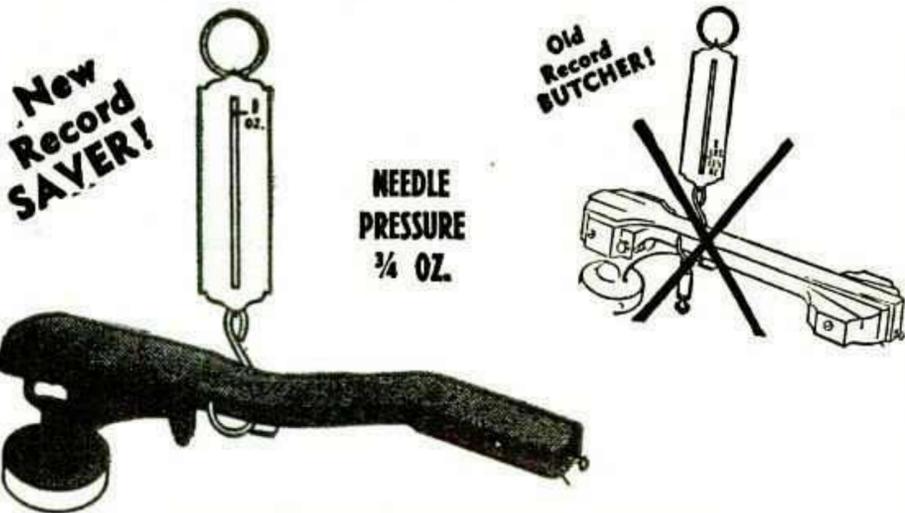
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Chicago:

All of the Chicago coin machine firms are busy getting set for the big coin machine show. Bruno Kosek, of Mid-State Company, reports that he will spend his time on the convention floor while his partner, Phil Rubey, holds forth at their Milwaukee Avenue offices. Kosek reports that the Mid-Staters had a "big time" over the holidays both at the office and at their homes.

At Empire Coin Machine Exchange business goes on as usual but extra effort is being expended by all in preparation for the show. Howie Freer says that most of the staff has been busy preparing display items for the three booths Empire will have on the exhibit floor. A few callers continue to drop in at Empire's showrooms, but most everyone is waiting for the show, Howie says.

Clarence Bayne, of United States Vending Corporation, reports that his firm will have a new model Pik-Ups refrigerated candy vender on display at their Board of Trade Building offices and showrooms during the coming coin machine show. It'll have several new features not incorporated in the earlier model displayed to USVC distributors at sales meetings here. B. O. Springer, up on his feet again after depending on crutches for a while due to a sprained ankle, and R. S. Updyke, USVC regional managers, are devoting most of their time to preparing details of the firm's agency plan.

Mark Yellon, of Midwest Drink-o-Mat Corporation, says that things are going a bit slowly at the firm right now, with operators holding off on Chicago visits until showtime.

Millie Lynch, well known to coinmen as the lady in United Manufacturing Company's offices who expedites shipments and serves as right-hand helper to the firm execs, is celebrating her fourth anniversary of service with the Chicago firm. Millie started with the firm during its days of conversion of machines and has helped the firm to expand to its present size. Billy DeSelm, United Sales manager, credits her with a good deal of the sales record built up by the firm. Things are ready to go on United's new plant, DeSelm reports. Recent visitors at the North Broadway firm's offices were Lew Casola, Casola Coin Machine Company, Rockford, Ill., and Lou Wolcher, Advance Automatic Sales Company, San Francisco.

Col. F. E. Ross is back on the job as manager of Ald, Inc., after a lengthy sick leave. He returned to work Monday (5). . . . Lee S. Jones, of P & S Machine Company, reports that P & S is busy getting two new machines ready for showing at the coin machine show. Jones also reports that the new Tom Tom game with kicker action is going very well.

Lew Casola and Frank Bush were among the first coinmen from out of town to make a business call at Exhibit Supply during the new year. Firm introduced its new five ball, Treasure Chest, this week. New game will be included in Exhibit's booth display at the CMI show at the Sherman Hotel which begins January 19. . . . Nate Gottlieb, of D. Gottlieb & Company, says the firm is all set to have a banner year, now that inventory taking is concluded.

Williams Manufacturing Company is another of the local firms that introduced a new game this week. It is a flipper action game called Sunny and features a possible high score of 5,000,000 points. Fulton Moore, Williams' sales manager, was bemoaning the fact that severe weather kept him grounded over the New Year's holiday season. . . . Ray Cunliffe, the well-known operator and president of the Illinois Phonograph Owners', Inc., reports that the used record department (See Chicago on page 102)

COINMEN YOU KNOW**Cincinnati:**

Automatic Phonograph Owners' Association (APOA) is holding its regular executive board meeting Tuesday afternoon (13) in the association offices at 2 p.m., President Sam E. Chester reports. He adds that the first regular monthly meeting of 1948 will be held the evening of the same day at the Hotel Gibson in Parlor H at 9 p.m. At the last APOA meeting held in 1947, on December 30, a vote of thanks was extended to chairman of the Christmas party committee, Ray Bigner, and his committee; Charles Kanter, Bill Harris, Al Lieberman, Harry Hester and Dolores Ganzmiller.

Warren Deaton, Rock-Ola Company, gave a Christmas party for APOA members at the Hotel Sinton last month. Dinner, cocktails and cash prizes were features of the event. Mrs. Phil Ostand and Paul Pusateri won merchandise prizes. Attending the party were Bill Harris, Al Chasson and Paul Pusateri. Those who brought their wives were Sam Chester, Charles Kanter, Phil Ostand, John Nickols, William Fitzpatrick, Morris Kleinman, Al Lieberman, Nat Bartfield, Joe Schaffer and Harry Hester.

Charles Kanter and his wife returned to Cincinnati after a holiday season spent in Cleveland. Charles will travel to Detroit this week-end. . . . Several APOA members are planning on attending the CMI meet in Chicago next week. Included among those having reservations are Sam and Harry Hester, Charles Kanter, Nat Bartfield, Al Lieberman, Ray Bigner, Milt Cole and Bill Harris.

Baltimore:

Operators were busy last week with the formation of an association. First task of the group will be to seek revision of the city amusement machine tax.

Connie Haines, Signature artist, was a visitor at Jacham Enterprise headquarters recently while appearing at a local nitery. Peter Mongelli, head of Jacham, was entertained recently by Lawrence B. Serlin, County Enterprise, Woodside, L. L. N. Y.

Maurice Sykes, formerly a Jacham salesman, has established a distributing firm to handle venders and automatic music equipment. He will also manufacture novelty items.

Los Angeles:

Mrs. Sid Bloom, wife of the operator of Vending Machine Supply Company, was seriously injured in an accident in Joplin, Mo., while they were en route home from the NAMA show. She is recovering at their Los Angeles home. Sid is leaving for Central America on a business trip. He expects to be gone about three weeks. . . . Phil Robinson, Chicago Coin's West Coast representative, is taking plenty of orders on firm's new game, called Bermuda. Phil also is making ready for a trip to the CMI show.

Walter Gerke, of Automatic Machines, Inc., has been ill with the flu. . . . Hal Smoot and Bill Aldridge, Kwik-Kafe of California, are off to San Diego on business. . . . Al Bettelman, C. A. Robinson & Company, recently completed a 2,000-mile jaunt calling on ops in Northeastern Nevada. Charlie Robinson, of the same company, is looking forward to his trip to the CMI show. . . . Jack Greenfield, of the newly-formed Interstate Sales, national agents for Interstate Cup Dispenser, is huddling with George Klore and L. H. Kahn to map out the firm's new sales and distribution set-up, as well as plans for showing the new Interstate dispenser at the Chicago CMI show.

Bill Fyfe, Shine Distributing Company, reports that the Douglass shoe shine machine is creating much interest since production was stepped up by the Kinmont Manufacturing Company. . . . Jay Kurtz, Kayem Products, was last heard from somewhere west of New York fighting bad weather en route home to Los Angeles.

Al Silberman, of Adams-Fairfax Corporation, is back in town after a swing around the country. He also attended the NAMA convention, where his firm introduced a new cigarette vender. . . . Bud Parr and Fred Gaunt have been busy since General Music Company's recent appointment as exclusive Southern California distributor for Rock-Ola's music machine lines. . . . C. O. Libbey, National Typewriter Company, reports that his new model coin-operated typewriters are getting heavy play. . . . Warner's voice recorder has had a heavy increase in sales on the West Coast and production is being hyped to meet the demand.

New York:

Al Simon, president of Al Simon, Inc., passing out the cigars over the birth of a boy, Robert Lee, his second son, January 1. . . . Harry Krain, of Sunflower Vending Company, called back to the city from Chicago during the automatic merchandising show when his brother died, is preparing to head west again. Harry wants to see what's new in vending at the Coin Machine Industries, Inc. (CMI), exhibit, January 19-22. . . . Max Levine, Scientific Machine Corporation prexy, confined to his home part of last week with a cold.

Tony Galento, former heavyweight boxing star, is installing a large screen United States Television (UST) set in his bar and grill in Orange, N. J. . . . Hy Greenglass, of Zeno Game Company, informs that the firm's miniature novelty bell game will be shown at the CMI exhibit in Dave Rosen's booth.

Nat Cohn announced his entry into the record manufacturing business last week with the formation of Gem Records, Inc. Associated with Nat is Paul McGrame. Gem plans to issue three records a month, with the first release scheduled for January 20. . . . Bill Alberg, of Brooklyn Amusement, back in town after an extended stay in a Baltimore hospital.

Al Bloom, president of Speedway Products, all set to go with his new tele-juke. Al will display the coin-operated combination set at the Morrison Hotel during the CMI show. . . . John C. Marden has been elected vice-president and general sales manager of the RCA Victor Distributing Corporation. The firm handles RCA Victor products in the Midwest.

Harry Pearl, of Seacoast Distributors, says the recent 20 per cent drop in the price of Phanstiehl needles has hyped sales to ops. Seacoast is exclusive distrib for the Phanstiehl juke box needle in New York and New Jersey. . . . Eddie Correston, of Palisades Specialty Company, back from a biz trip which took him to Augusta, Ga.; Springfield, Mass., and Baltimore. Muriel Winkler, his assistant, held the fort while Eddie was away.

"Hungry? Thirsty? Just drop a coin." That was the title of a front page feature story by Carol Taylor in The New York World-Telegram January 5. Taylor's story listed a few of the newer venders around town and recorded the fact that "the vending machine business is looking up." . . . H. F. (Denny) Dennison, of Videograph Corporation, unable to get space on the exhibit floor at the Sherman Hotel for the CMI show, will have the Videograph television set on display at the Continental Hotel.

Visitors to Economy Sales, H. Rosenberg, Simon Sales and Seacoast kept their overcoats on Thursday (8). All are located in the same building and suffered equally from the cold when the building ran out of oil. . . . Louis Unterberger, of Rex Novelty, Wilkes Barre, Pa., visited local distrib last week. . . . Ed Bayliss, who operates in Tennessee reports, is here on a shopping trip.

Al Cohen, of the Newark, N. J., Asco Vending Machine Exchange, completed arrangements with a distributor to handle the Asco Hot Nut Vender in India. Al says a sample unit has been sent, and the distrib is negotiating with the native government to allow imports in quantity. . . . Harry Berger, West Side Distributors, is re-decorating his new store which he expects to be open for biz next week.

Jack Semel and Jack Rubin, of Esso Manufacturing, to introduce their new game at the CMI show. . . . Babette Hughes, wife of Ben Hall, local coin machine publicist, has had her second book published. Book is titled The Magic Penny. . . . Herb Kradin, Modern Music's sales (See New York on page 103)



OPEN HOUSE FOR NEW QUARTERS of Jacham Enterprises, Baltimore, brings a large turnout of local and out-of-town coinmen and guests. Jacham, in conjunction with the David Rosen firm of Philadelphia, is Maryland distributor for AMI products.

Detroit:

Eddie Clemons, owner of the Music Service Company, has returned from a combined business and pleasure trip to Mexico City. . . Mrs. Bessie Wagner is planning to dispose of the patents to the flashlight vending machine invented by her late husband, A. C. Wagner, who headed the Automatic Distributing Company. . . James Martin reports the negotiations for production of a new hot coffee vendor by the Coffee Vendors of America are still in progress.

Hayes Sloan Products Company, which is bringing out a new coin-operated machine to wash bowling balls, has moved from Allen Park to a new enlarged plant in Dearborn to handle the increased demand for its product. . . James J. Abdella, vending supply dealer, is recovering from a severe cold, complicated by the several months of serious illness from which he had just recovered.

Joseph Separa, formerly of the S and D Novelty Company, who also manufactured coin-operated billiard tables, is going into the building business on a large scale. . . Harry Morgret, old-time amusement machine operator, is in poor health at his home here. . . Rose Santi, of the staff of the Brilliant Music Company, was married recently to Bernard Pleiman, of the U. S. Rubber Company. . . Betty Bruchman, of the Brilliant staff, has announced her engagement to a Detroit photographer.

Carl Angott, of Angott Sales, was away on a business trip last week. . . Aaron Lipin, of Allied Music Sales, is back from a visit to the company's branches. . . Carl Stein, office manager of Sultan Distributing Company, is back at the office after an attack of flu.

Harry Lewiston, partner in Gayer & Lewiston Enterprises, operating an arcade on Monroe Avenue, was called home by the serious illness of his mother. . . Bernard Besman, of Pan American Records, left last week for several weeks' stay in California, where he will visit various record companies.

Morton Sultan, of Sultan Records, opened a new studio on the top floor of the Union Guardian Building. . . H. D. Stolcenburg, president of the Sunline Company, manufacturing the new coin meter for the Jacobs' Laundry, held a special equipment show for distributors from all parts of the country at the Fort Shelby Hotel last week.

Hartford, Conn.:

The State Music Distributing Company and Seaboard Sales Company have leased the store at 110 Ann Street, together with a large warehouse area in the rear. The store and warehouse combined have about 4,000 square feet of floor space. State Music is Connecticut distributor for Aireon phonographs, and Seaboard Sales handles the New England distributorship for Ansley Radio.

From Providence comes word that a customer, mad because he got no stamps after dropping a nickel into a stamp vending machine at a bus terminal, grabbed the machine and ran off before Harold Waterman, ticket agent, could stop him!

Indianapolis:

Joe Mangone, who has been appointed to handle its Florida sales by Packard Manufacturing Company, spent several days here visiting the Packard plant. . . Jack Burrell, salesman for the P. J. Distributing Company, Inc., distributors of AMI phonographs, called on Northern Indiana operators last week, while Paul Jock, AMI distributor, visited operators in Eastern Indiana. . . Leonard Stirn, Ft. Wayne operator, visited coin row during the week as did Fred Slough, Plymouth, Ind., op who bought parts and new equipment.

Carl Angott, who handles equipment for Packard Manufacturing Company in Detroit, spent a day at the local plant last week. Dot Shry, Anderson, Ind., operator, also came in to buy Manhattan phonographs and visit the plant. Leon Groves, of Cassapolis, Mich., also visited the Packard layout.

Homer E. Capehart is reported suffering from a severe cold and confined to his apartment. . . William P. Bolles, advertising manager, Packard Manufacturing Company, spent several days in Chicago, checking up on the coming CMI show and arranging his Manhattan phono display. William Brase, territory salesman for Packard, and district manager for the company in Southern Indiana, will attend the CMI show.

Sale of records during the Christmas holidays here was so great that it was almost impossible for operators to replenish stocks. . . Anna May Banister, of the Banister & Banister Distributing Company, is ill at her home. . . Indiana Music Corporation, Aireon distributors, is gradually becoming organized and in the midst of remodeling and redecorating at its new location. A record department has been added.

Twin Cities:

Archie LaBeau, head of LaBeau Novelty Company, was host to some 100 operators over the week-end for a showing of the new Rock-Ola juke. LaBeau reported operator interest in the new line was enthusiastic. LaBeau is maintaining a strenuous schedule. His wife is seriously ill at the Rochester (Minn.) Mayo Clinic and for the past month he has been commuting daily between St. Paul and the hospital.

Tom Crosby, Faribault, president of the Minnesota operators' association, is at home convalescing from a two-week stay in a Waterloo, Ia., hospital where he underwent an operation. . . Due out of Fairview Hospital, Minneapolis, is Tommy Shogren, of Shogren & Nelson. His partner, Mrs. Selma Nelson, reports Shogren has been hospitalized for more than a month with rheumatic fever.

Hy Greenstein, owner of Hy-G Music Company, Seeburg distributor, and his wife are vacationing in Florida. They will return in time for Hy to attend the coin machine show in Chicago. . . Ted Bush, Bush Distributing Company, Aireon jobber in the Twin Cities, is back from a vacation at Hot Springs. . . It's a boy, the second, for Robert Awe, St. Paul operator. . . Jack Ravine, United Machines Company, Minneapolis operator, also is handing out cigars marking the birth of a daughter.

Herman Paster, head of Paster Distributing Company, Wurlitzer jobber, has returned to his St. Paul headquarters from Des Moines. Matt Engel, Paster office head, said there was considerable activity in Wurlitzer phonos and Bally games. . . Recent shoppers in the Twin City market included Charles Sersen, St. Cloud; Al Hugeback, Red Line Vending Company, New Hampton, Ia.; Don Arden and Walter Schmidt, Red Wing (Minn.) Novelty Company; Frank Ray Sr. and Jr., Dickinson, N. D., and B. F. Kragtorp, Tracy, Minn. . . Nels Nelson, Hy-G Music salesman, was in Northern Minnesota last week.

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EXTRA SPECIAL—ALL BRAND NEW! Packard Hideaway, Eight Plator Boxes, 100 Feet of 30-Wire Cable, Complete	SPECIALS! \$675.00	In Original Cases BRAND NEW SHOOTING STARS, \$69.50
NEW EQUIPMENT IMMEDIATE DELIVERY	RECONDITIONED CONSOLES	
Sea Isle Bermuda Singapore Star Lite Treasure Chest Sunny Hi Ride Keeney Cover Girl Bing-a-Roll Pro-Score	Chicoin Roll Down Double Up Wild Lemon Jockey Clubs Jenn. Challengers Buckley Criss Cross Jenn., Mills, Pace & Watling Slots	Baker's Pacers, DDJP \$195.00 Bally Club Bells, 5¢ 89.50 Bally Club Bells, 25¢ 109.50 Bally Hi Hands, 5¢ 89.50 Bally Hi Hands, 25¢ 109.50 Deluxe Draw Bells. 325.00 Mills Jumbo, FP or PO 59.50 Jenn. Silvermoon, Tot., FP, 5¢ . . . 59.50 10¢, \$69.50; 25¢ 79.50 Super Bell, 5¢ Comb. 79.50
		5¢-25¢ Super Bonus Bell \$565.00 5¢ Super Bonus Bell 345.00 Mills Jumbo, FP & PO Comb. 94.50 Keeney Twin Super Bells 149.50 Pace Twin Reels, 5¢-25¢ 117.50 Pace Saratoga, 5¢ . 59.50 Evans Bang Tails, JP, '41 199.50
SEE YOU AT THE C. M. I. SHOW NEXT WEEK—BOOTH 104		A-1 RECONDITIONED & NEW 5-Ball F.P. Games, Arcade Machines, 1-Balls, Phonographs, Slots, Counter Games, Etc. Write for Complete List.
Send in your Mills Blue Fronts and War Eagles and we will rebuild them to resemble late model machines, thoroughly reconditioned and guaranteed like new! Write for Prices! Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft. Cable Address: MOCOIN		
MONARCH COIN MACHINE CO. 1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.		

BRAND NEW CLOSE OUTS
 Perfect condition. Business conditions force us to sacrifice this equipment. All in original crates.
 Two (2) 5¢ Keeney Super Bonus Bell \$475.00 each
 Two (2) 5¢ Jennings Super DeLuxe Club Console 345.00 each
 One (1) 10¢ Jennings Super DeLuxe Club Console 350.00
 Two (2) 25¢ Jennings Super DeLuxe Club Console 360.00 each
 One-Half (1/2) deposit must accompany all orders.

HEATH DISTRIBUTING CO.
 217 THIRD STREET PHONES 2681-2 MACON, GEORGIA

COME TO HEADQUARTERS FOR THE LATEST MODELS SLOT MACHINES
 BOUGHT, SOLD AND EXCHANGED
 SEND FOR CATALOG
 QUICK, EFFICIENT SLOT MACHINE REPAIRS
BAKER NOVELTY CO. 1700 WASHINGTON CHICAGO 12, ILL.

LOOKING for NEW IDEAS in RAY GUNS??
SEE BOOTH #95
 New Type Extra Moving Target Conversion Units!
COIN AMUSEMENT GAMES, INC.
 1023 W. 47th St. Chicago, Ill.

ROCK BOTTOM PRICES! REBUILT PHONOGRAPHS!

UNCONDITIONALLY GUARANTEED

THE FOLLOWING LOW PRICES ARE FOR MACHINES COMPLETE AND IN WORKING ORDER BUT NOT REBUILT

WURLITZER	SEEBURG	ROCK-OLA
850-950-800\$225.00	Hitone, RC\$149.50	Commando\$129.50
500 119.50	Hitone, ES 139.50	Super & Master 129.50
600K 109.50	Commander, Cadet, Maestro, Major 149.50	DeLuxe 119.50
600 99.50	Plaza 89.50	Standard 109.50
24 Victory 79.50	Casino 89.50	Playmaster & Spectravox 99.50
616, III. 59.50	Regal 89.50	Twin Twelve 69.50
616, Plain 49.50	Royal 89.50	5-Wire Cellar Job 69.50
50 39.50	Rex 30-Wire Cellar Job 1941 Factory RC Special 159.50	Monarch 59.50

IF YOU WANT THESE PHONOGRAPHS PROFESSIONALLY REBUILT AND UNCONDITIONALLY GUARANTEED, ADD \$35 PER MACHINE.

CHECK THESE POINTS

- ✓ PROFESSIONALLY REFINISHED
- ✓ MECHANISM OVERHAULED
- ✓ WORN PARTS REPLACED
- ✓ AMPLIFIER RECONDITIONED
- ✓ TONE HEAD RENEWED
- ✓ TALKING GOLD GRILL

ALL WORK DONE BY SKILLED FACTORY TRAINED TECHNICIANS

POSTWAR PHONOGRAPHS LIKE NEW
Wurlitzer 1015 ... \$550.00 | Rock-Ola \$375.00
Alreon (with new accumulator and coin chute) ... \$325.00
Seeburg 146 Write

WALL BOXES	MISCELLANEOUS EQUIPMENT
Seeburg 8-24-1Z \$3.95	Seeburg Remote Console Wireless \$189.50
Seeburg 8-20-1Z 3.95	Talking Gold 75¢ per 100 sq. inches
Seeburg 3-Wire Baromatic 22.50	Solotone Personalized Music System, Mechanism and 10 boxes. Write
WS-2Z Wireless 19.50	Needles Write
DS-20-1Z 3-Wire 15.00	10,000 Title Strips ... 3.75
Wurlitzer 120 5.00	
Rock-Ola Dial-a-Tune ... 3.50	

Tubes and Miniature Bulbs, 40% Disc. Terms: 1/3 Deposit with order, bal. C. O. D.

Davis Distributing Corporation

SEEBURG FACTORY DISTRIBUTORS

12 YEARS OF OPERATOR CONFIDENCE

BUFFALO, N. Y. SYRACUSE, NEW YORK ROCHESTER, N. Y.
Branch 738 ERIE BLVD. EAST Branch
TEL. 5-5194

MUSIC—ROLL-DOWNS

WURLITZER	SEEBURG
Wurlitzer 616 Plain \$ 45.00	Seeburg Rex \$ 59.50
Wurlitzer 412 39.50	Seeburg Casino 69.50
Wurlitzer 616 Lite Up 59.50	Seeburg Plaza or Regal 79.50
Wurlitzer 24 75.00	Seeburg 8200 Conversion 79.50
Wurlitzer 600 100.00	Seeburg Gem 89.50
Wurlitzer 500 100.00	Seeburg Vogue 95.00
Wurlitzer 700 245.00	Seeburg Classic 99.50
Wurlitzer 750 259.50	Seeburg Cadet, ES 129.50
Wurlitzer 42/24 Victory 79.50	Seeburg Cadet, ESRC 159.50
Wurlitzer 41 Counter Model 79.50	Seeburg Envoy, ESRC 179.50
Wurlitzer 61 Counter Model 69.50	Seeburg Hi-Tone, ES 149.50
Wurlitzer 71 Counter Model 89.50	Seeburg Hi-Tone, ESRC 169.50
WURLITZER MODEL #1015 495.00	
Wurlitzer Twin 12 Cellar Job 69.50	
Wurlitzer 24 Cellar Job 89.50	

MILLS
Mills Throne \$ 69.50
Mills Empress 99.50

ARCADE AND ROLL-DOWNS
Genco Advance Roll \$275.00
Square Sportsman 89.50
Genco Total Rolls 89.50
Premier Roll-a-Score 65.00
Roll-a-Score, With Bumpers 99.50
Esso Stars 175.00
Pancoast Hi Score 69.50
Hi Score, With Bumpers 89.50
Total Roll, With Buttons 175.00
Dynamic Roulette 215.00

Send 1/3 Deposit, Balance C. O. D.

HUB DISTRIBUTING CO.

632 Tenth Ave., cor. 45th St.
New York 19, N. Y. Circle 6-9570

WEST SIDE WEEKLY SPECIALS!

ROCK-OLA COMMANDO (Perfect) \$ 99.50
WURLITZER 950 (Perfect) 265.00
WURLITZER 600 ROTARY (Perfect) 95.00

WRITE FOR COMPLETE LIST

1/3 Deposit, Balance C. O. D., F. O. B. Warehouse

WEST SIDE DISTRIBUTING CORP.

698 Tenth Avenue (49th Street) New York 18, N. Y.
Phone Circle 6-8464

COINMEN YOU KNOW

Chicago:

(Continued from page 100)

In his retail music shop is enjoying an uptrend in sales.

H. W. Chadwick, vice-president of the Bert Mills Corporation, disclosed this week that the firm's 16 distributors will be getting their showroom models before the month is out. The production model embodies several changes over the model introduced a year ago.

Chicago Coin Machine Company is turning out a steady flow of the new Bermuda five-ball, which is reportedly meeting with good reception in the field. Game will be featured at the firm's CMI exhibit booth, Edward Levin says. . . . Murray Rosenthal, Coinex Corporation, plans a short stay at Oakton Manors, Wis., before the coin show. Murray says that all callers at Coinex offices during the convention week will be treated to refreshments and, if around midday, to a food-fest.

Monarch Coin Machine Company's Clayton Nemeroff is proving "a friend in need" to many of his business friends who were tardy in securing hotel reservations for convention week. He has managed to get a dozen or so reservations for these late comers. Revealing a bit of cartoonist technique, Clayton has embellished the large CMI convention posters in his offices and showrooms with "conversation." He had added balloons over heads of each of the four men depicted in the poster; within these balloons appear the men's comments. One asks where they are going; other three answer to booth number so-and-so (which of course is the Monarch spot).

Atlas Novelty Company is heading for a rain of rice in the coming weeks. Seems Joe Kline's recent wedding touched off a chain reaction in the Atlas offices; Dolores Swital, secretary with five years to her credit here, is due for the "I do" ceremony soon, when she will become Mrs. Forti. A honeymoon in Mexico is planned. Another Miss who became a Mrs. is firm's stenographer, Sharlene Snyder. Her name was changed to Hurst after a December 28 wedding. Dave Toll, one of the three bookkeepers, will marry Frances Millman January 18. Joe Kline, the beaming bridegroom, is currently off on a short pre-show tour thru Illinois contacting the trade and boosting the forthcoming exhibit.

Cold days have struck again at the Globe Distributing igloo, Vince Murphy says. The oil heating plant has not yet been weaned, and still demands fuel oil to percolate. Vince states the scarcity of oil was the cause for this lack of heat, but hastens to add that more is now being delivered and heat will radiate freely once more.

Wallace Fink, World Wide Distributors, continues to be an eager purveyor of news about the firm's CMI exhibit booth. There will be some special attractions on hand, he says, consisting of souvenirs and an unusual presentation for operators. Firm will mail out a special convention circular prior to the show, containing illustrations and latest equipment. Wallace says World Wide is preparing its offices and showrooms for the host of visitors that have indicated they will drop in during the convention. The shipping, packing rooms and the shop are now being repainted and other details put in top-notch shape. New Keeney Cover Girl five-ball game on display here is drawing high interest. Wallace adds.

AMI out-of-town callers included Jim Corcoran, who is with the General Music & Novelty Company, Fond-du-Lac, Wis. Monte West and Joe

Caldron, AMI's service engineer and assistant sales manager, respectively, went to the firm's Grand Rapids, Mich., factory during the week to make final preparations for the AMI exhibit at the Coin Machine Industries' show at the Sherman Hotel, January 19-22. Lindy Force, the firm's sales manager, reports that AMI will occupy Booths 37 thru 40. John Haddock, AMI president, dropped into the firm's Loop sales office for a two-day business visit.

Many local firms exhibiting at the CMI show are also making plans to have open house ceremonies in company offices. John Neise, O. D. Jennings' Western sales manager, reports that his firm will have open house from 10 a.m. to 5 p.m. daily during each of the four show dates. Jennings' bar facilities are being smartly decorated so as to give a tropical setting for visiting coinmen. Food and beverages will be served during the open house days and several fine door prizes will be given each day. The Jennings firm is arranging to have tables and chairs on hand to accommodate up to 300 visiting coinmen at a time. Just to make certain that everything runs smoothly Jennings has made arrangements to have limousine service from the Sherman to the plant, with the cars leaving every half hour from 10 a.m. to 5 p.m. daily. The same service will be available on the return trip from the plant to the Sherman.

Distributor meets will make up an interesting part of CMI show week. Thus far Rock-Ola, O. D. Jennings and AMI have announced plans along this line. Rock-Ola and Jennings plan meets at the factory, while AMI will have its confab at a Loop hotel as yet undesignated. One of the interesting developments that usually follows distributor meets is a sudden upswing in business.

Ben Lutske, of Daval Products Corporation, reports that his firm will have a couple of new counter games ready for display at the coin machine show. Postmaster production is continuing in full swing, Lutske said.

Arthur Freed, who has replaced Gordon Sutton as director of the Illinois Simplex organization, arrived

B-A-S...10

A
"SHOT-IN-THE-ARM"
FOR YOUR SLOW
LOCATIONS!

PLAY IT AT THE SHOW

FOR ALL NEWEST
GAMES AND ARCADE
EQUIPMENT

SEE US AT
CMI SHOW
★ BOOTHS 163 AND 164 ★

MIKE MUNY'S

510-514 W. 34th St.
N.Y. 1, N.Y. (Bryant 9-9677)

Chicago last week from the West and has taken up his Wurzer distributing activities. Sutton is detained in the city for the first part of the week by details involved winding up his work here.

Bert Davidson, of National Filben Corporation, reported that his force is busy preparing the equipment to be displayed at the Filben booth at the CMI show. Included in the showing will be a new 30-selection, one-unit juke box as well as the complete Filben Mirrocle Music line.

Rock-Ola Manufacturing Corporation factory personnel, back in Chicago for trips to attend various distributor showings of the new Magic-Globe juke box, report that operator acceptance of the 1948 Rock-Ola machine has far exceeded their expectations. Most of the sales force is still out on the road contacting music operators and distributors. A lot of work is now being expended getting displays ready for the Rock-Ola Moron Hotel showing during the coin machine show. A special banquet is being arranged for distributors and there'll be open house at the Rock-Ola plant from January 19-22.

Bally Manufacturing Company reports a busy pre-show period of a-plant hustle to prepare for the coinmen who will come to see the wheels turn on the Bally production line while attending the CMI convention next week. Visitors were biding their time last week, preparing to descend upon Chicago in force for the big four-day conclave, but among those who did look in was Herman Paster, Mayflower Distributing, St. Paul.

Fred Rubenstein, head of Marvel Manufacturing Company, reports that he and Wallach left for the East to show the firm's latest game. He will

be back in time to help set up the firm's booth at the CMI show and convention at the Sherman Hotel, January 19-22.

Charlie Schlicht, manager of Mills Industries' music division, reports his staff is preparing a Mills music equipment display at the Sherman Hotel during the CMI convention. Visitors at Mills last week included Marvin Bland, Terre Haute, Ind., who has been active in raising funds for the Damon Runyon Memorial Cancer Fund, and Vic Manhardt Jr. and Sr., of Vic Manhardt Company, Inc., Milwaukee.

George Ponser, who heads the George Ponser Company, reports that production continues heavy on the firm's popular roll down game, Pro Score. Among those who will assist Ponser in the firm's exhibit booth at the CMI show are Ed Lavander, general manager; Florence Vincent, Pete Sagan, Mrs. Clare Morano and several Ponser distributors.

New York:

(Continued from page 100)

manager, gave his wife a belated Christmas present this week, a fur coat.

Charles Reissner, of Seacoast Distributors, Inc., says the firm will hold another showing of the new Rock-Ola juke box soon. Poor traveling conditions resulting from the recent snow storm kept attendance down at last week's showing. . . . Out-of-towners looking over merchandise along coin machine row last week included John Lesantes, of Purdysville, Pa.; George Edwards, Fountain, N. C., and R. H. Bowley, Port Jervis, N. Y.

Jack Cox, sales representative of Rock-Ola Manufacturing Corporation, stopped in town for a few days last week after visits to Baltimore and Philadelphia. Jack says his next stop will probably be Boston. . . . Ira Becker, Colonial Television vice-president, reports his firm is pushing its new 7 by 9-foot screen set for public locations.

Nash Gordon, office manager of the Associated Amusement Machine Operators of New York (AAMONY), informed the membership of a general meeting to be held Thursday (15). AAMONY officers for 1948 will be elected at the get-together, says Gordon, and the floor will be thrown open to a general discussion of the game machine situation here.

Another in a series of stories appearing recently in the local press, predicting a bright future for the vending machine industry, was noted in The New York Times Wednesday (7). The story quoted an unidentified Telecoin Corporation official as foreseeing, within the next few years, the establishment of supermarkets entirely devoted to automatic vendors. . . . Gordon Sutton, chief of Sutton Distributors, new Wurlitzer dealer in these parts, due in his New York office Monday (12).

C-Eight Laboratories planning an official opening for its newly acquired plant in New Bedford, Mass., for Wednesday (14). Mario Caruso, firm president, has chartered a plane to fly guests up from New York to partake of a shore dinner and fly back on opening day.

Bill Rabkin, president of International Rubscope, has lent the National Association of Automatic Machine Owners (NAAMO) a Photomatic for use in NAAMO's booth at the CMI show. . . . Ben Palastrant, Aireon's Eastern regional sales manager, was in town for a few days last week. . . . Johnny Sharenow, of Stange-Sharenow distributors, leaving on a sales trip covering the Eastern seaboard Monday (12), pushing the Automatically Yours cigar machine. Firm is exclusive national distributor of the 10-cent cigar vender.

Special!

SHOOT the BEAR RAY GUN

Completely reconditioned. Fully repainted.
\$124.50 Crating \$5.00 Extra
 Money-back guarantee

SEEBURG RAY GUN
 Amplifiers, Motors and Rifles Repaired.

COMPLETE STOCK OF SEEBURG RAY GUN PARTS. Write for list.

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 1346 ROSCOE ST. CHICAGO 13, ILL.
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COUNTER GAMES
 All A-1 Reconditioned

MILLS VEST POCKET CHROME... \$49.50
 MILLS VEST POCKET BLUE AND GOLD... 39.50
 MILLS VEST POCKET GREEN... 29.50

1/3 Deposit, Balance C. O. D.
 WE BUY, SELL AND EXCHANGE
 Phone: Jefferson 1644

3147 Locust St. ST. LOUIS 3, MO. **CALL NOVELTY CO.**

WANT TO BUY SKILL DRAW COUNTER GAMES
 Will Pay Top Prices

PARKER AMUSEMENT COMPANY
 W. HASKELL TULSA, OKLAHOMA

The FLIPPER Game That Has Everything

KEENEY'S "Cover Girl"

- 7 Flipper Bumpers
- Special 50,000 Score
- Advancing Bonus Score
- Live, Hi-Scoring Action

Also available as a 5-ball straight novelty roll-down game with console cabinet.

Terms: 1/3 down. Balance sight draft or C. O. D.

SEE THE MOST BEAUTIFUL SHOWROOMS IN THE INDUSTRY

Visit BOOTH 71 at CMI Show for SURPRISE GIFT!

WORLD WIDE DISTRIBUTORS, INC.

2330 N. WESTERN AVE. CHICAGO 47
 Phone: EVERGLADE 2300

ATTENTION, MICHIGAN OPERATORS
 Just Received Bally's New Skeeball—

Bally's Bowler

Also
 Bally's new Roll-down HI-ROLL
 Williams' BOX SCORE
 Ponser's PRO SCORE
 And Many New and Used Pin Games

King-Pin EQUIPMENT COMPANY
 KALAMAZOO 21, MICH.
 826 Mills Street Phone 2-9021

DISTRIBUTING COMPANY
 DETROIT 1, MICH.
 3004 Grand River Phone TEmple 2-5788

YOU'LL SAY

- IT'S TERRIFIC!
- IT'S OUTSTANDING!
- IT'S DIFFERENT!
- IT'S THE GAME!

WHEN YOU SEE IT AT THE
C. M. I. SHOW

BOOTH 183

WE SAY AND YOU'LL AGREE

IT WILL MAKE
PIN GAME HISTORY!

MARVEL MANUFACTURING CO.

2847 W. FULLERTON AVE. CHICAGO, ILL.
PHONE DICKENS 2424

YEAR END CLEARANCE

Genco Pla-Balls	\$59.50	Chicken Sams (Converted)	\$ 69.50
Supreme Skee-Balls, 9'	49.50	Baf-A-Ball (Deluxe)	69.50
Rocket Busters	49.50	Under Sea Raiders	99.50
Bowling Leagues, 9'	49.50	Sky Fighters	99.50
Batting Practice	49.50	Life Leagues	99.50
Bally King Pins	69.50	Goalees	149.50
Bally Rapid Fires	69.50	Surf Queens, Big League & Midget	
Jennings In-A-Barrel	59.50	Racers	69.50
Chi. Coin Hockeys	69.50		

EXTRA SPECIALS

STRIKES & SPARES (Used 3 Weeks)	\$599.00
BALLY DRAW BELLS (Red Button)	249.00
BALLY HEAVY HITTERS	99.00

SMALL CHARGE FOR CRATING

GENCO'S NEW BING-A-ROLLS \$499.50

BINGHAMTON AMUSE. CO., INC.

221 Main St. 6-1971 Binghamton, N. Y.

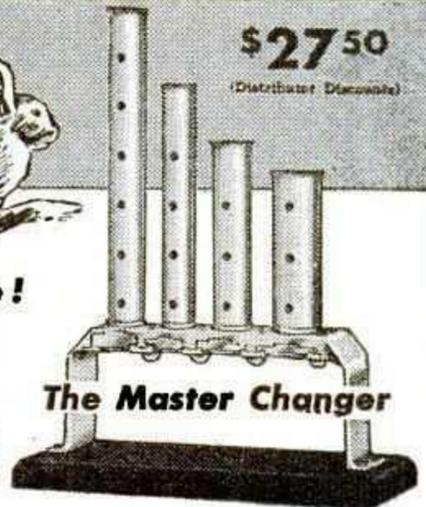
JACKRABBIT SPEED

It's Accurate!



It's Attractive!

The finest coin changer that money can buy. Check these features: All metal, solid die cast, precision machined construction . . . finished in **HIGHLY POLISHED CHROME**. On heavily weighted non-slip base. Fully tested for absolute accuracy. A flick of the finger automatically dispenses 5 NICKELS, 5 DIMES, 4 QUARTERS or 2 HALVES in the palm of your hand. Protected by patents. Sold on a money-back guarantee.



\$27.50

(Distributor Discount)

The Master Changer

Northwest Sales Co.

EXCLUSIVE NATIONAL DISTRIBUTOR

3144 ELLIOTT AVENUE

SEATTLE 1, WASH.



MEMBER

10,000 Expected To Attend Coin Machine Show in Chi

(Continued from page 84)

be passed along to the Damon Runyon fund.

The association, in addition to seeking a replacement for Gottlieb, if a draft fails to bring him back into office, will vote for three board memberships to fill the expiring terms of Dick Hood, John Chrest and Walter Tratsch. Annual meeting of the regular members is scheduled for January 21, at which time directors will be elected. The directors in turn will vote for officers, and a public announcement of the results will be made at the closing banquet.

Exhibit Schedule

The exhibition floor at the Sherman will open Monday morning (19) at 10 and remain open thru 9 p.m. Tuesday's exhibition hours are 10 a.m. to 12 noon and 4 p.m. to 10 p.m. Wednesday, exhibits will be open

from 10 a.m. to 9 p.m. and on Thursday from 10 a.m. to 4 p.m.

One of the highlights of the convention will be Tuesday noon's meeting to review CMI's public relations program and name the winners of four cash awards. Award winners were picked at a meeting this week of the officers and board of directors. Jim Mangan announced that some 50 individuals were considered for the four awards.

Wednesday (22) at 3 p.m. George Miller, of the California Music Operators' Association, and Sidney Levine, of the New York operators' group, have called a special operators' meeting to discuss the threat posed by congressional consideration of a bill to amend the copyright laws. Such an amendment if enacted would make it necessary for juke box operators to pay a royalty on all records used in their boxes.

CMI convention headquarters will be set up in Room 110 of the Sherman, and James A. Gilmore, association's secretary-manager, will be on hand. The association's public relations department will have its headquarters in Room 106, in addition to a booth in the hotel lobby, opposite the registration desk.

Phoenix Op Files Suit Vs. Pin Law

(Continued from page 84)

to check all applications before the applications are approved.

The contested ordinance requires the operators to post copies of the \$1,000 license and the \$100 license on each machine. Thus, if an operator has 50 machines, the city is required to furnish him with 50 copies of each license.

Altho operators are paying under protest, 90 pinball machines have been licensed to date by payment of the first quarterly installment of \$25 on the \$100 yearly fee. Some 205 licensed machines were in operation during the last quarter of 1947.

Collection of the \$1,000 assessment on each operator is being held up pending a court decision on the matter.

Earl O'Clair, Phoenix chief of police, said that enforcement of the annual \$100 per machine fee will be started Monday (22) with officers instructed to report any violations "altho we probably won't file any charges on first offense."

Licenses issued to date include Garrison Sales Company, 21 machines; Y-P Amusement Company, 20; Ben J. Spaulding, who filed suit contesting the city ordinance, 2, and A. A. A. Amusements, 7.

New Williams Game Features Big Scores

(Continued from page 85)

This tally gives the player two free games for each time a ball passes thru the center roll-over pin after putting out the 6 thru 10 series. However, these free plays listed on the reserve scoreboard cannot be collected by the player until he succeeds in getting a ball in a hole at the bottom center of the playing surface which is labeled "reserve score when lit."

Another bonus feature of the game is that when the 6 and 7 bumpers are hit and the lights are put out, three bumpers on the playing surface's center marked "50,000" have their values changed to 250,000 points per hit. The score for hitting these bumpers, whether giving the player 50,000 or 250,000 points, is tallied on the game's reserve scoreboard, and is collected and transferred to the main scoreboard on the backboard by dropping a ball in two bottom holes labeled "premium score."

Despite the fact that the game features high, continuous action, the rapidity of the game's scoring makes it move along swiftly and a single game can be played in a short time.

Baltimore Coinmen Form Association

(Continued from page 84)

an annual tax of \$10 on each arcade machine, pin game or digger and \$25 on consoles.

A temporary injunction to operate his equipment pending an open debate and clarification of the newly imposed tax ordinance was granted Mongelli Monday (5) in Circuit Court here. In signing the injunction order, Judge John T. Tucker required Mongelli to post a \$7,500 bond. The city of Baltimore, defendant in the case, was given the right to request that the injunction order be rescinded five days after pleadings have been filed.

Suit alleges that the title to the new ordinance is defective because the ordinance seeks to create a new class of licenses not referred to in the title.

Other allegations were that it is not clear whether the period is for one or four years; that the ordinance is not clear in defining what is meant by the words "any premises operated as an amusement arcade," and that there is no clear definition of the words, "similar devices."

Mongelli told *The Billboard* this week that "Baltimore coinmen are not seeking an elimination of all coin machine taxes. We want to pay an equitable tax, but the present tax means we must cease business."

Mongelli is being represented by attorney D. Franklin McGinnis, of Cross & Shriver, Baltimore law firm. It is expected that the Mongelli case will be representative of the association's efforts to secure a revision of the present Baltimore ordinance.

In addition to the license fees imposed by the new ordinance, Baltimore coinmen are now required to submit a written report of all exchanges of equipment. Local coinmen maintain that this will require a great deal of unnecessary book keeping on their part and consequently much added expense.

PAULS VALLEY, Okla., Jan. 10—This community has installed parking meters on the downtown streets. The meters rent space 12 minutes for 1 cent up to two hours for 10 cents.

FOR SALE

All equipment to be sold immediately: Keeney 3-Way Bonuses, 2-Way Bonuses, Single Bonus in 5, 10 or 25c, Bally Triple Bells and Draw Bells, Keeney 4-Way Super Bells 5-10-25 and 50c, also 5, 10 and 25c Mills 4 Bells Low and Hi Head, pre-war 3 Bells, Mills Slots from Blue Fronts to Gold Chromes, Double Slot Safes, Wurlitzers from 616 to 1015, Total Rolls, Goalees, few 5-Ball Pin Games, Suspense, Dynamite, Canteen and Victory, 9 Keeney Super Track Times, '46 Galloping Dominoes. Best offer takes them, one or all; equipment in excellent condition. References: Bank of America, Branch 44.

REDWING NOVELTY CO.

7 S. California St. Stockton 7, Calif.

BEST BUYS!

Must be right or return for full refund ROLLDOWNS

- Genco Advance Rolls \$239.50
Genco Total Rolls 100.00
Big City 275.00
Double-Up (Roll Over Buttons) 175.00
Tally Roll (Roll Over Buttons) 125.00
Tally Roll 75.00
Tri-Score 99.50
Total Roll, Conv. to 800,000 Score, With Roll Over Buttons 150.00
Genco Play Ball 60.00

ARCADE

- Tumbler \$150.00
Boomerang 95.00
Heavy Hitter (Used) 95.00
Red Ball (Pool Game) 60.00
Western Deluxe Baseball 75.00
Western Major 100.00
Scientific Batting Practice (Refinished) 50.00
11" 6" Bowl-a-Way (1946 Skoe Roll) 60.00
Goalee 95.00

1/3 Deposit, Balance C. O. D. Wisconsin Novelty Co. 3734 N. Green Bay Ave., Milwaukee 6, Wis. Locust 0100

MAKE AN OFFER

- 15 1-2-3
2 Spinning Reels
2 Jumbo Awards
1 Long Champ
1 Sky Lark
3 Buckley Track Odds
1 Buckley Flashing Ivories
1 Keeney Skill Time
1 Keeney Track Time
1 Bally Bells
1 Exhibit Races
1 Tanforan
6 Slots, Electric Operated
Write for Others
BERNHARD ROBBINS
MICHIGAN SHOWMEN'S ASSOCIATION
3153 Cass Detroit 1, Michigan

OPERATORS

SEE THE NEW "FILBEN" "MIRRO-CLE MUSIC"

1948 models on display and ready for delivery. Lowest priced phonograph and all accessories, including our new sensational, complete phonograph. Before you buy that new phonograph—see us. Filben is the operator's choice for many reasons. All 5 balls, slots, new arcade equipment, bowling games and phonographs at lowest market prices.

WHAT DO YOU HAVE TO TRADE TODAY? Write, wire or phone. Midwest Coin Machine Corporation 777 University Avenue St. Paul 4, Minn. Phone: MI 7454

FOR SALE

A seven lane Duck Pin Bowling Alley with equipment, including air conditioners, illuminated cash register stand and Newell posts, opera chairs, players benches, 50 foot velvet curtain, balls, pins, floor machine. Only used about two years.

S. J. WAUGH, Box 779, Edinburg, Texas.

ADVANCE RECORD RELEASES

(Continued from page 98)

LATIN-AMERICAN

- Almas Blancas
J. Lopez (Panchito) Seeco 638
Amargura
T. Pizarro-C. Ferrer (Que Dichoso) Verne V-0236
Bajo El Sol De Jalisco
S. Alvarez (El Rebozo) Victor 23-0739
Cachumba
R. Munoz Ork (Tu Vida) Verne V-0225
Caminando
J. Sague-Havana Cuban Ork (Lamento Bohemio) Verne V-0246
Canta Morena (Sing My Pretty One)
Trio Tariacuri (Un Jacalito) Victor 23-0750
Caramelito
Trio Los Panchos (Lejos De) Columbia 6223-X
Carioca Tropical
J. Sanabria "Havana-Madrid" Ork (Solo Mis) Verne V-0082
Conga Fandanganda
Hermanos Palu Ork (Hay O) Victor 23-0733
Corrido De Manolete
Los Durados De Villa (Manolete) Victor 23-0738
Cubalou
M. Valdes (Elube Chango) Musicraft 535
Cumana
Machito Ork (Tico Tico) Continental C-9013
Cu-Tu-Gu-Ru (Jack, Jack, Jack)
Armando Jack's Band (Plenilunio) Verne V-0100
Echale Tierra Y Papala (Cover It Up)
M. Silva (Pellizcame Donde) Victor 23-0744
El Rebozo Mexicano
S. Alvarez (Bajo El) Victor 23-0739
Elube Chango
M. Valdes (Cubalou) Musicraft 535
Hay O No Hay
O. Guerra Cascarita-Hermanos Palau Ork (Conga Fandanganda) Victor 23-0733
Infatuation
R. Mendoza (Sentimientos) Victor 23-0731
Isabel
P. Sosa-Catalino Ork (La Chica) Verne V-0307
La Arana y La Mosca
M. Usera Ork (Rumba En) Verne V-0216
La Chica Del Peru (The Girl From Peru)
P. Sosa-Catalino Ork (Isabel) Verne V-0307
La Bamba en Cuba (The Bamba in Cuba)
Conjunto Niagara (Los Polvos) Victor 23-0748
La Muerte Te Va a Llevar (Don't Let It Catch You)
P. Sosa-Catalino Ork (The Pig) Verne V-0306
La Pelotica (The Bouncing Ball)
O. Guerra Cascarita-Casino De La Playa Ork (Tartara) Victor 23-0747
La Rumbomba
El Boy-Armando Jack's Band (Mary-Ann) Verne V-0137
La Ultima Noche
C. Ferrer (Los Celos) Verne V-0211
Lamento Bohemia
J. Sague-Havana Cuban Ork (Caminando) Verne V-0246
La Vida Es Asi
Cuarteto Mayari (Pa' La) Victor 23-0736
Lejos De Borinquen
Trio Los Panchos (Caramelito) Columbia 6223-X
Los Caballitos De Palo
(Pato Con) Verne V-0217
Los Celos De Mi Compay
C. Ferrer (La Ultima) Verne V-0211
Los Polvos De Babalao (The Witch Doctor's Potion)
Conjunto Niagara (La Bamba) Victor 23-0748
Mambo Rhapsody
Catalino Ork (Warsaw Concerto) Verne V-0257
Manolete
Los Durados De Villa (Corrido De) Victor 23-0738

- Mary-Ann
Armando Jack's Band-El Boy (La Rumbomba) Verne V-0137
Menta Rosa (Liar)
P. Fernandez-Hermanos Marquez Ork (Nocheita) Victor 23-0743
Mi Unico Tesoro
J. Rodriguez Trio (Penas) Verne V-0251
Mi Vaquita
Hermanos Castrillon Conjunto (Que Importa) Seeco 637
No Encontre Lo Que Buseaba
C. Ferrer (Por Seguir) Verne V-0210
No Lo Mereces (You Don't Deserve It)
Conjunto Casino (No Se) Victor 23-0746
Nocheita (Nightfall)
P. Fernandez-Hermanos Marquez Ork (Menta Rosa) Victor 23-0743
Pa' La Rumba Me Voy
Cuarteto Mayari (La Vida) Victor 23-0736
Panchito
J. Lopez (Almas Blancas) Seeco 638
Pato Con Saca
Montesino (Los Caballitos) Verne V-0217
Pellizcame Donde No Me Duela (Pinch Me Where It Won't Hurt)
M. Silva (Echale Tierra) Victor 23-0744
Penas
J. Rodriguez Trio (Mi Unico) Verne V-0251
Piedra Rodando
T. Pizarro-C. Ferrer (Te Esperaba) Verne V-0104
Plenilunio
Armando Jack's Band (Cu-Tu-Gu-Ru) Verne V-0100
Por Seguir Tus Huellas
C. Ferrer (No Encontre) Verne V-0210
Pulpo O Calamar
P. Flores Group (Sin Reserva) Victor 23-0737
Que Dichoso Soy
T. Pizarro-C. Ferrer (Amargura) Verne V-0236
Que Importa Mi Sufrir
Hermanos Castrillon Conjunto (Mi Vaquita) Seeco 637
Quizas Sera
A. Irizarry-J. Rodriguez Trio (Ya Te) Verne V-0270
Ronco
Machito "Afro Cubans" (Yo Vengo) Verne V-0246
Rumba En Pueblo Nuevo
M. Usera Ork (La Arana) Verne V-0216
Sentimientos
R. Mendoza (Infatuation) Victor 23-0731
Sin Reserva
P. Flores Group (Pulpo O) Victor 23-0737
Solo Mis Pupilas
J. Sanabria "Havana-Madrid" Ork (Carioca Tropical) Verne V-0082
Tartara
O. Guerra Cascarita-Casino De La Playa Ork (La Pelotica) Victor 23-0747
Te Esperaba
T. Pizarro-C. Ferrer (Piedra Rodando) Verne V-0104
The Pig Latin Way (Jeringonza)
Catalino Ork (La Muerte) Verne V-0306
Tico Tico
Machito Ork (Cumana) Continental C-9013
Tu Felicidad (Made for Each Other)
A. Sacaras Ork (Yo E'ta) Victor 26-9024
Tu Vida y La Mia
R. Munoz Ork (Cachumba) Verne V-0225
Un Jacalito Que Tengo (My Little Pony)
Trio Tariacuri (Canta Morena) Victor 23-0750
Warsaw Concerto
Catalino Ork (Mambo Rhapsody) Verne V-0257
Ya Te Pesara
A. Irizarry-J. Rodriguez Trio (Quizas Sera) Verne V-0270
Yo E'ta Cansa (Weary)
A. Sacaras Ork (Tu Felicidad) Victor 26-9024
Yo Vengo De Nueva York
Machito "Afro Cubans" (Ronco) Verne V-0146

CLASSICAL AND SEMI-CLASSICAL

- Excerpts From "The Student Prince Album (3-10")
R. Stevens-N. Eddy-R. Armbruster, Dir. Columbia MM-724
Come Boys . . . Columbia 4508-M
Deep in My Heart, Dear . . . Columbia 4510-M
Drinking Song . . . Columbia 4509-M
Golden Days . . . Columbia 4508-M
Just We Two . . . Columbia 4509-M
Serenade . . . Columbia 4510-M
Gibert and Sullivan Album (3-10")
R. Crean Ork . . . London LA-3
The Gondoliers, Selections 1 and 2 . . . London 136
The Mikado, Selection 1 . . . London 134
The Mikado, Selection 2 . . . London 135
The Yeomen of the Guard, Selection 1 . . . London 135
The Yeomen of the Guard, Selection 2 . . . London 134
Lois Butler Sings the Songs of Sigmund Romberg with Lee Sweetland Album
L. Butler . . . Capitol CD-61
Deep in My Heart Dear
Lover Come Back To Me
One Kiss
Riff Song
Romance
The Desert Song
Wanting You
Will You Remember

- Dvorak: Notturmo for Strings, Op. 40, Parts I & II
Busch Chamber Players-A. Busch, Dir. Columbia 17513-D
Schubert: Overture in the Italian Style in C Major, Parts I & II (12")
Liverpool Philharmonic Ork-Sir M. Sargent, Dir. . . . Columbia 72464-D
Music of Cole Porter Album (3-12")
A. Kostelanetz . . . Columbia MM-721
All Through the Night . . . Columbia 7589-M
Blow, Gabriel, Blow . . . Columbia 7588-M
I Concentrate On You . . . Columbia 7590-M
I Love You . . . Columbia 7590-M
In the Still of the Night . . . Columbia 7588-M
I've Got You Under My Skin . . . Columbia 7589-M
Strauss Waltzes Album (4-10")
R. Munro Ork . . . London LA-2
Artists' Life . . . London 131
Die Fledermaus . . . 132
Roses of the South . . . London 133
Tales From the Vienna Woods . . . London 132
The Blue Danube . . . London 131
The Emperor . . . London 130
Voices of Spring . . . London 130
Wine, Women and Song . . . London 133

RELIGIOUS

- Guide Me Lord, I'm Going Through
W M A Singers of Houston Texas (Look for) DeLuxe 1129
Look For Me in Heaven, I'll Be There
W M A Singers of Houston Texas (Guide Me) DeLuxe 1129

- Shine On Me
The Calvary Quartet (Won't There) MGM 10131
Won't There Be a Time
The Calvary Quartet (Shine On) MGM 10131

(Continued on page 107)

K. C. SPECIALS

CHECKED - CLEANED - SCRAPED USED 5 BALLS

- Stage Door Canteen \$ 35.00
Big League 39.50
Midget Racer 39.50
Sea Breeze 60.00
Step Up 60.00
Superliner 60.00
Show Girl 65.00
Baffle Card 89.50
Tornado 94.50
Playboy 119.50
Gold Ball 125.00
Mexico 159.50
Suspense 39.50
Fast Ball 39.50
Dynamite 69.50
Spellbound 60.00
Smarty 60.00
Super Score 60.00
Fiesta 89.50
Havana 94.50
Cyclone 119.50
Carousel 119.50
Honey 125.00

Write for complete list on close-out of new Keeney Hi Ride, Williams Ginger, Genco Broncho.

TERMS: 1/3 Deposit, Balance C. O. D. K. C. NOVELTY CO. 419 MARKET ST. PHILA. 6, PA. Market 7-4641 Market 7-6391

SILENT SALES SPECIALS

FREE PLAYS

- Belle Hop \$ 17.50
Victory 17.50
Defense 17.50
Show Boat 17.50
Majors, 1941 17.50
Step Up 49.50
State Fair 49.50
Miss America 99.50
Maise 109.50
Spellbound 79.50
Vanties 69.50
Baffle Card 79.50
Playboy 99.50
Stage Door Canteen 39.50

PHONOGRAPHS

- Seeburg 8200 Hi Tone \$ 99.50
Rock-Ola Commando 99.50
Rock-Ola Standard 89.50
Rock-Ola Windsor, III. 79.50
Rock-Ola Rhythm Master 16 69.50
Wurlitzer 700 179.50
Wurlitzer 24 Hideaway, incl. 12 Keeney Wall Boxes 119.50
Alreon 249.50

SILENT SALES 635 "D" St., N. W., Washington 4, D. C.

B-A-S...10

ANSWERS THIS COUNTRY'S NEED FOR A GOOD 5¢ PIN GAME!

LIGHT ONE UP AT THE SHOW

COIN MACHINE

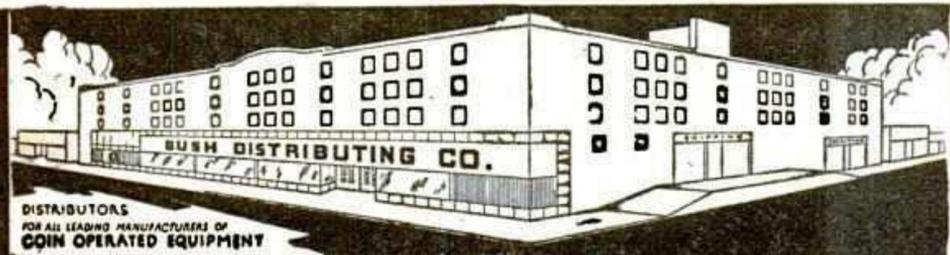
PARTS

FOR ALL TYPES OF PIN GAMES, SLOTS, ROLL-DOWNS AND PHONOGRAPHS

Write for Our LATEST PRICE LIST

COIN MACHINE SERVICE CO.

1547 N. Fairfield Ave., Chicago 22, Ill. Phone: Humboldt 3476



DISTRIBUTORS FOR ALL LEADING MANUFACTURERS OF COIN OPERATED EQUIPMENT

WE MUST REDUCE OUR INVENTORY—OUR LOSS YOUR GAIN—BUY AT THESE LOW PRICES

- CONSOLES**
- KEENEY SUPER BELLS, Like New, 5 & 25, FP & PO Convert. \$179.50
 - KEENEY SUPER BELL, 5 & 5, PO \$139.50
 - MILLS THREE BELLS, Brand New. \$495.00
 - Mills 4 Bells, 5-5-5-25 \$125.00
 - Mills 4 Bells, 5-5-5-5 99.50
 - Mills 3 Bells 149.50
 - Mills Jumbo Parades 49.50
 - Jennings Silver Moon \$49.50
 - Jennings Bob Tails 49.50

- SLOTS**
- BRAND NEW 1946 PACE CHROME, 5¢ \$145.00
 - DE LUXE BELLS, 25¢ 165.00
 - JENNINGS '46 Club Chief, Liteup. \$195.00
 - JENNINGS Silver Moon Chiefs, 5¢ \$89.50
 - Like New, 10¢ 99.50
 - MILLS BLACK CHERRY BELL, 5¢ \$109.50
 - Mills Orig. Chrome Bell, 25¢ 129.50
 - MILLS WAR EAGLE, 25¢ 79.50
 - MILLS VEST POCKET BELLS, Late 35.00
 - DAVAL FREE PLAY, Brand New \$19.50
 - DAVAL Mex. Baseball, Brand New 29.50

RECONDITIONED * REFINISHED STRIKES 'N' SPARES**
All New Improvements, Including New Type Cables. \$499.50
BRAND NEW IN ORIG. CRATES \$699.50

100 BRAND NEW PERSONAL MUSIC BOXES AND 5 AMPLIFIERS \$1,250.00
WILL SACRIFICE ENTIRE LOT at the Low Price of A FEW SOLO TONE BOXES, New \$12.95

- ONE BALL PAYOUTS**
- VICTORY DERBIES, New, in Crates \$239.50
 - TURF KINGS 49.50
 - JOCKEY CLUBS 49.50
 - KENTUCKY 39.50
 - '44 JUMBOS 39.50
 - LONGSHOTS 39.50
 - AMERICAN DERBIES 39.50
 - SANTA ANITAS 29.50
 - GRAND STAND 25.00
 - GRAND NATIONAL 25.00
 - SPORT PAGE 25.00
 - WINNING TICKETS 25.00

- NEW NEW NEW**
- FRANTZ MIR-O-SCALES \$99.50
 - FLOOR SAMPLE EXHIBIT VITALIZER FOOT EASE, \$99.50
 - KONTEST BOMBER, Roll Down, F.S. \$49.50
 - BALLY RAPID FIRE, Very Clean 89.50
 - ALL STAR HOCKEY 39.50
 - EVANS TEN STRIKE, Very Clean 39.50

MUTOSCOPE—NEW PHOTOMATIC With \$150.00 Worth of Supplies. \$795.00

Bush DISTRIBUTING COMPANY
Representing Leading Manufacturers of Coin Operated Machines
257-259 PLYMOUTH AVE. N. • GENEVA 0225 • MINNEAPOLIS 11, MINNESOTA

DA's Illness Delays Action On SF Pin Law

SAN FRANCISCO, Jan. 10.—Action on a new ordinance designed to curb pinball machines has been postponed because of the illness of District Attorney Edmund G. Brown, who earlier this week junked his original anti-pinball ordinance and drafted a less stringent one.

New ordinance is expected to be somewhat softer. The old ordinance banned all pinball machines. Brown's revised ordinance will be presented to the board of supervisors' police committee as a substitute for the previous one.

How It Differs

Revised ordinance differs in that it no longer prohibits multiple-ball machines. While it appears the five-ball machines, operating with a single nickel, will escape the ban, the new ordinance, provided it passes the board of supervisors, will outlaw all one-ball machines and any five-ball machine which can be played simultaneously for more than a single nickel.

Also, children under 18 would be prohibited from playing the legal machines unless accompanied by a parent. Just when the police committee would take up the measure was not known.

Eastern Ops Plan Drive for Locations

(Continued from page 93)

qualities of the posters, which re-establish the identity of the juke box, often lost among the diversionary attractions of television and amusement games."

Says Requests Will Abate

A by-product of the promotional plan, according to Denver, will be a decreasing tendency of location owners to request that their own favorite recordings be featured in phonographs. It was his experience that location owners rarely questioned the choices listed on the posters.

While the Hit Parade promotion campaign is the first of its scope ever attempted in the area, music operators elsewhere have tried other gimmicks to increase location play. Several months ago MGA announced plans to stimulate community interest in automatic music by instituting monthly Hit Tune parties (The Billboard, October 25). Altho this plan was abandoned because of mechanical difficulties, the association has remained public relations-conscious, and thru its president, Sam Waldor, is giving full support to the poster plan.

Minnesota Railroads Seek New Freight Rate Increase

ST. PAUL, Jan. 10.—Altho the Minnesota Railroad and Warehouse Commission last December 3 gave railroads operating intrastate a 10 per cent freight rate hike, the 22 roads were back a month later, Monday (5), asking for an additional rate boost of 10 per cent.

The plea for a new hike is in line with the recent increase given railroads for interstate traffic by the Interstate Commerce Commission. Minnesota roads ask for the higher charges as "emergency" increases to offset hiked operational expense. The railroads have a petition before the State commission seeking an over-all 28 per cent boost in rates. Filed last September, the petition has not yet been acted upon by the Minnesota body. The commission set January 20 as the date for hearing on the new request for increase.

EVERYTHING MUST GO! USED PHONOS

ALL MACHINES GUARANTEED FOR 90 DAYS

- Mills Thrones. \$59.50
- Rock-Ola 1940 Playmaster. Adapted for 30-Wire Boxes 129.50
- Rock-Ola Premier 119.50
- Rock-Ola Standard (Dial) 119.50
- Seeburg Hi-Tone, Remote 149.50
- Wurlitzer 500 119.50
- Wurlitzer 616 Plain 49.50
- Wurlitzer 616 Life-Up 59.50
- Wurlitzer 600K Victory 119.50
- Wurlitzer 600R Victory 99.50

RUSH YOUR ORDERS!
1/3 Deposit With Order—Bal. C. O. D.

Scott-Crosse Co.
1423 Spring Garden Street
Philadelphia, Pennsylvania
RIttenhouse 6-7712

Your Grandest Opportunity with "7-Grand" The Operators' Counter Game

Grand Operator Appeal
Grand Location Appeal
Grand Player Appeal
it's "7 Grand"



2 Cash Boxes—one for location owner and one for operator.

See "7-Grand" at our offices when in Chicago for the CMI Convention.

Order from your distributor 1/3 Deposit on all shipments, Balance C. O. D.

OPERATORS' PRICE

\$69.95

F. O. B. Chicago

Write for illustrated literature today!
Bradley Industries BRADLEY ASSOCIATES, INC.
1652 N. Damen Ave., Phone ARMitage 8198, Chicago 47, Ill.

READY FOR OPERATION!

\$30 EACH OR 4 FOR \$100!

BARGAIN!
Slightly Used
POP-UP
\$12.50
also NEW at \$14.95.

- SHOWBOAT
- SPOT POOL
- MAJORS
- DIXIE
- STAR ATTRACTION
- SEVEN UP
- A.B.C. BOWLER
- SNAPPY, '41
- JUNGLE
- DEFENSE
- VICTORY
- BOLAWAY

- TEN SPOT
- BELLE HOP
- DOUBLE PLAY
- SLUGGER
- WILD FIRE
- SCHOOL DAYS
- MIAMI BEACH
- ALL AMERICAN
- SECOND FRONT
- PURSUIT
- FLICKER
- CHAMP

- ON DECK
- SPORTS PARADE
- PARADISE
- GOLD STAR
- TWIN SIX
- SHORT STOP
- MARINES AT PLAY
- HOROSCOPE
- LIBERTY (Bally)
- G.I. JOE
- STRATOLINER

1/3 Deposit With Order, Balance C. O. D.

Mid-State Co.

2369 MILWAUKEE AVE., CHICAGO 47, ILL.
Phone: Everglade 2545

B-A-S...10

ADDS UP TO SUPER-FAST LOCATION ACTION!

SEE FOR YOURSELF AT THE SHOW

"TALKING GOLD"

Plastic Grille Cloth
Now Available in COLORS

GOLD
SILVER
COPPER
GREEN
WINE

SPEEDWAY PRODUCTS, Inc.
502 W. 45th St. New York 19, N. Y.
Al Bloom, President
Phone: LOnacre 5-0371

WANT TO BUY

3-5c, 2-10c, 2-25c Golden Falls Slots. Want only originals in 2/5 pay.

O. K. AUTOMATIC MUSIC CO.
1933 20th St. Portsmouth, O.

UNIVERSAL FLIPPER BUMPERS

Can be installed on any machine. Pays for itself in a week. Workmanship and material fully guaranteed.

Price \$15.00

1/3 Deposit With All Orders

MANUFACTURED BY

ROYAL MUSIC CO.

76 Main St. Webster, Mass.

Phone: 649-W or 1419-M

ADVANCE RECORD RELEASES

(Continued from page 105)

HOT JAZZ

- Body and Soul (12")
C. Ventura Trio (Stompin' at) Disc 2500
Bubbles
B. Moore Band (Swingin' For) Savoy 662
Dextrose
P. Bascomb (Robbins' Bop) Manor 1108
Funny Feathers (12")
Original A. Hodes Trio (K. M. H. Drag)
Blue Note BN 51
Girls in Jazz Album (4-12")
Victor HJ-11
A Woman's Place Is in the Groove—
V. Garry Quintet . . . Victor 40-0144
Body and Soul—V. Garry Quintet . . .
Victor 40-0144
Boogie Misterioso—M. Lou Williams
Girl Stars . . . Victor 40-0145
Di Vigor—Sweethearts of Rhythm . . .
Victor 40-0146
Don't Blame Me—B. Booker Trio . . .
Victor 40-0147
Don't Get It Twisted—Sweethearts of
Rhythm . . . Victor 40-0146
Hesitation Boogie—M. Lou Williams
Trio . . . Victor 40-0145
Low Ceiling—B. Booker Trio . . .
Victor 40-0147
Hey La Ba
Papa Celestin Original Tuxedo Ork (My
Josephine) DeLuxe 1123
High Society (12")
S. Bechet's Blue Note Jazz Men (Jackass
Blues) Blue Note BN 50
I Feel So Smoochie
S. Vaughan (Trouble Is) Musiccraft 533
Jackass Blues (12")
S. Bechet's Blue Note Jazz Men (High
Society) Blue Note BN 50
K. M. H. Drag (12")
Original A. Hodes Trio (Funny Features)
Blue Note BN 51
Lammar's Boogie
S. Oliver Ork (You Know) MGM 10133
Louise
E. "Fatha" Hines Ork (When I) Sunrise
2014
*Piano Solos Album
A. Tatum . . . Decca A-585
Cocktails for Two . . . Decca 25202
Elegy . . . Decca 25199
Emaline . . . Decca 25202
Get Happy . . . Decca 25200
Humoresque . . . Decca 25199
Lullaby of the Leaves . . . Decca
25201
Sweet Lorraine . . . Decca 25200
Tiger Rag . . . Decca 25201
My Josephine
Papa Celestin Original Tuxedo Ork
(Hey La) DeLuxe 1123
Old Man Re Bop
J. Parnell Quartet (Sweet Lorraine)
London 139
Robbins' Bop
P. Bascomb (Dextrose) Manor 1108
Stompin' at the Savoy (12")
C. Ventura Trio (Body and) Disc 2500
(Don't Get Around Much Anymore) Satur-
day Dance
R. Erickson and His Dude Ranch Boys
(How Many) Black & White 10024
Silk Umbrella Polka
L. Bashell Ork (Louie Polka) Mercury
6088
Sows, Cows, Plows
S. Nichols (Honky Tonk) MGM 10134
Sweet Lorraine
J. Parnell Quartet (Old Man) London 139
Swingin' For Pappy
B. Moore Band (Bubbles) Savoy 662
Take It Back and Change It For a Boy
Shorty Warren and His Western Rangers
(San Antonio) Famous FA-900
(Don't Telephone-Don't Telegraph) Tell a
Woman
Tex Williams Western Caravan (Blue
As) Capitol Americana 40081-
That Silver Haired Daddy of Mine
Shorty Warren and His Western Rangers
(I'm My) Famous FA-901
The Farmyard Melody
H. Lester and His Hayseeds (Headin'
Home) London 127
The Tramp on the Street
Whitey & Hogan-The Farmhands (A
Power) DeLuxe 5038
Trouble Is a Man
S. Vaughan (I Feel) Musiccraft 533
Uncle Eph's Got the Coon
Uncle T. Owen and His Cowboys (My
Darling) Mercury 6086
Wabash Blues
C. Stone and His Dance Band (Peepin'
Thru) Capitol Americana 40083
When I Dream of You
E. "Fatha" Hines Ork (Louise) Sunrise
2014
You Know What the Trouble Is, Baby
S. Oliver Ork (Lammar's Boogie) MGM
10133
You're a Prisoner in My Heart
C. Story and His Rambling Mountaineers
(I Wanna) Mercury 6082
*Re-issue.

INTERNATIONAL

- Abauji Tancesardasok
Maki Joska Ciganyzenskara (Komaromi
Tancesardasok) Continental MR-81
Allegro Waltz
Val-Taro Musette (Masquerade Polka)
Columbia 38074
Chiribim-Chiribum
A. Lax (Ich Red) Continental C-13002
Chipper Polka
J. Mazanec Ork (Listen To) Columbia
38073
Clap and Turn
F. Yankovic Ork (Venetian Waltz) Con-
tinental C-420
Clap Hands
Kramer & Wolmer (The Danish) London
125
Come For a Beer
E. Jasinski (I Like) Continental C-769
Debrececi Verbunkos
Veres Karoly Ciganyzenskara (Simulj
Hozzam) Continental MR-84
(It Happened On) A Night in May
F. Yankovic and His Yanks (Just Be-
cause) Columbia 38072
Hit and Miss
F. Zajc and His Polkateers (Marianna)
Continental C-1215
I Like To Be Dizzy
E. Jasinski (Come for) Continental
C-769
Ich Red Fin Dem
A. Lax (Chiribim-Chiribum) Continental
C-13002
Just Because
F. Yankovic and His Yanks (A Night)
Columbia 38072
Komaromi Tancesardasok
Maki Joska Ciganyzenskara (Abauji Tan-
cesardasok) Continental MR-81
Listen To the Clarinet Polka
J. Mazanec Ork (Chipper Polka) Colum-
bia 38073
Marianna
F. Zajc and His Polkateers (Hit and)
Continental C-1215
Masquerade Polka
Val-Taro Musette (Allegro Waltz) Co-
lumbia 38074
Simulj Hozzam Kistubicam
Veres Karoly Ciganyzenskara (Debrececi
Verbunkos) Continental MR-84
The Danish Nook
Kramer & Wolmer (Clap Hands) London
125
Venetian Waltz
F. Yankovic Ork (Clap and) Continental
C-420

Distrib Meeting At O. D. Jennings

CHICAGO, Jan. 10.—The O. D. Jennings distributor and dealer organization will hold a meeting in the firm's plant here at 3 p.m. January 18, Jennings officials announced this week. Date of the event is one day before the Coin Machine Industries' (CMI) Convention and Show is scheduled to begin.

Main point of the meet is for Jennings officials to outline the 1948 sales and promotional campaign for 1948 to firms that handle its line.

One of the highlights of the business meeting will be the passing out of awards to distributor and dealer firms which had the most outstanding sales records for 1947.

Macon Taverns Hit High Tax on Beer

MACON, Ga., Jan. 10.—Taverns, one of the top coin machine locations here, have joined with the Macon Wholesale Beer Distributors, Inc., in protesting the city council's recent

Single Vote Delays Passage of Hurried Globe Pinball Tax

GLOBE, Ariz., Jan. 10.—A single negative vote thwarted an attempt of the city council here to rush thru an emergency tax measure calling for a \$50-per-quarter tax on each pinball machine "or similar device." City Attorney Cullen A. Little ruled that to pass the ordinance as an emergency measure would require the affirmative votes of five councilmen. Four voted for the measure, but Councilman John A. Bracco cast a negative vote.

action in slapping a 1-cent tax on seven-ounce beer containers.

Beer distributors group has called for an amendment to the newly adopted special malt beverage ordinance calling for a "fair, just, equitable" one-half cent tax on the small containers.

Law specifies a 1-cent tax stamp for every container holding 12 ounces of beer or less. The industry has protested this measure as "unfair, unjust and inequitable" for the seven-ounce bottles of beer.

PRICE SLASHED ON THE NEW IMPROVED HI-LO-FIELD DICE GAME



ORIGINALLY
PRICED AT
\$39.50

NOW
WHILE THEY LAST!

\$18.50
EACH

IN LOTS OF 12 OR
MORE—\$16.50.

- ★ BEAUTIFUL 5 COLOR LAYOUT
- ★ FOOL-PROOF CONSTRUCTION
- ★ NO FEDERAL AMUSEMENT TAX
- ★ TOP EARNINGS FOR COUNTER SPACE

The new, larger, more attractive and improved HI-LO-FIELD Dice Game is sweeping the country like wild-fire. Earnings from \$50 to \$100 daily in ordinary locations. Hi-Lo-Field is helping thousands of cigar stores, taverns, night clubs and road spots revive their dice game earnings. People flock to it as if by instinct—play it by the hour and come back for more. Easy to understand, easy to operate. NO COIN SLOT . . . portable and easily removed from counter. Ideal for closed territories. OVERALL SIZE 14x21 inches.

1/3 Deposit With Order, Balance C. O. D.
VALLEY SALES SERVICE
31 North Broadway AURORA, ILL.



METAL TYPER DISCS

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SAMPLES ON REQUEST

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New and Used
Parts, Supplies,
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WILL PAY TOP PRICES! BALLY DRAW BELLS (reg. or deluxe) BALLY TRIPLE BELLS BALLY SPECIAL ENTRY KEENEY BONUS SUPER BELLS

(single or two-way)
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STRIKES 'N' SPARES . . . 495.00
BOMBER BALL, 9 Ft.-12 Ft. . . 89.50
All Reconditioned and Refinished.

NEW BEST HANDS, Special . . . \$ 22.50
NEW SKILL THRILLS, Special. 27.50
50% OFF ON ALL RECONDITIONED
SLOTS!

ALL LATEST PIN TABLES AVAILABLE.

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10 Late Phonographs, just like new, for late One Ball Machines or late Consoles.

5 1947 Evans Ten Strikes, used, free play, \$149.50 Each.

10 Used A. B. T. Challengers, like new, \$15.00 Each.

Daval Free Play Counter Games, just like new \$27.50 Each

Genco Whizz, with base 25.00 Each

All Late Pin Games — Write for Price. Now it's time to save money on new games.

FRANK SWARTZ SALES CO.
515-A Fourth Ave., S., Nashville 10, Tenn.

Cut Distiller Grain Use 50% in January

WASHINGTON, Jan. 10.—U. S. Department of Agriculture recently issued an emergency food order limiting total use of grain by distillers to approximately 2,450,000 bushels between December 31, 1947, and January 31, 1948.

Order, the meaning limited supplies of whisky to taverns in coming months, may result in a short period of increased bar business and take-home sales during the next few weeks.

Marvin Bland Wins Cancer Gift From Indiana Governor

TERRE HAUTE, Ind., Jan. 10.—Altho Marvin Bland, head of Indiana Music Company here, has five months of intense activity to his credit dedicated to raising donations to the Damon Runyon Memorial Fund for Cancer Research, he continues to serve the Coin Machine Industry's (CMI) drive to further increase the final returns.

Typical of Bland's enthusiastic effort on behalf of the cancer fund was the appeal he made at the testimonial dinner given his uncle, Judge Oscar E. Bland, upon latter's retirement from the U. S. Court of Customs and Patent Appeals in Washington December 20. With such notables present as General Elmer Sherwood, Governor Ralph F. Gates (who were co-chairmen of the event), Homer E. Capehart, Attorney General Judge Emmet and F. Harold Van Orman, among other leading figures, Bland presented the cancer fund facts and received a personal check for the fund from Governor Gates.

Bland, who became one of the coin machine industry's outstanding personal leaders in the cancer campaign after volunteering his services at the beginning of the drive, conducted his self-appointed task by making personal calls. He made auto trips to business contacts about the State, declining to use telephones or the mail to present the cancer fund story. In this connection, Marvin credits a large amount of his success to his friend, Vince Shay, president of Bell-o-Matic Corporation, Chicago. Shay, who is in regular contact with many clubs thruout the country, worked with Bland in calling on many clubs to win their support of the drive.

Arkansas Vend Tax Income Drops \$6,000 During Record Year

LITTLE ROCK, Jan. 10.—State tax collections reached an all-time high during 1947 as over \$65,000,000 poured into the State treasury from returns on 42 special tax sources.

Collections of \$65,433,957 represent a gain of \$11,382,696 over collections during the 1946 calendar year. In light of present trends, State Revenue Commissioner Otho A. Cook estimated this week that 1948 revenue will pass the \$70,000,000 mark.

Vending Tax Dips

Altho gains were noted in 29 of 42 State tax sources, returns from the State vending machine tax dipped to \$40,486 from \$46,634 a year ago.

Largest gain in an individual tax classification was in State income taxes which rose from \$3,370,014 in 1946 to \$6,460,145 during 1947. State sales tax returns were up to \$18,400,911 during 1947 from \$15,402,971 a year ago.

Income from the State cigarette tax rose to \$5,967,238 from \$5,238,895 in 1946 and income from cigarette permits was \$118,711 as compared with \$145,006 a year ago.

Liquor tax brought \$3,939,142 during 1947, \$2,990,956 during 1946; beer tax, \$1,427,668 in 1947, \$1,286,190 in 1946; liquor permits, \$236,003 in 1947, \$236,846 in 1946.

OH MAN!

WAIT 'TIL YOU SEE

FILBEN

PENTHOUSE • HOTEL MORRISON
JAN. 19th-21st INCLUSIVE

EVERYBODY WELCOME

Plan Exhibit for Edelman Machines At Chicago Show

DETROIT, Jan. 10.—Isadore Edelman, head of Edelman Amusement Devices here, has announced that his firm will exhibit both Flash Bowler and Tin Pan Alley during the Coin Machine Industries (CMI) convention and show at Chicago's Hotel Sherman January 19-22.

Flash Bowler, which uses nine wooden balls, incorporates features of Edelman's Bang-a-Fitty bowling game with several added improvements, including an animated and lighted backboard glass. Game is available in four standard lengths and has special high-scoring features.

Tin Pan Alley is a seven-ball roll-down game and features a console cabinet with lighted backboard. Featured in this game are special bonus combinations, 12 scoring buttons and 14 scoring holes—seven on the regular playing surface and seven just below the backboard.

Edelman disclosed that Flash Bowler and Tin Pan Alley are both in full production.

Tulsa Police Force Begins Juke, Game Fee Collection

TULSA, Okla., Jan. 10.—City police here have been ordered to begin collecting fees on juke boxes and amusement machines starting Thursday (15).

City commissioners issued the order to Police Chief Roy Hyatt. Finance Commissioner John Hall pointed out that licenses on the machines became delinquent at the end of 1947.

Under terms of a city ordinance, the police pension fund is credited with 20 per cent of the license fees collected from juke boxes and amusement machines.

SPECIAL THIS WEEK!

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BRAND NEW!
INDIVIDUALLY BOXED!

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2050	1.00
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MINIMUM ORDER—25 TUBES

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10 GOOD REASONS WHY IT WILL PAY YOU TO SEE...

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SEE SEE

The NEW MERCURY Athletic SCALE

At Booth 208
COIN MACHINE SHOW
Hotel Sherman, Chicago,
January 19-22

15 Different Moneymakers in One Great Machine

MERCURY STEEL CORPORATION
3830 Holbrook Ave. Detroit 12, Michigan



LOWEST PRICES IN THE COUNTRY!

ARCADE EQUIPMENT

Chico Hockey	\$ 39.50
Super Skeeroll	85.00
Total Rolls	125.00
One World	125.00
Super Triangle	85.00
Submarine Gun	35.00
Advance Rolls	275.00
6-Ft. Midget Skeeball	35.00

Delivering All the Newest Roll Down and Pin Game Hits!

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1100-02 Broadway Albany 4, N. Y.

All Coin Machine Operators
Welcome

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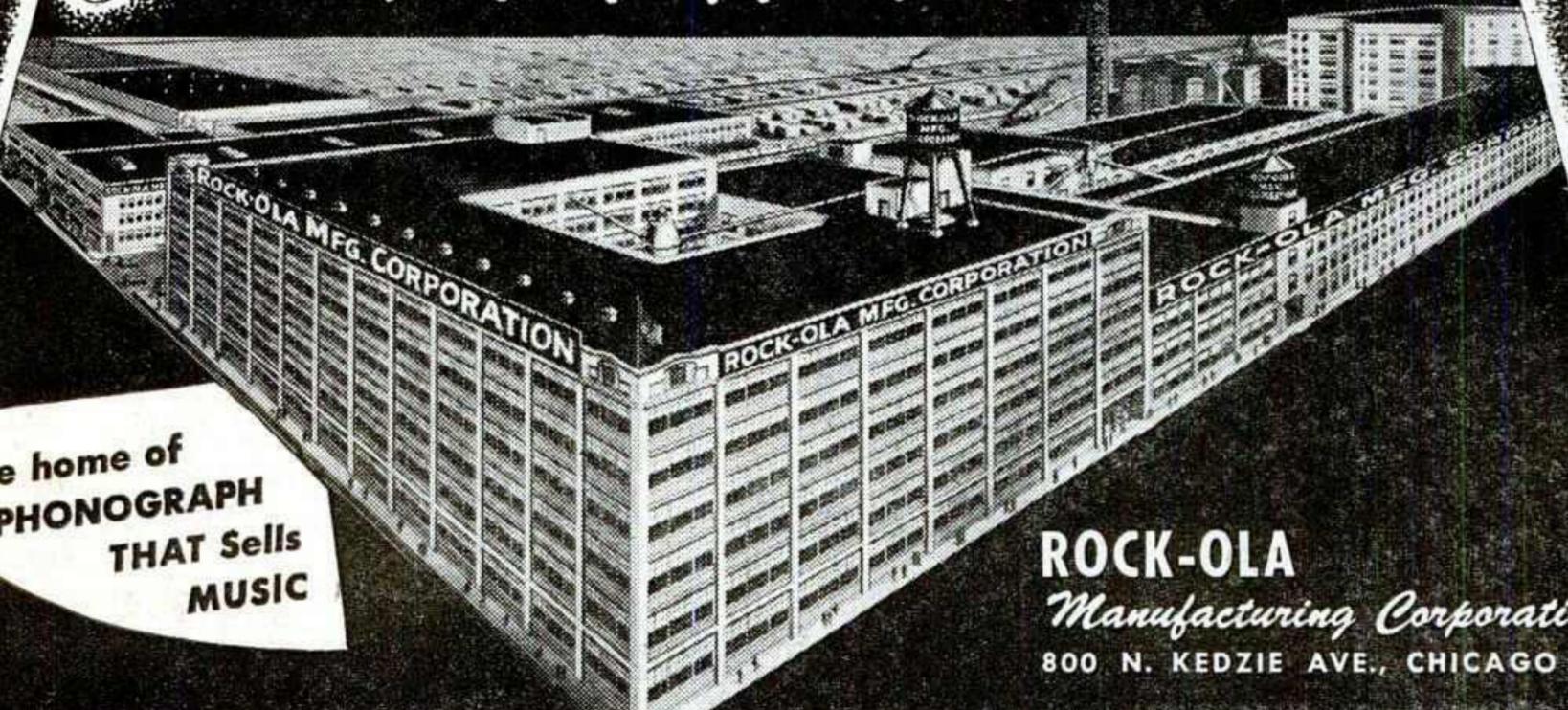
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WILL SHOW THE NEW '48 LINE

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5c — 10c — 25c.

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BRAND NEW BUCKLEY MUSIC BOX

24 Selections \$25.00 32 Selections

USED MILLS 4 BELLS \$150.00

NEW FOURWAY COIN CHANGERS 27.50

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SPECIAL ENTRYS**

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Plus **\$10.00** Crating
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**Marvel Readies New
Game for CMI Show**

CHICAGO, Jan. 10.—Marvel Manufacturing Company will debut a new five-ball game at the Coin Machine Industries' (CMI) convention and show at the Sherman Hotel January 19-22, it was announced this week by Ted Rubenstein, firm owner and president.

Called Gold Mine, the new game embodies several new amusement features, according to Rubenstein, and is now in full production in the firm's modern plant located here.

Test Location!

SEMINOLE, Okla., Jan. 10.—As a gesture to acquaint visitors to this city with newly installed parking meters, police have set up a model meter inside the police station. Instead of being fined the customary \$1 for parking infractions, out-of-towners are asked to put a nickel in the model meter. Police report home-towners are well broken in as far as the meters are concerned.

**Plan Jennings
Showings for
Hotel, Plant**

CHICAGO, Jan. 10.—O. D. Jennings firm disclosed Thursday (8) that it will have a showing both on the exhibit floor of the Coin Machine Industries (CMI) and the plant during the period of January 19-22, effective dates of the CMI show at the Hotel Sherman here.

The display at the Sherman will consist of a model of the Jennings milk dispenser, together with literature concerning the firm's line of bell equipment. William Lipscomb, Jennings Eastern sales manager, will have charge of the Sherman exhibit.

Bells at Plant

A special showing of the latest bell equipment produced by Jennings will take place at the plant. So that coinmen will be assured of adequate transportation between the Sherman exhibit and activities in the plant, Jennings officials have secured limousine service for the four days of the CMI show. The cars will be scheduled to run every half hour from both the Sherman and the factory, beginning at 10 a.m. each day.

With John Neise, Western sales manager, in charge of arrangements, Jennings plans to hold open-house festivities at the plant from 10 a.m. to 5 p.m. daily while the equipment showing is in progress. Among special preparations made for the open-house activities is a tropical setting for the barroom and adjoining area. Jennings officials also made known that they are setting up open-house activities so that 300 coinmen may be accommodated at one time. Valuable door prizes will be given away at the plant each day.

complete distribution of planned materials and publicity.

Committees for promotional and organizational purposes have met here at the request of E. E. Tideman, general manager of the Central Grade A Co-Operative, Appleton, Wis., who has served as general chairman of the campaign for several years.

Tideman stated that "sponsor, promotion and publicity meets are being held so that, with an earlier start, the 1948 campaign will be the best, in practical sales value, in the history of Dairy Month."

**Up Minneapolis
Coin Mach. Fees**

MINNEAPOLIS, Jan. 10.—In a sudden move here this week, the city council hiked license fees of all types of coin machines. Cigarette license fees, required of vending machine operators, were also included in the hike, altho the Minneapolis Retail Grocers' Association is strongly protesting the move.

City council action boosted pin game licenses from \$50 to \$66.66 annually; juke boxes from \$10 to \$13.33, and amusement devices from \$100 to \$133.33.

Council also boosted the cigarette license fee from \$12 to \$16 annually. Ed Straus, Retail Grocers' Association executive secretary, immediately raised a cry that the increase was exorbitant, claiming that the city's regulatory service for such licenses was worth only \$1.60 per year.

Straus then pored over State law and found an old law, passed by the Minnesota Legislature, which set cigarette license fees at a maximum of \$12. Straus said he might seek court action to have the \$12 fee reduced to \$3 per license, arguing that such a fee would still be "double the annual cost of inspection and supervision."

**Dairy Council Makes Plans
For Dairy Month Activities**

CHICAGO, Jan. 10. — National Dairy Council (NDC) announces that preliminary plans for the 1948 June Dairy Month campaign are being put into final shape at an earlier date this year due to the time required for



**YES, SIR! WE'LL BE THERE WITH
BELLS ON! (MILLS BELLS, THAT IS!)
BOOTH 115 AT THE SHOW**

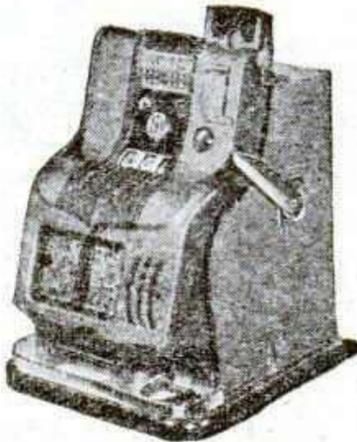
Come on over, say Hello and get the
Convention low-down from your old friends

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**GUARANTEED SLOTS
RECONDITIONED,
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Mills 5c War Eagle	\$ 69.50
Mills 10c War Eagle	74.50
Mills 25c War Eagle	79.50
Mills Blue Front, 5c	89.50
Mills Blue Front, 10c	94.50
Mills Blue Front, 25c	99.50
Mills Brown Front, 5c	89.50
Mills Brown Front, 10c	94.50
Mills Brown Front, 25c	99.50
Mills Bonus Bell, 5c	119.50
Mills Bonus Bell, 10c	124.50
Mills Silver Chrome, 5c	139.50
Mills Silver Chrome, 10c	144.50
Mills Silver Chrome, 25c	149.50
Pace Comet, 5c	49.50
Jennings Chief, 5c	59.50
Jennings Chief, 10c	64.50
Jennings Chief, 25c	69.50
Jennings Bronze Chief, 10c	89.50
Jennings Black Hawk Chief, 25c	89.50

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MILLS SLOTS
Illinois, Iowa, Nebraska,
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**BRAND NEW 1947
MILLS
5c Q. T. \$115.00**

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★ IN NEW ENGLAND IT'S TRIMOUNT ★ IN NEW ENGLAND IT'S TRIMOUNT ★

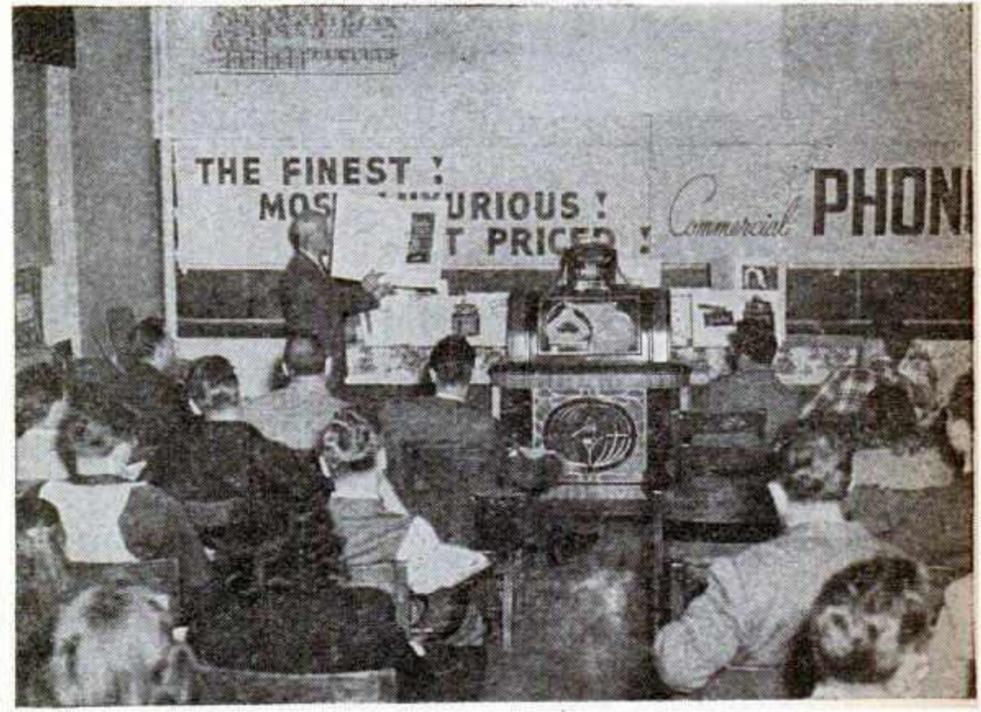
COMING

A fitting successor to Humpty Dumpty in Gottlieb's sensational Five Ball. It's the most amazing game of the year, designed to make your locations and cash boxes really jump.

IT'S WORTH WHILE WAITING FOR!
COMING SOON TO

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GIVE TO THE DAMON RUNYON CANCER FUND



JOURNALISM STUDENTS at Butler University, Indianapolis, pay rapt attention to Horace Moorman, account executive for Sidener & Riper, Inc., and director of the Indianapolis Advertising Club, as he lectures on publicizing commercial phonographs. Following the class Christmas music was heard on the demonstration music machine and refreshments were furnished by the Packard Manufacturing Company. Mrs. Rosamond R. Jones, Butler journalism department, presided.

FACTORY CLOSEOUT! SHOOTING STARS

In Original Cartons

\$74.50 each

\$69.50 EACH IN LOTS OF 5

Fast! Flashy! Exciting Action! High Score—Disappearing Skill Hole! A Real Money Maker!

RUSH YOUR ORDER!

Terms: 1/2 Dep., Balance C. O. D.

ATLAS NOVELTY CO.

2200 N. Western Ave. Chicago 47, Ill.

Peanuts Pay Off

ALBUQUERQUE, N. M., Jan. 10.—George T. Harris, 24-year-old Army Air Forces veteran, has put peanuts on a paying basis here—a \$4,000 gross per year paying basis. Harris, who entered the University of New Mexico after his discharge, also entered the vending machine business at the same time to help finance his way thru law school. Within a year he had 72 machines on location thruout this city. Harris, who built himself a home, turned over 20 per cent of his income to the Veterans of Foreign Wars and still had enough money left for his schooling, says peanuts do pay off—thru penny vending machines.

Treasure Chest New 5-Ball by Exhibit Supply

CHICAGO, Jan. 10.—Exhibit Supply Company announced this week that it is now in production on Treasure Chest, a new five-ball game.

Treasure Chest features a deep-sea diver in the act of salvaging lost treasure with a player-controlled magnetized button.

At the top of the game's playing surface are five bumpers in circular form, numbered one thru five. Underneath these five bumpers are four bumpers set in a straight line with a roll-over switch between the first and second and the third and fourth bumpers. Underneath this set of bumpers is another set of four bumpers each separated by a roll-over switch. Down still further on the game's playing surface is a pair of bumpers flanked on either side by kickout pockets. Just under these kickout pockets is the player-control magnetized button which the player can activate.

Fathom Build-Up

As the game is played, the object is to get the diver down 10 fathoms deep in the sea and return him to the surface. The amount of fathoms that the player gets the diver down and back helps to determine the amount of the score the player receives. Each time a ball strikes one of the one-thru-five bumpers the diver goes down one fathom, until the diver gets down 10 fathoms in all. Any ball striking one of these bumpers after the diver goes down 10 fathoms has no bearing on the score.

Use of the magnetized button is at the discretion of the player. If he feels that bringing the ball toward the magnetized pole will help his score then the player presses the button that activates the magnetized pole. If, however, the player feels that there is no need to bring the ball toward the magnetized pole, he does not depress the control button. After the ball is released from the magnet it rebounds sharply off the bottom of the board and may result in extra points for the player.

Key Bumpers

Treasure Chest is set up so that if the player is able to hit certain key bumpers in rotation the scoring pattern is altered and the player may receive free games. As many as 30 free games are possible during the playing of one regular game.

Exhibit is making plans to exhibit at the Coin Machine Industries (CMI) convention and show at the Sherman Hotel here January 19-22. Treasure Chest will be included among the equipment shown by the firm during that week.

CMI Directors Vote Firms to Membership

Special Meeting Held

CHICAGO, Jan. 10.—Four new regular members and eight new associate members were voted in at a board of directors meeting for Coin Machine Industries (CMI) here Tuesday (6).

New regular members are Columbian Products Company, Chicago; Landis Manufacturing Company, Santa Monica, Calif.; Marion Machine Tool Company, Marion, O., and A. & A. Sales Company, Chicago.

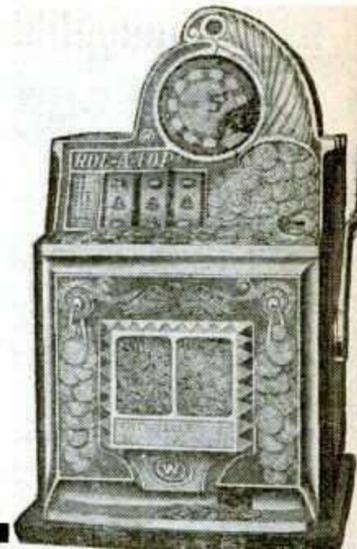
New associate members are Capitol Records, Hollywood; Master Craft Decalcomania Company, Chicago; Universal Distributing Company, St. Louis; Star Metal Manufacturing Company, Chicago; Murphy Distributing Company, St. Louis; MGM Records, New York; Jacobs Novelty Company, Stevens Point, Wis., and Leaf Gum Company, Chicago.

Ga. County Ups Peanut Crop

ALBANY, Ga., Jan. 10.—Promise of large scale peanut acreage increases this year was seen if other sections follow the lead of Dougherty County here. County Agent J. D. Davis stated that the county will have around 15,000 acres of peanuts in 1948 as a result of the lifting of restrictions on peanut acreage.

The county's allotment for 1948 under the restriction program was 11,778 acres. It is believed that farmers will increase their acreage under the no-restriction policy, the controlling factor in the amount of peanuts planted in the county being labor.

County's 1948 peanut crop was estimated by Davis to be more than 13,500 acres, each yielding an anticipated 5,600 to 5,700 tons. Due to rains, which delayed picking, about 15 to 20 per cent of the county's peanuts are still in the fields.



NOW \$150.00
5c-10c-25c ROL-A-TOP BELLS

The Above Prices Are Net F. O. B. Chicago

CMI SHOW

Be sure to see the 1948 model at Booth 12-13-14

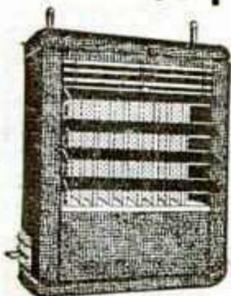
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75,000 BTU \$149.50

125,000 BTU \$198.50

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GOTTLIEB HUMPTY DUMPTY (Write)
BALLY NUDGY
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Marjorie\$135.00
Carousel 125.00
Maise 140.00
Flying Trapeze 140.00
Gold Ball 140.00
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Cyclone 125.00
Tornado 125.00
Ranger 125.00
Rocket 125.00
Lucky Star 130.00
Fiesta 125.00
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USED PIN GAMES

Dynamite\$85.00
Baffle Card 90.00
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Miss America 79.00
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Step Up 75.00
Double Barrel 69.50
Big League 59.50
Big Hit 50.00
Surf Queen 49.00
Stage Door Canteen .. 44.50
Liberty 35.00
Trade Winds 30.00
Arizona 30.00
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Brazil\$30.00
Idaho 30.00
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Eagle Squadron 25.00
Gun Club 25.00
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Jeep 25.00
5-10-20 25.00
Cover Girl 25.00
Big Parade 25.00
Keep 'Em Flying 25.00

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NEW SLOTS

Jennings Lite Up Chiefs, 5¢ ...\$324.00; 10¢...\$334.00; 25¢...\$344.00; 50¢...\$454.00
Jennings Standard Chiefs, 5¢ ... 269.00; 10¢... 279.00; 25¢... 289.00; 50¢... 399.00
Mills Black Cherry Bells, 5¢ ... 248.00; 10¢... 253.00; 25¢... 258.00; 50¢... 338.00

5c MILLS BLACK CHERRY BELLS, Used.....\$135.00

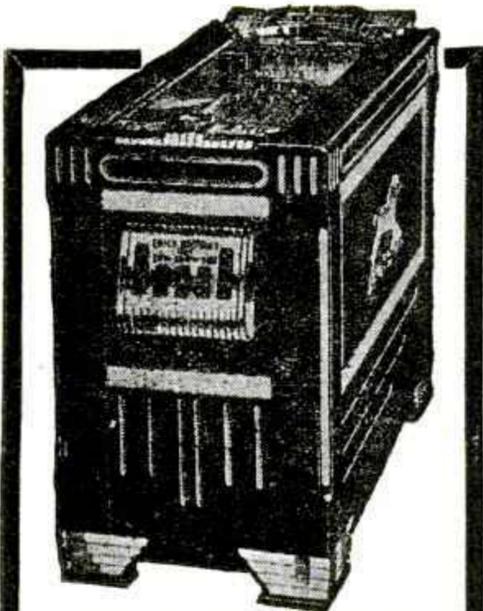
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The Aristocrat of Consoles
Gallop Horses • Flashing Odds • 7 Coin Play • Illuminated Track.

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SEE YOUR DISTRIBUTOR OR WRITE TODAY!

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1700 W. Washington Blvd., Chicago 12, Ill.

OPERATORS WE NEED

Bally Draw Bells, Bally DeLuxo Draw Bells. State condition and price in first letter.
THOMPSON MUSIC CO.
3006 Preble Ave., Pittsburgh (12), Pa.

Keeney Bows New Pin Game

CHICAGO, Jan. 10.—J. H. Keeney & Company, Inc., announced here this week that the firm's new Cover Girl pinball game and rolldown are on display at all of the firm's distributor showrooms.

New game features seven player-controlled flippers which are located at each side of the playfield, in the center and at the bottom.

As each ball is propelled onto the field, it is possible for the player to control its direction toward high-scoring areas whenever the ball approaches a flipper by pressing one of two buttons situated on the sides of the cabinet.

Flippers shoot the ball across and upward, and altho they create higher scores, the time consumed for each play is said to be speeded up to a faster tempo than in the average pin game.

Keeney spokesmen point out that since the player can exercise skill and timing thru use of the flipper buttons, there is little tendency on the part of players to tilt the Cover Girl game.

Game is available in conventional 5-ball pin game styles and also as a 5-ball roll-down with a console cabinet.

BAHIA, Brazil, Jan. 10.—Brazilian government trade bureau has just announced that exports of Bahian canauba wax, used in the manufacture of phonograph records, totaled 124 metric tons (2,200 pounds each ton) during the first seven months of 1947. Largest purchaser was the United States with 66 tons, or a little over half the total amount.

RECORD REVIEWS

(Continued from page 34)

ARTIST TUNES LABEL AND NO. COMMENT	RATINGS			
	OVER-ALL	DISK JOCKEY	DEALER	OPERATOR
LATIN AMERICAN				
ARMANDO & HIS JACK'S BAND (El Boy) (Verne V-0137) <i>La Rumbamba</i> Bright rumba ditty. El Boy chants in English as well as Spanish.	67	69	69	62
<i>Mary-Ann</i> Band vocal in English hard to understand.	61	60	65	58
ARMANDO & HIS JACK'S BAND (El Boy) (Verne V-0100) <i>Plenilunio</i> In bolero time with romantic El Boy vocal and clear trumpet solos.	67	68	70	64
<i>Cu-Tu-Gu-Ru (Jack, Jack, Jack)</i> Pop rumba features strong beat. Alright piano, but vocal so-so.	64	66	67	60
TONY PIZARRO-CLAUDIO FERRER (Verne V-0104) <i>Te Esperaba</i> Bolero beat infectious. Pizarro pipes Spanish lyric plaintively.	67	67	69	64
<i>Piedra Rodando</i> Ork and vocal make most of fairish bolero material.	61	60	64	58
MONTESINO (El Cubanito) (Verne V-0217) <i>Pato Con Saca</i> Capable handling of better than average LA tune.	67	66	69	64
<i>Los Caballitos De Palo</i> Fancy guaracha steppers should go for this.	64	62	71	60
INTERNATIONAL				
CANTOR GEORGE WAGNER-ABE SCHWARTZ'S ORK (Apollo 175) <i>A Tzeoin Hoffning Leed (A Zion Lullaby)</i> Choral backing almost ruins an otherwise good, weepy Yiddish lullaby.	67	73	68	59
<i>Ani-Maamin (I Believe)</i> Wagner sings in Hebrew a non-too-impressive chant.	59	68	63	45
INTERNATIONAL				
SAM LEVENSON (Apollo 173) <i>Basic Yiddish—Lesson III</i> Lecture type presentation mocking Yiddish instruction on terms in Yiddish applying to family life.	68	72	72	59
<i>Basic Yiddish—Lesson IV</i> Levenson, former teacher, here gives out on how to cuss in Yiddish.	69	64	76	68
SAM LEVENSON (Apollo 172) <i>Basic Yiddish—Lesson I</i> First in a group of "lectures" on how to speak Yiddish deals with use of the language in business.	70	74	71	65
<i>Basic Yiddish—Lesson II</i> Kosher food and cooking gets ribbed amusingly.	78	76	78	70
SAMMY SMITH (Ben Paisner Ork) (Apollo 171) <i>Sit, Sit, Sit—Parts I and II</i> A string of stale gags but funny situations in a satire of a typical Jewish summer resort in the Catskills. Part I is the better juke side.	71	68	70	74
HOT JAZZ				
SIR CHARLES ALL STARS (Apollo 773) <i>Tunis In</i> Neat Sir Charles Thompson riff with good Joe Newman trumpet solo.	79	80	77	80
<i>Mad Lad</i> Opus built around Leo Parker's fluent be-bop bary sax. Wild tho hardily inspired jazz.	76	78	78	71
BILL MOORE BAND (Savoy 662) <i>Swingin' for Pappy</i> Moore proves to be a junior Jacquet in this mumbo jumbo of frenetic and unmusical tenoring.	61	61	60	61
<i>Bubbles</i> Slower tempoed, tastier, not masterful Moore tenor and Paul Williams bary. Based on "Sunny Side of the Street."	70	71	67	73

C'mon Up!

FILBEN

WILL SHOW THE NEW '48 LINE

PENTHOUSE-HOTEL MORRISON
JAN. 19th-21st INCLUSIVE

EVERYBODY WELCOME

Beck Announces Telequiz Show

CHICAGO, Jan. 10.—Joseph C. Beck, head of Telequiz Corporation here, manufacturer of the Telequiz game, announced this week that a new streamlined machine will be shown at Hotel LaSalle January 17-22.

New Telequiz features a three-section cabinet that can be taken apart or put together and carried in a passenger car.

Telequiz recently moved into new quarters at 4350 North Pulaski. New facilities include plant space in which the new machine will be manufactured.

International Automatic Machine Corp. Organizes

HARTFORD, Conn., Jan. 10.—Certificate of organization has been filed with the secretary of state's office here by the International Automatic Machine Corporation, of Westport.

Officials of the firm are Vernon M. Bugg, president; Frank Marsh, vice-president; M. W. Cully, secretary and

New Game Framed By Baltimore Boys

BALTIMORE, Jan. 10.—The nicest thing about being in the coin machine business is that anything can happen and it usually does.

Recently the manager of a local bowling alley phoned the maintenance department of Jocham Enterprises, distributing firm here, to report that two boys had inserted a kitten in the merchandise delivery chute of a digger machine and were busily engaged depositing coins in the machine to see who could pick up the cat and drop him back out of the chute. The bowling alley manager urgently requested aid for the confused kitten.

When the serviceman arrived on the scene he found that the kitten in its attempt to evade the mechanical claws had been overcome by heat in the cabinet which was caused by the electric bulb in the digger.

But the kitten was extricated and revived.

assistant treasurer; Helen Marsh, treasurer, and Edgar Ruwe and Albert Thorsen, directors, along with the corporation's officers.



WE ARE NOW OFFERING
the Greatest
Merchandising Plan
EVER TO HIT
THE COIN INDUSTRY!

**IT'S
 NEW
 NEW
 NEW!**

**THE RADDEX
 PERSONAL RADIO**

- A potential market of over 3,000,000 Hospital Beds.
- Wide acceptance by hospitals—as proved by use by army during war.

SPECIAL FINANCE PLAN
 A 5-year financing plan is available to operators . . . pay as you go out of *Profits* . . .

The Radex Coin-operated Radio was an inevitable development to fill the crying need for a Hospital Radio specially designed to provide both hospital and patient with "Personal" radio reception through the use of the Pillow Speaker.

The Pillow Speaker is being successfully used by army hospitals . . . and is now available, through Radex, to the thousands of hospitals everywhere.

There is no greater opportunity to get in on the ground floor of something exciting, new and profitable than Radex, the Coin Operated Radio developed solely for use in hospitals and sanitariums.

Write today for FREE Details!

→ DON'T WAIT - This Deal is Going Fast ←

WIRE or AIRMAIL Your Requests for Details to...

RADDEX, INC.

100 WEST 13TH AVENUE DENVER 4, COLORADO

METAL TYPER DISCS
FOR GROETCHEN TYPERS
\$7.00 PER 1,000
Manufactured from Precision Dies from
Finest Quality Aluminum. Standard Thick-
ness. Satin Finish.
SAMPLE ON REQUEST
MONEY BACK GUARANTEE
1/3 With Order, Balance C. O. D.

MAX GLASS
DISTRIBUTING COMPANY
914 DIVERSEY • CHICAGO 14, ILL.

ONE BALLS
Bally Special Entry (F.P.) \$325.00 each
Bally Victory Special (F.P.) 150.00 each
Bally Longacres (F.P.) 45.00 each
All in Top condition.
Terms: 1/3 Deposit.
C. & M. SPECIALTY COMPANY
832 Camp St. New Orleans, La.

Massachusetts Legislature Introduces Pin Game Bill

SPRINGFIELD, Mass., Jan. 10.—Two bills which would affect the operation of coin machines were introduced in the Legislature here Wednesday (7). One of them (House

Bill 1078) sets up a procedure for the licensing of pin games and the other (House Bill 415) sets up fines for persons found keeping or present in establishments, including ships, in which any game for money is being conducted. A public hearing on 415 has been set for January 20.

Pitney-Bowes Pays Quarter Million in Profit-Sharing

STAMFORD, Conn., Jan. 10.—Pitney-Bowes Company, manufacturer of postage meters and the Mail-o-Mat, distributed over \$250,000 in profit-sharing payments during last week. Checks, numbering 2,067, went out to firm's hourly wage and salary employees and reached a record high in such payments for the company.

Payment, distributed to home and field employees alike, brought the 1947 total of profit-sharing payments to \$377,000 and represented, for most employees, over a month's base pay above regular wages and salaries.

The pin game license proposal was introduced as an amendment to the State's general laws. It would provide that, "the aldermen or selectmen, or in Boston the police commissioner, may grant and may suspend or revoke at pleasure a license which shall be subject to Sections 202 to 205 inclusive, to a person to keep a pin-ball machine for hire, gain or reward, upon such terms and conditions as they deem proper."

Amendment further notes that the pin games are "to be used for amusement only" and sets up penalties for failure to comply with licensing regulations.

See New Cig Mark

WASHINGTON, Jan. 10.—Department of Commerce announced recently that 1948 cigarette production may exceed the estimated 1947 record of 365,000,000,000 estimated units. Contributing factors, according to the department, will be an increase in number of smokers, continued business activity and high consumer purchasing power.

Roll-Down Card Game Designed By N. Y. Firm

NEW YORK, Jan. 10.—Completion of a new roll-down, Twenty-One, designed to transfer to a coin-operated game the player appeal of the card game, was announced here this week by Mac Pollay and Nat Goros, principals of Dynamic Devices, Inc. The game is to be shown to the trade for the first time at the Coin Machine Industries, Inc. (CMI), show in Chicago January 19-22.

Smaller in size than conventional roll-downs, Twenty-One is 4½ feet long and measures 20 inches in width. The compact machine features removable console-type legs and, according to Pollay and Goros, is light enough to be carried easily by one man once the machine's head and legs are disassembled. Its small size enables the game to be hauled to and from location in the back of a passenger car.

Actually two games in one, the unit was described by its originators as combining the elements of Twenty-One (with bonuses won by the player depending on how close one score gets to that figure without exceeding it) with normal high score play. The maximum score is 399,000, in steps of 1,000.

In operation, a player aims the balls at any of seven drop holes at the rear of the playing field. These holes, numbered from 1 to 7, transfer their values cumulatively to the backboard on a series of card pips ringing the backboard glass. As the balls roll to the rear holes they actuate buttons on the playing face, with values of 1,000 and 5,000 added to the total score illuminated in a large 21 on the backboard glass.

Once a score of 19 or more is reached on the card pips, the player can press a button on the game's face and transfer a bonus to his high score total. At 19 this bonus is 20,000, at 20 it is 30,000, and having reached exactly 21, the player can thus add 50,000 to his score. In each case, at 19 or 20, the player may accept his bonus or try to reach 21 before pressing the button. If he runs over 21, the bonus is lost. An additional incentive to try for 21 is the game's feature of ringing up 5,000 on all the buttons at this point for the remaining balls. The game is over with seven balls played.

To ease servicing of the unit on location, Twenty-One features a face glass removable from the front of the machine. Also the backboard glass may be lifted out to permit the replacement of light bulbs from the front. The cabinet is of polished natural color birchwood.

Meters Bring \$89,646.19

JACKSONVILLE, Fla., Jan. 10.—Jacksonville's parking meters produced \$89,646.19 in revenue during 1947, according to W. P. Weaver, city traffic inspector.

Parking meters were installed here January 15, 1942, and since that time have taken in more than \$510,000, Weaver reported. The city has approximately 1,140 meters in use.

SEE THE NEW 1948

TELEQUIZ

... January 17 thru 22
HOTEL LA SALLE
Chicago



On exhibit beginning Saturday, January 17 through 22, at the HOTEL LA SALLE, Chicago (1 block from the Sherman Convention).

The Game Millions
of Quiz Fans Will
Play ... PLAY ... PLAY!

★ LEGAL IN ANY TERRITORY

A 100% Skill Game

★ OPENS NEW LOCATIONS

Numerous locations that have never permitted other types of coin-operated games will ask for Telequiz.

★ FAST ACTION

Each game is automatically timed for 1 minute and 15 seconds. At 5c play, Telequiz will earn \$2.40 per hour.

★ HOLDS PLAYER INTEREST

Popular "quiz appeal" keeps them playing game after game.

★ NEW LOW PRICE

Telequiz Corporation 4350 NORTH PULASKI ROAD • CHICAGO 41

CMI Cancer Fund Contributions Slow Down as Drive Nears End

CHICAGO, Jan. 10.—Contributions for the Coin Machine Industries, Inc. (CMI), drive for the Damon Runyon Memorial Fund for Cancer Research slowed down to a mere trickle this week as the end of the campaign came into sight.

Drive is scheduled to come to a close January 22 at the annual banquet of the coin machine show. At this time CMI will present Walter Winchell, leader of the national Damon Runyon fund drive, with a check for the total amount of the campaign receipts, less the \$120,000 already donated by CMI as the result of the drive.

Campaign is now in its sixth month. A goal of \$250,000 was set early in the drive. Dave Gottlieb, CMI president, said last week that he is sure the final accounting will indicate that the goal has been set. (The Billboard, January 10.)

Bell-o-Matic Corp. To Show 3 New Bells at CMI Show

CHICAGO, Jan. 10.—Bell-o-Matic Corporation will present three new bell machines during the Coin Machine Industries (CMI) convention and show at the Sherman Hotel January 19-22, it was announced by Grant Shay, firm vice-president.

Occupying booth 7, Bell-o-Matic will exhibit the Melon, Black Gold and Bonus bells. The Melon bell represents a new departure in the bell field, Shay disclosed, but carries the firm's characteristic jewel design. It features a large watermelon casting on the front of the cabinet to identify the machine and draw attention. The Black Gold bell is a new hand load model finished in black and gold colors with bright chromium decorations.

The third part of the firm's exhibit is a revival of the widely known Bonus bell in a new setting. Cabinet on this machine is finished in burgundy, gold and chromium plate. In this game, the word "bonus" is spelled out thru the action of the first reel, and when the spelling of the word is completed, a special award is given the player.

New Haven Chamber Plans Vender Route

NEW HAVEN, Conn., Jan. 10.—The Junior Chamber of Commerce here has instituted a program to place approximately 200 1-cent gum ball vending machines in stores, factories, offices and public buildings thruout the city. The move is a part of the Junior Chamber's youth welfare project, and it is planned to set aside 20 per cent of the net profit received from the vending machines in a special fund to permit the organization to expand its program of youth activities. Installation of the equipment is already under way.

Former Tavern Owner Opens Boston Tele Distrib Firm

BOSTON, Jan. 10.—Tommy Maren, well-known former Hub night club operator, has opened Boylston Street showrooms as commercial distributor for Brunswick Television sets here. He plans heavy promotional and newspaper advertising directed toward owners of restaurants, clubs, cocktail lounges, hotels and taverns.

First gun in his ad campaign was fired on the theatrical page of The Boston Record.

To date CMI has raised \$194,009.09 for the cancer fund. Contributions received this week include: F. C. Mosehart, Houston, \$85; Evangeline Novelty Company, Lafayette, La., \$79.80; Cooper Amusement Company, Houston, \$50.25; Reading Novelty Company, Reading, Pa., \$50.

Kester Solder Company, Chicago, \$25; George Super Amusement Company, Miami; Peck Amusement Company, Tacoma, Wash.; Automatic Vending Machine Company, Wahia-wa, Oahu, Hawaii.

W. G. Simth, Houston, \$10; E. O. Branch, Houston; Rocky Mountain Coin Machine Company, Pueblo, Colo.; Barry Amusements, Reading, Pa.; Roy McLaughlin, Los Angeles; Star Vending Company, Denver.

Manchester Sales Company, St. Louis, \$15; J. A. Marchand Jr., Baton Rouge, La., \$5; J. S. Esry, Moberly, Mo.; Capitol Vending Company, Miami; Frank J. Suhrer, Pensacola, Fla., \$1.

Telecoin Opens New Atlanta Offices To Handle Southern Biz

NEW YORK, Jan. 10.—Telecoin Corporation, national distributor of coin-operated merchandising and servicing equipment, this week opened its first permanent offices in the South in Atlanta. The new offices augment permanent headquarters now located in New York and Chicago.

Coincident with the opening of the Atlanta offices, Howard E. Richardson, manager of Telecoin's special products division, announced the appointment of Frederick Foreman as manager of the new outlet. Foreman has been associated with Telecoin as territory manager of the Southeastern area.

Coin-operated equipment on display in Atlanta includes the automatic washer, extractor, dryer and soap vander in the laundry field; Tele Juice, fruit and vegetable juice vander; Red Ball, an amusement machine, and the Telecoin system coin-operated radio.

FOR SALE! POKER ROLL PALACE

25 TABLES complete with stools, displays, showcases, outside and inside lights—rolling steel doors.

ALSO

A.B.T. SHOOTING GALLERY

10 New 1947 A. B. T. Guns. Special 18-Foot Target by A. B. T. Air Compressor—5,000 Cartridges. 50,000 B.B. New—Thousands used. Many New Extra Parts.

THESE TWO STORES OPERATED PAST TWO YEARS IN A NEW PARK IN THE ROCK-AWAYS—

3-yr. lease. Low rent—can get longer term.

MONEY MAKER

One partner retiring, the other has too many other interests.

COST OVER \$25,000.00 TO INSTALL

SELL FOR \$15,000.00 Will Finance Half

Will be in Chicago C.M.I. show NAAMO Booth.

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ROCKAWAY PARK, N. Y.

EMPIRE'S SUPERMART

WORLD'S LARGEST COIN MACHINE DISTRIBUTING HOUSE

VISIT BOOTHS 92-93-94 AT THE CMI SHOW

NEW PIN GAMES

LADY ROBIN HOOD .. W
CHICOIN BERMUDA .. R
EX. TREASURE CHEST .. I
UNITED SINGAPORE .. T
WMS. SUNNY .. E
KEEN. COVER GIRL ..
CHICOIN SEA ISLE ..
EXH. STAR LITE ..

CHICOIN PLAY BOY \$149.50
EX. TALLY-HO .. 190.00
WMS. GINGER .. 149.50
KEENEY HI R'DE .. 190.00

NEW ONE BALLS

JOCKEY CLUB, P.O. \$845.00
JOCKEY SPECIAL .. 645.00
DAILY RACES, P.O. .. 545.00

ROLL DOWN GAMES

BING-A-ROLL .. \$499.50
CHI. ROLL DOWN .. 395.00
BALLY HY-ROLL .. 499.50
ADVANCE ROLL .. 499.50
BUCCANEER .. 499.50
ESSO ARROWS .. 499.50
PRO-SCORE .. 499.50

NEW COUNTER GAMES

ABT CHALLENGER .. \$ 49.50 MARVELOIG. REELS \$ 89.50
FOLDING STAND .. 11.95 MFX. BARFRALL .. 80.00
BASKET BALL, 1¢ .. 34.50 SKILL THRILL .. 30.00
GOTT. GRIP SCALE .. 39.50 FREE PLAY .. 30.00
GRIP-VUE .. 49.50 IMP, 1¢ or 5¢ .. 14.50
DAVAL BEST HAND 30.00

NEW SLOTS

JENNINGS LITE-UP CHIEF ..
JENNINGS STANDARD CHIEF ..
MILLS JEWEL BELL ..
MILLS BLACK CHERRY ..
COLUMBIA, JP .. \$109.50 DE L. COLUMBIA .. \$129.50
VEST POCKETS .. 65.00 MILLS Q.T. 115.00

WRITE!

SLOT SAFES, STANDS

CHICAGO METAL REVOLVING SAFES—
UNIVERSAL, Single, \$79.50; Double .. \$116.75
BOX STANDS .. \$27.50 • FOLDING STANDS .. 12.50

P & S "KICKER" TOM TOM .. \$309.50

NEW BAT-A-BALL UPRIGHT MODEL \$84.50
JR., WITH STAND 29.50

NEW CONSOLES

BAL. WILD LEMON .. \$542.50
BAL. DOUBLE UP .. 542.50
BAL. TRIPLE BELL .. 895.00
JENN. CHALLENGER 595.00
EVANS BANGTAILS .. 671.50
EVANS RACES .. 931.00
EV. WINTERBOOK .. 826.00
EV. CASINO BELL .. 637.50

NEW VENDORS

ARISTOCRAT POP
CORN VENDORS .. \$225.00
SILVER KING, 1¢ or
5¢ NUT OR B.G. .. 13.95
SILVER KING HOT
NUT VENDOR .. 29.95
VICTOR MODEL K .. 12.95
VICTOR MODEL V, 1¢
GLOBE TYPE .. 11.75
5¢ 4-WAY MINT .. 27.50
MARION SCALE .. 67.50

RECONDITIONED 5 BALLS

MEXICO .. \$179.50	STEP UP .. \$ 79.50
LUCKY STAR 169.50	MID. RACER .. 44.50
CROSSFIRE 149.50	CANTEEN .. 44.50
HONEY .. 149.50	SURF QUEEN 44.50
MAISIE .. 145.00	BIG LEAGUE 44.50
RANGER .. 139.50	BIG HIT .. 44.50
PLAY BOY .. 139.50	LITE-O-CARD 44.50
ROCKET .. 139.50	YANK DOODLE 44.50
HAVANA .. 139.50	FLAT TOP .. 44.50
RIO .. 129.50	LIBERTY .. 44.50
CYCLONE .. 129.50	SKY CHIEF .. 44.50
CAROUSEL .. 129.50	BIG PARADE 44.50
TORNADO .. 129.50	AIR CIRCUS .. 44.50
CLICK .. 129.50	KNOCK OUT .. 44.50
MYSTERY .. 129.50	SOUTH SEAS 44.50
VANITIES .. 119.50	SANTA FE .. 44.50
KILROY .. 119.50	BRAZIL .. 44.50
SMOKY .. 119.50	5-10-20 .. 44.50
BALLYHOO .. 109.50	BOSCO .. 44.50
DYNAMITE .. 99.50	HI HAT .. 44.50
SMARTY .. 99.50	PRODUCTION 39.50
SHOW GIRL .. 99.50	SEA HAWK .. 39.50
SUPER SCORE 99.50	JUNGLE .. 39.50
BAFFLE CARD 99.50	BOLAWAY .. 39.50
OPPORTUNITY 99.50	SHOW BOAT .. 39.50
SPELLBOUND 89.50	VENUS .. 39.50
SUPERLINER .. 89.50	ABO BOWLER 39.50
FAST BALL .. 79.50	SEVEN UP .. 39.50

SLOTS

50¢ WATLING ROLATOP, 3-5 .. \$145.00
5¢ MILLS BONUS BELL .. 119.50
5¢ MILLS ORIG. CHROME, 2-5 .. 109.50
5¢ MILLS BLUE FRONT, ORIG. .. 89.50
10¢ BROWN FRONTS .. 109.50
25¢ MILLS CLUB CONSOLE .. 149.50
10¢ JENN. SILVER CHIEF .. 99.50
5¢ JENN. CLUB CONSOLE CHIEF 109.50
JENN. OIGAROLA XV .. 99.50
JENN. LITE-UP CHIEF, 10¢ .. 225.00

ARCADE

LIBERATOR OR PERISCOPE .. \$ 79.50
AIR RAIDER .. 69.50
BICYCLE, EXH. 189.50
DRIVEMOBILE .. 189.50
FOOTBALL, IDEAL .. 189.50
HOCKEY, CHICOIN .. 89.50
HOCKEY, CHAMPION .. 49.50
LIFT-O-GRAPH .. 195.00
RAPID FIRE .. 74.50
WATL. GUESSER SCALE .. 149.50
SKY FIGHTER .. 129.50
SUPER BOMBER .. 149.50
SUPER TORPEDO .. 109.50
TEN STRIKE '46 MOD. .. 189.50
TEN STRIKE .. 69.50
VITALIZER, EXH. 79.50
WHIZZ, WITH STAND .. 69.50

ONE BALLS

VICTORY SPECIAL, Auto. Shuf. .. \$249.50
CLUB TROPHY, F.P. 74.50
DARK HORSE, F.P. 89.50
'41 DERBY, F.P. 79.50
RECORD TIME, F.P. 69.50
LONGAORE, F.P. 109.50
TURF KING, P.O. 99.50
JOCKEY CLUB, P.O. 89.50
LONGSHOT, P.O. 69.50
KENTUCKY, P.O. 74.50
SPORT KING, P.O. 64.50
VICTORY DERBY, Auto. Shuf. ... 159.50

CONSOLES

5¢ KEEN. BONUS SUPER BELL .. \$345.00
25¢ KEEN. BONUS SUPER BELL .. 395.00
BAKER'S PACERS, D.D., J.P. .. 79.50
5¢ COMB. SUPER BELLS .. 99.50
HI HAND, COMB. 69.50
WATLING BIG GAME, P.O. or F.P. 69.50
5¢ PACE SARATOGA SR., P.O. 69.50
JENN. FAST TIME, P.O. 69.50
BALLY BIG TOP, P.O. or F.P. 69.50
MILLS JUMBO, LATE HEAD .. 69.50
EVANS LUCKY STAR .. 109.50
GALLOPING DOMINOS, J.P. 119.50
MILLS 4-BELLS, 5-5-5-5 .. 99.50

ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT

Empire Coin

MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. ♦

Phone EVERGLADE 2600

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Assoc. Office: ROBINSON SALES CO., 7525 GRAND RIVER AVE., DETROIT. Ph: Tyler 7-2770

CENTRAL OHIO COIN'S QUALITY BUYS SACRIFICE SALE—PRICES SLASHED

PIN BALLS \$29.50 Ea.

Air Circus, Big Parade, Bolo-way, Bombardier, Bosco, Bubbles, Catalina, Defense, Eagle Squadron, 5-10-20, Four Aces, Jeep, Hollywood, Home Run '42, Idaho, Invasion, Flat Top, Keep 'Em Flying, Knockout, Marvel Baseball, Top 10, Streamliner, Sky Chief, Mustang, Venus, Victory, Yankee Doodle, Yanks, American Beauty, Sentry, Kismet, Midway, G.I. Joe, Horoscope, Marines at Play.

PIN BALLS \$19.50 Ea.

A.B.C. Bowler, All American, Argentine, Bandwagon, Belle Hop, Big Chief, Dixie, Dude Ranch, Polo, Gold Star, Jungle, Legionnaire, Monicker, Play Ball, Slugger, School Days, Sport Parade, Spot Pool, Stratoliner, Sunbeam, Ten Spot, Wildfire, Hi Hat, South Paw, Zig Zag, Star Attraction.

PIN BALLS LATE

Big Hit \$ 79.50
Big League 79.50
Suff Queen 89.50
Fast Ball 99.50
Step Up 99.50
Smarty 139.50
Show Girl 89.50
Suspense 89.50
Double Barrel 129.50
Stage Door Canteen 89.50
Superliner 89.50
Midget Races 89.50
Spellbound 109.50

SAFES & STANDS REVOLVAROUNDS

Single \$ 79.50
Single DeLuxe 119.50
Double 116.50
Double DeLuxe 162.50
Triple DeLuxe 262.50
Heavy Double 265.00
Box Stands 25.00

CIGARETTE VENDORS

U-Need-A-Pak, 1942, 15 Column \$ 89.50
Du Grenier, 1942, 11 Column 99.50
U-Need-A-Pak, U-Need-A-Pak, 1940, 15 Column 69.50

NEW PENNY SCALES

Mirro-Scale \$125.00
Aristo-Scale 119.50

MUSIC

Rock-Ola Standard \$109.50
Rock-Ola De Luxe 149.50
Seeburg 9800, R.C. 195.00
Seeburg Hideaway, R.C. 245.00
Wurlitzer 800R 109.50
Wurlitzer 500, Victory Cabinet 145.00
Singing Towers 99.50
Aireon, 1946, Like New 375.00
AMI Hiboy, 40 Records 295.00
Personal Music Boxes, Ea. 15.00
5 New Buckley Wall Boxes and new adapter, 32 Selections 99.50
8 Wurlitzer #125 Wall Boxes, Ea. 15.00
Wurlitzer 750E 295.00

ARCADE EQUIPMENT

Battling Practice \$ 79.50
Sky Fighter 119.50
Air Raider 79.50
Tommy Gun, Late 79.50
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Mills Jewel Bells	\$248.50	\$259.00	\$258.00	\$338.00
Mills Golden Falls	248.50	259.50	258.50	350.00
Mills Vest Pockets	74.50	—	—	—
Jennings Std. Chief	289.50	279.50	289.50	399.00
Jennings Club Chief	324.00	334.00	344.00	454.00
Groetchen Columbia	—	—	—	145.00
Watling Rotatop	175.00	200.00	225.00	300.00
Pace DeLuxe Chrome	245.00	255.00	265.00	375.00
\$1.00 Pace DeLuxe	—	—	—	550.00

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5¢ Blue Fronts	\$ 79.50	REBUILTS LIKE BRAND NEW
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25¢ Blue Fronts	99.50	10¢ COPPER, GOLD AND BLUE, Hammerloid Finish
5¢ Brown Fronts	99.50	25¢ COPPER, GOLD AND BLUE, Hammerloid Finish
10¢ Brown Fronts	109.50	5¢ COPPER, GOLD AND BLUE, Hammerloid Finish
50¢ Chiefs	249.50	10¢ COPPER, GOLD AND BLUE, Hammerloid Finish
50¢ Blue Fronts	249.50	25¢ COPPER, GOLD AND BLUE, Hammerloid Finish
\$1.00 Chief	475.00	5¢ COPPER, GOLD AND BLUE, Hammerloid Finish

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750's 250.00
850's 250.00
800's 200.00

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10,000 USED PHONO RECORDS @08

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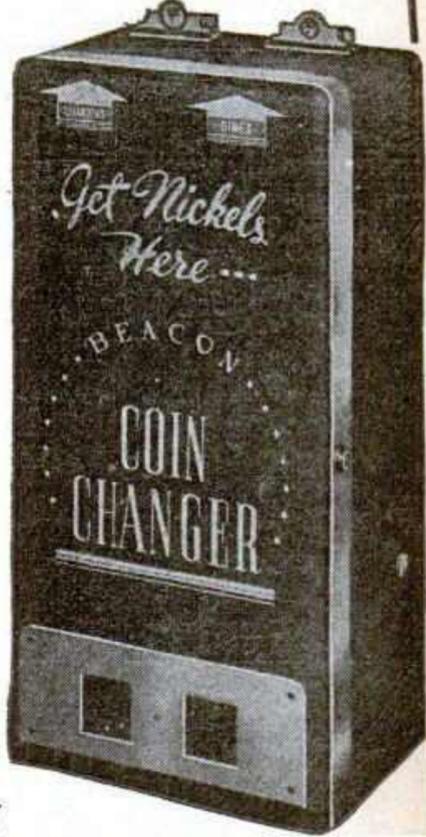
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IT WILL PAY YOU TO VISIT

THE MOST
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FOR COIN MEN INTERESTED
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LET US SHOW YOU HOW ATLAS
PERSONAL SERVICE FITS
INTO YOUR PLANS FOR
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NEW BELLS

Jennings Standard Chief, 5¢	\$269.00
Jennings Standard Chief, 10¢	279.00
Jennings Standard Chief, 25¢	289.00
50¢	399.00
\$1.00	599.00
Jennings Super DeLuxe (Life-Up) Chief, 5¢	324.00
10¢	334.00
25¢	344.00
50¢	454.00
Jenn. Std. Club Console	369.00
Jenn. Super DeLuxe Club Cons.	424.00
\$1.00 Pace DeLuxe Bell	395.00
Columbia DeLuxe Bell	179.50
Columbia Jackpot Bell	145.00
Weighted Slot Stands	25.00
Double Revolve A Round Safes	175.00
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PHONOGRAPHS

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SEEBURG CADET	245.00
WURLITZER 600	195.00
WURLITZER 616	89.50
WURLITZER 24	149.50
SEEBURG ROYAL	149.50
SEEBURG VOGUE	245.00
SEEBURG CLASSIC	225.00
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SEEBURG HI-TONE, R.O.	275.00
SEEBURG LO-TONE	325.00
SEEBURG CONCERT GRAND	175.00
SEEBURG CROWN	175.00
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SPECIAL! SHOOTING STARS

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Total Roll\$99.50

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Rock-Ola Standard	\$129.50
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Rock-Ola DeLuxe	139.50
Seeburg Regal	129.50
AMI 40-Set. Highboy	175.00
Baromatics, Refinished	49.50

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Personal Music Boxes	\$ 9.50
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Limited Quantity.

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Bowling Games (Barrel)	65.00
Bolascore	60.00
Bally Rapid Fire	40.00
Super Triangle	95.00
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Ten Strike, '47 Model	195.00
Rolascore	175.00
Tally Roll	95.00
Bally Heavy Hitter	79.50
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Evans Double Up (Kick-Out)	195.00
Rollaball	150.00

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THE YEAR'S BIGGEST
MONEY MAKER—THE
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ACTION



YOUR MONEY BUYS
MORE WHEN
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MORE ACTION!
MORE PLAYER APPEAL!
MORE PROFITS FOR YOU!

ORDER TODAY FROM YOUR NEAREST
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REACH YOUR PROFIT GOAL IN '48—VIA THE LONDON "BUY"-WAY!

EXTRA! Pfanstiehl Needles

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| Vacation | Sport Parade | Metro | Hold Over |
| Bomb the Axis | Play Mate | Line Up | Super Charger |
| Seven Up | Barrage | Dough Boy | Spot Pool |
| Box Score | Double Feature | Big Chief | Boom Town |
| Hi Hat | Play Ball | G. I. Joe | Entry |
| Big League | Golden Gate | School Days | Twin Six |
| Border Town | Roxy | Ten Spot | Belle Hop |
| Jolly | Stop and Go | Limelight | Tops |
| Eagle Squadron | Big Show | | |
| Airport | Dixie | | |
| | Cold Star | | |

\$39.50 EACH — 4 FOR \$130.00

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| 5-10-20 | Jungle | Hi Dive |
| | Exh. Bowling Alley | Kismet |
| | Four Aces | |

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|------------------|----------|
| Keep 'Em Flying | \$ 69.50 |
| Western Baseball | 49.50 |
| Nudgy | 139.50 |
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| Surf Queen | 59.50 |

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All Phonographs Completely Reconditioned and Ready for Immediate Location!

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| 500K or 600K | 125.00 |
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| Victory Model, Keyboard | 124.50 |
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| Masters or Supers | 139.50 |
| 1946 Rock-Olas | Write for Prices |
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| Classics or Vogues | 194.50 |
| Colonel or Envoy, ES | 250.00 |
| Colonel or Envoy, ESRO | 275.00 |
| 8800 or 9800, ES | 175.00 |
| 8800 or 9800, ESRO | 210.00 |
| 8200, ES | 200.00 |
| 8200, ESRO | 235.00 |

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| WS2Z Seeburg Wireless Wallomatics | 19.50 | Wurlitzer Model 126, 5-10-25½ Wall Boxes, Ea. | 15.00 |
| 3-Wire Seeburg Wired Wallomatic | 15.00 | Buckley 24-Selection Wall Boxes, Ea. | 5.00 |
| WS10Z Seeburg Wireless 5-10-25 Wallomatic | 39.50 | | |
| WB1Z Seeburg Wireless 5-10-25 Baromatic | 44.50 | | |

MISCELLANEOUS

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| A.B.T. Challengers (New) | Write for Price | Boomerang (like new) | 99.50 |
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THE HOTEL SHERMAN, TOO**

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IN THE TOWER
AT THE
MORRISON
HOTEL**

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The Best in Roll Downs—Write or wire for price.

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Subject to quantity discount.

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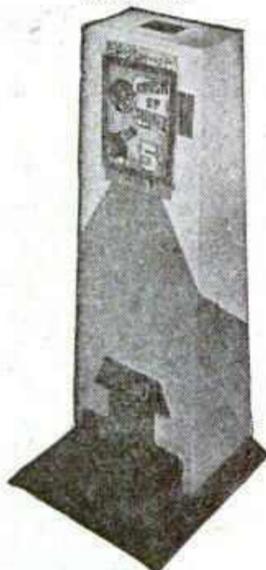
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75 MILLS, 1c

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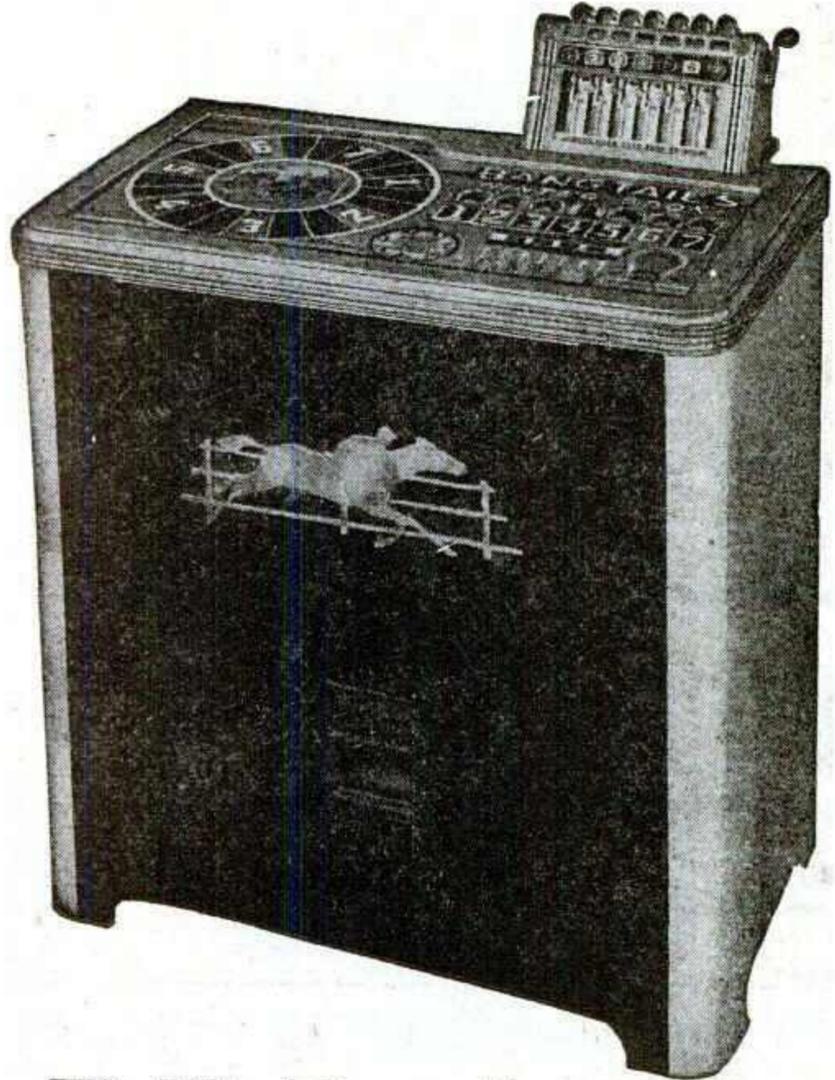
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World's Finest Investment in Consoles!

The odds are in your favor when you add WINTER BOOK to your routes. You get more flash and colorful appeal—more play per game—more profits per location! Operators found it the Console sensation throughout 1947... you'll call it your best bet in Consoles for 1948, thanks to features like these!

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Provide up to

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Odds range from 10 for 1 up to 500 for 1 with only a SINGLE COIN PLAYED! NO BUILD UP NECESSARY!

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- TROUBLE-FREE PERFORMANCE
- BEAUTIFUL CUSTOM-BUILT CABINETS
- AVAILABLE IN 5c OR 25c PLAY

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SEE { THE ENTIRE EVANS CONSOLE LINE!
THE SURPRISE OF THE COIN MACHINE WORLD!

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ADVANCING BONUS SCORES

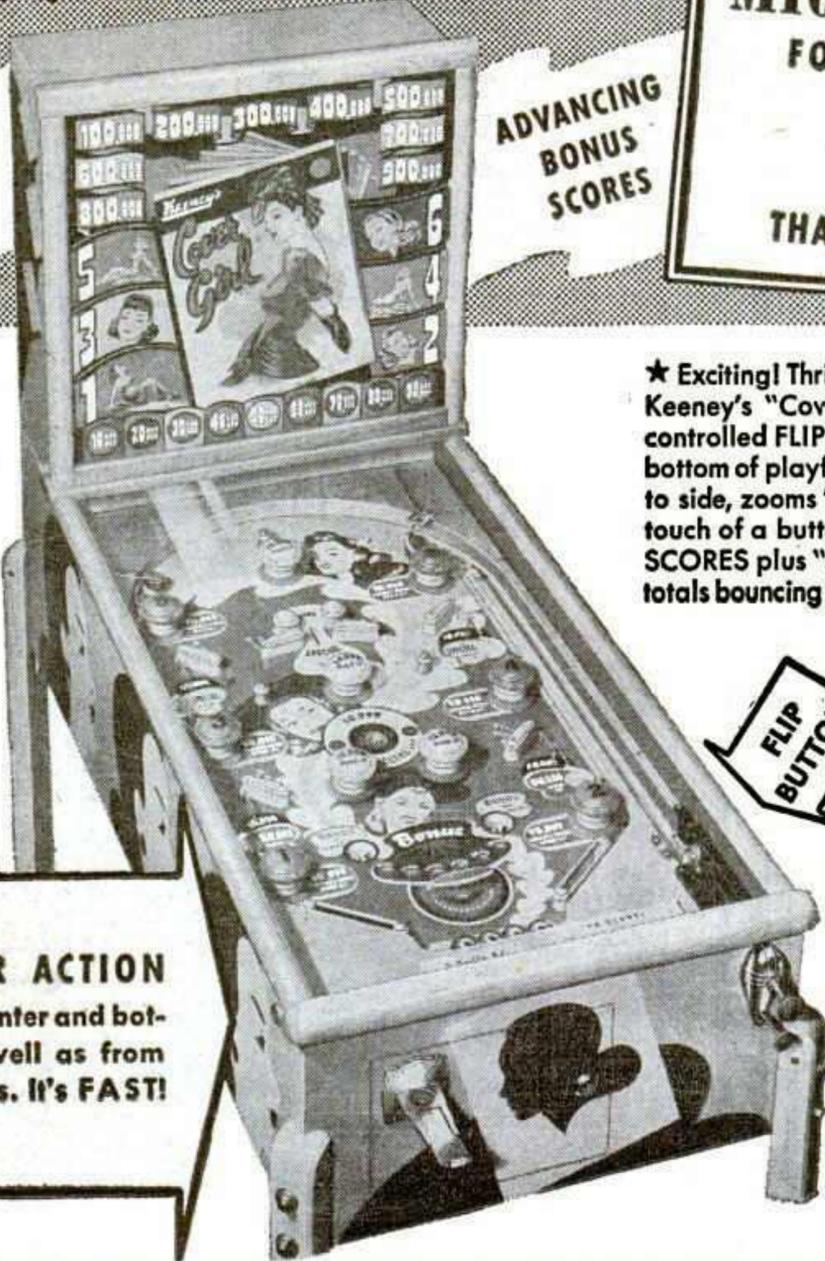
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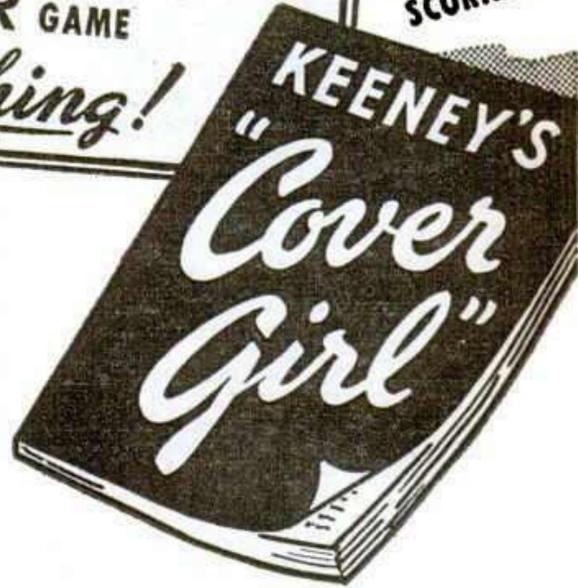
THE **FLIPPER** GAME

THAT HAS *Everything!*

SPECIAL SCORING!



★ Exciting! Thrilling! Sensational! Big Money! Keeney's "Cover Girl" has SEVEN player-controlled FLIPPERS located at each side and bottom of playfield. Player flips balls from side to side, zooms 'em from bottom to top at the touch of a button. Big ADVANCING BONUS SCORES plus "special" scores of 50,000 send totals bouncing up to a possible top of 950,000!



7 FLIPPERS

Advancing BONUS SCORES

THE FASTEST NOVELTY GAME ACTION OF TODAY! Never before such a riot of hi-scoring action. Also available as a 5-ball straight novelty roll-down game with console cabinet.

Order from your Keeney Distributor

FLIPPER ACTION is from center and bottom, as well as from both sides. It's FAST!

J. H. Keeney & CO., INC.

"THE HOUSE THAT JACK BUILT"

2600 WEST FIFTIETH STREET, CHICAGO 32, ILLINOIS



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ACTIVE RECONDITIONED GAMES 'NUFF SAID

COMPLETELY RECONDITIONED—READY FOR LOCATION!

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1/3 WITH ORDER, BALANCE C. O. D.

ACTIVE AMUSEMENT MACHINES CO.

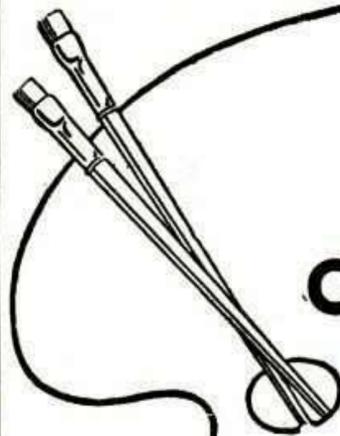
666 N. Broad St. Philadelphia 30, Pa. Fremont 7-4495

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Art Work and Silk Screening by

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OPERATORS INFORMATION ON REQUEST

PIN GAMES

EVERY GAME RECONDITIONED AND READY TO GO

Baffle Cards . . . \$ 69.50	Sea Raider
Cyclone 119.50	(From Capt. Kidd) \$ 17.00
Carousel 85.00	Smoky 84.50
Defense (Baker) . . . 14.00	Smarty 59.50
Fiesta 62.50	Step Up 59.50
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Gold Ball 135.00	Canteen 32.50
Gold Star 17.00	Superliner 52.50
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Midjet Races 30.00	Streamliner 18.00
Maisie 125.00	Suspense 54.50
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Established 1913

ROY MCGINNIS CO.

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ANNUAL COIN MACHINE SHOW

HOTEL SHERMAN, CHICAGO. JAN. 19, 20, 21, 22, 1948

*This Great CMI Show climaxes the
Coin Machine Industry's Campaign for*

Damon Runyon Cancer Fund

*Presentation of Entire Collection to be
made at Annual Banquet, Grand Ballroom,
Stevens Hotel, January 22.*

We sincerely thank the many thousands of men and women in our industry who have contributed so generously to this noble cause. The Coin Machine Industry has raised more money for the Damon Runyon Fund than any other industry or organization in America.

COIN MACHINE INDUSTRIES, INC.

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Flippers 'N EVERYTHING
CHICAGO COIN'S
BERMUDA



OPERATORS ALL
 TELL US IT'S THE
Tops
 IN FLIPPERS



SUPER HIGH SCORE!
BIG BONUS!
Order Today!



FLIP UP THOSE
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Chicago Coin **MACHINE CO.**
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USED FIVE BALLS		USED SLOTS	
ACTION	\$19.50	LIBERTY	\$49.50
BAFFLE CARD ...	79.50	SEA HAWK	24.50
BIG HIT	49.50	STAGE DOOR	
BIG PARADE	34.50	CANTEEN	49.50
BOLAWAY	19.50	STATE FAIR	69.50
CAPTAIN KIDD ..	19.50	SUPER LINER ...	69.50
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LAURA	49.50	EVANS SKI BALL	59.50

Mills Black Cherry, 10c (Orig.) \$149.50
 Mills Chrome, 10c, (Rebuilt) .. 129.50
 Mills Chrome, 25c, (Rebuilt) .. 129.50
 Columbia DJP Bells, Like New—
 Set 5-10-25

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SEE YOU AT
BALLY BOOTHS
 57-58-59-60-
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Terms: 1/2 Deposit—Balance C. O. D. or Sight Draft.
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COVEN distributing Co.
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BADGER'S Bargains
"Often a few dollars less—Seldom a penny more"

LOS ANGELES see
 Bill Hoppel
 MILWAUKEE see
 Carl Hoppel

GUARANTEED RECONDITIONED CONSOLES	
KEENEY BONUS, 1-WAY	\$345.00
KEENEY BONUS, 2-WAY	575.00
KEENEY 4-WAY SUPER BELLS, 5c-5c-5c-25c	189.50
BALLY TRIPLE BELLS, 5c-5c-25c ..	595.00
MILLS 1941 THREE BELLS	245.00
JENNINGS CHALLENGER, 5c-25c ..	395.00
LATE MILLS 4-BELLS, 5c-5c-5c ..	199.50
MILLS JUMBO, LATE F.P., P.O. ..	59.50
KEENEY SUPER SINGLE, 5c, F.P., P.O.	59.50
MILLS JUMBO, LATE P.O.	\$ 49.50
BALLY DRAW BELLS	245.00
EVANS BANGTAILS, F.P., P.O.	395.00
BALLY CLUB BELLS, F.P., P.O.	49.50
BALLY HI HANDS, F.P., P.O.	49.50
EVANS LUCKY LUCRE, P.O.	49.50
MILLS JUMBO, F.P.	39.50
PAGE SARATOGA, F.P., P.O.	49.50
BALLY DELUXE DRAW BELLS	325.00
KEENEY SUPER TWINS, 5c-25c, F.P., P.O.	89.50

SPECIAL KEENEY BONUS 3-WAY,
 5c-10c-25c, REFINISHED **\$695.00**

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WURLITZER MODEL 1015	\$550.00
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A.M.I. 1946 MODEL	895.00
PACKARD 1946 MODEL	495.00

TERMS: 1/2 DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT.
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EXHIBIT'S NEW
TREASURE CHEST
 ON HAND FOR IMMEDIATE DELIVERY



WANTED Distributors everywhere to handle our Pin Ball Accessories. Designed to increase operator Pin Ball earnings or no cost to you. Write for details.
THE FLIPPER-BALL MFG. CO.
 BILL UTTZ, Owner
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 (Phone: Franklin 3620)

Worth Talking About!



GENCO'S

BING-A-ROLL

and here's why...

A high score of 285,000 can be obtained by skillful playing of balls.

Each ball played scores from 1,000 to 24,000.

PLUS a bonus score of 50,000 when a line is completed VERTICALLY—HORIZONTALLY or DIAGONALLY.

All balls can be played at once, yet the ingenious automatic scoring device will register the score of individual balls ACCURATELY plus the bonus!

Arrangement of playfield is duplicated in colorful lightup design on backboard glass; score lights up rapidly as played balls fall into pockets.

No waiting for balls to register. Scoring device registers while other balls are played.

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS



NOW DELIVERING EXHIBIT'S LATEST RELEASE

TREASURE CHEST

A REAL WINNER

WRITE, WIRE, PHONE—IMMEDIATE DELIVERY

SIMON SALES, INC.

DAVE SIMON

Note New Address: 627 10th Ave., New York 19, N. Y.

All Phones: LOnacre 3-0241-0242-0243

AFTER INVENTORY CLEARANCE

- 15 Bally Heavy Hitter \$ 69.50
- 5 Scientific Victory Pool Tables 49.50
- 1 Rock-Ola Spectravox and R.C. Special, A-1 99.50
- 1 8200 Seeburg Rex, A-1 99.50
- 3 Seeburg Cadets, A-1 79.50
- 3 Seeburg Cadets, A-1 149.50
- 5 5-10-25¢ Seeburg Wireless Wallomatics 22.50
- 3 Wurltzer 616, Marbleglow, A-1 69.50
- 1 Wurltzer 500A, A-1 149.50
- 1 Wurltzer 24, A-1 99.50
- 6 Rock-Ola '39 Standards, A-1 29.50

Send 1/3 Deposit With Order.

FRANCO DISTRIBUTING COMPANY

24 North Perry Street Montgomery, Alabama
Phone 3-6464

Two New Games Will Be Exhibited

at

BOOTH 200

They Will Be Different

Write for advance photograph now!

P and S Machine Co.

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REVIVE those Sluggish Spots with A-1 USED GAMES

\$39.50 EACH

BIG HIT
STAGE DOOR CANTEN

EACH **\$69.50**

SUPERLINER
SPELLBOUND

A-1 SHAPE

ROCK-OLA 1422. **\$425.00**

KILROY **\$119.50**

BALLYHOO **\$139.50**

FLYING TRAPEZE **\$179.50**

\$159.50
EACH

BRONCHO
LUCKY STAR

WURLITZERS

24-VICTORY MODEL \$ **65.**

71 or 81 with stand **110.**

MODEL 1015 ... **525.**

780 **195.**

TERMS: 1/3 DEPOSIT,
BALANCE SIGHT DRAFT

BAFFLE CARD .. **\$129.50**

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SUPER SCORE ... **\$89.50**

THRONE OF MUSIC **\$80.00**

EMPRESS **90.00**

SHOW GIRL **\$89.50**

A.M.I.

STREAMLINER .. **\$50.**

SINGING TOWER **50.**

ORDER TODAY!

WRITE FOR LIST OF ALL OTHER TYPES OF USED MACHINES



'The House that Confidence Built'

SOUTHERN AUTOMATIC
MUSIC COMPANY, INC.

SEEBURG DISTRIBUTORS IN
CINCINNATI · DAYTON · FT. WAYNE
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410 MARKET ST., CHATTANOOGA 2, TENN.

NOW DELIVERING NEW GAMES OF ALL LEADING MANUFACTURERS



MILLS LATEST MACHINES



← GOLDEN FALLS

You can make MORE MONEY with this New Mills Bell (with Hand-Load Jackpot). It is modern in design and has the "come-on" appeal. Full Jackpot at all times is one of its "Come-On" Features. Write for illustrated circular giving full details on this unusual Bell. Immediate delivery in 5¢, 10¢, 25¢ and 50¢ play.

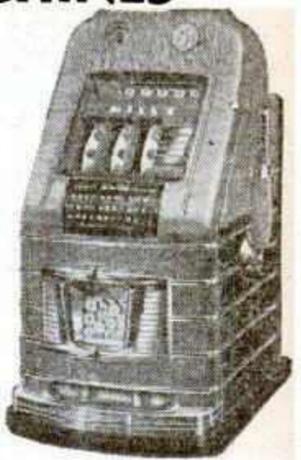
WRITE FOR PRICES

JEWEL BELL →

If you want to increase your income place the New Mills Jewel Bell on location. It is different than any Bell ever manufactured in the past. Its design is modernistic and has unusual eye appeal. Ready for delivery in 5¢, 10¢ and 25¢ play.

WRITE FOR PRICES

IMMEDIATE DELIVERY



MILLS Q T

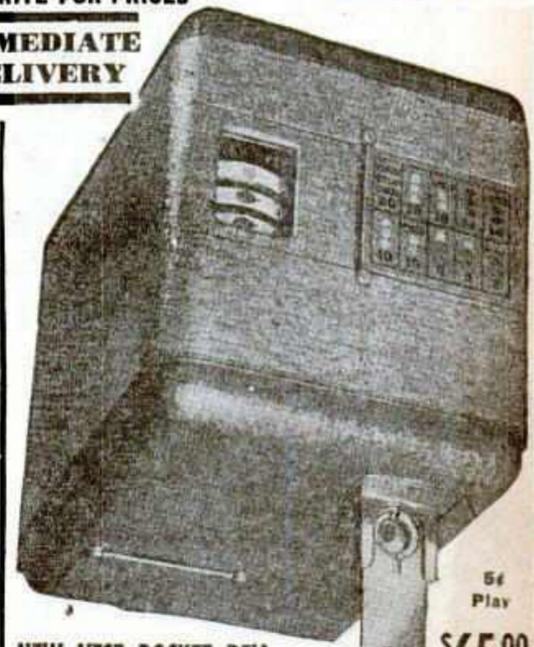
A "Pony-Size" Bell. Weighs only 35 lbs.

The NEW QT is an entirely new design with streamlined front painted Blue and Gold, and made to give Operators unlimited service. It shines out bright and cheerful in any type of location. Any counter anywhere will welcome its presence.

\$115.00 1/3 Deposit.

New Box Stands, Single, Double and Triple Safes

SICKING, INC.



NEW VEST POCKET BELL

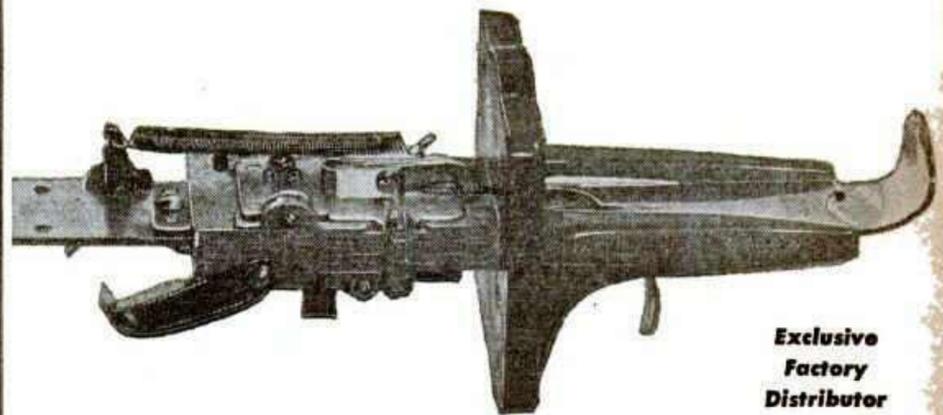
The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. BLUE & SILVER or GOLD & SILVER.

5¢ Play **\$65.00**

1/3 Deposit

Established 1895 1401 CENTRAL PARKWAY CINCINNATI 14, OHIO

VISIT BOOTHS 159-161



Exclusive
Factory
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See sensation of the coin machine world, Heath's new Feather Touch coin chute, also full line of parts and supplies for all types of coin machines. Everyone welcome.

HEATH DISTRIBUTING CO.

217 THIRD STREET MACON, GEORGIA

Phones: 2681-2682

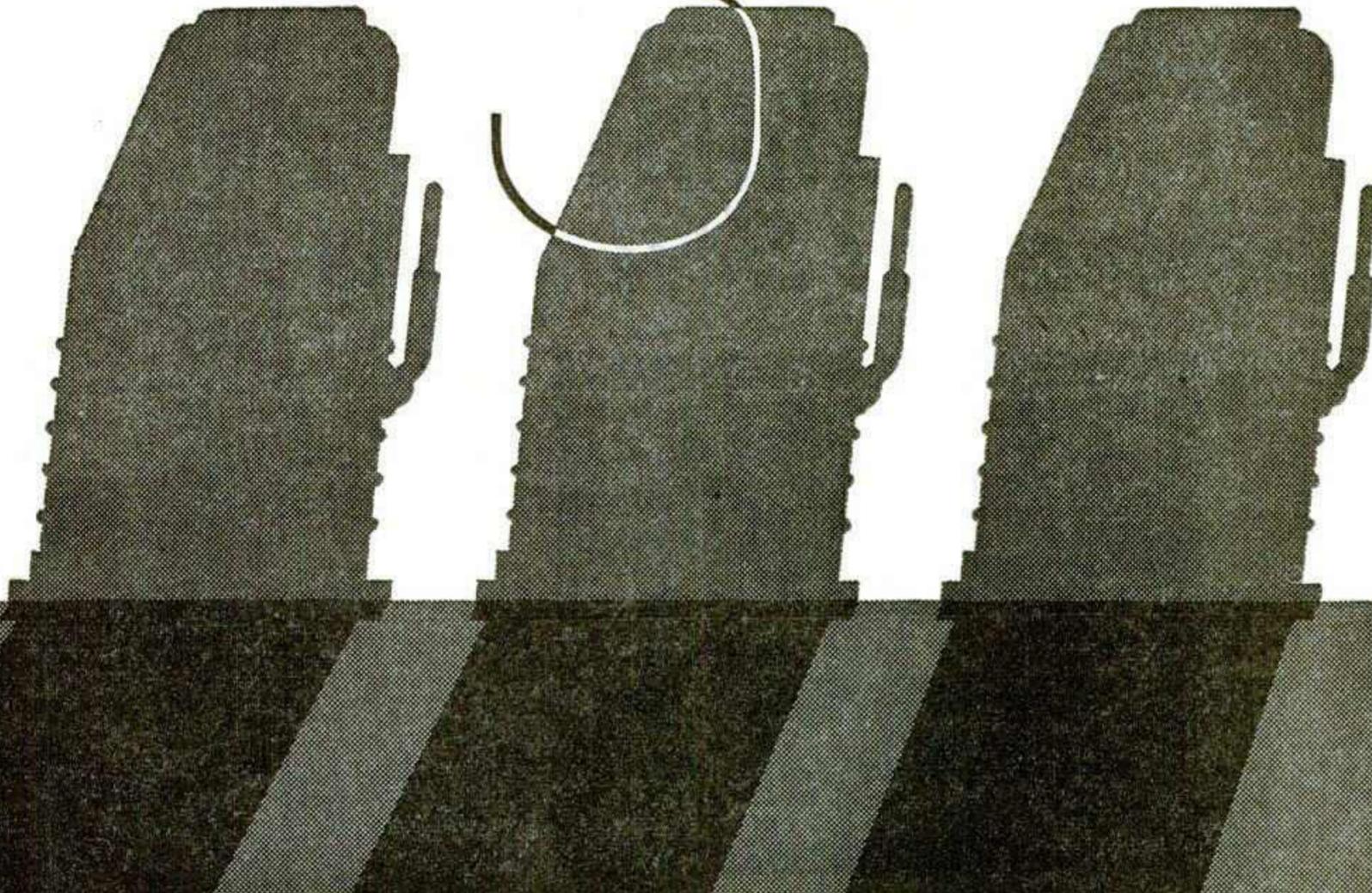
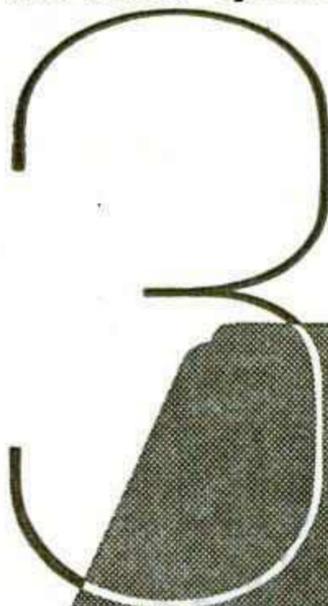


3

New Mills Bells for 1948!

Good news casts its shadows across

the operators' paths during 1948 in the form of three brand new, money-making Mills Bells. For the first time you will feast your eyes on three beautiful Bells—The Melon!—The Bonus!—and the Black Gold Bell! See them on display at the Presidential Suite, Room 440, Morrison Hotel, Sunday, January 18 to Thursday, January 22. At the same time, stay awhile and enjoy BELL-O-MATIC'S FUNFEST. Meet your friends and fellow operators. It will be the fun spot of the show!



COMING EVENTS CAST THEIR SHADOWS!

BELL-O-MATIC CORPORATION

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE • CHICAGO 39, ILLINOIS

TREASURE CHEST

EXHIBIT'S
Sensational Show Game

**PREDICTED
TO BE THE
BIG HIT
at the
COMING SHOW**

Ready for Deliveries

**ORDER TO-DAY
from Your Nearest
DISTRIBUTOR**



EXHIBIT SUPPLY CO. (ESTABLISHED 1901) 4222-30 WEST LAKE ST. • CHICAGO, 24

World's Largest Manufacturers of

COIN OPERATED AMUSEMENT MACHINES

Send for Complete Literature



You'll Be Operating on the **SUNNY SIDE** with

Williams

SUNNY

**PREMIUM
SCORE**

**RESERVE
SCORE**

**HIGH SCORE
UP TO 5 MILLION**

Plus

F-L-I-P-P-E-R A-C-T-I-O-N

Convenient Feather-touch Dual Button Controls

ORDER FROM YOUR DISTRIBUTOR

BOX SCORE

**SUPER
DELUXE**

ROLL DOWN

**ROLLING UP NEW HIGH RECORDS IN
PLAY AND EARNINGS EVERY WEEK!**

BE SURE TO SEE

Williams **WINNERS**

AT THE C. M. I. SHOW

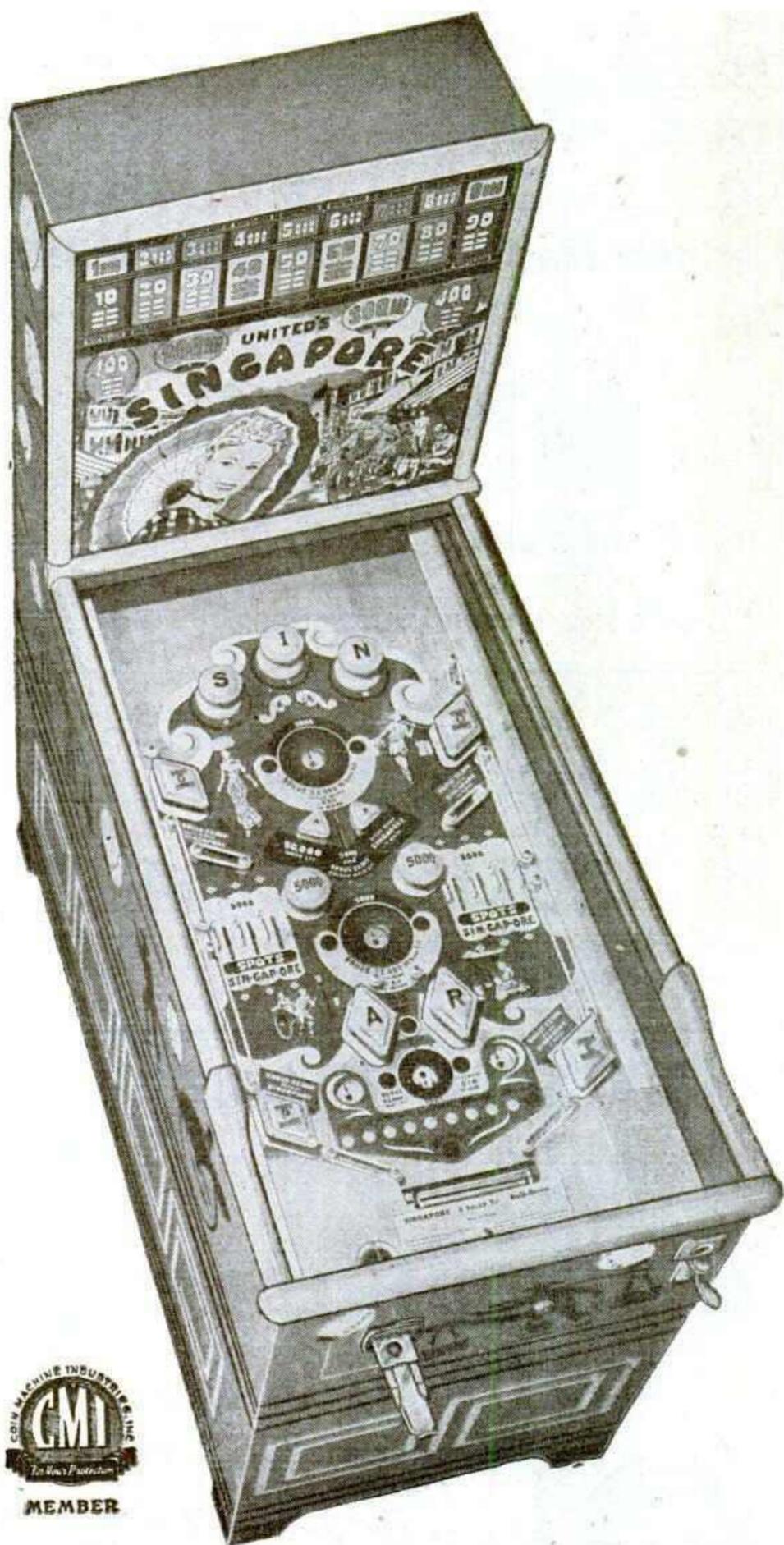
BOOTHS 17-18-19



Williams
**MANUFACTURING
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161 W. Huron St.
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SINGAPORE ROLL-DOWN



**Greatest
of Them All!**

NEW!

Different!

FIVE-BALL

Straight Novelty Game

**SEE YOUR
DISTRIBUTOR**



UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

WHO IS ?

IT ISN'T CUPID . . .



IT ISN'T THE 10 LITTLE INDIANS . . .



IT ISN'T POCAHONTAS . . .



IT ISN'T THE SPARROW
WITH HIS LITTLE BOW'N'ARROW . . .



Here's another clue
or two: *Second* by
GOTTLIEB, *first* choice
for you! It has what you'll
find on a Hudson Seal and
also on your automobile.
Don't give up . . . the
answer you seek
Will thrill you at the
Show next week!

BOOTHS 2-3-4

Open House at
The Factory, Too!

1140 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

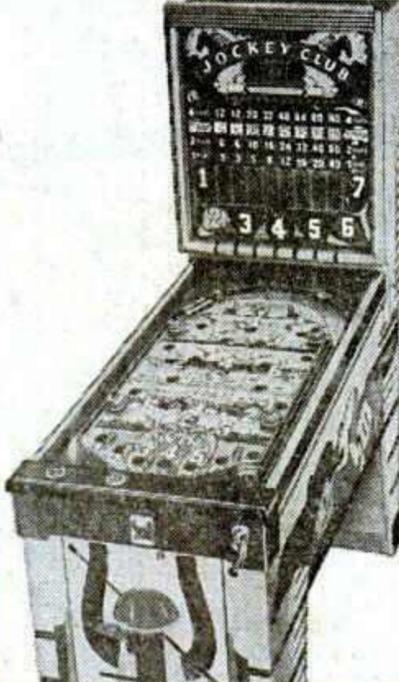
D. GOTTLIEB & CO.

Start the New Year Right

with these great *Bally* hits!



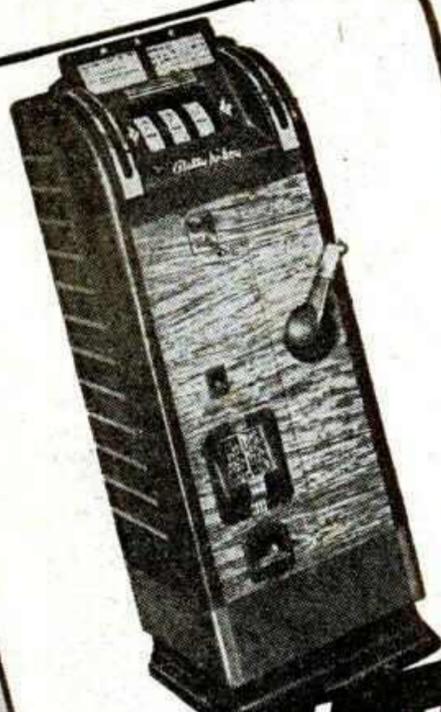
WILD LEMON
CHANGING ODDS CONSOLE



JOCKEY CLUB
AUTOMATIC
JOCKEY SPECIAL
FREE-PLAY



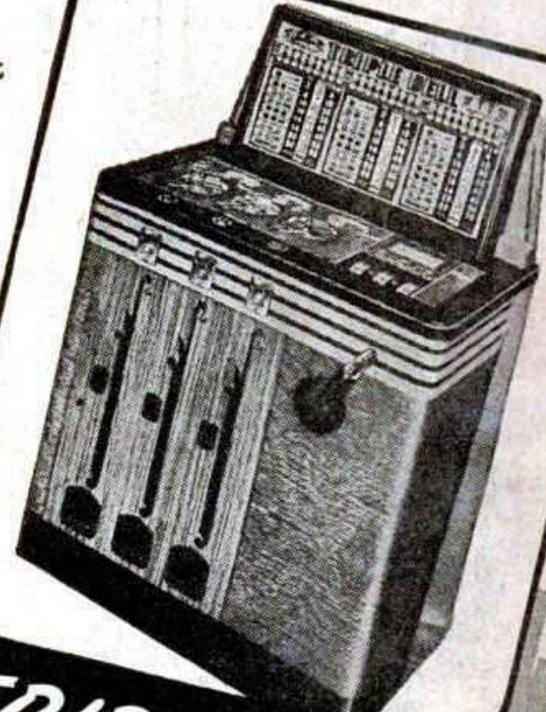
DOUBLE-UP
HOLD AND DRAW BELL CONSOLE



hi-boy
LUXURIOUS CLUB-TYPE BELL CONSOLE

If you're tired of "tough times" and want to be in the money again . . . if you have confidence in your own operating ability . . . if you really want prosperity in 1948 . . . then pick out the Bally games that fit your territory and order from your nearest distributor. You'll be headed for real prosperity in '48.

OTHER *Bally* HITS
BIG INNING
HEAVY HITTER
BALLY BOWLER
HY-ROLL
EUREKA



TRIPLE BELL
TRIPLE PLAY! TRIPLE PROFIT!



Bally

MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



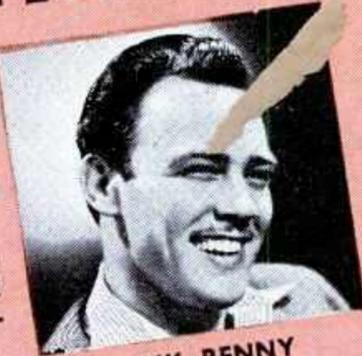
FOR A BIGGER GATE IN '48

.. IT'S A WLW SHOW FOR THOSE WHO KNOW

With every act a headliner, these WLW shows continue to pack 'em in for new attendance records at scores of fairs and theaters throughout the Midwest. WLW talent has been the featured opening night attraction at every Ohio State Fair held since 1938. For sure-fire box office-in '48, check available dates now... call, wire or write manager Bill McCluskey.

MIDWESTERN HAYRIDE

... a lively variety show presenting the songs and humor the Midwest loves best.



HANK PENNY



LAFE HARKNESS



DONNA JEAN



ERNIE LEE
Singing Emcee



LUCKY PENNY TRIO



TURNER BROTHERS



BROWNS FERRY FOUR



GIRLS OF THE GOLDEN WEST

CIRCLE ARROW SHOW

... a sparkling program of song, music and laughs. Fed every Sunday to a network of 56 NBC stations.



JACK BROWN



THE BUCCANEERS



FRAZIER THOMAS
Emcee



ANN RYAN



COLEMAN BROTHERS



WILDESON ORCHESTRA



BILL McCLUSKEY, Manager — Cherry
CROSLEY BROADCASTING CORPORATION • CINCINNATI

The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

JANUARY 17, 1948 ✓✓✓✓✓

TELL ME A STORY

BY MAURICE SIGLER
and LARRY STOCK

VERSE AD LIB

WHEN I'M IN YOUR ARMS I'M SO CON - TEN - TED . SOMETHING IN MY HEART SAYS THIS IS
REAL — STILL I'D LIKE TO KNOW YOU REAL-LY MEAN - IT TELL ME JUST EX - ACTLY HOW YOU
FEEL.

CHORUS

TELL ME A STO - RY
ME NO. LIE TELL
LOVE ME SWEAR AND HOPE TO
SOME - DAY WE'LL
RY AND TILL WE DO
ME A STO - RY THE

Chords: Ab, C7, Fm, Bbm7, Eb7, Ab, Cm, Eb, Cm, Bb7, b5, Eb7, Ab, Db, Dbm, Ab, Bb7, ME, A, STO, RY, Eb7, ME, NO, LIE, TELL, Eb7, LOVE, ME, SWEAR, AND, HOPE, TO, Ab, Bb7, SOME, DAY, WE'LL, Ry, AND, TILL, WE, DO, ME, A, STO, RY, THE

A new music firm which has created considerable comment in trade circles is this one is Laurel Music, Inc., presided by Tommy Valando, long recognized as one of the executives in the industry. Tommy's brother, Artie, is the firm's West Coast representative and with Tommy in the Laurel venture. If the platter line-up on "Story" is any indication is a cinch to become a solid publishing factor. Already telling the "Story" on the Houston, Vic Damone, Mark Warnow, Frankie Carle, Art Mooney, Norman Cloutier, and Union, Tommy Reed, Eddy Howard, the Yorke Brothers and Russ Morgan.